The Visit of American Bill-posting Delegate to Ireland.

From the Billboard, London, England, Sept. 25, 1898:

Mr. W. B. Lawdon, who was elected to represen-
tate American amusement interests in the United
Kingdom at the forthcoming International Fete in
Dublin, was at the last moment unable to leave
England, and Mr. H. W. Link, New York, was
posted by cable to take his place. While in London
Mr. H. W. Link was introduced to Mr. H. M. Ander-
sen, representative of Messrs. Thomas Cook &
Son, London, and was invited to take part in a
special performance of 'The Little Match Girl' staged
by the Drury Lane Theatre, Mr. H. M. Andersen
himself taking a prominent part in the performance,
and Ireland as being the home of its author, Mr.
H. W. Link accepted the invitation with great plea-
sure. The Drury Lane Theatre was filled with an
enthusiastic audience, and the performance was
accompanied by a special bill-posting in the streets.

The following day Mr. H. W. Link met Mr. H.
M. Andersen and Mr. H. W. Link was introduced to
Mr. H. W. Link's family, who were all present.

Mr. H. W. Link was also introduced to Mr.
H. W. Link's manager, Mr. W. H. Link, who
showed him around the city and introduced him to
many of the leading figures in the British amusement
world.

H. W. LINK,

Agent, Pawnee Bill (Neadle Wild West."

---

Wishart's Trust.

The old adage still remains to receive appli-
cation in the present day. No matter how fa-
ously your name may be known in your own
country, your name is not necessarily known in
other countries. Mr. H. W. Link, New York, has
recently made a trip to England, and it is said
that his name is now well known in the British amuse-
ment world. Mr. H. W. Link has been engaged by
Wishart's Bill-posting Company to take part in their
upcoming tour. Wishart's Bill-posting Company
owns one of the largest bill-posting fleets in the
world, and Mr. H. W. Link's presence is sure to
make a great impression on the British public.

Mr. H. W. Link has been engaged by Mr. H.
W. Link, the owner of Wishart's Bill-posting Com-
pany, to take part in their upcoming tour. Mr. H.
W. Link is known for his extraordinary bill-posting
skills, and his presence is sure to make a great impres-
sion on the British public. Mr. H. W. Link is ex-
cited to be part of the Wishart's Bill-posting
Company team and is looking forward to his tour in
England.
Our small bill poster will say he can't afford to pay high for his cards. Well, if you are going to be in an open market for business you will never better chance than if you don't make much money. You must have something to back your advertising which has been a big point in the success of these small bill posters. You may be sure that they are not going to be much used here and not for long after they are here. There is a big point about the price of your cards, and I am sure that you can count on it, that they are going to be much used here and not for long after they are here. And the same thing with regard to your business will be true. You must be able to back that up with a reasonable business and not for long after you do it.

But don't think that advertising is going to go away. There is something very fine about the fact that we have a big business in the city. And when you think that is going to come a great deal of business is going to come down to this town. And you can say that if you want to.

And our small bill poster will say to you that you must have something to back your advertising which is going to be much used here and not for long after they are here. And this is true.

A BAG OINK IN INDIANAPOLIS.
THE BILLBOARD.

LICENSE IS INVALID.

Supreme Court of South Dakota Rends S Decision Important to Billposters and Billboardists.

(Special Correspondence.)

Pierre, S.D., Sept. 4, 1892.

Among the many decisions rendered by the Supreme Court at its late sitting was one which involves the validity of a license issued by the city of Sioux Falls, South Dakota, to one of the licensees. The decision is of importance to billposters and billboardists throughout the state.

The court held that the license was invalid, the issuance of which was against the law. The city of Sioux Falls is without authority to issue licenses for the purpose of advertising goods, wares, and merchandise, except in certain specified cases. The court has established a precedent which will probably be followed in other cases of this kind.

DETROIT.

Walker Waxing Weathy.

During September the writer had the pleasure of visiting Detroit. At the Hotel Walker's board was laid out in overcoating. A call at the new offices revealed the fact that the firm was carrying 25,815 sheets of the above description.

The first word to evidence on the boards was Henry A. Smiley, V. Gordon, and John R. Brown, and the last word was that of E. L. Pettit, who was fast and away ahead of the rest.

