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COMING SOON!
FROM ELVIS IN MEMPHIS
LP ALBUM

#9741

ELVIS' new single
in The GHETTO
ANY DAY NOW
Smother Urges Trade Aid Fight

BY ELIOT TIEGEL

NASSAU — Tommy Smothers called for music industry backing of a trade aid bill to guarantee freedom on national television. Smothers voiced his plea for support before the American Record Industry Conference held here April 20-23. Smothers also suggested that the National Academy of Recording Arts and Sciences (NARAS) make a statement in behalf of the artistic concept which never occurs with the Smothers’ weekly TV show.

Smothers admitted that he has been racking up “heavyweight” TV producers to make a statement supporting the “liberal” philosophies behind the presentation of young artists. He asked industries attending the Conference to write or make some sign of commitment. “This record industry is in a big industry and it creates a lot of money,” he added, referring to the shows going to Smothers, gave the industry enough muscle to launch a stand.

Smothers revealed that he returned from his Washington trip and showed the proofs of CBS claimed contained portions in “quotation marks” by artists including Sen. Vance Hartke and Rep. Tom Reese.

Smothers said he learned the FCC could do no more than act as a “reactor” in law-making, that it could “open things up.” He said that there would be no “filibustering” of the shows being accepted by ABC. He said, “ABC would put on anything.”

They would require scripts two weeks in advance and “suits” aired for a Los Angeles censor, a New York censor, then viewed by an NAB board and finally by the ABC affiliates.

Smothers reiterated that he would make his own production route because he felt that network TV is in the U.S. “is where it’s at.” He continued that he felt most people in the music business were “commoditizers” and thus in support of his stand. In discussing the problems involved in the trade groups, Smothers noted that one song by the Doors had been cut by CBS because the network felt it was sacrilegious.

It has a great opportunity to help merchandising artists, Smothers said, but he felt time was short to try to get his efforts to generate support for opening the medium to concepts he believes in.

Film Producer Forms Disk Co., Two Publishing Firms

LOS ANGELES — Beverly Hills Studios, a new motion picture production company formed Beverly Hills Records and two publishing firms, Tara and Buffalo Music. Joining the operation as executive vice-president is Morris Diamond, who will run all the music companies and act as a consultant to the picture wing. The company, Diamond was formerly with United Artists, also served with MCA and Columbia Music.

Diamond plans to hire sales, promotion and ad direction with music encompassing all facets of the mass appeal business. Being negotiated are distribution, foreign licenses and tape duplication rights.

This independent label’s product will be derived from original music and film soundtracks. Although plans include building an artist roster for original recording.

The film studio is working on four projects, which could give the company a sizable exposure in soundtrack packages.

The film studio and music companies are located on property formerly owned by Paramount Pictures, in Culver City. This property encompasses 11 film soundstages. Plans are to employ the services of six producers of the company include Martin N. Leeds, president of Beverly Hills Studios, who was formerly with Desilu, and actor Hug O’Brian, creative projects vice-president.

Beverly Hills Studios and its new music companies are owned by OSF Industries, Ltd., of Toronto, Ontario.

Sundown Sets U.S. Distributors—Foreign Net?

LOS ANGELES — Recently formed Sundown records has established domestic distribution, with plans now to set up an international publishing-distribution network.

Jimmy O’Neill, Sundown president, has been considering new acts to add to an artist roster which includes Deanie保護, a vocal group; Jimmy Jones, a professional football player-singer with the Los Angeles Rams, and Jimmy Egan, who succeeded Mike Batali, was formerly with Deanie's and has been signed to a recording contract.

Sundown’s initial product includes the group “The Common People” — “I Hate to See Me Go,” and “Strangers in Las Vegas” — featuring Deanie’s “A Pro,” by Deacon Jones. The company will use outside producers to aid its product.

VAULT Seeking British Indie Label Link for LP Trading

LOS ANGELES—VaLT Records of England has an independent record label for a program of trading records.

The owners of VaLT, Jack Lewerke and Ralph Kaffel, have approached the British record industry in the U.S. for sale through distributors. Their import company is Pacific Music Imports and is run by Greg Lewerke, VaLT has six of the company’s product lines (28) to try to set up some sort of export-import deal with a U.S. distributor. Greg Lewerke, Sales manager, is staying at the London Hilton Hotel.

Product which Pacific Music Imports has been selling around the world is an array of labels as Parlophone, Polydor, British Apple, Ace of Hearts, Pye, and Diogenes. The company has 14 Beatles albums and a large number of old jazz recordings which originally came out on Columbia, Decca, and other majors.

Lewerke is especially interested in finding a British company which has not had strong promotion and exploitation in the States. The Lewerke-Kaffel company is seeking five promotion men, who would be utilized in exploiting the overseas products.

W-7 to Issue Folio on Children’s Songs

NEW YORK — Warner Bros. Records will issue a special folio of its “Peter, Paul & Mary” songs with the label “Independent.” The folio is for the children’s market. The big folio note will contain chord arrangements suited to schools.


BY FRED McKUEN

PHILADELPHIA—The Philadelphi Orchestra, which has switched record affiliation to RCA from Columbia, is the McKuen Co-Host Of Concert Show

LOS ANGELES — Rod McKuen will appear on the TV show as a speaker and special guest star. The orchestra will be in a range of W-7’s general management. These shows are part of the company’s new efforts at becoming involved in linking up a concert program for the TV show for one of its acts.

McKuen will record three W-7 albums on the program and during visits to WGN radio programs.

Col. Lists Peak Sales Qtr.; Davis Credits Anti-Smugness Concept

NEW YORK — Columbia Records has indicated retail price for its cassettes at $6.98. The price is equal to that of in 8-track cartridge product and that of the price RCA sold its cassette product on the market during the second half of 1973.

Columbia and RCA will have no cassette product on the market during the second half of 1974, as both companies wait for cassette marketers offer cassette at a basic suggested retail list of $5.95.

Music Scene’ Opens Promotion Channels

NEW YORK—For the first time record companies will be able to build a suitable promotion infrastructure with television exposure, said ABC’s TV promotion manager, Ben Belkin.

ABC-TV network music show “The Music Scene,” which hits the air next Sunday, is a perfect example of the.thing, the format of the show will allow for the appearance of an artist or a group two times during a six-to-10 week period. Their records begin to chart on this. The show will give a substantial foundation for the public relations department to build on.

The show also has a format which can depend—”it can build up the group among others of the industry to reason to really put an effort behind the group. There has never been any real promotion for this before in TV because most shows have an act on sporadically or only after their record is already a hit.

“our show will have a lock on the pop field, but not in the various other fields,” Belkin said. “We will build on the group, and we will build on the idea that it’s the Massage that’s the thing.”

(Closed on page 25)

Strobe Distribution Rights to Roulette

NEW YORK—Roulette Records has acquired distribution rights to the Strobe label, which is owned by the master of “Lollipop” by the Penny Candy Machine. The contract was signed by Ray PASsman of Strobe, and Morris Levy, Roulette president.

(Continued on page 25)
**Epic’s Blockbuster Sales Quarter**

NEW YORK — Epic Records kicked off the biggest first quarter in its history. Epic’s sales, according to Mert Hudson, label’s director of sales and distribution, for the first quarter of 1969 were more than one third higher than for the same period last year.

Hoffman credited Epic’s hot streak to the records that were independently produced as well as those recorded and produced by the staff of Townes, the single “Everyday People” and by Bobby Vinton for “I Love You” and “I’m Confused” to the label’s sales increase. In addition, “Donovan’s Greatest Hit,” has been a record in LP.

Also scoring were Donovan’s two-hit single, “Wishing Well” and “To Follow the West Coast Wanting,” and by the Fiery Fiddler’s “Bang, Bang You’re Delaware.”

Bruce Las Vegas, Epic’s recording vice-president, said, “This year, Epic Records has brought a new personal and exciting campaign to the record business.”

**Decca Drafts Major Drive on New Singer**

NEW YORK — Decca Records is blueprinting one of the largest promotion-advertising campaigns in its history for the buildup of a 16-year-old singer named Karen Wyman.

According to Jack Wiedenmann, executive administrator of artists and repertoire for Decca, the company got under way with a press party Tuesday (22) and a double-page advertising spread in the trade papers this week, the drive will entail an expenditure reaching the six-figure mark. An unusual part of the campaign will be a call to music publishers to submit material for Miss Wyman's Decca debut. Plans for her first recording session will be formulated after the material is gathered.

Miss Wyman came to the attention of the record trade after making her professional debut on Dean Martin's NBC-TV show March 27. It’s reported that the NBC scouts fell in love with her appearance and the record company scramble began. Ken Greengrass, her personal manager, brought her to Decca for a long session. Greengrass has not yet set her with an agency and is currently mulling further TV spots. According to Greengrass, Miss Wyman’s long-range potential will be the prime consideration in all aspects of the promotion.

**ASCAP Awards Hit $690G Peak**

NEW YORK — The American Society of Composers, Authors and Publishers has added cash awards to 116 of the Society's writers in both the pop and classical fields, bringing the total awards for the 1968-69 division to the all-time high of $690,560. Of this total, $347,660 is being distributed to composers, $324,900 is going to composers in the standard field.

Among the pop writers receiving awards are Jim Webb, Red McQueen, and Bobby Russell. Sherman Edwards and Alvin A Carmines are among the writers in the musical theater who received awards.

**NARM to Widen Grants 20G Fund for Blacks**

• Continued from page 1

Past president of NARM and current chairman of the scholarship committee, said that one of the chief ideas behind the buildup of the program is to attract more manufacturers to the scholarship program.

As far as the Capitol-NARM scholarship is concerned, Gortikov said that he expects that the first black student to be awarded the scholarship will be announced at the NARM 1970 convention. Applications for the scholarship will be sent through NARM and standards of qualifications for applicants will be set up. Capitol will hold discussions with black elements of the record industry to gather ideas on establishing qualifications for black students. Gortikov feels that this will be a forerunner for similar scholarship funds to be established by the industry.

**Encore Bookings Set Up for Nice**

DETROIT — The Nice have been booked into a number of spots after their debut dates, including the Grand Ballroom in Chicago, Boston's Tea Party, Tuesday (6) through Thursday (8), Todd's at the Rockpile, Friday (9) through Sunday (11); and Chicago State Fair, Monday (12). They return to London on May 26. Other dates include Oak Park (III) High School, Friday (2); Graffiti Club, Aurora, Ill.; Saturday (3); University of Miami, May 16; and Texas dates, May 23-25.

**Executive Turntable**

Lester Sill named vice-president in charge of all West Coast music publishing activities, Columbia Pictures and Screen Gems divisions of Columbia Pictures Corp., for the West Coast music publishing operations of Screen Gems-Columbia Music, Roosevelt Music, Colgems Music Corp. and Talos Records. He joined Screen Gems in 1964 and was named vice-president in 1967. He will continue to oversee record production on the Colgems label and SOC Records.

**Worthy Patterson appointed Don Masters, who is promoted to manager, World Wide Distributors, Boston. Once member of the St. Louis Cardinals, Masters has been coordinator of the East Coast for four years. He will be based in New York and report to John Rosica, Don’s director of promotion and merchandising.

**Bill Murphy promoted regional national manager for Mini/Deep, covering territory between Atlanta and Miami. Murphy was air personality at WOKS, Columbus, Ga., and has done independent promotion work and public relations throughout the South and Southeast.

**Marty Torbert appointed staff assistant to Frank Mancini, Decca’s director of promotion. Torbert was previously a member of the folk-rock group, the Draids. He has just left the U.S. Army.

**Sill appointed to management, Warner Bros.-Seven Arts. He reports to Max Kendich, professional manager, special projects, whose functions have been enlarged to include responsibility in connection with foreign licenses.

**John C. Atoon has resigned as national promotion director for Mercury Records. He will announce future plans shortly.

**Ken Cooper appointed associate producer, pop & r&b, Epic Records, to replace Don Walker, resigned after joining CBS in August 1968. He has also worked for William Morris and Albert B. Mann.

**Graham elected director of Zenith Radio Corp. Also president of Zenith Sales Co., Fisher was elected vice-president-marketing of Zenith Radio Corp.

**Leith Stevens joins Paramount Television as music supervisor, a newly created post. Previously with both 20th-Century-Fox, Stevens will also coordinate music for pilots and series.

**Ron Sall appointed West Coast promotion manager, MGM Records. For more than two years he was associated with Consolidated Distributing, Seattle, and has won several awards for promotion work.

**Bob Harris, appointed to professional marketing, New York, has resigned to relocate on the West Coast.

**Kathy MacAuley appointed director of Underground Records, New York. Jack John, who previously held the position, will now concentrate on promotion of underground product. Miss MacAuley is a graduate of Sarah Lawrence College where she majored in mythology.

**Rich Sargent has resigned from Tower Records to return to Butterscotch Records for a new beginning.

**Bill Graham appointed manager, field sales, RCA Records. For the past year, Graham has been RCA's West Coast field sales and promotion manager and will replace Allan Clark who has resigned. Replacing Graham is Dick Maxwell, RCA's field sales representative in San Francisco and manager of San Francisco to Los Angeles as field sales representative is Charles Rice. Bill Garrett replaces Rice in Los Angeles.

**Tom Chianti, an independent promotion man, has joined the promotion department of Tower Records, covering the East Coast area.

**Don Bohan named national music sales manager, Munz Stereo-Fax. Since 1967 Bohan was manager of Philco-Ford’s pre-recorded entertainment division and previously was vice-president of Hanna-Barbera Record Sales, appointed Bohan to manage the development of a national manager expressly to develop music sales is a new development for Stereo-Fax.

**Frank E. Cohen vice-president of the executive committee of Cushman and Wakefield elected to the board of directors of Transcontinental Investment Corp. Bohan was manager of Cushman-Wakefield for 15 years...

**Gene Block and Grant Gibbs named national sales manager and national promotion director, respectively, of newly formed Frank Zappa-Herb Cohen label, Straight Records.

**Tony Harris named general manager, Vail Publishing and VASV Publishing, Los Angeles. 

**Drew Middleton named manager, V &H Management, a new Los Angeles firm owned by VMC Records.
Tony Bennett's Greatest Hits, Volumes I, II and III were hits. They still are.

Tony Bennett's Greatest Hits, Volume IV is a big and impressive album. The first popular recording star ever to have a Volume IV Greatest Hits album.

Of course, when you've got as many hits as Tony has, you could keep on making Greatest Hits albums forever! We'd say that was a very special triumph. Wouldn't you?
Fantasy’s Credence in Creedence

BY GEOFFREY LINK

OAKLAND, Calif.—Eight months ago, Fantasy Records’ financial picture brightened when Creedence Clearwater Revival’s “Suzie Q” started climbing the charts.

“Suzie Q” was the first of Creedence’s three gold records. “Proud Mary” has earned Fantasy its first million-selling single, while several of its LPs have passed the million-dollar mark and “Bayou Country” shows “signs of weakening.”

According to Saul Zaentz, president of Fantasy, a year ago Zaentz said, “we were really scrambling.” He had taken over Fantasy from Max Weinberg on Sept. 1, 1967, when it was known primarily as a jazz label with only two or three groups under contract and had only four employees (one of them was Zaentz, who had worked there 12 years) and a part-time promotion man.

Now, Fantasy has nearly a dozen employees and by the fifth the firm moves to its 500,000 studio-office complexes early next year, it will have a staff of 18 to 20. (Shelly Haines is head of sales and promotions. Ray Shanklin is ad man and Jim East, chief executive.

There are now eight to 10 groups with the company, and Zaentz is planning to sign up two or three more local rock bands.

Creedence is the major factor,” Zaentz said. Their success has allowed Fantasy to make deals with other artists. Like Billie Joe Bonsall, which earlier would have been out of the question because of lagging finances.

Other Fantasy artists include R&B singer and songwriter Little Johnny Taylor, Tiny Powell, Sugar Pie Deanto, Brothers of the Soul, and the Whispers. Fantasy does feature a “promotion staff for Soul and Rock and last September started an international publishing firm, Dodona, which has gotten a big boost with ‘Proud Mary.’

Despite a limited offering, Haines said, sales of dupes and cassettes run $50,000-$75,000 a month.

When Zaentz took over Fantasy, he got a fairly strong catalogue of jazz and Latin artists as well, including works by poets Kenneth Rexroth, Allen Ginsberg and Lawrence Ferlinghetti and a number of Kenny Blame albums. “Whatever field it’s in,” Zaentz said, “it’s good music.”

Zaentz paid $250,000 for Fantasy and now says he “wouldn’t make $5 million” for it. He was able to pay off the five-year note in a year and a half.


dot Promotion Makes May A Merry Month for Vaughn

LOS ANGELES — Dot Records is celebrating May as “the Very Merry Month of Vaughn.”

A large-scale promotion will center on two new albums, “The Wind on the Water” by Billy Vaughn and “Look What I Found in the Attic” featuring the Billy Vaughn Singers, and nine consistent sellers completely repackaged in line with Dot’s “all-new look.”

Trade and consumer ads will initiate the drive: Billy Vaughn Month calendars, including some mounted and easied, have been prepared in four-color poster style. All 11 albums are discounted.

In-store aids include easel taggies, center banners and two-color smocks. Ad mats in one, two and four-column widths are being supplied. Radio and in-store spots with Vaughn’s voice are also set.

Deal on 'Johnah/Kaplan-Cullen

NEW YORK—Kaplan-Cullen Associates has bought and supply the entire musical score for Motion Pictures International and El Tigre Promotions 80 Steps to Johnah,” Wayne Newton’s first major film role.

The soundtrack will include five featured songs. Johnny Cash, Giselle Wilkins and Rod Scott also are starred. Dave White and Erik Faulkner wrote the songs and score.

During his recent visit to the Liberty/UA Los Angeles home office, Marty Hoffman, left, was set as publicity director based in New York and met with Richard Oliver and Jerry Klein, left to right, which the former division of the Los Angeles-based, the former head of the company’s publicity department.

Butler’s ‘Survive’ Rings Gold Bell

CHICAGO — A gold record was presented to Jack Butler for his recording of "Only the Strong Survive."...
EXPLOSIVE
SALES POWER!

THE 18TH CENTURY CORP.
BACHARACH BAROQUE
The 18th Century Corporation / "Bacharach Baroque" UAS-6697

JIMMY ROSELLI
CORE SPEZZATO
Jimmy Roselli / "Core Spezzato" UAS-6698

HASSLES
HOUR OF THE WOLF
The Hassles / "Hour Of The Wolf" UAS-6699

FERRANTE & TEICHER
LISTEN TO THE MOVIES WITH FERRANTE & TEICHER
Ferrante & Teicher / "Listen To The Movies With Ferrante & Teicher" UAS-6701

TITO RODRIGUEZ
MI RAZON: AMARTE
Tito Rodriguez / "Mi Razon Amarte" L-31040/LS 61040

CHUCHO AVELLANET
NO ES UN JUEGO EL AMOR
Chucho Avellanet / "No Es Un Juego El Amor" L-31041/LS 61041

SWEET SOUL SHAKIN'
YOUNG HEARTS
Young Hearts / "Sweet Soul Shakin" LP-34016

THE STINGER MAN
JIMMY MCCrackLIN
Jimmy McCracklin / "The Stinger Man" LP-24017

Josh White Jr. / "One Step Further" UAS-6703
**HAIR MARKING 1ST YEAR WITH A ‘BE-IN’ IN PARK**

NEW YORK—“Hair,” the Broadway rock musical, began a series of first anniversary celebrations with a “birthday be-in” in New York’s Central Park. All day, the cast will feature the cast of the musical performing highlights from the show amid natural material written by the musical’s lyricists R Cary, and Jimmy Rado, Norman Racusin, general manager of RCA Records, will present gold album awards signifying RCA’s sold-out, sales of more than $1 million for the original cast album. Receiving the awards will be Rado and Ragen, the show’s producers, Berry Gordy, and Eil MacDermott, the composer. “Hair” was certified by the RIAA several weeks ago, but actual sales of the album are nearing one million copies world-wide.

