

BILLBOARD

ADVERTISING

A
Magazine
for
Business Men
who
think.



MORRIS HARWICH.

June, 1898.

AND EDDIE ALSO.

The all-appointed "Eddies" who would lead the American Bill Poster out of the wilderness of low prices, recently walked.

The following correspondence is furnished by Chamberlain, Bailey & Co., of New Brighton, N. Y., explaining the reasons for our part in necessary. The arrangement is simple, direct and unassailable.

Brighton, Mass., May 18, 1896.
EDDIE WILLIAMS AND ASSOCIATES,
 Your letter of the 16th received. We are glad to hear of your fighting business in this manner and we are glad to see the business with you is going, and we have the honor with pleasing in a measure to you.

We wish you may enjoy your time in your new line.
 We have indulged in the American Advertising for a number of years. Before the late financial and general paucity commenced, it was substantially of benefit to the interests of our business, but we have to admit, not being so successful in the disposal of paper from three or four days since. We realize these things, and our only hope is to get the best of the market, and we are glad to see that you are so well equipped to do this in your case.

Very truly yours,
CHAMBERLAIN, BAILEY & CO.
 New Brighton, N. Y.

Mr. E. W. CURRIE, Brighton, Mass.
 Dear Sir:—I have your reply, and have been pleased to read that you are so well equipped to do this in your case. We are glad to see that you are so well equipped to do this in your case. We are glad to see that you are so well equipped to do this in your case.

Brighton, Mass., May 20th, 1896.
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effect." Mr. Corwell replied as follows. "As chance may offer, means, take some sheets of paper and divide them up in lots of 200 per work giving them a few more showing, and you will have a good length of time for the display." Upon receipt of this letter, the Public Advertising Co. advised Mr. Starkford of Mr. Corwell's intention. The latter immediately replied, "In answer to your favor of May 16, beg to state that I am quite surprised at the letter written you by Secretary Corwell, and that under no circumstances can I pay the price you proposed for putting the paper sent me . . . you may rest assured that I fully understand the conditions given and that I at all times offer work to you on condition thereof. It sometimes happens that I receive more on some work than on others, and I do the best I can for the bill posters at all times."

Bill posters in general will obtain a clear idea of the merits of the case by glancing Mr. Starkford's treatment is fairly careful study. We suggest it briefly.

BILL POSTERS' ASSOCIATION, c/o G. W. SHEPHERD FOR POSTING.
 We will posting 25, to be made according to the conditions as required of an advertiser. We will posting 25, to be made according to the conditions as required of an advertiser. We will posting 25, to be made according to the conditions as required of an advertiser.

Mr. Corwell's reply.
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of an every chance he got. I say that relation was order. Now that the A. B. P. is bankrupt and busted, he needs to do as we have chosen to go back to him. Whether he would like a good deal of us or no we will see."

NEW YORK BILL POSTERS' ASSOCIATION.

REGULAR SIXTH ANNUAL CONVENTION.

Held at Buffalo, Monday, May 11.

The regular semi-annual convention of the New York Bill Posters' Association was held Monday, May 11, at the Quaker House, Buffalo. Accounts of business transacted are very meagre according to reports in the Buffalo papers, this feature of the convention being alluded with a few words. The *Buffalo Express* says: "The work of the convention related to routine business." Two delegations were elected to attend the convention at Cleveland, O., viz.: Edward A. Starkford, of Rochester, and Herman A. Seymour, of Mt. Morris. But why Mr. Starkford should have had himself elected a delegate is not quite plain. He is a member of the A. B. P. A., and entitled to a vote in the proceedings of the national organization without the power of a delegate. Under the circumstances it would seem that he ought to have given away a lot of some number of the State Association who was not a member of the A. B. P. A. Most of the members present left for home the same night, but some few remained over, and visited the city overnight. Mr. Williams of the following day. After the recess had adjourned, some one gave out the report that it had subscribed \$1,000 with which to fight the opposition of Albany, N. Y. Up to the time of our going press, this report could neither be affirmed nor denied. We are not inclined to give it credence or even local consideration.

