Black Jobs, Culture Gain Capitol Boost

LOS ANGELES — Capitol is taking a corporate stand to increase employment of blacks in sales and promotion posts, while fostering the growth of black culture.

The company has begun seeking out blacks for positions based on the belief held by label president Stan Gorkovsk and distributing corps vice-president Bob Yorke that the record industry must acknowledge the social and economic struggles going on in the country.

On the creative level, Capitol has established a joint financial venture with Muscle Shoals, Ala., producer-engineer Rick Hall to distribute his Fame Records. Hall’s label will be utilized by Capitol as the launching pad for the company’s “purposeful and meaningful” involvement in the rhythm and blues business.

Hall’s initial product on Fame will encompass Cindy Stinson and George Jackson, two blues vocalists, who are slated for a mid-April release through independent distributors.

Hall also operates Fame Studios, where Atlantic has been recording its discs with Aretha Franklin, and Capitol intends sending a number of its acts there to record.

A former country fiddler working in edb for six years, Hall plans opening a studio in Nashville plus offices in New Orleans and Miami.

The tie-in with Hall is a key factor in solidifying Yorke’s belief that Capitol—as a major which has not previously enjoyed top access in the R&B market—can play an important role in helping create a black artist with mainstream potential.

‘1776’ Score Spurs Firm

By MIKE GROSS

NEW YORK — “1776,” the Broadway musical which became a million-dollar property after its Main Stem premiere two weeks ago, has, at the same time, brought Music 28, Inc., to the fore as a publishing firm that’s to be counted in on the show score competition from now on. Music 28, Inc. is a subsidiary of Theater 28, Inc., Stuart Ostron’s production firm which brought “1776” to Broadway.

(Continued on page 8)

Tape Field Enters Era Of Mass Merchandising

By PAUL ACKERMAN

NEW YORK — The tape industry, which already is responsible for 25 percent of the total dollar volume accruing from the sale of recorded music, is rapidly moving into an era of mass merchandising and promotion. As a result sales in 1969 are expected to dwarf the $250,000,000 racked up in 1968.

Frank Zappa, Herb Cohen Launch Independent Label

NEW YORK — Frank Zappa and Herb Cohen have formed an independent label to be known as Straight Records. It will be separate from the duo’s Bizarre, Inc., which produces records for distribution by the WB/Reprise label. Straight is in the process of setting up its own network of independent distributors.

The new label will be financed by private capital from Zappa and Cohen, an advance from Ampex for the domestic tape licensing r.g.i.s., and money from a foreign licensing deal which is yet to be arranged. Already lined up for Straight’s artist roster are Tim Buckley, whose contract with Elektra expires next month; Alice Cooper, a five-man group; Jerry Yester & Judy Henske, Mayf Nettler and Julie Felix.

(Continued on page 78)

Eurovision Song Contest Produces Four-Way Draw

By MIKE HENNESSEY

MADRID — In an unprecedented climax to the 14th Eurovision Song Contest at the Teatro Real March 29, in Rome, Holland, Spain and the United Kingdom emerged joint winners of the event with 18 points apiece.

Never before in the history of the contest has there been a tie anywhere in the top three places, let alone the phenomenon of four countries sharing a victory. The result produced mixed feelings among international industry representatives present in Madrid, some believing that four countries sharing top prize would help disseminate the aura of nationalism and common language alignment which seems to have been a feature of the voting in recent years. Other commentators felt that the result tended to devalue the contest and also underlined the indifferent standards of some year’s song entries.

Certainly this year’s voting

Monkees Fix Rerun Music

By BRUCE WEBER

LOS ANGELES — The Monkees are pushing the music from their old NBC-TV series to a more contemporary vein for the show’s reruns on CBS.

The TV soundtrack switch from “bubble-gum” to contemporary music enables the Monkees to actually handle the merchandising, David Rothfield, divisional merchandising manager of E.J. Korvette, expects this to multiply sales fivefold.

1) Ampex has allocated $2,000,000 for a preceding promotion campaign during the next several months.

2) The Harry Fox Office, publishers agent and trustee, has revealed that a tape company—Anpox—has now entered the ranks of the top 10 record companies with regard to royalty payments to publishers.

Rothfield stated that the time was presently ripe to make the move into mass merchandising. He pointed out that store space is available, owing to the phasing out of monaural record product, and that this space had better be used for tape rather than for non-music products.

Carl Haverlin’s Radio Interest

By MILDRED HALL

WASHINGTON — Former Los Angeles AM radio rocker KRLA, sought by a roster of show business people, may go to Voice in Pasadena, of which...
ELVIS' Flaming Star L.P. Now available on Camden Records

Elvis Sings Flaming Star

Wonderful World
Night Life
All I Needed Was the Rain
Too Much Monkey Business
Yellow Rose of Texas
The Eyes of Texas
She's a Machine
Do the Vega
Tiger Man

CAS-2304

Copyrighted material
WASHINGTON—The long-anticipated agreement to establish performance royalty for records played over the air, or in other communications media, has been signed. The Senate, which was expected to consider the measure last week, is expected to sign the bill.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.

By MILDRED HALL

Senators Pushing Record
Performance Royalty Bill

WASHINGTON—The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week. The Senate is expected to consider the measure last week, as the Senate was expected to consider the measure last week.

The amendment is co-sponsored by Sens. George Murphy (R., Calif.) and Edward Brick (R., Mass.) and is expected to receive the support of Sen. Robert Byrd (D., W.Va.) and Sen. James Eastland (D., Miss.), who are expected to introduce the measure.

The Senate has already approved the measure, and the House is expected to approve it soon.
Executive Turntable

Adagio Triellli elected president of Italy's independent record association, Associazione Fonografica Italiana

Gulf Pacific 13 Groups in Record-Tape Tie

LOS ANGELES — Gulf Pacific Industries, an independent production company which just signed an exclusive recording contract with Ampex, is producing 13 different albums in simultaneous record-tape releases.

A recording agreement between Ampex and Gulf Pacific, a partnership between Horizon Records and James Bachini, president of the Mini Music Inc., guarantees Ampex tape rights on all Gulf Pacific releases for at least three years, including several spoken word tape-LP projects, as well as a series of 3, 5, and 8-track cassette and reel-to-reel tape rights. Ampex is financially underwriting Gulf Pacific with a "substantial operating budget," said Mickey Shapiro, a partner in Gulf Pacific.

Each tape record release is an album of rock compositions, the group's name on the same line, Atlantic as LP, "Rebirth," by the children's-Catholic group; Atlantic as "Vera's Girls," and Atlantic as "Hair" by the Aquarian Age, a new group being offered on the company's 4th Street studio in Houston.

The ampex package will be released by Ampex in cassette and contain 18 songs spanning 44 minutes. Shapiro is looking to place the Aquarian Age with a record company.

Other groups being produced by Gulf Pacific are the Count Down Five on Buddah, with the initial single, "Shake a N.A. Black," the Byrds on White Whale, the fusion, a jazz-country band, and the Electric Jazz Electrornia, an ex-avt, the Canticle, a pop group, on the new record label, and the singer, Nick Lamp, on Atlantic; and the same group, "Vera's Girls," on White Whale, with the initial single, "Rene de Marts," and the city's "Fun and Games, New Phoenix and Fever Trees.

Gulf Pacific also is planning to release a series of educative albums, including "Vera's Girls," on child development, problems of pregnancy, pre-natal care, and women's health. Taped at the University of California at Los Angeles (UCLA), the series will be released by Ampex in several configurations.

Lu Fields, formerly with MGM Records, has joined the company to help with development and publishing. Gulf Pacific also has several additional groups and songwriters to complement its publishing company.

Despite the B.D.M. (BMI), now (ASCAP) and Ari-

nadbetties, Dianne Colbe, Joey Richards and Joel Christy, Scott and Vivian, blacks are under non-exclusive pact.

Shapiro said the company will work in various areas, including construction of a film on Hollywood, Holly wood, film and TV scoring and radio and TV commercials.

RCA Ties in Feliciano TV Special With Contest

NEW YORK — RCA Records is launching a nationwide record dealer window display contest in connection with the April 27 telecast of an NBC special, "Feliciano and the Latin National Special." The grand prize will be a Pentecost Firebird convertible equipped with automatic stereo.

According to George J. Parkhill, manager of advertising and promotion, RCA Records, any dealer in the nation may enter by mailing in a contest entry card to the company.

Hip Rock LP's in Circus PromO

NEW YORK — MGM Records is teaming up with Circus Magazine, a hip, newspaper, in a joint promotion on six progressive rock albums. The magazine will launch a contest surrounding the albums in its April issue.

The album line-up for the promotion includes the Ultimate Spinach, the Corporate Body, the Groove Underground, Craig Farnell, and Eric Burdon and the Animals. The contest announcement will be made in the magazine's record store and ad
ditional contests are planned by key progressive rock radio stations.

Vera's Atlantic Trail

NEW YORK — Billy Vera's Atlantic recording of "The Bible Salesman" will be forthcoming in the trailers advertising the forthcoming movie "Salesman" by the Mayes Brothers. The film is due to open here Monday (7) at the 66th Street Playhouse.

The contest, windows are to carry the "Feliciano! Very Special" theme and a Pentecost Firebird card and a prize integral part of the display. Windows and radio spots run Monday (14) and April 27.

In special connection with the RCA releases, Joe Feliciano single, "Marley Purt Drive" b/w "Old Turkey Buzz," will be released in a special ad
dvertising campaign on Feliciano his and throughout the U.S. The single have "Soleil" coincident to the tele
cast.

Other prizes in the window display include a RCA color TV, and RCA stereo gramophones. RCA portable black and white TV, an RCA portable stereo phonograph, two RCA stereo 8 home units, two RCA stereo 8 tape decks and an AM/FM transistor radio.

Nineteen participating dealers are to submit 8ix 10 photos of their win
dow displays to RCA distribu
tions in order to win a free RCA product. The winners will be selected by RCA's National Display Committee members.

On a further support of the Feliciano special includes full-page trade and ads, a full-page ad in Rolling Stone, 1,500 to 2,000 blowups, 20x20 blowups, 8x10 glossy photos, and ad mats and displays supplied by RCA's "Soleil" albums.

In announcing the special by sending complete advertising and promotion kits to its thousands of dealers, promo spots run one week prior to the show on NBC radio and TV, and newspaper ads in major markets around the country.

Black Jobs, Culture Gain Capitol Boost

Continued from page 1

field—must have consistent r & b product if the company is to "professionalize," has created opportunities for blacks.

Hall will continue to fulfill his obligations to his mother as producer-engineer for other label records. He will not work on RCA r & b acts for Fane, and even bring in other free-lance producers to work on Fane projects.

Over the past two years Cap
ti- l's president, George Hall, has been building a blues and blues product, manager, has been traveling around the country seeking candidates for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.

Yorke and Money, the recently named director of black artists and blues producer, has been traveling around the country looking for talent for the new positions. Under Yorke's program, CRDC's labeling the black artists, he will be working to break into the blues-ethnic market. Blake noted that the Cap
to- l logo achieving sales results. These new acts include Blackstarr, Wilkie Hightower and John Anderson.
We'd like to brag a little about our Andy...

You'll pardon us, but it's hard not to brag about America's top male vocalist and one of the most familiar faces on TV today.

So here goes:

Andy's "Happy Heart" single is a record that's going to set records, from the look of its chart action. Billboard. Last week 114. This week 71. Cash Box. Last week 86. This week 75. That's moving.

Then there's airplay. Name the city; our Andy's "Happy Heart" is there. Baltimore, Cleveland, Milwaukee, New York, Los Angeles, San Francisco, Denver, St. Louis, Seattle, Providence, Boston, Buffalo, Memphis, Detroit, Dallas, Houston, Hartford, Albany.

The list goes on. And these are all top 40 stations.

It does his "Happy Heart" proud.
Ours too.

"Happy Heart"
On Columbia Records
Col. Extends "Revolutionaries"

NEW YORK — Columbia Records "Revolutionaries" program, originally scheduled from January through March, is being extended through April by field demand. The campaign has been one of the most successful in Columbia's history and is even exceeding the success of Columbia's "Rock Machine" promotion last year.

The "Revolutionaries" campaign is an all-out merchandising effort for the band's original rock album product and has served as the launching pad for a number of contemporary artists who have debuted on Columbia in the past three months. Many of these artists are established who have appeared in Columbia's catalog, but other artists have been given attention on other labels. Among the new artists featured in the campaign are Chicago, the Illinois Speed Press, the Nice, Mark Naftalin, and the Trip-Cycle, the City and Aorta.

Coming soon will be albums by John Doe, the Santana Blues Band and It's a Beautiful Day. Although their albums have not yet been released, advance publicity has caused widespread interest. The campaign, of course, also features Columbia's complete rock catalog and new releases Bob Dylan; Blandford; David Bowie; The Last Waltz; Leaf; Night and Day, and The Byrds, Leonard Cohen and others.

General Advertising, Columbia's director of merchandising, said, "We have found that major merchandising programs on Columbia's albums have been a key factor in exposure. These programs have helped to improve our album product, both new releases and catalog by both new and current Columbia artists. In addition to the anticipated accounts as through the full line retailer, strength of product is, of course, the key ingredient of any successful program. Columbia's album product is, we believe, an innovative advertising and merchandising support plan guarantees that the sales of every level of distribution will help to make the product, more effectively than any series of separate, scattered efforts could possibly garner.

The key word here is innovation. The more creative and excelling the merchandising plan is, the more creative and total is the effort. Our campaign is not just a part of our own field force, the retailer and the wholesaler."

CP&W in Coast Talks With Cap

NEW YORK — The producing-writing-performing team of Billboard's "Columbia" columnists and Tommy West are on the West Coast heading with Capital Records executives on promotion plans for their first album. Grand Rapids, MI. LP was produced by Nick Venet and is slated for release early this summer.

The promotion will include personal appearances by CP&W and will be coordinated by Capitol Records. Merv Frank's Shorthand and Production and Jack and CP&W's promotional representatives at the Music Agency.

Rainwood Sets Distrib With Curtwell Productions

LOS ANGELES—Rainwood Records will distribute product for several new bands with independent music-film TV company Smash in Deal With Wayside

CHICAGO — Mercury Record Corporation's Smash label has taken over distribution of records, sales, manufacture and distribution functions of Wayside Records.

This is a further move by the corporation to strengthen its company's activities. Two years old, is headquartered in Chicago, Ill. Little Richard Johnson of Borden, N. M., handles the company's advertising, and publicity.

The announcement was made jointly by John Kirby, Mercury executive vice-president, and Wayside co-owners George Rechen and Steve Williams. Wayside artists include Darryl McCall, Jimmy Soldiers, Jack Blackman, and Bob Reichenbach. The Smash label is distributed through the Capitol Music Group, which is located at Capitol Records, 7000 W. Olympic Blvd., Los Angeles, Calif. 90036.

PUBLISHED MONTLY BY National Press, New York, N. Y.

APOLLO RECORDS HIT WITH U. S. INFRINGEMENT ACTION

NEW YORK—Judge Richard H. Levet of the U. S. District Court Southern District of New York on March 27 handed down a decision in the case of Apollo Music, Inc., Shapiro-Bernstein & Co., De Sylva, Henderson & Brown, v. Columbia Records, Inc., and Johnnie Darkness Corporation. The plaintiffs alleged that the Apollo album, "The Swingin' Go-Go" record featuring five songs, was distributed without the authorization of the copyright proprietors. The defendants were ruled as infringers. Master tone produced the original recordings for the plaintiffs, who also claimed Apollo and Levet.

Apollo were liable as executives and participants with Apollo. The judge also ruled that Columbia's label manufactured the album and that they were also infringers. However, the court decided that (1) although Master tone, Sayer and Hulbert and his preparers the tapes they were not infringers because no material of the manufacture of records in violation of Section 2 and 101 and (2) that Apollo did not act jointly or in concert with Master tone, therefore Apollo and Levet were only liable for the manufacture of the disks, and that Apollo were not infringers. The court would not grant triple damages. Master tone was represented by Mr. Warren Tweed, Apollo, by Senators and the plaintiffs by Abdes and Clark.

Jubilee's Gospel Release Packs

SALE APPEAL

NEW YORK — Of interest to retailers handling gospel product, 24 single 45-rpm packages by Jubilee. Part of the firm's Jubilee Train series, these allowed Nast C. Reichenbach and will make arresting displays. The material includes vocals and instrumental solos and massed church choirs. Reichenbach is one by Della Reese. With Miss Reese are the Meditation Singers and two other soloists. Eternity Rend- lers.

Artists included in the other packages are Jesse McDaniels, the Reverend Mosele Sanders, the General, William V. and Novella Williams, the Inner Circle of the Church of the Living God, Temple No. 185, Indianapolis, Indiana. The Jubilee Singers Meet, Inc., and the Music Masters. The entire series is musically varied and true to diverse. Reichenbach produced the disks, and Janie Guns supervised the art.

PAUL ACKERMAN

Reshen's NRBQ

NEW YORK — NRBQ, underground rock band, has retained Nat C. Reichenbach and Nast C. Reschenbach management. Reshen also serves as business manager for Records and numerous artists.

APRIL 12, 1969, BILLBOARD
Aretha Franklin

“I CAN’T SEE MYSELF LEAVING YOU”
WP Sets Mdse. Program Pegged on New Jazz Names

LOS ANGELES — Two albums recorded here with French avant-garde violinist Jean Luc Ponty will help launch World Pacific’s new jazz name merchandising program.

World Pacific’s general manager, Dick Buck, has recorded Ponty with the Gerald Wilson band and live at Donna’s club with the George Duke trio. Plans for the Ponty projects themselves have been added to WP’s roster and will be included in the new name buildup.

Book was responsible for flying Ponty to the U. S. and arranging for a session with Willis and Bob/And (in San Francisco) bookings while he was recording the Ponty albums.

Posty’s amplified instrument marks the first utilization of a violin by the WP production firm. Their LP collaboration titled “Electric Connection” is scheduled for a May release. The George Duke pairing has not yet been scheduled.

In addition to these two artists, WP’s new name program will also incorporate performers Wilbur Langmore and Freddie Robinson, trumpeter Bobby Bryant, pianist Wilbur Miller and tenor and altocorn Ernie Watts.

Atco Buys Master

NEW YORK — Atco Records has purchased the master recording of “A New Day Begins” by the Fabulous Bags from the Detroit-based Revilot label. The disk has been available since 1975 in Detroit, reaching the number two spot on the local charts.

‘1776’ Score Spurs New Action by Music 28 Firm

In addition to formulating a recording and sheet music drive on Sherman Edwards’ score for “1776,” Ostrow is now arranging his publishing firm to take in other theatrical music scores, and he’s even considering projects that won’t be falling into his production firm’s orbit.

However, Ostrow believes there are benefits to be accrued when the producer and the publisher are one and the same. He feels it’s important for a producer to administer control of the show’s score and that the music can contribute as much as 50 per cent to the overall production of show’s success.

Ostrow is not disturbed by the fact that record companies showed little interest in Edward’s songs from “1776” before the show opened on Broadway because he’s a champion of music composers who’s not afraid to show his work.

“I’m playing the part!”

Ostrow has had a bad experience with somebody who had had his official opening. “Theater songs today,” Ostrow said, “are not cut and dry affairs, the play that advance hearing of the songs from the show could give the author an idea of what is going on and do the show a disservice.”

When the show was billed as the “sleepers of the year” after it was greeted by bad notices from New York’s three daily newspapers, reviewers, the record companies began to bombard the offices of Music 28 for the rights to the show. They lingered the firm’s operation by bringing in Sidney Korinchis as special adviser and Morris Diamond to be in charge of Music 28’s West Coast office. Carol Liebenschein handles the activities out of the New York office. Ostrow also wrapped up G. Schirmer as selling agent for the publishing company. The former has plotted a campaign for “1776” similar to the one successfully executed by “West Side Story.” The Schirmer group will have the entire staff of piano folios, choral folios, accordian folios, marching band folios, etc.

The original cast album has been a tremendous success which has a $100,000 investment in the show. And with the superb production and hot property on his hands, Ostrow is already mapping out plans for his next project. Of course, there’s the “Mickey Mouse” Copyright material
DUSTY SPRINGFIELD

"I Don't Want To Hear It Anymore"

b/w "The Windmills Of Your Mind"

Atlantic 2623
AFM Contract Rates Raise Scale for Recordings

NEW YORK — A new contract between the record industry and the American Federation of Musicians (AFM) has been reached (subject to ratification by approximately 2,000 eligible musicians) though terms of the agreement will not be officially announced until the results of the vote are known in about three weeks.

The negotiations between Herman Kenis, president of the 280,000 member union, union representatives and major record producers resulted in a new contract that, if approved, will be retroactive to Tuesday (1). The contract, applying to sessions scheduled in 1969, covers musicians' services for all records.

In another agreement, the AFM ratified by a 14 to 1 margin an agreement covering musicians services for jazz and spot announcements on television and radio. The new two-year contract (retroactive to Feb. 1) increases the basic scale for one hour sessions to $40 from $36 for five men or more. For one man, the fee has been raised.

20th-Fox Opens Nashville Office

NASHVILLE — Twentieth-Fox has opened an office of its Twentieth Century Music Corporation here, with an eye to having Nashville write music and songs.

With a few exceptions, Nashville writers have had no movie connections in the past, and this will give them a new route of approach. It was indicated that 20th-Fox was following the full spectrum of songwriting, and will involve itself deeply in the country and Nashville contemporary fields.

Tenna Hits Sales Peak; Jumps 31%

CLEVELAND — Tenna Corp.'s January-February sales rose to a record high of $6,125,747, up 31 percent over the $4,611,229 volume for the same period last year. For the first eight months of the current fiscal year, the company's sales amounted to $25,975,773 an increase of 45 percent over the $17,899,302 volume registered during the corresponding period of the previous fiscal year.

Market Quotations

As of Closing Thursday, April 3, 1969

<table>
<thead>
<tr>
<th>Name</th>
<th>High</th>
<th>Low</th>
<th>High in 100%</th>
<th>Low in 100%</th>
<th>Close</th>
<th>Change</th>
</tr>
</thead>
<tbody>
<tr>
<td>Admiral</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>American Broadcasting</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Ampex</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Automatic Radio</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Automatic Retailer Assoc.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>AVT</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Avnet</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Congress Corp.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Capitol</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>CBS</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Columbia</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Commonwealth-U.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>EMI</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>General Electric</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Guild</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Hollandland</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Horrovia Radio</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Kinney Services</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MCA</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mediascope</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MGM</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MOC</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>MOC</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Mutual</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>National Airlines</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Pickwick Int.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>RCA</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Saro</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Trans Am.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Transcontinental Invest.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Triad</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Twentieth-Century Fox</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Vornado</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Warner Bros.</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>West-Beaver</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Zenith</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
<td>-</td>
</tr>
</tbody>
</table>

As of Closing Thursday, April 3, 1969

Tenna Hits Sales Peak; Jumps 31%

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices are necessarily the same. Rather, they are guides to the range within which these securities could be bought or sold at the listed prices.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc. of the New York Stock Exchange and all principal stock exchanges.

Tangerine Takes on Autonomous Action

LOS ANGELES—Tangerine Records has taken over many of the administrative chores formerly handled by ABC which continues as its distributor.

The Ray Charles-owned label is now placing its own pressing orders, playing from its own pressing plant and has begun to function like an autonomous company, according to general manager Ron Granger.

Granger, who joined the company three months ago, is the first record industry executive hired by Charles to handle his label. Although Tangerine is five years old, it never had its own executive staff. Charles and his manager Joe Adams formerly operated the label when time allowed.

Granger said the new operation would scout acts and develop independent producers. "Tangerine will remain basically a rhythm and blues company," Granger said, but his intention is to place albums of commercial music.

There are eight acts under contract: Dianne Brooks, Jimmy Lewis, Maylins John (the sister of Little Willie John), Bill Wild Davis, Duane Rhoads, John Bishop, Question Mark and the Mysterians.

The majority of the recording sessions take place at Charles' own studio, Granger said, but the company has a second studio in West Hollywood.

Tangerine has a girl, Maria Ruth, at ABC's New York office, but she goes out on her own special shows. The show will be produced this summer for probable airing in the fall.

Hallmark Ties With De-lite

NEW YORK — Hallmark and De-lite Records have merged through a share swap of stock after agreement by both firms' boards of directors. The new combination is to function independently.

Ted Eddy, orchestra leader, publisher of De-lite and former manager of Louis Prima, has been named as president for De-lite by Fred Fisto, De-lite president. That label's roster includes Louis Prima, Sam Butera, Fred Colly, Jimmy Angel, the Blue Horizon Band and the Popcorn Blazzers, whose first disc will be released soon.

Vince Scavato, the new president, and Joe Villa, vice-president, will supervise all production. Hallmark's artist roster includes Birdie Green, Roy Clark, Arnett Green, Kevin Jones, Joe Ardigo, the Crystals, and Frank Dunk. The new Hallmark, De-lite and De-lite music are located at 300 West 55th Street here.

TMC Merges Distributors To Bow TDC

NEW YORK — The record- wholesale firm of Transcontinental Music Corp. has concluded a merger in the wholesale, distributing firm. Object was to provide more effective sales and marketing of its labels by President Howard Weingrow.

The new firm, employing 250 people, will be known as Transcontinental Distributing Corp. Richard Godsky is executive vice-president; Earl Woolf, senior vice-president; and Frank Holland, vice-presidents; Robert Ellis and Russ Burnet are board representatives and Edward Harker and Irwin Goldstein, assistant treasurer.

Transcontinental-Records Corp. is the parent firm of TMC.

