

Billboard

NEWSPAPER

NEWSPAPER

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TWO SECTIONS, SECTION ONE
SEVENTY-SIXTH YEAR

The International
Music-Record-Tape
Newsweekly

COIN MACHINE
PAGES 49 TO 52

TAPE PIRACY ON HOT SEAT

Music Trade Mounts Solid One-Two Punch

NEW YORK — Several industry approaches to the problem of protection against illegal duplication were in a stage of development this past week. On one level, the Music Industry Emergency Committee for the Legislative Protection for Artists, Publishers, Record and Tape Companies decided to seek legislative aid during the present

(Continued on page 78)

Columbia's 14 Awards Captures Grammy Title; RCA Is 2d, Cap 3d

By CLAUDE HALL

NEW YORK — Columbia Records virtually ran away with the Grammy Awards this year. A series of simultaneous awards ceremonies were held here and in Los Angeles, Chicago, Nashville and Atlanta on March 11. The label captured 14 awards, including the one Epic Records garnered, and was responsible for another. RCA Records had six, Capitol four, Atlantic/Atco Records three, and the rest of the labels scored with one or two Grammys.

Last year, Columbia won 11 Grammys, RCA had seven, Warner Bros.-7 Arts had five, Atlantic three. The year before that, Capitol Records copped 16 awards, largely through the efforts of Glen Campbell and Bobbie Gentry, while Columbia got 12 and RCA eight. In 1967, RCA topped the field with 12, Warner Bros./Reprise had nine, and Columbia and Epic totaled eight.

Columbia Records' power this year came from the classical music field. Among the classical wins was producer Rachel Elkind of Columbia scored with

"Switched-on Bach" by Walter Carlos as "Album of the Year." However, Johnny Cash did well for the label—he was connected with awards for "Best Album Notes" and "Best Country Vocal Performance, Male," and, in addition, "A Boy Named Sue" was selected as "Best Country Song." "The Album of the Year" was "Blood, Sweat & Tears" on Columbia and the

(Continued on page 12)

Fox Names 51 In Giant Piracy Suit on Coast

By PAUL ACKERMAN

LOS ANGELES—In what is believed to be the biggest individual suit filed against illegal tape duplicators, the Harry Fox Agency on behalf of 20 publisher clients filed a copyright infringement action against 51 defendants. The action, which

(Continued on page 78)

Miller Bows Revolutionary Concept in Tape Packaging

NEW YORK—Dave Miller, colorful record executive who has pioneered in the economy record and tape field, will present to the NARM membership at the organization's upcoming Florida meeting a revolutionary packaging concept on a new 8-track/cassette line. The product includes 26 8-track and cassettes and 24 LP's on the Gold Award label. The firm, registered as Haddon Record Corp., will operate under Joseph Bott, who recently re-

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(Continued on page 16)

Polydor Sets India Plant

By HUGH WITT

NEW DELHI, India—Polydor of India, a subsidiary of Deutsche Grammophon, has begun pressing records at the rate of 1,000 a day at its plant at Kandivli, 20 miles north of Bombay. A daily production

(Continued on page 66)

Teamsters Eye Chi Warehouses

CHICAGO — A concerted effort to organize warehouse workers at record-tape distribution firms is quietly underway here. All State Record Distributors signed a contract with a local Teamsters union recently, and Billboard has

(Continued on page 10)

Plan Huge Intl Copyright Changes

By MIKE HENNESSEY

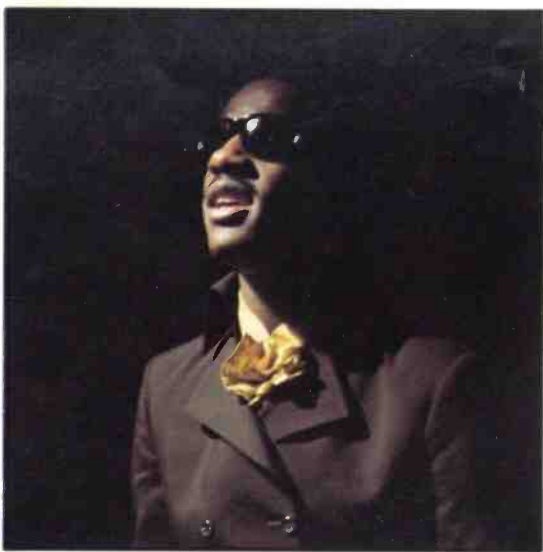
LONDON—A major revision of international copyright structure aimed at keeping the developing countries in the copyright "club" is to be undertaken by a diplomatic conference

planned for the summer of 1971.

The conference, planned at the meeting of the International Joint Study Group in Washington

(Continued on page 64)

NMC CORPORATION
A Salute
See Center Section



Stevie Wonder is no longer little . . . nor are his records. His latest single, "Never Had a Dream Come True" (Tamla 54191), and his newest album, "Stevie Wonder/Live" (TS298), will bring Stevie Wonder . . . the Man . . . to the top of the best-selling charts. Catch this Wonder March 19th through April 1st where he'll be live and well and at the Copa.

(Advertisement)



Liquid Smoke—Up from North Carolina, this new quintet on Avco Embassy Records can fan a sales fire with their new, debut album. Originals as well as standards mark this recording, "I Who Have Nothing" has just been released from the LP as a single. The label is geared for an all-out campaign in support of the group during their forth coming personal appearance tour . . . Caution: Liquid Smoke may be hazardous to your mind! Avco Embassy Stereo AVE 33005.

(Advertisement)

(Advertisement)

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BEST OF 1970 MOVIE THEMES/ENOCH LIGHT & THE LIGHT BRIGADE PR 5043SD



You've always wanted to
help the career of somebody like this.
Here's your chance.

Don't miss this opportunity to be able to tell people that you helped **Clodagh Rodgers** become a big star in America.

Clodagh (pronounced CLAW-DOE) is already a big star in England, with three top-of-the-charts singles to her credit. And the title of the "English artist who has done the most for the mini-skirt in 1969" behind her.

Now all she needs is that one little push

(from you) to establish her voice and her body over here.

The new Clodagh Rodgers single, **Wolf** (#74-0321) is available now in America from RCA Records.

We signed Clodagh because we think that her sound can make it all the way in America.

Now, things are in your hands.

RCA
Records
and Tapes

FINANCIAL

Booting Bootleggers

The U.S. Dept. of Justice announced on the 12, 1988 that it will launch a new anti-bootlegging campaign. The U.S. Dept. of Justice will be launching a new anti-bootlegging campaign. The U.S. Dept. of Justice will be launching a new anti-bootlegging campaign. The U.S. Dept. of Justice will be launching a new anti-bootlegging campaign.

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Intrepid's Fach Wraps Up Peachtree Distribution Deal

On 12/18/88, Intrepid Music has announced that it has completed its distribution deal with Peachtree Music. The deal involves the distribution of Intrepid's catalog of recordings.

Cannon Forms Unit to Handle Pub & Tracks

On 12/18/88, Cannon Music has announced that it has formed a new unit to handle its publishing and track divisions. The unit will be responsible for the day-to-day operations of these divisions.

Probe in Act Expansion

On 12/18/88, the U.S. Dept. of Justice has announced that it is conducting a probe into the expansion of the Act. The probe is aimed at identifying any potential violations.

Cowan Agents' Service Book

On 12/18/88, Cowan Music has announced that it has published a new service book. The book provides information on the company's services and products.

Talmy in Indie Deal With Bell

On 12/18/88, Talmy Music has announced that it has entered into a deal with Bell Music. The deal involves the distribution of Talmy's recordings.

IMIC 2 HOTEL BOOKINGS CLOSES IN N.Y. MARCH 27

On 12/18/88, IMIC 2 Hotel Bookings has announced that it will close its bookings in New York City on March 27. The company is currently accepting bookings for its hotels.

Evans, a Past President Of Billboard, Dies at 80

On 12/18/88, Bill Evans, a past president of Billboard, has died at the age of 80. He was a prominent figure in the music industry.

Polydor, Warped Tie

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Lennons Quit in Toronto Fest Tiff

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KAROL OPENS 3D N.Y. STORE

On 12/18/88, Karol Music has announced that it has opened a new 3D store in New York City. The store will offer a wide range of music-related products.

SG-Col Tie With 4 European Pubs

NEW YORK—Screen Gems-Columbia Music has concluded agreements with four European publishing firms for the U. S. and Canadian publishing rights to their songs. The firms involved are Page Full of Hits, Ltd., Limbridge Music Ltd. and Mews Music, Ltd., all English firms, and World Music Co., a Belgian organization.

Page Full of Hits was recently formed by Larry Page

and Terry Noon. Page recently formed a new record subsidiary, Penny Farthing Records. Several of Page's productions, which will contain material by Screen Gems-Columbia Music in the U. S., are already slated for release in this country by such labels as London, Event and Monument. Noon, who is professional manager with Ambassador Music, has developed a staff of exclusive writers includ-

ing Mark Wirtz, Kris Ice and Pete Dello.

The agreements with Limbridge and Mews Music companies are outgrowths of the buildup of Screen Gems-Columbia Music's London office. Screen Gems-Columbia Music, Ltd., under the guidance of Jack Magraw and general manager Terry Oates. In addition to serving as England's representative for Screen Gems-Columbia's American catalog, the London office is developing its own local copyrights and also functions as manager of both Limbridge and Mews Music.

Limbridge, headed by actor Richard Harris, and his brother Dermot, and John McMichael, is also becoming involved in feature film and television production. Music for their upcoming films would fall under the agreement with Screen Gems-Columbia Music. J. Vincent Edward, star of the London production of "Hair," is under contract to Limbridge and is released as a recording artist throughout the world on the CBS label.

Mews Music is owned by English writers Bill Martin and Phil Coulter.

Under the terms of the agreement with World Music, Screen Gems-Columbia Music becomes the sole exploitation agents and the sub-publishers for the Brussels-based company. World Music is also a record producing company which owns the Palette label. Several Palette records have been released on the Kapp label.

ABC Merchandising Sells Product of Album Covers

NEW YORK — Three Dog Night, Mama Cass, the James Gang, Smith, Steppenwolf, Tommy Roe and Brooklyn Bridge are among the pop acts being featured by American Broadcasting Co. and Merchan-

dising, Inc. in reproductions of exact album cover artwork.

The first of these are exact album cover jigsaw puzzles of "Steppenwolf at Your Birthday Party" and "Three Dog Night, Suitable for Framing." Other products planned include wrist watches, alarm clocks, pendant watches, wall clocks, inflatable pillows, greeting cards, coasters, postcards, napkins, T-shirts and sweatshirts.

Edward Roberts & Co. is manufacturing the various timepieces spotlighting Steppenwolf, Three Dog Night and Smith. They will be ready for marketing in about six months. ABC Merchandising Inc. will also be granting exclusive licenses for the use of this concept to major premium users. Artists included so far record for ABC and its BluesWay label, Dunhill, and Buddah/Kama Sutra.

WB's Lee to ASCAP Board

NEW YORK—George Lee, Warner Bros. vice president and head of the company's music publishing division, has been appointed to membership on ASCAP's board of directors. Lee replaces John K. (Mike) Maitland, former president of Warner Bros. Records.

Among the firms in the WB music complex are Warner Bros. Music Ltd., WB Music Corp., Warner - Tamerlane Publishing Corp., Harms, Inc., M. Witmark & Sons, Remick Music Corp., Pepamar Music, New World Music Corp., Advanced Music Corp., Atlas Music Corp., Shubert Music Publishing Corp., and Weill-Brecht Co.

Janus LP Promo

• Continued from page 3

bers and one-stops. In the Anvil push are "The Souldtown Symphony Plays the Best of the Detroit Sound," "Jazz Rock Symposium" and "The Weinberg Method of Non-Synthetic Electronic Rock."

Janus is promoting the Frost album through local Group W outlets which broadcasts "The David Frost Show."

Peachtree Deal

• Continued from page 3

at Peachtree, is signed with Stax as a recording artist.

The initial Peachtree product to be distributed by Intrepid will be "True Love Never Comes Easy" by Mitty Collier.

Intrepid also distributed Virtue Records, which currently is riding high on the soul charts with "My Baby's Missing" by Gene Faith.

MGM Disk From Two 'tick' Songs

NEW YORK — A single record has been released on MGM records featuring two songs from the movie "...tick...tick...tick..." The cut is performed by Tompall and the Glaser Brothers, who have been nominated for a Grammy. The complete soundtrack of the movie will be released this month.

Ambassador Promotion to Mark Peter Pan's 25th Yr.

NEW YORK—Marty Kasen, president of Ambassador Records, is mapping out a special promotion campaign to celebrate the 25th anniversary of Peter Pan Records.

The first Peter Pan release, "Lullaby and Goodnight" sold only in the thousands and gross

sales for the label in its first year were moderate, according to Kasen. "Today," he said, "more than 10 million Peter Pan records are sold each year in the U.S. and around the world."

Peter Pan releases are created by a staff of resident producers and art directors in collaboration with leading educators. The Peter Pan records are priced at 29 cents, 39 cents and 69 cents for book and record sets, \$1.98 LP's and \$4.98 foreign language LP's. They are sold in all national chain stores, variety stores, supermarkets, discount and department stores.

The Peter Pan catalog contains hundreds of titles, ranging from children's songs to a series of book and record sets and such educational products as foreign language instruction, back to school and pre-school teaching aids, and classical music.

'Thousand Days' Track on Decca

NEW YORK — Decca Records is releasing the soundtrack to the Universal picture "Anne of the Thousand Days," which has received 10 Academy Award nominations including Best Original Score. The original soundtrack includes music by Georges Delerue, with lyrics by John Hale, and music of the Tudor Court performed by the New York Pro Musica. An extensive promotion is planned.

NARM Fund Fete

• Continued from page 3

employees of NARM member companies, will be seated at the speaker's table, and will be officially recognized.

Special entertainment will be provided by Dionne Warwick and Burt Bacharach, supported by a 32-member orchestra.

William G. Owen, secretary of the University of Pennsylvania, and NARM's academic advisor, will address the group. Jack J. Goldbart, chairman of the NARM Scholarship Committee, is chairman for the evening.

B'nai B'rith's Officers Set

NEW YORK — A new set of officers for the Music and Performing Arts Lodge of B'nai B'rith was elected on March 2. The new officers include Floyd S. Glinert of Shorewood Packaging, president, who succeeds Herb Goldfarb of London Records; executive vice president Dave Rothfeld of E.J. Korvette; vice presidents Bob Goemann of RCA Records, Herb Linsky of CBS Records, Stan Marshall of Elektra Records, Ira Moss of Pickwick Intl., and Toby Pieniek of the William Morris agency; and treasurer, Aaron Levy of Famous Music.

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Variety Theater Forms Unit to Set Up Disk Deals for Talent

NEW YORK—Variety Theater International, Minneapolis-based contemporary talent and production agency, has formed a disk division to concentrate on setting up record deals for its growing talent roster.

Variety Theater started operation in 1957 and now services, produces and sets acts for over 500 colleges throughout the country.

In addition, Matt Crawford, who will head this new division, has wrapped up an agreement with Milton T. Okun, Inc., for the New York independent production firm to represent them in all recording areas. As exclusive representative for Variety Theaters, Okun will coordinate

with Crawford in negotiating disk deals for the company's roster. Okun has already arranged for the signing of Bandanna, composed of some former members of the Back Porch Majority, to Famous Music's Paramount Records. As part of the Bandanna pact, Paramount will take over and press the group's current single, "Time Will Equalize," which was initially released on Variety Theater International's own label. In addition, Paramount has scheduled an album and another single by Bandanna, which will also be produced by Peter Apo.

Other acts on the Variety Theater International roster are Denny Brooks, Fred Smoot, Maffitt & Davies, and Buzz Clifford.

Viking Sails Into Indie Disk Field With 5 Debut Albums

NASHVILLE — Viking Records recently released its first five LP's and joins the list of fast growing independent recording companies that are quickly gaining prominence in today's music scene. The label's first releases include the Camelot Strings' "Bobby Goldsboro Songbook," Larry Henley's "We Gotta Start Loving," the soundtrack from the motion picture "The Games," the Four Lads' "Moments to Remember" and the Command Performance.

Viking President Bobby Goldsboro and Vice President Bob Montgomery have headed the company since its formation several months ago. Goldsboro and Montgomery have been working together for a number of years and plan to encompass all phases of the record business. Viking has also signed several young writers to exclusive contracts and has appointed Kenny O'dell to head the company's publishing wings; Bobby Goldsboro Music (ASCAP) and House of Gold (BMI).

Goldsboro said that this would be the first of several album release dates that are scheduled for this year. There

are a number of other artists that Viking has signed including Johnny C., Richie Jarvis, Fred Carter Jr. and King Mathis who will be recording in the very near future.

Viking record products will be distributed through Pickwick International and tape distribution will be handled by the Ampex corporation.

VETERANS' BALL NAMES SWOPE

NEW YORK — Herbert Bayard Swope Jr. will be entertainment chairman for the Bedside Network of the Veterans Hospital Radio and Television Guild Ball honoring Ed Sullivan May 1, at the New York Hilton. Co-chairmen for the event includes Mrs. Oscar Hammerstein II, F.M. Flynn, publisher of the New York Daily News, Irwin Segelstein, vice president, programs, for CBS-TV in New York, and Robert Sour, vice chairman of the board for Broadcast Music Inc.

For More Late News
See Page 78

On September 25, 1969, Jim Nabors introduced 28,150,000 people to "Tomorrow Never Comes".^{4S-45126}



And an average of 28,130,000 people have heard him sing it every Thursday night since.

One suspects that some of the phonograph owners among them would like to own a recording of it.

We happen to manufacture such a recording: a 45-rpm single called "Tomorrow Never Comes." By Jim Nabors.

At this moment, as a matter of fact, we are manufacturing prodigious numbers of these recordings.

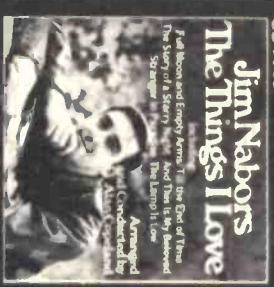
Because we've learned now that when you make a Jim Nabors record, make a lot of them. The truth is, as the popularity of Jim's weekly TV show has grown, his albums have been selling at a faster and faster rate. And we've had to increase the monthly production order three times, just to keep up.



CS 9338



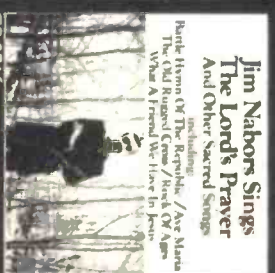
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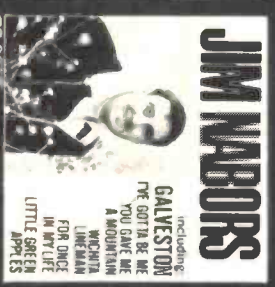
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On Columbia Records and Tapes.

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Publisher: MORT L. NASATIR Associate Publisher: LEE ZHITO

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EDITORIAL NEWS BUREAUS

CHICAGO, ILL. 60601, 188 W. Randolph. Area Code 312, CE 6-9818
Bureau Chief, Earl Paige
LOS ANGELES, Calif. 90069, 9000 Sunset Blvd. Area Code 213, 273-1555
Bureau Chief, Eliot Tiegel
NASHVILLE, Tenn. 37203, 1905 Broadway, Area Code 615, 244-1836
Bureau Chief, Bill Williams
WASHINGTON, D.C. 20005, 733 15th St., N.W. Woodward Bldg., Rm. 533.
Area Code 202, 393-2580, Bureau Chief, Mildred Hall
EUROPEAN EDITOR: 7 Carnaby St., London W.1. Phone: 437-8090
Cable: Billboard London, Mike Hennessey

FOREIGN CORRESPONDENTS

AUSTRIA: Manfred Schreier, 1180 Wien XVIII, Kreuzgasse 27, Austria. Tel: 41-30-974.
BELGIUM: Rene Van der Spotten, Grote Dijk 118, Herestraat 101, Aalst, Belgium. Tel: 0551 29591.
BRAZIL: Henry T. Johnston, Av. Rio Branco 25, Rio de Janeiro, Brazil. Tel: 23-41777.
CANADA: Richie York, 32 Spencer Ave., Toronto 3, Canada. Tel: 416-368-7451.
CZECHOSLOVAKIA: Dr. Lubomir Dornack, Vinohradská 2, Praha Vinohrady, Czechoslovakia. Tel: 22-09-57.
EGYPT: Ken Stewart, Flat 5, 141, Bathgar Road, Dublin 6, Eire. Tel: 07-14-72.
FAR EAST:
Japan: Masu Irwin, Entertainment Editor, Niwa & Miyao, 3191 San Francisco, Calif.
New Zealand: J. P. Munnich, c/o Box 79, Wellington, New Zealand.
Philippines: Oscar Sulzer, 1032 Altonaga St., Sampaloc, Manila.
FINLAND: Kari Heppälä, Porttula, Finland. Tel: 27-18-36.
FRANCE: Michel Way, 41, rue des Favorites, Paris 15. Tel: 232-81-23.
HOLLAND: Bos Hagen, Hymenstraat 9, Apeldoorn, Holland. Tel: 10647.
HUNGARY: Paul Gyongy, Dorek Uten 6, Budapest, Hungary. Tel: 35-88-09.
INDIA: Hugh Witt, P.O. Box No. 524, New Delhi, India. Tel: 46176.
ISRAEL: Avner Hosenblum, 8 Ozerar St., Tel Aviv, Israel. Tel: 23-92-97.
ITALY: Daniele Provinghano Iorio, Pizzale Loreto 9, Milan, Italy. Tel: 28-29-158.
LATIN AMERICA:
Argentina: Ruben Machado, Lavalle 1789, Buenos Aires, Argentina.
Mexico: Enrique Ortiz, Nucleo Radio MI, Insurgentes Sur 1870, Mexico 20, D.F.
Puerto Rico: Antonio Contreras, 26 Gertrudis St., Santurce.
Uruguay: Carlos A. Martins, CSM Radio Sarandí, Montevideo, Uruguay.
POLAND: Roman Wasieleski, Warszawa 45, Miodowa 9 m 37, Poland. Tel: 34-30-04.
SCANDINAVIA (Denmark and Norway): Egon Erikson, Rostovveien 21d, Oslo, Norway. Tel: 57-71-18.
SPAIN: Joaquín López, Donoso Cortes 50, Bajo C, Madrid 15. Tel: 243-00-00.
SWEDEN: Kjell Grönberg, P.O. Box 84, 147 01 Vasterhaninge, Stockholm, Sweden. Tel: 41-73-00.
SWITZERLAND: Berni Sigg, Im Winkel 7, 8008 Zollikofen, Zurich, Switzerland. Tel: 85-85-38.
UNION OF S. AFRICA:
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Munich: Ursula Schaefer, Erlangenstrasse 54, Munich 22, West Germany. Tel: 29-54-12.
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PETER HEINE, Manager of Regional Office Operations, Los Angeles
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Tom Merrick, Regional Publishing Director
NASHVILLE: Tenn. 37203, 1905 Broadway. Area Code 615, 244-1836
Robert Kendall, Regional Publishing Director
LOS ANGELES: Calif. 90069, 9000 Sunset Blvd. Area Code 213, 273-1555
Willis Wardlow, Regional Publishing Director
LONDON: 7 Carnaby St., London W.1., Phone: 437-8090
Andre de Vekey, Regional Publishing Director

INTERNATIONAL SALES

United Kingdom: Andre de Vekey, Billboard Publications, 7 Carnaby St., London W.1.
Phone: 437-8090, Cable Billboard, London
Italy: Germano Ruscello, Billboard Gruppo sri., Pizzale Loreto 9, Milan. Tel: 28-29-158
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Tel: 413-2871
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Postal Reform Dragging Feet

By MILDRED HALL

WASHINGTON — The political logjam over legislation to bring about needed postal reform shows few signs of break-up on the Hill, in spite of promises or threats by all concerned, and a crescendo of complaints about lost, delayed or mislaid mail by businessmen and the general public.

The administration wants to set up a private corporation with a nine-man board of directors to run a new "U.S. Postal Service," based on the so-called Kappel task force report of 1967. Democratic Post Office committee chairmen in House and Senate want to let Congress do the modernizing, and retain control. A standoff among postal unions has brought a threat of strike by mail carriers over wages (another aspect of postal reform)—which just might force decisive action in Congress. Meanwhile, the American public, business and private, wants to get its mail on time—or just get it.

Several million words and several years ago, Congress promised a reform of the staggering, overloaded, under-equipped U.S. Post Office, after a scary breakdown of service in Chicago in 1966. Lengthy hearings were held by both House and Senate Post Office committees in 1969, and chief mover-and-shaker Rep. Thaddeus Dulski (D., N.Y.), House committee chairman, says his reform bill will soon get to the floor in spite of administration blockage and an "uncooperative" Post Office Department.

The service failure is partly within the archaic management of the post office as well as archaic equipment, and partly a result of the failure in transportation. The faltering service, delayed delivery and loss of all classes of mail, from letters and bills to books and records, has penalized the record industry, along with other manufacturers and distributors, and publishers of trade and consumer magazines dependent on timely delivery. As the President put it in his postal reform message: "Late mail . . . is often no bet-

ter than lost mail."

How postal service reform will affect rates and alleviate delays, are the big issues to business users of mail, and subscribers to business publications. Promises to re-finance and put the postal service on a self-sustaining basis have raised rate-hike fears. Postmaster Winton M. Blount has testified that postal rates could undergo sudden and drastic raises under the private corporation management, but he told committee chairmen he expects the improved service and the economies over a five to ten year adjustment period will offset the short-haul rate raises.

Although general magazine and trade press associations back the Nixon approach (there was no testimony from record clubs, manufacturers or distributors at reform hearings) each segment urged strong safeguards in the legislation, to permit appeals to Congress from new rates or classification

changes by the private corporate board, if the changes seemed dangerous to their industries.

But no matter how skillfully the postal reform may manage to take the Post Office out of politics, and handle the matters of rates, equipment, financing, employee demands and technological speed-up — the problem of transportation will still remain.

A flood of testimony before the Post Office Committees told of subscriber complaints because time-value trade and news publications arrived two or six or even 12 days late. Some of the delay or loss was within the post office — but much of it was ascribed to the drop in mail cars from 2,500 in 1958, to less than 900 today. Trade and other publications heavily dependent (like Billboard) on timely and regular arrivals for their value to subscribers, have suffered from both kinds of loss and delay.

Executive Turntable

Marty Thau, director of promotion for the Buddha Records group, has resigned. He will announce future plans shortly. . . . Dennis Murphy, former director of publicity for Elektra, is now in charge of all East Coast engineering and studio facilities. He joined the label's a&r department as apprentice engineer and producer. Peter K. Siegal, former head of Elektra's East Coast studio, will now produce and acquire talent for the label. Shelly Snow will continue to head talent acquisition for Elektra and Erin Costello, formerly secretary in the a&r department, will be in charge of regulating tape traffic and studio time. Harvey Perr will act as director of West Coast publicity, assisted by Risa Potters, in Elektra's newly opened Los Angeles publicity department. Perr's a music critic, was formerly with Capitol Records and Miss Potters was previously with Gershman, Swaney and Gibson.

Noel Sherman appointed Capitol's coordinator of a&r on the East Coast. Sherman is a songwriter who has written hits for Patti Page, Perry Como, Frankie Avalon, Paul Anka and Nat Cole. He was previously under contract to United Artists. . . . Award winning designer Bob Cato will act in a design consultant capacity with Capitol product originating in New York. . . . Diamond Records national sales and promotion manager, Bill Darnel has left the company. He was formerly with Bang Records in the same capacity.

Pearl Snyder, director of production for Command Probe Records, has resigned to work for Commonwealth United. Her duties will be taken over by Sue C. Clark, director of creative services who is also named to head in-house publicity for Command Probe. . . . Ira Jaffe named a professional manager, Screen Gems-Columbia Music, based in the New York office. He was previously in the Columbia Pictures advertising department working in soundtrack exploitation. . . . Lynne D. Jenks named director of marketing for Sound Classics Inc., Indianapolis. He has been sales manager for the company for the past four years. Replacing Jenks as sales manager is Frank B. Morris. Joining the company to execute record and tape dealer advertising is Alice H. Brewis.

George Tompkins, director and executive vice president of Electrographic Corp., New York, and chief executive office of the corporation's film division, has resigned. He will continue with the company however as an executive reporting to the chairman of the board and remain executive producer of a special film project he launched last year. He will concentrate on development of communications technology. . . . Jim White named vice president, St. Louis division, NMC Corp. He was formerly general manager of the St. Louis division of Richmark Sales, a rack jobber. . . . Bob Hinkle named assistant advertising manager, Ampex Tapes. He was formerly with Young and Rubicam, New York, and is a songwriter and former performer.

Charles Phipps promoted to general manager of the international division at Capitol. He was formerly the department's international marketing manager. . . . Logan Westbrook named rhythm and blues administrator at Capitol, shifting to the new post from a promotion man's post with the label in Chicago. . . . Robert Myers promoted to general manager of Angel. He was formerly the label's artist and repertoire director and was with the label since 1949.

Weinberg Into TV Commercials

NEW YORK — Fred Weinberg, engineer - composer - producer, is moving into the television commercials field. Through Wes Farrell's Commercials Management Group, Inc., Weinberg has prepared commercials for the Association of Full Service Banks, Buick and Beech-Nut.

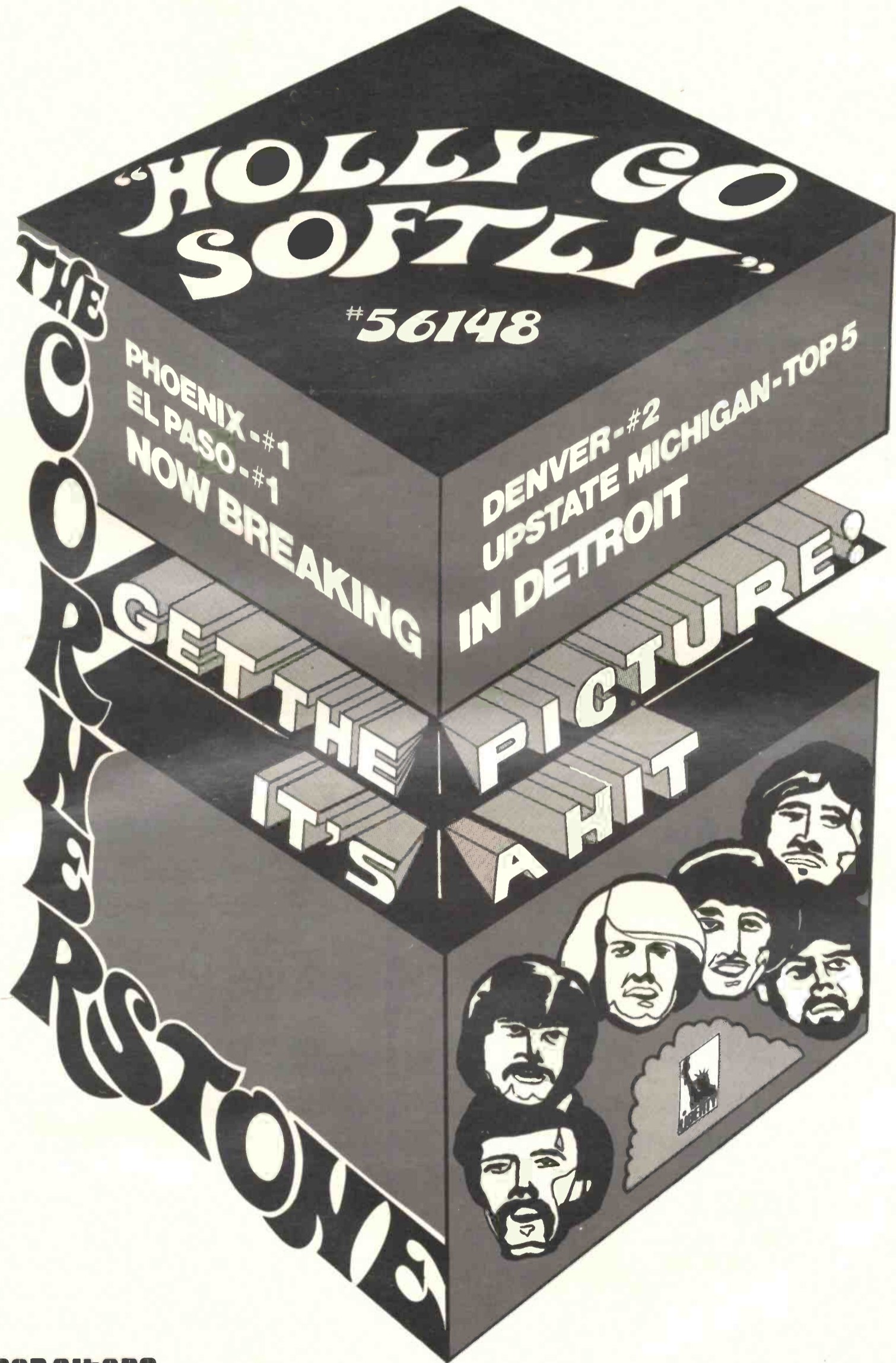
On the disk end, Weinberg will soon be represented with "The Weinberg Method of Non-Synthetic Electronic Rock" on the Anvil Label, which is distributed by Janus Records.

'Woodstock' Film Theme on Atlantic

NEW YORK—Atlantic Records has released the theme song from the upcoming film "Woodstock." The song is sung by Crosby, Stills, Nash & Young, whose new album will be released this week. Atlantic's Cotillion label will release the soundtrack to "Woodstock," a Warner Bros. distributed picture, in April. The album will include the track by Crosby, Stills, Nash

(Continued on page 10)

(Continued on page 8)



BOB SIKORA
PERSONAL MANAGEMENT
P.O. BOX 11391
Phoenix, Ariz.
602-264-2725

Produced by Bennett & Bennett

NMC Sets Sales, Earning Mark for 6 Mos & Quarter

OCEANSIDE, N.Y. — NMC Corp., rack jobber and distributor of stereo tapes, records and accessories, reported peak sales and earnings for the six months and quarter ending Jan. 31, 1970, with the \$5,284,200 sales for the six months, an increase of \$1,978,700 over the \$3,305,500 for the entire year previous.

Net income of \$316,875, a rise of \$89,025 over the six months ending Jan. 31, 1969, and including an extraordinary gain of \$40,878 resulting in the repurchase of NMC bonds. Primary earnings for the half were 50 cents a share compared with 41 cents for the 1969 six-month period.

Sales for the second quarter ending Jan. 31 this year were \$2,711,400, \$1,075,900 over the \$1,635,500 for the same quarter the previous year. Net income of \$182,739, including the

Mio Intl in Wide Expansion

NEW YORK — Mio International is expanding its operations domestically and abroad. Included is the recent signing of Mio Music Co. Ltd. with Chappell & Co., Ltd., for worldwide representation.

Chappell has invested heavily for the development of new product. Mio will issue 16 new albums in the next few months in every popular mood.

extraordinary item, was up from the \$99,275 for the quarter ending Jan. 31, 1969, with quarter earnings of 29 cents compared with 17 cents for the 1969 quarter.

Map City Series Gives Woodruff The Starlight

NEW YORK — Clairvoyant Maurice Woodruff is the star of this new collection of astrological albums, and they are rather different in their approach than the previous series released by GWP and A&M Records.

The 12 albums, released by Map City Records, contain Woodruff's astrological and clairvoyant predictions, as well as character studies of the individual signs. This ingredient of prediction tends to be the major drawback in winning sales for any of the albums in the series, since they are concerned with this year alone. After 1970, the second side of each album will have become a thing of the past (unless, of course, Map City plans to have more current predictions substituted each year).

The first side of the album deals solely with characteristics, and is informative enough to please those interested in the subject of astrology, although the narrative quality of Wood-

MCA 4th Qtr. Income Up-Down for Yr.

UNIVERSAL CITY, Calif.—MCA, Inc., reported a \$353,000 rise in consolidated net income for the fourth quarter of 1969 over the same quarter the previous year, but registered a \$10,942,000 drop in net income for the year.

Last year's fourth quarter produced net income of \$2,091,000 or 26 cents a share with gross revenues of \$101,400, as compared to 1968's fourth quarter, which had consolidated net income of \$1,738,000 or 21 cents a share with \$81,362,000 in gross revenues, according to Lew R. Wasserman, president of MCA, Inc.

Consolidated net income for 1969 was \$2,514,000 or 31 cents a share on 8,089,095 average number of common shares outstanding. Gross revenues were \$305,736,000. The 1968 figures were: consolidated net income, \$13,456,000; \$1.70 a share on 7,726,914 average number of common shares outstanding; and \$250,982,000 gross revenues.

ruff's voice does leave something to be desired. The liner notes are the same on the 12 albums. The art work on each cover is attractive, though.

JOE TARAS

Market Quotations

As of Closing Thursday, March 12, 1970

NAME	1970		Week's Vol. in 100's	Week's High	Week's Low	Week's Close	Net Change
	High	Low					
Admiral	22 1/8	10 3/4	153	13	12 1/2	12 1/2	- 1/2
ABC	39 1/4	31 3/4	256	34 3/4	33	33 3/4	- 5/8
Amer. Auto. Vending	20 3/8	8 1/8	7	8 1/2	8 1/4	8 1/4	Unch.
Ampex	47 7/8	32 1/2	1244	36 5/8	33 3/8	35	- 1/4
Automatic Radio	43	13 1/2	573	18	13 1/2	14 5/8	- 2 7/8
Auto. Ret. Assoc.	122 1/2	97 1/2	189	106 3/8	104 1/2	105 7/8	+ 1 3/8
Avnet	36 1/2	10 1/2	486	11 1/4	10 1/2	10 1/2	- 3/4
Capitol Ind.	56 1/4	29	224	48 3/8	45 3/4	48 1/2	+ 1/4
CBS	59 1/2	41 5/8	1384	45 1/2	44 3/8	44 3/8	- 1/2
Columbia Pictures	42	22 3/4	84	25	23 3/8	25	+ 5/8
Craig Corp.	24	8	208	10 1/8	8	8	- 2
Disney, Walt	158	69 7/8	1013	139 3/8	129	136 1/4	- 1 1/2
EMI	8 7/8	5	485	6 1/4	5 5/8	5 3/4	- 5/8
General Electric	98 1/4	67 3/8	2023	75 1/8	71 1/4	71 3/8	- 3 3/8
Gulf & Western	50 1/4	16 5/8	517	18 1/2	17 1/4	17 3/4	- 5/8
Hammond Corp.	23	11	215	13 1/8	12 1/4	12 3/8	- 1/8
Handyman	47 3/4	29	288	43 3/8	42 1/4	42 3/4	- 3/8
Harvey Group	25 1/4	8 3/8	7	9 1/8	8 3/4	8 3/4	- 1/4
Interstate United	35	11 1/8	132	12 1/8	11 3/8	12 1/8	+ 1/8
ITT	60 1/2	46 1/4	2113	57 7/8	54 1/4	55 5/8	- 2 1/4
Kinney Services	39 1/2	19	748	33 3/8	31 3/4	31 3/4	- 1 1/2
Macke	29 1/2	14 1/2	62	16 3/4	16	16	- 5/8
MCA	44 1/2	18 3/4	228	22 7/8	21 1/4	21 5/8	+ 1/8
MGM	44 1/2	20 3/8	102	26 3/4	23	23	- 4
Metromedia	53 3/4	15 1/2	308	20 1/2	18 1/8	18 3/8	- 2
3M (Minn. Mining)	118 1/2	94	637	107 1/4	104 1/2	106	- 1
Motorola	166	102 3/4	572	120	115	115 1/8	- 5 7/8
No. Amer. Phillips	59 3/4	35 1/4	130	46 7/8	46	46	- 1/4
Pickwick Inter.	55 1/2	32	82	53 3/8	48 3/4	48 3/4	- 4
RCA	48 1/2	29 1/4	1745	32 3/8	30 1/2	30 5/8	- 2 1/8
Servmat	49 1/2	23	250	26 1/8	23	23	- 3 1/2
Superscope	54 3/4	17	112	36 1/4	32 1/8	32 1/8	- 4 3/8
Telex	159 1/2	112 1/2	2834	133 1/2	112 1/2	115 1/2	- 18 3/8
Tenny Corp.	30 3/4	9 3/4	166	11 1/8	9 3/4	9 3/4	- 1 1/4
Transamerica	38 3/4	19 7/8	2311	22 3/8	20 1/2	20 3/4	- 1 3/4
Transcontinental	27 3/4	13 3/8	619	18 1/2	17 3/8	17 3/4	- 1/2
Triangle	37 3/4	14 7/8	18	16 1/4	15 1/4	16 1/4	+ 7/8
20th Century-Fox	41 3/4	14 7/8	551	17 1/2	16 3/8	16 1/2	- 7/8
Vendo	32 3/8	14 1/4	40	15 3/8	14 3/4	15	- 3/8
Viewlex	35 1/2	18	692	21 5/8	18	19	- 2 1/2
Wurlitzer	23 1/2	12 5/8	31	12 7/8	12 5/8	12 5/8	- 1/8
Zenith	58	29 1/2	362	36 1/8	33 3/4	33 3/4	- 2 3/8

As of Closing Thursday, March 12, 1970

OVER THE COUNTER*	Week's			OVER THE COUNTER*	Week's		
	High	Low	Close		High	Low	Close
ABKCO Ind.	11	8 3/4	8 3/4	Lin Broadcasting	9 5/8	8 3/8	8 3/8
Alltapes Inc.	8 1/4	7 3/4	7 7/8	Media Creations	5 3/4	5 1/2	5 1/2
Arts & Leisure	7 1/8	6 5/8	6 3/4	Merco Ent.	33 5/8	32 1/8	33
Audio Fidelity	2 1/4	2	2 1/4	Mills Music	19	18 1/2	18 1/2
Bally Mfg. Corp.	20	19 1/4	19 1/2	Monarch Electronics	5 3/4	4	4
Cameron Musical	3 1/2	3 1/2	3 1/2	Music Makers Inc.	7 1/2	6 3/4	7 1/4
Cassette-Cartridge	17 1/2	16 1/2	16 3/4	NMC	10 1/4	9	9
Certron	21 1/2	17 1/2	17 1/2	National Musitime	1 3/8	1	1 1/4
Creative Management	12 1/2	12	12 1/2	National Tape Dist.	16 1/2	15 3/4	16
Data Packaging	23	22 1/4	22 1/4	Newell	8 3/4	6 3/4	6 3/4
Dict-O-Tape	3 1/2	3	3 1/4	Perception Vent.	8 1/2	7 3/4	7 3/4
Faraday Inc.	9 1/4	9 1/4	9 1/4	Qatron Corp.	5	4 1/2	4 3/4
Fidelitone	4 1/2	4 1/4	4 1/4	Recoton	6	5 1/4	5 1/4
Gates Lear Jet	16 1/2	15 1/4	15 1/4	Robins Ind. Corp.	5 1/8	4 1/4	4 3/8
GRT Corp.	21	17	17	Schwartz	7 3/4	7	7 1/4
Goody, Sam	13 1/2	13	13	Telepro Ind.	2 1/2	1 3/4	2 1/4
ITCC	3 3/4	2	3 3/4	Trans. Nat. Commun.	4 3/4	2 3/8	4 3/4
Jubilee	9	6 3/4	6 3/4				

*Over-the-counter prices shown are "bid" (as opposed to "asked"). Neither the bid nor the asked prices of unlisted securities represent actual transactions. Rather, they are a guide to the range within which these securities could have been sold or bought at the time of compilation.

The above quotations compiled for Billboard by Merrill Lynch, Pierce, Fenner & Smith, Inc., member of the New York Stock Exchange and all principal stock exchanges.

Executive Turntable

Continued from page 6

Gary Salter, president of International Tape Cartridge Corp., has left. . . . Lew Marchese and Don Doughty have left Capitol's marketing department.

Harold "Bud" Jackson named product manager, consumer sound tape, Audio Devices, Conn., a subsidiary of Capitol Industries. He is a former district manager in Dallas for the company. Ed Selig named manager, video products for the company. He was formerly with Amphenol Corp. and Litton Industries.

Robert J. Greenberg named director of radio and television, New England region Transcontinental Distributing Corp. William Hall named senior vice president in charge of merchandising for the Western region for Transcontinental Music. He was formerly vice president, sales, for the area. Senior vice president, Larry Nunes is now in charge of operations for the region. Charles Schlang, also senior vice president in charge of TMC's nationwide sales promotion activities, records and tapes. Joseph Dean appointed vice president, merchandising, for the Eastern sales region. Vice president of operations for the Eastern region is Glenn Mosley, formerly in charge of operations for the Boston area. Richard Godlewski executive vice president, remains in charge of Transcontinental's distributing operation.

Tammy Owens appointed press director for Robert Stigwood Organization in the U.S. She was formerly an account executive at Contemporary Public Relations in Los Angeles. She will be based in New York. . . . Paul Smith named New York branch manager, Columbia Records. Recently he was named director of sales for Masterwork audio products and accessories for the company.

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March Delights From

JOHN SEBASTIAN



John B. Sebastian (RS 6379)—the one with the voice and songs and glasses in the old Lovin' Spoonful—delivers his first solo album, including his recent hit single, "She's a Lady," and 10 more supersongs to set us humming.

JONI MITCHELL



Ladies of the Canyon (RS 6376)—Joni Mitchell's third long-awaited album of personal, hand-wrought and mind-embroidered songs, including her much-recorded (by-everyone-else) "Circle Game."

RANDY MARR



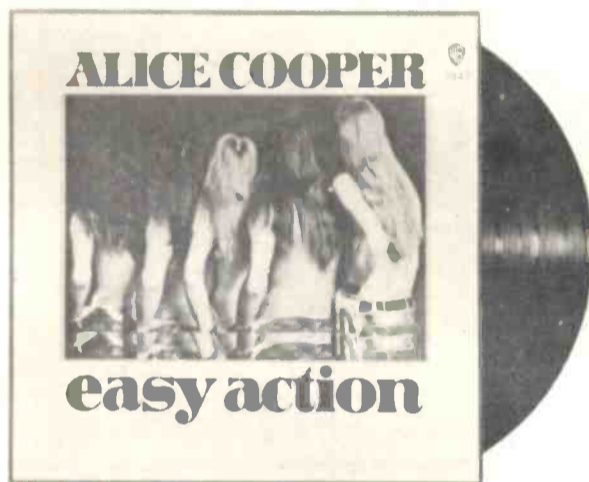
John Randolph Marr (WS 1844) used to be lead guitarist with Louis Prima, of all people, but today Randy plays and sings and writes his own songs. It's all produced by his friend Harry Nilsson, who is blessed with better taste than many.

THE SMALL FACES



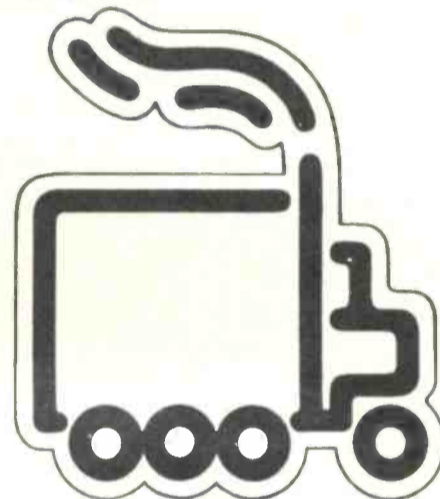
The First Step (WS 1851) by England's five cuties, the Small Faces, with newly acquired Rod Stewart vocalizing, offers a debut Warner Bros. collection of new songs and styles. Their first here since that famous round LP cover and "Itchycoo Park" hit.

ALICE COOPER



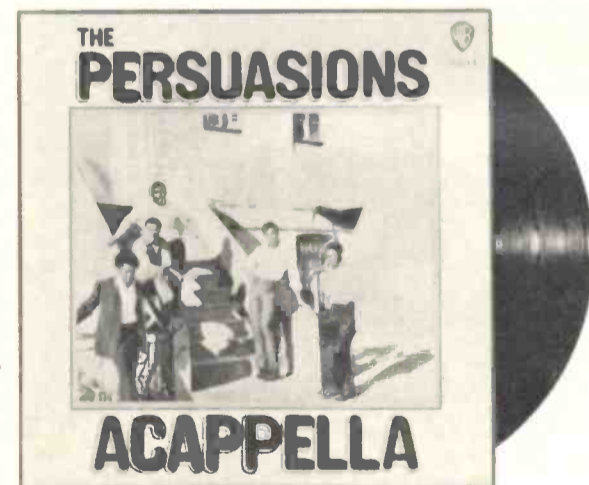
Alice Cooper is flinging that dead chicken at us again, this time by way of **Easy Action (WS 1845)**, as strange an album as a Frank Zappa discovery on Straight Records could make, as expected.

ED SANDERS



Sanders Truck Stop (RS 6374) is Ed Sanders alone, without his nefarious Fugs but with his truckstop-trailercamp-Missouri punkhood heritage. Sanders writes and sings country music with an East Village vengeance, and that ain't hay.

THE PERSUASIONS



The Persuasions **Acappella (RS 6394)**. That's right, no music, just Jersey City voices, rock and roll standards, and a most unstandard approach. Brought to you and us by Frank Zappa and Straight Records.

THE MULDAURS



Geoff and Maria Muldaur are husband and wife (lest you think they were siblings). They have, according to a few discerning critics, two of the best voices in contemporary music. Once vocalists with the fabled Jim Kewskin Jug Band out of Boston, Geoff and Maria now go it together—still out of Boston—with **Pottery Pie (RS 6350)**.

RANDY NEWMAN



12 Songs (RS 6373) is the second album by Randy Newman, whose songs have been recorded by just about everyone, whose work is admired and respected by people who are admired and respected... twelve new songs, warbled by Randy himself, as you've never heard him before.

Warner/Reprise Records (and tapes)

Capitol's New 'Bloc' Move

• Continued from page 1

line became the exclusive American distributor of classical music from the Soviet Union's government-owned Melodiya Company. That historic affiliation was followed several years later by granting second option status to Jugoton Records in Yugoslavia, and Supraphon in Czechoslovakia.

It has taken Phipps two months to arrange his meetings with the countries. "In the Eastern bloc one doesn't negotiate with any companies. You go through the Department of State or the Chamber of Commerce and they direct you to where you may go," Phipps said.

All the nations to which Phipps sent cables answered promptly, and judging by the tone of their communications, Phipps feels "there is a tremendous interest in American music in the Eastern bloc." The interest, he said, is for serious forms of contemporary groups like the Band.

Phipps hopes to have American pop music released in these nations. In return, he expects to be offered native music from each respective country for sale in the U.S.

The ideal situation would be for these countries to manufacture Capitol product. Phipps is going to these countries now because of a general interest in American music plus an encouraging attitude by the U.S. State Department which seeks improved trade relations.

Phipps said that it will probably take three visits to each country before any agreements can be completed. "In the East bloc it takes an awfully long time to build up things to a climax."

Phipps also feels that within the next few years the Eastern bloc will become a new labor force, and he is going there to investigate possibilities for setting up equipment manufacturing. (Capitol's special products division sells cassette players and some phonographs.)

Phipps, who joined Capitol's international department almost one year ago, speaks of providing music in the Eastern bloc for "the new guard listener," hence his emphasis on contemporary rock.

Capitol would like to export finished goods but doubts that it could happen because of currency restrictions. So the ideal situation is for licensed manufacturing in each country.

The campaign to expand behind the Iron Curtain is part of Capitol's program of developing new licensing areas. Brown Meggs, assistant to label president Sal Iannucci, said that the company has "taken the world and divided it as a marketplace with the idea of securing coverage of all territories available to us."

Meggs launched the program last fall by sending Allen Davis over to Europe as the Continent marketing director. Having signed a number of second option companies in Europe to augment established EMI licens-

ees, Capitol has turned its attention, too, to Central America.

Dideca Records of Guatemala City has been named Capitol's licensee for the Central America Common Market. Discos Istmenos has been given equal status in Panama with West Indies Records of Barbados given the Eastern Caribbean and the Virgin Islands as far south as Surinam.

Phipps recently toured all the South American countries with the exception of Chile and Guyana, to obtain higher guarantees.

Beechwood Buys Airlines Wings

NEW YORK — Beechwood Music Corp. has acquired the Eastern Airlines musical theme, "Wings of Man." The theme will be released for the contemporary market under the title "A Man Can Fly," with lyrics by Bill Heyer and Steve Cagen to the original theme by Hank Beebe.

Teamsters Eye Warehouses

• Continued from page 1

learned that other firms have been contacted.

A company spokesman preferred to say no more than: "The union mounted a campaign here and we reached an agreement and signed a contract."

A few wholesale firms in this market have had union contracts for some time. "We've had the union for two and a half years," said Vic Faraci, vice president at Musical Isle and M.S. Distributors. "The union became interested in us when we entered rack jobbing. It's strictly limited to warehouse people."

Capitol and Columbia here are not unionized but a spokesman at Columbia said the union approached its workers once a "year and a half ago."

Kent Beauchamp, co-owner of Royal Disc Distributors and All Tapes Distributing, Inc., said the teamsters are in the early stage of trying to unionize the company's warehouse employees.

"We (the company) do not have a choice. The decision (to join the union) has to be made by the people in the warehouse," he said. "Management can't interfere since that would be unfair labor practices. We're ready to accept any decision they make. I just want the workers to be satisfied so they can be productive."

Woodstock Film

• Continued from page 6

& Young, as well as other tracks by featured performers in the picture.



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debut her new single

"IF YOU LET ME MAKE LOVE TO YOU"

(Then Why Can't I Touch You) from "Salvation"

MERV GRIFFIN SHOW
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Music In Print

("Problem" is the first in a series analyzing procedures within the publishing industry. Inquiries and case histories are welcome.)

Problem

Consider an industry with a well-defined product being consumed by a well-defined market. Consider also that the product is not subject to a replacement rate nor to obsolescence. Within the definition of the market, the product saturates away, day after day. As in any market and with any product, growth, if dependent upon population alone, will peak and nose into an eventual decline.

Consider the music publishing industry producing sheet music that is consumed by a predominantly music-playing market. The problem here, as everywhere, is to sell more sheet music. By extension, this demands that the market be increased—and not merely by trying to inflate the existing market, but also by altering the existing product.

What this means is that the solution to increasing sales in sheet music is to create a new product that utilizes some of the resources that are contained in the existing product. What this further means is that

(Continued on page 41)

Labels' Disk Action Report

Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

ATLANTIC

SMILIN' IN MY SLEEP—Steve Alaimo, Atco 6732
I'M A GOOD WOMAN—Cold Blood, San Francisco 61
BITTER GREEN—Ronnie Hawkins, Cotillion 44067

AVCO EMBASSY

I WHO HAVE NOTHING—Liquid Smoke, Avco Embassy AVE 4522
LOLLIPOP—Plum Run, Avco Embassy AVE 4511
GAMES PEOPLE PLAY—Della Reese, Avco Embassy AVE 4515

BRITE-STAR

SANDY CASTLES—Clouds, Northland 4542
DIDN'T WE—Carmine Gagliardi, Cambray 1001
I'LL COME RUNNING—Brenda Burns, Jalyn 344

CAPITOL

LUCIFER—Bob Seger System, Capitol 2748
GOODBYE JO—Cashman, Pistilli & West, Capitol 2747

COLUMBIA

MISS AMERICA—Mark Lindsay, Columbia 45-45125
WHOEVER FINDS THIS, I LOVE YOU—Mac Davis, Columbia 45-45117
(If You Let Me Make Love To You) WHY CAN'T I TOUCH YOU—Ronnie Dyson, Columbia 45-45110

DECCA

"AIRPORT" LOVE THEME—Vincent Bell, Decca 732659
GOODBYE JOE—Karen Wyman, Decca 732626
WELCOME TO MY WORLD—Saints, Decca 732650

DOUBLE SHOT

GREAT BIG BUNDLE OF LOVE—Brenton Wood, Double Shot 147
CAN YOU STAND THE PRESSURE—Bobby Freeman, Double Shot 148
I AIN'T GOT NO SOUL TODAY—Senor Soul, Whiz 617

FLYING DUTCHMAN

DAMN NAM (Ain't Goin' to Vietnam)—Leon Thomas, Flying Dutchman FD 26009
LOVE POEMS FOR THE VERY MARRIED—Lois Wyse, Amsterdam AM 85009
MAN & WOMAN REGGAE/GLORY TRAIN—Superman, Reggae R 7001

JEWEL/PAULA

THUG—Lowell Fulson, Jewel 808
LOSERS WIN SOMETIMES—Billy Keene, Ronn 41
I FEEL A CHILL—Ted Taylor, Ronn 40

LAMP

IT'S TOO LATE FOR LOVE—Vanguards, Lamp 652

MGM

II X II—Cowslits, MGM 14106
IT'S ALL THAT KEEPS YOU GOING—Tompall & the Glaser Brothers, MGM 14113

MONUMENT

NO LOVE AT ALL—Wayne Carson, Monument 1192
FARTHER ON DOWN THE ROAD—Joe Simon, Sound Stage 7 2656
DOES YOUR MOTHER KNOW—Sandalwood Candle, 440 Plus 4400

MOTOWN

EXPRESSIN' MY LOVE—Stu Gardner, Chisa 8007
I REMEMBER WHEN—Ivy Hunter, V.I.P. 25055

POISON RING

DOES ANYBODY REALLY KNOW WHAT TIME IT IS—Tension, Poison Ring PRR 713

RCA

THE CHANT—Lighthouse, RCA Victor 47-9808

SSS INTERNATIONAL

TENNESSEE BIRDWALK—Tennessee Guitars, SSS International 799
CINNAMON GIRL—Gentys, Sun 1114
IRMA JACKSON—Dee Mullins, Plantation 54

SOUL-PO-TION

I GOT TO LOVE YOU—Jesse Boone & the Astros, Soul-Po-Tion 51-P 226

Warner/Reprise Keeps On

FRANK SINATRA



Watertown (FS-1031) is Frank Sinatra's lavishly packaged album produced by Bob Gaudio (of The Four Seasons) and written by Gaudio and Jake Holmes. Already a hit single leads the way for this, Sinatra's most powerful work since **September of My Years**.

JAMES TAYLOR



Last year James Taylor's first album, on friendly competitor Apple, was dearly loved and glowingly reviewed. This year, the same will happen to James Taylor's second album, **Sweet Baby James** (WS 1843), on Warner Bros. Only much more so.

ROD MCKUEN



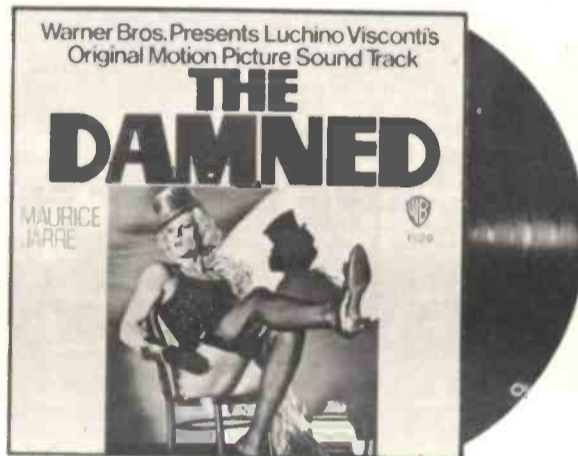
Music from the motion picture, **The Prime of Miss Jean Brodie** (WS 1853) as composed (and occasionally sung) by Rod McKuen. The title song, "Jean" has been nominated for that famous statuette with the funny name...

KENNY ROGERS AND THE FIRST EDITION



The First Edition's latest is **Something's Burning** (RS 6385) which tempts us to write things like, "Kenny Rogers and the First Edition set charts ablaze!" as they did with the title single, but you already know they're hot.

THE DAMNED



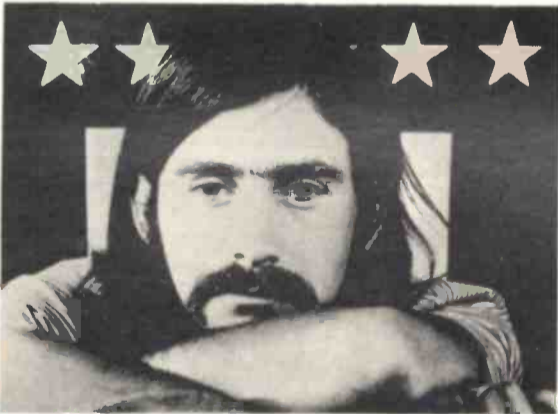
Original Soundtrack of **The Damned** (WS 1829) Luchino Visconti's powerful critically acclaimed film (nominated for a screenplay-type Academy Award); the score composed by Academy-Award winning Maurice Jarre (Lawrence of Arabia, Doctor Zhivago).

VAN MORRISON



Van Morrison's first solo album was one of those underground rumbles, beloved by few, unknown by many. A cult, even. In 1969 *Rolling Stone* said it "may have been the best album of the year." 1970, and our hero struggles up long enough to give us an even better musical offering, for which thanks. It's called **Moondance** (WS 1835).

NORMAN GREENBAUM



Spirit in the Sky (RS 6365) is the first Reprise album by Norman Greenbaum, who is no stranger to those who delighted in "The Eggplant that Ate Chicago," which Norman recorded while leader of Dr. West's Medicine Show and Junk Band. Now Norman writes and sings his songs by himself, better than ever. Like the great title tune on this one, currently a fave rave on better radio stations.

FRANCOISE HARDY



Francoise, a most winsome and sexy singer, is a national heroine in native France, a film star and recording superstar, and it's time we listened to the French (in English, of course). The album is called **Alone** (RS 6397).

PETER, PAUL AND MARY



1700 is the famous name and number of a famous album by famous Peter, Paul & Mary. "Leaving on a Jet Plane" and "I Dig Rock 'n' Roll Music" are in it, both exceptionally successful and eminently famous.

Marching.

Columbia's 14 Awards Captures Grammy Title; RCA Is 2d, Cap 3d

• Continued from page 1

group also won a Grammy for "Best Contemporary Instrumental Performance." The group also scored with "Best Arrangement Accompanying Vocalists."

The "Record of the Year" will be kept under wraps until the viewing of "The Best of Record: The Grammy Awards Show," scheduled on NBC-TV May 7. The show will feature performances by many winners. The event here was marred by faulty sound equipment and production; about 40 percent of the audience walked out before the end.

Labels earning Grammys this year included Apple, Skye, Liberty, United Artists, Soul City, Sound Stage 7, Buddah, T-Neck, Warner Bros.-7 Arts, A&M, Uni, Verve and DGG. See chart of winners for details.

Los Angeles

Coast NARAS members were provided a top-flight entertainment bill which eased the pain of local members winning only 13 Grammys.

Before an audience exceeding 1,500—the largest in the Los Angeles chapter's history—a number of firsts were achieved:

Bill Cosby accepted a Grammy in person for the first time; Bill Cosby performed at his first Grammy dinner; closed circuit tv was used to project the show onto two large screens at either side of the Century Plaza's main ballroom, to accommodate tables with poor sightlines; and a 15-piece band

comprised of record executives and other non-performing persons, made its black tie circuit debut in splendid fashion.

Cosby, who hosted the evening, established an uproarious mood right from the beginning and kept his participation in this lighthearted mood. The comedian was rewarded for his evening's efforts by being named winner of "The Best Comedy Recording" for his first Uni album.

The surprise of the show was the debut of the Grammy All Star Band, which played a medley of previous winning songs, with strength and clean section work. The band's members included baritone sax—Joe Reisman (RCA); tenor sax—Irv Townsend (Columbia), Frank Devol (composer), Dave Pell (Liberty/UA); flute—Henry Mancini (composer); Trombones—Johnny Mandel (composer), Ray Conniff (orchestra leader), Earl Hagen (TV composer); trumpets—Sid Feller (arranger), Quincy Jones (composer), Pat Williams (arranger); piano—Pete Rugolo (composer); drums—Lee Young (Dunhill); guitar—Don Costa (arranger), and electric bass—Bill Strange (BNB Music).

Show producer Dave Pell arranged a powerful lineup of performers to interpret top song nominations: Mark Lindsay, with "Spinning Wheel," Mac Davis performing his own "In the Ghetto," Henry Mancini performing "Love Theme From Romeo & Juliet," Oliver with "Jean," Burt Bacharach performing his "Raindrops Keep Fallin' on My Head" and "I'll

Never Fall in Love Again" and Bill Medley offering a gutsy rendition of "Games People Play."

Les Brown's band performed its usually top job of supporting the entertainers, with Sergio Mendes and Brasil '66 starting the evening off with a flashy set of four of his hits.

Present to receive their Grammys were: John Barry, Harry Nilsson, Joni Mitchell, Peggy Lee, in addition to Cosby, Bacharach, Mancini and Quincy Jones. E.T.

Nashville

In a show so long that Johnny Cash wasn't even around to pick up his second Grammy, some 1,300 Nashville NARAS members gathered for the awards show in the cavernous Municipal Auditorium.

It was seven hours from the time the first drink was poured until the last note was sounded and, like Cash, many others had departed. This was regrettable because, for the most part, the entertainment was outstanding and the awards exciting.

Verbosity, however, was everywhere. Too many presenters had too much to say, and the slow pace of Jack Palance, master of ceremonies, gave the affair a sedate aura. On the other hand, his rendition of "Hannah," a song he had just recorded, was one of the highlights of the evening.

The Imperials, who kicked off the show, proved to be a tough act to follow. Profes-

sional throughout, they showed how far gospel music has progressed. Lynn Anderson was marvelously bright and melodious, Joe Simon was highly entertaining, and B. J. Thomas was sensational. Jack Greene, who was supposed to sing only a couple of numbers, brought his entire entourage and stayed on stage some 45 minutes. Admittedly, he and Jeannie Seely are fine talents, but the one thing the program didn't need was a lengthy act.

A standing ovation was given to Marty Robbins, who just a few weeks ago had undergone heart surgery. His response was brief and to the point. Unfortunately, that wasn't the case with many others. B.W.

Chicago

Two Grammy awards and a solid set by Kenny Rogers and the First Edition were the high spots of an otherwise listless awards night.

Special guests of the Chicago NARAS chapter, the Fifth Dimension, captured one Grammy for "Best Contemporary Group Performance" and the Chicago Brass Ensemble teamed with ensembles from Philadelphia and Cleveland for "Best Chamber Music Performance."

