'Block Power' Busts Bias in Spots Field

LOS ANGELES — Racial barriers are being broken in radio and TV commercials by Negro performers, composers and arrangers.

And it's not because sponsors (manufacturers) are becoming more liberal. They're not," said H. B. Barnum. "It's just because the black consumer has black buying power — and that means money.

Barnum, a pioneer black man in selling commercial jingles, is not bitter. He has either arranged, conducted or written 35-40 radio and network TV commercials in six years. His credits include California Pocket Disc to Cover U. S.

NEW YORK—Pocket Disc, which recently completed a test run of several months in the Seattle market, has its first national introduction May 15 in Detroit, and by fall of this year will be distributed in 35 percent of the total U. S. market.

Billboard Forum Luring Ad Reps

By CLAUDE HALL

NEW YORK—Mail advertising responses — and will take an active role in this year's Billboard Radio Programming Forum, Second — includingergy, Blair, Eastman, and Green, Hiken, Sears — are planning cocktail receptions for the stations they represent and some have indicated they may sponsor an open house at the forum.

'Tape Thing' Push for Dealer

By HANK FOX

NEW YORK — Peter Max, one of the nation's leading poster designers, has been commissioned by Billboard to design a full-color "Cosmic Art" poster as part of an industry-wide tape promotion based on the theme, "Summer Is a Tape Thing." The poster, which will spearhead the campaign, is part and parcel of the program to tape and equipment retailers and record merchants in taking advantage of tape's full thrust into the youth market this summer. A complete merchandising kit will be made available, including the poster, logo strips and ad mats.

"Because the summer has been the season in which tape has shown the most growth," said Billboard publisher Mort (Continued on page 19)

Columbia Tops Billboard Top LP's Label Chart Action Report in Qtr.

NEW YORK — Columbia Records led the "Top LP's" field for the first quarter of 1969 in Billboard's Label Chart Action Report, Columbia, with 45.4 percent of the total chart action and a representation of 45 titles, was a runaway leader having more of a share than the next two labels combined. Capitol, No. 2 spot, had a 27.7 percent share with 32 titles, and Alaco Records, No. 3 spot, had a 16.6 percent share with 17 titles. Columbia also was the number one label on Billboard's album chart for a similar period last year but had a lesser percentage share of the action.

Placing fourth in the 1969 quarterly survey was Reprise with 6.2 percent share and 18 titles; RCA was fifth with a 2.4 percent share and 32 titles. Rounding out the "top 10" in their respective (Continued on page 42).

Freedom's Deep TV Freeze

By ELIOT TIEGEL

LOS ANGELES—The creative and personal freedom of artists on national TV variety programs has come into focus in light of CBS-TV's decision to cancel the Smothers Brothers Comedy Hour.

By this time next year, Pocket Disc expects to have complete national distribution. This is the premise worked out by Fred Hyman, chief of American Corp., parent of Pocket Disc.

Larry Kanaga, of the American board, is in Detroit setting up an advertising and promotional campaign tying in with the May 15 kickoff.

Hyman said the series was developed by a young crew and appealed to young people, whom, he claimed, were "turning TV off because it was not touching them."

Some 75 to 80 percent of this season's Smothers programs were censored by CBS, Smothers said, affecting performances by Harry Belafonte, Cass Elliot, Elaine May, John Callas, Pat Paulsen, Pete Seeger, Joan Baez and David Steinberg.

In many instances, the censored material dealt with song material or introductions to a piece of material of social comment.

"An artist should be able to reflect his views on a variety program," Smothers said. "It's important for television to reflect what's happening in the streets, on campuses and in the ghetto. There should be some network that reflects the changing times."

3 Programs

There are three Smothers' programs which have not yet been shown in the U. S.—the program which brought the network down on the Smothers—featuring Nancy Wilson, Dan Rowan and David Steinberg, and plus an Easter program with Mason Williams, and the one (Continued on page 58).

Paul Designs Gibson Lines

By PAUL ACKERMAN

NEW YORK—Les Paul is designing a line of high quality guitars and amplifiers for the Gibson Company. The guitars will total at least seven, and there will be three amplifiers.

The guitar line will include replicas of the Les Paul Standard and the Les Paul Custom guitars, instrument for which there are thousands of back orders and which, in the opinion of many, are the guitar that what the Stratocaster is to the world.
New Albums for April

- **RCA**
- **Victor**
- **Red Seal**
- **Medium**
- **Our Mother the Mountain**
- **RCA Stereo**
- **Camden**
- **Vintage**
- **Angel of the Morning**
- **Zorba the Greek**
- **Heartaches**
- **Chitty Chitty Bang Bang**
- **Marigold**
- **Immortal Performances**
- **Imperial**
- **Amber**
- **Angelina**
- **Norton**
- **Columbia**
- **Decca**
- **EMI**
- **Cameo**
- **Canyon**
- **Papaya**
- **Florentine**
- **Capitol**
- **Pye**
- **Coral**
- **liberty**
- **Columbia**
- **Epic**
- **London**
- **RCA**
- **Stereo**
- **8 Cartridge Tape**

*Available on RCA Stereo 8 Cartridge Tape*
Schwartz Brothers
Offering

WASHINGTON — Schwartz Brothers, Inc., one of the nation’s largest record distributors, will go public with an offering of 250,000 shares of common stock. The registration, filed with the Securities and Exchange Commission, will become effective. A preliminary prospectus, subject to comple-
tion or amendment, states that $500,000 will be used to in-
fund working capital, reduce real 
tape inventory, and $170,000 will be used to open or pur-
chase additional retail 
stores.

The firm, headed by presi-
dent James Schwartz, listed net sales in 1968 of $11,137,271 (with a net income of $159,786.

Schwartz Brothers was foun-
dated in 1935 by the late Harry Schwartz, a leading 
pioneer in record distributing. 

Although Schwartz Brothers sells records, and 14% cent per minute of 
disc to approximately 415 
music, variety, drug, discount, de-
partment stores in Delaware, the District of Columbia, 
New Jersey, Pennsylvania, Virginia 
and West Virginia.

Schwartz Brothers distributes A&M, Atlantic, Chess, Elektra, Epic, Kapp, Liberty, Motown, 

(Continued on page 10)

United’s PGA 
Seller for Tape

MIAMI — United Record and Tape Industries, Inc., a 
stock merchandiser of records and prerecorded tape, has 
developed a merchandising pack-

age for tape. Allan Wolfe, presi-
dent, describes it as similar to the package to be tested by the 
Korvette chain, but an inch 
shorter in length. United’s pack-

age, on which an extension 
labeling, has a clear, unbreakable plastic base. According to Wolfe, three minutes are required to 
take out the tape, and because of this pilferage. 

Wolfe has this package in the Chain Drug, IGA and the 
Grand Discount stores in Florida. He is also setting it in other 
outlets. Wolfe, who also 
manufactured his own racks to 
fit this fixture, he added that the mer-
chant is providing assistance for the development for six months.

He further explained, why the 
package is merited. The package is 
merchandised through RCA, with the first three LPs to be released in April and May. The initial releases un-
der the long-term pact includes 
Bobby Darin and Gregorian. A two-record set en-
titled “Dick Gregory: The Dark Side of the Moon.” Originally, 
ory’s first record appearance in a 
number of years, and is the first of three releases Grand 
will record for Poppy this year.

May release will be an album 
by poet-singer Townes Van Zandt. Entitled "Mother 
The Mountain," and an LP by the 
Mambo Memorial entitled "Medium." 

Basically an album line, Poppy 

will be directed mainly under 
ground and college media. Pop-

(Continued on page 9)

IMC’s Attendee Count: 600 
Countdown Starts for Lift-Off

NEW YORK — The Interna-
tional Music Industry Confer-
cence, which opens today (Monday) and ends June 24, has 
set a cumulative tally of more than 600 attendees, The 
Florida East Coast Inn and the 
Britannia Hotel & Beach Inn on Paradise Island are the 
two most crowded, the two hun-
dred ten rooms of the hotel 
are being booked into the New York Hilton, and the 
last of the top hotels in Nassau.

New registrants to IMC should make their own travel and 

hotel accommodations. The 
Nassau Beach Hotel is readily 
accessible and the Nassau Con-
ference’s activities and Billboard 
will provide transportation to 

the meeting place at appropriate 
times.

The Conference, which will run from Monday through 
Wednesday, is being co-sponsored by Billboard and its 
London-based sister pub-
lication Record Retailer.

TEC Grabs Up Levine-Rensick — 
Aims to Build Power in East

LOS ANGELES — Trans-
continental Entertainment Corp. 
has purchased its sixth inde-
pendent record production com-
p any and its first “Bubble gum” recor 
duction. The two principals, 

Keith Levine and Artie Resnick 
have been producing most of the hit acts on RSE Records through 
Kasemetz-Katz Production.

Also involved in the 
purchase is their Peanut 

Music firm.

Levine and Resnick 

will run their company as a division of TEC’s rapidly expanding pop 
record group. The purchase was through a stock transfer, 

reports TEC’s president Mike 

Stern, “there is no significant 
stock in the company. The 

firm’s income was purchased on an “out of formula” basis, which 

will reduce the company’s 
figure amount over five years, according to Levine.

Levine and Resnick in turn 

have brought in Harold Berk 

man, a former vice president 

of Monument Records, to 

run their operation.

TEC plans to expand its 

record label to several 

companies over the next few 
quarters.

RCA to Handle Poppy 

Globally; 3 Labels’ Set

NEW YORK — RCA Rec-
cords has wrapped up a deal with 
United Recording, founder and 

head of the Poppy Industries, to 
handle the label’s entire 

RCA Records throughout the world.

Under the agreement, effective next week, all Poppy 

 Logan will be merchandised through 

RCA, with the first three LPs to be released in April and May. The initial releases un-
der the long-term pact includes 
Bobby Darin and Gregorian. A two-record set en-
titled “Dick Gregory: The Dark Side of the 

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(Continued on page 9)

WILLIAMS’ Proposals’ Hits Snag

by MIDHELL RARD

WASHINGTON — The re-
cent amendment to prove 
performance royalty for recordings used 
commercially, on the air, in juke-

boxes, etc., has run into trouble. 

John L. McClellan, D-Ark., chair-

man of the Senate Copyright Subcom-
mittee, which reported the music 
revision bill, has written Sen. 
Harrison Williams (D-N.J.) that 
the Committee’s amendment 

(Continued on page 9)

Canada Special in May 24 Issue

NEW YORK — Canada’s 

rapidly growing music-record 
tape industry and its impact on 
other product lines will be the sub-

ject of a special feature in the May 24 issue.

The special section will exam-
in each tape producer of the 
growing tape market, copy-

right laws, domestic talent, 

among other topics.

In the issue, Billboard will 

also feature its Canadian 

annual selling singles and album charts.

The intention is to build the 
Levine-Rensick office 

in New York as TEC’s major pop operation in the East. 

Berkmann will develop a new pop 

label from TEC, and 

must produce the 

two principals, while 

Harbour Records distri-

bution, free from 

new, as yet unnamed label will 
go through new distribution 

channels, as yet unknown.

As stated above, TEC's forth-

coming label joins TEC’s re-

cently formed label, the Berry 

Bum, and the Pickwick, a 

Together Records, which TEC is 

financially underwriting on the 

Coast. 

(Continued on page 10)

Monument’s Foreign 

Thrusts Stepped Up

LOS ANGELES — Monument is stepping up its activity inter-
ationally by offering a wider variety of product and introdu-

(Continued on page 10)

ABC Distrib Net

gets a Reshuffling

In the past, Northern Cali-

fornia and San Francisco had been the largest indi-

ent distributor company for ABC, with the Southern Cali-

fornia area being handled by Consolidated Records in Los An-

gleles, and the West Coast distri-

bution completely by Consolidated is Norm Laron.

The ABC Records Sales Corp., which handled the New 

York and New Jersey area, was formed five years ago to service all of the New 

York area, and is under the guidance of 

general manager of Walter Lam. 

In his capacity as indi-

endent distribution to the 

ABC-owned record companies, will, in addition to enabling ABC 

to service its dealers with greater 

efficiency, also bring about the opportunity to solidify the 

growth of the record company. It is also expected to ensure a 

unity of creative planning and marketing, and that, utilized with 

total co-ordinating and 

intensified promotion efforts, would result in an increased 

flow of ABC’s product and contribute to the product in the 

market place.

MARKS' Gets 'DAY' DISTRIBUTION

NEW YORK — Buddah Rec-
cords has taken over the distribu-
tion of the Pavilion label’s sin- 
ge single, "Let Us Go Into the 

House of the Lord." The 
single has been recorded by the 
Eddie Hawkins Singer, for-

merly the Northern California 

Youth Choir. 

Resource Marketing

WB-7 Domestic Sales

LOS ANGELES — Warner Bros.-Seven Arts domestic sales of recorded product are running up 28 per cent ahead of last year. This marks the eighth straight year that the company's domestic sales volume have increased.

Earlier this year, Jim Friedman, W.B.'s marketing vice-president, believe one major reason for the company's continued success is the fact that the music business has "vastly increased sophistication and know-how of its 27 distributions." Friedman said each distributor uses computerized data processing and is as efficient as the majors. Besides, Minneapolis; Jim Schwartz,

Spanish 'Mancha' Looks
To Conquer Latin, U. S.

NEW YORK — The Spanish language original cast album of "Man of La Mancha" will be released next month on the MCA label throughout Latin America and on Decca Records in the U.S.

The Spanish cast album was recorded by the MCA Records International Kirshner-Orloff-Videofoort, under the supervision of Mariano Rivero Conde. The album marks the third original cast version available to its fans in the U.S. on one of the MCA labels. The Broadway original cast album is on MCA's Kay-Kay label, and London cast album is on MCA's Domestic label.

In addition to the Spanish cast version, MCA Records international vice-president Dick Broderick said that plans are being formulated to record a U.S. version of "Man of La Mancha" with the original Puerto Rican cast including and Joaquin Dieter. Latter originated the role of Aldonza on Broadway.

The French cast album release in France on the Bir- cley label, will be issued by MCA in the U.S. and Canada.

Preparation of the cast album version will depend on completion of negotiations to bring the original cast members back to the U.S. for a run on Broadway. The French cast album release in France on the Bir- cley label, will be issued by MCA in the U.S. and Canada.

Heavy Orders Put Dylan's
'Skyline' LP in Gold Heaven

NEW YORK — Advance orders of 373,000 for Cowsill L.P. "Nashville Skyline," have enabled the label to be able to apply for certification for a gold record award from the Record Industry Association of America even as the album is only on its way to stores. "Nashville Skyline" will be the sixth gold record for Dylan. His other million sellers include "Blonde on Blonde," "Highway 61 Revisted," "Bringing It All Together," "John Wesley Harding's Greatest Hits" and mellow, "John Wesley Harding." "Nashville Skyline" will be produced by Bob Johnston, Columbia country artist Johnny Cash sings Dylan songs on his new L.P. "Girl From the North Country." The album also has the album liner notes. All the songs were written by Dylan.

Curtis, Nicely Signings Mark
Cowills' Management Entry

LOS ANGELES — Cowills Productions is expanding into management with the signing of Curtis, former chairman of the Foundations, and Twice Nicely, a rock group. The new management arm of the Cowills, MGM Records, will add more groups to management contracts, said David Ray, company manager.

Twice Nicely, a New York act playing the Atlantic, for Curtis, while Curtis has signed with Liberty, where his individual debut is "Take a Chance." Several members of the Foundations will write for the newly formed Cowills Music (BMG). Initial signing for Curtis is "Happening 69" with the Cowills' Foundations A series of TV dates and a U.S. concert tour for Curtis, who will be in support.

Meanwhile, Bill Cowill, lead singer and producer of the Cowills, MGM recording group, has left the act. Curtis will continue to record but with Bob Cowill as lead singer. Initial product will be "Drown," the first Cowill album, "The Cowills Live in Concert, Vol. 1," to be released soon and was before the University of Illinois with the original group.

BOURNE PUSHES
CHAPLET TUNES

NEW YORK — The Bourne Co. has mapped out a special campaign for its catalog of vocal groups in support of the coming-composers' week, slated for Monday, November 16 (The Chaplet salute will be geared to new recordings and special attention to the concert presentation). In the Bourne catalog are songs and scores from such film sources as "The Sound of Music," "A Star is Born," "The Great Dictator," "This Is Spinal Tap" and "King in New York."

Electro Names P. R.

NEW YORK — The Electro, Corp., has retained Harbich-Kotman & Druck, Inc. as its publicists and office manager, Harbich-Kotman & Druck, Inc. has offices in New York, Chicago and Los Angeles.

Pocket Disc to Cover U.S.

* Continued from page 1

and the fall we will hopscotch across the country," he said. It is reported that the introduction of Pocket Disc entitles no cost to the retailer, who receives complete service and a percentage of the sales and is free from worries over fillipage. Pocket Disc has simultane-

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Available in 8-track stereo tape cartridge and 4-track reel-to-reel stereo tape.

The original Broadway cast recording of "1776" on Columbia Records.

N.Y. Times: "It might even run until 1976. I recommend '1776' without reservation."

N.Y. Daily News: "A stunningly original musical. Warm...funny...moving."

N.Y. Post: "A brilliant and remarkably moving work of theatrical art."

NBC: "A rousing, beguiling musical drama with one fine performance after another."

Walter Kerr: "Original, strangely determined, immensely pleasing. It's just dandy."
AMPEx INTO 2-STEP DISTRIBUTION

by EARLY PAIGE

CHICAGO—Ampex Corporation's consumer equipment division expects to double the number of dealers now handling cassette and other playback units by going for the first time to two-step distribution. The first 12 distributors named last week.

Consumer equipment division vice-president and general manager E. Peter Larmer said "Ampex Tape (AST) does not plan to expand from its normal software distribution pattern by furnishing prerecorded tape to those new distributors of playback units."

Larmer did say that, by coincidence, some of the new hardware distributors do handle prerecorded tape. By the same token, some handling hardware, the distributors would carry such prerecorded product as is tied up in with proprietary formats, for example, is offering $23.80 worth of tapes free with the purchase of two units in connection with its "Gifts from Ampex" May-June free offer.

In substance, Ampex is moving in two simultaneous directions. By entering a two-step situation involving a teen-oriented playback-only terminal, the first to be set up is aimed at between 3,000 music outlets, and on the other hand, now attempting to double to 50,000 the outlets of hardware through a distributor network.

"Cassette tape products have opened opportunities for many types of traditional home entertainment outlets such as music stores, audio equipment dealers, department store and photo dealers," Larmer said.

Larmer said Ampex consumer division would continue to serve direct dealers in large metropolitan areas. The 19 distributors are:

P. O'Day, Farmington, N. D.; Max Pasley, Sioux Falls, S. D.; Rocko, Supply, Des Moines, TCR; Toreno, Des Moines, Iowa; Miller Jackson, Oakland City; Orga, W. Y.; Hank, Bee, Rock, Ark.; Jackson, Miss., and Shreveport, La; McCoy Ray, New Orleans; Cookham, Atlanta; M. B. Scanlon & Associates, St., Louis; S. B. Landers, Kansas City, Barons Distributors, Wichita, Kan.; American Audio & Casual, Los Angeles; Treasure State Gas & Electric Co., Bute, Mont. Fairel Collect, Philadelphia; Paul; Nelson & Small, Portland, Me.; M. E. Williams, Atlanta; Mountain National Corp., Charleston, W. Va., Knoxville, Ten.; Texno, Chicago; Photo Products, Inc., Dallas, Charlotte, N. C. and Chambers, Ga.

