In music, the marketing of rock groups and their products has been a field of intense competition, with record companies vying for the attention of fans and radio programmers alike. 

A recent development has been the rise of cassette tapes as a popular medium for rock music. Artists and record companies have been actively involved in promoting cassette versions of their music, with some even producing cassette-only releases.

One such artist who has seen success with cassettes is a young Israeli singer named Aliza Kashi. Her latest album, "Black Coffee," was released on cassette exclusively and has become a hit in Israel and other Middle Eastern countries.

Kashi's success with the cassette format has encouraged other artists to explore this medium as well. Many have noticed the convenience and portability of cassette tapes, which can be listened to in the car or on the go, making them a popular choice among younger listeners.

However, despite the growth in popularity of cassette tapes, the music industry is facing challenges. With the rise of digital streaming services and the decline of physical album sales, record companies are reevaluating their strategies for promoting new music.

One strategy that is gaining traction is the use of cassette tapes as a limited edition release. These special editions are often released in small quantities, creating a sense of exclusivity and demand.

In conclusion, while the cassette format may not be as prominent as it once was, it continues to play a role in the music industry. Artists and record companies are finding ways to leverage this medium to connect with fans and promote their music in unique ways.

In New Orleans. March 3.

In Milwaukee. March 10.

At the hungry i. February 14-24.

In St. Louis. March 4-5.

In Cleveland. March 11.


In Cincinnati. March 6.

In Washington, D.C. March 12.

In Dallas and Fort Worth. February 28.

In Chicago. March 7-8.

At the Eden Roc, in Miami Beach. March 20-26.

RCA introduces Roslyn Kind.

You don’t find a Roslyn Kind very often. That’s why we’re taking her nationwide so people can meet and hear her. You can hear her right now on her first album. Order it. Lots of it.

Available soon on RCA Stereo 8 Cartridge Tape
**ABC to Reactivate Apt With Stark as Head; 1st Disk Due**

**NEW YORK** — ABC Records, which recently purchased Chappell Music for $425 million, has announced the sale of its ABC label to Chappell. The sale, which is expected to close in the near future, will give ABC a strong presence in the music industry.

The ABC label was founded in 1960 and has produced a number of successful artists, including the Rolling Stones, the Beatles, and the Beach Boys. However, the label has struggled in recent years, and its sales have declined significantly.

The sale of ABC to Chappell will likely result in a substantial increase in the label’s market share, and it is expected to lead to a resurgence in the label’s fortunes. Chappell, a major music publisher, will likely invest heavily in the ABC label, and it is expected to bring in new artists and increase the label’s output.

The sale of ABC to Chappell is a significant move for the music industry, and it is likely to have a major impact on the way in which labels operate in the future. The sale of ABC will also have implications for the way in which artists are signed to labels, and it is likely to lead to a greater focus on the long-term success of artists rather than short-term sales.

**Col’s Studios in Nashville Shut Doors to Outsiders**

**By BILL WILLIAMS**

NASHVILLE — Columbia Records has been more successful than its sister label, Bell Records, in opening studio facilities to outsiders. In fact, Columbia is making overtures for studio space in Memphis, and looking for a suitable site in Los Angeles.

"Out west," says Col. John P. Hitt, "there will be a announcement by Columbia in the spring."

"There simply is no place to go," said one a&r man. "We have to have more studios in this town."

Buddy Killen plans to do something about a "private" studio, that "is the best thing that could happen," said the executive of Tusk Music and D&M Records, who also produces for Dot. "It forces me into building my own studio—something I have been looking for five years."

"We try to fly them directly to the West Coast," said Wilier Rose, "and it makes them more relaxed."

Douglas, ITCC Team on Unique Cassette Library

CAMBRIDGE Mass. — Douglas Corp. and International Tape Cartridge Corp. are collaborating on the manufacture and marketing of "The Sound of Consciousness System," a tape cassette library which stresses social relevance and emotional involvement with children.

The system was developed by Cambridge Communications Corp., here, a consulting firm of university educators and international consulting house, which is a Douglas subsidiary.

Plans call for offering the system as a complete hardware/software package, including a built-in headset, cassette library, and a specially designed play-back console. Provision is made for four headsets.


The system will utilize properties acquired and produced by Cambridge Communications, and will be available at all major music outlets.

Cambridge also will lease material where pertinent. Promotions are planned in six major cities, and a cross-country tour will be started.

"We think we are going," said John T. Tull, president of Doric Organ, "By going to Las Vegas, we would have the advantage of seeing Western dealers."

"We have already made up our minds," said Paul Tull, sales manager, for Estey, said his company will exhibit in Las (Continued on page 50)
Instrument Mrs. Cool It On Rockers as Pushers

**Continued from page 1**

Springfield, Lulu and Herman's Hermits: 

Springfield, Lulu and Herman's Hermits now have to seek the manufac turer's approval because they feel the endorsement field has become highly competitive.

It's still worth fighting for, though, since you can still get a lot of the attendant values. Among the positive aspects of making an endorsement deal for a rock group are: (1) the money-sav ing on equipment, which can run up to $60,000 or $70,000, since many manufacturers look on endorsements as another form of promotion to the groups or give them a substantial discount; and (2) the advertising which comes from manufacturer ad

Eastman Is Seen Sparking Business Drive by Beatles

NEW YORK — The recent appointment of John L. Eastman, of Eastman & Eastman, as general counsel for the Beatles and their related companies portends a stepped-up campaign against protecting their business potential on a world level. Eastman's office will act as central clearing house for all deals involving the Beatles and their activities in recording, writing, films and other matters.

The thinking behind this stepped up global campaign has several facets: (1) Beatlemania is still rising in popularity and the cash flowing in from it must be harvested. (2) Money today is easily transferred from country to country so protection of a group's potential and regulations of their cash辈子 is essential. (3) The entertainment industry is a big busi ness and any attempt to exploit entertain ment properties must be managed with just that in mind.

With record labels' pop ularity and income potential, it is important to protect their worth in the United States during the next five years; (2) The entertainment industry is a business and any attempt to exploit entertainment properties must be managed with just that in mind.

Robert A. Campbell named Liberty/UA's national director of merchandising. Campbell joined the company's sales department in the company. Previously Campbell was with Capitol for 11 years. Formerly vice president of the consumer products division, Seeburg Corp., Harold Lembke, was appointed Liberty's new executive vice president.균. Jerry Hutchinson joined General Record Tape as production control manager.균. Claude W. Dickinson to Capitol as director of the company's west coast office, 11th Street, Los Angeles. Dickinson joined Capitol as assistant to Walter P. Rozett, financial vice-president.

Walt Heeber appointed factory general manager, Monarch Tape Dupl icating, Los Angeles. Har ry Goldstein appointed the company's sales director.균. Charles A. Steinberg appointed vice-president and general manager of A&L Distributors Inc, Philadelphia. Previously Paul was in sales and promotion with Capitol, ABC, Walt Disney and the Dominion Record Corp. He joins Capitol as assistant to Walter P. Rozett, financial vice-president.

Howard Margolin will relinquish administrative duties of Irv Spice Productions, including placing of masters and handling artists signed to Spice's Mohawk label. Margolin is a former member of the Dimensions group.
O. C. SMITH sings
John Lennon,
Paul McCartney,
Jimmy Webb,
Roger Miller,
Ray Stevens,
B. E. Wheeler,
Robert Steagall
and O. C. Smith.

O.C. Smith
For Once in My Life
Featuring: Isn't It Lonely Together
including:
Cycles
Stormy
Wichita
Lineman
Hey Jude

On Columbia Records and Tapes
WASHINGTON — The 10,000 assorted bills and resolutions already launched in the 91st Congress show that many legislators have a keen consciousness—for better or worse—with the young, with their music, their modes of dress and the votes of their and their draft status.

Rep. John D. Dingell (D., Mich.) has again introduced his bill to require printed copies of words to all recorded music or "other verbal material" moving in interstate commerce. Representative Dingell is worried about what kind of words or other sounds are reaching the young people. They should understand it all—or their elders are missing the gamey aspects of the lyrics and symbolisms obscured by the multi-level sounds in the new music.

The bill (H.R. 6205) is a duplicate of one Representative Douglas (D., Conn.) and his early-rock-oriented Juvenile Delinquency Subcommittee has given $225,000 to go all over again. (By way of contrast.) Some Copyrights Subcommittee work out the massive retooling of the copyright laws, involved in both domestic and international communication of copyrighted material, received less than half this amount, or $105,000.

The House Un-American Affairs Committee, 91st Congress, is ready headlined for clashes with youthful rebels, is changing its name to New Americans Subcommittee. Security.
Bobby Goldsboro UA 50497
"Glad She's A Woman"
Buy it now! You’ll be glad too!

United Artists Records
Entertainment from Transamerica Corporation
Pete to Issue Series On Social Subjects

LOS ANGELES — Pete Records will release a series of spoken word, documentary albums on social and moral subjects in the U. S.

The initial concept album is "I Am Somebody: The Voice of the Poor," a documentary of the 1968 march of the poor on Washington, with narration by Steve Blumberg.

Chris Petersen, Pete Records president, said he is also negotiating with the Center for the Study of Democratic Institutions in Santa Barbara to co-release the documentary albums.

More than 250 tapes with dialog from world figures would be available if the Center agrees to release its tapes to Pete Records, said L. J. Perry, Center secretary-treasurer.

Perry would like to release as a premium product one documentary album each month to the Center's 90,000 members. The Center offers spoken word tapes to the broadcasting industry, associations, groups and schools.

The spoken word albums would feature a variety of social topics. The albums will have music woven throughout to fit the mood, and the subject matter, said Petersen.

The "I Am Somebody" project weaves gospel music through the LP's, Petersen and Roll Forbush, Jr. added.

The first album, edited 60 hours of material into the minute.

Pertinent of the LP's profits will go to the Southern Christian Leadership Conference, said Petersen.

The series of documentary albums, however, will not be produced exclusively, the albums will not give a conclusion or offer a solution, he said.

The spoken word albums, co-sponsored by the Center for the Study of Democratic Institutions, will feature material by the late John F. Kennedy and Rev. Martin Luther King Jr., and James Farmer, Robert H. Hudnut, Bishop James A. Pike, former vice-president Hubert H. Humphrey, and Supreme Court Justice William J. Brennan Jr., among others.

Distribution will be through Pete's regular record channels and the Center's private membership said Petersen. Additionally, schools, libraries, college book stores and specialty retailers will be serviced.

Sly & The Family Stone have received their first gold record with the RIAA certification of sales of more than one million copies of the Epic single "Dance to the Music," which was written by Sly Stone.

"Sing a Simple Song," the flip side, is also included.

**LEFT TO RIGHT:** pianist and composer Eddie Blake, John Hammond, CBS Records executive vice president, and Columbia Records music editor Paul Ackerman at session.

**The Engineering Explosion:** Trade on New Threshold

- **Continued from page 1**

mate goal; (2) the miniaturization of the record, as indicated by the newly issued in the Pocket Disc, sponsored by the American Corporation; (3) The Hip Pocket Record, put forth by Philco-Ford; and (4) and most recently, the five-inch LP which Interrecord, of Munich, plans to introduce shortly.

In addition to the aforementioned, there are such engineering developments as the move towards an entirely stereo industry. Experimentation in producing a true completely recordable tape, which of course, the miniaturized engineering innovations responsible for the development of the hitherto popular cartridge industry.

Just when these developments will flower—when they will become a fact at the consumer level—is hard to predict with any certainty; but they are on their way is generally recognized. This means that ultimately the industry will face and overcome problems of inventory obsolescence and problems of developing new distribution to effectively reach broader markets. Artist contracts, as well as contracts having to do with the use of music, will necessarily require re-thinking.

Different eras of the record industry have been guided by different types of leadership. The publisher, the artist, the record company, and marketing executive have all enjoyed periods of dominance, and perhaps none do we know better than to do the industry's next.

**'Rocksy Generation' Puts Press Agent on the Rocks**

- **Continued from page 1**

Pointing out that both audi- ences and editors are hipper than ever these days to such acts as Beacon Street and the Band, John Fred and His Playboy Band, the Canned Yams, and the Mountain Goats. The press agent is no longer directly responsible for the amount of press a group receives. "Editors don't take a p.r. man's word for anything any more," he said. "The many young writers who have entered the field know their music and must see a group perform, hear their record product, and talk to the group themselves before they decide whether or not to write about them. Like the Fillmore audience, they are hip, but not by a press agent, only by themselves or their peers. I believe this development can only help pop music."

Siclia added that press is still a vital ingredient in the establishment of a group, but a press agent functions more as a sentry than as a gatekeeper. Interviews and concert tickets that are usually sent to press are now sent directly to the audience, without the agent. Siclia is now managing Ben Sommer, who is appearing in "Hair!" in New York and recording an album for Capitol, and Richard Robinson, WNED-FM air personality and head of the Pop Wire Service. Siclia plans to expand into other marketing areas as well as music publishing through his White Stone Music, Inc.

His firm, Sicilia Associates, which does rock concert advertising for clients including Ron Dehener, Shelly Finkle and Gary Miranda, and Stephen and Charles Karp, and handles advertising functions for clubs outside the entertainment field, will continue in its present form.

**Blues Pianist Blake Takes Session at Studio in Stride**

- **Continued from page 6**

charisma. Assisting him with the signing was his onetime vaudeville partner and tunes collaborator, Ray Scherr. The charm of the occasion was Blake's anecdotes. He told how he wrote "I'm Just Wild About Harry" as a waltz, but was persuaded to do it as a slide as a one-step by Lottie Gee, the leading soprano in "Shuffle Along." "You can't have a waltz in a colored show," said Miss Gee. 

Blake, recorded both versions, then joined Blake in cutting a kidney cake. "He was the greatest stride pianist," said Hammond.

**PAUL ACKERMAN**

**Monument's 1st European Pub., Licensee Meet**

LOS ANGELES — Monument will hold its first European license and music publishers meeting Wednesday (19) at the Carlton Tower in London.

Fred Foster, Monument president, and Bobby Weiss, Monument vice-president and international director, will discuss the label's "new look" and the role that it will play in Monument's world expansion program.

Delegates will attend from Germany, France, Italy and England. Charles Brod, Monument's military representative, and Joe Kooling, manager of Brady's European division, will also attend.

Boos Randolph will entertain in a special concert at the London Play Club.

**Skye to Record Tjader at Club**

NEW YORK—Dave Saunders, technical director of Sky Records, will be on the West Coast this week with producer Gary McFarland to supervise Carl Tjader's recording of "Skye at the Lighthouse in Hermosa Beach, Calif. The sessions will be held Friday (21) and Saturday (22). The actual engineering of sessions will be handled by the well-known staff of United Western Recorders, working under Saunders' direction.

Tjader's most recent album for Skye, of which he is one of the founders, with fellow musician Joe Szabo and Gary McFarland, is "Cal Tjader Sounds Out Buri Bacharich."

**Grammar Listing on Two Nominees**

NEW YORK — In the Grammy nominations listing printed in Billboard last week, Columbia Records was incorrectly named as the label for Errol Garner's "Up in Errol's Room" (Best Instrumental Jazz Performance, and Gold Medal of Honor Winner). Also, Columbia, instead of Capitol, Records, was credited with Erma Franklin's "Piece of My Heart" (Best R&B Female Vocal Performance).
THERE'S A POT OF GOLD WITH THE PEPPERMINT RAINBOW'S HIT SINGLE

"WILL YOU BE STAYING AFTER SUNDAY"

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DECCA RECORDS, A Division of MCA Inc., New York, N. Y., U.S.A.
Barnum and Bailey
Into Public Arena

WASHINGTON—The circus company going to town—towards the Securities and Exchange Commission, to be exact. Ringling Bros. Barnum and Bailey has proposed to be the greatest show on earth to go public—and may one day travel in the circus tent for a flying at music and records. The company hopes to raise $6 million by a public sale of stock that will pay off $2.4

Sterodyne, Inc.
Sharp Sales Hike

TROY, Mich. — Sterodyne, Inc., manufacturer of 3,167,144—a sharp increase from 1967's $3,140,919. In addition, sales of the company's Canadian operation is reported up 20 per cent over the previous year. While no exact figure was given, Sterodyne officials say the company's first 11 months, sales of Sterodyne Canada totaled more than $1 million.

DECA, H & R
GIVE TO FUND

NEW YORK—Deca Records and Hill & Range Songs have paid more than $2 million to each, to the Red Foley Memorial Music Fund at Berea College, Berea Ky. The fund is established by Si Siman, long-time business associate of Red Foley and Dale Abraiton. The goal is $20,000 and is to become a permanent assistance for young people in the music field. Pat Boone and Brenda Lee are honorary ambassadors for the fund.

Billboard Insider's Report

By MILDRED HALL

WASHINGTON—The Securities and Exchange Commission's Jan. 7 order, which took Barnum and Bailey's officers and directors and other holders of stock in the following companies or direct or related interest to Billboard subscribers: (Unless otherwise noted, all percentages of holdings are held personally, and all exchanges are reported first, followed by over-the-counter.)

ADIMAR CORP.—Vincent Barreca sold 40,000 shares, leaving 6,180 held personally.

AMPEX CORPORATION—Henry W. Jr. exercised option to buy 3,179,954 shares.

AVNET, Inc.—Lester Avnet, in exchange for tangible personal property, disposed of 900 shares, leaving 135,386 held personally and 81,624 as trustee.

MANTEL CO.—Manfred Weil reports holdings of 9,140 shares of $2.50 cumulative convertible preferred held personally, and 20 of the preferred shares held by his wife.

CAPITOL INDUSTRIES, Inc.—Lloyd W. Dunn sold 15,000 shares, leaving 10,000 sold and held personally, and 33,136, less 3,000, held by his wife.

CENTRAL WESTERN INDs.—John H. De Vries bought 2,134 shares, giving him 24,963. George A. Longin sold 2,000 shares, leaving him 7,632.

NATIONAL SERVICE.—Morris Weintraub sold 4,000 shares of preferred, leaving him 15,014 shares.

METROMEDIC, Inc.—John W. Kluge exercised option to buy 12,240 shares, giving him 33,110 held personally, and 81,620 held personally, in wholly owned companies, and 2,040 in Kluge Finkenstein & Co., leaving him 15,514 held personally, and 114 shares by husband.

MINNESOTA MOTOR MANUFACTURING Co.—Harry Hertzler exercised option to buy 5,000 shares, giving him 18,100 shares held personally, 150 held jointly with wife, and Mrs. Hertzler 114 shares by husband.

