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CALIFORNIA

- Lee Agency - Lee Agency 200 Broadway St.
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CONNECTICUT

- Morris - H. L. Morris, 20 Liberty
New Haven, Conn. Morris Printing Co.
New Haven, Conn. Morris, 20 Liberty St.

CANADA

- Beauchamp - The Beauchamp Press,
Montreal, Canada. Beauchamp, 100 St.
Louis, Montreal, Canada.

GEORGIA

- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

ILLINOIS

- James - J. M. James, 100 S. 1st St.
Chicago, Ill. James, 100 S. 1st St.
Chicago, Ill. James, 100 S. 1st St.

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- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

KENTUCKY

- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

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- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

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- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

- Phelps - The Phelps Bros. Printing Co., 11 S. Center St.

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MARYLAND

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NEW YORK

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JOINED THE MAGNETIC HAMMERS

Just the thing for Card Technicians.



DONALDSON LITHO. CO., Sole Agents, Wash. Dist. Associates Order Dealers C. O. D.

BUBB'S FORTH BILLBOARD DISTRIBUTORS CIRCULAR AT WILLIAMSPORT, PENN'A

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CONVENTIONS,
Sole Agencies, Etc.

These are the only agencies in the world that charge the lowest rates for all kinds of advertising in the leading magazines, newspapers, and trade journals. We have the largest and most complete list of advertising agencies in the world.

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BALLOON FOR SALE.

A fine gas balloon for sale. In good condition. Call on Mr. J. H. B. at 1000 Broadway, N. Y. C.

GRAFTERS!

Send us your address, we will send you a free catalog of our grafting supplies.

BILL

PORTLAND, ORE.

NORTHWESTERN BILLPOSTING CO.

JOHN T. WILLIAMS,

And you bill the whole Northwest. Send your paper to the
NORTHWESTERN BILLPOSTING CO.

E. F. TOTT, Asst. Manager.

Secretary and General Manager.
Offices 346 Morrison St.



Bill Posters' Paste Brushes.

The most practical brush made. Copper wired and grained covers.
Improved Light Weight Block.

VERY STRONG, WITH SAFETY SCREWS.

GRAY RUBBER BRISTLES.

Quality City, 3-inch, \$2.00 per dozen, \$1.50 each.

Standard, 2-inch, \$2.00 per dozen, \$1.50 each.

Extra Light, 3-inch, for extra use, \$2.50 per dozen, \$1.75 each.

BLACK COPPER BRISTLES.

No. 1, Royal, 3-inch, \$2.00 per dozen, \$1.25 each.

No. 2, Royal, 3-inch, \$2.00 per dozen, \$1.25 each.

No. 3, Royal, 3-inch, \$2.00 per dozen, \$1.25 each.

8-foot Curved Handles, 30 cents each.

ELDER & JENKS, Brush Makers,
127 North 8th St., Philadelphia, Pa., U. S. A.

PRESS CLIPPINGS

are valuable to the editors of class and trade journals, to professional men, to students of science or history, and to every one who wants a collection of thoughts or facts on any subject. We're rather proud of the fact that our service is so complete and satisfactory that our circle of subscribers to our press clippings steadily widens. May we add you to the list?

NEW ENGLAND
NEWSPAPER BUREAU,

50 Franklin Street, Boston, Mass.

DUBUQUE, IOWA. W. H. STEINBRENNER
1010 1/2 Broadway, Dubuque, Iowa

ARTHUR LEONARD, Manager 112 W. Lomb St.,
St. Louis, Mo. Telephone, 10-1000. Branch
office guaranteed. Monday 1 a. m. to 12
m. Tuesday 12 m. to 10 p. m. Wednesday, 10 a. m. to 10
p. m. Thursday, 10 a. m. to 10 p. m. Friday, 10 a. m. to 10
p. m. Saturday, 10 a. m. to 10 p. m. Sunday, 10 a. m. to 10
p. m.

ALLEN'S PRESS CLIPPING BUREAU
Office in all States
and Foreign Countries
Address orders, and
send money, to
3100 Olive St. St. Louis,
Mo. Telephone
4-5712

MIDLAND ADVERTISING CO.,
205 WEST 8TH ST., MINNEAPOLIS

LICENSED DISTRIBUTORS,
Merchants & A. S.

617 Grand Ave., KANSAS CITY, MO.

MEMPHIS, TENN.
VAN BREUNEN & CO.,
100 Federal St. Memphis, Tenn.

