APER SMAN ·

NOVEMBER 15, 1969 • \$1.00 SEVENTY-FIFTH YEAR

The International Music-Record-Tape Newsweekly

> COIN MACHINE **PAGES 64 TO 75**

-New Dupe Out

By GEORGE KNEMEYER

CHICAGO — A new unauthorized Bob Dylan LP has cropped up here It's a two-disk, untitled package which has been selling for as high as \$20. Meantime, a survey of rec-ord store dealers here indicated that the double-album LP and the other unauthorized Dylan "Great White Wonder," (Continued on page 100)

Blue Thumb **Push in South**

By ELIOT TIEGEL

LOS ANGELES -Thumb is retaining a Nashvillebased exploitation company to obtain mass me chandising coverage in the South.

The local record company is retaining the Robert L. Holladay Organization to initiate a program of service to retailers in five major cities, plus servicing one-stops, racks and broadcasters with records and display aids.

Holladay, a former promo-tion man for Capitol, has ex-panded his Nashville promotion activities to include the forma-(Continued on page 4)

Chicago Cool to Rule on CATV to Give Artist EMI Swinging Colon Dylan LP Elbow Room in Living Room To Self-Service

WASHINGTON — The Federal Communications Commission's ruling giving CATV the green light as a programming medium opens up a new area for home entertainment. It will provide access to the nation's

ent entertainment programming and other shows of special audience appeal that could rarely crack the tight commericial network schedules.

The FCC ruling gives com-munity antenna systems the right to originate any and all kinds of entertainment program-

Meantime, Sachs is also go-

ing through other avenues to build the label which was launched about the middle of

July. He has just concluded

a distribution arrangement with

Bob (Bobby) Darin's Direction

label, and Commonwealth is

rushing Direction's first single

ming on one or more channels, show commercials at "natural breaks," charge on a per-program or per-channel basis for the new entertainment or other fare, and link into regional or national networking. Systems with over 3,500 subscribers will (Continued on page 14)

RACUSIN WILL KEYNOTE IMIC

NEW YORK-Norman Racusin, RCA Records president, will be the keynote speaker representing the American representation at the International Music Industry Conference (IMIC 2). The Conference will be held at Mallorca, Spain, April 26-May 2, 1970.

A number of RCA executives will be accompanying Pacusin

will be accompanying Racusin to Mallorca to participate in the Conference. IMIC 2 is being sponsored by Billboard and Rec-

On Retail Front

By PHILIP PALMER

LONDON—EMI is preparing a major drive to expand its retailing activities, with the emphasis on self-service.

With two outlets in its 21-(Continued on page 93)

AMDIE Pulls Exhibit Coup

LOS ANGELES — The Chicago Musical Instrument Co. (CMI), which was absent from the 1969 American Music Dealers Industry Exhibit (AMDIE), will be represented at the 1970 show. The decision is regarded as a coup for AMDIE since CMI is a top musical instrument manufacturer that has been taking at least a quarter of an acre of exhibit space at recent trade shows.

Ed Phinney, AMDIE presi-(Continued on page 46)

Commonwealth to Get Artists Via Film Co.

NEW YORK - Commonwealth United Records will be bolstering its artists roster through its tie with Commonwealth United Pictures. According to Len Sachs, vice president and general manager of the label, a number of "heavy" groups that will be used in upcoming films, will be assigned to the record label. The soundtracks from Commonwealth United Pictures will also be going to Commonwealth United Records.

television sets for music, film,

and other varieties of independ-

The initial tie between the record company and the picture company will be on the soundtrack album of "The Magic Christian," which includes music written by Paul McCartney. The film stars Peter Sellers and Ringo Starr.

Also picked up for release on Commonwealth were singer Lenny Welch, folk singer Jay (Continued on page 14) ord Retailer.

Dennis Yost and the Classics IV have continually hit the the charts for Imperial Records. Now, Greats, Volume !" brings you a solid collection of their greatest hits: "Stormy," "Everyday With You Girl," "Traces," "Sunny" and many others. An exciting packagecertain to be a winner. (Imperial LP-16000, also available on Liberty/UA Stereo-Tape Cartridges & Cassettes.)
(Advertisement)

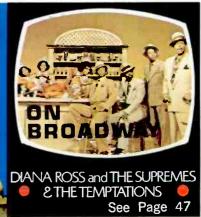
Project 3 is honoring Tony Mottola, America's Greatest Guitarist, by announcing that November 10 to December 15 is Tony Mottola month. Special in-store signs, spot announcements, and newspaper ads will be used. Tony has seven albums on Project 3; his newest, "The Tony Touch/ The Best of Tony Mottola," is heading for the Top 100 charts.

Player Piano in Revival -Aeolian Rolls Huge Sell

CHICAGO — Aeolian Corp. here is launching a major merchandising program for player piano and piano rolls that will involve prominent pianists such as Peter Nero, an instruction system and the mass merchan-dising of rolls through rack jobbers, sheet music jobbers and music and record outlets. Aeolian's catalog of piano rolls lists over 2,300 titles including such contemporary songs as "Hey Jude," "Wichita Lineman," "In Crowd," "Up, Up and Away" and dozens of others. The rolls have song lyrics printed on them. retail at \$1.95 and offer dealers an approximate 45 per cent

The interest in player pianos and piano rolls is described as a "renaissance" by Al Lembke, Aeolian Corp. executive vicepresident, who said, "We have not been able to keep up with the demand for player pianos. (Continued on page 46)

see pages 48 & 49 ON BROAD TAMLA **ETHETEMPTATIONS**



(Advertisement)

New Albums for November

Victor

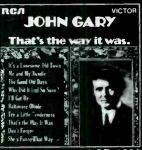












LSP-4233



LSP-42381





VPM-6019



LSP-4227



LSP-4246



LSP-4226



LSP-4245



PYS-60,003





KES-105†

Red Seal



LSC-3111









LPV-570



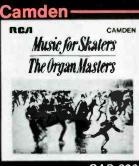
LSC-3123



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LSC-3119



CAS-2363



CAS-2364

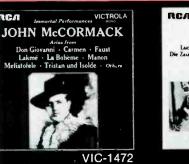


RCA fumortal Performances VICTROLA

The Art of Emanuel Feuermann

VICS-1471





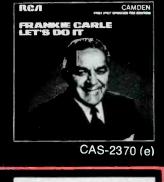


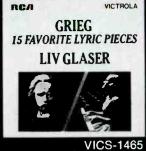
VICS-6117



RGA C. P. E. BACH VICTROLA HARPSICHORD CONCERTO IN D MINOR OBOE CONCERTO IN E-FLAT COLLEGIUM AUREUM

VICS-1463







VIC-1476

Name Schonberg UNSAC Advisor

NEW YORK-Final arrangements have been concluded for the engagement of Schonberg Associates as technical advisor to the Universal Numbering Systems Action Committee (UNSAC). Schonberg Associates is a systems analysis, develop-ment and consultant firm based here which has served such com-panies as Time, Inc., Stauffer Chemical Co., First National City Bank, and others.

Schonberg Associates was engaged after a three-month search for an organization which had the background, the ex-perience and the capabilities which UNSAC felt were essential to the development of a universal numbering system to serve the key needs of all levels of the recording industry. In on the negotiations and final agreement were David Rothfield, merchandise manager of the Korvette Stores, and chairman of UNSAC; Andrew J. Csida, general manager of Billboard's Special Projects Division, and Kenneth Schooberg, president of the systems firm.

Schonberg, who will personally undertake the UNSAC assignment, will arget his firm's efforts toward the following objectives: Evaluating existing numbering systems; determining the particular requirements of the manufacturers, distributors, rack jobbers, retailers; coordinating with on going universal numbering sciemes (NRMA, VSA, others); examining source marking systems to determine their capacity recommending a numbering scheme that will best meet the requirements of the above; preparing a detailed report and presentation of the findings and recommendations.

"This development," he said, "which can have such far-reaching implications for all sectors of the music business, is taking place at a most oppor-tune time. Universal numbering schemes are now in various stages of implementation in the

ATTERIOR ATT KASS OUT AT

MGM; CURB IN
NEW YORK—Mike Curb is
replacing Ron Kass as head of MGM Records it was reliably reported here at press time. Curb has been head of the Los Angeles-based sidewalk Productions, a subsidiary operation of Transcontinental Investing Corp.

Kass was appointed head of MGM's music activities (records and publishing) in July (Billboard, July 5). Curb brought his Sidewalk Productions operation into the Transcontinental fold approximately a year and a half ago. Curb's appointment was made by Jim Aubrey, newly named president of MGM pictures, the label's parent firm.

Curb's move to MGM is part of an overall deal between TIC and Metro - Goldwyn Mayer whereby Transcontinental will manufacture and be sole distributor of MGM records.

Cash at Garden

NEW YORK—Johnny Cash, Columbia Records artist, will feature the Carter Family, the Statler Brothers, Carl Perkins, Doug Kershaw, the Tennessee Three and Tommy Cash.

BMI Threatens Tune Blackout to Wedge Pact Talks With CBS-TV

true standardization is to be achieved, if chaos and confusion are to be avoided, the music industry must actively ensure that a universal code exists that meets the communication needs of the manufacturer, distributor, rack jobber and retailer on a worldwide basis, and that this code is compatible with the major NRMA and VSA coding systems now being implemented.

Other secondary but important factors must be considered (Continued on page 10)

NEW YORK — Broadcast Music Inc. has put CBS-TV on notice that the network will not be permitted to program BMI music after termination of the current contract Jan. 1, 1970. BMI officials said that they had served notice on CBS-TV, but not on the other television networks, because they were negotiating new contracts with ABC-TV and NBC-TV, but had been unsuccessful in getting CBS-TV to negotiate. It is believed that BMI's notice to CBS will get the talks going before will get the talks going before the end of the year.

BMI is seeking a raise in its licensing rate which is now approximately one-half that of ASCAP's. BMI has maintained that this disparity in rates is unfair since BMI has consistently outperformed ASCAP on the hit record charts.

BMI also licenses the themes to 45 prime-time network TV shows and has become more prominent in background music for theatrical films which are now winding up on TV.

BMI has prepared promotion material, before the impasse with CBS-TV, asserting that 16

regularly scheduled prime time series on CBS-TV this season contain BMI-licensed theme music or BMI original music, or both. According to BMI compilation, ABC-TV has 18 such series and NBC-TV has

BMI, meantime, is seeking its cut of back payments which the major networks have been making to ASCAP based on the 1963 pact. ASCAP has received over \$13 million in extra payments under that pact. Since both ASCAP and BMI are both paid off on a percentage of the gross, BMI feels that the back payments to ASCAP, represents gross revenues in which it also should participate.

The termination notice was sent in accordance with a 1965 agreement under which the license was continued until terminated by either party on 60 days notice. The BMI licenses with ABC-TV and NBC-TV are continuing on the same basis.

Since network-TV programming is extensively prerecorded long in advance, observers generally thought it would be next to impossible to get all BMI music out of CBS programming by Jan. 1. The statutory penalty for copyright infringement, upon conviction, is at least \$250 per infringement.

Mottola Month

NEW YORK — Project 3 Records has set Monday (10)-

Dec. 15 as Tony Mottola Month.

All Project 3 distributors have been notified to set up special

Tony Mottola promotions, and special order blanks have been

produced listing Mottola's seven Project 3 albums, all of

which are available on 8-track

cartridges and cassettes. Enoch

Light, president of Project 3,

is also planning radio spots and

newspaper tie-ins with local pro-

Mottola's

At Project

Coast Studios Offer More: Farrell

NEW YORK-Wes Farrell, independent record producer, believes "you can cut a hit record anywhere," but he feels that you have more working for you on the Coast. Farrell, whose headquarters are in New York. is lining up a shuttling sched-ule to the Coast so that he can spend a regular part of his recording time in the Coast stu-

According to Farrell, the main advantage of recording on the Coast is that the musicians

there are much more involved in their contribution to the session than anywhere else. "The Coast musician," he said, "is much more a part of the total music scene than the East Coast musician and there are many more topflight musicians to choose from than there are in the East." Farrell attributes the wealth of musical talent on the Coast to the fact that many of the musicians there are residues

of groups that have disbanded or are those who have left Janus Holds First Sales,

NEW YORK - Janus Records will hold its first sales and promotion meeting Monday (10) at the Americana Hotel to preview its first LP release, a group of six albums. In addition, independent producers Wes Farrell, Alan Lorber and John Madera will introduce product by artists who will appear on Janus.

Attending the meet will be all of the label's distributors from the area east of the Mis-

Oracle Contest on **Brother Fox Disk**

NEW YORK - Oracle Records has launched a promotion contest for the forthcoming release of Brother Fox & the Tar Baby. Coloring books have been designed for the group which will be sent to each of Oracle's distributors. The distributors will be invited to color the books (they must supply their own crayons) and submit one to Oracle Records. The distributor who has done the best coloring job will be given an expensepaid vacation.

sissippi, including Chicago and New Orleans. Details of an extensive local and national advertising and promotion campaign to back up the label's first six LP's will be unveiled. Each of the albums will be advertised in publications reaching its respective market, including undergrounds, teen and folk. Posters, press kits, easleback displays and other merchandising items will be employed.

Janus will release its initial album product Saturday (15). Marv Schlachter, Janus president, officiated at the meetings.

NMC Acquisition Plan Terminated

DETROIT — Negotiations by the NMC Corp., (OTC) for the acquisition of Music Mer-chants, Inc., Royal Stereo Tape Co., and Mobile Music Co., three prominent record and tape rack jobbing and wholesaler firms based here, have been terminated. The announcement was made by Marvin M. Jacobs, president of the firms.

groups to go out as a free-lance." Another plus for re-Another plus for recording, said Farrell, is the relaxed working atmosphere which is indigenous to the Coast. "No one there watches the clock,

In line with his bulkish view of the Coast, Farrell has opened offices for the West Coast operations of his Wes Farrell Organization at 6430 Sunset Boulevard in Los Angeles. The office is headed by Julie Chester, vice president of the firm in charge of West Coast operations.

Farrell recently from Los Angeles where he completed production of the completed production of the forthcoming album for Paul Anka ("Life Goes On," including the recently released single "Happy"). In addition, he produced the theme song for NBC-TV's "Debbie Reynolds Show" Show.'

While in Los Angeles, Farrell also met with several motion picture executives and began negotiations for his production of soundtrack scores. Farrell now plans to spend at least one week out of every month in Los An-

Ex-Gov Clement Killed in Crash

Clement, three-times governor of Tennessee and longtime champion of country music, was killed in a head on car crash here last week.

Clement, who served as governor longer than any other man in this state, had frequently appeared before congressional committees on behalf of music causes. He also was among the first of the political campaigners to utilize country music to the fullest extent during his barnstorming. Some of the top names in the industry were close personal friends of

He was the keynoter at the 1958 Democratic National Convention, and was among the early contributors of personal and state funds to the music industry.

Clement, who could not constitutionally succeed himself during this term of office, had been considered a strong contender for the political race in 1970. He was a guest of both BMI and ASCAP during the recent convention here.

motions around the country. Ampex to Hike Cassette Price

pex Corp., last major holdout for the \$5.95 prerecorded cassette, joins the ranks of companies raising their cassette prices by \$1, on Saturday (15), when it hikes its present retail price to \$6.95.

Ampex thus joins GRT as the second major tape duplicator to raise its cassette prices, thus following a music industry standard established by RCA, Columbia and Capitol Records. Just two weeks ago North American Leisure also raised its cassette price, and it is expected that ITCC will follow the same route in the near future.

> For More Late News See Page 100

IRRIBIRADADAD INTERNACIONAL INTERNACIONAL INTERNACIONAL DE PROPERTOR DE LAURA NYRO CLICKING AS SINGER AND SONGWRITER

Promotion Meeting Nov. 10

NEW YORK—Laura Nyro is emerging as a double-threat artist. She's scoring as a singer with her new Columbia album, "New York Tendberry" and as songwriter with recordings of "Wedding Bell Blues" by the Fifth Dimension (who also recorded Miss Nyro's "Stoned Soul Picnic" and "Sweet Blindness), "And When I Die" by Columbia's Blood, Sweat & Tears, and "Eli's Comin" by Three Dog Night on Dunhill Records. The album and the three singles are high on the charts.

Columbia has rushed into release Miss Nyro's new single,

"Time and Love."

Miss Nyro's concert appearance on Nov. 28 at New York's Carnegie Hall has been sold out since the first announcements appeared. Because of the demand for tickets, a second concert, at midnight, has been scheduled.

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Big 3's 3-Fold Reorganization

Three Music Publishing Cos. has implemented a reorganization plan that includes the installation of four executives acting as professional managers of new and catalog product instead of and catalog product instead of the usual setup of one general professional manager; the opening of a Nashville office in early 1970; and the inaugura-tion of a program in which the publishing companies will become actively involved in the production of their own music. The reorganization was mapped out by Ron Kass, the Big Three's chief executive officer as well as president of MGM Records, and Sy Lesser, Big Three vice president and general manager.

"The new operating organization," said Lesser, "will enable a distinctive concentration on catalog and contemporary material not previously at-tempted." The reorganization scheme is motivated by a desire to increase the firm's activities in the contemporary youth market without relinquishing its leadership status with its catalog. Under the new setup the catalog will be made available to various contemporary groups and artists that might

not have dealt with it before.

According to Kass The Big
Three has consistently earned
profits without having simultaneously improved its gross revenues. "Our profits and growth have been stable for years," he said, "but now our intention is to increase our share of the total market with our focus on the 'youthquake' and country

(The Big Three, also known the trade as Robbins-Feist-Miller, is among the three largest publishing combines in the world. Its catalog includes material from the outstanding MGM and 20th Century-Fox motion pictures. MGM has the majority interest in the company, owning in excess of 60 per cent. The next largest interest, one-third, is controlled by 20th Century-Fox. The main publishing companies comprising The Big Three are Robbins, Miller, Feist, Hastings, The Big Three Music Corp., Pine Ridge Music, and Lion Music.)

The new professional setup will be under Lesser's direction. Of the four executives in the new divisions, two will operate out of the company's home office in New York and two its new headquarters in Hollywood. In Los Angeles, Hy Kanter will be professional manager-Film and Music Cata-log, while Michael O'Connor will act as contemporary professional manager. The pro-fessional staff on the West Coast will be further augmented by Eddie MacHarg, longtime contact and promotion executive with the company. Kanter has been head of the Robbins Hollywood office for several years. O'Connor was brought to the company from the Beatles' Apple Publishing Co. in London. now operating out of several

offices, the West Coast operations of The Big Three will be brought together under one roof as of Dec. 1 in the new Sunset Cahuenga Building in Hollywood. The West Coast headquarters is being custom constructed and will include facilities for auditions and composers' use.

In New York, Stanley Styne has joined the company as Professional Manager for Catalog Repertoire. Styne has been associated with many facets of the music business including record producing, publishing and

personal management. An executive has been signed to act as New York professional manager for Contemporary Repertoire, but the company is holding back the announcement until he completes his current assignment.

Additionally, Ed Slattery has been promoted under the new setup, to serve as executive assistant to Lesser for all as-

Eric Mercury on **Promotion Tour** Through Nov. 3

NEW YORK — Eric Mercury, the Avco Embassy recording artist whose first album, "Electric Black Man," has just been released, has embarked on a national promotion and personal appearance tour which will last through this month.

Mercury, who recently com-pleted an appearance at the Electric Circus, here, will accompany Avco Embassy's national promotion director, Mike Becce, on visits to disk jockeys, distributors, press and local television shows in Philadelphia, Baltimore and Washington, D.C., Monday (10) through Thursday (13). This will be followed by a concert date at Queens College, N.Y., Friday (14), and a promotional visit to Hartford, Conn., Monday (17).

The heavy exposure program will continue Tuesday (18) with a performance at the Avco Corp. convention at the Grand Ballroom of the New York Hilton, to be followed Wednesday (19) with a press and promotion appearance in Boston. An opening night party will be held Thursday (20) when Mer-cury appears at the Boston Tea

The folk rock singer will fly to Los Angeles on Nov. 23 for promotional activities prior to a party for West Coast press, disk jockeys and distributors at the Whiskey A Go Go. Nov. 25, followed by an engagement at the club between Nov. 26 and

pects of the firm's professional activities. Slattery has been with the Big Three since 1956.

In New York, Hy Ross and Joseph Ergas, a recent addition to the company, will round out the contact and promotion activities.

Personnel and plans for The Big Three's Nashville Pro-fessional office will be concluded shortly in a series of company meetings. The initial groundwork for the Nashville operation was made during the Country Music Convention in mid-October.

In another appointment, Richard Delvy was named head of Robbins Productions and will be headquartered in the company's West Coast offices. The unit will produce new writer-performers and contract them to various record companies. Delvy has been with the com-

pany for two years.
Also appointed was Randy Nauert, who was named head of new material development within the professional divisions and will headquarter on the West Coast. He had been a musician.

Kass also revealed that the company has a long-range plan for talent development and will announce the signing of several exclusive deals with writers in the coming weeks.

Fontana Ties Disk On Mouskouri Tour

CHICAGO-An album entitled "The Exquisite Nana Mouskouri" will be released by Fontana Records, a division of Mercury Record Corp., to co-incide with Miss Mouskouri's first major U.S. tour beginning Saturday (22).

The album, featuring songs by the Greek vocalist sung in English, will be especially promoted in areas where she is appearing. Dates set so far for Miss Mouskouri are Chicago (22), Milwaukee Nov. 23, Pittsburgh Nov. 28, Boston Nov. 30, Pasedena, Calif. Dec. 3, Oak-land Dec. 5, New York Dec. 7 and Washington, D.C. Dec. 14.

1963, to start the company.

Lawrence W. Kanaga elected vice president of Bell and Howell and president of the training and education group, which includes Bell and Howell schools, Human Development Institute, Charles E. Merrill Publishing, Audio Products division and Wilding Inc. Previously, Kanaga was chairman of the board of Americom Corp., and was a former president and chief executive officer of General Artists Corp. He was with RCA

for 10 years and his last position there was vice president and general manager RCA Victor Records. He will be based in Chicago.

WRITER-performer Buzz Clifford, center, seated, huddles with Si Lesser

right, vice president and general manager of Big 3 Music, and other

Robbins-Feist-Miller executives Ed Slattery, left, and Randy Nauert,

standing. The promotion meeting at Big 3's New York headquarters

followed the recent success of Clifford's song, "Echo Park," and the

Executive Turntable

Musikverlag, Frankfurt. He joined the company in 1965 as

assistant to the manager. He has worked in administration,

manufacturing, sales, marketing and the creative side of company. After an association lasting six years, Bernard Mikulski is leaving

CBS Schallplatten. CBS formed a partnership with Mikulski in

Rudolf Wolpert will head CBS Schallplatten and April

release of his Dot album, "See Your Way Clear."

Christine M. Farnon, executive director of NARAS on the West Coast since 1961, has resigned but will remain with the organization for a major portion of the Grammy Awards activities, to ensure smooth transition. Mrs. Farnon is also on the national committees of finance, treasury and investments. She joined NARAS in 1957 as executive secretary. . . . Susan Roberts named coordinator of business affairs for Elektra Records in addition to her present position of licensee coordinator. Penny Weiss, former assistant to Russ Miller at Elektra, named administrator of Paradox Music, based in Los Angeles. Freifeld named Eastern regional sales manager of Records Publications Laboratories, Camden, N.J.

Bern Ellis named general sales manager, electronic products division, Electrohome Ltd. He is a former advertising manager with the Ontario company. . . . Tony Sidorski appointed production manager, Elektra Records. He was previously supervisor of the Elektra warehouse. . . . Joel Caesar named vice president, John Kramer, art director and Frances Gallagher, media director of the Forlenza Group (previously Forlenza Venosa Associates), a creative services organization and advertising agency.

Reggie Lavong named to the newly created post of r&b marketing vice president at Capitol. He has been director of r&b product since July. . . . Eddie Biscoe promoted to national promotion and product acquisitions vice president at White Whale. He was formerly the label's national promotion director, a post he held for the past 18 months. . . . Chuck Fassert named Eastern regional sales representative for ABC Records, upped from salesman with ABC Records and Tape Sales New York office. . . . Milt Rogers has left Dot to go into independent production with Bob Ross in a firm, Van Alden Productions. He had been with Dot 13 years, producting sessions for Pat Boone, Billy Vaughn and the Mills Bros., among others.

Blue Thumb Hires Nashville Firm for Push in the South

• Continued from page 1

tion of a retail merchandising wing plus a special country music promotion operation headed by George Cooper.

Holladay has hired several people to begin servicing retail stores with Blue Thumb's product and sales aids in Nashville, Memphis, Louisville, Birmingham and Atlanta. The first al-bum Holladay will begin working on is "Ready to Ride" by Southwind, a country flavored pop band, whose "Ready to Ride" single has begun reaping airplay on Top 40, country and middle of the road stations around the country.

Cooper will gear the Southwind product towards his specialty stations.

Blue Thumb is the first record company Holladay has taken on for merchandising, he said. He has done promotion work in the past for other local labels, but never going into visiting retail outlets to see that product is stocked, displayed and merchandised properly.

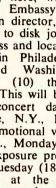
"We are working with the Holladay organization to gain a stronger penetration in the

Southern market on the retail and distribution levels," said Don Graham, a Blue Thumb co-owner.

The affiliation is the first of its kind for Blue Thumb. Hollawill work with Blue Thumb's regular distributors and their sales and promotion staffs. Holladay plans to work with 15 major retail accounts in each of the five cities. Blue Thumb will provide him with the in-store sales aids.

Jack Nelson, Blue Thumb's national sales director, set up the arrangement. Hiring Holla-day fits in with the theme of "get on—get played—get sold." Graham said. Holladay is designed to supplement airplay by blanketing selling points with Blue Thumb products. The Southwind LP is one of

six which the company just re-leased. The Southwind single is one of three which have been culled from this LP release. Releasing singles is a change of policy for the company which was originally established to only release albums. The other single product is from Love ("I'll Pray For You") and "Bold Soul Sister" by Ike and Tina Turner.



It doesn't surprise us that Walter Carlos' synthesizer feels that way.

After all, until Walter made "Switched-On Bach," the electronic synthesizer wasn't seriously considered a musical instrument.

And after all, what other synthesizer album has sales of over 400,000?

But most of all it's what Walter makes his synthesizer do on a new album called "The Well-Tempered Synthesizer."

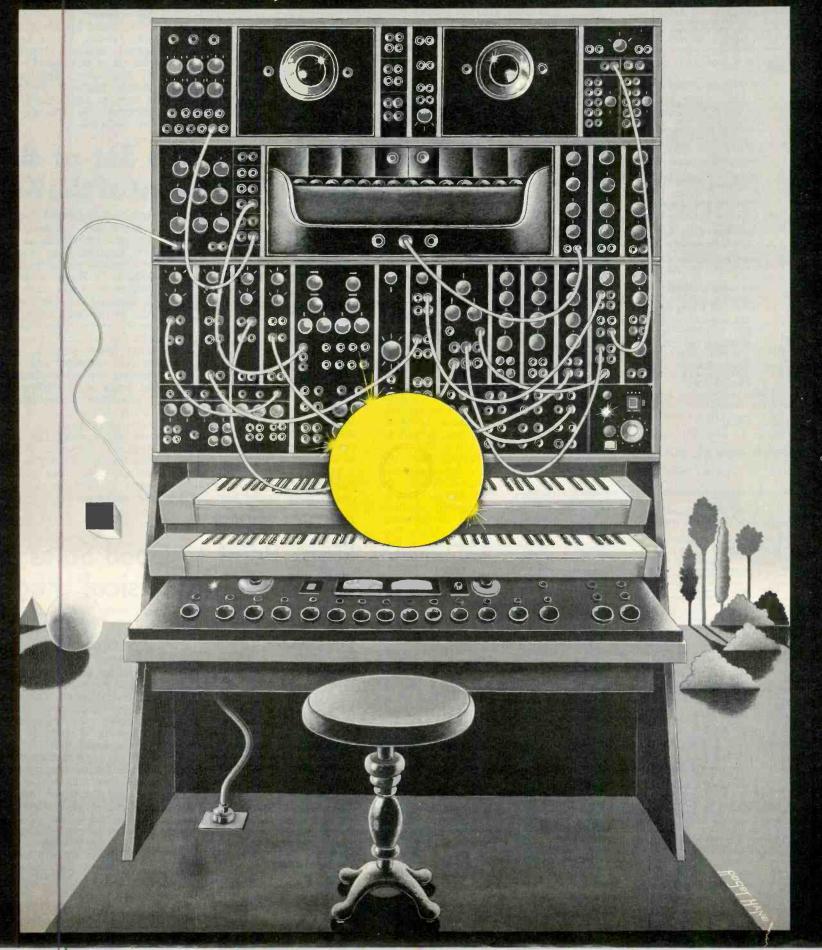
Listen, and you'll know why Walter

Carlos' synthesizer doesn't mind playing second fiddle.

TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC. PRESI WALTER CARLOS THE WELL-TEMPERED SYNTHESIZER VIRTUOSO ELECTRONIC PERFORMANCES OF BACH, MONTEVERDI, SCARLATTI, HANDEL

ON COLUMBIA RECORDS MS 7286/MQ 1150*/18 11 0144†/16 11 0144¢

"Shucks, I owe it all to Walter Carlos."



*4-track reel-to-reel stereo tape †8-track stereo tape cartridge tractereo tape cassette a *COLUMBIA: ** MARCAS REG PRINTED INU SA

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Vol. 81 No. 46

Murphy Signed To Belwin-Mills

NEW YORK-Ralph Murphy has been signed as an exclusive writer to the Belwin-Mills Publishing Corp. He will also function as a producer for the firm's Double M production wing and as professional manager for Belwin-Mills, working with the firm's general professional manager, Ira Howard, as well as with the firm's staff

Murphy has been in the music business for the past eight years.

3 Breach of Contract Suits in Coast Courts

LOS ANGELES — Three separate Superior Court suits have been filed here involving contract disputes, including an action brought against Frank Zappa, Straight Records and Captain Beefheart & His Magic

Kama Sutra Productions contends Zappa, Straight and Beefheart Music Co. interferred with its contractual rights to Captain Beefheart, a rock group,

gan to come in from all over

the country and now the rec-ord has sold nearly 400,000

LOS ANGELES - Music

West has picked up the Mer-

cury family of labels as a re-

sult of the company closing its

company owned branches here and in San Francisco.

branches in Dallas and Cleve-

Mercury continues to operate

Music West Gets Merc in 2 Areas

and conspired to induce the group to breach its artist and songwriting agreements.

The suit also charges that the defendants conspired to appropriate from Kama Sutra the musical works composed by Don Van Vliet, a member of Captain Beefheart, and recordings in the "Trout Mask Replica" LP released by Straight Records.

Kama Sutra is asking for \$2,550,000 damages.

In another action, Lee Hazlewood Productions has filed a breach of contract, fraud and misrepresentation suit against Winters/Rosen Productions.

Hazlewood contends that Winters/Rosen failed to honor a contract regarding "The Spring Thing," a network TV special. He is asking \$111,450 damages.

In a counterclaim, Burt Rosen and David Winters contend Hazlewood breached the same agreement and are asking \$185,-

000 damages. In a third breach of contract suit, Johnny Rivers has filed against William Quenville of Vidicam of Hollywood and Rob-ert Boathouse. The suit also charges negligent performance of services and fraudulent misrepresentation, and asks \$445,-000 damages.

Col Keeps the Faith on 'Park'— 5 Mos Pull Turns It Into Hit Requests for the record be-

NEW YORK - When a single sounds like a hit to everyone at a record company and doesn't become a hit, do you give up on it or do you stay with it? Columbia Records stays with it—and turned Billy Joe Royal's "Cherry Hill Park" into

This is what happened to the record: Five months ago when the single was released it made a little noise in the South but received no major play. The Columbia promotion staff, headed by Ron Alexenburg, and his aide, Steve Popovich, working in conjunction with Bill Lowry Enterprises (Royal's manager), stayed with the record. Ads were placed and copies were sent to sta-tions around the country. Finally, after months of concerted effort, the record went to Top 10 on two San Antonio (Texas) stations; then on to San Francisco, Atlanta, Jacksonville, Houston, Kansas City, Seattle and finally "Cherry Hill Park" began to break on the East Coast and the national best seller

R'n' Roll Revival Followup Nov. 2 At N.Y. Garden

NEW YORK - Promoter Richard Nader has set a followup concert to his first successful rock'n'roll show at Madison Square Garden. It will be "Rock'n'Roll Revival, Vol. Two" in the Felt Forum, Nov. 29, and will feature Bill Haley and the Comets, Jackie Wilson, Bo Diddley, Five Sating Johnny Diddley, Five Satins, Johnny and Joe, Penguins, Mellow Kings, Capris and the Belmonts.

Nader's company, Music Production Consultants Inc. is producing the shows for the Gar-

Nader is also forming a touring version of the "1950's Rock 'n'Roll Revival" headlined by Little Richard and Bill Haley and featuring Diddley, Shirelles, Coasters with Jackie Wilson and Chuck Berry on alternate dates.

Dates set for the tour are Nov. 26-30, Dec. 26-31 and March 1970. Venues set include Hartford, Boston, Pittsburgh, Virginia Beach, Baltimore, Washington, Houston, and Chicago. Nader also has plans for a European touring version.

Hirt's First Single on GWP Out Nov. 14

NEW YORK — Al Hirt's first single on GWP Records will be "I Still See Elisa" backed with "The Gospel of No Name City." The single—to be released Friday (14)—was produced by Paul Robinson, GWP vice president. Hirt's first album will be ready in January.

Book-2 Record Set of BG Royal Treatment of the King

NEW YORK - Arlington House of New Rochelle, N.Y., book publisher, signed a contract with Columbia Records to release a combined book-two record set on Benny Goodman.

The two LP's, 28 titles, "Benny Goodman Collectors Gems, 1929-1945" are issued by Nostalgia Records, an Arlington House subsidiary. They are packaged with the book, "BG On The Record: A Biodiscography of Benny Good-

The complete package sells at \$20 and the book is available seperately at \$10. The albums, however, will not be sold as separate items.

The book takes the art of discography a step further. All details close to the heart of a

collector-personnel, recording dates, matrix numbers, foreign releases—are included. However, these titles are interspersed by comment and notes from the authors, D. Russell Connor and Warren W. Hicks, that provide background to the statistics. Also in the book are 41 photographs, several from Goodman's own files, an index of over 1,500 songs (every song the clarinetist ever recorded) and a list of sessions wrongly attributed over the years to Goodman.

Goodman is featured in a variety of settings on the albums (mainly drawn from the mid-thirties) from Ted Lewis to Reginald Forsythe. The first title that the Goodman orches-tra recorded, "Take My Word" made in 1934, is also part of the package.

RECORD REVIEW

Signs Point to Good Sales on GWP's 'Astromusical' Pkg

NEW YORK-Gerry Purcell's GWP label has released a beautifully packaged series of 12 albums (ASTRO 1001/ 1012) under the over-all title) "The Astromusical House of ..." with the blank being filled in by the name of the Zodiac sign. Produced by Paul Robinson, in conjunction with astrologer Carroll Righter, each album features 11 songs that are descriptive of those born under that sign, rather than an attempt at guessing melodies that might be musically appealing to them. The selections, moods, tempos and arrangements are as varied as the individual signs they represent, and good examples of this are found by interpreting the gregarious nature of Arians with "The In-Crowd," Taurus' hon-

esty with "I've Gotta Be Me," and the melancholy and inse-cure Piscean with "Yesterday" and "Who Can I Turn To," respectively.

Righter has written a special booklet for each album defining the characteristic traits of individuals born under that sign. and also an explanation for each song is included. All the albums begin with the opening bars of Richard Strauss' "Also Sprach Zarathustra," which then segues into the opening melody, and sets the mood. An important airplay and sales asset is the fact that the albums are completely void of any vocal or narrative intrusion, and the cover photos by Francesco Scavullo, feature the nation's leading models in exquisite clothes designed especially for each Zodiac house. JOE TARAS

Atlantic Records Welcomes

SANTANARIA NON NON

with a smash hit single

"FEELING ALRIGHT"

"ICAN'T GET NEXT TO YOU"



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New Studios Launch TM Into Spot-Cutting

By MARGE PETTYJOHN

DALLAS — New studios have launched TM Productions, Inc. into the commercial recording field.

The company's objective in establishing the new recording service, according to co-owner Jim Long, is to become as prominent in the commercial recording field as the famous Studio III in Hollywood, which was the prototype for the new Dallas studio.

"Under the control of recording engineers and professional directors, TM Productions, Inc., is equipped to serve record producers in the Southwest who formerly had to journey to one of the three major national recording centers to get the quality and "hit record sound" associated with popular records.

Located at 3102 Routh St., Dallas' newest studio was designed by John Philip Edwards of Hollywood, who also designed the studios in which such performers as the Fifth Dimension, Frank Sinatra, Petula Clark and Dean Martin record their songs.

The TM studio is complemented by recorders ranging

Glaser, Hartford Agree to Agree Out of Court

NASHVILLE — Glaser Publications and John Hartford have resolved the differences relating to their contract, and litigation between the parties in Chancery Court here has been dismissed.

The publishing firm had filed suit against Hartford when he sought to sever his contract.

Under the terms reached, the management of Hartford's career as an artist will be handled by Ken Kragen & Associates, a Beverly Hills management firm, while Hartford will continue to publish his music through Glaser Publications. Hartford previously had been under contract to the Glaser Brothers both as publishers and managers.

Settlement was announced by William R. Willis, attorney for Hartford, and John D. Whalley, attorney for the Glasers.

Merc's Push on 'Space Oddity'

CHICAGO, Ill. — Mercury Records is mounting an all-out promotion drive on "Space Oddity," a pop single by British vocal artist, David Bowie. The record, currently hot in England, was released in July, and is being reserviced to radio stations and local promotion managers in a stereo version.

John Sippel, vice president for promotion and artist exploitation with Mercury, and his associate, Bob Scherl, have been puzzled at the lack of success in the U. S. of the record which has been referred to as "a classical pop single." They feel that one of the reasons for its failure to date was the timing of its initial release which was just prior to the launching of last July's Apollo manned moon shot. Mercury will also release a Bowie LP in December.

from 2 to 16 tracks and a variety of microphones, control equipment, electronic reverberation and a natural echo chamber. Additional equipment for recording sessions includes a Steinway Grand piano, Hammond organ, celeste, Baldwin Electric harpsichord, along with numerous percussion instru-

President of TM Productions, Inc., is Tom Merriman, creator of singing commercials and jingles for radio and television stations. Director of recording operations Tim Dennis, is both an audio engineer and a musician

Pub Co. Formed By Writer Clark

NEW YORK — Songwriter Rudy Clark has formed his own music publishing firm, Rudy Clark Songs (BMI). The firm has opened offices at 1674 Broadway. Clark left his songwriting and producing chores at Warner Bros.-7 Arts to go on his own.

While continuing his own writing, Clark will be acquiring songs from outside writers and from foreign sources. He is negotiating several production deals and he is searching for material and new acts. Clark produces Gloria Johnson, who is signed to Columbia Records.

Saying Hello To 'Goodbye, Mr. Chips'

MGM RECORDS celebrated the release of its "Goodbye, Mr. Chips" soundtrack album with a party at New York's Danny's Hideaway. In photo at upper right are Petula Clark, who is starred in the soundtrack album, and Ron Kass, president of MGM Records. In photo below are Leslie Bricusse, left, composer of the "Goodbye, Mr. Chips" score, and Happy Goday, musical coordinator on the film. In photo at lower right are, left to right, Hilly Elkins, producer of "Oh! Calcutta!"; Arthur P. Jacobs, producer of "Goodbye, Mr. Chips"; actress Claire Bloom and Leslie Bricusse.







To Promoter Stein, Theater's the Thing for Rock Shows to Spring

By FRED KIRBY

NEW YORK — A good rock show should be a well-produced form of theater, according to Howard Stein, promoter of the Rolling Stones' Nov. 27 and 28 concerts at Madison Square Garden.

With a view toward this end, Stein is building a proscenium stage at one end of the arena, blocking off 4,000 seats a show, which will not be sold.

A backdrop is being built and extensive stage lighting, including scaffolds in front of the stage, is being installed. Chipmonk is handling the lighting, with Hanley Sound installing an extensive system. Stein explained that even the spotlights are being brought in, rather than using existing Garden facilities.

Stein said the Garden management was aware of problems at previous concerts, which explains the use of a producer specializing in the kind of music being presented. The 16,000 seats available for each concert include about 2,000 in the \$3.50 price range and about 3,000 at \$5. The remaining seats are scaled to an \$8 top.

Pavilion Producer

Stein, who produced the successful summer series at the Pavilion, explained he left the theater years ago because Broadway was becoming "corny, comical, dated." The "theater of rock" is especially evident in such British groups as Led Zeppelin, the Who and Ten Years After, according to Stein, and to an American group, such as the Doors, who have a heavy theatrical bent, a sense of theater

He explained that these groups come in right after the dramatic pause that follows their introductions, rather than fiddle around with equipment like many other U.S. groups who require time before becoming involved in their sets. Stein, however, cautioned against acts that are only theater without musical values.

"Rock 'n' roll requires freedom and attitude," Stein said.
"From the time the equipment is unloaded, there is a feeling between the location and the artist . . . an attitude, an atmosphere." He stressed that producers should be interested in helping the artist express musical objectives, noting difficulties when the hall, union requirements or the sound system come between the artist and the producer.

Stein explained that an artist

COOPER AGAIN LOCAL'S HEAD

DECEMBERTALERDALERDARFITERALER (1885) Millioner (1887) (1887) (1887) (1887) (1887) (1887) (1887) (1887) (1887)

NASHVILLE — George Cooper is beginning his 33rd year as president of AFM local 257

Cooper, who has been president since the local was founded, was reelected to another one-year term. The one-time bass player has seen the local grow from a handful of members to its current strength of nearly 1,500.

He has negotiated every contract ever reached in Nashville.

is never so vulnerable than when on stage, being a literal target as well as a target for criticism. "The artist has a right to have the best tools at his disposal." Ideally, he said, a theater should be without seats, such as at the Pavilion, so the audience can express themselves, whether sitting or dancing.

He called the Rolling Stones tour, especially the concerts produced by Bill Graham in California and himself here, an implied invitation for the Beatles to tour and for Bob Dylan to perform. Citing the Stones, Beatles and Dylan the most influential artists with today's youth, Stein said, "It behooves them to appear for the people that need them. They have to communicate. It's unfair to the people who feed on these artists for them not to perform . . . to communicate . . . to talk to their public."

Stein noted the emergence of the producer today and of the producer's stage. He explained that the Pavilion and Graham's Fillmore East have become attractions in themselves because of the caliber of performances there.

He wondered, however, about the humoring of today's youth by the general public, citing the Woodstock Music Festival. Referring to the apparent benevolent attitude of the general public towards the behavior of youth at the festival, he pointed out that two of the major concrete things that followed were difficulties in obtaining festival sites for next year and the federal government's crackdown on marijuana.

NARM GRANT FILING NOV. 30

NEW YORK — NARM has extended the closing date for filling applications for NARM scholarships to Nov. 30. The closing date stamped on all applications which were sent from the NARM office to date was Oct. 31. Eligible for the NARM scholarship are all students who plan to enter college in September 1970. They must be either the employees of NARM member companies, or children of employees.

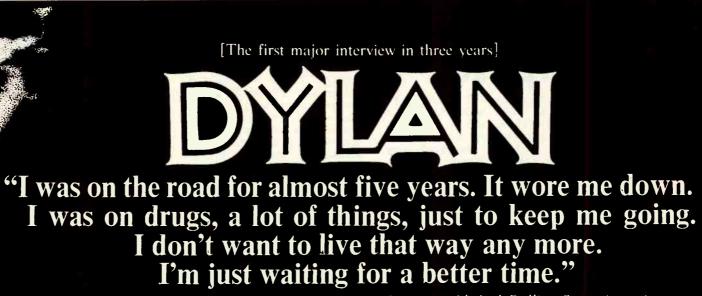
Radio Electric Store Slated For N.J. Mall

CHERRY HILL, N. J. —
Ground has been broken by the Radio Electric Service Co. in the Mall for a stereo studio and experimenters and hobbyists

Sam Marta, Radio Electric president, said the store will concentrate on McIntosh and Bozak equipment. It will be the firm's third store, joining others in Mount Holly and in Atlantic City. Another addition to the company's lines is RCA microphones. Radio Electric, in addition to dealing in high-fidelity components, is also a wholesaler and parts supply house. Also in Cherry Hill, high in-

Also in Cherry Hill, high income shopping area close to Philadelphia, Wally Smith Tape Recorders is adding a 3,000-square-foot addition to its store.

(Continued on page 10)



I'm just waiting for a better time." —from the just published Rolling Stone interview

A DOCUMENT OF THE NEW AMERICA

"People up there were saying, 'Boy, that's the second James Joyce,' and 'Jack Kerouac again,' and 'Homer Revisited'—they were all just talking through their heads."

Dylan speaks frankly in his first major interview after three years of retreat. The entire, unedited interview is in the special second anniversary issue of Rolling Stone, the bi-weekly journal of rock and roll music and the new culture. The Dylan Interview is part of our continuing series of documents of the New America. Bob Dylan, Rolling Stone—don't miss them now, the chance may not come again.

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Rolling Stone is now available to all record retail outlets via your local A&M distributor.

U. S. NOT PEACE

NEW YORK — The U.S. Government will not be among

the sponsors of the "1970 United

States Peace Festival" featuring

top musical acts that is being

scheduled for next summer, as erroneously reported in last

week's Billboard. According to

the White House, Billy Smith,

who is promoting the event, initiated correspondence with Bud Wilkinson, assistant to President Nixon on Federal cooperation,

and was told that the govern-

ment does not participate

Pickwick Buys

Targ & Dinner,

A Wholesaler

chairman of the board of Pickwick International, Inc., and Edward Targ, president of Targ

& Dinner, have completed an agreement by which Pickwick has acquired Targ & Dinner,

a Chicago-based musical instrument and accessories whole-

saler and its subsidiary Max-

ber of Pickwick common shares,

the acquisition was agreed to

in principle in June 1969, and

approved by the Pickwick board

of directors. Negotiations for the

agreement were conducted by Edward Targ and Ira L. Moss.

executive vice president of Pick-

wick. Moss revealed that Targ

& Dinner, in conjunction with Baeth-Feinberg, Inc., musical instrument wholesalers, acquired by Pickwick in June, 1967, will

combine to form the Pickwick International Musical Instruments Division, operating under the Targ & Dinner name, with

Wurlitzer Sales

CHICAGO - Consolidated

sales for July, August and September for the Wurlitzer Co.

were down over \$70,000 from

last year. Sales totaled \$13,430,-

383 compared with \$14,001,-408 last year. Sales for the first

six months were \$426,622 great-

er than 1968 with sales of

civilian products accounting for

the increase. Military sales were

Dip in 3 Mos.

Targ as president.

Made for an undisclosed num-

well-Meyers, Inc.

in such events.

FEST SPONSOR

StoreScope Acquires People Enterprises

NEW YORK — StoreScope TV, Inc. (OTC), specialist in television programming and advertising for retailers, has acquired the assets of People Enterprises, Inc., a recently formed music entertainment complex headed by Norman Kurtz. People Enterprises includes a record label, People Records, a music publishing firm, People Music, and a management office, People Management.

Mickey Stevenson, executive vice president and head of People's creative wing, said that People Records will release its first three singles within a month.

Kurtz said that the acquisition of People's assets by Store-Scope, "will enable us to put our combined energies into innovative methods of marketing and merchandising, including television, developed expressly to reach the youth market. We expect to expand from our base as a music entertainment complex to market an entire line of youth products," he added.

Philips Adds 10 To Intl Series

CHICAGO — The release of 10 new LP's by Philips Records' international series has increased the series 50 packages. Included in the new series are packages by the Royal Danish Orchestra, the Czech Folklore Ensemble, the Engel Family from Austria, the Moisseiev Ballet Orchestra performing Russian folk melodies, South American harpist Roberto Guarani and various artists representing music from Spain, Vienna, the Caribbean and Germany, as well as a package of Greek poetry recitals.

Testa in Pkg. Prod. Deal With Atco Embassy

NEW YORK — Vinny Testa, president of Infinity, Inc., has concluded a package production deal with Avco Embassy Records. The first artist to be produced under the new arrangement is Liquid Smoke. The first single of the five-piece hard rock group is in production for immediate release, and an album is scheduled for January release.

Pookah, Infinity's threeman progressive rock group, had its first U.S. single ("Blue Party") released last week. The group's album will be released in January. Other product activity by the Infinity organization includes a Zig Zag People single to be released this month on the Decca label and a blues rock album of original material by J.F. Murphy.

Radio Electric Store

• Continued from page 8

The new space, said owner Wally Smith, will be used primarily for video recordings.

Smith also said his firm will expand its audio operation as well, expanding its tape recorder lines to take in components, including speakers, amplifiers and tuners. Plans are also under way to acquire an additional 250 feet of ground to provide only parking facilities.

StoreScope TV, headed by Jack Noble, began business in May 1968, and is now producing TV commercials as well as producing and syndicating TV specials, buying TV time, and is serving as TV consultant to large retailers. Its clients include the May Co. of Calif., and the Dayton-Hudson Corp.



SAM and GEORGE GOLDNER, in collaboration with Lee Myles, have created a new logo for their Firebird label. The logo appears on their first release, "Blowin' in the Wind," by Brimstone.

B'way Recording, Centaur Deal

NEW YORK — Pat Jacques, president of Broadway Recording Inc., and Bob Margouleff, president of Centaur Music Productions, have concluded an agreement for the installation of Centaur's Moog Synthesizer and allied recording equipment at Broadway's studios.

Centaur's facilities, like the studio, will be made available to outside producers on an hourly basis, and will include the services of a programmer who will work with the producer, arranger or composer.

Arts & Leisure Eyes Record Co.

CHICAGO — Long-range plans of Arts & Leisure Corp. (OTC) could include the formation of a record company. The firm recently offered 261,000 common stock shares at \$10. Under the George Marienthal Enterprises subsidiary, it operates Mister Kelly's, Happy Medium and London House here. The company is also involved in art galleries through Art International and in the greeting card business.

Gulf Pacific Wraps Up 3 More Indie Production Deals

LOS ANGELES—Gulf Pacific Industries, which is producing 21 groups for 10 record companies, has concluded three additional independent production deals, including two with Avco/Embassy Records.

Gulf, which recently signed an independent tape-production agreement with Ampex, is producing singer Royce Jones and packaging a blues sampler for Avco, and producing singer Sarah Stark for Atco Records.

Initial product for Jones, a jazz-blues artist from Los Angeles, is an LP, "Mama Looks Sharp," from "1776," and a single. Gulf will produce four albums over four years for Avco.

The blues sampler features

T-Bone Walker, Lightning Hopkins, Billy Bizer, Clifton Chenier and Calvin Johnson. Bizer died while the sampler was being recorded in Gulf's 8-track studio in Houston. Avco plans releasing a series of albums from the sampler package, beginning in December.

First album for Miss Stark, a folk singer, is "Meet Sarah Stark" on Itco Records, the recording arm of International Tape Cartridge Corp. (ITCC). Coincidentally, Ampex has acquired tape rights to the LP.

Gulf's foreign licensee, Saint Martin, is releasing the Sarah Stark LP in Italy simultaneously with Itco's release in the U. S.

It's the first record contracts for both Miss Stark and Jones.

Market Quotations

NAME	196		eek's Vol.	Week's		Week's	Net
NAME	High		n 100's	High	Low	Close	Chan
Admiral	221/8	141/2	563	183/8	17	171/2	- :
American Auto. Vending	203/4	11	113	133/4	12	12	- :
American Broadcasting	761/2	451/2	304	631/2	601/2	601/2	-1
Ampex	491/8	321/2	712	48 3/8	451/8	481/8	+
Automatic Radio	43	201/8	653	391/8	351/8	381/2	+1
Automatic Retailer Assoc.	1201/2	971/2	135	1201/2	1161/2	1191/2	+2
Avnet	361/2	117/8	779	16	141/2	145/8	-
Capit <mark>al I</mark> nd,	561/4	29	203	561/4	53 1/8	541/4	+
Chic. Musical Inst.	333/8	23	82	30	281/4	29 5/8	+1
CBS	591/2	415/8	932	493/4	463/4	493/4	+1
Columbia Pic.	42	25	352	331/4	303/8	303/4	-2
Disney, Walt	118	697/8	444	118	1091/2	1161/2	-4
EMI	87/8	5	2351	67/8	61/2	65/8	- 1
General Electric	981/4	81	1439	847/8	831/8	84	Unch
Gulf & Western	501/4	19	1288	247/8	223/4	23	-1
Handleman	401/2	261/4	475	40	38	391/8	+ :
Harvey Group	251/4	111/2	79	141/2	125/8	131/8	-1
nterstate United	35	111/8	959	18	153/4	167/8	-3
TT	60	461/4	3609	591/4	563/8	5834	+ 1
Kinney Services	391/2	19	825	317/8	303/8	317/8	+1
Macke Co.	291/4	141/2	363	201/4	183/4	201/4	+ :
MCA	441/2	201/2	696	241/2	215/8	215/8	-21
MGM	441/2	25	203	351/4	331/2	331/2	-15
Aetromedia .	533/4	171/2	912	231/8	213/4	231/8	+1
3M	1155/8	94	987	1155/8	1121/2	1151/2	+4
Motorola	166	1023/4	1236	1591/4	149	1495/	-5
North Amer, Phillips	583/4	351/4	231	581/2	573/8	581/2	+
Pickwick Int.	521/2	32	93	521/2	495/8	511/2	
RCA	481/a	351/2	1152	413/4	401/4	40%	_
Servmat	491/2	273/4	240	31	283/4	303/4	-
Superscope	543/4	17	281	383/4	361/4	37	_
elex	90%	203/4	1377	90%	841/0	843/a	-2
lenna Corp.	313/8	155/8	1987	303/4	275/8	29	+1
Trans Amer.	383/4	23	2443	281/8	263/a	28	+1
Transcontinental Invest.	273/4	13%	1520	243/4	221/4	243/g	+
Triangle	373/8	171/2	105	201/8	191/2	20	
20th Century-Fox	413/4	161/a	1013	223/4	201/4	203/8	-1
Vendo	323/8	161/2	138	17%	17	173/8	_ ;
venao Viewlex	351/2	223/4	159	29 5/s	261/4	261/4	-3
viewiex Wurlitzer	231/2	147/a	53	171/2	15%	163/4	+ 7
Wuriitzer Zenith		35%a		42 ³ /a	39%	40 ³ / ₈	-1!
	58	35%	1117	4278	3778	40 %	-15
Adjusted	Closing T	hursday	Novem	her A 10	040		
A3 01	Week's	Week's	Week's	Dei 0, 11			
OVER THE COUNTER*	High	Low	Close				

Audio Fidelity 43/4 41/2 41/2 Cameron Musical 27/8 23/4 23/4 Cassette-Cartridge 161/2 111/2 161/2 Certron 281/4 261/2 261/2 Creative Management 11 103/8 11 Data Packaging Corp. 291/2 233/4 291/2 Fidelitone 43/4 41/2 43/4 GRT Corp. 251/2 263/4 263/4 Goody, Sam, Inc. 243/4 211/4 22 ITCC 121/2 11 Jubilee Ind. 101/2 113/4 101/2 Lear Jet 263/4 201/2 201/2 Lin Broadcasting 133/8 141/4 13 Magnasynic-Craig 201/4 233/ 24 Merco Ent. 37 35 361/2 Mills Music 261/8 23 23 Monarch Electronic Ind. 103/4 103/4 113/4 Music Makers, Inc. 125/8 12 12 NMC 101/4 81/4 National Musitime 13/8 13/8 National Tape Dist. 43 42 42

ABKCO Ind.

Newell

Perception Ventures

Robins Ind. Corp.

Schwartz Bros.

Telepro Ind.

Qatron Corp.

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

111/2

41/2

233/4

71/8

71/4

73/4

141/4

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock

Name Schonberg UNSAC Advisor

241/2 21

81/4

71/2

141/4

21/8

• Continued from page 3

Trans Natl. Communications 5½

in designing the UNSAC coding system: the simplicity of the proposed coded structure, the capacity to provide for projected growth volume over a 20-year span, the flexibility to incorporate new media as yet undreamed of, the compatibility with today's (and tomor-

row's to the extent forseeable) source marking approaches."

Meetings are scheduled this week to plan full details of the operating schedule between now and the International Music Industry Conference in Mallorca, beginning April 26, at which time a full report will be made to UNSAC and Conference attendees.

Q. What is reality?

Socrates

A."Baby, I'm For Real."

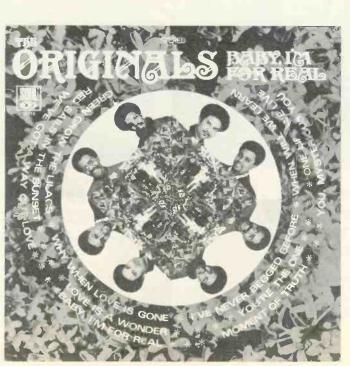
Soul

"Baby, I'm For Real" is the title of a single by The Originals that's well on its way to number one on the charts.

Nationwide airplay has been phenomenal. It's so big, that it's grown into an album.

The album is going to mean sales dollars.

Baby, you can't get much more real than that.





The Originals
"Baby, I'm For Real",



VICTOR STEREO

ELVIS PRESLEY—FROM MEMPHIS TO VEGAS / FROM VEGAS TOWN MPHIS



ELMIS

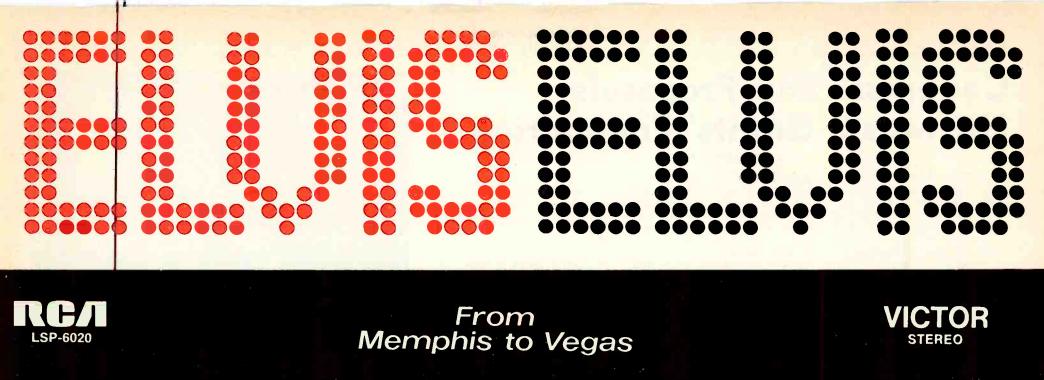
BACK IN MEMPHIS

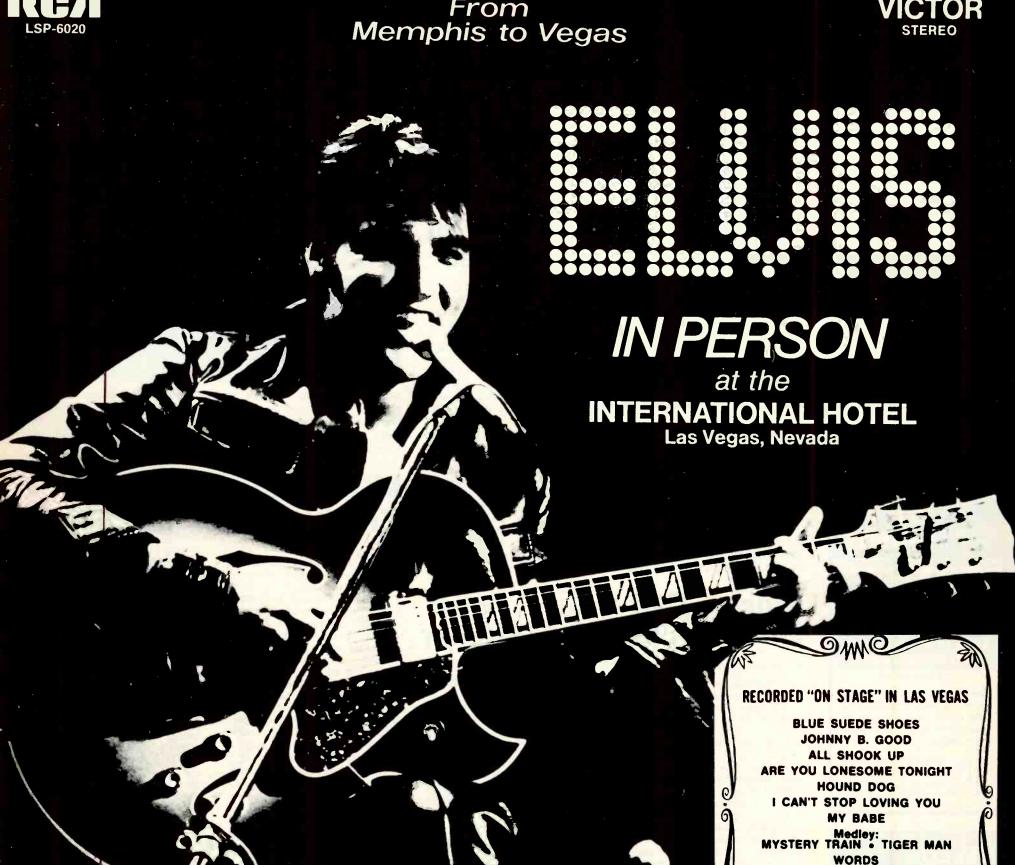
INHERIT THE WIND
THIS IS THE STORY
STRANGER IN MY OWN HOME TOWN

A LITTLE BIT OF GREEN
AND THE GRASS WON'T PAY NO MIND
DO YOU KNOW WHO I AM
FROM A JACK TO A KING

TWK(S) * by RCA Corporation 1969, RCA Records, New York, N.Y. • Printed in U.S.A. THE FAIR'S MOVING ON
YOU'LL THINK OF ME
WITHOUT LOVE (There Is Nothing)

ELVIS FOR YOU IN A DOUBLE





DELUXE ALBUM

RGA

IN THE GHETTO

CAN'T HELP FALLING IN LOVE

OME

Congress' Tax Proposals Hit Music Grants' Foundation

By MILDRED HALL

WASHINGTON - The nation's private philanthropic foundations which fund music and the arts as well as research in medicine, education, politics and 20th-century life problems, are facing ultimate annihilation at the hands of Congress. This would be sad news to the music world, where foundation grants in the years 1966 to 1968 were over \$109 million, and to the performing arts over \$35 mil-

In differing House and Sen-ate versions of tax reform, taxexempt foundations like Ford, Carnegie and Rockefeller would be subject to tax levies, government restrictions, censorship of activities, heavy fines for any infractions, and ultimate death at the end of a 40-year lifespan.

The foundations section of the gigantic and hurriedly put-to-gether tax legislation is nominally to snare those of the 22,000 organizations that are self-serving, self-dealing tax shelters for family corporations. But the broad penalties and prohibitions of the House-passed tax law would cripple the bona fide foundations that serve the national interests through grants to research free of government or special interest strings.

The so-called tax reform terms for foundations have been called "punitive" by dissenting representatives and senators, by leaders in research, education, noncommercial TV, and the arts. The Senate version, out of committee but not yet voted on, would be less vindictive in



PICTURES

317 N. ROBBERSON SPRINGFIELD, MO. 65806 (subsultary of the Advertising Brachure Co.)



penalties than the House-passed bill. But it is the Senate bill that would force foundations out of existence after a 40-year lifespan. A committee of conference will make final decisions between the two versions. detailed restrictions, taxes and

By way of further control, Rep. Wright Patman (D., Tex.), who has conducted an eight-year attack on foundations, ridiculing some of their cultural programs as "trivia" and "non-sense," will propose a government agency to ride herd on the private foundations. Such an agency would, of course, be accountable to Congress for policy and appropriations.

Foundation grants are constantly shoring up the country's symphony orchestras, opera companies, music scholarships, performing arts and arts' centers in almost every state in the union. If this source of funding is dried up, Rep. Peter Frelinghuysen (R., N.Y.) points out, the needs would never be met by Congress, which is notoriously parsimonious toward

Between 1966 and 1968, foundation grants to music and the performing arts have doubled. In 1966, a mammoth Ford Foundation grant of \$85,-000,000 went to 50 symphony orchestras, and total other foundations grants to music were \$4,624,000. Discounting the Ford grant general music funding went from \$4.6 million in 1966 to \$13.7 million in 1968. Performing arts funds more than doubled in the period, from over \$7.2 million in 1966 to over \$16.5 million in 1968. In contrast, the government's federal funds available to match private funds in all the arts (drama to sculpture) in fiscal 1968 were

Exec Has One-Track Mind on Studio; Sees Moog Imperiled

NEW YORK — There's a desperate need for standardization of tracks for recording studios, feels Ward Byron, a man who has been connected with such recording studios as National, Gotham, and Broadway, in various capacities ranging from general manager to account executive.

"The inception of 12, 16, and 24-tracks is, in 90 percent of the cases, competely unnecessary. But the major problem is that studios are competing with each other to get more and more tracks. It's an enormous expenditure of money and driving studios into the ground."

Another problem in the studio field is the misuse of the Moog Synthesizer. The Moog, he said, is being used more and

trend continues it will lead to its disappearance in the music field. This would be a pity, he felt, because the Moog is a beautiful instrument especially in the hands of a producer-com-poser such as Walter Carlos. Byron is a veteran of radio-

TV. He wrote and produced such TV shows as "The Paul Whiteman Goodyear Review" and "Can You Top This?" He wrote, produced and directed the "Chesterfield Supper Club" 1946-49. He worked with the Biow C, on "The Philip Morris Show." And, something that musicians will be a support to the state of the s sicians will remember, he created, wrote, and produced 'Chamber Music of Lower Basin Street," one of the first radio shows to have an album issued from it.

Rule on CATV Gives Artist **Elbow Room in Living Room**

• Continued from page 1

be "required" to originate programming as of Jan. 1, 1971.

Although the beginnings are expected to be modest (only 10 percent of the CATV systems will be on the must-originate list) and cost of required live and video tape equipment and new programming will be a starting hurdle, the FCC feels

it's the breakthrough that counts.

It also gives new musical performing talent a fighting chance at access to home TV audiences. A local TV set audiences. ence on cable, even in the low thousands, would be a bonanza to upward bound performers and composers hoping to be heard and recorded. Most of these groups—rock, country, folk, soul, jazz, gospel and asyet-unknown — can get ex-posure only on fill-in spots in park and stadium concerts for bigger stars, in one-night stands at night clubs, on campus dates.
Radio prefers established but recordings, and TV broadcasting has been locked against the untried or experimental or non-commercial. Cable TV originations are also right in the new groove of film-music combinations magnetizing young audiences, who are turning their backs on most commercial TV programming.

The FCC's announcement brought joy from the CATV systems, which pick up TV programs and wire them into sub-scriber homes for a monthly fee. The federal order knocks out municipal limits—like those in New York City—that would hold cable TV to public service and documentaries.

Broadcasters have violently opposed all of these privileges for CATV — program origination, commercials, networking, or per program charges. TV broadcasthoped prohibitions be worked into the combination copyright - communications legislation now inching along in the Senate. A CATV section deleted from the House-passed Copyright Revision bill of 1967 (and still under study by the Senate Copyrights Subcommittee) would have killed copyright exemption for local CATV service if the system originated service if the system originated entertainment programs, charged per program, or inserted commercials of its own.

The FCC hopes that this permissive "free experimenta(Continued on page 15)



JERRY PURCELL, second from left, president of GWP Records, dis cusses release of the 12-album astronomical series, "The Astronomical House of ...," at a party at the Four Seasons in New York, with, left to right, Paul Robinson, vice president of GWP; astrologer Carroll Righter, who selected all the music and wrote a special booklet for each album; distributor Jim Schwartz, president of Schwartz Brothers, Washington, and Bob Cato, art director for the albums.



JACK LOETZ, fourth from left, Decca Records executive vice president, presents gold records to the Who for their rock opera "Tommy," a two-LP set. Holding the gold records, left to right, are Roger Daltry, Keith Moon, John Entwistle, Peter Townshend and Kit Lambert, producer of the album and manager of the group.

