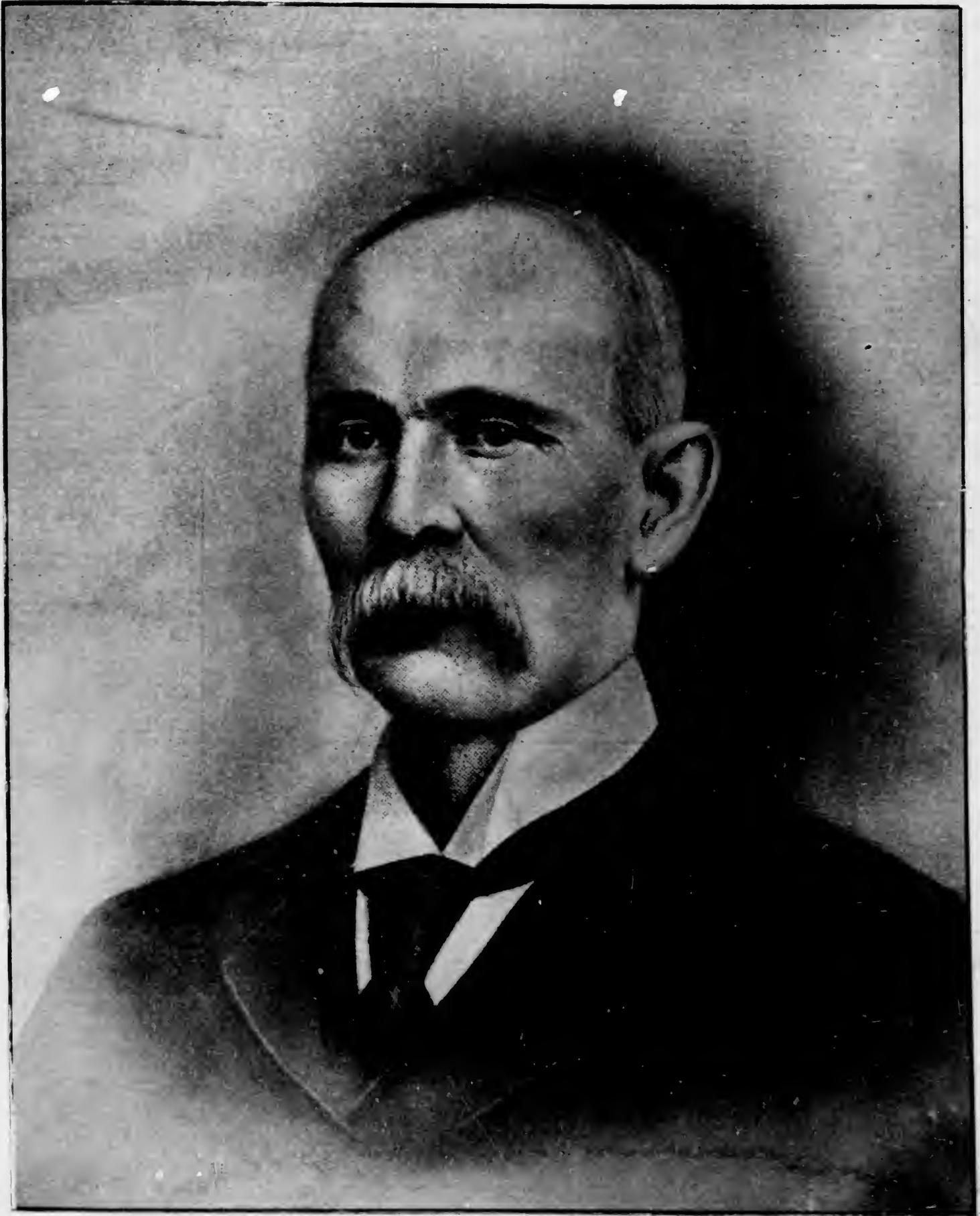


THE BILLBOARD

Vol. XIII, No. 7.

CINCINNATI, SATURDAY, FEBRUARY 16, 1901.

Price, 10 Cents.
Per Year, \$4.00.



THE LATE W. H. HARRIS,
The Famous Showman who Died suddenly Sunday Night, February 10th.



Bill Posting in Australia.

From far-off Melbourne comes an article in the Melbourne "Observer" on the subject of street hoardings. It was written by W. Kemp, and is about as comprehensible and convincing a defense of bill hoarding advertising as anything that has come under the notice of this paper for a long time. The article reads:

"Acting up to your well-known and much appreciated principle of fair dealing or giving both sides a hearing, you were good enough to publish my hurriedly written letter of last week against street hoardings. I am thereby encouraged to trespass still further particulars of street bill hoarding advertising, and to adduce reasons why these useful and effective adjuncts to the success of enterprising tradespeople should not be lightly or thoughtlessly condemned or interfered with, with a view to their removal. Commencing with the owner of the land upon which it is desired to erect a hoarding, he is benefited by obtaining a rental for the use of the land, which would otherwise be unproductive, although he would have to pay municipal and sewerage rates all the same. Some of your readers might ask, Why does not the owner build? To which there are many replies. Among others, perhaps, he is unable. Perhaps if he did so he would be unable to let; perhaps the land belongs to the beneficiary in a deceased estate, and can not be sold or built upon pending one or more of these becoming of age. Again, it is easily understood that were all vacant lands in city and suburbs built upon, we have not a sufficient population to inhabit same. Besides a little revenue to the owner, the councils and board of works are also the gainers by the erection of hoardings, the former adding to their valuations when hoardings are erected, in addition to charging a building fee. The latter charge sewerage rate based upon the additional council valuation. Others benefited by the building of hoardings are the carpenters who erect the timber, and iron merchants who supply the material, railway and shipping companies who carry same, and the carters who deliver. In addition to the persons named as benefited there come the printers, the paper and ink manufacturers, the artists who design the posters. I fancy I see some of your readers smile. Artists indeed! Well, permit me to tell them that I have it on the best authority that many of the most famous artists of London and Paris make more money out of designing posters than they can by painting pictures. One of my company's clients had a poster (it was only a small one, 4 x 3) the design for which he assured me he paid 300 guineas for in Paris. But I am off the line. There are the flour millers—my company alone uses nearly 3,465 pounds of paste a week—the fuel merchant, the canvassers, clerks, sign writers, paint manufacturers, and last, though not least, the mural decorators, commonly called bill-stickers. Are all these people, from the lordly artist in his aerie to the humble bill-sticker in his three-roomed cottage, to have their chance of earning a living diminished or destroyed in order to pander to the sickly sentiments of those who profess to see in every hoarding an eyesore. Does any sane person honestly believe that the Duke and Duchesse of York, Lord and Lady Hopetoun, or any other of our expected notabilities, will have their sense of the fitness of things rudely disturbed by seeing advertisements (many of which are works of art) in an artistic manner? I don't believe it. What about London, the greatest city in the world, and their whilom home. Are there no hoardings or street advertisements they have visited? Just at the moment of writing this, I have received a letter from which the following is an extract: "Dear Sir—I was very pleased to read your letter in the "Observer." It is a disgrace to see some of the vacant allotments, the way they are kept, whereas many advertisements on hoardings are now works of art and ought rather to be encouraged than anything else. Of course, sir, I am not going to contend that a hoarding, erected next to a mansion, such as you describe, is the proper place for it; but is the mansion itself not rather out of place, surrounded as it is by other buildings of all sorts and sizes. Of course we all know, or presume, that when the said mansion was erected it was not anticipated that the neighborhood would become so thickly populated and a busy business thoroughfare. Anomalies exist in every walk of life, and always will. The question is, would it be improved to any appreciable extent if the hoardings referred to were removed and the land vacant. The erection of hoardings on vacant lands covers up or hides what would be far more an eyesore than a well-built hoarding, filled with many artistic posters; and fills a blank between buildings which tends to improve the general appearance of the whole street. Then again, are the requirements of our trades people, our manufacturers, etc., to be disregarded? Even our legislators and local councillors are

glad occasionally to avail themselves of the publicity obtained by the use of posters. Some fanatics decry advertising in every shape and form. How would it be possible for the press to give us the news of what is going on from one end of the world to the other of an infinitesimal cost if it were not for the assistance of those who advertise? Would any one of these extremists refuse to read his "Argus," "Age," "Herald" or "Observer" because forsooth his sense of the fitness of things was disturbed by the appearance of an advertisement contiguous to the matter he desired to devour? Not much. No respectable firm of bill posters would object to the councils passing by-laws regulating the construction of hoardings so that the safety of the public is conserved or even licensing bill posters so as to minimize or, better still, entirely put a stop to the annoyance and damage caused by peripatetic and itinerant wielders of the paste brush, using fences, doors, shutters, and so forth. Vandalistic acts which are not countenanced by any firm of standing, such as the one I have the honor to represent."



A Group of Bill Posters, At the Tri-State Meeting, St. Joe, Mo.

New Jersey Bill Posters.

Reports from the New Jersey Bill Posters' State Association show that at their meeting in April there will be several new applications for membership to act upon. The convention will be held in Jersey City, the home of President J. F. O'Mealia. In a recent letter, in answer to questions from "The Billboard," Mr. O'Mealia says that his business is good, as well as that of other members of the New Jersey State Association. He is heartily in favor of the reorganization plan, adopted at the last meeting of the Board of Directors of the Associated Bill Posters.

Levyne's Letter.

To the Editor of "The Billboard":
Dear Sir—Wm. W. Caine, foreman of the St. Louis Bill Posting Co. for the past sixteen years, started in the bill posting business in 1861, in Albany, N. Y., with old Capt. Smith. Mr. Caine relates some very interesting instances connected with early bill posting. In particular, he says, that it is not necessary to wear a white collar, a dude tie, and sit in an office dictating to a stenographer to know all about bill posting, and says also that the man behind the gun is an important factor. He is the man and Mr. Gunning is the gun. What Mr. Caine does not know about bill posting is hardly worth knowing, and according to this some of the know-all make him tired.
Mike Coyle was in town this week, contracting with the St. Louis Bill Posting Co., and, as usual, drove a hard bargain. Mike looks younger than ever. He must have caught on to the Elixir of Life. Sends regards to "The Billboard" staff.

Mr. Wightman, manager of the Prickley Ash Bitters Co., wishes me, through the columns of "The Billboard," to apologize to the Associated Bill Posters for the mistake in billing Paducah, Ky., in posting with the opposition. He explains in this way that the contract was made by his salesman, who was ignorant of the fact that Joe Everleh had the franchise in that city, and as Terrell was on his books, it was but natural that he should make the contract with him, but will now scratch him off and write "Honest Joe's" name instead.
I wrote a letter to "Uncle Billy" Moore, of Des Moines, for news of his plant, but as he did not answer, I attribute it to his dodging of his opposition.
I am in hopes to very shortly be able to give the bill posters some pointers in regards to some national advertisers.
Yours truly,
M. L. LEVYNE.
St. Louis, Mo.

Basis of Representation.

Under the new basis of representation which may prevail in the Associated Bill Posters' Association of the United States and Canada, the number of votes is governed by the population of the cities or towns where the plants of the members are located. New York, with its enormous population of nearly three million and a half, will be entitled to 312 votes at the meeting; Chicago will have 170; Philadelphia about 125; Boston, 60; Buffalo, 35; Cleveland, 38; Cincinnati, 32. It will be seen that if they were so disposed, under this system, New York, Chicago, Philadelphia and Boston could control the entire country. On the other hand, it should be remembered that the tax upon the big fellows to support the association will be proportionately heavy. It is contended by the framers of this plan of vote that this is the

Wichita, Kansas.

To the Editor of "The Billboard":
Dear Sir—Business in the bill posting line is rushing at present. In commercial work we have on the boards Friends' Oats, Washburn Oats and "Yucco," Scotch Oats, Geo. W. Childs Cigar, Fontella Cigar, Capadura Cigar, Foley Medicine Company and Kansas City Baking Powder.
In theatrical work we have Chase-Lister Company, Feb. 4 to 8; St. Plunkard, Feb. 3, and Gilpin's Hypnotists at Toler Auditorium, Feb. 4 to 9. To be billed week of Feb. 4 to 9, "Devil's Auction," Feb. 11; "Telephone Girl," Feb. 12; "Arizona," Feb. 13; "Little Minister," Feb. 14; "A Hot Old Time," Feb. 15; "Ole Olson," Feb. 16. These will fill every board, with the commercial work. They have not all been filled since October. From present prospects commercial work will open up strong with spring. Weather has been fine for the boards this winter. Very few storms, so that the paper has stood the best I have ever seen it. See our townsman, Lockwood, has made a big success of the El Paso street fair. He surely is "it" in that line. There are a number of things I would wish to write about, but it would take too much space, and I presume others are as busy as I am. One is the question of the number of solicitors. It is becoming more of a question every day, too.
Best wishes to "The Billboard" and the craft.
E. L. MARTLING.
Wichita, Kan.

Emporia, Kansas.

We are having a touch of winter just now that is the "real thing." Snow about eight inches deep, and it has been on the ground for four days.
Harvey Williamson and Mr. Pattison, of the Gunning System, are painting walls in great shape here for the "General Arthur" cigar.
Edwin Rostell, in "King Lear," played to poor business and a cold house, Feb. 6.
"Scotch Oats," 8-sheets and 12-sheets; "Geo. W. Childs" cigar, 8-sheets; "Foley's Honey and Tar," 8-sheets; "General Arthur" cigar, 8-sheets, and lots of local work now on the boards.
I put up some big painted cloth signs for "Capadura" cigars the first of the week.
I have leased the advertising privileges of the new Court House site for one year. This makes a desirable location, as every one is interested in the progress of the building.
FRED R. CORBETT.
Emporia, Kan.

Daubs.

Runcy is on the road for the Protective Company, and Vreeland is in the office.
Sam Pratt, speaking about Price's "ripper," says: "Mum's the word; everything is O. K."
Clarence E. Runcy says that the plants at Syracuse and Binghamton are in fine shape.
Paul Schaefer bought Valparaiso, Ind., for the South Shore Bill Posting Company, February 7.
B. W. Robbins, of the American Posting Service, Chicago, bought the plant at Crown Point, February 7.
The American Posting Service, of Chicago, now controls all plants and towns on Lake Michigan from Waukegan to Michigan City.
L. Marink Brown & Co. will post 16-sheets and 2 sheets throughout Central New York. The Protective Company secured the contract.
Capadura and General Arthur Cigars are again being liberally advertised in the West. The O. J. Gude Company placed quite a number of orders recently.
The Geo. W. Childs Cigar paper for Cincinnati was divided between Morton and Chapman. Stacey Hill, who handles the cigar in Cincinnati, placed the posting.
The Protective Company has purchased the plant of M. F. Sprenger, "the Honest King," at Poughkeepsie, N. Y. It is thought that the Protective Company is acting for some one else.

In Montgomery, Ala., the bill posting plant is owned and operated by a woman, Mrs. George Tisdale. Montgomery is an important railroad center of the South, with a population of 45,000.
Col. Burr Robbins left for Mexico February 11. He will spend all of February and part of March beneath the Southern sun, and in the spring will cover California, returning via Portland, Ore., and the northern route.
If the charges again Mayor Harrison and the Chicago police, in the current issue of McClure's, are true, his honor can employ his time far more profitably in other lines than those of harassing the bill posting and sign firms.
Henry Hollinger, Jr., bill poster at Coffeyville, Kan., writes that while business has been very poor, it now shows signs of improvement. He has had opposition in three places, and has had to spend some money to shut them out.

BILLPOSTERS' PASTE BRUSHES.

The most desirable & lasting brush made. We carry 2 brands.
"DONALDSON" "UNEXCELLED."
This brush is manufactured expressly for us, and is fully warranted. It is the cheapest of its great durability. Guaranteed to outlast all others where used in the same way. Price 8 inch, \$1.75 each. 9 in., \$2.25 each. 10 in., \$2.75 each. Send the money with the order. None sent C. O. D.
The Donaldson Litho. Co., Newport, Ky.

Doing Well in Toledo.

Bryan & Co. are putting up a number of new boards in fine locations; business appears to be rushing with them.
McDonnell Sign Company have some fine bulletin boards, advertising Pete Daily Cigars and Victor Starch.
All the boards in Toledo are full, and look fine. They are covered with a large and varied assortment of commercial paper. The distributing business was never better. Medical companies seem to favor this city with their advertising matter.
The theaters are all doing a fine business.
Toledo, O. T. S. CRILLEY.



An Effective Method.

The management of the Boston Medical Institute last year adopted a method of securing the very best results among distributors of their pamphlets, books and various kinds of printed matter. They offered prizes amounting to \$150 to the distributors whose work brought the best returns. The prize winners last year were:

- First—\$50—Louis LeClear, Sault Ste. Marie, Mich.
- Second—\$25—E. E. Stoltzman, Rhineland, W. Va.
- Third—\$15—J. H. Martin Co., Beatrice, Neb.
- Fourth—\$10—Henry Brady, Bluefield, W. Va.
- Fifth—\$5—E. T. O'Donnell, Norway, Mich.; W. C. Hoyt, Danville, Va.; J. C. Caspersmayer, Quincy, Ill.; Robert D. Shore, Kernersville, N. C.; L. L. Diekey Adv. Co., Newton, Kas.; W. H. Dwell, Marshalltown, Ia.; Dana Elwell, Afton, Ia.; W. L. Deison, Clarksburg, W. Va.; S. C. Draper, Portsmouth, Va.; H. W. Hall, P. O. Box 525, Grant City, Mo.; Earl Webster, Central City, Neb.; Clement Few, Paris, Tex.; M. A. Howland, Roife, Ia.; C. H. Huthaway, Leavenworth, Kas.

The result of the plan of the Boston Medical Institute people was so satisfactory to them that they will renew the offer again this year, duplicating the proposition and the amount of money; the result of the contest to be announced Jan. 1, 1902.

Deception Alleged.

So say the Dr. Miles Medical Company, of Elkhart, Ind., who spend thousands of dollars for house-to-house distributions of their advertising matter, who claim to have been imposed upon. Their contract in Elkhart, Ind., was with the well-known distributor, J. N. Schwartz. A few days ago they shipped to him 5,500 pamphlets, entitled, "Sweet Sleep," advertising Dr. Miles Pain Pills as a remedy for the grip. He according to the terms of the contract, was to leave one in every house in the city. Jan. 26 he sent his voucher to the Dr. Miles Medical Company, giving dates the work began and finished, also writing them that he had finished the work. The company, being suspicious that some of the advertising matter had been wasted, sent a representative there to investigate. It is alleged that a quantity of the advertising matter, "Sweet Sleep," was found in an ash cellar in the same building in which Mr. Schwartz's office is located. The Dr. Miles Medical Company will probably make it very uncomfortable for Mr. Schwartz.

Work in Toledo.

To the Editor of "The Billboard":
Dear Sir—Since our last report we have distributed 18,000 circulars for Oxydoner Company, 25,000 Jello; 25,000 Grain-O, from W. A. Mottin Agency, 25,000 samples Dr. Carter's H. and B. Tea, city 12,000, county route. Tacked signs and distributed in thirty-two county towns for Woolson Spice Company, 15,000 city, 10,000 county route, for Boston Medical Institute; 20,000 samples Lincoln Tea, 15,000 books, city, 5,000 county route, American Medical Institute; 25,000 samples, H. H. Bacon, Rochester, city and suburbs, 20,000 samples, Alpine Medical Company; 75,000 circulars, Newbro Drug Company, three distributions, and 1,000 signs for same; 100,000 local.
CRILLEY'S ADV. AGENCY.
Toledo, O.

Business Quiet.

To the Editor of "The Billboard":
Dear Sir—For the past few days business has been quiet with us, not that we had no work to do, but from the fact that the weather has been so cold and stormy that it was next to impossible to make our country routes without being snow-bound before going many miles from town; on some of the roads the snow banks are six feet deep, and the thermometer has hovered around zero for the past ten days, and from present indications it looks as though it might continue for some time yet.
Since our last letter we have put out in our distributing department 5,000 books for Wm. Hensell, of Boston, Mass.; 9,000 almanacs for the W. H. Camstock Company, Limited, of Merristown, N. Y.; 7,000 samples for Dr. Miles Medical Company, Elkhart, Ind., besides 5,400 pieces for local merchants and retailers.
We have closed a contract with Libby, McNeil & Libby, of Chicago, to post 1,700 envelopes (third-eye view), and had just begun the work when the blizzard struck us, requiring us to temporarily suspend work till the weather improves.

We have received a good many inquiries for prices and list of territory that we can cover since Jan. 1, more than in the same length of time for several years, and the prospects seem to look bright for a good year's business. Posted 254 sheets for Benedict's "Quo Vadis," which played to a good house here on the 25th ult., and gave satisfaction, owing to the fact that several companies that were booked having cancelled makes the show business very quiet in this section. Stetson's old reliable "Uncle Tom's Cabin" show will be with us this month and they always bill very heavily, using good paper, and draw good houses.

Wm. E. Gell, the noted evangelist, is to hold one of the largest revivals ever held in this section, and the opera house has been engaged for a solid week, owing to the fact that the churches were found too small to accommodate the large throngs. Our services have been called into action, using both posters and house-to-house distributing to thoroughly advertise the meetings.

Yours very truly,
W. D. HUSTED ADV. CO.
Manfield, Pa.

Advertisers' Meeting.

The annual meeting of the Association of American Advertisers, recently held at the Fifth Avenue Hotel, in New York, was one of more than usual importance. Most of the big firms of the country were represented at the meeting. C. W. Post, of the Postum Cereal Co., of Battle Creek, Mich., was elected president, with a full set of officers. The association has about forty-five members representing the concern, with a capitalization of \$20,000,000.

In seeking to increase its membership the association has forwarded to a large number of advertisers the following statement of purposes:

"The association shall develop a means of ascertaining accurately the circulation of publications which accept advertising; secure better service in poster, display, street car, outdoor and general advertising; perfect a system of economical and house-to-house

Samuel Knoff, 61 East Ninth street, New York, is placing the General Arthur Cigar.

C. Iron Monger Advertising Agency is putting out Ocean Steamship Co., Savannah, Ga.

Hotel Rollins, Fifty-ninth street, New York, is advertising on the exchange basis.

C. E. Sherin, of Potter Building, New York, is making renewals for Duffy's Malt Whisky.

Crown Chemical Co., 530 First avenue, North, Minneapolis, is reported as a new advertiser.

The Radford Chemical Co., 169 Yonge street, Toronto, Canada, is given as a new advertiser.

Nelson Chesman & Co., St. Louis, Mo., are placing business for the Paris Medical Company.

The Walther Robertson Drug Co., 436 Seventh avenue, Pittsburg, Pa., will push a Peptonized Port Wine.

W. A. Woodbury, 22 West Twenty-third street, is advertising Hotel Jefferson, N. Y., on the exchange basis.

Poster Suggestions for Sign Painters.

The general conditions under which the advertising sign and the poster are seen are so familiar that the designs suitable for one are very often admirably adapted for the other. It is true that the conditions under which posters are manufactured make them susceptible of a little finer finish than the average advertising sign, which must be executed by hand, under frequently adverse conditions, but nevertheless both, to be successful, must be characterized by boldness of design and good taste in coloring in order to be effective. Both must suggest by a few words the idea that the thing advertised is one that is worthy the patronage of the person who chances to see the announcement. Both must be so striking as to leave an impression on

When you need a doctor you do not select the cheapest one. * * * * *

TRY AN AD IN "THE BILLBOARD."

When you need advertising you should not select a paper because its rates are cheap.

distributions assist in obtaining a reduction in the postal rates on circulars and packages; further the equitable adjustment of all questions relating to express and freight rates, and the classification of advertising matter; promote effective advertising for the development of its trade to foreign markets; correct customs abuses, secure adequate protection of trade-marks, trade names and copyrights; and take such other active means for advancing the interests of general advertisers as may properly come before such an association.

There follows a list of questions, by means of which the organization hopes to find out the attitude of advertisers on a number of important topics, and to obtain valuable and helpful suggestions.

Some New Advertisers.

S. M. Isbell Co., Jackson, Mich., advertises seeds.

The Liebig Co. has increased its space in dailies.

Duochy & Co., New York, is placing Allen's Foot Ease.

The Metaphysical Institute, Davenport, Ia., will advertise.

The Lappin Tea Co., of Paterson, N. J., advertises Irish Tea.

Sugarine is advertised by Randon Manufacturing Co., Huron, O.

J. Walter Thompson Agency, New York, is placing the Marvel advertising.

Brookings, S. D., furnishes an advertiser to the Loraine Hose Supporter Co.

Drass skirts are being advertised by Helmann, 626 Williams avenue, Cleveland.

