It is sometimes advisable to advertise in the large cities before covering an entire section or State. In the attached list the number of Posters can be increased or decreased to suit individual requirements.

I will Lithograph in four colors from design subject to your approval, 4,000 24-sheet Posters, 9½ feet high and 20 feet long, on the Best 70 pound Lithographic Paper; I will POST 3,180 of them as per schedule, listed, protected, renewed and GUARANTEED 30 days, all for $12,000.00.

When you consider the visitors from the surrounding country, you can safely count on this advertising reaching one-half the adult population of the United States.

Take all other methods of advertising that you may care to consider, and figure out the cheapest possible plan for one month’s constant publicity, and you will find this the cheapest.

Then consider the prominence and impressiveness of this Handpainted Lithographed 20-foot Sign, and you will agree that this is also the Best for the Money—or even double the money.

PLACE YOUR ENTIRE ORDER WITH, AND LEAVE ALL THE DETAIL WORK IN THE HANDS OF THE LONG-DISTANCE BILLPOSTER.

$am W. Hoke 255 5th Ave., NEW YORK.

P.S.—DON'T FORGET MY OIL-CLOTH AND MUSLIN SIGNS. Send for Samples and Prices.
When any of the material lacking, missing, or mutilated is microfilmed it will normally be found in its bibliographic sequence. If not, see the end of the reel concerned or a supplementary reel.

Vol. XII #2
Dec. 1, 1899
He was helping her to wrap that great eiderdown cloak about her.
THE BILLBOARD

BILL POSTERS

DEPARTMENT

THE BILLBOARD appreciates the treatment received at the hands of the friends turn

ed to the line by the management of the paper. The management of the paper is much indebted to the friends for the sustained support of the paper. The management of the paper is much indebted to the friends for the sustained support of the paper.

The Billboard appreciates the treatment received at the hands of the friends turn

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W. E. FERGUSON,

General Agent, Pawnee Bids, Historic Wild West.

The features of future automobile advertising

will be a show of themselves.

Rains may take the place of snow for a

month, but they cannot take the place of

smoke, and the warm sun and the cool

wind, and the beautiful blue sky.

The billboard board is a commercial

billboard.

Eucalyptus cotton like Eucalyptus original.

Then turn your attention to

JOHN B. REIDUMPHUS.

Cherokee, 5, November, 1888.

Mercer, Ga., held a street Fair and Carni-

val in October which was very extensively

attended.

The managers of the Pawnee Bids at

Cherokee, N. C., have announced that they

will hold a meeting at Cherokee, N. C.,

on the first Thursday in October, to

consider the matter of automobile adver-

tising.

The Pawnee Bids, at present, are

in the hands of Messrs. E. M. Mathews,

C. M. Owen, and W. E. Ferguson.

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THE BILLBOARD

BIG COMBINE IN NEW YORK CITY.

Harry Munson and Regan & Clark

Unite to Form the New York Billposting Co., With O. J. Gude as Director — The New Company Is Incorporated, and Capitalized at One-Quarter of a Million Dollars.

Special Dispatch to "The Billboard." New York, April 21 — The organization of the much talked of bill-posting combine is now complete, and the names of the principal members have been made public. The new firm, to be known as the New York Billposting Co., is the result of a merger of the Munson & Regan Co., of New York, and the Munson & Clark Co., of Philadelphia, all of which properties are now under the direction of two of the leading men of the business, M. H. Munson and T. C. Regan.

The new company will be capitalized at one-quarter of a million dollars, and the directors will be M. H. Munson, T. C. Regan, and O. J. Gude, of Philadelphia.

The new company will be controlled by M. H. Munson and T. C. Regan, who will hold the positions of president and vice-president, respectively.

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What the Distributors Are Doing

Who's Tiems.

The World Chemestry Company would be vastly diminished and would lose the favor of the mass of the public, if there were not small samples of high-quality goods that are sent to the stores where they are sold. The product is of course, highly beneficial to the consumer, and is not only suitable for all purposes, but also allows the buyer to appreciate the value of his money. A large percentage of the goods sold through the distributor's service is of high quality. The distributor's service is, therefore, a necessity for the successful operation of the World Chemistry Company.
THE BILLBOARD


An article entitled “Burkhardt’s Methods” appearing in the November volume of “The Line-Owner Distributor,” gives an account of some of Mr. Burkhardt’s two-fisted business with the farm side of the men he handles.

The farm men have always been a tough crowd when it comes to consolidating work, but Mr. Burkhardt has worked them into a steady, reliable force.

Mr. Burkhardt is a man of intense energy and possesses every trait that goes to make an efficient salesman.

Shame.

Mr. Tull, the Secretary of the Franklin Telephone Company, in his letter, stated that he was informed by a prominent local publisher, that a certain section of the town was not paying its telephone bills regularly.

Mr. Tull also stated that he had no idea how long this non-payment had been going on.

Mr. Tull further stated that he had received a letter from a local newspaper, stating that they would continue to publish the delinquent accounts, and that he would take no further action until such time as the payment of the bills was guaranteed.

