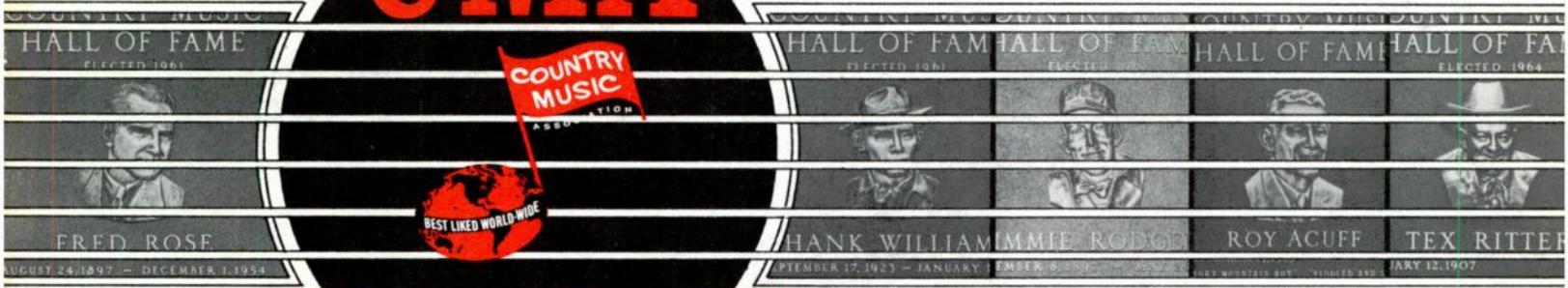


CMA

A Monthly Publication
of the Country Music
Association



CLOSE-UP

NOVEMBER, 1965

DENNY AND COOK HEAD CMA

Bill Denny, president of Cedarwood Publishing Company, was elected President of the Country Music Association to succeed Tex Ritter at the annual membership meeting October 21 in Nashville. Denny has been active in the CMA as a director in the publisher category and has worked long and hard on dozens of projects. Another hard working director of the CMA, Hal Cook, publisher of BILLBOARD magazine was elected Chairman of the Board. Both men have worked alongside of Tex Ritter and Frances Preston with the other directors in making the past two years historic ones for the CMA. Other new CMA officers include:

- Frances Preston, executive vice-president, a new office.
- Bill Williams, WSM Radio, vice-president, succeeding Jack Burgess, RCA Victor.
- Jack Loetz, Columbia Records, vice-president, succeeding Hal Cook.
- Jack Stapp, Tree Publishing Co., vice-president, re-elected.
- Roy Horton, Southern Music and Peer International, vice-president, succeeding Harold Moon, manager of BMI Canada.
- Ken Nelson, Capitol Records, secretary, succeeding Hubert Long, Hubert Long Talent Agency.
- Kenny Myers, Mercury Records organization, assistant secretary, succeeding Bud Brown, Acuff-Rose Publications.
- Dan McKinnon, KSON Radio, San Diego, treasurer, succeeding Dick Schofield, KFOX Radio, Long Beach, Calif.
- Larry Moeller, Moeller Talent, Inc., assistant treasurer, succeeding Bill Williams, WSM Radio.

The officers were elected by the new board of directors. Election of officers followed the annual election of new directors by the membership.

(Continued on page 2)



The Texas Troubadour, Ernest Tubb, was announced as the newest member to the Country Music Hall of Fame in ceremonies held during the annual CMA Banquet and Dance. Looking on in the background are Jo Walker, Executive Director of the CMA; LeRoy Van Dyke, who performed prior to the presentation, and Frances Preston, Chairman of the Board of CMA.

— profiles —



BOB AUSTIN
Publisher of
RECORD WORLD

Although he was born in the huge metropolitan area of New York, Bob Austin has been and remains a friend of Country Music. Bob formed the music section of Cash Box Magazine in 1946 and worked in the music business for the magazine until De-

(Continued on page 2)



BILL MACK
KCUK RADIO

Veteran Broadcaster, Bill Mack, began his radio career in his hometown of Shamrock, Texas, in 1950, and has worked in Country Music in Texas since that year. From Shamrock, Bill moved to Wichita Falls, Texas, where he did radio and tele-

(Continued on page 2)

DENNY AND COOK (cont'd.)

New Directors:

Artists: Minnie Pearl (whose real name is Sarah Ophelia Colley Cannon), succeeding Johnny Bond.