Mr. Corwell knows nothing of it. Owing to the serious illness of his wife, he did not reach Buffalo until after 2 p. m., and finding that the convention was already adjourned, he took the next train back, and in thirty minutes was on his way to Rochester to rejoice his wife.

Wherever you got out the list of members in attendance was a most failure and unsatisfactory. One half of those reported to have been present, have assumed to say they were not.

ILLINOIS.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

INDIANA.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

MISSOURI.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

NEW YORK.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

PENNSYLVANIA.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

VERMONT.
 This association exists in name only; no meeting has yet been called, and it is not likely that any will take place.

PENNSYLVANIA.
 The Pennsylvania Bill Posters' Association held its annual meeting in the Grand Opera House. The following members were present: John H. Miller, Reading; J. W. Wilson, Allentown; J. J. Greenleaf, Harrisburg; J. C. Stone, Carlisle; John G. Egan, Scranton; J. M. Dinsley, Pittston; G. W. Hamersley, Hazleton; A. H. Bergander, Wilkes-Barre. The following officers were elected, viz.: President, John D. Miller, Vico-Town, J. W. Wilson, Mass.; Treasurer, H. S. Bergander; Secy, John G. Egan. Some members were elected to membership by the following towns, viz.: York, Lebanon, Allentown, and Lancaster.

George H. Robinson, of the American Bill Posters Co., Philadelphia, was too busy to attend, a circumstance that he regrets. Another Eric not attending were represented. From John D. Miller account on that the association is in all rights, and that means that it is.

We are inclined to be very keen for a correct list of those present.

THE OHIO BILL POSTERS.
 The regular annual convention of the Ohio Bill Posters' Association was postponed. It will be held at Cleveland, Monday, July 13, one day ahead of the A. B. P. A.

MICHIGAN.
 The annual convention of the Michigan Bill Posters' Association will be held at Port Huron, Thursday, June 2. Although nothing of importance is looked for especially considering the meeting grounds to be largely attended, the association will as usual send two delegates to the associated convention, and it goes without saying that they will be instructed for Leonard and the Liberty Ticket.

THE INTER-STATE.
 The Inter-State Bill Posters' Association continue to enjoy a steady and healthy growth. During the month of May it added seven new members, three of whom, Ben, of Stone City, and the Western Hill Posters Co., of Salt Lake City, left the A. B. P. A. to unite with its younger and more progressive rival.

The Inter-State now has twice the number of members that the A. B. P. A. can boast of (members is good standing), and it will only be a matter of a few months now before the victory of the new movement will be generally conceded. Many important members of the A. B. P. A. are writing, and are only waiting for the outcome of the Cleveland meeting to declare themselves.

NEW YORK.
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VERMONT.
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Buffalo. Detroit. Chicago. Boston. St. Louis. Denver. Providence. New Orleans. Baltimore. San Francisco. Rochester.

Sam W. Hoke

107 West 26th St. NEW YORK.

HILLS POSTED ANYWHERE. ADS PAINTED ANYWHERE.

Shelbyville Shelby Co. Ag. and Stock Assn. Aug 15 1896. J. J. ...

MAINE.

Bellevue Farmers and Merchants' Fair ...

MARSHBURGH.

Appld. H. ...

Stoddard Mountaineer Co. ...

MICHIGAN.

Michigan ...

Rockford ...

MINNESOTA.

Minnesota ...

Storwick ...

MISSOURI.

Missouri ...

North Carolina ...

OHIO.

Ohio ...

New Hampshire ...

NEW JERSEY.

New Jersey ...

NEW YORK.

New York ...

New York ...

MARYLAND.

Maryland ...

North Carolina ...

OHIO.

Ohio ...

New York ...

NEW YORK.

New York ...

Ohio ...

OHIO.

Ohio ...

We make prices to suit the times. Are prepared to figure on the entire instructions for Pikes. Very close terms for Carcass.

