EXTENT OF POLICE POWER.

The Constitution and the Common Law Place Limitations Thereon.

Private Property Rights—A City Ordinance Not Drawn With Due Regard for the Rights of Such.

Every bill poster in Atlanta should carefully file the following decision a way for guidance:

THE BILLBOARD

Vol. X., No. 3.
CINCINNATI, AUGUST 1, 1898.

PRICE 10 CENTS PER YEAR, 60 CENTS.

J. F. O'MEALIA,
Of Jersey City, re-elected President of the Associated Bill Poster's Association,

at Buffalo, July 13, 1898.

be not intended to be used or used for advertising purposes, and it is difficult to see how a structure of ten feet or more, and within thirty feet of the object, is not made by any of these means. The author of the ordinance inserted a clause that reads

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BUFFALO.

The Associated Bill Posters' Meeting Was a Great Success.

The Largest Attendance on Record—Much Interest Manifested—Filene's and The Country Company Entertain the Delegates Lavishly.

The meeting of the Associated Bill Poster's of Buffalo at Buffalo July 21 to 24 was the most successful in the history of the organization. Very nearly by two hundred members were present, and they came from all parts of the United States and Canada, except from the Southern States.

A number of new members were welcomed into the association, and a great many old friends renewed acquaintance.

The meeting was held at the Buffalo Theatre, and the banquet was given at Filene's, the famous department store.

The banquet was attended by over three hundred people, and the entertainment was enjoyed by all.

CONVENTION ECHOES.

Ridgle came armed with a camera.

Bann W. Hoey was very popular among the crowd.

He is undoubtedly in the truest sense the poster man.

He is always ready to help his fellow poster man.

He is a good friend to all the poster men.

He is always ready to lend a hand when needed.

He is a true friend to all the poster men.

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THE BILLBOARD

Distributors

BROOKLYN

Mystery Explained.

July 31—Special—The 300 billboards in this city will be in serious trouble next week as a result of a new law that was passed on the 28th of June. This law provides that the bills be displayed only during the hours of 9 a.m. to 9 p.m. The new law was passed in response to public protest against the excessive use of billboards in the city. The law will go into effect on the first day of August.

E. D. FIELD

SAN FRANCISCO


director of the San Francisco Chamber of Commerce, has announced the appointment of Mr. E. D. Field as the new director of the San Francisco chamber of Commerce.

BUTTE, MONT.

Special Correspondent

July 28—Special—The new billboards have been installed in the city of Butte. The new billboards are 30 feet high and 50 feet wide. The new system will be ready for use on the 1st of August.

J. M. BURLINGTON

ANACONDA

The new billboards are designed to meet the needs of the city of Butte. The new system will provide a total of 600 billboards.

P. J. SMITH, LORAIN, OHIO.

"All billboards alike to me."

THE BILLBOARD

Editor's Note

The number of billboards in this city has increased from 500 last year to 600 this year. The new billboards are designed to meet the needs of the city.

G. W. S. BURKHART, 123 East 7th St., Cleveland, 9.

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The Distributors Are Doing

I. A. of D.

A Great Meeting at Chicago.

Largest Attendance in the History of the Association—Over Thirty New Application Takers in the Meeting—Much Business of Importance Transacted and Great Enthusiasm Manifested.

When President Reed called the fourth annual convention of the International Association of Distributors together to be held upon a certain date, the city of Chicago was actually seized by the Delirium of the Convention Fever. The Union Station was teeming with Convention Business, and thousands of members were standing. Even the railway station to the outlying towns were clogged with Convention Business.

The last of the convention closed the year of 1928, and there were many more members present than there were in 1927. The convention was a success from the beginning to the end, and the members were unanimous in their approval and praise for the convention.

The committee of management, the officers of the association, and the members of the convention were all present and approved.

The convention closed at 4 P.M. with a banquet at the Willard Hotel, and the members were unanimous in their approval of the banquet.

SECOND DAY

A. M. Meeting.

The meeting was opened at 9 A.M. with the reading of the minutes by the Secretary. The business of the meeting was then transacted.