In This Issue

FEATURES

GENERAL ADVERTISING

IN EARLY PAIGE

Billboard's New Feature: "In This Issue"

REPORTS

CLASSIFIED DESK

FEATURES

 ei

CHICAGO—Billboard's new feature, "In This Issue," is intended for the information of those who want to know what is on the pages of their favorite magazine. It will appear regularly in future issues of Billboard.

The feature will include a summary of the contents of each issue, along with a list of the advertisers and their positions. It will also include a brief description of each article, along with its location in the magazine.

The feature is intended to help readers find what they are looking for in each issue of Billboard. It will also help readers keep track of the progress of their favorite articles and advertisers.

Billboard welcomes suggestions for how it can improve the feature. Please send your comments to In This Issue, Billboard, 2180 Patterson Street, Cincinnati, Ohio 45233.
The Hit Sound Of ATCO

OTIS REDDING & CARLA THOMAS

"When Something Is Wrong With My Baby"

Atco 6665

THE PARLIAMENTS

"A New Day Begins"

Atco 6675
Produced by LeBaron

www.americanradiohistory.com
Wheeler, contest. Smith ville, gimmick."

Enterprises, is building an artist and songwriter roster in the avant-garde contemporary vein. Initial act is Standford Miles, a rock-rhythm and blues singer.

As an independent producer, Hassilev has completed Hoyt Axton's new album for Columbia, "My Griffin Is Gone," and is working on a Glen Yarbrough LP for Warner Bros. Seven Arts, "We're Touching Through the Air!"; an instrumental album for guitarist Dick Rosinull at Liberty, and several "electronic gimmick" singles using his own Moog synthesizer.

Working with Hassilev are producer James Lowe, former member of the Electric Prunes, arranger Paul Lewison, songwriter and producer: Dave Parry, the title song in Yarbrough's next album, "We're Touching Through the Air," and engineers Johnny Houston and Doug Brotick.

In publishing, Hassilev is looking for several songwriters to compose, record and itself in the company's two publishing firms, West Knoll (BMI) and Tamara (ASCAP).

Next step for Hassilev Enterprises is to build a 16-track recording studio to be operational late this year. He recently converted his 4-track studio to 8-track.

The company also plans to get involved in feature film and television scoring and radio and TV commercials, making use of the synthesizer in all areas.

UNITED ARTISTS RECORDS has captured the Best Display of the Year Award for the merchandising mobile of "The Chitty Chitty Bang Bang Original Motion Picture Soundtrack," the People's Choice, Jimmie Gilbert, left, sales manager of the George Alexander Display Company, presents the award to UA marketing manager Mike Lipton. The company designed, printed and packaged the die-cut car, printed in five colors on foil.

CLUB REVIEW

Temptations a Polished Music-Making Machine

NEW YORK—The pleasure and suspense of a modern-day fighter plane taking off in "Earth" and "Sky" as a result of a display by the Temptations,售价 under Motown's Temptations, that sensational soul-to-gold-machine, whose plow can either be willed, or tricked or roused in snickers anytime on their fine album, "The Temptations Live at the Copa."

Flashing their synthesized song bursts, the quintet collided their guitars and drums, leaving the audience in a state of perpetual motion, striking the heights of excitement with "I Could Never Love Another Love," "I'm Gonna Make You Love Me Again," and the rocking, crunching soul aegis of Dennis Edwards, melting into sensitive high cry of Eddie Kendricks, eased into Paul Williams' "Once in My Life" and then followed by Mel Frank immediately with "Goin' Out of My Head" and "You're No Good" to provide an ever increasing pop stature and the rhythm of a nation.

ED OCHS

Atl. Tops Billboard Top LP Label Chart Report in Qtr.

Continued from page 1

Continued from page 3

Cap Go Up Capitol moved from fifth position in 1968 to second in 1969. Acono moved from eighth to third; Dunhill from 16th to fourth; and Atlantic from 10th to ninth. Tamla from 21st to 12th. United Artists from 20th to 15th.

This is the first of a continuing series of monthly reports on "The Top LP Chart Activity. Each individual report will give the distribution share of the chart, number of different titles on the chart, and the comparative label's titles and points scores. A set of reports will cover singles and the other major albums.

Availability of the Label Chart Action Report may be obtained from the Office, director of Charts and Reviews in the New York office of Billboard.

APRIL 19, 1969, BILLBOARD
"On New Year's Day, 1953, Hank Williams died at the age of 29, leaving the country music world an imperishable heritage of songs... No other writer-artist has matched Williams' achievement in capturing in song the tribulations, tragedies and joyful episodes of life. But the history of Hank Williams did not end on that day in 1953... a number of unfinished songs have been waiting for the right person to finish them and make them available on an album. That person, of course, is Hank Williams, Jr., an artist in his own right and heir to the traditions of his famous father... Just as the lyrics are typical of Hank Williams, the melodies reflect the true country idiom.

There are such diverse songs as *Cajun Baby* and *Homesick And Lonesome*. (Among others) another cut, *You Can't Take My Memories Of You* will bring a tear to many an eye, for it is truly poetic in concept. This album also firmly marks Hank Jr. as a composer of consequence, following fast on the heels of his successful single, *It's All Over But The Crying*, which he wrote singlehandedly. Thus in the capacity of both writer and artist, Hank Williams, Jr., brings to the current world of music these songs which might otherwise have been forgotten. Country music lovers will treasure this album." Paul Ackerman, Music Editor of *Billboard* (From the album notes of this LP)

"Soon to hit the charts, big! "Cajun Baby" K-14047
Ilene Berns Keeps Bang Rolling
By ED OCHS

NEW YORK — Bang Rec.

ords, its Shout soul label and

Web IV publishing wing, have

picked up momentum under

Ilene Berns and a series of non-
exclusive independent produc-

tion agreements with various

artists signings and master

acquisitions.

The label, which took over the
company in January, 1968, shortly after the death of her husband, Edna Berns, had a

chart success with "Cinnamon" by

Baz, produced by Johnny

Cymbal and George Tobin, plus

the follow-up disk, "Back Door

MUSICIAN" (mrs. Earl Young, and

B. Dr. Maltos Productions

Nestessor of the independent

production labels. Since then, Malaco Productions of Jackson, Miss. Georgia Soul and Tommy

Couch), for Paul Davis (also a

Web IV writer), and a new soul

group, the Tropics.

Mrs. Berns operating philo-

sophy is that she always reserves

the “freedom” to assign another

producer to an artist if necessary.

But she also points out that “a successful creative rela-

tion ship between the producer,

the artist and the label is in-

volved so long as it’s creative and

successful.”

Believing that promotion is

crucial, the label placed an im-

portant label, Mrs. Berns spends

time on

contact with radio stations and dis-

tributors, as well as participat-

ing in the administrative and

recording phases of the com-

pany.

Bang also maintains the In-

credible Sound Studios at 126

West 42nd Street for its own and

outside recordings. The studio,

together with Web IV Music, provides the base of opera-

tions for Bang and Shout. Web IV’s

staff includes Mike Valvano,

former Motown writing and produc-

ion associate.

Mrs. Berns is currently nego-

tiating new overseas representa-

tions of her labels and publish-

ing company, while pinpointing

the labels’ domestic servicing

through a select number of out-

lets.

Wayfarer Offering

Catalog of Ives

NEW YORK — The complete

wayfarer catalog of ivoes has been

made available for the first time for

outside recordings by ivoes, in-

cluding complex, Wayfarer Music.

According to Wayfarer vice-

president and general manager

Halogen, for over 500 titles

copyrights by ives and other

writers in the folk, country, Chal-

tesque and contemporary

worlds are being of-

fereed in a reorganization of company policy.

All material is available through

the usual sales outlets. The

label’s week’s

140 W. 57th Street, New York.

Market Quotations

As of Closing Thursday, April 10, 1969

| Stock | High | Low | Open | Close | Vol.
|------|------|-----|------|------|-----
| Major Ad Reps to Attend Billboard’s Radio Forum

Major Ad Reps to Attend Billboard’s Radio Forum

Continued from page 1

Walderfi-Astoria Hotel, site of the Forum, with an invitation to open all. Other representative

firms have indicated they are considering social functions in the connection with the Forum;

these will be announced later. None will conflict with the regularly scheduled speeches and

workshop sessions.

Hudleston Bids Off

For Record Distrib

DETROIT—The Hudleston

Co. will not acquire Record

Distributing Co., a privately

owned Houston firm. According

to a Hudleston statement, the

New York Stock Exchange-

listed company and Record Dis-

tributing have terminated their

contractual relationship by mutual consent.

Flatt Hits Scruggs & Wife

With Big Barrage of Suits

NASHVILLE — Columbus

artist Lester Flatt has filed a

series of lawsuits in chancery
courts throughout the South

against his estranged partner, Earl

Scruggs, whom he charged, and

grabs, who managed the pair.

In his suits, Flatt charges Mrs.

Scruggs, with fraud and demands

that the books and rec-

ords controlled by her be made

available to Flatt and his
torneys. Flatt requests that

Scruggs be enjoined from use-

ning the name of their band, the

Foggy Mountain Boys.

Flatt’s suits, claims that he and

Scruggs were no longer partners as of Dec. 1.

Flatt, the singer-MC of the

famed bluegrass duo, also

claims, in one of the suits, that

he and Scruggs were supposed
to be partners in a music pub-

lishing company which later

out that he owned only a third of

the stock, an interest purchased

by Scruggs and himself.

A hearing has been set for

Wed. (April 16) on a request by

Flatt that their television show

be placed under a receiver with

Flatt controlling it. Flatt claims

the show will wind up the business of the partner-

ship.”

Filmways Lists

23% Net Rise

LOS ANGELES—Filmways,

diversified entertainment com-

pany, reported income of

$1,012,000 for the six months

ended Feb. 28, 1969. This rep-

resented an increase of 23 per-

cent over the $822,000 reported

for the company’s third fiscal

quarter.

Per share earnings rose to

91 cents from 79 cents reported

earlier, although Filmways said

its earnings are still in the pre-

liminary stage. In addition the 1969

figures reflect the tax surcharge

paid by Filmways for the first

six-month period, as well as per

cents per share for 1968.

Gross revenues for the first

six months of the current fiscal

year totaled $24,603,000, com-

pared to $24,331,000 for the

six months ended Feb. 29, 1968.

Peter Pan Line to Toy Mart

NEW YORK — Peter Pan

Records is pushing its new line

of 39-cent, seven-inch 45 rpm

records at the toy industry. The

label, which is owned by Peter

Pan Brothers, is backed by Sun-

shine Series.

The series will be backed by a

radio program that will in-

clude displays, shelf extenders, special sales posters and

more than 60 titles, high-

lighted by the Christmas series (“Sesame Street: Drummer Boy” and “Silent Night”). The

program also includes the

Romper Room series and School Day series. There

will be a regular schedule of

new releases. Latest releases in-

clude “Chitty, Chitty, Bang,

Bang,” “Oliver!” and “Snowy

versus the Red Baron.”

Peter Pan’s representation in

major toy stores and main-

tains a New York showroom at

220 Fifth Avenue under par-

tner corporation, Ambassador

Records.

Smith’s ‘Line’ Disk

NEW YORK — Ray Smith’s

“i Walk the Line,’ which re-

ceived a Gold record the first

night in last week’s Billboard is

released by Celebrity Circle

Records, a new firm based in St.

Louis, and not Celebrity Ser-

vice, as erroneously reported.

Schwartz Brothers

Continued from page 3

Mercury, Vanguard and other affiliated labels of this firm, plus

shake-out conduct of that, ITCC, Muntz, RCA, United Artists

and GRT.

Broadcasting, listing 165 employees, stated that during 1968 they

had used 7.5 per cent more pre-

corded tapes, representing 6 per cent of total sales. During

1967 they had already rapped up pre-

corded tape sales on $366,000 as compared to $34,500 during

the comparable month in 1968.

Principal stockholders of Schwartz at present include

Mollie Schwartz, chairman of the board, and

Richard Schwartz, president, and

Bernard Schwartz, vice-president for vice-president Bertram

Schwartz.
PRETTY WORLD

Sergio Mendes & Brasil '66
B/W FESTA
A&M 1049
Fillmore E. Stages Singing Easter Hop

Peggy Lee Spins Exciting Tales of Life and Love

NEW YORK — The Peggy Lee Revue—or so it seems—opened at the Empire Room in the Waldorf-Astoria, Monday (7), after undergoing a soul transplant that now features the Fillmore Records song stylist in a best-seller Memphis mood.

The Nice, whose nowhere name means little than a solution of less, organist at the hands of the dedicated and demonic session legend. Ferguson and his friends, the Nice, best, as instrumentally mem-

istic body, is also the recently respected rock profession of terrorizing the senses. Coveting over her organ like a frenetic train engine squeezing the last licks out of an old holler, Emi emitted the unmistakable keyboard with diggers, to boot the bass. Harmonized criss
crossed and crashed together. His symphonic speed tricks, responsible for the black comedy of Leonard Bernstein's "American Song" and the psychedelic church, laughing and stumbling like the classical anarchy in the phonograph and the opera. Brian Davison on drums and Lee Jackson on bass rose to their feet, announced their destruction, recorded for the Fillmore's Holliday shows on the Columbia-distributed Im-

mediate label.

The Nice, together with all the woes of an embryonic rock group still growing up in the credibility of a Saturday night satellite call in at "The Harper Valley PTA," render a soulful "There Goes My Everything," and get your rattle "Build Your Love on a House of Leaves" before running others at her opening on Mon-

day (7).

In the bright, perky performance by Miss Tiss one gets the modern-country singer—the emphasis is on green, cowboy uniforms are cut, and straw hats are slipping on.

Diana Trask

NEW YORK — The tendril of country music is everywhere. The Living Room, a small East Side folk spot, has imported Dot Records Diana Trask to give them a clientele a stiff dose of modern country music, when they usually get that more allegedly romanticized performance. Ageless-as-born Miss Trask gives a genuine Nashville voice, with a sweet occasional twang, and calls in at "The Harper Valley PTA," renders a soulful "There Goes My Everything," and gets your rattle "Build Your Love on a House of Leaves" before running others at her opening on Monday (7).

In the bright, perky performance by Miss Tiss one gets the modern-country singer—the emphasis is on green, cowboy uniforms are cut, and straw hats are slipping on.

IAN DOVE

RCA signed a young progressive blues group called the Deirdre-Wilson Tabac, the first single, produced by Sonny Carnachy and titled "Pinch of Life" and "Look In My Face."

... Noan, a rock group, has a name that sounds like a zebra. Columbia adds the group, "Keystone" to Decca with her debut single. "It Wasn't my Own Life Loving You," produced by Decca's John Stilson, is also to be issued on the "Ed Sullivan Show." His signed with Ambassador Records.

Ray Sound Records in Baltimore has recently signed Brenda Kay, Herb Alton, Tommy Brown and Nile Rodgers. Singer Songwriter John Stilson has signed with the distributed A
g B label and debuts with "Dark & Stormy Night" and "Forever Falls has signed with Celebrity Circle Records.

Irish Rovers Doing Their Tour Thing

NEW YORK — The Irish Rovers, Decca group, are on a tour, from Canada to the U.S. Their latest album, "Nights in An-

gel," April 24 for a schedule of recording dates under the direc-
tion of producer, Decca's West Coast ad.

Hello People, Chambers, Elephants: 3-Ring Circus

NEW YORK — The Hello People, one of today's most unusual acts, had a highly successful set in the first show at Fillmore East on Saturday, April 14. They are a chamber group of five, as well as did their superior musicianship. The four weekend shows were the unit's first Fillmore East appearance.

The Chambers Brothers, who closed the show, were their dy-
namically, why they are among the most popu-

late of attractions in the East Village. The show was sponsored by Memory, in their first Fillmore East appearances, shows a considerable promise and a high degree of musical ability.

Many elements of the Hello People's success were remark-

able. Many of the numbers stressed wister musical values. Their opening selection, "It's a Kind of Magic," was a classic, as was his playing of saxophone, was outstanding throughout.

But not to its subtle, mu-

nical nuances graced, the

soul and bass lines also

exacted a greater whiteface, the acting bits in the act, on a gold-

ground, were aided by discreet work by the Joshua Light Show, which has been able to set Fillmore East after participating in the Cham-

bers' engagement in Europe. Even the great properties and use of title cards fit. Their use of a drum tea is effective.

The top number was "Anthem," a country-style pro-

totype for the Chambers Brothers, "Country," who also had some good old-fashioned" and "Good Fellow" also handled lead and support vocals well. The group was accompanied by one included "Wang One" and "Much More," who played keyboards, drums and bass.

Loyd Ewing, a veteran of the group, who played acoustic guitar, and "Mr. Truth Serum," a very good all-around vocalist, and "Mr. Truth Serum," a very good all-around vocalist, and

The Chambers Brothers includ-

ed some new material, but their high spots were "People Got Ready," their "This Time Has Come Today," an extended number affording all four brothers a jamming session. Kenney, the lead guitar, and Rick farms, was heard on a new song, "Remember to Believe," was the biggest number. The weekend performances were taped for Columbia Records.

The Chambers Brothers, the first group to appear at Fill-

more East, are musically, especially Stan Bron-

no", "Mr. Truth Serum," a very good all-around vocalist, and "Mr. Truth Serum," a very good all-around vocalist, and

Loyd Ewing, a veteran of the group, who played acoustic guitar, and "Mr. Truth Serum," a very good all-around vocalist, and "Mr. Truth Serum," a very good all-around vocalist, and

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Elephant's Memory, the first Buddha group to appear at Fill-

more East, is musically, especially Stan Bron-

Ewing, a veteran of the group, who played acoustic guitar, and "Mr. Truth Serum," a very good all-around vocalist, and "Mr. Truth Serum," a very good all-around vocalist, and

The Chambers Brothers includ-

ed some new material, but their high spots were "People Got Ready," their "This Time Has Come Today," an extended number affording all four brothers a jamming session. Kenney, the lead guitar, and Rick farms, was heard on a new song, "Remember to Believe," was the biggest number. The weekend performances were taped for Columbia Records.

When a record company has found a group, a producer and a song of inspirational quality, there are only two words to say

THANK YOU

Our appreciation & congratulations to...

THE EDWIN HAWKINS SINGERS
★ Formerly The Northern California State Youth Choir & LAMONT BENCH producer...

OH HAPPY DAY
PB-20001

From the Album: Let Us Go Into The House Of The Lord
BPS-10001

Pavilion is exclusively distributed by Buddha Records, a subsidiary of Viewlex, Inc.
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It's the color TV Special that last April set 35 million people to wishing for an Island vacation! Filmed entirely in the Islands, this gorgeous hour-long color TV special features the captivating talents of Don Ho and all the alluring, exciting sights and sounds of modern Hawaii.

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Charles Pruett of Bluefield, West Va., has been signed by K-ARK Records of Nashville. Dr. Pruett's first release of "NO RAIN SINCE APRIL" is ready for direct mailing... Contact Brite Star Promotions, 209 Stahalin Bldg., Nashville, Tenn. . Distributors, some area's still open. Contact K-ARK Records, 728 16th Ave. S., Nashville, Tenn. (Advertisement)

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TONI BEAUJEU

AS OF THIS DATE

to DAVE ALLEN

WKDA - NASHVILLE, TENN.