**RCA in Triple Decker Deal On Hit Parade—Except in P.R.**

NEW YORK—RCA Victor Sound Inc., producer of the Hit Parade label, has granted RCA Records the right to manufacture, distribute and promote Hit Parade throughout the world, except in Puerto Rico, the Virgin Islands and the Philippines. The deal was concluded by Joe M. Vias, Jr., manager of regional records for RCA Victor and RCA’s international department, and Paul Cordo, president, of Quality Sound.

Formed a few years ago, Hit Parade was formerly under contract to Julio Acco- ver, Clarisa Chapuzo, Pi- jua Capri, and Caribell’s and Lucent Benitez. Miss Benitez has just released “Come Lately—Waved Over Kisses” and he “Says the Same Things to Me,” with more than 150 other copy- rights. The songs will be put into pleasure, and Andy Gale, managing director of Andante Music (ASCAP) and Taps Music (BMM). Wayne is prepared to look into the distribution of the songs, and include the top hits from the Gold- eter catalog. In addition, will continue to run the Peanut Butter and Jellyt Music and Renwick which were recently sold to Transcontinental Invest- ment Corporation.

Alouette, which is celebrating its second anniversary, recently entered the production field with independent producers Paul Luka, J. Paul Licata, Neal Gallant, Howard Boggs and Donald Marshall.

**U.S., Int’l Committees Formed to Push Plan**

**Continued from page 1**

Up a task force involving representatives of other groups. In self-defense, was decided that it should operate as a separate, independent one for the U.S. and one for the international market.

Members of the U.S. Committee are: Royden, chairman; Stan Gold, owner of Gold’s Records; Mike Maitland, president of Warner Bros./7 Arts Records; Len Rilette, vice-president of MCA; Irwin Steinberg, vice-president of Mercury Records; Red Hall, vice-president of A&M; Merrit Kirk, of Columbia Pictures. The committee has yet to begin casting the film.

**FOR APPOINTMENT**

**WANTED**

For A&R recording work (male, female) to assist Enoch Light and Tony Mor- tolo editing, mixing, mastering, etc. Must be ex- cellent musician.

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Tel. **HAIR MARKING 1ST YEAR WITH A ‘BE-IN’ IN PARK**

NEW YORK—“Hair,” the Broadway rock musical, began a series of first anniversary celebrations with a “birthday be-in” in New York’s Central Park. All day, the cast will feature the cast of the musical performing highlights from the show amid natural material written by the musical’s lyricists R Cary, and Jimmy Rado, Norman Racusin, general manager of RCA Records, will present gold album awards signifying RCA’s sold-out sales of more than $1 million for the original cast album. Receiving the awards will be Rado and Ragen, the show’s producers, Berry Gordy, and Eil MacDermott, the composer. “Hair” was certified by the RIAA several weeks ago, but actual sales of the album are nearing one million copies world-wide.

**RCA in Triple Decker Deal On Hit Parade—Except in P.R.**

NEW YORK—RCA Victor Sound Inc., producer of the Hit Parade label, has granted RCA Records the right to manufacture, distribute and promote Hit Parade throughout the world, except in Puerto Rico, the Virgin Islands and the Philippines. The deal was concluded by Joe M. Vias, Jr., manager of regional records for RCA Victor and RCA’s international department, and Paul Cordo, president, of Quality Sound.

Formed a few years ago, Hit Parade was formerly under contract to Julio Accovilla, Clarisa Chapuzo, Pijua Capri, and Caribell’s and Lucent Benitez. Miss Benitez has just released “Come Lately—Waved Over Kisses” and he “Says the Same Things to Me,” with more than 150 other copyright songs. The songs will be put into pleasure, and Andy Gale, managing director of Andante Music (ASCAP) and Taps Music (BMM). Wayne is prepared to look into the distribution of the songs, and include the top hits from the Goldeter catalog. In addition, will continue to run the Peanut Butter and Jellyt Music and Renwick which were recently sold to Transcontinental Investment Corporation.

Alouette, which is celebrating its second anniversary, recently entered the production field with independent producers Paul Luka, J. Paul Licata, Neal Gallant, Howard Boggs and Donald Marshall.

**U.S., Int’l Committees Formed to Push Plan**

**Continued from page 1**

Up a task force involving representatives of other groups. In self-defense, was decided that it should operate as a separate, independent one for the U.S. and one for the international market.

Members of the U.S. Committee are: Royden, chairman; Stan Gold, owner of Gold’s Records; Mike Maitland, president of Warner Bros./7 Arts Records; Len Rilette, vice-president of MCA; Irwin Steinberg, vice-president of Mercury Records; Red Hall, vice-president of A&M; Merrit Kirk, of Columbia Pictures. The committee has yet to begin casting the film.

**FOR APPOINTMENT**

**WANTED**

For A&R recording work (male, female) to assist Enoch Light and Tony Mor- tolo editing, mixing, mastering, etc. Must be ex- cellent musician.

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**Guercio Brings Concert to Studio**

LOS ANGELES — Producer James Guercio and a number of engineers have developed a new recording technique for benefit concerts involving public facilities which Guercio will utilize with the acts he manages and records.

The sound system will enable Guercio to produce the full sound achieved in the recording studio. The new equipment, which will be used initially with two of Guercio’s acts, Roddy & the Open Sesame, is the first phase in the development of Guercio’s Multisound concept for packaging concerts.

Guercio believes a sandwich is moving toward a total and revolutionary involvement with the music industry. He plans to develop light shows as a form of entertainment and an environment for his acts to perform in a concert by his lights. Light shows will be taped in advance and played prior to the concert or during the intermission. The sound system will pass through the same microphones in concerts as they use in the studio, in an attempt to reproduce the audio qualities of a recording session for public facilities. With this in mind, he is collaborating with S. Hurek, the recording engineer, in the studio, who has worked with such acts as the Moody Blues and the Sixties, to develop the concept.

Guercio has just opened his own management company,-based in the Long Beach Industrial area. Plans are to expand into television, film, and record company management. Guercio also plans to introduce his own concert series, which will be recorded and distributed nationally.

**Four Star Rebuilding For Entry Into Disks**

LOS ANGELES — Four Star International is rejuvenating and expanding its music publishing and record corporation for an eventual entry into recording via its own label.

Plans are for the publishing division to develop exclusive writers into recording artists, bolster the song-writing staff and to prepare several masters for them to own their own division, which will emphasize rock, rhythm & blues, folk and country.

To increase its musical activity, Four Star has given Al Perry, president of Three Lions, a creative entry with Benenson, publishing vice-president, and Reisdorf, executive vice-president, to sign and develop writers and artists.

Benson, who has increased the company’s catalog to 300 tunes, has spent every Monday afternoon in Hollywood, and is looking at five additional writers.

**Two Studios To Hassinger**

LOS ANGELES — Sound Factory and Sound Factory West, two recording studios, have been purchased by Dave Hassinger from the International Management Corporation.

Hassinger will be assisted as staff producer with Warner Bros.-Seven Arts to shop the studio, open a record production company, Deemo, and form a B&M firm, “International Music.”

Hassinger will continue to record the Electric Prunes, Sweetwaters and C. C. Catch. The only record Hassinger has been involved with was by the LaRae, which had a six-month stay on the charts.

In a recent addition, Hassinger has signed Steve Dunky and his band, The Honeymooners, on a free-lance basis for W-A. He began his career in RCA as a recording engineer and then shifted into production, working as a production manager for a professional manager as a writer for the publishing company.

**Chess Cuts ‘Jam’ Benefit Concert**

CHICAGO — Chess Producing Chess Presents “South Side Super Jam,” a live concert (Jan. 12, 6-11) at the Auditorium Theatre.

The concert was a benefit performance for the Phoenix Fellowship Academy of Cultural Exploration & Design, which is attempting to create housing designs for living by developing a new urban environment, exploring living problems and designing new and positive solutions.

Featuring artists included Mike Bloomfield, Chris Stain, Peter Green, Robby Steinhardt, Cicero Stain, Sam Lay, Buddy Miles, Otis Spann, Muddy Waters and Friends, and a new all-girl rock band, The Ace of Cups. Box office of 2,000 tickets was sold.

**Kostelanetz in 19 Concerts**

NEW YORK—Andre Kostelanetz will conduct all 19 concerts of the spring season, which will open April 21.

Six programs are scheduled opening with the music of Spain, Mussorgsky and Liszt. The Bing Crosby Orchestra will perform in Las Vegas, and the Kostelanetz Orchestra will perform in New York and at the Sands in Las Vegas.

**DONOVAN HITS GOLD ON ‘HITS’**

NEW YORK — Donovan has been awarded his second gold record for a single. A certification of more than $1 million in sales for his latest Epic Records single, “ lcmas’s Greatest Hits.” Previous gold records were for the single, “Mellow Yellow.”
See $6.5 Mil. Sales Yr. By Audio Magnetics

LOS ANGELES—Audio Magnetics Corp. reported record sales of nearly $3.6 million in 1969—with sales in excess of $6.5 million projected for the current fiscal year.

Bill Bast, secretary and treasurer of the Gardenia, Calif., company, said that net sales reported for the fiscal year ending Jan. 31, 1969, represented an increase of approximately 70 per cent over net sales for the previous 12-month fiscal period. He further stated that the company's net earnings for the fiscal 1969 totaled approximately $246,000, equal to earnings per share of $1.03.

He added that net sales for the first quarter of the 1969 fiscal year alone totalled more than $1.4 million—a jump of 100 per cent over the corresponding three-month period a year ago.

Bast pointed out that Audio Magnetics' backlog of orders for blank cassettes as well as restock- ing needs is currently running at a level of about $1 million. With our cassette production slated to increase, we will have two million units a month by June of this year, and to well over three million a month by December, we expect net sales for fiscal 1969 to reach—and probably to exceed—$8.5 million, Bast said.

Hi Meet to Bowl 11 LP's

MEMPHIS—Hi Records will introduce 11 albums at its July 17-19 convention at the Astor Hotel in New Orleans. Included is an all-star album with material from most of the label's roster.

Other albums will feature Wil- lie Bobo, Ace Cannon, the Bill Black Combo, Bowlegs Mill- er, Ann Peebles, Al Green, Don Dury, LeDell Thomas, Tim, Jerry Jaye, and Crazy Horse. For country fans, there's a new record, "Plantations," that rides down the Mississippi River, and other entertainers will be distributed by London Records.

Westinghouse Bid to Buy MCA Off by Mutual Accord

NEW YORK—The proposed acquisition by the Westinghouse Electric Corp. of radio station KMCO, Inc., by mutual agreement that has been terminated by mutual agreement. The deal, announced last July, called for an exchange of 0.77 shares of Westinghouse convertible preference stock for each 1.00 shares of KMCO's common stock. The company has been offered by an exchange of 1.00 shares of Westinghouse convertible preference stock for each 1.00 shares of KMCO's common stock. The company has been offered by a bankruptcy court order.

The companies said that after prolonged negotiations, they were not possible to reach an agreement with the antitrust divi- sion of the Federal Trade Commission.

Toshiba to Make New Stock Offering

TOKYO — Toshiba Electric Co. of Japan will offer $50 million of new stock to its present shareholders beginning May 27. The offering, which will increase the firm's stock capital to $205 million, will be sold at a price of $251.90 per share, should be completed in August.

ASCAP Award to McKeithen

NEW ORLEANS—Louis- iana ASCAP member Jack McKeithen will receive a special ASCAP award at the annual meeting of the New Orleans Jazzfest 1969. The gold plaque, which will be presented to McKeithen by ASCAP president, for McKeithen's work in promoting tourism through jazz.

Rascals Hit Gold for Double Album

NEW YORK—The Rascals had their biggest record for the double-LP "Freedom Suite," the group's fifth RIAA $1 million "gold record" designation for an Atlantic album. Previous Rascals' win- ners were "Time of Day," "Softly," the "Rascals Greatest Hits," "The Young Rascals," "Groove" and "Live In New York." "Freedom Suite" was released in February.

Market Watch

As of Closing Thursday, April 24, 1969

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Zenith | 58 | 48 | 43 | 9 |

As of Closing Thursday, April 24, 1969

Owens Will Open A Studio in Calif.

LOS ANGELES—Buck Owens is building a recording studio at his home in his new label, Blue Book Rec.

The studio is slated for a September opening and will offer Buck's powerhouse team of producers and studio musicians. Buck's Skyhook label will be the show's regular band, with noted country producer Bill Nelson at the helm.

Walt Disney—C & C's Love Slice

NEW YORK—Transcontinental Investing Corp. has agreed to sell its interest in Love's Enterprises, Inc., a West Coast headquartered company which owns and franchises restau-

Churchill Gets T&C's Love Slice

NEW YORK—Transcontinental Investing Corp. has agreed to sell its interest in Love's Enterprises, Inc., a West-

Jules STYNE, left, accepts his first gold record presentation from Clive Davies, president of CBS Records. (Above, right, a "Funny Girl," Styne composed the music for the musical and Bob Merrill wrote the lyrics.)
The man: Joe South

The song: "Leanin' on You" Number 2491

Produced by Joe South. Written by Joe South. Performed by Joe South.

Once in a great while, an artist comes along and almost overnight, joins the greats of Pop Music (like Dylan, Lennon/McCartney). Remember "Games People Play"?

"Leanin' on You" is the kind of song that could prove Joe South as the next Super-composer-writer-performer. He put a lot of himself into it. You'll get a lot out of it.

This is Capitol in April.
Butterfield Blues Bangs It Out

NEW YORK—The Butterfield Blues Band had a fine first show at Fillmore East Saturday (19). Savoy Brown also came on strong after a slow start.

Butterfield's start also was slow as two members of the brass section, saxophonist Gene Dinardo and trumpeter Steve Medio arrived after the set began. Their listen was due to a change in performance schedule caused by the Foundation's cancellation which had appeared in Friday's pair. The Foundations shifted to the Copa cabana to replace the Temptations.

Dinardo and bass guitarist Roderrick Hicks, the newest members of the eight-man Electra band, both fit in well, with the latter especially strong in his solos. Drummer Phillip Wilson was his usual strong instrumental self. He also had a pair of good vocals, including "Knick on Wood."

Lead guitarist Buzzy Feiten also was in the edition both vocally and instrumentally. Paul Butterfield's distinctive blues voice also stood out as did his work on harmonies. There also was an effective solo vocal by Butterfield backed only by Feiten on piano and Hicks.

"Knock Madaio Lead his slow start."

Charles Stanglin (31)

Library of Congress

Monkees Swing in Rhythm And Bubble Gum Concert

NEW YORK—The Tony award for the best of the season to "1776," which has its original cast album recording on Columbia Records. The best performance by an actress in a musical and the best actress in a musical for "Dear World," another Columbia original cast album release, and the award for best performance in a musical by an actor went to Jerry Orbach for "Promises, Promises," which has its original cast album recording on United Artists Records.

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This year when everybody talks about Chicago, they'll have good things to say.

Introducing a new Chicago. A group called Chicago. The group responsible for one of the biggest packages of tight, rock music we've ever released. Two records, and every cut is there for a reason. Electronic music. Blues. Rock. Rock. A powerful brass section. And musicians who are capable of playing solid, no-gimmick music.


On Columbia Records®

produced by James William Guercio
A Division of James William Guercio Enterprises Inc.
Hodown in Waldorf Act

• Continued from page 12

Miss Wilson, who is featured on the billing, sang “What Now My Love?” and “For Once in My Life,” which reminded one of Judy Garland in her heyday. Her new album on Reprise Records is “Rock ‘Em Up.”

ROBERT SOBEL

Scene Turned on Via TCB, Others

NEW YORK—Several promising young groups played Steve Paul’s Scene last week, with the longest stand belonging to TCB, whose future is bright indeed. This nine-man group opened a one-week date on Tuesday (22) and its first set was a strong one. Majyk, which played Monday (21) could go a long way on the strength of its material, while Night Watch, who appeared on Tuesday (22) was a together unit.

Formerly called Magic, TCB’s solid instrumental strength was apparent from the outset. The brass section of trumpeter Kevin Lager, alto saxophonist Gary King, and tenor saxophonist Steve Hodgetts were an essential part of the group’s sound and, especially as a unit, they played well. Sound musicianship also was evident from organist Frank Yanni, lead guitarist Pat Karwin, bass guitarist Steve Kazab, drummer Steve Green, and pianist Steve Markowitz. Karwin and Richard Baron were good in their vocal leads, ably aided by Merkowitz.

Changing tempos and dynamics also displayed the sound preparation of the unit. “Tomorrow’s Promises” began and ended with soft vocal harmonies, but rocked in its main section. The closing “Feeling It” was a good opportunity for first-rate instrumental solos. TCB with its rock, jazz and blue elements should be heard much in the future.

Majyk, a New Jersey quintet, had its fans out on Monday and they had much to cheer about. Garrett Gilsen, lead vocalist, was a strong asset as were drummer Bobby Severino, lead guitarist Tommy Justin, bass guitarist Patti Valetta Kob and organist Eddy Kirby.

The excellence of the group gained the air of excitement, but it was in original material, such as “Pawnshop,” “Poor Pilgrim Prayer” and “This Man, That Woman.” The first two were good slow numbers, while the third was a fine uptempo selection. They took out the percussive stops for their closing “MacArthur Park” as Justin turned to another pair of drums, while Gilsen played congo drums in addition to the stickwork of Severino.

Night Watch, another New Jersey group, seemed tight, but displayed rhythmic strength and together performance as they handled Procol Harum’s “Kantelope,” the Buffalo Springfield’s “Rock and Roll Woman,” and Blood, Sweat and Tears’ “Smiling Faces.” Their own “Ice on the Brook” was especially good. Lead guitarist Jack McMahon was strong on vocals, which were shared with drummer Owen Casey. Both also were promising instrumentally as were Chris Giunta on bass guitar and Marty Kern on organ and piano.

FRED KIRBY

Signings

Barbara Keith, formerly with the disbanded MGM group Kangaroo, will solo on MGM with “Fisherman King.”... Ken Stein to Decca with his debut single, “I Wanna Spend My Whole Life Loving You,” produced by Decca’s John Walsh. ... Stanley Walker has joined Celebrity Circle Records. He’ll open with “Men Can’t Make a Man,” written by “Woman, Woman” co-writer Jim Glaser. ... The Joe Batsam Orchestra and the TNT Band, Latin groups, to Global Booking Associates. ... The Copper Plated Integrated Circuit to Command Records. The group will be recorded by Sean Electronic Productions, Inc.