Managers-bookers-promoters: Hubert Long, Hubert Long Talent Agency, succeeding J. Hal Smith.

Composers: Harlan Howard, succeeding Roy Drusky.

DJ's: Biff Collie, KFOX, Long Beach, California, succeeding Bob Jennings, WLAC, Nashville.

Publications: Hal B. Cook, Billboard, succeeding Paul Ackerman, Billboard.

Music Publishers: Harold Moon, manager, BMI Canada, succeeding Roy Horton, Southern Music.

Radio-TV: Carl Brenner, WBMD, Baltimore, succeeding George Crump, WCMS, Norfolk, Va.

Record Companies: Steve Sholes, RCA Victor, succeeding Jack Loetz, Columbia Records.

A new category, advertising agencies, was added.

New directors in that category: Harry Renfro, D'Arcy Agency, St. Louis, and Bob Simpson, Foot, Cone & Belding, Toronto.

New directors at large who will serve one year: Al Bennett, president of Liberty Records; Paul Cohen, head of Kapp Records, Nashville; Connie B. Gay, Connie B. Gay Broadcasting Corp.; Frank Jones, Columbia Records; Hal Neely, Starday Records; Randy Wood, Dot Records.

Hold over directors who have another year to serve: Chet Atkins, artist; Hap Peebles, promoter; Joe Allison, composer; Bill Mack, DJ; Wesley Rose, publisher; Jerry Glaser, radio-TV; Owen Bradley, Record Company; Bob Austin, publications.

Tex Ritter, who has headed CMA's most outstanding administration since the organization was formed seven years ago, summed up the accomplishments of CMA and Country Music during the past year. He reported on the domestic and international growth of Country Music, the CMA shows to advertisers in New York, Detroit and Chicago, that CMA will have a month-long fund raising campaign in February 1966, and begin building its \$300,000 Hall of Fame and Museum in Nashville March 1. Ritter was given a standing ovation at the end of his report.

BOB AUSTIN (cont'd.)

member of 1963 when he resigned as Advertising Director of the Music Division. In March of 1964, Austin became publisher of Record World. In that same year he was elected to the Board of Governors of the Country Music Association representing publications and has worked with the CMA since that time.



Standing, back row, left to right: Richard Frank, CMA Legal Counsel; Wesley Rose, Acuff-Rose Publications; Roy Horton, Southern Music-Peer International; Jerry Glaser, WENO Radio; Carl Brenner, WBMD Radio; Hal Neely, Starday Records; Biff Collie, KFOX Radio; Hubert Long, Hubert Long Talent; Standing, front row, left to right: Bob Austin, RECORD WORLD; Kenny Myers, Mercury Record Productions; Hap Peebles, Harry Peebles Agency; Bill Mack, KCUL Radio; Jack Stapp, Tree Publishing Co.; Steve Sholes, RCA Victor Records; Connie B. Gay, Connie B. Gay Broadcasting; Paul Cohen, Kapp Records; Owen Bradley, Decca Records; Harold Moon, BMI Canada; Joe Allison, Nashville Music Publications. Seated, left to right: Dan McKinnon, KSON Radio; Jack Loetz, Columbia Records; J. William Denny, Cedarwood Publishing Company; Jo Walker, CMA; Minnie Pearl, Artist; Hal Cook, BILLBOARD; Larry Moeller, Moeller Talent, Inc.; Ken Nelson, Capitol Records; Bill Williams, WSM Radio. Not present when the picture was made: Frances Preston, Broadcast Music, Inc.; Harry Renfro, D'Arcy Advertising Co.; Bob Simpson, Foote, Cone, & Belding; Chet Atkins, Artist; Harlan Howard, Composer; Al Bennett, Liberty Records; Frank Jones, Columbia Records; and Randy Wood, Dot Records.

BILL MACK (cont'd.)

vision shows on KWFT and KWFT-TV. Prior to joining KCUL in 1962, he was Music Director of the 50,000 watt KENS, an all country outlet in San Antonio. Bill is still knee deep in Country Music as Program Director of KCUL, an all country 50,000 watt outlet in Fort Worth-Dallas, and emcee of the Cowtown Jamboree on Channel 11 in Fort Worth-Dallas. Cowtown Jamboree is presented live from the Panther Ballroom every Saturday night from 6:30-7:30 PM featuring top country names. In addition, Bill does a daily show on KCUL from 5-9 AM. Bill practices what he preaches as he delivers a fast-paced format type show with no cornball. He firmly believes in bringing Country Music uptown and that stations should hire experienced Country Music personalities who believe in Country Music. He feels an audience can detect an insincere jockey fast.