N. W. Ayer & Son, of Philadelphia, place the Wetmore Tobacco Co. advertising.

Charles Austin Bates is placing R. & G. Corsets and S. H. & M. Skirt Binding.

the memory, and both must be so legible "that he who runs may read." For it must be remembered that the person who chances to see a sign or poster rarely has time to stop and admire, but must, as it were, catch its meaning on the fly, from out the window of a carriage, railroad train or fast-moving trolley car. And in both cases the cheap, inartistic work, the poor design, the long and involved wording, are each factors that render the sign or poster of little value as a business bringer. A picture that adds to the story is always a valuable adjunct to a poster or advertising sign, but a picture that is merely thrown in for the sake of prettiness, and which can not, by any possibility, be associated with the subject, either as an illustration of the thing advertised or as conveying to the mind an allied idea, is of very little value. Indeed, it is far more apt to cause confusion of ideas, and to make the beholder remember the picture rather than the sentiment that goes with it. Very few advertisers can afford to throw away good dollars to educate the public in high art, unless there is a distinct commercial value to themselves in the pictures they display.—Painters' Magazine.

NEBRASKA.

LINCOLN.....	Gen'l Office, Angle, Beck & Co.
GRAND ISLAND.....	" " " "
HASTINGS.....	" " " "
BEATRICE.....	" " " "
NEBRASKA CITY.....	" " " "
PERMONT.....	" " " "
FAIRBURY.....	" " " "
PLATSMOUTH.....	" " " "
KEARNEY.....	" " " "
YORK.....	" " " "

Please mention "The Billboard" when answering ads.

MAGNETIC TACK HAMMERS!

Just the thing for tacking tin and card board signs. Every distributor should have one. Prices, with double extension handle, 32 inches long, each, \$2.00; triple extension handles, 42 inches long, each, \$2.25. Send the money with the order. None sent C. O. F. THE DONALDSON LITHO. CO., Newport, Ky.



Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

- Boston Job Print. Co. 4 Alden, Boston, Mass.
- Brooklyn Daily Eagle Job P. Co., B'yn, N.Y.
- Calhoun Printing Co., Hartford, Conn.
- Calvert Litho Co., Detroit, Mich.
- Central City Show Print. Co., Jackson, Mich.
- Central Litho So. 140 Monroe st., Chicago.
- Donaldson Litho Co., Newport, Ky.
- Enterprise Show Print, Cleveland, O.
- Erie Show Printing Co., Erie, Pa.
- Forbes Lith. Co. 181 Devonshire, Boston, Mass.
- Free Press Show Print Co., Detroit, Mich.
- Great Am. Eng. & Print. Co. 57 Beekman, N.Y.
- Great W. Print. Co. 511 Market, St. Louis, Mo.
- Greve Litho Co., The, Milwaukee, Wis.
- Haber, P. B., Fond-du-Lac, Wis.
- Hennegan & Co., 127 E. 8th St., Cin'ti, O.
- Home Show Printing Co., Atchison, Kas.
- Morgan, W. J. & Co., St. C. and Wod, Cleve, O.
- Morrison Show Print, Detroit, Mich.
- Pioneer Print. Co. 214 Jefferson, Seattle, Wash.
- Russell & Morgan Show Print, Cincinnati.

To Improve Poster Art.

The project of an academy for the annual exhibition of original designs at the Crystal Palace, in connection with the International Advertisers' Exhibition, has now taken definite shape. A committee of well known posterists has the matter in hand, and the date fixed is March 2 to March 30. The committee consists of Messrs. John Hassall, Tom Browne, Cecil Aldin, Bernard Partridge, Will True, James Pryde, R. Sauber and W. S. Rogers, each of whom agrees to exhibit no fewer than three original designs which have not yet been published nor previously exhibited. Membership of the academy is by election of the committee, and candidates, unless their published work be known, must submit three designs. Membership, which costs 10s per annum, carries with it the right of exhibiting three designs. The design of the Poster Academy is to elevate the poster art, to educate the public into an appreciation of the hoarding beautiful in place of the hoarding hideous, and to teach advertisers that the artistic poster is an excellent advertising medium. All particulars can be obtained from the honorable secretary, Poster Academy, Crystal Palace.

Poster Pointers.

The Commercial Job Rooms, of Cincinnati, a concern that has been printing posters for years, has moved its plant to more commodious quarters, and has retired from the poster printing business.

Printed matter has a personality just as much as human beings. If you have a business which is successful and prosperous and important, do not allow your printed matter to malign and misrepresent your goods. Good printing is worth all it costs.—Current Advertising.

Although Jim Winterburn occupies a suite of apartments at the Palmer House, spends his winters in Florida, and indulges in various other fads of the aristocracy, he still clings to one piebald practice—he still smokes Wheeling stogies, and prefers them to the finest Perfecto ever made.

On account of the great demand for poster displays in Buffalo during the Pan-American Exposition, local bill posters have increased the rate for posting from 3 cents to 3½ cents per week. Large numbers of temporary boards are being erected in Buffalo, and every available space is quickly occupied.

The United States Playing Card Company is rapidly moving from Cincinnati to its splendid buildings at Norwood, O., and it has been intimated that as soon as the big building in Cincinnati has been entirely vacated, it would be taken by the United States Printing Company. It appears now, however, that another plan is had in mind by the latter company, by which it can save splitting up the business into two separate buildings, as would be done if the other building were taken in addition to the one occupied at present. The street railway company now owns a right of way just south of the printing company's building, through which it approaches the Mt. Adams Incline. The printing company has been looking into the matter, and negotiations are on for the transfer of this strip of property and the lot next adjoining on the south that belongs to the National Biscuit Company, with the idea of building a large addition to the present plant thereon. The street railway would be run on Lock street to Fifth in case the property were sold, there thus being a saving to the street railway company and a chance for an important improvement as well.

Please mention "The Billboard" when answering ads.

THE BILLBOARD.

Published Weekly at

127 East Eighth Street, Cincinnati, Ohio, U. S. A.

Address all communications

For the editorial or business departments to

THE BILLBOARD PUBLISHING CO.

Subscription, \$4.00 a year; 6 mos., \$2.00; 3 mos., \$1.00, in advance.

ADVERTISING RATES:

Advertisements will be published at the uniform rate of ten cents per agate line; no discount for time or space. Copy for advertisements must reach us before noon on Saturday previous to week of issue. Our terms are cash.

The Billboard is sold in London at Low's Exchange, 51 Charing Cross, and at American Advertising Newspaper Agency, Trajan Buildings, Northumbria Road, W. C. In Paris at Brentano's, 31 Ave. de l'Opera. The trade supplied by the American News Co. and its branches. Remittance should be made by post office or express money order, or registered letter, addressed and made payable to the Billboard Pub. Co.

The editor can not undertake to return unsolicited manuscripts; correspondents should keep copy. When it is necessary to give us the instructions and copy for advertisements, great saving in the matter of telegraph tolls may be had by recourse to the Donalson Cipher Code.

Entered as Second-Class Matter at Post Office at Cincinnati, Ohio.

Saturday, February 16th, 1901.

There is something of a resemblance between a newspaper, a bill board and an advertising solicitor. The well-dressed agent, whose appearance is in his favor, is valuable to a show or an advertising firm, just as a neatly-kept bill board or a cleanly, attractively printed newspaper commands attention and patronage.

The multitudes of people who visit the menageries and zoos of the country have no conception of the danger and expense in securing the fierce rare animals of the mountains, the jungles and the deserts. Recently attention was called to the deplorable fact that several kinds of animals are becoming extinct. It is almost impossible for showmen to get giraffes, which are now worth \$20,000 a pair. Explorers and animal catchers say very few giraffes are in existence, and that in ten years this beautiful and graceful animal will have become extinct. The race of the rhinoceros is almost run, and the hippopotamus is also becoming a scarce and valuable menagerie attraction. The public does not comprehend the care and attention required to keep the animals in good condition. They are ignorant of the fearful risk that is taken in moving the beasts from place to place and the tremendous loss involved when they die. The various traveling shows of this country have millions of dollars invested in wild animals, a kind of property which is more of a liability than an asset.

The irritable temper of Richard Mansfield, the famous actor, is constantly getting him into trouble. He is about the most disagreeable and exasperating man on the American stage. He quarrels with his managers, his company, the stage hands, the public and with himself. He is

the Ishmaelite of the profession, always finding something to condemn and nothing to praise. Surely Mr. Mansfield possesses all the idiosyncracies and crankiness of genius. In striking contrast to the misanthropic and unfriendly disposition of Mansfield is the genial and gentlemanly E. H. Sothern. Many people consider Mr. Sothern a better actor than Mr. Mansfield. Whether that is true or not, Sothern is always affable, kind and considerate of the wishes and tastes of others, while Mansfield, with his splendid talents and his marvelous regard for the details of stage craft, is morose and disagreeable. The newspapers of the country have handled the odd conduct of Richard Mansfield very gingerly. Probably his private behavior and his ill treatment of people associated with him he considers no business of the public, but his numerous escapades at hotels and behind the footlights, where he has shown his unreasoning and unamiable temper at least call for some criticism.

It would appear that the euphatic public disapproval of the lascivious Midway shows throughout the country last season has awakened street fair promoters to a realization of the fact that they must change their tactics. They must be very heedful not to see that the base and degrading entertainments of the conchec-conchec sort will not be tolerated and that to attempt to give them, will likely be the downfall of street fair and carnival performances. Show managers are out for the money. There is very little sentiment among them. They cater to the demands of the public, and when convinced that the people will no longer stand for the risqué and ribald, they will give up that kind of attraction without a protest. It is a dangerous thing to shock the moral sense of a community, and the wise street fair promoters will hereafter devote their energy to the presentation of the clean, instructive and elevating. With the elimination of the bad elements of street fairs and carnivals, "The Billboard" predicts a very successful season. To insure the success of this class of enterprise, it will be necessary to introduce novelties, something that the amusement-seeking public have not had before. In the special Street Fair number of "The Billboard" we expect to have the views and suggestions of the leading promoters of the country, and from the various opinions expressed, it is likely many excellent practical ideas may be evolved.

AN INQUIRY.

Uncle Hiram—Did you read this here piece in the paper about the Pan-American Exposition?
Aunt Hetty—No. What kind of pans are they goin' to exhibit?—Puck.

Comments.

Charles Grant, distributor at Stillwater, Minn., since 1886, is very sick with the dropsy. He has not been out of the house for over two months.

The W. D. Husted Advertising Company, of Mansfield, Pa., has received letters from the Feister Printing Company, of Philadelphia, and the American Tobacco Company, of New York, commending their work in posting and distributing advertising matter sent to them.

E. C. Donnelly, the well-known Boston bill poster, has closed a contract with the American Tobacco Company to post 21,000 sheets of paper for a thirty-day display in the New England territory. So far as we know, this is the largest thirty-day contract ever made by one advertiser.

Walker & Co., the Detroit outdoor people, are now comfortably located in their new offices in the Hamlet Building, and are enjoying a boom. Local business is unusually large, besides which the concern is sending large quantities of posters to Ohio, Illinois, Michigan and Wisconsin for several cigar manufacturers.

Peter Lohmer, of Stillwater, Minn., bought out S. A. Clewell's bill boards and franchise on February 2. This is the first time in ten years that there is no opposition in the bill board business at Stillwater. Mr. Lohmer now has 2,500 running feet of bill boards, and can assure advertisers first class work and prompt attention.

Charles H. Atkinson is manager of the new Auditorium Bill Posters' plant in Peoria. The company has about 2,000 feet of boards up now, ranging from a 50-foot board to a 18-foot board. All of the boards are ten feet high, and built of tongue and groove flooring. Mr. Atkinson says his concern hopes to have 7,000 feet of boards by the last of May.

An enterprising bill poster in a small Indiana town has been sending out letters to all the shows, requesting them to book their show for his town for next season, promising big business, because there has not been a circus in his burg for several years. Of course, he is entirely disinterested in the matter and does not want the posting of the paper. His little scheme was discovered because he sent the Buffalo Bill Show a letter in a Robinson envelope and vice versa.

Chicago business men have complained to Postmaster Gordon that mail reaches them with Biblical texts stamped on the envelopes, and they want the practice stopped. The postoffice officials have started an investigation, Boston, New York and Philadelphia being included, but so far they have been unable to discover the man who uses the hand stamp. The belief at present is, that he is an employe of the Chicago office, who is interested in the spiritual welfare of the public. There is no law against the practice, but the postoffice officials would like to discover who the man is.

The Queen City Bill Posting and Distributing Company, composed of Messrs. J. L. Campbell and James H. Becker, a newly-organized corporation, has now over 1,000 feet of bill board space in Shelbyville, Ill., and have carpenters at work making more. They have also secured valuable space at Moweaqua, Endicott, Tower Hill, Lakewood, Cowden, Herrick, Stewardson, Strasburg and Windsor, and propose to do the bill posting and distributing business on a sound business basis. They will be up to date in their line in every way, and expect a large patronage. Any business entrusted to them will receive personal and prompt attention.

The Joliet Ill. officials have unearthed what they consider to be a fraudulent scheme of extensive proportions. To-day they took into custody a man with several aliases, but who says his name is F. Higgins. He is believed to be from Chicago. With a woman he has been canvassing the merchants, soliciting advertisements, to be inserted in the Sunday-school singing books. He succeeded in collecting sums of money from a large number of people, when the woman exposed him and the police interfered. Pougham, it is said, has operated in South Chicago, Rockford, Aurora, Elgin, Janesville, Wis., and other places. He claimed to represent the Evangelical Publishing Company, 51 Lakeside Building, Chicago, but this firm says he is not employed by them.

A good many advertising solicitors, with hope in their breasts and determination in their eyes, called upon Sam W. Hoke, last month, and demanded that he stand and deliver a duplicate of the full-page advertisement of his business, which he carried in the Christmas number of McClure's Magazine. Mr. Hoke's reply was snave and unvarying. "My dear fellow," said he, "I should be very glad, indeed, to give you an order for the page, if you will first place with me a contract for bill board advertising amounting to \$500. That's what McClure's has done." And by the way, that McClure poster, which has been prominent all over New York, is about as handsome and pretentious a piece of paper as we have seen in many a day. When the McClure people do anything, they certainly do it right. This same policy, which they have pursued from the very beginning with their magazine, has brought about that success which every one acknowledges has been paid for and delivered.—The Advisor.

Mr. Tesla's Secret.

In spite of the fact that he says so himself, Mr. Nikola Tesla has undoubtedly mastered the secret of vital importance in this day and generation. Not the secret of Inter-

planetary communication. That would not really be so important. Improvement in the methods of communication right here would be of more value than that. Communication with Mars, for example, would probably result in little more than bulkier Sunday newspapers. We should be apt to find the Martians foolishly absorbed in affairs of no moment to us, and little disposed to interest themselves in the problems that are confronting us; and beyond the mere certificate of their existence, we should be no forwarder. What Mr. Tesla has undoubtedly discovered is the secret of how to communicate with the earth public through the newspapers without money and without price. It is a secret which we imagine the philanthropic Mr. Munyon would pay handsomely to share with him. But Mr. Tesla is keeping it to himself. Whether he has hypnotized the editors or whether he does it with high-current electricity may never be known. The certainty is that when they want newspaper space for their advertising fairly takes the other gentlemen have to pay real money for theirs, while the ingenious Mr. Tesla gets his free.—Puck.

Advertising Value.

That "The Billboard" is the most effective medium for reaching all classes of amusement promoters has been proven frequently and in many ways. J. L. Buford, the present manager of Lincoln J. Carter's "Chattanooga" company, who was manager of the concessions at the Topeka (Kan.) Street Fair last summer, sends the following unsolicited testimonial regarding the advertising strength of this paper. He says: "An ad. inserted in 'The Billboard' for Street Fair at Topeka, Kan., during the last summer, brought more answers than all other papers combined."

Death of W. H. Harris.

Just as we are going to press, we have received a telegram from C. C. Wilson, of Chicago, announcing the sudden death in that city Sunday night of that genial gentleman, that sincere friend and splendid showman, William H. Harris, proprietor of the famous Nickel Plate Shows. Mr. Harris had not been well for sometime, but his sudden taking off will be a surprise and shock to his thousand of friends, both in and out of the profession, to which he did so much honor. Next week we hope to give more particulars of the passing away of this good man. He will be missed in the circus world. His kindly nature was reflected among his fellows, and W. H. Harris was one of the few men against whom there was no complaint or criticism.

Several months ago, Mr. Harris, who was more than sixty years of age, had a severe attack of heart trouble, but got so much better that his friends hoped for his entire recovery. His Nickel Plate Shows are among the best known and cleanest in the country. It was his intention to open his season in Louisiana this month, but on account of the prevalence of smallpox in that section, the project was abandoned and Mr. Harris had arranged for his opening in Chicago early in April.

The famous showman was a Mason of the very highest degree. He was also an honored member of the Nobles of the Mystic Shrine. The Masonic fraternity, for whom he did so much by his money and influence, will miss him greatly.

LETTER BOX

Our readers and subscribers in all lines are invited to avail themselves of "The Billboard's" new mail scheme. We have an experienced clerk in charge of this department. He keeps track of people and forwards their mail wherever possible, the moment it is received, thus avoiding delay. Letters are only advertised when we do not know the whereabouts of the persons to whom they are addressed. Letters advertised for four weeks and un-called for will be returned to the post office. Circulars, postal cards and newspapers excluded. Letters are forwarded without expense.

ADVERTISED LETTER LIST.

Kloss Having,	Mr. Lockhart.
E. H. Boone,	C. F. Miller.
F. H. Cooke,	John F. Palmer.
Frank Dalton,	Wm. Ribble.
John W. Edwards,	Dan R. Robinson.
W. E. Ferguson,	Wm. Powley.
Joe Frank,	H. Saunders.
The Great Gutter,	Joe Schlich.
H. T. Glick,	Walter Sheridan.
S. Gordon,	San Spirea Co.
Ited Hainey,	Parson Taylor.
Fred. Hart,	L. W. Washburn.
G. W. Hibbard,	Arthur Warner.
Chas. Johnson,	Harry Welsh.
Louis Keithfield (2),	N. E. Whelan (4).
Wm. Kibble,	C. E. White.
A. Leise,	Jno. F. Williams.



Castranography.

The above unique word is the name of a decidedly new art. The idea was conceived by an English engraver, and specimens of the work are to be found on exhibition at the Royal British Museum, London, England. The design and work are crude, lacking the touch of the artist.

Having seen a few of these rude pieces of cutting on cardboard, the writer saw an opportunity to improve the art. Progressing, I soon found that there were almost unlimited possibilities in this new idea, and being of an artistic turn of mind, I became greatly interested, and have since made a constant study of it. Having spent eleven years originating designs best adapted to this peculiar style of work, and having visited every State in the Union, I found that it was an easy matter to cut the straight lines, but much more difficult to make the graceful curves which are so necessary, for "Beauty lies in graceful curves."

The work consists of cutting—rather, carving—on cardboard with an ordinary pen-knife, the blade, however, having been previously broken off short; that is, about an inch in length. This blade must, of course, be very sharp, in order to turn out pretty and artistic work.

Beautiful designs of ships, flowers of every variety, animal heads, secret society emblems, etc., are among the many things constantly in demand. These are made only on small cards; those to be used as a visiting or business card. Larger designs of the same, or of any conceivable subject, are made for framing. Photograph holders, lunch on, dinner and tally cards are also in use, and can be artistically decorated.

To one who has never seen the work the art will prove a surprise, both in the hold relief with which the various designs can be made to stand out, and the rapidity of the execution. In truth, I can cut a person's name in less time than the ordinary man can write it.

The undersigned claims the distinction of being the only artist who has made a success of the work in question, not without many years of toil and thought, however, as the art had to be picked up and developed by one suited for it, as nothing of the kind is in evidence at the schools of art on either continent.

ALBERT CATLIN NEARING.
Irandon, Vt.

Railroads and Advertising.

One of the most interesting business changes, especially to newspaper men, is in the attitude of railway managers toward advertising, says the *Highways* (N. Y.) Eagle. We can remember when the Hudson River Railroad Company would not so much as give a country newspaper publisher a free ride to the city in return for publishing its time-tables to an amount which at ordinary advertising rates was worth twenty times the value of a ticket. The arguments of the managers in those days was, "the newspapers have got to publish our time-tables for the benefit of their readers, whether we pay anything for it or not, and so we won't pay." The people have got to ride in our cars when they want to go anywhere, and there is no use of our paying anything for advertising." Since then they have found out that business can be vastly increased by bringing it to the attention of the public, and probably the number who travel is nearly twice as great as it ever would have been if they had adhered to the old practice. All the important lines make use of as much advertising matter, both by means of illustrated circulars and publications and through the newspapers, to bring their lines and their facilities to the attention of the public, as do the big department stores or any other live business concerns of the country.

Beware of Traveling Advertisers.

It is surprising how many advertising schemes are plausibly promulgated among our merchants and business men by smooth-tongued canvassers from abroad, who are entirely unknown to our citizens and whose responsibility is practically naught. The present season, especially, seems to be prolific in that sort of fake, and hardly a week passes but some new scheme is developed.

The latest is something a little out of the usual, and consequently is likely to find some victims among those who do not investigate carefully. We heard the glib agent trying to work one of our shrewdest business men last evening, but we believe that a little reflection on the business man's part will defeat the game.

It is as follows: The agent sells tickets to a number not less than 400 at 2 1/2 cents each, to the dealer in dry goods, hardware, confectionery or whatever the line of business.

One of these tickets is given to every purchaser of \$2.50 worth of goods by any customer, and this customer by sending this ticket and 25 cents in money to the booksellers who are pushing the scheme, will get any one of a list of 150 volumes of books.

In this proposition the swindle is on the business man and not on his customer. The offer will induce no additional sales of goods because the books in the list may be purchased at any book store for the 25 cents without any ticket, and if purchased in a quantity can be had at from 15 to 20 cents.

As a consequence, the dealer will sell no more goods, but will be out the \$10 he pays for the tickets, and this is evidently where the smooth promoter "gets on." If he can secure twenty business men in a week to hand him over their \$10 each, making \$200 for that time, he will not have lived or talked in vain.

Another method of securing something for nothing, is that worked recently by the young man Bull and others, where advertisers pay for the insertion of their advertisements before the contract has been fulfilled by the party making the same.

While we deprecate these irregular methods of getting one's business before the public on general principles, yet having made such contract, no advertiser should pay an irresponsible party any money in advance for such work. He should keep his money in his pocket until every condition has been strictly complied with. Were this done, there would be less persons to mourn the loss of their hard-earned dollars and less reason for looking fast in human nature.—*Santa Barbara News.*

The man that goes from house to house figures more in the result that the writer who compiled the text, the artist who illustrated, or the printer who printed it. Any sort of old book will bring results if it is carefully and conscientiously distributed by honest men. Of course, "the better the book, the better the returns." But style, illustration and print to be mentioned in the same breath with distributing.

Among the Agencies.

The Le Page's Poultry Food publicity is handled by Pettingill & Co., 22 School street, Boston, Mass.

L. D. Morse Advertising Agency are sending out a few orders for the advertising of Brown's Brouchial Troches.

Theodore P. Roberts, advertising agent, Chicago, Ill., is placing a few orders for Sears, Roebuck & Co.'s Electric Belt.

The A. E. Sprout Agency, 7 Water street, Boston, Mass., handle the advertising of Dr. Reed in New England weekly papers.

Albert Frank & Co., Empire Building, New York, place the financial advertising of Speyer & Co., 30 Broad street, New York City.

The Indiana, Illinois & Iowa Railroad Company's financial advertising is placed through Albert Frank & Co., Empire Building, New York.

Pettingill & Co., 22 School street, Boston, Mass., are handling the Londonderry Lithbia business, which they are placing in selected daily papers.

A large appropriation is being spent by Pettingill & Co. for half-page advertisements of the Bernard-Richards Company, Limited, Boston, Mass.

Continuation orders for the Grover Graham Dyspepsia Remedy Company are being sent out by Remington Brothers, 316 Broadway, New York City.

The Gove Advertising Agency, Providence, R. I., are sending out orders for the financial advertising of Deane & Shibley, 53 State street, Boston, Mass.

who is well known throughout the West and South.

The advertising branch of the rapidly growing business of the Ice & Cold Storage Company, of Los Angeles, Cal., now requires the exclusive services of a good advertising expert. This man the company has secured in the person of Mr. H. W. Clough, who arrived last week from the East, and entered at once upon his duties. Mr. Clough was formerly connected with the well known advertising managers, J. T. Wetherald & Co., of Boston, and later handled the extensive advertising of the Vinal Company. Mr. Clough will undoubtedly win for the Ice & Cold Storage Company a full return for every dollar expended.

Weekly List of Bill Posters.

Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

- ARKANSAS.
Conway—J. F. Clark, Box 92.
- ILLINOIS.
Pekin—Standard Bill Posting Co.
- IOWA.
Des Moines—W. W. Moore (licensed Dist.)
- KANSAS.
Atchison—City Bill Posting Co.
Parsons—George Churehill.
- MISSISSIPPI.
Yazoo City—H. C. Henck.
- NEBRASKA.
Fremont—M. M. Irwin.
- NEW YORK.
New York City—New York Bill Posting Co.
- OHIO.
Middletown—Anthony H. Walburg.
Zanesville—Wm. D. Sebultz.
- PENNSYLVANIA.
*Johnstown—A. Adair.
New Castle—Tbe J. G. Loving C. B. P. Co.
- TEXAS.
Gainesville—Paul Gallia.

Weekly List of Distributors.