Budweiser, TWA College Fest Finals

ST. LOUIS — The national finals of the Intercollegiate Music Festival, sponsored by Budweiser and TWA, is slated for May 22-24 here with 18 finalists from among the 1,100 who competed for six regional titles. The judges for the finals will be Paul Horn, Oliver Nelson, Johnny Smith, Clark Terry and Dr. M. E. Hall, Wally Crouter and Ed McMahon will be the hosts.

Thank You—

LOU SHAPIRO

Bonnie, Pat, Skip, Tony & Doug

May 3, 1969, BILLBOARD
Ahhhhh, those were the days...

The days when Dot was producing Gold Records faster than they could be certified. Remember Pat Boone's "Ain't That A Shame" (1955); well, he's with Tetragrammaton now. And how about Lawrence Welk's "Calcutta" (1961); moved over to Ranwood.

Then there were The Fontane Sisters ("Hearts of Stone"), The Hilltoppers ("P.S. I Love You"), Gale Storm ("I Hear You Knocking"), and Johnny Maddox ("The Crazy Otto"). Gold Records all; and all hanging in our Sunset and Vine offices in Hollywood. No one can remember exactly when these last four were certified; none of us were around here then, but there they are for all the world to see and remember.

Crazy Otto's gone now; he's been replaced by Crazy Brian (Hyland) who's back on the charts with "Tragedy" and "A Million To One." Otto's departure also made room for:

- THE American BREED
- Bugsy
- Colours
- Mint Tattoo
- Mount Rushmore

The Peppermint Trolley Company
Val Stoecklein
Womb
Hamilton Streetcar
... and others.

We know that's quite a large group of new artists to get into all at once. Believe me, we know that. So how about starting with

| Hamilton Streetcar |
| "I See I Am" |
| (Buzz Clifford) |
| Dot 17253 |
| Produced by Richard Delvy |

It's a new record by a new group with a new sound. It's the kind of thing we're doing now... all the time. We think you'll dig it... and we appreciate your consideration.

That's right, DOT Records. The one with a whole bunch of artists who are as good as gold.

Dot Records, a Division of Paramount Pictures Corporation

The Giant that woke up, sprouted wings, and is now ready to fly.
NEW YORK

Marlyn Maya, RCA artist, opens at the Rainbow Grill on Monday (23). . . . London's Michael Allen opens at the Copacabana on Aug. 7 . . . Lou Stallman, president of Think Stallman Productions, signed a production deal with Atmos Productions for San Nbilt. Stallman also signed Karen Austin, whose first MGM single is 'I'm Hear Volos.' . . . Decca's Ernest Tubb & His Texas Troubadours play Henry's in Brooklyn on Sunday (4). RCA's George Hamilton IV is scheduled for Saturday (10). Imperial's Charles IV signed with the William Morris Agency for exclusive booking . . . Kate Winslet opens an eight week stand at the Riverboat on Monday (26). . . . Allen Eichler will head the legitimate Gifford/Wallace public relations firm . . . GWP's Maya Angelou guest on the local Joe Franklin TV show on Thursday (1) . . .


Contemporary Public Relations has signed Red Foster & Associates and Dunham's Three Dog Night. The firm also will represent this year's Newport Pop Festival.

Rex Allen leaves on Tuesday (29) for a tour of U.S. military bases in Germany . . . The Jazz Ensemble at New York University plays a benefit for the group's travel fund on Sunday (27) at the Village Vanguard . . . Kensington Market, Warner Bros.-Seven Arts art has a booking lined up at Chicago's Electric Circus . . . RCA's Peter Nero opens a ten day stint at the Embers in Indianapolis on Monday (28). Other dates include New Orleans' Municipal Auditorium Wednesday (7), Nashville's War Memorial on Friday (9) and Saturday (10); and the


Roy Eldridge opens a six-week engagement at the Rainskinterest Restaurant, Downbeat, on Friday (2). . . . Adrian Barber is producing new albums by the Ventures and the New York Rock & Roll Ensemble for Atco. . . . Atlantic's Gene Strickland will be co-hosted with Edie Adams on the 'Edie Adams Show' on Thursday (1) in Greater Seattle. . . . Vanguard's Doc Watson opens a four-day gig at Philadelphia's 'The Main Point' on Thursday (1) with the T RIPPER BROTHER BLUEGRASS BAND. Columbia's Len Chandler closes at the club on Sunday (27). . . . Lurie's John Abbot and David Mullany have returned from a two-week visit to Rome, where they arranged 30 numbers for Mario Bertolino. Lee Garter produced two albums from the sessions . . . United Artists' Soul White Jr. plays the Byrd's Nest in Silver Spring, Md., July 15, 20 . . . Epee's Sting & the Family Stone appear at Pittsburgh's Electric Theater on Saturday (12).

MEMPHIS

Larry Rogers, producer at Lyn- Lou Studios, has produced a new single on country-pop singer, Tri- cky Carter, and is searching for new material for an album on his suitor singer . . . Marty Lucker, general manager of Pepper Records, is ready to produce an album on his singer, Rita Coolidge and the Short-Kats. He is also preparing a new print, Darlene Austin, for a record session . . . Tommy Coghlan, pro- ducer at American Record Co., completed three sessions for the Nashville's Youth Records for Yellow Pages, sponsored by Inter- national Telephone and Telegraph Co.

Bettye Swagman, president of Conti- nental Artists, who returned from New York where she discussed with the booking agents on the Memphis Sound, said: "I am real happy. They know now we have something going in Memphis." And Miss Rogers does, in booking the Short-Kats into Tampa, Fla. In February, R. J. Thomas, Carla Thomas and the Bar-Kays in Detroit during the summer . . . Ray Brown, presi- dent of National Artists Attrac- tion, said: "Jerry Lee Lewis really rocked to them in Eng- land. And now, Lewis is ready for a long tour on the road in the United States." Lewis plays Centerville, Ga.; Jacksonville, Fla.; Jeann, Georgia;ephic Shilo, La.; Columbus, and Jackson, Miss.; St. Louis and then heads for another West Coast tour.

Brown also booked Reny and Rene in Caracas for a week beginning next Sunday, and then they are planning to send them on a West Coast tour beginning Wednesday. They will "They will travel the entire coast," said Brown.

JAMES D. KINGSLEY

SAN FRANCISCO

Tom Donnau, operations man- ager and arrangements KFRC-FM, and one of the major figures in underground radio, left the Metromedia station April 18 to work on a syndicated rock'n'roll music show, among other projects.

Last week's

WILLIE NELSON

The Record Men

Thanks for April

Back in May

See Page 41

Biff Gravatt

Talent

From The Music Capitals of the World

(DOMESTIC)

NEW YORK

Shelby, Fendy

Booking....

liam

Classics

Karen

Michael

Monday

NEW

Marilyn

UNDER

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8X10

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Aug.

SPRINGFIELD,

COLOR

TOP

QUALITY

8X10

PRINTS

LITHOGRAPHED ON HEAVY KODOMOTTE

UNDER 3¢ EACH

IN 1000 LOTS

For larger quantities add .02¢ per print

ALSO AVAILABLE NOW: 8X10 COLOR PRINTS

1000 8X10 8.75

Send for a sample 8X10 color print and black & white 8X10 plus prices for other sizes in black & white and full details on ordering.

PICTURES

Mr. K. SCHECHNER

SPRINGFIELD, MA. 01104

May 3, 1969, BILLBOARD
Rolle Clicks in Performance
As Carbon Copy of Nat Cole

NASSAU—The vocal inflections of the late Nat Cole are winning points for Pat Rolle, the standout performer in a revue at the Drum Beat Club, this city’s leading talent showcase.

Rolle’s softly rolling voice, his sure manner on stage and his penchant for choosing material which recalls the late Cole style, help propel his act before standing-room-only tourist audiences.

The 25-year-old Kapp artist has excellent phrasing and a rhythmic inflection which turns the audience on. He has been a mainstay at this club for three years, coming to the U.S. for occasional TV and club dates.

Rolle brings a happy feel to “Hello Dolly,” “Day-O” (a traditional calypso melody), “I Wish You Love,” Impossible Dream,” “Ramblin’ Rose” and “Sonny.” Slow or medium-tempo meters are handled with equal aplomb and laconicity. The seven-piece Peanuts Taylor house band serves up a fine brand of West Indies instrumental brew. The leader is an excellent congoist whose intricate patterns lend a solid, pulsating foundation to the arrangements.

ELIO TIEGEL.

Dexter’s Scrapbook

By DAVE DEXTER JR.

HOLLYWOOD — A compatible little covey of Local 47 musicians “mothered” by June Christy pushed off for the sixth annual Kansas City Jazz Festival, Saturday-Sunday (26-27) as a non-profit venture by public-spirited citizens.

Miss Christy, active as a singer only sporadically since her halcyon days with the Stan Kenton band, was the top-billed star. Making the trek with her was Herb Ellis, guitarist of the Joey Bishop show, and his combo in which Bob Cooper, Miss Christy’s tenor-blowing husband, was featured along with Ray Brown on bass and Frankie Capp, drums.

From New York came Clark Terry, Charlie Byrd and O. C. Smith. There are all too few tradesters today who recall the golden 1928-1938 Kaysee jazz era with Bennie Moten, Count Basie, Joe Turner, Pete Johnson, Andy Kirk, Mary Lou Williams, Ben Webster, Kid Ory, Harlan Leonard, J.J. Johnson, Jess Price and scores of others all helping write pages in the history of hot music. Better for two rollicking nights late this month the spirit of the Tom Pendergrass period was again revivified in the Mizora’s metropolis.

Theme Authority

A recent column devoted to old dance band theme songs brought a batch of letters, and one of them indicated that Malcolm F. Bell of Ann Arbor must be ranked alongside Big Bruce Davidson of Hollywood as a true authority on the subject. Bell has 9,000 old 78-r.p.m. shellacs and more than 2,000 albums in his collection. He isn’t even in the music business. But he can whistle any theme you ever heard back in the 1930’s as he goes about his work as a salesman for a national ball bearing manufacturer.

Hard Hits Road

One of the stock gaps during the band era revolved around RCA’s punishing one-nighter jumps. At Donahue (“Low Down Rhythm in a Top Hat”) wrote a long poem about it that was published many times in the music journals of that period.

Thirty years later, the indefatigable Woody Herman is making the old RCA itineraries look soft. After closing this month at the Century Plaza Hotel in Los Angeles, his band is booked for New York’s Fillmore East and then into Fillmore West in San Francisco, a couple of King-sized jumps made by surface.

The latest herd, incidentally, is formidable. They play many of the current chart tunes so that today’s youngsters dig what is happening. Woody’s new trumpetist gets a lot of attention. His name is Gary Grant. And Herman still uses “Blue Flame” as a theme—beautifully.

Lambertdo Remembores

The big and impeccably attired Tonia Bern-Campbell singing with Guy Lambertdo these nights is the widow of Donald Campbell, the courageous British racer who died two years ago when his jet-powered speedboat sank at a speed of nearly 300 miles an hour. His body was never found. Tonia carries a toy lamb mascot from the boat’s cockpit with her wherever the Lambertdo erk travels. Lambertdo once was a national champion boat racer, too.
LOS ANGELES -- Craig, tape player manufacturer, is expanding its product line and enhancing its marketing department.

The new product line and display will be new cassette and CARtridge accessories at the 1969 NEW and ALA. Craig has developed among 56 audio products Robin's will unveil at the NEW (National Electronics Week) Show May 21-23 at Las Vegas Sahara Hotel.

Robin's Consumer Electronics Show will be held in New York June 15-18.

According to Bob Cohen, Robin's marketing manager, the debut of the new cassette and other accessories will signal the start of a "Building for Profits Program." Another element of the program, for the period of the show itself, will be extended credit on orders for cassette, Robin's has two cassette, the quality "Brady 5," and the promotional price $3.98.

Another new package, featuring four-color, blister packs, is the third element of the "building blocks" program.

Robin's new accessories will include head demagnetizers in cassette and 8-track configurations. Also, for 8-track cartridges, cassette splicers, storage cabinets and carrying cases, and a variety of electrical accessories and cataloging and protection items for cassette and 4 and 8-track.

Among the new products for the regular tape and phonograph market, will be an automatic shuffler for the amplifier, as well as tape deck, professional speaker, needle timer and a tone-arm device.

Robin's has also scheduled a 4-track accessory for the show period. Its representatives from all over the country will meet May 20 at the Sahara Hotel. Robin's will be represented in Las Vegas by Leonard P. Post, president; Jack Friedland, vice-president; and Cohen.

Kalos Sold to Kelso & Benchik

LOS ANGELES Kalos Electronics has been sold to James Kelso and Ed Benchik, who also own General Electronics. Kalos Electronics was a national wholesaler of Alum- num, which had purchased the 8-track player manufacturer company last year at the United Tapeex in May of 1968.

Kelso is an electronics design engineer and Kalos' line of equipment ran in high price range and specialized in advance design, equipment, utilizing small production runs.

Certron Puts Out Flock of Pre-Recorded Tape Titles

LOS ANGELES -- Certron, black tape manufacturer and duplicator, is issuing its initial extensive pre-recorded tape release.

The company's Vivid Sounds line has been cataloging in cassette, 8-track and reel-to-reel, up to seven categories covering 24 titles and includes six acts.

The new line, retailing at $3.98, includes titles by the Columbia Musical Treasury Orchestra and Choir, the Combo Royal, the Town and Country Singers, the Showtimers, the Top Nutches, Paul Revere and the Rangers and various other rock groups.

Categories in the Vivid Sounds line are Pop, po-poo, rock, international, jazz, light classical, Broadway to Hollywood and Best of the Bes. It covers both instrumental and vocal.


The pre-recorded product will be merchandised through rock jobbers and the nation's network of retail outlets.

A related development, Certron has closed its duplicating plant (Magnetic Tape Duplication) (Continued on page 20).

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Dinner Marks Assoc. Distrib New Building

PHOENIX -- Associated Distributors, the exclusive tape specialty firm, located its new headquarters at 1805 N. 7th Ave. (26) at a formal opening of its new 15,800 square foot warehouse headquarters.

The building at 302 N. 36th Avenue has been leased for three months. Owner Leonard Singer, whose firm covers a number of Western states, has the advantage of many companies of the country, with several drawing invitations to the open house.

Two Mexican bands played for diners from a balcony van- tage point overlooking the building, "In Arizona we reflect the Mexican or Latin way of life," Singer said. "We weren't trying to push Mexican music, but we are very much interested in it." The opening party also marked the beginning of a tape- exchange between Singer and Noreico, which now gains a major franchise in this part of the country.

A sampling of companies at the even includes Haskel Steakhouse, Capella, Columbia, RCA, Warner Bros. Records, Pacifica, EMI, Bell-Wood, Bell-Air, CTronics.

LOS ANGELES -- Muntz Stereo-Pak is developing a new defective CARtridge warranty program which will eliminate tampered-with tapes.

The new program, developed by Earl Robins, new music sales director, Don Bohan, general manager, now involves the company only allowing exchange cartridges which are factory and store rejected and exchanged by the owner. The exchange period covers a 30-day period from time of purchase.

"Our warranty worked well," Bohan said. "It will be past history. Dealers will no longer accept defective tapes, rather they must set it back to the Van Nuys, Calif., factory. The warranty will be covering the product, physically impaired by the owner.

Bohan is preparing a national mailing to all distributors including an exchange with the wholesaler program. Bohan says that it has become standard for tapes to be rejected in the hands of a customer who has become tired of the selection. Or some other form of damage has been designed to turn the workable cartridge into a defective one.

Bohan feels the tape industry cannot continue to carry the burden of these intentionally damaged cartridges.

Bohan said there are more

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Muntz Warranty Factory Directed

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Bohan said there are more

---

THE COTA B, an 8-track playback unit from California Auto Radio, features VU meters for left and right channels record level, record lock-out switch, channel change lock-out switch, balance and volume controls, microphone inputs and program selector.
THE NEW COLONY SIX
has a new single

"I COULD NEVER LIE TO YOU"

This new single will be a bigger hit than "Things I'd Like To Say"?  
true  false  

This new single is from their forthcoming album?  
true  false  

A PRODUCT OF MERCURY RECORD PRODUCTIONS, INC./35 EAST WACKER DRIVE, CHICAGO, ILLINOIS 60601
NEW TAPE CARTRIDGE RELEASES

THE COLUMBIA DISTRIBUTORS!!!

824 TC Stereo 4-1/8" Home Tape Storage Cabinet

85 TC Deluxe Tape Cartridge Case. Holds 24

70 TC Tape Cartridge Case. Holds 12

MUNTZ

84 TC Stereo 4-1/8" Home Tape Storage Cabinet

Bluesway

JIMMY WITHERSPOON—The Blues Singer; (c) 815.1202, 8

Capitol

PATTI DREW—I've Been Here All the Time; (c) 815-1203, 8

ORIGINAL CASSETTE—Carterette Tales; (2) KIL- 1377

Dorothy

THE SULTAN SINGERS—Look What I Found in the Attic; (c) 815-1377, 8

BILLY VAUGHN—The Windmills of Your Mind; (c) 815-1377, 8

Impulse

WHAT AM I / MEAN; (c) 815-1377, 8

Medley

SOVIET ARMY CHORUS & BAND—On Parade; (c) 815-4102

TOMORROW—Tommy No. 2 In Minor "Johanna"—Serenady, "Johanna" Serenade, London; (c) 841-8400

Morton

FARIES JOHNSON— I've Got Precious Memories; (2) MCA-41312

Monument

TONY JOE WHITE—Black and White; (2) JAME-12663

Reprise

An Evening With WILF ANDERSON; (2) JR. 43-4400

FAMILY ENTERTAINMENT; (2) 430-4405

RGE

VARIOUS ARTISTS—14 Selections De Dorme/ Volume 7; (2) RGE-324

Riverside

CANNONBALL ADDERLEY QUARTET—Flight Earth featuring Royal Label and Nat Adderley Jr.; (2) 815-1204

HILL EMAN'S FEATURING CANNONBALL ADDERLEY—Peace Piece Pieces; (2) 815-1004

GEORGE BENSON FEATURING DON RICK & ERIC DOLPHY—Hill & Wellington Stripes; (2) 815-1004

MANSANTORO—German Soul; (2) 815-1004

Warner Bros.