"Nobody Loves You But Me" from

Billy Joe Royal

Columbia 4-4914

continued from page 16

contracted to Jerry Della Femina and Partners, Inc.,... Baby Huey & the Babylakers, Buddy group, opens a two-week engagement at the Checales, starting Tuesday (15)... Peer Southern will promote the new Popular Five re- guise on Mimi, "Baby I Got It," set soon... According to Buddy Robbins of Chappell-Styne, the score of "Fanny Girl" has just had 30th birthday, selling over with 200 of these on "People" alone.

The Blossom Music Center in Cleveland will host the Vanilla Fudge (July 8) and Gary Puckett & the Union Gap (Aug. 9)... Erle Anderson, Warner Bros. folk- singers, to La Casa in Cleveland for three days, starting Friday (18).

Staying at the Main Point in Bryn Mawr, Pa., for four days, beginning Thursday (17) will be jazz bagpiper Rufus Har- ley and folk singer Kenny Rankin.

Hamilton Camp has joined the cast of the Universal movie "A Woman for Charlie." Promotional films for rock groups will be discussed weekly on Thurs- days at 8 on WOR TV-9. Mary Angelos starts a 12-city promo- tion for "The Poetry of Maya Angelou." Recordings of Angelos will serve as a special consultant on jazz programming for WABC's "Like It Is," series... The Ark in Boston will feature Cat Mother and the Alt-Night Newboys for three nights (Aug. 7-9) followed by the Foundations one week later.

**WATERS SENDS OUT WAVES OF BREEZY, BEATING BLUES**

NEW YORK — Muddy Wa- ters brought the blues to Un- gano's on Monday (7) and the first of a two-day stand found the famed artist in fine form, both vocally and on guitar.

Luther Johnson, also perform- ing with the Muddy Waters Blues Band, had some good numbers, including "Creepin' Snake" as he too displayed superior guitarmanship. Organist Otis Spann and lead guitarist Sam Lawhorn were featured members of Waters' band. Both are old pros and played up to their usual high caliber.

Waters stressed deliberative blues, except for his closing up- tempo "Corina, Corina," and "Rock Me, Baby." The other selections, including "Honey Bee," the Muddy Waters Ol' She Was, kept a great flow and were of very high spots for the master- guitarist. In "Honey Bee," he played a form of counterpart with Lawhorn as both instruments sang in the same key.

"Creepin' Snake," afforded Spann an opportunity to show off, as he used his foot and his face on the keyboards a stringed instrument. The keyboard- excellent musicians in the band included guitarist James Madi- son, drummer Billy Smith, bass- guitarist Lawrence Wimbley, and horn player Paul Osborne.

**DEXTER'S SCRAPBOOK**

By DAVE DEXTER JR.

LAS VEGAS — Bobby Rus- sell already has garnered just about every honor a composer can win for his recent "Little Green Apples." His mecha- nics at Jacobs in town this week will produce at least $100,000, according to the Library of Congress.

The Library of Congress has recently collected two Grammys from the National Academy of Recording Arts and Sciences for conceiving the "song of the year"... most country song..."

And if all that isn't enough, Russell just might be impressed with Frank Sinatra's opinion of the unique ballad.

"It is the most beautiful love song I've heard in 25 years," Sinatra told audiences during his recent run at Caesars Palace on the golden spirit.

Frank's arrangement is built around a gentle bossa-nova beat, and if he hasn't recorded it, he says he will—soon. Meanwhile, he closes his shows with a madly singing "The Lady Is a Tramp" in which he shouts to almost unanimous applause, "Detest California, it's Reagan and dämp."

While her fast-rising "Move in My Car" baby boom looks as the biggest hit of her career, Mama Cass Elliott discloses that she recorded it almost as a joke, singing all the background voices herself and ending up with a cut that sounds remarkably like the old Mammas and Papas group of a couple of years ago.

She is virtually set for her own television show via the ABC web next fall, and she hopes to have as regulars with her Mary Travis of Peter, Paul & Mary and John Sebastian. But by mid- 1971, she says, she will no longer be singing. "I hope to be a producer by then," she confides. "As a producer, I'd be happy.

But she won't say to whom.

NCAA basketball has ended and Johnny Dee's Notre Dame was a thoroughly happy spring.

One of the better N.D. players was a 220-pound south, Sid Cul- lett of Washington, D.C., whose father was one of the all-time most popular drummers with Louis Armstrong and others and Little Sid is 6-4, and still grow- ing.

Another young old-timer is dead. Hart Smith was for many years a popular mesquite through- out the 1930's, leading a six-piece group which he and his legion of followers immemorably called "the biggest little band in the world." He even toured Europe.

But unlike most musicians who fade with the years, Smith planted deep roots when the band business faltered; choosing to make his permanent home in Idaho, as a permanent reest. There he organized Local 474 of the American Federation of Musi- cians. Since 1948, he served as secretary or president of the Lo- cal, was active in community affairs and regarded himself as a true Idahoan. Hart died a few weeks ago, at 68. His theme, "I'm Living My Life for You."
Max Poster to Spearhead Dealer Promotion Aid Drive by Billboard

By HANK FOX

• Continued from page 1

Nassau: "We see this summer as the dawn of the biggest explosion of the industry has seen." Embracing both hardware and software, the campaign is featured in Billboard and its sister publication, Marketing Week.

Copies of the Max Poster and the merchandising kit are available on a cost-to-cost basis at a reasonable cost. The free-flowing, easy-to-use poster can be used for both events or to display in dealers. Parts can be pre-cut and built into a display case or on an easel at the store. It can be available on a massage basis and will be made to specifications by the manufacturer.

Max was selected for the poster because of its reputation as a "young" poster. The Max Poster line is a full-color poster and is made of what the artist calls "cosmic art"—that is, it is not limited to the "30" product.

Max, whose artistic roots stem from his work with music and design, has won acclaim for his jacket design, his music and design sense, and his music and design sense. His "Cosmic Art" to such wares as "Kaleidoscope," sub trays and stationery. He is working on a television series and a feature film.

On another front, Max has been commissioned by the Metropolitan Museum of Art for a series of posters that will appear on buses and subways and in the surrounding areas. The project is ongoing and is expected to continue into the fall. Max has also been commissioned by the Metropolitan Museum to design a series of posters that will appear on buses and subways in the fall.

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**Borg-Warner Bows Miniature 8's, Auto Cassettes in Line Expansion**

By EARL PAIGE

CHICAGO—Belle Wood, Inc., here, Borg-Warner's marketing arm, which will shortly add to its present line of 8-track playback units by introducing two miniature car units, additional wood-grained home pieces, will also bring out cassette units.

In agreement with Norman Racusin of RCA that if there is a definite consumer demand for cassette equipment it needs to be filled. "I'm not sure the cassette systems lends itself as completely to the automobile. The question of having to pull out the cassette to reverse it still needs to be answered. As for fast forward and reverse, we need to know if people can be adjusting this feature while driving at 60 miles per hour."

"Acceptance of our 8-track equipment has been so encouraging, but we want to cover ourselves if there is a consumer demand for cassette units. As for a concerted promotion of cassette equipment on our part I think it would be too premature at this time."

Regarding Belle Wood's introduction of miniaturized 8-track equipment, Vecchione said, "This will definitely not involve any cheapening of our equipment. We simply are not heeding on quality."

"As an example, we're using die-cast, metal face plates on our units, trying to give them..." (Continued on page 24)

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**Finebilt presents the mül-tîp 0-tênt 69-5**

A versatile new system for the precise high speed duplication of 4-track, 8-track, cassette or Playtape...5 duplicating positions in one machine!

---

**HEY!**

WE HAVE A NEW MEMBER!

TAPE HAS JOINED OUR 4 TRACK AND 8 TRACK CARTRIDGE "COMBO" CASSETTE AND OPEN REEL NOW AVAILABLE

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Every Cartable

Sell one brand, one line to the "now" market . . . people on the go . . . the all new 1969 Cartable line from Belle Wood, Inc.

Whether the urge for entertainment hits at home, in the car, in the boat or anywhere else in the great outdoors, there's a Cartable unit to fit every whim and every wallet. And every Cartable unit carries a consumer guarantee, including free parts and service!

1 CARTABLE 2800 the jet set set for car, boat, home, or? Solid State woodgrained 8 Track Stereo. Under dash mounting with theft-proof locking. No wiring to disconnect. Complete with four 5 1/4" full range stereo speakers. Optional home-use accessories: #2840—Two walnut wood cabinets (11 1/2" x 4 1/2" x 9") each containing 6" round high response speakers. #2880—Walnut finish home AC adapter.


3 CARTABLE 4600 the "most" for today's youth on wheels. Exceptional value in
is cartable.

an 8 Track Stereo. Many of the features of Cartable deluxe models, including illuminated channel indicator, automatic channel changers and push button channel selector. Comes complete with two 5½" stereo speakers.

4 CARTABLE 5000 swingers' complete portable stereo system. The versatile Cartable 8 Track Solid State AC Stereo Player System can be enjoyed either as a self-contained system or can be easily converted for use as a deck. Two high frequency 4" x 6" speakers in detachable cabinets. Speakers can be wall mounted with up to 17" separation. All deluxe Cartable features. Available in black or beige. Scuff resistant Cycolac cabinet.

5 CARTABLE 6000 perfect beach companion. The latest in self-contained 8 Track battery portables. Operates anywhere on 6 D cell batteries or can be plugged into cigarette lighter or any 110 AC outlet. Comes with free lighter adapter. Unit weighs less than four pounds. Compact size—9" high x 6" wide x 3" deep.

6 CARTABLE 7000 playmate for the serious music lover. Play 8 Track stereo cartridges at home with the all new Cartable 7000 Solid State Stereo Deck. Beautiful walnut grained wood cabinet with champagne face. Jacks into existing home stereo system. All the unique features of deluxe Cartable players.

See and hear the all new 1969 Cartable line now! For the name of the distributor in your area call 312-498-1030 collect, or write: Vince Vecchione,

BELLE WOOD
2751 LAKE COOK ROAD
DEERFIELD, ILLINOIS 60015
811-R
is not just another.
8 track play thing
-the R stands for
RECORDER

THE TELEX 811R RECORDER/PLAYER revolutionizes the 8 track stereo tape cartridge market.

STUDIO-QUALITY engineered for professional recording of classical and contemporary music.

FOUR LOGIC CIRCUITS—two in the record mode allow choice of auto-stop at end of any single program or at end of fourth program. Two additional logic circuits in the play mode for choice of auto-stop at end of fourth program or continu-

ous play.

RECORD/PLAY FEATURES include record gain controls for left and right channels, VU meter, meter switch for left and right channels, logic selector switch, record interlock, record indicator, manual track selector with numerical pro-
gram reference and on-off pilot light.

PROFITS from TELEX are easy. Five models to sell—all manufactured by America’s oldest name in the cartridge industry.

Modem Holder Tested

continued from page 19

to graphics. The back of the case now displays the warranty informa-
tion.

In visiting accounts in the East, Brown says he saw wholesalers
packaging tapes in a variety of holders to meet individual
client’s requirements.

Brown also contemplates pre-

senting the Tape-View holder to
NARM’s tape advisory com-
tee, as another stimulus to help
the industry obtain packaging
standardization.

Racks, Brown believes, show
a greater degree of concern for
a large holder for cassettes be-
cause of the easier pack size
case. The executive feels the
Tape-View holder is not the ulti-
mate answer, and that it is not
totally foolproof. But its size
allows dealers to use existing
fixtures and it does make the
product available for browsing.

The holders Capital will offer
for sale have room for a store’s
imprint and price information.

Capital’s own holders will only
bear the words Stereo 8-Track
Cartridge or Stereo Cassette.

Distrib, Racks Eyed

continued from page 19

to this music system. The com-
pany’s hardware line, however,
has switched from being ex-
clusively all 4-track to where it
now features a number of com-
patible 4 and 8-track models,
so that it is not completely
being overridden by any success
which the 8-track system ac-
complishes.

Bohanan’s concern for work-
ing in greater depth with racks
and record distributors, could
affect the company’s reliance
on field representatives who
have augmented the normal
pattern of direct factory sales
to Munz dealers.

To strengthen Munz’ sales in
markets where performance has
been slack, Bohanan intends
making changes. The company’s
merchandising department is
presently building 100 models
of a new counter display (hold-
ing 100 tapes) which will be
installed on the West Coast.

Bohanan talks of finding dis-
tributors and dealers who can
become “8-track kings” in their
markets and then helping them
with advertising and merchan-

New Casinos
In Frat. Pact

CINCINNATI — The nine-
member Fraternity of instru-
mmental-singing group known as the Casinos, who scored it big on Harry Carl-
son’s Fraternity label a few sea-
sons ago, has been revamped in-
to a four-man singing aggrega-
tion and last week inked a new long-term booking and recording pact with the Carlson firm.

The foursome, featuring lead
singer Gene Hughes, of the
former Casinos group, along
with Ray White, this week has
its initial release on the Frater-
ny label, “These Are the Things
We’ll Share,” written by Mack
Wolfson, Edward R. White and
Ira Kost, and published by Para-
mount Pictures Famous
Music Corp. The session was
done at Rudy York’s Jewel
Recording Studios here. The or-
iginal Casinos’ big click on Fra-
ternity two years ago was “Then
You Can Tell Me Goodbye.”

Under the new arrangement,
Carlson, in addition to the wax-
ing, will personally handle the
Casinos on all personal appear-
ances.

Borg- Warner Expand

continued from page 21

the appearance of jewelry.
We’re not using plastic. Our
sales increased 56 per cent last
year and we’re shooting for at
least 30 per cent increase in
unit sales this year by concen-
trating on quality merchandise.”

AePRIL 19, 1969, BILLBOARD
MODERN ALBUM AND FINISHING CO. INC.

Gentlemen:

Would you ever think about trying to sell a record without its package—NO!!

Well then, why try to do it with tapes.

Tapes need a package just like records need their package. All records look alike just like all tapes look alike. There's no difference until you listen and if your customer can't use his ears before he buys, then you had better allow him to use his eyes to help him select your product.

The tape package is here—it's available to help you sell your product. We make it.

The package does wonders—no longer is it necessary to keep tapes under lock and key away from the buyer. It allows the customer to feel it, hold it, look at the pretty pictures, read the liner notes on the back.

No stores have to be modified—no accessories have to be bought. It fits into all existing browser racks—it can be displayed and sold off a rack or a peg board.

The Tape/Vu Cartridge merchandiser will eliminate theft!

It does all these wonderful things—and—the best is yet to come. The Tape/Vu Cartridge merchandiser will increase sales 50 to 100% and even more.

For samples, prices, and more information, call COLLECT:

Modern Album of New York, Pete Rogers . . . . . (212) 353-5701
Modern Album of California, Jim Gordon . . . . (213) 91-9763
Modern Album of Indiana, Dick Fields . . . . . . (812) 235-6001
Modern Album of Canada, Bill Hoover . . . . . . (416) LE 4-7951
Modern Album of New Jersey, Floyd Pawson . . (201) 782-4800

So, join the bandwagon and show off your tapes—the MODERN way.

Best regards,
Rudy Froehlig
Vice President
Negros’ Block (Buying) Power Busts TV, Radio Jingle Barrier

"Although many sponsors are jumping on the "Hire a Negro" bandwagon," said Wood, "there are many sponsors who hire black performers for commercials for their value in reaching a large portion of the buying public.

Profitable Career

Another Negro artist, jazz pianist Calvin Jackson, has made a profitable career of composing radio and TV commercials and jingles. He composed about 25 commercials a year for Coca-Cola, Bank of America, Dodge, Ford, Skippy Peanut Butter, Union Oil, Purex, and Campbell Soup. Jackson is scoring a 30-minute documentary film for the bank of America which will include 27 minutes of music and no dialogue. The film will be distributed to TV and theatres, with the bank also planning a premium LP on the project.

Although many Negro-oriented commercials begin on ethnic radio, said Barnum, they are beginning to spill to regular stations.

Barnum's Cold Power Detergent commercials started on ethnic radio with Lou Rawls singing. The commercials are rhythm and blues flavored and will run on national radio and network TV for a 13-week cycle.

That commercial was a good example of the sponsor tailoring the product to an ethnic market than broadenng its concept to the total market," said Barnum.

"I don't mind sponsors aiming commercials at one market," he said, "as long as they realize they shouldn't hire black artists to perform rhythm-oriented music to a Negro audience only. Sponsors and agencies have to realize that Negroes live in rural areas, urban communities and middle and high income locations. And they do have buying power."

Launches 8 New Jingles Packages


"The 80's," by Claude Hall, Radio-TV Editor

Voigs & Fields Inc., talent representatives, will be three years old in June, and Mary Jane Fields and Richard A. Voigs probably have done more to keep actors in beans and bread than Broadway. They represent some of the best names in the commercials field, including Joe Bucky "Rainbow," zwei whom almost anyone would recognize, and two others whom they represent to hundreds of agents in New York. The Betty Grable, the famous "Lolita" singer, and Miss Vonetta Sutherland, who is actively involved with the agency, are just a dab of a list of many more.

Composer Gary Friedman has just finished a three-and-a-half month spot for A&T, which he composed and scored. He also just finished a new instrumental spot for the National Bank of Commerce, which he composed and scored. Friedman, incidentally, is doing a rock opera, "Prayers for Friday Night," April 25 at Temple Hillel, New York... The Heller Corp. has opened a sales office in St. Louis to garner business for its commercials operation. John S. Lote is the advertising chief for St. Louis. "Would he believe that Ron Edmondson had to bluff her way into her first music job? Anyways, thesy ex-math teacher got a job with MGM handling contracts and budgeting. Later, with her husband, she set up Open Hand Ltd., a management, publishing, record production firm. Today, she runs Tinsinimubulah, a musical publishing house with credits such as Canada Dry, Pratt of the Loon, Volkswagen.

Petry Puts Out Market Guide

NEW YORK—Edward Petry & Co., leading national advertising representative, has just published a O-market guide with a total market profile of every market in which Petry represents radio and TV stations. The book covers the cities, population, employment, educational facilities, transportation, climate, drug and department stores, chains and various other fields.

Petry, vice-president and director of marketing agency, Bob Rohn, said the guide was a year in preparation, and stated: "We at Petry feel our responsibility to our clients and their stations..."

Edel Talent On 2 Shows

NEW YORK—Music from the Herman Edel Associates stable of talent tapped spots on both the upcoming Oscar Awards presentation show on ABC-TV April 14 and the Tony Awards show April 20 on NBC-TV. Singer-composer Jake and Dizzy Jones supplied the score for the Kodak spot on the Academy Awards show. Art Klang produced and Lorne Gutaon wrote the spot for the J. Walter Thompson agency. Bob Friedman of Edel's office arranged.

Composer-artist Walter Raim did the Virginia Slims spot produced by John Donnelly.
COLUMBIA PRESENTS JOHNNY WINTER.
A WHITE FLAME, IGNITED BY BLACK BLUES.

The hottest item outside of Janis Joplin, though, still remains in Texas, if you can imagine a hundred-and-thirty-pound cross-eyed albino with long fleecy hair playing some of the gutsiest fluid blues guitar you have ever heard; then enter Johnny Winter. At 16, Bloomfield called him the best white blues guitarist he had ever heard. Now 23, Winter has been out and around for some time. Rolling Stone (Dec '68)

The hottest recording discovery in the land these days is a tall, skinny, cross-eyed albino blues guitarist with limp, shoulder-length cotton white hair. Johnny Winter is the swingingest, funkiest new white blues singer to come out of the South in years. Time magazine

Johnny Winter is one of the best blues guitarists. He is a fountain of vintage blues. His moves are fast and his playing staccato and harsh. He captures the agony of the blues. Mr. Winter is a charismatic performer. The New York Times
Paul Revere has his own informal touch on some new music. His songs and string arrangements of standards thus far have lighted such kits as "Massachusetts," "My Father's Gone," and "The Midnight Rider." A big chart from here.

