BEN E. WALLACE,
The Circus Man, Proprietor the Great Wallace Shows.
Hoarding around the site for the Pearl Life Assurance Co's new building.

St. John's Street, near St. George's Hall, Liverpool.

Trouble in Rochester.

There is a city ordinance in Rochester which says, No person shall erect a bill board more than six feet in height, and there is an agreed that the Common Council gave permission for a board more than twelve feet in height.

The committee directed the fire marshal to inspect the company's photographs and if the height of the board must be reduced to twelve feet. This was not done, and a second notice was served. After this it was found that the board is too high to be inspected by the company's photography. The building at the corner of Adams and Main streets is the one that is in violation.

The city has given twenty days in which to prepare a report and to bring the board down. The company has been given a thirty days' notice to bring the board down to the height agreed upon.

Indian High Art.

The State Board of Agriculture next session will have nearly 17,000 postcards in its collection. It is a much larger collection than any before. Some of the postcards have been illustrated by artists from Wisconsin, who have helped in the preparation of the collection. A board of three judges will be appointed to select the best postcards.

The color is fine and the designs are beautiful. The judges are well known in the field of art. The postcards are a great help in the promotion of agriculture and the beautification of our state.

Notes.

Mr. C. L. Davis was the representative of the Associated Bill Poster at the convention of the United States Posters across the border. He has several different designs on file at the office, and an examination of the same will be held at the Atlantic City Fair next week.

The London Bill poster recently sent out a notice to the manufacturers of the Associated Bill Poster, which is held at Atlanta City Fair July 4th.

On the 4th of November Mr. Davis, the great stage manager for Los Angeles, will be at the Hotel Continental, and will give a lecture on the subject of bill posting and the possibilities of the trade. The lecture will be given in the evening at the hotel.

The Associated Bill Poster Department.

The poster was printed with red ink, and is the only red ink used in the country. The poster is in large sheets and is printed on cotton paper.

The Associated Bill Poster Department has determined to print the poster in red ink, which will be sold in quantities of 100 copies. The poster will be sold at $1 each, and 10 copies will be given with each purchase.

The Associated Bill Poster Department has also determined to sell the posters in quantities of 100 copies at $1 each, and 10 copies will be given with each purchase.
Three-Headed Monstrosity.

Have you heard of the "New Distributors' Association," whose object is to establish a new form of distribution that can be applied. Two heads of this new form of distribution are Mr. Franklin, the president, and Mr. Brown, the secretary. The third head is Mr. Smith, the treasurer—"a man who is weak,

and a man who is not, in the same breath." Mr. Franklin has just issued a circular to all the dealers in the country, advertising the new form of distribution. The circular states that the new system will be put into effect immediately, and that all dealers who wish to join will be given full particulars as to how to "make the best use of the system." The circular also states that a meeting of the "New Distributors' Association" will be held in New York next month, at which time the details of the new system will be discussed.

Who 'Tis?..

In the March of Benjamin is shown as a man, the "New Distributors' Association" is one of the most significant of the many organizations that are appearing on the scene. The object of the new organization is to revolutionize the methods of distributing goods, not only in the trade, but in the home as well.

In the hands of the "New Distributors' Association," the entire system of distribution is to be reorganized. The plan is to do away with the middlemen and to bring the manufacturer direct to the consumer. The new organization is to be financed by a subscription, and all members who subscribe will be entitled to a share in the profits.

The President of the "New Distributors' Association" is Mr. A. B. Brown, a well-known and respected figure in the business world. He is a man of great energy and determination, and he is determined to carry out his plans.

In conclusion, the "New Distributors' Association" is a movement that is likely to have a profound effect on the way in which goods are distributed. It is a movement that is likely to bring about a new era in commerce.
The following is a clipping from Will A. Molton's Up-To-The-Date Distributor, August 20th.

"Will A. Molton is one of the hardest workers in the United States, cutting the same size and shape as the rest of us. I have never met a man who works harder or has more patience with his fellow men. He is a man of few words, but his influence among the people is profound."

Will A. Molton.

Additional Fair Notes.