C. M. HAUGHEY.

C. M. Haughey, subscriber Distributor and property agent, is a resident of Mason City, and is considered one of the leading business men of the city.

Mr. Haughey is a man of broad business experience, and is known throughout the business world for his ability to get results.

J. F. HARRMAN.

J. F. Harrman, whose picture appears in this issue of “The Billboard,” is the President of the Harrman Telephone Company, of Mason City, Iowa.

Mr. Harrman is a man of broad experience in the telephone business, and has been connected with the telephone industry for many years.

The Runey-Stahlbrodt.

Louis H. Matthews, of Toledo, Ohio, is a member of the Runey-Stahlbrodt Telephone Company, and is known throughout the telephone industry for his ability to get results.

Mr. Matthews is a man of broad experience in the telephone business, and has been connected with the telephone industry for many years.

Notes.

The State Poultry Company (C. S. Scott, President, J. M. Scott, Secretary) has announced that it will add a new product to its line of poultry, namely, “Scott’s” turkeys. The turkeys will be raised on a special feed, and will be of high quality.

Mr. Scott has announced that the turkeys will be marketed at a price of $1.00 per pound, and that the company will make every effort to supply the demand for this new product.

W. F. BOISGER.

The above portrait is one of Mr. W. F. Boisger, of the Boisger Telephone Company, of Chicago, Ill.

Mr. Boisger is a man of broad experience in the telephone business, and has been connected with the telephone industry for many years.

Mr. Boisger has announced that the Boisger Telephone Company will add a new product to its line of poultry, namely, “Boisger’s” turkeys. The turkeys will be raised on a special feed, and will be of high quality.

Mr. Boisger has announced that the turkeys will be marketed at a price of $1.00 per pound, and that the company will make every effort to supply the demand for this new product.

C. M. HAUGHEY.
THE BILLBOARD
Published First of Every Month, at 1 East Eighth Street, New York City, N. Y.
Address all communications to the
BILLBOARD PUBLISHING CO.

ADVERTISING RATES
Advertisements will be published at the un restricted rate of ten cents per word, and will be credited to advertiser's account only, instructions for which must reach us on or before the twenty-fifth (25th) of the month for month's insertion. The first line of printing is considered the first word. Per word rate shown. The difference in not understood to percept a reduction in rate. The editor reserves the right to reject any advertising matter. When it is necessary to use the instructions for only a single insertion, a charge of on the single insertion rate is made. The telephone number is 9566. The editor is not responsible for advertisements appearing in this paper, and the publisher disclaims all liability for errors, delays or omissions.

DECEMBER, 1899.

Stahlbroth and Hoff, assisted by the secretaries of the Associated Hill Post, are working on the idea that "The Bill- board" is a paper not published in the interest of the bill posters; it is working against their best interests. "The Billboard" publishes tips for bill posters, so that they may obtain work that the advertisers want, and thus get a full price for their labor and permits. It is alone enough to condense the poster. Besides, "The Billboard" aches the advertisers. This should not be, because the results from the investments in its columns will n ot equal those in Stahlbroth's baby, Display Advertising; that it will own that his pet only reaches other posters. Something must be done. They can not control the circulation of The Billboard, so they must try and see the bill posters from using its biases.

Having come to this decision, "The billboard" was declared boycotted. But, you, two months before the dictators had even voted upon the question. Yet they say there is no gaug. The boycott progressed—but alas of aile, for the cowardly instigators who were afraid of a fair openattle—progressed backward. The bill posters began to see that the Association and as members were being made, and a way of preserving the character of the best desires for enrap and gain, and in the present sun more communications of Association members are found in the column of "The Billboard" than for many months. Many more would be found if not for the blackmailing of all its members, and the paper carried in its columns instructions are obeyed. In most instances we believe in members of associations obeying the will of that association, but in this case or any other where the law is utterly unjust and has been borne good jealousy and malice, where members themselves have had no voice to the action, we will hereby ensure their rebellion and aid in the movement in every way in our power.

Men to every walk of life, no matter what their business may be, are not only men are not, but are hounded by men who are seeking to get something for nothing. The railroad companies' offices are overrun with men who seem to think they are entitled to a free ride in the company's cars; the proprietors of theatres are besieged by persons who give reasons unheard of by the uninitiated why they should occupy the best seat in the house, the pleasure resorts and saloon managers find hundreds of new and unheard of violations—in fact, every man who has anything worth having or has in his power to confer favors of any kind, is sure to be the object of unscrupulous men's designs. This system of complimentary tickets has become so unwise that it is now looked upon as one of the necessary evils of higher civilization. If the system of imposture and false representation stopped with dead-head tickets it could be tolerated, but unfortunately it does not. Individuals, companies, and even associations devise all sorts of plans and schemes whereby they may make a short cut to wealth.

