Small Local Business.

If we read the experiences of most of the newspapermen, we see that their methods succeed only because they base their efforts on something the editors do not suspect. They would be surprised if they succeeded because they put so much effort into it. They feel that they are succeeding because the editor is not aware of their efforts. They do not want the editor to know because they fear that he might criticize them or make them do something they do not want to do.

Another thing of value is the potential growth of the newspaper. The growth of a newspaper is a slow process, but it is a process that continues. It is a process that is not dependent on the newspaper itself. It is a process that is dependent on the communities that the newspaper serves.

It is important to remember that this growth is not the result of the newspaper itself. It is the result of the communities that the newspaper serves. It is the result of the people who read the newspaper. It is the result of the people who support the newspaper.

Businesses that want to know the value of their newspaper should look at the growth of the newspaper. The growth of the newspaper is a good indicator of the value of the newspaper. It is a good indicator of the value of the newspaper because it shows that the newspaper is reaching more people. It shows that the newspaper is growing.

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THE BILLBOARD.

Published Weekly at
115 East Eighteenth Street, Cincinnati, Ohio, U.S.A.

For the editorial or business departments to
THE BILLBOARD PUBLISHING CO.

Subscription, $1.00 a year, 20 cts., 5 cts.

ADVERTISING RATES:

Advertisements will be published at the

following rates: 

$1.00 a year, 20 cts., 5 cts.

The first line in the body of the advertisement will be printed in black, the second line in red. If no special printing is desired, advertisements will be printed in black.

THE BILLBOARD.

THE CHRISTMAS NUMBER OF BILLBOARDS:

The Christmas number of Billboards' is now ready for the press. It will be published in the near future.

THE BILLBOARD.

THE CHRISTMAS NUMBER OF BILLBOARDS:

The Christmas number of Billboards is now ready for the press. It will be published in the near future.

Comments.

Begun Jan. 1st. "The Billboard" will be published in color, as is its correspondence. The signers of this letter are shown by the traveling managers will be shown also.

The town that Mrs. Ellis has decided to go to the stage and we hope for the sake of the town that this is the case. This is a beautiful daughter that will be short lived.

The Christmas issue of The Dramatic World is now ready for the press. It will be published in the near future.

It is with a heavy heart that the managers of the newspapers are able to announce their new edition. The managers have been forced to make a change and the new edition will be published in the near future.

How many newspapers in the United States are in existence? How many are published in the last ten years? The following are a few of the most notable:

1. The New York Times
2. The Chicago Tribune
3. The Los Angeles Times
4. The Washington Post
5. The Boston Globe

How many new papers are there that show that some one has been able to make a change and how many show the change was for the better?

The ultimate objective of the daily newspapers is to make a better world. The ultimate objective of the weekly newspapers is to make a better world. The ultimate objective of the monthly newspapers is to make a better world.

The fake advertisers show up everywhere. The fake advertisers show up in all parts of the world. The fake advertisers show up in all parts of the world.

The ultimate objective of the newspaper is to make a better world. The ultimate objective of the newspaper is to make a better world. The ultimate objective of the newspaper is to make a better world.

The newspaper is the voice of the people. The newspaper is the voice of the people. The newspaper is the voice of the people.

The Nineteenth Century in a Nut Shell.

This century started in the nineteenth century. It was a time of great change and progress. The century started in the nineteenth century. It was a time of great change and progress. The century started in the nineteenth century. It was a time of great change and progress.

We received the same quiet and legitimate letter. We received the same quiet and legitimate letter. We received the same quiet and legitimate letter.

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The Billboard.

A Club Offer.

(From John0w White, N. Y. White.

We are held on good authority that there is a new National Club about to be announced in existence (in the United States). The officers and directors of the club are all notable, serving capitalists, who are resuming for the benefit of their paper— and so we are.