The 14th of November, held, gives a birthday party at the annual fair. It is the duty of the officers of the fair to see that the fair is conducted in the most efficient manner possible. Every effort is made to see that the fair is conducted in a manner that will be creditable to the community.

The Names of the Distributors.

At the meeting of the Minnesota Bill Poster Association at St. Paul, as usual, many of the leading members of the association were present, including H. C. Dunlap, J. E. H. Prentiss, W. H. Bordwell, and J. F. B. Fagerlund. The meeting was well attended and the business of the association was transacted in a business-like manner.

The Fair Association at Chautauqua.

The Fair Association at Chautauqua has been in session for some time. They have had a good show in the past, and are planning for a similar show this year. They have planned a number of events that are sure to be successful, including a program of entertainment, a grand ball, and a number of other events.

Pan-American Exhibit.

This year, the Pan-American Exhibit was held in Washington, D.C. It was a large and well-attended fair, with exhibits from all parts of the United States. The exhibits were well arranged and the visitors showed great interest in the exhibits.

The Oakdale rodeo, and joining from the interior by the "someday," the fair will be both a social and commercial event. There will be a dog show held in connection with the South Dakota State Fair this season.

The Fair Association at Chautauqua, in the meantime, is busy preparing for the next fair. They have planned a number of events that are sure to be successful, including a program of entertainment, a grand ball, and a number of other events.

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THE BILLBOARD
Published First of Every Month, at
Williamson & Gunnion Crebice
Address: The Billboard Publishing Co.
Address: St. Louis, Missouri.

ADVERTISING RATES
Advertisements will be published at the usual rate of ten cents per line, or so much per line as may be necessary for the advertisement. All copy for advertisements must reach us at least three weeks before the date of publication.

THE BILLBOARD is devoted to the interests of the association in the field of billposting, and its aims are to promote the welfare of the industry. It is the official organ of the Association of Billposting Managers, and is published monthly, containing articles on the latest developments in advertising, and news of the association.

OCTOBER, 1889.

"The Billboard" has been boycotted again. During the past month the Secretary of the Associated Billposters has been sending out notices to his members, urging them to withdraw their advertisements from "The Billboard." It is presumed that the Secretary is acting on an order received from the President. The President in turn, is probably acting on orders from the Board of Directors. Therefore it would seem that the gangs want to cripple "The Billboard.

Why? There can be but one answer: the gangs fear "The Billboard." They dread its influence. They know it cannot be bought or gagged, therefore, they must try to destroy it. "The Billboard" will pursue the enemy up to the very end. It will continue to advocate the abolition of the gang and gang rule. If anything, our efforts in this direction will be a little more pronounced than previously because they have been in the past.

The Associated Billposters should be an organization of billposters, for bill posters, and governed only by bill posters. It should not be the tool and plugging of any one man nor any small group of men. It is practically controlled by four or five men at the present time. They have a firm hold on the reins and run the organization to suit themselves. They will continue to maintain their hold as long as the Board of Directors is appointed by the President. Let the members decide to elect their own board of directors and that moment the gang will lose its hold. Then, and not until then, can the members of the association enjoy the rights and privileges which are his. Then, and not until then will each member feel secure in his rights.

There is an organization of self-representing men in all America, no corporation, an institution of any kind, whatever. We wish to see them have their own directors. We respect that there is none—no one—save only the Associated Billposters. The list it ridiculous. It amounts to taxation without representation. The members in large have only one privilege that they can rely on—tiring of their dire. The gang does the rest. They can fine, maltreat and expel individual members at their own pleasure and the members have no redress—no appeal. It is all wrong. It will never be righted until the members take the government of the association into their own hands and insist upon the right to conduct their own Board of Directors by ballot. Then they can choose men who will run the association as it should be run.

As for the boycott, it will fail as it should fail—no law, contrary, underhanded expedients deserve to fail. The "Billboard" has received assurances from every bill poster that one that he withdrew his advertisement under protest. We have been assured that we were in the right and that few complimented friends have testified before us that they are willing to send bills for the advertisements just as if they were being printed.

Others have simply cut out any reference to bill posting and ordered them contained. In no instance have we sent a single reply to the gang if the gang thinks that the loss of some advertising patronage is going to stop "The Billboard," they have reckoned without their hosts.