Felt Forum To Showcase Disk Talent

NEW YORK — The Felt Forum announced that the Garden Square Gardens, will feature record acts Friday and Saturday of the Felt Forum, Alvin Cooperman, executive vice-president of the Felt Forum, said "something else," four name record groups will be on stage each night. So the burgeoning disk purchasing rates, the $35 tickets will be able to dance or listen. Opening show May 2 will feature The Crazy World of Artichoke, who will play at 103rd Street, Rhythm Band, and Charlie Byrd and his Blue Jazz band. Hal Jackson, local deejay, will co-ordinate appearances of the basic acts as emcees. Larry Benner of Creative Management Associates of NYC, is in charge of the two shows.

Metromedia to Pye in U. K. Deal

LONDON — Pye will release Metromedia's product in the U. K. under arrangements made with Pye in America between Pye Records owned by Metromedia. To join both Metromedia and Metromedia's head of the record division, Len Mey, Metromedia, has been issued here on the Pye International label. But the American product may eventually appear under its own logo.

APRIL 12, 1969, BILLBOARD
DECCA WELCOMES DINAH!

"CRYING TIME"
"ROCKY TOP"

See Dinah sing "Crying Time" on Her NBC-TV Special
Co-starring Rowan & Martin and Diana Ross.
Sunday Evening, April 13th.
Check Local Listing for Exact Time.

COUNTRY FEELIN' DINAH SHORE

LITTLE GREEN APPLES
MAKE THE WORLD GO AWAY
WITH PUMP IN HAND
BACK IN THE RACE

CRYING TIME
ROCKY TOP

DL 75094

DECCA
A Division of Decca, Inc.
Miss Dickson steals the show.

NEW YORK — Julie Driscoll triumphed at Carnegie Hall on March 28, appearing with Brian Auger, one of the top pop organists in Britain. The success in the evening's second set almost overshadowed the concert of Steppenwolf, and the opening act, John Hammond.

Steppenwolf, featuring the strong vocals of John Kay, gave a solid performance, but Hammond's blues singing seemed to miss. But the evening clearly belonged to the group, which was making its first New York appearances in the two-night stand.

Miss Driscoll's voice is strong, clear and exciting. The electricity she created was matched only by the memorable evening. Even Kip Cohen, managing director of Island West, acknowledged that the reception which drew a second encore was870x300 "a theater, where such responses are reserved to few closing acts.

Brian Auger and his two excellent fellow musicians, Dave Ambrose on bass guitar and Clive Thacker on drums, began to play with more confidence after the new records of their latest Atlantic album: "Red Beans and Rice," Wes Montgomery's new "Wes 'N' Aug," and "Definitely What." All demonstrated the group's strong jazz background.

The three musicians had good solos in "Definitely What," as Auger played both organ and a sweet-potato-like reed. The remaining audience response was only topped by the reaction to Miss Driscoll, who gave every indication of being capable of rivaling the strongest personalities in the business.626x276 Brushing aside a gong singing, she began with "Light My Fire" in a slow, sentimental style. Then, she belted out "Nevro's "Save the Country." Miss Driscoll ended with her ability with a softer number as, accompanying herself on acoustic guitar, she was singing "A Word About Color."

She also sang her biggest number, "Sung My Way From "Stevie Ray," which is on an earlier Atlantic album, and the group. The instrumental work on this slow, extended number, was especially impressive. On second encore, "Tramp," also was from the album. Her gospel style on "Tramp," however, proved the "taking of "Take Me to Water" and "Drum Back Home." In the first encore, Miss Driscoll was joined on vocals by

Linhart serves a menu of Raga Rock, Folk and Pop

NEW YORK — Buzz Linhart, secure despite equipment problems, gave an exceptional act of folk, pop and his brand of rock at Ungano's on Saturday (29). An unusual performance also was turned in by Masters of Decel, a Midtown rock group with solid instrumental values.

Four of Linhart's songs were from his Philips album, including "Sing Jay," a rag rock that ended his set. Vocalizing and a form of crush singing, typical of Linhart's performances, were extensively used during this lengthy number. Tim Hardin's "Yellow Cat," his opener; "Wiley Jean" and "Step Into My Wildest Dreams" also from the LP were other examples of Linhart's vocalizing- singing style. He turned to rock with John Cerniglia's "Good Time Music." A combination of folk and rock was evidenced in Fred Neil's "The Bag I M In," which turns up quite a bit three days in the middle of this selection, Linhart did a snatch of Donovan's "Sunshine Superman" for the performance favorite.

Taking the keyboards, those with Masters of Decel, although his soft vocal style did not combine, but his playing of organ and piano key- boards was outstanding. The other piece of music, especially drummer Evan Hutt, who was outstandingly steady beat, Lead guitarist Steve Lord also had opportunities to shine, while guitarist John Campbell proved dependable throughout.

The setlist did several numbers from their upcoming debut album, "Only Once," "Fieces, Pieces," an extended number with remarkable arrangements, was mood changed throughout. Henley and Buxton excelled in this one. "Boots" and "Shining" were other good numbers from the LP. Campbell also assisted with the vocals.

Illusion's Beat Rocks Harlow, Pushes Steel

NEW YORK — The Illusion, a Long Island rock quintet with obvious pretensions, is one that has had a successful opening at Harlow's on Tuesday (1). Stressing strong vocals, the group, the Steel Records group re- leased their second album earlier this year from their new Steel album, which suited the local performers fans time.

John Vinci, an animated performer, was the vocal headh on the vocal honors, but the blending of Mike Maniscalco and Chuck Aulicino on guitars and Steve Wilk, Maniscalco on vocals, were hard rhythmic numbers, well suited for the club. The group ended with a song that had local interest in listening and watching. The material had tunes of old-style rock, which is becoming popular again today.

Jason holiday brings novel act to Steve Paul's scene

NEW YORK — Jason Holiday sang, danced, rapped and camped at Steve Paul's Scene Wednesday night. He was one of the most unusual acts to play the "in" nightspots in some time.

The Douglas Records artist was jazz in vocal delivery and movement, as he moved around the stage, singing and dancing at times, although he ended in a quiet mood. "The Child." His future might prove interesting to watch as a novelty act. Three musicians backed him.

Vanguard's Masters of Decel did an excellent job for Illusion. Guitarist Steve Burrell especially im- proved. On one number, Burrell switched to bass guitar as bassist Gary Campbell played a fine tenor sax.

The group was also at the Scene with a new group, Dominan, who had a promising debut at the club. This group has an excellent guitarist in Denny Dias, who can play with the best on the scene.

The group was one of the strongest lead vocalists in Keith Thomas, Drummer Mark Leon and saxophonist John Slaven, also proved steady musicians. The group was the latest of the Illusion album, and was the group's version of "I Wish I Was a Little Child."
TOGETHER!

BARBARA ACKLIN
AND
GENE CHANDLER

"WILL I FIND LOVE"
B/W
"LITTLE GREEN APPLES"

© Brunswick Records
**CHICAGO**

Brother Jack McDuff is appearing nightly at the London House. . . Ten Years After, Junior Wells and Buddy Guy are on tap Friday and Saturday at Mr. Kelly's (11-12) at Aaron Russo's Kinetic Playground. . . The record-boosted talent firm of Shelton-Carrlin, Inc., headed by Englishman Peter Shelton and Chicago attorney Joel Carlson, has added Maggioni, former bass player and vocalist with the Outsidors, to its roster as a solo vocal unit. The firm also recently signed the Life, a new rock group from Findlay, Ohio. RCA's Ralph Ebers recently hosted Roslyn Kind and Henry Maske at during promotion swings through Chicago. Smash product manager Sandy Tink reports a good response to the label's "Mendocino" LP, by the Sir Douglas Quintet. . . The Circus is currently appearing at the Rush Ovet. . . Fernando's Musical Enterprises Inc., recently hosted a party for Baby Huey and the Babies at Barnaby's Bal- coco. The group's latest single on the Capitol label is "Mighty Mighty Children."

May 16 marks Harry Feenster's 20th anniversary as a professional songwriter. His first published song was "It's All Over But the Crying," recorded by Al Martino on 20th Century-Fox. . . "You Got Me Hummin'" by the Fun Fale, is the initial release from Ex-Pics Records, a new label of the Little Fort Record Co. The label is being distributed by Sumlin Distributors through Chanty Skokie. . . The Nile Train opens Wednesday, Friday at the Red Garter, 326 North Dearborn Street. Myron Earl's, at World Wide Distributing, has signed an artist management contract with Rush Hour, a group that will shortly be recording on Phillips Records. Earl's also has been managing West Side Story, a group featuring female drummer Marks and George Legras, formerly with the Beckfords. . . India's All Ahor Klaus recently performed in concert at the University of Chicago.

Elektra's John Kourou recently appeared at the Tripe Bar in Minneapolis. Kourou's new LP is called "Spider Blues." Another Elektra artist, David Ackles, recently performed at the Dallas House in Ann Arbor, Mich. . . The Playboy Peacock has spotlighted the vocal duo of Sheppard & Jourden. . . Singer-pianist Kim Mattell and her dancers, Diane Nelson and Norby King, have begun the ninth month of their engagement in the lounge of the Flame Steak House. Their current contract runs through May 27. . . Cerrone, Godfrey Cambridge and vocalist Andy Mortimer are appearing nightly at Mister Kelly's. . . The Jimmy Lee Quintet, featuring Tert Nappol, is providing the entertainment at the Embassy Lounge of the Colony East Restaurant.

The Open Doors are winding up a Midwest swing with a three-week engagement at the Hollywood in Indianapolis. . . Norman Lindquist, vice-president for sales at Fifty-Nine Communications Centers, Inc., is demonstrating a new remote technique at every Friday session of "Jazz at Noon" at the Bistro. . . Top honors of the WGN-Illinois Opera "Auditions of the Air" went to bass baritone James Johnson of Los Angeles and mezzo soppriata Rosemary Ferr- ter of Carbondale, Ill. . .

**CINCINNATI**

Vivienne Dale Chiles, whose "Vivienne" TV set is spotted for 90 minutes, five days a week, over Avo Broadcasting's network via WLWT here, is putting in a two-week vacation cutting an album of tunes most frequently requested by her viewers. She put in last week in New York, and this week in Nashville, getting the finishing touches to the deck, which will get heavy plugging on her daily stint. Guesting in Vivienne's spot on the show last week was David Hartman, of TV's "The Virginians." Holding it down this week is Bob Chyson, who has his own TV show, "Concentration."

The Teens for Decency rally, set for Cincinnati Gardens April 20, looks like a doo-in to attract an unprecedented crowd of more than 15,000. Plans for the rally were made several weeks ago following the news of a similar fa-

The new Plo Plo, a new group of young people from the Dunbar Institute, is scheduled to perform at a new club, "The Virginians," in the downtown area. The group is made up of young people from various civic groups, unions, schools and the press, with many individuals and business houses contributing funds to help cover the cost. The group planned to have in Chicago, who is expected to bring along a contingent of talent with him.

The Dores were scheduled to make two appearances at Music Hall here within a month. On March 10, the Music Hall Association board voted to cancel the engagement because a member of the group was charged with obscenities... One week later, the group was scheduled to appear on the Mar- kie 1 show in Miami. Belkin Productions, which had planned to promote the March 30 engagement, filed a $5 million lawsuit against city officials and a court order to allow the two performances. However, Rudge Timothy S. Huggins ruled in the U. S. District Court that the Mu-

**PHILIPS NEW RELEASES**

<table>
<thead>
<tr>
<th>Albums</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>New! I Improved! Blue Cheer</td>
<td>Blue Cheer</td>
</tr>
<tr>
<td>The Best of Nina Simone</td>
<td>Nina Simone</td>
</tr>
<tr>
<td>37 Minutes of Group Therapy</td>
<td>Group Therapy</td>
</tr>
<tr>
<td>Righteous</td>
<td>Harvey Mandel</td>
</tr>
<tr>
<td>The Hamilton Face Band</td>
<td>The Hamilton Face Band</td>
</tr>
<tr>
<td>I'll Walk With God</td>
<td>Harry Secombe</td>
</tr>
<tr>
<td>Red Weather</td>
<td>Leigh Stephens</td>
</tr>
<tr>
<td>Preserving Ed Lobo</td>
<td>Ed Lobo</td>
</tr>
<tr>
<td>If Glenn Miller Played the Hits of Today</td>
<td>Jack Nathan &amp; His Orchestra</td>
</tr>
</tbody>
</table>

The THE BEST OF NINA SIMONE, which was released on March 10, has been received with great acclaim. The album features some of Nina Simone's most popular hits, including "What a Wonderful World" and "Don't Let Me Be Misunderstood." The album was produced by George Wein, the founder of Newport Folk Festival. Nina Simone is a renowned singer and pianist who has been active in the music industry for several decades. Her career spanned from the 1950s to the 1970s, and she was known for her powerful vocals and social activism. The album has been well-received by critics and fans alike, and it has become a classic in the jazz and soul music genres.
**PHILIPS PRESENTS THE PHONIC BOOM**

**RELEASED**

- The Night They Raced Minsky's and Other Show Stoppers
  - Frank Hofbell & The Stompers
  - (PHS 600-233)
  - TOP HITS, DIXIE FLAVORED!

**SPECIAL BAKER'S DOZEN OFFER**

This extra profit offer applies to Paul Mauriat and Mystic Moods catalog albums only. It works like so:

Place your maximum order on the new Paul Mauriat (PHS 600-299) and the new Mystic Moods (PHS 600-301) albums. Now you may select up to the same quantity of assorted catalog albums of each artist. For every 12 assorted catalog albums you order, select one at no charge.

**Note:** No intermixing. For example, when entering the new Mauriat album, you cannot include any Mystic Moods albums in your Baker's Dozen order. Or vice-versa.

For your convenience, we've listed all Mauriat and Mystic Moods catalog releases to date. Take advantage of the year 'round appeal of both... and order today. Earn a big 7.7% discount on the best good music catalog in the industry today!

**PHILIPS RECORDS BAKER'S DOZEN PROGRAM—OFFER ENDS MAY 15, 1969**

### ORDER FORM

<table>
<thead>
<tr>
<th>New Paul Mauriat LP</th>
<th>New Mystic Moods Orchestra LP</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Album</strong></td>
<td><strong>Quantity</strong></td>
</tr>
<tr>
<td>The Soul of Paul Mauriat</td>
<td>(PHS 600-299)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Quantity</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Complete Mauriat LP Catalog</th>
<th>Complete Mystic Moods LP Catalog</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Albums</strong></td>
<td><strong>Quantity</strong></td>
</tr>
<tr>
<td>Listen Tool!</td>
<td>(PHS 600-197)</td>
</tr>
<tr>
<td>Of Vodka and Caviar</td>
<td>(PHS 600-215)</td>
</tr>
<tr>
<td>More Mauriat</td>
<td>(PHS 600-226)</td>
</tr>
<tr>
<td>Blooming Hits</td>
<td>(PHS 600-248)</td>
</tr>
<tr>
<td>Mauriat Magic</td>
<td>(PHS 600-270)</td>
</tr>
<tr>
<td>Prevailing Airs</td>
<td>(PHS 600-286)</td>
</tr>
<tr>
<td>Doing My Thing</td>
<td>(PHS 600-292)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Quantity</strong></td>
</tr>
<tr>
<td>One Stormy Night</td>
<td>(PHS 600-205)</td>
</tr>
<tr>
<td>Nighttide</td>
<td>(PHS 600-213)</td>
</tr>
<tr>
<td>More Than Music</td>
<td>(PHS 600-231)</td>
</tr>
<tr>
<td>Mexican Trip</td>
<td>(PHS 600-250)</td>
</tr>
<tr>
<td>The Mystic Moods of Love</td>
<td>(PHS 600-260)</td>
</tr>
<tr>
<td>Emotions</td>
<td>(PHS 600-277)</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td><strong>Quantity</strong></td>
</tr>
</tbody>
</table>

Is he moving faster than you can wrap him?

All of a sudden he's a hit. And now you can't get him out of the house fast enough.

What you need is new hit Resistone AW. The film that wraps albums up to 25% faster.

And Resistone AW does it at a lower packaging cost. Lower than any other film in the business.

And another plus, our new film can be used on all existing machinery. No matter what you're using now, you'll get better tracking, better slip and fewer rejects with Resistone AW.

For more information mail us this page. And we'll show you how to move the hot ones before they cool down.

Talent

From The Music Capitals of the World

L.A. from FRED COLE

Reprise has released "Windmills of Your Mind" by Noel Harrison as a result of the song's ranking on an Oscar nomination as one of the best film songs.... The Experience is a new rock and roll band at the 555 Club, Bunker Hill. FILM FACTS: James Brown makes a cameo appearance in "The Fugees" for W7.... Lalo Schifrin used several members of the Mongo Santamaria group in scoring "Chess" for 20th Century-Fox.... Gil Evans has scored "Panchute to Paradise," an avant-garde adventure film.... The Losers of Identity sing the title song composed by Allan Girther.... The Cream's 8-minute film of a final concert appearance in England in making the rounds of local arenas as a concert show.... Les Brown will write the original music and Gene Page will arrange the charts for the new Sid and Marty Krofft NBC-TV series, "H. R. Pufnstuf." The "James Brown" Story is slated to begin filming in May through Dick Clark Productions with the singer playing himself.... Jody Miller has finished a six-day personal appearance tour of Hawaii. Ed Ames plays Melodiland April 15 with Peter Nero on a one week stand.... It was Reines and Jack Benny at Melodiland March 21-23.

ELIOT TIEGEL
BRUCE WEBER

NEW YORK

Rod McKuen will celebrate his birthday, Tuesday (23), with a special show at the Bijou. He will be accompanied by the Love Generation, and other artists whose careers he has written about... Photographs of his will also be included with the program, to be recorded for a television show. The show will air on channel 5 Arts, will also be filmed for a television special on the post-composer scene. Sergio Franchi opens at the Royal Box of the American Bandstand Thursday (19). JATA Enterprises will produce "The 25th Anniversary of the League of Cardiac Children at the Electric Circus on Tuesday (27). Jay & the Americans, and Buck Black, who heads JATA, will perform. The theme of the show is "Flashback—the Rocking 50's."... Felicia and Jerry Jeff Walker appear at the Beekman, Wednesday (21) through Monday (26).... The Serendipity Singers will do the "Ed Sullivan Show" on Sunday (18).... Emily Arnold's autobiography, "A Long Way From Henderson," will be published by Harriet House.... Jamie De Roy finishing her Living Room debut on Sunday (6).... Ascen, a rock group, begins a national tour at Filmore East, Friday (11).... Noble Stake and Eddie Blake have made the Martin Luther King Memorial Fund the beneficiary of royalties on their song, "Martin Luther King," published by Lea Feste, ACAC has also been named administrator of Jerry Keller's royalties on "I Have a Dream," published by Northern Music. The royalties have been turned over to the heirs of Martin Luther King.... The Illusion Steel Records group, perform at Harvard's through the month of April.... Steed Records group, perform at Harvard's through the month of April.... The Children of God, A&M group, begin a local personal appearance tour with dates at the Dynamic Club, Brooklyn, Wednesday (16) through Sunday (20), and the Electric Circus, May 6 through 11.... Bobbie, 25-year-old lead singer of Canned Heat, Liberty group, married last month at the Prince of Peace Lutheran Church in the San Fernando Valley. After New York Rock & Roll Ensemble have completed a four hour TV tour on talent for airing in early May on Channel 13 (WNET).

Julie Driscoll Steals Show

* Continued from page 12

Auger as they sang "Let the Sunshine In" from "Hair." Steppenwolf also began strong as the Duniham group overpowered "Sockie Sockie," which is on their first Duniham album as were "Hoover's Knocked Man," "Born to Be Wild" and "The Pusher." The last was a top-notch number with Kay's emphatic vocals. "Chicken Wool" and "Rock Me" were strong songs from their latest album.

Kay was aided on vocals by Goldey McLean, a fine organist, and bass guitarist Nick St. Nickolas, clad only in athletic supporter. Kay and Michael Monarch shared capable lead guitar honors. Jerry Edmonton was steady at drums.

Hammond, a fine musician, provided the guitar and harmonica well and set in his usual strong bluesy manner, but his set lacked fire. Atlantic's artist's selections were "Sugar Mama," which is on his latest Atlantic album, and "I Can Tell," the title song of his previous Atlantic 1.P.
This picture is worth a thousand words.
It's the instrumental
"HAPPY HEART"
Available now!
NICK DE CARO
LEISURE TIME TIPS
by: Larry Finley

Automatic Radio of Boston who are said to be among the nation's largest advertisers in LIFE, ESQUIRE, and SPORTS ILLUSTRATED, have just advertised their survey results with the Johnny Carson Show. Over 100 NBC affiliated stations will carry the Automatic Radio survey to an estimated audience of over 4 million listeners in over 1/2 million homes. The company, which includes Automatic Radio with Johnny Carson and Ed McMahon, is also affiliating with Johnny Carson stations, stores, restaurants, country clubs, and ad mats to their distributors and dealers.

The impact of this advertising will have a direct effect on the Stereo Tape Cartridge industry and dealers should gear up to meet the great anticipated sales of pre-recorded tape.

In last week's column we reported the BILLBOARD 1969 NATIONAL TAPES survey which reported total 1968 dollars of 274 million dollars in pre-recorded tape. Another very important report, the newsprint report of sales outlets that carry 8-Track Cartridges. This report showed that 14,617 sales outlets which include record departments of department and discount stores, stores in auto after-market retailers which include automotive departments of department and discount stores, 12% for tape centers, 9% for mail order and 17% for all other outlets which includes camera, hi-fi, radio-TV appliance, novelty and novelties, dealers, etc.

One of the reasons experts in the music industry are looking forward to Tape sales in the neighborhood of one and a half million dollars during the calendar year of 1969, is because of the tremendous exposure given to Tape by the "Second String Game" which has been the full-color ABC Network. In addition NAL has contracted for a full page each month in Coastline Magazine, and a large advertising consumer campaign is being planned by NAL for the fall.

Many NAL distributors are reporting that they are finding new outlets for tape sales which include ma-}
NASHVILLE SKYLINE
A NEW ALBUM BY BOB DYLAN
ON COLUMBIA RECORDS

DEALER INQUIRIES INVITED
A breath-taking movie, this film scene that will live long in history. World-famous actress and actor create an unforgettable performance. Their bright and sunny act not only captivates the audience but also gives new life to the characters from history, John Collins and Bruce Forsynty.

The Greatest Hits of Gene Pitney

Here's another collection of Gene Pitney, simples choice with the added advantage of his top most recent releases along with his classic rendition of "That Love I've Been Looking For," "Teenagers in Love," and "You Don't Want Me." This film have a solid seller and a long-range likely item.

Johnny Bush

A slick, stylish in the soul and easy-listening world, as recorded by C. C. Smith, who has seven "Four Out of Seven's" entries. "You Don't Want Me" is the only one of Bush's songs to be included in this chart until next week. Perhaps, "A Mountain" will be a chart regular.

Johnny Bush - You Gave Me a Mountain

Special mention to Johnny Bush's "You Gave Me a Mountain," a song currently in the Top 10, with its catchy melody and driving rhythm. It's a great addition to the soundtrack of the movie."You Gave Me a Mountain" is written by Billy Joe Royal and produced by Joe English. The song has a strong presence in the film and has become a memorable track for many viewers.
Look what's new from Ampex

Hey Jude / Hey Bing
Produced by Amos Records
For Ampex Stereo Tapes

Rebirth / The Children
Produced by Gulf Pacific Industries
For Ampex Stereo Tapes

Virgil Warner & Suzi Jane Hokom
Produced by Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes

Lee Hazlewood / Trouble Is A Lonesome Town
Produced by Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes

Free Up / The Surprise Package
Produced by Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes

Darius
Produced by Chartmaker
For Ampex Stereo Tapes

Black Pearl
Produced by Gulf Pacific Industries
For Ampex Stereo Tapes

Sanford Clark
Return of the Fool
Produced by Lee Hazlewood Industries, Inc.
For Ampex Stereo Tapes

Evergreen Blueshoes
Produced by Amos Records
For Ampex Stereo Tapes

Open reel, 8-track cartridge, 4-track cartridge & cassette, of course exclusively from Ampex...number one name in stereo tape

Ampex Stereo Tapes Division • AMPEX CORPORATION • 2201 Lunt Avenue, Elk Grove Village, Illinois 60007

SALES OFFICES: EAST: 65 COMMERCE WAY, HACKENSACK, NEW JERSEY • SOUTH: 1195 97TH ST., DAY HARBOR, FL. • FLORIDA: 1901 W. LUNT, ELK GROVE VILLAGE, ILL. • WEST: 505 ROBIN DRIVE, GLENDALE, CALIF. • HAWAI: 313 KAMAKEE ST., HONOLULU • AMPEX OF CANADA: 100 SKYWAY, REXDALE, ONTARIO

www.americanradiohistory.com
STICK 'EM UP!

We can't hold them high enough to tell you how proud we are about our product. And that is what we tell your customers. Month, after month, after month in national consumer advertising, promotions and in-store displays, Liberty Stereo-Tapes are full of action. For everyone.

