Black Jobs Spurting as Radiomen Step Up Hunt

By CLAude HALL

NEW YORK — The radio industry is moving into high gear in its drive to get more blacks into general market radio. Several Top 40 stations have recently hired black personalities and the rest are stepping up their search. In Norfolk, a Top 40 station placed a black personality into the morning drive slot without fanfare, but with good results. Black personalities work today in all formats. Even country music. A Florence, S.C., station has a soul personality and is part of RCA Records' Charley Pride. Several broadcasters feel that the best way to reach the black audience is by the general listening public for the black personality than ever before.

Steve Lahunski, general manager of WMCA, foresees a time when racial differences will seem very unimportant in broadcasting. As, I hope, it will be in general life. Among WMCA's air personalities are Frankie Crocker and Leon Lewis. Newsman Mike McClellan is black and Lahunski said, "We are in the market for more black newsmen."

(Continued on page 12)

Philips’ Meet At IMIC 2

NEW YORK — Philips will combine the second annual International Music Industry Conference (IMIC 2) with a special company meeting. The company has booked registrations for 24 of its executives. Philips is the first of the international companies to sailay the International Music Industry Conference with its own company activities. The conference is set for April 26-May 2, 1970, in Palma de Mallorca, Spain. It is sponsored by Billboard and Record Retailer.

R’n’R Revival Sweeps U.S.—Spurs Disks, Dates, Drives

By MIKE GROSS

NEW YORK — The reintroduction of early rock’n’roll into the mainstream of popular music today is reaching national-wide proportions. A number of record companies have already hopped on the bandwagon with all-out campaigns to revive r’n’r through either the release of material originally recorded in the 1950’s or with new artists such as NRBO and Cat Mother & the All Night Newsboys. The success of "The Rock ‘n’ Roll Revival Show" held recently at Madison Square Garden has supplied added impetus to the growing interest in the 50’s style.

Buddah Records, so far, is generating the most spark for the resuscitation of r’n’r activity. The label has committed itself to the reexposure of many of the top artists of the Fifties with its "First Generation" album series and with its recent signings which have included Lou Christie and the Tokens.

Also, Buddah plans to invest $250,000 during the next five months in a campaign to revive (Continued on page 4)

Mod Music Jolting Soviet; Studio Testing ‘a Moognik’

By RADCUTTIE JOE

NEW YORK — avant-garde music, now the rage of college students and "in" groups in the U.S., is also gaining a mark in the Soviet Union. An insight into the incursions that the mod sounds have been making behind the Iron Curtain was given recently by John M. Woram, recording engineer with the RCA Records Division here.

Woram, who during the summer made a three-week tour of Russian recording studios as a member of the Citizens Exchange Corps, told the recent convention of Audio Engineering Society members held at the New York Hilton, that there is a studio in Moscow actually devoted to experimentation in the field of electronic music. He said that the Soviets had (Continued on page 108)

Illegal Dylan LP Stirs Sales Storm

NEW YORK—An unauthorized Bob Dylan LP, selling for as high as $12.98, is stirring a sales flurry around the country and in Canada. Columbia Records stepped in late last week to curb the sales of the album, titled "Great White Wonder," with simultaneous legal proceedings in a Federal Court, a California State Court and a Canadian Court against the bootlegger, the manufacturer and the distributor of the record. Notice to retailers who are selling the recording has been issued by Columbia advising them that unless the record is withdrawn from sale, appropriate legal action will also be brought against them individually.

The unauthorized album, which originated on the West Coast, is reported to be bootlegged in tapes made in Dylan's cellar in Woodstock, N.Y., concerts and broadcasts. The LP is packaged in a blank white wrapping and is easily distinguished from a genuine Columbia album because there is (Continued on page 108)
ELVIS' new Cassette release

RCA Cassette Tapes

PK-1456 PK-1391 PK-1335 PK-1097 PK-1294
PK-1245 PK-1316 PK-1169 PK-1165 PK-1337
PK-1106 PK-1078 PK-1057 PK-1018 PK-1018
Lawrence Puts Stock Into A 'Mutual Fund' Money

NEW YORK — A new concept in music publishing is on the horizon. All Star Music, which has been formed by Steve Allen, Paul Anka, Norman Greenbaum, Van Dyke Parks, the Fugs, Pearls Before Swine and other top names in music will, for the first time, be equal partners in the company. All Star Music will be associated with both BMI, as Recording Artists Music, and ASCAP, as Performing Artists Music. The 21 participating artists are: Steve Allen, Paul Anka, Herb Alpert, Lenny Bruce, Pat Boone, Sonny & Cher, Petula Clark, Don Costa, Vic Damone, Summy Davis, Barry Darnell, Jerry Gable, John Hammond, Steve Lawrence, Trini Lopez, Jane Morgan, Les Reed, Milt Townes and 10 others.

These artists will participate in All Star Music, independent of any recording or performing interests, but will be required to send in a minimum of two copyrights per year to be recorded and released by them. These copyrights will form the complete discretion of the artist.

Lawrence devised the concept six months ago and personally contacted all the artists to ascertain their specific participation. The line-up includes both BMI and ASCAP songwriters, at a general level, and no complete list of initial copyrights has been compiled.

The firm will have offices at 40 West 55th Street here, and a branch office in Los Angeles.

All Star Music's first two copyrights are already in the hopper. They are Steve Lawrence's recording of "We Made it Happen" and Buddy Goosey's Screamin' recording of "My Double Life".

LOS ANGELES — Warner Brothers Records has tested two record samplers in low price, promotional activities in the low price album sampler field. Having targeted their previous marketing of merchandising acts via samplers at just the right stage in the development of a song and its initial success, the company is planning three additional low price samplers for release this fall.

WB's first two $1.98 two-record samplers are a compilation of new names to the Warners and Reprise rosters. Each of the LP's was made available to the public through mailorder coupon sales. The second set, "Record Show," both LP's were offered on a special mailing label for 99 cents. The companies are planning three additional LP's. The series on television commencing Jan. 21.

The first compilation titled "Songbook," was released in January. The second set, "Record Show," was released in August. Each set contained over 25,000 copies each, through only the mailorder coupon sales. Inter-

Donald Thau is president and chairman of the board of directors; vice president, secretary - treasurer and a member of the board of directors.

None of the companies receive any royalties because the albums are being sold below cost. The LP's are looked upon as a promotional tool. Complete information in booklet form describes each act, track and performer and the source from where the material came. As a result of this in
genius, many artists in other music publishing companies are watching the Warner Bros approach with interest. H. Laszlo J. Frankel, WB's present head of promotion, advertising, account management, recording and publicity, said that the concept of the two-record sampler seems to be enjoyed by many music publishers. Other Warner Bros divisional activities, artists relations, the operations of the Chess Record Studios and the Chess Group's music publishing and international operations.

Salvador will be in charge of all operations in sales, promotion, advertising, accounting, financial management, personal supervision and advertising, and has in an advisory capacity to his mentor, Marshall Chess.

There are no changes at Chess, however, Marshall Chess continues as president and addition of new positions to be filled from within the firm.

Jones Writer, Brown Set Co.

LOS ANGELES — Symbolic Record Co. has been formed here by composer Quincy Jones, novelist Harold Robbins, and bassist Billy Davis, Jr. The company will function as a music production unit with product distribution being handled by independent distributors and established labels.

The group named after Robbins' latest book, will be the first to record several jazz-oriented artists. Robbins and Jones will open a coast-to-

coster booking house and office in New York on Thursday (6).

Symbolic has also signed ac-

cors such as Paul Anka, Herb Alpert, Greasy Bass Band, International Love Affair, Sonny & Cher and Tijuana Brass. The company will supervise activities in all areas of the music industry, including sales, record production, full cast albums, TV themes plus groups and soloists.

For Latest News See Page 108

L. Chess' Son To Head Chess

CHICAGO— Marshall Chess has succeeded his father, the late L. Chess, as president, general manager and chairman of the board of the Chess Record Co. has been formed (formerly Chess, Brown Set Co.) Richard Salvador is executive vice president and Phil Chess, brother and financial manager and co-founder of Chess Records, is still vice president of the Chess Group.

Young Chess' responsibilities will include all creative and production activities, artists relations, the operation of the Chess Record Studios and the Chess Group's music publishing and international operations.

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Diana Ross to Quit Supremes For Solo Route

NEW YORK — Diana Ross will not be an important part of Motown's vocal group, Diana Ross & the Supremes, in January to go out as a solo performer. Jean Terrell, sister of former heavy-weight boxer Larry, will join the other two singers in the group, Mary Wilson and Cindy Birdsong, to form the "new" Supremes.

Miss Ross and the "new" Supremes will sign with their own long-term contracts with Motown and its affiliated companies.

Mr. Terrell, who plays piano and sings with Motown's Miss Terrell (no relation to Motown singer Tammi Terrell) on the Supremes' style before the act is unveiled early in 1970. The group, with Miss Ross, are heading their own television special with the Temptations on NBC Wednesday (12). Their last network television appearance will be a special Ed Sullivan show on CBS-TV on Dec. 17.

Both Ross and the Supremes will continue under the presidency of Frank Sinatra, International Management Co. (IMC) and William Morris, the booking agency.

Humperdinck in N.Y. Club Debut Opens Nov. 6

NEW YORK — British pop artist Engelbert Humperdinck makes his New York nightclub debut Thursday (6) when he opens a 16-day engagement at the Royal Box of the Americana Theater. It marks the continuation of a tour which began at the Greek Theater, Los Angeles, California last summer. He has also appeared at the Latin Casino in New York.

During both his Los Angeles and Camden appearances, Humperdinck performed in front of packed houses for grosses and attendance. He was also the first act to headline the Palace Show on ABC-TV, Oct. 5. His own TV special, also on ABC, was also the first special of the year. Guest stars will include Tom Jones, Dione Warwick and Joe Feliciano. Current indications are that the British pop idol may have his own variety series on television commencing early next year.

(Continued on page 108)

Auditing Service Set for Acts Producers

NEW YORK — An auditing service designed for independent producers and music publishers to be known as Royalty. Controls (formerly Chair- man of the Board and chairman of the board of directors;
r'n'r. This will include radio and print advertising of a general nature as well as more specific radio and print advertising on particular albums. It will also include local promotions across the country and a great deal of promotion to those who remember when, but销售 indicate a much wider audience for early rock'n'r music.

"I don't think that this revival is going to be as ham-handed, as false," Borgart said. "I think that the time has come when audiences will accept music for what it is and, in keeping with this new attitude, have found, after long exposure to rock'n'r, that they enjoy it and will buy it. There have been the center of this rock'n'r revival, but he said that major cities across the country have been more receptive to r'n'r concerts, such as the one held in Toronto, which featured Gene Vincent and Little Richard, and in New York which served as the normal programming of early rock'n'r music within the present radio scene.

"Both FM and AM radio have helped promote the revival of r'n'r," Borgart said. "FM has done this by playing a variety of old rock'n'r music, some new, as music AM has been doing the same in addition to playing new rock 'and roll, rock'n'r music for other specialties. But I believe that to the audiences across the country that has supported this re-introduction of r'n'r with their concert attendance, endowment of radio stations presenting r'n'r, and their willingness to begin buying r'n'r in a way that they are buying pop and progressive rock.'"

Judy Holiday Award to Leslie

NEW YORK — Cy Leslie, chairman of the Board of Pickwick International, Inc., will be honored at the Triamon Ballroom of the New York Hilton Hotel on Sunday (9) with the Humanitarian Award at the Fourth Annual Judy Holiday Award Dinner sponsored by the American Medical Center at Denver.

Jack Grossman, president of Merco Enterprises, Inc., is chairman of the dinner committee, with George Geimer and Hildard Elkins, producer of "Oh! Calcutta!" and "Golden Boy," in charge of the entertainment committee. Featured performers at the $150-a-plate dinner will include Gary Crosby and Elaine Malbin. Proceeds will go to the Medical Center.

Straight Names 3: Indian Distries

LOS ANGELES — Straight Records has named three new independent distributors: Transcontinental Distribution Corp. of Seattle, Diamond Distribution Co. of Atlanta, and Big State Distribution Corp. of Dallas.

New Artists to Get $1 Mil Push by Avco Embassy

NEW YORK — Avco Embassy Records will be shelving out $1 million for the promotion of new artists this year. The campaign kicks off with the launching of Eric Mercurio, the new rock'n'r album, "Electric Black Man."

According to Hugo (Peretti) and Richard Salvador of the company, "It takes time and money to introduce and develop up-and-coming artists. In the case of Mercury have set aside a budget of $1 million to promote new artists. Putting the money up front in the form of guarantees is not the answer. Putting it up, behind the artist to promote and merchandise the product is what really matters. Ercy Mercury is the first... and he will not end up being left out in the rain with this budget."

The campaign to support "Electric Black Man" via single promotion will involve a double-fold single pocket package containing a $6.98, includes posters, mounted cassettes and streamers for in-store displays and a chance to win a special prize. Will also include special co-advertising in a number of stations in key territories as well as college newspapers on the album has also been set. The Richard Gerhar distributed public relations firm has been retained to handle Mercury's publicity campaign for the remainder of the year. Also, Avco Embassy is planning specific promotional tie-ins with Mercury's forthcoming bookings which are being set by the Robert Stigwood organization.

In addition to the Mercury LP, Avco Embassy's initial release will be a double-long-playing album by the Saxophone Chorus produced by Bill Ramal and Dick Hearn. The two albums will be titled "Moog Plays the Beatles," which teams Marty Gold and Walter in a unique new sound, or "Electric Black Man," are de luxe double fold single pocket packages with a suggested list price of $4.98. A special sales discount program will be set up on all three albums through the end of the year.

Record Plant E. Gets Coast Twin

HOLLYWOOD — Record Plant West, a twin of Record Plant East in New York, has been promoted to national sales manager under executive director Gary Keleigern and engineer Jack Hunte. The facility is a duplicate of the New York plant and serves as a central recording location for stars in the West Coast, as well as coast venues, with changing pace, said Stone.

Reprise to Handle Diety 's Marauders'

Hudson Bay, Canada — Diety Records has completed arrangements for Reprise to handle their entire catalog of recordings and to distribute the album "The Masked Marauders." Solomon Penzias, Diety president, explained that the master will be remixed before general distribution to meet industry standards. Diety will rush release a single from the set.

Executive Turntable

Marshall Chess succeeds his father, the late Leonard Chess as president, Chess Record Group, a subsidiary of Mercury Corp. of New York. The move, which makes Richard Chess as executive vice president and Phil Chess has been named staff vice president. (See separate story)

Larry Douglas appointed to the newly created post of national album promotion coordinator, RCA Records. He will be based in New York and work with Regional Sales and Promotion staffs, in addition to the RCA executive sales representative covering the Cincinnati area, joining the company in 1968 as its regional promotion representative... Record review writer, Allan Taub, will handle Atlantic Records publicity on the West Coast. Eddie Levine leaves his post as director of national promotion for United Artists Records after three years (see separate story).

Ralph Selzter promoted to executive assistant to Barney Ales, executive vice president and general manager of Motown Records. He will handle all areas of Motown for the past six years. Harry Balk named director, creative services division for Motown. His division includes the ad, tape library and engineering departments for the past year and previously ran his own label, Impact and Twirl.

John Robinson appointed European marketing manager for MCA Records, based in London. RED Schwartz named national promotion director, Oracle Records, Brookline, Mass. Schwartz recently restructured the company's music marketing department, and is chairman of the Oracle Records and Sack Music Review committee... Harry Rea appointed financial controller of ASCAP's Original Songwriters' Publishing Society as of January 1, 1969 and was formerly in personal management and with Robbins Music... Director of the Vanderbilt University News Bureau, Berry Goodwin, named director of music and artist relations for the Nashville regional offices of ASCAP.

Summy Vargas named promotion manager for Earth Records. He was previously an ad director, Tower Records, and has been associated with Atlantic and Roulette... Robert Littlin elected president and is now sole owner of Regent Sound Studios, New York... Geoffrey Hoffman, chairman of the company, promoted the organization, and is now chairman of the ASCAP-Heartwest Motion Picture Music. Geoffrey Hoffman, chairman of the company, promoted the organization, and is now chairman of the ASCAP-Heartwest Motion Picture Music.

Shary Story has joined Audio Magnetics as marketing service manager... Louis Sapio appointed promotion director of Shelby Singleton Corp. Brown Meggs promoted to Capitol to assistant to president Sal Iannucci. He was formerly vice president for international department. In addition, he will handle all international administrative chores plus a broadened scope of assignments. The post is a new one for Meggs. Meggs has been with the company 11 years in a number of capacities. Norm Woodman joins Capitol as assistant director in the special markets division reporting to Oris Beucler. Goodwin is a veteran recordman in the Cribb Corp. of America.

Lou Vertzola, Paramount Records assistant national tape sales manager, has been promoted to national tape sales manager. David A. Emig has been appointed Supercycle tape duplicating division manager. He succeeds Robert D. Carroll, who resigned. Danny Alvino, formerly branch manager in Atlanta of Liberty/UA, has been appointed general manager of the label's Sunset division... Christine M. Farnon, West Coast executive director of the National Academy of Recording Arts & Sciences, has been appointed N.T.S. marketing manager. She had been an administrative assistant to the National Academy of Recording Arts & Sciences, with the National Academy of Recording Arts & Sciences, with the National Academy of Recording Arts & Sciences. The new director will act as assistant director of the Los Angeles based facility.

John Rettig named sales manager of Airtown Records, Richmond. He was formerly with Dot Records... Promotion men named at Peer Southern include Al Valente, Detroit, King Zepeda, Los Angeles, Thomas Z. Shepard, producer Masterworks and original cast albums, takes on additional responsibilities of producing Columbia's original cast albums... Hal Harniman appointed president of Pickwick International Presentations (P.I.P.). Champ was formerly national sales and promotion manager, Heritage Records. At PIP he will work with Bobby Goldsho and Bob Munsey of Viking Records which merged with Pickwick last year... First Children's Records appointed vice president of the newly formed southern division of the Business and Industry Group of Interstate United Corporation. At the same time Gus Demarisi was appointed marketing service director of the southern division for the company... Nick Mont has been named national sales manager of Gum Products, Inc., of Boston. He has been with the company since 1966.

* * *
Winter's not the same this year.

The Second Winter is into a whole new season. Electrified hard-driving Rock of Chuck Berry, Bob Dylan and Little Richard. The Second Winter is Johnny Winter's new Columbia album.

Second Winter is something different. For Rock and Blues. For Johnny Winter. For the music industry. Second Winter is the first three-sided album in history.

On Columbia Records
Billboard

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**COIN MACHINE WORLD**

**COUNTRY**

**INTERNATIONAL**

**MUSICAL INSTRUMENTS & FOALS**

**RADIO**

**SOUL**

**TALENT**

**TAPE CARTRIDGE**

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- **Best-Selling Jazz LPs**: 57
- **Best-Selling Soul Singles**: 36
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- **Breakout Singles**: 46

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**NEW YORK — Marketplace Music, Inc., a new company for the production of musical comedies and revues, has been formed by the writing, producing and team of Terry Cashman, Pinzell and Tommy West. The new firm will serve as a total concept center for Cashman, Pinzell and West’s growing involvement in radio and television.**

With the organization of Marketplace Music, CP&W are now represented in the U.S. by this company, which includes two publishing firms — Blending-wax Music, as well as a production wing, which is backed by the Cashman, Pinzell and West company, formerly associated with Remember Radio, is a partner in the new Marketplace venture.

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**Los Angeles — “Music Scene” is shifting to one regular author and commentary by the writing, producing and team of Terry Cashman, Pinzell and Tommy West. The first column will appear in the next issue of Billboard.**

The emphasis is now on solo comedy.

David Steinberg has been assigned as regular host, by co-producers Ken Fritz and Stan Harris. The first several shows in the ABC-TV series used a variety of additional comedy acts, who offered only performed as well as introducing the guest artists.

“We feel we can focus better on one person,” explained producer Jay Solomon, “and the guests will be joined by a guest host each week. We hope it will be some time when he’ll host the show strictly on his own.”

On Monday, June 2, (3), Bobby Sherman is the host guest and also sings three songs. This appearance follows as his third on the program, since he appeared in the former situation singing his hit, “Little Woman.”

This time around, Sherman performs as an entertainment act, as well as a host, doing the song, “Money for Your Baby Tonight” and “Sounds Along the Way.” The other guests are Johnny Cash and Millie Jackson.

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**New York —** Top Poly Pro, the publishing arm of record production company, has been formed by Howard Guyton and leading songwriters Jim and Curtis Chetham. The four perform as the Brown Brothers. Earle Paige is the manager, who will handle ad chores, and Derek Mathews, who will produce for the new firm.

The quartet recorded a single and have plans for a complete distribution deal with a record company is being negotiated.

Each member of the group will be leaving this week on a three-week tour of Canada to be followed by an eight-week tour of Europe. The group appears at military bases in Europe.

**Neeley Plumb to U.K. to Record “Fiddles,” Poem**

LOS ANGELES — Neeley Plumb is going to London next month to make a personal record project including “For You,” the free verse love poem. Plumb, a producer with IMC Productions, will also complete “The Funky Fiddle,” one of several orchestral packages he has written.

While in England, Plumb will work with Jack Grossman, who will hear Malcolm Arnold’s original score for a new version of “David Copperfield,” scheduled for production. NBC television airing next March, Plumb was to make a decision on the film music as Capitol Records exclusive sound merchandisers, and he developed during the past summer.

The full-length film is the follow-up to Omnibus Productions, which filmed “Heidi,” the Emmy winning CPT specials, who will, possibly Plumb packaged for a Capitol soundtrack LP.

**WB Sampler Pact**

- **Continued from page 3**
- **Sampler suffer from lack of commercial outlets,” said WB’s VP of Promotions and Sales.**
- **WP & R Sample Co. for Spots**

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**Blue Jays’ Disk Bow Entertainment Complex**

NEW YORK — A single by the Blue Jays “Hang on” has launched a music entertainment complex on Map City. Principals in the new operation, which centers on the Map City label, include record producer Frank Mell, production chief Vini Poncia, producing chief Peter Anders, and marketing/promotion chief Ed Levine.

In addition to Map City, there’s a “on the spot” radio show, “Saturday Night Hallmark Records.” The firm operates both. There’s also added to Sound Studios at its 236 W. 55th St. office, featuring a 4-track operating and control room. Peter Rosen is chief engineer. Publishing arm is 20th Century Music, BMI, and another BMI firm is being set up soon.

Campbells, Management will manage record artists signed to the firm’s labels. Artists already signed include Anders & Poncia, Our Patch of Blue, Joana, the Ring with Joey Esposito, and the Blue Jays. All will write for publishing opera.

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**Music Scene**

- **Shifts Its Most Concept**

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**CP&W Set Co. for Spots**

**Chicago, Midwest Editor:**

**Associate Music Editor:** Mike Gross

**Manager, Charts:** Ira Trachter

**Research Director:** David Luxner

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**NARM Committee Meets Nov. 19-20 on Parley Plans**

**Philadelphia, Pa. —** The Convention Committee of the National Association of Record Merchandisers (NARM) will meet Nov. 19 and 20 at the Continental Plaza Hotel, Chicago. This meeting plan will be formulated for the three-week convention program, which will be on a series of workshops and seminars, and a person-to-person appeal to the record buying public.

This year’s committee will also consider and confirm a schedule of social events which will feature the industry’s leading recording artists.

The 1970 NARM convention will be held March 20-25 at the Americana Hotel, Bal Harbour, Fla. It will be the association’s 12th annual conference.

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Aretha Franklin
"ELEANOR RIGBY"
Atlantic #2683
Produced by: Jerry Wexler, Tom Dowd, Arif Mardin
Cap Putting College Plan in Gear With Saturation Drive

LOS ANGELES—Capitol is gearing a full campaign for college legs over the next nine months. The company expects to have 50 campus representatives signed by the end of this week as the first step toward implementating the company's "College Campaign." The label is tying in with its "Merco summit" which will work with the outside firm of College Board representatives in blanket campaigning with Capitol product.

Merco services 450 college bookstores. Capitol initially is cking 50 major schools. The project involves a campus representative promoting youth-oriented and tied to the musical product in one package, selling for $2. All the music will be college-oriented and tied to the musical trivia contest. The campus representatives begin covering their "markets" this month.