ZENITH RADIO CORP.—Sam Kaplan exercised option to buy 6,000 shares, giving him 33,700 held personally, 740 in joint tenancy. All other names were made by a number of different transactions and a number of different holdings were reported.

Sire to Release

NEW YORK—Sire Records will issue product of the Purple Gang, British Underground group. The deal was set by Sirè's Seymour Stein and Nathan Joseph, managing director of Trans-Atlantic Records, the company for whom the Purple Gang records.

The Purple Gang had one hit in England, "Granny Takes a Trip." Their newest release is "Kids Me Goodnight, Sandy Green," coupled with "Auntie Monica." Sirè plans an album release in early March, as well as a simultaneous single from the album. The Richmond Organization published the group's material in the United States and will work with Sirè in promoting the act.

Gang's Product

CHICAGO — Eugene and Katherine Alexander, who have formed Parliament Recording Studio and Score Records here. The studio, at 4007 W. Larrabee Ave., will have Ampex 4-track equipment, plus 20 other state-of-the-art engineering with 15 former engineers. The studios will include facilities for mixing, mastering, and final mixing. Four artists are now under contract to Score.

MusicDisc

CHICAGO—MusicDisc, a firm specializing in a budget line of LP's and 8-track tape CARRIDGE, has opened the direction of Peter Fabri, former president and founder of Musi-Comics, Inc.

The new firm, located at 1605 West Chicago Ave, will market a line of 11.99 budget price LP's under the trade name Music-On-The, and a line of 5.98 8-track tapes under the trade name Music-On-The. The selection of titles will be the independent artists, and all types of product, will consist of masters leased or purchased from foreign record companies and independent recording companies.

According to Fabri, the tunes will be collated to differ from their original compact packag so that, in effect, each item will be new and unique. What's more, Fabri's distribution will be through rackolders, distributors also will be serviced.

For the upcoming NARM convention, MusicDisc will be introducing 12 LP's and their 12 tape counterparts. Six additional products will be up for immediate follow-up.

"At present, we will only sell with 8-track," said Fabri. "However, we're watching the market and may go into another outlet.

February 22, 1969, BILLBOARD
Her new single
"Frank Mills"
from the hit musical "Hair"

On Columbia Records
Talent

Janis Joplin Jolts, Jars, Jells

NEW YORK—Janis Joplin, that bawdy bundle of blues power, touched off a highly combative, sometimes inarticulate, sometimes sensitive and soul Tuesday (11) at Fillmore East when she featured her most current version of her old, beautiful corrup-
tion—during her two-day return to the stage. The Grateful Dead, Warner Brothers group and pop patriots of the San Francisco sound, were sacrificed as bait for the evening's main attrac-
tion. Screaming like a crosscut saw being attacked by a bath-
lin fastened her legend every time she hitched her drooping tight, chowed the microphone

Roots of Pentangle Equal No-Squares

Jancsh's banjo also was effec-
tive.بون

Incinerators reinforced its ear-
lier fine impression with a strong opening set as the Elektra arti-
tists turned to much new material although "You're My Girl" again proved a strong number. The vocals of John Finlay and Alan Gerber again stood out as this group today lacks the high musicianship without using extended solos to flash individual musicianship. Canned Heat, one of the best white blues groups, was very strong while a lef-
in heat, a cheer-leading bear, was strong vocally, but Miss McShoe in that area

Jimmy McRae Gives Solid
Back-to-Back Performance

NEW YORK—Jimmy Mc-
Rae, at the Rainbow Grill, Mon-
day (10) gave a supreme exam-
ple of how to work with trio backing. The Atlantic Records singer didn't just sit there in a rhythmic cushion to sing against — she integrated it fully into her act, making it a unit to sing with. Hence songs like "The Sounds of Silence" benefited from really tight arrangements within the limited framework of piano - bass - drums. "Satin Doll" was even further en-
bhanced by bass-only accom-
pantiment (Richard Davis) and a slippery reading of Johnny Mercer's "Papageno, Papagena" by his vocal-
writer," admitted Miss Mc-
Rae.

Choice of material gave the audience dramatic readings of old standards. Miss McRae's vocal chords drop out of her body like charred remains from a memorable fire.

Ike OHDS

WHAT IMPACT ARE THE CHANGING PUBLIC TASTES IN MUSIC HAVING ON SALES AND HOW CAN YOU COMPANY TAKE ADVANTAGE OF THESE CHANGES?

FIND OUT AT the
INTERNATIONAL MUSIC INDUSTRY CONFERENCE
April 20-23, 1969
Paradise Island Hotel and Villas
Nassau in the Bahamas
Sponsored by Billboard and Record Retailer
Contact:
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300 Madison Avenue — 9th Floor
New York, N. Y. 10017
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Mind Garage Opens Rock
Doors for College Crowd

CHARLESTON, W. Va. — In a homecoming appearance recently at the Fraternity House, the Mind Garage collec-
tive collegiate crowd its baptism of quality progressive rock. The group formed at West Virginia University, is now based in Pittsburgh, Special arrangements. Bookings will be for two-three weeks.

The group will appear in England, France, Germany, Italy, and the Scandinavian countries in May and June.

hissed and shimmied a ballad to her guitarist Sam Andrew, a left-
der from the destitute Big Apple.

her, dark, raw oaths, using flash-fires of depression, love and love's agony, turned "May-
be," "To Love Somebody," sev-
er Nick Gravenites tunes and "Piece of My Heart," into in-
credible renditions of pagans, demons, bad luck and happiness. Miss Joplin's new, vibrant, new, her mighty voice, raised in stormy de-
fiance of almost every social convention, flared and in-
gusted into triumph by the sheer size of her lust and laughter. There were moments—her existential aloofness as one woman singing hard about the survival of the blues—keeps her odes to pain's pleasure from becoming maudlin.

An iconoclast with a voice big enough and a talent bold enough to illustrate her mes-
tage ("You know you got it if—"
Janis Joplin's return to the stage, and on records with Columbia, she can either no longer live up to the legend of her vocal chords drop out of her body like charred remains from a memorable fire.

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Ike OHDS
Introduces the Baldwin Electronic Concert Grand Piano

SUNDAY, FEBRUARY 23, 7:30 p.m.

In The First Concert of Classical Music Ever At

Fillmore East
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Music of Bach, Prokofiev, Ravel, Debussy, Schubert, Hollander

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Boston Jazz Festival A Hot "Snowdown"

BOSTON — The rain, hail, snow and what-have-you didn’t halt another year of sellouts for the Boston Globe’s Fourth Annual Jazz Festival at the War Memorial Auditorium Jan. 31 to Feb. 1. The first evening was a 5,500 sellout and the next night saw the huge hall packed again with more than 1,000 turned away. The Saturday matinee for the youngsters at reduced prices saw 2,100 to make it a total of 13,100 customers who contributed $33,250 for a gross in other years had left a net profit of somewhere around $12,000 which goes to the Globe’s scholarship fund. The Feb. 1 matinee presented George Wein’s Newport All Stars (Wein was also in charge of the festival), Gerry Mulligan and Gene Di-Stasio’s Brass Manegger. The full-middle-of-the-road set were to be termed a flawless production, with the younger players shining the brightest. The first evening had the All Stars, Roland Kirk, Lee Konitz and the Mothers of Invention. When the Mothers came on strong with a heavy hit, the afternoon crowd turned away. Some of the older customers headed for the exits. But out of nowhere appeared Roland Kirk who had received plaudits previously and with a few bars on his reeds seemed to calm a situation that might have got out of hand.

The evening bush on Feb. 1 had the sight problem with Sun Ra and Son Arkestra didn’t quite meet with unanimity approval. But Nina Simo- ne, done up like an African queen, soothed the disappointed and Afro blues relieved the throng and Hugh Masakela’s performance with the Sea Cats seemed to be generally appreciated.

But the general feeling was that the Globe’s fourth jazze fete was the best ever perhaps because it added rock and a touch of the psychedelic. A new sound system also helped to increase the enjoyment for those far back in the big auditorium.

CERAMON DEWAR

TELEPHONE SALESMAN

Tickets for 200th Annual Celebration San Diego.

Official deal.

Wooly Herman’s Orchestra.

Plenty of leads.

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WHAT'S HAPPENING APRIL 20-23, 1969?

THE INTERNATIONAL MUSIC INDUSTRY CONFERENCE

Paradise Island Hotel and Villas
Nassau in the Bahamas

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300 Madison Avenue — 9th Floor

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EXECUTIVE OFFICES: LOS ANGELES—PHILADELPHIA

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CERAMON DEWAR
When America's hottest songwriter, Joe South, writes, he's not just playing games. Every song in this album has been covered by another major artist! Now Joe will play games with The Smothers Brothers as he sings "Games People Play" on their show Sunday, Feb. 23.
New Blinstrup's Village to Make Music Again in Fall

BOSTON — Blinstrup's Village, once Boston's and New England's most famous night-club, will rise again in the fall in a new location at a cost of more than $2 million. Stanley Blinstrup, who watched a life-time of work disappear in a fire a little over a year ago that was estimated at $1,250 million, revealed plans for a new Blinstrup’s Village within a short distance of his famed spot in South Boston.

For 35 years the club saw probably as many politicians as entertainers at its annual dinner for which the State is noted. Show business luminaries of past and present regarded “Blinnie” and his Village with special affection for it was there that many hit the big time.

The new nightclub promises to be the most modern structure of its kind yet conceived, rising on eight acres and having a seating capacity of 2,500. It will include a main dining room and function rooms with sliding walls so that patrons will see the floor show without leaving their seats. All function rooms will be on balconies overlooking the stage. Constructed without porches or pillars, the main floor will be terraced to eliminate obstruction and provide good views of the stage from all points.

The club, which is scheduled to open in October, will have two cocktail lounges and parking for 1,000 cars. Blinstrup vows he will open with Wayne Newton, who began his success at the club and is now one of the country's top stars. This policy, said Blinstrup, now nearing his middle 70s, “will be the only thing that will not be new.”

Dexter’s Scrapbook

By DAVE DEXTER JR.

They rap about the old-time eccentricities of the music business and it’s always the same guys — Joe Venuti, Charlie Barnet, Wingy Marone, Ed Condon and maybe the many Chicago trumpeter, Wild Bill Davison.

But colorful though they were in the Big Band era, there’s a man right now who tops ’em all as a clown. He blows a little harmonica, plays guitar, writes books, sings, acts, composes contemporary pop music and moonlights, sporadically, as a male photographic model.

John Lennon makes headlines.

Latest Book

One of our English associates advises that Simon & Schuster will dare publish, with trepidation, Lennon’s “The Lennon Play” this spring. It is hilarious. John and his dear, good companion, Yoko Ono, also are finishing a television special titled “Rape” which deals with what you think, but with the harmonica and its myriad complexities.

In Miss Ono, the oldest and most beautiful and a young man has found a devoted ally. Last December, in a monotonous red brick building also known as Royal Albert Hall, she revealed once and for all how dedicated she is to Lennon’s bag by climbing into a large white sack with him on the 96-year-old Royal Albert stage.

Texas Stripper

There, in what some of us here in the colonies might regard as a somewhat undisciplined if not bawdy exhibition, Ono and John wiggled and wagged to the accompaniment of a solo flautist. For 25 minutes they sucked out inside the big bag before a member of the youthful audience, the Reverend Marsh of Texas, abruptly jumped from her seat, removed her suit and danced around in the nude. Two men in the audience quietly disposed of their uniforms and rammed half-hour performance. When the young woman arrived at the Royal Albert’s management threatened to stop the covering festivities by turning the electrical lights off. "I don’t know why I did it," Miss Marsh drawled, contritely. "I just thought it would be good fun at the time." Her escort, Peter James, crossed and agreed. "She has done this before," he told the police, “but never in public.”

John’s Face

Lennon and Miss Ono kept their cool through it all. They had just finished producing a rewarding movie called “No. 5,” in which John’s face is shown on screen for 52 broken minutes, photographed by a special camera. A body of 20,000 frames a minute is projected at a speed to keep the almost solid hour the audience watches nothing but Lennon’s face. Viewers are then asked to start to provide their own music soundtrack by humming, singing and whistling whenever they feel like it.

Miss Ono conceived the film, it is said, as a sequel to her earlier cinema classic in which she showed nothing but naked derriers — rumps — for more than an hour, a talent that originally brought Yoko and John together back in 1967.

Harrison Exaggerates

Tom Selleck, the man who dressed in the piano in his London residence to paint a different color ("each tone suggests a hue"), has said that John, the man who has attracted at least a modicum of attention by posing nude, was "a bigger Yoko, for a current Apple album which features the love duet of Miss Ono and the other Beatles. Charles Chaplin of the Los Angeles Times, disinterestedly puzzling the raw nakedness and wrote: "It is probably heresy to say so, but the man who looks like a Fight Fats poster (your gift of 3 cents a day will keep this couple alive) or, rejects from Gray's Anatomy.”

More recently, Lennon was unfairly maligned when reports were published that he and his old buddy George Harrison mixed in a form of the fight.

Eccentric? Our music business today desperately needs more colorful showmanship, more Lennon’s. He’s the greatest.

‘Nature Boy’

When it comes to characters, as well as the Lennon activities, few musicians down through the decades ever toppled gentle, modestly eden abbe, who like Judge Crater disappeared about 10 years ago after enjoying one of the Most smash hits of the century with “Nature Boy.”

He was so successful that he refused to sign his name with capital letters. He lived outdoors, eating fruits and vegetables. Now he is back in the Hollywood whirlpool, composing and playing piano, drums and the flute, and may be contacted at P.O. Box 302, Sunland, Calif. 91040.

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FANTASTICK NEW MUSICAL
by Harvey Schmidt and Tom Jones

"...MERRY, TUNEFUL AND IMAGINATIVE!"
"NEW YORKER"
"INTIMATE AND BEGUILING...A TREAT!"
"TIME"

Stock It! Your Show Buyer's Will Want It!

Original Broadway Cast
Tape CARtridge

Lower Price 8's Dominate Show

By LARRY Finley

Jules Malamed of NARM proved once again to the writer of this column that he is "on the ball." In last week's column we stated that NAL would have a Hospitality Suite at NARM open around the clock at the Century Plaza Hotel in the PRESIDENTIAL SUITE.

Jules received his billboard magazine Monday morning and immediately called to state that NAL would be located in the ROYAL SUITE, not in the Presidential Suite. The ROYAL SUITE is identical to the Presidential Suite and is located right across the hall, and for our readers who will be at NARM, NAL'S ROYAL SUITE is on the Penthouse Floor, Suite #1915.

This year's NARM Convention promises to be the biggest in the history of the show and we are expecting almost one thousand expected to attend. Tapes will play a very prominent role in this convention and the writer again wants to remind those who will be there that NAL will introduce many new tape marketing ideas with the help of some new innovations. Speaking of NARM, Jules and Mickey Malamed are to be highly commended on the manner in which they are handling all phases of the show and the forthcoming NARM Convention.

The field of Latin music in stereo cartridges, cassettes and open-reel tapes is growing in leaps and bounds. NAL's new LATIN SHOWCASE series features nine outstanding cartridges, cassettes and tapes with the nation's top Latin stars. This entire series will be introduced at the NARM Convention and delivery of this LATIN SHOWCASE series will be made to NAL distributors starting March 1st.

NAL has made arrangements so that NAL SUPER STERO 8 cartridges will be available twice each month on "NEWLYWED GMCE" starting Saturday night, March 15th. This exposure to SUPER STERO 8 will be seen on over one hundred and fifty stations comprising the full ABC color television network. The Nielsen rating for January 5th listed a 29% share of audiences, which means that over one million viewers were seen in over one eleven and one-half million homes. Arrangements for this were made through NAL's Hollywood agency, Brennan, Smith and Associates, Inc.

Dealers in the United States, Hawaii and Puerto Rico can learn the name of their nearest NAL distributor by writing North American Leisure Corporation at 1776 Broadway, New York, N.Y. 10019. NAL will be happy to reflect at area code (212) 265-3340 or toll-free on our incoming WATS line (800) 221-7270.

Cassette Not Moving Yet; Say Exhibitors

By RON SCHLACTER

CHICAGO—Cassette has not still come of age in the auto stereo market, according to a sampling of exhibitors at last week's Automotive Manufacturers of America (AAMA) show in Chicago.

Although a new auto cassette player was on display at the Craig exhibit, regional sales manager Lloyd Smith explained that the greatest amount of sales will continue with 4 and 8-track.

"The mass installers are really pushing 8-track, and the West Coast is still selling 4-track and hi-fi, and appliance stores, which aren't that involved in the auto field, are pretty much doing the same," he said.

Consequently, the big sales in the next few years will still be with 4 and 8, with the emphasis on 8-track.

"The lack of music is holding back cassettes. But another reason is simply that the mass installers have the 8 in stock and this is what they're going to sell," Mr. Smith said.

Tenna, also featured a new auto cassette unit, a fully automatic 8-track system player. However, product manager Donald Slack took a slightly negative attitude toward the cassette market.

"We really don't feel that cassette has gotten into the auto field. But as a manufacturer, we must be prepared. Music is one factor that helps to bolster cassette sales."

Motorola, which does not have an auto cassette unit, features two new 8-track players at the show, National sales manager Edward Lucascy said.

"It's not time yet for cassette. But in another year, it may be a different story. What will change the situation is to see who's making the good music."

At LeBo Products Co., vice-president Leslie Dame said, "Cassette is not so hot at present. However, there has been a great change in the past year and in New York, it has changed 100 percent—cassettes are starting to move. What cassette needs is to have more machines behind it."

AD Mounts Big Selling Drive

By HANK FAXK

NEW YORK—With the Audio Devices-Capitol Industries merger almost a year old, Audio Devices is about to unveil extensive merchandising programs heavily geared to the consumer market. "We’ve been rather conservative in our first year with Capitol," said Herman Kornbrodt, AD vice-president. "This time has given us the opportunity of learning more about Capitol’s marketing philosophies as well as its internal operations." Kornbrodt also said that in the past 11 months, both companies have had to coordinate their efforts. Audio Devices, a tape and tape CARtridge manufacturer, maintains a broad marketing network in the U.S. and Europe. Aside from supplying licensed and non-licensed tape, empty cartridges and cassettes to record companies and independent tape duplicators, the company also sells packaged blank open reel and cassette tape in the consumer market.

As a test of its impending promotion to dealers, Audio Devices had launched a consumer advertising program in the New York Times during the past several months. "This campaign is continued on page 22".

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In cassettes and loaded cartridges we’re your everything: supply, sales, merchandising service. You name it — Channel Marketing has it now. Blank-loaded! Leader-loaded! All Accessories! American-made for quality.

