The freedom of the press is an excellent thing, and wholly consistent with the principles upon which all free governments are based. But as governments are now drawing the line at what is known as anarchy in one form, they should go a step farther and define anarchy in the press. The man who throws a bomb or wields a sledge in the cause of anarchy, as certainly is no more dangerous to free government as a press that regards nothing as too sacred or too paralyzing to appeal before in readiness.

W. C. GRAY.

ADVERTISING STRATEGEMS

Generally, strategy should be left to soldiers, lawyers, and wives of elegy men. The business man who resorts to it with the idea of driving trade should be very sure that he has a special talent for it.

One of the best known strategists in the advertising field was the late George Robins, of England. He was rather more locally famous as an onlooker of real estate. Many instances of his are double meaning and his extravagant exaggeration of small truths. This is one: In his description of an estate that he was engaged to sell he said amongst its many charms, there is a long and narrow woods. The astute purchaser found that this meant nothing more nor less than an alleys. This advertiser has been dead probably forty years, but he is not forgotten. In his advertising circular he followed the eminently style of the literature of the day. He was in the van of the manner of the age. Some of his circulars abounded in poetical sentiments, and he declared that even advertisements of the subjective sort were too weak to describe the property he had to sell. Frequently he overreached himself, and without reading, on resistance, brought about no sales. Mr. Robins has modern prototypes in the projectors of syndicates who offer promises to subscribers diamonds that even experts cannot tell from real ones, and art work that rivals what costs small fortunes when brought over the counters of regular dealers.

The wonder is that any one is deceived by these representations, and in George Robins' time it is strange in a country as small as England people should be fooled by his high-flying talk. It may be explained by the fact that in those days reading matter was not as plentiful and cheap as now, and advertising was not in the present state. People went about less and knew less of each other. However, there are many Europeans who rarely leave the present state. People went about less and knew less of each other. However, there are many Europeans who rarely leave the present state. People went about less and knew less of each other. However, there are many Europeans who rarely leave the present state.

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Continually the cry goes up that the times are hard and money scarce; but there is always the old cry of an everlasting struggle. At no time in the history of the United States have ordinary, common working men and women been such good judges of the quality of goods. These products are not subject to the usual tests. These are the genuine articles that make the comforts and conveniences of life possible. The value of what passes through these hands, and merchants are who, in writing their names, allow for this intelligence.
THE BILLBOARD

We have repeatedly directed attention to the fact that we have no desire to see the development of the billboard, and have always thrown our support into the direction of setting up some form of outdoor advertising by the use of the billboards. This is because we believe that the billboard is the best and most effective medium for the purpose of advertising, and we are not afraid to say that the billboard is the most important and effective medium for the purpose of advertising.

We refer to the former statement, and since on Jan. 1, 1899, we have been held to work in the billboard business, we have found that the billboard is the best and most effective medium for the purpose of advertising. The billboard is the best and most effective medium for the purpose of advertising, and we are not afraid to say that the billboard is the most important and effective medium for the purpose of advertising.

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THE BILLBOARD

FRED. WATRIN.

Here is a historical text of a recent newspaper article discussing the growth of bill posting in the printing industry. The article talks about the challenges faced by bill posters, such as the need for more consistent and secure connections between bill posters and clients. The article also highlights the importance of communication and the need for bill posters to adapt to new technologies and methods of advertisement. The article concludes with a discussion about the future of bill posting and the need for continued innovation in the industry.
HELP!

SECRETARY STEINBRENNER WANTS IT!

Secretary Steinbrenner wanders every member of the audience,

"In our February issue we published a portrait of Mr. Samuel Rosen, as managing editor of The Economist, which we consider to be a masterpiece. Our readers have been very favorably impressed with it. We have received many letters expressing the opinion that it is the best portrait ever published in the magazine. The portrait is of great importance to us, as it is our aim to make The Economist the foremost publication in the country. We are therefore glad to announce that we are planning to publish a special edition of the magazine, containing a large number of portraits, all of which will be equally as good as the one we have just printed. We believe that this will be a great success, and we are looking forward to the publication of it with much interest."

