

Close up



January 1986

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TOPICS AND CHAIRMEN SELECTED FOR 1986 MIPS SESSIONS



Leaders from all areas of the entertainment industry are expected to participate in the Music Industry Professional Seminar (MIPS), sponsored for the third year by the Country Music Association as a part of the 17th Annual Country Radio Seminar. One of the largest and most informative gatherings of its kind, the Country Radio Seminar/MIPS will be held March 6, 7 and 8, 1986 at Nashville's Opryland Hotel.

MIPS SCHEDULE

The schedule and organizing chairmen confirmed for the 1986 Music Industry Professional Seminar are as follows:

<p>Thursday, March 6 2:30 p.m. - 3:30 p.m.</p>	<p>RESEARCH: GOSPEL OR GUIDE How survey techniques and interpretations can affect your career. <i>Chairman:</i> Jim Ed Norman, Warner Brothers Records</p>	<p>Friday, March 7 10:30 a.m. - 11:30 a.m.</p>	<p>MUSIC IN ADVERTISING: THE CREATIVE PROCESS How the look and sound of radio and television ads are determined — jingle writing, lyric adaptations, recording and production. When to use personalities. <i>Chairman:</i> Dick McCullough, J. Walter Thompson Company</p>
<p>3:30 p.m. - 4:30 p.m.</p>	<p>EAR TODAY — GONE TOMORROW: FORMULA vs CREATIVITY Are we listening carefully to our performing, writing, producing and programming, and can we survive if we don't? <i>Chairman:</i> Jim Ed Norman, Warner Brothers Records</p>	<p>4:00 p.m. - 5:00 p.m.</p>	<p>NEW TECHNOLOGY: DEMONSTRATIONS AND DISCUSSION Examining technology's affect on commercial recording and broadcasting. A look at the latest professional and consumer equipment. <i>Chairman:</i> Johnny Rosen, Fanta Professional Services</p>
<p>4:30 p.m. - 5:30 p.m.</p>	<p>WHO IN THE HELL ARE "THEY"? Speakers from panels one and two interact with the audience on the vital issue of "Who is trying to reach whom?" Are broadcasters and labels using a proper mix of research and gut feelings to develop tomorrow's Country consumer? <i>Chairman:</i> Jim Ed Norman, Warner Brothers Records</p>	<p>Saturday, March 8 3:00 p.m. - 4:00 p.m.</p>	<p>THE NASHVILLE SOUND: THE NEXT TEN YEARS Artists, producers, label executives, and publishers predict and discuss Country Music's changing creative and business trends. <i>Chairman:</i> Tom Collins, Tom Collins Productions</p>

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HORIZON



Photo by: Don Putnam

MIKE REID

Success fits Mike Reid like a fine kid glove. Seeming totally at ease with the accolades and adulation spawned by his songwriting prowess, Reid, one senses, takes it all in stride because he doesn't take all the trappings too seriously.

While his songwriting career is of prime importance and provides complete satisfaction, the major focus of his life is his family, which includes wife, Susan, and 2-year-old son, Matthew. A conversation with the former football great and Grammy award-winning composer is punctuated throughout with references to and anecdotes about his small son, and his top priority is spending time with him at this stage of his life. In an industry

peopled with super egos, Reid's warm and self-effacing manner is a refreshing oasis. Although certainly no stranger to success and celebrity, Mike Reid appears, if anything, totally unaffected, if not humbled, by the attention.

While the 38-year-old composer is basking in the glow of newly-acquired success in a fledgling music career and collecting awards with increasing frequency, he's been garnering commendations and trophies for a decade and a half in a completely different field of endeavor — athletics. In fact, when Reid, at age 28, embarked on a new career in music, it was on the occasion of his retirement from his first career — football.

A native of Altoona, Pennsylvania, Reid was an All-American standout at Penn State, winning the Outland Trophy as the outstanding defensive college player in the nation. His major at Penn State was music, however. He was a first round draft choice of the Cincinnati Bengals in 1970 and enjoyed a distinguished career as a defensive tackle, collecting All-Pro honors twice for his on-field performance. Yet off the field he could most often be found listening to Beethoven, Liszt or Rachmaninoff or playing piano solos with the Cincinnati, Dallas or San Antonio symphonies and bands in local clubs. "All through college I knew I would play pro football," he explained, "but

the music was inside me — I really wanted to write songs. I guess I was fortunate that I was gifted with the ability to do both."

Hanging up his helmet for good in 1975, Reid turned his full attention to his real love — his music — and hit the road as a solo act, playing in listening rooms and clubs up and down the Georgia, Florida and Carolina coasts. His repertoire consisted mainly of his own compositions, and in the late 70's he enjoyed his first taste of success when his self-penned "Eastern Avenue" became an album cut for Jerry Jeff Walker.

In 1980, a demo tape he had made for a friend came to the attention of ATV Music executives who offered him a contract in Nashville. The offer was very attractive to Reid and his bride of five months, enough so that they packed up and moved to Nashville. "I was with ATV for a year and a half before we parted ways by mutual agreement," Reid recounted. "I had met Rob Galbraith, who was heading up Ronnie Milsap's publishing interests, and he asked me to bring him some of my material." Under Galbraith's guidance, Reid began to further develop his creative talents, polishing and honing his style and technique, and subsequently joined the writing staff of the Milsap companies.

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CMA
Close
Up

JANUARY 1986
Vol. XX No. 1

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CMA CLOSE-UP [USPS 410-990] is the official monthly publication of the Country Music Association, Inc. 7 Music Circle North, Nashville, TN 37203-4383. (615) 244-2840. Available to CMA members only. CLOSE-UP's subscription price of \$7.00 per year is included in membership dues. Second Class postage paid at Nashville, Tennessee. POSTMASTER: Send address changes to CMA CLOSE-UP P.O. Box 22299, Nashville, TN 37202-2299.

Horizon

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"Rob and I eventually took some of the best songs to Ronnie and he liked them enough to put them on an album, including using one of mine, 'Inside', as the title cut for the album," he remembered. The song soared to the top of the charts and was followed in rapid succession by "(There's A) Stranger In My House", "Prisoner Of The Highway", "Show Her" and "Still Losing You" for Milsap, "To Me" for Barbara Mandrell and Lee Greenwood, and "I Never Quite Got Back From Losing You" for Sylvia. But it was the chart-topping rocker "Stranger In My House" which won Reid a Grammy in 1984 as Best Country Song.

His multiple songwriting achievements also garnered him ASCAP's prestigious and highly-coveted Country Songwriter of the Year for 1985. "The Grammy came so early in my career that, while I was thrilled, it's almost like a fantasy," Reid mused, "but the ASCAP Award really means a lot to me." He describes his work as a "treasure in his life" and readily admits he's the happiest he's ever been. He's also extremely pleased with his latest composition recorded by Milsap, "Lost In The Fifties Tonight (In The Still of The Night)", a song he co-wrote with Troy Seals and adapted from the Fred Parris original. "I think the song re-created in people a time in their lives that was particularly good for them and a time they want to remember and hold onto," he smiled. Indeed, the song has created a tidalwave of

nostalgia among former bobby-soxers and teenagers alike and spawned a critically acclaimed video which is enjoying tremendous popularity.

While a recording contract of his own may be in his not-too-distant future, Reid doesn't feel he's a great singer, especially when he hears a vocalist such as Milsap bring his songs to life. "I like the fact that other people like my songs," he added. "I get such a kick hearing a really great stylist sing my songs. It's the thrill of a lifetime to hear something go down on tape that you know will evoke an emotional response in someone."

While success is sweet for the talented composer and he is co-writing with legendary writers such as Seals, Mack David, Dave Loggins, Don Pfrimmer, and Rory Bourke, Reid feels he has really just begun. "I'm still in awe of these songwriters," he admits. "I learn from them everytime we get together." Just being in a community with writers of this calibre has made all the difference in his own work, he asserts. "Nashville is where the 'm & m' — the music and meaning — in the words of Sammy Cahn, come together," he pointed out. "Just having the experience of being around some of the greatest musicians, producers, artists, and writers starts to rub off on you."

While Reid feels his best songs are yet to come, Ronnie Milsap has high praise for Reid's gift. "He's a one-in-a-lifetime kind of writer," the superstar emphasizes. Reid himself sums it up, "My dad always told my brothers and me if we didn't enjoy what we were doing to do something else. I love what I'm doing."

CRB/MIPS

(Continued from page 1)

The MIPS sessions were developed by CMA in 1984 in an effort to involve artists, managers, record company personnel, producers, agents, merchandisers, songwriters, publishers and performing rights organizations in an in-depth examination of Country Music's most contemporary and challenging issues. The sessions offer participants an unequalled opportunity to meet and interact with other industry professionals. The format encourages lively discussions and informative exchanges of ideas and dialogue.

More than 800 people attended the 1985 Country Radio Seminar, and attendance is expected to surpass that figure this year. The MIPS sessions enjoyed standing room only crowds, and reaction from participants was overwhelmingly positive.

An increased commitment from CMA to the Country Radio Seminar this year will be the addition of the CMA-organized Artist Radio Taping Sessions (ARTS) which will take place Friday, March 7th from 6:00 p.m. to 10:00 p.m. ARTS will allow artists and broadcasters to meet and talk on a one-to-one basis in a controlled environment in order to obtain taped station id's and messages.

MIPS Chairman David Conrad of Almo-Irving Music expressed his pleasure at chairing the 1986 MIPS

Sessions. "It's given me a chance to work with some really creative people and come up with a very exciting agenda in terms of topics and participants," Conrad said. "CMA member participation has increased in each of the last two years, and our goal is, of course, to generate a substantial increase this year while educating and involving as many participants as possible."

The three day Country Radio Seminar will feature a new and expanded format this year when long-form, in-depth seminars and forums on management, personal development, the national marketplace trends, and marketing will be presented for the first time. These discussions will be led by highly-acclaimed experts in their respective fields. The four panels will be half-day working sessions.

Additionally, there will be numerous sessions covering a wide variety of topical issues and current

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Trivia Quiz

He played rock records on a Minneapolis station before becoming a promotion man for Ovation Records . . . then a recording star. Who is he?

Answer To Trivia Quiz On Page 23

OPRY CELEBRATES 60TH



Photo by: Bill Lafevor

Star-studded family! The children of the Opry gathered on stage to sing the opening number of the CBS television special saluting 60 years of the Grand Ole Opry. The entertainment spectacular will air January 14.

The Grand Ole Opry House was filled with emotion November 21 as the sons and daughters of Mother Country Music taped a two-hour television spectacular to celebrate the six-decade history of the program.

Roy Acuff, Alabama, Chet Atkins, The Gatlins, Loretta Lynn, Reba McEntire, Willie Nelson, The Oak Ridge Boys, Dolly Parton, Ricky Skaggs and Kitty Wells — surrounded by virtually every member of the Opry cast — opened the birthday celebration with a touching rendition of "Wabash Cannonball". As the night progressed, the capacity audience of industry figures and fans alike cheered as they were sent on a musical journey through the history of Country Music, with tributes to Country greats such as Ernest Tubb, Marty Robbins and Hank Williams.