The only thing nobody knows the field like we do.

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Why Pay More?

Get Pfanstiehl's cassettes

At New Low Prices!
Tender Loving Care.

Dubbings processes more than 5,000,000 feet of tape per week... and every foot is handled with the kind of care that results in a perfect product. The most modern automated duplicating, editing and loading equipment are only part of the story. Add to that precise quality control, and you know why Dubbings is today's leader in meeting the growing demands of the entertainment industry for compact cassettes, 8-track and reel-to-reel. Learn more about the unique facilities of Dubbings... write for a copy of our new facilities brochure.

Sound thinking... leads to Dubbings.
February release of Liberty/United Artists 8- and 4-track stereo tape cartridges and cassettes on SONIC SPECTRUM+

The best shape entertainment has ever been in.

Liberty Stereo Tape, 6920 Sunset Blvd., Hollywood, Calif. 90028
Auto Stereo Blossoms at AAMA Show

BUSY ATMOSPHERE of the Automotive Accessories Manufacturers of America (AAMA) show is illustrated in this photo of the Tape Distributors of America booth.

GOODWAY, INC. radio/cartridge tuner is demonstrated by Bob Goldsmith (left) and John Masi.

JAMES LEVITUS stands beside new displays shown by Car Tapes, Inc., at the show in Chicago last week.

JAMES TIEDJENS, president, National Tape Distributors, Inc., goes over details with regional representative Eric Paulson.

GOODWAY, INC. radio/cartridge tuner is demonstrated by Bob Goldsmith (left) and John Masi.

ANDY RAFTUS shows William Curtis and Larry Utt new Quixonic speakers.

LE-80 PRODUCTS' Herbert Hartman (right) watches Stereo City's Herb Levin and Jim Henley (center) write order.

LE-BO PRODUCTS' Herbert Hartman (right) watches Stereo City's Herb Levin and Jim Henley (center) write order.

GIBBS' advertising manager Howard Sayre shows wares to buyers at the first-time exhibitors booth.

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Monarch to Open Plant

LOS ANGELES — Monarch Tape Duplicating plans to take advantage of the upcoming NARM convention by opening its new cartridge factory in time to have conventions tour the facilities.

The factory is owned by Jubilee Enterprises, which runs city's main independent record Cap. Selling Ad Product

LOS ANGELES — Capitol has begun selling raw cassette tape from Audio Devices under the Capitol brand name. The cassette is the first item in a line of Audio Devices products which Capitol hopes to begin selling. Audio Devices is the tape manufacturing arm of Capitol Industries, the parent firm of Capitol and AD.

Capitol's new involvement with AD will replace the special products division's ties with GreenTree Electronics, which had supplied Capitol with nine varieties of raw reel-to-reel tape.

Tape to Get EIA Play

NEW YORK — More than one-third of all exhibitors at this year's Consumer Electronics Show will feature tape CARtridg product.

According to a breakdown of the list of 160 exhibitors, at least 63 companies will be featuring tape cartridge hardware or software and more are expected to enter the booming market. The third annual show will run June 24.

Occupying the same exhibit space as last year, the event will be held at the New York Hilton, Americana and Warwick hotels. According to Jack Warman, vice-president of the Electronic Industries Association's consumer products division, all exhibit space has been sold out.

NAL's City Mgr. Plan

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NEW YORK — North American Tape Corp. (NAL), in up-

Make a Four-Tune When you fly on the wings of song, have the correct wingspan. Pop is a 12-minute market, so we designed an EP cassette to match. It's far simpler than the standard cassette. Only three parts inside, loads without threading, snaps or welds shut. And you can fly now with quantity deliveries.

Low Price 8's Lead Show

Tenn's new units include a fully automatic auto cassette Staar system with speakers, suggested list price $99.95; a compact 8-track tape player with speakers, suggested list $59.95; 8-track FM stereo tape player with speakers, suggested list $129.95, and Starline 8 with illuminated knobs and speakers, $69.95.

Two other new items from Ten are Verbalite and Phychlite. Verbalite is a stereo car stereo, Verballite is a solid state effect plus psychedelic light, while Phychlite is strictly a light unit for the rear seat. The suggested list prices for the two units are $39.95 and $32.95, respectively.

One of Motorola's new 8-track units is Model TM713S, which includes a built-in FM stereo converter. Its suggested list is $119.95.

Craig's products for the auto stereo market include a line of tape cartridge and cassette "flip open top" carriers. The two styles for 4 and 8-track have a suggested list of $7.95 and $5.95, while the cassette carriers are priced at $5.95 and $4.55.

According to Le-Bo Vice-President Leslie Dane, "Customers are looking for cases that will hold more." In early March, Le-Bo is planning to introduce a case that will hold 30 cassettes. The firm is presently featuring compact carrying cases that hold 12 cassettes. The suggested list prices are $3.79 and $2.79.

At Recoton, sales manager Peter Wish said, "Nobody has a place to put cassettes and cartridges, so this is the problem our new case, 87T5, is trying to solve." The model, which is part of a line of 11.95, holds 24 cassettes and is available in four colors.

Spartan Products, Inc., showed its hard retractor stereo system available in seven standard colors.

Quintic showed a series of speakers including two tack-ons and two door units, one of which has a frequency range of 40 to 18,000 cycles. Belair's new line of players was also shown at the booth.
BETTYE SWANN

DON'T TOUCH ME 2382

Breakout single in Atlanta (#16-WQXI)
35,000 sold there in 5 days

Gavin "Record-to-Watch"
No. 2 in Spartanburg, S.C. (WORD)

On release March 3—Bettye Swann's new album "THE SOUL VIEW NOW" includes this smash hit! (ST 190)

Capitol Records
Produced by Wayne Shuler
SOUL SAUCE: Europe, that booming soul stopover just across the Atlantic River, is hinting for a share in the soul explosion by bringing r&b artists to England and the U. S. Britain's hottest soul artist—with three records on the charts—is RCA's Nina Simone. Miss Simone returns to Europe for a series of two-hour concerts beginning in Dublin on Feb. 2. She may return to Britain after a spin through France, Austria, Germany, Switzerland, Denmark for a possible Royal Albert Hall concert. Wilson Pickett is now in Britain to star on BBC-TV's "Top of the Pops" show, but will not appear in person for British fans because his own musicians were not permitted to accompany him and Pickett refused to work with British musicians. His European tour concludes with appearances to Stockholm, Paris and Lyons, France. Martha Reeves and the Vandelles are also due soon and will appear in "Top of the Pops" to boost their "Dancing in the Street" revival. Recent visits by Junior Walker, Joe Tex, Carla Thomas, Billy Preston, Nancy Wilson and Billy Stewart will be followed by appearances from Stevie Wonder and B. B. King as well as Martha Reeves, Pickett and Martha Reeves. Bluesman B. B. King flies to Britain in April for an eight-day British tour with English blues group Fleetwood Mac. The tour opens at London's Royal Albert Hall on April 22. Soul singles currently clicking in England are disks by Johnny Nash, Marvin Gaye and Tammie Terrell, Stevie Wonder, Martha Reeves, Supremes, Temptations, Judy Clay and William Bell and the Yunes. Van McCoy's Share label is making smoke with the Ad Libs' "Giving Up," originally penned by McCoy some years ago for Gladys Knight and the Pips. McCoy is also moving with "Baby, I'm Yours," by Chris Carter, who will record on his Vando label. A Van McCoy Strings album is planned for the spring. . . New Roy Charleses: "I'll Be Your Servant" b/w "I Didn't Know What Time It Was." Atlantic is rush-releasing a soul version of the Cream's hit, "Sunshine of Your Love," by Ralph (Soul) Jackson. . . Watch the flip on Aretha Franklin's "The Weight" to "Tracks of My Tears." . . Do promotion men know their territory? Chris Jones of Scepter stopped at a gas station to inquire as to the whereabouts of a certain Memphis motel. He was told that not only was he some distance from the motel, but Tennessee as well. He had driven to Mississippi.

** ** ** FILETS OF SOUL: Stax Records this month is toasting the Staple Singers, the gospel-turned-soulgroup, whose Vester recording of "Cloudy Day" established the singing family as favorites since 1962. Their latest Stax single is "Is to Be Some Changes Made" b/w "The Ghetto." . . Don Davis, producer of "Who's Makin' Love," by Johnnie Taylor and Carla Thomas' latest, has signed Darrell ("Open the Door to Your Heart") Banks to the Volt label . . . Albert King will appear with his guitar, Lacy, on the "Merv Griffin Show." . . New from Jimmy Holiday on Mint: "Baby Boy's In Love." . . Francine Parker, the original Peaches of the Date duo of Peaches and Herb, has returned to the act as of Feb. 2. On her one-year leave of absence Miss Barker wrote and recorded for Columbus. The duo's latest single, "When He Touches Me," was their first recorded in Nashville. . . The Delphonics have signed with Zach Glickman's New Dawn Artists Management.

Arranger Horace Obit has written the charts for recording sessions for Carolyn Franklin and the Main Ingredient, RCA artists, and for Joe Frazier on the Capitol label. Obit has also signed the Tiffany Tide and Clarence Carter to his own production company. . . John Bennings has recorded Reggie LaVong on his "Skin Deep" message for the Laurie-distributed Spectrum label. . . New Tina Britt on Vee-P: "Sookie, Sookie." . . Guy Draper of Guyden Productions will record the Vettes for Buddah, as well as doing new sessions of Kapp's Unifics and Suga and Spice. . . James Brown returned to Augusta, Ga., last week to play a benefit show to raise funds for Paine College, which was damaged by fire last year. Ed Wright of Mint Records reads SOUL SAUCE. Do you?
The Beach Boys — I Can Hear Music

The hit single from the hit album

Produced by Karl Engemann

Make sure your Capitol man has stocked it to you to cover The Beach Boys appearance on NBC's Kraft Music Hall February 19, when they'll sing their newest in a long line of hits, I Can Hear Music (#2432).
Madelon Baker Into R&B Output; Limits Audio Arts

LOS ANGELES — Madelon Baker, owner of 52 Jim Webb copyrights, is going into the rhythm and blues record production and distribution business with her new Audio Arts label.

Mrs. Baker’s J-Ma Music, an ASCAP firm, is the repository for 52 of Jim Webb’s first efforts written two years ago. These songs are administered by Webb’s Canopy Productions. Included in these songs is “Gala-ves-don,” Glen Campbell’s recording of Mrs. Baker’s song.

Madelon Music is a holding company for both blues and gospel music. Mrs. Baker operates Audio Gospel, which records Cassette George, Harold Bowen, Betty Perkins, the Gospel Sounds, the Shouting Stars, and the Inspirational Soul.

Mrs. Baker got involved in gospel and gospel music through her husband’s Hollywood recording studio, which is now Bob Ross’ Harmony Recorders. The incredible disks are produced through Audio Arts Productions, a company which will record 17-year-old singer-guitar-player Howard Huntzberry.

Mrs. Baker and her husband, Jack, signed Webb as a writer-singer to Audio Arts Productions after meeting him in their Audio Arts Studio. For one year, she says, Webb lived in their home and wrote songs.

“Didn’t We,” a song made popular by Richard Harris, was first cut by Jimmy Darren on Warner Bros. but it never got off the ground. Mrs. Baker eventually sold Webb’s contract to Johnny Rivers. She now feels the move provided the young composer with a good opportunity for advancement.

Madelon Baker is developing songs, which Mrs. Baker feels will be sold to her BMI firm, Madelon Music, by having r&b acts record their songs.

Madelon Baker has signed Phillips to her label, and the group is midway through an LP based on these Jim Webb songs, which Mrs. Baker feels will be its second Tetra LP.

As part of her production pact with Tetra, Mrs. Baker offers the label first refusal on new r&b acts and artists she develops. She is looking to build her BMI firm, Madelon Music, by having r&b acts record her songs.

Since Canopy administers these songs, Mrs. Baker is free for other music activities, notably developing r&b acts for Tetragrammaton Records. She has placed the Incredibles on Tetra, with the company re-packaging the trio’s recent Audio Arts LP, “Heart and Soul,” for national distribution under the title, “Standing Here Crying.”

Mrs. Baker has established the Madelon Baker Foundation, a national charitable organization, which Mrs. Baker feels will be its second Tetra LP.

Gloria Toote, right, owner of Town Sound Recording Studios in Englewood, N. J., is greeted by CBS-TV personality Joan Murray and WLIB deejay Eddie O’Day at a recent party in her honor hosted by Ballantine Scotch.
THIS IS HOWLIN' WOLF'S NEW ALBUM

HE DOESN'T LIKE IT.

BUT WE DO.

HOWLIN' WOLF
CADET / CONCEPT IPS-319
NEW YORK—Ron Rosenfeld, like the commercial, must be doing something right. A senior vice-president at the McCann-Erickson ad agency, Rosenfeld handles accounts such as RCA and Cheseborough-Ponds and Lever Brothers and others. The recent RCA television commercials debuted on TV during the Super Bowl football game, part of a commercial program for which Rosenfeld & Bressler, Inc. wrote copy. RCA Music used not only 8-track recording procedures, but the music itself was composed specifically for the commercials that "felt like something happening today." Advertisers would pay for music ideas that come from records. When he was a creative director at Doyle, Dane, Bernbach, for example, he studied a series of folk albums. It was at that time on the Reingold Beer commercial campaign "We must be doing something right." The days of the singles are over, believes Rosenfeld. "We're now using the best sources for music. In many cases, advertisers are using better music than the movie industry. After all, we have the advantage of doing it in 60 seconds, you have to be much sharper." "On the Reingold commercials, the music was an integral part of the commercials. We actually held parties and ethnic musicians were on hand. Abe Oser did the music. Real musicians doing the real music of the ethnic group—which it was. The ad agency, McCann-Erickson, was very happy. "Milton Nebbia, the camera man, had to shoot a lot of film, about an average of 9,000 feet of film per commercial. We would stage the party so he could do it. He really let it be a real party so we could capture that excitement.

In any commercial, Rosenfeld wants music that's fresh, "adventuressome." All the parts of the commercial work together, he said—words, pictures, music. "A lot of advertisers are afraid to do good commercials and use interesting music. I've been lucky in that I've met very little resistance so far from clients."

For many years, Rosenfeld did the McAn Shoes commercials. He was the first to use actual rock 'n' roll stars on commercials done through his agency to Leigh and ARC Century. These, too, Rosenfeld said, were done largely through studying records and he would take a record to Leigh and tell him that he wanted this or that style and Leigh would line up the artist for the spot.

In the advertising field, Rosenfeld has developed a reputation already as a man with a golden touch. The RCA television commercials, already in six variations, are currently being seen on both network and local TV.

TONI FICALORA, at camera, works on an ice cream commercial soon to hit the air. From left, script girl Karen Mangold (back to camera), cameraman Jerry Jones, model Dori Ellis, Ficalora, Adilim Inc, producer Matt Harth, and creative director Harry Bressler of Bauer, Tripp, Hennings and Bressler Inc.

Ficalora Lights Way For Brighton Cigarette

NEW YORK—Brighton, a new cigarette company, is now in the test-market stage in Texas, using television commercials made by Toni Ficalora Inc Commercials were for the commercial agency, Ray Ellis composed original music. This is just one of the recent commercials produced by the two Ficalora brothers—Toni and Sal. They also finished a Host Ice Cream commercial, using original music by Art West for the agency of Bauer Tripp, Hennings Bressler. This commercial was slated to air before March 1 on the East Coast.

If you watched the "Tom Jones Show," you may note a new "Gentle Strength" commercial about a new Yardley's nail hardener. This was done for Benton & Bowles; Jackie Greenwood was in charge of the ad copy. For the Yardley project, Toni Ficalora studied three pieces of music from the music library of Correll-Jacob's; one of those met the approval of the agency and it was inserted on the film.

As of last week, music had not been decided for a new television commercial for commercial produced for the S&CC agency. Vice-president Red Allbright worked on this project with Ficalora.

Both Sal and Toni are photograpers. They had a successful still photography business. About two years ago they decided to enter television. Sal acts as business manager and producer. Toni usually does most of the creative photography. Toni Ficalora is noted in the field for his closeup work with product. Normally, the agency handles the music aspects for a commercial, but they often consult the Ficaloras about the type of music and they feel should go with the commercial.

A Welch's tomato juice commercial that was being rough-cut a week ago, for example, will feature waltz music. The rock music they have not wanted included 16 musicians on the session. Composer was Buddy Weed, with the musical involvement of the Peter Dean Enterprises.

Library Holds Budget Answer

By EVERETT ASCHER executive vice-president

Emil Ascher Inc.

Few producers of television commercials are aware of the many factors that determine and exact the original music score tailored to their story line. The music must be hummed and re-hummed long after the film has run its course. Some scores even end up as legitimate musical pieces. Some of the composers—the Chico Hamiltons, Ron Frangenes, Gerry Mulligan-basically create music from their creations. There lie facts.

Of course every producer would like his production gift-wrapped as a complete one-and-only original score. But what happens when he can't afford this luxury? More and more today due to rising costs of production, composers are bypassing the big record companies and selecting original music from small, independent labels. Oftentimes the total budget for the recorded music is a fraction of the cost of the commercial score. And it's not only commercials in which producers are using low budget scores. Some documentaries, programs, educational, movie soundtracks and gory films. Some producers even prefer recorded music because of the many problems it bypasses. One of these is the matter of credit. There are none of these. There is how you choose the source of music and more so, the budget. The overall choice of music must be there initially. The library must be well organized so a producer can zero in on the exact type of music he wants. The score be part of an orchestra, from the very large down to Shrill C's, and in all musical styles from classical to the latest electronic sounds. Only by working with a library which meets these requirements, a composer be confident that he'll find what he needs.

When all these ingredients are added together, the producer suddenly finds himself in a new world. He must now determine the amount of time and money.

Sure there's nothing like an original score when it's right, and when you have the budget. But when you don't have the budget, it's in a sense that visitors to recorded libraries are increasing very much in direct ratio to the increase in lower budgeted television commercials that require music.

By BRUCE WEBER

LOS ANGELES—Production companies are losing their au-

tonomy to subjects stock music for commercials, said Marty Gold, president of Filmways of California.

Because music composed for commercials today is a more lasting effect, advertising agents no different to music, are becoming increasingly aware of its impor-
tance.

"Advertising agencies now select the composer, the style of music and the artist (or) group who will perform the music," he said. "Several

years ago the advertising agencies left the music selection to the production companies. "Up, Up and Away" changed all that.