We have undoubtedly been seriously damaged and we shall do no doubt demand expiation, but "The Billboard" will keep up the good fight and continue to be its appearance of no or the best of the month as usual.

The new distributors association of Chicago, New York, and Boston has been formed very leisurely during the first month of its existence. It has encountered some pangs, and its promoters have obtained considerable more grief than they bargained for. Many members of the L. B. D. have been approached and invited to join the ill-starred movement.

Almost without exception they have not accepted the promoters and poured into them considerable hot shot in the shape of scurrilous and facetious innuendoes. It is quite possible that theinsky affair will be brought up and held together by lies and misrepresentation for some few months, but in the end it will collapse like a toy balloon on a hot stove.

There is an advertisement of a new publishing house. It is called "Wrightson's Publishing House." It is located in St. Louis, Missouri. It is a publishing house. It is a social and literary gathering of men who have been in the newspaper business for many years.

We can see this from the fact that both of the papers that have been issued by this publishing house have been of a very high order. The first is a weekly newspaper, and the second is a monthly magazine. The first is called "Wrightson's Weekly Journal," and the second is called "The American Monthly Journal." Both are devoted to the interests of the association. The American Monthly Journal is devoted to the interests of the association. The daily newspaper is devoted to the interests of the association.

The new association will be a great benefit to the association. The newspapers will be of the highest order. The association will have a journal that will be of the highest order. The association will have a journal that will be of the highest order.
Chairman Scattered, Of the Executive Committee, Pan American Exposition.

The Billboard.

Editor: "The Billboard" is a trade magazine that covers news and events in the billboard industry. It is a valuable resource for anyone involved in the field. It contains articles, advertisements, and classifieds that provide insights into the latest trends, technologies, and companies in the industry. It is a comprehensive source of information for anyone working in the billboard industry.

Dear Mr. Editor,

I am writing to express my gratitude for the recent issue of "The Billboard." Your coverage of the latest trends and developments in our field is invaluable. I have found the articles on emerging technologies particularly interesting. They have helped me stay informed and current.

I would like to suggest a few topics I believe would be of interest to our readers. First, I think there is a need for more articles on sustainability in the billboard industry. With the increasing concern for the environment, it is important for companies to consider more eco-friendly practices.

Secondly, I would like to see more coverage on the impact of social media on advertising. The way people consume media has changed greatly in recent years, and it is crucial for us to understand how to effectively reach our audience through these new channels.

I look forward to your consideration of these suggestions and thank you for your continued support of our industry.

Sincerely,

[Your Name]
AT THE COUNTY FAIR.

Better is the grain, said
At the county fair
Sunday is the best day
And all the girls wore hats.

We had corn, we had wheat
And plenty to eat.

At the county fair,
Better is the grain.

Fair Notes.

On December 30th a golden jubilee, to celebrate the fifty anniversary of the Burlington Exposition, was held in the city. The fair was open to the public from 10 a.m. to 10 p.m., and the weather was fine all day. The exhibits were very interesting, and the crowds gathered around them in large numbers. The fair was a great success, and the organizers are planning to hold another one next year.

In FULL SWING
is the National Export Exhibition.

The opening of the National Export Exhibition was attended by a large crowd. The exhibition is located in the old fairgrounds, near the train station. The exhibits are arranged in several large buildings, and the various countries are represented by their own pavilions. The exhibition is open daily from 10 a.m. to 6 p.m., and admission is free.

"ROD" J. MCDONALD, The Elsie of Street Fair Promoter.

The week of October 16th, a week of fun and excitement, was held in the city. The fair was held in downtown, and the crowds gathered in large numbers. The exhibits were very interesting, and the weather was fine all day. The fair was a great success, and the organizers are planning to hold another one next year.

The Minnesota State Fair this year was a great success. The fair was held in St. Paul, and the crowds gathered in large numbers. The exhibits were very interesting, and the weather was fine all day. The fair was a great success, and the organizers are planning to hold another one next year.
FABRICANTI DEI MIGLIORI
PALLONI
di gamma, a gas e sol fischiato
e di ogni genere di novita per vendita immediata.