Also included in the entertainment spectacle was a segment that presented nine of Country Music's greatest

women singing some of the most saluted songs in Country Music history — "Satin Sheets" by Jeanne Pruett, "Evil On Your Mind" by Jan Howard, "Slippin' Away" by Jean Shepard, "Big Midnight Special" by Wilma Lee Cooper, "Once A Day" by Connie Smith, "Candy Kisses" by Lorrie Morgan, "Don't Touch Me" by Jeannie Seely and "End of the World" by Skeeter Davis.

A highlight of the evening came when Alabama, singing their early hit "Mountain Music", was joined on stage by Herman and Lewis Crook — the only Opry cast members who remain from the show's 1925 beginnings.

These and other segments, including footage from the mother home of the Grand Ole Opry — Ryman Auditorium — will air January 14 over the CBS television network.

On November 28, The Music Country Radio Network, the nation's only live Country Music interview/call-

in program, presented a four-hour documentary salute to the Grand Ole Opry. The special included interviews with Roy Acuff, Eddy Arnold, Irving Waugh and numerous other Country Music giants instrumental in molding the history of the Opry.

And, in an effort to provide Country Music fans everywhere an opportunity to participate in the Opry's birthday celebration, Opryland USA Inc., in conjunction with the Country Music Foundation, announced during the November celebration, a major state-of-the-art exhibit celebrating the Opry's 60th birthday. The exhibit will open at the Country Music Hall of Fame and Museum in the spring of 1986.

Referred to as the largest display in the 21-year history of the Country Music Foundation, the exhibit is expected to attract more than a million fans. Titled, "The Grand Ole Opry: 60 Years", the exhibit will remain open to the public for three years.



Photo by: Bill Lafavor

Hall of Famers! The mother church of Country Music — Ryman Auditorium — came to life again when the Grand Ole Opry's 60th birthday was celebrated. At the taping of the special honoring the Grand Ole Opry are (L to R) Little Jimmy Dickens, Roy Acuff, Minnie Pearl, Grandpa Jones, Bill Monroe and Grant Turner.



Photo by: Bill Lafavor

Dolly Parton is joined by Ricky Skaggs, Willie Nelson and dozens of the Grand Ole Opry cast as she sings a verse of the CBS special's closing number, "The Grandest Lady of Them All" — a song that pays tribute to Country Music's greatest institution.



Photo by: David Scarlett

Hand in hand . . . Hal Durham, general manager of the Grand Ole Opry and senior vice president of Opryland USA Inc., presents a \$25,000 check to Emmylou Harris, executive vice president of the Country Music Foundation Board of Officers and Trustees, for the exhibit celebrating the 60th birthday of the Grand Ole Opry. The check represents the first installment of a \$50,000 donation from Opryland USA Inc., which will partially fund the exhibit.



Photo by: Bill Lafavor

Dazzling duo . . . Country comedian Minnie Pearl and "The King of Country Music" Roy Acuff enjoy a good laugh during the taping of the television special honoring the 60 years of the longest-running radio show in the world.

NEWSLINE

The Official 1986 Country Calendar is now available from the Country Music Foundation Press. The calendar, which features full color pictures of such Country artists as **Janie Fricke**, **Ricky Skaggs** and **Dolly Parton** and hundreds of significant dates, may be purchased from the Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203. The price of the calendar is \$7.95 plus \$2.00 postage and handling.

The Sweethearts of the Rodeo — sisters **Kristine Arnold** and **Janice Gill** — were tapped as winners of the fourth annual Wrangler Country Showdown in November. The sisters were among winners of 40 regional contests in a head-to-head competition on the Opry House stage in Nashville.

Larry Watkins recently announced that he has changed his label name from Longhorn Records to Black Hat Records. The address remains the same at: P.O. Box 4088, Austin, TX 78765.

John Schneider has completed work on his upcoming western-themed movie, "Seven Ways From Sunday" — including a journey through the wilds of Argentina scouting locations for the shoot. Schneider wrote the screenplay, and he will also produce and direct.

The National Association of Recording Merchandisers has expanded its membership drive to include a revived regional meeting program. The meetings, which will be free of charge to both NARM member companies and non-members, are aimed at bringing a taste of NARM to non-member companies, old friends and persons unable to attend the convention. The first regional meeting was held in Chicago on November 6, followed by a second regional meeting in Minneapolis on the 7th. More NARM meetings are scheduled for 1986, including Portland, Seattle, San Francisco, Los Angeles and San Diego. For more information, contact Pam Cohen at (609) 424-7404.

Exile set a new record when their "Hang On To Your Heart" jumped into BILLBOARD's top ten with a bullet, lost it for two weeks straight, then got it back. Eventually, "Hang On To Your Heart" climbed to the number one spot — becoming the sixth consecutive number one single for the group.

The International Bluegrass Music Association (IBMA) has announced the organization of the Bluegrass Newservice. The purpose of the newservice is to represent the entire bluegrass music industry to the media, while helping its members to promote their events locally. Press needing information on bluegrass music should call the newservice at (919) 542-3997.

Opryland USA hit a record with more than 2.5 million guests tallied during the park's 1985 season. More than 28 million people have visited "the home of American music" since it opened in 1972. Already preparing for the 1986 season, Opryland began a 29-city audition tour in November. Employing a "four-corners" strategy, Opryland's audition team will journey to Seattle, Boston, Orlando and Los Angeles — the four corners of the nation — plus 25 other cities throughout America. The team will see upwards of 8,000 hopeful performers in 22 states — only 350 will pass the test. For more information on the audition tour, write Opryland Entertainment Department, 2802 Opryland Dr., Nashville, TN 37214; phone (615) 889-6600, ext. 4343.

Wrangler Jeans and **Willie Nelson** have signed a comprehensive three-year marketing agreement that calls for Wrangler to sponsor Nelson's extensive tour and for Nelson to commercially endorse Wrangler jeans. This sponsorship marks the largest sponsorship/commercial endorsement program to date.

The Academy of Country Music (ACM) is launching a public service campaign on radio stations throughout the United States in early 1986 to promote "America's Music." ACM President **Gene Weed** and writer-producer **Chips Moman** are spearheading the project, which is designed to create awareness of "America's Music." A highlight of the campaign will be a thirty second, sixty second and full version song called "America's Music."

Bobby Bare, host of The Nashville Network's "Bobby Bare and Friends" show, has been nominated in the program interviewer category for an ACE (Award for Cable Excellence) from the National Academy of Cable Programming. Bare was recently honored with a SESAC Award during the performing rights organization's October awards banquet. Also receiving an ACE nomination was TNN video jockey **Shotgun Red**. The awards were presented in ceremonies at the Beverly Theatre in Beverly Hills, CA on December 3.

PolyGram Records has embarked on a comprehensive re-issue and compilation program based on the company's vast catalog of Country, rock and r & b material. Included in the new compilations will be an upgrade in artwork, the addition of lost or unreleased tracks, the inclusion of historical information and the restoration of original sound. **Tim Rogers**, who is heading the development of the program for PolyGram, has already embarked on the continuation of the series of **Hank Williams'** two-record sets, with the help of the Country Music Foundation and Williams' historians **Colin Escott** and **Hank Davis**. The series debuted in 1985 with **I AIN'T GOT NOTHIN' BUT TIME**. The current release is **LOVESICK BLUES**. Both collections, which document Williams' recordings from December 1946 through August 1948, list for \$11.98. A third set, consisting of recordings through March 1949, is currently being prepared for release.

DALLAS, THE MUSIC STORY, a unique concept album featuring musical "episodes" drawn from the on-going television series, has been released by Warner Bros. Records, in association with Lorimar Records. Featured on the album are such Warner Bros. recording artists as **Gary Morris**, **Crystal Gayle**, **The Forester Sisters** and **Karen Brooks**, as well as musical guest appearances from Dallas stars **Steve Kanaly**, **Howard Keel** and **Jenilee Harrison**. "Makin' Up For Lost Time", a first-ever duet by **Morris** and **Gayle**, is the current single from the album. Four singles, including "Makin' Up For Lost Time", are scheduled for release from the LP, each in its own picture sleeve describing the story behind the television-album event.

Clarence Reynolds was recently honored at a banquet/roast in Nashville. **Barbara Mandrell** served as honorary chairman, with **Ralph Emery** as roastmaster. Other participants at the sold-out gala included **Tammy Wynette**, **Ronnie Milsap**, **Johnny Russell**, **Archie Campbell**, **Jean Shepard** and **Lorrie Morgan**. More than 500 people attended the event, held to benefit the Touchstone Foundation for treatment of drug and alcohol dependencies.

The Future Farmers of America held their 58th National Convention in November in Kansas City, MO. Capping the three-day event was a "free of charge" concert given by Country artists **Razzy Bailey**, **Little Jimmy Dickens**, **Del Wood**, **Cal Smith** and **H. C. Morgan**. During the concert, the artists were presented with a special plaque from FFA.

Patsy Montana was recently honored for the second time by the Smithsonian Institute with a musical salute entitled, "Patsy Montana and Her Music; Second Generation". Montana was greeted with a standing ovation at the event, which was held at the Baird Theatre.

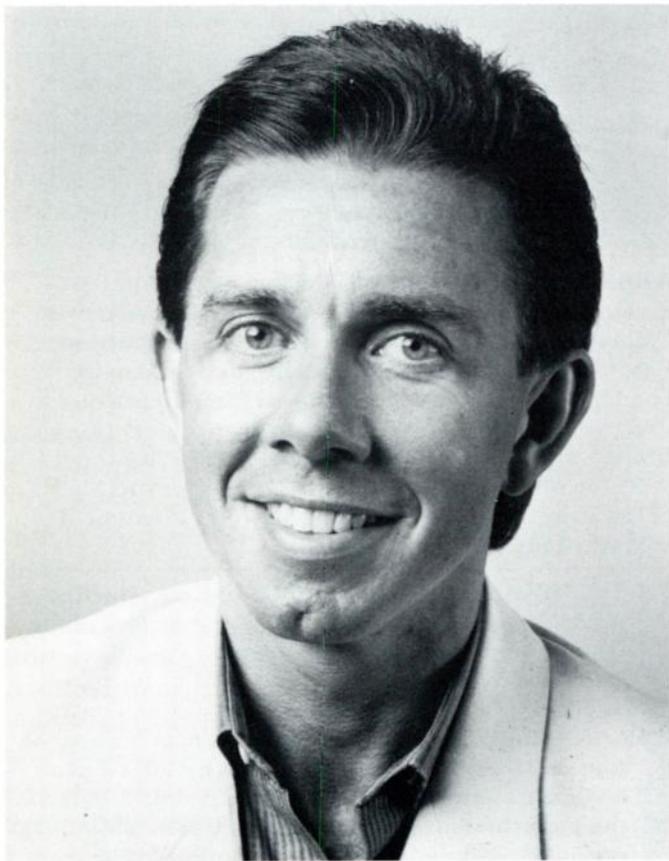
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Galante And Blackburn Elected To Key CMA Leadership Roles

The Nashville chiefs of two major record labels were elected to key leadership roles by the Country Music Association's Board of Directors meeting November 15th in Nashville. Joe Galante of RCA Records will serve as chairman of the board, while CBS Records head Rick Blackburn was elected president.

