

Close up



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CMA Board Approves Landmark Roundtables

Among the items approved by the CMA Board of Directors at its meeting in Chicago April 17th was a landmark series of roundtables to be held in different regions of the country beginning in June. Meeting at The Drake in Chicago, the Board also approved changes in the voting for both the Instrumentalist of the Year and Broadcast Personality of the Year awards and re-organized the dues structure for broadcast organizational members.

Entitled "Positioning Country Music For Bigger Profits In Your Market", the roundtables feature a one-day, concentrated format focusing on the marketing opportunities in Country Music. The first roundtable will be June 18 at The Adam's Mark in Charlotte, NC with subsequent roundtables to be held July 15 at the Airport Marriott in San Francisco, CA; August 12 at the Westin Hotel O'Hare in Chicago, IL; September 9 at the Airport Marriott in Dallas-Fort Worth, TX; and November 13 at the Sheraton Music City in Nashville, TN.

The seminars will explore the regional business issues of Country Music, impart inside knowledge on where the consumer is going, and provide Country Music professionals throughout the U.S. a forum to trade new ideas. Participants can also learn to take advantage of the latest consumer perceptions about Country Music as revealed in a just completed, CMA-commissioned national study which was conducted on a regional basis. Bruce Miller of Chicago's Market Data Corporation, which conducted the study, will present "The Country Music Audience: New Perspectives" at each regional roundtable. The study is a unique diagnostic approach to developing marketing strategies valuable to all major industry segments.

Some of the topics to be covered at the roundtables include: "Traditional vs. Contemporary — The REAL Story"; "Guaranteeing Support From A Record



Photo by: Judi Turner

A big hand for Gary! CMA Board members Randy Owen of Alabama and his wife, Kelli, (lower right) and Louise Mandrell (upper left) join other guests in applauding Gary Morris' performance during Gary's luncheon concert for the advertising community and media during the Chicago Board meeting.

Company"; "The Most Profit-Producing Concept In Country Music"; "The Secret To A Foolproof Playlist"; "Filling A Big Hall Without Willie Nelson"; and "Selling Discount Store Volume In A Retail Outlet". A number of important questions will be addressed, including: Where does research lead? Who's really responsible for selling the product? Do record companies really care about Country Music? Is there any way to make money in Country concert promotion anymore? Where is Country radio going? What's going to happen to Country Music in the next five years?

Top level executives in recording, broadcasting and merchandising as well as a number of major artists are committed as resource people for the roundtables.

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HORIZON

RESTLESS HEART



Restless Heart group members (standing l to r) Paul Gregg, John Dittrich, Greg Jennings, Larry Stewart (center) and Dave Innis (sitting).

It isn't very often that a Country group makes an album without enlisting the expertise of studio musicians to get that "perfect sound". Nor is it very often that a Country group spends hundreds of hours in the studio producing their own album. Such is not the case with Restless Heart — five celebrated Nashville sessionmen — who have jumped into the Country Music scene with a mind all their own.

A product of Grammy-nominated lyricist Tim Dubois — "Love In The First Degree", "She Got The Goldmine & I Got The Shaft" and "Tie Your Dreams To Mine" — Restless Heart is quickly becoming one of Country Music's most compelling and versatile groups in years. Often compared to the Eagles and the Little River Band, the quintet — a skeletal idea just two years ago — is fleshed out by the individual talents of lead singer Larry Stewart, who is also a prolific pianist (he's been playing since age four), drummer John Dittrich, bass player Paul Gregg, guitarist Greg Jennings and keyboardist Dave Innis.

"I think we all had dreams of being in a band someday," said Stewart. Those dreams became a reality when, in the summer of 1983, Dubois had an inclination to derive an outlet for his songs. That outlet? Restless Heart. Upon getting the five man unit together, Dubois engaged the help of one of Nashville's finest, Scott Hendricks, to co-produce and engineer Restless Heart's sessions. "We knew we had something, but we didn't know the magnitude of it," said Hendricks of the group's first session work, continuing, "It was as though it was meant to be." Dubois summed it up when he commented, "What we had was a different and unique formula."

Before long Restless Heart found themselves in the enviable position of having to choose between several major labels. They chose RCA Records, a move, which according to Stewart, "was definitely a step in the right direction."

Perhaps the best way to describe the smooth, harmonic vocals of this band is to say it is their own brand of music. While the group's sound can be compared to the acoustic, tight harmony that flourished in the early 70s, Restless Heart portrays a new

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Up

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Stellar Line-up Of Country Artists To Appear At 1986 Fan Fair

More than 20,000 Country Music fans are expected to converge on Nashville June 9 as the 15th Annual International Country Music Fan Fair begins. A host of Country Music entertainers will be on hand during the week-long celebration, appearing in their booths, on showcases and competing in the annual All American Country Games. Sponsored by the Country Music Association and the

Grand Ole Opry, Fan Fair will be held at the Tennessee State Fairgrounds.

Leading their teams in the fun-filled competition of the Country Games Wednesday, June 11 from 10:00 a.m. to 12:00 noon at Nashville's Vanderbilt Stadium will be Red Team Co-Captains Randy Owen and Gary Morris; White Team Co-Captains Richard Sterban and Joe Bonsall; and Blue Team Co-

Captains Lee Greenwood and Louise Mandrell. Twenty-one other Country artists will join these leaders in such games as a home run relay, baton relay, obstacle course and earth ball push. Adidas will furnish all the uniforms for the games, which will again benefit the Tennessee Special Olympics.

The schedule and tentative line-up of the 1986 Fan Fair Shows is as follows:

Monday, June 9

7:00 p.m. - 10:00 p.m.

Bluegrass Show

Bill Monroe and the Bluegrass Boys
Bluegrass Cardinals
Hy Lo Brown
Wilma Lee Cooper
Eagle Creek Band
Jim & Jesse
Ralph Lewis and the Lewis Brothers
George Winn

Tuesday, June 10

10:30 a.m. - 12:30 p.m.