MG Productions Shedding Traditional for Electronics

LOS ANGELES - Mort Garson has transformed his MG Productions into an electronic music firm. Garson is doing a series of albums for A&M, is creating commercials for ra-dio and television on his synthesizer, and is working on an electronic score for a CBS-TV

He has all but shifted away from working with what he terms traditional instruments. His most recent LP release for A&M is "Electronic Hair Pieces" in which he interprets 10 selections from the hit play on his Moog synthesizer.

Garson, who does all his composition and recording in his home studio, is working with Chuck Braverman, the fast cut action film specialist, on a 12-minute property for CBS which will depict the top events of 1969. Garson and Braverman worked on a six-minute film which CBS aired during the Apollo 11 moon shoot.

In the broadcasting idiom, he has been preparing an electronic package of identifications for KOGO, San Diego. He has written electronic music commercials for several companies.

Garson uses pure electronics. He does not believe in combining the synthesizer with traditional instruments like bass, drums, piano. In fact, he disapproved of the blending of the sounds of a synthesizer with those of a regulation rhythm section or brass or string chorus.

Commonwealth United Will Get Artists Via Film Co.

• Continued from page 1

Bolotin, Cissy Drinkard Houston, lead singer of the Sweet Inspirations, and the Harlem youngsters will be released in a album titled "Christmas Time With the Harlem Children's Chorus." In addition, Sachs has made a deal with independent producer Jimmy Miller, producer of Blind Faith, the Rolling Stones and Spooky Tooth, to produce for Commonwealth United Records.

Sachs feels that the label

has been established as an entity in the disk market in a short period of time through Maxine Brown's single, "We'll Cry Together." Miss Brown's first album for the label, containing the "We'll Cry Together" cut, was just released. The single and the album were produced by Charles Koppelman, Don Rubin and Bob Finiz.

Sachs is setting up foreign licensing deals for Common-wealth United Records. Already lined up is Phonodisc Ltd. of

Canada.

By ED OCHS

Did you hear the one about how popularity killed the cat? Or was it his curiosity for popularity? Well, this cat was a genuine folk artist who had his following, but now was tired of holing up in Woodstock (Home for Unemployed Genius Types) for lack of work, while Judy Collins, Crosby, Stills & Nash, Dylan, Nilsson, the Band and Arlo Guthrie were rolling in radio play and shipping records in six figures. And they even had "bullets" on the Billboard charts, while No. 137 on "bubbling under" was permanently retired in his honor. Still, he persisted, and the result of his subsequent popularity was a commercialization process that improved his wardrobe, electrified his once-shy poems, celebrated his enlarged pores (see latest album cover), and made him unrecognizable even to his own mother. But at least he had qualified as a cat and was skinned accordingly by the music business, always on the make to turn the trick in New York or L.A. Nelson Algren, the author, once said about Chicago: "Whether you're in the local writing racket or in the burglary line, if you're not a bull then you better be a fox. Wise up, Jim. It's a joint where the bulls and foxes live well and the lambs wind up head down from the hook." The price of popularity in the music business is the hook; even if you win, the parasitic life-support machine will sustain you only so long as mid-America is entertained. And when the kiss has ended, when America is through with you, it will forget you for another. Your loveless, fickle, destructive America.

Black Market

Alas, I have come here not to praise myself, but to tell you where my head is at. It was Popularity who poisoned Soul. The "now" factor of the pop charts demanded it, and the threat of a black racial revolution made the commercialization of "soul"—the incense and essence of black identity—imperative. Like "Mission: Impossible," the music business singlehandedly deballed, diluted and dispersed the seed of soul to the winds. Today if you don't have soul persed the seed of soul to the winds. Today, if you don't have soul, not only are you artless, but also in danger of being terminally "white" in the eventuality of a black confrontation. The situation ethics of pop morality called for the tacit, instinctive exploitation of the soul movement for profit at the expense of others. Welcome to the killing of two birds with one stone; sell, tax and bank soul, while debasing it as "the new ubiquitous comestible." The white artist is a flexible, workable item, his packaging, image and gimmick can be trumped up to meet the pop demand—and can even imitate the black artist for more money than the black artist can earn by being himself. And the black man who plays white—is white. The black artist is confined to his color, and his audience is usually only as big as he is white, because the "popular prejudice" is in favor of white. Picked clean as cotton by commercialism and jilted back into anonymity for the next pop fad, soul music was exploited to oblivion and left by the side of the road to die. The price of popularity was the exhaustive and deadly scrutiny of the pop community, which commonized and diluted the dignity of soul. The black man got his blues into the music business, but the business was rigged. And popularity killed the cat.

... And White Market

Last Monday night, after the "Richard Nixon Show," Elvis Presley cracked the TV tube in "Frankie and Johnny," and his corruption to a pop vulgarity served warning that commercialism is not based on race, color or creed, sometimes referred to as unlawful for liberty to weigh. Yet society has molded Elvis into a plastic boob, dictating his identity and flaunting the sell-out of a great voice and a legitimate talent. Elvis moves through the American middle class, spreading the fantasy of Hollywood as a greasy Casanova, a dillitante helpless but to win, and a superman who chases girls as an application of his super powers. Films and records later, Elvis is still seducing waitresses with his ballet, crooning and sexual superstill seducing waitresses with his ballet, crooning, and sexual superiority. He is perhaps the most mismanaged talent, the ultimate commercialization of artistry in pop music, for his voice is gripping and gathering though the material he's been singing for years has been desperately defeating to Elvis, one of the great white blues singers. The Sun albums of Johnny Cash and Jerry Lee Lewis have provided a contrast between natural talent and how that talent is unnaturally distorted for popular consumption. It's all a real artist can do these days to stay undetected. Perhaps his dream of a larger audience and records may never be realized, but then again he will never lose his art in the exchange. And he will not be alone.

CRE Opens Nashville Plant

By BILL WILLIAMS

NASHVILLE — This city's first vertical, integrated pressing

plant opens this week.

The plant, only a few blocks from the city's Music Row, will begin operating with the first

Sherman's Debut Disk Strikes Gold

NEW YORK - Metromedia Records' Bobby Sherman has been awarded a gold record for his debut single, "Little Woman." The award signifies sales in excess of one million copies as certified by the RIAA. As a follow-up to the single, Metromedia has released his first album, Metromedia also has released a second single entitled "La, La, La" b/w Time." line of presses, then add a second line in the spring. Currently it will be able to handle volume daily product.

The CRE plant will have its own in-plant mastering and plating, its own layout and printing of labels, a large line of stock jackets, custom design jackets, and will give fabrication polygraph, warehousing, inventory control and drop-shipping.

The Consolidated Record Enterprises offices will remain at their present location on Music Row, and the plant, with a large staff, will function some three blocks away. The first orders call for pressing and complete mastering and plating for Nash-boro Records, Sumar, and many other gospel labels. The firm plans expansion into all areas of pressing.

Taiwan Beset By Piracy, Says Mendell

of English language music continues a major problem in Tai-wan, reports Liberty/UA vice president Lee Mendell, who just returned from a month's trip to Australasia.

Mendell says he saw albums selling for 25 cents which mix artists from many labels. The dealers buy the albums for 20 cents and the quality is terrible, he adds. Signs state that rec-ords may not be taken out of

the country.

Mendell also noted bootlegged albums in several of the other Far Eastern nations he visited on his first trip for Liberty/UA to that part of the world.

As a result of his trip to New Zealand, Australia, Singapore, Thailand, India, the Philippines, Hong Kong, Taiwan and Japan, Mendell is drafting up a number of proposals for corporate action.

2 Bregman Show Scores to Mellin

NEW YORK - Robert Mellin has acquired two show scores from Buddy Bregman.
One is titled "The Way It Is"
and the other is titled "Jump
Jim Crow." Michael Greer and Kelly Montgomery wrote the lyrics to "The Way It Is," and Bregman wrote the lyrics to "Jump Jim Crow."

N.J. Spot Opened By Sound Styles

NEW YORK-Sound Styles, Inc., has opened a music center at the Linden Plaza Shopping Center, Linden, N.J. Sound Styles is a joint venture of Robert L. Harris of Plainfield, N.J., and Isaiah Jackson of Newark after functioning as store manager and assistant store manager, respectively, at the Sound of Music, Menlo Park Shopping Center, Harris

and Jackson for Sound Styles,

More Elbow Room

• Continued from page 14

tion" period for the comparatively new, versatile, two-way communications cable technology, will lead to the long-sought fourth network, to compete with the established three.



Does the record industry need you?

Not if you don't have the training and knowledge that will enable you to continue to function within this field of rapidly advancing technology.

THE INSTITUTE OF AUDIO RESEARCH

is offering a new and exciting program in education developed specifically to include the sophisticated techniques of today s recording technology, in addition to fundamental theory and practice.

Two professional development courses available to you are:

Recording Equipment-Technology And Maintenance (Advanced) Recording Studio Theory And Practice

BOTH COURSES BEGIN WEEK OF NOV. 17th

For information and application write or call.

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333 Avenue of the Americas, New York, New York 10014 212-242-1915

LEISURE TIME TIPS

by: Larry Finley

One of the newest and "hottest" selling items in cartridge industry is a Cassette Adaptor which is designed for 8-track cartridge playback units. By inserting an 8-track cartridge slightly longer than the normal size cartridge, the owner of an 8-track set is able to play a cassette in an 8track playback unit.

This Cassette Adaptor is a frontloading, pop-up unit. Once the cassette is inserted into the Adaptor, by simply pushing a button the cassette track can be changed.

A company called Goodway in Philadelphia, who is a giant in the printing industry, formed an Audio Division just a few years back. In the relatively short time they have been in the audio business, they have made quite a name for themselves with several models of AM/FM Multiplex 8-Track Cartridge Tuners as well as several models of 8-Track Cartridge Playback Units.

This Cassette Adaptor is the newest item in the Goodway line and from information received by the writer, this is the only such unit in this country, and perhaps in the world.

Goodway reports that sales have been tremendous; in fact, sales are running far ahead of their production schedules. The exciting aspect of this is that owners of 8-track playback units are now able to play cassettes through their present apparatus by using the Goodway Cassette Adaptor.

For those of our readers who are familiar with the AM/FM Multiplex Stereo Tuner, this particular Cassette Adaptor is practically the same size as the 8-track tuner. All that one has to do to convert their present 8-track playback unit into a unit that plays cassettes is to flip a Cassette into this special 8-track cartridge Adaptor.

With this Cassette Adaptor there is no more removing the adaptor to change cassettes as this "Pop-Up," front-loading enables you to change cassettes while the Adaptor is in the player. We, at NAL, are happy to see items like this come on the market as it is NAL's function in the tape industry to supply its distributors with 8-track cartridges, pre-recorded cassettes, blank cassettes and open reel tapes. It is our feeling that items such as this Cassette Adaptor will make the American public even more conscious of tape than they are at this time. Items like this help make this "exploding" industry even more "explosive" resulting in the sale of all tape configurations.

NAL, the Stereo Tape Division of the North American Leisure Corporation, services almost three hundred distributors throughout the country who offer immediate service to their dealers of all NAL tapes. If you are a dealer who would like to know the name of your nearest distributor, please contact NORTH AMERICAN LEI-SURE CORPORATION (NAL), 1776 Broadway, New York, New York 10019 or call us collect (212) 265-3340.

Tape CARtridge

Good Word About Ampex Word Tapes

tily attired executive wearing a Brooks Brothers suit opens his attache case and extracts an Ampex cassette player/recorder and two prerecorded spoken word tapes.

He listens to a discussion of current market trends, as well as reports on oil, insurance and utilities industries. Or he may listen to current conditions in the credit market, or an expert expound on economic trends.

Unusual? No. He's merely utilizing a cassette unit and spoken word tapes to keep up-to-date on techniques in his profession.

With little fanfare, and even less ballyhoo, spoken word tapes are beginning to sound off—and physicians, lawyers, financial analysts, salesmen and educators are listening.

Prerecorded music is the name of the game in the tape cartridge and cassette software business, but the spoken word market is growing quietly in its

A name familiar to the tape industry—Ampex—is in the fore-front of the spoken word movement. It offers a full range of educational material on spoken

word tapes, although by its own standards the spoken word market is "limited and a totally different market from prerecorded music."

Nevertheless, spokesmen at Ampex see an increasing market in spoken word tapes with the availability of spoken word material.

Ampex is releasing language courses in both cassette and album form at \$29.95. Each LP includes a 10-lesson (five-cassette) course in Spanish, French, Italian and German. The company also markets 10 Golden Records library selections of children's stories on its micro-cassette format at \$1.98 each.

Premium Releases

Gulf Pacific Industries, which recently signed an independent production-tape agreement with Ampex, is planning a series of educational spoken word premium album-tape releases. The first is "Maternity to Mother-hood," a Dr. Spock-type tape discussing the "do's and don'ts" of pregnancy. Also planned in the series are tapes on child development, pre-natal care, foreign language lessons, smoking and cancer and drugs.

Mickey Shapiro, partner in Gulf Pacific, is speaking to the Department of Health, Educa-tion and Welfare on releasing the series in poverty areas, and translating the material into Spanish, French, German and

When not working on spoken word tapes, Gulf Pacific produces 21 contemporary music groups for 10 labels, with Ampex receiving exclusive tape

What is Ampex, and others, looking at if not a substantial market in spoken word tapes?

They're looking at thousands of consumers buying language courses, world history, Bible, literary and stock market quotations, poetry, plays and chil-dren's stories. Edward P. Reavey, vice president and general manager of Motorola's consumer products division, feels that 'more extensive tape libraries are emerging, and with this breakthrough will come a vast product growth."

And with a product breakthrough will come cassette news letters for professionals. A physician driving to work can hear the latest developments in medicine by merely inserting a prerecorded spoken word cassette; securities analysts can hear a tape on investment trends; salesmen have access to tapes which feature product news, industry developments and sales techniques, and attorneys can listen to legal periodicals.

The spoken word cassette for professionals also is succeeding, where it offers welcome relief from an avalanche of paper-

General Electric also joined the spoken word parade with a \$6.95 Berlitz language cassette being given away with the purchase of any GE cassette recorder. GE also uses spoken word tapes for sales training purposes within its own organization.

Westinghouse Electric Corp. has been sending cassette newsletters for three years. "No written communication could compare with this audio approach," said a Westinghouse spokesman. Chicago's Instructional Dynamics has signed up economic and science experts to discourse about their fields in a series of cassette newsletters.

Paul Samuelson on economics, Arnold Palmer on golf, Edward Teller on physics, are just some names now available on cassette tapes.

In short, people cannot carry a phonograph and records around with them. They can carry a tape player.

Admittedly, spoken word tapes are only a tiny part of the tape industry, which is devoted to prerecorded music. But every one who spends a great deal of time in his car is a natural target for cassettes.

Racusin Puts Focus on Music In Getting Units to Detroit

LOS ANGELES—Much of the talk these days is about cassette manufacturers wooing Detroit to install cassette hardware

at factory level.

Some industry sources feel that the cassette boom will turn into a superboom when Detorit decides to install both 8track and cassette hardware in new autos.

Norman Racusin, RCA Records president, agrees—with few reservations.

"It doesn't matter what configuration—8-track or cassette
—ends up in cars," said Racusin,
"as long as they're playback units. Our first job is to get machines out there, and our next job is to make the consumer music-oriented."

Detroit has no contracts with 8-track manufacturers, according to Racusin. "They want to put cassette playback units in cars," he said, "that's okay with me. As long as we sell music—whether it be 8-track or prerecorded cassettes.'

He feels that the music industry's role is to get the consumer music-oriented, or playback system - oriented. "We (RCA) don't have any ax to grind against any system. Our only focus, as a company in the music industry, should be on music."

Racusin sees an inherent danger in factory-installed cassette recorder/playback unit because of two factors: safety and offthe-air recording.

On off-the-air recording, Racusin feels that each cassette manufacturer should use any values he can to sell his product within the boundaries of the

RCA's hardware division, in advertising its new portable Trendliner in both Time and Newsweek magazines, promoted the unit with off-the-air recording themes.

The copy in the ad reads: "It runs on batteries or AC house current so anytime the mood strikes, you can record your voice or tape right off the air onto the cassette cartridge for your personal use.'

(The Trendliner is a tape recorder with AM/FM radio.)
Racusin said each RCA di-

vision runs autonomously, although there are meetings between, say the record division and the hardware division.

Atlas-Rand Works on Combo Auto Models

NEW YORK-Atlas-Rand's hardware division is working in two new directions involving cassette equipment: combination units and auto stereo models.

Harold Rosen, vice president and manager of Atlas-Rand distributed products, said the company is working on an auto cassette playback/recorder in the \$129 range and an automatic reversible cassette. Both are being readied for the Consumer Electronics Show in June.

He feels that once Detroit accepts auto cassette units in cars, the entire cassette market will explode. "Detroit is the key to the cassette market," said Rosen. "Until contracts with 8-track manufacturers expire in 1971, cassette manufacturers will have to be satisfied with an aftermarket sale."

Meanwhile, cassette ducers are preparing for a cassette explosion in Detroit, believes Rosen.

The executive also feels that portable combination units should be the largest selling configuration in cassette tape re-corders in 1970.

"Frankly, we are slanting our sales effort to the youth group who are enthused with record-ing their favorite artists directly off-the-air," he said.

The two new additions to the

Atlas-Rand cassette line are portables with radios. One (model 850AM) with AM radio lists at \$69.95, while the other (model 860FM) with AM/FM radio lists at \$79.95.

The company now has eight models in its line, with six in the portable cassette field (\$49 to \$79.95). Its low-end unit is a cassette playback at \$29.95. Two home models are in the lineup, one an 8-track unit.

In 1970, Atlas-Rand will introduce another cassette model with AM/FM radio at about

The portable cassette combination units are finding an excellent sales in photo stores, said Rosen. Atlas has about 5,000 active store accounts devoting space to portable cassette hardware.

"We've discovered that photo outlets are reluctant to handle 8-track and auto cassette units because of installation headaches," he said. "But they're doing a big business in portable cassettes.

"Photo stores, especially, are (Continued on page 18)

DECCA & LIB/UA CHANGES CASSETTE CASE GRAPHICS

NEW YORK-Decca and Liberty/UA have modified their cassette cases for greater graphic impact.

Decca, one of the first companies to enter the cassette configura-

tion field, is now placing label copy on three ends of its holder. "We are also increasing the type size to as high as it can go," added Joel

Schneider, recently named national tape product manager.

As an additional feature, Decca is using specially prepared cover photography for its cassettes. It has stopped using the same lithography as appears on the album, Schneider said. The design work remains the same as on the LP, only special color work is now developed which does not include the titles as they appear on the LP jacket. "You j Schneider said. "You just can't read the titles when they are reduced,"

At Liberty/UA, the cassette case now sports a black background instead of white, which shows off the four color covers to greater advantage. Liberty/UA shifted from white to black for its 8track tapes months ago.

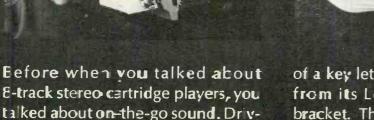
ATT HERIOTA ARANG MARKANA DENGARAN DI MARKANA DI MARKAN DI MARKAN DI MARKAN DI MARKAN DA MARKAN DI MARKAN DI MARKAN DI MARKAN DA MARKAN

McDermott Dies-Musical Isle Aide

CHICAGO — Marvin (Mac) McDermott, secretary-treasurer of Musical Isle of Illinois, died Nov. 2. McDermott's family residence is at 401 South Fifth Ave., Maywood, Ill.

Now. Talk about a new place to enjoy 8-track car and boat stereo. The living room.





ing a car. Or riding in a boat.
It was a good story. Still is. Except that you had to explain what your customer could do with his expensive stereo system at the end of the ride. Like park it at the local marina. Or in a garage.

Now you can talk about our new Monte Carlo CX-888SU. Multi-purpose, 8-track stereo sound almost anywhere your customer wants to go. Including his own home.

At the end of a ride, a s mple turn



of a key lets you bull the CX-888SU from its Lock-Tight car or boat bracket. Then it's off to the living room. Where the unit can be slipped into a modular walnut cabinet. Push in a tabe cartridge, or one of our AM or FM Stereo packs, and there's concert hall sound right at home. All played through the Panasonic CI-218U twin speaker system. Or your customer's own speakers.

Our new CX-888SU features automatic channel changer, dual channel amplifier, and 80 minutes of uninterrupted music . . . except for the time it takes to get it from



the car or boat to the living room

So next time you're pitching car and boat 8-track stereo. Don't just talk sound on-the-go. Keep right on talking. With the CX-E88SU. You've still got a nice home-spun yarn to soin.

And one more thing: we'd like to tel you about our expanding line of exciting products. To help strengthen the name you've already built for yourself. Interested? Contact your Panasonic distributor or write today to Panasonic Auto Products. 200 Park Avenue, New York 10017.



APAA Show Told: 2 Majors to Market Elongated Packages

CHICAGO—Two major tape firms indicated tape cartridges and cassettes within one year would be marketed in elongated boxes and put in racks to allow the customer to handle the merchandise. The statements were made at the three-day Automotive Parts and Accessories Association trade show here which ended Nov. 5.

Representatives of National Tape Distributors, Inc., and Tape Distributors of America both said they felt the new packaging would increase sales of tape at least 200 to 300 per-

"There is only one way to increase the volume of tapes sold and that is to merchandise them," said Tom Longeway of Tape Distributors of America.
"With these new boxes a retailer could quite possibly increase business from 100 per week to 500 per week."

The packaging allows the cover and the backside of the tape to be visible. The box is

4 inches by 12 inches by 3/4 inches. A rack similar to that used for holding records would be used for display. Longeway said the new packaging would offer two features to immediately bring more money to the dealer.

Harder to Steal
"The box is a good deal harder to steal than a normally packaged cartridge," he said. "Also, with the cartridges out in the open and not behind a glass case, the customer will be

able to handle the merchandise, which surveys have shown is more likely to bring a sale."

A National Tape spokesman echoed the same comments. "With tapes behind a glass case, a potential buyer can't help but feel intimidated because he can't handle the merchandise. No one likes the feeling that they're being watched. The new box should eliminate this and cut down thefts to a minimum because they are too bulky to

steal," he said.

Both men said they expected an entire switchover to the box packaging within one year. "This is definitely the thing of the future," Longeway said. "Companies should begin major switchovers within three to four months. Motown Records

already is using this packaging exclusively. Other companies are using it sparingly."

Those companies displaying the regular glass case storage cases seemed to be disturbed little by the threat of new packaging even though the new packages could not fit in most glass cases. Among the companies represented at the show panies represented at the show that seemed confident in the glass case form was Communication Electronics Inc. (CEI), which markets the Pick-a-Tape Display. This features 3½-inch holes in the glass for the customer to reach in and handle customer to reach in and handle the tapes, but does not allow them to remove the tapes.

Good Response "We are getting good response to this innovation," said
Jay Burris of CEI. The company is billing the new display case as 100 percent theft proof. The normal size case would hold 322 4- or 8-track cartridges. "The company came to this show expecting maybe 50 orders during the entire show, but we had 100 alone the first day. This case is extremely helpful to business since cus-tomers can handle the merchandise without seeking a sales clerk to open the case. Actually the idea of holes in the glass is so obvious that most people can not understand why some-one didn't think of it sooner." CEI recently received a patent number for the case and is starting to heavily market the item.

Most of the other display ideas presented at the show were for the tape players themselves. California Auto Radio Inc., introduced tape player displayer that could be stacked piggyback style and hooked up to a common circuit. Cartapes, Inc., also introduced a combination display case for tape players and cartridges. The player half allows for interchanging models.

The Tenna Corp. introduced an 8 and 12-foot-long display case which are available to dealers. The cases hold 800 and 1,200 cartridges respectively in addition to holding 11 tape players. The players are controlled by one master switch, and can be taken out and replaced with different models as they become available. Donald W. Slack of Tenna said the new display case can also check new units before they are sold. Channel Marketing, Inc., in-troduced a cartridge, cassete

and accessory rack available at \$364.48. The rack occupies only a 12-inch-square space and has five chrome racks, each with four pegs, that rotate in(Continued on page 100)

Jubilee Widens **Duping Horizons**

LOS ANGELES — Jubilee Industries' growing involvement with tape cartridge duplication was the theme of a business meeting conducted by Jerry L. Blaine, chairman of the company Friday (7) at Jubilee's new tape duplicating plant here.

Jubilee began construction of its first cartridge plant here earlier this year. The new plant is an adjunct to a Monarch Records pressing plant which Jubilee has operated in this city for many years.

Combo Auto Models

• Continued from page 16

looking at combination units featuring cassette recording features to conveniently record offthe-air.'

We invented stereo-8 for customers with big ears. So when your customers are looking for big, brilliant, full dimensional stereophonic sound . . . give them what they \$289.95). And we're doing want. The total pleasure of a Lear Jet Stereo 8

Tape Player. Big ears are just all the better to hear Lear Jet Stereo 8 with. And this year's line of Lear Jet Stereo 8 Tape Players is the most complete ever. We've got the largest selection of new car units ever offered (from \$59.95 to

\$225.00) . . . a wide variety of portables (from \$32.95 to \$99.95) ... and the best selection of home units in the entire industry (from \$59.95 to

something more.

We're introducing a car unit, and a home unit that records, as well as "plays back,"

So when you stop to think that Lear Jet has the most complete line ... the most complete sound ... the freshest styling in the field ... and an ad campaign that gives you what you need ...

Shouldn't you be stocking the new 1970 line of Lear Jet Stereo 8 Tape Cartridge Players? Then you can "throw a party for your ears."

The ring of your cash register.



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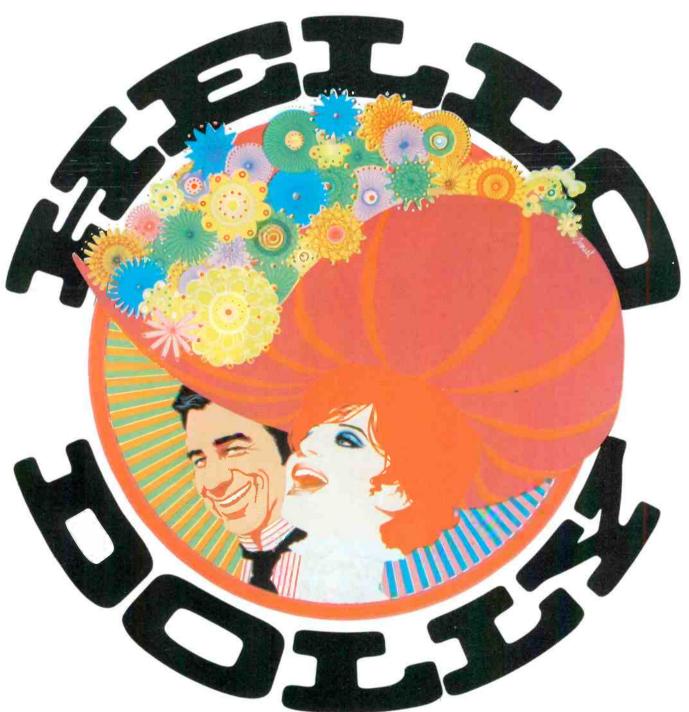
Lear Jet Stereo 8 gives you what you need.



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IF IT'S ON





BELIEVE IT!

Norelco, Ampex, Westinghouse & Sears Rated Tops by Consumer Study

LOS ANGELES — Norelco, Ampex, Sears and Westinghouse received four-star ratings in Consumer Reports' study of cassette tape recorders.

Cassettes may be the wave of the future in prerecorded music, the study rotes, but right now the sound of cassette players (Consumer Report tested portable models) is equivalent only to that of a good AM

portable radio—pleasant casual listening.

The Sears model (3420) at \$67.95, the Westinghouse unit (TMC 2010) at \$89.95, the Norelco (175) at \$79.95 and the Ampex (Micro 20) at \$99.90 earned the highest-rated models. Craig's \$69.95 unit and Panasonic's \$59.95 model earned high marks for voice recording.

top-of-the-line models manufactured by major producers, including Norelco, Ampex, Sears, Westinghouse, Bell & Howell (295), Channel Master (6309), General Electric (M 8350), Wollensak (4200), Sony (TC 100), Allied (TR 1150), Concord (F 98), Realistic (CTR 2), Hitachi (TRQ 220), AIWA (TP 728), Craig (2602), Wards Airline (36-39), Panasonic (RQ 2035) and Toshiba (KT 20P).

The Sears and Channel Master models provided the deepest bass, but the Channel Master's speaker did not reproduce the high tones well, the report outlines. The Bell & Howell unit offered the widest frequency range—both deep bass and high treble—but it was down-rated for failure to reproduce tones within the range smoother.

Most of the recorders ran fast, a few by as much as 4½ percent. That error would noticeably raise the pitch of sound and increase the tempo of music. More important, a machine that runs fast shortens tape time; the tape could run out before you recorded a complete program. The Hitachi, Realistic and Wards were noisier (hiss) than most of the other recorders tested.

The Consumer Report warns that some cassette tape (specifically C-120, 120 minutes) may slip on some recorders.

Though monophonic, these models will play the stereo tapes (Continued on page 25)



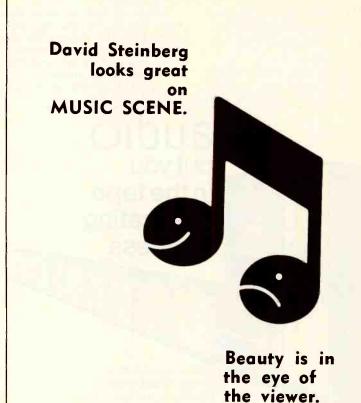
CHICAGO — The consumer equipment division of Ampex Corp. has established a special department to handle the marketing of its cassette tape player/recorders in the automotive field.

Lawrence R. Pugh, marketing manager of the division, said, "We are expanding our market in the automotive area to ensure Ampex a proper share of this growing market." He estimates that sales of automobile player/recorder units will exceed \$180 million at retail prices in 1970.

As part of the campaign, Ampex will exhibit in shows designed to reach automotive accessory distributors and dealers. The first such show will be the Automotive Parts and Accessories Assn. show opening Nov. 30 in Chicago.

At present, Ampex markets the Micro 40 cassette stereo players and the Micro 42 cassette stereo player/monaural recorder for automobiles. The company plans to expand this line in the future.

Initially, the division has appointed five automotive manufacturers representatives. They are: A. Walt Runglin Co., Los Angeles, covering all of the West Coast except Southern California; Derby Sales, Inc., Chicago, covering Illinois, Wisconsin, Indiana, and Kentucky; Keller-Hyden, Inc., Fort Worth, covering the Southwest: Floyd Yuddson Co., Los Angeles, covering Southern California; and Scully Brothers, Inc., Westwood, N.J., covering the Eastern seaboard from Northern New Jersey north.



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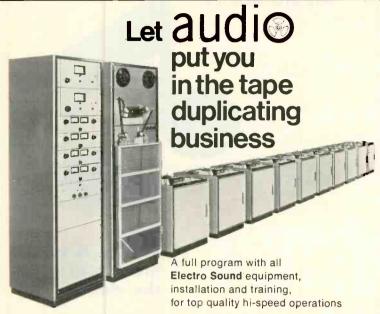
AMBERG FILE & INDEX CO., 1625 Duane Boulevard, Kankakee, III. 60901

Cap, Shoe Chain In Promotion

LOS ANGELES — Capitol is promoting cassettes and players in a joint promotion with Thom McAn.

The promotion will be backed by radio advertising, in-store displays and merchandising aids. About 60 Top 40 radio stations will be tied into the program, with disk jockeys making random selections of winning entry blanks that are available at Thom McAn stores.

Capitol is giving away cassette players and tapes.



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Dubbings Shifts Budget Direction

NEW YORK — Dubbings Electronics is redirecting its Berkshire budget line of prerecorded cassettes to give it new "merchandising life."

Paul C. Smith, Dubbings president, said he is revitalizing the line (at \$4.95) in merchandising, marketing and promotion after it got off to a poor start.

Dubbings plans to offer promotional displays to distributors, keep releases scheduled, offer current repertoire and maintain liaison between factory and distributor.

By January, Smith is planning to release the line in both 8-track and open reel at a budget price. The Berkshire catalog has 90 cassette titles available, with an additional 60 titles ready to go.

ready to go.

The Berkshire library has been culled from Mercury, Premier, Audio Fidelity and Vox,

among others, with material also gathered from independent producers and production com-

The line is duplicated by Stereo Tape Corp., a division of Dubbings. To introduce the line, the company is offering a sampler which includes 12 artists in a 40-minute variety program. Also available are prepaks (contains 10 best sellers) and special artist combination packages.

"We haven't devoted too much time to the Berkshire program," said Smith, "Now, however, we're assigning a program coordinator to the task of interjecting new life into the program."

The company's custom duplicating division has initiated a 24-hour duplicating service for 8-track, cassette and reel. After receiving a working master, said

Smith, the company is able to supply a limited amount of product in 24 hours.

Primarily aimed at industrial programs, the 24-hour service will be expanded as Dubbings increases its duplicating capabilities

ties.
"Music people have been slow in using the program for prerecorded music because we limit the duplicating quantity to 1,000 units per 24 hours," said

Dubbings has expanded its 8track line and doubled its capacity, with plans for further expansion in 1970.

Sony Recorder

TOKYO — Sony is introducing a cassette recorder (model TC-100F) at \$69. The unit is an offshoot of the TC-100 model introduced three years

The unit offers an electric condenser mike and an end

Warnings and Controls

NEW YORK — Acoustical warning devices and built-in automatic shutoff controls are among the new features included in the Philips 1970 line of cassette recorders. The new line includes a stereo car playback unit, a record-playback-changer unit, and a new deluxe cassette recorder.

The acoustical warning devices are designed to indicate when recording time is almost up, while the built-in automatic shutoff minimizes belt wear. The latter is an exclusive feature of the Philips company, and does not require the use of a special cassette.

Commenting on the new line, Alan Ingham, product manager for Philips tape recorders, said: "We now have a cassette to fit virtually every consumer requirement, from the inexpensive playback model, to the sophisticated new stereo cassette recorder-player-changer now being introduced."

Ingham predicted that two of the most popular units would be the stereo car playback model and the portable AM/FM radio with built-in cassette recorder unit. With the cassette radio, recordings can be made through a microphone. It also plays back prerecorded musicassettes.

Stressing that cassette recorders are now big business, Ingham added that more than 200 different models from more than 20 manufacturers are now available on the Canadian market. "We expect that more than 750,000 tape recorders of all

kinds will have been sold by the end of 1969, and of these, at least 45 percent will be cassette recorders," he said.

Continuing, Ingham said, "On the basis of what we now know, it is reasonable to predict that nearly one million tape recorders will be sold in 1970 and that 50 percent of them will be cassette units." He feels that a major factor in the increasing popularity of tape recorders was the simplicity and compactness of the units.

"But the most significant development this year has been the move by most of the music companies to issue their repertoires on musicassettes. There are now more than 2,000 different musicassettes available in Canada alone," Ingham revealed.

Also on the Canadian scene, Philips is distributing a tape cassette of the opening ceremonies of the Ontario Science Center to government officials, dignitaries at the Center, the press and interested proponents in the tape field.

The special cassette includes an address by Ontario Prime Minister, John Roberts and the highlight of the ceremonies, the official opening by a radio signal originating 1.5 billion years ago. Philips, Bell Canada and the National Research Council collaborated to trap the signal for the event held Sept. 22.

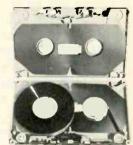
Flip side of the cassette contains the complete soundtrack music from Ontario's Academy Award winning Expo '67 film, "A Place to Stand."



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NAL'S PRESIDENT, Larry Finley, seated, smiles as he discusses tape CARtridge sales with the company's first tape saleswoman, Mike Bernardo De Thomas (second from left). Others in picture are, left to right, Art Denish, vice-president, sales and merchandising NAL; Dave Seidman, MGM Distributors, N.Y., and Josephine Torrente, of the Sam Goody office.

Cassette Portable Units Clicking for Bell & Howell

LOS ANGELES — Bell & Howell is enjoying a banner sales year in the Southern California market with its cassette portable units.

Business is up about 40 percent over last year in this area, said J. Fred Bettridge, Bell & Howell regional sales officer. The spurt is coming from the company's eight cassette portables, ranging in price from \$19.95 to \$89.95.
"Low-end units are moving extremely well," he said. "We've enjoyed a great response from

young adults for our \$19.95 model." We're also finding an excellent market for low-end units from businessmen, who purchase them to use at home."

Unlike many manufacturers who complain of late or no deliveries from Japan, Bettridge said just the opposite is true in Bell & Howell's case. "We're getting units without any delay, especially in our portable line,"

Like many industry forecasters, Bettridge sees the cassette (Continued on page 24)

DGG's Waldenberger Sees Jump Of 800% in Cassette Mart by '72

market for cassettes in Western Europe will be eight times as

big as at present.

This is the prediction made
by Helmut Waldenberger, marketing manager for cassettes at Deutsche Grammophon, Hamburg, in the current issue of the DGG house magazine, "Ga-

Waldenberger said, "The musicassette is a sound carrier with a very great future"-and he estimates that in the seventies cassettes and other tape products might account for as much as half the entire music turn-

Pointing to the rapid expansion of cassette business since the introduction of the system in 1965, Waldenberger said that annual 100 percent increases of cassette business in some European countries are no rarity.

Waldenberger said that al-though the record still overshadows the cassette, the cassette had a great potential because its handy size is com-pletely suited to the modern style of living which involves increasing mobility and a desire on the part of the consumer to enjoy his leisure without expending too much personal ef-

"No matter where the consumer is," says Waldenberger
—"in his car, boat, on the beach, in the garden or at home -he can listen anywhere and at any time to his favorite

music without much trouble. And this kind of sound carrier is extremely popular with young people because it is so simple.

Waldenberger said there are several thousand different stereo cassette titles on the European market. Deutsche Grammophon alone lists 500 titles and almost every new Polydor LP is si-multaneously released in musicassette form.

Sales possibilities for cassettes are better than for any other kind of music product because they are not only sold in record shops, department stores, and radio shops, which also sell records, but also in photographic stores, motor accessory shops, filling stations and supermarkets. He thinks the day is not far distant when they will be sold like cigarettes at news-

Waldenberger says that the record companies still have a (Continued on page 24)

Robins to Add 3d Shift To Production Staff

NEW YORK-To keep pace with the burgeoning tape and tape accessory market, Robins Industries Corp., one of the nation's largest tape accessory producers, has announced that it will add a third shift to its pres-ent production staff by January 1970.

The new shift will add 30 employees to the company's work force of 180. Just four months ago the company, to cope with expanding consumer demands, added its second work shift to a staff that had been working overtime to maintain a balance between supply and demand. "But," observed Herman D. Post, the company's president, "at the time we did not anticipate that the market would

continue to expand at its present almost unbelievable rate.

To further streamline the company's operations, Post also disclosed that a new fully-self contained and air conditioned tape coding machine will be put on the production line early next year.

The unit which will be located at the company's Lodi, N.J., plant will boast automated thickness controls and built-in processing features designed to reduce production time and costs to a minimum. It will also be capable of manufacturing more sophisticated products including videotape.

Robins Industries is one of the very few companies which (Continued on page 24)

The big haul

No tape configuration escapes Dubbings' net. We're the leader in sound duplication for the entertainment industry. We produce cassettes, 8 track cartridges and open reel to the tune of almost 3 billion feet of tape per year! It's done with the most modern automated duplicating, editing and packaging equipment available. As a North American Philips Company, Dubbings provides both the quality and dependability in cassette manufacture the industry has come to know. You'll get high quality and on-time delivery whether you are a large producer or small. You'll "net" better profits with the leader, too. Whether your duplicating needs are immediate or in the future, why not contact Dubbings now?

Sound thinking leads to Dubbings



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Craig Premium

LOS ANGELES — Craig, 8-track and cassette manufacturer, is offering Simon & Garfunkel's "The Graduate" as a back-to-school promotion.

Purchasers of a AM clock radio (model 1602) receive the Columbia soundtrack LP free.

Lib Sharpens Selling, Quality Control Areas

LOS ANGELES—Liberty is moving in two tape areas: merchandising and quality control.

To test its prerecorded tapes, both 8-track and cassette, Liberty is sending a sample of its monthly tape releases to Kraco, hardware manufacturer, to run a lifetime quality control check.

Eight-track testing began one month ago at Kraco's Compton, Calif., factory, with cassette testing now getting under way. "The quality control gives us a double check on our product," said Earl Horwitz, Liberty/UA tape general manager.

Kraco sends Liberty monthly quality control statements, which enables Horwitz to see how the company's tapes react under factory-consumer conditions. Kraco is able to test tapes under driving conditions via its 8-track and auto stereo cassette units.

In merchandising, Horwitz has developed a cartridge and cassette gift guide for retail outlets, mass merchandisers, tape stores, distributors, automotive and specialty shops.

The consumer catalog is prepacked (100 booklets per box) in a purple and orange carton to display in more than 4,000 outlets. Liberty's initial gift guide order totaled more than 250,000 pieces.

The catalog, which Horwitz plans to release quarterly, lists Liberty/UA's complete library of 8-track, cassette, 4-track and twin-pack titles. The supplement also lists the label's Big Little Cassettes, a four-hit selection at \$1.98.

The guide lists 599 8-track titles, 457 4-track titles and 252 cassette titles. It has 18 illustrations featuring the label's best selling tapes.

Horwitz calls the catalog a 365-day consumer guide and lists more than 43 tape giving days, not including birthdays, anniversaries, confirmations, weddings and bar mitzvahs.

DGG's Waldenberger

• Continued from page 23

great deal of propaganda work to do on behalf of the cassette, for while the record is a product known to everyone, only half the people in Western Europe are familiar with the cassette.

By the end of 1968, said Waldenberger, about 3,800,000 cassette players were in use in Western Europe, more than one million of these in West Germany alone. By 1973, he predicts, the figure for Western Europe will have risen to 27,500,000.

Says Waldenberger: "One of the most important sectors of the cassette market—stereo cassette players for use in cars is still in its infancy. But it is likely that the automobile market will prove the most important of all."

Production Staff

• Continued from page 23

coats its own tapes. The company was established in 1954 when Post developed the original Gibson Girl tape splicer.

Less than two weeks ago Robins was honored at the annual dinner and general meeting of the Association of Electronic Manufacturers (AEM) when a plaque, citing him for his contribution to the world of electronics, was presented to him by Stanley I. Lehrer, executive vice president of AEM/Eastern. The occasion marked the 15th anniversary of Robins operations.

Bell & Howell Units

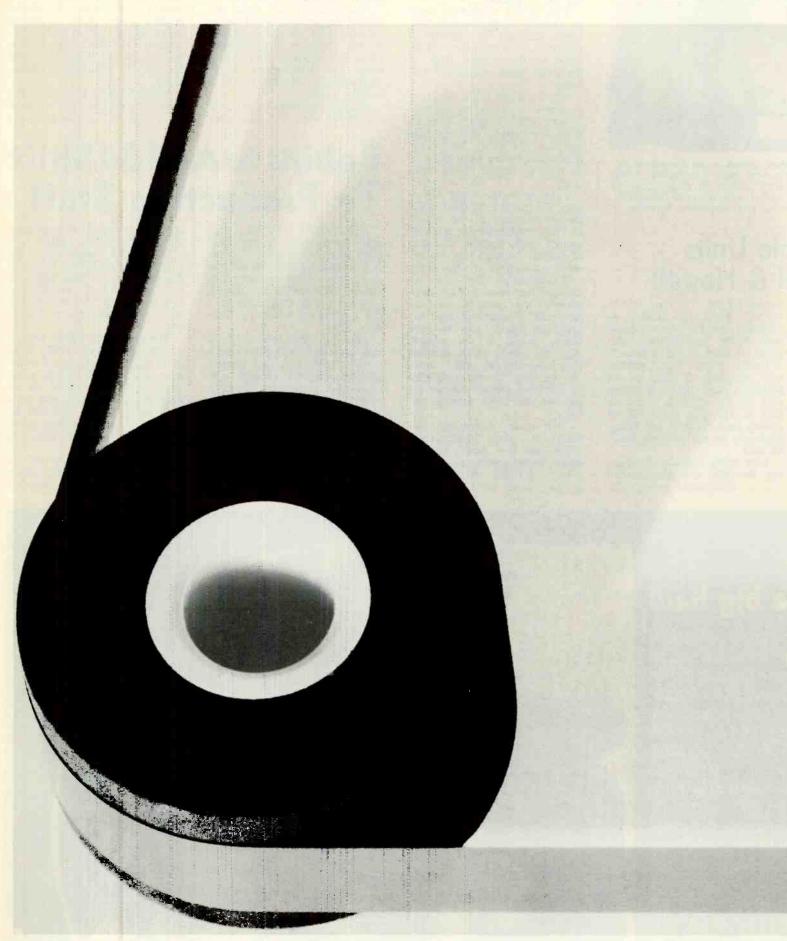
• Continued from page 23

boom turning into a superboom when Detroit makes auto cassette units available, perhaps in 1971

in 1971.

"It's going to be a whole new ball game when cassette equipment ends up in American autos," said Bettridge.

He expects Bell & Howell to introduce an auto stereo cassette player sometime in 1970, probably before June." The unit will be in the \$100 price range.



Sound investment: silicone rubber pinch rollers

It doesn't pay to pinch pennies by using nonsilicone rubber pinch rollers in your stereo 8 cartridge units. Sacrifice proven performance reliability, and you'll soon get squeals from your distributors, dealers, and customers. Silicone rubber pinch rollers cost a bit more, but they've been proven more than worth it. They withstand temperature extremes better than any other material-and it can get pretty hot under a car dashboard. Silicone rubber pinch rollers won't stick or get flat spots, so tapes will run through smoothly without sound distortion.

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Silicone rubber from



Capitol Switches to 'Hit Makers'

LOS ANGELES — Capitol has found that potpouri types of variety packs do not move well, so the company is now emphasizing "Hit Makers" packs.

Capitol had released a series of "Four-Star Specials" blending four-like artists, but mediocre sales for this type of cartridge caused the company to re-evaluate its interests in the variety pack area.

pack area.

"We must conclude that people don't want to buy four different artists in that fashion," said Hal Rothberg, special products merchandising director.

Initially, the "Four-Star" se-

ries offered each of the four artists singing the one side of an album. Capitol's current mode of specially prepared cartridge zeroes in on more commercially successful repertoire.

Capitol first released its "Hit Makers" on 8-track, and then moved the concept into cassette. "They have been among our top sellers," according to

Rothberg, "because they have been of a hit song nature like Glen Campbell doing 'Galveston.'"

Capitol has released "Hit Makers" in the rock, country and easy listening categories. Four additional packs were bowed in September in conjunction with a cassette equipment program. These titles, offered to accounts who bought the cassette machines, were a "Country and Western Party," "Top 40 Party, Volume One" and a "Top 40 Party, Volume Two" and a "Hollywood Bowl Party."

The concept for this kind of \$4.98 special tape was developed by Rothberg and Roger Brown, special products sales manager. They brought the idea to Dan Davis, the tape a&r coordinator, who selected the repertoire.

When you couple a hit artist with a hit song, the product becomes more appealing, Rothberg emphasizes. "It's not just a collection of artists performings songs which may be dated."

Emphasis on Players That Record at APAA Show

CHICAGO — More tape players that record were being shown by exhibiters at the Automotive Parts and Accessories Association show here which ended Nov. 5. More emphasis than ever is being placed on being able to tape something in your car or boat.

Commenting on California Auto Radio's \$179 recording unit, Alan Fishel said, "I think the record feature actually stimulates the tape business. It gets more people involved in tape. Look at the way the open reel market always embraced the recording capability. There's still a good amount of labor involved in making home tapes and the units are not inexpensive. Still, people want this feature and manufacturers have to make it available.

Lear Jet Stereo also featured recording units. One Lear Jet model for the car featured twin microphones allowing for sales interviews and other such applications using an 8-track unit. The Ampex Corp. also introduced a record cassette unit that will retail at \$119.95. The unit features a slide out storage tray on the bottom which holds the microphone and four cassette tapes. Gibbs Special Products Corp. also unveiled a play/record unit for autos and boats, but did not list a price for it yet.

The Tenna Corp. also introduced a new car stereo cassette tape player with fully automatic Staar system and record feature. The big feature of the Ranger Untouchable Model R-101-0 is an automatic burglar alarm that sets off the horn in case of attempted theft.

In line with increasing emphasis being placed on non-theft devices for car stereos, at least six exhibitors showed locking devices for car stereos. Typical of the stress being put on security was a mount shown by California Radio that lists

for \$12.95 and allows one player to be moved from the car to boat to camper—one portion remaining attached to the player and the lock portion remaining on the vehicle. A key and lock unfasten the devise.

Several companies were also displaying FM multiplex cartridge tuners, which plug into any 4- or 8-track cartridge player to become a radio. California Auto Radio, Audiovox, and Marshall Associates, Inc., introduced such models. Most models would fit into any brand of tape player. Some models, like the Playmate from Audiovox, are capable of receiving radio broadcasts. The Playmate, and most other models, retailed for around \$60.

Several of the companies with displays introduced new product lines or improvements in old products. A new line of tape players bearing the name and logo of Hammond, noted organ manufacturers, was unveiled at the show. The seven players will be for use in cars and boats and will be sold exclusively through distributors. The new players are being introduced in conjunction with Gibbs Special Products Corp., a subsidiary of Hammond Corp. Gibbs will continue to market tape players under their own name.

Cartapes, Inc., introduced a new 8-track cap tape player which has a suggested list of \$69.95. The player is the first model from Cartapes to feature tuning controls under the model instead of in front. Cartapes also announced the Unimount, stereo speakers that can be mounted on the surface of the car interior or recessed into the walls.

The Tenna Corp. announced three new models, all with the anti-theft horn device. The models are the Ranger Untouchable R-71-T, R-72-MPX, and R-102-C.

The Adell Corp. also showed its new releases in the budget-priced tape cartridge field. Among the releases are, "A Tribute to the World Renowned Band of Les," "Memorable Sounds of Glenn Miller," "Best of Broadway," "Best of Hair," "Tijuana Christmas," and "Romantic Reflections."

ume of the "Top 40 Party" offered Quicksilver Messenger Service, Glen Campbell, the Sons, the Bob Seeger System and Linda Ronstadt. The easy listening party tape featured Glen Campbell, Bobbie Gentry, Lou Rawls, and Sandler and Young. The country tape offered Buck Owens, Glen Campbell, Jean Shepherd, Sonny James, Ferlin Husky, Merle Travis and Wanda Jackson.

Kraco to Kick Off 4 New Units

LOS ANGELES—Kraco, 8track and cassette manufacturer, is introducing four new players in the next two months, including an auto cassette unit.

The stereo auto cassette, a playback-only unit, includes front loading at \$99.95. It's the second auto cassette in the Kraco line, supplementing its KS-999 at \$119.95.

The company is working on an automatic reversable cassette, but claims it's many months away from marketing

months away from marketing.
In addition to the new cassette unit (model KS-900), Kraco is offering three 8-track players: Model KS-666 at \$139.95, with FM multiplex; Model KS-555 at \$119.95, a home or auto unit; Model KS-777 at \$59.95, a straight 8. The multiplex and straight 8 will be available in mid-November, while the auto cassette and the home or auto 8-track are geared for mid-December.

Kraco plans to move ahead in the auto cassette field, claiming that the cassette configuration will explode when Detroit turns to both 8-track and cassette after 1971, said Hy Sutnik, national electronic sales manager.

Sales of Kraco's initial auto cassette unit prompted the company to put another unit in the line, he said.

Sutnik said the company's Marquis line, a two-step line, is aimed exclusively at the electronic specialty outlets and music stores, including Lafayette, Allied Radio and Gem Electronics.

Gem is handling Kraco's entire line in its 16 stores, while Allied is offering four units and Lafayette two to their chains.

The company's Kraco line is aimed at distributors, mass merchandisers, auto and specialty outlets, including White Front, J.C. Penney and Sears, among others.

Consumer Study

• Continued from page 21

that are used for almost all cassette recordings of both popular and classical music.

However, you can't count on the quality of such commercial prerecorded cassettes; Consumer Report found it varied widely, from very good to poor, on every label it listened to.

At this stage of the cassette art, it reports, you can't count on the tape staying unsnarled. It discovered jammed cassettes and snarled tape — unfixable problems if the cassette is sealed.

The question, then, is whether to buy now or wait. If you're interested in top-quality sound, we think you should wait, the study indicates.

BEST SELLING

Tape Cartridges

8-TRACK

	This	Last Week	TITLE—Artist, Label	Weeks on Chart
			ABBEY ROAD	•
	1	2	Beatles, Apple	4
	2		GREEN RIVER	0
	2	1	Creedence Clearwater Revival, Fantasy	
	3	7	BLOOD, SWEAT & TEARS	25
	3	- '	Columbia	23
	4	4	BLIND FAITH	12
	7.0	4	Atco	
	.5	5	THROUGH THE PAST DARKLY (BIG HITS, VOL.	II) 8
		•	Rolling Stones, London	
	6	6	IN-A-GADDA-DA-VIDA	25
	_	_	Iron Butterfly, Atco	
	7	9	LED ZEPPELIN	25
			Atlantic	
	8	3	JOHNNY CASH AT SAN QUENTIN	
			Columbia	
	9	10	SMASH HITS	11
		_	Jimi Hendrix Experience, Reprise	
	10	8	BEST OF THE CREAM	
			Atco	10
	11	11	CROSBY/STILLS/NASH	**12
	12	12	BAYOU COUNTRY	25
	12	12	Creedence Clearwater Revival, Fantasy	
	13	16	HAIR	25
	13	10	Original Cast, RCA Victor	23
	14	17	HOT BUTTERED SOUL	8
	• •		Isaac Hayes, Enterprise	
	15	14	GLEN CAMPBELL "LIVE"	4
			Capitol	
	16	_	THIS IS TOM JONES	6
			Parrot	
	17	13	NASHVILLE SKYLINE	24
			Bob Dylan, Columbia	
	18	18	BEST OF THE BEE GEES	9
			Atco	
	19	15	SOFT PARADE	12
	200	20	TAMMY WYNETTE'S GREATEST HITS	
	20	20	EDIC EDIC	2
			LPIO	

CASSETTE

This Week	Last Week	TITLE—Artist, Label Weeks on Chart
1	5	ABBEY ROAD
2	1	BLOOD, SWEAT & TEARS
3	2	GREEN RIVER Creedence Clearwater Revival, Fantasy
4	4	THIS IS TOM JONES
5	3	BLIND FAITH
6	7	JOHNNY CASH AT SAN QUENTIN
7	8	BAYOU COUNTRY
8	12	THROUGH THE PAST DARKLY (BIG HITS, VOL. II) 6 Rolling Stones, London
9	6	NASHVILLE SKYLINE
10	11	BEST OF THE CREAM
11	9	IN-A-GADDA-DA-VIDA
12	14	HAIR Original Cast, RCA Victor
13	13	GLEN CAMPBELL "LIVE"
14	10	CROSBY, STILLS & NASH
15	-	SANTANA

4-TRACK

_				
	This Week	Last Week		eks on hart
	1	1	GREEN RIVER Creedence Clearwater Revival, Fantasy	9
	2	3	ABBEY ROAD	3
	3	4	BLOOD, SWEAT & TEARS	23
	4	2	BLIND FAITH	8
	5	5	LED ZEPPELIN	. 11
	6	7	BEST OF THE CREAM	11
	7	9	THROUGH THE PAST DARKLY (Big Hits, Vol. 2). Rolling Stones, London	4
	8	74 30	IN-A-GADDA-DA-YIDA	20
	9	8	JOHNNY CASH AT SAN QUENTIN	14
	10	10	I'VE GOT DEM OL' KOZMIC BLUES AGAIN, MAMA . Janis Joplin, Columbia	2

Billboard SPECIAL SURVEY For Week Ending 11/15/69

Talent

Triple Course for Rock Gourmets

NEW YORK—The triple bill of Mountain, Steve Miller's Blues Band, and the Steve Baron Quartet, at Fillmore East, Oct. 30 and Nov. 1, provided a musical bill of fore for the a musical bill of fare for the sell-out audiences which was a rock gourmet's delight.

The three-hour show was racy, sensuous and pulsating, revealed a tremendous amount of musical talent, expertise and versatility which gave the lie to the popular belief that all rock sounds are the same.

Kicking off the Nov. 1 show

Havens Has a Hard Act to Follow Himself at Center

vens' return appearance at the Philharmonic Hall of the Lincoln Center—Oct. 31—was, unfortunately, much less impressive than his debut performance. The Stormy Forest records artist, in spite of audience response, turned in a show that was dragged-out, tedious and lacking in imagination.

The Afro/folk artist seemed

to lack the charisma so necessary for an artist to carry, unaided a two-hour performance.

As a result, he was forced to try to bolster his act with lengthy pseudo-philosophies and mirth-

and play, the audience caught glimpses of the fire which catapulted him into being one of the most sought-after performers in the business, and they gave him a standing and prolonged ovation at the end of

RADCLIFFE JOE

less asides which even his fans found difficult to accept. Still, when Havens did sing

his performance.

Tim Buckley Racks Up Fans With an Impressive Range

NEW YORK-Tim Buckley displayed a highly distinctive style of singing and songwriting at his Carnegie Hall concert Nov. 2. The folk-rock performer concentrated heavily on material from two forthcoming Elektra

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albums, and a few songs from

past records.

Buckley was impressive in his vocal range and the flexibility of his style. Swooping down from an intense falsetto to a breathy baritone, Buckley effected startlingly sudden changes of mood, which are an important element of his style.

The highlight of the concert was a 30-minute version of "Gypsy Woman," which gave Buckley the opportunity to do all kinds of vocal improvisations, even including sound effects of jungle birds. In general, however, the most interesting parts of the song were those that were most highly structured; Buckley's improvisations tend to

Buckley's three-man backup group was in fine form, supporting and embellishing the singer's own rhythm guitar playing. Lead guitarist Lee Underwood particularly shone as the outstanding musician of the group. His solos were consistently exciting and original, so much so that he continually threatened to upstage Buckley. Fortunately, Underwood worked at being unobtrusive whenever Buckley was singing, or he might have walked off with the show.

NANCY ERLICH

Feliciano Lights Chicago's Fire

CHICAGO — Jose Feliciano presented the many facets of his musical talents to a receptive audience at the Auditorium Theatre Nov. 2.

He strummed his way effortlessly through songs originally by such artists as Glen Campbell, the Beatles, Mamas and Papas, and Creedence Clearwater Revival. But the songs became Feliciano's own with his soul-jazz treatment. The most moving song by the RCA Records' recording star was "Point of View," which he dedicated 'to my black brothers.'

The crowd also appreciated the Latin numbers, and gave Feliciano a standing ovation for his treatment of the Doors' "Light My Fire."

GEORGE KNEMEYER

was the Steve Baron Quartet, a jazz/rock ensemble folksy undertones. The Tetragrammaton recording artists, with Steve Baron on vocals and rhythm guitar, produced a selection of songs that was sometimes nostalgic, sometimes satirical, sometimes protesting, but always original and very lis-

Although they are not yet equated with the supergroups, and perform largely as supporting acts, the foursome is a well-organized, tightly knit group that is as versatile as it is original. This quality of beauty was demonstrated in such numbers as, "Parade," a subtle takeoff on the current political scene; "Goodbye Road," which deals with the pain of separa-tion; and "Shadow Man," the poignant story of a man who lead a dream world existence and his inability to relate to reality.

The Steve Miller Band was an amazing little blues/rock trio which managed, in an unbelievable way, to produce a big band sound while utilizing just two guitars and drums. The band, on Capitol Records, is basically a blues outfit with a rock beat. The merger, however, is so skillfully achieved that there is none of the jarring friction which could easily prove disastrous to such an experiment.

The group, lead by Steve Miller on vocals and rhythm guitars, did some outstanding harmonizing on such tunes as "Gotta Love You Baby," "Don't Let Nobody Turn You Around," and the piece de resistance, "Mercury Blues," which triggered a standing ovation, and a barnstorming encore number, one of their most popular hits, 'Cowboy.'

Coming in like the whipped cream atop the cake was "Mountain," the rollicking rock ensemble headed by Leslie West and Felix Pappalardi. This group, available on Windfall Records, is full of the finesse of the true professional. They have superlative coordination.

Starting off with Jack Bruce's creative "Theme From an Imaginary Western," the group worked its way through a selection of tunes, rising eventually to a frenzied crescendo with "Never in My Life." RADCLIFFE JOE



SIDNEY N. GOLDBERG, right, vice-president and general manager of Kapp Records, goes over deal with Kermit Schafer for the label to release "The Blunderful World of Bloopers," which features highlights of Schafer's soon to be released syndicated TV show based on some

Railroad Speeds Along With Open Throttle

DALLAS — Grand Funk. Railroad conquered a sellout crowd here Nov. 1. The show, held at SMU's McFarlin Auditorium, was presented by Concerts West.

With all the pure power of a steam locomotive, Capitol Records' hot new act returned to the scene of their Southwestern debut (the Texas International Pop Festival) with resounding and reassuring—success.

A trio of electrifying virtuosity, Mark Farner, Don Brewer and Mel Schacher welded their robust talents into a gigantic sound effects machine for a near two-hour concert that was as stimulating as their recorded

Singer-lead guitarist Mark

Farner brought to life the intense lyrics of his songs from the group's debut album ("On Time") in "Nobody's Answer," "Time Machine," "Heartbreak-er," "T.N.U.C." GFR introduced four songs which will be on their next Capitol LP: "In Need," "Winter in My Soul," "Inside Out" and "Paranoid," all as exciting and penetrating

as their debut compositions,
From Grand Funk Railroad's
opening number, "Are You
Ready," through numerous standing ovations and two encores, the unrelenting apperciative crowd was convincing testimony that the audience recognized outstanding musicianship —and never was hearty approval

more deservedly earned.

MARGE PETTYJOHN

Mathis Exciting Performer -With Quality to Match

NEW YORK-The Waldorf-Astoria's Empire Room recently lowered its tariff to attract a wider audience while maintaining its policy of employing quality performers. Johnny Mathis is quality. And it's easier to measure the amount of revenue the Columbia Records artist will draw for the hotel during his

two-week run which began Nov. 3 than to hold a scale to his heavyweight talent.

He is an exciting performer who has come prepared for his hour on stage. For he moves carefully, enterprisingly and engagingly from one song to the other, ballad, standard, mod, hit. His voice rings with the tenderness of a head altar boy's, varying in range, jostling for position and soaring into a high key with a twinkle that matches the spark in his eyes.

His reach has power, too, which a less fit singer would find hard to control. But he has done his homework well.
"Maria," "A Time for Us," from
his chart climbing Collaboration of the collaboration o Records album, "Love Theme From Romeo and Juliet," and "Misty," "Didn't We" and a medley from "Man of La Man-cha," reach out under musical skies to find new sunlight. His open phrasing catches "Day In, Day Out," "Moment to Mo-ment" and "Let's Behave" and whirls them into a merry-goround of shadings and hues.

Although the 20-piece backup orchestra, led by Mathis' music director, Maurie Dell, was loud on occasion, it is a first-rate unit technically. Radio station WHN broadcast the show live. Mathis' showing leads one to believe there's hope yet for the Golden Age of Radio to be re-ROBERT SOBEL born.

Garner Shows His Old-Time Glitter

BOSTON—Spending an hour with Erroll Garner at Paul's Mall in Boston last week brought back momentarily those old days, the mid-fifties, before so many other popular entertainers started getting relevant, before there was anything much to get relevant to. The days when Garner was winning jazz

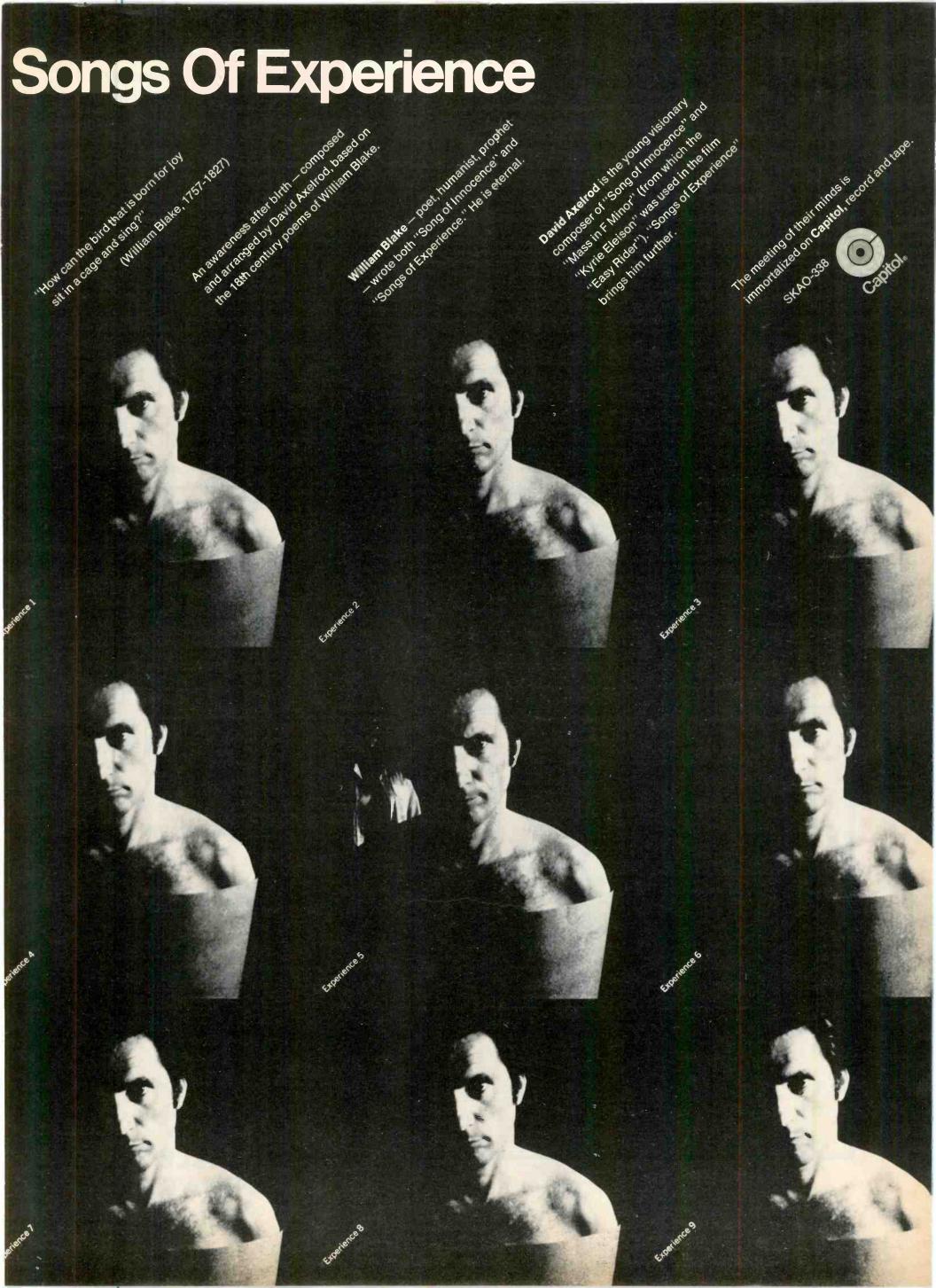
He hasn't changed much. His playing is still the same. All the old gestures are there—the thumping offbeat chords in the left hand, the tremolos and machine-gun repeated notes in the treble, that peculiarly brittle

Garner is still the master stylist and middling improviser. One is tempted to call him a mu-sical hedonist, a sort of Mendelssohn of the jazz world, who makes few intellectual demands upon a listener and remains content with a fashionable salon following.

His procedure calls for a long, fanciful preamble before each number. This is without doubt the most interesting part of his routine. Where he gets his ideas is as mysterious as the ideas are exciting. Certainly his introductions have little to do with the song he is about to play. Often what he pokes out with his right hand seems only coincidentally related to what happens with his left.

Having arrived at a tune, he usually starts in a soft, caressing way, punctuating with light jabs in the bass. After a fleeting reference to the song, he proceeds into remote regions of

(Continued on page 57)



Kinks Add to **National Tour**

NEW YORK — The Kinks, who began their first American tour in for years at New York's Fillmore East, have been booked for several major new dates on the current seven-week cross-country trek

Concurrently with the tour Reprise Records has released a new single, "Victoria," from the LP, "Arthur."