Memphis Street Fair!

Attractions Wanted!
Managers address: Hern Harvey, No. 304 Summer St., Memphis, Tenn.

ENGLISH PRICE LIST ON A PLICATION.

Free Street Fair and Carnival
MONTGOMERY, ALA.
October 23rd to 28th, inclusive.
Correspondence especially desired with Hagenback's Annual Show: Speddy, the High Diver, Achilles Phillion, Streets of Cairo; German Village, and other first-class attractions.

L. L. GILBERT, Secretary.

The Bill Poster
The English counterpart of Your Bill Board. Subscription 50 cents per year, post free. easy to send to:

New, Novel, Vivid, Pleasing, Instructive and Entertaining.
The Perfekton of Picture Mechanilo.
Penelope or Nickelos.
No Noise, No Diri, No Exposure, No Hooters, No Lamps.
Adjustable Focus. Spring Motor.
We furnish the new French transparent, finely colored positive for any slot machine. 

F. Paturel & Co.
16 Warren Street.
NEW YORK.

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F. Paturel & Co.
16 Warren Street.
NEW YORK.
Expositions.

BALTIMORE, MD.—Magna Poultry Exposition, May 5 to Nov. 1, 1924. October 1, 1924.

DENVER, CO.—Central Poultry Exposition, May 4 to 6, 1924.

Excellent permanent exhibits of the West Coast, Trans-Mississippi, and Rocky Mountain Expositions.

WASHINGTON, D.C.—American Poultry Association, May 1, 1924.

Additional Shows.


ST. LOUIS, MO.—World's Fair, May 31 to Oct. 31, 1924.

Oakland, CA.—Central Poultry Show, May 14 to 15, 1924.

WASHINGTON, D.C.—American Poultry Association, May 1, 1924.

ACCOUNTS.

Poultry and poultry products are subject to fluctuation in prices and quality, and are subject to the laws of supply and demand. Only the most reliable and reputable poultry suppliers should be dealt with. Always refer to the most recent and reliable sources for information on prices and quality.
Hennegan & Co.,
Poster Makers,
127 E. 8th Street, Cincinnati.

HOLIDAY POSTERS,
All Sizes.

STOCK LETTER STANDS,
Made any Size, Make copy brief.

COSTUMES.

Theatrical costumes, wig, beard, grease paints, wigs, stockings, and other materials for all plays; also, Novelty Costumes, fancy dress, and speciality.

THE M. C. LILLEY CO.,
Columbus, Ohio.

BADGES.

Open for Engagements at Parks, Fairs, Expositions. Write for Prices. Atlantic City, N.J.

COSTUMES.

Men of all ages. Operatic, historical, and fancy dress. Supplies of all kinds. Stock and special orders. All work promptly rendered.

THE W. B. REEDE & SONS CO.,
Cincinnati, Ohio.

MIDLAND ADVERTISING CO.,
JOSEPH REID, Proprietor.

LICENSED DISTRIBUTORS,
14 E. Missouri Ave., KANSAS CITY, Mo.

REED 100% FLUSHED BADGES
Cased for ages. Confident treatment.

ROBERT McCREADY, Manager.

FLUSHED BADGES

TROY, N.Y.

SANTA CRUZ, CAL.

BENTON, N.Y.

TRIAL

100% FLUSHED BADGES

SANTA CRUZ, CAL.

SANTA CRUZ, CAL.

TRIAL

W. J. QUARRY,
Cincinnati, Ohio.

STANDING CUT-OUT FIGURES

W. J. QUARRY,
Cincinnati, Ohio.

Our new "Santa Claus" one-sheet, printed on heavy non-fading paper, in 4 bright, attractive and permanent colors.

R. D. LEONARD'S
ADVERTISING AGENCY,
228 Tremont St., Boston, Mass.

EXCLUSIVE ADVERTISING PRIVILEGES!

BRUNSWICK (Ga.) FAIR, Nov. 25th to Dec. 2nd.

Distributing, Sampling and Sign Tweeting. If integrity, intelligence and faithful service are of any value to you, correspond with us.