NORMAN RACUSIN, RCA Records regional manager, presented the Wynne Humanitarian Award from William Randolph Hearst III at dinner benefitting the American Parkinson Disease Foundation. Event was held at Waldorf-Astoria Hotel, New York, on Oct. 29.

Cap Putting College Plan in Gear With Saturation Drive

LOS ANGELES—Internationally renowned composer and conductor Henry Mancini scored two recent television movies which will harmoniously combine both pops and Angel product in one package, selling for $2. All the music will be college-oriented and tied to the musical trivia contest. The campus representatives begin covering their "markets" this month.

The University of Colorado. The merchandising department will send Merco point-of-purchase material and LP's for its distribution.

Plans call for a major contest and a sampler album for January. The LP's will have been purchased as the grand prize for a contest which will involve students of various campuses. College newspapers will carry a contest advertising blanks at record shops. The student who answers most of the 25 questions correctly wins the synthesizer. Some 250 prizes will be awarded, including two or three synthesizers and plus sets of Capitol albums.

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Intl. Mgt. Combine Sets Up Publishing Co.'s Artists

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The University of Colorado. The merchandising department will send Merco point-of-purchase material and LP's for its distribution.

Plans call for a major contest and a sampler album for January. The LP's will have been purchased as the grand prize for a contest which will involve students of various campuses. College newspapers will carry a contest advertising blanks at record shops. The student who answers most of the 25 questions correctly wins the synthesizer. Some 250 prizes will be awarded, including two or three synthesizers and plus sets of Capitol albums.

The company will combine both pops and Angel product in one package, selling for $2. All the music will be college-oriented and tied to the musical trivia contest. The campus representatives begin covering their "markets" this month.

Futterman Backing Artists For a Longer Tryout Run

NEW YORK — Lew Futterman, whose independent label house operations have directed the recording and personal appearances of several successful acts during the past few years, has blueprinted an LP album around his new acts so they will be better equipped to buck the disco competition six months to a year of hard work on their act. He said simply don't get involved.

Futterman added that not only must a manager make absolutely certain the act is ready to perform excitingly and the producer is sure he has top product, but they've got to be willing to go past their traditional roles and get into the fields of record promotion, advertising, public relations and booking. "If they can start the ball rolling effectively, they must have a body of work. The record company is responsible for the act to develop an image, following and a pre-sell factor," he said. "There is a possibility that the record company will jump on the band wagon." Futterman is also convinced the financial rewards in the music business have increased to such an extent during the past few years, a manager or producer can follow the selective and long range and have an excellent chance of hitting paydirt.

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Moog Demonstrates the Fine Power of Electronic Music

NEW YORK — The versatility of the Moog Synthesizer was demonstrated Oct. 28 by Com- pany president Bob Moog and Walter Sears, to an audience of members and guests of the New York Chapter of the National Academy of Recording Arts and Sciences. The lecture/demonstration, sponsored by NARAS and held at Ford Sound Recording Studios, explained, in detail, the almost limitless musical potential of the synthesizer, while comparing it with the Hammond organ. Sears and Hyman were present.

SEARS AND HYMAN TELL THEIR AUDIENCE

The audience was told that the synthesizer has been in the development stages for more than 14 years. At present, there are estimated to be some 350 models in use throughout the country, with some 15 or 20 in this area alone.

Moog was the first to use the Moog synthesizer in a recent electronic musical piece. The film "The Moog: The Electric Piano," which was released in 1969, demonstrated the instrument's potential in a variety of musical settings. The film was produced by Moog Music, Inc., and distributed by the American Federation of Musicians (AFM).

Eligibility List. Early this week, all voting members of the Record Academy (NARAS) were supplied with the necessary forms to submit these preferences (not "their votes to determine the finalists," as erroneously reported in this week's Billboard).

All voting members' recommendations, in addition to those of the record companies (due last week), were reviewed to determine the finalists, to be announced at the awards ceremonies on March 11.

Tony Pastor Dies -Top Bandleader

NEW YORK — Bandleader Tony Pastor died Oct. 31 at his home in Old Lyme, Conn. The professional musician's career started in 1936 when he joined the Artie Shaw Orchestra as a replacement for a quartet of other saxophonists. He was also known as the "King of the Swing Bands of the East Coast." His combos were popular with a variety of audiences, from college students to elderly brothers and sisters.

A "You're Adorable," "Red Silk Stockings," and "San" while his last was "Let's Do It," "Making Whoopee" and "I've Confessed," all were favorites of pianist and saxophonist John, plus several others. The Pastor band was a popular attraction on college campuses, in clubs, and on television. He was a close friend of a number of other musicians, including Rosemary Clooney and her sister Betty, Eugene Baird and his wife, and most distinctive and commercial singer the band could ever feature, Al Hibbler.

His hits on Columbia Records included "Power of Electronic Music," "I'm a Fool," and "I'm a Fool." "A You're Adorable," "Red Silk Stockings," and "San" while his last was "Let's Do It," "Making Whoopee" and "I've Confessed," all were favorites of pianist and saxophonist John, plus several others. The Pastor band was a popular attraction on college campuses, in clubs, and on television. He was a close friend of a number of other musicians, including Rosemary Clooney and her sister Betty, Eugene Baird and his wife, and most distinctive and commercial singer the band could ever feature, Al Hibbler.

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the hits are on Atlantic & Cotillion

JOE TEX
(When Johnny Comes Marching Home Again)
"I Can't See You No More"
Produced by Buddy Killen
Distributed by Atlantic Records

WALTER JACKSON
"Anyway That You Want Me"
Produced by Ted Cooper for Double M Productions

OTIS LEAVILL
"I Love You"
Produced by Willie Henderson
Distributed by Cotillion Records
Kirshner Entertainment to Offer Shares to Public

NEW YORK — Don Kirshner's Kirshner Entertainment Corp. is going public with a proposed offering of 2,000,000 shares. Underwriters are H. L. Federman and Co. at a price not disclosed.

The prospectus states that the shares involve a "high degree of risk" and that the company has declared a special cash dividend of 34 cents per share to follow. An example of Kirshner's diversified holdings is that chief executive officer Herbert Moels received $36,400.

1969 the company authorized issue of 2,000,000 shares at 1 cent par value and made a five-for-one split of its outstanding common stock. The five-for-one split of its outstanding common stock. The five-for-one split of its outstanding common stock.

The firm hopes to supply all foreign markets with a "high degree of risk" and that the company has declared a special cash dividend of 34 cents per share to follow. An example of Kirshner's diversified holdings is that chief executive officer Herbert Moels received $36,400.

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The times provided the inspiration.
The Edwin Hawkins Singers provide the sound.

Blowin' in the wind

Pray for Peace

from the great new album

Produced by Edwin R. Hawkins
Arranged and conducted by Edwin R. Hawkins

also available from Buddah Records...
a great new Christmas merchandise display. It contains:
OH HAPPY DAY PBC 10001, HE'S A FRIEND OF MINE
EDWIN HAWKINS AND THE HEBREW BOYS
THE EDWIN HAWKINS SINGERS BDS 5054, in full color of course.

BDA 145

BDS 5054
Black Jobs Spurring as Radioman Step Up Hunt

...continued from page 1...

Jeff Kaye, program director of WKBMW in Buffalo, reported that his station has not experienced "any success whatsoever in trying to hire a qualified black sportswriter and black newsman." In fact, the station has an opening now for a qualified black newsman, he stated.

"I think you ought to know that I'm a soul brother," he said. "I told Armstrong that he wasn't crazy about anything we whether he could do the job or not. Upon hearing an aircheck, he said I have a "tremendous voice," and he's tremendous. I could hire him today if he were interested against any time slot. And this is important. That he be a professional in every possible way." Armstrong to the FCC has indicated that stations will have to integrate top to bottom or, at least, show the personnel against any time slot. And this is important. That he be a professional in every possible way.

But, many stations are considering their staffing... 

Survival Kit

"We also have a survival food..." said Armstrong. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration...." he said. "a survival kit of one day's ration.....
General News

TOMORROW
means
the sounds from swingin'

LONDON®

THE MOODY BLUES
On The Threshold Of A Dream

Do The Threshold Of A Dream
In Search Of The Lost Chord
Days Of Future Passed
The Moody Blues No. 1

SAVOY BROWN
A Step Further
Blue Matter

Getting To The Point

MARSHA VELEZ

JOHN MAYALL
LOOKING BACK

Looking Back
Bare Wires
The Blues Alone
Crusade
A Hard Road
Blues From Laurel Canyon

Disk Firms Seen Going All The Way With Engineering

NEW YORK—Peter K. Herkowitz, group recording manager of Deutsche Grammophon of Germany, predicted that in future the recording medium will make use of every possibility that engineering imagination can create, regardless of appreciation or avarice.

Speaking at the Thirty-Seventh Annual Convention of the Audio Engineering Society held Oct. 13-16 at the New York Hilton Hotel, Berkowitz also said that the industry will challenge engineering creativity in the future.

In his address titled "Where Is Recording Going?" he said that it appears quite possible that engineering will be increasingly involved with equipment that not only fiddles or microphones but also generates sound. "Computerized and automated assistance will certainly be introduced for mixing as well as for machinery," he said.

Continuing, he added, "Since parts of the total job we hitherto regarded as a concern of engineering per se will become increasingly intertwined with artistic action, the pending arguments about increasing "technical" portions and decreasing "artistic" content should perhaps simply be seen as a shift within the total aspect of recording."

Berkowitz told his listeners that the shift of which he speaks will one day have to be acknowledged by business because, logically, the artists' budget cannot be maintained or increased if the business as a whole is to expect increasing artistic participation on the engineering side.

"I have good reason to be convinced that royalties, rights and other inducements have not been completely ineffective in inducing people to think imaginatively, to will, making them artists," he said. "If business people are to expect the same from engineers, they would be well advised to offer an adequately attractive challenge to creative engineers as well."
Maxin Tape Co. to Start

NEW YORK — Recently formed Cassette Communications Corp., a custom duplicator, is beginning operation with the installation of an Electro Sound Corporation 8-track and 8-track duplicator and a battery of winders.

The company, formed by Ar- nold Mize, is a custom duplicating to cassette and 8-track and will be involved in duplicating its own 8-track and cassette music.

Initial prerecorded tapes from Cassette Communications, present is building a staff around Somer, former mer-

Another tremendous amount of tape player business was done with a minimum of advertising and this Christmas, with the acceptance by the public of the 8 Track and Cassette concepts, combined with the tremendous advertising campaigns, promises that this will truly be a banner year.

With an average of 2.6 cartridges per month being purchased by these new set owners, one can readily see the tremendous impac

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the advertising feel business—if you
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ADVERTISEMENT
Which music-record trade publication do you believe to be the most reliable buying guide?

When TAPE RETAILERS were asked this question, 62% Selected BILLBOARD as the most reliable buying guide.* 10% Selected Cashbox as the most reliable buying guide.* 3% Selected Record World as the most reliable buying guide.*

TAPE MEANS BUSINESS IN BILLBOARD

*Reader, Inc. Survey, Supplemental Tabulation, August, 1969
Gulf Pacific Spurs Simulrelease Pace

LOS ANGELES—Independent production companies are becoming increasingly aware of simultaneous record-tape release.

Long a concern of record companies, the practice by pro-
ducers now encourage record labels to simultaneously release their artists' albums to achieve additional tape revenue.

Gulf Pacific Industries, which recently signed a simulrelease production-tape agreement with Ampex, works with both Ampex and Sony to guarantee simultaneous release.

Gulf is producing 21 groups for 10 labels, with Ampex recording the necessary rights to all product under a three-year, 36-album contract. It also includes several spoken word tape LP projects.

The company is independently releasing groups for Uni-
Fun and Games, Fever Tree and New Phoenix; two for At-
lantic: Black Fist, and Nick Lampe; two for Atco: the Chil-
dren and Fast Casual Songs; and one each for Columbia (Diane Colby), Hud-
ald (Como Sound), and Davis Foundation, and one each for Columbia (Diane Colby), Hud-
lald (Como Sound), and Davis Foundation, and one each for Columbia (Diane Colby), Hud-
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lald (Como Sound), and Davis Foundation.

Mickey Shapiro, partner in Gulf Pacific, is looking forward to five other acts with record labels, including Jan & Dean, Lyle Waggoner, the Michael Baker St. Boys, and Blue Liquid.

The first of Gulf Pacific's series of educational spoken word premium album-tape releases is "Maternity to Motherhood." Dr. Spock-type tape discussing the "do's and don'ts" of preg-
nancy. Also planned in the series are tapes on child develop-
mama, pre-natal care, foreign language, leased smoking and cancer and drugs.

Shapiro is speaking to the Department of Health, Educa-
tion and Welfare on releasing the series in library areas, and translating the material into four languages — Spanish, French, German and Italian.

The script for "Maternity to Motherhood" was prepared for Gulf Pacific by practicing doc-
tors, with consultant work by Dr. Robert Barter of George Washington University, Wash-
ton, D.C., and Dr. Gordon Gunn, also of Washington, D.C.

The tape runs 44 minutes, with Ampex planning a release in 8-track and cassette.

Cap Wins

LOS ANGELES — Capitol Records has continued its cam-
paign on stamping out illegal duplicators.

The label has won seven preliminary injunctions in Su-
preme Court here prohibiting dup-
icators from copying its tape or record product.

Judges Ellsworth Meyer and Richard Schiller upheld injunctions against Hyman Fishkind (Hal Fisher) of Booksville; David M. Thompson, Frank C., and Eleanor D. Aiken, all of Dave's Discount Records; Larry F. Ales and Raymond Edward Tempchin, both of Record World, 1628 N. Puente; T. D. Pedrinir Sr., T. D. Pedrinir Jr., Robert E. Pedrini, Mickey Sheppard, all of Pedrini Music Co., 230 W. Main St., Alhamb-
bra; Earl Deibart Cox of Tape Mate Co., Cecil Pate, Pete's Tape, TelePac, and Steve Coscio of West Covina, and Herbert F. and Virginia M. Marriott, both of Kinetik King, Queen Sound, 733 Higuera, San Luis Obispo.

Action also was begun in Johnstown, Penn., and James Ross Foster of Foster's Stereo Pak, 53 N. 10th Ave., Ontario.

The injunction prohibits de-
fendants from using album titles, narratives, duplicating, advertising and selling duplicated material.

Product duplicated included

material by Glen Campbell, "Galveston," "Bill the Time I Get to Phoenix" and "Wichita Lineman"; Quicksilver Messen-
ger Service: "Happy Trails," and the Beatles. Tapes were al-
legedly sold from $1 to $1.99 (four tapes) to $12.57 (three tapes).

Capitol also filed contempt of court orders against Michael Davies of Sounds Incredible, 7905 Sunset Blvd., and Jean and Robert Holmquist of Holm-
quist Sound Co. (Music Time, Inc.), 12914 Venice Blvd., for allegedly violating preliminary injunctions issued by Judge Rob-
ert W. Kenny.

Judge Kenny's order pro-
hibited Sound Sales from duplicating, advertising and selling illegally duplicated mate-
rial.

Capitol contends that Davies violated the terms of its agreement by cop-
ysing tapes by Steve Miller, "Sailor," and "Glen Campbell. "Wichita Lineman," for $3.69. Holm-

Both claimed, however, they sold the tapes as used," and did not know the "used" tapes were originally manufactured and sold by Capitol.

Capitol requested both con-
tempts orders be removed from

Bootleg Injunctions

Injunctions to Ride High as Car Play

• Continued from page 14

the U. S. to cover its 40 con-
sumer products.

New Product

The manufacturer, which offered new products at the Consumer Electronics Show in June, introduced its newest product several weeks ago—a minia-
ture portable cassette recorder (model 2695) at $109.95.

Craig told shareholders at-
tending the company's annual meeting Tuesday (28) that re-
ported net earnings were $472,-

0, or 16 cents per share on sales of $14,641,000 for the three months ended Sept. 30. This compares with net earn-
ings of $406,000, or 16 cents per share, on sales of $14,784,000 for the same period last year.

Shareholders voted to change the name of the company from MagnaSync Craig Corp. to Craig Corp. preparatory to the com-
pany's listing on the American and Pacific Coast Stock Ex-
changes. Trading is scheduled to begin Wednesday (5).

Craig. James E. Cross, Henry Gluck, Sydney Rosenberg and Martin Stone were elected to the Craig board.
Duping Systems to Be Improved, Hilde Predicts

NEW YORK—Peter F. Hille, head of the Ampex Corp., has predicted that better tape performance and increased duplication speeds are among the foreseeable improvements which will be found in high performance tape duplicating systems of the future.

Speaking at the recently concluded National Audio Engineering Society (AES) held at the New York Hilton, Hille stated that it is possible to predict the more radical changes in tape duplicating technology which will occur in the future, yet better tape performance and increased duplication speed are foreseeable.

Hille added that the explosive growth of the prerecorded tape market had placed unprecedented demands on tape manufacturers of music-on-tape.

"The technique used to produce reel-to-reel copies in moderate quantities is simply read-out and repeated for high-volume duplications to the cassette and Cartridge formats," he said.

"The combination of production economics and the critical nature of narrow track, short wavelength copies has created the need for a new generation of tape duplicating equipment," he added.

Hille told his audience that the high-volume duplication of cartridge tapes as well as the cassettes is today, implies the use of a continuous-loop master transport. Reproducing from the master tape must then be equalized and routed to the appropriate heads on the unit in synchronism along with a high frequency bias signal, he said.

"The system design should permit removal of one or more slaves from the line without affecting the operation of the remaining units," he added.

"The line should be easily convertible from cassette to cartridge operation; and monitoring facilities should be provided to easily set up or trouble shoot the line," Hille suggested.

Hille also suggested that enough flexibility should be built in to accommodate foreseeable changes in duplicating speeds, equalization, or format. "Frequency response, distortion and signal-to-noise ratio should be tape-limited only," he said.

COMPLETE cassette language courses specially designed for this tape configuration by the Institute for Language Study are being released by Ampex Stereo Tapes in album form (see back cover page 32-35). Each album includes a 10-lesson (five cassette) course on five levels. Basic, Intermediate, Intermediate-Advanced, Advanced, plus a Student Practice Cassette. Cassette sets may be purchased individually at $5.95 each.

Fantasy/Galaxy Enters New Deal With Ampex

SAN FRANCISCO—Fantasy/Galaxy Records is re-signing with Ampex for exclusive recording of tapes and cassettes. As of July 1972, underFantasy's present arrangement with the tape duplicator, both companies distribute tapes.

Ampex has been with Fantasy exclusively since April of last year. When Fantasy negotiated the contract, it specified that it wanted to sell its tapes through its own distribution, with Ampex servicing ancillary areas outside normal distribution, with Ampex serving as "a read-out service and distributing operation only in the broadest sense of the words."

"I felt we could do a job selling for our own tapes," said Saul Zaceit, Fantasy's president. "Duplicator handling proved difficult for us."

Zaceit feels that in the beginning of relationships between tape duplicators and record labels, "cartridges were handled like electronic parts."

Natl'Tape to Buy 2 Firms

MILWAUKEE, Wis.—National Tape Distributors, Inc., distributors of prerecorded stereo music, has agreed to acquire through an exchange of stock, two Atlanta firms. The proposed transaction involves Sound Marketing, Inc. and its subsidiary, Stereo South, Inc., two distributors in the southeast area of the U.S.

Sound Marketing, Inc., is a record and tape rack jobber, while Stereo South, Inc., is the KODACARD card and tape distributor for the area. James Tiedens, president of National Tape, said the sales volume of the two operations to be acquired is currently around an annual rate of $6.5 million.

"Sound Marketing has been an important acquisition for us," said National Tape's chairman, Ted Sorensen. "The most important thing is to holdfoot the company on the southeast and expand our market coverage into the southeast."

Sorensen added that the officer's combination will result in duplicating tech to be built by geographic area.

"We began on the West Coast where we added six companies and then moved into the southwest where we added five more."

San Wallace, general manager of Sound Marketing, and George Jackson, head of Stereo Sound, will continue in their present positions. The staffs of both companies will also remain unchanged. The new acquisitions are the 12th and 13th made by National Tape since April.

Livingston Audio Inks 2 Labels

FAIRFIELD, N.J.—Livingston Audio Products Corp., has acquired rights to all 4 and 8-track tape CARTRIDGES under the Kubaney and Avanti Garde labels. The duplicating and distribution agreement was reached between Frank Siegfried, president of Livingston, and Matthew San Martin, president of Kubaney Audio, stereo manufacturer, executive vice president of Livingston Audio.

The Kubaney line is a catalog of popular Spanish and Latin hits and includes the Belter, Krysal, Zafiro, Regio and Vergara labels. Several Mexican, Puerto Rican and Cuban albums will be released in the near future.

Avanti Garde is a catalog of contemporary religious music appealing to a broad segment of people in the Christian faiths. Its most successful title, "Joy Is Like the Rain," has sold its 100,000 copies.

New Tape CARTRIDGE Releases

Wanz
JOE FERRERS GREATS [CR] 92 069

ITCC
Audio Fidelity
LYNN HAMMOND, MARY 16 249
Ball
ELTON-JIMMIE-Benny, [CR] 78 0327
SOUNDTRACK-Ron & Carl [CR] 711 1163-6
SOUNDTRACK-Lee Horsley [CR] 711 13027

Charley
KENNY-VINCENT-Country Happenings [CR] 78 1025
ANTHONY-ARMSTRONG J-Joseph Mary [CR] 78 1025
CONCERT SATURN-We Get a Life to Live [CR] 78 1025
LYNN JACOBSON-Songs That Made Country Girl Famous [CR] 78 1026

Gospel
The Arkological House of Arks [CR] 116
The Arkological House of Tunes [CR] 116
The Arkological House of Gospels[CR] 116

Tape Happenings

Indios, Santa Monica, Calif., manufacturers of duplicating equipment, is introducing a low-end 4- and 8-track duplicator that smaller recording studios and duplicating houses feel will suit their needs. (Model D-8) makes three cartridge tapes every 10 minutes (8-258-952) to-mer. Duplicating speed is 30 inches per second. Slave duplicators making four additional cartridge tapes each are also available to plug into the D-8. In addition, the company has developed a new high-end master recorder capable of pep- ing up the Kretac master tape required by the D-8, and high-speed labeling equipment for labeling the duplicator tapes into cartridges.

The Singer Co. is offering several cassette players in its retail catalog, ranging in price from $34.95 to $79.95. RCA is releasing 16-track tapes, 2 on Red Seal (including a twin pack) and 7 on Carlton. (Including a two-piece box, $15)

Crown Radio Corp., is setting up a joint venture with Namiki Kogyo in South Korea to manufacture cassette recorders for export. Crown is investing $150,000 in the Korean Kogyo Electric of Seoul. (Model TPE-E10) is its line. The unit, which sells for $69.95, is offered in white, black, or brown.

An additional unit, the Fujita IFD-3000, Waterbury, Conn., is reported.

(Continued on page 18)
THE QUALITY TWINS (INSIST ON THE BEST!)  

FOR TAPE CARTRIDGES  
#85TC  Holds 24 Tapes  Available in 4 colors  
BLACK ALIGATOR  BROWN BLUE WHITE

FOR Cassettes  
#86TC  Holds 30 Cassettes  Available in  
BLACK and BROWN ALIGATOR

Even suspicious minds will like the MUSIC SCENE.

How do you classify the Colonel?

Robins, Eico in Canadian Deal

NEW YORK — Robins Industries Corp. has appointed Eico Canada Limited, of West- 
ton, Ont., to handle its Ca- 
adian distribution of all its cas- 
settes, magnetic recording tape and audio accessories. The move is designed to facilitate immediate availability of Robins products on the Canadian market. Eico, headed by general man- 
ger, H. W. Cowan, services dis- 

tributors throughout Canada, providing off-the-shelf deliver- 
ies from a local warehouse.

Robins is one of the relative-

ly few U.S. manufacturers who coat and slit their own tape. In addition to cassettes, reel-to-reel tape, the company claims to have the broadest available line of splicers, de- 


demagnetizers and other accesso-
ries for cassette equipment, tape 

recorders and phonographs.

White Whale to Highlight 8-Track, Cassette Product

LOS ANGELES — White Whale will concentrate on 8- 
track and cassette product for the upcoming 8-track contract with Music and 

Stereo Pak.