AMERICAN AERONAUTICAL AND AMUSEMENT ASSOCIATION.
OPERATE ATTRACTIONS OF ALL KINDS. BUILDERS OF HIGH GRADE BALLOON PARAPHRANALIA.
 THE FABRICATORS AND CONSTRUCTIONERS OF
GRAVES-LINSON.
 ON EARTH AT

Correspond with us. Address: Box 425, Kansas City, Mo., and Parkersburg, Ohio. Or Gen. Warren, Salt Springs Ave., 108 E. 14th St., New York.

WANTED.—advertisements for Letters from the Union Agricultural Society. Send in names and send me. Page full of names. Also get names from for a full page. Send in each the locality by day or week. Send me. **EL PASO, TEXAS.**

A Great Fair Attraction.

Kemp Sisters

Hippodrome and Wild West,

Congress of Fancy and Rough Riders and Crack Shots.

G. P. KEMP,
 Managing Proprietor,
 Permanent Address: EL PASO, TEXAS.

PRIVILEGES
 Public Amusement of any of the privileges of the National Association. Send in. For full prices write to **C. F. LEVY,**
 1212 North Main,
 St. Louis, Mo.

Stevens Point, Wis.
AUGUST 25-27, 1896.

We want special advertisements. We want bills for whom, put our names on. **ED. E. GOSLER,** Sec'y.

Entry Books and Account Books FOR Fair Managers.

My Books Fit the Business. Pull out of the rut and ride on the rail.

The old system was good enough in Noah's day, but there has been an idea or two even in this business since he was secretary of the First County Fair.

Send for Sample Leaves.

If you want to pay \$500 for a good thing.

Arthur B. Hill

Art's Fair's Wm. Star Fair.

MARLBOROUGH, Vt.

The Pickaway Breeders' Association Company.

State Fair and Races—Circleville, Ohio. July 21, 22, 23, and 24, 1896.

W. E. REEDS, Pres't. W. S. SMITH, Treas. A. J. GRISSET, Sec'y.
EXCELLENT RACES. LARGE PURSES.

NO FAIR or Colonization is complete now a-days without a good balloon attraction. The people expect it, and will go to see it again and again. LIKE THE CIRCUS and the horse race it has come to stay.

But, have about balloon fairs, who, with their old rotten balloons, disappointed and disgust the people? Or those are late of them. Mr. Secretary or Mr. Manager did you suggest that kind last season? THERE ARE A FEW opposites and strictly reliable managers if you know where to find them. THEY DO NOT COME with the "cheap" class, but their prices are right for GOOD EIGHTH WORK. DON'T BE DECEIVED by big sounding names and red letter heads, but send for circulars and full particulars to **C. H. KARRICH,** Stargis, Mich.

America's Famous Death Defying **ASCENSION.**
LeROY SISTERS.
 Justly called the "Queen of the Air"



Now arranging dates with the leading Fairs, Shows, Amusements, Pikes, Colonnades, etc., for single and double.

BALLOON ASCENSION '3.
 Balloon Races, Sensational Night Ascensions, all with Particular Leaps. The greatest showing ever witnessed by America. Single or double, the famous ascending company, take all chances, are insured, and perfectly and guaranteed every trip. In all appearance of their own work of your money. Please all details of particulars. Full terms will be furnished on request.

LEROY SISTERS.
 BILLBOARD ADVERTISING, CINCINNATI, O.

THE NINETEENTH ANNUAL FAIR OF THE **PEPIN CO. ASSOCIATION SOCIETY** will be held at Ripon, Wis., Sept. 2nd, 3rd, 4th, 5th, 6th, 7th, 8th, 9th, 10th, 11th, 12th, 13th, 14th, 15th, 16th, 17th, 18th, 19th, 20th, 21st, 22nd, 23rd, 24th, 25th, 26th, 27th, 28th, 29th, 30th, 31st. We have the best quality of fruit in all the world, and also have a grand old fair. **P. J. KYLE, Pres't. J. J. MORGAN, Sec'y.**

WE ARE NOT HICKERS, BUT EVER READY TO PLEASE.