Steve & Philo-
Red Eye Licker RCA Victor LSP 4103 (5)

Assuming this means Steve and Edythe are better than one each, RCA has produced two new songs and has come up with their most commercial LP to date. It appears to have made some changes in this formula through some regret for songs with great parts. "Red Eye Licker" is fun, while "What the World Needs Now Is Love" offers some harmony.

Chet Atkins-Lover's Guitar RCA Victor LSP 4133 (5)

Under the sensitive, interpretative fingers of Chet Atkins, the acoustic classical-style guitar becomes a system of communication. Atkins talks above and beyond the melodies of the songs here—tunes such as "Donna," "The Look of Love," and "Can't Help But Love." It's very well done.

CASHMAN, PIETTI & WEST-
KISMET & KISMET 6 (311) (3)

Capital has come up with a winning trio in Cashman, Pietti, and West. A popular contemporary attraction, the trio is a well-deserved showing of Cashman's and Simon & Garfunkel's but still remaining distinctive and independent. The songs are moody or of their own creation, pegged on current attitudes and delivered in a style that they are effective and meaningful.

JERRY LEE LEWIS-
LEWIS, JERRY 19 (3)

This is Volume II of a new-wave set, and J.L. has a great set of songs here. Lewis's songs alone are great, and he is getting better. His voice is now more relaxed, and his style is now more confident. So you're good to go. Your "Love" is a gem.

MASCAGNI-LEWIS, JERRY 19 (3)

The beautiful voices of soprano Margaret Price and mezzo-soprano Florence Foster Jenkins have been used in this opera, which has been done with Some. The music is very well written and labeled "Shades." Bill Chappell's "Happy Day of Men's," a hit, has a wonderful quality with which it is time for love. "Be Good to Your Neighbor" is a gem.

GOLDMARK-LEWIS, JERRY 19 (3)

Leonard Bernstein has added Goldmark's ""Rustic Wedding Symphony"" to his 1969 recording of record hits. The symphony has a sweet, unaffected quality that is particularly appealing in these spirited times and the band. This approach will be appreciated.
At last a phonograph label whose primary reason for existence is awareness:

Awareness of Creativity
Awareness of The Artist
Awareness of The Producer
Awareness of The Music Business
Awareness of People

The name of this musical adventure is:

**Together Records**

It was created by:
GARY USHER
CURT BOETTCHER
KEITH OLSSEN

This announcement is proudly sponsored by:
Transcontinental Entertainment Corp.
who had the vision to make the dream of

Together
a reality.
Yesteryear’s Country Hits

Change-of-pace programming from your station’s Library, featuring the disks that were hit number one in the Country Field for 5 years and 10 years ago this week. Here’s how they ranked in Billboard’s chart at that time.

COUNTRY SINGLES — 5 Years Ago
1. Understand Your Man — Johnny Cash (Columbia)
2. Rhinestone Cowboy — Loretta Lynn (MGM)
3. Welcome to My World — Jim Reeves (RCA)
4. My Heart Skips a Beat — Buck Owens (Columbia)
5. Long Gone Lover — Merle Travis (Capitol)
6. Moby — Eddie Arnold (RCA)
7. Ramblin’ Man — Ray Price (Columbia)
8. Hello, I Love You — Bobby Bare (RCA)
9. The White Circle on My Finger — Webb Pierce (Decca)
10. A Week in the Country — Ernest Airhart (Holly)

COUNTRY SINGLES — 10 Years Ago
1. White Lightning — George Jones (Mercury)
2. When It’sSpringtime in Alaska — Johnny Horton (Capitol)
3. I Don’t Take Your Town to Town — Johnny Cash (Columbia)
4. I’m in Love Again — George Morgan (Columbia)
5. Mommy for a Day — Kitty Wells (Decca)
6. Home — Jim Reeves (RCA)
7. Who Goes — Don Gibson (RCA)
8. Luther Plays the Boogie — Johnny Cash (Columbia)
9. Come Walk With Me — Wilma Lee (Vanguard)
10. Which One Is to Blame — Wilburn Brothers (Decca)

Blues

DI SOPHISTICATE
Part of the album releases of the week is all about tracks by the BB Review Purl for top sales and chart movement.

SPECIAL MERIT
Albums with sales potential that are deserving of special attention, as noted by the BB Review Purl for top sales and chart movement.

YESTERYEAR’S COUNTRY HITS

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10. Which One Is to Blame — Wilburn Brothers (Decca)
We’ll bet our building that
“Where’s the playground Suzie”
A new Glen Campbell
single by Jim Webb, will
surpass a million in sales.

Any takers?

This is Capitol in April.
JOE TEX SAYS:

"IF YOU HAD A HIT LIKE 'BUYING A BOOK', YOU'D DANCE TOO, BABY!"

DIAL #4090
Produced by BUDDY KILLEN
Written by JOE TEX
Managed by Dick Alen

GREAT NEW ALBUM!

Published by TREE MUSIC
BMI

Distributed by Atlantic

UPCOMING TV SHOWS
Bobby Gentry Special
Johnny Cash Show
Merv Griffin Show
Mike Douglas Show
Editor's Note: This is the latest article in a series of bylined comments from the people who set the patterns in programming. Ken Gaines was one of the pioneers in the recent revival of good music stations returning to the forefront. He was program director of WHK in Cleveland until recently promoted to general manager of the station, which his written articles include Tom Harrison, president of Blair Radio; Barry Shiller, WABC in New York; and George Williams, national program director for Southern Broadcasting.

On Oct. 21, 1967, the noise stopped at WHK in Cleveland. WHK's talents -- and Top 40 to an up-dated middle-of-the-road sound combining the very best balance of all forms of popular music.

Prior to Oct. 21, 1967, Cleveland had three rock 'n' roll stations appealing to the 18 years of age and under audience and three oldies stations appealing basically to the 40 and over. No one was directing their programming to the 18-49 age category. WHK decided to bridge that generation gap. Top 40 radio in Cleveland had become a music battleground but three stations programs were basically to a younger and younger audience. Rock was almost all there, with hard rock, psychedelic, rock-it-to-me, teen-looking models of them, a row, a six page, and, yes, even a "dozen" column along with uninteresting screams, and a grooves and other air gimmicks with no need to remember them and a few years of age could not identify.

On the other hand, the oldie "beak" stations were completely conservative and avoided such artists as Dionne Warwick, Little Richard, Glen Campbell, and the Association.

The music director in the Cleveland radio market, this 18-49 audience, had to be reached so we started a presentation a year and half ago, we did not want to call ourselves "progressive rock" or "good music" because of their image of ''progressive rock."" We called ourselves "Traditional Country Music" and these terms were outdated. We tried to find a label that would fit and help communicate our feeling about the station to the public. We needed to be something to the city that no one else could be, to offer something beyond, and that is the weekend and want to be a part of. What was it the city of Cleveland didn't have--a city behind in urban construction, highway construction, the rebuilding of slums along with big-city difficulties--no one had a new mayor who was beginning to plant new life into Cleveland and make remarkable progress. What Cleveland was seeking was the good life and we had the radio station that could support it. WHK was the only station offering entertainment with something adults of all ages could enjoy. WHK was good for WHK in the past 18 years and it is good for WHK in the future. It is a part of many things, but, most important.

(Continued on page 40)

AUSTIN, Tex.—On April 14, 1967, 5,000-WKT was dropped its middle-of-the-road format to switch to country music 24-hours a day. Program director Jerry Garvin (who uses the air name of Jerry G) said the station will feature a playlist of 50 country records and be tightly formatted. Forty of the records will be back-announced and all records will be programmed with a 10-minute exposure once every five hours.

In the new format WHK will be a direct competitor of the 9 a.m. -n.m. All Oldies format which will bill (Petey Grady) Crable from WDAI in San Antonio, Rick "The Big Daddy" Davis from KTHO in Lake Tahoe, Nev., R. J. (Kandy) Glenn from KCHB in Neenah, Wis., and Dave (Bill Goodnight) Hobbs, from the WART in Allentown, Pa. All day will have air names starting in G to tie in with the use of the "Country Giants" jingles package from PAMS, Dallas. Garvin had been program director until recently with KOKO, an Austin daytime country format that simulcasts in the day with KOKO -FM. KOKO -FM has been in operation since before KKVU.

KVT will bow its country music programming with heavy promotions in the form of jingles, billboards and newspapers. Manager of the station is John Krueger.

KFJZ-FM in Program Shift

FORT WORTH—KFJZ-FM has dropped automatic and has replaced them with live personalities and an up- tempo easy listening format.

Johnny Borders, national program director for the chain that owns the station, said call letters have been changed to KWX-FM. More than half of the $100,000 spent on the KFJZ-FM jingles is a "FJZ-Deejays include Wally Blanton, Dan Jones, Roger Cole and Bob Test and David London.

WFIL Takes to the Stars

PHILADELPHIA — Capturing on the current astrology craze among teen-agers and young adults, WFIL teamed a star-studded airshow for the weekend starting Friday (4) at 3 p.m. with signs of the Zodiac. Lee Sherwood, program director, has heralded the program as the theme of the 2001: A Space Odyssey sound track LP on MGM Rec-

The first record played, of course, was "Aquarius" by the Fifth Dimension. WFIL played 10 records that hit their peak of popularity during Aquarius flaring 10 records each for Gemini and Taurus. Aquarius was chosen starting over again with Aquar-

us. In between records, deejays will read Astrologi-

s born under that sign and spin their conversation toward experimentation with astrology. The programming project took a month, Sherwood himself did the research for the theme. "Top 40 programming is going heavy toward experimenta-

WKBK Goes 'Airborne'

CLEVELAND—WKBK, located in the suburb of Chardon, has gone on the air, general manager Al Kiernan announced last week. The 1,000-watt day-

timer, according to program director Ron Goertz, will aim basically at a 25-plus age listener, but our format is not standardized. We'll play any-

 thing from country music to rock, even the big bands. Generally, however, we'll stick to up-tempo music. I would think that the Vogues and Paul Anka would be about as far as we would go.

But two country tunes are slated per hour. The station will depend on the personality ap-

proach and deejays on the staff include Buzz Warner, with WLEC in Sandusky, Ohio; Dale Edson, with WERL and WREO.

Music is slated in different catego-

dies and deejays are allowed to bring their own requests.

KOZI Into Religion

OMAHA—KOZI has added religious programming to its daily schedule, mixed with coun-

try music. This leaves KOOG as the only full time country station.
Programming Aids

Radio-TV programming

Programming guidelines for key, pacesetting radio stations, including
Leffeld Picks, Biggest Happenings, and Biggest Leffeld Happenings.

HOT 100

Albany, N.Y. (WGY)

John Anese, Program Director

BP: "In the Red, Bad Old Days," Foundation, Uni.


Baton Rouge, La. (WAXR)

Kim Jeffers, Music Director

BP: "Checkin' Kind," Joe Simon, SRP.

3rd Place: "Love," Brian Blount, KCRW.

3rd Place: "Free," Dick Goodrich, WARQ.

3rd Place: "Ride," John Rallo, WPON.

3rd Place: "Cherry," Sam Lewin, WABC.

3rd Place: "Dream," Jeff holding, WRMX.

3rd Place: "Bells," Joan Barrow, WMCA.

3rd Place: "Rose," David Brand, WABC.

3rd Place: "Cherry," Sam Lewin, WABC.

3rd Place: "Galaxy," Larry Leitz, WABC.

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3rd Place: "Rose," David Brand, WABC.

3rd Place: "Cherry," Sam Lewin, WABC.

3rd Place: "Galaxy," Larry Leitz, WABC.

3rd Place: "Love," Brian Blount, KCRW.

3rd Place: "Free," Dick Goodrich, WARQ.

3rd Place: "Bells," Joan Barrow, WMCA.

3rd Place: "Rose," David Brand, WABC.

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3rd Place: "Cherry," Sam Lewin, WABC.

3rd Place: "Galaxy," Larry Leitz, WABC.

3rd Place: "Love," Brian Blount, KCRW.
The Hollies' new single, "Sorry Suzanne," has everyone rolling in the Isles.

It's also causing a big stir on the Mainland.

In their native land of Great Britain, the Hollies' single "Sorry Suzanne" has become a rousing success. In fact, it's one of the top 5 records there. "Sorry Suzanne" is also generating as much positive excitement—if not more—right here on the shores of America. With strong airplay on top-40 stations, and lots of action on the top-100 charts. And all of this is backed with good solid sales to make one glorious hit single.

The Hollies On Epic Records
POSITIONS OPEN

KZOU, 5,000-watt station, in St. Joseph, Mo. B.S., 40 years experience, including 20 years in management. Excellent opportunity. Write Box 562, St. Louis Post-Dispatch.

FIRST PHONE operator needed on board, 24-hour position. Good pay and future. Must have at least 15 years experience. Write Box 554, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 555, St. Louis Post-Dispatch.

Canal One TV, 90 station needs evening personality. Must have at least 5 years experience. Write Box 556, St. Louis Post-Dispatch.

Professional rock personality who knows the talk show material. Must be able to work nights. Write Box 557, St. Louis Post-Dispatch.

1,000-watt, 15-hour country music sta- tion needs DJ. Must be able to work nights and week-ends. Write Box 558, St. Louis Post-Dispatch.

WITC, Washington, D.C., has an immediate opening for part-time newswriter. Excellent opportunity. Write Box 559, St. Louis Post-Dispatch.

Mr. market operator with broad market opening for a group of 35,000 people. Salary based, full-time position. Write Box 560, St. Louis Post-Dispatch.

Where are the rock jockeys who have the rock and roll personality? Here’s your chance to join KMOQ’s 150,000 audience. Write Box 561, St. Louis Post-Dispatch.

First phone operator needed for St. Louis radio station. Must have at least 10 years experience. Write Box 562, St. Louis Post-Dispatch.

Top 40 stations KZOU, in St. Louis, Va., in the market. We are an equal opportunity employer. Contact Gary Hall, Box 563, St. Louis Post-Dispatch.

Flex phone personality needed for small market station. Good pay and future. Must have at least 10 years experience. Write Box 564, St. Louis Post-Dispatch.

WEBF, Washington, D.C., is looking for a part-time newswriter. Must be able to work nights and week-ends. Write Box 565, St. Louis Post-Dispatch.

WITC, Washington, D.C., is looking for a part-time newswriter. Must be able to work nights and week-ends. Write Box 566, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 567, St. Louis Post-Dispatch.

Immediate opening for reasonable guy, with surplus amount of talent and ability, to operate a small radio station. Write Box 568, St. Louis Post-Dispatch.

Webster丧 they seem to have the wrong call letters. Write Box 569, St. Louis Post-Dispatch.

Midwest KXWU, Kansas City, Mo. B.S., 30 years in the business. Excellent opportunity. Write Box 570, St. Louis Post-Dispatch.

WITC, Washington, D.C., is looking for a part-time newswriter. Must be able to work nights and week-ends. Write Box 571, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 572, St. Louis Post-Dispatch.

WITC, Washington, D.C., is looking for a part-time newswriter. Must be able to work nights and week-ends. Write Box 573, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 574, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 575, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 576, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 577, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 578, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 579, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 580, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 581, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 582, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 583, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 584, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 585, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 586, St. Louis Post-Dispatch.

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WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 588, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 589, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 590, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 591, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 592, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 593, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 594, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 595, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 596, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 597, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 598, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 599, St. Louis Post-Dispatch.

WABY in Louisville needs operator. Must be able to work nights and week-ends. Must have at least 10 years experience. Write Box 600, St. Louis Post-Dispatch.
Al Martino takes you to the next place. "Sausalito." His sound. The superb single. Not a promise. A guarantee. Hear Al Martino sing "Sausalito" on the "Glen Campbell Good Time Hour" Wednesday April 16. Everybody else will. This is Capitol in April.
Radio-TV programming

WHK and 'The Good Life'

- Continued from page 35

It's a 35th anniversary salute to the people, products, professional people and dedicated people put the "Good Life" in their daily work schedule.

The outstanding feature that has attracted listeners would have to be our music presentation — that critical balance which will appeal to the 18-49 listening audience. Realizing that there is a variety of tastes between the ages of 18 and 49, we broke down our music presentation into two basic categories—"A" and "B." "A" relates to the young adult and relates to the older adults. Our "A" category consists of artists such as Pet Clark, Dionne Warwick, Tijuana Brass, Brazil '66, the Supremes, the Fifth Dimension, Glen Campbell, Engelbert Humperdinck, Tom Jones, Simon & Garfunkel, and the Association. Our "B" category consists of artists such as Andy Williams, Tony Bennett, Frank Sinatra, Dean Martin, Jack Jones, Steve and Eydie, Peggy Lee, Vicki Carr, Patty Page, Ray Conniff, Paul Mauriat. We believe you can enjoy being 22 year old and enjoy A and Williams and that you can be 45 and enjoy the Supremes, so both categories complement each other.

WHK's personalities alternate their selections from the "A" and "B" categories. The "A" and "B" categories are further broken down into albums and album cuts. We maintain approximately 60 percent album/40 percent single music balance with the single list containing only new releases. We are not concerned with the size or at what speed a record is playing, but only if it is an outstanding performance, so frequently we take a cut from a new album and give it the same enthusiastic reaction that one of our singles would receive. These songs and the singles list are repeated frequently day after day for a number of weeks or as long as the song is popular, similar to the current interest in Top 40 programming. Our regular albums list consists of both old and new songs by artists in the "A" and "B" categories and it, for the most part, a permanent part of the library. We select the best cut or cuts from each album that, in our judgment, best represents that particular artist within the framework of our format. In addition to our current singles and album products, WHK program one "A" and one "B" oldie per hour; these oldies consist of original hit performances from our two basic categories.

Edel on 2 Shows
- Continued from page 26

and written by Bob Nolan for the Leo Burnett Agency, that will be shown April 20. In the record field, Raim has an MTA Records album out — "Brave New Concepts." Holmes wrote the lyrics to the new Four Seasons' album "Genuine Imitation Life Gazette" on Philips Records.

Petty Market Guide
- Continued from page 26

advertiser clients begins when product promotions are planned and listed select! The Petty Guide is designed to help lighten the burden of this job for agencies and advertisers by showing the evidence that makes their most important potential selling area.

Vox Jox
- Continued from page 38

Identification remains on auto-announced, but the programming is now handled by Burt Raver.

* * *

Two new air personalities at WHK, Pricerville, Ohio. Larry Shannon, 6-10 a.m., formerly of WNOX, Norfork, and Walt Southold, 10-noon, Billy WIMA, Lima, Ohio.

(Continued on page 51)

APRIL 19, 1969, BILLBOARD

www.americanradiohistory.com
Mongo's newest single "The Now Generation" is riding high above "Cloud Nine."

"The Now Generation" is another funky single taken from Mongo Santamaria's album Stone Soul. The same album "Cloud Nine" came from.

DJ's are playing it—and people are into a stone-soul frenzy over it. Which, of course, was the same reaction the "Cloud Nine" single received.