Regis Philbin was master of ceremonies and did a creditable job in trying to excite the Chicago crowd who seemingly couldn't wait for the awards to be presented so they could leave. Besides the First Edition, Buffy Sainte-Marie and the Young-Holt Unlimited entertained. G.K.

Atlanta

Atlanta's first Grammy gathering smashed even the biggest

dreams of its promoters and artists who were beginning to feel the flow of national recognition. But it was especially Joe South in this Southern city drawing reaction as his song "Games People Play," was named "Song of the Year" and "Best Contemporary Song (Composer)." The instrumental version by Atlanta's King Curtis also captured a Grammy for "Best R&B Instrumental."

Some 500 people packed the grand ballroom of the American Motor Hotel, breaking into a frenzy of applause as South's awards were announced "Song of the Year" sent the young artist's guiding hand, 250-pound Bill Lowry, of Lowry Music Co. here, straight up, splitting his pants on the way down and not even caring.

Atlanta's NARAS chapter, the youngest of the five, struggled through much of the program like a new performer on opening night—miscues and delays—but the people were together which bodes well for Atlanta and the South. Richard Spencer, who recorded "Color Him Father" in Atlanta, winning "The Best R&B Song (Composer)," retained his composure to the bursting point, exclaiming, "I don't even have a pulse." T.S.

Merc's March Of Gold Push

CHICAGO — A "March of Gold" promotion by Mercury Records, aimed at pushing 30 golden hits albums in the current catalog will last until March 31. Among the artists included are the Platters, Brook Benton, Frankie Laine, Chuck Berry, Jerry Butler, Spanky & Our Gang, the Four Seasons and Roger Miller, among others.

Dealers who purchase between 50 and 200 albums during the month will get a 25 percent discount. Purchasers of more than 500 units will receive an added 10 percent price reduction. A special cover book and inventory control order for the program has been issued.

UA Music, RCA In Team Promo

NEW YORK — United Artists Music Group promotion will team with RCA Records promotional efforts behind a new album entitled "DisinHAIRited—More HAIR Music." The RCA album features 13 lesser-known songs written for and featured in earlier versions of the hit musical. Show writers Gerome Ragni and James Rado perform the tunes. "So Sing the Children," which has been featured in the Toronto version of the play, has proven so popular that producers are considering including it in the production here.

Mellin Rep Deal With the Big I

NEW YORK—Robert Mellin, Ltd., has concluded a deal to represent Big I Music worldwide except in the U.S. and Canada. Big I is operated by Irwin Levine and Steve Metz, principals of Hollybrooke International.

Writers under contract to Big I are Bill Roby, lead singer with the rock group Days End; Wilbur Henry, member of the Minstrels; Tyrone Mickens and Lee Rossen.

1969 GRAMMY CHAMPIONS

ALBUM OF THE YEAR (Awards to the Artist and A&R Producer)
Blood, Sweat & Tears—Blood, Sweat & Tears. A&R Producer: James Guercio (Columbia)

SONG OF THE YEAR (A Songwriters' Award)
Games People Play—Songwriter: Joe South

BEST NEW ARTIST OF 1969
Crosby, Stills & Nash (Atlantic)

BEST INSTRUMENTAL ARRANGEMENT (An Arranger's Award)
Love Theme From Romeo & Juliet—Henry Mancini. Arranger: Henry Mancini (RCA)

BEST ARRANGEMENT ACCOMPANYING VOCALIST(S) (An Arranger's Award)
Spinning Wheel—Blood, Sweat & Tears. Arranger: Fred Lipsius (Columbia)

BEST ENGINEERED RECORDING (Other Than Classical) (An Engineer's Award)
Abbey Road—The Beatles. Engineers: Geoff Emerick & Phillip McDonald (Apple)

BEST ALBUM COVER (Awards to the Art Director, Photographer and/or Graphic Artist)
America the Beautiful—Gary McFarland (SKYE). Cover Painting by Evelyn J. Kelblish. Graphics Supervision by David Stahlberg

BEST ALBUM NOTES (Non-Classical Albums) (An Annotator's Award)
Nashville Skyline—Bob Dylan. Annotator: Johnny Cash (Columbia)

BEST CONTEMPORARY VOCAL PERFORMANCE, FEMALE
Is That All There Is—Peggy Lee (Single) (Capitol)

BEST CONTEMPORARY VOCAL PERFORMANCE, MALE
Everybody's Talkin'—Nilsson (Track from U.A. album) (UA)

BEST CONTEMPORARY VOCAL PERFORMANCE BY A GROUP
Aquarius/Let the Sunshine In—The 5th Dimension (Soul City)

BEST CONTEMPORARY PERFORMANCE BY A CHORUS
Love Theme From Romeo & Juliet—Percy Faith Orchestra and Chorus (Columbia)

BEST CONTEMPORARY INSTRUMENTAL PERFORMANCE
Variations on a Theme by Eric Satie—Blood, Sweat & Tears (Columbia)

BEST CONTEMPORARY SONG (A Songwriters' Award)
Games People Play. Songwriter: Joe South

BEST RHYTHM & BLUES VOCAL PERFORMANCE, FEMALE
Share Your Love With Me—Aretha Franklin (Single) (Atlantic)

BEST RHYTHM & BLUES VOCAL PERFORMANCE, MALE
The Chokin' Kind—Joe Simon (Single) (Sound Stage 7)

BEST RHYTHM & BLUES VOCAL PERFORMANCE BY A DUO OR GROUP
It's Your Thing—The Isley Brothers (T-Neck)

BEST RHYTHM & BLUES INSTRUMENTAL PERFORMANCE
Games People Play—King Curtis (Atco)

BEST RHYTHM & BLUES SONG (A Songwriters' Award)
Color Him Father. Songwriter: Richard Spencer

BEST SOUL GOSPEL
Oh Happy Day—Edwin Hawkins Singers (Buddah)

BEST COUNTRY VOCAL PERFORMANCE, FEMALE
Stand By Your Man—Tammy Wynette (Album) (Epic)

BEST COUNTRY VOCAL PERFORMANCE, MALE
A Boy Named Sue—Johnny Cash (Single) (Columbia)

BEST COUNTRY PERFORMANCE BY A DUO OR GROUP
MacArthur Park—Waylon Jennings & the Kimberlys (RCA)

BEST COUNTRY INSTRUMENTAL PERFORMANCE
The Nashville Brass Featuring Danny Davis Play More Nashville Sounds—Danny Davis & The Nashville Brass (RCA)

BEST COUNTRY SONG (A Songwriters' Award)
A Boy Named Sue. Songwriter: Shel Silverstein

BEST SACRED PERFORMANCE (Non-Classical)
Ain't That Beautiful Singing—Jake Hess (RCA)

BEST GOSPEL PERFORMANCE
In Gospel Country—Porter Wagoner & the Blackwood Bros. (RCA)

BEST FOLK PERFORMANCE
Clouds—Joni Mitchell (Warner Bros.)

BEST INSTRUMENTAL THEME (A Composer's Award)
Midnight Cowboy. Composer: John Barry

BEST ORIGINAL SCORE WRITTEN FOR A MOTION PICTURE OR A TELEVISION SPECIAL (A Composer's Award)
Butch Cassidy & the Sundance Kid. Composer: Burt Bacharach (A&M)

BEST SCORE FROM AN ORIGINAL CAST SHOW ALBUM (Awards to the Composers and A&R Producer)
Promises, Promises. Composers: Burt Bacharach & Hal David. A&R Producers: Henry Jerome, Phil Ramone (Liberty/UA)

BEST RECORDING FOR CHILDREN
Peter, Paul & Mommy—Peter, Paul & Mary (Warner Bros.)

BEST COMEDY RECORDING
Bill Cosby—Bill Cosby (Uni)

BEST SPOKEN WORD RECORDING
We Love You, Call Collect—Art Linkletter & Diane (Word/Capitol)

BEST INSTRUMENTAL JAZZ PERFORMANCE, SMALL GROUP OR SOLOIST WITH SMALL GROUP
Willow Weep for Me—Wes Montgomery (Verve)

BEST INSTRUMENTAL JAZZ PERFORMANCE, LARGE GROUP OR SOLOIST WITH LARGE GROUP
Walking in Space—Quincy Jones (A&M)

ALBUM OF THE YEAR, CLASSICAL (Awards to the Artist and A&R Producer)
Switched-On Bach (Virtuoso Electronic Performances of Brandenburg Concerto No. 3/Air on a G String/Jesu, Joy of Man's Desiring, Etc.). Performed on the Moog Synthesizer—Walter Carlos. A&R Producer: Rachel Elkind (Columbia)

BEST CLASSICAL PERFORMANCE, ORCHESTRA (A Conductor's Award)
Boulez Conducts Debussy, Vol. 2 "Images Pour Orchestre"—Pierre Boulez conducting the Cleveland Orchestra (Columbia)

BEST CHAMBER MUSIC PERFORMANCE
Gabrieli: Antiphonal Music of Gabrieli (Canzoni for Brass Choirs—The Philadelphia, Cleveland and Chicago Brass Ensembles (Columbia)

BEST PERFORMANCE—INSTRUMENTAL SOLOIST OR SOLOISTS (WITH OR WITHOUT ORCHESTRA)
Switched-On Bach (Brandenburg Concerto No. 3/Air on a G String/Jesu, Joy of Man's Desiring, Etc.) Walter Carlos, Moog Synthesizer (Columbia)

BEST OPERA RECORDING (Awards to the Conductor and A&R Producer)
Wagner: Siegfried—Herbert von Karajan conducting the Berlin Philharmonic. Principal Soloists: Jess Thomas, Thomas Stewart, Gerhard Stolze, Helga Dernesch, Zolta Keleman, Oralia Dominguez, Catherine Gayer, Karl Ridderbusch. A&R Producer: Otto Gerdes (DGG)

BEST CHORAL PERFORMANCE (OTHER THAN OPERA) (Awards to the Conductor and Choral Director)
Berio: Sinfonia—Swingle Singers/Ward Swingle, Choral Master. New York Philharmonic/Luciano Berio, Conductor (Columbia)

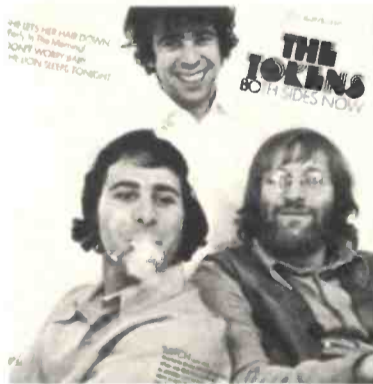
BEST VOCAL SOLOIST PERFORMANCE, CLASSICAL
Barber: Two Scenes From "Anthony & Cleopatra." Knoxville: Summer of 1915. Leontyne Price (T. Schippers conducting the New Philharmonia) (RCA)

BEST ENGINEERED RECORDING, CLASSICAL (An Engineer's Award)
Switched-On Bach (Brandenburg Concerto No. 3, Air on a G String, Jesu, Joy of Man's Desiring, Etc.). Walter Carlos. Engineering: Walter Carlos (Columbia)

TOKENS' CORRECTION

The advertisement appearing in Billboard Magazine, February 21, 1970, promoting the Tokens' last single, inadvertently referred to the Clairol commercial, "She Lets Her Hair Down." The actual commercial that the Tokens' did for Clairol was "Hair So New" rather than the one referred to, which was actually done by Don Young, whose original recording of that record is available on the BANG Record label.

P.S. The Tokens' current single, "Don't Worry Baby," is not from a commercial, but it is a commercial hit. "Don't Worry Baby" is from their latest album "Both Sides Now" (BDS 5059).



Manufactured by Buddah Records.

Tape CARtridge

Capitol Broadening Piracy Assault; Aims at Stores

By BRUCE WEBER

LOS ANGELES — Are record manufacturers doing all they can to put tape pirates out of business?

"No," claims an attorney for Capitol Records.

"Going after illegal duplicators is not enough," he says. "You have to nail both the distributor and the retailer involved in the selling of pirated tapes."

Capitol, which has won about 120 injunctions prohibiting "tape pirates" from illegally duplicating, selling and advertising its product, is now focusing its legal drive on retail stores.

"To merely restrain duplicators from pirating product falls short. You have to convince the retailer that it doesn't pay to go after the quick buck," the attorney said.

Henry Brief, executive secretary of the Recording Industry Association of America (RIAA), agrees:

"Piracy has become so rampant that we can no longer restrict our legal action to the duplicators alone. We're going to make the retailer (and distributor) involved in the selling of pirated tapes as guilty as the duplicator."

Capitol has started its campaign to pressure retailers to only buy from proper channels. It has brought action against many stores, primarily mama-and-papa outlets, which sell illegally duplicated merchandise.

The record company feels it can eliminate an avenue of exploitation for tape pirates by bringing its legal arm down on retailers knowingly involved in peddling pirated tapes.

Capitol personnel have taken to the streets in an effort to block tape pirates from using retail stores as a base for their repertoire. Or, they are using "tips" from concerned parties to investigate retail stores selling bootlegged titles.

It was a "roving" attorney in Capitol's legal department that "purchased" illegally duplicated tapes in a Muntz Stereo-Pak company-owned store near Los Angeles.

The result was quick.

Tapes were purchased from the retail store in question, examined by engineers and, if illegally duplicated, used as "exhibit A" in court.

"Retailers can no longer plead ignorance," believes the Capitol attorney. "Pirated tapes are obvious, often being sold in unmarked casings."

Underground Net

Capitol also has discovered that bootleggers are quite sophisticated in their distribution pattern. "Hell, they're using an excellent underground distribution network to service retail accounts," claims a spokesman for Capitol.

"Initially, illegal duplicators attempted to peddle product themselves," he says. "Now, they're too busy duplicating to worry about selling."

In a suit filed last week in Los Angeles Superior Court, Capitol uncovered distributors and retailers working for tape pirates.

While several record manufacturers are warning distribu-

tors that it will pull lines if they are discovered to be handling pirated tapes, others contend that the threat is not enough.

More Action

"It's time for more positive action, not words," feels an attorney for CBS (Columbia). "All record companies with legal staffs must concentrate on bringing tape pirates to court."

Atlantic, Warner Bros./Reprise and A&M have all threatened to pull their line from distributors who are discovered with illegally duplicated product.

"That's fine," admits the CBS attorney. "But that's only a start."

RCA claims in a superior court suit, charging nine companies with tape pirating, that 14 defendants are dubbing pi-

rated musical performances each week, and receiving more than \$50,000 weekly from the sale of pirated tape.

In short, tape piracy has become big business. Some of the pirates have been successful enough to move duplicating equipment out of the garage and make piracy a full-time business. One legal duplicator said, "they (tape pirates) have better equipment than I have."

In the early sixties, the RIAA estimated counterfeiters were bilking the record industry of about \$20 million a year. But the sophisticated pirate of today has turned to tape pirating, which is easier to illegally duplicate.

Failure to act, admit industry leaders, would kill the goose in the very act of laying the golden egg.

Muntz Looks Into Education Market

LOS ANGELES—Muntz will probably remain in music duplication, but its new management is looking to get into educational product duplication and even develop a line of blank cassette tapes for retail sale.

"We will probably continue in music," declared Barney Phillips, the company's president. Having lost several major labels, Muntz is no longer under the gun to meet major guarantees, Phillips said, "which frees us from producing music which we weren't sure we could sell."

"We are looking for a program to supply prerecorded educational tape. We are talking with a company going into a

learn as you sleep format."

According to music director Lloyd Nehen, these are the record labels with which Muntz still has 4-track duplicating contracts: ABC, Bluesway, Command, Dunhill, Impulse, Jerden, Probe, Riverside, Arhoolie, Ashley, Audio Fidelity, Chart, Diamond, Duke/Peacock, Fermata International, GNP Crescendo, Hickory, Mercury, Fontana, Limelight, Philips, Smash, Warner Bros., Reprise, Bell and Direction.

Many of these contracts are due to expire this year.

In 8-track duplication, the company reproduces Bell, Direction, Fermata International (Continued on page 24)

RIAA Packaging Termed a Bust

LOS ANGELES — The long awaited Recording Industry Association of America packaging plan is a bust.

That's the opinion of several key record and tape companies represented at a RIAA meeting here Monday (9). Only 10 persons saw a "no-sound slide" presentation by Lippincott & Margolis, a New York-based packaging consultant firm hired by the RIAA to investigate packaging.

The consulting firm presented two proposals on tape packaging after several months of field investigation and visits to both record and tape companies.

Both, according to four spokesmen at the presentation, failed to meet the needs of the industry, with one proposal being labeled as "too costly."

Lippincott & Margolis proposed an interim measure for 8-track cartridges making use of a cartridge-sized box (like the

existing slip-case) but about three times thicker and heavier. Although no interim package was proposed for cassettes, it was thought the interim package could be adapted for that configuration.

The second proposal, labeled as more costly, makes use of electronic equipment. The thought is to impregnate into the labeling an electronic detecting wave, or to make use of a foil tab.

But detection equipment (at the retail level) could prove too costly, admit representatives attending the RIAA meeting.

The closed-door session (RIAA members only) failed to solve tape packaging headaches, or even offer any possible solutions, admitted a spokesman for Liberty/UA Records.

Another representative from Capitol felt the study was a "waste of money."

In short, tape packaging is still a king-sized headache.

Qatron Sound Background Music Systems

WASHINGTON — The Qatron Corp. has established a new subsidiary, Qatron Sound Systems, Inc., to market background music systems utilizing the Qatron 48 8-track Stereo Changer. The company also appointed CLASS Student Services Inc., to merchandise its new automatic 8-track stereo tape CARtridge changer.

Qatron Sound Systems will market the background music package through an organization of licensed dealers. Each of the dealers will operate in a franchised area and will lease the system to the users. Music will be provided through standard, readily available 8-track tapes. Initial dealer appointments are now being made.

The heart of the background music system will be on the Qatron 48-C, a commercial version of the first consumer-oriented 8-track changer. The unit will hold up to 12 8-track cartridges in a circular magazine. The system permits the change of any individual cartridge as well as selection of any cartridge or programs.

The marketing agreement between Qatron and CLASS Student Services was announced jointly by Qatron's president, Daniel A. Honig and CLASS' president, Daniel D. Richard. The pact provides CLASS with exclusive marketing privileges to the college and university student market.

CLASS will merchandise the tape changer through its Student Guide which is distributed on 1,300 campuses, as well as its sales organization of 700 campus representatives. Both CLASS and Qatron are publicly owned corporations headquartered in Rockville, Md.

ATD Revamps—Expands Facility

LOS ANGELES — American Tape Duplicators is reorganizing under a new management committee.

The duplicating company has expanded and remodeled its manufacturing facility and corporate office and acquired a warehouse.

The management team is composed of Richard Allen, ATD president; Warren Gray, executive vice president and secretary; Jay Lease, vice president and director of sales and marketing; Donald Anderson, vice president operations, and Stanley Moss, treasurer.

BUDDAH ENDS DUPING TIE

NEW YORK — Buddah Records is no longer affiliated with a tape duplicator.

The line, along with Cobblestone and Curtom, had been licensed to the International Tape Cartridge Corp. (ITCC) for 8-track, cassette, 4-track and reel.

NOW SHIPPING

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CASS. 6-64501



MOUNTAIN CLIMBING

HOT FROM THE

Come to our room when we unveil our new models.

The NARM Show, Miami Beach. Ed Mason's room at the Americana Hotel. A happening. The unveiling of the first Belair models for 1970. All new. All stereo. All 8 track. Home, portable and car units.

Portable 8 track stereo: All portables equipped with multiple use power supplies (AC-DC) and built-in battery recharger. **Model 323:** Compact. Sleek. Suggested retail \$69.95 **Model 330:** Same features as Model 323 plus

AM/FM radio. Suggested retail \$89.95 **Model 410:** Handsome new "linear" design. Larger speakers. Suggested retail \$99.95 **Model 412:** Same features as Model 410 plus AM/FM Multiplex radio.

Suggested retail \$139.95

Home 8 track stereo: **Model 810:**

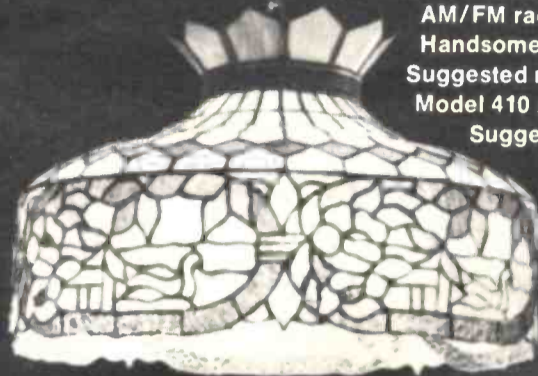
Air suspension speakers. Audiophile slide controls. Suggested retail \$109.95

Model 812: Same features as Model 810 plus AM/FM Multiplex radio. Suggested retail \$149.95 **Model 900:** Deck only for existing home stereo systems. Suggested retail \$59.95

Auto 8 track stereo: Compact "slim line" design with high performance engineering. **BA-261:** Stereo player. Suggested retail \$69.95 **BA-277:** Stereo plus AM/FM radio \$89.95 **BA-284:** Stereo plus FM Multiplex radio \$109.95 Also available: 4-8 Track Compatible model (BA-259). Suggested retail \$89.95

Come to Ed and Rod's room when we uncover all the facts!

Belair



AST to Open Jones, Mayall Catalog

NEW YORK—Ampex Stereo Tapes (AST) will open its entire album catalog of Tom Jones and John Mayall selections to its distributors and dealers during March and April. The company will also release "Contemporary Sounds" and "Good Time Jazz"

tape albums from Contemporary Records.

The Tom Jones, John Mayall promotion offer features 10 album by Jones, including, "This Is Tom Jones," "What's New Pussycat," "Tom Jones Live," and "Live in Las Vegas"; while the Mayall selections include

"Bluesbreakers," "A Hard Road," "Blues From Laurel Canyon," "Looking Back," and "Raw Blues."

Art Pepper, Prince Lasha, Barney Kessel, Harold Land, Hampton Hawes and Phineas Newborn are among the artists
(Continued on page 78)

Miller to Bare New Packaging Concept

• Continued from page 1
signed as classical director of Mercury-Philips, U.S.A.

After an exhaustive study of tape packaging with regard to store fixtures and impulse sales, Miller said: "There is no immediate panacea such as universal slip boxes or any cheap way out. The industry must stop treating tape as a plus business item in packaging. Excluding hit product that can be sold in soap wrappers, we now must take advantage once more of the sense of sight and its impulse sales value and spend money on custom graphics and cubic displacement. Cardboard is cheaper than overhead and fast inventory turns cut warehouse costs per unit. The mini-merchandising philosophy at point-of-sale is space wise and sales dollar foolish."

The Gold Award series is packaged in four configurations of each release. Both 8-track and cassette are in 4 x 12 spaghetti boxes and conventional 4 x 5½ full graphic boxes. Miller pointed out that the availability of box size varieties will enable merchandisers to use any present fixtures from LP racks to dump boxes to under glass. Miller noted that the boxes contain no air, the firm having designed polystyrene foam bead, rigid slab fillers to make the packages crush proof. This is an industry first, with each box having custom design, four color, metallic gold art, with four color backliner copy. A special emphasis within the confines of existing store fixtures, has been on expanding the box area of cassette. Miller feels that with economy product and catalog, cassette has suffered from lack of message area and the psychology of "feel for value." The spaghetti box reduces the theft factor and, in Miller's view, will put cassette in some 10,000 outlets that heretofore have been shy of this merchandise. Pre-pack counter displays will also be provided for non-fixtured outlets.

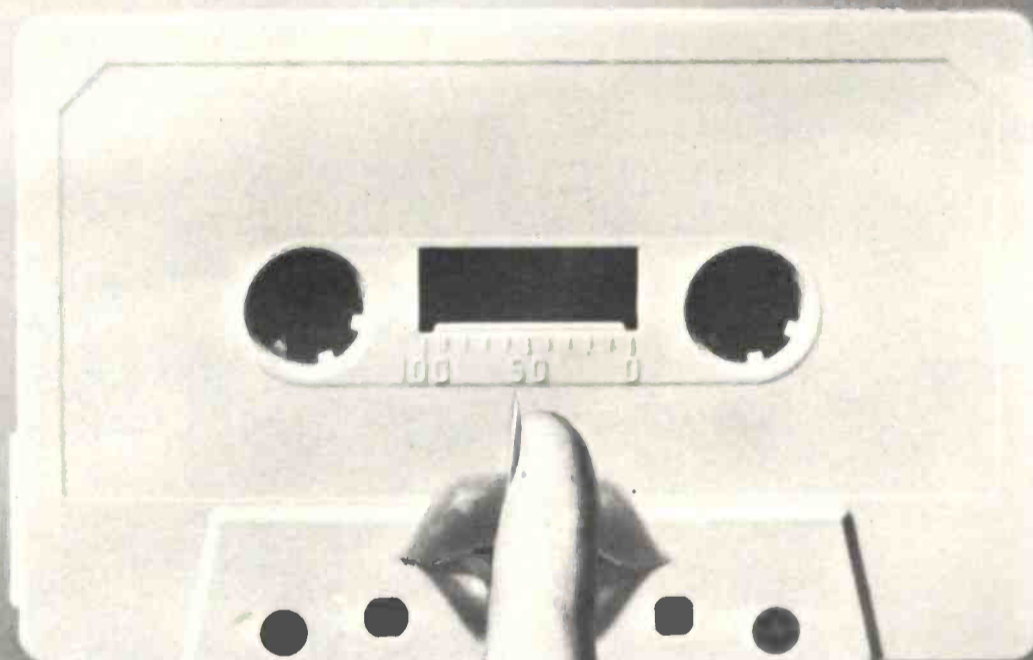
Miller has had the musical content scored for tape. There are no gaps in programming and tracks change at natural musical intervals. The initial release contains a series of current pop hits recorded by the London Philharmonic Orchestra; a series of million sellers by the label's new house orchestra, World of Strings. The soul bag is covered by Soul Symphony. The release also includes country material recorded in Nashville, and standard Broadway, Hollywood and pop repertoire.

Bott, as managing director of Haddon, will headquarter at a new 35,000 square foot plant in Somerdale, N.J. The plant also houses Haddon's sister firm, Superior Record Manufacturing, which operates a 12-inch LP plant with a capacity of 70,000 LP's daily.

In addition to Gold Award tapes and records, the company will also offer a series of budget-priced Horoscope LP's under the banner of Occultia Records. The firm has a 26-record children's line, Happy House, which, according to Bott, is primarily used as a production filler in the pressing plant. Bott has projected more than 60 new releases this year.

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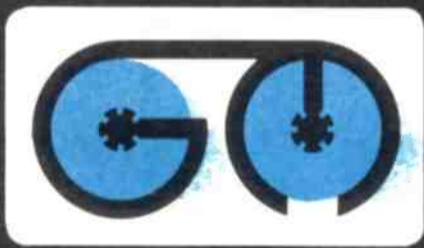
Service

Uniformity

Dependability

Quality

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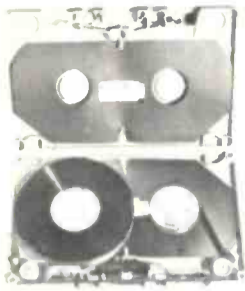


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Tape CARtridge

Tape \$\$ 'Giveaway' to Disk Cos. Over: GRT's Bonetti

LOS ANGELES — It's a long but typical busy workday for Tom Bonetti, vice president and general manager for GRT Music Tapes, a newly formed division of GRT Corp.

But Bonetti couldn't be happier.

The division he guides, the largest in GRT corporate structure, is one of the most successful in the surging field of stereo tapes.

And while many financial analysts see the tape industry going through a "shakeout period" possibly this year, Bonetti feels the industry is finally maturing in several significant areas.

Licensing and advances, marketing, customer service and product knowledge are all areas in which an unfamiliar and young tape industry found it had much to learn.

"It took the industry some time to learn about licensing and advances, but last year's philanthropy by tape companies is over," stated Bonetti.

He emphasized that many of the new record companies formed last year were specifically established to take advantage of extraordinary advances paid by tape companies and tape licensees.

"Record companies that would command advances of \$1,000 to \$5,000 in 1968 were receiving (in 1969) far more than double what the record companies were prepared to pay producers for both record and tape rights," explains Bonetti. "I know of at least a dozen instances where 'record only' rights brought less than 10 percent of what the producer previously received for tape rights.

"With the maturity of the industry," he says, "the financial giveaway days will not continue to new record-production companies.

"Foreign licensees and record clubs were similarly burned in the '60s, and now make substantial agreements only to record companies with established artists and track records."

The answer?

"New record companies will select between substantial guarantees if and when they make the charts, or reasonable advances and immediate tape exposure," claims the executive. He also feels that several record

companies now attempting to market its own tape product will return to licensing.

(In the past year, a number of record companies have launched tape operations to cash in on the tape boom).

"It is good business for record companies to market their own tapes if they have the manpower, financial resources and credit leverage to sell service and collect from more than 200 wholesalers," says Bonetti. "But manufacturers that have trouble collecting from 25 distributors might wait a long time to get paid, and they may ultimately receive payment in return merchandise."

To meet the demands of a maturing industry, Bonetti's division in November went from independent sales representatives to a factory sales force of 20 regional and district managers. "Our sales have increased tremendously as a result," he says. "All of our salesmen's time with each distributor is now spent selling GRT Music Tapes.

"Last year was an unusually successful year for us (GRT) in terms of new licensees although we made less than half the number of agreements than in the previous year," says Bonetti.

"Only six of the more than 100 new labels started in 1969 placed more than one album on Billboard's Top LP chart," he explains. "Four of these six companies, Metromedia, Crewe,

COURT RULE ON PHOENIX TAPES

LOS ANGELES — The California Supreme Court refused to comment on a petition filed by Phoenix Tapes, defendant in a "tape pirating" action brought by Capitol Records granted Capitol Records a preliminary injunction against Phoenix Tapes.

The Appellate Court recently affirmed a decision handed down last year by the lower court, which stated Phoenix Tapes unfairly appropriated artistic performances produced and sold by Capitol. (Billboard Dec. 27, 1969).

Phoenix Tapes can petition the U. S. Supreme Court.

Defendants in the suit are Phoenix Tapes' Richard W. Erickson, Christopher Hamlin, Patrick Osborn, Edwin Bethune and Robert Pascual.

Janus and GRT Records, licensed only to GRT Music Tapes.

"We are convinced that volume in the tape business is absolutely tied to service. We had our first national sales meetings recently and competition was rarely mentioned. The emphasis instead was on product knowledge and customer service."

Bonetti's thoughts on licensing and advances and marketing are voiced by leading tape industry executives. Stereo tape this year is expected to account for 35 percent of all U.S. recorded music sales. As recently as 1966, tape claimed only 5 percent of the business.

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New Tape CARtridge Releases

RCA VICTOR

Camden

DON GIBSON—Lovin' Lies; (8) CBS-1086
LIVING BRASS—Play Songs Made Famous by
Aretha Franklin; (8) CBS-1087

Red Seal

BRAHMS: Symphony No. 2—Boston Symphony
Orchestra (Erich Leinsdorf); (8) RBS-1148
BEETHOVEN: Symphony No. 1, Fidelio Over-
ture; Chicago Symphony Orchestra (Fritz
Reiner); (8) RBS-1150
SHOSTAKOVICH: Symphony No. 13 ("Babi
Yar"); The Philadelphia Orchestra (Eugene
Ormandy); (8) RBS-1151, (C) PK-1151

Victrola

BRAHMS: Piano Concerto No. 2 Emil Gileis,
piano, Chicago Symphony Orchestra (Fritz
Reiner); (8) VBS-1018
DUKAS: The Sorcerer's Apprentice—Boston
Symphony Orchestra
RAVEL: Mother Goose Suite (Charles Munch)
D'NDY: Symphony On a French Mountain
Air; (8) VBS-1019
POPULAR CLASSICS—Morton Gould and His
Orch.; (8) VBS-1020
FIVE TONE POEMS: Arturo Toscanini and the
NBC Symphony Orchestra; (8) VBS-1021
PUCCINI: Tosca (Highlights)—Zinka Milanov,
Jussi Bjoerling, Leonard Warren, RCA
Symphony Orchestra (Erich Leinsdorf); (8)
VBS1022

Victor

LOLA BELTRAN—Mejor Que Munca; (8) PBS-
1533, (C) PK-1533
MARIACHI VARGAS DE TECALILAN—Dan-
zones Con El Mejor Mariachi Del Mundo;
(8) PBS-1534
NILSSON—Nilsson Sings Newman; (8) PBS-
1539, (C) PK-1539
GEORGE HAMILTON IV, The Best of; (8)
PBS-1542
HARRY BELAFONTE—Belafonte By Request;
(8) PBS-1544
NAT STUCKY & SONNIE SMITH—Sunday
Morning With; (8) PBS-1547
EDDY ARNOLD—Love and Guitars; (8) PBS-
1548, (C) PK-1548
PORTER WAGONER/DOLLY PARTON — Porter
Wayne and Dolly Rebecca; (8) PBS-1550,
(C) PK-1550
PAUL ANKA—70's; (8) PBS-1554
THE FRIENDS OF DISTINCTION—Real Friends
(8) PBS-1555, (C) PK-1555
AL HIRT; (8) PBS-1512
AL HIRT—Hirt Plays Bert Kaempfert; (8)
PBS-5080
ORIGINAL BROADWAY CAST RECORDING —
Gantry; (8) OBS-1044, (C) OK-1044
ORIGINAL CAST RECORDING—Joy; (8) OBS-
1045
SAM COOKE, The Best of, Vol. 2; (C) PK-
1082
22 GUITARRAS Y 22 VOICES—La Rondalla
Tapatia; (C) PK-1183
CHARLEY PRIDE—Make Mine Country; (C)
PK-1338
FLOYD CRAMER—Last Date; (C) PK-1426
TITO PUENTE—Dance Maria; (C) PK-1466
THE NASHVILLE BRASS, Featuring Danny
Davis Play More Nashville Sounds; (C)
PK-1470
ED AMES, The Best of; (C) PK-1476
EDDY ARNOLD—The Glory of Love; (C) PK-
1478
ARMANDO MANZANERO—Para Mi Siempre
Amor; (C) PK-1526
HUGO MONTENEGRO Orch./Chorus — Hang
'Em High; (C) PK1353
THE NEW GLENN MILLER ORCHESTRA Directed
by RAY MCKINLEY—Glenn Miller Time; (C)
PK-1055
PEREZ PRADO—Big Hits By Prado; (C) PK-
1056

Red Seal

OFFENBACH: Gaite Parisienne, KHACHA-
TURIAN: SABRE DANCE & OTHER SELEC-
TIONS FROM "GAYNE" SUITE — Arthur
Fielder conducting the Boston Pops; (C)
RK-1003
CHOPIN: CONCERTO NO. 1—Arthur Rubin-
stein, Piano New Symphony of London
(Stanislaw Skrowaczewski) (C) RK-1004
RIMSKY-KORSAKOFF: SCHEHERAZADE — Chi-
cago Symphony Orchestra (Fritz Reiner)
(C) RK-1012
BEETHOVEN: "EROICA" SYMPHONY LEONORE
OVERTURE NO. 3—Boston Symphony Or-
chestra (Erich Leinsdorf); (C) RK-1058
THE POPS GOES COUNTRY—Chet Atkins,
guitar (Arthur Fielder) conducting the
Boston Pops; (C) RK-1059
ROMBERG: THE STUDENT PRINCE — Mario
Lanza; (C) RK-1086

CAPITOL

Capitol

SRC—Traveler's Tales; (8) BXT 273, (C)
4XT273
GUY LOMBARDO—Is That All There Is?; (8)
BXT340, (C) 4XT340
CANNONBALL ADDERLEY—Country Preacher;
(8) BXT404, (C) 4XT411
BUDDY ALAN — Wild, Free and 211; (8)
BXT411, (C) 4XT411
ERNIE FORD—America the Beautiful; (8)
(8) BXT412, (C) 4XT412
HARPER — Flat Baroque; (8) BXT418, (C)
4XT418
KEVIN AYERS—Joy of a Toy; (8) BXT 421,
(C) 4XT 421
BATTERED ORNAMENTS — Mantle-Piece; (8)
BXT422, (C) 4XT422
4TH WAY — Sun, Moon, Together; (8)
BXT423, (C) 4XT423
N. WILSON—Can't Take My Eyes Off of
You; (8) BXT429, (C) 4XT429

FOREST; (8) BXT419, (C) 4XT419
MEL TORME—Raindrops Keep Fallin' On My
Head; (8) BXT430, (C) 4XT430
SONNY JAMES—It's Just a Matter of Time;
(8) BXT432, (C) 4XT432
WANDA JACKSON — Country; (8) BXT434,
(C) 4XT434
BLOODROCK; (8) BXT435, (C) 4XT435

BRAHMS: Double CTO./Oistrakh, Rostrop'h;
(C) 4XS 36032
BRAHMS: VIOLIN CTO./Oistrakh; (C) 4XS
36033
RIMSKY-KORSAKOV: Scheherzadw./BORODIN;
(C) 4XS 36034
BARTOK: CTO./KODALY: Dances; (C) 4XS
36035

GRT

ABC

BLUES MAGOOS — Never Goin' Back to
Georgia; (8) 8022-697 V, (C) 5022-697 M
EDDIE HOLMAN—I Love You; (C) 5022-701 M

Beverly Hills

BUDDY DAVIS & DOODLE FAULK—All Equip.
Guaranteed; (8) 8007-2

Cadet

ETTA JAMES—Funk; (8) 8035-8832 M, (C)
5035-832
SOULFUL STRINGS—String Fever; (8) 8035-
8834 M, (C) 5035-834 M
WOODY HERMAN—Heavy Exposure; (8)
8035-8835 M
ODELL BROWN—Free Delivery; (8) 8035-8838
M, (C) 5035-838 M
RAMSEY LEWIS, The Best of; (8) 8035-8839
M, (C) 5035-839

Cadet Concept

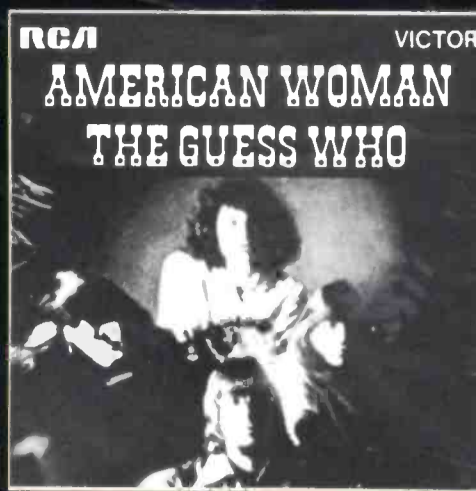
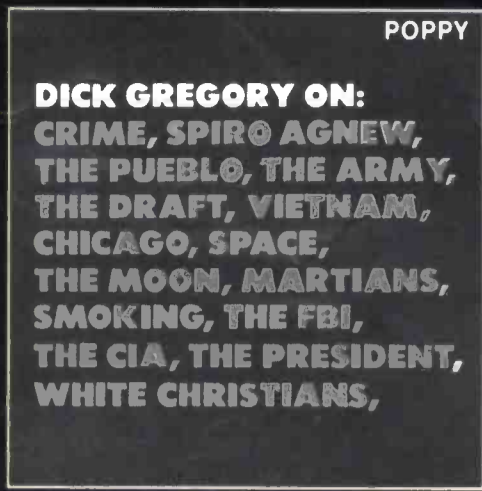
JOHN KLEMMER—All The Children Cried;
(8) 8037-8326M

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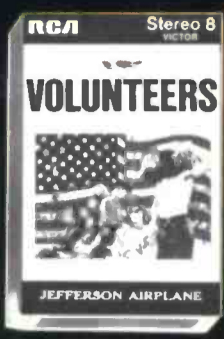
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Billboard Album Reviews

MARCH 21, 1970



SOUNDTRACK
AIRPORT—
 Airport.
 Decca DL 79173 (S)

Alfred Newman has written a soaring score for "Airport." It's geared to a big picture but it is so well-fashioned that standing alone, it makes a big soundtrack package. Decca has its big promotional guns behind it, so its takeoff chances are solid.



POP
THE TEMPTATIONS—
 Psychedelic Shack.
 Gordy GS 947 (S)

With their smash "Psychedelic Shack" as the headliner, this album can't miss for the Temptations. They're at their very best with a solid rock program that also includes their unique interpretations of "Friendship Train," "You Need Love Like I Do (Don't You?)" and "Take a Stroll Thru Your Mind," which lasts more than 8 minutes.



POP
STEVIE WONDER LIVE—
 Tamla TS 298 (S)

The fantastic Stevie Wonder has been captured in all the excitement of a live performance, and it includes some of his greatest performances. From "Shoo-Be-Do-Be-Doo-Da-Day" to his recent "Yester-Me, Yester-You, Yesterday" it's a powerhouse of action, and is sure to ride straight to the top of the sales charts.



POP
FRIENDS OF DISTINCTION—
 Real Friends.
 RCA Victor LSP 4313 (S)

The four Friends of Distinction have jumped into the thick of the Pop-soul races and are rapidly moving to the head of their class, now ruled by the slick Fifth Dimension. But a quick succession of gold disks have made their new single, "Love or Let Me Be Lonely," an instant hit, and matched with "Crazy Mary" and "Just a Little Lovin'," the album could push this soulful, high-energy group to the top.



POP
BEACH BOYS—
 Good Vibrations.
 Capitol ST 442 (S)

Truly a "greatest hits" collection, this LP covers an enviable time period of Beach Boys prosperity, from "I Get Around" and "Barbara Ann" to "I Can Hear Music" and the classic "Good Vibrations," from the simple harmonies of the surfing sound to the intricate complexities now the rage in pop music. Sure to be a collector's item.



POP
HERB ALPERT & THE TIJUANA BRASS—
 Greatest Hits.
 A&M SP 4245 (S)

"Lonely Bull," "Taste of Honey," "Whipped Cream" and "Zorba the Greek" are only four of the dozen hits here that will supply Alpert fans with excitement. Greatest they are, not just as showmen, but in musicianship as well. Top chart item here.



POP
GLADYS KNIGHT & THE PIPS—
 Greatest Hits.
 Soul SS 723 (S)

Here's solid gold in the bank! Not only are the top hits featured such as "I Heard It Through the Grapevine," "Nitty Gritty," "Friendship Train," and "I Wish It Would Rain," but the wild new single, "You Need Love Like I Do" is spotlighted as well. They're all winners, and the package spells top of the chart action.



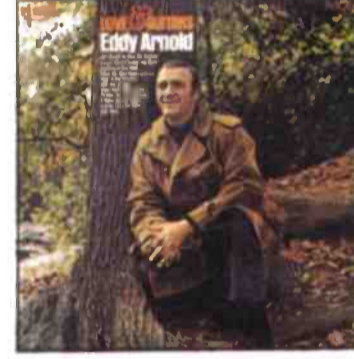
POP
MANTOVANI TODAY—
 London PS 572 (S)

Mantovani can do anything. This may be superfluous but here once again he proves it, this time turning his baton and taste to today. His artistic touch is everywhere, flying like in "Up, Up, and Away" or breezy as in "Blowin' in the Wind."



POP
LOU RAWLS—
 You Made Me So Very Happy.
 Capitol ST 427 (S)

Rawls puts out one good record after another with surprising rapidity. But then maybe it's not so surprising at that. He's got the soul and the vocal body that rings with talent. "All God's Children," "Mama Told Me Not to Come" and "Hurtin'" tell the story. New single hit, the title tune adds strong sales appeal.



POP
EDDY ARNOLD—
 Love & Guitars.
 RCA Victor LSP 4304 (S)

Eddy Arnold has surrounded himself here with some super-guitar backing that helps enrich an already splendid ballad repertoire. Arnold's style is as warm and winning as ever, and such familiars as "with Pen in Hand," "Leaving On a Jet Plane," and "Mary in the Morning" benefit by his handling. Current single "Soul Deep" is featured.



POP
SANDPIPERS—
 Greatest Hits.
 A&M SP 4246 (S)

The Sandpipers, consistent chart riders since the release of their debut hit, "Guantanamera," is assured of success with this release of all their great hits on a single LP. Given the magic Sandpipers touch are beautiful and immortal tunes like "Misty Roses," "And I Love Her," "Yesterday" and of course, "Guantanamera."



POP
JOHN B. SEBASTIAN—
 Reprise RS 6379 (S)

His initial entry for the label finds the former Lovin' Spoonful member in a heavy commercial bag that will put him right up the chart with solid sales impact. Most of the material, including updating of "She's a Lady," and "You're a Big Boy Now," is powerful. Standouts are the driving, "What She Thinks About You," the swinger "Baby Don't Ya Go Crazy," and "Room Nobody Lives In." Exceptional LP cover.



POP
SPOOKY TOOTH/PIERRE HENRY—
 Ceremony.
 A&M SP 4225 (S)

This highly unusual album teams Spooky Tooth, a British underground group with a good album track record, with Pierre Henry, one of the foremost electronic composers of today. The result is a set that will draw considerable underground and college attention. This is music of today carried a step farther. The electronic effects of selections such as "Jubilation" stand out as do the group's strong vocals and instrumentalations.



POP
ROBIN GIBB—
 Robin's Reign.
 Atco SD 33-323 (S)

Robin Gibb, formerly of the Bee Gees, makes his solo debut with this album, and it should take off like wildfire. The creative quality that was the Bee Gees' trademark is very evident in this collection of Gibb's originals, and all are outstanding. A good singles bet is the opener "August October," but "Give Me a Smile" and "Saved by the Bell" should not be overlooked.



COUNTRY
DAVID HOUSTON—
 Baby, Baby.
 Epic BN 26539 (S)

The title tune took him right to the top of the singles chart, and this exceptional package should prove equally successful on the album chart. Along with the hit, Houston is in top form with the Dallas Frazier ballad beauty, "Watching My World Walk Away," as well as with Jerry Chetnut's "You're Always the One." Tom T. Hall's "Homecoming" and an original, "True Love's a Lasting Thing," are also gems.



COUNTRY
BILL ANDERSON & JAN HOWARD—
 It's All the Same to You.
 Decca DL 75184 (S)

Devotees of the country duo will find this a fascinating album. Top talent sings top tunes. The material includes a sprinkling of Bill Anderson songs, including "If It's All the Same to You" and "The Untouchables," plus such standards as "Since I Met You Baby."



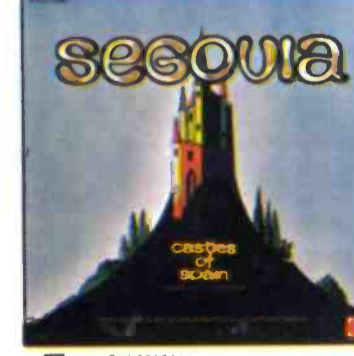
COUNTRY
PORTER WAGONER & DOLLY PARTON—
 Porter Wagoner and Dolly Rebecca.
 RCA Victor LSP 4305 (S)

This great country duo does "Tomorrow Is Forever," their current smash single, in addition to "Forty Miles from Poplar Bluff," "Silver Sandals" and others. It is a powerful package, full of true country flavor.



COUNTRY
JACK GREENE—
 Lord Is That Me.
 Decca DL 75188 (S)

Make no mistake: This is going to be a giant selling album! "Lord Is That Me," penned by Dallas Frazier and Sange D. Shaffer, grabs you from the first and won't let go. "Try a Little Kindness," "I Fall to Pieces," and "She Even Woke Me Up to Say Goodbye" are strong songs, performed in the typically sensitive, unique Jack Greene style.



CLASSICAL
CASTLES OF SPAIN—
 Andres Segovia.
 Decca DL 710171 (S)

It's "Segovia Month" at Decca for guitar master Andres Segovia, and the 18-year label veteran features a new eight-movement suite, "Castles of Spain," penned for the maestro by the prominent Spanish composer, F. Moreno Torroba. Recorded this past December in Madrid, Segovia's latest also features works by Dowland, Schale, Weiss and Grieg, and should follow his other works into the mainstream of classic guitar repertoire.



CLASSICAL
BELLINI: NORMA—
 Sutherland/Horne/Variuos Artists/London Symphony (Bonyng).
 London OSA 1394 (S)

Joan Sutherland's "Norma," a recording gem, is being issued by London in conjunction with the success of the opera's new production at the Metropolitan Opera. Marilyn Horne, who has debuted at the Met in "Norma," also excels here.

New Tape CARtridge Releases

AMPEX

ABC

BLUES MAGOOS—Never Goin' Back to Georgia; (8) 8697, (C) M5697

Amaret

CROW; (8) M85006, (C) M55006

Athena

NASHVILLE GOLD—Switched on Moog; (8) M86004, (C) M56004

A/S Records

101 STRINGS—The Sounds of Love; (8) E8199, (C) E5199

Audio Spectrum

THE RAY CHARLES Singers, Vol. 1; (8) E85179, (C) E55179
 THE RAY CHARLES Singers, Vol. 2; (8) E85180, (C) E55180
 101 STRINGS—Million Seller Hits of 1969; (8) E85185, (C) E55185

B.T. Puppy

THE CHIFFONS—My Secret Love; (8) M81011, (C) M51011

Happy Tiger

BASIE—On the Beatles; (8) M81007, (C) M51007

Kama Sutra

BILL HALEY—Scrapbook Recorded Live at the Bitter End; (8) M82014, (C) M52017
 THE JAGGERZ—We Went to Different Schools Together; (8) M82017, (C) M52017

London

STRAVINSKY: Firebird Suite/Tchaikovsky: Marche Slav Mussorgsky: Night on Bald Mountain—London Sym. (Stokowski); (8) M85026

Monitor

Monitor Presents the MOISEYEV DANCE ENSEMBLE (Under Supervision of Igor Moiseyev); (8) M81451, (C) M51451

White Whale

THE TURTLES, More Golden Hits of; (8) 87127, (C) M57127

Apple

BADFINGER—Magic Christian Music; (4) X43364

Capitol

JOE SOUTH—Don't It Make You Want to Go Home; (4) X4392

GRT

Blue Thumb

ALLEGRIA—Bossa Rio; (8) 8075-17 M

Chart

LYNN ANDERSON, CONNIE EATON, LA WANDA LINDSEY, MAXINE BROWN & DIANNE LEIGH—Best of Our Country Girls; (8) 8015-1026 V, (C) 5015-1026 M

Command Probe

RARE BIRD, (8) 8003-4514 V, (C) 5003-4514

Dunhill

MICKEY FINN—The Best of; (8) 8023-50065 V, (C) 5023-50065M

Impulse

PHAROAH SANDERS—Jewels of Thought; (8) 8027-9190 V

Janus

EAGLE, (8) 8098-3011 M

Metromedia

NIRVANA, (8) 8090-1018 M

Roulette

CHARISMA, (8) 8045-42037 M
 TOMMY JAMES & THE SHONDELLS—Travelin'; (8) 8045-42044 M, (C) 5045-42044 M

Shelter

LEON RUSSELL, (8) 8075-1001 M, (C) 5075-1001 M

Tetragrammaton

DEEP PURPLE—Live in Concert at the Royal Albert Hall; (8) 8073-131 V, (C) 5073-131 M

Viva

THE BURBANK PHILHARMONIC, (8) 8041-35504 V

Westbound

FUNKADELIC, (8) 8098-2000 M, (C) 5098-2000 M

RCA VICTOR

RCA Victor

Paloma Querida Y Otros Exitos Con JOSE ALFREDO JIMENEZ, (8) PBS-1553
 DON GIBSON, The Best of; PBS-1556 (8)
 FLOYD CRAMER—The Big Ones, Vol. II; (8) PBS-1557

NASHVILLE BRASS; (8) PBS-1563
 JOHN DENVER—Take Me to Tomorrow; (8) PBS-1564

HENRY MANCINI—Encores! More of the Concert Sound of; (C) PK-1276

FLOYD CRAMER—Plays Country Classics; (C) PK-1302

WAYLON JENNINGS—Jewels; (C) PK-1403

CHET ATKINS—Solid Gold '69; (C) PK-1509

JIM REEVES—The Best of, Vol. II; (C) PK-1521

HUGO MONTENEGRO—Colours of Love; (C) PK-1522

JOHN DENVER—Rhymes & Reasons; (C) PK-1531

DOLLY PARTON—The Fairest of Them All; (C) PK-1535

RCA Camden

LIVING STRINGS—Play Songs of the Swingin' Sixties; (8) CBS-1090

RCA Red Seal

CHOPIN: Concerto No. 1 in E Minor—Van Cliburn, Pianist, The Philadelphia Orchestra (Ormandy); (8) R85-1140, (C) RK-1140

GREAT OPERATIC DUETS—Montserrat Caballe, Soprano, Shirley Verrett, Mezzo-Soprano, New Philharmonia Orchestra (Guadagna); (8) R85-1145

BEETHOVEN: Symphonies Nos. 1 & 8—Boston Symphony Orchestra (Leinsdorf); (8) R85-1149

ARTHUR FIEDLER & THE BOSTON POPS—More Music From Million Dollar Movies; (C) RK-1023

BIZET: Carmen (Highlights)—Price/Corelli/Merrill/Vienna Philharmonic (Karajan); (C) RK-1036

PUCCINI: Madame Butterfly (Highlights)—Price/Tucker/Elias/Maero/RCA Italiano Opera Orch. & Chorus (Leinsdorf); (C) RK-1048

(Continued on page 24)

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Audio Magnetics Adding Equipment

LOS ANGELES — Audio Magnetics has added equipment in its Gardena factory which it claims allows it to label and move 2 million cassettes a

month. The previous labelling high was 1.8 million, reports Ed Koeppe, the manufacturing vice president.

The company has also in-

stalled conveyor belts which link the various departments in its second building and provide a swifter means of moving tapes through the manufacturing process.

The conveyors are used for both cassette and open reel tapes. In the past, finished goods were moved by hand from one department to the next logical step in the manufacturing-shiping process.

By utilizing a heat sensitive label, Audio is now able to double its output of cassette tapes per shift. The Gardena factory is joined in the manufacture of cassettes by Audio's factory in Tijuana, Mexico. The Gardena facility manufactures all the firm's open reel tapes.

Improved packaging facilities have been developed for Audio's 5 and 7-inch blank open reel tapes. A vario packer machine, one of the new pieces of equipment installed, puts a shrinkable film envelope around two boxes of open reel tape at one time. The conveyor system runs the boxes in a continuous flow to the packaging department where they are sealed and placed in master cartons. The company also uses an L-sealer machine for shrink wrapping other tapes and has an automatic drop sealer for packaging promotional bagged material.

Audio presently employs 331 persons in production functions. The cassette assembly and packaging people work two shifts. All the manufacturing functions take place in the Broadway building while the packaging and finished goods departments work out of the 146th St. building adjacent to the newer structure.

All milling of the oxide dispersion used in coating the tape plus converting the wide webs of bass film into the correct widths are done in the Broadway building. The cassette assembly department plus a small rewind department for 1/4-inch reel tapes are also housed in that facility.

Audio, formed in 1962, has been operating from expanding facilities in Gardena, an industrial community south of Los Angeles for the past several years.

Education Market

• Continued from page 19

and Freeway. There is no cassette duplication, but Phillips is looking into purchasing equipment to make plastic cassette cases, load them with tape and then develop a line of blank tapes for retail sale.

"We are looking to duplicate for companies with programs of languages and prerecorded children's stories," continued Phillips. "So when we look at the duplicating end of our business—the company is stressing its hardware line and expanding that product area—we are definitely interested in expanding our facilities, but in the area of education as well as music.

"We prefer educational duplication because we don't have to worry about any returns."

After Phillips has been in office several months (he arrived from Japan in February to take over the company for a group of investors), he plans to visit record companies to gauge their feelings towards the company. The goal will be to develop 8-track custom clients.

New Tape CARtridge Releases

• Continued from page 23

ROBERT RUSSELL BENNETT—Victory At Sea, Vol. II; (C) RK-1131
ARTHUR RUBENSTEIN (pianist)—The Heart of the Piano Concerto; (C) RK-1144

GRT

Chart

LLOYD GREEN—Moody River; (B) 8015-1024V

Checker

LITTLE MILTON—If Walls Could Talk; (B) 8034-8312M, (C) 5034-3012M

Chess

BO DIDDLEY, CHUCK BERRY, HOWLIN WOLF—Pop Origins; (B) 8033-81544M, (C) 5033-

1544M
THE ZEET BAND—Moogie Woogie; (B) 8033-81545M, (C) 5033-1545M
LITTLE MILTON, MOON GLOWS, BOBBY MOORE—Souled Out; (B) 8033-81546M

Command

DICK HYMAN—Piano Concerto; (B) 8003-951V

Command/Probe

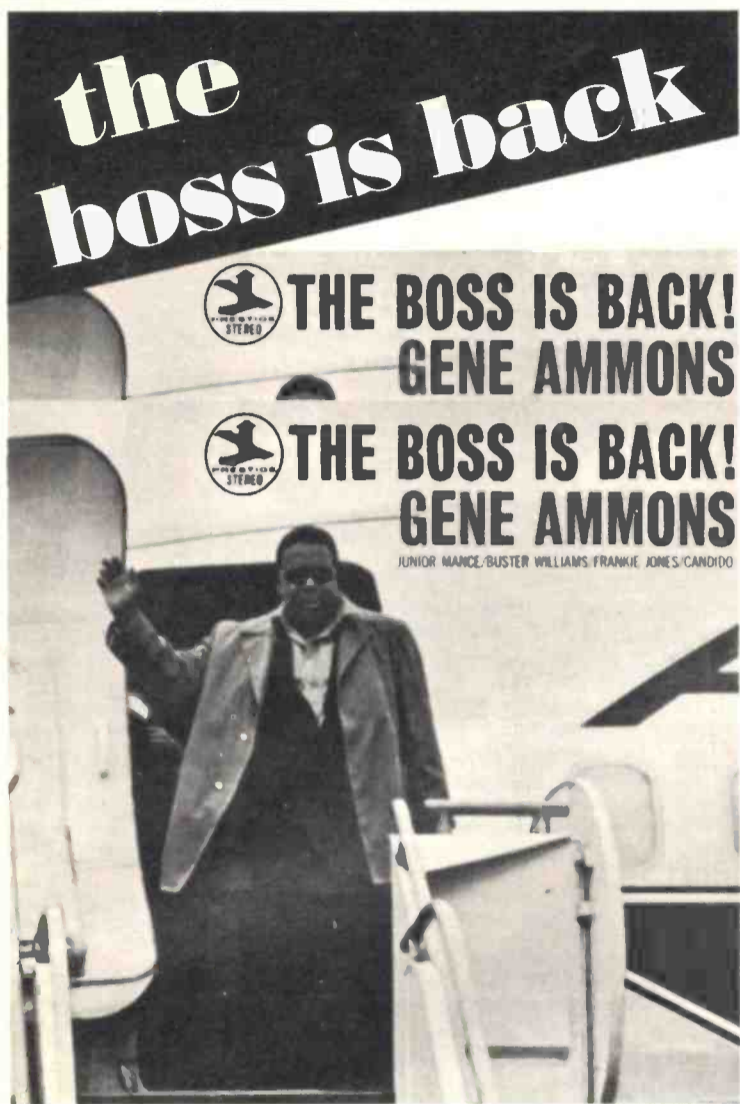
Zephyr; (C) 5003-4510M

Delux

THE MANHATTANS—With These Hands; (B) 8032-12000M

Hobbit

PLAIN JANE; (B) 8099-5000M
SAPPHIRE THINKERS; (B) 8099-5003M



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8-TRACK

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1810 0750	4
2	1	WILLIE & THE POOR BOYS Creedence Clearwater Revival, Fantasy 88397 (Ampex)	13
3	3	ABBEY ROAD Beatles, Apple BXT 383	22
4	4	LED ZEPPELIN II Atlantic TP 8236 & Ampex 88236	18
5	13	HELLO, I'M JOHNNY CASH Columbia 1810 0826	4
6	6	EASY RIDER Soundtrack, Reprise BRM 2026	15
7	7	WAS CAPTURED LIVE AT THE FORUM Three Dog Night, Dunhill-Ampex 850068 & GRT 8023-50068	13
8	5	SANTANA Columbia 1810 0692	21
9	10	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco TP 33-250 & Ampex 8250	43
10	12	MONSTER Steppenwolf, Dunhill-Ampex 850066 & GRT 8023-50066	13
11	8	LET IT BLEED Rolling Stones, London M72167 (Ampex)	12
12	9	TOM JONES LIVE IN LAS VEGAS Parrot M79831 (Ampex)	17
13	11	BLOOD, SWEAT & TEARS Columbia 1810 0552	43
14	14	CHICAGO Columbia 18 80 0858	4
15	18	I WANT YOU BACK Jackson 5, Motown MS 8-1700	3
16	—	HEY JUDE Beatles, Apple 8XT-385	1
17	17	THE BAND Capitol BXT 132	8
18	—	TRY A LITTLE KINDNESS Glen Campbell, Capitol 8XT-389	2
19	15	JOE COCKER! A&M BT 4224	7
20	—	JUST PLAIN CHARLEY Charley Pride, RCA Victor PAS 1536	1

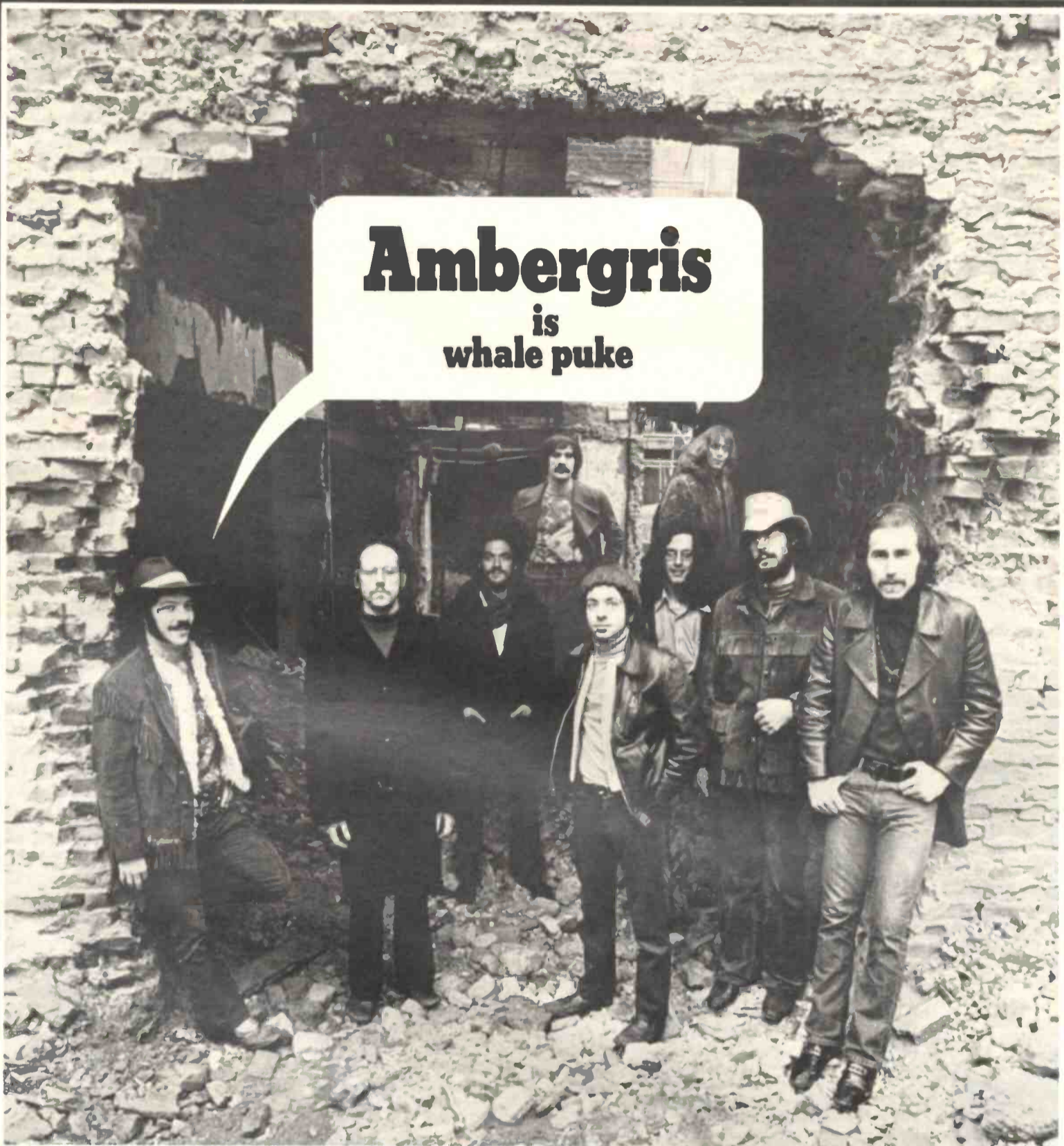
CASSETTE

(Licensee listed for labels which do not distribute own tapes)

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	ABBEY ROAD Beatles, Apple 4XT 383	21
2	4	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 1610 0750	3
3	1	LED ZEPPELIN II Atlantic CS 8236 & Ampex 58236	15
4	3	TOM JONES LIVE IN LAS VEGAS Parrot M79631 (Ampex)	12
5	5	WAS CAPTURED LIVE AT THE FORUM Three Dog Night, Dunhill-Ampex 550068 & GRT 5023-50068	10
6	13	HELLO I'M JOHNNY CASH Columbia 1610 0826	3
7	6	SANTANA Columbia 1610 0692	15
8	9	IN-A-GADDA-DA-VIDA Iron Butterfly, Atco CS 33-250 & Ampex 5250	42
9	8	WILLIE & THE POOR BOYS Creedence Clearwater Revival, Fantasy 58397 (Ampex)	12
10	—	HEY JUDE Beatles, Apple 4XT-385	1
11	10	LET IT BLEED Rolling Stones, London M57167 (Ampex)	8
12	12	MONSTER Steppenwolf, Dunhill-Ampex 550066 & GRT 5023-50066	5
13	14	EASY RIDER Soundtrack, Reprise/Ampex M 2026	4
14	7	BLOOD, SWEAT & TEARS Columbia 1610 0052	28
15	—	TRY A LITTLE KINDNESS Glen Campbell, Capitol 4XT-389	1

Billboard SPECIAL SURVEY For Week Ending 3/21/70

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'Good Times' Misses By a Thin-Line

NEW YORK — Good performances, some sparkling music and a delightful production in an attractive new theater almost carried the day for "Show Me Where the Good Times Are," but weaknesses, such as lines and old fashioned aura, proved too much. The show opened March 5 at the Edison Theater in the Broadway area, but smaller than other Broadway theaters. RCA Records has the recording rights.