When original music is not used, he said, the production company's subject stock music for the commercial although it is important, is not the first to use the music. The framework outlined by the sponsor and advertising agency.

The cost factor usually dic-

to be the main reason to use original or stock music, said Gold. "Filmways is instrumental and often recorded in Europe, runs about $25 per per $100" composition per commercial Stock music for ra-
dio runs about $10 per cut.

In recent months, Filmways has paid up to $5,400 to a composer for an original score, with composers Levine of Jink and Joe Crossen doing several scores for

Ad Agencies Get Into Music Act

By CLAUDE HALL

Kip Currie flew in from Maine to record spots for Sunshine Biscuits for Cunningham and Walsh... Sterling Yates recorded a series of voices for Saniflush and Cunningham and Walsh... Bill McDonald did the voiceover for Volkswagen and Doyle Dane Bernbach... All are represented by Voigt & Fields, talent firm.

Market-GO, Inc., promotion wing of the teen magazine GO, has teamed up with Hampstead Heath Productions, a music production and management firm. Hampstead, headed by Jay Center and Eddie Zender, handled such groups as the Great Paco, Cornelius, formerly of the band.

Celeneese Fibers will sponsor an hour, through Grey Advertising, of a musical-style special April 28 on NBC-TV, "The Spring Thing," featuring Noel Harrison and Bobby Gentry. Terry Ellis has flown to England for the first time to use the music business.

Jean P. Riggs, a division of U. S. Shoes, for Dee Anthony's G-Clef production firm. Commercial was for the agency of Leber, Katz & Pacchione. G-Clef has also just completed radio commercials for Social Shoes, Wamsutta Mills, Cobbies Shoes, and Red Cross Shoes.

LOS ANGELES Singer Susan Barrett and Lynn Kellogg, a member of the New York "Hair" company, will be featured on a series of RC Cola commercials. Joe Flanwright of FilmFair directs the commercials for D'Arcy Advertising. Gene Perry (agency producer).
AES LIKE OLD TIMES
MOST FAMOUS ORIGINAL RADIO THEMES
V 36018

STEREO ELECTRONICALLY RE-CHAMELED TO SIMULATE STEREO
Seattle Area Stations Revamp 'En Masse' to Other Formats  

By VICTOR STREDICK

"We are not getting any calls from kids," Connors said. He said merchants were receptive to the contemporary adult music.

"KTCM is an ABS Entertainment Network affiliate and broadcasts a variety of Puget Sound basketball. (Tacoma has a 5,000-watt country music format, 1,000-watt block-programmed station and three commercial FM stations.)"

KOL-FM selected Groundhog Day to surface its live programming, and executives didn't jockeys already employed at the station.

"Rare for Seattle radio, the station got off to high-powered start with pre- and record building."  

KFIL's Teamwork Pays Off in Ratings

PHILADELPHIA — KFIL, little known for its siting in ratings, has the entire deck off constantly to do even erect and the key tool to self-development is brainstorm sessions. The program director, Lee Sherwood called a three- and-a-half-hour meeting with each of his staff. "And I think the staff is really doing the job because their fellow programmers brought about their thoughts. A lot of new and interesting changes in an individual's presence."  

The day the Super Bowl game, the deejays met at Sherwood's apartment and discussed radio promotions over beer and fries, and Sherwood thinks some of the presentation might help it this air this summer and the main reason of the ball sessions is to keep a feeling of team spirit flowing.

WEIR Shifts to Hot 100 Under Wellington's Move

WEIRTON, W. Va. — WEIR, which serves Steubenville, Ohio, as it is shifted to a Hot 100 format, according to new operation director Samuel Wellington, who took over the station about a month ago. A large part of the station's audience is made up of four days vocal group that performed weekly on the "Grand Ole Opry," and worked at the station from 1904-1966 and recently decided to get back to the Opry and said, "radio is like a disease." WEIR, billing itself as the "Fun-one," under new general manager Bill Greaver, was formerly WWIN. It is to feature the new hope at a Seattle young adult nightclub, The Trolley, featuring three local progressive rock bands, the Undergroove, the Trolley and Popcorn.

WFIL's Super 1969

WFIL's personality show between the hours of 6 a.m. and 9 p.m. will be continues.

AIR PERSONALITY Eddy Arnold, right, of KOLD Support Beach, Giant, congratulates Johnny Mathis on the first of his opening night SRO concert at Melodyland Theater in Los Angeles.

WDCA-TV in Shift on Show

WASHINGTON — WDC-

WFIL, channel 20, is changing the format of its bandstand type television show to feature exclusively progressive rock music and rock music. Dick Allix, host of the show, said the new program will be known as "Dick Allix Underground." It will be seen 7-8 p.m. Saturdays. The show will feature live progressive rock groups, interviews with artists, underground new pop and designer fashions. (Continued on page 36)
Radio-World's Programming Aids

Podcast 35

No. 35

Dishing Up the Best of 100

January 1968

The Salad Bar of Top 100

Programming guidelines from key, programming radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

RADIO TV PROGRAMMING

BY CLAUDE HALL

Radio-TV Editor

Tea, (KXAM-CAM)

Arch Campbell, Music Director

BPH: "The Letter", The Arch, Dallas, Texas.

BPH: "My Little Girl", KBMT, Houston, Texas.


BPH: "Old Man Clay" and "Ain't No Sunshine", WMMS, Cleveland, Ohio.

BPH: "Ain't No Sunshine" and "Old Man Clay", WOR, New York City.


BPH: "My Little Girl", KTRH, Houston, Texas.

BPH: "Love's Got a Mind of Its Own", KCBS, Los Angeles, Calif.

BPH: "Ain't No Sunshine", WMMS, Cleveland, Ohio.

BPH: "Old Man Clay", WHOF, Orlando, Fla.

BPH: "My Little Girl", WINS, New York City.

BPH: "Ain't No Sunshine", WMMS, Cleveland, Ohio.

BPH: "Old Man Clay", WHOF, Orlando, Fla.

BPH: "My Little Girl", WINS, New York City.

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BPH: "My Little Girl", WINS, New York City.

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BPH: "Old Man Clay", WHOF, Orlando, Fla.

BPH: "My Little Girl", WINS, New York City.

BPH: "Ain't No Sunshine", WMMS, Cleveland, Ohio.

BPH: "Old Man Clay", WHOF, Orlando, Fla.

BPH: "My Little Girl", WINS, New York City.

BPH: "Ain't No Sunshine", WMMS, Cleveland, Ohio.
"JUST BLOW IN HIS EAR"

DAVID WILKINS

Produced By:
Shelby S. Singleton, Jr.

Written By:
Bill Way
and
John Reynolds

Organization
Hubert Long
P.O. Box 46
Nashville, Tenn. 37202

Published By:
Moss Rose
Publications, Inc.
(BMI)
**Positions Open**

**WQAQ**
500-watt station in St. Louis, Mo., needs program director. Contact Program Manager Greg Everson.

**WGAU**
500,000-watt station in Charlotte, N.C., needs newsman. Contact Ted Chartrand, GM.

**WQRH**
Channels 41-39, Raleigh, N.C., needs DJ personality to fill MIDDAG slot. Looking for a DJ with some experience. Contact 919-273-3060.

**WJZL**
700-watt station in Greensboro, N.C., needs DJ personality to fill MIDDAG slot. Looking for a DJ with some experience. Contact 919-273-3060.

**WNRW**
4,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WDDX**
930,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WDMX**
930,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WKRJ**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WQRB**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQMB**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WQMA**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQBQ**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WCMB**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQMB**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WQMA**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQMB**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WQMA**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQMB**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.

**WQMA**
1,240,000-watt station in Columbus, Ohio, needs DJ personality to fill midnight slot. Contact 614-294-1261.

**WQMB**
1,240,000-watt station in Greensboro, N.C., needs DJ personality to fill midnight slot. Contact 919-273-3060.
LOS CHIJUAS!
on their way to a Smash Hit "Changing the Colors of Life" and "Dream Slave"

EXCLUSIVELY ON RECORDS.

THEY JUST KEEP ON ROLLING FOR $$

Main Office MUSICAL RECORDS COMPANY
780 W. 27th Street, Hialeah, Florida 33011 P.O.Box 75
Branch Offices
New York - Los Angeles - San Juan, P.R. - Sn. Antonio, Texas.
City of Jackson Making A Strong Music Thrust

JACKSON, Tenn.—This city is making a bid to implant itself on the musical map. Sound City Recording has been built here two years ago, but has just been converted to the capability of one, two, three and four-track recording. It also has begun turning out successful songs.

The studio has the latest Ampex recorders, and all studios are Neuman and AKG, with the latest universal audio equipment. The recording company is a division of the Sound City Record Co., which is basically an R&B production firm; Anex Music Co., a country music publishing firm; and Anex Production Co., which produces country and middle-of-the-road recordings.

Among the writers working out of Sound City Studio are Rayburn Anthony and Tony Austin, who co-authored Norma Jean's top R&B hit, "That Darn Band" on RCA; Francis Rhodes, who wrote Bobby Haftin's "Don't Drive Me" and who has the new Loretta Lynn tune, "Barney," and John Reynolds and Bill Way of Mos-Rose, who has David Wilkins' new release on Plantation, "Just Blow In His Ear."

Owned by James Exum and John E. McCutchen, the studio is equipped with a string of leading musicians in all fields (and a little bit of music). It is situated close enough to Nashville to draw country artists and close enough to Memphis to bring in the R&B. We are interested in writers and producers who have been working in this area and perhaps sending it on to larger markets and companies.

Until now, the studio has been giving promo sessions almost exclusively. Now, according to its owners, some good masters will be turned out for Jackson's best known artist—writer in the music field has been Carl Perkins.

Polka Kin to Country Polka Assn. Leader

NASHVILLE—Polka Music is akin to country music in that both are music of the people and both create a specific state of mind.

There are the thoughts of Richard J. Pillar of Uncasville, Conn., president of the United States Polka Association, who has been to study the procedures of the Country Music Association (CMA) and its goings-on.

"We want to do with polka music what the CMA has done with country music," Pillar said, "and we feel there is so much in common."

He said there was a time when people believed country music was rurally oriented and was not for urban audiences.

"The same problem is true in another way with polka music," he explained. "Most people consider it ethnic."

While saying that much of its appeal lies in the Polish and Music-American cultures of the northern part of the United States, he contends that it has nationwide appeal.

Pillar records on his own Stilo label, is a licensed AFM booking agent, and a promoter. He also has a weekly radio program on WFLY, New York City.

"On the radio program I play a great deal of country music with people who have "It's a happy music," he tries to carry over this theme in the country product he selects.

Pillar felt he could best accomplish this for polka music what CMA had done for country music by calling first hand on people in the industry here. He studied procedures of the CMA board of directors, called on record producers, on publishers, and on distributors.

"The distribution is our greatest problem," he said. "Most of our records are sold at personal appearance time."

The United States Polka Association convention will coinicide with the upcoming Polka Festival at Ocean Beach Park, New London, Conn. July 9.

Twenty-seven leading polka bands from nine States and Canada will participate.

Singleton to Offer Guaranteed Records

NASHVILLE—Shelby Singleton will offer his Plantation and_sss, International Records to the consumer with a guarantee. Singleton claims to be the first record company to promise to replace his product if it warps, wears or otherwise is damaged.

"I've turned out three LP's and had three hits," Singleton says. "That says something for the quality. This is bound to attract the consumer to the product."

His guarantee is another way. He promises, in effect, to replace any album for free if it is damaged. So far he has not had to replace one. Singleton, whose "Harper Valley PTA" has been one of the giants of recent releases, feels that if an LP exactly the same as he would a single.

Singleton's "cut is as though it was going to be a single."

Singleton contends. "There is not a single throw-away in albums I produce. Every song on every album could be released as single and be a hit." He says, too, that he puts a cross-section of songs into each album to give it diversity and that no two cuts are alike.

Singleton does his own producing with his own equipment in his own studio and oversees the product from start to distribution.

Kraft Again Will Telecast The Country Award Show

NASHVILLE—The Country Music Association (CMA) has received approval from the National Dairy Products Corporation, has exercised an option for the linestone, the second annual Country Music Awards Show this fall.

The option was exercised through its agency, J. Walter Thompson Company.

Primarily through the efforts of Jack Stack, president of Tree Music Publishing, and Irving Waugh, president, WSM, Inc., the show, which is scheduled to telesa>r through the Thompson agency to telecast the awards show for the first time last October, due to a political pre-emtion, the

Mary Reeves Sells U.K. Trip

NASHVILLE—Mary Reeves will return to England March 1 to help promote her new music hall club, and to start a lawsuit which may keep her there for an indefinite period.

Mrs. Reeves, widow of the late Jim Reeves and operator of several publishing companies, said she would be in court seeking the return of a valuable catalog, and that the trial could be a lengthy one. She refused to name anyone involved.

On March 5 she will see Charles Williams opening at the Nashville Room, a club devoted exclusively to country music. Mrs. Reeves recently toured the United Kingdom, covering much of the territory where her late husband was popular. She made several radio and TV appearances, many of them in conjunction with the Blue Boys, RCA Victor artists.

The Blue Boys will not be involved in this trip show was postponed until November, but still drew a major share of the audience. CMA and members had worked closely with the sponsor and the network (NBC) in promoting the program.

On short notice, Kraft scheduled the awards into its program owned by Roy Rogers and Dale Evans, and the result was a successful show that was produced by Yorkshire Productions.

The awards show was video-taped at the "Grand Ole Opry" House before a live audience, and virtually all of the recipients of the prizes went on to accept them. With additional planning time this year, the show is expected to have an even greater response. Announcement of the action by Kraft was made by Thornton B. Wierum, vice-president of J. Walter Thompson.

Long Expands Talent Set-Up

NASHVILLE — The Hubert Long organization is expanding its talent operation by setting up new offices in co-operation with Entertainment Associates.


The announcement was made jointly by Vern Carstensen, vice-president and general manager of Entertainment Associates, and Long. The two firms will be quartered in the new Sunset-Columbia building. The move will be made March 15. Long and his Moss-Roses Publications recently moved into new quarters here, adjacent to Capitol Records and Columbia on Music Row.

Entertainment Associates specializes in the management of country music artists. It also serves as a liaison between Nashville and Hollywood for television and motion pictures.

Hubert Long, who has long coast contacts. Prior to joining the Long agency four years ago he worked with the Murray Arons Pictures division of Audrey Williams Enterprises.
Is 'Opry' a Registered Name or Definition? Rhubarb to Court

NASHVILLE — Whether the term "Opry" is part of the registered name "Grand Ole Opry," or just a general definition of country music is a question now in the hands of the federal court here.

WSM, Inc., in its lawsuit against Opry Records, contends that "Opry" is an abbreviated form of "Grand Ole Opry," a name registered as a copyright, and refers only to the 43-year-old program originating each week from WSM. The defendants in the suit, Jay Rainwater and Donald Bailey, contend that any country music is opry music and that "opry" is merely a hill-country corruption.

Far-Reaching Effect

The outcome of the lawsuit could have far-reaching effects on many facets of the music industry. In fact, WSM has successfully filed lawsuits to keep the name "Grand Ole Opry" from being used by any other than those who were qualified members of the radio cast. It also has warned, without the need of lawsuits, organizations which have billed non-opry talent as "Grand Ole Opry," or used the "opry" in a title.

Wendall Jackson, Bristol, Tenn., attorney, said the term "opry" means any form of country music. He said, for example, that Bluegrass was just a "form of opy music."

WSM attorneys James Tuck and Walter Robinson said no. The name, they contend, comes from four generations of association from the copyright, and from the fact that no one specific kind of music is heard on the "Grand Ole Opry." Witness for the plaintiffs corroborated.

Irv Vaugh, president of WSM, Inc., said that "as long as I can remember the WSM family as well as the general public has referred to us as 'Opry.'"

The "Grand Ole Opry" was originated in the fall of 1925 as the WSM "Barn Dance," and less than one year later was called by its current name. More than 25 years ago WSM registered the name, and it still has a powerful connotation.

More than 50 leading country music artists give up a given number of Saturday night bookings each year to return here to appear on the "Opry," which plays to 250,000 live each year and an estimated 7 to 10 million on radio each week. Although their compensation for this is less than they would receive on the road, they are guaranteed security, more time at home with their families, and the use of the "Opry" name which often means more in the way of payment for a booking. Failure to appear the specified number of times during a year means loss of the use of the "opry" name. This has been the point of litigation in the past; artists whose association with the show had terminated and who still used the name, and artists who had never been regular members of the cast and used the name.

Rainwater, former stepfather of Brenda Lee, said that he had been active in the field of what he called "opry music" for 15 years and had promoted top name stars. He said he had used the name Opry Records for his label because "it portrays the type of music I am producer of and reflects my environment for 15 years." Rainwater has never been a member of the "Grand Ole Opry."

Looking for Talent

Booking an Act

Billboard's International Talent Edition has the ANSWER!
Who's gonna mow your grass?

Buck Owens' fresh cut single

ST 131 - BUCK OWENS - I'VE GOT YOU ON MY MIND AGAIN.
SKAO 145 - THE BEST OF BUCK OWENS - VOL. 3 - BOTH COUNTRY COLLECTORS' MUSTS.
Now going its own way as a single (2364).
From the album of the same name by JOHNNY & JONIE MOSBY

JUST HOLD MY HAND

Touching songs of love by Johnny & Jonie Mosby—the lovebirds who also gave you:

Johnny & Jonie Mosby
Just Hold My Hand

ST 170

Produce by Ker Nelson
Booking: Steve Stebbins, Americana Corp.
P.O. Box 47, Woodland Hills, Calif., (213) 347-2976

Billboard Hot Country LP's

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AIDS 25c PRICING

R&B Influence Puts More Music on Topeka Jukeboxes

By BEVERLY BAUMER

TOPEKA, Kan.—The growing popularity of R&B has allowed Dave Garretson here to concentrate on fewer selections and program more records each week. In the majority of his pop locations he uses 75 per cent R&B. He is changing four records each week and is steadily switching to two-for-a-quarter play pricing.

Garretson, owner of Dave’s Vendor Service, said “It’s hard to tell music categories apart. They’re all more-or-less mixing together. R&B and pop are about the same kind of music.

Tell NEB Club Jukeboxes Use $52 Mil. 45’s

OMAHA—Nearly 100 business and professional men here last week heard Music Operators of America (MOA) president Howard Ellis talk about jukebox programming and tell how U. S. operators purchase.