If there is one profession more than another that has suffered from these abominable designs, it is that of the distributors. Immeasurable associations have been formed in the imagination of one man or clique of men which offer false instrument for the purpose of financial alchemy, and our efforts to get something out of the association by paying his subscription fee they have caught one more fish in their net. The dishonest aims of these associations are eventually found out, and then people wonder how they could have lived as long. For the benefit of our distributor readers we will say that there is one thoroughly reliable association in existence and one that has the full confidence and trust of advertisers all over the world—The International Association of Distributors.

Some few medical companies, although they do not perpetrate any fraud, nevertheless demand such terms from distributors that they deserve the scorn and censure of all. To set a certain price upon distributing, and one at which no man could do the work of a living, and say: "It is this price or do without the work." Although not contrary to the law, it is as bad as stealing the money with which a man is to buy bread. Distributors should make their own price, make it a reasonable one, and stick to it.

With Thanksgiving week closing the National Export Exposition at Philadelphia, and it has been a truly wonderful show. In almost all of its various missions it has been on entire success. As a promoter of trade relations, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its enlightenment of our merchants, by means of the Foreign Sample Department, it has been of incalculable value. With foreign representatives, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its enlightenment of our merchants, by means of the Foreign Sample Department, it has been of incalculable value. With foreign representatives, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its enlightenment of our merchants, by means of the Foreign Sample Department, it has been of incalculable value. With foreign representatives, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its enlightenment of our merchants, by means of the Foreign Sample Department, it has been of incalculable value. With foreign representatives, through the International Commercial Congress, it has more than fulfilled the expectations of even the most sanguine. In its enlightenment of our merchants, by means of the Foreign Sample Department, it has been of incalculable value.
HARRY MERKLE,
Manager of Fryer's Dayton, Ohio, First.

The Value of Appearance

We are used to seeing in the news papers, advertisements for "low prices". The value of appearance is all too evident in the case of our competitors. In connection with our above advertisement we would like to say that the appearance of our goods is as good as the contents. Our workmen are skilled and we use only the best materials. The result is that our products are not only durable but attractive. We have always believed in "low prices" but now we realize that the value of appearance is even more important. We are therefore offering our goods at a price that will be acceptable to all classes of customers.

Harry P. Merkle.

Harry P. Merkle was the first to introduce the "Value of Appearance" in his business. He believed that the appearance of a product was as important as its quality. He used this principle to his advantage and became one of the most successful business men of his time.
THE BILLBOARD

iP.ITALIANI

ART PRINTERY.

The Home of the House of Donaldson.

Youu Show Printers and Fine Art Publishers.

Splendid Premises at Newport, Kentucky, Extensively Described.

The Home of Donaldson Lithographer as well. I finally induced my relatives to loan him enough capital to take a half interest with me, and on the 20th day of August, 1868, the firm of Donaldson & Illing established in business. At the beginning we leased three rooms on the second floor of Grandwell Hall, No. 22 West Court street, a building erected by the German Goliath Frick. It still occupies the same site. We paid all month rent for the arrangement, and I still entertain a lively remembrance of the grave anxiety of responsibility and concern with which we undertook the obligation.

"We had but one press at the start, and Mr. Illing coveted every other press I could obtain. He evidently worked by night in order to produce the demands of a constantly increasing list of customers."

"At the end of our second month we were able to acquire a third press and hire a printer to operate it. We also hired an apprentice. He was a bright boy, full of zeal and energy quick to learn and thoroughly reliable. His name was Frederick Vanarske, and today he is the head of the great Tuchthaler Lithographers, Cincinnati. The second apprentice we secured was Mr. John Stock. He had been with us ever since, and today is Vice President of the firm. Mr. Stock was the first apprenticed lithographer born in America."

"We began to feel by this time that we had an organized and complete establishment. We had our own engravers and our own printers and the firm continued to prosper, and at the end of two months we had several presses running. So I understood that they were hard miles to these days the state of the press on was much the same. We needed money rapidly for the next one or two years, but the profits were withdrawn from the firm. Both Mr. Illing and myself had bought houses for ourselves and furnished them, hence, when at the time of the war an opportunity of enlisting the publication presented itself we found our resources inadequate. The venture proved his failure; however, and we determined to attempt it, but with much apprehension and much hesitation. About this time one of the customers Dr. D. H. Bennett, my patient indomitable man, turned out of his premises and also left us, and we would accept him on a special basis, with a special interest."

We promptly connected, and the firm name was changed to Donaldson & Illing, and we removed the business to larger quarters at 127 West Fourth street. Dr. Bennett was interested in no competition other than good business, and some of them proved disastrous. He was unable to pay the half amount of $10,000 he had agreed to invest with us, and finally, after having put in $2,000, he was forced into bankruptcy, and we were compelled to purchase his interest. My grief for stock was increased by this and the only way ever over the many difficulties that we had to face.

"The next association we Mr. John Gregory, a well-known lithographic artist of great ability, the firm name becoming Donaldson & Illing."

"In May, 1869, we removed our plant to the corner of Fourth and Sycamore streets. Mr. Gregory was the firm and knew employment as a general printer. He was not ambitious for work, and remained long without a job, and early began to look about for a man to start a business of my own. I engaged to establish, and we opened our business. Finally I perfected myself, and leased them a friend of mine, Mr. Henry Ehren."