A golden hits title by the 
Turtles, White Whale’s leading act, has been a leading 4-track seller. White Whale product is being duplicated in the other configurations by Ampex and GRJ.

White Whale just re-signed with Ampex for another three years. One of the contract pro-
visions is that the label can use one other duplicator before giving all exclusive with Ampex. All of White Whale’s cas- 
settes, tapes, reels and cassettes have been offered in tape, 

with half of the catalog from the Turtles. White Whale only releases tapes if there is a hit album.

The company is trying to break with several live acts, notably Click, a rock group, and Triste Janero, a Latin- 

oriented band, both from Gulf 

Pacific Industries. Additional acts are Jim Ford and Sun- 
down, which White Whale dis- 

tributes. Doby Gray and Ken- 

ney D’Oll, who appear on the 

White Whale logo.

Tape Happenings

Continued from page 17

Craig Merges Two Divisions

LOS ANGELES — Craig’s 

player manufacturer, has merged its education division and video division into one operation, Educational/In-
dustrial Division.

The new division will be re- 
sponsible for the Craig Reader, an all-electronic reading train-
ing and testing instrument; a series of Craig Reader pro-
grams; a language teaching cas-
sette recorder, and a line of video tape recorders, cameras, monitors and accessories.

Radiomobile, Voxson In Manufacturing Deal

LONDON — Radiomobile, the car equipment of the Voxson Co., has signed a reciprocal manufactur- 

ing deal with the Voxson Co. 

of a 4-track CARR-

idge player manufacturer.

The deal follows the ending earlier this year of Motorola’s licensing deal with Smiths, un- 
der which the latter had been a fac- 

tor in the manufacture of the cassette product.

The company will be exhibit- 

ing at all the main electrical 

equipment shows in Britain next year and is using a new 8-track logo on all its pro-
motion material.

Tryon hopes that British 

manufacturers will arrange a tie-in with a local company to set up a cartridge library service, following the success of a similar scheme launched by Voxson in Italy in filling stations throughout the country. Eight-track cartridges, which carry the same 53 percent tax as disks, retail for $5.70.

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White Whale logo.
The Big Hits Are On Atlantic-Atco

18 Exciting New Releases On Records And 8 Track Cartridges
You have a great product, the market is ready for it—now. But you don’t have the facilities to produce it—now. When this situation leaves you feeling frustrated and helpless, get help from Capitol. Capitol has expanded its Custom Services Division. It is now one of the largest record manufacturing facilities in the world. This means a vast increase in capacity for producing high quality cassette and 8-track tapes, plus 7" and 12" discs. We have factories in Winchester, Virginia; Scranton, Pennsylvania; Jacksonville, Illinois; and Los Angeles, California. The most modern equipment and the finest materials available are being used for the production of records and tape. Custom Services also offers superb recording facilities in its New York City and Hollywood studios. The same studios used by such Capitol recording stars as Glen Campbell, The Lettermen, Nancy Wilson, Lou Rawls, Jackie Gleason, Al Martino and Buck Owens. So relax. Write and tell us all about it. Capitol will solve all your pressing problems. Feel better now?
### 8-TRACK

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<td>I'VE GOT DEM OL' KOSMIC BLUES AGAIN, MAMA</td>
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**The Compact Cassette with the 17 Jewel Movement**

Each individual part of an Audio Magnetics Compact Cassette is precious. 17 parts, each manufactured with jewel-like precision to match Philips (they're the standard for quality) part for part with nothing omitted. We use only the finest components; special felts from Italy for the pressure pads; high fatigue enduring beryllium copper springs; a highly permeable metal with low hysteresis loss for the recording head shield, Delrin rollers and so on. We even manufacture our own magnetic tape just to be sure of the fidelity. And then each cassette is put together by screws or sonic welding. After all, our Compact Cassette is a precision instrument and has to be as reliable as an astronaut's watch and just as rugged.

To maintain 17 jewel quality we run 22 quality control tests before each and every cassette is "Certified Tested" and given our unconditional lifetime guarantee.
NEW YORK — The experimental series of Tuesday night low-price programs of new groups that are usually not seen in clubs had a successful inaugural Oct. 28. Attendance was respectable, although only orchestra seats were being used, and one of the young groups, Epic Records' Catfish, showed it was ready for the theater's regular weekend shows.

The other two acts, Bof-falongo, who recorded for United Artists, and Ariel, Fillmore East's first all-girl rock group, demonstrated considerable promise, but both have to eliminate some rough edges.

Catfish, a Detroit quintet, has strong assets in all its personnel, especially Bob Hodge, a large, dynamic vocalist who plungs into each number. He also played a fine piano, but keyboard honors went to Harry Phillips, whose performance at organ and piano had to be seen to be appreciated.

Ariel, in "300 Pound Fat Mama," Phillips, Bof-falongo at piano, when he raced across the stage to the organ, hardly missing a note. His virtuosic performance at the organ and piano had to be seen to be appreciated.

In "In the Street," the group presented an original composition written by Bill Phillips, they changed the title to "Till You Think of Me Tomorrow?" for singer Julie Wilson's bravura turn. Wilson's duet with the group was one of the highlights of the evening. She brought the audience to its feet with her voice and performance.

NEW YORK — With "Jimmy" the new musical in Times Square, it is a question of waiting. Waiting for the elements of the show to come together and take off. Sadly it never does.

But a lot of ingredients are there: a colorful figure (New York mayor Jimmy Walker), Beau James as the central character in a colorful era (prostitution and Tammany Hall New York). There is also Frank Gorshin, an accomplished man with song and dance, who unerringly reminds you of James Cagney and Harvey Milk together.

But the story rides off in a lot of different directions, never digs very deep either in character or period evocation, and leaves some of these dangers unexplored. The music here is pretty wobbly in its design.

The audience was a strangely strong one for "I Only Wanna Laugh" but this may have been for singer Julie Wilson's bravura in getting through the difficult lyrics. Gorshin's opener, "Have You Thought of Me Tomorrow?" is probably woful in the context.

A. I. SALES has the original cast album.

IAO DOVE

HERE'S WHAT CRITICS SAID

NEW YORK — "Jimmy," a musical with music by Bill and Patti Jacob and book and lyrics by Bill Phillips, opened at the Winter Garden Oct. 23. Following are excerpts from the New York daily newspaper reviews:

TIMES (Clive Barnes): "But almost immediately, all the promise of the show is sucked dry and we are left with a stilted, halting, hard to believe, unconvincing show. The audience is left with a feeling of being cheated."

NEWS (John Chapman): "except for a few moments, mostly when Anita Gillette is acting or singing, the musical is wobbly and vulgar."

NIGHT (Richard Watts): "I thought 'Jimmy' was an elaborately musical with startlingly effective moments."

THOMAS, Steinberg in Prize-Winning Form in Concert

NEW YORK — Michael Tilson Thomas! That name meant little here until two weeks ago when the new 24-year-old assistant conductor of the Boston Symphony, recently taken to Chicago by Abbate, who became ill, gained critical acclaim for conducting the second half of a Philharmonic Hall concert by that orchestra.

On Oct. 24, conducting the full program in place of Steinberg, Thomas lived up to his reputation. The Boston, which records for RCA Records, will become the conductor of the orchestra's larger concert artists. Thomas' command was evident from the outset, which was followed by an encore to "The Commencement of the Fireworks" by the conductor. He also conducted the Starker's "Concerto for Violin, Cello and Orchestra" with two of the orchestra's best known figures. Joseph Silverstein and cellist Jules Eskin as the superb soloists.

The conductor's readings of Richard Strauss' " Till Eulenspiegel" and Brahms' "Symphony No. 2" were outstanding.

The quality of the music will be maintained next season, when he's sure to be confirmed as the orchestra's new conductor.

Railroad, Zeppelin Are On

CLEVELAND — The Grand Funk Railroad and the Led Zeppelin switched on more than 8,000 young people on a roof full of energy taking off June 24 at Public Hall.

The three-man Railroad Capitol artists, sounded like a whole Grand Central Station with their rough and gravel voice. "Heartbreaker." The crowd kept yelling for his hit, "Time Machine." Singer Mark, lead vocalist with brown hair half wooded up, striped to the waist and kneading on the stage in his "In- side Arbogast" suit. "Heartbreaker."npenny and fine, scoring with solos as well as together. In fact, one of the most intriguing aspects was the way the group's energy added to the overall effect. The Zeppelin took off with a frenzy and fine, scoring with solos as well as together. In fact, one of the most intriguing aspects was the way the group's energy added to the overall effect. The Zeppelin took off with...
WEDDING ALBUM

JOHN & YOKO

DELUXE GIFT SET CONTAINS:
Record, Photo Albums, "Bagism" Wedding Cake, John & Yoko Drawings, Postcard, and Souvenirs.
ON APPLE RECORDS and TAPE SMAX 3361
**Talent**

**A Club Bastile To Open in Pa.**

Rose a Flower Person Gentle & High Spirited

NEW YORK — Bill Rose and his amiable songs produced an engaging, enjoyable opening set at the Bitter End on Oct. 26. Whether tender or comic, the Ttragammon Records artist exuded the gentleness that is almost a trade-mark.

But, couched often in good humor was Rose's meaningful messages about life today. In such material as "Ballad of Clitches" and "Buzz the Fuzz" the laughs are a means to an end.

"Here Come the Gentle People" could almost be an anthem for the original Flower Children. "To Baby" and "A Man" were tender gems. He also recited a comic poem, "The Deacon."

Although Rose does not have a first-rate voice, his high spirits and exceptional material exactly carry the day. He accompanied himself on piano, which is sometimes used for comic effect.

Poppy Records' Mandrake Memorial had so tuned its set because of a broken string on Randy Monaco's bass guitar. This group cannot suffer an interruption, since they develop their set as a continuous string of numbers without pause for applause.

Before the break however, the Philadelphia unit, now a trios, demonstrated its musician- ship especially by Craig Anderson on lead guitar and mouse. Anderson has a steady self on drums as was Monoac on bass.

Monaco played some times supported by Anderson, were effective. This rock group proved itself solid enough for the folk club, which should result in more booking of this type.

The show opened with Ros- alynn, a singer with a fine voice and communication. Her songs also were gentle, without sac- rificing a Nice Place to Be." and "Keep Rocking That Beautiful Boat." And what could be gentler than the story of the moth from the Joe Darlington- George Kletensinger "archy and mehitabel!" This fine artist is welcome anytime she performs. Miss Sorrells was ably backed by Randy Monaco, whose guitar work is always dependable.

FRED KIRBY

**Phyllis Newman Joins Club Ranks With a Top Display**

NEW YORK—Phyllis New- man, comedienne, singer, television panel and stand-up act with the ingratiating smile, opened last week at the Plaza Hotel, Pershing Room where she exhibited all her qualities at great advantage.

She is the complete enter- tainer, possessing a talent that is rare today—one in whom whirling in versatility and en- gaging in vitality, she is a mar- velous example to all so-called sa- tirical broadsides at Carol Chain- ning and Barbara Von Rand; on, she can appear as a blues singer wailing out "Stormy Weather" and "I'm Gonna Sit Right When It Rains"; or put such songs into verse. "If They Could See Me Now" and "Poor Me".

Of course, the influence of her Broadway turns—Tally-Ho, Adlib—are present. He and Betty Comden, a long- time collaborator, have a firm hand in shaping Miss Newman's parodies and other special material, and she is a ne'er-do-well, with no hits of her own, she sings a medley of his hits, named Miss Newman after the assets of all of Miss Newman's assets into one effort, however, is strained, making his act distinguishable at the sac- rifice to personality. This leads one to ask, "Will the real Miss Newman please stand up?" Too, the girl gains audience, exits audience tunes which open and close her act are a bit too thin throughout.

If Miss Newman is to be a "serious" club performer, or a record contender (as suggested in "They Could See Me Now"), note, then her development should be refined and con- fined to one area. Her capabilities seem unending.

This may be the difficulty in harnessing of such wide ranging talent, without injury to industry or capacity.

**A Country Mecca in L.I.**

ROSLYN, N.Y.—Far from the famed center of country music, Nashville, in the hither- land of Long Island, there flourishes a small informal club which features the big and small country talent. It's known as My Father's Place and is owned by Jay Lindach. Host is Johnny Mallon, who is backed by his Country Sons. The young pop- corners are bordering on the pop. "Those Were the Days" about minor character, was written by Miss Pfeifer's note, then her development should be refined and con- fined to one area. Her capabilities seem unending.

This may be the difficulty in harnessing of such wide ranging talent, without injury to industry or capacity.

Merv Griffin signed with Metro- phonics a small informal club, where he displayed his early jazz and blues talents on the violin. In the mid-

**Heavyweight Review 'Weigh-In (Way Out)'**

NEW YORK — Uptight at the Downstairs has one of its brightest revues in "Weigh-In (Way Out)," which opened Oct. 22 for an extended run. The six-member cast, all newcomers to the room, are loaded with talent, which is well utilized on exceptional material.

A perfect example is "White Lake" with lyrics by Ron War- ren, who produced, directed and staged the show, and Michael McWhiney, and music by Randy Edelman. The serious music behind the satirical bits on the Woodstock Music Festi- val, which ended on an ap- propriate serious note.

Pam Myers, who had vocal leads in the number, supported by the rest of the cast, dis- played a good, strong voice, that can fill larger theaters and delivered her deadpan comic lines well. Her solo, "Design for Living" by Jim Rush, was a high point, vocally and satiri- cally. Carol Hannan was brilliant in an original piece, "Videotape," in which a singer with playback trouble.

**Fillmore's Tuesday Series**

NEW YORK — The Pacific Gas and Electric Company at Thanksgiving, placing their reputation as a driving un- complicated blues group, with echoes of B. B. King and simi- lar artists running throughout their work.

The Columbia group with material like "I'm Givin' Elvi- vira" provided some gutsy blues and showed why they are a reliable underground club group.

IAN DOVE

She also wrote, "Oh, What a Night for Bill," a fine number for Lynda Ivey and for her self, "Windows of My Mind." Tom Paxton and Hod David, who are writing partners, bright- ened the revue with "Watching the Wild Life Die in Santa Barbara." They also wrote "The Israeli Folk Singer," a good number for Paxley.

Benjamin Burch ably dis- guised his good voice in "The Anti-Song" by Alan Foster Friedman, which lived up to its title. The show's continuing take-off on material for theater today (nude scenes, drugs, momento-incurable) was handled by the company led by Paisley.

There was much other good material, including sketches by Steve Sahlein, and an outstand- ing spoken number for the company, "The American Dream" by Irv Lotusky, that probably had the sharpest bite of the evening. "Weigh-In (Way Out)" is one of the most relied club evenings around.

FRED KIRBY
Four more singles are sure to break out.

POOR MAN
by Little Milton
CHECKER 1221

LOOKING THROUGH THE EYES OF LOVE
by Marlena Shaw
CADET 5656

I CAN'T GET NEXT TO YOU
by Woody Herman
CADET 5659

MISS PITIFUL
by Etta James
CADET 5655

CHESS
From EVANSVILLE, INDIANA Comes A New GIGANTIC SOUND

LOS ANGELES

Amaret Records has obtained its first soundtrack LP, "Life's Big Songs," featuring the New Life, a five-man rock band which composed and sang five of the songs in the Chapman International Catalog. The Kenny Myers company is also cutting "I Gotta Be Me" with Mrs. Miller, marking her return to recording work after two years. Jerry Styn will handle the production.

Forward Records is releasing eight new LP's including two soundtracks from network TV shows. The soundtracks were written by Mr. P Carth and are "Chattanooga Cats" and "Hot Wheels," and 15 monthly position on ABC TV Saturday mornings. Also in the release is the first album from Waterfall Records, featuring Big Foot, a local rock band. Nelson Riddle is featured on an LP of instrumental music from "Paint Your Wagon." Liberace debuts on the label with the LP "Liberace, the Legend." Mike Curt is also responsible for three instrumental soundtracks featuring Waterfall. They cover Creedence Clearwater Revival, The Doors and The Rolling Stones. Currently promoting the product on the road are Sal Lieto, Forward's talent and promotion director and Rich Sidoti, national sales manager.

The Factory is going after bigger names. Sammy Davis, Jr. is slated to play the private club early next year. The club is expanding its physical facilities to allow for the signing of name entertainers. Special talent viewing nights are also being planned for bookers, managers and record companies, reports Tommy Smothers, a new addition to the club's board of directors. The plans are working with record companies to secure tales with "national" names, and the first 1,400 members who paid $1,000 to the club are in.

Woodie Flener, owner of the Sage and Sand Recording Studio and his partner, Mike Baskin, were stabbed by a man who entered the facility with two others to make a record and then tried to buy the company's equipment and hospitalize the assailant got away. Oliver Berliner is using engineer Bill Robinson of Sunset Sound, to offer students at Berliner's class the chance to record production on location training at the studio. Berliner recently moved the WATSS Warming Center as a special guest. Les Brown and his band will perform at ASCAP's "Swing into Fall" dance at the Beverly Hilton Friday (14). The dance is a special tribute to the late composer Jimmy McHugh. Songwriters set to perform are Bobby Russell, Hoagy Carmichael, Harry Ruby and New Washington.

Lou Robin and Al Tinkley celebrate their 18th anniversary of promoting one night concerts. They have packaged over 1,000 concerts, with their 1968-69 season grossing $3 million from 130 attractions produced all over the country. In Los Angeles the duo performs as Sigit & Sound Productions with partner Jerry Johnson. Outside of Los Angeles they are Artist Consultants Inc. The two are also promoting the "Swing Into Fall" shows for the remainder of the year.

Sweetwater will appear for an eight-city tour being billed as the "Best of the Miami Pop Show" starting Dec. 1. George M. Bobbie Gentz nominated for inclusion in the Los Angeles Music Hall of Fame, is the remainder of the concert by the club. Bobbie Gentz is the only African-American to be nominated for inclusion in the Los Angeles Music Hall of Fame. An outdoor music festival is scheduled for As- cot Park raceway in Garden, either Nov. 30 or 2. Billy Mc- Donald of Associated Booking Corp. is handling the contract. Harry Schoeller, owner of the track is the promoter.

From The Music Capitals of the World

DOMESTIC

NEW YORK


Poppye Records is producing a Carnegie Hall show on Nov. 26 featuring Dick Gregory, Tower, Van Zandi, and Mandrake Monroe, Jr., with protest artist Prestige's Judy Collins will guest on British TV in "The Price of Fame" with Alan Price and George Fame on Tuesday (11). An appearance on the "Tom Jones Show" also is set for her London visit, which ends with a Bill and Albert Hall concert on Friday (14). Imperial's Jackie De Shannon appears on the "Andrea Williams Show," Sunday (14), and the "Leslie Uggams Show," Saturday (13).

Country Funk, Five Times and Vanguard's Blueuse perform at Fillmore East's new talent show on Thursday (12). Frank Zappa and the Mothers of Invention have become engaged to Michael Lo- mann. Bob is members of Bill- board's Music Popularity Chart Department. Allen Amin Music, a division of ALA Enterprises, Inc. has acquired worldwide publishing rights to Raymond T. Moore's "Trip Through the Millie Way- Electronic Panorama," which was the winning composition at the Dartmouth Second International Electronic Music Competition. Reprec's Minam Makeba performs at Philadelphia's Symphony Hall, Sunday. The Matrix is the Philadelphia Center's Philharmonic Hall, Tuesday (5). The show is at Fillmore East, Nov. 21-22, and "Jumping Jim Crow," both slated for early production.

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Tony Bennett

sings

"BEFORE WE SAY GOODBYE"

Theme from

MADWOMAN OF CHAILLOT
Radio-TV programming

WENN Goes to Straight Single
Playlist Under PD Mac Curtis

BY CLAUDE HALL

NASHVILLE — WENN will adopt a straight singles playlist under new program director Mac Curtis. "We'll feature a surge list about every 30-35, depending on what merits airplay," Curtis said. "There will be heavyweights in the country music scene. How long we'll be going straight with just singles, I don't know. But it's my feeling that WENN is in a unique situation.

that the people here are virtually on top of the entire country music industry and will be more interested in hearing new product which means singles."

Most country stations today weave in a lot of album cuts. The station previously had no playlist. "There were 143 records in the book the day I walked in the door. Every record artist coming in town would bring his or her latest record by and whoever was on first would get on the stack just in case any record deejays felt like playing it." Curtis said he'd made some changes.

Other Changes

Part of the changes involves preparing a brief on programming which will be submitted to Ed Jenkins, general manager, and Harvey Glasscock, president of Field Broadcasting which has bought the country music station. In addition, Curtis brought over record promotions from WPLO in Atlanta. Curtis is a former WPLO personality and most recently was program director of WHOO in Orlando. Rest of air staff will include Bob Millspa, a songwriter, and Billy C. Cole. Early Williams will leave the staff to join Tree Music, the music publishing firm in Nashville.

Although WENN will be a modern country music station, Curtis said that there will be plenty of room for airplay of such outstanding country artists as Roy Acuff, the Everly Brothers, and Harry Chapin. Curtis does not go along with the theory that country music is "boring" for today's radio stations. "Programming the music market, as far as I see it, is a matter of balance. I really agree with Bill Wheeler of WSM, that it's a matter of sound as opposed to noise. During the same time, WENN will also be exposing the lush sounds of the mid-west-of-the-country artists."

WENN has already cut out "most of the 1941 radio stuff," Curtis said. The station has dropped all albums and jingle package except some brief items used as separators between commercials. "WENN's going to be producing a new jingles package of its own. A very heavy commercial load, the station comes out of the news with a long copy in a row and segues spots. A lot of the changes are being made slowly, but Curtis feels the lead-up to the new format is a sound one."

WENN has dropped the leading country artists in the nation.

WSVP Adds Hip Rock Program

WEST WARWICK, R.I. — WSVP, AM suburban station serving Providence, has added a progressive rock program—"The Rock Garden"—this programming starts tonight. General manager is Michael Davis, WSVP's operation manager. The progressive rock programming will be handled weekly by a deejay with the name of Scott Walker, a senior at Brown University.

WIBG Playlist Revamped

PHILADELPHIA—Keying on heavy personalities and a playlist with every record "shaded" towards itself, WIBG has undergone a complete face lift this past week under new general manager Jack Buckley and program director Phil Gross. The former WIBG broadcasting station was recently acquired from Storey Broadcasting.

WETU Expands On LP Cuts

MONTGOMERY, Ala. — WETU, 5,000-watt Top 40 station here, will be making room for much more LP material in its programming fare, reports program manager Dan Bolton. Station is currently playing five oldies, three pre-selected album cuts, and seven singles per hour. These are interspersed with news heads throughout the hour. WETU also has an active set of commercials. This type of programming is expected to continue for some time, Bolton said.

Syndicate 'Hayride'

CINCINNATI — WLWT TV's "The Hayride," a program hosted by Henson Cargill, is now being syndicated in 21 other markets, reported E. V. McPherson, senior vice president, programming, Avco Broadcasting.

RECEIVING THE GRAND TOUR OF WIL, St. Louis country music station, is Mickey Jones of the First Edition. From left, WIL personalities David Lee and Dick Byrd, Jones, and WL program director Larry Scott.

WNYC-FM in Stereo Test

NEW YORK—WNYC-FM, station owned by New York City, is experimenting with a series of four-channel stereo broadcasts, reports director Seymour Siegel, in teamwork with WKCR-FM at Columbia University. Similar experimental broadcasts were performed recently by two stations in Boston. Each station broadcasts a separate, synchronized two-channel stereo program. Listeners need two separate FM stereo receivers. The four speakers are spread out equal distance from each other. The two stations broadcast from Oct. 26 and Oct. 30, and will repeat them Sunday (2) and Thursday (6).

KBBQ Offers 'Opry' Special

BURBANK, Calif. — KBBQ, country music station here, is offering a special program—"A special 'Opry' free to all country music stations, said program director Bill Ward. The special features comments from such people as Johnny Cash, Gene Autry, Porter Wagoner, Jimmy Wakely, Tex Ritter, Carl Perkins, Bill Anderson, June Carter, Andy Williams, Grandpa Jones, Skeeter Davis, Loretta Lynn, and Claude Hall. It was broadcast on KBBQ Oct. 19 as a tribute to the 44th birthday celebration of the WSM "Grand Ole Opry." Ward wrote and narrated the show; KBBQ production manager Don Elliot produced it. The show may be obtained by sending a blank tape to Bill Ward, KBBQ, 131 East Magnolia Blvd., Burbank, Calif. 91502.