W. J. QUARRY,
Cincinnati, Ohio.

Manufactured

STANDING CUT-OUT FIGURES

Map Mounting, Metal Edging, Label Varnishing and Glazing.

Show Card Framing,
CLOTH BACKING, BEVELING.

Distributing, Sampling and Sign Tweeting. If integrity, intelligence and faithful service are of any value to you, correspond with us.

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Cincinnati, Ohio.

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STANDING CUT-OUT FIGURES

Map Mounting, Metal Edging, Label Varnishing and Glazing.

Show Card Framing,
The International Association of Distributors

In Recognized by

ADVERTISERS

AB THE

Only Reliable, Trustworthy Distributors' Association in Existence.

Continued Progress and Unprecedented Successes

have marked our four years of history.

I.A.D. is not an Experiment, but an Established Institution.

Applications for membership will be considered from good, reliable men in towns where we are not represented.

Constitution and By-Laws Furnished on Application.

Address:

W. H. STEINBRENNER, Secretary,
Lincoln Inn Court,
519 Main Street,
CINCINNATI, OHIO.

Advertisers furnished with a revised list of members monthly.
LEON W. WASHBURN'S GREAT SOUTHERN MINSTREL CO.
Has the greatest variety, and never special printing and hand work than any other minstrel organization. We are the originators and promoters of every novelty known in the business, and have the most energetic and novel program to announce our arrival in all the principal cities throughout the land.

Distributing Department.

NORTHWEST BILLPOSTING CO.,
H. F. TODD, MANAGER.
345 Morrision Street, - - - PORTLAND, OREGON.

THE LEADING SHIP POINTERS
CITRIOGRAPHIC OR BLACK PRINT IN THE UNITED STATES. USE.

ARE YOU ONE OF THEM?

J. P. FARMAKI,
(Sponsor of Peter Corrlander, formerly of Powell St.)

P.O. Box 31, 11th North Street, Philadelphia.

We are the best in the business, and have the most variety, and never special printing and hand work than any other minstrel organization. We are the originators and promoters of every novelty known in the business, and have the most energetic and novel program to announce our arrival in all the principal cities throughout the land.

SOUND BOOKS!

How much more will you find in our Sound Books at洗礼

JOINED MAGNETIC HAMMERS.

Just the thing for Card Tackers.

SARASOTA, FLA.

CIRCUS MAGAZINE.

DISTRIBUTORS OF UNITED STATES AND CANADA.

This List is Open to All.

LEON W. WASHBURN'S GREAT SOUTHERN MINSTREL CO.

NORTHWEST BILLPOSTING CO.,
H. F. TODD, MANAGER.
345 Morrision Street, - - - PORTLAND, OREGON.

The leading ship pointers.

The billboard.

Every museum is open to us.

The leading ship pointers.

The billboard.

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BILDER POSTERS' DIRECTORY.

Revised and corrected every month.

(Please addresses of bill-posters are given in the directory as the prices are given per year—the prices in that case do not apply.

THE LEADING AND LARGEST POSTER PRINTING PLANT ON EARTH.

The "DONALDSON Lithographing Co.,

NEWPORT, KENTUCKY.

The LEADING AND LARGEST POSTER PRINTING PLANT ON EARTH.

The DONALDSON Lithographing Co.,

NEWPORT, KENTUCKY.

The LEADING AND LARGEST POSTER PRINTING PLANT ON EARTH.

MASCARADE BALL!

We have just issued an especially splendid new poster for advertising Masonic Balls, it can be used either as a one-sheet, or as the center of a three-sheet.

PRICES OROSOLIDED:

25 for $ 7.50 50 for $15.00
50 for $15.00 100 for $30.00
75 for $22.50 150 for $45.00
100 for $30.00 200 for $60.00

Send cents in stamps for a sample.

CHRISTMAS POSTERS

for the holidays. Largest line. Best assortment. Samples now ready.

Write for a set; they are the best in the market.

LOOK HERE! This is the best bargain we have yet offered you.

100 Muslin Banners, 28 x 42, $7.50.

If you send the Cash with the order. No Cash, No Banners.