The committee of management was thanked for their work, and the members of the association were thanked for their support.

GEO. M. Leonard, A. A. H. C., and J. H. Conner, who led the faction hearing it, while G. E. Douglas, G. M. Leonard, and W. H. Burroughs, who opposed it, were ignored.

President Reed was seen at his best. He drew an impressive dinner from everyone present, even the advertisers were at their best.

The second day of the convention was a great success, and the members were unanimous in their approval.

The convention closed at 5 P.M. with a banquet at the Willard Hotel, and the members were unanimous in their approval of the banquet.

CONVENTION BRIEFS.


How Signboard Advertising Can Be Done Effectively.

Lester's is a good deal when I talk about that I used to know the old country road advertising. I have seen them work on the streets and the signs would not last long because they were painted with white paint. The old signs used to be a lot of signs that were painted with country signs, having the board made of wood and sticking them up to a special place, and having the back with printing on it. I don't do it now. Just as we drive a sign out of the boards on the street and the sign is on the board and the sign is right. And boards of wood. The old thing that goes on the back of the board — the signs they stick up in the little junior clerk and the sign is stuck out on a twenty day and last half month.

All that we make the signs do is hold with the sign and use the sign. We made them do it. Great effect on the street. We put our signs out on the signs and you have a good cow. A cow is the right thing. Good luck and we have the only thing to use. I must think of something to do. I used to know the cow and say the board as we did when we used to do it. We took the cows on this white which we sent over to do it the best way and then another, thicker, to give the sign. We used to have signs on the streets, but better not white and black and white.

Red Jacket Vermilion.

Outwear all other Vermilion.

Just What You Want

Send for Sample.

Cleveland, Ohio.

An advertising sign to be effective should be a striking color for the whole panel and very striking. There is no question but that art is a large factor in advertising, but they do not attend the eye quickly as strongly as color of. If any arrangement in design should be done to become the rise of the advertising in the way of color it should be done by the use of a red and blue color. Colors that are strongly colored, green, and yellow, are generally most effective. We have been able to use colors of some hue such as Butterscotch, a pearly, in our advertising, the fresh look of a sign with a red and brown background is a very excellent effect and is very effective in advertising the goods.

As an example, when all paint seems at first glance barely to be written on a simple cursive style but in reality giving the name of the firm, the color of the sign is to the eye a great deal.

Some sign painters, and a few, are realizing the value of the sign in the case of advertising purposes. Every painting has its value upon the goods or service being advertised. A red, blue, or brown background is a very excellent effect in advertising. Such a sign makes a very neat and striking sign.

If signs were made for decorative purposes, we should advise advertising, etc., that as they are made to read, would it be a good idea to make them as their own color to the eye, and that does not come in the case of advertising. A red, blue or brown background is a very excellent effect in advertising.

The painter is frequently requested to write advertisements on the backs of signs. A few of our sign boards, like wire, paper, and oil paint, make a very clear good effect. If signs are not well printed, says the lettering and numbers. A painter can do this very well, and the words are not well printed. Let us tell you just how it is done.

The sign painter is an interesting character. He has created an advertising sign for the purpose of featuring a National Steel Painters' Association. He is located at 907 S. Dearborn St., Chicago, III.

I would suggest that the meeting be held at the State Hotel, where the sign painter is located. We have a sign board in the room.

Signed, Town.

We will publish the report in the September issue of "The Billboard.

We suggest that no date earlier than Oct. be entertained.

Allen E. Knapp will be in, as he was in the past, and we are sure he will put his heart into the work.

The case of H. C. Whipple, vice-captain, N. D. Smith, and Edmond, both of whom are in the painting business, was brought up for trial, and resulted in Whipple being secured a verdict of $500 in damages against both. In the case under consideration especially twenty-five thousand dollars.

Several of the advertisers in the Vermillion Post Office were not present, and Whipple was asked if he had been asked to come.

Whipple said: "No."

"Did you receive the sign from the advertising people in the Vermillion Post Office, and if so, what did you do about it?"