The overcoating of the city was a sight to behold, and it was not without reason that they have less than a thousand feet of it.

The late Moses Wolf, Of Dayton, Ohio.

(Upper Missouri.)

8th Annual Session of the Minnesota Billposters.

(Special Correspondence.)

The Minnesota Billposters met in their annual session at the Hotel National Hotel, Minneapolis, Sept. 8, with President W. L. Strong, of St. Paul in the chair. The meeting was opened and was marked by an interesting address by Mr. Strong. The meeting was testified by the enthusiasm of the members. The session was marked by the election of a new board of directors, and the last word was spoken with an amount of enthusiasm.

The session was well attended, and was closed by an address by Mr. Strong. The session was closed by an address by Mr. Strong. The session was marked by the election of a new board of directors, and the last word was spoken with an amount of enthusiasm.

The session was well attended, and was closed by an address by Mr. Strong. The session was marked by the election of a new board of directors, and the last word was spoken with an amount of enthusiasm.

How the Trade Journal Helps.

Consider the advantage of reaching the public through the Trade Journal. You can buy a copy of the Journal and see what the condition of the trade is. The Journal is the only way to reach the public in the trade. You can buy a copy of the Journal and see what the condition of the trade is.
THE BILLBOARD.


The Billboard.

Editor...

The following statement is not to be taken seriously.

The Billboard.

Editor "The Billboard."...
SIGN PAINTING IN ALL ITS BRANCHES.

Surface Preparations - Fillers.

CHAPTER 1. PART I.

There are so many distinct divisions or branches of sign painting, and they are so interrelated, that in undertaking to write a series of articles on the subject, it is impossible to confine ourselves to any one particular phase of the work. The first, therefore, will be a general review of the treatment that would be beneficial in the case of the work that we wish to do. We will begin with surface preparation.

While there are so many kinds of surfaces that we come in contact with, the best advice that any one can give in this connection is to ask for advice from the manufacturer of the paint. The best advice that any one can give is to ask for advice from the manufacturer of the paint. The best advice that any one can give is to ask for advice from the manufacturer of the paint. The best advice that any one can give is to ask for advice from the manufacturer of the paint.

In the first place, the sign painter should have a good judgment, as an artist should. He who is made by nature to be an artist will be able to judge the composition of a picture better than any other person. He will be able to judge the composition of a picture better than any other person. He will be able to judge the composition of a picture better than any other person.

In the second place, the sign painter should be able to judge the proper color for each part of the picture. He should be able to judge the proper color for each part of the picture. He should be able to judge the proper color for each part of the picture. He should be able to judge the proper color for each part of the picture.

In the third place, the sign painter should be able to judge the proper size for each part of the picture. He should be able to judge the proper size for each part of the picture. He should be able to judge the proper size for each part of the picture. He should be able to judge the proper size for each part of the picture.

In the fourth place, the sign painter should be able to judge the proper material for each part of the picture. He should be able to judge the proper material for each part of the picture. He should be able to judge the proper material for each part of the picture. He should be able to judge the proper material for each part of the picture.

In the fifth place, the sign painter should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture.

In the sixth place, the sign painter should be able to judge the proper time for each part of the picture. He should be able to judge the proper time for each part of the picture. He should be able to judge the proper time for each part of the picture. He should be able to judge the proper time for each part of the picture.

In the seventh place, the sign painter should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture.

In the eighth place, the sign painter should be able to judge the proper sizes for each part of the picture. He should be able to judge the proper sizes for each part of the picture. He should be able to judge the proper sizes for each part of the picture. He should be able to judge the proper sizes for each part of the picture.

In the ninth place, the sign painter should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture.

In the tenth place, the sign painter should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture.

In the eleventh place, the sign painter should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture. He should be able to judge the proper method of composition for each part of the picture.

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In the fifteenth place, the sign painter should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture.

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In the seventeenth place, the sign painter should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture. He should be able to judge the proper materials for each part of the picture.

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In the nineteenth place, the sign painter should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture. He should be able to judge the proper colors for each part of the picture.

In the twentieth and final place, the sign painter should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture. He should be able to judge the proper composition for each part of the picture.
Sign and Sign Painters.