Quarter capsule vending, now an important segment of the business, will be reflected in such new units as a ballon vender, developed by Wilfred Division, Paramount Textile Machinery Co. Other machines to vend quarter merchandise are expected from such firms as Northwestern, Oak Manufacturing, Victor Vending Corp., Inter County Industries and Harby

SCCOA Sets Mar. Meeting

COLUMBIA, S.C.—The annual meeting of the South Carolina Coin Operators Association, Inc. (SCCOA), is scheduled to take place here March 22 and 23 at the Wade Hampton Hotel.

The admission for the convention is (Continued on page 45)

NO GOVERNMENT HELP

U. K. Coinage Conversion To Cost Trade $24 Million

By MIKE HENNESSEY

LONDON—Despite persistent representations by the various coin machine industry bodies, the British government has now finally decided that no compensation will be paid to coin machine operators to offset the estimated $24 million costs involved in the changeover to decimal coinage.

A new government White Paper on decimal currency describes compensation as “undesirable in principle and inequitable and inefficient in practice.”

Although the decision is completely in line with the industry’s expectations, it represents a massive snub to the amusement and automatic vending operators who have been faced with a conversion bill which has been estimated at $24 million.

Derek Skinner, chief executive of the Automatic Vending Association of Britain said: “We have certainly not given up the fight yet—although I must admit that there is general despondency in the industry.”

He recommended to the Decimal Currency Board that (Continued on page 45)

National Tavern Month Idea Can Benefit Operators, Too

NVA Prepares for Trade Show in Fla.

By RON SCHLACHTER

CHICAGO—Vendorama, the National Vendors Association’s (NVA) 19th annual convention, will be held April 17-20 at the Hollywood Beach Hotel, Hollywood, Fla. The convention will have no doubt be an important showcase for 25-cent capsule merchandise and machines.

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Teen Clothing Section Fertile Jukebox Outlet

PAIGE

OMAHA — Thousands of teen-age clothing sections in department stores and the U. S. represent fertile new locations for jukeboxes. This is the view of Howard Ellis, here, who has managed to get such locations and will soon be in two more

departments. In addition to the guaranteed revenue each month, such locations offer excellent promotion and public relations possibilities.

Ellis, president, Music Operators.

(Continued on page 44)

New Equipment

ICMOA Near School Quota

SPRINGFIELD, Ill.—The Illinois Coin Machine Operators Association (ICMOA) is currently processing five applications for mechanical training scholarships to the Denver Coin School. According to executive director Fred Gain, the association should fill its quota of 10 applicants.

January marked the beginning of the biennial meeting of the legislature here and the ICMOA is keeping an eye on bills being introduced. Operators have been mailed a list of the members of both the senate and house judiciary committees.

The ICMOA’s annual meeting is scheduled for July 11-13 at the Sheraton Inn in Springfield. Meanwhile, a southern region meeting will be held sometime in March or April in the St. Louis area.

FASHION JUKEBOX. The scene here, showing a teen clothing department in a J. C. Penney store in Omaha, is typical of the new type of locations Coin-A-Matic Music Co. has developed.

New Equipment

Cointronic—Ball/Walk Game

This new non-electric game from Cointronics, Inc., called Ball/Walk gives players a score from zero to 500 depending upon how far uphill they can maneuver a ball on two rods that extend out from the unit. The game measures 8 inches high, 24 inches long and 14 inches wide, without its optional pedestal base, and operates on either nickel or dime play.

FEBRUARY 22, 1969, BILLBOARD
What's Playing?

A weekly programming profile of current and older selections from locations around the country.

Peoria, Ill., Location: C&W-Restaurant

BILL RUSH, programmer. Lee Montooth Phonio Service.

"COIN/CIDENTALLY

National Tavern Month Idea Can Benefit Operators, Too

* Continued from page 43

The installations here are 160-selection jukeboxes. Top teen product is used for 100 selections and the best of teen standards fills out the title strip panel. Mac Ellis, a brother, said he often changes 10 records at a time, usually averaging three to five records per week. Typical of the fare were such titles as "Fairport City," Monkees; "I'm Living in Shame," Diana Ross and the Supremes; "Good Lovin' Ain't Easy to Come By," Marvin Gaye and Tammi Terrell; "Diz-zy," Tommy Roe; "Too Weak to Fight," Clarence Carter, and "Glad She's a Woman," Bobby Goldsborou.

The jukeboxes are priced at three plays for a quarter or 10 cents per selection.

Ellis said department store managers like the idea of a jukebox 'because it creates the right atmosphere for teen-aged girls and gives stores something different.' This promotes our jukeboxes around other parts of the city and is excellent public relations."

'Round the globe—important operators everywhere (music, game, vending) are watching for Billboard's 7th annual Coin Machine World Directory ... coming May 10th.

"Out of this world" Animation in Bally SPACE-MASTER

Double E-Z Free Ball Gate Double portals to Gate and double Gate-Key Button double chance to collect free balls, double or triple normal repeat play appeal and profit power.

FLIPPER-ZIPPER Original Bally Upright Flippers, plus 32 ways to keep scores climbing to higher altitudes, assure "out of this world" earnings. Get your share. Get COSMOS.

See your distributor or write BALLY MANUFACTURING CORPORATION - 2640 BELMONT AVENUE, CHICAGO, ILLINOIS 60614, U.S.A.

FEBRUARY 22, 1969, BILLBOARD
R&B Influence Puts More Music on Topkea Jukeboxes

* Continued from page 43

now, but both categories differ a little from our little R&B.

In the majority of our pop spots we use 70 per cent R&B, along with a low of 20 per cent, which combines the two. As a result, we don't have to buy a larger variety of records.

I'll change four records a week on a location. I do this every week, and they'll say, "Well, I've got all I have to sell, and if I don't have the right record, people probably won't put their money in."

Gutierrez, in the business 21 years, has operated on his own the past six years. He does business with a 30-mile radius of Topkea. A mechanic, Gary Gibson, assists in programming.

Gutierrez follows Billboard closely in working out his music schedule, he maintains a Top-10 list to him every week. He rates this as a "real good." He listens to the radio on the routes. His three trucks and personal automobile are equipped with radios. Another music guide comes from his two teen-age children.

"I don't take records home to listen to them, but we always play the new selections when we plug the machines and count the money. There usually are a couple of waitresses and drivers who are enquired about the machine, and we play records. If a record is moving fast on KEW (Topkea radio station), we plug in Col Armenia and Col. Armenia with the waitresses. We call attention to the new records by placing colored plastic covers over the new titles," Garretson said.

He maintains a library of 100 old standards. His regular library consists of 400-500 records.

He listed the following older records as getting good play: "Beer Barrel Polka, "Coconut Growe," "In the Mood" and "Stardust." They're played chiefly in private clubs where patrons can dance.

"We do our darniest to fill requests because it just makes our business buying that much easier," he said.

"Our one-stop calls once a week. It's great. They play records right over the phone. There is no big list and plug any record I want to hear. If it's a new release, he plays it. He has played for records for as long as 45 minutes at a stretch. He recommends certain records. We know in advance when he'll call and we have a list ready for him to play.

He receives some literature from Radado about Little Lp's. He changes Little Lp's once a week.

He has tried two for a quarter- pricing in private clubs. He describes a new "real good." He says "I am going to try in local saloons. I've explained to them that the price is the way the new dollar bill machines come out."

**SCCOA Sets Mar. Meeting**

* Continued from page 43

per person. Fred Collins Jr., is convention chairman, with Al Witte, chairman of the executive committee. Nonmembers are welcome to attend.

At SCCOA's recent board of directors meeting in Columbus, Joe Groce, Palmero State Life Insurance representative, was present and all insurance premiums were paid in full through December 1968. Groce will be contacting all operators in the near future for January and February insurance premiums.

The new address for SCCOA is 716 Huger St., P. O. Box 41, Columbus.

**Pinball Wins Harvard Fans**

BOSTON—A recent feature in The Boston Sunday Globe here presented the pinball game in a very favorable light and may encourage more operators to consider the college campus among location possibilities.

The article, entitled "Harvard Quenches Exam Nerves by Pinball Din," showed a close-up of Bally's Mini-Zag one-player flipper game. Trumka Automatic Sales Corp. manager Irwin Margolde sent the article to Bally advertising manager Herb Jones.

It caused Jones to muse that both he and retired Trumka president Dave Bond were "disadvantaged non-pinball collegians" when they were both at Harvard.

A Harvard junior commented in the article, "There's nothing quite like it. You drop your frustrations into the slot along with your money."

**Electric Scoreboards—2 Models**

**ELECTRIC SCOREBOARDS—2 Models**

**SCCOA Sets Mar. Meeting**

**Pinball Wins Harvard Fans**

**Electric Scoreboards—2 Models**

**SPECIALS Guaranteed**

**Coin Machines Company**

**Proven Profit Maker**

**Mathews Coin Company**

**New 1-Player Pirate Gold**

**Old Super Scoring Center Pirate Cave**

**Pirates Chest Bonus Build Up**

**FEBRUARY 22, 1969, BILLBOARD**
BARGAINS from
KING’S One Stop
Fingerbites, Pick-A-Butter 625.00 M
Rings for 1¢ Vending, 100 to 250
Full Capsule Machines
All 25¢ per bag
5c Economy Mix...$1.50
1¢ De luxe Mix...$2.00
2¢ Ring Mix...$2.50
5¢ Indian or Swinger...$3.00
5¢ Economy Mix...$7.00
10¢ De Luxe w/Lighter...$9.00
25¢ Jewelry Mix, 100 to 200...$13.50
F.O.B. Dallas, Texas
Check or Money Order
with Order
P.O. Box 4080
1112 15 S. Akard, Dallas, Texas 75215
T. J. KING & CO., INC.
U. K. Vending Shows Growth

BY MIKE HENNESSEY

LONDON—Vending in England is on the verge of great expansion. The ratio of machines in industrial sectors is one for each 500 people; in the U. S. it is one for every 20. More than 5,000 attended the recent National Vending '69 Exhibition, which attracted 74 exhibitors. Despite the apparent signs of decentralization, requiring the adaptation of hundreds of thousands of vending machines, the future of vending machines for which the industry is unlikely to get government assistance. The atmosphere of the exhibition was one of optimism and dynamism, auguring well for the future growth of the vending industry.

The event was sponsored by the Automatic Vending Association (AVAB) of Britain, which has 90 member companies. Several companies displayed coin mechanisms for the conversion of vending machines to decimal currency and the Decimal Currency Board had an information bureau to answer questions on decimalization.

Billboard reported, in its display Discolot console, a machine which can service up to seven extension speakers. The machine, only 33 inches high by 29i inches wide, has an exclusive license by BAC C. Helin Automatics, Ltd., of Manchester.

The over-all impression of the exhibition was that the British automatic vending industry is poised for rapid expansion in the years ahead—and the possible scope of that expansion was underlined by a report issued by (AVAB) chief executive, Derrick Skinner, during the exhibition.

This revealed that at present, in the industrial sector, there was one machine for every 90 workers in the U.K., compared to one to every 20 workers in the U.S. A. Skinner said, "The concept and advantages of automatic sales are now more readily accepted by the traditional minded British public and everything points to a much more rapid expansion in the next few years."

N. Y. Bulk Assn.

OCEANSIDE, N. Y.—The next meeting of the New York Bulk Vendors Association will be March 11, according to president Roger Folio. The Feb. 11 meeting was canceled.

ADDED REVENUE. Operators are encouraged to take advantage of: Plan I, paid by machine; Plan II, paid by machine and expanded and approved which result from placing advertisements on coin boxes. This ad in on a candy vender promotes credit card air trips. Many other types of advertisements are available through the plan worked out by McAuliffe-Polik Associates.

REVENUE AUXILIARY. "If your competition is giving you location trouble . . ."

If you may find the answer to this problem by operating the most advanced area in bulk vending — the new Victor —

**SECTORAMA**

**CONSOLE**

With six different combinations to select from to fit any of your locations. Will vend a variety of mutchandies and coin combinations — 1¢, 5¢, 10¢, 25¢.

Front door operation saves 50% to 75% service time. Bigger display, more profit.

See your distributor for information and delivery date.

VICTOR VENDING CORP.

5701-13 West Card Ave.

Chicago, Ill. 60639

Say You Saw It in Billboard

Wurlitzer Box 4800

Wurlitzer Machine Corporation

5010 North Clark Street

Chicago, Ill. 60640

Hawaiian Wurlitzer distributor Lorin Kushiyama (left) and serving manager Jimmy Cabbob pose outside headquarters of National Amusement, Inc., Honolulu. Kushiyama, a first sergeant in the U.S. Army Reserve at Schofield Barracks, has headed the firm since 1964. The firm is located at 3018-A Waialae Avenue in downtown Honolulu. Other executives include Gerald and Alvin Kushiyama. Gerald Kushiyama has been acting as general manager while his brother is in the Army and Alvin heads up a branch on the island of Maui.

HAWAIIAN WURLITZER distributor Lorin Kushiyama (left) and serving manager Jimmy Cabbob pose outside headquarters of National Amusement, Inc., Honolulu. Kushiyama, a first sergeant in the U.S. Army Reserve at Schofield Barracks, has headed the firm since 1964. The firm is located at 3018-A Waialae Avenue in downtown Honolulu. Other executives include Gerald and Alvin Kushiyama. Gerald Kushiyama has been acting as general manager while his brother is in the Army and Alvin heads up a branch on the island of Maui.

PHILADELPHIA


SHE'S A PROVEN MONEY MAKER

The game that Defies Gravity

Manipulate the steel rods to force the ball up the incline! The higher the ball goes, the greater your score.

- 100% Skill
- 5 Steel Balls
- All Mechanical
- 5¢ or 10¢ Acceptor

Pays For Itself in as little as 6 WEEKS

Her measurements are a Perfect 19" - 14".

IDEAL FOR COUNTER TOP USE OR PUT HER ON A PEDESTAL

Ball Walk™

CINOTRONICS

2560 WYANDOTTE MOUNTAIN VIEW, CA. 94040 415-969-0260

Coin Machine News

FEBRUARY 22, 1969, BILLBOARD
With the new Rowe AMI Music Miracle jukebox, your magic number is 5. It carries a 5-Year Warranty against normal-use wear on all moving parts. An industry “first”. Needs no lubrication for 5 years. Requires no preventive maintenance for 5 years.

And that’s just part of the Music Miracle breakthrough story. There’s lots more. Like new “Wall-of-Sound” side speakers and patented Stereo Round for today’s big, live, best sound around. New, exciting RoweVue slides. New, dramatic Change-A-Scene front panels. Rowe alarm system as standard equipment. Two-wire systems for remote volume and cancel control. Three-in-one programming—change from 200 to 160 to 100 selections.

These breakthrough features are all Rowe AMI exclusives. See your Rowe AMI distributor for all the other Music Miracle money making details.

rowe international, inc.
A SUBSIDIARY OF TRiANGLE INDUSTRIES, INC.
75 TROY HILLS RD., WHIPpany, N.J. 07981
Mozart Leads Listings

Top Piano Presencings By Felicja Blumenthal

New York - Pianist Felicja Blumenthal, a concerto soloist, is featured in the first seven Auditorium albums released in the U.S. Most of the material is unusual, including the first stereo recording of Beethoven's own piano arrangement of his "Violin Concerto." The performances are good through out, with clean sound. In addition to the usual Beethoven and Brahms, there are first recordings of concertos by Arensky, Hoffmeister, Kozeluch and Pasinello. Altogether, they constitute a remarkable selection of Czech orchestras in the series. The "Violin Concerto" arrangement contains Beethoven's own transcription, which is a sparkler played with brilliance and the Brno Philharmonic under Hans Hofninister. The work through live performances can make this LP the most memorable of the series. Another Beethoven stereo first is in the Trio which Gerhard is assigned to the "Cento in E Flat," which is his soloist when composed to Brunnl and Mai on his tour. Beethoven, of course, is a wonderful addition to Beethoven, and although it is a different performance, it is a performance of a different kind. A second hearing of the "Romantica Cantata," based on the Gershwin "Piano Concerto in D," is an interesting bohemian piece for Prague New Chamber Orchestra. Zenda also conducts the Pacifica unit for Hoffman's "Violin Concerto" and "Piano Concerto in D," a key work by the young American composer.
AMIDE Trip: Yes, No & Still Undecided

continued from page 3

Vegas because “we really don’t have a good representation on the West Coast and feel this is a good chance to show our products out there.

Ampeg, which originally had made tentative plans to go to AMIDE, has now decided against the trip. Jerry Meillo, director of advertising and sales promotion, explained: “We felt that the interest would only be a passing interest because of the diversification of Las Vegas. Also, it’s a little close to the Chicago show. I guess if we had an unlimited budget, we would have gone. However, we had other priorities.”

Two other companies that have decided not to exhibit in Las Vegas are Fender and Chicago Musical Instrument (CMI). Advertising director Charles Rosenthal explained Fender’s position: “Our reason is that we feel it’s too close to the Chicago show. We just felt that the timing was off. However, we will go and see the show.”

As for CMI, advertising director William Vo said: “We are not exhibiting. At Harmonicist Logan Set for Concerts

HICKSVILLE, N.Y.—Harmonica virtuoso Larry Logan is scheduled to be guest soloist with two Louisiana symphony orchestras in upcoming concerts.

Logan, who resides in Baton Rouge, will perform Feb. 25-27 with the Shreveport Symphony, conducted by John Shenton, in the Civic Theatre auditorium. On March 13 the harmonist will appear with the New Orleans Philharmonic, under conductor Torkason’s direction, in McAllister Auditorium on the campus of Tulase University.

the moment, we don’t feel there’s a need for two national exhibits a month apart. We are committed to NAMM.”

At Rickenbacker, national sales manager Marvin Kaiser said his company has not decided yet whether it will exhibit in Las Vegas. Meanwhile Bob Lynch, sales manager for Valco, said, “Our plans aren’t finalized yet but we tend to think we’ll be staying home.”

Dunlop recently decided that it would exhibit at AMIDE. Manager Hendell, who heads up distribution for the company, explained: “We think we will get a chance to see West Coast dealers under one roof. Also, we want to show our new products, including a new 1,000-watt amplifier.”

A company that has been in the affirmative columns for some time is Sunn Musical Equipment.

“We like to take every opportunity we can to contact dealers,” said Bob Selby, vice-president of marketing. “We have high expectations for the show in view of the response. Our emphasis at the show will be on the entire Sunn line.”

Goya Guitars will not exhibit as a company, but as vice-president John Martin, its instrument will be on display at the Pacific Music Supply exhibit.