Advertisements under this heading will be published weekly at the uniform rate of ten cents per line per issue, or \$4.00 per year.

- ARKANSAS.
Conway—J. F. Clark, Box 92.
- CALIFORNIA.
Eureka—W. H. Matbews, 636 2d st.
- GEORGIA.
Atlanta and Suburbs—Edw. B. Bridger's Advertising Agency, 604 Temple Court Bldg.
Columbus, Ga.—Girard & Phoenix City, Ala.—Edw. B. Bridger's Advertising Agency. Address Atlanta.
- ILLINOIS.
Chicago—John A. Clough, 42 River st.
East St. Louis—H. H. Deemar.
Gainesville—H. Hulén B. P. & Dist. Co.
Pekin—Standard Bill Posting Co.
- INDIANA.
Marion—John L. Wood, 920 S. Branson st.
- IDAHO.
Boise—R. G. Spaulding.
- IOWA.
Burlington—A. E. Dreier, 1211 Summer st.
Des Moines—Des Moines Adv. Co.
Fort Madison—Sylvester Johnson.
Sioux City—A. B. Beall.
- KANSAS.
Atchison—City Bill Posting Co.
- MASSACHUSETTS.
Brockton—John V. Carter, 283 Belmont st.
Lowell—W. E. Aldrich & Co., 76 Glidden Bldg.
New Bedford—A. E. Hathaway.
- NEBRASKA.
Fremont—M. M. Irwin.
- NEW YORK.
Canandaigua—Wm. F. Mosber, 98 Chapin st.
New York—New York B. P. Co.
Ogdensburg—E. M. Bracy.
Oswego—F. E. Munroe.
Sebuctago—Cbas. H. Benedict, 121 Jay st.
- OHIO.
Fostoria—W. C. Tirrill & Co., 116 W. Tinn st.
Uhrichsville—Twin City Bill Posting Co., of Uhrichsville and Denison. Address Uhrichsville, O.
- PENNSYLVANIA.
Carlisle—Wm. M. Meloy, Box 49.
*Johnstown—Geo. E. Updegrave & Co.
- WEST VIRGINIA.
Martinsburg—Horner's Unique Adv. Co.
- WISCONSIN.
West Superior—C. A. Marshall, W. Superior Hotel.
- CANADA.
A. F. Morris, manager, Hastings st., Vancouver, B. C.
Montreal—C. J. T. Thomas, Box 1129.

Please mention "The Billboard" when answering ads.

"Would You Show Your Wares At the Country Fairs?"

YES? Then be guided by "THE BILLBOARD." We publish the date and place of every fair in the United States and Canada just as fast as they are claimed, and far enough in advance to enable you to make all your arrangements.

Commercial Advertisers.

Pearson's poster is not good, while McClure's is. It would be interesting if it were possible to compare the results.

Rheinstrom Bros. said nay, swore roundly—"Never again!" But they have come around again. They are on the L. stations in New York with a 1-sheet.

A poster must not be a work of art. Its efficiency must not be sacrificed to artistic ideals. It must be first, last and all the time a good advertisement.

Tumble Whisky now has the second best location in New York City. It occupies the place at the head of Longacre Square, formerly used by the Robert Burns Cigar. The location is ideal for a whisky sign. It is one of Gude's. It will soon be "first best," as the location at Twenty-third and Broadway will be "no more" shortly after May 1.

A little knowledge of bill posting is a dangerous thing. Any advertiser who essays it without a fair understanding of its possibilities and its limitations is liable to meet only with disappointment and disgust. The experienced adviser in any of the various fields of advertising is always worthy of his hire, but when it comes to bill posting you can pay him "time and a half for time," and not overshoot his worth.

Most men feel that they can write good advertising if they can get just the right kind of a head line or catch line. The more natural a person can be in the head line and in the body matter of advertising, the stronger and better will be the advertisement. The best literary men have never been able to turn out thoroughly original work each day, and the merchant must not expect to be always original in his advertisements.—White's Sayings.

Booklets are a form of advertising which is proving immensely profitable. A good booklet may be either in the form of a brightly written story or very full of pointed information. In either case appropriate illustrations very materially aid in making the booklet easily read and attractive. The real thing, however—the one vital element that makes them valuable—is their proper distribu-

George H. Waterhouse, advertising agent, Bangan Buiding, Providence, R. I., continues to place a few short-time orders with New England dailies.

L. D. Morse Advertising Agency, New York office, is renewing contracts for the Cuticura advertising, and also sending out orders for extra space for the same business.

The Dominion Line business is placed through Pettingill & Co., 22 School street, Boston, Mass., who are also making a few contracts for the Upman Cigar advertising.

Joseph Loewenherz, 119 Nassau street, New York City, is handling the advertising of the New York Medical Institute (Professor Collins), 149 West Thirty-fourth street, New York City.

Chicago Babbitt-ized.

The Gunning system of display advertising has sent "The Billboard" a handsome little booklet, entitled, "Chicago Babbitt-ized." The work, which is the highest order of art, is that of the Gunning people, from cover to cover, and a part of their advertising relations with R. T. Babbitt. Mr. Gunning is assisting in the exploitation of Babbitt's best soaps in Chicago, and has covered the city with wall and bulletin advertising, similar to the cuts which appear in the book. The booklet is a credit to the Gunning's, and will prove very effective for the Babbitt's.

Notes.

W. H. Pinney, the well known advertising agent on the coast, has moved from Los Angeles to San Francisco, Cal.

One of the most remarkable instances of showing how a catch phrase will make the fortune of an advertiser is that of the Green River Distilling Company, of Owensboro, Ky. The line that has caught the public is, "Whisky without a headache." The author of this happy expression is Charles A. Lewis,



OUTSIDE.

My! The picture on that wall Shows 'most all the show, and all The wild an' ma's, and a girl Ridin' bareback, while she'll twirl Roun' in skirts of sparklin' blue, Smilin', howin', burstin' through Paper hoops, and lookin' down, Proud and haughty, on the clown. My! This picture just shows free What rich people pay to see!

Say! By list'nin' hard, you'll hear Music juglin' loud and near; Crowds all clappin', laughin'—say! Maybe, if I watch and pray, Like the teacher says I should, Maybe—if I'm awful good—P'raps an angel might come down, Take my hand, and say, "Mag Brown" (Not a waitin' till I've died), "Come, step up! Walk right inside!" —ROSALIE M. JONAS.

Tigers' Desperate Battle.

The Robinson winter quarters, at Terrace Park, was the scene of a terrific battle to the death between two tigers, a few days ago. Recently six Bengal tigers were shipped from New York to the winter quarters. It was intended to exhibit the six in one cage, a thing that has never been done, and all were placed in one compartment, to become accustomed to each other before the road season opened in the spring. Each animal cost \$1,000, and there were four females and two males.

One of the females, a particularly sleek, graceful and beautiful tigress, immediately captured the affections of the two males, and so fascinated them that they entirely neglected the other three, who pouted and dejectedly crouched in a corner. But the handsome female also had her preference, and with one of the tigers would have nothing to do. The other she appeared to be very fond of.

These relations between the six continued for several days, the keepers looking constantly for a fight between the two males. But the jealousy of the tiger scorned took the form of rage against the female, and culminated in an attack upon her Thursday morning at sunrise. The fight was one of the most furious the keepers ever saw. The noise of it and the frightened cries of the others, which tore at the bars in an effort to escape, aroused all the animals in the building, and an uproar commenced that was appalling.

The tigress made a desperate fight for her life, but the infuriated male caught her by the throat with his powerful claws, and did not release his hold, in spite of the efforts of the keepers to drive him off, until his victim was quite dead.

Buffalo Bill's Plans.

An erroneous impression has prevailed to the effect that Col. W. F. Cody (Buffalo Bill) was anxious to secure a location inside the Pan-American grounds. As a matter of fact, many overtures were made to have the Wild West exhibition so located, but the management would not consider any proposition whereby this great American exhibition should be fenced in and the general public compelled to pay twice before entering the Wild West grounds. With this objection in view they sought a situation outside the exposition, and arrangements have been made whereby Buffalo Bill and his Congress of Rough Riders, which represents everything in the way of muscular, virile, manhood, expert horsemanship, will locate on the Glenn property, just opposite the Delaware and Amherst street entrance to the Pan-American.

A lease for this purpose has already been executed, and in due course of time a grand stand and seating arrangement for 20,000 people will be erected. The Buffalo Street Car Company is to extend a loop from the Main street lines along the northerly side of this property, direct to the main entrance of the Wild West and Amherst street gates. The Belt Line also has its Delaware Avenue Station within three hundred (300) feet of the grounds. This, coupled with the fact that Delaware avenue will afford the only direct carriage route to the exposition and the Wild West, clearly shows the wisdom of the selection as a site for the great exhibition which Col. Cody and his partner, Nate Salisbury, have planned for the Pan-American season. Their proposition, in this respect, is to surpass anything they have heretofore undertaken, the World's Fair engagement at Chicago and the Paris Exposition not except-

ed. The exact program being purposely concealed until after the annual opening at Madison Square Garden, New York City; but Mr. Louis E. Cooke, their general manager, who also represents James A. Bailey and W. W. Cole, the well-known showmen in this enterprise, who has negotiated and closed the Buffalo arrangements, states that everything on the Midway or that may be crowded into the Stadium will not equal the Wild West in point of interest, scope and realism or in the way of sensation, military and ethnological variety, as nearly every equestrian and athletic nation on earth will be represented.

Mr. Cooke, who has visited every exposition in the world since the great Centennial year, is very highly impressed with the outlook for the Pan-American, and, as he puts it, "If Niagara Falls, the Pan-American Exposition and Buffalo Bill can't draw the people, what is the use of combining Art with Nature?"

"Why, only think of it!" said Mr. Cooke, "the two sister republics, representing the best half of the earth's surface all concentrated in the northwestern section of Buffalo, a city which in itself is the natural commercial garden spot of North America; with the Pan-American Exposition as a center-piece! Well, we flank this picture with Buffalo Bill and his great camp of Indians, Mexicans, cowboys and the Rough Riders of the world on one side, and Niagara Falls—God's most inspiring water fall—playing like a perpetual fountain, in the front door-yard."

It is a foregone conclusion that the utmost harmony will exist between the exposition and Wild West management, and Mr. Cooke has generously offered to let his advertising cars and bill posters carry, post and distribute free of charge any advertising material the Pan-American people may furnish, in addition to a most liberal supply of his own posters bearing upon the great exposition.

Walter Main's Plans.

There have been so many stories afloat regarding the intentions of Walter L. Main, the well known circus man, that the following official information direct from winter quarters will set at rest all previous rumors: Ed Knupp, of Jamestown, N. Y., will be general agent; William J. Doris, of 23 Fairview Place, Flatbush, Brooklyn, N. Y., manager of all privileges; F. J. Chamberlin, of 322 Bellefonte avenue, Lock Haven, Pa., musical director; Dan Fitzgerald, Geneva, O., general superintendent; Bob Abrams, Geneva, O., boss hostler; R. H. Dockrill, No. 422 Washash avenue, Chicago, Ill., equestrian director. Mr. Dockrill will engage all the performers for the big show. Ed Kennedy, of Portage, Wis., will be boss canvasman, and Jack Kent, of Frenchtown, N. J., master of transportation. Don McKenzie will superintend feed and attend reserved seat gate. Harry Anderson will attend reserved seat gate and make himself generally useful. John D. Carey will assist press agent, and be generally useful. Miss Mary Abrams will have charge of wardrobe, and is now hard at work on same, with six young ladies, making everything new, and all new designs. Four or five different wagon firms in the United States are at work on the cages, tableaux, baggage wagons, etc. The Youngstown Car Works will build two new trains; in fact, every car will be new. The sleepers will all be Pullman and Wagners, even to the working men. They are 60 feet long, and will be as fine as were ever turned out. The show will be a big four-bit exhibition, conducted on sound business principles only. There have been many rumors, some of which claim it would be a stock company; again, it would be rented, etc. Now, we wish to state emphatically that all the above rumors are false; that it will be all new from A to Z, and Walter L. Main will be sole owner; and although he does not intend to travel with the organization at all times on account of his health not being fully recovered, he will attend to the building and financing of the show in winter quarters, and has engaged a competent lot of bosses and heads of departments, and is in hopes it will run smoothly, if he is not there all the time. Each head of department will engage and discharge their own people. It is something new for the equestrian director to hire his own people; but Main does this so he will not be annoyed with the petty trifles of the entertainers. In fact, Main will engage no one. Each boss will have absolute control of his own employees.

Yours very truly, D.

News for Mr. Bailey.

The following clipping from the Chicago Record of Feb. 7 will probably be news to Mr. James A. Bailey:

"Bill posting circus cars with their great sheets of glaring surprises will no longer gladden the heart of the rural small boy. The old-time circus bill poster is passing with the horse, and when James A. Bailey's Circus appears in America next year horseless carriages will draw the caged animals through the streets, and the Associated Bill Posters of the United States and Canada will post the bills. This innovation in circus methods was completed Jan. 11, when James A. Bailey contracted with Col. Burr Robbins and R. C. Campbell, of Chicago, for over \$300,000 worth of bill posting. Under this contract the circus advertising car will be done away with and the bills will be sent direct from the printing house to an objective point, where they will be distributed by the local correspondents of the associated bill posters. It is said that this plan will save the circus company at least one-third of the old-time cost of advertising.

A Great Side-Show Feature.

Honolulu, Jan. 21 (via San Francisco, Cal., Feb. 5).—Papaia, a Tahitian fire-walker, gave an exhibition of his powers before 1,000 spectators here last Saturday evening. He walked with bare feet over stones under which fire had been burning for about seven hours. The old Tahitian's performance has aroused much local discussion, some people claim that it was a fraud, and that the stones had not been properly heated, while others contend that the exhibition was a remarkable example of the fire-walkers. Papaia decided to do the trick over again in daylight, and he is to walk on hot stones again this afternoon.

Walking over hot stones is a ceremony peculiar to the tribes which inhabit the Pacific Islands. Some very "tall" stories have reached regarding feats of this nature, but the above seems to be fairly well authenticated.

It is easily investigated, and if worthy would make a great side-show act, outside attraction or a feature at fairs.

Shipp's Indoor Circus.

A letter from "The Billboard" correspondent at Cedar Rapids, Ia., tells of the splendid success of Shipp's Indoor Circus at that city during the week of Feb. 4. The performance was highly spoken of in every way. There were twenty-three numbers on the program, lasting two hours and a half, and the originality and cleverness of the performers provoked warm applause. The roster of the show is as follows: Edward Shipp, owner and manager; H. A. Weaver, treasurer; Dan F. Line, agent; Miss Julia Lowande, principal equestrienne; Art and Dot Adair, perch, stunts, musical acrobats and clowns; Amy and Le Van, aerial act and rings; Mlle. Chenet, trapeze and teeth swivel; Cecil Lowande, somersault riding act; Carlota, balancing ladder act; Alex. G. Lowande, bounding rope and mule hurdle act; the Gilmore Trio, aerial casting act; Frank Oakley ("Slivers") clown; Lou Moeza, clown; Young Brothers, acrobats and Chinese table act; Delno and Le Van, horizontal bars; Harry Lankin, hurdle rider; Ah. Johnson, double somersault leaper; Arthur Adair's clown band; "Red" Carroll, boss property man, with four assistants; Chas. Musser, boss groom, with two assistants; six ring horses and one mule.

Circus Gossip.

Dan Dale has the Grippe.

Mr. John Keenan is in New York on a short visit.

Warren A. Patrick is "resting" in New York.

Miss Blanche Hillard arrived at Terrace Park on Monday.

William Seils, of the Sells-Gray Shows, is in Chicago on business.

A. Murray McPhail is at work ahead of the Forepaugh-Sells Shows.

Mr. J. P. Fagan, of the Wallace Shows, was in Philadelphia last week.

Dr. E. D. Colvin is in New York, looking for a consignment of animals.

Mr. Peter Sells was in New York last week in consultation with Mr. Cole.

Lon Moore has signed with the Great Wallace Shows as principal clown.

Low Graham is in charge of Ringling's Side Show, and not Lew Rahan.

Buffalo Bill is in Indianapolis early in May. He has all the boards contracted for.

Cooper & Co.'s Circus is the first show in fifteen years that exhibited on the Vermillion Bay.

Fred. Wagner, of the Great Wallace Shows, has opened a cafe on North State street, Chicago.

Welsch Bros.' Circus puts in two weeks at Buffalo, N. Y., during the Pan-American Exposition.

Nobby Clark and wife are back in Cincinnati, after several weeks pleasantly spent at Jacksonville, Fla.

The men riders at the Robinson winter quarters at this time are Romeo Sebastiau, James Dutton and G. Holland.

Mrs. W. Dutton, the equestrienne of the Robinson Show, is riding a new horse that her husband recently bought for her.

William Dutton, the able equestrian director of the Robinson's Shows, gave "The Billboard" a pleasant call the other day.

Fred. Fisher, of the Ringling Bros.' Show, has opened a cafe on Hamilton Pike, Cincinnati.

Geo. E. Clark, of the Great Wallace Show, has been retained on the door of the Walnut Street Theater, Cincinnati.

Miss Kitty Kruger, the rider, is back in Cincinnati from a visit to Kansas City, and is very busy with a new four-horse act.

Harry Amler, of the Great Wallace Show, has sold his handsome residence at Ithaca, Ind., and will hereafter reside in Chicago.

The Geneva (O.) public schools are using some stuffed animals, loaned them by Walter L. Main, for the study of natural history.

An elephant and three cat animals last week passed through Buffalo, N. Y. They were en route from Homer, N. Y., to Geneva, Ohio.

Col. Chas. Seeley, privilege manager of the Forepaugh-Seils Show, has been suffering from rheumatism and boils for the past few weeks.

Ed. Wilsen, the side-show man, is now engaged in cashing work tickets for the New York snow shovelers and street cleaning department.

Mr. Tom Mason, of Kentucky, formerly with Walter L. Main's Show, is to marry a pretty Kentucky belle on the 22d of the coming month.

L. J. Whitney, of Spokane, Wash., will take out a dog and pony show. Harry Heikes is the agent. The show will open at Spokane about May 15.

Stanley Lewis, with the Pawnee Bill Show last season, will take out a "Ten Nights" company for eight or nine weeks, until the opening of the circus season.

R. S. Terry, animal man of the Sells-Gray Show last season, is in Cincinnati for a few days. Mr. Terry has offers from several Western shows for the coming season.

T. F. Kenney, drum-major; Fred Latell, contortionist; E. J. Conger, canvassman, and Billy Williams, stockman, have been engaged for G. W. Hall, Jr.'s Circus and Menagerie.

The general offices of the Halley & Cole interests look quite busy at this time. Mr. W. H. Gardner, Mr. Louis E. Cooke, Whiting Allen and Lewis Barrett are all hard at work there.

D. J. Jarrett, agent of the great American Shows, is very enthusiastic over the circus news in "The Billboard." He is getting things in good shape for the opening of the season.

Buffalo Bill's Wild West will be in opposition to the Pan-American Exposition, at Buffalo, having rented a large tract of land just outside of the big show for at least two months.

A new thing in the circus line is an acrobatic concert, which is being given in some of the towns of Louisiana on Sundays. After the concert at night there is dancing until 4 in the morning.

C. H. Gilbertson goes with the Rhoda Royal Show. He is making arrangements for three flats, an advance car and a carload of horses in Chicago. He will also send on some parade stuff.

Dr. E. L. Colvin, the American representative of the Hagenbeck's, is in New York, awaiting the arrival of a large consignment of animals. Most of them have already been disposed of to various shows.

Shipp's Indoor Circus will play Ann Arbor, Mich., Feb. 26 to March 2. The performances will be held at the Armory, and will be under the auspices of Company 1. Cecil and Julia Lowande have signed with the above.

Henry Gilbertson was a "Billboard" caller Feb. 6. Henry has just returned from the South, where he purchased a one-third interest in the Rhoda Royal Shows. The show will close in about two weeks, to get everything in shape for the coming season.

Mr. Alf. Reil, of the Buffalo Bill forces, is now advertising agent of the Grand Opera House, Eighth avenue and Twenty-third street, New York. "In Old Kentucky," of which Mr. Fred. Heckman, also of the Buffalo Bill forces, is the business manager, is showing at the Grand this week.

E. H. Woods, formerly of the Buffalo Bill Show, but now of the Fitzhugh Car Company, was in New York this week, looking after business. He has an elegant combination car on the Pennsylvania tracks in Jersey City for exhibition purposes. Mr. Woods was accompanied by his wife. He also spent two or three days in Cincinnati.

Circus Routes.

HARNUM & BAILEY SHOWS—Vienna, Austria, indefinitely.

COOPER & CO. SHOWS—Pattersonville, La., Feb. 15; Baucker Landing, La., Feb. 16; Perry's Bridge, La., Feb. 17; Ramsey Post Office, La., Feb. 18; Milton Ferry, La., Feb. 19; Abbeville, La., Feb. 20; Hope Mill, Feb. 21.

Engagements for 1901.

Mlle. Dorine, queen of panthers. Lotto, world's champion high diver. Jose A. Harrios, master mind of animal subjugation.

Madam Marian Barton and her mixed group of forest-bred animals.

James J. Grant, champion high wire artist of the world, with Louis J. Beck.

Quo Vadis, or the Burning of Rome, under direction of Harry M. Day, of World's Fair fame, with Louis J. Beck.

License Protection.

Law F. Cullins, proprietor of Cullins' Circus Show, writes to "The Billboard" to endorse the proposed organization of a showmen's league for protection of the proprietors against exorbitant licenses. He gives an instance why such an organization is needed. Last season Mr. Cullins' agent contracted with the city of Chadron, Neb., for the admission of all the Indians in that vicinity to one show on condition that the license was to be but \$5. The town officials violated the agreement, which was signed in contract form, by making the show pay a \$25 license.

Reno's Shows.

Reno's Oriental Shows are wintering in Kaukaee, Ill., and will open in the early part of May. People already engaged are Stone and Vinegar, Albert Vade, Arthur Humston, Wilson and Dare, Emily Reno, Eugene Stevens, Clarence Burrows, the Bancrofts, W. B. Alvord, Edward Reno's trained dogs and ponies. The show will travel with twenty wagons and fifty head of stock.

With Another Show.

Cullins Bros.' Show will not go out this year from Concordia, Kan., as heretofore. Law F. Cullins will be with the Royal Railroad Shows as manager. The show will open at Omaha early in May; will carry about sixty people; make large towns for from two to six days. The working men are now engaged in painting and repairing the show, from stakes to center pole. The performance will be an old-time, one ring show, in connection with a dog and pony circus. The people will travel by railroad, and make Kansas, Nebraska, Iowa and several Northern cities.

Sipes Winter Quarters.

After a very successful tour of twenty-two weeks in Pennsylvania, Ohio, West Virginia and Indiana, the Sipe Shows have gone into winter quarters at Kokomo, Ind. W. J. Dixon, the representative of Mr. Sipe, writes to "The Billboard" as follows: "We have perhaps the finest winter quarters of any show in America; and if we had as big a show as we have quarters, we would for sure have the greatest ever. Our building is 600 feet long by 90 feet wide, lighted with electricity and steam heated. Has switching facilities inside of building. The building was erected five years ago for a silver plating concern, which went defunct, at an expense of \$30,000. It is substantially constructed of stone, brick and iron. Its own water system, with a grove of ten acres, with a forty-acre patch of farm land adjoining. Our show opens under canvas April 25 next. We are now engaging our force for the season, and in a few days can give you a full list in every department.

A Louisiana Show.

There is a show known as Trone Brothers, with headquarters at Thibodaux, La., which, while seldom heard of in the North, is very popular with the people of that State. A. J. Trone, the manager of the show, who is an experienced circus man, spent several days in Cincinnati last week, and made many friends by his good looks and pleasant manner. He was accompanied by Mr. C. Caillouet, who has an interest in the enterprise. Mr. Trone is a creole. He is an American Frenchman, and speaks the language fluently. "Our show," said Mr. Trone, "is not a large affair, but we succeed in entertaining the people of our section. We spend four months every season in the territory within a radius of less than 100 miles of New Orleans. We have an 80x10 top, 46 foot dressing room, and carry about forty people. We travel by steamboat, and show at the towns along the Mississippi River and its tributaries. I am surprised that more of the big Northern shows do not come down into our territory. They can make lots of money. There is a mistaken notion that the only time to do business with a circus in the South is in the winter. On the contrary, the people in Louisiana have more money in the spring than in the fall. My show will open at Thibodaux on April 7. Mr. Trone spent several weeks in the North, getting ideas for the improvement of his enterprise.

Circus Winter Quarters.