The 37 directors, meeting at Commerce Union Bank, elected a slate of 26 officers to serve a one-year term.

Galante has served as division vice president of RCA Records/Nashville since 1982. Under his guidance the label has gained an unprecedented 11 consecutive Label of the Year awards and has become one of the pioneers in the use of Country video and major media exposure. In the past three years, Galante has established one of the most effective marketing teams in Nashville, developing such artists as Alabama, The Judds, Ronnie Milsap, Vince Gill, Restless Heart, Earl Thomas Conley, Juice Newton and Louise Mandrell.



Galante joined RCA Records in New York in 1971 and was transferred to Nashville in 1973 as manager, administration. In 1977 he was elevated to director, Nashville operations and was named director, marketing in 1978; only two months later he was named division vice president, marketing, Nashville operations. He previously served as CMA president in 1983.



Blackburn will celebrate his 10th anniversary with CBS Records/Nashville in 1986. He joined CBS in 1976 as vice president of marketing when the label was fourth in Country sales and considering an exit from the Country Music field. Under his leadership, the label is one of Nashville's largest and most successful, producing nearly one-third of the Country albums enjoying the greatest success on the charts. Blackburn is responsible for signing to CBS such artists as Rosanne Cash, Chet Atkins, Rodney Crowell, Larry Gatlin, T. G. Sheppard, Ray Charles, Ricky Skaggs, Exile, Merle Haggard, John Conlee and Gene Watson. His accomplishments at CBS include the restructuring of the Nashville operation to include Nashville's first record company product management, artist development, and graphics departments. In 1982, he was appointed senior vice president and general manager. Blackburn served as chairman of the board of CMA in 1982.

Officers who will serve with Galante and Blackburn are: Executive Vice President - Dick McCullough, J. Walter Thompson Co., Chicago; Senior Vice President - Jim Foglesong, Capitol/EMI Records, Nashville; Vice Presidents - Bruce Hinton, MCA Records, Nashville; Tom Collins, Tom Collins Productions, Nashville; Stan Moress, Scotti Brothers, Moress & Nanas, Santa Monica; Jack Walz, BDA/BBDO, Inc., Atlanta; Al Greenfield, Greenfield Group, Phoenix; Joe Sullivan, The Sound Seventy Corporation, Nashville; Dean Kay, Welk Music

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INTERNATIONAL

CARL PERKINS SALUTED

It was a live jam. And included in the lineup were Lex-Beatles George Harrison and Ringo Starr — playing together for the first time since 1969 — guitarists Eric Clapton and Dave Edmunds, Rosanne Cash and members of the Stray Cats — all playing their hearts out with rock n' roll legend Carl Perkins.

The jam, titled "A Rock-A-Billy Session — Carl Perkins & Friends", was taped in October at London's Limehouse TV studios. Produced for Cinemax, the special aired on New Year's Day in London and will air on January 5 in the United States.

"Carl Perkins has been my hero ever since I was a kid", said Harrison, "How could I refuse him anything." Perkins, after getting nothing but refusals from U.S. record companies to give his reunion project a shot, hired a video crew and sent out a personal appeal to musicians asking them to join him "in the best rock and roll spectacle the world has ever seen." With each video, Perkins sent a card asking the musicians to sign if interested. First came a yes from Harrison, then a yes from Clapton, and third was a yes from Starr. Also invited were Paul McCartney and John Fogerty, who had prior commitments.

The special indeed turned out to be an entertainment spectacle. During the concert, the rockers sang many of Perkins' greatest hits, including "Blue Suede Shoes" — a single that sold over two million copies — "Honey Don't", "Everybody's Trying To Be My Baby" and "Matchbox".

"For a boy who grew up in a sharecropper's shack it was like Christmas day to a six-year-old boy — oh Lord — I don't know how to describe it," said an emotional Perkins after the two-hour taping.



A little help from his friends! Rock n' roll legend Carl Perkins is joined by George Harrison, Ringo Starr, Eric Clapton, Dave Edmunds, Rosanne Cash and the Stray Cats for the taping of a two-hour live jam session in London recently. The special will air January 5th on Cinemax. Backstage at the reunion are (front) Perkins, (second row, seated L to R) Clapton, Starr, (Back row, L to R) Lee Rocker of the Stray Cats, Harrison, Earl Slick of the Stray Cats, Edmunds, and Slim Jim Phantom of the Stray Cats.



The Indiana-based group, Iron Horse, was the first American act to appear in the 22-year history of the Sopot International Music Festival in Poland recently. The three-man group, composed of Matt Boughton, Michael Bryant and Michael Clark, was among 35 artists from four continents selected to appear at the four-day festival. The concerts were broadcast to an audience of more than 500 million people throughout the Eastern bloc countries and the USSR, while 20,000 people viewed the concerts in person. Iron Horse, winners of the 1984 American International Song Contest, performed "My Mama Never Told Me", their award-winning composition. In addition to receiving a certificate of recognition for their performance, the trio was presented honorary membership in the Country Music Club of Poland. So popular was the group with the Polish people that PAGART (the cultural and entertainment arm of the Polish government) has invited them to tour the country in 1986 and are planning to release an album on the group.



Photo by: Alan L. Mayor

Sister cities . . . Mayor Jacques Rimbault of Bourges, France, was in Nashville November 25 exploring the possibilities of a regular exchange between Nashville and Bourges. Bourges, located in the geographic center of France, is known for its National Festival of the Song and Popular Music ("Springtime in Bourges") held annually in April. During a reception hosted by CMA and the National Academy of Recording Arts and Sciences, Mayor Rimbault was presented with a key to Music City USA by Nashville's Mayor Richard Fulton. Pictured at the reception are (L to R) Mayor Rimbault; Thierry Teyssou, MI Production, France; Clement Jegou, MI Production, France; Monsieur Wilmet, Mayor Rimbault's assistant; Nancy Shapiro, NARAS executive director, Nashville; and Jo Walker-Meador, CMA executive director.

The Country Music Association is seeking applicants for its 1986 International Show to be held in conjunction with the 15th Annual International Country Music Fan Fair in Nashville. The Show will be scheduled for June 10, 11, or 12, 1986.

Featuring outstanding Country performers from around the world, the CMA International Show is considered the most prestigious opportunity available for international Country artists to appear in the United States. With more than 20,000 Country fans attending Fan Fair in 1985, it stands as the largest annual event held in Nashville. The resulting press and television coverage and exposure to music industry professionals are of inestimable value to international talents performing during the event.

Artists residing outside the United States who have had a Country LP released within the past 24 months may apply by sending 1) press kit (biography and photographs), 2) copy of Country LP released and 3) name and address of artist, manager and record label to:

International Show Selection Committee
Country Music Association
P.O. Box 22299
Nashville, Tennessee 37202 U.S.A.

Artists appearing on the International Show will be provided an allowance for transportation, lodging and expenses.

Deadline for receiving entries at CMA is January 31, 1986.

U.K. ALBUM CHARTS

CMA's United Kingdom Country Album Chart debuted August 17 in MUSIC WEEK, the U.K.'s major trade magazine. Reprinted here are charts from November 9 and 23, 1985. The charts are compiled for CMA by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursdays, the chart ranks the top 30 Country releases in combined sales of LP's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 350 record outlets combined with 30 Country Music specialist shops who complete diaries. CLOSE UP features the charts every month.

November 9, 1985

- 1 THE KENNY ROGERS STORY
Kenny Rogers — *Liberty*
- 2 THE BEST OF THE EAGLES
The Eagles — *Asylum*
- 3 OLD WAYS
Neil Young — *Geffen*
- 4 LONE JUSTICE
Lone Justice — *Geffen*
- 5 FOUR STAR COUNTRY
Cash/Haggard/Nelson/Kristofferson — *K-tel*
- 6 HALF NELSON
Willie Nelson — *CBS*
- 7 DOLLY PARTON'S GREATEST HITS
Dolly Parton — *RCA*
- 8 DR. HOOK'S GREATEST HITS
Dr. Hook — *Capitol*
- 9 COUNTRY'S GREATEST HITS
Various — *Island*
- 10 THE JOHN DENVER COLLECTION
John Denver — *Telstar*
- 11 NATIVE SONS
The Long Ryders — *Zippo/Demon*
- 12 HOTEL CALIFORNIA
The Eagles — *Asylum*
- 13 THE VERY BEST OF DOLLY PARTON
Dolly Parton — *RCA*
- 14 ONE OF THESE NIGHTS
The Eagles — *Asylum*
- 15 THEIR GREATEST HITS 71 - 75
The Eagles — *Asylum*
- 16 IMAGES
Don Williams — *K-tel*
- 17 DREAMLAND EXPRESS
John Denver — *RCA*
- 18 HIGHWAYMAN
Jennings/Nelson/Cash/Kristofferson — *CBS*
- 19 LOVE STORIES
Don Williams — *K-tel*
- 20 THE VERY BEST OF THE EVERLY BROTHERS
The Everly Brothers — *Warner Brothers*
- 21 TURN THE PAGE
Waylon Jennings — *RCA*
- 22 SONGS OF KRISTOFFERSON
Kris Kristofferson — *Monument*
- 23 FIRST LADIES OF COUNTRY
Various — *CBS*
- 24 THE VERY BEST OF JIM REEVES
Jim Reeves — *RCA*
- 25 GREATEST HITS VOLUME 2
The Eagles — *Asylum*
- 26 CRYSTAL GAYLE SINGLES ALBUM
Crystal Gayle — *United Artists*
- 27 THE VERY BEST OF DON WILLIAMS
Don Williams — *MCA*
- 28 THE VERY BEST OF BRENDA LEE
Brenda Lee — *MCA*
- 29 CENTERFIELD
John Fogerty — *Warner Brothers*
- 30 CHRISTMAS
Alabama — *RCA*