Mongo sure sends us the right messages. First an album with the staff of life on the cover and the staff of soul on the inside. Then two hit singles from the same. My, My, My!

"The Now Generation" on Columbia Records.

Available in 8-track stereo tape cartridge and 4-track reel-to-reel stereo tape.
Portrait of Petula

We have them for sale, and in each one a Happy Heart.
new improved cheetah—
philips phs 400-305 ($)

Their third album, the Blue Cheer seems to
have refined with fantastic flourish the
rock-in-favor-of-some-more-musical-tones
result is good and this LP should

follow the other two to the upper reachess
of the charts.

YOUNGBLOODS—
Elkdon Mountier, RCA Victor LSP 1130 ($)

The Youngbloods are one of the slower San
Francisco rock combos, return as a trio.

Once Carl Young, Joe Bidad and the music
talented Barney, join their popular sound
rock partially through "Sanfrancisco, Dark-
ness," "Banana" and "Blue World,"

as well as some lifting piano and guitar,

some of which is very powerful, more's one
can't miss.

THE BILLOWERS—
stand LSP 19003 ($)

This album features commercial potential
throughout. Produced by Ted Bradley, the

rock-in-the-mind after just one listening.

Every cut a musical sound. This group's

record entitled "Do You See My Eye?" is

featured in a second version entitled "I See
You, Not a Bird." "Sweet Tailor?"

with voices almost like gadgets, leads and

piano, few others one can't miss.

DINAH SHORE—Country Festival,
-dismissible LSP 2933 ($)

Dinah, who originally comes from the

Southland, went to Nashville to cut this

This album was shaped by the strength of

the single, "Crying Time," "Little Green Angels,

"Where in the Race" and more. Board per

sales action.

37 MINUTES OF GROUP THERAPY—

Buddah GSP 2291 ($)

Here's a group which could easily emerge

as one of the top record artists in the nation.

Group Therapy has a distinctive sound,

which is copied by excellent performers

for more than four months. The group's

other sides such as "Remember What You Feel"

also reach their targets.

50 LOW-PRICE POP

PHILIP FOUST—
P.S. 7232 ($)

A small group (including members of the

Old Dean Project) with fantastic results

on the other hand of music and changes of

pitch. As a rule, "Anything" could be done

with the help of a 

Polyphonic Whenever it is played,

it is mean hard and strong, while the

ethereal "Vivat" could be played

as an excellent album as you could wish;

the group itself.

LOW-PRICE CLASSICAL

BEETHOVEN—SYMPHONY No. 9—

Philharmonic (3) Prey, SOC 1242 ($)

Second part of the famous "Symphony no.

9," which has been performed in the world

3735 performances in one EP and features

Featuring the wonderful Franco Negrin on

tenor, with David Lloyd and Mark Harell.

BEETHOVEN—SINFONIA No. 3—

Philharmonic (3) Prey, SOC 1242 ($)

Arthur Grumiaux is magnificent as the

soloist in these two French violin con-

certos. Maxed Rosenthal also conducts the

London Symphony Orchestra in this genuine

best-gar.

SAINT-SAENS—CONCERTO No. 3—

Concertos No. 3—

Delmarc Triphon Orch. Prey, SOC 1242 ($)

Philharmonic Series 1999 ($)

As usual, Prey's orchestra and soloist

are the stars.

JAZZ

ERAS HARRIS—Sculpture—

Buddah GSP 2291 ($)

Harris is currently a strong name for the

jazz world using this distinctive sound to

arise from guitar attachments to his

vocals. "Get Out of My Life Woman," "Passage"

"Happiness" and "I'm Not the Fool"

are all right.

HENRY HARRIS AND HIS

THREE SOUNDS—Renowned Ball—

Tupelo GSP 2291 ($)

An album of good quality jazz with the

orchestral sounds, arranged and con-

ducted by Herb Fields, includes an

American rhythm with strong composition

backgrounds, with great Henry Harris pro-

viding the strength at the whole LP. This

album should have wide appeal and the

Villa FLA" adapt to popular sty

INTERNATIONAL

LEONARD RAPP—

with Philharmonic (3) Prey, SOC 1242 ($)

Although born to American audiences, Le-

onard Rapp is in stronger by the grip of

the American market. "Villa for the

Gentleman" and "Pouring Rain" have
dominated the American charts of the

chart. The record is a real delight and

"Pouring Rain" gives its to the

audience in this album LP.
A new and distinctive force on the music scene proudly announces its first album and tape release.
SMASH PHILIPS MERCURY

SMASH--REC0139--

SRS 67115
Sir Douglas Quinn-The Mendocino

SRS 61196
Buddy Miles Express-Expressway To Your Skull

SRS 67113
The Left Banker--Left Banker Too

SMASH--REC0139--

SRS 61218
Linn County--Fever Shot

WWW.AMERICANRADIOHISTORY.COM
Rock Acts. Watch for this show soon to appear in your area.
Tender Loving Care.

Dubbings processes more than 50,000,000 feet of tape per week...and every foot is handled with the kind of care that results in a perfect product. The most modern automated duplicating, editing and loading equipment are only part of the story. Add to that precise quality control, and you know why Dubbings is today's leader in meeting the growing demands of the entertainment industry for compact cassettes, 8-track and reel-to-reel. Learn more about the unique facilities of Dubbings...write for a copy of our new facilities brochure.

Sound thinking...leads to Dubbings.
Billboard is proud to announce its

2ND ANNUAL RADIO FORUM

JUNE 19-22 WALDORF ASTORIA HOTEL N.Y.C.

RADIO PROGRAMMERS...MANAGERS
STATION OWNERS...DISK JOCKEYS

- Listen to key radio leaders from all over the U. S.
- Hear the first-ever "Sounds of the Times" exhibit
- Attend Artists Appreciation Night
  Recording artists from every variety of music will attend a cocktail reception
  in their honor. The evening will be a purely social occasion, giving every
  registrant an opportunity to meet and to talk to the men and women whose
  records their stations are spinning.

JOIN THE HUNDREDS OF RADIO MEN WHO WILL BE AT THIS PRACTICAL, BUSINESS-ORIENTED STIMULATING FORUM AND DISCUSSION.

REGISTER NOW!

PROGRAM

Session 1 The Dynamic Power of Radio
Session 2 Finding the Hit Records
Session 3 Building Your Audience With On-The-Air Promotions
Session 4 The Need to Look at Your Station Objectively
Session 5 Top 40 Programming
Session 6 Achieving Greater Impact With a Small or Medium Market Station
Session 7 Selecting Records for Airplay
Session 8 Where Country Music Rides Today
Session 9 How Important Are Personalities to the Station
Session 10 Outside Aid to Help Programming
Session 11 Development of FM Radio
Session 12 Middle of the Road Listening
Session 13 The Day I Dreamed I Was a Program Director
Session 14 New Directions in Music
Session 15 What Programmers and Disc Jockeys Should Know About Advertising
Session 16 Setting Record Policy at a Station
Session 17 New Trends in Modern Music
Session 18 Innovations in Sound Introduced by Creative Recording Approaches
Session 19 Developing Teamwork at Station to Achieve Programming Goals
Session 20 Deciding on Time, Frequency, Kind of News Coverage
Session 21 How to Attract the Housewife Listener During the Day
Session 22 What Variety of Music and Non-Music De Texas Want to Hear
Session 23 Keeping Up With and Evaluating the New Record Releases

REGISTRATION FORM

Radio Programming Forum Sponsored by BILLBOARD
Registration Fee: $125.00 per person
Fee includes attendance at all sessions, work materials, cocktail reception, three luncheons. It does not include hotel accommodations. Please make your check payable to the Radio Programming Forum. Check must accompany your registration.
Send to: Radio Programming Forum
North Floor
300 Madison Avenue
New York, New York 10017

Please register the following people to attend the Radio Programming Forum. Check is enclosed for all registrants.

PLEASE PRINT THE FOLLOWING INFORMATION:

Name of Each Registrant
Title
Full Address (City, State)

Your Name and Title
Full Address
Company

Additional names can be sent in a separate letter. Acknowledgements and a brochure on hotels will be sent to each individual who is registered.
FROM MUNTZ:  
THE WORLD'S BEST SELLING BOOK!  
(Get your copy now . . . it's got a full-color cover and it's free.)

The 4-track Cartridge King stocks it to you with a great new catalog of hit product. Great stars! Great labels! Great sales!

ABC — AMY — APPLE — BELL — BLUESWAY — CAPITOL — COMMAND — CREScemDO — DIRECTION  
DOR — DUKE — DUNHILL — ELEkTRA — FERMATA — FONTANA — GORDY — HICKORY — IMPULSE  
MERCURY — MONITOR — MONUMENT — MOTOWN — NONESUCH — PAGE ONE — PARAMOUNT  
PEACOCK — PHILIPS — PHILLY GROOVE — PLANTATION — PROBE — REPRISE — REVUE — ROULETTE  
SHELBY SINGLETON INTERNATIONAL — SMASH — SOUL — SOUND STAGE SEVEN — STEED — TAMLA  
TETRAGRAMMATON — TRX — UNI — VANGUARD — VAULT — WARNER BROS. — WESTMINSTER  
WHITE WHALE.

The Originator of the Cartridge Concept  
The World's Largest Library of Stereo Cartridge Entertainment  
7715 Densmore Avenue • Van Nuys, California • 213 989-5000
Soul Sauce

*Continued from page 42*

Mercury LP, "Her Young Thing..." Joe Simon's "Chokin' Kind" hit was a country and western winner for Wynn Jennings. Harlen Howard, who wrote the tune, also penned "He Called Me Baby," recorded by country starlets Patsy Cline and Carl Smith, and re- 

quested to win Elia Washington and Pati Austin on UA: "The Family Tree." The Potters are in Japan until Saturday (26). Pop conductor Paul Mauriat has 

lined heavily into the soul bag for his new album, "The Soul of Paul Mauriat." featuring "Love Child," "Respect," and other R&B chart classics... Ike & Tina Turner's version of "I've Been Loving You Too Long" has been drafted from their "Outta Season" LP on Blue Thumb, ... Chris Jones of Scepter Records reads Soul Sauce. Do you?

Vox Jox

*Continued from page 40*

Jim Berry, just back from the Army, "I know it's not new, but WBSR in Pensacola, Fla., did that bit where the station becomes a thing of the past..." for April 1, according to air personal- 

nally Johnny Wallis. We all miss that, but news director Bill Barnett simplified the promotion by using the station's old singles along with the slate of oldies and 

some taped speeches and a new staff of DJs. The name of one of the couples who could not be discharged at the station was the "Biljex." Now, with no promotions issues, 

are looking for new talent. Billy Calder has joined KMOW and will be on 10 p.m.-1 a.m. on the St. Louis station... Lee (Bryant) Airblock and Pete Berry have joined WLEI in Richmond, Va., as operations manager and they'd been with WTBQ in Win- 

sboro-Salem. Harold Holmes is doing the all-night show at WLEI now... Joe Martelle has joined the announcing staff of WGAN in Portland, Me., he'd been with 

WIDE in Biddeford on WGAN and Dick Fishers, who'd been on the air for all time, has joined the program director... Martin Star- 

n was the new general manager of the company that included WAVE in Baltimore, has become 

director of sales for the radio consulting firm of Graham-Ruttenberg, New York... Bill Parson, has joined with WEEI in the Washington area, is now weekend 

with WPLF-FLM, Baltimore... 

Deanne Johnson has been ap- 

nee, beginning this past week, has 

KWW, Minneapolis. He'd been 

program director of KGUN in 

Omaha... Mike Swanson, who'd 

been with WCMA in Chambers- 

burg, Pa., is now in the 10 a.m. 

2 p.m. slot with WARK, Hager- 

town, Md... Tom Adams, 

WPDK, Jacksonville, Fla., has 

about a stress of that Puget 

** **

To Don Fenn, at KUTY in 

Palmdale, Calif. That was really a 
great promotion, politically 

speaking... Program director 

Jim Cooper at KFTS, P.O. Box 

1269, Texarkana, Tex. 75501, 

needs Hot 100 singles and albums. 
The station, managed by Hugh 

Friszell, has a 20-20 format of 20

singles and 20 LPS, then has a 
soul program at night. Dayjobs 

include Jim McKay, Steve Kelly, 

Chip Cherry, Warren Colins, Bob 

Moore, Dave Hall, and Cooper. 
The 24-hour station serves a mar-

ket of 126,000, plus dozens of 

other cities in that area. Do you 

ord people who don't service 

stations are missing a good bet. 

I think Texas and Michigan have 
some of the best stations for 

breaking records in the coun- 

try... James M. Martineau is the 

new manager of WEST in Char- 

lotte, N. C., and former manager 

C. B. (Nick) Morgan has been 

upped to manager of Statesville Broadcasting which in- 

cludes WCDL, in Columbia, S. C., 

and KBEST.

KADO-FM, stereo country 

station at P.O. Box 35, Texarka- 

na, Ark., needs stereo albums, 

bend to music director Doug Davis. 

WAKS-FM, Box 187, Kaneake, 

19000, is now playing Hot 100 
singles and needs stereo albums, 

program director George Lawrence. 

Program director Gary Atmore at KQQQ in San Diego re- 

ports his staff now includes Harry 

Martin from WYVL, Dallas, 

Scotty Day, Bob Collins from 

KFR, Los Angeles; Ron Thompson, 

Mae Hanlon and Jimmie 

Mack and Nellie Ross from 

KKUA, Hawaii.

PAUL LABELLE AND THE BLUEBELLS sign with Guy Draper as executive writers and producers with Draper's new publishing firm, Andjou, and Gayder Productions. He's on the charts with the Unics' "It's a Groovy World," Pauli Labelle, signing is joined by Dave Drash, at left, and Nona Hendryx.

APRIL 19, 1969, BILLBOARD
NEW YORK/Westminster's spring program includes a number of recordings remastered for stereo plus two new premiers. The remastered material features a two-record package of Mahler's "Resurrection," No. 3, and No. 5.


Swann's pressing contains music of Albin, Coprizer, Franck, John Cook, Jacob Bach, and Bach. Argeri Quadri conduct the Vienna Volksoper Orchestra and Viennese Academy Chorus on the Morell disk. The Mahler set is one of three conducted by Hermann Scherchen (Continued on page 81).

Peter Grimes is Steered On Course by Expert Hands

NEW YORK/British baritone Philip Langridge was expert hands at the Metropolitan Opera at the mature performances on Saturday (3). The skillful hands of Colin Davis, who will be the music director at Covent Gardens, brought forth the work's immense musical values.

Tenor Jon Vickers, in the title role, headed a superb cast. Vickers' recordings include RCA, Angel and Deutsche Grammophon, was in front form and his acting was satisfactory. Baritone Gerald Evans as Grimes was equally fine, and the men were the finest principal. Virginia Page as the coloratura role of Miss Amara also was in her best and fine first. The word "Odyssey" was the only version of the disk. Evans also has recorded for Angel with mezzo-soprano Miss Amara appears on Angel and Seraphim. Also the performances only were turned in by an English, Linda Lavin, Paul Pinnock, Gene Rich, and the excellent London recording of the opera under Britten's conductor. Vickers' monologues, Miss Amara's monologues and the fine traditional music between scenes.

FRED KIRBY

Merc's 'New' Dorati LP

NEW YORK—The Mercury Records classical division has re-issued a complete edition of the American orchestra music with Antal Dorati and the Los Angeles Philharmonic. The album, previously titled "1917-1920," includes the "Sinfonia Concertante" and "Gigue" for orchestra with Antal Dorati and the Los Angeles Philharmonic.

The album was previously titled "1917-1920" and included the "Sinfonia Concertante" and "Gigue" for orchestra. The new edition will be released on two LPs, each with the same record number as the original. The works included on the original LPs were the "Sinfonia Concertante," the "Gigue," and "A Sinfonia de Los Angeles Orchestra." The change was made because of the "Dada" Surrealist movement.

Choral Works

Hymn to the Fallen is a reissue of the "Gigue" for orchestra. The reissue includes the "Dada" Surrealist movement.
Cite Need for More Stereo 45's and Teen Jukebox LP's

By RAY BRACK

COLUMBIA, S. C. — Fred Collins Jr., Collins Music Co., Greenville, S. C., reports that Little LP's account for as much as 30 per cent of the total jukebox revenue in record markets. In an interview here recently, the newly elected president of the South Carolina Coin Operators Association made a plea for more stereo albums and more teen-oriented jukebox albums and said operators must pay more attention to location sound systems.

"The operator should be as careful and meticulous with his sound system installation as he is with his selection of records. Stereo effect is lost if the system is not set up to achieve good separation. And each location presents special problems which must be overcome in order to achieve good sound quality."

"We need more stereo records—both singles and albums—but their effectiveness will be limited without systems programming."

Collins said he has been promoting LP play primarily through mass rotation. "We change albums in groups of eight or 10 and rotate them all at once to a new location. This way people say, "Oh, you have a bunch of new albums on the box."

"Since we've begun promoting LP's ear play of albums has increased considerably, particularly
in adult spots such as beer lounges. In these spots, albums have been in the
majority in the
new top 25 charcoal她说s, according to Franklin D. Reno, dean of the Vigel Institute of Newark, for providing business training. The school is located in a 7,500 square foot facility adjacent to housing quarters (Continued on page 35)."

New Equipment

Midway—Target Game

Midway Manufacturing Co. is striving to create new coin-operated leisure entertainment devices that are not stereotyped and that will thus enable operators to set them at two-for-a-quarter play. An example is this new target game called White Lightning, which in one bowling alley last fall brought gross sales of $1,380 in eight days, according to Hoss B. Scheer, director of marketing. The unit was tested for four years. Scheer said, it features one-half inch ground nylon balls fired by compressed air at 20 rotating targets constructed of Lexan, described as a "miracle" plastic" developed by General Electric. The game is available with free, or extended play features as well as in a choice of two models, one with two coin chutes and one with a single coin chute. The single chute is adjustable for dimes, two-for-25-cent and three-for-25-cent pricing. Styled in brilliant colors, the unit features Midway's lifetime warranty.

NVA Set to Tackle Tax Problems

HOLLYWOOD, Fla. — Tax problems loom as the major business concern of the nation's bulk vendors scheduled to meet here at the Hollywood Beach Hotel April 17 for the 19th Annual National Vendors Association (NVA) convention. An expected record attendance will include vendors from South America, Canada and Dixie.

It is expected that vendors will spotlight a record amount of paperwork and machinery with significant emphasis on larger units such as balloon dispensers.

NVA's business program will address tax problems on opening day, April 18, when President H. B. Hutchinson Jr., Atlanta, Ga., and California vendor Leo Weiner talk on the subject, "You Can Fight City Hall." The trade group, which previously selected this State as a tax problems area, will hear State Senator Elmer O. Friday April 19 in a talk titled (Continued on page 54).

New Tex. Bill

AUSTIN, Tex. — A bill has been introduced in the General Assembly here by Dallas Rep. James H. Clark Jr. which would legalize the amusement machine industry and would prevent in-
vasion of the leisure business, which has been
and also stop tax evasions. Clark told the House State Affairs Committee that "there is an extensive evasion of the tax law on coin-operated amusement machines." According to Clark, he bases (Continued on page 55).
25c Items to Highlight NVA

“A Legislative’s Careful Look at Bulk Vending,”

"Tax problems will be the greatest convention issue," said Roger Folz, Oakland, N. Y., operator. “We used to think in terms of gaining exemptions on sales of 10 cents and under, but with quarter merchandise becoming a substantial part of total volume we will have to adopt a new approach.”