"I received the sign from the advertising people in the Vermillion Post Office, but I did not take it."

"Can you remember the name of the store that ordered it?"

"I do not recall the name of the store, but I do remember that it was a store in Vermillion, and that it was about that time."

"I will see you at Lester's. I buy these signs here."

The report of the Illinois State Exhibition was read.

Lester's Sentinel was given the support of its readers, the newspapers.
THE BILLBOARD.

PRO Work.

A wood engraving is cut by hand on balsam in such a way that the wood surface, which is a relief, will receive the ink. The ink is then transferred to the paper by means of a printing press. This method is used for the production of illustrations, maps, and other technical drawings. The wood engraving is a traditional method of creating illustrations, especially in the publishing industry. It involves using a sharp tool to incise the design into the wood surface, creating a relief image that can be printed.

Syracuse.

Geo. C. Cashmore secured the contract for advertising the Big State Fair, as witness the following clipping:

W. H. Adams, as the manager of the New York State Fair, which takes place at the end of August, entered into a contract with George Cashmore, the reverse bill poster for handling all the advertising matters, in the way of poster work, for the coming season. This is the largest and most important contract ever given to a single man in the state, as it is estimated that over 5,000,000 copies of the reverse bill poster will be distributed by the Cashmore organization. From Albany to Rochester, and from Buffalo to Buffalo, they will be printed and distributed. This is the first time that such a large contract has been given to a single firm, and the terms of the contract call for all intermediate stations and vil- lages to be systematically visited, and the country with a radius of forty miles to be covered. A large number of cards in the territory, to be kept busy from now on until the exhibition takes place.

San Francisco.

T. Y. Maxwell was recruited by Police Commissioner Joseph Hilles as a valuable member of the sea- man's force which divided the advertising force over the state.
Indiana.

The Trotters at Fairs.

The trotter has never faced the proper recognition from the fair management that he deserves. Only a few years ago, the greatest trotters were paraded in the aisles of the Coliseum, and the world was electrified by their wonderful performances.

The trotter is a supreme athlete, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. The trotter is a racehorse, and the trotting track is the natural home of the horse. 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THE BILLBOARD.

PUBLISHED MONTHLY AT
253 Madison Avenue, New York, N.Y.
Address all communications to THE BILLBOARD PUBLISHING CO.

Subscription Rates For Three, six, or twelve months.

A chain is no stronger than its weakest link, and an association is like that, in that each and every member of the organization must be strong and true. Furthermore, each must needs be loyal. Hence it is that mass as in those requiring applicants to sign an agreement to abide and be governed by all rules and regulations of the organization before they will enter their applications. This custom is a wise one. It is the greatest safeguard that any league or union can develop. It protects and insures the perpetuation of the association, prevents much internal dissension and renders the organization integrally powerful.

The Associated Bill Poster, in common with other trade organizations requires a distinct understanding on this point.

* * *

At the meeting at Burlin’s, Mr. F. W. Hoke, the originating and capable New York solicitor, made application for appointment as an official solicitor of the A. B. P., and either because of a mistaken idea of his position, or ignorance of certain questions upon which part or an unfortunate choice at wards upon the part of his associates, conceived the idea that loyalty to the association meant disloyalty to his friends. In his characteristically impetuous fashion he fired diplomacy, the winds, spoke hastily and his application was rejected.

We want to go on record right here by stating that the affair was not unfortunate, not only for Mr. Hoke, but for the association as well. The association needs Hoke and Hoke needs the association. Many a man who voted against him were cut spoken in their regret and one and all expressed the hope that next year, the mistake might be satisfactorily adjusted.

* * *

That wonderful organization, The International Association of Distributors, continues to surprise its members and friends with ever increasing frequency. The Chicago convention is the latest and most gratifying evidence of its growing strength and activity.

Recently, members attended and participated in the proceedings, and seven of the largest advertisers in America traveled long distances to the meeting. In addition to this, over forty national advertisers sent communications conveying congratulations on its growth and thanked the members for the great improvement in service which has been brought about through their influence.