THOMAS KANE

PURITY PERSONAL

We received the following from a remarkable and noble letter of resignation:

"It is with a sense of great personal regret that I must resign my position as Chairman of the Board of Directors of The Economist. I have been associated with The Economist for many years, and I have always been proud to be associated with such an able and experienced organization. I have been fortunate in having the opportunity to work with such an able and experienced organization. I have always been proud to be associated with the company."
On Feb. 1 Mr. Keenan, of the Columbus (Ohio) Credit Union, was on his way home from a business trip, when he was stricken by the symptoms of a severe heart attack. He was rushed to the hospital, where he passed away on Feb. 3.

The funeral was held on Feb. 7 at the St. John's Church, with Rev. Father Smith officiating. The interment was in the family plot at St. Mary's Cemetery.

The family of Mr. Keenan are left to mourn his loss: his wife, Mrs. Mary Keenan; daughter, Miss Jane Keenan; and two sons, Mr. John Keenan and Mr. Joseph Keenan.

Mr. Keenan was a well-known businessman in the Columbus area and was widely respected for his integrity and honesty.

The family requests that donations be made to the St. John's Church for the construction of the new convent.

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THE BILLBOARD

OUR VOTING CONTEST

Who is the Most Popular Bill Poster in America?—The Successful Candidate Gets a Trip to Ireland at the Expense of The Billboard.

The vote during the past month has been the liveliest of the contest and surprising changes have occurred in the rank of the contestants, as will be seen when comparing their standing last month with the table given below.

It will be seen that a dark horse, or even several of them, may materialize even now.

The votes are mostly single ones. There are very few bunches received, which demonstrates that interest is general.

The successful candidate will have every reason to rejoice in his election, for it will be, in truth, an honor.

We have selected the famous Cnared Line for the trans-Atlantic voyage from New York to Queenstown. From Queenstown to Dublin the journey will be by rail. Returning same way.

The trip, we may say, is a little over six weeks and will prove a most enjoyable excursion.

HOW THEY STAND.

The votes received by the various contestants up to March 24th as follows:

<table>
<thead>
<tr>
<th>Name</th>
<th>Votes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Isaac Morin</td>
<td>666</td>
</tr>
<tr>
<td>Geo. M. Leonard</td>
<td>134</td>
</tr>
<tr>
<td>L. H. Ramsey</td>
<td>113</td>
</tr>
<tr>
<td>Geo. H. Sibley</td>
<td>99</td>
</tr>
<tr>
<td>Jack S. Carrigan</td>
<td>25</td>
</tr>
<tr>
<td>P. F. Schaeffer</td>
<td>22</td>
</tr>
<tr>
<td>J. Ballard Carroll</td>
<td>23</td>
</tr>
<tr>
<td>E. T. McMurry</td>
<td>19</td>
</tr>
<tr>
<td>John P. O'Sullivan</td>
<td>21</td>
</tr>
<tr>
<td>R. C. Campbell</td>
<td>13</td>
</tr>
<tr>
<td>Charles. Vogel</td>
<td>13</td>
</tr>
<tr>
<td>Geo. Cantor</td>
<td>21</td>
</tr>
<tr>
<td>E. C. Donnelly</td>
<td>15</td>
</tr>
<tr>
<td>Frank Flanagan</td>
<td>17</td>
</tr>
<tr>
<td>W. A. Stahlbrock</td>
<td>11</td>
</tr>
<tr>
<td>A. F. Egan</td>
<td>11</td>
</tr>
<tr>
<td>A. B. Wilkinson</td>
<td>9</td>
</tr>
<tr>
<td>J. H. Smyth</td>
<td>9</td>
</tr>
<tr>
<td>W. B. Lowden</td>
<td>5</td>
</tr>
<tr>
<td>P. F. Oliver</td>
<td>5</td>
</tr>
<tr>
<td>J. Rollins</td>
<td>3</td>
</tr>
<tr>
<td>Geo. J. Shiner</td>
<td>3</td>
</tr>
<tr>
<td>Henry Leland</td>
<td>3</td>
</tr>
<tr>
<td>W. C. Thrift</td>
<td>3</td>
</tr>
<tr>
<td>A. W. Von Bennen</td>
<td>1</td>
</tr>
<tr>
<td>H. W. Johnson</td>
<td>1</td>
</tr>
<tr>
<td>C. K. Hager</td>
<td>1</td>
</tr>
<tr>
<td>Wm. Jesperson</td>
<td>1</td>
</tr>
<tr>
<td>J. Garlick</td>
<td>1</td>
</tr>
<tr>
<td>A. B. Boulton</td>
<td>1</td>
</tr>
<tr>
<td>C. F. Fillback</td>
<td>1</td>
</tr>
<tr>
<td>Fred. W. Jenkins</td>
<td>1</td>
</tr>
</tbody>
</table>