Frank Adams En route
Adell's Dog & Pony Show Ft. Recovery, O
Ament's Big City Show Muscatine, Ia
Tony Ashton's Show London, Ind
Bailey Twin Sisters' Urhona, O
Barber Bros. Portsmouth, O
Barlow's Show Syracuse, Ind
Barnum & Bailey Vienna, Austria
Barr Bros.' Shows Easton, Pa
Beyerle's Burk Tom Shows Lincoln, Neb
Matt. Bollinger Havre de Grace, Md
Bonheur Bros. Augusta, O
Bowler & Dyson St. Joseph, Mo
Mollie Bailey & Sons Houston, Tex
Buchanan Bros. Des Moines, Ia
Hucksakin Bill's Wild West Paducah, Ky
Buffalo Bill's Wild West Bridgeport, Ct
Callahan (Prof.) Tom Shows Olatie, Kan
Campbell Bros. Fairbury, Neb
Clark En route

Clark Bros. Houston, Tex
Clark's, M. L. Alexandria, La
Cooper & Co. En route
Conklin, Pete, 412 Sewell at, W. Hoboken, N. J
Craft Dog & Pony Shows Fonda, Ia
Cullins Bros. Concordia, Kan
Hailing Pony Shows Marshall, Mo
Davis Bros. Shows Fork Church, N. C
Davis (E. F.) Shows Kalamazoo, Mich
Dock's Sam Ft. Loudon, Pa
Ely's, Geo. S. Metropolis City, Ill
Eider & Olson's Great American Shows, Chicago, Ill.
Forepaugh-Sells Bros.' Shows Columbus, O
Gentry's No. 1 Houston, Tex
Gentry's No. 2 Macon, Ga
Gentry's No. 3 Houston, Tex
Gentry's No. 4 Houston, Tex
Gibb's Olympic Wapakoneta, O
Gillmeyer (Wm. H.) Ardmore, Pa
Gollmer Bros. & Shumans Baraboo, Wis.
Goodrich, Huffman & Southey, Bridgeport, Ct
Gray, Jas. H. Luverne, Minn
Great American Shows Chicago, Ill
Great Syndicate Shows Kansas City, Mo
Grant's Shows Oswego, Kan
Haag's Shows La Comta, La
Hall & Long's Sturgis, Mich
Hall's, Geo. W., Jr. Evansville, Wis
Happy Bob Robinson Lancaster, O
Hargreave's Shows Chester, Pa
Harrington Combined Shows, Evansville, Ind
Harris' Nicke' Plate Chicago, Ill
Harris, John P. McKeesport, Pa
Hearn's Mammoth R. R. Shows Phila., Pa
Hill J. Howell Care Zoo, Indianapolis, Ind
Hoffman's Shows South Bend, Ind
Huston's Shows Winchester, Ind
Indian Bill's Wild West Jacksonville, Fla
Jaillet's Bonanza Shows Osterburg, Pa
Kemp Sisters' Wild West El Paso, Ill
Thos. W. Kehoe Station M, Chicago, Ill
Kennedy Bros. Bloomington, Ill
Kinneman's Marion, Ind
Lambrigger's, Gus Orville, O
Langley's Shows, 218 Dorphan st., Mobile, Ala
La Place, Mons. Byesville, O
Chas. Lee's London Shows Wilkesbarre, Pa
Lemen Bros. Argentine, Kan
Lee, Frank H. Pawtucket, R. I
Lindsey's (L. L.) Dr. D. & P. Shows, Marshall, Mo
Lorretta Corry, Pa
Long Bros.' Shows Natchez, Miss
Louis' Crescent Shows Trumbull, O
Lowande's, Tony Havana, Cuba
Lowande's, Marthino Havana, Cuba
Lowery Bros.' Shows Shenandoah, Pa
Lu Rell's Great Sensation Washington, La
Main (Walter L.) Shows Geneva, O
Maretta Shows Algiers, La
McCormick Bros. Gallipolis, O
W. E. McCurdy, (minstrel) Marshall, Mo
McDonald's, Walter Abilene, Kan
Morris & Doherty Kansas City, Mo
Orton Miles Centropolis, Mo
M. B. Moody Liberal, Mo
J. C. Murray 414 S. 5th st., Atchison, Kan
Nal's United Shows Beloit, Kan
Norris & Rowe's Oakland, Cal
Pawnee Bill's Wild West Litchfield, Ill
Perrin's, Dave W. Eaton Rapids, Mich
Perry & Pressly Webster City, Ia
Prescott & Co.'s Rockland, Me
Price & Honeywell Wilkesbarre, Pa
Raymond's Shows (Nat.) South Bend, Ind
Reed's, A. H. Vernon, Ind
G. W. Rehn Danville, Harper Co., Kan
Rhoda Royal Shows Geneva, O
Rice's Dog and Pony Show, New Albany, Ind
Ring Bros.' Royal Shows Brooklyn, N. Y
Ringling Bros.' Baraboo, Wis
Robinson's, John Terrace Park, O
Royer Bros.' Shows Pottstown, Pa
Sautelle's, Sig. Homer, N. Y
Sells & Gray Savannah, Ga
Setchell's, O. Q. Little Sioux, Ia
Schaefer & Spry Bros. Portsmouth, O
Schiller Bros. & Orr Kansas City, Mo
Shott Bros. Bluefield, W. Va
Silver Bros.' Shows Bluefield, W. Va
Sipe's, Geo. W. Kokomo, Ind
E. G. Smith Fyan, Pa
Byron Spauld's Vaudeville Shows
Spark's, John H. Thompson, Pa
Stang Bros. Burlington, Wis
Don C. Stevenson Galveston, Tex
Stewart's, Capt. Ft. Wayne, Ind
St. Julian Bros.' Shows Westmont, N. J
Sun Bros. Norfolk, Va
F. J. Taylor Creaton, Ia
Tedrow & Gettle Nelsonville, O
Tects Bros.' Shows Huntington, W. Va
Trone Bros. Shows Thibodaux, La.
Trout & Foster's 430 Penn av., Elmira, N. Y
Tuttle, Louis I. Box 1,498, Paterson, N. J
Tuttle's Olympic Linesville, Pa
VanAmberg & Gallagher Medina, N. Y
Wallace Shows Peru, Ind
Ward's Shows Plymouth, Mass
Welsh Bros. Lancaster, Pa
Whitney's Minstrels Bennington, Vt
Whitney Shows Attica, O
Williams' Vaudeville Circus, Nashville, Tenn
L. J. Whitney Dog and Pony Show, Spokane, Wash.
Wintermute Bros. Hebron, Wis
W. E. Winston Pacific Grove, Cal
Wixom Bros. Bancroft, Mich
James Zanone Nashville, Tenn
Zeimer Show St. Louis, Mo

Our readers will confer a great favor by bringing any errors or omissions in the above list to our notice. We revise the list carefully every week, making every effort to keep it reliable and correct. In writing to any of the above addresses, please state that you saw it in "The Billboard."

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WANTED—Partner to take one-half interest in money making show business. Write at once for full particulars. Address S. Box 44, Fenner, N. Y.

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AT LIBERTY—Lithographer and programmer; sober and not afraid of work. Address, **CARL K. ST. CLAIR,** Box 59, Ashland, Ky.

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WARREN A. PATRICK, Publisher.

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Please mention "The Billboard" when answering ads.



Cincinnati.

WALNUT—"The Girl From Maxim's."
PIKE—"The Only Way," dramatized from "A Tale of Two Cities."
COLUMBIA—Mary Wentworth, Patti Rosa, Mme. Ellen Vetter, the biograph and other specialties.
ROBINSON'S—"A Flag of Truce."
HECK'S—Selma Herman, in "A Young Wife."
LYCEUM—"Two Little Vagrants."
PEOPLE'S—May Howard's Burlesquers.
HECK'S WONDER WORLD—Olio and Curios.

ATTRACTIONS TO FOLLOW.

WALNUT—Maude Adams in "L'Aiglon."
COLUMBIA—Fannie Rilee in a one-act version of "Nell Gwynn."
HECK'S—James J. Jeffries in "A Man From the West."
ROBINSON'S—"Kathleen Mavourneen."
LYCEUM—"Fazio Romanelli."
PEOPLE'S—Howard and Emerson's "A New York Girl."
HECK'S WONDER WORLD—Olio and Curios.

The Walnut Street Theater has come under the entire control of Rainforth and Havlin until the close of the theatrical season, May 1, when Anderson and Ziegler will again assume the lease of that house. Most of the Walnut Street employes have been supplanted by those of the Grand. When the West Minstrels closed their engagement, last Saturday night, the Walnut ceased to be a cheap-priced house, for four months at least.

WALNUT STREET OPERA HOUSE.

"The Girl From Maxim's," an amusing musical comedy, which has played long engagements in New York, Boston, Chicago and other cities, is being presented at the Walnut this week. It is a laughable entertainment, the scenes being laid in Maxim's, a famous resort for Bohemians. The company producing the play is a large one, headed by Hattie Williams, a vivacious and attractive girl, who has everywhere scored a tremendous success. In the east are such well-known entertainers as Thomas Burns, Joseph Allen, Gertrude Whitty, May Hampton and others. The piece is handsomely staged, and is making a decided hit with Cincinnati theater-goers.

PIKE OPERA HOUSE.

That charming dramatization of Dickens' most pathetic story, "A Tale of Two Cities," which enjoys the title of "The Only Way," is the delightful offering of the Pike Stock Company this week. The play had a successful run at the Herald Square Theater, New York, where the sterling actor, Henry Miller, did the most impressive work of his career. The Pike people are particularly strong in productions of this character, and the patrons of the house are enthusiastic in their praises of the performance.

HECK'S.

Selma Herman, who won many friends in Cincinnati when she was the leading lady of the Lyceum Theater Stock Company, is the heroine in "A Young Wife," which is the attraction at Heck's this week. The play is a sentimental and exciting one, with several strong situations, that give ample scope to Miss Herman and her support. It is one of the best attractions that Heck's has had this season.

COLUMBIA.

It is often a matter of wonder to the lovers of vaudeville how Manager Anderson, week after week, keeps up the quality of the bill at the Columbia, but he does it. The olio this week is up to the very high standard which has been set for that house. The acts on the bills are: May Wentworth, Patti Rosa and company; Josephine Gassman and her piecininnes; M. Langslow, expert rifle shooting on the lofty wire; Mr. and Mrs. Dan Hatt, Lew Bloom, Seymour and Dupre and Mme. Ellen Vetter, Harry A. Gibson, champion middle distance cyclist of the world, and Charles W. Miller, champion long distance cyclist of the world, compete in a five-mile contest every afternoon and evening. The performance closes with an entire new list of interesting biograph views.

LYCEUM.

"Two Little Vagrants" is a melodrama that strongly appeals to admirers of that class of stage productions. The patrons of the Lyceum Theater are turning out in large numbers this week to witness the play. Miss Neva Harrison, the attractive little woman, is seen as the heroine, the boy Fan-Fan. She is surrounded by a capable company. Several specialties are introduced, which give

variety and interest to the performance. Other members in the cast are: Anna Boden, Lottie Briscoe, Ethelle Earle, Katherine Vincent, Ruth Eldredge, Arthur Cogiser, Del La Barre, W. H. Pendergast, Seth Halsey, James Baum and Robert Mullen.

PEOPLE'S THEATER.

There is something magnetic in the name of May Howard for admirers of up-to-date burlesque and vaudeville. Miss Howard and her company were welcomed by crowded houses at the People's on Sunday, and the indications are that the business of the week will be very large for this season of the year. The company, on the present tour, numbers nearly forty people. Besides the olio, there are two bright musical burlettas, "The Sporty Count" and "Fi Fi Flambeau." These burlettas are given as a curtain raiser and a finale, the specialty acts being presented in the interval. A series of beautiful art poses is a marked feature of the entertainment.

Buffalo Bon-Bons.

Buffalo, N. Y.—Owing to sickness Olga Nethersole failed to play "Sapho" at the Star Theater, Feb. 4 to 9. A large house was disappointed in not seeing the star in her original part. Her place was taken by Sylvia Lynden, who played Fanny Legrand, and played it well, in a conscientious and pleasing manner. In a box office sense the date will be fair, but the company is one of merit, and scenic effects excellent. James O'Neill, in "Monte Cristo," comes Feb. 11 to 16, Fisk Theater. This week is given up to various dates, including the Sembrich Opera Company, Feb. 7. The Cleveland German Dramatic Company, Feb. 8. The Neill Stock Company, in "A Parisian Romance," Feb. 11 to 16. "Shore Acres," at the Lyceum Theater, did a good business, Feb. 4 to 9. James Y. Galloway plays Hearne's old part in a way that pleases. Special mention of Atkins Lawrence, Charles E. Fisher, Belle Theodore and Sadie Cullen, in their several parts, can be made. Coming, "Shenandoah," Feb. 11 to 16, Court Street Theater. Gus Wegelorth, manager, presented Sam Devere's own show, Feb. 4 to 9, to excellent business. Not much improvement is made in the style of the company. Sam still does his hanjo act, "as of yore," and also the same might be said of the four Westons, in their Salvation Army act, ten years back at least. Gertie LeClaire's dancing was not had. Parker's Dog Circus did a good act, but the Empire Four, as comedy exponents, were poor. Mr. and Mrs. Gene Hughes were creditable and amusing. The skit, "The Girl in Black," and the pictures of Corbett and McCoy, made up the bill. Al Reeves' Big Show is booked Feb. 11 to 16. Bon-Ton Burlesquers comes Feb. 18 to 23. Shea's Garden Theater, M. Shea, manager. Novelty was featured here Feb. 4 to 9, and business big. James and Marie Finney, in a tank act, received much applause. Katherine Hoodgood proved a good singer. The three Diamonds returned and pleased as well as ever. The Macagno Trio, acrobats, were lively. Jess Dandy never gets left as a Hebrew. Press Eldridge had a new joke or two. James O. Barrows-Lancaster Company, in their sketch, was an absurdity. Louise Gunning, in Scotch ballads, were in good taste. T. W. Echert and Emma Berg, in "Little Pea Nut," and the Cinegraph closing. Underlined, Marie Wainwright and Gertrude Haynes, Niagara Theater. N. D. Hale, manager, a new bidder for patronage, opened the season Feb. 4 to 9, with vaudeville, at popular prices. Two sketches and an olio, with Birdie Graham, Williams and Connelly, James Carson, Bourlass and Hurd, Frank Bond, Trixie Coleman, the Great Augouettes were all good. The audience was pleased, and the house starts out well for prosperity. Sefton's Opera Company is underlined Feb. 11 to 16. "Academy Theater," as Wonderland will be known when the new house is finished, put up their money's worth with Lilly S. Lovard, Professor Rodriguez, the Onzons, John T. Leonard, Cissel and Mines and the Viograph. Business is fair. The Olga Nethersole "Sapho" company will disband here Feb. 9, owing to the sickness of the star. Two weeks' salary will be paid in lieu of two weeks' notice.

JOHN S. RICHARDSON.

Buffalo, N. Y.

Chicago Letter.

To the Editor of "The Billboard":

The storms of the last week had a grand wind-up Saturday and Sunday. It commenced Saturday afternoon, and increased in its fury Sunday, until it rendered traffic almost impossible. No bill posting was done here Monday or Tuesday, as the snow was banked up against the boards. Most of the bill boards which were entirely recovered this winter for the first time, were reduced to

their old rusty look by the wind and snow. Work is coming in fast now, and the bill posters will recover them as soon as they can dig them out. The theaters suffered Sunday and Monday, as street car service was poor and walking almost impossible. Wednesday was a banner day for matinees at the theaters. All the down-town houses had good crowds. Richard Mansfield is in his third week, and drawing big crowds to the Grand Opera House. At the Illinois Alice Neilson sings "The Fortune Teller" for the first four nights; Friday, Saturday and Saturday matinee, "The Singing Girl." Frank Wilson comes next week with "The Monk of Malabar." Mrs. Leslie Carter holds the boards of Powers for the next three weeks as "Zaza." At McVickers, Blanche Walsli is drawing fair houses in "More Than Queen." Nothing underlined. At the Dearborn, "Under the Red Robe." Bijou, "Kidnapped in New York." Alhambra, "King of the Opium Ring." Academy, "Me and Mother." Melbourne McDowell is drawing big houses at Hopkins, in "La Tosca," at 10, 20, 30 cents. At the Great Northern, "Brown's in Town." Burlesque at Sam T. Jack's. Hurtig & Seaman's and the Trocadero have taken a spurt since Irwin's closed, and all are doing a good business.

Drop in any time between 12 a. m. and 10 p. m. and you will find a fair house at the Haymarket, Olympia or Chicago Opera House; continuous shows.

Mr. Dan McGinley opens up the Star about the 24th, changing the name to the Victoria Theater. The opening play will be "Lost Paradise," with vaudeville between acts.

The Syndicate Show have sent their advertising car (the old La Pearl) to the Santa Fe shops to have a general overhauling. W. S. Dunnington, the car manager, is going to Kansas City to superintend the outside decorations, and he says it will be a beauty.

The Livingston Family, acrobats, are making a hit this week at Sam T. Jack's. They do a very neat and graceful act.

Murray & Co. are making the tents for the Walter L. Main Show. Gentry's four shows, O. J. Setchell's and many small shows.

Everybody is busy, both at the winter headquarters and at the farm, painting and overhauling the wagons and cages for an early opening of the Harris Nickel Plate Shows.

F. L. Langley, of Sturges' Midwinter Carnival and Spring Festival, left an order this week with S. F. Taylor for nineteen cloth banners, size from 3x6 to 3x24, all pertaining to the lake department.

The Pillsbury-Washburn Flour Mills Co., of Minneapolis, Minn., are distributing sample packages of Pittsburg Flaked Out Food at Chicago. O'MALLEY.

Continue to Close.

The one-night stand shows are still having a rocky road to travel. Since last report, the following additional companies have hit the dust: Charles Mortimer Company, at Kittington, Pa., Jan. 26; "An Easy Mark," at Nashua, N. H., Jan. 26; "A Trip to the Circus," at Rich Hill, Mo., Jan. 26; Diamond Brothers' Minstrels, at St. Johnsbury, Vt., Jan. 22; "The Cadet Girl," at Columbus, O., Jan. 30; Blaney and Vance's "A Female Drummer," on Feb. 2.

Bad Business in Florida.

There has been a fearful rush of shows to Florida this winter, but they are getting out of that country as fast as they can, because of poor business. Towns that can support not more than two shows a month have been having two or three every week. Within six weeks there have been four circuses, three minstrels, two opera companies and eight theatrical shows of various kinds in the little city of Gainesville. All the attractions lost money.

Savannah Theatricals.

Frank A. Robbins was here doing business with the Plant System and Seaboard Air Line for the Rhoda Royal Show.

Henry C. Gilchrist, of Chicago, spent a day in Savannah recently. If appearance counts for anything both health and prosperity have been smiling on Henry.

The Rhoda Royal Show is to make Apalachicola, Fla. It will be the first tented exhibition of any consequence that has ever ventured to that city. It requires a boat to cross the line operated by the Carabel & Tallahassee Navigation Co., from Carabel to Apalachicola.

A number of first-class attractions are to appear at the Savannah theater in close succession. The Bostonians, the 9th, Creston Clarke, 11th; May Irwin, 12th; Quo Vadis, 13th, are billed.

Reports show that our friend, J. D. Burbridge, of Jacksonville, Fla., stands a good chance of being the next mayor of that city. J. D. Newman, agent of Gentry Bros' Shows, came down from Macon, where the No. 2 Show is wintering, visited the railroad offices, went on into Florida, and mentioned Havana, Cuba, as one of the places he would visit. He says it will be "Gentry's Famous Shows" this year, instead of "Dog and Pony." The Una Clayton Repertoire Company, playing a five-nights' engagement at the Savannah Theater, are having troubles. Mr. Morey, the husband of the star, and his partner, came to blows and got some notoriety in the magistrate's court. The partner says he first put up \$1,000 and later \$1,500, all of which has been absorbed in the venture. CHAS. BERNARD.

Savannah, Ga.

At the Dramatic Hub.

New York, Feb. 9.—(Special.)—Four or five new plays were produced on the last nights of this week in leading theaters, serving as a stimulus to the drama in New York, which has languished a trifle during the last fortnight on account of lack of new and interesting material.

These new plays for a time will occupy the stages of the Garden, Garrick, Lyceum and Manhattan Theaters. The other playhouses continue with current entertainments, and in a few cases with revivals.

Clyde Fitch's "Captain Jinks of the Horse Marines" is being presented by Chas. Fishman at the Garrick this week. H. Reeves Smith, who has shown himself to be a comedian of exceptional talent, and Ethel Barrymore, the beautiful American woman who has come quickly to the front, head the cast. They were both well received on the opening night.

The scene is laid in New York in the "Tos," when the ditty about the captain who "fed his horse on corn and beans" was popular. The action starts at the pier of an ocean steamer, which brings a famous opera singer to the old Academy of Music. In the crowd that meets her are three men-about-town, who have drawn lots as to which shall marry her as a joint financial operation. From this arises sentimental and humorous complications that end happily.

The other new play Monday night was acted at the Lyceum. The leading role was taken by Henry Miller, and his return, after last season's distinction in "The Only Way," was welcomed. The drama by Madeleine Lucette Ryley is called "Richard Savage." Mr. Miller impersonates the real poet, who is represented in this fiction as persecuted by his mother, pleading in vain for love and blessing from a cruel mother. A sentimental affair is also supplied for him, and finally a death scene in prison. The cast contains several actors who have done commendable things. They include Jennie Eustace, Mrs. Thersdyke Boucicault, Florence Rockwell, Margaret Bourne, Dorinda Mayo, Arthur Elliott, Joseph Wheelock, Owen Fawcett, Charles Cherry, Alec F. Frank and Herbert H. Bates.

The new play for Tuesday night was "Under Two Flags," at the Garden Theater. It is a drama in five acts and nine tableaux, written by Paul M. Potter, and is founded on one of Ouida's best known novels. It is being presented by Charles Frohman, under arrangement with David Belasco, and introduces Blanche Bates in the character of Cigarette, the vivandiere. The novel was published in 1858, and portions of it have from time to time been shown on the American stage, notably by Lotte.

In Mr. Potter's play the story of the novel has been much refashioned, but its spirit retained. Above all, the character of Cigarette has been kept in all its full, free scope. This character is artistically enacted by Miss Blanche Bates. Mr. Belasco's belief that he had in her an actress who could realize the varying moods of Cigarette has been proved.

Another of Clyde Fitch's new plays, "Lovers' Lane," was produced at the Manhattan Theater on Wednesday evening and it is a decided departure from anything that is familiar in his previous dramatic works. This is the first time he has essayed "pastoral comedy," but the character in the play—the kind one ordinarily meets in a New England village, are wonderfully true to life.

This is the sixth week of Viola Allen's engagement at the Theater Republic, in "In the Palace of the King." That seats are selling four weeks in advance, indicates a substantial success. No limit has been set for the run.

When Nat C. Goodwin and Maxine Elliott came for their second visit in "When We Were Twenty-one" at the Knickerbocker, considerable interest was evinced as to whether they would meet with the same success as last year. The first week proved that the audience accepted them in the same spirit as last year. The second week the patrons were even more enthusiastic and now the play has started after a new record of popularity.

Fashionable audiences are crowding the Bijou, to such an extent that record-breaking receipts are the rule. In attempting to give credit for the success of "The Climbers" it is difficult to place honor where it is due. The piece itself is good, and Amelia Bingham and supporting company are excellent—honors rest even.

"Unblessed Bread" at the Savoy is a strong character study, and a most enjoyable performance. Selma White on the stage as in Robert Grant's book, is a most amusing and contradictory character—of a type of new woman not infrequently met with.

"Tell Me, Pretty Maiden," the catchy little song from "Florodora," is being played by nearly every orchestra along Broadway. The English comic opera is undoubtedly the musical hit of the season.

"Barbara Fritchie," with Effie Ellster in the role of the heroine, is pleasing the patrons of the Academy of Music. The play is likely to have as great success at that house as it had on upper Broadway last season.

Jean Marcel's famous models are introducing new pictures and reproductions of bas-reliefs at Proctor's Fifth Avenue Theater this week. There are many other novelties on the bill.

Koster & Bial's is being crowded at every performance, which proves again the value of fifty-cent, the-highest-price-for-orchestra-seats, policy.

Rose Lydell's London Beguilers made their first appearance of the season at the Dewey Theater this week. They present two travesties, "Harnstorming" and "Satan's Wedding Night." Living pictures are also given at the Dewey. MARK AINSLEE.

Please mention "The Billboard" when answering ads.

The War Begins.

Some weeks ago "The Billboard" predicted that the war between the White Rats and the Vaudeville Syndicate could not be long delayed. It is now on in earnest. It began last Thursday night, when the "Rats" won their first victory. Some of the managers surrendered, and hereafter 5 per cent of the actors' salaries, which have heretofore gone into the managers' pockets, will go to the performers. No White Rats appeared at the Union Square Theater, New York, and the members of the order on the bills of the Boston and Providence houses were suddenly taken ill.

Lyla Yeamans Titus, Grapevine and Chance, Williams and Tucker, the Juggling Johnsons, Davis and Macauley and the Kelleys were those who "walked out" at the Union Square.

Sam Bernard, in Boston, who is not yet a "Rat," but who will join the order on Sunday, was among the disaffected.

There was no trouble at the matinee at the Philadelphia Theater, but about 6 o'clock the management began receiving letters from the different teams, declaring that the writers were ill, and would be able to appear at the evening performance. These letters came from Melvire and Heath, Matthews and Harris, Kolb and Hill, Techow, Smith and Campbell and others.

