OK TV Monitoring—Aid to Royalties

By MILRED HALL

WASHINGTON—Electronic monitoring of broadcast performances has scored a major breakthrough. The Federal Communications Commission has adopted last week electronic monitoring ofaural programming by cabled pattern at the edge of the TV picture. The FCC will next consider a system of coded identification for radio performances of records and other programming, and because exhibits output of TV and CATV programming.

The FCC said it has decided to permit the electronic and computerized video monitoring systems "to establish a rapid, efficient, and accurate system for performance of a function now accomplished by slower, more..."

Linkletter to Radio Forum

NEW YORK—Art Linkletter, veteran radio-television personality, and George Martin, noted for producing a long string of hit records by the Beatles, have been added to the list of speakers at Billboard's third annual Radio Programming Forum June 18-20 at the Waldorf-Astoria Hotel.

Martin will discuss "Dynamic Changes in Music—the Challenge to Future Programming." Linkletter will speak on "Radio's Key Role in Dealing With Urgent Social Problems." Both men, along with Les Smith, executive director of the Seattle..."

AMDIE Chief In New Blasts

BY ELIOT TIEGEL

NEW YORK, Calif—Ed Phiny, who heads the American Music Dealers Industry Exhibit (AMDIE) as a vehicle for allowing retailers more control in promoting instruments at the consumer level, will discuss the orientation of the industry's other long established organization. And he is frustrated because some manufacturers are boycotting his April 26-29 Las Vegas show, which is scheduled to begin Wednesday.

(Continued on page 2)
The "American Woman" album has gotten a whole new market into the music of The Guess Who. So we're taking out underground ads and preparing a top 40 radio spot to inform people that "Wheatfield Soul" and "Canned Wheat" exist. We've also got a whole package of merchandising stuff for you. So you stock up now, y'hear?

Hello Harvey!

The first Harvey Fuqua production for RCA Records is off and running in ten cities. It's by a new kind of group called The New Birth. Seventeen performers (5 separate working acts) make up The New Birth, which should give Harvey more flexibility than he's ever had before. (Harvey Fuqua was there at the beginning of it all. He was Harvey and the Moonglows. He's owned a number of his own record labels, and he spent the last few years at Motown writing and producing for nearly all their artists.) The new single is worth a listen, don't you think? "It's You Or No One"/"Pretty Words Don't Mean A Thing (Lie To Me)" by The New Birth, #47-9017

Watch "American Woman" spark sales for all three Guess Who albums.

We're putting everything we know behind the new Lighthouse album.

We believe that Lighthouse (now on a cross country tour) has what it takes to become one of the real giants. And we think that their new album is the best thing they've ever done. (Judging from the early, heavy airplay, a lot of you seem to agree.) So we've prepared a series of informative radio spots, check full of music, and we're running them for ten days in the 10 major FM-rock markets. In our print ad in Rolling Stone, Fusion and the others, we're asking people to tune into the radio spots. If they do, we're in business.

"Fresh Out of Borstal" has captured everybody's imagination.

This is our hottest album. With sardonic humor and infectious music, this new group, Fresh, tells what it's like in a British reformatory. A subject that seems to have turned on most of America. The album broke in Los Angeles as soon as it was released, and is sweeping through the Midwest, the South, and all the way east to New York in a matter of days. What more can we say but "Thanks, everybody." And we're shipping as quickly as we can.

Direct from a basketball game in Cleveland, here's Johnny.

John Denver has just returned from a 7 city tour. He did interviews, talked about his days with the Mitchill Trio, sang some songs on local TV shows, and played basketball with the WIXY DJs in Cleveland. As a result, people are hearing his new album, "Take Me To Tomorrow," and his new single "Follow Me" c/w "Isabel." #47-0332. And as a result of hearing them, they're beginning to buy them. (John Denver

Another successful attempt by hippie weirdos to take over theater.

"The Last Sweet Days of Isaac" (LSO-1169) is causing more talk, and getting more rave reviews than any other rock musical in the short history of the medium. Richard Watts of the Post called it "The best musical this season." And Walter Kerr of the Times, in a burst of enthusiasm, went on record saying, "My favorite rock musical thus far." The album is on its way to you now.

"A Girl Named Johnny Cash" by Jane Morgan and "Younger Generation" by José Feliciano.

These are two singles we feel can make it. The Jane Morgan song, #47-9039, is from her "Jane Morgan in Nashville" album (LSP-4322), and is crazy enough to get airplay. The Feliciano single, #47-0331, is a beautiful version of the John Sebastian tune featured in the "Woodstock" movie.
MGM 5 Mil Buy of Colossus, Heritage

NEW YORK—MGM Records has purchased Colossus Records and Heritage Records from Capitol Records for the $5 million, spread over a five-year payment. MGM will control the Colossus-Heritage operation, while Ross will retain the remaining 20 percent.

Ross will also keep his own network of distributors and will not be involved in the Transcontinental distributorship of MGM. He will also retain his role as creative head of the two labels with complete autonomy.

According to an announcement by Mike Curb, MGM Records president, and Ross, MGM will work with MGM in developing film scores and soundtrack albums for Colossus-Heritage artists. He's already scored on disks with such acts as The Who, the Shocking Blue, and Bill Deal and the Rhondelles.

Tom Kennedy has left MGM Records to become the company's vice president of marketing and sales of the Colossus-Heritage division. Art Ross is vice president and general manager of the two labels. Steve Levinson will be handling the promotion.

In addition to the labels, the deal also includes Ross' fishing firms.

One of the key projects that has already been signed is the movie soundtrack of "Magic Mountain," MGM plans to have its film ready for an August release, with a double-fold original cast album planned for early June.

Steve Levinson, president of the company, decided to get into filmed documentary pictures before royalty income was released to good notices.

"Joe's acceptance as a performing artist, and he'd have no problem starring in his own feature," Moss continued.

"It's a documentary because we are not staging anything. There are no choreographed numbers. It's been filming Joe and the people traveling around the country.

The film, being shot by Bob Abel and Pierre Addie's Creative Film Associates, Europe, is being done on speculation because A&M does not yet have a distribution deal for the film.

Cameramen have captured Joe Cocker's five-piece group at the Santa Monica Civic Auditorium and the Fillmore East, in Manhattan.

Moss feels the film can "further the appeal of an artist you believe in" and when the band's recordings are "in an incredible quandary. They own their mark and they don't know what to do with it. The music companies understand this and they know what to do. We plan to prove this with Joe Cocker and his Mad Dogs and Englishmen."

Will this project launch A&M into other musical documentaries for film houses? It might. Moss answered, quoting Phil Ochs as the meaningful type of artist on the roster who could make an interesting filmed subject.

A&M's cost for film making the documentary is $100,000 to $250,000. The band has not picked up a deal for the nine-man camera crew, plus sound and lighting. There has been a deal for a year ago who were touring with Cocker.

At the Santa Monica Auditorium over the weekends ago, red and blue lights were strung over the stage to provide theatrical lighting for the concert. Cameras were all over the hall.

When all the footage has been developed, Moss, Denny Cordell, Cocker's producer, Leon Russell, the leader of the band, Cocker himself, plus Addie and Abel, will observe the exposure and make editing suggestions.

The Grateful Dead concerts is becoming the "in" thing. The film of the recent Rolling Stones tour, including Concert of the Century (Continued on page 4)

Ampex to Duplicate Buddah Product in 3-Year Contract

NEW YORK—Buddah Records and Ampex have reached an agreement in principle giving AST exclusive tape duplication and recording rights for the record product manufactured by Buddah. Although both companies are tight-lipped about details of the deal, informed sources reveal that Ampex discloses that the pact, when finally signed will run for three years.

Under terms of the proposed agreement, AST will duplicate Buddah's product in 4-track cassette, mini-cassette and open reel cassettes, while Ampex will also duplicate certain Buddah's albums in 4-track format.

It is understood that Buddah and AST are also exploring the possibility of entering into a budget line of tapes which will fit into the Buddah product line. For the same reason, the AST talks are also being centered on the feasibility of utilizing Ampex's facilities in recording two 8-track cartridges at a retail price of $6.

The Ampex 707 Tape Cartridge Corp. was original licensor of theListening to the Past

Barclay Exits U.S. Office

NEW YORK—Barclay Records will direct its campaign on the U.S. market from Paris, starting in September, according to Jean Fernandez, who had been handling domestic business.

Stating that he had achieved his basic purpose for operating in the U.S. the past several months—"the placement of masters and the arrangement of a distributor, plus assignment of tape rights—Fernandez said that after the May 13th deadline the contract would be close as of Friday (2). Until June 1 he may be reached at 421-3931 in New York. After that, Fernandez will become assistant to the president of the French-based Barclay in Paris and will be operating as a special liaison man for the U.S., especially in regards to creating English-language product for export to the U.S.

Curb Inks Morrison in New New Artists-to-Film Move

LOS ANGELES—Mike Curb, president of MGM Records, is stepping up his campaign to get country artists involved in Hollywood. His latest move is the signing of Jim Morrison to the MGM fold.

Meanwhile, another artist, the Doors, has signed a recording pact with MGM Records which will give the band world distribution individually and will develop a script written by the band, "This Is Here This Is Now," which MGM will produce.

For More Late News

See Page 92

THE FREE MARKET

A&M Stocks Faith in Cocker Film as Another Woodstock

By ELLIOT TIEGEL

MAY 2, 1970, BILLBOARD

MAY 2, 1970, BILLBOARD

By CLAUDE HALL

7 Selected to Judge Sound Search Finals

The Federal Communication Commission, it is hoped, will soon allow electronic monitoring of all recorded music heard over the air by means of coded, subliminal sound identifying the source. The significance of accurate and complete logging of Performances to copyright owners, record labels and talent involved, is almost at this point beyond calculation.

Each year, performance on home receivers becomes more of a proven factor in the rightful income of those who produce, sell and perform recorded and copyrighted music. The old monitoring-methods—the spot check, the tared human tape scanner, the uncertain station tally—cannot possibly keep up with the rate of the new broadcast technologies.

With electronic monitoring service, computer print-outs of logs can be done. This performance sent out over the air—no matter if it travels by domestic broadcast, satellite, or cable pickup.

For the first time, it will be the same for everyone to explore and exploit the possibilities of automatic monitoring.

Newsmakers

LOS ANGELES—A&M Records believes there is a great need for full-length musical biopic of pop singer Joe Cocker. The company is having Joe Cocker's concert film for motion picture booking. Aware of the boxoffice success of "Woodstock," A&M plans to have its film ready for an August release, with a double-fold original cast album planned for early June.

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7 Selected to Judge Sound Search Finals

By CLAUDE HALL

NEW YORK—Seven of the music business' leading executives will judge the finals of the first annual Search for a New Sound, which will be held on May 15 at the National Press Club. The seven judges are Vincent C. Landra, talent coordinator of "The Ed Sullivan Show" on CBS network; Hal David, Academy Award winner for lyrics of "Raindrops Keep Fallin' on My Head," and lyricist of Broadway's "Promises, Promises," and Dionne Warwick; Ken Kragen, personal manager of Carole King; John Hartford, and Mason Williams; Bob Crewe, president of CREWE Records and record producer; John Hammond, executive director of Columbia Records and a leading producer; music author Charles O. Porter; and Don Ovens, director of record reviews, of Billboard.

The six finalists in the Search will be announced in next week's Billboard on May 15, sponsored by the Tea Council of the U.S. in conjunction with Buddah, was a national wide project launched on Feb. 5. Fifty of the best groups will be invited by Buddah to further their music careers, as well as to have their 45s chosen for having been on the best groups in the nation. Originally it had been planned to include the best 50 groups back into a recording studio, to create a more-produced version of the act, expert advice. However, the mall strike hampers these plans.

(Continued on page 8)

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MRS. P. COHEN SAYS THANKS

NASVILLE — Mrs. Paul Cohen, widow of the late music pioneer, addressed the following letter to his friend, "We express our sincere thanks to all the wonderful people who re-membered us at the loss of our beloved husband and father."
Show by Satellite, Closed TV

New York—A program of top names in international pop music emanating from London will be shown in selected concert halls and theaters in the U.S. via television satellite transmission on May 10. The talent lineup for the “Ivor Novello Awards” presentations include John Lennon and Yoko Ono, the Beatles, the Rolling Stones, Alvin Stardust, Fleetwood Mac, Pink Floyd, Mclsa, and a collection of personalities including Peter Sellers, Gerald-Mor-Mor, Ronnie Corbett, Peter Cook and Ringo Starr.

The show, which includes the presentation of awards for the best songs of the year from the U.K., will be presented at Lon- don’s Talk of the Town nightclub.

The closed circuit presentation of the color program is being produced by Jay K. Hoff- man Presentations in New York, in association with the British production firm, TVR Ltd.

Amaret in Major Expansion Inks 3 Prod Pacts, 4 Artists

Los Angeles—On the eve of an extensive European trip, Kenny Myers, president, Amaret Records, revealed that the local label has signed three production contracts and four new artists during the past two weeks as part of a major expan- sion move for 1970.

Myers, who is attending the Billboard International Music Conference this week, says the new artists are World's Fare, Fresh Air and Shy, and rock groups from various parts of the indus- try and singer/songwriter Dave Anstrell from San Francisco.

Production pacts were negoti- ated with Pat Boone and Jack Spina’s SSS Productions; the Clancy Grass’ Bial Br辅 excutions and Jerry Synder’s Grand Prix Music. World’s Fare, produc- ing World’s Fare’s Bial Braux, Fresh Air, and Grand Prix, is设 in the midwest region.

First product is from World’s Fare, a single, “Sugar, Shaker,” being produced by Tony Taylor. Fresh Air is completing an LP

Roulette Begins Rolling in Multi-Label Concept Goal

New York—Roulette Records is developing a multi- label concept. In addition, Roulette president Norman Levy has revamped his staff. Nate McCalla, formerly based at the label, has been named ex- ecutive vice president of Rou-lette, and is personally in- charge of the new division.

“With the record labels oper- ating under conglomerate domination seeming to stagnate for one reason or another, this new independent label has the in- pendent firm to move ahead,” said McCalla.

Howard Fisher has been pro- moted to vice president and as- sistant to Jack Rapley, who is handling the revamp.

New distributors just named are London for Los Angeles, Decca for Cleveland and Pitts- burg, and Liberty for Memph- is and Nashville. New groups just signed include Three Degrees, Alive & Kick- ing, and The Trip.

DGG’s ‘Minis’ as Promotion

New York—Deutsche Grammophon Records has ar- ranged a special promotion, mainly consisting of shipping five 5-inch 45s to rock, under- ground and easy listening sta- tions.

Each singly pressed disk contains several short, familiar classical themes. DGG has packaged the 45s, jigsaw puzzle with each disk’s cover forming one section of a nude blonde leaning against a bust of Mozart.

Is Love. Polydor Records’ pop promotion manager, is conducting the campaign joint- ly with Lloyd Getasan, pro- motion manager of Polydor’s classical division. Among the composers represented are Bee- thoven, Piazzol, Tchaikov- sky, Smirnow, Bach, Handel, Brahms, Mozart and Johann Strauss.

The pressings are not available for sale, but strictly for promotional purposes. Copies can be obtained from Noel Love at Polydor, Inc.

Viva Tira!io To Get Global Push By R)O

New York—“Viva Tira!io” has been set for simultaneous worldwide exploitation by The Record Company.

The song is riding high as a twiod hit by El Chicano on Kapp Records.

“The tune, along with a dozens others composed by Gerald Wil- son, was given its initial impetus by Albert Marx, veteran West Coast producer, who saw an Amestoy Music production. The entire group of songs was then been receiving a drive through the combined efforts of TRO-Ludlow and Ab- bert Marx-Amestoy Music.

International rights have been assigned to the TRO-Essel com- pany of companies around the world, with the exception of the international releases of the Kapp disk in key markets such as Australia, South Africa and Japan.

A&M’s Faith in Caller

“Continued from page 2

disastrous Altamont Raceway embroil, is being edited in England. And a study of last year’s Big Sur Folk Festival is also in the hopper.

NEW YORK—Warner Bros. Records, Ltd., is wrapping up plans for the introduction of its new medium price line in the U.K. to be called Valiant Rec- ords. Phil Rose, company’s vice president and director of overseas operations, who is in the U.S. for meetings here at the company’s headquarters in Burbank, Calif., said that the label would not be a budget line and is envisioned by the com- pany as one which would revi- talize the disk’s existing cata- log as well as tracks never released. He emphasized that no original material would be made for the Valiant line.

Rose also revealed that the firm’s sales staff is being in- creased in order to continue its growth pattern which is running 200 percent ahead of the pro- jection set when the firm was launched June 1, 1969. The latest two executives to join the sales force are Ron Smith and Lionel Rose.

Rose is expected to be back at his company headquarters the second week in May.

WB Plans for New Line In U.K. in Final Stages

New York—Andy Warhol, the “Mother of Pop Art,” will appear on a series of four albums to be released in the U.K. by the newly formed special subsidiary of A&M Records, Hostage Records Ltd.

The albums, which will be released June 16, will feature Warhol on the cover of each. Among the artists recorded include the Warhol-produced “You’re the One” by tewen, who is recorded on a different label.

The albums are planned to be released throughout the summer. The first is expected to be released in July.

Bedside Net To Cite Sullivan

New York—Ed Sullivan will be honored for his work in the music business at the 2nd Anniversary Ball of the Bedside Network of the Vet- erans of Foreign Wars Tele- vision Guild to be held Friday (1) at the Grand Central At- lantic, New York. In addition to the show saluting him, Capitol Records’ Al Malito, Decca’s George Kirby and GWP Records’ Pastor Brothers will perform, with the orchestra conducted by Jay Black- ton. About 650 persons are expected to attend.

May 2, 1970, Billboard

General News

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www.americanradiohistory.com
ANNOUNCING THE NEXT LOGICAL STEP:
THE ALBUM, "MY WOMAN, MY WOMAN, MY WIFE"

Marty's single, 'My Woman, My Woman, My Wife,' is at the top of the Country charts. And also on the Pop charts. It's on its way to becoming one of Marty's biggest hits. So, what follows is only natural:
French Outlet For Map City

NEW YORK — Map City Records has completed negotiation of a distribution contract with Buddah Records. The label was founded by former RCA Records executive Milton Newton and producer John Mayall.

Headquartered in Sanford, Fla., Map City specializes in new age and world music. The label’s roster includes artists such as World Music Network, World of Ingrid, and Spirit of the Earth.

The deal with Buddah Records will allow Map City to expand its distribution network and reach new audiences. The label’s catalogue will be available through Buddah’s extensive network of dealers, distributors, and online retailers.

Buddah Records has a strong track record in the world music and new age genres, with successful releases by artists such as Mariam Massih, Ali Arslan, and Rumi Delight.

The partnership with Buddah Records is a significant milestone for Map City Records, as it provides the label with access to new markets and increased exposure for its artists. The label is excited to bring its unique sound to a wider audience, and is looking forward to a successful future with Buddah Records.

---

Axelrod Owns Itself

LOS ANGELES — Axelrod has left Capitol and opened his own shop, Heavy Axle Productions. Axelrod’s first deal is with singer/songwriter Will Vinson, who continues producing Lou Rawls and Cannonball Adderley. He also recently signed Soul singer Ernie Ford as an artist.

Axelrod says he’s keen to etch his own identity as a label, and that he’s in the process of forming a new Latin-soul band, Pride, for Warner Bros. Joe Sutton is Axelrod’s new President, and boyfriend was Capitol with 25 years.

B.B. King’s $2 Million Dollar Suit

NEW YORK — B.B. King has filed a $2 million dollar suit in New York Supreme Court against a number of record companies and publishing firms, charging infringement and violation of the defendants are named Music Modern, Hi Records and Kent Records, Capitol Records, Saul, Julius and Joseph Bihari, Alpha Distributors, and the Harry Fox Agency.

The suit alleges that over 100 songs are involved in the suit, and that they are included in the defendants’ catalogue. The defendants claim that they have the right to use the songs, and that they were given to the care of Modern Music but that there was a failure to give proper accounting.

Berklee Name Is Changed

BOSTON — The 25-year-old Berklee School of Music has officially changed its name to Berklee College of Music. The change was carried out with the approval of the Boston City Council and the Massachusetts Board of Education.

The new name reflects the school’s commitment to providing a comprehensive education in music and entertainment, with a focus on innovation and industry trends.

International Sales


Italy: Germano Ruscitto, Billboard, 202, Pescara, 65103, Pescara, Italy. Phone: 196-437.

Mexico: Enrique Ortiz, Nucleo Radio Mil, Insurgentes Sur 1870, Mexico D.F., Mexico. Phone: 243.96.60.

Spain: Sindicato de Escritores y Compositores de Música, C/ 7, 28001 Madrid, Spain. Phone: 1870.

Australia: Australian Music Publishers, 9-11 Leichhardt St., Sydney, Australia. Phone: 6900.

France: Ministere de la Culture, 27, Quai Voltaire, Paris 75009, France. Phone: 23.70.57.

Canada: Canadian Association of Record Producers, 20 Prince Arthur Ave., Toronto M5G 1S8, Canada. Phone: 437-8090.

Latin America: Museo de la Música, Av. de Los Libros, 520, 10600, Mexico, Mexico. Phone: 724.05.11.

Europe: Deutsche Grammophon, P.O. Box 1000, 10707 Berlin, Germany. Phone: 23.70.57.

Middle East: Arab World Satellite, P.O. Box 22, Amman, Jordan. Phone: 23.70.57.

.executiveTurntable

Harvey Cooper named national promotion manager, RCA Records. For the past year Cooper has been RCA’s field promotion representative in the Los Angeles area and also spent five years as midwest regional promotional representative for the company. He was previously with J.K. Distributors, Detroit. He replaces Angie Blume, who resigned. Fred Ruppert named administrator marketing, reporting to Cooper. Ruppert, who replaces Stan Montei, is a former RCA field promotion representative and joined the company in 1968 as field representative for Florida. He was previously with 10 nation KRLA, Los Angeles, as disk jockey, music and program director or special events.

Edmoni Edwards named executive assistant, working with president Jerry Schoenbaum, in general operations, Polydor Inc. Edwards is a former staff producer at Columbia Records, jazz ad with Verve, director of jazz ad at Chess and producer at Prestige Records where he started his career. . . . Stan Montei was former Midwest Regional Manager for Boston. He joins the company from RCA where he was national promotional representative.

Joel Hochford joins Alan Jay Lerner Productions as professional manager in charge of recordings. He is a former manager of promotion and publicity for all MCA record companies and manager of artist relations, Decca Records. . . . David Greenman named director of promotion for Transcontinental Record Corp. He is a former national sales manager and national promotion director, United Artists Records. . . . Howard Katz named controller for Talisman Productions. He was director of international relations for CBS International. . . . Andy Danzico joins Music Records in the sales department. Previously, he was associated with National Sound Marketing Inc. and Capitol Records.
The plain truth is that you won't find definitions for rap or rapper in the dictionary. Not the definitions anyway that convinced over a million people to buy a copy of The Jaggerz' first record. Not the definitions that, along with The Eggplant That Ate Chicago and Karate Bugaloo, have made The Rapper the kind of pop record you hear on FM stations.

And the plain truth again is that when you hear The Jaggerz first album you won't be able to categorize it or define it either.

The plain truth about The Jaggerz, as with much of what people are saying today, is that you've got to listen in order to understand.

The Jaggerz' next record is "I Call My Baby Candy," from their hit album - it's called "We Went to Different Schools Together"

Kama Sutra records are distributed by Buddah Records. Also available on Ampex 8-track cartridge and cassette stereo tapes.
Alltapes Sales, Earnings Soar

CHICAGO—Alltapes, Inc., merchant distributor of tapes, records and recorders, announced that net earnings for the fiscal year ending Jan. 31 rose 113 percent and net sales increased 59 percent. The largest increase in the company's history was attributed to the soaring sales of brand-name tapes. The company also announced opening new offices in Africa and groops and equipment at the Culver City studio, Hollywood. This compares with a loss of $6,899,000 in the 28 weeks ended May 31. In total gross record and tape revenues of $74,608,000, the company distributed $48,600,000 to James T. Aubrey Jr., president and chief executive officer of ITCC, and $12,500,000 to his parent firm. The corporation had a net income of $3,000,000, largely from sales of three motion picture theaters in South Africa.

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Type of Business: 

**European Tour Set for Garner**

NEW YORK—Erroll Garner will begin a three-week European tour on May 30. Other key dates on his itinerary are in Zurich, May 31, Berlin, Friday (May 31, Hamburg, Saturday (May 3), and Stockholm (May 16).

**Concert Hall Licks Stock Offering in Revamping Bid**

WASHINGTON—Concert Hall, a former rock concert enterprise which went into the red on a series of unsuccessful outdoor concerts at Memorial Field in Mount Vernon last summer, hopes to reorganize into a new company, Educational and Leisure Systems, by a public stock offering. In its bid to register stock under the Securities and Exchange Commission, the company would offer 100,000 shares at $5 per share, and would exchange 300,000 shares of its stock for all outstanding shares of Concert Hall.

If the $600,000 stock sale is successful, Educational and Leisure Systems, of New York, hopes to use $250,000 to create, produce and sell music programs for festivals and concerts, audio and film promos, and shows and promotions for live audiences. $145,000 would go to liquidate past due bills (including a $50,000 note from a stockholder and the refunding of tickets for a 1970 tour). The rest would go into working capital.

The former Concert Hall, organized in August, 1968, went into production of rock festivals, advertising representation for about 110 underground newspapers, and solicitations of advertising and writing design program books for music festivals and performing arts groups, SEC, was told Bertram Cohen, president of Concert Hall, would own 200,000 shares of the new company, representing 58 percent of stock outstanding (as assumed by auditor). Within which those securities could have been sold or bought at free of commission.

The two concurrences, comprised of the Federal Reserve Board and the Securities and Exchange Commission, both found the officers of Tippeto & Co., Inc., members of the New York Stock Exchange and all principal stock exchanges.

**Beverly Hills to Bow Two Tracks**

Hollywood—Beverly Hills International will release the original soundtrack albums of the movies "The Vixen" and "I'll Make You Magnum." The LP's will be available during the last two weeks. William Loed did the music on both of the Russ Meyer productions, both of which are box office successes.