Songwriters Show

Bobby Bare, *Host*
T. Graham Brown
Hank Cochran
Paul Davis
Dean Dillon
Forester Sisters
Michael Garvin
Don Goodman
Harlan Howard
Bucky Jones
Mary Ann Kennedy
Bob McDill
Paul Overstreet
Chick Rains
Mike Reid
Thom Schuyler
Troy Seals
Russell Smith

3:00 p.m. - 5:00 p.m.

Mercury/Polygram Records Show

Tom T. Hall, *Host*
Donna Fargo
Kathy Mattea
Johnny Paycheck

8:00 p.m. - 10:00 p.m.

MCA Records Show

John Schneider, *Host*
Steve Earle
Reba McEntire
Steve Wariner
The Whites

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Country Radio Format Remains Stable

The 1986 Country Music Association's annual radio survey reveals that the Country format is holding its own, both in the United States and abroad.

The stabilization of the Country market is mirrored by the number of stations programming Country Music. The 1986 total for full-time stations is 2,275, a slight decrease of 14 stations from last year. However, Country radio is expanding in its reach, with 283 FM stations now boosting coverage with more than 50,000 watts, up from 1985's 273.

"There seems to be a perception that Country radio peaked during the 'Urban Cowboy' days," commented Al Greenfield, chairman of CMA's Radio Committee. "The fact is, that thinking is a myth. Looking back to 1980, Country radio stations numbered 1,534. Over the last four years that number has risen and maintained a level of more than 2,265."

Joe Galante, CMA's chairman of the board, said, "This just confirms our belief that Country Music remains a large, stable force in the marketplace and is poised for a period of growth for the coming years."

Explaining a methodology change for the 1986 survey, CMA Associate Executive Director Ed Benson observed, "In previous years, CMA has attempted to identify all stations programming any Country Music. Sampling the stations who indicated on the survey they were programming four hours or less of Country Music per day, we found that nearly all were actually on other formats."

"Because of the expense of tracking these stations in our annual survey and because few who use the survey list ever mail to the four hour or less stations, we have deleted them."

The decision not to include these stations in this year's survey brings the total number of stations included in the survey to 2,910, Benson pointed out. Through the use of a more comprehensive methodology, including tracking non-responding stations by telephone, almost 335 stations were deleted in the four hour or less and non-respondent categories. In other time-segment categories, CMA's extensive research yielded 220 new stations programming Country.

The following chart demonstrates the total number of stations programming Country Music and total number of hours.

	1986 Survey	1985 Survey	# Change	% Change		1986 Survey
Full-time Country	2275	2289	-14	-0.6	AM Stations	1665
12 - 15 Hours Daily	184	189	- 5	-2.6	(AM Stereo)	149
8 - 11 Hours Daily	214	208	+ 6	+ 2.9	FM Stations	113
					(FM Stereo)	983

Geographic Distribution	1986 Survey	Country Radio Full-Time Stations
New England	48	1980 - 1534
Middle Atlantic	115	1981 - 1785
East North Central	335	1982 - 2114
West North Central	384	1983 - 2266
South Atlantic	541	1984 - 2265
East South Central	466	1985 - 2289
West South Central	470	1986 - 2275
Mountain	227	
Pacific	186	

From the Country Radio Survey results, CMA publishes the most comprehensive list available of stations broadcasting Country Music. The list, available upon request for \$10 to CMA members and \$150 to non-members, may be obtained by contacting CMA at (615) 244-2840. The list is also available on mailing labels with the names of music directors or station managers sorted for geographic areas and reporting stations. Station lists and service order forms are available from the CMA Membership Department.

1986 COUNTRY MUSIC ASSOCIATION COUNTRY RADIO STATION MAILING LABEL SERVICE

CMA annually surveys all radio stations in the United States and Canada. From this survey is compiled the most comprehensive list of stations broadcasting Country Music. From this list, CMA makes available to its members the only mailing label service exclusively for Country radio.

Label Service Features:

Labels are high quality, pressure-sensitive (self-sticking) type printed in 3 up rows on continuous form backing. Label format includes:

1. Station call letters.
2. Choice of Music Director, Program Director or Station Manager's name on labels.
3. Complete station mailing address.
4. An asterisk on the label indicating stations which only use syndicated music programming.
5. All labels can be ordered in any of the following sequences:
 - Zip Code
 - Alpha by Call Letter
 - City Within State

Members may order as many sets of labels as they want, in as many categories as they like. Computer print-outs in each category are also available for reference and office use, and may be ordered along with the labels. Prices for labels only are in the left price column and prices for labels plus print-outs are in the right column of the order form. Prices for print-outs only are the same as for labels only. All radio station information is computerized, and is constantly updated with available new information.

The CMA Country Radio List in its regular printed booklet form (8½ x 11) is also available to members. The list contains information pertaining to the stations based on their survey response and is not to be construed as all-inclusive.

TO ORDER: Fill Out Reverse Side and Complete Section Below Please Return Entire Form — A New One Will Be Sent With Your Order

MAIL LABELS TO: (please print)

All orders under 5 lbs. will be shipped First Class.

Name _____

Address _____

Orders over 5 lbs. will be shipped U.P.S.

City _____ State _____ Zip _____

Phone Number (_____) _____

Total Enclosed \$ _____
(from reverse side)

CMA Membership Number _____

Rental Agreement

All Orders Must Be Prepaid
(\$10 Minimum Order)
(Send Check or Money Order)

Regarding the lists requested on this order form, I hereby agree to the following conditions:

1. I will use the labels for one mailing only.
2. I will not reproduce the lists, the labels, or their contents for any purpose whatsoever.
3. I will not sell, resell, or deliver the lists or the labels to any person, firm, or corporation.
4. In the event that I violate or breach the terms of this agreement, I shall be responsible for all damages resulting from such action.