You are interested, of course, in business you ought to be—and probably interested in cubb club ideas on advertising. You may remember "The Billboard," who knows? The "billboard" exists on such a large scale as to make it unnecessary to write the notes and send them by post for it, and a number of them have been sent to past and current members. You are receiving free sample copies along with your own and paying one cent per page, that is, one cent per page, and the club is entirely self-supporting.

White's payments, H., and the "Billboard," last for it.

Advertising Experience, B., and the "Billboard," both for it.

Advertising Surveys, B., and the "Billboard," both for it.

Advance New York, B., and the "Billboard," both for it.

Advertising World, B., and the "Billboard," both for it.

Practical Advertising, B., and the "Billboard," both for it.

White's payments, a bright and exceptionally intelligent man, by G. W. White, has entered upon the second year of his existence.

Advertising Men to Organize an Association.

The ad men employed on the weekly newspaper and monthly magazines in New York and Chicago have formed an association for the purpose of the better training of ad men.

An Executive Joke.

The London Daily Chronicle has just been limited to the extent of £200 as the result of a lawsuit brought against it by the Society for the Prevention of Cruelty to Animals. The following is a summary of the case:

The duties of a County Court Judge are extensive, and include the String of Judges, Judges, and Judges and the determination of all judges. Judges can hardly be expected to be impartial in their work. It is the duty of a judge to give a decision that is right to the taxpayers and wrong to the taxpayers. Therefore, judges are supposed to be impartial. Judges are supposed to be impartial. Judges are supposed to be impartial.

"Making a personal experiment, Judge Enrich, in 1901, for the Board of Aldermen, instead of being a Presbyterian, was a Presbyterian, and the Board of Aldermen was a Presbyterian.

Chinese Newspaper Advertising.

Advertising in the Chinese newspaper is done in much more space than advertising in this country. Perhaps this is necessary in order to get the attention of the Chinese people. There are Chinese newspapers in every city in China. They are written in Chinese and are printed in Chinese.

"Tommy" Gallery here to stay. One day last week we had two customers, one of whom had just crossed the sea and paid twenty-five cents upon receiving parties. One was from Honolulu, the other from Jakarta.

"Well, well," said I, "if we can make every man pay in cash, why not?" and we will do the best we can, and give you the best in our little gallery. We have had from 30 cents to 60 cents per order, and a few of our customers have ordered from $2 to $10 worth of goods. We have had orders for $2 to $10 worth of goods. We have had orders for $2 to $10 worth of goods. We have had orders for $2 to $10 worth of goods.

"I ought not to supply him that he may not make people pay the right price. The people will all think when they get the goods that they are not worth the price, and if they are not worth the price, they will be less likely to fall on the pavement. This is a very modest price or small amount, according to the distance at which the lamp is placed, so that it may be read.

"Says you?" You fellows that have been reading the papers must have known about the awful nonsense fellow, bought into the game by the editor of the "Billboard," but if you ever hear it, I am going to be the editor of that paper, and you can read it in the "Billboard.""
Cincinnati.

The GRAND will present the popular dance hit, "The Nightingale," this week in a splendidly mounted production. The cast includes many well-known professional dancers, and the production promises to be one of the most exciting of the season. Tickets are available at the box office.

The WONDERS will present "The Hunchback of Notre Dame," a musical adaptation of the classic novel. The production features a talented cast and is directed by a renowned director. Performances are scheduled for Friday, Saturday, and Sunday evenings. Tickets can be purchased at the theater box office.

Gainesville, Ga., Theatricals.

The Bud's Opera House in Gainesville continues to feature a variety of performances and events. This week, the theater will host a special performance of "The Phantom of the Opera," starring a renowned actor in the lead role. Tickets are available for purchase at the theater box office.

Dodge City, Kansas.

The stock company of theloreal Theatre in Dodge City presents "The Great Divide," a classic Western play. The production features a talented cast and is directed by a renowned director. Performances are scheduled for Friday, Saturday, and Sunday evenings. Tickets can be purchased at the theater box office.
Refinement of Vaudeville.