**MGM Buys 2 Labels**

*Continued from page 3*

Ovens said that an amazing number of the tapes received were not worth returning for quality. Already, several major record labels are vying to get a crack at the tapes, with no one among those going to the finals. The six finalists will all receive a tape. The record labels who each present records of the tapes include Capitol Records, Stax Records, Warner Bros.-Reprise Records, and the Sound Records, RCA Records and Crone Records.

The group named by the judges will receive a $2,000 cash prize from the tapes. In addition, television appearances are being lined up.

**Concert Hall Licks Stock Offering in Revamping Bid**

WASHINGTON—Concert Hall, a former rock concert enterprise which went into the red on a series of unsuccessful outdoor concerts at Memorial Field in Mount Vernon last summer, hopes to reorganize into a new company, Educational and Leisure Systems, by a public stock offering. In its bid to register stock under the Securities and Exchange Commission, the company would offer 100,000 shares at $5 per share, and would exchange 300,000 shares of its stock for all outstanding shares of Concert Hall.

If the $600,000 stock sale is successful, Educational and Leisure Systems, of New York, hopes to use $250,000 to create, produce and sell music programs for festivals and concerts, audio and film promos, and shows and promotions for live audiences. $145,000 would go to liquidate past due bills (including a $50,000 note from a stockholder and the refunding of tickets for a 1970 tour). The rest would go into working capital.

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We doubt it. And frankly, we doubt that we would either. Which is okay because he doesn't sell used cars. His name is Dino Airali and he is our new National Promotion Manager.

He is "selling" of course. A&M Records, to be exact. The first records Dino is selling just happen to be five smash singles: "THE LETTER"/JOE COCKER (A&M 1174), "COME SATURDAY MORNING"/THE SANDPIPERS (A&M 1134), "TICKET TO RIDE"/THE CARPENTERS (A&M 1142), "IT TAKES A LITTLE LONGER"/SONNY CHARLES (A&M 1177) and "KILLER JOE"/QUINCY JONES (A&M 1163).

Every new National Promotion Manager should have five smash singles on his hands as his first order of business!

And as far as used cars go, we ask you: Would you buy a new rock 'n' roll record from Richard Nixon?
Bell and Stewart Bid for Stax/Volt; MGM in Wings

* Continued from page 1

In which they plan to return all their G&W stock in exchange for their hot soul label which was bought by Paramount Records, a G&W subsidiary, two years ago.

G&W's relinquishment of the Stax operation is contingent upon Stax returning all the stock it holds in the parent company. The value of this stock when Stax was acquired was around $44 a share; it has subsequently dropped considerably.

Merc Re-Releases Melba Moore LP

NEW YORK—Mercury Records has re-released Melba Moore's debut album, "Living to Give," to include the title song from the Broadway show "Purlie." Miss Moore earned a Tony award as the best supporting actress in a musical for her role in the show.

Clarence Avant, the agent for Stax who helped put the G&W deal together has been working on the separation and ownership transfer to MGM. If the deal is consummated, MGM will acquire a major soul production company which last year did almost $8 million in volume, with its earnings near the $2 million mark.

In addition to Stax/Volt, and Enterprise Records, the company's publishing company is East Memphis Music. Its artist roster includes Isaac Hayes, Booker T. & the MG's, Carla Thomas and Eddie Floyd.

Several weeks ago, Bell and Stewart met with Mike Curb, MGM's president to begin acquisition talks. Bell and Curb are reported set to meet in Mallorca this week at the International Music Industry Conference to structure foreign license deals for both Stax and MGM.

EMI has been handling overseas and is renegotiating this arrangement. In the tape cartridge field, Stax has been selling its own product.

Ink Morrison in New Now Move

* Continued from page 3

Already in release around the country is the feature "tick . . . tick . . . tick" which has music put together by Toppal and the Glazer Brothers. The country act performs 10 songs in the film. Among the tunes heard is "Gen-tle on My Mind" published by their Glazer Publications company.

MGM Records plans to promote concerts in Los Angeles, Chicago and New York by Havens as part of the exploitation for his involvement in the film. Havens will in turn introduce the two new acts he discovered for his own label which MGM distributes, Kathy Smith and Bruce Murdock.

Stax overseas and is renegotiating the arrangement. In the tape cartridge field, Stax has been selling its own product.

Flying Dutchman Pacts Armstrong for Album

* Continued from page 1

In the spoken word area Thiele will continue to release what he considers provocative product. He said: "This is an area that has been very successful for Flying Dutchman . . . and good sales have been raised up by 'Massacre at My Lai' and 'A Night at Santa Rita'." Thiele added that Flying Dutchman and World Publishing are cooperating on a campaign plugging the second poetry book and album of Los Wyle, "I Love You Better Now."

Flying Dutchman, Thiele said, has had a tremendous first year and is now getting into the singles area, with Leon Thomas developing into an important artist both in record sales and personal appearances. He added that foreign distribution is beginning to be effective, with Philips embarking on a large campaign for all Flying Dutchman product and King Records making virtually the entire product available in Japan.

Merc's 'Carmen': A Flower Child

* Continued from page 1

Written and produced by John Corigliano and David Hess, the album carries the title of "The Naked Carmen." Hess, a folk performer who has written and produced other material for Mercury, also sings the repeating "The Faces Are the Same" on the disk, which is being shipped with libretto.

Corigliano's "Piano Concerto" has been recorded on Mercury. The "Naked Carmen" LP also features Paul Paray and the Detroit Symphony, Bob White of the NBC Opera Co., Anita Darien of the American Opera Center, who has appeared on Broadway, and George Turner of "Hair" and "Salvation."

Pigiron, a rock group, Mary Bruce & her Starbuds, and concert pianist John Atkins also participate in this unusual album, which has Moog Synthesizer, rock, folk, jazz, classical, standard pop and even kazoo.

The story line has Carmen against society with ties to the bullrings of Spain, the rise of Hitler, and the Chicago Democratic Convention of 1968. Carmen is portrayed as a free spirit being crushed by society. Although the pressing carries a classical number and suggested list, primary promotion will be in the pop and underground areas.

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MAY 2, 1970, BILLBOARD

TV Monitoring Is OKd

Continued from page 1

number of services can compete, in addition to the Interna-
tional Dimensional Corp (IDC) which first proposed and field-
tested the TV Monitoring (Bill-
board, March 26, 1969). It was
pointed out that the visual
coded signals would not be "se-
cret" but could be picked up
by anyone with the proper
receiving equipment.

Aid to Licensors

With the same rule applied to
prospective aural monitoring
systems, the record manufac-
turers or the music licensing
bodies like ASCAP and BMI could set
up their own monitoring sys-
tems to check record and music
play over radio—and over TV,
where today's music talent is
increasingly used in shows, and
in theme and background music
for both TV and feature film.
The coded signals would be in
the records or tapes or other
pre-fired program material, and
would not be heard by the lis-
tening audience.

It goes without saying that if
the copyright revision currently
being considered by the Senate
Judiciary committee grants the
new performance copyright for
recordings a right already in
the law for the copyrighted
music—electronic monitoring
of broadcast use would be of
vital concern to both artists and
manufacturers, who would
share the new royalty.

Among the proponents state-
tments to the FCC, many were
from performing artists unions
(AFTRA, SAG and AFM), also
the Copyright Office was most
urgent about the need for elec-
tronic monitoring. The Copy-
Office sees it as a "virtual ne-
cessity if legitimate rights are to
be protected" for performers,
recordings and other broad-
cast performances. "With the
development of Cable TV, satel-
lite communications, computer
networks and other technical
advances, the complexity and
cost of non-automatic logging
seems certain to make present
methods break down."

In its recent filing with the
FCC, Audicom outlined the
method and the uses and values
coding and monitoring of
aural broadcast programming
electronically.

Programming for broadcast
would be coded at the source,
with the subliminal signal that
would not be heard by a lis-
tener, nor would it degrade
sound quality. The receiving
monitor would be tuned to
broadcast stations, react to the
coded signals, and record the
identifying information trans-
mitted. "Each record produced
for broadcast use could be
coded with the names of the
composer, the performer, the
copyright owner, etc."

Data-Phone Links

The monitors would relay
their stored information via
data-phone communication
links to central or multiple
computers that would provide
print-outs on demand. A whole
day's programming on an auto-
mated radio station could be re-
duced to several inches of tape,

Audicom says. Also coders can
be installed in stereo radio
broadcasts from the announcer
mike. (It was pointed out by
IDC, during the video proceed-
ings, that electronic monitoring
offers help in the battle against
unauthorized use of copyright
material.)

Further, the Audicom system
says electronic pickup can moni-
tor and log "many aspects of
point-to-point communications."

This, in effect, tells the busi-
ness communicators that when
they want it, whatever they turn
on can be monitored, logged, and
printed out on computer, or stored.

This could hold fantastic
promise for shortcuts in deal-
ings between manufacturer and
wholesaler, or wholesaler and
retailer who would use new
wave communications in place
of present confused mail and
phone services.

In this connection, the IDC
system told the FCC that any
independent program construc-
tor could make an automatic
record of the coded broadcast
material, which would serve as
a performance affidavit, and
could be integrated into an au-
mated billing program. "Shoving
in time, and availability of
proof-of-performance for billing
with self-evident."

Audicom expects to start
field tests of its aural monitor-
ing system this month.

In a corollary action, the
FCC reminded television broad-
casters and networks that their
past and present use of "cue

(Continued on page 92)
At eight in the morning John Davidson started recording. That evening he had what we wanted. 5 O'Clock Shadow.

A new single by John Davidson on Columbia.
LEISURE 
TIME 
TIPS 

by: Larry Finley

April 16, 1970

Dear Mr. Finley,

I was greatly impressed by your column on your column in BILLBOARD (April 18). You mention people not being able to get tapes other than tape 80, etc. We stock over 5,000 cartridge tapes, inc. about 1,000 cassette; otherwise they want Bill Black, Mantovani, a classic or language course, they’ll find it here. Along one side of the store are six Lebo display cases each with 500 tapes in various categories. One of these feature BILLBOARD’s 200 best sellers in order of popularity.

Also would like you to comment on enclosed ad. How do they do it?

Sincerely,

Bob Weiss

P.S.: If you know of anyone having difficulty getting a particular tape, have them contact me. Thanks!

It’s too bad there aren’t more people like Bob Weiss as we constantly receive mail from people asking where they can get all selection of tapes. For example, as a result of NL’s monthly full-page ad in CORONET magazine where NL advertises NL Super Stereo B Variety “Twin-Piks,” we have received inquiries from people in Billings, Montana; Paterson, Mississippi; Fontana, California; Jackson, Michigan; Denver, New Jersey; Belleair, Ohio; Sioux City, Iowa; Galveston, Texas, as well as many members of the armed forces who give an APO address in San Francisco, California. The following is a letter just received:

“Sirs:

I read your ad in the CORONET magazine. A good selection of tapes is hard to find at local stores, so this might possibly be what I have been looking for. I am a member of a tape club, but mostly what is offered is rock and what appears to be to old, or not to get rid of stuff. It seems that anything worth having has to be special ordered. Perhaps you can make it possible for me to get fine tapes by sending me more information on the recordings you have available.

Sincerely,

Richard Lofgren

SMANAK, Florida

If you are a dealer who is interested in getting a complete line of tapes in all configurations, in all types, please contact your nearest NAL distributor or write us and we will have them contact you—NORTH AMERICAN LEISURE CORPORATION, 1776 Broadway, New York, New York 10019 (212) 265-3540.

LOS ANGELES—Cautious selectivity permits tape re-
leases to evince a controlled and restrained in-
troduction of everything which might be

Or no longer are companies concerned about placing every new release into a cartridge mode. Careful thriftiness is the prevailing mode.

What’s happened? Several things. Record companies are not turning their heads just because this is the year to do it. As long as the product is there, they will go into it, one of their selling techniques. Then there is the slackening of cassette sales, partly due to an economic slump which is af-
flecting leisure time purchases.

There is the internal awareness of the music suppli-
ers themselves that tape is still not ready. They produce it, and they’d better wait until they see how the public reacts to the LP before they even begin to replicate the 8-track or cassette.

While Capitol is not “ducking out of the cartridge configuration,” they are planning to work on a back production activities in an attempt to hedge on releasing a new group for which there are no real advance orders, “the executive points out.

While a good percentage of Capitol’s initial cassette releases in cartridge form, the company has preserved all the elements for the tape in case the LP takes off, doesn’t take any pressure of cash upon long departments. “Our internal prepar-

ation is still the same,” Davis notes.

GRT Music Tapes has “always been selective,” comments Larry Fish, the company’s national sales promotion manager. The company has considerable confidence in what Finn calls “inputs” from the record companies. He means the amount of capital expended to market and the dollars expended by a record company on its own behalf.

“Record companies have cut back tremendously on the amount of money they are putting down the pipe,” Finn said in his Sunnyvale, Calif., office. Because there is a pipeline for record companies to promote albums over singles, the failure rate in more costly, so record labels are less enthusiastic about releasing an unchanged entity for tape duplication.

GRT’s releases have been thinking this year in the last six months. During March and April, GRT released over 40 items on an 8-track. In Feb., alone a du-talar/developer/marketer has released more than 35 items. This cutback is not an indication of less attention to the label’s own market, but is just the available-

ing of its product coming from the label.

If a record company is running an 8-track, that activity is reflected in a steady movement of new tapes being duplicated.

During GRT’s recent major release months, such labels as Donhill and Chess/Checker had good representation in the new tape releases. The reason? Record product offerings are negligible, Finn points out.

The attribute of the omnipotent record jobber also comes into the picture. In some instances, tapes are moving in taking new LP titles in contrast to being more cautious. The jobber is quick to try out any suspect new cartridge releases.

GRT used to duplicate only the 8-track; now a tape is released in some instances. But now with cassette, it is a selling factor, since February orders are on running and cassette on new tapes.

MGM’s policy, explains president Mike Curb, is to select titles for tape duplication. “We only commit to tape those al-

bums we feel have a base sale.”

Also, remember that big savings can be made when television first felt the pinch of the economy, not more than a decade ago and got into the cassette age.

Japanese companies, for in-

stance, are offering Italian film producers an $1,000-a-week picture against a percentage of world-

wide tape sales. The Italians are saying that’s what they need to get video cassette system to emerge from the vast amount of con-

flicting technologies.

Zanuck or 20th considered the move into the cassette or the EVR tape over, “because the impossibility of duplicating EVR car-

tridges costs only $4 of a picture.”

CBS (uses thin, highly mini-

atized film in its cartridges).

RCA’s systems. Prerecorded Color TV tapes (free—Selecta-

vision), also has a built-in anti-

piracy feature if other film mo-

dules are used. (See feature on Zanuck. RCA is basing its sys-

tem on one of the new holographic tech-

nologies.)

While most American motion picture studios are waiting for one process to emerge, the scene in Europe is this: the new video cassette enterprise is in the hands of a publisher.

Mondadori Publishing Corp.,

partnered with Zanussi Electro-

Domestic Manufacturing, has rights to the CBS EVR system in Italy.

Germany’s Bertelsmann also is entering the “publisher into cassette” race in distribution and manufacturing. In Germany and others, is considered ideally suited for cassette distribution and makes a hit in the EVR market.

“Potential for videocassettes is so vast,” believes Giorgio Ser-

nici, also directs Mondadori’s video cassette operation, “that it is impossible to set a timetable for the plunge into cassette enter-

ainment.”

Motion publishing companies, as licenses, will start modestly, begin-ning with educational films for schools and college to universities.

The primary target for TV cassettes now is the education/instruction field, where cassette and video production companies can (Continued on page 20)
46 of the world’s leading Tape Duplicating Companies can’t be wrong.

Each uses the Gauss 32:1 ratio system.

The basic Series 1200 System consists of a Model 1200 Loop Bin, Model 1210 Master Reproducer, and a Model 1200 Slave Recorder. Each slave in the system will produce 100 C-30 cassettes per hour at the standard Gauss 32:1 duplication ratio. The master tape is reproduced at 240 ips and the duplicate copies are of peerless fidelity.

Slaves are easily and quickly convertible to any tape format, i.e., 8 and 4 track cartridge, 4 track / 2 track / full track reels, Phillips cassettes and any other future formats. There is no obsolescence in a Gauss 1200 System.

Because of the 32:1 ratio, the Series 1200 System requires 1/8 or 1/4 the number of slaves of any other system, thereby reducing maintenance time and requiring much less floor space for a given production capacity. The Gauss System is easily expanded to produce millions of copies by simply adding more slave recorders — up to 20 per master reproducer.

CHECK THESE GAUSS FEATURES:
- Gauss Patented Focused-Gap Recording Process
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Memorex Corporation, Santa Clara, California
Superscope, Sun Valley, California
United Controls, Data Division, El Monte, California
Capital Records, Jacksonville, Illinois
Viature, Burlington, Massachusetts
American Sound Corporation, Warren, Michigan
3M Company, St. Paul, Minnesota
Audio Communications, Dover, New Jersey
Cinematape, Englewood, New Jersey
National Tape Service, West Caldwell, New Jersey
Allison Audio Corporation, Hauppauge, L.I., New York
Decca Records, Greenville, New York
National Recording, New York, New York
Plastics Products, Memphis, Tennessee
Capital Records, Winchester, Virginia
EMI Australia, Ltd., Sydney, Australia
Glims Consolidated, Ltd., St. Peters, Australia
Cinram Corporation, Montreal, Canada
Campe Records, Cornwall, Canada
Decca Records, London, England
EMI Records, Hove, England
Tempo Tapes, London, England
Deutsche Grammophon GmbH, Hamburg, Germany
EMI-Europa (Electrical), Korn-Braunsfeld, Germany
ITP Tonband-Produktionen-KG, Berlin, Germany
Sesa Press Rheinhard-Mohn (Urdel), Gutersloh, Germany
Gutenberg, Germany
General Recording Sound, Milano, Italy
RCA, S.P.A., Rome, Italy
Hitachi Maxell, Ltd., Kyoto, Japan
Sony Corporation, Tokyo, Japan
TOK Electronics, Tokyo, Japan
Tesla Musical Industries, Tokyo, Japan
Toya Kasei, Yokoohama, Japan
EMI Records, S.E. Asia, Singapore, Malaysia
Dioces Muzart, S.A., Mexico, D.F., Mexico
Philips' Phonographische Industrie, Baarn, Netherlands
Roger Ardeff — Lydstudio, Oslo, Norway
Werner Weber, Zurich, Switzerland
This list of systems is to be installed in April 1970.
Disk-Tape Wholesaler, Racks Seen Marketing EVR Software

CHICAGO — Record-tape wholesalers and rack jobbers will be involved in marketing electronic video recording (EVR) software, according to Motorola, which is introducing a Teleplayer to retail for $795 and is for the first time entering the software field.

Characterizing its EVR program as a "great leap forward," the firm thinks it is a "year to a year and a half" ahead of its nearest competition (RCA's SelectaVision, Sony and Panasonic). "Our system (produced under a licensing agreement with CBS) has all the advantages of the other technology without the limitations," said Jack Harris, marketing manager, education and training products division, which will market the system initially. The Teleplayer is not compatible with other systems.

Motorola initially intended to market a black and white player but will never produce one now, according to president Edmond F. Zunuck. Instead, the new Teleplayer is a compatible black and color unit made from production tools in Peoria, Ill., in a plant capable of producing 100,000 players a year.

Although the Teleplayer is not yet seen as a consumer item, Motorola has already initiated plans to release 20th Century-Fox movies on EVR five years after theater showings of the films. Wavering quoted 20th Century-Fox Darryl F. Zanuck as saying: "The cost for renting a full-length film would be within the range of the average family.

The cost of EVR cartridges in the consumer field is difficult to pinpoint, according to Harris, who said: "We have been talking to a number of prominent record-tape wholesalers and rack jobbers. This will definitely be in the video-tape retailing picture." Harris mentioned one estimate of $3 to $6 for a weekend of EVR entertainment if the cartridges are offered on a rental basis.

Motorola Cartridge

Motorola's EVR cartridge is an open reel of film 3-inches in diameter that is automatically threaded into the player. The film is 3/4-inch wide and contains two rows of picture frames and an audio track on each side. In black & white it contains 50 minutes of programming; in color, 25 minutes. The system will play through any television set and acts as a broadcast system when hooked to the master antenna network in a hospital or hotel or a cable antenna TV (CATV) network.

Material on 16 and 35mm film and video tape recordings can be reproduced for Motorola's EVR cartridge. The Teleplayer does not record material but the model does have a camera input for application where, a doctor for example, might want to augment a film with actual shots of an operation. It also has a microphone input for narrating along with the film and the two-track audio allows for such applications as simultaneous two-language instruction.

Pointing out many applications of the system, William Gallinger, sales manager, Motorola Systems, Inc., said that a chief advantage is that any picture frame in a film can be held indefinitely for close study "without harming a hole in the film or worrying about burned recording heads as in video tape systems." In less than a minute, portents deep in the film program can be found through a fast forward mode. The system will also automatically cut off if left in the permanent picture mode for more than 1½ minutes.

A total package of both player and programs will be offered in the fall with a starting price of under $500, according to Lloyd Singer, education and training products director. A typical plane offers 30 hours of education and entertainment for hospital patients, he said.

"Particularly aimed at the male patient during daytime hours," Singer said, "the series features outstanding and award-winning sports, comedy, travel, adventure and health subjects." In addition, new staff training films are being produced for (Continued on page 20)

Sound investment: silicone rubber pinch rollers

It doesn't pay to pinch pennies by using nonsilicone rubber pinch rollers in your stereo 8 cartridge units. Sacrifice proven performance reliability, and you'll soon get squeals from your distributors, dealers, and customers. Silicone rubber pinch rollers cost a bit more, but they've been proven more than worth it. They withstand temperature extremes better than any other material—and it can get pretty hot under a car dashboard. Silicone rubber pinch rollers won't stick or get flat spots, so tapes will run through smoothly without sound distortion.

Pinch rollers made of silicone rubber can help give your customers the kind of sound they're counting on. For more information, call or write our audio sound specialist, Jim Russell. He's tuned in.

Dow Corning Corporation, Dept. A-1060, Midland, Michigan 48640.

Silicone rubber from

DOW CORNING

(Continued on page 20)
When we started out to build America's finest compact cassette, we told the industry we wouldn't settle for anything less than absolute perfection.

We told them our cassette would be the best-engineered, the highest quality ever manufactured and would function flawlessly. They thought we were dreaming.

So, we told them we would mold a one-piece idler roller with double flanges so that the tape would stay perfectly aligned and wouldn't slip off.

We told them we would make a pressure pad that would last a lifetime and provide proper tension without causing unnecessary wear on the recorder head. We also told them we would build a separate hum shield with a high-nickel content to keep the maximum amount of outside noise from being recorded onto the tape.

We told them we would mill perfectly polished stainless steel pins, precision manufactured to sturdily hold our rollers in place, eliminating wow and flutter, and totally unaffected by rust or corrosion.

We told them we would design a heavy-duty polyester graphite-coated gasket, strategically curved to apply just the right amount of pressure on the tape to keep it winding smoothly and evenly for a lifetime.

We told them we would build all of these components of the very finest materials available. And, we told them we would assemble them into a housing so precisely engineered that it would meet or exceed all the specifications set forth in the U.S. Philips Standardization Agreement. They still thought we were dreaming.

So, we built it. Just like we said we would.

And we gave it our Lifetime Guarantee. The Audio Cassette... a dream come true.
There was a young man from Tibet
Who asked us to ship one cassette.
The sale was delightful,
But the postage was frightful.
And he hasn't heard from us yet.

World's largest manufacturer of precision-molded cassettes and cartridges.
Unloaded, leader-loaded, or tape-loaded.

Data Packaging Corporation

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**Releases: Cautious Selectivity**

"It's a putsown to release an album and then wait to see whether you should put it out on tape. It's a put down to your own judgment. A record manufacturer's dues is much higher.

Elliott, too, points to a "clean inventory" situation by not releasing all titles right away on tape. It's a question of inventory and economics for both A&M and its distributors.

Elliott said he's only had one request from one distributor to release a title which was not available on tape. Elliott admits to being cautious with some of his initial production orders. New music is simultaneously duplicated in 8 and cassette by a custom duplicator.

Mention cherry-picking to Bob Kornheiser, Atlantic's vice president for tape sales, and he spews forth acrid comments against the philosophy.

There is a concern among manufacturers that if they don't get their new tapes out on time, someone else will duplicate it for them.

"Don't hedge," is Atlantic's credo. "If you sign an act, support it in all configurations of reproduction."

RCA takes a wait and see attitude before releasing any tape, which has to come out after the LP. Nothing is automatically duplicated into cartridge or cassette. "There is the slight advantage in being able to watch an album's progress," notes Elliott Horne, RCA's recorded tape product planning manager. "But moving to new quarters can be carefully. If the album doesn't take in cartridge, they'll keep it."

Atlantic releases all its albums in cartridge and cassette, and has even released a tape one or two days before the LP appeared.

There is a concern among manufacturers that if they don't get their new tapes out on time, someone else will duplicate it for them.

By Bob Crumpacker, with RCA planning the company's future tape strategy.

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**RCA Plans 5 More Variety 8 Titles**

NEW YORK — RCA's tape cartridge & staff is planning five additional titles for the company's Variety 8 Series of $4.95 budget tapes for summer release. There are presently 15 titles in the catalog, Elliott Horne, the company's recorded tape product planning manager and his staff of producers, Julian Ross, Chicke Crumpacker and Len Magnus, are meeting to formulate release areas for the new releases.

The concept behind the Variety 8 Series is to fulfill mercial categories and pull together artists of a similar nature. Some of the company's initial efforts have covered the pop rock scene, soul, country and straight pop hits.

The music can go back 10 years, but the emphasis is on current hits. A hit single or track from a hit album can be included in the series after six months of its initial release. "Or a little bit less, depending on the run of the hit," Horne explains.

The tape department has, through its own initiative, developed and sold several ideas for tapes cartridges which have been developed into albums. The best of Red McKuen and G. Yarbrough were both initially a cartridge idea, with LP's developed thereafter.