MAIL YOUR ORDER TO:

**CMA Radio List
Chapple Building
Brentwood, TN 37027**

Signature _____

For _____
(Company)

Date _____

BE SURE TO COMPLETE THE REVERSE SIDE BEFORE MAILING

Close Up/June 5

ORDER BLANK 1986 CMA RADIO STATION LIST LABELS

CATEGORIES	NO. OF STATIONS (APPROX.)	PRESSURE SENSITIVE LABELS ONLY		LABELS & PRINT-OUT*		AMOUNT
		No. of Sets	Price Per Set	No. of Sets	Price Per Sets	
HOURS						
1. Full-time Country	2275	()	\$140.00	()	\$210.00	\$ _____
2. 5 - 15	635	()	45.00	()	67.50	\$ _____
3. Total List — all full and part-time	2910	()	180.00	()	270.00	\$ _____
REPORTING STATIONS						
4. BILLBOARD	129	()	\$18.00	()	\$27.00	\$ _____
5. CASHBOX	89	()	18.00	()	27.00	\$ _____
6. GAVIN REPORT	181	()	18.00	()	27.00	\$ _____
7. RADIO & RECORDS	162	()	18.00	()	27.00	\$ _____
8. All Reporting (no duplicates)	358	()	45.00	()	67.50	\$ _____
GEOGRAPHICAL DIVISION (all Full and Part-Time Country)						
9. New England (CT, ME, MA, NH, RI, VT)	48	()	\$12.00	()	\$18.00	\$ _____
10. Middle Atlantic (NJ, NY, PA)	115	()	12.00	()	18.00	\$ _____
11. East North Central (IL, IN, OH, MI, WI)	335	()	23.00	()	34.50	\$ _____
12. West North Central (MN, IA, KS, MO, NE, ND, SD)	384	()	23.00	()	34.50	\$ _____
13. South Atlantic (DE, FL, GA, MD, NC, SC, VA, WV, Washington, D.C.)	541	()	34.00	()	51.00	\$ _____
14. East South Central (AL, KY, MS, TN)	466	()	28.00	()	42.00	\$ _____
15. West South Central (AR, OK, TX, LA)	470	()	28.00	()	42.00	\$ _____
16. Mountain (CO, AZ, ID, NV, NM, UT, WY, MT)	227	()	18.00	()	27.00	\$ _____
17. Pacific (AK, CA, HI, OR, WA)	186	()	12.00	()	18.00	\$ _____
18. Canada	135	()	12.00	()	18.00	\$ _____
(To order all stations in categories 9 - 18, see No. 3 above)						
19. Satellite Reception Capability	2199	()	\$56.00	()	\$84.00	\$ _____
SUBTOTAL (\$10.00 Min. Order) \$ _____						
POSTAGE AND HANDLING \$ _____ 5.00						
TOTAL \$ _____						

I prefer that the name appearing on each label be that of the station's:

Music Director _____
 Program Director _____
 Station Manager _____

I prefer that all labels be in the following sequence:

Zip Code _____
 Alpha By Call Letter _____
 City Within State _____

*If ordering print-out only, price is the same as pressure sensitive labels only.

AIRCHECK

Station WBOS

"Boston begins with 'BOS'," relates WBOS program director Mark Tudor. "We came into this area in January of 1985 after we were bought by Sconnix Broadcasting. At that time Country was a music form that nobody knew or cared about in the Boston area. So, we figured this is a virgin area, let's attack it and show them Country is cool for people who have never been educated to the music."

The biggest obstacle that Tudor and Sconnix had to tackle was the simple fact that the people in this region "wanted to believe Country was something that came out of 'Lil Abner cartoons. They wanted Country to have the bad image rap that it's always had." To combat that enigma, WBOS programs a "very contemporary" format, which actually works as a benefit for the station.

"I feel that because we're so contemporary, the newer artists really come out on top," said Tudor. "A very traditional sounding record here gives the people that don't want to believe in Country Music that image back. They want to believe it's all twang and fiddles and all the other things that Bostonians associate Country as being."

At this point in WBOS's growth pattern, traditional artists are playing second fiddle to artists who can better invade the market's reliance on the adult contemporary and rock 'n roll formats. For this reason, WBOS uses artists who make people "test" the station.

"When they test us, we want them to hear something so they will say, 'Gee, I didn't know Country was like that,'" said Tudor. "For example, there is no George Jones on our playlist, no Ricky Skaggs, or no Merle Haggard. Some people will say that we can't be Country if we don't play those artists, but to the people up here who have no idea what Country is, we're giving them something that they've never heard before."

"We have people sitting here who say you can't do it. There's no way . . . people aren't going to listen to Country. And as soon as we give them something traditional they say, 'See! They're hillbillies! It's not cool!'"

By taking this "uptown approach" to its programming, WBOS has definitely made an impact on the greater New England area. According to Arbitron and Birch reports, WBOS has progressed steadily with each book, gaining ground in the highly competitive Boston market.

"Sconnix Broadcasting has a deep financial and managerial commitment to this station," added Tudor. "We're backed through advertising on subways, buses, and billboards, all utilizing major Country stars who are accepted here. This gets people tuning into the station. They say, 'Ah! Kenny Rogers . . . I love him.' Bang! They tune in Kenny, then they hear a Steve Wariner and figure that sounds pretty good, too."



Live at the Boston Marathon...WBOS staff members Susan Lawler, promotions; Michael J. O'Brien, afternoon drive personality; Derrick Gilmore, A.E.; and Paul Shulins, chief engineer.

In addition to its many forms of advertising, WBOS is "out" in the public's eye physically.

"We try to be everywhere. For example, in the Boston Marathon, we were the most involved station there. We were 50 yards from the finish line, airing reports throughout the race. We had our morning show broadcasting live from a mobile unit, and we gave away around 7,000 visors all around the marathon. The Red Sox played at 11 o'clock that morning and we had a van at the park handing out visors because people would catch the game, then go see the end of the marathon. We had people all over the city saying, 'Hey . . . We're WBOS, the new guys on the block. And we're here for the long haul!'"

WBOS also gets involved with local nightclubs bringing in 'name acts' that historically never played Boston. To show advertisers that the station has been successful in this venture, they can show ticket sales for a sold-out house or show that the audience drove Porches, Mercedes and BMW's, not the lifestyle to which a stereotypical Country listener is attached.