The musical is suggested by Moliere's "The Imaginary Invalid," but switched to a New York City Jewish family situation. Arnold Soboloff as the invalid, Cathryn Damon as his money-grubbing wife, and Christopher Hewett as a flamboyant actor, excel. The rest of

the cast also is first rate, including Neva Small, Gloria LeRoy and John Bennett Berry.

"Staying Alive" by Hewett and Miss LeRoy, "I'm Not Getting Any Younger" by Miss Damon, are among the brighter numbers of the score of Kenneth Jacobson, lyricist, and Rhoda Roberts, composer. Soboloff's characterization also stands out. Mitchell Jason and Michael Berkson are fine in smaller roles.

The production of Morton Da Costa and choreography of Bob Hegert plus Karen Gustafson's musical direction and vocal arrangements are all strong points. But, there are many lags when the show, with book by Lee Thuna, shifts to dialog. Some of the transitions are embarrassing, also, such as the return to the title song for the finale. Despite the many good points, the obstacles might prove too much for "Show Me Where the Good Times Are."

FRED KIRBY

HERE'S WHAT DAILIES SAID

NEW YORK — "Show Me Where the Good Times Are," a musical suggested by Moliere's "The Imaginary Invalid," by Lee Thuna (book), Kenneth Jacobson (music) and Rhoda Roberts (lyrics), opened at the Edison Theater March 5. Following are excerpts from the daily newspaper reviews:

TIMES (Clive Barnes): "It is at times animated, often amiable and might appeal strongly to those who only feel comfortable with new music if it reminds them of old music."

NEWS (John Chapman): "... it didn't have the satiric bite of the original ... the first eight numbers failed to catch my ear."

POST (Richard Watts): "... a tuneful and agreeable show that begins dubiously and then grows on one."

Zeppelin Returns to North America Tour

NEW YORK — The Led Zeppelin, Atlantic Records group, returns to the North American Continent for a four-week tour starting in Vancouver, B.C., Saturday (21). The group will visit 27 cities including Denver, Los Angeles, Dallas, Houston, Philadelphia, Pittsburgh, Seattle, Portland, Salt Lake City, Nashville, Baltimore, Miami Beach, Phoenix and Las Vegas.

Pentangle Will Start U.S. Tour at Carnegie Hall

NEW YORK—U.K. group Pentangle are set for a solo Carnegie Hall concert, previously cancelled, at the start of their

U.S. tour which will take in Boston, Toronto, Detroit, Chicago, Minneapolis, Atlanta, Philadelphia, San Diego, Los Angeles, San Francisco, Seattle and Vancouver.

The group will appear, solo at Los Angeles' Troubadour May 19-26. Pentangle will promote their current Reprise album "Basket of Light" which is already in the U.K. top five, said group manager, Joe Lustig. He stated that Reprise were readying a major promotion on the album, with local advertising and FM radio spots.

Pentangle will not record in the U.S. during their tour but will return to London to prepare their next album immediately after the tour.

Pentangle's first film score, "Tam Lin" has just been completed and will be released by Commonwealth United, following a deal made by Reprise and Nat Joseph, boss of Transatlantic Records, who released the group in the U.K. Another film score, "The Beastly Beatitudes of Balthazar B.," will be composed later this year and Pentangle also have a "Television series, "Take Three Girls," for which they will write the music. This is a follow-up to an earlier successful series that the group did last year.

Intl Famous Dept Expands

NEW YORK — International Famous Agency is expanding its foreign Variety Department Activities with the transferring of Allen Frey, an executive in the Concert Division here, to IFA's London office effective April 1.

Frey will coordinate all activities of IFA's American variety clients for concerts, TV appearances and tour engagements in England and on the European continent.

Frey also will be active in the development and discovery of British rock and pop talent for the American market, working closely with British agents and managers, recording companies and music publishers.

IFA recently completed a successful U. S. tour for Delaney and Bonnie & Friends with Eric Clapton, and now is setting up a summer tour schedule for Procol Harum.

Austins to Set Up Showcase Intl

HOUSTON — Jim Austin, manager of the Houston Music Theatre, is leaving with his wife, Ann, to manage his own entertainment agency, Showcase International. The Austins have been associated with the theatre since it opened; Austin was named manager early last year.

Their current Showcase bookings include the Lettermen, Lou Rawls and B. J. Thomas, all out of town, and Austin said he is working on Houston concert dates as well. Announcement of a new management team at the Houston Music Theatre is expected shortly.

Talent In Action

NEIL YOUNG, STEVE MILLER, MILES DAVIS

Fillmore East, New York

The interest in Miles Davis' East Village debut lay in the fact that for the past year he has supposedly been moving towards contemporary rock sounds in his rhythm section. But to compare the Davis section (dominated by the impressive Jack De Johnette, drums) with, say, the Steve Miller section, made this hard to substantiate. It is still a section that bends and shifts to the front line, while keeping a life of its own. It isn't something you lay back on at all — a chess game compared with checkers.

Davis was his usual self—one continual number including excerpts from his Columbia album, "In a Silent Way" and "Filles De Kilimanjaro." There was no concession to chart trends, a la Rich and Herman. Audience reaction was warm. Obviously there is a place for one of the more literate of avant musicians on the Fillmore-type circuits.

Neil Young topped with a set that recalled his Buffalo Springfield days. He did a quartet of acoustic things and was then joined by Crazy Horse for a set that showed lots of country soil around the rock foundation. Miller provided the audience with some hard city blues but also folk.

IAN DOVE

CLANCY BROTHERS

Carnegie Hall, New York

Like marathon jig-dancers, the audience shook venerable Carnegie Hall with their foot stomping, as the cavalier Clancy Brothers surged through their St. Patrick's Day concert, 10 days early, on March 7. Accompanied by the enormously talented Furey Brothers, they commanded rapt silence, however, with their new material and in depicting the ironies of war in poignant World War II songs which, today, have been replaced by poignant video. Best of this social commentary was "The D Day Dodgers" set to the tune of "Lily Marlene."

Ranging from Irish to Scots material, Bob on harmonica and Liam on guitar with Tom and Pat joining on vocals made "Dirty Old Town" stand out as a rolling rhythmic ballad; also taken from their new Columbia album was its title song, "The Flowers in the Valley," a lilting melody written by the Fureys with Eddie on guitar and Finbar on flute accompaniment.

On the occasion when the Fureys took stage alone, they shone with musical virtuosity. With Eddie on guitar, Finbar ripped through jigs in the ancient art of Irish pipes, which are played by hand, and later switched to his handmade flute in a haunting instrumental, "The Lonesome Boatman." It's a fortuitous camaraderie they have, the Clancys and the Fureys, and they should continue to provoke the audience's note dropping on stage and requests hollered from the upper tiers.

ROBIN LOGGIE

PEOPLE

Electric Circus, New York

People proved a surprisingly fine group at the Electric Circus, March 5, a West Coast quintet whose true worth has not heretofore been appreciated. People, who now record for Paramount Records, are solid instrumentally with two drummers, John Tristao and Denny Fridkin, supplying a different kind of power, and supplying it well. Both also contributed importantly to the vocals.

Organist Albert Ribisi, lead guitarist Tom Tucker and bass guitarist Robb Levin also shone, as the group, in addition to orig-

inal material, gave distinctive treatments to more familiar pieces including "I've Got My Mojo Working" and "I Am the Walrus," but the solid rock treatment given classical pieces was remarkable.

"There's a Man" had instrumental references to Tchaikovsky's "Swan Lake" and Grieg's "Peer Gynt," while the treatment of Suppe's "Poet and Peasant Overture" was a standout. The biggies was the closing medley of "Floor Talk" and "The Willie Tell Experience." The latter, in addition to fine work by Ribisi and Tucker, had excellent solos by both Tristao and Fridkin before they joined in a drum duet. The more this act appears, the more the merited success is bound to come.

FRED KIRBY

SHA-NA-NA EVERLY BROS.

Tea Party, Boston

The double header program of Sha-na-na and the Everly Brothers at the Boston Tea Party, Feb. 28, provided an entertaining, if not particularly exciting bill of fare for the near-capacity crowd that attended.

Sha-na-na (Kama Sutra Records) a 12-member rock 'n' roll revival group, brought back memories of the Bill Haley, Frankie Lyman and the Teenagers, and Little Anthony & the Imperials era of early rock.

The group, though far from original, is vital, energetic, providing a kaleidoscope of movement that helps compensate for the lack of originality. Their selections included "Little Star," "Rock Around the Clock," "Chantilly Lace" and "Laura."

The Everly Brothers, on Warner Bros., though seemingly popular with the audience, appeared miscast in their new bag. The Brothers, who have been captivating audiences for a number of years with their soothing and melodic blend of voices, failed to come over convincingly with their new, highly amplified background music.

Their voices, low-keyed, delicate, were more often than not lost against the blare of guitars and percussion. Only when they moved into their oldies, like "Dream," "Kathy's Clown," "Let It Be Me," and "Bye Bye Love," and the amplifiers were hushed, could one really appreciate the talent of the duo.

JAYNE FERGUSON

FAMILY POOKAH

Ungano's, New York

Family gave up an exciting distinctive set at Ungano's, March 10, while Pookah reinforced the strong impression of previous New York appearances. Family, with the unusual voice of Roger Chapman and the remarkable musicianship of the other members, has much to offer when everything works right as it did at the Reprise Records' quintet's opener.

Pookah, a trio from Rochester, N.Y., relied mainly on material from their debut album for United Artists Records. John Ippolito, the bass guitarist, was strong on vocals, while drummer Dave Ranaletta, a key contributor to the steady sound, aided on vocals. Pat Cupo, with an organ with internal flashing colored lights easily seen when the instrument's back was to the audience, also flashed good form. "Merlin's Party," "Rain on Your Grave" and "Blue and Peaceful" were among the good album numbers.

Chapman with his loud, throaty, pulsating voice and epileptic gestures, is an exciting personality. John Palmer, a musician to be reckoned with, was excellent on

(Continued on page 30)

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Rock House Finds a New Mart as Warehouse Club Opens in South

NEW ORLEANS — The influence of the big rock houses that have become firmly established on the East and West Coasts has penetrated the deep South with the opening of the Warehouse in New Orleans. The club, which was converted from an old cotton and coffee warehouse, opened Jan. 30 with a heavy lineup that featured the Grateful Dead, Fleetwood Mac and the Flock and is lining up top name groups for future dates.

Beaver Productions, which is headed by Bill Johnston, operates the Warehouse. Originally from New Orleans, Johnson was

living in Chicago where he worked out plans to find a new market for a rock house which eventually led him back to his native city. Johnston pointed out that New Orleans has always been a musically oriented city and with the increase in popularity of progressive rock groups, the young people of the area needed a local organization that could bring in quality entertainment on a regular basis instead of a few shows a year at the colleges and auditoriums in the city.

Commenting on the initial reaction to the Warehouse, Johnson said, "The young peo-

ple of New Orleans have really responded to our presence. The club itself and the crowds generate such an atmosphere that is unlike any other club in the country. Coming into this section of the country, groups are constantly being hassled but when they get to the Warehouse, they forget about any bad experiences and immediately see that they are among friends. The two local FM stations have given us their full support and we plan to be here for a long time."

The Warehouse did have one incident when one group that played the club was arrested on drug charges. Since that time, a number of groups have refused to come to New Orleans because of the recent arrests. Referring to this Johnston replied, "The groups not coming here is a problem but is not the answer to our particular situation. They should realize where they are going and be cool. Right now we are getting a lot of flack from the local authorities, but in time they will realize that we are not here to make trouble but to provide the young people of New Orleans with the music that they want to hear."

The Warehouse itself has a capacity of 4,500 and has just finished installing a complete new sound system. Other groups that have appeared since the opening include Jack Bruce, Zephyr, Pacific Gas & Electric Co., Canned Heat and Blood-rock.

ATI Starts Expansion

NEW YORK — The first phase of ATI's planned expansion program has been completed with the opening of an office in Los Angeles. Leo Lichter, who had been with CMA's Los Angeles office for the past three-and-a-half years, will head ATI's new branch.

Joining Lichter as an agent is Roy Robinson, who had been with Gerry Purcell's organization.

Jeff Franklin, chairman of the board of ATI, will personally oversee operations in Los Angeles for the first month while ATI president Sol Saffian will handle the New York office. ATI's Los Angeles office is located at 9000 Sunset Boulevard.

Hoffman Shows For Fillmore

NEW YORK — Jay K. Hoffman will present three special attractions at Fillmore East next month including an April 5 concert by Tom Paxton. Pink Floyd begins its first major U. S. tour with performances April 9 and 16.

Six performances of "U," a pop pantomime written and performed by the Incredible String Band and the mime troupe Stone Monkey are scheduled for April 23-26.

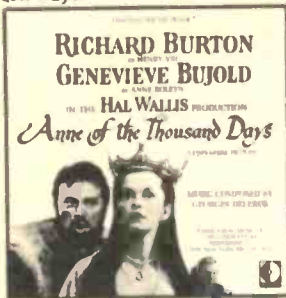
Best Picture

Best Screenplay

Best Cinematography

Best Original Score

"Anne of the Thousand Days" up for Oscars, ten ways.



TEN YEARS AFTER is introduced to guests at a recent party for the Deram group by London Records at New York's Hippopotamus. Scott Muni of WNEW-FM, who's making the introduction is flanked by Leo Lyons, left, and Ric Lee of the group. Alvin Lee, left, and Chick Churchill, right, are behind.



ALL BOB SEGER SYSTEM SONGS PUBLISHED BY GEAR PUBLISHING CO.

From The Music Capitals of the World

(DOMESTIC)

NEW YORK

A Thursday (19) Fillmore East performance has been added to the Friday (20) and Saturday (21) schedule of Threshold's Moody Blues, A&M's Lee Michaels, and Epic's Argent. . . Oracle's Jimmy Helms has one of the leads in the Boston production of "Hair," which opened March 6. . . King's Arthur Prysock, who's recording his fifth Starday-King album in Nashville, plays Phelps Lounge, March 20-29; San Francisco's Basin Street West, April 3-12; and Paul's Mall, Boston, May 11-17. . . Atlantic's Eddle Harris opens a two-week stint at Shelly's Manne Hole, Los Angeles, Tuesday (24). He also plays the Jazz Work Shop, San Francisco, April 7-19, and the Lighthouse, Hermosa Beach, Calif., May 5-17.

The opening of the off-Broadway Carmen Capalho production of the Brecht-Weill "Mahogany" at the Anderson Theater has been pushed back to Wednesday (18) because of the recent addition of Mort Shuman to the cast. . . Columbia's Robert Goulet is on a 16-city tour by Lear Jet to promote his April 7 ABC-TV special, which also will star Diabann Carroll, Jo An Worley, Bob Denver, Bob Hope and the Clara Ward Singers. . . Gino Tonnetti is appearing at La Maisonette of the St. Regis-Sheraton through Wednesday (18). . . The Julio Gutierrez Revue, which opened the spring season at the Miami Beach Eden Roc's Harry's American Showroom for three weeks March 9, will be followed by the Gallahads, Andrik and the Executives.

Polydor's John Mayall appears at Ungano's, Monday (16) and

Tuesday (17). He's scheduled for Philadelphia's Spectrum, Saturday (21), the Boston Garden, Tuesday (24); Bushnell Memorial Auditorium, Hartford, Conn., Wednesday (25); Cleveland's Allen Theater, Thursday (26); Detroit's East Town Theater, Friday (27); Detroit's Cobo Hall, Saturday (28) and Miami's Winter End Festival, Sunday (29). . . Peter Link and C.C. Courtney, writers of off-Broadway's "Salvation," have optioned "The Lottery," the collaboration of Northern Calloway and Jean Beck for a fall off-Broadway presentation by Big Sandy Productions.

(Continued on page 30)



MICHAEL ALLEN, center, London Records artist, welcomes Alfred Hitchcock, left, to the "Today in Georgia" show on WSB-TV, Atlanta, with Ruth Kent, show's hostess.

"DON'T HATE THE BLACK...

DON'T HATE THE WHITE...

IF YOU GET BIT, MAKE SURE

YOUR HEART IS BEATING RIGHT!

JUST HATE THE BITE!

ARE YOU READY?"

SLY*

Human Relations Begin by Being Humane

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From The Music Capitals of the World

(DOMESTIC)

• Continued from page 28

Capitol's Steve Miller Band plays Boston Monday (23) and Philadelphia, Friday (27). Alexis Weissenberg, who records for Angel and RCA, will play a Stravinsky piano piece on NET's "Music on Television Series," seen in New York, Thursday (19). Bill & Steve Jerome Productions has moved to 250 W. 55th St., 581-4680. Composers Al Kasha and Joel Hirschhorn, whose

music was presented March 1 on Ralph Story's "The Nudity Thing" on WNEW-TV, have signed with Chartwell Artists, Ltd. London's Michael Allen begins two weeks at the San Jeronimo Hilton, San Juan, April 20. Bobby Scott is arranging Wayne Newton's first Warner Bros. album.

Buddy Barnes is performing nightly as a pop singer-pianist at Thursdays cabaret, 334 E. 73rd St. Pianist-singer Emme Kemp has been held over at the Peacock Alley, Waldorf-Astoria, for an additional 16 weeks. MGM's Julie Budd is discussing a two-picture deal with Walt Disney Studio heads during a Hollywood visit with her manager, Herb Bernstein. Two sets of "Prime Pops" folios for vocal, piano, organ and bass clef instruments have been released by Peer Southern Publishers.

L'Etoile is inaugurating a combination of supper and pop music for dancing programmed by Tony Murphy of WNEW. Verve's Righteous Brothers will headline a Saturday (28) concert at the Pasadena (Calif.) Civic Auditorium, which will benefit the Scholarship Fund.

Vanguard's Frost appears at the Hawk's Nest, Trenton, N.J., Saturday (21); New Paltz (N.Y.) State College, Sunday (22); London, Ottawa and Sudbury, Canada, Monday (23) through Wednesday (25); Cincinnati, Thursday (26) and Detroit, Saturday (28). Atco's Blues Image will be at Chicago's Beavers, Tuesday (17) through Thursday (19); and Chicago's Auditorium Theater, Saturday (21). Irwin Levine and Steve Metz of Hollybrooke Records have formed Big S Music Inc. (ASCAP) with the firm's first publication to be a rock opera by Lauren Kaiser.

Vocalist Guy Honer has been added by Lawrence Welk as a member of the Champagne Music Makers for the ABC-TV "Lawrence Welk Show." Vanguard's Elizabeth gives a rock concert at the Main Point, Bryn Mawr, Pa., outside of Philadelphia, Tuesday (17). Doc Watson and David Bromberg open a four-day stand at the club, Thursday (19). RCA's John Hartford will be guest soloist with Carmen Dragon and the Denver Symphony, Tuesday (17).

A&M's Jimmie Rodgers will be the host of NBC-TV's live telecast of "America's Junior Miss Pageant," May 13, in Mobile, Ala. DeLite Records is releasing "March to a Different Drummer" by the Purple Image, which was originally released by VAR, a Cleveland-based firm. The Candulo-Val Blues Band's first release on the Red Lion label is Gladys Shelley's "Sing Me a Tune."

Polydor's Ten Wheel Drive with Geny Ravan opens a four-

night engagement at the Bitter End, Wednesday (18). Al Kooper will compose the score for "The Landlord," a Mirisch-Carter film for United Artists release. Charlie Calello will orchestrate and conduct the score, which will feature one or more new songs written by Kooper and sung by Stax's Staple Singers. Capitol's Nancy Wilson has been named national chairman of the Urban League's 1970 membership drive. The "Our Country 'Tis of Thee" soundtrack produced by the Peter Pan division of Ambassador Records received the 1969 George Washington Medal presented by the Freedom Foundation, Valley Forge, Pa.

Franco Avorio, Italian singer, has signed for three engagements at the Nevele, Ellenville, N.Y., with April 12 as the first date. Mary Mayo, singing with the Urban Renewal, is featured on one side of the group's Paramount single, "Come Sunday Morning," which Al Ham produced. Patti Page will co-host the "Mike Douglas Show" for the week beginning April 13. Miss Page also will guest on the "Johnny Cash Show" on ABC-TV, April 8. Bourne Co. has acquired the rights to the background score of the ABC-TV special "The Ballad of the Iron Horse," which will be viewed Sunday (15). The score was composed by composer-arranger Richard Hayman and singer-guitarist Joey Martin.

FRED KIRBY

CINCINNATI

A 12-hour rock festival, beginning at noon, is set for Cincinnati Gardens March 26. Among the groups slated to perform are Joe Cocker and His Grease Band, Balderdash, Mountain, Stooges, East Orange Express, M.C. Five, Cradle, Savoy Brown, Whale Feathers, Frost, West Foster, Steam, Glass Wall, Amboy Dukes, Frijid Pink, and Alice Cooper. All duets have been scaled at \$5, with no reserves. Bob Hope stops off here April 22 to serve as principal speaker for the UC Day banquet. On the occasion, Hope will receive an honorary degree—Doctor of Humane Letters—from the University of Cincinnati for his "widespread entertainment efforts for U.S. Servicemen."

Roy Clark, star of CBS-TV's "Hee Haw," headlines station WZIP's country music show set for two performances at Music Hall Sunday, April 5. It will mark the seventh in a series of such shows slated to run through the summer. Others to show their talents on the April 5 date are Conway Twitty and the Lonely Blue Boys, Waylon Jennings and the Waylons, Connie Smith, Del Reeves and the Good-Time Charlies. Station WXIX-TV (Channel 19) has purchased the building formerly occupied by the bankrupt K&S Films, Inc., for \$156,000 at public sales in federal court here. The building was part of the assets of \$237,469 listed by K&S when it filed a bankruptcy petition last April. Total debts at the time were listed as \$342,317. K&S produced industrial motion pictures, TV commercials, slide films and sound recordings.

BILL SACHS

Talent In Action

• Continued from page 26

piano, flute and vibraphone, often all in the same number. He also aided Robert Townsend on drums in one number, but Townsend, using mallets and sticks, was top-notch in his own right. Guitarist John Whiten and John Weider, on guitar, bass guitar and violin, also shown.

FRED KIRBY

LEON THOMAS

Village Vanguard, New York

Leon Thomas has come a long way from the days where he was singing straight ahead blues and ballads with the Count Basie band blasting along behind him. Now he works with the avants and has adapted his singing to fit their concepts.

The results are frighteningly effective—a free form melange of blues lyrics, half yodels and vocal swoops and dives. Working with a small group of equal intensity (he usually works with Pharoah Sanders with whom he received his initial exposure), The Flying Dutchman artist received his greatest applause for a fairly normal anti-Vietnam blues. But it is the all-around singer-musician that is powerfully promising.

IAN DOVE

DAVE MASON

Santa Monica, Calif. Civic Auditorium

Former Trafficite lead singer-composer-guitarist Mason brought an exhilarating mood to his Los Angeles area debut concert March 1.

Backed by a solidly together rhythm section, Mason opened the show, whose headliners were Delaney, Bonnie & Friends—with a program built around his own new compositions, many soon to be unveiled in a new Blue Thumb album.

Mason's lyrical approach, his own affirmative vocal attack, coupled with a country-type guitar style, all went over well with the audience of young people who braved through strong rains to come to this facility by the sea. Mason also played acoustic guitar for two numbers—offering a new insight into his capabilities.

An intensity of sound built around Mason's guitar, plus organ and piano, with Leon Russell adeptly handling the latter, was held together nicely by drummer Jim Gordon and bassist Carl Radle.

Mason's half-hour set included "You Know and I Know," "Just a Song," "World in Changes," "Can't Stop Worryin'" and "Feelin' All Right," a rousing, romping excursion into happiness which had the audience swaying in place and preparing to meet Delaney and Bonnie in a happy mood.

ELIOT TIEGEL

FUNKADELIC

Ungano's, New York

The Funkadelic believe in underlining their soul music with visual appeal. The Janus group from Detroit do it by running, jumping and never standing still, variously garbed in feathers, furs, beads, bells and chains and attire from a more military era. But they are careful to keep their visualaesthetics simply as an addition to some gritty funky singing.

Effective was a slow "Good Old Music" and their new single, "I Got a Thing."

IAN DOVE

CHARLES AZNAVOUR

Music Center, Los Angeles

Charles Aznavour's effort to infuse a strong ingredient of English to his French interpretations worked well Feb. 27 before an audience of adults which dug his bilingual approach. Aznavour offered 16 songs during the first half which ran 55 minutes and an equal number in the final 40 minutes.

His pianist-musical director Henry Byrs led an 11-piece band which was set deep into the stage, thus allowing Aznavour a huge area in which to work and also avoided overpowering his voice with its own dynamics.

Aznavour's songs, especially the ones sung in English, reveal his talent for developing a complete word picture of a situation, rather than repeating phrases. His most forceful English songs were "To My Daughter," "Happy Anniversary," "You've Let Yourself Go" and "I Will Warm Your Heart." He combined "Yesterday When I Was Young" with "The Wine of Youth" into a meaningful reflective study of past happiness. Aznavour's thoughts reflect an accurate study of life, people and situations. His dramatic readings go a long way in exploiting his fine gift with words.

ELIOT TIEGEL

JAM FACTORY

Zig Zag, New York

The Jam Factory, a Syracuse-based group of soul/rock musicians, whipped up a rollicking jam session at the new Zig Zag discotheque, March 6.

Although comparatively new to the New York circuit, the group, on Epic Records, slipped easily into a fast and funky repertoire of tunes somewhat reminiscent of Chicago.

Using a combination of brass, guitars and percussion, the outfit, though loud on sound and with a quality of sameness in its style, seemed to fit well into the psychedelic setting of the Zig Zag.

The group, hampered by over-amplification, is also weak on vocals, but works well as a musical ensemble, displaying a cohesiveness and continuity that augers well for its future. Its lead guitarist knows his chords, and the brass section makes up in enthusiasm what it lacks in expertise.

RADCLIFFE JOE

Melanie in Dutch Dates

NEW YORK — Melanie, Buddah Records singer, flew to Holland last week to begin a series of concerts and personal appearances throughout The Netherlands. She'll also appear in her first Dutch television special.

On March 6, she appeared in a solo performance at Concertie Hall in Amsterdam; on March 7, she did a concert in the Hague, and on March 8, she appeared at Dollam Hall in Rotterdam.

Melanie will return to New York within a month to begin promotion and concert appearances in conjunction with the release of her new album, "Candles in the Rain."

Haber Produces 'Revival' Film

NEW YORK — A film of Richard Nader's Rock 'n' Roll Revival Shows is being undertaken by Les Haber, formerly associate producer of NBC's "Experiments in Television," series. Haber will begin a film production division within Nader's Music Production Consultants Inc. The new division plans to film profiles of all Nader's artists including Bill Haley & the Comets, Bo Diddley, Little Richard, the Coasters and the Drifters. The film will be suitable for TV exposure as well as a feature film for commercial distribution, according to Haber.

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Best Actor
Richard Burton

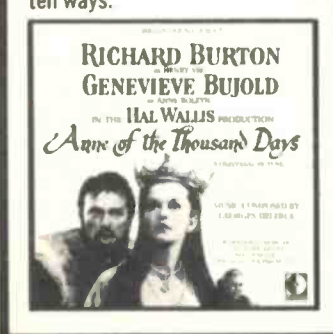
Best Actress
Genevieve Bujold

Best Supporting Actor
Anthony Quayle

Best Original Score

"Anne of the Thousand Days" up for Oscars, ten ways.

RICHARD BURTON
GENEVIEVE BUJOLD
IN THE HAL WALLIS PRODUCTION
Anne of the Thousand Days



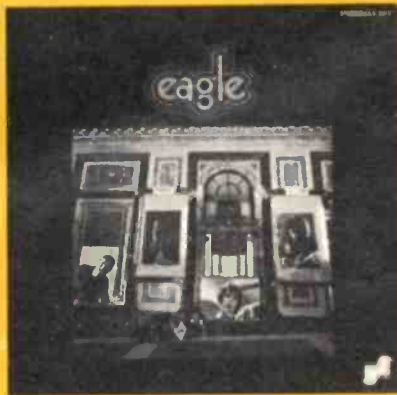

CHARLIE BROWN, second from right, is feted at a recent Polydor Records party during his gig at the Bitter End, New York. Joining Brown are Andrew Miele Jr., Polydor's director of sales and marketing; Harry Appostolaris of Alpha Distributors, second from left; and David Lucas, Brown's manager and producer of the artist's first Polydor album, "Up From Georgia."

...AND A CONTEMPORARY LEGEND CONTINUES TO GROW! ON JANUS

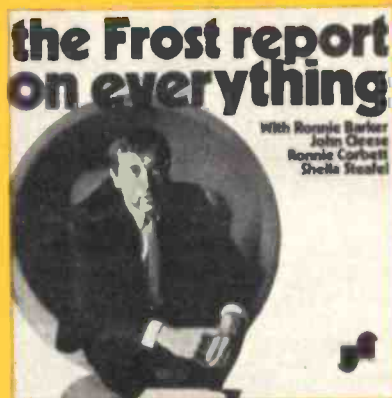
—Where It All
Begins!



ILLUSTRATION JLS-3010



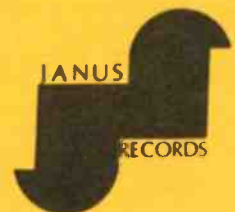
EAGLE/COME UNDER NANCY'S
TENT JLS-3011



DAVID FROST/THE FROST REPORT
ON EVERYTHING JLS-3005

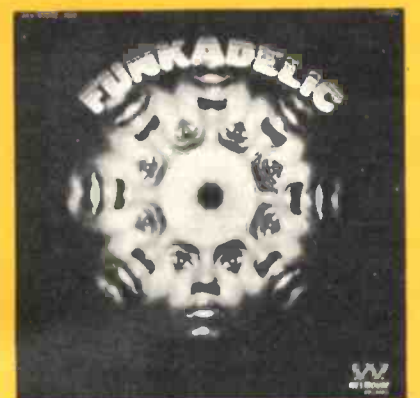


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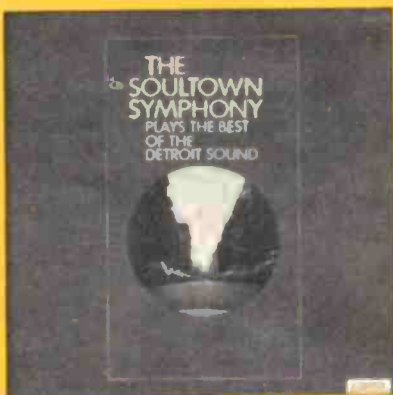
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FUNKADELIC WB-2000

ON ANVIL —New Revolutions In Sound!

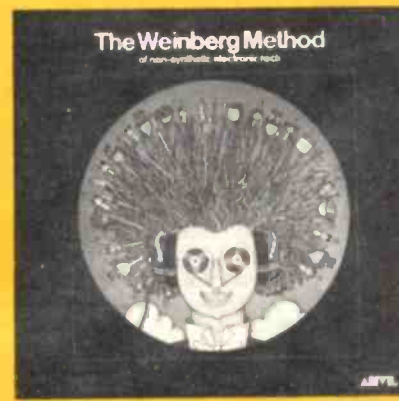
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SOULTOWN SYMPHONY/PLAYS THE
BEST OF THE DETROIT SOUND
Anvil-1001



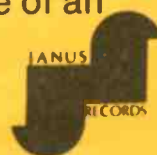
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Radio-TV programming

Top 40 Stations Who Poll Single Sales Only Missing Boat—Blume

By CLAUDE HALL

NEW YORK—Top 40 radio stations who survey only singles sales to compile their local playlist are missing half of the "happening" records, according to Augie Blume, national promotion manager of RCA Records. Pointing out that although RCA had a very good singles sales year last year, in general, approximately half of the record sales of today are album sales and albums achieve a much higher dollar volume of sales than singles. "It beats me why more radio stations don't recognize this."

If a radio station intends to deal with a "total audience," then it had better find out what that audience is buying, he said. "It's already apparent that albums are a happening thing. It's just that a lot of radio station music and program directors haven't awakened to the fact yet."

Blume, who became interested in all kinds of music through a strong appreciation of jazz, paid tribute to the few program directors around

the nation who were already surveying album sales in order to determine their programming. "The quality of people involved in both the radio and the record industry is growing," he felt. "The people are beginning to grow up and realize there's more to this business than just a few records and a broadcast signal." This is why there has to be a more honest dialogue between record promotion men and radio men. One of the primary duties of a promotion man is to help a radio station get and hold an audience and he can do this by knowing his product well enough to determine what might help that particular station.

When it comes to albums, it's an obligation of the promotion man to know which cuts will fit a given station's format. But also the radio station has the responsibility to get a feedback on the programming of local college stations and

(Continued on page 37)



CELEBRATING THE BIRTHDAY OF JOHNNY CASH are, from left: Carl Denman, Columbia Records sales executive; Gayron (Moe) Lytle, owner of Bootheel Record Store, WIL program director Larry Scott; Dave Swengros, Columbia Records promotion representative; Gene Denonovich, Columbia Records regional promotion representative, and WIL general manager Tom Perryman. The St. Louis country music station put six-foot birthday cards at various record counters for Cash fans to sign, gave away Cash LPs, and featured a two-hour Cash special.

WUBE's 2-Front Country Punch

CINCINNATI — Because WUBE "cares," sales of country music singles here have been steadily increasing. Bruce Nelson, program director of the country music station, reports that sales of country music singles are up 25 percent since WUBE went to a country music format and launched its project to help make records available to its listeners. The station is now helping set up rack operations, about a store a month in the Cincinnati area. Paul Smith of Royal Distributors works

closely with the country music station and now has between 60-65 racks in various stores. And Royal is setting up the same type of procedure in St. Louis.

What happens is that WUBE broadcasts five promotion spots a day, saying: "If you can't buy a country record you hear on this station at the store where you shop, write in and tell us the name of the store." Bruce Nelson then writes the listener a letter and sends them a complimentary copy of the single they wanted. "Then I'll drive out to the store one day and talk to the manager. It's good public relations, aside from the fact it sometimes helps us get a rack in that store," Nelson said.

Each of the racks feature 25 singles; WUBE hopes soon to put in racks that would feature 30 singles. Nelson pointed out that Smith at Royal Distributors "is not necessarily a country music buff . . . he's just a good businessman."

But the rack operation is not a one-way street. WUBE makes a survey each week. The station does this by sending out a master list to 25 stores. The master list features every record the station is playing up to 75 records. The list has five meas-

ures—strong sales, fair, slow, no calls, no stock. These are weighed 3, 2, 1. Reports from Royal Distributors and Ambat Music (a one-stop) count double.

Generally, 18 of the 25 master lists sent out are back at the station by Monday. The WUBE playlist is made up from these reports.

"We never call a record store unless it reports 'no stock' on a given record. Then we call to see what the problem was. If the clerk says he got a lot of calls for that record, I'll give the record three points in my countdown, then call the record company to tell them to get product in here."

WUBE, consistently climbing in ratings, according to Nelson, has also begun to make a profit "and the station hadn't done that until just recently. This is one hell of a country music market. The attitude of many radio stations might be why should they worry about record sales. But until you get involved in a project like this, you never know how big a station you really are. And knowing that you are making an impact with your listeners like this is an enormous psychological boost to the air personalities."

Chappell Show Into New Flying Areas

NEW YORK — "Chappell's Broadway," an hour music and interview show sponsored by music publisher Chappell & Co., will go airborne and on-the-air within the next few weeks, according to Norman Wisner, vice president. The show, hosted by Joseph Lisanti, has actually been on the air since May 1969 on WQXR. But Chappell is signing a contract with Top Flight Entertainment which will place the

show on some 200 or more radio stations coast to coast as well as on several airlines. Music from "Look to the Lilies" was actually previewed on the debut flight of the new 747, so Chappell is not exactly new to this business of flying music. But Weiser and the show's executive producer Arch Lustberg, Chappell's director of special projects, feels that the sudden expansion of exposure of Chappell music may create an entire new interest in the music, leading to fresh sales of the soundtrack albums.

The stereo show will be provided in a length 50 minutes and 50 seconds long, with two slots for local commercials to be added by the stations.

In addition to the syndication plans, the show starts on the BBC, England, in May; that series kicks off with music

(Continued on page 35)

WQSN on the Phone

CHARLESTON, S. C. — WQSN, country music station here, is blending in two-way telephone conversations into its format. Air personalities include Dave Loyd, David Simmons, R.J. Kight, Charley Byrd Lindsey, Casey and Doc Holiday. Each day at 6:35 p.m., local talent is featured.

KMPX-FM Develops Hip Rock, MOR Blend

By GEOFFREY LINK

SAN FRANCISCO—A "free form" middle-of-the-road station? Leon Crosby, whose KMPX-FM was one of the pioneers in the progressive rock format in 1967, wants to develop a variation of the progressive rock format by combining it with middle-of-the-road sounds to offer something for everyone from 12 to 35, from bubblegum to jazz to progressive rock—a direction stations like KSFO here are already headed in.

Crosby has applied to the FCC for transfer of control of KETO-FM, Seattle, and would like to set up that station in the new format.

Charles Mish, general operations director for Crosby-Seattle Broadcasting, which paid \$300,000 to Chem-Air Inc. for the station, explains how the format would work. The playlist of 100 singles and LP's will include the top five titles from country, jazz, soul, bubblegum and pop sources plus new releases and the top 50 albums on Billboard's LP chart.

Seattle now has no 24-hour FM progressive rock station, but has two competing rock AM's—KOL and KJR—which Mish feels are so close in format that "as soon as one moves one inch in our direction, it'll lose

listeners to the other. So we'll scoot in between them and take each station."

Mish feels the audience spread, though uncommonly wide, will work because even youngsters are developing more sophisticated musical tastes. "My 12-year-old grand-

(Continued on page 35)

WKDA-FM All Progressive

NASHVILLE — WKDA-FM, 24-hour stereo station here that has been programming some progressive rock at night, will go completely progressive rock in the near future, according to Jack Gardiner. Gardiner, programming consultant who is shaping the WKDA into a modern country music station, was seeking someone to handle the FM station as of last week. With the shift of WKDA to country music, WKDA-FM will be the only competition of station WMAK, Top 40 outlet. No further details regarding WKDA-FM have been decided as yet.

WAAF-FM Shifts to Progressive Rock

WORCESTER, Mass.—WAAF-FM, billing itself as "Fresh Air," will switch to a progressive rock format Monday (16), reports program director Bill Garcia. The 18,500-watt stereo station has about 10 colleges in its area, including Clark University, Worcester Polytechnic Institute and Holy Cross. But Garcia will not be catering to college students. "Our target audience will be the 18-30 year old group" he said. "We do not want college kids using us strictly as a sounding board." Gordon Hastings is general manager of the station, sister station to Top 40-formatted WAAB.

Mark E. Engelberg, a student from Worcester Polytechnic Institute, will coordinate the music under the director of Garcia. Garcia, a Top 40 programmer for 14 years, said that progressive rock was "a new experience for me, but I'm looking forward to it." Last week he was searching for albums for the format, especially older material. No singles will be used, he said. The station will temper its programming during the day with folk and folk-rock records, getting into blue and progressive rock material later in the day, plus hard rock records. "It will be a very sincere form of radio giving local identity to the progressive rock scene," he said. At first the station will broadcast only 7 a.m.-1 a.m., but he hopes to go 24 hours soon. College students will probably be hired as air personalities. The station previously featured an automated middle-of-the-road programming package.

Best Art Direction

Best Costume Design

Best Sound

Best Original Score

"Anne of the Thousand Days" up for Oscars, ten ways.



THE NEWEST HEAVY

“TENNESSEE

BIRD WALK”

SSS #799

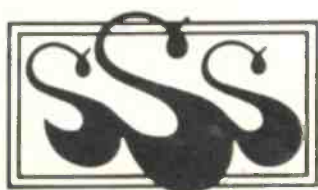
(INSTRUMENTAL)



IT IS THIS YEAR'S MONSTER HIT

BY

THE TENNESSEE GUITARS



THE SHELBY SINGLETON CORPORATION • Nashville, Tennessee

Vox Jox

Charlie Brown, formerly of KLIF in Dallas, is now at WAAB, Mobile, Ala.; Scott Seagraves, who was with WABB, is now at WRNO-FM, New Orleans. . . . Tom Cramer has joined WOW, Omaha; he'd been at KOA in Denver. . . . Bob Zix has replaced Dave Michaels as program director of WOXR-FM in Oxford, Ohio, which has gone all-rock in format—that is Top 40 from 5 a.m.-10 p.m. and progressive rock 10 p.m.-2 a.m. Zix needs albums and singles. Reports the station is expecting to get a power increase and enabling its signal to penetrate Cincinnati

By CLAUDE HALL
Radio-TV Editor

that time it would appear that this was the general consensus. If it is possible, I would like to see much more of this at the conference." I have a strong hunch, Bob, that you will. I've been going through a series of strength-draining sessions with Coleman Finkle and Stu Berklund at James O. Rice Associates, the educational consulting firm that conducts the Forum for us. They and their staff have been conducting interviews galore, hither and yon. It looks as if the format and the topics for the Forum are just about set. There'll be roundtable discussions and, in addition, the Astor Gallery of the Waldorf-Astoria Hotel will be open at all times (except during the day when sessions are going) as sort of a watering hole and gathering place for informal bull-sessions. As for the organized sessions, all of them have impact. This is going to be, without question, the greatest programming meeting ever held. I'm hoping that all of you are putting June 18-21 on your calendar as a must.

★ ★ ★

Scott Christenson has left WLEE in Richmond, Va., to join WGH in Norfolk to handle the 7-11 p.m. slot and music director duties. Scott wrote a 2,000-word letter. Some of it is so good that I've got to print it: "Now the way I see it is this—if Larry O'Brien (formerly with WGH and now with WCFL in Chicago) got what I understand to be a 20 in his last Pulse and I get, say, a 30 in my Pulse, then that means that I am one-third more effective than Larry O'Brien, at least in

the Norfolk market. I would say that WLS in about one-third more effective than WCFL, which would lead me to think I would have a pretty strong case for qualifying to work with WLS. My idea being that WLS probably isn't going to give me a chance to beat Larry O'Brien in Chicago, so I will beat him the only other way I know how—at WGH. I realize that this is over-simplification, but it's a step in the right direction. Of course, first I have to do it, and I will let you know how I come out. What I really want to do is to call my shot . . . and that is why I am telling you all this now, so that if and when I bring home the bacon, I can say I told you so. I don't think I am God's gift either. Far from it. There are all sorts of jocks with better voices than I, there are faster talking deejays than I, there are deejays who are funnier, who are more experienced, who read smoother. But I use my voice to the best advantage, am reasonably fast, humorous when I should be, I concentrate on not making mistakes. I am totally devoted to one goal: Being No. 1. I think desire is my best point and the ultimate reason why I can succeed." He also added: "I meant to say some nice things about WLEE, as the cats here are super swell. Great place to work. Would recommend this station to anybody." Also: "You mentioned Bill Gavin and Bob Hamilton's record sheets last week in Vox Jox. You just have to say something nice about Dick Rues, who has an excellent sheet in his Rues Record Report. Not only is Dick an unusually knowledgeable man of music, but a genuine nut who is great to work with."

★ ★ ★

In Monroe, La., at KNOE, you'll still find Jerry Vance. WABB in Mobile, Ala., couldn't hire him after all. As for former program director Ron Gray, he's supposed to become a public relations man for Buck Owens. . . . Rich Bach has replaced Jim Yost as program director of WIBM, Jackson, Mich. Yost has taken a job with an advertising firm in Toledo.

★ ★ ★

Program director Bob Baker has left WHOO in Orlando, Fla., to join REI Broadcasting School in Sarasota, Fla. Clay Daniels has been promoted to WHOO program director. When I called up last week, WHOO was doing a tribute to Patsy Cline. . . . Bob Shannon, KXOK, St. Louis, is a new dad—Bob Shannon Jr. The dad has already decided the kid is going to be a lawyer or something sensible like that. . . . Gary Schaffer, music director of KYA in San Francisco, is leaving the Top 40 station to become an independent record producer.

★ ★ ★

From Jim (Stevens) Campana, music director, WLYC, P.O. Box 389, Williamsport, Pa. 17701: "Just a line to summon your help. We recently converted to an up-tempo easy listening rock format and are experiencing great fun and games trying to obtain new records. It's enough to drive a music director bananas. WLYC lineup includes Bill Rielle, Tom Cavanaugh, George McKay, Bob Johnson, and Stevens. Julie Godsey at Mainline Distributors (she hangs out in Cincinnati a lot) wants to know where Ron Dunn is.

★ ★ ★

Jim Sims, formerly of KMAC in Fresno, Calif., and KGA in Spokane, is now general manager of KGUD, country station in Santa Barbara, Calif. Lineup at KGUD includes Tom Swift, Derke Shannon, Eddie Dillon, Sims, and Q. Steven Leader. Peggy Rogers, a long-timer with the Dick Clark organization and formerly with the Gene Autfy organization, is

(Continued on page 35)

Top 40 Profiles

EDITOR'S NOTE: Each week we will profile some of the key Top 40 stations in the nation. These stations are participating in Billboard's Search for a New Sound, seeking new recording artists. The Search is being conducted in association with the Tea Council of the U.S.A.

WWGO-FM
12th & State Sts.
Erle, Pa. 16501

General manager is John R. Speciale, Bob Ocean is program director. Freddy Klutz is music director. Air personalities include Bruce O'Brien 6-10 a.m., Mike St. John 10 a.m.-2 p.m., Ocean 2-6 p.m., Klutz 6-midnight, Pat Christopher midnight-6 a.m. WWGO-FM, 50,000 watts vertical and horizontal 24-hours a day, programs Top 40 records 6 a.m.-10 p.m., then goes progressive rock until 6 a.m. Station receives phone calls from listeners as far away as Pittsburgh, Cleveland, New York State, and Canada. WWGO-FM is a Burbach Broadcasting station.

WFLB
325 Hay St.
Fayetteville, N.C. 28302

General manager is Hershell G. Barbour, Paul Michels is program director, Wayne Anderson is music director. Air personalities include: Michels, 25 years old, three years with WFLB, 7-9 a.m.; Ron Phelps, 25 years old, one year with WFLB, 9-noon; Marty Webb, 22, two years with WFLB, noon-4 p.m.; Anderson, 28, two years with WFLB 4-8 p.m.; David J. Beecher, 22, one year with station, 8-midnight; Bill Walker, 22, all-night. WFLB operates 24 hours-a-day. Playlist is 48 records. Five-eight new records are added each week. WFLB serves Fayetteville and the Fort Bragg military post, with primary audience of about 200,000 people.

WJPD
Box D
Ishpeming, Mich. 49849

President is Gene Halker, general manager is Bud Shields, program director is Jim Anthony. Anthony plays mostly easy listening on his a.m. show. Lane Dawson is music director and does a country music show. Roger Miller is the nighttime personality who does the rock program. WJPD is 1,000 watts days and 250 watts night. Station is 1240 on the dial and No. 1 in ratings in Marquette County.

WRSC
160 Clearview Ave.
State College, Pa. 16801

General manager is J. Albert Dame. Air personalities include operations director Wendy Williams 6-10 a.m., Don Paul 10 a.m.-2 p.m., J. Martin 2-6 p.m., Bob Hatfield on weekends. WRSC is a 1,000-watt daytime station at 1390 on the dial. American Contemporary Network affiliate. The sister FM station (WQWK-FM) is the only progressive rock station in central Pennsylvania, serving Centre County and the Pennsylvania State University.

Letters To The Editor

WBAB Jeffries

I have found through experience that only a few of the major record producers (e.g. Capitol, RCA and Columbia) have all stereo singles, BUT, as regards the other major record companies—WHY NOT???

We have just expanded our FM signal, which now encompasses Long Island, all five boroughs, parts of Jersey, Westchester and Connecticut. I am only being fair in requesting some action be taken by those companies who do not put records out in stereo.

I have in my hand a new Mercury Records release—mono on one side, stereo on the other. This seems the perfect solution. There's a record company in Detroit that makes so much money they don't know what to do with it; I suggest they take a lesson from the other biggies and put their records out in stereo.

Mike Jeffries,
WBAB-FM
Babylon, N.Y.

KYA Miles

A couple of solutions to the lagging sales of singles might be: (1) Leave the songs that are put out as a single off the albums. (2) Bring the single and album into competitive pricing.

On the average, an album has 10 cuts. Price each cut at 35 cents and the selling price

would be \$3.50. Thus, the single would sell for 70 cents.

Since album prices change considerably, base the price of a single on an average of what albums are actually selling for. In other words, sell the single for what it's worth, two songs.

Gary Miles
KYA
San Francisco

The Gripe. Why the hell can't a market our size get better record service? RCA, Mercury/Smash and Paula give us good service, ABC, Dunhill and Columbia are fair. We need better service. Can you help?

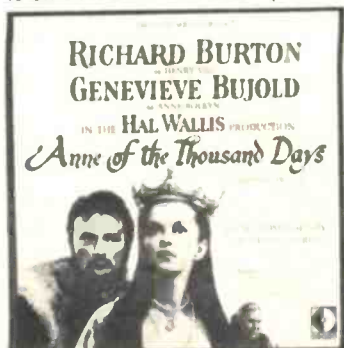
Dig this. AP wire carried advance info on John Ono Lennon's "Instant Karma" and we knew it was hit-bound. Had a local store order it from Shreveport and they thought it was funny, they hadn't heard of a new single by him. It got a star; we still had no luck finding the record. Two weeks after it was on the charts I ended up buying the record. This kind of action hurts.

And say, talking with the local merchants, this market sells close to 3,000 albums per store a month and some days manages to sell 600 singles. That's money some distributor isn't getting!

Jim McKay Ashworth
Music Director
KTIS
Texarkana, Tex.

BEST ORIGINAL SCORE

"Anne of the Thousand Days" up for Oscars, ten ways. The original movie soundtrack is on Decca records and tapes.



DL 79174



RADIO-TV mart

Billboard is read by nearly every air personality, program director and station manager in the nation. Results are guaranteed. The cost is only \$15 for two times, but, because of the lowest cost, payment should be enclosed with the advertising copy. Send to:

Radio-TV Job Mart
Billboard
165 W. 46th St.
New York, N. Y. 10036

KOOO Big Country Radio in Omaha, Neb., looking for 1st ticket DJ for afternoon drive shift. No maintenance, just good production, and know country radio. Good starting pay with a growing chain. Send tape and resume to Frank Lee, Operations Director, KOOO, Box 37 W.D., Omaha, Neb.

Heavy station in Seattle looking for a Giant-of-a-Morning man. If you have the pace, production and ability to entertain, send tape and resume to Box 0205, Radio-TV Job Mart, Billboard.

WOKW, Brockton, Mass., seeks a 1st phone. The format is MOR. Working conditions are pleasant. Great situation for young married professional. Contact program director Jack Sullivan.

WJNC—Bright morning man needed. Has to be pretty good to fit sophisticated format. \$150-\$160 per week to start. Call 919; 455-2202, Jacksonville, N.C.

Want to hear from aircheck collectors having station tapes from the 1950's and 1960's. Write: Box 0227, Radio-TV Job Mart, Billboard.

I want to meet new people in a new place, and as a student have three months of summer. 3rd endorsed, mature sound to set your disks spinning. For a tight board, with tape to prove it, write: Tape, Box 244, Haggin Hall, University of Kentucky, Lexington, Ky. 40506. Get hand-ironed results in a no ironing required world! Possible interviews March 14-22, Bradford D. Carey.

Need a good morning Jock? I'm looking for a steady reliable position at a country station. Age 22, married, 3d class ticket with broadcast endorsement, honor discharge from U. S. Navy. Will travel. 2 1/2 years' experience, some production, pd experience. Call: 812; 365-2613 after 4 p.m.

Let's get together. Now! Young, creative top 40 DJ available immediately. Four years' experience in half-million market. 3d ticket. Military service, just completed, now ready to get back in action. Excellent knowledge of pop and progressive rock music. Former music director. Call: 212; 545-6800 between 4-6 p.m. or write: Bob Thomas, 293 Nagle St., Bound Brook, N. J. 08805.

Presently general sales manager seeking medium market in Ohio, Indiana, Michigan or Ill. Three years' experience in broadcasting media. Vet. 25, dependable, aggressive. Available after March 9. Contact: Box 0216, Radio-TV Job Mart, Billboard.

I've 5 yrs. exp. as DJ in a small market. Would like to now move into a medium market. Info and audition tape available upon request. If I may be of service, please contact Randy Gallher at 904-771-2905 or write me at 3907 Angol Place, Jacksonville, Fla. 32210.

One of America's top pop music programming authorities is looking for job as announcer and/or music director. Former editor of national broadcast music weekly publication. Major market sound. 3rd. Looking for challenging opportunity. Good chance to catch man on the way up. Write Tom Roberts, 7016 N. Kenton, Lincolnwood, Ill. 60466, or call 312; 675-7064.

Got a station and want to make it go country? Got a country station and want to make it go? Want to hear a major market success story? Want to build a successful organization? Want to find the man who can spearhead it for you? Write Box 0225, Radio-TV Job Mart, Billboard.

Shane. Married. Two children. Stable. Professional dependable. Successful as a programmer in six markets—took five stations to No. 1, another to No. 2. Background includes Top 40 and country music. Seeking program director position, but willing to consider air personality position in medium or large market. Call Shane at 801; 363-1048 or write: 1480 W. Gillespie, Salt Lake City, Utah 84104.

LOUD, EMOTIONAL, FAST-MOVING jock that knows Top 40 music and loves it. Seeks position with Top 40 station. Prefer teen audience slot. 1st ticket. Call 606-528-2539.

Aha! Now you've reached the ad you've been waiting for! Well, don't just stare—call or write or something! Five years' rock background; wild mind; production; olde ncc; audience pleaser. Write copy. FCC 3rd. Medium markets and up only, please. Mike Jarmus, RD No. 2, Box 172, Englishtown, N. J. 07726, Phone 201; 462-2784.

First phone personality seeks contemporary AM or FM stereo deejay position with good money. Duties in one of the major 50 markets. Six yrs. exp. as dj, md, pd in 400,000-plus market. 25. Draft free. Excellent ratings and references. Call Don B. Williams, 316-942-3500.

College radio. FM connoisseurs: Add a touch of Europe to your programs! Give your listeners the pleasure and the excitement of enjoying such great talents as Joe Cocker, Mireille Mathieu, Jethro Tull, Paul Mauriat, the Shocking Blue, Charles Aznavour, and Julie Driscoll. They're all Europeans—and they're now! You can be the first to play their brand-newest smash hits when you book the weekly half-hour "Europe After Hours" show. Each show will be produced under the direction of Barry Graves, 27. Berlin's leading rock music critic. For demo tape and details, write to: Barry Graves Music, 1000 Berlin 30, Ahornstrasse 2, West Germany.

Nine-year radio veteran with experience as personality, music director, and program director. Married, college graduate, 25 years old. Stable, loyal, dependable. Excellent in all phases of production. Good voice. Seeking medium market position. Call Russ Thompson, 304-525-4577. Or write me at: 2509 Third Ave., Huntington, W. Va. 25703. Contact Claude Hall for references.

"Radio Girl" longs to return to palm trees, sand, and fishing in Central or South Florida. Has 7 yrs. continuity, traffic, promotion, sales, production, news, and ad agency experience. 3rd phone. Resume and copy samples on request. Write Box 0223, Radio-TV Job Mart, Billboard.

Now available for one of the major 50 markets. Mature, professional Top 40 deejay and/or PD with exp. in medium markets. Not a time & temp man, but not a mouth either. Exp. in production. 1st ticket. Contact Harold Hines, 1 Parkview Dr., Bowling Green, Ky. 42101. Or call 502-843-4810.

Top ten major market (50 kw.) jock in Northeast. Wants new challenge with stable organization. Experience includes TV. Seeks rock on contemporary MOR in minor or major metro. Willing to relocate. Excellent references. Tapes, resume, photo on request. Box 0230, Radio-TV Job Mart, Billboard.

How! Heap good jock ready to collect scalps of competition. Plenty talent! Plenty expensive (\$12,000 minimum). You gottum wampum, me cookum for you. Tape and resume on request. Write: Box 0228, Radio-TV Job Mart, Billboard.

POSITIONS OPEN

I'm interested in as many airchecks as I can lay my hands on. I'm not looking for any particular time segment, but will listen to everything that comes in as long as it's good. Interested jocks can air special airchecks to me. Mel Phillips, program director, WRKO, RKO General Bldg., Government Center, Boston, Mass. 02114.

Wanted: First phone announcer with MOR and easy rock exp. Good career opportunity, excellent pay and fringe benefits. Write Bill Schaar, WCVL, Crawfordsville, Ind. 47933.

Immediate opening for announcer with professional sound, tight board, production on music, talk show. Top pay, new facilities, religious-oriented 5,000-watt AM. Permanent with advancement. Age 25-35 preferred. Modern country and gospel programmed in advance. Send resume, tape to KKOW, P.O. Box 379, Hot Springs, Ark. 71901.

First ticket Top 40 personality for late night slot. Pretty good salary in congenial atmosphere. Call program director Lee Arbuckle, WLEE, 703-288-2835, or write WLEE, Box 847, Richmond, Va. Hurry!

KLWW, contemporary station, seeks good morning personality who's capable of keeping a show moving and being entertaining. Good pay. Stability. But we want a man who can think. Willing to consider a small market man wishing to move up. Tape and resume immediately to program director John Long, KLWW, P.O. Box 876, Cedar Rapids, Iowa 52402.

Top-rated medium market adult-contemporary seeks self-starter news director. Fast-paced operation emphasizes mobile news and actualities. Salary open for right man. Send tape, resume to Lee Thomas, KLMS, Box 1804, Lincoln, Neb. 68501.

Program director needed fast for 24-hour up tempo easy listening station in one of nation's major markets. Experienced professionals may call 215-TR 8-1500 and ask for Mr. Kay, station manager of WWDB-FM, Philadelphia.

An opportunity exists at this adult music station for a good second in command, first-class ticket holder. If you have the experience and know-how, please contact C. Mills at 203-227-5133, or write: The Westport Broadcasting Co., Box 511, Westport, Conn. 06880.

Immediate opening for a top-flight announcer in a bright, MOR format. 5,000-watt 24-hour station in central Virginia. First ticket preferred, but not required. Excellent working conditions. Top salary to the right man. Contact Pete Jason, Evans Communication Systems Inc., Box 631, Charlottesville, Va. 22902 or call 703; 295-5121.

News man needed immediately for WPOP, Hartford, Conn. Call program director Dan Clayton.

Wanted: Announcer for summer work as Demolition Derby announcer and advance man. Must be available to travel as we perform at county fairs in Ohio, Indiana, Illinois, etc. College student with training preferred. State salary minimum first letter, send photos and other details to: Variety Attractions Inc., P.O. Box 2276, Zanesville, Ohio 43701.

Black program director needed as soon as possible for WHAT in Philadelphia, which is now programming a blend of blues and jazz targeted at the Negro population. Must have a good track record and be a professional, but willing to consider a music director in a medium to large market who wishes to advance or a program director in a medium market. Contact owner William Banks, 215-878-1500.

KBBQ Radio, in beautiful downtown Burbank, the modern country sound of Los Angeles, is currently interested in receiving audition tapes from top-seasoned personalities who are familiar with the nation's current country sound in radio. Applicants must have first phone license. Send tape (including news and commercial spots), picture, resume to program director Hugh Jarrett, KBBQ Radio, 121 E. Magnolia Blvd., Burbank, Calif. 91502.

POSITIONS WANTED

Gung Ho! Desire to return to radio after two years in Marines. Rated No. one in each time slot worked. 23. Aggressive. No drifter. Great references. Every offer considered. Neal Cappel, Box 248, Wittenberg, Wis. 54499.

Now guy with total experience, including Top 40, sports, MOR, news. Looking to join your action team. Young, a vet, rock and 3rd endorsed. Write Box 0226, Radio-TV Job Mart, Billboard.

I would like to work in the Carolinas, Virginia, or most of all, in Tennessee. 23. Draft free. Have done production, drive time air work, music director duties. Murray Eugene Crawley, 919-273-6698, or write 3432 H. Wichita Place, Greensboro, N.C. 27405.

Soul personality. 3rd ticket. Seeking top 40, soul, or country music station. Congenial. Music background. Will send tape and resume. Prefer South or Midwest. Promotion ideas, with drive to carry them out. Bobby King, 1520 W. Lehigh Ave., Philadelphia, Pa. 19132.

Somewhere in radioland, there is a manager pulling his hair out because he needs an experienced operations-program manager, but just can't find one. He wants a man who knows programming, traffic, MOR music, production, FCC, rock and news. He wants to leave the internal operation of his station to this individual so he can concentrate on sales. If you are this manager and there are only three hairs left on your head, call Dennis at 1-215-692-3131 now so we can get together and make your station what you want it to be. Call only between 10 a.m. and 5 p.m. and ask for Dennis. Want permanency and opportunity to grow. Married and draft exempt. Let's do our thing together. Now.

One of the top names in nite-time contemporary radio is looking for a heavy afternoon drive time in one of the top markets. I've doubled the nearest competition in three very big markets. Currently pulling almost half the radios turned on from 7-midnight in one of the top 10 markets. If you really dig the days of the big numbers, sales begin at \$25,000. Write Box 0229, Radio-TV Job Mart, Billboard.

Let's make a deal: Let me observe your major market programming for 3 months and I'll give you an experienced, talented, 1st phone summer relief announcer and the most enthusiastic workhorse you ever had. Currently successfully programming a medium market program. Will complete my college communications degree next fall. Phone: 205-269-1023.

I've been in broadcasting since 1961. I'm working at present. I have a good job and make good money, but I need a change. I've done as much as I can with my present employer. I have been writing and reading news for the last two years. I feel at home with production and special events. Have several radio documentaries to my credit. Also Pulsarated No. 1 morning show. I would like to relocate in South Florida—my home. Will consider all offers unless you are one of those \$90-a-week stations. If so, don't write. If not, write Les Leland, Box 0224, Radio-TV Job Mart, Billboard.

Fun-loving, fast-moving jock that knows music—Top 40 past, present, and future—and loves it. Seeks position with Top 40 station. 3rd class ticket. Chuck Mosler, 2534 N. Drake, Chicago, Ill. 60647.

Vox Jox

Continued from page 34

music director. Dillon, incidentally, does a nightclub act at discotheques in the area as well as his afternoon air show. . . . Broadcasters TV System has moved "Scene '70," the syndicated bandstand TV show hosted by Clay Cole, to New York. It'll headquarter at Reeves Studios. Mike Garguilo is director.

★ ★ ★

Paul Moverman is now working weekends at WSUB, Croton, Conn. Lineup at WBSR, Pensacola, Fla., includes program director Bill Burkett, Steve Warren, Charlie McDonald, James (Mike Flanigan) Bumm, Tommy T (Tom Sanford), Jerry (Jerry Spencer) Ray, Gary (Rene Stiegler) Stevens, and Dave Sutton.

Word is that KOIT-FM, San Francisco, is going country; or already is. . . . In case any of you wondered how well Johnny Borders did as a program director at KFJZ before he moved into sales, the Oct./Nov. Pulse for Fort Worth had KFJZ with a 25 between 6 a.m.-midnight. KBUY had 15, KXOL had 14. Everybody else were way back.

★ ★ ★

Frank Stevens joined KLMS in Lincoln, Neb., to do the all-night show. He'd been with WIGL in the Duluth, Minn., area. Dennis Mathias has been promoted to production director, replacing Frank Newell, who departs to become manager of KGMT in Fairbury, Neb. . . . Charlie Brown, who reports that he got his job through Billboard's Radio-TV Job Mart, is joining

KMPX-FM's Hip Rock & MOR Blend

Continued from page 32

daughter is not buying bubble-gum singles," he said, "she wants Creedence Clearwater and Blood, Sweat & Tears LP's.

"As more stations get into progressive rock, they can choose to play more than just one type of music. The progressive rock format will spread from left to right toward MOR and teenybopper. If those stations can come to my thing, progressive rock, why can't I take some of their numbers by playing things I wouldn't have played three years ago?"

When Crosby sold KMPX-FM and KPPC-FM in Los Angeles to the National Science

Network a year ago for \$1.3 million, he applied for KTW-FM in Seattle a religious station, and still has \$53,000 tied up there, Mish said.

Then a month ago, Crosby negotiated a deal with Chem-Air, a branch of Boeing Aircraft, for KETO-FM. Crosby expects to hear from the FCC by June. Pending approval, Crosby will change KETO-FM to KHAM-FM. The station has 100,000 watts horizontal and 97,000 watts vertical.

In about two months Crosby plans to apply for the last open FM channel in Reno, Nev., Mish said, and he is negotiating to buy an FM station in San Diego.

Chappell Show Into New Areas

Continued from page 32

from "Oklahoma" with guest Richard Rodgers being interviewed. This was the show that started off the U.S. series on May 16 on WQXR, New York.

Chappell's benefits from the syndication of the show will range from royalties through performing rights societies to a renewed interest in the music itself. Wiser pointed out that many of the Broadway tracks and off-Broadway tracks aired on the show are due for movie versions. "Fantasticks" and "On

a Clear Day" are two examples of soon-to-be-released movies. It is expected that the show could revitalize the already heavy popularity of these musicals at the stock company level coast to coast.

Among the Broadway productions that have been the center of attention of the show are "Carousel," "Funny Girl," "A Tree Grows in Brooklyn," "Salvation," "Paint Your Wagon," "Finian's Rainbow," "Coco," and "Camelot," and "My Fair Lady" is coming up April 10 on WQXR.

Programming Aids

Programming guidelines from key, pacesetter radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.