November 23, 1985

- 1 THE KENNY ROGERS STORY
Kenny Rogers — *Liberty*
- 2 STATE OF OUR UNION
The Long Ryders — *Island*
- 3 THE BEST OF THE EAGLES
The Eagles — *Asylum*
- 4 COUNTRY'S GREATEST HITS
Various — *Island*
- 5 OLD WAYS
Neil Young — *Geffen*
- 6 FOUR STAR COUNTRY
Cash/Haggard/Nelson/Kristofferson — *K-tel*
- 7 LONE JUSTICE
Lone Justice — *Geffen*
- 8 DOLLY PARTON'S GREATEST HITS
Dolly Parton — *RCA*
- 9 HALF NELSON
Willie Nelson — *CBS*
- 10 THE VERY BEST OF DOLLY PARTON
Dolly Parton — *RCA*
- 11 DR. HOOK'S GREATEST HITS
Dr. Hook — *Capitol*
- 12 ONE OF THESE NIGHTS
The Eagles — *Asylum*
- 13 GREATEST HITS
Glen Campbell — *Capitol*
- 14 HOTEL CALIFORNIA
The Eagles — *Asylum*
- 15 THEIR GREATEST HITS 71 - 75
The Eagles — *Asylum*
- 16 THE VERY BEST OF DON WILLIAMS
Don Williams — *MCA*
- 17 CRYSTAL GAYLE SINGLES ALBUM
Crystal Gayle — *United Artists*
- 18 FIRST LADIES OF COUNTRY
Various — *CBS*
- 19 LOVE STORIES
Don Williams — *K-tel*
- 20 LOVE HURTS
The Everly Brothers — *K-tel*
- 21 NATIVE SONS
The Long Ryders — *Zippo/Demon*
- 22 CENTERFIELD
John Fogerty — *Warner Brothers*
- 23 HELP ME MAKE IT THROUGH THE NIGHT
Willie Nelson — *RCA Int'l.*
- 24 THE JOHN DENVER COLLECTION
John Denver — *Telstar*
- 25 THE BEST OF THE BELLAMY BROTHERS
The Bellamy Brothers — *MCA*
- 26 THE VERY BEST OF THE EVERLY BROTHERS
The Everly Brothers — *Warner Brothers*
- 27 DREAMLAND EXPRESS
John Denver — *RCA*
- 28 WHAT ABOUT ME
Kenny Rogers — *RCA*
- 29 REUNION CONCERT
The Everly Brothers — *Impression*
- 30 CHRISTMAS
Alabama — *RCA*

New Leaders

(Continued from page 7)

Group, Los Angeles; Jay Morgenstern, Warner Brothers Music, Los Angeles; Jim Schwartz, Schwartz Brothers, Lanham, MD; Richard Sterban, Oak Ridge Boys, Nashville; Louise Mandrell, Nashville; Tandy Rice, Top Billing International, Nashville; Kevin Metheny, Video Hits One, New York; Jack Eugster, Musicland, Minneapolis; and Freddy Bienstock, Chappell/Intersong Music, New York; International Vice Presidents - Greg Rogers, RCA Records, London; and Nick Erby, 3UZ Radio, Melbourne, Australia; Secretary - David Skepner, Loretta Lynn Enterprises, Nashville; Assistant Secretary - Marty Feely, BILLBOARD, New York; Treasurer - Tony Conway, Buddy Lee Attractions, Nashville; Assistant Treasurer - Bill Luther, Von Braun Civic Center, Huntsville, AL; Sergeant-at-Arms - Dick Gary, The Gary Group, Venice, CA; Historian - Kathy Gangwisch, Kathy Gangwisch & Associates, Kansas City; and Assistant Historian - Hap Peebles, Harry Peebles Agency, Kansas City.

LETTER TO THE EDITOR

September 23, 1985

Dear Sirs,

I am sending you this open letter to publicly express my heartfelt thanks to the members of your association for their contributions to the FarmAid concert. Special thanks go to Willie Nelson, John Cougar Mellencamp, Neil Young and to all the other performers who helped. Also, I want to thank all of the people who worked behind the scenes, whose names I'll never know, donating their work and their money for our benefit. Thanks is not enough.

A tear of emotion comes to my eyes as I write this letter. I am a farmer, and although I am not facing immediate bankruptcy, the last four years have been the most trying of my whole life. You know, it's amazing, I can't remember when I last felt this good. It's been a very long time. For that I thank you, but most of all I thank you for giving me hope. What value can you put on hope? It's beyond price.

You all do your jobs exceedingly well and in effect we (the farmers) also do our jobs exceedingly well. I hope and pray the day will come again when we all are paid for it.

Yours truly,
Roy G. Wilken
R.R. 1, Box 51
Danforth, IL 60930

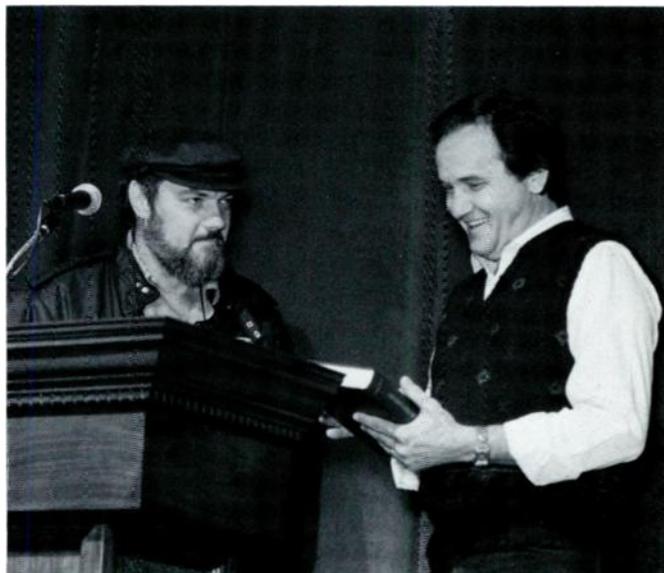


Photo by: Beth Gwinn

Country on Broadway . . . Roger Miller was recently honored at a luncheon held aboard Opryland USA's General Jackson showboat. MCA Records hosted the party to celebrate the release of **BIG RIVER**, the original cast recording of the Tony award winning Broadway musical. It is the first original Broadway cast LP recorded and released in Nashville. During the luncheon, Jimmy Bowen, president of MCA Records and producer of the **BIG RIVER** album, presented Miller with a leather-bound and inscribed copy of the 100th anniversary edition of "The Adventures of Huckleberry Finn" by Mark Twain.

CRB/MIPS

(Continued from page 3)

concerns pertaining uniquely to Country radio. These sessions will combine panel presentations by leaders in the industry, with open forum participation and sharing from the audience. Some of the CRB panel discussions include: Ratings — Arbitron and Birch; Air Personalities: How to Find Them and Build Them; Your Questions On Selling Country Radio; Promotions With Proof; Information Programming on Country Radio Stations; Things You Should Know Even If You Have An Attorney; The Radio Doctor; The Future of Country Radio, Whose Responsibility Is It; and Country Commercials on Review.

Mike Oatman of Great Empire Broadcasting serves as president of the Country Radio Broadcasters, Inc. and Susan Storms, director of creative services for the New York Radio Network, serves as the 1986 Country Radio Seminar agenda chairman. In addition to the educational sessions, registration includes luncheons Friday and Saturday as well as Saturday night's popular banquet and New Faces Show, admittance to the CRS exhibit hall, ARTS sessions and a glamorous reception on Thursday night which is attended by dozens of major Country artists.

Registration forms for MIPS/CRS were mailed to all CMA members in December.

PERSPECTIVE

When the 17th Annual Country Radio Seminar convenes in March, it is expected that attention will again focus on the challenges faced by Country Music during 1985 and the new opportunities present in 1986. Many industry experts feel there has been a "shift" in the format. While fingers have been pointed in many directions, the responsibility for the shift cannot be shouldered by any one facet — radio, record companies and trade publications have all certainly had major influence in the current positioning of the format. They will no doubt continue to play an integral role in its future.

CLOSE UP begins, in this issue, a three-part perspective series designed to present views from industry professionals on the perceived shift in Country Music. The January issue features the record company perspective; February will present radio's viewpoint; and March will focus on the trade publications.

The question postured is: Chart methodology and manipulation, lack of strong hit product, and restrictive radio airplay policies are some of the factors that have been cited as having major impact on the current status of Country Music. Among radio, records and trades, who, in your opinion, has the most influence on the status of the industry, and who do you think has the ultimate responsibility for its future growth?

Stan Byrd

President

Chart Attack/Nashville

All the various segments of our industry should share in the responsibility that we all have contributed to the causes of the downturn. We will all have to suffer from the repercussions of reduced revenue. Record companies will have the majority of the responsibility for getting this downturn reversed. The Country radio community will also have to play a large part.

Jim Foglesong

President

Capitol/EMI America Records/Nashville

For some time now, we have been deluged with opinions of why Country Music is not selling as well as it did. Record companies, radio, trade papers (particularly, the "charts"), independent promotion and marketing, and just about every component of our business have had fingers pointed at them as being responsible. I could spend hours discussing the past three years and all of the contributing factors to today's state of our art. Frankly, I see little benefit in trying to place the blame anywhere. I believe that it was inevitable that we would eventually lose favor on the pop charts. The fact that our product is getting virtually no pop exposure, even on adult contemporary stations, is the biggest factor in the sales drop.

Chart methodology is sophisticated and, admittedly, often frustrating, especially when sales enter the picture. Radio play seems easier to monitor than an accurate sales picture. However, I don't feel that the perfect chart will ever be devised. No matter what experts come up with, someone will find a way to play with it and everyone will jump on the bandwagon.

Yes, as a manufacturer of product, it is frustrating to hear so many oldies on the radio while seeing little new

product on playlists. Yet, radio is highly competitive, just as is our business. It must do what it has to do. I am not qualified to tell radio what it should be doing.

I believe that the product will dictate how well we can survive in the world of music. Of course, we have to market, promote, and compete. The fact remains, however, that legitimate hit records *do* sell and hit acts who can entertain *do* fill seats.

We don't need to be crying the blues, commiserating with each other about how good times were and how bad they are now. Record companies need to develop exciting product. Publishers and songwriters must create great songs. Performers must "get their act together," literally. Producers, managers, agents, etc., etc., etc. The creators of the product must be the catalyst for any resurgence that can be attained.

Jeff Walker

President

Aristo Music Associates, Inc.

Country Music is experiencing some "growing pains" which have been brought about by what many people describe as a lack of definition for the music itself. The format is undergoing an evolution of sorts, but in comparison with a decade ago, the Country format is a lot healthier.

Many people blame the trade magazines and their chart methodology for the decline in new artists receiving adequate exposure on the national charts. These criticisms range from lack of starter stations (those stations playing greater than 50/60 records) to an inadequate number of reporting stations relative to the total number of radio stations. Other criticisms levelled include: the criteria for reporting station selection is often vague or undefined, particularly at the secondary level; and too much emphasis is placed on sales activity

Perspective

in a period when sales are declining.

Radio itself has been the recipient of many criticisms in recent years. Some industry insiders claim that Country radio stations are often reluctant to break new acts. They cite the gradual cut back of play lists by many major market radio stations. The practice of playing six or eight records in a row without identifying the artist is also seen as discriminating against the new artists. This practice in itself encourages home taping, which ultimately reduces record sales. When radio refuses to play the new artists, the record companies back down on their retail merchandising program, and the new artist loses out both ways. Many radio stations are now adding records simply off the top of the trade charts without any consideration to the music involved. They fail to take into account what the listener wants or what their own ears tell them, if they listen to the product. Many stations are now programmed by independent consultants who often live thousands of miles from the market and who program the station based on a set of general guidelines and the top charted hits of the day.