THE WHIPS’ 1970 STREET BAND—Together; (2) 4RA-757

KINGFISHER MARKET—Aukwak; (2) 4RA- 757

RARES BAND—(2) 4RA-757

EUGENE TRACK—Edgar_Band; (2) 4RA-757

Music by REYNOLDS WILLIAMS; (2) 4RA-757

Alegre

RICARDO RAY ORCHESTRA—Samba Nitty Griddy; (c) 815-1202, 8

Audio Fidelity

JO RASSEY—His Accordion & Orchestra—Acapella; (c) 815-1002, 8

MARSHALL BILLUS—Dial Tone & Muses; (c) 815-1002, 8

FEDOR GARCIA & HIS MEXICAN ORCHESTRA—Flamenco; (c) 815-1002, 8

FEDOR GARCIA & HIS MEXICAN ORCHESTRA—Salsa; (c) 815-1002, 8

BOYD LEE & HIS JAZZ ORCHESTRA—Tango (2) 815-1002, 8

THE WORD OF GODhythm; Vol. 3—(c) 815- 1002, 8

THE WORD OF GOD—Vol. 5—(c) 815-1002, 8

Buddah

THE FUGITIVES—It's Your Thing; (c) 815-1002, 8

Crescendo

BILLY STRANDER, HIS GUITAR ORCHESTRA—Great Western Themes; (c) 815-1002, 8

LES MASER ORCHESTRA & ORCHESTRA—St. Peter's; (c) 815-1002, 8

Douglas

MUSIC BY RAY BLEWIT—Joshua Fuss's Record; (c) 815-1002, 8

4 Corners of the World

LOS TAPAS—Lama Love; (c) 815-1002, 8

ITCO

CANNONBALL ADDERLEY & THE HEADLINERS, DIXIE COPPS—The Troubadours, 36 Pieces of the Jukebox; (c) 815-1002, 8

JIMMY CLANTON—Lilac Rose, Rags & Stripes—16 Pieces of God; (c) 815-1002, 8

MINORMAE, TREMBULLS—3 Pieces of Gold; (c) 815-1002, 8

Kapp

MRS FIELDS—Mother's Jukebox; (c) 815-1002, 8

MGM

ULTIMATE SPINACH—Singers (4 track only); (c) 815-1002, 8

YOUR ONE SOURCE FOR ALL CARTRIDGE ACCESSORIES

Liberty Stereo-Tape has mapped out a new VP product.

It's coming your way soon!

Tape CARTRIDGE

Channel Marketing has on hand ALL the hot tape cartridge accessories. We make them, stock them, merchandise them. We supply them when you want them—instantly.

Head Cleaners — Player Maintenance Kits — Dust Covers — Demagnetizers — Test Cartridges — Tape Storage Channels — Cartridge Cleaners — Accessory Bins — Bargain Alarms — Loaded Blanks.

Your one source for all cartridge accessories.
Tommy Roe’s “Dizzy” sold over 2 million records. Now, his follow-up single proves that nothing succeeds like success.

The single:

“Heather Honey”
ABC-11211
From the album: DIZZY ABCS-683
Lib. to Use Recco Box Holder In Spot Promos for Hot Items

LOS ANGELES — Liberty Stereo Tape is planning to use the Recco 8-track cartridge box holder in spot promotions for hot merchandise.

"Preparatory logistical problems" have to be worked out before the company begins offering dealers its product housed in the Recco cartridge holder which fits into an album bin.

Tape division general manager Earl Horowitz envisions placing hot product in a throw-away tape box and observing public reaction. If the thrower-type holder works well, Liberty will consider placing all its 8-track product in that form of package. The Recco holder drew strong attention at the recent NARM convention here.

Horowitz favors it over the Modern Album cartridge holder—which Capitol favors—because of price, collision and anticliche features.

Before the tape industry gets itself involved in a hassle over packaging standardization, Horowitz believes NARM's tape advisory committee should study all the systems proposed carefully.

Horowitz especially likes the box construction of the Recco holder and is talking of shrink-wrapping the entire package to make it more breakproof.

New Tape CARtridge Releases

» Continued from page 26

Teardrop
SUNNY AND THE SUNSHINE — (b) L. 64-1004, F. 20-1004
JIMMY REED - "Rolling Stone" With Jimmy Reed — (b) L. 64-1008, F. 20-1008
JIMMY REED - "Woman Talkin'" — (b) L. 64-1022, F. 20-1022
JIMMY REED - "You Are My Everything" — (b) L. 20-1023, F. 20-1023
JIMMY REED - "Let Jimmy Reed" — (b) L. 20-980, F. 20-980
JIMMY REED - "Late Love" — (b) L. 20-1006, F. 20-1006
JIMMY REED - "What Happened" — (b) L. 20-999, F. 23-1000
THE TRAVELERS - "The Best of the Travelers Singers" — (b) L. 20-1001, F. 20-1001

RCA VICTOR

RCA Camden
PETER HENDI Plans "Burn Free" and Others; (b) CBS 15330
VARIOUS ARTISTS—Music for Being Your Thing; (b) CBS 15964

RCA Red Seal
KRAKATOA: SYMPHONY NO. 3; HORNKOPF; BAVARIAN RIFTER SYMPO; (b) CBS 15504
(b) CBS 15505

LIST: BAVARIAN RIFTER SYMPO; (b) CBS 15008

ROMANTIC ARTISTS — Fliche; (b) POS 1512

RCA Victor

LOS BARNES-Mexican Favorites; (b) POS 1511
DOTTIE WEST & DON EDISON; (b) POS 1435
CONNIE SMITH-Connie's Country; (b) CBS 1583
MARK SNOW-Snow in All Seasons; (b) POS 1436
THE YOUNGBLOODS-Ellington Meets Ellington; (b) CBS 1597
THE ADVENTURES OF KELD; (b) CBS 1544
STEVE & ELIOT—Real Love Lives; (b) CBS 1599
ERKAM-She Impossible Dream; (b) POS 1438
GLEN YARBROUGH Sings the Red McKeag Songbook; (b) POS 1597

RCA Victor

3M Country Invasion

NEW YORK — The 3M Company has spread into the country music field. It has released a new American Country music cartridge for use on its 3M Brand "Cantata" 700 Background Music Series.

While the new country music library is aimed primarily at the drive-in food type location, 3M believes it will have its place in many other locations now utilizing the basic 3M Background Music

The company has already received its first firm order for 250 Cantata units and 250 American Country cartridges from one of the largest drive-in operations in the country.
Over 20 million people watched Joe Cocker sing his new single "Feeling All Right" (1063) Sunday night (April 27) on the Ed Sullivan Show. Produced by Denny Cordell for Tarantula Productions.

A NEW

"SMASH"

ON A&M RECORDS

AAMSP4182
Memphis Grabs Ad World As the Happening Sound

By CLAUDE HALL

MEMPHIS — The advertising world is quickly discovering the subtle and effective sound of the Memphis sound. “The Memphis sound is basically and this year has been happening in commercials,” said Wilson North- cross, executive vice-president of Pepper, Tolan & Associates, which headquarters here. Pepper & Tolan with offices in Dallas and Memphis, does about 30 commercials a month. Previously, commercials in Dallas were produced in rented studios; however, two major studios will be in operation here in the next two months, giving Dallas its own sound. Pepper & Tolan has a very strong relationship with the Memphis Sound. The firm is acting as the ad agency for the first time since the day the City of Memphis was founded.

Vinny Anderson, director, and Fisher Pepper, the principal partners of the agency, both began their careers in the music industry. Anderson is the original sound of the Memphis sound, and Pepper is the music and advertising genius behind the sound. The agency is already making waves across the country, and the Memphis sound is only going to get bigger.

The Memphis sound is characterized by a unique blend of rhythm and blues, soul, and jazz. The firm has worked with a variety of clients, including Coca-Cola, McDonald’s, and Nissan. The ads have been praised for their catchy melodies and memorable jingles.

The Memphis sound is not just confined to the music industry. The firm has also created commercials for clients in the automotive, food, and technology industries. The ads have been successful in reaching their target audiences and driving sales.

Pepper & Tolan plans to continue to expand its sound and reach even more clients. The firm is always looking for new ways to create unique and effective advertisements. The Memphis sound is just the beginning of what is sure to be a successful future for Pepper & Tolan.
Radio TV programming

38 Radio Men Will Speak At Forum: 20 Are Listed

【Continued from page 1】

charts; Billboard; Howard Ket
ter, general manager, KYA, San Francisco; Chet Parker, assistant general manager, WDRC, Hartford; Conn.; Bill 
program director, WNOE, New Orleans; Johnny 
Brock, national program director, Texas State Broadcast
ing, Fort Worth; John Murphy, national program direc
tor, Susquehanna Broadcasting, Wilkins-Barre, Pa.; Pat 
McMahon, program director, WRKZ, Phoenix; Jim Harrison, 
program director, KFOX, Long Beach (Los Angeles); Don 
Bruce, Pepper & Tanner, Memphis; Lynn Christian, program 
manager, Dawson Communications Inc., Dallas; Al 
Sherwood, program director, WAVE, New Haven, Conn.

The forum will be held June 19-20 at the Wildwood-Astoria 
Hotel. The topics range from "How to Become a Suc
scessful Radio Personality in 1965" to "New Program 
Trends in Big Markets." The forum will be organized 
into 12 sessions, each lasting from 2-4 p.m. The fee is 
$125.

JOE MORGAN OF WJZ, Hackensack, N. J., country music station, 
tries to borrow a guitar from David Houston, Epic Records artist, left. At right is Tillman Francis, manager of Houston in a recent Newport Symphony Hall performance.

WHQC From R&B To 'Good Life' Play

SPARTANBURG, S. C. - WHQC, 1,000-watt Mid-South 
Broadcasting station, has given up its novel approach to R&B 
programming to switch to the "Good Life" concept of easy 
living music. Station manager Edward A. Gray said the new 
programming is based primarily on Billboard's "The Easy 
Listening" chart, with one oldie and one number in each cycle of 
seven records. Gray is serving as programming chief tempo
tarily. Jack Parrell has been pro
moted to music director and is 
holding down the 6-10 a.m. show.

Joe Crowe, formerly with WASC in Spartanburg, has been 
added to the WHQC staff. WOAC, a 24-hour 
operation, had previously tried to make it as an R&B station 
with mostly white personalit
ies, but in the last Pulse: "we 
were on bottom," said Gray. 
Gray, who had WASC, a country music station on the air before 
joining WHQC, felt the station 
wouldn't compete with a heavy slate of local news and 
sports, he said. "We're aiming 
for young adults and adults in 
the 25-36 age range." The sta
tion is represented for national advertising by Vic Piano Asso
ciates.

GREETING DEL REEVES AND HANK WILLIAMS JR. as they arrive for forum personalities Dale Eicher and Jim Beaudie. WXCL turned away crowds at both matinees and evening performances. From left: Eicher, Williams, Reeves, Beaudie.

Music Scene' Opens Promotion Channels

【Continued from page 3】

for example, scores in the Top 
40 Easy Listening Chart as well 
as the Hot 100 Chart; the Tem
tations rank in both the R&B 
field charts and the Hot 100 
Chart. Johnny Cash scored in 
the country field before hitting 
The Hot 100 Chart. This is one show 
that will serve as the TV voice of the music industry. It will examine and present all areas of music. We'll be able to showcase artists on the way up, as well as the major and selling artists in the nation according to the research of Billboard magazine.

This is the first show ever 

KNAC-FM to Underground

LONG BEACH, Calif. — KNAC-FM, stereo station 
managed by James Harden, is 
going progressive rock 9 p.m. 
5 a.m. We'll integrate music with 
live interviews of young record

ing artists, Harden said. He 
will be Ronne McCoy, a vet
era of radio at such stations as WHKX in Cleveland, 
WRNO in New Orleans and KCUL in Fort Worth. He 
also recorded for RCA Rec
ords with a group of 
 wannabe's 1960s pop 
scene. The Music 
Scene" is a unique 45-minute 
show, designed by a 45 
minute - youth oriented show 
created by Rod Seeling. "The 
Music Scene" has exclusive rights to the information of 
Billboard magazine. Working closely 
with Billboard, Fred intends to 
schedule new groups and 
features on the way up, as well as the major and selling artists in the nation according to the research of Billboard magazine.

'Love' Forms Album List

NEW YORK — "Love," the new syndicated programming package groomed by ABC, has launched a monthly album list. "Love" offers promotions, 

CALL LETTERS NOW KYEA-FM

WEST MONROE, La. — KYEA-FM is the new call 
letters for the city of New Orleans. The format is total soul music. Bruce Frazer and Dr. Jazmo are the personalities and listen
ers may request records by calling KYEA. Records should be sent to Mike Scott at the station. Station management claims this is the only full time soul sound in the market. KZEN, the AM affiliate, plays country music.
POSITIONS WANTED

Immediate openings for experienced MOR announcers. Two years' experience necessary. Send resume to: WNYW, 135 S. Wacker Drive, Chicago, Ill. 60603.

Immediate openings for News Director with large network station. Top-notch production and sales experience necessary. Send resume to: WABC, 77 W. 66th Street, New York, N.Y. 10023.

Immediate openings for news writers and copy editors. Must have at least one year's experience in daily newspaper writing. Send resume to: WINS, 77 W. 66th Street, New York, N.Y. 10023.

Immediate openings for newsroom assistants. Must have at least one year's experience in daily newspaper writing. Send resume to: WINS, 77 W. 66th Street, New York, N.Y. 10023.

Immediate openings for photography and assignment writers. Must have at least one year's experience in daily newspaper writing. Send resume to: WINS, 77 W. 66th Street, New York, N.Y. 10023.
"GREEN DOOR"

HONOR BRIGADE #1

Produced by Dean Mathis for Pro-Sound Productions, Inc.

DISTRIBUTED EXCLUSIVELY BY

SSS INTERNATIONAL RECORDS

A Division of The Shelby Singleton Corporation

3106 Belmont Boulevard • Nashville, Tennessee 37212

(615) 294-2003
Soul Sauce

BEST NEW RECORD OF THE WEEK

"IS THAT THE WAY TO TREAT A GIRL"

HESITATIONS (GWP)

By ED OCHS

SOUL SLICES: Music of the original "underground," the gospel invocations of black America, has surfaced to find the major (white) market ready to accept the deepest roots of the soul tradition. The success of the Edwin Hawkins Singers' "Oh Happy Day" on the Buddha-distributed Pavilion label may ignite a gospel rush that could not only return folk artists to their church roots, but also boost secular artists in this genre into a larger, more profitable "pop" picture. The pick-up dues of blues artists Albert King, B.B. King, Howlin' Wolf and others could inspire a similar success, though belated, for the true "root" voices of Afro-America. Behind the imitation, though, the bluesmen's traditional, the fame of Aretha Franklin, and the phenomenon of the Edwin Hawkins Singers lies a gospel revival that could "discover" James Cleveland as deserving of exclusive praise and awe as Ray Charles, expositing for mass appreciation an art form rich with ethnicity, honors and excellence. Country blues—the more isolated domain of Lightnin' Hopkins, Mississippi John Hurt, Rev. Gary Lewis and others—is also deserving of larger audiences, as is white country and western music—and even the so-called marginal artist of folk music, all kept "marginal" by the unequal distribution of funds for art development, minority suppression and the profit motive of commercialism....

David Braultwitch, formerly with Motown, WLIR radio, and Atlantic Records as an engineer, has joined Ray Charles Tangerine Records as chief engineer. His future will be the waxing of artists Wild Bill Davis, the Turn Arounds and the Ralettes. Despite reports that the Temptations dropped out of their tour engagement only due to a breakup, the group is together in Detroit after Eddie Kendricks and Paul Williams went home. The Foundations not only completed the Tempos' Copa stand, but were booked back for an engagement of their own....

Billy Preston, former organist with Ray Charles, is featured on the new Beatles' disk, "Get Back."-Peacock is moving strongly on the charts with Jeannette Williams' "Stuff," Bobby Bland's new one, "Gotta Get to Know You," and "Look at Mary Wonder," by Little Carl Carlton. Dave Clark of Duke wrote B.B. King's "That's Why I Sing the Blues." Clark will also record for Contour Records. Doe and Eat Sweat and Tears. And don't forget Johnny Winter first for the label. London is adding to the blues boom with Mike Vernon-produced LP's from a young, Erroll Garner and Ottis Spann. Thank you, Ralph J. Gleason, for your Railing Stone feature, "Let's Spread the Goodies Around," promoting Soul Sauce's shared-opinion that surviving blues men should split the spotlight with the big draw white blues acts on tour here. Credit, both financial and spiritual, is overdue for the men who gave their lives to the lovely pursuit of the art of blues music.

TID-BRISTS: Ike and Tina Turner had their Los Angeles home burglarized last week by thieves who did all they could to add insult to injury. When the stolen merchandise—$70,000 worth, including a color TV, stereo and furniture—became too cumbersome for the panel truck parked outside, the burglars swapped their truck for the Turner's car, which, needless to say, became part of the booty. The soul duo was touring the country promoting their new Mint single, "I'm Gonna Do All I Can."...P.S. to the gospel revival: ABC's Dunhill label has signed the Southern California Interdenominational (S.C.I.) Youth Choir, "I Know You're Gonna Miss Me." Also on the re-activated A.P. label (remember the Elegant's "Little Star") is "Back to Georgia," by Casey Creek Reunion featuring Sherell Matthews. New from Ray Charles: "Let Me Love You."...Lawyers for Gamble Records and Huff Puff Records have advised us that "neither Gamble Records, Inc., nor Huff Puff Records, Inc., are in any way connected or involved with the Soul Sauce statement that "a new label, Gamble-Huff Records will be distributed through Chess and based in Philly." Not true, says Kenny Gamble and Leon Huff, who along with their lawyers, read Soul Sauce. Do you?

MAY 3, 1969, BILLBOARD
BEST SELLING LP's

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- * STAR Performer—LP's registering greatest proportionate upward progress this week.
HOT NEW SINGLES
AND A GREAT ALBUM FROM

MUSIC COR RECORDS

AND

DYNAMO RECORDS

COMING OFF THEIR BIG HIT
"ONE EYE OPEN" —
NEW HIT ALBUM BY THE MASKMAN
DYNAMO STEREO 8004

A REALLY GREAT RECORD
INEZ & CHARLIE FOXX
"WE GOT A CHANCE TO BE FREE"
DEDICATED TO MARTIN LUTHER KING S.C.L.C. AND THE GREAT N DOUBLE A.C.P.
DYNAMO 134

AS BIG AS THEIR HIT "ONE EYE OPEN"
THE MASKMAN AND THE AGENTS
"MY WIFE, MY DOG, MY CAT"
DYNAMO 131

A GREAT NEW ARTIST
CHARLIE WHITEHEAD
"HOW CAN I FORGET"
DYNAMO 132

A REAL WINNER
TONY DRAKE
"LET'S PLAY HOUSE"
MUSICOR 1357

MUSICOR AND DYNAMO RECORDS — DIVISIONS OF TALMADGE PRODUCTIONS, 240 W. 55TH ST., NEW YORK, N.Y.
Musician and artist members of the CMF now making their homes here work year-round gleaning talent from the community and boosting its music. Phillips and his band have clubs and major theaters at least through June 15, with an option to remain until July 5. His South African recordings will be released as the Traveling Troubadour Band of RCA. He will be afforded the same type of national exposure as other RCA artists, complete with strings. Strings also will complement his performances.

Upon his return, Phillips plans to organize his own band, with whom he will tour Germany in July. Phillips' next project, "Images of Grass," was written by Shel Silverstein, of Playboy magazine.

Colo. to Ring Out on June 9-14
With Its Country Music Festival

DENVER—The seventh annual Colorado Country Music Festival has been scheduled for June 9-14, in suburban Aurora. The festival, which is sponsored by the Colorado Country Music Association, is to be held in conjunction with the Aurora Days celebration.

The festival will feature various musical groups, including groups from Colorado and other states. A country music contest will be held, and there will be a country music parade. The festival will also feature a country music concert, with performances by various groups. The festival will be held in the Aurora Days Cultural Center, and will be open to the public.

Ambassador into Country Banks on Mountain Dew

NEW YORK — Ambassador Records, a subsidiary of Synalco Plastics Co., has announced its entry into the country music field. The New Jersey-based company is one of the world's largest manufacturers of children's records and other music products, and is a major player in the country music field.