HOT 100

WVBR-FM, Ithaca, N.Y., music director & personality **George Hiller**; "Waiting for the Sun," Doors, Elektra; BH: "Let It Be," Beatles, Apple, BLP CUT: "Love What You're Doin' Child" (Great Speckled Bird), Great Speckled Bird, Ampex. . . . KBAB, Des Moines, music director & personality **Ron O'Brien** reporting; BP: "ABC," Jackson Five, Motown; BH: "Instant Karma," John Ono Lennon, Apple; BLP CUT: "Feelin' Alright" (Rare Earth), Rare Earth. . . . WDCR, Hanover, N.H., program director **Mark Dillen Stitham** reporting; BP: "Let It Be," Beatles, Apple; BH: "All I Have to Do Is Dream," Bobbie Gentry & Glen Campbell; BLP CUT: "Sweet Baby James," James Taylor, WB. . . . WLAM, Lewiston, Me., music director & personality **Bob Ouellette** reporting; BP: "ABC," Jackson Five, Motown; BH: "Add Some Music to Your Day," Beach Boys, WB; BLP CUT: "Sugar, Sugar" (Right On), Wilson Pickett, Atlantic. . . . WWC0, Waterbury, Conn., music director **Jerry Wolfe** reporting; BP: "Let It Be," Beatles, Apple; BH: "Instant Karma," John Ono Lennon, Apple. . . . WNUB-FM, Northfield, Vt., music director & personality **Jim Mellon** reporting; BP: "Love or Let Me Be Lonely," Friends of Distinction, RCA; BH: "Walking Through the Country," Grassroots, Dunhill; BLP CUT: "I'm on My Way" (Frijid Pink), Frijid Pink, Parrot. . . . WLON, Lincolnton, N.C., music director **Larry White** reporting; BP: "For the Love of Him," Bobbi Martin, United Artists; BH: "Gotta Hold on to This Feeling," Jr. Walker, Soul. . . . WALL, Middletown, N.Y., program director **Larry Berger** reporting; BP: "Didn't We," Engelbert Humperdinck, Parrot; BH: "Let It Be," Beatles, Apple; BLP CUT: "Love Is Not a Game" & "Both Sides Now," Glen Campbell, Capitol. . . . WNIU-AM, DeKalb, Ill., music director **Curt Stallheim** reporting; BP: "No Sugar Tonight," Guess Who, RCA; BH: "Didn't I," Delfonics, Philly Grove; BLP CUT: "Baby Don't Ya Get Crazy," John B. Sebastian, Reprise. . . . WCSB-AM, Boston, Mass., music director **Kenneth Rokes** reporting; BP: "Celebrate," Three Dog Night, Dunhill; BH: "Walking Through the Country," Grass Roots, Dunhill; BLP CUT: "Love and Peace and Happiness," Chambers Bros. . . . WLKB, DeKalb, Ill., music director & personality **Jerry Halasz** reporting; BP: "The Rapper," the Jaggerz, Kama Sutra; BH: "Friend in the City," Andy Kim, Steed; BLP CUT: "Good Old Days" ((That's the Way It Was), John Gary, RCA. . . . KBAB, Des

WABX-FM's New Special

DETROIT — WABX-FM, stereo progressive rock station here, has launched a series of Sunday 6-7 p.m. specials. The first special, says station manager **John Detz**, was a documentary of the My Lai, Vietnam, tragedy as narrated by WNEW-FM personality **Bill (Rosko) Mercer**. March 15 was devoted to Detroit folk music performers such as **Ted Lucas**, **Phil Marcus Esser** and the **Chalk Circle**, **Charlie Latimer**, and **Marc Chover**. **B. B. King** is to be the center of attention of the March 22 program. The specials are sponsored by **The Nude**, local boutique.

Moines, music director **Ron O'Brien** reporting; BP: "American Woman," Guess Who, RCA; BH: "Spirit in the Sky," Norman Greenbaum, Reprise; BLP CUT: "Livin' Lovin' Maid" (Led Zeppelin II) Led Zeppelin, Atlantic. . . . WMCJ, West Long Branch, N.J., music director & personality **Greg Monkowski** reporting; BP: "Let It Be," Beatles, Apple; BH: "Evil Ways," Santana, Columbia; BLP CUT: "Cecilia" (Bridge Over Troubled Water), Simon & Garfunkel, Columbia. . . . WSUA, Albany, N.Y., music director & personality **Eric Lonschein** reporting; BP: "Add Some Music to Your Day," Beach Boys, Reprise; BH: "Carry On," Crosby, Stills, Nash & Young, Atlantic. . . . WOR-FM, New York, music director **Meridee Herman** reporting; BP: "Spirit in the Sky," Norman Greenbaum, Reprise; BH: "Instant Karma," John Ono Lennon, Apple; BLP CUT: "All Cuts From Bridge Over Troubled Water," Simon & Garfunkel, Columbia. . . . WATS, Sayre, Pa., music director **Lee Potter** reporting; BP: "Hitchin' a Ride," Vanity Fare, Page One; BH: "Who'll Stop the Rain," Creedence Clearwater Revival, Fantasy. . . . WSGA, Savannah, Ga., **Jerry Rogers** reporting; BP: "Love Minus Zero—No Limit," Turley Richards, WB; BH: "Timothy," Buoy, Scepter; BLP CUT: "American Woman" (American Woman), Guess Who, RCA. . . . WPTS, Pittstown-Wilkes-Barre, Pa., **Rick Shannon** reporting; BP: "American Woman/No Sugar Tonight," Guess Who, RCA; BH: "Timothy," the Buoy, Scepter. . . . WODE, Joplin, Mo., music director & personality **Ted Stillwell** reporting; BP: "Hang On Sloopy," Lettermen, Capitol; BH: "Gotta Hold on to This Feeling," Jr. Walker, Soul. . . . WBVP, Beaver Falls, Pa., personality **Mike Anthony** reporting; BP: "Nothing Succeeds Like Success," Bill Deal & the Rhondells, Heritage; BH: "Rainy Night in Georgia," Brook Benton, Cotillion; BLP CUT: "New York Boy," Neil Diamond, Uni.

PROGRESSIVE ROCK

WTAI, Melbourne, Fla., music director and personality **Lee Arnold**, BP: "Mississippi Queen," Mountain, Windfall; BH: "Instant Karma," John Ono Lennon, Apple; BLP: "John B. Sebastian," John Sebastian, Reprise. . . . WLVR, Bethlehem, Pa., program director & personality **James Cameron** reporting; BP: "More & More," Little Milton, Chess Vintage; BH: "She's Mine," Jucy Lucy, Atco; BLP CUT: "Morning Blues," Illinois Speed Press, Columbia. . . . WXTO-FM, Grand Rapids, programmer **Ed Matusak** reporting; BP: "Don't Waste My Time," John Mayall, Polydor; BH: "Compared to What," Les McCann & Eddie Harris, Atlantic; BLP CUT: "Smokey Joe's Cafe," the Robbins. . . . WNTN, Boston, music director/program coordinator **John Gorman** reporting; BP: "Signed D.C.," Love, Blue Thumb; BH: "No Time," Guess Who, RCA Victor.

COUNTRY

WMND, Midland, Mich., **Ralph W. Ricks** reporting; BP: "I'm Going Home," Bobby Lewis, United Artists; BH: "When Judy Smiled," Jimmy Dean, RCA; BLP CUT: "I'll Share My World With You" (The Ways to Love a Man), Tammy Wynette, Epic. . . . KBBQ, Burbank-L.A., music director & personality **Corky Mayberry** re-

porting; BP: "Can You Feel It," Bobby Goldsboro, U.A.; BH: "Raggedy Ann," Jimmy Dickens, Decca; BLP CUT: "Little Boy Sad," Bill Phillips, Decca. . . . WUBE, Cincinnati, **Bob Tiffin** reporting; BP: "Can You Feel It," Bobby Goldsboro, UA; BH: "Kentucky Rain," Elvis Presley, RCA. . . . KTLW, Texas City, Tex., **Darrell Hendrix** reporting; BP: "I Just Keep Hanging On," Sue Thompson, Hickory; BH: "It's Just a Matter of Time," Sonny James, Capitol. . . . WTCR, Ashland, Ky., & Huntington, W. Va., program/music director reporting; BP: "Little Boys Prayer," Porter Wagoner, RCA; BH: "Enough of a Woman/I'll See Him Through," Tammy Wynette, Epic. . . . WKMF, Flint, Mich., program/music director & personality **Jim Harper**; BP: "Love Hungry," Warner Mack, Decca; BH: "Once More With Feeling," Jerry Lee Lewis, Smash; BLP CUT: "Vision at the Peace Table" (Little Johnny), Wilburn Brothers, Decca. . . . KAYE, Puyallup, Wash., personality **Chubby Howard** reporting; BP: "It's Enough to Cause a Good Girl to Go Wrong," Linda Webb, Monument; BH: "Is Anybody Goin' to San Antone," Charley Pride, RCA/Bake Turner, Kapp; BLP CUT: "Roses Out of Season," "You Gotta Have a License," Porter Wagoner, RCA. . . . KRSY, Rosewell, N.M., **Bob Lunningham** reporting; BP: "Merry Go Round World," Webb Pierce, Decca; BH: "If I Were a Carpenter," Johnny Cash & June Carter, Columbia. . . . KCKN, Kansas City, Mo., program director **Ted Cramer** reporting; BP: "Tomorrow Never Comes," Slim Whitman, Imperial; BH: "I Know You're Married," Red Sovine, Starday; BLP CUT: "She Even Woke Me Up to Say Goodbye," Jerry Lee Lewis, Smash.

EASY LISTENING

WSB, Atlanta, music librarian **Chris Forston** reporting; BP: "The Funniest Thing," Classics IV, Imperial; BH: "Down Home," Dean Martin, Reprise. . . . WMDN, Midland, Mich., **Ralph W. Ricks** reporting; BP: "What Are You Doing for the Rest of Your Life," Pat Boone, Capitol; BH: "Start to Love," the Cowsills, MGM; BLP CUT: "Dream Lover" (Traces/Memories), the Lettermen, Capitol. . . . KTHO, South Lake Tahoe, Calif., program director **Bill Kingman** reporting; BP: "A Kind Word," Bob Morrison, Barnaby; BH: "Bridge Over Troubled Water," Simon & Garfunkel, Columbia; BLP: "Blue Eyed Boy," Barbara Keith, Verve/Forecast. . . . KTTS, Springfield, Mo., music director **Ray Shermer** reporting; BP: "Odds & Ends," Johnny Mathis, Columbia; BH: "But You Know I Love You," Evie Sands, A&M; BLP CUT: "Someday We'll Be Together" (Kaempfert Touch), Bert Kaempfert, Decca. . . . KBOS-FM, Tulare, Calif., music director **Steve Behar** reporting; BP: "Temma Harbour," Mary Hopkin, Apple; BH: "Poly High," Harpers Bizarre, Reprise. . . . WGR, Buffalo, music director **Larry Anderson** reporting; BP: "United We Stand," Brotherhood of, Deram; BH: "The Girl's Song," 5th Dimension, Soul City. . . . WLDS, Jacksonville, Ill., music director **Paul Yowrey** reporting; BP: "Something's Burning," Kenny Rogers & the First Edition, RCA; BH: "The Rapper," the Jaggerz, Kama Sutra; BLP CUT: "Cecilia" (Bridge Over Troubled Water), Simon & Garfunkel, Columbia. . . . WSPR, Springdale, Mass., program director **Budd Clain** reporting; BP: "Wanderlove," Judith Durham; BH: "Easy to Be Free," Rick Nelson.

SOUL

WDIA, Memphis, program director **Bill Thomas** reporting; BP: "I Could Write a Book," Jerry Butler, Mercury; BH: "Rainy Night in Georgia," Brook Benton, Cotillion; "This Girl's in Love With You" (This Girl's in Love With You), Aretha Franklin, Atlantic.

Selling Sounds

What's doing among the major music houses. Items should be sent to **Debbie Kenzik**, Billboard Magazine, 165 W. 46th St., New York City, N.Y. 10036.

WEEK OF 23-27 FEB.

WES FARRELL ORGANIZATION In Jingle Tie-In with Cashman, Pistilli & West—Steve Bedell to Head New Biz Thrust—Wes Farrell, president of the Wes Farrell Organization and the songwriting-producing-performing team of Cashman, Pistilli & West have announced a liaison to correlate their mutual activities in the area of radio and TV commercials under the direction of Steve Bedell.

As a team, **Terry Cashman**, **Gene Pistilli** and **Tommy West** have written, produced and performed original radio and TV spots for Plymouth, Clairol, Pontiac's 1970 GTO and Lemans, and the Andy Award winning Remington Shaver spot.

In less than a year, under the direction of Bedell, the Wes Farrell Organization and its staff of some 30 hit writers have produced commercials for such major ad agencies as Doyle, Dane & Bernbach; Dancer, Fitzgerald and Sample; Young & Rubicam and Grey Advertising.

Contemporary Music Reigns Supreme At Sherman-Kahan—Leaning heavily on Contemporary music tastes, Stan Sherman and Gary Kahan have created contemporary music tracks for a new campaign for the First National Bank of Oregon. **Billy Davis** was the agency producer for McCann-Erikson, with original music created and produced by Sherman-Kahan.

DUO/CREATICS, New York, 838-4290—Greyhound, for Grey Advertising. **Mark Malvin** & **Michael Cohen** were the agency producers. "Inside Story," a 60 sec. TV spot utilizing a 13 piece jazz/rock band. **Mike Abene** wrote this spot. "Family," a 60 & 20 sec. spot, was composed by **Shep Meyers**. The spots were recorded at Media Sound and engineered by **Harry Hirsch**. **Larry Rosen** produced the session.

LARHNA MUSIC CORP., New York, RE 7-9071—David Pochna reporting; Dan River Mills for Grey Advertising, **Cathy Land** was the agency producer. It was written and arranged by **Larry Goodman**, and recorded at Aura Sound Studios. There were two spots, a 30 sec. & a 20 sec. both for TV. . . . Vanguard Cigarettes for Kenyon & Eckhardt. **Jim Miller** was the agency producer. It was written and arranged by **Larry Goodman** and recorded at Aura Sound Studios. The singers were **Corinna Manetto**, **Bob Rogain**, **Larry Goodman** & **Jean Thomas Fox**. The announcer was **Richard Fonda**. It is a TV & Radio spot.

MOVEABLE FEAST PRODUCTIONS, San Francisco, 415-986-2825—**Paul Boucher** reporting—National spots for **Rare Bird** of Probe records, **Dick Hymans** Electro Concerto on Command records and **Mountain Climbing** by Mountain on Windfall records.

GRANT & MURTAUGH, New York, 581-4000—**Pat Geisenger** reporting; Leever Bros. "Toast Mate" for BBD&O; **Mark Tredrich** was the producer. It was a TV spot recorded at Media Sound. . . . Hertz "Omnibus," **Carl Ally** was the agency. **Bob Schenkel** was the agency producer. It was a TV spot recorded at Media Sound. . . . VolksWagen for Doyle, Dane & Bernbach. **Al Meyers** was the agency producer. It was a TV spot recorded at Media Sound.

SOUNDVIEW STUDIOS, New York—516-724-9361 . . . March 2, 3, 1970—Recording Aesop's Fables. Producer and engineer **Bob Gallo**. . . . March 4, 5, 6, 1970—Recording "Mud in Your Eye." Produced and engineered by **Bob Gallo** for Louis Lofredo Associates Inc. . . . March 7, 1970—Recording "The Smubbs." Completing second album. Label affiliate Monument Records.

Cap Exclusive Stations to Report to Area Promo Men

NEW YORK — Stations involved in the Capitol Records "test network" for exclusive singles will report on the re-

ords each week to a regional promotion man. **KTGR** in Columbia, Mo., which was picked as one of the test stations because its signal reaches several colleges, will be receiving telephone calls probably from **Jay Jansen**, Capital Records promotion man in Kansas City, says program director **Robert Finot Jr.** **KTGR** had been signed up for the experiment by **Merland Littlefield**, Capitol Records man in Dallas. Indication was that the network may go as high as 48 markets. In each test market, one station will be guaranteed a two-week exclusive on a new single. Stations involved in the network may receive gold plaques commemorating their help in breaking singles—a rarity for a small market station.

KFAD-FM Into More Hip Play

ARLINGTON, Tex. — **KFAD-FM** has expanded its programming of progressive rock, reports music director **Philip W. Cook**. The station, which serves Dallas and Fort Worth as well as Denton, is progressive rock 6 a.m.-midnight, then goes to jazz until 6 a.m. Listeners may request either a particular album cut or an entire album side. Air personalities blend from talking about music or the artist just exposed into the ad copy, all of which is read live except agency spots. Four times a day, the station lists all the concerts in the Dallas-Fort Worth area and national news about progressive rock artists and new groups.



Top 40 Stations Who Poll Single Sales Only Missing Boat—Blume

• Continued from page 32

even the local FM stations. "Sometimes, we can help, but it's up to the Top 40 station itself to do more research . . . plug into what's selling . . . get next to the clerks at the key record stores to find out which cuts are causing albums to sell. The 'American Woman' album by the Guess Who is selling very, very heavily. The two cuts that are receiving the most airplay response are the 'American Woman' cut and 'No Sugar Tonight.' So, in essence the album is forcing the single out. But a log of radio stations simply didn't wait. They heard the commercial appeal of these two cuts and started

playing them. It's this type of action by music directors that is needed everything, depending on the format of the station as to which cuts they select for exposure."

18 Men In Field

Blume has a staff that includes more than 18 promotion men. His first record industry job was with Henry Nathan at General Distributors, Baltimore. He then became manager of a record store called General Records, Baltimore, before joining RCA Records in promotion in 1959 in Baltimore. He transferred to Chicago in September 1962 and later was promoted to the New York position.

WIBM Plays LP a Week

JACKSON, Mich.—WIBM, Top 40 format station here, is now featuring an album each week and playing one cut per hour throughout the day, reports program director Rick Bach. "The albums are generally heavier ones by established groups such as the Doors, the Beatles, Simon & Garfunkel, and others."

In addition, the station programs a heavier sound Sunday nights in a show hosted by air personality Ron Hively that devotes an entire show to a group. This show also uses open-end and beeper phone interviews with groups and artists.

KPFT-FM Newest Pacifica Fund Station

HOUSTON — The newest local radio station, KPFT-FM, has taken to the air here as the latest Pacifica Foundation listener-sponsored station. The station now has 1,500 subscribers, according to Larry Lee, manager. All broadcasts are in stereo, no commercials are carried and the station is financed by listeners and the Pacifica Foundation.

Throughout the daily program schedule there will be programs devoted to music including a Monday through Friday preview of new albums at 8:15 a.m.; a two-hour concert of classical music at 10 a.m.; "Garage Sale" an audition program of new recordings and

few programs at 12:30 p.m.; "The Afternoon Concert" at 2 p.m., a two-hour classical music block at 4:00 p.m. "Kids Call That Stuff Music" a parody of top 40 radio stations with eight and 12 year olds as programmers and at 10 p.m. "Electric Light" with progressive rock and talk.

Weekend programming will be devoted on Saturday to the Beatles, another consisting of music and stories about war; another of music on cities "Four Voices," on another Saturday devoted to music of B. B. King, Nina Simone, Ella Fitzgerald and Miles Davis.

On Sunday the programs will

WLS-FM to 24-Hr. Day

CHICAGO—WLS-FM, progressive rock station owned by the American Broadcasting System, has expanded to a 24-hour broadcast day, reports general manager Craig Bowers. Thirteen of these hours are via tapes from the ABC "Love" syndicated programming service, which is being revamped as of April 1 to be "heavier." Live personalities include Don Bridges and Thom Trummel, who alternate on the midnight-5 a.m. shift Tuesday through Sunday; program director Randy Morrison and Steve Burke. As of April 1, the "Love" side will feature Jimmy Rabbit, Dave Herman, and Brother John. WGLD-FM is also full time in a progressive rock format here.

WELA on Air in N.Y., N.J. Areas

ELIZABETH, N.J.—WELA, a new uptempo easy listening station, has gone on the air here serving northern New Jersey, Staten Island, and parts of New York City. Tony Lupo, formerly with WNBC in New York, is general manager. Skip Painton is program director. Air personalities include Ed Klien, Bill Schaefer, Laura Scott.

be devoted to avant garde music, opera, drama, rock and Broadway shows.

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Best-Ever IBS Convention on April 3-5 Is Seen by Kohlstrom

CHICAGO — The Intercollegiate Broadcasting System Convention to be held here at the LaSalle Hotel April 3-5 promises to be the best ever, according to Bill Kohlstrom, convention committee chairman. The three-day event will bring over 800 college radio delegates from the U.S., Canada and Puerto Rico together to discuss all the topics related to campus radio. The theme, "Freedom to Speak," will be carried throughout the three-day program. According to Kohlstrom, "Freedom is relevant to all forms of communication. We have used it in selecting topics, panelists and even the entertainment features. It is the freedom of the people which makes this country great and that is why we must recognize its importance."

The topic of college radio as the new horizon in the music industry will be dealt with by

Norman Weiser, vice president and general manager of Chapell Music & Co. Pat McMahon, program director of KRIZ in Phoenix, Allen Shaw, who directs the ABC-FM Special projects and Jim Stagg, program director of WCFL in Chicago will deal with music programming. "The Inside of Music," will be discussed by Tommy James, Tom Paxton, and Jaime Brockett. Michael Gifford of Gifford Wallace, Inc., will speak on "Getting it all Together for Your Station—A way to a Scarce Commodity." Listener loyalty will be dealt with by Dick Orkin and Barry Stone of Dick Orkin Creative Services, Chicago. Jim Long of TM Productions, Dallas, will speak about Creative Production.

All work and no play is not the aim of the convention. Aside from the 800 tickets donated by Michael Butler and

RCA Records for the Chicago production of "Hair," the IBS will also feature a new satirical comedy review, "Trash of the Thirties." The review deals with the era of the 1930's movie-vaudeville palace.

There are 26 exhibitors registered for the convention. Every major record company will be represented including MGM, ABC, A&M, Atlantic, Bell, Buddah, Columbia, Crewe, Decca, Elektra, ESP, Jubilee/Josie, Mercury/Metromedia, Monument, Motown, Rare Earth, Poppy and Scepter. Also exhibiting will be Low Power Broadcasting Co., Gifford Wallace, Inc., Moderator Broadcasting, Scully Recording Instruments and Patrick West Associates.

All of the registrants for the conventional will be entitled to free admission to the NAB convention which opens the day the IBS closes, April 5.

Rock Rocks South; Soul Off

NEW YORK—Hard rock has hit the South and the soul acts are falling off slightly in their bookings according to Murray Swartz of Queen Booking Corp. "It isn't really going to hurt us that much," said Swartz, whose agency deals exclusively with soul acts, "The northern schools still have to book a black attraction, especially since many schools have opened a black studies department and sponsor a Black Cultural Week." The fact that schools have a week devoted to the black man and bring in black acts to talk about the music and cultural history of black people has given Queen Booking a new outlet for their acts. "The college students are very aware and want to find out everything they can about their brothers. After a show, they congregate around the stars and ask questions. Sometimes the entertainers talk about the philosophy of their music and its background as part of the evening's entertainment. This leads to a seminar type of dialogue after the show. "Our acts are very aware of their history. They take great pride in being able to speak about their people. They are especially happy to receive questions after a concert. They know the students as a concerned people."

Swartz feels that the trend to rock in the South will continue, but it will level off and stabilize. "The students in the South love to dance. The best music to dance to is soul music. It is not only the beat, it's the overall feeling of the music. Soon the big rock acts will be too highly priced. The students who book these acts will learn to go for quality as opposed to names. This will also help

the black performer like the Impressions who have been giving quality performances for years. The trend in rock for a while has been towards lyrics of social comment. The black singer has been making a social comment for hundreds of years, from 'Let My People Go' to 'This Is My Country.' Swartz feels that the schools are not really getting a fair deal from many promoters. "They sometimes take as much as 40 percent out of a show. This is one of the reasons for the high prices. The students want the big names, the chart toppers. I feel that the time is coming when administrators will put their foot down and force the students to seek out the lower priced but high quality acts. The students will have to change their attitude and realize that a good show does not have to be a single high-priced act. It can be three or four good quality lower priced acts. Of course, the promoter will ask whatever the market will bear. If the schools function in a unified manner and refuse to pay high prices, then many groups will have to drop their prices. There will always be groups which do not have to drop their prices. These people do not have to play on the campus to generate popularity. They are already there."

In the case of a soul group, Swartz feels that they will again rise in popularity. "These people are concerned with entertaining as artists. They see the youth in colleges as message centers, receptive to learning and artistic ability. Parallel this with the coffee house artist and you can see what I mean."

Maryland U. May Get Free Concert

By TOM BASHAM

COLLEGE PARK, Md. — The University of Maryland's student talent coordinators and the Washington and Baltimore based Stingray Productions are combining forces in an attempt to bring free concerts to the Maryland campus next year. According to a verbal agreement between Stingray's Jay Ehrlich, a 1962 Maryland graduate, and Maryland's Student Union Board, which coordinates all the talent shows on campus, proceeds from bi-monthly concerts will be used to pay for free concerts in alternate months.

It is hoped that the student union board will provide on-campus publicity and ticket takers. For these services the board will take 40 percent of the net profits from the paying concerts. Stingray will take care of off-campus publicity, ticket

printing, booking, and will take the remainder of the net. The idea was tried for the Youngbloods concert on Feb. 28, with great success. For that concert, Ehrlich assumed full financial responsibility. "I hope to have the students handle a larger share in the production end of the shows from now on," said Ehrlich. "The purpose of the arrangement is to get involved in concerts as a happening, not just a business." He looks to future concerts as being "free form," without uniformed guards, ushers, and ticket takers. "I wish we could hold the concerts outside, maybe in the Maryland football stadium, which seats 40,000. We would let the audience mingle on the field with the performers." Ehrlich also hopes to promote two shows in the 13,000-seat basketball arena next year.

There were no complaints from Ehrlich about dealing with a large university other than the standard "red tape" routine which seems to discourage many promoters and students from putting on really fine shows. "The advantage of a college concert is in Ehrlich's words "having a more mature group to present music to. People come to listen to the performer, not scream." He also thinks the college format lends itself to more experimentation. At the Youngbloods concert, the audience sat on the floor or stood around in the back and generally "felt very mellow. No one had to hassle with finding their correct seat or bothering everyone around them when they wanted to get up."

The Student Union Board, headed by Terry Phillips, was quite pleased with the Young-

What's Happening

Midwest Rock

WSUR at Wisconsin State University, Eau Claire, will sponsor a rock festival on April 18. The festival will center on an afternoon outdoor concert featuring groups from the upper midwest. The evening program will feature the Mandrake Memorial and Townes Van Zandt. Tickets will be \$1.50. The idea of the happening is to spotlight local groups who play on campuses in the area. WSUR will be happy to give any further information.

Ron O'Brien of KBAB in Indianola, Iowa, will do a one hour daily syndicated program for KICR of the Iowa Campus Radio Network. As of March 17, all the personalities at the University of Iowa station will change their last names to O'Brien.

WWKS-FM, Western Illinois University, Tim McCartney reporting: "Who'll Stop the Rain," Creedence Clearwater Revival, Fantasy: "He Ain't Heavy, He's My Brother," Hollies, Epic: "Here Comes the Sun," (Abbey Road), Beatles, Apple. . . . WUNH AM-FM, University of New Hampshire music director John Graham reporting: "Add Some Music to Your Day," Beach Boys, Reprise: "Let It Be," Beatles, Apple: "Edward, the Mad Shirt Grider," (Shady Grove), Quicksilver Capitol. . . . WXAC Albright College, personality Bill Moyer reporting: "Let It Be/You Know My Name," Beatles, Apple: "He Ain't Heavy, He's My Brother," Hollies, Epic: "Bridge Over Troubled Water" (The Entire Album), Simon and Garfunkel, Columbia. . . . WTUL, Tulane University, program director David Epstein reporting: "Instant Karma," John Ono Lennon, Apple: "Sympathy," Rare Bird, ABC: "Hey Jude," Beatles, Apple. . . . WCWP, Brookville, N.Y., program director and personality Steve Ellis reporting: "Spirit in the Sky" Norman Greenbaum, WB-Reprise: "Ma Belle Amie," Tee Set, Colossus: "The Other Side," (American Dream), American Dream, Ampex. . . . WWAS, St. Francis College, station manager John Roberts reporting: "Mighty Joe" Shocking Blue, Colossus: "Comin' Home," Delaney, Bonnie & Friends, Cotillion: "Your Blues," Plastic Ono Band, Apple. . . . WNFT, Slippery Rock State College, assistant program director Mark Barton reporting: "ABC," The Jackson Five, Motown: "Who's Your Baby," the Archies, Kirshner: "Don't It Make You Want to Go Home," Joe South, Capitol. . . . WGLT, Illinois State University, program director and personality reporting: "Instant Karma," John Ono Lennon, Apple: "Spirit in the Sky," Norman Greenbaum, Reprise. . . . WBCR, Brooklyn College, music director and personality Lenny Bronstein reporting: "Woodstock," Crosby, Stills, Nash & Young, Atlantic: "Spirit in the Sky," Norman Greenbaum, Reprise: "Head Embers," Thunder Head, Roulette. . . . WBRB, Michigan State University, John Kowaleski reporting: "Take a Look Around," Smith, Dunhill: "Mississippi Mama," Owen B., Janus: "Spirit in the Sky," Norman Greenbaum, Reprise: "Baby Driver" (Bridge Over Troubled Water), Simon and Garfunkel, Capitol. . . . WHCB, Lehman College (Bronx), Harris Semegram, personality, reporting: "What Is a Friend," Oscar Brown Jr., Sivuca, and Norman Shobey from the soundtrack of "Joy," RCA: "Si Tu Dois Partir," Fairport Convention, A&M: "Let It Be," Beatles, Apple: "Good Morning," Leapy Lee, Decca.

Best LP's

These are the best selling albums at Pop-I's Record Room in Memphis, Tenn., Memphis State University. Mike Alsop, manager.

1. "Hey Jude," Beatles, Apple SW 385
2. "Bridge Over Troubled Water," Simon & Garfunkel, Columbia KCS 9914.
3. "Morrison Hotel," Doors, Elektra, EKS 75007.
4. "Mountain Climbing," Mountain, Windfall 4501.
5. "Led Zeppelin II," Led Zeppelin, Atlantic SD 8236.
6. "Abbey Road," Beatles, Apple SO 383
7. "Grand Funk," Grand Funk Railroad, Capitol SKAO 406.
8. "Get Ready," Rare Earth, Rare Earth RS 507
9. "American Woman," Guess Who, RCA LSP 4266.
10. "Then Play On," Fleetwood Mac, Reprise RS 6368.
11. "Chicago," Chicago, Columbia KGP 24.
12. "John B. Sebastian," John Sebastian, Warner Bros. RS 6379.
13. "Santana," Santana, Columbia CS 9781.
14. "To Our Children's Children's Children," Moody Blues, Threshold THS 1.
15. "The Band," Band, Capitol STAO 132.

Campus Dates

Carla Thoma, Stax/Volt recording artist, will appear at Seton Hall University in South Orange, N.J., Friday (20); and Brown University in Providence, R.I., Saturday (21).

The Band of Capitol Records will appear at the University of Michigan in Ann Arbor, Saturday (21). James Cotton of Vanguard will appear at the University of Arizona in Tucson, Saturday (21). Richie Havens appears at the University of Pennsylvania, Friday (20).

bloods concert and the new arrangements with Stingray. "Free concerts are definitely the best thing around. We buy the albums to support the groups. There is no reason why we shouldn't get a reward once in a while." If it works the entire College Park area will feel a new musical life.

Ian and Sylvia and the Great Speckled Bird, Ampex folk sextet, will appear at Trinity College in Burlington, Vt., Saturday (21). Gordon Lightfoot of UA will perform at Wake Forest College in North Carolina, Friday (20).

Ten Wheel Drive of Polydor will appear at Brooklyn College in New York City, Thursday (26). Paul Geremia, Folkways artist, will perform at Cornell University in Ithaca, N.Y., Saturday (21); and Ithaca College Monday (23).

Kenny Rogers and the First Edition of Reprise will perform at North Dakota State University in Fargo Friday (20).

John Mayall, Polydor recording artist, appears at the University of Virginia in Charlottesville, Friday (20); and the University of Albany in New York, Sunday (22). Stone the Crows, also on Polydor, will appear at the State University of New York, Stony Brook, Wednesday (25).

Soul

Soul Sauce

BEST NEW RECORD
OF THE WEEK:

**"COLE, COOK
& REDDING"**
WILSON PICKETT
(Atlantic)



By ED OCHS

SOUL SLICES: Bob Thiele's Flying Dutchman Productions will import via Britain the home-grown soul of Jamaica—reggae. Traveling the route of the old trade triangle, reggae has moved with the West Indians to England and now, like the British rock invasion of the mid-60's, to the U.S. Aiming for the chart success scored by **Desmond Dekker & the Aces'** "The Israelites," Thiele's new Reggae label will debut with "Man and Woman Reggae," by **Superman**, and albums by **Superman**, **Liquidators**, **Ironmen** and **Heavy Reggae Machine**. The label will later add Latin-American and Mexican music to its catalog. . . . Catalog has underlined its commitment to the Memphis music scene via an independent deal with **Chips Moman**, head of American Studios in Memphis, and producer **Tommy Coghill**. Capitol, which moved into the picture last year with **Rick Hall's** Fame label, will manufacture and produce the Chips and Trump labels, newly formed by the Memphis production duo. . . . Through the joint efforts of **John Hammond** and blues authority **Chris Albertson**, Columbia will reissue five two-record sets—160 selections—by the great **Bessie Smith**. The first album, due in May, will feature the first 16 acoustical and last "electric" recordings done by Bessie Smith, who first recorded for the label in 1923. . . . The **Coasters**, headed by **Cornell Gunter**, is back on Roulette. . . . First from the Motown-distributed Chisa label, **Monk Montgomery's** first solo album, "It's Never Too Late." Monk is the bassist in the musical Montgomery family. . . . The **Shirelles** open on United Artists with a medley of "There Goes My Baby" and "Be My Baby." . . . **Brook Benton** has hit gold with his "Rainy Night in Georgia." . . . **R. B. Greaves**, Atco's rising soul star, will headline the Copacabana in June. . . . **Nick Ashford**, half of the former crack Motown songwriting team of **Ashford & Simpson**, has moved over to ABC and recorded one of their own compositions, "Dead End Kids," a strong catch by the label.

★ ★ ★
TID GRITS: Clarence Carter canceled a return to Europe after a showcase performance at the recent NEC conference in Memphis. Carter locked up heavy booking in U.S. colleges for the next six months and is the latest artist to send soul to college where the ghetto and the chitlin circuit are just rumors. . . . Muscling up the charts: **Doris Duke's** "To the Other Woman." . . . Shooting up the charts: **Little Sister**, "You're the One." . . . Breaking big: **Jerry Butler's** "I Could Write a Book." . . . Instant reaction: **Jackson Five's** "ABC." . . . Nowhere to go but up: **Ruby Andrews'** "Everybody Saw You." . . . **Percy Sledge**, who will return to chart status with **Jimmy Cliff's** "Too Many Rivers to Cross," will return to Europe for a follow-up tour to his December '69 success. . . . New by the **Blossoms on Bell**, "I Ain't Got to Love Nobody Else." . . . **Excello** has issued "Slim Harpo Knew the Blues" featuring some of the late bluesman's best. . . . **Savoy Records** has upped the list price for some gospel lines to \$4.90. . . . **George Harrison** produced **Doris Troy's** return to soul, "Ain't That Cute," on Apple. . . . **Ernie Hines'** has joined Stax "Help Me Put Out the Flame," while former studio singer-guitarist has signed with Stax Volt label and will debut with "Love's Gonna Tear Your Playhouse Down," written and produced by **We Three**. . . . New from **Patti LaBelle & the Bluebelles:** "Trustin' in You," on Atlantic. . . . **Al Bell** of Stax Records reads **Soul Sauce**. Do You?

SPECIAL MERIT PICKS

• Continued from page 56

of golden oldies, the inimitable Liberace style and musical charisma are brought forcefully into play on tunes like "Blue Moon," "The Very Thought of You" and "You Go to My Head."

SUNSET STRINGS—Showdown. Sunset SUS 5275 (S)
This is a fun-filled album which brings back memories of many of the great western movies of the '60's. The Sunset Strings do a very realistic job of reconstructing the drama of tunes like "The Theme From the Good, the Bad, and the Ugly," "The Wild Bunch," "True Grit," and "Hang 'Em High."

ALAN BLACK SACKNER & THE NEW GROUP—Yesterday When I Was Young. RCA Camden CAS 237B (S)
Alan Black Sackner is a harmonica virtuoso in the truest sense of the term. Even when he attaches electronic techniques to the harmonica, he doesn't let it get out of hand and destroy the instrument's true sound. The repertoire here is

rich and varied, and Schackner's backing is top-grade.

COUNTRY

THE HAGERS—Capitol ST 438 (S)
With an album of tunes that has gained much exposure on the network "Hee-Haw" show and radio stations—such as "Gotta Get to Oklahoma ('Cause California's Gettin' to Me)"—the Hagers have a superb package. Standout tunes include "Your Tender Loving Care," "Goin' Home to Your Mother" and "I'm Not Going Back to Jackson."

VARIOUS ARTISTS—Forever Country/Original Hits Vol. 1. Forever FR 105 (S)
Here is a real treat for lovers of country music. Coming together on this album are some of the biggies of the 1950's and early 1960's. Tunes include "Gambler's Guitar," with Rusty Draper, "From a Jack to a King," with Ned Miller, Faron Young's "Yellow Bandana" and "Walking After Midnight," with Patsy Cline.

LOW PRICE COUNTRY

CARTER FAMILY—I Walk the Line. Harmony HS 11392 (S)
The vast popularity of this group—in both folk music and among country music fans—combined with their exposure on "The Johnny Cash Show" on ABC-TV, should create instant sales impact for this album. Best tunes, "I Walk the Line," "For Lovin' Me," and "These Boots Are Made for Walkin'."

CLASSICAL

BEETHOVEN: SYMPHONY No. 6 — New Philharmonia Orch. (Giulini). Angel S 36684 (S)
Beethoven's beautiful "Pastoral" symphony is given a superb interpretation by conductor Giulini and the New Philharmonia, and the accompanying Egmont Overture makes a perfect companion piece on this record. He leads the orchestra with a definitive flair that brings new life to this standard classic.

FOLK

WEAVER'S GREATEST HITS — Decca DL 75169 (S)
This rechanneled set brings the Weavers

to the fore with their greatest numbers, including "Goodnight Irene," "Wimoweh," "Tzena Tzena Tzena," "Kisses Sweeter Than Wine," etc. Here are Pete Seeger, Ronnie Gilbert, Fred Hellerman and Lee Hayes with the performances that have made them so important in the U.S. folk music scene.

JAZZ

HANK MOBLEY—The Flip. Blue Note BST 84329 (S)
Tenor saxophone player Mobley, who works often in Europe has gathered around him a similar group of expatriate jazzmen for a good old fashioned blowing session. Mobley obviously enjoys the outing and finds strength in the drumming of Philly Joe Jones as well as giving his tunes an outing. Mobley wrote everything on this album. Slide Hampton, trombone and Dizzy Reece trumpet make it a strong front line. Expatriate expertise.

BLUES

WILLIE DIXON—I Am the Blues. Columbia CS 9987 (S)
Chicago blues giant Willie Dixon, now a staff producer with Chess, kicks off his one-man revival by starring on the first of three Columbia albums featuring many of

his post-war blues standards, including "Back Door Man," "I Can't Quit You, Baby," "You Shook Me" and "Hootchie Cootchie Man." Backed by the Chicago All-Stars, Dixon boosts his status as one of the major figures of post-war blues.

VARIOUS ARTISTS—Urban Blues, Vol. 2. Imperial LP 94004 (S)

An interesting collection, for the most part unissued material, from the Imperial vault, collected by Canned Heat's Bob Hill. Fats Domino takes pride of place with three tracks—one, "Lucille" on piano with Joe Turner taking an impressive vocal. Most tracks sit easily on the fence between rock 'n' roll and jazz blues and there is one exceptional rocker, "Chicken Shack Boogie" by Amos Milburn, complete with burping saxophone. For the most reflective solid blues and Domino plays better piano than he is usually given credit for.

SPOKEN WORD

O'NEILL: AM, WILDERNESS—Various Artists. Caedmon TRS 340 (S)
Theodore Mann's Circle is the Square, New York, production of Eugene O'Neill's "Ah, Wilderness!" makes for an excellent three-record package in this Theater Recording Society pressing. The superior cast in this key 20th-Century drama includes Geraldine Fitzgerald, Laurinda Barrett, Larry Gates, Stefan Gierasch, Tony Schwab and other fine actors.

Billboard SPECIAL SURVEY For Week Ending 3/21/70

BEST SELLING Soul Singles

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

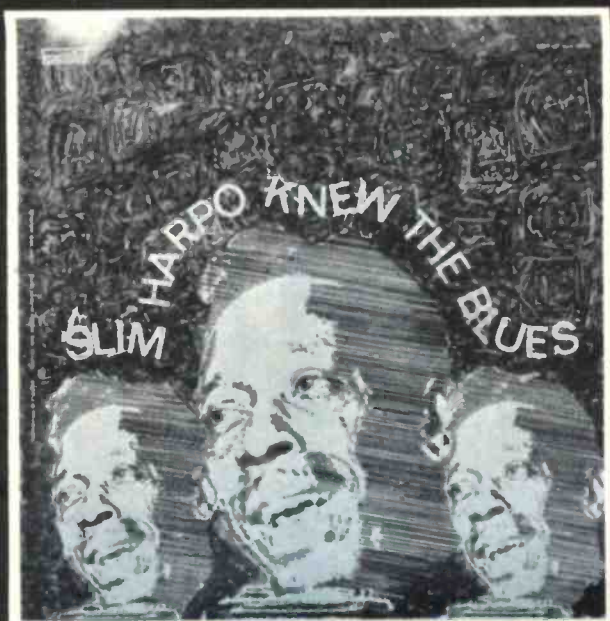
This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	3	CALL ME Aretha Franklin, Atlantic 2706 (Pundit, BMI)	6	26	33	DEEPER (In Love With You) O'Jays, Neptune 22	2
2	1	RAINY NIGHT IN GEORGIA Brook Benton, Cotillion 44057 (Combine, BMI)	10	27	—	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	1
3	4	IT'S A NEW DAY James Brown, King 6292 (Dynatone, BMI)	5	28	14	HEY THERE LONELY GIRL Eddie Holman, ABC 11240 (Famous, ASCAP)	16
4	7	THE BELLS Originals, Soul 35069 (Jobete, BMI)	6	29	28	IF YOU'VE GOT A HEART Bobby Bland, Duke 458 (Don, BMI)	9
5	8	GOTTA HOLD ON TO THIS FEELING Jr. Walker & the All Stars, Soul 35070 (Jobete, BMI)	4	30	36	LOVE LAND Charles Wright & the Watts 103rd Street Rhythm Band, Warner Bros. 7365 (Wright Grestl/Tamerlane, BMI)	3
6	2	THANK YOU (Falettin' Me Be Mice Eli Agin) Sly & the Family Stone, Epic 5-10555 (Stone Flower, BMI)	11	31	40	MY SOUL'S GOT A HOLE IN IT Howard Tate, Turntable 50B (Classi, BMI)	3
7	6	DIDN'T I (Blow Your Mind This Time) Delfonics, Philly Groove 161 (Nickel Shoe, BMI)	10	32	37	YOU SAY IT Al Green, Hi 2172 (Jec, BMI)	7
8	10	TO THE OTHER WOMAN Doris Duke, Canyon 28 (No Exit/Wally Roker, BMI)	5	33	45	TENDER WAS THE LOVE WE KNEW Intruders, Gamble 4001 (Assorted, BMI)	2
9	9	DO THE FUNKY CHICKEN Rufus Thomas, Stax 0058 (East/Memphis, BMI)	10	34	43	CONCRETE RESERVATION Syl Johnson, Twinlight 129 (Midday, BMI)	4
10	5	PSYCHEDELIC SHACK Temptations, Gordy 7096 (Jobete, BMI)	9	35	35	CAT WALK Village Soul Choir, Abbot 2010 (Arden, BMI)	8
11	13	NEVER HAD A DREAM COME TRUE Stevie Wonder, Tamla 54191 (Jobete, BMI)	6	36	32	IF I LOSE YOUR LOVE Detroit Emeralds, Westbound 156 (Bridge Port, BMI)	9
12	15	YOU'RE THE ONE Little Sister, Stone Flower 9000 (Stone Flower, BMI)	4	37	19	OH WHAT A DAY Dells, Cadet 5663 (Last Go Round, BMI)	9
13	11	THE THRILL IS GONE B. B. King, BluesWay 61032 (Grosvenor House, ASCAP)	12	38	38	GONNA GIVE HER ALL THE LOVE I GOT Marvin Gaye, Tamla 54190 (Jobete, BMI)	2
14	27	UP THE LADDER TO THE ROOF Supremes, Motown 1162 (Jobete, BMI)	2	39	42	TIME Edwin Starr, Gordy 7097 (Jobete, BMI)	4
15	12	GIVE ME JUST A LITTLE MORE TIME Chairman of the Board, Invictus 9074 (Gold Forever, BMI)	9	40	16	I WANT YOU BACK/WHO'S LOVING YOU Jackson 5, Motown 1157 (Jobete, BMI)	18
16	20	CALIFORNIA GIRL Eddie Floyd, Stax 0060 (East/Memphis, BMI)	5	41	41	TO LIVE IN THE PAST Percy Mayfield, RCA 74-0307 (Ninandy, BMI)	2
17	18	KEEP ON DOIN' Isley Brothers, T-Neck 914 (Triple 3, BMI)	7	42	—	TURN BACK THE HANDS OF TIME Tyrone Davis, Dakar 615 (Wally Roker, BMI)	1
18	17	GOOD BUYS ONLY WIN IN THE MOVIES Mel & Tim, Bamboo 109 (Cachand/Patcheal, BMI)	7	43	—	BUFFALO SOLDIER Flamingos, Polydor 14019 (Singleton/Hip Hill, BMI)	1
19	—	ABC Jackson 5, Motown 1163 (Jobete, BMI)	1	44	47	GROUNDED Gloria Taylor, Silver Fox 19 (McLaughlin, BMI)	4
20	39	LAUGHIN' & CLOWNIN' Ray Charles, ABC 11259 (Kags, BMI)	2	45	—	DO YOUR DUTY Betty Lavette, Silver Fox 21 (Dief, BMI)	1
21	21	COME TOGETHER Ike & Tina Turner, Minit 32087 (Maclen, BMI)	7	46	48	EASY AS SAYING 1-2-3 Timmy Willis, Jubilee 5690 (Jubilant/Inta-Somthain', BMI)	3
22	25	FUNKY CHICKEN Willie Henderson & the Soul Explosions, Brunswick 755429 (Dakar/BRC, BMI)	5	47	49	I THINK I'M GONNA WRITE A SONG Darrow Fletcher, Congress 6011 (Murlei, BMI)	3
23	23	THE GHETTO Donny Hathaway, Atco 6719 (Don-Pow, Peer, BMI)	11	48	—	MY BABY'S MISSING Gene Faith, Virtue 2512 (Mary Hill/Joshie/Brown/Trout, BMI)	1
24	22	MOON WALK, Part I Joe Simon, Sound Stage 7 2651 (Cape Ann, BMI)	12	49	—	JUST ANOTHER HEARTACHE Artistics, Brunswick 755431 (Dakar/BRC, BMI)	1
25	34	CRYING IN THE STREETS (Part I) George Perkins & the Silver Stars, Silver Fox 18 (Singleton, BMI)	3	50	50	WAN-TU-WAH-ZUREE George Tindley, Wand 11215 (Double Diamond, BMI)	2

BEST SELLING
Billboard Soul LP's

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title Artist, Label, No. & Pub.	Weeks on Chart
1	1	I WANT YOU BACK Jackson 5, Motown MS 700	10	25	21	DOWN HOME STYLE Brother Jack McDuff, Blue Note BST B4322	15
2	2	THIS GIRL'S IN LOVE WITH YOU Aretha Franklin, Atlantic SD 8248	6	26	25	FOUR IN BLUE Smokey Robinson & the Miracles, Tamla TS 297	16
3	3	PUZZLE PEOPLE Temptations, Gordy GS 949	24	27	38	LOOK-KA PY PY Meters, Josie JOS 4011	7
4	7	STAND Sly & the Family Stone, Epic BN 26456	47	28	29	GOLDEN HITS, VOL. II Dionne Warwick, Scepter SPS 577	21
5	5	AIN'T IT FUNKY James Brown, King KS 1092	6	29	27	LET IT BLEED Rolling Stones, London NPS 4	9
6	8	TODAY Brook Benton, Cotillion SD 9018	5	30	28	TOM JONES LIVE IN LAS VEGAS Parrot PAS 71031	18
7	4	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	37	31	31	LOVE IS BLUE Dells, Cadet LPS 829	31
8	9	COMPLETELY WELL B. B. King, BluesWay BLS 6037	13	32	39	BEST OF THE IMPRESSIONS Curtom 8004	5
9	6	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	15	33	30	WILLIE & THE POOR BOYS Creedence Clearwater Revival, Fantasy 8397	10
10	10	DELPHONICS' SUPER HITS Philly Groove PG 1152	18	34	44	PHILOSOPHY CONTINUES Johnny Taylor, Stax STS 2023	7
11	14	I LOVE YOU Eddie Holman, ABC ABCS 701	8	35	33	ON BROADWAY Diana Ross & the Supremes & the Temptations, Motown MS 699	15
12	12	WHAT DOES IT TAKE TO WIN YOUR LOVE Jr. Walker & the All Stars, Soul SS 721	13	36	35	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	44
13	15	SANTANA Columbia CS 9781	14	37	41	ARETHA'S GOLD Aretha Franklin, Atlantic SD 8227	36
14	11	DIANA ROSS & THE SUPREMES' GREATEST HITS, VOL. III Motown MS 702	10	38	43	BLACK GOLD Nina Simone, RCA Victor LSP 4248	3
15	18	GET READY Rare Earth, Rare Earth RS 507	9	39	—	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAD 404	1
16	13	WALKING IN SPACE Quincy Jones, A&M SP 3023	15	40	42	IF WALLS COULD TALK Little Milton, Checker LPS 3012	2
17	22	THAT'S THE WAY LOVE IS Marvin Gaye, Tamla TS 299	7	41	—	GRITTY, GROOVY & GETTIN' IT David Porter, Enterprise ENS 1009	1
18	17	LOVE, PEACE & HAPPINESS Chambers Brothers, Columbia KGP 20	10	42	40	MY MAN! WILD MAN! Wild Man Steve, Raw 7000	8
19	20	BABY I'M FOR REAL Originals, Soul SS 716	10	43	46	KOOL & THE GANG De-Lite DE 2003	6
20	26	LIKE IT IS Dells, Cadet LPS 837	4	44	49	THE DEVIL MADE ME BUY THIS DRESS Flip Wilson, Little David LD 1000	4
21	23	CREAM OF THE CROP Diana Ross & the Supremes, Motown MS 694	17	45	45	MY CHERIE AMOUR Stevie Wonder, Tamla TS 296	24
22	19	FEELIN' GOOD David Ruffin, Motown MS 696	12	46	—	I CAN'T TAKE MY EYES OFF YOU Nancy Wilson, Capitol ST 429	1
23	16	ICE ON ICE Jerry Butler, Mercury SRS 61234	26	47	—	RIGHT ON Wilson Pickett, Atlantic SD 8250	1
24	24	R. B. GREAVES Atco SD 33-311	11	48	48	MOVE YOUR HAND Lonnie Smith, Blue Note BST B4326	3
				49	—	FEELIN' ALRIGHT Mongo Santamaria, Atlantic SD 8252	1
				50	50	GOODNESS Houston Person, Prestige PR 7678	2

SLIM HARPO



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Vox Jox

• Continued from page 35

his 1st ticket. Say hello to Bob Baker for me. . . . Jimmy Stewart is joining WVOE in Chadbourn, N.C.; he'll be handling music duties and do an air show.

★ ★ ★

Murray (The K) Kaufman is going to WWDC; a spy in the promotion department reports the Washington easy listening station is already drawing up newspaper ads to hail his arrival. . . . Now what was Ken Draper wanting to talk to Tom Clay about?

★ ★ ★

Boyd R. Britton has been appointed program director of KPEN-FM, Mountain View, Calif. (which serves San Francisco). He'll also do the music and needs stereo MOR singles. . . . William C. Chadwick III has been named general manager of KBNO-FM, Houston, re-

cently acquired by Culligan Communications. He'd been with WTID, Norfolk. . . . Joel Sebastian is joining WLS, Chicago. He'd been with WCFL, Chicago, as program director.

★ ★ ★

Jim Cooper, program director of KTFS in Texarkana, Tex., is moving into sales. Music director Jim McKay is being promoted to program director. Rest of lineup include Warren Cullom, Glen Martin, Jim Reed, and Vern Forest. . . . Jim Wood is now director of programming at WRRV, a 24-hour automated station in Sherman, Tex. Lineup includes Wood, Jay Holloway, and female personality Cindi Adams, who does the all-night show. . . . Al Collins has departed KFI, Los Angeles, to join KGBS, a Los Angeles Top 40 station. KFI has evidently reverted to a lot of its old programming features, such as Chuck Ce-

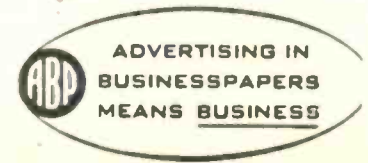
cil's "Swinging Years" show. Dick Sinclair is back with the station doing a Sunday show. Jay Lawrence and Dave Hull have had their shifts reduced by one hour.

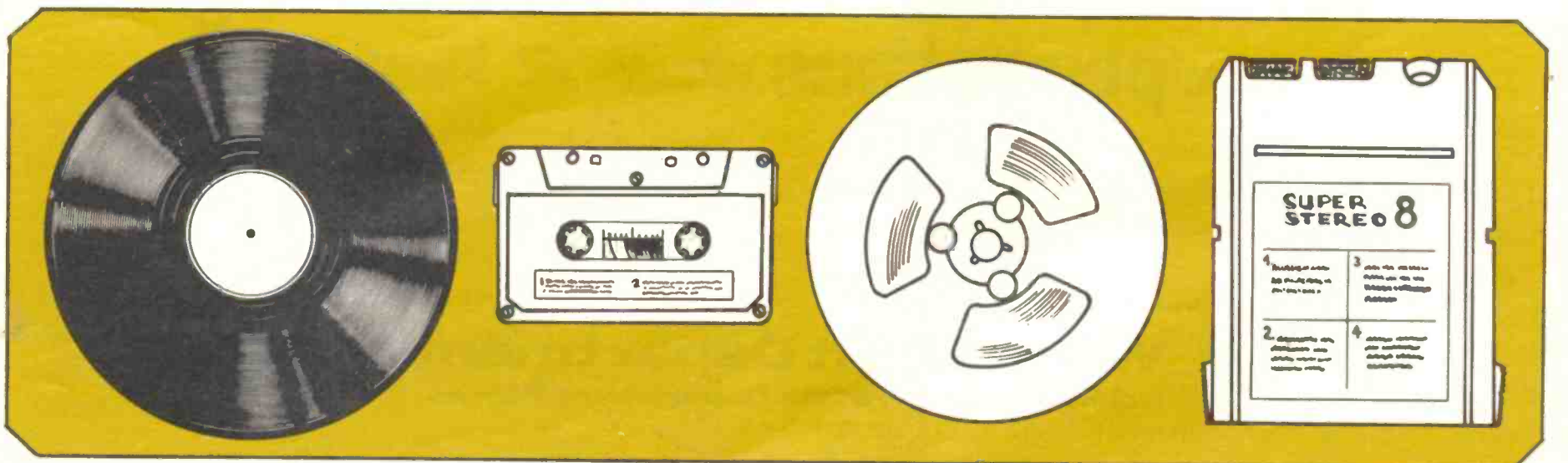
★ ★ ★

Big rumor (now you know I don't print rumors!) is that Murray (The K) Kaufman may go to WWDC in Washington, an up-tempo easy listening station. . . . Now, how about another rumor? One going around this week is about me failing to mention Bob Mitchell, program director of WTX in New Orleans, in that photo on page 30, March 7 issue. Mitchell was rumored to be third from left.

★ ★ ★

Bob Baker is leaving CHUM, Toronto (or so he's told everybody) to join CKLW, Detroit. . . . Steve O'Brien is leaving CKFH, Toronto.





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merchandising industry,
it's NMC Corporation.**

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The Challenge Of The Decade

By **JESSE SELTER**
President, NMC Corp.



A few months ago we left a decade that saw enormous growth in the record industry. A decade that saw our industry pass the one billion dollar mark from a sales standpoint.

In the closing years of the decade we witnessed the introduction of tape cartridges and cassettes as significant vehicles to bring pre-recorded music to the market place and help push us closer to the two billion dollar mark in the early 1970's. There was great rejoicing in the industry when the one billion dollar sales figure was accomplished and there is excitement in many circles of the industry as we move toward the next industry benchmark of two billion dollars.

But why the rejoicing, why the excitement as the industry moves toward its next benchmark? A benchmark that when compared to the population of the country and the number of households owning playback equipment is at best myopic. As an example there are approximately 200 million people in the United States making up 63 million households. The equipment manufacturers have placed 53 million

phonographs into these homes giving them a penetration of about 85 percent. And our penetration, what is it compared to the above? Well the record industry still gives, and very ceremoniously, a gold record award for a million dollars in manufacturers sales which is approximately 400,000 to 500,000 units. These figures show just how big the potential market can be.

The market potential for prerecorded music on records and tapes is enormous but will never be attained unless the attitude of these people who control the marketing aspects of the industry changes. In the general classification of marketing I include all links in the distribution chain subsequent to the recording studio and prior to the consumer. The industry has in my opinion left most of its creativity in the studio and has reduced itself to a long and sometimes complex conduit for so called "hits" that they have had little or nothing to do with establishing. The line of least resistance seems to be the rule rather than the exception.

The 1970's can be enormously exciting for our

industry if awareness, imagination, and creativity replace the "you give me a hit and I'll sell it" syndrome of the distribution (including rack jobber) levels of the industry today. The manufacturers of our industry release over 6000 single records and 4000 albums each year. Each and every one of these deserves a chance.

The industry as a whole must make its products more widely available to the consumers. There must be an industry effort launched to emphasize listening to records and tapes to fill leisure hours. The industry must prepare itself for the introduction of new kinds of audio and audio/visual entertainment products and the distribution requirements of these products. But is the distribution network tired, has it gotten lazy, is it uninterested in approaching distribution creativity. If so it must be changed. The market penetration is insulting when compared to the potential. The 1970's can see the penetration increased to the level of the potential if the industry becomes creative within its distribution levels. This is the "challenge of the decade."

NMC Expects Double Sales In 1970

NMC posted record sales and earnings for the fiscal year ended July 31, 1969, and seems well on its way to establishing new records in the 1970 fiscal year.

Sales of \$6,483,000 in 1969 resulted in profits after taxes of \$464,000, equal to 79 cents a share. This compares with sales of \$5,113,420 net income of \$321,012 and earnings per share of 75 cents in 1968.

NMC management has forecast 1970 sales of \$12 million or almost double those of 1969 with substantially increased profits. Looking back to 1967 when sales were only \$2,791,000 and profits amounted to \$173,000, you wonder what's been happening to this promotional record company.

Ask Jesse Selter, president, and he will tell you there are a number of important developments within the company and within the industry that led to NMC's accelerated growth.

First, the business needed additional top management to move the company forward from the high 1968 sales level of \$5,113,000. Its experienced record executives, including Mickey Friedberg and Carl Post, had brought it to that figure from \$1,104,000 in 1964.

The new executive talent came in the hiring of Ted Shapiro, now vice president-national racks, who had previously been assistant to the president of ABC Records and assistant treasurer and director of international operations for Kapp Records. With his financial and operating background, Ted was an ideal candidate for the expanding NMC operation.

Recently NMC added additional capability to its executive staff with the hiring of Tom White as vice president-finance and administration. Tom's previous experience as director of business affairs for MGM Records and president of the Entertainment Group of Celebrity Systems, Inc., make him a valuable asset to this growing company. In addition to his responsibilities in the area of finance and administration, Tom will also focus his attention to the area of Corporate Development.

Second, NMC reasoned that promotional records

would indeed grow as the record business expanded and that NMC had accumulated a vast storehouse of information about the music industry and was ready to become a formidable competitor in the rapidly expanding rack jobbing business.

Rack Jobbing

In September 1968 it entered the rack jobbing of stereo tapes, records and accessories with the servicing of eight Topps Stores of the Interstate department store chain. One year later NMC was servicing 35 Topps stores in New Jersey, Maryland, Ohio, Michigan, Indiana and Kentucky.

This was followed up in February 1969 by the leasing of 32,000 square feet of space in St. Louis for the establishment of a warehouse distribution center and office. Today, under the able direction of Jim White, vice president of St. Louis operations, NMC operates a very successful rack jobbing business, one-stop wholesale distributorship and is the exclusive factory distributor of the Avco Embassy label in the St. Louis area. NMC's St. Louis warehouse services Topps Department Stores and the retail drugstores of the Iowa Drug Store, the 168 stores of the Hook Drug Store chain and other department stores, chain stores and rack jobbers.

Not resting on its laurels in St. Louis, NMC moved further westward and opened a 15,000-square-foot warehouse and distribution center in Gardena, Calif., in April 1969.

Starting out as a rack jobber covering discount stores, chain stores and U.S. Navy post exchanges, NMC scored a major coup in September by signing up as exclusive rack jobber to prestigious Wallich's "Music City," making this the first time that Wallich's signed with an exclusive rack jobber supplier. In order to provide adequate service to Wallich's and its other accounts, NMC maintains a record inventory of more than 13,000 titles and a tape inventory of approximately 7,000 titles representing virtually every national and international recording company. NMC also co-

ordinates the Hollywood store's seven-day-a-week "Album of the Day" promotion on eight Los Angeles radio stations.

NMC followed this up with another achievement by agreeing to supply White Front Stores with all of its stereo tape and record needs in four California units.

Bulging at its seams, NMC more than doubled its California warehouse space in less than one year by recently signing a lease for a new 38,000-square-foot office and warehouse in Gardena to be occupied about April 1, 1970.

100 Percent

The third factor contributing to NMC's growth is the youth revolution which has sparked the sales of records and exploded the stereo tape industry.

With authoritative sources looking for an 8 percent to 10 percent increase in 1970 record sales and a 75 percent increase in tape sales, Jesse Selter said: "We at NMC can surpass these estimates. In fact our company is looking to increase sales practically 100 percent and maybe even more if we can move fast enough. Our success in rack jobbing large numbers of titles has been instrumental in maintaining customer satisfaction by keeping them in stock on all their important titles and reducing the time between the ordering of merchandise and the time of placing it on the shelves."

For those of you who follow the stock market, NMC is listed over-the-counter although it plans to apply for listing on the American Stock Exchange. How does NMC rates as investment? If you ask S. D. Fuller, the New York investment banking firm, it's a real buy. Selling at about eight to 10 times 1970 projected earnings in an industry that sells in the range of 20 to 40 times projected earnings, NMC stands out as a distinctly undervalued situation. When you consider that NMC has about \$2 million in cash available to make acquisitions in the music industry, you get some idea of the company's potential.

Record Six Months for NMC Corporation

The latest reported period showed sales of \$5,284,200 in the 1970 six month period ended January 31, exceeding the prior year figure of \$3,305,500 by 60 per cent. Net income of \$316,875 included an extraordinary gain of \$40,878 resulting from the repurchase of NMC bonds and compared with net income of \$227,850 in the six months ended January 31, 1969.

Primary earnings per share of 50c in 1970 included 6c from the extraordinary item and compared with

41c in the 1969 six month period. The average number of shares outstanding on a primary basis was 637,000 in 1970 versus 551,000 in 1969.

Earnings for the 6 months have not kept pace with sales because of the heavy start up costs associated with the opening of new distribution in St. Louis and California. NMC however is looking for record sales and earnings in six month period ending July 31, 1970.

IF THERE IS AN ACADEMY AWARD GIVEN IN THE RECORD INDUSTRY, OUR NOMINATION GOES TO **NMC CORP.** FOR **OUTSTANDING PERFORMANCE** IN PRODUCT SERVICE, RECORD MERCHANDISING AND SPECIAL PROMOTIONS.

WALLICH'S MUSIC CITY STORES

NMC Stands For Promotions

By CARL POST

Vice President, National Promotions

One of the questions most frequently asked of me is, "What does NMC stand for?"

NMC stands for PROMOTIONS—major label record and tape promotions with a two-fold philosophy covering our customers and our suppliers.

Many record and tape merchandisers still foolishly cling to the belief that by slashing the selling price of hit product and undercutting competition by pennies, they have created a meaningful promotion. To others, using budget and economy records and tapes is their answer to the problem of running a sale.

Unfortunately, too many rack jobbers firmly believe in one or both of these panaceas. The end result for the retailer is that he either has a "loss leader" department (which he really doesn't want) or his record and tape department is comparable to the one at the local corner stationery/candy store.

NMC is the leader in merchandising record and tape promotions as well as merchandising complete departments. For our promotional and rack customers, each sale must be unique, meaningful and profitable. We provide our customers with all of those important prerequisites to a first-class promotion by properly utilizing surplus records and tapes from major label companies.

Our promotions are successful because every record and tape was originally legitimately made to retail at \$4.98 (records) and \$6.98 (tapes), or higher.

Our promotions come from a wealth of fine, major label product that was termed surplus by the manufacturer because a) he overpressed to meet the im-

mediate demand for his hits, b) he produced too many fine releases for the public to absorb financially, c) his a&r department was great but his promotion and sales departments did not work on all product, d) he was just plain overstocked with catalog and looked to NMC to help him.

No Secrets

There are no real secrets in designing NMC's unique, meaningful and profitable promotions. All we do is find out what types of records and tapes sell best in each outlet. Then we supply the best assortments in each category using a multitude of major label product. We also make sure we have included a decent profit for our customer, make sure the goods gets to the store in time for the sale, provide free ad mats and glossies wherever possible, advise our customers as to how much to order so he doesn't over-buy, and we guarantee that whatever doesn't sell he can send back to NMC.

This, in addition to inventorying the best promotional major label product in our New York, St. Louis and Los Angeles warehouses so that we can come up with a meaningful record promotion from three LP's for \$1.00 to \$1.88 each and a comparable 8-track, 4-track, cassette and open reel tape promotions at a moment's notice is what makes NMC the leader in this industry.