One of the key criticisms levelled at record labels in recent years has been the size of the artist rosters. In many instances labels have had to release product indiscriminately because of contractual obligations. This product backlog has in many instances forced records to be released without adequate promotion or consideration as to hit potential. This practice has caused suspicion of new artists at both the radio and retail level. This product glut also increased competition for positions on the national charts.

Given these three areas, can the blame be pointed in any one direction? I personally do not think so. It is an industry problem and one that will be solved when the elements of radio, records and trades get together and try and understand each other's problems. The trade magazines will have to become more aware of the problems associated with methodology and reporting stations. Radio will have to adopt a more open door and listener-oriented policy toward music selection, and record labels will have to concentrate on developing artistically significant artists rather than turning out a production line of records.

Bruce Hinton
Senior Vice President
MCA Records/Nashville

The whole question of whether a record has gone to number one or not has had much too much importance placed on it. We (at MCA) don't think it is in the best interest of one of our artists to move heaven and earth to go from number four to number one when we can't seem to sell one more piece of product because of the chart position. If an artist gets a number one that is undeserved because of so-called "chart manipulation",

then it sends the wrong message to the artist — they feel what they are doing musically is right. I think the industry knows that there are artists who, over the last few years, have had number ones without the sales to back them up. This causes the artist to ask why the record company isn't selling his/her product. They are not getting the true message that, in fact, it was a manipulated number one and they should be fixing their music so it will chart legitimately.

The national merchandisers, with their computers and expertise, are much too sophisticated to think that a number one record means something to them. They go strictly from computer runs and what is happening within their own business and feedback.

The radio game is more competitive than ever, and unfortunately radio has traditionally tended to play it safe when being threatened by perceived competition rather than continuing to do their own thing. Top 40, a decade ago, really took it on the chin because they played it safe, did not play new music, and were just not interesting and exciting enough. Safe radio will put any format out of business. We see Country radio making the same mistakes Top 40 did ten years ago. The thing that brought Top 40 (now CHR) back was personality programming, new and exciting music and refusing to play it safe anymore.

I don't think that Country sales and music are slipping or going to waste. I simply think that rosters are in transition, and there are new stars forming. There are acts out there who have been selling sensationally. On our own roster George Strait, Lee Greenwood, Ray Stevens, John Schneider and Steve Wariner have been selling product. None of those artists were selling significantly two years ago, but there are established names who were selling big numbers two years ago who aren't now.

I think everyone is working pretty hard at getting the music right, and there are some wonderful success stories out there. We at MCA are enjoying the biggest year in our history; we have the ball rolling.

Joe Galante
Division Vice President
RCA Records/Nashville

Every damn one of us must share the responsibility — writers, producers, artists, record companies and radio stations. We have songs being played on radio which don't seem to hold listeners, which aren't drawing people to concerts and which certainly aren't selling records. All of us have settled for less, instead of demanding more, and now we have to raise our standards across the board.

Joe Polidor
Country Marketing Director
Mercury/PolyGram Records/Nashville

I think that the idea of restricted playlists is over-
(continued on page 14)

Perspective

(Continued from page 13)

blown as the reason for things not happening. It is our responsibility — record companies and the people on the creative end of the business — to deliver to radio and to the consumer exciting music. People will buy exciting music every day of the week, every week of the year. What they won't buy is bland, unimaginative music. If the music doesn't ignite a little fire in them, they won't respond regardless of format.

Jim Ed Norman

Executive Vice President

Warner Bros. Records/Nashville

We, as a record company have the ultimate responsibility for the future growth of Country Music. We must put out music that will get people into stores, listening to radio and buying concert tickets. We're like any other business, supply and demand is the name of the game. We must supply the product that's in demand in the marketplace. No matter how many television appearances the Edsel made — people didn't buy it. We must make music that touches people — that's the bottom line.

Joe Casey

Vice President, Promotion

CBS Records/Nashville

I don't agree with lack of strong hit product because we have had some enormous records — "Seven Spanish Angels" is a perfect example. The Highwayman, Ricky Skaggs and Merle Haggard, plus a lot of artists on other labels, have all had hit product.

Yes, there are restrictions, but they vary from station to station. Some stations have very tight play lists and some have long, extended play lists. I definitely think the Country Music industry is in a transitional state. The United States, having in excess of 8,000 radio stations, is the only country in the world that deals with formats. I think that the restrictions that do exist come from the fact that radio wants to be identified with a certain kind of sound.

Country sales aren't nearly as bad as the American public has been led to believe. Country sales are good. At any given time I could say that they could be better, but I don't view this as a total negative. I think the industry, whether it be CBS or RCA, or any other label, is doing something about it musically every day. Product is getting stronger and stronger, and Country is doing extremely well in quite a few markets.

I think the big problem is the fact that the music itself has been locked into one particular format. I think there is a travesty and tragedy that exists in the charts. The fact that you don't get a clear reading is because there are about 2,200 Country radio stations. Only about 160 - 170 stations make up the reporting panel of R & R, and only 130 stations make up the BILLBOARD

reporting stations. Some of these stations report to both trades. So what you are looking at is a very small sample of what is really happening.

Today, the media — radio, television and the press — have looked and played into the negative that exists in our industry. They have yet to write about the positives that exist in the Country Music industry. A lot of this negative press picked up on the older, more established, traditional type of artists. But, I look at artists like The Judds, Kenny Rogers, Rosanne Cash, Dan Seals, the Forester Sisters and Restless Heart . . . and I see so many positives that it is tragic that no one has written about these positive things that are happening. I think that for every negative, regardless of whether it is Country or pop or whatever, there are two, maybe three positives that never get addressed.

If you think about this thing, that one entity (negative press) has caused more problems than radio. Look at Robert Palmer of the *New York Times*; he wrote a negative story about Country Music that appeared on the front page of the *New York Times*. I don't believe articles that acknowledge those negative stories should be honored. It makes the industry look like we have a terminal illness, and that is just not true.

I think that we, as an industry, are getting the ball rolling. I think the ball starts rolling with the product, and the product is good. I see a much more youth-oriented sound coming out, and I think the key right now is patience. We can't sit around, twiddle our thumbs and do nothing, but at some point the music must speak for itself.

Newsline

(Continued from page 6)

Mae Boren Axton, co-writer of "Heartbreak Hotel", was inducted into the "Oklahoma Women's Hall of Fame" in October. Also, she was recently presented the first of an annual award, at the Jacksonville, FL, Fair, for the person the Fair Board considers has done the most for Country Music.

Bela Fleck, **Jerry Douglas**, and **Mark O'Connor** were inducted into the FRETTS magazine Gallery of Greats recently. O'Connor is also listed in the December issue of ESQUIRE as one of "America's New Leadership Class — Men and Women Under 40 Who Are Changing the Nation".

In the four years since **Rosanne Cash** first topped BILLBOARD's Top Country Album chart with her SEVEN YEAR ACHE collection on CBS Records (March 1981), no other female artist had managed to attain this chart's number 1 status until the week of December 7, 1985 when Cash succeeded herself with RHYTHM & ROMANCE.

Ronnie Milsap presented his first benefit concert for the **Ronnie Milsap Foundation** in Detroit November 14. More than \$15,000 was granted to visually impaired and blind students throughout America. Also, \$1,000 was disbursed to a school in Cameroun, West Africa for sighted men under the age of 20. Attending the benefit were **Richard Sterban**, Oak Ridge Boys; **Darrel Evans**, Detroit Tigers; and **Ernie Harwell**, radio voice of the Detroit Tigers. The Ronnie Milsap Foundation was started in June of 1985 and "is growing conservatively and steadily", stated Milsap from the stage before his performance.

HOME TAPING BITE



The following article was written by Amy Longworth of the Coalition to Save America's Music in Washington.

Hearings on the Home Audio Recording Act were held on October 30 before the Senate Judiciary Subcommittee on Patents, Copyrights and Trademarks. The four-hour session was conducted by **Senator Charles McC. Mathias (R-MD)**, Chairman of the Subcommittee and the leading sponsor of the Senate bill. **Senator Howard Metzenbaum (D-OH)**, **Senator Patrick Leahy (D-VT)** and **Senator Dennis DeConcini (D-AZ)** also attended. Other members of the Judiciary Committee were represented by their staff members handling the Home Audio Recording Act.

Testifying in favor of the legislation before a standing-room-only audience were three representatives of the Save America's Music Coalition: **Stanley M. Gortikov**, President of the Recording Industry Association of America, **George David Weiss**, President of the Songwriters Guild of America and **Dr. Alan Greenspan**, former Chairman of the President's Council of Economic Advisors. Five representatives of the Audio Recording Rights Coalition, led by lawyer/lobbyist **Charles D. Ferris**, voiced opposition to the proposed bill.

Mr. Gortikov explained that the proposed royalty rates of one penny per minute of blank audio tape playing time and five percent of the wholesale price of an audio recording machine (and 25% for dual cassette machines) would allow people both to continue to tape at home at significant cost savings and also compensate music creators for the financial losses they suffer when people tape at home instead of purchasing pre-recorded tapes or albums.

"There are as many albums being taped at home today as are being sold . . ." said Gortikov. "So why should the music industry be the only industry whose products are being appropriated without compensation?"

Dr. Greenspan stated that under the royalty system an estimated \$200 million per year would be returned to music copyright holders — including music publishers, record companies, songwriters, performing artists, union members and others — as compensation for their creative effort to produce music for public consumption. He noted that this amount is far less than the amount the music industry actually loses to home taping.

Mr. Weiss pointed out that, as a songwriter, royalties constitute his sole source of income. Without a workable system for royalty payment according to the intent of the copyright law, said Mr. Weiss, "I'd have to get a new job. I'd have to become a shoe salesman. But God put a song in my heart, not a shoe, so please pass this legislation and let me get on with my work!"

Representatives of the Audio Recording Rights Coalition incorrectly called the proposed royalty "a tax" (implying that it is *not* compensation for creative work but a form of government revenue) and alleged that home taping does not affect pre-recorded music sales or harm people in the music business. They claimed that most home tapes are made from music in a taper's own collection and that home taping stimulates music sales.

In contrast, Dr. Greenspan's analysis shows that home taping causes the recording industry to lose more than \$1.5 billion in sales every year. Furthermore, the Audits and Surveys Report indicates that for every record sale the music community gains from home taping, it loses at least ten others.

Also testifying were **Ralph Oman**, Register of Copyrights, who pointed out that the proposed legislation is technically sound and timely, having been recently enacted in ten other countries, and **Congressman Bruce Morrison (D-CT)**, key sponsor of the bill in the House of Representatives.

Both the Save America's Music Coalition and the Audio Recording Rights Coalition were closely questioned by the Senators. **Metzenbaum** criticized SAM for not providing financial data on record companies in sufficient detail, while **Leahy** expressed astonishment at the ARRC claim that hardly anyone tapes *just to save money!*

Not surprisingly, there was some discussion about whether the bill would provide a way for megastars like **Michael Jackson** to make even more money. "Of course he would make money," said Mr. Weiss, "and he should because he earned it by making music that people like. That's the American way. Just like when I write a song that people like, I should make money, too. This legislation would allow that to happen."