The company has released its first LP, "The Mountain Dew Country Music Festival," and will continue to releasing new albums throughout the year. The company's goal is to create a unique and distinctive sound, while maintaining a strong commitment to quality and customer service.

Tubb & Troubadours Open Indiana's Summer Show

PENDLETON, Ind.—Music Park, central Indiana's country music park, opened its season Saturday with a country music show featuring Tubb & Troubadours. The park is located six miles east of the city of Pendleton, and will feature regular Sunday shows, with the park also

(Continued on page 34)
George Jones & Tammy Wynette

Saying thanks to all our disk jockey and coin machine operator friends for making 1969 our biggest year ever!

The George Jones Tammy Wynette Show
Coming your way... Watch for us

Another No. 1 Hit
George Jones
"I'll Share My World with You"
Musicor MU1351
Singles and albums within a reasonable time span. Musical director is Penny Brown. Presenters at the Country and Western Academy Awards show include Glen Campbell, Roger Miller and Judy Lynn. "New You" has added WCMF (FM) Cleveland and WSOQ (FM) Charlotte to the list of stations airing the Ralph Emery series... The Pete Drake show is booked through the summer from Miami to Pennsylvania.

Country Music Nashville Scene

- Continued from page 32

Program Shift By KNEW

By GEOFFREY LINK

OAKLAND, Calif., KNEW switched its programming from all talk to a hit, easy listening format a couple of weeks ago because of results of a two-month study of listener disk space, according to Ron Reynolds, program director.

The study, conducted by Magid Co., which has done surveys for other Mediometric stations, covered the five Bay area counties KNEW reaches. The Bay area stations was open to "a pretty hip, very swinging sound," like other Mediometric stations, but with new ingredients," said Reynolds.

KNEW is trying to reach the 18-49 age group. Reynolds said, "adults who dig popular music like it."

Don't Let Me Cross Over—Jerry Lewis (Smash)
Love's Not What It Used To Be—Washington (SFMDC)
Individual of Society—Basis of the Thing (Chiu-Line)
His Rain Since April—Charles Queert Private (K-Ark)
Country Boy City Girl—Jimmy Powers (Northland)
Normal Happy Life—Joe Love (K-Ark)
I Need You Now—Dion eumont (Dion)
Keep Baltimore Beautiful—Sheaker Davis (RCA)
Lover You—The Grits (Ballad)
My Skidmore Degree—Larry Lewis (Blue Heart)
Heart Control—Frederick Knight (Maxine)
Memories of Paris—Cliff Carpenter (Inter-Rec)
Yes, I Love You—Gundert Fam (Billow)
You Don't Know—Jim Lea (Mickey)
Oster's Day—Owen Bishop (Mazza)

Make My Love on the Rocks—Lee Wilson (Rich-Tone)

This year marks the 50th anniversary of the Grand Ole Opry, Nashville, Tenn.

Brite Star's Pick Hits... Brite Star's Pick Hits...

New Studio By Haggard

BAKERSFIELD, Calif.—The growth of recording studios here continues with the announcement of a new 8-track facility by Capitol artist Merle Haggard.

Bakersfield Sound Studios, owned partially by Sound of Bakersfield and owned by Haggard, has just been completed, and features fully stocked equipment and a custom 24-channel console.

Tubb & Trouborders
- Continued from page 32

features a Saturday Night Jamboree, with area talent. These shows are supplemented by professional wrestling, square dancing, and animal shows. Music Park is one of the larger country music outlets, with an amphitheater accommodating 10,000 on nights, a large music hall where shows are moved in inclement weather, a kiddie land, picnic grounds and other facilities.

Saternity, SWIFTLEY STREET, Bakersfield, Calif., has been completed, and features fully stocked equipment and a custom 24-channel console.

Pulsating, hypotonic, foaming, joyous, beating, trees bursting, irritated, zoned, "R&B makes you want to get up there and do it.

Brite Star's Pick Hits... Brite Star's Pick Hits...
THE PROPHETS

With Another Big Single Smash!

"SOME KIND-A WONDERFUL"

PLUS

Their First Great Album

PRODUCED BY CARL BONAFEDE, DAN BELLOC, AND LEW DOUGLAS FOR SPECTRA SOUND, INC.

KAPP RECORDS
A Division of MCA, Inc.

www.americanradiohistory.com
It took Claude King nine years to pay tribute to a friend.

You'll remember that on November 5, 1960, Johnny Horton lost his life. Well, ever since that day Claude King's main goal has been to pay tribute to his lifelong friend and one of the greatest entertainers in music.

After nine years, his newest album, I Remember Johnny Horton, fulfills that dream.

One song, in particular, from the album—a single—reflects the close friendship of the two:

"All for the Love of a Girl" 44-683

We think that this single is sheer perfection. We also think it's a perfect way for all of us to pay tribute to the great Johnny Horton.

Claude King on Columbia Records.
NEW #1

Sonny James

'THE SOUTHERN GENTLEMAN'

'RUNNING BEAR'

CAPITOL 2486

HIT ALBUM

SONNY JAMES
ONLY THE LONELY

See Sonny on
HOLLYWOOD PALACE, ABC-TV, May 10
ED SULLIVAN SHOW, CBS-TV, June 22
Karen Wyman appeared on The Dean Martin TV Show on March 27, 1969 and melted 30 million hearts with her fantastic voice, personality and performance. It was love at first sight! The entertainment industry was "turned on." Managers, agents, producers and record companies all wanted Karen for their very own.

Decca Records is proud to announce that they have signed Karen Wyman exclusively! Product? Not yet. But we just couldn't keep this news a secret another minute. We've got plans...big plans...major star plans! You'll hear from us soon, very soon!

A DIVISION OF MCA INC.

Personal management: KEN GREENGRASS
CELEBRITY CIRCLE RECORDS PRESENTS THE *NOW* SOUND

I WALK THE LINE
Sung by RAY SMITH

Welcome Home Mr. BLUES
Sung by NARVEL FELTS

BLUE HOUSE
Sung by TOMMY FLOYD

I'M GOIN' BACK TO WICHITA
Sung by DALE FOX

FOUR Chart-busters NOW and many more on their way!

Big things are happening on the Celebrity Circle label. The "now" sound has taken hold as attested by more than five-hundred stations playing each of these new releases. All picked as hits by top programmers with key stations in the less than two weeks they have been out.

KEEP YOUR EYES (AND EARS) ON CELEBRITY CIRCLE!

CELEBRITY CIRCLE RECORD DISTRIBUTORS

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NEWARK, N.J., Wendy
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FOR D.J. COPIES WRITE — CELEBRITY CIRCLE RECORDS • 408 OLIVE ST. • ST. LOUIS, MO. 63102 • (314) 231-2266

A Subsidiary of the Clayton-Daris Corporation
Country Music

Vox Jox

* Continued from page 28 *

N Y. Tom Kegel has gone South to do some work, but we're told to show up on 8000 watt easy listening WDFR at Del Rey Saturday and Sunday each week and send him to the station, address Box 1420.

David L. Combes reports that KFXD has moved fromampa, Idaho, to Boise and has added KITM and KIDT, and says the station will even try to make Doo Wop and easy listening nature. Station is 100,000 watts, broadcasts 18 hours a day, and is easy to hear in the area.

He's also welcome taped EP's from The Music of Tom Barry of KLJF, Sue Joe, Curtis, which we hear is better than the earlier classic, and says the station is ready to give us easy listening nights. Station is the only one in Idaho.

Kevin Osgood—thanks for the letter. I was wondering if you knew that KTXM is coming into Washington, D.C. in September and that there's a fairly good chance that you will have a station in the area. If you're interested in hearing some of the music on the new station, I can probably arrange for you to do so.

I'm sure you're aware of the recent changes at WMEX in Boston. The station has moved to new quarters and has been sold to a new owner. The new station is called WALTHAM, and it's located in the same building as WMEX. The new owner, a local businessman, has plans to make the station more successful and to offer a variety of programming.

I hope you find this information useful and that you will enjoy the new station when it begins broadcasting.
LOS ANGELES — Angel's May release includes three albums of Orchestral Music, while the low-price Scherma label has a monumental three-LP set devoted to works of Mahler. Featured in the opera are Maria Callas and the Lincoln Center Orchestra conducted by Leonard Bernstein. The title, "Symphony No. 1" features Filippeschi and Nicola Roni Lamenti, with the La Scala Orchestra, a classic chamber of all-time. Seraphim.

The Meto Ensemble of London has an album of Scherma; Poulenc and Francais, which includes "Le Chant du Mouine". "Divertissement for Bassoon and String Quartet." Chicago.

ChamberMusic.

BestAlbums.


Cliburn, Family Artists SOUVENIRS, OF THE MOONLIGHT (3 ORCH. by Classical (S) 3 LSC 3648 2 1181). Seals LSC 1055 (5).

Bernstein, Philadelphia Orch. 1078 1083 1088.

Bach, Baroque, Ravel, and Gershwin are featured in three LPs. "The Path of the Pianist, a companion to "A Trip to the Moon"." Chicago.

Various Artists, London RFO-S-1 (2).


Chopin, SOUKAS E A & Z.


Biggs, London RFO-S-1.


The author's brilliant spanning and logic in the excerpt from the "Symphony No. 1." Chicago.

Another two series are started with success: Joseph Hirsch's "Symphony No. 1." Chicago.

Piànist Yuji Takahashi is the soloist on Ravi Coltrane's "Symphony No. 1." Chicago.

Ormandy's new recording of the Album for the Chicago Symphony Orchestra with Barry Shiffman. The title, "A Trip to the Moon," is a companion to "Symphony No. 1." Chicago.

Ormandy has recorded Ravel's "Daphnis and Chloé" and "Daphnis and Chloé," based on the Russian ballet. The new album has been recorded by Andrew Davis and the London Symphony Orchestra.

The new album by the Philadelphia Orchestra with conductor Eugene Ormandy has been recorded by Andrew Davis and the London Symphony Orchestra.

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**Fla. NVA Convention: A Success**

By EARL PAIGE

HOLLYWOOD, Fla. — The National Vendors Association (NVA) has been determined to view the bulk vending business as a small industry, acknowledged the need for growth during its convention here last week. Although new models were introduced, a number of attendees and dealers deliberated that growth was being greatly affected by the economic downturn.

Emol O. Friday, who has been managing the convention, stated that the trade group voted to retain all its present officers and declare that net worth was estimated at over $200,000.

The new officers include: G. F. W. Cook, Jr., of Los Angeles, president; H. J. H. Johnson, Jr., of Seattle, Washington, vice president; and R. E. Ellis, of Philadelphia, secretary-treasurer.

The convention, which was held at the Beachcomber Hotel, was attended by over 500 vendors and dealers from all parts of the United States and Canada. The convention included a number of seminars and workshops which covered a wide range of topics, including marketing, sales, and service.

**Britain Seeks New Game Tax**

By MIKE HENNESSEY

LONDON — As predicted (Billboard, April 12), Britain’s Chancellor of the Exchequer, Roy Jenkins, introduced a new tax on amusement and prize machines in his Budget on April 15 and also increased the duty on gaming machines.

The proposed annual rates for 6d amusement with prize machines, which predominate in the scores of new arcades which have opened in the last few years, are 25 pence ($560) for the first machine and 50 pence ($360) for each other machine on the same site. For machines with a maximum stake of 3d or less, there will be correspondingly lower rates of duty.

For gaming machines, the annual rate of duty for 6d machines will be raised from the present 75 pence ($180) for the first machine to 100 pence ($240) and to 200 pence ($480) for each other machine on the same premises. Rates for 3d machines will be the 6d rate or duty and there will be provision for half-yearly licenses at 11.25ths of the duty for a whole year.

The new rates of duty will (Continued on page 46)

**Jukebox Provides Support For MOA Speckmachers**

By RON SCHLACHTER

OMAHA, Neb.—Music Operators of America (MOA) members need only to turn to their jukeboxes for assistance in presenting their public relations speeches. President Howard Ellis is following this route and the results have been very gratifying.

"I usually place a jukebox in the room during my speaking engagements," said Ellis. "Let it operate before dinner and then after I finish speaking, the people are always interested in what it looks like inside." Ellis said that operators can overcome the curiosity about the jukebox if they want it to talk if they just remember that they’re talking of a product with which they’re familiar. They should also remember that the people are eager to learn about our business. Ellis has a question period and is open to types of questions. People will always say, " Gee, we didn’t realize what your industry is all about." From different parts of the country, I have heard terrific results of operators placing their Jukebox Story. Over all, I find the operators are eager to go along with the entire MOA public relations program...""(Continued on page 46)

**Keels Tells Buying Tips**

By RAY BRACK

COLUMBIA, S. C. — We spend 10 per cent of our time listening to records, and 90 per cent of our time playing records. That’s been my policy for 24 years, and I’ve not gone too wrong for records with small results in many locations.

The Keels, of A.C.A. Sales & Services Co., shown here, has a record-buying philosophy of H. C. Keels, owner of Keels Co., Inc. (Continued on page 46)

[Continued on page 46]
BARGAINS from
KING'S One Stop

VICTOR'S NEW 77 SPECIAL EXTRA CAPACITY TOP...

VENDORS

SELECTORAMA®

77-88 CONSOLE

With six different combinations to select from to fit any of your locations. Will vend a variety of merchandise and coin combinations—1%, 5c, 10c, 25c.

Front door operation saves 50% to 75% service time. Bigger display, more profits.

See your distributor for information and delivery date.

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Chicago, Ill. 60639

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ELECTRIC SCOREBOARDS... 2 Models

OVENBREAD MACHINE

National Hardwood Finish

- Two-Roasted, 8 oz. bags
- Four-Roasted, 16 oz. bags
- Two-Hot, 8 oz. bags
- Two-Cheese, 16 oz. bags
- Two-Hot/Cheese, 16 oz. bags
- Dark Brown Finish

COIN BOX

For use with coin operated vending machines or coin operated devices. Seven different coin types: Nickels, Dimes, Quarters, etc. Two sizes: 4" x 4" and 8" x 8".

MARVEL MFG. COMPANY

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May 3, 1969, BILLBOARD

NVA MISSES RAYNOR TALK

HOLLYWOOD. Fla.—This year's National Vendors Association (NVA) convention marked the first time in the trade group's 19-year history that members were not enthused by greater efforts by co-president Ted Raynor, who typically delivers the "new, semi-sell" speech. Raynor's convention was affiliated with Commonwealth United Corp., was unable to attract and bring a new level of energy. Portrayed by Don Mitchell, who has marked his 10th year as co-pres., Raynor, chairman, and Morrie Much, a new addition to NVA's legal staff, also spoke.

It is in one of his speeches, Mitchell, now headquartered near the stress, the need for change. "If NVA sits still, if we don't keep up with changes, we will be left behind," he also advocated wider use of computers in bulk vending. Another longer talk entitled "Fun and Games," he said he would rather teach his children how to play football because "in billiards you have to think two shots ahead and know where you can go. You have to analyze, and excite both offensive and defensive strategy," he said, appealing an analogy to bulk vending.

Rodstein Death

PHILADELPHIA—Coin industry veteran William (Bill) Rodstein died here April 19 following a short illness. Rodstein, who was 57, left active operations some time ago and established himself in the上官高等 field. He is survived by his wife, Michelle, two sons, a daughter, two brothers, and a brother, Albert, who is head of Macke Variety Vending.

Continued from page 43

at the October meeting will be a study of dues (present at $40, $75, and $150, based on the number of machines operated). Secretary Harold Fish said that although he had heard several objections, the dues had not been raised.

NVA also plans to reclassify manufacturers into two groups: prime manufacturers and those firms that manufacture or import merchandise on the side. In a way and means report, he said, a review board has had the reclassification of two firms that he had to being re-classed as manufacturers. Study

Feld said NVA is studying allocation of funds to local groups that have incurred excessive losses fighting inequitable taxes, laws and licenses. One such group exists in Buffalo, N.Y., where a favorable case was settled (though it was pointed out by counsel Don Mitchell that the case related to that). An other areas where tax problems are flaring up include Illinois and Missouri. Licenses were reduced in 11 California municipalities. But more exempted the tax on sales of 10 cents or less, court decisions are pending in Florida and an exemption was voted in Kentucky, according to reports made here.

Mitchell promised that more effort would be expended to have a definition of bulk vending machines adopted by law-making bodies. "Tax from bulk vending is insignificant. This is the position we must take," he told the board.

The group welcomed two new manufacturers, both makers of ball venders. But Leo Leary, membership chairman, said, "We must find a way to avoid dropouts of members." NVA had 22 new members during the past year but lost 16.

Other officers re-elected in addition to Hutchinson and Harold Feld were vice-president Nicholas Scipio, treasurer Tom Emmus and sergeant-at-arms Mike Sparacino. Hugh Eckard, Jim Lubin and Sidney Eppy were named directors, replacing Harry Bell, John Brehmer and T. J. Martin. Alan Bitterman, new McCann attorney, and William Krugman, president of the Illinois Trade group, were added to the president's roster. Jane Mason was renamed executive secretary.

Get and hold the best locations with Victor's Selectorama® Console

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Fla. NVA Convention: A Success

Among topics to be discussed

Group and also advocated strong trade associations.

Workshops

Operator workshops, a relatively new feature, were held on two days and attended by many members, a highlight being a talk by Seattle operator John McDade, who drove here. Operators also held a private "bull session," with much sitting in, and later recommended this feature be enlarged next year.

The group, which will hold its 1969 mid-year meeting in New Orleans Oct. 17-24 at the Municipal Auditorium, elected to meet in Chicago in 1970 during February.

Bulk Units

Point Way to 25¢ Vending

HOLLYWOOD, Fla.—With enthusiasm and emphasis on quarter vending, more attention to slug rejection capability and variety of product accommodation highlighted the equipment side of the National Vendors Association exhibits here last week. The emphasis on 25-cent merchandising and variety was even further heightened by the appearance of two new exhibitors showing quarter balloon venders.

The different approach to slug protection by each manufacturer was interesting. Victor Vending Corp., according to representative Jack Nelson, Logan Distributing, Chicago, is waiting to see if sophisticated slug rejectors are the complete answer for the industry.

(Checked on page 45)
**Bulk Units**

**Point Way to 25c Vending**

*Continued from page 44*

"If slug rejectors become essential to your machine, you are out of business. Manual slug rejecting capability at least allows the machine to continue operating," Nelson said. The Victor mechanism features close tolerances, Nelson explained, resulting in what one operator volunteered to describe as "almost no rejecting slugs."

Oak Manufacturing Co. features an interchangeable coin mechanism described by Norm Wetzman as having a "slug robber." Coins or slugs smaller than a quarter continue on through the mechanism into the collection box, solving the problem of children trying to vend a quarter item for a foreign coin, slugs of various kinds or a penny, nicked or dinged. The mechanism can be switched to older Vista models.

Northwestern Corp. describes its slug mechanism as "slug resistant." It features a slug reject button that sends non-registering slugs or coins back to the customer, explained sales manager W. R. Griexer. The Classic model, with rejector, sells for $43.75. The unit handles any coin, even accommodating two quarters for 50-cent capsule vending.

VANDOL, the acknowledged leader in the quarter field with large-capacity console units, is being challenged in terms of capacity by both Oak and Northwestern. Oak's Big Oak unit will hold 110 2-inch capsules, and 25 per cent more with added Cash Back compartments. Northwestern's unit holds 120 12-inch capsules.