"Our biggest problem is the balancing of the music," stated Tudor. "Nashville is doing an excellent job. The Marty Stuarts play well here. He's kind of rock 'n roll, but this is a rock 'n roll market and he blends it well with Country. Same with T. Graham Brown, Dwight Yoakam and Restless Heart."

With an airstaff that's topical, weather, financial reports, sports (Bill Walton of the Celtics does a live morning update on the team), and a local woman, "Martha", that is "the typical Boston person" reading jokes and talking to the locals on the morning show, WBOS likes to declare that they're "as full-service as you can get."

"We're music-intensive, but full-service. And both the books and the listeners are showing that our recipe is working. You can't ask for more," added Tudor.

Gerry House

The trials and tribulations of life in college can be fun subjects to think back on. Such is the case with the life of Gerry House.

While attending school at Eastern Kentucky University, studying pre-law and political science, Gerry, then 21, wrote a "very left" editorial which he chose to read over the campus radio station to ensure the other students would hear his message. After he finished with the presentation, the announcer told him how good he thought it was; the reading, not the editorial. Within the span of a week, House totally rearranged his schooling and class schedule to pursue a career in broadcasting.

"I thought, 'Why not?'" said House during a phone interview at his current home, KLAC-AM in Los Angeles, California. "When I was in school, I heard a number of stories about starving lawyers. So, I figured if I'm going to starve I might as well do something that I enjoy."

As his much publicized career moves can attest, House did make the correct decision. Now, more than 17 years later, several kudos from the industry, and the 1985 Broadcast Personality of the Year award for major market radio under his belt, Gerry House is one of the hottest properties in radio.

"My whole idea about radio is to go in and prepare as much as possible for each show, but make it sound unprepared," chuckled House. "I script almost 70 percent of every show I do, then feed off of whatever happens during airtime."

His practice in scripting has paid off in a number of other areas of his career as well as in the careers of other notables. "I had written parts of Barbara Mandrell's stage show which she used when she appeared here in Los Angeles. Seeing her back on stage and using my material was a real thrill." House has also been using his prolific pen to help the careers of both Janie Fricke and Reba McEntire. McEntire's new single, "Little Rock", was co-written by House, Bob DePiero and Pat McManus. Fricke also recorded that song in addition to the House-DePiero cut, "He's Breathing Down My Neck".

"Nothing against Nashville, but Los Angeles is *the* entertainment capital of the world and this area opens me up to a number of different territories that I've been wanting to get involved in. The move from WSM to KLAC is primarily for those reasons, in addition to the incredibly enticing offer they gave me."

"I also figured that if I was part of a



company that could make a Country station go number one in San Francisco, I would be taken care of," he remarked.

Amidst all the great achievements, whether it be in movies, behind the microphone or on stage, House still holds his CMA Broadcast Personality of the Year award nearest to his heart. Aside from being "knocked out" from being presented with the award, he instantly garnered complete respect and credibility from the industry and his peers.

"I've done shows overseas on Radio Luxemburg, I've been in motion pictures, and I've had a chance to work on the best Country radio stations in the world," said House, "but the things I hold closest to my heart are the memories of being a guest speaker at the Nashville Songwriters convention and winning the Broadcast Personality of the Year award. It was just a tremendous accomplishment for me . . . the greatest."

Back-To-Back Breakers

Dobie Gray

- ★ This pop singer gone Country adds yet another name to the string of Country acts from Texas, with his roots in Simonton.
- ★ His first break came through Sonny Bono, who, after hearing Gray's rendition of "Unchained Melody" a capella, helped him land his first two hits — "Look At Me" in 1963, followed by "The In Crowd" in 1965.
- ★ Gray played the role of Hud in the Los Angeles production of "Hair" for two and a half years.

Keith Whitley

- ★ Born in Sandy Hook, Kentucky, Whitley began playing guitar at six years of age.
- ★ As a teenager, he, along with Ricky Skaggs, was a member of Ralph Stanley's Clinch Mountain Boys.
- ★ This RCA recording artist will celebrate his birthday July first.

Girls Next Door

- ★ This fabulous foursome is composed of Doris King (first alto), Tammy Stephens (second soprano), Diane Williams (first soprano) and Cindy Nixon (low second alto).
- ★ All four of the girls are in their early 20s.
- ★ Their first paying "gig" as the Girls Next Door was to paint a house so they could toughen up a depleting bank account.

Attention Broadcasters!

As you have noticed over the past months, CLOSE UP is giving increased attention to your area of expertise. If you and your station would like to be a part of this heightened exposure, send us the news and photos that set you apart from the pack! Send all photos and news of your station to CLOSE UP, c/o Country Music Association, P.O. Box 22299, Nashville, TN 37202.

RADIO ADVERTISING INCREASING

A dramatic increase in the use of radio advertising by retail businesses across the United States is the evidence suggested by a new multi-year survey of advertising expenditures conducted by the Radio Advertising Bureau.

Comparing the 1980 radio ad expenditures in the audio medium with the latest available spending data (1984 or 1985 depending on the business category) large increases in the use of radio, in dollar volume and in percent of change, become clear for many of the businesses that line "Main Street USA".

Drawing on the variety of data sources which includes Radio Expenditure Reports, RAB's 56 market Local Billings Pool, U.S. Department of Commerce data and studies conducted by client industry trade associations, RAB discovered radio revenue increases of more than 100 percent over five years for local businesses such as food stores and supermarkets, restaurants and fast food outlets, banks and savings and loan associations, jewelry stores, real estate developers and realtors, automobile dealers, and lumber-home improvement centers.

Horizon

(continued from page 2)

Country/pop formula of music — a formula they're determined to make work. "I would like to get past the way Country Music views itself, the way pop music views itself — whatever program directors view as a certain kind of music — and get to the people who don't read BILLBOARD," said Innis. "We're just into the music, not the format."