WASH-FM to Go Aound the Clock

WASHINGTON — Metro-media's WASH-FM, local easy listening outlet managed by William Dalton, began programming around the clock Wednesday (5). Bob Duckman, formerly the station's weekend personality, will host the all-night show on the stereo station. WASH-FM previously signed off at 1 a.m.
Capitol has "The Greatest" on 8-track and cassette from the artists who have had it for a long time: Frank Sinatra, Peggy Lee, Dean Martin, Sandler and Young, Nat King Cole, Glen Gray, Gene Vincent, Roy Clark and Bobbie Gentry. They'll give you so much business you'll feel like you've had it. But you'll feel great on the way to the bank. Merry Christmas sales.
Radio-TV Mart
The Story That Swept the World

The Only Version

"Brother Paul"
by
Billy Shears
&
The All Americans
SF #12-1
**SPRINGFIELD, Mo. (KITS)**

Ray Sherman, Music Director

BP: "Sing Your Troubles Away," Barry Manilow, United Artists.

BLFP: "I'll Go," Vikki Lawrence, Capitol.

---

**About your desire to revive rock 'n' roll, what's that all about?**

**About how long I am a good ear-**

**ner without horns, strings and church harmonium.**

**You forget to record just drums,**

**guitars, and a vocal.**

**I really appreciate some of the work**

**that put into certain records,**

**but the two with an AM radio,**

**and play it out of a six-transistor radio**

**and what's left?**

**The last truly rock 'n' roll**

**of any importance was the**

**Beach Boys, but they also**

**joined the "longhairs."

**How long it has been.**

**seen a musical**

**groups without beards,**

**belltops,**

**toms, long hair, grubby clothes**

**Where are the groups that dress**

**in neat suits, shave, and can**

**record without adding trucks,**

**strings, horns,**

**electrically butchered overblown ad,**

**Barefoot world. What many**

**popular musicians would you**

**invite to your house for**

**dinner? My neighbors**

**would circle a petition and I would**

**be put on trial for my**

**Listen to your radio, and**

**discovered the MOR's from**

**top 40. No much difference like**

**there used to be.**

**what the trouble is. People such**

**as Lawrence Welk, Ray Conniff,**

**and the rockers squeeze**

**their sound, and the rockers**

**squeezed everybody into the**

**middle of the stream.**

**I don't know I love old-**

**fashioned rock 'n' roll, even**

**though the name seems square**

**in this Mod World.**

---

**What's doing among the major music houses. Items should be sent to Charlotee St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.**

**WE WEEK OF 1-5 NOV.**

**CINEMA-AUDIO INCORPORATED RECORDING STUDIO—**

**P.O. Box 1381, Manila (Jose Mari C. Gonzalez reporting)**

**— Oct. 13**

**Studio A—Folding Siles recorded 60 sec. Anema Champignon for Philadelphia Advertising Agency for TV.**

**Studio B—Singles recorded 60 sec. Live-O-Lime single for the San Miguel Corporation and supervised by the Philadelphia Advertising Counselors.**

**Studio C—Advertising & Marketing Associations recorded 60 & 360 records for several clients.**

**— Oct. 14**

**Studio A—Playtex Record Company recorded two 45 RPM records sung by Susan Soliscedi (soul singer). **

**Studio B—Seven Productions headed by Mr. Tom Hart recorded a long playing album sung by Jimmy Ingram and backed up by Frankie Gathellnn band on 16 tracks.**

**Studio C—Alphonso Records recorded the Hi-Jacks on 8-tracks, sold group now is in Japan.**

**— Oct. 15**

**Studio A—Home Industries inc. who represent Deco Records in Manila, recorded one 45 RPM pop by the Mannstracks, a Popular group.**

**Studio B—Alpha Records recorded the Hi-Jacks on 8-tracks, sold group now is in Japan.**

**— Oct. 17**

**Studio A—Victor Record Company recorded Melan Gamboso, popular fan and pop recording star on 8-tracks, composition of D'Amarillo called "Grind, Grind," theme song of movie of the same title.**

**— Oct. 18**

**Studio A—Victor Record Company recorded Vilma Valero popular singer one 45 RPM record.**

**Studio B—Harley Flurs, Mill Inc. recorded their Glee Club and Bandola, local string band; six songs, side A sung by the Glee Club and 4 instruments, side B were done by the Bandola.**

**— Oct. 18**

**— Dick Heffner of Ace Compton Advertising recorded for the Life Magazine, a commercial.**

**Studio B—S pupil of Avelina & Associates Advertising recorded for Liberty Mutual, a national campaign.**

**SOUNVDSTUDIOS, L.L., N.Y.—516—724-9361**

**— Studio Activities:**

**October 10, 1969—Recording ASEP'S FABULOUS. Producer Bob Geile for Laslo Leaders Associates.**


**October 23, 1969—Recording THE SMOUBBS. Completing parts of second album.**

**On October 24, 1969—Recording MUSIC BOUCHS. The producer was Bob Geile.**

**ACCENT SOUND LTD., Maryland—301—727-4930**

**Bobby Harte, President **

**Radio-television programming is**

**talent, promotions and**

**hard-rock and rock and roll music**

**Continued on page 38**

**For WLPAR we must concur**

**NORWAY.**

**What is your save the**

**savings campaign for**

**When we took over**

**We were No. 3 in the**

**after, we were No. 1 not**

**cause of luck, but because of**

**that included talent, promotions**

**hard-rock and rock and roll**

**20 Gold stars for your**

**of YOUP'S recent**

**College stations, which have**

**Fell, LP's now help in**

**WLUC reviews all good**

**and based on re**

**adds a number of picks**

**and "Ramblin' Winners" are**

**As with most 100 format**

**Continued from page 30**

**Omaha, Neb. (WINS)**

**RHINO Handel, Music Librarian**

**BP: "Thank Heaven for Little Girls," Henry**

**BLFH: "You Don't Have to Worry," S. Finlayson,**

**BLFP: "Backwards," And When I Think of**

**Pittsburgh, Pa. (WPGH)**

**BLFH: "Soul Mythology," 1st Dimension, Soul**

**BLFP: "Raindrops Keep Fallin' on My Head,"**

**Chris Fortson, Music Librarian**

**BP: "Up the River," Chris Martin, Nahans**

**Riverside, Calif. (KUOC)**

**Bob Farrone, Music Director**

**BP: "Like a Rolling Stone," Phil**

**Cadillac, Mich. (WATT), Robert F. Bartels Sr., Program/Music Director**

**BP: "Living on a Jet Plane," Jon**

**San Diego, Imperial, BLFP: "No One**

**BP: "I'm Gonna Be a Wanderer," Andy**

**Fort Collins, Colo. (KCOL)**

**BP: "Wake Up," Faithfull, Westbound**

**BP: "It's A Hard Life," Robert F. Bartels Sr., Program/Music Director**

**Richmond, Va. (WTVR)**

**BP: "I Want You," Petaluma, Calif.**

**BP: "You're Passing Through," Al**

**BP: "I Love to Rock and Roll," Bob**

**BP: "I'll Be Around," Mandolin, BLFP: "I**

**BP: "I Shall Be Released," Bob**

**BP: "I'll Be Around," Mandolin, BLFP: "I**

**BP: "Love Is A Many Splendored**

**BP: "I'll Be Around," Mandolin, BLFP: "I**

**BP: "I'll Be Around," Mandolin, BLFP: "I**
SMASH!
ENGLAND/FRANCE/AUSTRALIA

NOW RELEASED IN THE U.S.:
HERE COMES THE STAR!
THE ORIGINAL HIT BY
ROSS D. WYLLIE

1133
Radio-TV programming

Vox Jox

By CLAUDE HALL
Radio-TV Editor

I've decided that I'll list the very cream of the singles crop and where you can get copies if you don't have them—here each week. All of these singles are recommended for extra heavy air-play on Top 40 stations, especially during the prime evening hours. Object is to see if, through concentrated effort by radio stations, sales of these singles can be boosted. If you don't have copies, try to get them.

"Swingin' Tight" by Bill Deal & the Rhoodels, Heritage Records. If you don't have a copy of this single, call Jerry Ross at (212) 765-1170 or write him at the record label, 1855 Broadway, New York, N.Y. 10019. This is being released as a country brother, but could score heavy in the pop field. He's you-know-what brother.

"All the Time Now" by the Panama All, Happy Tiger Records. Call or write Dick Pierce, (213) 553-2744, Happy Tiger Records, 1801 Avenue of the Stars, Suite 801, Los Angeles, Calif., 90067. Pierce is a nice guy and this is an exceptionally good record.

"Throw Down a Line" by Cliff & Ham, Warner Bros., Arts Records. I'd check with Joel Friedman on this. His phone is (213) 469-1251. Or write him at the label, 4000 Warner Blvd., Burbank, Calif. 91503. It was a British hit and should score here, too.

Other records that I've listed in the past couple of weeks that I hope are on your playlist include:

"Bless Them All," Bill Nash, Smash Records (probably being crazed). (Continued on page 36)

Selling Sounds

• Continued from page 32

NATION RECORDING STUDIOS, INC., New York—
PL-7-4440

• At Edison Hall: Ted Cooper and Mills Music in for a record date; Gary Friedman recording singles for Warnacol, El Music, in for Nelson, Milt & Boudoir; Ali McLauchlan and Herb Harris conduct the music for her forthcoming picture "Love Story.", At 720 Fifth Ave.: Johnny Messner and Peter Mant recording Varsity singles for the Brandies and American music studio... All singles will be included for B.B.D.C.G.O.; Wells Rich and Greene producing love commercial; Garista Productions and Publicity in for record deal.

DIEE-BEE RECORDING SERVICE, Penna.—7-194-5411

• Tape-master for new album by the Wales Family Trio. Producer: Harry E. Wales.

• Tape-master for 45's Ralph Casen & Lonesome Valley Boys "Please Help Me, I'm a Blind & M'kid" of Tennessee." Producer: Harry E. Wales.


SYNCRON SOUND STUDIOS, INC., Conn.—203-269-4465

• Studio Activities: The agency was Producers Inc.—The Ad Factory, it was a 40 second TV spot.

Various Artists, the producer Lou Stelmann tunes Various Demas for Think, tops Stelmann Productions.

COURIER EMPIRE RECORDING ENTERPRISES, Ohio—
419-332-4775

• Don Brown produced a single by folk singers Dan & Mike titled "Thought of a Child's Eyes" b/w "For Linda," on Folk Empire Label.


• "The Changing World" recorded two regional tunes by Denny McCoolhen who also produced the session along with Art Brown and Joseph Genereli. Arrangements by Billy Sparks, Tom Samick, and Benny McCoolhen. "Let It Lay" b/w "I Want to Be Home." The group has just signed a production contract with Leo Queree and will appear on one of his labels under their new group name: "Mother Lode." (Continued)

• Bob Talmy, has cut a single titled "That's the Way My Love Is" b/w "Did You Ever Take a Walk," on "Dill" label. Sidemen on the session were Tom Poes, Scott Kraus, Garry Coleman, John Bicker and the Lorna Lewis Singers.

• The group called "Live" recorded two sides on "Right Now" label. The A side is titled "A Harder World" which was written and sung by Kenny Reeves. Gary Redk produced the session. The group is presently arranging all attendance records of Toledo's Electric Forum and recently played on a bill with "The Turtles" and the "Ambay Dukes.

"The Fresh Air" have recorded five sides of which two will be picked for their next release on the "Right Now" label. Ron Hanson, Artie Brown engineered all sessions.

GOTHAM RECORDING CORP., New York

• Windfall Music Ent. producing a new singer, composer, guitarist, David Ree. Listen for this one.

• WPXJ-TV filed a special news report at Gotham, Studio G-3. . . . a story on Felix Pappalardi, Windfall Music Ent. Several ad agencies working on record promotions, . . . Good Vibration going on at Gotham Recording, come up and find out where we're at. . . .

EMIL ASHER, INC.

• Matt Ascher, President of Emil Ascher, Inc., world’s largest distributor of background music, has announced the sale of background music to the NBC TV daytime program "BRIGHT HORIZONS".

GRANT & MURTAUGH, New York—581-4000

(Pat Quigley, administrative assistant, reporting)

• John Murtaugh is now working on his own album at Grant & Murtaugh Recording Studio. The producer is Hawai Grant, the album will be on Polydor.

LOU GARISTO PRODUCTION, New York—246-7192

(Frank Garisto reporting)

• Oct. 29, 1969—John Hancock Inc. the agency was McCann & Erickson the producer was Ian Mudras, it was recorded at National Studio and it was a TV spot.

• Oct. 31, 1969—Singer Sewing Machine the agency was J. Walter Thompson, producer was Bob LaChance, it was recorded at National Studio and there were five TV spots.

LAURIE PRODUCTIONS—JU 2-2975

(Jack Mark reporting)

• Bond issues—radio spot promoting Philadelphia Bank Issue. Laurie Records singer Cathy Mills recorded spot utilizing original song written by Elliot Greenberg and Doug Harris called "The Prophet," Spot was handled by Gray & Rogers, Inc. of Philadelphia. Spot was recorded at Allegro Recording Studios.

WHVV to Folk-Rock

HYDE PARK, N. Y.—WHVV, owned by Tom Dur- ley, has decided to adopt an all-folk format aimed at young adults and adults. Operations director Tom Shovan said that most of the records aired by the day-time station would be "moderated rock" in nature and not so hard as to scare away our adult listeners." Shovan just came to the station: he was operations director of WKIP in Poughkeepsie, N. Y. He brought with him from WKIP, Dave Hellerman. The rest of the WHVV staff includes Dick Pierce, (213) 469-1251, Mike Gordon, Ron Varrichio, Charlie McCluskey and Bruce Bozan. The station previously had no set format; "everybody played what they wanted to play and there was as many types of programming as deejays," Shovan said. News will be free form, coming only when and if there's anything to report. Music will be picked by deejay meetings, but Shovan will have final say.

Enjoy Handley Hospitality in a Resort Atmosphere

Our garden court and heated pool form an oasis in the heart of downtown San Francisco, one-half block from Union Square, where you may relax in the sun. Just steps away are gourmet restaurants, famous shops, and night shows. Children under 11 stay free.

Hotel Stewart and Handler Motor Inn San Francisco

Our garden court and heated pool form an oasis in the heart of downtown San Francisco, one-half block from Union Square, where you may relax in the sun. Just steps away are gourmet restaurants, famous shops, and night shows. Children under 11 stay free.

Hotel Handlers in California

SAN FRANCISCO
Marriott Hotel

HOTEL INN
Montgomery

OLYMPIC
Oakland

SAN DIEGO
Hyde Park

LA GRANDE HOTEL
Albany

THE EL CORTEZ HOTEL
San Francisco

THE ELSOM HOTEL
San Francisco

BURLINGTON
Montreal

ALLAN HOTEL
Toronto

Lakeview Hotel

The Sign of Great Reading

45 rpm RECORDS
eldies by mail

OLDIES
from 1955 to 1969

All original artists.
For complete catalog send cash $1.00. (deductible from first order) to:

BLUE NOTE SHOP
184 Central Ave., Albany, N.Y. 12206

NOVEMBER 8, 1969, BILLBOARD
They're breaking out again.
With an acute case of chart-itis.
The prescription for all this fever?
Just call Heritage.

BILL DEAL & THE RHONDELS
a follow-up to
"What Kind Of Fool Do You Think I Am"
"SWINGIN' TIGHT"
HE-818

SHANNON
following his success with "Abergavenny",
here is a #1 song from England
composed by Shannon
"JESAMINE"
HE-819

Jerry Ross Productions
## Top 40 Songs

**Week Ending** November 8, 1969

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>No. in Chart</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;It's Been a Long Time&quot;</td>
<td>Betty Everett</td>
<td>(Uni)</td>
<td><strong>2</strong></td>
</tr>
<tr>
<td>2</td>
<td>&quot;Feel Like Makin' Love&quot;</td>
<td>Ike &amp; Tina</td>
<td>TKD</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>3</td>
<td>&quot;You Don't Have to Be a Star&quot;</td>
<td>Marva Whitney</td>
<td>King 6268 (Dynatone, BMI)</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>4</td>
<td>&quot;(Sittin' On) The Dock of the Bay&quot;</td>
<td>Carl Perkins</td>
<td>Sunset 1004 (Sunset, BMI)</td>
<td><strong>3</strong></td>
</tr>
<tr>
<td>5</td>
<td>&quot;Can't Help Myself&quot;</td>
<td>Dionne Warwick</td>
<td>Scepter 12262 (RCA Victor, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>6</td>
<td>&quot;Soul Man&quot;</td>
<td>Jimmy Ruffin</td>
<td>United 3001 (McCoy-Chevis, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>7</td>
<td>&quot;You've Lost That Lovin' Feelin'&quot;</td>
<td>The Impressions</td>
<td>Curtom 1946 (Curtom, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>8</td>
<td>&quot;The Horses&quot;</td>
<td>Wayne Osmond</td>
<td>Capitol 2600 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>9</td>
<td>&quot;Greatest Story Ever Told&quot;</td>
<td>Paul Revere and the Raiders</td>
<td>Liberty 35066 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>10</td>
<td>&quot;Good Lovin'&quot;</td>
<td>Otis Redding</td>
<td>Stax 0051 (East/Memphis, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>11</td>
<td>&quot;Fingal&quot;</td>
<td>The Isley Brothers</td>
<td>Casablanca 5006 (Casablanca, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>12</td>
<td>&quot;Let Me Be Your Everything&quot;</td>
<td>Donny &amp; Marie</td>
<td>Buddah 1100 (Buddah, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>13</td>
<td>&quot;Let the Love Times Roll On&quot;</td>
<td>Lightnin' Hopkins</td>
<td>Hi 1203 (Hi, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>14</td>
<td>&quot;I'll Remember You&quot;</td>
<td>Johnnie Ray</td>
<td>Capitol 2059 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>15</td>
<td>&quot;Oh What a Night&quot;</td>
<td>Delphi, Delphi's Golden Chimes</td>
<td>Delphi, Delphi's Golden Chimes</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>16</td>
<td>&quot;Stop! In the Name of Love&quot;</td>
<td>The Miracles</td>
<td>Volt 4021 (Birdees, ASCAP)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>17</td>
<td>&quot;The Streak&quot;</td>
<td>Steve Alvin</td>
<td>Woodpecker 1008 (Woodpecker, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>18</td>
<td>&quot;I'll Stand By You&quot;</td>
<td>Bobbi Smith</td>
<td>Blind Pig 2006 (Blind Pig, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>19</td>
<td>&quot;You Can't Sit Down&quot;</td>
<td>Dusty Springfield</td>
<td>Epic 40001 (Epic, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>20</td>
<td>&quot;This Is the Woman I Love&quot;</td>
<td>Paul Revere and the Raiders</td>
<td>Liberty 35066 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>21</td>
<td>&quot;That's the Way Love Is&quot;</td>
<td>Della Reese</td>
<td>Columbia 150 (Columbia, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>22</td>
<td>&quot;Say You Love Me&quot;</td>
<td>Marv Johnson</td>
<td>Mercury 1086 (Mercury, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>23</td>
<td>&quot;Crumbs Off the Table&quot;</td>
<td>Detroit's Lower Limits</td>
<td>5000 (Lower Limits, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>24</td>
<td>&quot;That's How Strong Love Is&quot;</td>
<td>Gladys Knight</td>
<td>Capitol 2501 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>25</td>
<td>&quot;When I Think About You&quot;</td>
<td>Johnny Mathis</td>
<td>United 3001 (McCoy-Chevis, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>26</td>
<td>&quot;Just a Little Love&quot;</td>
<td>Bobbie Gentry</td>
<td>Polar 1031 (Polar, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>27</td>
<td>&quot;Test-Me Yester-You Yester-Day&quot;</td>
<td>The Isley Brothers</td>
<td>Casablanca 5006 (Casablanca, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>28</td>
<td>&quot;No Love Like That&quot;</td>
<td>Gladys Knight</td>
<td>Capitol 2501 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>29</td>
<td>&quot;(Let Me Be Your Everything)&quot;</td>
<td>Donny &amp; Marie</td>
<td>Buddah 1100 (Buddah, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>30</td>
<td>&quot;Right on a Love Affair&quot;</td>
<td>The Jackson 5</td>
<td>Epic 40001 (Epic, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>31</td>
<td>&quot;The Best Part of a Love Affair&quot;</td>
<td>The Jackson 5</td>
<td>Epic 40001 (Epic, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>32</td>
<td>&quot;Test-Me Yester-You Yester-Day&quot;</td>
<td>The Isley Brothers</td>
<td>Casablanca 5006 (Casablanca, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>33</td>
<td>&quot;True Love&quot;</td>
<td>The Jackson 5</td>
<td>Epic 40001 (Epic, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>34</td>
<td>&quot;I'll Remember You&quot;</td>
<td>Johnnie Ray</td>
<td>Capitol 2059 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>35</td>
<td>&quot;Hang On Little Girl&quot;</td>
<td>The Drifters</td>
<td>ABC 1001 (ABC, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>36</td>
<td>&quot;To Get That Feeling&quot;</td>
<td>The Emotions</td>
<td>A&amp;M 2001 (A&amp;M, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>37</td>
<td>&quot;Say It Just Like You&quot;</td>
<td>Gladys Knight</td>
<td>Capitol 2501 (Jobete, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>38</td>
<td>&quot;You've Lost That Lovin' Feelin'&quot;</td>
<td>The Impressions</td>
<td>Curtom 1946 (Curtom, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>39</td>
<td>&quot;Honey Love&quot;</td>
<td>Desi Arnaz Jr.</td>
<td>ABC 1001 (ABC, BMI)</td>
<td><strong>5</strong></td>
</tr>
<tr>
<td>40</td>
<td>&quot;When I Think About You&quot;</td>
<td>Johnny Mathis</td>
<td>United 3001 (McCoy-Chevis, BMI)</td>
<td><strong>5</strong></td>
</tr>
</tbody>
</table>

### Chart Notes
- **Billboard** Top 40
- **Soul Singles**
- **NEW RECORD OF THE WEEK:** "It's Been a Long Time" by Betty Everett

---

**Soul Sauce**

By ED OCHS

**SOUL SLICES:** The return of rock 'n roll has been sweet for the pop and rock business, but embarrassing for the soul field by catching it behind the times. Elvis Presley, Lou Christie, other backmarkers and soundalikes have scored on the pop charts by bending their styles to the fat part of the market (Dunhill's Smith has even covered the Stones' "You Can't You're It" for a top five hit), as soul veterans Jerry Butler, Temptations, Marvin Gaye have joined the Impressions, Dells and James Brown—who have more evolved than converged—to solve the swell, changing currents of the pop market. Al Abrams, producer for Inveritcus Records, writes that an informal survey of soul deejays across the country confirms the feeling that "the soul music of today sounds the same as it did two years ago." Adds Abrams: "When most soul deejays received the first Holland-Dozier-Holland records, "Crumbs Off the Table," the "Girls It Ain't Easy," and "Too Many Cooks Spoil the Soup," by the 100 Proof, they were momentarily stunned. They listened closely to these records, they discovered that they weren't comprised of the usual 1-2 chord change patterns that are a standard of soul music." Abrams attributes Invictus slow start to the label's new sound and the stagnancy of soul music as a form. "The same metamorphosis that Holland-Dozier-Holland brought about in pop music," says Abrams, "is being repeated for soul music. A complete revitalization lies ahead for soul music as Holland-Dozier-Holland bring about their first major change in years. They've led the way before. The rest of the industry will follow them again." The trio's first disks, "Crumbs Off the Table," by the Glass House, and "Girls It Ain't Easy," by the Honey Cone, are ranking up the soul charts and spilling over into pop. The new single by the 100 Proof is expected to follow, giving the Hot Wax label the sound of success and adding on to the continuing saga of Holland-Dozier-Holland, who will be known for more than creating the sinking Supremes of making milestones for Motown's Jobette publishing factory. Perhaps they have even given credence to Stan Garber's pledge to bring soul to Capitol Records, which distributes Invictus. Certainly, soul music could use a revolution of its own, or at least the courage to progress.