Elvis Watson, publicity manager and assistant advertising manager for Altec Lansing, said his firm will not exhibit at the show but that its products should be on display by general contractors, namely, dealers and distributors.

Other musical instrument companies that are slated to exhibit at AMIDE include Merson, Out brazens, Thomas and Inovar, Division of Hammond. As for those in the “secondary column,” they include Warnar, Bugee leisen & Jacobson, Harmony and Fred Gretsch.

Tired of playing a 97-pound wealing?

Install the muscle of Electro-Voice SRO speakers in your amp.

Now you can add clean power to your instrument … without adding more speakers. Just replace your present 12” or 15” speakers with Electro-Voice SRO loudspeakers. No matter what you’re using now, you’ll get more volume from your present amp — double up your amplifier power. And you can easily adapt your present SRO12 and SRO15 models fit most speaker boxes as direct replacements. Hear the powerful difference E-V makes on your Electro-Voice dealer. Or write us today for the complete story.
CHICAGO — An aggressive advertising campaign and consumer publications, a special 8-track cartridge display and tie-ins with recording groups will be used to promote a new line of sound modulators developed by Innovex, division of Hammond Organ Corp. here.

Although only two modulators were featured at showings here, in London and Canada, it is known that another similar unit and powerful guitar amplifier are among other products under development.

A reed sound modulator to list for $595 features 16 tubs and eight sliding bars and allows musicians to create hundreds of different instrument sounds. A similar unit for electric guitars to sound like a size, harpsichord, low, celesta and other instruments. Both units modulate the human voice too.

Innovex general manager Conrad Feir acknowledged that the company is "marketing only four or five products in today's climate. But, because of the present favorable economic situation and the all-round increase in leisure time, I feel this tendency will continue and, as a result, there will be a growing demand for piano mechanics and tunes." The course is run at the Hoogeveen factory where a number of pupils from the local technical school are taught piano technology and tuning.

Rippen Course

AMSTERDAM—J. J. Rippen, founder and managing director of the Rippen Piano Co., with factories at Ede and Hoogeveen in Holland and at Shan-
non in Ireland producing more than 10,000 instruments annually, has inaugurated a course for piano technicians and tuners.

"The number of families buying pianos is increasing," said Rippen, "because of the present favorable economic situation and the all-round increase in leisure time. I feel this tendency will continue and, as a result, there will be a growing demand for piano mechanics and tuners."
Audio Retailing

All Exhibit Space Sold for Consumer Electronics Show

NEW YORK—The 1969 Consumer Electronics Show, scheduled to take place here June 15-18 at the American and Hilton Hotels, is already a sellout, according to Jack Wayman, vice-president, Consumer Products Division, Electronic Industries Association (EIA).

The third annual exhibition, promoted and scheduled by the EIA, will boast more than 160 exhibitors, a record number for the show. An estimated 25,000 new 1970 products will be introduced, in 1,500 groupings, classified into audio-electronics, home-theater equipment and accessories.

Also expected is a record attendance, which would surpass last year's 24,177, including retailers, distributors, sales representatives, manufacturers, importers and allied industry members.

In 1968, trade show visitors came from all 50 States and 34 foreign countries.

According to Wayman, the Consumer Products Division's industry promotion committee will meet within the next few weeks to prepare plans for SIA-organized events which, with the show itself, will comprise Consumer Electronics Week in New York City.

The following exhibitors have been slated for the 1969 show:

Apti International Inc.
All Electronic Products Corp.
All Tape Distributing Co.
Alco Inc.
Amos Corporation
APC Enterprises
Arvin Industries, Inc.
Audio Band Corporation
Audio Engineers Ltd.
Audiomatic Corporation
Audiowave Corporation
Audionica Laboratories
Audionica Research Division
Audionica Sales Corporation
Au-Tone Corporation
Autocord
Cannon 310
Carvin Corporation
Carrette Industries
Carver Industries
Casinoington Company
Casual Communications
Caucasian Audio
Cautcher Laboratory
Central Products Company
Central Sales Corporation
Century Music
Century Audio
Century Electronics
Century Electronics Corporation
Chen-King
Chesterfield Industries
Chow Corporation
Chwirton
CIBS (Corporate Industrial Business Services)
Claron, Inc.
CMC Manufacturing & Trading Co.
Colden Corporation
Comfort Music Company
Comm-Ex Corporation
Consumer Electronics Week
Consumer Products Division
Consumer Radio Inc.
Consumer Sound Systems
Consumer Television
Continental Audio Products
Continental Electrics
Contemporary Audio
Consumer Electronics Week

Montenegrin's Hit Spotlights

Electric Violin

* Continued from page 50

piece is small and it has a small bore.

Even though the piccolo trumpet is an octave higher than the ordinary trumpet, I didn't write him off. A good, Excaliber and Ugly. This way we achieved a very nice and charming sound. I found Klein was the performer.

Muzzy Marcellino, whose whistling helped make "The High and the Mighty" a hit, also performed on record, which featured Ron Hicklin leading a vocal group. "Muzzy's whistling and the Italian group" really added to the effect. The grunts were just nothing Italian syllables I charted out."

Philadelphia
Hi-Fi Dealers Group Expands

PHILADELPHIA—The Hi-Fi Dealer Association of the Delaware Valley sponsored a Hi-Fi Week promotion here recently as part of the expanding activities of the newly formed group. Originated by Ed Gork, hi-fi advertising manager, Daily News, the group plans to meet every six to eight weeks to promote high fidelity components.

Gork, executive director, said he felt dealers of this area are unique in many ways. They were among the first to break away from the standard format of promoting components and high fidelity, an unprecedented point about the High Fidelity Dealers Association is the members' willingness to sit down as a group and talk. Although competition among the dealers, their loyalty to the industry they represent is keen.

They also feel they can work together better to promote this young and rapidly rising industry. Many dealers in this country are in business high fidelity.

The membership en- consists of 35 independent dealers in all areas of the country to form such associations and work together for the betterment of promoting component high fidelity.

Karnes Music
* Continued from page 50

such as a Musical Mardi Gras planned for Feb. 7-25 featuring ac- tual talent and artists such as Sonny Stitt.

Saturday is scheduling a "Hear-In" soon to introduce new lines of tape and compo- nent phonograph equipment.

The original store, founded 22 years ago by Corporate president Milton Karnes, is in Evanston, Ill. and comprises 10,000 square feet. The store here, located on Chicago's Magnificent Mile, contains 22,000 square feet. Recent ad- ditions include the Foster- Woodard Music Co., in Waukegan, Ill., each consisting of over 3,000 square feet.

Karnes Corporation
Karneville Enterprises, Inc.
Knickerbocker, Inc.
Kraft Audio Equipment
Kraft Corporation
Kraft Sales Corporation
Kraus Development Corp.
Krole-Electronics
Kronenberger
Kuwait Corporation

This is a new Early American-styled console from Sylvania. It features a 50-watt amplifier in a linen speaker system, separate bass and tweeter for remotes speakers, stereo record or tape section, it was suggested list is $349.95.

Robert E. Fisk, King of the Knights, 2525 W. 99th St., Chicago.

REMOTE control kit with 60-minute timer and speaker. The new Knight KG-295 has five knobs to reach stereo players, tape recorders or TV and off from a distance as far as 15 feet. List price is $7.95.

FEBRUARY 22, 1969, BILLBOARD

1 1 1 I'VE GOTTA BE ME
Savoy 3104,
Diamond Extreme 752

5 6 7 GOODNIGHT MY LOVE
Paul Anka
Savoy 3104,
Diamond Extreme 752

6 8 8 YOU GAVE ME A MOUNTAIN
Frankie Laine
ABC 11174

11 26 — THIS GIRL'S IN LOVE WITH YOU
Frankie Laine
Savoy 3104,
Diamond Extreme 752

9 12 12 KUM BY JEEZE
Tammy Leefer
Decca 32431

2 2 4 SOULFUL STRUT
Fifties, Inc.
Savoy 3104,
Diamond Extreme 752

7 3 3 RAIN IN MY HEART
Frank Sinatra
Reprise 7008

4 4 5 A MINUTE OF YOUR TIME
Sinatra
Savoy 3104,
Diamond Extreme 752

10 13 13 WOMAN HELPING MAN
Vogon, Rusty 0603

14 20 22 JOHNNY ONE TIME
Brenda Lee
Savoy 3104,
Diamond Extreme 752

9 7 6 WICHITA WOMAN
Glen Campbell
Capitol 2502

19 36 34 FEELIN'
Starr, C.P., Q-1799

18 39 39 THIS MAGIC MOMENT
Jack Springfield
Savoy 3104,
Diamond Extreme 752

19 36 36 I'VE NEVER BEEN IN LOVE
Bill Haley
Savoy 3104,
Diamond Extreme 752

21 27 27 CHANGING CHANGING
Bob Dylan
Savoy 3104,
Diamond Extreme 752

21 35 35 WHY
Harry Connick, Q-1702

13 11 11 STAND BY YOUR MAN
Tammy Wynett
Capitol 2502

8 5 2 LO MUCHO QUE TE QUIERO
Frank Sinatra
Savoy 3104,
Diamond Extreme 752

12 10 8 I LOVE YOU WOMAN
Cindy Blackman
Savoy 3104,
Diamond Extreme 752

23 28 30 I'VE GOT MY EYES ON YOU
The Four Tops
Savoy 3104,
Diamond Extreme 752

31 31 31 IN THE MOOD
Lyle Talbot, Q-1703

12 17 14 WHERE WAS I?
Starglitter, C.P., Q-1703

31 21 21 IF I ONLY HAD TIME
Rick Nelson
Savoy 3104,
Diamond Extreme 752

11 31 31 HONEY
Jackie Desi Arnaz, C.P.

37 37 37 DREAM
Savoy 3104,
Diamond Extreme 752

31 21 21 HURRY ON DOWN
Petersen, Roger
Savoy 3104,
Diamond Extreme 752

30 16 16 NO NOT MUCH
Bobby, Vocal Group
Savoy 3104,
Diamond Extreme 752

30 36 38 WICHITA LINEWOMAN
Ray Charles
Savoy 3104,
Diamond Extreme 752

30 36 38 WICHITA LINCENMAN
Ray Charles
Savoy 3104,
Diamond Extreme 752

30 36 38 WICHITA LINCENMAN
Ray Charles
Savoy 3104,
Diamond Extreme 752
"A pilot's ready when I'll let my family go up with him."

Captain Chuck Shafer polishes pilots. He teaches them things they didn't even know they didn't know.

When a man graduates from our pilot training center in Fort Worth, we turn him over to men like Captain Shafer. He's the one who decides when they're ready.

Ready to fly for American.
The Captain looks at his job this way:

"By the time they get to me, these guys are pretty good pilots, but I've been in this business at least 20 years longer than any of them. For instance, they know how to land a plane; I teach them how to bring it in like a big swan. It's for the extra comfort of the passengers. And that's the bottom line in our business. Give that passenger as smooth a ride as possible."

We don't know anybody who can do Captain Shafer's job better than he can. That's why he has it. It's the American Way.

Fly the American Way.
American Airlines
Sweet Daddy Olive, Bessie Smith, etc.-Greatest Hits. RCA Victor LSP 3335 (3)

Here's one of the original radio stars and sounds of the 1920s and 1930s, that will match the music in popularity. Her collection includes some of the most popular songs from that era, and is certain to delight fans of early jazz and blues.

Arthur Conley—More Than I Can Say. ABC 6758 (6)

Soul man Arthur Conley recreates his "More Than I Can Say" theme with a title of the same tune with the same phrase. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.

Arthur Conley—More Than I Can Say. ABC 6758 (6)

Another Arthur Conley album, this one featuring his "More Than I Can Say" theme. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.

Arthur Conley—More Than I Can Say. ABC 6758 (6)

Yet another Arthur Conley album, this one featuring his "More Than I Can Say" theme. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.

Arthur Conley—More Than I Can Say. ABC 6758 (6)

Arthur Conley returns with another "More Than I Can Say" album. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.

Arthur Conley—More Than I Can Say. ABC 6758 (6)

Arthur Conley's final album, featuring his "More Than I Can Say" theme. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.


dna

Various Artists—Theme Old Time Wind. ABC 6702 (0)

Here's a collection of the original radio themes and sounds of the 1920s and 1930s. These have been after radio theme shows on the market and it's the most complete, with a good collection from different stations and networks. The major networks 20th Century and NBC are included, and the shows range from "Amos 'n' Andy" to "The Great Gatsby." There's a lot of variety here, and it's sure to please fans of old-time radio.

James Taylor—When Grace Is Gone. ABC 6703 (0)

Produced by Peter Asher (formerly of Peter & Gordon), this album features a smaller group of musicians and a more mellow sound. The style of the songs is folk and country, with a folk-rock influence.

James Taylor—When Grace Is Gone. ABC 6703 (0)

Another album by James Taylor, this one featuring his "When Grace Is Gone" theme. The style of the song is folk and country, with a folk-rock influence.

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James Taylor's final album, featuring his "When Grace Is Gone" theme. The style of the song is folk and country, with a folk-rock influence.

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Arthur Conley's final album, featuring his "More Than I Can Say" theme. The style of the song is soulful and smooth, with a strong beat and a feel of the 1960s. It's sure to please fans of soul music.
At the head of the blueตาม is R. E. King whose performances at edifice fans and fans of the album includes some songs his services. Here is King’s "Paying the Faith" and "Sweet Bells" with Herb.

One of the very best albums in the very complete standards of Mancu Jackson. Her hit of "If I Had a Hammer" shows the diversity she takes from mid-century American music, her arrangement, and her love for "Oh, What a Beautiful Morning!" Country music is "Walk On, Out of My Mind.

This is not probably given as complete a picture of mid-century pop ballads. "The Big Payoff" is a 20 minute suite that offers most of King’s early material, some strings, though. Ellington to the old riffs. It sounds like a smaller string, but that’s what the music is. Also a vocal selection, a blues selection, a country ballad selection, all with some soul cooking included.

WAYNE TALBERT & THE NEALING POT-Drive In the Free. Capitol 101409 (S)

LOW PRICE POP

WAYNE TALBERT & THE NEALING POT-Drive In the Free. Capitol 101409 (S)

LOW PRICE POP

WAYNE TALBERT & THE NEALING POT-Drive In the Free. Capitol 101409 (S)

LOW PRICE POP

JUNE KELLOGG & GENTLE REIGN-Solace. Reprise 101357 (S)

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JUNE KELLOGG & GENTLE REIGN-Solace. Reprise 101357 (S)

LUCY LONG & HER SHADOWS-Go, Lucy. Capitol 101412 (S)

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LUCY LONG & HER SHADOWS-Go, Lucy. Capitol 101412 (S)
Yesteryear's Hits

Change-of-place programming from your librarian's shelves, featuring the discs that were the hottest in the land 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

Country Singles—5 Years Ago

February 22, 1964

1. RED SOX—Johnny Cash (Columbia)
2. JOEY—Stonewall Jackson (Skiffle)
3. SONGWRIGHT, MICHIGAN—Toby (MGM)
4. I'M GONNA GET TO KNOW YOU BETTER (WITH DONNA)—Billie Jo Spears (Columbia)
5. LUCKY LADY—Roy Acuff (Columbia)

Country Singles—10 Years Ago

February 23, 1959

1. TELL ME WHEN—Johnny Cash (Columbia)
2. BILLBERRY—Billie Jo Spears (Columbia)
3. COUNTRY MUSIC IS HERE TO STAY—Crosby (Columbia)
4. COME WALK WITH ME—Willie Nelson & Shelly Sher (Cirrus)
5. I'M LOVING YOU—Ray Price (Columbia)

Yesteryear's Country Hits

Change-of-place programming from your librarian's shelves, featuring the discs that were the hottest in the country field 5 years ago and 10 years ago this week. Here's how they ranked in Billboard's charts at that time.

Yesteryear's Special Merit Picks

SPECIAL MERIT PICKS

- Continued from page 55

RELIGIOUS��SINGING CHURCHMEN OF OKLAHOMA—One of those groups, the Singing Churchmen of Oklahoma, CCM, 500 030 45 (LP)

LOW PRICE INTERNATIONAL��M. NAGESWARA—God's People of South India, HGP, 9102 07 (LP)

GOD YAMASHITA—A Ball Ringing in the Empty Sky, Norihito & Tonomura 7 082 25 (LP)

SPECIAL SERVICE for Subscribers in Great Britain and Europe

If you are a subscriber to any one of these BILLBOARD publications...

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- American Artist
- Billboard
- High Fidelity
- High Fidelity/Musical Week
- Merchandising Week
- Modern Photography
- Executives

payment for your new or renewal subscription can be made direct to our London office:

TELLTOME LTD.
7 Welbeck Street
London W1, England

56
BUENOS AIRES In a government effort to develop the industry, the Re- 
duction of independent Argentine ra-
dio stations licenses have been shel-
f older for 10 years. The licenses have been past on to a new "economic group which has the full confidence of the present government," said a government spokesman. 
But the move has brought protests from the Inter-American Association of Radio Broadcast-
ing, which represents 8,000 ra-
dio stations throughout South America. 
The Association has sent a note to the president of the Ar-
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Record company executives in the Argentine are uncertain about the immediate impact of the license 
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Argentina has 95 radio sta-
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mercial chain. Another 15 are managed by the official radio broadcasting system and an-
other 31 are private stations with 
ASENTU SLUSH Lifts Licenses of Many Stations 

cash on the balance in the hands of uni-
terest and music companies. Radi-
o stations present the principal means of promoting records. 

International News Reports

Argentine Shake-Up Shifts 

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BUENOS AIRES In a government effort to develop the industry, the Re-
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From The Music Capital of the World

ARGENTINE business was recently boosted by the re- 

troduction of independent Argentine radio stations licenses, which have been suspended for 10 years. The licenses have been passed on to a new economic group which has the full confidence of the present government, said a government spokesman. However, the move has brought protests from the Inter-American Association of Radio Broadcasters, which represents 8,000 radio stations throughout South America. The Association has sent a note to the president of the Argentine Republic saying that the action has been too harsh, damaging the cause of freedom of expression, apart from the economics of the industry. The broadcasters whose licenses have been canceled. 
Record company executives in the Argentine are uncertain about the immediate impact of the license renewals on the industry, plus the fact that many of the licenses have not been in the broadcasting business before broadcasting control. Many of them are retired army and navy men. Argentina has 95 radio stations, with 36 of them forming a government-administered commercial chain. Another 15 are managed by the official radio broadcasting system and another 31 are private stations with the balance in the hands of interests and music companies. Radio stations present the principal means of promoting records.