The interest manifested by advertisers is so significant as to state. It means that the L. A. of D. is one of the recognized institutions of America.

Although interest in the proposed Sign Poster’s Allowance continues unabated, the movement length has not back of some one to take the initiative. It wants a leader, one who will go to the public and give it a platform—call a meeting and furnish a temporary organization. We have seen called upon to do this, but we simply can not undertake any additional work. We are compelled to decline emasculator positively. We will, however, stand by, the hand by bringing out an expression of opinion. In another column we outline a plan which, if followed, will probably result in a preliminary meeting.

In our estimation all is that is needed. The movement will then take care of itself.

* * *

On October 26th next, at Omaha, Nebraska, the American Association of Fairs and Expositions will hold its annual convention. Under the existing laws of the association only State Fairs are eligible for membership.

This is to be changed. The organization is to be thrown open to city and district fairs. Every agricultural association in the United States and Canada is invited to send a delegate.

The advantages which will follow this movement are simply incalculable. They simply can not be estimated. For this reason it is to be hoped that every agriculture society and fair association throughout the country will immediately consider this proposal and take steps to send a representative to the meeting.

Fairs, county and district fair association should come together to take steps to affiliate with the American Association of Fairs and Expositions. The next meeting takes place at Omaha, Neb., Oct. 26th next, and every society is invited to send a delegate.

It is to be hoped that every fair association will avail itself of the invitation and provide for representation without delay.

J. W. Fleming, Columbus, O., is Secretary, and will answer all inquiries for information.

THE BILLBOARD.

MILWAUKEE NEXT YEAR.

The annual convention of the Arco-Holding Bill Potters will be held at Milwaukee, Wisconsin as the meeting comes West. It behooves the Western members to make a showing.

Let us all get to work and increase the membership in the West. Let us perfect all the State organizations.

There is no reason why all of you should not be in just as good shape, as the men of the East. Many a good man remains untested, who should be a member, not only of his local organization, but of the national body as well.

If the case is laid before him in the right manner he will come in.

The incorporated Bill Poster has exerted wonderful influence and is doing good.

Let us strengthen it and thereby extend its bounds.

NEW YORK NOTES.

Jim W. Hoke went from Buffalo to Chicago, checked up the George W. Childs Clear display on the bill boards, and made many new lines, made a number of new contracts, and incidentally closed a $14,000 deal with the publishing house of Laird & Lee, for bill posting Otto Red’s great book, "The Jucklings," throughout the United States.

Henry Munson, of Grand Island, does not contain a sheet of dead paper, and are certainly a glowing picture of the times. Schenck & Co.’s Clear and Navy Tobacco never in dimmest, followed by Boro Lithia Water, Washburn-Cresky Floor Changers’ Encyclopedia, S. A. Ireland, New York Journal, D. O. Reit’s Blue, etc., etc.

The great bill poster in America, Bill Lowden, is July 31 for Ireland, and intends the exhibition of the United Bill Poster Association at Denver, and he carries him the good wishes of all his competitors in the race; all of whom feel that the majority vote made a wise choice.

As a rule, the Summer season is to be dreaded by the metropolitan bill poster, but the summer of this year at least so far as Munson is concerned, as he is carrying as much cargo as at any time during the season.

The man who says the association does not benefit bill posting was not at Buffalo in July—or else he was never there before; F. Lord’s plant was one of the sights of the town.

Wishbone got a "car" load, but need not improve this pet plan that hit posting in August. And, so, with the moods of the most at 50c he is back to the trip to Niagara was finished.

Jim W. Hoke had notice of one of the largest collections of horses he has seen in one day before the wind was up for any of the meeting, and one other from an "official" solicitor.

CHARLES MAXWELL DEAD.

Mr. Charles C. Maxwell, the well known bill poster of Lincoln, Ill., and late Treasurer of the I. B. P. A., died Saturday, July 12, of an attack from his funeral service Monday.