Following initial dates at Fillmore East, Boston Tea Party and Chicago's Kinetic Playground, the group has picked up four other key dates. These include Cedar Rapids, Iowa, Wednesday (12); Village East, Mentor, Ohio, Sunday (16); Reed College, Portland, Ore., Dec. 1; and the Aerdrome, Schenectady, N.Y., Dec. 6.

Nina Simone to **Tour Overseas**

NEW YORK—Nina Simone left last week on a concert tour of 10 European cities. She was accompanied by her husband Andy Stroud, president of Stroud Productions & Enter-prises, Inc. While abroad, Stroud plans to establish for-eign ties for music publishing

Miss Simone's latest single, "To Be Young, Gifted and Black," was recently released by RCA Records. Special packaging of the disk includes lyrics to the song, a tribute to the late playwright Lorraine Hansberry.

From The Music Capitals of the World

DOMESTIC

CHICAGO

The 22nd Century concert season began with appearances by Smokey Robinson and the Miracles, Mason Williams and Jennifer, and Blood, Sweat & Tears. Other acts upcoming soon include folk singer Jose Feliciano and the rock group, Paul Revere and the Raiders... Judy Collins appeared at the Auditorium Theater on Friday and Saturday (7 and 8).... Carmen Menna, vocalist and guitarist, started an indefinite engagement at the Rush Back on Oct. 29.

Don Lally has purchased the nightclub at 7 W. Tooker Place, site of the former Barnaby's and LeBistro, and has renamed it "Lally's." He said he plans to make the new club a musical showcase. Dr. John, the Night Tripper, was the club's first act.... The Michele Mann Trio, featuring Miss Mann on plano and vocals. Sam Cohen on drums. vocals, Sam Cohen on piano and vocals, Sam Cohen on drums, and Dean Nelson on bass, are in the middle of an extended engagement at the Backroom. . . Jackie Curtiss, comedian, Angela Baccari, vocalist, and the Joe Iaco Trio, just completed engagements at the Playboy Penthouse Playboy Penthouse

The Cannonball Adderley Quintet just finished a two-week engagement at the London House. . . . Andrik, a young singer from Holland, finished two weeks at Mr. Kelly's. . . . Norm Crosby completed a two-week engagement at Mrs. Kelly's on Nov. 2. Judy Roberts, jazz pianist and vocalist, now appearing at the London House.

Recent attractions at the Kinetic Playground include Spirit, Joe Cocker, Bloodwyn Pig, Led Zeppelin, Santana, and B. B. King.
Upcoming are the Who, the Kinks,
Iron Butterfly, Poco, Liverpool
Scene, and King Crimson.
The seventh international Folk
Festival of the University of Chicago will be held Friday and Saturday (7 and 8). Among the acts appearing are the Kealoha Nani Dancers, the Dennehy Irish Dancers, and the Scottish Dance Group. GEORGE KNEMEYER

DALLAS

Terry Bassett of Concerts West has announced the only appearance of the Rolling Stones in a 10-state Southwest area, to be held here, Thursday (13). One show only is scheduled at Moody Coliseum on the SMU Campus.

Coliseum on the SMU Campus... Concerts West has also booked Paul Revere & the Raiders for Saturday (15) at Will Rogers Auditorium in Fort Worth and Sunday (16) in Wichita Falls.

Neiman-Marcus spotlights the 5th Dimension Saturday (22) at McFarlin Auditorium. . . . Columbia Records Johnny Cash set for a Nov. 28 show at Memorial Auditorium Auditorium.

Gulf Pacific scout Mickey Shapiro visited Dallas Oct. 24 and 25, to seek new talent with Theze Few Productions. . . . B&K Distributing Co. hosted a party Oct. 24 at Brookhaven Country Club for Metromedia artist Chill Wills.

White Whale Records Triste Janero has changed upcoming single release to "She's a Woman," written by Danny Seals and John Colley of the Southwest F.O.B.,

another Dallas-based group.
Columbia Records Freddy Weller (a member of Paul Revere and the Raiders) visited here recently, promoting his new single as a solo artist, "Down in the Boon Docks." . . The label's Boon Docks." . . . The label's regional promotion manager from St. Louis, Gene Denonvich also here recently, to promote Johnny Cash's new single, "Blistered."

MARGE PETTYJOHN

Signings

Mongo Santamaria to Atlantic Records. The deal was made be-Records. The deal was made between Jerry Wexler, executive vice president of Atlantic, and Jack Hooke, Santamaria's manager. Santamaria previously recorded for Columbia. . . Laura Lee to Cotillion Records. She previously recorded for the Chess label. . . Chill Wills, film actor, to Metromedia Records. Wills' "Daddy's Girl," will be followed by an album titled "Hello Cousin."

Sonny Stift, signed a three-year

Sonny Stitt, signed a three-year exclusive contract with Jamal Records. The saxophonist will start his first recording session Monday (17) for a single and an album

(Continued on page 42)

HONOLULU

Those attending Don Ho's opening at the International Hotel in Las Vegas included Kimo McVay, employer of Ho (McVay operates Kahanamoku's), Duke Kahanamoku's), former Mayor Neal S. Blaisdell, entre-preneur Jack Cione, and Stan (Buck) Michaels, who is directing Hawaii's "Hair" production, which opens Dec. 3 in the International's new Theatre Royale legit theater. The menhune production in Ho's show was conceived by **Buddy Fo**, and choreographed by Fo's wife, **Sammy**. . . The **Mills Brothers** did a Ilikai Hotel one-nighter. Tommy Sands may give a few folk concerts at the University of Hawaii, where he has been taking courses. . . . Pianist Clay Wheeler, is heading to Portland for a date at John's Meatmarket (a new restaurant). He then goes to Japan for another engagement. to Japan for another engagement.

Jeff Apaka, (Capitol) celebrated one year at the Royal Hawaiian Hotel Oct. 15. Mac Laris, local Capitol representative, presented Apaka with a lei fashioned from

(Continued on page 57)

For More Talent See Page 57

PROTESTICATION OF THE PROTESTICATION OF THE

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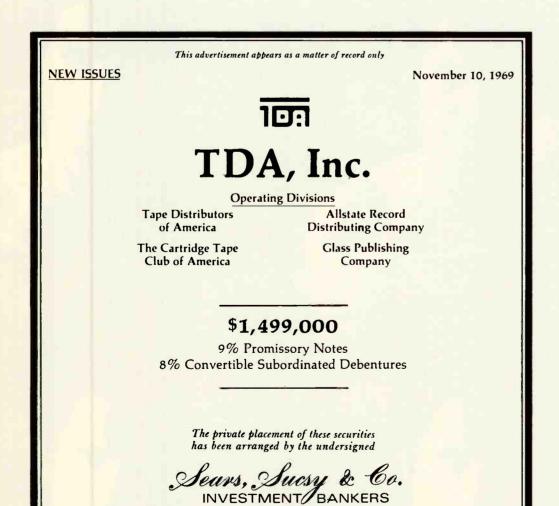
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They're into something else. They've got a new album, *Words And Music By Bob Dylan*. A musically powerful interpretation of some of Dylan's best music. From "Blowin' In The Wind" to "The Times They Are A-Changin'." The ROLLING STONE review tells a beautiful story: "In short I love this album and, as always, I love The Hollies. Listen to *Words And Music By Bob Dylan* for their part more than Dylan's and you're sure to be utterly knocked out. It's simple and happy rock and roll at its very best."

They also have a <u>new single</u>. "<u>He Ain't Heavy, He's My Brother</u>." And it's already in the top 10 in England.

And if listening to The Hollies isn't enough Hollies for you, see them do their new single on the Tom Jones show, November 13th.

ON EPIC RECORDS

BN 26447



Radio-TV programming

Single Launching Harder: PD

NASHVILLE — It's getting more and more difficult to launch a single today, believes Joe Sullivan, program director of WMAK, Top 40 station here. "It's taking three and four weeks of airplay before we start picking up sales action from the record stores. . .even on a record that later becomes a big hit.

"Another thing that's happening is that a hit like 'Sugar, Sugar' by the Archies will sell forever. We'll call stores and find it's No. 1 six weeks in a row. Seems like the kids just keep buying it. Another record that just hung around for a long time was "Green River" by the Creedence Clearwater Revival."

To counteract the longevity of the records, WMAK begins to let them slip down its playlist early "because I think sales are a little behind what listeners want to hear," Sullivan said. "We may even drop it off the chart.

On the other hand, WMAK is giving especial treatment to all new singles that it likes. "Once I think a record is good, I may keep it on the playlist four weeks to see if it has hit potential." A new adult-type single, the kind that can be played during housewife hours, ordinarily gets longer exposure on the playlist than a hardrock record, Sullivan said.

Sets Aside Hour

WMAK has an hour set aside each night, 11-midnight, called a "Power Hour," in which air personality Scott Shannon plays mostly new singles and album cuts. This program has been especially successful in bringing attention to potential singles from albums. Two weeks ago, "I Love You More Than You'll Ever Know" from the first album by the Blood, Sweat & Tears was causing the album to sell like a single in Nashville, said Sullivan. "But Columbia won't release it as a single since that was the first group which

that was the first group which featured Al Kooper." The new Blood, Sweat & Tears features David Clayton Thomas.

WMAK features a playlist of "never more than 50 records." Sullivan tries to hold it down to 40, plus five or six new records each week. He picks most of the new records himself and admits to only being self and admits to only being "medium fast about giving new records a chance unless it's something I believe in. . . . that I feel will be an out-and-out smash." The station plays between two and five oldies an



"UPBEAT" host Don Webster interviews Michael Allen of London Records on his nationally syndicated TV show. Allen was on a 26-city tour promoting his news album—"For the Love of Mike." hour. Between 6-7 p.m. is all oldies and the show is "going over pretty well."

Sullivan said that WMAK has a few of the ingredients of a Drake-style station, "but I have some good personalities and I let them be personalities. They're allowed to talk, as long as they don't go to great lengths.

Staff Lineup

WMAK's staff includes Dick Kent, Sullivan, Gary Douglas, Allen Dennis, Shannon and Rick Stewart. Jerry Adams, until recently the sales manager, is the new general manager of the Top 40 station.

Sullivan began in radio in 1958 while still going to high school. The station was WMSR in his hometown of Manchester, Tenn. Then he worked at WJIG

WNCI-FM Hip Rock at Night

COLUMBUS - WNCI-FM Top 40 station managed by Phil Sheridan, has launched nightly progressive rock programming. Karl hosts a seven-night 8-10 p.m. show and Bob North hosts a midnight-2:30 a.m. Friday and Saturday show. All progressive rock segments are already sold out; listener response is "fantastic," says Sheridan. Progressive rock albums also receive liberal exposure during the day, mixed in with singles, Sheridan said. "Our progressive rock programming has exceeded the most optimistic predictions." Ohio State University's 40,000 students are among the listeners.

WIFC-FM in '40' Feature

WAUSAU, Wis. - WIFC-FM, 100,000-watt stereo station, is now featuring Top 40 rec-ords, according to program director Cliff Thompson. The station, previously known by the call letters of WSUA-FM, was an automated easy listening out-

Now, the playlist of between 60 and 70 records includes some progressive rock, Thompson said. Station simulcasts with the AM sister facility except 6 a.m.-midnight. Staff includes music director Dell Weaver, Tom Shannon and Dave Arro-

WBAI-FM in Part Stereo

NEW YORK - WBAI-FM, local listener-sponsored station, has launched part-time stereo broadcasting. Station, which depends on donations, cannot yet afford a stereo control board, but will be able to carry live concerts and its own 2-track stereo tapes in stereo, general manager Frank Millspaugh said. WBAI-FM features probably the most avante-garde programming in the nation. It has been responsible for the launching of many record artists' careers, including Arlo Guthrie and Jerry Jeff

in 1960 in Tulahoma for a brief time before returning to WMSR for two more years, during which he also gained some sales experience. In 1963, he went to WAAY, Huntsville, Ala., for a year. He joined WKGN in 1964 and a year later was promoted to program director.
"About that time, WKGN was going through program directors every 90 days," Sullivan said.
"I benefited by their mistakes. In six months, we went to No. I and although Ken Dowe was at our competition WNOX and it was a nip 'n' tuck battle, we stayed up there." When George Mooney, who owned WKGN, bought WMAK in Nashville, Sullivan was sent to WMAK. That was November 1967. The format at WMAK is similar to the one Sullivan employed at WKGN. And, like WKGN, it's a winner.

WMMS-FM **Bows Package**

CLEVELAND - WMMS-FM, a Metromedia station, launched the "Hit Parade '69" syndicated programming package Nov. 7. The station formerly featured an automated MOR type of music and before that had tried live Top 40 programming. Ken Gaines is general manager of WHK and WMMS-FM. He said that the new programming will be heralded by playing the "History of Rock 'n' Roll," a 48-hour program. Both the program and the programming service come from the Drake-Chennault operation in Los Angeles. The Parade programming will be used only 6 a.m.-midnight; WMMS-FM will duplicate WHK the rest of the time.

WABC Bows **Rock Contest**

NEW YORK - WABC, Top 40 powerhouse here, has launched rock group auditions for its third annual "Big Break" pop music competition, reports program director Rick Sklar. Groups audition, then are produced in a studio performing a song, and these are aired on the Bruce Morrow show each night. Listeners choose 10 winners to appear at live January finals for judging by music and broadcast executives. Prizes include ABC Records contracts. All proceeds from the final concert go to the New York Police Athletic League.

WORJ-FM Shifts to Progressive Rock

ORLANDO, Fla. — WORJ-FM, the 100,000-watt stereo station, has switched to a progressive rock format, according to program director J. Patrick O'Keefe. Foundation of the programming is hard rock record and O'Keefe is now trying to build up a library of progressive rock and hard rock albums. The station previously programmed easy listening music.



BOB VAN CAMP, right, morning air personality and music director of WSB in Atlanta, proves to Sam Wallace, general manager of RCA Records' distributor Stereo South, and Chet Atkins, center, that the album "Chet Picks on the Pops" is among the station's 100,000-title record library. Atkins, guitarist as well as RCA's Nashville a&r director, auditioned the winner of WSB's Great Talent Search promotion.

WUOK to Top 40— Goes 'Round Clock

CUMBERLAND, Md. -WUOK, 5,000-watt station, will switch to a Top 40 format Saturday (15), reports general manager Robert Gornall and program director Todd Ravin. The station also began broadcasting 'round the clock; it was previously on the air only 18 hours per day. Market potential

is 150,000 people, Ravin said.
The playlist will include 65 records. Very few of these will be album cuts. One of every three records will be an oldie, said Ravin. Oldies will range back as far as 1955 "to pick up the very beginnings of rock 'n' roll."

New records of any quality will defintely receive a chance on WUOK, Ravin said. Picking all the new records will be Dave Scott, music director and air personality. Rest of air staff, besides, Scott and Ravin, in-cludes Jim Anderson, Chris Roberts, and Doug Shannon. The station previously featured a country music format. Ravin said that management feels the profit potential is better with a Top 40 format. Rock competition will be WCUM.

Selling Sounds

What's doing among the major music houses. Items should be sent to Charlene St. Croix, Billboard, 165 W. 46th St., New York, N.Y. 10036.

WEEK OF 6-11 NOV.

ARDENT RECORDINGS, INC., Memphis-324-5368

- Eddie Hinton and Marlin Green, from Muscle Shoals Sound Studia in Alabama, were working an a Judy Mahan session for Atlantic Recards.
- Charles Capri of Pensocola, Fla., was producing the well-known r&b singer, Mighty Sam
- Terry Manning was recording vocals for his soon-to-be-released underground album for Stax Records.
- Vinny Trauth, of Pepper/Tanner Jingle Company, campleted a custom I.D. Series for WMAQ in Chicago.
- David Porter, of the famed Porter and Hayes writing and producing team, warked on his new album for Stax which will be patterned after Isaac's highly successful "Hot Buttered Soul" LP which, by the way, was also cut at Ardent.
- Blue Thumb Records just completed the Swamp Jam LP which contains some of the best down-home blues by many of the artists who appeared at the Memphis Blues Festival. Chris Strachwitz, of Arhoolie Records (one of the world's most famous ethnic blues labels), produced the session.
- pleted an album on Don Preston's group, Stillrock. Preston formerly was with A&M Records where he had two hit albums.

TERRA-SHIRMA STUDIOS—Detroit

 Amy-Mala Bell Records has just purchased a master from my company for release in a few weeks. The title is the "Soul Ranger" b/w "Kick-Back." It's an r&b-pop instrumental. It was recorded at Terra-Shirma Studios in Detroit, produced by Carl Cisco, arranged by Dale Warren and the engineer was Russ Ter-

SYNCRON SOUND STUDIOS, INC., Conn.—203; 269-4465

label was Buddah.

Marian Anderson, producer was Wm. Buckley for B&B Productions, a film sound-The Marble Collection, producer was John Parris.

Jennifer's Friends, producer was Lou Merenstein far Schwaid and Merenstein,

(Continued on page 34)

CAN BE YOURS!

If you follow the shining light!

WHAT DOES CLIVE BARNES HAVE TO SAY ABOUT SALVATION?

"This rock musical...was fun and thoroughly endearing. Naughty, of course..." "...it gives you plenty to hum about and think about." "...

There will be many people who will find this objectionable, and I advise them to stay away." "The music...is sweet and raucous, and pleasantly bouncy, and the lyrics are pointed..."

"I loved the cast—very nice, very attractive people...all the performers are talented, and with good, strong singing voices." 'Salvation' is a zany, zippy and disarmingly frank show, which I enjoyed a lot..."

CLIVE BARNES HAS FOUND SALVATION!



"Yea, verily, the words of the critics shall be quoted." (Irv., 4:11.)

You too can find Salvation!

By the original cast!

On Capitol...record and tape.

WHAT DOES THE VILLAGE VOICE HAVE TO SAY ABOUT SALVATION?

"The music is just about the best around, with rock of the hard and soft varieties...Some crooning, some exploding, all exciting. There is an original cast album already on Capitol Records, and look for a multiple choice of top recording stars cutting into a good thing."

THE VILLAGE VOICE HAS FOUND SALVATION!

"And the voice of the village is heard on the land" (Hepz., 3:27.)

WHAT DOES WALTER KERR HAVE TO SAY ABOUT SALVATION?

"The songs are by and large fine."
"Peter Link and C.C. Courtney have written everything in 'Salvation'... and they are already accomplished melodists, sunny and inventive and ripe for a cast album. The ear...is pleased throughout the evening."



WALTER KERR HAS FOUND SALVATION!

"If music be the food of love, play on." (Shak., III:78)

WHAT DOES THE NEW YORKER HAVE TO SAY ABOUT SALVATION?

"...the music is absolutely wonderful."
"...it is beautiful, tuneful, and infinitely varied in style and rhythm."
"As for the players, I have seldom seen a more appealing, refreshing bunch—more spirited or with a higher theatrical potential or, incidentally, more delighted with themselves. Their delight, for the most part entirely justified, is highly contagious, and spreads through the house."



THE NEW YORKER HAS FOUND SALVATION!

"And in the beginning was the Talk of the Town." (Winch, 7:935)

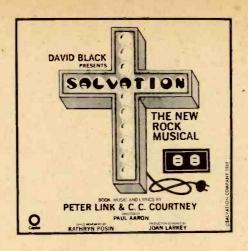
WHAT DOES THE NEW YORK DAILY NEWS HAVE TO SAY ABOUT SALVATION?

"BUY THE ALBUM."

almost

THE DAILY NEWS HAS/FOUND SALVATION!

"You can please all of the people some of the time..." (Abe., 61:5)



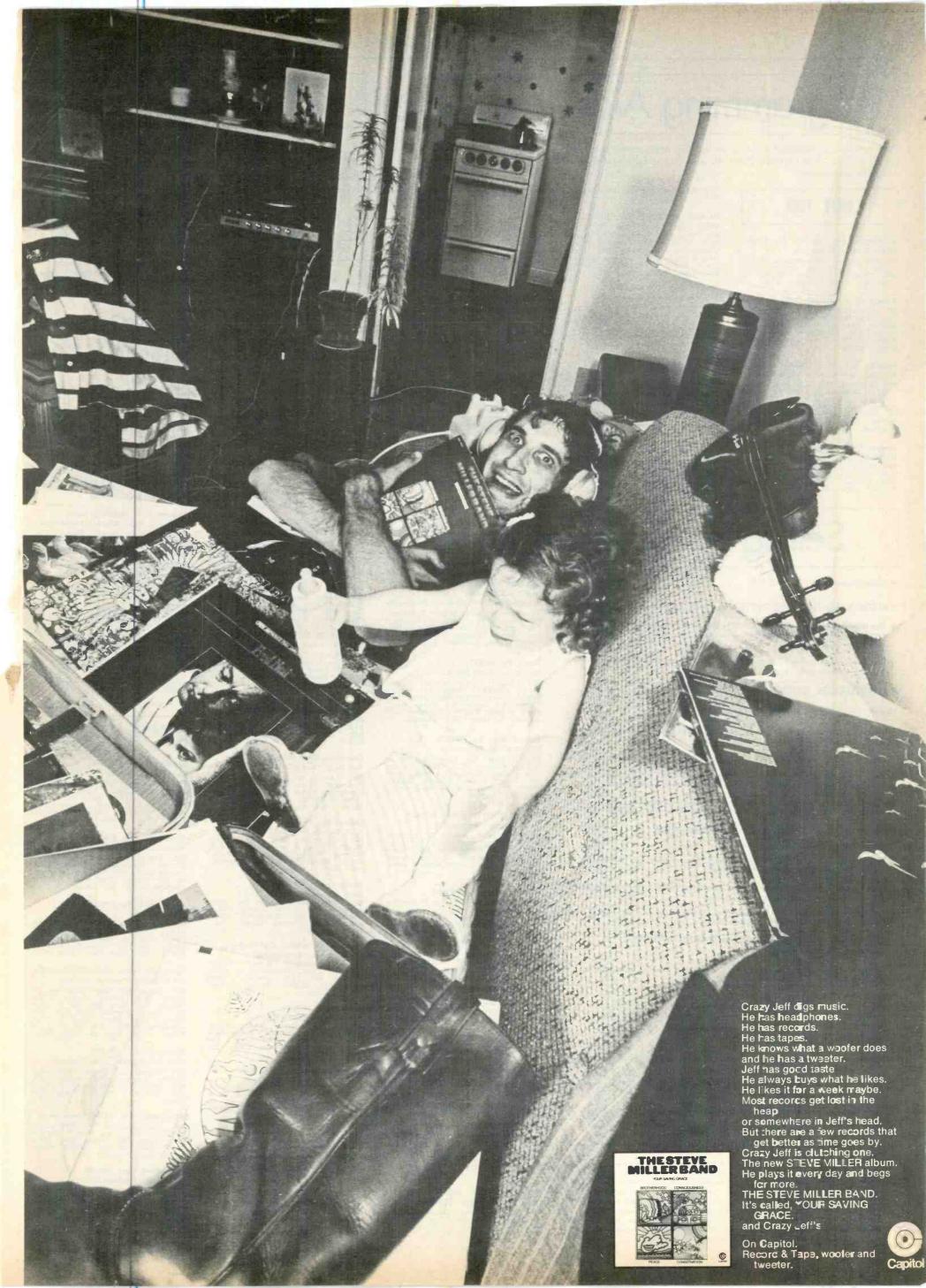
WHO SAYS YOU CAN'T BUY SALVATION?



RECORD & TAPE

Recording Produced by Nick Venet

SALVATION, The New Rock Musical now at Jan Hus Theatre 351 East 74th Street New York, New York (212) LE 5-6310



Programming Aids

Programming guidelines from key, pacesetting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

Wilmington, Del. (WAMS), Jay Brooks,

Music Director, Personality
BP: "La La La." Bob Sherman. BLFP:
"Love of a Woman," Ashley Bros.
BH: "Tracy," Cufflinks, BLFH: "I
Want You Back," Jackson Five.

Albany, N. Y. (WSUA), Keith A. Mann BP: "Someday We'll Be Together,"
Diana Ross & The Supremes, Motown.
BLFP: "Tired of Waiting, Flock, Columbia. BH: "Fortunate Son," CCR.
Fantasy, BLFH: "Up on Cripple Creek,"
Band, Capitol.

Babylon, L. I., N. Y. (WBAB), Mike Jeffries, Music Director, Personality

BP: "I Guess the Lord Must Be in N.Y.C.," Nillsson, RCA. BLFP: "Swingin' Tight," Bill Deal & the Rhondells, Heritage. BH: "Smile a Little Smile for Me," Flying Machine, Congress. BLFH: "Try a Little Kindness," Glen Campbell, Capitol.

Bangor, Maine (WGUY)

Karen Knowles, Music Director BP: "Early in the Morning," Vanity Fair, Page One. BLFP: "Holly Holy," Neil Diamond, Uni. BH: "Heaven Knows," Grassroots, Dunhill. BLFH: "Golden Slumbers/Carry That Weight," Trash, Apple.

De Kalb, III. (WLBK, Jerry Halasz,

Music Director, Personality

BP: "Suspicious Minds," Elvis Presley, RCA Victor. BLFP: "Proud Checkmates Ltd., A&M. BH: "Something in the Air," Thunderclap Newman, Track. BLFH: "Turn on a Dream," Box Tops, Mala.

Denver, Colo. (KTLK-Radio) Jeff Starr, Music Director

BP: "Yester Me, Yester You, Yesterday," Stevie Wonder. BLFP: "Groovin' Out on Life." Newbeats, Hickory. BH: "Na Na Hey Hey Kiss Him Goodbye," Steam, Fontana. BLFH: "Take a Letter Maria." R.B. Greaves, Atco.

Dover, N. H. (WTSN)

Sandy MacDonald, Music Director

BP: "Walkin' in the Rain," Jay & the
Americans. BLFP: "Love Will Find a
Way," J. De Shannon. BH: "Something," Beatles. BLFH: "Kiss Him
Goodbye," Steam.

Ithaca, N. Y. (WVBR-FM Stereo), George Hiller, Music Director, Personality

BP: "Everything's All Right," Billy Preston, Apple. BLFP: "Magic Carpet," Boots Walker, Laurie. BH: "Je T'aime . . . Moi Non Plus," Jane Birkin & Serge Gainsbourgh, Fontana, BLF & Some of Shelly's Blues," Nitty Gritty Dirt Band, Liberty.

Selling Sounds

Continued from page 28-B

BALDWIN SOUND PRODUCTIONS, INC., Pa.-717; 766-0787

- The Master Men have recorded "Going to Get a New Love b/w "Over and Over" on Master Productions label. The producer was Master Productions, the engineer was "Doc" Whitticar.
- The Sas-Shades recorded "Electric Storms" b/w "Read Out." The engineer was R. Gene Eichelberger.

KALEIDOSCOPE MUSIC, Conn.—203; 777-0282

Week of October 27-31

- Churchyard People cut Firm Reason, John's Song, Sydney and Churchyard People for demo. Was produced by the group for A&M.
- Goodhill cut six demo sides for Kaleidoscope Music, produced by Dave Speer.
- Bob Tirado cut six sides featuring "Long Time Comin'," by Jim Morcaldi, and five well-known pop tunes. Sides were cut for Tirado's management firm.
- Loos Ends recorded two rock sides for release on Meadowbrook Records label.
 Songs were "Hey, Sweet Baby" and "I Love You." Produced by Al Bosley for MBR.

GRANT & MURTAUGH, New York-581-4000 (Mr. Grant reporting)

- Hanes Stockings. The agency was Lampert, the producer was Bill Wurtzel. was a TV spot recorded at Fine Recording.
- American Airlines. The agency was D.D.&B., the producer was Rosemary Bareer. It was a radio spot recorded at Media Sound.
- Coke Cola International. The agency was McCann-Erickson, the producer was Toni Velez. It was a TV spot recorded at Fine Recording.

ARTIE FIELD PRODUCTION, Detroit-313; 873-8900 (Jeff Parsons reporting)

- Chevrolet "Big Rider." The agency was Campbell-Ewald. It was both TV and radio spot with the Artie Field Singers.
- Auto Show Display: A-Chevrolet. The singer was Lynn Campbell. B—Plymouth. The singer was Judy Lawler, announcer was Marylou Zeiv. Produced by Gail and Rice.

CHARLES H. STERN reporting

- rry Botkin Jr. composing and arranging Santa Fe Railroad commercial for Post-Keyes-Gardner.
- Alex Hassilev composing and arranging for Crocker Citizen's Bank on the Moog Snythesizer at his recording studio in Ves Hollywood.
- Artie Butler composed and arranged a new theme for Idaho Potatoes.
- Alan Copeland doing a 1930s musical sound for Chevrolet.

NATIONAL RECORDING STUDIOS, INC., New York—PL 7-6440

 Edison Hall: A&M Records recording "Abaco Dream." The single is part of a forthcoming LP. This is a follow-up to their r&b hit, "Life and Death in G & A," recorded at Edison Hall. BBDQ and Marc Fredericks recording Yellow Pages jingles. Lou Garisto conducting music for Arco. Tom Dawes Productions in for Clairol. At 730 5th Ave.: Chico Hamilton recording Lancers wine. Bill Baird and His American Puppets scoring background music for his new production, "Winnie the Pooh." BBDO and Marc Fredericks producing Delta jingles. Ted Bates and Arnold Eidus in with Colgate music. J. Walter Thompson recording new Ford jingles. Galfus producing music for Wamsutta. Lewiston, Maine (WLAM), Bob Ouellette, Music Director, Personality

BP: "Sunday Mornin'." Oliver, Crewe. BLFP: "Fancy," Bobbie Gentry, Capitol. BH: "Walkin' in the Rain," Jay & the Americans, United Artist. BLFH: "Jesamine," Shannon, Heritage.

Middletown, N. Y. (WALL) Larry Berger, Program Director

BP: "Walkin' in the Rain," Jay & the Americans. BLFP: "Raindrops Keep Falling on My Head," B.J. Thomas. BH: "And When I Die," Blood, Sweat & Tears. BLFH: "Sunlight," Young-bloods.

Oak Grove, La. (KWCL), Danny Dunn, Music Director, Personality

BP: "Fortunate Son," C.C. Revival. BLFP: "Penthouse Pauper," Five by Five. BH: "Suspicious Minds," Elvis Presley. BLFH: "Kiss Him Goodbye,"

Pittsfield, Mass. (WBEC), Paul Delaney,

Music Director, Personality
BP: "We Love You, Call Collect," Art
Linkletter, Capitol. BLFP: "Love, Take
Us Higher & Higher," People, Paramount. BH: "Smile a Smile," Flying
Machine, Congress. BLFH: "So Good
Together," Avoy Kim, Steed.

Pittston, Pa. (WPTS)

Rick Shannon, Personality

BP: "Midnight," Dennis Yost and the Classics IV, Imperial. BLFP: "Cry," Grover Mitchell, United Artists, BH: "Heaven Knows," Grass Roots, Dunhill, BLFH: "Swingin' Tight," Bill Deal & the Rhondels, Heritage.

Richmond, Va. (WTVR)

Tom Oghurn, Music Director

BP: "Cherry Hill Park," B.J. Thomas. BH: "Something/Come Together," Bea-tles. BLFH: "She's Got Love," Thomas & Richard Frost.

San Antonia, Tex. (KTSA) Kahn Hamon, Program Director

BP: "Baby I'm for Real," Originals, Soul. BLFP: "See Ruby Fall," John Cash, Col. BH: "Something/Come Together," Beatles, Apple. BLFH: "Is That All There Is," Peggy Lee.

San Luis Obispo, Calif. (KATY & KATY FM)

Jay Martin, Music Director, Personality BP: "Blowin' in the Wind," Brimstone, Firebird, BLFP: "Tired of Waiting," The Flock, Columbia, BH: "Na Na Hey Hey," Steam, Fontana, BLFH: "Up on Cripple Creek, the Band, Capitol.

Sayre, Pa. (WATS)

Lee Potter, Music Director

BP: "Sugar in the Woods," Jimmy Glimer. BLFP: "Some of Shelly's Blues," Nitty Gritty Dirt Band. BH: "Yester Me Yester You Yester Day," Stevie Wonder. BLFH: "Raindrops Fall-ing on My Head," B.J. Thomas.

State College, Pa. (WRSC) Bob Hatfield, Personality

BP: "I Guess the Lord Must be in N.Y.C., Nilsson, RCA. BLFP: "Gotta Find a Way," Myrth, RCA. BH: "Baby It's You," Smith, Dunhill. BLFH: "Smile a Little Smile for Me," Flying Machine, Congress.

Troy, N. Y. (WTRY), Mike Mitchell,

Music Director, Personality

BP: "Midnight," Classics IV, Imperial.

BLFP: "Bringing on Back the Good Times," Love Affair, Date, BH: "Come Together/Something," Beatles, Apple.

BLFH: "Up on Cripple Creek," Band, Capitol.

Waterbury, Conn. (WWCO)

Jerry Wolfe, Music Director, Personality BP: "Jesamine," Shannon, Heritage. BLFP: "Looky, Looky," Georgio, Atco. BH: "And When I Die," Blood, Sweat & Tears, Columbia, BLFH: "Baby I'm for Real," Originals, Soul.

West Long Branch, N. J. (WMCJ Radio) Michael R. Sidoric,

Program Director, Personality

BP: "Sunlight," Youngbloods, RCA, BLFP: "We Love You, Call Collect," Art Linkletter, Capitol, BH: "Proud Mary," Checkmates, Ltd., A&M, BLFH: "I Gotta Have You," Horatio, Event.

Wichita, Kan. (KEYN AM & Stereo FM) Greg Dean, Program Director

BP: "Midnight," Classics IV, Imperial.
BLFP: "Free," Pearly Gates, Decca.
BH: "Evil Woman," Crow Ameret.
BLFH: "Take a Letter Maria," R.B.
Greaves, Atco.

Willoughby (Greater Cleveland), Ohio

Chris Quinn, Music Director

BP: "Something Is Wrong," Gary Lewis & the Playboys, Liberty. B1.FP: "Morning Dew," Damnation of Adam Blessing, United Artists. BH: "Na Na Hey Hey Kiss Him Goodbye," Steam, Fontana. B1.FH: "Cupid." Johnny Nash, Jad.

Wilmington, N. C. (WHSL)
Jerry Norris, Program Director

BP: "Heaven Knows." Grassroots, Dun-hill. BI.FP: "Someday," Supremes, Mo-town. BH: "Tracy," Cuff-Links, Decca. BI.FH: "Early in the Morning." Vanity Fare, Page One.

SOUL

Memphis, Tenn. (WDIA), Bill Thomas

BP: "Backfield in Motion," Mel & Tim. BLFP: "We Must Be in Love," Cubie & Stairsteps. BH: "It's Been a Long Time." Betty Everett. BLFH: "Tell Me You Love Me," Masqueradey.

Welch, W. Va. (WOVE) Arnell Church, Music Director

BP: "Lonely Night," Fantastic Four, Soul. BLFP: "Oh. Oh." Sam & Dave, Atlantic. BH: "Do Your Thing," Jackie Wilson, Brunswick. BLFH: "Friendship Train," Gladys Knight & Pips, Soul.

PROGRESSIVE ROCK

Eau Gallie, Fla. (WTAI), Lee Arnold,

Music Director, Personality BP: "Bluesbuster," Pacific Gas and Electric, Columbia, BLFP: "Myrah," Left Banke, Smash. BH: "Stone Free," Jimi Hendrix, Reprise, BLFH: "Feelin' Good," Raven, Columbia.

COLLEGE

Bloomington, Ind. (WIUS) Mike McCarthy, Music Director

BP: "These Eyes," Jr. Walker & the All Stars. Soul. BLFP: "Crumbs Off the Table," Glass House. BH: "Something/Come Together," Beatles, Apple. BLFH: "Je T' Aime Moi . . . Non Plus," Birkin & Gainsbourgh.

Boston, Mass. (WCSB)

Robert Nichols Jr., Program Director

BP: "It's a Beautiful Day," Bucking-hams. BLFP: "Raindrops Keep Falling on My Head," B.J. Thomas. BH: "Mud-dy Mississippi Line," Bob Goldsboro. BLFH: "Hawley," Dino, Desi & Billy.

Bronx, N. Y. (WHCB), Harris Simegram BP: "Rocky Racoon," Richie Havens. BLFP: "Cold Turkey," Plastic Ono Band. BH: "Everybody Gets to Go to the Moon," Thelma Houston.

Brooklyn, N. Y. (WBCR)

Bronstien, Music Director
BP: "Could I," Bread, Electric, BLFP:
"Feel So Good," Light House, RCA,
BH: "St. Louie," Easy Beat, Rare Earth,
BLFH: "Don't Walk Away," Carl Carton, Backbeach.

Brookville, N. Y. (WCWP) Steven Ellis, Program Director

BP: "Fortunate Son," CC Revival. BLFP: "Kiss Him Goodbye," Steam. BH: "Elis" Coming," 3 Dog Night. BLFH: "Echo Park," Keith Barbour.

Cincinnati, Ohio (WFIB) Rob Hegel, Music Director

BP: "Leaving on a Jet Plane," Peter, Paul and Mary. BLFP: "Kiss Him Goodbye," Steam. BH: "Movin'," The Robbis. BLFH: "Some of Shelly's Blues," Nitty Gritty Dirt Band.

Collegeville, Minn. (KSJU)
P. M. Rother, Program Director
BP: "Fortunate Son," CC Revival.
BLFP: "Take a Letter Maria," R.B.
Greaves. BH: "Dark-Eyed Woman,"
Spirit. BLFH: "Midnight Cowboy,"
John Barry. Spirit. BLF John Barry.

Darhan, N. H. (WUNH)

Dave Cronan, Music Director
BP: "Cold Turkey," Plastic Ono Band,
Apple. BLFP: "Living Loving Maid,"
Led Zeppelin, BH: "Wonderful," Blackwell. BLFH: "Stoned Woman, Ssh,"
Ten Years After.

De Kalb, III. (WNIU), Curt Stalheim, Music Director, Personality
BP: "Rainmaker," Breeze. BLFP:
"Morning Dew," Damnation of Adam
Blessing. BH: "Elis' Coming," Three
Dog Night. BLFH: "Ballad of Easy
Rider," Byrds.

Elmhurst, III. (WRSE)

John Drew, Program Director
BP: "Rockey Racoon," Richie Havens.
BLFP: "Rockey Racoon," Richie Havens.
BH: "Whole Lotta Love," Led
Zeppelin. BLFH: "Hhere Comes the
Sun," Beatles, Apple.

Ithaca, N. Y. (WICB), Ron Kobosko,

Music Director, Personality
BP: "Holly Holy," Neil Diamond.
BLFP: "I Guess the Lord Must Be in
NYC," Nilsson. BH: "Here Comes the
Sun." Beatles. BLFH: "My Beautiful
People." Melanie.

Laurinburg, N. C. (WSAP)

Craig Simmons, Music Director
BP: "Heavens Knows," Grassroots.
BI.FP: "Beer, Beer, Beer," Clancy
Bros. BH: "Going in Circles." Friends
of Distinction. BLFH: "Up on Cripple
Creek," The Band.

Lewisburg, Pa. (WVBU)

Robert Reisacher, Music Director
BP: "Down on the Corner," CC Revival, BLFP: "Whole Lotta Love," Led
Zeppelin, BH: "Come Together/Something," Beatles.
BLFH: "Maxwell's
Silver Hammer," Beatles.

Lubbock, Tex. (KTXT)

Jim Finch, Program/Music Director BP: "Down on the Corner," CC Revival. BLFP: "Leaving on a Jet Plane," Gloria Loring. BH: "Come Together," Beatles. BLFH: "Dark Eyed Woman,"

Macomb, Ill. (WWKS), Tim McCartney BP: "Come Together," Beatles, Apple. BLFP: "Elis' Coming," 3 Dog Night. BH: "Goodbye Columbus," Association.

Normal, III. (WGLT)
Wayne D. Weinberg, Music Director BP: "Yester Me, Yester You, Yester-day," Stevie Wonder. BLFP: "Fortunate Son." CC Revival. BH: "Kiss Him Goodbye," Steam. BLFH: "Dark-Eyed Woman," Spirit.

Philadelphia, Pa. (WRTI)

Renneth Skyversky, Music Director
BP: "Kiss Him Goodbye," Steam.
BLFP: "Proud Mary," Checkmates Ltd.
BH: "Backfield in Motion," Tim & Neil,
BLFH: "Down on the Corner," C.C.
Revival.

Phillippi, W. Va. (WCAB)

Phillippi, W. Va. (WCAB)
Jack R. Reiber, Music Director

BP: "Wedding Bell Blues," 5th Dimension. BLFP: "Waiting for My Dream,"
Spooky Tooth Two. BH: "Golden
Slumbers & Carry That Weight," Trash.
BLFH: "Come Together," Beatles.

Pittsburgh, Pa. (WPPJ), Gary Waight, Music Director, Personality

BP: "Let Me be Your Man." Jaggerz. BLFP: "Help," Mary McCaslin. BH: "Something in the Air," Thunderclap Newman. BLFH: "Ruby Rose," Mind

Potsdam, N. Y. (WNTC)

Rolph Curcio, Program Director
BP: "Dark Eyed Woman," Spirit.
BLFP: "Baby It's You," Smith, BH:
"Down on the Corner," C.C. Revival.
BLFH: "Jingo," Santana.

Queens, N. Y. (WQMC), Teddy Goldsteel, Music Director, Personality

Goldsteel, Music Urector, ressonain; BP: "Some of Shelly's Blues," Nitty Gritty Dirt Band, BLFP: "Up on Crip-ple Creek," Band, BH: "Come Togeth-er," Beatles, BLFH: "Je T' Aime Moi ... Non Plus," Birkin & Gainsbourgh.

Riversider, Calif. (KUCR)

Robert Ferrone, Music Director
BP: "Volunteers," Jefferson Airplane.
BLFP: "Living Loving Maid," Led
Zeppelin. BH: "Delta Lady," Joe
Cocker. BLFH: "Persuasion," Santana.

Winona, Minn. (KSMC) John Geary, Program Director BP: "Raindrops Keep Falling on My Head," B.J. Thomas. BLFP: "Victoria," Kinks. BH: "Holly Holy," Neil Dia-mond. BLFH: "I Can't Quit Her," Blood, Sweat and Tears.

EASY LISTENING

Norwich, Conn. (WICH)

Bob Craig, Program Director BP: "Holy Holy," Neil Diamond, Uni, BLFP: "Midnight," Classic IV, Imperial, BH: "Leaving on a Jet Plane," Peter, Paul & Mary, Warner Bros, BLFH: "Raindrops Keep Falling on My Head," B.J. Thomas, Scepter.

Russellville, Ark. (KARV)

Wayne Duncan, Music Director BP: "You've Lost That Loving Feeling,"
Dionne Warwick, BLFP: "Cupid,"
Johnny Nash. BH: "Can't Get You Out
of My Mind," Paul Anka. BLFH:
"Yakeyt Moog," Gil Trythall,

San Antonio, Tex. (WOAI)

John Pedraza BP: "Midnight Cowboy," John Mathis.
BLFP: "I'll be Your Baby Tonight,"
Casey Anderson. BH: "You Lost That
Lovin' Feeling," Dionne Warwick.
BLFH: "See Ruby Fall," John Nash.

South Lake Tahoe, Calif. (KTHO-AM-FM) Bill Kingman, Program Director

BP: "Raindrops Keep Fallin' on My Head," B.J. Thomas, Scepter. BLFP: "Won't You Help Me Just a Little Bit," Frankie Randall, GRT. BH: "And When I Die," Blood, Sweat & Tears, Columbia. BLFH: "Leaving on a Jet Plane," Peter, Paul & Mary, WB-7.

Shreveport, La. (KWKH)

C. J. Cunningham, Music Director BP: "Shangri La," Vogues, WB-7 Arts. BLFP: "Happy," Paul Anka, RCA. BH: "Jesus Is a Soul Man," L. Reyn-olds. BLFH: "The Jet Song," The Group.

Springdale, Ark. (KSPR), Dave Sturm BP: "Life's Carousel," E. Paul Evans.
BLFP: "Turn, Turn, Turn," Mission.
BH: "Yester Me, Yester You, Yester
Day," Stevie Wonder. BLFH: "Love
& Let Love," Hardy Boys.

Springfield, Mass. (WSPR)

Budd Clain, Program Director BP: "Midnight Cowboy," Ferrante & Teicher. BLFP: "She Lets Her Hair Down," Gene Pitney. BH: "Take a Letter Maria," R.B. Greaves. BLFH: "Leaving on a Jet Plane," Peter, Paul & Mary.

(Continued on page 38)

WHEN LAST SEEN DAVID BOWIE'S "SPACE ODDITY" (72949) WAS SKYROCKETING INTO THE CHARTS OF HOLLAND AND BRITAIN ... RECENT REPORTS PLACE THIS FLYING DISC IN AMERICA ... RELIABLE SOURCES INDICATE IT OFF AT ANY MOMENT... WILL TAKE

HITS OF THE WORLD

BRITAIN

This Last Week Week

- 11 SUGAR SUGAR—Archies
 (RCA)—Welbeck (Jeff Barry)
 1 I'LL NEVER FALL IN
 LOVE AGAIN—Bobbie
 Gentry (Capitol)—Blue Seas/
 Jac (Kelso Hertson)
 3 I'M GONNA MAKE YOU
 MINE—Lou Christie
 (Buddah)—Kama Sutra (Lou Christie)
- Christie)

 2 JE T'AIME MOI NON PLUS
 *Jane Birkin/Serge
 Gainsbourg (Major Minor)—
 Shapiro-Bernstein (Jack
- Baverstock) 5 HE AIN'T HEAVY, HE'S MY BROTHER—*Hollies (Parlophone)—Cyril Shane (Ron Richards)
- 8 SPACE ODDITY—David Gus Dudgeon

HOLLAND

This Last Week Week

- MY SPECIAL PRAYER— Percy Sledge (Atlantic)—

- Percy Stedge (Atlantic)—
 Portengen

 1 BLOODY MARY—*Tom &
 Dick (Philips)—Dayglow
 Music

 3 10 AIR—*Ekseption (Philips)—
 Dayglow Music

 4 7 PASTORALE—*Liesbeth List
 & Ramses Shaffy (Philips)—
 Altona

- & Ramses Shaffy (Philips)—
 Altona
 5 DEEP WATER—Grapefruit
 (RCA)
 3 DON'T FORGET TO
 REMEMBER—Bee Gees
 (Polydor)—Dayglow Music
 4 JE T'AIME . . . MOI NON
 PLUS—Jane Birkin & Serge
 Gainsbourg (AZ Records)—
 Dayglow Music
- 9 SPACE ODDITY-David Basart

NOVEMBER 1, 1969, BILLBOARD

"Space Oddity" Produced by Gus Dudgeon Published by Tro-Andover Music Inc. (ASCAP)

From The Mercury Record Corporation Family Of Labels MERCURY · PHILIPS · SMASH · FONTANA · LIMELIGHT · BLUE ROCK · WING · INTREPID · PULSAR A product of Mercury Record Productions, Inc., 35 East Wacker Drive, Chicago, Illinois 60601 A NORTH AMERICAN PHILIPS COMPANY



Vox Jox

By CLAUDE HALL Radio-TV Editor

I'm still searching for singles to list under the "Save Our Singles" campaign. I'm listing only what I feel are the very best singles available. A lot of records will become hits without any help from this column it's true. And many of the those listed in the SOS campaign don't need anybody's help ("Come Together" by the Beatles is an example of a record that was an automatic hit). These are just the records that I personally dig; most of them have been picked by the Billboard reviewing staff. They act as screeners for me. Occasionally, I'll hear a record on a radio station somewhere or it'll be recommended to me by a program director who finds it's making an impact in his market. Bill Nash played his single personally for me and program director Bob Todd during the country music conven-tion in Nashville a couple of weeks ago. Since I didn't tell him I was going to list it here and he doesn't subscribe to Billboard (so far as I know), he probably doesn't even know you and I are trying to give him a hit single. All of the records that I list, however, have passed the greatest test I know ofthe ear. But I want the records that I'm listing to also pass your ear test. If you like them and play ear test. If you like them and play them, great; but if you disagree with me, let me know about that, too. (Note: All people who disagree with me will be automatically fined one beer.) Here's my new recommendations for airplay on Top 40 stations: "Jam Up Jelly Tight" by Tommy Roe, ABC Records; "Floatin' Down River" by the Cascades, Uni Records; "I Can't See You No More" by Joe Tex, Dial Records; and "Heart on a String" by Candi Staton, Fame Records. Something else that tore me up this week was "Johnny's Cash and Charley's Pride" by Mac Wiseman on RCA Records. Country stations will love it and pop stations should be able to get some stations should be able to get some

action out of it.

Alan Grant, noted jazz personality, has been appointed music director of WMJR-FM, 24-hour stereo operation in Fort Lauderdale, Fla. Alan is also doing a 7-midnight "Portraits in Jazz" show seven nights a week and says: "Still pushing good music, and the



DUNN been promoted to operations manager of WIGO in Atlanta. Dunn, a veteran of such stations as WGEE in Indianapolis and WRAP in Norfolk, does the 6-10 a.m. show on WIGO.



WALT TURNER (center), WSAI Radio, Cincinnati, accepts gold plaque of Evie Sands' click, "Any Way You Want Me," on A&M Records. Presentation was made by Julie Godsey, of Main Line, Cleveland distributors, as Bob Harper, WSAI program director, looks on approvingly. WSAI was one of the first stations in the country to go on the record. It was a Top 5 on the station's listings.

After a year and a half of selfimposed retirement, Lee Askervold
has joined WQUA in Moline, Ill.,
in a 7:30-midnight slot and says
"from the front door to the back
door, you'll never find a total
wall-to-wall group of nicer people" than at WQUA. "Our station manager is Ken Buel, who
worked his way up in the organization tutored along the way by
G. LaVerne Flambo." Rest of
staff includes Jim McShane, program director Bob Allen, Earl
Spencer, and all night personality
Adam Jones, former host of "The
Show of Shows." Then Askervold
has a few thousand words, all
good, to say about Flambo, a man
I'd certainly like to meet some
day. Heard a lot of good things
about him. He must be one heck
of a radio man.

Bob Todd has resigned as program director of WAKY in Louisville, but will be keeping close watch on the station in an advisory capacity. Any station needing one fine program director who's young and aggressive may call me. . . The FCC reports that radio revenues in 1968 were about \$1,022 million, 12.7 percent increase over 1967. Radio profits were \$113.4 million before taxes, up 40.3 percent over 1967. FM stations continued their upward trend, reaching revenues of \$53.2 million, up 33.7 percent over 1967. Independent FM stations grossed more than those owned by AM stations. New York, Los Angeles, and Chicago, in that order, were the big money-making markets. Okay, so how many deejays, program directors, and managers got raises at the end of 1968?

Clark Race, an old friend, will host "The Parent Game," a new Chuck Barris production. Barris also does the "The Dating Game" and "The Newly Weds," two very successful television shows. Barris is talking now with NBC-TV, I believe, about launching "The Parent Game" in January. Two pilots have been shot already and, incidentally, Charlie O'Donnell of KLAC in Los Angeles will do the announcing for the new show if it goes over. . . Dave Shayer, formerly with WTMR in Camden, N.J., has joined WDVR-FM in Philadelphia as music director.

Jack Walker has been promoted to vice president in charge of operations for WLIB, New York soul station. Walker, one of the great names in soul music, had been music director. Dave Freer at WLLL in Lynchburg, Va., is trying to locate Wayne Shockley who worked at WUBE in Cincinnati and WQXI in Atlanta. It hink I told you about Bob Sherwood working now as assistant program director at KROY in Sacramento as well as doing the music. Eric Rush reports in from KBAD in Carlsbad, N.M. He'd been at KTDO in Toledo, Ore. Rest of lineup at KBAD includes Steve Wolfe, general manager Bob Swayze, Steve Swayze, and Porkey Leyva with Jim O'Hearn and Fred Morton doing weekend work. Eric, dedicate a tune someday to my folks, who live there—Mr. and Mrs. Jeff Hall.

Joe Finan, program director of KTLK in Denver, says the station is rocking a little harder and has cut out the two-way phone conversations except on his own show.

Scott Manning has joined Programming db, the consulting firm, and is at WISM, Madison, Wis. He'd been with WCFL, Chicago.

Duff Roman has left CFRW in Winnipeg to join CKFH in Toronto.

Gene Thayer has left CKFH to go down to Tucson, Ariz. I don't know what station.

Jim Edwards, formerly with WDOT in Burlington, Vt., is now with some station in Louisiana and

I don't know the call letters there

Radio-TV mart

This column is published for people seeking positions as well as station managers seeking personnel. Rate is \$5.00 per one half inch (app. 40 words). A box number will be used to protect the identity of the advertiser. Send copy along with payment to:

RADIO-TV JOB MART Billboard 165 W. 46th St. New York, N. Y. 10036

POSITIONS OPEN

Is your telephone a black plastic tomb, or a christmas tree? i'm looking for a first-ticket somebody that loves the job he does on the air. we're top 40 heavy personality, #1 in a 50,000-population market. you will need to know what it's like to turn on an audience. If you want a better chance to do just that, call me collect, Roger Alan Jones, WYCL, York, S. C. 803; 684-4242.

First phone personality for up-tempo MOR. Top rated in major Central California city. Must be great . . . not just an announcer! Work weekends only, two six-hour shifts, and earn \$400 a month, union scale plus. Use the other five days to do your own thing, go to one of three nearby colleges, or commute to weekday work in nearby city. Opportunity to move west to beautiful setup if you're great! Send long, nonreturnable aircheck or MOR audition with resume and references to: Marv Allen, PD, KARM AM/FM, P.O. Box 669, Fresno, Calif. 93721.

WOHO, Top 40 station, Toledo, now seeking established professional air personalities. Air check and resumes to program director Don Armstrong, WOHO, 2965 Pickle Rd., Toledo, Ohio 43616.

First tickets needed for KGA, 50,000watt country station. Send resume and tape to program director, KGA, 714 Sprague Ave., Spokane, Wash. 99210. Pros call 509—RI 7-3140.

Wanted: Top underground jock for Dec. 1. To make it happen to the country's 2nd largest radio market (CHGO). Good pay and excellent advancement. Send tapes and resumes immediately. Satori Corp., 2241 N. Sedgewick, Chicago, Ill.

But I am sure about Paul Drew. He dropped by the other day just to tell me that Ted Atkins is not growing a beard after all. Ah, but these rumors of Ted's beard and his bell bottom trousers keep flowing out of San Francisco. Drew, incidentally, has joined RKO General Broadcasting and will be programming CKLW in Detroit until it's sold. Then he'll be transferred elsewhere. CKLW must be sold by Sept. 1, 1970. Drew was program director of it during its hey-

July-September Pulse figures from Atlanta, given to me by Kent Burkhart, director of radio for Pacific and Southern, shows WQXI with a 16 in the 6-10 a.m. period, a 22 in the 10 a.m.-3 p.m. slot, 23 between 3-7 p.m., and an 18 until midnight. WSB in the same periods has 30, 18, 21, and 44. WPLO has 13, 12, 12, and 9. WAOK has 8, 7, 8, and 9. . . Frederic Constant has become assistant to the president of ValJon Inc., which owns KDWB in Minneapolis.

Would you believe where Robert W. Morgan of KHJ in Los Angeles bumped into his old boss—Ron Jacobs, who was program director of the station and is now a VIP in Watermark? Both of them met at Wallich's Music City in Los Angeles. Both were there buying cassettes. Morgan's dad is Arthur Morgan with C. L. Hopkins Music in Galion, Ohio, a leading jukebox operations firm. I rather doubt that jukebox operators read this column, so would some of you radio people in the Galion area call Arthur Morgan and tell him you saw his son's name in Vox Jox. I'd like him to know.

Dick Michaels has taken over the news department at WREO in Ashtabula, Ohio, and Perry Newman is now music director at the Top 40 station. . . . Hal (Continued on page 38) Adult, mature-sounding personality wanted for Hot 100 format station in the southern part of scenic Vermont. One year's exp. minimum to work for this 5,000-wait (as of Sept. 15) daytimer. Must be good with news. Also interested in hearing from those seeking news director position which would include moderating a telephone talk program. Must have news exp. Brand-new air-conditioned studios . . good benefits . . . send tape (include news, DJ, commercials) to: Program director Ron Bastone, WCFR, Box 800, Springfield, Vt. 05156.

Soul personality with 1st ticket needed for leading southern soul station. Excellent working conditions among congenial personnel. Aircheck and resume to program director Avery Davis, KXOX, 6819 Cezanne St., Baton Rouge, La. Phone is 504—927-7060.

WHYN AM & FM needs two announcers. One is for a full-time position on AM, which is a 24-hour-a-day, top-40 operation, the other is for a part time position on WHYN-FM which features an MOR format. Send tape and resume to Robert Allen, Program Director, WHYN, 1300 Liberty St., Springfield, Mass. No calls, please.

WENO, 5,000-watt country music station in the country music capital of the world, needs a smooth, polished professional personality with a first ticket. Excellent working conditions for a growing broadcasting chain; good, friendly staff. Contact progrom director Mac Curtis, WENO, Box 5236, Nashville, Tenn. 37115. Willing to listen to airchecks from small and medium market personalities.

WPLO, modern country music station of the Plough Broadcasting system, is looking for a good, established, professional air personality who knows good radio and wants to settle down as part of a stable staff. Air checks and resumes to program director John Fox, WPLO, 805 Peachtree St., N.E., Atlanta, Ga. 30308.

Young creative British deejay seeks position with radio station or discotheque in U. S., preferably West Coast. Cool, cultured English voice. In-depth knowledge of British-American music. Excellent contacts in music field. For air check, photo, contact Geoff A. Jukes, 105 Victoria Rd., Wood Green, London N.22, England.

Radio personality seeking rock, country or contemporary personality format having three years' experience. I have been trapped in a wall-to-wall format. I would like to get back into personality radio as soon as possible. Help: The walls are closing in. Write: Billboard, Box 0191, 165 W. 46th St., N. Y. 10036.

WRMA, 135 Commerce St., Montgomery, Ala., is searching for a good swinging soul personality. Airchecks to program director Steve Soul. Professionals may call 205—264-6440. Willing to listen to airchecks from everybody. Pay \$100 per week or more, depending on the man. Record hops in area can add to your income.

WAVZ occasionally loses a top-flight air personality to a major market. Now seeking a replacement for our latest loss. Air check and resume to program director or general manager Marvin Rosenblatt, 152 Temple St., New Haven, Conn. 06510. Professionals with three or more years of experience may call program director at 203—777.4761.

Our new station in Ohio will soon need first phone personalities who can do a smooth job with a Top 40 format. Only quality jocks need send a tape and resume—people who would like a high paid but low pressure professional climate type job. Contact Ed Pike, WCVL, Box 603, Crawfordsville, Ind. 47933.

10,000-watt station needs Top 40 jock who wants to be heard in Tulsa, Oklahoma City and Wichita. First ticket required. If you're good enough you won't stay with us long. Send tape and resume to Bill Miller, Operations Manager, KGGF, Coffeyville, Kan. 67337.

KGFJ, Los Angeles, invites newsmen with experience in Soul Stations to submit tapes and resumes. Primary consideration to the real pros who have major-market delivery, can rewrite, get actualities and are sensitive to community needs. One of our four-man news team will be resigning to run for public office and the opening will be filled quickly, so send resume and tape with original wire copy and rewrite to Program Manager, Jim Randolph, KGFJ, 4550 Melrose Ave., Los Angeles, Calif. 90029.

Denver market needs DJ rock or MOR. Send tape and resume to Ev Wren Program Consultants, 7075 W. Hampden, Denver, Colo. 80227. Immediate opening for contemporary night personality in Burlington, Vt., market 120,000. Drake concept with personality plus late night progressive show. Must be into music and production minded. Top flight professional staff, new modern studios. Rush tape and resume plus salary requirements (no phone calls) to: Mark Young, Program Director, WDOT, 395 College St., Burlington, Vt. 05401.

POSITIONS WANTED

Porky Chedwick, veteran radio personality, desires Top 40, soul, or progressive rock radio position in medium or large market. Vast lore in the music that has shaped this nation. Proven ability to attract and command a listening audience—once drew 6,000 to movie promotion. Veteran of more than 2,000 record hops. Willing to become involved in programming or music director duties, just as long as I can also do a radio show. Character references, further information available by writing Porky Chedwick, 1619 Edna St., Pittsburgh, Pa. 15219.

Young, creative, ambitious personality, experience. Selling, Copywriting, News and Sports Coverage and Writing, some play-by-play. All music formats all times of day and night, except graveyard. Currently P.D., M.D., Prod. Mgr. 3 years in biz, Broadcast School grad, 3rd endorsed, 22, married, permanent, will relocate. Let's talk. Write James L. Schulz, 2219 S. 15th St., Sheboygan, Wis. 53081. Phone after 8 p.m. CDT: 414—458-4775.

Top 40 program director (DJ), winning personality, proven to hold ratings, induces perfection and cooperative work, knows music. 3rd class, employed now 500,000 + market, married, 27. (Specialize-new or changing to top 40.) Radio modeneering for the 70's in mind. (513) 631-5428.

Top 40 air personality needed. Contact operations director Bob Hollands, WAMS, Box 3677, Wilmington, Del. 19807.

If your station can challenge my mind, I'll be glad to send you a tape and resume. Four years of exp., first phone, tight board. Single, 24, draft exempt, and prefer up-tempo format. I have the desire to be the best and will. Call 309—797-3626.

The original Johnny Holiday is available for a major market Top 40 or MOR station. Previously worked at KYA in San Francisco, WINS in New York when it was a Top 40 station, and WHK in Cleveland—all for long periods. Stable, loyal family man and a hard-working professional. Call: 415—435-1828.

Available Immediately: Top-notch "Pro" top 40 man. 10 years' experience, excellent references, age 25. Real strong on news and production, experienced in copy writing and sales. Good voice, strong personality, has "Major Market Sound." For tape and resume call (601) 483-5029.

Announcer with three years' experience with MOR station seeks employment at MOR station within the Southeastern U. S. Tape and info available upon request. Prefers small market. Contact: Randy Galliher, 3907 Angol Place, Jacksonville. Florida 32210, or call: (904) 771-2905.

Roger Lifeset, Married. College graduate in broadcasting. Two years' professional experience, plus college radio background. Seeking Top 40 or MOR position in medium market. For an air check call: 603—669-5986.

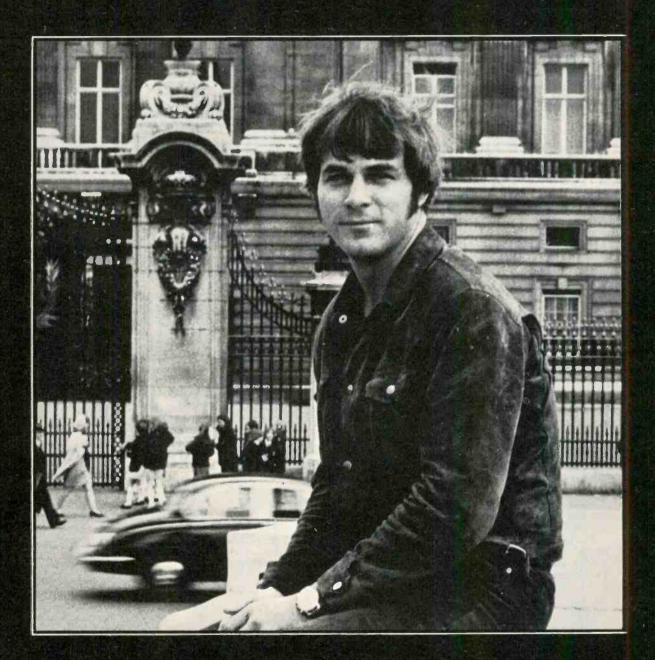
Six years' experience in radio with top ratings with knowledge and love of Top 40 and country music. Former member of Box Tops. Already given notice at WDOD in Chattanooga where I was program director (I just couldn't communicate with management there). If you'd like an air personality and/or program director with vast storehouse of promotion ideas and drive to carry them through, call 615—266-5117 or 615—875-2927 (home).

Now in the major top 10 markets, five figures will get you a 21-year-old Top 40 drake or contemporary personality, 1st phone strong on maintenance, construction, production, programming, Smooth, mature voice; draft exempt, top references. Phone (609) 562-6632 person to person for my local phone number.

Currently working Top 40. 5 years' experience as DJ. Seeking position in Country & Western or Top 40. Single, 24 years old, visa free, strong voice, good personality, good references. Write Billboard, Box #0192, 165 W. 46th St., N. Y. 10036.

JOE SOUTH

"Don't It Make You Want to Go Home"
2592



Joe South sings about people and the things they do to each other and to themselves. "Don't It Make You Want to Go Home" has passed "Go" and is on its way to the top of the chart game.

2592



Programming Aids

• Continued from page 34

Springfield, Mo. (KTTS) Ray Shermer, Music Director

BP: "Tokyo Butterfly," Jerry Smith. BLFP: "Boeing Boeing 707," Roger Miller. BH: "Gather Ye Rosebuds While Ye May," Marilyn Maye. BLFH: "The Time It Takes to Love You," Rod McKuen.

Tulare, Calif. (KBOS-FM), Steven Behar, Music Director, Personality

BP: "No One Better Than You," Petula Clark, Warner-7 Arts. BLFP: "Midnight Cowboy," Johnny Mathis, Columbia. BH: "A Woman's Way," Andy Williams, Columbia. BLFH: "Then Came Bronson," Little Big Horns, Capitol.

Atlanta, Ga. (WSB) Chris Fortson, Music Librarian

BP: "Come Saturday Morning," Sand-pipers, A&M. BLFP: "Life's Carousel," E. Paul Evans, Ranwood. BH: "I Started Loving You Again," Al Mar-tino, Capitol. BLFH: A World Called You," David Rogers, Columbia.

Columbus, Ga. (WOKS), Albert Smith BP: "Is It Because I'm Black," Syl Johnson-Twinight, BLFP: "Backfield in Motion," Mel & Tim, BH: "Jealous Kind of Fella," Garland Green, BLFH: "You Put Me in a Groove," Billy Geutar, Davis.

Melbourne, Victoria, Australia (3DB) Rea Benn, Music Director

BP: "Come Together." Beatles, Apple.
BLFP: "Our Love Will Rise Again,"
Bobby Russell, Columbia. BH: "Put a
Little Love in Your Heart," Jackie
De Shannon, Imperial. BLFH: "The
Hunter," Pacific Gas Co., Tempo.

Miami, Fla. (WIOD)

Yolanda Parapar, Music Director BP: "Come Saturday Morning," Sand-pipers, A&M. BLFP: "MacArthur Park," Tony Bennett, Columbia. BH: "Is That All There Is," Peggy Lee, Capitol. BLFH: "We Love You, Call Collect," Art Linkletter, Capitol.

Midland, Mich. (WMDN) Jim Wiljanen, Music Director

BP: "Happy," Paul Anka, RCA, BLFP: "Can't Forget About You Baby," Marian Love, Capitol. BH: "Love's Been Good to Me," Frank Sinatra, Reprise. BLFH: "Sunday's Gonna Come on Tuesday," New Establishment, Colgems.

COUNTRY

Puyallup, Wash. (KAYE) Chubby Howard, Personality

BP: "Atlanta Georgia Stray," Kenny Price. BLFP: "Only a Woman Like You," Billy Parker. BH: "My Big Iron Skillet," Wanda Jackson. BLFH: "Her, the Car & the Mobile Home," Dave Kirby.

Ashland, Ky., and Huntington, W. Va. (WTGR), Mike Todd, Program Director,

BP: "Step in to My Soul," Bob Helms. BLFP: "Hello I'm a Jukebox," George Kent. BH: "She's Mine," George Jones. BLFH: "I'm So Afraid of Losing You," Charlie Pride.

Burbank, Calif. (KBBQ), Corky Mayberry, Music Director, Personality

BP: "Carolina in My Mind," Geo. Hamilton IV, RCA. BLFP: "Papa Joe's Thing," Papa Joe, ABC. BH: "Big in Vegas," Buck Owens, Cap. BLFH: "The One Man Band," Sheb Wooly, MGM.