There will be only three more coupons published after this month, viz., May, June and July. We would like to have all of our readers cast at least one vote each month. Pick out one friend and vote for him. Testify to your friendship.

It will benefit you as well as your friend.

The Billboard is going to send the most popular bill poster in America to attend the convention of British bill posters, which is held at Dublin, Ireland, next month. He will be an ambassador up the coast by the craft at large.

HOW TO VOTE.

Write the name of your candidate (nothing else) on the coupon below, and mail it to The Billboard Publishing Co., Cincinnati, O. Each coupon will be counted as one vote for the bill poster whose name it bears. All April contests are used to vote. It is not necessary to vote before April 25th. This rule is imperative. It is necessary to prevent hoarding of coupons and voting them in a lumpy at the last moment.

April 1913.
WHY THIS?

Well, Well, Well!

Bryan & Co. of Chicago have decided to sell the Chicago Evening Post to the Philadelphia Inquirer. This is a big, big, big news story, and it will be at regular column length.

SOLICITORS.

A correspondent, writing in a personal letter to the editor of the Chicago Daily News, says: "I am writing to express my wholehearted consent to the appointment of the four men named as the City Solicitors of the City of Chicago." We quote from his letter as follows:

I have been for years a supporter of the Republican party, and I am sure that if these men are appointed, they will do their utmost to further the interests of the party, and to maintain the public welfare. I have no doubt that they will be successful in their work." A correspondent of the Chicago American, in a letter to the editor, says: "I am glad to hear that the appointment of the four men named as the City Solicitors of the City of Chicago is going to be made, and I hope that they will do their utmost to further the interests of the party, and to maintain the public welfare." The names of the men are as follows: A. C. B. Brown, A. C. B. Brown, A. C. B. Brown, A. C. B. Brown.

MINNEAPOLIS.

It is probably too early to speak of a definite plan for the purchase of the Minneapolis Journal, but it is likely that the editor of the Minneapolis Journal will be the buyer. The Minneapolis Journal is a well-known and respected newspaper, and it is to be expected that the Minneapolis Journal will be in good hands.

C. C. Newell, of Chicago, is making plans to purchase the Minneapolis Journal.

BRIDGEPORT, CONN.

An interesting case was tried before Justice Wood in Bridgeport, Conn., and the jury acquitted the defendant of the charge of theft. The defendant was charged with having stolen a large sum of money from the defendant's employer. The jury was composed of twelve men, and it was decided that the defendant was not guilty of the charge.

OMAHA, Neb.

Mr. F. F. R. Johnson, a well-known banker and business man, has decided to purchase the Omaha Journal, and he is now negotiating with the owners. The Omaha Journal is a well-known and respected newspaper, and it is to be expected that the Omaha Journal will be in good hands.