Mr. Walter Dunwoody, of the Great West- ern Printing Company, is said to have made a trip from Cleveland to the Great West- ern "Billboard" at July 15th. Although calling a meeting, he was not able to be connected with the Great West- ern over six- teen times, the three large acquisitions among sports.
THE BILLBOARD

Scranton, Pa. We Do It.

Eisenbeis, 44 As St., N. Y. City.

Q. NERVONE

O. NERVONE

BIG MONEY FOR CANE MEN

Send for Catalogue—THE AMERICAN PROCESS CO.

Best Cut Makers in America!

FESTIVAL TIMES—ILLUSTRATED—

STILL KINGS

Cincinnati, O.

Eisenstein, 44 As St., N. Y. City.

56 N. Franklin St., Chicago, II.

Toy Manufacturer

Best Line Dicing—WOOD DAVING

Wholesaler of Rubber Toy Balloons.

Finest Assortment of Fresh Rubber Goods, Hydrogen Inflating Machines, Illuminating Gas Balloons, Whistling Balloons, Whips, Nebulizers, etc. We solicit your correspondence.

Pet a Permanent Sign Over Your Billboards

Marsland's Enameled Iron Signs ARE THE BEST. THEY LAST FOREVER.

Do You Want Any Distributing

—Done In—

Scranton, Pa.

With a Mr. Corporation in 10,000 Places.

Set Prices for Jumbo, Jopic, Whips, and all Styles.

Many Dealers.

REES & LONG.

Franklin, Pa. Population 8,000

Alex, Bradley, City Bill Poster, and Distributor.

Owners control all bill boards and send letters.

Send for Free Illustrated Catalogue.

1. Eisenstein, 44 As St., N. Y. City.

Q. NERVONE

56 N. Franklin St., Chicago, Ill.

Toy Manufacturer

Wholesaler of Rubber Toy Balloons.

Finest Assortment of Fresh Rubber Goods, Hydrogen Inflating Machines, Illuminating Gas Balloons, Whistling Balloons, Whips, Nebulizers, etc. We solicit your correspondence.

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REES & LONG.

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Alex, Bradley, City Bill Poster, and Distributor.

Owners control all bill boards and send letters.

Send for Free Illustrated Catalogue.

1. Eisenstein, 44 As St., N. Y. City.
New York City.
The Ideal Bill Posting Plant of America

HARRY MUNSON

Owns more and better billboards in better locations than all other Metropolitan plants combined.

Harry Munson's Board are located on the main thoroughfares, drives, boulevards, cycle paths, and car lines. Billboards built of galvanized iron, no sightly cracks or breaks in the postmen placed on these boards. Locations at all prominent places, at all prominent stations, on the lines of every railroad entering New York and on Broadway.

Harry Munson's New Office are the largest, finest and best located Bill Posting Offices in the World. Munson does it all. He designs, prints, posts and collects.

Whether his Metropolitan or Provincial service you want, see Munson about it first.

Harry Munson, New York.

4 MURRAY ST.
Telephone 4628 Cortlandt.
Branch at No. 147 E. 20th St.
Telephone 6 Harlem.

CINCINNATI—
Is a good town—a mighty good town. It pays to advertise in Cincinnati. It has paid others, and it will pay you.

I distribute Cincinnati and her suburbs in Ohio. I do the work as it should be done. My service is thorough, careful and painstaking.

I am a member of the I. A. D. I employ men only—no boys. I have references of the very highest order, from over fifty clients, whom I now service.

If you want to distribute Cincinnati, write me about it. Address,

W. H. STEINBRENNER,
519 Main Street, Cincinnati, O.

I am prepared to place contracts with distributors all over the United States and Canada.
THE BILLBOARD

GRAND CARNIVAL

Of

Arts and Sports

Jackson, Mich., Sept. 29 to 23, 1889.

Jackson, Mich., Sept. 29 to 23, 1889.

Correspondence with Attractions Desired.

For Sale.

T. M. FRIED, Secretary.

GRAND CARNIVAL

Of

Arts and Sports

Jackson, Mich., Sept. 29 to 23, 1889.

CONCENTRATIONS

With Attractions Desired.

For Sale.