If the charts are any indication, Restless Heart's music is definitely making an impact on the Country Music industry. The Nashville-based group hit the Country Music charts in 1985 when their first single — from their debut RESTLESS HEART LP — "Let The Heartache Ride" bulleted up the charts, capping off at number 26. Since, the group has captured even higher numbers on the charts, going to number 11 with their second single, "I Want Everyone Who Hears This Song To Cry" and number 9 with their third single, "(Back to the) Heartbreak Kid". Their latest single, "Til I Loved You" is enjoying similar chart success. An impressive history for a group who has performed only a few times in the last year, and a fact that sometimes haunts the band.

In fact, a recent article in one of the major trade publications insinuated that Restless Heart, being the brand of studio musicians they are, may not "dig life on the road". "What sense does it make to go out and lose money?," asked Dittrich, continuing, "It doesn't make any sense.

"It's real easy for them to say, hey, they are studio musicians and they don't want to tour. They don't know that," he commented. "The truth is, we want to make this band successful, and we want to be able to go out and perform, but until it makes sense, we're not about to take out a loan just so we can go on the road."

Unlike many bands, Restless Heart has been able to employ this philosophy and prosper. Since the group originated, all the members have continued to work sessions (Greg Jennings recently played on albums for Dan Seals, The Osmond Brothers and Keith Stegall), sing jingles (Larry Stewart can be heard on such national jingles as Michelob Light, Avis and Midas, among others) and compose songs (Dave Innis co-wrote the number one Pointer Sisters' tune "Dare Me").

"Basically, you get paid what you're worth in the eyes of the marketplace," said Stewart, "and until just recently we couldn't go out and make any money. Luckily, we've had the support of our label in waiting until the market demands us." That the market has done. In April, Restless Heart, on a ticket with Dan Seals and labelmate Alabama, performed before an energetic, sellout crowd in Murfreesboro, Tennessee. Throughout the summer, they have dates scheduled with such Country acts as Eddie Rabbitt, Alabama, Rita Coolidge, Marie Osmond and Glen Campbell.

While their first album has paved the way for these five Country/pop trend-setters, it appears certain that their next album, scheduled for an early fall release, will receive rave reviews. On the album, Restless Heart debuts their writing skills, with nearly all of the albums' songs representative of the group members or manager Dubois.

Restless Heart is definitely breathing fresh air into Country Music. Speaking with a bit of concern, Innis summed up the secret to what he thinks will make or break the group, "We could be a big group because we all have the desire to be successful, but the recognition has to come first."

— Kelley Gattis



Many of Country's brightest stars gathered at the Academy of Country Music's 20th Anniversary television special in April. Pictured (l to r) are Indian River Boys Steve Tolman and Curry Worsham, Eddy Arnold, Gene Autry and John Campbell and Rick Cox, also of the Indian River Boys.

NEWSLINE

Sundial Records and **Brighter Day Publications** have moved their offices to 50 Music Square West, Suite 101, Nashville, TN 37203.

CLASS OF '55, the album which features the historic reunion of four legends of rock and roll — **Johnny Cash, Jerry Lee Lewis, Roy Orbison** and **Carl Perkins** — has been released. Distributed worldwide on the America/Smash label by the PolyGram group of companies, the album was cut at the famed Sun Studio and American Studio in Memphis, TN. **CLASS OF '55** was produced by **Chips Moman**, who has been responsible for hits by **Elvis Presley, Willie Nelson, B.J. Thomas, Waylon Jennings** and many others.

Tickets for **Volunteer Jam XII**, scheduled for Saturday, July 12, at Nashville's new outdoor entertainment complex, Starwood Amphitheatre, are now available. Tickets are \$25.00 reserved pavilion seating and \$20.00 general admission lawn seating. For mail orders, send cashier's check or money order to Ticketmaster, P.O. Box 3406, Nashville, TN 37219. To charge by phone, call 741-2787 (Nashville Metro area) or (800) 247-4697 (outside Nashville). The price includes tax and parking.

Susan Hackney Associates, Inc., Nashville, has entered into an agreement with Wrangler to produce and promote the new "Willie Nelson/Wrangler Music Invitational", a nationwide talent search for Country, rock and R&B acts.

Justin Tubb has been elected to the Board of Directors of The American Lung Association of Tennessee.

Larry Ray, president of the recently reactivated **Tumbleweed Records**, has moved his base of operations from Seattle, WA, to Nashville. He can be reached at (615) 385-2123.

A star-studded lineup of performers will join **Alabama** at the group's annual **June Jam**, scheduled for June 14 in Ft. Payne, AL. Included in the lineup are **Willie Nelson, the Charlie Daniels Band, Mel Tillis, the Forester Sisters** and **Gary Morris**. Serving as emcees for the festivities are **Jim Varney, Ralph Emery, Charlie Douglas** and **Rhubarb Jones**. For more information or tickets call (205) 845-9300.

Jessi Colter and **Waylon Jennings** are planning a **Celebrity Auction** Thursday, June 12, during Fan Fair. Benefitting the Nashville YWCA Youth Services, the auction will begin at 12:00 noon beneath the tent at Fair Park adjacent to the Fan Fair site. Valuable personal articles and clothing used and worn by such Country greats as **Willie Nelson, Rosanne Cash, and Hank Williams, Jr.** will be auctioned. Every item auctioned will be accompanied with an official printed document of authenticity, signed by the star, certifying that the item actually belonged to him or her. Admission to the event is free.

Word, Inc., a subsidiary of Capital Cities/ABC Publishing Division, has been licensed by the Statue of Liberty/Ellis Island Foundation to produce a commemorative album of patriotic music spanning a wide spectrum of musical styles. Included in the album, **THEY COME TO AMERICA**, are cuts by Country stars **Glen Campbell, Willie Nelson, Johnny Cash, Jessi Colter** and **Waylon Jennings**. **THEY COME TO AMERICA**, which will be arriving in stores June 1, carries a retail price of \$9.98.