As soon as the first signs of the "strike" were given, a meeting of the members of the Managers' Association in the city was hastily called, and a delegation from the White Rats, who were in session at the Grammercy Lyceum, was received. The Rats, headed by James J. Corbett, declared their grievances boldly, and demanded redress.

The managers spent but little time in discussion. Then the Rats' committee sallied forth with the announcement that everything was all right, and the performers returned to work. The 5 per cent which was deducted as a booking charge amounts to about \$150,000 a year.

The managers are ominously silent, but as soon as they get their second wind will probably make a determined fight against the White Rats' combination.

Indianapolis, Ind.

English Opera House—Wednesday and Thursday, Jan. 30 and 31, "Naughty Anthony," played to a fair house; Friday and Saturday, Feb. 1 and 2, Alice Neilson's Opera Company, business good. Feb. 4 and 5, John Drew and his company presented "Richard Carvel," to a good house. Feb. 6, E. H. Southern and Virginia Harned, in a production of Shakespeare's tragedy, "Hamlet," business good. Feb. 7, Theodore Thomas' Orchestra. Feb. 8 and 9, house dark.

Grand Opera House—High-class vaudeville. "The Littlest Girl," by Robert Hilliard and his company, is a gem. One of the cleverest and most touching of Richard Harding Davis' stories, "Her First Appearance," is the basis for the play, which was constructed for the stage by Mr. Hilliard himself. Necessarily much of the story has been left out, much that reflected on the theatrical profession has been softened and subdued, but the residue makes a charming, pathetic little drama that moves the audience to tears. The stage setting, which is most elaborate, shows the apartments of Mr. Caruthers in Berkeley Flats, Fifth avenue, New York. Caruthers is an elderly man with the marks of ruse upon him, and to his rooms at midnight comes Mr. Hilliard bearing the littlest girl in his arms in all her gaudy finery and tinsel, just as she was on the stage in the hallet of the latest burlesque. It is a perfect little bit of dramatic construction, and Mr. Hilliard's acting left nothing to be desired. The rest of the bill at the grand this week is made up of high-class vaudeville. Coakley and Huested, who open the show, do a sketch with a poodle, in which the poodle takes away the honors. Neither of them can sing very well, and their comedy is very sad. C. C. Seymour and Miss Dupree do an act that is dull. Mr. Seymour is a very clever acrobat. Nora Bayes, billed as California's sweet singer, has a voice with some power and she sings with force, but she was laboring under the disadvantage of a very bad cold and did not do herself justice. Following Bob Hilliard comes Josephine Gassman in some comic songs. Her make-up is so perfect that many in the audience imagine she is really a colored woman and the illusion was aided by three colored people, who help out her act. Mr. and Mrs. Don Hlatt do a dreary, unmusical act. The local manager of the Grand is giving away photos as souvenirs to the ladies attending the matinees.

Empire Theater—For the week of Feb. 4, Irwin's Majestics, which is one of the best of Irwin's numbers. They give a clean performance. Their vaudeville is one of the best that has been seen here this season. Feb. 11 to 13, Reilly and Woods.

Park Theater—Jan. 31 to Feb. 2, "A Trip to Chinatown" played to S. R. D. business, with its wealth and mirth and music; is paying its annual visit to the Park. Its company of players contain a number of familiar faces. Both the play and players have stood acquaintance well at this theater, and the greeting from the audience last night was a hearty one. Harry Gifford heads the company in the character of Well and Strong. To all intent life has no joys for him, but his sorrows and anxieties are a constant source of joyfulness to the audience. Walter McTulloch appears as Ben Gay. Robert Hartly takes the character of Raleigh Gay and George Shield assumes the character of Norman Flood. The entire company gave chorus numbers. The audience was in humor for the flood of bright entertainment, and time

and again there was strong demand for encores. That "A Trip to Chinatown" is one of the best of Hoyt's plays was indicated by the way it was greeted at the Park this week. Week of Feb. 4, "The Dairy Farm," Feb. 11 to 13, "Hello Bill" company. Feb. 14 to 16, "Through the Breakers."

NOTES.

The executive committee appointed by the Billers' Union is Ben Cullen, Jersey Wishard, D. Thompson and Judge Jones, President, E. E. Earl, walking delegate, Miller.

Elaborate preparations are being made by the order of "Forty Camels." They are going to give a grand masquerade in the near future. Within the last month nearly sixty members of the visiting theatrical performance, has joined the order. The welfare of the order is progressing.

Vincent Burke, the gallery ticket seller at English's Opera House, was "held up" and robbed shortly after 8 o'clock the other night by a man who appeared at the window. The ticket office is a small hallway opening into the alley in the rear of the theater. After the crowd had passed into the theater and the alley became deserted, a short man with dark complexion and black mustache, appeared at the window of the ticket office and tapped. He held a coin against the window, and Burke, thinking he wanted a ticket, raised the window. In an instant the robber thrust a revolver through the aperture and commanded Burke to give up the money. Burke, who is a boy, became frightened, and yelled at the top of his voice. He fell back from the window, leaving the money from the sale of tickets in a box on a ledge at the side. A large bulldog belonging to Manager Miller, chained in the room, seemed to understand the situation, and made frantic efforts to leap through the window at the robber's throat, but was prevented by a chain. The barking of the dog and Burke's cries for help caused the robber to act quickly, and he made two grabs at the money box, taking a handful of bills and coins each time. The porter and other persons heard the noise and came running down the stairway, but the robber leaped from the door and escaped. He was seen running through the alley, but was not followed. A count of the money showed that the robber took 96 of about \$25 that was in the box.

At a meeting of the Fall Festivities Society, held at the Commercial Club, Jan. 30,

The Auditorium, with a stock company, plays to capacity each and every week. It is one of the largest theaters in America, charging admission of 25 and 50 cents.

The bill boards belonging to the Kansas City Bill Posting Co. are occupied with large and expensive commercial orders constantly.

There are a number of shows and circuses wintering here, and the climate up to a few days ago has been equal to a winter on the Mediterranean.

There is talk of two or three one-ring circuses starting out from here in the spring. Lloyd Brown, treasurer of the late Coates Opera House, may be interested in one of them.

Commercially speaking, this city is one of the best on the map; yet, as a show town, it is very often guess-work, and attractions can not tell anything about it until after it has played here.

Your paper is found on sale sometimes at the large news stand at Ninth and Walnut, owned by Col. Reckaecker. There is a constant demand for "The Billboard" by all visiting show people, and subscribers have a difficult time in retaining their own copies. The paper is to blame for this, because it has become so interesting. Wishing it continued success, I beg to remain,

Very truly yours,

DR. DE GARMO GRAY.

Kansas City, Mo.

White Rats Growing.

Weber & Fields, the well-known vaudeville managers, have joined the White Rats, and have presented the organization with the deeds for a plot of ground at 14th street and Park avenue, New York, valued at \$5,000. It is proposed to build a home for children on the property. There is a probability that the White Rats may have a theater of their own in New York next season. The story is that a certain prominent manager, who intends to break away from the Vaudeville Syndicate, has made overtures with a view to securing the cream of the profession for his theater next season. Among the recent prominent vaudeville artists who were initiated into the White Rats are Dave Warfield, Harry Connor and forty-two others.

BOOK YOUR ROUTE RIGHT

"The Billboard" will give you timely warning of untoward conditions, and direct you where big business may be found. You may avoid religious concourses, fetes and fireworks exhibitions, and you can find fairs, conventions and race meets by recourse to its columns.

Read "THE BILLBOARD," and Keep Posted!

officers were elected and plans for the next carnival discussed. On account of a protest from the merchants, who claim that the number of parades last year interfered with their business, it is probable that there will be but two carnival parades. Various sites were discussed for a Midway. The following officers were elected: H. P. Wasson, president; George W. Bliss, vice president; Frederick J. Scholz, treasurer; W. W. Hubbard, secretary; H. P. Smith, assistant secretary. No definite date for the carnival to be held was given, but that will be taken up in the near future.

The new union of the bill posters and lithographers was instituted at Labor Hall, Sunday, Feb. 3. We will call ourselves "The Forty Camels." There is some talk of forming a union for the distributors in this city.

The annual entertainments of the Elks will be given March 5 and 6, and will be a radical departure from the minstrel shows of the past. Not only has a new play been selected, but nearly all of the more important members of the cast will be new to the public. It is felt that there is undeveloped talent in the organization. "A Night in Bohemia" is the name of the play. Rehearsals begin in a few days. There is a plot, with some pathos, but the whole thing is mostly a vehicle for the comedy and specialties. A tramp and policeman, promised to be something out of the ordinary, assuming important roles.

PHILIP KENDALL.

Kansas City, Mo.

The Standard Theater was leased for the balance of the season by Messrs. Woodward and Burgess, from Mr. James R. Butler, of St. Louis. They will play the "Syndicate" attractions there the balance of the season, those that were booked for the Coates. The Coates Opera House was managed for a number of years by Mr. Moll Hudson, the owner of the Kansas City Bill Posting Plant.

The Orpheum has an attraction this week—the company known as the Orpheum Road Show, organized by Martin Beck, consisting of the usual variety of performers, some of them above the average by far.

The Gilliss Theater is having a very successful season with blood and thunder melodramas.

Dayton Theatricals.

At the Park Theater business is reported as excellent, both companies playing to big business. The first three days "A Run On the Bank," the last three days Reilly & Woods' Big Show. Next week, first three days, "Through the Breakers" at the Victoria; John Drew, in "Richard Carvel," Feb. 6; good business. On Feb. 8 E. H. Southern and Virginia Harned in "Hamlet," and at this writing the box sheet looks favorable to a good business. Feb. 11 and 12: these dates are looked forward to by the people, as upon these two dates the McKinley Club Minstrels appears. Sale opened to-day, and it was nothing but jam to get seats, and more than likely standing room will be at a premium.

W. L. F.

Broke All Records.

The Stetson Big Uncle Tom Co., Eastern, under the management of its founder and owner, Leon W. Washburn, has been breaking all records for business in the Eastern country this season. In Fitchburg, Mass., Holyoke and Lynn opposition was encountered with another Uncle Tom Co., and although the Stetson Company followed, people were turned away, matinee and night performances in each city, while the other fellow's business was light. Manager Washburn is making big preparations for next season, and asserts that he will have more money invested in theatrical property than that of any other company on the road during 1901 and 1902. Over 70 people will be employed in the Eastern show, for which he is now having built in Cincinnati new tableaux, trappings, etc., while the scenic surroundings will be the most elaborate ever seen.

The Western Stetson Company, under the direction of hustling, bustling Billie Kibble, has had a big season so far; in fact, the biggest it has ever known, while its bookings ahead are gilt-edged.

Circassian Princess—How did the manager come out in his fight with the tattooed man last night?

Human Snake—Oh! his curiosity got the best of him.—Puck.

The STAG

Cafe and Restaurant.

E. W. BAYLIS, Proprietor.

418 and 426 Vine Street.

CINCINNATI.

The Most Popular Theatrical Place in the City.

Farce-Comedy.

Manager Rose-in-Bloom—H. M. You would do it in tights, I s'pose.—Life.

W. T. Spaeth has not decided on the name of his farce comedy as yet. The author is busy on the manuscript, and the show will open in October next.

Young Lady (anxious to uplift the stage)—Yes, my interest in the profession is not simply working for so-called gain. I have a higher ideal—to teach the grand lesson, to portray life in its true proportion, its grand symmetry.

Royer Bros.' "Next Door" company will close the season at O'Leary Pa. Feb. 16. The early closing is due to the fact that Messrs. Archie Royer and Joseph H. Arthur are compelled to give all of their time and attention to their big circus, which opens at Pottstown, May 4.

Royer Bros.' "Pair of Tramps" Comedy Company is in quarantine in its special car at Monmouth, Ill., because of a case of smallpox that developed on its arrival in this city from Keithsburg. The victim is the negro cook traveling with the car, and he has been sick for several days, but the nature of the disease was not discovered until yesterday. He has been taken to a hospital, and the car and its occupants are on a side track just outside the city, while the health authorities are endeavoring to fumigate the outfit.

Vaudeville.

"The Life of a Vaudeville Artiste" is a well written article in the Cosmopolitan for February. It is illustrated by clever Archie Gunn.

"The Sense of Nonsense," by Carolyn Wells, in the February Scribner's, is well worth the careful perusal of all ambitious comedians.

A church on Broadway, at Buffalo, N. Y., will be altered into a theater, to be called the La Fayette, as a burlesque house. The main walls will be used, the roof raised and the interior torn out. Seating capacity about 1,500. Chas. Boggs, late of the Court Street, is talked of as manager. Work to commence at once and to open in May.

The leasehold interest and building at 122-130 Washington street, Chicago, known as the Hurlig & Seamon Theater Building, has been sold by James B. Dodge, Clara Knox Johnson and Emily A. Knox to J. H. Finlay. The lot is 100 feet in Washington street, with a depth of 180 feet in Exchange Place. The fee is owned by the heirs of Alex. E. White.

CONTINENTAL HOTEL,

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Elegant Rooms. Free Baths. Spic and Span. Nice Lunch after the Show.

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Nos. 915, 917, 919 Walnut St., Cincinnati, O. Our bar is stocked with the best. The Old Veteran. JIM DOUGLAS Superintendent. FRITZ SCHIRLE, Proprietor.

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537-539 Walnut St., CINCINNATI, O.

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Washington, D. C., Feb. 9.—(Special).—"Richelieu's Stratagem; or, the Edict of Nantes," a drama in one act, written and copyrighted by John Stapleton, New York, N. Y.

"The Romance of Elmdale Farm," written and copyrighted by C. A. Beyerle, Weeping Water, Neb.

"The Admiral's Daughter," a play in four acts, written and copyrighted by E. L. Joslin, Boston, Mass.

"After the Circus," a farce in one act, by Lawrence Chenoweth; copyrighted by Ames Publishing Company, Clyde, O.

"The Controversy of the Powers," a play, written and copyrighted by L. L. Cole, Fayette, Ind.

"Great Jupiter," a comic opera in three acts; book by Rhoda Cameron; lyrics by H. M. Mayo; music by H. Wehrmann; copyright by Lucile L. Ayres, New York.

"In a Spider's Web," musical farce-comedy in three acts, by Mr. and Mrs. C. F. Kinman, copyright by Ames Publishing Company, Clyde, O.

"Joan of Arc," a play in five acts by Midlothian Circe; copyright by Wm. L. Mitchell, San Francisco, Cal.

"Liberty Hall," an original drama, in four acts, by R. C. Cartou; copyright by T. H. French, New York, N. Y.

"The Little Plunger," a musical sketch in one act, written and copyrighted by August Vatter and Arthur S. Kendall, Boston, Mass.

"The Man Who Owns the Town," a comedy, in three acts; written and copyrighted by August Vatter and Arthur S. Kendall, Boston, Mass.

"The Money Spinner," an original comedy in two acts, by A. W. Pinero; copyright by T. H. French, New York, N. Y.

"One Summer's Day," a sketch by H. V. Esmond; copyright by T. H. French, New York, N. Y.

"Our Jack," a drama in three acts, by A. C. Stedman; copyright by Ames Publishing Company, Clyde, O.

"A Queen's Messenger," a play by J. Hartley Manners; copyright by T. H. French, New York, N. Y.

"The Strike; or, Under the Shadow of a Crime," a drama in five acts, by William Ward Russ; copyright by Ames Publishing Company, Clyde, O.

Gossip.

Al. G. Field's trip to the coast has started off auspiciously.

Chicago society gave Mrs. Leslie Carter a very cool reception last week.

Leon W. Washburn still continues the S. R. O. business with his Tom Shows.

W. H. Cooch, agent of the Murray Company, was a caller on "The Billboard" Saturday.

The story that Emperor Francis Joseph of Austria and Frau Schrott, the actress, are to be married, has been revived.

The United States Marine Band will shortly make a tour of the country, by the permission of President McKinley and Secretary Long.

Wm. S. Ross, who was with Shelby's Adelphi Theater, Buffalo, during its palmy days, is now business manager of "Shore Acres."

Oiga Nethersole must submit to a dangerous surgical operation, after which she will be compelled to retire from the stage for several years.

Adele Rafter, one of the pretty girls of the Bostonians, has abandoned the stage to become a choir girl in St. Mark's Episcopal Church, in Cheyenne, Wyo.

A judgment of \$3,105 has been given against Mrs. Leslie Carter, in England, in favor of a Parisian modiste, who furnished the American actress with her wardrobe.

George Gould is a very liberal spender for his own entertainment. He recently paid Jean De Reszke, the celebrated tenor, \$5,000 to render a single song at a musicale in the Gould mansion.

Charles N. Lewis, who was at one time a well known actor, and played with such stars as Edwin Forrest, died the other day, near Niles, Mich., at the age of 81. He had been off the stage since 1880.

The Walker Whiteside Company, who were playing an engagement at the Coates Opera House, of Kansas City, when that theater was destroyed by fire, have closed their season and returned to New York.

A bill has been introduced in the Montana Legislature prohibiting Sunday performances of any character. It seems that the bill will surely pass, in spite of the determined opposition of the theatrical profession.

Lewis Morrison will return to the stage next season, playing "Faust," under Jules Murray's management. A new version of the play, following Goethe closely, will be used, and new and elaborate scenery provided.

Feb. 5 Representative Bonham introduced a bill in the House at Indianapolis, requiring women to remove their hats during exercises at all public gatherings, including churches and theaters, and fixing a fine, not to exceed \$10.

The New York Sun says: "A noted philanthropist advises all young men to avoid

'cheap plays.' Will he kindly explain where cheap plays are to be found on Broadway? All dramas look alike to the gay and festive spectator."

Mrs. W. M. McDowell has been granted a divorce from Melbourne McDowell, the actor, who was the husband of Fannie Davenport. The husband is, under the decree, forbidden to marry again during the life of his divorced wife.

Signor A. Liberati, the greatest living cornet player, and director of Liberati's Band, paid his compliments to "The Billboard" the other day. Liberati's Band will open the concert season at the Cincinnati Zoo, and play for four weeks.

Flowe and Brown, of Ironwood, Mich., will take out a colored show next season. They will carry thirty people on their special car, with a band and an orchestra. The show will be all colored with the exception of the manager and advance.

The heirs of Charles H. Hoyt, the farce comedy writer, have brought suit to break his will. It will be remembered Mr. Hoyt left most of his property to Frank McKee, his business partner. The heirs allege undue influence on the part of Mr. McKee.

Mr. Melville Hudson, the proprietor and lessee of the Coates Opera House, at Kansas City, which recently burned, left New York for a trip around the world the day before his house was destroyed, and consequently will know nothing of the fire until he arrives on the other side.

I. B. Walter & Co., contractors of Danville, Ill., have just closed a deal, by which they are to construct an elegant opera house at the Soldiers' Home, two miles east of that city. The building will cost \$40,000, and will seat 700 people. Shows will be booked at the new house for next season.

The site for the Actors' Home has been selected. The committee, comprising Messrs. Louis Aldrich, Al. Hayman and Harry Dazran, which has the matter in charge, has decided upon the purchase of Beeblawn, a fine estate owned by the late Col. Richard Penn Smith, on Staten Island.

Luciano Conterno, the great Italian bandmaster, of Brooklyn, N. Y., was a "Billboard" caller the other day. He has a number of engagements booked for the South, and expects to produce his famous spectacle, "Battles of Our Nation," in Cincinnati and other cities during the summer.

Mrs. Clara Merritt, whose stage name was Belle Carlisle, was found dead in bed Friday morning at the First Street Theater Building, Parkersburg, W. Va., where she had just finished an engagement. Heart trouble was the cause of her sudden death. The deceased and her husband recently went there from Cincinnati.

Manager Laughlin, of the Teck Theater, Buffalo, has booked Mildred Holland, in "The Power Behind the Throne;" Henrietta Crossman, in "Miss Nell;" "The Man From Mexico," and other dramatic treats, to follow the closing of the Neill Stock Company, in March.

Channing Ellery is reorganizing the Royal Italian Marine Band for next season. The band will be conducted by Signor Creators. A number of new members will be brought from Italy, and the total membership will be forty-seven. The band will play a ten-week engagement at Willow Grove Park, Philadelphia, next summer.

Floy Crowell, the well known actress, and wife of Edwin Dudley, died at Los Angeles, Cal., on Jan. 31, of consumption. She had been in ill health for some time, and had gone to California in the hope that the climate might benefit her. She gradually lost strength, however, and to those near to her her death was not unexpected.

Minstrels.

Al. G. Field is meeting with great success on his Western trip.

Harry Ridings will put out a minstrel company under canvas this spring.

Bad business busts friendships. Roscoe & Holland, it is said, will dissolve partnership at the end of the present season.

Lew Dockstader, the well known minstrel, positively denies the report that he is to leave George Primrose and associate himself with Billy West.

West's Minstrels got a good business in Cincinnati. Popular prices and the burning of the Grand Opera House were both contributing factors.

Wm. Workman, who owns the bill posting plant at Burlington, N. C., will put out a minstrel company, opening at Burlington, Feb. 20. He has his own car.

Harrison Bros.' business in Florida continues big. Almost any kind of a show will do well in the state at this season of the year, and when a really meritorious attraction like that of the Harrisons comes along it gets all kinds of money.

The reports that the public are tired of minstrel performances seems untrue, so far as several of the leading organizations are concerned. Al. G. Field is doing well, Billy West claims to have made \$15,000 this season and Primrose and Dockstader have had the largest business in their history.

The rumor that Primrose and Dockstader will part company at the close of this season is again being circulated. It goes around so persistently that the amusement loving public are now inclined to believe that it is true. Another story in connection with this matter is that Dockstader is going to associate himself with Billy West next season, as the West and Dockstader Minstrels.

Suggestions for Showmen.

A good catch line: "Here's a Show for Your Money."

To use a plain "comp." is making a miserly mistake. The holder of a pass shows it forty times a day and they should be gotten up regardless of cost. They should be adorned with a catchy cut and printed in colors.

Barber shops are considered by the boss lithographer as a boss place for a litho. or hanger and a special placard got out for these places would enable one to "get next" to every barber in a town. Head the card with this truism:

Some Men Begin Raising
A Beard,
When They Can't Raise the
Price of a Shave.
For a Smooth and Clean Cut
ACT.
See the Great Learys, etc.

Drummers patronize shows as no other class of people, and it is worth while to go to the limit to get their favor and affixes. Go into the writing room of any hotel just after supper and see these busy boys getting off their orders so that they can take in the amusements of the evening. Then next day go to a printer and have a neat card-size blotter printed, simply saying in big type:

TO-NIGHT,

the place of attraction, and afterwards distribute a hundred or so about the writing tables of every hotel in town. It will pay, take "The Billboard's" word for it.

Hall shows, as theatrical troupes that visit the smaller cities are called, could imitate the tent shows in one particular with profit, and that is, in the use of saw-dust. On a damp day the circus manager directs the "razor-backs" to sprinkle plenty of tanbark or sawdust around the "grand entrance," and on the wettest days it makes things appear a little more dry. In the one night stands a manager of an attraction often finds the street and crossing in front of the place of amusement ankle-deep with mud, so that a fifteen-cent barrel of sawdust carefully scattered, might draw \$15 of patronage from across the street.

It is well known that there are in every community a lot of easily terrified and tremulous people, who will not attend plays when the bills show there is shooting. They claim the loud reports of fire arms in close quarters gives them the headache, when more likely it is the snuffing of the bad odor of burnt powder that fills the auditorium.

An astute manager will not be slow to catch on to the new discovery, and announce that the stage marksmen use smokeless powder, which is almost noiseless and odorless. Yet the flash of the guns is visible to the eye.

When the apostle said, "Hang your banners on the outer walls," he must have had a vision of the latter-day muslin streamers, that are so universally used. Their similarity and same size makes them common, and "The Billboard" schemer has wasted a little gray matter and a few winks of sleep inventing new ideas in the banner line. One is to have a muslin sign made to fit over the front and rear dash boards of electric cars. They should be stoutly bound with cords at each corner, for fastening to the iron frame work. And the wording should be limited; in fact, the briefer the better. Another is a muslin banner, made in the shape and in imitation of a naval burgee, which is probably a yard wide at the beginning, and tapers until, at the end, it is only a few inches in width. Only a word or two should be printed or painted on them, and it would pay to have them made of double cloth, firmly stitched down the sides but leaving the "mouth" open to catch the gusts of wind. A "fly" advertising agent starting out with an armful of these, could fly one from nearly every flag staff in a city.

GENERAL DEAN, "The Schemer."

How Singers Get New Songs.

Almost every one has wondered how singers get their songs, in many instances weeks before their actual publication. This is explained by the fact that music publishers issue advance copies of their prints to professional singers of standing, with the double purpose of learning how the public takes the new song and of keeping the singers happy.

The wholesale recognition of the value of this mode of song introduction has led to the singers' services being eagerly sought after, and a consequent enlargement, though just self-appreciation of their value, until, in order to get his product presented in public by professional vocalists, the publisher is obliged to make concessions that are varied and interesting.