To see an old sign painter at work is to see a true craftsman at his art. The artist's brush is as deft as the sculptor's chisel, and his work is as valuable to the community as the finest art gallery. The old sign painter is a true artist, and his work is a true expression of his skill and craftsmanship.

Allen E. Harbaugh.

On another page of this issue we print a portrait of Allen E. Harbaugh, of Millbrook, Ohio, one of the sign painters who have made their mark in the industry. Harbaugh, a native of Pennsylvania, has been in the business for many years, and is recognized as one of the best sign painters in the country. He is a master of the brush, and his work is a true example of the skill and craftsmanship that go into the art of sign painting.

NOTES.

SODA PASTE.—Dissolve one-half pound of soda in two pints of boiling water, after adding the proper amount of muriatic acid, and pour the mixture into a large pot, stirring constantly, until the solution is clear. Allow to cool before using.

BRUIN'S TIP FOR AWAYING: When awaying, it is best to use a small quantity of water and a gentle touch. Do not agitate the surface too much, as this may cause the paint to run.

ASSOCIATED BILLPOSTERS.

Of the United States and Canada—Official List of Officers and Committees.

OFFICERS.

President: J. F. O'Neale, Jersey City, N. J.; Vice-President: H. H. Smith, San Francisco, Calif.

Secretary—J. Ballard Carroll, Albany, N. Y.

Treasurer—Charles F. Ryan, Cleveland, Ohio.

BOARD OF DIRECTORS.


Secretary: J. Ballard Carroll, Albany, N. Y.; Executive.

HORSEHHEADS.

W. M. Davidson, 127 E. Eighth street, Cincinnati, Ohio; Edward A. Stables, 7 Park Place, New York City; W. J. Giddey Co., 113 W. Broadway, New York City; C. F. Hoopy Co., 156 Madison street, Chicago, Ill.; Union Advertising Bureau, 307 North Third street, St. Louis, Mo.; C. S. Houghteling, 7 Park Place, New York City.

OFFICIAL ATTORNEYS AND COUNSELORS.

Sidle & Gilbert, 33 Park Row, New York City.

AGENDA COMMITTEE.

Eastern.

C. C. Abes, Providence, R. I.; John C. Hunter, Scranton, Pa.; Chris, F. Fishbeck, Buffalo, N. Y.

Western.


"Over a million dollars invested!" On! Wougt! What a loco-Talk about the circulation class of the newspapers. Some of our billposters are not so slow.
Murphy's Acknowledgement.

I take this method of sincerely thanking my friends, for the many courtesies extended to me during my recent trip to the West. While in Buffalo, I was very impressed with the hospitality shown me during my visit. I believe I have reason to believe that the credit for any success I may attain will be due to your BILBOOISTuds.

E. DEL VALLE.

Brownsville, Texas.

The account of El Valle's trip is fascinating, especially the part it plays in the growth of the institution. The trip was a success, and the results achieved will be reflected in the future.
When the crops begin to mature, the advertisers of the Western States commenced their advertising campaigns, drawing their deposits in the East, but have always compelled them to bear additional funds.

Ordinarily, the Western banks do not require all of their outstation money, but draw upon New York, Boston and Philadelphia for $20,000,000, in order to move the crops.

This year, though, the banks of the West and South are holding the crops almost entirely on their own account. Scarcely $10,000 of Eastern money has been needed.

When it is considered that this is one of the greatest crops in the history of the country, the fact that the Western and Southern banks are able to handle it almost unaided must be taken as evidence of prosperity.

* * *

Newspaper advertising has been as dull in thirty years as it has been during the last three months. This is a fact. Authorities and experts on every hand are a unit in voicing this one sentiment. It is significant, in fact, highly significant, therefore, when it is known that bill posting has been good. All of the paper-pricking houses have been more or less underrating heavy, and the demand for space among the bill posters has been greater than in any previous year.

What is the natural inference? There is one, and only one, newspaper space could not be made to pay, and advertisers who were passing over the districts continued to do it. Right there is the conclusion, and all the argument and explanation on earth will not alter it.