ROBERT H. CORLISS, Distributor, 17
and 19th Street, N. E. of 14th Street, Kansas
City, Mo.

**THOMAS LITTLE & SON, Bill Poster and
Distributor, PORTLAND, ORE. Pop. 2,000**

I added two new firms to my list of patrons last month,
but I can attend to a few more still.

IF YOU want your matter
distributed in the right
way in CINCINNATI,

better write me about it. I do the best dis-
tributing that is done in this city. I know I
do because I watch my men closely, and I
watch other people's men just as closely.

I can refer you to a number of big ad-
vertisers who found it profitable to pay me a
higher price than any other distributor in
Cincinnati asks. Address,

W. H. STEINBRENNER,

519 Main Street,

CINCINNATI, O.

The Bill Poster

The English counterpart of THE
BILLBOARD. Subscription 10 cents
per year, post free. May be sent to
any Post Office in Cincinnati, O.

When you Distribute **OWBA, INC.** Try **Prichard's Advertising Agency** 600
121 West Chestnut St. Cincinnati, O.

Bill Posting and Circus Paste Brush.

The **Peter Klenke Brush** is the best made constructed of ALL Pure
Black China Bristles impregnated by us for the purpose, and especially pre-
pared under a formula known only to ourselves.

We guarantee that our **CHINA BRISTLES** are more elastic and
more durable than any other, consequently our **MILKING** Brush will
wear longer AND DO BETTER WORK than any other brush made,
ALL OUR **MILKING** AND **CHINA BRISTLES**. They are copper wired,
with heavy metal edge protectors and are good paste holders. Used
by **Boomer, Thompson** and other leading shows, and highly recom-
mended by **Mr. C. Campbell, Chicago**. Send the price and order straight
away!

All 1/2 inches in length.
No. 14, 40 1/2 in. long, \$2.00 per doz. \$1.50 each.
No. 16, 50 1/2 in. long, \$2.50 per doz. \$1.75 each.
No. 18, 60 1/2 in. long, \$3.00 per doz. \$2.25 each.
No. 20, 70 1/2 in. long, \$3.50 per doz. \$2.75 each.
No. 22, 80 1/2 in. long, \$4.00 per doz. \$3.00 each.
No. 24, 90 1/2 in. long, \$4.50 per doz. \$3.50 each.

RENNOUS, KLEINLE & CO., Sole Manufacturers, Baltimore, Md.

Bill Posters Distributors

WAGON OR CART

The Bill Poster's Wagon or Cart is the most practical and durable
vehicle ever made. It is built of heavy iron and steel, and is
designed to carry a large quantity of bills, and to be used
in all weather conditions. It is the only vehicle of its kind
that is so well adapted for the purpose.

Bill Posters' Push Cart.

The Bill Poster's Push Cart is the most practical and durable
vehicle ever made. It is built of heavy iron and steel, and is
designed to carry a large quantity of bills, and to be used
in all weather conditions. It is the only vehicle of its kind
that is so well adapted for the purpose.



Price \$24.50 EACH.

Bill Posters' Carry Cart.



Price \$24.50 EACH.

Bill Posters' Wagons.



Price \$44.50 EACH.

JOHN H. MICHAEL,
Manufacturer 32 Foster St.,
Boston, Mass.

100, 102, 104 East 4th St., CINCINNATI, O.
We will sell you the best Bill Posting Wagon, Cart or
Push Cart at the lowest price.

drop a nickel Ad Sense

It is an
advertising
medium
that will
bring you
the best
results
at the
lowest
cost.
It is the
only
medium
that will
bring you
the best
results
at the
lowest
cost.



AT HOME PERSONALLY CONDUCTING MY BUSINESS.

Billboards full of commercial paper; compressed to increase capacity to meet demand for space. Advertisers save and double their efficiency
after a trial posting. Why? Good city, good service, low dealing. Try Me. **Geo. Bernard, City Billposter, Box 30, Savannah, Ga.**

A. B. P. A.

EASTNER'S CIRCUIT OF CITIES.

SYRACUSE, N. Y. BINGHAMTON, N. Y. ELmira, N. Y. JAMESTOWN, N. Y. MRB CASTLE, PA.
 George Eastner, Peter C. Binghamton Co. Edwin B. Eastner, Jameson Billposting Co. New Castle, Pa.
 Albany, N. Y. Albany, N. Y. Albany, N. Y. Albany, N. Y. Lancaster, Pa.
 We offer to advertisers a Commercial Service in all the above cities. Our billboards are the best. Our locations are the best.