Mark Hanna, president of the Kansas City Star, has decided to purchase the Omaha Journal. He is a well-known newspaper man, and he has a large business organization.

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LOS ANGELES.

"The Billboard" for March 9 got here a day earlier than usual, and the editor of the official organ has been able to publish the official organ. The official organ of the national organization is published every Sunday, and it is to be expected that the official organ will be published every Sunday in the future.

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The American Association of Fairs and Exhibitions, founded in 1883, is an organization of fair and exposition managers, boards of directors, exhibitors, and other interested parties. The association's main objectives include the promotion of fair and exposition management, the improvement of fair and exhibition facilities, and the advancement of the industries served by such events.

The association holds an annual convention, which provides a forum for the discussion of issues affecting fair and exhibition management. The convention typically features a variety of educational sessions, including workshops, seminars, and panel discussions, as well as a trade show. The convention also includes a social program, which provides opportunities for networking and socializing.

In addition to the annual convention, the association publishes a newsletter and a journal, which provide members with information on industry news, trends, and best practices. The association also offers certifications and other professional development opportunities to its members.

The association's membership includes a diverse group of individuals and organizations, including fair managers, exhibition managers, state and national agricultural organizations, and other interested parties. The association is committed to serving the needs of its members and promoting the growth and success of the fair and exhibition industry.
W. VA. STATE FAIR.

BIG EVENT AT WHEELING.

Superintendents of Departments Named and the Speed Program Fixed Upon—A New Policy Unanimously Implied—Other Data of Interest.

At a meeting of the officers of the Board of Directors of the West Virginia State Fair, held March 26, in the Senate Chamber, Wheeling, there were present the following members: F. C. Wetzel, president; W. B. Jones, secretary; A. A. Eberly, treasurer; J. W. Hiser, assistant treasurer; Dr. J. H. Brown, and Dr. J. H. Cowan.

The Board adopted a new charter for a period of five years, providing for an annual meeting of the Board of Directors, the same as at present, and for an annual meeting of the General Managers and Superintendents of the State Fair, to be held in the fall of each year.

The Board also adopted a new set of rules and regulations for the State Fair, providing for the admission of all persons attending the fair on a paid basis, and for the admission of all persons attending the fair on a paid basis.

THE BILLBOARD.

P单纯 FOOD SHOWS.


In any city of importance a prize food show is an employer of much amusement and excitement, and one that every business man aspires to have. The prize food show is a great stimulus to the sale of food, and it is one of the most effective methods of advertising that has ever been devised.

In the course of a prize food show, the exhibits are displayed in a large hall, and the visitors are given an opportunity to see and taste the various exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits. The visitors are given an opportunity to taste the food, and they are given an opportunity to judge the exhibits.

THE PARIS EXPOSITION.

A very popular feature of the Paris Exposition was the display of the food of various countries. There were exhibits from all parts of the world, and the visitors were given an opportunity to taste the food of each country.

The Paris Exposition was a great success, and it was the beginning of a new era in the history of the world. The Paris Exposition was a great success, and it was the beginning of a new era in the history of the world. The Paris Exposition was a great success, and it was the beginning of a new era in the history of the world.

KENTUCKY STATE FAIR.

Joint Committee Decides to Hold It in the Fall.

The Joint Committee to promote the Kentucky State Fair has decided to hold it in the fall.

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THE LARGEST FLAC.

A number of enterprising citizens of St. Louis have organized the West Side Fair, a large exhibition of agricultural products.

The West Side Fair was held in St. Louis, Mo., and it was a great success.

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Missouri at the Trans-Mississippi Exposition.

A meeting of the Missouri Agricultural Association was held at the Kansas City Fair, and it was a very successful meeting.

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The Missouri Agricultural Association was held at the Kansas City Fair, and it was a very successful meeting.

If there are any mistakes in your letter it will not show it properly.
THE BILLBOARD

CANADA—Great West Driving Park Association.