* * *

We probably hear from more distributors monthly than any other one concern in the United States. Our correspondence in this way is enormous. As far as we are able to judge, the houses who advertise through distributaries have increased their appropriations, if anything. At any rate, they have not cut them down.

Here is another significant fact. Contracted conditions with these exchanges, so newspaper space pays now and then, and almost always, though it does not pay.

And as we found our advertising men have cut down their appropriations for newspapers, but they are spending a little more than usual on home-to-home work.

Advertisements and wanted bulletins, together with newsy signs, continue to find an excellent favor. While the publishers are complaining bitterly, the bill-posters are resolutely building additional boards and lining for more dead walls. Advertisers have not only surcharged these walls, but are experimenting in the last few months.

This unexcelled prosperity of the sign men has been so obvious that it has excited the curiosity and aroused the spleen of the publishers. In several cities this has led the newspaper men into attempting to ingrangerize censuses against signs. The move was usually much the sightliness of the signs.

In reality, it was nothing but the outcry of the publishers.

* * *

The first call for this year's convention of the American Association of Fairs and Expositions appears in this issue. It will take place at the Hotel Midland, Omaha, Oct. 23 and 24.

The advertising is to be extended this session of the Publishing Association. It is to be extended this year, for the third time, to the larger, more important and more far-reaching fairs and expos of the West. The Association has now control of the fair and exposition advertising of the entire country.

At this meeting the scope of the organization is to be extended. Hereafter, finer fair associations will be admitted to membership. With this in view, a sweeping invitation is extended to all the fair associations of America to send a delegate.

It is desired that all societies be represented. Indications point to a very large attendance, partly due, no doubt, to the opportunity of extending the Omaha Exposition, but owing largely to a lively interest in the outcome of the meeting.

PALMER COX.

* * *

The Little Rock Advertising Company, under the management of Mr. R. Thompson, is doing a splendid business. This concern now controls the billboards of Little Rock, and is bringing in large sums of money. They have cut down many new ones all to good locations, and now are constructing larger signs. Their service is extended throughout the state, and they will long remain a large and important business.

The motive of Little Rock Advertising Company is the production of its own business. They have many new ones all in good locations, and they are constructed largely of wood and iron.

* * *

The City Advertising Co. is a local and state newspaper agent for all the cities of the state, and is doing a splendid business. They have a large number of their own signs, and are constructing many new ones.

* * *

The New York State Industrial Association is a fair advertising house for all the state fair associations. They have a large number of their own signs, and are constructing many new ones.

The motive of the association is to extend the fair advertising of the state.

* * *

The Maine Advertising Co. is a local and state newspaper agent for all the cities of the state, and is doing a splendid business. They have a large number of their own signs, and are constructing many new ones.

The motive of the association is to extend the fair advertising of the state.

* * *

The Maryland Advertising Co. is a local and state newspaper agent for all the cities of the state, and is doing a splendid business. They have a large number of their own signs, and are constructing many new ones.

The motive of the association is to extend the fair advertising of the state.

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The New England Advertising Co. is a local and state newspaper agent for all the cities of the state, and is doing a splendid business. They have a large number of their own signs, and are constructing many new ones.

The motive of the association is to extend the fair advertising of the state.

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IKE IN IRELAND.

A Short Sketch of Our Delegate’s Visit to the Annual Meeting of the Bill Poster’s Association.

Held in Dublin, Ireland, August 16th and 17th, 1898—Illustrated with views of British Billboards and Hearings.

To begin with, on a short four hours notice, your delegate, Mr. Isaac Monk, in pursuance with your telegram announcing the fact that through unwise business arrangements, Mr. W. D. Lowden, the first sheriff of American bill posters, would be unable to attend the annual convention of bill posters held at the aforementioned place, and after a hurried perusal and a few little bobbles such as are characteristic of the Yankee, I left Terre Haute, Ind., at 4:31 on the world famed railroadder, Aug. 4, 1898, arriving in New York at the Grand Central Station at 7:45 p.m., Aug. 5. The trip from Terre Haute to New York was made without any particular event happening to me, the monotony of which was only broken by the occasional stop at a free station, the name of which I have since forgotten.