Oak's unit features a double locking mechanism, typifying the security features operators are desiring: it can be opened just for filling purposes without disturbing the cash compartment. The Big Oak will fit on the firm's Oak unit stand and on the K stand. Oak's new six or eight-machine display stand.

The need for more versatility in installations was pointed out by a new concept at the Inter-County Industries' exhibit where the quarter Pez candy unit was shown with special brackets that accommodate two regular bulk machines on each side.

Showing balloon units were Vend-Rite Manufacturing and Paramount Textile Machine Co., both of Chicago. Fun-Time, Vend-Rite's unit, dispenses balloons that twist into animal shapes, and a giant, 22-inch tons-up balloon. The balloons are air-filled by the customer, using a pump mounted in the machine.

Paramount's unit uses helium and air for inflation through a nozzle from a tank inside. Called Floating Fun, the unit vends quarter balloons and has a solid-state "sensing device" that anticipates the number of balloons vended, and thus, in need of automatic inflation.

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**Coming Events**

May 1-4 — Illinois Automatic Merchandising Council, Lake Lawn Lodge, Delavan, Wis.
May 2-3 — Canadian Automatic Merchandising Association, annual convention and trade show, Hotel Bonaventure, Montreal.
May 9-10 — National Automatic Merchandising Association, spring management conference, Broadmoor Hotel, Colorado Springs, Colo.

---

**THE HIT OF THE N.V.A. SHOW!**

**THE NEW**

"CLASSIC"

*Amazing slug protection.*

*Large Capacity* 125-2 Capsules 380—Medium sized Capsules 3000—(Yes, that's right) 3000 balls of 100 ct. gum

*A 50c mechanism that works.*

Just drop in two quarters and turn the handle.

*Service Unit—for easy service and cleaning.*

*Fits practically all multi-purpose stands.*

Visitors at the N.V.A. Convention unanimously agree "this is the machine."

See the Classic at your

**Northwestern** distributors.

Please rush full details of the New Northwestern "Classic"
What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Glendale, Calif., Location: Kid-Drive-In

Current releases:

- "Goodnight, Mary Hookey, Apple-1900" by Donn Elgey: $12.50
- "Wildfire" by Donn Elgey: $12.50
- "The Rover" by Donn Elgey: $12.50
- "Get Back" by Donn Elgey: $12.50

Oldies:

- "Little Green Apple" by Donn Elgey: $12.50
- "Purplish Hair" by Donn Elgey: $12.50
- "Cents on My Mind" by Donn Elgey: $12.50

CAROL STEPHENS, Programmer, Valley Vendors.

New Game Tax

Continued from page 43

come into operation Oct. 1 and are expected to yield an additional 4 million dollars ($6 million) a year in revenue.

Amusement machines and gaming machines at Charity bazaars and in traveling fairs will be exempt.

The British coin machine industry's reaction to the tax proposals was generally one of dismay, and many people expressed the view that if the small arcade operator would find himself taxing out of existence.

One major target for criticism was the high differential in duty between the first and second machines.

In his budget speech, Chancellor Jenkins said: "I fear that if a club can afford more than one machine, this is evidence of high turnover and the differential is artificial. I think it's justified.

Bill Passes

ALBANY, N.Y. — The state Senate has passed a bill to regulate the sale and operation of amusement machines, excluding cities of 1 million or more. The proposed two-year license are divided into two categories: $50 for an operator with a single machine and $500 for an operator with more than one machine.

A recent visitor to D. Stilwell & Co., Long Island, who was an attraction of the company's distributor in Los Angeles, noted that a major difficulty in the industry's adjustment to the new rules is the difficulty in maintaining a flow of cash into the machines.

On the Street

By RON SCHLACHTER

keels tells buying tips

Continued from page 43

FLORENCE, S.C., and a leader in the State's operator association, has a 1,000-piece (half juckeboxes) in both Carolinas, has 1,000 pieces of roll top to select from main. He maintains offices in Rockingham, Winston-Salem and Charlotte, and his central headquarters in Florence. The classification to vending is limited to Canada Dry cans.

When it comes to programming, Keels also pays it by the numbers and the seasons.

"We go strictly by the charts. We use charts to get our new books every Monday and an order is placed with the charts for every book, publisher, and sales representative.

That means a $12.50-a-week sale is carried out to about 100 and a half months a week.

Keels' prosaic approach to record programming may be explained in large measure by his belief in the play-stimulating effect of new equipment.

"I believe in buying new equipment. In fact, I watch my own books closely, and if a piece is making good money, I give it another try for another machine.

"Give a location equipment they can make money with and they will come to borrow money. I stress this. I don't believe in loans.

Nickel Play Still a Bother

Continued from page 43

GLINT MILLER could classify as pop or Western on both sides, and even in the same category. Ed- ddy Arnold could be either pop or Western. The same way with Roger Miller, and the same for the song "Harper Valley P.T.A."

"We put all in one row for managers, otherwise, they would have no chance to get the whole machine. Teenagers spend more money on jukeboxes than on any other age group.

"You've got to know your local area, you have a location that plays more pop than Western for example, and you can't stick to not getting into the Western section on that machine or you will not play.

Max Roth

WILKES-BARRE, Pa.—Max Roth, chairman and owner of Roth Novelty Co., died here April 6 following an illness. He was 76. The noted philanthropist is survived by his widow, Rae; two sons, a daughter and 11 grandchildren.

MAY 3, 1969, BILLBOARD
Day after day, in scene after scene, it reaches out, grabs hold and separates more customers from bigger chunks of their cash!

It's mod... mod... mod. The first of a bold new generation of famous Rock-Ola Phonographs with psychedelic color, style that never fails to draw a bigger take from a bigger crowd.

But there's more. Brilliant new feature attractions that make selling music for money more rewarding than ever before. Things like a new receiver, transistorized for dependability... exclusive powerized remote volume control with convenient on/off switch for phonograph power as well as volume and cancel... new speaker positioning for better sound separation, greater listening pleasure... "2 plays—2 bits" kit... album play... dollar bill acceptor (optional).

And Rock-Ola for '69 offers you all-out accessibility, "Easy-View" Programming and "Flip-Top Servicing" that cuts programming and service time to the bone—all the extras including lighted animation (optional) that made Rock-Ola the sensation of the music world in '67-'68!

Go with ROCK-OLA
all the way for profits!
AMDIE Sets Sights On Vegas for 1970

**MUSICAL INSTRUMENTS**

**AMDIE Sets Sights On Vegas for 1970**

*Continued from page 4*

**Dizzy, Odetta At Conference**

By RAY BRACK

CLARKSBURG, W. Va.—In an attempt to expose music teachers to new ideas, the West Virginia Music Educators Conference, held here April 10-12, featured lectures and demonstrations by jazz trumpeter Dizzy Gillespie and folksinger Odetta.

State education official John St. Clair said that many music educators have become aware of serious gaps in high school musical instruction, particularly in the area of pop music. Sponsors of the conference had hoped to have Paul Simon and rock producer Bill Graham in attendance also, but the pair were unable to attend.

Musical instrument manufacturer spokesmen have for some time criticized high school and college music programs for deficiencies in pop instrument instruction. Guitar is cited most frequently as the forgotten instrument in formal school music instruction.

"We recognize the problem," St. Clair said, "and our aim is to give music education new directions which will begin to involve all children. Most of the young people who love popular music and buy records are not participating in our school programs.

(During the conference)

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**Project Set to Evaluate Computer's Role in Music**

By ELIOT TIEGEL

LOS ANGELES—System Development Corp. is preparing to study whether a computer connected to a classroom of electronic pianos can be used to teach third-grade children music.

The study is being financed by Wurlitzer and the Wichita, Kan., public school system. Once System Development has all its concepts down on paper, the program will be piloted in the Wichita schools.

This study is being conducted for the U. S. Office of Education. As part of the program, it will be studied whether 30 electronic pianos can be linked together to form one complete computer in giving lessons simultaneously.

Each child would wear a headset while playing at a keyboard. The computer would be used to record each note played by every child and also to generate music for the child to imitate, according to System Development's project leader, Dr. William Kent.

Visual displays will come into play as part of the study. Rear projection screens of TV sets placed above each keyboard could be used to show the student how each note is written on sheet music at the time it is played.

Dr. Kent said it would be possible to add variations to the student's part—by adding different rhythms, for example, or note duration.

In addition to presenting prepared musical material for the class, the computer will also have to decide when each individual child can move on to a new learning step.

The overall aim of the study, said Dr. Kent, is "to evaluate the use of a computer-assisted program for teaching melody, rhythm, harmony and creative musical concepts.

The project is being funded financially by $180,000, with System Development, a West Coast "think factory" responsible for developing all the feasibility of the project.

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**Endorsement**

WESTBURY, N. Y.—Frank Sinatra Jr. has entered into a promotional agreement with Messen Music Products Corp. whereby a Hagstrom bass guitar and Univox amplifiers will be used during all his performances. In another Messen agreement, Mr. Rushmore will use Messen equipment during all future performances.

---

**Book Review**

**Sheet Music**

**POPULAR SHEET MUSIC**

**BEST SELLING**

**TITLE** (Publisher)

AQUARIUS (Big 3)

BY THE TIME I GET TO PHOENIX (Hansen)

DIZZY (Hansen)

GALVESTON (Hansen)

GENTLE ON MY MIND (Hansen)

HEY (Big 3)

HEY JUDE (Hansen)

I'VE GOTTA BE ME (Plymouth)

IMPOSSIBLE DREAM (Fox)

LET THE SUNSHINE IN (Big 3)

LOVE IS BLUE (Criterion)

MOON RIVER (Famous)

MY WAY (Ciminari)

SOMEBODY NEAR MY LOVE (Big 3)

SUNRISE SUNSET (Plymouth)

THOSE WERE THE DAYS (Plymouth)

WINDMILLS OF YOUR MIND (Big 3)

---

**HAL LEONARD MAKES THE POP MUSIC SCENE WITH ALL THE LATEST, BEST SELLERS**

Hal Leonard sheet music and folios, like the ones above, are guaranteed to be hot sales packages because they have everything going for them: clever, new, amusing musical arrangements...and exciting covers that step-up impulse buying.

You can be the first to see the switch-on sounds of '69 by joining Hal Leonard's New Issue Program—write for details.

---

**MAY 3, 1969, BILLBOARD**
N. J. Chain Succeeds With Low-Pressure Salesmanship

BY RON SCHLACHTER

MOUNT HOLLY, N. J.—"We tailor a sale to the customer's needs. I will not let a salesman over-sell a guitar," said Mark Marter, vice-president of Radio Electric Service Co. of New Jersey (RESCO), summed up his company's high standards for its customers. With stores already operating in Camden and Atlantic City, Marter will open his third outlet here May 8. RESCO is both a retail operation and a wholesale and parts supply house.

"Customers have gone to other places which have tried to sell them $1,000 stereo systems for a 9 by 12 room," said Marter. "We don't believe in this. When a customer comes here he knows he won't be pressured into buying something that he doesn't need. He will also be saving a buck.

According to Marter, RESCO is "heavy" in three areas: the complete Sylvania home entertainment line, components and tape recorder, and antennas, tubes and parts for do-it-yourself enthusiasts concerning his display of merchandise, Marter said.

"Everything on display is in stock. Everything is also working and available to be heard. I have all the components mounted on one long wall, which is spacious, uncluttered and bright. While we have ample merchandise on display, I don't go for that old-time philosophy of getting as much merchandise in the store as possible. In the new store I will have a carpeted area where customers may sit down and listen to the stereo.

The May 8 grand opening of the Mount Holly outlet will also mark the official opening of the Camden store, which moved to larger quarters in that city a few months ago. Audio manager for all three stores is Joe DiLoggio.


date

Sylvania Sets Conventions For Unveiling of '70 Line

BATAVIA, N. Y.—About 450 persons are expected to be on hand at the Doral Country Club and Hotel in Miami, Fla., May 27-28 when Sylvania Entertainment Products introduces to distributors its 1970 line of stereophonic equipment and television sets.

Following this formal presentation for distributors and the press, a series of regional dealer conventions will be held in 14 major cities throughout June. These will be conducted by four teams of Sylvania personnel, including marketing, sales, training and service specialists.

During the first week of June, regional meetings will be held in Miami, Miami Country Club and Hotel; Washington, D. C.; Stuiker Hilton Hotel, Chicago; Sheraton-Chicago Hilton, and San Francisco; Hilton Hotel.

Meetings during the second week of June include Philadelphia, George Washington Hotel; Cleveland, Stuiker Hilton Hotel, and Los Angeles, Biltmore Hotel.

The three-week convention sites will be Atlanta, American Motor Hotel; New York, Waldorf-Astoria Hotel; Rochester, The Plaza Hotel, and Dallas, Fairmont Hotel. For the fourth week, dealers will meet in New Orleans, Roosevelt Hotel; Boston, Sylvania Electronic Systems Division; Holiday Inn-Waltham, and Houston, Royal Coach Inn.


date

Ampex Speakers

CHICAGO—Ampex marketing executives were the featured spectators at this recent monthly meeting of the Association of Electronic Manufacturers (AEM), Central Division, held here at the Como Inn Restaurant.

E. Peter Lamper, Ampex vice-president and general manager of the consumer equipment division, delivered the lunchbox address on "Trends in Consumer Entertainment Products."


date

AMDIE Sets Sights On Vegas for 1970

*Continued from page 48*

Hausser Italian Trade Commission
Kawai
Elec Tech
Lawrence Co.
Jessen
Lincoln
Mozart
Jeffery
Purcell
F. F. Muro
Warhol
Magnus Merckel
Makay
McKinnon
Mobil
Musical Merchandiser Review
Musum Mag Orca
Newbury Music Merchandisers
Northwest Photo
Ovation

ELPA MARKETING INDUSTRIES has introduced the PEC-2018, the second new automatic turntable in the Perpetuum-Elber line of automatic turntables. The three-speed unit has a suggested list price of $95.90.

Odetta at Conference

*Continued from page 48*

JERRY'S DISCOS/DISCS/SPECIALS: 1905 Ponce De Leon Ave., Miami Beach, Fla.

CONN ORGAN CORP. has introduced a new Deluxe Rhythm Unit featuring 13 percussion effects. The built-in, completely electronic unit is available as an optional addition on Conn's S43-Type 2 Deluxe Minniet; 551-Type 2 Theatrette; 653-Type 2 Serenade and 642 Theatre models.

THE ARIES SPEAKER SYSTEM by Electro-Voice, Inc., is available in five finishes: Traditional, Contemporary and Spanish. While the Spanish style is shown above, all three models have a suggested list of $275.

THE MUSICASTER just introduced the new "CUSTOM" grade of 
ds

by Audio Retailing

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Audio Retailing

Audio Retailing
Frank Sinatra continues on his wining way. There's not a substandard note in this song, and his singing is concerned and the appeal to the youth and the adult market remains as forceful as ever. The voice is in better than it's best. As there are others in this set that stand out strongly, too.

The vocals of Frank Sinatra are fine, but the production of this album is subpar.

The vocals of Frank Sinatra are quite good, but the engineering of this album is mediocre.

The vocals of Frank Sinatra are great, but the composition of this album is weak.

The vocals of Frank Sinatra are fantastic, but the recording quality of this album is poor.

The vocals of Frank Sinatra are amazing, but the mix of this album is flat.

The vocals of Frank Sinatra are outstanding, but the production quality of this album is average.

The vocals of Frank Sinatra are incredible, but the engineering of this album is subpar.

The vocals of Frank Sinatra are exceptional, but the composition of this album is weak.

The vocals of Frank Sinatra are sensational, but the recording quality of this album is poor.

The vocals of Frank Sinatra are superb, but the mix of this album is flat.

The vocals of Frank Sinatra are incomparable, but the production quality of this album is average.

The vocals of Frank Sinatra are unsurpassed, but the engineering of this album is subpar.

The vocals of Frank Sinatra are unsurpassed, but the composition of this album is weak.

The vocals of Frank Sinatra are unparalleled, but the recording quality of this album is poor.

The vocals of Frank Sinatra are incomparable, but the mix of this album is flat.

The vocals of Frank Sinatra are incredible, but the production quality of this album is average.

The vocals of Frank Sinatra are exceptional, but the composition of this album is weak.

The vocals of Frank Sinatra are outstanding, but the recording quality of this album is poor.

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The vocals of Frank Sinatra are fantastic, but the engineering of this album is subpar.

The vocals of Frank Sinatra are great, but the composition of this album is weak.

The vocals of Frank Sinatra are quite good, but the recording quality of this album is poor.
SPECIAL MERIT PICKS

POPULAR

FEAT. BROTHERS-Dont' Be That Thing, Yankee Doodle

The song starts with a lighthearted and playful vibe, but quickly transitions into a Morel "Frog Gut" type of rhythm, creating a unique contrast.

RANKER KALAS AND

Crossroads, Georgia

The melody is simple yet captivating, with smooth transitions between different parts of the song.

FIRE

LAURA INNES-Lilac Song, RCA

The song has a nostalgic feel, reminiscent of old-time music, with a sweet and melancholic tone.

This is a great pick for fans of classic country music.

VERA 

AIDA (Giselle & Aramis) - National Symphony, MCA, 8610 (2)

Alphonse Juilien's arrangement of the song brings out the classical elegance of the music.

JANE BROWN

Beverly's Blues, RCA

This bluesy number features a soulful performance and a catchy melody that will have you humming along.

FIRE

LILIOH SOH

World Is A Stage, RCA

The lyrics evoke a sense of adventure and discovery, perfectly complementing the upbeat and energetic music.

LOW PRICE CLASSICAL

BACK, THE LAST MARX BROTHERS--Charlie Brown, RCA

The harmonies are rich and harmonious, with each member contributing to the overall sound.

This is a great pick for classical music lovers.

CLASSICAL

HASKELLEY, GLEN RAY--New Light, RCA

The arrangement is well-executed, with a good balance between the vocal and instrumental parts.

RITACI, VICTOR--Spanish Serenade, RCA

The melody is beautifully rendered, capturing the essence of the Spanish culture.

Action Records

SINGLES

★ NATIONAL BREAKOUTS

WHERE'S THE PLAYGROUND SUSIE...-Glen Campbell, Capitol 2141 (Pop, MCA, ASCAP)

★ REGIONAL BREAKOUTS

TURN AROUND AND LOVE YOU...-Rita Coolidge, Pop 443 (Stern Greens, BMI) (Starr)

LOW PRICED CLASSICAL

EILY, NICHOLAS--Organ Suite, RCA

The performance is masterful, with each note precisely executed.

COUNTRY

THE LONELY LADY OF COUNTRY MUSIC: King 1019 (3)

This album features the best of country music, with a range of artists contributing their unique styles.

IN A FEW WEEKS, POP WILL GO COUNTRY

BOB DYLAN...-The Times They Are A-Changin', Columbia KC 9825 (3)

The lyrics are powerful and thought-provoking, with a message that resonates even today.

ISLE BROTHERS--It's Our Thing...-T-Vee, THD 3001 (3)

The harmonies are tight and harmonious, with a good balance between the vocal and instrumental parts.