Sol Bloom, of Chicago, head of one of the largest publishing houses, spoke recently of music popularizing:

"In the good old days," said Mr. Bloom, "the singer was content to be one of the first to introduce a composition, and expected no further remuneration. Then came the practice of dedicating a piece to its chief user, which was in turn followed by the use of a statement on the music that it was sung by this, that or the other soloist. After that came the picturing of the singer on the song, by means of costly half-tone cuts; and when it is remembered many songs are sung by from fifty to five times that number of singers, the total outlay can easily be imagined as considerable.

"But the limit has been reached in the methods now in vogue, for the aforetime cost of introduction was a mere bagatelle to the present expense, and although, of course, the laborer is worthy of his hire," the public

has no idea of the heavy cost of introducing songs. For instance, many artists, having the germ of a vaudeville act, have had the entire scenic effects and accessories paid for by a publisher, whose songs were to be used exclusively. Another consideration often given is the extensive advertisements of singer and song in the dramatic periodicals, or the insertion of a picture of the vocalist in the columns of the newspapers or magazines, or both.

"Entire and elaborate costumes for soloists are frequently given as inducements, and gifts of jewelry are common. Then there is the singer of illustrated songs. Not only must he be provided with a complete outfit of stereopticon, which involves an outlay of several hundred dollars, but also often there is a stipulated weekly sum, paid as long as the singer uses the song, or else a percentage of the gross receipts for its sale. Sometimes a whole company has to be costumed, and accessories provided for the production of a new song. There are at the present time over fifteen large companies using the popular song, 'It's the Man Behind the Gun Who Does the Work,' and each had to be provided with costumes for from twelve to fifty people—flags, properties, canons and all the necessary trappings of a pictorial production.

"Then there is the freak side of popularizing a song. I have issued a very pretty home song, entitled, 'Don't You Want to Buy a Little Doggy?' In a recent letter from the manager of one of my branch houses he informed me that as an extra inducement to a certain 'star' to warble the ditty, he had bought a blooded puppy for her to use while singing it. After receiving the bill for the dog, I was very glad that the song wasn't about an elephant, although the extra expense brought large returns.

"Of course, after a song has caught the public's fancy, singers flock like sheep to get it, and sing it without reward other than applauds of their audiences. Such songs as 'The Way to Win a Woman's Heart,' 'My Girl from Dixie,' 'I'd Like to Hear that Song Again,' 'I'm Certainly Living a Rag-Time Life,' 'I Need the Money,' 'Cooon! Cooon! Cooon!' 'Since Thou Art Mine,' 'All On Account of a Dear Little Girlie,' 'Sadie, You're My Ladybird,' 'It's Just Because I Love You So,' and 'Cupid, You're a Very, Very Naughty Boy,' that have attained wide popularity, needs no aids to introduction, but every song that is published nowadays costs its promoter a thousand dollars before he realizes a cent."—Chicago American.

HE STRIKES BACK.

Friend—Some of the critics did roast your orchestra!

Musician—Oh well! Some of the critics know more about roasting than they do about music.—Puck.

TO COMEDIANS

Looking for Stage Material.

TAKE NOTICE.

The Bundle of Fun, 25 cts.; Magazine of Mirth, 25 cts.; Sixteen Very Latest Parodies, 25 cts.; Comic Conversation, 25 cts.; the whole bunch for \$1. The greatest and largest monologue and parody books now in existence. JOE FLYNN, Publisher, 218 W. 135th St., New York City.

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CINCINNATI THEATERS.

COLUMBIA | Matinee EVERY DAY. All Seats 25c.

MAY PATTI
WENTWORTH—ROSA & COMPANY,
Josephine Cassmann, Seymour and Dupre, M. Langslow, Maxwell and Simpson, Lew Bloom, Mr. and Mrs. Dan Blatt, Mmc. Ellen Vetter, The Biograph Special Attraction—Harry A. Gibson and Chas. W. Miller in Five Mile Races, afternoon and evening. Next Week—Fanny Rice & Co

HEUCK'S OPERA HOUSE.

Selma Herman in **A Young Wife**

Matinee Tuesday, Thursday, Saturday. Friday Night, Photographs of Miss Herman to each lady.

This coupon and 10c secures lady reserved seat to any matinee this week for "A Young Wife." Next Week—JAMES J. JEFFRIES, in "Man from the West"

LYCEUM THEATER.

Week of February 9th.

"Two Little Vagrants."

Matinee Daily. Lady with or without this coupon can secure reserved seat to Dr-as Circle or Balcony for 10c to any matinee this week for Two Little Vagrants. Next Week—Fablo Romani

PEOPLE'S THEATER.

Week of February 9.

May Howard Burlesquers and Tom Sharkey.

NOTHING BUT GIRLS.

Matinee Monday, Tuesday, Thursday, Saturday. Next Week—"A New York Girl"

HECK'S Wonder World and Theater

Vine St., near Sixth. DAILY, 1 to 10 P. M.

Monster Athletic Carnival.

The \$2,000,000 Feature. 3—Musical Willards—3. Stylish Vaudeville. New Wonders. Big Amateur Show Friday Night. 10c

FAIR DEPARTMENT.

Bostock's Zoo.

Indianapolis, February 8 (Special).—The zoo here is prospering. Scarcely an afternoon passes but what the inmates of some of the animal asylums are special guests of Director General Bostock. Every night some college, manufacturing company, big store or secret order hold sway. A great hit was made by the management in securing the Parry Manufacturing Company, who are running night and day, to close down one night in order to allow their 1,500 employees to attend the Zoo in a body. The celebrated talking parrot, "Teddy Roosevelt," got after the employees of the Parry Company, and vigorously cracked at them, "Huggy makers," buggy makers. Next Monday and Tuesday the Ladies' Auxiliary to the Ancient Order of Hibernians will give a benefit; Wednesday night, the newboys' band, and Friday night, the Red Men of Indianapolis. These benefits bring the crowds. Capt. Bonavita has added a new grouping to his twenty-line act, which he styles "The Hunter's Dream." "Big Frank," the boxing kangaroo, in his sparring bouts with Prof. J. M. Briggs, is taking things by storm. On the way from the Baltimore Zoo, "Big Frank" had the honor of being escorted from the train at Cincinnati to the training quarters of Gus Ruhlman, the Akron Giant, who is soon to box Champion Jeffries. Mr. Ruhlman looked the Australian wonder over, put on the gloves with him, and for his pains received several "sociologists." Mr. Madden, who manages Ruhlman, will purchase a boxing kangaroo for his protegee to use in training. On the train "Big Frank" boxed with the baggage-master, and that official thought a trunk had hit him. On arrival at the Indianapolis Zoo, the kangaroo slapped "Holy Moses," the camel; knocked the wind out of "Chubby," the pugilistic monkey, and got in several upper cuts on "Doc," the baby elephant. Capt. Sidney Hinman and his life-saving dog, "Daisy Bell," gave a special exhibition to the Marion Medical Society last Wednesday morning. The Democratic editors of the State of Indiana, in session here, were given a special exhibition yesterday.

The latest from Baltimore is that Mr. Bostock will reopen the Zoo in that city. The attaches of the place lost their belongings, money and jewels. The citizens responded liberally, financially for them. Mr. Bostock at first asked them not to lend their financial aid, as he would look after them himself, but he considered all one big family, and the burning of the Zoo a family loss, but they were so enthusiastic that he was compelled to allow the subscription. The citizens didn't stop at this, but arranged a large benefit for Mr. Bostock himself at Music Hall. The attaches of the Zoo here have raised a nice little amount and sent it to the fellow attaches at Baltimore.

"HOC" WADELL.

Elks' Chicago Circus.

The circus performances of the Chicago Elks, this week, are the most notable affairs of their kind ever given in that city. The leading features were furnished by the W. H. Harris Nickel Plate Shows. Mr. Harris provided the ring stock and some of the principal acts. The veteran showman was a sort of an advisory board, and gave his valuable experience to make the performances such splendid successes. Among those whom Mr. Harris engaged for the entertainment were Lew Graham (he of the big voice) as equestrian director and announcer, and the following performers: Juan Zamora Family, Watson Sisters and Byron Nelson troupe, aerialists, St. Leon Family, Wirtz and Adair, Everhardt Brothers, Fred McNabb and Ed Cornell, acrobats; Claude Orton, Geo. St. Leon, Alf St. Leon, Mlle. LaMorte, Albert Orton and Miss Elsie St. Leon, riders, among which are one male and one female somersault rider; Lew Graham, Al Armer, Tom Powers, A. St. Leon, Eddie Snow, Geo. Ryder, John Irish and Barney Shea, ringmasters and clowns. In addition to these clever performers was a troupe of Cingalese stick dancers, and Professor Hurton's band of thirty pieces. The circus realized a handsome sum for the Elks' Lodge of Chicago.

Fish and Game Shows.

Chicago now proposes to give the greatest and most complete animal, fish and game exhibit that has ever been arranged in the United States. The Coliseum, for two weeks commencing Feb. 27, will be transformed into a veritable palace of natural history with the most typical specimens of wild animals, game and fish known and all the adjuncts, accessories and idens promulgated by American sportsmen. This exhibition will embrace the most representative sorts and kinds of all branches and members of the feathered and fluky kind and the most familiar types of the wild and domestic animals. The entire country has been scoured by the management to secure the proper specimens for this exhibition. An immense tank, 175 x 35 feet, will be devoted to aquatic sports and the exhibition of various members of the

finny tribe, including the brown, rainbow, speckled, steel head, hybrid, albino, lake and stream-head trout, fresh-water salmon, aulanche, blue pike, whitefish, grass pike, perch, sauger, large and small mouth bass, croppies, muskellonges, sturgeons, carp and other varieties.

This show promises to be one of the most popular and attractive exhibitions that has been given in Chicago in several years. The social element is insured by the interest of the leading members of Chicago's select circles.

The exhibition is given by the International Forest, Fish and Game Association, and will probably be established as a permanent annual affair in Chicago.

Wild Animals Arrive.

New York, Feb. 10.—From the hold of the Hamburg-American liner Pennsylvania came the growls of wild animals, on her last voyage from Hamburg to New York. With her 75 cases of animals the Pennsylvania drew into her Hoboken pier to-day. It was a consignment for the Zoological Gardens at Cincinnati. Confined in strong iron cages were four lions, three tigers, six camels and six mountain goats. There was a baby elephant chained in one corner of the same compartment. These animals will be shipped to Cincinnati to-morrow.

Boxes of monkeys were there, too, rare birds from the tropics and dogs of high degree. They were consigned to private purchasers. Four white bears from Siberia were above decks exposed to the full force of the weather in the trip across the ocean. The only animal to succumb to the hardships of the voyage was a wild hog.

For an Exposition at St. Louis.

The Secretary of the Treasury has written Representative Tanney, chairman of the Louisiana Purchase Exposition Committee, that he has received satisfactory evidence that the Louisiana Purchase Exposition Company has raised the \$10,000,000 required as a pre-requisite to government aid.

The promoters of the proposed big fair at Spokane, Wash., expect to raise \$750,000 for the enterprise. It will be the biggest affair of its kind ever held west of the Missouri River.

From all accounts, "Farmer" Spears will bring a good lot of youngsters to the Lexington track in the early summer. He has several now that indicate speed and will learn to trot.

A county fair will be held at San Diego, Cal., the latter part of March. A nucleus fund of \$2,100 is on hand for the purpose, and the business men are expected to raise the additional amount necessary.

The Elks of Jackson, Mich., have recently dedicated their new \$35,000 temple, assisted by several hundred visitors. Charles E. Pickett, of Waterloo, Ia., delivered the address. United States Senator Burrows spoke at the night banquet.

A petition for the incorporation of the Savannah (Ga.) Fair Association has been filed. The capital stock will be \$25,000, and the incorporators are all well known business men and farmers. This association will control the Georgia State Fair next fall.

Mrs. Oughton Giles arrived in New York yesterday. She is an English woman, and is the first one to come to this country to serve as a judge at the New York Bench Show. She will also judge beagles at Providence, and will come as far West as Chicago.

The director of farmers' institutes in North Dakota is arranging for another big grain and stock growers' convention in Grafton, N. D., on March 12 to 14. A very successful convention was held at Fargo last spring, and it is expected that this one will be equally as successful.

The Avon (Ill.) Fair Association is making arrangements for a great Fourth of July celebration. The management will conduct the refreshment booths and amusement features entirely themselves. Purses for speed will be offered and a hand tournament given. The proceeds of the meeting are to be used for the betterment of the grounds.

Frank M. White is organizing a Florida Exposition and State Fair Association. When that is accomplished Mr. White will put on a County Fair in the streets of each county-seat. There are no State Fair grounds in

The.....

Speed Ring.

Western Dates.

The following dates were assigned the members of the new turf governing body, known as the Western Jockey Club:

- Crecent City Jockey Club—Ends March 16.
- Memphis—From April 1 to 24.
- Louisville—From April 29 to May 11.
- Latonia—From May 13 to May 25.
- St. Louis Fair Association—From May 11 to July 20; resumes August 26 to September 23—30 days.
- Hawthorne—From May 27 to June 8.
- Harlem—From June 10 to June 21.
- Washington Park—From June 22 to July 20.
- Hawthorne—From July 22 to August 3.
- Harlem—From August 5 to August 17.
- Hawthorne—From August 19 to August 31.
- Harlem—From September 2 to September 14.
- Hawthorne—From September 16 to October 5.
- Harlem—From October 7 to October 26.
- Latonia—From October 28 to November 9.

Great Western Dates.

Chicago, Feb. 5.—Delegates from the various trotting associations composing the Great Western Circuit met to-day, and arranged dates for the meetings during the coming summer. The dates arranged by the delegates are as follows:

- Terre Haute, Ind., and Minneapolis—July 2, 3, 4, 5; purses \$6,000 each.
- Pekin, Ill., and St. Paul—July 9, 10, 11, 12; purses \$5,000 each.
- Davenport, Ia.—July 16, 17, 18, 19; purse \$5,000.
- Des Moines, Ia.—July 23, 24, 25, 26; purse \$5,000.
- Independence, Ia.—July 30, 31, August 1, 2; purse \$12,800.
- Freeport, Ill.—August 6, 7, 8, 9; purse \$8,000.
- Joliet, Ill.—August 13, 14, 15, 16; purse \$8,000.
- Galesburg, Ill.—August 20, 21, 22, 23; purse \$8,000.
- Dubuque, Ia.—August 27, 28, 29, 30; purse \$20,000.
- Columbus Junction, Ia.—August 27, 28, 29, 30; purse \$5,000.
- Hamline, Minn.—State Fair, September 2, 3, 4, 5, 6, 7; purse \$20,000.
- Milwaukee, Wis.—State Fair, September 9, 10, 11, 12, 13; purse \$10,000.
- Indianapolis—State Fair, September 17, 18, 19, 20; purse \$8,000.
- Evansville, Ind.—September 24, 25, 26, 27; purse \$20,000.
- Springfield, Ill.—State Fair, September 30, October 1, 2, 3, 5; purse \$20,000.
- Terre Haute, Ind.—September 30, October 1, 2, 3, 4, 5; purse \$12,000.

Notes.

Jockey Joe Scherrer, the Cincinnati boy, will ride in Australia the coming season. Joe accumulated quite a bank roll at the New Orleans meeting.

More good fortune for the jockeys. Midget Cochran, who heads the list of winning jockeys at New Orleans, has signed to ride for J. J. McCafferty next season. His work for McCafferty will begin at the Louisville meeting April 29. It is said that \$10,000 will be given Cochran for a year's work. John F. Schorr also offered Cochran this amount.

The "Turf Writers' Association of America" is one of the latest organizations. It was formed at New Orleans this week and its main object is said to be to add dignity to the work of turf critics. Frank Bryan, of New York, is the president; Hugh T. Keogh, of Chicago, secretary, and D. T. Murray, of Chicago, treasurer. The unlimited issuance of press badges to other than reputable turf critics is one of the evils that the association will try to remedy.

At Terre Haute, Ind., recently, Bert Starkey, in a fit of anger, pulled the tongue from the throat of a mule he was driving in a coal mine. He went away to avoid arrest, but when the mining company officers said they would not prosecute him he returned. Going on a spree, he began boasting of his deed. This led to his prosecution, and the court fined him \$200 and sentenced him to fifty days in jail. He pleaded guilty with a good deal of bravado. Starkey can not pay the fine, and will lie in jail one year.

Recently John W. Springer, the millionaire president of the National Live Stock Association, was arrested at Denver, Col., charged with importing a docked horse, Troubadour, into the State of Colorado, and entered him in the Denver Horse Show. April, 1898, the Colorado Legislature passed a statute, forbidding the docking of horses' tails, and their importation into Colorado was forbidden. It is said that Springer welcomes the intended prosecution, as it will give him an opportunity of contesting the constitutionality of the statute, for the benefit of horsemen and others who possessed docked horses.

Send Us Your Dates

And likewise the roster of your officers. * * * * *

SEND THEM TO-DAY! DO NOT DELAY!

The surest, safest way to protect your dates is to claim them early, and publish them to the world in "The Billboard." Make the other fellow adjust to yours, instead of waiting until you have to conform to his. * * * * *

Notes.

Sacramento, Cal., will have a street fair early in May.

If you can not send us your own dates, send some one else's.

The fair grounds at Lagrange, Ind., are to be converted into a chicken farm.

The builders of the Swiss Village at the Paris Exposition lost \$600,000 by their enterprise.

There will be carnivals at Marianna and Ocala, Fla., about April 1. The date has not yet been definitely fixed.

J. H. Laine, the successful street fair promoter, can be addressed at 116 W. 109th street, New York.

The State Fair at Albany, N. Y., has changed its dates from the last week in August to the week of Sept. 9.

Trope Bros., who are wintering at Thibodaux, will furnish the aerobic attractions at the forthcoming carnival there.

Officers of the La Crosse County Agricultural Society of Salem, Wis., are: President, Ira A. Richardson; secretary, F. H. A. Nye; treasurer, Herman Roessler.

Florida, and therefore Mr. White has reached the conclusion that there is an opening for him to have thirty-three county fairs.

The conditions and date for the ninth Grand American handicap have been determined upon by the Interstate Shooting Association, and April 3, at Interstate Park, Queens, L. I., have been announced as the time and place set for the famous trap-shooting competition, which will be renewed under practically the same regulations that have been governed in the last four years.

Every city can advertise itself more effectively by telling its real advantages for manufacturers and investors in general than by the most glowing generalities. The main fault with untruthfulness is that it is discovered before the investor has spent his money, and he sours on the deal. The best way is to give an exposition or a fair, street fair or carnival. Bring your investor within your gates. Let him see for himself. That is the quickest way to obtain his confidence and his cash.

Street Fair Promoters.

- American Amusement Co., P. O. Box 184, Saginaw, Mich.
- American Balloon Co., Boston, Mass.
- American Exposition Co., Kansas City, Mo.
- Geo. D. Benson, Laporte, Ind.
- Frank C. Bostock, Indianapolis, Ind.
- Frank C. Bostock, Milwaukee, Wis.
- Frank C. Bostock, Baltimore, Md.
- Canton Carnival Co., Canton, O.
- Exposition Circuit Co., Canton, O.
- L. N. Fisk, Fremont, O.
- Globe Free Street Fair Co., Sistersville, W. Va.
- Trent Southern Carnival Co., Norfolk, Va.
- W. S. Heck, Cincinnati, O.
- International Exposition Co., Kansas City, Mo.
- Frank L. Langley, Bessemer, Ala.
- The National Midway and Carnival Co., Gainesville, Fla.
- New England Carnival Co., Canton, O.
- L. Oppenheimer, Philadelphia, Pa.
- Oriental Carnival Co., Rochester, N. Y.
- Redan's Amusement Co., Parksley, Va.
- Reno's Oriental Co., Kankakee, Ill.
- Tanner's Parks & Fair Co., Pittsburg, Pa.
- Frank M. White, Gainesville, Fla.

The Kentucky Girl.

(Written for "The Billboard" by Philip Kendall.)

"I started a new recruit on the special this morning," said the barkeeper at the hotel the other day, as he wiped a few bits of cracked ice off the bar.

"Talk about your places for signing the pledge; I can give a Francis Murphy meeting cards and a spades and a beating. Every morning between six and eight o'clock and late breakfast time from eight to ten, traveling men, who have been tanked the night before, float in here and swear off."

"They're good fellows, and I am ready to make the hook that they'll be back to see me by noon, so I stand for all the hard-luck stories they want to work off on me. This morning I got a good ear full. A man that travels for a New York carset house drifted in and opened out on me.

"When I blew into the village the other night," he said, "the nabob behind the counter of the principal hotel, who speaks out to ex-Presidents and men in their class, asked me if I was game for a swell bit of running.

"You know me. I've done everything, from buying experience in a syndicate game of poker, where a few friends gather to pass the time and change decks between every deal because somebody in the game is suspicious, to society functions, so I told him he had a bet."

"There's where the trouble started. If I had said nay, my boy, I've cut out everything but strict business, I would not be wondering this morning whether or not I'm a new entry in the matrimonial stakes.

"Whisper, old man, said my friend; here's where you shine. Judge Winslow's daughter is coming out to night and I am good at the gate for two for two, and it's up to you whether or not we take a flyer."

"On the dead," said I, "I'm clean out of condition for society, and I think I'd better go into training for about a week before I enter the ring; but he looked over me and said, 'you'll do,' and I was elected. I asked him over to the wet goods annex, and we bowled up a little for the coin-out party.

"After supper I held up the head waiter for the loan of his swallow tail, and practiced for an hour to keep from running my hands down where the side pockets ought to be. Then I bought a hack and we made a break for the Judge's.

"On the way we stopped at two or three places with signs that read 'Jake's Place,' 'Scotty's Palace Bar' and 'Ed and Dave's New York Saloon,' and by the time we arrived at the house it was a case of Dutch courage with me. The nabob had to call me down for trying to hold the dingy up for a check when I passed him my benny and sky-piece, but I told him he was absent-minded, and he let it go at that.

"Then I got introduced. On the dead level, getting introduced is a tough stunt for a guy that's handicapped for a lack of track experience, and when I had rounded up I offered to buy and the nabob had to call me again.

"There was a lot of girls with open-faced dresses, and any one of the bunch would make a man shake his domicile. I paired off with a girl from Henderson, Ky., and the jury's out on me now, for true."

"A queer cocktail that I bought at Scotty's Palace Bar got to working overtime, and I got friendly with the Kentucky girl. Two or three whirls in the giddy dance, and the cocktail made a drive down the homestretch for a grand-stand finish, and I guess I got foolish.

"Then we done the conservatory, and it was all over with me but saluting the Judge and weighing in. Any time a swell girl with about three or four inches of alabaster neck protruding from the top of a low-top dress runs you up against the conservatory game, you had just as well begin to pull up, for it's a cinch you loose.

"And say, if you happen to be wrapped about one of Scotty's queer cocktails, it's a dollar to doughnuts you'll string that girl along with a lot of talk that sounds lovely in the conservatory, but walt until next day. You wonder how it could have happened.

"I took a peek at the alabaster neck, and said to the Henderson girl, 'you're a pretty piece of work, and I wouldn't mind holding a winning ticket on you.'

"Sir," she said with about nine round-cornered Kentucky 'r's on the end of it.

"There's where her feet got cold and she wanted to cut me, but I told her I was on the level with her. I told her I might be a Ruben when it came to society turns, but I wanted her for mine, and that was no gentle jolly.

"Now, wouldn't it freeze you the way some of these girls get back at you when you fancy them."

"Why, I scarcely know you, sir," she said, with only a few round-cornered 'r's on the end of sir.

"That's not a fault," I said; "only a misfortune."

"But you are so impetuous," she said.

"That's my long snit," said I; "any time I see the cards are running my way I stack 'em up to the ceiling. Let me give you a tip—when you get them coming your way, try to get the top off the game, and it's a lead you'll lug off the bank roll."

"Really, sir," (with only one round-cornered "r" on the end), "this is a little out of the ordinary. It's proper for you to see father."

"Where's his nob?"

"Sir?" with a lot of 'r's.

"I mean, where does your governor hang out?"

"Oh," she said, "he's at home, in Henderson," and her countenance broke all up in little smiles, and I went away up in the air, and said, "I'm after your parent, and you can tout me for a place, any how. It's odds on I'll finish inside the money, and if you want a little easy coin get a small bet down on me."

"Then we cut into the spread, and I got a bit out of everything from soup down to nuts. Every time I looked at that Henderson girl I expected to wake up and find the porter holding out his suit for a tip to pay for calling me an hour earlier than I wanted to get up. But I didn't, and when the nabob bought another back to take us home, I couldn't see anybody but that Henderson girl.

"Yesterday I ran down to see the main squeeze in her family. He's a lawyer at Henderson, and I'm for him from now on. He gave me the glad hand the minute I entered his office, but when I struck him for a permit to call him father-in-law, he turned me down cold."

"You're a nifty duck," he said, "to try to break into my family before you tell me your name."

"I flashed a card on him, and told him I knew I wasn't the kind of a skate he'd pick out to father his grand-children, but that I was all right, and could make good any time he wanted to take the trouble to take me up."