The best shape entertainment (and merchandising back-up) has ever been in.
New Tape CARtridge Releases

COLUMBIA

Columbia

LEONARD COHEN...Songs from a Room (C) 1967 0639
JOHN DAVIDSON... (C) 1967 0638
WINSTON DENNY'S Greatest Hits... (C) 1967 0640
MANTIS DE PLATA—Fenix—Fenix...Spanish Songs (C) 1967 0641
PHILIPPE ENTREMONT—Consorts by M. Rota... (C) 1967 0642
PAPA ROY—Let's Get It On... (C) 1967 0643
GUAM'S Greatest Hits, Vol IV. (C) 1967 0644

PAUL REVERE & THE RAIDERS—Hand 'N' Hand With MacMullen... (C) 1967 0646
NASHVILLE... (C) 1967 0647

Audio Fidelity

THE SACRED MUSICROOM... (C) 1967 0648
BEETHOVEN: 9 Symphonies... (C) 1967 0649

Buena Vista

ELEPHANTS MEMORIBILIA... (C) 1967 0650
UNICORN... (C) 1967 0651

HOBBY

JAMES CLEAVLAND & SHIRLEY CARTER... (C) 1967 0652
SHERLY CARTER—REV.-CLARENDEET—In... (C) 1967 0653

ITCC

JODY MAHAN—South Folks... (C) 1967 0654

MGM

PAUL WILLIAMS—Sings My Father Left Me... (C) 1967 0655

Mack

DOROTHY NICHOLS & RAY BROADUS—The... (C) 1967 0656

Parrish & Mccary & Co... (C) 1967 0657

PROJECT 3

TOMI MOROTTA... (C) 1967 0658

Scooter

DONNIE WAINGER—Soulfood... (C) 1967 0659

Staraday

RAY SAVAGE—Classics Narrations... (C) 1967 0660

Teardrop

SUNNY & THE SUNLINERS—Talk to Me... (C) 1967 0661

THE SWINGERS—Carole Memories... (C) 1967 0662

Trinity Choir—Raipe... (C) 1967 0663

THE UNIVERSITY CHURCH CHOIR... (C) 1967 0664

VAN JOY

THE WAKINGMIND RHYTHM... (C) 1967 0665

THE WILDERNESS... (C) 1967 0666

THE WINDSORS—Swing Low... (C) 1967 0667

JUBILEE

Jubilee... (C) 1967 0668

1. Turn the volume up with Audio Magnetics Recording tapes and cassettes

America's No. 1 tape merchandiser will show you how to make more profits on your tape sales. To start with, we give you the finest promotional tapes on the market, manufactured in accordance with the highest American Philips design specs. Each reel and cassette is "Corded" and packed with a lifetime guarantee. And our immediate shipping and displaying move merchandise for you, lots of it.

For achieving sales in the tape market, call us today.

MUSIC MASTERS...Wonderful Gospel... (C) 1967 0669

JIMMY R. WHITE—God Is Blessing Me—Spiritual... (C) 1967 0670

CHURCH OF THE LIVING GOD—Praise God—Gospel... (C) 1967 0671

DARLENE REESE—Amazing—Gospel... (C) 1967 0672

MARY JESSE REESE—My Jesus... (C) 1967 0673

EVERYTHING—including the AACM... (C) 1967 0674

THE COMFORT paed... (C) 1967 0675

SUPER GOSPEL MIX, Vol 2... (C) 1967 0676

AUDREY HAWKINS... (C) 1967 0677

THE RACKET DOLL—Country of Your Dreams... (C) 1967 0678

LIBERTY

Liberty

CANNED HEAT—Living the Blues... (C) 1967 0679

WING CHUCK—For Pop in Dry Life... (C) 1967 0680

(Continued on page 24)
New Tape CARtridge Releases

- Continued from page 33

LOU DOMERON—Say It Loudly (2) 8942, (2) C 8932
THE BEST OF THE 60's Guitar of TOMMY GARRATT, (2) 8942, (2) 4958, (2) 89192
T.W.A.—Smooth Talker... (2) 8943, (2) 4937, (2) C 9190
Capitol
JIMMY RICORDI, BRIAN AUGER & THE TRURLY—Jack & Brian. (2) 451, 150
JOHN A. FARRAR, A Higher Flight—(2) 451
JIMMIE SHAPPARD—I'll Fly Away. (2) ACL 171
MILLIE TAYLOR—Only a Child. (2) ACL 179
LINDA RONSTADT—Lucky Town... (2) -20
CASSIANO, PIETTI & NESTY—(2) ACL 511
BRASIL—Live on Black Sabbath. (2) 414
NAT KING COLE—Sweetly... (2) 463
The Best of STROMWORTH to Stereo Album 3, (2) ACL 4094
The Best of LORENA ALMEIDA Albert 2, (2) ACL 4095
Det
THE AILS BROTHERS—Dreams. (2) DOT Y 23677
HANK THOMPSON—Smelly the Bar. (2) DOT Y 23672
Monument
RENE RANDOLPH... Wrin' Love, (2) NRY 10011
Nonesuch
ZARA AGBAYE—Voices of Africa/Whit Life & Other Popular Music. (2) ROM C 2066
RGE
CHRIS BOUGAIDE DE MOLLAHIA NA ITALIA... (2) R.E. A 1329
The Beech Guild
1 SOULICY OF EARTH—The Virtuous Flute. (2) NRY 10012
Vanguard
NETANIA GLAZER—Songs of the Assyrians. (2) VAN 4050
NAL

Colgate
FINCH & OCH. BBAUAMIN... (2) 4405
JOXY PASTRAND & OCH. (2) Y 4405
JOEY CLARO & OCH. BBAUAMIN... (2) 4405

THE LAMBRO BROTHERS & ORCH. Psychodelic One-Litty. (2) Y 80104, (2) 80105
NEW YORK CITY—Introductory... (2) Y 80105, (2) C 61006
JOHNNY RIVERA & TROMBONE BAND. (2) Y 80106, (2) C 61005
THE THREE BAND—The Diviners... (2) Y 80107
JOEY PASTRAND & ORCH. Jerry. (2) Y 80106
THE LAST BINGO... (2) Y 80107, (2) C 61009
JOHNNY CLARO & ORCH—Look (2) Y 80108, (2) C 61007
THE LAMBRO BROTHERS & ORCH. The Swing Enemy. (2) Y 80110, (2) C 61006
VANGUARD ARTISTS—Cajuns Galore; Cajun National Band... (2) Y 80109, (2) C 61007
MACHTI & HIS ORCH—Bio of Machti. (2) Y 80110, (2) C 61007
JOHNNY CLARO—Portrait of Johnny. (2) Y 80111, (2) C 61007
Interpreting TED DE COBAS. (2) Y 80112, (2) C 61008
THE LAMBRO BROTHERS—My Beloveds. (2) Y 80112, (2) C 61008
THE ORCH 30112, (2) C 61008
MACHTA'S—Giant by Giant (2) Y 80113, (2) C 61007
JOEY PASTRAND—The Pastrand. (2) Y 80114
NEW YORK CITY—Introductory... (2) Y 80111, (2) C 61006
ELS—(E) Fantastic (2) Y 80130, (2) C 61007
THE L.A.T.F.I.N.S—Samba Copa (Gold People). (2) Y 80131, (2) C 61008
THOMAS LEE SCOTT & KLOOK CITY—(2) Y 80132, (2) C 61009
LA MUSICA LATINA—The Madrury. (2) Y 80133, (2) C 61008
JIMMIE BOWERS & LUGUBRAS—In and Away. (2) Y 80104, (2) C 61010
JOEY PASTRAND—The Pastrand. (2) Y 80114
THE GUITAR ARTISTS—Allan Young. (2) Y 80132, (2) C 61007
THE GUITAR ARTISTS—Allan Young. (2) Y 80132, (2) C 61007
GARRETT'S CARS—Guitars A Lot Bras—up, in and Away. (2) Y 80104, (2) C 61010
JOEY PASTRAND—The Pastrand. (2) Y 80114
THE R.E. A. CARTRIDGE—A Little Cartridge... (2) Y 80107, (2) C 61007
GARRETT'S CARS—.... (2) Y 80107, (2) C 61007
NORTHERN AFRICAN—El Karbouny. (2) Y 80106, (2) C 61007
RÉVOLUTION—Le Cartronny. (2) Y 80106, (2) C 61007

Joint Promo Sprouts in Lib's Shower of Guitars

LOS ANGELES—Liberty Stereo Tapes and Liberty Records are co-ordinating their first project together—"April Showers of Guitar" featuring material by Tommy Garrett.

All radio and print advertising will jointly promote tapes and albums by 50 Guitars of Tommy Garrett, with emphasis on a new title, "The Best of." In addition, the tape division will feature eight of Garrett's titles from his catalog of 20 tapes.

The tape division will provide customers with a special cloud mobile heralding the "April Shower" campaign. The new Garrett package is among eight new titles currently being released.

Among the new releases are five new projects—called "special releases," by the division's general manager Earl Horiwitz. These include cartridges by Johnny Winter, Peter Sarstedt, the Ventures, Traffic and the Classics IV.

In the past, the tape division has released titles one month after the LP, "We are now closing the gap," says Horiwitz, "so where it is likely that cartridges are coming out two weeks after the album."

Advance Preview Cartridge Used For Album Promo

NEW YORK—Command/Probe, in order to improve album promotion at the jockey level, has made up an 8-track cartridge of a new LP prior to the release of the LP. This cartridge preview, according to Command/Probe topper Joe Carlton, "is for deejays to play in their cars, rather than when they rush to the dealers' offices at their stations."

Carlton got the idea from his field men and implemented it in connection with the album, "Love Song of A. Wilbur Meshek." Carlton said he would not do this with every album, but with exceptionally strong product which—in the firm's opinion—the jockey should hear in its entirety. The deejay can play the cartridge when driving to and from his office.

29,524

Between June 30, 1968, and December 31, 1968, Billboard's world-wide paid circulation soared to a record high of 29,524, an increase of more than 760 copies per week in just six months. *Billboard really gets you off the ground!

*As filed with Audit Bureau of Circulations, subject to audit.
The MM-1000 master recorder from Ampex.

Does some regional dialects too. Like Country and Western, Dixieland and even bits of Chicago Jazz. Depending on what you're in to.

The only professional audio recorder with a transport designed specifically to handle 2" wide tape. The same transport that sails through rugged everyday use on thousands of Ampex professional video tape recorders throughout the world.

Buy it in 8, 16, or 24 channels. If you decide to start with 8, you can expand later to 16 or 24. It's our heavy. Look into it. Could be just the thing for what you're in to.

Information from Ampex, Attn: Leon Wortman, 401 Broadway, Redwood City, California 94063. Or call collect (415) 367-4400.

The machine that speaks two languages. Longhair and long hair.
COMMERCIALS

Disk Producers, Managers Hop On the Commercials Bandwagon

BY EARL PAIGE

CHICAGO — Record producers and television program directors, among other dreamers, such as Bill Traut, Dubwisch Productions, Ltd., are rapidly bringing to life an idea that may create radio TV commercials. Because of Traut's involvement with the programming commerical, he is in the process of starting a new firm in Chicago called American Breed, Cryam Shames, Rotary Connection Ltd. An agency seeking him out. Moreover, Traut claims his firm is better known in New York than in Chicago and Michigan.

The commercial bandwagon has rolled in with the recent new wave of rock music. The commercials, mostly for rock music, have been used in the past for more traditional campaigns for American Airlines through the DDBD advertising agency. Since the American Breed. The commercials were done with the help of a trainee composer who works with the group, a composer of the music in "Man From La Mancha." Traut, who was associated with the show's producer, Adolpho Leigh, performed as a whistler on one of the spots.

Dunwich, which has the reputation, Traut said, being a "rock-in-company, is often involved in other facets. Syl Johnson, an R&B recording artist, has been used on one New York Telephone commercial. A larger string section was used on another, and a "rock-non-con" commercial was shot recently using the Cryam Shames. The Troll, a group that has been used recently under the name of Uncle Club National Carbonation Band for commercials plugging Uncle Club Beer, an East Coast band. As Traut, they recorded for the Uncle Club Records.

Bus Musical

Traut's firm buys music and music rights from various staff writers and arrangers headed by Ed Lozzio and Eddie Higgins, who arranged "Things I'd Like to See," the current hit by the New Colony Six, a Mercury recording act. Higgins' record has been playing in the London House here.

Describing a new commercial for corporations' Bar- tine Spry Relief, Traut said, "The agency just gave us the key idea and we developed it." Sidney Barnes and the Rotary was another agency that Traut will be involved in, will tell the commercial. It will appear on network television.

Trotter, Cotter, and Rotary, Connection, a Cadet record. Concept set recording act that has about 15,000 possible in the Red Headed Nostrils, Quaker Oats, Gary Loizzo, lead singer with the American Breed, and Bob Schiff are other members of Traut's creative staff.

Assisting Traut at Dunwich is Jim Golden. The firm does not have a music staff, but rather gets ideas from agencies.

"Snoopy's Guard," the song that is strong enough to stand alone as a commercial, the most familiar "Fly the War!" has been released by a record company.

"There's nothin' more, we're just not gonna see it. That song is very expensive. We believe that the more practical approach is to use a song that's been released, to create their own, original material and then arrange it and put it in a commercial.

Explaining why Chicago is making more statements from New York agencies—New York Telephone is trying to get other firms here, says Traut.

"There's just less hassle here. The agencies get other companies to make commercials. In New York you have to go downtown and negotiate, and we're 'too busy' response. Out here, you can work to much more quickly and easier.

Laurie Boasts Rich Pickings

By JAN DOVE

NEW YORK—Laurie Pro- ductions, attached to Laurie Records, Ltd., is a business a couple of years ago, and composer-ar- ranger Dave Mullaney, creative director of the company, claims it was the first record company to become aware of its rich pickings.

Laurie Productions has moved into a lot of areas in the commercials field, from the Clio ad award winner for No Cal to the Army Enlistment and Recruiting com- ments. Along the way has dealt under Traut's guidance, asked for help from most of the Amer- can Breed. Traut signed him and im- mediately scheduled four commer- cials.

New York radio station WINS, a G. English, has just signed to create commercials with American Breed, according to an agency, who has produced a series of commercials for New York- based artist and have produced movie title themes for Paramount Pictures, Los An- geles.

Trotter claims the work on the two films, "No Way to Treat a Lady," starring Rod Steiger, and "The Pink Panther," starring Steve McQueen, constitutes a kind of first for a Chicago-based firm. Both films involved the American Breed.

As for New York Telephone, Traut's commercials have led to other jobs for Southern New England Telephone, Indiana Bell, and recently, Pacific Telephone Co. in California.

On the West Coast, Mullaney said, "We've done through the BDB&D advertising agency in New York."

Obvious Edge

The edge of being the rec- ord producer or artist manager, however, involves in commercial awareness, is obvious, Traut points out. Chad Mitchell, a single act who records for Bell Records with, at all levels, Chester- field 101, Esso, Simmons, Van Heusen's "Bensons," Esso's "Snoopy's Guard," Coca-Cola, Volkswagen, Pons- tac, Touch Tone Phone, Gen- eral, "This is My Life," Dura- ble Paul and Bel Air Cigarettes.

With the American Breed-award winner, "To the Right" award, Mullaney recalls, "Right now our big promotion is for Esso, which is currently being heard on radio and soon moves into TV. We composed the theme and have spun a single called "To the Right" on WABC, Sounds Extraordinary, On Laurie Records. of course.

C. Land has a new campaign for Rheingold Beer that uses a basic philosophy of the organization. It is a series of commercials that can be played around the country, from folk-rock to rhythm and blues, but just the all-over sound concept.

Mullaney sees this as the right approach to commercials. "Commercial artists today are being exposed to more and more things, not just jingles," he says. "And they can pick and choose from the music of today, what's happening now, as they were, say, five years ago. Mike Mitchell has been one of the first single houses to be conscious of the commercial artists world as a business and our experience in the record world has paid off for us."

"Right now people, the writers and arrangers, realize what a tremendous potential there is in this business. That's why most of the original music written for commercials. It wasn't before. At one time the manager was just making his material go into commercials. Now it's only too busy to get the music and all that national exposure."

The Laurie Productions team has Mullaney and John Mack Jr., who handles the artist relations, and Garrett Paul in customer relations. Mullaney has been ar- ranged for "This is My Life," "I'm Like That," "Dial 'H' for Hush," "The Incident," and "Johnny Was Here." He also arranged the TV themes for "What's My Line," "The Match Game," and "The World of Sports." Abbott's rec- ord have been the "Snoopy" theme. "Another Man," Martin and

1 HOUR

STUDIO TIME

Great opening of our new 8-track studios, isolation completely engineered. The best money can buy. Place on your advertising. For more information give us a call.

ARTCRAFT RECORDING STUDIOS

280 East 49th Street

Brooklyn, N.Y. 11209

Phone: Mike Serby, P. 81-150

26

April 12, 1969, Billboard

Product Puts Writer Marx In Right Pitch

By ELIOT TIEGEL

LOS ANGELES—The prod- uct a commercial sellers tips com- poser Bill Marx on how not to write a commercial. This is how Marx creates original music for advertisers.

The Coast composer-arranger and pianist has been writing commercials for ten years. He says that the only way to make assignments between his nightcl- ub appearances and recording ac-

TIEGEL

ment. Marx's current efforts are on local radio for Western Federal Savings & Loan. As requested by Alan Aich Productions, Marx wrote a piece put the commercial together—"light and happy," according to Aich, "almost like hokum." Marx wanted a beat, that's about right, gutter and recorded in the living room. He then created a 30-second spot, landing eight different musical styles. The spots were presented to a number of stations, but only two would have use the listener only got to hear a bit of the song. John Davis, an announcer always broke in and said that the company couldn't afford to pay for the commercial. So Marx decided to make the beat a bossa nova style. Marx collected $400 for his 30 seconds of music. He has since been paid $3000 because the com- mercial has been reused a total of three times, added new

TIEGEL

John, "Walk Away Renee," and "Ding Dong, the Witch Is Dead." General manager of the mu- sic publishing division is Ernesto Marte, who wrote "Runaround Sue" for the Chords. Marx's other hits include "Wanderer." The other composer-arrangers for Marx are Elko Green- berg (who has worked for Pons- tac), and Paul and DJ (Army Entertainments, Bel Air Ciga- rettes, Avis, and General Tires).

One of Marx's projects in the future includes the use of electronic music in a contemporary manner. For this it will rely on Jean Jacques Perrey's electronic music. Marx is in charge for the company, who has four Vanguard albums out devoted to this music form. And he is no

stranger to its use in commer- cials, as he used it for the award-winning No Cal theme, and also for Paul's Almond Clusters, Contact, and Hush Puppies. One of his pet projects — re- cording "Aquarela Brazil" for "Safe- ble Bee" with the sound of real bees.

The strange combination of a hip commercials company, Marx, for one of the most successful and new generation, and the U. S. Army, two far-a-part worlds, makes for an interesting combination, says Laurie. Explains Mullaney: "We didn't choose this spot, and from this evolved 75 commercials so far. Public Service broadcasts are generally difficult but we are pleased that our clients that the jockeys have been receptive. We stress the educational as- pect—nothing about the war."
23% of all radio programmers read Cashbox regularly.
20% of all radio programmers read Record World regularly.

Yes, we reach more station managers, program directors, music directors and disk jockeys than the other trades combined. If you would like to see even more impressive statistics, write us today for a copy of the complete survey, at 165 West 46th St., New York, N.Y. 10036.

Radio listens to Billboard.

*READEX, INC. Survey, January, 1969. (Figures total more than 100% due to multiple answers)
Billboard Forum Boats Public Service Awards

The Billboard Community Service awards will be based on presentations delivered by radio stations. A select panel of leading public figures will judge the presentations and the winners will be put on display in a special area of the Convention Forum where so many attendees can study them at length. Presentations must be submitted prior to June 1. There is no limit as to the size or type of the presentation; this is left up to the radio station. But every effort must be made to indicate the station’s total involvement in promotion, public service, publicity and other aspects. A special award will be given to the station that did the most last year in helping cause the nation’s riots. The awards will be presented at the Billboard Convention opening Monday Top 40 stations will be competing only with Top 40 stations in country music stations with other country music stations, and by market size. The awards will be presented at the concluding luncheon Sunday, June 22.

Radio stations wishing to offer their involvement material for judging should contact the National Association of Broadcasters, 860 Madison Avenue, New York, N. Y., 10017.

Billboard Forum, hailed as one of the most important events in radio last year, drew top radio program directors, station managers, and air personalities. This year, the scope of the Forum will range from speeches on “What Variety of Music Should Stations Program to Compete?” to sessions on new trends in modern music. Program directors and deejays should know about attending, as the key sessions are scheduled including 37 speeches and five workshops which deejays will participate.

All major formats will be covered, including rock, country music, easy listening, R&B, and AM talk. There will be sessions on far ranging topics such as production, ratings, and promotions.

Summer Soars With Music

NEW YORK — ABC-TV’s summer will swing with music, especially new shows featuring Johnny Cash, John Davidson and Merrell Martin. In addition, “This Is Tom Jones” and the “Lawrence Welk Show” will present fresh shows this summer and a series of specials hosted by Dick Cavett will be fresh, according to Leonard Goldberg, ABC’s charge of TV network programming.

“The Dick Cavett Show” will be 10 p.m., Monday, Tuesday, and Friday: “The King Family Show” will be 2 p.m., Monday, Tuesday, Thursday, and Friday: “This Is Tom Jones” at 9 in all formats, and “The Larry Storch Show” at 8 p.m. Friday: “Lawrence Welk” at 6:30 p.m. Sunday, and “Lawrence Welk on Cash Show” at 9:30 p.m. Saturday.

Lawrence, Lorenz Co.

BUFFALO — Dick Lawrence, famous radio personality of WPTR, Albany, and George Lorenz have launched a new radio consulting business, L&L, Programmers Inc. Lawrence and Lorenz, both with one of the top 100 records, have drawn a weekly record tip sheet.

Lawrence said the new firm will provide the records as well as a comprehensive music play-list and ordered-play formula. The firm will also have available a library of oldies and a custom commercial production operation. The firm will operate on-the-scene and market analysis, as well as trained personalities.

FM Country Format Bows

PHOENIX — KNIX-FM, owned by Capitol Records, has brought in a country music format last week, simulcasting with KTUFF in the daytime, according to Joe Moore, program director. The two stations have potential audience of more than a million listeners. KTUFF gets a home country daytime format.

WUBE Switches to 24-Hour Country

CINCINNATI — WUBE 1,000 watt station of the Seattle, Portland, and Washington chain, switched to a 24-hour country music format April 29 under the program director Woody Star, who esti-mates the 100,000 watt signal has a potential audience of more than a million listeners, KTUFF. The station is as a well-known country daytime station.

concept of the new country operation will be eight double plays an hour with only a a fourth of the hours, according to the records. Playlist will run about 70-75 records, with each air personality allowed one pick. The “A” list between the top 10 records, and the “B” list of 40-45 records will receive about “The What,” “A” gets exposure.

WAK-KFM in Shift

KANKAKEE, ILL. — WAK-FM, “because of popular demand by our younger listeners,” has started programming Hot 100 records in the evening, reports Manager George Lauri. The station otherwise plays easy listening records.

WBMJ Rocks in Latin Setting

SAN JUAN, Puerto Rico — It took a lot of guia to kick off the second station in a Spanish-speaking market, but the gamble has paid off for the station. The station went on the air May 9, 1968, according to general manager Tony Trial, who has recently had our first sold-out weekend.

More important to the record industry, perhaps, is the impact the station has had on record sales. Tom McGinnis of Columbus Records, now headquartered in the city, got the station to a complete flip-flop in record sales, said Bennett. "Before we went on the air, the majority of record sales were Spanish records, but he told us in record promotions, English records now sold by Colombias were English-language records.

The 24-hour, 10,000 watt Top 40 station has a deal with Town & Country Records, which ships the station all of the records peeled in the trade magazines each Monday. The station also orders another weekly shipment of other records, leading the phone each week that arrives on Thursday.

"Break Em Fast" — The new WBMJ is a new record within one or two days of almost any station — and we are seeing the results. For example, we were at a performance of Paul Anka’s at the El San Juan Hotel one night and heard him introduce one of his songs as the next Simara record. We got him to give us one of his added personal archives, and we played the record in the first stations to “Expose My Way.”

As proof of how the station does in influencing record sales: When the station started, only one of the English-language records. Bennett said, "Now there are seven stores devoted to Hot 100 records."

All deejays speak English, but are now attending Berlitz school in order to learn to enunciate Spanish, the core of the "Break Em Fast" deejays include Johnny Stan Barrett, Rino, Peter (Mery) Pardo and the following disk jockeys: Bill Thompson, Charlie (Tito) Schuster, Brown.

Local Sound — To maintain a local sound, WBMJ plays two Spanish rock records an hour and “a half of a time scrounging up records that will fit our programming,” Bennett said. He credited Gotham Recording Studios in New York, being a valuable aid. Gotham records "The Hit Heard Round the World” syndicated to the Army, they sent Bennett tapes of the show done by the deejay from Radio Madrid, Spain, and one of the deejays who has been spinning records on the “Hit” show. His deejay experience was gained at KROX in Dallas, WIL in St. Louis, and WIKY in Wisconsin, WQAM in Miami.

The station also includes 70 English singles and 25 Spanish singles. At night, the station adds 25 of "Paul's Rock and roll records and records and holds back on the Latin hits.

The day-to-day ratio is one hard rock to one soft rock record.

Turpin Tries New Theory on KHVT

TUCSON — Former Bill Drake program director Les Turpin has bought a partnership in 500-watt daytimer KHVT here and is experimenting with a format midway between "sophisticated" rock and easy listening.

Turpin, who left KFRC, San Francisco, June 23, pulls the early-morning shift and sets up the music programming which he emphasizes has no specific limitations. Co-owner is Robert Sholz, also a former Drake man. His design is to knock off the "wall of sound", other station models such as KJIO, KTME and the easy listening station, KCDU, in hopes of discovering a new kind of music which complements strong disk jockey personalities. His music reflects his theory of no mechanical restrictions, no boundaries, in that he schedules jazz, blues and "Ligh" My Fire," "Bren-

da Lee’s "Johnny One Time," "Never My Love" by Nina and music by the new Apple vocalist James Taylor.