---

**TID-GRIT:** Thanks to all the concerned people inside and outside the trade for writing in to Soul Sauce on the real issues in soul. Stay tuned for more news, opinions, facts and news, and involved beyond the superficial aspects of the record business. In the future, your insights and opinions will appear in Soul Sauce along with the music that has freed expressions of black concern for the world beyond the music... and thanks to James Bronson, Jr. of Touche Records on the West Coast who writes to remind us that, as the Rolling Stones hit the coast for their big money-making tour, blues artists who might split the bill are enjoying only the occasional royalty.   

---

**NEW CANAL STATION:** "Heart on a String," on Fame... Clarence Carter tours Europe. Nov. 15-30. Percy Sledge also will play Europe, starting Nov. 28... Dakar is makin' smoke with Otis LeVias' "I Love You"... New Lucky Cordell, "This Is The Woman I Love," on Cotillion... Robert Grossman has resigned as general manager of WCTO in Cypress Gardens, Fla., to become general manager of WON in Orlando, Fla. ... You wouldn't be the first to find some of that Madison Avenue advertising people who read this column and who flocked on the WABC gold lineup question in a recent column. ... Bob McDaniell of WNVZ in New Haven, Conn., is leaving to join WEAM in Washington in an off-midnight slot. Reports that Paul McCartney is alive and well and living under the name of Spior Agnew the past three years. This reminds me of a lot of people are taking credit for the Beatles pro- motion (that's all it was, you know) but I was called by a New York State Top 40 station two or so weeks before anything broke. I think it was Jeff Kaye in Buf- falo, but I can't remember.   

---

**NEWSEMY**

**NEWLED GD**

---

**NEWWAVE**

---

**NOVEMBER 8, 1969, BILLBOARD**
just released,
the Frost's
2nd album
turns on the heat

"Rock and Roll Music"

INCLUDES:
Rock and Roll Music, Sweet Lady Love, Linda, Black Train,
Help Me Baby, Donny's Blues, We Got to Get Out of This Place.

LP # VSD 6541—Available on all tape configurations
in Philadelphia, is now in the Navy. They've set up an onboard radio station on the guided missile frigate USS Fox and would like radio stations coast-to-coast to send them some tape. He's willing to send blank tapes for the air checks but wants all the information—names, music, everything—because the ship is going to be at sea a long time. There are no trade-music programs. If a station is going to need to buy the pseudo-soul records because every top 30 station across the nation repeats them each hour and a half, and we've been programming album cuts for quite some time, and it is "fashionable" to be playing them. If programming singles is not the Supremes and the Temptations, if you have got to think in terms of what your station is going to bill itself as a "soul" station it should play "soul" music; not the music a white radio man considers to be a commercial success. These records of late are becoming turn-off hits, and as a result you have a growing trend downward in single sales.

The affluent white kids don't need to buy the pseudo-soul records because every top 30 station across the nation repeats them each hour and a half, and we've been programming album cuts for quite some time, and it is "fashionable" to be playing them. If programming singles is not the Supremes and the Temptations, if you have got to think in terms of what your station is going to bill itself as a "soul" station it should play "soul" music; not the music a white radio man considers to be a commercial success. These records of late are becoming turn-off hits, and as a result you have a growing trend downward in single sales.

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De Sade Multiple Choice Exam

CHAIN REACTION:

☐ 1. The look people give when De Sade shows his game equipment.
☐ 2. Going to the supermarket for their advertised specials.
☐ 3. Moviegoers who want to buy movie soundtracks.
   EXAMPLE: De Sade, Tower 5170.
☐ 4. All of the above.
☐ 5. Other

WHIPLASH:

☐ 1. A small dog resembling a Greyhound.
☐ 2. The Marquis de Sade's calling card.
☐ 3. Injury suffered from trying to read a record label while it is on a moving turntable. EXAMPLE: De Sade, Tower 5170.

RACK JOBBER:

☐ 1. Operator of one of De Sade's more esoteric pieces of furniture.
☐ 2. Partner of a "ruin jobber."
☐ 3. Someone who can't wait to stock an album. EXAMPLE: De Sade, Tower 5170.
☐ 4. Yes.

De Sade. It's your choice.
Buy it through your Capitol man.
Her soul is in her voice...with her
HEART ON A STRING

CANDI STATON

Produced by Rick Hall
TOM JONES - Live in Las Vegas. Parrot PAS 7103 (3)  
With most of his LP product on the charts and a dynamic package for his holiday outing, Tom Jones is ready to share his talents with us. We'll see him in this area in the coming days. 'Life's a Lugubrious Game' will be a must for all Tom's fans. We predict a tremendous response from this LP. "It's Never Too Late in Love Again." The LP includes both cover versions and originals, including "Bama Bay" and "Delilah." It's captured in this great chart winner.

MARINE BROWN - We'll Go Together. Commodore UMD 4201 (3)  
Alone Brown's debut single on Commodore sounds like a true soul smash that is "sizzling" as well, and it is highly recommended that you should succeed in both markets as well. The LP includes pop and instrumental material. "Johnny's Coming Home," "Daring Be Pokey" and "Moving Along" are winners. This LP should still go heavy radio programming.

DAVE DUNLAP - George and the North Woods. Mercury 54-7042 (S)  
Spotlighting his top ten single, "George and the North Woods," Dunlap and producer Jerry Kendlem have put together an album that has a country and western sound with pop and rhythm and blues. "Johnny's Coming Home," "Daring Be Pokey" and "Moving Along" are winners. This LP should still go heavy radio programming.

EASTER IS COMING!  
The second volume of Led Zeppelin should be seen to its full potential. The LP includes pop and soul-oriented material. "Reason to Believe" and "Reason to Cry Together," has been a smash hit so far. This should be the LP that will be in demand throughout the year. The album is well positioned for a Christmas hit. The group's "Reason to Believe" and "Reason to Cry Together," with its sales entry that should hit the LP chart with impact.

COUNTRY  
JOHNNY CASH & THE TENNESSEE TWO - Get Rhythm. Sun 1022 (3)  
Cash is money in the bank this year. Everything he does is in a league all to himself. In the release of his early Sun label material, Cash is one of the best of the 1950's. He not only has his "Aces" which are "Runaway Train" and "I Walk the Line," but also "Jesus Freaks" which are "Remember Tennessee" and the hit single "Get Rhythm." This album is a winner.

THE Lighthouse & THE JAZZ CRUSADERS  
This is a new album from the jazz orchestra. Give him the Maxweeds. The LP includes pop and soul-oriented material. "Reason to Believe" and "Reason to Cry Together," with its sales entry that should hit the LP chart with impact.

CLASSICAL  
PORTRAIT OF THE ARTIST - Elisabeth Schwarzkopf. Angel SCL 3754 (5)  
These highly acclaimed records are now put together in another fine series from "Portrait of the Artist." Miss Schwarzkopf's virtuosity shines throughout, whether singing arias from "Tosca," "La Traviata," "Dellal," "Der Rosenkavalier," or "Merry Widow.

JAZZ  
CRUSADERS - LightHouse 69. World Pacific Jazz ST 20416 (3)  
This is a new album from the jazz orchestra. Give him the Maxweeds. The LP includes pop and soul-oriented material. "Reason to Believe" and "Reason to Cry Together," with its sales entry that should hit the LP chart with impact.

GOSPEL  
IMPERIALS - Love Is The Thing. Impact HK 3029 (3)  
The young winners of the Gospel Music Association award at the Best Vocal Group of the Year have a dynamic package of songs that should break heavy on the Pop Chart as well as the R&B market. All wins are from this LP. The Imperial's "Love Is The Thing," "Affirm The Lord," "Jesus Loves Me," "Expect The Best," "Praise The Lord," and "Jesus Lives." This is a winner.

GOSPEL  
SPEAR FAMILY - Heavy On Me. Heart Warming HK 3033 (3)  
The group that played out of the Spear Family continue in their latest LP, their talent can be heard in the songs of Jesus. Spear singer is a vocal on most of the cuts and is a tremendous songwriting gift that seems to rest from the rest of the family. "It's Me, Jesus," "Jesus Lives," and "She's Gone," are winners. The Spear Family's latest still sound.

GOSPEL  
ROSE BOYS - It's Happening. Heart Warming HK 3012 (3)  
Gospel quintet has much to offer in this latest LP, featuring all with their exceptional talent. The Heart Warming's"Cash Daddy Song Back," and followed by fine special performances of "Jesus Is Coming So," "Save Me," "Jesus Lives," and "I Want You." This is a winner. The spear of arrangement, vocal and instrumental talent, and the music is fast, soothing and cool.

CHRISTMAS  
THE SINATRA FAMILY WISH YOU A MERRY CHRISTMAS - Reprise FR 11226 (5)  
The magic of the Season now will make this album one of the season's winners. And the vocal talent of the Sinatra Family (Frank, Nancy, Frank Jr. and Tim) gives the Yule season a special sound. The "Family" songs are especially joyous, but the album is so perfect that it will be a chart-topper without saying.

CHRISTMAS  
CAL TIDOR PLUGS IN - Shay SK 10 (5)  
Sales from this album should span over into the Latin market because of features of Luis Talan and of the "Woodley Latin" series. Available in the recording of the "Woodley Latin," series. The "Woodley Latin," series features a Latin LP recorded in Los Angeles, California, it contains a lot of the excitement of an international appearance. Standout is probably Talan's growing version of the Beatles hit, "Lady Madonna."

CHRISTMAS  
JOHN DAVIDSON - My Christmas Favourites. Christmas LP 360 (4)  
Christmas with John Davidson is a delightful excursion into the land of sentiments and happy tunes, and this album should be an immediate winner. Holiday music is clearly evident in his语音, effective treatment of "Silent Night," "Winter Wonderland," and "Merry Christmas." Not to be overlooked are Davidson's "White Christmas," a stirring and sensitive "Mary's Boy Child."
Jacqueline Gleason makes beautiful music to do just about anything people do to.

Produced by Dick Jones.

JACKIE GLEASON
ROMEO AND JULIET
A Theme for Lovers

SI-398

Capitol.
71 WITH A BULLET!

ON THE DOCK OF THE BAY

CADET 5658

THE DELLS

THEIR 10TH HIT IN A ROW JUST SHOT OFF.
"SHE LETS HER HAIR DOWN"
(EARLY IN THE MORNING)

A GREAT PERFORMANCE OF A GREAT SONG BY A GREAT ARTIST

GENE PITNEY
BETTYE SWAN--Don't You Ever Get Tired Of Hearing Me? Capital STL 270 (5)

This is the one that's in your head all day. It's got a great beat and a great voice. It's a real crowd-pleaser.

M妥善的--Don't You Ever Get Tired Of Hearing Me? Capital STL 270 (5)

This is the one that's in your head all day. It's got a great beat and a great voice. It's a real crowd-pleaser.

SOUNDTRACK--The Story of Santa Victoria. Capitol 2656 (5)

A real Christmas classic. It's got all the right beats and all the right messages.

SOUNDTRACK--Battle of Britain, United Artists 8850 (5)

A real war epic. It's got all the right action and all the right music.

GOSPEL

MERRY & MELODY--Songs of Fresh Waters, Wide World, Inc. 8223 (5)

A real gospel classic. It's got all the right messages and all the right music.

CLASSICAL

CARMAN/MIKE SINGERS--Ming the Merciless, Century STML 670 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

CARMAN/MIKE SINGERS--The Gala Concert, Century STML 670 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

CARMAN--Children's Songs, Woodwind Sketches, Disney STML 670 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

CARMAN--The Holy City, Cambridge Organ, Testament 4004 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

VARIOUS ARTISTS--Southern Gospel Vol. 1, SSS 1 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

LOW PRICE CLASSICAL

CARMAN/MIKE SINGERS--Ming the Merciless, Century STML 670 (5)

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CARMAN/MIKE SINGERS--The Gala Concert, Century STML 670 (5)

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CARMAN--Children's Songs, Woodwind Sketches, Disney STML 670 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

SOPHISTICATED GOSPELERS--Praise the Lord, Testament 3983 (5)

A real classical masterpiece. It's got all the right themes and all the right melodies.

CHILDREN

KORIS LUTHER--The Gingerbread Man, Dis- tressant 1926 (5)

A real children's classic. It's got all the right themes and all the right melodies.

TOGADABRE--Trumser Christmas, Har- monicam 1437 (5)

A real children's classic. It's got all the right themes and all the right melodies.

ETHEL SMITH--Eleven Night-Holy Night, Vocalion 717 (5)

A real children's classic. It's got all the right themes and all the right melodies.

Jazz

LENN McANN & EDIE HARRIS--Swim, Atlantic 1357 (5)

A real jazz classic. It's got all the right themes and all the right melodies.

SHIRLEY SCOTT & THE SOUL SAXIS--Swim, Atlantic 1357 (5)

A real jazz classic. It's got all the right themes and all the right melodies.

VARIOUS ARTISTS--Blues, Jimmy Rushing & His Orch., Decca 234 (5)

A real jazz classic. It's got all the right themes and all the right melodies.

LOW PRICE JAZZ

KORIS LUTHER--The Gingerbread Man, Distressant 1926 (5)

A real children's classic. It's got all the right themes and all the right melodies.

TOGADABRE--Trumser Christmas, Harmonicam 1437 (5)

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what the music business really needs is another amplifier company!

you only have 300 to choose from now! and Hi Friends....

The music business really does need another amplifier company, one who specializes in handling the problems of the professional — and that's BENSON.

For ten years we've made a truly professional amplifier. We didn't sell them through music stores, we didn't advertise, we didn't sponsor battle-of-the-bands, and we made every single unit to order. If you were really somebody and knew how to find us, you could get one.

We were the amp you saw, but never recognized; like the one Eric Clapton used on a Cream tour, or the amp on stage with Elvis during his television special. If you're a jazz buff, you probably saw a Benson with Joe Pass or Howard Roberts — or maybe Herb Ellis.

Well, after ten years of selling the finest amp in the business out the back door, we've decided to make a few changes. Since we spent a decade putting 'em together one-by-one, we've got all the bugs worked out and a few interesting innovations worked in, like changeable Benson Equalizers (a little plug on the back that entirely changes the frequency response). Which means you buy one Benson amplifier and 5 extra equalizers at about 12 bucks a whack and you have 6 different sounding amps.

Then there's our Stress Control, a little knob that overloads the front end and makes your unit sound like it's wide open at any volume. Of course the Benson has all the necessary built-ins like reverb, distortion unit and a tremolo that you have to hear to believe.

The biggest change we're making at Benson is its availability. Starting in February, you'll be able to buy one from a music dealer — no more picking them up at our back door at 3 a.m. We'll advertise occasionally, but we're steering away from the "hip and groovy" format and our factory production will be boosted to three or four at a time. However, we still won't be sponsoring any battle-of-the-bands. If we must use a slogan, it will probably be "a sound you can make your living with."

So there we are music business... Our spectacular entry into the market. If you make your living playing music and you're not satisfied with anything you've heard up 'til now, come around to our back door and give a listen.

BENSON ELECTRONICS, INC.
6515 SUNSET / 201 • HOLLYWOOD
213/462-8827 • 213/359-6636
Unique ‘Guitar’ Turns
John Paul Into Quintet

By GEORGE KNEMEYER

CHICAGO—They’re only a dust, but John (Guitar Red) Paul and his guitar sound like a quintet. Paul uses a modified Baldwin 12-string guitar to produce the sounds of an electric guitar, an organ, and an electric bass. Paul modified the guitar to his specifications after purchasing it from a local music store.

John Paul has made only one recording to date, and the instrument, which does not have any specific name, is the instrument appears on "I'm a Bad Son of a Gun," a single distributed by Phillips Record Co. As John Paul says, "Didn't We," was the side being pushed until recently. This incident has made it so that to be seen to be believed," said Chuck Collins, who produced the record and is also president of Barco Productions. "Even though it’s only he and Bob Guthrie (drums) in the group, people can’t believe one instrument can make that many different sounds."

Collins explained that by pressing down one of the frets on the guitar neck, an organ note is sustained. By simultaneously picking a string Paul can get a lead sound. The guitar also has a box on its body to change the reverb and timbre to reach different sound levels. Thus Paul can present the sound of two guitars, an organ, and a bass on the guitar.

"Paul has some of the fastest moving fingers I’ve seen out of it" is one of the many different sounds. Some special equipment in the recording studio had to be built to fit in the guitar.

Paul points out that in personal appearances by Paul and Guthrie around the Chicago area, Paul uses the modified guitar and recreates the recorded sound, including the overdubbing. Collins said Paul plans to record some songs in the future using the guitar.

FARFISA PROFESSIONAL Dist. by Groove Village, Inc., a three-source, one-of-a-kind instrument. This instrument appears on "I'm a Bad Son of a Gun," a single distributed by Phillips Record Co. As John Paul says, "Didn't We," was the side being pushed until recently. This incident has made it so that to be seen to be believed," said Chuck Collins, who produced the record and is also president of Barco Productions. "Even though it’s only he and Bob Guthrie (drums) in the group, people can’t believe one instrument can make that many different sounds."

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WASHINGTON—Warnings have gone out from the Federal Trade Commission against playing fast and loose with the terms of the Truth in Lending Law. FTC’s first formal complaint has been issued against a Texas jeweler retailing without safeguards for violating the truth-in-lending rules.

The commission has put up some formidable requirements for those dealers who would avoid spelling out credit terms (especially the required annual percentage rate) by simply advertising "easy credit" or "liberal terms," or "below typical standards of the Truth in Lending Law," and similar friendly offers. The FTC said that to be within the Truth in Lending rules these inviting terms should mean:

1. Consumer credit is given without check of the buyer’s ability to pay or credit ratings, and is extended to those whose ability to pay, or credit rating, is "below typical standards of credit-worthiness.

2. Prices charged for the goods are not higher than those for similar merchandise sold for cash or credit in the area.

3. Finance charges and annual percentage rates are not higher than those for customers with good credit rating.

The commission urged that the payment is as low, and period of repayment the same, for the credit-worthy customer as for the credit-risk customer.

4. The easy-credit customer is dealt with fairly on all conditions, including consequences of a delayed or missed payment.

The FTC said it realizes the conflict between high-risk credit and low-cost credit—but it is considering the impact of the "easy-credit" advertising on the unsophisticated customers in low-income markets.

The FTC, in a recent policy statement on the credit rules, said that the promise of so much easy credit creates a deceptive practice, the low-cost terms are not usually available to the low-income buyer. It urges those who are granting consumer credit using these lines to amend their advertising and their practices in line with the spelled-out credit policy of the commission.

In a second policy statement, the FTC has warned against any outright deception of the public as to what the Truth in Lending rules mean. It is telling customers that the new record companies to participate in the AMID’s 1970 show there will be no admission charge to the general public nor any registration fee for dealers.

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ERIC MERCURY PACKS WALLOP AT CAFE AU GO GO

NEW YORK—An explosive new talent was launched Oct. 15 when Eric Mercury—Avco Embassy recording artist—opened at the Cafe Au Go Go. Mercury dubbed "The Electric Black Man" which is the title of his first Avco album.

A blues/rock artist with the energy of a long distance runner, Mercury combines the talents of Elvis Presley and Otis Redding to produce an act that packs a wallop.

Radcliffe Joe

Cafe Au Go Go

ERIC MERCURY

CAFE AU GO GO, N.Y.—His powerful, intense vocals bring his message across many times over and the audience at the Au Go Go last Thursday night was a little wore down with Mercury's combination of music and meaning...Eric's first LP will be released by Avco Embassy in a few days. It is called "Electric Black Man"...He may well become one of the most important performers of the decade.

b.h.

IT HAPPENED ON BLEECKER STREET

NEW YORK—Eric Mercury, Avco Embassy Records' first star did his psychedelic soul thing at the Cafe Au Go Go...He is genuinely talented, emotional, exciting and unprecedented...He's a star and he knows it...his invariably enthusiastic reception indicates some heavy future income for Avco Embassy. Eric and everyone else involved...

Dan Goldberg
A SHOCKER! ELECTRIC BLACK MAN! ERIC MERCURY!

Available Exclusively on Ampex Stereo Tapes; 8 Track Cartridge - Cassette - Open Reel

Electric Black Man

ERIC MERCURY

STEREO AVE 33001
THE SIGNS OF THE ZODIAC

CAPRICORN  AQUARIUS  PISCES

ARIES  TAURUS  GEMINI

CANCER  LEO  VIRGO

LIBRA  SCORPIO  SAGITTARIUS
WE'RE TALKING OURS UP!

- 12 individual albums—one for each sign of the Zodiac.
- Each album in the series is a dramatic, inspirational and poetic statement about the characteristics and possibilities of a Zodiac sign.
- An electronic musical score from Mort Garson's Moog Synthesizer—written and performed individually for each Zodiac album!
- 72-album pre-packs and wire rack floor merchandisers.
- 24-album pre-packed counter browsers.
- "Compatible signs" buttons for consumers and clerks
- Free Zodiac Medallions
- Full color astrological posters
- Zodiac Divider and Header Cards
- Newspaper advertising in every major newspaper in the United States. Also college and underground press!
- A twenty-market radio advertising campaign!
- The gift item of the year!

JUST SEE YOUR A&M DISTRIBUTOR. HE HAS ALL THE DETAILS!
MONUMENT SCORES AGAIN!
ANNUAL FALL RELEASE

COUNTRY CHRISTMAS
SLP-18125

THE NASHVILLE GUITARS IN DETROIT
SLP-18126

GRANDPA JONES SINGS HITS FROM "HEE HAW"
SLP-18131

THE REAL McCOY
SLP-18121

KEYBOARD SCULPTURE
DAVID BRIGGS
SLP-18119

THE REAL McCoy
CHARLIE McCOY
SLP-18121

BILLY WALKER
SLP-18132

HOW BIG IS GOD
BILLY WALKER
SLP-18132

TONY JOE WHITE
CONTINUED
SLP-18133

CANTA EN ESPANOL
VOLUMEN III
CHARLES AZNAVOUR
SLP-18122

CHARLES AZNAVOUR
... BETTER THAN EVER
SLP-18123

JOE SIMON
SLP-18124

AROUND THE WORLD WITH ADDY FLOR
SLP-18129

DON CHERRY
SLP-1813C

OF FLESH AND SOUL
CHARLES AZNAVOUR
SLP-1813C

THE KNIGHTSBRIDGE STRINGS/NASHVILLE
MAS-13008

THE REAL McCoy
CHARLIE McCOY
SLP-18121

TONY JOE WHITE
CONTINUED
SLP-18133

AROUND THE WORLD WITH ADDY FLOR
SLP-18129

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OF FLESH AND SOUL
CHARLES AZNAVOUR
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THE KNIGHTSBRIDGE STRINGS/NASHVILLE
MAS-13008
THE ALBUM

20TH CENTURY-FOX PRESENTS ERNEST LEHMAN'S PRODUCTION OF HELLO, DOLLY!

BARBRA STREISAND - WALTER MATTHAU
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LOUIS ARMSTRONG

DELUXE ALBUM SERIES.

NOW AVAILABLE ON 20TH CENTURY-FOX RECORDS
DISTRIBUTED BY ABC RECORDS
ALSO AVAILABLE ON ALL FORMS OF TAPE

Original motion picture soundtrack album.
Circus Styled Record Shop Changes Image and Prospects

By EARL PAIGE

CHICAGO — What started out as a record store with a circus atmosphere in this city's Old Town section has now been transformed into a conventional retail operation stressing friendly service, hours tailored to the requirements of the neighborhood and a broad inventory. Since changing the store's format business has been better each succeeding week, according to owner Don Pollack: "Even in what is normally considered the slowest period which we're now entering." Pollack said he knew that slower winter months and cold weather would force him to close in the front of the store which had been wide open when the outlet first opened under the name Break-A-Record-Store. Originally, Pollack styled the store in line with a gimmick of inviting people to throw baseballs at old 78 r.p.m. records revolving on special machines. "This circus gimmick helped launch us," he acknowledged, "but it got to a point where so many people were watching the side show that no one could purchase merchandise."

Other side show aspects of the operation, known as Little Al's Something Else included record vending machines. "Here again there was no problem. No matter what we placed on the machines people couldn't learn how to operate them. The machines tied up our personnel. We finally realized we didn't need all the novelty ideas."