RCA's unique tape &d department is built around professionals, Horne points out, who have had radio programming experience. "They were chosen in a true sense because of their skill," he said. Crumpacker has been with RCA 16 years, Ross 3½ and Magnus 2 years.

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**Robins' Strobes Help Fight Pitch Changes**

NEW YORK — Robins Industries Corp. has developed a pair of player speed-test strobes in cassette and Cartridge formats that are specially designed to help guards against pitch changes that result from too fast or too slow player speeds. They can also be used to determine sporadic speed changes known as wow and flutter.

The cassette version of the new Robins strobe is built into a standard compact cassette case and sells for $6.50 while its 8-track counterpart, in a standard cartridge case, sells for $7.90. Both units have integral strobe light and tape for testing by simply sliding the case into the player.

Multi, Jack Friedland, the company's vice president, disclosed that product from the company will be displayed at both the National Electronics Week Show (NEWS) to be held at Chicago's Conrad Hilton Hotel, Monday-Wednesday, (11-13) and the Consumer Electronics Show (CES) to be held at the Americana Hotel, here, June 26-July 1.

The theme at both shows will be "Free Robins Money." According to Friedland, Robins selected this theme to prove that even in today's uncertain economy, there is money to be shared and money to be made at the right place and time. He said that at both shows his company will plug different variations of the selected theme. "One variation may involve extra product pricing another may revolve around a credit arrangement," he said. Each variation will prove to our customers that they can make money freely and easily by dealing with Robins.

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**Disc Printing in Tape Directory**

NEW YORK — A listing for Disc Printing Corp. was inadvertantly omitted from the 1970 International Tape Directory. The firm will be moving to new quarters at the end of May and will be located at 205 Broadway, Cambridge, Massachusetts 02139. Tel. (617) 868-6200 / TWX 710-330-0840.
“Leon Thomas is a very special singer...a kind of one-man music machine...Leon Thomas’ intelligence and controlled fire seem to know no musical boundaries. He’s going to raise a lot of hell in the music world before long.” — Carman Moore (Village Voice)

Carman Moore isn’t wrong. He’s one of many critics and thousands of record buyers who feel the same way about Leon Thomas.

“The results are frighteningly effective—a free form melange of blues lyrics, half yodels and vocal swoops and dives.” — IAN DOVE, Billboard

“...above all is the soothing, almost chanting voice of Leon Thomas, drifting off into incredible warbling/yodeling sounds while he grabs up and shakes tambourines or bells. The feeling of his voice and the message in his songs is usually one of spiritual serenity and unity.” — VINCENT ALETTI, Crawdaddy

“...he often starts his numbers straight, singing in a pleasant baritone...Then he will abruptly shift into complex, agile scat singing interspersed with affective yodels and soft, climbing-and-falling tremolo effects, which suggest mourning doves in full song...It won’t be surprising to hear him yodeling away in due time on the Ed Sullivan Show.” — WHITNEY BALLIETT, The New Yorker

“Leon Thomas possesses unquestionably the most unique vocal sound around today. His appeal is to all the people. Jazz and pop alike. Whether he excites with his yodel or carresses a ballad Leon grabs you for keeps.” — PAULINE RIVELLI, JAZZ & POP Magazine

His first album on Flying Dutchman has to do with social commentary. And then part of it is basic jazz and funky blues. Everything Leon Thomas does is an expansion of the voice in the new music. Leon’s voice is evocative. Leon takes from the pygmies in Africa, Indian ragas, music of the Himalayas and puts it all together to come up with a new vocal sound. Leon is searching far into himself.

Join with him in the search by picking up on SPIRITS KNOWN AND UNKNOWN.

Flying Dutchman

Also on all tape configurations by Ampex
Distributed in the United States exclusively by Mainstream Records, Inc.
Distributed in Canada by Polydor Records

Write for free catalog: Flying Dutchman / 65 West 55th Street / New York 10019

Associated Booking Corporation / 445 Park Avenue / New York, N.Y. 10022
(212) 421-5200 / Cable: Starbook, N.Y.

www.americanradiohistory.com
WB Hits Tape Club on Sinatra Duping

LOS ANGELES — Warner Bros. has taken exception to a Texas tape club which has paired Frank Sinatra on an 8-track tape with several other major name artists.

WB has notified the company, the D.J. Star Tape Club of El Paso, to halt the illegal duplication of the tape which offers Sinatra, Elvis Presley, the Classics IV, Bobby Sherman, Oliver, Kenny Rogers and the First Edition. Jay & the Americans, Englebert Humperdink and the Archies all on one product. WB has also sent a copy of its complaint to the RIAA.

Sinatra and the First Edition are Repri releases appearing on the club’s “J-F-3-Pop” tape. WB’s marketing vice president Joel Friedman told D.J. Star: “Such unauthorized recording duplication and sale of our product constitutes a violation of existing federal and state laws and you are hereby specifically asked to cease and desist at once.”

The duplicator charges $5.25 for any of 12 tapes, encompassing pairings of top single hits in all musical categories.

A soul tape, for example, offers the Friends of Distinction, the Originals, Stevie Wonder, R.B. Greaves, Marvin Gaye and Martha and the Vandellas. Aretha Franklin, Fifth Dimension, Gladys Knight and the Pips, Jr. Walker and the All Stars, Diana Ross and the Supremes, the Jackson Five and the Steelers.

Some of the tape listings are duplicated out of music magazines. The firm’s brochure boasts that there is “never a minimum purchase required” — the choice is always yours — Club members saving a giant step further because members only pay for the music they really want to hear — never for tape albums.” The firm is called a division of D.J. Star Recording Service at 100-102 Texas Avenue.

Friedman said he is collecting a file full of examples of this.

During the recent NARM convention, WB officials met with a select group of 14 drops to discuss ways of stopping the sale of illegally duplicated tapes. As a result of that meeting, WB formulated its recently announced plan to cut off selling its product to any account which sells illegally duplicated tape — either WB’s or any other manufacturer's.

Owners Seeing Red

Continued from page 14

align themselves with major publishing houses.

Forseen is the day when record retailers (via rack merchandisers) will stock audio-visual cassettes. But it is also understandable to expect book and newstand retailers to sell or rent both educational and entertainment cassettes.

Italy’s Mondadori eventually sees “unit cost of a program (cassette tape) down to double the price of a magazine and purchasable on any newsstand.”

While the squabble is over the hardware systems continues — CBS vs. RCA vs. the world — all the companies are thinking of cassette software, the programming repertoire to be imprinted on film (EVR), clear vinyl (CRA) or tape (Sony, North American Philips, among many others),

Disk-Tape Wholesaler, Racks Seen Marketing EVR Software

Continued from page 16

this series being offered to U.S. and Canadian hospitals.

“We are going after top, award-winning stuff, and in addition we are working with several different medical producers in developing new films to round out our offerings,” Singer said. (mentioning that he has been working with Frank Haxtuck, Sterling Movies senior vice president. Motorola’s EVR system will also be tied in with (CATV) networks, Harris pointed out.

Never Seen TV

“In the reaches of (Alaska) there are people who have never seen a TV program on a set in their living rooms. Further, in many of the schools the only educational-audio-visual medium is a movie projector and a can of film. Alaska Northwest is preparing a package now to be used in conjunction

CONTINUED ON PAGE 22
CROW BY CROW, their second LP release, is being acclaimed a smash, with such hits as "Cottage Cheese", "Slow Down", "Colors", "Smokey Joe", etc.

Created by CROW, and brilliantly produced by Bob Monaco for Dunwich Productions.

CROW BY CROW -- ST5006

AMARET RECORDS
a division of American Association of Recorded Talent, Inc., Hollywood, California
PicAtape Opens 1st Franchise in Okla.

OKLAHOMA CITY — PicAtape Tape Center Inc., has opened the first in a chain of PicAtape Stereo Center franchises in Oklahoma City. The store will sell and service stereo tapes and tape products.

According to Tom Hoshall, PicAtape president, the program which calls for the opening of more than 100 franchise stores across the country is well ahead of schedule for the first year. He said outlets are being readied in west Texas, Arkansas and other areas of Oklahoma for mid-spring openings. The new store is a conversion of existing stereo sales centers to the PicAtape concept.

Hoshall pointed out that franchise operators of PicAtape Stereo Centers will realize from 15 to 18 percent on each sale in addition to any other tape display and merchandising system.

PicAtape International is the exclusive licensee of the PicATAPE piffer-proof tape display and merchandising system developed by CompuTape Electronics, Inc.

Under the terms of the agreement PicAtape has adopted the patented PicATAPE display equipment, which is an electronic tape display case door control system, and to a series of standard interior motifs which are followed throughout the PicAtape Stereo Centers franchise line.

Hoshall said PicAtape franchise is being actively promoted throughout the southwest and midwest with particular emphasis on the development of outlets in Texas, Arkansas, Oklahoma, Kansas, Missouri and Illinois. He added, "Our unique system gives our franchisees a definite advantage in the retail tape marketplace."

Hoshall said, "We are approaching marketing regions individually with a preset notion as to the number of PicAtape Stereo Centers each region will eventually support.

"We will begin to open outlets in a region only when we have firm commitments for those outlets. This procedure allows us to proceed into each region with definite advertising and warehousing programs, combining, where necessary and advantageous, advertising and warehousing for a specific region within a single program," he added.

The PicAtape franchise program includes everything from scientific site selections, assistance with or turnkey installation of store interiors and equipment, a two week training program for franchisees, week to week advertising support programs, weekly evaluation of sales results and a continuing program of franchisee assistance to the franchisee in every facet of the business."

"We have been extremely conscious of statistics from the outset of this program more than three years ago," said Hoshall. "Everything we do or include in the store program is exclusively tested and evaluated by our own marketing staff before it is released to our franchisee chain."

He continued, "We see the next five years as a period in which there will be considerable shifting out of the 'momentum and poppy' operations in the tape industry. With the advent of video hard and software, and further refinements in the audio tape business, we fully expect to see a near 100 percent turnover of the industry by 1975."

Hoshall said, "Everything we are doing today is based upon the directions the total industry is taking for the next decade. We intend to be one of the major retail marketing factors in this industry in the decade of the 70's and beyond."

PicAtape Stereo Centers feature all major and most minor tape labels, as well as a line of complementary goods which have proved successful in the Oklahoma-based outlets.

GULF, RCA PLAYER TIE

LOS ANGELES — Gulf Oil is offering its credit card customers an 8-track player for $19.95 in a premium promotion with RCA.

To receive the unit, customers agree to purchase 15 tapes at $9.95 each from RCA's tape libraries. At least three tapes must be purchased initially, with the remainder being purchased over a two-year span.

The unit is a home player with a suggested list price of $39.95.

In the store program is exclusively tested and evaluated by our own marketing staff before it is released to our franchise chain.

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MGM Won't Solo on Tape—Keeps Tie With Ampex

LOS ANGELES — MGM Records has altered its plans to go it alone with its tape product. The company is maintaining its association with Ampex, which has been its custom distributor. In fact, Don Hall, Ampex's vice president of its Stereo tape division, will meet with Mike Curb, MGM Records president, in Maloroca this week during the International Music Industry Conference to map out terms of any new arrangement.

"It looks like we will continue with Ampex," Curb said. "They have proved they can sell more tape than any other company." On another matter, MGM is selling its recording pressing plant in Bloomfield, N. J., to Viewlex, the parent company of Belle Wood, a tape material manufacturer.

Disk-Tape Wholesaler, Racks Seen Marketing EVR Software

• Continued from page 20

with its own textbook material and our Teleplayer.

"EVR will make possible CATV broadcasts in even the most remote Alaskan communities — communities which are beyond the range of any TV station but which can be served adequately by a CATV system which has its own broadcast capability and EVR programming." On the education level, General Music Corp., Atlanta, is developing a number of school programs, he said. The first course using EVR systems will include instruction in singing and on playing simple rhythm instruments geared to the third and fourth grade level. Later, courses for guitar, ukulele and other string instruments for other grade levels are being planned.

Wavering believes Motorola's development of EVR in the education and industrial marketplace will set the stage for the system's ultimate future in the consumer field. He mentioned Zanuck's comment about the problem of unauthorized copying of films and recorded music. "Zanuck said that with EVR, the producer knows he will receive his rightful royalties, because only CBS is able to duplicate and cartridge a product."

Harris acknowledged that the Teleplayer might be adapted for coin-operated operation similar to Scopitone and other devices. He said this development would come about through a "third party that knows the coin - operated entertainment field."
CBS to Demonstrate Color EVR At DAVI Confab in Detroit

NEW YORK — The Electronic Video Recording Division of CBS will demonstrate its color EVR system at the 1970 DAVI Convention (Debut of Audio-Visual Instruction) to be held at the Cobo Hall, Detroit, Tuesday (28) through Thursday (30). The demonstration will be held at CBS Booths Nos. 659, 661, 560 and 562.

According to Robert E. Brockway, EVR's president, last year's DAVI convention received monochrome EVR with considerable enthusiasm, and it is expected that the national educational organization's acceptance of its color unit will be even more emphatic.

He added, "Educators have shown themselves highly value-price conscious in audiovisual equipment in recent years, and we expect that the latter EVR color quality plus the fact that the unit will be available at the same price originally announced for monochrome only, will be particularly appealing to the convention."

The Dept of Audiovisual Instruction, a national affiliate of the National Education Association, concerns itself with improving instruction through effective use of instructional technology. There are over 18,000 subscribers to its services.

At another industry demonstration of the EVR color unit, more than 100 paper merchant industry leaders witnessed the working of the product at a luncheon held in the New York's Club 21, on April 21.

The group, responding to an invitation from Berg Packaging, Inc., saw Brockway demonstrate the EVR concept for industrial training and communications.

Following the demonstration, Charles Faulkner, president of Kipners & Faulkner Associates, a leading paper Merchanting consultant firm, unveiled the details of a specially designed industry-wide sales promotion program which will employ EVR players and CARtridges to reach the industry's 12,000 salesmen with continuing sales education and incentive programming.

The new program, Merchant Marketing Operation would prepare and distribute industry training programs for processing on EVR cartridges which would go to the paper mills.

He added, "The plan, in turn, makes them available to industry merchant groups, through which they will reach the sales forces." A part of the plan is preparation of special EVR entertainment material as incentives.

No Master ever had a better Slave

The newest, most versatile Cassette Slave on the market is the GRT "200." It was designed by GRT engineers, built by GRT technicians and is specially designed for consumer-oriented entertainment tapes.

The "200" is compatible with any master duplicator and incorporates technological advancements that make it the perfect slave for any system.

The unique Zero-Loop Tape Drive virtually eliminates scrape flutter, producing copy after copy with the same clarity and quality as the master itself. The "200" is truly production oriented. Recording at a 32 to 1 ratio, a ten-hour shift, each unit is individually biased, making adding or subtracting slaves a simple operation. The "200" features a convenient "up-top" PC board for quick adjustment and change of circuits.

When you think about it, naturally the finest tape duplicating equipment would be built by the finest quality tape duplicating company. It's our business. For complete details and specifications on the new GRT "200" Cassette Slave, the GRT "202" 8-track Slave, and the full line of tape duplicating, assembly and quality control equipment, write for our Tape Duplicating Equipment catalog, specifications sheets and price lists.

GRT CORPORATION
Industrial Products Division
1725 Lawrence Station Road, Sunnyvale, California 94085
Sennes' New Policy to Spotlight New Acts

LAS VEGAS—Frank Sennes, entertainment director for the Frontier Hotel and Casino, has announced a major policy change which will give new acts greater exposure.

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BALLROOM IN LAST WALTZ

PHILADELPHIA—Wagner Ballroom, the oldest public ballroom in the nation, is closing its doors at the end of the month. Joseph H. Smith, owner and direct descendant of Harry D. Wagner who established the original ballroom 77 years ago, explained that its present location in a racially changing area in the Olney section of the city hastened the closing.

However, he indicated a new Wagner's will be opened in the area of next September, probably a safe suburban site. At its present location since 1955 when it converted the Broad Street theater into a ballroom, Wagner's in more recent years has been given to feature almost nightly adult dance Fridays and Saturdays.

Wagner Ballroom was founded in 1893 by Prof. Harry D. Wagner and his wife, Annie, as the Wagner Dancing Academy.

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ENLARGEMENTS

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Las Vegas- Dizzy Gillespie

The Ray Charles Show, 1970, still proven to be one of the best

revival shows around. With a

piece-wise rendition of his present

Raelettes, Charles showed where songs about


instrumental, and then let the audi-
cence rock on while Sister Ventra

led the rest of the Raelettes in

"If You Don't Want You Don't Have to Get in Trouble." As us-

ually, the orchestra played tight charts, and Charles filled in with

lines on his piano. It may have been

familiar and inspiring.

Dizzy Gillespie, with his old

joking self, as he grooved his way

through a set. A jazz solo inter-
cated by his semi-mind with a dinner club pianist who laid down

the scat line. Dizzy Gillespie displayed his ability to adapt so well to
different instrumental music. The pure jazz that had made race musi-
casual was gone, replaced by the

prevailing attitude of the age but Africa was still with us. The set

was reminiscent of the Apollo
days with the audience coarse enough to be

between numbers.

BOBBY GLENNBERG

SINGERS

Supreme,

Cobacabana, New York

The new Supremes made their debut at the Copacabana, April

16 and showed the world that the

Supremes is all about the

girls. Mary is the Cindy Bird

song and recent addition Jean

Terrel work both so well, both musi-

cally and choreographically. They were at their best with a medley of their hits and an ex-
ccepted treatment of "MacArthur

Park." The combination was

established by the girls added to the showmanship of Dizzy. "You

Can Take My Eyes Off You" and Jean's

powerful solo were at the top of the

show. Their current hit "Let's Go To The Roof" was an immediate

pleaser and equally releished by the

town group who went out on the spirit-

ly "Oh Happy Days" and their own

special medley "Look Out Ex-

odyssey" which closed the show.

Conie Rarey, who was the opener and his easy paced humor

gave the evening a smooth start.

JEOE TABES

Billy Preston

Whisky A Go Go, Los Angeles

Singer-organist Preston's debut at the Whisky April 4th was a dis-

appointment. The chemistry which sparked an act with his audience

ever got bubbling. Preston tried hard

to keep the audience happy but

his 40-minute turn fell far short of

expectations.

Backed by the six-piece Rhythm

Rebellion band plus three male vocalists (also playing percussion and
cymbals), Preston's attempt to explode on stage fell far short of

the soul never happened.

He started off with a medium-
tempoed "I'm Gonna Give it to You Babe." But Preston didn't dare

"What About You." Preston's most powerful number was his own

"Hey Brother," which bade someone on a mission of destruc-
tion to stop him. His powerful new number was a call to action.

There were audience chucks when he offered "Let's Go To The Roo-

founded at the Bitter End

were people

The singer received excellent support from K. Lighty on piano, Joe Clayson on bongo, and Fred and Dean (Les McCann's drummer)

filling in on drums. Smith has rhythm, fire and ex-

citation. All he has to do is turn it on.

CANNED HEAT

Electric Circus, New York

It is rock, a con rock hall, when the audience is really into the act the floor can get carried away and get up and dance, right down to the roots of the Electric Circus, which is, after all, a place for dancing. The audience on April 16 comprised itself you of thousands, and you could say on the floor to watch Canned Heat.

The former boogie group, Lib-

erty recording artists, put their
past behind and introduced a new image with new ma-

terial, also a change of personnel and

to "I'm Gonna Give it to You Bae-

rock that was expected.

The group's second album " Sticky Fingers" is scheduled for release in the Fall. A debut U.S. tour for the group is also planned.

Before their U.S. tour, the Meckii Mark performed "The Trip," their opera, (mostly girls) on the dance floor, for the full sound of the trumpets and percussion.

On April 16 Jordan announced he had a"A Little baby with the same... and a great sense of smooth and exciting.

NANCY ERLICH

O.C. SMITH

Century Plaza, Los Angeles

It is rare to find a group as good as O.C. Smith's smooth delivery and his repertoire of well known standards. O.C. Smith's tour right now had a few lows, primarily because his arrangement with his house orchestra were out of step.

The show closed with a few numbers in an in-programmed 11-program and the Pellegrini's orchestra put in all to-
gger to match the crew. But it left the singer somewhat strained and

uphill.

A Columbia artist, has tone and sophisticated charm. He is an excellent singer especially with "My Eyes Off Of You." "What The World Needs Now Is Love" and "Never Stop Loving Her Everything Knows." An outstanding group, they also proved he has vitality.

But "Green Apples" and "Keep Smiling" are among his best, and "Laughing" was one of the hit. His vocal line of "The Bitter End" was smooth and

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It is rare to find a group as good as O.C. Smith's smooth delivery and his repertoire of well known standards. O.C. Smith's tour right now had a few lows, primarily because his arrangement with his house orchestra were out of step.

The show closed with a few numbers in an in-programmed 11-program and the Pellegrini's orchestra put in all to-
gger to match the crew. But it left the singer somewhat strained and

uphill.

A Columbia artist, has tone and sophisticated charm. He is an excellent singer especially with "My Eyes Off Of You." "What The World Needs Now Is Love" and "Never Stop Loving Her Everything Knows." An outstanding group, they also proved he has vitality.

But "Green Apples" and "Keep Smiling" are among his best, and "Laughing" was one of the hit. His vocal line of "The Bitter End" was smooth and

Exciting.
Stax, deep in the fertile soil of the southern United States has cultivated and nurtured an energy that has its roots firmly planted in America and its branches spreading the continents of the world.

The Memphis Sound: Soul Music, an energy with a message that has no regard for political preference, ethnic background or ideologies. Check it out... It's the real thing from Memphis U.S.A.


Enterprise Records, Volt Records and Respect Records are divisions of Stax Records, a division of Famous Music Corporation, a G-W Company.

STAX RECORDS, 98 North Avalon, Memphis, Tennessee 38104
**Ochs Goes for Old Time Rock**

**By GEORGE KEMEYER**

From the Music Capital of the World

**DOMESTIC**

**NEW YORK**

Rod McKuen gives two Philharmonic Society coproductions (28), Avco Embassy’s Bond Carol Bennett (29), and Joseph E. Levine’s film “The People Next Door.”

**Lincoln Center** will perform at Dallas Hyatt House, June 3-10, Pittsburgh’s Baldwin Hotel, June 14-15, Atlantic City’s Club Harlem, Aug. 10-16, and Philadelphia’s Crystal Ballroom, Oct. 15-19.


**Chicago**—There may yet be another rock ‘n’ roll revival, similar to the one in the early 1960s, but until then Phil Ochs is going to play what he calls “old-time rock and roll music.” Ochs considers himself a songwriter in the folk style, but this year he has added a gold lame suit, similar to early Elvis Presley, and a rockabilly band. The band is composed of drums, bass and guitar.

“In the normal show I do, which is both folk and political, I’ve added the 1950’s, Sun Records’ rockabilly sound, with actual Elvis Presley Hillbilly material, plus some right-wing material such as Merle Haggard’s ‘Okie From Muskogee’ along with my regular songs. It’s a picture of America,” Ochs said.

Ochs gained his reputation in the 1960’s by his political-entertained songs which satirized war, the draft and politics in general. He also recently took part in the People’s Defense at the Chicago 7 trial.

The “new” Phil Ochs combines folk and rock, and Presley, and Presley number. At Carnegie Hall he was booted, but since then he has been received very well.

Ochs said that it has been easier for him to go electric since Dylan set the precedent in the early 1965, but he still keeps his political tunes.

“Ultimately, my act can be taken as a use of American mythology, and Presley is part of that show,” he commented. “The Phil Ochs Experience: Elvis Presley May 2, 1970.”

Ochs has always liked the early Presley sound and eventually sees popularity returning, along with a folk revival.

“The psychedelic bands are in trouble now and there will be a return to basic rockabilly music. This is why Creedence Clearwater Revival is very important. This rockabilly music will last a couple of years, and then possibly we’ll see a folk revival,” Ochs pointed out. “The success of the 1960’s revival will make it easier for another revival to happen, but it happens it will be with new blood, and not with folk artists we knew back then.

“There is also a strong possibility for another Presley to appear,” Ochs said. “He will probably be a young South American, rural artist, who would redefine music on an individual level, as Presley did. I can imagine it, and I can imagine it as strong as anything I have ever felt. It would be like the coming of Jesus again.”

**N.Y. Pop Fest July 17-19**

**Contest for New Artists**

**NEW YORK**—The New York Pop Festival will take place at Randall’s Island July 17-19. Todd Powell, of Teddy Productions, Inc., is producing the Festival in association with New World Productions, Inc. Brave New World will be responsible for the hiring, promotion, and staging of the event.

Planning calls for three days of music beginning at 3 p.m. and ending at midnight. Brave New World will institute a nationwide contest to attract new talent for a showcasing at the Festival.

Don Friedman, who will act as executive producer for Brave New World, has previously been involved with the Forest Hills Music Festival and the New York Jazz Festival. Bob Gardiri

**TALENT**

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**Heavy Friends**

**Formed by Sutch**

**NEW YORK**—Lord David Sutch, who is in England preparing material for his second Columbia album, has formed a new group, Heavy Friends. The group will undertake its first concert tour in the UK beginning in June, following a short trip to Scandinavia later in the year.

Lord Sutch & His Heavy Friends now comprise Vivian Stanshall (lead singer); Family Dog (guitar); Don Cusack, formerly with the Byrds (guitar); Micky Waller (vocalist); Tony Beck (drums); and Jimmy Nardone, formerly with Deep Purple (bass).

**FITE TO HONOR LOEW’S CHIEF**

**NEW YORK**—Ransom Root, president of Loew’s Corp., will be the guest of honor at a show business tribute to be held next month at the annual conference of Personal Managers East at Atlantic City. On May 25, Steven J. Ross, president of the Kinney National Corp., will be honored as “man of the year.” Root serving as chairman are Bernard Myerson, Loew’s executive, and Gerald W. Parcelt, personal manager and president of the Conference of Personal Managers East.

**MAI 2, 1970, BILLBOARD**
On Sunday evening, March 22, Harry Belafonte and Lena Horne made television history. Their musical special “Harry & Lena” is considered by most critics to be a classic masterpiece and prime contender for the Emmy award.

To quote the New York Times, “The hour was, without the slightest reservation, one of the most poignant, dignified, professional and touching presentations that the TV medium has known.”