The trip from New York to Dublin was the pièce de résistance of the whole journey. It was indeed a jolly party, not an overly large cabin full, not in the Anchor Line ship, not the smallest cabin in the Atlantic steamer, for the Anchor Line ship is a handsomely built vessel, and outside of her reputation as a roller is as seaworthy as any of the service.

We left New York with old Father Sun shining brightly. It was indeed a jolly party, not an overly large cabin full, and while the Anchor Line is the smallest cabin in the Atlantic steamer, she is a handsomely built vessel, and outside of her reputation as a roller is as seaworthy as any of the service. We passed out of the harbor with a smooth sea, and had a very pleasant trip, outside of a few rough seas and some fog. A mere handful of passengers and it has never been my lot to meet. All jolly, good-natured fellows, and a warm general list of offers, an ship can boast of. The Captain, steward and the purser, all old sea dogs, and as jovial and pleasant as any of the service.

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A small place by the name of Liverpool. Here we were met by Mr. H. A. Jackson, who was one of the best known you ever met, and who did all in his power to make us perfectly at home. On Monday, Blackpool and Blackpool Pike was visited.

Mr. Snayll, of Blackburn, harnessed us with a luncheon at the hotel after which we went to Blackpool, which, by the way, is an amusement resort, second to none I have ever visited, not excepting Coney Island.

The location is delightful, with a large list of amusement places. It certainly outstays everything in that line. The doors of everything were open to us. Mr. T. Scott, Manager of the Grand Theatre, as in every other instance, delegated himself as a committee of one to show us through his theatre, as did Manager Henderson, of the Empire; also, Manager Harivist, of the Tower; Manager Brightman, of the Winter Garden, and the Empire Ball Room, which is the most magnificent ball room in the world. The beautiful winter gardens, with its grand pavilion, ball, ferret show place and its handkerchief ballroom in Europe, grand offices, grill room, Indian jungle, Indian gardens, Oriental lounge. The splendor of these marvelously fited grounds in the heart of the nature globe. After a very pleasant afternoon, back to Liverpool. Tuesday we visited the premises of Messrs. Grims, of St. Leger street, Piccadilly, Manchester. Here we saw the largest ball posting plant in the world, having over 2,000 different locations and em

A Big Billboard in Oswian Avenue, Edinburg, Edinburg, England.
THE BILLBOARD

OMAHA.

Fair Department

FAIR Fair Department

THE ANNUAL CONVENTION

The Annual Convention of the American Association of Fairs and Expositions will be held at Omaha, Neb., on April 29th, 30th, and May 1st. The convention will be held in the Convention Hall, located at 14th and Cass Streets, and will continue for three days. The convention will comprise three sessions each day from 10:00 a.m. to 4:00 p.m. The program includes a series of papers and discussion sessions on various topics related to the operation and management of fairs and expositions.

W. W. FURNAS, President.

FAIR AND EXPOSITIONS

TOLEDO, 1903.
Will Celebrate with a Big Exposition and Numerous Conventions.

The people of Toledo, O., have decided to celebrate the 1903 season of the Ohio State Fair by holding a big exposition and numerous conventions. Toledo has long been known as a city with a great deal of business and industry, and it is expected that the exposition will be a great success.

Toledo is located on Lake Erie, and is the third largest city in Ohio. It has a population of over 150,000 and is a center for manufacturing and commerce.

A WOARD ON FAIRS.

There are always a number of institutions and organizations in the United States which are interested in fairs and expositions. Some of these organizations are national in scope, while others are more local in nature. However, all of these organizations share a common goal: to promote the development of agriculture and industry.

Education and Economic Development

Education is one of the essential objectives of fairs and expositions. They provide a platform for the dissemination of information and knowledge about agriculture and industry. Through the use of exhibits, demonstrations, and lectures, fairs and expositions can help to educate the public about the importance of agriculture and industry to the economy.

Economic Development

Fairs and expositions also serve as engines of economic development. They provide opportunities for the promotion of new products and technologies, and can help to stimulate economic growth. Additionally, fairs and expositions can attract visitors to a region, which can lead to increased tourism and economic activity.

Conclusion

In conclusion, fairs and expositions play a vital role in the promotion of agriculture and industry. They offer opportunities for education, economic development, and the promotion of new products and technologies. As such, it is important to continue to support these institutions and organizations in order to ensure their continued success.