Big Inventory

Although initially Pollack's idea was to cash in on the novelty atmosphere of Old Town he said, "The fun idea was all right. But when it started interfering with business then it became something we had to abandon. We found out that we didn't know our customers. Just being here and having a good inventory is enough."

The store's inventory has been increased substantially, he said. The area formerly devoted to the record breaking contest and vending machines now accommodates seven new type sales cases for pre-recorded tape. More browser racks for albums have been added and the store now stocks record players, tape recorders, music instruments, books and posters. "Posters are a very big thing with us and part of the Old Town atmosphere. Novelty books are very big, too, and we hope to be added about any need they other stores have."

Pollack said that 40-foot rows of fluorescent lighting were added to give the store a more inviting appearance since much of its traffic is generated by the street we stay open. Under New Name

"Here again we had a problem. We finally decided we didn't need all the novelty ideas."

Leading merchandising program

Fidelitone's exclusive Make It Instant merchandising program helps you sell more needles at top profit.

Leading manufacturing skill

Fidelitone is America's only complete manufacturer of diamond needles. Only Fidelitone can control the entire manufacturering process that will give you sell more needles at top profit.

Easy merchandising program

Fidelitone's exclusive Make It Instant merchandising program helps you sell more needles at top profit.

Fidelitone's exclusive Make It Instant merchandising program helps you sell more needles at top profit.

Leading Distributor lineup

The company also advertises extensively to reach dealers and trade people. This is done basically to keep everybody who makes the needles that it distributes. Antun pointed out that Fidelitone is the one of the few companies that makes all the material that goes into its needles. He thinks this helps gain the confidence of dealers, increasing sales. The company also helps with the inventories of its customers and has a return privilege for needles the dealers do not sell, he said.

"We used this program just to make it easier for the dealers to know what is going on, what is available, and what is the best way to sell their stock," he said.

Mr. Antun said that while constant improvements are being made in the needle business, some things remain the same. "Most of our replacement needles still have the two sides, one for the 33 1/3 and 45 r.p.m. speed and one for 78 r.p.m. It's surprising that there still is demand for the double-sided needle."

Sound Equipment Under New Name

HOUStON — Sound Equipment, Inc., with a chain of seven local stores, is now known as Sterling Home Electronics. The company, said to be the largest dealer in stereo components here, had been in Houston for many years as a corporate division of Sterling Electronics. Along with the new name the company is broadening its line of merchandising. A new display will feature wall and ceiling speakers, antennas and small electrical parts.

August Phonograph Sales Up

WASHINGTON — Total phonograph sales increased 2 percent in August over the same month last year and continued to lead a booming industry according to statistics released Oct. 20 by the Electronic Industries Association's Marketing Services Department.

The total sales of phonographs for August 1969 was 466,785, up compared with phonograph sales sold in August of last year. There was increase of nearly 20,000 to 332,079 portable and table models sold. Console models jumped to 114,706, or 9,000 less.

There has been an increase of 2.4 percent over last year to the end of August in sales of phonographs. Portable and table models have increased over 100,000 to 2,075,524, an increase of 5.3 percent. However there has been a drop of 40,000, total sales to 1,823,995. The data reflect total U.S. manufacturers' sales, including foreign made sets sold under U.S. manufacturers' brand names.

New Ventures of two new open real stereo tape recorder decks, models 1425A (pictured here) and 755A, are available from Ampex Corporation consumer equipment division. The new models, improved versions of Ampex 1425B and 755, feature improved recording and playing qualities. The new features include sound-on-sound and echo effects. The 1425A lists for $349.95 and 279.95 respecively. The 755A list for $349.95 and $249.95 respectively.
For 1970, save running around the world do all your business in a few days in sunny cannes

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Promotion : ROGER WATKINS Filmhouse 142 Wardour Street LONDON W.I. - Téléphone : 734.25.11

ITALIE : Dr GRAZIANO MOTTA Via Lario 8 - 20159 - MILANO - Téléphone : 68.86.195
New York Programmer Finds Oldies Profitable

By EARL PAIGE

NEW YORK—It's not every day that a trade paper reporter interviews a 65-year-old jukebox operator who is raking in an average of $500 a week from an ice skating rink but Sam Kramer is a little unusual. While details of his personal and professional life are fascinating, what he has to say about jukebox programming is equally so and proves that, whether a jukebox is serviced every week and on the day that a trade paper reporter interviews a 65-year-old jukebox operator who is based in Manhattan he services locations in Harlem, Brooklyn and the Bronx. "Oldies do very well in all the bars. I seldom take them off. When I do I just switch them to other locations." In one respect, Kramer may be happy that his repertoire of oldies is very popular in bars. His work is not limited to Al Jolson, Artie Shaw and Glenn Miller make up as much as 25 percent of the programming on some of Kramer's jukeboxes.

While a recent story related how Kansas programmer Floyd Evers uses old recordings in place of Little LP album material, Kramer revealed that he has another use for oldies. "Many of my locations must be serviced every week and on the 'off week' when I don't bring in new releases I bring in a few oldies. This impresses the location, and oldies do quite well, so I gain at least another advantage generating business. Kramer usually puts on five new releases every other week.

If he has requests these are put on in addition to the regular five new records. While he is based in Manhattan he services locations in Harlem, Brooklyn and the Bronx. "Oldies do very well in all the bars. I seldom take them off. When I do I just switch them to other locations." In one respect, Kramer may be happy that his repertoire of oldies is very popular in bars. His work is not limited to Al Jolson, Artie Shaw and Glenn Miller make up as much as 25 percent of the programming on some of Kramer's jukeboxes.

136 Firms at Outdoor Show

CHICAGO—Final details are being completed for the International Outdoor Amusement Exposition here Nov. 30-Dec. 3.

C. K. MacDonald, chairman of exhibits and locations and third vice-president of the International Association of Amusement Operators, said the three groups sponsoring the show in the Sherman House Hotel, reports that 136 exhibitors will participate and that a record number of 245 trade show booths have been sold. The exhibit hall in the Sherman House will be open daily (Continued on page 6).

Swiss Operators Seek Unification

ZURICH—The necessity of bringing the gaming machine sector into the administrative jurisdiction of the Swiss Juke Box Operators' Association (VSA) was a major topic of discussion at the Association's 12th annual convention.

Members pointed out that the present situation was complicated because in addition to the federal legislation governing operations of coin machines, each of the 25 Swiss cantons had its own local legislation. There was clearly a strong case for unification. It was reported that membership of the VSA now stood at 277.

Arcade Curbew Held Illegal

MUEENSTER, West Germany — The Upper Civil Court of North Rhine-Westphalia has upheld the ruling of a lower court that there are no legal grounds for imposing a 10 p.m. curfew on public gambling facilities. The Court ruled that there was no reason why an arcade operator should not be free to compete on equal terms with other late night entertainment facilities in the area.

New Equipment
Ice Skating Operator Likes Oldies

Continued from page 59

oldies remains out on the route; on three occasions his library of records at his headquarters in Mid-Manhattan has been but-
glazed. "It looks like we can't keep a library," he said. But he is not pessimistic about crime in the city. "Actually when you consider the population in New York City we don't have any more crime than smaller cities." Kramer's philosophical attitude about operating in the na-
tion's largest metropolitan area could stem from his long ex-
perience. He has been a jukebox operator for 40 years. Before this he was a professional mu-
sician. "I was a fiddler for 10 years," he said.

Kramer's firm is called Lari-
mour Vending. He said he "The name comes from my grand-
children, Larry and Maurine." He said he often takes the chil-
dren ice skating in Central Park where he has headed committees that complain about the music 
used for the rink there. "Sometimes it's pretty loud and pretty 
bad. About 40 of us skated over to the manager and complained and they started using better music."

Kramer brought his skates to the recent Music Operators of 
New York meeting in Spring Glen, N.Y., where he consented 
to an interview on the Home-
wack Lodge ice rink. It was an 
abbreviated interview but only 
because the reporter was no match for Kramer's nimble skills as a skater.

What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Oxford, Phila., Location: KID-Restaurant

Current Releases:
- "Wedding Bell Blues," Fifth Dimension, Soul City 779
- "Baby It's You," Smith, Dunhill 4206
- "I'll Never Fall in Love Again," R. B. Greaves, Almo 6714

Jefferson City, Mo., Location: Coke-Tavern

Current Releases:
- "Oh, How Much I Love You," Merv Haggard, ABC-Paramount
- "To Be My Angel Cry," Conway Twitty, Dot 4134
- "Haunted House," Compton Brothers, Dot 41784

Oldies:
- "Rock 'n' Roll Pride," Jack Paar, Dot 41774

Indianapolis, Ind., Location: Young Adult-Restaurant

Current Releases:
- "Try a Little Kindness," Glen Campbell, RCA 4160
- "One Moment in Time," Lionel Richie, EastWest 6021
- "Indian Giver," 1910 Fruit Gum Company, Buddah 91

November 8, 1969, Billboard
On the Street


At the Atlanta sales seminar: Wurlitzer personnel, Bear, Ross and Solomon; Richard Daddis, Wurlitzer Distributing Corp., Columbus, Ohio; Herman Burkey, Distributor of New Orleans; Jim McNeely and C. W. McKelvey, Wurlitzer Distributing Corp., Atlanta; Glenn Clark, John Harris, and Carl Jones, Southern Music Distributing Corp., Orlando, Fla.; Ben Welland and Burt Coke, Gulf Coast Distributing Co., Houston; E. C. Koenig and Carl Petry.

Programming Role Is Vital

Wurlitzer feels that if the industry is going to build a good image before the public, it must be done on a national level by its individuals. The owners have to become prominent members of their community. No national firm can do it. Some people still think we deal in slot machines. It's our job to tell them what we are dealing in, which is amusement items, not gambling. If we tell people the truth, we will have nothing to be ashamed of.

New German Coin

Different from the present 2 Mark coin so that it can be more readily distinguished from foreign coins which are similar but of lower value. Increasing amounts of these foreign coins are being found, and it is hoped that the new dimensions of the 2 Mark piece will help stamp out this fraudulent practice.

Jukeboxes are continually showing up in unusual settings. A huge painting of a Rock-Ola Model 440, the Psychedelic Money Grabber, was used recently in Antwerp, Belgium, as the background for a musical review. The theater is the Ancienne Belgique, a theater that presents variety programs every day from noon to midnight.

136 Firms at Outdoor Show

Continued from page 59

from 10 a.m. to 6 p.m. except for closing day, when the hall will close one hour earlier.

Joining the IAAP in presenting the exposition are the Showman's League of America and the International Association of Fairs and Expositions.

New exhibitors this year:

- Jump and Jive, Inc., Chicago, Ill.
- Airtown Record Enterprises, Indianapolis, Ind.
- Airtown Record Enterprises, Rochester, N. Y.
- Alley Amusement Products, Evanston, Ill.
- Dan Brooker & Co., N. Y.
- Airtown Record Enterprises, Indianapolis, Ind.
- Airtown Record Enterprises, Rochester, N. Y.
- Amusement Vending Devices, Inc.
- Baby Bouncer Inc.
- Banner Distributing Co., Wilkes-Barre, Pa.
- Bear Coin Machine, Cleveland; Richard Starke, Wurlitzer field service representative.
- Balcony Amusement Corp., St. Louis (general sales manager).
- Bally Discotek, Inc.
- Bally Products, Inc., Chicago (general manager).
- The Beanster Co., Inc.
- Bally Products, Inc., St. Louis (sales manager).
- Banner Distributing Co., Wilkes-Barre, Pa.; Robert Hockman, Eastern district manager, Wurlitzer; and H. W. Peet, Wurlitzer field service representative.
- Bally Products, Inc., Indianapolis (electric bumper car manufacturer).
- Bally Products, Inc., Minneapolis (automated games manufacturer).
- Bally Products, Inc., St. Louis (sales manager).
- Banner Distributing Co., Wilkes-Barre, Pa.; Robert Hockman, Eastern district manager, Wurlitzer; and H. W. Peet, Wurlitzer field service representative.
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- Banner Distributing Co., Wilkes-Barre, Pa.; Robert Hockman, Eastern district manager, Wurlitzer; and H. W. Peet, Wurlitzer field service representative.
Help stamp out the old...Step up to tomorrow with the Money Machine

New ROCK-OLA /442 Phonograph

(so new it might be illegal)

Watch for Open House announcements at these ROCK-OLA Canadian Distributors

LANIÉL AMUSEMENT INC.
151 Rockland Road
Town of Mount Royal
Montreal 16, Quebec, Canada

NEW-WAY SALES COMPANY
1257-61 Queen Street, W.
Toronto, Ontario, Canada

LANNIEPGE COIN MACH. CO.
768 Notre Dame Avenue
Winnipeg, Manitoba, Canada

SELECT MUSIC COMPANY
1803 Commercial Blvd.
Vancouver 4, B.C., Canada

THE HOUSE OF COIN, LTD.
8861-63rd Avenue
Edmonton, Alberta, Canada
**FEES VARY**

**Calif. Assn. Wins Tax Adjustments**

CHICAGO — The National Vendor's Association (NVA) here is gathering case history reports of changes in ordinances, legislation and statutes affecting bulk vendors. One of the most interesting reports concerns nine cities in California. With the cooperation and financial support of NVA, the Western Vending Machine Operators Association has won a series of varying tax law adjustments that show what can be done if operators assume an aggressive approach, according to NVA counsel Morrie Much. Los Angeles operator Leo Weiner led the association's fight for adjustments.

A review of the adjustments shows that a variety of relief measures were obtained. Much said this shows that reform is all the more difficult when various municipalities in the same area have widely varying laws. NVA granted the Calif. group $500 for its fight and assisted in drafting proposed measures.

In Norwalk, Calif., the license fee was $1.50 annually for penny machines, $5 for nickel machines and $7.50 for dime units. This was reduced to a flat $15 a year fee for businessmen doing up to $15,000 in gross sales.

In Lakewood, fees were formerly $2.50 to $7.50 per machine per year and was reduced to $1 for penny machines and $2 for machines dispensing items at 5-cents and over.

Arcadia's former rate ranged from $2 to $6 for annual per machine license fees and was revised so that each stand of machines is now interpreted as a single machine: i.e., a stand of six penny machines would constitute a fee of $2.

The town of Buena Park originally had a license fee of $6 for penny machines and $12 for dime machines. This was adjusted to $15 for operating the first 25 machines (regardless of vending price) and $1 for each machine thereafter.

In El Monte, the original per machine license fees were no fee for penny machines, $4 for nickel machines and $12 for dime machines. The new arrangement is a flat $10 annual license fee for operators doing up to $10,000 in gross sales.

Torrance's original fees ranged $1 for penny machines, $2 for $2 to $5 per machine. The adjustment, and the only one reflecting quarter machines, is nickel, $2.50 for dime and $3 for quarter units.

Santa Monica's former licensing arrangement ranged from a per machine fee of 30-cents to $7.50. Now the city charges a flat $20 per license regardless of the number of machines, the amount of gross sales or the coin denomination.

Gardena was charging per machine fees ranging from $2 to $7.50 and has gone to a flat $15 license for operators doing up to $15,000 in annual gross sales. West Covina had a per machine fee ranging from $2 to $6 and now charges $1 per machine or $20 for each operator—whichever figure is lower.

**Ala. Reform**

CHICAGO — Various license fees for operating bulk vending machines in the state of Alabama has discouraged business according to Morrie Much, counsel, National Vendors Association (NVA) here. "Some operators must buy a state, county and city license. When all the fees are added up the combination of a $50 - $100 license becomes prohibitive." Much said NVA will conduct a study of the situation and report its findings to the board soon.

**New Equipment**

**Guaranteed Used Machines**

**Merchandise & Supplies**

<table>
<thead>
<tr>
<th>Product</th>
<th>Price</th>
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</thead>
<tbody>
<tr>
<td>Pickle Nuts, Jumbo Red</td>
<td>5</td>
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<tr>
<td>Pickle Nuts, Jumbo mixed</td>
<td>5</td>
</tr>
<tr>
<td>Pickle Nuts, Jumbo Black</td>
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<tr>
<td>Peanuts, Jumbo</td>
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<tr>
<td>Sunflower Seeds</td>
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<tr>
<td>Baby Chubs, 25 Lb. Ctn.</td>
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<tr>
<td>Baby Chubs, 4 Lb. Ctn.</td>
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<tr>
<td>Bridge Mix</td>
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<tr>
<td>Bottle Laced Beans</td>
<td>6</td>
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<tr>
<td>Licorice Gems</td>
<td>6</td>
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<td>M &amp; M, 100 pc.</td>
<td>6</td>
</tr>
<tr>
<td>Twix Taps</td>
<td>6</td>
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</tbody>
</table>

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Northwestern vending produce more profit per dollar of investment

**Get and hold the best locations with Victor's Selectorama® Console**

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**Schoenbach Co.**

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GREAT TIME! WEIGHING SCALE $28.95

**Record Talent**

In Japan can look for encouragement from Masahiko (Fighting) Harada, former world flyweight and bantamweight boxing champion (right). Harada recently visited Sega Enterprises and announced the formation of Harada Promotions Inc. Shown with Harada are Bony Oguri and Eiji Sanjo (center), the first two recording artists signed by the entrepreneur. Harada can make Records by adding various side panels and features convertible door panels.
German Label
For Jukeboxes

COLOGNE — Coin machine distributor Franz Derigs has formed his own music publishing and independent record production company in an effort to promote German talent. Last spring Derigs formed a promotional organization to boost local artists. "I was told that 70 percent of hits on television and radio were of foreign origin, and that this predominance was due to higher quality of material." So Derigs is now planning to produce high quality records by German artists. First releases by the new company are three singles produced by Ted Borgh.

Derigs presented a jukebox star show at the German Coin Machine exhibition in the Berlin Congress Hall Sept. 16.

Say You Saw It in Billboard

NOVEMBER 8, 1969, BILLBOARD

65
Hey man!

here's 1970's finest

the Wurlitzer
Stunningly styled to take over the country's top phonograph spots... offering a new WURLAMATIC mechanism designed to further shrink any need for service... equipped with a new Dual Pre-Selected Program feature that gives patrons a musical bargain... the Wurlitzer STATESMAN with its world renowned Wurlitzer Sound System even further improved, is headed for a career of crammed coin boxes and very happy operator owners.

Hadn't you better see and hear a 200, 160 or 100 selection STATESMAN at your Wurlitzer Distributor soon?

Like TODAY?

THE WURLITZER COMPANY / NORTH TONAWANDA, NEW YORK 14120

114 Years Of Musical Experience
Country Music

Rickey Moves to Capitol Post

NASHVILLE—In a major change which is believed to signal the transfer of Capitol Records' country recording center here, George Riches has been named director of A&R for the Nashville office.

Rickey, who departs from Columbia Nov. 15 to assume his new role, is slated eventually to succeed Ken Nelson when his retirement takes place within the next couple of years. Rickey, former Los Angeles disk jockey, was sought by Capitol for the Hollywood office nearly two years ago, but declined then to take the job with Columbia here. Prior to that he had produced sessions for Bonnie Guitar at Dot.

Rickey succeeds Kelso Hers- ton in the job here. Hersston plans to go into independent production. He had been with Capitol for about three years.

Among those who had been producing for Hersston were Son- ny James, Tex Ritter, Merle Travis and Johnny and Jeanie Moby, who recently moved here from the West Coast. Mel- ba Montgomery, Charlie Louvin, Wanda Jackson, George Lind- sey, and the recent singles of Bobby Gentry.

At Columbia Rickey had been producing: Cassandra Wilson, Johnnie Wright, Del Reeves, Loretta Lynn, Joe Stuckey, Connie Smith, Bobby Bare and Skeeter Davis. Chet Atkins will join the group in London for the final show.

The tour includes television and radio appearances, press re-

RCA Artists Play Goodwill Envos

NASHVILLE—An extensive overseas tour of RCA artists is under way, following the efforts of the British Country Music Association to bring more country music to England and the Continent.

Unfortunately, there will be one conflict in Stockholm, after a four-year absence of country music. Both Capitol's Buck Owens and RCA's touring artists are appearing in that city on the same day, Nov. 12, after 48 months had gone by without a single country artist scheduled there.

The RCA group consists of George Hamilton IV, Nat Stuckey, Connie Smith, Bobby Bare and Skeeter Davis. Chet Atkins will join the group in London for the final show.

The tour introduces television and radio appearances, press re-

Gonzales Opens a Publicity Co. in Nashville for Artists

NASHVILLE—A "complete-package, one-stop professional publicity service" has opened here.

The new business, "Penthouse Publicity," is a wing of the Frank Gonzales Public Relations firm, which currently ser-

penthouse Publicity will be headed by Buzz Cahn, one-time WSM-TV newsman and camera-

man who later worked for Tennessee and in various other capac-

ities.

A different feature of the company, according to an an-

nouncement, is its plan to pro-

vide complete publicity packages from one source in less than a week. This will permit out-of-

town artists to have publicity materials prepared while they are doing business in Nashville.

"We have been providing a "now and again" service to a few personalities," Gonzales said, "but recently we have been approached by a number of Nashville stars to handle their publicity.

Vern McCorley, general man-

ager of the parent firm, said the new company has no plans to handle artist booking. "We can be more effective for both the established artist and the coming talent if we limit our service to good writing, good photography, and comprehen-

sive public exposure cam-

paigns," he said.

Penthouse Publicity will occ-

cupy a suite in the Frank Gon-

zales Penthouse, atop the 1808 West End Building.

Rocket Records

In Label Race

ALAMOGORDO, N.M.—A new country label with a space-

age sound, Rocket Records. Have been courted by a group of local businessmen. The first single release by featured artist Bill Laws was released at once.

Plans call for a series of 45 singles and stereo albums, and expansion of the label's list of recording artists. National distribution and promotion will be handled from the home of-

Ice, at 600 Boyce Avenue, here.

The label's name is inspired by the missile and rocketry achievements in the nearby area.

Both of the sides of the first single, "Blow Me a Bubble" and "Green Man Country" were composed by Larry Brittain, who is signed to the firm.

Nashville Scene

BY BILL WILLIAMS

Lavonne Lear, the dancer and singer who plays virtually all of the Nashville Aires, has moved into the marble steps of a hotel here at the close of the last session suffering from hip, leg and in-

juries, and later was hospitalized at Anthony, Kan. She had just finished 50 days of one-nights for Hop's agency at midwest state fairs, and had been the guest for the convention of Leroy Van Dyke, who continues to make inroads into the big club business. He has been set for two weeks at Denver's Tay- lor's Restaurant and Supper Club, beginning Jan. 15. Gene Nash says the Kapp artists are the first modern country singer to play the club. This month Van Dyke spends two weeks in the Cabaret Lounge of the Hotel Schara in Las Vegas.

Merv Shiner has turned out such hot material for other artists that he's had to turn to Hill & Ramos for material for his own songs. "Ain't That Sad," now on U. S. Records, Miles has written songs for Charley Pride and James Hand, has been recorded by Top Billing, and is playing a number of syndicated shows.

Bobby Goldsboro, Don Twy-

by the Classics IV, and Jay & the Americans were mobbed by screaming fans at the North Caro-

lia State Fair in Raleigh. Twenty, who was conducting the orchestra behind Goldsboro, was badly

(Continued on page 72)
A SULLIVAN SINGSATIONAL

'WOMAN LEAVE ME ALONE'

B/W

'EASEMENT THROUGH MY MIND'

JOHN L. SULLIVAN

Also a great new album) NLPS #101

Exclusively on NUGGET RECORDS

For DJ Copies:

JOHN L. SULLIVAN

P.O. Box 206, Goodlettsville, Tenn. 37072
This workbook of ideas shows what smaller companies can do, too...
BOBBY GOLDSBORO & DEL REEVES

join forces to...

'TAKE A LITTLE GOOD WILL HOME'

UA #50591

Published by:
PASSKEY MUSIC
808 16th Ave. So.
Nashville, Tenn.

Exclusively on
UNITED ARTISTS RECORDS
Only one man could do it.

Shelby WOOLEY

"The One Man Band"
K-14085

A great new single that's making a lot of noise.

New intensified MGM Records

MGM Records is a division of Metro-Goldwyn-Mayer Inc.

Country Music

Nashville Scene

* Continued from page 68

bruised by the mobs, and the performers had to be escorted from the dressing room and to safety by the North Carolina State Police.