Or, as **Senator Mathias** put it, "Is it more fair to steal a rich man's cow than to steal a poor man's cow?"

Senator Mathias closed the session by remarking that although the legislation is not perfect, it is the best approach proposed so far to alleviating the complex problems surrounding home taping. He invited anyone with a better idea to be sure to let the Judiciary Committee know about it.

Please note that many members of the Judiciary Committee are undecided about the Home Audio Recording Act. Hearings help clarify the issue, but they still need to hear the views of constituents. Write in support of S. 1739!!!

BEHIND THE LENS

Ronnie Milsap Golden Video Hits, a Country-rock video collection featuring such Milsap hits as "She Loves My Car", "Any Day Now" and "Stranger In My House" is now available in VHS Hi-Fi Stereo, Dolby System and BETA Hi-Fi Stereo. An RCA Video Productions presentation, the video also includes "I Wouldn't Have Missed It For The World", "It's All I Can Do" and "There's No Gettin' Over Me" — all re-creations of a Milsap concert in Las Vegas. The suggested retail price of the video is \$19.95.

"**Some Girls Have All The Luck**", **Louise Mandrell's** current video, has become the first known "commercially sponsored" Nashville-oriented video. Royal Crown Cola underwrote the video's production cost in exchange for product exposure within the visual context of the video. **Mandrell-Cook**, a newly formed Nashville-based group which seeks corporate sponsorships for such endeavors, announced the Royal Crown Cola sponsorship in November. The Mandrell video is based on the artist's interpretation of the Rod Stewart number 1 hit, "Some Guys Have All The Luck".

"**You're Gonna Miss Me When I'm Gone**", **Judy Rodman's** first video, was recently named Best Video Starring a Female in Andrew Roblin's second annual Country Video Awards as published in MUSIC ROW. The video's executive producer was Alan Bernard.

"**Once Upon A Time**", **Bobby Blue's** third video, was released in November. The video, taken from Blue's **TURN ON THE BLUE LIGHT** album, envisions Blue as a young man reminiscing about his first love. "Once Upon A Time" has played on VH-1, The Nashville Network and Country Music Television.

Ricky Skaggs' acclaimed "Country Boy" video was recently named Country Video of the Year at the 1985 American Video Awards held in Los Angeles on November 20th. The video was produced by **Bob Jason** and directed by **Martin Kahan**. "Country Boy" was filmed in New York City and features special appearances by **Bill Monroe**, New York Mayor **Ed Koch**, and actor **David Keith**.

Larry Gatlin and the Gatlin Brothers' video, "**Runaway Go Home**", has been selected by the U.S. Department of Health and Human Services as the national theme for their Runaway and Homeless Youth Bureau. "The message that Larry Gatlin is conveying through his song and video is of paramount importance. We are committed to the project and look forward to this partnership," said **Dorcus R. Hardy**, assistant secretary of the federal agency.

During its 28th annual ceremonies November 15 in New York, the International Film & Television Festival of New York bestowed its first gold medal in the Country/Western video category to the "**Highwayman**" and its second place silver medal to "**Who's Gonna Fill Their Shoes**". **Jon Small** produced and co-directed with **Peter Israelson** the "Highwayman" video which featured superstars **Johnny Cash**, **Waylon Jennings**, **Kris Kristofferson** and **Willie Nelson**. "Who's Gonna Fill Their Shoes" was directed by Nashville-based **Scene Three's Marc Ball** and produced by **Kitty Moon**. It starred **George Jones**.



Getting it straight . . . George Strait takes a minute to listen to directions from cinematographer Larry Boothby and assistant cameraman Mark Sedgwick during the shooting of his single "The Chair". The video was shot by Scene Three.



Bein' Bad! Sawyer Brown's latest video "Betty's Bein' Bad" from their album SHAKIN' has received wide media exposure the past few months — airing on VH-1 and being featured on the "Today Show" and "Entertainment Tonight". Shot in New York City, the video was produced by Martin Kahan and features an appearance by weatherman Willard Scott of NBC-TV's "The Today Show". Pictured at the video taping are (L to R) Bobby Randall, Sawyer Brown; (kneeling) Kahan; Mickey Baker, manager of the group; Mark Miller, Sawyer Brown; Mary Anne Lamb, who plays Betty Boop in the video; Scott; Gregg "Hobie" Hubbard, Sawyer Brown; Mick Kleber, director of Music development for Picture Music International and group members Joe Smyth and Jim Scholten.

Photo by: Larry Busacca



Photo by: Henry Diltz

Kenny Rogers and director David Hogan take a moment on the set of Rogers' "Morning Desire" video shoot to discuss "passive cubism", a new film technique used in the clip. "Morning Desire", from Rogers' THE HEART OF THE MATTER album, was shot on location in Hidden Valley, CA.



Restless night! Restless Heart made their debut performance at a recent showcase in Dallas. A crowd of industry representatives cheered the group on as they performed hits from their current album RESTLESS HEART including "Let The Heartache Ride", "I Want Everyone To Cry", and their current single-video "Heartbreak Kid". Pictured (L to R) are Greg Jennings, John Dittrich, Larry Stewart, Dave Innis and Paul Gregg.

UPDATE

Awards

Loretta Lynn and Marty Robbins were the 1985 honorees of The Marty Robbins Lifetime Achievement Awards, based on ballots cast by KRPT, Anadarko, OK, listeners. The awards, now in their third year, give KRPT listeners the opportunity to honor two stars each year in the "living" and "deceased" categories, and are based on a lifetime of achievement in Country Music.

Signings

John Conlee to Buddy Lee Attractions . . . Larry Sparks & The Lonesome Ramblers to The Dick Shuey Agency . . . David Chamberlain, Skip Ewing and S. Alan Taylor to the writing staff of Acuff-Rose-Opryland Music . . . Tommy Thomason to the Little Richie Johnson Advertising Agency . . . Lyn Powell to Diamond Talent and Nashville Unlimited . . . Lee Guthrie to Atlas Artist Bureau, Inc. . . . Sunshine to Chaparral Records . . . Jon Butcher to Chappell/Intersong . . . Rockin' Sidney to The Jim Halsey Co., Inc. . . . Waylon Jennings to MCA Records . . . John Warren to Fran Graves Artist Agency . . . Helen Cornelius to Headline International Talent . . . Sweethearts of the Rodeo, Libby Hurley, Joanna Jacobs, Lewis Storey and Marty Stuart to CBS Records . . . Pake McEntire to Broadcast Music, Inc. and RCA Records . . . Sawyer Brown, Tammy Wynette and Keith Stegall to William Morris Agency.

New Companies

Dancing Fires Publishing, an independent publishing company, has been formed by Sharon Cookson. Located at 1650 Cookson Court, Las Vegas, NV 89115; the company's telephone number is (702) 452-0954.

CKM Enterprises, a management firm specializing in the artist development and placement of literary and television projects, has opened in Nashville. For further information, contact Carolyn McClain, CKM Enterprises, P.O. Box 23344, Nashville, TN 37202; (615) 833-4682.

Larry Ray & Associates, a full service management company has been established at 401 Park Place, Suite 207, Kirkland, WA 98033. The telephone number is (206) 827-0137.

Radio Syndication, Inc., has been formed by Thurston Moore and Biff Collie, with offices at 202 Slayton Drive, Madison, TN 37115. The company is producing unique radio features ranging in length from 60 seconds to multiple-hour specials for all types of radio formats. Telephone (615) 868-4353 for more information.

Compleat Entertainment Corporation has announced the formation of a book publishing/agency division to the Compleat companies. The address for the new division is 21 Music Circle East, Nashville, TN 37203; (615) 255-8855.

Hank Thompson's Celebrity Country Artists has opened at Rt. 1, 21715 West 13th Street, Sand Springs, OK 74063. The telephone number is (817) 491-2545.

Jobete/Stone Diamond Music, with offices in Hollywood and New York City, recently opened its new Nashville office at 1109 17th Avenue, South, 37203. Roger Gordon is vice president of the Nashville operation, and Susan Burns is professional manager.

On The Move

Dorothy Hamm, a freelance writer for COUNTRY NEWS and AMERICAN SONGWRITER, has been hired as director of public relations and marketing for Jayne Lybrand Associates, Inc.

Jerry J. Naylor, a veteran Country Music performer and recording artist, has been appointed a member/commissioner of the National Commission for Employment Policy. Naylor was appointed by President Reagan for a three-year term, expiring September 30, 1988.

R. C. Bradley has joined the Jim Halsey Company as vice president for corporate development. And, **Mack Sanders** has become associated with the Halsey Company as advisor and consultant for its radio promotions division and other broadcast areas of interest to the agency.

Rochelle Friedman, managing editor of COUNTRY MUSIC MAGAZINE, has been appointed a vice president of Silver Eagle Publishers.

Richard Ward has assumed the position of operations manager of WREN, Topeka, KS.

Gary Borman and **Harriet Sternberg** have joined the management division of Kragen and Company. Borman has been retained for personnel management duties and for responsibilities in the company's production arm. Sternberg, Kragen and Company's vice president of marketing and creative services, has now assumed managerial duties as well, and will be managing **Sheryl Lee Ralph**, a new Kragen and Company client.

Former Miami Dolphin **Uwe Von Schamann** has joined the sports staff of KEBC, Oklahoma City, OK.

Tom Gregory has been hired as a promotion and media assistant for The Media Group. In addition, **Lisa Keeling** will handle special projects, and the office assistant position has been filled by **Lisa Rota**.

Randy Goodman has been promoted from manager, product management, to director, merchandising, for RCA Records Nashville. Assuming Goodman's former position is **Phran Schwartz**.

Greg Alliapoulos has joined Jo-Ann Geffen & Associates as senior publicist. Also joining the firm as an account executive in the television department is **Virginia Mastroianni**.

Dale Eichor has been named operations director for KWMT-AM and KKEZ-FM, Fort Dodge, IA.

Robert (Rob) E. Vandine has been promoted to general sales manager for WWVA/WOVK Radio, Wheeling, WV.

Gary Balaban, program director for WMZQ AM, Washington, D.C., has been appointed acting program director for the station's FM format.

Terri A. Phillips has been promoted to advertising director for the Wheeling Broadcasting Company.

Edward P. Murphy has been elected president and chief executive officer of the National Music Publishers' Association (NMPA), and **Irwin Z. Robinson** has been named chairman of the board.

Katy Bee has been retained as writer of the new PULSE magazine column, "Nashville Newswire", which focuses on new faces and trends in the business, who's in the studio, hot local acts, record distribution networks, news releases, new signings and songwriters.

Tim O'Brien has been named managing editor of AMUSEMENT BUSINESS.

Charlie Strickland has joined the Satellite Music Network as general sales manager.

Lynn Gillespie, formerly with MTM, Nashville, has been named executive director of the Nashville Music Association.