"It’s not look and listen music for today’s listener,” he says. "If you search it out and not rely on a well-known artist or melody.” Turpin relies heavily on album cuts, emphasizing, "I am playing all my eggs in that basket.”

Turpin says his playlist has no cutoff and he flies for a feeling of insinuation. "Nothing is slated, I don’t base my presentation on the mechanical singing of an image or logo.

Rock music radio began to graduate in 1965 to today’s listener is a sophisticated individual, he believes. Radio has gone through a disastrous

(Continued on page 39)
NEW YORK — WNBC, the half-talk, half-music station here, last week introduced a new custom-tailored series of music station identifications designed to tie the two diverse programming elements together. The music production side — all in-all — were created by Hugh Heller, Hollywood, who thinks the day of the all-right station is over. All were expensive. But Heller can point to one station identification that is still being used on KSFO in San Francisco.

Heller worked with WNBC general manager Lee Hanson and producers of some of the on-the-air effects for WNBC.

Heller decided four months to two years for WNBC; it came after a lengthy study of the market, the competition, the possibilities. Then came the task of trying to devise music and identification features that would pull WNBC's "entertainment quotient to the top, and have cohesiveness to the listener.

The station is now being billed as "The Only 100% Class-A Station in Zero," all to electronic music with strings and vocalists. An attempt, also, to give the personalities tools to work with. Electronic equipment used on this program include Joe Moog components and items designed by Selectric, Dake, Pasquin, Bill Putnam of Universal Audio, and Hal Harlow.

The first program ever is over, Heller said. "I didn't think that we could have gone off the air that quickly. We've been cobbled to boredom."

The concepts that the former program director of such stations as KSFO in San Francisco and KMPW in Los Angeles now are much more based on total memory studies, loneliness of musical psychology, plus music and rhythmic elements.

He still has no concert card; instead, each station receives the best that the Heller Corp. can produce.

The Heller Corp. is also involved in producing commericials for radio, and is one of the advertising agencies as Campbell-Ewald, Bob Foree, Cote & Bolding, Herald Home, D'Arcy Advertising, and the same Diane Bernbach—and records.

MacKenzie Stars In New TV Series

HOLLYWOOD — A new half-hour-five color music variety show featuring Giselle MacKenzie as host and enter-tainer was given a tryout by NBC in Timothy Productions here in association with Emerson Film-Panna and World/Eye Television. The syndicated show has just started production at KTLA-TV, channel 5, under the direction of Joseph C. Emerson, president of Emerson Film-Panda-World/Eye Television.

The show will feature one or two new personalities per show, said Gene Nash, president of Emerson Film-Panda who in New York last week negotiating with such chains as Metromedia and RKO for rights to the series. The firm will provide 39 weeks of running time for the series on 13 weeks of rerun shows, which is the way shows already in the can include Jack Benny, Bob Hope, Jack Jones, Rock Howard, and Stan Kenton. The format of the new show includes Miss MacKenzie singing and conversing with the audience—with all of the elements of a very entertaining nature, Nash said. Jack Latimer will be the music producer; Dan Burton producing; Fill Rainbow directed.

Miss MacKenzie, known for her association with the old Hit Parade, has been active the past few months in chapel dates and in light theater.

EASY LISTENING

Atlanta, Ga. (WBK)
John Allen, Program Director
BP: "Black & Blue," Jimmy Rushing & His Orchestra, Stax, MCA

Indianapolis, Ind. (WBIL)
Joy Williams, Personality
BP: "That's Right," Ray Charles, "What Kind of Man Is This?"

Jacksonville, Fla. (WDOC)
Wayne Edwards, Announcer
BP: "The Soul of a Woman," Various Artists; "Over The Rainbow," Judy Garland

Miami, Fla. (WIOD)
Fulando Parpacho, Music Director
BP: "Kisses and" by the Cardinals, "What Is This Feeling Doing To Me?" by the Tokens, "Love Is A Long Time Comin'" by Otis Redding, "Carol" by the Four Tops

San Francisco, Calif. (KFRS)
Michael Burton, Music Director

Tries New Theory

phase where stations either aired too much of a sound or only offered brief tastes. Tippett's concept is to offer enough of the contemporary to satisfy the tastes of people who were weaned on rock 'n roll and have now migrated into marriage or into the swingin' 20's-30's.

Murfin feels he has a chance with a limited broadcast program because of the very limiting nature of rock formatting, which is very mechanical and doesn't allow for the human element.

Murfin has not altogether tossed aside all of his Bill Drake experience. He has a two or three records in a four-hour period and concentrates on popular artists. He also plays four oldies per hour.
Radio TV programming

Vox Box

* Continued from page 29

Monday nights. He interviews other actors on the TV shows.

-- Dennis McGuire, formerly station manager of WKPX-FM in Chicago, is now WNUV in Chicago as general manager.

-- C. Clever DeLoys, general man-
ager of WHEC in Rochester, has been named general manager of WWIN in
Chicago as general manager.

Rick Kennedy, music director of CFQF, P.O. Box 920, International Falls, Minn. 56649, plans to leave the station in the near future to travel.

-- Dave Martin has left KILE in Galveston, where he was music director to become program di-
rector at KNIT in Abilene, Tex.

-- Michael O’Connor now directs operas in the School of Music in San Diego.

-- John Lepak has been named assistant direc-
tor of WRQX, 4870 16th St., N.W., Washington, D.C.

A note from Jim Wilson, music director, WMDN 1510 Bay-
less St., Midland, Mich., commenting on the record problem: "Isn’t it true that LPs are almost never played by people employed in campus radio and small community radio stations? Eventually we’ll start to move in broadcasting, to positions with major stas-
tions. Even then, those who have been there for a while remember they’re gone with 200 of the major albums. Mitchell said, so he’s probably hitting new copies.

-- Bob Howe has been named general man-
ger of WRIT, Wood River, Ill., he’d been on the sta-
tion for six years.

-- Someone at KQV in Port Garage is go-
ing to tap Jeff Woodall. Woodall was told from him that he’s got a big dis-
crepancy in his music sheets.

-- A letter from the members of WFIL-FM in Philadelphia, that puts an end to the rumor that the station is not going to move to Philadelphia and defends those Sher-
woodHX, 1260-AM, where he’s been the station manager and left his job.

-- Lou Deluca, music director of WFIL-FM in Philadelphia, defends those Sher-
woodHX, 1260-AM, where he’s been the station manager and left his job.

-- Conductor has been released from New York City’s Symphony Orchestra. Norman Charal-
mades, Mike Hanopus of the Hawa-
ian Islanders, Joseph Blume of the Debunkers, and Earl Martin of the Early Bird Orches-
ta.

-- John Lesasky, 1070 WABC, New York, has been named artistic director of the orchestra at Birdland. He was also manager of the Birdland Theater.

-- Alvin Karsch, music director at WDVE-FM, Philadelphia, has been appointed to operations manager.

-- Chuck O'Watt, program director at K 롱 A, Philadelphia, has been appointed to operations manager.


-- Memphis, Tenn. (WDAI)

Bill Thomas

-- "Seven Days," Impressions. Capitol

BLP: "I Wanna Be the One." Levon Helm. BR: "I Got You." Nickolas Ashford. BL: "I Don’t Want to Miss a Thing."

Programming Aids

* Continued from page 29

RHYTHM AND BLUES

Columbus, Ga. (WQKX)

Eva Mathis, Music Director, Personality


"Got Your Own Way." Kim Tol-
dey. BL: "Do Your Thing."

BR: "I Don’t Want to Miss a Thing."

Memphis, Tenn. (WDAI)

Bill Thomas

"Seven Days," Impressions. Capitol

BLP: "I Wanna Be the One." Levon Helm. BR: "I Don’t Want to Miss a Thing."

Programming Aids

* Continued from page 29

Radio TV programming

Vox Box

* Continued from page 29

Monday nights. He interviews other actors on the TV shows.

-- Dennis McGuire, formerly station manager of WKPX-FM in Chicago, is now WNUV in Chicago as general manager.

-- C. Clever DeLoys, general man-
gager of WHEC in Rochester, has been named general manager of WWIN in Chicago as general manager.

Rick Kennedy, music director of CFQF, P.O. Box 920, International Falls, Minn. 56649, plans to leave the station in the near future to travel.

-- Dave Martin has left KILE in Galveston, where he was music director to become program di-
rector at KNIT in Abilene, Tex.

-- Michael O’Connor now directs operas in the School of Music in San Diego.

-- John Lepak has been named assistant direc-
tor of WRQX, 4870 16th St., N.W., Washington, D.C.

A note from Jim Wilson, music director, WMDN 1510 Bay-
less St., Midland, Mich., commenting on the record problem: "Isn’t it true that LPs are almost never played by people employed in campus radio and small community radio stations? Eventually we’ll start to move in broadcasting, to positions with major stas-
tions. Even then, those who have been there for a while remember they’re gone with 200 of the major albums. Mitchell said, so he’s probably hitting new copies.

-- Bob Howe has been named general man-
ger of WRIT, Wood River, Ill., he’d been on the sta-
tion for six years.

-- Someone at KQV in Port Garage is go-
ing to tap Jeff Woodall. Woodall was told from him that he’s got a big dis-
crepancy in his music sheets.

-- A letter from the members of WFIL-FM in Philadelphia, that puts an end to the rumor that the station is not going to move to Philadelphia and defends those Sher-
woodHX, 1260-AM, where he’s been the station manager and left his job.

-- Lou Deluca, music director of WFIL-FM in Philadelphia, defends those Sher-
woodHX, 1260-AM, where he’s been the station manager and left his job.

-- Conductor has been released from New York City’s Symphony Orchestra. Norman Charal-
mades, Mike Hanopus of the Hawa-
ian Islanders, Joseph Blume of the Debunkers, and Earl Martin of the Early Bird Orches-
ta.

-- John Lesasky, 1070 WABC, New York, has been named artistic director of the orchestra at Birdland. He was also manager of the Birdland Theater.

-- Alvin Karsch, music director at WDVE-FM, Philadelphia, has been appointed to operations manager.

-- Chuck O'Watt, program director at K 롱 A, Philadelphia, has been appointed to operations manager.


-- Memphis, Tenn. (WDAI)

Bill Thomas

"Seven Days," Impressions. Capitol

BLP: "I Wanna Be the One." Levon Helm. BR: "I Don’t Want to Miss a Thing."
THE FIRST SMILE IS ON ABBEY

Abbey is a new pop label.
Smile is a new pop single.
Put them both together and they come out here:

- Albany, N.Y. 12206
- Augusta, Ga. 30908
- Charlotte, N.C. 28201
- Cleveland, Ohio 44109
- Dallas, Texas
- Denver, Colorado 80202
- Detroit, Michigan 48227
- Houston, Texas 77003
- Los Angeles, Calif. 90006

Abbey

MUSIC MERCHANTS, INC.
Kee Hartman, Corp. 08108
EASTERN RECORD DISTRIBUTORS, INC.
Hartford, Connecticut 06114

HI-C OF HAWAII, INC.
Honolulu, Hawaii 96814

UNITED RECORD DISTRIBUTING CO.
Houston, Texas 77003

GROOVY RECORD DISTRIBUTORS.
Los Angeles, Calif. 90006

COUNTRY RECORD DISTRIBUTORS.

Smile, by A Group
Called Eve is an Abbey Group Production distributed by Chess Records

Copyrighted material
**Radio-TV MART**

This column is published for people in the radio and television professions. It is aimed at those who work in or deal with such work. It is intended to help you get the closest possible to the kind of information that you need. The column director: Dan Yasser, 205-854-5411.

### POSITIONS OPEN


#### Radio

**Head of News**

- Salary: $45,000
- Requirements: At least two years of experience in television news reporting or producing.
- Responsibilities: Overseeing the daily production of news content for WRAL-TV and WRAL-FM.
- Qualifications: Strong leadership skills, excellent communication abilities, and a passion for news.

**On-Air Personality**

- Salary: $35,000
- Requirements: Strong vocal and performance skills.
- Responsibilities: Hosting a morning drive show.
- Qualifications: Ability to connect with listeners, good market knowledge, and experience in a similar market.

**Technical Director**

- Salary: $50,000
- Requirements: Excellent technical knowledge and experience in audio and video systems.
- Responsibilities: Overseeing all technical aspects of production for WRAL-TV.
- Qualifications: Experience in live events and a strong attention to detail.

**Sales Representative**

- Salary: Commission-based
- Requirements: Excellent communication and negotiation skills.
- Responsibilities: Selling advertising time on WRAL-FM.
- Qualifications: Strong customer service skills and knowledge of the advertising industry.

### VOX JOX

- **Continued from page 30**

Portland, OR: Walt Turner has been appointed program director of WRMP, replacing George Barrows. Mr. Turner is the only program director of the Pacific Northwest Regional Broadcasing.

### VOX JOS

- **Bill Mack of the Woods**

Bill Mack has a new all-night country music show on WRMP, New England's number-one country music station. He appreciates any country music artist coming through the area dropping by. He has recently added a special "Bill Mack's Nightly Special" on WRMP-FM.

**Marlin R. Taylor**

Marlin R. Taylor has been named station manager of WDRF-FM in Philadelphia. He will be responsible for the station's operations, including programming, sales, and community relations.

**Scotty Winter**

Scotty Winter wrote asking for our Buyer's Guide, which lists record companies that sell records to radio stations. He is interested in learning about other things, but he just isn't clear on what type of records he needs to depend on the generosity of record companies. The next year, Scotty, who is not a Billboard subscriber, gets Buyer's Guide free.

**Gary Davis**

Gary Davis, 313 Third Row, Watertown, N.Y., is looking for a new all-night DJ on WBSI. Davis is a local radio personality who has been in the industry for many years. His goal is to create a new, innovative format that will attract a more diverse audience.

**Hunton**

Hunton, 201 3rd Ave., New York, N.Y., is looking for a new host for his morning show on WBSI. Hunton is interested in finding someone who can bring a fresh perspective to his program.

**Breakfast**

Breakfast, 121 2nd St., New York, N.Y., is looking for someone to host their breakfast show. The ideal candidate will have a good market knowledge and experience in morning radio.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their afternoon show. The candidate will need to have strong communication skills and be able to engage with listeners.

**St. John**

St. John, 300 1st Ave., New York, N.Y., is looking for someone to host their evening show. The candidate will need to have a strong market knowledge and experience in evening radio.

**Addison**

Addison, 221 3rd Ave., New York, N.Y., is looking for a new host for their night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Reid**

Reid, 200 2nd Ave., New York, N.Y., is looking for a new host for their late night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Miller**

Miller, 100 1st Ave., New York, N.Y., is looking for a new host for their overnight show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their morning show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their afternoon show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their evening show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their late night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their overnight show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their morning show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their afternoon show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their evening show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their late night show. The candidate will need to have strong communication skills and be able to engage with listeners.

**Kirkland**

Kirkland, 401 4th Ave., New York, N.Y., is looking for a new host for their overnight show. The candidate will need to have strong communication skills and be able to engage with listeners.
To All My Friends...

When you listen to this album, you will hear something that I've wanted to do for a long time. Everyone has their own way of doing things, and singing R&B is no different - I had to do it my way. The songs chosen are just a few of the many, many I list amongst my favorites, so when asked to record this LP, I jumped at the opportunity. I hope you will enjoy experiencing with me the joy and excitement I felt in recording Rhythm and Blues — my way.

Happiness,
Dionne Warwick

Blue Jac Productions/Produced By Chips Moman And Dionne Warwick / Scepter Records
**Soul Sauce**

**BEST NEW RECORD OF THE WEEK:**

**"ANY DAY NOW"**

**PERCY SCEDGE**

(Atlantic)

By ED OCHS

**SOUL SLICE:** Fillmore East, once the inner sanctum of psychedelic and heavy rock jams, is getting deeper into the rhythm and blues mood with appearances by Booker T. and the M.G.'s with Chuck Berry (June 13, 14), Clarence Carter with Sly and the Family Stone (May 23-24) and Little Richard (Aug. 1, 2). Another three-time Fillmore champion, Creedence Clearwater Revival, has hit the road album tours with their "Bayou Country" L.P. Led by blue-eyed soul shouter John Fogerty, a Screamin' Jay Hawkins sound-alike, Creedence presents the biggest white soul challenge to rhythm & blues since . . . what was that? "Proud Mary" pop hit on Bell. . . . The Temptations to the Copa-cabana, Thursday (10). . . . Due from Atlantic's Cotillion label album bin: Dynamics, Brook Benton, Louis Johnson, Otis Rush and from Atlantic: Eddie Harris. The Atlantic-distributed Portland line will feature an L.P. by Ike Turner and the Kings of Rhythm titled "A Black Man's Soul." . . . Atlantic will probably take every body to Muscle Shoals, Ala., before their time is up. Producer Rick Hall, owner of the Fame Recording Studio, has opened an office in Memphis at 734 Vance. . . . Berry Gordy, through the Gordy Foundation, Inc. and the Lousie Gorter Wakefield Scholarship Fund, has awarded eight students $500 scholarships to Wayne State University. . . . Anthony and the Imperials have re-signed with Veep. Their latest disk is "Anthem." . . . Joe Simms, home from his European tour, hits the road for a 52-day tour of the country. He returns to New York June 20-26. . . . Imperial has released "Rolling and Turnin'" from its Johnny Winters L.P. Atlantic has flipped Archie Bell and the Drells' single to "Just a Little Closer." . . . Bill Stax was named r&b promotion manager for the Cotillion label. . . . Barbara Acklin and Gene Chandler flip to "Will I Find Love." . . . Al Silver will head up Roulette's new move into r&b, . . . as the band's San Francisco release, a Hanover Book, "Soul Records: 1943-1966," available in the U.S. through Oak Publications in New York.

* * *

**FILETS OF SOUL** Billboard's special tribute to "The Memphis Sound" (March 29) featured music editor Paul Ackerman's penetrating interview with Stax/ Volt President Jim Stewart. Said Stewart about the soul boom: "Changes in music go hand in hand with changes in society. Today the people are seeking the same patterns. To the trend, they are looking for reality. . . . and this accounts for the popularity of contemporary soul music. The blues-oriented music of today—and much of the country music—is valid and true; these r&b and rock influences have simply replaced the old. . . ." . . . All efforts are being made to present the whole range of blues, including the big stars as well as heavily emphasizing the lesser known artists.


* * *

**JEANETTE WILLIAMS**

"STUFF"

BACKBONE 601

**O. V. WRIGHT**

"THIS HURT IS REAL"

BACKBOARD 604

**DUKE-PEACOCK RECORDS**

2809 ERASTUS ST.
HOUUSON, TEXAS
Elvis Presley
Bob Dylan
Lennon & McCartney
and now

Sly Stone.

The New Leader

The incredible and unpredictable
Sly Stone - writer, producer, performer.

The compositions of Sly Stone (Sylvestor Stewart) are published with pride by Daly City Music. Direction: David Kepralik

...New Sensations on MGM's Way Out label: "It's a New Day." ...Chick Jackson's new Motown disc, "Are You Lonely for Me Baby," was penned by the late Bert Berns. ...Kenny Gamble last week flew to Milwaukee to catch the opening of his recording group, the Jaggerz, at the Attic. Their latest single is "Gotta Find My Way Back Home" on the Gamble label. ...The Eddie Jacobs Exchange debuts on Columbia with "Pull My Coat." ...Shelton Harris, blue editor of Jazz and Pop magazine, reads Soul Sauce. Do you?

Fair Play Fetes Block Deejaees

NEW YORK — The Fair Play Committee held its first annual "Salute to Soul DJ's," Thursday (3), at the Manhattan Center. Featured at the tribute to black radio were Joe Tex, Dee Dee Warwick, King Curtis, Hank Ballard, the Soul Children and others.

Fair Play, which has been working to improve conditions for Afro-Americans in the field of broadcasting, also honored deejays Frankie Crocker, WMCA; Hal Jackson, WJZ; Ed Williams and Del Sheldes, WBLS; Al Gee and Jeffrey Troy, WWRL, among others. The "Salute" highlighted some of the deejays made in the field of black radio by black people.

The Fair Play Committee is presently working on the "Summer Offensive," directed against any chains of broadcast stations within the black industry.

Jewel Adds White Line, Signs Fusolm

NEW YORK — Jewel Records in Shreveport, La., has acquired distribution of the Whit line. Jewel handled Whit several years ago, scoring on the charts with Bobby Powell's version of "C. C. Rider" (1960).

In addition to Powell on the Whit label, Jewel has signed blues artist Lowell Fusolm. His first Jewel release, "Lady in the Rain," was recorded at Fame Recording Studios, Muscle Shoals, Ala., Little Joe Blue, formerly with Chess Records, has also debuted on the Jewel label with "Standing on the Threshold," b-w "Don't Stop Loving Me." Currently getting disk action on Jewel are Big Joe Turner and Ted Rexford with his "Long Ago" single.

KIOI-FM Will Refuse Mono

SAN FRANCISCO — KIOI-FM will refuse to play monaural singles beginning in June, according to Terry Smith, merchandiser and promotion manager. Smith had been program director of the station when it was known a few weeks back as KPUM-FM. "With RCA Records going all the way with stereo singles, we feel other majors should do the same," he said. The 125,000-watt stereo easy listening station has been scoring some high ratings in ARB with its new image.

Country FM Bows

TEXARKANA — KAGO-FM, a stereo station featuring a country music format, has just gone on the air here, according to music director Doug Davis.

APRIL 12, 1969, BILLBOARD
"REAL TRUE LOVIN"
Country Music Names Spurring Fast Food Franchise Industry

NASHVILLE — The power of a country music name in the fast food franchise industry is indicated in the continued growth of the name association.

With most pilot projects already built here, or under construction, this city has a strong country atmosphere along its main arteries into the downtown area.

Kentucky Fried Chicken pretty well had the field to itself until Minnie Pearl's entry, which really triggered the boom.

The first store opened here in December 1967. Now, more than 1,400 franchises have been sold. In February of this year, stockholders of Minnie Pearl's Chicken System voted to form Performance Systems, Inc., a firm under which the chicken franchises and other operations would function. These operations include Mahalia Jackson's Chicken System, Inc.; Minnie Pearl's Kitchen (a joint venture with Humble Oil Co.); Minnie Pearl's Roast Beef, and Royal Castle Systems, Inc. Eddy Arnold was the next to move. Arnold, a long-time neighbor of Minnie Pearl, announced formation of Eddy Arnold's Tennessee Fried Chicken, Inc., and then opened a pilot store on a highway in East Nashville.

Others Move In

Tex Ritter's Chuckwagon Systems, Inc., announced its being, and sold of the innovation of portable units, including a combination stage for outdoor performing and a food operation functioning on the opposite side. One of the most desirable properties here was purchased for construction of the pilot, which will be completed in May.

Cherylaine RECORDS
Chart Bound First Release
HANK MICHAELS & THE WESTERN STRINGS
NO OTHER ARMS (WILL DO) & I DEPEND ON YOU
INFINITY MUSIC PUB. CO. (BMI)
Recorded at Audio Recording Studio, Cedar Grove, New Jersey. "The Smashville Jersey Sound"

BOBBY JAMES & HIS UPTOWN COUNTRY SOUNDS
HAVE ANOTHER HIT
"RIGHT AROUND THE CORNER"

Watch For It!
D.J.'S AND DISTRIBUTORS STILL NEEDING COPIES WRITE, WIRE, PHONE COLLECT
CANADIAN DISTRIBUTION — REBEL RECORDS — SCARBOROUGH, ONTARIO, CANADA

ALCEE ENTERPRISES INTERNATIONAL NOW REPRESENTING:

| Bob Lockwood Country Caravan w/Bob Lockwood—SSS |
| Bobby James & The Uptown Country Sounds—Cherylaine |
| Whitey Murphy—Yale Records |

Now Exclusively Booking:

| ROSALIE ALLEN |
| "FIRE ON THE MOUNTAIN" and "THERE GOES MY WORLD AGAIN" |
| Country Soul—Breaking Pop  •  WJRZ's Pick Up of the Week |

National Sounds in Metro New York

ALCEE ENTERPRISES INTERNATIONAL
P.O. BOX 163, WALLINGTON, NEW JERSEY 07055 A.C. 201 — 778-6554

Jimmie Dickens quickly got into the barbecue business, and put up a pair of pilot operations. Known as Little Jimmie Dickens Fast Food, Inc., the stores feature barbecue.

Hank Williams Jr., Barbecue Pits, Inc., came in rapid order. It is establishing an international system of fast food stores distributing barbecue products and other related specialty items.

Tennessee Ernie Ford announced his entry into the field, featuring steak and biscuits. His operation is tied in with Martha White Mills.

Hank Thompson was another who announced his entry into the fast foods business, but unlike the others, he has not come into this area.

Roy Rogers Roast Beef also is franchised nationally, but is not represented locally.

Roy Acuff announced his fast food franchise operation, but as yet no pilot has been set up.

There are repeated reports (Continued on page 39)

Vietnam TV's Talent Squawk

NASHVILLE — Armed Forces Television, originated in Saigon, has a live talent shortage despite repeated trips to Vietnam by country artists.

S/Sgt Joseph Pfeil, who runs the hour-long weekly show, said artists brought to Saigon by private promoters are "shielded" from exposure on the TV program.

"We have no trouble with the DSO," Pfeil said on a visit here, "since they let us know when artists are coming and make them available to us. However, he said it is entirely different with privately promoted shows.

"I know they're here to make money," Pfeil said, "but there could be no harm in doing a short interview on a program which reaches nearly 400,000 troops. Promoters simply tie up every minute of an artist's time, thus cutting out any possibility of our 'borrowing' them for a short period."

The live show, titled "Nashville Vietnam," originates from downtown Saigon. "Most of the entertainers come to Saigon, but they're gone before we know they're here," Pfeil charged.