To the manufacturers who sell us our product we have an obligation. It is an obligation not to embarrass them by exposing only their label in a promotion. Too many manufacturers have recently done them-



CARL POST,
vice president, national promotions

selves a tremendous disservice by selling their surplus product, both mono and stereo, to distributors and chains who have blatantly said, "X Records at 99 cents each." All manufacturers have learned that, when disposing of their surplus, there is safety in numbers. And NMC always mixes a tremendous number of different major labels in every promotion.

Recapping, our basic philosophy is: "Give true value to our NMC promotional and rack customers and do so in a way that is considerate of the image of our record company sources."

60 Percent Increase In Sales Volume

By William C. Muncy
Marketing Manager

Any company or company branch will evolve a business philosophy. This attitude or philosophy will govern the company's conduct of business. Often this philosophy is not explicit, but, does exist.

Shortly after opening on the West Coast, NMC Corp. began to earn a well defined business axiom: "Custom Service." Simply stated our servicing programs, product mix, product presentations, promotions, and advertising programs were "made to order" for each particular account. As of this writing, no account is programmed in the same manner as any other NMC account. The ser-

vice requirements of each outlet govern all NMC policies. NMC rotates around the needs of retail, not the conveniences of wholesale.

The acceptance of NMC-West and its unique business philosophy has exceeded expectations. While not yet one year old, NMC-West will surpass five million dollars in volume this fiscal year. In fact, our present building, completed only last April, has been out-grown, necessitating the construction of additional facilities three times the size of the original.

Although NMC's only product is "Custom Service,"

the vehicle whereby this service is judged is merchandise. With the servicing contract made with the Music City chain, a totally unique-creative business agreement, NMC now maintains, under inventory control, 13,000 frontline album titles and in excess of 8000 front line cartridge and cassette tape titles. This "better priced" product spread is unmatched in the music industry today! At no level of our business—manufacturing, distribution, sub-distribution, or rack jobbing—does any one company maintain a parity of product strength!

For over 10 years, NMC Corporation has been recognized as the industry leader in acquiring manufacturer's surplus goods. Over that decade, the company has earned the reputation for providing "Custom Promotional Packages" for large chain stores, sub-distributors, and other rack jobbers. At present NMC's "instock position" on this promotional merchandise stands at nearly six million albums and tapes. As with the better priced product spread, this promotional merchandise strength is unmatched in our industry. The type, titles, and prices represent the entire spectrum of the music industry.

Integrated Parts

NMC Corporation considers this better priced product spread and this promotional merchandise strength as two integrated parts of one program. With our unequalled "instock" position on all merchandise, a truly custom program can be created for even the most esoteric unusual retail outlet. The company can and does provide the programs whereby our accounts can better compete for the consumer's dollar.

With NMC's philosophy, program, and product strength established, the final and most important ingredient must be added: personnel. While still looking toward its first birthday, NMC-West has been fortunate in obtaining the dedicated services of a team of professional merchandisers whose cumulative experience exceeds one hundred years. It was this staff who, by their performance, created NMC's philosophy of Custom Service. They developed it. It did not develop them! Our service level of the music industry has many names: rack jobber, sub-distributor, vendor, and music merchandiser. The NMC personnel and their professionalism are best described by the last: Merchandiser.

NMC's rapid growth is a direct result of the four "P's" of our branch; Philosophy, Program, Product, People. The proper marriage of these four elements makes for an exciting and successful future for NMC and for its family of accounts.



DELLA REESE seen here during an in-store promotion organized by NMC for her Avco Embassy album, "Black Is Beautiful." She is at Wallich's Music City store in Hollywood.

**YOU'RE PRETTY BIG
FOR A ONE-YEAR-OLD,
BABY.**

CONGRATULATIONS NMC

DECCA RECORDS



BEST WISHES FOR CONTINUED GROWTH

DISNEYLAND RECORDS

Corporate Development—Already Started

By TOM F. WHITE

Vice President, Finance and Administration

Financial liquidity and stability, an attractive corporate stock having a growth potential and competent personnel are three basic prerequisites necessary before a company can intelligently address itself to the area of corporate development.

All three of these factors are among the assets present at NMC today and it is our intention to make maximum utilization of these assets in the area of corporate development.

The initial corporate development thrust has already started by the establishment of NMC as a full line rack jobbing organization.

This thrust was made from an internal rather than an acquisition standpoint. The internal development did however have acquisition overtones but these were in the area of people, because a rack company which is basically a service oriented operation must have competent personnel.

The results have been more than gratifying and it is the intention of the company to continue to expand in this area. We will not however limit ourselves to growth from an internal development standpoint. If a growth opportunity presents itself that can blend into and complement our plans we will, of course, consider it from an acquisition standpoint.

The potential acquisition must however, bring to NMC several of the following: a. a good piece of manpower, b. an acceleration of our expansion plans, and c. a chance to consolidate overhead expenditures with the acquired company with a resultant overall saving

but no loss of service to customers. The acquisition or internal development plans have one built in prerequisite—growth at a profit not for appearance on a sales level basis.

We are not interested in acquiring executives that spend their time reviewing the Wall Street charts and not the record charts. We are not interested in acquiring executives that are more interested in the pension plan rather than the incentive plan. We are interested in acquiring executives that are knowledgeable about their business and aggressive enough to be builders rather than maintainers.

Even though NMC's initial expansion plans have been in the merchandising end of the record and tape industry, this should not be misinterpreted to mean that we have limited ourselves to this direction. There are too many exciting developments going on today in the leisure time field to allow ourselves to be myopic about our development plan.

The whole field of audio/visual home entertainment with its offshoot, but extremely important, creative educational aids together with the enormous marketing and servicing of material that is developed for this market is an exciting challenge for a company with NMC's present and planned servicing capabilities.

In summary our corporate development plans take into consideration two groups of people for whom we expend our energies. One group is our customers and the other is our stockholders. To our customers we owe the obligation to deliver the service for which we have



TOM WHITE,
vice president, Finance and Administrations

been retained. To our stockholders we have the obligation to make maximum utilization of the company's assets which should result in respectable profits and resultant stockholder enrichment.

The future will belong to those that are aggressive, competent and imaginative. NMC has the right to focus on the future since it possesses a staff with all these prerequisites.

NMC-EAST: EXPANSION PROGRAM

In 1969 NMC set aside 15,000 square feet of its vast Oceanside, New York warehouse and created the country's newest and most exciting record and tape rack jobber—NMC-East.

From this base some of the U.S.'s leading discount chains, including 40 Topps department stores, are serviced with records, tapes and accessories.

The policy of the company provides not only for servicing the stores, but working in conjunction with store management to set up yearly advertising programs. NMC has always been the leader in creating dynamic promotions on a nationwide basis.

It is this combination of exciting special promotions plus its unique custom service of visiting and merchandising each department on a weekly basis which is the key to its current success as a record rack jobber.

NMC East is currently involved in an expansion program which will allow for even greater depth of product. It is only through the company's willingness to make the expansion investment necessary to provide each customer location with the individual attention and service that it needs, are we able to stand behind our company slogan "Custom Service."



IRVING GLASSER, NMC-East

St. Louis Will Expand Racks

The NMC Corp. St. Louis operation consists of three basic divisions combined into one complete source for records, tapes and supplies.

The One Stop division, under the supervision of Jimmy Taylor, offers a wide selection of singles for the jukebox, music store and large volume direct accounts. This division also supplies singles to the rack jobbing and direct store accounts.

"Jim Dandy's" weekly Top 30, based on national and local surveys, is published each Monday for the benefit of all operations, and also includes the Top 20 country and Top 10 R & B. This all-inclusive Top 60 list has proven to be the singles guide for the St. Louis market, and has made the One-Stop division a very important segment of the overall operation.

Full service rack jobbing has been added to the St. Louis operation with recent acquisition of personnel familiar with this specialized segment of the record merchandising business.

The territories involved are Southern Missouri, Southern half of Illinois, Eastern Kansas and the state of Indiana, with personal service on two week basis. Merchandise, including stock orders and special orders, is delivered by NMC route salesmen, inventories of existing stock are listed, orders are written for stock and specials, pulls are picked up and general clean-up is made on a personal visit every two weeks.

Future plans call for the expansion of this type service.

It is the consensus of opinion that the majority of customers in the areas now being serviced on this basis require regular personal contact for maximum mutual results on both regular merchandise and scheduled promotions.

Integral Part

The promotional department is an integral part of the rack jobbing operation even though it can be classified as a complete separate division. St. Louis is very aggressive in large volume promotional events with supermarket and variety chains and department stores, coordinating the promotions with Anniversary Sales, Dollar Days, Calendar Holidays, etc. Two methods are employed for distribution and delivery of promotional merchandise—direct delivery and set up by NMC personnel—and distribution through the customer's warehouse. All full service rack accounts also feature monthly specials which are handled and coordinated by the route service salesmen.

Due to the diversity of the many accounts involved most of these specials must be "Taylor-Made" to conform to the customer's needs, desires and promotional calendar. This is a very simple procedure because NMC maintains a tremendous inventory of merchandise for all situations. A very simple rule of procedure is

involved and enforced—namely, All accounts must have on hand, and feature, promotions.

This is the stimulus of rack jobbing as far as St. Louis is concerned.

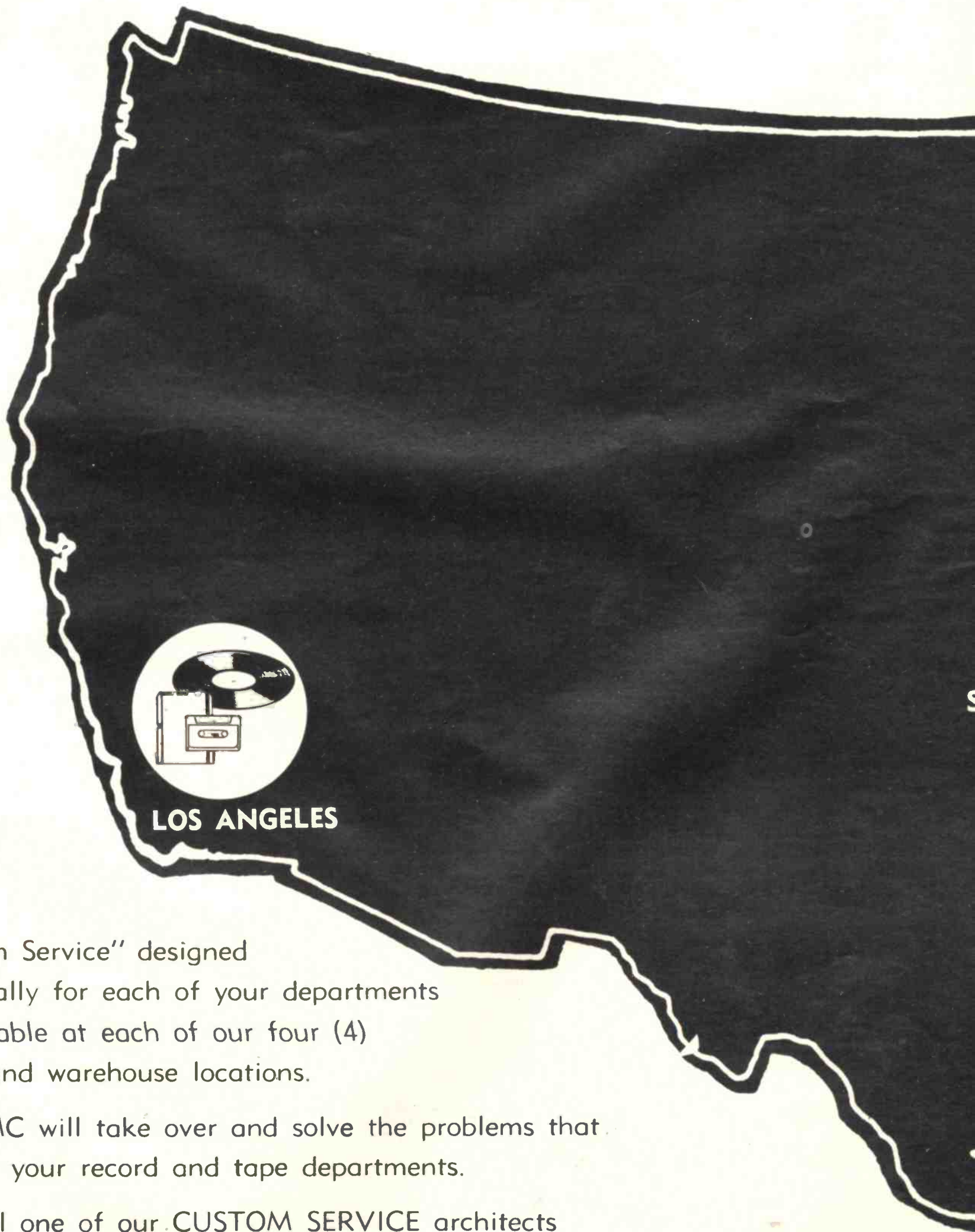
A third division is classified as large volume direct order—mail or phone—accounts. Under this category is included the Music Store, Department and Discount Store outlets who rely on NMC to fill special and stock order needs.

Tear tag, mail and phone orders are processed and shipped on day received. Regular visits are made by salesmen to clear returns, review release sheets and set up special events.

A large stock of cartridge and cassette tapes, blank and pre-recorded is maintained at all times, and is a very important part of all divisions, because the tape department supplies the needs of all. Ninety percent of the full service rack accounts maintain a tape department in conjunction with records, and these departments are expanding rapidly as new items become available to accommodate more sophisticated equipment. Blank tape, cartridge and cassette, is exerting great influence in our tape business and the trend is growing rapidly.

The St. Louis Division with its specialized departments, functioning separately or as a coordinated complete unit, can service or supply any customer large or small on a friendly, personal basis.

nmc acro



LOS ANGELES

"Custom Service" designed specifically for each of your departments is available at each of our four (4) office and warehouse locations.

NMC will take over and solve the problems that exist in your record and tape departments.

Call one of our CUSTOM SERVICE architects and you will be taking a step toward greater inventory turns and higher profits.

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(516) 678-6770

BILL HANNA
1535 West Rosecrans, Gardena, California 90249
(213) 532-9561

JIM WHITE
1906 Washington Avenue, St. Louis, Missouri 63103
(314) 621-1225

STAN BYRD
13415 Lyndon, Detroit, Michigan 48227
(313) 491-3300



A TYPICALLY well laid out NMC rack location

This Is Our Only Business

By **TED SHAPIRO**
Vice President, National Racks

NMC Corp. began rack-jobbing in 1969 and is the fastest growing rack-jobber in the U.S. because we took a unique approach to the rack-jobbing business.

Our merchandising philosophy is best illustrated by our company slogan "Custom Service." This is not an empty catchword, but one which results in immediate benefit to each particular account in the NMC family. Simply stated, we function under one concept: the account's requirements dictate all service policies. We rotate around the problems of retail, not the conveniences of wholesale.

NMC Corporation is in the music merchandising business. This is our only business.

In our California branch with the acquisition of the Music City account, we now stock, under inventory control, 13,000 front line album titles and 8,000 tape titles. This product strength is unmatched in the music industry! In our New York, St. Louis & Detroit branches, we are preparing to handle under the same unique inventory control the product strength we have in California.

NMC Corp. is the industry leader in acquiring manufacturer's "Overstock," "surplus goods," "cutouts," etc. In the past, these offerings have been made available primarily to rack-jobbers, subdistributors, and large chain stores. In our rack program, NMC Corporation considers the front line merchandise spread and our promotional merchandise strength as one program. Properly merchandised, these two categories will result in maximum return for our customers dollar investment. NMC's rack program has a three part purpose for the customer: 1) decrease dollar investment, 2) increase mark-up, 3) increase number of inventory turns. We know our program works! Some examples for the success of our program is that in less than a year's time, we have out grown our California warehouse and are presently constructing a warehouse more than double the original size which has a capacity to service \$20 million worth of rack business. In less than a year we grew from servicing eight Topps Discount Stores to exclusively servicing 35 and additional stores for tape only.

The approach we used was to develop our own philosophy and programs initially and not go the route of acquisitions and become "just another rack jobber." After developing our own philosophy and programs we now can continue to grow internally and also seek acquisitions which can be incorporated into our own rack-jobbing methods.

In addition to the unique spread of record and tape titles we maintain under inventory control, NMC offers

many other services to its customers. These additional services include: a new release distribution system; camera ready ads for advertising, heavily experienced account executives, formal classroom instruction for store personnel, a complete sign shop and display service, a competitive shopping service and an overall program earmarked for the very best in promotional goods.

In addition to servicing, NMC believes strongly in promotion and advertising. This belief was demonstrated in the successful introduction of Avco Embassy's Della Reese LP last month which included promotions at the Wallichs Music City and White Front stores in California and several of the Topps Stores in Detroit.



TED SHAPIRO, treasurer

NMC International— 400 Percent Jump

In keeping with NMC's foresightedness—NMC has in the last three years embarked on studying and securing new markets and outlets for records and tapes.

A special department under Samuel B. Kline's leadership was created and the result of this intensive study and concentration has been a little short of sensational.

Not only has NMC increased its export business, (now world-wide,) by well over 400 percent but is presently engaged in serious preliminary conversations with leading rack merchants in France, U.K. and Germany with an eye to bringing them into the NMC fold.

Kline feels there is absolutely no question that U.S. rack merchants will within the next two or three years be actively operating in all the major European markets. Keeping this new market in mind, NMC is looking forward to a very active and profitable participation in these "new world markets."

***Congratulations Jesse
To You and Your Associates
From All of Us at***

LONDON
®
RECORDS

Congratulations to the NMC Organization



A SALUTE TO NMC!

WE LOOK FORWARD TO GROWING TOGETHER WITH YOU



Paramount Records, a division of Famous Music Corporation,
A G + W Company.

Congratulations

**JESSE SELTER
and the gang at
NMC CORP.**

MERCO ENTERPRISES, INC.

A single source for all your tape and cassette accessories



**85TC*
Deluxe
Tape
Cartridge Cases**
Holds 24 tape cartridges. Available in black, blue, brown, white.
99TC* and **100TC*** Holds 15 tape cartridges. Available in 4 colors.

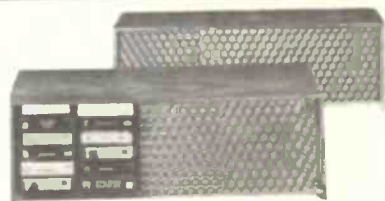
Home Tape Storage Cabinets

Modern walnut finish swivel base allowing easy accessibility.
82TC Holds 48 cartridges.
84TC Holds 48 cassettes.



**86TC*
Deluxe
Cassette
Cases**
Holds 30 cassettes.
Available in brown and black.

*Deluxe Tape Cases feature solid wood construction, vinyl alligator exterior, attractive red plush interior, lock and key.



Tape-Stor Deluxe Storage Cabinets

97TC—Holds 30 Cartridges
98TC—Holds 36 Cassettes
Sliding styrene doors in walnut finished cabinets protect tapes. Individual tape compartments.

All sizes
of Cassette
and 8 Track
Blank
Cartridges.



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the tape "Mavin"

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Service Them

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Labels—

We can help you!

PRES-TIGE LABEL CORP.

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516 249-2870

TO: NMC CORPORATION

CONGRATULATIONS ON A JOB WELL DONE

AND MY EVERY GOOD WISH

FOR CONTINUED GROWTH IN THE FUTURE.

Sincerely,

Sid Talmadge

RECORD MERCHANDISING CO. 2580 W. Pico Blvd., Los Angeles, Cal. 90006

RECORD RACK 5873 Rodeo Road, Los Angeles, Cal. 90016

TAPE MERCHANDISING CO. INC. 5873 Rodeo Road, Los Angeles, Cal. 90016

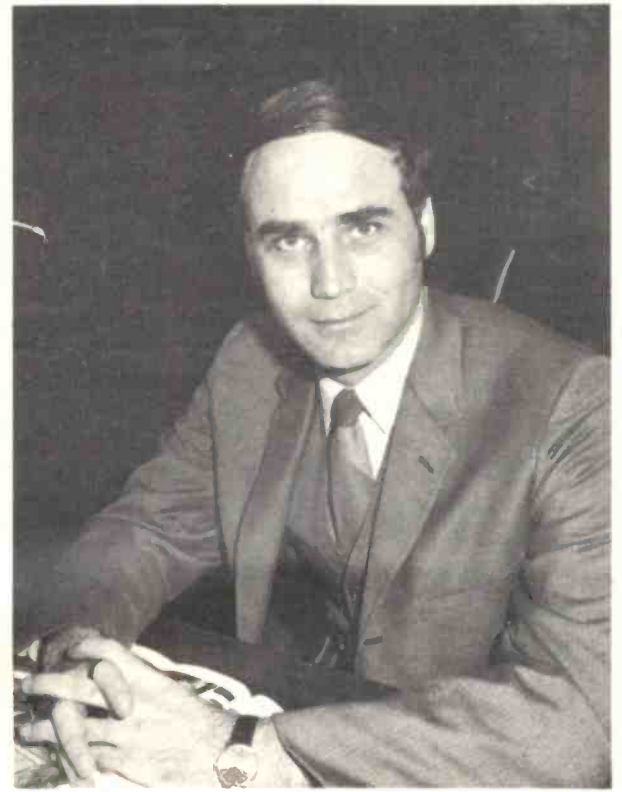
NMC— Exceeds Expectations

The management team at NMC-West is composed of a group of young men, each of whom has had many years' experience as employees of some of the leading distributors, manufacturers and rack jobbers in the Los Angeles area. The concentrated team effort of this group of men who do not recognize the word "impossible" has resulted in an operation that can best be described by what has become the company slogan, "Custom Service."

On Sept. 1, 1969, it was announced that NMC Corporation had been selected by Wallich's Music City to be their supplier for all record album and tape product merchandise. It was the general opinion throughout the entire market that it was impossible for NMC to accomplish this task. Today, Music City and all the other NMC accounts are enjoying the results of a merchandising concept that has succeeded beyond all expectations.

The spread of inventory, 14,000 album titles and 8,000 tape titles, which is controlled through a very accurate and sophisticated system, enables us to give a better product fill to our customers than any other rack jobber. In addition to product spread much effort goes into the presentation of new product each month. These efforts enable us to produce a greater inventory turnover for our customers as well as providing exposure for the creative efforts of the recording companies.

Custom Service however does not stop with servicing of a vast product spread and new release exposure. We augment our servicing with promotions, advertising and intelligent merchandising specifically designed for each and every customer location.



BILL HANNA, vice president, NMC

ARNOLD BURNS, corporate secretary and director of NMC. Burns, a prominent lawyer, is a member of the law firm of Mermelstein, Burns and Lesser, New York.



MAXWELL FRIEDBERG, president, NMC



GERTRUDE SCHWARTZ, comptroller, NMC



He's back on the job

He survived heart attack. He's back on the job because coronary care units, new drugs, and advanced methods of rehabilitation are helping doctors restore more cardiacs to productive lives. Most victims survive first heart attacks and, of those who do, four out of five now go back to work.

Heart scientists predict even greater heart-saving advances in the foreseeable future, provided funds are increased for research, education and community services. Help make these predictions come true:

GIVE...
so more will live
**HEART
FUND**



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MARCH 20-25

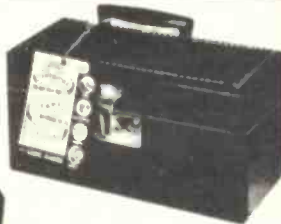
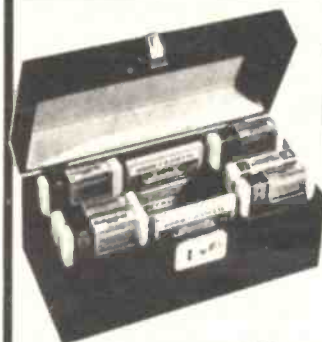
Bal Harbour Fla.

**You can't
mix business
with pleasure
except
when you do
business with
NMC Corp.**

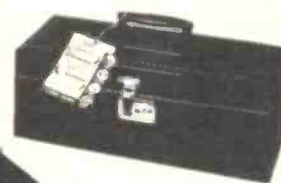
**That's our pleasure,
Congratulations**



**LE-BO Products
Salutes NMC**
on the fabulous progress
during its year of operation.



TA-52 Deluxe Tape Cartridge Case Holds 15 cartridges



TA-54 Deluxe Tape Cartridge Case Holds 24 Cartridges

Deluxe Attache Type
CASSETTE
Carrying Case



**BRAND
NEW!**

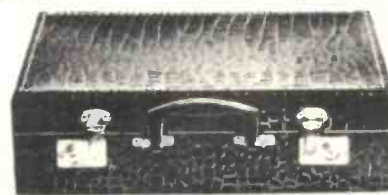
- Alligator Leatherette covered wood construction.
- Holds 30 Cassettes.
- A brand new concept in design.
- High pile, attractive red velvet flocked interior.
- Individual compartments.
- THE ONLY CARRYING CASE WITH A HAND-STITCHED TOP AND BOTTOM.
- Completely eliminates the possibility of delamination.
- Individually packed—6 pieces to a master carton.
- Available in Black & Brown Alligator.
- Shipping weight approximately 19 lbs.



CAT. # TA-64
Suggested List — \$11.95

Deluxe Attache Type
TAPE CARTRIDGE
Carrying Case

A MUST FOR EVERY TAPE OWNER!



**BRAND
NEW!**



CAT. # TA-66 Suggested List — \$14.95

- Alligator Leatherette covered wood construction.
- Holds 30 Cartridges, 8 or 4 track.
- A brand new concept in design.
- High pile, attractive red velvet flocked interior.
- Individual compartments.
- THE ONLY CARRYING CASE WITH A HAND-STITCHED TOP AND BOTTOM.
- Completely eliminates the possibility of delamination.
- Individually packed—6 pieces to a master carton.
- AVAILABLE IN BLACK, BROWN AND GREEN ALLIGATOR.
- Shipping weight approximately 25 lbs.



PRODUCTS CO., INC., 71-08 51st AVENUE, WOODSIDE, N.Y. 11377

WE WISH YOU CONTINUED SUCCESS IN THE YEARS AHEAD.
YOU ARE THE GREATEST

THE EMPLOYEES OF NMC

SALUTE TO JESSE SELTER

PRESIDENT NMC CORP.

I am one of the privileged persons whose good fortune it is to know such a dynamic personality as Mr. Jesse Selter, president of NMC CORP. who is the founder and driving force behind the great success of this Company since its beginning.

It is a real source of pleasure to be the insurance broker for both Mr. Selter and NMC CORP.

My best wishes to you, Jesse Selter, for continued success in the record and tape industry.

ARTHUR S. LESSER

Life & General Insurance

Offices

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Brooklyn, N.Y. 11201

900 No. Broadway
Yonkers, N.Y. 10701

**Can a tape manufacturer
get arrested for
breaking records?**

**Not the way
Jesse Selter did it!**

Zapping all the LPs with your little silver hammer is not the best way to discourage the competition. The Jesse Selter-NMC Corp. tactics (study your market; look for great ideas; plan carefully... and work like blazes:) is a lot more effective.

As package designers/manufacturers for NMC Corp., we at Vis-A-Pak are delighted to see our friends honored on these pages. First of all, we hope we've made a modest contribution to their success. And secondly, as packagers, we're always pleased to hear that one of our customers is wrapping up **anything**.

Even a market!



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MARCH 21, 1970, BILLBOARD

Musical Instruments

High School Choral Group Gets Lift With Folk Guitars

CHICAGO — Dealers may experience increasing sales in acoustic guitar now that music educators are starting to incorporate the instrument into school use. Robert Bune, music teacher at Seattle (Wash.) Ballard high school, said that the guitar has helped him communicate with the young people he has in his choral group. He made the statement at the Music Educators National Conference (MENC) March 6-10 here.

"The guitar is a useful, interesting and practical supplement to music education," he said. "The guitar is a very versatile instrument that can be used with any type of music. It can take charge in a rock group or add new dimensions to folk songs."

Educators Dig Role of Rock

By GEORGE KNEMEYER

CHICAGO — The increasing number of exhibitors at the Music Educators National Conference here May 6-10 to show rock and folk oriented sheet music indicates that the youth music has arrived on the education scene.

Interest was shown in various folios by artists such as the Jefferson Airplane, the Incredible String Band, Judy Collins, the original cast production of "Hair," and others. The enthusiasm for rock music shown by the educators and their willingness to teach its intricacies to their students was shown in the various lectures and discussion.

"Broadening our culture should be the basis of music education and if it can be accomplished by using rock music, by all means use it," said Henry Pleasants, a music educator from the West Coast.

In another lecture-demonstration, Thomas McCluskey, a teacher at the University of Colorado, gave tips to other educators on how to go about introducing rock and jazz music in the school curriculum. His focal point was in the talent and versatility in which the young musicians use the basic instruments (guitar, organ, bass, drums), yet have expanded to include recorders, grand pianos, brass instruments, and electronics.

McCluskey used several recordings by rock musicians including: "Rejoice" by the Jefferson Airplane from its "After Bathing at Baxter's" LP on RCA Records, "Jawbone," by The Band from the Capitol Records LP, "The Band," "Section 43" by Country Joe and the Fish from the Vanguard Records' LP "Electric Music for Mind and Body," and "Good Mornin' Little Schoolgirl" by Johnny Winter on the Columbia Records' "Winter" album.

Allen Hughes, classical music critic for the New York Times, told the educators the time has come to "give Bach and Beethoven a sabbatical and give more attention to what's going on now. I'm not suggesting that Bach be forgotten. The marriage, so to speak, of rock and classical music might fail, but it is worth a try and it might succeed."

Bune has used the folk and classic guitars in his choral group at Ballard. He also has used banjo, mandolin, twelve-string guitar, bongos and percussion instruments.

"The guitar has become the basic accompaniment to our chorale," Bune continued. "It fits into the vocal field quite well in high school. The conventional classes are group oriented but the guitar brings out the individuality in the youngster. Both styles (folk and classic guitar) complement each other. The contrasts in styles is refreshing to hear. The classic guitar can supplement the folk and vice versa. Teaching the folk guitar first makes learning the classical one easier."

He said the folk guitar taught the person chord structure and rhythmic tones, while the classical guitar give the person a chance to study and master the instrument.

Bune recommends class study since it seems to relieve the pressure found in private instruction.

"The mistakes are made among friends," he said, "and that makes a big difference." The school has supervised practice for one whole class period each day.

He also said group instruction allows the kids to learn from each other. "They pick up many things that aren't in the instruction books. That's the fun of folk guitar. The kids study guitar for one year and that takes them to the point where they can go on by themselves. They can teach themselves by using their imagination and that helps."

He also pointed out that "classical music lovers do not have to go all the way to rock and kids who like rock music do not have to come all the way to classics to find a common ground. They can meet in the middle with folk music and no one will put them down."

NAMM Sets 3 Charter Flights

CHICAGO — The National Association of Music Merchants (NAMM) is sponsoring three charter flights from New York, Chicago and Los Angeles to and from the NAMM Exposition in June in Miami Beach, Fla. The convention will be held from June 6-9.

Planes will depart June 4 and return June 11. Round trip from New York on Modern Air Transport is \$88.50; from Chicago on Modern Air Transport is \$98.50; and from Los Angeles on American Airlines is \$175. There is a savings of from \$30 to \$50 based on lowest current air fares.

The charter flight will offer first class service including hot meals and complimentary drinks. Further information may be obtained by contacting NAMM headquarters in Chicago or writing NAMM in care of Bon Voyage Travel Agency Inc., 1620 Orrington Ave., Evanston, Ill. 60201.

Ellis Into Pub Via Jazz Charts

LOS ANGELES — Band-leader Don Ellis has gone into the publishing business with modern jazz charts for schools. His first two compositions arranged for secondary and college level institutions are "Indian Lady" and "Turkish Bath."

Ellis Music Enterprises in North Hollywood is the clearing house for the orders. Ellis stage band charts are written down for students exactly the way he prepares them for his own 21-piece band.

Each of his arrangements sell for \$35. A school receives a complete set of parts and the score.

Kay Guitar Line Focus on Bullish Medium Price Sales

By EARL PAIGE

CHICAGO—There is a serious shortage of lower and medium priced guitars and amplifiers with the result that the consumer in many cases is forced to order from catalog houses, according to Barry Hornstein who is introducing a new line of instruments under the Kay brand name.

"Japanese suppliers of low and medium priced guitars are booked solid for the remainder of this year," said Hornstein,

who imports his line from the Orient. The Kay merchandise will be sold by Kay Instrument Sales Corp. directly to key dealers throughout the U.S. The line will not be found in discount chain stores.

Kay's line includes five acoustic guitars priced to retail from \$94.50 to \$129, two banjos and four amplifiers. The amplifiers range in price from \$49 to \$249.

Hornstein said he purchased the Kay name after Kay Musical Instruments went out of business and that he has full confidence in the Kay image—especially at the consumer image. "There are only a few areas where music dealers have a negative feeling about Kay. This feeling stemmed from marketing practices, not from the quality of Kay instruments. Actually, the quality of Kay's instruments kept improving right up until the time the company went out of business.

"We are more concerned with the consumer acceptance of the Kay image. We sell to people who are buying their first guitar after having rented an instrument. According to a market research study the Kay name is very strong with this type of consumer."

Hornstein said Kay instruments would be shipped from three warehouses located in New York, Chicago and Los Angeles. The line will be exhibited at the American Music Dealers Industry Exhibit in Las Vegas but not at the National Association of Music Merchants Miami show, which Hornstein criticized as being too late in the season.

Aeolian Awards

NEW YORK—The Aeolian Foundation will announce the winner of its 11th annual Keyboard Counselor awards, honoring outstanding salesmanship of pianos and organs in the retail store, at the membership breakfast of the National Association of Music Merchants on June 8 in Miami Beach, Fla. The awards are presented annually to salesmen who achieve over \$100,000 in organ or piano sales during the year.

Music In Print

By ALAN STOLOWITZ

• Continued from page 10

the package may have to be altered to fulfill a current demand and that the contents may have to be altered to satisfy a wide and very real need. Next week: A brief discussion of how to reconcile the presentation of an aural message in a visual medium—Printed Music.

New Singles

(The number following the title refers to current chart position)

Big 3 announces the release of "Brighton Hill" (83) by Jackie DeShannon; "Celebrate" (17) by Three Dog Night; and "Mighty Joe" (73) by Shocking Blue.

Cimino has just released "Love Grows" (8) by Edison Lighthouse; "The Rapper" (2) by Jaggerz; and "No Time" (29) by Guess Who.

Warner Bros. has "Ma Belle Amie" (12) by Tee Set; "All I Have to Do" (34) by Bobbie Gentry & Glen Campbell; "Rag Mama Rag" (57) by the Band; and "Let's Give Adam and Eve Another Chance" (50) by Gary Puckett & the Union Gap.

E.B. Marks has issued the following Oscar Brown songs from the hit musical come-together, "Joy": "Brown Baby," "Much As I Love You," "If I Only Had," "What Is a Friend," and "A New Generation." Also available from the new motion picture "The Minx," are "It's a Lovely Game, Louise," and "Squeeze Play," both by the Cyrkle.

Hansen has sheets for "Do the Funky Chicken" (28) by Rufus Thomas; "Shilo" (39) by Neil Diamond; "California Girl" (62) by Eddie Floyd; "Walking Through the Country" (44) by Grass Roots; "To the Other Woman" (61) by Doris Duke; and "Heartbreaker" (75) by Grand Funk Railroad. Also four out of five Academy Award nominations: "Jean," "Raindrops Keep Falling on My Head," "True Grit" and "Come Saturday Morning."

New Folios

West Coast has a delightful new book called "Songs and Rhymes for Little People." And for piano, "The Now Sound of Classical Music."

E.B. Marks has a hot one in "B.B. King Blues Guitar." It begins, "My Guitar, which I named 'Lucille' many years ago..." Also available is "Songs of Oscar Brown."

Hansen announces a matching folio to the new Beatle album, "Hey Jude." Coming this week will be "Hello, I'm Johnny Cash," and complete coverage of the Broadway-bound "Applause."

BEST SELLING

Billboard
Folios

PIANO, FRETTED INSTRUMENT & INSTRUMENTAL BAND

Title—Publisher

BEST OF BRAMHALL BOOK I (Hansen)

BEST OF JOHN LANE—Easy Piano (Big 3)

GLEN CAMPBELL—GROOVY GUITAR SOLO (Hansen)

HYMNS WE LOVE FOR PIANO (Big 3)

PETER, PAUL & MARY FOR GUITAR (Warner Brothers)

71 GIANT HITS OF TODAY (Big 3)

62 POPULAR TEACHING PIECES (Hansen)

SOLO GUITAR PLAYING (Music Sales)

SOUNDS OF THE '70'S FOR EASY PIANO (Hansen)

TODAY'S SUPER HITS FOR GUITAR (Big 3)

Country Music

Agency Gives Coke Musical Flavor With Country Spots

NASHVILLE — McCann-Erickson, through music director Billy Davis, is turning to more country entertainers for Coca-Cola spots in its new campaign, "It's the real thing."

Davis first pushed into the country market a year ago despite strong resistance from some quarters. "We had a great reception at once," he said. "People raved about the spots, and we even had hundreds of requests for the tapes. This certainly opened the door for other country acts."

In his first round of country spots the former Detroit writer and Chicago producer utilized such artists as Lynn Anderson, David Houston, Glen Campbell and Buck Owens.

In this second round, he again is using Miss Anderson and Houston, and will add others, including Jerry Lee Lewis, who just cut his radio spots at Monument. Others were cut at Columbia studios. The Jordanaires were used on the background in most cases.

Agencies generally have become more interested in country artists, Davis feels, and he thinks McCann-Erickson took a giant step in using this form of entertainment on one of its top clients. The commercials cut are basically for radio, but may also be used as background on television spots. Davis said he would push even harder in the direction of TV. He is doing a Lloyd Green instrumental which he hopes to use for a TV track.

All of the commercials are being coordinated in Nashville

by Gayle Hill, who also is lining up all the talent.

Davis, a one-time partner of Barry Gordy, wrote some of the early hits of Jackie Wilson, and worked in production later for Cadet in Chicago. He did a free-lance commercial for Coke in

1967, and later joined the agency as music director.

"I saw this as an opportunity to work with top artists in the industry," Davis said. In addition to working with the Coke account he has been involved with Esso, Buick, and others.

Colorado Country Festival June 8-13

DENVER — The Colorado Country Music Festival will be held here at the 4 Seasons Club June 8-13, according to an announcement by Gladys Hart, director.

The eighth annual gathering will stress all aspects of the trade for the purpose of promoting country music for the entire industry. The announcement states that special attention will be given this year to the songwriter, publisher, disk jockey and other radio personnel. Promoters and fan club operators also will share in the program, and a special section will be set up for news media.

The annual award banquet will be held June 13.

Members of the festival will set aside a special day to honor members of the Country Music Association in Nashville and work for full membership in CMA.

Miss Hart, in announcing the Festival, noted that Denver now has its own Carousel Recording Studio (25th and Chase St.),

which is installing modern equipment. It will be operated by Don Weyand. This is an initial step in what Miss Hart envisions as a great music center in the West. She has been successful in spreading country music through clubs in the Denver area, and in getting more stations to program a country format. Now she is seeking more publishing companies for the region, a conservatory of country music, booking agencies, and an increased number of record shops featuring country product. She also wants a record pressing plant.

In addition to her other duties, Miss Hart is state membership chairman for the Country Music Association.

Royal American Changes Distrib Pattern Nationwide

NASHVILLE—Royal American Records has done some distribution shuffling to strengthen the movement of its product throughout the U.S.

The changes and additions were announced by Dick Heard, president of the locally based label. They involve the appointment of All-South for the New Orleans area, Futura in New York City, Transcontinental for Chicago, Ohio Appliances in



KATHLEEN CARNAHAN, left, and Debbie Bolch of St. Louis, winners of a WIL Loretta Lynn Month contest, were guests of the Decca artist in Nashville for lunch and the "Grand Ole Opry."

Palsey Telethon Raises \$250,000

NASHVILLE — A cerebral Palsey telethon headed by BMI vice president Frances Preston and involving the "who's Who" of the recording industry here has grossed \$250,000.

With total volunteer response from the artists and the leadership of Mrs. Preston, all records for this area were shattered. The previous high mark was \$208,000.

More than 25,000 persons showed up at the Municipal Auditorium to witness the 19-hour show which featured such artists as Johnny Cash, who doubled as honorary chairman, George Lindsey, Roger Miller, Ed Bruce, the Carter Family, Carl Perkins, Pete Sayers, Teddy Bart, Ray Stephens, Loretta Lynn, Ronnie Dove, Jack Palance, Peggy Sue, Peggy Little, Tommy Overstreet, Orsa Lia, Martha Carson and others.

There also were scores of guests from the sports world and from other areas of entertainment. Jack Smith was the master of ceremonies.

Flatt Buys Slice of Co.

NASHVILLE — Columbia artist Lester Flatt has purchased an interest in Big Country Enterprises, Inc., of Madison, Tenn., and will become an officer in the corporation.

The announcement was made by Jake Lambert, president. The company includes two publishing firms, Big Country Music, and Flatland Music, and a talent promotion agency, Three-Star Promotions.

The parent firm, now three years old, is owned by Olan Bassham, chairman, Burkett Graves and Lambert. Graves, a member of Flatt's band, is known professionally as Uncle Josh. He serves as promotion manager. Jake Tullock is treasurer, and Flatt will be vice president.

Lambert said the firm would promote Flatt and other artists.

Cincinnati, Bee Gee in Latham, N.Y., for the Albany area, and Music Craft in Hawaii.

Heard said each of the independent distributors was hand-picked after careful consideration."

New Franchises In Nashville

NASHVILLE — The "King of the Road" motor inns and the Loretta Lynn Western Stores both had openings here last week.

Roger Miller, the one-time bellhop who became a top recording and performing artist, hosted two nights of celebrations at the first of the inns, a plush structure featuring a penthouse.

Miss Lynn participated in the grand opening of a fourth western store, and announced that warehouse, office and mail order facilities would be constructed in the Donelson area. Both of the operations represent franchise arrangements.

Nashville Scene

By BILL WILLIAMS

Hickory's Sue Thompson, who just appeared in San Jose, Calif., will do her number at Fort Worth's Panter Hall. . . . Chuck Woolery, an exclusive writer for Cedarwood, has joined the long list of country artists guesting on the "Mike Douglas Show." . . . Tree International vice president Buddy Killen has scheduled forth-

coming records on Pam & Alan Ross and Paul Kelly. . . . Bill Anderson has another winner. He and Jan Howard have a duet LP, "If It's All the Same to You," which contains hits of his, of hers, and of theirs. . . . George Jones & Tammy Wynette will be parents in the fall. The baby is (Continued on page 46)



JAN HURLEY

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Billboard Hot Country Singles

Billboard SPECIAL SURVEY For Week Ending 3/21/70

★ STAR Performer—Single's registering greatest proportionate upward progress this week.

This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart	This Week	Last Week	Title, Artist, Label, No. & Pub.	Weeks on Chart
1	1	FIGHTIN' SIDE OF ME Merle Haggard & the Strangers, Capitol 2719 (Blue Book, BMI)	7	37	35	PUT A LITTLE LOVE IN YOUR HEART Susan Raye, Capitol 2701 (Unart, BMI)	11
2	2	I'LL SEE HIM THROUGH Tammy Wynette, Epic 5-10571 (Gallico, BMI)	8	38	54	TALK ABOUT THE GOOD TIMES Jerry Reed, RCA Victor 47-9804 (Vector, BMI)	3
3	3	IF I WERE A CARPENTER Johnny Cash & June Carter, Columbia 4-45064 (Faithful Virtue, BMI)	9	39	61	POOL SHARK Dave Dudley, Mercury 73029 (Newkeys, BMI)	2
4	11	MY WOMAN MY WOMAN MY WIFE Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	5	40	46	RUNNING BARE Jim Nesbitt, Chart 5052 (Yonah, BMI)	4
5	7	TENNESSEE BIRDWALK Jack Blanchard & Misty Morgan, Wayside 010 (Back Bay, BMI)	7	41	33	SHE CHEATS ON ME Glenn Barber, Hickory 1557 (Acuff-Rose, BMI)	11
6	9	OCCASIONAL WIFE Faron Young, Mercury 73018 (Hartack, BMI)	7	42	43	THE CHICAGO STORY Jimmy Snyder, Wayside 009 (Newkeys, BMI)	6
7	8	COUNTRY GIRL Jeannie C. Riley, Plantation 44 (Singleton, BMI)	8	43	34	ANGEL OF THE MORNING Connie Eaton, Chart 5048 (Blackwood, BMI)	7
8	10	ONCE MORE WITH FEELING Jerry Lee Lewis, Smash 2257 (Combine, BMI)	5	44	37	LITTLE JOHNNY FROM DOWN THE STREET Wilburn Brothers, Decca 3260B (Sure-Fire, BMI)	8
9	4	IT'S JUST A MATTER OF TIME Sonny James, Capitol 2700 (Eden, BMI)	10	45	51	THIRD WORLD Johnny & Jonie Mosby, Capitol 2730 (Melrose, ASCAP)	4
10	5	HONEY COME BACK Glen Campbell, Capitol 2718 (In litigation)	9	46	40	DADDY COME AND GET ME Dolly Parton, RCA Victor 47-9784 (Owepac, BMI)	8
11	12	ALL I HAVE TO DO IS DREAM Bobbie Gentry & Glen Campbell, Capitol 2745 (House of Bryant, BMI)	5	47	52	I WON'T BE WEARING A RING Peggy Little, Dot 17338 (Mill & Range/Blue Crest, BMI)	5
12	13	TOMORROW'S FOREVER Porter Wagoner & Dolly Parton, RCA Victor 47-9799 (Owepac, BMI)	6	48	57	LORD IS THAT ME Jack Greene, Decca 32631 (Blue Crest, BMI)	2
13	14	WE'RE GONNA GET TOGETHER Buck Owens/Susan Raye, Capitol 2731 (Blue Book, BMI)	5	49	47	THEN SHE'S A LOVER Roy Clark, Dot 17335 (Russell-Cason, ASCAP)	9
14	15	A LOVER'S QUESTION Del Reeves, United Artists 50622 (Progressive/Eden, BMI)	7	50	53	DON'T TAKE ALL YOUR LOVIN' Don Gibson, Hickory 1559 (Acuff-Rose, BMI)	2
15	6	WELFARE CADILLAC Guy Drake, Royal American 1 (Bull Fighter, BMI)	11	51	27	I'M A LOVER (Not a Fighter) Skeeter Davis, RCA 74-0292 (Crestmoor, BMI)	15
16	16	I'VE BEEN EVERYWHERE Lynn Anderson, Chart 5053 (Mill & Range, BMI)	6	52	60	TOM GREEN COUNTY FAIR Roger Miller, Smash 2258 (Combine, BMI)	2
17	18	NORTHEAST ARKANSAS MISSISSIPPI COUNTY BOOTLEGGERS Kenny Price, RCA Victor 47-9787 (Tree, BMI)	8	53	55	YOU GOT-TA HAVE A LICENSE Porter Wagoner, RCA Victor 47-9802 (Central Songs, BMI)	2
18	24	IS ANYBODY GOIN' TO SAN ANTOINE? Charley Pride, RCA Victor 47-9806 (Tree, BMI)	3	54	28	TAKE A LETTER MARIA Anthony Armstrong Jones, Chart 5045 (Stellar, BMI)	11
19	44	YOU WOULDN'T KNOW LOVE Ray Price, Columbia 4-45095 (Tree, BMI)	3	55	63	HONEY DON'T Mac Curtis, Epic 5-10574 (Hi-Lo, BMI)	4
20	30	I KNOW HOW Loretta Lynn, Decca 32637 (Sure-Fire, BMI)	3	56	69	WHERE GRASS WON'T GROW George Jones, Musicor 1392 (Glad, BMI)	2
21	20	CHARLIE BROWN Compton Brothers, Dot 17336 (Tiger, BMI)	9	57	39	HELLO I'M A JUKEBOX George Kent, Mercury 72985 (Newkeys, BMI)	15
22	19	THEN HE TOUCHED ME Jean Shepard, Capitol 2694 (Gallico, BMI)	12	58	68	ONCE MORE WITH FEELING Willie Nelson, RCA Victor 47-9798 (Campbell, BMI)	2
23	17	THAT'S WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca 32599 (Tree, BMI)	12	59	45	I HEARD OUR SONG Dottie West, RCA 47-9792 (Tree, BMI)	7
24	21	A WEEK IN A COUNTRY JAIL Tom T. Hall, Mercury 72998 (Newkeys, BMI)	14	60	64	PLEASE BE MY NEW LOVE Jeannie Seely, Decca 32628 (Tree, BMI)	3
25	25	I'LL MAKE AMENDS Roy Drusky, Mercury 73007 (Lowery, BMI)	10	61	66	HONKY TONK WOMEN Charlie Walker, Epic 5-10565 (Gideon, BMI)	5
26	26	HUSBAND HUNTING Liz Anderson, RCA 47-9796 (Greenback, BMI)	6	62	74	WAX MUSEUM Dave Peel, Chart 5054 (Sue-Mirl, ASCAP)	2
27	22	SHE'LL BE HANGING AROUND SOMEWHERE Mel Tillis, Kapp 2072 (Sawgrass, BMI)	10	63	73	MARRY ME Ron Lowry, Republic 1409 (Jewel, ASCAP)	4
28	29	MY ELUSIVE DREAMS Bobby Vinton, Epic 5-10576 (Tree, BMI)	4	64	41	I'M GOING HOME Bobby Lewis, United Artists 50620 (Tuff, BMI)	10
29	23	BIG MAMA'S MEDICINE SHOW Buddy Alan, Capitol 2715 (Blue Book, BMI)	7	65	—	DARLING DAYS Billy Walker, Monument 1189 (Blue Crest, BMI)	1
30	50	PULL MY STRING AND WIND ME UP Carl Smith, Columbia 4-45086 (Milene, ASCAP)	2	66	—	IT AIN'T NO BIG THING Mills Brothers, Dot 17321 (Central Songs, BMI)	1
31	32	A GIRL WHO'LL SATISFY HER MAN Barbara Fairchild, Columbia 4-45063 (Champion, BMI)	6	67	—	I FEEL FINE Penny DeHaven, Imperial 66437 (Maclean, BMI)	1
32	62	LOVE IS A SOMETIME THING Bill Anderson, Decca 32643 (Stallion, BMI)	2	68	—	STAY THERE TILL I GET THERE Lynn Anderson, Columbia 4-45101 (Gallico, BMI)	1
33	48	I WALKED OUT ON HEAVEN Hank Williams, Jr., MGM 14107 (Minstrel, BMI)	3	69	71	WHO WILL THE NEXT FOOL BE Charlie Rich, Sun 1110 (Knox, BMI)	4
34	36	SOUL DEEP Eddy Arnold, RCA Victor 47-9801 (Barton, BMI)	4	70	70	MAMA COME 'N GET YOUR BABY BOY Johnny Darrell, United Artists 50629 (Viva, BMI)	6
35	38	ROCK ISLAND LINE Johnny Cash, Sun 1111 (Hi-Lo, BMI)	4	71	75	IF GOD IS DEAD (Who's That Living in My Soul) Nat Stuckey & Connie Smith, RCA Victor 47-9805 (Wilderness, BMI)	2
36	49	KENTUCKY RAIN Elvis Presley, RCA Victor 47-9791 (Presley/S-P-R, BMI)	4	72	—	GOOD MORNING Leapy Lee, Decca 732625 (James, BMI)	1
				73	—	PICKIN' WILD MOUNTAIN BERRIES Kenny Vernon & Lawanda Lindsay, Chart 5055 (Crazy Cajun, BMI)	1
				74	—	ROCK ME BACK TO LITTLE ROCK Jan Howard, Decca 32636 (Wilderness, BMI)	1
				75	—	LONG LONESOME HIGHWAY Michael Parks, MGM 14104 (Hastings/Rivers, BMI)	1

FOUR SURE FIRE HITS FROM DECCA!



Loretta Lynn
I Know How
Decca 32637



Ernest Tubb
It's America (Love It Or Leave It)
Decca 32632



Peggy Sue
After The Preacher's Gone
Decca 32640



Wilburn Brothers
Little Johnny From Down The Street
Decca 32608

Nashville Scene

• Continued from page 42

expected just about convention time. . . . Ben Peters scores again. This leading songwriter has just had another batch recorded, these by Sue Richards, Billy Parker and Lucille Starr. Ben also will have another release out almost at once on Liberty. . . . Charley Pride was given a gold record by Chet Atkins while performing at Houston. This was for the "Best of Charley Pride" which was released last October.

Roberta Sherwood, who recently signed with Starday-King, has completed a series of sessions here. Her new album, to be released the last of March, is described by Hal Neely as "Funky Country Blues." . . . Red Sovine's latest "I Know You're Married But I Love You Still" was written by Reno & Smiley back in the mid-50's. . . . Connie Eaton has been picked by WYNA, Raleigh, N.C., as "the girl we would most like to be locked in the control room with." . . . The Shelby Singleton music complex has rushed the release of Dee Mullin's dinking of "Irma Jackson." In less than 48 hours after being cut by the Plantation artist, the first copies

Businessman In 'Business'

NASHVILLE—Frank Rogers, the Texas businessman who annually directs the Music City Pro-Celebrity Golf tournament here, has involved himself in the music industry through publishing firms.

Rogers, who also directs the Colonial Invitational in Fort Worth, is now a partner with Lawton Williams in Western Hills Music, and with Shelby Singleton in Fraulein Music.

Williams, formerly with TRO, left Nashville a few months ago but has returned from Texas to operate his music company and continue to write. His "Ballad of Morgan" is part of the new Mickey Spillane movie "The Delta Factor."



RCA'S LORENE MANN signs an exclusive booking contract with Buddy Lee, one of three artists to join the agency in a week.

Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

Brite Star's Pick Hits

- I Heard Our Song—Dottie West (RCA)
- Can You Stand the Pressure—Bobby Freeman (Double Shot)
- Secretly—Cliff Ayers (Roulette)
- Ring of Fire—Mac Wiseman (RCA)
- What Do I See—The Lyrics (J.W.J.)
- Sandy Castles—The Clouds (Northland)
- Bonnie—James Monroe (Decca)
- Dallas Is the City for Me—Melus Bradley (Pod Records)
- What's My Name—Henson Cargill (Monument)
- Old Lonesome Me—Jan Hurley (Opossum)
- Country Girl—Jeannie C. Riley (Plantation)
- After All These Years (LP)—Carmine Gagliardi (Cambray)

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Brite Star's Pick Hits

Brite Star's Pick Hits . . . Brite Star's Pick Hits . . .

were being mailed. . . . Judy West, who has moved here from the West Coast, is appearing at the City Club. . . . Singles by Don Gibson and Glenn Barber of Hickory will be released in the U.K. on March 20. . . . Forthcoming Hawaiian tours negotiated through the Joe Taylor agency and the Donna Bleckley Agency and the agencies of the respective artists include Johnny Darrell, Tommy Cash, Charlie Louvin, Dianne McCall, Peggy Little, Tommy Overstreet, Red Sovine, George Morgan and Nat Stuckey.

The fourth annual country show sponsored by the Stephenson High School senior class at Eastonville, Ga., features Dottie West & the Heartaches, Peggy Little, Tommy Overstreet and DeWayne Dee. Fred Huff coordinates the show. . . . Singers Recording Co. has opened in a residential area of Nashville, with an announcement that it is looking for new talent. . . . Imperial's Johnny Carver has added a new member to his traveling entourage. He's Harvey Harrington IV, who also will be a part of the recording group. . . . Columbia's Claude King has signed with the Joe Taylor agency. . . . Frank Gorshin, well known for his role as the Joker on the Batman series, is coming in for a Starday-King session. . . . The Kingsmen, featuring Bill Clossy, have officially changed the name of the group to the Western Edition. The change was made to avoid confusion with other groups of the same name. The Western Edition will be managed by Jerry Carlsson and Tom McGarvey, San Francisco businessmen. . . . Jan Hurley drew an SRO crowd for her appearance at the Blases in Alexander, Ill. Joining her was Kenny Dees, the steel guitarist who got her started in the business. . . . Jerry Lee Lewis played the Longhorn Ballroom in Dallas a couple of weeks ago, breaking all house records. . . . Twenty-year-old Blackbird recording artist Debbie Brimer is on a promotional tour for her single release, "On My Way to the Ring," written by Johnny Dallas. . . . Billy Daniels is due in here early next month for a session with the Nashville sound.

Show Comes to CD's Defense

FARGO, N.D. — The Civil Defense Auxiliary Police Department here has literally equipped itself over the years through one annual country music show, and is about to undertake its 12th such venture.

Oran Good, the promoter who has brought in the shows for the past five years, has booked the Johnny Wright-Kitty Wells Family Show for April 4.

Starting with virtually nothing 12 years ago, the police department now has a modern training building used by 16 other departments as well as that of Fargo; it has a \$24,000 rifle and pistol range, thousands of dollars worth of equipment, all men in uniform and three new fully equipped squad cars.

"We have utilized no other means of raising money other than the annual country music show," Good said. All proceeds are utilized for the auxiliary police.

Good books other shows into the area, but this is the only one devoted solely to a cause such as this.

Action Records

Singles

★ NATIONAL BREAKOUTS

LET IT BE . . . Beatles, Apple 2764 (Maclen, BMI)
AMERICAN WOMAN . . . Guess Who, RCA 74-0325 (Dunbar, BMI)

★ REGIONAL BREAKOUTS

I'LL BE YOUR BABY TONIGHT . . . Ray Stevens, Monument 1187 (Dwarf, ASCAP) (Dallas-Fort Worth)
WHICH WAY YOU GOIN' BILLY . . . Poppy Family, London 129 (Gone Fishin', BMI) (Detroit)
TIPPICAW CALLEY . . . Lenny Demon & the Bah Humberg Band, Jubilee 5688 (Crowdad, BMI) (New Orleans)

Albums

★ NATIONAL BREAKOUTS

BEATLES . . . Hey Jude, Apple SW 385
HERB ALPERT & THE TIJUANA BRASS . . . Greatest Hits, A&M SP 4245
JOAN BAEZ . . . One Day at a Time, Vanguard VSD 79310

★ NEW ACTION LP'S

ENOCH LIGHT . . . Movie Theme 1970, Project 3 5046
NANCY WILSON . . . Can't Take My Eyes Off You, Capitol ST 429
JOHN B. SEBASTIAN . . . Reprise 6379
NILSSON . . . Sing's Newman, RCA Victor LSP 4289

Hot Country LP's

Billboard SPECIAL SURVEY For Week Ending 3/21/70

★ STAR Performer—LP's registering proportionate upward progress this week.

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	2	OKIE FROM MUSKOGEE Merle Haggard, Capitol ST 384	9
2	1	THE BEST OF CHARLEY PRIDE RCA Victor LSP 4223	21
3	3	HELLO, I'M JOHNNY CASH Columbia KCS 9943	6
4	6	JUST PLAIN CHARLEY Charley Pride, RCA Victor LSP 4290	5
5	4	TRY A LITTLE KINDNESS Glen Campbell, Capitol SW 389	7
6	5	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827	38
7	8	THE WAYS TO LOVE A MAN Tammy Wynette, Epic BN 26519	6
8	11	WINGS UPON YOUR HORNS Loretta Lynn, Decca DL 75163	6
9	9	BIG IN VEGAS Buck Owens, Capitol ST 413	9
10	10	SHE EVEN WOKE ME UP TO SAY GOODBYE Jerry Lee Lewis, Smash SRS 67128	6
11	7	TAMMY WYNETTE'S GREATEST HITS Epic BN 26486	29
12	12	FROM MEMPHIS TO VEGAS/FROM VEGAS TO MEMPHIS Elvis Presley, RCA Victor LSP 6020	16
13	13	GOLDEN CREAM OF THE COUNTRY Jerry Lee Lewis, Sun SUN 108	10
14	14	STORY SONGS OF TRAINS AND RIVERS Johnny Cash & the Tennessee Two, Sun SUN 104	15
15	15	TALL DARK STRANGER Buck Owens, Capitol ST 212	20
16	19	WHERE GRASS WON'T GROW George Jones, Musicor 3181	12
17	16	A PORTRAIT OF MERLE HAGGARD Capitol ST 319	25
18	17	JOHNNY CASH'S GOLDEN HITS, VOL. II Sun SUN 101	26
19	21	SWITCHED ON NASHVILLE: COUNTRY MOOG Gil Trythall, Athena 6003	13
20	20	WAYLON Waylon Jennings, RCA Victor LSP 4260	7
21	23	WISH I DIDN'T HAVE TO MISS YOU Jack Greene & Jeannie Seely, Decca DL 75171	7
22	18	GLEN CAMPBELL "LIVE" Capitol STBO 268	27
23	30	TO SEE MY ANGEL CRY/WHEN SHE STARTED TO STOP LOVING YOU Conway Twitty, Decca DL 75172	6
24	22	THE EVER LOVIN' SOUL OF ROY CLARK Dot DLP 25972	13
25	27	MY BLUE RIDGE MOUNTAIN BOY Dolly Parton, RCA Victor LSP 4188	24
26	26	YOU GOT-TA HAVE A LICENSE Porter Wagoner, RCA Victor LSP 4286	6
27	24	MOVING ON Danny Davis & the Nashville Brass, RCA Victor LSP 4232	15
28	32	MUDDY MISSISSIPPI LINE Bobby Goldsboro, United Artists UAS 6735	8
29	29	HANK WILLIAMS JR. LIVE AT COBO HALL, DETROIT MGM SE 4644	24
30	31	HOMECOMING Tom T. Hall, Mercury SR 61247	7
31	38	THE FAIREST OF THEM ALL Dolly Parton, RCA Victor LSP 4288	2
32	35	GREAT HITS Mel Tillis, Kapp KS 3589	9
33	25	SHOWTIME Johnny Cash & the Tennessee Two, Sun SUN 106	17
34	39	HAUNTED HOUSE/CHARLIE BROWN Compton Brothers, Dot DLP 25974	4
35	43	IT'S JUST A MATTER OF TIME Sonny James, Capitol ST 432	2
36	40	COOKIN' Jerry Reed, RCA Victor LSP 4293	2
37	33	ROGER MILLER 1970 Smash SRS 67129	6
38	28	THE SENSATIONAL CHARLEY PRIDE RCA Victor LSP 4153	41
39	36	JIM REEVES' GREATEST HITS, VOL. 3 RCA Victor LSP 4187	32
40	—	DON'T IT MAKE YOU WANNA GO HOME Joe South, Capitol ST 392	1
41	—	LITTLE JOHNNY FROM DOWN THE STREET Wilburn Brothers, Decca DL 75173	1
42	37	COUNTRY SPECIAL Various Artists, Capitol STBB 402	10
43	34	SONGS THAT MADE COUNTRY GIRLS FAMOUS Lynn Anderson, Chart CHS 1022	16
44	—	LOVE IS A SOMETIMES THING Bill Anderson, Decca DL 32643	1
45	—	TAKE A LETTER MARIA Anthony Armstrong Jones, Chart CHS 1027	1



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2,000 MAJOR LABELS—45's, RCA, Co-lumbia, Capitol, etc., \$179. King Factory Outlet, 15 N. 13th St., Philadelphia, Pa. 19107. 500 Stereo LP's, major labels, RCA, Columbia, etc., \$399. mh21

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Billboard TOP 40 Easy Listening

These are best selling middle-of-the-road singles compiled from national retail sales and radio station air play listed in rank order.

THIS WEEK	Wks. Ago			TITLE, Artist, Label & Number	Weeks On Chart
	1	2	3		
1	1	1	1	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 4-45079 (Charling Cross, BMI)	6
2	2	2	5	RAINY NIGHT IN GEORGIA Brook Benton, Cotillion 44057 (Combine, BMI)	11
3	10	15		KENTUCKY RAIN Elvis Presley, RCA 47-9791 (Presley/S.P.R., BMI)	5
4	8	14		ALL I HAVE TO DO IS DREAM Bobbie Gentry & Glen Campbell, Capitol 2745 (House of Bryant, BMI)	5
5	6	16	23	EASY COME EASY GO Bobby Sherman, Melromedia 177 (Screen Gems-Columbia, BMI)	6
6	7	7	16	TEMMA HARBOUR Mary Hopkin, Apple 1816 (Major Oak, ASCAP)	5
7	9	12	13	MY ELUSIVE DREAMS Bobby Vinton, Epic 5-10576 (Tree, BMI)	6
8	4	4		NEW WORLD COMING Mama Cass Elliot, Dunhill 4225 (Screen Gems-Columbia, BMI)	8
9	5	6	12	I CAN'T HELP FALLING IN LOVE WITH YOU Al Martino, Capitol 2746 (Gladys, ASCAP)	6
10	20	33	36	BRIGHTON HILL Jackie DeShannon, Imperial 66438 (Unart Music, BMI)	4
11	24	34	35	LONG LONESOME HIGHWAY Michael Parks, MGM 14104 (Hastings/Rivers, BMI)	5
12	18	20	34	UNTIL IT'S TIME FOR YOU TO GO Neil Diamond, Uni 55204 (Gypsy Boy, ASCAP)	5
13	17	18	19	PETER & THE WOLF Charles Randolph Green Sounde, Ranwood 864 (Brookhaven, BMI)	6
14	26	—	—	LIFE GOES ON Margaret Whiting, London 132 (Blackwood, BMI)	2
15	11	3	3	ALWAYS SOMETHING THERE TO REMIND ME R. B. Greaves, Atco 6726 (Blue Seas, ASCAP)	8
16	13	13	8	BREAKING UP IS HARD TO DO Lenny Welch, Commonwealth United 3004 (Screen Gems-Columbia, BMI)	11
17	22	—	—	LET'S GIVE ADAM & EVE ANOTHER CHANCE Gary Puckett & the Union Gap, Columbia 4-45097 (Press, BMI)	2
18	21	24	—	THEME FROM "Z" Henry Mancini & His Orchestra, RCA 74-0315 (Blackwood, BMI)	3
19	25	—	—	LAY LADY LAY Ferrante & Teicher, United Artists 50646 (Blackwood, BMI)	2
20	—	—	—	I WOULD BE IN LOVE (Anyway) Frank Sinatra, Reprise 0895 (Devalbo/Sergeant, BMI)	1
21	14	14	18	IF I NEVER KNEW YOUR NAME Vic Dana, Liberty 56150 (Diamond, BMI)	8
22	23	—	—	LOVE GROWS (Where My Rosemary Goes) Edison Lighthouse, Bell 858 (January, BMI)	2
23	—	—	—	LET IT BE Beatles, Apple 2764 (Maclen, BMI)	1
24	29	40	—	SHILO Neil Diamond, Bang 575 (Tallyrand, BMI)	3
25	27	—	—	EASY TO BE FREE Rick Nelson, Decca 732635 (Hilliard, BMI)	2
26	—	—	—	SOMETHING Tony Bennett, Columbia 45109 (Harrisongs, BMI)	1
27	33	35	—	I'LL BUILD A BRIDGE New Establishment, Colgems 66-5009 (Colgems, ASCAP)	3
28	19	19	24	EVIL WAYS Santana, Columbia 4-45069 (Oleta, BMI)	7
29	—	—	—	TWO LITTLE BOYS Rolf Harris, MGM 14013 (Francis, Day & Hunter, ASCAP)	1
30	—	—	—	ODDS & ENDS Johnny Mathis, Columbia 45104 (Blue Seas/Jac, ASCAP)	1
31	—	—	—	YOU'VE MADE ME SO VERY HAPPY Lou Rawls, Capitol 2734 (Jobete, BMI)	1
32	34	36	37	NORWEGIAN WOOD Sergio Mendes & Brasil '66, A&M 1164 (Maclen, BMI)	4
33	39	—	—	BUT YOU KNOW I LOVE YOU Evie Sands, A&M 1175 (TRO-First Edition, BMI)	2
34	36	—	—	SILLY SILLY FOOL Dusty Springfield, Atlantic 2705 (Assorted, BMI)	2
35	—	—	—	FOR THE LOVE OF HIM Bobby Martin, United Artists 50602 (Teeger, ASCAP)	1
36	37	—	—	FREE AS THE WIND Brooklyn Bridge, Buddha 162 (Kaskat, BMI)	2
37	—	—	—	LOVE OR LET ME BE LONELY Friends of Distinction, RCA 74-0319 (Porpete, BMI)	1
38	—	—	—	MY WOMAN, MY WOMAN, MY WIFE Marty Robbins, Columbia 4-45091 (Mariposa, BMI)	1
39	—	—	—	SOMEDAY WE'LL BE TOGETHER Bert Kaempfert, Decca 732647 (Jobete, BMI)	1
40	—	—	—	WHAT ARE YOU DOING THE REST OF YOUR LIFE Jaye P. Morgan, Beverly Hills 9344 (E. H. Morris, ASCAP)	1

*In litigation

Billboard SPECIAL SURVEY For Week Ending 3/21/70

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Coin Machine World

Oil Station Chain In Music, Vending

A California independent gas station chain is rapidly becoming one of the largest coin operated leisure equipment outlets on the West Coast, and soon will expand into what it calls "convenience and pleasure centers." Jukeboxes are also part of the overall plan.