Folz suggested a more careful study of a definition of bulk vending machines worked out some time ago by NVA counsel Don Mitchell, which was aimed at gaining a total exemption for bulk units.

Some operators, such as Lee Smith, Charlotte, N. C., have advocated forming separate operating firms which will deal solely in quarter merchandise. Alan Cohen, New York distributor, said his State has a law exempting tax on quarter merchandise “if each sale over 10 cents does not constitute more than 10 per cent of all the operator’s sales.”

“I would like to see the exemption higher than 10 per cent, but at least this is a partial solution,” he said.

Cohen was among those who said that the exhibits would be highlighted by many new quarter items. Oak Manufacturing, Northwestern and Victor Vending will each show quarter machines. Additionally, Paramount Textile Machinery Co. and Vend-Rite Manufacturing Co., two new exhibitors, will show large bulk vending units.

Expanded workshops under the direction of Herb Goldstein, Oak Manufacturing, will be another convention highlight. There will be addresses by both Mitchell and Ted Raynor, who with Morris Much, head up NVA’s legal department.

“Advise researchers look exceptionally good,” said NVA executive-secretary Jane Mason. Vendors from Louisiana, Puerto Rico, Costa Rica, Europe and Canada are registered thus far.

### BARGAINS from KING’S One Stop

Pre-taxately Pin-De-Wallets 11.00 each Kings for 1¢ Vending, 600 to box 1.10

5¢ Donut Mix
6¢ Delux Mix
7¢ Ring Mix
8¢ Donut Mix
9¢ Saltine Mix
1¢ Nut Mix
1¢ Yeasted Mix
1¢ Yeasted Mix
1¢ Yeasted Mix
1¢ Yeasted Mix
1¢ Yeasted Mix
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Bulk Vending News

Get and hold the best locations with Victor’s Selectorama® Console

### SELECTORAMA® 77-88 CONSOLE

With six different combinations to select from to fit any of your locations, will vend a variety of merchandise and coin combinations — 1¢, 5¢, 10¢, 25¢.

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.

VICTOR VENDING CORP.

250 Items to Highlight NVA

-NATIONAL VENDORS ASSOCIATION officers. From left, H. B. Hutchinson Jr., president; Nicholas Schito, vice-president; Harold Folz, treasurer; Tom Enns, secretary; Mike Sparacino, sergeant-at-arms; and executive-secretary Jane Mason.

-LADIES PREPARE FOR FUN AT FLA. CONVENTION

HOLLYWOOD, Fla. — The ladies will have plenty of activities to keep themselves busy during the National Vendors Association (NVA) 19th annual convention, scheduled to convene here Thursday (17) at Hollywood Beach Hotel.

According to NVA executive secretary Jane Mason, there will be a charlatan get-together Thursday, along with a chef’s culinary display. Friday’s (18) activities feature “An Afternoon with Conni Gordon,” Miss Gordon, an accomplished artist, will teach how to paint and each “student” will be able to own a picture.

American Chewing Gum Expanding

NEWARK, N. J. — Philadelphia Chewing Gum has announced expansion of its American Chewing Gum division, which produces gum balls for bulk vending.

Philadelphia Chewing Gum president Edward I. Fenimore said the expansion of both this plant and the firm’s Havertown, Pa., facility have been occasioned by sales and consumption that have quintupled in the last 10 years.

American Chewing Gum has announced expansion of its American Chewing Gum division, which produces gum balls for bulk vending.
Wallace Thanks
OAK HILL, W. Va.—Mrs. Jean Wallace and twin, John Jr. and Debbie, would like to thank all persons in the industry who extended sympathies following the recent death of their husband and father, John A. (Red) Wallace. According to a spokesman, the family received countless cards while more than 300 floral pieces were sent to the funeral home.

New Equipment

Vend-Rite—Balloon Vendor
The balloon vendor above is manufactured by Vend-Rite Manufacturing Co., Chicago, and being shown for the first time at the National Vendors Association convention in Hollywood, Fla. It is available as a wall-mounted unit or with a pedestal, as shown above. The unit vends two packages, a 10-cent container with three Twist-Nik toy animal balloons and a 25-cent packet containing a giant, toss-up balloon that is 28 inches tall when inflated. A pump that is manually operated by the customer is mounted on the machine. Capacity of the unit is 60 boxes. The machine is 10½ inches wide, 9 inches deep and 36 inches tall and weighs 35 pounds.

Set Class in Programming

Continued from page 53

.. Continued on page 53

...
Florida NVA Convention

- Continued from page 54

New Tex. Bill

- Continued from page 53

In his last appearance at Gulfstream Race Track in February, Bally's 
249th tournament at Gulfstream Race Track extends to April 22.

Golf courses are in abundance
and include Orange Brook Golf Course, Diplomat Country Club, 
Hollywood Beach Country Club and Sunset Golf Course. Two
three课程 are the Pines Golf Course and
Gulfstream Per Three Golf Course, operated by the
Diplomat Country Club.

Hollywood's shopping facil-
ities include the Hollywood Mall.
The completely air-conditioned 
shopping city busts 54 stores under one roof and is open Mon-
day through Saturday 9:30 a.m.
to 9:30 p.m.

On that basis of its devices, 
Bally is now associated with the distributor.

No Violations
Francis A. Miskell, State con-
sumer protection officer, said
that vending machine operating
companies have loaned close to
$1.5 million to schools in that
year, but they have not pro-

The law in doing so.

According to Mr. Miskell, 
since investigators of operator-location 
relationships were started in the
last year, the volume of loans has 
dropped considerably.

Investigators of Miskell have 
looked into the issue of vending
machine companies in Dallas,
two in Houston and four in 
Houston and so have found
no violations of State loan laws.

Reconditioned SPECIALS Guaranteed

PIN BALLS - BOWLERS - ARCADE

GOLFER LADY GOLFER

SHIPMATES (3P+) $130

BARRY * RED LION *

KINGS & QUEENS

DIXIELAND

FISHING TROPHY (6P+)

CROSSTOWN

WILLIAMS

CHICAGO BIANCO

MONTANA LEAGUE

DELUXE

HULA HULA (5P+)

INDIANAPOLIS

DOWNTOWN (2P+)

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Double Bonus Features

Four Super Bonus and One Out-Ball Bonus described below. Two player game.

Extra Balls are awarded for hitting Black Buttons on the Backwall and
sinking Bally's Out-Ball Bonus.

Back-Track Action

Skillful ball fenders catch ball back to top of playfield and again brings ball down the
backwall, which allows for another play.

Uptight Flippers

Three Bally Flipper-Catcher Classes when played from 2 to 1 player. Three unique
styles of play with a variety of combinations on the score-keeping scoreboard.
What's Playing?

A weekly programming profile of current and future selections from locations around the country.

Ames, Iowa, Location: Adult (Over 30)-Lounge


Dry Ridge, Ky., Location: Kid-Restaurant


Haddonfield, N. J., Location: R&B-Tavern


Manhattan, Kan., Location: Kid-Drive-In


New London, Conn., Location: Kid-Restaurant

Current releases: "Ain't No Woman Like the One I Got," Reverend Bev, Capitol-2920; "You're a Mean One, Mr. Grinch," Dr. Seuss, Capitol-2920.

Philadelphia Location: Kid-Restaurant


Phoenix, Ariz., Location: C&W-Tavern


Rapid City, S. Dak., Location: C&W-Tavern


On the Street

* Continued from page 56

Sam Stern, president of Williams Electronics, Inc., Chicago... Sol Lipkin continues to be the man on the go for American Shuffleboard. Lipkin, who visited dealers last week in Florida, is now making a swing through Tennessee, Louisi-ana, Arkansas and Texas and will eventually wind up on the West Coast where he will attend a show in San Francisco. On a recent swing through the West, Lipkin visited with Pro Struve in Salt Lake City and Gary Miller, Bill Carlson and Peter Gerze in Den-ver.

AMERICAN CHEWING GUM EXPANDING

* Continued from page 54

"There is no let-up in sight," Fenimore said. "Americans are chewing about $100 million worth of bubble gum each year."

The reason for gum consumption increase, Fenimore said, is affluence (which puts more pennies in children's pockets) and the post-World War II population explosion (which has produced more children to put the plentiful pennies, nickels and dimes into machines). Fenimore also observed that there is a growing demand for chewing gum overseas. His firm now exports to 40 countries and is applying American merchandising methods to overcome sales resistance. In England, he explained, few people chew gum because they consider it ungentlemanly or unladylike. He added that sales in the U.S. have been boosted considerably by promotions built around television characters.

RUMOR HAS IT

That the new coin machine list at David Rosen is the most complete ever with biggest values and lowest prices ever.

It's no rumor.

COIN BASEBALL

EXCITING, REALISTIC PITCHING AND BATTING ACTION!

YANKEE BASEBALL

HOME RUN RAMPS

3 ROLLS LONG BALL FOR UPPER TIER SCORING

EXTRA RUNS IF ALL 3 BATTERS ARE HIT

REALISTIC BASE RUNNING IN LIGHTS ON BACK GLASS AND ON PLAYFIELD

SCORE LIKE BASEBALL.

3 OUTS PER GAME

PLUS CANCEL "OUT" FEATURE

PITCHER CONTROL ... CURVE-SLIDER-Straight BALL

ADJUSTABLE SPECIAL BASEBALL FEATURE

scores 1) SPECIAL or 2) EXTRA RUNS or 3) CANCEL OUT

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7 HIT AND RUN TARGETS

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Musical Instruments

Tour Features 'Music Wave'

By HANK PORTER

NEW YORK — Americans will get their first view of the Martenot Wave Music synthesizer this week. The unique instrument, which consists of a supercompensator and conductor Paul Mauriat and his orchestra begin their U.S. concert tour.

The Martenot synthesizer is an electronic instrument which produces the different frequencies and has some similar properties to the sound being. In its own way the keys are like a mallet.

A wire extending around the keyboard controls the sound, with a special pitch control. The Martenot synthesizer can simulate a violin, flute or cello by means of a button above the keyboard.

Patented by Maurice Martenot in Europe in 1922, the synthesizer is considered an improvement over the theremin. The concert tour by Paul Mauriat marks the first time that the instrument will be heard on a concert stage. Mauriat will use the Martenot in conjunction with a 12-channel sound system.

Mauriat, most famous for his worldwide hit "Love In Blush," began his 30-city tour last week in Bridgeport, Conn. He will tour the East Coast, Midwest and parts of Canada. Mauriat’s American concerts will run through May 17, when he will return to Europe.

Paul Designs for Gibson

continued from page 1

The new guitars in the line incorporate the new concept in the electronic guitar field. "These instruments," Paul said, "will have neither hum, hiss, noise, nor loss of highs no matter what the length of the cable." They will also have built-in equalizers.

Paul says that our idea in drawing these new designs is to give the consumer an instrument of a low profile than he has had thus far. We are using recording standards and standards and this standards are the industry’s best. Incorporating European designs in the products which produce music which is better and superior to what now may be found in a studio.

The amplifier will include a professional amplifier, an automatic stereo which will be a big rock amplifier. Paul said that the amplifiers, like the guitars, will be produced in many models.

"They will take more power, be quieter, and be much superior to what may now be found in a studio."

The show expressed the view that the new line of guitars and amplifiers would lead the industry.

British Exhibitors Set for 2d Appearance at NAMM

CHICAGO — British firms, representing several of their home-land’s greatest musical instru-

ment makers, will be marking their second appearance at the NAMM (National Association of Music Merchants) Convention and Music Show on June 22-25 at the Conrad Hilton Hotel here.

Two British companies creating equipment for the current rock scene are Davies and Muntel, and the late John Sutherland. A number of amplification equip-

ment manufactured by Davies and Eton of Chicago also will be exhibited. The company incorporates the latest engineering tech-

niques and features some of the most impressive accessories, costing both 100 watt and 200 watt (at full RMS) power, supported by specially designed square and column cabinets with the latest speakers.

Also, the next two months will be a full display of electronic effect units like the Soutendette Echo Echo, the new United and Wah Wah Pedal. Shar-

ing the limelight will be the firm’s Technyman vibrato effects.

The Digitech, a new concept in drum design and performance, is being exhibited by James How Industries. Rote-

sound Colortone is a four-channel unit with individual color effect on each channel and works di-

rectly off contact mikes giving the effect of a fireworks display. The Rotosound Rhythmite III, which gives direct-to-the-main, includes a built-in microphone which gives automatic light reaction to sound impulses without any other connection. A third model automatically pre-

sets colored patterns on a screen or backboard, providing a visually spectacular effect in a constantly moving, never ending variety of color combinations.

The Premier Drums Co. exhibit will feature a preview of the firm’s latest percussion instruments. New to the U.S., market will be professional-grade Super Zyn cymbals and the economy-priced Zyn cymbals, now redesigned.


Display Sparks Guitar

LAKEWOOD, Colo. — Mass display means just as much in merchandising guitars as it does in any other retail commodity, according to Mrs. Alice Mc-

Ewen, president, McEwen Mu-

sic Co., here.

"We have a correctness anticipated the tremendous swing to guitars which has taken place in recent years, back six years ago. Carrying both Fender and Gibson lines, Mrs. McEwen de-

votes not only the entire right wall of her suburban-Denver store to the display of from 32 to 36 guitars, but also keeps in-

terest focused with a permanent display window in which every guitar design as it comes along is highlighted.

Mrs. McEwen is the widow of pioneer music dealer and musician Len McEwen, and an ac-

complished musician herself. The couple formerly appeared on a 15-minute prime-time TV pro-

gram daily, Mrs. McEwen was well astride of the burgeoning

(Best Selling Vocals)

BEST SELLING VOCAL COLECTIONS

Chrome Wolf (Cimena)
BEATLES (Hansen)
BEST OF FOLK MUSIC (Hansen)
BEST OF SIMON & GARRUNKEL—SONGS BY PAUL SIMON (Plymouth)
BOOKENDS (Plymouth)
CAMELOT (Chappell)
GLEN CAMPBELL DELUXE ALBUM OF T.V. SONGS AND PICTURES (Hansen)
GLEN CAMPBELL DELUXE SOUVENIR ALBUM (Hansen)
HOSES—WAITING FOR THE SUN (Music Sales)
JEFFERSON AIRPLANE (Music Sales)
SERGIO MENDES (Hansen)
SEVENTY SUPER BLOCK-BUSTERS FOR '70 (Hansen)
SOUND OF MUSIC (Chappell)
SUPREME GREATEST HITS (Big 3)
WITH MY LOVE (Cimeno)

More will live, the more you GIVE

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Charles Ross III
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THE
1969 EUROVISION SONG CONTEST
WITH
BOOM BANG-A-BANG

CONGRATULATIONS AND THANKS TO
LULU
HER MUSICAL DIRECTOR JOHNNY HARRIS
AND THE WRITERS PETER WARNE AND ALAN MOORHOUSE

CHAPPELL

There's a spotlight on London every week — the Record Retailer, the ONLY music industry paper published there. And the spotlight doesn't rest on London either. It covers the whole booming business in Britain, in Ireland in Scotland. Nearly 6,000 key business and dealer outlets.

Statistics • Features • Charts • (Britain's ONLY Top 50 singles and Top 40 albums charts.) • Record promotion • Talent • Classical music • Jazz • Folk • Music Publishing • Reviews • New outlets • Releases.

Keep an eye on Britain through the paper that gets behind the business in Britain.
**Audio Retailing**

**PACKAGING**

**Album Graphics Stresses Total Merchandising Push**

BY RON SCHLACHTER

CHICAGO—Although some retailers are not taking full advantage of it, the album package represents a bulletin merchandising piece that can be easily utilized in the store.

"Album graphics is a built-in display," said Donald Kosterka, founder of Album Graphics, Inc. here. "When the consumer comes into the store, he sees something that will interest him. That's what we take home. This is total selling."

Album Graphics was formed last September by Mr. Kosterka, who has been in the printing business for 12 years and also worked with major record suppliers during the last seven years. As a result, the company came into being "to solve current problems," Mr. Kosterka said. He produces unusual and specialty albums for manufacturers at competitive prices.

"We try to give a number of options to the record companies, art directors and artists, themselves," explained Kosterka. "Options we may suggest or they may recommend include extra pages, unusual shapes or albums with certain characteristics, such as a special type sleeve.

The record company designers take to our ideas and deviate as much as possible. Now, instead of just putting a package on the shelf, we are able to accomplish what they want and stay within a very limited budget," said James Ladwig, recently joined Album Graphics after serving as art and advertising director for Mercury Records for the past eight years. Concerning album merchandising, Ladwig said:

"The album is now a total effort instead of one or two songs and the package is part of this. The package represents more than just something to contain the record. It offers alternatives to creative people so it can be merchandised by display, word of mouth and advertising. This is a total concept—total environment. The album package is a part of the over-all growth with the maturity of the industry."

"Groups are becoming more involved with album packaging," Mr. Kosterka stated. "Many bands have some definite ideas about what they wanted for their 'Living With the Animal's album on Mercury. They wanted a picture to include everyone connected with the act, even sidemen and engineers. To accomplish this, we decided on a six-page album. Two pages included individual photos while a twoperIOD spread featured the group presentation." Kosterka pointed out that while the album package can vary in shape, color and texture, it still must be able to fit into the store's record bin.

The Four Seasons' "Editione D'Oro" LP on Phillips was packaged in gold foil and included a poster, said Kosterka. "I was in Polk Bros., a couple of weeks ago and noticed one of the posters displayed on the wall. I talked to the clerk and she said all her friends had one of the posters, which features a picture of the group on one side and an autographical calendar on the other side. Now, I'm not taking anything away from the group, but I do feel the packaging has done a lot."

Album Graphics' East Coast affiliate is Craig Braun Inc., which specializes in the design and printing of promotional materials for the record industry. Craig Braun, owner of the New York-based firm, is noted for developing the usage of self-adhesive labels as a merchandising aid for album and tape cartridge product.

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**Display Sparks Guitar**

- **Continued from page 60**

The guitar market by the time the Beatles first became popular, and in excellent position, both from the standpoint of guitar lessons and a complete inventory, to supply combos as they were formed.

From an instrumentation standpoint, McEwen Music's guitar stock has ranged all the way from learner's guitars up to professional level, amplifier-equipped instruments. This fact has had much to do with a threefold growth of the guitar department. The two nationally advertised brands by itself, expand the cooperation and studio space, and a rental program all combine to launch a guitar—merchandising program which has resulted in an average sale of around $200.

Clearly visible through the store windows is a row of 36 guitars which read from left to right in price and quality steps, up to electric models. Accessories are spaced along the shelf below. In the adjoining window, at the head of the massive row of guitars, the Colorado dealer shows custom-built guitars, amplifiers and speakers in several price steps, photos of local guitarists and combination men, etc.

No single element has had more to do with establishing both the present and future guitar market than the fact that McEwen Music Co. went as a guitar to an elementary school student. "In other words, the retail is actually free," Mrs. McEwen said, "enough incentive to convince many parents that they should start their youngsters off on the guitar at an early age and, of course, leading to early sales."

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**EXPERTS DISK**

TO M'.MEDIA

SAN FRANCISCO—Metro-Media, Inc., the publisher of the master of "You're Bein' Brainwashed, Baby," by the Experts, is currently releasing here on the Whirl World Records label. Len Levy, head of Metro-Media Records, completed negotiations with Skip Payne, head of the Blonde Lagoon label, and is rushing out the record on the MetroMedia label.