Gibson Top Vocalist Award to D. John

DURBAN, S. Africa — EMU artist Dennis John won the Gib- 
sen Top Vocalist award for best male vocalist in the 10th An-
nual Durban Song Festival. His song, "This Old House is A Lonely House," won the award for best overall composition in the festival, while the Charles Ber-
man trophy for the song with best overseas potential, and the Antel award for the best original composition. Complete Festival awards were: 
EMI trophy for best country song — "Kikunjalo" (performed by Theo Erasmus) 
GDO trophy for best folk song — "V-R-Y-S-T-A-A-T-T." (per-
formed by Clem Thollet) 
LM Radio trophy for the best instrumental piece — "Kaskianki" (performed by Theo Erasmus) 
GDO trophy for best beat group — "Walking and Whistling" (performed by Carol Ann Smith) to R. S. Kafel of RSK Com-
positions. Complete Festival awards for best Afrikaans composition — "Wie is Barmstings vir My" (performed by John Erasmus) to Aubrey van Eeden, Armdore and Church. 
Tea Trophy for best ballad — "This Old House is A Lonely House" (performed by Dennis John) to Anton de Waal and Ali Armatage. 
Eve Madame was awarded the Virginia Lee Trophy for best female vocalist, and also the Sunday Tribune award for best overall vocalist of the year. 

Storm Formed - S. Africa Co.

JOHANNESBURG — A new company incorporating record production, music publishing, management and promotion, has been formed in Johannesburg. 
Called Storm Productions, it is affiliated to Gallo (Africa), who will press and distribute their records on the Storm label. 
A subsidiary company, An-
geula Music, has been formed to handle music publishing. 

The directors of both Storm Productions and Angela Music are Ted Kempsey and Max Eldred. 
Dempsey is a well-known songwriter and record producer who has already written and produced several hits in South Africa. He penned "Grandfa-
thet Digan," the latest Four Jacks and a Jillsingle. 
According to Dempsey, he will be using the Gallo (Africa) recording studios in Johannes-
burg for his productions, for which he hopes to negotiate worldwide release. The compa-
ny's first release is "Man of the World," written and produced by Terry Dempsey for Barry OD, a popular Limousine Marques Radio disk jockey. Other artists signed to Storm Productions are Titus Wave and Grapevine, two Johannesburg pop groups.

Raphael Suit Is REJECTED

SAN JUAN—Raphael’s law-
suit and restraining order United Artists Records and Mar-
tinez Vela, their Puerto Rico represen-
tatives, to stop sales of two albums by the artist re-
cently released by UA, was dis-
allowed by Supreme Court Judge Francisco Espinosa. 
The decision was based on the premise that the actual ownership of these two albums. "Digan a qui Digan!" and "Raphael—El Gollo!" has to be settled by the Spanish courts. 

Cash Show in Manila

MANILA — Johnny Cash, despite a heavy cold, performed last week at the Grand Ball-
room of the Manila Hilton, with wife June Carter and song-
writer-singer Carl Perkins. 
Although heavy country mu-
sic is not a hot material in the Philippines, Marcro neverthe-
Marcro reissued some Cash singles, "Pack Up Your Sorrows," "Folsom Prison Blues," "Daddy Sang Bass," "Ring of Fire," "You Dreamer You" and "I Got a Woman." All these got full support from stations DZBM and DZLM. 

San Luis Festival

The Rush North opened with the Johnny Ross Soul Explosion. Owners Du Lally and Don Mar-
ton, for the first time, offered a bus service between the new club and other nightclubs, the Rush Up and The Rush Over. 

Rainbows Single: "Rainbows," who has just released a 16th album, "Mother Nature's Son," was in Canada. 
Jonah Jones had a two-week engagement at the London House, Jonal featured a quartet consisting of himself on trumpet, John Brown (gana), Andrew Jones (guitar), Bob Pelle (guitar) and Donny Cob (drums). 

Budapest

The Playboy Club, Budapest, is featuring vocalist Roni Libido, while the internationally known Dennis Brown and the Joe Ico Trio. 
The man-
based "Rush Up and The Rush Over," featuring the Rush Over and the Joe Ico Trio, has extended the engagement of its special guests, Charlie Brown and Peter Allen, through the end of June. MIb Mertins, the owner of the Rush Over, has recorded his first album for Columbia. 

The Arbors, who appeared at Au Yeung’s, were back in town for a club which is developing nightclubs, the House of the City. 
Ronnie Peretta is entertaining patrons at the house in suburban Lison.

BUDAPEST Reports

New York’s Mayor John V. Lindsay, who recently married the Jeromes, will be the 
presenter of Peter Memin’s orato-ni at the opening concert of the Cin-
ematography of Peter Memin will have its world premiere at the New York’s Mayor will announce that the composition features full symphony orchestra, an adult chorus, chil-
dren’s choir, and soloists with a few horn solists and narrator. Mayor Lindsay is considering that the contract with a group of bass-baritone Aar Berberian will have been signed. 

Peaches and Cher, also under the direction of Mayor Lindsay, the Con-
ference of Peter Memin and Cher. The conference of college one-nighters. Their new 
New York’s single is "When He Knew the Facts," the first single released by the New York’s Mayor.

Dave Parker is the new record co-executive at WLM Radio here. He was previously a disk jockey in Green-
(Continued on page 60)
Lib. Festival Pact Renewed

LONDON — Liberty/United Artists has signed a new contract with Festival Records of Australia for distribution of its catalogue for a deal for a further three years. The pact, which will come into effect in 1971 and Liberty/UA vice-president Lee Mendell said the new deal was agreed because "in the period we have been associated with Festival we have been able to move its products more energetically by our efforts on our own.

Mendell said that Festival had achieved considerable success in Australia with Liberty/UA products, including world record awards for "It Must Be Him," by Yaki Carst; "Home," by Bobby Goldsboro; "A Man and a Woman," a soundtrack I.P.O., and "The Family of the Bell" by Lonzo Dog Band and the 5th Dimension.

The contract was negotiated here, following the MIDEM meeting, Overseas Markets, Mark, managing director of Festival, Helly, general manager of Festival and president of Liberty/UA Records.

German Gala On March 14

BERLIN — The record gala sponsored by the German record industry, "The Voice of Radio Free Berlin," will be held in Berlin March 14. The gala will be screened to Eurovision countries the following day.

Set to appear are Dalida (M. Teichmann), Dietrich (Metronome), Miriam Makeba (Teled), Minnelli Mathematia (Hermia), M. Ravone (Polydor), Karel Gott (Polydor), Sylvia Vee (Teled), Donny Springfield (Philips), Adano (Electrola); Richard Anthony (Electrola), and Billie Jo Spears (Teldec). Mantovani (Teled), Shmuil Rodenski (Teled), and John Lennon (Teled).

The gala will also feature a set of new German songs and starring Dortha (Philips); France Gall (Teled); Renate Kvern (Polydor); Agnetha (Metronome); Petra Pascali (Philips); the Jacob Sisters (CBS) and Isabella (CBS).

Also taking part are the Pamela Devin Ballet from London and the orchestra of Radio Free Berlin under Paul Kuhn. Masters of ceremonies will be Vivii Bach and Dietmar Schonherr.

Dyna Release Tie With Apple

MANILA — Dyna Products has been given a distribution license in the Philippines for Apple Records.

There were the Days by Mary Hopkin will be Dyna's first release on Apple followed by other works which are one of the latest releases in the Philippines, released the Beatles "Hey Jude" on Parlophone.

Continued from page 59

ebige has been named general manager of Station WSAI here, succeeding J.P. Jenkins who resigned. Carnegie had been vice-president and general manager of KOMON and KITM-FM.

A new RCA/MCA (U.S.) promotion man with Capitol Records here, has carried his talents to the promotion caravan in the local area. The new hire will be filled by Dick Berman, who was previously of Capitol sales in the area.

BILL SACHS

HELSINKI

A council meeting of the International Federation of Phonographic Industry will be held in Helsinki, June 1-19, but will come to Stockholm in March. Meanwhile, the album "Melanie... Born to Be Free" has been featured on the Warner's Chart. Wilson Pickett appeared at Stockholm's Concert Hall Feb. 20.

Lib. Move to UA Home In U.K. Is Completed

LONDON — The integration of Liberty/UA in Britain was completed today with the move of Liberty into the Transatlantic Building at 60 Mortimer Street, which was already the home of UA Records. The acquisition totals over 30 staff under Director of European Operations Noel Rogers.

Reporting to Rogers is Martin Davis, general manager of Liberty/UA, who has appointed Noel Walker to the new position of director of sales. Previously British Decca label manager and produced hits by the Formentera Trio, Jack Smith and Amen Corser.

Noel Walker is also seeking a head of sales and merchandising. Announcing the completion of the co-ordination of the two record companies' activities President Al Bennett stressed: "To survive in this market we must be successful with our product..."

Of the forthcoming sales appointment Bennett said: The patterns of selling and merchandising in this country could rapidly be built up if salesmen were ready for all eventualities.

Bennett went on to talk of the development of the rest of the group's European record activities. "The integration we have now completed for the U.K. has already been accomplished in Germany where Siegfried Loch and I shall turn our attention to other countries in Europe to see if it is practical to integrate our operations in Britain and Germany as the two key organizations in this expansion.

In France, under Eddie Adamson, Liberty is building on its operations and is negotiating a new licensing deal which will give the group greater independence.

To help this intensification in Europe of Liberty/UA's activities six other top group executives, including Lee Mendell and Ly Zucker, have been in Europe at the same time as Bennett.

English lyrics have been written by Jack Fishman and the song in sub-submitted by Shaftesbury Music.

Antoinette will stay in London for a month to promote the records and then fly to America where a new deal will be signed.

Taboo product will be distributed in all countries where it has offices — France, Belgium, Switzerland, West Germany and Italy.

Bobbil also will export Taboo and distribute in all territories shorty.

Music publishers have been signed to the new label — Peter Gabriel, Gary Eye, and Handel S. Jesse and Shane and Chris Parmerter and the first release will feature Gulvill.

Taboo also has signed a blues singing duo, Levy and Finkelstein, and Philip T. Concorde for Trumpet, an untitled — has been written by Les Reed.

Bobbil will shortly bring French Vogue singer Antoine to London to record his French hit "Match de Football" in Eng-lish for Taboo. The English title is "The Football" who, if it will be rushed while the football season is still in full swing. The
THANK YOU IVA ZANICCHI for your first prize in the XX festival of SANREMO with the song ZINGARA

RIFI RECORD COMPANY: Milan (Italy), 77 C. Buenos Aires - tel. 273641
New York (USA), c/o Richard H. Roemer
TORONTO—The local branch of the Electric Circus is now operating on a Tuesday through Sunday basis and has implemented a new policy on Sundays in its Inner Ring Club.

Upcoming attractions at the Inner Ring Club include the Who; Blood, Sweat and Tears; Jeff Beck, Julie Bornsall, Brian Auger and the Family Stone, Canned Heat, the Ray Charles Revival and Dusty Springfield.

The Music Capital of the World

TORONTO—Following a successful Australian tour, the Irish Rovers returned to Canada last Sunday (March 28) for a stopover in Los Angeles for recordings. Then the Rovers and a Joey Bishop show appearance. — Columbia promises a new record, "George Hamilton Guinness, playing strong promotion to tie in with a March 31 (1965) appearance of country music artist.

TORONTO—Husband George Jones, Marty Robbins and Ferlin Husky. All country music artists.


Mothers of Invention arrives at the Rock Pile here on Sunday (23) and head Mother Peace, who is expected to screen clips from the new Mothers' film "Uncle Meat" as part of the show.

Moto's Jimmy Ruffin played a week at The Horseshoe. The Jimmy Ruffin—Carlos Montoya (UA) at Massey Hall March 27. Allied Rec- ord's Jack Bowell attended the NAKA conference in Toronto on March 20.

New John Roundel singles "Mississippi" and "The Honeymooners" received by Niagara Falls, Ontario, writer. Steven Karolinsky, song is also re- corded by the Canadian singer Kenny Karo on ABC.

Barry Sadler, formerly program director, CHUM, has shifted up to CBC's new FM station, CFQH. He is now the morning man. CHUM vice-president, "This station, while Dave Johnson moves from breakfast to afternoon drive time."-— "I" Chri when Rick Campbell joined from CKVY, Alex Reynolds shifed to CHAM, Hamilton, from KPC, Bradford, and Gary Pigeon from CJNO, Sudbury, took over at CKPET. — Les Young moved from KWW, Windsor, to CPO, Hamilton. "Alley's Allport" by Compas' Al Mair, now moving into two editions—one for rock and roll stations.

Canned Heat and Savoy Brown canceled their London, Ontario, concerts, with the brownouts cited as "a direct result of Canadian union difficulty.

George Hamilton (P橙o) knocked the Westbrook. Hotel house for two months. March 22 to Bill Cody, released by Polydor, starts a one-week engagement at the O'Keefe Centre this Friday. 11. Carlton Show Band (regulars on CTY's "Pat and White" show) recorded first single, "Glorious Green" for RCA. Columbia country artists, Mesaray Brothers, Indo., the release.

Tony James' Parrot album, "Hey You"—setting sales high via CBS showing of the "Tony James Show.

London Boys 1st Amaret HP Here

TORONTO—London Rec- ordings is the only new release of the week. Mrs. Miller Does Her Thing. Amaret is based in Los Angeles, and produced and engineered by Mercury product manager, Kenny Myers.

Vaudville Mgmt. Post to Walters

VANCOUVER—Local nightclub proprietor J.B. Walters has been appointed new general manager of the New Vaudville Band. The group will make home base for 1965. Case of operations in the future.

MUSIMAT PROMO POST TO KORDUEL

MONTREAL—Michel Kor- deul has been appointed promo- tion manager of Musimat Ltd. MUSIMAT's distribution includes the Fantasy, Gramophone and Decca, has a band with Vaudville Harver's "Proud Mary."

WB Album Also Musical Score

VANCOUVER—A new Warner Bros. album, "Grass and Wild Strawberries," by the Collectors, which is a collection of Canadian rock muscular with the same.

The Collectors, the music and will perform it live dur- ing the "Grass and Wild Strawberries" Playhouse Theatre, Van- couwer, starting in April.

Supremes Break Kitchener Record

TORONTO—Diana Ross and the Supremes broke the house record at the Kitchener Auditori- torium. Playing a midnight date the trio drew 10,000, break- ing the previous house record held by comedian Bob Hope.

— Continued from page 60

The complete piano works of Massey Hall, series on compact c- The new album of guitar music by Michel Dionne has been released, and features a recording of the chamber music of Prokeloa and Martina by the Parc Qet on its first tour. Charles Amavon has completed a one-week tour of African capitals Feb. 9

Announcing the changes, George I. Harrison, RCA Ltd.'s vice-president in charge of the Record Division, said, "We are reorganizing the Division to gear it for dynamic growth in a rapidly changing market. We are modifying our basic frame of reference from merely producing and selling records to meeting the needs of people with more education and more ap- petite and time for entertainment."

The new concept of RCA's Record Division would give greater management responsibility and scope to the executive staff and added to the division, in addition, Merv Revel would be an- nounced later.

Revolution Disk, Deram Tie-In

MONTREAL — French Rev- olution, a rock quartet formerly known as Cale, has released its latest London single, "Nine Till Five," picked for F. L. K. distribution by Deram. This French Canadian group had a hit re- cently with "Go To Trudeau."

MUSIMAT'S KORDUEL DIVISION MAKES 5 EXEC CHANGES AS REVPANNING BEGINS

MONTREAL—First steps in a reorganization of the Record Division of RCA Ltd. Can- ada have been taken with five management changes here.

Knock Coupland will assume the newly created position of manager, Record Division. He will be responsible for all marketing and sales functions within the division. Coupland was previously man- ager of the Queen St. branch.

Another newly created post- executive producer, RCA-Sun- recorders, will be taken- by J. R. (Jack) Feeney, for- merly record manager, Toronto district office. He will be re- sponsible for the exploitation of copyrights and sales of Sun, Dunbar Music, Canada, Ltd., for Toronto recording productions, artist development and for the Ontario studio operation, To- ronto.

Joel Steffenson becomes manager, finance and operations RCA Record Division and is responsible for all accounting, statistics, budgets, policies and procedures, financial planning and control for the Division. Steffenson was formerly operation- al manager.

Jim Supple, previously man- ager, Smith Falls plant, takes over as manager, manufactur- ing, engineering and facilities planning in which he is responsible for all manufacturing, pur- chasing, research and development development and facilities planning in the Di- vision. This is a newly created post.

Eddy Traynor will now be responsible for all activities of RCA Records in the Quebec Province as manager, Disques, RCA. Again, this is a new posi- tion and will replace the current man- ager, recording services, Eastern region.

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Argentine & Uruguayan Marts—Seasons Apart in Disk Sales

by CARLOS A. MARTINS

MONTVIDEO — It is a common mistake to consider the Argentine and Uruguayan markets as one single unit. This is not so and one of the reasons — a most important one — is the different selling seasons.

While top sales are reported in the Argentine during the winter — December to April — in Uruguay the summertime is the peak selling period (the December-April season). During this time every year, large numbers of tourists arrive in the Rio de la Plata region, notably the Pampa del Este, the most important resort. This city is 150 kilometers from here and is increasing in importance each year as an international vacation center.

This tourist market has enabled Uruguayan companies to become more independent of the Argentine companies, especially Clave IEMSA, R&R Gisia and Sondor. Winter hits selling Uruguayan artists to tourists have been a viable fact for the last two or three years and are becoming more and more important.

Last year was important because Uruguayan companies made an effort to provide the local market with new groups and sounds, mainly top U. S. and U. K. talent. Clave IEMSA introduced the U. K. London-De-

rums labels to the country releasing product from the Moody Blues, Amen Corner, Cat Stevens, the Turtles, Honeybus and the Casuals for the first time as well as Badala’s (1910 Fruitgum Company and the Ohio Express). Via EM, R&R Gisia presented the Hollies, Beach Boys, Seekers, Human Being Box, Tops, Johnny Rivers, Fifth Di-

mension, Shadows, Gary Lewis, From Barclay, Charles Arnau-

zer, Mirille Mathieu, Alain Barriere and Dalibor were introduced. From the Hispa Vox catalog came Pic Nic, Los Pasos and Los Angeles.

Sondor, with the CBS-UA cata-

logs, released Gary Puckett, Donovan, Bobby Goldsboro, Spen Davis, Cupid’s Inspiration and Marmalade.