GEORGE EASTNER, Gen'l Manager, 221 Montgomery St., Syracuse, N. Y.

THE CURRAN COMPANY, CITY BILLPOSTERS AND DISTRIBUTORS

Over all Billboards and now authorized distributors.

Denver, Fort, Colo., Springs, and surrounding towns.

General Office, Denver, Col.

IT'S ALL RIGHT NOW.

Louisville, Ky.

THE WAR IS OVER.

THE FALLS CITY BILL POSTING CO.

Has absorbed the Heverin Bill Posting Co. and now controls all boards and posting stations in the metropolis of Kentucky.

Branford, Ontario, Can. Pop. 17,000 O. M. SMITH & CO.
 County, 10,000 Members L. P. A. and I. A. of N.

SEND FOR CATALOGUE:

AMERICAN PROCESS ENGR'G CO.



REMEMBER THE GAIN

IF WE DO YOUR DISTRIBUTING.

The Owen Distributing Service

91 SHELBY ST., DETROIT, MICH.

Members L. A. of D.

HARKNESS • BILLPOSTERS

217 Broadway, London, the West.
STOCKTON, CAL.
 217 Broadway, London, the West.
 217 Broadway, London, the West.

TAMPAQUA, PA. Pop. 100,000. All places
 in the State of Pa. On a January
 1, 1914, at 10:00 A. M. In
 NEWPORT, KY. The metropolis of
 Central and Western Kentucky,
 and the largest city in the State.
 A great population of 100,000. E. H. O'Leary & Son
 1000 A. B. P. A. D. York, Pa. In
 this location Billposting is Central, Chicago.

WE WANT YOU

To receive a subscriber to UP-TO-DATE
 BILLBOARD, send us your name, address,
 name of your business, and the name
 of your representative.

IT WILL PAY YOU

To receive UP-TO-DATE IDEAS, it
 has many paid advertisements every month
 and is the best medium for advertising
 and in fact.

UP-TO-DATE IDEAS PUBLISHING CO.

GRAND ISLAND, NEBR.

ADVERTISERS!

I am still in the market
 for good going to you. Send
 me your name, address, name of your
 business, and the name of your
 representative. E. H. O'Leary & Son
 1000 A. B. P. A. D. York, Pa. In
 this location Billposting is Central, Chicago.

WM. H. WARNER & BRO.

MECHANICAL
 No. 424 N. 5th St., PHILADELPHIA, PA.
 We have in our works a large stock
 of all the latest styles of signs and
 billboards. We are also in the
 business of all the latest styles of signs
 and billboards. E. H. O'Leary & Son
 1000 A. B. P. A. D. York, Pa. In
 this location Billposting is Central, Chicago.

CITY BILL POSTING CO.

HARTY & BOHNER, Manager.
NORWALK, CONN.

LIMA, OHIO.

Have daily with
 population of over 100,000. E. H. O'Leary & Son
 1000 A. B. P. A. D. York, Pa. In
 this location Billposting is Central, Chicago.

ACCOUNTS.

A monthly magazine devoted to Account
 ing in the retail order of business. It
 contains the latest news and information
 on the Accounts of Merchants, manu-
 facturers and business men in general.
 It is published monthly and is published
 by the American Institute of Accountants.

SCIENCE OF ACCOUNTS.

ART OF BOOK-KEEPING
 ACCOUNTS are the science of the right
 recording and book keeping methods
 to be used in the business and the
 science of the right recording and book
 keeping methods. It is published
 by the American Institute of Accountants.
 It is published monthly and is published
 by the American Institute of Accountants.

E. M. FRITZ

BILL POSTING
 AND DISTRIBUTING

OSKALOOSA, IOWA.

Send for Samples of Bill Posters
LETTER HEADS.

CHAS. PRINTING CO., CHICAGO.

CUMBERLAND, IND.

CHAS. PRINTING CO., CHICAGO.

SANTA CRUZ, CAL.

Send for Samples of Bill Posters
 and Advertising Matter
 of the State of California.
 Santa Cruz, Cal. E. A. MARSHALL.

Put a Permanent Sign Over Your BILLBOARDS

Marsland's Enameled Iron Signs

Are the Best.

They Last Forever.

SPECIAL PRICES TO THE TRADE. It will pay you to correspond
 with us in regard to Agency for the
 territory, including Street Signs, House
 Numbers, Agency and Advertising Signs.

F. E. MARSLAND,

100 West Broadway, New York.

P. O. - Standard Enamelled Sign Co., Chicago.
 Branch in above address.

In England....