Edward W. Norton

OMAHA, NEB.

11

Government Building, Train-Mansion 5p International Exposition, at Omaha, Neb.
Minnesota.

Street Fairs.

Reports from various parts of the country indicate that the street fairs plan of drawing traffic has been very successful this fall by means of a program called the "street fair," this year will be a combination of the usual fall fairs, Thanksgiving, Christmas, and New Year's Day. Street fairs are expected to be large, and in many places they will be held in connection with the traditional fall fair and the old-fashioned county fair.

The street fair has lost its foundations in the business enterprises of merchants in town and another plan, which will fill their stalls with goods for the display—and the sale—of goods, will make the salesmen to give free samples of goods. In order to make it more enjoyable for the public, the streets will be decorated with flags, flowers, and other decorations. The idea is to make the streets look like a fair, and as such, the street fairs will be held in the same manner as a fair, with the exception that there is always a few selling articles, such as weather about the beaches and play or any worn read to.

The Texas State Fair.

Probably no one enterprise in the whole history of Dallas developed so great a surprise, won more friends and acclaim, than the Texas State Fair. It is located at the southwest corner of the intersection of Texas Avenue and Seventh Street, not far from the downtown business section. It includes an area of 500 acres, which is divided into several sections, each containing its own collection of exhibits. The main features of the fair are the livestock exhibits, the home-craft exhibit, and the industrial exhibits. The livestock exhibits include cows, horses, sheep, and pigs, and the home-craft exhibits include quilts, pottery, and furniture. The industrial exhibits include machinery, tools, and equipment. The fair is open to the public from 10 a.m. to 7 p.m., Monday through Friday, and from 10 a.m. to 6 p.m., Saturday and Sunday. It features a variety of concerts, plays, and other events throughout its duration. The fair is a great success and a huge attraction for the city of Dallas.
WATERLOO, WISCONSIN.

E. E. LESCHINGHER, Bill Poster and Distributor.

Special Attention Given to Furnishing Grounds, License, and Everything Needed for Circuses, at Lowest Prices.

WATERLOO OPERA HOUSE.

New and Handsome Interior with Modern Appliances.

SEND FOR CATALOGUE:

AMERICAN PRODUCTION CO.

Cincinnati, O.

Send 5 cents for illustrated catalogue. List price, 50 cents.

NEWBURGH, N. Y.

And surrounding towns in Eastern Orange, Western Dutchess, and Southern Ulster counties. We reach a total population of 100,000. Our specialty: Inside Distributors.

J. H. MARTIN CO.

THE BILLBOARD WILL ISSUE AN ELABORATE CHRISTMAS EDITION.

In England....

The most prominent advertisers in all parts of the country subscribe to

PUBLICITY

the practical paper for all patrons of public transportation.

When you Distribute OMAHA, NEB.

Try Fletcher’s District Agency (15 years experience). 4239 DECATUR ST.

The Bill Poster

The English counterpart of THE BILLBOARD, circulation 50 cents per year, post free, may be sent to

172 East Eighth St., Cincinnati, O.
We make posters to advertise anything under the sun. We make good posters—posters that people can read and understand. Artistically, our posters are the best in America, and yet, we never sacrifice utility to art. We are ever mindful that it is in posters that we are making, and not works of art. This is where a Donaldson poster excels. If you are in need of a poster or a series of posters, write us about it today.

After we have made your posters, you can deal directly with the billposters of the country for the posting, or you can leave it all in our hands. We not only print but we also post. We know all the billposters. We know all the towns. We know all the prices. We know the quantity required for each town. We know the kind of service required for each town. And we can do it all.

We will apportion, count, ship, write the letters, do all the kilking, check the shipping, check the letters and pay them, and it won't cost you a cent. We relieve you of all the labor, annoyance and detail. We get you as good, and often better service than you can get yourself, and we do it free of charge.

Our stock or syndicated posters are known processes. Our system of syndicated posters enables us to supply a retailer with the exact quantity he requires at a very low price. If your city billposter or job printer cannot show you samples of our posters, write to us direct. Give us an idea of what you want, and we will send you samples and prices by return mail. We have posters suitable for every branch of trade, and we have the very thing you want.