He asked for a spirit of cooperation, which he said would benefit any promoter in the long run. "We're willing to give the promoter credit, too," he said.

HAMILTON CUT FOR CANADIANS

NASHVILLE — In his upcoming RCA album, George Hamilton IV salutes Canada and Canadians.

The folk-country album will contain songs all written by Canadians, including Joanie Mitchell, Jan Tyson, Leonard Cohen, Ray Griffith, Gordon Lightfoot, Hank Snow, Allen MacRae and Buffy Sainte-Marie.

The cover is a picture of the Canadian countryside.

Hamilton, who says much of his style in recent years has been influenced by Canadians, wanted this album in a way of saying "thank you."

Copyrighted Material

APRIL 12, 1969, BILLBOARD

www.americanradiohistory.com
CMA Sets Plans for DJ Fest: Study Categories

LOS ANGELES — Planned activities of the Country Music Association (CMA) during the WSM “Grand Ole Opry” 44th Birthday Celebration next Oct. 16-18 were detailed by officers and board of the Country Music Association meeting here in quarterly session.

In addition to events taking place during the annual Nashville gathering, firm dates were made for the 5th Annual Music City Pro-Celebrity Golf Invitational tournament. Set for Oct. 11-12 in Nashville, the tournament is jointly sponsored by the CMA, the Nashville Tennessean and the Nashville Arena Junior Chamber of Commerce. It will be directed once again this year by Frank Rodgers.

Meeting at the Century Plaza Hotel, the group heard an outline of artist-disk jockey meeting plans under the direction of Mike Hoye, WHO, Des Moines, radio personality, and George Hamilton IV, RCA Victor. Tentative plans, working co-operatively with WSM, call for as much separation as possible from all scheduled shows so that a maximum member of artists of the participating record companies may attend the session.

Wade Pepper reported on a plan to expand the director categories to include distributors. This, along with the recently approved international category, would broaden the base of participation with a direct interest in the industry of country music. Hopefully it will bring about added interest in the plan in the future, and further overall expansion. Such final action is up to the membership at the October meeting.

Leading the promotion for Lewis will be Rory Bourke, Mercury’s country promotion director. All of the Lewis sessions have been produced in Nashville by Jerry Kennedy.
COLUMBIA #4-44800

GAMES PEOPLE PLAY

FRÉDDY WELLER

Exclusively on COLUMBIA RECORDS

APRIL 12, 1969, BILLBOARD
Hi . . .

Bill Anderson, my boss, barely had both feet on the first rung of the ladder of success the day I met him at a "Po' Folks" furniture store promotion in Moline, Illinois. The seeds of ideas for such songs as "Still", "Once a Day", "I Love You Drops", and the others that helped him to the top had not even been planted in his mind then. They were only dreams, along with one day owning more than two stage suits, having his own guitar player, and getting a record in the "Top Ten".

In the eight years that have passed since that time, we've been lucky enough to see those dreams, and some he didn't even dare to dream, come true. I know of no other secretary whose boss has a list of accomplishments any greater than my boss, and when Decca released the two-record album of "The Bill Anderson Story", I knew it was time I spoke up and let everybody know how proud I am of the man who signs my paycheck.

As you may know, Decca has released only five other country albums of this type from a roster of approximately forty country artists. So, this is far more than just another LP, or a record company promotion. It's a special recognition on Decca's part . . . their way of paying tribute to one of the all-time greats . . . all of which only goes to prove that my pride and belief in Bill Anderson have been well placed.

We want every radio station record library to have "The Bill Anderson Story", so if you don't have a copy, please drop me a note, or call me at 615 — 244-6882, and I'll see that you get one.

I've taken the privilege of devoting this entire letter to shouting (one person "whispering" around here is enough!) the praises of Bill, but I do want you to know that I am every bit as aware as he is that he could not be where he is today without the help of the guys who spin the records, and he and I both thank you very, very much.

Sincerely,

Moneen Carpenter
Secretary to Bill Anderson

P.S. I was in a hurry to get this in the mail, but I'm not supposed to send form letters out of this office. Please don't tell my boss!!
Cook Country Music Foundation Chief

LOS ANGELES—Hal Cook, vice-president of Billboard Publications, has been elected president of the Country Music Foundation.

Cook, who served in the past as chairman of the board of the Country Music Association, succeeds J. W. Bandy, Cedarwood Publishing Co. president in the post. Bandy was named a trustee, along with Jack Leetz, Columbia Records and Mrs. Frances Preston, BMI.

The Foundation, which operates the Country Music Hall of Fame and Museum, revealed at its board meeting that most of the money pledged to the Foundation in a capital fund drive has been paid. The structure, two years old, was built by funds raised through public and private subscriptions.

In its two years of operation, nearly a quarter million visitors have passed through its doors.

The Foundation studied the possibility of constructing a permanent research museum on the premises, and looked forward to future expansion of facilities.

Serving with Cook this year will be Frank Jones, Columbia Records; Ed Bowes, president; and elect a chairman of the board; Gretna Landrum, RCA-West Coast, who is vice-president; Harold Hill, Columbia Records; re-elected treasurer; and Mary Juana Jones, ASCAP, elected secretary.

Trustees still serving the Foundation are Ken Nelson, Roy Horton, Frank Jones, Hubert Long, Frank Rose and Ben Rosen.

'Sad song with happy prospects!' "SHE'S GOT ME CRYING AGAIN" the new D arryl Massey release from

SOUTHERN ALBUM SERVICE

We know the needs of the music business.

COMPLETE RECORD JACKET SERVICE

From design through printing, fabricating, prompt delivery.

Catalogs, inserts, creative sales promotion materials of all kinds, catalogs.

Solving the jacket problems for you, the album producer, featuring personal service, fast quality.

CONVENTIONAL OR UNI-JAKS

Call or write

A DIVISION OF

Betty Cox, Manager

PART OFFICE Box 203

Nashville, Tenn. 37202

Hot Country LP's's

B YESTERDAY'S RECORDS

As star performers' LP's outselling present progress this week.

This week's LP's will be

WILLIAM ADKINS

1

WICHITA LINEMAN

1

2

STAND BY YOUR MAN

6

3

CHARLIE PROUD I'M YOUR PERSON

13

4

CARROLL COUNTY ACCIDENT

37

5

FATHER MURPHY

41

6

MISS COUNTRY SOUL

48

7

MISSOURI PRIEST

52

8

ALL COUNTRY

57

9

GREAT AMERICAN SONGS

65

10

BETTER FURTH HURRY

70

11

KANSAS CITY MAN

74

12

HUNTER HUMS THE BLUES

77

13

YOU GAVE ME A MOUNTAIN

83

14

YOUR LONELY STREET

86

15

OH, NELLIE

89

16

LEANING ON A LITTLE LITTLE

91

17

GOTTA LOVE THE QUINN

94

18

THE LADY'S IN NASHVILLE

96

19

I'M A BELIEVER

100

20

MAYBE HAT

102

21

JARROD'S BAYOU

103

22

SCHLOSS & THE BAND

105

23

GOD IS UNDEFEATED

107

24

I'M A BELIEVER

109

25

SAMANTHA FISH

110

26

MAYBETH

111

27

THE TRAVELER

112

28

ME 

113

29

MEDORA

114

30

DAY TIME DOGGY

115

31

GREAT AMERICAN SONGS

116

32

WILLIAM ADKINS

117

33

MISS COUNTRY SOUL

118

34

MISSOURI PRIEST

119

35

ALL COUNTRY

120

36

GREAT AMERICAN SONGS

121

37

BETTER FURTH HURRY

122

38

KANSAS CITY MAN

123

39

YOU GAVE ME A MOUNTAIN

124

40

YOUR LONELY STREET

125

41

OH, NELLIE

126

42

LEANING ON A LITTLE LITTLE

127

43

GOTTA LOVE THE QUINN

128

44

THE LADY'S IN NASHVILLE

129

45

I'M A BELIEVER

130

46

MAYBETH

131

47

SAMANTHA FISH

132

48

MEDORA

133

49

DAYS OF SATAN

134

50

DEEP SOUTH

135

51

GREAT AMERICAN SONGS

136

52

BETTER FURTH HURRY

137

53

KANSAS CITY MAN

138

54

YOU GAVE ME A MOUNTAIN

139

55

YOUR LONELY STREET

140

56

OH, NELLIE

141

57

LEANING ON A LITTLE LITTLE

142

58

GOTTA LOVE THE QUINN

143

59

THE LADY'S IN NASHVILLE

144

60

I'M A BELIEVER

145

61

SAMANTHA FISH

146

62

MEDORA

147

63

GREAT AMERICAN SONGS

148

64

BETTER FURTH HURRY

149

65

KANSAS CITY MAN

150

66

YOU GAVE ME A MOUNTAIN

151

67

YOUR LONELY STREET

152

68

OH, NELLIE

153

69

LEANING ON A LITTLE LITTLE

154

70

GOTTA LOVE THE QUINN

155

71

THE LADY'S IN NASHVILLE

156

72

I'M A BELIEVER

157

73

SAMANTHA FISH

158

74

MEDORA

159

75

GREAT AMERICAN SONGS

160

76

BETTER FURTH HURRY

161

77

KANSAS CITY MAN

162

78

YOU GIVE ME A MOUNTAIN

163

79

YOUR LONELY STREET

164

80

OH, NELLIE

165

81

LEANING ON A LITTLE LITTLE

166

82

GOTTA LOVE THE QUINN

167

83

THE LADY'S IN NASHVILLE

168

84

I'M A BELIEVER

169

85

SAMANTHA FISH

170

86

MEDORA

171

87

GREAT AMERICAN SONGS

172

88

BETTER FURTH HURRY

173

89

KANSAS CITY MAN

174

90

YOU GAVE ME A MOUNTAIN

175

91

YOUR LONELY STREET

176

92

OH, NELLIE

177

93

LEANING ON A LITTLE LITTLE

178

94

GOTTA LOVE THE QUINN

179

95

THE LADY'S IN NASHVILLE

180

96

I'M A BELIEVER

181

97

SAMANTHA FISH

182

98

MEDORA
London Record Issues

NEW YORK — London Records is issuing two multiple-program sets this month, including a two-LP set of classical music, the first of several "Pirates of Penzance" sets. The package features music by Richard Strauss, including "Ariadne auf Naxos," and "Boris Godunov." The other set is a triple-record set of Handel's "Twelve Concerti Grossi," Op. 6, with the Concerto d'Amore. The set also includes a number of Handel's works from "The Messiah." The triple set is being released on red vinyl, while the Strauss set is on black vinyl. Both sets are expected to be released on April 22, 2023.

U.S. Music Releases

NEW YORK — Five new releases this month, including a pair of LPs by the composer's own group, "Pirates of Penzance," and a pair of LPs by the composer's own group, "Boris Godunov." The composer's group, "Pirates of Penzance," consists of a co-founder and four other members, while the composer's group, "Boris Godunov," consists of a co-founder and two other members. Both groups have been active in their respective fields for several years, and their releases this month are expected to be well-received by critics and fans alike.

Classical Notes

'Great Voices' a Choice Variety

NEW YORK — The Everest Scala series of "Great Voices of the Century" continues with a six-album release containing material by Enrico Caruso, Caruso's friend and colleague, Ernestine Schumann-Heink, Nellie Melba and Sir Harry Lauder. Although these performances have some of the same characteristics of material used in previous series, these voices have been carefully selected to complement the series.

Three of the discs have repeated cuts, all with Caruso. His "Notti di bianco" from "La Traviata," and "Aida" from "Aida," both recorded in May 1903, are repeated cuts, as well as "My Heart's in the Highlands," recorded in July 1903, and "Aida" from "Aida," recorded in October 1903. The other three discs, however, each contain material that has not appeared before, including "Bella Ciao" from "La Traviata" and "Aida" from "Aida." These recordings are expected to be well-received, as they provide a chance for audiences to hear some of the greatest voices of the last century.
Musical Instruments

Estey Parent Firm Expands; To Build Teaching Devices
By MILDE RD HALL

WASHINGTON—The Programmed Learning Corp., which acquired the Estey Musical Instrument Co., in January of this year, will expand its line of audio-visual instruction in organ playing and touch typing. The new firm, known as Electro-Learner Corp., has invested the Securities and Exchange Commission with an proposal to sell 300,000 shares of Class B stock and 23 warrants to buy Class B stock. The offering is for public sale in units, each consisting of 100 Class B shares and 23 warrants, to be offered at $50 per unit through underwriters headed by D. H. Blair Securities Corp. of New York.

To date, Electro-Learner has been readied for production and release of a new audio-visual instruction (a field that many expect to achieve massive growth).

Gretsch Announces Scholarship Grant

CHICAGO—The Fred Gret sch Co., Inc. is awarding 10 guitar scholarships and five drum purchases to deserving high school musicians. According to the company announcement, the players will be selected by a panel of judges during a stage band feature throughout the country. The festival sites are St. Louis; Dallas; Salt Lake City; Columbus, Ohio; Reading, Pa.; Cincinnati; P. S. du Pont Church, Va.; Villanova, P.a.; Notre Dame, Ind., and Bremer ton, Wis.

The scholarships will be used for the National Stage Band Camp, to be held this summer.

Peer Southern Increases Indian Music Collection

NEW YORK—Peer-Southern's latest addition to its library of Indian music is "Traditional Indian Melodies for Sitar" by Harold Schramm, starlist and student of Indian music. The book includes notes on improvisation, 17 traditional Indian compositions, a short history of the sitar and a comprehensive explanation of the Raga scale and Indian music.

Peer-Southern first ventured into Indian music early last year with the publication of "Introduction to Sitar" by Haribar Khan, well-known sitarist and former pupil of Ravi Shankar. Written clearly and concisely with numerous diagrams and illustrations, the book is currently in its fourth printing.

A follow-up to the initial publication was "A Rhythmic Introduction to Indian Music, Tabla" by Donald Robertson, another long-time student of the sitar. This book includes such added features as the history of the tabla, quick reference charts, and an explanation of the familiar patterns and structure of the many faces of Indian music. It serves the dual purpose of teaching the art of tabla playing and explaining the basic concepts of Indian music to musicians who wish to broaden their knowledge of rhythm in general.

According to Al Kugler, sales manager of Peer-Southern, these books of instruction are of interest to all musicians because they delve into the "new" developed faces of Indian music. The book introduces the musicians to the music of the tabla and its tabla, as well as to music for all instruments, particularly the tabla.

Diversified Inventory Helps Sustain Sales

By KEN BERGLUND

MADISON, Wis. — Joseph Meagher Jr., believes the music store with a well-diversified inventory and good experience can sustain a drop-off of guitar sales and gear itself for selling better equipment and dealing with increasingly sophisticated customers.

"Fringing musicians are dropping out of the business, but the good musicians are holding on and buying better equipment. And they are becoming sharp buyers and quite adept at beating down the price," Meagher said.

Meagher is vice-president of Forbes-Meadowf Music Co., a firm with over 60 years of experience in the Madison area.

Meagher said that although some of the glamour may be off the guitars and rock and roll instruments, the diversified outlet with a background of experience will hold up without too much difficulty. Although guitar sales were in the doldrums they are now picking up and piano movement is good.

Forbes-Meadowf Music Co. expects to sell more radios to pick up any slack in other lines. Currently, sales in band instruments is about 25 per cent of the store's volume, which is derived from a triska area extending for 50 miles around Madison. Junior and foil-instruments are being made and piano movement is good.

The firm is also alert to new teaching techniques that are put on the market and is now featuring one series where instructions are begun early in the elementary grades.

The store executive also spoke enthusiastically about tape recorders. In Madison the reel-to-reel types are popular, especially with those interested in quality. Cassette tape recorders are also selling well, although the quality of some types still leaves something to be desired. As the industry grows, more experience in the world of cassette sets will undoubtedly go up eventually.

Open Guitar Center

NASHVILLE — Open house will be held here Saturday (12) to mark the official opening of the Guitar Training Center, part of Phonic Music Systems, Inc. The firm is owned by Louis Savidge, president, and the Phonics Information Pro cess (PIP) would be inaugurated at the school immediately, teaching basic guitar, rock and roll, folk, classical, country and the Chet Atkins finger style.

The Center will begin with a complete music teaching facility for string, and eventually for keyboard, as a $500,000 complex will eventually be built. S & H full-time faculty and 24-hour quarters will be at 7313 Church Street, a few blocks from Music Row.

Looking for Talent: Book an Act

Billboard's International Talent Edtion has the ANSWER!

The Phonetic Information Profession was developed to help all guitarists, regardless of their musical knowledge. Each program is divided into six one-hour class lessons. Each lesson is designed to teach specific information that leads the student on to the next lesson.

Phonic Music Systems is the creator of Liberty Records' "Guitar Phonics" series of play guitar albums which include such instrumentalists as The Ventures and Chet Atkins.

Two types of programs will be offered at the center; one designed for local students; the other for weekend visitors here for the annual Ole Opry.

To accomplish this, Phonic Music Systems will use new types of teaching equipment along with motion pictures. The weekend programs will follow the established pattern of a modern sales seminar.

Savidge said PIP offered qualified instructors, free training materials, a programmed method of teaching, and a complete line of rental instruments. The lessons, including all training material, cost less than $5 each.

Looking and industry officials will be on hand for the open house, with entertainment provided by veteran instrumentalists.

New Location

CINCINNATI — The Fiddle Shop has moved from its downtown location to new quarters at 4242 Edwards Road, Hyde Park Square. The store, which is owned by Wilbur Hansen, deals in the sale, rental, repair and appraisal of everything.

LUKAS MOVES

EVANSTON—Lukas Moves has moved to a new location at 6248 Pearl Road, Parma Heights. Grand opening festivities featured Tom Thompson at the Hammond organ.

BEST SELLING

OVER-ALL BEST SELLERS IN FOLIOS (Alphabetically)

BACHARACH/DAVID SONGBOOK (Cimeno)
THE BEATLES (Hansen)
THE BEATLES ELITE #1 (Hansen)
BEST OF THE IRON BUTTLE (Warner Bros.-Seven Arts)
BEST OF SIMON & GARFUNKEL—Songs by Paul Simon (Plymouth)
CAMEROT—Vocal Selections (Chappell)
GLEN CAMPBELL DE LUXE SOUVENIR ALBUM (Hansen)
ENJOY THE GOLDEN SONGS OF GLEN CAMPBELL (Hansen)
GOLDEN HITS FROM MILLION DOLLAR MOVIES (Big 3)
HAIR—Vocal Selections (Big 3)
JEFFERSON AIRPLANE (Music Sales)
PETER, PAUL & MARY SONGBOOK (Warner Bros.-Seven Arts)
SEVENTY SUPER BLOK BUSTERS FOR 70 (Hansen)
SOUND OF MUSIC—Vocal Selections (Chappell)
THE HITS OF 68 & 69 (Big 3)
WITH MY LOVE—Vocal Selections (Big 3)

APRIL 12, 1969, BILLBOARD
Two-for-a-Quarter Pricing Increases Gross 30%: Adair
By EARL PAIGE

CHICAGO — The change to two-for-a-quarter pricing can result in an increased gross of 30 per cent or $420 per week for the operator with an average 70 locations, based on an average weekly gross revenue of $20 per jukebox. These figures are based on piles of reports gathered by Bill Adair, president, Seeburg Sales Corp, who said last week he is amazed that operators are so hasty about switching prices or using dollar bill acceptors.

In Adair's opinion, the dollar bill acceptor makes the transition from dime play to two-for-a-quarter pricing "a smooth operation." He said, "With the dollar bill acceptor you're offering the patron a bonus of 14 selections for a dollar and the over-ride is fantastic."

(b) reports show, that in some locations, dollar bills account for as much as 77 per cent of the total money collected.

He went on to explain "over-rides." "You know, it's very difficult to walk up to a coin-operated photograph and select 14 songs. You can pick out perhaps two, three or maybe five, but from then on you're punching at random and selecting songs other people have selected previously.

Quarter Play
"Who would even have thought five years ago that people would be putting dollar bills in photographs? Yet it's a reality today. I predict that in five years we'll see songs priced at a quarter each."

Adair thumbed through other reports and said, "All Seeburg photographs shipped into New York last year were pre-set at (Continued on page 50)

Games Spotlight
2-for-25-Cent Play
By EARL PAIGE and RON SCHLACTER

CHICAGO—Two-for-a-quarter play, a growing trend in the jukebox industry, is gaining force in games, too. A check with the five major games manufacturers here last week revealed that all have capability for two-for-a-quarter play. Williams Electronics, Inc., last week launched its third two-for-a-quarter game, called "Super Chief." This game is geared to the older generation of jukebox players and is designed to appeal to the younger generation as well.

"This is no attempt to force players to play two games," said Jack Mitel, Williams vice-president. "Our location studies show players do play more than one game. This move to two-for-a-quarter simply has to come. In time we'll see one-"quarter play disappear."

Mittel said Williams is stretching the use of two-for-a-quarter chutes, "That so one chute is malfunctioning the game can still be played through another." Manufacturing Corp, advertising manager Herb Jones said the firm has been field-testing games set at two-for-a-quarter play. He said Bally could supply games with any number of chutes to suit the play pricing.

"We have seen some activity in the direction of two-for-a-quarter play," said Alvin Gottlieb, speaking for his firm, D. Gottlieb & Co. Games could be equipped with two quarter chutes, Gottlieb said, or with a nickel and dime chute adjacent to a quarter chute. Ross Scheer, sales manager for Midway Manufacturing Co. said two-for-a-quarter play is nothing new with his company: "We've been doing it for five years."

Our newest game, White Lightning, is available in two models, two and four players. It has a door, and both are adaptable to two-for-a-quarter play. In fact we have already field-tested our distributors that the game can be played through two chutes."

"It all depends on what the operator wants," said Secore. "Our shuffle alley, Galaxy, is for two-for-a-quarter and also straight dime. Champion, our ball bowling, is 15 two-for-a-quarter or straight dime."

New Equipment

Chicago Coin—Driving Game

Chicago Coin Machine, division of Chicago Dynamic Industries, Inc., has introduced its latest design of equipment currently in use, this new driving game last week called Drive Master. The unit is one of a "new breed" of games where high, features Windshield View simulated driving and realistic driving sounds recorded on tape. The unit features a driver-controls section in the back of the unit.

Wallace Dies

OAK HILL, Va.—John A. (Red) Wallace, head of Wallace & Wallace Music, Inc. here, died last week following a long illness. Wallace had been hospitalized in Bethesda, Md., until his death, March 30. Wallace started an opera- tion in 1951. He was out of the business during World War II and formed a Rock Ola distributing firm in conjunction with his brother, Eugene W. Wallace, who continues the business in the firm for 19 years.

In 1965, Wallace was elected president of Operators of American, and led the national (Continued on page 50)

Canadian Firm Boasts Network’ Programming

By RON SCHLACTER

CALGARY, Alberta—From its executive offices here, Southern Music Ltd., programs for its 500 locations, which stretch a 1,200 miles across the provinces of British Columbia, Alberta and Saskatchewan.

According to J. R. (Dick) Johnson, president and general manager, the office maintains a program sheet for each location and can easily tell what records are on the various machines and what the meter readings are.

"Every two weeks each loca-

tion receives 7 to 12 records," explained Johnson. "At least six will be new, while the rest will be geared to the specific location. We run seven test locations to determine our universal records. By testing six or seven each week, we try to find two that will have universal popularity."

"These two records would go to most locations. An exception will be those which are completely different. They are mainly c/w and easy listening. With wall, we mix the tunes so all one type are not in the same category. This way someone won't have to listen to c/w for two hours."

We classify the bulk of our locations as coffee shops. These can range from a 24-hour restaurant to a teen-age pizza parlor. Consequently, there is quite a difference in programming. The coffee shop, such as a roadside diner, would have the biggest variety of records. This would include the normal hits plus easy listening, c/w and selections from our all-time favorites series. Meanwhile a teen-age place would have very little c/w. The only records of this type that would be on the machine would be those on the flipper.

"We are very heavy on requests. A location receives a request card every two weeks and sometimes we may put on as many as five requests at one location. Here at our program center we maintain a li-

brary of several thousand records. Our all-time favorites series includes five major cate-

gories (Continued on page 49)
Two-for-a-Quarter Pricing Increases Gross 30%: Adair

*Continued from page 45*

two-for-a-quarter play. Sixty per cent have dollar bill acceptors. Every State in Philadelphia is set out two-for-a-quarter now.

"Inflation isn't going to stop. The government knows it and so do operators. The only hope is to control inflation. Operators

Md. Games Out

WASHINGTON—By a close vote, and after a long, hard fight, anti-gaming forces won in Maryland’s Legislature recently. Bills to permit the return of phased-out slots in certain counties and in private clubs were killed, together with a bill that would have given gaming pinball a long life of at least three years. Also dead is a proposed State lottery.

Opponents of the cash payoff slots and pinball won a victory in this legislative session, but at the cost of conservation bills that were defeated by a coalition of the pro-gaming delegates with special business interest groups. The pinball bill was defeated by a single vote in the Maryland Senate.

All Machines

Ready for Location

Sewing A Y-100 .................. $345
Sewing A 750 .................. $550
AHH-1-120 .................. 95
Sewing E C2 (omninet) ....... 225
AD Sewing 100 selection ...... 225
101 Sewing ........................ 225
CC Model ........................ 295
Baby Dickson .................. 295
Baby Bent-Ribbon 4410 ....... 225
Seventy L6PC-1 with stepper .... 255
Cable: LEWIO
Call, Write or Cable

Low Jones Distibuting Co.

2110 W. Market St.
Indianapolis, Indiana

MAGIC

BASEBALL

Popular year-round skill game. In new, attractive red and white speckled cabinet. It’s different—they’re baseball actually floats in mid-air.