Chester, Pa. (WEEZ), Bob White, Music Director, Personality

BP: "See Ruby Fall." Johnny Cash, Columbia. BLFP: "Loneliness," Les Seevers, Chestnut. BH: "April's Fool," Ray Price, Columbia. BLFH: "The Gun," Bob Luman, Epic.

Cincinnati, Ohio (WUBE), Bob Tiffin,

Music Director, Personality

BP: "April's Fool," Ray Price, Columbia. BLFP: "Six White Horses," Tommy Cash, Epic. BH: "Just Someone I Used to Know," Dolly & Porter, RCA. BLFH: "Big in Vegas,"

Buck Owens, Capitol.

Vox Jox

• Continued from page 36

Whitney has left WGLI in Babylon, N.Y., to join WAVZ in New Haven, Conn. . . Ira Levy, college student at the University of Miami, will join WINZ in Miami as an air personality; he's finishing up his studies this spring...

Bill Todd, one of the displaced at WIBG in Philadelphia, is joining WRKO in Boston. Fairfield, Ohio (WCNW) Marv Wallace, Music Director

BP: "Salt Lake City," Buddy Knox, United Artists. BLFP: "Comin' After Jinny," Fess Parker, RCA, BH: "Backside of Dallas." Jeannie C. Riley, Plantation. BLFH: "Take a Little Good Will Home," Don & Donna Chapel, Ston

Flint, Mich. (WKMF), Jim Harper, Program/Music Director, Personality BP: "She's Mine," George Jones, Musicor. BLFP: "Nobody But You," Don Rich, Capitol. BH: "She Even Woke Me Up to Say Goodbye," Jerry Lee Lewis, Smash. BLFH: "Everybody's Talkin'." Mayf Nutter, Straight.

Kansas City, Mo./Kans. (KCKN) J. Walter Mudd, Personality

BP: "River Boat Annie," Dale Ward, Big Way, BLFP: "Daddy's Girl," Chill Wills, Metromedia. BH: "Blistered," Johnny Cash, Columbia. BLFH: "Her & the Car & the Mobile Home," Dave Kirby, Monument.

Phoenix, Ariz. (KRDS) Bob Pond, Program/Music Director BP: "Guilt Box," Dee Mullins, Planta-tion. BLFP: "Bad Moon Rising," McCormick Bros. BH: "The Ways to Love a Man," Tammy Wynette. BLFH: "Lay Lady Lay," Pete Drake.

RCA Issues Six Piano Recital LP's

NEW YORK - RCA is issuing six piano recital albums this month, including a two-LP Mozart package by Peter Ser-

In other piano sets, Alexis Weissenberg plays Haydn; William Masselos plays Satie; John Ogden plays Beethoven; Mischa Dichter has a coupling of Schubert and Beethoven; and Staffan Scheja plays romantic Swedish music.

Also being released is a special Christmas album with Morton Gould conducting the New Philharmonia Orchestra and the RCA Symphony.

The low price Victrola line has a first listing of Mozart's "Lucio Silla," a three-LP set with Carlo Felice Cillario conducting the Angelicum Orches-tra and the Polyphonic Chorus of Milan.

Harpsichordist Gustav Leonhardt, baroque oboist Helmut Hucke and the ensemble of the Collegium Aureum have a C.P.E. Bach pairing, while pianist Liv Glaser offers a Grieg

Historic monaural-only Victrola sets include operatic recitals by tenor John McCormack and soprano Lily Pons, and a program of Beethoven, Mendelssohn and Handel per-formed by cellist Emanuel Feuemann, who transcribed the Handel piece, pianist Franz Rupp, and violist William Primrose.

WAYK to Debut In December

LEHIGH ACRE, Fla.-The 5,000-watt station of WAYK should be ready to go on the air here early in December, reports new general manager George R. Oliviere. Type of programming has not yet been announced for the 24-hour announced for the 24-hour operation. Oliviere was previously with the FCC in Wash-

WEAT-FM on Air

WEST PALM BEACH, Fla. -A new easy listening album station, featuring primarily instrumentals, has gone on the air here—WEAT-FM, a 100-000-watt stereo operation.

Budweiser Fest College Finals On Aug. 6-8

NEW YORK-The national finals of the Budweiser-sponsored Intercollegiate Music Festival will be held on the Edwardsville campus of Southern Illinois University on Aug. 6-8, 1970. The outdoor festival facility, which was used for the first time last summer for the school's Mississippi River Festival, seats more than 16,000.

The Intercollegiate Music Festival's annual competition for collegiate pop and folk performers gets under way in February as students compete for regional championships and an opportunity to go after college music's national championships at festival finals.

Regional competitions will be held at the University of South Florida, Villanova University, the University of Colorado, UCLA, the University of Texas and Southern Illinois University.

Dexter's Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD - It was a beautiful medley while it lasted, but no more will Herb Jeffries sing "Flamingo" while his wife strips to "Stormy Weather."

The former Duke Ellington singer, now 58, was divorced here by Tempest Storm in a stormy session in which the 41year-old striptease artist charged extreme cruelty." Jeffries, who made "Flamingo" a worldwide hit via a record more than 20 years ago, was Miss Storm's fourth husband.

Hustling Al Martino hasn't forgotten those hungry years in the 1950's when no label would record him. He recently bought a plush new house in Beverly Hills and paid cash for it. Then he called in a man to install air conditioning and peeled off \$5,000 from a roll and paid for it in front. "I had a big hit called 'Here in My Heart' when I was a punk kid in Philly," Al recalls, "and two years later I

was back laying bricks. That won't ever happen again."

Max Jones reports that the most renowned trumpet soloist ever to play in Count Basie's band, Buck Clayton, won't be able to play again until early 1970 at best. Buck underwent lip surgery Sept. 18 and is hoping his chops will eventually re-

Tony Cardoza, a Hollywood producer, just offered Tom Jones \$750,000 to star in a film next year. But the Welsh singer, who just bought a \$34,800 Rolls-Royce Silver Phaeton to pair up with his \$28,800 Rolls-Royce Silver Shadow, wants to think it over while he slims down on a diet of cigars and Rhine wine. During his last California visit he, his wife, Linda, and 11-yearold son Mark lived in Paul Newman's spacious mansion in se-cluded Coldwater Canyon.

The Beach Boys are back swinging again. They'll sing for England's Princess Margaret Nov. 30 at Wembley along with two groups, Marmalade and Grapefruit.

Fast-rising Delaney & Bonnie not only are making it on disks here, but they'll be touring Europe in November with Britain's top guitarist, Eric Clapton. Bonnie is from Illinois, Delaney is from Mississippi and they'll be taking with them Bobby Whitlock, organ; Jim Gordon, drums; Davey Mason, guitar; Jim Price, trumpet; Carl Randle, bass, and saxist Bobby Keys, all of whom have been working in Hollywood together.

The "champagne lady" who was fired by Lawrence Welk for allegedly missing a Welk date up in Spokane after a five-year stint with the band, Natalie Nevins, feels that she was dismissed unfairly. She was ill, she says. But what really fried her sensibilities was her inability to deliver a plate of home-made blueberry muffins which she tried to deliver to her ex-boss as a peace offering. Guards at ABC television center wrestled her off the

Now 73 and devoted to the church, onetime record star Ethel Waters came out of retirement recently to appear at a Rev. Billy Graham Crusade. She sings only religious repertoire and delights in working with him be-cause, she emphasizes, "God don't sponsor flops.'

Low Campus

Concerts Offered

NEW YORK - Michael Brovsky, president of Campus Attractions, Inc., a division of the Coffee House Circuit, has created an intermediate priced concert package to meet the demand for professional concerts at reasonable prices. He has developed a concert package available to schools for a top of \$1,100. Talent will be non-circuit performers who can be featured within the \$1,100 price range.

Calif. U. Folk Fest— Course in 'Rockatrics'

By GEOFFREY LINK

BERKELEY - The University of California's 12th annual folk festival (Oct. 23-26) offered a mixed bag of styles that ranged from cajun music to the acid rock strains of Country Joe and the Fish. About 15,-000 attended the four days of concerts and free workshops, festival director Barry Olivier said. Gross receipts reached \$12,000.

The Youngbloods were the hit of the opening concert Thursday night which attracted 2,000 persons to Pauley Ballroom. The RCA artists have got one of the most consistently pleasing country-rock styles around and Jesse Colin Young has developed into a fine vocal-

Dan Hicks and His Hot Licks, sans girl singers, followed Jeffrey Cain, a local folk singer



ROCK GROUPS will find many features in this new budget-priced Electro-Voice Model 626 microphone which retails for less than \$30. It is a dynamic type with the "single D" feature called "bass boost," which allows a performer to emphasize the low frequency voice sounds merely by working closer to the microphone's grille. A companion to the more deluxe Model 627A, this microphone is cardioid, has a directional pattern that considerably reduces the chance of feedback, a dynamic design for protection against rough handling and a built-in "acoustifoam" filter to eliminate "breath pops." The unit has a fawn beige, micomatte finish and a non-detachable cable.

who gave an interesting lyrical performance of original tunes. Hicks, usually a pleasant, even performer, did not live up to the promise of his new Epic Country Joe MacDonald with only guitarist Barry Melton left from the old group, rounded out the show with a set with his new band that recalled some of his earlier material.

The main concession to rock on Friday night was Joy of Cooking, a local band with a girl lead guitarist. They play much soft rock material, consequently, a try at Blind Lemon Jefferson's "Bad Luck Blues" missed the mark a bit, yet there is real variety in their music.

A cajun band, Opelousas Playboys, did a fine set that had many in the crowd serpentine dancing around the ballroom. Arthur (Big Boy) Crudup offered a bit of blues and soul that included one of his own songs, "Rock Me Mama" and Elmore James "Dust My Broom," as well as a couple of Ivory Joe Hunter tunes. "Dust My

Billie Joe Becoat, a Fantasy artist now working on his second LP, was, as he said, a 1969 version of Crudup. Becoat is a songwriter of considerable merit, especially obvious in "Caldonia the Second" and "Hold on Boy" about Black Panther Huey Newton, both Cody and his Lost Planet Airmen finished the show with a set of rockabilly.
Saturday night Sonny Terry

and Brownie McGhee made the entire concert worthwhile. They were in top form and got an ovation for their fine blues material. Doug Kershaw, a cajun singer and fiddler, appeared dressed in a purple velvet suit and despite "Lonesome Man," was a bit too gimmicky to be too effective.

Sunday afternoon's closing jubilee concert drew 3,000 to hear all the performers, including Vernon Ray, Janet Smith, Charlie Marshall, Alice Stewart (a beautiful voice) and Mark

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Soul

Billboard SPECIAL SURVEY For Week Ending 11/15/69

Soul LP's

Artist and/or Selection featured on "The Music Scene," ABC-TV Network

* STAR Performer—LP's registering greatest proportionate upward progress this week

			* STAR Performer~LF's registering greates		-	
	This Week	Last Week	Title Artist, Label, No. & Pub. Chart	This Week	Last Week	Title Artist, Label, No. & Pub. Weeks on Chart
-3	1	1	PUZZLE PEOPLE 6 Temptations, Gordy GS 949	26	38	GREATEST HITS, VOL. 2 3 Dionne Warwick, Scepter SPS 577
4	2	2	HOT BUTTERED SOUL	27	27	LIVE AND WELL 21 B. B. King, BluesWay 6031 (S)
	İ	5	MY CHERIE AMOUR 6 Stevie Wonder, Tamla TS 296	28	28	SMASH HITS 13 Jimi Hendrix Experience, Reprise RS 2025 (S)
•	4	3	IT'S A MOTHER	29	22	GREATEST HITS 23 Dells, Cadet LSP 824 (S)
3	5	4	Jerry Butler, Mercury SR 61234	30	30	GREEN RIVER Creedence Clearwater Revival, Fantasy 8393
•3	6	7	LOVE IS BLUE 13 Dells, Cadet LPS 829 (S)	31	31	BLACK AND WHITE 15 Tony Joe White, Manument SLP 18114 (S)
	Û	13	TOGETHER Diana Ross & the Supremes & the Temptations, Motown MS 692	32	35	COLOR HIM FATHER 15 Winstons, Metromedia 1010 (\$)
	8	9	ARETHA'S GOLD 18 Aretha Franklin, Atlantic SD 8227 (S)	33	37	RIVER DEEP, MOUNTAIN HIGH 7 Ike & Tina Turner, A&M LP 4178
•	9	6	POPCORN 13 James Brown, King KSD 1055 (S)	34	34	NOW Four Tops, Matown MS 675 (S)
	10	8	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522 (S)	35	40	HIGHLY DISTINCT Friends of Distinction, RCA LSP 4212
	41	12	HIGH VOLTAGE 14 Eddie Harris, Atlantic SD 1529 (S)	36	39	AT HOME WITH O. C. SMITH
-7	12	11	TEMPTATIONS SHOW Temptations, Gordy GS 933 (S)	37	24	SPOTLIGHTIN' THE MAN 10 Bobby Bland, Duke DLP 89 (S)
4	13	10	CLOUD NINE	38	36	YOUNG MOD'S FORGOTTEN STORY 25 Impressions, Curtom CRS 8003 (S)
	14	14	GREATEST MOTION PICTURE HITS . 14 Dionne Warwick, Scepter SPS 575 (S)	39	33	MY WHOLE WORLD ENDED 22 David Ruffin, Motown MS 675 (5)
•3	15	15	TIME OUT FOR SMOKEY ROBINSON & THE MIRACLES Tamla TS 295 (S)	40	32	JR. WALKER & THE ALL STARS' GREATEST HITS 20 Soul SS 718 (S)
	16	17	SOUL CHILDREN 6	41	26	SON OF A PREACHER MAN 20 Nancy Wilson, Capitol ST 234 (S)
	17	23	GRAZIN' IN THE GRASS 28 Friends of Distinction, RCA Victor LSP 4149 (S)	42	44	IN THE JUNGLE BABE 5 Charles Wright & the Watts 103rd St. Rhythm Band, Warner Bros. Seven Arts WS 1801
-3	18	18	STAND	43	45	BEST OF BILL COSBY 11 Warner Bros. Seven Arts WS 1798 (S)
V.	19	16	M. P. G	44	41	MOOG: THE ELECTRIC ECLECTICS OF 17 Dick Hyman, Command 938 (5)
	20	20	BLOOD, SWEAT & TEARS	15	-	ISLEY BROTHERS LIVE AT YANKEE STADIUM T-Neck TNS 3004
	21	25	Otis Redding, Atco SD 289 (S)	46	48	HOT DOG 8 Lou Donaldson, Blue Note 85T 84318
	22	19	THE WAY IT WAS/THE WAY IT IS 24 Lou Rawls, Capitol ST 215 (S)	47	43	ANOTHER VOYAGE
-3	23	21	Jerry Butler, Mercury SR 66188 (S)	48	47	Ramsey Lewis Trio, Cadet LPS 827 (S) KARMA Pharoah Sanders, Impulse A 9181
	W	42	NITTY GRITTY Gladys Knight & the Pips, Soul SS 713	49	49	
	25	29	I'VE GOT DEM OL' KOZMIC BLUES AGAIN MAMA Janis Joplin, Columbia KCS 9913	50	50	BILL COSBY 4

The charts tell the story— Billboard has THE CHARTS



FRED COLE, center, enjoys a recent outdoor barbecue and cocktail party tossed by De-Lite Records to introduce Cole's newest album, "On Second Thought." With the artist are Ted Eddy, right, executive producer of De-Lite, and Norman Berkowitz of Billboard.

Soul Sauce

OF THE WEEK:

"I Can't See
You No More"

JOE TEX

(Atlantic)



By ED OCHS

SOUL SLICES: "I wish them the very best of luck," said Eddie Holland about the Supremes, who, like Holland-Dozier-Holland, are now a trio without Diana Ross. Miss Ross, breaking loose as a solo performer, will be spelled by Jean Terrell, sister of former heavyweight boxer, Ernie Terrell, who will join Mary Wilson and Cindy Birdsong to make the "new" Supremes. Diana Ross & the Supremes will headline their own television special with the Temptations on NBC, Wednesday (12). Their last TV appearance as a group will be on a special "Ed Sullivan Show" on CBS-TV, Dec. 21. Soul Sauce predicted the split last year. . . . Holland-Dozier-Holland, now the new soul pioneers with their Invictus label, are proud of their hitmaking habits with the Supremes and called Soul Sauce to voice a hope for continued success of the group and Miss Ross. . . . Ray Charles' Tangerine label is readying releases from the Raelettes with Ike & Tina Turner called "Soul'd Out"; Percy Mayfield's "Bought Blues" and an LP from Wild Bill Davis. . . . Jazz composer Quincy Jones, jet-set novelist Harold Robbins and bassist Ray Brown have formed Symbolic Records in Los Angeles. . . . Clarence Carter appeared at Ellis Auditorium in Memphis last week to promote his new disk, "I Smell a Rat," with a \$3,000 piece of imitation cheese and an artificial rat. There's nothing synthetic about Clarence Carter, though. He's got soul. . . . A powerful new album by the Mirettes on Uni-"Whirlpool." . . . Next from Wilson Pickett: "You Keep Me Hangin' On," on Atlantic. . . . Gamble & Huff have recorded the Sweet Inspirations in Philadelphia. Other Atlantic disk hopes include hot items from Otis Leavill's "I Love You" on Dakar, Walter Jackson's "Anyway That You Want Me" on Cotillion, J. P. Robinson's "You Got Your Thing on a String," and Aretha Franklin's rocketing "Eleanor Rigby." . . . Motown is 1-2-3 on the soul chart with Stevie Wonder's "Yester-Me Yester-You Yesterday" threatening to top them all. . . . The National Assn. of Black Students (NABS) has formed Talent Scout, Inc., to deal exclusively with soul artists for college campus concert tours. Taylor Jr.'s "The Stinger." . . B. B. King will tape ABC-TV's "Music Scene" and join the Rolling Stones on their U.S. tour. The tour will bring King to Madison Square Garden, Nov. 27-28. Ike & Tina Turner will also split the Stones' bill. . . . Minit has signed the Blues Busters. . . . Atlantic is sending one of the strongest soul packages ever to Europe in January. Opening at London's Royal Albert Hall on Jan. 22 will be Sam & Dave, Joe Tex and Clarence Carter. The package will bring soul to Japan later in the tour.

FILLETS OF SOUL: Stax/Volt is chasing the "Oh Happy Day" rainbow to prove the Edwin Hawkins Singers "miracle" was really the start of a trend. Though the pop-gospel movement died in a flurry of covers and imitations, "Hello Sunshine," by Rev. Maceo Woods & the Christian Tabernacle Baptist Church Choir should revive the sound of gospel on the charts. . Soul Sauce was telephoned to death last week for tabbing the Supremes as "sinking." They are not sinking. In fact, "Someday We'll Be Together," is a national breakout, and Don Ovens, Billboard's crack chart diagnostician assures us that the Supremes are more popular than ever, picking up heavy album sales and maintaining a chart pace that their singles don't reveal. They are treading holy water perhaps, but they're not sinking. . . . Reggie Lavong has been named vice president of Little Anthony and the Imperials, United Artist veterans, have formed a production-management company, while songwriter Rudy Clark ("Shoop Shoop Song," "If You Gotta Make a Fool of Somebody," "Good Lovin") has opened his own publishing firm, Rudy body," "Good Lovin'") has opened his own publishing tirm, Kudy Clark Songs. . . Stax is readying Dave Porter, the other half of the Isaac Hayes-Dave Porter writing-producing team, in completing his own solo effort in Memphis. . . . New Ruby Winters: "Guess Who," on Diamond. . . . Motown's Jackson Five has debuted in hit fashion with "I Want You Back." . . . Believe it or not—a new James Brown: "Ain't it Funky Now (Part 1)." ... New Chuck Berry: "It's Too Dark in There," on Mercury. ... Maxine Brown, whose "We'll Cry Together" album is new from Commonwealth United, will make a TV and club tour of England, beginning Dec. 6. . . . SS7 has launched the Valentines with "Gotta Get Yourself Together," which is good advice anytime. . . Write and read Soul Sauce. Esmond Edwars of Columbia Records reads Soul Sauce. HOLD OUT MY AND.



PRODUCED BY GARY ZEKLEY FOR GULF PACIFIC INDUSTRIES



EDDIE HARRIS, second from right, Atlantic's jazz saxist, cuts the cake at a recent birthday party for the artist at the Village Gate in New York where he was performing. His latest album, "Swiss Movement," recorded live with Les McCann at the Montreaux Jazz Festival, was released last week. The party was attended by, left to right, manager Marv Lagunoff, Anita O'Day, Harris and Mrs. Harris, as well as local deejays and label executives.

Foxx Signed by Decca

NASHVILLE — Russell-Cason Productions and Decca have concluded arrangements for the signing of a group the Foxx. The Foxx is the first contemporary group to be signed by Decca's Nashville office. Larry Baunach, Southern regional promotion manager for Decca, said, "The signing of the Foxx is the first important step in a new trend by the major record companies to cultivate the potential pop talent originating from Nashville."

Buzz Cason will produce the Foxx and has planned a new project for the group. Cason

Little Anthony & Imperials Form Co.

NEW YORK — Little Anthony & the Imperials have formed a production and management organization to be called Horizon Imperials Productions. Joining them in the endeavor will be Phil Strassberg and Marvin Zolt, personal manager, respectively.

Initial projects of the new firm will be a Music Odyssey, a six member jazz-rock group, and the Blues Busters, who have been recording on the Minit label. feels that the Foxx will present a major contribution to the industry in 1970. He is working with Baunach to set up promotion and personnal appearance tour that will coincide with the Foxx's first release in January.

The group consists of Pepper Martin, Al Perkins, "Little Joe" Martin and Butch Bourque. The Foxx will be here for the next three weeks working on their LP.

Kenton Solo U.S. Rep at Berlin Fest

NEW YORK — Orchestra leader Stan Kenton has received the lone invitation to represent the U.S. at the Berlin Jazz Festival on Nov. 5-8, when that country honors Duke Ellington.

Kenton will play a medley of Ellington's hits on the piano in addition to conducting the Berlin Jazz Orchestra, playing his own arrangements, in a musical tribute to Ellington, who is celebrating his 70th birthday this year.



Billboard SPECIAL SURVEY For Week Ending 11/15/69

BEST SELLING

Soul Singles

Artist and/or Selection featured on "The Music Scene," ABC-TV Network

★ STAR Performer—LP's registering greatest proportionate upward progress this wo

			* STAR Performer—LP's registering great	8
	This Week	Last Week	Title Artist, Label, No. & Pub. Weeks on Chart	
	1,	1	BABY, I'M FOR REAL 8 Originals, Soul 35066 (Jobete, BMI)	
1	2	2	I CAN'T GET NEXT TO YOU 12 Temptations, Gordy 7093 (Jobete, BMI)	
	1	6	GOING IN CIRCLES 12 Friends of Distinction, RCA 74-0204 (Perpete, BMI)	
j	4.	5	LET A MAN COME IN AND DO THE POPCORN (Part 1)	
	1	7	BACKFIELD IN MOTION 5 Mel & Tim, Bamboo 107 (Cachand/Patcheal, BMI)	
	6	3	THAT'S THE WAY LOVE IS 11 Marvin Gaye, Tamla 54185 (Jobete, BMI)	
	Û	10	CRUMBS OFF THE TABLE Glass House, Invictus 9071 (Gold Forever, BMI)	
	4	16	GIRLS IT AIN'T EASY The Honey Cone, Hot Wax 6903 (Gold Forever, BMI)	
	9	8	JEALOUS KIND OF FELLOW 13 Garland Green, Uni 55143 (Colfam, BMI)	
	10	9	DOIN' OUR THING 7 Clarence Carter, Atlantic 2600 (Fame, BMI)	
	11	11	SAY YOU LOVE ME	
	企	22	YESTER-ME YESTER-YOU YESTERDÂY Stevie Wonder, Tamla 54188 (Stein/Van Stock, ASCAP)	
	13	15	YOU GOT TO PAY THE PRICE 5 Gloria Taylor, Silver Fox 14 (Myto, BMI)	
	14	14	YOU'VE LOST THAT LOVIN' FEELIN' 7 Dionne Warwick, Scepter 12262 (Screen Gems-Columbia, BMI)	
7	15	12	HOT FUN IN THE SUMMERTIME 13 Sly & the Family Stone, Epic 5-10497 (Stone Flower, BM1)	
	血	24	FRIENDSHIP TRAIN 2 Gladys Knight & the Pips, Soul 35068 (Jobete, BMI)	
	17	17	WE MUST BE IN LOVE	
	1	23	JUST A LITTLE LOVE 3 B. B. King, BluesWay 61029 (Sounds of Lucille/Pamco, BMI)	
	19	18	(Sounds of Lucille/Pamco, BMI) THE SWEETER HE IS Soul Children, Stax 0050 (Bridges, ASCAP)	
	20	33	THESE EYES Jr. Walker & the All Stars, Soul 35067 (Dunbar, BMI)	
	21		TAKE A LETTER MARIA 3 R. B. Greaves, Atco 6714 (Four Star Television, BMI)	
	222	28	BAD CONDITIONS	
	23		LET A WOMAN BE A WOMAN— LET A MAN BE A MAN 10 Dyke & the Blazers, Original Sound 89 (Drive-In/Westward, BMI)	
1	24		WHAT'S THE USE OF BREAKING UP 12 Jerry Butler, Mercury 72960 (Assorted/	
	25		Parabut, BMI) WALK ON BY Isaac Hayes, Enterprise 9003	
			(Jac/Blue Seas, BMI)	

prop	ortionate	upwa	ard progress this week.	
	This Week	Last Week	Title Artist, Label, No. & Pub. Weeks on Chart	
	26	30	IT'S HARD TO GET ALONG Joe Simon, Sound Stage 7 72641 (Cape Ann, BMI)	j:
	27	20	POOR MAN Little Milton, Checker 1221 (Stance/Parabut, BMI)	•
	28	26	WE'LL CRY TOGETHER Maxine Brown, Commonwealth United 3001 (McCoy-Chevis, BMI)	Ĭ
	企	34	(Sittin' On the) DOCK OF THE BAY Dells, Cadet 5658 (East/Time/Redwall, BMI)	2
	30	35	WHY IS THE WINE SWEETER (On the Other Side) Eddie Floyd, Stax 0051 (East/Memphis, BMI)	2
	愈	36	AFTER YOU Barbara Acklin, Brunswick 755421	!
	22	40	(Dakar/BRC, BMI) IS IT BECAUSE I'M BLACK Syl Johnson, Twinight 125 (Nuddato-Syl-Zel-Highton, BMI)	!
	愈	-	SOMEDAY WE'LL BE TOGETHER Diana Ross & the Supremes, Motown 1156 (Jobete, BMI)	
		-	CAN'T TAKE MY EYES OFF YOU Nancy Wilson, Capitol 2644 (Saturday/Seasons Four, BMI)	
	35	-37	MUST BE YOUR THING Charles Wright & Watts 103rd Street Rhythm Band, Warner Bros. 7 Arts 7338 (Tamerlane, BMI)	
	36	-	NA NA HEY HEY KISS HIM GOODBYE 1 Steam, Fontana 1667 (MRC/Little Heather, BMI)	
	37	38	MY BABE 5 Willie Mitchell, Hi 2167 (Arc, BMI)	,
	38	46	DON'T WALK AWAY Little Carl Carlton, Back Beat 610 (Bright Port, BMI)	
	39	39	DRY SPELL 3 Meters, Josia 1013 (Marsaint, BMI)	
	10	47	WEDDING BELL BLUES 4 5th Dimension, Soul City 779 (Tuna Fish, BMI)	
	41	42	HOW CAN I TELL MOM & DAD 2 Lovelites, Lock 723 (Moo-Lah, BMI)	
	42	43	WE GOT LATIN SOUL 2 Mongo Santamaria, Columbia 4-44998 (Drive In/Westwood, BMI)	
	13	48	I'M SO LOST	
	44	44	BRANDED BAD 3 O'Jays, Neptune 18 (Assorted, ASCAP)	
	15	50	HOW I MISS YOU BABY 2 Bobby Womack, Minit 32081 (Tracebob/Unart, BMI)	
	46	41	IT'S A FUNKY THING—RIGHT ON 2 Herbie Mann, Atlantic 2671 (Mann, ASCAP)	
	山		HURRY CHANGE 1 Tension Stephens; Aries 2076 (Kelton/Lyman/Feldman, BMI)	
	1	-	MY LUCKY DAY 1 Frankie Newsome, GWP 515 (Toby-Nic, BMI)	
	49		TOO BUSY THINKING ABOUT MY BABY 3 Billy Mitchell Group, Calla 167 (Jobete, BMI)	
	50		TOO MANY COOKS (SPOIL THE SOUP) 1 100 Proof Aged In Soul, Hot Wax 6904 (Gold Forever, BMI)	
-				-

Signings

• Continued from page 28

release. . . The New Kick, the Californians and Dana Pearson to Capitol. The New Kick is headed by Gail Da Corsi, formerly with the New Christy Minstrels. . . . The Geneva Conven-

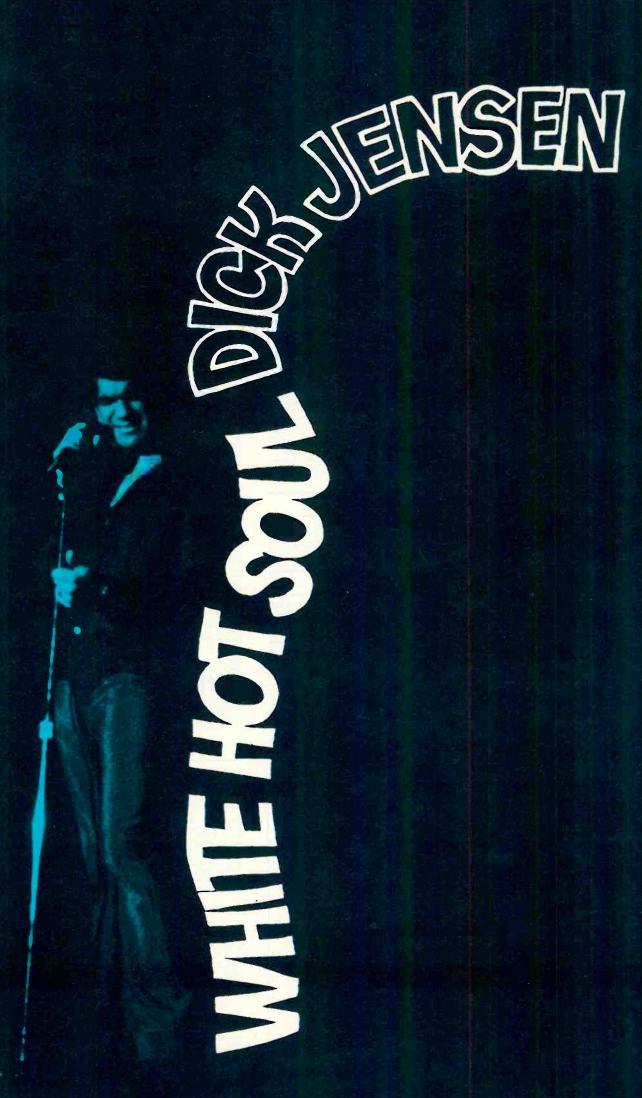
Texas U Lab Band To Play in Montreux

ARLINGTON, Tex.—An invitation to perform at the International Jazz Festival at Montreux, Switzerland, June 17-21, has been accepted by the University of Texas' Arlington Lab Band.

The participation by the Lab Band will become possible after funds necessary for transportation has been acquired. The festival invitation includes full board for the band for three tion to Beverly Hills Records through a deal with Dunwich Productions of Chicago. . . . Bill Trout's production firm will record eight singles and two albums for Beverly Hills Records for the next three years. . . Oscar Brand signed an exclusive management agreement with Infinite Management Corp., a division of Infinity. . . . Summer, a rock group, signed to Public Records. Also signed to the label is Linda Foreman. . . . Composer-singerguitarist Charlie Brown to Polydor Records. Brown is currently in the Broadway production of "Hair." . . Coven, new rock group, to Mercury Records. . . . Azie Mortimer to Okeh Records. Richard Parker will produce her records.

days and a professionally produced stereo recording of the band's performance.

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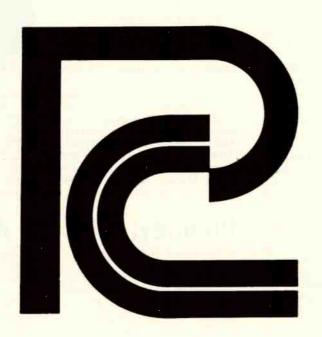
BILL ME

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

MEER	Wt. Ago	Wks. Ago	Wks. Ago	TITLE	, Arti:	st, Lal	oel & A	lumber		Weeks On Chart
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17 24 26
3
4 3 2 1 IS THAT ALL THERE IS? Peggy Lee, Capitol 2602 (Trio, BMI) 12 33 — A WOMAN'S WAY Andy Williams, Columbia 4-45003 (Pequod, ASCAP) 6 7 10 32 MAKE YOUR OWN KIND OF MUSIC MARIE YOUR OWN KIND MARIE YOUR ASCAP) 10 11 15 15 YOU'VE LOST THAT LOVIN' FEELING MID ON WHEN I DIE MARIE YOUR CITY MISSON, RCA 74-07261 (Dunbar, BMI) MEW YORK CITY MISSON, RCA 74-07261 (Dunbar, BMI) MARIE YOUR CITY MISSON, RCA 74-07261 (Dunbar, BMI) MARIE YOUR CITY MISSON, RCA 74-07261 (Dunbar, BMI) MARIE YOUR CITY MISSON, RCA 74-07261 (Dunbar, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE A LITTLE SMILE FOR ME Flying Machine, Congress 6000 (January, BMI) MARIE DESTRUCTION MARE YOUR CITY MARIE YOUR COUNTING MARE YOUR COUNTING MARE YOUR COUNTING MARE YOUR CITY MARIE YOUR COUNTING MARE YOUR CITY MARIE YOUR CITY
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10 32 MAKE YOUR OWN KIND OF MUSIC Mama Cass Elliot, Dunhill 4214 (Screen Gems-Columbia, BMI) 5 9 13 TRACY 8 TRACY 8 8 11 18 SHANGRI-LA Lettermen, Capitol 2643 (Robbins, ASCAP) 6 7 SUSPICIOUS MINDS 7 Elvis Presley, RCA 47-9764 (Press, BMI) 7 Dionne Warrvick, Scepter 12262 (Screen Gems-Columbia, BMI) 25 34 AND WHEN I DIE 3 Blood, Sweat & Tears, Columbia 4-45008 (Tuna Fish, BMI) 3 12 36 38 I GUESS THE LORD MUST BE IN NEW YORK CITY 3 Nilsson, RCA 74-0261 (Dunbar, BMI) 3 NISSON, RCA 74-0261 (Dunbar, BMI) 15 25 36 SMILE A LITTLE SMILE FOR ME 4 Flying Machine, Congress 6000 (January, BMI) 16 17 SEE THAT GIRL Cogues, Reprise 0857 (Pomona, BMI) 17 9 4 3 JEAN
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10 19 31 33 LEAVE THEM A FLOWER 4
Ed Ames, RCA 74-0253 (TRO-Devon, BMI) 20 17 22 I STILL BELIEVE IN TOMORROW John & Ann Ryder, Decca 73256
(Leeds, ASCAP) 22 28 38 JULIA 4
Ramsey Lewis Trio, Cadet 5640 (Ramsel, BMI) 22 6 5 5 ETERNITY Vikki Carr, Liberty 56132 (Saturday, BMI)
23 27 35 TONIGHT I'LL SAY A PRAYER Eydie Gorme, RCA 74-0250 (Sunbury, ASCAP)
Nilsson, RCA 74-0161 (Coconut Grove/Story.
25) 16 23 25 (One of These Days) SUNDAY'S GONNA COME ON TUESDAY
New Establishment, Colgems 66-5006 (Colgems/Musicor, ASCAP) NO ONE BETTER THAN YOU 2 Petula Clark, Warner BrosSeven Arts 7343
(Anne Rachel, ASCAP) 24 29 30 WHERE DO I GO? 5 Ulius Lagrage with the Bob Group Concess
28) 31 — MIDNIGHT COWBOY Ferrante & Teicher, United Artists 50554
(Unarr, BMI) (29) 30 — UNDUN Guess Who, RCA 74-0195 (Friends of
30 32 — Mine, Ltd./Dunbar/Cirrus, BMI) TOMORROW IS THE FIRST DAY OF REST OF MY LIFE 2
Lana Cantrell, RCA 74-0268 (Chappell, ASCAP) A STATE OF THE MORNING 1
Vanity Fair, Page One 21-027 (Duchess, BMI) 32 38 — A BRAND NEW ME Dusty Springfield, Atlantic 2685 (Assorted/Parabut, BMI)
I — — — MIDNIGHT COWBOY 1
Johnny Marnis, Columbia 4-45034
(Unart/Barwin, BMI) PAPA JOE'S THING Papa Joe's Music Box, ABC 11246 1
(Unart/Barwin, BMI) PAPA INF'S THING
(Unert/Barwin, BMI) - PAPA JOE'S THING Papa Joe'S Music Box, ABC 11246 (Papa Joe's Music, ASCAP) 40 - I STARTED LOVING YOU AGAIN 2
(Unart/Barwin, BMI) PAPA JOE'S THING Papa Joe's Music Box, ABC 11246 (Papa Joe's Music, ASCAP) 35 40 — I STARTED LOVING YOU AGAIN AI Martino, Capitol 2674 (Blue Book, BMI) 36 37 40 — SOMETHING Beatles, Apple 2645 (Harrisongs, BMI) — OH ME, OH MY (I'm a Fool for You Baby) 1
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(Unart/Barwin, BMI) PAPA JOE'S THING Papa Joe's Music Box, ABC 11246 (Papa Joe's Music, ASCAP) 35 40 — I STARTED LOVING YOU AGAIN AI Martino, Capitol 2674 (Blue Book, BMI) 36 37 40 — SOMETHING Beatles, Apple 2645 (Harrisongs, BMI) — OH ME, OH MY (I'm a Fool for You Baby) Lulu, Atco 6722 (Nootrac, ASCAP)

PAYMENT ENCLOSED

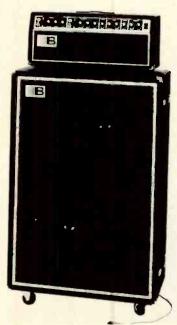


Royalty Controls Corporation offering unique services to recording artists

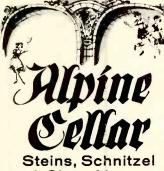
Announcing the formation of Royalty Controls Corporation, a service organization which will engage in the business of auditing record companies in behalf of recording artists, record producers and music publishers.

Royalty Controls Corporation will examine and verify the appropriate books of account and financial records of record companies to ascertain whether the statements of royalties reported are correct. The company will render these services at low cost to its clients, made possible by specializing in this type of services and the application of computer audit techniques.

Musical Instruments



BENSON ELECTRONICS, INC., will begin marketing the Benson 300 Studio Amplifier and five other units in February of 1970. For the past 10 years the amplifiers have been available only on a direct-sale basis and usually to nationally prominent musicians. The new line will include three guitar units and three bass units and boasts several unique features including changeable equalizers which can the entire sound of the amplifier. Also featured in the new guitar line is a "Stress Control" which makes the amp distort naturally at low volume. Prices will range from \$680 to



& Sing-Alongs

The Alpine Cellar, New York's number music and entertainment with Franzi Montan, singing host. Rudy Gerhard's Oom-pah-pah band and The SINGING MAEDCHEN IN UNIFORM. Slap dances. Lederhosen, Schnitzelbank, Waltzes and polkas for dancing.

OPEN 6 PM to 1 AM For Cocktails, Dinner and Supper

Continental and American menu. Imported Beer on tap. No cover. No minimum Entertainment, Monday thru Saturday

Wipine Cellar in the Hotel McAlpin Just east of Broadway at 34th St., N.Y.C. Reservations: 736-5700

Job No. 92 70 lines/1/2 column Esquire-Dec. 1969, Jan., Feb., March, 1970

when answering ads . . . Say You Saw It in Billboard

Aeolian Merchandising Plan For Player Pianos and Rolls

Continued from page 1

About 1,200 dealers now sell the units, according to Ernie Sampson, general merchandising manager, who said player pianos will be the main thrust of Aeolian's total merchandising plans. Lembke and Sampson both came to Aeolian from Seeburg Corp.

Aeolian player piano specialist Robert Hoyman described the two-point sales approach: "The player piano fits right in with the leisure market making an ideal instrument in the home. Additionally, the home owner, the man who pays the bills, can justify the expense of a piano for his children when he sees that he can have fun with the instrument, too."

Hoyman views the automatic piano as an important participation instrument. Foot pedals and hand controls allow people to vary the tempo, bass, treble and volume. Other controls allow for five key changes and a "rinky-tink" sound through use of a Ukelano accessory.

Aeolian makes five brands of player pianos. All can be operated manually or electrically. The Pianola model is a 64-note instrument retailing for \$995. More deluxe models have 88 keys and retail from \$1,452 on up. Wurlitzer and Kimball are the other two manufacturers of player pianos and QRS and Mel-O-Dee are the two other manufacturers of rolls. Hoyman estimates that there are around 3,000 piano roll titles available

Hoyman foresees technical breakthroughs in the production of piano rolls but said present technology allows for the production of 26 rolls every 30 minutes. This would include such processes as tagging, printing of lyrics and packaging.

The rolls are packaged in boxes 12 in. long and 2 in. square. Aeolian will soon have display merchandisers and point of sale material for rolls and is studying a marketing arrange-ment that will accommodate a return privilege. "The obsolescence factor is not significant,"
Hoyman said. Aeolian releases about 13 titles a month now. Rolls are primarily 2 to 3 minutes long but some are long-playing (5 to 6 minutes) and others, such as dinner music selections, run as long as 9

Aeolian is discussing a program with Peter Nero with the idea of producing rolls that cap-

New Electric Merson Bass

WESTBURY, N. Y.—Two new electric basses are available from Merson Musical Products Corporation, the Tempo 1810 and the Univox 1800B. The Tempo features two pickups and has a double cutaway thin body with triple bond edges. The suggested list price is \$72.50. The Univox is a two pickup solid body bass featuring pickup selector switches, tone controls, in-dividual metal tuning units and lists for \$87.50. Cases for each bass list at \$15.

ture the individual flavor and style of well known popular pianists. Also being studied is the possibility of bringing out records featuring popular musicians using the player piano. An instruction program is also being designed that would utilize instruction piano rolls.

Sampson said that some of its franchised dealers have now decided to specialize in player pianos. An example: Duffy's Music, Palisades Park, N.J., a store carrying only player pianos and stocking every available piano roll. Aeolian will display player pianos at the National Association of Music Merchants shows in Los Angeles and Miami and at the American Music Dealers Industry Exhibit in Las Vegas next year.

Phinney: CMI at AMDIE

• Continued from page 1

dent, is now on a cross-country trip, hoping to visit 400 musical instrument companies. He anticipates 40,000 delegates for AMDIE's Las Vegas meeting April 26-29, which will, for the first time, be open to the public.

Phinney said 121 exhibitors participated in AMDIE's first show last year. "CMI was not one of those exhibitors. They had a wait and see attitude. CMI, as well as a number of other companies, saw the interest the show generated last year with Las Vegas residents and Western dealers.

"Opening the 1970 show to the public will give the manufacturer a first-hand idea of how his products go over with the buying public. It will also show how dealers receive products because very often the public mo-



THE BOSSA NOVA, an electric, single cutaway classic-style guitar, is new from Gibson. It is a hollow, full-size, flat-top-designed guitar with traditional classicslotted peghead and classic neck. The body dimensions are approximately 20 inches long, 16 inches wide, and five inches deep. The neck is two inches wide at the first fret. Four different storage cases are available.



AEOLIAN'S player piano. This is the Pianola, one of five brands of player pianos, and retails for \$995. People can participate in the music through the foot pedals and hand controls but the instrument will play outperstall. ment will play automatically. Rolls, which come in boxes 12 inches by two inches square, can be seen on top of the instrument.

tivates the dealer's interest in an The public will see the show Sunday, April 26, opening

Phinney said he has not mailed exhibitor contracts. "Our prospects for exhibitors are better this year," he boasted. He said he was mailing free AMDIE memberships to 10,000 music instrument businessmen and that his tour of the country will conclude in February.

Merson Adds Lighting Units

HOLLYWOOD - Merson Musical Products Corp. will distribute the complete line of Acentulite Lighting Systems manufactured by Eagle-Pitcher Industries, Inc. A variety of six systems will be available, ranging in price \$99.95 for a colored strobe light effect to \$450 for the Kaleidocolor system; which is a completely professional unit that simulates a master spot with a color wheel. Also available are models which produce dancing shadows, foot lights and stage

ENDORSEMENTS

Jimi Hendrix and Vince Martell have signed endorsement contracts with Merson Musical Products Corporation, manufacturers of guitars, organs, and amplifiers.

NAMM Signs 29 Exhibitors For Western

CHICAGO-More than half of the 91 booths at the National Association of Music Merchants (NAMM) Western Seminar and Exhibits program have been taken. The program will be held from April 12-14 in Los Angeles.

The 29 exhibitors have signed for 47 of the booths. The booths are 10 x 10 square feet in area. Three larger meeting rooms will be converted to exhibit space. There will also be a demonstration area. Exhibit hours will be from noon to 5 p.m. No special programs, seminars or events may be conducted during these hours. This marks the first time an exhibit program has been included with a regional seminar sponsored by NAMM.

The exhibitors include:

M. M. Meason, Inc.; Manual Arts Furniture Co.; Slingerland Drum Co.; Harmony Co.; Getzen Co., Inc.; M. Hohner, Inc.; Pointer System, Inc.; King Musical Instruments; G. Leblanc Corp.; Yamaha International Corp.; H. and A. Selmer, Inc.; Westinghouse Credit Corp.; Wurlitzer Co.; Ernie Ball, Inc.; Lyon-Healy; Everett Piano Co.; Schaff Piano Supply Co.; C. F. Martin and Co.; W. T. Armstrong Co., Inc.; Zeb Billings Music Publishing Co., Inc.; C. A. Gotz Jr.; Remo, Inc.; Baldwin Piano and Organ Co.; Avedis Zildjian Co.; Trophy Music Co.; Rickenbacker, Inc.; Goya Music; Darco Co.; L. D. Heater, Inc.; Gonzales Co.



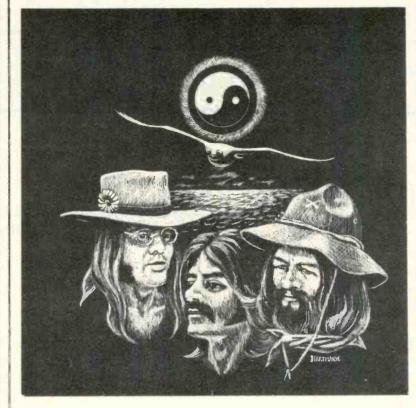
ARCHTOP, semihollow body, with a double Venetian cutaway characterizes the new Gibaway characterizes the new Gibson ES-340TD. It has twin humbucking pickups with a single master treble and bass blender control. The body is 16 inches wide, 19 inches long, and 13/4 inches thin. It has a Brazian Rosewood fingerboard with miniature block pearloid inlays.

VOCAL COLLECTIONS

Title-Publisher

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ROCKIN FOO





In China The means "Happiness".
It is the "too" of Toochour,
the City of Happiness.

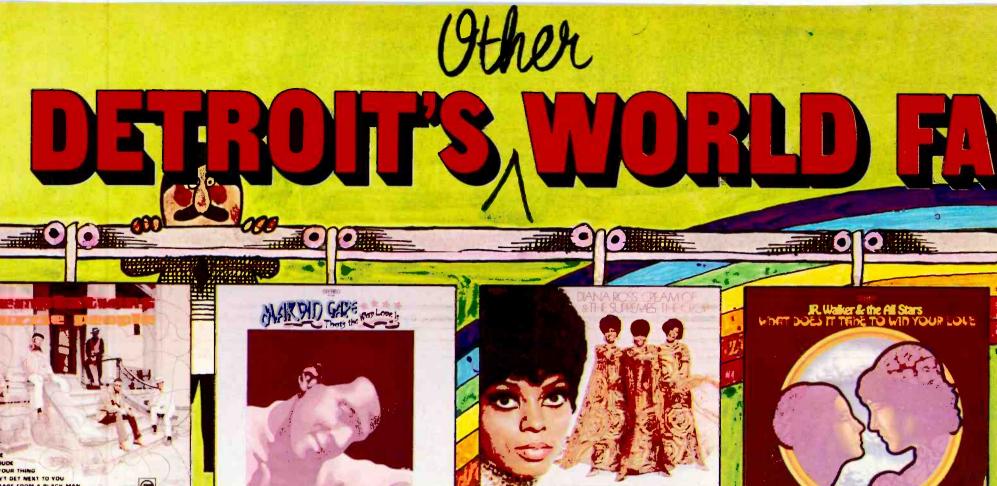


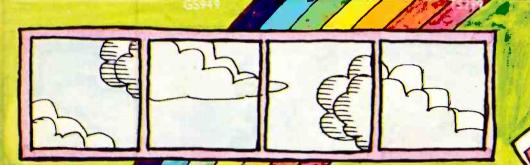
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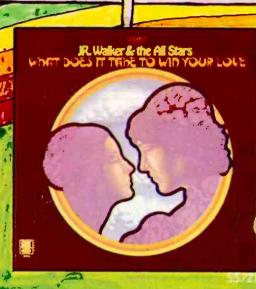








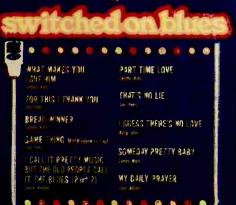












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SOUNDTRACK-Goodbye Mr. Chips... MGM S1E-19 STX (S)

The Peter O'Toole-Petula Clark film starrer is certain to prove top boxoffice fare. The soundtrack LP, featuring the tunes of Leslie Bricusse, will hit with the same impact at the dealer level. "And the Sky Smiled," "Fill the World With Love," "Walk Through the World," and "You and I" are commercial standouts.





JOHNNY WINTER— Second Winter. Columbia KCS: 9947

Winter rode high on the LP charts with his initial Columbia outing, and also with his earlier Imperial release, and now this follow-up, recorded in Nashville, should prove to surpass them both. The album is unique in that it contains three LP sides and contains some of the best Winter performances, ranging from Little Richard's "Slippin' and Slidin'," to Chuck Berry's "Johnny B. Goode." A winner from the word go!





POP STEVE MILLER BAND-Your Saving Grace. Capitol SKAO 331 (S)

The Steve Miller Blues Band, though no longer a blues band or the original outfit that kicked off their success story, still claims rock star Miller, who picks up the pieces for perhaps his finest effort yet. Keyboard king, Nicky Hopkins adds to the excitement on "Little Girl," producer Glyn Johns plays guitar and sings, as singer-guitarist Miller rocks Hendrix-style on "Motherless Children" and "Feel So Glad."

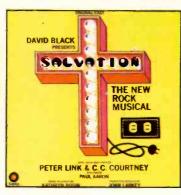




CLASSICAL

WALTER CARLOS-Trans-Electronic Music Produc-tions, Inc. Presents the Well-Tempered Synthesizer. Columbia MS 7286

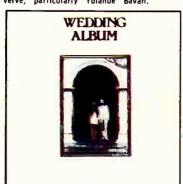
This is the follow-up to that classical and pop trend-setter, "Switched or Bach." It's natural to take over the classical and pop charts because it's got the sound of the synthesizer and it has Walter Carlos performing on it. The music is by Bach, Monteverdi, and Scarlatti.





ORIGINAL CAST ORIGINAL CAST-Salvation. Capitol SO 337 (S)

This off-Broadway rock musical opened to good reviews a few weeks ago and the theater business should be reflected in sales. The eight strong cast and composers Peter Link and C.C. Courtney sing the off beat and caustic songs with a lot of verve, particularly Yolande Bavan.





POP

JOHN AND YOKO—
Wedding Album.
Apple SMAX 3361 (S)
A wedding album with a real album inside,
John Lennon & Yoko Ono celebrate their
marriage with a deluxe souvenir package
that looks more like a presskit. Boxed for
fans are posters, snapshots, doodles, wedding booklets, odds and ends (mostly odds)
and a copy of the Apple twins' marriage
certificate. Side one of the LP features
love noises for connoisseurs, while side two
offers a plea for world peace from the
Beatle and his bride.





high on the charts.

B. J. THOMAS— Greatest Hits, Vol. 1 Scepter SPS 578 (S)

Here's a package that's sure to prove an immediate success. It's chock full of Thomas winners ranging from his early "I'm So Lonesome I Could Cry" to the recent "Mama," "Hooked on a Feeling" and "Eyes of a New York Woman." Attractive gold-cover adds to the immediate sales appeal, and this one should soon be riding high on the charts.





CLASSICAL THE ORGAN IN SIGHT E. Power Biggs. Columbia KS 7263 (S)

There's no more adept artist around to demonstrate what the organ is all about than this virtuoso. And, in shining examples, Biggs takes us on a musical education trip on sounds of the organ. An illustrated booklet, complete with pictures of the instrument's design and its technical structure add to this informative as well as entertaining LP.





STEPPENWOLF-Monster. Dunhill DS 50066 (S)

Hard rock veterans who never miss, Steppenwolf continues their magic carpet ride on the charts with that patented rough rock assault featuring the voice of John Kay. Drummer Jerry Edmonton shares the song credits with Kay, as the veteran heavies keep on the pressure with their stormy street-rock epics, "Monster," "America," "What Would You Do" and other snarling protest raves.





SAN SEBASTIAN STRINGS— For Lovers. Warner Bros.-Seven Arts WS 1795 (S)

Take the poetry of Rod McKuen and the musical know-how of Anita Kerr-marry them into a cohesive whole and you're sure to come up with a gem. This is what this album is. It is lyrical, beautiful, full of poignant expressions and nostalgic overtones. It is, as its title implies, an album for lovers. It is reminiscent of long walks along scenic country lanes.





POP

THE BYRDS— The Ballad of Easy Rider. Columbia CS 9942

Columbia CS 9942
The Byrds have returned to the singles charts with their "Ballad of Easy Rider" hit, and now comes this album that is sure to bring them back to the LP charts. They offer some first-rate material, including "Tulsa County Blue," "11's All Over Now, Baby Blue" and a winning tribute to the astronauts "Armstrong, Aldrin and Collins." The production work by Terry Melcher is equally first rate in this outstanding package.





CLASSICAL

SCHUMANN: PIANO QUINTET/ PIANO QUARTET/THE THREE STRING QUARTETS— Bernstein / Gould / Juilliard Columbia D36 806 (S)

Some of the top musical forces combine with beauty in this three-LP set, with Bernstein contributing as pianist on one piece and Gould on another. On two of the LP's, the quartet, on its own, sweeps through in togetherness style. Bernstein and Gould excel as soloists.





GARY PUCKETT AND THE UNION GAP— The New Album. Columbia CS 9935

With the spotlight on two of his recent smash hits, "This Girl Is a Woman Now" and "Don't Give In to Him," Puckett has a dynamite sales package here. "Lullaby," a ballad beauty penned by Puckett, offer an exceptional change of pace for him. "Out in the Cold Again" is a blockbuster, as is "His Other Woman."





POP MAMA CASS ELLIOTT-Make Your Own Kind of Music. Dunhill DS 50071 (S)

The recent Mama Cass LP, "Bubble Gum, Lemonade, and Something for Mama," has been repackaged to include her latest hit single, "Make Your Own Kind of Music." This addition and the title change should inject added sales impetus, for it now includes 3 of her latest hits, the other two being "It's Getting Better" and "Make Your Own Kind of Music."





POP VARIOUS ARTISTS-

VARIOUS ARTISTS—
A Revolutionary Revelation.
Metromedia MD 1015
Producer-composer Jay Darrow has brilliantly conceived a musical idea that clearly
demonstrates the positive and thinking
approach youth has toward the survival
and future of the world. The program lends
itself to a Broadway show production
while at the same time offers strong commercial pop song appeal at the underground, Top 40 and college station programming level, and sales to that buyer.
Should be heard by all.





HERBIE MANN— Live at the Whisky A Go Go. Atlantic SD 1536 (S)

This is Herbie Mann's sextet caught in live action and giving a fair representation of what happens during one of their concerts. It ranges from Mann's funky flute to the far out techniques of Sonny Sharock on guitar. Vibes player Roy Ayers gives good account of himself also. Only two tunes are featured on the LP, "Oh Baby" and "Philly Dog," so there is ample space from everyone to stretch out and go.





HERB ALPERT & THE TIJUANA BRASS—
The Brass Are Comin'.
A&M SP 4228 (S)

Alpert and his "cowboys" romp through these 11 tunes, including "Sunny," "Moon "Good Morning, Mr. Sunshine" and "Anna" in that rhythmic, bold style that's made them favorites for a long time. Arrangements and Alpert's trumpet





POP RAY CONNIFF AND THE SINGERS—Jean. Columbia CS 9920 (S)

The Ray Conniff magic continues in this new workover of recent pop clicks. Conniff's arrangements for his orchestra and chorus bring added luster to such pop familiars as "Jean," "Aquarius," "The Windmills of Your Mind," "A Time for Us" and "Spinning Wheel." It's a diversified repertoire but it's all Conniff.





COUNTRY FARON YOUNG— Wine Me Up, Mercury SR 61241 (S)

"Wine Me Up" was one of Young's biggest single hits and as if that weren't enough to guarantee an LP's success, his latest LP also includes his current chart climber "Your Time's Comin," " His performance in all the cuts is uniformly excellent, but his version of "Ruby Don't Take Your Love to Town" is a standout.





CHRISTMAS

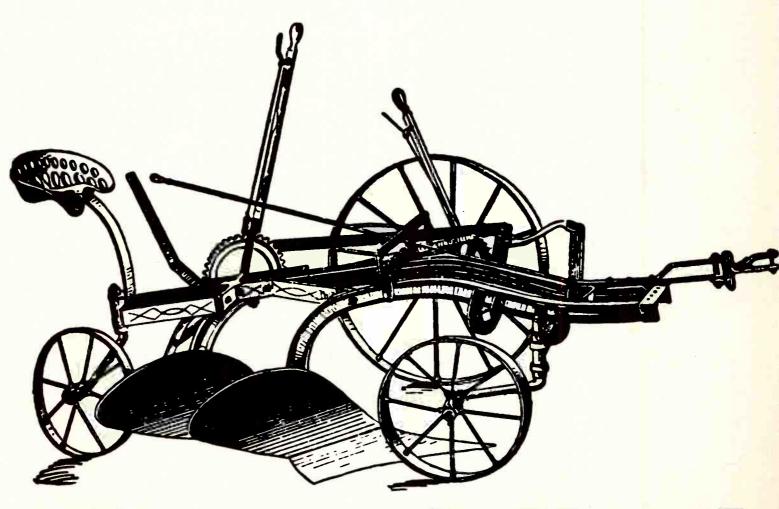
JOHNNY MATHIS-Give Me Your Love for Christmas. Columbia CS 9923 (S)

This new Johnny Mathis Christmas album will do as well as his earlier winner. The Mathis touch is warmly suited to the spirit of the season and the songs, from "Jingle Bell Rock" to "The Lord's Prayer," cover the Yule holiday appropriately.

New From England:

Edgar Broughton Band Third Ear Band Panama Limited Jug Band Shirley & Dolly Collins





Harvest is Here!

What's Ummagumma Have To Do With Harvest?

Ummagumma is not a brand of mountain plow. It's a brand of Pink Floyd. Comtrary to popular opinion, Cyrus McCormick did not invent the Wasa Wasa. Edgar Broughton did. Alchemy is no fruit. It's the "Third Ear" creating gold by magic. This is a new HARVEST season that has nothing to do with traditional notions of reaping and sowing. Think about HARVEST as Malcolm does: as something nice and summery and friendly.

Malcolm Jones is the twenty-three year old master of the HARVEST label. With the support and backing of EMI, Malcolm created a residence for music from groups called, "underground" and "experimental." In a short time, HARVEST has become something of a family; a home for quality avant-garde music of all kinds. HARVEST comes from England.* Here in the U.S. we now have a glimpse of what's really happening over there:

"UMMAGUMMA": A two-record set by the Pink Floyd, one of England's top groups (and also very popular in the United States). Pink Floyd creates a sound that could be called, "extraterrestrial." The group believes its music should be useful and living. It is, All that and the title, UMMA-GJMMA. We don't know what it means either. (perhaps, two for the price of one).







"WASA WASA": Wasa Wasa is Eskimo for "from far away" which in this case means far away ahead of their time. The Edgar Broughton Band consists of three young men and a manager who is Edgar's mom. Like all the others on HARVEST, the Broughton Band has achieved immense popularity in England. Probably because of tunes like, "Death of an Electric Citizen." You'll hear a lot of it.



"A_CHEMY": There isn't another group in the world that sounds like The Third Ear Band. They use instruments like Egyptian tabla, oboe, violin, viola, and cello. The sound is unforgettable, hypnotic and magic. The Third Ear Band has played to huge audiences in London, and the effect has always been the same. Thousands mesmerized . . . which isn't easy these days.

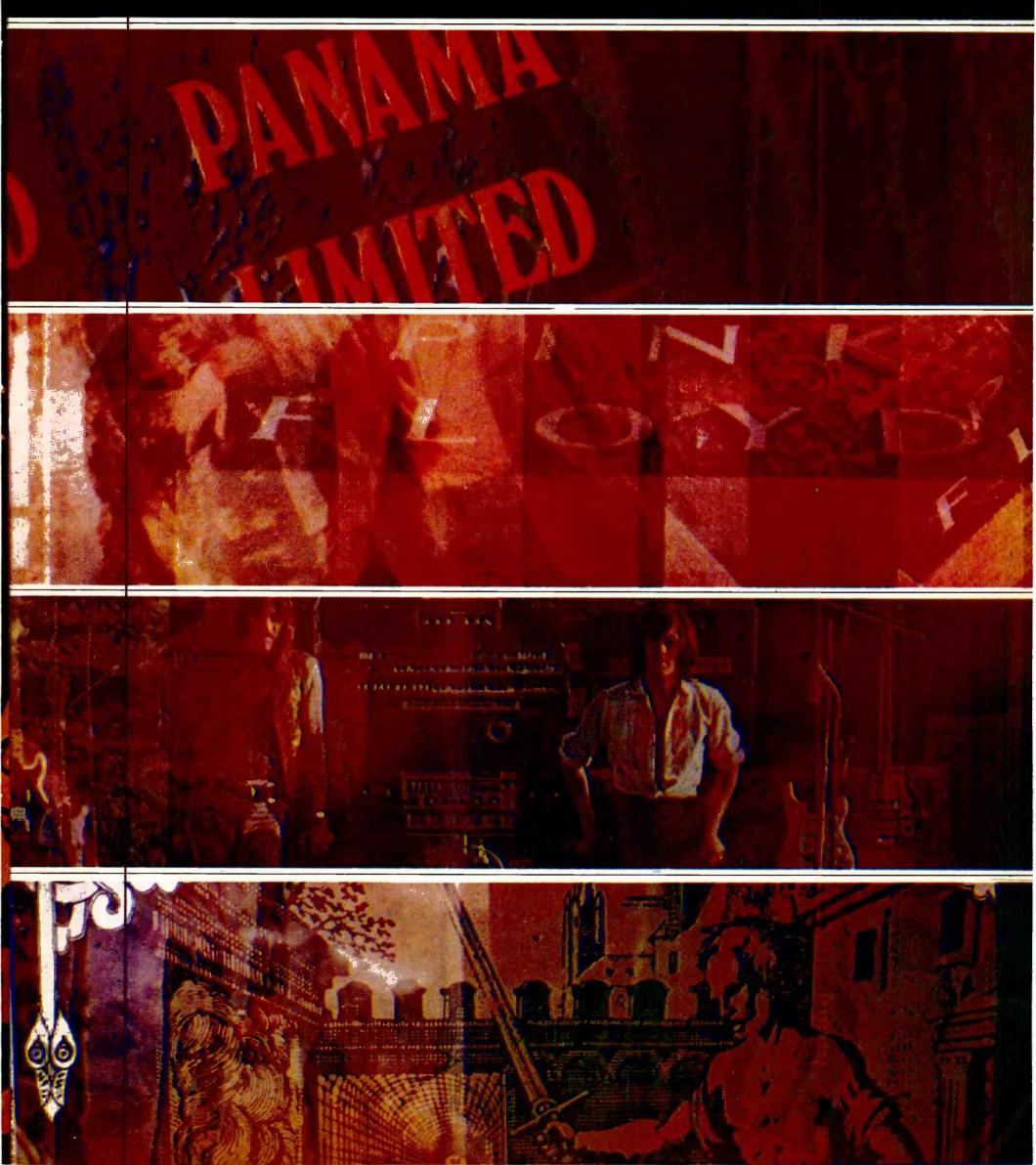


"ANTHEMS IN EDEN": Shirley and Dolly Collins have collected traditional material from times past, using medieval instrumentation. Together, they make music which provides a unique experience; music that has been called, "primeval English pop." Consider the rebec, the sacbut, the crumhorn and rackett. If you've never heard them before, they're here now. Instruments on "Anthems in Eden."



PANAMA LIMITED JUG BAND: Name of the group; name of the album. This young group — four guys and a girl — have a beautiful funky jug band-folk-country-jazz-pop sound, and combine it with traditional music. Titles like, "Going to Germany," and "Wildcat Squall." Listen for the bones, spoons, mandolin and jug... English style.





WATCH FOR ONE ENGLISH HARVEST AFTER ANOTHER. For now, a Happy Thanksgiving and a cheery UMMAGUMMA to you all. EMI's HARVEST label. From Malcolm and the family.

EMI



Introduced in the U.S. by Capitol Records Distributing Corp.

From The Music Capitals of the World

(DOMESTIC)

Continued from page 28

his "Big Sur Country" Capitol single. . . . Bill Murata, formerly with K&A Distributors (Decca line) here, now is with Surfside Hawaii as a Capitol aide and Lehue Records producer. . . Tickets are nearly sold out for the Saturday (1) return of Creedence Clearwater Revival, Business is good, too, for Donovan's debut at the Honolulu International Center Arena. Both are Radio K-POI promotions. . . The Entertainers, at the Jade changed their Promotions of the New Experience.

Experience.

The Surfers Decca foursome, plan a month's vacation in November. They return to the Canton Huka club in December. . . The Jefferson Airplane two-nighter Oct. 17 and 18 at the Civic Auditorium had the added benefit of Glenn McKay's Head lights. . . Carmen McRae made her debut aboard the S. S. Lurline, in cabaret for 10 days, starting Oct. 20. Anna Lea, formerly with the Kahala Hilton, arpears for one week at the Kona Hilton on the Big Island. . . Allan Sherman did two shows Oct. 19 at the Kahala

Marilyn Maye in Charming Form At Maisonette

NEW YOR K—Marilyn Maye brought her special brand of warmth to the St. Regis Maisonette Oct. 29 and took the chill out of the cool autumn air. The RCA Records artists is a charmer with a talent that enables her to melt a crowd with a moody and sensitive treatment of "Let It Be Me," and has them tapping their toes to the rousing "Step to the Rear."

Miss Maye's selection of material was well balanced, and embraced a wide area of musical styles. Her hit single "Cabaret" prompted a medley of songs that featured "Melancholy Faby" and "I Can't Give You Anything But Love," and ended with a rousing "Spinning Wheel." Her rocking rendition of "Games People Play" was preceded by a clever medley of children's nursery rhymes, and a highlight of the act was her dramatic and beautiful reading of "Something Cool," while perched on a high stool and bathed in sof blue lights. Another high point was her understanding treatment of the lyrics to the Bacharach-David winner "I'll Never Fall in Love Again." Miss Maye opened and closed with "Put a Little Love in Your Heart" JOE TARAS

Belson-Paris Mgt Company Set Up

NEW YORK — Belson-Paris Management, Inc., has been formed by Barbara Belson and Tom Paris. The new firm is located at 53 Park Place, New York. Artists signed to the company are Derek Martin and the Embraceables, a male quar-

Belson-Paris also will be active in the booking, publishing and record production fields. The publishing firm is Paris Music (ASCAP) and Bar-Mar is its independent production wing. Martin will produce for Bar-Mar.