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**2 New Packages**

- **Continued from page 52**

Scherchen and features the Vienna State Opera Orchestra, as does a Bach cantata program with conductor Hilde Rosel-Majden. The other album has the Vienna Symphony in Prokofiev.

Nicholas Afonky conducts two albums: one with the Cathedral Choir of the Holy Virgin Protection Cathedral of New York in Taichakovsky, and the other with that choir and the Bells of San Francisco's Holy Trinity Cathedral in Russia. The other LP has Howard Mitchell and the Washington National Symphony in Shostakovich.

---

**Masterwork Dealer Tie-In**

CHICAGO—Columbia Masterwork is for the first time using a dealer listing advertisement to promote its complete series, Billboard learned last week.

A special tie-in with pre-recorded music on records and tape will highlight a full-page advertisement in the April 28 issue of the Chicago Sun Times.

The advertisement will feature the names and addresses of 25 to 30 key dealers in the area. There are stores that he's pinpointed that have been selected for the promotion.

Consumers may choose free albums or 8-track CARTRIDGES from a list of the series and packages from the Columbia label. The packages consist of "Sweeney 's 'Tis the End," by Simonsen and Garfunkel; "I Love You Love," by Ray Conniff Singers; "Soft and Beautiful," by Aretha Franklin; "Blood, Sweat and Tears," by the group with the same name as the album; and "Honey" by Andy Williams.

Any ton of the above albums are free with the purchase of 8-track cartridges or compact stereo component system. This four-piece system consists of two speakers, a turntable and a free dust cover and lists for $99.85.

Any three of the albums are free with the purchase of Model 4400, a five-piece modular component system, consisting of AM/FM/FM tuner, turntable, two speakers and free dust cover. This set lists for $149.95.

Any two 8-track cartridges are free with the purchase of Model 8700, a stereo cartridge component system. This two-channel system consists of two speakers and the 8-track deck with AM/FM/FM tuner, turntable, remote control, tape monitoring, guitar and microphone inputs, headphone input and space for tape deck and record changer.

---

**Allied's 1969 Model 90-Watt** amplifier, which is designed to handle any major public address sound function, uses all-silicon transistors and features a large master gain control, separate mixer controls and inputs for two microphones, plus Later for auxiliary inputs. The suggested list is $114.95.

---

**Cartridge Display.** This unit, filled with Elac's Audio Display, is free with an order of cartridges from American Mountain Corp. One dealer offers 28 Elac cartridges for a net profit of $928.90 when sold at $31.50 each. A free STS 444-C cartridge and case. Another similar deal offers 14 cartridges for 50c with a free cartridge and the display display.

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**Decorating Stereo.** Here are two views of H. M. Scott's new stereo console featuring hand-rubbed Spanish Provincial pecan cabinet paired with two 8:32M speakers. Other features include three-speed switches, tape monitoring, guitar and microphone inputs, headphone input and space for tape deck and record changer.

AUGUST 19, 1969, BILLBOARD
An International Hit!

THE FOUNDATIONS Smash New Single

"IN THE BAD, BAD OLD DAYS"
[Before you loved me]

UNI 55117
Produced by TONY MACAULAY / Manager BARRY CLASS
“Arriving April 16 For Their National Tour.”

WATCH FOR THEIR GREAT NEW ALBUM!

BUILD ME UP BUTTERCUP
THE FOUNDATIONS

UNIVERSAL CITY RECORDS – A SUBSIDIARY OF MCA, INC.
Country Music

Triple-Threat Company Is Set by Ex-Mgr. Starnes

NASHVILLE — Bill Starnes has formed Carol Enterprises, covering record production, management and music publishing.

Starnes, former manager of Musicor artist George Jones, said his firm would pursue two new acts: a month independent and well masters. Additionally, the firm will package "totally sponsored," he said, and is working in close connection with a music production picture already set up.

"We are going to package 140 shows that we are considering," he said. "The first two of these are already set. After that we will do another 20 shows every 60 days, and they will be 20 dates in a row—not a lot of days off in between."

He said his packages at first would include two headliners and other lesser-known but capable talent consisting of "Provincing newcomers." The first package he has put together, he said, would be handled by Jeanie C. Riley, Plantation.

"For the time being I am working with talent of other levels," said Starnes. "We eventually hope to have a complete talent roster of strong names in the industry."

Starnes, who was previously with Jones after having managed the singer's career over a long span, said he was a special "Toby Keith and the Prince Family, joined Jones.

Association Formed

Starnes has set up an association with Michael Marle Miller, president of Opportunities Unlimited, Ltd., and C. Thomas Conway, director of that firm, in the Bahamas, which is a holding company involved in the minimum of motion pictures.

Conway, who has an impressive list of screen credits, said the idea of the African Negro in Nassau and Freeport, International Motion Pictures, Inc. He said his company's objective is to utilize leading country talent for filming movies in a "good environment." He has turned the artist search over to Starnes, and the two companies will work cooperatively.

Mgt. Company In Expansion

CROWDER GIVES FOUNDATION HIS 'PAPER' ON NEGROES' INFLUENCE

NASHVILLE — Russell Crowder, leading Nashville musician, has completed a thesis on "The Influence of the Negro in Country, Hillbilly, and Allied Folk Music," and presented it to the Country Music Foundation.

Crowder, who was instrumental in developing guitar courses at some hard-core truculent schools to help check dropout, prepared the lengthy and well-documented paper for his Master of Science degree.

The valuable contribution to the foundation archives is believed to be the first serious study of the black and his influence in the evolution of country music. In doing his research, Crowder searched the library of the Country Music Foundation for material about an early development of its specific field. He also had the benefit of consulting the research library of Aafk Rose Publishing Co.

Crowder traces the African influence on the early American roots of commercial folk music, with special emphasis on the Negro Influence and the influence of Negro music on white performers in this field.

The scholar describes all of the terms applicable to country music, and he has written a glossary of industry terminology.

Discoveries

Crowder discovered, among other things, that the African musical traits of "blue tonality" and "shffton blues" are in the world, and are characteristic of commercial country music. He notes, too, that many instruments used in country and related music today are similar to primitive African instruments. He notes that the Negro, for his part, in the War, played an important role in introducing the guitar and blues to southern mountain people which became an integral part of country music. He discovered, too, that repertoire of both Negro and white artists include different versions of the same material.

"During the 20th century white performers of country and hillbilly music were directly influenced by Negroes," he states. He lists some of them as Jimmie Rodgers, Hank Williams and the Carter Family, and he researched the nearby hills to find that regionally recognized Negroes perform or have long since been ignored. They include such native artists as Thunder Craig, Walter Jennings, Ray Nelson and the Cannon and others.

In addition, there are two nationally recognized Negro country performers, DeFord Bailey, and the Ace Taylor theories. Two of Nashville's leading country music singers are Biren Banks and Brooks Blevins.

Follow-Up Study

Crowder recommends that a follow-up study be made, with more extensive research so as to uncover more of the contributions made by the Negroes in this field.

The thesis is considered a major contribution for two purposes: to add to the Negro Hall of Fame, and to bring together the Negro and white in a musical culture.

Crowder confines his paper expressly to the country and folk field, refusing to stray to territory in which he was not conversant with black and blues because of the intent of his thesis.

Bill B. Long, president of the Country Music Foundation and a Bill Starnes said, "We eventually hope to have a complete talent roster of strong names in the industry."

CINCINNATI — Monument artist Carole Starnes, who has a long-term contract with WLW to the syndicated "Country Hayride," the pilot, scheduled to be videotaped Sunday (20), will be the lead show in a series available for syndication Aug. 15. In addition to the five Avco stations, plans are under way to sell the show on an open basis coast to coast.

The show would be all done here at WLW, and will generally follow the pattern established by the station over the years, Starnes said. The show will be more of a contemporary nature.

"The title itself may seem un-ocontemporary," said Starnes. "But the show itself will be strictly modern. Everything will be in color, and we will be trying some updating of production."

Cargill said his guest on the pilot would be the Single Top Dot artist, and that he would feature outstanding guests on each of the subsequent shows. WLW considered five top country singers for the host position. Terms of the contract were not disclosed, but it is believed he was guaranteed a minimum of $30,000 for the series.

Cargill, discovered and produced by Don Law, who had several leading chord charts, included his No. 1 song of last year, "Skip a Rope."

BILLY STARNES, seated, signs a pact by his newly formed Carol Enterprises, Inc., and Opportunities Unlimited president Tom Conroy, Carol Lee Starnes, Starnes, and Mike Miller, O-U director.

APRIL 19, 1969, BILLBOARD

The charts tell the story—Billboard has THE CHARTS

Cahill Will Host WLW 'Hayride'

To celebrate 70 years of radio, LMN is proud to present the special event "The Classic Country Music Legends." Featuring some of the greatest names in country music, this is an opportunity not to be missed. Don't miss out on the chance to witness the music legends come together in one unforgettable night. Get your tickets now and join us for a journey through the golden age of country music.
CONWAY Twitty

I LOVE YOU MORE TODAY
32481
C/W BAD GIRL

New LP from the top of the SINGLES chart!

CONWAY TWITTY

Darling, You Know I Wouldn't Lie

Darling, You Know I Wouldn't Lie
When the grass grows over me
I'll never be
Hungry Eyes
Ballad of Forty Dollars
Bad Man
Sound of an Angel's Whisper
Bad Girl
Pain of Me a Song
Trailer in the Corner
Window Up Above

DECCA
A Division of MCA, Inc.

Country Music

Triple-Threat Company Is Set

* Continued from page 65

talent and give it a new type of exposure.

"Select the Best"

"We will select only the best," he said, "We will try to leave all to the majors, but those we are unable to lease will go on our own label and we will have worked out a distribution program with a major. This way, either way, our artists will be exploited and distributed.

He already has set up the Carlbilt Publishing Co. (BMI), which is being operated by Jim Busby, who resigned from WENO to take over that phase. Starnes also plans to add an ASCAP company immediately. The firm has rented a suite of seven offices in the 1719 West End Building, and already is talking about expansion.

It was the Starnes family who, with Pappy Dalley, began Star- day Records. Bill Starnes, son of founder Jack Starnes, engineered some of the earliest Star- day sessions in the living room of their homes in Beaumont, Tex., in 1954. Jack Starnes, at the time, was managing Lefty Frizzell. Star- day later was sold to a group headed by Don Pierce, and still later to Lin Broadcasting.

'RENEE PERRI'

is what's happening in the music business and "SOULVILLE RECORDS" is where the action is... Renee's latest disk "LOVE'S NOT WHAT IT USE TO BE" is getting national attention... distributors, contact SOULVILLE REC- ORDs, 2308 N. 6th Street, Harrisburg, Pa. Dee Jays, write BRITISH PROMOTIONS, 205 Stahrman Bldg. Nashville, Tenn.

Did You Know

DON BAILEY

Is Surrounded

By

Women?

Hit After Hit!
<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Label</th>
<th>Weeks on Chart</th>
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<tr>
<td>43</td>
<td>PLEASE DON'T GO</td>
<td>Ed Arnold</td>
<td>RCA 74-0130</td>
<td>4</td>
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<tr>
<td>30</td>
<td>DADDY SANG BASIS</td>
<td>Johnny Cash</td>
<td>Columbia 44589</td>
<td>20</td>
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<tr>
<td>38</td>
<td>IF I HAD LAST NIGHT TO LIVE</td>
<td>Webb Pierce</td>
<td>Decca 23561</td>
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<tr>
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<td>IT LOOKS LIKE THE SUN'S GONNA SHINE</td>
<td>Wilson Brothers</td>
<td>Decca 23440</td>
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<tr>
<td>47</td>
<td>CALIFORNIA GIRL</td>
<td>Lefty Frizzell</td>
<td>RCA 74-0135</td>
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<tr>
<td>46</td>
<td>SATURDAY SATAN, SUNDAY SAINT</td>
<td>Ernest Tubb</td>
<td>Decca 23448</td>
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<tr>
<td>44</td>
<td>SON OF A PREACHER MAN</td>
<td>Peggie Davis</td>
<td>RCA 74-0130</td>
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<td>56</td>
<td>ONE MORE MILE</td>
<td>Dave Dudley</td>
<td>Mercury 72902</td>
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<td>59</td>
<td>Better things in Life</td>
<td>Jerry Reed</td>
<td>RCA Victor 74-0822</td>
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<td>48</td>
<td>I SEE THEM Everywhere</td>
<td>Hank Williams II</td>
<td>Decca 72077</td>
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<td>57</td>
<td>LET THE WHOLE WORLD SING WITH ME</td>
<td>Nore Stewart</td>
<td>Capitol 2441</td>
<td>10</td>
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<tr>
<td>50</td>
<td>JOHNNY ONE TIME</td>
<td>George Jones</td>
<td>RCA 74-0130</td>
<td>10</td>
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<td>61</td>
<td>Sweet Mine</td>
<td>Johnny Cash</td>
<td>Imperial 63645</td>
<td>3</td>
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<td>52</td>
<td>Tony Mock Season</td>
<td>Charlie Walker</td>
<td>Sure Creet 74-0135</td>
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<td>58</td>
<td>LOVE COMES BUT ONCE IN A LIFETIME</td>
<td>Hank Williams II</td>
<td>Mercury 72210</td>
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<td>JUST BLOW IN HIS EAR</td>
<td>George Jones</td>
<td>Decca 74-0130</td>
<td>5</td>
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<tr>
<td>51</td>
<td>Mr. Walker IS ALL OVER</td>
<td>Lefty Frizzell</td>
<td>Capitol 2445</td>
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<td>57</td>
<td>WHAT KIND OF MAGIC</td>
<td>Lefty Frizzell</td>
<td>Decca 74-0130</td>
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<td>50</td>
<td>Old Faithful</td>
<td>Mel Tillis</td>
<td>Epic 9-01050</td>
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<td>I ONLY REGRET</td>
<td>Bill Phillips</td>
<td>Decca 33242</td>
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<td>WHEN TWO WORLDS COLLIDE</td>
<td>Jim Reeves</td>
<td>RCA 74-0135</td>
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<td>MEMORIES</td>
<td>Ena Peters</td>
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<td>Jimmy Dean</td>
<td>RCA Victor 74-0130</td>
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<td>DADDY</td>
<td>Jerry Lanning</td>
<td>Capitol 2445</td>
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<td>75</td>
<td>GAMES PEOPLE PLAY</td>
<td>George Hamilton</td>
<td>Capitol 2445</td>
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<td>63</td>
<td>THE CONSPIRACY OF HOMER JONES</td>
<td>Dallas Frazier</td>
<td>Capitol 2445</td>
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<td>68</td>
<td>ANYWHERE, USA</td>
<td>Lefty Frizzell</td>
<td>Capitol 2445</td>
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<td>68</td>
<td>THE COMING OF THE ROADS</td>
<td>Johnny Cash &amp; Anita Carter</td>
<td>United Artists 50203</td>
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<tr>
<td>66</td>
<td>LIKE A BIRD</td>
<td>George Morgan</td>
<td>Step 352</td>
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<td>WHERE DO YOU GO (When You Don't Go With Me)</td>
<td>Ena Waterton</td>
<td>Epic 9-01050</td>
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<td>Norma Jean</td>
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<td>72</td>
<td>WALKING BACK TO BIRMINGHAM</td>
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<td>73</td>
<td>ALL HEAVEN BROKE LOOSE</td>
<td>Holly &amp; the Iroquois</td>
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<td>74</td>
<td>I'LL BE THERE</td>
<td>Lefty Frizzell</td>
<td>RCA 74-0130</td>
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</tbody>
</table>

**_chart #5009**

**Connie Eaton's Morning Blue Chart #5009**

**Gordon Terry's Charlie's Pride Chart #5050**

**Kirk Hansard's Chart #5010**

EXCLUSIVELY ON CHART RECORDS | PEECH-YONAH MUSIC 806 16TH AVE., S. NASHVILLE, TENN. 37203 (615) 254-7206
Edict Eased on Radio Owners

TORONTO—In a new directive issued to the Canadian Radio Television Commission, Secretary of State Gerard Pelletier made several alterations to the government requirements on Canadification of ownership of broadcasting outlets.

The alterations are applicable to another directive delivered by Pelletier in September 1957. Under the new directive, the chairman and directors of Canadian broadcasting companies must hold 80 per cent of the voting shares and 40 per cent of the investment must be held by Canadians.

One modification which al-

lows for some dilution in the management holds that a new broadcasting company, to own a second holding company to own shares in the broadcasting company, permits 20 per cent of its voting shares and 10 per cent of the investment must be held by Canadians.

The directive also allows for a new class of shareholders owned by Canadian citizens to be treated as a Canadian citizen. This will permit more corporate investments in the Canadian broadcasting industry by Canadian holding and investment companies.

Another alteration to go into effect immediately is that only four-fifths of the directors of a corporation-owned company is held in any of the licence stations must be Canadians. However, all directors of the corporation-owned company must still be Canadians.

In another important change, the stipulation that 40 per cent of the directors of a corporation-owned company must be Canadian control has been changed. The CRTA is specifically charged with satisfying itself that Canadian control is still maintained through the holding of a significant percent of the outstanding debt.

NEW PRODUCT FROM CANADA

The following is a list of newly released Canadian musical products.


From the Music Capitals of the World

PARIS

Roger Ribeau, formerly with Decca-RCO (France), has joined Virgin Records as head of French promotion and promotion liaison. Marie-Carol and Richard H. Riddle, attended the reception given by the French Vibrato, attended the reception given by the French music agency. Decca and Georgette Piano and Antoine after the presentation of the company's new catalogue.

---Decca-RCX presi- dent Andre Jarente presented his company's contribution to November Festival in Paris, France. Decca has signed to represent the Double Hat label of Sweden. The company now has a collection of 11 albums from the Deca, RCA, and Decca labels.

CKLW Gets License Renewal on Condition

TORONTO—The Canadian Radio Television Commission has issued CKLW a license renewal on condition that the station will not be sold to any other U.S. owner or lose its broadcasting license altogether.

The CRTC said that, according to its records, the issued shares in Western Ontario Broadcasting are now owned by the CRTC in Canada, which is owned by RKO General Inc. in the U.S. These shares must change hands to a Canadian-owned company within a year and a half or the station will lose its license.

The decision was based on a Canadian government order of Sept. 20, 1968, which ruled that any Canadian broadcasting outlet must be effectively owned and controlled by Canadian citizens.

CKLW applied for an exemption from this order based on its geographic and economic situation—the Detroit area is within CRTC's jurisdiction. The CRTC decided that if it had so ruled but in so doing it would have had to send its report to the federal cabinet that this action would not be contrary to public interests.

The commission said after careful consideration of the petition of CKLW, it could not make such a recommendation.

The commission noted that it was granting the temporary license renewal to "give the license an opportunity to continue its provisions or to dispose of the assets of the station."

Caledon Disk Honors Ink

TORONTO—Caledon Records of Canada, a product of the Robert J. Stone organization, has released a specially recorded tribute to the late President Dwight D. Eisenhower titled "Old Soldier."

The record, released via King Records in the U.S., was recorded by U.S. singer Earl Drake and written by Caledon composer Dave Martine.

Martine, who has written hits for many artists, including James, among others, originally wrote "Old Soldier" in the hopes that Canadian and U.S. Legionnaires and other veterans organizations would adopt the song when the incident became known.

Shoppe on TV

TORONTO—Capitol recording company, the Sugar Shoppe, taped an appearance on the "Ed Sullivan Show" this week. The show will be telecast in both the U.S. and Canada in June.