Tests prove this game is a big money-maker in the following type locations—Bowling Alleys
Department Stores
R.R. Depots
Bus Stops
Airports
Arcades
and many more, many others.

Write or phone for literature, low, low price and financing information.

SHIELDS, DICKSON & STEVENS MFG. CO.
115 E. 66th St.
Chicago, Illinois 60637

Billboard’s International Coin-Machine World Directory 1969-’70

7th annual Buying Guide—the original and only complete directory prepared exclusively for the entire coin industry, MANUFACTURERS, DISTRIBUTORS, SUPPLIERS and ASSOCIATIONS, etc. ... If you're doing business with the coin machine industry, this directory is especially important to you and your product story.

Current Concise Complete

FINAL CALL

FOR ALL ADVERTISING FOR THIS IMPORTANT “ONCE-A-YEAR” BUYER’S GUIDE DIRECTORY

ADVERTISING DEADLINE

APRIL 11th IN THE UNITED STATES . . . APRIL 4th FOR ALL INTERNATIONAL
It tells all about the Wurlitzer Americana III and why—on a basis of its earnings—it is a real blue chip investment. See your Wurlitzer Distributor for a copy. While there, listen to this great phonograph play. That, Mr. Operator, is the sound of money in your pocket.

WURLITZER

Americana III

Blue Chip investment in automatic music

INVESTMENT FOR MUSIC OPERATORS

THE WURLITZER COMPANY
114 Years of Musical Experience
North Tonawanda, N.Y.
Another Balloon Unit to Bow at NVA

HOLLYWOOD, Fla. — Balloons may become an important item for bulk vendors. Two new exhibitors at the National Vendors Association's (NVA) convention here April 17-20 will introduce machines. The newest unit will be shown by Vend-Rite Manufacturing, Chicago, a firm heretofore involved with vending machines that dispense coins.

The unit, called Fun Time, will sell balloons, candy and gum. Vend-Rite also has two other machines suitable for bulk operators in the prototype stage.

The other balloon vendor, already being shipped to distributors, is made by Paramount Textile Machinery Co., also of Chicago.

Dick Tennes, president of Vend-Rite, a 20-year-old firm, said initial testing of 100 machines in seven states during a period of two years, convinced him the balloon unit would have appeal to bulk vendors. The unit has proved as useful as $100 a week, he said.

The unit dispenses three balloons in a single package. Nine colors are available in the balloon variety, a type of balloon that can be shaped into animal forms.

The unit also dispenses a quarter balloon described as a giant, animated "toss-up" piece. There are two characters, a clown and a rabbit. The package containing the balloon, about the size of a cigarette pack, resembles a pair of shoes and is attached to the inflated balloon, thus the term 'toss-up' describes the action children can exhibit with the balloon.

The capacity of the unit is 60 packs, for both the 10-inch and quarter item. A pump operated manually, and mounted in the machine, is used to inflate the balloons.

The quarter balloon, Tennes said, sells for as much as 50 cents at Disneyland in California. It needs 20 inches tall when inflated.

The machine is 36 inches tall, 9 inches deep and 101/2 inches wide and is designed with a clown motif. It can be wall-mounted or used on a pedestal as a free-standing unit.

Vend-Rite, Tennes reported, has been primarily involved with contract manufacturing of vending machines, dispensing soap, bleach and other products used in coin-operated laundries.

Although he would not elaborate on other vending machines now in the prototype stage, he did indicate they would be of similar type, dispensing amusement products.

Amusement Units

- Continued from page 43

Still amusement machines and they pay no duty on these. All they require is 3 shillings permit from the local authority.

Duty on gaming machines in Britain last year raised more than two million pounds and with the mushrooming growth of amusement arcades, a duty on amusement machines is needed to yield a substantial revenue.

There is so far no indication as to the basis on which the new machine or the existing one is to be levied but it is expected to be made between the Vends pay-out machines and the 6d machines.

NVA Lists Exhibitors

HOLLYWOOD, Fla. — Exhibitors have been announced for the National Vendors Association's (NVA) 19th annual convention, scheduled to be held here April 17-20 at the Hollywood Beach Hotel. They are:

American Vending Products Corp.

Armens, Inc.

Billion Publications, Inc.

Coomer Gum Co., Inc.

Creative House Promotions, Inc.

Eppy Cheungs, Inc.

Frank F. Faer Corp.


Karl Guggenheim Inc.

Westbury, N.Y.

Metal Vendors & Premiums Corp.

Brookelyn, N.Y.

Inter-Country Industries, Inc.

Reading, Pa.

Knight Toy & Novelty Inc.,

Frankfort, Ky.

Leaf Book Co. W. R. Groce Co. &

Chicago, III.

(Continued on page 49)
**New Equipment**

**Editorial Note**

LARRY FLYNT, seen at left here, believes in doing things in a spectacular manner. The Dayton, Ohio, distributor of the NSM phonograph and Sound Vendor, was quoted in a recent newspaper article as wanting to be a millionaire. He is 25. With Flynt here are (from left) Paul Hicken, Bob Buss and Joe Pusick. Flynt has moved his distributing and operating firm in a single building at 3609 Linden Avenue, Dayton. Flynt, who operates a vending machine company and Tell of the Town, a nightclub, will distribute NSM jukeboxes in three States. He is distributor for the U. S., Canada and Mexico for the Spray Vendor line, comprised of the hair spray machine seen above and a shaver for the store. RCA Victor is the manufacturer. RCA Victor will also open headquarters in the new headquarters. Offices in Columbus will be opened within 90 days.

**NVA Lists Exhibitors**

- **Continued from page 48**
  - Northwestern Corp.
  - Harris, Ill.
  - Oak Manufacturing Co., Inc.
  - Los Angeles, Cal.
  - Paramount Textile Machinery Co.
  - Chicago, Ill.
  - Penny King Co.
  - Chicago, Ill.
  - Paul A. Price Co., Inc.
  - Tulsa, Okla.
  - Standard Specialty Co.
  - Oakdale, Calif.
  - Stallion, Inc.
  - St. Louis, Mo.
  - Vend Magna Corp.
  - Chicago, Ill.
  - Vend-Vendor Manufacturing Co.
  - Chicago, Ill.
  - Vending Vendor Corp.
  - Chicago, Ill.

**New Rock-Ola Distributor**

TULSA, Okla. — Tulsa Billiard Supply, Inc., here has been appointed distributor for the Rock-Ola Manufacturing Corp. line of music and vending equipment in the State of Oklahoma. John Nowlin is president of the firm, which also handles Brunswick and United billiard lines.

**SCHOENBACH CO.**

Manufacturers Representative

- **Sales & Service Distributor**
- **MACHINES**
- **WE HAVE 25C TITANS, MACHINES AND MERCHANDISE IN STOCK**

- **SPECIALS**
- **10C CAPSULE MIXERS**
  - Match Boxes, Etc., for NSM Vend Items: $12.00
  - Assorted Snap Capsules: $20.00
  - Precious Gem Rings: $2.60
  - Costume Jewelry Capsules: $1.25
  - Precious Gem Capsules: $2.00
  - Jewelry Capsules: $1.25
- **HOT & VEND ITEMS**
  - Nail File: $20.00
  - Full Stock of NSM Assorted Products: $1.00
- **CHASSIS MIXES & ITEMS**
  - From $3.00 to $30.00 per M.

**SCHENBRAD CO.**

715 Lincoln Pl., Brooklyn, N. Y.-(212) President Phone.

**NEW VICTOR 77 GUM & CAPSULE VENDORS**

A REAL SALES STIMULATOR IN ANY LOCATION

- FREE INSTALLATION, DISPLAY,周りの概要とメディア
- SPECIALS: NSM Vend Items: $12.00
- COST OF MIXES & ITEMS
- From $3.00 to $30.00 per M.

**SELECTORAMA**

**77-88 CONSOLE**

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations — 1¢, 5¢, 10¢, 25¢. Front door operation saves 50% to 75% service time. Bigger display, more profits. See your distributor for information and delivery date.

**SCHOENBACH CO.**

Manufacturers Representative

- **SALES & SERVICE DISTRIBUTOR**
- **MACHINES**
- **WE HAVE 25C TITANS, MACHINES AND MERCHANDISE IN STOCK**

**SCHOENBACH CO.**

Manufacturers Representative

- **SALES & SERVICE DISTRIBUTOR**
- **MACHINES**
- **WE HAVE 25C TITANS, MACHINES AND MERCHANDISE IN STOCK**

**SCHOENBACH CO.**

715 Lincoln Pl., Brooklyn, N. Y.-(212) President Phone.
Wallace Eulogized

OAK HILL, W. Va.—Universally, the people who knew John Wallace thought of him as a friend, rather than fellow business

Wallace, known and referred to universally as "Red," was particularly close to his former MOA work. Said MOA president Howard Ellis, "Red was a dedicated man. He came to our last convention when he could hardly walk because of his illness." Thinking back over the years, Ellis said, "Red might relax after a meeting, but during a meeting he was in there fighting every minute, scratching his

Wallace, a West Virginia associate-cooperator with Wallace and an MOA vice-president, was also there. He said, "Red had a tragic death because he died in the National Health Institutes of Health, Bethesda, Md., where he was a researcher for a Silver Spring, Md., operation. "He was one of the industry's greatest assets. His heart with the industry. He is irreplaceable," said Mrs. Leonah Ballard, Belle W. Va.

M. Z. (Red) Edwards, Charleston, W. Va., office owner, said he had known Wallace for 17 years, and he learned the MOA trade at the same time when I was with Chemical City Music Co. "He was a good man," he said. "We were in the MOA programming and we helped each other over the years." Clint Pierce, an MOA past-president whose term immediately preceded Wallace's, spoke from his office in Brodhead, Wis. "He did a tremendous amount of work for MOA, gave all he had. He put in a tremendous amount of time and was probably responsible for the great number of members we attracted during his term. He'll be greatly missed by the industry as a whole." Lou Casola, Rockford, Ill., businessman and another past-president, MOA, said, "He is a great loss to our industry and to MOA. Red and I came up through the ranks, you might say. He was all heart and soul for MOA."

"He was the greatest man I ever knew," said H. Harry Snodgrass, Albuquerque, N. M. Snodgrass, reached just before he boarded a plane for the funeral here. "We were very close," Snodgrass said, "He was a very fine operator and a very fine businessman. Everything he did was for the good of the industry."

"I will miss John very much," said Fred Granger, executive vice-president, MOA, "I was more than a colleague. I had my association experience with him never found a harder worker. He was so vitally interested, and although perhaps it was overlooked, he was a very good administrator, too."

Wallace Dies

• Continued from page 45

trade group in a massive membership drive. He is survived by his wife, Jean; twin, John Arthur Jr., and Delbra; his brother and his mother, Maud.

Say You Saw It in Billboard

APRIL 12, 1963, BILLBOARD
On the Street

By RON SCHLACHTER

The final rounds and presentations for the South Dakota 1969 State Tournament were held April 26-27 in the City Auditorium at Huron. Huron was co-host with Rapid City this year.

Meanwhile president Jack Harper is back at his desk following an extended business trip to Mexico City where he checked on numerous activities, including the company's license and bulk milk vending operation. George Morfin, manager of Latin America sales, just completed a trip to Latin America where he met with Row executives.

According to Jim Dittman, Rowe has consummated a sale with Lows' theater chain for cold drink vendings. A service school is being held this week on the Music Miracle at Atlas Music in Chicago.

Henry Hovemaur is conducting the sessions. Last week all Rowe service engineers received additional training on the new Hill and coin changers at the company's factory in Grand Rapids, Mich. Among those in attendance was Jim Ahata, director of service engineering. Ray Tabor, vice-president of marketing, is back at work following a vacation in Puerto Rico.

Condolences are being extended to the family of Frank Alhovet Jr., a victim of a car crash. Alhovet, who was 39, operated Frank's Music & Vending Co., Inc., in Hazard, Ky. The company will hold its national tournament in June at Howard Johnson's in Shawnville, Ohio. Joe Wertehaus Jr., who just learned how (Continued on page 33)

NEW PRICING LIKE ADDING $420 WK. STOP

CHICAGO—Another way of considering the 30 per cent price increase generated by switching to two-for-a-quarter pricing on jukeboxes suggests Seeburg Sales Corp. president Bill Adair, is to imagine picking up a new location that brings in a weekly gross of $420. The computation is based on the weekly gross of 100 operators.

With a base of 100 operators, each with an average of 70 locations grossing an arbitrary total of $20 per jukebox per week, the total figure works out to $1,400,000 a week. A 30 per cent increase would be $420,000, or divided by 100 operators, $420 more each week.
**POPULAR**

NIGHT CITY FUNK BAND—Willie Liberty 3050
MUSCLE BEND & BONE—Mike IN 3464 (S) ARTIST: UNCHECKED, "I Can't Help Myself," from the album "Back Door Man," United Artists (S)
BLUES

**SUNSHINE & SMOKE—Get This Thing Started Pittsburgh 1999 (S) PETER LINDO'S 80TH BIRTHDAY NIGHT亿元以上The World of Country Music, London 6 4 8 300

**EASY LISTENING**

RAYDAR—A Morning Rainbow

**JAZZ**

BILLY MARTIN—A Legacy's Reward, Rissed 102

**LOW PRICE CLASSICAL**

BRAHMS, RONDO & JULLIANI/BOTTO—HAPPINESS—Frederick—Robert Shank, Schallplattenkunst, 6-472/72

**COUNTRY**

JUNE CARTER—Rocks the Academy Awards—Verve 30875 (S)

**JAZZ**

RIPPIE 102

**WATCH FOR RAYDAR**

RAYDAR IS POP, EASY LISTENING, R&B, C&W

RAYDAR INTRODUCES ITS FIRST COUNTRY & WESTERN HIT

**I SPELL LOVE**

Kenny Biggs

**WANNABE STAR**

Rydr Productions, Inc.
Holiday Inn, Butler, Pa. 16001
Phone: (412) 237-8761

**PERSONAL SERVICE TO ALL JUKEBOX OPERATORS AND RECORD DEALERS**

**AVAILABLE**

A complete line of

R&B & Country C&W

All Standards

(jukebox operators)

FREE TITLE STRIPS

All Lives of 8 Track and 4 Track Jukebox Titles

and 8-5-1 ONE-DAY SERVICE OF STAN'S RECORD SERVICE

729 West Street, Drugstore, La. 1st of March (414) 777-3823

**Action Records**

**Singles**

NATIONAL BREAKOUTS

THE ROXER Simon & Garfunkel, Columbia 4-4783 (Chasing Crows, BMG)

**Albums**

NATIONAL BREAKOUTS

JIM CAMPBELL—Gawsehwan—Columbia 4-4783 (Chasing Crows, BMG)

**More will the Live you give**

HEART FUND

APRIL 12, 1969, BILLBOARD

**CHOKIN' KIND**

Continued from page 42

ard songs to make a move. His most recent single, done by Johnny Cash originally, was redone by Ray Charles and was the single's last hit.

Howard's lyrics also turn up in the pop field. "Heartaches by the Number" was done first by Ray Price, then by Guy Mitchell. "It's Too Late," which was recorded by Rivers, was also recorded by the Kingston Tios, "I Fall to Pieces" which made it in both country and pop charts for the late Patsy Cline, "Tiger by the Tail," again hit both in fields for the late Roy Orbison.

After starting professionally in 1958, Howard won 10 BMI Country Music Awards in 1961, a record which still stands.
The Three Degrees are now on record.

Shelia, Valerie and Fayette comprise the newest and most exciting female singing group on the major night club circuit. They've received rave reviews in Las Vegas, Miami, New York and San Juan. Metromedia Records is proud to welcome them to its growing roster of tomorrow's hit artists.

The Three Degrees “Down in the Boondocks”

MMS-109

METROMEDIA RECORDS, 3 EAST 54TH STREET, NEW YORK, N.Y. 10022

when answering ads . . .
Say You Saw It in
Billboard

APRIL 12, 1969, BILLBOARD
Billboard is proud to announce its 2nd Annual Radio Programming Forum...

**RADIO PROGRAMMERS...MANAGERS...STATION OWNERS...DISK JOCKEYS**

- Listen to key radio leaders from all over the U.S.
- Hear the first-ever "Sounds of the Times" exhibit
- Attend Artists Appreciation Night
- From every part of the country, the radio men who are making it happen will tell how they are doing it and what changes the alert station manager, programmer, DJ must anticipate for the future to keep them ahead of the parade.
- Every registrant will attend a cocktail reception in their honor. The evening will be a purely social occasion, giving every registrant an opportunity to meet and to talk to the men and women whose records their stations are spinning.

**JOIN THE HUNDREDS OF RADIO MEN WHO WILL BE AT THIS PRACTICAL, BUSINESS-ORIENTED STIMULATING FORUM AND DISCUSSION.**

**REGISTER NOW!**

---

**PROGRAM**

<table>
<thead>
<tr>
<th>Session 1</th>
<th>Session 2</th>
<th>Session 3</th>
<th>Session 4</th>
<th>Session 5</th>
<th>Session 6</th>
<th>Session 7</th>
<th>Session 8</th>
<th>Session 9</th>
<th>Session 10</th>
<th>Session 11</th>
<th>Session 12</th>
<th>Session 13</th>
<th>Session 14</th>
<th>Session 15</th>
<th>Session 16</th>
<th>Session 17</th>
<th>Session 18</th>
<th>Session 19</th>
<th>Session 20</th>
<th>Session 21</th>
<th>Session 22</th>
<th>Session 23</th>
</tr>
</thead>
<tbody>
<tr>
<td>The Dynamic Power of Radio</td>
<td>Finding the Hit Records</td>
<td>Building Your Audience With On-The-Air Promotions</td>
<td>The Need to Look at Your Station Objectively</td>
<td>Top 40 Programming</td>
<td>Achieving Greater Impact With a Small or Medium Market Station</td>
<td>Selecting Records for Airplay</td>
<td>Where Country Music Rides Today</td>
<td>How Important Are Personalities to the Station</td>
<td>Outside Aids to Help Programming</td>
<td>Development of FM Radio</td>
<td>Middle of the Road Listening</td>
<td>The Day I Dreamed I Was a Program Director</td>
<td>New Directions in Music</td>
<td>What Programmers and Dee Jay's Should Know About Advertising</td>
<td>Setting Record Policy at a Station</td>
<td>New Trends in Modern Music</td>
<td>Innovations in Sound Introduced by Creative Recording Approaches</td>
<td>Developing Teamwork at Station to Achieve Programming Goals</td>
<td>Deciding on Time, Frequency, Kind of News Coverage</td>
<td>How to Attract the Housewife Listener During the Day</td>
<td>What Variety of Music and Non-Music Do Teens Want to Hear</td>
<td>Keeping Up With and Evaluating the New Record Releases</td>
</tr>
</tbody>
</table>

---

**REGISTRATION FORM**

Radio Programming Forum Sponsored by BILLBOARD

Registration Fee: $125.00 per person

- Fee includes attendance at all sessions, work materials, cocktail reception, three lunches. It does not include hotel accommodations. Please make your check payable to the Radio Programming Forum. Check must accompany your registration.
- Please register the following people to attend the Radio Programming Forum. Check is enclosed for all registrants.

**PLEASE PRINT THE FOLLOWING INFORMATION:**

<table>
<thead>
<tr>
<th>Name of Each Registrant</th>
<th>Title</th>
<th>Full Address (City, State)</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Your Name and Title</th>
<th>Company</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- Additional names can be sent in a separate letter. Acknowledgements and information on hotels will be sent to each individual who is registered.
The R&B breakout of the week
by an unbelievable vocalist

Discovered by Willie Mitchell
Produced by Willie Mitchell and Gene Miller
<table>
<thead>
<tr>
<th>Hot 100</th>
<th>Publisher-Licensee</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>191 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>2.</td>
<td>192 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>3.</td>
<td>193 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>4.</td>
<td>194 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>5.</td>
<td>195 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>6.</td>
<td>196 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>7.</td>
<td>197 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>8.</td>
<td>198 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>9.</td>
<td>199 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>10.</td>
<td>200 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
</tbody>
</table>

**Hot 100 A to Z**

<table>
<thead>
<tr>
<th>Artist/Producer</th>
<th>Label &amp; Banner</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>201 191 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>2.</td>
<td>202 192 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>3.</td>
<td>203 193 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>4.</td>
<td>204 194 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>5.</td>
<td>205 195 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>6.</td>
<td>206 196 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>7.</td>
<td>207 197 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>8.</td>
<td>208 198 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>9.</td>
<td>209 199 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>10.</td>
<td>210 200 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
</tbody>
</table>

**Bubbling Under the Hot 100**

<table>
<thead>
<tr>
<th>Artist/Producer</th>
<th>Label &amp; Banner</th>
</tr>
</thead>
<tbody>
<tr>
<td>1.</td>
<td>211 201 191 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>2.</td>
<td>212 202 192 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>3.</td>
<td>213 203 193 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>4.</td>
<td>214 204 194 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>5.</td>
<td>215 205 195 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>6.</td>
<td>216 206 196 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>7.</td>
<td>217 207 197 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>8.</td>
<td>218 208 198 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>9.</td>
<td>219 209 199 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
<tr>
<td>10.</td>
<td>220 210 200 RED ROSE (<em>American Accent</em>-Style)</td>
</tr>
</tbody>
</table>

Compiled from national retail sales and radio station play lists by the Music Payroll Dept. of Record Market Research, Billboard.
Vincent's Fla. Store Sells Quiet Elegance

By Ron Schlichter

BOCA RATON, Fla. — It's only natural that a well-heeled community should boast an array of fine shops, and here in affluent Boca Raton one such shop is Vincent's Music Centre. Located in the Royal Palm Plaza, the store opened its doors last September after moving from its previous location, across the street on Federal Highway. The store is a complete music center, boasting phonographs, tape recorders, televisions, radio, records, tape, musical instruments and accessories.

"In view of the community, our clientele has been very restricted," said Robert Vincent, vice-president. "This shopping center has been equipped with a high price merchandise as many customers have, and we've got everything. If you want the best, we've got it. We have a lot of beautiful display space. With so many people walking by, we cater to what they want to see. These people are not worried about the price. Vincent assisted his father, Sam Vincent, a veteran in the audio retailing business in both Florida and Massachusetts. General manager of the store is Dan Meninno, while office duties are handled by Robert Vincent.

The Music Centre features the entire Sylvania line, plus products by Zenith, Panasonic, Lear Jet and Sony.

We have tried to create a feeling of quiet elegance in design," explained the younger Vincent. "The Spanish modern setting matches the exterior not only of our building but the rest of the buildings which surround us.

"Service is probably the thing that has allowed us to grow as fast as we have. We provide the same kind of service whether the customer spends $1 or hundreds of dollars. This is one business that can be run by the book.

"I am personally in charge of the record and tape department. We have 12,000 assorted units, in tapes and LP's on hand and consider ourselves the biggest outlet between Fort Lauderdale and West Palm Beach. We stock 12 bins of rock and 40 per cent of our record business is with this product. Quite a bit of traffic comes from two new schools in Boca Raton, Marymount College for girls and Florida Atlantic University, which is co-educational.

"All our LP's sell for the discount price of $3.97 and we do a terrific special order business. Our biggest problem is trying to keep up with the demand. We also carry the top 56 singles.

"While rock is our top seller, lately there has been an up-swing with classical and better music. I believe this can be attributed to an increase in tape units in bigger cars, such as Cadillacs and Lincolns. We carry Attack, 4-track, cassette and tape-to-tape. Machine is selling like it's going out of style.

"With a major portion of its business devoted to television sales, the Music Centre boasts an elevated color TV lounge. Comfortable lounge chairs give customers an opportunity to leisurely view the numerous sets on display.

TAPE RECORDER merchandising award is presented to Edward Israel, buyer for Bambergers, a New Jersey outlet. Making the presentation is Jack Mikubski, Alfa/Selectron sales manager (left) and Marty Friedman, New Jersey representative for Alfa.

Schoepfer

AEM Central Elects Officers

CHICAGO — Roy Veznee was elected president of the Associated Electronic Merchants (AEM) Central (AEM) at its annual meeting here at the Cemoro Inn Restaurant. Also elected were Norman Ackerman, first vice-president; Richard Crowley, second vice-president; Gene Hill, treasurer; Kenneth Prince, executive vice-president; and David Fischer, secretary.

Jim Nichols, Wilford Larson and Dave Rice were elected as directors to the AEM Central board. Elected to serve as representatives to the board of directors of AEM National were Richard Crowley and Norm Tripplett, while elected as representative to the board of directors of the Electronic Industry Show Corp was Clyde Schultz.

It's mad, mod, marvelous
the new look in jewelry

EYE POPSERS

The eyes have it—and it's the greatest idea in jewelry in years. Exotically colored glass eyes (including cab' eyes) are magnificently mounted in 14-karat, baguette, cushion, earrings, pendants and far too. A sure-fire idea for the teen crowd.

Priced as low as $5.00 the dozens for easy sales and more than a 100% profit on the investment.

Send for catalog sheet and price list.

BACK JOBBERS, STORE-TO-STORE SALESMEN—This will open your eyes!