Paul Lerner's Lerner Gas & Oil Co. Inc. of Hawthorne, a suburb of Los Angeles, had 65 stations in 1969, has 122 now, and anticipates 250 by year's end. All of them feature vending equipment, and will shortly go into allied lines.

(Continued on page 52)



JOSEPH SILVERMAN (third from left) is awarded the 1970 Humanitarian Award of the Coin Machine Division of the Philadelphia Allied Jewish Appeal "in recognition of his outstanding contribution and dedication to humanitarian causes." The executive secretary of the Amusement Machines Association of Greater Philadelphia, Silverman was honored at an all-industry dinner. Presenting the plaque is Albert M. Rodstein, head of Macke Vending Corporation, who is chairman of AJR Trade Council. Offering their congratulations are campaign leaders (from left) Dalck Feith, community leader; Ralph W. Pries, executive vice-president of Berlo Vending Company; Herman Gitlow, general chairman of the AJA campaign; Marvin Stein, executive head of Eastern Music Systems, Inc., Seeburg distributors, who is AJA Trade Council vice-chairman; and Leon Welner, member of the Board of Directors of the Amusement Machines Association, who is chairman of the Coin Machine Division. The dinner also marked the kick-off for the industry's participation in the AJA drive.

Programmer's 6 Test Stops Act as Guide

By EARL PAIGE

SPRINGFIELD, Ill. — Jukebox programmers often find it's too difficult to log the popularity of records in a great number of machines but still wish they could take advantage of the fact that the popularity meters on jukeboxes do perform this task. Bud Hashman has worked out a compromise—he logs the play at six selected locations.

Hashman, who operates here under the company name, Star Novelty Co., has a very simple formula: he takes a stiffener card the cleaners use for shirts and pastes the title strips of 10 records on it. These 10 titles represent the top new records he is programming for the week.

On his next visit to the six test locations he brings the list along and writes down the number of plays opposite each title. The results are sometimes very interesting.

"The recording 'I Want You' (Continued on page 50)

Executive Turntable



BROOKMAN



CONKLIN



PYSZYCKI

Fred Minter has been named sales manager, Specialty Sales Co., Chicago, a distributing firm handling the NSM jukebox lines, among others. Minter has been in the jukebox business 35 years and formerly owned Gateway Dist. in Chicago and later in Evansville, Ind. . . . Frederick M. Greenberg, Alan H. Fishman, Mitchell Essrig and Barry Feldscher are the principals of a new firm, Four Star Vending Co., Bala-Cynwyd, Pa. . . . Gorham L. Black Jr., executive assistant to William Fishman, president, ARA Services, Inc., since 1968 is now director of employment for the company. ARA Ser-

vices employs over 40,000 people around the country.

Marc D. Brookman has been appointed Eastern manager and counsel, National Automatic Merchandising Association. Brookman joined the trade group's staff in 1968 and succeeds the late Elmer Kuekes as manager of the Philadelphia office. Gene F. Conklin has been named credit manager of the Wurlitzer Co. North Tonawanda division. He was formerly assistant credit and collection manager. Ronald P. Pysczycki has been appointed assistant credit and collection manager for Wurlitzer.

Operators Fight Wis. Tax

MILWAUKEE—Jukebox operators in Wisconsin may contest the legality of the state's 4 percent sales tax in a Supreme Court case. An emergency meeting has been scheduled April 12 in West Allis, Wis. at The Chalet. Also at the 2 p.m. gathering will be Fred Granger, executive vice-president, Music Operators of America, who will speak on federal legislation.

The meeting will be a joint gathering of the Wisconsin Music Merchants and the Milwaukee Coin Machine Operators. A representative of the Wisconsin department of revenue will attend to answer questions regarding the tax.

The tax is regarded by operators as discriminatory since there is no way they can collect the money from consumers using jukeboxes, games and vending machines. As a result, the operators are forced to absorb the 4 percent levy on all gross receipts.

Jost Elected by Milwaukee Assn.

MILWAUKEE—Arnold Jost, Arnold's Coin Machine Co., has been elected president of the Milwaukee Phonograph Operators Association. He succeeds Sam Hastings, Hastings Distributing Co., who held the office longer than anyone in the trade group's history.

Also elected were Orville Carnitz, Badger Novelty Co., vice- (Continued on page 52)

Bulk Vending Units Larger, Sophisticated

CHICAGO — Bulk vending machines are becoming more sophisticated, versatile and adaptable to location requirements. This was one of the highlights at the National Vendors Association trade show here recently. Not shown but demonstrated at the factory during the show was a new machine from Victor Vending that accepts dollar bills (Continued on page 52)

Distribution in the '70s

James W. Hamilton
vice-president, sales
Martin & Snyder Co., Detroit

"Distribution in the '70s" promises to be a real challenge and will require much more on the part of the distributor, distributor salesman and manufacturer than most are now willing or capable of doing.

The distributor or manufacturer representative, whatever the case might be, must offer the customer assistance on all levels. He must be able to guide the operator, especially the independent operators who, incidentally, want and need professional help in building and expanding their operation on a profitable basis.

The time has come for the order takers to give way for professional salesmanship. Personally, I'm prejudiced and believe that a good distributor operation like ours can be of real assistance to the operator.

In our particular case, we have strived to build a complete one-stop operation. By one-stop we mean that we can and do supply the customer with not only all of their equipment requirements of music, games and vending, but also a complete phonograph record service and products such as candy, syrups, cups, tobacco, and so forth. In addition to this, we are fully able to assist the operator in any of their mailing promotion, location proposals, location contracts, location installations or whatever the case may be.

Insofar as the operators themselves, their chief gripes are (1) shortage of good help; (2) large

operating companies breathing down their necks; and (3) a difficult problem in obtaining adequate financing.

Again, we as distributors must be able to assist the operator in overcoming these obstacles or face the fact of losing a substantial amount of business in the '70s. As a distributor, we can and should offer training programs designed to help the independent operators better train their personnel in sales, merchandising and service. There must be a balance of new people coming into the business while those now in become more and more qualified. This, of course, is to offset those who leave our business to venture into other fields. I feel as do many others that a good independent operator with qualified personnel can compete with any of the large operating companies. For the most part, they are even in a more advantageous position as local business people with the owner being available to the locations and also being able to make instant decisions when necessary.

From where I sit there will always be room for good independent operations. The last and probably most complex problem is adequate financing or tight money, whatever you choose to call it. Money is and will continue to be a problem for some while not so serious for others. We find that where the operators maintain good records and can furnish current financial statements reflecting a sound company then tight money becomes available. Again, what is needed is to educate the operator that lending institutions are in business to loan money, but are requiring the necessary accounting records as aforementioned to assure loan approval. Where none of the above is applicable, we are starting to lease equipment with various options to purchase.

All in all, we look forward to the '70s as not only a challenge but an opportunity to expand our operation in all phases.



New Equipment



Nutting Associates—Two Player Quiz Game

This latest two player Computer Quiz game from Nutting Associates operates equally well as a single player. One coin activates the machine for one player; two coins for two players. Genius scoring is different, depending upon whether one or two players are using the game. Play pricing can be adjusted from one to three plays for a quarter. The concept of two players adds a competitive flavor to the game, according to Dave Ralstin, marketing director. Four questions appear automatically and must be answered within a certain time period. There are four categories of questions.

Jukebox Programmer Uses Test Stops

• Continued from page 49

Back' by the Jackson 5, looked very good on the trade charts but just didn't get play for me in my test spots," he said. "I even left it on the jukeboxes for another two weeks just to give it a chance."

When a recording does good on a test location then Hashman will often program it more widely. If it does poorly, then he watches it more carefully on all locations. The playmeter, however, is the final test in all situations.

Hashman selects test loca-

tions on the basis of how the stop reacts to new material. "There are some stops that will play any new record you put on," he said. "This is the ideal test location for me."

Hashman admits that it requires a little extra time to service a test location.

Where it originally takes a half hour to check a regular stop it will take perhaps an hour or longer in a test location.

Since Hashman has only six test locations he feels that the extra time is well worth it because he obtains a valuable ba-

rometer for his entire route of jukeboxes.

"Most popularity meters only register up to 30 plays but this still gives me a very good indication of how records are doing in the test locations. If the meter does happen to roll over (indicating more than 30 plays) I generally know about it and I certainly know if I try to take it off—the location people let me know."

Hashman is surprised when other operators learn of his programming formula and congratulate him. "I've been doing this for years," he said.

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LUCKY STRIKE	140	8 BALL	205
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What's Playing?

A weekly programming profile of current and oldie selections from locations around the country.

Jefferson City, Mo., Location: C&W Tavern

Current releases:

Lloyd Grice, programmer, United Distributors.

"Is Anyone Goin' to San Antone," Charley Pride, RCA 47-9806;
"I Know How," Loretta Lynn, Decca 32638;
"Pull My String and Wind Me Up," Carl Smith, Columbia 4-45086.

Philadelphia, Pa., Location: Soul Tavern

Current releases:

Mel Epstein, programmer, Blue Ribbon Vending Co.

"Rainy Night in Georgia," Brook Benton, Cotillion 18173;
"The Bells," the Originals, Soul 35069;
"Never Had a Dream Come True," Stevie Wonder, Tamla 54191.

Alton, Ill., Location: Adult Lounge

Harry Schaffner, operator, Helen Franklin, programmer, Schaffner Music Co., Inc.



Current releases:

"My Elusive Dreams," Bobby Vinton, Epic 5-10576;
"Song of India," Ray Anthony, Ranwood R-865;
"Southtown, U.S.A.," Lawrence Welk, Ranwood R-866.

Oldies:

"Somewhere My Love," Ray Conniff & the Singers;
"Release Me," Engelbert Humperdinck.

Lee's Summit, Mo., Location: Kid

Bonnie Humphrey, programmer, Missouri Valley Amusement Co.



Current releases:

"The Rapper," Jaggerz, Kama Sutra 502;
"Bridge Over Troubled Water," Simon & Garfunkel, Columbia 45079;
"House of the Rising Sun," Frijid Pink, Parrot 341.

Mishawaka, Ind., Location: Kid

Vern Daly, programmer, Evans Sales & Service.

Current releases:

"Bridge Over Troubled Water," Simon & Garfunkel, Columbia 45079;
"Raindrops Keep Fallin' on My Head," B. J. Thomas, Scepter 12265.

Freemont, Neb., Location: Adult

Ted Nichols, programmer, Automatic Vending, Inc.



Current releases:

"Honey Come Back," Glen Campbell, Capitol 2718
"Walk a Mile in My Shoes," Joe South, Capitol 2704;
"All I Have to Do Is Dream," Bobbie Gentry & Glen Campbell, Capitol 2745.

Jackson, Miss., Location: Soul

Windham Caughman, programmer, Capital Music Co.

Current releases:

"Commons Prison," Calvin Leavy, Soul Beat 100;
"Shell of a Woman," Doris Allen, Minoret 149;
"I Got a Problem," Jessie Anderson, Thomas 805.

Louisville, Ky., Location: C&W

Patty K. Wilson, programmer, I & W Amusement Co.

Current releases:

"Afraid to Love Again," Johnny Robinette, K-W 104;
"Jefferson County Jail," Bill Johnson, Snap 017-1;
"Shadows of the Prison Bars," Boots Till, K-W 103;

Oldies:

"Someone Before Me," Wilburn Bros.;
"Release Me," Ray Price.

Hudson Falls, N.Y., Location: Kid Restaurant

John Powers, programmer, H.C. Knoblauch & Sons, Inc.



Current releases:

"He Ain't Heavy, He's My Brother," Hollies, Epic 5-10532;
"Ma Belle Amie," Tee Set, Colossus 107;
"Love Crows," Edson Lighthouse, Bell 858.

Oldies:

"Sugar Sugar," Archies;
"Leavin' on a Jet Plane," Peter, Paul & Mary.

Greenville, S.C., Location: Adult Lounge

Fred Collin Jr., operator, Collins Music Co. Bryant Lord, programmer.



Current releases:

"Rainy Night in Georgia," Brook Benton, Cotillion 44057;
"Honey Come Back," Glen Campbell, Capitol 2718;
"Easy Come, Easy Go," Bobby Sherman, Metramedia 177.

Oldies:

"Without Love," Tom Jones;
"Rock Island Line," Johnny Cash.

Kenosha, Wis., Location: Young Adult Lounge

Gordon Larson, programmer, Sam's Amusement Co.



Current releases:

"Bridge Over Troubled Water," Simon & Garfunkel, Columbia 4-45079;
"He Ain't Heavy, He's My Brother," Hollies, Epic 5-10532;
"Hey There Lonely Girl," Eddie Holman, ABC 11240.

Oldies:

"Blueberry Hill," Fats Domino.

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New SHIFTING SPECIAL LIGHT
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Popular SPELL-NAME BONUS
Lighting KING TUT by crossing Top Rollers and hitting Side Targets scores 1 REPLAY*
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Ball in Right Out Lane returns to the shooter tip as FREE BALL when Free Ball Gate is open*
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When KICKER light is lit, ball shot into Left Out Lane is KICKED BACK onto playfield for continued scoring action
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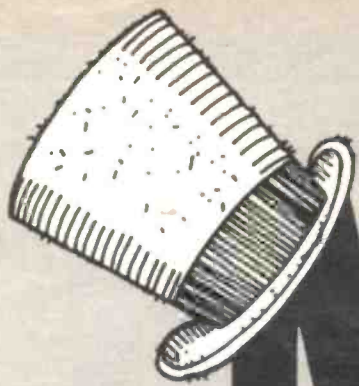
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Sophisticated Bulk Vending Units

• Continued from page 49
and vends a large size capsule. Victor's machines at the show featured the new portability brought about by casters now available for the 77-88 console models.

Northwestern showed its new Uniline 70 and Showcase 70 stands which allow from four to a dozen vending machines to be displayed in one unit. It was explained that space in locations is at a premium and operators need to utilize it more effectively by having more machines displayed.

Oak Manufacturing showed its new X-Line stand design

which features a collapsible frame, larger machine capacity, less floor space and a styling keyed to that of the machines. The two level stand will accommodate any variety of large or compact Oak venders and can be folded for easier transportation and smaller shipping carton requirements.

Additionally, Oak's offering special drop shipments of its equipment direct to the operator's locations. The firm also offers customized versions to suit the operator's individual needs.

Kits Convert Quiz Machine

MILWAUKEE — Special header conversion kits are now available for single player question and answer films marketed by Instant I.Q., an audio-visual programming firm based here.

George Richard, president of the firm, said the new program idea not only will coax cash out of new and old players but will make the quiz machines more flexible and increase their current market value. Richards said the films could be bought outright or rented. Conversion of the panel title takes only a few minutes. He said single topic films reduce the need for thousands of questions on each film. Instant I.Q.'s "Feature Films" contain 500 questions and "Short Subject" contain about 250. The new programs and kits are available for either Computer Quiz or I.Q. Computer single player machines.

Jost Elected by Milwaukee Assn.

• Continued from page 49
president, and Jerome (Red) Jacomet, Red's Novelty Co., secretary-treasurer.

New board members were also named. They include: Doug

Oil Station Chain In Music, Vending

• Continued from page 49

Jerry L. Wilson, company's vice president of marketing and diversification, said the organization will expand up and down the Coast, then move into all 12 Western states, and eventually go nationwide.

At an experimental gas station in Torrance (near Hawthorne), the company installed jukeboxes "mainly for the kids," according to Wilson, who is trying all sorts of gimmicks and innovations to get people out of their cars and to the vending machines. The station also sells records, and has the usual cigarette and coffee machines.

Opitz, Wisconsin Novelty Co.; Dan Mattes, Mitchell Novelty Co.; Clarence Smith, Milwaukee Amusement Co., and Walter Bohrer, Hastings Distributing Co.

According to Arnold Jost, during his administration, he plans to work toward a larger, more representative membership roster. At the group's next meeting he will appoint a committee to conduct a membership drive.

Realizing his big market is the youth trade, Wilson is seeking more music items either in vending machines, or on the open counter. "Actually," he pointed out, "we're looking for any type of product which will sell, not necessarily just a vending item."

Wilson toured the U.S. (by car, naturally) seeking out companies which manufacture machines and/or product, and stated he came up practically empty-handed. "Companies," he complained, "don't even answer my phone calls or letters."

The former gas pump jockey said as Lerner expands, he will install his own fleet of service trucks, and have his own maintenance crew for the machines. Each vehicle is to be radio-equipped for fast service. "We'll have control of the machines."

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Labels' Disk Action Report

IT'S YOUR CHART.

Billboard is offering each record manufacturer the opportunity to have its own chart listing each and every week. There is no charge for this industry service.

You may list your three NEW singles records (not yet on any chart) which you consider to be your top prospects. This listing is available to you every week.

Here is the procedure to get your chart listings:

Write or wire Billboard's Chart Department each Tuesday by 3:00 p.m., giving the title, artist, label and number of the three records you wish listed in the following issue. Should any of the records received hit any chart that week, they will be eliminated from this listing. The records to be listed should be based on airplay, distributor orders or re-orders or station picks.

All the information must originate from the office of the chief executive in your company who may designate one person in the company to provide Billboard with the information weekly. We ask that it be the same person each week. Remember, we're not going to call you. It's your chart and it'll be your listing. Just call us.

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Classical Music

Billboard SPECIAL SURVEY For Week Ending 3/21/70

BEST SELLING Classical LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	TRANS-ELECTRONICS MUSIC PRODUCTIONS, INC., PRESENTS SWITCHED-ON BACH Walter Carlos/Benjamin Folkman, Columbia MS 7194	69
2	3	SOUNDTRACK: 2001: A SPACE ODYSSEY MGM SIE ST 13	84
3	2	TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC., PRESENTS THE WELL-TEMPERED SYNTHESIZER Walter Carlos, Columbia MS 7286	18
4	6	MY FAVORITE CHOPIN Von Cliburn, RCA Red Seal LM 2575 (M); LSC 2575 (S)	207
5	4	STRAUSS: DER ROSENKAVALIER (4 LP's) Crespin/Various Artists/Vienna Philharmonic (Solti), London OSA 1435	11
6	5	MOZART: CONCERTOS 17 & 21 (Elvira Madigan) Anda/Camarata of the Salzburg Mozarteum Academica (Anda), DGG 138783	111
7	7	SCENES & ARIAS FROM FRENCH OPERA Beverly Sills, Westminster WST 17163	24
8	10	STRAUSS: ALSO SPRACH ZARATHUSTRA Philadelphia Orch. (Ormandy), Columbia ML 5947 (M); MS 6547 (S)	86
9	9	DONIZETTI: ROBERTO DEVEREUX (3 LP's) Beverly Sills/Various Artists/Royal Philharmonic Orch. (MacKerras), Westminster WST 323 (S)	11
10	11	STRAVINSKY: LE SACRE DU PRINTEMPS Cleveland Orchestra (Boulez), Columbia MS 7293	6
11	27	BRAHMS: DOUBLE CONCERTO Oistrakh/Rastropovitch/Cleveland Orchestra (Szell), Angel SFO 36032	3
12	12	SELECTIONS FROM 2001: A SPACE ODYSSEY Philadelphia Orch. (Ormandy)/New York Philharmonic (Bernstein), Columbia MS 7176	84
13	14	TEBALDI FESTIVAL (2 LP's) Renata Tebaldi, London OSA 1282	16
14	13	MISSA LUBA Troubadours du Roi Bafauin, Philips PCC 606	32
15	8	BACH'S GREATEST HITS Various Artists, Columbia MS 7501	41
16	16	STRAUSS: ALSO SPRACH ZARATHUSTRA Berlin Philharmonic (Boehm), DGG 136001	35
17	23	VAUGHAN WILLIAMS: SEA SYMPHONY Sheilah Armstrong/John Caral Case/London Philharmonic Choir/London Philharmonic Orch. (Boult), Angel SB 3739	31
18	19	A KARAJAN FESTIVAL Berlin Philharmonic (Karajan), DGG 643212	20
19	18	BELLINI & DONIZETTI HEROINES Beverly Sills/Vienna Volkoper (Jalas), Westminster WST 17143	67
20	20	MAHLER: DES KNABEN WUNDERHORN New York Philharmonic (Bernstein), Columbia KS 7395	4
21	22	MOOND OG Columbia MS 7335	22
22	15	MOZART: COMPLETE PIANO MUSIC (11 LP's) Walter Gieseking, Seraphim 6047/9	7
23	17	BERIO: SINFONIA Swingle Singers/New York Philharmonic (Berio), Columbia MS 7268	21
24	21	E. POWER BIGGS' GREATEST HITS Columbia MS 7269	39
25	24	TCHAIKOVSKY: PIANO CONCERTO NO. 1 Van Cliburn, Symphony Orch. (Kandrashin), RCA LSC 2252	42
26	26	CHOPIN'S GREATEST HITS Various Artists, Columbia MS 7506	40
27	28	BIZET: CARMEN BALLET SUITE Boston Pops (Fiedler), RCA LSC 3129	4
28	31	MORTON SUBOTNICK: TOUCH Buchla Electronic Music System, Columbia MS 7316	2
29	29	LEONTYNE PRICE SINGS MOZART ARIAS RCA LSC 3113	22
30	35	VERDI HEROINES Leontyne Price, RCA VCS 7063	3
31	32	IVAN REBROFF Troika Balalalka Ensemble, Columbia MS 7373	9
32	37	RIMSKY-KORSAKOV: SCHEHERAZADE/BORODIN: POLOVTSIAN DANCES Chicago Symphony (Ozawa), Angel S-36034	3
33	30	STRAUSS: ALSO SPRACH ZARATHUSTRA Chicago Symphony (Reiner), RCA LM 2609 (M); LSC 2609 (S)	77
34	33	STRAUSS: ALSO SPRACH ZARATHUSTRA Los Angeles Philharmonic (Mehta), London CSA 6609	35
35	25	BEETHOVEN'S GREATEST HITS Various Artists, Columbia MS 7504	9
36	39	BERLIOZ: TE DEUM London Symphony Orch. & Chorus (Davis), Philips 3724	16
37	38	RAVEL'S GREATEST HITS New York Philharmonic (Bernstein)/Philadelphia Orchestra (Ormandy), Columbia MS 7512	4
38	34	STRAUSS: SALOME (2 LP's) Caballe/Various Artists/London Symphony (Leinsdorf), RCA LSC 7053	20
39	—	FRANCK/BRAHMS: VIOLIN SONATAS Oistrakh/Richter, Melodiya-Angel 40121	3
40	40	ZANDONAI: FRANCESCA DA RIMINI (SELECTIONS) Olivero/Del Monaco/Monte Carlo Opera Orchestra (Rescigno), London 26121	2

American, Henze Score as 'Modernists'

NEW YORK — Hans Werner Henze put the American Symphony to the test March 9 and the young orchestra came through splendidly. Major interest was centered on Henze's own "Symphony No. 6." The avant-garde work is not for lovers of the conventional classical music, but is inventive and tricky. The full orchestration even included electric violin and saxophone, Deutsche Grammophon is conducting Henze's works.

After a straightforward Brahms "Variations on a Theme by Haydn," Henze conducted Nono's "Per Bastiana Tai-Yang Chang," a languid work that utilizes electronic tape as well as musicians. The adept manner in which the orchestra handled this difficult program was a credit to it and Leopold Stokowski, the American's founder and music director.

FRED KIRBY

'Norma,' Fedora, Issued by London

NEW YORK — London Records is issuing two complete operas this month plus four albums by conductor Zubin Mehta. The operas are Bellini's "Norma," timed for the new Metropolitan Opera production of the work, and the first version of Giordano's "Fedora" initially recorded in stereo.

The Mehta disks, in conjunction with the conductor's March 14 NBC-TV Bell Telephone TV special, include a Stravinsky set with his Los Angeles Philharmonic and a Beethoven LP with the Israel Philharmonic. The other two albums with symphonies of Dvorak and Tchaikovsky with the Israel previously was issued as a two-record package.

The three-LP "Norma" set, previously available on RCA Red Seal, features Joan Sutherland, Marilyn Horne, John Alexander and Richard Cross with Richard Bonyngue and the London Symphony. The new Met production, whose first performance was earlier this month, featured Miss Sutherland and

the debut of Miss Horne with Bonyngue conducting. Alexander is slated to appear in the opera Thursday (19).

Bonyngue also conducts a two-record package of Adam's "Giselle," complete with the Monte Carlo Opera Orchestra. Lamber-to Gardelli conducts that orchestra in the "Fedora," with Magda Olivero, Mario Del Monaco, and Tito Gobbi as principals.

Classical Notes

Jorge Mester makes his New York City Opera debut Thursday (26), conducting the revival of Rossini's "La Cenerentola" with Frances Bible. . . . Tenor Franco Tagliavini debuts with the Metropolitan Opera Friday (27) as Polione in Bellini's "Norma," which will also have bass Bonaldo Giannotti in the opera for the first time at the Met. The other principals are sopranos Joan Sutherland and Marilyn Horne with Richard Bonyngue conducting. . . . Pianist Bruce Hungerford gives a Town Hall, New York, recital Sunday (22). . . . Arthur Winograd conducts the Hartford Symphony at Carnegie Hall Tuesday (17).

Archive Hispaniae Series

NEW YORK — The first three albums of Archive Records' Hispaniae Musica series range from Spanish folklore to

16th and 17th century harp music. The third LP contains ancient Spanish liturgy. All three sets are excellent contributions to the recorded music of Spain.

Nicanor Zabeleta, today's foremost harpist, splendidly interprets works of Antonio de Cabezon. Alonso Mudarra, Francisco Fernandez Palero, Luys Alberto, Lucas Ruiz de Ribayas, Diego Fernandez de Huete and Jorge Rodriguez.

A fine group of artists, including guitarist Melchor de Marchena, performs the folklore set. The chorus of monks of Abadia de Santo Domingo de Silos capably perform the liturgical music under the direction of Dom Ismael Fernandez de la Cuesta, who also supplies the liner notes.

FRED KIRBY

Fine Appeal Sustained

SAN ANTONIO — The international executive board of the American Federation of Musicians has sustained an appeal of fines levied on eight members of the San Antonio Symphony.

On May 23, 1969, fines totaling \$2,800 were imposed by the executive board of Local 23, AFofM, after complaints were filed by the symphony's conductor, assistant conductor, personnel manager and the producer of children's concerts.

The international board, meeting in Palm Beach, Fla., ruled the fines were improperly imposed since members may not be charged under a section of the local's by-laws relating to

rights of employers.

The fines stemmed from alleged discourtesies, including breathing too heavily, and complaining of the heat onstage.

Argo Includes 'Harawi' in Set

NEW YORK—McGraw-Hill Records is issuing six new albums on the Argo label including a first recording of Messiaen's "Harawi" song cycle with soprano Noelle Barker and pianist Robert Sherlaw Johnson.

Also being released by McGraw-Hill are three albums in Telefunken's Das Alte Werk series and one pressing on L'Oiseau Lyre. The LP on L'Oiseau Lyre contains music of Guillaume de Machaut. Performing are countertenor Grayston Burgess, tenors John Buttrey, Ian Partridge and Nigel Rogers, baritone Geoffrey Shaw, organist John Caldwell, Joan Rimmer, psaltry and tabor; Richard Taylor, recorder; Steven Trier, alto clarinet; David Watkins, harp; Christopher Wellington, viola; the Purcell Choir and instrumental ensemble, Burgess conducting.

Clarinetist Jack Brymer and the Academy of St. Martin-in-the-Fields, Neville Marriner conducting, have an Argo album of Wagner and Richard Strauss. Also on Argo are a Couperin program by harpsichordist George Malcolm, and chamber music of Rossini and Donizetti by Mariner and Academy of St. Martin-in-the-Fields.

Two Argo sets previously were available on London Records, including John Stainer's "The

Crucifixion" with tenor Richard Lewis, bass Owen Brannigan. The Choir of St. John's College, organist Brian Runnett, and conductor George Guest.

The other former London set is Benjamin Britten's "Noye's Fludde" with Brannigan, Sheila Rex, Trevor Anthony, a children's chorus, East Suffolk Children's Orchestra and the English Chamber Orchestra, Norman Del Mar conducting.

The Das Alte Werk sets include an organ recital by Wilhelm Krumbach of music of the Bach family (Johann Lorenz Bach, Johann Sebastian Bach, Johann Christoph Bach, Johann Bernhard Bach and Johann Ernst Bach).

Frans Brueggen's second album of recorded music on museum music with Anner Bylsma, baroque cello, and Gustav Leonhardt, harpsichord, has music of Loeliet, Van Eyck, Telemann and Pepusch.

Completing the Telefunken release is a program of virtuoso Italian cello music featuring Miss Bylsma on baroque cello. Other artists include Dijsck Koster and Hermann Hoebarth, baroque cello; Anthony Woodrow, bass; and Leonhardt, harpsichord, in music of Boccherini, Antoni, Sammartini, Vivaldi and Geminiani.

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as the
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Authority

this time his name is
Paul Ackerman
music editor of *Billboard*



PRESIDENTS TO GET A MUSIC LIBRARY

Industry to Give Collection
of Classics and Rock

By **NAN ROBERTSON**

Special to The New York Times

WASHINGTON, Jan. 29 —

The first official White House music library for this and future Presidents and their families, "perhaps the finest ever assembled," was announced today.

It will be selected by a commission of experts in fields ranging from classical through rock and country music and the spoken word, who are aiming to complete their choices of "several thousand" records by mid-March.

The Recording Industry Association of America will donate the records and the sound system to the White House. A duplicate collection will also be presented later to some institution in Washington, such as the Smithsonian or the John F. Kennedy Center for the Performing Arts, to be used by the public free.

Under Auspices of Mrs. Nixon

The commission, approved by the White House under the auspices of Mrs. Richard M. Nixon, consists of:

¶Classical music: Irving Kolodin, music critic and associate editor of Saturday Review

birthday program
honoring Duke Ellington
¶Folk and country: Paul Ackerman, music editor of *Billboard*, executive director of the Songwriters Hall of Fame and recipient of the Connie B. Gay President's Award for outstanding service to the Country Music Association.

¶The spoken word: Helen Roach, former professor at Brooklyn College of the University of the City of New York, founder and supervisor of the listening room and spoken record collection at Brooklyn College.

Sheet Music Info

Music of Today—Brimhall

by: **Jude Porter**

DATELINE: FLORIDA . . .

May we extend a "happy-you're here" welcome to the members and associate members of NARM from Hansen Publications, Inc., and S.M.I., during this, their 12th Annual Convention.

We are looking forward to the pleasure of meeting with all of our rack jobbers throughout the country and greeting YOU!

This year the Hansen Publications "Person-to-Person" Conferences will be held in a luxurious Lanai Suite (SPECIAL thanks to Jules Malamud), during which time, Hansen representatives will meet and acquaint YOU with their complete "Sounds of the 70's" catalogue . . . THE FINEST IN PRINTED MUSIC."

Every category and modern concept of music will be represented . . . Pop, Rock, Folk, Country/Western, Classical, Sacred, "Hansenorks," Band Music, "How to Play" Teaching Manuals for Every Popular Instrument, the Complete "Works" of John Brimhall and one of the world's largest SHEET MUSIC Catalogues (Vocal & Instrumental).

OPEN INVITATION . . .

To all Rack Jobbers . . . a special invitation . . . to visit the Hansen Publications printing facilities in Miami Beach. Raul Artiles will be your host for this memorable tour . . . and believe me . . . it will be an experience you'll never forget . . . and one that we will be delighted to arrange for YOU!

SO WHAT'S NEW . . .

S.M.I. presents its inimitable weekly line-up of solid HIT SOUNDS . . . ! It's a bonanza!

Following his hit song, ARIZONA, Mark Lindsay comes forth with a GREAT, GREAT new SMASH . . . MISS AMERICA

"Miss Soul," herself, Aretha Franklin, has a solid gold winner . . . simply called

CALL ME

The American Youth Choir sings it like it is! This song will appeal to "youth" of all ages.

TOGETHER WE CAN MAKE IT

The Beach Boys swing into the song spotlight via

ADD SOME MUSIC TO YOUR DAY

Here comes another WINNER for the Bee Gees

IF I HAD MY MIND ON SOMETHING ELSE

This new one is country-flavored and done by Loretta Lynn

JOURNEY TO THE END OF MY WORLD

SPECIAL MENTION . . .

These songs have just gone to press, and believe me, should be on top of your order list!

EASY TO BE FREE—Rick Nelson
BROWN PAPER BAG—Syndicate of Sound

SLOW DOWN—Crow
IF I NEVER KNEW YOUR NAME

—Vic Dana
LOVE OR LET ME BE LONELY

—Friends of Distinction
(Incidentally, the Friends of Distinction have a new song folio soon to be released by Hansen Publications.)

A MORE PERFECT UNION . . .

The "hit-makers" from Atlanta, Bill Lowery and Cotton Carrier and . . . Hansen Publications (a winning combo), have made available to YOU . . . four new profit-plus sellers!

ME WITHOUT YOU—Billy Joe Royal

CHILDREN—Joe South

THE FUNNIEST THING—Dennis Yost and The Classics IV

STIR IT UP AND SERVE IT

—Tommy Roe

SEE YOU AT NARM! . . .

GOLD MARK ASSOCIATES

PUBLIC RELATIONS

New York—Beverly Hills—London

Billboard Album Reviews

★★★★ 4 STAR ★★★★★

• Continued from page 60

CHILDREN OF ONE—Real R 101 (S)
CARMINE CAGLIARDI—Cambray 1001 (S)
LOIS WYSE—Love Poems for the Very Married. Amsterdam AMS 12003 (S)
SCHOTT!—Nocturne NRS 904 (S)

LOW PRICE POPULAR ★★★★★

FRANK SINATRA—Harmony HS 11390 (S)
GLENN MILLER—Collector's Choice. Harmony HS 11393 (S)
ED SULLIVAN SINGERS & ORCH.—Really Big Hits. Harmony HS 11387 (S)
VARIOUS ARTISTS—Original Old Gold. Sunset SUS 5274 (S)

COUNTRY ★★★★★

VARIOUS ARTISTS—Giant Country. United Artists UAS 6745 (S)

ALBUM REVIEWS

BB SPOTLIGHT



Best of the album releases of the week in all categories as picked by the BB Review Panel for top sales and chart movement.

SPECIAL MERIT

Albums with sales potential that are deserving of special consideration at both the dealer and radio level.

FOUR STARS

★★★★ Albums with sales potential within their category of music and possible chart items.

More Album
Reviews on
Pages 22, 39 & 60

BEST SELLING Jazz LP's

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	SWISS MOVEMENT Les McCann & Eddie Harris, Atlantic SD 1537	15
2	2	HOT BUTTERED SOUL Isaac Hayes, Enterprise ENS 1001	36
3	4	WALKING IN SPACE Quincy Jones, A&M SP 3023	18
4	3	MEMPHIS UNDERGROUND Herbie Mann, Atlantic SD 1522	46
5	9	BEST OF HERBIE MANN Atlantic SD 1544	4
6	5	YE ME LE Sergio Mendes & Brasil '66, A&M SP 4236	12
7	10	BEST OF RAMSEY LEWIS Cadet LPS 839	3
8	7	IN A SILENT WAY Miles Davis, Columbia CS 9857	28
9	6	BUDDY & SOUL Buddy Rich Big Band, World Pacific BST 20168	29
10	—	BEST OF EDDIE HARRIS Atlantic SD 1545	1
11	8	HERBIE MANN LIVE AT THE WHISKEY A GO GO Atlantic SD 1536	16
12	12	CRYSTAL ILLUSIONS Sergio Mendes & Brasil '66, A&M SP 4197	31
13	13	DIDN'T WE Stan Getz, Verve V6-8780	13
14	18	STONE FLUTE Herbie Mann, Embryo SD 520	3
15	15	CONCERTO GROSSO IN D BLUES Herbie Mann, Atlantic SD 1540	11
16	17	COUNTRY PREACHER Cannonball Adderley Quintet, Capitol SKAO 404	2
17	11	INSIDE Paul Horn, Epic BNX 26466	11
18	14	FANCY FREE Donald Byrd, Blue Note BST 84319	12
19	16	SPACE Modern Jazz Quartet, Apple STAO 3360	12
20	19	SPINNING WHEEL Howard Roberts, Capitol ST 336	6

Billboard SPECIAL SURVEY For Week Ending 3/21/70

SPECIAL MERIT PICKS

• Continued from page 60

presses with this, her album debut. Producer Jim Fragale has a winner in this find and strong support is given by the Charlie Calello arrangements. Strongest commercial cuts are her readings of Laura Nyro's "Time and Love" and the numbers from "Hair," "Let the Sunshine In," and "Easy to Be Hard," plus an original "I Messed Up on a Good Thing."

DEIRDRE WILSON TABAC—RCA Victor LSP 4283 (S)
Soulful is the most applicable adjective for the Tabac's sound and in this program of originals (by Sonny Casella) and revivals, the group gets into your system. Notable among the selections are Otis Redding's "Dock of the Bay," the Beatles' "Get Back," "Let's All Join Together," and "I Can't Keep From Crying Sometimes."

EDWARD BEAR—Bearings. Capitol SKAO 426 (S)
With America craving blues-oriented pop music, this popular Canadian group should come to the attention of U.S. record buyers. The three members, Larry Evoy (drums), Danny Marks (guitar) and Paul Weldon (organ), are accomplished songwriters as well as musicians, and score on "You, Me and Mexico," which is happening in Canada as a single.

MAHOGANY—Epic BN 26498 (S)
British blues rock groups are in today and here comes a good new one, as Mahogany, a four-man quartet, makes its U.S. disk debut. Blues is paramount in "Best Woman, Best Friend," "Armchair Woman," "Two Trains" and other good cuts. This group has a lot to offer as this album shows.

SWEET STAVIN CHAIN—Cotillion SD 9021 (S)
Sweet Stavin Chain, who have drawn considerable attention through appearances in Philadelphia, mostly before folk audiences, here show they are a tight talented musical group, mainly in the blues vein. This eight-man group, with other musicians supporting, has much fine material in this debut album, including an extended "Stormy Monday Blues," which includes a guest tenor sax solo by King Curtis.

JAZZ ROCK SYMPOSIUM—Anvil 1002 (S)
Big band jazz sounds, highly innovative, of such past record hits as "Proud Mary," "Sounds of Silence," and "With a Little Help From My Friends." Appeal is toward the young adult generation, but the spillover of flavors and sounds should please people on both sides and in between the generation gap. "Ruby Tuesday" also stands out.

WYNDER K. FROG—Into the Fire. United Artists UAS 6740 (S)
Wynder K. Frog, rock-jazz organist and almost-member of a group of ex-Traffic stars, could very well solo his way onto the charts—with a little help from some friends, naturally—with his casual, but substantial and texture-rich grooving music. Instrumental, except for "Eddie's Tune," Frog's second LP features a heavy friend on guitar and a colorful blend of rock and jazz tempos and melody.

OMNIBUS—United Artists UAS 6743 (S)
UA is back in the rock sweepstakes with Omnibus, five-man rock outfit with that heavy, measured and lofty sound, carried off with hard rock aplomb. Strong instrumentals, a dash of rock-jazz, plus forceful vocals hinting of Jim Morrison should make Omnibus a good bet to break into the

hit circle especially with young hard rockers. "The Man Song" and "Boogus Black & Blues" are strong points for success.

ASHKAN — In from the Cold. Sire SES 97017 (S)
The London-distributed Sire label has a winner in Ashkan, a hard and heavy rock 'n' blues group who jam with intensity and definite style. Though nothing new in an overcrowded market, Ashkan is a no-nonsense, rough-tough blues band who prove their chart credentials with one listening. Singer Steve Bailey and guitarist Bob Weston leads the group on their compositions and star on the 12-minute "Darkness."

VARIOUS ARTISTS—Alan Freed's Memory Lane. Roulette R 42041 (M)
This set is one of two former End recordings reissued by Roulette to keep up with the current rock 'n' roll revival. Here, with Alan Freed narrating, are the Moon-glows, Jerry Butler, the Rays, the Five Satins, the Dells, Little Anthony & the Imperials and Mellow Kings and seven more. The other reissue "Alan Freed's Top 15," R 42042, includes Lee Dorsey, the Shirelles, the Cadillacs, Wilber Harrison, Etta James, the Silhouettes and nine other early rock stars.

LOW PRICE POPULAR

THIS IS CHER—Sunset SUS 5276 (S)
An opportunity for her many fans to capitalize on some typical Cher performances. "Masters of War," "Reason to Believe," and "The Impossible Dream" are among the tunes here. Appeal is toward adults as well as teens.

LIBERACE—The Very Thought of You. Harmony HS 11391 (S)
Liberace is, undoubtedly, one of the finest musical talents ever to sit at a piano keyboard. His presentations always make delightful listening, whether they are original recordings or re-issues. In this album

(Continued on page 39)

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Say You Saw It in Billboard

Canadian News Report

Govt. Sets Expo Acts

MONTREAL — Individual acts and 18 groups have been selected by the Canadian government to perform at its pavilion at Expo '70 in Japan. The folk, rock and jazz artists have been engaged for two-week periods and will give several performances each day.

Scheduled to appear are: The Travellers and Les Bel Canto, Sunday (15)-Saturday (28); Les Bel Air, 29-April 11; the Privateers and John Allan Cameron, 12-25; Poppy Family, 26-May 9; Jean-Pierre Ferland, 10-23; Ian & Sylvia, Great Speckled Bird and Claude Leveille, 24-June 6; Guess Who, 7-20; Gilles Vigneault, 21-July 4; Irish Rovers, 5-18; Renee Claude and Andre Gagnon, 19-Aug. 1; Collectors, 2-15; Les Contretemps, 16-29; Marshmallow Soup Group, 30-Sept. 13.

Vancouver's Collectors have written and recorded the soundtrack for a film which will be shown in the pavilion.

TORONTO

Compo released Motherlode's new Revolution single, "Dear Old Daddy Bill." The group has temporarily abandoned concert tours and is concentrating on writing and studio sessions. Poppy Family continuing their extensive national tour with dates firmed in Ottawa, Friday (20) and Satur-

GRT to Open Factory Branch in Montreal

MONTREAL—GRT of Canada, Ltd., will open its new factory branch operation here, Monday (16). The company's records and tapes were previously distributed in this province by Trans Canada Records.

Heading the new operation will be Jim Corbett, who as Eastern Regional Manager will supervise all GRT sales activities in the province of Quebec and in the Maritimes. In the Atlantic provinces, Canadian Assemblies will continue to distribute GRT product.

Assisting Corbett will be Ken Dion as district sales manager and Gigi Tasse who will perform all customer service functions.

Opening of the new branch,

which is located at 8400 Cote de Liesse, will be launched with a cocktail reception at the Laugh-In Discotheque.

GRT representatives on hand will be Ross Reynolds, president; Ed LaBuick, national sales manager; Ed Lawson, national a&r promotion and advertising manager; Larry Page, customer service; Jim Blum, operations manager. Executives from Janus, Chess, Cadet and Arc will also attend.

The evening will include a product presentation of future Janus, Westbound, Chess/Checker and Arc disks along with a show, featuring some of the talent from the record labels.

From The Music Capitals of the World

day (21); Cobourg, Wednesday (25); Sault Ste. Marie, 27; North Bay, 28. Negotiations are under way to bring the group here for a concert. Grand Funk Railroad, Sly & The Family Stone, Tony Joe White and the Turtles set for a concert at Maple Leaf Gardens, April 3. Capitol rush-releasing Brian Browne's sin-

gle, "Games People Play." John Turner, Polydor's Ontario promotion representative, hosted a reception for Deutsche Grammophon pianist Geza Anda at Casa Loma, March 3. Members of the Toronto Symphony, along with radio and press representatives attended. The reception took place at Casa Loma. Anda performed to two capacity crowds at Massey Hall, March 3-4. Anne Murray in town March 3-6 for extensive promotion on her new Capitol single, "Bidin' My Time." She appeared on six radio and television stations and attended a press reception at the Variety Club. Miss Murray left for Germany, March 11, to attend a Gala Ball organized by the Canadian Government's Travel Bureau. Record producers Harry Hind and Bob Marcotte formed International Talent Associates, a setup which will combine record production and artist management. Chicago, Flock and the SRC booked into O'Keefe Centre, April 26.

Quality servicing radio stations with "Wanderin' Star" by Lee Marvin. Song, which is now a big hit in the U.K., generated some excitement here last fall, when it was released on the "Paint Your Wagon" soundtrack LP. Medical Mission Sisters return to Canada for a second concert tour, March 30 - April 5. Appearances are scheduled in London, Winnipeg, Kindersley, Sask., Calgary, Kamloops, Abbotsford, B.C., and Vancouver. New product just released on the Birchmount and Ringside budget-priced labels includes LP's by the Bonnie Scots, Joe Venuti Quartet and three albums by the International Orchestra featuring music from Italy, France and Hawaii. "As Feelings Go" by Vancouver's Spring, which is a hit on the West Coast, is starting to take off in Ontario. Neil Diamond pulled over 3,000 to the CNE's automotive building, March 1. Concerts in Calgary, Winnipeg and Edmonton followed. Decca initiated a large scale promotion on their "Airport" soundtrack LP. Film opens nationally in most major cities Thursday (26). London releasing a second single from their "L'Initiation" soundtrack—"Maman Ne M'a Pas Dit" by Patsy Galant b/w "Un Bateau" by Nicole and Bernard Scott. Maple Leaf System did not have a winner in its March 5 conference call. Manta Sound Productions have announced their entry into the music publishing field. The new company will be affiliated with BMI. John Smith, general manager of the production company, will head the new setup. Buck Owens and a

GRT DEAL ARC SOUND

MONTREAL — GRT of Canada, Ltd., will distribute Arc Sound's tape and record product in the province of Quebec. Negotiations were recently finalized between Bill Gilliland, vice president of Arc, and Ed LaBuick, national sales manager of GRT.

Initial releases will be 12 of Arc's current best selling LP's. The new pact will serve as a launching pad for Arc's top selling catalog items in 8-track and cassette from in the province.

score of performers from TV's "Hee Haw" show drew close to 6,000 to Maple Leaf Gardens, March 1.

Electric Circus, now under new management, lowered its admission prices. Royal York Hotel bringing Peggy Lee to its Imperial Room, May 1-9. Dave Brubeck and his trio, featuring Gerry Mulligan, perform with the Toronto Symphony, March 28.

Quality releasing the new Gainsborough Gallery single "Ev'ry Man Hears Different Music" b/w "I Think I'll Catch a Bus (And Go Back Home)," this month. Charles Aznavour's concert at Massey Hall, March 2, was a sellout. Promoter Archie MacDonald plans to bring in other top acts from France in the near future. Genesis (formerly the Christopher Edward Campaign) recently completed a successful tour of the Maritimes. RITCHIE YORKE

Map Proposed To 'Protect' Disk Clubs

LONDON — In the next few weeks an attempt will be made to amend the Inertia Selling Bill to safeguard the position of record clubs and mail order firms in the record business.

The committee stage has been put back a week to Wednesday (11) to give more time for those concerned to draft their amendments.

There have been considerable behind the scenes consultations between record clubs, magazine publishers and others affected and there is likely to be a concerted attempt to press for safeguards in any change of the law which allowed the public to keep unordered goods received through the post.

There is general agreement that there should be some protection for the consumer against unsolicited goods, but one amendment in particular would give similar protection to the mail order firm. This would give the vendor reasonable time in which to correct an honest mistake. The amendment would provide that the recipient could only keep unordered goods if he advises the sender within 10 days and for the sender to be given one month in which to collect the goods.

The committee will be com-
(Continued on page 58)

Billboard Canada's Top Singles

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia 4-45079	4
2	2	TRAVELIN' BAND/WHO'LL STOP THE RAIN Creedence Clearwater Revival, Fantasy 637	5
3	3	MA BELLE AMIE Tee Set, Colossus 107	4
4	5	THE RAPPER Jaggerz, Kama Sutra 502	3
5	—	LOVE GROWS (Where My Rosemary Goes) Edison Lighthouse, Bell 858	1
6	11	GIVE ME JUST A LITTLE MORE TIME Chairmen of the Board, Invictus 9074	3
7	7	RAINY NIGHT IN GEORGIA Brook Benton, Cotillion 44057	4
8	14	COME AND GET IT Badfinger, Apple 1815	2
9	17	KENTUCKY RAIN Elvis Presley, RCA 47-9791	2
10	—	INSTANT KARMA John Ono Lennon, Apple 1818	1
11	9	ARIZONA Mark Lindsay, Columbia 45037	10
12	12	NEVER HAD A DREAM COME TRUE Stevie Wonder, Tamla 54191	2
13	6	HONEY COME BACK Glen Campbell, Capitol 2718	6
14	15	HE AIN'T HEAVY, HE'S MY BROTHER Hollies, Epic 10532	6
15	8	THANK YOU (Falettin Me Be Mice Elf Ag'in)/EVERYBODY IS A STAR Sly & the Family Stone, Epic 10555	6
16	4	WALK A MILE IN MY SHOES Joe South, Capitol 2704	7
17	19	HOUSE OF THE RISING SUN Frijid Pink, Parrot 341	2
18	18	EVIL WAYS Santana, Columbia 45069	2
19	—	CELEBRATE Three Dog Night, Dunhill 4229	1
20	—	SPIRIT IN THE SKY Norman Greenbaum, Reprise 0885	1

Billboard SPECIAL SURVEY For Week Ending 3/21/70

Billboard Canada's Top Albums

This Week	Last Week	TITLE, Artist, Label & Number	Weeks on Chart
1	1	LED ZEPPELIN II Atlantic SD 8236	18
2	2	ABBEY ROAD Beatles, Apple SO 383	22
3	4	WILLIE & THE POOR BOYS Creedence Clearwater Revival, Fantasy 8397	12
4	16	BRIDGE OVER TROUBLED WATER Simon & Garfunkel, Columbia KCS 9914	2
5	—	HEY JUDE Beatles, Apple ST 385	1
6	7	EASY RIDER Soundtrack, Reprise 2026	16
7	6	THE BAND Capitol STA0 132	21
8	3	LET IT BLEED Rolling Stones, London NPS 4	13
9	5	TO OUR CHILDREN'S CHILDREN'S CHILDREN Moody Blues, Threshold THS-1	9
10	13	HELLO, I'M JOHNNY CASH Columbia KCS 9943	3
11	15	WAS CAPTURED LIVE AT THE FORUM Three Dog Night, Dunhill DS 50068	12
12	9	UMMAGUMMA Pink Floyd, Harvest ST 88 38	4
13	12	TOM JONES LIVE IN LAS VEGAS Parrot PAS 71030	17
14	14	I WANT YOU BACK Jackson 5, Tamla Motown MS 700	2
15	8	SANTANA Columbia CS 9781	18
16	18	TRY A LITTLE KINDNESS Glen Campbell, Capitol SW-389	5
17	17	TOUCHING YOU, TOUCHING ME Neil Diamond, Uni 73071	11
18	—	CHICAGO Columbia KGP 24	1
19	10	ENGELBERT HUMPERDINCK Parrot PAS 71031	10
20	11	RAINDROPS KEEP FALLIN' ON MY HEAD B. J. Thomas, Scepter SPS 580	5

Billboard SPECIAL SURVEY For Week Ending 3/21/70

International News Reports

Singer Anders in Pub Business

MUNICH — Electrola singer Christian Anders, whose "Geh nicht vorbei" has topped the 600,000 sales mark, has formed a joint publishing company with Anne Busse in Berlin and Munich.

In conjunction with Edition Accord in Cologne, the Christian Anders Music Edition and Production Co. will publish two of the Wallace Collection hits, "Daydream" and "Fly Me to the Earth."

Meanwhile, Anders is preparing his first album for Electrola's Columbia label.



CLAN CELENTANO artists Adriano Celentano and his wife Claudia Mori, won the 20th San Remo Song Festival with the song "Chi Non Lavora Non Fa L'Amore" (Those Who Don't Work Don't Make Love).

CGD-CBS Italy Underground Pitch

MILAN—CGD-CBS Italiana has launched its second underground campaign less than a year after its first venture into the field.

The campaign was organized in collaboration with the Rome-based teen-age weekly "Ciao 2001" and includes 15 albums, nine from Warner and six from CBS.

Featured are the Grateful Dead, Frank Zappa, the Fifth Avenue Band, Masked Marauders, Fleetwood Mac, Fugs, Association, Al Kooper, Janis Joplin, Santana, the Flock, Chicago and Tarantula.

The magazine is publishing a coupon each month offering an 80-cent discount on the price of each LP.

MTAC to Cover All Trade Bases

LONDON—This year's Music Trades Association Conference has been scheduled for May 17-20 at Bournemouth and discussions have been planned to cover almost every aspect of the business within the three days.

Future trends in retailing will be discussed by Pye Records general manager Geoffrey Bridge. The MTA's new staff training program will be outlined and the future of tape cassettes and cartridges examined by field experts.

Other topics of discussion will include retailing of phonograph equipment by the record specialist, insurance of business and staff, and sales of musical instruments and sheet music. Terry Longman is to discuss financial problems of smaller retail operations.

TEOSTO Gives 10 Scholarships

HELSINKI — The Finnish Performing Right Organization, TEOSTO, has awarded 10 light music scholarships to people who are regarded as having made outstanding contributions to Finnish popular music. The scholarships, valued in total at \$7,200, went to Harry Bergstrom, manager of the publishing company Libito, George de Godzinsky, Eino Virtanen, Aimo Mustonen, Henrik Otto Donner, managing director of Love Records, Esko Linnavalli, Pentti Lasanen, Seppo Paakkunainen, Esa Pethman and Heikki Sarmanto.

The scholarship committee of TEOSTO vice-managing director Pekka Kallio as chairman, and Kai Brunila, Arthur Fuhrmann, Ake Granholm, Erkki Melakoski and Harry Orvomaa.

These were the first TEOSTO scholarship awards in the field of popular music.

'Protect' Disk Clubs

• Continued from page 57

posed of Members of Parliament from all parties who will sit each week until they have considered all the proposed amendments. It is understood that several record clubs and publishers have joined forces to brief a parliamentary agent to represent their interests in the committee stage.

EMI Distribution Deal With Rak; Mist Seeks U.S. Tie

LONDON — EMI has acquired worldwide distribution rights, outside North America, for Mickie Most's Rak label. The deal, for a five-year term, was concluded by EMI Records managing director Ken East and Mickie Most.

Over Easter, Most will fly to the U.S. to complete plans for the label's U.S. outlet with his business manager, Allen Klein.

The Rak label makes its debut in Britain with the Julie Felix single "If I Could," an English version of "El Condor Pasa" from the latest Simon and Garfunkel album.

Most is also in process of forming his own music publishing outlet in the U.S. Double M Music, which, it is understood, will be represented by Carlin chief, Freddy Bienstock. Bienstock, who left his job as general professional manager of the Hill and Range company in New York in August last year after his split with his cousins, Jean and Julian Aberbach, now plans to place all new American copyrights with Enquiry Music in the U.K.—a company jointly owned by Most and Bienstock

and run by Most's brother, Dave.

Certain copyrights, formerly with Carlin, have already been transferred to Enquiry, including Mary Hopkin's "Temma Harbour" and the Arrival's "Friends."

Dutch Throw \$200G Gala -20 Mil Watch

AMSTERDAM — The presentation of an Edison Award to 14-year-old Dutch singer Heintje by 82-year-old show business veteran Maurice Chevalier was just one of the highlights of the six-hour Grand Gala du Disque 1970 in the RAI Congress Hall, Amsterdam.

The Dutch record industry, which for more than 10 years has been working together, through a special committee, to promote record sales, put on a \$200,000 show for 1,500 special guests at the gala and an audience of 20 million TV viewers in Holland and Belgium.

During the gala, Edison Awards were presented to the Cats, Rita Reys, Liesbeth List, the Anita Kerr Singers, Heintje, Jose Feliciano, Adele Bloemendaal, Sergio Mendes and Brasil '66 and Nana Mouskouri, by TV presenters Willem Duys and Mies Bouwman.

Other stars taking part in the gala included the James Last Orchestra, Frida Boccara, the Procol Harum, J. Vincent Edwards, the Flock, Bobbie Gentry, the Four Tops and the Edwin Hawkins Singers.

It was announced during the Gala that Heintje, who has sold 10 million records in Europe, has been booked to appear on the Ed Sullivan Show and is set to make three more movies which will be released in the U.S.

MAM Spreads To Television

LONDON — Management Agency and Music is diversifying its interests into television production, and has appointed Tito Burns, former head of variety programming for London Weekend Television, to head up the division.

The new section is expected to be called MAM TV and Burns will be responsible for acquiring writers and producers for the company.

Tom Jones and Engelbert Humperdinck are excluded from MAM's independent TV plans because of existing contracts with ATV in the U.K. and ABC in the U.S. Burns said that the new division would be involved in the production of a wide variety of programs from variety shows to documentaries.

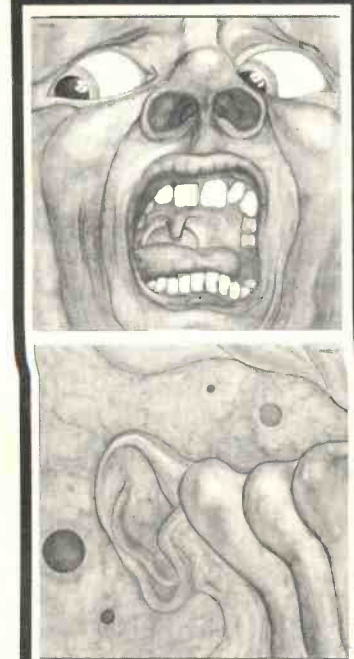
Records is enjoying its first ever top 10 success with Wigwam's "Luulosairas." . . . Cilla Black and Bobbie Gentry are set for appearances on Finnish TV.

KARI HELOPALTIO

Gold Record to UA Music Group

SYDNEY — United Artists Music Group received gold record award for the Australian cast album of "Hair." Danny Crystal, United Artists music group co-ordinator of film music, accepted the award from Bill Matthews, general manager of Festival Music Australia, during his recent visit to Hollywood.

KING CRIMSON



1 C062-91 093

is in the "court" of ELECTROLA

Denmark Action On Pirate LP

COPENHAGEN — Following the U.S. District Court of Los Angeles ruling prohibiting the manufacture and sale of Bob Dylan recordings by any company other than the Columbia Broadcasting System (Billboard Dec. 20, 1969), CBS Grammophon in Copenhagen has warned dealers not to handle pirate product featuring Dylan recordings.

In a letter to retailers, the company points out that it cannot be held responsible for the "infinitely poor quality" of the illegally imported recordings. And since Danish law forbids production and sale of pirate records, CBS has warned dealers that they may lay themselves open to prosecution by dealing in these records.

CBS Grammophon, set up as an independent company on Jan. 1, is offering the full range of 13 LP's by Bob Dylan.

From the Music Capitols Of the World

HELSINKI

Following international agreements through the Philips group, Finnlevy is now distributing Island Records in Finland. The label was formerly distributed by Scandia Musiikki. . . . Scandia artist Mari Laurila, who had a No. 1 hit in 1966 at the age of three, has made a Finnish version of "Har Kommer Pippi Longstrumppa," a main theme from a children's TV show which has been a big hit throughout Scandinavia. . . . Anna Liisa Heinonen, wife of Finnshow Agency's Leo Heinonen, has died. Mrs. Heinonen worked in her husband's office for several years and was a former member of the now disbanded Metro-Tytot, who made more than 300 records, many of them top 10 material. . . . MCA artist Johnny made a 10-day tour of Sweden. . . . Independent Love

ADRIANO CELENTANO



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*Written & Produced By Burt Bacharach/Hal David
Arranged By: Burt Bacharach*

Scepter Gives Great Music

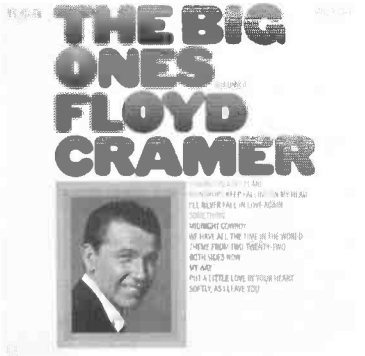
Billboard Album Reviews

MARCH 21, 1970



POP
JOHN DENVER—
Take Me to Tomorrow.
RCA Victor LSP 4278 (S)

The composer of "Leaving On a Jet Plane," comes on strong in this, his second cutting for the label. Along with the hit song, Denver delivers another original, "Follow Me," that could easily prove another "Jet Plane." Other strong performances heard in the commercial package are his treatments of James Taylor's "Carolina in My Mind," Tom Paxton's "Jimmy Newman," and Biff Rose's "Moily."



POP
FLOYD CRAMER—
The Big Ones, Vol. II.
RCA Victor LSP 4312 (S)

This second volume of Floyd Cramer's interpretations of "The Big Ones," is as enchanting as the first. Cramer is an innovative artist who takes a tune and does beautiful things to it. Here, with strings, he adds a special sort of charm to tunes like, "Raindrops Keep Fallin' on My Head," "Both Sides Now," "Leaving on a Jet Plane," and "Midnight Cowboy."



POP
WINTER CONSORT—
Something in the Wind.
A&M SP 4207 (S)

This second album by the very original and stimulating Winter Consort, is, if anything, even better than the first release which excited music lovers last summer. The album, like everything else the group does, is professionally approached. The players, constantly seeking perfection in sound, come closer than ever to it on this LP. Selections include, "Love Theme from Romeo and Juliet" and "Mr. Bojangles."



POP
TAOS—
Mercury SR 61257 (S)

Mercury is going all out behind this new group and it looks like Taos is a winner. Named for the New Mexico community where they live, this quintet stresses good vocal quality singly and in groupings for a first-rate soft rock sound. The many fine cuts here include "Take Good Care," "Think I'll Wait," and "Love's Face."



POP
JUDITH DURHAM—
Gift of Song.
A&M SP 4240 (S)

Miss Durham's delicate and sweet voice graced the songs of Australia's Seekers and in her solo LP her choice of material is as sure as her vocal talents. Among the outstanding are two by Mason Williams, "Wanderlove" and "Here Am I," Nilsson's "Wailing of the Willow," "Take Care of My Brother," and the title song.



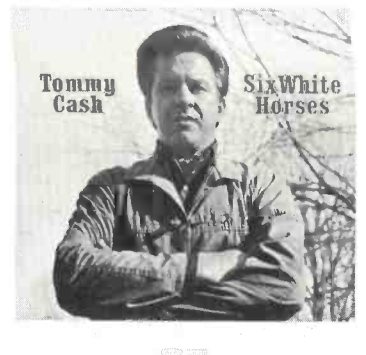
COUNTRY
HANK LOCKLIN & DANNY DAVIS
& THE NASHVILLE BRASS—
RCA Victor LSP 4318 (S)

The vastly successful Nashville Brass teams up with the ever-popular Hank Locklin. Danny Davis conducts, performs and also produces the album. Bound to be a hit. Recommended cuts: "One Minute Past Eternity," "Laura (What's He Got That I Ain't Got)" which overlays big band sounds with country flavors, and "Anna."



COUNTRY
BUCKAROOS—
Rompin' & Stompin'.
Capitol ST 440 (S)

It would be difficult to pick the best tune on this latest album of one of the best country bands in the nation, although Doyle Holly's vocal of "I'll Be All Right Tomorrow" and "Rompin' and Stompin'" are major contenders for honors. "Ensenada" is a beautiful instrumental; "The Night They Drove Old Dixie Down" is a social commentary that deserves progressive rock airplay.