Hilton's Hala Terrace. . . . Danny Kaleikini's' taking six weeks off from the Hala Terrace—to rest and plan a new show. In his absence, Liberty's Martin Denny takes over.

WAYNE HARADA

LAS VEGAS

Don Ho sparked a furor in southern Nevada by including onstage weddings with each of his shows at the Las Vegas International. A wedding chapel owner howled "unfair competition."... Dean Martin is back into town for a five-day-long stint at the Rivera Hotel.... Orrin Tucker's band has taken over the Dunes Top O' The Strip and is featuring tiny Mary Sinclair, the former lead voice of the Kids Next Door.... The Summer Winds are back into the Mint Hotel's Merri-Mint Lounge after a tour of the Far East... Rouvan, star of the Dunes Hotel's Casino de Paris, will headline a two-week concert stint at the hotel starting Dec. 7.... Jack Morgan brings "Music in the Morgan Manner" back to the Top O' The Strip at the Dunes Dec.1 following the tradition of his late father, Russ Morgan.

Bill Porter's United Recording Studio has been busy churning out

Bill Porter's United Recording Studio has been busy churning out a mass of recordings with the list including: Jack Jones Christmas Album for RCA; Danny (father of Jerry) Lewis doing "My Way"; David London's "Dear Dad" for Titan; Harry Belafonte's next RCA release and Carousel Production's radio spots for Frontier Airlines.

Shani Wallis provided musical balance for the Jack Benny Show at the Sahara's Congo Room. With the superb Jack Ellash orchestra behind her, Miss Wallis added 10 strings to its 16 pieces for the Benny concert. She belted "Come Rain, Come Shine" along with "I Can't Give You Anything But Love." She rounded out the festivities with "Gonna Build a Mountain," "Surrey With a Fringe on Top," "As Long As He Needs Me," "My Buddy" and "When Johnny Comes Marching Home.". Tower recording star Dick Dodd, former lead singer with the Standells, is starring in the Sky Room of the Flamingo Hotel. Dodd and his group, the Brain Train, alternate with Church Freeman & The Drivers.

Caesars Palace put together Juliet Prowse and Anthony Newley as a pairing for an opening Dec. 26. The Barbara Mandrell Show

The Barbara Mandrell Show took the stage at the Golden Nuggett, coming across sexy and strong. Her "I've Been Loving You Too Long" from her latest Columbia release has been going over strong. Filling in the 21 hours a day of country music are The Jimmy Patton Show, the Galavants, and Burch Ray and the Walkers. . . Mel Torme paired off with comedian Don Adams for a one-weeker at the Sands' Copa Room. Torme ignited the big room with a soaring "Jet Set" backed by "Porgy & Bess" and "Windmills of Your Mind." The singalong continued with "Games People Play," "For All We Know" and "Bye Bye Blackbird." The 19-piece Antonio Morelli orchestra backed the potent pair. . . The Las Vegas chapter of B'nia B'rith has taken over the entire house when "Hair" opens Dec. 3 at the International Hotel. . . Roberta Sherwood, now appearing in the Desert Inn Lounge, has a new record out on the Happy Tiger label: "San Francisco Is a Lonely Town." . . For the first time in its history, the Fremont Hotel will feature a country star when it brings Marty Robbins, Thursday (13), for a three-weeker.

LOS ANGELES

John Tartaglia will use three synthesizers and a 66-piece orchestra in recording a threemovement rock symphony for his next Capitol LP. . . . Jerry Capehart has formed Sea Chest Productions and is recording Jimmy Harris, with Arthus Jenkins writing the charts for his first LP.

Micky Finn is the new partner to Mark Bolan in Tyrannosaurus Rex. Steve Took has added Mick Farren to his own group, the Pink Fairies. . . Don Costa has scored "Three's a Crowd" for Screen Gems TV and is composing the music for a proposed series for Connie Stevens. . . Starday-King Records will use the Buck Owens studio in Bakersfield for some of their artists, with Judy West the first act slated to use the facility.

Winro Records is scouting for songwriters for its Burda and Debro music firms. The intent is to find writers who can also be recorded. Christopher Kingsley, a new folk poet, wrote the theme for the "Barbara McNair (TV) Show," which Winters / Rosen, Winro's parent company, produces. Winro plans to sign no more than six additional recording acts to its roster. It already has three acts, Big Foot, Tomorrow and Christopher Kingsley.

Together Records plans four anthology albums in January, covering Chicago blues musicians during 1954-1965. . . Richard Williams, singer with Forward, performed at a benefit for the Los Angeles Child Achievement Center.

Don Black and George Martin are writing the title tune for the ABC-TV two-hour film, "Mr. Jericho," with Lulu singing the title song. . . Brian Williams joins Pure Cane Management. . . .

ABC Records held its first national staff meeting here since relocating in new offices. Attending the gathering run by Howard Stark, the label's vice president, general manager were Otis Smith, national sales; Don Thorn, national marketing; Marvin Deane, national pop promotion; Lou Stewart, BluesWay, and Impulse George Morris, soul promotion director; Chuck Fassert, Eastern regional salesman and Moe Preskell, special projects director. ABC's promotion force will now be responsible for sales functions while on the road, working with area distributors, Smith reported.

ELIOT TIEGEL

MEMPHIS

Peggy Carey, former director of housekeeping services for President Richard Nixon and the White House, is recording a single and album for release on John Blake Records. It is being produced by John Cook, and engineered by Knox Phillips. Jim Wells, radio program director at Amory, Miss., is taking part in the recording that will be a question-and-answer recording with Miss Carey revealing the moods and secrets of the President and Mrs. Nixon. The single is due in two weeks. An album will be recorded at Sun International Studios in a month.

The Blossoms will be in Memphis at American Recording Studios in two weeks for a session under the production supervision of Chips Moman, president of the studio. Songwriter Mark James and Glenn Spreen are still working on an album for Scepter's Ronnie Milsap. Congress' Travis Wommack will be produced by Tommy Cogbill, James and Spreen. Red West will produce a single on Richard Mainegra for AGP at American. Singers Mary Holladay, Ginger Holladay and Bobby Woods put background vocals behind Scepter's Buddy Greco at American.

Larry Rogers at Lyn-Lou Studios has completed a single and album on Steve Bogard for Happy Tiger. Rogers has completed a new album on Columbia's Bill Black Combo. . . Leland Rogers produced a single on Hank Ballard and another on Betty LaVette for Silver Fox label, distributed by Shelby S. Singleton of Nashville. . . . Porter Wagoner, Dolly Parton, Faron Young, Jean Shepard and Billy Walker will headline a country show at the Mid-

South Coliseum. The show is presented by radio WMQM.

Smash's Jerry Lee Lewis is scheduled for the "Ed Sullivan Show" Sunday (16). Lewis will also film the "Tom Jones Show" in London in December and the "Andy Williams Show" in January. Lewis also has two albums on release of Sun International label owned by Sam Phillips and distributed by Singleton. Cogbill will produce an album on the Box Tops as a follow-up to their hit single, "Turn On a Dream."

Drummer leader of the Bill Black Combo and drummer for Tony Joe White, has formed his own publishing company, Crealy Music Co., and will work with the major Memphis studios. Crealy Music Co., will have writers, Richard Ross, organ player Mike Utley and guitarist Steve Bogard as the initial crew. . . Tommy Cogbill, Chips Moman and Buddy Killen joined to produce an album on Dial's Joe Tex. . . Terry Bassett's Concerts West of Dallas has Mark Lindsay and Paul Revere and the Raiders, scheduled at Memphis' Ellis Auditorium Tuesday (11). Lindsay visited Memphis and other Southern cities while not playing recently on a promotion visit.

B. B. Cunningham Jr., and Stan Kesler teamed at Sounds of Memphis to work with Klondike's Hart and Shorter under the direction of B. B. Cunningham Sr. Cunningham senior is president of Klondike, a subsidiary of Holiday Inns, Inc. Mary Kay Burr of Detroit was at Sounds of Memphis to record for Klondike for a release early in January. . . . Hi's Willie Mitchell produced an album on Back Beat's O. V. Wright and completed an album on Epic's Johnny Robinson. Dot Reding, manager of Stax's Village Sound has joined Century Custom Recording Co. in Memphis to contact schools, churches and colleges. Century, owned by Mrs. Margaret Tucker, is now in the process of building their own studios. Leland Rogers, produced a single on Hank Ballard for Silver Fox, distributed by Shelby S. Singleton. Phil Walden, president of Walden and Associates of Macon, Ga., has been in Memphis talking with numerous acts for management possibilities. . . Monument's Tony Joe White, who recently moved to Memphis, has produced a single for Atlantic's

recently moved to Memphis, has produced a single for Atlantic's Eric Quincy Tate blues group of Corpus Christi, Texas.

Sam Phillips, president of Sun

International, and Tom Phillips. have produced Jim Taylor of Huntingdon, Tenn. Pixie Record Co., has Mat Freeman producing Billy Adams and Billy Yates for the label. . . . Three Dog Night will move into the Mid-South

Coliseum Friday Oct. 28 in a Tom Karr Production. Dick Pierce of Happy Tiger has discussed distribution with Dan Penn and Eddie Braddock for the Beautiful Record label, Penn and Braddock have formed a production team. . . . Capitol's Nancy Wilson will headline Radio station WDIA's "Goodwill Revue" at the Mid-South Coliseum Saturday (29). Receipts from the revue will be used by the station for the Dixie Homes Boys Club.

Mickey Rooney, Dorothy Collins and RCA's Zager & Evans of "In the Year 2525," fame will appear at Ellis 'Auditorium Sunday (9). Scepter's Ronnie Milsap was featured at the University of Mississippi's Miss Universe beauty pageant in the Ole Miss Coliseum. Milsap, the blind organ player, recently completed an album at American under the direction of Chips Moman, Scepter's Steve Tyrell and songwriter Mark James. Goldwax's James Carr and Fame's Candi Staton headed a show at Ellis Auditorium Sunday (2) with Atlantic's Clarence Carter and and Fame's Spencer Wiggins, George Jackson and Brothers Unlimited. . . . Rick Hall, president of Fame at Muscle Shoals, Ala., and his Memphis manager, Earl Cage, have completed an album on the Fame Gang and Brothers Unlimited.

JAMES D. KINGSLEY

NEW YORK

Guy Lombardo, veteran Capitol Records bandleader, will appear at Carnegie Hall with his Royal Canadians on Dec. 3. Also on the bill, the band's first of the year in the New York area, will be Tonia Bern Campbell, Tony Coin-

(Continued on page 82)

Garner Glitters

• Continued from page 26

melody and harmony, and sometimes stays there a long while (the first number of his show, for example, sounded like 15 minutes of improvisation on nothing more nor less than the key of B-flat minor). Roughly every other song ends with another cursory glace at the melody, followed by a series of grand tremolos, calculated to get drowned out by applause.

At the Mall with his three rhythm men (including a bongo player as well as a regular drummer), Garner ran through the oldies, now and then throwing in a bossa nova or a relatively new show tune.



Audio Retailing

Rock Group's Power Challenge to Drummer

CHICAGO-Mick Avory of the Kinks worked at his drums, pounding and slashing, trying to be heard above the din of the five amplifiers used by the other three members of the Reprise Records' recording group.

It's just a big muffled sound on stage. The guitar amps make it difficult sometimes to hear yourself play," he said. This is a major problem of rock music drummers. To be heard, they have to play "bold, loud figures." There is little chance to use soft, subtle effects.

"You don't have to play as loud in the studio." "It's much quieter, although you have to be more careful than when you're on stage. A studio mike can pick up everything you may do wrong. On stage, the mistakes tend to be drowned out by the other

Avory uses two sets of Ludwig drums, one for concert and studio play and the other for practice. The drums get a heavy beating, as witnessed by the five sets he's gone through since 1963. Drumsticks take the heaviest toll. He may go through half a dozen in four shows. You usually break the sticks when you hit the edge of a cymbal. Ideally you hit the cymbals with a sideways type of motion; when you come straight down on it, the cymbal can cut into the stick and break it."

"It's really an art to play the drums properly," he stated. It's very easy to do the wrong things and so tough to do everything right." That's why Avory thinks that continual practice is the key to successful playing. "Not be-cause you'll improve but because you'll keep your muscles in shape." He said that when he doesn't practice much his arm muscles quickly loose their strength which results in fatigue



ONE OF THE owners of Sounds of Music, Ed Smith (left), and Dave Miller, audio manager for Columbia Records in Miami Beach, admire one of the audio equipment displays which they set up on the main floor of the Fort Lauderdale office of the Florida Power and Light Co.

after playing only a few minutes.

Avory recommended that youngsters starting out learning to play drums should first know where their instruments are located. "Even if a kid doesn't have a bass drum to hit, he should imagine he is hitting it so when he does get one, it won't be something new," he won't be something new," he pointed out. The youngster should then learn about keeping a steady beat and how to use his feet. "Using my feet, which often have to keep different beats, was the hardest thing for me to learn.

Then the next step is to develop a technique, or style. Avory said this technique will form the basis of everything a person plays. "My style hasn't changed from the early, hard rock Kinks, even though we aren't really a hard rock group anymore," he

Above all, he pointed out, a person should learn the basis of drumming before trying to imitate others. "Learn to get control of drums," he urged, "the speed will come later."

Avory started playing the drums during the skiffle music era in England, when he said the big boom in the drum industry started. "Perhaps that's why the sale of drums has fallen off the past two years," he said.
"Maybe enough members of
this generation have drums, so we don't need anymore. A drum set can last a few years for most people." He added that drum sales probably started booming as companies began making bet-ter equipment. "The equipment now is the best it's ever been," he said.

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THE BUSINESS

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BEST SELLING LP'S

Artis	and/or Selection featured on "The Mus	sic Scene," ABC-TV Network
This Week	Last Week TITLE, Artist, Label & Numb	Weeks on Chart
1	2 MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	(5)
2	I HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 100	11 (S) 18
3	4 BUDDY & SOUL Buddy Rich Big Band, World Page	
4	5 HOT DOG Lou Donaldson, Blue Note BST 8	9 34318 (S)
5	3 CRYSTAL ILLUSIONS Sergio Mendes & Brasil '66, A&M	SP 4197 (S)
6	7 ANOTHER VOYAGE Ramsey Lewis Trio, Cadet LSP 82	9 (S)
7	6 IN A SILENT WAY Miles Davis, Columbia CS 9857	
8	8 AQUARIUS Charlie Byrd, Columbia CS 9841	
9	9 MOOG: THE ELECTRIC ECLECT Dick Hyman, Command 938 (S)	rics of
10	12 HIGH VOLTAGE Eddie Harris, Atlantic SD 1529 (S	
11	13 SOULFUL STRUT Young-Holt Unlimited, Brunswick	8L 754144 (\$)
12	10 THE FOOL ON THE HILL Sergio Mendes & Brasil '66, A&A	
13	14 GABOR SZABO 1969 Skye SK 00009 (S)	
14	11 MAKE IT EASY ON YOURSELF Burt Bacharach, A&M SP 41B8 (S)	
15	16 BLOWIN' GOLD John Klemmer, Cadet Concept LP:	\$ 321 (\$)
16	15 KARMA Pharoah Sanders, Impulse A 918	1 (5)
17	19 LIVE AND WELL B. B. King, BluesWay RLS 6031	and the state of t
18	- SAY IT LOUD Lou Donaldson, Blue Note BST 84	1 4299
19	17 LET GO Charlie Byrd, Columbia CS 9869	
20	20 THE NEW DON ELLIS BAND G	OES UNDERGROUND 2
	Billboard SPECIAL SURVE	EY For Week Ending 11/15/69

THIS DISPLAY OF records and audio equipment is located in, of all places, the main floor of the Fort Lauderdale office of the Florida Power and Light Co. The display is the idea of Ed Smith and Art Wilkinson, operators of three Sounds of Music stores in Florida, who contacted the company which agreed to donate floor space free of charge to promote the use of electricity. The two men, along with Columbia Records, set up the display, which is viewed by over 200 persons a day who use the office to pay electric bills.

Music Store Shows Product In Utility Co. Front Window

By GEORGE KNEMEYER

FT. LAUDERDALE, Fla.-Record and music dealers are often able to secure display space in other retail outlets and such public locations as banks, airport terminals and utility com-panies, according to Ed Stone and Art Wilkerson, owners of four Sounds of Music stores in this area. Recently, the two men erected a display of records and phonographs in the window of the local Florida Power and Light Co. Other such displays are planned.

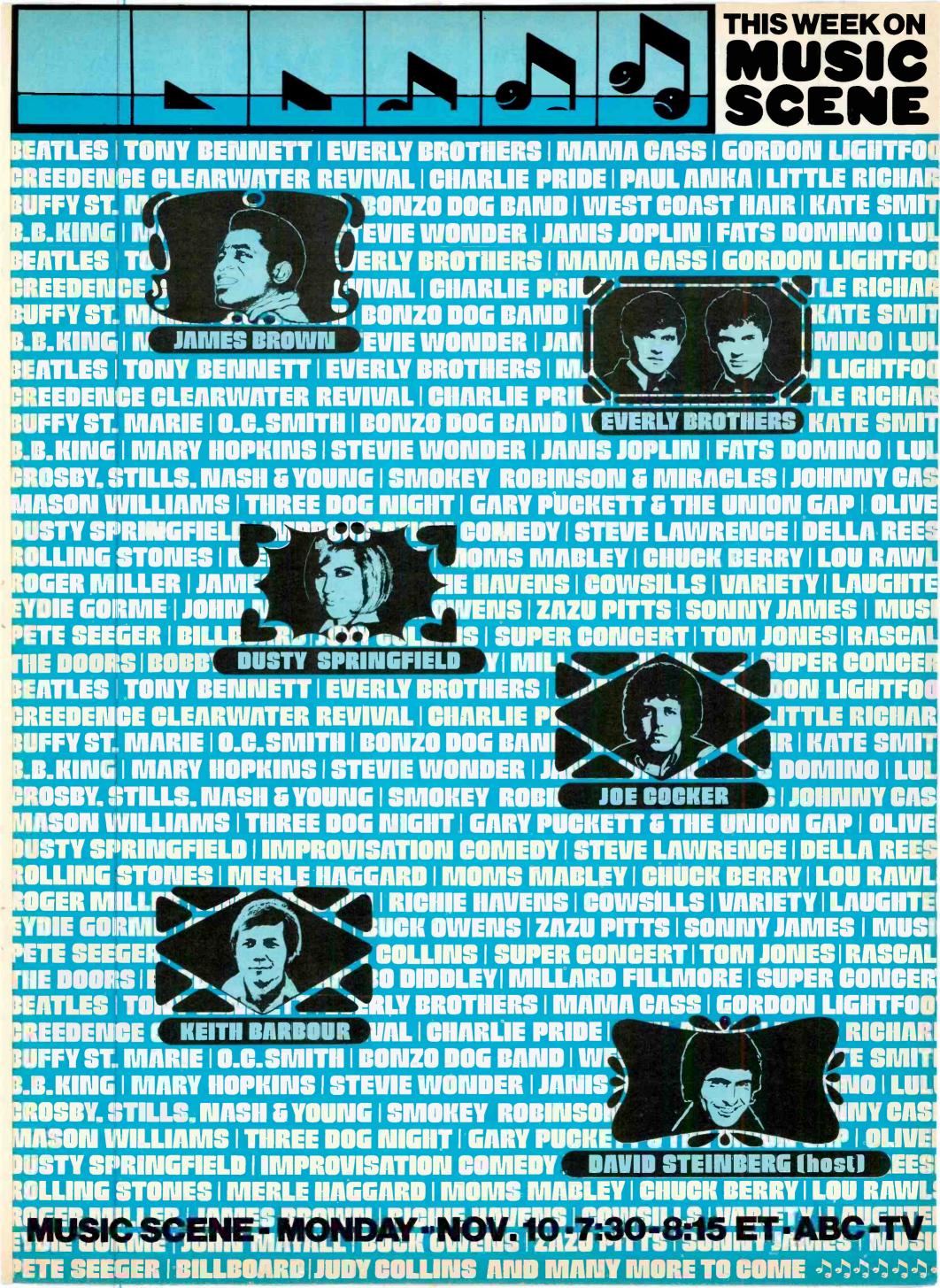
"The manager of one of our Ft. Lauderdale stores, Jeff Stalla, says that many people have come into the store asking to see the products on display in the light company office," said Stone. The store is displaying different models in the Columbia Master-

works audio series. "Our business definitely has been affected by the display.

"We're trying to do two things with the display," Stone ex-plained. "First, we're trying to make people aware of the Sounds of Music stores here. Secondly, we are trying to acquaint the public with the Masterworks series. In the three stores that we've built in the past three years (one here, one in Lauderhill, and one in Clearwater), the Masterworks' line has been our biggest product."

Stone said the stores had little

trouble getting the space for the display in the building. The company lends the floor space, free of charge, to anyone who wants to use it, according ot Stone. (Continued on page 82)





JOE JEFFREY-My Pledge of Love. Wand WDS 686 (S)

Jeffrey really made a dent on the Hot 100 with his "My Pledge of Love" winner, and this follow-up LP, including his latest re-lease "Dreamin' Till Then" is sure to prove an important sales item. He's in top form with his infectious treatments of "Kind of a Drag," and a medley that features
"Sunny" and "Up-Up and Away," and a
standout rendition of "The Chance of Lov-



FLEETWOOD MAC— Then Play On. Reprise RS 6368 (S)

Strong British blues group recently signed to Reprise who already have a No. 1 hit in the U.K. This album gives a good sampling of their blues-with-a-British-accent style of playing and shows that they have assimilated the rock-blues sounds very well. The quinter have already done a short the U.S. and that should help sales of this album.



COUNTRY

VARIOUS ARTISTS—
Country's Greatest Hits, Vol. 2.
Columbia GP 19 (S)
Columbia had a winner with their first volume of Greatest Hits, and now this second edition is sure to repeat that success. It's just loaded with country goodies, including Johnny Cash's "Orange Blossom Special," Marty Robbins' "Devil Woman," Jimmy Dean's "Big Bad John," Claude King's "Wolverton Mountain" and Freddy Weller's "Games People Play." The two-record, special-priced set is a first-class bargain.



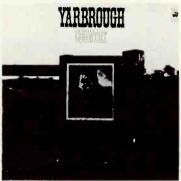
CHRISTMAS

BOOTS RANDOLPH-Boots and Stockings, Monument SLP 18127 (S)

Boots Randolph is sure to have one of the hottest items for this season with his first Christmas album. It's just chock full of goodies, such as "Jingle Bells" and "Sleigh Ride," and each tune receives a sparkling treatment by the Sax King. The second half of the program is dedicated to the mellower items, such as "The Christmas Song" and "Have Yourself a Merry Little Christmas."



TEN WHEEL DRIVE
WITH GENYA RAVAN—
Contruction No. 1.
Polydor 24-4008 (S)
A pint-sized Janis Joplin, Genya Ravan offers her vocal imitations of the great blues screamer and comes off second best, which isn't bad at all. Backed by her own brassy rock band, Miss Ravan powers Ten Wheel Drive through traditional blues workouts like "Tightrope," "Polar Bear Rug" and "Eye of the Needle." A riproaring stnger capable of taming her vocal chords on ballads, Miss Ravan adds more than an impersonation to the femme rock ranks.



GLENN YARBROUGH—
Yarbrough Country.
Warner Bros.-Seven Arts

Note: Name of Seven Arts

Yarbrough's distinctive tenor voice is given modern country arrangements in a program of songs by some of today's important writers, including Rod McKuen's "Jean," Dylan's "Walkin' Down the Line," "Jean," "Oylan's "Walkin' Down the Line," "Jean," "Yarbrough's "Ribbon of Darkness," Mann & Weil's "Sundown," Fred Neil's "Everybody's Talkin," and Neil Diamond's "Honey Drippin' Times," As is typical of Yarbrough's albums, the program was carefully selected and is beautifully performed.



CLASSICAL

RACHMANINOFF: THE THREE SYMPHONIES-

Philadelphia Orch. (Ormandy). Columbia D3S 813 (S)

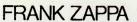
Ormandy and the orchestra were old friends, and this tie of endearment shows itself musically in this three-LP package Ormandy works the composer's music into warm, delicate and richly colored lines that give it new appeal.



CHRISTMAS

ANITA KERR SINGERS-Spend This Holiday With Me. Dot DLP 25962 (S)

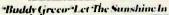
The Anita Kerr Singers make a strong bid to pick up lots of holiday marbles with this Christmas package. She steers her expert group through a traditional groove like "Bach Coral-Christmas Oratorium" with the same expertise in which she handles a pop oriented item like "Jingle Bell





FRANK ZAPPA-Hot Rats. Bizarre RS 6356 (S)

Necessity has disbanded the Mothers of Invention, so it's not very bizarre that founder Frank Zappa should keep mothering musical inventions on his own. Zappa and lan Underwood score this "movie for your ears" with traditional rock scholarships and complexity. Collaborating on this dubious symphony of sounds are Capt. Beefheart, Jean Luc Ponty, Max Bennett and Shuggy Otis, as Zappa features "Willie the Pimp" on is latest mind-mixer.





POP

BUDDY GRECO-Let the Sunshine In. Scepter SPS 579 (S)

Greco's move to the Scepter label proves to be his most commercial outing ever. He's right at home with some of today's top numbers as evidenced in his treatments of "Spinning Wheel," the title tune and "Like a Rolling Stone," His single, "From Atlanta to Goodbye" and Jim Webb's "If You Must Leave My Life" are standouts.



CLASSICAL

HANDEL: JULIUS CAESAR (Highlights)—Treigle/Sills/ Various Artists/New York City Opera (Rudel). RCA Red Seal LSC 3116 (S)

Beverly Sills' "Cleopatra" is a stirring operatic creation and she makes Handel's "Julius Caesar," even in highlight form, an exciting disk package. She's ably assisted by Norman Treigle, Maureen Forrester, Beverly Wolf, Michael Devlin and William Beck and the New York City Opera Orchestra and Chorus.



CHRISTMAS

GOLDDIGGERS-

We Need a Little Christmas.

Metromedia MD 1012 (S)

The Golddiggers' Christmas package features appealing harmonies and arrangements by Van Alexander and Sid Feller of all kinds of Christmas songs, jolly, sentimental, and spiritual. Most of the selections are perennials such as "Christmas Song," "Have Yourself a Merry Little Christmas," "Silent Night," "Oh Come All Ye Faithful," and the title song from Broadway's "Mame." Among the newer songs, "I Say Noel" is a tender lyric sung in straightforward, heartwarming style by the popular chorus.



POP

AUM-Resurrection. Fillmore F 30002 (S)

Aum's switch to the new Fillmore label and David Rubinson's fine production will put the tight, versatile rock trio in competition with rock's best. Droppping their blues bag for delicate harmonies wailed against a refined rock background, Aum also strikes hard and heavy on "Bye Bye Raby" and "little Brown Hen." But leader against a refined rock background, also strikes hard and heavy on "By Baby" and "Little Brown Hen," But Wayne Ceballos, Ken Newell and Martin mainly feature their lofty my religious harmonies.



POP

THE DELFONICS SUPER HITS-Philly Groove PG 1152 (S)

The consistently good Delfonics have released another potential hit-parader in their new album of super hits. Some of the selections are old, some are new, but all are favorites given the magic touch that has made the Delfonics a respected name in the pop music world. Selections in-"Let It Be clude, "With These Hands," and "I'm Sorry."



SOUL

THE MAGIC TOUCH OF THE BILLY MITCHELL GROUP— Calla S 1104 (S)

Scoring well with "Oh Happy Day" this album presents a good collection of instrumentals soulfully done by drummer Billy Mitchell's group. The tenor sax of this 11-piece unit to strut through such familiars as "Willow Weep For Me," "When I Fall in Love," and to include contemporary material like "Crimson and Clover" and the previously mentioned "Happy Day."



CHRISTMAS

VARIOUS ARTISTS-Country Christmas. Columbia CS 9888 (S).

A tasteful, pleasant package designed for country muuic fans this Christmas, Johnny Cash, riding high on the charts these days, performs "I Heard the Bells on Christmas Gene Autry's original "Rudolph, the Red-Nosed Reindeer" is here. Marty Robbins, Carl Smith, Tammy Wynette and others round out this excellent present.



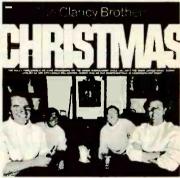
CASCADES-Maybe the Rain Will Fall. Uni 73069 (S)

Titled after their recent hit single, "Maybe the Rain Will Fall," included here, the Cascades' latest LP features their current two-sided single release, "Floatin' Down River" and "Indian River," both of which were written by lead vocal Gabe Lapano. LP should sell well, more so if the single



THE INTIMATE SIDE OF SANDRA ALEXANDRA— Uni 73063 (S)

Sandra Alexandra is a little bit of a lot of different singers, and yet she is uniquely Alexandra. This, her second album, is a neat, cool job, a truly intimate thing which turns the listener on to the sultry side of a voice that is an experience to listen to. Sandra Alexandra is coming of age and the world of music should be hearing much from her.



CHRISTMAS

THE CLANCY BROTHERS
CHRISTMAS—
Columbia CS 9876 (S)
One of the joys of this Christmas album is the choice of selections tailored to the Clancys rousing folk style. Most of the songs are traditional folk songs that sound fine because they have not been overexposed like so much Christmas material is. Among the highlights are "When Joseph Was an Old Man," "Christmas in Carrick," "The Wren Song," and "Curoo Curoo." Young Bob Clancy joins his three brothers in this LP, and the Clancys retain their distinctive and delightful musical sound.



CHRISTMAS

THE RAY PRICE CHRISTMAS ALBUM-Columbia CS 9861 (S)

Ray Price, with his pop sound and pop appeal, puts some classic Christmas tunes into lush arrangements. "Silent Night,"
"Jingle Bells," and "God Rest Ye Merry Gentlemen" are just a dab of the ream of yuletide entertainment presented here. A package fit for any Christmas tree.





TOUCHING YOU ... TOUCHING ME

Side One

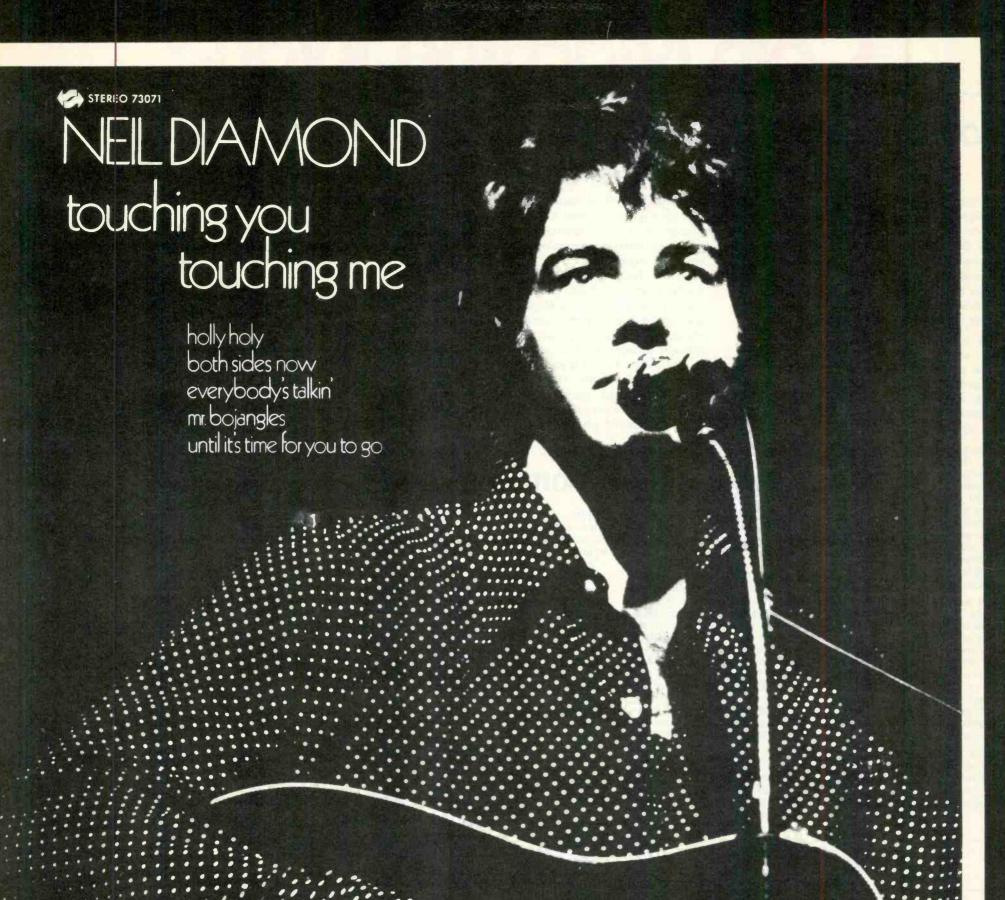
- *1. Everybody's talkin' 2:46 Fred Neil/3rd Story Music B.M.I.
- *2. Mr. Bojangles 4:53 Jerry Jeff Walker/Cotillion Music Inc./Danel Music B.M.I.
- **3. Smokey Lady 2:40
 Neil Diamond/Prophet Music, Inc. B.M.I.
- **4. Holly Holy 4:40
 Neil Diamond/Prophet Music, Inc. B.M.I.

Side Two

- *1. Both Sides Now 3:30
 Joni Mitchell/Siquomb Music Pub. Co. B.M.I.
- *2. And The Singer Sings His Song 3:37 Neil Diamond/Prophet Music, Inc. B.M.I.
- **3. Ain't No Way 2:41 Neil Diamond/Prophet Music, Inc. B.M.I
- **4. New York Boy 2:38
 Neil Diamond/Prophet Music, Inc. B.M.I.
- *5. Until It's Time For You To Go 3:29
 Buffy Sainte-Marie/Gypsy Boy Music Inc. ASCAP

*Produced by Tom Catalano **Produced by Tom Catalano and Tommy Cogbill Arranged and conducted by Lee Holdridge Photography by James Metropole

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Rowe Merchandising Music

Style Flexibility

CINCINNATI—Operators can change the appearance of the new Rowe Trimount jukebox right on location in a matter of 10 minutes with panels that allow for 15 different style variations. The new model, allowing for 100-, 160- or 200selections, is being described as the "biggest music bargain in the industry" and will likely be more economical than previous models because several features are now available as options.

The theme of the new unit is "the basic machine" and one of the outstanding innovations is the use of a hybrid amplifier utilizing both solid state and tube-type components so operators can visually trouble shoot on location. The amplifier will deliver up to 50 watts of music power per stereo channel.

Among other outstanding features: Improved bass sound chamber, five-year warranty and an additional two-year warranty for \$50 extra, two-wire remote volume control, multiple pricing, no lubrication for a period of five years and optional accessories such as Wall-Ette wallbox, Phonovue film unit and Rowevue slide projection unit, burglar alarm and dollar bill acceptor.

The most outstanding feature, perhaps, is the changeable panels both below and above. The lower panels offer Mediterranean furniture styling with a fabric cowl grill, another scene featuring girls on a panel of vinyl veil grill, a panel described as "Orange Fantasy" with a silver crown grill, a triple trim panel with silver crown and a quartet of boxes with silver crown grill.

Three top panels styled in silver crown, fabric cowl and vinyl veil offer further variations and draw attention to the selector area where either the Rowevue Continued on page 73)

Programming

CINCINNATI—Clearly as important as its new phonograph this year is Rowe International's concept of "a new dimension in music" concentrating on better programming and the merchandising of music in a variety of locations. In a departure from usual distributor presentations, the Whippany, N.J.-based company included Ohio jukebox operator Maynard Hopkins in its product presentation panel which opened on a theme emphasizing contemporary music and exhorting distributors to help operators sell the youth market.

The youth market represents the majority of sales of records on the "Hot 100" which is based on retail purchases, according to Ohio distributor Ed Schaffer who led off the product presentation. "Operators should get the most out of locations

(Continued on page 65)

New Jukebox Complaint

CHICAGO-Seeburg Corp. has initiated a new complaint against Specialty Sales Corp., locally based distributor of NSM jukeboxes. The complaint states in part: "Defendant has committed acts of infringement in this district by selling without authorization coin-operated phonographs embodying inventions protected by Plaintiff's patent rights: patent letters (for selector for automatic phonographs) No. 2,923,553, Feb. 2, 1960, inventor, C. W. Schultz; No. 3,-021,507, Feb., 1960, inventor, R. B. McFarland: No. 3,034,-792, May 15, 1962, inventor, M. W. Kenney; No. 3,503,882, Nov. 21, 1967, inventor, A. G. Bodoh.

'Upon information and belief, defendant has been and still is infringing each of the abovementioned coin-operated phono-

graphs embodying the inventions covered by said letters patents and will continue to do so unless enjoined by the court.'

Also in the complaint: "That defendant be ordered to account for its acts of infringement and to pay over to the Plaintiff three times the amount of damage sustained by Plaintiff as a result hereof together with interest and costs." An earlier complaint against Specialty Sales, based on disputed design patents, resulted in a consent judgment and dismissal of a counterclaim.

Jukeboxes Have Role In Breaking Big Hits

By GEORGE KNEMEYER

NEW ORLEANS—Records that break out and zoom to the 'Hot 100" chart also spell success for jukebox programmers in this market. This city is the king of the breakout markets with 12 records first gaining heavy sales action here according to a survey of the first 10 months of the year.

"We program local material on the jukeboxes if we think it's good enough," said Ken Kerr of Lucky Coin Machine Co., Inc. Kerr always listens to the

records before he programs, either on the radio or by auditioning them at one stops when

Two records that garnered heavy juke-box play here also went on to large success across the country. "More Today Than Yesterday" by the Spiral Stare-case on Columbia Records went to No. 12 and "Shadows of the Night (Quentin's Theme)" by the Robert Cobert Orchestra on Philips Records went to No. 13.

(Continued on page 73)

Nims Booster Of MOA and Programming By BOB BURNS

NEW ORLEANS - Robert (Bob) Nims is a booster of good jukebox programming and a booster of the jukebox industry in general. As both a distributor and operator he has a broad view of industry problems and goals. Most recently, he was the Music Operators of America (MOA) convention chairman and has been an enthusiastic MOA vice-president.

For a man who admittedly "stumbled into the coin machine business," Robert E. Nims of (Continued on page 72)



KEN KERR, programmer, Lucky Coin Machine Co., New Orleans. In the city that has had more breakout singles than any other during a 10-month period, Kerr's choices have figured prominently.

Title Strip Firms in Christmas Mood CHICAGO—The nation's two Strip Makers Rate Yule Hits

largest title strip companies are busily preparing lists of Christmas singles and special seasonal title strips. While few if any new Christmas releases have been introduced, both firms said the majority of the operator's orders this early are for "evergreen" material. Star Title Strip manager Norman Morgan said several ager Norman Morgan said several relatively new Christmas singles have achieved standard status and Dick Steinberg, president, Sterling Title Strip Co., said that "Ol' Lang Syne" by Guy Lombardo sold better last year than Bing Crosby's "White

In Pittsburgh, Morgan said, "We've been receiving orders for some of the old standards and some of these songs aren't that old. Barbra Streisand's 'Silent Night' is one example of a relatively new single that has done exceptionally well lately." Aretha Franklin's "Christmas Song," Mahalia Jackson's "Joy to the World," and the Supremes "Children's Christmas Song" are other examples of newer material gaining standard status.

"Of course, there's always the perennial songs such as Bing Crosby's 'White Christmas,' 'Silent Night' and 'Christmas Island,' Russ Morgan's 'Blue Christmas,' Lowell Fulsom's Christmas,' 'Lonesome Christmas,' the Drifter's 'White Christmas,' Como's 'I'll Be Home for Christmas' and 'Silent Night' and Mario Lanza's 'First Noel.' "

Steinberg in Newark, N. J., said, "We're just looking at our production envelopes which tell (Continued on page 66)

The nation's two title strip manufacturers, Star Title Strip Co. and Sterling Title Strip Co., both

picked "Il' Lang Syne" among the best numbers for Christmas programming this year.



"ROCKIN" AROUND THE CHRISTMAS TREE!

A BRENDA LEE A

"PAPA NOEL"



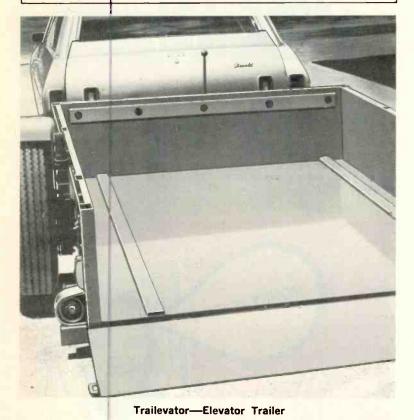
New Equipment



Williams—Two Player Flipper Game

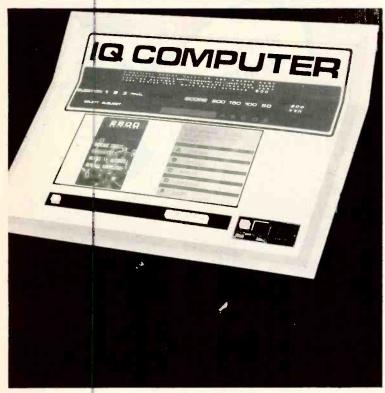
This two player flipper game from Williams Electronics called Expo features a new high score spinning unit that produces action in the back box section. Other features include its adaptability for three or five ball play, conversion to add-a-ball, five jet bumpers, two disappearing posts and three gates for extended play and extra scoring.

New Equipment



Operators can load up to 3,000 pounds on this new hydraulic elevating trailer from Trailevator Division, Magline Inc. The steel box measures five feet in width, eight feet in length and is 18 inches tall. It can be equipped with stacker racks for an overall height up to 42 inches. Larger bodies are also available that range up to 70 inches wide and 12 feet long. As shown, the trailer lowers to the ground so that jukeboxes and other heavy machines can be easily rolled aboard. The load is elevated to hauling position in 30 seconds. The load can be raised by a hydraulic hand pump or by a electrically operated hydraulic system which is available separately. Also available are models with a capacity of 2,000 pounds and 5,000 pounds.

New Equipment



Nutting Industries—IQ Computer Quiz Game

The above knowledge-testing game has been continually improved and is now adaptat le for vending locations. Players obtaining a high score receive a medal declaring them a "genius." The game is also being used as an educational device. In Milwaukee, at the Metropolitan Milwaukee Association of Commerce, the machine is used to educate people about the city. Plants can educate employes on such subjects as safety, company benefits and others, and the program can be mixed with sports questions. A high score earns workers a free cup of coffee. The firm, which recently formed a separate educational division, MODEC, anticipates use of the machine by colleges, museums, zoos and any high-traffic facility. Commercial firms can also use the machine to sell their story to the public, according to Eugene Wagner, marketing vice-president. The Wisconsin Gas Co., for example, has a machine set on free play asking such questions as "How much does it cost to operate a gas range for a year?"

when answering ads . . .

Say You Saw It in the Billboard

Rowe Merchandising Music

• Continued from page 64

that attract young people—remember that these people are eliminated from the locations that serve liquor and yet make up the substantial buying power of contemporary music on records."

Shaffer also pointed up the need for more adult records for jukebox programming and lashed out at sloppy programming practices: "I have known route servicemen to go into the one stop and buy 50 copies of five records without taking into account

that any route is made up of many different types of locations from c&w and a soul to kid locations and high class cocktail lounges. Buying records without keeping in mind the individual needs of the location results in having the same records on every location and is not the way to make money in this business."

Shaffer said income from jukeboxes is higher than ever and credited better sound systems and more stereo records being available (Rowe had 90 percent stereo singles on the phonograph it used for demonstration here). Shaffer said the "better programmers" were using Little LP's in his market because album product is the best source of adult material. He mentioned that department stores, hotels, beauty shops and dozens of other types of locations were proving profitable for operators of juke-hoxes.

The variety of locations suitable for jukeboxes even include the waiting rooms of dentists' offices, according to Ray Tabor, Rowe's marketing vice-president, who said the figures on the youth market supplied by the U.S. census bureau tell their own story. "We must get our music into places where young people gather," he said.

In detailing the Rowe philosophy, company executive vicepresident Harry Martin told the distributors that spiraling inflation has ruled out many marginal locations as being profitable and explained why Rowe wants operators to broaden the market for coin-operated music.

Hopkins said his firm has set jukeboxes in department stores on a rental basis and operated on free play, as an example of creating a new kind of market. An officer of Music Operators of America for the past six years and president of a local association, Hopkins said it was difficult for him to suggest "too many things Rowe and its distributors should be doing." He said: "If anything, there should be more service schools and we Continued on page 73)





Title Strip Firms in Christmas Mood

• Continued from page 64

us pretty well what numbers to run off on title strips. It's inter-esting to note that 'Ol' Lang Syne' outsold 'White Christmas' last year. I guess the operators ran out finally."

ABC

Impressions -- Amen/Long, Long Winter (10602)

A & M

Longet, Claudine-I Don't Intend to Spend Christmas Without You /Snow (895)

AMY

Harrison, Harry—Auld Lang Syne /May You Always (944)

Boys Next Door — The Wildest Christmas/Christmas Kiss (6455) Darin, Bobby — Christmas Auld Lang Syne/Child of God (6183)

ATLANTIC

Burke Solomon — Presents for Christmas/A Tear Fell (2369) Crawford, Hank—Merry Christmas Baby/Read 'Em and Weep

Drifters — The Christmas Song/I Remember Christmas (2261) Drifters—The Bells of St. Mary's/ White Christmas (1048) Thomas, Carla — Gee Whiz, It's Christmas/All I Want for Christ-

mas Is You (2212)

BRUNSWICK

Wilson, Jackie—Silent Night/Oh Holy Night (55254)

CADET

Burrell, Kenny-The Little Drummer Boy/Silent Night (5555) Ramsey Lewis Trio—Santa Claus Is Comin' to Town/Winter Wonderland (5377)

Ramsey Lewis Trio—Jingle Bells/ Egg Nog (5488)

CAMEO

Checkers, Chubby and Bobby Rydell — Jingle Bell Invitation/ Jingle Bell Rock (205) Daniels, Dan C.—The First Christmas Carol/Grandma's House

CAPITOL

Beach Boys—The Man With All the Toys/Blue Christmas (5312) Campbell, Glen—There's No Place

Like Home/Christmas Is for Children (2336)
Cole, Nat King — The Christmas Song/Little Boy Santa Claus Forgot (3561)
Cole, Nat King — The Christmas Song/My Two Front Teeth (4754)

(4754)
Crosby, Bing—Do You Hear What
I Hear/Christmas Dinner Coun-

try Style (2034)

Dirksen, Sen. Everett—The First
Time the Christmas Story Was
Told (2034)

Ford, Tennessee Ernie—The Little Drummer Boy/Sing We Now of Christmas (5534) Ford, Tennessee Ernie—Little Boy King/Bring a Torch Jeanette Isabella (2334)

Hollyridge Strings—Have Yourself a Merry Little Christmas/Santa's Got a New Bag (5533) Husky, Ferlin—Christmas Is Holy/ Christmas Dream (2023) James, Sonny — Barefoot Santa Clause/My Christmas Dream (5732) (5733)

Martino, Al—You're All I Want for Christmas/Silver Bells (5311)
Owens, Buck — Santa Looked a Lot Like Daddy/All I Want for Christmas (5537)
Owens, Buck—Christmas Shopping

One of Everything You Got (2328)

Rawls, Lou-Little Drummer Boy/

A Child With a Toy (2026)
Rogers, Roy, & Dale Evans—Merry
Christmas My Darling (2027)
Sandler/Young — I Sing Noel/
Santa Claus Is Coming to Town

Santa Claus-What Santa Wants for Christmas—Jingle Bells (2335)

Sinatra, Frank—White Christmas/ Christmas Waltz (2954) Thompson, Hank—I'd Like to Have an Elephant for Christ-

mas/Mr. and Mrs. Snowman (5310)

Thompson, Hank — Gonna Wrap My Heart in Ribbons/Little Christmas Angel (5535)

Towne Choir—African Noel/Papa Noel (5538)

M. Whiting/J. Wakely — Silver Bells/Christmas Song (3905)

Wilson, Nancy—That's What I Want for Christmas/What Are You Doing New Year's (5084) You Doing New Year's (5084) Yorgesson, Yogi—I Yust Go Nuts at Christmas/Yingle Bells (3904)

CARNIVAL

Manhattans-It's That Time of the Year/Alone on New Year's Eve (524)

CHARLES PARKER

Sonny Til & Orioles—What Are You Doing New Year's Eve/ Don't Mess Around With (214)

CHESS

Berry, Chuck — Merry Christmas Baby/Run Rudolph Run (1714)

COLUMBIA

Arwell, Winifred — Snow Bells/ Flea Circus (43472)
Beers Family—Three Little Drum-mers, The Peace Carol (43916)
Binkley, Carolyn—Mister Pilot/I Want a Baby Brother for Christmas (43918)

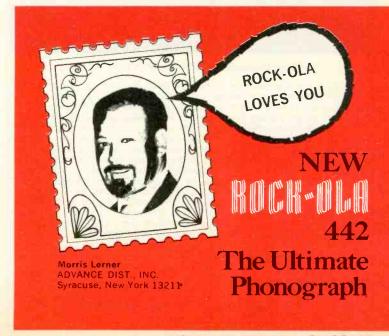
Bryant, Anita — Do You Hear What I Hear/Away in a Manger Boyd, Jimmy—Thumbelina/I Saw Mommy Kissing Santa (39871) Father Boyd/C. Boyd—It's Christ-(Continued on page 70)



MISSOURI Coin Machine Council members met recently in Kansas City, Mo. Guests included Mr. and Mrs. A. L. Ptacek, Manhattan, Kan. (at left seated). Ptacek is Music Operators of America (MOA) president. Others seated (from left), Missouri council President, Art Hunolt, treasurer, Bill Welch and secretary, John Masters, who is also an MOA director. In rear (from left) Mrs. Russell Black, Mrs. Ira Storts, Dennis Oyler, Russell Black, Jim Hunolt, Ira Storts, Wink Bray, Ray Godsy, Jack Sully, John Fling, Charles Eagen, Roger Bell, Bob Burkhart and Tommy Dahl. Tommy Dahl.

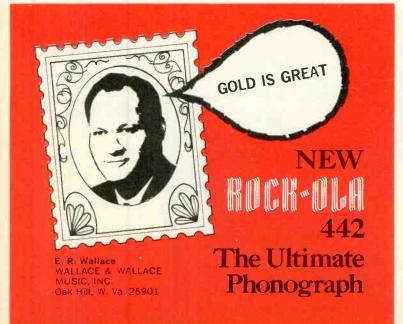












After we invented tomorrow



we invented something to put it in



RUCK"OUA

"we want you to take it easy"

See Here!

This might be the best phonograph...ever!

Building better phonographs is an annual event at Rock-Ola.

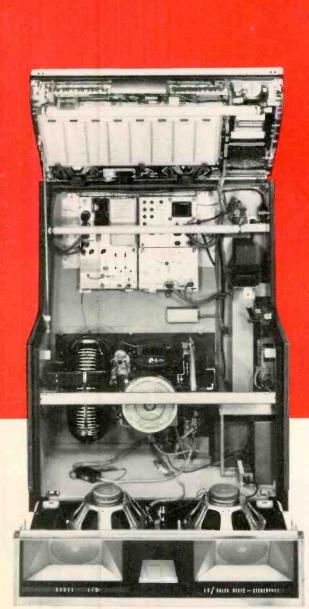
This year we outdid ourselves.

Rock-Ola/442 is tomorrow's phonograph today. New outside. New inside. New profile. New customer appeal. New operator service ease. It took the engineered ingenuity of Rock-Ola to put all together.

Radiantly brilliant color panels light up the room while a big new sound gathers a crowd. Rakish lines of highly finished wood-grain Bombay Teak Conolite side panels incased in polished chrome castings sweep in graceful contour to accent the most plush decor.

Inside . . . more new ideas! Swing-out components. Integrated circuits. Stand-up programming. Snap-out front grill. Plus the most complete array of profit-building accessories ever offered.

Is this the best ever? If it didn't have our confidence, it wouldn't have our name.



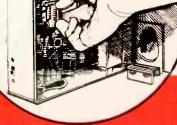
A dramatic new concept in styling and operator service features to give you more take with less trouble.



Swing-Out Components. New concept in service ease . . . swing-out, plug-in, lift-out design lets you get at amplifier, accumulator and credit unit for fast, easy on-location service.

Integrated Circuits. Now, the wonder of electronic miniaturization comes to phonographs. One IC serves as two channel amplifier, the other drives the 2-channel AVC system and volume control. Smaller circuitry. Shorter service time. Less heat.

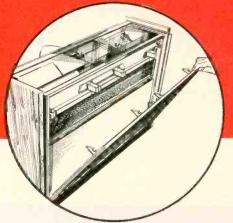
Snap-Out Grill. Now, new design makes accessibility and cleaning easy. Entire front panel section including color panel and grill is designed for instant snap-out. The door removes easily by release of two snaps and chain.



Swing-Out Components



Integrated Circuits



Snap-Out Grill



Rock-Ola Manufacturing Corporation / 800 North Kedzie Avenue / Chicago, Illinois 60651

Title Strip Firms in Christmas Mood

• Continued from page 66

mas Again, Jesus/It's Morning, Jesus (43942)

Brothers Four—I'll Be Home for Christmas/Twas the Night Before Christmas (43919)

Conniff, Bryant-The Real Meaning of Christmas/Go Tell It on

the Mountain (43448)
Dean, Jimmy—Yes, Patricia, There
Is a Santa Claus/Blue Christmas (43457)

Faith, Percy—Christmas Is. . . . /
Silver Bells (43846)
Gorme, Eydie/Trio Los Panchos—
Navidad Y Ano Nuevo/Alegre
Navidad (43856)
Jackson, Stonewall — Mommy
Look, Santa Is Crying/Blue
Christmas (43917)

Mathis, Johnny — My King of Christmas/Christmas Eve (42238)

Meriwether, Roy, Trio — Jingle Bells, Part I/Part 2 (43941) Miller, Mitch — Sleigh Ride/The

Christmas Song (42210)
Morrison, Bob — Santa Mouse/
It's Christmas (43786)
New Christy Minstrels—We Need
a Little Christmas/O Holy Night

(43940)

Nabors, Jim — White Christmas/ in a Humble Place Page, Patti — Happy Birthday, Little Jesus/Christmas Bells (43447)

(43447)
Regency Choir—Three Wise Men,
Wise Men Three/The Bells of
Christmas (43937)
Streisand, Barbra — Silent Night/

Gounod's Ave Maria (43896) Williams, Andy — Some Children See Him/Do You Hear What I Hear (43458)

Williams, Andy-White Christmas /The Christmas Song (42894)

CORAL

Fountain, Pete - San Claus Medley/The Christmas Song (65605)

DATE

Singers — That's What Christmas Is/Johnny Noel (1540)

Little Georgie Holiday — Have a Gluey Christmas/Clarence the Cross-Eyed Bear (1541)

DEARBORN

Walunas, Art — Christmas Tree Polka/Silver Bells (528)

DOLTON

Dana, Vic - Little Altar Boy/ Hello Roommate (48) Ventures — Sleigh Ride/Snowflakes (312)

DOT

Halloran, Jack, Singers — Little Drummer Boy/Mary's Little Boy Child (16410)

DUNWICH

Saturday's Children — Christmas Sounds/Deck Five (144)

DECCA

Apaka, Alfred-Mele Kalikamak/ Silent Night (31331)
Anderson, Leroy — Sleigh Ride/
Saraband (23429)

Andrews Sisters/G. Lombardo — Winter Wonderland / Christmas Island (23722)

Island (23722)
Crosby, Bing/Andrew Sisters —
Jingle Bells/Santa Claus Is Comin' to Town (23281)
Crosby, Bing—Silent Night/Adeste
Fidelis (23777)
Crosby, Bing—White Christmas/
God Rest Ye Merry, Gentlemen

(23778) Crosby, Bing—Faith of Our Fathers/I'll Be Home for Christmas

(23779) Crosby, Bing—Here Comes Santa Claus/Twelve Days of Christmas

(24658)

Crosby, Bing—You're All I Want for Christmas/The First Noel (24659)

(24659)
Crosby, Bing—Christmas Carols, Part 1/Part 2 (24670)
Crosby, Bing—Rudolph the Red-Nosed Reindeer/The Teddy Bear's Picnic (27159)
Crosby, Bing — Silver Bells/That Christmas Feeling (27229)
Crosby, Bing—Christmas in Killarney/Beginning to Look Like Christmas (27831)
Davis Jimmy — It's Christmas

Davis Jimmy — It's Christmas
Time Again/Go Tell It on the
Mountain (31686)
Davis, Jimmy—Take Me Back to
Babyland/Forgive Me Santa

(32062)

Dee, Lenny — Mister Santa/Auld Lang Syne (31332) Foley, Red—From Our House to Your House/Is There Really a

Santa (32063)
Foley, Red — Frosty the Snow
Man/Rudolph the Red - Nosed Reindeer (46267)

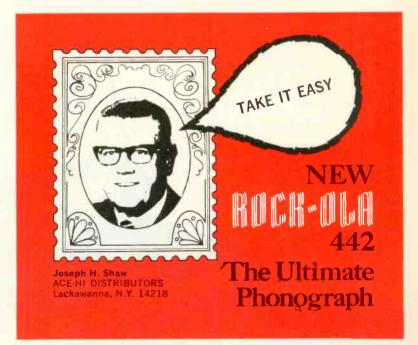
Grant, Earl — Rudolph the Red-Nosed Reindeer/Santa Claus Is Coming to Town (25683) (Continued on page 71)



MEMBERS OF THE Philips Grammaphone recording group, "Los Indios," try their skill on a "Grand Prix" road racing machine during a recent Meet the Stars visit to SEGA headquarters



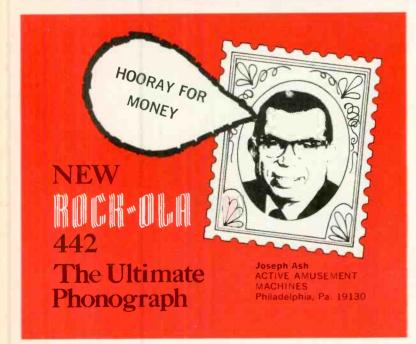
INSURANCE COMMITTEE of Music Operators of America (MOA). A meeting recently was held in Chicago to explore ways of providing more coverage for jukebox operators and for attracting younger operators to MOA's programs. From left (seated) Les Montooth, MOA secretary and trustees chairman; Lou Glass, trustee member; Clinton Pierce, past president and trustee member; (standing) Jack Ruddy, insurance administrator; Fred Granger, MOA executive vice-president; and Thomas Priebe, insurance consultant.

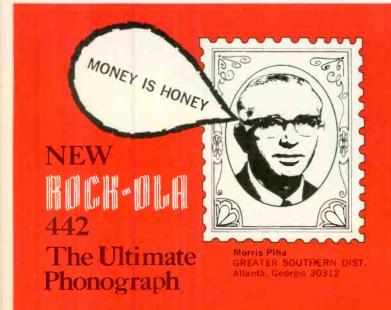












Title Strip Firms in Christmas Mood

• Continued from page 70

Grant, Earl — Silver Bells/Jingle Bells (25703)

Helms, Bobby-Jingle Bell Rock/ Captain Santa Claus (30513)
Hopkins, Lightnin — Merry Christmas/Happy New Year (48306)
Ives, Burl—Indian Christmas Carol/Twelve Days of Christmas (25585)

Kaempfert, Bert—Jingo Jango/The Little Drummer Boy (31873) Kaempfert, Bert—Jumpin' Jiminy

Rubin A. France, Pres. FRANCO DIST. CO., INC. Montgomery, Aa. 36104

NEW

The Ultimate

Phonograph

MORE PROFIT

ESS PROBLEM

Christmas/Holiday for Bells (31873)

Kainapau, George-Mele Kalikamaka/Silent Night (27220)

Kaye, Sammy—A Merry, Merry Christmas to You/Silver Bells (31174)

Lee, Brenda-Rockin' Around the Christmas Tree/Papa Noel (30076)

Lee, Brenda-Jingle Bell Rock/ Winter Wonderland (31687) Lombardo, Guy - White Christ-

STAMP OUT

THE BLAHS

The Ultimate

Phonograph

A. M. A. DIST., INC. New Orleans, La. 70130

mas/The Anniversary Waltz

Lombardo, Guy — Rudolph the Red-Nosed Reindeer/Round the Christmas Tree (27803) Lombardo, Guy — Jingle Bells/ Santa Claus Is Coming to Town (28508)

Lombardo, Guy—Auld Lang Syne/ Hot Time in the Old Town To-night (28905)

Lynn, Loretta—To Heck With Old Santa Claus/It Won't Seem Like Christmas (32043)

Morgan, Russ-The Mistletoe Kiss/ Blue Christmas (24766)

Pierce, Webb-Christmas at Home

/Sweet Memories (31867)
Surfaris — A Surfer's List/Santa's
Speed Shop (31561)
Sister Tharpe—Silent Night/White
Christmas (38119)

Tubb, Ernest-Rudolph the Red-Nosed Reindeer/Christmas (31334)

Tubb, Ernest - Blue Christmas/

White Christmas (46186)

Tubb, Ernest — Blue Christmas

Tree/Who's Gonna Be Your

Santa This Year (31866)

Tubb, Ernest — Blue Snowflakes/

Merry Texas Christmas (28453)
Tubb, Ernest — Lovely Christmas
Eve/I'll Be Walking the Floor
(29350)

Waring, Fred—White Christmas/ Twelve Days of Christmas (24500)

Waring, Fred — Winter Wonder-land/Snow, Snow, Beautiful Snow (28970)

Wells, Kitty—Christmas Ain't Like Christmas Anymore/D a s h e r (31441)

Douglas Mike—The First Christmas Carol/Touch Hands on Christmas (10089)
Vinton, Bobby — The Bell That Couldn't Jingle/Dearest Santa

FEDERAL

King, Freddy—Christmas Tears/ 1 Hear Jingle Bells (12439)

GALAXY

Little Johnny Taylor—Please Come Home for Christmas / Miracle Maker (743)

Cannon, Ace — Blue Christmas/ Here Comes Santa Claus (2084)

HOLLYWOOD

Brown, Charles - Merry Christmas Baby/Sleigh Ride (1020) Fulson, Lowell—Lonesome Christ-mas, Part 1/Part 2 (1022)

Brown, Charles—Merry Christmas Baby/I Lost Everything (5902)

JEWEL

Johnny & Jon-Christmas in Viet-nam/Why Did You Leave Me

JUBILEE

Orioles—Lonely Christmas/What Are You Doing New Year's Eve (5017)

KAPP

Helms, Bobby-Jingle Bell Rock/ The Bell That Couldn't Jingle

(719)
Jones, Jack—The Village of St.
Bernadette/Lullaby for Christmas (629) Harry Simeone Chorale—O'Bam-

bino/Sing of a Merry Christmas

(628)
Harry Simeone Chorale—The Little Drummer Boy / Hallelujah (711)

KENT

King, B. B.—Christmas Celebra-tion/Easy Listening (412)

KENWOOD

Jackson, Mahalia — Silent Night, Holy Night/The Lord's Prayer (750)

KING

Brown, Charles—Come Home for Christmas/Christmas Comes But Once a Year (5405)
Brown, Charles—Christmas Comes But Once a Year/Bring in a Brand New Year (5947)

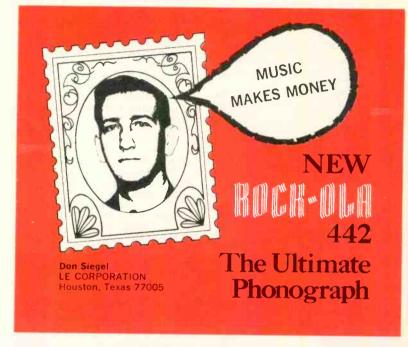
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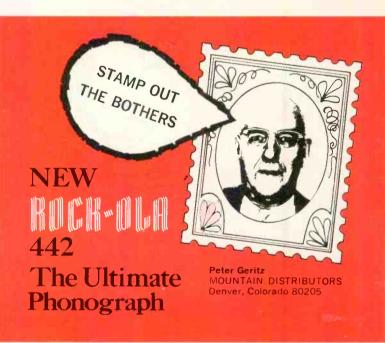


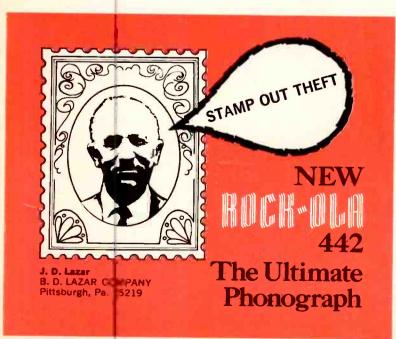
SHOOTING FOR THE championship for operators at the billiards tournament at the recent Music Operators of America Exposition in Chicago is Gene Wallace of Wallace and Wallace, Oak Hill, W. Va. Refeering the match are U.S. Billiards Sales Manager, Len Schneller (left).

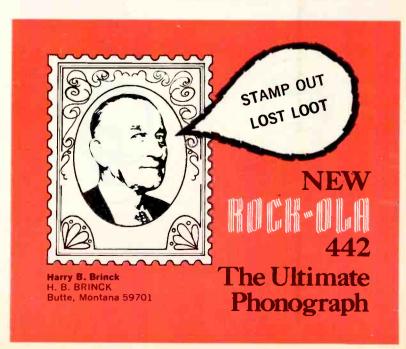


ALMOST 7 PERSONS attended the recent roof raising ceremony that marked the completion of the steel framework for the first section of SEGA's second Tokyo plant building. The first part of the structure should be com-pleted by the end of December.









Title Strip Firms in Christmas Mood

Continued from page 71

Brown, Charles—Christmas Blues/ My Most Miserable Christmas (5946)

Brown, James — The Christmas Song, Part 1/Part 2 (6064) Brown, James—Let's Make This Christmas Mean Something This Year (6072)

LAURIE Royal Guardsmen — Snoopy's Christmas/It Kinda Looks Like Christmas (3416)

LIBERTY

Chipmunks—The Christmas Song/ Alvin's Harmonica (55250)
Seville, David, & Chipmunks—The Chipmunk Song/Almost Good

Seville, David, & Chipmunks—Rudolph the Red-Nosed Reindeer/ Spain (55289)

MERCURY

Benton, Brook-You're All I Want

for Christmas/This Time of the Year (72214)
Benton, Brook—This Time of the Year/Merry Christmas & Happy New Year (30101)
Mathis, Johnny—The Little Drummer Boy/Have Reindeer Will Trayel (72217)

Travel (72217)

Harry Simeone Chorale—Do You Hear What I Hear/March of the Angels (72065)

MGM

Francis, Connie — Baby's First Christmas/The Boy in Your Arms (12051)

Tillotson, Johnny — Christmas Country Style/Christmas Is the Best of All (13633)

MONUMENT

Orbison, Roy-Pretty Paper/Beautiful Dreamer (830)

MOTOWN

Supremes — Children's Christmas Song/Twinkle Twinkle Twinkle Little Me (1085)

PAULA

Stukey, Nat — Blue Christmas/ How Can Christmas Be Merry (288)

Uniques-Please Come Home for Christmas/Vocal/Instr. (255)

RCA VICTOR

Arnold, Eddy-The First Word/ The Angel & the Stranger (9027) Atkins, Chet—Jingle Bell Rock/ Jingle Bells (7971) Belafonte, Harry — Mary's Boy Child/Venezuela (0323)

Benton, Brook—Our First Christ-mas Together/Silent Night (9031) Campbell, Archie-Christmas Eve

in Heaven/Christmas at the Opry

(9028)
Como, Perry — Silent Night/O
Come All Ye Faithful (0810)
Como, Perry—I'll Be Home for
Christmas/Christmas Feeling

Como, Perry—Home for the Holi-days/God Rest Ye Merry, Gentlemen (0812)

Greene, Lorne—Must Be Santa/ One Solitary Life (9037) Hirt, Al—White Christmas/Hooray for Santa Claus (8478)

Hirt, Al—Nutty Jingle Bells/Santa Claus Is Comin' to Town (8706) Jones, Spike—Rudolph the Red-Nosed Reindeer/ My Two Front

Teeth (0172) Lanza, Mario—O Holy Night/I'll Walk With God (0777)

Lanza, Mario-Silent Night/First Noel (0850)

Nelson, Willie-Pretty Paper/What a Merry Christmas This Could Be (9029)

Presley, Elvis — Blue Christmas/ Santa Claus Is Back in Town (0647)

Presley, Elvis — Blue Christmas/

Wooden Heart (0720)
Presley. Elvis—If Every Day Was
Like Christmas/How Would You

Like It? (8950) Reeves, Jim — Take My Hand/ Snowflake (8719)

Snowflake (8719)
Reeves, Jim—An Old Christmas
Card/Senor Santa Claus (8252)
Sadler, Barry—I Won't Be Home
for Christmas/The Angel & the
Stranger (9008)
Smith, Kate — Happy Birthday,
Dear Christ Child/Christmas Eve
in My Home (9007)
Snow, Hank—The Christmas Cannonball/God Is My Santa Claus
(9030)

Thomas, Danny—The First Christmas/Christmas Story (9342)
Three Suns—White Christmas-Win-

terland/Silent Night-Jingle Bells Winterhalter, Hugo—Blue Christ-mas/White Christmas (0875) Winterhalter, Hugo—Rudolph the (Continued on page 73)



BOB NIMS, chairman, Music Operators of America convention committee, checks to see if every thing is running smoothly at the Airtown Records' exhibit where Mrs. Tommy Wills presides.