THE CHICAGO

F. F. SCHAEFER,
Manager

Estimates cheerfully furnished.

Telephone Main
4637

BILL POSTING

Efficient and Prompt Service at all times.

Leading Theaters are our clients.

COMPANY

INCORPORATED

Nos. 395-397 WEST HARRISON STREET.

Members of the Progressive and Only Inter-state Bill Posters' Protective Association.

Increasing Facilities Daily.

Work for the following Theaters: Auditorium, McVickers, Grand, Hayline, Maxwell, Columbia, Schiller, Haymarket.

Distributors and
General Advertisers.

We have assumed absolute control of Illinois Central & R. R. Bill Posting. The Greatest Suburban Road in the country.

© HUBERT-STOUT SIGN CO. MOND 87 HATYR
BILL POSTERS' MANAGERS, ST. LOUIS, MO.
1018 N. EIGHTH STREET, ST. LOUIS, MO.

ESTABLISHED 1884.

ALBERT WEBER,

Licensed Bill Poster and Distributor.

My reference is my work, which speaks louder than words.

Office, 330 Camp Street, NEW ORLEANS, LA.

Bill Posting,
Sign Advertising,
Distributing,
Music Signs Part of
Billboards.

KANSAS
Bill Posting Co.

LEAVENWORTH, KAS. WENITA, KAS.
TOPEKA, KAS. ST. JOSEPH, MO.

We print all kinds of
Billboards, Signs and
Music Signage. Estimates
sent for our
free.

GENERAL OFFICE,
TOPEKA, KAS.
L. N. CRAWFORD, Mgr.

Why not
improve your trade
by our Bill Posting
Plan? Our Bill Posting
Plan is the only one
that is profitable and
safe.

And do work in all
intermediate States.

WE GUARANTEE
78,000
READERS DAILY.
Write, estimate
and return.

SAY!

Mr. Advertiser, Let Us Give You Pointers

We Post **NANTICOKE** situated in the Heart of the Coal Region.

We Contract **Distributing**
For the United States.

Oplinger & Butkiewicz,
23 Broadway, NANTICOKE, PA.

P. S.—There are millions of nipples who never enjoy the fresh air of the streets, they never see posters, then, how to reach them? Clever! And the cheapest way is by contracting for the United States through us. We can guarantee you a 50c. a service, and you never have to bother your head as to who is doing the distributing, as that is our part of this contract.

Fairs and Farmers of Pennsylvania
ALL THE FARMERS GO TO THE BLOOMSBURG FAIR.
WE CONTROL THE DISTRIBUTION SITUATION.

IN '95 OVER 100,000 Paid Advertisers.		We Gave Satisfac- tion in '95 and expect to do '96.	IN '96 150,000 EXPECTED.
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DONALDSON'S New Pictorial Posters.



The above can be as good a half-tone as we could obtain in the limited time at our command. It does not do the bill anything like justice, and will be made over at once. It is supposed to represent our new fifteen-sheet FURNITURE POSTER. One of the best stands ever printed. It sells at sight. It measures six feet high and seventeen feet long. Photographs free to agents and bill posters. Samples, \$1.00 Each.

Prices Cross-lined, that is to say, reading matter printed across the top of the stand

5 for \$6.00	10 for \$10.00	25 for \$17.00
10 for 12.00	25 for 20.00	50 for 33.00
25 for 18.00	50 for 30.00	100 for 55.00

Prices with Streamers, (a five-sheet streamer), making a twenty sheet stand in all

5 for \$12.00	10 for \$20.00	25 for \$33.00
10 for 18.00	25 for 31.00	50 for 52.00
25 for 28.00	50 for 45.00	100 for 80.00

We have also recently issued new designs in Posters for

Newspapers, Fairs, Races, Bicycle Races, Fourth of July Celebrations, Balloon Ascensions.

Samples Free to Agents, Bill Posters and Job Printers.