TV Guide said “Miss Horne and Belafonte proved that there is intelligent life on earth.”

Because of the overwhelming reaction to this historic hour of television, Faberge (the sponsor of the show) is proud to offer a limited edition of this stereo record.

Here is a true collector’s item, not available in record stores. But you can get yours now by sending this coupon with only $2.

Do it now. It may be a long time before there’s another television show worth keeping.

Songs included on this album: Walk a Mile in My Shoes, My Old Man, In My Life, It’s Always Somewhere Else, Ghetto, Brown Baby, Down on the Corner, Subway to the Country, Measure the Valleys, Love Story, The First Time, I Want to be Happy, Don’t It Make You Wanna Go Home, and Abraham, Martin & John.

Please send me a stereo record of the “Harry & Lena” TV musical masterpiece for only $2.

Name ________________________________
Address ________________________________
City __________________________ State ______
Zip ______

Send this coupon plus check or money order (no stamps) to: Faberge, Inc., P.O. Box 990, Indianapolis, Ind. 46206. Allow 3 weeks for delivery. Offer expires March 21, 1971. Void where prohibited, taxed or restricted by law.

B for the love of life
NEW YORK — Louis Armstrong will be present at the three-day Newport Jazz Festival (July 10-12) to celebrate his 70th birthday and appear in a special Friday night "salute" program designed by director George Wein. Louis Trumpeter and Dizzy Gillespie, Clark Terry, Joe New- man, Bobby Hackett and Punch Miller will appear playing material associated with Arm- strong. Also on the bill will be Mahalia Jackson, the Preservation Hall Jazz Band and Pete Fountain.

Wein has also booked three jazz violinists: 10:15 p.m., Thursday evening con- cерт, Frenchmen Stephen Grapnelly and Jean Luc Ponty and U.S. artist Joe Venuti. They will appear on the bill with Nina Simone, Miles Davis, Dizzy Gillespie, Herb Mann, Soony Rollins, and Barney Kessel.

This three-day concert will be headlined by Ella Fitzgerald—last at Newport in 1957. From Memphis to California, and singer Leon Thomas.

The Saturday afternoon con- cert will concentrate on con- temporary jazz trends and fol- low a series of trumpet, violin and drum workshops.

Sunday afternoon’s concert will be devoted to artists mak- ing their Newport debut, in- cluding singer Roberta Flack, the Ike & Tina Turner Revue, and a "Jamming on the Blues Guitar" with Albert King and other blues guitar players.

By DAVE DEXTER JR.

HOLLYWOOD — It was a mistake, a misunderstanding, says Herb Mann, once the "singing trumpet" of the Tijuana Brass, a one-time USC Trojan trumpeter, brands records. "It's a big lie," says Mann, who has disbanded permanently as "exaggerations." The Brass are completing a new album, and perhaps by next fall, will hit the road again for intimate per- sonal appearance tours.

"It's true," said the heavily bearded Herb Mann, "but when we got from a rugged European trip last fall we were all exhausted. Our batteries were down steady rock beats to supple- ment the rest of the music.

Ten Wheel Drive with Genya Ravan were also on hand to in- troduce several new cuts from a forthcoming Polydor album. Miss Ravan displayed a frightening ability to sing many styles of music from the blues popular in the 30's to the mournful feeling of Dizzy Gillespie's bitter锴t. Both were among the good numbers from the Sevent's initial Thunderbird album.

FRED KIRBY

SAMMY DAVIS JR.

The New Grove, Los Angeles

Sammy Davis' straight from the heart dynamism helped launch the new image of the old Cooc- outh Grove April 16. Davis built some of his own standards with some new ones, and delivered a 75-minute presentation which had its tongue of soft shoe and comedy impressions.

The only thing Davis didn't do were drums. He emphasized his dramatically strong vocal abili- ty, and was especially hard to make the evening seem historic. The Grove Hotel has cut all the palm trees and spooky monkeys in favor of stark black and sombering gray walls and drapes and a circular affect similar to the layout of Las Vegas shows.

George Rhodes' 28-piece or- chestra (with former Count Basie saxophone section leader Marshall Royal) sat atop a raised bandstand which split apart to allow Davis to enter and depart.

ELIOT TIEGEL

HERBIE HANCOCK

Village Vanguard, New York

Pianist Herbie Hancock, who has been moving in wider areas, such as commercials of late, brought his Hammond B3 and presented some uncomplicated swinging numbers. He also showed his tenor saxophone is an outstanding asset, playing the bridge of his form right now, but the whole group was related together and Obviously he's playing as a group.

Hancock (Warren Bros.) occa- sionally varied things by solos on a Rhodes electric piano. Another further interest of jazz people are showing in the electro- nics far as those instruments are available to them.

IAN DOVE

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Now that the Academy Awards are over, there’s only one movie music album worth having.

Most film music albums live and die with the fleeting success of the film, and when Academy Award night is over, so are the sales.

Except with Henry Mancini.

Even when people forget the movies, they ask for the “Mancini version” of the theme song.

His newest album is a collection of the greatest movie themes of the year, and includes songs like Academy Award-winning “Raindrops Keep Fallin’ on My Head,” “Jean” and “Theme from The Molly Maguires,” as well as the title song, “Theme from Z.” And for the real movie buffs, who every now and again long with a touch of nostalgia for Bogie, Mancini includes the unforgettable song from “Casablanca,” “As Time Goes By.” “Play it again, Sam.”
Seeburg Compact Jukebox Keyed to European Disks

*Continued from page 3*

pushed in the U.S. through a program involving imported European singles (Billboard, April 25).

Seeburg’s Golden Jet, a compact economy model aimed primarily at the European market, plays single record selections. Engineer Robert Kapoun explained that the compensating switch is operated manually, with the operator selecting one geared to European-pressed singles, and a compensating switch and a compromise setting for both.

“Tastes in Europe are different,” Kapoun said, “there’s less de-emphasis on the low end. We used to have to advise European operators and distributors on how to make changes in the amplifiers. Now this model compensates for the differences between European and American made records.”

Ed Blankenacker, Seeburg vice-president, said: “Europeans like a clean, treble sound. They don’t like the so-called ‘jukebox boom.’” American operators, he noted, could easily adjust the machine to suit their taste.

Jukebox Programmers See ‘Crossover’ Hits Mounting

By GEORGE KNEMEYER

CHICAGO — Jukebox programmers may have to start relying more on their ears than a record artist’s name and radio play. There are several singles out now that have started on one particular type of jukebox location (such as c&w oriented) but have soon been demoted on others. And good play has resulted.

A current single that has crossed over is “Long Lonesome Highway” by Michael Parks on MGM Records. Donald Kope, programmer for Knott Music Co. in Galesburg, Ill., said that the record is one of his biggest in both kid and c&w location jukeboxes. “I really can’t understand why it is getting play on jukeboxes; all I know is that it is.”

ARA Aims at School Sales

PHILADELPHIA — William F. Fraley, president of ARA Services Inc., predicted that in three to five years his company would be doing $600 million in business in the new public school service market. The company is also involved in public locations in several markets where it has acquired music routes.

He explained to a luncheon meeting of the Financial Analysts of Philadelphia that a new Federal regulation, effective April 1, permits public school districts to contract for food services to private companies without losing their governmental subsidies.

(Continued on page 34)

ARA Aims at School Sales

Industry Interest in FAMA/FAMC

MIAMI BEACH — Industry interest is focusing on the combined meeting of the Florida Amusement and Music Association (FAMA) and the Florida Automatic Merchandising Council (FAMC) here May 7-10 at the Plaza Hotel. The directors of both groups will vote to see if the two groups can combine into one organization. Considering the first such merger of separate state music and vending operating groups.

Although the full agenda for the meeting was not available at press time, Rob Keardon of R. S. Rhinehart Associates, an association management firm here, said that Republican gubernatorial candidate Jack Eckerd will be among the speakers.

Fred Granger, Music Operators of America (MOA) executive vice-president, Chicago, will also address the gathering. William R. Brandtstrader, director of state councils, National Auto-

(Continued on page 34)

MOA Warning On Copyright

WEST ALLIS, Wis. — The Music Operators of America (MOA) expects Senate judiciary committee action on the copyright amendment “in the next 60 days” and is seeking sponsors for an amendment. It has prepared, Wisconsin operators were told here (12). MOA is opposing amendments to Senate Bill S543 which would add a $1 per jukebox per year royalty fee for artists and record companies, an annual 50-cent per jukebox registration fee and a five-year periodic review of copyright fees.

Fred Granger, MOA executive vice-president, noted that his talk here coincided with the anniversary two years ago of House passage of a compromise bill MOA backed that calls for only an $8 per jukebox per year royalty fee for songwriters.

“I’m afraid many operators are apathetic about the bill because of MOA’s success in the past. Believe me, this is a mistake. We’re going to get a new copyright law—if I could this spring.”

(Continued on page 34)

New Equipment

Seeburg—100 Selection Golden Jet

Solid-state circuitry and on-stage stereo sound add up to the Golden Jet. Wrapped in space saving cabinet measuring only 48½ by 30½ inches by 22 inches are such Seeburg exclusives as Auto-Location switch,” format memory unit and high compliance Pickering magnetic pickup. The Auto-Location switch panel is in color and adds beauty. The lift up and tilt out strip title panel makes changing titles and records easier. The Golden Jet features a new cabinet design incorporating Seeburg’s use of copper and gold, with a lighted front panel and a flash of silver chrome. Together with the rosewood veneer of the Seeburg “one step” new jukebox is ideally suited to a space conscious location. Servicing the Jet is accomplished through the easily removable front piece. In one simple step, the unit opens to expose all electronic mechanisms for quick, easy maintenance. Solid-state circuits also eliminate the need for costly down time during servicing. Also available is a remote control volume switch that allows the jukebox to be controlled from any position without going near the jukebox. It also allows the record playing to be rejected.

(Continued on page 34)

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(Continued on page 34)
NEW SEEBURG APOLLO!
It leads the way in '70

WITH NEW, EXCLUSIVE PLUG-IN MICROLOG* CIRCUITRY, FOR INSTANCE. Space age, sealed microlog circuits replace complex switches, relays, and resistors. They control vital pricing and selector systems. And, make instant, plug-in pricing flexibility possible. Micro circuitry provides the Apollo with maximum reliability; minimum maintenance.

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- Improved Dollar Bill Acceptor. It makes dollar bill play easier than ever for customers.
- New "Slide Out" service means less down time.

Plus, traditional Seeburg reliability and styling excellence. See your Seeburg Distributor and see the new Apollo.

New Seeburg Apollo for 1970
A weekly program profiling of current and old listings from locations around the country.

**Chattanooga, Tenn., Coin Machine Co. Inc.**

**Brooklyn, Soul Location**

**Galesburg, Ill., Kid Location**

**Ottawa, Ill., Adult Location**

**Belleville, Ill., Young Adult Location**

**Galesburg, Ill., C&W Location**

**Rockford, Ill., Young Adult Location**

**Sterling, Ill., C&W Location**

**Miami, Soul Location**

**Denver, Young Adult Location**

**What's Playing?**

Lloyd P. Smalley, programmer, Chattanooga Coin Machine Co. Inc.

Jerry Duffy, programmer, Co., Inc.

Donald Knott, programmer, Knott Music Co.

Don Knott, programmer, Knott Music Co.

Charles Manik, operator, Jerry Schultz, programmer, Star Music Co.

George Woodridge, operator, Glenn Witmer, programmer, Blackhawk Music Co.

James Mullins, operator, Allan Amusement Co.

Ralph Ludt, programmer, Apollo Stereo Music Co. Inc.

**Brooklyn, Soul Location**

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**Sterling, Ill., C&W Location**

**Miami, Soul Location**

**Denver, Young Adult Location**

*Continued from page 30*

boxes in adult locations at songs by Brook Benton and Count Basie.

Hesch also had good cover success with "Sugar Sugar," the Archies, a song considered by many to be aimed specifically at the sub-teen and early teen-age market. "I had tremendous success with the tune," he said. "I put it in all locations, including C&W and soul oriented places and it still played good. In fact I'm still getting good play on it yet despite its being off the charts for several months."

Several numbers by artists aimed at the youth market have been consistently spilling over into the adult locations. The most recent singles by Bobby Sherman, the new teen-age idol, entitled "Easy Come, Easy Go" on Metromedia Records, has garnered top play in adult locations for several operators including Hud Hadham of Metromedia Co., in Springfield, III., and Fred Collins Jr. of Collins Music Co. at Greenville, S.C. Established teen oriented groups such as Kenny Rogers and the First Edition Simon & Garfunkel, and the Beatles are also getting heavy play in adult locations around the country.

Even a new rock group, Edison Lighthouse, is getting good play in adult stops for Carole V. Vires, programmer for C&N Sales Co. in Mankato, Minn.

One of the more interesting instances of crossover artists is Tony Bennett. His Columbia Records recording of "Something" is receiving top play in soul locations on Chicago's South Side. "This is a case where the song really has a flavor for soul location," commented J.M. Strang, programmer for South Central Novelty Co.

Another example of the crossover to soul locations is W.70 in this week's "What's Playing." Martin Herbstman, programmer for Lincoln Vending Corp. in Brooklyn, reports good play in.

**Coin Operated News**

**Crossover' Songs Earn Extra Play**

**ATLANTA**

The Atlanta American Motor Hotel recently was the site of a five-day Warner Bros. seminar which drew 28 persons. Companies represented included Rhythm Enterprises Inc. of Newark, N.Y., Commercial Music Co., Inc. of Dallas, Cruise Distributing Co., Inc. of Charlotte, N.C., and Southern Music Co. of Orlando, Fla. Attending the seminar were: Donald L. Pymet, Eddie L. Duncan, Robert J. Votz, Robert Genter, Lester Mikell, Lloyd A. Irgens, Loma W. Ballard, Ford Moore, Jerry Derrick, Albert Wherry, Roger D. Lewis, S.A. Fraizer, Lonnee B. Newcomb, Frank Impson, G.L. Brown Jr., R.C. Browne, John W. Calcutt, L. Douglas Johnson, Hugo H. Hayman, Albert T. Forbes, Ron Hodges, Paul Campbell, George L. Rogers and the Beatles are also getting good play in adult stops for Carole V. Vires, programmer for C&N Sales Co. in Mankato, Minn.

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**IT'S A REAL BELL-RINGER**

**SCORE WITH MIDWAY BASKETBALL**

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**Build-up Strikes**

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**Every Strike adds 5000 BONUS to score**

**3 Top Rollers score 1000**

**2 Out Rollers score 100**

**10 Targets score 100**

**Bumpers score 100 when mystery-lit**

**31 ways to build up score**

Get big pin-bowling bucks...

get Bally BOWL-O today!
Jukebox Programmers See 'Crossover' Hits Mounting

— Continued from page 33

soul locations on any Glenn Miller oldie.

"With the increase in the number of tunes that may eventually cross from the obvious location to others, programmers may find the necessity of listening more closely to singles. After all, who would of thought just three years ago that Johnny Cash would be big in young adult and kid locations.


SEGA ENTERPRISES recently engaged 105 university, technical institute and high school graduates as new employees of the company.

Industry Interest in FAMA/FAMC

— Continued from page 30

ния Merandizing Association (NAMA) are expected to speak. William Adair, Seeburg Corp., Chicago, is among several manufacturers reportedly attending, according to Ed Blankenbeker, a Seeburg vice-president formerly headquartered here. Blankenbeker is unsure if he will attend.

A D. Palmer, Wurlitzer Co., North Tonawanda, N.Y., has announced he will attend and engineer Andy Ducay, Midway Manufacturing, subsidiary of Bally Corp., is also expected.

Reardon explained that the move to combine the two groups is being spearheaded by James Tolian, former MUA president, and a 37-year veteran in the business. The MUA, a FAMC subsidiary based in Treasure Island, has long advocated a total approach to the organization of operators in all segments of the coin machine world. In the first combined newsletter of FAMA/FAMC, Robert Rhinehart paid tribute to "the creative and aggressive thinking" of Tolian and Howard Hamilton, FAMC president.

Reardon explained that one paramount reason for the combination of the two groups is the move by the Florida legislature to meet every year. The combined newsletter mentioned that there are 4,000 bills now in the Florida House and Senate. There are, for example, three separate bills devoted to cigarette legislation. He noted that many music operating firms are also involved in cigarette vending, as are, of course, all of the vending companies.

Reservation cards for the meeting here were also mailed out last week. Single occupancy is $14 daily and double is $16, on the European plan. The hotel is on the ocean front at 54th Street and the phone number: (305) 865-1500. Garth Howe is handling reservations at the hotel.

Original dates for the event were published as May 8 through 10 but the reservation card stated the opening date at May 7. Obviously, the added day will be needed, according to James Murphy, former FAMA president here. "There's an awful lot to do in just a short time," he observed.

New Bally Glass On Pinball Games

CHICAGO — Operators plagued by service calls on broken pinball game top glass will be pleased to learn that Bally Manufacturing Corp. is using a tempered top glass on all games. "This practically ends costly top glass service calls," said Paul Calabretti, sales manager.

![Jukebox Programmers See 'Crossover' Hits Mounting](image)

**ARA Aims at School Sales**

— Continued from page 30

"This opens up a market estimated at $5 billion annually to food service companies," he said, adding that ARA has established a new public school service group to exploit this new market.

Although he refused to estimate sales or profits for the six months ended April 3, he said the second quarter of the fiscal year showed "better gains than the first." In the first quarter, ended Jan. 1, ARA earned $4,115,000, or 83 cents a share, on sales of $157,103,000 compared with recent earnings of $3,990,000, or 81 cents a share, on sales of $150,458,000 in the like 1968 quarter.

He explained that the first quarter of this year was affected by the General Electric strike, some of whose plants ARA serves, and by both the Christmas and New Year's holidays occurring in the fiscal period this year while only the Christmas holiday was in the 1968 period which ended Dec. 28.

Regarding the entire fiscal year, Fishman said that last June and July, when the budgets were fashioned for the current fiscal year, ARA projected a continuation of its rate of growth.

"So far," he said, "I see no reason to change this forecast." In the year ended Oct. 31, 1969, ARA earned $15,901,000, or $3.28 a share, on sales of $566,000,000 compared with $14,187,000, or $2.99 a share, on sales of $535,857,000 in the previous fiscal year.

**Compact Jukebox**

— Continued from page 30

Don, head of the firm marketing a component type jukebox called the Cameron.

Although the copper and gold-styled "Cameron" unit is only four singles it can be easily adapted for 7-in. long play 33 1/3 Little JPs. But the other features are detailed elsewhere in this issue.

**SPECIAL! BALLY WORLD CUP $215 AS IS . . . COMPLETE**

Write for complete 1970 Catalog of Phonographs, Vending and Games. Established 1924

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CHICAGO COIN'S Sensational SUPER CIRCUS RIFLE GALLERY

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**Turns people into crowds**

![Turns people into crowds](image)

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"We want you to tell the world!"

Rock-Ola Manufacturing Corporation

800 N. Western Avenue

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MAY 2, 1970, BILLBOARD
puts the customers in the palm of your hand

Wurlitzer
STATESMAN

Put a Wurlitzer STATESMAN on location. Put the music on. Put away all your previous ideas of crowd interest. The STATESMAN really turns 'em on. And keeps them on as they are psyched out by its sensational sound.

You've got them in the palm of your hand — and they'll cross it with more coins than you will ever remember pouring out of a cash box. Go for that? Go into action! See and hear a STATESMAN at your Wurlitzer Distributor's now.
Coinmen In The News

- Continued from page 33

of Ardco Service of Cleveland Heights; Edward J. Zarick of Star Vending Co. of Toledo; Joseph Kapeluch of A.A.V. Music Co. in Wickliffe; Nicholas Alexander Sr., of F.G.H. Music Co. in Canton; Ray L. Hamilton of H. H. Music in Jewett; Bill Miller of J.B.G. Inc. in Cleveland; Charles F. Smith of Towne Music in Ashbalt; Robley E. Jones of Lorain Music Co. in Lorain; Walter E. Bunk of Thompson Music Service of Florence, Ohio.

CHARLESTON, W. VA.

Cruze Distributing Co., Inc., recently hosted a Wurlitzer service school here recently were: Ray Peterson of King Harry's Music Service in Augusta, Ga.; Edward Geddings of Sumter Music Co. in (Continued on page 37)

SCHOENBACH CO.

Manufacturers Representatives
Access -> Moore Distributor
GREAT TIME SAVIER! COIN WEIGHING SCALE
$28.95

10c CAPSULE MIXES
(all 356 per bag.)

Casing, 2-3/8" (ht.) w/ Lighter. 50.00

All Mixes w/ Lighter. 75.00

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MIXES & GAMES, 5c each, 50¢ in stock.

Parts, Games, Music, Spares, Accessories everything for the operator. Check full details with order.

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LISTENING carefully to exhibitors’ ideas are Louis Placek and Fred Granger.

LES MONTOTH, who operates no games, is nevertheless interested as a young games manufacturer (right) talks.

WILLIAM ANDERSON and William DeSelm ponder an idea.


More will \_ \_

the more \_ \_

you GIVE

HEART FUND

MAY 2, 1970, BILLBOARD
**Coming In The News**

* Continued from page 36


**DENVER**

The Draco Sales Co. here, headed by Mike J. Navis, recently hosted a Wurlitzer service seminar. Attending were Dan Medina of Dan's Sales & Service Co. of Chicago, N.M.; R.L. Hayhurst and F.D. Wehrly of the Midwest Music Co. in Denver; Earl Evans, Calvin Dukett and Gayle Victory of the Acme Music Co. of Colorado Springs, Colo.; Dr. Raymond Turek, Charles R. Bybee and Lloyd R. Stout of Apollo Stereo Music Co. in Denver.

**LOS ANGELES**

Several technicians from this area recently attended a Wurlitzer service seminar. Attending were: John Cathrle, William Mitchell and Bud Sterling of G&C Amusement Co. of Huntington Park; Butch Crush, Norm Snauggrass and Walt Jackson of A-P Music Co. of Encinolido; Carl Cline and Edward Johnson of the Cole Co. in Inland; Clyde Fields of Brayliss Amusement in Brawley; Tony Beltran of Valley Music Co. in El Centro; William Volmer of Volmer Service Co. in El Centro and Carl and Liz Hastings of Hastings Music Co. in El Centro.

**Executive Turntable**

* Continued from page 30

Kemper has been named vice-president of the western division of the business and industry group of Inyserate United Corp. He will be responsible for all food service vending programs in the western states. He has been in the food service business 21 years.

**Concessions Sold**

* Continued from page 30

issued in October 1964, when ABC and Berlo were ordered to strip themselves of movie theater concessions and contract rights having aggregate sales or not less than $4,050,000, of which not less than $3,500,000 had to be made in New York and Philadelphia from exchange areas. Drive-in theater concessions included in the divestiture had to be not less than 10 in number, nor more than one-sixth the total number of movie theater concessions to be divested in the New York and Philadelphia area.

Purchasers had to be approved by FTC. Theater Confections is wholly owned by its president, Philip Katz, who is in the theater concession business on the East Coast.
Linkletter & Beatles’ Producer To Address Programming

Continued from page 1

particular sessions of interest to their particular format. At one of these sessions, for example, J.P. McCarthy of WJR and one of Detroit’s leading air personality specialists will speak on how to build a successful morning show. At the same time in another session, general manager Bernie Barker of WDKA in Columbus, Ga., and operations manager Gary Fuller of KAFY in Bakersfield, Calif., will discuss hands-on aspects of creating a major market sound at a small market station.

In a special panel session Friday evening, three leading radio artists will detail how they feel the audiences of radio stations are changing. Smokey Robinson of Tamla/Motown Records and Johnny Rivers of Imperial Records are already set for the session. Among the other new speakers slotted for the Forum are Buzz Bennett, program director of KGB in San Diego; Perry Samuels, senior vice-president for Radio of Avco Broadcasting, who’ll speak on the modern program director and the techniques he must develop in his new role; Johnny Magnus of KMPC in Los Angeles; and Owen Bradley, a record publisher for Decca Records.

The Forum, sponsored by Billboard Radio, is being coordinated by James O. Rice Associates, leading educational operations director Gary John JOHNS, Antigua island. KRAV-Detroit’s McCarthy programming chores for ZDK. Fullerton of Antigua Broadcasting, system, owned-and-operated station. Bird will not only serve as manager but also handle programming chores for ZDK. The station will be a cartridge operation from weekly all of his staff last week.

In September, Bird hopes to also put an FM on the air with an easy listening format; he’s trying to sell a new station now to have the music piped into local resort hotels.

Bird, son of Antigua premier the Honorable V. C. Bird, ZDK is a dream come true. He said it took three years to get a license approved for the station.

Bird. The 10,000-watt station will broadcast 6 a.m. to midnight, using a playlist of about 40 records, he said.

A communications graduate of Western Michigan University, Kalamazoo, Bird’s previous radio experience was with the Antigua Broadcasting System, government owned-and-operated station. Bird will not only serve as manager but also handle programming chores for ZDK. The station will be a cartridge operation from weekly all of his staff last week.

In September, Bird hopes to also put an FM on the air with an easy listening format; he’s trying to sell a new station now to have the music piped into local resort hotels.

Bird, son of Antigua premier the Honorable V. C. Bird, ZDK is a dream come true. He said it took three years to get a license approved for the station.

Borrowing Pays at WHFM-FM

ROCHESTER, N.Y. — By borrowing the time and voices of two air personalities in Albany, N.Y., by a series of tape decks and cartridge decks, progressive rock station WHFM-FM not only manages to keep a highly fast-paced “live” sound in spite of being automated but keeps overhead to a minimum.

Mack noted that he’s borrowing keys the format at teens and young adults and has been steadily gaining in ratings. Last Oct./Nov., ARB showed the station third in the market at 7 p.m.-midnight with a 7.4% share.

The equipment includes a reel-to-reel stereo Ampex unit, three separate Criterion tape decks, two cartridge deck machines. The Ampex unit holds 80 kilograms of tape, while the provision for a “golden” jingle that mentions the year the record was a hit. One of them is used only for speaking, the other for the tape. The tape is changed each week and a half or sooner from the station’s library. The tape cues on the next time automatic through cue tones.