COUNTRY
TOMMY CASH—
Six White Horses.
Epic BN 26535 (S)

With the spotlight on his singles smash, "Six White Horses," Cash has a sure fire chart winner in this strong package of top performances. His delivery of such hits as "Okie From Muskogee," "Green Green Grass of Home," and "I'm So Afraid of Losing You Again" are first rate in this highly commercial package.



COUNTRY
JEAN SHEPARD—
Best by Request.
Capitol ST 441 (S)

Here is an updated version of "Satisfied Mind" which was a smash for Jean Shepard years ago, plus a sampling of great country songs. These include the late Leon Payne's "I Love You Because" and other powerful material. Sure to move well.



CLASSICAL
SONGS OF CATALONIA—
Victoria de los Angeles.
Angel S 36682 (S)

De los Angeles moves her singing mastery south of the border, to Catalonia, a coastal region in Spain, for this exquisitely done LP. Whether turning to the traditional folk tunes, or in singing the songs of leading Spanish composers, her voice "speaks" with beauty and sensitivity.



CLASSICAL
BEETHOVEN: SYMPHONY No. 7—
New York Philharmonic
(Bernstein).
Columbia MS 7414 (S)

Bernstein and Beethoven, of course, are old friends. And Bernstein plays this, a new recording, with all the knowledge and insight of an old friend rediscovering the composer's strength and beauty. Altogether, a top performance, done in splendid form.



CLASSICAL
ZUKERMAN—Pinchas
Zukerman/London Symphony
(Mackerras).
Columbia MS 7422 (S)

Zukerman adds his name to a fine all-around effort. His elegant style fits in perfectly to the Vieuxtemps work as his violin matches the richness of the music. Chausson's "Poeme" is rendered with a soaring, moving climax. And the Saint-Saens and Wieniawski selections are done tastefully.



CLASSICAL
BACH: HUNT CANTATA/TELEMANN: CANARY CANTATA—
Fischer-Dieskau/Vari-
ous Artists/Berlin Symphony
(Forster).
Seraphim S 60121 (S)

Here are beautifully performed versions of Bach's "Hunt Cantata," and Telemann's "Canary Cantata," by a number of very talented artists, including Dietrich Fischer-Dieskau, and the Berlin Symphony Orchestra under the direction of Karl Forster.



SOUL
CAROLYN FRANKLIN—
Chain Reaction.
RCA Victor LSP 4317 (S)

Miss Franklin starts soul things solidly rolling with a flying "Everybody's Talkin'," that paves the way for everyone to talk about this LP. "Don't Wake Me Up in the Morning Michael," and "Shattered Pride," among others, have it made. Producers Willis and Radcliffe know what it's all about.



INTERNATIONAL
CHARLES AZNAVOUR—
The Aznavour Way.
Monument SLP 18135 (S)

Just completing a one-man show on Broadway, Aznavour is riding the crest of popularity. Here he's represented singing his own 10 compositions, telling of love and youth, among other subjects, in his telling, dramatic style. They're all sung in French.



INTERNATIONAL
STEEL & BRASS—
United Artists UAS 6739 (S)

The steelband, one of the most innovative musical instruments of our time, has come a long way since the first steel drum was used to pound out a rhythm in the post war era of the 1940's. Here, Eli Mannette, the father of this unique instrument, takes it into another innovative phase as he merges its sound with the sound of brass. The result is interesting, exciting, a unique experience in musical entertainment.

★★★★ 4 STAR ★★★★★

- SOUNDTRACK ★★★★★**
SOUNDTRACK—A Dream of Kings. National General NG 1000 (S)
- POPULAR ★★★★★**
MILLS BROTHERS' GOLDEN FAVORITES, Vol. 2—Decca DL 75174 (S)
EARL GRANT'S GOLDEN FAVORITES—Decca DL 75170 (S)
RAFAEL MENDEZ—Love and Inspiration. Decca DL 75185 (S)
FREE—A&M SP 4204 (S)
SOULTOWN SYMPHONY—Plays the Best of the Detroit Sound. Anvil 1001 (S)
SUSAN CARTER—Wonderful Deeds and Adventures. Epic BN 26510 (S)
VARIOUS ARTISTS—Original Great Film Themes. United Artists UAS 6744 (S)
TROYKA—Cotillion SD 9020 (S)
VARIOUS ARTISTS—Rhythm 'n' Blues, Vol. 2. Imperial LM 94005 (S)
JUD STRUNK'S DOWNEAST VIEWPOINT—Columbia CS 9990 (S)
- SHAKY VICK**—Little Woman You're So Sweet. Janus JLS 3000 (S)
JON LUCIEN—I Am Now. RCA Victor LSP 4282 (S)
EAGLE—Janus JLS 30011 (S)
GOOSE CREEK—Symphony. Capitol ST 444 (S)
WAYNE TALBERT—Houston Nickel Kicks. Mercury SR 61259 (S)
HEAVY BALLOON—32,000 Pound. Elephant EVS 104 (S)
THE WEINBERG METHOD OF NON-SYNTHETIC ELECTRONIC ROCK—Anvil 1003 (S)
GROUNDHOGS—Blues Obituary. Imperial LP 12452 (S)
LAMB—A Sign of Change. Fillmore F 30003 (S)
MEMPHIS SOUL BAND—Soul Cowboy. Minit LP 24028 (S)
EKSEPTION—Philips 600-334 (S)
KAY HUNTINGTON—What's Happening to Our World? United Artists UAS 6741 (S)
RICHARD TWICE—Philips PHS 600-332 (S)
• Continued

SPECIAL MERIT PICKS

- POPULAR**
- HARRY BELAFONTE**—Belafonte—By Request. RCA Victor LSP 4301 (S)
Belafonte's back on the disk trail with this one. Here his voice scores on songs such as "Mr. Bojangles," "Marianne" and "Big City Living," with the finesse that made him so popular for some years. "Abraham, Martin and John" is a winner.
- FUNKADELIC**—Westbound 2000 (S)
Funkadelic offers soul a la Detroit and does it well. Here's a group of Detroit-style arrangements, often of extended numbers, such as "Good Old Music" (8:01), "Mommy, What's a Funkadelic?" (9:08), and "What Is Soul?" (8:40). This talented quintet sings and plays with skill and excellence. "Qualify & Satisfy" is another good soul cut.
- PETE FOUNTAIN'S GOLDEN FAVORITES**—Coral CRL 757511 (S)
A strong collection of titles given the clean, efficient Fountain treatment—some with just a rhythm section chugging along, others with full scale orchestra and chorus. Some fine work on actual clarinet hits ("Stranger on the Shore," "Petite Fleur," both U.K. hits originally) is expected but Fountain comes on well on such Alpert tunes as "Whipped Cream" and Kaempfert product like "Spanish Eyes."
- SERGIO FRANCHI**—Within Me. United Artists UAS 6727 (S)
On a new label, now, Sergio Franchi steps into a new bag with an aggressive, dynamic "Granada" in which soul-sounding horns are the driving force. Other stand-out performances are "You've Got Your Troubles (I've Got Mine)" and a tune from the Broadway musical "Minnie's Boys"—"Mama, a Rainbow." Franchi is, as ever, excellent on all cuts.
- MELBA MOORE**—Living To Give. Mercury SR 61255 (S)
Featured in B'ways' "Purlie," having moved over from "Hair," the fine stylist im-
• Continued

THE GREATEST HITS.

HERB ALPERT

AND THE

TIJUANA BRASS

WES MONTGOMERY • THE SANDPIPERS

JULIUS WECHTER

AND THE

BAJA MARIMBA BAND



Herb Alpert & the Tijuana Brass

GREATEST

LONELY BULL / SPANISH FLEA / BETTING SENTIMENTAL OVER YOU / LOVE POTION '9
NEVER ON SUNDAY / MEXICAN SHUFFLE / TASTE OF MONEY / TIJUANA TAXI / SOUTH
OF THE BORDER / AMERICA / WHIPPED CREAM / ZORBA THE GREEK

HITS



JULIUS WECHTER AND THE

BAJA MARIMBA BAND

GREATEST

COMIN' IN THE BACK DOOR / YOURS / ALDNO COMES MARY / SPANISH EYES
FOWL PLAY / THE LOOK OF LOVE / GEORGY GIRL / GHOST RIDERS IN THE SKY
ACAPULCO 1922 / SOMEWHERE MY LOVE / MARIA BLANCA - BRASILIA

HITS



WES MONTGOMERY

GREATEST

A DAY IN THE LIFE / GEORGIA / WINDY / SAY A LITTLE PRAYER / ROAD SONG
ELEANOR RIGBY / YESTERDAY / WHEN A MAN LOVES A WOMAN / SCARBOROUGH
FAIR / DOWN HERE ON THE GROUND

HITS



The Sandpipers

GREATEST

QUANTANAMERA / YESTERDAY / ALL MY LOVING / AND I LOVE HER / QUANDO
M'INNAMORO / MISTY ROSES / CANCION DE AMOR / ANGELICA / ENAMORADO
CUANDO SALI DE CUBA

HITS



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Billboard

APRIL 25, 1970

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Newsweekly

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SPOTLIGHT

ON

NASHVILLE

**SPECIAL ISSUE
FEATURING**

- Union Street, the greatest concentration of wealth outside of Wall Street.
- Healthy economic environment of Nashville for booming manufacturing plant growth.
- Gospel Music in black and white.
- Music City's recording studios—then and now.
- Inter-relationship of many Nashville businesses with music.
- Financial record of expansion (banking, insurance and educational endowment) biggest in the South.
- Role of the disc jockey.
- HEE HAW and Johnny Cash TV network shows begin big Nashville filming.
- Nashville dedication to education and the arts creates a unique attraction.
- Never-before-told-tales on the emergence of Country music.
- Future of the City.
- Who've played leading roles in the Nashville music story.
- Pop and folk artists cutting it in Nashville.
- Fame of the Hall of Fame.

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'Waller' Collection Wins Cros Award in Memorial Category

PARIS — The French-com- piled "Fats Waller Memorial" five-album set on RCA, produced by Jean-Paul Guiter, won another award March 5 adding a Charles Cros Record Academy award to its Academie du Disque Francais prize last November.

The collection won a special "In Memoriam" prize at the Charles Cros award-giving, held at the Festival International du Son at the historic Seine-side Palais d'Orsay.

The recording was one of just two to be so recognized, the other being Georg Solti's Decca production of Richard Strauss' light opera "Der Rosenkavalier" by the Vienna Philharmonic Orchestra with Regine Crespin heading the cast.

This took the Charles Cros opera award, on top of its Prix Jacques Rouche light opera prize offered by the Academie three months earlier.

U.S. artists featured strongly in the popular music section, Nina Simone (RCA) winning the r&b prize, Don Cherry (MPS) and Charlie Haden (Impulse) sharing the jazz award and Chicago Transit Authority (CBS) scoring with Pink Floyd (Harvest-EMI) in the progressive pop field.

The male popular singer prize was also shared, between poet-composer Georges Moustaki (Polydor), who wrote the standard "Milord" for the late Edith Piaf, and Canadian artist Gilles Vigneault, a recent signing with Festival.

CBS gained two major awards, Joe Dassin taking the "consecration" prize — at one time during 1969 he had five titles in the French top 20 — and Pauline Julien winning the female singer trophy.

The USSR Symphony Orchestra under E. Svetlanov took the top classical symphonic music award with the Melodia orchestra anthology of works by Glinka. But the Charles Cros Academy laid heavy emphasis on French composer-conductor Pierre Boulez awarding four prizes in its special "In Honorem" section. There were also three trophies marking the 25th anniversary of the death of Hungarian composer Bela Bartok.

Major surprise was the foreign Song Award won by Kouyate Sory Kandia, from the West African state of Guinea, represented in France by Ceddi-Sylphone.

As of last November in the Academie de disque presentations, small French independents strongly challenged the international majors in total awards. Although headed by EMI affiliate Pathe-Marconi, which with foreign represented labels took 12 of the prizes, the smaller Erato and Chant du Monde firms, with virtually classics-only catalogs, all but dominated.

Erato, distributed by CED, with its constant policy of issuing four albums a month, took five prizes, and the even smaller Chant du Monde four. Among majors, CBS won 10 trophies, Decca and DGG four each.

Symphonic Music: Glinka—Orchestra Anthology; USSR Symphony, cond. E. Svetlanov (Melodia-Voix de son Maitre). Classical Concerto: Dvorak Cello Concerto, Tchaikovsky Variations for cello and orchestra; M. Rostropovich, Berlin Philharmonic, cond. H. von Karajan (DGG). Modern Concerto: Martinu—Second Cello Concerto, Oboe Concerto; S. Vectomov (cello), F. Han- tak (oboe), Prague and Brno Symphony

(CBS-Supraphon). Chamber Orchestra: Vivaldi—Four concertos; Ensemble Instrumental de France, cond. J.C. Hartemann (Barclay-Classic). Music of Our Time: Berio—Labor- intus 2; Ensemble Musique Vivante; cond. Berio (Harmonia Mundi). Ligetti—Requiem- Lontano-Continuum; Sudwestrundfunk, cond. Bour, Hessischer Rundfunk, Frankfurt, cond. Gielen (Wergo-CBS). Jean Barraque—Piano Sonata; Claude Helffer (Valois). Pierre Henry—Apocalypse de Jean; Narrator Jean Negroni, Sound Production Pierre Henry (Philips). Ancient Music: Carmina Burana; Studio der Gruhen Musik (Telefunken). Organ: J.S. Bach—Art of the Fugue; Lionel Rogg (VSM). Harpsichord: French Harpsi- chord composer; Laurence Boulay (Erato). Piano: Schubert—Sonatas Opus 120, Alle- gretto; Wilhelm Kempff (DGG). Janacek— First Sonata, Pieces; Eva Bernathova (Erato). Chamber Music: Brahms—Two sonatas for cello and piano; Jacqueline du Pre, Daniel Barenboim (VSM). Opera: Richard Strauss—Der Rosenkavalier; Regine Crespin, Vienna Philharmonic and Chorus, cond. G. Solti (Decca). Modern Opera: Sandor Szokolay—Noces de Sang; Budapest National Opera and Chorus, cond. Korody (Qualiton). Oratorio: Handel—Samson; Munich Bach, cond. Karl Richter (Archiv). Religious Music; Schutz, Schein, Demantius —Psalm 116; Spandauer Kantorei, Berlin, cond. Behrmann (CBS). Choral Music: Georgi Sviridov — Five choruses "a cappella", Koursk Song, Russian Republic Choir, cond. Yurlov, Moscow Philharmonic, cond. K. Kondrashin (Melodia-VSM). Cantata: Proko- fiev—October Cantata Opus 74; I. Petrov, Russian Republic Choir, cond. Yurlov; Mos- cow Philharmonic, cond. K. Kondrashin (Chant du Monde). Ethnic Music: Celtic music from the Hebrides Isles (ORTF-Ocora). Music of Burundi (ORTF-Ocora).

Rhythm and Blues: Nina Simone Sings the Blues (RCA). Contemporary Jazz: Don Cherry —Eternal Rhythm (MPS). Charlie Haden— Liberation Music Orchestra (Impulse). Progressive Pop: Chicago Transit Authority (CBS). Pink Floyd—Ummagumma (Harvest-EMI). 'Consecration' (Prix Pierre Brive): Joe Dassin (CBS).

Male Singer: Georges Moustaki (Polydor). Gilles Vigneault (L'Escargot-Festival). Female Singer: Pauline Julien (CBS). Songs "Of Yesterday and Today": Marc Ogeret (Vogue). First Recording: Melmoth (Arion). Los Cha- cos—South America (Pilpul). Best Foreign Song: Kouyate Sory Kandia (Guinea) (CEDDI- Sylphone).

Background Music: The Hotvill's—Western Story (Vogue). Will Glahe and His Orchestra —Strictly Oompah (Decca). Foreign Light

Music: Rumanian flutes (Arion). Instruc- tional: Moliere appreciation, Comedie Fran- caise, By P.E. Deiber (Pathe). Children's Records: Collection "Two to Eight" (Oathe). Documentary: Albertine Sarrazin Speaks (Ades). Humour: Les Freres Ennemis (Philips). Cabaret: Bernard Dimey, Volume 2 (Deesse).

SPECIAL AWARDS

In Honorem: Pierre Boulez—Boulez—Pli selon pli; Lukonska (sopr.) BBC Symphony, cond. Pierre Boulez (CBS). Bartok—Piano concertos No. 1 and 3, D. Barenboim, New Philharmonia, cond. P. Boulez (VSM). De- bussy—Images, Danes; Cleveland Orchestra, cond. P. Boulez (CBS). Berlioz—Symphony Fantastique, Lelio; Narrator J.L. Barraulf, London Symphony and Chorus, cond. P. Boulez (CBS).

Germaine Montero: Sings Federico Garcia Lorca (Chant du Monde). Sings Beranger and Xanrof (Vega). Wilhelm Backhaus: Mozart, Brahms, Beethoven, Schumann piano concertos, etc. (Decca). Jean Paulhan: 50 years of French literature (Hugues Desalle). Fats Waller: Memorial (RCA).

Anniversary: 25th anniversary of the death of Bartok—Bartok: The Miraculous Man- darin; Monte Carlo National Opera, cond. Bruno Maderna (Guilde Internationale de Disque). Bartok: 2nd violin concerto, 1st and 2nd rhapsodies, Isaac Stern (violin), New York Philharmonic, cond. Leonard Bernstein (CBS). Bartok: Extracts from Mikrokosmos, Huguette Dreyfus (harpsichord) (Harmonia Mundi).

Andre Gide Centenary—Talks with Andre Gide—Jean Amrouche (Ades). Roussel Cen- tenary. Roussel—Bacchus et Ariane; French National Orchestra, cond. Jean Martinon (Erato-ORTF).

Komitas Centenary—Songs and dances of Armenia (Chant du Monde).

Collections: Schubert: Complete lieder, Volume 1; D. Fischer-Dieskau, G. Moore (DGG). Monteverdi: Selva Morale; Lausanne Vocal and Instrumental Ensemble, cond. M. Corboz (Erato). Modern Viennese School: Schoenberg, Berg, Webern vocal, instru- mental and orchestral works (VSM). Buxte- hude: Complete organ works; Marie-Claire Alain (organ) (Erato). Series: "Du caf'conc au music-hall, Du music-hall aux vedettes" (Pathe).

New international songwriters: (Chant du Monde).

Prix Paul Gilson: Boris Vian—En avant La Zizique (Saravah). Prix Roland Manuel: Gabrielli—Canzoni e Sonate for double and triple chorus, Cleveland, Philadelphia and Chicago Orchestras Brass Ensemble (CBS).

Caro Takes 1st Spot in Bogota Latin Festival

SAN JUAN — Singer Nydia Caro won first place for Puerto Rico in the recent Bogota (Colombia) Latin Song Festival with "Hermano Tengo Frio" (Brother, I Am Cold) written by University of Puerto Rico student Karmon Mercado. Second prize for best song went to Puerto Rican composer Raoul Gonzalez for "Yo Pongo el Mundo en las Manos de un Nino" (I Put the World in the Hands of a Child). Lito Pena, also of Puerto Rico, received special mention as best conductor-ar- ranger of the festival. Nydia Caro is managed by Cordero Enterprises, and she records for

their label Hit Parade. She is already booked for the Tequen- dama Hotel of Bogota and has offers from Peru, Venezuela, Ar- gentina, Spain and for film in Mexico City.

Paquito Cordero, head of Cordero Enterprises announced that plans are already being made for a First Song Festival of Puerto Rico to be held in San Juan in the summer of 1971. Rafael Hernandez Colon, president of the senate of Puerto Rico, greeted Miss Caro on her return and listened to the plans for the forthcoming Puerto Rico Song Festival.

ANTONIO CONTRERAS

MFP Plans Major European Expansion

LONDON — Music for Pleasure, one of the U.K.'s lead- ing budget record companies, is planning a major expansion into continental Europe with formation of subsidiary compa- nies in France, Belgium and Holland.

Sales target for the first year of continental operation has been fixed at five million al- bums.

To handle the administration of the new companies, together with the existing overseas operation in Australia, the Hamlyn Record Division has been estab- lished, headed by MFP's man- aging director Richard Baldwin with marketing director Tony Morris as his deputy.

MFP is setting up companies in Paris, Amsterdam and Brus- sels and each country will be offered an initial catalog of 60

titles. The new companies will handle distribution and sales and pressing will be done by the EMI companies Bovema, Holland, and Pathe-Marconi, France.

Said Baldwin: "This move is the first step in a vast expan- sion policy planned by the company. In the U.K. and Australia we have already established ourselves as a major force, cap- turing 16 percent of the total LP market here and 25 percent in Australia."

The European venture rep- resents an investment of \$600,- 000; the companies will be jointly owned by EMI and the International Publishing Corpo- ration with Paul Hamlyn as chairman.

Heading the new companies are Jean-Pierre Monteux (France), Jon Koppyn (Belgium) and Fred Siebelder (Holland).

From The Music Capitals of the World

LONDON

John Lennon and his wife Yoko have appointed Leslie Perrin As- sociates Ltd. to handle their per- sonal press and public relations.

The BBC and Westminster Records, a subsidiary of ABC, have signed an agreement for the BBC label to be launched in America. The first albums to be released by Westminster will in- clude broadcasts by Bernard Shaw, Peter Ustinov and Orson Welles.

Disk jockey David Symonds has gone into production with a new group called Fairfield Par- lour, who have signed an exclu- sive three-year recording contract with Philips for the world ex- cluding the U.S. and Canada.

Promoter Robert Paterson has signed Creedence Clearwater Re- vival for two British dates at the London Albert Hall April 14 and 15. Paterson has also booked Di- onne Warwick for an Albert Hall concert on April 13 and is pro- moting a 13-concert tour of Brit- ain by Nana Mouskouri which opened at the Albert Hall March 15.

Pye Records is to launch an astrological series of albums, Oc- cultia, on Marble Arch in June. The series consists of 12 spoken word albums each dealing with a sign of the zodiac and retailing at \$1.74. It is leased by Pye from Arc Records of Canada.

Famepushers Ltd., a manage- ment company, is flying 120 British journalists to New York April 4 to see one of its groups, Brins- ley Schwarz, in action at Fillmore East. Cost of the promotion is es- timated at \$60,000. Trans- atlantic Records publishing out- let, Heathside Music, is opening a New York office April 1 which will be administered by Seymour Stein and Richard Gottehrer, di- rectors of Sire and Blue Horizon Records and Dora Flo Music. For the last five years Heathside has been represented in the U.S. by The Richmond Organization.

Gemini Records chief Karl Den- ker has secured U.K. representa- tion of the GBX Amplifier Sys- tem of the Canadian company, Arc Sound. The deal, on a trial basis, was concluded in London between Denker and Arc Sound's Philip Anderson.

PHILIP PALMER

BERLIN

Dutch group the Tee Set were booked for TV promotion of their hit, "Ma Belle Amie." German progressive pop group Xhol Car- van have recorded the music for the Ulrich Schamoni movie, "Wir zwei." The group is currently tour- ing Czechoslovakia.

Chilean pianist Claudio Arrau will play 14 concerts on his seven-week tour of West Germany. Hansa is having great success with writer Joachim Heider who could recently claim three songs in the national top ten as produced by Europawelle Saar. In the No. 2 slot was "Wenn du liebst" by Manuela, with Christian Anders' "Nie mehr allein" at No. 4 and Anna-Lena's "Einen Ring mit deinem Namen" at No. 6. Other artists currently featuring Heider songs are Siw Malmqvist with "Adiole" and "Zeig mir den Weg" and Tommy Koerber of Sweden with "Candy." Heider has also written material for two young acts, Marianne Rosenberg ("Mr. Paul McCartney") and the Jama- ica group, Bamboos ("Reggae Man").

WALTER MALLIN

STOCKHOLM

Lars-Rune Jaeverbraut has joined the staff of the Artist- Tjans's agency. Local coun- try group Growing Grass has signed with Electra and will re- cord for the MCA label. Sven Lindholm of Sonet Konsert- bureau and Lars-Olof Helen of

Helan Information, were in New York for two weeks to seek new acts for Swedish tours. Electra launched a strong sales campaign for musicassettes with releases by Tom Jones, the Rolling Stoes, Miriam Makeba and others. A double album by the late jazz gui- tarist Django Reinhardt is getting powerful promotion from EMI.

Metronome released the Doors' new Elektra album "Mor- rison Hotel." The Swedish group Magazine Story has signed a record contract with Sonet.

Strong promotion by Electra for the Jose Feliciano double album "Alive Alive-O." Philips is scoring with the soundtrack al- bum "Pippi Langstrump Pa De Sju Haven." The Founda- tions begin a two week Scandi- navian tour April 8; Edison Light- house are booked for an appear- ance in Stockholm May 1.

KJELL E. GENBERG

AMSTERDAM

Dutch group Ekseption received a gold disk at the Utrecht Trade Fair Hall after their successful concert with the Noord Holland Philharmonic under Henri Arends. The gold disk marked 50,000 sales of the group's first album. Meanwhile, Ekseption's single "The 5th Symphony" has sold 20,000 copies in France and has been released in almost every major world market.

The Committee for Dutch Light Music, Conamus, holds its annual song fair Friday (20) at Gooiland Grand Hotel, Hilversum. In- elco has released "Tracy" by the Cuff Links to coincide with a TV appearance by the group this month. Dutch group the Shuffles (CBS) follow up their 100,000-seller hit "Sha La La I Need You" with "Bitter Tears."

CBS launched the Fillmore and Scout labels in Holland. British groups Vanity Fare and White Plains were here for TV and concert appearances.

Phonogram's Ad Visser and An- ton Witkamp were in London to discuss plans with Island Records for the forthcoming Island Pro- motion Month in Holland when a dozen new Island albums will be released. Negram-Delta has released the Tee Set's follow- up to the international hit, "Ma Belle Amie." "Finally in Love Again," backed with "Charmaine."

Restructuring of BUMA, the Dutch copyright office, gives the organization three joint managing directors—G.P. Willemsen, Th. Limberg and J.H. Verhagen. The Dutch record industry's pro- motion organization, the CCGC, reports that record vouchers to the value of nearly \$2 million were sold in Holland in 1969, compared with a value of \$50,000 in 1959. New secretary of the CCGC is Mrs. B. Roovers.

BAS HAGEMAN

MUNICH

Following termination of her contract with Teldec, singer Anna Moffo has signed an exclusive re- cording contract with Ariola-Eu- rodisc. The contract covers rec- ords, movies and audio-video cas- settes. Production and pro- motion of the Charles Aznavour tour in Germany March 15-26 was handled by Montana-Beren- brok. Gruner & Jahr's rec- ord offshoot, Maritim, distributed by Ariola, is releasing its first batch of 18 LP's in April.

The Original Balalaika Orches- tra Ossipov is touring West Ger- many until May 6 and to tie in with the extensive tour. Ariola- Eurodisc is releasing two new albums of the orchestra. Hans Gerig Music Edition of Cologne has appointed Barbara Richter to head its new Hamburg office at Umlandstrasse 33, 2000, Hamburg 22.

URSULA SCHUEGRAF

Plan Intl Copyright Revision Aimed at Developing Countries

• Continued from page 1

ton in the fall of 1969 (Billboard, Oct. 11, 1969), will be preceded by a preparatory committee meeting of experts in September this year.

Working on a plan drawn up by the Joint Study Group, copyright experts will be seeking to evolve a three-tier copyright system which will embrace the developing countries without undermining the high level of protection enjoyed in the more sophisticated countries.

Stephen Stewart, director general of the International Federation of the Phonographic Industry said: "The object will be to build a new copyright house with a top floor giving the highest level of protection, (Berne Convention), a ground floor giving a slightly lower level of protection (through a revised Universal Copyright Convention) and a 'bargain basement' for the developing countries who will be able to use the works of the people on the upper floors at a cheaper rate. When a 'developing country' becomes fully developed it will move up to the ground floor. Thus when all developing countries have reached that stage, the 'bargain basement' will be closed."

This important new international copyright initiative represents a concerted attempt to pick up the pieces of the ill-fated Stockholm Protocol of

1967 which sought to give massive concessions to developing countries in the matter of copyright obligations.

Though well-intentioned, the Protocol was virtually sunk without trace when the major copyright owning countries refused to ratify it. Ratification came only from Bulgaria, East Germany, Pakistan, Rumania, Senegal and Sweden, the host country of the Berne Convention revision conference.

Had this situation persisted, the likelihood was that the poorer countries would have withdrawn from the copyright "club" and, like the Soviet Union, would have used the copyright material of other countries just as they wished without paying any fees.

International copyright currently depends on two conventions—the Berne Convention of 1886 (revised in Rome in 1928, Brussels in 1948 and Stockholm in 1967) which gives a high level of protection and to which most European, some Latin American all British Commonwealth countries and Japan are signatories; and the Universal Copyright Convention of 1952 which has 58 signatories, many of which are also members of the Berne Convention.

Not Particular Areas

The Universal Copyright Convention gives protection to authors and composers but does not stipulate particular areas of

protection; it is a broader instrument than the Berne Convention.

The UCC was initiated by UNESCO in order to give protection to Berne signatories in countries which did not belong to the Berne Convention, notably the U.S. The UCC provides that its members get the same treatment in a foreign country as is enjoyed by nationals of that country.

However in the last 15 years, many former colonies have achieved independent status and have had to review their commitments to copyright conventions in the light of what is basically a balance of payments problem.

Developing countries belonging to the Berne Convention were faced with the situation of a great deal of money leaving the country in the form of royalties on foreign copyright material without any substantial sums coming back in.

India Example

India is a typical example. When Britain signed the Berne Convention she also ratified it on behalf of her possessions. When India won independence in 1948 she decided to remain a member. But at the revision conference in Stockholm, India's representatives pleaded that the financial obligations involved were prohibitive and it was this kind of dilemma which gave birth to the Stockholm Protocol.

But, since none of the major countries has ratified the Protocol, which is inseparable from the Stockholm Act of the Berne Convention, there was a distinct risk of the developing countries pulling out altogether.

When the Universal Copyright Convention was drawn up, it was foreseen that since it prescribed less demanding obligations, some countries might seek to abandon the Berne Convention to join UCC. Article 17 of the UCC therefore provided that any country leaving the Berne convention would not enjoy protection of its copyrights in UCC countries, either.

What was not foreseen was that some developing countries might decide to leave both conventions.

It was a solution of this problem which was sought by the Joint Study Group in Washington last year. What was proposed at that meeting in which the developing countries were strongly represented, was that the Berne and Universal conventions should be simultaneously revised as a matter of first priority.

It was proposed that: 1. Article 17 of the Universal Copyright Convention should be suspended for developing countries. 2. The UCC should be given more teeth by providing specific protection in the matter of the author's basic rights of reproduction (copying), broadcasting and public performance 3. These new specific rules and those governing translations should be relaxed for the benefit of developing countries without material reciprocity.

The two major proposals for the revision of the Berne Convention were: 1. Separation of the Stockholm Protocol from the Stockholm Act. 2. Before rule 1 applies the whole revision of the UCC must be ratified by France, Spain, the U.S. and the U.K. (This is so that developing countries which are members of the Berne Convention can leave it to join the UCC knowing that four major countries have accepted the revised Universal Copyright Convention and there will therefore be no retaliation.)

The International Federation of the Phonographic Industry plans to take advantage of the new situation by pressing for the introduction in the Universal Copyright Convention of provisions protecting the record producer against piracy.

The UCC already affords this protection to books, films and photographs, and while records are protected against illegal copying by the 1961 Rome Convention, this Convention has only been ratified by the major countries.

The IFPI was preparing to submit its case to representatives of UNESCO and the Berne Convention on March 15.

In a memorandum on the piracy clause, Stephen Stewart said: "The need to have an international situation," i.e. protection for foreign recordings as well as for nationals, is very great. There is a very prosperous piratical industry in the Asian/Pacific area (mainly based on Taiwan, Malaysia, Hong Kong), also in Iran and, lately one seems to have started in Central Africa. Some plants

(Continued on page 67)

In any language EMI means record business



... and in Switzerland, where there are no fewer than four official languages (German, French, Italian, and Romansch), with English so widely spoken that it can almost be regarded as an unofficial fifth, EMI Records (Switzerland) has a polyglot staff to handle what must be one of the most cosmopolitan selections of recorded repertoire anywhere in the world.

And apart from giving first class distribution to many American and European labels, the company is an undoubted leader in the field of local recordings, as witnessed by the success of a recent hit single ('Grüezi wohl, Frau Stirnimaa') which has enjoyed top sales in Switzerland and Germany and is soon being released in the USA and Japan.

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12 European Nations to Vie At Euro Test

AMSTERDAM — The 15th Eurovision Song Contest will be held at the RAI Congress Centre in Amsterdam on Saturday when 12 European nations will compete in what may well be the last contest of its kind.

The withdrawal of the Scandinavian countries and of Portugal has reduced the competing countries to a round dozen—and has also resulted in a heavy predominance of songs in the French language — from France, Belgium, Switzerland, Monaco and Luxembourg.

In the 14 previous contests, France has won four times, Holland three times, Spain, Luxembourg and Britain twice and Switzerland, Austria, Denmark and Italy once each. (It should be remembered that last year four countries, Spain, France, Holland and the U.K. tied for first place.)

Following extensive criticism of the contest, the European Broadcasting Union will have a Eurovision meeting after the Amsterdam event to decide its future.

Svensktoppen Rules Changed

STOCKHOLM — The rules for Radio Sweden's domestic record popularity chart, Svensktoppen, have been changed again to allow LP's to figure in the listing—as they did two years ago.

But Radio Sweden is now receiving protests from religious organizations because the chart rules do not admit religious LP's. Even top-selling religious singers like Arthur Eriksson on Solist cannot get their records played other than on religious programs; yet Eriksson's last three albums each achieved Swedish gold record status of 25,000 sales.

Radio Sweden entertainment chief Georg Eliasson points out that "religious propaganda is forbidden in ordinary music programs," but the religious record producers ask how the radio station can judge what is religious propaganda when the records are never played.

1970 EUROVISION SONGS AND ARTISTS

COUNTRY	ARTIST	SONG TITLE	COMPOSER/LYRICIST	PUBLISHER	RECORD COMPANY	ORDER OF PERFORMANCE
BELGIUM:	Jean Vallee	"Viens l'oublier"	Jean Vallee (words & music)	Editions Continentales	Philips	5
IRELAND:	Dana	"All Kinds of Everything"	Derry Lindsay & Jackie Smith	Mews Music	Rex (Decca Group)	12
FRANCE:	Guy Bonnet	"Marie Blanche"	Pierre Dousset, Guy Bonnet	Allo Musique	Pathe	6
GERMANY:	Katja Ebstein	"Wunder gibt es immer wieder"	Christian Bruhn Gunter Loose	United Artists	Liberty-Germany, Munich	11
Gr. BRITAIN:	Mary Hopkin				Apple/E.M.I.	7
HOLLAND:	The Hearts of Soul with Patricia, soloist	"Waterman"	Pieter Goemans	Basart	Basart	1
ITALY:	Gianni Morandi	"Occhi Di Ragazza"	Bardotti, Baldazzi, Dalla	R.C.A.	R.C.A.	3
LUXEMBOURG:	David Alexandre Winter	"Je suis tombe du ciel"	Eddy Marnay, Yves Deuriendt	Radio Music France/Apollo	Riviera	8
MONACO:	Dominique Dussault	"Marlene"	Eddy Barclay, Jimmy Walter, Henri Djan	Editions Barclay	Barclay	10
SPAIN:	Julio Iglesias	"Gwendoline"	Julio Iglesias	Notas Magicas	Columbia-Espanola	9
SWITZERLAND:	Henry Des	"Amon Retour"	Henry Des	Eusion	Barclay	2
YUGOSLAVIA:	Eva Srsen	"Tridi Dala ti bom cvet"	Mojmir Sepe			4

Polydor Opens Plant In India; Tapes in '71

• Continued from page 1

target of 1,500 records is expected to be reached by the end of the year and next year the company plans to start production of prerecorded tapes and cassettes.

The 5 million rupee (\$672,000) project of Polydor is bringing competition to an Indian record market which for years has been dominated by the Gramophone Company of India Ltd., an EMI offshoot which manufactures and distributes most of the records currently available on the subcontinent.

Polydor plans nationwide distribution through 3,000 dealers. Although locally recorded material will form a substantial part of the company's Indian activities, it will distribute for the first time in India several American and European labels available through DGG and Philips-MGM, Verve, Archiv, Fontana, Mercury, Heliodor, Ricordi, Tetragrammaton, Atlantic and King.

A growing young Indian audience for U.S. and European pop music will now be able to buy records by such artists as the Bee Gees, the Cream, the Hendrix and James Last.

"But a major part of Polydor's Indian venture," said the company chairman Shashi Patel, "will be to sell and popularize Indian music abroad."

One of the first of the company's Indian recordings is an album of recitations in Sanskrit, interspersed with interpretation in Hindi.

Soundtrack music from India film industry today accounts for the biggest part of the country's market for locally produced records. Popular Indian singers cannot hope for large record sales unless their songs are included in a film. Polydor has already entered the market for Hindi film music records.

Initially, only Hindi and English recordings will be produced. Records in Tamil, Telugu, Punjabi, Marathi and Gujarati will be phased into the recording program during the current year. And next year, during the company's second stage of development, records will be produced in seven other regional languages.

Polydor will have studios in Bombay, Calcutta and Madras and intends next year to set up a second factory at Madras at a cost of \$264,000. The company also plans to develop a strong national roster of musicians and to encourage composers and singers. A talent program is aimed at projecting new artists in classical, Indian, pop, light music and other categories.

Polydor of India, with affiliates and subsidiaries in 36 countries, is a 50-50 Indo-German collaboration which is expected to provide strong competition in meeting the growing record needs of this country of 500 million.

Ricketts Eases His Activity With Chappell

LONDON — Mathew Ricketts, the 88-year-old chairman of Chappell has stepped down from the day to day running of the company.

Replacing him is 42-year-old Frank Coachworth, who has been with the company since 1944 when he joined as an office boy in the accounts department.

Ricketts' decision comes at a time when the Chappell organization has been revamping its image both in the U.K. market and Europe. Ricketts plans to spend more time on the overseas development of the company and with his duties on the council of the Performing Right Society. He will remain as the chairman of Chappell (London).

Coachworth was instrumental in the company's expansion.

(Continued on page 67)

Locomotive to Erlangen Student

COLOGNE — The unique contest, with a steam locomotive as first prize, organized by Electrola last November, attracted 100,000 entries and was won by a student from Erlangen.

The contest, organized by Electrola in collaboration with West German retailers and the West German railway system, was built around 10 albums in a Music Express series, each selling at 12.80 marks and each carrying the name of a crack continental express. Contestants buying an album in the series had to guess which would be the top seller.

At a press conference to announce the winner of the contest, Electrola chief Wilfried Jung said the contest had been a great success and he was ready to repeat it as soon as possible.

RCA France to Produce, Push Own Product

PARIS — RCA, whose decision to set up its own company in France was exclusively reported in Billboard (Nov. 22, 1969), will take over its own production and promotion from the Societe AREA, in July this year.

Meanwhile, RCA-France chief Ted Insley, working from temporary offices at 5, rue Drouot, Paris 9, has signed former CBS-France international label manager Andre Poulain as a&r manager for RCA. Poulain will have the job of exploiting the full potential of RCA's international repertoire and to obtain and produce French recordings for the domestic and foreign market. Poulain will also co-ordinate the work of the independent producers like Gerard Tournier and Jacques Poisson, with whom RCA has signed contracts.

Working with Poulain will be publisher and jazz expert Jean-Paul Guiter, recent winner of Charles Cros and French Record Academy awards for his compilation for RCA of a five-volume album, "Fats Waller Memorial."

Meanwhile Insley has recently been carrying out a full general survey of the French record industry. He reports that RCA's market share in 1969 was up by 70 percent because of strong sales of the albums "Hair" and "Once Upon a Time in the West" and singles by Elvis Presley, the Archies, Zager and Evans.

RCA France, said Insley, would be reorganizing the publishing affiliate, Editions PMI, under newly appointed Rolande Fischesser, formerly with Barclay and Essex. Miss Fischesser will principally be working on the sub-publishing of foreign copyrights.

"As is customary in France—and unlike other countries," said Insley, "PMI will be developed as a full publishing company and not just as the sidekick of a record firm."

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HITS OF THE WORLD

Billboard

ARGENTINA

(Courtesy Escalera a la Fama)

This Week	Last Week	Title	Artist
1		ES PREFERIBLE	Peret (Disc Jockey); Safari (CBS); Bobby Capone (RCA); Romeo (Disc Jockey)
2		FIESTA	Joan Manuel Serrat (Odeon)—Clanort
3		BELINDA	Gianni Morandi (RCA) (Polydor); TIO Galleta (Odeon); Los Naufragos (CBS); Giants (Opus); El Klan (RCA)—Melograf
4		BALADA PARA UN LOCO	Amelita Baltar (CBS); Roberto Coyeneche (RCA); Los Walkers (Music Hall); Hugo Marcel (Music Hall)
5		CUANTO TE AMO	Johnny Halliday (Philips); Jimmy Fontana (RCA)
6		COMPASION—Django (RCA)	
7		FACUNDO HA LLEGADO AL MUNDO	Banana (Music Hall)
8		EL LOCO LUIS	Piel Tierna (Philips)
9		ZAPATOS ROTOS	Los Naufragos (CBS)

AUSTRIA

This Week	Last Week	Title	Artist
1		EIN KLEINES GLUECK	Adamo (Columbia)
2		NEUVO LAREDO	Sir Douglas Quintet (Mercury)
3		OH LADY MARY	Peter Alexander (Ariola)
4		GRUEZI WOHL, FRAU STIRNIMAA	Minstrels (Columbia)
5		WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)
6		ANUSCHKA	Udo Juergens (Ariola)
7		DEIN SCHOENSTES GESCHENK	Roy Black (Polydor)
8		GEH NICHT VORBEI	Christian Anders (Columbia)
9		HEYA	Jerónimo (Bellaphon)
10		HONEY HONEY	Johnnie Tame (Kuckuck)

BRITAIN

SINGLES

(Courtesy Record Retailer)
*Denotes local origin

This Week	Last Week	Title	Artist
1		WANDERIN' STAR/I TALK TO THE TREES	Lee Marvin, Clint Eastwood (Paramount)—Chappell (Tom Mack)
2		LET IT BE	Beatles (Apple)—Northern (George Martin)
3		BRIDGE OVER TROUBLED WATER	Simon and Garfunkel (CBS)—Pattern (S. and G/Hales)
4		I WANT YOU BACK	Jackson 5 (Tamla/Motown)—Jobete Carlin (Corporation)
5		LOVE GROWS	Edison Lighthouse (Bell)—Schroeder Ltd. (Macaulay & Mason)
6		INSTANT KARMA	John Ono Lennon (Apple)—LA Northern (John Lennon)
7		LET'S WORK TOGETHER	Canned Heat (Liberty)—United Artists (Skip Taylor/Canned Heat)
8		THAT SAME OLD FEELING	Picketty Witch (Pye)—Schroeder Weilbeck (John MacLeod)
9		YEARS MAY COME YEARS MAY GO	Herman's Hermits (Columbia)—Cyril Shane (Mickie Most)
10		RAINDROPS KEEP FALLING ON MY HEAD	Sacha Distel (Warner Bros.)—Blue Seas/Jac (Jimmy Wisner)
11		DON'T CRY DADDY	Elvis Presley (RCA)—Carlin (Mark Lipskin)
12		UNITED WE STAND	Brotherhood of Man (Deram)—Mills (Tony Hiller)
13		NA NA HEY HEY KISS HIM GOODBYE	Steam (Fontana)—United Artists (Paul Leka)
14		MY BABY LOVES LOVIN'	White Plains (Deram) Cookaway (Greenaway/Cook)
15		LEAVIN' ON A JET PLANE	Peter, Paul and Mary (Warner Bros.) Harmony (A. Grossman/M. Okun)
16		VENUS	Shocking Blue (Penny Farthing)—Page Full of Hits (Rob Van Leeuwen)
17		CAN'T HELP FALLING IN LOVE	Andy Williams (CBS)—Carlin (Dick Glasser)
18		SOMETHING'S BURNING	Kenny Rogers & the First Edition (Reprise)—Carlin (Jimmy Bowen/K. Rogers)
19		TEMMA HARBOUR	Mary Hopkin (Apple)—Rak/Major Oak (Mickie Most)
20		EVERYBODY GET TOGETHER	Dave Clark 5 (Columbia)—Essex (Dave Clark)
21		TWO LITTLE BOYS	Rolf Harris (Columbia)—Darewski (C. M. Clarke)
22		YOUNG GIFTED AND BLACK	Bob Andy/Marcia Griffiths (Harry J)—Essex (Harry Johnston)
23		BOTH SIDES NOW	Judy Collins (Elektra)—Essex (Mark Abramson)
24		ELIZABETHAN REGGAE	Byron Lee (Duke)—Chappell (Byron Lee)
25		JOY OF LIVING	Cliff and Hank (Columbia)—Shadows (Norrie Paramor)
26		THI	Dorothy Squires (President)—Chappell (Nicky Welsh)
27		SYMPATHY (LP)	Rare Bird (Charisma)—Stratons (John Anthony)

This Week	Last Week	Title	Artist
28	48	YOU'RE SUCH A GOOD LOOKING WOMAN	Joe Dolan (Pye)—Shaftesbury (Geoffrey Everett)
29	32	FAREWELL IS A LONELY SOUND	Jimmy Ruffin (Tamla Motown)—Jobete/Carlin (Dean Weatherspoon)
30	24	RUBY DON'T TAKE YOUR LOVE TO TOWN	Kenny Rogers & the First Edition (Reprise)—Southern
31	21	WITCH'S PROMISE	Jethro Tull (Chrysalis)—Chrysalis (Terry Ellis/Ian Anderson)
32	30	MY WAY	Frank Sinatra (Reprise)—Shapiro Bernstein (Don Costa)
33	23	I'M A MAN	Chicago (CBS)
34	33	BUT YOU LOVE ME DADDY	Jim Reeves (RCA)—Burlington (Chet Atkins/Danny Davies)
35	31	DOWN ON THE CORNER	Credence Clearwater Revival (Liberty)—Burlington (John Fogerty)
36		I'LL GO ON HOPING	Des O'Connor (Columbia)—Chappell
37	39	I CAN'T GET NEXT TO YOU	Temptations (Tamla Motown)—Jobete/Carlin (Norman Whitfield)
38	37	SUGAR SUGAR	Archies (RCA)—Don Kirshner Music
39	38	BE YOUNG BE FOOLISH BE HAPPY	Tams (Stateside)—Lowery (Joe South)
40	22	COME AND GET IT	Badfinger (Apple)—Northern
41	26	HITCHING A RIDE	Vanity Fair (Page One)
42	36	TRACY	Cuff Links (MCA) Van Lee & Emily M
43	40	RAINDROPS KEEP FALLING ON MY HEAD	Bobbie Gentry (Capitol)—20th Century
44	46	WHO DO YOU LOVE	Juicy Lucy (Vertigo)—Jewel (Gerry Grier)
45		MY WOMAN'S MAN	Dave Dee (Fontana)—Lynn (Dave Dee)
46	34	WEDDING BELL BLUES	5th Dimension (Liberty)—20th Century (Bones Howe)
47		WHEN JULIE COMES AROUND	Cuff Links (RCA)—Emily/Van Lee
48		EVERYBODY'S TALKIN'	Nilsson (RCA)—April (Rick Jarrad)
49		WITHOUT LOVE	Tom Jones (Decca)—Valley (Peter Sullivan)
50		STREET CALLED HOPE	Gene Pitney (Stateside)—Cockaway (Gerry Bron)

DENMARK

(Courtesy Danish Group IFPI)
*Denotes local origin

This Week	Last Week	Title	Artist
1		HER KOMMER PIPPI LANGSTRUMP	Inger Nilsson (Philips)
2		DU BURDE KJOEBE DIG EN TYROLERHAT	Johnny Reimar (Philips)—Sweden Music
3		HVIS JEG BARE FAAR TID	Ole (Polydor)—Sonet
4		TAKE OFF YOUR CLOTHES	Peter Sarstedt (United Artists)—Stig Anderson
5		JEG RINGER PAA FREDAG	Kold & Donkeys (HMV)—Imudico
6		KALLE TEODOR	Inger Nilsson (Philips)
7		TRAVELIN' BAND	Credence Clearwater Revival (Liberty)—Stig Anderson
8		DEN LYSSE TID	Lars (HMV)—Imudico
9		DON'T CRY DADDY	Elvis Presley (RCA)—Presley/Sonet
10		AUGUST OCTOBER	Robin Gibb (Polydor)

FINLAND

(Courtesy INTRO)
*Denotes local origin

This Week	Last Week	Title	Artist
1		PEPPI PITKATOSSU	Har Kommer Pippi Langstrump)—*Mari Laurila (Scandia)—Scandia
2		OTA JA OMISTA	Make Me An Island)—*Fredri (Philips)—Fazer
3		EI KAUNIIPAA	*Katri Helena (Top Voice)—*JKC-Music
4		PRINSESSA	Prima Ballerina)—*Robin (Philips)—Fazer
5		LA MARITZA	Sylvie Vartan (RCA)—Fazer
6		TAYTTY JOTAIN YRITTA (Le Fatto che M'ale)—Danny (Scandia)—Scandia	
7		VENUS	Shocking Blue (Metronome)
8		WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)
9		EARLY ONE MORNING	Roger Whittaker (Metronome)
10		SUURENA MIEHENA	*Simo Salmiinen (Scandia)—Scandia Musiikki

HUNGARY

(Courtesy Gyongy, Budapest)

This Week	Last Week	Title	Artist
1		MI FERFIK	Janos Koos
2		KOZHIRE TETETIK	Teres Harangozo
3		VALAKI HIANYZIK A TANCBOL	Laszlo Aradszky
4		HOL VANNAK A REGI CSOKOK	Zsuzsa/Jana/Koncz
5		VILLAMTREFA VOLT	Gyorgy Korda
6		IELESEK ES POFONOK	Illes Beat Group
7		JON MAJD VALAKI MAS	Peter Poor

8		ES JOTT EGY LANY	Paul Szecsi/Moro
9		EDES ELET	Andras Payer
10		MEGIS O	Kati Kovacs

JAPAN

(Courtesy Original Confidence Co., Ltd.)
*Denotes local origin

This Week	Last Week	Title	Artist
1		AWAZUMI AISHITE	*Uchiyama Hiroshi & Cool Five (RCA)—Ai Pro.
2		SHIROI CHO NO SAMBA	*Moriyama Kayoko (Denon)—Pacific
3		DROF MO ZUNDOKO-BUSHI	*Drifters (Toshiba)—Watanabe
4		KOKUSAISEN MACHIAISHITSU	*Aoe Mina (Victor)—Fuji Shuppan
5		KURONEKO NO TANGO	*Minagawa Osamu (Philips)—Suiseisha
6		WATASHI GA SHINDARA	*Hirota Mieko (Columbia)—Watanabe
7		KOI-GURUI	*Okumura Chiyu (Toshiba)—Watanabe
8		SHIROI KRO WA KOIBITO NO IRO	*Betsy & Chris (Denon)—Pacific
9		KOIBITO/OMOIE NO GREEN GRASS	*Moriyama Ryoko (Philips)—Shinko/Shogakukan
10		AI NO BIGAKU	*Peter (CBS Sony)—S&T
11		SHINJUKU NO ONNA	*Fuji Keiko (RCA)—Nippon Geino
12		THE TRAIN	1910 Fruitgum Company (Buddah)—Aberback Tokyo
13		ONNA NO BLUES	*Fuji Keiko (RCA)—Nippon Geino
14		WAKARE NO SAMBA	Hasegawa Kiyoshi (Philips)—Shinko
15		KOI HITOSUJI	*Mori Shin-ichi (Victor)—Watanabe
16		NAGEKI NO BOIN	*Tukitei Kacho (Teichiku)—Mirika
17		VENUS	Shocking Blue (Polydor)
18		DOYO NO YORU NAMIKA GA OKIRU	*Mayuzumi Jun (Capitol)—Ishihara
19		HANA TO NAMIDA	*Mori Shin-ichi (Victor)—Watanabe
20		HADASHI NO KOI	*Ito Yukari (King)—Watanabe

MALAYSIA

(Courtesy Radio Malaysia)

This Week	Last Week	Title	Artist
1		ARIZONA	Mark Lindsay (Columbia)
2		A WOMAN'S WAY	Andy Williams (Columbia)
3		JAM UP, JELLY TIGHT	Tommy Roe (Stateside)
4		MAUDE	Chicken Shack (Blue Horizon)
5		CU CU CU CHOO	Jade & Pepper (Baal)
6		FANCY	Bobbie Gentry (Capitol)
7		MARIAN	Cats (Columbia)
8		COME AND GET IT	Badfinger (Apple)
9		REFLECTIONS OF MY LIFE	Marmalade (CBS)
10		BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (Columbia)

MEXICO

(Courtesy Radio Mil)

This Week	Last Week	Title	Artist
1		LA NAVE DEL OLVIDO	Jose Jose (RCA)
2		VENUS	Shocking Blue (Polydor)
3		PALOMA NEGRA	Cesar Costa (Capitol)
4		UNA LAGRIMA	Estele Nunez (RCA)
5		AZUCAR, AZUCAR	Sugar Sugar)—Archies (RCA)
6		BANDA VIAJERA/QUIEN DETENDRA LA LLUVIA	(Travelin' Band/Who'll Stop the Rain)—Credence Clearwater (Liberty)
7		NENA TOMAME EN TUS BRAZOS	(Baby, Take Me in Your Arms)—Jefferson (Gamma)
8		YO TE AMO, YO TAMPOCO	(Je T'Aime Moi Non Plus)—Jane Birkin & Serge Gainsbourg (Gamma); Ray Conniff (CBS)
9		Y TU QUE ME DAS	Carlos Lico (Capitol)
10		EL AMOR ES PARA LOS DOS	Los Baby's (Peerless)

NEW ZEALAND

(Courtesy New Zealand Broadcasting)
*Denotes local origin

This Week	Last Week	Title	Artist
1		NATURE	*Fourmylala (HMV)
2		COME AND GET IT	Badfinger (Apple)
3		MELTING POT	Blue Mink (Philips)
4		TRACY	Cuff Links (Festival)
5		RAINDROPS KEEP FALLIN' ON MY HEAD	B.J. Thomas (Scepter)
6		DON'T CRY DADDY	Elvis Presley (RCA)
7		TAKE A LETTER MARIA	R.B. Greaves (Atlantic)
8		ALL I HAVE TO DO IS DREAM	Bobbie Gentry and Glen Campbell (Capitol)
9		DOWN ON THE CORNER	Credence Clearwater Revival (Liberty)
10		VENUS	Shocking Blue (Penny Farthing)

NORWAY

(Courtesy Verdens Gang)
*Denotes local origin

This Week	Last Week	Title	Artist
1		YESTER-ME, YESTER-YOU, YESTERDAY	Stevie Wonder (Tamla-Motown)—Reuter & Reuter
2		RAINDROPS KEEP FALLING ON MY HEAD	B. J. Thomas (Scepter)—Sonora
3		VENUS	Shocking Blue (Metronome)—Amigo
4		GULL OG GRONNE SKOGER	*Ingjerd Helen (Nor-Artist)—Norway Music
5		DON'T CRY DADDY	Elvis Presley (RCA Victor)—Belinda/Sonet
6		ALL I HAVE TO DO IS DREAM	Bobbie Gentry & Glen Campbell (Capitol)—Norak Musikforleg
7		MELTING POT	Blue Mink (Philips)—Air Scandinavia
8		REFLECTIONS OF MY LIFE	Marmalade (Decca)
9		VI VIL GI	*Gluntan (Odeon) EMI Norsk
10		TAKE OFF YOUR CLOTHES	Peter Sarstedt (United Artists)—United Artists

POLAND

(Courtesy Fan Clubs' Coordination Council)
*Denotes local origin

This Week	Last Week	Title	Artist
1		JEDNEGO SERCA	*Nieman Enigmatic (Muza)
2		AUTOMATY	*Klan
3		BEMA PAMIECI RAPSOD HALOBNY	*Nieman Enigmatic (Muza)
4		ANDREA DORIA	*Niebiesko—Czarni
5		I'M A MAN	Chicago (CBS)
6		WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)
7		KWIATY OJCZYSTE	*Nieman Enigmatic (Muza)
8		VENUS	Shocking Blue (Penny Farthing)
9		OH! DARLIN'	Beatles (Apple)
10		OD WSCHODU DO ZACHODU SBONCA	*Skaldowie

SINGAPORE

(Courtesy Radio Singapore)

This Week	Last Week	Title	Artist
1		RAINDROPS KEEP FALLING ON MY HEAD	B.J. Thomas (Scepter)
2		REFLECTIONS OF MY LIFE	Marmalade (CBS)
3		AND WHEN I DIE	Blood, Sweat and Tears (Columbia)
4		COME AND GET IT	Badfinger (Apple)
5		TEMMA HARBOUR	Mary Hopkin (Apple)
6		TWO LITTLE BOYS	Rolf Harris (Columbia)
7		CALL ME NUMBER ONE	Tremeloes (CBS)
8		FANCY	Bobbie Gentry (Capitol)
9		ALL I HAVE TO DO IS DREAM	Glen Campbell & Bobbie Gentry (Capitol)
10		OH ME OH MY	Lulu (Atco)

SOUTH AFRICA

(Courtesy Springbok Radio, EMI)

This Week	Last Week	Title	Artist
1		VENUS	Shocking Blue (President)—Shocking Blue—Sedrim (Teal)
2		PRETTY BELINDA	Chris Andrews (Pye)—Laetrec (Teal)
3		RAINDROPS KEEP FALLING ON MY HEAD	B. J. Thomas (Scepter)—Laetrec (Gallo)
4		ALL I HAVE TO DO IS DREAM	Bobbie Gentry/Glen Campbell (Capitol)—Kelly Gordon & Al De Lory—Acuff-Rose (JHB) (EMI)
5		SOMEDAY WE'LL BE TOGETHER	Diana Ross/The Supremes (Tamla/Motown)—Johnny Bristle—Laetrec (Teal)
6		WHOLE LOTTA LOVE	Led Zeppelin (Atlantic)—Jimmy Page—Superhyte (Teal)
7		HOLLY HOLY	Neil Diamond (MCA)—Tom Catalano/Tommy Cogbill—Stone Ridge (Gallo)
8		LOVE GROWS	Edison Lighthouse (Stateside)—Tony Macaulay for Mustard Record Production—Laetrec (EMI)
9		REFLECTIONS OF MY LIFE	Marmalade (Decca)—Marmalade—Walrum Music (Gallo)
10		DON'T CRY DADDY	Elvis Presley (RCA)—Clan Music Publ. Co. (Teal)

SPAIN

(Courtesy EI Musical)
*Denotes local origin

This Week	Last Week	Title	Artist
1		VENUS	Shocking Blue (Poplandia-RCA)—Ediciones Symphaty
2		ISIA DE NIGHT	*Kercuacs (Poplandia-RCA)—Ediciones Symphaty
3		PAXARINGS/EL ABUELO VITOR	*Victor Manuel Musicales Belter
4		EL BAUL DE LOS RECUERDOS	*Karina (Hispanovox)—Ediciones Musicales Hispanovox

5	7	CENICIENTA	*Formula V (Fonogram)—Ediciones Fontana Zafiro
6		TODO TIENE SU FIN	*Modulos (Hispanovox)—Ediciones Musicales Hispanovox
7	6	LOOKY, LOOKY	Giorgio Belter)—Ediciones Musicales Belter
8	9	JEAN	Oliver (Ekipo)—Canciones del Mundo
9	5	HIMNO A LA ALEGRIA	*Miguel Rion (Hispanovox)—Ediciones Musicales Hispanovox
10		GOOD MORNING STARSHINE	Oliver (Ekipo)—Ediciones Musicales Hispanovox

SWEDEN

(Courtesy Radio Sweden)

This Week	Last Week	Title	Artist
1		MONIA	Peter Holm (Riviera)—Young Music of Scandinavia
2			

Thank You.



NARAS

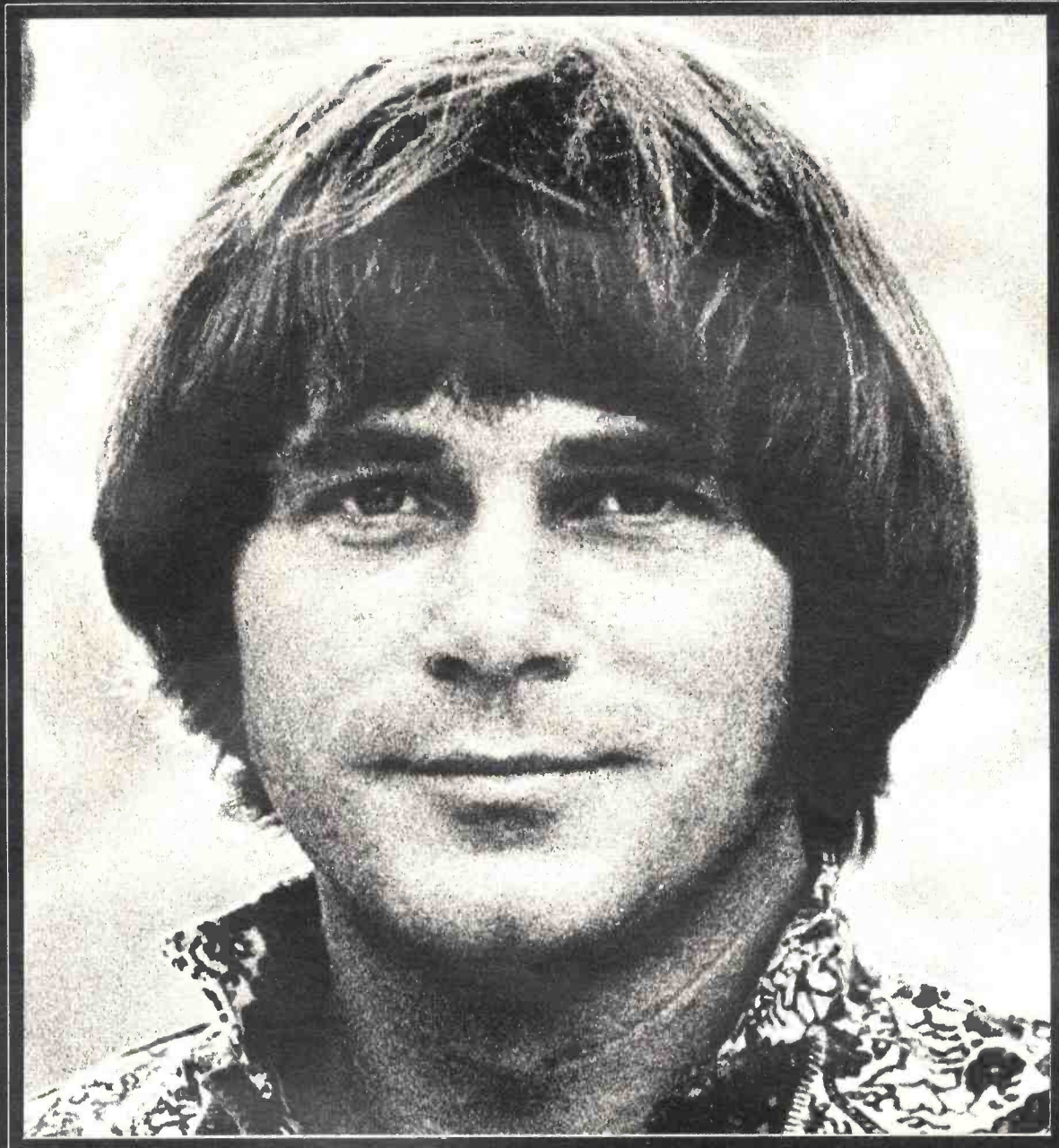
voted

Peggy Lee's

"Is That All There Is?"

Best Contemporary Vocal - Female

Thank You.



NARAS

voted

Joe South's

"Games People Play"

Song of the Year and Best Contemporary Song

It is a very good year.



HOT 100

FOR WEEK ENDING MARCH 21, 1970

★ STAR PERFORMER—Sides registering greatest proportionate sales progress this week.

Record Industry Association of America seal of certification as million selling single.