(Continued on page 52)
**HEY! FARON YOUNG and the DEPUTIES THANKS FOR APRIL BOY! YOU WILL LIKE THIS AD SEE PAGE 41**

**THE INFLUENCE OF COUNTRY music on the pop scene is fully dramatized at the opening of the V.S. country music nightclubs in North Hollywood. In the broadcast studios of KBBQ, which will do remotes from the club, are, from left: owner Dick Clark, KBBQ personality George (Toobin) Lindsey, Capitol Records artist Linda Ronstadt, and Merle Haggard, KBBQ personality Larry Scott, and Don Gierson of Capitol Records.**

**CINCINNATI — WCPO-TV, Scripps-Howard station here, will launch a new TV daytime variety show hosted by Nick Clooney. Vice-president and general manager Robert D. Gordon said the show will spotlight the musical talents of Lon Mink, who also has his own show on the station. Like the Mink show, the new Clooney show will be available through syndication. Clooney's career includes hosting a TV bandstand show several years ago in Cincinnati.**

**New Officers**

**DETROIT**—Lewis Rudin has been named vice-president and general merchandise manager of American Music Stores, Inc. In another move, Niall Rosenfeld, chief executive officer and chairman of the board of Jacobson's Stores, Inc., has been elected to the board of directors of American Music.

**Is he moving faster than you can wrap him?**

All of a sudden he's a hit. And now you can't get him out of the house fast enough.

What you need is new Resinite AW. The film that wraps albums up to 25% faster.

And Resinite AW does it at a lower packaging cost. Lower than any other film in the business.

And another plus, our new film can be used on all existing machinery. No matter what you're using now, you'll get better tracking, better slip and fewer rejects with Resinite AW.

For more information mail us this page. And we'll show you how to move the hit ones before they cool down.

Resinite Department, Borden Chemical, Division of Borden Inc., 1 Clark Street, North Andover, Massachusetts 01845.

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Company ___________________________

Street _______________________________

City ______ State ______ Zip ______

**WCPO-TV's Variety Show**

**Variety Show**

**Continued from page 51**

**MONTHS OF INVENTION—Uncle Sam**

**NEW ACTION LP's**

**ILLUSION**

**CHEF ATKINS—Lover's Guitar**

RCA Victor LSP 4153 ($5)

**STEVE AND EYDIE—Bend True Lovin'**

RCA Victor LSP 4107 ($5)

**FRANK SINATRA—My Way**

Reprise FS 1029 ($5)

**PROCOL HARUM—Sally Dog**

A&M SP 4137 ($5)

**MASON WILLIAMS—Music Of**

Warner Brothers Seven Arts WS 1278 ($5)

**ORIGINAICAST—1776**

Columbia 805 3310 ($5)

**JEFF STARR, AIR personality at**

WORC, Worcester, Mass., chats with drummer Ed Cassidy of the Spirit. The group recently performed at a concert in the Worcester Auditorium.

**Kahn Death**

**HICKSVILLE, N. Y.—Marvin Kahn, composer, author of piano teaching materials and educational director of M. Hohner, Inc., died at French Hospital in New York. He was 54.**

**The charts tell the story—Billboard has THE CHARTS**
### New Album Releases

**FOR MAY**

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This monthly product list includes LPs which were issued during the past several weeks and are considered representative of the manufacturers' January releases. Listings are in alphabetical order by artist in pop, and by composer or author in classical and spoken word...
Memo from: BERRY GORDY JR.
To: ROBERT GORDY,
    General Manager, JOBETE MUSIC, Inc.

I am very proud that JOBETE has won 13 of the 40 Song Awards at BMI's First Annual Rhythm and Blues Awards Dinner.

Please convey my heartiest congratulations and appreciation to all of the Writers, Producers and Artists who made this possible.

B.G. JR.
the oak ridge boys latest

Gospel Music

GMA Racks Up 270 In New Members

NASHVILLE—Showing phenomenal growth, the Gospel Music Asn., at its quarterly meeting in April approved 270 new applications for membership. Nearly half of these were received in the month of March.

Many of the new members are outgrowths of the previously announced awards show to be held in Memphis in October. Final details of this show were worked out at the board meeting, and will include presentations in 11 categories.

GMA also has just completed a 10,000-piece promotional mailing and is showing an early response.

Plays were announced for a press seminar at Memphis, Oct. 9, to discuss methods of improving press releases and general coverage for the gospel industry. The panel will consist of Bill Williams, John Studdard, Ed Sheas and Bob Woltering.

GMA also announced that its special album number three will be ready for sale at the convention. Each of the two preceding albums contained the top gospel groups singing their favorite songs. The premium album will be sold at the National Quartet Convention, at which several thousands of spectators are expected.

WERE-FM Goes To 'New Sound'

CLEVELAND — The "New Sound," 11/2 hours of contemporary music, has been launched on WERE-FM.

"We're programming this on a music flow theory," said Bob West, program director. There are only three one-hour commercials each hour. There is no announcement of a song.

West says that the music is "for people 12 years up." The "New Sound" runs from 6 p.m. to 5:30 a.m.

Downings, New Unit, Formed

NASHVILLE — Formation of a new gospel group composed of professional singers from other groups has been announced by Ronnie Page.

The group, the Downings, is headed by Paul Downings, who had a hit with the Dixie Echoes Quartet of Pensacola, Fla., last year. With the new quartet, is the former Ann Sanders, who for many years has sung with the Greg Gordon Family. Greg Gordon, who comes from the Chuck Waggon Group, is accompanied by Sue Ellen Chenaud, a finalist in last year's Miss Arkansas Pageant, round out the group.

Continued from page 41

Heart Warming/Impact

158 Fourth Ave. North
Nashville, Tenn. 37209

WHS 3012

Shaped Notes

By BILL WILLIAMS

Among the gospel luminaries attending the Billboard International Music Conference in Nashville were Mr. & Mrs. Bob Benson, Mr. & Mrs. Bob McKenzie, and Mr. & Mrs. John T. Benson III, of the Benson publishing company and Heartwarming Records. Rev. W. F. Myers, executive director of the Gospel Music Assn., Wally Sperry, and Greg Gordon, of Greg Gordon Quartet, is recovering from his heart attack suffered April 9. The group has been appointed chaplain of the National Singles Convention in Cleveland, Tenn., during November. Conner Hall, a member of the GMA board of directors is president of the convention.

Daddy Sang Bass

Jesus Is Coming Soon

Daddy Sang Bass

Hope College Carrier current station that serves about 2,000 students in Holland, Mich., 49423, needs records, even though Tom Gaddell of Capitol and Larry Benjamin of Music Merchants have been very helpful, according to Brad Green at the station.

Billy Williams has been appointed, program director of WDXY, Pittsburgh. He left WHZL in Cincinnati to join the station.

Tom Nettles, music director at WKRI in Milan, Tenn., reports that Don Fehl's "Sweetly" aired Monday night and is receiving good response. He said in a recent Billboard that his station was the only country-western station between Memphis and Nashville. Our station has been all-country for more than a year and Mr. Franklin has been informed of it for over a year." Oh, boy. Another food. I'll refile. Marshall's in single shots at 40 yards, okay? By the way, WKB, P.O. Box 230, needs records. Bob Wilson's Radio Programming Forum is shaping up quite nicely. I'm getting some excellent help from Ben Holmes at Pat, Tom Hawthorne and Dave Klemm at Blair. Jim Greenwald and Ken Demson at KAT. Of course, I could never begin to thank the guys who are pitching in to help — they range from station owners and program directors, to program consultants, and everything in between. What makes something like this really a meaningful event. I think it can absolutely be a turning point and will learn something worthwhile. Concerning the story in our next issue about the people out at the planning place, the story will be in that issue. Someone should be in this issue announcing some of the speakers. The rest will be named soon.

(Continued on page 57)

(Continued on page 57)

May 3, 1969, Billboard
Composer Henry Slaughter will be dean of the piano department of the Stamps Conservatory of Music in June. The first three books of the seven-book series piano course will be introduced at that time. . . . The Imperials spent three days in Philadelphia taping the Mike Douglas Show, then appeared on a show in Kitchener, Ont., on station CKCO. While appearing at a church in New Milford, N. J., they were filmed by a news team from CBS, and appeared as part of a New York City news show. . . . The Happy Goodman Family, the Oak Ridge Boys, the Thrasher Brothers, Woody Johnson and the Messengers Quartet, while appearing in Jacksonville, came to the aid of a youngster whose guitar had been stolen. The boy, David Smith, responded by performing with the groups. . . . Maynard Waters has originated a concept which he calls "Glad and Country Gospel Campaign." Three giant rallies have been held, in Brunswick, Savannah and Augusta, Ga., relating religion to the events of the times. The first two featured singing by the Florida Boys & Steve Sunders plus Kay Waters. The third featured the Oak Ridge Boys & Kay Waters.

Howard Hildebrand has joined Skyline Record Distributors as a salesman. He will be in charge of record sales for Tennessee, Kentucky, Ohio and Illinois. He has sung professionally with the Willis Family and still appears on their syndicated TV program and in some concert dates. . . . A suit charging slander has been filed against the Lafevres in Fulton Superior Court, Atlanta, by Joel Greaney and Skyline-Song Recording Co., asking $500,000. . . . The Blackwood Brothers recording of the Johnny Cash hit "Daddy Sang Bass" reportedly is selling faster than anything ever recorded by the group. James Blackwood has cut a solo LP which will be released in July. Three of the songs were written by Dewey D. Friend. . . . Reservations already are coming in for the National Quartet Convention, Oct. 8-12. For reservations, write to 350 No. Lauderdale, Memphis, Tenn. 38165. . . . The Blackwood Singers have opened new offices at 915 17th Ave. South, Nashville.

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2. Plating Plant
3. Label Printer
4. Pressing Plant
5. Artist & Typesetter
6. Lithographer
7. Jacket Fabricator
8. Shrink Wrapper

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2852 Spring Grove Ave., Cincinnati, Ohio 45223

vibrating, wild, booming
shrieking, incandescent
slamming, unrestrained
NRBO makes you want to get up there
and do it.

SUMMER IS A TAPE THING

Coming May 31 in Billboard
HIT-SHAPED!

HAPPY HEART

Moderately

Am7 D7 Em Am Am7 D7 Gmaj7

It's my Happy Heart you hear singing loud and singing clear. And it's

Am7 D7 Em Am Am7 D7 Gmaj7

It's my Happy Heart you hear singing loud and singing clear. And it's

Am7 D7 Em Am Am7 D7 Gmaj7

It's my Happy Heart you hear singing loud and singing clear. And it's

Am7 D7 Em Am Am7 D7 Gmaj7

It's my Happy Heart you hear singing loud and singing clear. And it's

Recorded by

NICK DeCARO on A & M (the instrumental that started it all!) • ANDY WILLIAMS on COLUMBIA
PETULA CLARK on WARNER BROTHERS • ROGER WILLIAMS on KAPP • JERRY VALE on COLUMBIA
JACK GOLD SINGERS on COLUMBIA • CHARLIE BYRD on COLUMBIA • ED AMES on RCA VICTOR

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MILLER MUSIC CORPORATION
NEW YORK, N.Y.
Famous Players Bid To Revamp Rejected

OTTAWA — The Canadian Radio Television Commission has rejected the proposal of Famous Players Canadian Corp. Ltd. of Toronto to reorganize its investments in Canadian broadcasting to comply with government ownership requirements.

The decision followed one and a half days of testimony by Famous Players and its associated broadcasting companies and marked the second in CRTC history.

The company's proposal had been before the CRTC for reconsideration and those of the other owners in 20 Canadian broadcasting companies to a new holding company, Teltron Communications Ltd. This would have given Famous Players, which is controlled by Gulf and Western Industries in New York, some 19.9 per cent of the voting shares and 100 per cent of the non-voting shares, in return for about 55 per cent of the total ownership of the proposed company. The two have been within the government ruling that at least 80 per cent of the company's voting shares be owned by Canadians, a requirement that must be controlled by Canadians, but said the company's association with Famous Players of the individual broadcasting companies included in Teltron would remain essentially the same as it is at present. Without Famous Players, it is about 55 per cent of the total equity of Teltron and its other foreign-owned subsidiaries.

The CRTC made it clear that it was also dissatisfied with the programming plans of the new company and that this consideration will count for much at all future CRTC decisions. Pierre Juneau, chairman of the CRTC, agreed that the decision did imply as much.

Juneau stated that the CRTC was carrying out the parliamentary mandate declaring that Canadian broadcasting must be effectively owned and controlled by Canadians to safeguard the cultural, political, social, and economic fabric of Canada. For the second time, the CRTC's opposition failed to ensure such safeguards.

U.S. Stations to Mull Pilot of Canada's TV Gently show

TORONTO — At least 32 U.S. television stations have agreed to consider a pilot of a new variety series starring Bobbie Gentry, which would be produced at the CFTO studios in Toronto.

The project is a joint venture of CFTO, 20th Century in the U.S., and Canada's independent TV network, of which CFTO is the flagship station.

Murray Cheever, president of CTV, revealed this week that the future of the Bobbie Gentry show (which is as yet unitled but the working title is 'The Sound and the Scene') will be decided within 10 days.

The 32 stations will inspect the pilot this week, and then make a decision on picking up syndication. Cheever said that the producers are aiming for a big budget ($100,000 per show was mentioned) for a short variety show for Miss Gentry with American and Canadian guests.

It would be the first time that a musical program has been produced in Canada for U.S. syndication.

The pilot featured Joe Tex (Continued on page 64)

Radnor's Canadian Rights to Quality

TORONTO — Radnor Records of Philadelphia has granted exclusive Canadian rights to Quality Records. The Four Aces' "Always Keep Me in Your Heart" will be the first Radnor disk entering Canada through the new agreement.

Appliance Seller Markets Disks

TORONTO — A Winnipeg-based manufacturer of home appliances and utensils is branching out into record exploitation and is marketing record product across Canada using direct mail advertisements.

The Syndicate Company, Winnipeg, has assembled albums consisting of old chart-topping singles and called the package "20 Original Power Hits."

Panavista's 'Service' Pitch

TORONTO—Panavista Productions, a young videotape house here, is making a sales pitch to existing and potential video companies to make use of its audio-visual talents.

The idea is to make VTR recordings on one-inch tape of various musical acts and groups, thus capturing the visual and aural elements of these acts. These tapes could then be used to promote or sell the artists to agents, bookers, distributors and all and any interested parties.

This means of audio-visual presentation would of course alleviate the necessity of artists making long and costly trips in person to sell themselves.

In addition, these tapes would be used in sales presentations and displays and for Canadian record companies, and could serve to introduce Panavista acts to parent companies in the U.S.

The new service will be publicly unveiled in a special booth at the upcoming May Trade Show at Toronto's CNE grounds. Presumably, at that time, record companies will give the operation a look-see and make their decision.

Compo List of New Releases

TORONTO — The following is a list of new single and LP releases from the Compo Co. of Canada.

Miroslav’s—"When I Die" b-w "Hard Life" (Revolver Rev 5002); The Men of the Deep—"The Men of the Deep" (Apex ALP 1647); Les Fils d’Albertine—"Fille Demandée" b-w "En Present, Je T’entendrai En Present" (Cycle 2000 CY 2007); Michel Louvan—"Une Rose de Coeur" b-w "C’était Chanson" (Apex 13525); Le Regiment—"Ma Belle Madame, Le Petit Toutoo" (Apex 13525); Joe du Chaud—"Le Hasard" b-w "Mon Reve" (Cycle 2000 CY 2006); Isidore "Kevlan"—"Ma Chère Souci" (Carnavalo LP CS30).

Multi-Level Co. Formed by Mair, Lightning

TORONTO—Al Mair, former national field promotion manager of Compo Co. of Canada, in conjunction with Canadian recording artist Gordon Lightfoot, has started Early Morning Productions.

Mair will serve as general manager and his artist which will become involved in the re-organization of the company, working with the supervision of all concert tours by Lightning. In addition to Lightning, Mair is responsible for the promotion of that artist's new projects.

Col. Instruments

TORONTO—Colonial Records, an independently acquired rights division of CBS Musical Instruments of CBS International Ltd., has announced that several of its instruments includes Fender guitars and amplifiers and Rogers drums.

Harry Dunnette, has been named as marketing manager for the entire CBS Musical Instruments division in Canada. Previously, he was sales representative for Colonial Records of Colonial Records' Toronto branch.

CBS Musical Instruments will be marketed through Columbia Records of the Canadian distributor in Ontario, Quebec, and through Carol Musical Instruments Ltd. of Vancouver, B.C., has been appointed for distribution in the four Western provinces.

MAY 3, 1969, BILLBOARD
Moody Blues Seeks U. S. Co.  
For New Label

LONDON — Decca group the Moody Blues is seeking an American record company to handle their new record label, Circle, which will feature artists produced by the group in association with their producer Tony Clark.

This follows failure to reach agreement on terms with British Decca with whom the Moody Blues have a contract for their own recordings until January 1972.

Greene Edge, drummer with the group, told Billboard: "We had hoped to place the label with a British company, but now it looks as though we shall have to accept an American offer."

So far the Moody Blues have signed no talent to the new label but a British group, King Crimson, is expected to be the first to be released on Circle. The Moody Blues have recently concluded a one record deal with MCA for the release of the first single by King Crimson and the group has an album course of production.

The Moody Blues have an additional link with MCA through their new publishing company, Arc, which is associated with Leeds Music, LEN LEVY, right president of Metromedia Records, concludes a representation agreement with Peter Walsh of Starlite Artists Ltd. during Levy's recent visit to London.

Country Pkg. For Britain

LONDON—Conway Twitty, Loretta Lynn and George Hamilton IV have been signed to read a country music package tour of Britain in the fall. The tour is a direct result of the success of the first Country Music Convention held in Wembley, near London, earlier this month and organized by promoter Mervyn Conn.

Conn is also negotiating a U. K. tour for Marty Robbins in November. The Twitty-Lynn-Hamilton IV package is tentatively scheduled for October and will take in 10 cities.

Conn confirmed at the Country Music Convention would now be an annual event and that the 1970 Convention would be for two days.

Lupus Set For Brussels

BRUSSELS — Eurovox president Louis Van Ryneman has signed a deal with Brian Morris- son of Lupus Music, London, to set up Lupus Music Benelux in Brussels.

The new company has 400 copyrights including material by the Pink Floyd, The Pretty Things, Tyrannosaurus Rex, Alexis Korner and Captain Beefheart. Promotion of the new catalog will be handled by Eurovox staffmen Tony Bloom and Rudy Witt.

Van Ryneman has also signed a deal with Dick Uehara of Tokyo for Uehara Music to represent Eurovox Music and Arcade Records in Japan.

Belgian Team For Contest

BRUSSELS—Eurovox Music president Louis Van Ryneman has been appointed head of the Belgian team which will compete in the 15-nation Singing Europe '69 song contest to be held in Scheveningen, Holland, April 4 to July 9.

Representing Belgium in the contest will be the Wallace Collection, Rinn Dannew and Joe Harris. Harris has now split from his group, the Pleinbrelers and will continue his career as a solo singer. He has also been booked to appear in the Split Song Festival, Yugoslavia (Aug. 3-12) and in Seopot Song Festival, Poland (Aug. 21-24).

EMI knows the record markets of the world...
Tape-Making Plant to Open Near Rio; Output 36,000 Per Month

RIO DE JANEIRO — APG Gravacu Ltda, a new tape-making enterprise, is expected to start production this month at Santo Andre, a predominantly industrial suburb of Sao Paulo.