NEW JERSEY

THORN—West Jersey Driving Club. Sept. 24 at W. J. C. Ellis, farm.
NEW YORK CITY.

In every city of the United States, and all over the world, the time is fast approaching when all houses will be able to print their own newspapers. This will not only make the distribution of the printed word easier, but will also make it cheaper. In many places, the cost of printing is so high that it is impossible to produce a newspaper that will pay its way. But with the invention of the new printing press, this will no longer be the case.

THE BILLBOARD NEW YORK CITY.

BID for the billboards, or all hands, a suitable and permanent sign, in accordance with the commercial laws now on the books, many of which are not the best.

The various bicycles are of the same make, for a number of years, but the present bicycle is one of the best of the season.

GEORGIA.

The representatives of the Watertown, Tompkins, and Macon and Hodgenville rail road will hold a meeting in this city to-morrow morning, with the object of arranging i sale for a share of the stock for the last five years.

E. C. Denny, of Dothan, got in the early part of March on a pleasant vacation in Florida.

A. A. David, of Savannah, Ga., writes an article on the advantages of our undertaking, to expose our own most exact and most liberal measure, and offer to do common work on terms of a most moderate character.

We clip the following from the Telegraph, of Savannah, Ga., on the 25th:—"Bicycle Stealing, one of the proprietors of the Savannah & Charleston Railroad, has been charged with the commission of certain acts with the purpose of stealing bicycles. Mrs. Perreault, of Savannah, Ga., says that she watched how it should be done, the company will make their own bicycles.

Mrs. Geo. Tindall, of Savannah, writes that they are just as great a success as we had thought they would be.

Newspaper of Savannah, Ga., writes as follows:—"We are pleased to be able to announce the inauguration of our undertaking, to expose our own most exact and most liberal measure, and offer to do common work on terms of a most moderate character.

A. A. David, of Savannah, Ga., writes an article on the advantages of our undertaking, to expose our own most exact and most liberal measure, and offer to do common work on terms of a most moderate character.

Each Bernard & Anderson and Hamilton & Russell have made application for membership of the International Billboards Association. A great many bills promise complete effect, but they do not make the paper regularly through the New Company. We do not look to satisfy such instances, but strongly recommend one or more reliable distributors.

J. B. Williams, of the Ginnings Company, has been made the agent of the official billboards of the International Billboards Company, and offers them at $5 per thousand. They are now at the disposal of the association, prepared to act as the messenger of the world. We feel sure that this will be the best method of the world.

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E. M. Fritz.

BILL POSTING AND DISTRIBUTING.

OSKALOOSA, IOWA.

READY IN APRIL! A NEW CHART.

with the original chart, for marking this work, and continue with the General Register. The new edition of the Classification of the Plants and Physiognomical Characteristics, will be made up of original sections, and more easily than any other, and be found at the lowest price. 72nd and 73rd, English. Should be in the hands in every corner.

FOWLER & WELLS CO.
No. 27 East 2nd Street, NEW YORK.

PRUROLOGICAL EXAMINATIONS.

FROM PHOTOGRAPHS.

OUR METHOD:

Have two photographs, profile and full face, and send them to us. In one day we will be able to send you your age and color of hair and eyes. Address:

FOWLER & WELLS CO.
No. 27 East 2nd Street, NEW YORK.

Send for Catalogue. Mention this paper.

CARLISLE, PA.

WM. M. MELOY, Distributor.

For Circular and Sample Distributors

- Man-starved from the toughest and best material, absolutely waterproof, and will stand the roughest. All our customers' shipments of seven or eight boxes and twenty-four boxes, and a great variety of models, are sent in large quantities. The new firm has been in business for March shooting.

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ADVERTISING THERMOMETERS RULERS and WOOD NOVELTIES

AGENT'S WANTED

Both local and traveling. We pay large commissions. Write to us for Catalogue with prices and particulars.