G. Schoepfer, Dept. B9
120 W. 33rd St., New York, N.Y. 10001

Audio Retailing

Price
title
Weeks

1
Soulful Strut
Young-Neil/Grinde, Brunswick 71-75244 ($)
12

2
Food on the Hill
Tom & Jerry 66, A&M SP 5460 ($)
18

3
Silver Cycles
Atlantic 31517 ($)
7

4
Stone Cold
Monge, Santa Monica, Columbia 5-9760 ($)
5

5
Mother Nature's Son
Capitol SP 4011 ($)
6

6
Road Song
Vee-Montgomery, A&M SP 3012 ($)
22

7
True
Friedman, DeLuxe 15045 ($)

8
Mercy
Butler Bob & Bess, World Pacific 20153 ($)
22

9
Further Adventures of Jimmy & Wes
Jim Smith & Wes Montgomery, Verve V-9760 ($)

10
Say I Love You
Chesnutt, Blue Note BST 8099 ($)
10

11
The Greatest Byrd
Charlie Byrd, Columbia CS 5970 ($)

12
Munchies
Nash McCann, Atlantic 1514 ($)
4

13
A Day in the Life
Gheraldo, A&M SP 5001 ($)
10

14
Filles de L'Amour
Mike Davis, Columbia CS 7070 ($)

15
True
Brown, Atlantic SP 5001 ($)
3

16
Under the Jasmin Tree
Bird, Atlantic CS 5930 ($)
3

17
Soundtrack
Charley Lloyd, Atlantic SP 17019 ($)
6

18
Powerhouse
Jazz Conference, Pacific Jazz ST 0016 ($)
15

19
Arrival of a Young Giant
Scott Hallaby Trio, Word Pacific ST 00212 ($)
11

20
Ruthie Don Ellis, Columbia CS 9721 ($)
6

Billboard SPECIAL SURVEY for Week Ending 4/12/69

Vox Jox

Speaker Named
WASHINGTON — The featured speaker at the 19th annual Electronic Components Conference here will be Bruce Carlson, president of Sprague Electric Co. Carlson will speak on "Ship for the Day for the Components Industry—Problems of an Industry in Transition." The talk is scheduled for the evening of May 1 of the conference, which will be held April 30-May 2 at the Shoreham Hotel.

Gorden Mason has been named vice-president and station manager of WJAI, Colorado Springs, a KCEO to become KJAI in December. Mason was vice-president with MAC/Western Advertising Company, Int. KOTV in Pine Bluff, Ark., has moved to new quarters at Broadcast House on Convent Avenue, celebrating its 25th birthday at the same time, reports owner and general manager Watson J. (Buddy) Drum, Joe Pierce, a 25-year veteran of broadcasting now with KJAI in E4 Pueblo, would like to hear from Frank Gore. NBC Network, New York, in actuality, Joe, I don't think Frank reads this column. My old friend A.V. (Benny) Bangert, probably best known by more country music artists than any other radio man in the nation, has asked the FCC to let him build new 90,000-watt daytime station in Colorado Springs. I'm willing to bet he'll get a green light that he can guess the format. Bangert operates XHER, a country music station in San Antonio... Fred King started March 28 on a new WXYQ in Springfield, Va. Congratulations, Fred.

THORENS HAS INTRODUCED a new transcription turntable, the TD-125. Among the model's features are the electronic speed selector and pitch control, three speeds, balanced 12-inch disc turnout to insure low wow and flutter and replaceable tonearm board for mounting the user's choice of tonearm. The unit is available from Elga Marketing Industries.

APRIL 12, 1969, BILLBOARD
Ray Charles brings it all home

a new album - a smash single!

"I didn't know what time it was."

b/w "I'll be your servant" ABCS-11193

ABC S-675

TANGERINE RECORDS, INC.
NEW YORK / BEVERLY HILLS
www.americanradiohistory.com
With a lust for ROCK and a SOUL for country blues
The EVERGREEN BLUESHOES move out
with a statement of NOW!
Frankie Laine. He gave you a mountain with his single.

Now reach for the summit.
STAND! A NEW ALBUM BY THE INCREDIBLE AND UNPREDICTABLE SLY & THE FAMILY STONE. FEATURING THE HIT SINGLE "EVERYDAY PEOPLE." ON EPIC RECORDS
International News Reports

Four Countries Tie In Amazing 14th Eurovision Song Contest

* Continued from page 1 *

furnishes little evidence of na-
tionalistic overtones and political-
ously none of pre-contest colla-
sion. For example, Holland's suc-
sess was mainly attributable to the 10 votes her song received from Switzerland and France; but the French jury gave no votes to the Swiss song and only two to France.

Similarly France benefited from a total of eight points from Eire and the U.K. Yet these countries received no votes from the French jury.

As we have no points to the Luxembourg or Swedish en-
tries, yet the British song's first place was due to four votes from Luxembourg and five from Sweden.

In the voting demonstrated more than anything else apart from a heavy bias in favor of girl groups that was not seen universally as having massive international hit poten-
tial. But whether this was because the songs were below par or because the judges had disparate tastes, only future Euro-

"This year's result represents some sort of compromise between the choice of the com-
commercial voters ("Boom Bang a Bang" and "Viva Cantante") and that of theateurs/for four songs ("Un Jour, Un Enfant" and "De Trois Blondes")."

The 14th contest was notable for the high level of French and Spanish television and the magnif-
hopeful of this performance in Stockholm. It was thought that due to many factors, the song and the team itself would fail to win the contest. However, the French group managed to win in the end.

Claus Pascal, whose Editions NFC jointly publishes the French song, "Un Jour, Un Enfant" with Editions Essex, said: "I am very happy that four songs won, this is a very great chance."

Said Joaquin Alfonso, artist-
tic director of Belter, who pub-
lished and recorded Spain's "Viva la Vida". "We are very proud that Spain has won for the second time in succession."

Belter also reflects in its pride to the French.

"Bonjour Babo" already has a number of instrumental versions on record in Britain and there are requests for versions out in Germany including the orig-\n
From Bocca's "Un Jour, Un Enfant" is released by Philips in France (tax "Through the Eyes of the Wolf"), Belgium, Germany, Italy, and by Belter in Spain as an original language version, and there are France in-strumental versions by Paul Maurey and Robert Legu-

The Dutch song, "De Trois-

"The Swedish song was the most musically impres-
sive in the contest with a su-

"The song reached the final of the contest as an annual TV beam-

A British industry source today said: "We are very pleased that our song has been a success in the contest."

A leading sales executive of Polydor said: "We are very happy with the success of your song. We believe that it has been a huge hit in the UK and will continue to be so in the future."

HAMBURG

Elle Special has released new singles by Bibi Fritz, the Tanz-

"We are very pleased with the success of the song. It has been a huge hit in the UK and will continue to be so in the future."

ZURICH

Ray Conniff and his orchestra played a concert at the Kongres-

"We are thrilled with the success of the song. It has been a huge hit in the UK and will continue to be so in the future."

STOCKHOLM

There is hope that the song may be successful in the next contest as well.

"We are very pleased with the success of the song. It has been a huge hit in the UK and will continue to be so in the future."

COUNTRY SONG ARTIST PUBLISHER RECORd COMPANY POINTS

1. France "Un Jour, Un Enfant" Fida Bocca Fadia Stenn Philips
2. Holland "De Trois Blondes" Lennie Kuier de Bocca Philips
3. Spain "Viva Cantante" Salome Belter
4. U.K. "Boom Bang a Bang" Peter Warne Belter
5. Switzerland "Bonjour, Bonjour" Pasia Philips
6. Monaco "Maman, I Love You" Henri Rey klaratelle Philips
7. Belgium "Jennifer Jennifers" Louis Neefs de Bocca Philips
8. Elke "Wages of Love" Muriel Ray Philips
9. Germany "Primaballerina" Silvia Lahn Belter
10. Sweden "Judy min van" Tommy Koerber Philips
11. Luxembourg "Catherine" Rolland Philips

(Continued on page 64)
Distrib Shift
By Siemens

ZURICH — Original and li-
censed product of Deutsche
Grammophon, distributed in
Switzerland by National Mon-
gesellschaft since 1942, is to be
handled by new affiliate of
firm of Polydor AG of Zurich.
From April 1 the Zurich
branch of Siemens will trans-
fer its record department and tran-
porte to the agency to Polydor
AG which is located in the
same building at Lowenstrasse
35a, 8021 Zurich (Tel.: 0511 23.36.00).

U. K. PRS Concludes
Deal With BRITICO

LONDON — The Performing
Right Society has concluded a
deal with the British Copy-
right Protection Association
(BRITICO) by which the PRS
will take over collection and distri-
bution of mechanical copy-
right royalties on behalf of the
members of BRITICO and asso-
ciates societies and agencies
within the BIMM organization.
As a result of the agreement,
Max Bennett, general manager
of BRITICO, and his staff will be
employed by the PRS. The
agreement takes effect from
April 1.

As well as continuing his per-
sonal supervision of BRITICO's
work, Bennett will be assum-
ing certain duties in the per-
forming right sphere, notably con-
cerning the relations of the PRS
with affiliated societies abroad.
The separate existence of
BRITICO will be maintained and the
composition of its govern-
ing council will remain un-
changed. Its business will con-
tinue to be carried out on its
own name, and any associa-
tion will remain at its present
addres: 22-23 Little Portland
Street, London, W1, for the
time being. Plans are in hand,
however, to transfer BRITICO
to the PRS offices and it is ex-
pected that the PRS computer
will be handling all BRITICO's
distributions before the end of
the year.

The new deal aims at achiev-
ng (Continued on page 70)

From The
Music Capitals
of the World

The 1969 Montreux Festival
To Hold 22 Concerts

MONTREUX, Switzerland—
The Montreux Music Festival
incorporating the second annual
World Record Grand Prix, will be
held from Aug. 20 to Sept. 5.

The Festival will embrace
22 concerts and the attractions
will include the Festival Or-
chestra directed by Yehudi Menuhin,
the Berlin Radio Sym-
phony Orchestra conducted
by Wolfgang Sawallisch, the
Prague Chamber Orchestra, the
Orchestre de la Suisse Romande,
the Vienna Festival Orchestra,
La Musici and the National
Orchestra of Spain.

Soloists will include Bruno
Leonardo Gelber, Christopher
Eschenbach, Miguel Zenetti,
Philipp Enthienert and Karl
Richter.

The World Record Grand
Prize—gold, silver and bronze—
will be awarded to the top three
classical recordings of the year.

French Singer's
Canadian Tour

PARIS—C.E.D. artist David
Alexandre Winter is to make a
15-day promotional visit to
Canada in May to launch his
French hit "Lady Mary" which
has sold more than 100,000
EPs in France, Belgium and
Switzerland.

Impresario Johnny Stark is
negotiating with Winter for a
summer tour of France.

EMI knows the record
markets of the world...
LONDON

Major Minor has set deals with American record companies to produce in the U.K. The company's chief, Philip Solomon, has signed artists such as Jimmy Cliff, Kenny Katz and Jerry Lee Lewis to release under the company's label. The first Super K single to be issued on the Major Minor label is "Some Lovin'" by the Crazy Elephants. The first Single by a U.S.-based act in America. Through Maurice Levy, Solomon has set a deal with the Isley Brothers' T'Nk label to release its product on Roulette here. The first release from the T'Nk label is "Hey Jude" by Bing Crosby.

Deca's London label has also secured the British release of the "Fireball & Walks" which were distributed on EMI's Statyfied label here. Screen Gems-Columbia has formed a new publishing company for the RCA label, the Harmony Group, which is calculated K.T. Music after the leader of the group, Roy Bivars. The independent Action Stable company has changed its name to B and C Records and is planning to launch the B and C label next week with a single produced by B and C's John Ayers in Los Angeles. The singer Shirley has signed a personal contract with the John Gould Agency, Shirley being recorded on the label. Matters are widely on line.

The New York-based record industry's promotional organization, is negotiating to bring the Academy of St. Martin-in-the-Fields Chamber Orchestra to appear in the Classical Grand Gala du Disque at the Amsterdam Concertgebouw on 15th June. Edo de Waart, second conductor of the Rotterdam Philharmonic Orchestra, will conduct the London Symphony Orchestra in an open-air concert in Kenwood, London, on 6th July. Italian trumpeter Nunzio Sciascia was presented with platinum disk at a special reception organized by Basset at the Eso Motor Hotel, Amsterdam, in recognition of 250,000 sales of Holland of his single "Il Sogno." BAS HAGEMAN

ELEKTOR

Elections are no longer distributed by Dansa Record Co. CBS is likely to take over. Most popular Electra name in Mexico is the Doorm. Paul Anka, appearing at the El Forum club, gave a special concert at the New Sport Palace before a 20,000 crowd. Anka also recorded here with a Spanish version of "Goodbye My Love" and "This Country World." RCA president Louie Boulton, Jr., presented artist Pedro Vargas with a trophy to mark his 40th anniversary with the company. Janyer and Baby Batta, previously with Peris, have signed with Orfeon. They have recorded a single in English from the show "The Bug Dogs" have also signed with Orfeon. Capitol executives, despite selling a huge volume of records, are unhappy about the lack of excitement. Beatles are currently active in Tokyo, a few weeks before the release of their album. Capitol's has also been marked by the retirement of legendary singer Violette Libra for the month of the Jazzmz night club, also appearing on TV Channel 13. RCA released four tales by the singer and also recorded an LP. Johnny Mathis came to Mexico City for the annual party organized by the El Heraldo newspaper for their poll of the best artists in the cinema, TV, sports and record. He also appeared at the Forum night club and on two TV shows.

ROYALTY

Ritchie Kinkelreer elected president of the Mexican Record Producers Association, replacing Eduardo L. Bautista. Guillermo Infante remains as the Association's vice-president with Affife as treasurer and Carlos C. Canacho as secretary. RCA operation staff executive vice-president Chase Myers Jr. visited Mexico City to inspect RCA operations here. He was greeted by the RCA Mexican president Louis Costello. Capital's Dunny distribution by releasing product from Mama Cass, Deep Purple and The Rattles. Brussels. Dunny was distributed by RCA. Duco Tim vice-president Marie Rendibeck returned to Mexico following a two-month European trip to sign distribution agreements with several labels. A new label, Otis-Vox SA, has been started with Arturo Valsecchi and Manuel Vizintin, well-known in the Mexican record industry, among the executives.

ENRIQUE ORTIZ

ALOR TRANSMISSIONS

HITH IT'S A WOPLD OF MUSIC...

Looking for talent? Booking an Act? Billboard's International Talent Edition has the ANSWERS...
Canadian Production Team Signs $200,000 Deal With MCA

By RITCHIE YORKE

TORONTO — A Canadian recording company may have signed an unprecedented $200,000 contract with the U.S. entertainment organization, MCA — the first time a U.S. record company has signed a production deal for Canadian talent to be produced in Canada. The deal, jointly announced by Bill Gilliland, vice-president of the Arc recording company, and Bill Gillette, executive vice-president of MCA, involves initially an album by Canadian actor-singer Terence. The album, "An Eye and an Ear," was written and produced in Toronto by Richard Guel, and Patrick II. It will be released May 1, on MCA throughout the world, except for Canada where it goes out on the Arc logo. Previously Canadians have been signed to U.S. labels but the production took place outside Canada. The deal could thus have significant repercussions for the Canadian recording industry. Gilliland said: "The ARC-MCA deal is step one in our international plan. Within the next year or two we will sign two or three more artists to U.S.-headquartered international companies such as MCA, CBS, RCA, etc. "All deals will be production arrangements under which ARC will have complete world rights to the artists, including freedom of artistic approach and promotion. "Seventy-five per cent of all material we produce will be from our own artists on which we own the publishing rights for the world. "Every company we deal with will be responsible for marketing and promotion in the world with the exception of Canada. ARC will have international concerns advertising and promoting our programs. We are looking for producers, musicians, studio engineers, and production people all around the world. "Paradoxically U.S. and world-wide recognition of Canadian-produced acts will result in higher record sales in Canada on the artists involved." Gilliland said that what appealed to MCA regarding the current development approach of the album. He added that Canada has now opened New York offices in May 1970 to handle promotion sales and distribution of Canadian artists. It would be marketed under ARC's logo, be added, which would enable the company to control totally their product in North America.

Webcor, CKOC Promo Test

TORONTO—Bill Patterson, vice-president of the Toronto-based Webcor Electronics Corporation, with Hamilton radio station CKOC will organize a promotion tie-in which would serve as a test campaign for Webcor product including a heavy emphasis on black country. Hamilton, an Ontario industrial region, is considered to be an ideal market for test sampling. Patterson also announced the appointment of two new distributors in the Hamilton area to coincide with the market survey plans. They are Hanson Supply Co., Ltd., and Ena Hamilton Radio. Other distributors are expected to be announced shortly.

Rusalka Signs With CMSC

TORONTO—Canadian Music Sales Corporation Limited of Toronto has signed a distribution contract with Rusalka Records, one of the largest North American ethnic labels producing Ukrainian music. At the same time the company announced that further distribution pacts had been signed with the following labels: Glenside—Irish product; Venus—Electric; Telestar—Dutch label; and Aria—American based Ukrain. Canadian Music Sales has also added two new Canadian distributors in its current program of Canada-wide expansion. These are Atlantic Musical Instruments in the Maritime Provinces, and Electrical Supplies Limited in Manitoba and Saskatchewan. Besides the three CBC stations in Toronto, other CMS distribution centers are located in Vancouver, Calgary and Montreal.

Canadian Production Team Signs $200,000 Deal With MCA

Don't Be Half Safe, Go All the Way

New Phonodisc Promo Manager

TORONTO—Phonodisc Records of Canada has announced the appointment of Ted Trotter to the post of Central Division promotion manager. Trotter, with 11 years experience in Ontario radio, will report to the head office, and states that his duties will consist of sales promotion. Trotter will be responsible for all promotional activities for Phonodisc artists and records in Ontario. He will report to Phonodisc Ontario sales manager Paul Clark.

Two Universities Hold Booking Conference

TORONTO—Waterloo Lutheran University and the University of Waterloo, two medium-sized western Ontario universities, are to sponsor a Block Booking Conference in May 8-11. The following areas will be represented at the conference: Ontario, Quebec, the Maritimes, Ohio, Michigan, and other Midwestern States. Delegates from more than 500 Canadian and American universities and community colleges have been invited to attend the affair which will be the third of its kind and the largest yet conducted in Canada. The conference will feature a showcase for some 20 top pop and concert bands, comics, and variety acts that will hopefully result in multi-campus block bookings for many. However, the conference has another objectives. Since the university representatives attending the Waterloo affair will be in control of entertainment budgets of some $50 million annually, it is expected that they will be able to make a significant impact on the Canadian concert booking market and force certain changes in concert promotion regulations and habits as they now exist.

Speakers will be made to the conference by various representatives concerning the problems of restrictive regulations in block bookings and promotion, with a special emphasis on the changes desired in the current musicians' contracts and concert sides.

Papers are to be delivered, too, on all aspects of college concert promoters which should prove to be educational and informative to all concerned. Talent for block booking showcases is now in the process of being lined up.

Record Execs To Montreal

MONTREAL — Two top European recording executives paid a flying visit to London Records of Canada head office here recently for sales and promotion discussions. They were Luis Hazan, director of the Societe Phonographique, Philips, Paris, and Andre Chapelle, European based producer of all Nana Mouskouri LPs.

While in the Montreal, the execs also attended concert performance by French pop star Johnny Halliday, finishing up a thread as old as "Super Goldie," all concerts—in Montreal, Quebec, and Sherbrooke—were SRO.

From the Music Capitals of the World

Canned Heat pulled out of Electric Circus following induction difficulties. Other cancellations: Ten Years After at the Troubadour, Al Kooper and Mike Bloomfield at the Rock Pile. Columbus spent much on press and radio space for the Kooper-Bloomfield show. "Grease is Strange" receiving much airplay. Children of God (A&M) did a week at Electric Circus house band. Ravi Shankar followed his successful Massey Hall concert with one at Montreal's Place des Arts, presented by Cultural Exchange. Following success of Guess Who, Quality has released their latest album, "Guess Who, Goodbye."
International News Reports

cast's Dave Van Ronk did a week at the Riverboat... Irish band, the Tara Show Band signed by Alliance with their first album scheduled. Glen Yarbrough for Massey Hall April 26. Columbus April 27. Columbia's Spirit at Rock Pike April 23. London's Paul Mauriat set for April dates in Ontario. Toronto group Shades & Shadows, recorded several sides in Sound Canada studio for new Sound Canada label. Following successful shows, organist Jimmy McGriff rebooked for June at Colonial Club. Canadian singer Neal Mitchell for Ottawa concert April 14. Polydor's first LP from Five Blobs, Montreal group, set for immediate release. Eddy Arnold on Radio CJFM's promotion day to celebrate increase to 50,000 watts April 20. CFYM in Toronto's country station and Arnold will appear at the O'Keefe Centre for two concerts.

London's Blarney Folk with Sis of Ireland at all three shows at Queenway Lions Club.

Flury Bollard confirmed for a two week concert at O'Keefe Centre, starting June 24. Buddy Knox (UA) finished a week at Horsehoe Tavern country music spot.

Mother of Invention rebooked for May 19 concert at Massey Hall. Canons have signed Toronto rock group, Backsteine Hardware.

Columbia's O. C. Smith joins O'Keefe Centre bill, April 21-26, headlined by Diana Ross andSupreme.

Promoted by Sis Bamber, country music package featuring Marty Robbins, Tommy Wayne, George Jones and Ferlin Husky did standing room only business at Massey Hall, both nights.

RCAY's Gary Burton Quartet booked for May engagement at the Colonial.

Jimi Hendrix May appearance at Maple Leaf Gardens canceled, following data conflict with hockey team.

Henry Serrano, Polish violinist for Massey Hall April 13. He records for Polish label Polskie nagrania, in Poland and will record here. Eddy Arnold has also been confirmed for May engagement at the Colonial.

Motonow's Jonah Jones for a week at the Colonial in May. Quality Records ED Levine's reports action on the double LPs of the Rascals, Bee Gees, Ritchie Havens, and the Animals. Andy Williams and the Mexican Tabernacle Choir reported set for Canadian National Exhibition August concert.

John Allen Cameron's Apex LP of Maritime folk ballads went on sale for U.S. release.

Elvis Presley's new album, "Here Today, Here Tomorrow," has been rebooked here this year. Following Anka was Caterina Valente for two weeks.

Following success of "Mediterranean," here, Lola Flores (Belter Records, Spain) did several shows at Condos Beach Hotel, TV work for Channel 4 and one night stand at Pontiac's Marquee. Kuberry Records distribute Belter here.

El San Juan Hotel to present two revues featuring local talent. The May 16 show includes record artists Collins and Jorgensen (Birgitte Records) and the June 17-17 July show features Chucho Avellaneda (UA) and vocal group, Las Carabelas (Hit Parade Records) Booking of local acts by major tourist hotel marks another step in the campaign for more work for Puerto Rican artists started recently by the local Association of Performing Artists. Comedy team Gabi Fida and Milikov (Fayyow Records) received the Guatemalan Trophie from the Venezuelan Society of Newspaper Writers and Puerto Rican children's TV show.

Ludito Ray, singer and producer, at La Ronda Club, at the San Jeronimo Hilton, April 5. Hugo Lopez, personal manager of Argentinean composer, record artist, film director, Leonardo Boff in Puerto Rico to investigate possibility of Favio appearing here. Favio is one of most popular singers in South America, courted for appearances in Uruguay, Chile, Peru, Paraguay, Bolivia and Brazil. Diamond Records, New York, promoting two-part single by Larry Harrow, "Nacho" (Night) played by Pana All Stars, Another recent Pana LP, Joe Butera's "Poor Boy," Solodat (RCA Victor international) recorded vocal version of "Concierto En F M" (Concierto in F) by Benjamín Alésparto, a pop tune that made the Spanish

curtes en fa") has been recorded by Soledad (RCA-Espanola).

Alberto Cortez (Hispavox) has recorded an album of his own songs.

Foron gave a press party to celebrate the 10th year with the company of the group Los Tres de Castilla and will issue on LP their biggest hits. Los Pup Tops (Barclay-Sonoplay), whose latest single is "That Woman," go to London in April for recording sessions.

Sandie Shaw (Hispavox) is to record a Spanish version of "Moscow DaPunt.

Puerto Rican artists Alex Marcu will have his latest single distributed in Spain by Esociety. Títuloes are "La vaca de la puer" and "Mama, Papi y el menú.

The Sandioppers were in Madrid March 11 for a TV show to promote their Spanish album.

Manolo Díaz (Barclay-Sonoplay) was in London to record his new single "La juventud tiene razón" produced by Alain Millau and arranged by Jean Bonheur.

Miguel Bous (Hispavox) has had his second single, "Yo soy yo en honor," released and will follow with an album of songs by himself and other young Spanish composers.

Argentinean singer Sergio Tabo (RCA-Espanola), resident in Spain, has recorded Spanish versions of "Little Green Apples"—"Pequeñas mismezas," and "Chewy Chewy." RCA-Espanola will shortly release an album of new compositions by L. E. Azur.


FROM UNITED ARTISTS INTERNATIONAL

OCTOBER 30-RECORDED LIVE!

SAN REMO FESTIVAL 1969

THE ARTISTRY OF SERGIO CUEVAS

THE ROYAL ARMY BAND

SPECTACULAR MOVIE THEMES

BADEN "FRESH WINDS"

APRIL 12, 1969, BILLBOARD

www.americanradiohistory.com
This extremely imaginative, creative, and unusual group from the States is touring Europe in April.

Their first exciting album:
U. K. TV Firm Bids For Beatle Song Co.

LONDON—Associated Television, parent company of Pye Records and Britain's midland commercial television franchise holder, is making a $22.5 million bid for the stock of Northern Songs, which publishes John Lennon and Paul McCartney's compositions.

Northern chairman Emmanuel Silver and managing director Dick James have agreed to sell their 32 per cent holding to ATV and are recommending other stockholders to accept the bid. ATV has also bought 3 per cent of the shares on the open market.

But the two song writing Beatles are expected to become minority stockholders in the company and refuse to sell their shares estimated at around 26 per cent of the total. John Lennon has said he will not sell and that he expects Paul McCartney to take the same attitude.

In view of ATV's committed holding of at least 35 per cent together with the two Beatles' 26 per cent it is considered unlikely that the bid for Northern will come forward.