Art Menius, a freelance writer and publicist specializing in bluegrass music, has been selected acting executive director for the newly formed International Bluegrass Music Association. **Peter Van Kuykendall**, publisher of BLUEGRASS UNLIMITED, is chairman.

International

Gordon Burnett, a member of the 1985 - 86 Academy of Country Music Entertainment's (ACME) board of directors, has completed a survey with Country radio stations across Canada. From the survey, Burnett found that the total Canadian circulation or listening audience based on an average daily rate is 6.5 million — a figure which represents almost a quarter of the population.

The Academy of Country Music Entertainment has a new mailing address — P.O. Box 155, Station M, Toronto, Ontario, M6S4T3. The telephone number remains the same at (416) 762-4088.

The British Country Music Association announced the winners of its 1985 poll at its annual Awards Ceremony in November.

Philomena Begley was crowned as Female Soloist; **Raymond Froggatt** received Male Soloist honors; **The Duffy Brothers** were awarded Best Duo; Group of the Year was **Colorado** and tapped as Most Promising Act was **Sarah Jory**. For more information, contact the British Country Music Association, P.O. Box 270, London N16 5XH.

The Bellamy Brothers recently completed a successful European tour to promote their current album, **HOWARD AND DAVID**. The tour began with an awards presentation and concert in Vienna, Austria, continuing through Luxemburg, Belgium, Germany and Holland where they visited both television and radio stations.

Silk Cut Festival 1986 has been announced for March 29 through 31 by Mervyn Conn, organizer of the event. Some of Country Music's greatest acts will headline the festival at London's Wembley Arena. Following is a lineup for each day: Saturday, March 29 — **George Jones, Johnny Russell, Bill Monroe, Barbara Fairchild, The Moody Brothers, Melba Montgomery, Jimmy Payne** and **George Hamilton IV** as MC; Sunday, March 30 — **Waylon Jennings, Jessi Colter, Lacy J. Dalton, Exile, Rex Allen, Jr., Nicolette Larson, Lloyd Green, Nashville Superpickers, Becky Hobbs** and **Lee Arnold** as MC; and Monday, March 31 — **Johnny Cash, June Carter, Janie Fricke, Anita Carter, The Johnny Cash Showband, The Drifting Cowboys, Margo Smith, Stonewall Jackson, Vernon Oxford** and **Gordie Tapp** as MC. For more information, contact the Mervyn Conn Organization, Silk Cut, M.C. House, 14 Orange Street, London WC2. The telephone number is 01-930 7502-9.

The CMA Board of Directors will hold their first quarterly board meeting of 1986 at the May Fair Hotel in London, England on January 23 and 24.



In Memoriam

John Lair

Country Music pioneer John Lair died Tuesday, November 12, at Central Baptist Hospital in Lexington, Kentucky. He was 91. A perennial nominee for the Country Music Hall of Fame, Lair was the founder of the Renfro Valley Barn Dance.

Merle Watson

Merle Watson, 36-year-old son of Country artist Doc Watson, died October 23 in a traffic accident near his home north of Lenoir, North Carolina. Watson is remembered for his excellent abilities as a flatpicker, fingerpicker, slide guitarist and clawhammer banjoist. He had been touring with his father since age 15, and had recently joined his father in recording a bluegrass album which will be released next spring.

"America Is" slated as official song . . . ASCAP President Hal David and Joe Raposa (left and right respectively) are congratulated by Lee Iacocca (second from left), chairman of Chrysler Motors, Inc. and chairman of the Statue of Liberty/Ellis Island Foundation, for their song "America Is" — named the official song for the Statue of Liberty restoration campaign. The CBS release is performed by B. J. Thomas (second from right) and is included on his current LP, **THROWING ROCKS AT THE MOON**.



MEDIA

Hawaii Live Radio will kick off a special satellite-live broadcast on January 18, 1986 at 6:00 p.m. HST to salute the Statue of Liberty. "A Country Music Salute to the Statue of Liberty" will air for 24 hours to all of America and 44 countries abroad. Six top Country air personalities will present the program, which will originate from the beach at Waikiki. For more information, please call John Wright, K59/KULA LITE RADIO, Hawaii, at (808) 949-6131.

INSIDE COUNTRY MUSIC, a critically acclaimed book by Larry E. Wacholtz, is set for release by Billboard Books in March. The book details the music industry from the inception of a song through the release of a record through interviews with experts in each field. At 224 pages, INSIDE COUNTRY MUSIC will retail for \$14.95.

Chet Hagan, veteran producer of Country Music television specials, has announced the release of two books dealing with Country Music. AMERICA'S COUNTRY HERITAGE — a collection of 54 biographical essays on the members of the Country Music Hall of Fame and the winners of the Academy of Country Music's Pioneer Awards (published by Third Coast Publishing, Nashville) — and ECHOES OF THE GRAND OLE OPRY — a 60th anniversary history of the world famous radio show (published by Opryland USA, Inc.).

Ricky Skaggs raised nearly \$7,500 for the Corpus Christi, TX, Police Athletic League when he performed before a capacity crowd in October. The fundraiser, co-sponsored by K.99-FM and sister station KRY5-AM, was held to raise money for athletic opportunities to underprivileged youths in Corpus Christi.

FM93 WPOC, Baltimore, MD, and Nationwide Insurance have extended their "Pic-Me-Up" safe-driving program to the Annapolis area. The program, which originally included the Baltimore metropolitan area exclusively, provides free, safe, taxi rides home to patrons of more than 200 bars, clubs and restaurants in the Baltimore area.

Barbara Mandrell recently premiered a national TV and radio public service campaign on safety belts. The campaign was produced for the U.S. Department of Transportation in conjunction with the National Safety Council and the American Academy of Orthopaedic Surgeons. Mandrell was chosen to do the spots because of her near-fatal accident in September 1984. In addition to providing the spots, Mandrell served as honorary chairman of National Buckle Up Week in November.

ABC-TV aired a three-hour prime time special honoring TV's longest-running variety series "American Bandstand" in December. Host of the show, "American Bandstand's 33 1/3

Celebration", was Dick Clark. Among the live performances was a musical tribute to "The King", Elvis Presley, by a 23 member "supergroup" of top contemporary musicians. Members of the "supergroup" included Glen Campbell, John Schneider, Tom Wopat, Charlie Daniels and Ricky Skaggs.

COUNTRY MUSIC, USA, a book by CMA member Bill C. Malone, has been re-published in a revised and enlarged edition by the University of Texas Press in Austin. The book contains three completely new chapters and an extensive number of new photographs.

Ricky Skaggs' concert at London's Dominion Theatre was featured recently on a special edition of BBC-1 TV's "Late Night in Concert". The special, which included Skaggs singing such hits as "Country Boy", "Highway 40 Blues" and "Waitin' For The Sun To Shine", attracted an amazing 1.1 million viewers — the largest audience ever reported for the show.

Mercury/PolyGram Records has released a collection of Hank Williams classics. The release comes after The Nashville Network broadcast of the documentary special, "The Day Hank Williams Died". The special, narrated by storyteller Tom T. Hall, aired on New Year's Eve — the day of Williams death in 1953.

Country comedian Jerry Clower has been tapped to star in a movie depicting his life story from the time he "first saw the light of day" in Amite County, MS. The film is being produced by Life Productions, Inc and is expected to be released in the spring of 1986.

THE COUNTRY MUSIC CONSULTANT GUIDE TO VINTAGE HITS 1950 - 1980, and THE COUNTRY MUSIC CONSULTANT GUIDE TO VINTAGE HITS 1980 - 1984, by Carl Drake, are now available direct from the publisher, Stranger Productions, P.O. Box 1227, Anadarko, OK 73005.

Gary Morris will make his television series debut in "Dynasty II: The Colbys" in January. Morris will portray Wayne Masterson, a Country singer, in the ABC-TV series. "Dynasty II: The Colbys" airs Thursdays at 9:00 p.m.

WRITE IT DOWN: A HISTORY OF COUNTRY MUSIC IN HAMPTON ROADS, by George A. Crump, chairman of the board and chief executive officer of WCMX Radio, Virginia Beach, VA, is now available. WRITE IT DOWN reveals the story of WCMS, while portraying the story of the evolution of Country Music in general from the mountain porches of Appalachia to the top of the music industry. For more information write: The Donning Company/Publishers, 5659 Virginia Beach Boulevard, Norfolk, VA 23402.



Talking on "Today" . . . Juice Newton recently appeared on "The Today Show" with host Bryant Gumbel. During the interview, Juice discussed her latest album, OLD FLAME, her current video, "Hurt", and her recent success — a number one record with "You Make Me Want To Make You Mine".

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FACTFILE

JANUARY

(*denotes birthdays)

- 1 *Barry M. Goldwater
*Paul Revere
Hank Williams dies at age 29, 1953
Johnny Cash's first concert for the inmates at San Quentin Prison; Merle Haggard is in the audience, 1960
First Rose Bowl football game, 1902
President Lincoln frees the slaves, 1863
- 2 *Roger Miller; Fort Worth, Texas
*Dick Feller; Butler, Missouri
Tex Ritter dies of a heart attack, 1974
Religious services are broadcast over the radio for the first time, 1921
Senator John F. Kennedy of Massachusetts announces his candidacy for President, 1960
- 3 *Leon McAuliff; Houston, Texas
*Ray Milland
*Henry Louis Stram
"March of Dimes" campaign to fight polio is organized, 1938
Alaska becomes 49th state in the U.S., 1959
- 4 *Sir Isaac Newton
*Louis Braille
*Dyan Cannon
George Jones employed by Grand Ole Opry, 1969
Dolly Parton employed by Grand Ole Opry, 1969
Hank Williams' funeral draws more than 20,000 mourners to Montgomery, Alabama, 1953
- 5 *Sam Phillips; Florence, Alabama
*George Washington Carver
*Byron Bancroft Johnson
George Burns hits Country charts with "I Wish I Was Eighteen Again", 1980
First woman governor, Nellie T. Ross, is sworn in as chief executive of Wyoming, 1925
- 6 *Earl Scruggs; Cleveland County, North Carolina
*Joan of Arc
*Carl Sandburg
*Danny Thomas
New Mexico becomes 47th state in the U.S., 1912
President Theodore Roosevelt dies at his home, 1919
- 7 *Jack Greene; Maryville, Tennessee
*Leona Williams; Vienna, Missouri
*President Millard Fillmore
Radio Station WWVA in Wheeling, West Virginia broadcasts the first "Wheeling Jamboree", 1933
First Presidential election held in the United States, 1789