The **Virginia Folk Arts Society's Annual '86 Bluegrass, Country and Old Time Music Festival** schedule is currently available. To obtain a schedule, send a self-addressed legal-sized stamped envelope to Festival Newsletter '86, P.O. Box 186, Fairfax, VA 22032. The organization's 24-hour hot-line number is (703) 521-6431.

Reba McEntire, Roy Clark, Mel Tillis and the **Oak Ridge Boys** have been named to host **The 20th Annual Music City News Country Awards**, to be broadcast live Monday, June 9 from 8:00 p.m. to 10:00 p.m. CT from the Grand Ole Opry House in Nashville. During the show, **Barbara Mandrell** will present the Living Legend Award, which she was awarded last year in recognition of her involvement and contributions to Country Music over the past 25 years. Already confirmed to appear on the show are **Dolly Parton,**

who will be an awards presenter, and **Ricky Skaggs** and **The Statlers**, who will perform.

Service Merchandise is sponsoring the **6th Annual "Battle of the Bands"** this summer. Local competitions will be held from July 1 through September 30 in over 100 cities nationwide. More than \$100,000 in cash and prizes will be awarded to local and regional winners, with the grand prize winner receiving \$10,000 in cash, a one-year booking contract with **Buddy Lee Attractions, Inc.** and a recording contract for one album. Bands interested in competing in the **Service Merchandise Battle of the Bands** should contact Ms. **Abernathy** at 50 Lindsley Avenue, Nashville, TN 37210 or call collect to (615) 254-7777.

The **Earl Thomas Conley Homecoming Concert '86** will be held June 18 at the Scioto County Fairgrounds in Portsmouth, OH. Appearing as Conley's special guest will be **Lacy J. Dalton**. All profits from the concert will go toward a scholarship fund for high school seniors at West Portsmouth High School, where Conley was a student. Tickets, at \$8.00 each, may be ordered by sending a long self-addressed, stamped envelope and a check to ETC Homecoming, c/o WPAY, P.O. Box 951, Portsmouth, OH 45662.

Star Ventures International, Inc., a management and production agency, has relocated to 1019 Seventeenth Avenue South, Nashville, TN 37212. The new telephone number is (615) 320-1888.

The **Opryland Hotel** has received the prestigious Mobil Travel Guide Four-Star Award for the eighth consecutive year. One of the lodging and food industry's highest honors, the award was one of only six awarded to Tennessee hotels in 1986.

The **Organization of Entertainment Independents**, a newly formed association whose primary goal is to improve their image and educate both the entertainment industry and public on the role of independents, recently held elections. Elected as chairman was **Gene Hughes**. Other officers elected include: **Carolyn Parks**, vice president; **Ken Woods** and **Jack Pride**; **Roy Perry**, treasurer; **Tari Laes**, secretary; and **Bob Witte**, sergeant-at-arms.

The **Jim Halsey Agency's** California office has changed addresses. The new address is P.O. Box 4003, Beverly Hills, CA 90213. The California phone number is (213) 273-2473.

The **North Alabama Songwriters' Association** will have its **Second Annual Songwriter's Workshop** on Saturday, June 7, at Calhoun Community College near Decatur, AL. Several industry professionals will be represented at the event, including singer-songwriter **Mac McAnally** ("Minimum Love", "Old Flame"), **Lacy J. Dalton**, songwriter **Lisa Palas** ("There's No Way"), the **Forester Sisters** and **Maggie Cavender** of the Nashville Songwriters Association International, among others. Advance registration is \$35, with a deadline of May 23. After the deadline, the registration fee is \$40 and cannot be guaranteed. Check-in time for the all-day sessions is 9:00 - 10:00 a.m. Inquiries and checks for registration should be mailed to the North Alabama Songwriters' Association, P.O. Box 604, Decatur, AL 35602. Please include a self-addressed envelope and two phone numbers.

The **S.O.S. Agency** in Nashville has changed its name to **Foley & Company**. **Foley & Company** is a division of **S.O.S., Inc.**, owned by **Kathy Foley** and **Marty Mize**. The company's new address is 1719 West End Avenue, Suite 111, Nashville, TN 37203; (615) 321-0767.

The Grand Ole Opry: The First 60 Years, the Country Music Hall of Fame and Museum's new \$125,000 state-of-the-art exhibit celebrating the Opry's 60th birthday, opened April 30. More than a million visitors are expected to view the exhibit which will remain on display for three years. The six-part exhibit scopes the birth of the Opry, bringing visitors all the way through history to the current Grand Ole Opry, now part of Opryland USA Inc. The Country Music Hall of Fame and Museum is open daily from 9:00 a.m. to 5:00 p.m. and, beginning June 1 through August 31, from 8:00 a.m. until 8:00 p.m.

The **International Bluegrass Music Association (IBMA)** has

named Owensboro, KY, as its headquarters. IBMA's new address is 326 St. Elizabeth St., Owensboro, KY 42301. The telephone number is (502) 684-9025. In addition, IBMA has selected South Plains College in Levelland, TX, as the Center for Bluegrass Studies and Research. SPC, which offers a two-year program in Country and bluegrass music, was also selected as headquarters for IBMA's recently organized Foundation. For more information, contact the IBMA Foundation at SPC, (806) 894-9611.

George Strait has signed a licensing agreement with Resistol Hats to market a "George Strait Line".

Tish Hinojosa and Craig Dillingham's song, "I'll Pull You Through", has been chosen by the American Red Cross as its 1986/87 campaign theme. The song and artists are featured in all the Red Cross radio and television advertising, and a special promotional video. Curb-MCA Records has released "I'll Pull You Through" to radio stations nationwide, with a percentage of the single's retail price earmarked to Red Cross' Emergency Disaster Relief Campaign. Hinojosa and Dillingham are donating their royalties from the song to Red Cross.

Aristo Music Associates, Inc. has been restructured into three separate operating divisions: Aristo Publicity and Media Services — specializing in full-service publicity and media relations service; Aristo Video Promotions — specializing in the promotion of videos to more than 100 Country/crossover outlets; and Jeff Walker and Associates — specializing in representation of overseas radio stations and syndicated radio shows outside the United States. All three divisions are located at 50 Music Square West, Suite 800, Nashville, TN 37203. The telephone number is (615) 320-5491/2.