Bill has been voted the number one Country Music DJ in Texas and one of the top three in the nation for the past several years. He is on the Board of Directors of the Country Music Association, going into his second year of service and is a strong supporter of the Association.

TUBB TO HALL OF FAME

Ernest Tubb, the "Texas Troubadour," was named to the Country Music Hall of Fame October 22 at the annual Country Music Association banquet.

Tubb joins Country Music's immortals Jimmie Rodgers, Hank Williams, Fred Rose, Roy Acuff and Tex Ritter as a member of the most cherished institution in Country Music.

A bronze plaque with a replica of Tubb and an engraved tribute was unveiled by Mrs. Jo Walker, executive director of CMA, and Mrs. Frances Preston, newly elected executive vice-president. Tubb was lauded for his consistent popularity for 29 years, as a "legend to his millions of fans," and for his help to fledging artists and writers.

Tubb joined the Grand Ole Opry in 1942. He still performs there regularly and his greatest hit, "Walking the Floor Over You," which he composed and recorded in 1941, has sold millions of copies, and is a Country standard. He has recorded for Decca for 25 years.



Sydney M. Kaye, Chairman of the Board of BMI, accepted the Connie B. Gay award for Mrs. Bob Burton, widow of the late Robert J. Burton, former President of BMI.

Posthumous Award To Bob Burton

The Connie B. Gay Award for the person who has contributed most to the Country Music Association was presented posthumously during the annual CMA Membership Meeting, to the late Robert J. Burton, former president of BMI.

Gay, in presenting the award, said Burton's influence "will be felt in CMA for many years to come. He always had Country Music first and foremost in his heart and mind. Two years ago he headed a fund raising committee for a CMA building and museum and raised more than \$100,000."

Gay read a letter from Burton's widow expressing gratitude for the award. Burton, who as a young attorney helped organize BMI in 1940, and rose to its presidency, died in Vancouver, B. C., earlier this year at age 52.

Sydney M. Kaye, chairman of the board of BMI, in accepting the award for Mrs. Burton, said of Burton: "He had the wisdom and vision and very early recognized not only the merit of Country Music but the universality of it. Efforts he put into it has borne fruit. We can all be proud of him and what he did."

The award is presented annually at the CMA annual meeting. The winner is chosen by the directors of CMA and the person honored cannot be a director or officer of CMA.

Convention Report

By Bill Williams

The party's over and behind;
Now we all start to unwind;
It was a smash; a real success
And the point we like to stress,
Is that the trust fund got a start,
And each who came here did his part,
In getting this thing off the ground;
Now it's both secure and sound.
The Opry's 40—going great,
And in case you just can't wait
For next year's party—make a note
To make sure you don't miss the boat.
The date we've chosen now to fix
Is October 20th, in '66.

We feel this is important to let you know as early as possible so you can make plans. One unfortunate fellow, as you may have heard, arrived in Nashville one week late this year and began looking for hospitality suites. Last seen, he was headed back to Michigan looking at his calendar.

Roy Acuff doubtless was the proudest man at the gathering. This long-time King of Country Music introduced an heir-apparent to the throne: Roy Neil Acuff, who promptly sang an up-beat version of the Wabash Cannonball. Young Roy brought down the house, as his father has done for to these many years.

Bill Anderson, who won still more awards, was one of the busiest men at the gathering,

(Continued on page 7)

Warner Mack has been signed for a jingle recording session for the Coca-Cola people, marking a first for that company in using Country talent. The session is set for Nashville in the near future and will be used throughout the United States and Canada as well as internationally.

A new monthly C&W magazine is now being published called Country Music Life and the first issue we got our hands on looked great! The magazine is being published by Frank Harris at El Modena, California, with Ruth and Paul Charon as Nashville correspondents. Anyone wishing to send news to the Charons may write them at 710 Blackstone, Madison, Tennessee.