Nims Booster Of MOA and **Programming** · Continued from page 64

New Orleans has come a long

Young, handsome and personable, Nims heads up A.M.A. Distributors, Inc., a distributor for many national companies, and is also president of Lucky Coin Machine Co., Inc., a 600machine operating company. Both firms are located at 1711 St. Charles Ave. in the Crescent City, occupying some 25,000 sq. ft. of space and employing 55-60 people.

Background

"First, or course, I was born -in Spokane, Wash. As a child, I moved to Southern California with my parents. Immediately after my graduation from high school in 1942, I joined the Merchant Marine. My travels took me to New Orleans, where my married sister resided. I had quite a bit of spare time there and took a part-time job, at \$25 per week, with A.M. Amusement Co. In a period of four months, I had worked my way up to route manager. But, war duties resumed and ended this association," Nims related.

By the time World War II was over, Nims was convinced that the coin machine business offered the best future, a theory to which he is still committed. So, back to New Orleans to work for Al Monte. A.M. Amusement Co. soon was sold,

New Equipment



National Vendors-Mechanical Coin Mechanism

The need to have more flexibility for vending cigarettes and candy at higher prices can be met by using this new all coin manual recorder from National Vendors. Called the Model ACMR-100, the unit will fit a dozen of the firm's vending machines. It will accept any combination of nickels, dimes and quarters totaling the exact vend price. A machine using this mechanism can be set to vend at any of three prices between 5- and 60-cents. It will also vend at any three prices if the lowest price is less than 60-cents and this highest price is not more than 55-cents higher than the lowest price. If the lowest price is not less than 65-cents the mechanism will vend at two prices. It does not make change. The unit replaces Model ACMR-560 and 5100 mechanisms and is interchangeable with all series 560 and 5100 units. and 5100 units.

though, and Bob Nims decided to go into business for himself.

The man who is now, among other things, the sole Rock-Ola distributor for the entire state of Louisiana and most of Mississippi, began his independent career most inauspiciously: "I founded Lucky Coin Machine Company with three pin-ball machines, purchased on credit."

As Lucky Coin grew and attracted more employees, the office staff also grew. In 1953, Bob married his attractive blonde secretary, Jerry. She has worked closely with him since and today, in addition to serving as a charming ambassador of good will at industry functions, Mrs. Nims also handles all inside office functions for the four Lucky Coin Machine routes which cover metropolitan New Orleans and three parishes (counties). Coming full circle, she now has

her own secretary.

Lucky Coin operates some
600 machines, including music boxes, amusement games, shuf-fle alleys, guns, pin-ball ma-chines and pool tables. A fleet of 15 cars and trucks is used

to handle the routes and service.

As Lucky Coin Machine
Company grew, so did Nims'
ambition—as well as his reputation. He became a franchised Rock-Ola distributor a decade ago, forming a second corpora-American Music Amusement Distributors, Inc. For brevity's sake, this was soon shortened to A.M.A. Distributors, Inc.

Bob Nims joined MOA "about five years ago when it was brought to my attention the tremendous job the organization was doing to fight adverse legis-lation in Congress." (Nims himself testified against ASCAP legislation before both House and Senate judiciary commit-tees.) "I felt that MOA filled a needed role, needed growing support, and the least that I could do was to join.'

"The least that he could do" turned out to be quite a lot. When MOA underwent its big membership drive a few years ago, Nims was appointed District Chairman for the states of Texas, Oklahoma, Arkansas, Louisiana, Mississippi and Alabama. A plaque awarded by MOA, which hangs on his office wall, testifies to Nims or-

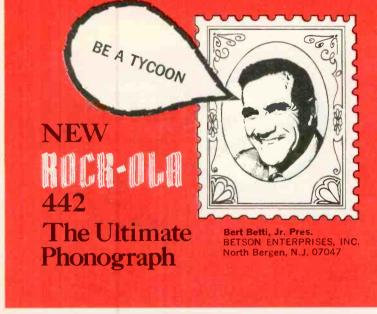
ganizing ability.

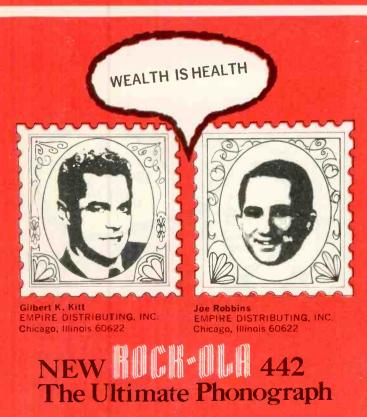
To hear Bob Nims tell it, his approach to selling membership in MOA was simple: First, I told a man that MOA was the only national trade organization that music and game operators could support in behalf of their own vested interests. I emphasized that MOA serves as a watchdog against adverse legislation; that it offers many services that smaller operators couldn't ordinarily afford: The insurance program alone is worth the price of membership. I also pointed out that a great many operators were devoting a lot of time to efforts better handled by a nationally organized group.
"MOA is the first to realize

that in addition to national problems, the operators are faced with local ones, too. In the last two years, MOA officers and executive vice-president Fred Granger have worked closely with local and state trade associations to assist and help in doing a public relations job in a more accomplished way on

a local level. 'In Louisiana, the other public relations work that has been done has been performed by a handful of local operators.
We've contributed to Durel
Black's Music Therapy Program with time, money and equipment, and to other worthy causes such as the Greater New Orleans Chamber of Commerce. We hope, in the near future, to have a viable state-wide organi-

(Continued on page 75)





zation.

of more than the property of the second

Title Strip Firms in Christmas Mood

Continued from page 72

Red-Nosed Reindeer/Sleigh Ride (7642)

Reems, Robert — Silent Night—O Holy Night/Come All Ye Faith-ful (4501)

REPRISE

Crosby/Sinatra/Waring—We Wish
You the Merriest/Go Tell It
on the Mountain (317)
Crosby, Bing—The White World
of Winter/The Secret of Christ-

Martin, Dean—Blue Christmas/A
Marshmallow World (0542)
Sinatra, Frank
Merry Little
Shell I Send Thee? (243)

Bowens, Pvt. Charles—Christmas in Vietnam (vocal)/(instr.) (111)

ROOSTER

Sayho, Eric — Hey, Papa Christ-mas/White Christmas (1001)

ROULETTE

Monte, Lou - Christmas at Our House/Dominick the Donkey (4308)

Roberts, Derrick-There Won't Be Any Snow/A World Without Sunshine (4656)

Rossi, Steve — The Night Before Christmas/The Christmas Song

STAX

Booker T. & the MG's — Jingle Bells/Winter Wonderland (203) Thomas, Carla—All I Want for Christmas Is You/The Christmas Song (206)

McGriff, Jimmy—Christmas With McGriff, Part 1/Part 2 (804)

Jukeboxes Have Role In Breaking Big Hits

Continued from page 64

Another record is on the national charts, "Why the Wine Is Sweeter" by Eddie Floyd on Stax Records. Still another 100 is bubbling under the Hot 100, "Love and Let Love" by the Hardy Boys on RCA Victor Records.

Although it is tough for un-knowns to break onto a jukebox, a hit single or not guarantee continued pro-gramming either, according to Кегг.

"Just because an artist has a hit single once, doesn't mean that he will follow it up with another hit," Kerr said. "I still listen to records by name artists to see if they're worth programming. Most of my customers feel the same way I do. They say the record, not the name,



MUSIC'S HORNE, shown here on the left, and Seeburg's Buddy Adams, on the right, were on hand for the recent showing of the new Seeburg Apollo at South Atlantic Distributing Co., Raleigh, N. C.



SEEBURG'S BUDDY ADAMS had the attention of Hal Huggins and Roy Brown, Dixie Novelty, and Kay Polk Wooten, Wooten Music, at the recent Apollo showing held at South Atlantic Distributing Co.

should determine whether or not a song is programmed. If I'm unsure about whether a song is good, I will usually wait until a song starts to move up the charts until I put it on a jukebox."

Rock Songs

Kerr also said that he gets no pressure from established record companies to program certain records, although he is contacted by small companies and individuals with records they want on jukeboxes.

Of the eight newest rock records he has programmed on jukeboxes in establishments frequented by young people, seven are in the Top 40 of Bill-board's Hot 100 chart. They are "Come Together"/"Something" by the Beatles, "And When I Die" by Blood, Sweat & Tears, "Take a Letter to Maria" by R. B. Greaves, "Ball of Fire" by Tommy James and the Shondells "Fli's Coming" the Shondells, "Eli's Coming" by Three Dog Night, "Back-field in Motion" by Mel & Tim, and "Fortunate Son"/"Down on the Corner" by Creedence Clearwater Revival. The eighth record, "Tonight I'll Be Staying Here With You" by Bob Dylan, is also on the Hot 100.



BUD PROCTOR, Minneapolis and Steve Miller of Boston (right).



BERT BETTI toasts the new Rock-Ola.

Baby Washington—Silent Night/ White Christmas (149) SWAN

Reynolds, Joey — Santa's Got a Brand New Bag/Rats in My Room (4276)

TAMLA

Wonder, Stevie—The Miracles of Christmas/Some Day at Christ-mas (54142)

20th CENTURY-FOX

Harry Simeone Chorale — Little Drummer Boy/O' Holy Night

UNITED ARTISTS

Ferrante & Teicher—Silent Night/ Rudolph the Red-Nosed Rein-

deer (1660)
Horne, Lena—What Are You Doing New Year's Eve/Let It Snow (1661)

Reeves, Del—Christmas Is Lonely/ Sajo (50115) Roselli, Jimmy — Buon Natale/

Christmas (1659)

VANGUARD

Baez, Joan-The Little Drummer Boy/Cantique De Noel (35046)

WARNER BROS.

Lamb, Becky — Little Becky's Christmas Wish/Go to Sleep Lit-

tle Lambs (7154)
Pipsqueeks—Santa's Little Helpers/Santa's Magic Flute (5878)

New **Products**

Penny King

New rocket mixes consist of No. 20-R packed 500 to the bag with bright yellow display at \$7; 19-R packed 500 to the bag with display front at \$8; 18-R packed 500 to the bag at \$7.50. These rocket mixes consist of spinning tops in bright colors, numbered pool balls and black eight balls and the mix consists of 20 different items.

All dime merchandise is not being counted automatically. The following are new 10-cent mixes: October mix, new heads, key rings, thing brooch and other rings; key ring mix, also containing a giant dome ring. Monkey boy, wild brooches, scissors and locks; ring mix, seven different rings; action toy mix consisting of such items as a clown with blinking eyes, big as a clown with blinking eyes, big eyeball, etc. and all big enough to vend without a capsule; metal yo yo mix, including a rubber inflatable animal; dice mix consisting of two dice in container, two in a capsule and giant dice; fantastic mix, mammoth black bats, animal brooches, watch chains, ten different items; pearl bracelet mix. African head, neckbracelet mix, African head, neck-lace, baby dolls; giant dice mix; a newer giant dice mix featuring light weight dice; bouncing ball mix; and fruit head mix.

BUY! MEIAL TYPEKS

Vending Aluminum IDENTIFICATION DISC

WHY!

1. LIFE-TIME INCOME 2. TROUBLE-FREE

OPERATION 3. ONLY 18"x18"



IRIR N. WESTERN AVE. CHICAGO 22, ILL.

Ohio Operator In Rowe Show

• Continued from page 64

slide mechanism can be used as an optional feature or where an animated display panel becomes one of the focal points of the machine.

Operators can visually demonstrate the variations of styling by using a promotion aid that works similar to a slide rule. A handy device for soliciting new locations, it quickly tells the story of the Trimount's adaptability to any decor or theme and also shows the many accessories.

One of the most important accessories is the Rowevue slide projector which allows operators to use 8 different full-color slides that change at 15-second intervals. Slides are available from Rowe's library and the company encourages operators to shoot their own slides for location personalization. The other accessory, the PhonoVue, matches films to music. Twenty films are matched to records. In locations using the PhonoVue increases in revenue have been as much as 400 percent, according to Rowe.

The Wall-Ette is virtually a miniaturized jukebox featuring stereo speakers, four-in-one slug rejector accommodating nickels, dimes, quarters and half dollars, dual price switch, one-step cancel control and 12 display cards for advertising or merchandising music.

All Machines Ready for Location

C.C. All American Basketball \$245.00 Seeburg 200 selection wall box .24.50 Seeburg DS-100 345.00 Criss-Cross Skee-Ball 195.00 AMI Photoviewers with all attachments 395.00 Seeburg 220 195.00 530 Starlite-27 column.... 165.00 Bally Blue Ribbon 195.00 Bally Discotek 115.00 C.C. All-Stars 295.00 AMI MM3call AMI 200 selection wall boxes 14.50

ewdones Distributing Co.

Exclusive Wurlitzer Distributor
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Indianapolis, Ind. Tel.: MElrose 5-1593

Rowe Merchandising

• Continued from page 65

should be receiving more service bulletins so that operators can initiate preventive maintenance. Perhaps this is the obligation of the factory.

"Rowe has produced many innovations. Maybe what we need most is a straightforward box without all the gimmicks. Afterall, what we're really selling is music.'

He said more emphasis on modular components would probably help get the most use out of existing equipment. He said his firm had had a lot of trouble with dollar bill acceptors and hoped the move to the use of four quarter pricing would be a solution. He called for more service schools and more refresher courses for mechanics and jokingly told the distributor that operators want five-year financing at 4 percent interest and \$1,500 jukeboxes for \$900.

Tolisano Recovering

ST. PETERSBURG, Fla. -James Tolisano, former Music Operators of America president and head of the state association in Florida, is expected home from the hospital Nov. 5 where he will convalesce following a recent heart attack.



on completely refurbished CLEAN, CHECKED, READY TO GO -

- * Pin Games * Music Machines
- * Amusement & Arcade Equipment
- ★ Guns & Pistols ★ Kiddie Rides
- ★ Bowling Alleys ★ Shuffle Alleys ★ Vending Machines—All Types
- ★ Photo Machines ★ Voiceographs
- ★ Audio-Visual Equipment Send For New, Complete List

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- CAR SOUNDS!
- SKILL PLAY!
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CHICAGO DYNAMIC INDUSTRIES, INC. 1725 W DIVERSET BLVD CHICAGO ILLINO

A SO THE STORY OF THE STORY OF THE STORY



New Equipment



Gold Medal-Laundry Vender

This 8-selection vending unit is one of a series introduced in the Gold Medal products line and one that bulk vendors might want to investigate for laundries where they have machines located. The unit has a total capacity of 200 cartons of the 10-cent replica of detergent brands found in supermarkets. The unit holds 25 boxes in each column, has a swing-out door, front operating handle and heavy reinforcement throughout. The design of the machine is such that the customer receives the package seen in the windows. The cabinet is trimmed in stainless steel and blends with many standard colors. Other features include a mechanical coin mechanism accepting either two nickels or a dime and stainless steel delivery pan.

BIG PROFITS COME IN SMALL **PACKAGES**

Northwestern vendors produce more profit per dollar of investment

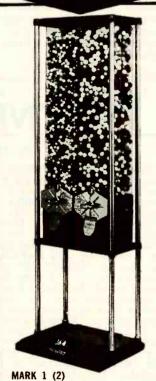


CORPORATION

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BUILT FOR BUSINESS! MARK-BEAVER **Bulk-Vending Machines**



"space-saver" - with Beaver advantages which mean longer life and greater profits. Also, coin mech anisms for two quarters and half dollars, available. Parts for all model Beavers available. (Some Distributor areas available throughout the world.)



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Congress Passes Toy Safety Act

By MILDRED HALL

WASHINGTON — Congress has passed the Toy Safety Act, giving the Secretary of Health, Education and Welfare the right to ban the sale of any toy with electrical, mechanical or thermal hazards. The new law, which brings toys under the coverage of the federal Hazardous Substances Act, has little or no bearing on the type of small charm

Nims Booster Of MOA and **Programming**

• Continued from page 72

Nims is equally erudite and knowledgeable on the subject of music box programming.

"At Lucky Coin Machine, Ken Kerr, our record department manager, has a great responsibility—which is his one and only function. This is to purchase and program records for each individual location. And, when I say each individ-ual location, I mean exactly

"Ken has a folder for each location that contains a setup that is the precise title strips as they appear on each box. He consults with location owners and fills requests properly, in a manner which will lead to the greatest amount of revenue for the owner.'

ONE STOP

service for all **BULK VENDING** MACHINE **OPERATORS**

MERCHANDISE—Leaf ball gum, wrapped gum, charms, filled capsules, panned candies, bulk & vacuum packed nuts, ball point pens, combs, 1¢ tab, 5¢ package gum, 5¢ & 10¢ vending pack candy bars.

SUPPLIES—Empty capsules V — V1 — V2, coin weighing scales, counters & wrappers, stamp folders, decals, route cards, padlocks, spray paints, machine cleaners & lubricants, paper cups for hot nut venders & hot beverages.

EQUIPMENT — All Northwestern bulk venders, cast iron stands, wall brackets, sanitary & stamp venders, new & reconditioned bulk venders of all kinds, parts for all bulk venders. bulk venders.

DEPENDABLE, FAST SERVICE, LOWEST PRICES FROM LARGEST INVENTORY IN THE U. S.

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MAIL THIS COUPON TODAY, for details, prices and other i formation on all Northweste machines.	n-
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manufactured for bulk vending machines. It is primarily directed at toys for home use, which by design or faulty material can cause injury in the normal course of play-overheat, shatter, splinter, etc.

The law as finally passed permits HEW to withdraw from the market any toy it deems hazardous, even before hearings or rulemaking by the department. The manufacturer is given the right to a hearing and remedy, but without as many procedural safeguards as a House version would have given him. The House bill would have required formal rulemaking procedures in each case, but a conference committee decided on an approach that would be less bur-densome for HEW.

During hearings by the National Commission on Product Safety in December 1968, no complaints were made about bulk vended charms. But the manufacturers of these items, to play safe, may want to take a second look at their newer novelties to make sure they would pass muster under the new law. The President was expected to sign the bill into law promptly.

GUARANTEED

USED MACHINES

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CAPSULES

250 PER BAG with MONEY MAKING DISPLAYS

5c Latest Assorted mines
10c Jewelry Mix
10c Lighter Mix
10c Big Dice Mix
10c Assortment Mix
10c Western Mix
25c V2 Jewelry, 100 per box
25c V2 Oogies, 100 per box

Empty V—V1—V2 CAPSULES

Wrapped Gum—Fleers 1500 pcs. \$5.55
Rain-Blo Ball Gum, 2200 per ctn. 7.80
Rain-Blo Ball Gum, 2100 printed
per carton. 7.85
Rain-Blo Ball Gum, 5550 per ctn. 9.40
Rain-Blo Ball Gum, 4300 per ctn. 9.50
Rain-Blo Ball Gum, 4300 per ctn. 9.50
Malfettes, 2400 per carton. 8.65
20 Cartons minimum prepaid on all
Leaf Brand Rain-Blo Ball Gum.
Adams Gum, all flavors, 100 ct. 45
Minimum order, 25 Boxes, assorted.

CHARMS AND CAPSULES. Write
for complete list. Complete line of
Parts, Supplies, Stands, Globes,
Brackets.

Everything for the operator.

Everything for the operator. One-Third Deposit, Balance C.O.D.

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GUM & CAPSULE

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A REAL SALES

STIMULATOR

IN ANY

LOCATION

Vends 100 count

gum, <mark>V, V-1 and</mark> V-2 capsules.

Available with

1c, 5c, 10c, 25c

easy

EYE CIGARETTE LIGHTERS

CHICAGO—Although no testimony was heard in Congress concerning bulk vending charms during hearings on the new toy safety legislation, the National Vendors Association (NVA) has consistently warned its members about cigarette lighters.

At a recent NVA board meeting in New Orleans, counsel Morrie Much said: "It is just a matter of time until our industry will be challenged about toy cigarette lighters. New legislation will give the department of Health, Education and Welfare authority in this area and we can expect challenges from the Food and Drug Administration as well."





Removable cash box for easy collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules.

PRICE \$39.00 chrome front

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capsules.

or 50c coin movable cash box for collecting. Large capacity. Holds 1800 balls (100 count), 575 V capsules, 250 V-1 capsules and 80 V-2 capsules. Chrome front optional. Write for Beautiful Illustrated Circular and Prices.

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Country Music

AFM & AFTRA 'Accord' Strikes Some Disharmony

NASHVILLE — Agreement on "certain aspects" of a situation involving the American Federation of Musicians and the American Federation of Television-Radio artists have been reached here, but some problems remain to be resolved.

At issue basically is the question of the "musicianship" of certain singers.

"We feel that a person who makes his living primarily as a singer and who uses an instrument such as the guitar merely to play chords or as a prop should belong to AFTRA and be paid AFTRA scale," said Paul Wilder, executive director of AFTRA here.

Traditionally, in Nashville, all persons involved in music—even the back-up singers—have had to collect their paychecks from the AFM, with 2 percent deducted.

The partial agreement concerns those who sing exclusively and use no instrument at all, such as the back-up groups. Under a pact reached between the AFM's Bob Carruthers and George Cooper, and Sanford Wolff and Wilder of AFTRA, such persons and groups would operate under an AFTRA contract rather than AFM.

AFTRA, on the other hand, said it would not object to a "leader" who may be a featured singer fronting his own group being on an AFM contract, just so long as the singing member got at least AFTRA's scale.

Agree to Visit

To strike a note of harmony in areas where there has been considerable discord, Cooper and Wilder agreed to visit each of the producers doing syndicated shows and let those producers know "the unions are not fighting but are cooperating."

But there are strong matters of jurisdiction and membership which apparently cannot be solved at the local level, and these will be forwarded to both the AFM and AFTRA offices in New York for resolution.

All these stipulations are spelled out in a letter just mailed by Wolff to Herman Kenin of the AFM.

Wilder, who has engineered the phenominal growth of AFTRA here in the past year and a half, said the current drive is to get network AFTRA scale for all of the singers who take part in a syndicated show which plays in 101 markets.

"This would add just a few hundred dollars to the cost of each show," Wilder explained, "and therefore would not jeopardize any existing show of size."

Local television stations and producers take a different view. "Some are very marginal operations," one said, "and any increase in the budget could ultimately put them out of business."

The network scale for a singer on a 30-minute syndicated show is \$165, and for an hour show the amount jumps to \$255. This includes a specified amount of rehearsal time, and anything beyond that time costs \$8.00 per hour.

"My ultimate goal is to see Nashville become the entertainment capital of the world," Wilder said. And, to that end, he feels it can only happen when the entire industry is involved with AFTRA.

He has made sharp strides in that direction. When he took over the directorship 18 months ago there were 82 members on the books, only 44 of them current in dues. There now are some 600 paid up members. There has been very little breakthrough with radio and television. Only WVOL (a station which still has the matter in court), Nashville, and WYAM,

Fame to Build Studio Office In Memphis

MUSCLE SHOALS, Ala.—Rick Hall, president of Fame Recording Studios, has announced plans for construction of a new Fame studio and office complex in Memphis. Hall, with general manager Frank Daily, began recording operations here nine years ago and has developed the "Muscle Shoals Sound." This town has now become known as one of the recording centers of the nation.

According to Frank Daily, the new studio in Memphis will also specialize in production based on the "Muscle Shoals Sound" and will be staffed by personnel familiar with the sound. The new studio will also house the offices of Fame Publishing Co. The studio is scheduled to be completed by December 1 and will be located at 1740 S. Bellvue St. in Memphis.

THE FOUR GUYS, the only quartet member of the "Grand Ole Opry" have signed a pact with Mercury Records. Their first session has already been completed. They are booked by the Buddy Lee Agency.

Bessemer, Ala., have gone the AFTRA route.

"My concern is not to organize radio and television stations," Wilder said. "Frankly, I feel they should come to me. We have protection to offer them, and we feel they should seek us out."

Lack of membership in AFTRA caused a quick change in plans for the recently-televised CMA awards show on the Kraft program. An announcer for WSM was scheduled to do the introduction for the show, since WSM is the NBC affiliate here. When Wilder discovered he was not an AFTRA member, he had the producers make the change, and an independent freelancer was brought in at the last minute.

One of Wilder's greatest areas of concern now is that of jingles. "Our local scale is very low," he said, "but we have to keep it that way to compete with the jingle mills of Dallas and Memphis." He indicated, however, that those AFTRA members who do jingles here are much other cities.

Though there still is no solution to the matter of jurisdiction of those country performers who belong both to AFM and AFTRA, and who are primarily vocalists, there has been much accomplishment, and the growing strength of AFTRA has made it a bargaining factor.

Wilder feels the matter must eventually be worked out in New York, and that it must give a break to the singer, who would receive the higher AFTRA scale.

"If this puts a syndication or

"If this puts a syndication or two out of business," he said, "then it probably had no business being in business in the first place."

Twitty Opens Restaurant In Oklahoma

OKLAHOMA CITY, Okla.

—Conway Twitty recently held the grand opening of his first Twitty Burger, a family-styled restaurant. The first unit will serve as the headquarters and training center for the internationally franchised chain.

Twitty's person trademark, the "Twitty Bird," will also function as the trademark for the restaurant chain. The character appears on menus, outdoor advertising and will be the spokesman for the restaurant in animated television commercials to be produced in Dallas.

Grand opening ceremonies included an advertising tie-in with the Carlton Haney country show in Oklahoma City, visits from country artists in the area and a remote radio broadcast by country station KLPR. In addition to Twitty, the major investors in the Twitty Burger include Merle Haggard, Sonny James, Harlan Howard and Oklahoma's former Gov. J. Howard Robinson

FENDER PUTS ITS FINGER ON STONEMANS' TROUBLE

NASHVILLE—Even the best instruments in the world can't withstand the steady pressure of the fingers of Roni Stoneman.

The banjo-playing member of the Stonemans took her instrument to the office here of the manufacturer, Fender Instruments, and consulted with manager Eddie Miller. Examining the fingerboard, Miller discovered that the frets had been completely worn down. In two years she had worn them to the finger-board.

Miller presented Miss Stoneman with a new duplicate of the Fender banjo she had brought in, a gold-plated five string instrument worth more than \$1,000

strument worth more than \$1,000.

The Stonemans, RCA artists, have had a promotional relationship with Fender Instruments for two years.

Decca Puts Sessions Ahead of Road Trips

NASHVILLE — An annual plan whereby recording will become the primary factor and road dates secondary is being carried out by Owen Bradley at Decca here.

Bradley has met with three of his leading artists: Jack Greene, Jean Seely and Loretta

Lynn.

Greene said his recording schedule has been mapped out for 1970, as has that of the older artists.

"In the past it was always

a case of coming in from a road trip, trying to find material, and then squeezing in a recording session," Greene said. "The recording session was always secondary, as it is with most artists."

Bradley now has set dates, working directly with the booker for all sessions for the year. Time will be allowed for the search for song material, adequate rest before a session, the session scheduling itself, both singles and LP's, all release dates, the photographing of album covers and the writing of liner notes.

"No detail has been left out," Greene said. "This way if there is a need for rest, or a cold or a little hoarseness, there is adequate time to compensate for all of these things. The record will become primary. Each of us will be able to give everything we have to a session."

Greene, who has teamed with Miss Seely for a package show, says the concept of a package works right into this plan. "We can plan my sessions as a single, Jeanie's, and ours together for the duets."

The Decca artist said Loretta Lynn had been scheduled in the same manner, allowing time for her personal appearances, her rodeos and for time at home.

Greene also is in the process of putting together the preliminaries for the pilot of his television show through Entro, an all-encompassing firm of which he is a director. The show, he said, would have a concept different from anything done in the country syndicated field. There has also been an expression of network interest in a program featuring him.

Nashville Scene

By BILL WILLIAMS

Gus Thomas at WWVA has signed Danny Harrison as a regular on the Jamboree. Also st this popular show, Darnell Miller will sign a contract on stage with Deneba Records, which is Danny's label. One more note on the young man. Danny, having signed as a songwriter with Fred Carter Jr., has an estimated 100 songs placed already. . . Tommy Howard of Haskel, Tex., has formed the Toward label, and has signed Bobby Leed as a new artist. He also publishes Tommyard Music. . . . KBBQ & KFOX have announced plans for their next country music show Saturday (15) in the Shrine Auditorium in Los Angeles. The show will feature Merle Haggard, Bonnie Owens & the Strangers, Bill Anderson, Jan Howard & the Po Boys, Don Bowman and Lynn Anderson. The show will also feature the disk jockeys from the two stations as masters of ceremony.

masters of ceremony.

Buddy Lee has reached an agreement to represent Columbia artist Lester Flatt and his show. The program includes Jake Tullock, Paul Warren, and Josh Graves. Judy Lynn has been selected to receive the "International Queen of Country Music Award" by the All American Country Folk-Western Club. The award was presented at the San Fernando Valley Fair in Northridge, Calif. Congressman Dick Fulton, whose background in

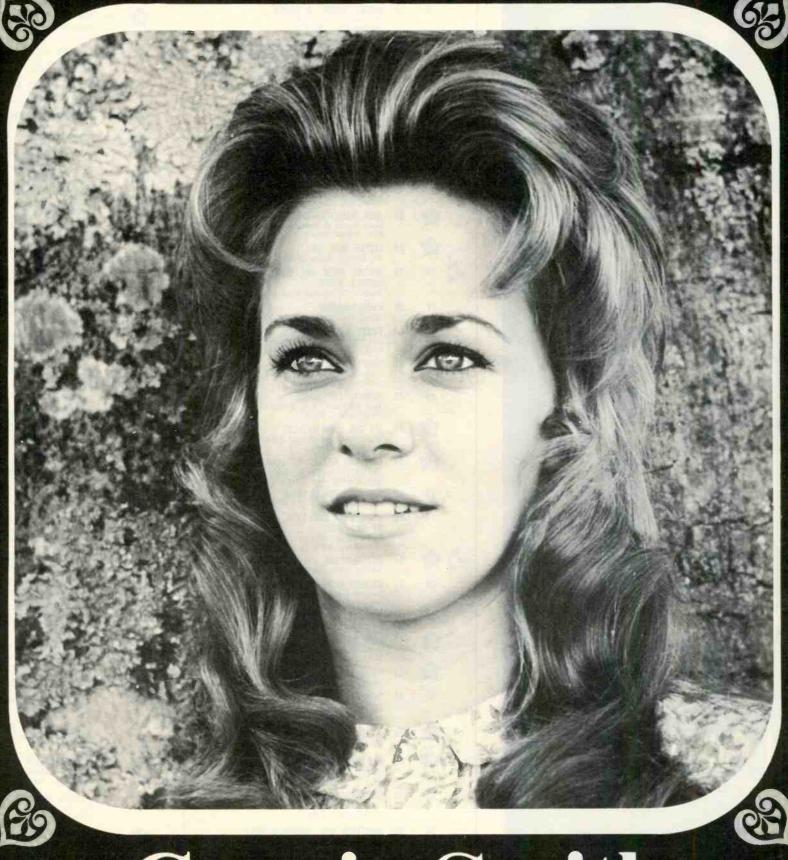
country music is strong, has enclosed comments in the Congressional Record in which he praises country music generally and WSM's Opryland specifically.

Gene Stabile, who records for KEF Records (distributed by Capitol), comes by his talent naturally. His mother was part of a country act in the 1940's and a champion yodeler. . . Kid Cuz'n, a New York-based country label, has released a new single by Jimmy West, the feature side of which is (Continued on page 81)



BOOKER BOB NEAL joins Conway Twitty at the opening of the first Twitty Burger Restaurant in Oklahoma City. The family-type restaurants are expected to expand shortly.

You and Your Sweet Love's



Management & Booking:

Bob Neal Agency (615) 244-1755 815 18th Avenue South Nashville, Tenressee 37203 onnie Smith

EXCLUSIVELY ON RCA

Published by:

Stallion (BMI) 1513 Hawkins St.

Nashville, Tennessee 37203

Chart

intry Singles

This Week

11

12

13

18

19

20

23

35

36

37

Roy Drusky, Mercury 72964 (Champion/Starday, BMI) HAUNTED HOUSE

Compton Brothers, Dot 17294 (Venice/B Flat, BM1)

HEART IN TOWN

HOMECOMING

THERE WOULDN'T BE A LONELY

JUST SOMEONE I USED TO KNOW

LITTLE BOY SAD
Bill Phillips, Decca 32565 (Cedarwood, BMI)

Tom T. Hall, Mercury 72951 (Newkeys, BMI) THESE LONELY HANDS OF MINE ... 14

WHERE HAVE ALL THE AVERAGE PEOPLE GONE Roger Miller, Smash 2246 (Combine, BMI)

Del Reeves, United Artists 50564 (Rural Hill, ASCAP)

Dolly Parton & Porter Wagoner, RCA 74-0247 (Raydeem, SESAC)

Mel Tillis & the Statesiders, Kapp 2031 (Ly-Rann, BMI)

Stan Hitchcock, Epic 5-10525 (Hall-Clement, BMI)

Stonewall Jackson, Columbia 4-44576 (Gallico, BMI)

(I'M SO) AFRAID OF LOSING YOU 2 Charley Pride, RCA 74-0265 (Hill & Range/Blue Crest, BMI)

ARE YOU FROM DIXIE
Jerry Reed, RCA 74-0211 (Witmark, ASCAP)

KISSED BY THE RAIN, WARMED

Johnny Cash, Sun 1103 (Hi-Lo, BMI)

Jack Reno, Dot 17293 (Tree, BMI)

51 BABY BABY (I Know You're A Lady)
David Houston, Epic 5-10539 (Gallico, BMI)

TO GO HOME
Joe South, Capitol 2592 (Lowery, BMI)

Johnny & Jonie Mosby, Capitol 2608 (Laurel, ASCAP)

Jeannie C. Riley, Plantation 29 (Hall-Clement, BMI)

32 ANOTHER DAY, ANOTHER MILE, ANOTHER HIGHWAY Clay Hart, Metromedia 140 (Motola, ASCAP)

38 YOUR TIME'S COMING Faron Young, Mercury 72983 (Combine, BMI)

Charlie Louvin, Capitol 2612 (Tree, BMI)

DON'T IT MAKE YOU WANT

Anthony Armstrong Jones, Chart 66-5033 (Rock Masters, BMI)

Dave Dudley, Mercury 72952 (NewKeys, BMI)

WE ALL GO CRAZY

40 I'LL NEVER BE FREE

33 BACK SIDE OF DALAS

35 LITTLE REASONS

GEORGE (AND THE NORTH WOODS) .. 12

SHIP IN THE BOTTLE

HONEY, I'M HOME

BY THE SUN . Glenn Barber, Hickory 1545 (Acuff-Rose, BMI)

34 GET RHYTHM

41 NEW ORLEANS

MY BIG IRON SKILLET Wanda Jackson, Capitol 2614 (Party Time, BMI)

Last Week

Artist and/or Sele	ction featured o	n "The Musi	c Scen	e," ABC-TV Network
Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.
KIE FROM MUSKOGEE erle Haggard & the Strangers, Capi		38	30	Jean Shepard, Capitol 25B5

		2626 (Blue Book, BMI)				(Jefferson, ASCAP)
2	3	SHE EVEN WOKE ME UP TO SAY GOODBYE Jerry Lee Lewis, Smash 2244	7	39	16	TALL DARK STRANGER 15 Buck Owens & the Buckaroos, Capitol 2570 (Blue Book, BMI)
	q	(Acuff-Rose, BMI) TRY A LITTLE KINDNESS	â	40	23	RIVER BOTTOM 10 Johnny Darrell, United Artists 50572
	•	Glen Campbell, Capitol 2659 (Airfield/ Campbell, ASCAP)	*	•	5 2	(Quartet/Bexhill, BMI) THINGS GO BETTER WITH LOVE 4
	,	TO CEE MY AMOEL CON	•		32	leannie C Piley Plantation 20

TO SEE MY ANGEL CRY
Conway Twitty, Decca 732546
(Music City/Twitty Bird, BMI) (Singleton, BM1) GROOVY GRUBWORM 5 SINCE I MET YOU BABY Harlow Wilcox, Plantation 2B (Singleton, BMI) Sonny James, Capitol 2595 (Progressive, BMI) TAKE TIME OFF Claude Gray, Decca 32566 (Tree, BMI) THE WAYS TO LOVE A MAN Tammy Wynette, Epic 5-10512 (Gallico, BMI) WE ALL HAD THE GOOD THINGS GOING

I'D RATHER BE GONE Hank Williams Jr., MGM 14077 (Blue Book, BMI) MY BLUE RIDGE MOUNTAIN BOY 45 8 SWEET THANG & CISCO PUT YOUR LOVIN' WHERE YOUR Nat Stuckey, RCA 74-0238 (Forrest Hills, BMI) Peggy Little, Dot 17308 (Terrace, ASCAP) I'D STILL BE MISSING YOU

Warner Mack, Decca 32547 (Pageboy, SESAC) NOBODY BUT YOU Don Rich & the Buckaroos, Capitol 2629 (Blue Book, BMI) BACK IN THE ARMS OF LOVE 7 TAKE A LITTLE GOOD WILL HOME 3 Jack Greene, Decca 32558 (Blue Crest, BMI) Bobby Goldsboro & Del Reeves, United Artists 50591 (Passkey, BMI) SUCH A FOOL

I'M GETTIN' TIRED OF BABYIN' YOU 3 RUBEN JAMES . Kenny Rogers & the First Edition, Reprise 0854 (Unart, BMI)

Jan Howard, Decca 32543 (Jack, BMI)

BIG IN VEGAS
Buck Owens & the Buckaroos, Capitol 2646
(Blue 800k/Exbrook/Milke Curb, BMI) THINGS FOR YOU & I Bobby Lewis, United Artists 50573 (Passkey, BMI)

THEN THE BABY CAME Henson Cargill, Monument 1158 (Moss-Rose, BMI) CAROLINA IN MY MIND George Hamilton IV, RCA 74-0256 (Apple, ASCAP) IF IT'S ALL THE SAME TO YOU
Bill Anderson & Jan Howard, Decca 325511
(Moss Rose, BMI)

WISH I DIDN'T HAVE TO MISS YOU Jack Greene & Jeannie Seeley, Decca 32580 (Tree, BMI) WHEN YOU'RE HOT YOU'RE HOT Porter Wagoner, RCA 74-0267 (Green Grass, BMI)

YOURS FOREVER
Wynn Stewart, Capitol 2657 (Central, 8MI) THAT'S WHEN THE HURTIN' SETS IN 3 Hank Snow, RCA 0251 (East Star/Glad, BM!) 59

A WOMAN'S SIDE OF LOVE 60 Lynda K. Lance, Royal American 290 (Noma/SPR/Birmingham, BMI) OKLAHOMA HOME BREW Hank Thompson, Dot 17307 (Brazos Valley, BMI) .61

CALIFORNIA COTTON FIELDS
Dallas Frazier, RCA 74-0259
(Blue Crest/Glad, BMI) 62 63 DON'T MAKE LOVE

Mac Curtis, Epic 5-10530 (Blue Echo, BMI) GOTTA GET TO OKLAHOMA ('CAUSE CALIFORNIA'S GETTIN' TO ME) Hagers, Capitol 2647 (Blue Book, BMI) THANK YOU FOR LOVING ME

Brenda Byers, MTA 175 (Duchess, BMI) JESUS IS A SOUL MAN Billy Grammer, Stop 321 (Wilderness, BMI) I'M WALKIN'

Dave Peel, Chart 5037 (Travis, BMI) THE ONE MAN BAND Sheb Wooley, MGM 14085 (Channel, ASCAP)

FRIEND, LOVER, WOMAN, WIFE Claude King, Columbia 4-45015 (BnB. ASCAP) 73 HER AND HER CAR AND HER

Dave Kirby, Monument 1168 (Tree, BMI) 71 SUNDAY MORNIN' COMIN' DOWN Ray Stevens, Monument 1163 (Combine, BMI)

DOWN IN THE BOONDOCKS Penny DeHaven, Imperial 66421 (Lowery, BMI) GOD BLESS AMERICA AGAIN Bobby Bare, RCA 74-0264 (Return, BMI)

George Jones, Musicor 1381 (Glad, BMI) NITTY GRITTY DIRT TOWN

Lynn's

Next Single Is A "Yes Yes" (Heading For #1)

"He'd Still Love Me"



LYNN ANDERSON

Published by

Gailleo Music

101 West 55 Street; NYC/817 16th Ave So; Nashville, Tenn. Norris Wilson, Mgr.

78

Roger Sovine, Imperial 66398 (Cedarwood, BM1)



BILLY EDD WHEELER

wrote "Blistered" for what's his name.









For 1970, save running around the world do all your business in a few days in sunny cannes

MIDEM CLASSIQUE JANUARY 11-15, 1970 INTERNATIONAL SYMPOSIUM JANUARY 16-17, 1970 MIDEM POP MUSIC JANUARY 18-23, 1970 CANNES FRANCE

MARCHÉ INTERNATIONAL DU DISQUE ET DE L'ÉDITION MUSICALE INTERNATIONAL RECORD AND MUSIC PUBLISHING MARKET



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	₩		For Week Ending 11/15/69
		1	untry I Pe
	八	7	ulid y LI 3
*			mer—LP's registering proportionate upward progress this week.
		li li	nd/or Selection featured on "The Music Scene," ABC-TV Network Weeks on Chart Chart
1	1	ı	JOHNNY CASH AT SAN QUENTIN
	2	,	GLEN CAMPBELL "LIVE" 9
	3	2	Glen Campbell, Capitol STBO 268 (5) TAMMY WYNETTE'S GREATEST HITS
	4		Tammy Wynette, Epic BN 26486 (S) THE SENSATIONAL CHARLEY PRIDE
N	5	+	RCA Victor LSP 4153 (S) JOHNNY CASH'S GOLDEN HITS, VOL. 1
	6	5	JERRY LEE LEWIS' GOLDEN HITS, VOL. II 7
	7	5	PORTRAIT OF MERLE HAGGARD
N	8	В	JERRY LEE LEWIS' GOLDEN HITS, VOL. 1
	9	10	THE BEST OF CHARLEY PRIDE
	10	9	RCA Victor LSP 4223 I LOVE YOU MORE TODAY
1	11	1	Conway Twitty, Decca DL 75131 (S) JOHNNY CASH'S GOLDEN HITS VOL. 11
-	12	12	Johnny Cash, Sun 101 IT'S A SIN
	13	15	Marty Robbins, Columbia CS 9811 (S) JIM REEVES' GREATEST HITS, VOL. 3
N		19	RCA Victor LSP 4187 (S) THE ASTRODOME PRESENTS SONNY JAMES
•			IN PERSON 6
	15	16	DAVID HOUSTON 11 Epic, BN 26482 (S)
-7	16	18	TOGETHER Jerry Lee Lewis/Linda Gail Lewis, Smash SRS 67126
	17	17	HANK WILLIAMS, JR. LIVE AT COBO HALL, DETROIT 6 MGM SE 4644
-7	18	-	SAME TRAIN, DIFFERENT TIME
	19	13	COUNTRY FOLK Waylon Jennings & the Kimberleys, RCA Victor LSP 4180
	20	20	MY BLUE RIDGE MOUNTAIN BOY
	21	扣	MY LIFE/BUT YOU KNOW I LOVE YOU
	22	24	BACK IN MY BABY'S ARMS
	23	23	WOMAN OF THE WORLD/TO MAKE A MAN
4	24	22	MARTY'S COUNTRY
	25	27	ALWAYS, ALWAYS Porter Wagoner & Dolly Parton, RCA Victor LSP 4186 (5)
	26	25	GAMES PEOPLE PLAY
4	27	29	JOHNNY CASH AT FOLSOM PRISON
	28	28	THINGS GO BETTER WITH LOVE Jeannie C. Riley, Plantation PLP 3
	29	31	AT HOME WITH LYNN ANDERSON
	30	30	YESTERDAY WHEN I WAS YOUNG
	31	26	FROM ELVIS IN MEMPHIS Elvis Presley, RCA Victor LSP 4155 (S)
	32	33	FROM THE HEART Diana Trask, Dot DLP 25957 (S)
	33	36	HOLD ME
7	34	34	Johnny & Jonie Mosby, Capitol ST 286 CLOSE UP
7	愈	3	TALL DARK STRANGER
	36	32	Buck Owens, Capitol 1 ST 212 MORE NASHVILLE SOUNDS
-7	37	35	ROGER MILLER
	38	88	MY GRASS IS GREEN 5 Roy Drusky, Mercury SLP 61233
	39	1	THE WARMTH OF EDDY 2 Eddy Arnold, RCA Victor LSP 4231
•3	40	37	BUCK OWENS IN LONDON
			FLOYD CRAMER PLAYS MORE COUNTRY CLASSICS . 1 RCA LSP 4220 YOUNG LOVE
	42	10	YOUNG LOVE
	44	44	GET RHYTHM
	45		MGM SE 4651

Country Music

Nashville Scene

• Continued from page 76

"Good Bye Cruel World, I'm Leaving for the Moon." . . . Long-Leaving for the Moon." . . Long-time country music artist Clyde Moody of Raleigh, N.C., made a special trip here this week to present to the Country Music Hall of Fame and Museum some of the historic belongings by his 20 historic belongings he has ac-quired through the years. The for-mer "Opry Star" placed in the Hall of Fame his gold record on a King label recording, "Shenandoah Waltz," dating to 1952. Army Master Sergeant Arlan Wilson Master Sergeant Arlan Wilson brought to the museum a foothigh stack of country music records he found dating from the early 1920's. They included recordings by such performers as Bob Wills, Vernon Dalhart, Clayton McMichen and others. . . . Charlie Walker (Epic) and his Charlie Walker (Epic) and his wife, Shirley, are parents of a new baby girl.

A popularity contest of country singers conducted by Sonny Laine of KBGO radio, Waco, was won by Stop's Johnny Bush. . . Elvis Presley will headline the 38th annual edition of the Houston Livestock Show and Rodeo in late February, appearing at matinee and evening performances at the Harris County Domed Stadium. Harris County Domed Stadium. He will be followed by Charley Pride, Bobby Goldsboro, Buck Owens and Roy Clark. . . Alex Zanetis is celebrating what he calls RCA Victor Month. Five RCA artists have recorded Zanetis songs for single release in November. They include Charley Pride, Don Gibson, The Stoneman Family, Dottie West & Waylon Jennings. . Two Nashvillians. Vince Matthews & the Reverend Will Campbell, have been appointed to the editorial board for an anthology of country music an anthology of country music that is being compiled for publica-tion. Vince is a songwriter with Jack Music while Campbell is director of the committee of Southern Churchmen and publisher of Katallagete magazine. . . Tom McCall at WKXY, Paducah, Ky., is doing a two-hour special on country music. . . Bill Anderson mailed out 2,500 singles to country stations, containing 16 cuts of safe driving promos, holiday greet-ings, record intros and general station breaks. The pressing was done

Liz Anderson is doing a fine column for the WCMS magazine.
... The Earl Scruggs & The 5
String Banjo book, considered to be the most complete method of study available, has gone into its second printing. The publisher is Peer-Southern. . . Jack Moran, one of the real great songwriters of our times, has cut his own first single for Athena Records. He will record both his own material and that of others. . . Pete Sayers has concluded a successful tour of college concerts and is about to embark on another. . . Jack Barlow's new Dot success, "Nobody Wants to Hear It Like It Is"
was written by Tree's Glen Tubb.
... Ailing Paul Cohen has made another trip to Chicago for treatment. The industry is pulling for him. . . Faron Young seems to have shaken off a series of headaches and is back performing again. . . . The latest by Charlie Carter on Musicor, "What Gives You the Right," is from the pen of Don Carter.

More than 2,500 braved the backlash of a hurricane to see Loretta Lynn, Mel Tillis, Johnny Duncan & Peggy Sue perform at the WHOO show in Orlando, Fla. The station's first annual talent whitener of Pine Hills. . . The new Marion Worth song, "Sock It to 'Em Sister Nell," is getting response from the young people. It's an outstanding message song by Jack Moran. . . The Sherwin Linton show broke all attendance records at the Frontier Club in

(Continued on page 82)

love song for



When it comes to songs about the fair sex, it always seems country singers have got more problems per mile than a tractor running on scotchand-soda through the mud.

Claude King figured it was time for a little plain old happiness, so he recorded "Friend, Lover, Woman, Wife."

Believe it or not, he's only talking about one person.

The old lady never had it so good.



"Friend, Lover, Woman, Wife", 45015 On Columbia Records

DYNAMITE

Peggy Sue, Decca DL 75153

SPECIAL MERIT PICKS

POPULAR

JERRY WALLACE-Greatest Hits. Challenge

2002 (S)
This collection serves as a reminder of the long string of pop hits that Wallace turned out and, in addition to its sales appeal, will be of great interest to Top 40 radio stations that regularly program oldies. Set includes "Primrose Lane," "Am I That Easy to Forget," "How the Time Flies" and "Shutters and Boards."

ANITA KERR & THE SINGERS—Till the End of Time. Decca DL 75159 (S) In this era when the world of music is being forn asunder by the acid sounds of hard rock music, it is refreshing to listen to an album that is relaxing without being corny. This LP by Anita Kerr and the Singers is that kind of album. Featuring favorites like "The Twelfth of Never," "Till the End of Time," and "Always," it is an apt reminder that the art of romance did not go out of fashion with the horse and carriage.

PRETENDERS—Music to Read the Pretenders By. Philips PHS 600-327 (S) Producer-arranger-composer Joe Rene has come up with a winning idea in the way of a fine, lush mood music program to serve as background music for reading the best-seller, "The Pretenders," or for just plain good listening mood music.

NORMAN GREENBAUM—Spirit in the Sky. Reprise RS 6365 (S)
Norman Greenbaum is a one-man rock show who sings and plays his own off-beat compositions, animated beautifully by Erik Jacobsen's colorful production and Greenbaum's clever electric rock landscapes. "Spirit in the Sky." "Alice Bodine" and "Tars of India" are potential Top 40 hits dressed up by that crossover underground flavor. Greenbaum's free and easy melodies should score a down payment on a long rock career on the charts.

CHICKEN SHACK—100 Ton Chicken. Blue Horizon BH 7706 (S)
Chicken Shack, crack British blues group in the tradition of Fleetwood Mac, and John Mayall, bid to break fite U.S. market with their low-key urban blues. Loyal to the Chicago-type blues and polished to perfection with their clean, swinging trips, Chicken Shack features the voice and guitar of Stan Webb, who leads this tog quartet through "Road of Love," "Reconsider Baby" and "Tears in the Wind." A fine credit for producer Mike Vernon.

SOUL

MIRETTES—Whirlpool. Uni 73062 (S)
Femme backup group with the lke & Tina
Turner who moved up front with their
"Midnight Hour" LP, the Mirettes grab
the spotlight again with more of their
churchy pop-soul workouts. Powerful versions of "Stand By Your Man," a potential pop hit, and "At Last (I Found a
Love)," "I Miss You Baby" and "So Lonely"

make the Mirettes one of the top female soul groups on the circuit. Original read-ings and dynamic vocals make them dis-tinctive, dynamite soul sisters with a chart

JAZZ

THE EIGHTY-SIX YEARS OF EUBLE BLAKE—Columbia C2S 847 (S)
This two-record set produced by John Hammond merits a place on the shelves of all true collectors. Package covers the career of Euble Blake, the great stride pianist, starting with early rags and on up through his tunes in "Shuffle Along" and other productions done with Noble Sissle. Sissle is on several of the cuts. This set is a labor of love and really brings a lump to the throat. The liner notes by Robert E. Kimball of Yale University are superb.

FOLK

CRITICS GROUP-Waterloo: Peterloo, Argo

CRITICS GROUP—Waterloo: Peterloo. Argo ZDA 86 (S)
English folk song from the specialty label, Argo, and sung solo or in group form by the six strong Critics Group. Material is taken from 1780 and 1830, a period when Britain faced the Napoleonic armies and the Industry Revolution with equal fear and stamina, presenting on this album a gloomy picture of hard times, hard towns, prison, deportation and the like. Traditional song, traditionally sung, high quality throughout.

BLUES

THE VICTORIA SPIVEY RECORDED LEGACY
OF THE BLUES—Spivey LP 2001 (M)
Blues singer Spivey has here put together a collection of her prime performances on her own label. All but two of the 14 tracks were written by the lady herself and it shows with "TB's Got Me" and "New Black Snakes Blues." What an effective writer she was! Accompaniment varies from Spivey with Lonnie Johnson (a fine duet) to small group backing. Tracks were recorded and originally released between 1926 and 1936 but the singer is still alive and very well.

INTERNATIONAL

BARBARA PERLOW / FRANTZ CASSEUS—
Haitiana. Afro-Carib 101 (M)
This unique album adds a classical touch
to the earthy, sensuous rhythms of Haiti.
Frank Casseus, Haitian-born composer-arranger, has realistically captured the hauntingly beautiful, offtimes-elusive melodies of
the real music of Haiti. Together with
soprano Barbara Perlow, he has brought to
life, once more, a slice of that country's
culture, once endangered by extinction.

**** 4 STAR ***

ANDRE

POPULAR ***

LESLIE UGGAMS — Just to Satisfy You.
Atlantic SD 8241 (S)
DUKE BAXTER-Everybody Knows Matilda.
VMC VS 138 (S)
EARL GRANT—A Time For Us. Decca DL
75158 LOVELACE WATKINS-Love Is, Uni 73068 HAL FRAZIER-No Man Is an Island. VMC MAL FRAZIER-No Man is an Island. VMC
VS 137 (S)
PEANUT BUTTER CONSPIRACY—For Children
of All Ages. Challenge 2000 (S)
LINN COUNTY—Till the Break of Dawn.
Philips PHS 600-326 (S)
DENNY BROOKS—Warner Bros.-Seven Arts
WS 1822 (S)
LOADSTONE—Barnaby Z12 35004 (S)
BANGOR FLYING CIRCUS—Dunhill DS 50069
(S)

(S)
DAVID T. WALKER—Going Up! Revue RS
7211 (S)
SKIP JURIED—The Coming of the Dancer.
Blue Book BBSTLP 4000 (S)

COUNTRY ***

VARIOUS ARTISTS—Nashville Sound Hits.
Chart CSS 3001 (S)
VARIOUS ARTISTS—Golden Country Memories, Vol. 1. Challenge 2001 (S)
JIM HINKLE—Nobody's Darling, Mark V.
MV 4414 (S)

CLASSICAL ***

BACH: CONCERTOS FOR MARPSICHORD— Leonhardt Consort, Telefunken SAWT Leonhardt Consort, Telefunken SAWT 9538-B EX (S)
CLEMENTI: PIANO SONATAS, Vol. 2—
Lamar Crowson, L'Oiseau Lyre SOL 307 (S)
BACH: CANTATAS Nos. 89, 90 & 161—
Various Artists / Concerto Amsterdam (Schroeder). Telefunken AWT 9540-B Ex (S)
ITALIAN AND ENGLISH CHURCH MUSIC—
Choir of St. John's College, Cambridge (Guest). Argo ZRG 621 (S)



CLEMENTI: PIANO SONATAS, Vol. 1— Lamar Crowson. L'Oiseau Lyre SOL 306

(S)
CARILLO: MASS FOR POPE JOHN XXIII-Chorale des Professeurs de Musique de la Ville de Paris (Blot), CRI CRI SD 246 (S)

LOW PRICE CLASSICAL ★★★★ ARIAS-Lily Pons. RCA Victrola VICS 1473

(M)
NDRE KOSTELANETZ—An American in
Paris/Rhapsody in Blue. Harmony HS PATIS/KNAPSOUY III BISS.
11359
P. E. BACH: HARPSICHORD CONCERTO/
OBOE CONCERTO — Collegium Aureum.
RCA Victrola VIS 1463 (S)

JAZZ ★★★★

MIKE POST COALITION — Fused. Warner Bros.-Seven Arts WS 1809 (S)

BLUES ***

PAPA GEORGE LIGHTFOOT—Natchez Trace. Vault 130 (S)

INTERNATIONAL ***

KWAME NKRUMAH—The Ninth Son. Co-lumbia CS 9863 (S)

SPOKEN WORD ***

O'CONNOR: THE EDGE OF SADNESS—Edwin O'Connor. CMS CMS 578 (S)
O'CONNOR: THE LAST HURRAH — Edwin O'Connor. CMS CMS 574 (S)
ALCOTT: LITTLE WOMEN—Elinor Baseau. ALCOTT: LITTLE WOMEN—Elinor Baseau.

CMS CMS 573 (S)

MARDY, RECORD ONE—Holm / Jefford /
Pasco. Argo RG 581 (M)

HARDY, RECORD TWO — Various Artists.

Argo RG 582 (M)

LIFE AND TIMES OF FREDERICK DOUGLASS
—Brock Peters. CMS CMS 570 (S)

THE POET SPEAKS, RECORD 10—Various
Artists. Argo RG 583 (M)

RANE: STORIES OF WAR—Salem Ludwig.

CMS CMS 575 (S)

FOLK ***

FOLK TALES & LEGENDS OF ETHIOPIA, Vol. 1—Christine Price, CMS CMS 572 (S) FOLK TALES & LEGENDS OF ETHIOPIA, Vol. 2—Christine Price, CMS CMS 580 (S)

CHILDREN ***

WIBBERLEY: THE BALLAD OF THE PILGRIM
CAT / THE BALLAD OF DOPEY MICK—
Leonard Wibberley. CMS CMS 571 (S)

Action Records

Singles -

* NATIONAL BREAKOUTS

THERE ARE NO NATIONAL BREAKOUTS THIS WEEK.

* REGIONAL BREAKOUTS

JET SONG (When the Weekend's Over) . Groop, Bell 822 (Sufi Pipkin, BMI)

Plastic Cow Goes Moooog, Dot 17300 (Gideon, BMI) (Memphis)

Albums —

(Dallas-Fort Worth)

* NATIONAL BREAKOUTS

TOM JONES . . . Live in Las Vegas, Parrot PAS 71031

* NEW ACTION LP's

QUINCY JONES . . . Walking in Space, A&M SP 3023

Amazing Mets, Buddah METS 1969

JOE COCKER! . . , A&M SP 4224

HERB ALPERT & THE TIJUANA BRASS . . .

The Brass Are Coming, A&M SP 4228

Music Store Display

• Continued from page 58

"We just waited until someone wasn't using the space. Some of my assistants, David Miller, manager of Columbia Masterworks audio equipment, and I went in there one evening and set up the display."

Miller pointed out that the power company was eager to promote the use of electricity, and this helped them get the space. It is estimated that over 200 people per day use the office to pay electric bills and open new accounts. "The display definitely has made people more aware of the store. This type of word of mouth advertising is more valuable for us than radio or television advertising spots.

The display, viewed from the outside, contains several phonograph records from Columbia and a number of stereos. Prices of the stereos on display ranged from about \$150 to \$350. This is the right price for most people, according to Stone.

The display started about two weeks ago and will continue through Christmas. "Although we have no particular place in mind, we will surely set up more displays in the city," Stone concluded.

ALBUM REVIEWS

RR SPOTLIGHT



Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement,

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

* * Albums with sales potential within their category of music and possible chart items.



ED CHARLES, second from right, third baseman and poet laureate of the Mets, holds the Buddah LP, "The Amazin' Mets," with Ed Cramer, president of BMI, with whom Charles signed as a songwriter. They are flanked by Ron Anton, left, vice president of Performing rights at BMI, and Art Kass, executive vice president of Buddah/Kama

From The Music Capitals of the World

• Continued from page 57

treau, pianist Bruce Stegg, Cliff Grass and the Lombardo brothers —Carmen, Lebert and Victor. . . . RCA's Guess Who continue their three-month U.S. tour, previously curtailed by illness, and appear at the Los Angeles Forum Nov. 29 with Creedence Clearwater Re-29 with Creedence Clearwater Revival. . . On Nov. 18 Fillmore East's audition-jam night will feature the Rig, Sirocco, Bold and other fledgling rock groups. . . . Biff Rose with David Bromberg move on after their Bitter End engagement to Bryn Mawr's Main Point Club, Thursday-Sunday (13-16). . . Atlantic's Golden Ear-rings, Dutch group, return for a 10-week U.S. tour starting Dec. 19, booked by New Dawn Artists. Management. . Atco's folksinging Jerry Jeff Walker aired his first syndicated TV show, "Gypsy Songman," in Los Angeles. . . . The New York Entertainment Workshop meets in Rochester this week with representatives from 200 colleges. Campus Directions' Mike Brovksy attended the seminars. . . The Record Plant is responsible for waxing current hits by Maxine Brown, Flaming Embers, Jimi Hendrix Experience, and the Glass House on Invictus Records. . . . Reprise's Miriam Makeba returns to New York Dec. 10 to perform at a Human Rights Day concert at the United Nations. She recently completed tapings and a benefit in the New York area, as well as headlining at Philharmonic Hall, Nov. 7. . . Sid Bernstein, who has promoted the Rascals, Beatles and an upcoming international music festival, will promote the New York Rock and Roll Ensemble at Carnegie Hall, Dec. 28. . . . MGM's A.B. Skhy rock group, is in the thick of a Midwest tour that winds we in Midwest tour that winds up in St. Louis on Sunday (16). Blytham Limited of Columbus, Wis.,

coordinated the tour. . . . UA's Donny B. Waugh, a new artist, will audition at Fillmore East, Wednesday (11) and feature his debut disk, "You Better Believe It." . . . Erik Robinson, a former It."... Erik Robinson, a former lead in both the L.A. and Broadway productions of "Hair," has joined Pulse, Poison Ring label group, as their new lead singer. The group will play the Boston Tea Party on Tuesday (18). . . . The Scaffold, Bell group, play the Bitter End till Thursday (20). . . . Polydor president, Jerry Schoen-baum, will speak at the Confer-ence of Personal Managers (East) Tuesday (11) at the National Democratic Club here. . Oscar Brand singer-songwiter has just Brand, singer-songwriter, has just signed with Vinny Testa's Infinite Management for production and management. . . . Arif Mardin, who just completed the Rascals' new album and is enjoying the success of his own "Glass Onion" LP, will next produce Brook Benton and in mid-November join Jerry Wexler and Tom Dowd in Jerry Wexler and Tom Dowd in Jerry Wexler and Tom Dowd in Miami to produce another Aretha Franklin session. . . . Charles Fox wrote the theme for the "Joe Namath Show" on WOR-TV in New York. . . Lionel Hampton and his Jazz Inner Circle return to Plaza 9 on Tuesday (18) for a three-week engagement. . . British bluesman John Mayall will tour Germany the month of January. He may play Japan in February. ary. He may play Japan in February. . . . Street singer Arthur Tracy has signed with Whit Marshall Associates for p.r. . Vanguard guitarist Larry Coryell and his wife Julie became parts for the first time Friday (27)

ents for the first time Friday (27).
... Hildegarde will sing three
Gladys Shelley songs when she
appears Nov. 14 at the Hilton
Hotel here for the Young Women's
Town House. ... Billboard's
Fred Kirby is recovering from an
auto injury at St. Vincents Hospie auto injury, at St. Vincents Hospi-

Nashville Scene

Continued from page 81

show group also includes the Cotton Kings and Cleo Bee. . . . Ray Sanders, Imperial artist, is working one-nighters up and down the West Coast. . . Moeller Talent reports that Waylon Jennings will be followed by Willie Nelson on the "Glen Campbell Show" Buddy Killen is just Show." . . . Buddy Killen is just back from a Memphis soul session

Grand Forks, N.D. The six-piece

Jimmy Dee, along with six musicians and other singers, play a variety show through Alaska and the Pacific which will cover 19

for the upcoming Joe Tex album.

weeks. Others in the group are Robbie Nelle, Gene Brantley, Richard Davin, Robert McCul-lough and Janie Paris. . . . T-Bone Lance has signed as an exclusive writer for Moss-Rose Publications. . . Bill Bleciley of the Honolulu-based Donna J. Williams Agency met with Joe Taylor to finalize plans for stateside representation. Acts scheduled for Hawaiian tours through Taylor are Billie Jo Spears, Jimmy C. New-man, Jim & Jesse, Johnny Dollar, Bobby & Dori Helms & Billy Ed Wheeler. . . . Hubert Long acts, David Houston, Roy Drusky and Linda Martell played to SRO audiences at Charlotte's Auditorium.

uadrosonic' Unit Unveiled

The 3M/ Wollensak Co., has unveiled a prototype of its revolutionary reverberating reel-to-reel stereo playback / record unit called "Quadrosonic" sound. The demonstration was held as part of the Audio Engineering Society's 37th convention and exhibition of professional products, held at the New York Hilton hotel Oct. 13 to 16.

The unit, as its name implies, is designed to play back material recorded on four channels and is capable of producing a four-dimensional sound effect through four speakers. The result is a full concert hall sound.

The unit, expected to be featured in in-store displays and demonstrations by the end of this year, can record sound-on-sound, sound-with-sound, reverberation and enth-anced. The reelto-reel deck, weighs a mere 25 pounds, and reduces wow and flutter to a minimum with a less than 0.05 percent wow.

Other Features

Other major features include three heads, four-channel preamps, three speeds (7½ IPS, 3¾ IPS and 1½ IPS) openfront threading, self-aligning pressure roller, record bias selector, separate record level controls, professionally calibrate dual movement and a controlled tape path which eliminates for a scrape flutter filter.

Plans are under way to market the product on a limited scale by 1970 with eventual expansion as demand increases. Other major features include

expansion as demand increases.

Also demonstrated at the showing was a new recorder and speaker system for high fidelity stereo home music, which will go on the consumer market in time for Christmas.

According to Clyde Donald-son of the 3M/Wollensak public relations department, the simple addition of a turntable and FM radio can convert the

New Tape **CARtridge** Releases

ROPER

THE DANCING STRINGS & BRASS & THE LATIN ALL STARS—Great Standards; (8) RSTC 8 1007

THE DANCING STRINGS & THE LATIN ALL STARS—Come Dance With Me; (8) RSTC 8

THE DANCING STRINGS Step Smoothly; (8)
RSTC 1014

RSTC 1014
THE ROPER DANCE ORCH.—Romance in France; (8) RSTC 1017
THE DANCING STRINGS & THE LATIN ALL STARS—Enchantmedt; (8) RSTC 8 1022
THE DANCING STRINGS & THE LATIN ALL STARS—Artistry in Motion; (8) RSTC 8 1033

THE DANCING STRINGS-Romance; (8) RSTC

DANCING STREEGS—Fantasy; (8) RSTC 1037

THE DANCING STRINGS—Tropic Adventure;
(8) RSTC 8 1039

MUNTZ

Reprise

MEPHISTOPHELES—II Frustration I Hear Singing; (2) 4RA 6355 FRANK ZAPPA—Hot Rats; (2) 4RA 6356

THE SINATRA FAMILY Wish You a Merry Christmas; (2) 4FA 1026 THE KINKS—Arthur or The Decline & Fall of the British Empire; (2) 4RA 6366

Sound Stage 7

JOE SIMON . . . Better Than Ever; (2) SSS A 15008

Warner Bros

SOUNDTRACK—The Madwoman of Chaillot; LORRAINE ELLISON Stay With Me; (2) 4WA unit into a complete high fidelity music center without the use of additional speakers.