Mr. Gregory was an enthusiastic and very curiosus force in me of the enterprise, but he had an ill. I little expected, in fact, my interest augmented by my resources was all small for even the modest start continu-

Like Illing, though, he was a printer, working Ralphkens, and as excellent
THE BILLBOARD

The offices of the Weslaco Lithograph Company are as follows, viz.: William M. Dosey, President; John Meisel, Vice President; W. H. Dosey, Secretary and Treasurer; C. F. McIlwaine, Assistant; Archibald Mills Dosey, Corresponding Secretary.

F. C. Dosey, Cashier.

The plans of our buildings are as follows: John Meisel, General Superintendent; Frank Rehak, Superintendent of Fi and Folding Rooms; Frank Martin, Superintendent of Press Fi. E. C. Dosey, Superintendent of Cutting; Miss Mable Brown, Superintendent of Fi and Folding Rooms.

The buildings are made of fixtures on hand, and housed offices in England, America, South Africa, New Zealand. The presses are made of the highest quality, fitted out with the most modern equipment. The superintendents are all trained in the trade, and the work is done with the utmost care and precision. The firm has been in business for over 20 years, and is well known for its high standards of quality and efficiency.

The firm is active in the production of posters, calendars, and other printed materials. It has a large clientele, including businesses, schools, and government agencies. The company is proud of its reputation for excellence and continues to be committed to providing the best possible service to its customers.

Rendering unto Caesar:

(Excerpt from "The Billboard"

"In the days of old, the workers were few and the work was hard."
And so it is today.

The great leaders of the world, from the humblest to the greatest, have struggled and fought for freedom."

And so it is today.

The struggle for justice and liberty is the eternal struggle of mankind."
And so it is today.

We must continue to fight for our rights and our freedom."
And so it is today.

The struggle is not easy, but it is worth it."
And so it is today.

We must continue to work and struggle for a better world."
And so it is today.

We must never give up."
And so it is today.

The struggle will go on, and the cause of freedom will prevail."
And so it is today.

We must continue to fight and to struggle."
And so it is today.

The world is a better place because of our efforts."
And so it is today.

We must continue to work and to strive to make the world a better place."
And so it is today.

The struggle is not easy, but it is worth it."
And so it is today.

We must continue to fight and to struggle."
And so it is today.

The world is a better place because of our efforts."
And so it is today.

We must continue to work and to strive to make the world a better place.
THE BILLBOARD

CIRCUS LORNE.

IT LIBERTY to accept position as gen-

eral manager of the Lorne, the Wel- lington, Lorne, and Borden circus for the 1925 season.

Mr. and Mrs. J. S. Borden have been in the circus business for many years and are known for their integrity and professionalism. They have worked together to create a successful circus that is beloved by audiences around the world. With their experience and commitment, they are sure to continue the legacy of the Lorne Circus.

Borden and John Fagan are great circuses, and their team has been a mainstay of the circus industry for decades. Their attention to detail and dedication to creating a memorable experience for their audience has earned them a loyal following.

The Borden Circus has always been known for its impressive acts and skilled performers. From the acrobats to the clowns, each act is carefully choreographed to entertain and amaze. The circus also features a variety of animals, including elephants, tigers, and monkeys, which add to the spectacle.

One of the most popular acts at the Borden Circus is the Elephant Race. The elephants are trained to race each other, with the winner being crowned the champion. The races are held in front of a large crowd, and the excitement is palpable as the elephants charge across the dirt track.

The Borden Circus also offers rides for children, including a carousel and a Ferris wheel. These attractions provide a fun and relaxing break for families during their visit.

Overall, the Borden Circus is a must-see destination for anyone who loves the thrill of the circus. With its impressive acts, skilled performers, and family-friendly rides, it is sure to provide an unforgettable experience for all who attend.

E. M. BURK

Edward M. Burk, whose portrait adorns the cover, is a devoted and reliable employee of the Great Wallis Show. During his years of service, he has been a valued member of the team, and his dedication and hard work have earned him the respect of his colleagues.

Mr. Burk has been with the Great Wallis Show for many years, and he has held several positions within the company. He has always been known for his professionalism and his commitment to quality. His work ethic and his willingness to go the extra mile have earned him a reputation as a reliable and dependable employee.

In recent years, Mr. Burk has taken on additional responsibilities, and he has been instrumental in expanding the company's reach and increasing its revenue. His leadership skills and his ability to motivate his team have been key factors in his success.

Mr. Burk is a well-respected member of the circus community, and he is often sought after for his advice and guidance. His knowledge and experience have been invaluable to the company, and he has been a key contributor to its success.

Mr. Burk's dedication and commitment to the Great Wallis Show are evident in his work every day. His hard work and his passion for the circus are a testament to his love for this art form. He is a true professional, and his contributions to the company are truly appreciated.
W. H. HARRIS.

Proprietor and Manager of the Great Nickle Plate Shows.
When Knighted Was In Flower.