ANOTHER!

The lowest price that has ever been quoted on Posters.

100 Three-Sheet Descriptive for $5.40.

If you send the Cash with the order. No C.O.D., strictly cash with order.

DONALDSON PAPER IS THE BEST PAPER BECAUSE MORE EXPERIENCE, BETTER STOCK AND GREATER CARE GOES INTO ITS MANUFACTURE, THAN OBTAINS IN ANY OTHER MAKE.

NOTE—Newport, Kentucky, is a suburb of Cincinnati. Our mammoth factories are just 12 minutes, by trolley, from Mountain Square, the heart of the Queen City.

FOOTBALL POSTERS

NOW READY

OUR SUPERS LINE OF

POULTRY SHOW POSTERS

Thanksgiving

-booklets, pamphlets, almanacs, heralds, couriers, programmes, blotters, dodgers, flyers.

The DONALDSON Lithographing Co.,

NEWPORT, KENTUCKY.
THE BILLBOARD

MAINE.

Poster-Chas. F. Atkins.

Export-Jas. A. Farnsworth.

Delivered—Schwabe Posting Co.

Michael Faller-Jones Advertising Agency.

Ludlow—E. W. Schmitt, 791 Water St.

MASS.

Poster—Henry T. White.


Shipped—H. A. Carver.

Clark—Geo. B. Hunter.

Banker—Henry H. Barlow.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

MASSACHUSETTS.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

BOSTON.

Billboards—John L. Smith.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

NEW HAMPSHIRE.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

NEW JERSEY.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

NEW YORK.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

NEW YORK.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

OHIO.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

PALESTINE.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

WYOMING.

Poster—J. A. Borden.

Export—J. W. Clarke.

Shipped—W. H. Cushing.

Clark—Geo. B. Hunter.

Dealers—C. P. DeGroot.

Reading—J. L. Mauch.

THE LATEST THE MOST COMPLETE.

THE PASTE.

out of which can make fully three barrels by reducing with cold water and shaking. New type posters are in every way better and cheaper. Why not you?

If interested at all write us.

THE INDIANAPOLIS PASTE CO.

INDIANA, U.S.A.

THE BILLPOSTER

of a town ought to supply the town with the necessary blank forms, which are printed.

THE MACHINES.

will enable you to do it. It will make the best paste as cheaply as you can buy it, and it will make the most powerful and certain.

Take a Model and a Paste—Write us and we will tell you all about it.

J. H. DAY & CO.

144 E. Harden Ave. Cincinnati, O.
In addition to Posters I also make the finest Oil-cloth and Muslin Signs, in sizes varying from the very smallest to 3x5 feet—and larger if desired; as large as 3x100 feet in one piece, and all printed from original designs, but printed with Paint, not ink.

A Muslin Sign in lots of 250 and up, size 3x25 feet, is a mighty good thing to hang out in front of a drug store or other store that sells your goods; a 1x3 foot sign in lots of 500 and over, is a good size to nail under the windows and on the walls of the stores, or on the trees, boxes, picket fences, etc., everywhere. The cost of a 1x3 foot sign in lots of 500 and up is about 4 to 6¢ for Muslin and 6½ to 9¢ in Oil-cloth, all in gorgeous colors.

The manufacturer who wants to try these signs in a small way, should pack a few in all cases of his goods, and he will find the dealers calling for more.

When you want to adopt them in a large way, I can have them tacked for you in any city or town in America by men who make this work their business and who do it right.

An Eight-sheet Poster, like the above, is about 7 feet wide and 9½ feet high; it is a good size for the smaller cities and towns, and many good advertisers use no larger size for the larger cities. 5,000 8-sheet Posters will cost from $800 to $1,200, and will go a long way toward covering the principal cities and towns of the United States for 30 days. Posting will cost 40¢ each in small towns; 50¢ each in cities like Lexington, Ky.; 72¢ in cities as large as 10,000 population; 90¢ in cities from 100,000 up to 250,000; $1.12 Brooklyn, Chicago, Boston, Philadelphia; $1.28 in New York city.

Write me for full, definite, up-to-date information regarding quantity needed and cost to post any city or section.