The distinctly styled Model 6360, named "Audio Center," has cubical speakers mounted on black pedestals. The recorder base and speakers are finished in walnut, and one of the main features is a "see-through" Plexiglass head cover.

The speakers are designed to fully reproduce full-range frequencies with exceptionally low distortion, and have a built-in thermo overload protection circuit which is exclusive to 3M and permits the company to guarantee the speakers for five

The amplifiers have a 62 watts dynamic output (IHF) power at 1 percent harmonic distortion with eight ohm loads. Recordings done on the unit can be monitored directly from the source or tape.

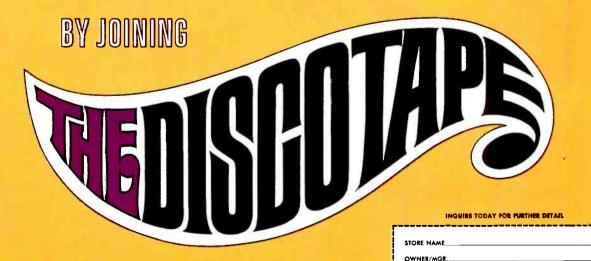
Other features of the audiophile recorder include ease of threading through a pressure roller retracts in the "off" position, and a special bias selector switch which makes possible optimum recording either with standard or high performance

Two other models embodying the basic recording features of the 6360, are also available. They are the Model 6250 with self-contained acoustic speakers, and the Model 6150, a three-headed deck version.

Suggested list prices are under \$439.95 for the Model 6360 including speakers; \$39.95 for the Model 6250; and \$259.95 for the Model 6150. The cube speakers are also available as separate units at \$79.95 a pair.

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The Discotape is a unique cooperative which has been formed to provide independent stereo-tape centers with those volume purchasing and advertising advantages previously available only to huge chain and discount store operations. The concept is simple: Combining the orders of many stereo-tape centers, The Discotape has been able to negotiate substantial volume price discounts and to secure advertising benefits on behalf of each individual store.



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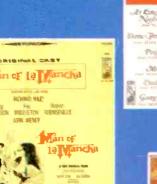




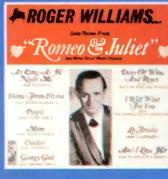


(SPECIAL CHRISTMAS TWIN-PAK)
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THE LITTLE DRUMMER BOY KS-3368
HERE COMES SANTA CLAUS KS-3037

















Billboard P



				X	STAR PERFORMER — LP's on chart 15 weeks or less regis- tering greatest proportionate		TAPE PACKAGES VAILABLE				[- T	ortist and/or Selection featured on The Music Scene" this week, ABC- V Network, Those in black were eatured on past programs,			PE NGES ABLE	lar LP				Awarded RIAA seal for sales of 1 Million dollars at manufacturer's		TAPI PACKAG VAILAI	GES	
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Classical Music

BEST SELLING SELLING

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This	Las	
Week 1	We 1	ek TITLE, Artist, Label & Number Chart TRANS ELECTRONIC MUSIC PRODUCTIONS INC. PRESENTS SWITCHED ON BACH 51
2	2	Walter Carlos/Benjamin Folkman, Columbia MS 7194 (S) SOUNDTRACK: 2001: A SPACE ODYSSEY 66
3	4	MGM SIE ST 13 (S) SCENES AND ARIAS FROM FRENCH OPERA 6
4	5	Beverly Sills, Westminster WST 17163 (S) BACH'S GREATEST HITS
5	3	Various Artists, Columbia MS 7501 (S) MOZART: CONCERTOS 17 & 21 (Elvira Madigan) 93
		Anda/Camerata of the Salzburg Mozarteum Academica (Anda), DGG (No Mono); 138783 (S)
6	7	MY FAVORITE CHOPIN 189 Van Cliburn, RCA Red Seal LM 2575 (M); LSC 2575 (S)
7	6	BERNSTEIN'S GREATEST HITS 23 New York Philharmonic (Bernstein), Columbia ML 6388 (M); MS 6988 (S)
8	8	MISS LUBA
9	15	LEONTYNE PRICE SINGS MOZART ARIAS 4 RCA LSC 3113
10	9	CHOPIN'S GREATEST HITS
11	10	VERDI: OTELLO (3 LP's) McCracken/Jones/Fischer-Dieskau/Various Artists/New Philharmonia Orch. (Barbirolli), Angel SCL 3742
12	11	TCHAIKOVSKY: 1812 OVERTURE 46 New Philharmonic Orch. (Buketoff), RCA Red Seal LSC 3051 (S)
13	14	LA DIVINA (3 LP's)
14	13	E. POWER BIGGS' GREATEST HITS 21 Columbia MS 7269 (S)
15	12	STRAUSS: ALSO SPRACH ZARATHUSTRA 68 Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)
16	16	VAUGHN WILLIAMS: SEA SYMPHONY Sheila Armstrong, John Carol Case, London Philharmonic Choir, London Philharmonic Orch. (Boult), Angel SB 3739 (S)
17	17	MOONDOG 4 Columbia MS 7335
18	20	BELLINI & DONIZETTI HEROINES . 49 Beverly Sills/Vienna Volksoper (Jalas), Westminster WST 17143 (S)
19	19	DEBUT 3 Henry Mancini/Philadelphia Orchestra Pops,
20	24	RCA LSC 3106 VERDI: LA TRAVIATA (2 LP's) Lorengar/Avagall/Fischer-Dieskau/Various Artists/Deutsch
21	18	Opera, Berlin (Maazel), London OSA 1279 (S) UP, UP AND AWAY Boston Pops (Fiedler), RCA Red Seal LSC 3041 (S)
22	30	WAGNER: SIEGFRIED Berlin Philharmonic (Karajan), DGG 138234/238
23	37	MOOG STRIKE BACH 2 RCA LSC 3125
24	25	SCHARWENKA: PIANO CONCERTO NO. 1 5 Wild/Boston Symphony (Leinsdorf), RCA LSC 3080
25	21	STRAUSS' GREATEST HITS 22 Philadelphia Orch. (Ormandy), Columbia MS 7502
26 27	32	STRAUSS: ALSO SPRACH ZARATHUSTRA 17 Berlin Philharmonic (Boehm), DGG 136001 PEFTUDUEN, THE D. SYMPHOMIES (B. L. P.)
28	26 27	BEETHOVEN: THE 9 SYMPHONIES (8 LP's) 14 Berlin Philharmonia (Karajan), DGG SKL 101/8 (S) VAUGHN WILLIAMS: SYMPHONY NO. 8/PIANO
	-	CONCERTO NO. 8 London Philharmonic (Boult), Angel S 36625
29	31	R. STRAUSS: SALOME (2 LP's) 2 Caballe/Various Artists/London Symphony (Leinsdorf), RCA LSC 7053
30	23	WAGNER: INTRODUCTION TO THE RING 8 Vienna Philharmonic (Solti), London RDN S-1
31	35	BERIO: SINFONIA 3 Swingle Singers/New York Philharmonic (Berio), Columbia MS 7268
32	33	TCHAIKOVSKY'S GREATEST HITS New York Philharmonic (Bernstein)/Philadelphia Orch. (Ormandy), Columbia MS 7503 (S) WAGNER CONCERT 4
33	34	Cleveland Orch. (Szell), Columbia MS 7291
34	28	SELECTION FROM 2001: A SPACE ODYSSEY 66 Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176 (S)
35	22	STRAUSS' GREATEST HITS 22 Philadelphia Orch. (Ormandy), Columbia MS 7502 (S)
36	36	HENSELT: PIANO CONCERTO Lewenthal/London Symphony (Mackerras), Columbia MS 7252
37	40	A KARAJAN FESTIVAL 2 Berlin Philharmonic (Karajan), DGG 643212
38		TCHAIKOVSKY: PIANO CONCERTO NO. 1 24 Van Cliburn, Kondrashin Symphony, RCA LSC 2252
39 40	125	HOROWITZ ON TELEVISION 59 Vladimir Horowitz, Columbia MS 7106 ARIAS AND SONGS 1
70		ARIAS AND SONGS 1 Ezio Pinza, RCA Victrola VIC 1418

DGG's Beethoven Series

LONDON — The mammoth 12-volume collected works of launched Beethoven Deutsche Grammophon will retain a limited edition price until the end of March 1971. The complete issue will comprise 75 albums at a cost of \$260 and will be released worldwide at the rate of one boxed set per month.

The series was launched in September with the release of 'Fidelio" conducted by Karl Boehm, and this was followed by a six-album set of the Beethoven concertos and then an

eight-record set of the complete

symphonies.

The full Beethoven Edition will be concluded in November 1970, and, as a supplement to the complete collection, an illustrated art book giving detailed information about the works of Beethoven will be offered free. A special token is supplied with each complete boxed set so that purchases of all 12 boxes may obtain the book.

Subsequent releases will be the string quartets and quintets on LP's; Music for the Stage on three records; the Piano Music on 14 records; the Masses on three records; the string trios on three records; Chamber Music for Wind Instruments on four records; piano trios on six albums; Lieder and Choral Music on seven records; and the violin and cello sonatas on seven records.

In addition to the 12 volumes, Deutsche Grammophon is issuing three sampler records-one featuring "Wellington's Victory" and a number of marches conducted by Karajan; one called 'The Young Beethoven"; and one featuring the ballet music "Prometheus" and the incidental music to the "Ruins of Athens." With each sampler one part of a three-part biography of the composer will be supplied.

Artists featured in the 12volume series include Karajan, Karl Boehm, Christian Ferras, Pierre Fournier, David Oistrakh, Henryk Szeryng, Gundula Janowitz, Fischer-Dieskau, the Berlin Philharmonic Orchestra and the Amadeus Quartet.

Poetry, Clementi Sets Out by McGraw-Hill

NEW YORK-McGraw-Hill Records is releasing two albums of piano sonatas of Muzio Clementi and two volumes of Thomas Hardy poetry this month. The Clementi sets, played by Lamar Crowson, are on the L'Oiseau Lyre label.

Both Hardy disks are on Argo Records with the first vol-

Marks Acquires 'Wedding' Score

NEW YORK — Edward B. Marks Music has acquired the score of "Oh What a Wedding," the Yiddish musical now playing at the Anderson Yiddish Theater. The score is by Murray Rumshinsky (music) and Jacob Jacobs (lyrics). It consists of eight songs, of which Marks has already issued three numbers, namely, "Doos Is Tzim Ehrshten Mool" (This Is the Very First Time), "Oz Mi Hut Nit Voos Mi Vill" (If You Don't Get What You Want), and "Dee Tsytin Fin Amill" (The Time of Long Ago).

B'way Recording, Centaur Pact

NEW YORK - Pat Jacques, president of Broadway Recording, Inc., and Bob Margouleff, president of Centaur Music Productions, have concluded an agreement for the installation of Centaur's Moog Synthesizer and allied recording equipment at Broadway's studios.

Centaur's facilities, like the studio, will be made available to outside producers on an hourly basis, and will include the services of a programmer who will work with the producer, arranger or composer.

ASCAP Parley for Sales Staff Nov. 18

NEW YORK — ASCAP sales manager J. M. Collins will hold a conference of the Society's sales personnal at the New York Hilton Tuesday (18). Executives with sales personnel from Boston, New Orleans, Miami Beach, Detroit, Baltimore/Washington, Nashville/ Atlanta, Cleveland, Pittsburgh, and New York, as well as sta-tion relations men, to discuss ASCAP's membership and auditing programs and new TV contract and station relations.

ume read by Ian Holm, Barbara Jefford and Richard Pasco. These three are joined by David King in the second album.

Another Argo poetry LP is the 10th volume of "The Poet Speaks," featuring Edmund Blunden, Andrew Young, Edwin Muir, Geoffrey Grigson, John Wain, Dannie Abse, George Barker, W. S. Graham, Christopher Logue, Edward Lucie-Smith, Edward Brathwaite, and B. S. Johnson.

Don Smithers is featured in a program of music for trumpet and cornetto by Grossi, Buonamente, Coperario, Frescobaldi, Corelli, Cazzati, Viviani, and Hingeston. Other artists are violinists Kenneth Sillito and Iona Brown, violist Cecil Aronowitz, trombonist Alan Lumsden, Desmond Dupre, gamba and cittarone; Adam Skeaping, violone, and Simon Preston, harpsichord and organ.

Also on Argo is a program of English and Italian church music with George Guest conducting the Choir of St. John's College, Cambridge, and a pressing of English folk songs and broadsides by the Critics Group.

Telefunken Records' Das Alte Werk series has two Bach sets, one with harpsichordist Gustav Leonhardt and the Leonhardt Consort, and the other with soprano Sheila Armstrong, alto Helen Watts, tenor Kurt Equiluz, bass Max van Egmond, Joachim Martini and Junge Kantorei, Kuergen Guergens and the Monteverdi Choir, Hamburg, and Jaap Schroeder and concerto Amsterdam.

Station Gives Young Writers A Showcase

GARDEN CITY, N.Y. — WLIR-FM has introduced a new program devoted to giving young composers of serious music a chance for exposure. The show is being produced by A-H Productions and is being heard Monday through Thursday on the station. Composers have an opportunity to have their works played and discussed with a noted musical authority. Information about appearing on the show should be made to Isaac Armony, Box 285, Radio City Station, N. Y. 10020.

Swedish Pianist to Study At Juilliard

STOCKHOLM — The 19year-old classical pianist Staffan Scheja has left Sweden for three years of study at the Juilliard School in New York.

Two days before his departure he filled the Concert House in Stockholm, playing Scarlatti, Beethoven, Ravel, Rangstroem and Chopin. He has recorded three albums for Decca, the latest an LP of Swedish romantic music for November release.

U.S. LIBRARY COMPLETES FOLK ARCHIVE TAPING

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WASHINGTON - The Library of Congress has completed its monumental tape-recording project to transfer folk songs and tunes from 11,000 highly perishable acetate disks to polyester-base tape. The transfer not only preserves the music in the library's famous Archive of Folk Song, but makes it easier for researchers to use the recordings.

Grants from the Maria Baird Rockefeller Fund for Music, Inc., helped in the final accomplishment of making the Archive's 80,000 songs and tunes available for study in their entirety. Until the taping, the available recordings amounted to barely 10 percent of the Archive's folk music. The taping thus broadens the base for use of folklore and folk music by performers, arrangers, composers, teachers, and authors of textbooks and anthologies of the

The listening service in the library's recorded sound section requires the services of the section's trained technicians, so appointments should be made in advance for the service. Help is also available for locating and selecting material to be auditioned.

Champions.

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On the charts 66 weeks! 136 001*



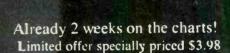
Cn the charts 29 weeks! 139 014*



*Also available on MusiCassettes and 8-track cartridges



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CONTINUED FROM PAGE 85

						T/ PACI AVAII			llar LP
	Weeks on Chart	ast Week	THIS WEEK		8-TRACK	4-TRACK	CASSETTE	L TO REEL	RIAA Million Dollar LP
	11	110	106	ARTIST - Title - Label & Number	8-18	4-TR	CAS	REEL	RIA
	13	.86	107	Four Sail Elektra EKS 74049 SPIRIT Clear Spirit	+		NA		
	3	116	108	Ode Z12-44016 MONKEES Present		NA	NA	NA	-
	11	105	109	Colgens COS 117 BYRDS Preflyte	NA.	NA	NA	NA	
	20	100	110	Together ST-1-1001 HERB ALPERT & THE TIJUANA BRASS WARN					
	23	88	111	A&M SP 4190 ELVIS PRESLEY From Elvis in Memphis RCA Victor LSP 4155		NA			
	7	104	112	ELECTRIC INDIAN Keem-O-Sabe United Artists UAS 6728	NA	NA	NA	NA	
1	15	113	113	TEMPTATIONS Show Gordy GS 933					
	40	128	114	CREEDENCE CLEARWATER REVIVAL Fantasy 8382					
	3	146	116	HENRY MANCINI & HIS ORCH, Six Hours Past Sunset RCA Victor LSP 4239		NA	NA		
	3	124	116	MANTOVANI World of London PS 565					
	42	119	118	BUTTERFIELD BLUES BAND Keep on Moving Elektra EKS 74053					
•7			119	TOM JONES Help Yourself Parrot PAS 71025					3
	10	98		SAVOY BROWN One Step Farther Parrot PAS 71029					
	8	103	120	JOHNNY CASH Golden Hits, Vol. 1 Sun 100		NA			
	6	126	121	FERRANTE & TEICHER 10th Anniversary Golden Piano United Artists UAS 70	NA	NA	NA		
	3	122	122	EDDY ARNOLD Warmth of Eddy RCA Victor LSP 4231		NA	NA	NA	
	21	112	123	BURT BACHARACH Make It Easy on Yourself A&M SP 4188					
C	89	_	124	BEATLES Sgt. Pepper's Lonely Hearts Club Band Capitol ST 2633					
	10	131	125	JOHN MAYALL Looking Back London PS 562					
	2	200	126	B. J. THOMAS Greatest Hits Scepter SPS 578					
	104	132	127	WALTER CARLOS/BENJAMIN FOLKMAN Trans Electronic Music Prod. Inc. Presents Switched on Bach Columbia MS 7194		NA			③
7	23	108	128	LOU RAWLS The Way It Was/The Way It Is Capitol ST 215	NA		NA	NA	
I	46	121	129	ASSOCIATION Greatest Hits Warner BrosSeven Arts WS 1767					•
	5	127	130	BREAD Elektra EKS 74044					
	8	133	131	VOGUES Memories Reprise RS 6347					
	40	111	132	IRON BUTTERFLY Ball Atco SD 33-280					(3)
100	3	136	133	TURTLES Turtle Soup White Whale WW 7124					

			•	Artist and/or Selection featured on "The Music Scene" this week, ABC-TV Network. Those in black were featured on past programs.		TA PACE IVAII			lar LP
	Chart		×					REEL	RIAA Million Dollar
	10	Week	WEEK		8	×	11	TOR	Millio
	Weeks on Chart	Last V	THIS	ARTIST — Title — Label & Number	8-TRACK	4-TRACK	CASSETTE	REEL	AA
	8	135	134	PERCY FAITH & HIS ORCH.	+	NA	0	~	~
				& CHORUS Love Theme From Romeo & Juliet					
.7	11	137	135	Columbia CS 9906 NILSSON Harry RCA Victor LSP 4197		NA	NA	NA	
	31	138	136	GLEN CAMPBELL Galveston Capitol ST 210					(
	22	117	137	JOHNNY RIVERS A Touch of Gold Imperial LP 12427					
	3	148	138	JACKIE DeSHANNON Put a Little Love in Your Heart Imperial LS 12442					
	10	139	139	RAMSEY LEWIS TRIO Another Voyage Cadet LPS 827		NA			
	5	142	140	THE BEST OF ED AMES		NA	NA	NA	10.8
	8	114	141	VARIOUS ARTISTS Fathers & Sons Cadet LPS 127		NA			
	21	123	142	STEVE MILLER BAND Brave New World Capital SKAO 184					
	4	149	143	TOMMY IAMES & SHONDELLS Cellophane Symphony		NA			
	2	190	血	Rouleite RS 42030 DONOVAN Best of				NA	
	64	130	145	Hickory LPS 149 BIG BROTHER & HOLDING COMPANY Cheap Thrills					(3)
·	60	-	146	Columbia KCS 9700 BEATLES Magical Mystery Tour Capitol ST 2835					(3
	6	151	147	BROOKLYN BRIDGE The Second Buddah BDS 5042		NA		NA	
	10	-	1	NEIL YOUNG & CRAZY HORSE Everybody Knows This Is Nowhere	NA		NA	NA	
	6	115	149	Reprise RS 6349 TAJ MAHAL Giant Step		NA	NA	NA	
	31	-	150	VIKKI CARR For Once in My Life Liberty LST 7604	NA		NA	NA	
	8	154	151	CROW MUSIC Amaret ST 5002		NA.		NA	
	8	153	152	RHINOCEROS Satin Chickens Elektra EKS 74056					
7	8	129	153	JOHNNY CASH Golden Hits, Vol. 2 Sun 101		NA			
11 8	15	144	154	CANNED HEAT Hallekijah Liberty LST 7618	3				
1	46	155	155	JERRY BUTLER Ice Man Cometh Mercury ST 61198					
	7	118	156	MIREILLE MATHIEU Capital ST 306	NDA.	N/L	NA:	NA	
	12	141	157	CHARLEY PRIDE IN PERSON					
7	42	164	158	PETER, PAUL & MARY Album 1700 Warner-BrosSeven Arts W5 1700			-		(3)
.7	2	175	•	BUCK OWENS Tall Dark Stranger Capitol ST 212					
7	31	134	160	TOM JONES Green, Green Grass of Home- Parrot PAS 71009					
	22	161	161	JONI MITCHEEL Clouds Reprise RS 6341					
	3	163	162	SPANKY & OUR GANG. Greatest Hit(s) Mercury SRS 61227	NA		NA	NA	
3	2	174	•	KEITH BARBOUR Echo Park Epic BN 26485 UNDERGROUND SUNSHINE	NA.	NA	N'A	NA	
	2	181	ied	Let There Be Light	NA	NA.	NA	NA	
	6	158	165	LOU DONALDSON' Hot Dog Blue Note BST 8433B:					
	2	178	166	PAUL REVERE & THE RAIDERS Featuring Mark Lindsay Two All Time Great Selling LP's	1	NA	NA	NA	

					TA PACE IVALI			41 10
Chart		WEEK		-	100		REEL	RIAA Million Dollar
Weeks on Chart	Week	THIS WE		B-TRACK	FTRACK	ASSETTE	2	A Millio
	- ts	167	ARTIST — Title — Label & Number	- T	414	S	REEL	RIA.
20	152	107	ROY CLARK Yesterday When I Was Young Dot DLP 25953				9	
7	160	168	IKE & TINA TURNER River Deep, Mountain High A&M SP 4178	NA	NA	NA	NA	
21	168	169	POCO Pickini' Up the Pieces Epic BN: 25460					
39	179	170	GRASS: ROOTS: Golden: Grass. Dunhill: DS. 20647					
8	157	171	BICK: HYMAN: Age: of: Electronicus Command: 946:					
1	_	1172	FAT MATRESS Atco: SD: 33:309		NA		NA	
25	177	173	YOUNGBROODS: Elephant Mountain: RCA Victor LSP 41/50					
ľ	_	血	Jean				NA.	
2	1.96	175	Renwood R: 8060:	NA	NA	NA.	NA	-
24	176	176	Capitoli SKAOI 3233 NEIL DIAMOND Brother. Love's Traveling	: NA		NA:	NA	
1	_	m	Salvation Show Uni 73047 SOUNDTRACK	NA-	NAG		2	
_	100	178	Hello, Dolly, 20th Century-Fox DTCS 5103	-			100	
3:	183	179	BERT KAEMPFERTI Traces: of Love- Decca DL 75140					
			NEW COLONY SIX Attacking a Straw Man Mercury SRS 61228					
21	180	180	PETER: PAUL & MARY Peter, Paul & Mommy Warnen BrosSeven Arts, WS 1785					
2.	192	181	NANCY/ WILSON Hurt So- Bad Capitol ST: 353			NA:	1	
3:	182	182	JAMES GANG: Yer Album BluesWay: BUS: 6034		NA:		NA:	
2:	187	183	ANDY WILLIAMS Get Together With Columbia 65: 9922					
2	184	184	MIKE MELVOIN: Plastic Cow Goes Moooooog Dot DEP 25961	NA		NA:	NA	
4	189	185	FRIENDS: OF DISTANCTION Highly Distinct RCA Victor LSP 42129		NA			
6	150)	186	AL KOOPER! You Never Know Who Your Friends. Are Golumbia CS, 9855		NA			
5	147	187	TERRY REID	NA	NA	NA	NA	
1	-	188	STEPPENWOLF: Monster					
8	173	189	MOOG: MACHINE. Switched On: Rock	, NA	NA	NA-	NA	_
8	159	190	Columbia: CS: 992P DAVID: CLAYTON-THOMAS: Decce Dt. 7:5146	NA		NA:	MA	-
2	191	191	SILK. Smooth as Raw Silk	, NA		NA-	NA	_
3:	186	192	PAUL MAURIAT L.O.V.E. Phitips. PHS. 600:320					_
27/	-	193	DICK HYMAN Moog: The Electric Eclectics of Command 938					
11	156	194	BOX TOPS: Dimensions					
2	195	195	MICHAEL PARKS Closing the Gap MGM SE 4646		NA		NA:	
1	-	196	GORDON LIGHTFDOT Sunday Concert United Artists UAS 6714:	NA		NA	NA'	
3	-	197	ROD MCKUEN Best of RCA Victor LSP 41:27		NA	NA	NA.	
1	_	198	MELANIE Buddah BDS: 504B	NA:	NA	NA	NA	_
1	-	199	HARDY BOYS Here Comes the Hardy Boys		NA	NA:	5	_
1	_	200	RCA Victor ESP 4247 RUSTIX Bedlam	NA	NA	NA	NA	
			Rase Earth RS 507/	ti l		,	. 1	

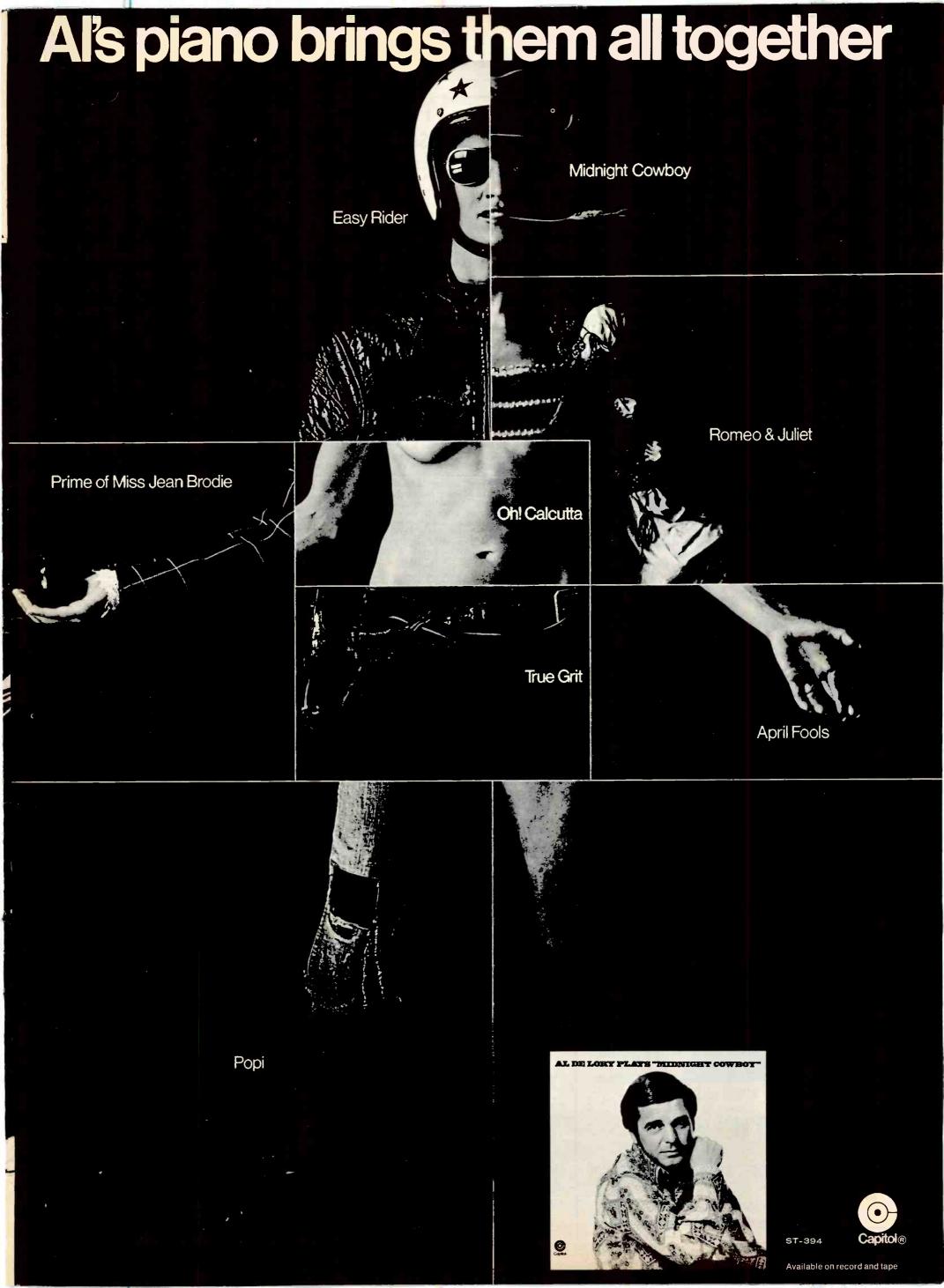
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Canadian News Report

October Peak Month For Cap of Canada

By RICHIE YORKE

TORONTO—Capitol Records (Canada) has just concluded its most successful sales month in the company's 17-year history. According to Taylor Campbell, vice president and national sales manager, figures for October show a 50 percent increase over the same period last year. In addition, the figures outstripped Capitol's previous record month of December 1968.

Noting that the previous high was established with the aid of a two-record Beatles set and the traditionally strong Christmas period, Campbell attributed the October figures to a strong resurgence of interest in catalog product.

There had been several fac-

SUN-BAR PROD. SINGLE OUT

TORONTO—The first Sun-Bar Productions single to be released simultaneously in the U.S. and Canada will be "Come Out, Come Out (Wherever You Are)" by Young & Company. RCA will distribute the disk on both sides of the border.

both sides of the border.

The single was produced by Jack Richardson of Guess Who and Bonnie Dobson fame.

tors working against Capitol establishing a record month. There were no special discount offers in October, and the company lost much of the Pickwick budget business in July. "The distribution went to the rack jobbers, and although we still handle about 10 percent of the distribution, in effect we lost (Continued on page 93)

Arc Home LP As 'Dividend'

TORONTO — Arc Home Entertainment Diversified Ltd. is sending out an album as a first unofficial dividend to shareholders.

The record was produced by Arc Sound Ltd., a division of AHED, with a newly signed recording artist, Gordon Pinsent, well-known for his starring role in the CBC television show, "Quentin Durgens."

Phil Anderson, president of AHED, felt that the record, which was produced at one of the company's studios, would give shareholders an insight into Arc's flair for the unusual.

The album, "Roots," includes a selection of Newfoundland and Maritime folk songs done in a contemporary style.

From The Music Capitals of the World

TORONTO

"Je T'Aime-Moi Non Pus" is the chart topper at CKFH. The disk now being played by CFOX, Montreal. . . . Andy Nagy, RCA's national sales promotion manager, reports that "Sugar, Sugar" by the Archies is one of the company's biggest selling singles. . . Compo repackaging and rereleasing Louis Armstrong's "Hello, Dolly!" LP of a few years back. Album will be out prior to the opening of the film early in December here. . . Bonnie Dobson's second LP just completed in Nashville and set for a January release. Her first album, which was just issued in the U.K., plus the two Guess Who LP's are part of RCA's special disk package being pushed in the U.S. for Christmas. . . . York University signed Johnny Winter for Dec. 5-6 and Chuck Berry, Dec. 19-21. . . Capitol readying Pierre Lalonde's new album for a December release. The LP, aimed at the children's market, was recorded with a children's chorus. . . Irish Rovers' concert scheduled Oct. 27 at Massey Hall was cancelled. Show, sparsely advertised only a week prior to date, had a small advance ticket sale. Group has a big following here and will set a date sometime in February. . . Arlo Guthrie is booked into Massey Hall, Friday

Jack Richardson at Nimbus 9 producing Leigh Ashford's new LP which is set for a December release by RCA. . . . WB-7 out with three disks by Canadian artists: "The Rainmaker" by Tom Northcott; "Miss Felicity Gray" by Justin Tyme and "I've Been Searching" by Malcolm Hutton.

Whiskey Howl will appear on

Searching" by Malcolm Hutton.
... Whiskey Howl will appear on
David Acomba's CBC television
rock show with Big Mama Thornton and Motherlode. Acomba produced the film version of this
year's Mariposa Folk Festival for
the network. ... George Featherstone, local talent producer, signed
Wendi, a Burlington singer to his
GR Talent Bureau. ... Nevin
Grant, CKOC, Hamilton, music

director, scheduled the "Top 500 Hits of a Lifetime" for 35 hours beginning Oct. 31. . . . Australian singer Lana Cangrell into the Seaway Beverly Hills' Hook and Ladder Club for two weeks beginning Nov. 3. . . McKenna Mendelson Mainline supplying the music for the Miss Canada pageant at Centennial Arena, Saturday (8). . . "One Tin Soldier" by Original Caste, a Calgary group, doing well on both sides of the border. The disk was a recent pick by the Maple Leaf System along with "Save the Country" by the Sugar Shoppe and "Ding Dong Diki-Di-Ki Dong" by Super Cirkus. . . John & Anne (Continued on page 92)

'Soup' Group to Peru Trade Fair

MONTREAL — The Marshmallow Soup Group has been chosen by the Canadian Government Exhibition Commission and the Department of Trade and Commerce to represent Canada at the International Trade Fair in Lima, Peru, this fall. During the three-week stint, the RCA group is scheduled to visit hospitals and make a number of television appearances in the country.

A High for Humperdinck

TORONTO—Tickets for the Engelbert Humperdinck show, Nov. 28 at Maple Leaf Gardens, which are scaled to \$10, are believed to be the highest charged to see any performer in Canada.

The figure, a \$4 increase over the \$6 price tag for Johnny Cash and the recent Herb Alpert and the Tijuana Brass show has only been topped by Russian and European ballet companies on visits here in 1967

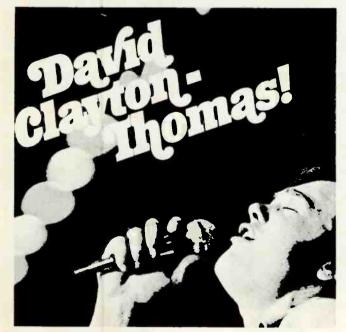
Promoter Gil Davis says that within 48 hours after tickets went on sale, most of the \$10 (Continued on page 93)

Cap Drive on Edward Bear

TORONTO — Capitol is launching a heavy promotion drive behind the Toronto group Edward Bear. The three-piece group's first album, "Bearings," is now being completed at Eastern Sound in Toronto, and will be released by Capitol Saturday (15). A single is expected to be pulled from the album almost immediately after its release.

The album will feature mainly original material, with the excep-(Continued on page 93)

D.C.T. DOES HIS OWN THING



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... BEAUTIFULLY!

WITHOUT "BLOOD, SWEAT & TEARS."

Manufactured, Distributed & Promoted in Canada by
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Canada's Top Singles

This Week		t Weeks on ek TITLE, Artist, Label & Number Chart
1	1	SOMETHING
2	4	WEDDING BELL BLUES
3	2	SUSPICIOUS MINDS 7 Elvis Presley, RCA 47-9764
4	3	TRACY 6 Cuff Links, Decca 32533
5	8	RUBEN JAMES Kenny Rogers & the First Edition, Reprise 0854
6	7	UNDUN Guess Who, RCA 74-0195
7	6	WHICH WAY YOU GOING BILLY Poppy Family, London 17373
8	5	SO GOOD TOGETHER Andy Kim, Steed 720
9	10	SMILE A LITTLE SMILE FOR ME Flying Machine, Pye-7m-17722 3
10	9	COME TOGETHER Beatles, Apple 2654
11	11	BALL OF FIRE Tommy James & the Shondells, Roulette 7060
12	16	YOU'VE LOST THAT LOVIN' FEELING 2 Dionne Warwick, Scepter 12262
13		TAKE A LETTER MARIA R. B. Greaves, Atco 6714
14	-	AND WHEN I DIE Blood, Sweat & Tears, Columbia 45008
15	20	TRY A LITTLE KINDNESS Glen Campbell, Capitol 2659
16	13	EVERYBODY'S TALKIN' Nilsson, RCA 9544
17	15	BABY IT'S YOU Smith, Dunhill 4206
18	18	SUITE: JUDY BLUE EYES
19	_	NA NA HEY HEY KISS HIM GOODBYE
20	T	IS THAT ALL THERE IS
		Billboard SPECIAL SURVEY For Week Ending 11/15/69

International News Reports

Weiss, EMI Pubs' Deal

LONDON — Larry Weiss, head of Larry Weiss Music Ltd., has signed a three-year deal with EMI's Ardmore and Beechwood publishing company giving that company world rights to his catalog except for the U. S. and Canaca.

The deal was concluded durink Weiss's two week visit to London during which he also placed material with Norrie Paramor, Norman Newell, Peter Sullivan, Johnny Franz, John Schroeder, Wayne Bickerton and Petula Clark.

Weiss also secured U.K. release of three new Stateside singles—"Annabell Jane" by Comstock Limited, which will be released here on Bell, "Bow Down" by Ithaca, released here on Philips and "Some Kind of Wonderful" by the Delroyals, released here on Mercury.

Weiss said he would be writing material specifically for U.K. artists and will also be selecting certain record product by U. S. artists for initial release in the U.K. because of a certain amount of divergence in record tastes in the two markets. He will also be producing some U. S. acts in Britain for U.K. companies.

During his visit Weiss also acquired product which he will recommend for U. S. release on Vanguard.



British Decca Profit Picture Is Bright, Aided by 'Outside' Aid

LONDON—A bright future profit picture from British Decca was painted by chairman Sir Edward Lewis at the company's annual meeting on Oct. 28. But much of the company's improved performance is coming from outside the U.K. record market, it would appear, and no direct mention of the British record company was made in Sir Edward's speech.

"Group forward orders and immediate prospects stand at a higher level than at any previous time," Sir Edward reported. Sales for the first half of the

Ember Deal With Buddah

LONDON — Ember managing director, Jeffrey Kruger has completed a pressing and distribution deal with Buddah U.S.

First release was the Good Ship Lollipop's cover version "Maxwell's Silver Hammer" from the Beatles "Abbey Road" album.

Present plans allow for launching six artists on the Ember U.S. label, but they will not necessarily all be signed to Ember in the U.K.

While in New York, Kruger also signed producer Ray Fleming, who is in the U.S. seeking new acts.

One of Fleming's first tasks will be to cut six songs with singer Polly Elliot which have been written for her by John Philips of the defunct Mamas & Papas.

European Executive Turntable

Gus Cook named new manager of the EMI Recording studios. He takes up his appointment on Sunday (16) as successor to Alan Stagg, who has left EMI to become head of sound at MGM's U.K. film studios. Cook joined EMI in 1929 when he joined the Columbia Graphophone Company (which became part of EMI in 1931) as a recording engineer. In 1967 he became administration manager at the Abbey Road stu-John Robinson, manager of MCA-UK's special projects division, appointed European marketing manager. Working from London, he will be responsible for liaison between the American operation and the British and continental representatives. He will handle coordination of artists' visits in including a Mervyn Conn country music tour

Stanley West, formerly a&r manager of the record division of Reader's Digest in London, has been appointed product manager of Ampex Stereo Tapes, covering Ampex International's European, African and Middle Eastern territories. West will be responsible for the acquisition of local repertoire and the negotiation of third party licensing agreements for products to be manufactured and distributed in the area. He will be based at Ampex's new European headquarters, 35 Soho Square, London.

current year are up 20 percent and initial figures suggest that pre-tax profits for the period will climb 40 percent.

Decca Records and the rest of the company's consumer goods side accounted for 50 percent of profits against 60 percent a year earlier, following the two increases in purchase tax and the credit squeeze.

Sir Edward reported "a further increase in overseas trading contributed to satisfactory results for our record business as a whole. There was some hangover from the withdrawal of monaural records from the U.S. and Canadian markets, though trading in those areas was more profitable. Our Nigerian subsidiary had its most successful year and our associate companies in Germany and Italy both did well."

New Accord

A new two-way agreement has been signed with Kultura of Hungary, and overseas royalties increased with exports of disks going to nearly 100 countries, maintaining the company's position as the "leading

exporter of records."

Sir Edward mentioned that
Decca is still pressing the bulk of
RCA's records for the time be-

ing, even though the manufacturing deal between the two companies has expired.

He described the newly signed licensing deal with MCA as "virtually reverting to the arrangements that had existed before their entry into this market under their own auspices some two years ago."

The only pointer to Decca's future in the speech was a reference to the export manufacture of cassettes. Sir Edward added: "Although the imposi-(Continued on page 93)

Marsha Hunt To Do Picture

LONDON — Track artist Marsha Hunt has been signed by Walter Shenson to play in his first film as a director, "Welcome to the Club," which will be distributed by Columbia Pictures.

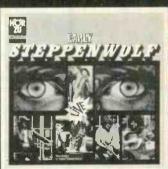
The film, being shot in Copenhagen, will have a score by Ken Thorne and Miss Hunt will sing the title song over the credit and will also be featured in another song. She co-stars with Lee Meredith and Jack Warden.

MONTREUX POP CONCERTS SET

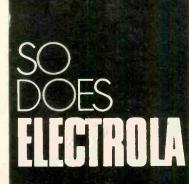
MONTREUX, Switzerland— The Montreux Tourist Office inaugurates a series of pop concerts with an appearance by the British group Yes on Nov. 29. Another British group, Third Eclipse, will also be appearing.

On Dec. 6 the Montreux Lido is staging two concerts featuring the Chicago Transit Authority and the Brian Auger Trinity.





SHZE 266



Canada's Top Albums

This Week	Last	r ek TITLE, Artist, Label & Number	Weeks on Chart
1	1	ABBEY ROAD Beatles, Apple SO 383	4
2	2	GREEN RIVER Creedence Clearwater Revival, Fantasy 8393 (S)	8
3	4	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827 (S)	
4	5	THROUGH THE PAST DARKLY (Big Hits, Vol. 2) Rolling Stones, London MPS 3	7
5	6	SUNDAY CONCERT Gordon Lightfoot, United Artists UAS 6714	4
6	3	BLIND FAITH	10
7	9	CROSBY, STILLS & NASH Atlantic SD 8229 (S)	15
8	7	LED ZEPPELIN	
9	8	CHICAGO TRANSIT AUTHORITY Columbia GP 8	9
10	11	BLOOD, SWEAT & TEARS	26
11	10	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco SD 33-250 (S)	19
12	13	NASHVILLE SKYLINE Bob Dylan, Columbia KCS 9825 (S)	26
13	15	THE BAND	
14	14	SSSSSH Ten Years After, Deram DEC 18029	2
15	17	RUBY DON'T TAKE YOUR LOVE TO TOWN Kenny Rogers & the First Edition, Reprise RS 6352	2
16	20.	CLOUDS Joni Mitchell, Reprise RS 6341 (S)	21
17	16	BEST OF THE BEE GEES	5
18	12	SOFT PARADE Doors, Elektra EKS 75005 (S)	
19	_	BARABAJAGAL Donovan, Epic BN 26481	, 1
20	-	ALICE'S RESTAURANT Arlo Guthrie, Reprise RS 6267	1
		Billboard SPECIAL SURVEY For Week Ending	11/15/69

From The Music Capitals of the World

• Continued from page 90

Ryder's "I Still Believe in Tomorrow," a June release on Decca, starting to move in Ottawa. . . . Four Lads finished a successful two-week engagement at the Town & Country Palace, Nov. 1. The group is off to Australia within the next few weeks.

LONDON

British blues artist John Mayall, recently returned from the U.S., will launch his own label, Crusade. Atlantic will handle distribution. In the U.S., Mayall recorded an interview with Ella Louise Lenoir, widow of U.S. blues singer J. B. Lenoir. The album will be among the first releases on the label. Another artist. Jackie Edwards, also a successful writer will launch J-Dan, to be distributed through CBS.

EMI's Ardmore and Beechwood music publishing company will move into the Denmark Street premises of KPM during the next few months. In addition KPM has acquired the lease of some new offices in the city where it will house administration and account departments. The Keith Prowse Music company (now a fully owned subsidiary of EMI) will manage Ardmore although the firm will continue to be run as a separate company. . . Liberty-United Artists will revive its low price Sunset label on the U.K. market next year under a new name and a new price structure. The label was first launched here in September but became redundant. Les Reed's Chapter One label is currently building up its British roster of talent and is having talks with folk singer Julie Felix and pianist Russ Consumers. Meanwhile the labels will reway. Meanwhile the label will release an album by an order of nuns, the Daughters of the Cross arrangements by Knight.

Writer Bill Martin completed his first recording session with the Dubliners to be released on an album by EMI in December. The act, who previously recorded for Major Minor, will be released in the U.S. on Elektra and in Ireland on Tribune. . . Island Music has formed a new music publishing company with the B & C Record label to be called B & C Music. The publishing firm, run by Lionel Conway, will soon open its first overseas office. The firm, Island Music PTA, will be in Australia and will be a 50/50 company with Essex Music.

EMI record tokens will be used by Electricity Boards around the country as a premium offer during the pre-Christmas campaign on small appliances. The offer will be backed by TV advertising and to further promote the scheme, 1,400 showrooms will be featuring special window displays which will include record sleeves. The last record ever made by comedian Bud Flanagan ("Who Do You Think You're Kidding Mr. Hitler") has been released by Pye. The song is the theme from a BBC-

TV series "Dad's Army."

Philips has secured the cast album from the new Harold Fielding musical "Phil the Fluter."

The show stars Evelyn Laye, Stanley Baxter and former pop singer Mark Wynter. A single by Wynter, "Where Is She?" will be released to coincide with the show.

MONTEVIDEO

R&R Gioscia hosted a press reception to introduce the first LP by McGill Class on the Orfeo label. The group has had a successful single, the theme from "Alexandre le Bonhereux." Most of the LP tracks were recorded in Argentinian studios. CBS Brazil has released "Escapa" (Run Away) written and recorded by Rada, the Uruguayan entry in the Rio Popular Music Festival. The single has "Las Manzanas" (The Apples) as the B side—a local hit for the singer. Both will be included in an album soon to be released in Uruguay by Sondor SA. Sexteto Electronico Moderno, the London Records group, played two sellout concerts at the Teatro Solis. Folk artists Los Olimarenos' "Nuestra Razon" and Jose Carbajal's "Canto Popular" are both leading the local album charts. Phillips Del Uruguay began releasing the Atlantic Records catalog with "Soul '69" featuring Aretha Franklin. R&R Gioscia have released the Beatles' "Abbey Road." CARLOS ALBERTO MARTINS.

PARIS

Independent Madrid producer Alain Milhaud is Barclay France's new international production department director, Barclay also signing the Rio de Janeior concern Ebrau for Brazilian distribution. The Oscar Peterson trio (Sam Jones and Bobby Durham) will appear at the Paris Salle Pleyel Nov. 18. Triple MIDEM award winner Salvatore Adamo (Pathe-Marconi) received a golden disk from Pathe president Francois Minchin at the Paris "Les Peds Dans L'Eau" restaurant. Actor-singer Serge Beggiani (Polydor), on Canadian tour will make a French provincial tour next Feb. 6 to March 24. Controversial duo Jane Birkin and Serge Gainsbourg ("Je T'aime, moi non plus") were among guests at an "at home" cocktail party given by Philips France president Georges Myerstein Maigret. Also present Frida Boccara, Claude Francois, Zizi Jeanmaire, Claude Bolling, etc.

Heritage Records (U.S.) president Jerry Ross and vice president Hal Charm signed an exclusive contract for their Heritage and Colossus labels with Polydor (France). Pathe classical pianist Eric Heidsieck currently performing the complete Beethoven Sonatas at the Paris Salle Gaveau, due to end Nov. 20. International Record Guild (France) are to release a subscription offer of 10 jazz albums "The Jazz Story" compiled by William Fox with an 11th album—"Jazz Europe" as give-away. Publishers Semi announce the 300,000 sales mark passed by the Michel Polnareff (Disc AZ) title "Tous les Bateaux, Tous Les Oiseaux" words by Jean-Loup Dabadie and music by Paul de Senneville (published by Semi affiliates Meridian-Solitude). Vogue have released the Reprise Ella Fitzgerald single "Get Ready."

MEXICO CITY

Ruben Fuentes has resigned after several years as a&r manager of RCA here, Francisco Cardenas taking his place. Guillermo Infante, RCA's general sales manager, has been named marketing manager. RCA's radio promotion department has been discontinued

and now each a&r man in the company will do their own promotion. . . Spanish singer Juan Manuel Serrat arrived in Mexico for a series of television shows. Capitol Records announced they would distribute Serrat's disks in Mexico—Musart previously had the job. Serrat records for Novola Percords in Spain

Records in Spain.

Manuel Vidal Zapater, president of the Spanish label Hispavox, and J. Thomas Munoz, director of the company, arrived in Mexico to visit Gamma Records, Hispavox's distributors. Gamma general director, Carlos J. Camacho announced that a new album by Hispavox artist Raphael would soon be released. Mexican Association of Record Manufacturers (Amprodis) held their annual party, with president Heinz Klinckwort attending. CBS has signed folk group, Los Charros and will also release product by Enrique Guzman. Creedance Clearwater Revival are experiencing a surge of interest in their singles, particularly "Proud Mary" and "Green River." Plans are being made to bring the group to Mexico.

Discos Universales planning a big

Discos Universales planning a big promotion campaign on Luis Moreno who has an EP issued. . . . The group Up With People are appearing at the Arena Mexico and will also make TV appearances. . . Eartha Kitt headlines the Forum and Jerry Granger tops the bill at the El Dorado.

ENRIQUE ORTIZ

STOCKHOLM

Hurricanes delayed shipment of the Beatles' "Abbey Road" album to Sweden. Ture Soelsnaes of EMI said he expects 75,000 sale of the LP, a normal sales figure for the group. . . EMI is launching Capitol double albums in the "Close Up. . " series, featuring the Lettermen, Nat Cole, Beach Boys, Jackie Gleason, Nancy Wilson, Buck Owens, Sonny James, Merle Haggard and Lou Rawls. . . Radio Sweden's record department has launched two albums on the Sveriges Radio label, one of which features sporting commentaries. The other is taken from a family TV series, featuring Alcie Babs. . . . A new recording company has been formed, Eko Records, Klippgaten 24a, 171 47 Solna. First release is a single from the Dandys group. EMI will handle distribution.

Bibi Johns, who now lives in Germany, visited Sweden to record a single for Columbia. . . . The Swedish Society Discsfil has released the first album by 19-year-old guitarist Diego Blanco, . . Sture Borgedahl at Sonora Musikforlags AB takes over product from AIR Music, Scandanavia from Dec. 1. He also hopes to set up AIR offices in Denmark, Finland and Norway later. . . Folk duo Tobben and Ero have signed with Eko. . . Philips is promoting the new CBS cassettes with material by Simon & Garfunkel and Fleetwood Mac. . . Hoping to start a country music trend, Mercury is promoting Jerry Lee Lewis and Roger Miller. . . Sonet is engaged in a heavy promotion for their blues act Linkin' Louisiana Peps and the Blues. . . Don Partridge (Columbia) and Scaffold (Parlophone) make New Year's Eve appearances here.

Camden is promoting three budget LP's by Fats Waller, Bert Kaempfert and Floyd Cramer. . . Elektra will distribute two Decca budget albums and two Monument, as well as the Camden set. . . On the classical Red Seal label, RCA are promoting a stereo version of Jussi Bjoerling's Swedish recordings. . . EMI starting a promotion campaign for Command cartridges. . . Toniton Records released their first product, a single by the group, Torlenners. . . Mercury has released the first LP by Barbro Skinner. . . Doors single "Running Blue" released by Metronome. . . Karusell promoting "Hesa Frederik Tar Ton" a new album by Thore Skigman. KJELL E. GENBERG

BUENOS AIRES

Lito Nebbia (RCA), lead singer with the beat group, Los Gatos,

will record an album in New York for Argentine sale. The album, "The Cats in Greenwich Village," will be produced by Luisa Amendola and be released in time for Christmas trade. . . The National Folklore Ballet of Chile, Reina Menchaca group from Paraguay, singer Mirla (Venezuela), Olodum Group (Brazil), Pericon Group (Uruguay), Mauricio Marroquin's group (Guatemala), Alberto Maguin and Carlos Haire (Peru), Manuel Ordonez Ballet and culture house choir (Bolivia) were Latin American participants in the Song and Dance Festival held during Buenos Aires week, Mexico, Haite, Spain, Portugal, Columbia, Honduras, El Salvador and Costa Rica also sent representatives.

Chico Gordillo and Los Tres Sudamericanos (Sapin), Josephine Baker (France), Maysa Matarazzo (Brazil), Chucho Avellanet and Los Caribeles (Puerto Rico) and Las Cuatro Monedas (Venezuela) all arrived for nightclub and television dates in Buenos Aires. . . . Raphael is recording in Spain with the Argentine orchestra conducted by Waldo De Los Rios. One of the titles is "Ella Wlla ya me Olvido" (She, She Has Forgotten Meby Argentine composer Leonardo Favio. . . Film composer and musical director Lucio Milena has formed his own company, Lucio Milena Ediciones, administered by Milrom Ediciones. First title released is "Lisa Dagli Occhi Blu." RUBEN MACHADO

HAMBUDG

HAMBURG

Ray Charles has completed a tour of West Germany.

Steppenwolf, touring the country with Pink Floyd and Pretty Things, set for a concert tour next month. Phonogram in Hamburg, have signed to distribute Penny Farthing Records in Germany, Austria and Switzerland. DGG released two complete recordings (with conductor Karl Boehm) of Mozart's 46 symphonies and Beethoven's "Fidelio." Boehm will also produce the complete work of "Ariadne On Naxos" by Richard Strauss, with Hildegarde Hillbrecht, Reri Grist, Tatiana Troyanos, Jess Thomas and Dietrich-Fischer-Dieskau. Ariola's Peter Alexander and Heintje have made a film, "Hurrah the School Is Burning."

Frank Valdor has started a mu-

Frank valor has started a music publishing firm in Munich. Flamingo Musikverlag, Munich 19, Rotkreuzplatz 2a. Peer Musiverlag's new address: Hamburg 39, Muhlenkamp 43 (Tel: 2791044) ... "Hair" had a successful opening night in Hamburg. Three recordings of material from the musical are in the German album charts. Bert Varell resigned as press relations man for MCA in Quickborn. Teldec's Caterina Valente concluding a Germany tour Atlantics Wilson Pickett, just finishing his German tour with sellout concerts, set to return next spring.

JOHANNESBURG

Teal Record Co. record producer Graham Beggs has joined Four Jacks and a Jill, who will commence working in South Africa in the near future. Several concerts and cabaret engagements have been lined up by group leader Clive Harding. . . . Winners of awards as Most Promising New Artists in the 1969 SARI Awards included Johnny Boshoff (instrumentalist), Calder's Collection (beat section), Clyde Ray (male vocalist) and Matt Hurter (male country vocalist).

EMI promoting the Beatles' "Abbey Road" album extensively in South Africa. . . . Local group, the Staccatos, who have been among the most consistent record sellers in South Africa for the past five years, were presented with a gold disk award for sales exceeding 25,000 copies of "Cry to Me," their big hit of 1968 and 1969, which has enjoyed a strong sales revival due to their guest appearance in the local film production, "Katrina." The Staccatos were presented their gold disk by Jill Kirkland, star of the

film. Trutone record producer Billy Forrest also received a gold disk for producing "Cry to Me." Five of Forrest's productions are riding the local charts. These are "Cry to Me" and "Hold on to What You've Got," by the Staccatos, "Abergevanny" by Quentin E. Klopjaeger, "Katrinas Theme" by Jill Kirkland, and "Turn Around" by Ken J. Larkin.

Wisdom starts his South African tour at the Johannesburg Civic Theatre on Dec. 15. Supporting acts include Heathmore, Julie Rodgers, Fred Roby and the Rios Brothers. The show is scheduled to tour all the major centers of South Africa. . . Two locally written and produced records — "Who's That Girl" by the Bats, and "Theresa" by Dave Mills—entered the Springbok Radio Top 20. . . EMI are extensively promoting the debut album by their musical director Robin Netcher. Entitled "Robin Netcher Plays With Birds and Brass," the album features 12 titles made famous by trumpet players. . . "With Tears in My Eyes" by the Tidal Wave, written and produced by Terry Dempsey in Johannesburg, has been released in the U.K. on Decca. . . EMI are hosted a party for press and radio at the Tambuti Inn in Rustenburg on Nov. 1, to launch the debut single by local group, the Music Factory. The single is "After Loving You"

CLIVE CALDER

SAN JUAN

Gladys Night and The Pips (Motown) played the Club Caribe of the Caribe Hilton Hotel. Sandro, Argentine singer (Columbia), broke attendance records during his four concerts at El Flamboyan Hotel (Oct. 23-26). He did television shows on Channel 4 and followed with one-nighters in Arecibo, Aguadilla, Mayaguez and Ponce. The sales of his latest Columbia album caught the distributors short of stock and local wholesalers imported the album from Venezuela, paying an extra 15 percent federal customs duty. Sandro was booked by Empresas Dircie-Tarrab. Bob Seger Dircie-Tarrab. Bob Seger System (Capitol) is the first act booked by the newly formed Showtime Caribbean Inc. for shows, Friday-Saturday (14-15). Plans call for two concerts every week-end in suburban covered basketball courts with U.S. acts backed by local groups. English language Radio station WBMJ will co-sponsor the shows Segers System's new Capi-tol single "Innevenus Eyes," al-ready high in the WBMJ charts. ... Capitol Records released the The Soviet Army Chorus and Band. Three titles are Mexican tunes, "Adelita," "La Golondrina" and "No Senor," all sung in Spanish. ANTONIO CONTRERAS

Shorewood Plant Opens in London

LONDON—The CBS sleeve production company, Shorewood Packaging, is operating in premises near to the company's pressing factory in Aylesbury. The company has been formed jointly by CBS and Shorewood Packaging of America.

The plant is equipped to produce Shorepak one-piece record sleeves with inside glue flaps and will introduce to the U.K. market Unipak, a double-fold one-piece construction sleeve in which the record loads from the inside, with three of the four pages in full color.

Dennis Rex, formerly works manager with Garrard and Lofthouse, has been appointed as general manager.

Shorewood's American president, Paul Shore, is here and will be followed by marketing vice president Floyd Glinert who will help establish the custom pressing operation.

Finnish, Norwegian Nets Quit Eurovision

HELSINKI - The Finnish radio and television network, Oy Yleisradio AB, has decided not to participate in the Eurovision Song Contest in Amsterdam next year.

This means that there will be no Scandinavian representation in the 1970 event. Denmark has not taken part since 1965 and Norway and Sweden have already decided not to enter next year.

The Finnish decision was prompted partly because they felt that the event was a badly composed TV program and partly because of the disadvantages suffered by countries like tages suffered by countries like Finland with its minority language and unknown artists.

Finland first participated in Eurovision in 1961 at Cannes and has never placed higher than seventh. Nevertheless, in spite of some criticism, the national contest to find the song to represent Fin and at Eurovision has always been a popular program here. Also tunes produced by the Eurovision contest have often become best-sellers in Finland.

OSLO - Norwegian TV has decided to withdraw from the Eurovision Song Contest.

The decision was taken Nov.

1 by Norwegiar TV managing director Otto Nes, who said:
"We simply feel that the competition has not turned out the way we expected. The original idea was that the contest would prove the quality of Euro-

Edward Bear Drive

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tion of a couple of blues stand-

Capitol a&r director, Paul White said a ful-scale campaign of posters, in-store banners and publicity kits is now being prepared.

The "Bearings" album will be released almost simultaneously in both the U.K. and the U.S. as part of the initial contract deal. The group is also planning a short promotional visit to the

pean hit songs. This has not happened.

"Furthermore the European Broadcasting Union were anxious that the national character of songs from the competing countries be preserved. This has not happened, either. Recently all the songs in the finals have sounded almost identical, regardless of which country they are from.'

It is generally felt in Norway that the decison was also prompted by this year's unsatisfactory result when four songs shared the No. 1 position and Norway's entry, "Oj Oj Oj Saa Glad Jeg M Skal Bli" came in last (although it subsequently became No. 1 in Norway).

Countries still in the contest Belgium, Britain, France, Germany, Holland, Italy, Luxembourg, Monaco, Portugal, Spain, Switzerland and

Humperdinck Show

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tickets were snapped up. Other seats are selling for \$4, \$5.50

According to Davis, Humperdinck is paid a flat \$50,000 for the show, possibly another high for a one-night stopover in the country. Cost of the show is estimated to be around \$85,000 with a total take of \$116,000 for a 17,000 capacity

Humperdinck played to 25, 000 at eight performances at O'Keefe Centre during the summer. Over \$40,000 in mail order requests were turned down.

Picture is Bright

• Continued from page 91

tion last year of purchase tax had a damping effect on the home market for prerecorded cassettes, interest is now increasing. We are studying the market for 8-track tape cartridges and meantime, Ampex, our U.S. licensee is supplying the demand in most countries.

For Dealers

JOHANNESBURG—Trutone Records has introduced a dealer sales incentive scheme to launch their Christmas promotion in South Africa.

Dealers have been divided into six zones, and have been set a target figure for their turnover with Trutone during last month, Nevember and December. The dealer in each zone who achieves the highest percentage in excess of their target figure will win a 24-day tour of Europe

The winning dealers and their partners will be entertained in Europe by Trutones' principals there. These include DGG in Hamburg, Philips in Amsterdam and Polydor in London.

Song Marks Radio Fete

OTTAWA-The 50th anniversary of Broadcasting in Canaga, being celebrated here, will rcck to the beat of a new, specially commissioned song, "Radio, Radio."

Authors Stephane Venne, who wrote "Hey Friend, Say Friend," the Expo '67 theme song, and Bobby Gimby of "Ca-na-da" fame were brought tegether for the occasion by the Composers, Authors and Publishers Association of Canada and the Canadian Association of Broadcasters through their jointly operated CAB/CAPAC committee for the Promotion of Canadian Music.

The song, written in French and English and aimed at both the Top 40 and easy listening market, was revealed at a specal reception. The world premiere of the song took place on the same date at the Skyline Fotel in Toronto during the Conference of the Central Canada Broadcasters' Association, attended by 400 broadcasters, members of the Cabinet and Parliament and the Canadian Radio Television Commission.

"Radio, Radio" was produced at the Andre Perry Studios in Montreal and will be distributed on the Select label

Capitol of Canada

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many thousands of dollars," said Campbell.

On the other hand, Campbell commented on ever-increasing tape sales, the Beatles' "Abbey Eoad," the Band's second album, the success of the newly formed company-owned branch operation in western Canada, movement of Disney product through key supermarket locations, and outstanding results from the Quebec branch.

had an Adamo in Quebec last month, while the artist was touring the province. The tie up proved to be excel-lent for his sales," said Camp-bell. "We also found great results in moving Disney product into supermarkets across the country, something which very few companies have exploited."

Capitol has also been very heavy in merchandising aids. "We've imported a lot of the American company's sales aids and they've been highly successful. Our salesmen have done a fine job getting displays into the stores.

Trutone Deal Self-Service Move By EMI Widened

Continued from page 1

store chain already operating on these lines, EMI has further underlined its confidence in selfservice as the retailing pattern of the future by the conversion of its Oxford Street store.

The HMV shop, one of the largest record stores in the world, has, in recent months, undergone extensive alterations in readiness for the switchover on Tuesday (18).

Initially, only the ground floor has been replanned to carry all pop and middle-of-theroad lines, with classical material concentrated at the lower ground level.

At present, merchandising di-rector John Fruin regards the project as being of an experimental nature, but as one of the chief protagonists of the self-service concept, Fruin is confident that it will not be long before two further floors -soon to be vacated by the Ardmore and Beechwood publishing outlet—can be similarly re-equipped.

Cost of the project has not been disclosed, but with the transfer of stock to three-tier browsers, the estimate is that the HMV shop will be carrying 50 percent of product without employing any extra staff.

Ad Drive

The opening of the new-look store will be backed with a comprehensive advertising campaign based around the theme, "Come to EMI's Inner Space Concept.' Promotion has been aimed largely at London's traveling and commuting public with advertising booked on buses, subway trains and underground es-

calators. Fruin and EMI will be giving further backing to the self-ser-vice principle by refitting other stores in its chain where customer traffic is brisk enough to make the conversion a viable proposition.

The push into an expanded retail operation will be headed by Bob Boast. Previously manager of the retail chain, Boast has been given a key role as manager of retail development, in seeking and acquiring new sites, as well as purchasing exist-

ing businesses.

Replacing Boast as retail manager is Trevor Timms, 33, who has been assistant buyer at W. H. Smiths. Both men will report directly to Fruin.

SALES IN U.K. UP 7% IN 7 MOS; EXPORTS CLIMB 20%

LONDON—Sales of records in the first seven months in the U.K., at \$37,764,000, increased by 7 percent over the same period of 1968, according to latest U.K. Board of Trade figures.

Export sales in the same period increased by 20 percent to

Production in the January-July period, was 6 percent higher than in 1968, with albums showing a 23 percent increase and singles dropping off by 9 percent.

In July, production climbed by 11 percent to 7,725,000 records, compared with 1968. Singles were up by 3 percent and LP's by 20

Sales at nearly \$4,800,000 were 4 percent higher than in July

Norway Enjoying Boom In Local Productions

OSLO-Norway is enjoying a boom in local production with more recordings being made than ever before and many new artists being signed.

New artists making their record debut include Inge Christophersen, Bendiksen; Marie Kvien and the Jumbo, EHI; Bjoern Lervig, Lasse Tanderoe and Steinar Fjeld, Continental; Magni Wentzel and Sceptic Tank-Rueder, Nor-Disc; Kinda, Phonogram and Teddy and Lena and the Outlaws, Nera.

This activity confirms a trend toward local artists which is also in the flurry of autumn singles released by such established local artists as Nera's Inver Lise Andersen, Gro Anita Schoenn, Stein Ingebrigtsen, the Buccaneers and Finn Kvalvik; Nor-Disc's Wencke Myhre, Rannveig Kvello, Anita Hegerland and the Magpies; Bendiksen's Anne-Mette and Karin Krog; EMI's Gluntan, John Norman and Ole Ellefsaeter; Norsk - Phonogram's Twilights, Salhuskvintetten, and Erik Bye and Dizzie Tunes.

Not long ago the Norwegian Top 10 regularly consisted exclusively of foreign records.

Now, however, between two and four of the Top 10 are local productions and with the current heavy production of Norwegian material, backed by strong promotion, this proportion could increase in the near future.

Lennon's Talk To LM Radio

JOHANNESBURG — Lourenco Marques Radio has acquired the sole South African rights to John Lennon's 90-minute interview with Tony MacArthur, program director of Radio Luxembourg, London, during which Lennon discusses each track off the Beatles' "Abbey Road" album, and the plans of the Plastic Ono Band.

The Lennon interview was broadcast over LM Radio Oct. 19 during the John Berks "Spin-Out Show." This is immediately after the LM Top 20 charts are broadcast.

"Listener response has been so good that we decided to repeat the broadcast Nov. 1, during the Gerry Wilmot Saturday Specials program, said Bob Edwards, program manager of LM Radio.

ACTUEL FESTIVAL CALLED A MODERATE SUCCESS

By RENE VAN DER SPEETEN

BRUSSELS—Despite the fact that up until two days before the event it was a festival looking for somewhere to happen, the Actuel Festival of jazz, pop and blues which finally came to rest at the tiny Belgian village of Amougies Oct. 24-27 was a moderate success

About 30,000 people attended the event, which offered more than 60 hours of music, introduced by Frank Zappa and featuring the Colosseum. Ten Years After, Alexis Korner, the Pink Floyd, Blossom Toes, the Nice, the Pretty Things, Yes, Archie Shepp, Kenneth Terroade, the Aynsley Dunbar Retaliation, Clifford Thornton, Sunny Murray, Caravan, the Alan Jack Civilisation and many other groups.

One section of the festival which failed to find favor with the crowd was the music of the Free Music Group, the Germ, the Acting Trio and Musica Elettronica Viva. Neither was Archie Shepp's hour-long free jazz workout too enthusiastically received.

The festival, originally scheduled for Paris, then various Paris suburbs, then Tournai and Courtrai in Belgium, so impressed the Mayor of Amougies that he invited promoters Jean Georgakarakos and Jean-Luc Young of BYG Records to bring the event back next

Highlights of the festival were the sets by Colosseum, Pink Floyd, Ten Years After and the Nice, though many groups suffered because of Frank Zappa's apparent determination to sit in with every band in sight.

Although an augmented police force was in attendance throughout the weekend, there were no serious incidents.