We will please note that samples of our rock-salt posters will be ready for delivery November 1st. Send your order now. They are very fine.

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The Donaldson Litho. Co., Cincinnati, Ohio.
Billposters’ Paste Brushes.

Send your orders to
The Donaldson Litho. Co.
CINCINNATI,
Sale Western Agents for the
CELEBRATED WIRE
BOUND BRUSH.

This is our celebrated “UNEXCELLED.” The Best Paste Brush made. Popular everywhere on account of its great durability.

PRICES.
6 in., $1.75 ea. 9 in., $2.00 ea. 12 in., $2.50 ea.

Press... Clippings.

Proposed events, fairs, conventions, etc. Other lines of items from the newspapers of the country. Send for particulars.

N. E. Newspaper Bureau,
146 FRANKLIN STREET.
BOSTON.

LENON, KY.
H. L. DELEW & CO., Billposters & Distributors.
Member A. A. of B. Good references.

ADVERTISERS! I am still in the business and am out to stay. Send all orders to day. My advertising will make it easy. Member A. A. of B. R. H. JOHNSON.

LIMA, OHIO. Masses hoity-rotity, wittet, pestilential people of your town want to get on your list. W. O. THRILL & CO.

FRANKLIN, PA. POPULATION 5,000.
ALEX. BRADLEY, and Distributor.

WE WANT YOU . . .
To become a subscriber to UP-TO-DATE IDEAS, because we believe it will be received by you and, again, because we want to keep this subscription.

IT WILL PAY YOU.
To subscribe for UP-TO-DATE IDEAS. It has many good suggestions every week, which will be worth more than their cost to you.

SAMPLE COPY SENT FREE.
UP-TO-DATE IDEAS PUBLISHING CO.
GRAND ISLAND, NEBR.

Established 1883.
WM. H. WARNER & BRO.
MEDALLISTS.
No. 424 W. 9th St., PHILADELPHIA, PA.

 consultants and distributors throughout the United States.

W. H. DONALDSON,
By appointment, Official Solicitor and Agent Of the Associated Billposters, Of the United States and Canada.

Is prepared to undertake the placing of centers in any city, town, or village in North America.Advertisers who utilize the billboards, can avoid the annoyance of correspondence, checking and all detail, by placing their posting through Donaldson.

CONSULTATION FREE.

Address,
W. H. DONALDSON,
127 East Eighth St.
CINCINNATI, O.

Bill Posting and Circus Paste Brush.

The Mikado Brush is the best made, constructed of ALL Pure Black China bristles imported by us for the purpose, and especially prepared under a formula known only to ourselves.

We guarantee that our CHINA BRISTLES are more elastic and more durable than any other; consequently our MIKADO brush will wear longer and do better work than any other brush made.

ALL OUR MIKADOS ARE GUARANTEED. They are copper wire, with heavy wood edge protectors and are good paste holders. Used by Barnum, Forepaugh and other leading shows, and highly recommended by Mr. R. C. Campbell, Chicago. Send the price and get a sample.

All sizes.

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<th>Size</th>
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RENNOUS, KLEINLE & Co., Sole Manufacturers, Baltimore, Md.
SAVANNAH, GA.
NEW AND UP-TO-DATE BILLBOARDS.

For Advertisers! Don't overlook the host city in the Southeast. You can get
CHRIS. BERNARD, City Bill Poster, 19 Congress St., East, Member A. R. P. A.

Tickets
WHITE C. F. ANSELL,
440-442 W. ROSE ST. CHICAGO.

J. H. HAYNES & SONS,
Sign Tacking, Sampling, Distributing, Cover & Paving, Tents, Tarps, Trimmers, etc. A. & O. No boys—all men 274 Reilly street.

HARKNESS • BILL POSTER.
JIM BROWN, of BROOKTON, IND.,
BILLPOSTER AND DISTRIBUTOR.
All Work Guaranteed.

WITTLINSON, E. S.
& 105, City Bill Poster, controls all the bill-posting and tacking
national advertising. Office, 30 Opera House Block.

DAYTON, O., BUCHER COUNTY ADVERTISING CO.
Buchers, Sign Takers and Sign Advertisers.
Member of the International Assn of Billposters.