Laura Lewis, President of the Highland Ramblers Fan Club, reports the Ramblers have been keeping busy and have a release out written by Clay Dockery, who is a talented banjo player as well as a writer. The group is composed of Darryl McKintosh, Don Wagner, Clystel Miles, Jarold McIntosh and they all sing.

Western star, Rex Allen, was once again honored at "Rex Allen Days" in Wilcox, Arizona, on October 30-31, 1965. This was the 15th consecutive year Allen has appeared at the celebration with all proceeds going to Wilcox charities.

Aubrey Mayhew, the A&R man for Johnny Paychecks "A-11" reports the good sounds do not come only from Nashville. With sidemen from George Jones' band, Aubrey and Johnny cut the session in RCA's New York City studios. By the way, Johnny and Mrs. Paycheck expect their first addition to the family sometime this month.

The Starday Records people are working round the clock, keeping up with all the activity on Red Sovine's "Giddyup Go." Frankie Miller's "Bringing Mary Home." the Willis Brothers' "Pinball Anonymous" and Johnny Bond's "Great Figure 8 Race."

Little Jimmy Dickens who's got the entire Country Music industry talking, with his hit, has taped a "Hullabaloo" appearance and has been booked for 17 consecutive personal appearances in England and Germany, December 17 through January 2.

Johnny Seay, who recently worked two weeks at the Bitter End in New York, will head for California the early part of next year for a two week appearance at another famous folk music spot, The Hungry I.

A new Nashville based firm has opened operations, Black Cloud Productions, owned and operated by Bill Brock at 5215 Raywood Lane. The firm will specialize in re-

(Continued on page 7)

What's Happening

C&W RADIO & TV



broadcast row



CMA BROADCASTERS MEETING HUGE SUCCESS

The CMA sponsored C&W broadcasters meeting on October 20 at the Andrew Jackson Hotel in Nashville was a huge success with over 200 broadcasters from all over the U. S. in attendance. A panel of eleven advertising and broadcasting executives packed the four hour meeting with both programming and sales facts and success stories for the attending broadcasters. The meeting was opened by Bill Hudson of the CMA who welcomed the broadcasters to Nashville and introduced George Crump, CMA Director and President of WCMS in Norfolk, Virginia. Crump traced the CMA's activities which have been designed to help the C&W broadcasters. Jerry Glaser, CMA Director and Vice President of WENO in Nashville, kicked off the panel discussions by quoting a comment of Tex Ritter's "Gentlemen, you're in tall cotten and mint juleps", at which time two hostesses passed

out mint juleps to everyone in attendance. Highlights of the meeting are outlined in the following paragraphs.

Jerry Glaser, told the meeting that "this has certainly got to be our greatest year." He said there were about 1,700 radio stations doing country music and 250 of these were full-time. "Stations all across the United States and foreign countries are coming to Nashville asking how to get on the band-wagon". TV shows are in every major market featuring country music and getting big ratings. . . . "Even Dean Martin is going our way". Country talent shows and radio station promotions are tremendous successes, he said, pointing to a crowd of 13,000-plus at a Jacksonville, Florida, show and 10,000 pulled by KBER, San Antonio. But Glaser urged also the "sharpening" of radio by taking the hillbilly out of country music.

Len Hensel, commercial manager of WSM,

(Continued on page 6)

George Faulder, General Manager of WWVA, the new all Country 50 kilowatt powerhouse in Wheeling, West Virginia, has announced the appointment of Arlen Sanders as Director of Program Operations. Sanders was a former top rated dee jay with KRLA in Los Angeles, and recently resigned as Music Director of KEZY, Disneyland, California. WWVA, one of the leading pioneers of live shows with its 31 year old "Wheeling Jamboree" has plunged into its new sound "The Big Country" which had its debut on November 8, 1965. The new format on WWVA is a creation of Joe Allison and Jolly Joe Nixon and combines the sharpest modern radio techniques with a top-fifty Country Music hit parade.

WIVK in Knoxville, Tennessee, has announced the FCC has granted a permit for the station to increase its daytime broadcasting power from 1,000 to 50,000 watts. The increase in power will require the station to change its frequency from 860 to 850 kilocycles. James A. Dick, president of Dick Broadcasting Company and owner of the station, announced also several personnel changes. Mike Hanes, of Roanoke, Virginia, is the new Program Director, while Kenny Dearstone, Bill Jeffer and Ron Casady are new dee jays.