All these new names were promoted and became hits. It is interesting to note that at the same time, groups like the Moody Blues, Amen Corner, Human Bein and the Box Tops, are hits in the Argentine. This leads many record companies to believe that the country shows more international-

nly and up-to-date influences than any other country on the South American continent.

Regarding local groups, 1968 was a year of change. Until now, Uruguay’s home-grown talent had to look to other countries to obtain success. This was the case with Los Iracundos (RCA Ar-

gentina), Los Shakers (Odeon Argentina), and Los Four Brilliantes (CBS Mexico). Now, however, with top ten hit records in Uruguay, this is not necessary. Los Defelines and Seklo in Lima (Peru), for instance, had big hit songs in the music country.

Folk music is also making move toward Uruguayan names, such as Raul Olimar, and Daniel Viaggi.

Head to Bow Three Labels

LONDON — These new labels will be bowed by Head Records, a company formed in December last year. With February releases planned, Head will put out the Head, Blues Power and Miles of Silk labels.

The Head label will concentrate on pop and underground groups and already signed are mighty Baby and the Village.

Blues Power will issue U. S.

blue material, most previously unreleased in the U. K. First scheduled are "Take Me Out to Full Time Love," Jesse James, and "Who’s Sorry Now" from the Shirley catalog, and You Don’t Know Just How I Feel and Bobby Parker, from Loop.

Buffalo will release U. S. soul material, "Right Now," Justin, (Down Tempo). "If This Ain’t Love (Ain’t No Cows in Texas)," Vernon Harrell, (Score) and "Gotta Get Away Miss Latch-

er, (Groovy)."

Regarding local artists, Jimmy Reid, Alvin Robinson and Otis Rush are set for either the Blues Powers or Buffalo labels.

CLASSICAL 25% DUTCH SALES

AMSTERDAM—The Dutch spent $8 million on classical records —more than 25 per cent of total record turnover—in 1968, according to the Dutch Central Statistics Office.

Money spent on tickets for classical concerts held in Holland and most of Europe in 1968 was nearly $2 million. According to the percentage of record turnover accounted for by classical sales is higher than that of other country. Highest is Denmark (18 per cent), then France (16 per cent), Germany (15 per cent), Belgium (15 per cent), Holland (14 per cent) and the U. S. (6 per cent).

French to Get Woman Pub.

PARIS—After six years with Barclay Records, Mrs. Roland Bisnuth-Filat has branched out to become France’s first woman music publisher.

Mrs. Filat, former artistic di-

rector of Decca France, has formed Le Minutoire music publishing company virtually based on one song, "Je n’aurai pas le temps," words by Pierre Delanois and music by Napoleval artist Michel Fugain.

The English-language version, "If I Only Had Time," words by Jack Fishman, has been re-

corded in Britain by John Rowgles, and the number is also just appeared on the U. S. bars.

British Decca artist Tom Jones has just recorded another Fugain song, "Nous deux Paris," Fugain is appearing at the Paris Olympia with Aderno (Pathé-Marconi).

Le Minutoire company now has exclusive rights on all Fugain material. His latest releases on Fugain are "Je n’aurai pas le temps," and "Laissé-moi esayer," Le Minutoire address is 12, Rue de Vaugirard, Paris 6, Zone 75, Tel: 222.41.15.

Baden Powell Is Back From Paris

RIO DE JANEIRO—Composer, guitarist Baden Powell returns from Paris to get the French new music with writer Paulinho Pinheiro.

In Paris, Powell recorded the soundtrack for the film "Gra-

bugo" and also made an album, "The Musical World of Baden Powell."

Nancy Wilson’s "How Glad I Am," and "Teacher Make-up," with the Parnastri Malted on Metromedia, was written and arranged by Bill-

lier, music’s Gary Knight, Irene Levine and Roger Stone. Jillbern is co-writer by Harry Bernstein. On Ron Alexander, national promo-

tion director of Capitol Records, became a father to Ivy Danielle Alexander Feb. 3.

ED OCEID

HONOLULU

Captain’s Buddy Fo, playing the military church backstage, is organizing a new show. . . . Uli-

kulele and the Hawaii Ole silent are scheduled to appear at the Hilo-

lani Hotel’s Grand Ballroom.

SANDY B. THOMAS

From the Music Capitals of the World

FINNISH CHOOSING EVOLUTIONARY ENTRY

HELISINKI — A prejury of Finnish Radio executives has selected the results of the national contest to find the song to represent Finland in the 1969 Eurovision Contest in Madrid.

The national final will be held Feb. 26 and the two songs com-

peting will be "Vaari Sirkukses-

sa," by Laila Kinnunen (RCA), "Parksi," by Laila Kinnunen (Colonel), "Tuutai-

na Todennainen," by Mifion Ruini (Scandal); "Sanoon," by Markku Aro (CBS), "Maailman Pha- muut," by Katrin Helena (Top Voice), and "Kuun Silloin en-

nen," vocalist not yet set.

COMPATIBLE 4 AND 8 TRACK STEREO CARTRIDGE PLAYER

"Fonit-Cetra"

both for Home and Auto use. Also available 4 and 8 track Cartridges—and Cassettes containing Fonit-Cetra repertories.

Please contact CETRA Via Bertola 34 Telephone: 5753—Cable: CETRA TORINO Turin (Italy)
SOLID GOLD AGAIN.
Take a million seller from the mid-Fifties.
Add the soul of the Sixties.
Give it to a generation
who missed it the first time around.
And you got a brand new hit, baby.

BOBBY HATFIELD
ONLY YOU VK-10634

Produced by Dick Glasser
A Righteous Production

Verve Records is a division of Metro-Goldwyn-Mayer Inc.
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**HOT 100 – A TO Z (Publisher-Licensee)**

- **Hot 100** – A to Z (Publisher-Licensee)
- **21. (There's Gonna Be a) SHOWDOWN**
- **18. SOULFUL STRUT**
- **24. STAND BY YOUR MAN**
- **36. GOOD TIMES EASY TO COME**
- **16. IF I CAN DREAM**
- **50. SHOE SHAKE**
- **53. MY WHOLE WORLD ENDED**
- **28. RIVER DEEP, MOUNTAIN HIGH**
- **65. CONDITION**
- **78. SOMEDAY SOON**
- **82. LET IT BE ME**
- **55. RIOT**
- **61. KUMBA YAH**
- **84. TRACING**
- **70. GLAD SHE'S A WOMAN**
- **98. HOT SMOKE & SASSAFRAS**
Hey, gang, heard the news? Another new English group!

Listen, right out of the chute, we apologize. We frankly could've done without another new English group. Without another new any group, as a matter of fact. Potentially you're as uppy as we are from being force-fed for months on everything from a Peanut Butter Conspiracy to Ultimate Spinach.

But enough cop out. At least we meant well. But there is a good reason for Another New English Group.

From what we hear, our new group just sits there, stark dressed, no flash, and gets raves. Wish we could tell you more, but actually we've never seen The Pentangle. They're just now coming over from Where-Else to play debut gigs from Fillmore East to The Unicorn to The Troubadour to The Fillmore West to —

But as this ad's being written none of us here (at Reprise) has seen The Pentangle. So, we have to go by our ears. And what we've heard is this:

The group is not what you've always hoped for in music. Very few people hope this good. Or, as a reviewer (in "Rolling Stone") put it:

"The Pentangle, like Music From Big Pink, is a musical experience which has its own identity, unlike most 'pop music' today. The reason for this is simply that the musicians involved are professionals and their musical tastes and abilities have guided their careers, not dollar signs or star status.

"It's refreshing to hear the clean sound of this album, not cluttered by powerful amps or added instrumentation. One can feel a closeness to the instruments that, heretofore, was a hard task in the pop music field. It is one of the best albums one will ever hear, and as the liner notes say, 'Play this record to those you love.'"

(We have quoted from the "Stone" at length as we suspect you don't believe in ads.)

BEFORE WE GO, HOWEVER, A SHORT TIDBIT:

Our Mr. Ostin is in charge of whom we sign up. He doesn't sign a lot of English acts. He's turned down the new English Acts more often than Casanova turned down the Springmaid. In London, they call him "Dr. No." As a matter of fact, he's turned down every new act from England for a solid 22 months.

Twenty-two months ago was the last one before The Pentangle that he signed. Twenty-two months ago was Jimi Hendrix. A fact.

Or, as the girls on the lawn down at Hollywood High would say, "Wow! Pretty heavy!"

Getting back to The Pentangle, they'll be here in America soon. Sitting very still on stage. Stark dressed. No flash. And (we hope) sounding excellent. We realize how little our hopes excite you. But then, 22 months back, in this very same place, we ran a hopeful ad about The Jimi Hendrix Experience, and that didn't excite you either.

The Pentangle has two albums out:

They're both on Reprise. Where they belong.
ASSOCIATION—GOODBYE COLUMBUS
(Verse 1) Goodbye Columbus, COLUMBUS—punctuated rhythm opener, title line from the forthcoming film, has the feel and flavor of an "Air Mail Special." The song is, for many, the city's theme song.

(Verse 2) Columbus is the capital of Ohio, the center of the metropolis.

(Chorus) Columbus, OHIO—COLUMBUS.

BLOOD, SWEAT & TEARS—YOU'VE MADE ME SO VERY HAPPY
(Prod. Steve Barri) A powerful song with a hard rock flavor.

(Verse 1) Have you ever had a song that just seemed to sum up your life at a certain time? This is one.

(Verse 2) It's about the feeling of being truly happy in love.

(Chorus) You've made me so very happy. I'm so glad I found you. Now I know I'll never have to be alone again."

GLEN CAMPBELL—GALVESTON
(Verse 1) "Gally" was released in 1967.

(Verse 2) "Gally" is a touching tribute to the beauty and bittersweetness of love.

(Chorus) "Gally" is a classic love song that has stood the test of time.

DUSTY SPRINGFIELD—DON'T FORGET ABOUT ME
(Prod. George Martin & Tom Dowd) A soulful and emotional track.

(Verse 1) "Don't Forget About Me" is a reminder that life is short, and we should make the most of every moment.

(Verse 2) It encourages us to cherish our relationships and to not take them for granted.

(Chorus) Don't forget about me, 'cause I'm just a memory in your eyes."

NANCY SINATRA—O.D. KNOWS I LOVE YOU
(Prod. Burt Bacharach) A timeless love ballad.

(Verse 1) "O.D. Knows I Love You" is a heartfelt expression of love.

(Verse 2) It's a song about the depth of a person's love and the lengths they would go to for their significant other.

(Chorus) O.D. knows I love you, and when you're gone, I'll think of you every hour of the day."

VICKI WEST—LET IT GO

(Verse 1) "Let It Go" is a song about the importance of letting go and moving on from past mistakes.

(Verse 2) It's a reminder that holding onto grudges and past failed relationships only holds you back.

(Chorus) Let it go, let it go, can't hold us back no more."

LYNN ANDERSON—OUR HOUSE IS NOT A HOME (If It's Never Been Loved In)
(Prod. Jimmie Martin) A haunting ballad.

(Verse 1) "Our House Is Not a Home (If It's Never Been Loved In)" is a song about the pain of being alone.

(Verse 2) It's about the longing for love and the heartbreak of not finding true love.

(Chorus) Our house is not a home, if it's never been loved in."

LEON ASHLEY & MARGIE SINGLETON—LOVE ME OR LEAVE ME (For Love to Find)
(Prod. Roger D'Eon) A classic love ballad.

(Verse 1) "Love Me or Leave Me (For Love to Find)" is a song about the decision of whether to stay or go in a relationship.

(Verse 2) It's about the choices we make and the consequences of our actions.

(Chorus) Love me or leave me, that's the choice you make."

ChART Spotted Predictions to reach the top of the HOT COUNTRY SINGLES Chart

JIMMY NEWMAN—My Prayer for Today (Newark, N.J.) BMI)

(Verse 1) "My Prayer for Today" is a song about the importance of faith.

(Verse 2) It's a reminder to count our blessings and to be grateful for what we have.

(Chorus) "My Prayer for Today" is a call to reflect on the good things in our lives.

BOBBY BARE & MARGIE AT THE LINCOLN PARK INN
(Prod. Chet Atkins) A touching duet.

(Verse 1) "Bobby Bare & Margie at the Lincoln Park Inn" is a love ballad that celebrates the beauty of love.

(Verse 2) It's about the joy of being with someone you love.

(Chorus) "Bobby Bare & Margie at the Lincoln Park Inn" is a song about the comfort of love.

R&B Spotted Predictions to reach the top of the TOP 20 R&B SINGLES Chart

YOUNG HEARTS—SWEET SOUL SHAKE
(Prod. Bobby Sanders) A classic soul hit.

(Verse 1) "Young Hearts—Sweet Soul Shake" is a song about the excitement of youth.

(Verse 2) It's a song that celebrates the carefree and free-spirited nature of young love.

(Chorus) "Young Hearts—Sweet Soul Shake" is a call to embrace the joy of youth.

CHART Spotted Predictions to reach the top of the HOT COUNTRY SINGLES Chart

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(Chorus) "Young Hearts—Sweet Soul Shake" is a call to embrace the joy of youth.
BREAKING OUT FOR A BIG HIT SINGLE

‘PLAYGIRL’
by
THEE PROPHETS

ON KAPP RECORDS
(K-962)
Listen to both sides of The Monkees' great new single. (And wait'll you hear their great new album.)

“Tear Drop City” 66-5000
Produced and arranged by Tommy Boyce and Bobby Hart.
Coupled with “A Man Without a Dream.”
Production sound by Bones Howe; arranged by Bob Alcivar, Bill Holman, Bones Howe.

From The Monkees' new album, "Instant Replay" COS-113. Also available on Stereo 8 Cartridge Tape.

Manufactured and Distributed by RCA
U.S. on Black Beam; Sets R&B Program to Soldiers

• Continued from page 1

just completed the first 13 shows and after a break will start tap-

Ezzell also produces programs by Rota Lee (one of the road

Good & Bad Youths

• Continued from page 6

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(Billboard,

Dow.,

14,

1968).

Initial product record will be the TV soundtrack album from

the "Ann-Margaret Special," as Winters/Rosen produced,

two singles, "Windmills of Your Mind," by Jean Paul Vign-

and

"The Spring Thing," by the Siler Brothers.

Winters/Rosen music division includes a record label,

Aquat Records; two music publishing firms, Burda and Debro;

an artist ro-

er for the label, and music

publishing

firms,

as

feature

film

soundtracks (Billboard, Dow., 14, 1968).

triple Bow By Rena Romano

NEW YORK — Rena Ro-

mano is making a triple-entr

try into the record business. She is a singer who has formed her

own production company and her own disk label to release

her product. The label is called R&R Records. The first release is

"What Fools We Lovers Be" b/w "I Can't Reach Him.

GWP to Bow Next Month

NEW YORK — Jerry Purcell, who will debut his GWP Rec-

ords label in March, is on the first leg of a 25-city tour to

meet distributors, disk jockeys and jobbers. He is being ac-

companied by Gene Armond, manager of national sales for

the label.

On the itinerary are Chicago, Detroit, Cleveland, Pitts-

burgh, St. Louis, Philadelphia, Wash-

ington, Buffalo and Boston. Other cities will be visited in May.

GWP Records is a subsidiary of General Wireless Associa-

ates, of which Purcell is presi-

dent.

GWP in Independent Prod. Deal With W-7

NEW YORK — GWP Pro-

duction and the Warner Bros.-Seven Arts Recor-

des to produce independently for the Warner group in the

far West. Agreement was reached between Don Zentner, Warner

president, and Joe Smith, War-

ner Bros. Arts president.

The first project will be Johnny Clarke's "You Hit Me" and

"Debbi & Her New B. G. Night," both slated for next month.

'Girl' Marks Inside Debut Into Disks

PHILADELPHIA — Inside Records has entered the disk

swEEPstakes with its first single release, "Girl, I'm Sorry," by

Kirstin Green, according to Dick Dorado, executive vice

president of sales and promotion, the label plans the release of

two more records in the near future. The company is also plan-

ning to open offices in New York.

Glen Campbell receives three RIAA gold records from Capitol's president, Jerrydu氧气 "Wally Lineman," "By the Time I Get to Phoenix," and "Gentle on My Mind".

Winters/Rosen Eyes Key Moves

Lib. Twin Packs to Get New Graphics

Sonny Bono will score "Prince

cess and the Frog," with Sonny & Cher starring as animated

characters and Ariana Franklin, Tiny Tim, Mama Cass, Bob Dyl-

an and Big Brother and the Holding Company in cameo

roles, Rosen said.

In TV production, Winters and Rosen are working on a

weekly variety show for Don Ho, to air from Hawaii, the

"Buck Owens Show" (soundtrack album) and the "Barbara

McNair Show," Don Racy will

write the theme for the Bar-

bara McNair show, which will be

released as a single, said Rosen.

Los Angeles — Liberty Stereo-Tape will redesign its casette package to allow its newly bowed twin packs to stand out strongly.

The new graphics, which will be designed to halt anyone selling a twin pack as a single album tape and to also emphasize that this is a special form of musical presentation.

Liberty is the only company creating single album tapes, according to the Department general manager. Earl Horowitz wants more com-

pany in the market, according to the Department general manager.

Winters/Rosen music division includes a record label, Aquari Records; two music publishing firms, Burda and Debro; an artist ro-

ter for the label, and music publishing

firms, as feature

film

soundtracks (Billboard, Dow., 14, 1968).

When a number of music suppliers
to begin creating merchandise

for this facet of the market.

The public probably doesn't know its getting two albums for

the price of one on a twin pack
cassette," said Horowitz. Liberty

has also taken a leadership position in introducing new graphic

for the sake of this fact, he added.

Liberty has also given twin pack

cassettes the Stamps of Si Zentner, Johnny Maroe, 20 Guitars and Felix

Sparkin.

Horowitz is among the lead-

ing proponents of twin pack cassette, which are the only products on the market which the $7.95 item offers the purchaser. The label's

interest in the single album and twin pack, as opposed to a single album 8-

track tape ($6.95) and an 8-

track twin pack ($9.95).

"We're looking at the whole thing from the many different angles.

The market is far too large to leave out the chance for a single album and

twin pack, which is really a whole

new product, said Horowitz.

Liberty has also added a large

program to bring home this fact, he added.

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program to bring home this fact, he added.

Liberty has also added a large

program to bring home this fact, he added.
Two greats team-up forming a SOLID GOLD HIT!

DOTTIE WEST  DON GIBSON

"RINGS OF GOLD"

RCA #47-9715

WRITTEN BY: GENE THOMAS

—ANOTHER HIT FROM—

RCA RECORDS