The company has 160 Lennon-McCartney songs which own the duration of the copyright. ATV are under contract to write at least six new songs a year for Northern until that company has the right to a majority of the publishing.

After that date it is thought that the two will switch their publishing outlet to their own Apple Music. George Harrison switched from Northern to Apple last year.

Northern also owns Lawrence Wright Music which it acquired by making the highest tender bid last year, when the company came up for sale after the death of its founder.

In the year to March 31, 1969, Northern is expected to announce profits of $2.4 million.

Questioned about Lennon and McCartney's stake in Northern and the likelihood of their eventually switching to Apple Music, ATV financial director Jack Gill told Billboard: "If they have an interest in the company this is a stimulus for them. If we have to minority shareholders we could not have better ones than the Beatles."

He added, "If they still retain their shares maybe they will consider renewing after 1973. But we have obviously faced up to the fact that they may not wish to continue, and by then we intend to develop a considerable music publishing business. This is just the basis for a marvelous start with songs like "Michelle" and "Yesterday" which have already become standards."

Under the deal Dick James will head all ATV's publishing activities. Pye recently launched his label DJM here, which is run by Rolf in America. Pye manufactures and distributes the label, which is run (Continued on page 79).

FESTIVAL WINNER GETS GOVT. CONGRATULATION

SAN JUAN—Following her success in the Festival of Latin American Song in Mexico City, singer Lucecita Benitez—she won the competition with "Guitarra" composed by Guillermo Venegas Illuevas—she was congratulated by Guatemalan vice-president, Senor de Puerto Rico officially congratulated her.

Also included in the congratulations were the composers and fellow singer Danny Rivera who finished sixth in his category in the same festival.

Lucecita received a cable of congratulations from Governor Luis A. Ferrer.

Lucecita has been singing since 1962—she is 20—when she cut her first single for Terra Records. Her recording for Hit Parade, she has five albums released, produced by Alfred D. Herger. She also has her own five-days-a-week half hour TV show for Channel 2 which is run by Bell in America. Dominican Republic, Venezuela, New York, Chicago and Los Angeles.

Lucecita's manager is Paquito Cordero, who also heads Hit Parade Records. He has just signed a contract with RCA Victor Mexicanas to authorize its right to press and distribute Hit Parade in Latin America and Spain.

HANS SIKORSKI IN NEW YORK

HAMBURG—Dr. Hans Wilfred Sikorski has revealed that American violinist Hans Sikorski has left on a goodwill tour of the U. S. where he will contact business associates in New York, Nashville and Hollywood before leaving for Nassau where he will attend the Billboard-Record Retailer-sponsored International Music Industry Conference April 20-23.

Dock Strike Leads to Price War

SAN JUAN—The New York dock strike which tied up boat shipments of records to Puerto Rico for almost two months affected the local record industry.

Top hits were imported at a much higher cost by air but even this was affected toward the end of the strike.

And local record merchants fingered times by starting a price war. A top-selling album by local singer Lucecita was slashed by one discount store to $1.59 and this led in the album's producers to advertise on TV another top-selling album by a competitor for only 99 cents.

Rafael albums, another major seller, were offered at $1.88 and London Phase Four material at $3.29. Tapes were not affected. Never price cut before, tapes by top artists Lucecita, Chicho Avellanet and Otvarya were reduced to $4.17.

Industry opinion was that stores should have concentrated on moving in-store stocks in view of the dock strike.

Lulu Song in Price Test

LONDON—Lulu's Eurovision entry for Britain, "Boom Bang a Bang," among five singles included in the latest cut-price marketing test carried out by the British Market Research Bureau to gather evidence for the British Phonographic Industry's defense of resale price maintenance.

The records went on sale in Exeter, Shrewbury and Perth, Scotland, at a 12 per cent discount for a two-week period. The BMRB will study sales of the same five singles at full prices in Norwich, Chester and Aberdeen, Scotland.

The other records being used in the experiment were "In the Bad Old Days," by the Foundations (Pye), "Games People Play," by Joe South (EMI), "I Heard It Through the Grapevine," by Marvin Gaye (EMI) and "Maria Elena," by Gene Pitney (EMI).

Platters Slate Return to Japan

TOKYO—The Platters return to Japan for a concert tour on April 9-26. Opening concert will be in Osaka's Festival Hall.

While in Japan, the group will also record and do TV spots. The Platters toured Japan last year, playing both military bases and public halls.
Bovema, Holland Buys Out Iramac, Holland

AMSTERDAM — Bovema, the major Dutch record company which distributes EMI product in Holland, plus the liberty, Monument and Walt Disney catalogs, has bought out Iramac Records of Holland.

The deal took effect on April 1. It does not affect the Iramac company in France which will continue operations as an independent record production and distribution company and as a classical artists booking agency.

Iramac, which has a 3 percent share of the Dutch market (compared with Bovema's 16 percent), has been distributing a number of foreign labels in Holland including Miller International's Europe and Somerset labels, Bellington, Olga, Auditorium, Nashville, Starday, Doort, Project 3, Kent, Modern and United.

Iramac also recently launched the first four-color, record-produced by Ring Productions Ltd., on the Dutch market.

D. Bovema, managing director Gerry Gori said: "We have acquired the complete Iramac repertoire, but not the building or the staff. However, we shall probably be engaging some of the Iramac staff to handle the repertoire.”

Iramac’s own production has consisted of studio recordings — they have opera singer Christine Deutskou under exclusive contract — and pop product by Martijn Biijl and Sandy Coast, released on the Reka label.

Beatle Song Co.

- Continued from page 69

Independently by James' son, Stephen James (22).

Meanwhile, Pye's own music publishing company, Welbeck, split from Pye's Leeds Music, May 1. Leeds has previously administered Welbeck for Pye. Les Cocks, previously Pye's general manager, has been named to head Welbeck, which will also spin off its own label later this year.

Deal With Britico

- Continued from page 64

Incorporating the two bodies and, at the same time, considerable administrative economies.

Paul Reckwell, recently signed to Pye, has a new single out "Rocking Horse" b/w "Happy Day." This is the 11th for "Rocking Horse" has already shown chart action on K.V.O.C., Calgary, Windsor: R.S.O., Toronto, New Mexico: WIZQ, Grandville, Indiana, and is getting widespread air-play. Several areas report strong requests for "Rocking Horse." Gene Reckwell, who wrote most of his own songs, is tentatively scheduled for a tour of the Orient in June or July. For information call Pye Management (231) 464-9205.

(Advertisement)

GLOSSES TO THE LEONARD

"SILY AND THE FAMILY STONE": Folio includes: Everybody People... , Green Fields, Spanish Eyes, The Family Stone, Made Of This... Sunday Morning... Time, Time (I'm A Beaucious)

"DYNIA POPS" Folio includes: Angel Of The Morning... Greensleeves, Foot in the Door, Make The World Go Away... Let's Go On... Time Of Your Life... Love, Love... Love, Love... Love

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

U. K. Pye Controls Record Shop Chain

LONDON — Pye has acquired 100 percent of control of the Alex Strickland chain of 15 record shops. Pye previously had a 51 percent interest in the chain and will now have complete control on April 1. The company said it has "uprooted" the chain.

A.L. Benjamin said: "By virtue of this acquisition we will have our own back to the market at all times—particularly during the fiercely competitive period yet to come."

Pye has been associated with Strickland for four years. It is understood that under the terms of the deal Pye is required to change the name of the Alex Strickland shops within 30 days from April 1 and that Strickland cannot open a record shop under his own name before July 1. Neither can be open another record store within a certain radius of the existing shops for two years.

O'Dwyer's former assistant, Nicky Craven, has been named as Pye's new sales manager and David Gillespie as assistant sales manager to Fishlock.

Commenting on the acquisition, Mr. O'Dwyer said: "I am definitely going back in the record retailing business. Strickland will have a good stock range, but we think it is too good to refuse. The store, which was previously a tobaccoagent, opened his first record shop in 1958. The shop was later to become one of London's best-known record shops, the Soho Record Centre.

From The

Music Capitals of the World

Jennings released an album of his songs in the US.

New motion pictures and recording sessions may be formed in Puerto Rico involving Paquita Cordoro (hill people recording), film producer Sy Barlet (the recently filmed "Ch'kara," George Marshall (manager of Sammy Davis), Frank Jones (American songwriter) and Miguel Angel Alvarez (Puerto Rican actor and director), Tales Ricou (recently and the Economic Development of Puerto Rico; Vis. Puerto Rican folk singer Manuel (Cantu)

FLODAVIER RECORD CO.

of Hollywood headed by Dave Polk (well known businessm) and Jim Albion (who has many other enter-
prises) have joined forces in a new venture called L.A. Town Sound which is a most exciting sound and pleasing to the ears. . You'll readily recognize it simply because it's like something you never heard before, to describe. Further it's bright and brand new sound... L.A. Town Sound... and their first production together looks like a sure winner. It's the L.A. Town Sound with its new full sound from Africa... the tunes are: A side Synagouge, B side Out In The Wilderness. This record is a must for your record collection. Director In Record Merchandising, L.A., Calif. The ornament Fl-
davier Co. are Gloria Davis, the young and sensational singer, and Cissy & The Sweets.

DUE GROSSE LACRIAM BIANCHE

IS THE SONG THAT

IWA ZANICCHI

WINNER OF THE

19TH FESTIVAL OF SANNICHO

PRESENTS

AT THE EUROVISION

CONTEST

IN MADRID

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!

HAL Leonard sheets and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, newsworthy musical arrangements and exciting covers that step up impulse buying. And you can be sure that we'll be the first to catch the switched-on scenes of '69 by joining HAL Leonard's new Image Program—write for details.

HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LIT. KNOCKOUT!
### HITS OF THE WORLD

#### ARGENTINA

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ELLA, ELLA YA ME OLVIDO</td>
<td>Leonardo</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>AISUE MIA EN VERANO</td>
<td>Sergio Endrigo</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>PUERTO MONT</td>
<td>Estrella de la Montaña</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>4</td>
<td>ZINGARA</td>
<td>jobject</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>5</td>
<td>EL CHINO</td>
<td>Ramón</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### BRITAIN

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>1</td>
<td>I HEARD IT THROUGH THE GRAPEVINE</td>
<td>Marvin Gaye</td>
</tr>
<tr>
<td>2</td>
<td>2</td>
<td>WITH A LITTLE LOVE IN YOUR HEART</td>
<td>Jack Baker &amp; Singers</td>
</tr>
<tr>
<td>3</td>
<td>3</td>
<td>SORRY SUEZIANE</td>
<td>Holstas</td>
</tr>
<tr>
<td>4</td>
<td>4</td>
<td>BOOM BANG-BANG</td>
<td>The Shadows</td>
</tr>
<tr>
<td>5</td>
<td>5</td>
<td>PINGPONG</td>
<td>The Beatles</td>
</tr>
</tbody>
</table>

#### BRAZIL

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ZINGARA</td>
<td>Betty Soares</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>MILL CORPO</td>
<td>Gil</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### GERMANY

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LEBELLE</td>
<td>Peter</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>CHAPULARY</td>
<td>Tommy James and the Shondells</td>
<td>Epic</td>
</tr>
<tr>
<td>3</td>
<td>ATLAN</td>
<td>Congo</td>
<td>ABC/Edwin</td>
</tr>
<tr>
<td>4</td>
<td>LOVE IS LOVE</td>
<td>Tommy Ryan</td>
<td>ABC/Edwin</td>
</tr>
<tr>
<td>5</td>
<td>BLACKBERRY WAY</td>
<td>Tommy Ryan</td>
<td>ABC/Edwin</td>
</tr>
</tbody>
</table>

#### HOLLAND

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>FIERIJDEN</td>
<td>Peter</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>TOUCH ME</td>
<td>Tommy James and the Shondells</td>
<td>Epic</td>
</tr>
<tr>
<td>3</td>
<td>BLACKBERRY WAY</td>
<td>Tommy Ryan</td>
<td>ABC/Edwin</td>
</tr>
</tbody>
</table>

#### ITALY

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>VOLVERA PER MI</td>
<td>Ceno y su Amor</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>TREMOLI</td>
<td>Gramsci e Cariello</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>ELEGIO</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>4</td>
<td>TUTTI AMERIKA COME SSI</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>5</td>
<td>NOTTE DI ROMA</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### MEXICO

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CAMINADA LARGA</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>PUEBLO DE MIS AMORES</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### SOUTH AFRICA

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>CRIMSON AND CLOVER</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>JOLYY N JOYLY</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>3</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
</tbody>
</table>

#### SPAIN

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LAS PESADAS DEL AMOR</td>
<td>RAFAEL</td>
<td>Fonogram</td>
</tr>
<tr>
<td>2</td>
<td>KISS ME GOOD</td>
<td>RAFAEL</td>
<td>Fonogram</td>
</tr>
<tr>
<td>3</td>
<td>EL ISLAS MIRA</td>
<td>RAFAEL</td>
<td>Fonogram</td>
</tr>
</tbody>
</table>

#### SWEDEN

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>UCLA PÅ LÅNGA DISTANSE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### PUERTO RICO

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>UNA CANCIÓN PARA TU</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>JOHN THE LUMBERJACK</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>PLEASE DON'T GO</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

#### SINGAPORE

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SORROW</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>3</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### ARGENTINA (Country Radio Milenium) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ZINGARA</td>
<td>Betty Soares</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### BRITAIN (Country Radio National) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I HEARD IT THROUGH THE GRAPEVINE</td>
<td>Marvin Gaye</td>
<td>Motown</td>
</tr>
</tbody>
</table>

### BRAZIL (Country Radio Grande) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>ZINGARA</td>
<td>Betty Soares</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### CANADA (Country Radio Quebec) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I STARTED A JOKE</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
</tbody>
</table>

### FINLAND (Country Radio Kaakko) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
</tbody>
</table>

### FRANCE (Country Radio France) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### HOLLAND (Country Radio Nederland) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>FIERIJDEN</td>
<td>Peter</td>
<td>Atlantic</td>
</tr>
<tr>
<td>2</td>
<td>TOUCH ME</td>
<td>Tommy James and the Shondells</td>
<td>Epic</td>
</tr>
<tr>
<td>3</td>
<td>BLACKBERRY WAY</td>
<td>Tommy Ryan</td>
<td>ABC/Edwin</td>
</tr>
</tbody>
</table>

### MALAYSIA (Country Radio Malaysia) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
<tr>
<td>2</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
</tbody>
</table>

### MEXICO (Country Radio Mexico) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### SOUTH AFRICA (Country Radio South Africa) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### SPAIN (Country Radio Espectacular) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>LAS PESADAS DEL AMOR</td>
<td>RAFAEL</td>
<td>Fonogram</td>
</tr>
<tr>
<td>2</td>
<td>KISS ME GOOD</td>
<td>RAFAEL</td>
<td>Fonogram</td>
</tr>
</tbody>
</table>

### SWEDEN (Country Radio Sweden) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>SOMETHING'S GONNA HAPPEN</td>
<td>Don Arden</td>
<td>Roulette</td>
</tr>
<tr>
<td>2</td>
<td>I'LL BE STOPPING HERE</td>
<td>Rino Gaetano</td>
<td>RCA Victor</td>
</tr>
</tbody>
</table>

### UNITED STATES (Country Radio USA) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I HEARD IT THROUGH THE GRAPEVINE</td>
<td>Marvin Gaye</td>
<td>Motown</td>
</tr>
<tr>
<td>2</td>
<td>WITH A LITTLE LOVE IN YOUR HEART</td>
<td>Jack Baker &amp; Singers</td>
<td>United Artists</td>
</tr>
<tr>
<td>3</td>
<td>SORRY SUEZIANE</td>
<td>Holstas</td>
<td>ABC/Edwin</td>
</tr>
<tr>
<td>4</td>
<td>BOOM BANG-BANG</td>
<td>The Shadows</td>
<td>Pye</td>
</tr>
<tr>
<td>5</td>
<td>PINGPONG</td>
<td>The Beatles</td>
<td>Parlophone</td>
</tr>
</tbody>
</table>

### UNITED KINGDOM (Country Radio Britain) - Denotes local origin

<table>
<thead>
<tr>
<th>Week</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>I HEARD IT THROUGH THE GRAPEVINE</td>
<td>Marvin Gaye</td>
<td>Motown</td>
</tr>
<tr>
<td>2</td>
<td>WITH A LITTLE LOVE IN YOUR HEART</td>
<td>Jack Baker &amp; Singers</td>
<td>United Artists</td>
</tr>
<tr>
<td>3</td>
<td>SORRY SUEZIANE</td>
<td>Holstas</td>
<td>ABC/Edwin</td>
</tr>
<tr>
<td>4</td>
<td>BOOM BANG-BANG</td>
<td>The Shadows</td>
<td>Pye</td>
</tr>
<tr>
<td>5</td>
<td>PINGPONG</td>
<td>The Beatles</td>
<td>Parlophone</td>
</tr>
</tbody>
</table>
**DIANA ROSS & THE SUPREMES—THE COLD ROOM**

(Prod. Smokey) (Writer) (Robinson) (Jackson, (SMO), Following their smash "STOP! IN THE NAME OF LOVE," the Supremes take another crack at the single market with a strong social message. They have a well-rehearsed reading of the Kiki's Theme which could easily place a left fielder all the way. Come, commercial entry. Jackson 4888

**IMPRESSIONS—SEVEN YEARS**

(Prod. Curtis Martin) (Writer) (Martin) (Curtis) (Bobby) (New) (Diana). "Driving rhythm instrumental" to come up with the charts with the single power of "This Is My Life." (1969) (BMI). As& Society of Authors (ASCAP). The Chart: 420

**JOHNNY DARRELL—WHY YOU BEEN GONE SO LONG**

(Prod. Bob Montgomery) (Writer) (Mickey) (Barrett, (Bob)) (DeBarge, (Barrett)) Carson). The Supremes classic comes out in a powerful performance for his act. Can't miss making rhythm on the chart now this powerful rhythm instrumental is loaded with potent bubble gum market as well. They put "I Just Said Goodbye to My Dreams." (1969) (BMI). RCA 764-014

**JIM GLASER—I'M NOT GOING THROUGH LOVING YOU**

(Prod. Danny) (Writer) (Glasser) (Glasser) (Glasser). "Falling in Love." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**VALEN TROY—A MAN AWAY FROM HOME**

(Prod. Dick) (Writer) (Troy). "Falling in Love." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**CHART**

Spotted Predictions to reach the top 20 of the HOT COUNTRY SINGLES Chart

**FREDERICK BAYLOR—That's How High a Man Can Go (Lo, (Lo)) KAPP 199 770 2483

**GORDON LEWIS & THE ACHING NERVES—Lost My Mind in the Sun**

(Prod. Hal) (Writer) (Lewis). "Falling in Love." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**LINDA TAYLOR—... (We're) In This Together**

(Prod. Hal) (Writer) (Taylor). "The Lonesome Bear." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**BOB SEGER—IVORY**

(Prod. Wayne). (Writer) (Seger) (Seger). ASCAP)."..." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**IMATION—SEVEN YEARS**

(Prod. Curtis Martin) (Writer) (Martin) (Curtis) (Bobby) (New) (Diana). "Driving rhythm instrumental" to come up with the charts with the single power of "This Is My Life." (1969) (BMI). As& Society of Authors (ASCAP). The Chart: 420

**JOHNNY DARRELL—WHY YOU BEEN GONE SO LONG**

(Prod. Bob Montgomery) (Writer) (Mickey) (Barrett, (Bob)) (DeBarge, (Barrett)) Carson). The Supremes classic comes out in a powerful performance for his act. Can't miss making rhythm on the chart now this powerful rhythm instrumental is loaded with potent bubble gum market as well. They put "I Just Said Goodbye to My Dreams." (1969) (BMI). RCA 764-014

**JIM GLASER—I'M NOT GOING THROUGH LOVING YOU**

(Prod. Danny) (Writer) (Glasser) (Glasser) (Glasser). "Falling in Love." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

**VALEN TROY—A MAN AWAY FROM HOME**

(Prod. Dick) (Writer) (Troy). "Falling in Love." Put him high on the chart and this present rhythm instrumental is loaded with potent bubble gum market. Strong material penned by Glasser and Jimmy Payne is delivered in a top 100 hit. (1969) (BMI). RCA 764-014

...
Goodbye from Mary Hopkin and Apple.
Out on April 7th.
On the other side of “Goodbye” — “Sparrow”.
An Apple single, no. 1806.

Apple Records
"The latest thing" sounds like Family Entertainment.

No, we're not trying to out-Morrison the Doors. Nor out-Fug the Fugs.

But what we do have isn't exactly tame as Tammy, either. For instance, in one week, Family's new album made it from Number Nothing on the British charts up to Number Six.

For instance two, this new group called Family is creating new impressions about what cohabitation can mean.

They're doing it from New York westward:
- New York's Fillmore East (April 9-10)
- Boston's Tea Party (April 11-13)
- Detroit's Grande Ballroom (April 25-26)

And so it goes. A long tour starting. And all that Family is trying to do is to play for you.

We, on the other hand, want to sell you their new album.

"Family Entertainment" Comes
From Reprise Where It Belongs.

Concert Dates

April 8, Bridgeport Conn., Klein Memorial Aud.
April 9, Allentown, Pa., Muhlenberg College Aud.
April 10, Huntington, Pa., Oiler Hall
April 11, Richmond, Va., Mosque
April 12, Blacksburg, Va., VPI Coliseum
April 13, Creco, Pa., High School
April 15, Kingston, Rhode Island, Keansy Gym Univ. R. I.
April 17, New Britain Conn., Central Conn. College
April 18, Boston, Mass., Symphony Hall
April 19, White Plains, N. Y., Westchester County Center
April 20, Hartford, Conn., Bushnell Memorial Hall
April 22, Montreal, Quebec, Maurice Richards Arena
April 23, Sherbrooke, Quebec, Palamedes Sports
April 24, Quebec, Colisee
April 25, Lewiston Maine, Lewiston Memorial Armory
April 26, Montreal, Quebec, Maurice Richards Arena
April 27, Toronto, Ontario, Maple Leaf Gardens
April 29, London, Ontario, Western Ont. U. Alumni Hall
April 30, Toledo, Ohio, Museum of Art

May 1, Toledo, Ohio, Museum of Art
May 2, Chicago, Illinois, Orchestra Hall
May 3, Detroit, Michigan, Masonic Temple Auditorium
May 4, Cuyahoga Falls, Ohio, Falls H. S. Aud.
May 5, Indianapolis, Indiana, Clowes Memorial Aud.
May 6, Columbus, Ohio, Veterans Aud.
May 7, Cleveland, Ohio, Music Hall
May 8, Rochester, New York, Eastman Theatre
May 9, Troy, New York, R. P. I. Field House
May 16, Washington, D. C., Constitution Hall
May 11, New York City, Philharmonic Hall
May 12, Reading, Pennsylvania, Raish Theatre

Under the auspices of Leverett Wright Concert Management, Inc.

Stock Up On Mauriat Albums Now

The New One!
The Soul of Paul Mauriat, PHS 600-299

Doing My Thing, PHS 600-292
Prevailing Airs, PHS 600-280
Mauriat Magic, PHS 600-270
Blooming Hits, PHS 600-248
More Mauriat, PHS 600-226
Of Vodka And Caviar, PHS 600-215
Listen Too! PHS 600-197

PHILIPS

A product of Mercury Record Productions, Inc., 33 E. Wacker Drive, Chicago, Illinois 60601.
Executive Turntable

Los Angeles—WBR’s Seven Arts is the leading promoter of the year. In 1969, WBR promoted a total of 47 records to the Top 10 of Billboard’s Top 100 chart, with hits including “The Good Times” by The Monkees, “I Can’t Help Myself” by Four Tops, and “Respect” by Aretha Franklin. WBR’s promotion of these records helped to establish the careers of many artists and contributed significantly to the label’s success.

Los Angeles—The Los Angeles Lakers, long considered one of the premier basketball teams in the NBA, were in the midst of a successful season. The team’s star players, including Wilt Chamberlain and Elgin Baylor, were consistently leading the league in scoring and rebounding. The Lakers were on track to make another deep playoff run and potentially compete for the championship.

Executive Turntable

Los Angeles—WBR’s Seven Arts is the leading promoter of the year. In 1969, WBR promoted a total of 47 records to the Top 10 of Billboard’s Top 100 chart, with hits including “The Good Times” by The Monkees, “I Can’t Help Myself” by Four Tops, and “Respect” by Aretha Franklin. WBR’s promotion of these records helped to establish the careers of many artists and contributed significantly to the label’s success.

Los Angeles—The Los Angeles Lakers, long considered one of the premier basketball teams in the NBA, were in the midst of a successful season. The team’s star players, including Wilt Chamberlain and Elgin Baylor, were consistently leading the league in scoring and rebounding. The Lakers were on track to make another deep playoff run and potentially compete for the championship.
and if you take my hand, my son, all will be well when the "day is done"

peter, paul, & mary
and the song that must be.

Copyrighted material
www.americanradiohistory.com
This group has had more hits than James Brown, Steppenwolf and Lawrence Welk put together.

They're called the GRT Customer Service Department and they handle every hit album GRT puts on tape. The GRT Customer Service people are always doing their thing. Which is keeping our GRT retailers, rack jobbers and distributors (some other great groups), stocked with the hottest tapes by the hottest artists. Matter of fact, this group is so turned on, they even call when an especially hot tape is on the way...just so our distributors get the hot ones first.

Presenting the GRT Customer Service Department. If you make your living selling tapes, you'll never hear sweeter voices.

THE GREAT TAPES

Contract duplicating and licensing on 8 track, 4 track, cassettes and reels from GRT Corporation Sunnyvale, California 94086