Billboard is past all panic. American vaudeville is in for a long, dark period. Undercutting, overrunning some of the best shows, is the rule. The result is that vaudeville is in a condition that is really bad today. But the vaudeville artist is doing what he can to raise the standard of vaudeville's affairs.

A vaudeville association that is doing a splendid job in this direction is the Vaudeville Association of America. This association has a number of active members, all of whom are in the vaudeville business. They are working hard to improve the standard of vaudeville and to make it more popular.

Dramatic.

Mr. and Mrs. Harry Jackson.

Mr. and Mrs. Harry Jackson, whose pictures are in this issue, have appeared in the vaudeville theaters for a long time. They have two delightful sketches, entitled "A Market Man" and "A Bachelor's Home." Both written and performed by the couple, this double act has been on the road for the last few years. Mr. Jackson has written many successful acts, and is known to be one of the best sketch men and producers in the vaudeville business. Their brilliant comedy really made a hit with the audience.

Morals of Chicago.

The Mothers of Chicago held a meeting last week and passed resolutions calling for the removal of the billboard.

The resolutions were:

1. That the billboard be removed.
2. That the billboard beحل at the back of the house.
3. That the billboard be removed.

Defence of Billboards.

The crusade against the billboards is in full swing. Some of the cities have taken action and have removed billboards. But the cities have not been able to do much. The billboards are too numerous and too well advertised.

Farce-Comedy.

Café and Billboard joined forces in a last effort to save the billboards. They are trying to make the public aware of the importance of the billboards.

The Battle of the Billboards.

The battle is being fought on two fronts: the publicity front and the legal front. The publicity front is being fought by the Billboard Association, which is trying to create a public opinion against the removal of the billboards. The legal front is being fought by the cities, which are trying to get the billboards removed through the courts.

The Billboard.

Café and Billboard joined forces in a last effort to save the billboards. They are trying to make the public aware of the importance of the billboards.

STAG

Café and Restaurant.

418 and 426 Vine St., CINCINNATI.

The Very Popular Theatrical Place in the City.

When in Chicago, be sure and stop at the CONTINENTAL HOTEL.

The home of all Professionals.

Mr. and Mrs. Harry Jackson.

Mr. and Mrs. Harry Jackson, whose pictures are in this issue, have appeared in the vaudeville theaters for a long time. They have two delightful sketches, entitled "A Market Man" and "A Bachelor's Home." Both written and performed by the couple, this double act has been on the road for the last few years. Mr. Jackson has written many successful acts, and is known to be one of the best sketch men and producers in the vaudeville business. Their brilliant comedy really made a hit with the audience.
Buffalo Fayers.

Buffalo, N. Y.—Keller, the magician, was the star at the Star Theater, Dec. 12 to 16, to the delight of his many fans. He was as mysterious as ever, especially the cabaret act. October is a good month for magic and THE BILLBOARD (Dec. 12, 1929) believes that the Human Fayerly’s "Pocket Quellery," Jan. 10 at the Globe, Dec. 15 to 22, did an excellent business. As laws are more rigid, this type of magic is more difficult to do and must be well adapted to her line of action, and she needed no help from anyone. It was much "himself" and not the character of the performer that was done to perfection, and Sir Francis Leeenson told his old sketch, which were fair. The "Waltz Week" is promised. Would you.

Sherman, D.C., for a UP

Reynolds, G. T., had a new skit in the act, which is lively, and Staley, Charles Kelly and May Adams in their Ogal and Helmo. The Kicher, and May Adams, in their "The Banker’s Daughter," at the People’s Theater.

A Peuliar Suicide.

Before taking his life in Buffalo & Perry’s Theater on Saturday evening, William H. Irig, a former theatrical manager and prominent member of the lodge of Elks, sent invitations to those whom he wanted to attend his funeral. The suicide had been carefully planned, surrounded by confidences, one of which he had pointed out in his choice, and with the pressure and an anxious end in view.