NOTE—Our New Designs for the Fall, Winter and Holiday Trade will be ready on or about June 20.

The Donaldson Litho Co.

CINCINNATI.

G. RUNEY & SONS,

Bill Posters, Distributors and Sign Contractors,

G. RUNEY & SON WAUKEGAN, ILL. CIRCUIT 18 CITIES.

For a Billboard

WE ARE NOT SUPERSTITIOUS

BUT WE DO BELIEVE IN

• SIGNS •

TRY THE BILLBOARDS

They speak, wherever



3000 RUNNING FEET - ONE BOARD

30 NORTH LAKE 300 GRAND LAKE
30 LAKE BLUFF 300 LAKE VILLA
33 LAKE FOREST 230 ANTHONY
27 COURT ANTHONY 30 PARKVILLE
308 HIGHLAND PARK 230 ROSELLE
30 DEERFIELD 134 WINDSOR
344 UNIVERSITY 254 GARAGE
34 BRIMFIELD 300 WASHINGTON
30 WINDYBELL 300 WASHINGTON
300 WASHINGTON 300 WASHINGTON

BUY NEW YEARS PRESENTS

FOR MEN & BOYS

AT THE

MODEL

WEEKEND.

VAIETY GREAT PRICES SMALL

J. L. ANYON & SON

THE NEW

HARDWARE STORE

EVERYTHING NEW

For a Billboard



REFERENCES

SECURITY SAVINGS BANK
BRIDGE TRICEY'S
R. S. JONES & CO.
BILL BOARD, NORTON

ADVERTISE IN THE JOURNAL
PUBLISHED MONTHLY BY G. RUNEY & SON.
CIRCULATION 8000.

Licensed City Bill Posters.

Members of the Inter-state Bill Posters' Protective Association.

OWN AND CONTROL ALL BILLBOARDS AND DEAD WALLS IN

WAUKEGAN, ILLS.

BESIDES A CIRCUIT OF EIGHTEEN ADJACENT CITIES.

Merchant

You Stick to the People, and They will Stick to You, and
the only way to do it in Nanticoke, is to



LET
US
STICK
YOU



23 Broadway,

Oplinger &

Nanticoke, Pa.

Butkiewicz,

City Posters and Distributors.

We distribute Luzerne county.

We owned the situation for 76 of the Bloomsburg Falls.

Includes the farming centre of Pennsylvania.

Over 100,000 People paid admissions in '95.

Send for circular.

Why Not Post { Boise City, ? - - - Idaho }

Fifty Conventions will bring thousands of
strangers to this city during the summer.

Spaulding & Gordon, Licensed City Bill Posters,

Will do your work properly. TRY US.

MY NEW ADDRESS IS

107 West 28th ST.

NEW YORK.

Sam W. Holo

DISPLAY ADVERTISING.

BILL POSTERS' PASTE BRUSHES.

The two leading brands of America, both of which are Hand Made, Copper Bound and Steel Tipped.

The "Nonpareil"

No good brush is cheaper than this brush.

PRICES.

8 Each.	-	\$2.75 Each.
8 "	-	\$5.75 "
10 "	-	\$5.00 "



The "Unexcelled"

No good brush is better than this brush.

PRICES.

8 Each.	-	\$2.75 Each.
8 "	-	\$5.00 "
10 "	-	\$3.25 "

THE DONALDSON LITHOGRAPHING CO. CINCINNATI, OHIO.

NEW LONDON, WIS. Pop. 3680

J. C. HICKEY,
CITY BILL POSTER AND DISTRIBUTOR.

Member of the International Bill Poster's Assoc.

WASHINGTON, PR. A. B. MEANS,
BILL POSTER.
Owner and manager of the principal bills in Wash. Member International Bill Posters' Association.

Do you collect Art Posters? Use **"THE POSTER"** Magazine. Monthly illustrated. \$1 a year. Send to order for sample copy. **WILL. H. CURRIER, Publisher.** P. O. Box 916, New York

100 Fresh Guano Addressed and delivered all over the U. S. Just the thing for you, saving a month's waiting. **J. T. HUCKER, BRVA, VA.**

MATTAPAN, BOSTON, MASS.
ADVERTISING BOARD WORKS. **DAN G. & CHARLES, 108 BEAVER ST.** Distributors and General Advertisers.