The story of "The Millionaire."—

Humor.—

When Knighted was in flower, a favorite subject of jest was how few young girls had a chance to appreciate the beauty of the flower. A young girl named Ann was in love with a young man named Jack. Jack was a lawyer, and Ann was his client. Jack was a handsome man, and Ann was attracted to him. Jack was also a gardener, and he had a beautiful garden filled with flowers. Ann often walked through the garden, admiring the beauty of the flowers. One day, Jack gave Ann a bouquet of flowers, and she was overjoyed. She was also surprised when Jack proposed to her, and they were married. It was a beautiful wedding, and they lived happily ever after. The end.

Advertising Notes.

Miller & Son, of New York, manufacturer of "The Millionaire," is a very attractive advertising campaign. The campaign is based on the idea of a young man who is a millionaire, and he wants to give his money to the less fortunate. The campaign uses a series of ads that show the young man giving money to different people, such as orphans, charities, and the poor. The ads are very touching, and they show how the young man is using his money to help others. The campaign is very successful, and it has been very popular with the public. The company is also very satisfied with the results, and they plan to continue the campaign. The end.

The California Manufacturing Company is also doing a very good job with their advertising. They are using a series of ads that show the young man giving money to different people, such as orphans, charities, and the poor. The ads are very touching, and they show how the young man is using his money to help others. The campaign is very successful, and it has been very popular with the public. The company is also very satisfied with the results, and they plan to continue the campaign. The end.

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Applied Advertising Proverbs.

A lazy agent is not your friend.
A little care will reap a large harvest.
A little advertising is better than none.
A picture is worth a thousand words.
A good name means a good start.

L. L. Dickey Advertising Co.'s Board, Newton, Kan.

From the Land of the Mikado.

A letter from the editor of one of Uncle Bud's Fan Clubs.

Perhaps you would like a few words from about the life of a Japanese, but before getting into the details, let me first tell you something about the United States, as Canberra has been the center of the United States' attention.

The Japanese are known for their artistry in creating works of art. Their culture is rich in tradition and history, with a strong emphasis on beauty and elegance.

Tips for Advertisers.

1. Use clear and concise language.
2. Make your ad stand out.
3. Use direct and persuasive copy.

Trade Papers.

G. Hinkley & Son, of Newton, Ky., are advertising a consumption cure with wines and medicines.

In France.

The French Government, in order to increase its revenue, has gone into the advertising business. The recent regulations in this field are said to be more stringent than ever before.

The accompanying cut represents Dicke & Frisk's new advertisement for their new product, which appears on the front page of the local newspaper.

Flag Law Unconstitutional.

Vermonter and Ohioan both have laws forbidding advertising in the state. The United States flag and the American flag, for example, are forbidden from being used in advertisements.

Whence Comes Color?

The color of objects is determined by the light that falls on them. The color of the objects we see is a result of the interaction between the object and the light.

A new color, never before seen, has been discovered in the United States. This color is called "Newtonian Blue." It is a unique shade of blue that is found only in the United States.
A Word to Fair Managers.

Of all the lessons which are to be learned from the annual fair associations during the last season, the one that stands out, predicated on its results by all, is the necessity of a good, well-trained staff. The days of the greatest industrial fair, in the city people who used to ask what the fair was about, today do not come to mind. Those who used to ask about the services of the committee, those who used to wonder what was going on in the exhibits, have not a single question to be answered. In the last five years the fair has become a reality, with the city people coming to the fair as a matter of course because it has become a part of the city's life. And in a very few years, it will be taken for granted that the fair is a necessary part of the city's life.

The Missouri State Board of Agriculture at a session meeting in Jefferson City, decided to hold a fair, but as yet no exact plans have been decided.

The Missouri Board of Directors of the Missouri State Fair has released the plans for the fair. The fair will open on Monday, September 10, and close on September 17.

GEO. K. BIRGE.
Fane-Adams Exhibition, Buffalo.
The Horse Show.

The annual Horse Show in New York is an event that attracts a large audience after fifteen years to be an insect and as popular an attraction as ever before.

It is not often that the competition is kept up, so far as national interest, and it has been this exact event in the metropolitan horse to the opening of the main season. The most assiduous of society people mingle with the horse show. There are all kinds of horses, and every sort of horse in the world. Horses were exhibited at Madison Square Garden with a display of wealth, beauty and fashion.

The show was opened by a single hunter, and with a variety of nature ouch engaged each new feature into the ring.

Horse, who for fifteen years last this position, has retired as a son of his stable, and a man who sold him the air with sporting instincts in it. Whitney last spring.

The arena that enters the ring is as sleek in a Pomeranian and as gay. They are all handsomely saddled, and the audience approves in clothes that make the air ring.

The lights, the yellow and black banners, the splendor of the Arena, make the证明 of the finest and most perfect throng that ever over-dressed the first ring, the grand stand ever over-dressed the ring, the grand stand ever over-dressed the ring.

The audience is composed of the best and most beautiful. It is the most perfect and most perfect throng that ever over-dressed the ring.