One of the Criterion tape decks contains the top four records and the pick of the week to listen to airchecks of a total broadcast day of these stations. This year, as a special side-light to the Radio Programming Forum, Bill Slade, general manager and top voice-over artist on the air, is helping to introduce the sound of young people to the audience. He looked at me and said: “Wow, I don’t believe it but you’re actually getting high on just the music”.

He asked me if I turned on and I said: “No. Music and drugs don’t go together”. “But you give it”, I told him (and that’s the answer) to talk to him, I told him he had shot in his arm. “He said he can’t enjoy the thing unless he’s stoned”... “I don’t know where the words came from, but I found them spilling out of my mouth... I said: “If you want to do a different... you’re going to be failing all the functions of laughing... but it wouldn’t be the same as if you were laughing naturally... it would be theoretically pro-duced... it just ain’t the same, the beauty you see when you’re stoned... the happy feeling you feel when you’re high... it isn’t produced... therefore you’re not really seeing beauty or feeling happy... yet, if you looked at life and trees and sunsets without being stoned... soon you would see their beauty.”

I’ve had many experiences like this while at XXX... and at times, I’ve left the studio... I let them see a quote, Groovy... Where's It At... Hip disk jockey who had the guts to say: “Dope’s for dummies... I'm straight”... and it helped... everybody was on some of the top jockeys... and some of the top artists... and have all in a picture... dressed real freaky... and in one of the different categories on the bottom of the page there were all their names... a caption... “We turn on... with Life... not pot.”

Let me just see that it’s not where it’s at with their idols... then put the pictures in the Village Voice and the like around the country... I think it would have a great effect.”

—Name withheld

Radio-Television
AND SHE'S GIVING AWAY TWO OF HER SECRETS.

JUST THE WAY YOU ARE TODAY
c/w You Made Me A Woman [ENA-9002]
from the album that's teaching everybody a thing or two:
THE MANY GROOVES OF BARBARA LEWIS* [ENS-1006]
Produced by Ollie McLaughlin, Tune written by Tony Hester, Published by McLaughlin Publishing Co., Arranged & Conducted by Mike Terry

Making it on the sound of Memphis,
ENTREPRISE

ENTERPRISE RECORDS, A DIVISION OF STAX RECORDS, A DIVISION OF FAMOUS MUSIC CORPORATION, A G-I COMPANY, ENTERPRISE RECORDS, 98 NORTH AVALON MEMPHIS, TENNESSEE 38104
*AVAILABLE ON 8-TRACK CARTRIDGE AND CASSETTES
Dear Mr. Littleford,

It was very unfashionable for you to take a stand against drugs in 1970, issue of Billboard. It is also very difficult for me to congratulate you for it.

As an attorney with a working acquaintance of the drug business, I have unsuccessfully, as far as I know, tried to get writers, record company officials and the like to consider carefully what they do when they make underground (and worse, teenage hopper) anthems out of tunes that glorify the drug experience and urge us all to "turn on." The fact that your editorial, your sense of responsibility, may be rare in the music business is ironically the best evidence that the "kids" may be right about the rottenness of our system and values.

The telephone book numbers of CKXL, justiously entitled to be enjoyed by the innuendo wedding of music and drug imagery in the record business, may without doubt; a temptation; and flesh in the music business as weak as it is anywhere else.

It is really too bad. Just think that powerful families that you would have had their swindled (and meant) by a Beatles, a Stones, a Morrison, a Hendrix, an Airplane. Some have been honest enough to admit privately that they don't dare take a stand of that sort, that their livelihood depends on it. They permit them a public rejection of any part of the drug scene, except maybe heroin, which seems to be bad enough for public consumption if that's the best confidence of whatever it is true of even those who have never affirmatively gotten "high" syndrome in the first place.

Maybe if people like you and publications like yours keep your integrity, stay on the music scene and periodically issue a "call to action against drugs," you just might convince one of the mass heroes and cultural leaders that we have got to make a living in the business without acid, pot, smack, speed, horse and downer pills or other two or three who feel as we do.

Elliott L. Hoffman
Attorney
Belklock Levine & Hoffman

With regard to your item in Vox Jos, we're interested, you'll be interested to know that CKXL has undertaken this area as a major project.

During the month of February, CKXL, joined forces with a free lance journalist by the name of Robert Savage, who has devoted a considerable amount of the study of the drug situation. Savage, in conjunction with the CKXL news department and guest experts in a variety of related fields, is preparing a continual situation as it applied to Calgary. The resulting series, "The Sign of Great Reading," will be presented on CKXL, 70, a completely-complied and balanced program, arranged material and audience participa-

The SIGN of great reading

40

Dear Mr. Littleford:

I have just read and reread the editorial in April 11 Billboard, "The Call to Action Against Drugs," and am wholeheartedly in agreement with it. I believe the responsibility goes right down to the record dealer to be selective in what he stocks and to discourage the tolerance for drugs and encourage the wealth of great music in existence. H. Dalton, owner

Dalton's TV and Record Store
Wapuu, Wisconsin.

During the National Association of Broadcasters Radio Convention, as a result of the issue of BILLBOARD with the editorial, a producer on the program was shocked, surprised and rather upset with your "Call to Action." "All drugs are bad," family, religion, ethics and other interests are needed in the fight against drugs and drug addiction. Broadcasters should warn, and give an alternative to the drug culture.

An organization known simply as the "Drug Task Force," has been set up several months before as a semi-official body to battle the drug problem in Calgary. Although it was primarily made up of people, they had done nothing, but had expressed an interest in fulfilling a first objective mentioned above. Project 70 spurred the group into action, and we have had subsequent indications that we felt, after our reservation, that things were going. We set up meetings between the Task Force and the Project 70 staff, and went into the community areas of criticism on the air. The eventual result is a plan that we prepared to endorse. Calgary's Drug Information Centre, equipped to provide both accurate information and emergency treatment, will open this week, funded by the provincial government grant.

The first step is rehabituation. No firm plans yet for serving this area. With the cooperation of KTKT in Tucson, Ariz., I recently travelled to Tucson to study this program, which is on organization called the Awareness House. It appears to me that such an operation will fulfill this need in Calgary, and as a really, have prepared to details to the report on my observations, which has been circulated to hundreds of interested individuals. It is my hope that we will be able to a personnel support from private industry, or through local civic groups, to act on projects for the future, it may be possible to meet a share of the cost of the Drug Information Centre. As a result of our work in the relatively small community of member of the Drug Task Force, as wellfs, it is Club's Operation Drug Alert program.

The program, I'm not through yet we've just started ... but already we're beginning to feel the satisfaction of David E. Lyman Station Manager

CKXL

Calgary, Can.

May 2, 1970, BILLBOARD

'Velma's Croninger - Automatic Play Out

NEW YORK—Record companies were warned last week by Metromedia radio presi

David Croninger that there's "no such thing as an average piece of a record on any of his radio stations anymore—even those records by the gods of the recording world like Frank Sinatra and Peggy Lee, Metromedia towns and operates such easy listen

ing radio stations as WNEW in New York, WRIF-Winfield, WASH-FM in Washington, KALX in San Francisco, and WHK in Cleveland.

In the old days, Croninger said, it "used to be standard operating procedure to overprint new disks with big MRR artists, and MRR artists and immediately find them on the charts.

Now, every record the stations gets its first spin on the audition turntable. The reason for the closer attention to records today is that Metromedia's stations have all changed their definition of Middle of the Road radio. It's our policy to be very selective and to cover the 18-49 age group, and Middle of the Road Radio is one of the best means of zeroing in on this target category," he said. So you have to consider today's young adult radio listener. Today's audience of 25 was adopted seven years ago when the Beatles burst upon America. She's
gone, he said, and we've been out there in the audience and we've been in the audience and we've been out there in the audience and we've been in the audience and we've been out there in the audience.

But since the Beatles today are something out of our young adult listeners' reach, or at least in the price of the most likely thing, Croninger said, we've got to think of that 25-year-old listener, who is also a very good listener, and we would say 'Let it Be' on our new broad of MRR stations?"

He added that many of the new MRR artists are similar to Top 40 radio, but there are different directions in such music, they are cheerful, weather, "plus the regular company of believable air personalities.

Croninger spoke before the annual college student meeting of the International Radio and Television Society at the Hotel Convention Center in Cleveland.

www.americanradiohistory.com
Harry gets more Belafonte every album.

Radio-TV Mart

Billboard Magazine—read by more air personalities, program directors, and general managers than any other trade publication in the world—is the perfect place for your job needs. Already, hundreds of radio stations and program directors and air personalities have been brought together through the Radio-TV Job Mart. The cost is $15 for two times. Because of the low cost, please send payment with your advertising copy. Box numbers will be used, if you wish, but results are much faster when you use your name and address or call letters. Send to:

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New York, N. Y. 10036

POSITIONS OPEN

Immediate opening for a top-flight announcer
$2,000 basic, 24-hour in central selling air position. Opportunity to make up to $4,000. Must be at least 21 years of age. All qualified applicants must have professional experience behind the microphone and a proven track record. University or college degree preferred. Closing date: March 16. Contact: Bob Benner, Billboard.

South Florida's top 50,000-watt AM
improvement needs happy morning man. Salary plus good experience behind the microphone and a proven track record. University or college degree preferred. Closing date: March 16. Contact: Bob Benner, Billboard.

Is there an ambitious, dedicated news director who likes to set up and run top-notch programming? Send resume to: Billboard.

WEA, a major East Coast group station, needs a strong program director. Address resume to: Billboard.

WEIR, in Shreveport, LA, seeks both air personality and salesperson. Send resume to: Billboard.

I am presently a top-rated, bright, happy summering, 20-year-old woman, looking for a chance to get into the business. Address resume to: Billboard.

Are you a weekend "nobody wondering" looking for weekend headlight? We're looking for a talent. Send resume to: Billboard.

A graduate from TV and radio
broadcasting school, 3rd year, wants to further education. Address resume to: Billboard.

I want to meet new people in a new place. Address resume to: Billboard.

Send resume to: Billboard.

Need a good writing job? I'm looking for a job as a writer or radio announcer. Address resume to: Billboard.

One of America's top radio companies is looking for an experienced program director. Send resume to: Billboard.

If You Don't Feel A Thrill When Peggy Sings, You're Dead, Jack.

- Leonard Feather

BRIDGE OVER TROUBLED WATER.
A New Album From This Year's BEST CONTEMPORARY FEMALE VOCALIST (NARAS)

Capitol
record & tape
produced by Phil Wright
ST-465
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**Radio TV Mart**

**Radio TV Programming**

*Programming guidelines from key, precasting radio stations, including Best Picks, Best Leftfield Picks, Biggest Happenings, and Biggest Leftfield Happenings.*

---

**TOP 40 PROFILES**

**EDITOR'S NOTE:** Each week we will profile some of the key Top 40 stations in the nation. These stations are participating in Billboard's Search for a New Sound, seeking new recording artists. The Search is being conducted in association with the Tea Council of the U.S.A.

**WAKE**

Boston, Massachusetts, WBCN.

Program director is Kenneth Ross. Ross prepper: "We've got nine personalities on WBCN. We do an equal drive and personality. We've got three key morning shows. One is 'The Tea Party' at 5 A.M. This show is very popular. Another is a midday show. The third is in the evening."

**WFLK**

Charlotte, North Carolina, WFLK.

Program director is Ron O'Brien prepper: "We have a very strong personality format. We have a strong core of active personalities. We have a strong young audience. We've got a lot of personality drive."

**WIEZ**

Cincinnati, Ohio, WIEZ.

Program director is John A. Sowers. Sowers prepper: "We're a Top 40 station, but we have a lot of personality. We have a strong personality format. We also have a lot of new music."

---

**Progressive Rock**

**WREK**

Atlanta, Georgia, WREK.

Program director is Tom Race. Race prepper: "We have a strong progressive rock format. We have a lot of new music. We also have a lot of personality."

**KMFQ**

Miami, Florida, KMFQ.

Program director is Mike Harper. Harper prepper: "We have a very strong progressive rock format. We have a lot of new music. We also have a lot of personality."

---

**Country**

**NASHVILLE**

A country radio seminar will be held here May 15-16 at the Sheraton Nashville Motor Inn by the Country Music Survey.

The seminar will be conducted by Tom McEntee, specializes in news country music records. The seminar can be obtained by writing Country Music Survey, PO Box 26, Nashville, Tenn. 37212.

**KDKA's Soul Format**

*Continued from page 38*

- To be a highly identifiable soul station.
- To attract a wide audience of listeners who are interested in pop and R&B artists and keep them from being scattered.

The move by KDKA gives Dallas two soul stations. KDKA's competition, KNOK, is also a daytime operation. New records are added to the playlist each Monday, unless extraordinarily good, Thomas said.

---

**Selling Sounds**

What's happening among the major music houses. Items should be sent to Debbie Kenzilk, Billboard, 165 W. 45th St., New York, N.Y. 10036.

**WEEK OF 6-10 APRIL**

**Laurie Productions, Inc.**, 582-2975, New York: John Mack, recording. Laurie produces food clips for television shows, movies, and commercials. Also has a line of novelty items.

**Record Plant Studios**, 527-3800, Los Angeles: John Chey, recording. Chey's business is primarily in film, television, and commercial recording. Also produces music for children's shows and educational programs.

---

**WHERE TO BUY RECORDS**

-LOURS RECORD STORE, 20th St. and W. 7th St., New York, N.Y. 10011
- Records for sale include albums and singles. Store also has a large selection of import records.

---

**Radio TV History**

- www.americanradiohistory.com
MAY IS JAZZ MONTH ON ATLANTIC

Ten Exciting New Releases

MOSÉ ALLISON
HELLO THERE, UNIVERSE
Atlantic SD 1550/TP 1550/CS 1550

CLARENCE WHEELER & THE ENFORCERS
DOIN' WHAT WE WANNA
Atlantic SD 1551/TP 1551/CS 1551

WILBUR DE PARIS & HIS NEW ORLEANS JAZZ ~ EVER & OVER AGAIN
Atlantic SD 1552/TP 1552/CS 1552

THE COLTRANE LEGACY
Atlantic SD 1553/TP 1553/CS 1553

EDDIE HARRIS
COME ON DOWN!
Atlantic SD 1554/TP 1554/CS 1554

THE BEST OF CHARLES MINGUS
Atlantic SD 1555/TP 1555/CS 1555

THE BEST OF CHARLES LLOYD
Atlantic SD 1556/TP 1556/CS 1556

THE BEST OF HANK CRAWFORD
Atlantic SD 1557/TP 1557/CS 1557

THE BEST OF ORNETTE COLEMAN
Atlantic SD 1558/TP 1558/CS 1558

JAZZ SUPER HITS Vol. II
Atlantic SD 1559/TP 1559/CS 1559

On Records & Tapes
Colossus, where we
Wonders never cease.

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-Ma Belle Amie
-CS-1001

They're all in our first release.

They're all available NOW.

Colossus Record Corporation, a division of Metro-Goldwyn-Mayer Inc.
A presentation of Jerry Ross Productions Inc., 1855 Broadway, New York, N.Y. 10023
Available on Ampex Tape
**May 2, 1970**

**OLIVER**

The singer's clubby baritone has been heard on single after single for years, and he's got a few more of them on this Capitol album. “My Baby’s Gone” is a version of the old Joe Turner song, “Shoals.” Jim Cropper, who sings as well as writes and produces, has also produced the album. The price is reasonable and “My Baby’s Gone” will appeal to fans of both crooners.

**Paul McCartney**

This is the group's album debut for this label. A solid medley treatment of the title, "The Declaration, A Thaxton is Groove. " with Groove "Purlie." The band is constructed around a rhythm of Paul's vocals, R&B, and just adds a bit of a rockin' touch to the mix.

**CROOK**

The title tune “You Wouldn’t Know Love” only appears on one of the two leads on this album. Upon review it was found that a second version of the song, "Cabin John," was also included on the album. The song is a bit more complex in its structure, but should make an even bigger hit than its initial outing.

**Denise Wilkins**

Chalk up another top chart winner for the country heart and soul market. Included is her recent smash hit, “Let’s See Through This.” The first release of readings is, “It’s Just a Matter of Time,” and “A Lighter Shade of Blue.” Her reading of Carole King’s "You Used to Know How" and "Can’t Get This Feeling Down" is another touching standout.

**Under the Streetlights**

Using a variety of styles, this album features songs from the early 1970’s, including “The Girls of Summer,” “Can’t Get This Feeling Down,” and “The Way They Take the Party.” The album is well recorded and contains some excellent original material. The price is reasonable and "Under the Streetlights" appeals to fans of the singer's previous work.

**The Blue Jays**

The sound on this album is similar to that of "Under the Streetlights," but the overall sound is stronger. "The Blue Jays" features songs from the early 1970’s, including "The Girls of Summer," "Can’t Get This Feeling Down," and "The Way They Take the Party." The album is well recorded and contains some excellent original material. The price is reasonable and "The Blue Jays" appeals to fans of the singer's previous work.

**The Sadies**

The Sadies have always been known for their unique sound, which blends country, folk, and rock music. Their latest album, "The Sadies," is no exception. The album features songs that range from traditional country tunes to more experimental sounds. The production is excellent, with clear vocals and crisp instrumentation. The album is available for $10 on CD and $7 on vinyl. The Sadies are currently touring in support of the album, and their shows are a must-see for fans of country, folk, and rock music.
LINDA RONSTADT

SILK PURSE

NOT ALL PIGS ARE YOUR ENEMIES
Another Slice of Tangerine
A juicy Ray Charles slice. His first instrumental album since the award-winning Genius + Soul = Jazz.

Ray Charles My Kind of Jazz
TRCS-1512

Distributed by ABC Records
Los Angeles, New York.

A product of Tangerine Records
Los Angeles
Promoters Urged to Tune in To Ideas From the Young

NEW YORK — Too many promoters here do not know the rock business, according to the late folk music critic turned promoter at Queens College. "There are things, changed things, which they're not putting these other people do. They should have some young person on their staff who really knows what's going on. The promoter should listen to this young man. The promoter should understand what the young man's knowledge and combine it with his own knowledge of the business. Then perhaps there would really be some shows in this area."

Rubin feels that he can rewire the students and therefore can give them what they want. So far he has done a good job. He has taken Johnny Winter and NRBQ, the Byrds, and John Mayall with Delaney and Bonnie on tour. These shows were held in the Colden Auditorium at Queens College in Flushing. "I operate on the same level as the students. Therefore, I know what they think they want, and that my job entails. I am able to give these people, my people, the general sense, what they want. I think that my people are prevalent among all young businessmen. Simply put, it revolves around the feeling of a true brotherhood towards his peers. It is not a possessive phrasing. So, we end up with that."

Sixty students have been accepted for September, 1970. Rubin, who is also in Music Education, NYU School of Education, Room 65, 80 Washington Square East, N.Y., 10003.

Campus Dates

Pentangle, recording on Warner Bros., will appear at the State University of New York in Bing- hamton, Friday (1), Cornell University in Ithaca, N.Y., Saturday (2); and the University of Massachu- setts, Amherst, Sunday (3). Glyn Johns, Warner Bros. artist, will perform at Portland State University in Portland, Ore., Sunday, May 10.

The Chambers Brothers, Columbia Records, appear at John Carroll University, Cleveland, (1); Millersville State College, Millersville, Pa.; Kent State University in Kent, Ohio; King College in Brooklyn, Ohio; Morgan College in Shippensburg, Pa.; and Shippensburg State College in Shippensburg, Pa. Drive with Guyan Raya, Polydor artists, appear at Cheyney State College, Cheyney, Pa.; and North Dartmouth, Mass., Friday (1).

Townes Van Zandt and the Man Who Sold the World Records, appear at the College of the Holy Cross, Worcester, Mass., and Sacred Heart College, Fairfield, Saturday (1); and St. John's College, Annapolis, Md., Sunday. (2). "Lovers" and "Mr. Bright Side" of the Columbia label, appear at Tarleton College, Stephenville, Tex., Friday, May 8. Rare Earth, recording artist, appears at the University of North Carolina, Chapel Hill, Friday, May 8, Joshua White, in a phrase of friendship and understanding, will perform at the Magic Word, today, money."

NYU to Offer New Cause on Music

NEW YORK — The New York University School of Educa-
tion's Music Division will begin producing a series called “Music From the Contemporary American Perspective," said Charles O. Ham, director. Clark Terry, Jimmy Giuffre, Alan Freed, Dave Brubeck, and Ahmed Abdul-Malik are among the jazz musicians who will teach in the program. Dr. Joseph Scianni, conductor of the award winning "Jazz Ensemble at New York University" will also teach in the program. In multi-media forms and avant-garde will be handled by John Gilbert, University of Illinois, and Ursula Mamlom.

The program includes studies in jazz, rock, folk, blues, Afro-American and "future" music. The four-week study will lead to a Bachelor of Science degree in music education and will include specialized courses and applied music instruction at the graduate level.

Best LPs

These are the top LP's selling at Newman's Music Center serving the University of Alabama in Tuscalo-osa. General manager is manager and owner:

1. "Georgia by the Mountain, Windfall, 4501.
3. "Illinois Stations in Consolidation"

CARBONDALE, Ill. — As of April 10, the two Southern Illinois University stations, WSI-FM and WIBD, have consolidated facilities and staff to better serve their campus. All future correspondences should go to Jim Hoffing, Music director, WIBD Radio, Wright-Livingston Park, Southern Illinois University, Carbondale, Ill. 62901.


Power to Whom? Southern Illinois University and three people in Carbondale have sued a company which built a permanent music festi- val in the St. Louis area and bordering on SIU-owned land. The University is afraid that its land, which could- not be ruined by music lovers who wish to go to "White- sion Mountain," the site's name. They have asked the federal court in jail claim that Woodstock and A & WMBU, both of public nuisances, Chuck Norris and his partners at Hurricane put up a "Woodstock" and plan and put to the first gathering Friday night. The state of Illinois has also filed suit, claiming that the sanitation facil- ities are not adequate. Notary claims sufficient sanitation facilities for 30,000 people plus 150 running water taps. He cannot find any blueprint for sanitation rejected by the state but he feels that there must be better results. He said that he is not going to buy a kettle going on this. It would be a good time, however, for all of SIU to make a stand.

Promoters need to get any campus radio station has not received a copy of the album "McCartney," write to the IRS, 130 West 60th St., N.Y. 10024. It would be best to use the shells and have a "Summer Jobs at Home."

Interested in a summer job in radio or TV? List the area in which you work to. All ads will be listed daily in the News and TV Job Mart section. Please have the resumes on my desk no later than May 15.

Campus News

What's Happening

Two interesting facts came out of the recent IRS convention in New York. One is that college broadcasters polled at the conven- tion felt that there was making a contribution to society and could stand improvements. The other fact is that the FM radio as the most relevant medium in terms of popular music is growing in medium of young culture. No one use of the station was more relevant and aware.

Two interesting facts came out of the recent IRS convention in New York. One is that college broadcasters polled at the conven- }
SOUL SLICES: Commonwealth United's deal with Carl Proctor's Farem Productions brings to the label the Soul Brothers with "That Loving Feeling," featuring Charlie Conard and Richard Parker, who doubles as Faren's &/vice-president, with "Got to Find a Way." Farem will also add a new group, Heart & Soul, singer Barbara English and saxophonist Prince Joseph to the C.U.K label, already building with Cindy Houston, Maxine Brown, Lenny Welch and Milt Matthews. "The renaissance of the tune" has strengthened its deal with Bill Lowery's 1-2-3 label in Atlanta. First release will be the TAMS. The joint $20,000 scholarship fund set up by Capitol and NARM supports black students of industry employers to $1,000 per year school. The award is yearly. Tom Schelmesing is Motown's new director of advertising and creative services, a new post.

Among his many credits, George Gobill, Fecher's exective who died two weeks ago, founded Tico Records, recorded Frankie Lymans "Why Do Fool's Fall in Love," and the Chantels "Maybe" for his End label in 1957. His was a key contributor to the rise of rock 'n roll. "Puttle," the Broadway musical, is now an original cast album on Aspers Records, featuring award winner Melba Moore, whose first album on Mercury is "Loving Her. Her rise to success has been in the tradition of true stardom. She's talent. New Doris Duke, "Feet Down Walking," on Kapp, offers the budding joint $20,000 scholarship fund of true stardom. A new record is on Emile Linn's "I Feel Willing," as seven albums....

The Chantels' "Maybe" b/w "Drop of Drash and Bobby Bonds' Lover's With A Reputa-

more will live

the more you give

Heart Fund

Soul Sauce

BEST NEW RECORD OF THE WEEK:

"CHECK OUT YOUR MIND"

Impressions

By Ed Ochs

SOUL SAUCE: Commonwealth United's deal with Carl Proctor's Farem Productions brings to the label the Soul Brothers with "That Loving Feeling," featuring Charlie Conard and Richard Parker, who doubles as Faren's &/vice-president, with "Got to Find a Way." Farem will also add a new group, Heart & Soul, singer Barbara English and saxophonist Prince Joseph to the C.U.K label, already building with Cindy Houston, Maxine Brown, Lenny Welch and Milt Matthews. "The renaissance of the tune" has strengthened its deal with Bill Lowery's 1-2-3 label in Atlanta. First release will be the TAMS. The joint $20,000 scholarship fund set up by Capitol and NARM supports black students of industry employers to $1,000 per year school. The award is yearly. Tom Schelmesing is Motown's new director of advertising and creative services, a new post.

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The Chantels' "Maybe" b/w "Drop of Drash and Bobby Bonds' Lover's With A Reputa-
From the Music Capitals Of the World

**CLASSIFIED MART**

**MISCELLANEOUS**

ALL WE ARE IS...LISTEN TO OUR RADIO and TV stations, etc. before you buy...read the free "MUSIC HANDBOOK "...

To the right...

**INTERNATIONAL EXCHANGE**

**UNITED STATES**

**DEALERS — COLLECTORS — RARE COPIES**

Of all kinds...first editions...all published...all signed...first pressings...special copies...ex-libris... etc. etc.