Young Chart artists Connie Eaton and Lawanda Lindsey both made their "Grand Ole Opry" debuts on the same night. Both received overwhelming response.

Another standing room only crowd was in Knoxville for Char Adams and the "Festival of Music." X. Cossett Kinns received a standing room only and the "Festival of Music." X. Cossett Kinns received a standing room only and the "Festival of Music."

Some of the notable performances included:

- Johnny Cash's "Cold Heart"
- Loretta Lynn's "You're Lookin' at Country Music's Next Star"
- Charlene Holt's "I've Got a Feeling"
- Buck Owens' "Take Me There"

Winners of the "Star of Tomorrow" contest were awarded with trophies and certificates.

The awards ceremony was attended by industry leaders and featured speeches by various performers and industry executives. A special performance by Charley Pride was the highlight of the evening.

The event was broadcast live on ABC-TV Network, and the winning songs were featured on "The Music Scene," ABC-TV Network.

This Week Last Week Title Artist, Label & Number
1 JOHNNY Cash at San Quentin Columbia CS 9039
2 TAMMY Wynette's Greatest Hits Tammy Wynett, Epic CN 2486 (S)
3 EDDY Arnold Sings at the Astrodome RCA Victor LSP 4221
4 THE SENSATIONAL CHARLEY PRIDE RCA Victor LSP 4197 (S)
5 RAY Price Sings at the Astrodome RCA Victor LSP 4222 (S)
6 DON THEODORE'S GREATEST HITS Capitol ST 3081
7 PORTER WAGONER Sings at the Astrodome RCA Victor LSP 4223
8 JERRY LEE LEWIS' GREATEST HITS, Vol. II Columbia CS 9827
9 I LOVE YOU MORE TODAY Tammy Wynette, Decca DL 75120 (S)
10 THE ESSENTIAL HANK WILLIAMS RCA Victor LSP 4189

For Week Ending 11/8/69

Billboard SPECIAL SURVEY
For Week Ending 11/8/69

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Bookings: EXCLUSIVELY ON DECCA RECORDS

2+1 = a #
great stars great song

"IF IT'S ALL THE SAME TO YOU"

BILL ANDERSON & JAN HOWARD
THEY'RE FALLING TO PIECES EVERYWHERE

When

Miss Diana Trask sings

"I FALL TO PIECES"

Dot 17316 Produced by Buddy Killen
IT'S A HIT... FROM HER NEW ALBUM
"FROM THE HEART"/DLP 25957

Distributed by Paramount Record Distributors, a Division of Paramount Pictures Corporation, a G+W Company.

PART OF the overflow crowd who attended the opening of the new ASCAP office in Nashville. An estimated 2,000 attended during the course of the evening. The new building is at the head of the city's Music Row.

NASHVILLE MAYOR Beverly Briley joins ASCAP President Stanley Adams and RCA's Chet Atkins at the ribbon-cutting ceremony for ASCAP's new, impressive Nashville office.

Brite Star's Pick Hits... Brite Star's Pick Hits...
Clinging to My Baby's Hand—Dottie West (RCA)
The Drifter—Steve Lawrence (RCA)
Medley Over the Years—Sandi Scott (Cascade)
Hypocrisy—Bill Mize (Camaro)
Valley of the Wind—Mary Martin (National)
Gonna Have to Put You Down—Oscar Bishop (Maxine)
Friendship and Comfort—Lee Wilson (Rich-R-Tone)
She's Still With Me—Dale Robertson (Liberty)
In the Land of Make Believe—Dusty Springfield (Atlantic)
Just a Little While—Elizabeth Thors (Rem)
For the Love of a Lady—Jay & the Americans (United Artists)


I watch MUSIC SCENE every single Monday...

Have you ever heard of Pavlov?
Just listen to the money-making jingle of multi-sound recordings. That’s where the money is.

The chart is now overflowing with new multi-channel recording creativity from studios with Ampex MM-1000’s. This unique multi-channel recorder/reproducer has given the audio engineer a front seat in the talent team. He shapes new sounds, part by part . . . Controls each take and balance, track by track . . . Works with artists to master money-makers in totally new sound dimensions.

The MM-1000 is the only field-proven recorder that lets you start at 8-track one-inch tape and expand on up to a fantastic 24-track on two-inch tape.

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AMPEX MM-1000 RECORDER/REPRODUCER

The sound of money as recorded by the Ampex MM-1000
Winro Records proudly presents its first album release.

Art Munson, Virgil Beckham, Gerard Belisle, Spencer Earnshaw and David Garland put it all together on their first album from Winro Records. Arranged by Big Foot. Produced by Don Randi. Watch BIG FOOT step out on upcoming Barbara McNair TV Shows!

Big Foot Is Here!
An Idea
Are You Part of the Music?
To Promote the Record Industry's own TV Show
ABC-TV
Mondays
7:30-8:15 EST
6:30-7:30 CST
We have the Recordings Featured and Performed on Music Scene
Get off your ass and get on "Camelback"
A fast moving single by A.B. Skhy

From an exciting new album:

MGM Records is a division of Metro-Goldwyn-Mayer Inc.
Larry Murray, writer for the 'Glen Campbell Show,' the LP contains all new material. Murray wrote three of the six songs, Johnny Johnny calls the entire album a mixture of country and underground. He says he searched four months to find the right material, and is looking for an entirely new song. One of the tunes is "Trouble Maker," his current single.

Johnny Gimble & Dale Maverick, consisting of Billy Ray Joe Taylor Artist Agency. Pete and Pete Drake shows that have joined the show in Nashville recently. The show includes The Mavericks, consisting of Billy Ray and the show includes The Mavericks, consisting of Billy Ray Jones, Jimmy Buffett did "Word of the World." Johnny Gimble & Dale Maverick, consisting of Billy Ray Joe Taylor Artist Agency. Pete and Pete Drake show has joined the show in Nashville recently.

Recording studio Theory And Practice 84 NOVEMBER 8, 1969, BILLBOARD

Continued from page 72

INSTITUTE OF ALDIO RESEARCH, INC.

Recording Equipment -Technology, in addition to fundamental theory and practice. Recording studio Theory And Practice

1. Circumstances-Billy Walker (Columbia)
2. The Battle of New Orleans-Jimmy Buffett (Capitol)
3. Heartaches by the Number-Marty Robbins (Columbia)
4. Memory #1-Webb Pierce (Decca)
5. Wine, Women and Song-Loretta Lynn (Decca)
6. Together Again—Buck Owens (Capitol)
7. Burning Memories-Ray Price (Columbia)
8. I Don’t Love You Anymore—Charlie Rich (Decca)
9. Looking for More In ’64—Jim Nabors (Chart)
10. Circumstances-Billy Walker (Columbia)


Just a reminder that Bill Gaviria’s programming conference will be Dec. 5-6 at the Regency Hyatt House in Atlanta. Write Gaviria for details at 114 Sansome St., San Francisco 4, Calif. "There’s a rumor that Ted Atkins will be there. Atkins, incidentally, got a big writeup in Herb Caen’s column of the San Francisco Chronicle Oct. 22, so I guess Atkins really exists, after all. I’d been thinking that he was just a figment of my imagination.

Yesteryear’s Country Hits

Changes-of-programming from your librarian's shelves, featuring the disks that were the hottest in the Country field 2 years ago and 10 years ago this week. Here’s how they ranked in Billboard’s chart at that time.

COUNTRY SINGLES—10 Years Ago
1. Waterloo—Shelley Jackson (Jackson)
2. The Battle of New Orleans—Johnny Horton (Columbia)
3. Heartaches by the Number—Ray Price (Columbia)
4. Big Midnight Special—Wilma Lee & Stoney Cooper (RCA Victor)
5. Tennessee Stud—Eddy Arnold (RCA Victor)
6. Somebody’s Back in Town—Wilburn Brothers (Decca)
7. Chasin’ a Rainbow—Elkton Hunt (RCA Victor)
8. Black Land Farmer—Frankie Miller (Shelton)
9. Long Black Veil—Lefty Frizzell (Columbia)
10. Who Shot Sam?—George Jones (Mercury)

COUNTRY SINGLES—5 Years Ago
1. Dang Me—Roger Miller ( Smash)
2. My Heart Skips a Beat— Buck Owens (Capitol)
3. The Cowboy in the Continental Suit— Marty Robbins (Columbia)
4. Memory 1—Webb Pierce (Decca)
5. Wine, Women and Song—Loretta Lynn (Decca)
6. Together Again—Buck Owens (Capitol)
7. Burning Memories—Ray Price (Columbia)
8. I Don’t Love You Anymore— Charlie Rich (Decca)
9. Looking for More In ’64— Jim Nabors (Chart)
10. Circumstances—Billy Walker (Columbia)

What scene did you like best on MUSIC SCENE so far?

I like the one with peanuts eating people butter.

THE INSTITUTE OF AUDIO RESEARCH

is offering a new and exciting program in education developed specifically to include the sophisticated techniques of today’s recording technology, in addition to fundamental theory and practice.

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Not if you don’t have the training and knowledge that will enable you to continue to function within this field of rapidly advancing technology.

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Recording Equipment—Technology And Maintenance (Advanced)
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Limited enrollment quota.
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NOVEMBER 8, 1969, BILLBOARD
Q. What do these records have in common?

The Unicorn...1,000,000
Boy Named Sue...2,000,000
You're Always Welcome At Our House...?,000,000

A. All three were written by Shel Silverstein.

"YOU'RE ALWAYS WELCOME AT OUR HOUSE"

32585
A RON HUFFKINE PRODUCTION

SUNNY MONDAY

INCREDIBLE NEW EXCITEMENT ON DECCA RECORDS
NEW YORK — Columbia Records is mounting a major campaign on a new album by Walter Carlos on synthesizers, a followup to the successful "Switched-On Bach." The new disk includes electronic performances of Bach, Mozart, Schumann, and Handel. A second album of synthesizer arrangements by Carlos is scheduled for release later this month.

The campaign includes 4 r.p.m. promotional single, a four-color brochure, and a 10-page "Switched-On Bach," containing "Switched-On Bach," concert program, information on Carlos' career, TV exposure, purchase of radio time, and full service to under- ground and classical radio stations.

FRED KIRBY

DGG's New Release
By Kubelik, Bavarian

NEW YORK — Deutsche Grammophon is continuing its Mahler symphonic series by Rafael Kubelik and Bavarian Radio Symphony with a two-LP release of the "Symphony No. 6." The latest DGG release also includes five selections of Wagner's "Siegfried," the third package in the company's "Ring" cycle by Herbert von Karajan and the Berlin Philharmonic. Karajan and his orchestra conducted a new production of the opera at the Metropolitan Opera this season, but union negotiations have delayed the Met's opening and are jeopardizing the season.

Featured in the set are tenor Jess Thomas, soprano Helga Dernesch, bass Norman Tilson, principal baritone Thomas Stewart, bass Zoltan Kelemen, tenor Johanna van Dijck, soprano Oralia Dominguez, bass Karl Riederbusch and soprano Catherine Gayer.

A Bach album with Rudolf Serkin and the Philadelphia Orchestra is being released. Eugene Ormandy and the Philadelphia Orchestra also have a "Mozart" album.

Another disk by Bernstein and the Philharmonic couples Bernstein's "Mass" with "Dance Macabre" by Liszt, public perking up its ears and doubt became a reality. Stokowski has demonstrated with apparent ease. Stokowski's Carnegie Hall on Oct. 27. His record of Johann Strauss' "On the Blue Danube," a hit, was released by Grammophon is continuing its classical music series under the baton of Gyorgy Lehel, made his Carnegie Hall debut Oct. 27.

The public perk up its ears and interest in classical music has exploded into a boom in the music industry. Bermuda was the highlight of the Budapest Festival Orchestra's recent concert in Budapest.

Classical Music
Col's New Electronic LP

NEW YORK — Cleveland Orchestra in an all-Chopin program played on a new electronic typewriter. The project was conceived by the Cleveland Orchestra in an all-Chopin program played on a new electronic typewriter. The project was conceived by FRED KIRBY

Hambro in Chopin Concert

NEW YORK—Pianist Leon Hambro received a prolonged applause at his recital at Town Hall, Oct. 26 and sold-out performance of Beethoven's Ninth Symphony at Carnegie Hall on Oct. 27. Other orchestras interested in appearing in this series are: Jacques Abram, Nov. 30; Grete Suhm, Dec. 28; Jerome Lowenthal, Jan. 25; Frank Glazer, Feb. 22; and Bruce Hungerford, March 22.

NANCY ERLICH

Ogden Excels in N.Y. Date

NEW YORK — John Ogden was excellent as the soloist in a well-prepared performance of Brahms' "Piano Concerto No. 1" with the Cleveland Orchestra.
RCA to Issue 1st Canadian Play on Disk, Political Drama

MONTREAL—RCA is releasing the controversial French Canadian play-drama "Charbonneau and Le Chef" on the CBC label, making it the first full-length Canadian play to be issued on disk.

The two-hour drama, originally produced for the CBC radio network, was broadcast in 1966. Play deals with one of the most publicized strikes in Canadian history and was broadcast for social justice between Maurice Duplessis, premier of Quebec, and Joseph Charbonneau, Archbishop of Montreal.

RCA vice president George Harrison who initiated the idea to release the play on disk after previewing the tape before the 1966 broadcast, commented that the album "is the kind of thing that should be on record and available to schools and universities."

The LP was recorded in English with noted French Canadian actors and features original music by Neil Chotem.

Arc Sound to Cut TV Tunes

TORONTO—Arc Sound will record songs from SCTV's successful play nineties television show, "Diamond Lil," starring Vanda King. The album, scheduled for a late November release, will serve as Arc's introduction into the 8-track and cassette tape market.

Music in the LP will run true to the show's format, with the exception of one number which will be produced specifically for the Top 40 market.

The album marks the fourth TV show product for Arc. The company has garnered more than $1 million in sales with their "Pig 'n Whistle, "Sing-a-long Jubilee," and "At the Caribou," LP's.

MOTHERLODE don't need their new single

"MEMORIES OF A BROKEN PROMISE"

to remind you of their smash album

(On Revolver, in Canada, RLPS 501)

BUT IT'S GONNA BE A HIT ANYWAY!

(Revolver REV 004)

Canadian News Report

RCA's RUSH ON JULIETTE LP

TORONTO—RCA has set an immediate release date for Juliette's Canadian album, "Juliette's World." The LP, which features a collection of her songs, is the first for the singer in almost 18 months, since she started her own CBC-TV show for almost 10 years and still ranks as one of Canada's most popular vocalists. She continues as a regular on the CBC TV radio "After Noon." The new album was produced by Dave Donovan, and executive producer.

From the Music Capitals of the World

TORONTO

Montrealer Galt MacDermot, who did the score for "Hair," set to compose the music for the Stratford National Theatre of Canada production of "The School for Scandal." MacDermot reported interested in composing a show he hopes to open for Spring '70, the annual Canadian revue, Ian & Sylvia Tyson, Leonard Cohen, Joni Mitchell and Gordon Lightfoot may write some material for the show. Capitol held a special reception for the press and key record dealers for Mother Tucker's Yellow Duck at the Ontario coffee house Oct. 28. Mel Torme turned away crowds during his recent two-week tour at the New York Holiday Hotel. Frank Gould, program supervisor and music director at CKFH, reported that eight Canadian records are currently on the station's playlist. Top 10 are "The Lighthouse." By the Lighthouse. Extras include disks by Robert Charlebois, Momie, and La Revolucíon Francais (English and French versions of their "Quebec" release). Decca's "Lone Ranger" LP, getting audience response after airplay on CFRB, CKCM, and CHUM-FM.

Birchmount Reported Hot

TORONTO—Initial 30 releases on Quality's new budget line, Birchmount, are an instant success, reports the company. The label, which showcases practically all Canadian artists, has launched in September.

Biggest seller is the sampler I.P. "Taste of Birchmount," which features cuts from the new releases. According to Quality's Lee McHale, the I.P. are "beyond all expectations." The album was originally sent to all radio stations and key dealers. The new product line then released to the public. In less than two weeks close to 50,000 copies have been sold.

Stereo '70 Show Draws Peak Crowds

MONTREAL—The Stereo '70 hi-fi home entertainment show held Oct. 15-19 at the Sheraton Mont Royal Hotel drew the largest crowd ever to a show of this nature in Canada. Close to 12,000 including 700 dealers attended the event, the first hi-fi show in seven years in the city. Forty-five exhibitors took part in the show, including a large turn-out for the show, dealers and exhibitors were unanimous in..

'Death' Pushes Beatles' Sales

TORONTO—Canadian radio stations picked up the unfounded rumor of Beatle Paul McCartney's death from U.S. radio stations. Several local stations invited listeners to go on the air and repeat their own theories.

Meantime, Capitol Records of Canada—where they were deluged with calls about the rumor—saw a large increase on all Beatles albums, especially "Sgt. Pepper" and "Magical Mystery Tour," with huge "Sale Price." increase.

Stereo '70 Show Draws Peak Crowds

<Billboard Top Singles>

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<td><em>Something</em></td>
<td>Beatles</td>
<td>Apple 2564</td>
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<td>2.</td>
<td><em>Suspicious Minds</em></td>
<td>Elvis Presley</td>
<td>RCA 45794</td>
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<td>3.</td>
<td><em>Tracy</em></td>
<td>Cuff Links</td>
<td>Decca 32223</td>
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<td>4.</td>
<td><em>Wedding Bell Blues</em></td>
<td>Cuff Links</td>
<td>Decca 32533</td>
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<td>5.</td>
<td><em>I'll Hold You</em></td>
<td>Patti Page</td>
<td>Coral 536</td>
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<td>6.</td>
<td><em>Evening in Polyester Suit</em></td>
<td>Roger Williams</td>
<td>RCA 74-0195</td>
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<td>7.</td>
<td><em>That's the Way She Dances</em></td>
<td>Paul Anka</td>
<td>Decca 32533</td>
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<td>8.</td>
<td><em>Land of 1000 Dances</em></td>
<td>The Rolling Stones</td>
<td>Decca 32533</td>
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<td>9.</td>
<td><em>Baby Love</em></td>
<td>The Temptations</td>
<td>Motor 7060</td>
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<td>10.</td>
<td><em>Stop! In the Name of Love</em></td>
<td>The Miracles</td>
<td>Motown 7060</td>
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<td>11.</td>
<td><em>One Less Bell to Answer</em></td>
<td>The Four Tops</td>
<td>Motown 7060</td>
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<td>12.</td>
<td><em>Got to Try!</em></td>
<td>Stevie Wonder</td>
<td>Tamla 7060</td>
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<td>13.</td>
<td><em>For What It's Worth</em></td>
<td>Buffalo Springfield</td>
<td>Columbia 7060</td>
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<td>14.</td>
<td><em>Can't You See</em></td>
<td>The Byrds</td>
<td>Capitol 7060</td>
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<td>15.</td>
<td><em>Dream</em></td>
<td>The Beach Boys</td>
<td>Capitol 7060</td>
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<td>16.</td>
<td><em>You're Out There</em></td>
<td>The Kinks</td>
<td>Reprise 7060</td>
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<td>17.</td>
<td><em>Dream</em></td>
<td>The Beach Boys</td>
<td>Capitol 7060</td>
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<tr>
<td>18.</td>
<td><em>Motel Blues</em></td>
<td>Cuff Links</td>
<td>Decca 32533</td>
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First Everett's hit record was "My Little Girl," issued on the Canadian label, making it the first for the singer in almost 18 months, since she started her own CBC TV show for almost 10 years and still ranks as one of Canada's most popular vocalists. She continues as a regular on the CBC TV radio "After Noon." The new album was produced by Dave Donovan, and executive producer.

<Continued on page 98>
A BEAUTIFUL NEW HIT!
"WALKIN' IN THE RAIN"
JAY AND THE AMERICANS
b/w "(I'D KILL) FOR THE LOVE OF A LADY"

PRODUCED BY SANDY YAGUDA & THOMAS KAYE FOR JATA ENTERPRISES, INC.

United Artists Records
Gould's decision to quit, after 17 years with the organization both in Australia and the U.K., follows management and operational restructuring, climaxing by the recent internal executive shakeup. Coincidentally, it also follows closely in the wake of Irving Green's announcement of his retirement from the presidency of Mercury Records, Philips' U.S. offshoot.

In a tersely worded statement J.P. Engels, Philips chairman, said, "For some months, Mr. Leslie Gould, managing director of Philips Records, has expressed his desire to relinquish his position with the company in order to interest himself in other sectors of the entertainment industry. It has been agreed that he will do so on Dec. 31, 1969."

**News Expected**

Although the impersonal tone of the statement surprised many record industry people, the news itself was not unexpected.

Gould noted that Philips had given him "every consideration" following disclosure of his plans, and that he was "most grateful" for the opportunities given him over the years.

"My personal decision to resign has not been easy. The break with friends of long standing was not a simple matter and I hope, most sincerely, that my new plans will not entirely divorce me from those friendships," he added.

Gould said he would be remaining in entertainment and would become involved in the film and theatrical field and book publishing. Steve Gottlieb, the group management's chief executive, said that there was "no panic" to find a successor.

Gould joined Philips in 1952 to manage its new record company (Continued on page 98)

Raphael Will Open Stand In Madrid

**Capital**

**ITALY**

**International News Reports**

**GALLO ACQUIRES 90% OF KELETI THEATRICAL CO.**

JOHANNESBURG—Gallo (Africa) has acquired a 90 percent shareholding in the Hugo Keleti Theatrical Agency, which handles major portion of live entertainment tours in South Africa. Purchase price was $70,000.

Keleti executive Trevor Boswell will be managing director (with a 10 percent share) and holds the remaining 10 percent. Hugo Keleti, founder of the agency, will be chairman of the new board, which will consist of Boswell, Peter Gallo, David Fine and Ralph Tripplaar.

The Keleti agency is closely associated with Lloyd Greenfield Associates in New York, and recently negotiated South Africa visits for Liberace, Engelbert Humperdinck, Max Bygraves and other overseas artists.

**‘Death’ of Eurovision Is Slightly Exaggerated**

LONDON—Contrary to reports in the British popular press, the Eurovision Song Contest is not in jeopardy.

According to a BBC spokesman, the story which appeared last week in a London daily newspaper foretelling the end of the international contest was "based on a dying rumor from many months back and there were no plans for a crisis meeting, but we will discuss whether to continue with the competition at that time," he said.

There will be a review of the competition at a routine meeting of the EBU, probably after the 1971 event. "This will not be a crisis meeting, but we will decide whether to continue with the competition at that time," he said.

**New Reps Of Chappell**

NEW YORK — Editorial Musical Korn, Buenos Aires and Ediciones Fontana y Cia., have been named by Chappell & Co., as exclusive representatives of all its catalogs in South America. This in no way affects the 1970 contest next March in Holland. **NO. 1 of the Italian song Adriano Celentano**

**BEATLE TUNE ON IVIES DISK**

**International News Reports**

**LONDON** — A new Paul McCartney composition, "Come and Get It," will be the top side of the new single by the Ivies, to be released by Apple Nov. 28. The song is featured in the forthcoming Peter Sellers-Ringo Starr film "Magic Christian," premiering at the Odeon, Kensington, on Dec. 11.
Give Peace a Chance again.

First we gave you the Plastic Ono Band, now we give you THE HOT CHOCOLATE BAND with the reggae version of our smash hit 'GIVE PEACE A CHANCE' on Apple.
THEY CAME THIS-A-WAY!

Over 125 million people watched the "Brass Are Comin'"
NBC-TV Special last Wednesday night!

Hundreds of thousands more will see Herb & The Brass in person
on their current 16-city U.S. tour!

"The Brass Are Comin'" is coming! Right Now! Run with it!

P.S. A SMASH SINGLE, "YOU ARE MY LIFE" • "GOOD MORNING, MR. SUNSHINE" • #1143
From The Music Capitals of the World

**LONDON**

The Robert Stigwood organization is talking with the Arber and Weston bingo group for possible merger of the two companies.

**MANILA**

"From Both Sides Now" by Jody Collins is being given exposure on the Sunset Strip's "The Scene," one of the first TV stations to receive the new LP by the Dead. The Dead have signed a contract with London for 30 concerts. The group will appear at the Fillmore East, New York, Nov. 24, followed by four dates in Canada with Voodoo Rock. The group will then tour South America.