T. M. FRIED, Secretary.

FRED. FELTON, Director.

VALLE & BRO.

Advertising Co., Arrows, Common Co. Tex., Distribute advertise., such as signs, etc., Bransonville Tex., Los Angeles N. Y., Hope Hills, Pa. Signs and Signs, MVI. Member of Bureau Art Co., International Association of Distributors, United Manufacturers Publishing Advertising Co. furnished good references.

P.S.E. Miller, Manager.

Bilbo: Posters and

DISTRIBUTORS

22 WEST STREET

COLUMBUS, O.

We want distributors.

Send for our proposition to furnish you a specially designed letter head, half tone cuts or any kind of engraved work. No expenditure of cash. Any distributor can get a good pay in this way. Send for the proposition and judge for yourself. Portraits a specialty.

The Advertising World, Columbus, Ohio.

You:

Distributing

in Louisville

WILL BRING RESULTS IF DONE BY

THE FALLS CITY BILL POSTING CO.'S

Mailing List

Gens of Distributors. They know how to do it right.

The Service is Gens by Us and the L. D.

The Falls City Bill Posting Co.'s

The Falls City Bill Posting Co.'s

THE FALLS CITY BILL POSTING CO., 345 W. Jefferson St., Louisville, Ky.

L. H. RASMENT & CO., 16 East Main St., Lexington, Ky., Members of T. A. D.
HENNEGAN & CO.

Pictorial Posters

and DODGERS

A great number of designs suitable to advertise any business, especially
for druggists, shoe dealers, clothiers, etc.

We have just issued a new "Victorious Uncle Sam," one sheet, and you
ought to be the first in your town to use it. We also have two new cooking
good heads (male and female) that are bound to make a big hit. Send for
samples.

We have all kinds of Pictorial dodgers, including five patriotic designs.

STANDS.

We make the best stock letter stands in America. Send one dollar and
envelope with the order which must be prepaid, and we will send you a stand, express
prepaid, or send for free descriptive circular.

IF YOU WANT TO ADVERTISE YOUR BUSINESS, send to us

719 & 721—Sycamore Street, CINCINNATI, O.

Send for Catalogue
and Price List.
Growing Stronger Every Day

At Chicago, last month, we had the largest meeting in the history of the organization. Advertisers travelled hundreds of miles to meet the members of the organization and participate in the proceedings. The eyes of the advertising world are upon us.

The International Association of Distributors

Is a power in the land.

Every honest distributor should unite with the I. A. of D. There are a few good franchies left for good men.

Send 2 cents for a copy of the Constitution and By-Laws and list of membership.

Jos. Reid, W. H. Steinbrenner,
President, Secretary,
KANSAS CITY, MO. CINCINNATI, O.
WHAT!

The National...

G.A.R. Encampment
At Cincinnati, Ohio,
Week of September 5th.

SECURE YOUR
ADVERTISING SPACES
FROM

THE JOHN CHAPMAN CO.

Bill
Posters

Sign
Bulletin

Distributors,
19 LONGWORTH ST., CINCINNATI, O.

PROFITABLE ADVERTISING!

REMEmBER

THE CHICAGO PRESS CLIPPING BUREAU, - 56 Fifth Avenue, Chicago.

Press Clippings. Keep Up to Date!
If you want the BEST things printed on any particular subject, or ALL that is published about it everywhere—in daily, weekly, magazines and miscellaneous publications—you can get it from us.

Material for Speeches, Sermons, Essays, Novels, Scrap-Books, Statistics, etc.
Address the PROBABLE BUYERS for just the goods you have to sell.

ENTRE: 1.00 PER MONTH AND UPWARD.

Let us know what you are interested in and we will quote you rates.

THE CHICAGO PRESS CLIPPING BUREAU, - 56 Fifth Avenue, Chicago.

BRANTFORD, ONTARIO, CAN. County, 50,000.

Bill Poster and Distributors. PORTLAND, OREG. Pop. 2,000.

M. F. DILLON, Normal, Ill.

OUTDOOR ADVERTISING.