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THE BILLBOARD.

San Jose Golden Jubilee.

The plans for the celebration of the fiftieth anniversary observance in 1907 by the city of San Jose, California, are of more than ordinary interest, as they mark the close of an era in the history of the city, and as they promise a more prosperous and happy future than heretofore. The city of San Jose is one of the most interesting in the state, and is noted for its beautiful scenery and climate. The celebration will be held on the third Sunday in May, and will consist of a grand parade, a picnic, and a ball. The floats will be decorated with flowers and fruit, and the streets will be lined with flags and bunting. The day will be capped by a grand banquet and dance. The citizens of San Jose are looking forward to a memorable day of rejoicing.

Some of the The November Fairs.

Oxford Lake Fair.

The third annual fair held at Oxford Lake, near the city of Oxford, is not only of great interest, but also of great importance to the community. The fair is a great success, and there is little doubt that it will be repeated next year. The fair is held every year in the month of November, and is attended by a large number of people from the surrounding districts. The exhibits are of great interest, and include a variety of vegetables, fruits, flowers, and various handicrafts. The fair is a great social event, and is looked forward to with much anticipation by the people of the district. It is a great credit to the community, and is a great source of pride.

BAGS! - BAGS! FOR DISTRIBUTORS AND BILL POSTERS.

R. A. HUMPHRYS.

ACCOUNTS.

A scrupulously accurate account in Accounting is the perfection of honesty. It is the root of all your good habits and character and has led to all your good work and success. It is the foundation on which you stand and on which you build.

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R. A. HUMPHRYS.

ACCOUNTS.
THE BILLBOARD

THE GRiffITH Advertising Service, Inc.

THE BILLBOARD SINGTAKING and DISTRIBUTING SERVICE

GREENSBORO, N. C.

X. H. States (P. & I. A. of D. membership, 1923)

A Merry Christmas and Happy New Year to all Craftsmen of the Print and Bag

Office, 225 S. Elm St.

Phone, 2138

Producers, Distributors, and Merchants.

Advertising and Publishers' Klondike

If you want to increase your business and bank account, give us a trial of cutting your advertising costs and increasing your circulation. We will pay you 10% for every advertisement in papers that are not worth the wrapper that contains them. We will pay you 10% for every advertisement that is not worth the wrapper that contains them. We will pay you 10% for every advertisement that is not worth the wrapper that contains them.

CARDS SUPPLIES AND MAILING AGENCY

The MANHATTAN PRESS-CLIPPING BUREAU

ARTHUR CASSOT, Manager

New York, N. Y.

(Steinheir-Bergen Building)

CON, 6th Ave. and 16th St., New York.

We accumulate all copies of newspapers and magazines of your choice from newspapers and magazines of your choice from newspapers and magazines of your choice.

WE CLIP and enjoy every week.

Thinkers Students

Writers

Public Men

Business Men

and ANYONE wishing to collect clippings on any subject, business or personal, will be pleased to do so. —Simply address, —Send to us —and we will send you —for a modest fee —a selection of clippings from the newspapers and magazines of your choice.

NOTICE TO ADVERTISERS:

We are ready to distribute any number of kind of clippings, from newspapers and magazines of your choice, —a selection of clippings from the newspapers and magazines of your choice.

WE CLIP:

The Frank Mead Amusemment Co.,

The English counterpart of Yank BILLBOARD. Subscription 50 cents per year, post free, may be sent to 273 Tremont Street, Boston, Mass.

THE BILLBOARD

THE FRANK MEAD AMUSEMENT CO.,

THE CURRAN COMPANY,

CITY BILLPOSTERS AND DISTRIBUTORS

Own all billboards and use uniformed distributors.

General Office, Denver, Colo.

56 Second Street, Boston, I. 3., Mass.

THE MANHATTAN PRESS-CLIPPING BUREAU

ARTHUR CASSOT, Manager

NEW YORK, N. Y.

(Steinheir-Bergen Building)

351 W. 25th St., New York.

We accumulate all copies of newspapers and magazines of your choice from newspapers and magazines of your choice.

THE FRANK MEAD AMUSEMENT CO.,

The English counterpart of Yank BILLBOARD. Subscription 50 cents per year, post free, may be sent to 273 Tremont Street, Boston, Mass.

THE CURRAN COMPANY,

CITY BILLPOSTERS AND DISTRIBUTORS

Own all billboards and use uniformed distributors.

General Office, Denver, Colo.

56 Second Street, Boston, I. 3., Mass.
THE BILLBOARD.

DESMOINES, IOWA
POPULATION 50,000.
ESTABLISHED 1873
W. W. MOORE,
LICENSED CITY BILLPOSTER
AND SIER TACKER.
Has more 5 one foot of billboards, most of the
months of the year cannot be reached by a fire brigade.
Due to his service to the city, he is known as the
"Firefighter King.""

SMLER & GARVIN,
WHITING, IND.,
Billposters and Distributors.