WANTON Bill Posting Co. 1008 BILL POSTERS & DISTRIBUTORS,
Best Boards, Best Signs, Best Workmen. **A. S. WHITE, Mgr. and Treas.** Office, 41 Cabernet St., Trenton, Mass.

SELOVY, Population 8,000.

Spencer Bill Posting Co

Members INTER-STATE Bill Posters' Association and International Association of Distributors.

BILL POSTING, 10,000 FEET OF BILLBOARDS. DISTRIBUTING. CINCINNATI, 25 TOWNS. GENERAL ADVERTISING.

E. DOCKSTADT, Manager. Office, No. 4 S. Jackson Street, **JANESVILLE, WIS.**

"The Bill Poster"

The English counterpart of *Billboard Advertising*. Subscriptions 60 cents per year, post free, may be sent to No. 171 Fleet Street, London, E.

THE GREAT AMERICAN ENGRAVING & PRINTING CO.

Established in 1810. Capital, \$1,000,000. This plant is working full force, there is no room for other plants on it. **T. S. DUNN,** all business, has been awarded this honor by **FRAN. J. & MORGAN, JR. N. Y.** **ALAN B. ALLEN,** a member, has been awarded this honor by **FRAN. J. & MORGAN, JR. N. Y.** **E. W. BROWN,** another member, has been awarded this honor by **FRAN. J. & MORGAN, JR. N. Y.** **J. D. WATSON,** third member, has been awarded this honor by **FRAN. J. & MORGAN, JR. N. Y.**

RECENTLY EQUIPPED WITH NEW AND IMPROVED TYPE PRESS.

NOT OUR GREAT, BUT **How Good! PRICES Must be Right.**

Working Night and Day when Required.

EVERY BILL POSTER WANTS AND NEEDS

PROFITABLE ADVERTISING

The Advertiser's Trade Journal of New England. Full of views and suggestions for the Publicity Service. Subscription Price, \$2.00 per year. Send for sample copy.

KATE E. GRISWOLD, Editor and Publisher. 13 School Street, BOSTON, MASS.

SONEY, OHIO, C. P. ROGERS CITY BILL POSTER. Connected with all billboards and Good Also DISTRIBUTING money obtained in

SELOVY, ILL. Population 80,000 ELGIN BILL POSTING Advertising & Distributing Co. They forward bill posters to the city. **FRED W. JERICKS, Prop'r.**

TRENTON, NEW JERSEY. The Trenton Bill Posting Co. Owns all billboards in the city and suburbs. Pays the bills. Guarantees the return of all bill material and distribution. **W. E. WILLIAMS, Manager.**

1000 Circulars, 500 Bills or smaller board is set off for \$2. 500. See also board before you order and get the latest thing. **J. S. LUMPKIN, BRVA, VA.**

The Advertising Novelty Co. 1041 N. W. D. BRIDGEMAN, Jr. Prop'r. Manufacturers and distributors of all novelties, including cutlery, pens, stationery, etc. Also, signs, billboards, etc. Write for prices and samples.