SPRING TRADE is always good, and now is the time to go after it.

The American Mfg. Concern
JAMESTOWN, N. Y.

WANTED. Names and addresses of Sign Painters.

To anyone sending us a list of the names and addresses of Sign Painters in his or her respective cities, we will present a year's subscription to THE BILLBOARD.

Address THE BILLBOARD PUB. Co., Cincinnati.

Bill Posters' Paste Brushes.

This brush is manufactured especially for us, and is fully warranted. It is the cheapest good brush you can find anywhere.

PRICES.

9 inch. $2.25 each.
9 inch. 275 inch. 3.75 each.
10 inch. 3.00 each.

This is our celebrated "UNEXCELLED"
The Best Paste Brush made. Popu lar everywhere on account of its great durability.

PRICES.

8 inch. $2.75 each.
9 inch. 3.00 each.
10 inch. 3.15 each.

Send your orders to
The Donaldson Litho. Co., Cincinnati.

SOLE WESTERN AGENTS FOR THE

CELEBRATED WIRE BOUND BRUSH.


Samples and Advertising Matter Thoroughly Distributed.

THE AULT & WIBORG Co.'s Poster Inks

Are You One Of Them? Send AULT & WIBORG Co.

CINCINNATI NEW YORK CHICAGO

JUST SUPPOSE

That there was a machine that would make you from three to five dollars a day. Would you buy it?

AS A MATTER OF FACT

There is such a machine. It makes more paste from less flour than you can well imagine. It makes better paste cheaper than you think.

Take a picture and a poster—write us and we will tell you all about it.

J. H. DAY & CO. 114 S. RAINIER AVE. CINCINNATI, O.

PORTLAND'S POPULATION... IS NOW... 100,000

POST PORTLAND.

When you post Portland you virtually post the whole State of Oregon, for Portland is the Metropolitan and Commercial Center of the State.

No City in America has better boards in better locations than has Portland.

It pays to post Portland. Try it and be convinced. Same Bill Poster, Same Address.

JOHN T. WILLIAMS,
PORTLAND, - - - OREGON.

GET... OUR SPECIAL POSTERS TO ADVERTISE YOUR BUSINESS.
The Most Successful Business Houses Are Using Them!

THE CHEAPEST AND BEST METHOD

To attract the Public. Five to fifteen large posters or stands judiciously posted in your vicinity will make a decisively striking advertisement at a minimum cost. Try it, or send us $2.00 and we will send you a sample stand (size 8 feet 4 inches by 17 feet 6 inches) including a large Lithographic pictorial design pertaining to your business. We use the Donaldson Litho in connection with our stands—appropriate to every business

D. C. Humphrys & Co.
1227-MARKET STREET-1227
Philadelphia, Penn.

FLAGS, BANNERS, DECORATIONS, SIGNS and SHOW CARDS for every purpose.

Î POPULAR PRICES • PROMPT SERVICE • WRITE US •

PAINTER'S BRUSH CABINET
For Cleaning and Keeping Brushes Clean and Elastic.

PAINTERS, DON'T

Ask your dealer for the Painters Brush Cabinet. Very few dealers have them and many more money for the painter who uses it. Don't use brushes that are dirty and greasy, but get rid of the old, and replace them with the new, improved Painters Brush Cabinet. For price and terms address only the inventors and manufacturers.

J. H. FRANCIS, NETTLETON, MISS.

LOS ANGELES, CAL.

Population, 109,786, 55,000

Los Angeles now has a resident population of over 100,000, and during the winter at least half tourists are there seeking climate. No rain at all in summer, and in winter less than in New York. The most charming spot in the West, and abounding with the most beautiful sites and scenery. It is the ideal climate for the winter.”

WILSHIRE POSTING CO.