Stargem, Inc. has relocated to 43 Music Square East, Nashville, TN 37203. The company's telephone number is (615) 244-1025.

The Fifth Annual National Arthritis Foundation Telethon held in April proved to be the most successful yet, with \$6,235,818 in

contributions and pledges raised. The star-studded event was co-hosted by Mickey Gilley and Bill Anderson and included such outstanding Country Music performers as Larry Gatlin and the Gatlin Brothers, Gary Morris, Louise Mandrell and Nicolette Larson.

St. Mary's County Department of Recreation and Parks in Leonardtown, MD, is presenting its Second Annual Country and Western Festival on Saturday, June 7 and Sunday, June 8. The event, to be held at the St. Mary's County Fairgrounds, will feature Roy Clark, Louise Mandrell, The Marshall Tucker Band, The Kendalls, The Whites, Razy Bailey and Bill Harrell & The Virginians. Admission to the festival is \$15.00 in advance and \$20.00 at the gate. To order tickets call 1-800-233-4050.

Opryland USA and Toyota have entered into a three-year sponsorship program, with a series of musical events and sole sponsorship of all Grand Ole Opry matinees among the highlights of the program. The musical events, known collectively as the Opryland/Toyota Music Series will present seven musical events — Gary Morris presented the first pair of concerts in May. Other Country artists scheduled to appear before the park ends its season on November 2 are Ronnie Milsap (August 4) and Reba McEntire (September 21). Also included in the special musical events will be three multi-day events, which include the Opryland Gospel Jubilee May 23 - 25, SpiritAmerica July 2 - 4 and the Opryland Rock 'n' Roll Revival over the Labor Day weekend. Three displays of Toyota vehicles will be on display in the park and the Opryland Hotel as a part of the sponsorship effort.

Morton Gould was elected president of the American Society of Composers, Authors and Publishers (ASCAP) in April, replacing Hal David, who has been ASCAP president for six years. One of America's most acclaimed musical figures, Gould is celebrated as a composer of both popular and symphonic music.

Board Meeting

(continued from page 1)

Confirmed panelists to date are: Artists Louise Mandrell, Gary Morris, Richard Sterban (Oak Ridge Boys) and Eddie Rabbitt; producers Brent Maher, Richard Landis and Kyle Lehning; Stan Moress, Scotti Brothers, Moress & Nanas/Los Angeles; Bill Luther, Von Braun Civic Center/Huntsville, AL; Louis Messina, Pace Productions/Houston; Joe Sullivan, Sound Seventy Productions/Nashville; Clarke Brown, KSON/San Diego; Sandy Gamblin, WBCS/Milwaukee; Dan Halyburton, KPLX/Dallas; Ron Rogers, KASE-KVET/Austin; J.D. Spangler, KJYY/Des Moines; Lee Morris, WSOC/Charlotte; Bob Green, WYAY/Atlanta; Rick Blackburn, CBS Records/Nashville; Joe Galante, RCA Records/Nashville; Jim Ed Norman, Warner Bros. Records/Nashville; Barrie Bergman, Record Bar/Durham, NC; Jack Eugster, Musicland/Minneapolis; Jim Powers, Handleman Company/Troy, MI; Jim Sinclair, Lieberman Enterprises/Dallas; John Marmaduke, Hastings Books & Records/Amarillo; Lon Helton, RADIO & RECORDS/Nashville; Marty Feely, BILLBOARD/New York; Dick McCullough, J. Walter Thompson Company/Chicago and Jack Walz, BDA-BBDO, Inc./Atlanta.

The workshops are being implemented by a special subcommittee of CMA's Marketing and Promotion Committee which is chaired by Dick McCullough of Chicago. Al Greenfield (The Greenfield Group) serves as chairman of the subcommittee, with David Conrad (Almo-Irving Music), Dick Gary (The Gary Group), Lon Helton (RADIO & RECORDS), Jim Ed Norman (Warner

Bros. Records), Ralph Peer II (Peer-Southern) and Jack Walz (BDA-BBDO, Inc.) comprising the members of the subcommittee. McCullough outlined the purpose of the workshops, observing, "The upcoming period, 1986 - 1990, offers Country Music its greatest era of business potential — bigger than the '70s ever were. We hope to look at where the business is going and offer means of tapping into it for maximum business growth in each market."

Greenfield commented, "The workshops provide CMA the opportunity to become familiar with regional marketing challenges while affording us the chance to meet with professionals throughout the country. Taking this on the road is a very valuable tool and helpful to those people who can't get to CMA's professional growth sessions normally held in Nashville."

The roundtables are open to anyone in the music industry, but registration is limited, and CMA members can register at a discount. Fee includes all materials plus lunch and a cocktail reception at the end of the day. Registration for CMA members or employees of a CMA organizational member is \$65 advance or \$90 late or on-site. Non-member registration is \$95 advance or \$120 late or on-site; however, the fee includes membership in CMA if the registrant qualifies and wishes to join. One free registration will be provided for each new CMA organizational member who joins because of the seminar. Registration forms were mailed to all CMA members and Country stations May 15th or may be obtained by contacting the CMA office at (615) 244-2840.

(continued on page 19)

CMA Board



A visit with friends. Enjoying the opportunity to renew acquaintances prior to the luncheon were Jim Blocki of Kraft, Inc. (sponsor of the CMA Awards Show), Thornton Wierum and Dick McCullough of J. Walter Thompson USA, Inc./Chicago, Warren Batts of Dart-Kraft/Chicago, E.W. Wendell of Opryland, USA, Inc./Nashville, Janice Wendell of Eric Ericson & Associates/Nashville and Irving Waugh, executive producer of the CMA Awards Show/Nashville.

Former CMA President and Senior Vice President of J. Walter Thompson USA, Inc., Dick McCullough, welcomes colleagues from both the advertising community and CMA Board to the Chicago luncheon.