**PRAGUE**

Panton and Corneil's singer Josef Labor will star in new Czech film "Zapomenuté" ("Forgotten"). The film is directed by Ivan Troch. Labor, who has been with the group since its formation, will also sing the film's songs. The film will be released in October.

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Brown Megs, vice president of Samba Records Nippon, has signed his group to record a new LP for the label. The group will also perform in concerts in the U.S. with V collector.

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In any language

EMI means record business

Matt Monro’s recent series of recordings in Spanish for Capitol have made a big impact on the record scene in Spain. His LP “Alguien canto,” illustrated left, was an instant best-seller. And he had three singles simultaneously in the Spanish Top Twenty.

Manufactured, distributed and promoted by EMI’s Barcelona-based Odeon Company, they have established him as one of Spain’s top-selling recording artists.

Odeon in Spain is one of 30 EMI companies throughout the world: Europe, Asia, America, Africa. Australasia – EMI covers them all: knows where the buyers are and caters for their different and ever-changing tastes. That’s why – if you’re one of the record people – you need EMI.

THE GREATEST RECORDING ORGANISATION IN THE WORLD

EMI ELECTRIC AND MUSICAL INDUSTRIES LIMITED LONDON, ENGLAND

NOVEMBER 8, 1969, BILLBOARD
SLY AND THE FAMILY STONE
APOLOGIZE TO
DARTMOUTH COLLEGE

As the Manager of Sly and The Family Stone, I want to offer an apology in their behalf.

I recently received a letter from Mr. John Gayette, Business Manager of Hopkins Center of Dartmouth College. In his letter, Mr. Gayette lamented that despite a sold-out audience, "The concert obviously was a financial success from the standpoint of Sly, but not a success for us. THE MAJOR FACTOR WAS THAT FOR THE FIRST TIME IN OUR CONCERT PRESENTATIONS, THE ENTIRE AUDIENCE STOOD ON METAL CHAIRS, THEREBY SCRAPING OFF ALL THE PAINT. REPAINTING COSTS ARE ESTIMATED AT $2,000 TO 2,500."

It is regrettable that in their unrestrained enthusiasm the Dartmouth audience danced and grooved all the paint off the chairs. However, since this happens wherever Sly and The Family Stone perform, someone should have suggested Mr. Gayette not paint the chairs until after Sly and The Family Stone’s concert.

DAVID R. KAPRALIK

A WORD OF CAUTION TO ALL PROMOTERS

P.S.: I respectfully suggest that when you arrange, through the William Morris Agency, to book an appearance by Sly and The Family Stone, you, too, hold off painting your chairs until after they perform.

P.P.S. Sly and The family Stone asked me to say "Thank you for letting us be ourselves."
CBS Sweden Cuts Philips Tie—Organizes Company With Cupol

STOCKHOLM—CBS Sweden has severed its ties with Philips and formed a joint company in Stockholm with Cupol, Sweden's oldest independent record company.

The new company, Cupol-CBS, will be headed by Helge Roundquist and will launch a new label, Date, for local productions. Producing for the company will be Carl-Eric Hjelm and former Electra producer, Mats Olsson, who at one time worked together at Electra. CBS, which began independent productions by local artists about two years ago, had a string of successful recordings and numbers among its roster of artists Towa Carson, Jan Malmjö, Lasse Loenndahl and Anna Lindblom.

Product by these artists will now appear on the Date label. With Olsson’s move to Cupol-CBS, former Electra artists Claes Goeran Hederstroem, Mona Wessman, Inga-Lill Nilsson, Kerstin Aulen and Rosipgarna also switch to the new company. Also signed are Svenne and Charlotte Hedlund, who formerly recorded for Oega with the Hep Stars.

This gives Cupol-CBS one of the strongest line-ups of local talent of any company in Sweden. Said Hjelm: “We began very selectively, releasing only very strong material because we could not afford to have flops.”

The new Cupol-CBS company will take over distribution of U.S. CBS product from Jan. 1 this year.

General manager Roundquist has been in the record business since the thirties, when he began building up the Sonora label with top-selling artists like Ulla Bihuest, Evert Taube, Bertil Boo, Karl Gerhardt and Babs. He formed the Cupol company in 1947 and the company cornered an important share of the Swedish market in the following years. More recently Cupol production has been more limited but it has developed a strong distribution network.

RCA Country Artists Hit Detour in U.K.

LONDON—RCA’s first attempt at promoting a stage tour by some of its country music talent from Nashville, has run into trouble at the U.K. end. Three provincial dates, in Birmingham, Sheffield and Manchester, which would have kicked off the European trek, have been cancelled and the tour will now open on the Continent. The two remaining British dates, both in London in mid-November, have been retained in the schedule.

Line-up for the tour, into which RCA had put considerable promotional effort, especially at retail level, consists of Nat Stuckey, George Hamilton IV, Skeeter Davis, Connie Smith and Bobby Bare. Chet Atkins will appear at the two London dates.

Official reason for the cancellation is that uncertainty exists about the availability of all acts in time for the opening shows.

But the fact remains that advance bookings in the provincial cities have not been encouraging. In Sheffield, for instance, the first of two houses at the City Hall was cancelled due to the poor response, and even the resheduling of the second house to a more favorable time did not noticeably stimulate interest. As things stand, it seems to support the views long held by many pundits that a London concert, with a strong bill-topping act, will attract enough people to make it pay. But outside the capital, without the star attraction, it remains a risky proposition.

3 U.S. Indies, U.K. Co Tie on Trade Show

LONDON—Three U.S. independents and one British company have joined forces to present their own trade show here and key provincial cities.

The cooperative has been formed by Liberty-UA, A&M, Warner Bros. and Island. The presentations, held independently of their various distributors, will be held in London, Glasgow, Birmingham and Manchester.

The venture is another indication among the independents to have a greater say in the physical selling of product and, by establishing personal contact with the retail trade, to supplement the efforts of the majors sales forces.
SPECIAL ISSUE

PUBLICATION DATE:
December 27 in the regular weekly issue of Billboard.

AD DEADLINE:
December 12!

AN UNPRECEDENTED ISSUE:
To mark Billboard's 75th year of dedicated service to the entertainment industry with the largest single issue ever published in Billboard's colorful history. This commemorative special will document the past, present and future of the music-record-tape industry with exciting, information-packed articles and nostalgia-filled photographs and songs.

EDITORIAL CONTENT:
Fascinating stories of the pioneers in the entertainment and recording fields culled from the pages of Billboard as they actually appeared in print. Articles on the changing music scene, from the days when songpluggers plied their trade in Woolworth's to the present when millions are exposed to recordings through radio and television. Other articles include:

- 75 Industry leaders look at the next 75 years in the industry.
- List of the Top 75 songs over the last 75 years and the songs that were popular 75 years ago, with pictures of sheet music and publisher credits.
- International explosion of music popularity, with stories on the British scene, the birth of the Bossa Nova and the acts that spread the gospel of music.
- The musical theater, what it did for the music business and what music did for Broadway.
- Changing patterns of distribution and retailing, growth of rack-jobbing and the impact on the sale of recordings. The giants reminisce.
- Domestic centers of modern music, from Nashville to Hollywood, Memphis to Muscle Shoals, Detroit to New York, Boston to San Francisco.
- Billboard's Trendsetter Awards. Presented to those individuals making the most significant contribution to the world of music today.

SPECIAL EDITORIAL BONUS:
The complete International Talent Directory or Who's Who in the World of Music, with listings of recording artists, their personal managers and booking agents will also be a feature of this mammoth special issue. This directory, one of the most sought after publications in the music industry, will add important readership interest and lasting value to this prestigious publication.

DISTRIBUTION:
This exciting issue will be read and re-read by the more than 105,000 readers of the weekly Billboard, plus a complimentary distribution to colleges, libraries and other institutions. As an added attraction, the 75th Anniversary Issue will be sent with a press release to representatives of the news media at newspapers, radio and television stations in major markets across the country.

ADVERTISING RATES:
Regular weekly Billboard ad rates apply to this special issue. A Bargain at any price! An exciting editorial product, bonus distribution and obvious reader appeal make this the best advertising buy in the music business.

To take advantage of this once-in-75-years special issue, call your nearest Billboard representative today!
<table>
<thead>
<tr>
<th>Week</th>
<th>Track 1</th>
<th>Track 2</th>
<th>Track 3</th>
<th>Track 4</th>
<th>Track 5</th>
<th>Track 6</th>
<th>Track 7</th>
<th>Track 8</th>
<th>Track 9</th>
<th>Track 10</th>
</tr>
</thead>
</table>
UNDERGROUND
OVERGROUND
ALL AROUND
FM
AM
PM
RICK NELSON
"SHE BELONGS TO ME"

DECCA RECORDS

INCREDIBLE NEW EXCITEMENT ON DECCA RECORDS
SAVOY BROWN

now going overground with this great single

I'M TIRED

(from their hit chart LP "A Step Further"

* Top 40

Our sincere thanks to all FM and college stations for their continued support.
**SPECIAL MERIT SENTINEL**

Spotlighting new singles deserving special attention of programmers and dealers.


**REV. MACEO WOODS AND THE CHRISTIAN TABERNACLE BAPTIST CHURCH CHORUS—** (No Information Available). Flip 4522

**PLASTIC ONO BAND—COLD TURKEY** (Prod. John Lennon) (Writer: Lennon, McCartney) (Epic). The John Lennon vocal work and writing here will have quite an impact on the disk buyer. CBS 9277


**RE:VANCE AND STEWART—** (No Information Available). Liberty 56144


**BILLY SHEARS & THE ALL AMERICANS—Brother Paul** (Prod. Fritz) (Writer: Donnell) (AGAS) (Writer: Bobbi Martin) (Forrest) (AGAS) (No Information Available). Map City 300


**EVERYBODY'S DOING IT—** (No Information Available). RCA 74-0281

**GAYLE JENNINGS—** (No Information Available). RCA 74-0273

**LEON ASHLEY—Old Love Song** (Prod. Golson) (Writer: Bobby) (AGAS)—Top on the Hot 100 and 100 and 400 ratings.

**BRUCE HARRIES** (Prod. Harry) (Writer: Harry) (AGAS)—Top on the Hot 100 and 100 and 400 ratings.

**BOBBY BROWN EYES** (Prod. Bruce) (Writer: Smokey) (AGAS)—Top on the Hot 100 and 100 and 400 ratings.

**JERRY REED** (Prod. Kim Hill) (Writer: Jerry) (AGAS)—Top on the Hot 100 and 100 and 400 ratings.

**JERRY REED—** (No Information Available). RCA 74-0273

**FRANK SINATRA—FORGET TO REMEMBER** (Prod. The Corporation) (Writers: The Corporation) (Jobete, BMI)-The young Frank Sinatra chart.


**MAURICE CARVER—** (No Information Available). Liberty 56144


**EVERYBODY'S DOING IT—** (No Information Available). RCA 74-0281

**GAYLE JENNINGS—** (No Information Available). RCA 74-0273

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ANITA KERR
THE GENIUS OF
THE TOUCH OF MUSIC
TOUCHES AN ORCHESTRA
TOUCHING YOU
WITH THE TOUCH OF LOVE.

TOUCHLOVE.
FEATURING THE PIANO OF ANITA KERR
DLP 25970
COMPOSED, ARRANGED, CONDUCTED AND
PRODUCED BY ANITA KERR
NOW AVAILABLE.
DISTRIBUTED BY PARAMOUNT RECORD DISTRIBUTORS,
A DIVISION OF PARAMOUNT PICTURES CORPORATION
a G+W COMPANY.
<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; Number</th>
</tr>
</thead>
<tbody>
<tr>
<td>Abbey Road</td>
<td>THE BEATLES</td>
<td>NA</td>
</tr>
<tr>
<td>Green River</td>
<td>CREEDENCE CLEARWATER REVIVAL</td>
<td>NA</td>
</tr>
<tr>
<td>Johnny Cash At San Quentin</td>
<td>JOHNNY CASH</td>
<td>Columbia CL 9017 (5)</td>
</tr>
<tr>
<td>Blind Faith</td>
<td>BLIND FAITH</td>
<td>NA</td>
</tr>
<tr>
<td>Let It Bleed</td>
<td>JIMI HENDRIX EXPERIENCE</td>
<td>Reprise RS 6267 (5)</td>
</tr>
<tr>
<td>巧克力</td>
<td>ONE DOG NIGHT</td>
<td>DOORS</td>
</tr>
<tr>
<td>Hot Buttered Soul</td>
<td>CROSBY/STILLS/NASH</td>
<td>Columbia CS 9600 (5)</td>
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<tr>
<td>Let's Spend the Night Together</td>
<td>ROLLING STONES</td>
<td>Revival RS 6436 (5)</td>
</tr>
<tr>
<td>Rock 'n' Roll</td>
<td>DONOVAN</td>
<td>RCA Victor LSP 4185 (S)</td>
</tr>
<tr>
<td>Romeo &amp; Juliet</td>
<td>DONOVAN</td>
<td>RCA Victor LSP 4140 (S)</td>
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<tr>
<td>Brown Sugar</td>
<td>LED ZEPPELIN</td>
<td>Parrot PAS 71028 (S)</td>
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<tr>
<td>Modern Times</td>
<td>BOBBY W PETERS</td>
<td>Fantasy 8393 (S)</td>
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<tr>
<td>In the Gadda-Da-Vida</td>
<td>LED ZEPPELIN</td>
<td>Columbia CS 9781 (5)</td>
</tr>
<tr>
<td>(Big Hits, Vol. 2)</td>
<td>LED ZEPPELIN</td>
<td>Fantasy 8400 (S)</td>
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<tr>
<td>The Man With the Golden Arm</td>
<td>FLOCK</td>
<td>Fantasy 8405 (S)</td>
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<tr>
<td>A Man Alone</td>
<td>FRANK SINATRA</td>
<td>A&amp;M SP 4194 (5)</td>
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<tr>
<td>This Man's in Love</td>
<td>BILL COSBY</td>
<td>UNI 73066</td>
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<tr>
<td>Laughing Boy</td>
<td>B. B. KING</td>
<td>RCA Victor LSP 4153 (5)</td>
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<tr>
<td>Love is Blue</td>
<td>ARCHIES</td>
<td>Cadet LPS 829 (S)</td>
</tr>
<tr>
<td>Ain't No Woman Like My Woman</td>
<td>B. B. KING</td>
<td>RCA Victor LSP 4141 (5)</td>
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<tr>
<td>Good Vibrations</td>
<td>THE BEACH BOYS</td>
<td>Capitol STBO 268 (S)</td>
</tr>
<tr>
<td>* A Man Alone</td>
<td>FRANK SINATRA</td>
<td>Capitol STAG 132</td>
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<tr>
<td>Together</td>
<td>STARDUST</td>
<td>RCA Victor LSP 4223</td>
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<tr>
<td>Take Me Out to the Ball Game</td>
<td>WILLIE NELSON</td>
<td>RCA Victor LSP 4197 (S)</td>
</tr>
<tr>
<td>* I Don't Want to Be a Lover</td>
<td>BILL COSBY</td>
<td>RCA Victor LSP 4198 (S)</td>
</tr>
<tr>
<td>* We're All Here</td>
<td>BILL TAYLOR</td>
<td>RCA Victor LSP 4199 (S)</td>
</tr>
<tr>
<td>* Take Me Out to the Ball Game</td>
<td>WILLIE NELSON</td>
<td>RCA Victor LSP 4200 (S)</td>
</tr>
<tr>
<td>* Good Vibrations</td>
<td>THE BEACH BOYS</td>
<td>Capitol STBO 269 (S)</td>
</tr>
<tr>
<td>* Can't Stop the Music</td>
<td>B. B. KING</td>
<td>RCA Victor LSP 4201 (S)</td>
</tr>
<tr>
<td>* I'll Be With You</td>
<td>BILL COSBY</td>
<td>RCA Victor LSP 4202 (S)</td>
</tr>
<tr>
<td>* It's All Written Down</td>
<td>BILL TAYLOR</td>
<td>RCA Victor LSP 4203 (S)</td>
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**NOT AVAILABLE**

<table>
<thead>
<tr>
<th>Title</th>
<th>Artist</th>
<th>Label &amp; Number</th>
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<tbody>
<tr>
<td>(Black and Blue)</td>
<td>KOKO</td>
<td>Atlantic SD 33-304 A/B (5)</td>
</tr>
<tr>
<td>The Threshold of a Dream</td>
<td>THE BEATLES</td>
<td>A&amp;M SP 4160 (5)</td>
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<tr>
<td>Greatest - Fragments of a Dream</td>
<td>THE BEATLES</td>
<td>A&amp;M SP 4161 (5)</td>
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<tr>
<td>Three Dog Night</td>
<td>THREE DOG NIGHT</td>
<td>Fantasy 8387 (5)</td>
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</tbody>
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### Billboard Top LP's

**WEEK ENDING NOVEMBER 9, 1969**

**Tape Packages Available**

<table>
<thead>
<tr>
<th>Tape</th>
<th>Artist</th>
<th>Title</th>
<th>Label &amp; Number</th>
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</thead>
<tbody>
<tr>
<td>NA</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>
A personal message from Solomon Penthaus, President of Deity Records:

"I have learned that a certain large record company, one with seven letters in its name, which begins with the third letter of the alphabet and ends with the twelfth letter of the alphabet, is planning to release an album by a group they call the "Masked Marauders." I don't want to have to sue anybody, but this company is tricking the record-buying public if it dares go through with such a scheme. Deity Records is distributed only by Reprise, and only Deity has the real Masked Marauders. You have by now probably read a lot of claims by a lot of people, including that upstart reviewer from "Rolling Stone." Let me set the record straight. The Masked Marauders are some of the nicest kids I ever met and darned good musicians to boot. I don't know why all this fuss has started over them, but I do know that that other record company, the one I didn't name, can only be recording imposters. Do not be fooled. There are six Masked Marauders and all six can be found together only on Deity Records."

Yours truly, Solomon Penthaus
President of Deity Records

AVAILABLE NOW:
"Cow Pie"—THE FIRST SINGLE FROM THE MASKED MARAUDERS, ONE OF THE MOST SINCERE RECORDS YOU'LL EVER HEAR.

COMING SOON:
"The Masked Marauders"—AN ALBUM OF COMPELLING HONESTY.

Deity Records "distributed by Reprise, and only by Reprise."
Led Zeppelin II is ready on Atlantic Records and 8 Track Cartridges
<table>
<thead>
<tr>
<th>ARTIST - TITLE - LABEL &amp; NUMBER</th>
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<tbody>
<tr>
<td>7 138 135 PERCY FAITH &amp; HIS ORCH. &amp; CHORUS Love From Romauno &amp; Juliani Columbia (3 0966)</td>
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<tr>
<td>10 120 117 TURTLES Love In Thy Veins RCA VPL 4194 (S)</td>
</tr>
<tr>
<td>30 138 GLEN CAMPBELL foliage Capitol ST 367 (S)</td>
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<tr>
<td>9 149 138-140 BILL WITHERS trio Another Jugue Columbia (3 3396)</td>
</tr>
<tr>
<td>22 115 140 DILLS CARMEN Columbia CLP 734 (S)</td>
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<tr>
<td>11 146 141 CHARLIE DANIELS IN PERSON RCA LP 449 (S)</td>
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<tr>
<td>4 144 137 TONY SHERIDAN &amp; ED AMES RCA VPL 4194 (S)</td>
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<tr>
<td>19 125 143 STEPPENWOLI 1974 Radio Classics (S)</td>
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<tr>
<td>4 145 144 CHARLES WRIGHT/WATTS 5TH STREET RHYTHM BAND New Orleans LP 130 (S)</td>
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<tr>
<td>1 188 110 MARY JONES Golden GI new LP Capitol ST 4029 (S)</td>
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<tr>
<td>4 147 137 JERRY REED Put It In Your Love Revlon ST 5002 (S)</td>
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<tr>
<td>3 153 137 DICK JONAS Sunday Morning with a Bagpipe Columbia CLP 734 (S)</td>
</tr>
<tr>
<td>15 130 161 JERRY BUTLER Diana Colpix LP 130 (S)</td>
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<tr>
<td>8 146 157 ROY CLARK Yesterday When I Was Young A&amp;R 19053 (S)</td>
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<td>7 153 127 RHONDEEZE With Love RCA Victor LSP 3724 (S)</td>
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<tr>
<td>12 154 152 CROW MUSIC Love Theme From Romeo &amp; Juliet White Whale WW 7124 (S)</td>
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<td>3 145 157 DONALD FINCH World Of Electronicus Columbia CS 9906 (S)</td>
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<tr>
<td>7 149 159-160 BRUCE BERNARD Software vs. The Machines Elektra EKS 74049 (S)</td>
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<tr>
<td>10 157 157 DICK HYMAN Age of Electronics Columbia CLP 734 (S)</td>
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<td>5 163 157 ROY ORMOND Hot Dog! Columbia CLP 734 (S)</td>
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<td>7 159 137 DAVID CLAYTON-THOMAS MAMA Country Music Columbia CLP 734 (S)</td>
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<td>9 146 160 IRENE &amp; TINA TURNER River Deep, Mountain High Columbia CLP 734 (S)</td>
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<td>21 165 161 JOH MITCHELL Circus A&amp;M SP 4178 (S)</td>
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<td>27 158 162 ILLUSION Wild Things with Babies Columbia CLP 734 (S)</td>
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<td>3 168 157 SPARNO &amp; RAY DAVES Greatest Hits Columbia CS 9906 (S)</td>
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<td>41 167 164 PETER, PETER &amp; MARILYN Motown 1004 (S)</td>
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<tr>
<td>10 166 165 PAUL REEVER &amp; THE RAIDERS Featuring Mark Lindsay Pickwick PK 2032 (S)</td>
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<td>5 131 166 FRIENDS OF DISTINCTION Highly Distinct Columbia CS 9906 (S)</td>
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<td>10 167 166 MIKE MELVION A Musical Masterpieces White Whale WW 7124 (S)</td>
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<td>1 190 168 BERNARD PARKS Closing The Gap Columbia CLP 734 (S)</td>
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<td>12 197 169 DONALD FINCH World Of Electronicus Columbia CS 9906 (S)</td>
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<td>19 198 170 DENNIS MITCHELL The Laughing Man Capitol ST 210 (S)</td>
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<td>21 199 171 TONY JOE WHITE Nanana (S)</td>
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<td>30 172 172 MIKE BLOOMFIELD Black &amp; Blue Columbia CLP 734 (S)</td>
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Compiled from National Retail Stores by the Market Popularity Chart Department and the Record Market Research Department of Billboard.
late news

‘White Wonder’ Dylan Album Stirs Sales and Legal Action

*Continued from page 1*

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In New York, Ben Karol of King Records, approached by a young salesman to carry the “Great White Wonder” albums, was then given a phone number. However, when he actually followed up on the phone, the album was being sold in Greenwich Village, but had become scarce even in New York. Shoppers here also said they were not stocking the record.

Sales on Coast

Los Angeles has had a sales run of the LP for about a month, but with only a small way, then spread to San Francisco and Seattle. Bob Murphy of the New Music Grech, who manages Pacific West Records, said he had heard the album was being sold in Greenwich Village, but had become scarce even in New York. Shoppers here also said they were not stocking the record.

4 Disk Cos. to Use Ad, Promo Firm to Reach College Mart

NEW YORK — Four major record companies — MGM, Decca, B&O and Rare Earth — have each placed a full page ad in the top of the New York Times. They are all promoting their new albums, which are now being released.

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“Ska” Label Rolls in U.K.

*Continued from page 1*

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WHY ALL THIS TALK ABOUT BLUES, UNDERGROUND, HARD-ROCK, COUNTRY AND BUBBLE GUM, ETC.?
WHEN IN FACT WE'RE REALLY TALKING ABOUT GOOD SONGS & GOOD SOUNDS ...IN SHORT... ENTERTAINMENT!

NEW ENTERTAINMENT FROM DUNHILL
AVAILABLE ON RECORD AND ALL TAPE CONFIGURATIONS

IF IT'S ON DUNHILL, BELIEVE IT!
Heavy: The sound of a record hitting your head.

Hot: A heavy record that's made the charts.

When a heavy record turns into a hot record, GRT is the company that puts it on tape. Instantly. While it's still warming up. And it's that tape to the distributors. While it's still hot to handle. And heavy enough to last.

Hot and heavy.