The new plant will have a production capacity of 7,000 tapes per month, opening with a single shift of employment and an initial investment of $10,000. Partners are: Sebastiao R. TRO REO INTO MEXICO

MEXICO CITY—The Richmond Organization will form TRO Essec de Mexico, SA, which will alter, during his speech face form, Charles Grever & Sons.

Announcing this, H. Minton Francis, vice-president, New York, said that plans were being made to form similar Essec operations in both Brazil and Argentina.

TRO Essec de Mexico will operate under the general jurisdiction of C. H. Richards, president and vice- president and general manager of TRO Essec. Plans have been made to start the Essec Music of South Africa, Pty, under Ken McManus, assistant manager, and make plans to open the company's own firm in Tokyo.

A manager for the Mexican branch will soon be announced.

Manila Mayor Royalty

Speech Stirs Artists

MANILA—Mayor Antonio M. Pineda, in his speech at the AWIT Awards ceremony, discussed the royalties that a recording company can earn. The Governor, as a system of its kind that has a long run, has sparked a reaction from the artists.

Now singer Paulina Sevilla, also a radio writer, a run-up in the AWIT Awards, is demanding 10 cents per single sold. Other artists, including AWIT winners Helen Gamboa, Eddie Perez, Merci Molina, Norma Garcia, and Cecilia Acesa, are intending to follow her example.

And record producer Dandy Sukit of RKO Studios, also a songwriter, has announced he will pay royalties to his artists. In his speech, the record company business only one artist has ever received royalties. TV and radio are not mentioned when he was recording for the ABS.

Villages' speech also touched on cover versions and original recordings that are too close to more independent companies and plans to increase more royalties rather than more cover versions of foreign hits.

Industry opinion is that this will benefit the players of foreign labels who are faced with a sharp competition from Philippine-made cover versions that sell at a low price.

**FILSCAP PICKS NEW OFFICERS**

MANILA—The Filipino Society of Composers, Authors and Publishers, Inc. elected its officers for 1969-70.

Elected to the FILSCAP board of directors are: Felipe P. de Leon, Lucnsio R. Kasiglu, Franklin A. Jocson, Melba Salcedo, Ariston Avelino, Constantino T. Sotto, Adolfo Lurdes, Delfina Manlapaz, Antonio Maigue, Ricardo Cruz, Miguel G. Avinita, and U. Suarez.

Also elected were: Felipe P. de Leon, president; Lucnsio Kasiglu, vice-president; Simplicio U. Suarez, secretary, and Antonio Lurdes, treasurer.

Their initial release as Sevilla singing "I Am Not A Fool" on the Suarez label. Suarez composed the music and Danny Jubilo (Kath Records) wrote the lyrics.

Three of Sevilla's recordings released last year won AWARDs.

**Monument & Orbi-Vox-Tie**

LOS ANGELES — Orbi-Vox or Monument & Orbi-Vox and its associate labels, Sound Stage 7 and Rising Sun, in association with Monument & Orbi-Vox, are conducting a promotion to commemorate the 10th anniversary of the insertion of the monument and Orbi-Vox, in the U.S. and several other foreign markets on the Monument & Orbi-Vox label.

The two companies are planning a promotion featuring the singles and LP's by Roots Randolph, Joe Simon, Roy Stevens, Tony Joe White, Addy Flo, the Nashville Cats, and the Dynamic 7.

**Tape Rock Promo in Rhodesia**

RHODESIA—The CBS Rock Music Promotion is scheduled to be launched in Rhodesia from the beginning of May.

Mike Westcott, promotion manager of Musical Distributors (Rhodesia), who hosted the CBS Rock Music cocktail party in Bulawayo this week in the spirit of the Rhodesia market, had received much attention from Rhodesian radio and television.

"Several live shows spotlighting the Rock Machine concert will have been arranged with the Rhodesian Television. Also special promotions and night spots on Rhodesian radio will be planned to introduce the CBS Rock Music Promotion.

"The Rock Machine promotion will be the biggest yet undertaken in Rhodesia by the Gallos group," concluded Westcott.

**French Form Festival Group**

CANNES, France—The International Festival of Film Organizers (FIDOF) has announced the following a meeting here. Proposals for the Federation were made.

Honorary president of the Federation is Bernard Chevze, MIDEM organizer. President is Augusto Maggiano, manager of the RIO de Janeiro Film Festival.

Other offices include Elio Rizzo, director of the Tapac, Dr. Ivic, president of the Italian Film Group, and Paul Morawski, director of the Polish Film Group.

A package of five films from the Eurovision Song Contest, a package of five films from the Eurovision Film Contest, and two packages of five films from the Eurovision Music Contest, will be included in the package.

The show also served as a farewell performance for two groups now broken up—Las Gatos and the Groups, both released by M & M Records.
Everything is Everything, including "Witchi-Tai-To"
VSD 6512

Lady Coryell
Larry Coryell in his debut album.
VSD 6509

The Family of Apostolic
John Townley, his friends,
his family.
VSD 79301/2

Boa Constrictor
and A Natural Vine
George and Ben
in a Tribal/City Experience.
VSD 6511

Buy all these records to hear the Vanguard Apostolic sound

Far Cry
Discipline/Madness/Music
VSD 6510

Vanguard Apostolic
DUBLINERS TO QUIT MGT., AGENCY & RECORD DEALS

LONDON—Irish folk group the Dubliners have announced their intention to split from their management, agency and record company deals with Philip Solomon and Major Minor Records.

On April 1, the Dubliners gave six months formal notice terminating their agreements with Scott-Somomons Management, the Dorothy Solomon's Agency and the independent record company. The group said their record contract expires this autumn and that they are looking for a new record company. The Dubliners have had a number of British hit singles including "Seven Drunken Nights," "Black Velvet Band" and "Drop of the Hard Stuff," all for Major Minor.

But Philip Solomon, label boss, said: "Although the Dubliners are no longer with us for management and agency, they are contracted to Major Minor for quite a while yet. They will continue to record with us—we have no intention of giving them up."

The Dubliner management, however, will still be based on sales from wholesaler to retailer and not on over-the-counter transactions.

The weekly Top 20 will be launched at the end of this month.
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**Bubbling Under the Hot 100**

Compiled from national retail sales and radio station play by the Music Popularity Dept., Record Market Research, Billboard.
Connie gets to the heart of it all.
And sings, as only Connie can. About life and love and friendship. How it used to be. And how it is.
She sings about "these days of speedy jets, and systematic ways of pickin' friends..." When there's "no time for helpin' hands." How sad it is that care, in the hearts of people today, has "Gone Like The Wind".

"Gone Like The Wind" K-14058
from Connie's latest album The Wedding Cake (SE-4637)
Spots Predicted to reach the top 20 of the HOT 100 Chart.

**SPOTLIGHT ON THE HOT 100**

**Paul Revere & The Raiders**

"I'm Going Down the Road" (Recorded by: Linda Mendoza, BMI), a hit song for the group, has been nominated for a Grammy Award.

**Johnnie Taylor**

"I Wanna Testify" (Recorded by: Johnnie Taylor, BMI), a hit song for the group, has been nominated for a Grammy Award.

** Dionne Warwick**

"Ain't No Mountain High Enough" (Recorded by: Diana Ross & The Supremes, Motown), a hit song for the group, has been nominated for a Grammy Award.

**O.C. Smith**

"Friend, Lover, Woman, Wife" (Recorded by: O.C. Smith, BMI), a hit song for the group, has been nominated for a Grammy Award.

**Beniny & Tina**

"This Love Is Real" (Recorded by: Beniny & Tina, BMI), a hit song for the group, has been nominated for a Grammy Award.

**Arms of a Traveling Man**

"EDAMES OF A TRAVELING MAN" (Recorded by: Ed Ames, BMI), a hit song for the group, has been nominated for a Grammy Award.

**R&B Chart**

500 new songs, most of them by new groups, have been nominated for Grammy Awards.

**Country Chart**

200 new songs, most of them by new groups, have been nominated for Grammy Awards.

---

*This record is predicted to reach the TOP 40 EASY LISTENING Chart*

**Country Chart**

Spots Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart.

**Jack Greene**

"Statue of a Fool" (Recorded by: Jack Greene, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

Spots Predicted to reach the top 60 of the HOT 100 Chart.

**Dionne Warwick**

"The April Fools Slaves" (Recorded by: Dionne Warwick, BMI), a hit song for the group, has been nominated for a Grammy Award.

**Steppenwolf**

"It's Never Too Late" (Recorded by: Steppenwolf, BMI), a hit song for the group, has been nominated for a Grammy Award.

**Wilson Pickett**

"Born to Be Wild" (Recorded by: Wilson Pickett, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

Spots Predicted to reach the top 20 of the POP SELLING R&B SINGLES Chart.

**Spotlight Merit**

Spotlighting new singles deserving special attention of programmers and charters.

**Moody Blues**

"Nights in White Satin" (Recorded by: The Moody Blues, ATV Music), a hit song for the group, has been nominated for a Grammy Award.

**Bee Gees**

"How Deep Is Your Love" (Recorded by: The Bee Gees, ATV Music), a hit song for the group, has been nominated for a Grammy Award.

**Stevie Wonder**

"Superstition" (Recorded by: Stevie Wonder, Motown), a hit song for the group, has been nominated for a Grammy Award.

---

**William Bell**

"I'm All Over You Today" (Recorded by: William Bell, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

**Ronnie Milsap**

"It's All Over Now" (Recorded by: Ronnie Milsap, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

**Stevie Wonder**

"Heaven Help Us All" (Recorded by: Stevie Wonder, Motown), a hit song for the group, has been nominated for a Grammy Award.

---

**Bob Dylan**

"Like a Rolling Stone" (Recorded by: Bob Dylan, Sony Music), a hit song for the group, has been nominated for a Grammy Award.

---

**John Lennon**

"Imagine" (Recorded by: John Lennon, Sony Music), a hit song for the group, has been nominated for a Grammy Award.

---

**Sam Cooke**

"A Change Is Gonna Come" (Recorded by: Sam Cooke, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

**James Brown**

"I Got You (I Feel Good)" (Recorded by: James Brown, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

**Aretha Franklin**

"Respect" (Recorded by: Aretha Franklin, BMI), a hit song for the group, has been nominated for a Grammy Award.

---

**Bob Dylan**

"Like a Rolling Stone" (Recorded by: Bob Dylan, Sony Music), a hit song for the group, has been nominated for a Grammy Award.

---

**Bill Withers**

"Ain't No Sunshine" (Recorded by: Bill Withers, BMI), a hit song for the group, has been nominated for a Grammy Award.
FROM THE ALBUM "UPTIGHT" STAX 0006

"time is tight"

booker T & the MG's

streaking for numero uno

STAX RECORDS, A DIVISION OF PARAMOUNT PICTURES CORPORATION
NOW!

NEW!

ON A&M RECORDS
Don't try to stop me . . .

MARIE TAKE A CHANCE
CLEM CURTIS

b/w Caravan
## TOP LPS

### CONTINUED FROM PAGE 70

<table>
<thead>
<tr>
<th>Week In Chart</th>
<th>Week Out</th>
<th>Artist - Title - Label &amp; Number</th>
<th>Date of Release</th>
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</tr>
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<td>35</td>
<td>168</td>
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<td>CBS 6397</td>
<td>Oct 1971</td>
<td>NA NA NA</td>
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<td>170</td>
<td>JOHN HENRY - I Will Follow You, My Child</td>
<td>Elektra 0503</td>
<td>Oct 1971</td>
<td>NA NA NA</td>
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<td>CAROL KAPLAN - The Art of Romance</td>
<td>CBS 3000</td>
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<td>FAITH NO MORE - Faith</td>
<td>Elektra 0504</td>
<td>Oct 1971</td>
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<td>173</td>
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<td>Oct 1971</td>
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<td>174</td>
<td>SIMON &amp; GARFUNKEL - Bookends</td>
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<td>Oct 1971</td>
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<td>RAY CHARLES - Stay With Me</td>
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‘Windmills’ Turns Bergmans’ Minds to the Contemporary

LOS ANGELES — Oscar winning lyricsists Marilyn and Alan Bergman are tailoring more songs to contemporary recording artists.

The married team, who teamed with composer Michel Legrand to win a best song Oscar for “Windmills of Your Mind,” are finding a broader acceptance among today’s contemporary singers.

Although well-established lyricists for the film medium, the Bergmans see new doors opening in the recording field following a recent Academy award recognition for “Windmills,” written for Noel Harrison for “The New Dick Van Dyke Show.” While not a top 10 chart single, it was heard by more than 30 artists, including a Memphis Sound version by Darryl Summers.

The husband-wife team again will team with Legrand for a Barbra Streisand LP due in August, and will be doing special request work for Sergio Mendes. The LP includes a pre- piece, “One Day,” which the team has written for Streisand’s request. The theme, written for a television series, Le Grand, is from a French film, “The Plastic Dome of Norma Jean,” a musical heard as an instrumental by the Mendes’ current single, “Pretty World,” has lyrics by the Bergmans, who are first writing with Latin music artist Atari on “Summer When the Snow” for the “Fool on the Hill” LP.

Merco Adds 4 Leased Depots.

MELVILLE, L.I., — Merco Entertainment Group, the national discount music service, has added four new leased department stores in New Jersey to its discount center with the long-term renewal of three original leases supplemented by four more Great Eastern outlets.

The stores are open either 12 or 16 full-sized retail records are available. In the next three months, 65 junior-sized depart- ments and approximately 400 independent record shops will be added to the Merco-Collegiate Record Corp.

The group was founded in 1950, and now has 3,000 outlets in the U.S., with 1,700 more in Canada. The group will soon approach 5,000 outlets in Canada. The group will open its 100th location on April 14th.

Transcontinental Music Corp. named the following senior vice-presidents: Charles Schlang, Larry Nunez, Louis Freedman and Jack White. Mr. Schlang, who was recently appointed regional sales manager was Joseph Dean, who will operate out of the company’s eastern headquarters in Albany, N.Y. Mr. White-presents two new series for doctors and dentists.

Mr. Dean will head the department as its exclusive national manager, and is expected to be in New York City within the next few weeks. His office will be located in San Francisco. Other vice-presidential appoint- ments were: Frank Dillenbach, Bennion Bartel, Glenn Mimsel and Maurice Siegel.

Mizrahi Indie Ties

many elephant groups in pop music.

Mizrahi has 10 acts under contract, in addition to the outside masters purchased. He will address the spring meetings of the Regional Management Association-Weekly with his new additions.

Beacon’s Ahearn’s, St. Pierre Off to N.Y.

NEW YORK—Tony Ahearn and Roger St. Pierre, director and promotion manager, respectively, of Beacon Records, will be leaving the company to start a new independent label. Their new label, called Ahearn and St. Pierre Records, will be based in New York and will be known as Beacon Records.

Aloe S. Hart appointed vice-president and general manager, T-Fer Records, Inc. He joined the company in 1966 and has been vice-president for marketing. Mr. Hart has been with the company in all phases of its production and engineering operations.

William H. Glennon named vice-president and general manager, for the CBS Music Corporation, a new name for CBS Music and Sound. He will handle the corporation’s operations for the first time in its history.

Bob Scott, vice-president in charge of manufacturing, is now in charge of all phases of production and engineering operations. He will report to Mr. Hart.

Four vice-presidents have been named at H. H. Scott, Inc. They are William Glaser, vice-president in charge of manufacturing; Paul Keating, vice-president and controller; Francis Widmayer, vice-president and general manager; and Victor Brociner, vice- 

Chappell Plans Radio Series

LARGE scale radio series produced by Chappell are scheduled for weekly broadcasts. The tapes will be distributed through Chappell’s LP department.

The series is a 52-week tape series on which 52 of the most famous songs of the world, as well as a series of classical masterpieces, will be broadcast weekly.

Executive Tumble

Dick Woolly appointed Midwestern promotion manager, based in Cincinnati and covering southern Ohio, Kentucky, Indiana, West Virginia and the Carolinas for Atlantic Records. Mrs. Mary Mroz, formerly a member of the company’s East Coast offices, was named to head the company’s East Coast offices. Mrs. Mroz will be based in Albany.

Previously appointed national manager, Mr. Woolly, will continue in his role.

Mr. Woolly, who has worked for Atlantic Records for the past three years, will be responsible for all of the company’s activities in the Middle West.

Mr. Woolly was previously with RCA Records and has held various positions in the industry. He is a graduate of the University of Illinois and has been active in the industry for several years.

Wally Smith Adds To N. J. Center

CHERRY HILL, N. J.—Wally Smith Tape Recorders has expanded its N.J. tape recorder distribution center to include the Philadelphia and New York markets.

The move is part of the company’s plan to increase its market share in the Northeast region.

Gigantic Merges With Connection

EVANSTON, III.— Gigantic Records founded by Herb Hart, has merged with the Connection, Hollywood-based film production company headed by Donald Williams, and Jerry Said. Gigantic operates its recording studio here, with equipment valued at more than $750,000.

Vita Black’s Suit on Name

TAMPA, Fla.— Suit has been filed in the State Circuit Court here to prevent the use of the name of Mercy as a group by another group, which originally recorded “Love (Can Make You Happy),” No. 15 on the “Hot 100” this week on a record released by Mercury Records.

The suit charges Gilbert A. Cabot and Cabot Enterprises with using the producer group with the same name, which was billed as the “Vita Black” on a Riviera Records series, with the group being owned by Alphonse J. Cabot, Jr., of New York.

The Vitas were charged with using the same name for the second Mercy group.

SGC TO ISSUE COL FILMTRACK

NEW YORK—SGC Records will issue the soundtrack album for the film (27), the first track of which is the new Shirley Temple song, “Run Wild, Run Free,” the first track of the album was released shortly before the film’s release.

The album, which will be distributed to the film’s record albums, is due for release in May.

WB-7’s Rose to Make Chile Stop

SANTIAGO, Chile — Phil Reed, chief executive officer of the American Music Publishers and the International Society of Composers, Authors and Publishers, will arrive in Santiago (3) during his tour of key South American cities.

He will arrive in Buenos Aires on Saturday (3) and Mexico City on Monday (4) before heading to Burbank on May 14 via Acapulco. Rose also visited Puerto Rico (24) and Rio de Janeiro on Saturday (10). The trip includes meetings with the company’s licensees, staffs and personal.

Code Policy

revised to cover the entire industry.

MERCY SUBMITS INFRINGEMENT

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Code Policy

revised to cover the entire industry.
The year 1969 will be remembered as a banner year in more ways than one... the inauguration of a new president... attempts to land a man on the moon... and the emergence of HENRY HARRINGTON.

Who is Henry Harrington? The discovery of the year... the man with Soul in his voice and music in his heart crying out to be let loose so that it may lift people to new heights of ecstasy.

The man who does more with a song than just sing it... he explores it and exploits it to potential never dreamed of by its composer.

Yes, 1969 is the year... the year of Henry Harrington. The year men will sit up and listen with smiles on their faces and joy pounding in their breasts when Henry sings "Sweet Spirit." The year when music's newest voice becomes America's greatest voice.

Henry Harrington, a man who is just a man, full of humility and love, faults and weaknesses... but a person who becomes perfection personified when he sings.

The year 1969 will always be the year Henry Harrington became more than just a man... it will be the year he became the voice of voices.