HITS OF THE WORLD

ARGENTINA

(Courtesy Escalera a la Fama)

- 3 YO EN MI CASA, ELLA EN
 EL BAR—*Los Naufragos
 (CBS)—Melograf

 1 LA EXTRANA DE LAS
 BOTAS ROSAS—*La Joven
 Guardia (RCA); *Dali
 (Philips)—Relay
- 2 LA VIDA CONTINUA/ ELISA—*Sandro (CBS)—
- Ansa
 LISA DAGLI OCCHI BLU—
 Mario Tessuto (CBS);
 Nicola Di Bari (RCA);
 *Sound and Co. (Music
 Hall)—Milrom

- Hall)—Milrom
 PROUD MARY—Creedence
 Clearwater Revival (EMI);
 Tommy Roe (Prodisa);
 *Formacion 2000 (Odeon)
 CUENTAME—*Fedra and
 Maximilian (CBS); Formula
 V (Philips)—Melograf
 BAD MOON RISING/LODI
 —Creedence Clearwater
 Revival (EMI); *Trio Galleta
 (Odeon)
 ROSEMARY—*Lito Nebbia
- ROSEMARY—*Lito Nebbia (RCA)—Relay GREEN RIVER—Creedence Clearwater Revival (EMI); *Trio Galleta (Odeon) AYER AUN—*Carlos Javier Beltran (DiscJockey)

BRITAIN

(Courtesy Record Retailer) *Denotes local origin

- 1 SUGAR SUGAR—Archies
 (RCA)—Don Kirshner Music
 OH WELL—Fleetwood Mac
 (Reprise)—Fleetwood
 (Fleetwood Mac)
 2 I'M GONNA MAKE YOU
 MINE—Lou Christie
 (Buddah)—Kama Sutra (Lou
 Christie)

- I'M GONNA MAKE YOU
 MINE—LOU Christie
 (Buddah)—Kama Sutra (Lou
 Christie)
 HE AIN'T HEAVY, HE'S
 MY BROTHER—*Hollies
 (Parlophone)—Cyril Shane
 (Ron Richards)
 RETURN OR DJANGO/
 DOLLAR IN THE TEETH
 —Upsetters (US 301)
 NOBODY'S CHILD—*Karen
 Young (Major Minor)—
 Acuff/Rose (Tommy Scott)
 SPACE ODDITY—David
 Bowie (BF 1801)—(Essex)
 Gus Dudgeon
 LOVE'S BEEN GOOD TO
 ME—Frank Sinatra (Reprise)
 —Ambassador (Sonny Burke)
 I'LL NEVER FALL IN
 LOVE AGAIN—Bobbie
 Gentry (Capitol)—Blue Seas/
 Jac (Kelso Hertson)
 DELTA LADY—Joe Cocker
 (Regal Zonophone)—Writers
 Workshop (Denny Cordell)
 WONDERFUL WORLD
 BEAUTIFUL PEOPLE—
 *Jimmy Cliff (Trojan)—
 Island (Leslie Kong)
 BOY NAMED SUE—Johnny
 Cash (CBS)—Evil Eye (Bob
 Johnston)
 (CALL ME) NUMBER ONE
 Tremeloes (CBS)—Gale
 (Mike Smith)
 JE T'AIME MOI NON PLUS
 *Jane Birkin/Serge
 Gainsbourg (Major Minor)—
 Shapiro-Bernstein (Jack
 Baverstock)
 SOMETHING/COME
 *TYGETTHER **Beatler**
- Snapiro-Bernstein (Jack Baverstock)
 SOMETHING/COME
 TOGETHER—*Beatles
 (Parlophone)—Harrison/
 Northern (George Martin)
 DO WHAT YOU GOTTA DO
 —Four Tops (Tamla
 Motown)—Carlin (Four
 Tops)
- Four Tops (Tamla
 Motown)—Carlin (Four
 Tops)

 7 22 WHAT DOES IT TAKE—
 Junior Walker and the All
 Stars (Tamla Motown)—
 Jobete-Carlin (Fuqua Bristol)

 8 38 COLD TURKEY—*Plastic
 Ono Band (Apple)—Apple
 (John and YoKo)

 9 36 SWEET DREAM—*Jethro
 Tull (Chrysalis)—Chrysalis
 (Terry Ellis/lan Anderson)

 10 11 LAY LADY LAY—Bob Dylan
 (CBS)—Big Sky (Bob
 Johnston)

 20 14 RUBY DON'T TAKE YOUR
 LOVE TO TOWN—Kenny
 Rogers and the First Edition
 (Reprise)—Southern

 22 16 BAD MOON RISING—
 Creedence Clearwater
 Revival (Liberty)—
 Burlington (John Fogerty)

 23 17 GOOD MORNING
 STARSHINE—Oliver (CBS)
 —United Artist (Bob Crewe)

 24 31 THE LIQUIDATOR—*Harry
 J All Stars (Trojan)—B and
 C (Harry Johnson)

 25 23 LONG SHOT/KICK THE
 BUCKET—*Pioneers Rico
 (Trojan)

 26 24 EVERYBODY'S TALKING—

- 24 EVERYBODY'S TALKING—
 Nilsson (RCA)—Coconut
 Grove/Third Story (Rick
 Garrard)
- Garrard)

 14 IT'S GETTING BETTER
 Mamma Cass (Stateside)—
 Screen Gems (Steve Barri)

 19 DON'T FORGET TO
 REMEMBER—Bee Gees
 (Polydor)—Abigail
 (Stigwood/Bee Gees)

 BILJO—*Clodagh Rodgers
 (RCA)—Kangaroo (Kenny
 Young)
- Young)
 TERESA—Joe Dolan (Pye)—
 Shaftesbury (Geoffrey
 Everitt)
 PUT A LITTLE LOVE IN
 YOUR HEART—*Dave
 Clark Five (Columbia)—
 United Artists (Davis Clark)

- 32 32 FOR ONCE IN MY LIFE— Dorothy Squirespt 267 (Jobete/Carlin)—Nicky
- DOROTHY Squirespt 267

 (Jobete/Carlin)—Nicky
 Welsh

 11 ROBINS RETURN—*Nevilles
 Dickie (Major Minor)—
 Music Associates (Norman
 Newell)

 50 I MISS YOU BABY—Mary
 Johnson (Tamla Motown)—
 Jobete/Carlin (Marv
 Johnson)

 47 GOLDEN SLUMBERS/
 CARRY THAT WEIGHT—
 *Trash (Apple)—Northern
 (Tony Meehan)

 25 AND THE SUN WILL
 SHINE—Jose Feliciano
 (RCA)—Abigail (Rick
 Jarrad)

 21 LOVE AT FIRST SIGHT—
 *Sounds Nice (Parlophone)
 —Shapiro-Bernstein (Gus
 Dudgeon)

 37 NO MULE'S FOOL—*Family
 (Reprise)—Dukes Lodge

 26 PUT YOURSELF IN MY
 PLACE—Isley Brothers
 (Tamla/Motown)—
 Jobeta/Carlin

 30 SECOND THAT EMOTION
 —Diana Ross and Supremes
 (TMG 709)—(Jobete/Carlin)
 Frank Wilson

 27 PENNY ARCADE—Roy
 Orbison (London)—Milene
 (Wesley Rose)

 29 HARE KRISHINA MANTRA
 —*Radha Krishna Temple
 (Apple)—Apple (George
 Harrison)

 34 WET DREAM—Max Romeo
 (Unity)—Beverly (H.

- -*Radha Krishna Temple
 (Apple)—Apple (George
 Harrison)

 34 WET DREAM—Max Romeo
 (Unity)—Beverly (H.
 Robinson)

 42 MY WAY—Frank Sinatra
 (Reprise)—ShapiroBernstein (Don Costa)

 33 TOO BUSY THINKING
 ABOUT MY BABY—Marvin
 Gaye (Tamla/Motown)—
 Jobete/Carlin (Norman
 Whitfield)

 28 THROW DOWN A LINE—
 *Cliff and Hank (Columbia)
 —Shadows (Norrie Paramor)

 HERE COMES THE STAR—
 *Herman Hermits (Columbia)
 —E.H. Morris (Mickie Most)

 MAKE ME AN ISLAND—
 Joe Dolan (Pye)—Shaftesbury (Geoffery Everett)

 THE LEAVING (DURHAM
 TOWN)—*Roger Whitther
 (Columbia)—Meyolico
 (Dennis Preston)

 48 GIN GAN GOOLIE—
 *Scaffold (Parlophone)—
 Noel Gay (Norrie Paramor)

FRANCE

(Courtesy Centre d'Information et de Documentation du Disque)

National

- National

 1 QUE JE T'AIME—Johnny Hallyday (Philips)—Suzel
 2 LE METEQUE—Georges Moustaki (Polydor)—Continental
 3 JE T'AIME, MOI NON PLUS—Jane Birkin, Serge Gainsbourg (Disc'AZ)
 4 CHIMENE—R. Joly (Pathe-Marconi)—Top 2000/EPOC
 5 LES CHAMPS-ELYSEES—Joe Dassin (CBS)—Music 18
 6 ALORS JE CHANTE—Rika Zarai (Philips)—Tutti
 7 C'EST EXTRA—Leo Ferre (Barclay)—G. Meys
 8 JOSEPH—Georges Moustaki (Polydor)—Continental
 9 VOLE S'ENVOLE—David Alexander Winter (Riviera)—Metropolitaine
 10 OH LADY MARY—David Alexander Winter (Riviera)—Barclay

 International

International

- This
 Week

 1 IN THE YEAR 2525—Zager and
 Evans (RCA)—Essex
 2 LOOKY, LOOKY—Giorgio
 (Disc'AZ)—EPOC
 3 DAY DREAM—Wallace Collection
 (Odeon)—First Floor
 4 HEYA—J. J. Light (Liberty)—
 Rhombus
 5 HAIR—Original Cast (RCA)—
 United Artists
 6 LA BOUREE—Jethro Tull (Island/
 Philips)—Chrysalis
 7 FIFTH SYMPHONY—Ekseption
 (Philips)—Tutti
 8 GET BACK—Beatles (Apple/PatheMarconi)—Northern
 9 ONCE UPON A TIME IN THE
 WEST—Soundtrack (RCA)—
 (Chappell)
 10 HONKY TONK WOMEN—Rolling
 Stones (Decca)—Mirage

HOLLAND

(Courtesy Radio Veronica and Piatennieuws)

- 1 1 MY SPECIAL PRAYER— Percy Sledge (Atlantic) 2 2 AIR—*Ekseption (Philips)— Belinda
- PASTORALE—*Liesbeth List and Ramses Shaffy (Philips)
- and Ramses Shaffy (Philips)
 —Altona
 5 SUGAR, SUGAR—Archies
 (RCA)
 7 OH LADY MARY—David A.
 Winter (Riviera)
 COME TOGETHER—Beatles
 (Apple)—Basart
 4 BLOODY MARY—*Tom
 and Dick (Philips)—Impala/
 Basart

ITALY

(Courtesy Musica e Dischi, Milan) *Denotes local origin

- I LO
- LO STRANIERO—Moustaki (Polydor)—Alfiere QUANTO TI AMO—Johnny Hallyday (Philips)—Curci
- SOME VELVET MORNING

 —Vanilla Fudge (Atlantic)

 RCA
- RCA
 COME TOGETHER—Beatles
 (Apple)—Ritmi e Canzoni
 IL PRIMO GIORMO DI
 PRIMAVERA—*Dik Dik
 (Ricordi)—Pegaso/Numero
- BELINDA—*Gianni Morandi (RCA)—Fama
- (RCA)—Fama
 OH LADY MARY—David
 Alexandre Winter (Fleche)—
 Les Copains
 UNA SPINA E UNA ROSA
 —*Tony Del Monaco
 (Ricordi)—Mimo
 L'AMORE E' BLU MA CI
 SEI TU—*Maurizio (Joker)
 —Alfiere

- ROSE ROSSE—*Massimo
 Ranieri (CGD)—Apollo
 OH LADY MARY—Dalida
 (RCA)—Les Copains
 LIRICA D'INVERNO—
 *Adriano Celentano (Clan)
- Adriano Celentano (Clan)
 —Clan
 NON CREDERE—*Mina
 (FDU)—Fono Film /PDU
 NON E' UNA FESTA—Little
 Tony (Turium)—Mimo
 CHE MALE FA LA
 GELOSIA—*Nada (RCA)—
 RCA

- GELOSIA—*Nada (RCA)—
 RCA

 RCA

 19 AGATA—*Nino Ferrer
 (Riviera)—La Canzonetta

 14 PENSIERO D'AMORE—*Mal
 (RCA)—Senza Fine

 12 INSIEME A LEI—*Gena
 (Det)—Tank

 17 NEL GIARDINO DELL'
 AMORE—*Patty Travo
 (RCA)—AdD

 20 SOLI SI MUORE—*Patrick
 Samson (Carosello)—Curci

 MI RITORNI IN MENTE—
 *Lucio Battisti (Ricordi)

 21 ACQUA DI MARE—*Romina
 Power (Parlophone)—VdP
 UNA LACRIMA—*Marisa
 Sannia (CGD)—Durium

 MI SONO INNAMORATA
 DI TE—*Ornella Vanoni
 (Ariston)—R.R.R.

 22 VAI VIA COSA VUOI—
 *Nomadi (Columbia)—Pickwick

JAPAN

(Courtesy Original Confidence Co., Ltd.) *Denotes local origin

- Last
 k Week

 1 NINGYO NO IE—*Hirota
 Mieko (Columbia)—
 Watanabe
 4 AI NO KASEKI—*Asaoka
 Ruriko (Teichiku)—Ishihara
 2 IKEBUKURO NO YORU—
 *Aoe Mina (Victor)—ZenOn
 3 IN THE YEAR 2525—Zager
 and Evans (RCA)—Shinko
 6 IIJA NAINO SHIAWASE
 NARABA—*Sagara Naomi
 (Victor)—All Staff
 5 KANASHIMI WA
 KAKEASHI DE YATTE
 KURU—*Anne Mariko
 (Victor)—World Music
 7 ANATA NO KOKORO NI—
 *Nakayama Chinatsu
 (Victor)—S & T
 10 MAYONAKA NO GUITAR—
 *Chiga Kaoru (Columbia)—
 Amano Geino
 HANA TO NAMIDA—*Mori
 Shin-ichi (Victor)—Watanabe
 12 LOVE ME TONIGHT—Tom
 Jones (London)—Revue
 Japan
 9 MAGOKORO—*Moriyama

- Japan MAGOKORO—*Moriyama
- Japan

 MAGOKORO—*Moriyama
 Ryoko (Philips)—Shinko

 SHOWA BLUES—*Bluebell
 Singers (Polydor)—
 Shogakukan

 10 NNA—*Mori Shin-ichi
 (Victor)—Watanabe

 14 KOI NO DOREI—*Okumura
 Chiyo (Toshiba)—Watanabe

 16 KOI DOROBO—*Okumura
 Chiyo (Toshiba)—Watanabe

 17 KYO KARA ANATA TO—
 *Ishida Ayumi (Columbia)—
 Nichion

 18 NAMIDA DE IINO—
 *Mayuzumi Jun (Toshiba)—
 Ishihara

 19 HOSHIZORA NO ROMANCE
 *Pinky and Killers (King)—
 All Staff

 19 GIN-HO NO AME—*Ogawa
 Tomoko (Toshiba)—Toshiha

 BARAIRO NO TSUKI—*Fuse
 Akira (King)—Watanabe

MALAYSIA

- 4 PROUD MARY—Spiral
 Starecase (CBS)
 2 THROW DOWN A LINE—
 Cliff and Hank—(Columbia)
 6 I WANNA THANK YOU—
 Strollers—(CBS)
 8 I'LL NEVER FALL IN LOVE
 AGAIN—Boobby Gentry
 (Capitol)
- (Capitol)

 DON'T FORGET TO
 REMEMBER—Bee Gees
- REMEMBER—Bee Gees
 (Polydor)
 3 THIS GIRL IS A WOMAN—
 Gary Puckett and the Union
 Gap (CBS)
 10 MOVE OVER—Steppenwolf
 (Stateside)
 12 SUNSHINE RED WINE—
 Crazy Elephant (Stateside)

- Equals (Stateside)
 HARE KRISHNA MANTRA
 —Radha Krishna Temple

MEXICO

- Week

 AZUCAR AZUCAR (Sugar, Sugar)—Archies (RCA)

 TE VI LLORANDO—Marco Antonio Vazquez (Peerless)

 ORGULLOSA MARIA (Proud Mary)—Creedence Clearwater (Liberty)

 ME QUIERO CASAR CONTIGO—Roberto Carlos (CBS)

- CONTIGO—Roberto Carlos (CBS)
 HERIDO (I've Been Hurt)—
 Bill Deal and the Rhondels (Polydor)
 RIO VERDE (Green River)—
 Creedence Clearwater (Liberty)
 AMOR DE ESTUDIANTE—
 Roberto Jordan (RCA)
 ESTOY LOCA POR TI—
 Elizabeth (Staff)
 TU CAMINO Y EL MIO—
 Vicente Fernanders (CBS)
 EL MODESTO—Los Polivoces (Orfeon)

NEW ZEALAND

(Courtesy New Zealand Broadcasting) *Denotes local origin

- 2 SAVED BY THE BELL— Robin Gibb (Spin) 1 SAINT PAUL—*Shane 4 RAIN AND TEARS— *Hi-Revving Tongues (Zodiac)
- (Zodiac)
 6 WAIT FOR ME MARY-ANNE—*Dedikation
 (Polydor)
 5 THE HUNT—*Larry Morris

- 5 THE HUNT—*Larry Morris Impact
 7 I'LL SING YOU A SONG—
 *Fourmyula (HMV)
 3 GOOD MORNING
 STARSHINE—Oliver (CBS)
 10 MISS YOU BABY—*Chicks (Polydor)
 9 MICHAEL AND THE SLIPPER TREE—*Simple Image (HMV)
 PENNY ARCADE—Roy Orbison (London)

PHILIPPINES

- Ast
 Week

 YESTERDAY I HEARD THE
 RAIN—Dionne Warwick
 (Scepter)—Mareco
 IN THE YEAR 2525—Zager
 and Evans (RCA Victor)—
 Filipinas
 SUGAR, SUGAR—Archies
 (RCA Victor)—Don Kirshner
 Music
 THE WAY IT USED TO
 BE—Jerry Vale (CBS)—
 Mareco
 SING A SIMPLE SONG—
 SIY and the Family Stone
 (Epic)—Mareco
 WHEN SOMEBODY CARES
 FOR YOU—Soundtrack
 from "The Big Bounce"
 (Warner Bros.)—Mareco
 LOVE THEME FROM
 ROMEO AND JULIET—
 Henry Mancini and His
 Orchestra (RCA Victor)—
 Filipinas
 NANCY'S THEME—Soundtrack from "The Big
 Bounce" (Warner Bros.)—
 Mareco
 SPINNING WHEEL—Blood,

- 7 SPINNING WHEEL—Blood, Sweat and Tears (CBS)— Mareco 10 SPECIAL DELIVERY—1910 Fruitgum Co. (Buddah)— Mareco

SINGAPORE (Courtesy Radlo Singapore)

- 1 SAVED BY THE BELL—
 Robin Gibb (Polydor)
 THROW DOWN A LINE—
 Cliff and Hank (Columbia)
 MOVE OVER—Steppenwolf
- (Stateside)
 3 CONVERSATIONS—Cilla
 Black (Parlophone)
 4 IN THE YEAR 2525—Zager
 and Evans (RCA)
 6 BRINGING ON BACK THE
 GOOD TIMES—Love Affair
 (CRS)
- (CBS)
 8 BIRTHDAY—Underground
- Sunshine (Fontana)
 I'D WAIT A MILLION
 YEARS—Grassroots 7 EARS—Grassroots
 (Stateside)
 7 LIVING IN THE PAST—
 Jethro Tull (Fontana)
 9 DON'T FORGET TO
 REMEMBER—Bee Gees
 (Polydor)

SOUTH AFRICA

(Courtesy Southern African Manufacturers and Distributors' Assn.)

- 1 DON'T FORGET TO REMEMBER—Bee Gees (Polydor)—Belinda (Jhb) (Trutone)
- (Trutone)
 3 SOUL DEEP—Box Tops
 (Stateside)—Earl Barton
 Music (EMI)
 5 CRY TO ME—Staccatos
 (Nem Nem)—Billy Forre
 Production—R. Mellin
 (Trutone)

- 4 LA DE DOO DOWN DOWN
 —Archies (RCA)—Don
 Kirschner/Laetrec (Teal)
 8 SUSPICIOUS MIND—Elvis
 Presley (RCA)—Essex Music
 (Teal)
- (Teal)

 2 PUT A LITTLE LOVE IN YOUR HEART—Jackie de Shannon (Imperial)—J. de Shannon-J. Holiday—United Artists/Laetrec (Teal)

 10 GREEN RIVER—Creedence Clearwater Revival (Liberty)—Debut of California—MPA (Teal)

 6 CONVERSATIONS
- CONVERSATIONS—Cilla Black (WRC)—George Martin—Cookaway Music (Teal)
- 7 SWEET CAROLINE—Neil Diamond (MCA)—Tommy Cogbill-Tom Catland and Neil Diamond—Stonebridge (Gallo)
- VIVA BOBBY JOE—Equals Continental Ed Kassner-Ed Kassner (S.A.) (Gallo)

SPAIN (Courtesy of El Gran Musical)

Denotes local origin

- Last
 k Week

 2 IN THE YEAR 2525—Zager
 and Evans (RCA)—
 Ediciones Essex Espanola

 3 IN THE GHETTO—Elvis
 Presley (RCA)

 1 LA CHARANGA—*Juan
 Pardo (Zafiro)—Ediciones
 Universal y Zafiro

 4 SUGAR, SUGAR—Archies
 (RCA)—Don Kirshner Music

 12 NO PUEDO QUITAR MIS
 OJOS DE TI—Matt Monro
 (Odeon)—Canciones del
 Mundo

 5 HONKY TONK WOMEN—
 Rolling Stones (Columbia)—
 Ediciones Essex Espanola

 9 GIVE PEACE A CHANCE—
 Plastic Ono Band (Odeon)—
 Ediciones Gramofono Odeon
 MARIA ISABEL—*Los Payos
 (Hispayox)—Ediciones
 Musicales Hispayox

 8 BUSCA UN AMOR—
 *Formula V (Fonogram)—
 Ediciones Universal y Zafiro

 6 ODE TO JOHN LEE
 HOOKER (Part 1)—Johnny
 Rivers (Hispayox)

SWEDEN (Courtesy Radio Sweden)

- Week

 I JE T'AIME . . . MOI NON
 PLUS—Jane Birkin and
 Serge Gainsbourg (Fontana)

 IN THE YEAR 2525—Zager
 and Evans (RCA)—Reuter
 and Reuter

 BAD MOON RISING—
 Creedence Clearwater
 Revival (Liberty)—Palace

 SPEEDY GONZALES—Hep
 Stars (Olga)—Edition Odeon

 SAVED BY THE BELL—
 Robin Gibb (Polydor)—
 Sonora
- Sonora

 1 GREEN RIVER (LP)—
 Creedence Clearwater
 Revival (Liberty)—Various

 7 KAERLEKENS HUS—Jan
 Oennerud (Sonet)—Thore
- Oennerud (Sonet)—Thore
 Ehrling
 JA DA A DE (LP)—Pugh
 Rogefeldt (Metronome)—All
 on Multitone
 BUNTA IHOP DOM—Lars
 Ekborg (Sonet)—Wolgers/
 Gamlin
 HONKY TONK WOMEN—
 Rolling Stones (Decca)—
 Essex Music

SWITZERLAND

- Courtesy Studio Basel

- Last k Week

 2 GRUEZI WOHL, FRAU STIRNIMAA—Die Minstrels —Columbia—Mario Feurer

 1 JE T'AIME ... MOI NON PLUS—Jane Birkin (Fontana)—Serge Gainsbourg

 5 COME TOGETHER—Beatles (Apple)—Lennon-McCartney/ Northern Songs

 3 LOOKY. LOOKY—Giorgio (Hansa)—Moroder-Rainford

 8 SUGAR, SUGAR—Archies (RCA)—Barry-Kim

 9 WEINE NICHT, KLEINE EVA—Flippers (Bellaphon) Halmich-Hengst

 6 DON'T FORGET TO REMEMBER ME—Bee Gees (Polydor)—B. & M. Gibb)/ Abigail Music

 4 IN THE YEAR 2525—

 Zager and Evans (RCA Victor)—Evans

 VENUS—Shocking Blue (Metronone)—Pink Elephant Master

 HE AIN'T HEAVY—HE'S
- Master
 E AIN'T HEAVY—HE'S
 MY BROTHER—Hollies
 (Hansa)—Shane



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then they help you break records, too!

Artist and/or Selection featured on "The Music Scene" this week, ABC-TV Network. Those in black were featured on past programs.

TAR PERFORMER—Sides registering greatest proportionate sales progress this week. 🔞 Record Industry Association of America seal of certification as million selling single.

	Wit. Ago	TITLE Artist (Producer), Label & Humber	Works Obert
(A)	2 7	WEDDING BELL BLUES	8
1 2 3 10	0 13	COME TOGETHER Beatles (George Martin), Apple 2654	. 1Ms
10 91	1 11	SOMETHING Beatles (George Mortin), Apple 2654	5 🖔
8 17	7 29	AND WHEN I DIE Blood, Sweat & Tears (James William	5
10 5	5 8	Guercie), Columbia 4-45008 BABY IT'S YOU	11
10 4	4 1	CAN'T GET NEXT TO YOU.	14
(A)	1 5	SUSPICIOUS MINDS	10
10 12	2 16	SMILE A LITTLE SMILE FOR MI	7
196	3 3		17 6
18 2	37	TAKE A LETTER MARIA R. B. Greaves (Ahmet Ertegun), Atco 6714	5
22 4	5 52	NA NA HEY HEY KISS HIM	5
A BA	6 2	HOT FUN IN THE SUMMER-	1.4
GY 12	9 9	TIME Sly & the Family Stone (Sly Stone), Epic 5-10497 TRACY	
(B) 12 (C) 11 13		Cuff Links (Paul Vence-Lee Pockriss), Decca 32533	8
@ 15 le		GOING IN CIRCLES	
33 58		Friends of Distinction (John Florez), RCA 74-0204	3
(2) At 2:	2 26	Creedence Clearweter Revival (John Fagerty), Fantasy 634 BABY, I'M FOR REAL	8
W 20 11		Originals (Marvin Gaye), Soul 35066 BACKFIELD IN MOTION	5
Q 10 2		Mel & Tim (Karl Tarleton), Bamboo 107	7
(19) 19 20	2 61	Tommy James & the Shondells (Tommy Jomes), Roulette 7060 ELI'S COMING	4
21 30		Three Dog Night (Gabriel Mekler), Dunhill 4215 LET A MAN COME IN AND DO	
-3(0)		THE POPCORN (PART 1)	6
29 3	2 59	YESTER-ME, YESTER-YOU, YESTERDAY Stevie Wonder (John Bristol), Tamla 54188	5
39 5	7 76	Peter, Paul & Mary (Albert B. Grossman & Milt Okun), Warner BrosSeven Arts 7340	4
24 25 38	8 49	CHERRY HILL PARK	7
25 26 33	3 44	TRY A LITTLE KINDNESS Glen Campbell (Al De Lory), Capital 2639	6
26 30 3	5 36	RUBEN JAMES Kenny Regers & First Edition (Mike Pest), Reprise 0854	8
28 3.	4 34	SUITE: JUDY BLUE EYES Cresby/Stills/Nash (Stephen Stills, David Cresby & Graham Nash), Atlantic 2476	7
28 16 18	8 20	YOU'VE LOST THAT LOVIN' FEELING Dienne Warwick (Chips Momen & Dienne Warwick) Scepter 12262	9
के की इ	1 60	UNDUN Guess Who (Jack Richardson), RCA 74-0195	5
28 6	87	DOWN ON THE CORNER Creedence Clearwater Revival (John Fagerty), Fentaxy 634	4
1 (A)	6	Fentasy 634 LITTLE WOMAN Bobby Sherman (Jackie Mills), Metromedia 121	13 💰
44 7	1 —	HOLLY HOLY Neil Diamond (Tom Catalono & Tom Coghill) UNI 55175	3

3 33 14 8 4	JEAN
50 — —	SOMEDAY WE'LL BE TOGETHER 2
2 2 20	Diana Russ & the Supremes (Johnny Bristol), Motown 1156
31 31 30	WALK ON BY
3€ 41 52 57	MIND, BODY & SOUL 8 Flaming Embers (R. Dunhar), Not Wax 6902
56 66 93	FRIENDSHIP TRAIN
38 35 28 35	JESUS IS A SOUL MAN 9 Lawrence Reynolds (Den Davis), Warner BrosSeven Arts 7322
39 48 56 68	MAKE YOUR OWN KIND OF MUSIC 5
96 — —	Mame Cass Elliet (Steve Barri), Dunhill 4214 ELEANOR RIGBY Aratha Frenklin (Jerry Wexler-Tem Dowd-Arif
36 41 41	SO GOOD TOGETHER 8 Andy Kim (Jeff Barry), \$100d 720
49 68 91	Jr. Walker & the All Stars (Johnny Bristol), Seel 33067
54 93 —	WE LOVE YOU, CALL COLLECT 3 Art Linkletter (Irvin S, Arkins), Capital 2678
65 83 —	I GUESS THE LORD MUST BE IN NEW YORK CITY 3
45) 45 36 48	LET A WOMAN BE A WOMAN,
	Dyke and the Blozers (Laboe/Barrette), Original Sound 89
55 64 85	ROOSEVELT & IRA LEE 4 Tony Joe White (Billy Swann), Manument 1169
57 — —	Grassroots (Steve Barri), Dunhili 4217
48 40 40 42	Keith Barbour (Austin & Flemming), Epic 5-10486
61 62 71	CROOVY GRUBWORM 6 Harlow Wilcox (Shelby Singleton), Plantation 23
50 48 49 50 (5) 58 74 —	TIME MACHINE
87 99 —	The Band (John Simon), Capital 2635 MIDNIGHT COWBOY 3
52	Ferrante & Teicher (George Butler), United Artists 50554 ANY WAY THAT YOU WANT
33)	Evie Sends (Chip Taylor-Al Gorgoni), A&M 1070
54 52 53 56	THE SWEETER HE IS
79 85 —	HERE WITH YOU
56 46 48 53	DOIN' OUR THING
84 20 21	JEALOUS KIND OF FELLOW10 Garland Greene (Giant Enterprises Pred.), UNI 55143
58 60 61 63	TURN ON A DREAM
59 67 77 88	YOUR GAMES WITH ME 4 Crow (Bob Monace), Amaret 112
60 59 59 65	KOOL AND THE CANG 10 Keel and the Gang (Redd Cooch Prod.), Do-Lite 519
61 70 90 —	Jackie DeShannen (VME Prod.), Imperial 64419
80 86 —	RAINDROPS KEEP FALLIN' ON MY HEAD
71 82 —	B.J. Thomas (Burt Bacherach-Rai Devid), Scapter 12265 (Sittin' On) THE DOCK OF
(3) // 02	THE BAY
	I CAN'T MAKE IT ALONE 3 Law Rawls (David Axelrod), Capitol 2668
(65) 75 78 95	SAY YOU LOVE ME

66 63 63 74	I'LL BET YOU	7
83	A BRAND NEW ME Dusty Springfield (Roland Chambers), Atlantic 2685	2
97 97 97	JINGO Santana (Brent Dangerfield (IT)), Columbia 4-45010	4
69) 78 79 96	CRUMBS OFF THE TABLE	5
70 72 72 86	I STILL BELIEVE IN	4
(1) 68 70 77	John & Anne Ryder (Mark Edwards), Decca 734661	9
0 (4 (7.00	Jefferson (John Schroeder), Decce 32501 SHANGRI-LA	5
	Leftermen (A) De Lory), Capitol 2643 MIDNIGHT	1
74 75 75	Dennis Yost & the Classics IV (Buddy Bule), Imperial 64424 SILVER THREADS AND GOLDEN	
(4) /4 /3 /3	NEEDLES	6
1 92 — —	YOU GOT TO PAY THE PRICE Gloria Taylor (5. Whisenhunt), Silver Fox 14	2
76 73 76 84	WE'LL CRY TOGETHER Maxine Brown (Koppelman & Rubin, Finix). Commonwealth United 3001	8
17 82 92 —	BALLAD OF EASY RIDER. Byrds (Terry Melcher), Columbia 4-44990	3
78 85 — —	GIRLS, IT AIN'T EASY	2
79 76 80 80	JULIA	8
80 86 - 100	JUST A LITTLE LOVE. 8. B. King (Bill Szymczyk), BluesWay 61029	5
94	CUPID Johnny Nash (Johnny Nash-Arthur Jenkins), Jad 220	2
82	GET IT FROM THE BOTTOM Steelers (Calvin Certer-Al Smith), Date 2-1642	1
83 84 84 92	SHE'S GOT LOVE	4
93 — —	THE TEN COMMANDMENTS OF LOVE	2
90 91 —	Little Anthony & the Imperials (Bob Skeff), United Artists 50598 OKIE FROM MUSKOGEE	3
3 (85)	Merie Haggard & the Strangers (Ken Nelson), Capitol 2626	
	Plastic One Band (John & Yoke [Bag]) Apple 1813	1
100	SEE RUBY FALL Johnny Cesh (Bob Johnston), Columbia 4-45020	2
00 05 00	JAM UP JELLY TIGHT Tommy Roe (Steve Barri), ABC 11247	1
0.5	ONE WOMAN Johnny Rivers (Johnny Rivers), Imperiol 66418 I WANT YOU BACK	6
00 94	The Jackson 5 (The Corporation), Motown 1157 KOZMIC BLUES	2
95	Janis Joplin (Gabriet Mekler), Columbia 4-45023 (1'm So) AFRAID OF LOSING	-
(92)	YOU AGAIN Charley Pride (Jack Clement), RCA 74-0265	2
93 99 — —	VOLUNTEERS Jefferson Airplane (Al Schmitt), RCA 74-0245	2
-7 94	GET RHYTHM Johnny Cosh (Sam Phillips), Sun 1103	1
95 — — —	SWINGIN' TIGHT Bill Deal & the Rhondells (Jerry Ross), Heritage 818	1
96 - 99 99	SHE BELONGS TO ME	3
97	Jimmy Clanton (A Laurie), Laurie 3508 DON'T LET LOVE HANG	1
3 98	YOU UP	1
99	ONE TIN SOLDIER The Original Caste (Pennis Lambert & Brian Potter), TA 186	1
100	ST. LOUIS The Easybeats (Easy Beats), Rare Earth 5009	1
BUBBLING	UNDER THE HOT 100	

HOT 100-A TO Z-(Publisher-Licensee)

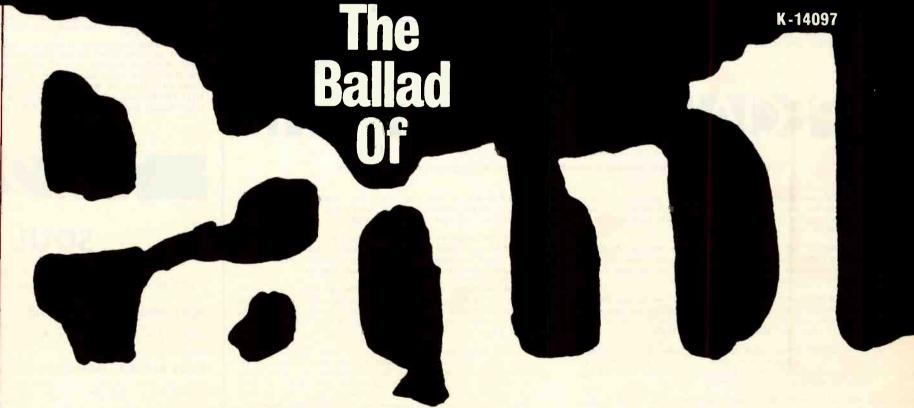
Any Way That You Went Me (Blackwood, BMI)	53
Baby I'm For Real (Jobete, BMI) Baby It's You (Bolfs/Mary Jane, ASCAP)	17
Backfield in Motion (Cachend/Patcheal, BMI)	TR
Ball of Fire (Big Seven, BMI) Ballad of Easy Rider (Blackwood/Last Minute/	19
Patian, BMI)	77
Brand New Me (Assarted/Parabut, BMI)	67
Cherry Hill Park (Low-Sal, BM1)	24
Cold Turkey (Macien, BMI) Colour of My Love (Ramrac)	71
Come Together (Maclen, BM1)	2
Crymbs Off the Table (Gold Forever, BMI)	69 81
Curly (Dunbar, BM1)	97
Doin' Our Thing (Fame, BMI)	56
Don't Let Love Hang You Up	98
Down on the Corner (Jondora, BMI)	30
Echo Park (Hestings, BMI)	48
Eleanor Righy (Maclen, BM1) Eli's Coming (Celestial, BM1)	40
Evil Women, Don't Play Your Games With Me	20
(Yoggoth, BMI)	59
Fortunate Son (Jondera, BMI)	16
Friendship Train (Johete, BMI) Get It From the Bottom (Alstin, BMI)	37 82
Get Rhythm (Hi-Lo, BMI) Girls, It Ain't Easy (Gold Forever, BMI)	94
Girls, It Ain't Easy (Gold Forever, BMI) Going in Circles (Porpete, BMI)	78 15
Groovy Grubworm (Little River, BM1)	49
Heaven Knows (Trousdate, BMI)	47
Holly Holy (Stonebridge, BMI) Hot Fun in the Summertime (Stone Flower, BMI)	12
I Can't Get Next to You (Jobete, BMI)	6
I Can't Make It Alone (Screen Gems-Columbia, BMI)	64

I Guess the Lerd Must Be in New York City	
(Dunbac BMI)	£4
1 Still Believe in Tomorrow (Leeds, ASCAP)	70
1 Want You Back (Jobete, BM1)	PO
I'll Bet You (Johete, BMI)	ú
(I'm Se) Afreid of Losing You Again	
	72
is That All There is (Trio, BMI)	14
Jam Up Jelly Tight (Low-Twi, BMI)	18
Jealous Kind of Fellow (Colfam. BMI)	57
Jean (Twentieth Century, ASCAP)	IJ
Jesus Is a Soul Man (Wilderness, BMI)	38
Jinge (Bleckwood, BMI)	58
	79
Just a Little Love (Sound of Lucille/Pamco, BMI) &	30
Kool and the Gang (Stephayne, BMI)	0
	ì
	23
Let a Man Come in and Do the Popcorn (Part 1)	•
	21
Let a Woman Be a Woman, Let a Man Be a Man	•
	15
Little Woman (Green Apple, \$MI)	11
Love Will Find a Way (Unart, BMI)	1
Make Your Own Kind of Music (Screen Gems-	
Columbia 8M1)	19
Midnight (Low-Sal, BM1)	73
Midnight Cowboy (United Artists/Barwin, ASCAP) 5	12
Mind, Body & Soul (Gold Forever, BMI) 3	16
Na Na Hey Hey Kiss Him Goodbye	
	11
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Raindrops Keep Fallin' on My Head	•
(Blue Seas/Joc/20th Century, ASCAP)	
Roosevelt & Ira Lee (Combine, BMI)	4

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	Say You Love Me (Curtom, BMI) See Ruby Fall (Nouse of Cash, BMI) Shangri-La (Rebbins, ASCAP) She Belongs to Me (Warner BrosSeven Arts,	87 72
	ASCAP) She's Got Love (Claridge/Tons of Fun, ASCAP) Silver Threads and Golden Needles (Central Songs, BMI)	96 83 74
	Smile e Little Smile for Me (January, BMI) So Good Together (Unart/Joachim, BMI) Someday We'll Be Together (Jobete, BMI) Something (Harrisongs, BMI)	8 41 34 3
	S? Louis (Robbins, ASCAP) Sugar, Sugar (Rirshner, BM) Sulfe: Judy Blue Eyes (Gold Hill, BM1) Suspiclous Minds (Press, BM1) Sweeter He Is, The (Birdees, ASCAP) Swingin' Tight (Pambar/Legacy, BM1)	
	Take a Letter Maria (Four Star Television, BMI) Ten Commandments of Love, The (Arc. BMI) These Eyes (Bunbar, BMI) Time Machine (Storybook, BMI) Tonlight !"!! Be Staying With You (Big Sky, ASCAP) Tracy (VanleyEmily, ASCAP) Try a Little Kindness (Airfield/Campbell, BMI) Turn On a Deam (Press, BMI)	10 84 42 50 55 13 25 58
	Undum (Friends of Mine, L14./Dumbar/Cirrus, BMI) Up on Cripple Creek (Canaan, ASCAP)	29 51
	Volunteers (Icehag, BMI) Walk On By (Blue Sees/Jac, ASCAP) Wedding Bell Blues (Celestial, BMI) We Love You, Call Collect (World, BMI) W'Il Cry Together (McCoy/Chevis, BMI)	93 35 1 43 76
	Yester-Me, Yester-You, Yesterday (Stein & Van Steck, ASCAP) You Got to Pay the Price (Myto, BMI) You're Lost That Lovin' Feeling (Screen Gems-	22 75
	Columbia, BMI)	28

101. BLISTERED Johnny Cosh, Columbia 4-45020	
102. DON'T YOU EVER GET TIRED (Of Hurting Me) Bettye Swann, Capitol 2606	
103. IT'S A FUNKY THING-RIGHT ON (Part 1) Herbie Mann, Atlantic 2671	
104. EARLY IN THE MORNING	
105. CAN'T TAKE MY EYES OFF OF YOU Nancy Wilson, Capitol 2644	
106. THAT'S THE WAY HEARTACHES ARE MADE Marvelettes, Tamia 54186	
107. I CAN'T SEE YOU NO MORE (When Johnny Comes Marching Home Again) Joe Tex. Dial 4095	
108. LOVE AND LET LOVE Hardy Boys. RCA 74-0228	
109, WALKIN' IN THE RAIN	
110. 1 STARTED LOVING YOU AGAIN	
111. SUNDAY'S GONNA COME ON TUESDAT New Establishment, Colgems 5006	
112. GOLDEN SLUMBERS/CARRY THAT WEIGHT	
113. LADY JANE	
114. A WOMAN'S WAY Andy Williams, Columbia 4-45003	
115. FORGET TO REMEMBER	
116. BLOWIN' IN THE WIND	
117, SOME OF SHELLEY'S BLUES Nitty Gritty Dirt Band, Liberty 56134	
118. NO ONE BETTER THAN YOU Petula Clark, Warner Bros. 7 Arts 7343	
119 JENNIFER TOMKINS Street People Musicar 1365	
120 I'M GONNA TEAR YOU A NEW HEART Clarence Reid. Alston 4578	
121. HAPPY Paul Anka, RCA 47-9767	
122. DH ME OH MY (I'm a Fool for You Baby)Lulu, Atco 6722	
123 SUNLIGHT Youngbloods, RCA 74-0270	
124. GRODVIN' (Out on Life)	
125. CAMEL BACK	

Clues to the strangest puzzle of our time.



The Mystery Tour

A provocative new single from



MGM Records is a division of Metro-Goldwyn-Mayer Inc.

Spotlight Singles

NUMBER OF SINGLES REVIEWED

THIS WEEK

LAST WEEK

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

*JIMMY CLIFF— WONDERFUL WORLD, BEAUTIFUL PEOPLE

(Prod. Larry Fallon & Leslie Kong) (Writer: Cliff) (Irving, BMI)—The British smash will hit hard and fast here as well! Infectious Jamaican rhythm backs a blockbuster lyric line and vocal workout for the newcomer. Flip: "Waterfall" (Irving, BMI). A&M 1146

ISLEY BROTHERS-BLESS YOUR HEART

(Prod. The isley Brothers) (Writers: The Isley Brothers) (Triple 3, BMI)—Following up "Was It Good," the Isleys come on strong in the powerful feel, flavor and selling power of "It's Your Thing." A giant, pop and soul. Flip: "Give the Women What They Want" (Triple 3, BMI). T-Neck 912

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

1910 FRUITGUM CO .- WHEN WE GET MARRIED

(Prod. R. Cordell) (Writers: Cordell-Woods) (Kasket/Dragoon, BMI)—It's a potent new sound and feel for the bubblegum giants. Driving, emotion-packed ballad offers much of the solid sales ingredients of the Brooklyn Bridges' "Worst That Could Happen." Flip: "Baby Bret" (Kasket/Dragoon, BMI). Buddah 146

THE ELECTRIC INDIAN-LAND OF 1000 DANCES

(Prod. Len Barry & Tom Sellers) (Writers: Kenner-Domino) (Tune-Kel/Anatole, BMI)—The instrumental group hit it big with "Keem-o-sabe," and this infectious rhythm revival offers much of the sales potency of their initial hit. Flip: "Geronimo" (Daviduke/Double Diamond/Unart, BMI). United Artists 50613

O. C. SMITH-ME AND YOU

(Prod. Jerry Fuller) (Writer: Fuller) (Fullness, 8MI)—This driving, blues rock ballad will fast top the chart and sales of his recent "Daddy's Little Man." Flip: "Can't Take My Eyes Off You" (Saturday/Seasons Four, BMI). Columbia 4-45038

LED ZEPPELIN-WHOLE LOTTA LOVE

(Prod. Jimmy Page) (Writers: Page-Plant-Jones-Bonham) (Superhype, ASCAP)—The hot LP sellers make a strong bid for the singles market with this powerful, commercial swinger that should have no trouble putting them up the Hot 100. Flip: "Living Loving Maid (She's Just a Woman)" (Superhype, ASCAP). Atlantic 2690

CRYAN' SHAMES-RAINMAKER

(Prod. Jim Golden) (Writers: Nilsson-Martin) (Tickson/Dunbar, BMI)—This swingin' potent Nilsson material is just the item to bring the solid group back to the chart with sales impact. Strong entry. Flip: "Bits and Pieces" (Yuggoth, BMI). Columbia 4-45027

*EDDIE RAMBEAU— WHO WILL BUY/WHERE IS LOVE

(Prod. T. Catalano) (Writer: Bart) (Hollis, BMI)—The strong commercial medley from "Oliver" will bring that "Concrete and Clay" guy back to the charts in short order. The top vocal workout is given strong support from the Lee Holdridge arrangement and the Tom Catalano production work. Watch out for this one! Flip: (No Information Available). Bell 847

MARK LINDSAY-ARIZONA

(Prod. Jerry Fuller) (Writer: Young) (Kangaroo, BMI)—His "First Hymn From Grand Terrace" put him on the Hot 100, and this hard driving rock ballad has all the ingredients to take him way up the chart with solid sales. Top performance. Flip: "Man From Houston" (Boom, BMI). Columbia 4-45037

THE NEW HOPE— WON'T FIND BETTER (Than Me)

(Prod. Mike) (Writers: Hausman-Stewart) (Dandelion, BMI)—Potent rocker by newcomers that could fast prove a left field giant. Strong item to watch closely. Flip: "They Call It Love" (Rendevous/Tobac-Dandelion, BMI). Jamie 1381

TRASH-GOLDEN SLUMBERS/CARRY THAT WEIGHT

(Prod. Tony Meehan) (Writers: Lennon-McCartney) (Maclen, BMI)—Two numbers penned by the Beatles and featured in their "Abbey Road" LP, serves as potent material for the British group and should put them on the Hot 100 with sales impact. Flip: "Trash Can" (Apple, ASCAP). Apple 1811

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

- *THE TURTLES—Lady-O (Prod. Bob Harris-John Beck) (Writer: Still) (Blimp, BMI)—New feel and sound for the Turtles is this smooth folk ballad with traces of the classics. Fine performance with commercial appeal. White Whale 334
- *HERB ALPERT & THE TIJUANA BRASS—You Are My Life (Prod. Herb Alpert & Jerry Moss) (Writer: Sarstedt) (Unart, BMI)—The Peter Sarstedt lush ballad serves as strong material for the vocal work of Alpert backed by a string choir. A&M 1143
- *ROY CLARK—Right or Left at Oak Street (Prod. Joe Allison) (Writers: Williams-Nixon) (Attache, BMI)—With equal appeal for the Easy Listening, Country and Hot 100 charts, Clark comes up with a ballad beauty to follow his "September Song." Dot 17324
- THE ASSOCIATION—Dubuque Blues (Prod. John Boylan & The Association)
 (Writer: Alexander) (Beechwood, BMI—Culled from their current LP,
 group offers much commercial potential for the chart with this rock
 item. Warner Bros.-Seven Arts 7349
- SIR DOUGLAS QUINTET—At the Crossroads (Prod. Huey Meaux & Frank Morin) (Writer: Sahm) (Southern Love, BMI)—Following up their "Dynamite Woman," this soulful blues ballad offers much of the sales potential of their recent chart item. Smash 2253
- *THE MILLS BROTHERS—It Ain't No Big Thing (Prod. Tom Mack) (Writers:

 Merritt-Joy-Hall) (Central Songs, BMI)--The strong country item takes
 on a pop flavor in this fine performance loaded with commercial
 appeal. Dot 17321
- BOYNTON AND DE VINNEY—Owl Light (Prod. William B. Phillips) (Writers:
 Boynton-DeVinney) (Eagle Hill, ASCAP)—Here's a left field folk-rock
 entry that has all the earmarks of an out-and-out smash. Infectious
 with a solid dance beat and vocal workout. Coral 762562
- DEL ROYALS—Man of Value (Prod. Larry Weiss) (Writer: Weiss) (Larry Weiss, ASCAP)—Powerhouse lyric line penned by Larry Weiss serves as top commercial material for the new group that is certain to garner much in Top 40, underground play, and sales. Mercury 72970

- THE UNIFICS—Got to Get You (Prod. Guy Draper) (Writer: Draper)
 (Andjun, ASCAP)—Hard driving blues rocker offers much sales potential
 for the pop and soul charts. Kapp 2058
- *AL HIRT—The Gospel of No Name City (Prod. Paul Robinson) (Writers: Lerner-Previn) (Cl-appell, ASCAP)—The infectious rhythm item from the film, "Paint Your Wagon," serves as strong material for Hirt's move to the label. Much jukebox appeal here as well. GWP 516
- *MICHAEL PARKS—Tie Me to Your Apron Strings Again (Prod. James Hendricks) (Writers: Shay-Goodwin) (MCA/Forster, ASCAP)—With appeal for the country as well as the pop charts, the star of TV's "Then Came Bronson," has much sales potential in this fine performance. MGM 14092
- GOVE—Death Letter Blues (Prod. Don Gant & A.M. Weesner) (Writer: Trad. Gove) (Milene, ASCAP)/Sunday Morning Early (Writers: Gove-Weesner) (Milene, ASCAP)—New composer-performer comes on strong in his debut. First, hard driving rocker with potent lyric line, while the flip is a compelling folk-rhythm ballad. Watch out for this newcomer. . . he should prove a left field giant. TRX 5024
- THE GENEVA CONVENTION—Something Beautiful (Prod. Bill Traut) (Writers: Tucker-Wakefield) (Don C., BMI)—Potent new rock group on the west coast label that offers much commercial appeal to establish both themselves and the label, Beverly Hills 9340
- *BARBRA STREISAND—What Are You Doing the Rest of Your Life?

 (Prod. Wally Gold) (Writers: Bergman-Bergman-LeGrand) (United Artists, ASCAP)—From the film, "The Happy Ending," comes a compelling ballad treated to a top sensitive reading with much programming appeal with sales to follow. Columbia 4-45040
- *ROGER WILLIAMS, HIS CHORUS & ORCH.—Fill the World With Love (Prod. Hy Grill) (Writer: Bricusse) (Hastings, BMI)—From the film, "Goodbye Mr. Chips," Williams comes up with a commercial treatment of the ballad beauty with much potential for the charts, Easy Listening and Hot 100. Kapp 2064

TOP 20

COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

JIM REEVES-NOBODY'S FOOL

(Prod. Chet Atkins) (Writer: Bynum) (Tuckahoe, BMI)—His "When Two Worlds Collide" went right up there toward the top and this compelling ballad beauty and fine performance will fast follow suit. Flip: "Why Do ! Love You" (Shapiro-Bernstein, ASCAP). RCA 74-0286

JERRY LEE LEWIS-ONE MINUTE PAST ETERNITY

(Writers: Taylor-Kesler) (Hi Lo/Gold Dust, BMI)—Lewis has been hitting the top of the chart on both the Smash and Sun labels, and his powerful country rhythm ballad will be no exception. Top entry! Flip: (No Information Available). Sun 1107

JOHNNY DARRELL-TROUBLE MAKER

(Prod. Larry Murray-Dick Rosmini) (Writers: Somerville-Belland) (Landville, ASCAP)—Following up his "River Bottom" hit, Darrell comes up with a change of pace piece of material in this timely lyric line that offers pop appeal as well, Flip: "She's Headed For the Country" (Prodical Son, BMI). United Artists 50610

CARL SMITH-HEARTBREAK AVENUE

(Prod. Don Law) (Writer: Foree) (Acuff-Rose, BMI)—His "I Love You Because" took him right into the teens on the chart, and this strong, emotion-packed ballad has all that sales and chart potential as well. Top performance. Flip: "It's Nice to See You Once Again" (Window, BMI). Columbia 4-45031

HANK LOCKLIN & DANNY DAVIS & THE NASHVILLE BRASS—PLEASE HELP ME, I'M FALLING

(Prod. Danny Davis) (Writers: Robinson-Blair) (Ross Jungnickel, ASCAP)—
The combination of Locklin and the award winning Nashville Brass will put
this potent revival up the country chart in short order. Fine performances
and Danny Davis production work. Flip: "Anna" (Coldwater, BM1).
RCA 74-0287

RED SOVINE—CHAIRMAN OF THE BOARD/TRUCK DRIVER'S PRAYER

(Prod. Tommy Hill) (Writer: Crutchfield) (Champion, BMI) (Writer: Sovine) (Tarheel, BMI)—Two blockbuster sides from Sovine with equal chart and sales potential. First Jerry Crutchfield's meaningful ballad and then Sovine's moving, original that is a must for programming an jukeboxes. Starday 882

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

ARLENE HARDIN-My Friend (Acuff-Rose, BM1). COLUMBIA 4-45016
BOEBY BARNETT-Future on Ice (Champion, BM1). COLUMBIA 4-45036
RAY PENNINGTON-This Song Don't Care Who Sings It (Combine, BM1).
MONUMENT 1170

JOHN L. SULLIVAN—Easement Through My Mind (Window, BMI)/Woman, Leave Me Alone (Lonzo & Oscar, BMI). NUGGET 1043

LARRY HEABERLIN—Julianna (Smokey, SESAC). K-ARK 919

BOB BISHOP—Man Walks Among Us (Noma, BMI). ABC 11243

JIMMY GATELEY—A Boy Who Doesn't Dig (Window, BMI). CHART 5041

BILLY PARKER—Only a Woman Like You (Forrest Hills, BMI). DECCA 32572

CLYDE MOODY—California Dream (Chex, BMI). LITTLE DARLIN' 0069

TOP 20

SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING SOUL SINGLES Chart

RUBY WINTERS—GUESS WHO

(Prod. Marlin Greene) (Writers; Beldin-Beldin) (Michele, BMI)—The Jesse Beldin oldie is updated in top style and will prove a giant. . . both soul and pop. Wild vocal workout that can't miss! Flip: "Sweetheart Things" (Ruler, BMI). Diamond 269

RUTH BROWN-YESTERDAY/TRY ME AND SEE

(Prod. Ben Tucker) (Writers: Lennon-McCartney) (Maclen, BMI) / (Writers: Burton-Otis-McCoy) (Eden, BMI)—The top blues stylist returns to the disk scene with two powerhouse sides that should spiral her up the chart. First a soulful reading of the Beatles classic, while the flip is a hard driving swinger that moves from start to finish. She's in top form and should spread over pop as well. Skye 4521

CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

BRENDA & The TABULATIONS—The Touch of You (One Eyed-Soul, BMI).
TOP & BOTTOM 401

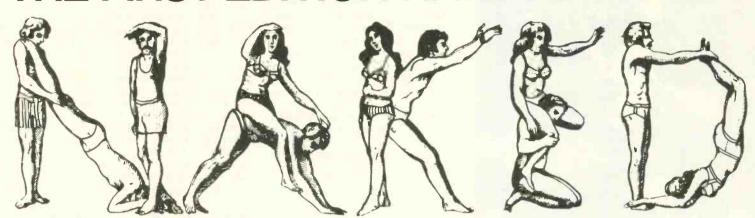
THE PROFILES—I Still Love You (Cachand, BMI). BAMBOO 108
DAVID T. WALKER—My Baby Loves Me (Jobete, BMI). REVUE 11060
VIVIAN COPELAND—He Knows My Key (Is Always in the Mailbox) (Gree

VIVIAN COPELAND—He Knows My Key (Is Always in the Mailbox) (Green Light, BMI). D'ORO 3500 OSCAR PERRY—(Treat Me) Like I Was Your Only Child (Don, BMI). BACK BEAT 606

ALFREDA BROCKINGTON—Your Love Has Got Me Chained and Bound (Dandelion, BMI). PHIL L.A. OF SOUL 334

NOVEMBER 15, 1969, BILLBOARD

THE FIRST EDITION HAVE YET TO GO



What do you know about Kenny Rogers And The First Edition, really?

More pertinent, what do you want to know about them?

They don't look debauched. They aren't from San Francisco. They're not English. And Jimi Hendrix never jammed with them.

No mystique, no hip image.

Just how far do they think they can go with just good voices, good songs and million selling records? In the interests of hipness all round, we once offered these suggestions to The First Edition, guaranteed to take them off those commercial

charts and put them in the groovy Underground:

- 1. Get busted for dope.
- 2. Appear naked on next album cover.
- 3. Break up and then get back together with Clapton on lead guitar.

They laughed at us, their silly old record company. And went out and recorded a new album titled "Ruby, Don't Take Your Love To Town."

Just to rub it in, they also included their current hit, "Reuben James."

We see no reason to ignore that kind of thing.



"Ruby" Meets "Reuben" On Reprise Albums And Tapes . . . Where It All Belongs.

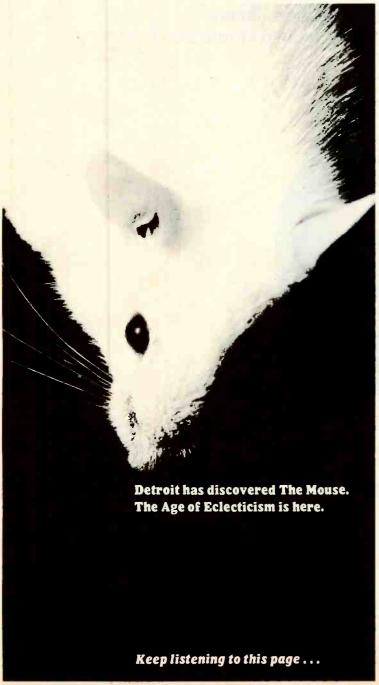




Your pressing problems are made for us: we add that special touch.

Mr. Louis S. Garthson, Sales Representative (201) 743-5300 MGM Custom Pressing Division 120 Arlington Avenue, Bloomfield, New Jersey 07003 Company ____





Chicago Cool to Columbia on Illegal Dylan LP; New Dupe Out

• Continued from page 1

would continue to be sold despite a notice from Columbia Records that legal action would be taken if the disks were not taken off the market.

A second album has arrived here but all copies have been sold and another shipment isn't due until next week. The new album with no title is packaged similar to the "Great White Wonder" double album which arrived here three weeks ago. The album is packaged inside a paper envelope with no cardboard cover. As with the double LP, the labels are unmarked. The albums contains 11 songs, including four repeats from the "Wonder" LP. All songs were recorded with the Band, Dylan's former backup group and now under contract to Capitol Records. The songs are believed to have been recorded in the basement of Dylan's home in Woodstock, N.Y.

Representatives from two Chicago stores, One Octave Lower and Flipped Disc, said they would continue to sell the albums no matter what Columbia officials say.

For Dylan Fans

"I think its a good album and should be distributed," said Harlen Heidelmeier of One Octave Lower. "We aren't making that much money on the album. We just want to make it available to Dylan fans. We have ordered the new album from a store in San Francisco and should get it soon." He said he thought the new album was being distributed by people other

APAA Show Told

Continued from page 18

dependently. The company is aiming this at the auto dealer who stocks tape accessories.

J.J. Paulsen Associate, Inc., announced a new tape caddy which holds 10 cartridges added to their Lulu line. The cases are dustproof, rattleproof and come in attractive airline luggage



than the three who are distributing the "Wonder" LP. The names of the parties involved are unknown.

'I think the only reason that Columbia and other companies are worried about it is that it makes it possible for someone to tape a big name group, like the Jefferson Airplane, let's say, and have an album on the market within the next week. Personally, 1 think it's a great idea because I'm a Dylan fan.' Heidelmeier also questioned whether Columbia Records would have the legal right to sue stores that sell the album.

"The whole thing of Colum-

bia possibly seeking legal action to stop sales is ridiculous," stated Dave Simons of Flypped

Simons also felt that if Columbia Records would do nothing, the whole idea of boot-legging albums would soon die out.

Another store indicated, however, that if Columbia wanted to press legal action, the store would stop selling it. Ed Leon of One Octave Higher said they would sell the double LP and the new one until asked otherwise. "My own personal reaction is that it's an album that peo-ple want, so why not sell it?"

MediaSound Booming as Disk, Commercials Studio

NEW YORK — MediaSound is developing into one of the hottest studios for record producers and commercials.

Recently, Bob Crewe, Larry Maxwell, and Hutch Davie were teamed on a project involving Ben E. King. Sasha Burland produced a country record featuring Sonny Campbell singing and Billy Mure playing guitar last week. Como Records also was in the studio.

As for commercials, in the nine weeks the studio has been open, eight airlines have been involved. Buck Warwick of Young & Rubicam did a 53man session for Eastern Airlines. Ralph Kessler, the firm of Scott-Texter, Grant & Murtaugh, Vardi & Hambro, and Lou Garisto were among others using the major studio built in the high vaulted main room of the former Manhattan Baptist Church.

The \$500,000 facility also includes two smaller studios down-

stairs. All are equipped with 12track Scully recording systems. The major studio has full-screen projection, TV monitoring system, videotape system, full set of drums, three Steinway pianos, a \$10,000 stereo Allen organ and a Hammond organ. The 40-channel console has full equilization. The major studio can hold 100 musicians, the B studio can be used by 20 musicians, the C studio is mostly for overdubbing or for recording three-tofive musicians,

Harry Hirsch, president of MediaSound, was vice president of JAC Recording studios seven years before forming a partnership with Bob Walters, new vice-president of MediaSound Walters, a former bandleader (Hirsch once played drums in his band) had been in the travel agency business until recently. Senior engineers at MediaSound are Hirsch, Joe Jorgensen, and Fred Christie, but the studio has six full-time engineers.

GRT Records Into Soul Via Calmedia Prod Deal

LOS ANGELES-GRT Records is moving into the soul area for the first time via a production agreement with Calmedia Productions.

Initial soul product on the GRT banner is a single, "The Stinger"/"I Heard It Through the Grapevine," and a followup album, both by Sam Taylor Jr.

The GRT-Calmedia deal calls initially for singles and one LP, with options over four years. GRT will distribute the Taylor product and has tape rights via its parent company, GRT Corp.

Calmedia, which recently moved its New York-based op-

eration to Los Angeles, is building an artist roster around Taylor, singer Lynn Kellogg and Al Thomas, a soul rock vocalist.

Taylor, who recorded for Capitol in 1962, has written six tunes for the forthcoming LP, including "The Stinger," "Tun-nels of My Mind," "Now You've Got the Nerve," "Mary, What Did You Do," "Next in Line" and "10,000 Tears."

The six songs will be published jointly by Calmedia's Allynsam Music (BMI) and GRT's Anything Music (BMI). Mal Williams, Calmedia president, and Robert Cardwell will produce the Taylor LP.

Chappell Publishes 11 Titles From 'Paint Wagon' Film

NEW YORK—Chappell & Co. is publishing 11 titles from the film version of Lerner & Loewe's Broadway hit "Paint Your Wagon."

In addition to the 11 vocal solos, the Chappell Editorial Department will publish a new medley for mixed chorus, a symphonic scenario for concert band, a fully illustrated vocal folio, a simplified piano folio, and a selection for electronic organ.

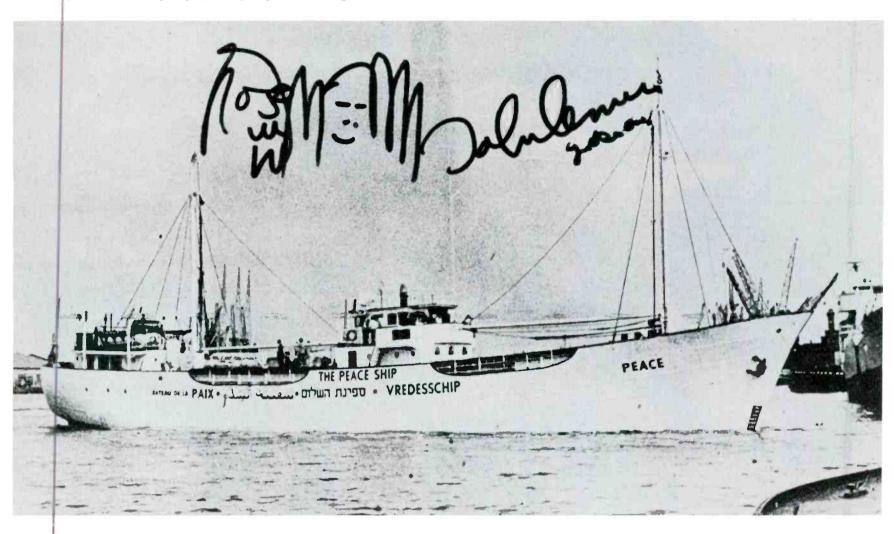
An overture for marching band has already been published in advance of the football season. The titles include six Lerner & Loewe songs from the original stage musical and five songs with music by Andre Previn written for the movie. Five full albums and 14 singles have been cut of the film's score. Chappell Ltd. of London is launching worldwide coverage of "Paint Your Wagon" recordings and sheet music.

THE PEACE SHIP

For almost an entire generation the Mid-East has been torn with dissention. Three wars and countless incidents have served only to deepen hatreds, arrest economic and social development and help only the arms merchants of both East and West. Precious human life and resources have been squandered in an area that desperately requires every hand and all of its wealth to inch forward to a better way of life.

More tragic is the fact that the United Nations, the big powers and leaders of both Israel and the Arab countries have failed in their attempts to bring peace to the region.

Now, as never before, when politicians are in deadlock, people concerned must come forward and help create a "people-to-people" dialogue that could help ease the tension in the area.



This 570 ton Dutch coaster "Cito" was built in 1940. Renamed "Peace", she is presently docked in New York at 63rd Street and the East River, adjacent to the Heliport. The people of Holland raised the necessary funds to buy the ship and sail it to New York. Within a few weeks the Peace Ship will be converted into an independent and neutral radio station and will anchor outside the territorial waters of Israel and the United Arab Republic. Under the name "The Voice of Peace", she will broadcast in Hebrew, Arabic, French and English to reach millions in the troubled area. For the first time many listeners will be provided with an alternative to the government controlled stations now being heard. The broadcasts will include news, political commentary and music prepared by an international crew with the participation of both Israelis and Arabs. It is hoped that through these broadcasts the tensions in the area will be reduced and moderation and sanity will prevail. Supervising the broadcasts will be Abie Nathan, the Israeli "peace pilot" who initiated this project. Mr. Nathan, a former pilot has already made three "peace" flights to Egypt. He also helped in the organization of efforts to feed the children of Biafra. Mr. Nathan will remain on board ship until a more peaceful condition prevails in the area. In order to make this project possible it is necessary to raise the sum of \$170, 000 -- less than five per cent of the cost of an armed MIG fighter or Phantom Jet -- for the purchase of a 50 kilowatt radio transmitter and other intricate electronic equipment.

If you are concerned about the present dangerous situation and would like to join in this "People to People" effort to bring about understanding between the peoples of the Middle East, please send your contributions to The Peace Ship Fund

P.O. Box 1111, Franklin D. Roosevelt Post Office New York, New York 10022.

For further information please call (212) 593-2145 or visit the Peace Ship.

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