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**ENGLAND**

**"ABBEY ROAD" BEATLES' LATEST ALBUM AVAILABLE NOW!**
Serkin plays the three selections here, a
dition
achieved.
sales can be
repeated play,
You
today's progressive
"Run Shaker
Monaural version,
album
is
an
exposure
material, including
the hit. In this, his first album for Capitol, which is a
monaural version, Serkin is heard at his best
performing "Sunday Sun." In a more subdued
performance, he "Was My Father" to a
great
success.

\[...\]

\[...\]
UN! Records presents
a modern classic...
Neil Diamond's Soolaimón

NEIL DIAMOND
SOOLAIMÓN

** AND THE GRASS WON'T PAY NO MIND
**Billboard Album Reviews**

**May 2, 1970**

**CLASSICAL**

**Puccini's Greatest Hits** - Columbia Symphony Orchestra

Columbia Records has found a golden ticket in its "Greatest Hits" series. Andre Kostelanetz takes a flock of Puccini's hits melodies for an extremely rewarding ride. Included here are extracts from "Madame Butterfly," "La Boheme," "Woman Lascivious," "Gianni Schicchi." 

**Handel's Greatest Hits** - Various Artists

In producing this album of Handel's Greatest Hits, Columbia Records has done justice to some of the finest talent in the industry. The London Symphony Orchestra is led by Eugene Ormandy. The Philadelphia Orchestra is conducted by Adrian Boult. The record is performed by [additional artists mentioned]. DiMaggio leads in "Fur Elise for the Common Man," and Cipolla roars down the house down from "Rodel." 

**O'Pland's Greatest Hits** - Various Artists

A wide selection of O'Pland's hits will appeal to a large segment of his fan following. A glimpse of O'Pland's talent is divided among the artists. DiMaggio leads in "Fur Elise for the Common Man," and Cipolla roars down the house down from "Rodel." 

**CLASSICAL OPERA GALA (2 LPs)** - Various Artists

RCA Victor LSP-4308

The magnificent voice of George Beverly Shea has a set of magnificently rare recordings. The RCA release is a collection of all the vocals that George Beverly Shea has recorded. 

**LOW PRICE CLASSICAL**

 nghĩa

**BEETHOVEN: PIANO CONCERTO NO. 5** - Various Artists

Melodies - RCA Victor LSP-4306

The multitalented pianist, George Beverly Shea has produced some truly beautiful and soothing melodies. The artist has also included some classical renditions by other artists. DiMaggio leads in "Fur Elise for the Common Man," and Cipolla roars down the house down from "Rodel." 

**LOW PRICE POPULAR**

**RAYE L. HANSEN/LE TREAUME/VARSYS**

LABELS: Mercey, London Symphony

**LOW PRICE COUNTRY**

**MAYOR HOMER THOMPSON**

LABELS: Mercey, London Symphony

**HAROLD TRISH**

LABELS: Mercey, London Symphony

**FLOYD TUCKER**

LABELS: Mercey, London Symphony

**CLASSICAL REVIEW**

**SCHUBERT: PIANO SONATA IN D, D. 850**

RCA Victor LSP-4309

The multitalented pianist, George Beverly Shea has produced some truly beautiful and soothing melodies. The artist has also included some classical renditions by other artists. DiMaggio leads in "Fur Elise for the Common Man," and Cipolla roars down the house down from "Rodel." 

**LOW PRICE SOUL**

**RAYE L. HANSEN/LE TREAUME/VARSYS**

LABELS: Mercey, London Symphony

**JAZZ**

**RICHARD GEDDIE-HOLMES**

LABELS: Mercey, London Symphony

**LOW PRICE COMEDY**

**BILL BARKER**

LABELS: Mercey, London Symphony

**DIZZY GILLESPIE**

LABELS: Mercey, London Symphony

**THE REAL THING**

LABELS: Mercey, London Symphony

**SPECIAL MERIT PICKS**

**PAT SHANNON**

LABELS: Mercey, London Symphony

**JAZZ**

**ERROL GARNER**

LABELS: Mercey, London Symphony

**STEVE LAWRENCE**

LABELS: Mercey, London Symphony

**BOB GANSER**

LABELS: Mercey, London Symphony

**COUNTRY**

**RAYE L. HANSEN/LE TREAUME/VARSYS**

LABELS: Mercey, London Symphony

**POPPERS**

LABELS: Mercey, London Symphony

**MUSIC**

**SEVEN SEAS**

LABELS: Mercey, London Symphony

**MELANIE'S**

LABELS: Mercey, London Symphony

**Kathy MIRANDA**

LABELS: Mercey, London Symphony

**MARK JONES**

LABELS: Mercey, London Symphony

**JAZZ**

**ERROL GARNER**

LABELS: Mercey, London Symphony

**STEVE LAWRENCE**

LABELS: Mercey, London Symphony

**BOB GANSER**

LABELS: Mercey, London Symphony

More Album Reviews on Pages 50, 56, 59 & 60
We have Dizzy, Billy, Max, Milt, Yusef, Paul.
We have students with talent, inspiration, ability.
You have the musical instruments we need.

**BLUES**
SLIM HARPO KNEW THE BLUES—Extracut (5175)
Slim Harpo, who deftly knew the blues and wrote them down, is dead. With "Baby Scratch My Back," Harpo's blues guitarist, scored a chart disk, while "Oh Joie Blues" by the Rolling Stones. Also included in this musical package is Slim Harpo's new "Baby Please Come Home," "The Mighty Song," and "The Little Marguerita." From Baton Rouge. 

**SPOKEN WORD**
THE WIT AND WISDOM OF WILL ROGERS—Cordier T. (2022)
In this two-record set, Cordier presents Thornton Mann reading three selections.

(Continued on page 69)

**CLASSICAL**
MENOTTI: THE MEDIUM—RCA (RCA Victor Stereo, RCA Victor 3053)
MENOTTI: THE MEDIUM—RCA (RCA Victor Stereo, RCA Victor 3053)
This two-record set is涨幅 for its sparkle and the wit wisdom of Will Rogers. Included are four works that are particularly important: "The Hippy Song," "The Hippy Song," "The Hippy Song," and "The Hippy Song." This set is available from your local record store.

**LOW PRICE CLASSICAL**
FRIDGER: THE SOUND OF THE EARLY HARP/SCHLOEMING—RCA (RCA Victor 3104)
FRIDGER: THE SOUND OF THE EARLY HARP/SCHLOEMING—RCA (RCA Victor 3104)
This album contains some of the most light-hearted music ever written by Johannes Sebastian Bach, and Raymond Legrand. The recording was made with the harpist of the Bach-Orleans. It is an excellent release for those who appreciate the music of the period.

**RELIGIOUS**
BILLY JOE WALKER: SONGS OF OUR SOUL—Columbia (E 3045)
BILLY JOE WALKER: SONGS OF OUR SOUL—Columbia (E 3045)
This album is a collection of spirituals, gospel songs, and contemporary Christian music. It is dedicated to the memory of Billy Joe Walker, who passed away in 2013.

**GOSPEL**
MORMON MUSIC TOUR OF RICHMOND VA—American Radio History, Inc. (KB 2117)
This recording features a happy blend of voices that is both relaxing and inspiring.

**SPECIAL MERIT PICKS**
THE RETURN OF TAL FARLOW (1960)—Prestige (P 7242)
THE RETURN OF TAL FARLOW (1960)—Prestige (P 7242)
This record features Tal Farlow's guitar playing and his band. It includes some of his best-known songs such as "The Shadow of Your Smile," "Take the A Train," and "Stardust."

**JAZZMOBILE JAZZ WORKSHOP**
341 West 125th Street Suite 406. Arts: Paul West New York, New York 10027
Jazzmobile's Workshop.

I would like to help the young jazz artists of tomorrow. I am enclosing a check to contribute to buying musical instruments for your students. Please contact me concerning what I can do to help.

Jazzmobile's Workshop is a continuous program which brings together some of the best jazz "professors" around. Benny Powell, Joe Newman, Albert Heath, Jimmy Heath, Paul West and visiting artists such as Dizzy Gillespie and Billy Taylor provide the lessons in instrumental playing, music theory, harmony and orchestration. Even A&R Recording Studios have contributed by donating their facilities for recording and sound technique instruction.

But, there's one hang up to this jazz education. Practice makes perfect. And, during the week, the students don't have equipment that's readily available. That's why Jazzmobile's Workshop needs your help.

Your musical instruments will enable our groups to practice what the pros teach. We're asking for a little help from our friends.
**Gospel Sing in Arkansas**

SPRINGDALE, Ark. A second annual gospel sing has been set for this Ozark Mountain town. Scheduled for Aug. 1, it will be the leading names in the gospel music industry. The show is a combined effort of Bill and Bob Brumley, J.D. Stone, Gene Gideon and the Springdale Chamber of Commerce. Talent signed for the all-night sing at the rodeo arena includes the Statesmen, the Stamps Quartet, Dixie Echoes, Blue Ridge Quartet, Lewis Family, the Moran Family and the Messengers.

Last year, at the inaugural all-night sing in Arkansas, more than 4,000 attended from 12 states. With seating for 13,000 at the rodeo grounds, it’s believed attendance records may be broken this year. Prior to the professional singing, an amateur contest for new groups will be staged to decide the trophies for the first three winners.

The show is named in honor of Albert E. Brumley, who sang with the old Hartford Quartet, wrote more than 600 gospel songs, produced a thousand of songs, and also was involved in arranging, teaching, the establishment of singing schools, printing and talent promotion.

**Dr. William R. Carden** is the new executive secretary of the Gospel Music World, Inc., of Waco. He goes to Waco from Baylor University, where he had served as the president for academic affairs. Dr. Ben Speer has been elected to serve as an officer at the Board of Trustees of the Gospel Music Convention in the publishers’ section. He will serve the unexpired term of the late Zund- derman who died in January.

J. W. Owens, Ft. Worth, who has just released a new album by the name of "The Harmony Trio Sings Gospel," is now a member of the United States Air Force in London.

**Wendy Johnson** is responsible for booking the special Gator Bowl concert. In Jacksonville, Fla., featuring more than 10 top groups, Already signed to appear are the Ravens, the Oak Ridge Boys, the Thresher Brothers, the Good News, the Romans, the Hopper Brothers with Connie, the Inspirations, the Young Singers, the Messengers and other groups which now are being contacted. The programs will start at sundown and will introduce local groups. There are 70,000 seats available.

**Back to the future**

The Speer Family in the Cincinnati area is now driving the bus which formerly belonged to the Blue Ridge Quartet. It will be taken on a steady stream of dates in May through June, including the Salt Lake City meeting. The new member of the Christian Band is Jack Boles, who plays fiddle and is fiddler, singer and songwriter. The family reports that an annual date played in Peoria has grown over the years from a sparse audience to one of the largest in the state of Illinois. The promotion is done by Kenny Foster and management.

Jack McFadden, the family's personal manager, says "Neither Buck nor anyone we represent will participate in any activities for George Wallace." McFadden noted that Owens was an active supporter of California Gov. Ronald Reagan during his last campaign.

**Wills’ Show Rolls Again**

FORT WORTH, Tex. — The Wills Family, who resumed production of its television show, “Inspirational Time,” a 30-minute syndicated program, that the family participates, covers three generations. At times as early as 9:30 a.m. of the family are on the set together.

Heading up production is Bob Wills, manager of the Inspirational Time studio and is a member of the quartet of the show. The Wills are being aired in a dozen major markets.

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**SPECIAL MERIT PICKS**

*Continued from page 59*

from his works in the original German, with exceptional translations by J. H. F. Herman. "The Kansas Negro" consists of reeds in both sections. Thanks to the presence of the "Riley Show" and "Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others.

**JOHN MASON BLACK — BLACK BOY — Broke Peters Carden** 1952 (5). This sentimental recorded version of Richard Wright’s classic about his childhood in the dark days of the South. It is one of the most evocative, graphically effective reeds in the field of black music. It is a moving reflection of the many experiences and emotions that the singer’s early life evoked. The record is a true reflection of the book itself, a story of struggle and beauty. The story tells of the many people that would like to live in a strange, hostile and puzzling world.

**EIGHTEENTH CENTURY POETRY AND DRAMA — Abingdon / George Van / Max Adriana / Darin Brown** 213799 (4). This album of poetry and poetry reprints some of the finest American literary works. It is a reflection of the world’s struggle and complexity of the black American. This is an entertaining and stimulating collection of the book, a tale of the American Revolution. Saulog even says "The Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others.

**BLACK AMERICANS IN AMERICAN HISTORY, Vol. 2 —Oscar Dumas/Mississippi Guy. Carden** 1999 (5). This album of songs and poetry reprints some of the best literary works of the black American. It is a reflection of the world’s struggle and complexity of the black American. This is an entertaining and stimulating collection of the book, a tale of the American Revolution. Saulog even sings "The Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others. The record is a true reflection of the book itself, a story of struggle and beauty. The story tells of the many people that would like to live in a strange, hostile and puzzling world.

**LOW PRICE CHORAL MUSIC**

CLASSICAL SINGING EXPERIENCE Edition Happy Valley / Various Artists, London Decca Treasury 135 1994 (4). This album of works includes some of the finest American musical works. It is a reflection of the world’s struggle and complexity of the black American. This is an entertaining and stimulating collection of the book, a tale of the American Revolution. Saulog even says "The Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others. The record is a true reflection of the book itself, a story of struggle and beauty. The story tells of the many people that would like to live in a strange, hostile and puzzling world.

**CHILDREN’S SINGALONG**

AMERICAN FAMILY SINGALONG. Vol. 1 — Ed Davis / Various Artists, Mercury LPS 302 (4). This album is a collection of works that is a reflection of the world’s struggle and complexity of the black American. This is an entertaining and stimulating collection of the book, a tale of the American Revolution. Saulog even says "The Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others. The record is a true reflection of the book itself, a story of struggle and beauty. The story tells of the many people that would like to live in a strange, hostile and puzzling world.

**LOW PRICE CHORAL MUSIC**

POLKA

DICK PILLAR OCHER — Dick’s Golden Sounds Polka Orchestra LPS 1942 (5). This album of works includes some of the finest American musical works. It is a reflection of the world’s struggle and complexity of the black American. This is an entertaining and stimulating collection of the book, a tale of the American Revolution. Saulog even says "The Liberty Sing," a broad salutation... to the present time. Biographies read by Dora Brumley, Bob Stone, Jesse Howard, William Parker and others. The record is a true reflection of the book itself, a story of struggle and beauty. The story tells of the many people that would like to live in a strange, hostile and puzzling world.

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Country, Cash Win White House

WASHINGTON, D.C.—Johny Cash and his show business entourage, including the Statler Brothers and Carl Perkins—performed at the White House Monday (17) to bring high point both for Cash and country music. The event, one in a series of cultural evenings, was a black tie affair attended by approximately 250 guests, including a general sample of the music business here last week.

The group pledged unanimity in seeking to accelerate methods to bring the boulevard into reality, presenting a united front to the city council and the area Chamber of Commerce.

Chaired by Harold Hitt, president of the Country Music Association, the speakers at the gathering included Owen Bradley, vice president of Decca; Chet Atkins, vice president of RCA Victor; Harry Jenkins, vice president of UA; and Jack Stupp, president of Tree, Inc.; George Cooper Jr., president of A&P local 257.

This group will make up a committee to represent all music interests to get help with construction in the near future.

The group also heard from a representative of ASCAP who suggested a bond issue to expedite the boulevard, and from Dick Broderick, of MCA, who stressed the importance of Nashville as an international music center.

NASHVILLE—All country acts to be placed on the United Artists label, according to the label’s chief, Scotty Turner.

“It is considerably easier to deal with one individual than with thirty or forty country product,” Turner said.

“Additionally, it will allow us to concentrate more firmly on one label and to do a better job promotion.”

Those artists affected by the move are Ray Price, Johnny Cash, Carl Perkins, Whitmire, Roger Sovine, Billy Mize, Buddy Cagle and Personnel on Imperial, and Dale Robertson on Liberty.

As of the country sessions are done here, where Turner and Bill Cottle now make their home.

Self Forms a Talent Firm

NASHVILLE—Formation of American Talent, Inc., was announced this week by general manager, Billy Self.

The company, dealing exclusively with personal management, was a result of planning Stamps School June 15-7-4

NASHVILLE—Operation of the 46th Annual Stamps Conservatory of Music has been announced by Shirley Summer, school registrant.

The school will be held June 15-7-4 at the Southwestern Assemblies of God College, Waxahachie, Tex. Pre-registration is underway at this time.

Anyone interested in additional information is asked to contact Miss Summer, P.O. Box 6992, Nashville, Tenn., 37215.

Country Music

Four Star Buys Two More Sites

NASHVILLE—Four Star Music, the independent record company, has announced it will construct a modern complex to house its expanded operations.

Bob Jennings, Southern Division Manager for the company, said the building now standing on the premises will accommodate the current needs while the new property is being built on the adjoining lot.

Upon completion of new office facilities, the two studios will come down and Four Star Studios will be built. The studio will provide facilities to the artists for custom work and for demos.

Joe Johnson, president of Four Star Music, said the operation here would not call for immediate changes, but that ultimate expansion would bring on changes. He feels that the growth of the firm would be related to the growth of the family.

Jennings, who managed the operation for a number of years, is considered one of the city’s leading publishers.

Wills’ Show Rolls Again

FORT WORTH, Tex.—The Wills Family is making a resumption of its production of television show, “Fugitive Time,” a 50-minute syndication.

The show utilizes a King Family-type format set to gospel music. All of the family participates, covering three generations. At times as many as 26 of the family are on the set together.

Heading up production is Bob motivational, emotive, and the International, the featured male quartet of the show. The show is being aired in a dozen or more markets.

What Happened to ‘ON THE 5:15’?


NASHVILLE—The Public Relations Council, an organization which will “apply the industrial long-term approach” to the country music industry, has been formed under the leadership of Vern McCorcle.

McCorcle, president and major stock owner, said the firm replaces the old Frank Gonzalez agency, and will broaden its scope considering concerts for the firm to work with the outdoor program in Franklin, Ky.

The Public Relations Council, located in the penthouse of the 1808 Building here, has been doing analysis, public relations assignment for people in the industry. They include Brenda Lee, Ray Price, Bobby Goldsboro and several gospel groups.

The company now is involved in show writing, and considerable industrial writing.

McCorcle said the company just retained Lester Flatt to do a series of commercials for Northern Phonograph Co. of Nashville, N.Y., a firm which produces many of its records. It is through such relationships, he feels, that industry generally and the music industry specifically can be brought together.

“We are not a firm of bluff writers,” he said, “and therefore will not seek individual clients in the music business at first.” He said the long-range approach would be applied to all clients.

An associate of McCorcle’s in the business is Ed Walker, who handles the television aspects of the accounts.

Rites Held For Gilliam

PARIS, Tenn.—Funeral services were held here last week for Hot Gilliam, long-time pro wrestler, who died at the age of 68 of a heart attack.

Gilliam, formerly of Paducah, began his career as a wrestling promoter at the Hooks Arena in Paducah, then turned his attention to country music artists.

From the 1940’s through 1960’s he booked every major artist into the Arena. He had long ties with many of the performers. Gilliam also was the mentor of Dub Allbritton, now the manager of Brenda Lee.

Masters Wanted

Top 40, soul, C/W and underground. For immediate release. No hang-ups! Send to: ABRAX MUSIC 835 Olive Dallas, Texas 75201

Wills’ Show Rolls Again

FORT WORTH, Tex.—The Wills Family is making a resumption of its production of television show, “Fugitive Time,” a 50-minute syndication.

The show utilizes a King Family-type format set to gospel music. All of the family participates, covering three generations. At times as many as 26 of the family are on the set together.

Heading up production is Bob motivational, emotive, and the International, the featured male quartet of the show. The show is being aired in a dozen or more markets.

What Happened to ‘ON THE 5:15’?


NASHVILLE—The Public Relations Council, an organization which will “apply the industrial long-term approach” to the country music industry, has been formed under the leadership of Vern McCorcle.

McCorcle, president and major stock owner, said the firm replaces the old Frank Gonzalez agency, and will broaden its scope considering concerts for the firm to work with the outdoor program in Franklin, Ky.

The Public Relations Council, located in the penthouse of the 1808 Building here, has been doing analysis, public relations assignment for people in the industry. They include Brenda Lee, Ray Price, Bobby Goldsboro and several gospel groups.

The company now is involved in show writing, and considerable industrial writing.

McCorcle said the company just retained Lester Flatt to do a series of commercials for Northern Phonograph Co. of Nashville, N.Y., a firm which produces many of its records. It is through such relationships, he feels, that industry generally and the music industry specifically can be brought together.

“We are not a firm of bluff writers,” he said, “and therefore will not seek individual clients in the music business at first.” He said the long-range approach would be applied to all clients.

An associate of McCorcle’s in the business is Ed Walker, who handles the television aspects of the accounts.

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"L.A. International Airport", David Frizzell’s connection to stardom.

BEWARE! On www.americanradiohistory.com

This Week Last Week Title, Artist, Label, No. & Pub. Weeks on Chart

1 2 MY WOMAN, MY WOMAN, MY MOTHER, 11 Manny White, RCA Victor 47-9684 (Tide, BMI)
Wanda Jackson, Capitol 2780 (Cedarwood, BMI)

2 1 IF ANYBODY GOIN’ TO SAN ANTONIO?, 8 Charlie Pride, RCA Victor 47-9685 (Tide, BMI)

3 4 POOL SHARK 8 Don Dudley, Mercury 73029 (MCA)

4 3 TENNESSEE BIRDWALK 13 Jack Rushbrook & J. J. Morgan, Mercury D10-711 (Back Bay, BMI)

5 7 LOVE IS A SOMETIMES THING 8 Johnny Peace, Epic 5-10966 (A&F, BMI)

6 6 I’D DO ANYTHING AT HOME 5 David Hasselhoff, Epic 5-10968 (Angel, BMI)

7 5 I KNOW HOW 9 Kay Starr, Decca 32367 (Sunrise, BMI)

8 8 YOU WOULDN’T KNOW LOVE 9 Ray Price, Columbia 4-4053 (Tide, BMI)

9 9 RISE AND SHINE 6 Sonny & Cher, Epic 5-10960 (Cedarwood, BMI)

10 11 I’M ALONE TOGETHER 7 Lynn Anderson, Columbia 4-45071 (Gallo, BMI)

11 17 MY LOVE 4 George Jones, Capitol 2782 (Great Dixie, BMI)

12 18 WHAT IS TRUTH 3 Johnny Cash, Columbia 4-4534 (House of Cash, BMI)

13 10 ONCE MORE WITH FEELING 11 Janie Lee Kimmel, Decca 73026 (Celtic, BMI)

14 14 TALK ABOUT THE GOOD TIMES 9 Jerry Reed, RCA Victor 47-9684 (Tide, BMI)

15 16 SHOESHINE MAN 5 Tom T. Hall, Mercury 73029 (MCA)

16 21 HELLO DARLIN’ 2 Conway Twitty, Decca 33661 (Tide, BMI)

17 15 FIGHTIN’ SIDE OF ME 4 Willie Nelson & The Stangers, Capitol 2718 (Blue Book, BMI)

18 13 ALL I HAVE TO DO IS DREAM 11 Bobby Bare & Don Campbell, Capitol 3745 (Hussle of Bryant, BMI)

19 19 DON’T TAKE ALL YOUR LOVIN’ 8 Don Gibson, Victor 47-9819 (Corvette, BMI)

20 25 A WOMAN LIVES FOR LOVE 5 Marlee Jackson, Capitol 2781 (Gallo, BMI)

21 21 PULL MY STRING AND WIND ME UP 8 Carl Smith, Columbia 4-45886 (MCA)

22 12 I WENT OUT ON HEAVEN 9 Dusty插单, Decca 4-45127 (Tide, BMI)

23 30 DARLING DAYS 7 Billy Walker, Monument 1109 (Blue Creek, BMI)

24 22 OCCASIONAL WIFE 13 Dana Winner, Monument 21018 (Chertack/Bowen, BMI)

25 23 TOMORROW’S FOREVER 12 Porter Wagoner & Lacee Parker, RCA Victor 47-9779 (Capitol, BMI)

26 28 ROCK ME BACK TO LITTLE ROCK 7 Jim Howard, Decca 50563 (Wildwood, BMI)

27 24 I’M A MORNING MAN 8 Jack Greene, Decca 32361 (Blue Creek, BMI)

28 27 RUNNING BARE 10 Johnnie Wright, Capitol 5052 (Tide, BMI)

29 29 PICKIN’ WILD MOUNTAIN BERRIES 7 Kenny Rodgers, Columbia 32644 (Peach Kay, BMI)

30 33 LOVE HUNGRY 5 Faron Young, Decca 51009 (Cedarwood, BMI)

31 49 STREET SINGER 3 Shelly Hardage & The Stawberries, Capitol 2788 (Blue Creek, BMI)

32 41 LILACS & FIRE 3 George Morgan, Step 306 (Window, BMI)

33 38 SINGER OF SAD SONGS 3 Redd Johnson, RCA Victor 47-9819 (Jack, BMI)

34 68 LOVIN’ MAN 2 Dinate Whaley, Columbia 4-45120 (Rust-Rose, BMI)

35 30 WE’RE GONNA GET TOGETHER 11 Rick Owens, Decca 2733 (Peach Kay, BMI)

36 37 LITTLE BIT LATE 6 Lewis Wickstrom, Starday 886 (Cedarwood, BMI)

37 35 WHERE GRASS WON’T GROW 8 George Jones, Warner 1302 (Tide, BMI)

38 40 BENEATH STILL WATERS 6 Ray Price, Columbia 4-40071 (Blue Creek, BMI)

39 39 MARRY ME 10 Roy Lee Rains, Republic 45-4512 (Cedarwood, BMI)

40 52 ALL THAT KEEPS YA GON’ 6 Tempest & Twins Brothers, MGM 41431 (ASAP)

41 46 LONG SONGS HIGHWAY 7 Michael Parks, MGM 41404 (Hastings River, BMI)

42 44 ONCE MORE WITH FEELING 8 Shirley Scott, RCA Victor 47-9811 (Columbia, BMI)

43 43 SHE’S HUNGRY AGAIN 6 Johnny Cash & June Carter, Columbia 4-40064 (Faithful Virtue, BMI)

44 48 LITTLE BOY’S PRAYER 5 Porter Wagoner, RCA Victor 47-9871 (Wakefield, BMI)