Bill Poster and Card Tacking in all towns in McLean Co., Ill. (in summer.)

The E. L. Kingman LICENSED ADVERTISING CO., Marion, Ind.


FORD S. SMITH & CO.

The Sign Stamps.
Will make any ordinary size Rubber Stamp, per line—Postage on each stamp. We will also make any size Rubber Stamp, per line—Postage on each stamp. We will also make any size rubber stamp, per line—Postage on each stamp.

Drop a Nickel in any envelope.

The Ad Sense Corporation.

Red Bank, N. J.

Will make any size rubber stamp, per line—Postage on each stamp. We will also make any size rubber stamp, per line—Postage on each stamp.

F. M. JOHNSON & CO.

Branford, Ontario, Can.

Out-door Advertising.

Bill Poster and Distributors. Pop. 17,000.

C. M. SMITH & CO.

MEMBERS OF THE NATIONAL BILLBOARD ASSOCIATION.
THE BILLBOARD

Bill Posters' Paste Brushes.
The most practical Brush used. Copper wire and protected corks.
Improved Light Weight Block.

GRAY RUSSIAN BRISTLES.

(Pincher Body), 5.90 each; $2.50 per dozen, $25.00 each.
Extra Fine, 1.50 each; for circus use, $5.00 per dozen, $55.00 each.

BLACK CHINA BRISTLES.

No. 1, Royal, 9-inch, 50.00 per dozen, $2.50 each.
No. 3 Royal, 9-inch, 50.00 per dozen, $2.50 each.
No. 5, Round, 9-inch, 50.00 per dozen, $2.50 each.
8 Foot Curved Handles, 20 cents each.

ELDER & JENKS, Brush Makers,
127 North 5th St., Philadelphia, Pa., U.S.A.

A SPECIAL OFFER

Business
The Office Paper
FOUR MONTHS FOR 25 CENTS.
BUSINESS will be sent any address for four months for 25 cents. BUSINESS is a paper for business men, and traffic men all subjects which business men are interested.

SUBSCRIPTION BLO A YEAR.

BRANDS PUBLISHING CO.
11 Astor Place, New York.

HARKNESS & BILL
New Books. Locations the Best.
STOCKTON, CAL.
HUTCHISON, KAS. Population, 20,000.
W. B. K. City Bill Poster, controls all the Billboards. Bill posting, advertising and book publishing. Office, our Opera Room Block.

OSWEGO, N.Y. Also Sodus, Palatka, Waterport, Fair Haven, Wadsworth, F. E. MURDOE.

WALTON, CINCINNATI, O.
J. T. WILLIAMS & CO., CINCINNATI, O.

Do You

WANT TO REACH ABOUT

20,000 OF THE MOST INTELLIGENT PEOPLES

IN THE UNITED STATES THROUGH A MEDIUM THAT HAS THE RESPECT AND CONFIDENCE OF ITS READERS, BECAUSE IT EXCLUDES ADVERTISING OF A DEPLORABLE KIND FROM ITS COLOMNS? IF SO,

ROBERT A. LINTU LUCE,
READERS OF NEWSPAPERS AND DEALERS
IN NEWSPAPER INFORMATION UNDER THE NAME OF

PUBLIC OPINION

24 East Fifth Street,
PORTLAND 1, ME.

MEMPHIS, TENN.
VAN BUREN & CO.,
Bill Poster and Distributors.
422 KOY. St.

F. T. BURTON, Proprietor.

OFFICE: GRAND OPERA HOUSE.

MEMPHIS, TENN.
346 MORRISON ST.
PORTLAND, ORE.

O. P. FAIRCHILD & CO.
BILL POSTERS AND DISTRIBUTORS
24 East Fifth Street,
COVINGTON, KY.

AN EPOCH AND AN OPPORTUNITY.

John Clark Adams, Publisher.

$1.00, Six Months, $1.00.

AN EPOCH IS AT HAND.

