

THE BILLBOARD

VOL. XI, No. 8.

CINCINNATI, AUGUST 2, 1899.

PRICE 25 CENTS
PER YEAR, \$2.50



JNO. W. VOGEL,
The Popular Minstrel Promoter.

LIST OF FAIRS.

This is the first published directory... for the purpose of advertising... and to their desire that their names should be printed in this directory...

ALABAMA.

ANNISTON, Ala.—Southern Alabama Fair Association, Sept. 2 to 10. W. H. ...

ARKANSAS.

FACE BUFF, Ark.—Sept. 2 to 10.

CALIFORNIA.

LOS ANGELES, Cal.—Fruit Fair, Sept. 10 to 15. ...
SAN FRANCISCO, Cal.—North American and ...
SAN JOSE, Cal.—Fruit Fair, Sept. 10 to 15.

GEORGIA.

SAVANNAH, Ga.—Western Fair Association, Sept. 10 to 15.

ILLINOIS.

CHICAGO, Ill.—World's Columbian Exposition, Sept. 10 to 15.

INDIANA.

INDIANAPOLIS, Ind.—Indiana State Fair, Sept. 10 to 15.

KANSAS.

KANSAS CITY, Kan.—Kansas City Fair, Sept. 10 to 15.

MISSOURI.

ST. LOUIS, Mo.—World's Fair, Sept. 10 to 15.

NEBRASKA.

OMAHA, Neb.—Nebraska State Fair, Sept. 10 to 15.

TEXAS.

DALLAS, Tex.—Dallas Fair, Sept. 10 to 15.

VIRGINIA.

RICHMOND, Va.—Richmond Fair, Sept. 10 to 15.

WEST VIRGINIA.

CHARLESTON, W. Va.—Charleston Fair, Sept. 10 to 15.

MISSISSIPPI.

JACKSON, Miss.—Mississippi State Fair, Sept. 10 to 15.

LOUISIANA.

MONROE, La.—Louisiana State Fair, Sept. 10 to 15.

MISSOURI. Ill.—Chicago Fair Association, Sept. 10 to 15. ...
INDIANA. Ind.—Indiana State Fair, Sept. 10 to 15. ...
KANSAS. Kan.—Kansas City Fair, Sept. 10 to 15. ...

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MISSOURI. Ill.—Chicago Fair Association, Sept. 10 to 15. ...
INDIANA. Ind.—Indiana State Fair, Sept. 10 to 15. ...
KANSAS. Kan.—Kansas City Fair, Sept. 10 to 15. ...

Fair Officers Look-

ing for the Nations that will attend, and based thereon... THE YOUNG PATRIOTS OF... KADRON BROS. CO.



Canes FOR CANEBOARDS!

Buy your Canes in Assorted Lots and get a Big Victory for Little Money!

ALL SILVER HEADS

On Fine Polished Sticks. Biggest Assortment in the Country.

DOONES BROT. & CO. 122 ELIZABETH ST., NEW YORK.

WANTED ATTRACTIONS OF THE BEST

Industrial Street Exposition Kansas City, Mo. SEPT. 28-OCT. 7, 1899.

Faiths That Fails Their Business Not Received. No Off Orders Permitted. Positively No Games of Chance Allowed.

JOHN F. KATON, PRESIDENT. KANSAS CITY KARNIVAL KREW.

Hastings, Nebraska

STREET FAIR AND CARNIVAL

SEPTEMBER 18th to 23rd, 1899.

\$10,000 FOR SPORTING EVENTS! PROPOSITIONS OPEN FRED RENNER, SECRETARY.

FOR GOOD ATTRACTIONS.

LIST OF Distributors MEMBERS OF THE I. A. of D.

This list is open to all members in good standing. Names inserted for \$1.00 a year.

ALABAMA Birmingham-Bruce Bennett, 325 So. 1st St. Montgomery-W. McDonald, 101 1/2 First St. Mobile-The Phoenix Publishing Co., 111 Canal St.

ARIZONA Phoenix-F. G. Gandy, 201 1/2 Dear Street. Tucson-J. W. Hill, 22 W. 1st St.

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OHIO CLEVELAND TERRITORY Columbus-J. H. Morrison, 222 1/2 So. 1st St. Cincinnati-J. H. Morrison, 222 1/2 So. 1st St. Dayton-J. H. Morrison, 222 1/2 So. 1st St.

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LIST OF Distributors OF UNITED STATES AND CANADA.

This List is Open to All. Any distributors named inserted for \$1.00 a year.

ALABAMA Chicago-B. F. Young, 123 1/2 W. Madison St. St. Paul-B. F. Young, 123 1/2 W. Madison St.

ARIZONA Phoenix-B. F. Young, 123 1/2 W. Madison St. Tucson-B. F. Young, 123 1/2 W. Madison St.

ARIZONA (cont.) Phoenix (cont.) Tucson (cont.) San Diego-B. F. Young, 123 1/2 W. Madison St.

ARIZONA (cont.) Phoenix (cont.) Tucson (cont.) San Diego (cont.) Los Angeles-B. F. Young, 123 1/2 W. Madison St.

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ACCOUNTS.

A monthly register devoted to Accountants in the West. Contains all the latest information regarding the accounts of the West. Published by the American Association of Accountants, 100 Broadway, New York.

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Just the thing for Card Tackers. The hammer is a true joined magnetic hammer and is used for tacking cards. It is made of steel and is very durable. It is sold by the American Association of Accountants, 100 Broadway, New York.



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Hennegan & Co.

127 East Eighth St., Cincinnati, Ohio.

Poster Makers



Our new line embraces
**POSTERS FOR EVERY
BUSINESS.** Samples
will be sent to every
Bill Poster as soon as
ready.



Fair Managers

If you have not placed your orders
for printing, send it to us, get up-
to-date printing, and we will ship
it on time.

Union Cigar Label Posters.

BY PERMISSION.

We have two eight-sheets and a
one-sheet.

Every Union should use them, and they
will if a bill poster talks them up.

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The man who gets the cheapest advertising usually gets the least effective. I am looking for such accounts as are willing to pay for service that will bring them best results; I make posters and I post them everywhere, and throughout the entire proceeding my endeavor is to secure the most results for the advertiser. In spite of this, my prices are not high, and I frequently secure competitive business on account of price—and then I keep the business by producing results.

To the advertiser who wants to try the billboards in a small way, 1,000 8-sheets will cover eight or ten cities, such as Providence, Washington, Little Rock, Los Angeles, etc., etc., and the cost, for a listed, protected, renewed and guaranteed showing for thirty days, including the cost of producing a good poster, will approximate \$1,600. And if the order comes to see the work will be satisfactory to you.

Five thousand 24-sheet posters will advertise the thirty principal cities of the Union for thirty days, listed, renewed, protected and guaranteed, at an approximate cost of \$16,000.

I am today placing work for the same people that I did work for when I went into business; I have seen them grow and they have continued to increase their advertising accordingly. I am looking for such new accounts as want to get results, and I can offer such the best there is to be had.

I am making Oil Cloth and Muslin Signs in quantities of not less than 500 of a kind; Print-painted, or paint-printed they are, and as durable as hand-painted, but cheaper; all made from special designs and not from type. Send for samples and prices, stating the size you contemplate using. Sizes range from 4x20 inches at 1c. in 5,000 lots; 12x26 inches at 7c. in 500 lots, to 26x60 at 25c. in 500 lots—all in gorgeous colors.

Sam W. Hoke

LONG . .
DISTANCE .
BILL POSTER

QUICK TIME POSTER MAKER

255 Fifth Ave. (28th St.)

...NEW YORK...

Phone.