45 34 SOUL DEEP 10 Teddy Arnold, RCA Victor 47-9801 (Cedarwood, BMI)

46 56 OH HAPPY DAY 2 Don Campbell, Capitol 2787 (Koone Ridge/Edwin Hawkins, BMI)

47 32 KENTUCKY RAIN 10 Lynn Anderson, RCA Victor 47-9791 (Boy's Club, BMI)

48 74 HEART OVER MIND 2 Faron Young, Decca 32661 (Cedarwood, BMI)

49 39 IF I WERE A CARPENTER 15 Johnny Cash & June Carter, Columbia 4-40064 (Faithful Virtue, BMI)

50 26 I’LL SEE YOU THROUGH 2 Lee Hazlewood, Epic 5-10886 (Cedarwood, BMI)

51 51 JULY 12, 1939 6 Charlie Rich, Epic 5-10886 (Gallo, BMI)

52 51 SHE’S A LITTLE BIT COUNTRY 6 George Hamilton IV, RCA Victor 47-9829 (Wilderness, BMI)

53 53 I KNOW YOU'RE MARRIED BUT I’M IN LOVE WITH YOU 3 Mel Sound, Starday 886 (Les, BMI)

54 54 CLEANEST MAN IN CINCINNATI 4 Little Mertie, Decca 50466 (Tree Eye, BMI)

55 75 I CAN'T SEEM TO SAY GOODBYE 2 Jerry Lee Lewis, Sun 1115 (Robertson, ASCAP)

56 66 A WOMAN’S HAND 2 Hank Thompson, Capitol 2774 (Chesire, BMI)

57 63 ONE MORE MOUNTAIN TO CLIMB 4 Pee Wee King, Capitol 2784 (Blue Creek, BMI)

58 60 SUGAR SHACK 2 Bob & Sue, Royal American 6 (Don Ben, BMI)

59 59 I WON’T BE WEARING A RING 11 Poppy Stoney, Dot 17340 (Tree Eye, BMI)

60 57 CALL ME GONE 3 Slim Goodbody, Epic 5-10886 (Back Bay, BMI)

61 63 LONER’S SONG 2 Nat Miller, Republic 1411 (Coral, BMI)

62 72 TOMORROW NEVER COMES 3 John Williamson, Imperial 56447 (Norna, BMI)

63 72 I’VE BEEN WASTING MY TIME 1 John Wesley Ralston, Columbia 4-45119 (Old Century, BMI)

64 56 WHEREVER FINDS THIS, I LOVE YOU 2 Max Davis, Columbia 4-45117 (Red, BMI)

65 55 EVERYTHING IS BEAUTIFUL 1 Ray Stevens, Barnely 2011 (Anub, BMI)

66 56 BAD CASE OF THE BLUES 6 Little Mertie, Decca 50466 (Tree Eye, BMI)

67 56 YOU & ME AGAINST THE WORLD 1 Bob Loes, Decca 20875 (Contestion, BMI)

68 56 DOWN IN NEW ORLEANS 2 Steve Allen, Capitol 2784 (Blue Book, BMI)

69 67 THAT’S THE WAY I SEE IT 3 Jack Reno, Dot 17340 (Tree, BMI)

70 70 DIFFERENCE BETWEEN GOING & GONE 2 Don Williams, Capitol 2784 (Contestion, BMI)

71 65 AFTER THE PREACHER’S GONE 3 Peggy Sue, Decca 32640 (Sunrise, BMI)

72 65 BIG WHEEL CANNONBALL 1 Don Estelle, Capitol 2780 (Southern Belles, BMI)

73 72 TWO LITTLE BOYS 2 Billie & Rosco, Monument 1188 (Sonofabitch, BMI)

74 71 (IF I) ONLY COME AND GOE 1 Clay Hart, Waterloo 172 (Evil Eye, BMI)

75 70 YOU DON’T KNOW ME 2 Ray Conley, Monument 1194 (Bill & Range, BMI)
When the princes and the peasants
Each look back at you the same
When a friend that you had known before
Can't quite recall your name
When each morning there's a cloudy sky
To keep the sun from showin'
Then you know you are your own
Sometimes that's

"ALL THAT KEEPS YA GOIN'"

TOMPALL
and the
GLASER BROTHERS

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Country Music

Nashville Scene

Bobby Robbins has joined Marty Robbins in his month-long engagement at the Las Vegas Fremont Hotel. Robbins recently returned to public appearances in a simulcast at WSM-TV by Ralph Emery. Frank Loskin returns to Nashville following an extensive tour of England, Ireland, and Scotland. Peggy Lee continues to win audiences via the Mike Douglas TV show. ...Dee Dees. ...I. F. according to Larry Heaverlin, has 14 different clubs featuring country music. Among them is the Nashville Des Moines Club, and one called Paxton Place. WATT Radio in Cadillac, Mich., aired a recording by Eddy West called "Lonely World" and it sold well in Northern Michigan. Ray Price brand it and recorded it March 17. He gave any attention to the song until that station started missing phone calls to get copies for the box men in the area and for sister stations. ...A country music benefit show was held at the high school in Greenbrier, Tenn., to raise money for uniforms for the high school band. Among those who took part in this endeavor were Faron Young and the Dodgers, Delee West and the Heartaches, the Medusas, Lonzo and Oscar, Grandpa Jones and Ramona, Eddie Hill, Steve Jackson, Billy Troy, Jimmy Rodgers, the Town and Country Boys, and Dobbie Saddler. The show was handled by Don Trounce of Springfield.

Nashville Writers Member Drive to Be Stepped Up

NASHVILLE—A stepped-up membership drive for the Nashville Songwriters Association was pronounced by the organization's president, Eddie Miller, who outlined other plans of the group. These plans include the establishment of a NSA "Hall of Fame," to be devoted solely to songwriters.

"Every member will be a committee of one in the organization's membership drive," Miller said. The announcement was made during the first meeting of the new board of directors. Miller said the earlier writers would be the first inducted into the "Hall of Fame" and others would come later.

NSA also will present a writer's award for songs that are certified as gold records. The award will be in the form of a gold manuscript and pen, to be called "Manny." Board member Roland Pike is working on the design.

Col's Rodgers in Date-Breaker

...Continued from page 61

succession of successful singles, will move on to dates in St. Louis, Macon, Ga.; Orlando and Bradenton, Fla.; Everett, N.C., and to the Golden Nugget in Las Vegas for two weeks beginning May 14.

The album, titled "A World Called You," contains virtually all of his hit songs (every one made the charts), plus a couple of recent standards.

Rogers, formerly produced by Frank Jones, will be produced in the future by Pete Drake.
WOULD YOU BELIEVE . . . ?

Everybody laughed at the idea of coming to a funky little studio in MUSCLE SHOALS, ALA. to record . . . UNTIL

Joe South  Clarence Carter  Bobbie Gentry
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Aretha Franklin  Ray Stevens
Joe Tex  Brook Benton
Etta James  Little Richard
The Tams  Condi Station
Tommy Roe  Jimmy Hughes
James and Bobby Purify
Solomon Burke
Rick Hall?

THEY ALL CUT HITS HERE . . . funny$
NEW YORK — The Metropolitan Opera’s 1970-71 season will open Sept. 14 with Verdi’s “Ernani” featuring Martina Arroyo, Richard Tucker, Cornell MacNeil, Ezio Falzotto, Fausto Cleva conducting. “Un Ballo in Maschera,” Montserrat Caballe, Reri Grist, Irene Dalis, Placido Domingo, Robert Merrill, Francesca Merli, and Marilyn Horne will be featured in “Il Trovatore.” Arroyo, Lily Chokkanian, Tuck- er, Merrill, Horne, and Domingo will be stars in “La Traviata.” Teresa Zylis-Gara, Gismonda Lenoir, Merri- Lent, and Bonynge, and “Il Trovatore.” Arroyo, Lily Chokkanian, Tucker, Merrill, Horne, and Domingo will be stars in “La Traviata.”

The Metropolitan season, which runs from Sept. 14, 1970, to March 7, 1971, will include 35 performances of 20 operas, with a total run time of 125 hours. The season will feature some of the world’s leading opera stars, including Martina Arroyo, Richard Tucker, Cornell MacNeil, Ezio Falzotto, Fausto Cleva, and Monte Carlo. The season will also include some of the world’s leading opera companies, including the Metropolitan Opera, the Chicago Symphony Orchestra, and the London Philharmonic Orchestra.

The Metropolitan season will feature a number of new productions, including a new production of Verdi’s “Aida,” with Arroyo, Tucker, Merrill, Horne, and Domingo. The season will also feature a new production of Puccini’s “La Boheme,” with Arroyo, Tucker, Merrill, Horne, and Domingo. The season will also feature a new production of Verdi’s “Tosca,” with Arroyo, Tucker, Merrill, Horne, and Domingo.

The Metropolitan season will also feature a number of important guest appearances, including Montserrat Caballe, Reri Grist, Irene Dalis, Placido Domingo, Robert Merrill, Francesca Merli, and Marilyn Horne. The season will also feature guest appearances by some of the world’s leading opera companies, including the Chicago Symphony Orchestra and the London Philharmonic Orchestra.

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(quotes courtesy of the public good)

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Write or phone today. Put the Post Office on a business-like basis. Either you do, or nobody does.
GORDON LIGHTFOOT

Sit Down Young Stranger (RS 6392) Canadian troubadour and acclaimed songwriter, Lightfoot debuts on Reprise with his own material (“Minstrel of the Dawn” plus the title tune) and the well-known “Me and Bobby McGee.” He, a good authority, says it’s his best album.

ANANDA SHANKAR

Ananda Shankar (RS 6398) Ananda (Ravi’s nephew) combines his own amazing sitar playing with Moog synthesizer and some modern tunes like “Jumpin’ Jack Flash” and “Light My Fire.”

JETHRO TULL

Benefit (RS 6400) Long-awaited, from England’s most popular group (after the Beatles, of course): a solid composite of flute, Ian Anderson vocals, and tasteful new songs and arrangements. What more can we ask? Or need?

MASON WILLIAMS

Hand Made (WS 1838) The Oklahoma Sophisticate and TV Rebel is back again, this time with home-spun songs and back-to-the-roots feelings. Mason may be a Renaissance man, but he’s just a country boy at heart.

JOHN AND BEVERLEY MARTYN

Stormbringer! (WS 1854) English folk duo, produced by Joe Boyd (who does the same for the Incredible String Band), filled with electric folkiness and original songs to grasp your ears...

ESSRA MOHAWK

Primordial Lovers (RS 6377) Debut songs and vocals by a lovely young lady with dramatic style. Erotic packaging(!) and deluxe lyric look. But the real story is her power voice which, despite your prejudice against girl singers, should knock you on your ass.

DEEP PURPLE

Deep Purple and the Royal Philharmonic Orchestra (WS 1860) Widely known successful English group, formerly on Tetragrammaton, recorded this album live with full orchestra in London’s Royal Albert Hall. Composed and scored by the group’s organist. It’s a bit different from their U.S. smashes of last year, “Hush” and “Kentucky Woman.”

SAVAGE GRACE

Savage Grace (RS 6399) The long-awaited debut of the ballsiest rock group from Detroit. A tremendous turn-on for those who indulge in versatile, original, high-powered, and apolitical rock ‘n’ roll.

PAUL WILLIAMS

Someday Man (RS 6401) Songwriter/singer Paul Williams presents his first solo goodie. The title tune alone is worth the album price...
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MISCELLANEOUS

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Blue Horizon was founded by Richard and Mike Vernon to meet the needs of the growing market for blues in Great Britain. The first act signed to the label was Fleetwood Mac, and their album, the first ever to be released on Blue Horizon, reached the number one slot on the British charts, an almost impossible feat for a blues album. Since then, Blue Horizon has always been represented on the British charts. And today, Blue Horizon has the best roster of blues and soul acts in Britain. All coming your way through Polydor.

Blue Horizon's U.S. office is under the direction of Seymour Stein and Richard Gottehrer.
MONTREAL—"Man and His World" has been a recurring title in the city of Montreal since 1964. It is now March 30, 1976, has announced a talent lineup in conjunction with its free Festival of the Stars.

The talent list includes Booker T. & the MGs, Peter Cetera, and Ozzy Osbourne. The festival will begin May 1-9, 1976, with the free Festival of the Stars.

"Man and His World" will run through May 9, 1976. It is being held at the same site as Expo '67.

MGM Plans London Reopening For New Talent & Image Perker

LONDON—MGM is planning to reopen a London office to acquire new talent and to reestablish its contacts with the record company. MGM's president Mike Curb signed a tentative agreement with EMI chiefs to return the company's product to a straight distribution deal—believed to be for a five-year period.

However, a spokesperson for MGM's London office said that the new Ninet will be MGM's new man in Lon- don. He will be responsible for picking up and selling the company's product to the promotion and marketing of MGM records.

British Decca, RCA Join Price Parade

Decca, RCA, and other record companies have swung into line behind the world-wide industry in disclosing an increase in prices—Decca far above RCA for the first time.

Decca's prices remain the same as its last, which indicates that Decca has backed up EMi's controversial edition of the hits, as well as its own hits. RCA, on the other hand, has dropped its prices slightly, while at RCA the company bowed to the public and dropped its prices.

RCa's general marketing manager Walter Spieker, however, warned that the lower prices were due to the principle of 5 per cent returns, even down to $2.00.

RCA's new prices are $3.29 for the $2.39, $5.51 for the $4.50, $5.55 for the $4.55, and $3.29 for the $2.39.

In contrast to Decca's decision to keep singles at $1.02, RCA has chosen $1.02 as the figure for a 45 single.

Otherwise RCA's increases fall broadly in line with Decca's. However, RCA interna- tional increases are at an un- changed $2.29, full-price pop albums rise to $4.79, with classical and sound track recordings going to $5.52. RCA will also implement one price decrease, Viceroy classical albums being reduced from $2.88 to $2.80, in preparation for decimal conversion.

EUROVISION SONG CONTEST '77 SCORING CHANGES SEEN

Helsinki—The Eurovision Song Contest will continue. The 1971 event will be held in Dublin on March 29, and 12 countries have already indicated their willingness to participate.

This was the outcome of the meeting of the programming council of the European Broadcasting Union at Helsinki tonight.

The council, composed of 31 member and partner countries, saw no reason to end the contest despite the growing weight of adverse criticism from the member countries and the withdrawal of a number of countries from participation.

However, it is being revealed that technical improvements may be made to the system of scoring. An official decision will be taken on this at the EBU's October meeting.

The Scandinavian countries have decided not to renew their participation in the contest because of the changes and considerable. The possibility of the countries being separated for different geographical areas is under consideration.

Cornet Sells Orloff To Teddec for $27,400

MUNICH—For the first time in German pop history, an artist has been transferred from one record company to another in the manner of a professional soccer player.

Peter Orloff, the German singer, has been transferred from Cornet Records to Teddec, Hamburg, for 100,000 marks, plus an annual 2,000 marks addi- tion value tax.

Orloff was first discovered by Cornet and the company promoted him to such effect that he became a million-selling star in Germany, and was much sought-after by other record companies.

Because his contract with Cornet still had more than three years to run, Teddec agreed to pay a transfer fee of 10,000 marks in any case seeking a change of recor- dation affiliation.

Orloff's unique transfer deal is the latest headline when, in an unprecedented incident, Dieter Thomas Heck, compo- sition of the hit program on the second German TV channel, in terrupted the program to read a statement by the station's legal department that an attempt had been made to impose Orloff in the position in the charts by means of forged writing papers.

MACA'S Broderick In Japan Visit

TOKYO—Richard Broderick, head of MACA International, is visiting Japan for the official opening of the MCA label here, via the newly formed MCA label division of the Victor Co. of Japan, headed by A. Torii.

MacAulay is in Japan with the following men.

Curtis Frieden, executive v-p, and Willard Price, Jr., v-p and general counsel, will also be in Japan.

Broderick will return to the U.S. after his trip.

First Helsinki Fest Slated

HELSINKI—The first Helsinki International Pop Festival will be held at the small west-end resort of Blueberry Land in the heart of Helsinki. August 11–Sept. 2.

The organizing company, Finn- show Booking Agency, estimates that some 15,000 will attend the festival, which will culminate in a concert by the Rolling Stones at the Helsinki Olympic Stadium.

Also appearing will be Jethro Tull and the Fifth Dimension.

Masako Miksan of Finnshow reported that a special music fest was built on the island.

Associated Press

International News Reports

Executive Turntable

Rudi Slezk is leaving the Rob- ert Stigwood company to de- velop his own music publishing company, Rudi Slezk Music ven- ue, and to work with Stigwood's company expires at the end of June and at that time he will be appointed as managing director of Stigwood's publishing company (a minority shareholding in the firms. Slezk's previous job was with the German operation as the main cause of leaving Robert Stigwood's company.

Slezk (39) was brought in to run A&M and in the business in 1967. He was the former general manager of the Abberbach Music group in Hamburg. He is also a professional manager of Francis Day and Hunter, who acquired the A&M company.

In 1967 Rudi Slezk Musikkverlag was formed by the Robert Stig- wood company as a subsidiary company, to represent Abigail and its affiliates which include Drat- leaf which publishes the material written by Cream.

Slezk will continue to handle Stigwood's publishing activities in Germany, but it is understood that this deal expires next year. In turn the Robert Stigwood company will have option on product picked up by the British company, the U.K. American and French markets. Slezk's new company is free for the rest of the world.

Rudi Slezk's company repre- sents in Germany including Mitch Murray and Peter Cook's Fickle Friends, management of the nongenius music, Bath, a mother Mis- jimmy Page, Sunny Emerson, Chrysalis, and a deal with the Middle East company is currently being set. He also represents several U.S. firms including the Era label, Pacific Western Music, associated with the Special-

ty label and the California firm Groove, and c o m p a n i e s owned by U.S. producers including White Plains, Betrayral and 125th Street Music.

Derek Perker, named as the first general manager of the newly created MCA Records in Britain, is in Dublin, he took up his new ap-

pointment at the beginning of the month, after a year with EMI, South Africa, which he first joined as a managing director in 1965 to work for Teal records as a publicist and later as a general manager. He again in 1968 as a director and promotion manager at the company.

Terry Speight appointed sales and marketing manager of Saga Records, the former owner of Reprise records. The deal has moved to Warner-Reprise. He was previously employed as Sony's division manager of Corgi Books, the paperback publishers, and prior to that was the sales division of Mary Quant. The Saga position, is his first in the music industry.

MAY 7, 1970. BILLBOARD

www.americanradiohistory.com
Singles Sales Slide By 30% in Norway

OSLO—Singles sales dropped by about 30 percent in Norway in 1969, according to the record industry. Total sales of singles records was 500,000 less than in 1968 and annual sales per capita copied to slightly more than 1.2 million in 1968.

In 1968, singles sales represented 35 percent of the total record turnover, whereas in 1969 the total sales dropped to 33 percent. A decrease had been expected by the industry—but not to this extent.

In 1969, eight singles sales, the industry's turnover increased by 18 percent last year, EMN record manager and director John Bush said, "Still is a great market. But singles. People have become more selective in their buying habits.

With the right numbers and the right material, it still will. It would also be much harder to try to establish newcomers by LPs alone—singles are essential for doing this.

The single sales essentially tend to drop to a certain level. There is no way the market will stop to a stop. But I also realize that material sales per capita are more important. It will have to be treated the same as the traffic. To use LPs, one has to use a known artist. Without a big risk.

Singles sales also decreased in Denmark in 1969, compared with the previous year. It was the only last year. Last year, the total turnover of 1,500 million copies was a total of 2,1 million copies in 1968. The industry's turnover increased by 18 percent last year, compared with the previous year. LP production, though, increased from 1,4 million copies in 1968 to 2,1 million copies in 1969. The industry's turnover increased by 18 percent last year, compared with the previous year.

P.L.ESER

P.L.ESER

Dealers Fight
Pathe-Marchon Line in France

PARI—Jacques Le Calve, presi-
dent and chief executive of Pathe- Marchon, the French division of Pathe-Marchon, has threatened to launch a counter-action to try to stop the launching of the Music for France record label.

Le Calve has sent a letter to the 700 retailers who are members of the group, advising them to stop the sale of Pathe-Marchon records.

Le Calve claimed that the low price MFP records would undermine the entire marketing structure of records in France and threaten the livelihood of record dealers.

Monument
In New Deals

LOS ANGELES—Hoping firmly to create a three-year pact with Football of Australia, New Zealand, Monument's Bobby Weiss will visit several European countries to map exploitation programs for records and publishing activities.

Weiss, Monument's vice president and international division director, is presently attending the week-long IMIC-2 conference in London.

While in Sydney on his recent trip, Weiss met with Allan Hely, newly named managing director of Monument's Australian subsidiary. The company's general manager is Malcolm Happy, and The Australian managing director of EMLASA, editorial director of the company's chief office in Sydney.

Reiter On Latin Trip

NEW YORK—Freder Reiter, vice president, United Artists Music group, is on a Latin American tour on the first phase of a long-term plan to establish new Latin American artists. Reiter's tour is to evaluate the prospects of using U.S. music groups and their affiliated firms, look for local copy rightable material, and to review the present market with performing rights organizations in Latin America.

During the trip, Reiter, whose mother is from Argentina and whose father is from Uruguay, will be accompanied by fellow Reiter, who is a former manager of EMLASA, editorial director of the company's chief office in London.

Pressing $$ Soar in Italy

MILAN—Pressing costs in Italy have increasing by 30 percent fol-

O. U. CLEFFERS SEEK HIKE

LONDON—The U.K. Musician's Union will ask for a raise for its 80,000 members, the union's executive council has decided. The council, which is at the moment $2.10 per hour, the bid which if successful would double the council's recording halls, is expected to be voted on at the next meeting.

Commented Mr. David, secretary of the union, and the formers have not been increased since November 1965, and we feel that with more and more session players being hired, the bid would deserve to be recognized as such.

1st Music-Fashion Festival in U.K. Set

LONDON—The U.K.'s first joint music-fashion festival will be staged by the Barbarela Discotheque, Palma, Mallorca, June 29, 30.

The festival is sponsored by Record Mirror in coordination with the Mack-Euro-Festivals, an organization handling booking of the music side.

U.S. CLEFFERS SEEK HIKE

Presley LP Pre-Release

LONDON—To give the retail trade a chance to see for themselves a new Presley album, RCA-U.K. has released a 10-inch LP-A "This is Elvis Presley. LP," which will be generally available here until June.

The album has been made to counter the practice whereby a few dealers with their own well-organized in house promotion campaigns have been breaking off sales by bringing in U.S. pressing of potential best-selling product.

The Presley LP comes on a special recommended price of $3.00, but it is expected there will be no more than a break-even figure when the album goes on general release. The album was released for an international label.

General manager manager Wal- ter Sparkman said: "There is al- ways some talk about a month delay before we can de- ploy the album, but we were not aware of any delay and we are confident that the album will be sold out before the track.

Sparkman added that future policy would include the use of supplies of U.S. pressings "where we feel there is a countrywide demand," and to sell them at a break-even price.

3d Canteuropa Is Postponed

MILAN—Erio Radiotop's or- ganization has decided to post- pone the Canteuropa festival in coop until the autumn.

The festival, a European interna- tional pop-music Festival of Venice is the first of the two-part Italian organization Gianni Rayera.

The stages throughout Europe are in London, Paris, Anversa, Rotterdam, Volks- burg, Stuttgart, Innsbruck, and Spadato. The festival will open with a foreign artist participation in Canteu-

Futterman Moves in Europe

Group Deal With U.K. Island

NEW YORK—U.S. manager Lew Futterman has signed a record deal with Island Records in London for U.K. jazz rock group the U.S. deal does not include the U.S. market.

The agreement was announced for the Montreux Festival, which is scheduled to run from July 29 until August 6.

"We are getting a strong program of rock and roll music which is at present getting a great deal of attention on the British circuit," said Island's general manager, "and without a record," said Futterman.

Futterman has also signed a recording deal with the U.K. group, Aquila, for RCA Records. RCA has already released a record album release for the group in both the U.K. and the U.S.

Futterman is currently completing details of a U.K. partnership for his firm, and its own firm, I "do one thing. and that is recording," he said. "In management, publishing and production. The personal- ize cost is essential. I make arrangements for the group. In this way it is possible to get product released before date—usually Europe is way behind the U.S. release dates, especially with jazz and rock. I found this out when I started to get my artists, Jimmy Waterspoon and Jack Me-

Brazil Alters Collection Code to Aid Local Talent

By HENRY JOHNSTON

RIO DE JANEIRO—Brazilian industry executives are awakening to the importance of their local treasures to the U.S. and to Europe, although the emigrating talent regard them as poor relations.

To keep Brazilian talent abroad, the Brazilian authorities are planning to make changes in November 1965, and we feel that with more and more session players being hired, the bid would deserve to be recognized as such.

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trionfa a San Remo
vince "Adriano Celentano" N. 1 della canzone Italiana
conferma dei "Ragazzi" della via Gluck
rivelazione di "Pio"
Growing Prosperity Seen Picture For Spanish Industry in 1970's

MADRID—The outlook for the Spanish music industry in the 1970's is one of growing prosperity, according to a mini-survey carried out here on the eve of the Billboard-Record Retail-Discographia Internazionale 1970 International Music Industry Conference in Palma.

Despite the credit squeeze, consumer spending remains high and for the most part the significant aspect of the economy is the rapid growth of the middle class and lower middle class groups.

Currently the bulk of record player sales—and these are running at the rate of 200,000 a year—are being bought by middle class group and it is estimated that there are now a million and a half record players in use in Spain.

Spain has a population of 33 million—or 8.4 per cent—of whom 50 per cent are under the age of 30, and a per capita income of between $700 and $750. While this may look to be an extremely modest figure, it should be remembered that very few wives work in Spain and that families tend to be large.

Spending per head on records in 1969 was 50 pesetas (70 cents) which gives a total record turnover of around $20 million, or, $17 million after tax.

The domestic market for 1968 was $15 million and for 1967 $14 million. Spain has been registering a business turnover of around eight or ten percent a year, and it is estimated to continue for at least the next five years.

As in other countries, the sales of LP's have increased dramatically over the last few years and now represent over 50 per cent of the total record sales turnover. There fun, however, been no corresponding decline in the sales of singles, though the EP is fast disappearing.