HELENA BILLPOSTING CO.,
LICENS.
Sign Tackers and Distributors,
HELENA, MONT. (Box 307)

BILLPOSTING AND DISTRIBUTING
SIGN TACKING.
I work in town; do my own work.
Addressers collected.
New York.
R. S. COOPER, Associated, R. S.

GENTLEMEN? I can cut fast and cheap.
If you can give me any work, I promise to do it
as fast and as cheap as anyone.

NEW MAN! NEW HOARDS!
GOOD WORK AND GOOD PRICES.
GEORGE BASH, 3217 Pocatello, Idaho.
REBT. HAMILTON,
CITY BILLPOSTER AND DISTRIBUTOR
FOWLER, Ind. Pop. 6,000.
All work done promptly and satisfactorily.
Member A. D. and L. "A. DANIELS.

McPHERSON BROS.
Billposter and Distributor for
MATTOWT AND CHARLES TOL.
I've worked for you.

SIGNS
Are you tired of putting a sign on your building?
You can put a sign on your building in a few minutes and
save yourself a lot of money. Address: JOHN L. ROBIN.
Arifin C, Lockport, Ohio.

Why not put Moberly, Mo., on your List?
POPULATION 12,000.

Surrounded by fine agricultural country. Also headquarters Western Division of Wabash
Railroads. Home of 100,000 cattle, 100,000,000 poultry, 100,000,000 eggs, and 10,000,000
hogs. Many fine hotels.

Posting and Distributing will bring Good Returns.

Guarantee my work in either line satisfactorily. Inspection invited.

P. HALLORAN, City Bill Poster and Distributor.

Bill Posters' Paste Brushes.
The most practical brush made. Copper wire and protected cover.
Improved Light Weight Block.

GRAY RUSSIAN BRISTLES.
Quaker City, N.Y., $2.00 per dozen, $20.00 per case.

BLACK CHINA BRISTLES.
No. 1, Royal, $1.50 each.
No. 3, Royal, $2.15 each.
No. 5, Royal, $2.75 each.
No. 6, Royal, $3.00 each.
No. 7, Royal, $3.75 each.

ELDER & JENKS, Brush Makers,
27 North 6th St., Philadelphia, Pa., U. S. A.
THE BILLBOARD

To get all Canada,
Have us do your posting,
Every contract fulfilled,

Save expense and time,
The entire Dominion covered.

Locations are selected;
And we tell
What quantity to put out,
Regardless of Bill Posters' Enticing for more.

No pay, if not right.
Can not beat our checking.
Every sheet listed.

As for Montreal,
Doubtless you have heard
Doc. Ware looks after that city.

Control the best locations
Only on ear line.

Who is the firm?
Look up the side.

References and lists and sizes of locations sent to reliable firms.
Correspondence solicited.
Objectional posters not wanted at any price.

ARTHUR WARE,
Proprietor and Manager,
3 St. James St., MONTREAL.

DO YOU
want some actually good work
done in the writing of your ad-
vertisements, circulars, catalogues
booklets?
I am at GOOD work for a few
GOOD firms.
Write:
ARTHUR E. SWETT,
HAMILTON AVE.,
CHICAGO.

Menomonee, WISCONSIN. Postage 7.00
Advertisements do not overloud.
It will pay you to consult W. W. Schmidt, City Bill Post-
ing and Distributing Co., a well grounded, practical engineer.

A Merry Xmas & A Prosperous New Year to all
ENGLAND BROS.
Bill Posters and Distributors,
ZANESVILLE, O.
Population 35,000. Work done by men only.

McLean's Advertising
Immediate Service.
And Distributing Co.
DAYTON, OHIO—Pop. 5,500.
We wish you all A Merry Christmas.

WILLIAM C. GRANT.
City Bill Poster, Advertising and Distributor,
Office, 207 Main St., opp. McClure's Hotel,
Mokelumne Hill, CALIFORNIA.

REO SBROOK, DRESDEN.
SEND your Advertising, Sign Tacking, etc.
World Superiority to the
William C. Grant, City Bill Poster, Advertising and Distributor,
Office, 207 Main St., opp. McClure's Hotel,
Mokelumne Hill, CALIFORNIA.
Whenever you want to cover Cincinnati or any of its Ohio Suburbs, send the matter to STEINBRENNER, 519 Main Street.

Steinbrenner employs good, faithful, steady men.

Steinbrenner personally inspects the work of his men, and exercises constant supervision over them.

Steinbrenner is the I. A. of D. men. His services guaranteed.

Steinbrenner is a crank—a crank on good work.

THE BILLBOARD

STEINBRENNER'S DISTRIBUTING SERVICE. 000

GCCAS. WOOD,
OLD-TIME BILLPOSTER,
JAMAICA, L. I. (Greater New York).
Wishes all a Merry Christmas and A Happy New Year.

1 Work 6 Cities
Frankfort, Ky., Georgetown, Ky.,
Shelbyville, Ky., Lawrenceburg, Ky.,
and Winchester, Ky.

All my routes thoroughly supervised. Work orders always forwarded in the winter.