President Truman announces the development of a hydrogen bomb, 1953

- 8 *Elvis Presley; East Tupelo, Mississippi
Sara Carter dies, 1979
General Charles de Gaulle begins serving his first term as president of the Fifth French Republic, 1959
Battle of New Orleans, 1815
- 9 *Crystal Gayle; Paintsville, Kentucky
*Jack McFadden; St. Louis, Missouri
*Joan Baez
*President Richard Nixon
*Bart Starr
Johnny Cash Parkway is dedicated in Hendersonville, Tennessee, 1982
Mississippi secedes from the Union, 1861
- 10 *Sal Mineo
*Rod Stewart
Thomas Paine publishes *Common Sense*, urging the colonist to separate from Great Britain, 1776
Florida secedes from the Union, 1861
- 11 *Goldie Hill; Karnes County, Texas
*Alexander Hamilton
Milk was delivered for the first time in glass bottles, 1878
- 12 *Tex Ritter; Nederland, Texas
*Ray Price; Perryville, Texas
*William Lee Golden; Brewton, Alabama
*Joe Frazier
*Jack London
Amelia Earhart Putnam is first woman to cross the Pacific, 1935
- 13 *Robert Stack
*Sophie Tucker
WLW Midwestern Hayride first televised, 1948
Wyatt Earp dies, 1929
- 14 *Billie Jo Spears; Beaumont, Texas
*Billy Walker; Ralls, Texas
*Albert Schweitzer
Henry Ford inaugurated the assembly line, 1914
The first "hootennany" is held at the White House, 1964
- 15 MARTIN LUTHER KING, JR. DAY
*Martin Luther King, Jr.
*Aristotle Onassis
Term "hillbilly" is used for the first time to describe Country Music, 1925
Donkey is used to symbolize the Democratic Party, 1870
- 16 *Ronnie Milsap; Robbinsville, North Carolina
*Jim Stafford; Eloise, Florida
*Jay Hanna (Dizzy) Dean

*Ethel Merman
Alabama's ROLL ON album is the first Nashville album to ship platinum, 1984
Civil Service Commission formed, 1883
Shah leaves Iran, 1979

- 17 *Walter Bailes; Charleston, West Virginia
*Grady Martin; Chappel Hill, Tennessee
*Benjamin Franklin
- 18 *Bobby Goldsboro; Marianna, Florida
*Oliver Hardy
*Cary Grant
- 19 *Phil Everly; Chicago, Illinois
*Dolly Parton; Locust Ridge, Tennessee
*Robert E. Lee
Ralph Peer dies in Hollywood, California, 1960
First Presidential news conference covered by moving picture and television cameras, 1955
- 20 *Slim Whitman; Tampa, Florida
*George Burns
*Patricia Neal
Jerry Lee Lewis makes Grand Ole Opry debut, 1973
Jimmy Carter inauguration includes performances by The Charlie Daniels Band, 1977
- 21 *Mac Davis; Lubbock, Texas
*Jimmy Ibbotson (NGDB); Philadelphia, Pennsylvania
*Jack Nicklaus
Patsy Cline appears on "Arthur Godfrey's Talent Scouts", 1957
First atomic powered submarine launched, 1954
- 22 *Lord Byron
*Art Rooney
First American novel is published, 1789
President Lyndon Johnson dies, 1973
- 23 *Ernie Kovacs
Willie Mays elected to the Baseball Hall of Fame, 1979
North Korea seizes U.S. Navy ship *Pueblo*, 1968
- 24 *Doug Kershaw; Tiel Ridge, Louisiana
*Ray Stevens; Clarksdale, Georgia
Sir Robert Baden-Powell organizes the first Boy Scout Troop, 1908
Theme song from "9 to 5" by Dolly Parton tops the charts, 1981
- 25 *Jimmy Buffett; Mobile, Alabama
Shays' Rebellion, 1787
Nellie Bly completes her trip around the world, 1890

- 26 ***Clayton "Pappy" McMichen**; Alatoona, Georgia
 ***Claude Gray**; Henderson, Texas
 ***Dave Rowland**; Sanger, California
 Louisiana secedes from the Union, 1861
- 27 ***Buddy Emmons**; Mishawaka, Indiana
 *Wolfgang Amadeus Mozart
 Elvis Presley's "Heartbreak Hotel" released, 1956
 The National Geographic Society is founded, 1888
- 28 ***Sir Francis Drake**
 United States Coast Guard established, 1915
- 29 ***Patsy Sledd**; Falcon, Missouri
 *John Forsythe
 "Lucille" enters the Country charts, launching Kenny Rogers' Country Music career, 1977
 Kansas becomes the 34th state, 1861
- 30 ***Norma Jean**; Winston, Oklahoma
 ***Jerry Bradley**
 ***Jeanne Pruett**; Pell City, Alabama
 *President Franklin Delano Roosevelt
 The Library of Congress is destroyed by British forces, 1815
 "The Lone Ranger" is broadcast on the radio for the first time, 1933
- 31 ***Tallulah Bankhead**
 *Suzanne Pleshette
 Explorer 1, the United States' first satellite, is launched from Cape Canaveral, 1958
 TET offensive begins, 1968

FEBRUARY

- 1 ***Don Everly**; Brownie, Kentucky
 ***Ray Sawyer**; Chicksaw, Alabama
 *Stuart Whitman
 Scotty Wiseman dies of a heart attack, 1981
 First insurance policy covering the driver of an automobile is issued, 1898
 James K. Polk leaves Nashville to be sworn in as President, 1845
 First meeting of U.S. Supreme Court, 1790
- 2 *GROUNDHOG DAY
 ***Lester McFarland**; Gray, Kentucky
 ***Howard Bellamy**; North Florida
 National League is formed with eight baseball teams, 1876

- U.S. buys \$15 million worth of land from Mexico-Texas, New Mexico, Arizona and California, 1848
- 3 ***Horace Greeley**
 ***Norman Rockwell**
 Buddy Holly dies in a plane crash, 1959
- 4 ***Charles Lindberg**
 ***Betty Friedan**
 ***Byron Nelson**
 Billy Walker employed by Grand Ole Opry, 1960
 Confederate States of America formed, 1861
 George Washington elected president, 1789
- 5 ***Claude King**; Shreveport, Louisiana
 ***Mervyn Conn**
 ***Adlai Stevenson**
- 6 ***Aaron Burr**
 ***Mike Farrell**
 *President Ronald Reagan
 Ronnie Milsap employed by Grand Ole Opry, 1976
 Conway Twitty and Loretta Lynn make their debut as a duo with "After The Fire Is Gone", 1971
- 7 ***Wilma Lee Cooper**; Valley Head, West Virginia
 ***Charles Dickens**
 ***Buster Crabb**
 First ballet group formed in the U.S. makes debut performance, 1827
 More than 3,000 Beatle fans await the foursome's arrival in New York, 1964
- 8 ***Harold "Pappy" Daily**; Yoakum, Texas
 ***Merle Watson**; North Carolina
 ***Dick Goodman**
 John Conlee employed by the Grand Ole Opry, 1981
 Webb Pierce enters Country charts with "Wondering", 1952
- 9 ***Ernest Tubb**; Crisp, Texas
 ***Joe Ely**; Amarillo, Texas
 ***Roger Mudd**
 Jefferson Davis elected president of the Confederacy, 1861
- 10 ***Jimmy Durante**
 Elvis Presley first records in Nashville, 1956

- Charlie Louvin employed by the Grand Ole Opry, 1955
 Eddie Rabbitt tops the Country charts with "Every Which Way But Loose", 1979
- 11 ***Wesley Rose**; Chicago, Illinois
 ***Burt Reynolds**
 *Thomas Edison
 For the third time in two months a major air disaster takes place in Elizabeth, New Jersey, resulting in the death of 33 persons, 1952
- 12 ***Moe Bandy**; Meridian, Mississippi
 ***Stephen H. Sholes**; Washington, D.C.
 *Charles Darwin
 All women in the Territory of Utah are granted full suffrage, 1870
- 13 ***Tennessee Ernie Ford**; Bristol, Tennessee
 ***Boudleaux Bryant**; Shellman, Georgia
 ***Jim McReynolds**; Coeburn, Virginia
 *Kim Novack
 ASCAP organized in New York City, 1914
- 14 VALENTINE'S DAY
 ***Razzy Bailey**; Lafayette, Alabama
 ***Jack Benny**
 ***John Barrymore**
 "Kaw Liga" enters the Country charts, 1953
 President-elect Franklin D. Roosevelt narrowly escapes assassination in Miami, Florida, 1933
- 15 ***Hank Locklin**; McLellan, Florida
 *Susan B. Anthony
 *Roger B. Chaffee
 "Oh Lonesome Me"/"I Can't Stop Lovin' You", Don Gibson's double-sided hit, enters the charts, 1958

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), as well as from original research.]

Country Gold and Platinum

RIAA Certified Gold November/December Awards

- "Greatest Hits Volume 2" . . . Ronnie Milsap . . . RCA Records
 "Five-O" . . . Hank Williams, Jr. . . . Warner Bros. Records
 "A Decade of Hits" . . . The Charlie Daniels Band . . . Epic
 "Greatest Hits" . . . Lee Greenwood . . . MCA
 "Alabama Christmas" . . . Alabama . . . RCA
 "George Strait's Greatest Hits" . . . George Strait . . . MCA

RIAA Certified Platinum December Awards

- "Alabama Christmas" . . . Alabama . . . RCA

Answer To Trivia Quiz From Page 3

Joe Sun

Trivia Quiz courtesy of Kraft, sponsor of the annual CMA Awards, and the Country Music Association.

DATEBOOK

January

- 2-4 10th Annual New Year's '86 Festival / Convention Center / Jekyll Island, GA
- 13 Sixth Annual National Songwriter Awards / Tennessee Performing Arts Center
- 13-17 NAB Board of Directors / Mullet Bay Resort / St. Martin, Virgin Islands
- 23-24 CMA Board of Directors / London, England
- 23-26 The Professional Live Entertainment Touring Industry / Summit '86, the sixth annual national convention and trade show / Fountainbleau Hotel / Miami, FL
- 24-26 Bluegrass Music Awards / Opryland USA Hotel / Nashville, TN
- 27 American Music Awards / Los Angeles, CA
- 27-31 MIDEM '86 / Cannes, France

February

- 15-20 National Association for Campus Activities Convention / Sheraton Washington Hotel / Washington, D.C.
- 25 28th Annual Grammy Awards / Shrine Auditorium / Los Angeles, CA

March

- 6-8 CRS / MIPS / Opryland Hotel / Nashville, TN
- 22 "The East Tennessee Tribute to Country Music" concert / Knoxville Civic Coliseum / Knoxville, TN
- 29-31 Silk Cut Festival 1986 / Wembley Arena / London

April

- 6-9 Gospel Music Association "GMA '86" / Nashville, TN

- 16-17 CMA Board of Directors / Chicago, IL

May

- 5 Academy of Country Music Awards / Buena Park, CA

June

- 6-8 ICMA spring meeting / Nashville, TN
- 9-15 Fan Fair / Tennessee State Fairgrounds / Nashville, TN
- 19 ICMA spring meeting / Nashville, TN

July

- 1-6 Wyoming Country Music Festival and Trade Convention / Campbell County Fairgrounds / Gillette, WY
- 15-17 CMA Board of Directors / San Francisco, CA

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