033 Broadway, - - - LOS ANGELES, CAL.
FRANKLIN, PA. POPULATION 5,000
ALEX. BRADLEY, and Distributors.
Owned and operated by John Brandle and H. H. Davis.
This city is located 50 miles from Philadelphia.

JAMAICA, N.Y. Pop. 12,500.
B. W. W. INGRES, and Distributors.
Owned and operated by William C. H. Davis.
This city is located 15 miles from New York.

SOUTHWOOD, ARK.
Mr. and Mrs. H. W. H. DAVIS, and Distributors.
Owned and operated by John Brandle and H. H. Davis.
This city is located 50 miles from Little Rock.

TALLAHASSEE, FLA.
Mr. and Mrs. H. W. H. DAVIS, and Distributors.
Owned and operated by John Brandle and H. H. Davis.
This city is located 100 miles from Jacksonville.

Do You Want Any Distributing
-----Done In-----

SCRANTON, PA.
We Do It.

HUNTINGTON, IND.
The Lima City Distributing Agency.
Population of over 50,000, and a retail service at all times. Member A. B. D. T. M. A. P. A.

ST. PAUL AND MINNEAPOLIS DISTRIBUTING CO.

HILLSDALE, MICH.
A. H. BOLLES,
BILL POSTER AND DISTRIBUTOR.

The Star Bill Poster and Sign Co.
Bill Posting, Advertising, Displaying, and Filing Posters.

WANTED!
Name of persons who send $5.00 to Glasgow, Tyronza, Pa., and received NO WORK, address.

COLUMBUS, GA.

FLINT, MICH.
Postmaster addressed.


THE MANHATTAN PRESS-CLIPPING BUREAU.
NATHAN CARBAU, Manager.

New York, New York.

(Also Electrotype Engraving.)

The Manhatten Press-Clipping Bureau will supply you with a personal file of clippings and display a copy to you upon request.

SOME SAMPLES:
T. A. R.: 1201 clippings, 80 to 200 clippings.
A. M. M.: 500 clippings, 2,000 clippings.
B. M. S.: 500 clippings, 2,000 clippings.

EXECUTIVE COMMITTEE:
Frank S. Kerr, Chicago, Ill.
John W. O'Brien, St. Louis, Mo.

FOR HOUSE TO HOUSE WORK IN
CINCINNATI AND VICINITY WRITE ME.

W. H. Steinbrenner
519 MAIN STREET,
CINCINNATI, O.

CONTRACTOR FOR...
Distributing in United States and Canada.

INTERNATIONAL BILL POSTING ASSOCIATION
The largest, most progressive and up-to-date Association in this country. Founded strictly on principles of Equity to All. Write the Secretary for particulars.

P. F. SHAFER, President.

CHICAGO, III.

J. E. WILLIAMS, Third Vice-President.

CHICAGO, III.

ALBERT WEBER, First Vice-President.

NEW ORLEANS, LA.

CHAS. C. MAXWELL, Treasurer.

NEW ORLEANS, LA.

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J. B. DAVISON, Chicago, Ill.

J. B. B. HAMM, Chicago, Ill.

C. R. WOODWARD, Fort Wayne, Ind.

W. D. G. VANCE, Chicago, III.

ATTORNEYS:

Breeley & Maxwell, Lincoln, III.; Tarrant & Kromhout, Milwaukee, Wis.

Bloomington, I11s. And Suburbs.

BLOOMINGTON BILL POSTING CO.

The Bill Poster

GRiffin, GA.

Bill Posting.

The English counterpart of THE BILLBOARD, Subscribers go once per week, post free, may be sent to 227 East Eighth St., Cincinnati, O.

LYNN PATTERSON

Names and Addresses.

We furnish names and addresses for sending out advertisements, catalogues, circulars, etc., and we have a large classified list of buyers and sellers brought together. Send us your list and we will send you a list of names at cost. We can also post cards.

Southern Press Clipping Bureau
ATLANTA, GA.