W. E. SMITH
519 Main St., .... FRANKFORT, KY.

Portable Photograph Machine.

Persons with small capital can make money.

Other men, Why not you?

PRICE ONLY $75.00.

Or will lease with privilege of purchasing.

Write for full particulars.

National Photograph Machine Co.

82 and 87 BEAVER STREET,

NEW YORK.

GEO. H. LENNOX

BILPOSTER AND DISTRIBUTOR

COLFAX, WASH.

Owns and controls over 6,000 square feet of First-Class Boards.

GIVE ME A TRIAL.
A man must be a man, and a mighty good man at that, before he can join the A. of D. The records of applicants are scrutinized closely, if a man has a single black mark against him, he can’t get in.

The I. A. of D. endorsement means something. It means that a member has been weighed in the balance and not found wanting. It means that you can safely trust him with your work.

OVER AND ABOVE ALL

"The Association Holds You Safe."

Firmly established, honestly administered, and with ample resources behind its guarantee, it offers to the advertisers the services of the only distributors in all America who are thoroughly reliable, legitimate and recognized.

Jos. A. Reid, President.  
O. P. Fairchild, Treasurer.  
W. H. Steinbrincker, Secretary, Cincinnati.
SOLDON NYE, City Bill Poster and Distributor,

201 W. Park Street, CHAMPAIGN AND URBANA, ILL.

This list is open to all. Any distributors name inserted for $1.00 a year.

ADVERTISERS AND ADVERTISING AGENCIES.

To the firms signing contracts with us—before January 15th, 1900—for work, we will make them a special rate of $1.25 per thousand pieces (our regular rate is $1.50 per C.O.D.), just to convince them that we are as good as advertised. We have pleased others, we can please you. Try us.

WE REFER TO:

The Dr. Chase Co., Philadelphia, Pa.

Dr. T. W. Milbank, Dr. T. W. Milbank, Dr.

The J. J. Whittaker Co., Baltimore, Md.

The W. & A. Harter Co., Cleveland, O.

And many others.

50,000 PIECES REQUIRED.

Main Office: 126 Sullivan Avenue, Detroit, Mich.

BONDY DISTRIBUTING AGENCY, M. A. GOODY, Prop. and Mgr.

BONDS DISTRIBUTING AGENCY, M. A. GOODY, Prop. and Mgr.

DETROIT, MICH.

"The Convention City."
C. W. STUTESMAN,

Renders the only exclusive and
Guaranteed Advertising and Distributing Service in

PERU, IND.

R. NOLAN,
The Only Alpena City
Bill Poster and Distributor,

ALPENA, MICH.

EDWIN W. WASBURG'S GREAT SOUTHERN MINISTRÉL CO.

Has the greatest variety, and more special printing and stand work than any other
organized organizations. We are the originators and promoters of every conceivable
type of advertising, and have the most artistic and novel designs to announce our arrival in
all the principal cities throughout the land.

P. O. Billposter, Yake Hall.

"WHEN YOU DO..."

Distributing, Sampling, Sign Tacking and Special Advertising

PLACE

your orders in experienced hands. If it is worth doing at all, it's worth
Doing right.

Go to those who do Distributing and Sign Tacking exclusively and
who know how to properly handle it.

There are others, but we are the only Reliable and Guaranteed Distributors in this territory, and we devote our entire time to maintain our
supremacy.

Address:

Edw. B. Bridger's Advertising Agency,

LICENSED ADVERTISERS,

ATLANTA, ADJACENT TOWNS, COLUMBUS, GA.

THE BILLPOSTER

MORRIS BLOCK, 202 W. CITY, PA.

Member of the L. A. of B. Pop. 30,000.

BUFFALO, N. Y.

DISTRIBUTING AND ADVERTISING Co.

Billposters and International Distributors of all classes of advertising matter, and advertising contractors.

HONEST SERVICE.

Address, Mr. J. W. Carwile, Billposter, 220 Whitaker Street, Savannah, Ga.

"A Merry Christmas and a Happy New Year To All!"

THE SCHWEMM

DILLPOSTING AND ADVERTISING CO.

MENOMONIE, WISCONSIN.


ROBERT LUTHER,

BILLPOSTER.

WHITE HALL, AL.

Give good service in posting Bills and Distributing. Give the best of reference and a
guaranteed service, or change may occur. Try our service and see what you can save by
our service. "A Merry Christmas and a Happy New Year To All!"

MITCHELL, SOUTH DAKOTA.

EARL R. DAVIS,

BILLPOSTER.

DEADLINE APRIL 1, 1910.
NOTHING SUCCEEDS LIKE SUCCESS!

1884

HENNEGAN & CO.

POSTER MAKERS

1900

STOCK POSTERS

SPECIAL POSTERS

BLOCK POSTERS

TYPE POSTERS
Newport, Kentucky, is a suburb of Cincinnati, O. Newport is the home of The Donaldson Litho Co., poster makers and large edition printers of booklets, almanacs, etc. Newport enjoys all of Cincinnati's shipping facilities on river and railroad.