Arthur G. Gunther, General Manager of WEEP in Pittsburgh, has announced his full time Country Music station is now extending its C&W format to both its 1080 AM and 108 FM frequencies. We were pleased to learn from Mr. Gunther that WEEP has enjoyed an overwhelming increase in both audience and commercial sales since its change to all Country earlier this year.

Larry Shepard, General Manager of KLEE in Ottumwa, Iowa, reports his station's big "Country Music Month" show featured over 100 acts. The station was deluged with talent inquiries from Iowa and Missouri.

Joel Hurley dropped us a note and outlined the activities of KLUR-FM, Wichita Falls, Tex., which made the big switch to Country Music in March of 1964. The station operates 18 hours a day, using mobile news reports, sports (local live coverage), weather, news three times an hour and special feature programs. Joel reports response to the station's operation has been terrific.

Skeeter Dodd has moved to WAZS in Summerville, S. Carolina, where he is doing the morning show each day.

(Continued on page 7)

* Radio Profile *

RADIO PROFILE KBUY AMARILLO, TEXAS

KBUY SPONSORS

MARKET DATA:

KBUY Radio is a 5,000 watt station at 1010 Kilocycles, serving a five state area . . . covering the rich agricultural cattle and oil country of the Texas and Oklahoma Panhandles, Southern Colorado, Eastern New Mexico and Southern Kansas. Residents in this area hear their favorite Country Music in their homes and cars 24 hours a day. KBUY Radio is located in Amarillo, Texas. President—Giles E. Miller, Sr., Al McKinley—Station Manager.

RATINGS:

Top ratings are consistently reflected in KBUY's primary market. With a population of 621,000 in the five state Golden Spread Area, KBUY consistently pulls mail from Plainview (80 miles to the South), Texhoma (90 miles to the North), Shamrock (90 miles to the East), and Raton (170 miles to the Northwest).

COMPETITION (Amarillo)

1—10,000 Watt Network Station, 2—Top 40 Stations, 2—Country & Western Stations, (including KBUY), 1—Rhythm and Blues Station, and 2—F.M. Stations.

PROGRAMMING:

ABC News at 55, ABC Flair Reports at 30, Paul Harvey News three times daily—7:55 a.m., 12:00 Noon, and 5:15 p.m.

SPECIAL FEATURES:

Local and Regional News—3 times daily, 7:50 a.m., 11:55 a.m., 5:20 p.m. Local Newscaster—Ernie Thrasher. Heloise—11:00-11:05 a.m., Monday thru Friday. Jack Obermeier Market Reports—2 times daily, 6:45 a.m. and 1:00 p.m. Gospel Caravan—10:00 to 10:30 a.m., Back To The Bible—10:30-11:00 a.m. Also, two-way Radio Equipment, police monitors and a widespread network of stringers to cover local news and events.

SALES:

80% of advertisers are local, 10% Regional and 10% National. Based on past experience, a continued gain is expected in both total sales and the percentage of non-local accounts.

EXTRAS:

The stations air personalities—Al McKinley, Ernie Thrasher are frequently called on to make speeches at civic clubs and act as Master of Ceremonies at local affairs. Other announcers are highly experienced, well-liked personalities.

AUTO SALES:

Battenfield Motor Company
Amarillo New Car Dealers Association
Garner Motors—Cadillac, Oldsmobiles
Poole Buick
Sid Stout Ford
Plains Chevrolet
Bowen Motor Company
McKenzie Lincoln Mercury
Hermesmeier Motor Company
Hedgecoke Motor Company

AUTO SERVICE AND SUPPLY:

Reed Farris Tire Company
York Tire Company
Humble Oil & Refining
Amalie Oil Co.
Davis Tire Company
A to Z Service
Goodyear
Ted Lokey Tire Company

BANKS & SAVINGS AND LOAN ASSOCIATIONS:

Amarillo National Bank
North State Bank
Bank of the Southwest
Amarillo Savings & Loan Association
Panhandle Savings & Loan Association

BEVERAGES:

Colt 45 Malt Liquor
Falstaff Beer
Malt Liquor
Schlitz Beer
Pearl Beer
Dr. Pepper
Delaware Punch
Hills Bros. Coffee

BAKERS:

Cookbook Bread
Meads Bread
Freshe Bread

DEPARTMENT STORES & SHOPPING CENTERS; MISC.