The group is scheduled to appear at Friar's Tavern in Toronto later this summer.

SAN JUAN

Oleg Guillot, recording artist from Mexico (Momart Records), is currently working in the Flamboyant Hotel through May 30. He recently received a contract of a female vocalist in nightclubs.

Doodletown Pipers (England) played at the El San Juan Hotel.

Ritchie Yorke

EDICT BASED ON RADIO OWNERS FOR SMOTHERS?

TORONTO—Tom Smothers, co-host of the "Smothers Brothers Comedy Hour," is taking a brief visit to Toronto on Sunday (6), setting off rumors that the duo may be considering this city as a possible production site for future TV series.

It was announced the previous Friday that CBS would not schedule the weekly show in its new fall line-up, and that the following Sunday's program—featuring Bob Hope—would be released. Director David Steinberg had been cut because of "bad taste," Henry, however, which carries the Smothers Brothers show in Canada, and which has never censored the show scheduled the program.

At a Sunday night press conference, part of which was spent viewing the program, Tom said that it was "boring."

Dick were blacklisted in U. S. television—which is not out of the question, he added—they were "hardly to consider doing the show anywhere.""We could call it the Smothers Brothers in Exile."

CTV reports it has not received word of any previous editions and would continue the series. The network had already signed for next year's CBS series.

A Canada New Production Site For Smothers?

From The Music Capitals of the World

RITCHIE YORKE

Montreal leader

Montreal—Richard Glenn, a former CBC executive director for London Records of Canada, has left the company. Before joining London, Glan-
vil-Brown worked with Decca Records in the U. K.

APRIL 19, 1969, BILLBOARD

www.americanradiohistory.com
Black Pearl
SONNY CHARLES
WRITTEN and PRODUCED by PHIL SPECTOR

Black pearl precious little girl
Let me put you up where you belong
Black pearl pretty little girl
You've been in the background much too long
You've been workin' so hard your whole life through
Tendin' other people's houses
Raisin' up their children too
Hey how 'bout somethin' for me and you
Here in my arms you're gonna reign supreme
No more servin' baby they're gonna serve my queen
It's our turn for happiness and our day has come
Living for each other and answering to no one
Black pearl precious little girl
Let me put you up where you belong
Black pearl pretty little girl
You've been in the background much too long

Together we'll stand so straight and tall
Created by love to love one and all
Heart to heart soul to soul
No other woman could ever take your place
My world is built around the very smile
That's on your face
You'll never win a beauty show
No they won't pick you but
You're my Miss America and I love you

Copyright 1969 Irving Music Inc. / Jill Bern Music
PARIS — The French State radio service, the ORTF, has indicated it is not planning to go on the air with any of its foreign-language stations. The restrictions are aimed at raising the prestige of French musical productions featured on radio, as well as reducing the amount of airtime given to foreign record companies. The new policy is part of a national association of songwriters and the Syndicat National desAuteurs et Compositeurs. Since 1962, an anonymous agreement has been in effect, reducing foreign material to 20 percent of total air time. In addition, there have been talks with the ORTF and they have agreed to reduce foreign material to 20 percent. We feel that a 20 percent allocation to foreign material will enable the ORTF to cover all the French foreign programs.

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The French-German Association in Paris has also received the Fulbright-Fondation and the French-Attenienen 1969 to Herbert von Karajan.

URSULA SCHUEGREF

STOCKHOLM

Dietmar has signed the Glitter- sk and is releasing two singles by the end of the year. The first single, "May the Force Be With You," is due out in May. The second single, "Here Comes the Sun," is expected to be released in August. Coke (CBS) is planning to release a third single in September.

MAKING IT IN THE UNITED STATES

Payments (Reprise) have recorded a new album for the band "The Beatles," which is expected to be released next month. The album, "Abbey Road," has been recorded in London and is scheduled for release on October 1st.

TOBY CHENEY
WDYK — SUMTER, S.C.

"Nobody Loves You But Me"

from Billy Joe Royal

Columbia 44-6114

BRIEF GROSSE LADRE BIANCHE

IS THE SONG THAT

YVA ZANICCHI
WINNER OF THE 15TH FESTIVAL OF SANREMO

AT THE EUROVISION CONTEST

IN MADRID

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TO RAY SHANNON

WEMP, FT. VALLEY, GA

"Nobody Loves You But Me"

from Billy Joe Royal

Columbia 4-4814

"Nothing Is But A Dream"

from Tony Orlando

Capitol 1-2647

"A Whole Lot Of Loving"

from Gladys Knight & The Pips

Atlantic 4-0574

"Hello, Dolly"

from Carol Channing

Decca 4-8638

"Some Enchanted Evening"

from Cyd Charisse

Columbia 4-4069

"The Shadow Of Your Smile"

from Bobby Vinton

Philips 1-1099

"Can't Help Myself"

from The Four Tops

Motown 4-4095

"I'll Be Good To You"

from Gladys Knight & The Pips

Atlantic 4-0574

"The Night They Called Me Mad"

from Al Hibbler

 RCA Victor 1-0538

"I'll Take You Home"

from The Everly Brothers

Columbia 1-2775

"It's Not Unusual"

from The Kinks

Decca 4-0534

"Heel Clickin' Blues"

from Big Joe Williams

Chess 1-0012
<table>
<thead>
<tr>
<th>Number</th>
<th>Title</th>
<th>Artist</th>
<th>Week Ending</th>
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<td>1</td>
<td>I CAN HEAR MUSIC</td>
<td>Louis Armstrong</td>
<td>1960</td>
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<td>2</td>
<td>AQUARIUS/LET THE LEMMONS IN</td>
<td>Eric Burdon &amp; The Animals</td>
<td>1960</td>
<td></td>
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<td>3</td>
<td>HERE, I AM</td>
<td>Chuck Jackson</td>
<td>1960</td>
<td></td>
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<td>4</td>
<td>THIS IS YOUR LIFE</td>
<td>Jack Everly</td>
<td>1960</td>
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<td>5</td>
<td>OYSTER CAT</td>
<td>The Patti Page</td>
<td>1960</td>
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<td>THE STRONG SURVIVE</td>
<td>Janis Martin</td>
<td>1960</td>
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**HOT 100—A TO Z**

*Compiled from national retail sales and radio station playby by the Music Popularity Dept. of Record Market Research, Billboard.*
"If you were 26 years old and came from a broken home. If you shovelled shit as a ranch hand in Iowa and worked in a hard hat on top of the U.S. Steel building in New York. If you've mined gold in South Dakota and stood watch as an able bodied seaman in the North Atlantic..... then you could have written 'Brown Arms in Houston' because it would have been a part of your life."

Orpheus
Dick Sherman's Got The Biggest Pair in Town

HIS LEFT ONE is PETER, PAUL & MARY'S Day Is Done. Denver's KIMN called up to tell us we had "the record of the year." Peter Yarrow leads the world in singing it. The Smothers called its show debut "the most memorable in our TV history." Warners #7279.

HIS RIGHT ONE is the VOGUES' Earth Angel. Gavin picked it, saying "Rock and Roll has been revisited." Sales and radio people tell us it's an automatic. We believe them. So does The Vogens' gasser producer Dick Glasser. We call it Reprise #0820, as only The Vogens can do it.

Yes, Our Mr. Sherman has the biggest pair of sales figures in town. Sherman's our national sales guy. Wish you had a pair that big? Sherman has his for sale.
JOSE FEIJOCIANO–MARLEY PURDUE DRIVE

(Prod. Rick Jarret) (Writers: Cobba-Dick-Dick) (Cassadi, BMI)–The Bee Gees' newest rhythm with strong jazz line and infectious beat comes off a new solo woman. This hit features an funk flavor mixed with R&B. It is the one to watch for. The Bee Gees--riche has arranged the song and has completed it. File: "Bee Gees Drive" (unscored), ASCAP. RCA 411729

JOSE FEIJOCIANO–MARLEY PURDUE DRIVE

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EUGEN HAWKINS SINGERS–OH HAPPY DAY

(Prod. Loren Burch) (Writer: Hawkins) (Kama Riga/Hawkins, ASCAP)–This just released master from the San Francisco area has all the earmarks of a hit and could stunt the present rhythm's success. With its big beat and operatic feel, this one is a winner. "Oh Happy Day" is a hit that they are cooking with their "Let Us Go Into the House of the Lord" from which this single was cut. Add to those backing vocals, backing vocals by the infectious gospel rhythm teams as a stirring performance. File: (Information Available). BMG 1909

OTIS & CARLA–WHEN IS WRONG WITH MY BABY

(Prod. Skip Wright) (Writers: Kornell/Willie) (BMI)–Back in their exciting and successful bag of doing new, original and interesting music is this one. It is a hard driving, up-tempo hit that will turn heads and it should prove one of their biggest. File: "Yes I'm Ready" CHP 394

IKE & TINA TURNER–YOU BEEN LOVING TOO LONG

(Prod. Bob Kromer, Tina Turner) (Writer: Baquiere-Baquier) (BMG)–Called from their current hit list 'B' Who's Seville' by popular demand, this wild and maddening swinger with a hard driving beat is certain to climb high on the hit 100 as well as the top 10 R&B. Watch out for this new hit. File: "Graffiti" (Norcross, BMI). 2057 121

THE O'KAYSIONS–TWENTY-FOUR HOURS FROM TULSA

(Prod. Bill Spence) (Writers: Motown/Derek Do) (BMI)–That "Girl Watcher" group bursts back with a strong hit, here, a clever rhythm and a top beat. This hit of the year, created by Steve Stevens and John Davis, Driving rock beat back a strong rock vocalist. File: "Cat's Meow" (AGP, BMI). AS 111977

RANCY STRATA–We Go Again

(Prod. Billy Strange) (Writers: Shipman/Shipman) (BMI)–This powerfully filled hit of Ray Charles two years ago is brought up to date in a smooth swinging pop style that will put it back on the Hot 100 as well as the Grey Schooler's chart. Fine performance. File: "Memories" (Lindsay, BMI). 2057 0081

ROBERT BIRTLE–Me and Mr. Robert (Prod. Bobby Darin) (Darin) (BMI)–Darin comes up with another strong message lyric set to an infectious beat. Top arrangement and without any razzmatazz for pop and sale. File: "Song for a Singer" (Doctor's, BMI). Hitman 361

NARRITT MAYE–I Never Fall in Love Again (Prod. Jim Faggatz) (Writers: Narritt Maye, Narritt Maye) (BMI)–The much anticipated hit from the one man hit machine, Narritt Maye, is here. This strong beat song is a sure fire hit. File: "I Never Fall in Love Again" (Narritt, BMI). RCA 47 0146

R&B

R&b Spotted Predictions to reach the TOP 20 of THE TOP SELLING R&B SINGLES Chart

SOLOMON & BURKE–PROUD MARY

(Prod. Jerry Butler) (Writers: Solomon, Burke) (Beth)–The Creedence Clearwater revival hit went right to the top of the pop charts. This hit also has the same success in the R&B chart. Could make it a big pop ego, as well. File: "What I Am Looking For" (Progressive/Philadelphia, BMI). BMG 1145

SPECIAL MENTION

SPOTLIGHTED SINGERS

Spotted Predictions to reach the HOT COUNTRY SINGLES Chart

WANDA JORDAN–Your Tender Love (Time, BMI) CAPITOL 2427

LOU WILLIAMSON–I've Lost My Heart To A Dream (Champion, BMI) COLUMBIA 4-44822

BILL MILLS–If You Want Me (World, BMI) EAGLE 1258

LINDA MANNING–The Powerful Princess of Charlie McNeal (Newkeys, BMI) COLUMBIA 4-8373

BRENDA BYES–Hey My Man (Cross, BMI) MERCURY 1721

LINDA ANN OSCAR–Babe You Can't Hide (Cross, BMI) CRAXTER 1053

WISMA LEE & STONEY COOPER–I Love You (Nana Songs, BMI) COLUMBIA 425 2341

BILLY FARRAR–The Follow (Morrison, BMI) DECCA 32242

MARTY DOUGLAS & THE SKINSPEAR–That's What I Get (Sun Lopp, BMI) COLUMBIA 43443

BENNETT MARTIN–That's The Way We Live (Morgan, BMI) STEEP 542

APA

APRIL 19, 1969, BILLBOARD
DENVER
S1FPTIII
RI
Here are 2 with
RONNIE MILSAP
DENVER
S12246
(D. Penn–S. Oldham)
Produced by Chips Moman
Just Released!

BREAKOUTS:
PITTSBURGH, CHICAGO, ATLANTA
35,000 IN FIRST 4 DAYS

SCEPTER
HOME OF DIONNE
RITA COLLIDGE

TURN AROUND
AND LOVE YOU

PPR 443

A "Pepper" record (Distributed exclusively by Scepter Records, Inc.)

An AGP Production
By Ed Kollis
(Donna Weiss)

BREAKOUTS:
L.A. (#26, first week, KHJ)
MEMPHIS (#10, WHBQ)
TULSA (#6, KAKC)
BOSTON (Hit bound, WRKO)
NEW YORK (#18, WOR-FM)
HOUSTON (Hit bound, KILT)
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Freedom's Deep TV Freeze

• Continued from page 1

son's closer with Anthony New- 
ley.

Smother's said that there are 
segments of the show, and 
another program which he 
didn't CBS will stick in light of 
the IRS' unusual interest in 
the material.

One of the performers 
will be speaking to his 
public in a key concern 
to TV programmers such as the 
Smother's Brothers because of the 
value the IRS is placing on 
newspapers. The Smother's 
Brothers worry about Congressional 
figures investigating the TV industry for 
its excesses as well as for pro-
grumming.

The Smother's Brothers say 
that broadcasters will become 
very sensitive to vari-
ety material which might be a 
social or political statement 
of the kind being generated in 
Washington.

Smother's said he is trying to 
keep the Contemporary, Inc. 
company together in hopes of find-
ing another network home. He 
claimed several new adver-
sists are interested in support-
ing the programs. The cancelled 
regular series also affects the 
brothers' CBS talk show replace-
ment show, which was to have 
launched with Bob Hartford, Jen-
ner Wood, Bud Wilkerson and 
Mark Lindsay.

Smother's says CBS is 
"inconsistent" because its news 
programs "are the most liberal" 

Bennett Into 

Restaurant, 

Food Field

NEW YORK — Tony Ben-
nett is expanding into the 
fran-
chise 
field and making his busi-
ness.

The newly formed chain of 
restaurants, specializing in Ita-
lian food, will be owned by Tony 
Bennett Spaghetti House, Inc., 
and will be headed by Russell 
Barron.

The Tony Bennett Spaghetti 
House will feature a trio of 
musicians and live entertainment 
in the evening hours. Bennett's 
Colleges restaurant will be 
opened into the restaurants 
during the day.

The first of the restaurants 
will be opened in Houston 
in early August. Five additional 
units will open in the same city 
in the late fall, and with dozens 
planned in other cities for early 
1970.

Mogull to Print 

Vogues' 1st Folio

NEW YORK — Ivan Mogull 
has 
concluded arrangements 
with the stars of the TV show 
their "Jolly" LP. The TV show 
will be aired across the country 
the San Francisco Giants and 
includes a 60-second tag plugging 
their "Jolly" LP. The show 
will be co-ordinated with appearances in 
department stores, their 
concerts, and in print, radio-
tv advertising and publicity.

Merc. Pact for 

'Clark' Winner

CHICAGO — One of the 
top prizes in the current ABC-
TV Dick Clark "Happening," 
amateur radio producer, an ex-
clusive recording contract with 
the Mercury Recording Corp.

According to President 
president Irving B. Green, Mercury 
will record and release at least 
20 of the winning band's songs 
on a single disk. The contest, 
which began April 5, will con-
tinue on consecutive Saturdays 
through June 23 when the final 
round will be announced.

In addition to the Mercury 
contest, the winning band will 
receive Vox musical equipment, 
a Pontiac Station Wagon, an 
American Tourister luggage and 
other prizes.

yet its other programs are 
the most restrictive.

Smother's said he felt CBS 
became hardened after he went 
to Washington to attend the Na-
tional Association of Broadcast-
ers and Conferences convention and spoke with 
several network executives, 
congressmen and broadcasters.

"I suggested to CBS that 
their 377 affiliates be allowed to 
decide for themselves whether 
our programs are acceptable 
to local audiences because of 
various regional tastes.

As a result of the 
decision by CBS-TV president Robert 
Wood to rescind the network's 
renewal of the series, 
Smother's even more 
please the network is 
to discuss the long 
procedures in network programming before a 
Congressional committee. Smother's 
spoke briefly about this 
during the NAB convention.

The label now has four pro-
motion men — Danny Farhatino, 
Jim Kelly, Phil Cobert and Jon 
Matheny.

SF Community Group 

Backs Pop Seminars

SAN FRANCISCO — Two 
weeks of seminars and 
workshops begins June 8, 
sponsored by the Community 
of Musical Efforts (CME), 
an organization of students from the 
professional ranks.

The 50 free seminars, which 
rang from rock guitar tech-
nique (taught by Jerry Garcia) 
to literature of the popular 
and the San Francisco Giants.

The One-Eyed Jacks are now 
showing strength as is Chris Wilson 
on the studio label of To-
morrow's Productions.

The seminar will be held 
at Mills College in Oakland. 
All forms of popular music—rock, 
R&B, jazz, folk, and other music 
will be taught. Teachers, 
who will be paid $100 a week, 
the San Francisco College of 
Contemporary Music.

The seminar will begin with 
seminar topics, which will be 
offered to students in 
the group's four areas.

The college, a nonprofit, tax-
free, is sponsored by the 
Portola Institute of Menlo Park, 
California, and the Glide Memorial 
Foundation, San Francisco.

MILLS' NEW DISK DIVISION

NEW YORK—Mills Music 
has formed a new record 
division to be known as 
Double M Productions. Inc. 
"Ted Cooper, formerly a.m. 
with Epic Records, will be the 
crea-

steve reback to 

Danks Via Murbo

NEW YORK — Lou 
Sleu returns to the 
seal scene in a deal with 
Murbo Records. The 
pianist 
steve reback to 

Danks Via Murbo
If you want Big Sales and Big Profit...
Stock This Album Fast!

GREAT MOMENTS IN RADIO
Volume 1

Narrated By
Jack Benny

Original Broadcasts From Wonderful Old Time Radio
- Side Splitting Humor
- Breathtaking Adventure
- Delicious Terror And Suspense
- Historic News Broadcasts
- Sentimental Soap Opera

*This record has been electronically rechanneled to simulate stereo.

Evolution
a stereo dimension recording from
STEREO DIMENSION RECORDS
118 W. 57th St., New York, N.Y. 10019
A Longines-Wittnauer Co.

In Canada: London Records of Canada, Ltd., 790 Graveline Street, St. Laurent, Quebec

SENTIMENTAL SOAP OPERAS • LORENZO JONES / THE ROMANCE OF HELEN TRENT / JUST PLAIN BILL / MARY NOBLE-BACKSTAGE WIFE / "MA" PERKINS (THE LAST BROADCAST) / MARY MARGARET MCBRIDE WITH MR. AND MRS. ALDEN BARKLEY

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SIDE SPLITTING HUMOR • FRED ALLEN AND "ALLEN'S ALLEY" WITH SENATOR CLAGHORN, TITUS MOODY AND MRS. NUSBAUM

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2001
The Stereo 8 Story
(April)

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