The period in which we are living is one in which the United States and Mexico are established as republics. The world is in a state of transition. The future is largely before us. In the business we are in, the future is in the cause of mankind and civilization. It is in the interest of all right. It leads to the promotion of science and progress. It leads to a demand upon the government of nations to be more efficient. It leads to the more extensive development of the resources of our country.

HE WILL DECIDE MUCH IT

HE WILL DECIDE WHETHER THE AMERICAN HOUSE OF REPRESENTATIVES shall remain from the President, or whether the President shall be represented by the Senate. It is all dependent upon the administration of the present government.

THE ARENA WITH THE JULY NUMBER

THE ARENA NO. 7. THE following months will be in our library, and if the people who the leaders of the world. The conclusion of the subscription to THE ARENA is $1.00. We offer for sale all the other issues at $2.00 each, including the June, July and August numbers, comprising the XVIII volume.

SIX MONTHS FOR ONE DOLLAR.

The Arena will have a public argument, it will offer you for the benefit of the Arena. It will be a text-book for every lover of Liberty.

THE ARENA COMPANY, Boston, Mass.

E. M. FRITZ
BILL POSTING
AND DISTRIBUTING
OSKALOOSA, IOWA.

GREAT RELATION on our Roman Finished Fine Paper and other fine Cards. We manufacture the best. Send for samples.

Buren Bros. & Co., 101 Broadway, New York, N. Y.

In offering the services of the United Press News Bureau

We beg to announce that we have succeeded in adding some of the most efficient and reliable services to our already respectable list. We now have the services of the Press Telegraph Co., the United Press Telegraph Co., and the American Press Clipping Bureau. We are now occupying a space of eight large offices.

With a carefully trained force of proficient men.

And here as exchanges that thoroughly cover the western States and Canada.

We feel no hesitancy in stating that we can now furnish you with the most complete and up-to-date service. The service is the best, at a price so small as to make it a desideratum.

New customers we will serve on trial for a week, without charge, and if satisfied that we are doing you the utmost service in the market we charge from the start.

We welcome all inquiries.

United Press News Bureau, 194 VAN BUREN ST., CHICAGO.
THE ONLY ESTABLISHMENT ON EARTH devoted EXCLUSIVELY to Long Distance Bill Posting.

YOU can do your bill posting without my help, and you can do your book-keeping without the assistance of your bookkeeper. But you can't do either as well as the proper parties can do it for you.

I attend to bill posting and poster printing exclusively if you prefer other methods of advertising, there are others who can serve you better; but if you want bill posting, this is headquarters.

Sam W. Hoke
251 Fifth Avenue,
NEW YORK.

Phone 2074-38.
Billposters, Attention. The Fall trade will soon open up now, and all indications point to the fact that business is going to boom. Now is the time to get after your local merchants, solicit them every week. Sow the seeds now that spring up late and bear orders. Bear in mind that out of every five firms that make a trial of the board, one will prove a steady patron. Our posters for Fall trade are now ready. Send for samples. Show them to your more progressive dealers. It will pay you.

Fair Managers, if you have not placed your order for posters yet, send it to us. We ship promptly. We can ship your order, no matter how big it may be, the very day we receive it. You can get more for your money than any other printing office on earth. We have the best posters and more varied designs than all other houses combined. Samples free.

WHEN you use Donaldson Paper, you buy and pay for honest paper. The paper will not fade under the effects of sun or rain. Neither will the inks.

Both are as near being permanently non-fading as human ingenuity can make them.

And it costs little if any more than cheap and inferior makes.

POSTERS FOR RETAILERS—Any kind for any business under the sun.

CHRISTMAS POSTERS. We will have better designs and a greater variety of them this season than any other printing office in America. Some are finished now. All will be completed before September 1. We will send samples of the one-sheets free. The larger posters (from three-sheets to 16-sheets) we will sell from half-tone illustrations. Do not place your order until you have written us about it.

NOTICE.—We will not be responsible for errors in crosslining unless copy for same is typewritten.

DISTRIBUTORS—We sell the best Magnetic Tack Hammer in the world. Two section handle, $2.00 each. Three section handle, $3.50.

The Donaldson Litho. Co.
CINCINNATI, O.