Sears & Roebuck
Martin Road Appliance
Sciviallys AG Store
Safeway
Furr Foods
In & Out Grocery
Put and Take Grocery
Nunn Electric
Dowd Jones
West Texas Furniture
Balfour Optical
Wise Furniture
Alamo Carpet
C. R. Anthonys
Mayfair Ladies Shop
Sunset Center Merchants (Shopping Center)
Wolfen Village Center (Shopping Center)
Schultz Grocery
Wilson & Company
Woodruff Moore Motley
Smith & Sons Plumbing & Heating & Furniture
Slumber land
Pleasant Valley Lumber
Andys Mobile Homes
Boxwell Bros. Funeral Home
Blackburn Shaw Funeral Home
Mark Davis Carpet Company
Crossroads Theaters
Interstate Theaters
Amarillo Mobile Home Association
Amarillo Home Builders Association
Amarillo Ready Built
Chapparral Acres—Home Builders
Farrell Lumber Company
Imperial Home Builders

Nashville, spoke on the problem of selling country to big-time advertisers. A Grand Ole Opry survey, he said, revealed that visitors to the live show every Saturday night earn about \$10,000, that they travel an average of 408 miles to get there, that most of them come from Indiana, then Illinois, Ohio, Virginia and Michigan, in that order. They're factory workers and truck drivers for the most part.

Jane Dowden, vice-president in charge of media for Noble Dury Advertising, said that the main thing she looked for in buying time was personalities in local markets. "We don't use many pretranscribed commercials and if we do we tie them in with the local personalities—the dee jay. The measurement is what will sell the product—namely the dee jay with a line of communication with his audience". More and more research, she said, was done this past year by Noble Dury to find dee jays in local markets who can make the audience respond. "We figure to cash in on your personalities."

Bill Myers, head of B. F. Myers Furniture Co. in Goodlettsville, said that he didn't like country music at first. "I always say I now like country music because it liked me first. After all, the jingle of the cash register is the sweetest sound in the world". And he claims that 100 per cent of his "sweetest sound" came—and is still coming—from country music. About 12 years ago he started a furniture business on only \$4,000. Cal Young, head of WENO, Nashville, talked him into investing \$200 on a three-week promotion. "I bought time to get him off my back," Myers said, ". . . to show him that country music couldn't get my sales job done . . . to show him that it would fail. Today, I'm still spending between \$18,000 and \$25,000 a month in country music trying to prove it".

His sales volume rose from about \$60,000 to \$80,000 a year to \$2,700,000 last year—all via country music. This includes a show called "Country Junction" on WLAC-TV, Nashville. The show is 7 to 7:30 A.M. Monday through Thursday and 7 to 8 A.M. Friday and Saturday. A live talent show, Myers emcees the program with Eddie Hill, whom he's worked with the past six years. Myers also has an 8 to 9 A.M. Sunday "Country Church" program "Strictly for good will . . . we don't promote any product". Needless to say, he also advertises heavily via spots on country radio. He uses country music exclusively to promote his business, which is still located in Goodlettsville, population: 1,800. He told the

sales group that his reason for country music promotion is that country music fans "are the most loyal listeners there are".

Dan McKinnon, president of KSON, San Diego, said his station tried to sell time buyers on the idea of buying a good music station, a rock 'n' roll station, and a country music station in the market—"us". In promoting the station to potential time buyers and advertisers, "we tell them what we're going to do, tell them when we do it, then tell them we did it". He spoke of a live talent show promoted by KSON when someone in the audience appeared in a dinner jacket. "We took so many pictures of him he thought he was a celebrity. But we wanted to show the advertisers the range of people who like country music".

Jim Bennett of Wometco (Coca-Cola division) said it could be left to TV to get the general audience, but radio sought out the specific audiences — teen-agers, Negroes, country music fans. "We also feel there is a tremendous number of teen-agers listening to WENO here. Country music appeals to every segment of the population and you can appeal to these listeners faster via country radio." He commended WENO for its ability to reach the audience. His firm spends \$100,000 in local nonco-op advertising each year, including a 30-minute show on the Grand Ole Opry show.

Frank Oakley of the Mary Carter Paint Co. said that of his firm's 275 dealers, about 80 per cent advertise on country music stations. A Faron Young album as a free giveaway "has been a very successful promotion for us."