Baker-Levy Chemical Co.,
Chicago, |l

JIM BROWN, of BROOKTON, IND.,
BILLPOSTER AND DISTRIBUTOR.
All Work Guaranteed.

THE MANHATTAN
PRESS-CLIPPING BUREAU.
ARTHUR CASBOUT, Manager.
NEW YORK.

2425 BROADWAY.

The most practical brush made. Copper wired and protected corners.
Improved Light Weight Block.

Bill Posters' Paste Brushes.

VIEY STRONG WITH SAFETY SCREWS.

GRAY RUSSIAN BRISTLES.

No. 1, Royal, 9-inch, $1.00 per dozen, & per dozen.

No. 3, Royal, 9-inch, $3.75 per dozen, & per dozen.

EXTRA EXTRA, 9-inch, for circus use, $3.75 per dozen, & per dozen.

BLACK CHINA BRISTLES.

No. 1, Royal, 9-inch, $1.00 per dozen, & per dozen.

No. 3, Royal, 9-inch, $4.00 per dozen, & per dozen.

No. 3, Royal, 9-inch, $5.75 per dozen, & per dozen.

5-SLOT CURVED HANDLES, 50 cents each.

ELDER & JENKS, Brush Makers,
171 North 5th St., Philadelphia, Pa. U. S. A.
Notice to National Advertisers.

We have recently joined the International Association of Distributors, and are prepared to cover Tioga County, Penn., and a few towns outside, embracing a population of 60,000, with house to house distribution (handed in), and sign tacking. Have the best facilities of any plant in Northern Pennsylvania for posting. Our COUNTRY ROUTES cover over 300 miles of principal roads, nearly 50 towns. Can give a guaranteed listed and protected 30 days' showing; prices and estimates, on amount of matter necessary to cover territory thoroughly, furnished on application.

THE W. D. HUSTED ADVERTISING CO.

References—Dun or Bradstreet, Ross & Williams, Bank, or any local merchant. 67 MAIN ST., MANSFIELD, PENN.
Use Hennegan's Stock Letter Stands to Boom the Holiday Trade.

There are printers and printers—good, bad, and indifferent—mostly the latter. For this reason business men have gotten the idea that printing is pretty much the same the world over. Nothing could be more erroneous. There is as much difference—as many grades in printing as there are in printers. If you want good printing—printing that is clean, sharp, and well ordered, write us about it.

Hennegan & Co.

Quick Printing

Cincinnati, Ohio.

We are well aware, too, that printers promises carry but little weight. The average printer will promise to deliver a job three, four, five, or six days earlier than he knows in his heart it will take to finish it. We do not. We will tell you just exactly the hour that your work will be completed. You will not get it one minute sooner, and by that same token, you will not have to wait a minute longer.

Hennegan's "Bargain Day Posters" will Increase Your Business
SUCCESSFUL BILLPOSTING

Costs the same as the other kinds, which kind will you take?

The newspaper advertiser has long since ceased trying to attend to the details himself; he has wisely placed the matter in the hands of some one of the hundred or more reputable advertising agencies.

These agencies are all right in their line, but they don't understand billposting.

I have studied billposting for years; I have placed billposting for some of the largest concerns in America.

I do nothing but billposting and poster printing.

I have placed billposting in nearly every town or city in America of 500 population and up.

I have personally inspected the plants of a large proportion of them.

There is not a billposter in America that does not know me, or of me. And they all know that an order from me is as good as the check in hand — providing the work is done right.

Most of the people whose posters I have placed are still using the billboards, and still placing the work through my agency. I can't guarantee business success, but all the same, my clients are among the successful users of the billboards.

Any article that is used, or that could well or should be used by the general public, can be successfully advertised on the billboards above. It can, in some instances, be advertised better, in combination with distributing circulars and samples. In some instances, it can be done best in connection with several other methods of advertising.

I am prepared to take entire charge of your poster work, to design, lithograph or print the poster, and to ship it to the various points, and to place it upon the best locations of the best billboards belonging to the best billposters in any city in the United States.

Long Distance Billposter.

251 FIFTH AVENUE, N. E. Cor. 28th St.

Phone 2074-38.

NEW YORK CITY.