"I acknowledged to him I had done a lot of red-light turns that were a little off color, and I said I wanted the Henderson girl, and was willing to cut out anything she might pick if she'd only help me spend my salary."

"Her governor let a few kinks out of his dignity here, and asked me for the names of my friends. I made him up a list, and you bet I was on the square with him. I want that Henderson girl, and I'm out after her strong."

"FX me up another Manhattan. Here's where I blow the booze for keeps. The Henderson girl said when I came back if the governor hadn't made a kink she would try me for a month, and here's where I join the blue-ribbon bunch good and proper."

Presidents and their Horses.

We are gratified to observe, says Western Horseman, that President McKinley has resisted the blandishments of the automobile fiends, and still refuses to accept a White House auto for speedy use. While the President is not a horse expert, nor a skillful driver, he is quite a horse fancier, and delights in owning three high-class pairs, and an extra saddle. About two years ago he was very much given to horseback riding, but since the assassination of King Humbert, of Italy, the official friends of the Chief Executive have warned him against making a conspicuous target of his person.

The President does not ride as our cadets are taught at West Point, with a high pomel saddle and wooden stirrups. He rides a Kentucky saddle, principally on the trot, old English fashion, up and down in the saddle seat, with every stride of his horse. This is supposed to be good for a "belly with good capon lined" to make digestion wait swift on appetite. He uses an English flat top saddle, with steel stirrups, with feet pushed through to the instep. This style is really venerable with years, being over 500 years old. The first of England's recognized poets, Chaucer, wrote of this style in "Canterbury Tales" in 1316:

"Our host pon his sturpes stood anon."

Washington, Jefferson and Jackson were all very fond of horseback riding, and Washington was the best mounted horseman of the period of the revolution. But none of our more modern Presidents have been experts in the saddle. General Grant was the most enthusiastic and expert horseman of all our Presidents, and he was the only devotee of the harness horse who ever sat in the high perch of the White House. But General Grant never looked graceful in the saddle, notwithstanding his West Point schooling. He was too short of neck and too hunchy in the waist to be either an imposing or graceful rider.

Before the war he was too poor to buy horses, but when in the White House he became a very enthusiastic road driver. He never allowed the cares of state to interfere with his afternoon drive down the Potomac road. For two years he drove a pair of bay trotters, capable of 2:30 to pole (considered fast then). He usually slipped over to the door of the White House very quietly, and went to the stable in the rear to see the pair hitched. He drove a hundred pound, one-man wagon, and was always ready for a brush on the Potomac road. And he never enjoyed getting a second position at the finish. After Grant finished his official career, and had taken his famous sail around the world, it was his love for the harness horse, and his love for the road, that took him to New York, where he was known as the most enthusiastic, most constant and most reckless of the "sealskin brigade" of road drivers.

The only modern Presidents we have had who were not horse lovers were General Rutherford B. Hayes and Grover Cleveland. President Hayes used a very plain pair to pull the White House carriage, and the much vaunted pair of seal browns used by Grover Cleveland during the first term were just as plain as the Hayes pair. Indeed, the horse-men of the Grover Cleveland time who visited the White House stable found it very poorly kept.

LIST OF FAIRS.

This list is revised and corrected weekly. Secretaries are urgently requested to send in their dates at the earliest possible moment after they are claimed, and to notify us promptly as to any change. Rosters and dates are published absolutely Free of Charge.

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FLORIDA.

MIAMI, FLA.—Midwinter Fair. Feb. 22 to 24, 1901. E. V. Beackman, Miami, Fla., secy.

ILLINOIS.

ALEDO, ILL.—Mercer County Agricultural Association. Sept. 17 to 20, 1901. G. E. Thornton, pres.; W. D. Emerson, secy.

AVON, ILL.—The Twenty-ninth Annual Avon Fair. Sept. 3 to 6, 1901. D. R. Bowton, pres.; E. C. Woods, treas.; Julian Churchhill, secy.

BATAVIA, ILL.—Kane County Fair Association. Aug. 27 to 30, 1901. H. T. Hunter, secy.

SPRINGFIELD, ILL.—Illinois State Fair. Sept. 30 to Oct. 5, 1901. W. C. Garrard, secy.

INDIANA.

INDIANAPOLIS, IND.—Indiana State Fair. Sept. 23 to 29, 1901. Chas. Downing, secy.

NEW HARMONY, IND.—Posey County Agricultural Society. Aug. 20 to 23, 1901. Alfred Ribeyre, pres.; Geo. C. Taylor, secy.

IOWA.

ATLANTIC, IA.—Cass County Fair. Sept. 2 to 5, 1901. S. W. W. Straight, secy.

CLARION, IA.—Wright County Fair. Sept. 10 to 13, 1901. W. C. Brown, secy.

DES MOINES, IA.—Iowa State Fair. Sept. 23 to 31, 1901. G. H. Van Houten, secy.

DE WITT, IA.—Clinton County Fair. Sept. 17 to 20, 1901. J. A. Smith, pres.; E. J. Quigley, treas.; L. D. Winne, secy.

ELDORA, IA.—Hardin County Agricultural Society. Sept. 3 to 6, 1901. Robert Smith, pres.; Ellis D. Robb, treas.; W. A. Doron, secy.

EMMETTSBURG, IA.—Palo Alto County Fair. Sept. 11 to 13, 1901. W. I. Bronagan, pres.; J. C. Bennett, secy.

GREENFIELD, IA.—Adair County Fair. Sept. 10 to 13, 1901. Stephen Y. Cornell, secy.

LE MARS, IA.—Plymouth County Fair. Sept. 3 to 6, 1901. J. R. Shaffer, secy.

OGDEN, IA.—Boone County Agricultural Society. Sept. 10 to 13, 1901. E. G. McGreery, secy.

SAC CITY, IA.—Sac County Fair. Aug. 13 to 16, 1901. Frank E. Briggs, secy.

WAUKON, IA.—Allamakee County Agricultural Society. Sept. 3 to 5, 1901. Carl M. Beeman, secy.

KENTUCKY.

OWENSBORO, KY.—Owensboro Fair Company. Aug. 13 to 17, 1901. J. A. Frayser, pres.; L. Freeman Little, secy. and treas.

MINNESOTA.

HAMLIN, MINN.—Minnesota State Fair. Sept. 2 to 7, 1901. E. W. Randall, secy.

HUTCHINSON, MINN.—McLeod County Fair. Sept. 11 to 13, 1901. Sam G. Anderson, secy.

MISSOURI.

SEDALIA, MO.—Missouri State Fair. Sept. 1 to 21, 1901. N. J. Coleman, St. Louis, Mo., pres.

ST. LOUIS, MO.—St. Louis Fair. Oct. 7 to 12, 1901. Robert Aull, general manager.

NEBRASKA.

LINCOLN, NEB.—Nebraska State Fair. Aug. 31 to Sept. 7, 1901. Robert W. Furnas, Brownville, Neb., secy.

MADISON, NEB.—Madison County Agricultural Society. Sept. 10 to 13, 1901. H. F. Barney, pres.; Geo. R. Wycoff, treas.; J. L. Rynearson, secy.

NEW JERSEY.

TRENTON, N. J.—The Interstate Fair Association. Sept. 30 to Oct. 4, 1901. Mahlon H. Margerum, secy.

NEW YORK.

BATAVIA, N. Y.—Genesee County Fair. Sept. 16 to 19, 1901. Albert E. Brown, secy.

WELLSVILLE, N. Y.—Wellsville Fair Association. Aug. 19 to 23, 1901. Oak Duke, pres.; W. M. Cobb, vice pres.; Chas. T. Earley, secy.; Fred. Rice, treas.

OHIO.

COLEMBUS, O.—Ohio State Fair. Aug. 26 to Sept. 5, 1901. W. W. Miller, secy.

LEBANON, O.—Warren County Agricultural Fair. Sept. 17 to 20, 1901. Geo. W. Carey, secy.

NEWARK, O.—Licking County Fair. Oct. 1 to 4, 1901. J. M. Farmer, secy.

PENNSYLVANIA.

CAMBRIDGE SPRINGS, PA.—The Cambridge Fair. Aug. 27 to 30, 1901. Albert S. Faber, secy.

READING, PA.—Agricultural and Horticultural Society of Berks Society. Oct. 1 to 4, 1901. James McGowan, pres.; Milford N. Ritter, treas.; Cyrus T. Fox, secy.

SHENANDOAH, PA.—Shenandoah Fair Association. Aug. 13 to 16, 1901. Chas. Aldrich, pres.; O. I. Rankin, general manager; Geo. Jay, secy.

TEXAS.

DALLAS, TEX.—Texas State Fair. Sept. 13 to Oct. 13, 1901. Sydney South, secy.; W. Gaston, pres.

VERMONT.

WOODSTOCK, VT.—Windsor County Agricultural Society. Sept. 24 to 26, 1901. John S. Eaton, secy.

WEST VIRGINIA.

MIDDLEBOURNE, W. VA.—The Tyler County Exposition and Fair Association, Nineteenth Annual Fair. Aug. 27 to 30, 1901. C. B. Ruggle, secy.

WISCONSIN.

MADISON, WIS.—Wisconsin State Fair. Sept. 9 to 14, 1901. John M. True, secy.

CANADA.

TORONTO, ONT., CAN.—Toronto Fair and Exposition. Aug. 27 to Sept. 7, 1901. H. J. Hill, secy.

Street Fairs and Carnivals.

BIRMINGHAM, ALA.—Birmingham Lodge No. 79 of Elks. Latter part of April or early in May. C. E. Meglemry, pres.; H. M. Beck, vice pres.; A. L. Campbell, secy.; H. H. Sinnge, treas.

CHATTANOOGA, TENN.—The Chattanooga Spring Festival Association. May 6 to 11, 1901. S. R. Read, pres.; Bernard E. Love-man, secy.; Wm. Cooke, chairman committee on privileges.

EVANSVILLE, IND.—Carnival. June 30 to July 7, 1901. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

MARLBORO, MASS.—Carnival. Feb. 18 and 19, 1901.

MOBILE, ALA.—Mobile Carnival. Feb. 16 to 19. Address Carnival Committee.

MOUNT VERNON, IND.—Street Fair. July 22 to 27, 1901. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

NEW ORLEANS, LA.—King Rex Carnival. Feb. 14 to 19, 1901. Address Carnival Committee.

NEW ORLEANS, LA.—Mardi Gras Carnival. Feb. 14 to 20, 1901.

OAKLAND CITY, IND.—Street Fair. First week in August. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

PADUCAI, KY.—Merchants' Carnival. September 18 to 20. Geo. H. Davis, secy.

PADUCAI, KY.—Elks' Street Fair. May 20 to 25. Chas. Wellie, secy.

PENSACOLA, FLA.—Mardi Gras Carnival. Feb. 18 and 19, 1901.

PETERSBURG, IND.—Street Fair. First week in September. H. W. Wright, 90 Lottie Hotel, Evansville, Ind., secy.

SAN ANTONIO, TEX.—Plaza Carnival. April 18 to 20, 1901. Charles Knight, San Antonio, Tex., secy.

SAN DIEGO, CAL.—Midwinter Carnival. Feb. 22, 1901. H. P. Wood, San Diego, Cal., secy.

SAN JOSE, CAL.—Carnival. April, 1901.

SHREVEPORT, LA.—Mardi Gras Carnival. Feb. 18 and 19. Auspices Thibodaux Carnival Club.

WILMINGTON, N. C.—Elks' Carnival and Street Fair. Postponed. William J. Bellamy, Wilmington, N. C.

Expositions.

BUFFALO, N. Y.—Pan-American Exposition May 1 to Nov. 1, 1901. John G. Milburn, pres.; Edwin Fleming, secy.

CHARLESTON, S. C.—South Carolina Interstate and West Indian Exposition. Dec. 1, 1901, to June 1, 1902. Samuel Lapham, Charleston, S. C.

CHICAGO, ILL.—International Forest, Fish and Game Association Exposition. Feb. 21 to 24, 1901. James H. Hoagland, Chicago, Ill., secy.

PRINCETON, IND.—Carnival and Business Men's Exposition. June 24 to 29. H. W. Wright, director of concessions, care Lottie Hotel, Evansville, Ind.

SEATTLE, WASH.—International Exposition 1904.

SHERBROOKE, QUEBEC, CAN.—Canada's Great Eastern Exhibition. Aug. 31 to Sept. 7, 1901. W. M. Tomlinson, secy.

ST. LOUIS, MO.—World's International Exposition, 1903.

TOPEKA, KAN.—International Exposition June 1, 1904.

TORONTO, ONT., CAN.—Toronto Fair and Exposition. Aug. 27 to 7, 1901. H. J. Hill, secy.

WATERLOO, IA.—Trans-Mississippi Food Exposition. April 22 to 27, 1901. A. L. Lorton, Mason City, Ia., secy.

FOR SALE.

Five Gross TOY BALLOONS!

And New Machine (gas) and Bellows.

All used but once; \$20 cash; \$5 down, balance C. O. D. GEO. D. BENSON, Laporte, Ind.

THE WAR BALLOON

—which was made a special feature of the attractions and extensively advertised at The Great Southern Interstate Fair, held on the Exposition Grounds at Atlanta, Ga., carried up hundreds of people and was pronounced by the managers and all who saw it a great success. It was also operated at the Ohio State Fair and many others. It is a safe and desirable attraction. Write for particulars to PROF. C. C. VANDREVER, Newark, Del.

CONVENTIONS,

Fetes, Celebrations, Etc.

Under this heading we publish free of charge the dates of all notable events, which are likely to attract large concourses of people to any one particular city and for this reason give of importance to advertisers, showmen, streetmen, general passenger agents, etc. The list is carefully revised and corrected monthly.

ALABAMA.

BIRMINGHAM, ALA.—World's Mineral Manufactured and Agricultural Exhibition, 1906.
BIRMINGHAM, ALA.—I. O. O. F. Grand Lodge, May 11, 1901. H. C. Weaver, Huntsville, Ala., secy.
EFFULVA, ALA.—Daughters of the Confederacy, State Chapter, May 14, 1901.
LAFAYETTE, ALA.—R. Y. P. U. State Convention, April, 1901. Glyblin Herbert, Birmingham, Ala., secy.
LITTLE ROCK, ALA.—State Dental Association, May, 1901. W. H. Buckley, Little Rock, Ark., secy.
MADISON, ALA.—Jr. O. U. A. M. State Council, April 9, 1901. Walter Humphreys, Huntsville, Ala., secy.
MOBILE, ALA.—Mardi Gras Celebration, Feb. 14 to 19, 1901.
MONTGOMERY, ALA.—State Democratic Convention, March 19, 1901.

ARIZONA.

PHOENIX, ARIZ.—Territorial Legislature Meets (60 days), Jan. 16, 1901.

ARKANSAS.

HELENA, ARK.—State Bankers' Association, April 18 and 19, 1901. M. H. Johnson, Little Rock, Ark., secy.
LITTLE ROCK, ARK.—Presbyterian Church of United States, General Assembly (South), May 16, 1901. Rev. W. A. Alexander, Clarksville, Tenn., secy.

CALIFORNIA.

OAKLAND, CAL.—Jr. O. U. A. M. Grand Council, March 17, 1901. Herman Paine, 514 E. 12th st., Oakland, Cal., secy.
SAN FRANCISCO, CAL.—Train Dispatchers' Association of America, June 11, 1901. J. E. Mackie, 7402 Stewart ave., Chicago, Ill., secy.
SAN FRANCISCO, CAL.—Fraternal Order of Eagles, Grand Aerie, May, 1901.
SAN FRANCISCO, CAL.—I. O. B. B. District Council, Lodge No. 4, Feb. 17, 1901. J. J. Aschheim, 121 Eddy st., San Francisco, Cal., secy.
SAN FRANCISCO, CAL.—Knights of Honor Grand Lodge, March 19, 1901. T. Johnston, 6 Eddy st., San Francisco, Cal., secy.
SAN FRANCISCO, CAL.—The Associated Bill Posters of the United States and Canada, Annual, July 9 to 12, 1901. Chas. Bernard, secy., Savannah, Ga.
SAN FRANCISCO, CAL.—A. O. U. W. Grand Lodge, April 3, 1901. C. T. Spencer, 66 Flood Bldg., San Francisco, Cal., secy.
SANTA CLARA, CAL.—Epworth League San Francisco District Convention, April, 1901. Miss Elizabeth Blasdel, San Jose, Cal., secy.

COLORADO.

CRIPPLE CREEK, COL.—National Irrigation Congress, July 12 to 16, 1901.
DENVER, COL.—T. P. A. State Convention, March 29, 1901. R. W. Rboad, 3035 Perry st., Denver, Col., secy.
DENVER, COL.—American Federation of Musicians, May 14, 1901. Jacob J. Schmalz, 1901 Main st., Cincinnati, O., secy.
DENVER, COL.—American Bar Association, Aug. 21 to 23, 1901. John Hinkley, Baltimore, Md., secy.
DENVER, COL.—American Association for Advancement of Science, Aug. 24, 1901. C. E. Lull, Ft. Collins, Col., secy.
DENVER, COL.—Tenth International Sunday School Convention, Probably June, 1902. Marion Lawrence, Toledo, O., secy.
DENVER, COL.—Local Freight Agents' Association, June 11 to 14, 1901. James Anderson, Omaha, Neb., secy.
PUEBLO, COL.—G. A. R. State Encampment, April 19 to 22, 1901. Col. Dan W. Brown, Pueblo, Col., secy.
SALIDA, COL.—Arkansas Valley Press Association, April, 1901. Otto Thum, Pueblo, Col., secy.

CONNECTICUT.

BRIDGEPORT, CONN.—Foresters of America Grand Court, May 9, 1901. W. C. Kluemke, 35 Center st., Waterbury, Conn., secy.
MIDDLETOWN, CONN.—Knight Templars and Commandery, March 19, 1901. Eli Lobbey, Meriden, Conn., secy.
NEW HAVEN, CONN.—Knights of Columbus National Convention, March 5, 1901. Daniel Caldwell, Pole Bldg., New Haven, Conn., secy.
BRIDGEPORT, CONN.—S. A. R. State Society, Feb. 22, 1901.
NORWICH, CONN.—State Council of O. U. A. M., May, 1901.
HARTFORD, CONN.—Epworth League, New Haven District Convention, May, 1901. D. W. Howell, 411 Windsor ave., Hartford, Conn., secy.

WATERBURY, CONN.—Letter Carriers' State Convention, Feb. 22, 1901. P. B. Carroll, Bridgeport, Conn., secy.
WATERBURY, CONN.—Y. M. C. A. State Convention, March 7 to 10, 1901. E. T. Bates, 82 Church st., New Haven, Conn., secy.

DELAWARE.

LAUREL, DEL.—Jr. O. U. A. M. State Council, Feb. 19, 1901. W. J. Moreland, 505 West st., Wilmington, Del., secy.
SMYRNA, DEL.—G. A. R. State Encampment, May 2, 1901. Wm. E. Baugh, 1232 W. 4th st., Wilmington, Del., secy.

DISTRICT OF COLUMBIA.

WASHINGTON, D. C.—National Legislative League, Feb. 19 and 20, 1901.
WASHINGTON, D. C.—Presidential Inauguration Ceremonies, March 4, 1901. John Joy Edison, 1324 Sixteenth, N. W., Washington, D. C., secy.
WASHINGTON, D. C.—Knights of Pythias Grand Lodge, Feb. 19, 1901. H. J. Gasson, secy.
WASHINGTON, D. C.—Sons of Revolution Triennial Session, April 19, 1902. James Mortimer, Montgomery, N. Y., secy.
WASHINGTON, D. C.—Prudent Patriarchs of Pompell, March 4, 1901. David Swinton, Saginaw, Mich., secy.
WASHINGTON, D. C.—Daughters of American Revolution, National Society, Feb. 22, 1901. Mrs. Kate Henry, 902 F st., Washington, D. C., secy.
WASHINGTON, D. C.—Knights of the Golden Eagle Grand Castle, Feb. 25, 1901. E. L. Tolson, 1407 G st. N. W., Washington, D. C., secy.
WASHINGTON, D. C.—American Social Science Association, April, 1901.

WASHINGTON, D. C.—National Conference of Charities and Corrections, May, 1901. H. H. Hart, Unity Bldg., Chicago, Ill., secy.

WASHINGTON, D. C.—Road Masters and Maintenance of Way Association, Oct. 3 to 10, 1901. J. B. Dickson, R. M. C. & N. W. Ry., Sterling, Ill., secy.

WASHINGTON, D. C.—National Spiritualists Association, Oct. 15 to 18, 1901. Mrs. Mary T. Longley, Washington, D. C., secy.

FLORIDA.

JACKSONVILLE, FLA.—State Sunday-school Convention, March 3 to 5, 1901. Capt. H. H. Shaw, Ormond, Fla., secy.
MIAMI, FLA.—State Press Association, March, 1901.
OCALA, FLA.—Knights of Pythias Grand Lodge, March 13, 1901. W. H. Lautner, Tavares, Fla., secy.
PENSACOLA, FLA.—S. A. R. State Society, Feb. 22, 1901. W. S. Reysner, Pensacola, Fla., secy.

GEORGIA.

ATLANTA, GA.—State Pharmaceutical Association, May, 1901. C. T. King, Macon, Ga., secy.
ATLANTA, GA.—Railway Superintendents of Bridges and Buildings Association, Oct. 15, 1901. W. W. Thompson, Ft. Wayne, Ind., secy.
MACON, GA.—I. O. O. F. Grand Lodge, May 22, 1901. J. S. Tyson, Savannah, Ga., secy.
MACON, GA.—I. O. O. F. Grand Encampment, May 21, 1901. J. S. Tyson, Savannah, Ga., secy.

ILLINOIS.

CHICAGO, ILL.—Y. M. C. A. Secretaries State Conference, Feb. 20 and 21, 1901.
CHICAGO, ILL.—American Chemical Society Anniversary Celebration, April, 1901.
CHICAGO, ILL.—Catholic Colleges Association of United States, April 13 to 15, 1901.
CHICAGO, ILL.—National Hardwood Lumber Association, May, 1901. A. R. Vinnedge, Division st., Chicago, Ill., secy.
CHICAGO, ILL.—Order of Britb Abraham, U. S. Grand Lodge, March 3 to 7, Leonard Lebersohn, Florence Building, New York City, secy.
CHICAGO, ILL.—American Railway Engineering and Maintenance of Way Association, March 12 to 14, 1901. L. C. Fritch, Baltimore & Ohio R. R., Chicago, Ill., secy.
CHICAGO, ILL.—Order Columbian Knights Grand Lodge, March 28, 1901. W. F. Lipps, 705 Masonic Temple, Chicago, Ill., secy.
CHICAGO, ILL.—Chiefs of Police State Convention, Feb. 20 and 21, 1901.
CHICAGO, ILL.—Association of Catholic Colleges in America, April 13 to 15, 1901. Rev. H. J. Dumbach, 413 W. 12th st., Chicago, Ill., secy.
DANVILLE, ILL.—State Laundrymen Association, April 8, 1901. H. E. Hoerubrock, Springfield, Ill., secy.
DECATUR, ILL.—Central Illinois Teachers' Association, March 22 and 23, 1901. H. L. Roberts, Farmington, Ill., secy.
GALESBURG, ILL.—Swedish-American Republican League, State Convention, March 9, 1901. O. P. Olson, 115 LaSalle st., Chicago, Ill., secy.
GALESBURG, ILL.—State Retail Hardware Dealers' Association, Feb. 19 and 20, 1901. E. M. Reeves, Peoria, Ill.
MACOMB, ILL.—I. O. O. R. M. Great Council, May, 1901. Jas. Lawler, Lincoln, Ill., secy.
PEORIA, ILL.—State Medical Society, May 21 to 23, 1901. Edmund W. Weis, Ottawa, Ill., secy.
PERU, ILL.—I. O. H. High Court, Feb. 28, 1901. W. W. Wilson, Logansport, Ind., secy.
SPRINGFIELD, ILL.—State United Mine Workers' Convention, Feb. 19, 1901. W. D. Ryan, 505 Plerik Bldg., Springfield, Ill., secy.

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INDIANA.

ANGOLA, IND.—Knights of Pythias, First District Convention, March 13, 1901.
FT. WAYNE, IND.—The Elks Annual Reunion, State of Indiana, June 11 to 14, 1901.
INDIANAPOLIS, IND.—State Retail Growers' Association, February, 1901. Secy.
INDIANAPOLIS, IND.—Knights of Honor, Grand Lodge, Feb. 19 and 20, 1901. Jas. W. Jacobs, Jeffersonville, Ind., secy.
INDIANAPOLIS, IND.—Saving and Loan Association State League, March 1, 1901. A. Gutbell, Shelbyville, Ind., secy.
MUNCIE, IND.—Amalgamated Association of Iron, Steel and Tin Workers, Fifth District Convention, March 3, 1901.
MUNCIE, IND.—State Letter Carriers' Association, Feb. 22, 1901. A. K. Mehl, Ft. Wayne, Ind., secy.
PERU, IND.—I. O. F. High Court, Feb. 28, 1901. W. W. Wilson, Logansport, Ind., secy.
ROCKVILLE, IND.—Knights of Pythias District Convention, Feb. 27, 1901.
SEYMOUR, IND.—Southern Indiana Teachers' Association, April 4 to 6, 1901.
TERRE HAUTE, IND.—United Mine Workers' District Convention, March 12, 1901. J. H. Kennedy, 667 N. Fifth st., Terre Haute, Ind., secy.