The programming session was opened by Joe Allison, of Allison Nixon Radio Consultants and a director of CMA. Allison touched on the switch to country music at WJRZ in Newark and WWVA in Wheeling, W. Virginia, before going into suggestions on programming the modern sound of C&W music.

Chris Lane, operations manager of WJJD in Chicago, traced the growth of WJJD's new country format and explained his stations use of charts and "balance" in selecting their music play list.

Warren Miller, promotions manager of WCMS in Norfolk, Virginia, discussed not only successful types of promotions used by his station, but the reasoning behind each promotion.

Hal Cook, the publisher of BILLBOARD magazine gave an enthusiastic report on trends in today's Country music and its influence on the entire music industry.

AIR CHECKS AVAILABLE

The CMA offices have had many requests for air-checks of various stations and a new system has been installed replacing the old round-robin of air checks used earlier this year. A library of air checks is being built with taped segments of various stations including music, commercials and of course, samples of the station's top dee jays. The first tape composite is ready and includes samples of WCMS in Norfolk, Virginia, K R A K in Sacramento, California and KSON in San Diego, California, all on one 30 minute reel recorded at 7½ ips. The tape is available for \$3.00 which is cost plus handling charge. Other tapes will soon be available on the same basis and will be announced in the Close-Up.



Broadcasters Meeting Available On Tape

A complete tape recording of the entire CMA Broadcasters meeting held in Nashville on October 20 is available from the CMA offices. The meeting was recorded on three separate tapes at 3¾ ips. and entire package is available for cost plus shipping charges.

DISC DISTRESS

- John Gorsky, WWYO Radio, Box 184, Pineville, West Virginia 24874
- Robert R. Groome, WOOO Radio, P. O. Box 627, Deland, Florida
- Jim Roberts, WGAT Radio, P. O. Box 37, Gate City, Virginia
- Jim Martinson, WWOK Radio, Charlotte, North Carolina
- Raymond Grandle, WGEZ Radio, Beloit, Wisconsin

PARTY LINE (cont'd.)

ording and publishing songs.

Rex Zario reports Country Music will move into Philadelphia on November 21 in a big way when Curly Herdman and his West Virginia Boys along with Jack Howard, Rex Zario and Matt Allen perform in a special concert at the Starlite Ballroom, Kensington and Lehigh Avenue.

Pamper Music reports Columbia Records has pulled "Don't You Ever Get Tired of Hurting Me?" from Ray Price's "The Other Woman" album for his new single release. Air play by stations has brought so many requests for the single, a special pressing was made.

Congratulations to Bill Anderson on a fine write-up in the *Columbia* (S.C.) *Record*, covering both Bill's career and the growth of Country Music.

DeLores "Fiddling De" DeRyke, of Lincoln, Nebraska, reports the Salina Chamber of Commerce sponsored a Midway U.S.A. Fiddlers and Pickers Show and Convention on Sunday, October 31.

The Blue Boys are off on a personal appearance tour of the Caribbean for five weeks through several countries including Santo Domingo and Guantonamo Bay.

BROADCAST ROW (cont'd.)

Power increases seem to be the order of the day for Country stations. WCNW in Fairfield, Ohio has been granted an increase to 5,000 watts. The station which broadcasts at 1560 KC was formerly a 1 KW.

Indianapolis, Indiana, has still another C&W show each Saturday morning on WFBM. Joe Pickett is host of the show which is currently two hours long.

With all the talk of high powered C&W outlets, it may seem at times we overlook the smaller markets and the low wattage outlets but we don't intend to and to prove it we're reporting on the smallest commercial C&W outlet on the air. KAGR in Yuba, California, broadcasts daily with 100 watts. The station is on the air from 5 AM to 10 PM and starts each day with Mexican Country Music with Frank Mejia, followed by Don Reese, Ken Jarles and Danny Williams. The station which used the theme "We're Little But Loud" has made itself felt in a market with two 5 KW operations.

Newly elected CMA Director, Carl Brenner, continues to promote Country Music in Baltimore, his latest promotion being the WBMD Jubilee Bull Roast which combined live talent with all the choice beef you can

Convention (cont'd.)

and possibly met more DJ's personally than anyone. Bill, by the way, now operates his own publishing firm in Nashville, known as "Stallion."