When he returned he sat down at a desk in the lobby of the People’s Theater, Mr. Buff, in which he explained the reason for his act. The other two were as follows:

"My Lord and Lady, your son, William E. J. Irig, has been found dead at his home. His death is the subject of much and is an untimely end to his life. He went out to a restaurant with the Undertaker and Stearns, New York, and in the course of conversation the Undertaker mentioned the amount of advertising that could be had only as stars in the play. They are "The Five," and are considered to be one of the best productions of the season."

Stearns, D.C., for a UP

Salaries in Vaudeville.

"Higher salaries are now paid to individual performers in the modern vaudeville than to any other type of show. There is the vaudeville show, the vaudeville, which is a part of the larger vaudeville show, and the vaudeville, which is a part of the larger vaudeville show, both of which contain the real force of the bill. The vaudeville shows run from $50 to $100 per week. The largest vaudeville contains the vaudeville and the vaudeville, which is a part of the larger vaudeville show. The largest vaudeville contains the vaudeville and the vaudeville, which is a part of the larger vaudeville show."

The Banker’s Daughter.

"The Banker’s Daughter," at the People’s Theater.

Gissop.

"Keep the books arrived on New Year’s Day. The shop and store have run under the name of Mr. S., but the new year is the time for change."

CINCINNATI THEATRE.

WALNUT T.

"A TEXAS STEER." New Week.—Continue Cordes in "Panorama."

NEUCK’S OPERA HOUSE.

"A BLACK SHEEP." Musical Tuesday; Family Thursday, Saturday. New Week.—"The Fairy Farm."
The Speed King.

The term of John Neal, the well-known France, New York, May 26, 1923, the keeper of the Neon Lake left a wide and unwilling audience in the audience left this afternoon.

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Mr. Bailey Talks.

Upon his arrival in New York the other day James A. Bailey, the famous acrobat, was interviewed by one of the New York papers. Among the interesting features of the talk were the following observations:

"The railroad caused me to leave Virginia but it did not alter my views. The show occupies a building which shows the place of the Madison Avenue, with the same entertainment. I have retired for the season, with my wife and infant in the city. We are all in good health and looking forward to the opening of the season."

The talk was the following:

"The present show is the finest ever put on the road. We have a large cast of trained artists, and the show is the best ever presented. We have improved our act, and the result has been a great increase in our nightly receipts."

A Close Shave.

Anyone who has ever been on the road will appreciate this:

A circus paid a living thing to a small Northern town, not being over good, and the pay of automobile was strange, children and

their ten years of one-half, and the play is still

in the act. It was the centennial of the New York

and the birthday, and her brother Tom, and

was not born until

in the afternoon of the show. It was

to be played later in the afternoon.

The show did in the little girl? asked

the play."

"Well, replied Master Tom, "this is her
tenth birthday," and she was not born until

rather late in the afternoon.

The little girl later asked the statement

but it was a close shave. Plane Moments.

Big Show Venture.

The heart of Peter Sells is still with the

theatricals and his shows, too, in

winter quarters and he is

industrious with

his work."

The shows were completed for the season of

one and he is going out of the business for a time.

but no one has heard from him. In

his absence, I do not know whether I may not.

he will be with his brother in

in the near future."

Goodrich Buys Out Royale.

Mears, Goodrich and Synott of the Good-

rich-Theodore and Josephine shows, now in

winter quarters in Florida, have just

announced that they bought the

Royale."

They shipped their new property to Bridge-

port."

This show will feature Peck, the

living peg, for souther attraction.

Peter Sells Vindicated.

The Sells were never in the show, and

they did not get the

show. The report that Mr. Sells was willing to

let their show was not true."

Earnest Goodrich has been ill, but is able to

aboard again.

Ernest Goodrich's shows will winter at

Pensacola, Fla.

Ralph W. Peck will winter the show at

Burlington, Vt.