IOWA.

CEDAR RAPIDS, IA.—Modern Woodmen of the World, Head Camp, Feb. 22, 1901.
CEDAR RAPIDS, IA.—Grand Lodge of Iowa, Knights of Honor, Second Tuesday in April, 1901. J. G. Graves, Lock Box 15, Cedar Rapids, Ia., secy.
COUNCIL BLUFFS, IA.—Grain Dealers' Convention of S. W. Iowa and N. Missouri, March 19, 1901. G. A. Stibbens, Coburg, Ia., secy.
DES MOINES, IA.—Sons of American Revolution, State Convention, Feb. 22, 1901. Dr. E. H. Hazen, Des Moines, Ia., secy.
DES MOINES, IA.—United Presbyterian Church of North America, May 22, 1901. Rev. William J. Reid, 240 Oakland ave., Pittsburg, Pa., secy.
GRUNNELL, IA.—Southwest Iowa Teachers' Association, April 4 to 6, 1901. C. H. Carson, Marengo, Ia., secy.
OSKALOOSA, IOWA.—O. U. A. M. State Council, March 12, 1901. H. F. McFadden, Oskaloosa, Ia., secy.
RED OAK, IA.—Iowa State Conference of Charities and Corrections, March, 1901. Charlotte Goff, secy., 697 Locust st., Des Moines, Ia.
SHELTON, IA.—Northwest Iowa Educational Association, April 18 to 20, 1901. W. I. Simpson, Sheldon, Ia., secy.
SIOUX CITY, IA.—O. D. H. S., Grand Lodge, May 16, 1901. Carl Meyer, Sioux City, Ia., secy.

KANSAS.

ABILENE, KAN.—State Democratic Editorial Fraternity, April 12, 1901. B. L. Sbotber, Abilene, Kan., secy.
OHANUTE, KAN.—Grand Lodge, Degree of Honor of A. O. U. W. First Wednesday in May, 1901. Mrs. Georgia Notestine, Hiawatha, Kan., secy.
LEAVENWORTH, KAN.—A. O. U. W. Grand Lodge, Feb. 23, 1901. E. M. Forde, Emporia, Kan., secy.
OTTAWA, KAN.—State Oratorical Association, Feb. 22, 1901. F. H. Haukins, Baldwin, Kan., secy.
SALINA, KAN.—Knights Templar Grand Commandery, May 14, 1901. T. J. Anderson, Topeka, Kan., secy.
TOPEKA, KAN.—State Grain Dealers' Association, March 12 and 13, 1901. E. J. Smiley, Topeka, Kan., secy.
WICHITA, KAN.—Royal and Select Masters Grand Council, Feb. 18, 1901. Wm. M. Shavey, Topeka, Kan., secy.

WICHITA, KAN.—F. & A. M. Grand Lodge, Feb. 18 to 22, 1901. A. K. Wilson, Topeka, Kan., secy.
WICHITA, KAN.—Royal Arch Masons, Grand Chapter, Feb. 18, 1901. Wm. M. Shaver, Topeka, Kan., secy.

KENTUCKY.

LOUISVILLE, KY.—American Saddle Horse Breeders' Association, April 5, 1901. I. B. Nall, 213 Breckinridge st., Louisville, Ky., secy.
LOUISVILLE, KY.—O. U. A. M. State Council, Feb. 22, 1901. J. J. Fischer, 1112 Milton av., Louisville, Ky., secy.
LOUISVILLE, KY.—Y. M. C. A. State Convention, Feb. 21 to 24, 1901.

LOUISIANA.

MONROE, LA.—W. C. T. U. State Convention, April, 1901. Mrs. Mary R. Goodale, 402 5th st., Baton Rouge, La., secy.
NEW ORLEANS, LA.—Methodists' Missionary General Conference, April 24 to 30, 1901.
NEW ORLEANS, LA.—State Pharmaceutical Association, May, 1901. Wilsey P. Duplant's, 903 Louisa st., New Orleans, La., secy.
NEW ORLEANS, LA.—National Council of Jewish Women, Feb. 17 to 22, 1901. Mrs. H. Solomon, 4466 Michigan av., Chicago, Ill., secy.
NEW ORLEANS, LA.—Knights of Honor, Grand Lodge, March 11, 1901. D. J. Searcy, New Orleans, La., secy.
SHREVEPORT, LA.—I. O. O. F. Grand Lodge, March 5, 1901. F. Grieshaber, box 382, New Orleans, La., secy.

MAINE.

AUBURN, ME.—Grand Army of the Republic State Encampment, Feb. 19 and 20, 1901. Edward C. Sweet, Portland, Me., secy.
AUGUSTA, ME.—Knights of Honor Grand Lodge, Feb. 20, 1901. A. W. Gidden, New Castle, Me., secy.
PORTLAND, ME.—S. A. R. State Convention, Feb. 22, 1901.

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MARYLAND.

ANNAPOLIS, MD.—Independent Order Mechanics, Grand Lodge, March 18, 1901. Elmer Bernhard, 602 W. Baltimore st., Baltimore, Md., secy.

BALTIMORE, MD.—Sons of American Revolution, State Society, Feb. 22, 1901. J. D. Iglehart, Baltimore, Md., secy.

BALTIMORE, MD.—Independent Order of Mechanics, Supreme Lodge, May 14 to 16, 1901. Elmer Bernhard, 930 W. Baltimore st., Baltimore, Md., secy.

BALTIMORE, MD.—G. A. R. State Encampment, Feb. 21 and 22, 1901. J. L. Hoffman, Baltimore, Md., secy.

BALTIMORE, MD.—Shield of Honor, Grand Lodge, April 16, 1901. Wm. J. Cunningham, 205 E. Fayette st., Baltimore, Md., secy.

BALTIMORE, MD.—Daughters of the King State Council, April 30, 1901. Mrs. G. H. Evans, 1029 Stucker st., Baltimore, Md., secy.

BALTIMORE, MD.—C. B. L. State Council, Feb. 20, 1901. Thos. F. Hiskey, Baltimore, Md.

FREDERICK CITY, MD.—United Brethren Church of United States and Europe, Centennial Celebration, 1901.

HAGERSTOWN, MD.—Knights of Honor Grand Council, March 20, 1901. Benj. Bissell, Baltimore, Md., secy.

MASSACHUSETTS.

BOSTON, MASS.—State Homeopathic Medical Society, April 9 and 10, 1901. Dr. F. L. Emerson, 50 Hancock st., Dorchester, Mass., secy.

BOSTON, MASS.—American Legion of Honor Grand Council, March 13, 1901. T. A. Crawford, 661 4th st., S. Boston, Mass., secy.

BOSTON, MASS.—N. E. O. P. Grand Lodge, March 13, 1901. E. S. Hinckley, 1 Somerset st., Boston, Mass., secy.

BOSTON, MASS.—Sons of Veterans State Division, Feb. 21 and 22, 1901. Fred. E. Warner, Salem, Mass., secy.

BOSTON, MASS.—A. O. U. W. Grand Lodge, Feb. 26 and 27, 1901. J. E. Burtt, 12 Walnut st., Boston, Mass., secy.

BOSTON, MASS.—Society of Arts and Crafts, Spring, 1901. Henry L. Johnson, 272 Congress st., Boston, Mass.

BASTON, MASS.—Railway Telegraph Superintendents' Association, June 19, 1901. P. W. Drew, Milwaukee, Wis., secy.

BOSTON, MASS.—Home Circle Grand Council, Feb. 28, 1901. F. E. Burbank, 987 Washington st., Boston, Mass.

BOSTON, MASS.—National Stove Manufacturers' Association, May, 1901. Thos. J. Hogan, 218 Dearborn st., Chicago, Ill., secy.

LOWELL, MASS.—I. O. G. T. Grand Lodge, April 10 and 11, 1901. Sarah A. Leonard, 48 Dudley st., Medford, Mass., secy.

NORTH ADAMS, MASS.—State Bricklayers' and Masons' Union, March 11, 1901.

WORCESTER, MASS.—State Fruit Growers' Association, March 13 and 14, 1901. C. A. Whitney, Upton, Mass., secy.

WORCESTER, MASS.—I. O. O. F. Grand Encampment, February, 1901. John Q. Perkins, Chelsea, Mass.

MEXICO.

CITY OF MEXICO, MEX.—Pan-American Conference, Oct. 22, 1901.

MICHIGAN.

ANN HARBOR, MICH.—Y. M. C. A. State Convention, Feb. 21 to 24, 1901. A. G. Copeland, Kalamazoo, Mich., secy.

BAY CITY, MICH.—I. O. F. High Court, Feb. 26 and 27, 1901.

DETROIT, MICH.—National Manufacturers' Association, June, 1901. Geo. Barbour, Detroit, Mich., secy.

DETROIT, MICH.—Jr. O. U. A. M. State Council, April 9, 1901.

DETROIT, MICH.—Traveling Freight Agents' Association of U. S., June 5 and 7, 1901. George Krider, 171 St. Clair st., Cleveland, O., secy.

DETROIT, MICH.—Direct Legislation National Convention, June 27, 1901. Eltweed Pomeroy, East Orange, N. J.

DETROIT, MICH.—National Social and Political Conference, June 28 to July 2, 1901. D. J. V. ... 169 Jeroloman st., Brooklyn, N. Y.

FLINT, MICH.—American Tamworth Swine Record Association, Feb. 19, 1901. E. F. Ball, Hamburg, Mich.

GRAND RAPIDS, MICH.—State League of Republican Clubs, Feb. 27, 1901.

GRAND RAPIDS, MICH.—State Gas Association, February, 1901. Paul Doty, Grand Rapids, Mich.

JACKSON, MICH.—State Letter Carriers' Association, May 30, 1901. F. B. Oakley, Jackson, Mich., secy.

KALAMAZOO, MICH.—State Prohibitionists' Convention, March 5, 1901.

SPARTA, MICH.—W. C. T. U., Fifth District Convention, April 3 to 5, 1901. Mrs. Eliza Mark, 141 Lyon st., Grand Rapids, Mich., secy.

MINNESOTA.

MANKATO, MINN.—Royal Arcanum Grand Council, March 26, 1901. Geo. T. Hughes, 739 Lumber Exchange, Minneapolis, Minn., secy.

MINNEAPOLIS, MINN.—State Retail Hardware Association, February, 1901. Thos. McCracken, Minneapolis, Minn.

MINNEAPOLIS, MINN.—I. O. F. High Court, Feb. 20, 1901.

STILLWATER, MINN.—Swedish Lutheran Conference, Feb. 19 to 26, 1901.

ST. PAUL, MINN.—Military Surgeons' Association of U. S., May 30, 1901.

ST. PAUL, MINN.—National Creamery Butter Makers' Association, Feb. 18 to 22, 1901. E. Sudendorf, Elgin, Ill.

ST. PAUL, MINN.—National Order of Railway Conductors, May 10, 1901. W. J. Maxwell, Cedar Rapids, Ia., secy.

ST. PAUL, MINN.—G. A. R. State Encampment, March, 1901. B. M. Hicks, Minneapolis, Minn., secy.

ST. PAUL, MINN.—M. W. of A. State Camp, June, 1901. W. B. Hartley, secy., W. Duluth, Minn.

ST. PAUL, MINN.—State Editorial Association, Feb. 28 to March 1, 1901. C. P. Stine, Commercial Club, St. Paul, Minn., secy.

ST. PAUL, MINN.—Order Red Cross Division, May, 1901. J. D. Condit, 332 Moore Block, St. Paul, Minn., secy.

ST. PAUL, MINN.—Order of Railway Conductors, May 14, 1901.

MISSISSIPPI.

GREENWOOD, MISS.—B. Y. P. U. State Convention, May 5, 1901. Rev. W. H. Jennings, Okolona, Miss., secy.

OXFORD, MISS.—F. and A. M. Grand Lodge, Feb. 28 and March 1, 1901. J. L. Power, Jackson, Miss.

OXFORD, MISS.—R. A. M. Grand Masonic Chapter, Feb. 27, 1901. J. L. Power, Jackson, Miss., secy.

OXFORD, MISS.—Royal and Select Masters Grand Council, Feb. 27, 1901. J. L. Power, Jackson, Miss., secy.

WATER VALLEY, MISS.—Knights Templar Grand Commandery, Feb. 26, 1901. J. L. Power, Jackson, Miss.

WEST POINT, MISS.—Cumberland Presbyterian Church General Assembly, May 16, 1901. Rev. J. M. Hubbert, Lebanon, Tenn., secy.

MISSOURI.

BOONEVILLE, MO.—Central Missouri Horticultural Association, March 2, 1901. C. C. Bell, Booneville, Mo., secy.

KANSAS CITY, MO.—National Live Stock Association, March, 1901. Charles Packard, Kansas City, Mo., secy.

KANSAS CITY, MO.—State Retail Hardware and Stove Dealers' Association, Feb. 19 to 21, 1901. Edgar M. Rowe, Charleston, Mo., secy.

KANSAS CITY, MO.—American Ticket Brokers' Association, May, 1901. Simon Steiner, 210 N. 4th st., St. Louis, Mo., secy.

KANSAS CITY, MO.—State Postmasters' Convention, Feb. 22 and 23, 1901. E. M. Rowe, Charleston, Mo., secy.

KANSAS CITY, MO.—Brotherhood of Railway Carmen, Sept. 10, 1901.

KIRKSVILLE, MO.—American Association for Advancement of Osteopathy, July, 1901. Dr. C. M. T. Inlett, 1208 N. E. Bldg., Cleveland, O., secy.

ST. JOSEPH, MO.—Knights of Macabees of Missouri, Second Tuesday, May, 1901. A. Segger, 1620 Front av., Kansas City, Mo.

ST. LOUIS, MO.—Uniform Rank, Catholic Knights of America, Supreme Council, May, 1901. J. C. Carroll, Temple Bldg., St. Louis, Mo., secy.

ST. LOUIS, MO.—Knights of America, Supreme Council, May, 1901. John A. Hellman, 2216 Belt ave., St. Louis, Mo., secy.

ST. LOUIS, MO.—Royal Arcanum Grand Council, Feb. 19, 1901. O. E. Schooler, Webb City, Mo., secy.

SPRINGFIELD, MO.—I. O. R. M., State Council, March 19, 1901. Thomas Armstrong, Springfield, Mo., secy.

MONTANA.

KALISPELL, MONT.—State Horticultural Society, Feb. 21 to 23, 1901. C. H. Edwards, Missoula Plains, Mont.

NEBRASKA.

MINDEN, NEB.—Central Nebraska Educational Association, March 28 to 30, 1901. E. M. Hussang, Franklin, Neb., secy.

NORFOLK, NEB.—North Nebraska Teachers' Association, March, 1901. H. K. Wolf, S. Omaha, Neb., secy.

OMAHA, NEB.—Medical Society of the Missouri Valley, March 15, 1901. Dr. Chas. W. Fossett, St. Joe, Mo., secy.

OMAHA, NEB.—U. C. T. Grand Reunion, May 3 and 4, 1901. C. J. Miles, Hastings, Neb., secy.

OMAHA, NEB.—National Consolidated Ticket Brokers' Association, June 24, 1901. J. T. L. Wright, Washington, D. C., secy.

OMAHA, NEB.—S. A. R. State Convention, Feb. 22, 1901. R. F. Alexander, 1 N. Y. L. Bldg., Omaha, Neb., secy.

SIDNEY, NEB.—Western Nebraska Educational Association, April 26 and 27, 1901. Emma Babbitt, N. Platte, Neb., secy.

NEW HAMPSHIRE.

CONCORD, N. H.—G. A. R. Grand Encampment, April 3 and 4, 1901. Adjutant-General Battles, Concord, N. H., secy.

NEW JERSEY.

CAMDEN, N. J.—L. O. R. C. State Convention, March 19, 1901. Geo. W. Cattell, Woodbury, N. J., secy.

CAMDEN, N. J.—Independent Order Mechanics, Grand Lodge, March 19, 1901. Edw. Jones, 6th and Spruce sts., Camden, N. J., secy.

ELIZABETH, N. J.—Sons of Veterans' State Encampment, May 1 and 2, 1901. Garrett Voorhees, Jersey City, N. J., secy.

NEWARK, N. J.—Central Dental Association of Northern New Jersey, Feb. 18, 1901. N. M. Chittlering, Bloomfield, N. J., secy.

NEWARK, N. J.—Golden Star Fraternity, Supreme Council, May, 1901. E. H. Chamberlain, Paterson, N. J., secy.

NEW BRUNSWICK, N. J.—Reformed (Dutch) Church in America, General Synod, June 5, 1901. Rev. W. H. DeHart, Raritan, N. J., secy.

RAHWAY, N. J.—St. Patrick's Alliance of America National Council, Feb. 25, 1901. C. J. Tipper, Elizabeth, N. J., secy.

TRENTON, N. J.—Knights of Pythias Grand Lodge, Feb. 20, 1901. Elmer E. Margerum, Trenton, N. J., secy.

TRENTON, N. J.—A. O. U. W. Grand Lodge, March 14, 1901. J. H. Lippincott, Masonic Temple, Camden, N. J., secy.

TRENTON, N. J.—Reunion Second New Jersey Cavalry Veterans' Association, Feb. 22, 1901. A. S. Hill, 113 Lambertson, Trenton, N. J., secy.

TRENTON, N. J.—I. O. R. M. Great Council, Feb. 28, 1901. E. D. Stokes, Mt. Holly, N. J., secy.

NEW YORK.

BINGHAMTON, N. Y.—State Haymakers' Association, March 25, 1901. E. J. Boyd, 370 Bleeker st., New York City, N. Y.

BUFFALO, N. Y.—American Florists and Ornamental Horticulturists, Aug. 20 to 24, 1901. Wm. J. Stewart, 67 Broomfield st., Boston, Mass., secy.

BUFFALO, N. Y.—National Editorial Association, May, 1901. J. M. Page, Jerseyville, Ill., secy.

BUFFALO, N. Y.—Railway Signaling Club, October, 1901.

BUFFALO, N. Y.—American Philatelic Association, Aug. 20 to 22, 1901. H. E. Deats, Flemington, N. J.

BUFFALO, N. Y.—Phiblatelic Sons of America, Aug. 19 and 20, 1901. C. W. Kissinger, secy., 18 N. 11th st., Reading, Pa.

BUFFALO, N. Y.—National Association of Newspaper Circulators, June, 1901.

BUFFALO, N. Y.—Universalist General Convention, Oct. 23, 1901. Rev. Dr. Nash, Galesburg, Ill., secy.

BUFFALO, N. Y.—Master House Painters and Decorators of U. S., Feb. 19 to 21, 1901. Francis F. Black, Philadelphia, Pa., pres.

BUFFALO, N. Y.—New York State Assembly American Fraternal Insurance Union, Last week in September, 1901.

BUFFALO, N. Y.—National Shorthand Association, August, 1901. Chas Currier, Beale, Boston, Mass., secy.

KINGSTON, N. Y.—Reunion 120th Regiment N. Y. Volunteers, Feb. 22, 1901. John Brodhead, Kingston, N. Y., secy.

NEW YORK CITY, N. Y.—I. O. O. F. Grand Encampment, Feb. 25, 1901. J. G. Deubert, 83 Broadway, New York City, secy.

NEW YORK CITY, N. Y.—National Piano Manufacturers' Association, May 8, 1901.

NEW YORK CITY, N. Y.—National Sportsmen Association, March, 1901.

NEW YORK CITY, N. Y.—American Rose Society Show, March 19 to 21, 1901. Leonard Barron, 136 Liberty st., New York City, secy.

NEW YORK CITY, N. Y.—Actors' Society of America, June 4 and 5, 1901. Geo. D. Macintyre, secy., 131 W. Fortieth st., New York City.

NIAGARA FALLS, N. Y.—American Nurserymen's Association, June 14 and 15, 1901. George C. Seager, Rochester, N. Y., secy.

NIAGARA FALLS, N. Y.—American Institute of Homeopathy, June, 1901.

OLEAN, N. Y.—Epworth League Genece Conference, March 4 to 6, 1901. B. W. Taylor, secy.

SARATOGA SPRINGS, N. Y.—I. O. O. F. District Grand Committee, March 20, 1901. H. C. Briggs, 77 Walnut st., Saratoga Springs, N. Y., secy.

SYRACUSE, N. Y.—Degree of Honor, Grand Lodge, March 5, 1901. Mrs. G. Steinhilker, 611 Kirkpatrick st., Syracuse, N. Y., secy.

SYRACUSE, N. Y.—State Master Plumbers' Association, March 12 and 13, 1901. B. Jos. O'Donnell, 121 West Jefferson st., Syracuse, N. Y., secy.

SYRACUSE, N. Y.—A. O. U. W. Grand Lodge, March 5, 1901. H. C. Harwick, 805 Mutual Life Bldg., Buffalo, N. Y., secy.

TICONDEROGA, N. Y.—I. O. O. F. District Convention, March 20, 1901.

UTICA, N. Y.—Y. M. C. A. District Convention, Feb. 22 to 24, 1901. R. I. Evans, Utica, N. Y., secy.

UTICA, N. Y.—Society of the Army of the Potomac, May, 1901. Col. Horatio T. King, 46 Willow st., Brooklyn, N. Y., secy.

NORTH CAROLINA.

ASHEVILLE, N. C.—American Association of General Passenger and Ticket Agents, Oct. 15, 1901. A. J. Smith, Cleveland, O., secy.

WILMINGTON, N. C.—Y. M. C. A. State Convention, March 21 to 24, 1901. W. W. Turner, Wilmington, Del., secy.

NORTH DAKOTA.

FARGO, N. D.—I. O. O. F. Grand Encampment, Feb. 19, 1901. H. J. Rowe, Casselton, N. D., secy.

GRAND FORKS, N. D.—State Retail Hardware Association, Feb. 20 and 21, 1901. C. N. Barnes, secy., Grand Forks, N. D.

OHIO.

CINCINNATI, O.—Reformed Presbyterian Church, General Synod, June 12, 1901. Rev. James Y. Boice, 2213 Spring Garden st., Philadelphia, Pa., secy.

CINCINNATI, O.—National Federation of Catholic Societies of America, May 7, 1901. J. J. Fitzgerald, Brooklyn, N. Y., secy.

CINCINNATI, O.—National Box and Book Manufacturers' Association of U. S., Feb. 21 to 23, 1901.

CINCINNATI, O.—State Hardware Association, Feb. 27, 1901. W. G. Brown, Cincinnati, O.

CLEVELAND, O.—H. Y. P. U. Rally, North ern Ohio, Feb. 22, 1901.

CLEVELAND, O.—National Association of Credit Men, June, 1901.

CLEVELAND, O.—National Federation of Musical Clubs, May, 1901. Mrs. J. H. Webster, 925 Prospect st., Cleveland, O., secy.

COLUMBUS, O.—Woodmen of the World, Sovereign Camp, May 14, 1901. John T. Yates, W. O. W. Bldg., Omaha, Neb., secy.

COLUMBUS, O.—State Master Plumbers' Association, Feb. 18 to 20, 1901.

COLUMBUS, O.—State Boards of Education, Feb. 20 and 21, 1901.

COLUMBUS, O.—State Y. M. C. A., Secretaries and Physical Directors' Conference, Feb. 23, 1901.

COLUMBUS, O.—Ohio Sunday-school Field Workers' Congress, March 14, 1901. Marion Lawrence, Toledo, O., secy.

COLUMBUS, O.—State Local Fire Insurance Association, February, 1901. Chas. W. Bryson, 80½ N. High st., Columbus, O., secy.

COLUMBUS, O.—Central Ohio Fanciers' Club Exhibition, Feb. 14 to 19, 1901. H. A. Bridge, Columbus, O., secy.

COLUMBUS, O.—Car Inspectors' and Repairers' Association of America, May, second week, 1901. Ira Downing, 121 Lake Shore av., Toledo, O.

COLUMBUS, O.—Catholic Knights, Opens Sept. 17, 1901.

DAYTON, O.—State Gas Light Association, March 21 and 22, 1901. T. C. Jones, Delaware, O., secy.

LIMA, O.—The Annual Fair Managers' Association, Feb. 20 and 21.

PUT-IN-BAY, O.—National Bookkeepers' Convention, July, 1901. H. Sanger, 550 Jefferson ave., Detroit, Mich., pres.

SPRINGFIELD, O.—State Letter Carriers' Association, Feb. 22, 1901. Melville Johnson, Columbus, O., secy.

TOLEDO, O.—National Convention, G. A. R. 1903.

YOUNGSTOWN, O.—Grand Council of Ohio, Foresters of America, Second Tuesday in May, 1901. Thos. L. Hopkina, 1402 Harvard st., Cleveland, O., secy.

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