Archie Campbell had a full week of M-C'ing every conceivable show (American Women in Radio and Television Salute to WSM, Chamber of Commerce testimonial breakfast, and two or three other things as well as the RCA function), and stood up well under it all.

Roy Drusky did double duty, performing at the Opry and running the SESAC hospitality suite, and he was always the gracious host. Lester Flatt raced over from his middle Tennessee farm to join Earl Scruggs in their inimitable bluegrass style, which had the crowds clamoring for more. Curly Fox—one of the few great old-time instrumentalists—was in evidence everywhere and got great ovations.

Jean Shepard, one of the nicest people in the world just to sit down and talk with, demonstrated her outstanding showmanship. Her personality and ability really come through.

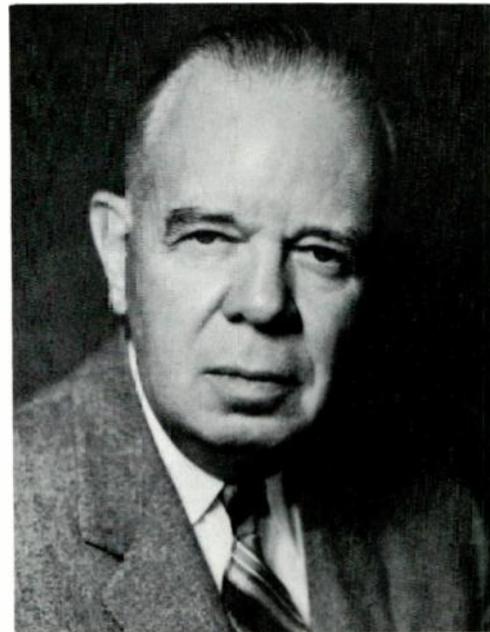
Ernest Tubb was inducted into the Hall of Fame, along with the other immortals. It was quite a sight backstage at the Opry to see three Hall of Fame members standing together—Tex Ritter, Roy Acuff and Ernest. This represented perhaps the greatest assemblage of country music talent in the world.

Sonny James disappeared from sight shortly after the gathering of the clan got underway, hit hard by the flu bug. But this shows the sort of trouper he is. He was sick even before it began, but made his appearance, and shook hands with as many people as possible before he was flattened. It takes a person of strength and determination to go as long as he did.

We would like to extend our congratulations to Bill Denny on his election to the Presidency of the CMA board of directors, to Hal Cook on his election to chairman of the board of the same organization, and to Mrs. Frances Preston (who always manages to look stunning—because she is) for her move to the newly created post of Executive Vice President. Also our thanks to those who made it possible for this writer to spend another year with this outstanding group of people, serving this year as Vice President. And we thank CMA for its salute to the Opry at its big function.

eat. In addition, pork, fish, vegetables, salads, bread, beer and soft drinks were all on the menu. Entertainment lasted for six continuous hours at the Civic Center.

CRAIG HONORED MAN OF THE YEAR



Edwin W. Craig of Nashville, honorary chairman of the board of the National Life & Accident Insurance Company—parent company of WSM, was given Billboard's "Country Music Man of the Year Award" for his leadership in fostering and promoting Country Music for 40 years. The presentation was made by Tennessee's Governor, Frank Clement, on behalf of Billboard.

FOLK VOICE GET-TOGETHER

The largest gathering of Country Musicians to date in Britain was at the fourth annual meeting of "Folk Voice," on October 24 at Cecil Sharp House in London, England.

A total of 51 artists sang and played their way through the seven hour concert. Bill Clifton, Murray Kash, Ian Grant, and Lorne Gibson were among those attending.

"Folk Voice" is a sound magazine promoting C&W Music in the British Isles, Canada, and the USA. Send material, recorded at 7 1/2ips to the U.S. representatives, Herb & Helene Wolf, 2427 Seymour Avenue, Bronx 69, New York, New York.



Owen Bradley, (right) head of Decca's Nashville operation, received Nashville Mayor Beverly Briley's first annual Mayor's Metronome Award. The Mayor in making the presentation said he will present the award each year to the person who has contributed the most to the city's development as a National recording center. The presentation was made during the Country Music Festival on the stage of the Grand Ole Opry.

cma close-up

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Broadcasters and Agencies will be interested in both the October 18 issue of BROADCASTING MAGAZINE and the November 1 issue of SPONSOR. Both issues carry interesting reports on Country Music and its influence.

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