Popular music, whether of local or foreign origin, is the major sales creator in the Spanish market—classical sales represent less than 10 percent of the total sales, and a country music market is divided in origin, 55 percent being locally produced and 45 percent coming from abroad.

Of the foreign pop product, between 12,500 and 25,000 albums of Anglo-American origin, the rest coming from France, Italy and other European countries.

Market Dominated

The record market in Spain is dominated by four companies—Columbia (the Decca outlet), Fonogram (the Philips-DGG outlet), Dadon (the EMI outlet) and Elopax—which together have between 55 and 60 percent of the business. Bertel, RCA and Zafiro share between 25 and 30 percent and the other companies account for the remainder.

Although young people appear to have more and more money to spend on records, and are frequenting the discotheques in increasing numbers, the fact is that the age group spending most money on discs is that between 35 and 45. This, of course, is because parents frequently buy records for their children.

Records are bought principally from the 600 most active salesmen of Spain's 2,500 record shops and 60 percent of sales are accounted for by the cities of Madrid and Barcelona. Purchasing power is much more limited in the provinces.

Spain has about 15 record companies, but for the most part these are the record clubs run by leader's TV stations, and while one company Bertelmann, and an increasing number of independent operations. There is no rack jobbing in Spain and industry opinion is divided on the subject of rack jobbing. Operation could be viable here.

For commercial exploitation is against (Spain) and while some say that 99 percent of the discs sold in Spain are manufactured in Spain.

Government Restriction

An additional governmental restriction is that imposed two years ago on airtime for foreign records. This however has had virtually no effect on the sale of discs of foreign origin.

Recent promotion has been directly through Spain's more than 160 radio stations, its two television channels and various pop music papers, and, in common with other European countries, discotheques are playing a rapidly increasing commercial and social role.

The radio scene field, Spain has about 200,000 reel-to-reel tape recorders in operation but the most important is 160 million when the music cassette, launched here in 1967, has already sold over 500,000. The rhythm picked up and it is expected that 5 million sets will be sold this year.

Of a total of 50,000 cassette players were in use in Spain, and this figure is expected to be doubled by 1970.

Cassettes are running at an annual rate of 2.5 per cent and 13 percent of percentage of cassette duplication is being done by Fonergram, the Philips company.

Cassettes, selling at about $5.60, are about 30 to 35 percent more expensive than LP records, but the price is expected to come down.

(Continued on page 78)

Spain: How it Grew Into Exploding Market

MADRID—The music industry explosion in Spain, began really three years ago. The development stemmed from the increase of the standard of living and by the multiplication of radio programs devoted to pop music, some of them broadcast throughout the entire country, with a massive audience.

Record players with good sound quality began to be sold at relatively cheap prices while the record companies increased their national production of new records and artists releasing the best records from the national catalogues.

Creating the record companies which have their own distribution policies, such as EMI (Philips), RCA and CBS, all of foreign origin, Columbia Espanola, Hispavox, RCA and Moviestar, Ekipo, Vergara, Marler and Discophonic, La Pintura, Expos, Gazpacho, Fidias, Distribuidora Discos, Discos Bebo and Pussí. Besides these there are the smaller companies of Gacira, Accorion, Barclay Espanola, Pampas, El Alfa, Concentric, Discogafia Talala, Ediga and Showman. All catalogs of real importance in the world are distributed in Spain.

There are eight pressing plants and 12 recording studios which can be considered adequate for the recording of good productions and 10 smaller studios for recording regional music.

The first independent producer in Spain was Rafael de los Milagros. Others who have emerged this past year include Pardo and Luis Agile, and independent production units include Gacirra and Accorion.

During the past years the record companies have been creating their own publishing companies and are expected to increase in the future. The most important traditional publishing companies include: Armonica, Musica de España, Querop, Southern Music, Canciones del Mundo and Union Musical Española (classical).

Distribution is through the sales representatives of each company who make regular visits to the record dealers. Thus the sales are made directly from dealer to buyer, and there is at least 25 percent although sometimes it can be 40 percent. The big department store, supermarkets and electro-domestic equipment stores stock a large number of records.

The price levels are not very high and there are only two companies manufacturing and distributing phonographs and phonograph machines. The same companies buy and distribute the records.

The prices for EP discs vary for a single between $1 and $1.15, for LP discs between $.50 and $1.65 and for LP's between $2.50 and $4.65. The unit sales figures for 1968 were: 1,940,000 LP's, 3,770,000 EP's and 7,680,000 singles.

(Continued on page 78)
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<tr>
<th>Song Selected for “A Record For Summer”</th>
<th>Song Selected for “Zecchino d’Oro” Contest</th>
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<td>Addio Angelina (Farewell Angelina)</td>
<td>Song selected for “A Record For Summer”</td>
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<td>Albergo a Ore (Les Amants dun jour)</td>
<td>Song selected for “Zecchino d’Oro” Contest</td>
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<td>Brucia Brucia</td>
<td>2nd Prize of “Zecchino d’Oro” Contest</td>
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<td>Chiedi Di Più’</td>
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<td>Dille Di Si (Let it be)</td>
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<td>Io Si</td>
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<td>Il Sapone, la chitana, e altre la pistola meraviglie</td>
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<td>La Borsetta Verde (Little green bag)</td>
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<td>Oh Darling (Oh darling)</td>
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<td>Per Un Bicchiere Di Vino</td>
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<td>Piccolo Baby</td>
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<td>Quel Poco Che Ho</td>
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<td>Uomino (Melting Pot)</td>
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<td>Un Pugno Di Sabbia</td>
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<td>Tam Tam (Come Together)</td>
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<td>Vedrai Vedrai</td>
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<td>Vieni Con Noi (Day after day)</td>
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<td>Viola D’Amore</td>
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This result was accomplished in one month: we thank all those Italian Recording Companies who have helped us in obtaining all these issues.
Spain: How It Grew Into Exploding Mart

Growing Prosperity

Deporte Attack

Two Breakers In Consolidation

TOBISCO—Two of Toronto's leading record companies, TOBISCO and Newco, amalgamated to form a new company, TOBISCO Records. On May 1, Music Factory and Canadian Record was amalgamated with the English Bear, on from one office, 376 Wellington St. The principals are Wayne Thompson, Teen Music Factory, and Tom Wilson and Terry Finney of CCA. Other agents include Bill Huard and David Gutter. Concept 376 will be booking Canadian groups, including Edward Bear, on the charts with their Capitol single, "You, Me and Mexico."
From Rome with music!

The RCA Stereo 8 and Stereocassettes output in Rome for the European Tapes market is growing, day by day.
the calls are coming in

Barbara Mason
"raindrops keep fallin’ on my head"

Watch for Barbara Mason’s new LP on

Distributed by Budah’s Records
also on Amana 8-Track cartridge and cassette recorders
Working Together

At this year's American Music Dealers Industry Exhibit (AMDIE) opens its second trade show, music businessmen are reminded that rival trade organizations are nothing new in either the music business or any other large industry. ED Phinney for his many innovating ideas—not the least of which is to open his show to the general public—also take note of recent events which are prefiguring Ed's efforts.

While not addressing his remarks to the uptight show in Las Vegas, McDowell said: "Those who have been in the industry for a decade or more can recall the obsessive nature of our collective, and why abdicating our responsibilities in promoting interest in music-making is to further our role in the leisure-time and education markets to our own trade organizations. McDowell put a bit of the American Music Conference, the industry's educational and public relations arm, to many areas in which music dealers could engage in "co-operative efforts" and ended by saying: "We are a changing industry. Let's not go entirely on our separate ways.

There are three industry leaders who feel that AMDIE's name change—from What's in, What's Out—that Phinney's AMDIE amounts to little more than a promotion event centered on business deduction trips to Las Vegas—others, however, view AMDIE differently. AMDIE, some leaders say, is the only approach to promoting musical products. The industry will be examining this approach closely with the fact that the music industry, as McDowell points out, must work together if it is to compete effectively with other industries vying for the consumer's leisure time and dollars.

Comprehensive Plan Helps Rack Jobber Sell Guitars

By EARL PAIGE

CLEVELAND—North American Music Corp., origin-
ally the Paul McDowell Service, Inc., is proving rack jobbers can successfully merchandise guitars if they work out a comprehensive program and think in terms of long-term goals. This was pointed out by Tony Zeitz, buyer for musical dealers, and think

"The guitar retail game only two and a half years ago, long ago, was a "Beatles" boom, "Beatles" guitars sold the American dealer, and could be found even in drugstores," Zeitz said.

"Not only can and might in one line—Tiesco/Des Roy — we've added the new line of the few rack jobbers that has found the key to merchandising guitars, amplifiers, and to the new world of plum and other goods (more often, guitars are merchandised through a separate section away from records, where department stores are concerned)." Zeitz gives much of the credit for his firm's success in marketing guitars to Jerry Schaeffer, a W.M.I. sales representative who set up a plan for training record department personnel.

"Schaeffer visits our various outlets and conducts seminars with our people. He goes over the current plans, along with the carry-a-key plan, for a $20 prize for people who can approach him and make a success of it," he said.

Salespeople must answer several questions Schaeffer poses. Zeitz said his firm has printed brochures setting down questions people might ask concerning guitars and amplifiers. "They're designed to stimulate our salespeople," he said.

"We also tell people, basically a people business," he said. "We're often guilty of putting too much faith in paper-
Listed below are the new single records (those not yet on any chart) selected by their manufacturers as having the greatest potential for chart activity in the coming weeks. These singles have been submitted by the labels as a programming and buying guide for new product.

**ADVANCE**
- CONFESSIONS OF A BLUES ADDICT: b/w ELEGY FOR A LOST CAUSE - Perry, Advance 1115
- AMOR: b/w AMOR - Emil, Radiant 10
- COTTAGE CHEESE: b/w COTTAGE CHEESE - Bettina Belmont, Advance 1112

**ATLANTIC**
- I WANNA BE A FREE GIRL - Dusty Springfield, Atlantic 2729
- PROUD MARY: b/w IT'S TOO LATE FOR LOVE - Vanguard, Lamp 80

**AVCO EMBASSY**
- LOVE FOR LIVING: b/w Glass Bottle, Avco Embassy AVE 4927

**BOSS CITY**
- TOBACCO ROAD: - Rogers, Paramount Ltd. 6330
- REMEMBER THE TIMES (Medley): - Blue Monarchs, Boss City 168

**BRITE-STAR**
- WHY DO YOU BOTHER ME? - Dick Mostley, Moby 1107
- COUNTRY ON THE CONSOLE: - Carolyn Watts, CM 1002
- ODE TO PAT & RUDY: - Betty Jo Fox, Avery 6969

**CAPITOL**
- YOU, ME AND MEXICO: - Edward Bear, Capitol 2801
- COUNTRYFIELDS: - Beach Boys, Capitol 2765
- LETTER TO JOSEPHINE: - David & the Giants, Fame 1467

**CHERRY**
- HANG THEM ALL: - Country Sweethearts, Cherry 70-451
- ONE MORE WORD AND I'LL CRY: - Sandra Chovan, Cherry 70-452

**COLUMBIA**
- ARE YOU READY?: - Pacific Gas & Electric Co., Columbia 45-1472
- DROP DOWN MAMA: - Tom Rush, Columbia 45-45149
- LET'S DO IT (Do It Together): - Chambers Brothers, Columbia 45-45146

**D 45**
- I'AIN'T GON'T NO SOUL TODAY: - Senior Soul, Whiz 617
- GREAT BIG BUNDLE OF LOVE: - Brenton Wood, Double Shot 147
- CAN YOU STAND THE PRESSURE: - Bobby Freeman, Double Shot 148

**MAY 2, 1970, BILLBOARD**

**THE POWER OF A WOMAN**
- Lynda K. Lance, Royal American RA 5
- JUST FOR OLD TIME SAKE: - Steve, Fed & Harvie June, Royal American RA 8

**SSS INTERNATIONAL**
- LOOK AROUND SON: - Helen Black, Double Bayou 2
- BALLAD OF A LONELY MAN: - Bob Collins, Amazon 8

**STAX/VOLT**
- AIN'T THAT LOVING YOU (For More Reasons Than One): - Luther Ingram, KoKo 2105
- YOUR SWEET LOVIN': - Archie Joseph, Volt 4037
- GIVE A DAMN: - Staple Singers, Stax 0066

**TOBIN**
- BAD MAN'S LAND b/w C'MON BE MY GIRL: - Spillers, Tobin 334
- SUBWAY ATTACK b/w WHAT WHEN YOU'RE GONE: - Ben Steel & His Bare Hands, Tobin 335

**20TH CENTURY-FOX**
- GOODBYE LOVE: - Book of Matches, FOX 6715

**WHIRLWIND**
- TOKEN OF LOVE: - Cathy Collins, Whirlwind 1

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**Music In Print**

By ALAN STOLOWITZ

Some time ago, Criterion and Croma Music both received a golden sheet music plaque of the song “Love Is Blue.” The award was presented by G. Schirmer Inc., makers of over one million copies of vocal and piano solo arrangements. Now, awards are generally well received but their significance is often lost in the aftermath of the presentation. The proof of this lies in the question of who, what, or when was the last such award announced.

Reliable sources (in the publishing end) of the industry report that an aura of complacency appears to have set in. We certainly have no such event as regular (and important) gold record award. And in the rare instance when such conditions are right, the occasion warrants little, if any, fanfare. (It’s too bad those who keep things toned down, but it must remain audible.)

**Folio**

From West Coast comes a crop of timely books. “The Exciting Johnny Carlisle,” featuring (among others) “Ballad of a Teenage Queen,” “Green Grass and Home,” and “The Ways of a Woman in Love.” Also included in the book is “Big River,” one of the songs Johnny elected to sing at the White House April 17. Almost all the country book of interest is the “Jerry Reed Songbook,” for guitar and vocal. Classical music is available in “Great Classical Guitar Music” and the “New Sound of Classical Music.” Piano. Three books containing some all-time favorite tunes are “Everlasting Song Hits,” for vocal, guitar and piano. Today’s Great Songs, for trumpets and all B-flat instruments and “The Popular Song of the Songs represented here include “River Deep-Mountain High,” “Chapel of Love,” “Games People Play,” “Spinning Wheel,” “C’erish,” “Exodus” and “Oh Happy Day.”

**Record Trade**

Bill’s has a unique collection of old-time records, including Bing Crosby, Frank Sinatra, and other classic vocalists. This collection is available for sale.

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**SHOUTS AND CALLS**

Columbia Records has been released by E.B. Marks. In addition to lyrics and music of 13 songs, the book features a chronological collection of RCA and Columbia sessions. This is a valuable addition to the musical heritage.

The original cast folio of songs from “Just for Old Time Sake” (The Girls) has been released by E.B. Marks. It includes all the songs represented here include “River Deep-Mountain High,” “Chapel of Love,” “Games People Play,” “Spinning Wheel,” “C’erish,” “Exodus” and “Oh Happy Day.”
WHAT HAS 4 TOPS, RED STARS AND IS ON THE MOVE?

"IT'S ALL IN THE GAME"

THE FOUR TOPS

Motown 1164

This is a game everyone's playing ...
HITS are SCORED in Billboard

*ROD PARRIS—THE WONDER OF YOU (2:37)
(Writer: Knight) (Petersen, BMI)—Parris updates the Ray Peterson ballad hit of the past and comes up with another top of the chart wonder to fast replace his "Kentucky Rain." Flip: "Mama Liked the Roses" (2:51)
(Prez, BMI). RCA Victor 47-9323

*TRINI LOPEZ—RIDE O'CLOCK WORLD (2:30)
(Pro. & arr. Adam; Writers: Reynolds/Woods/Columbia, BMI)—Lopez updates the Vagues past hit and it's the most commercial wonder he's come up with so far in pop. Hits at its best and it's loaded with chart potential—Hot 100 and Easy Listening. Flip: "You Made My Day" (2:14)
(Granoff/Kiefer, BMI). Warner 0217

STAPLE SINGERS—Give Me a Dance (3:14)
(Prod. Duane Copeland) (Writers: Schacht-Swepson; Take 5, BMI)—The group's smooth vocal is what the past gets a strong spring over with still more meaning to the lyric today. Much soul and pop chart potential here. Stan 0068

*JERRY JONES—Blame This Man (2:46) (Writer: Smith) (Flash, BMI)—The group's smooth arrangement and vocal working up of an easy beat rocker offers much appeal for all charts—pop and country. Decca 26297

BEAR-BEAR-You and Me and Missils (2:46) (Prod. Paul and Shady) (Writers: Gerald-Stevens, BMI)—A commercial, driving production shaped over as a strong disc debut for the powerful and smooth vocal. English lyric penned by Mole of New York. Watch this one—It is loaded with chart potential. Decca 0068

JOHNNY TILLOTSON—June (2:29)
(Prod. Syd Lawrence & Roland Brown) (Writers: Nelso-Miracle, BMI)—Falling into place for the charts here, Hot 100 and Easy Listening. London 1936

PATRICK SKY—Too Many Mornings (2:45) (Prod. Allman Bros) (Writers: Dylan—uncredited, BMI)—The rocker moves to the Capitol label with strong Brian Wilson material and a top production from Ken Simon. Much potential here. Capitol 2977

*ED ESVAET—Let Me Go (2:04) (Prod. Brian Chalmers) (Writers: Gerald-Stevens, BMI)—A commercial, driving production shaped over as a strong disc debut for the powerful and smooth vocal. English lyric penned by Mole of New York. Watch this one—It is loaded with chart potential. Decca 0068

*EDDIE RUSSELL SYMPHOS—No She's Am (2:31) (Prod. Jerry Ross) (Writers: Raymond Landis, BMI)—The producer turns con-Continued in next column...
Call your local DJ today and give him the word.

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**Singles:**

"BOOGIE WOOGIE COUNTRY GIRL," Southwind (Blue Thumb BLU 112)

This snazzy performance sounds like the B-side of an old Jerry Lee Lewis single, which it might have been—who knows. Rumble rumble—Southwind has that boogie woogie riffing right down in their pockets, and you can almost hear the band getting ready to charge as the lyrics fade and their chance to play hard and fast comes up. There aren’t any stars in Southwind; it’s a solid, unassuming rock and roll band, like the Crickets, or the Bluecaps, but totally contemporary and not at all intending to smother the listener with nostalgia. This number, which certainly ought to be the hit the band has missed up until now, has the same excitement and drive as, say, "I Don’t Want To Discuss It" from the new Delaney & Bonnie LP.

"Boogie Woogie Country Girl" was co-authored by Doc Pomus, a middle-aged man who wrote "This Magic Moment" and "I Count The Tears," among others. He was one of those men who had a perfect sense of teenage, despite his years, but he’s been on the shorts, pretty much out of work, since the Beatles retrieved the idea that musicians could and should write their own material. Southwind, though, obviously know good stuff when they hear it (as with their fine version of Johnny Cash’s "Rock and Roll Ruby" on their Ready to Ride album). Well, let it ride.

Call your local DJ today and give him the word.  

GREIL MARCUS
<table>
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<th>TITLE</th>
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(Continued on Page 90)
gentlemenhood

soliloquy & gazebo

STEREO SINGLE

OUT NOW
REGGAE RECORDS

Attention Dealers

Just in case you are unaware of the Reggae beat, this is your opportunity to latch on to some hot REGGAE singles and albums and be the first shop in your town to have it when it's needed! Fill out the order form below, mail it to REGGAE Records and we’ll forward it to a distributor near you.

Reggae is happening. Reggae will be the next dance craze in the United States. Reggae is sweeping London, Europe, South America and the West Indies. This is a musical explosion! John Lennon says, "Reggae music will be the new trend of music for the 1970's."

NEW REGGAE ALBUMS AND SINGLES

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Dealer Order Form

To: REGGAE RECORDS
65 WEST 55th STREET
NEW YORK, N.Y. 10019

ALBUMS
Title | Quantity
--- | ---
RS 15001 | THE REGGAE BEAT SUPERMAN
RS 15002 | SUPER REGGAE THE LIQUIDATORS
RS 15003 | THE REGGAE THING THE IRONMEN
RS 15004 | DOIN' THE REGGAE THE HEAVY REGGAE MACHINE

SINGLES
Title | Quantity
--- | ---
R 7001 | MAN & WOMAN REGGAE GLORY TRAIN SUPERMAN
R 7002 | LIQUIDATOR RETURN OF DJANGO THE LIQUIDATORS

Name ________________________________
Address ________________________________
City, State & Zip ________________________________

Attention Radio Stations

The same message to dealers applies to you jocks. If you are reasonably hip and want to dig Reggae sounds, fill out the coupon below and mail it to us. We'll send you copies of all the latest REGGAE releases.

Station Coupon

To: REGGAE RECORDS
65 WEST 55th STREET
NEW YORK, N.Y. 10019

We're reasonably hip. Rush all REGGAE Records to:

Station Call Letters ________________________________
Name ________________________________
Address ________________________________
City, State & Zip ________________________________

www.americanradiohistory.com
NASHVILLE—As of now, that portion of Briley Parkway stretching from Lebanon Pike to Pennington Bend is a mass of mud and rock, bordered in spots by a brook which seems not to want to be relegated to a supplementory position. The parkway bends through a residential area of Donelson, a community once called McWhirtersville and later Slip-Up, and finally designated the more romantically name for one of Nashville’s first settlers and his daughter, Rachel, who married Andrew Jackson. Jackson’s Hermitage is located nearby, and the streets and sections abound with history and lore.

In time this probably will mean little to the eventual million who will drive down that Parkway, come off a cloverleaf, and park their cars on the flatlands between the Cumberland and Stones Rivers and enjoy everything from a modern, sophisticated entertainment center to the “Grand Ole Opry.”

For this is the site of Opryland, a dream of Irving Slipovich, a one-time announcer, foreign correspondent, salesman, and then television manager who rose to become President of WSM Inc., through ability, honesty, integrity and dedication—which gives the lie to those who say it doesn’t happen.

Opryland, USA, says Waugh, will be the “home of American music.” This home, geographically, will be a five-minute drive from the present Nashville airport (the Parkway will be completed before Opryland opens its doors), and ten minutes or so from downtown Nashville. The target date for opening will be the middle of 1972.

This venture will occupy some 110 acres in its opening year, including (fortunately) parking lots. Another 50 acres have been set aside for expansion, which seems appropriate.

Overall there will be a 350-acre spread, part of which will be a planned commercial district. This ultimately will include motels, offices, shops and various services, with 10 acres specifically set aside for an apartment and office building complex. This will be a themed area called “Opry Town.” There will be nothing halfway about this.

The Fundamentals

First and foremost, Opryland USA will “portray the fundamentals of American music.” The new “Grand Ole Opry House” will seat some 4,500 people, about 1,300 more than the present structure. Assuming the rate of three shows a week-end (plus sometimes summer matinees) will continue, this will bring into the city an additional 4,000 per week. The new House will “recapture the spirit, flavor and feeling of the present Opry” but provide for more comfort and convenience for the audience.

The new structure will feature facilities for network television production and radio broadcasts. It also will be equipped with an additional television studio seating 300 people complete with videotape center, prop storage and control rooms.

The Opry House will be located in the Plaza portion of Opryland, which will also contain an outdoor music pavilion, shops, eating areas, hospitality center, fountains, trees and flowers. A park area will feature selected rides and attractions similar to those found at such places as Disneyland or Six Flags over Texas or Georgia. There will be musical show performance areas. There will be lakes, brooks, waterfalls, trees and flowers. Great emphasis will be put on landscaping.

And it will cost in the neighborhood of $23 million, which is a high priced neighborhood.

The park will open seasonally, from about April 1 to Nov. 1, seven days a week, with the Opry House and a complex of shops, restaurants and attractions open year round.

Across the river is another 31 acre site which will be part of the complex, and may be the terminus of a riverboat ride.

The man who will run Opryland is Mike Downs, former vice president of the S.W.M. World, and member of the amusement area in San Diego. He had been associated with this major tourist attractions since its construction in 1963. He will work closely with WSM and National Life officials to keep out the “garish, honky-tonk commercialism that has sprung up around some of the other amusement areas around the nation.”

Downs estimated that Opryland will employ about 450 people during the peak summer season, many of them college-age.

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RCA, Motorola: Quad-8 at IMIC

- Continued from page 1
- Playback. The Quad-8 player will accommodate any existing 8-track cartridge and by means of a sensing device will switch automatically from 2-track stereo to four-channel sound. This will be made possible by a special notching in the Quad-8 cartridge.

Those who have heard Quad sound claim that it offers a greater degree of listening excitement when compared to stereo than stereo when compared to monoaural sound. Furthermore, they claim that the difference is even more dramatic when quad sound is heard in an automobile.

It has been known that representatives of both Motorola and RCA Records have been huddling with members of the automotive industry in Detroit. Indications are that Quad sound, however, will be available first in cars via the after-market (i.e., units installed after a car has left the factory), and will be available on a O.E.M. basis (i.e., factory-installed) when Detroit car makers can gear themselves for the new sound system.

At press time, it was not known who will manufacture the Quad cartridges for use by duplicators and manufacturers of pre-recorded product. It is understood, however, that RCA Records developed the Quad-8 cartridge in conjunction with Motorola who will be making the first Quad-8 playback units.

The number of Quad-8 pre-recorded RCA releases to be made available initially could not be learned at press time, but this is expected to be announced during the demonstrations here.

The same two firms—RCA Records and Motorola—which five years ago were responsible for launching the Stereo-8 cartridge system are now teaming forces in the development and introduction of a new system, Quad-8.

TV Monitoring OK

- Continued from page 12
- Marks” or aural tones that can be seen or heard by the audience have never been authorized by the commission, and will have to be checked out with FCC in the future. (The FCC has, however, authorized AM stations to transmit low frequency tones to provide data on transmitter operation to a remote control point.)

Mabel ‘Air’ Deal

NEW YORK—Mabel Records in Zurich, Switzerland, has been set to handle distribution of Marlene Van Plassick’s “Mountains”’s album, “A Breath of Fresh Air,” worldwide except for the U.S.
Lately, the MGM lion and many members of his family have been seen lurking on and around the national charts. Here are some real trophies—go get 'em!

**REMEMBER, WALK SOFTLY AND CARRY A BIG STOCK!**