THIS WEEK	Wks. Ago	Wks. Ago	Wks. Ago	TITLE	Artist (Producer), Label & Number	Wks. On Chart
1	1	1	1	BRIDGE OVER TROUBLED WATER	Simon & Garfunkel (Simon, Garfunkel & Halsey), Columbia 4-45079	7
2	3	7	11	THE RAPPER	Jaggerz (Sixxus Prod.) Kama Sutra 502	8
3	6	8	16	GIVE ME JUST A LITTLE MORE TIME	Chairmen of the Board (Staff), Invictus 9074	10
4	15	33	65	INSTANT KARMA (We All Shine On)	John Ono Lennon (Phil Spector), Apple 1818	4
5	4	4	9	RAINY NIGHT IN GEORGIA	Brook Benton (Arif Mardin) Cotillion 44057	11
6	—	—	—	LET IT BE	Beatles (George Martin), Apple 2764	1
7	9	10	17	HE AIN'T HEAVY, HE'S MY BROTHER	Hollies (Ron Richards), Epic 5-10532	14
8	13	20	28	LOVE GROWS (Where My Rosemary Goes)	Edison Lighthouse (Tony Macaulay), Bell 858	5
9	10	15	22	EVIL WAYS	Santana (Brent Dangerfield) Columbia 4-45069	9
10	11	13	18	DIDN'T I (Blow Your Mind This Time)	Delfonics (Stan & Bell Prod.) Philly Groove 161	11
11	2	2	3	TRAVELIN' BAND/WHO'LL STOP THE RAIN	Credence Clearwater Revival (John Fogerty), Fantasy 637	8
12	5	6	6	MA BELLE AMIE	Tee Set (Jerry Ross) Colossus 107	9
13	29	39	64	SPIRIT IN THE SKY	Norman Greenbaum (Erik Jacobsen), Reprise 0885	4
14	41	—	—	ABC	Jackson 5 (Corporation) Motown 1163	2
15	18	21	25	HOUSE OF THE RISING SUN	Frijid Pink (Mike Valveno) Parrot 341	7
16	17	24	26	KENTUCKY RAIN	Elvis Presley (Elvis Presley), RCA 47-9791	6
17	20	34	48	CELEBRATE	Three Dog Night (Gabriel Mekler), Dunhill 4229	4
18	19	28	38	EASY COME, EASY GO	Bobby Sherman (Jackie Mills) Metromedia 177	7
19	21	22	24	CALL ME	Aretha Franklin (Jerry Wexler, Tom Dowd & Arif Mardin) Atlantic 2706	7
20	12	11	7	PSYCHEDELIC SHACK	Temptations (Norman Whitfield), Gordy 7096	10
21	7	3	2	THANK YOU (Falettin Me Be Mice Elf Agin/EVERYBODY IS A STAR)	Sly & the Family Stone (Sly Stone), Epic 5-10555	12
22	8	5	4	HEY THERE LONELY GIRL	Eddie Holman (Peter DeAngelis), ABC 11240	13
23	32	38	41	COME AND GET IT	Badfinger (Paul McCartney), Apple 1815	5
24	25	29	31	GOTTA HOLD ON TO THIS FEELING	Jr. Walker & the All Stars (Johnny Bristol), Soul 35076	5
25	39	57	—	UP THE LADDER TO THE ROOF	Supremes (Frank Wilson), Motown 1167	3
26	34	37	44	THE BELLS	Originals (Marvin Gaye) Soul 35069	7
27	14	9	8	RAINDROPS KEEP FALLIN' ON MY HEAD	B.J. Thomas (Burt Bacharach-Hal David), Scepter 12265	21
28	31	31	35	DO THE FUNKY CHICKEN	Rufus Thomas (Al Bell-Tom Nixon), Stax 0059	7
29	16	12	5	NO TIME	Guess Who (Jack Richardson), RCA 74-0300	14
30	27	17	15	THE THRILL IS GONE	B. B. King (Bill Szymczyk), BluesWay 61032	13
31	22	23	23	OH ME OH MY	Lulu (Jerry Wexler, Tom Dowd & Arif Mardin), A&M 6722	13

32	35	35	40	IT'S A NEW DAY	James Brown (James Brown), King 6292	6
33	24	14	13	I WANT YOU BACK	Jackson 5 (The Corporation), Motown 1157	19
34	36	41	45	ALL I HAVE TO DO IS DREAM	Bobbie Gentry & Glen Campbell (Al De Lory & Kelly Gordon), Capitol 2745	6
35	37	44	54	SOMETHING'S BURNING	Kenny Rogers & the First Edition (Jimm Bowen-Kenny Rogers), Reprise 0888	6
36	23	16	14	ARIZONA	Mark Lindsay (Jerry Fuller), Columbia 4-45037	16
37	26	26	30	NEVER HAD A DREAM COME TRUE	Stevie Wonder (Henry Cosby) Tamla 54191	7
38	61	82	—	LOVE OR LET ME BE LONELY	Friends of Distinction (Ray Cork, Jr.), RCA 74-0319	3
39	44	50	56	SHILO	Neil Diamond (Jeff Barry-Ellic Greenwich) Bang 575	7
40	38	36	39	JENNIFER TOMKINS	Street People (Paul Vance), Musicor 1365	12
41	64	67	86	YOU'RE THE ONE	Little Sister (Sly Stone), Stone Flower 9000	4
42	66	85	88	LONG LONESOME HIGHWAY	Michael Parks (James Hendricks), MGM 14104	4
43	43	51	61	TAKE A LOOK AROUND	Smith (Joel Sill & Steve Barri), Dunhill 4228	5
44	45	49	55	WALKING THROUGH THE COUNTRY	Grass Roots (Steve Barri), Dunhill 4227	6
45	49	54	58	GOTTA GET BACK TO YOU	Tommy James & the Shondells (Tommy James, Bob King), Roulette 7071	5
46	—	—	—	AMERICAN WOMAN	Guess Who (Jack Richardson), RCA 74-0325	1
47	84	92	98	TENNESSEE BIRDWALK	Jack Blanchard & Misty Morgan (Little Richie Johnson), Wayside 010	4
48	46	48	52	MY ELUSIVE DREAMS	Bobby Vinton (Billy Sherrill) Epic 5-10576	7
49	47	47	53	IF I NEVER KNEW YOUR NAME	Vic Dana (Ted Glasser) Liberty 56150	11
50	63	83	—	LET'S GIVE ADAM AND EVE ANOTHER CHANCE	Gary Puckett & the Union Gap (Dick Glasser), Columbia 4-45097	3
51	52	52	79	TEMMA HARBOUR	Mary Hopkin (Mickie Most), Apple 1816	5
52	59	70	83	STIR IT UP AND SERVE IT	Tommy Roe (Steve Barri), ABC 11258	4
53	67	86	—	WHO'S YOUR BABY	Archie (Jeff Barry), Kirtshner 5003	3
54	51	55	57	I CAN'T HELP FALLING IN LOVE WITH YOU	Al Martino (Wes Farrell) Capitol 2746	7
55	53	53	70	UNTIL IT'S TIME FOR YOU TO GO	Neil Diamond (Tom Catelano), Uni 55204	5
56	55	56	62	OH WELL (Part 1)	Fleetwood Mac (Fleetwood Mac), Reprise 0883	8
57	57	62	71	RAG MAMA RAG	The Band (John Palladino), Capitol 2705	6
58	56	45	49	GOOD GUYS ONLY WIN IN THE MOVIES	Mel and Tim (Gene Chandler) Bamboo 109	7
59	58	59	59	JE T'AIME... MOI NON PLUS	Jane Birkin & Serge Gainsbourg (Jack Baverstock), Fontana 1665	10
60	96	—	—	REFLECTIONS OF MY LIFE	Marmalade (Marmalade) London 20058	2
61	71	72	84	TO THE OTHER WOMAN	Doris Duke (Jerry Williams, Jr.), Canyon 28	4
62	68	74	81	CALIFORNIA GIRL	Eddie Floyd (Booker T. Jones), Stax 0060	5
63	65	65	76	WELFARE CADILLAC	Guy Drake (Don Hosoa for Trip Universal), Royal American 1	8
64	60	64	69	MEDLEY: A CHANGE IS GONNA COME & PEOPLE GOTTA BE FREE/THE DECLARATION	Fifth Dimension (Bones Howe), Bell 860	5
65	69	80	—	EASY TO BE FREE	Rick Nelson (Rick Nelson), Decca 732635	3

66	70	71	77	TICKET TO RIDE	Carpenters (Jack Daugherty), A&M 1142	6
67	75	81	—	GONNA GIVE HER ALL THE LOVE I'VE GOT	Marvin Gaye (Norman Whitfield), Tamla 54190	3
68	62	63	68	VICTORIA	Kinks (Ray Davies) Reprise 0863	8
69	73	73	78	1984	Spirit (Spirit) Ode 128	7
70	78	90	90	THE CAT WALK	Village Soul Choir (Mike Abbott), Abbott 2010	5
71	76	78	—	COME TOGETHER	Ike & Tina Turner (I. Turner), Minit 32087	3
72	—	—	—	TURN BACK THE HANDS OF TIME	Tyrone Davis (Willie Henderson), Dakar 616	1
73	86	96	—	MIGHTY JOE	Shocking Blue (Shocking Blue-Pink Elephant), Colossus 111	3
74	85	89	—	ADD SOME MUSIC TO YOUR DAY	Beach Boys (Beach Boys), Reprise 0894	3
75	72	77	73	HEARTBREAKER	Grand Funk Railroad (Terry Knight), Capitol 2732	6
76	87	—	—	LOVIN' LIVIN' MAID (She's Just a Woman)	Led Zeppelin (Jimmy Page) Atlantic 2690	2
77	91	—	—	GET READY	Rare Earth (Rare Earth) Rare Earth 5012	2
78	81	87	95	SILLY, SILLY FOOL	Dusty Springfield (D. Dozier & R. Chambers), Atlantic 2705	4
79	82	100	—	RUN SALLY RUN	Cuff Links (Paul Vance-Lee Paekriss), Decca 32639	3
80	92	—	—	MY WOMAN MY WOMAN MY WIFE	Marty Robbins (Bob Johnston) Columbia 4-45091	2
81	93	—	—	FOR THE LOVE OF HIM	Bobbi Martin (Henry Jerome), United Artists 50602	2
82	—	—	—	LITTLE GREEN BAG	George Baker Selection (Negram), Colossus 112	1
83	83	93	—	BRIGHTON HILL	Jackie DeShannon (Russell/Hunt), Imperial 66438	3
84	—	—	—	I COULD WRITE A BOOK	Jerry Butler (Gamble & Huff), Mercury 73045	1
85	—	—	—	DEAR PRUDENCE	5 Stairsteps (Stan Vincent), Buddah 165	1
86	—	—	—	FUNKY DRUMMER (Part 1)	James Brown (James Brown), King 6290	1
87	—	—	—	YOU NEED LOVE LIKE I DO (Don't You)	Gladys Knight & the Pips (Norman Whitfield), Soul 35071	1
88	—	—	—	NOTHING SUCCEEDS LIKE SUCCESS	Bill Deal & the Rhondells (Jerry Ross), Heritage 821	1
89	—	—	—	I WOULD BE IN LOVE (Anyway)	Frank Sinatra (Bob Gaudio), Reprise 0895	1
90	90	—	—	COME INTO MY LIFE	Jimmy Cliff (Larry Fallon & Leslie Kong) A&M 1167	2
91	—	—	—	FUNKY CHICKEN (Part 1)	Willie Henderson & the Soul Explosion (Carl Davis), Brunswick 755429	1
92	—	—	—	YOU KEEP TIGHTENING UP ON ME	Box Tops (Tommy Cogbill & Chips Moman), Bell 865	1
93	—	—	—	HITCHIN' A RIDE	Vanity Fare (Roger Easterby & Des Champ), Page One 21029	1
94	94	—	—	IS ANYBODY GOIN' TO SAN ANTONIO	Charley Pride (Jack Clement), RCA Victor 47-9806	2
95	—	—	—	CHILDREN	Joe South (Joe South), Capitol 2755	1
96	99	—	—	YOU'VE MADE ME SO VERY HAPPY	Lou Rawls (David Axelrod) Capitol 2734	2
97	98	91	91	THE GHETTO	Donny Hathaway (Don Rick & King Curtis), Atco 6719	8
98	100	—	—	LAUGHIN' & CLOWNIN'	Ray Charles (Tangerine) ABC 11259	2
99	—	—	—	TIME TO GET IT TOGETHER	Country Coalition (Bob Todd), BluesWay 61034	1
100	—	—	—	I GOT A THING, YOU GOT A THING	Funkadelic (George Clinton), Westbound 158	1

HOT 100—A TO Z—(Publisher-Licensee)

ABC (Jobete, BMI)	14
Add Some Music to Your Day (Brother, BMI)	74
All I Have to Do is Dream (House of Bryant, BMI)	34
American Woman (Dunbar, BMI)	46
Arizona (Kangaroo, BMI)	36
The Bells (Jobete, BMI)	26
Bridge Over Troubled Water (Charing Cross, BMI)	1
Brighton Hill (Unart, BMI)	83
California Girl (East/Memphis, BMI)	62
Call Me (Pundit, BMI)	19
Celebrate (Chardon, BMI)	70
The Cat Walk (Ardon, BMI)	17
Children (Lowery, BMI)	95
Come and Get It (Maclen, BMI)	23
Come Into My Life (Irving, BMI)	90
Come Together (Maclen, BMI)	71
Dear Prudence (Maclen, BMI)	85
The Declaration (Mocart/Fifth Star, BMI)	64
Didn't I (Blow Your Mind This Time) (Nickel Shoe, BMI)	10
Do the Funky Chicken (East/Memphis, BMI)	28
Easy Come, Easy Go (Screen Gems-Columbia, BMI)	18
Easy to Be Free (Hilliard, BMI)	65
Everybody Is a Star (Stone Flower, BMI)	21
Evil Ways (Oleta, BMI)	9
For the Love of Him (Teeger, ASCAP)	81
Funky Chicken (Part 1) (Dakar/BRC, BMI)	91
Funky Drummer (Part 1) (Golo/Dynafone, BMI)	86
Get Ready (Jobete, BMI)	77
The Ghetto (Don-Pow/Peer, BMI)	97
Give Me Just a Little More Time (Gold Forever, BMI)	3
Gonna Give Her All the Love I've Got (Jobete, BMI)	67
Good Guys Only Win in the Movies (Cachard/Patcha, BMI)	58
Gotta Get Back to You (Big Seven, BMI)	45
Gotta Hold on to This Feeling (Jobete, BMI)	24
He Ain't Heavy, He's My Brother (Harrison, ASCAP)	7

Heartbreaker (Storybook, BMI)	75
Hey There Lonely Girl (Famous, ASCAP)	22
Hitchin' a Ride (Innoc, BMI)	93
House of the Rising Sun (Gallico, BMI)	15
I Can't Help Falling in Love With You (Gladys, ASCAP)	54
I Could Write a Book (G.H.B., BMI)	84
I Got a Thing, You Got a Thing (Bridgeport, BMI)	100
I Want You Back (Jobete, BMI)	33
I Would Be in Love (Anyway) (Devalbo/Sergeant, ASCAP)	89
If I Never Knew Your Name (Diamond, BMI)	49
Instant Karma (We All Shine On) (Maclen, BMI)	4
Is Anybody Goin' to San Antonio (Tree, BMI)	94
It's a New Day (Dynatone, BMI)	32
Je T'Aime... Moi Non Plus (Painted Desert, BMI)	59
Jennifer Tomkins (Moonbeam, ASCAP)	40
Kentucky Rain (Prestley/S-P-R, BMI)	16
Laughin' & Clownin' (Kags, BMI)	98
Let It Be (Maclen, BMI)	6
Let's Give Adam and Eve Another Chance (Press, BMI)	50
Little Green Bag (Legacy, BMI)	82
Long Lonesome Highway (Hastings/Rivers, BMI)	42
Love Grows (Where My Rosemary Goes) (January, BMI)	8
Love or Let Me Be Lonely (Porpete, BMI)	38
Lovin' Livin' Maid (She's Just a Woman) (Superhype, ASCAP)	76
Me Belle Amie (Legacy, BMI)	12
Medley: A Change is Gonna Come & People Gotta Be Free (Kags/Slaars, ASCAP)	64
Mighty Joe (Skinny Zach, ASCAP)	73
My Elusive Dreams (Tree, BMI)	48
My Woman My Woman My Wife (Marposa, BMI)	80
Never Had a Dream Come True (Jobete, BMI)	37
1984 (Hollenbeck, BMI)	69
No Time (Dunbar, BMI)	29
Nothing Succeeds Like Success (Saturday, BMI)	88

Oh Me Oh My (I'm a Fool for You Baby) (Woozrock, ASCAP)	31
Oh Well (Part 1) (Fleetwood, ASCAP)	26
Psychédélic Shack (Jobete, BMI)	50
Rag Mama Rag (Canaan, ASCAP)	57
Raindrops Keep Fallin' on My Head (Blue Seas/Jac/20th Century, ASCAP)	27
Rainy Night in Georgia (Combine, BMI)	5
The Rapper (Sixxus Revival/Kama Sutra, BMI)	2
Run Sally Run (Vanley/Emily, ASCAP)	70
Shilo (Tallyrand, BMI)	39
Silly, Silly Fool (Assorted, BMI)	78
Something's Burning (BnB, BMI)	35
Spirit in the Sky (Gene Monesty, BMI)	13
Stir It Up and Serve It (Low-Tw, BMI)	11
Take a Look Around (Trousdale, BMI)	43
Temma Harbour (Major Oak, ASCAP)	51
Tennessee Birdwalk (Back Bay, BMI)	47
Thank You (Falettin Me Be Mice Elf Agin) (Stone Flower, BMI)	21
The Thrill is Gone (Feist/Grosvenor House, ASCAP)	30
Ticket to Ride (Maclen, BMI)	66
Time to Get It Together (Pequod/E.P.I., ASCAP)	99
To the Other Woman (No Exit/Roker, BMI)	61
Travelin' Band (Jondora, BMI)	11
Turn Back the Hands of Time (Dakar/Jadan, BMI)	72
Up the Ladder to the Roof (Jobete, BMI)	55
Victoria (Hill & Range, BMI)	25
Walking Through the Country (Malicious Melodias, ASCAP)	44
Welfare Cadillac (Bull Fighter, BMI)	63
Who'll Stop the Rain (Jondora, BMI)	11
Who's Your Baby (Kirtshner, BMI)	53
You Keep Tightening Up on Me (Barlon, BMI)	92
You Need Love Like I Do (Don't You) (Jobete, BMI)	87
You've Made Me So Very Happy (Jobete, BMI)	91
You're the One (Stone Flower, BMI)	46

BUBBLING UNDER THE HOT 100

101. THE FUNNIEST THING	Dennis Yost & the Classics IV, Imperial 66439
102. CAPTURE THE MOMENT	Jay & the Americans, United Artists 50654
103. SLOW DOWN	Crow, Amaret 119
104. HOLLY GO SOFTLY	Cornerstone, Liberty 56148
105. JULY 12, 1939	Charlie Rich, Epic 5-10585
106. WHICH WAY YOU GOIN' BILLY	Poppy Family, London 129
107. TIPPICAW CALLEY	Lenny Damon & the Bah Humbug Band, Jubilee 5688
108. ALL THAT I'VE GOT	Billy Preston, Apple 1817
109. BUFFALO SOLDIER	Flamingos, Polydor 14019
110. PETER & THE WOLF	Charles Randolph Green Sounde, Ranwood 864
111. BUT YOU KNOW I LOVE YOU	Eric Sands, A&M 1175
112. MY WIFE THE DANCER	Eddie & Dutch, Ivanhoe 502
113. DIANE	Golden Gate, Audio Fidelity 161
114. FREE AS THE WIND	Brooklyn Bridge, Buddah 162
115. THEME FROM "2"	Henry Mancini & His Orch., RCA 74-0315
116. LAY LADY LAY	Ferranta & Teicher, United Artists 50646
117. BABY, BABY DON'T STOP NOW	Sam & Dave, Atlantic 2714
118. MY SOUL'S GOT A HOLE IN IT	Howard Tate, Turntable 508
119. 24 HOURS OF SADNESS	Chi-Lites, Brunswick 755426
120. TWO LITTLE BOYS	Rolf Harris, MGM 14103

VIVA TIRADO

K2085

PART I and PART II

BY EL CHICANO

on



already 10,000 in San Francisco
and 8,000 in Baltimore!

Production and Sound by  GORDO



KAPP RECORDS • A DIVISION OF MCA INC.

Billboard TOP LP'S

FOR WEEK ENDING MARCH 21, 1970

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
6	1	1	SIMON & GARFUNKEL Bridge Over Troubled Water Columbia KCS 9914					
20	2	2	LED ZEPPELIN II Atlantic SD 8236					
1	—	★	BEATLES Hey Jude Apple SW 385					
3	12	★	DOORS Morrison Hotel Elektra EKS 75007					
15	4	5	CREEDENCE CLEARWATER REVIVAL Willie and the Poor Boys Fantasy 8397					
23	3	6	BEATLES Abbey Road Apple SO 383					
28	7	7	SANTANA Columbia CS 9781		NA			
6	5	8	CHICAGO Columbia KGP 24		NA			
19	8	9	TOM JONES Live in Las Vegas Parrot PAS 71031					
6	6	10	HELLO, I'M JOHNNY CASH Columbia KCS 9943					
8	16	★	GRAND FUNK RAILROAD Capitol SKAO 406		NA			
12	15	★	B. J. THOMAS Raindrops Keep Fallin' on My Head Scepter SPS 580					
10	10	13	JACKSON 5 I Want You Back Motown MS 700		NA			
7	13	14	GLEN CAMPBELL Try a Little Kindness Capitol SW 389		NA			
12	9	15	ENGELBERT HUMPERDINCK Parrot PAS 71030					
29	14	16	SOUNDTRACK Easy Rider Dunhill DKS 50063 (Tapes Reprise 8 RM 2026)					
17	11	17	THREE DOG NIGHT Was Captured Live at the Forum Dunhill DS 50068					
11	18	18	PLASTIC ONO BAND Live Peace in Toronto 1969 Apple SW 3362					
9	23	★	FRIJD PINK Parrot PAS 71033					
16	17	20	ROLLING STONES Let It Bleed London NPS 4					
18	22	21	JOE COCKER! A&M SP 4224					
17	20	22	BURT BACHARACH/SOUNDTRACK Butch Cassidy & the Sundance Kid A&M SP 4227		NA			
11	21	23	MOODY BLUES To Our Children's Children's Children Threshold THS 1					
23	19	24	THE BAND Capitol STA0 132					
13	25	25	TOMMY ROE Twelve in a Roe ABC ABCS-700					
48	32	26	SLY & THE FAMILY STONE Stand Epic BN 26456					
6	27	27	GUESS WHO American Woman RCA Victor LSP 4266		NA			
15	37	★	KING CRIMSON In the Court of the Crimson King: An Observation by King Crimson Atlantic SD 8245		NA	NA		
39	26	29	CROSBY/STILLS/NASH Atlantic SD 8229					
6	24	30	ARETHA FRANKLIN This Girl's in Love With You Atlantic SD 8248					
60	28	31	BLOOD, SWEAT & TEARS Columbia CS 9720					
88	29	32	IRON BUTTERFLY In-A-Gadda-Da-Vida Atco SD 33-250					
13	30	33	COLD BLOOD San Francisco 200		NA			
4	39	★	CHARLEY PRIDE Just Plain Charley RCA Victor LSP 4290		NA			
4	57	★	BARBRA STREISAND Greatest Hits Columbia CS 9968		NA			

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
6	31	36	SHOCKING BLUE Colossus 1000			NA		
19	34	37	STEPPENWOLF Monster Dunhill DS 50066					
15	40	38	RARE EARTH Get Ready Rare Earth RS 507			NA	NA	
37	38	39	ISAAC HAYES Hot Buttered Soul Enterprise ENS 1001					
20	35	40	MICHAEL PARKS Closing the Gap MGM SE 4646			NA	NA	
43	62	41	FIFTH DIMENSION Age of Aquarius Soul City SCS 92005					
3	52	★	MARK LINDSAY Arizona Columbia CS 9986		NA	NA	NA	
6	43	43	JAMES BROWN Ain't It Funky King KS 1092			NA		
13	45	44	B. B. KING Completely Well BluesWay BLS 6037					
86	55	45	ORIGINAL CAST Hair RCA Victor LOC 1150 (M); LSO 1150 (S)					
15	46	46	BEST OF TOMMY JAMES & THE SHONDELLS Roulette SR 42040			NA		
24	41	47	TEMPTATIONS Puzzle People Gordy GS 949					
14	48	48	ZEPHYR Command/Probe CPLP 4510				NA	
15	54	★	NEIL DIAMOND Touching You, Touching Me UNI 73071					
11	53	50	DIANA ROSS & THE SUPREMES Greatest Hits, Vol. III Motown MS 702					
28	47	51	CREEDENCE CLEARWATER REVIVAL Green River Fantasy 8393					
9	56	52	MERLE HAGGARD Okie From Muskogee Capitol ST 384			NA		
15	42	53	LES McCANN & EDDIE HARRIS Swiss Movement Atlantic SD 1537			NA	NA	
38	33	54	JOHNNY CASH AT SAN QUENTIN Columbia CS 9827					
5	58	55	BROOK BENTON TODAY Cotillion SD 9018			NA	NA	
45	50	56	CHICAGO TRANSIT AUTHORITY Columbia GP 8			NA		
21	36	57	BEST OF CHARLEY PRIDE RCA Victor LSP 4223			NA		
18	69	58	QUINCY JONES Walking in Space A&M SP 3123			NA		
18	67	59	JEFFERSON AIRPLANE Volunteers RCA Victor LSP 4238			NA		
20	51	60	BOBBY SHERMAN Little Woman Metromedia MS 1014			NA		
22	65	61	SOUNDTRACK Paint Your Wagon Paramount PMS 1001					
1	—	★	HERB ALPERT & THE TIJUANA BRASS Greatest Hits A&M SP 4245				NA	
5	79	★	RICK NELSON IN CONCERT Decca DL 75162			NA	NA	
9	49	64	QUICKSILVER MESSENGER SERVICE Shady Grove Capitol SKAO 391					
3	68	65	ANDY WILLIAMS' GREATEST HITS Columbia KCS 9979			NA		
37	66	66	THREE DOG NIGHT Suitable for Framing Dunhill DS 50058					
7	44	67	LETTERMEN Traces/Memories Capitol ST 390			NA		
10	60	68	JOE SOUTH Don't It Make You Want to Go Home? Capitol ST 392					
33	63	69	SOUNDTRACK Midnight Cowboy United Artists UAS 5198			NA		
59	72	70	CREEDENCE CLEARWATER REVIVAL Bayou Country Fantasy 8387					

Weeks on Chart	Last Week	THIS WEEK	ARTIST - Title - Label & Number	TAPE PACKAGES AVAILABLE				RIAA Million Dollar LP
				8-TRACK	4-TRACK	CASSETTE	REEL TO REEL	
2	186	★	MOUNTAIN Climbing Windfall 4501			NA	NA	
78	91	72	SOUNDTRACK Funny Girl Columbia BOS 3320					
2	121	★	JOHN MAYALL Empty Rooms Polydor 24-4010		NA	NA	NA	NA
12	80	74	PINK FLOYD Ummagumma Harvest STBB 388			NA	NA	
27	71	75	JOHN MAYALL Turning Point Polydor 4004					
11	70	76	RASCALS See Atlantic SD 8246					
59	76	77	SOUNDTRACK Romeo & Juliet Capitol ST 2993					
24	61	78	JETHRO TULL Stand Up Reprise RS 6360					
93	78	79	JOHNNY CASH AT FOLSOM PRISON Columbia CS 9639					
2	90	★	JAMES TAYLOR Sweet Baby James Warner Bros.-Seven Arts WS 1843				NA	
60	59	81	PETER, PAUL & MARY Album 1700 Warner Bros.-Seven Arts WS 1700					
58	73	82	LED ZEPPELIN Atlantic SD 8216					
2	88	83	MORE OF THE BEST OF BILL COSBY Warner Bros.-Seven Arts WS 1836			NA		
5	98	★	LORD SUTCH & HIS HEAVY FRIENDS Cotillion SD 9015			NA	NA	
19	82	85	SOUNDTRACK Hello, Dolly 20th Century-Fox DTCS 5103					
2	100	★	TOM RUSH Columbia CS 9972		NA	NA	NA	NA
17	64	87	ELVIS PRESLEY From Memphis to Vegas/ From Vegas to Memphis RCA Victor LSP 6020			NA	NA	
4	149	★	FLIP WILSON The Devil Made Me Buy This Dress Little David LD 1000			NA	NA	
13	74	89	DAVID FRYE I Am the President Elektra EKS 73006					
16	81	90	DENNIS YOST & THE CLASSICS IV Golden Greats, Vol. 1 Imperial LP 16000					
5	92	91	EDDIE HOLMAN I Love You ABC S 701				NA	
17	77	92	DIANA ROSS & THE SUPREMES Cream of the Crop Motown MS 694					
32	84	93	BLIND FAITH Atco SD 33-304 A/B					
5	83	94	TAMMY WYNETTE Ways to Love a Man Epic BN 26519					NA
2	101	95	MOTHERS OF INVENTION Burnt Weeny Sandwich Bizarre RS 6370				NA	
6	96	96	PERCY FAITH & HIS ORCHESTRA Leaving on a Jet Plane Columbia CS 9983				NA	
42	109	97	MOODY BLUES On the Threshold of a Dream Deram DES 18025					
24	85	98	GRAND FUNK RAILROAD On Time Capitol ST 307				NA	
24	97	99	JANIS JOPLIN I've Got Dem Ol' Kozmic Blues Again, Mama Columbia KCS 9913					
13	89	100	CHAMBERS BROTHERS Love, Peace & Happiness Columbia KGP 20				NA	NA
1	—	★	JOAN BAEZ One Day at a Time Vanguard VSD 79310				NA	
5	130	★	LULU New Routes Atco SD 33-310				NA	NA
7	104	103	SOUNDTRACK On Her Majesty's Secret Service United Artists UAS 5204				NA	
21	95	104	JAMES GANG Yer Album BluesWay BLS 6034					NA
20	107	105	B. J. THOMAS Greatest Hits Scepter SPS 578					

Continued on Page 74

MARCH 21, 1970, BILLBOARD

Hot Flashes.

The Beach Boys

--sold 174,000 the first day out. Now (thank God) reorders! Reprise # 0894.

Turley Richards

--Top 40 starting strong (KHJ, WFIL and lots more) for his nifty version of Bob Dylan's "Love Minus Zero--No Limit" WB # 7376.

The Watts 103rd Street Rhythm Band

--their "Loveland" single moving from R & B status to the pop (WKNR in Detroit, for instance) side. The latest in a successful series of uphill singles struggles for the group. WB # 7365.

Harpers Bizarre

--it's called "Poly High." Nilsson wrote it. "Billboard" (bless 'em) picked it to go Top 20. Bill Gavin agrees. WB # 7377.

Frank Sinatra

--from his new "Watertown" masterpiece. The single's title is "I Would Be In Love (Anyway)." Also a good thing. Reprise # 0895.

The Ides of March

--Chicago's two toppest rockers, WLS and WCFL, fairly leapt upon "Vehicle". Just joined by Los Angeles' KHJ and KGB in San Diego. WB # 7378 feels comfortably big.

Van Morrison

--Unconventionally, tight-formated KHJ in L.A. decided to break "Come Running" out of his most talked-about album, "Moondance". Obviously, we rushed out a single (WB # 7383) to coincide with Top 40 interest.

Bowing to pride, we gleefully point out we've also got chart hits by the Kinks, Fleetwood Mac, Kenny Rogers and The First Edition, and saucy Norman Greenbaum. We seem to have stepped in it.



"AIRPORT"

No. 1 novel of the year

"AIRPORT"

No. 1 picture of the year

"AIRPORT"

DL 79173
No. 1 soundtrack of the year

NOW
Vincent Bell
"Airport Love Theme"

32659

No. 1 instrumental of the year

Fact: Recorded March 2

Fact: Shipped March 4

Fact: Kal Rudman quarterback pick

Bill Gavin personal pick

Record World pick

Cash Box pick

Billboard pick

Fact: March 5. Immediate programming
on major Top 40 stations

Fact: It's been a helluva week.

On Decca Records



Spotlight Singles

NUMBER OF
SINGLES REVIEWED

THIS WEEK
137

LAST WEEK
198

*This record is predicted to reach the TOP 40 EASY LISTENING Chart

TOP 20 POP SPOTLIGHT

Spotlights Predicted to reach the top 20 of the HOT 100 Chart

THE LETTERMEN—HANG ON SLOOPY (3:36)

(Prod. Al De Lory) (Writers: Russell-Farrell) (Picturetone-Mellin, BMI)—Group brings a new feel to the McCoy's oldie that will prove an out-and-out smash a la "Goin' Out of My Head." One of their top performances and one of their most commercial. Flip: "For Love" (2:25). (Grey Fox, BMI). Capitol 2774

*B. J. THOMAS—

EVERYBODY'S OUT OF TOWN (2:42)

(Prod. Burt Bacharach & Hal David) (Writers: Bacharach-David) (Blue Seas/Jac, ASCAP)—Thomas follows his million seller "Raindrops Keep Falling on My Head" with more clever Bacharach-David rhythm material delivered in another fine performance and headed for the top of the charts. Flip: "Living Again" (3:22) (Press, BMI). Scepter 12277

ITALIAN ASPHALT & PAVEMENT COMPANY—

CHECK YOURSELF (3:20)

(Prod. Jerry Ross) (Writers: Gamble-Huff) (Double Diamond/Razorsharp/Blockbuster, BMI)—The driving rocker from the pen of Gamble & Huff serves as blockbuster material for the group's debut. Has all the ingredients to hit hard and fast, right to the top. Flip: (No Information Available). Colossus 110

TOP 60 POP SPOTLIGHT

Spotlights Predicted to reach the top 60 of the HOT 100 Chart

*FIFTH DIMENSION—THE GIRL'S SONG (2:59)

(Prod. Bones Howe) (Writer: Webb) (Rivers, BMI)—The Jim Webb rhythm ballad is served up in a top Dimension treatment certain to climb high on the Hot 100 and Easy Listening charts. The group, now on the Bell label, swings through this number beautifully. Flip: "It'll Never Be the Same Again" (3:05) (Mr. Bones/5th Star, BMI). Soul City 781

*OLIVER—ANGELICA (4:40)

(Prod. Bob Crewe) (Writers: Mann-Weill) (Screen Gems-Columbia, BMI)—Oliver comes on strong with much of the sales potency of another "Jean" in this potent revival of the Barry Mann-Cynthia Weill folk ballad beauty. Will prove a big one. Flip: (No information Available). Crewe 341

MARK LINDSAY—MISS AMERICA (3:32)

(Prod. Jerry Fuller) (Writer: Kelly) (Viva, BMI)—Following up his smash "Arizona," Lindsay comes up with another strong rhythm item with a clever lyric line. Much sales and chart potency here. Flip: (No Information Available). Columbia 4-45125

*RAY STEVENS—

EVERYTHING IS BEAUTIFUL (3:29)

(Prod. Ray Stevens) (Writer: Stevens) (Ahab, BMI)—Stevens has a winner in this, one of his finest lyric lines and top performances. Rhythm is infectious and the positive message should be heard. This move to the label could easily prove a giant. Flip: "A Brighter Day" (2:58) (Ahab, BMI). Barnaby 2011

EDDIE RAMBEAU—DON'T LEAVE ME (2:19)

(Prod. Tom Catalano) (Writer: Nilsson) (Dunbar, BMI)—The Nilsson swinger is served up in a blockbuster vocal workout and arrangement that has all the ingredients to spiral Rambeau right up the Hot 100. Watch this one go! Flip: (No Information Available). Bell 873

TONY JOE WHITE—HIGH SHERIFF (3:47)

(Prod. Tony Joe White & Billy Swan) (Writer: White) (Combine, BMI)—That "Polk Salad" man comes up with a powerful driving rhythm item that features a potent lyric line. Wild vocal workout that will spiral him back on the chart. Flip: "Groupy Girl" (2:59) (Combine, BMI). Monument 1193

CHICAGO—MAKE ME SMILE (2:58)

(Prod. James William Guercio) (Writer: Pankow) (Aurelius, BMI)—Solid beat rocker should drive the hot LP group up the Hot 100 in short order. It's a mover from start to finish, loaded with discotheque appeal. Flip: (No Information Available). Columbia 4-45127

THE IDES OF MARCH—VEHICLE (2:53)

(Prod. Lee Prod'ns) (Writer: Peterik) (Ides, BMI)—Hard driving rocker with a wild vocal workout is loaded with sales and chart potency. Could easily prove a left-field giant. Flip: "Lead Me Home Gently" (2:54) (Ides, BMI). Warner Bros. 7378

SPECIAL MERIT SPOTLIGHT

Spotlighting new singles deserving special attention of programmers and dealers.

OTIS REDDING—Demonstration (2:25) (Prod. Steve Cropper) (Writers: Redding-Alexander) (East/Memphis-Time-Redwal-Cotillion, BMI) — Blues swinger is a potent entry with much potential for both the pop and soul charts. Wild vocal workout. Atco 6742

GARY LEWIS—I'm On the Right Road Now (2:54) (Prod. Gary Lewis) (Writer: Boatman) (Stromberg, BMI)—Strong rock item offers much to bring Lewis back to the charts once again. Solid dance beat. Liberty 56158

EL CHICANO—Viva Tirado (3:00) (Prod. Henry Espinosa, Billy Watson & Eddie Davis) (Writer: Wilson) (Amestoy, BMI)—Potent and infectious rhythm item making noise in a couple of areas is now on the Kapp label and offers much for sales and chart action. Kapp 2085

BERT KAEMPFFERT & HIS ORCHESTRA—Someday We'll Be Together (3:06) (Prod. Milt Gabier) (Writers: Beavers-Bristol-Fuqua) (Jobete, BMI)—The recent Supremes' hit gets a strong, lush treatment loaded with MOR appeal that should spell hefty sales as well. Decca 732647

JERRY VALE—Hello and Goodbye (3:03) (Prod. Wally Gold) (Writer: Romeo) (Pocket Full of Tunes, BMI)—One of Vale's more commercial outings is this strong rhythm item with appeal for Top 40 as well as Hot 100 and sales action. Columbia 4-45118

THE GENTRYS—Cinnamon Girl (2:03) (Prod. Knox Phillips) (Writer: Young) (Cotillion/Broken Arrow, BMI)—Group follows up their chart item, "Why Should I Cry" with a solid, easy-beat rocker loaded with Top 40 play and sales appeal. Sun 1114

DAVE MASON—World in Changes (4:30) (Prod. Tommy LiPuma & Dave Mason) (Writer: Mason) (Irving, BMI)—Powerful new writer-performer has a strong entry in this initial outing. Driving rhythm and compelling lyric line. Watch this one—could prove a left-field giant. Blue Thumb 112

BARBARA McNAIR—After St. Francis (4:02) (Writers: Scott-Kessler) (Audubon, ASCAP)—Meaningful and vital lyric line delivered in top style should be heard and result in sales and chart action. Exceptional performance. Audio Fidelity 162

DAMITA JO—Paint Me Loving You (3:45) (Prod. Gil Askey) (Writers: Allan Knight) (Golden Egg, BMI)—One of her most commercial outings in some time, the stylist has a winner in this production rhythm ballad with a top performance. Ranwood 869

CATHERINE McKINNON—Everybody's Got the Right to Love (2:16) (Prod. Eddie Lambert) (Writer: Stallman) (Think Stallman Prod. Ltd., BMI)—One of Canada's leading folk stylists makes a strong debut on the label, a commercial rocker loaded with sales and chart potential. Loaded with Top 40 appeal as well as Easy Listening. Capitol 2781

THE DOVELLS—Roll Over Beethoven (2:15) (Prod. Jerry Gross & John Lombardo) (Writer: Berry) (Arc, BMI)—The Chuck Berry classic gets a potent revival in this wild vocal workout. Much potential here. Event 3310

ALLAN NICHOLLS—Goin' Down (2:34) (Prod. Allan Nicholls & The McCoy's) (Writers: Rado-Ragni-MacDermot) (United Artists, ASCAP)—The star of the Canadian "Hair" has a hot item in this solid beat rocker, a new entry in the B'way musical. Watch out for this one. Avco Embassy 4520

DUO OURO NEGRO—Kuemba Ritoko (1:59) (Prod. Valentin De Carvalho) (BIEM)—Infectious rhythm item from Africa could easily prove an off-beat hot chart item. Clever and compelling arrangement and vocal work. United Artists 50661

JACK WILD—Some Beautiful (2:32) (Prod. Brian Lane) (Writer: Page) (Beechwood, BMI)—Featured in "Oliver" and now a TV star, the young performer makes a strong bid for the charts in this solid beat rock item, his first for the label. Capitol 2742

UNIT GLORIA—Our Father (3:05) (Prod. Bobbie Graham) (Writers: Moring-Hille) (Screen Gems-Columbia, BMI)—Powerful lyric line is given an equally powerful production arrangement and vocal performance, deserving of Top 40 attention with sales to follow. Top entry. Bell 871

TOP 20 COUNTRY

Spotlights Predicted to reach the top 20 of the HOT COUNTRY SINGLES Chart

DAVID HOUSTON—

I DO MY SWINGING AT HOME (2:15)

(Prod. Billy Sherrill) (Writer: Sherrill) (Algee, BMI)—Powerful rhythm item with an exceptional Houston performance that will take him right to the No. 1 spot on the chart. Pop appeal as well. Flip: "Then I'll Know You Care" (2:04) (Al Gallico, BMI). Epic 5-10596

TOM T. HALL—SHOESHINE MAN (3:02)

(Prod. Jerry Kennedy) (Writer: Hall) (Newkeys, BMI)—He went right to the No. 1 spot with "A Week in a Country Jail" and this driving rhythm item with a fine blues feel will fast equal the past success. Exceptional material and performance. Flip: (No Information Available). Mercury 73039

WAYLON JENNINGS—

SINGER OF SAD SONGS (2:54)

(Prod. Danny Davis) (Writer: Zanetis) (Jack, BMI)—Jennings' first outing of the year is a potent one. The Alex Zanetis compelling rhythm ballad is delivered in top Jennings style that will prove a topper for "Brown-Eyed Handsome Man." Flip: "Lila" (2:55) (Baron, BMI). RCA 47-9819

SKEETER DAVIS—

IT'S HARD TO BE A WOMAN (2:15)

(Prod. Ronny Light) (Writers: West-Christopher-Maineagra) (Press, BMI)—Following up her Top 10 winner, "I'm a Lover," the fine stylist comes up with an equally potent sales item in this clever rhythm ballad that will take her right back up there. Much pop appeal as well. Flip: "What a Little Girl Don't Know" (2:56) (Press, BMI). RCA 47-9818

CHARLIE LOUVIN—TINY WINGS (2:46)

(Prod. Ken Nelson) (Writer: Johnson) (Barmour, BMI)—Here's a sure-fire chart topper for his "Here's a Toast to Mama." This moving ballad and his performance has all the power to take him right to the top. Flip: "I Ain't Gonna Work Tomorrow" (2:37) (Central Songs, BMI). Capitol 2770

JERRY WALLACE—

EVEN THE BAD TIMES ARE GOOD (2:16)

(Prod. Scott Turner) (Writers: Belew-Pitts) (Four Star, BMI)—The Carl Belew-Clyde Pitts compelling ballad serves as powerful material for Wallace. This potent performance will put him back high on the chart once again. Flip: "For All We Know" (2:39) (Feist, ASCAP). Liberty 56155

GEORGE MORGAN—LILACS AND FIRE (2:57)

(Prod. Pete Drake & Tommy Hill) (Writers: Kingston-Dycus) (Window, BMI)—Here's the piece of material that will prove a topper for his big one last year, "Like a Bird." Powerful performance of poignant material that will spiral Morgan way up there. Flip: "Hardest Easiest Thing" (Window/All Roses, BMI). Stop 365

LEON ASHLEY—A LIFE FOR A WIFE (1:41)

(Prod. Leon Ashley) (Writers: Ashley-Singleton) (Gallico, BMI)—Now distributed by London Records, Ashley comes up with a winner in this clever rhythm entry that has all the ingredients to bring him back to the chart with sales impact. Flip: "Bees Are Making Honey" (2:38) (Gallico, BMI). Ashley 35001

CHART

Spotlights Predicted to reach the HOT COUNTRY SINGLES Chart

DALLAS FRAZIER—She Wants to Be Good (3:10) (Blue Crest/Hill & Range, BMI). RCA 47-9820

CARL BUTLER AND PEARL—Used to Own This Train (2:43) (Window, BMI). COLUMBIA 4-45112

CHAPARRAL BROTHERS—Hello L.A., Bye Bye Birmingham (2:34) (Metric BMI). CAPITOL 2772

DEE MULLINS—I'm Only a Woman (2:41) (Singleton, BMI). DOT 17345

JERRY LANE—The Sun Is Free (2:24) (Yonah, BMI). CHART 5060

KAREN KELLY—Sunday Go to Cheatin' Dress (1:52) (Central Songs, BMI), CAPITOL 2771

WES POTTS—Stickey Fingers (2:23) (Gallico, BMI). K-ARK 969

JIMMY PAYNE—The Worst That Love Can Give (2:32) (Glaser, BMI). EPIC 10588

BOBBY EDWARDS—You're The Reason (2:35) (Vogue, BMI). CHART 5061

TOP 20 SOUL

Spotlights Predicted to reach the TOP 20 of the TOP SELLING R&B SINGLES Chart

LITTLE MILTON—BABY I LOVE YOU (2:44)

(Prod. Calvin Carter) (Writer: Holiday) (Metric, BMI)—His "If Walls Could Talk" took him to the Top 10 and this strong rhythm ballad has all that power and more. With vocal workout that should spill over to pop as well. Flip: "Don't Talk Back" (2:20) (Chevis, BMI). Checker 1227

SWEET INSPIRATIONS—

THAT'S THE WAY MY BABY IS (3:30)

(Prod. Eugene Doxier) (Writers: Gamble-Huff) (Assorted, BMI)—Blockbuster topper for their chart winner, "A Brand New Love," is this emotion-packed blues ballad loaded with pop potential as well. Flip: "At Last I've Found a Love" (2:05) (Assorted, BMI). Atlantic 2720

CHART

Spotlights Predicted to reach the SOUL SINGLES Chart

CISSY HOUSTON—He-I Believe (3:10) (Avis, ASCAP/Cromwell, ASCAP). COMMONWEALTH UNITED 3010

Tommy James and the Shondells
Travelin'

Travelin' hard. Travelin' far. Travelin' fast.



On Roulette



Trade's Emergency Group Seeks U.S. Laws, Stamp to Fight Pirates

NEW YORK — At a meeting Wednesday (11) of the Music Industry Emergency Committee for the Legislative Protection for Artists, Publishers, Record and Tape Companies, headed by Scepter Records' chief Florence Greenberg, it was decided to immediately work towards antibootleg legislation incorporating a Federal stamp approach.

Al Bell, Stax Records president, is chairman of the committee.

Manufactured records and tape cartridges would bear the stamp, making any counterfeiting a federal offense and subject to the same penalties that befall counterfeiters of currency, cigarets or liquor stamps. Present penalties for counterfeiting range from five to 25 years of Federal imprisonment.

Florence Greenberg, head of Scepter Records, explained that it is not the intention of the committee to interfere with any pending legislation or other efforts to stop counterfeiting. Sean Downey, industry representative, explained the machinery of contacting government committees. The target date of introduction of the legislation is prior to the 1970 summer recess of the 91st session of the Congress.

Mrs. Greenberg said that the committee's approach is realistic; that it permits the individual label to initiate action under Federal law against illegal duplicators.

WASHINGTON—Rep. John V. Tunney (D., Calif.) has called the attention of fellow congress-

AJP's Push on Johnny 'K'

NEW YORK—AJP Records has begun a major promotional campaign on the first release by Johnny "K." The single "Come Out," b/w "A Few Precious Moments" was released after "K" performed the two songs on "The Tonight Show," March 6. The record is being shipped in a chrome coated sleeve to draw attention to it. In addition, window streamers were being sent to distributors for display in record shops.

AJP executives will travel to various parts of the country to promote the album. Ahmad Jamal, president of AJP Records, will visit five major cities in the northwest with Johnny "K." Jamil Suliman, vice president in charge of recording, will visit major cities in the southeast, while Cecil Brisette, vice president in charge of production, will visit major midwestern cities. Johnny "K" will also make personal appearance with a band in areas showing strong reaction to the single.

Connie Stevens on Bell; 1st Disk Set

NEW YORK—Through a co-production agreement with Shane Productions and Dick Glasser Productions, Connie Stevens will be appearing on Bell Records. First single will be "5:30 Plane" b/w "She Don't Understand Him," both produced by Dick Glasser. Shane Productions belongs to Miss Stevens.

men to the deep and damaging inroads of record and tape counterfeiting on the American recording industry. Rep. Tunney is lending moral support to the Music Industry Emergency Committee for legislative protection against the bootleggers, and might introduce some protective measure if the right remedy can be devised.

There is a 1962 anticounterfeiting law on the books, but it provides only for penalties of up to a year in jail or \$1,000 fine for fraudulent labeling of sound recordings, under the U.S. criminal code. As originally introduced by Rep. Emanuel Celler (D., N.Y.), the bill would have had far stiffer penalties, and a corollary would have been put into the copyright law, against unauthorized duplication — the kind of piracy rampant today. The Senate knocked the teeth out of this one, to the disappointment of record manufacturers, music publishers and songwriters.

The Copyright Revision bill (S.543) now before the Senate Judiciary committee would provide some tough penalties for infringement, which would be available to holders of the new copyright for sound recordings. The record industry would like some separate and faster action against the piracy, if possible. The revision bill would provide up to \$10,000 in damages for distribution. It could run all the way up to \$50,000 for willful and repeated infringement (up to \$20,000 in the House version), at the discretion of the court. Or the copyright holder could choose to take damages, profits and court costs. Criminal penalties could bring a year and/or \$2,500 maximum for a first willful offense; a year and/or \$10,000 for subsequent offenses.

Rep. Tunney had high praise

for the Music Industry Emergency Committee for the Protection of Artists, Publishers and Recording Companies, which is represented here by Sean Downey, and by Florence Greenberg, president of Scepter Records and Al Bell, president of Stax Records.

The committee is trying for a stronger law than the present "minimal fine which can be easily paid from the large profits" made by the counterfeiter. The RIAA committee has suggested a federal stamp approach. Manufactured records and tape cartridges would bear the stamp, making any counterfeiting a federal offense and subject to the same penalties of currency, cigarette or liquor stamps.

Real, Friedman & Charlem Co. Set

NEW YORK—Real Records has been formed by Jerry (J.C.) Chalem and Robert Friedman at 34 Greene St. The company is issuing a single by Sight Unseen and an album by Children of One.

Children of One is planning a college circuit tour. The album is being promoted under a "Peaceful Alternative" slogan. Real Records and its affiliated C. F. & J. Publishing Co. (ASCAP), plan music for people to become at peace with themselves. The Children of One album is designed for college, underground and jazz radio play.

Friedman was in the retail end of the record business for 15 years, while Chalem spent 10 years with films. Chalem produced the Children of One LP. The Sight Unseen single was produced by Friedman.

Fox Names 51 in Piracy Suit

• Continued from page 1

names many in the NBC suit, was instituted in the United States District Court for the Central District of California. According to Al Berman, managing director of the Harry Fox Agency, the defendants are alleged to have actively participated in either the manufacture or sale of unauthorized tape recordings and to have infringed the copyrights of 18 currently popular works including "Little Green Apples," "Those Were the Days," "By the Time I Get to Phoenix" and other songs. It is also alleged that the defendants infringed one or more other copyrights and that "because of the nature of the defendants' clandestine business operations and the concealment by the defendants of the facts concerning their respective activities, the plaintiffs are "unable at this time to more fully identify any other copyrighted music compositions... which may have been infringed."

The suit, brought by Abeles & Clark on behalf of the Fox Agency and its clients, asks for an accounting, for statutory royalties of two cents on all manufactured parts and recordings, treble damages, additional statutory royalties for sales, injunctive relief against the infringing actions, delivery for destruction

of all tapes, cartridges and other infringing matter. The attorneys estimated that over 20,000 unauthorized tapes per week were produced by the defendants. Berman stated that the illicit duplication of tape recordings is currently effected by operations which generally make repeated moves from place to place within short periods of time. He said this has increased the problems of publishers, who generally need time to assemble necessary copyright documents for litigation after they receive notice of an infringer's activities. Berman explained that the general allegations of infringement set forth in the complaint are new

and serve to bring into issue every infringed copyright in the catalog of each publisher who is a plaintiff in the action. "This represents a new legal concept in pleading copyright infringements developed by my attorneys, Abeles and Clark."

Berman said, "The obvious benefit of utilizing this pleading concept is to enable the publishers to institute suit with a minimum loss of time in assembling details of copyright proof, and yet achieve maximum protection and recovery for infringements of their copyrighted works. This is a radical departure from the conventionally accepted legal approach which requires full identification of all copyrights relied upon by the plaintiffs."

Music Trade Sets One-Two Punch

• Continued from page 1

session of Congress. Attorney Andrew Feinman has been named to prepare the proposed legislation.

On another level, the office of Abeles & Clark, attorneys for the Harry Fox Agency in the latter's crackdown on illegal duplication, urged adoption of a coding system as an aid in tracing the source of bootleg tape. (See separate stories on this page.)

Bootlegging Defendants in Fox's Coast Action Listed

NEW YORK—Defendants in the action charged with violations of the Copyright Act include many of those originally named in the NBC action.

The defendants, according to the suit's wording, are: Hartford Guarantee & Trust Co.; Hartford Guarantee & Trust Co., doing business under the fictitious name Export Tool & Supply Co.; Gerald Rogers (also known as Gerald Rodgers, Heral Rodgers and Herald Rogers); Wayne E. Holm, Louis Spiker (also known as Louis Stilker); Joseph Castor, Allan Woods, individually and doing business individually or as partners under the fictitious names Hartford Guarantee & Trust Co., Export Tool & Supply Co., Television Rentals International, Clary Enterprises, Quid Pro Quo, Inc., Checks Welcome, Inc., Jerry Rodgers Enterprises, Investment Research Co.; Television Rentals International (also known as Television Rentals, Inc.); Clary Enterprises, Quid Pro Quo, Inc., Checks Welcome, Inc., Jerry Rodgers Enterprises, Investment Research Co.; Custom Tapes, Ltd.; Louis Anthony Aiello and Gloria J. Aiello, individually and doing business individually or as partners under the fictitious name Custom Tapes (also known as Custom Tapes, Ltd., Bahama Enterprises, Ltd., Echo Enterprises, Echo Tapes, Italia Exporters and Italia Exporte, Ltd.); Virginia Lucero (also known as Virginia Lucas, Mary Folden, Judy Wilson); Samuel Arnold; John E. Bogart; Jim Black;

London Sues On Stones LP

HOLLYWOOD — London Records and Nanker Phege Music have filed suit in Los Angeles Superior Court against four Hollywood record stores and other individuals and companies charging them with making and selling the bootleg Rolling Stones LP of the group's November concerts in Oakland. The suit asks for an injunction on the making and distribution of the record plus \$1 million in damages. The suit alleges that certain defendants unlawfully appropriated performances by the Stones at their Oakland concert on Nov. 9. Other defendants are charged with using recorded performances for the purpose of manufacturing and distributing the authorized phonograph recordings.

Harvey Keck; Bill Ames; Jerry Washington; Tom Harris; Jack Richardson; Bill Aker; Ed Wilson; Joe Quinn; Bob Ellis; Audio Physics, Incorporated; Audio Physics, Incorporated, doing business under the fictitious names Audio Physics and Audio Physics; Donald Washbrook, John Washbrook, Sharon Washbrook, Michael Washbrook, Lillian Washbrook, Clifford Fiedler, David Hampton, William Richards, Gary Hendrickson, individually and doing business individually or as partners under the fictitious names Audio Physics, Audio Physics, Inc. and Audiophysics; Super Scope Incorporated; Joseph S. Tushinsky; Irving P. Tushinsky; H. G. Chaffee Co.; Merrimac Industries; Budget Tape Cartridge Manufacturing Co.; David B. MacMillan (also known as Donald B. MacMillan); Lillian MacMillan; Irving Fielder; Dorothy Dome; Anny Gelfand; Peter L. Marshall, Doris Marshall, Irving Lobell, Edward McGinnis, Julie Stroud and Frederick Dunham, individually or doing business individually or as partners under the fictitious names Century Tool & Supply, Export Tool & Supply Co., Century Enterprises, Nationwide Tool & Supply Co.

Plaintiffs in the suit, filed in the U.S. District Court, in the Central District of California are:

Russell-Cason Music, Inc.; Essex Music, Inc.; Rivers Music Co., Nom Music, Inc.; Jobete Music Co., Inc.; Siquomb Publishing Corp.; Venice Music, Inc.; Gideon Music, Inc.; Hi Lo Music, Inc.; Blue Seas Music, Inc.; Jac Music Co., Inc.; Valley Music, Ltd.; Jondora Music Publishing Co.; Trousdale Music Publishers, Inc.; Blackwood Music, Inc.; Patian Music, Inc.; Last Minute Music; Canint Music Corp., Ltd.; Robbins Music Corp., and Milene Music, Inc.

Beatles' Arranger, Edel Form Firm

NEW YORK — A.I.R.-Edel Associates Ltd. has been formed by George Martin, arranger-producer for the Beatles and chairman of A.I.R. London Ltd., and Herman Edel Associates, a U.S. commercial music production house, as an international commercial music production firm. The merged company will be based in London.

AST Album Catalog

• Continued from page 16

being featured from Contemporary Records. The Banjo Kings and Clancy Hayes represent the "Good Time Jazz" catalog.

The artists being promoted are available in 8-track, cassette and open reel tape configurations.

Gold Awards

Simon & Garfunkel have been awarded a gold record for their Columbia single, "Bridge Over Troubled Water."

★ ★ ★

Glen Campbell has been awarded a gold record for his Capitol LP, "Try a Little Tenderness." It's his 10th gold disk.

★ ★ ★

Elvis Presley's RCA single of "Don't Cry Daddy" received an RIAA certification for a million sales.

★ ★ ★

Shocking Blue, a Dutch group, has earned its RIAA gold record for "Venus" on the Colossus label. The group will begin its first tour of the U.S. in May.

★ ★ ★

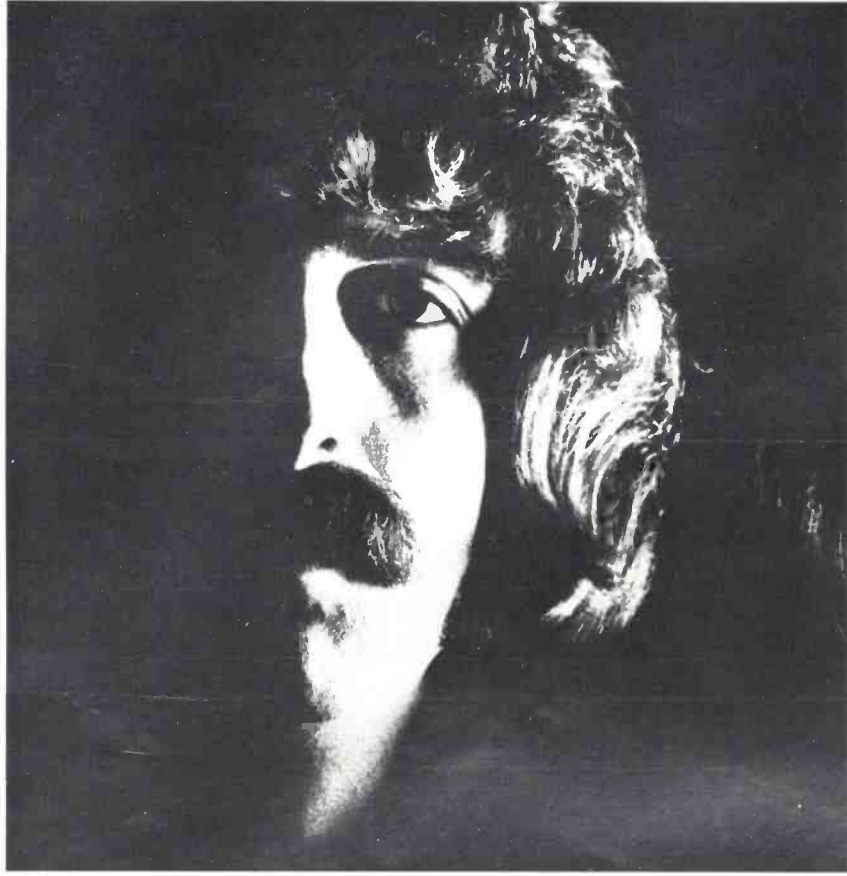
Three Dog Night's Dunhill LP, "Captured Live at the Forum," won its RIAA gold certification. It is their third straight gold album.

★ ★ ★

Mantovani's "Golden Hits," on London Records, has been certified by the RIAA for a gold award. It's Mantovani's seventh gold LP citation.

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CUT 1 - "THUMPING BEAT"
CUT 2 - "UNION JACK CAR"
CUT 4 - "L-O-N-D-O-N"
CUT 6 - "BABY COME BACK"

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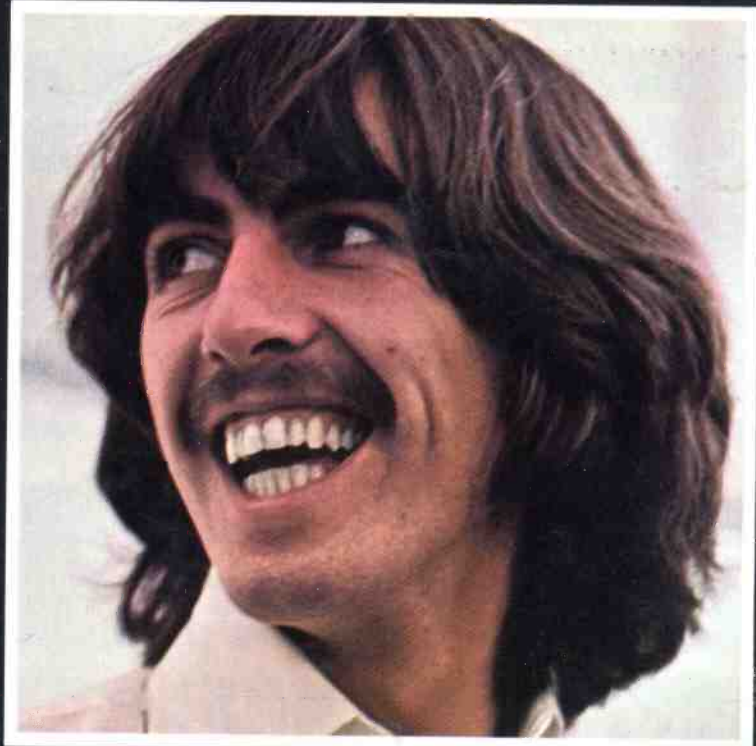
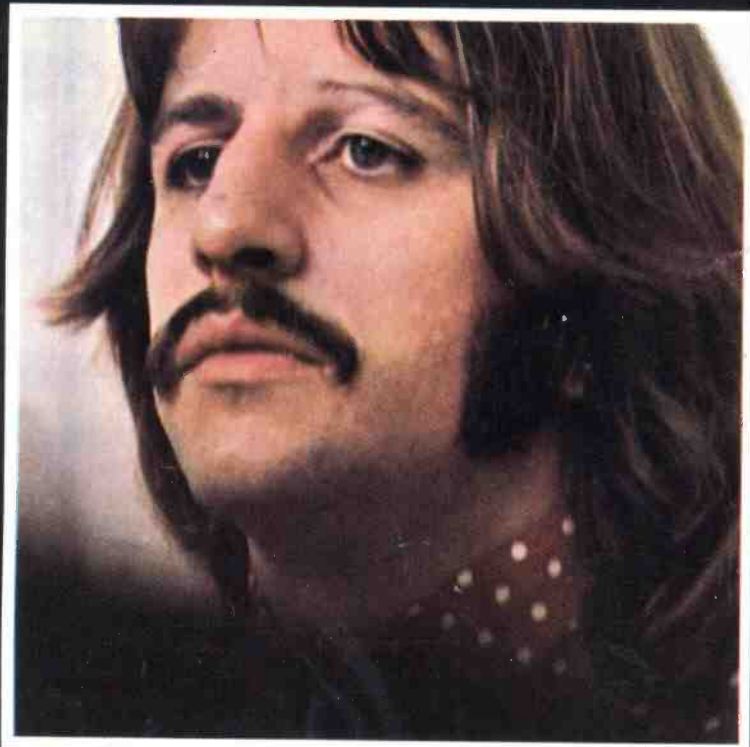
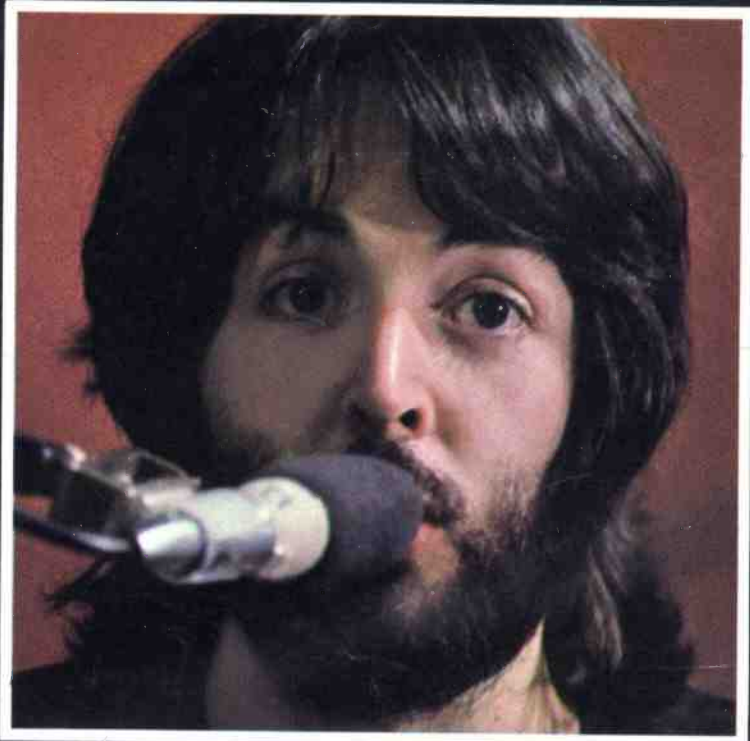
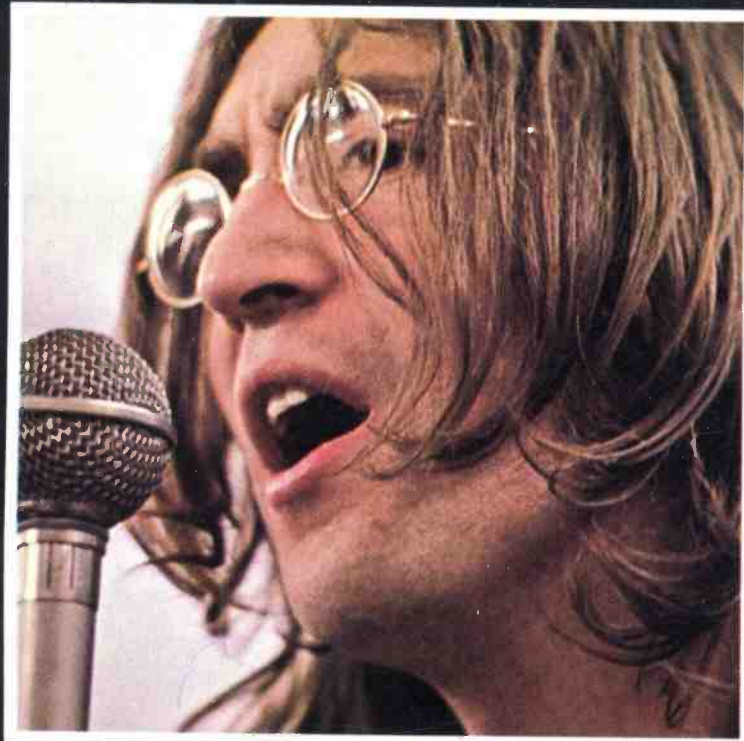
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