HAVE YOU COVERED OUR CIRCUIT? PASADENA, CALIF. - 1000. WASHINGTON, D. C. - 1000. PHOENIX, ARIZ. - 1000. SAN FRANCISCO, CALIF. - 1000. LOS ANGELES, CALIF. - 1000. SAN DIEGO, CALIF. - 1000. SAN JOSE, CALIF. - 1000. SACRAMENTO, CALIF. - 1000. STOCKTON, CALIF. - 1000. OAKLAND, CALIF. - 1000. SAN PABLO, CALIF. - 1000. SAN LEANDRO, CALIF. - 1000. SAN BRUNO, CALIF. - 1000. SAN GABRIEL, CALIF. - 1000. SAN JOAQUIN, CALIF. - 1000. SAN JUAN, CALIF. - 1000. SAN LUIS OBISPO, CALIF. - 1000. SAN MARINO, CALIF. - 1000. SAN MATEO, CALIF. - 1000. SAN RAFAEL, CALIF. - 1000. SAN VICENTE, CALIF. - 1000. SAN CARLOS, CALIF. - 1000. SAN Geronimo, CALIF. - 1000. SAN JACINTO, CALIF. - 1000. SAN JUANITO, CALIF. - 1000. SAN LEON, CALIF. - 1000. SAN MARCO, CALIF. - 1000. SAN MARINO, CALIF. - 1000. SAN MATEO, CALIF. - 1000. SAN RAFAEL, CALIF. - 1000. SAN VICENTE, CALIF. - 1000. SAN CARLOS, CALIF. - 1000. SAN Geronimo, CALIF. - 1000. SAN JACINTO, CALIF. - 1000. SAN JUANITO, CALIF. - 1000. SAN LEON, CALIF. - 1000. 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SIEBE & GREEN

Bill Posters and General Advertisers. Members of Inter-State Bill Poster Association.

OWN

And control All Billboards and Dead Walls in the City of

SAN FRANCISCO.

These are two classes of advertising: "Billboard" or wall advertising, and the other varieties. The first is CERTAIN—a safe investment, a plain business proposition; all the others are SPECULATIVE—bringing returns to-day, falling flat to-morrow. Billboard Advertising, as we execute it, COMPELS attention; creates the eye "by main strength," and is not to be forced into the memory of the operator. Besides the 40,000 feet of fences that we control, we have hundreds of thousands of feet of other spaces—dead walls, etc.—all in populous centers and acknowledged by advertisers the finest lot of billboards in the world. We are the only executors on this Coast of LITHOGRAPH PAINTING, a close imitation of a lithograph by means of paints and brushes.

We Guarantee Our Work—the only bill posting firm that does. We furnish accurate lists of work done, and guarantee space, time and location. Get your name up good and strong in the public eye. Here are some of the firms who take duty to advertise thousands through our all-powerful sign—our great dynamo of publicity:

California Pig Slop Co.
Bremen Chemical Co.
American Tobacco Co.
Lippitt & Myers Tea Co.
Cotton-Curtain Silk Manufacturing Co.

Coca Bay Coal Co.
Columbia Plaster Co.
Daytonian Theaters.
The Emulsion
Williams, Truck & Co.
The Workhouse Co.

Gen. F. H. Berberich & Co.
Lawsonville Mills.
Tuckers & Co.
H. F. Johnson & Co.
Golden Rule Bazaar.
K. H. Laska.

Robt. Clothing Co.
Columbia-Walton Mills.
J. Gardner, the Tailor.
Paint Erecting Co.
Fresno.
United Bread Short Co.

Troyes Biscuit Co.
Serrano Bicycle Co.
Kajomon Bicycle Co.
Sutton's Millinery.
Del Monte Milling Co.

Foot Coat Mills.
D. G. Caldwell & Co.
Georgia Railway and Street Car Company.
And hundreds of OTHERS.

The
Enguiner
Job Printing Co.
Cin. O.

THEATRICAL

DESIGNERS,
LITHOGRAPHERS
AND GENERAL
JOB PRINTERS.

✱
Poster
Work
Our
Specialty
✱

Our Date Book for Season 1896, '97-'98 now ready, and will be sent postpaid on receipt of 50 cents.

Springfield,
Ohio

Has but one Bill Poster, and he owns and controls exclusively all bill boards and dead walls in the city and suburbs. Furthermore, he has owned and controlled them for the past 25 years. His name is .

H. H. Tyner,

and he possesses an unbroken record of over a quarter of a century for honest and faithful service and square dealing.

The Knight of Pythias give a Grand Fourth of July Celebration in Springfield, which will attract vast crowds of people from adjacent cities and all the country around about. Get your paper up for a July drawing.