The most prominent
 advertising in all parts
 of the country
 is to be

PUBLICITY

the printed paper for
 all purposes of pri-
 vate and public. The
 publication of its kind
 in Great Britain.
 Sample copy 10 cents.
 Full year 100 cents.

MORISON'S ADVERTISING AGENCY

HULL, ENGLAND.

BILLPOSTERS' PASTE



This is our celebrated "MERCURIAL." The
 Best Paste made. Popular everywhere
 on account of its great durability.

PRICES:
 1 lb., \$0.25 net. 5 lbs., \$1.00 net. 10 lbs., \$1.75 net.

SEND YOUR ORDERS TO

The Donaldson

Litho. Co.

CINCINNATI,

Sole Western Agents for the
 CELEBRATED WIRE
 BRUSHES.

SOLE AGENTS FOR THE CELEBRATED WIRE BRUSHES.

BRUSHES.



This brush is manufactured especially for
 use, and is fully warranted. It is the cheap-
 est GOOD brush you can buy anywhere.

PRICES:
 1 lb., \$0.25 net. 5 lbs., \$1.00 net. 10 lbs., \$1.75 net.

THE DONALDSON LITHO. COMPANY,

CINCINNATI, OHIO.



We have the largest, basement, and best adapted factories in the United States. They are lighted with arc and incandescent lights, and are throughout with acetylene gas, piping and burners. They are fitted with seven immense fire-proof vaults for storing lithographic stones. They are fitted with traveling cranes, with fire traps, sprinklers, interior telephones, with every modern device that will cheapen the cost of production or improve the quality of our output. We have new modern rapid running presses, new processes, and new methods. We have a corps of the very best artists, designers, engravers, pressmen, and transmitters in America, and we make

THE BEST POSTERS IN THE WORLD.

We make them for every purpose—for manufacturers and jobbers, for wholesalers and retailers, for circuses and lecturers, for opera companies and dramatic organizations.

There is a great chance for a WHISKEY on the boards just now. A brand can be popularized in three months' time. Write us and we will tell you how.

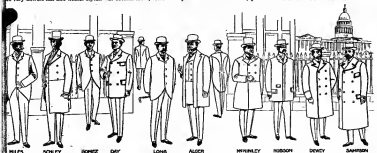
BASEBALL. The season is approaching. Get samples of our new posters in this line. They are quick sellers.

FOOTBALL. season is at hand. If you have not received samples of our new posters in this line, write quick.

CHRYSANTHEMUM SHOWS. November is the month for chrysanthemum shows. Our posters in this line are very fine. Send for samples.

CHRISTMAS. The holiday season is fast approaching. You can sell our Santa Claus posters to merchants who never advertise at other times. Send for samples.

Here is a poster that is the best seller ever made: The heroes of the late war, together with the president and prominent officials, attired in the very newest fall and winter styles. It obtains more, better and quicker attention than any poster that ever went on the boards.



Get Your Copy for Cross-Lining Typewritten.

30 Times 6,000,000 Equals

180,000,000



WILL reach every man, woman and child in New York City, Chicago, Portland, Ore., Kansas City, and San Francisco, by using the Billboards—each week. I will design and lithograph in four colors, 1,000 24-sheet posters, 27 feet high and 36 feet long, lithographed in the very best style using permanent inks and the best non-fading paper—posters to be listed, protected, renewed and guaranteed for a term of 30 days, in the above cities, all for \$31.12.

This means the placing of your goods prominently before 6,000,000 people every day for an entire month. The newspapers would figure this as 180,000,000 circulation.

I will design and lithograph in four colors, 1,000 8-sheet posters, 17 feet wide by 27 feet high and good for two months in the following cities: Lexington, Ky.; Portsmouth, Va.; Savannah, Ga.; Toronto, Ontario; Wheeling, W. Va.; Dallas, Kans.; Kansas, Little Rock, Bangor, Me., all for the entire month—each for \$37.

Take all other methods of advertising that you may care to consider and figure out the size and cost possible plan for one month—constant publicity, reaching the entire population of the above cities every day throughout the month and you will find that this is the cheapest method in the lot.

Then come let me compare you with the other advertising as compared with the permanence and the impishness of a leg, hand-made printed poster and you will agree that this is not only the best for the money, but the best for you, and it will make the money.

Place your order with me and have all ink and work to the LONG DISTANCE BILLPOSTER.

Sam W. Hoke

251 Fifth Avenue, N. E. Cor. 24th Street.
NEW YORK.

Telephone 2074-38.