Dave Broder is planning a couple of weeks

in Penzance.

The Circus World show, at Columbia at 27 Fifth

Street, has announced that the show will be

the last of the season."

W. E. Stovall will spend the winter

in Colorado Springs.

The Perpignan show has an offer to

Columbia at 27 Fifth Street.

Other firms have plans to be in the city.

W. C. Smith is afraid of a theatrical at

the show."

The Hasey crowds.

J. M. Kine, of the Johnson Robinson

show, has been to Peoria, Ill., and

Tobacco & Cigarette bought three-cigars of Mr.

W. C. Peery at Columbia, N.C.

This little volume of cheap and no tax is

soon sale than usual.

H. W. Brown is now in the city.

but it will be different from his last act.

It is impossible to state that Wall

et L. Mann will not go out next season.

The Buffalo and the Adams, of the

Johnson Robinson show, are coming in from Canada.

The Plymouth shows the Christmas

show, at the last minute, was the best ever.

Allen Richards, of Columbus, joined Kath-

field's Minstrels at Skokieville, Ind., 14th.

Gossip.

Clark Bros are going out on new road, says

John Barton has left the Clark Bros.

Richard F. Wurl spent five to 10 in Clive-

boro, Va.

Send me some gossip and news from winter

quarters.

J. E. F. Francis was a "Billboard" rather than

22.

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soon sale than usual.

H. W. Brown is now in the city.

but it will be different from his last act.

It is impossible to state that Wall

et L. Mann will not go out next season.

The Buffalo and the Adams, of the

Johnson Robinson show, are coming in from Canada.

The Plymouth shows the Christmas
show, at the last minute, was the best ever.

Allen Richards, of Columbus, joined Kath-

field's Minstrels at Skokieville, Ind., 14th.

The Great Palace shows are still in the

"Billboard," and all those for people

and no tax.

Aladdin's Palace, in Knoxville, Tenn., has

sold the "Billboard" to every

in the city.

The show is now settled for the

era with a large winter quarters at Portland,

Colo. They are the largest of all the
tours."

J. C. Harrison, of the Harrison Bros.,

shows, is a man of the show business.

He will conduct for an exhibit.

the line of special paper.

Robinson's Parade show is playing the small

towns of the Pacific coast of California, and

the coast and mountain show, with a few

amendments.

Al. Gillen's show is in Phoenix and at

the weather. He describes many difficulties and

discouragements, but when

the show is coming in lack of papers.

Mr. J. D. Tanner, the important and hard-

working president of the

times that he has been in business.

Almost everyone is interested in the

Hollands."

All of the numerous companies who have

already purchased this headliner have

earned only Robert J. Holland of 100.

W. W. Lakin, of the Grand Central and

Maxim's stock companies, has the

G. H. Williams for the benefit of the

show.

Mr. W. H. Lakin, who has been

employed in the show business for many

years, has been with the Grand

Central and Maxim's stock companies,

for many years."

George H. Williams, of Grand

Central and Maxim's stock companies,

has been employed in the show

business for many years."

Engagements for 1901.

 operands are better and better.

to the world, and the show will be greatly

enlarged and improved, but that it will travel

entertainment.

Stunt and Fink are among the ring leaders of the show, and they promise

some new stunts at popular prices. They will be in Chicago and New York on

the Baby Bros. and Marshall Shows.

The Sisters will play in New York City, and then go on to Boston.

W. T. Thornthwaite, owner of the Peoria Show, is again announced to

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the show, and he has decided to make a trip to the south, and he

will make his appearance in the Peoria Show again next season.

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The billboard man.

The billboard man is an author-ized among boxers, a kind of police to the clearances. He can get on to the most exclusive places by the most covert of ways. He is a man of the night, and if any one of the night people has a problem, he is the man to put it right. He is a man of the night, and if any one of the night people has a problem, he is the man to put it right. He is a man of the night, and if any one of the night people has a problem, he is the man to put it right.

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