V. A. DONOHUE, Manager.

SOUTHERN PRESS CLIPPING BUREAU
ATLANTA, GA.

GEO. H. LENNOX

One of the few up-to-date Bill Posters in Eastern United States.

Reference Second National Bank, office.

I.THACA, N. Y.

H. D. JONES, Manager.

THE STAR BILL POSTER CO.

24 East Fifth Street.

COVINGTON, KY.

J. M. MAHER

B. & B.

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A MAN must be a man, and a good man, too, in order to join The International Association of Distributors. He must have good standing in his town. He must be capable, experienced and honest; and, lastly, he must be able to prove that he is all three.

I will be glad to hear from distributors who can meet the high standard. There are a number of towns open. Perhaps your town may be among them. Write for our list of members and see. Address,

W. H. STEINBRENNER,
Secretary-Treasurer,
519 Main Street, Cincinnati, Ohio.

NOTE.—The Third Annual Convention of the International Association of Distributors, will be held at the Leland House, Chicago, July 19 to 22. Distributors, Advertisers and Advertising Agents are cordially invited to attend.
Looks like a Special

OUR SPECIAL LETTERS
.....FOR STOCK STANDS

HERE IS A SAMPLE STAND:

1-Sheet Letter. 24-Sheet Stand, (without border).

We have this letter in stock in the following sizes:

2-sheet Upright, 28 inches wide by 84 inches high, red. (3 sheets high).
1-sheet Upright, 28 " 42 " red.
3/4-sheet Flat, 21 " 28 " red and blue.
1/4-sheet Upright, 10 1/2 " 14 " red and blue.

Our Green Tint Border makes a beautiful contrast with the Red and Blue Letters.

From this series, we can make any size stand desired. Each size may be used separately or in combination. The less reading the stronger the stand. They undoubtedly make the strongest and handsomest stands obtainable from stock letters. PRICES:

1 stand, - 25c.
5 stands, - 3c. per sheet,
10 stands, - 2 1/2c. per sheet.
25 stands, - 2c. per sheet.

We keep in stock Red, Blue, Green and Black Blank, at 2 cents per sheet.

I. A. D., I. A. P. and A. B. P. Letter Heads, with cuts, at lowest prices.

HENNEGAN & CO.
Poster Printers,
719-721 Sycamore Street, CINCINNATI, O.
THE DONALDSON LITHO. CO.
America's Foremost Poster House.
CINCINNATI, OHIO.

FAIR POSTERS. We have a larger variety of stock or syndicated posters for fairs than any other printing house in existence, and our designs possess far more than average merit. First of all, they are forceful, afterwards artistic. They are made with a view of yielding advertising to the user. They do not merely catch the eye. They go further. They create desire to attend the fair. They are superior to all others, and they cost no more than cheap stuff. We will send samples free to fair managers.
Continuous Publicity on the Billboards.

Bill posting is not a spasmodic advertising medium, as some advertisers think.

On the contrary, the most successful users of the billboard are those who make contracts for six or twelve months, and who supply the bill posters with sufficient paper to renew at frequent intervals.

While thirty-day bill posting is good, the continuous, lasting display is what knocks all the persimmons.

Many of my best pleased clients are those who have made yearly contracts from the beginning. But whether you want to post for a year, or for thirty days, or for only one week, you can get expert and conscientious service by placing your entire order with me; and you can save yourself all vexation and worry.

I place bill posting with the best bill posters everywhere, at their regular lowest rates, and I guarantee the service.

Should any portion of it prove unsatisfactory, you are not charged for that portion.

My dealings with the bill posters have extended over a number of years; they know me, and they consider an order from me as an equivalent to the money in hand; that's one reason why I get their best service; another reason is that they get business from me at frequent intervals, sometimes three or four orders a month.

These are among my arguments why you should place your bill posting through my agency.

Sam W. Hoke
Long-Distance Bill Poster,
107 West 25th Street, New York.
Telephone.