Radio and Records. CMA President Rick Blackburn of CBS Records/Nashville poses with B.J. Kelch, CBS Records Midwest Regional Manager, and Lee Logan, program director of WUSN/US 99 Chicago prior to the Chicago luncheon.

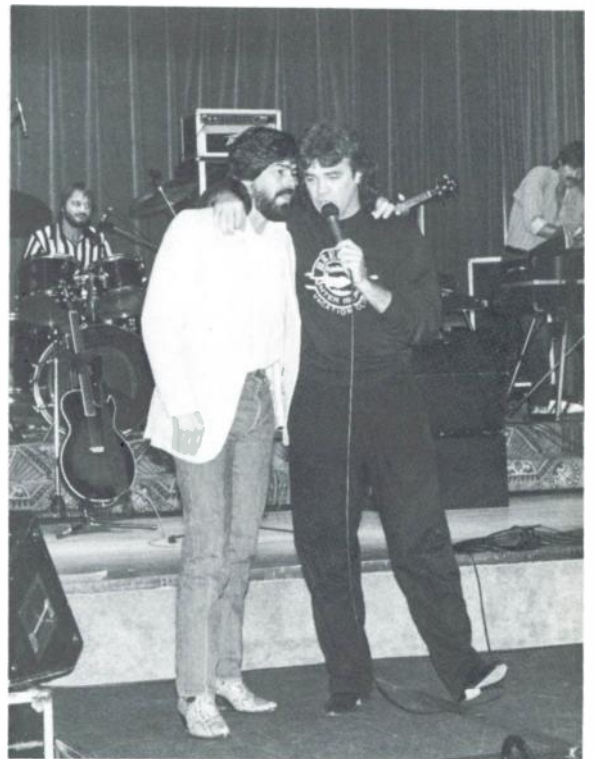
CMA Chairman Joe Galante of RCA Records/Nashville visits with Tom Potter (center), RCA Records Branch Manager/Chicago and Joe Wallace, RCA Records Director Sales/Northeast Region at the luncheon.



Meets in Chicago



The Drake's Gold Coast Room was the setting for the luncheon concert held April 16th for CMA Board members, Chicago's advertising community and press. Approximately 150 guests attended the CMA-sponsored event.



Perfect harmony. CMA Board members Randy Owen of Alabama and Gary Morris harmonize on "Will The Circle Be Unbroken", the encore number for Gary's performance during the Chicago luncheon. The duet pairing provided a rousing conclusion for Gary's 40-minute concert and earned a standing ovation.

CMA Executive Director Jo Walker-Meador chats with US 99's Drew Horowitz and Lee Logan prior to the luncheon concert in Chicago.



CMA Board member Louise Mandrell (left) visits with Mike Quaid of KATZ Radio/Chicago and Joyce Saxon, vice president, regional broadcast manager of J. Walter Thompson USA, Inc./Chicago during the luncheon. Other guests at the table included officers of the Broadcast Advertising Club of Chicago.



Photos by: Judi Turner

INTERNATIONAL

The Hyland Company, a Nashville-based entertainment public relations firm, has been retained to represent the Academy of Country Music Entertainment of Canada.

BBC2 Television began May 7 presenting highlights of this year's Silk Cut Festival of Country Music. "Sing Country", which will air through mid-July, will feature music and interviews from many of Country's top acts who attended the festival over the Easter weekend at the Wembley arena. Produced by Dave Perrottet, the show is hosted by Country Music broadcaster David Allan.

COUNTRY GAZETTE, Holland's biggest Country and bluegrass music magazine, recently announced the results of its annual Country Music Poll. Voted as favorites in the international category were: **Emmylou Harris** — Female Vocalist of the Year; **Ricky Skaggs** — Male Vocalist of the Year; **Alabama** — Country Group of the Year; **The Judds** — Country Duo of the Year; **The Judds** — Most Promising Country Act; **Willie Nelson** — Songwriter of the Year;

Ricky Skaggs — Instrumentalist of the Year; **Doyle Lawson & Quicksilver** — Acoustic Group of the Year; **Doyle Lawson & Quicksilver** — Gospel Act of the Year; **Dick Damron** — Country Act Outside of U.S.A.; "Highwayman" (Cash/Nelson/Jennings/Kristofferson) — Single of the Year; **HIGHWAYMAN** (Columbia) — Album of the Year; **HIGH COUNTRY SNOWS** (Dan Fogelberg/Epic Records) — Acoustic Album of the Year; **MCA Records** — Record Company of the Year; and **Sugar Hill Records** — Acoustic Label of the Year. COUNTRY GAZETTE's Country Music Poll is voted on by readers of the magazine and is a reflection of the most popular Country and bluegrass acts in the Netherlands and Belgium.

The Academy of Country Music Entertainment of Canada, in celebration of its 10th anniversary, will host its annual Country Music Week festivities September 10 - 14 in Winnipeg, Manitoba. Included in the week's events will be a series of seminars, workshops and showcases, culminating with the annual Canadian Country Music Awards Show.

U.K. ALBUM CHART

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine, and in BILLBOARD's Hits of the World. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 30 Country releases in combined sales of LP's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 350 record outlets combined with 30 Country Music specialist shops, who complete diaries.

May 3, 1986

- | | | | |
|----|---|----|---|
| 1 | BEST OF THE EAGLES
The Eagles — <i>Asylum</i> | 16 | VERY BEST OF DOLLY PARTON
Dolly Parton — <i>RCA</i> |
| 2 | HOTEL CALIFORNIA
The Eagles — <i>Asylum</i> | 17 | THE VERY BEST OF THE EVERLY BROTHERS
The Everly Brothers — <i>Warner Bros.</i> |
| 3 | THE KENNY ROGERS STORY
Kenny Rogers — <i>Liberty</i> | 18 | WILL THE WOLF SURVIVE
Waylon Jennings — <i>MCA</i> |
| 4 | BOXCAR WILLIE COLLECTION
Boxcar Willie — <i>Telstar</i> | 19 | DESPERADO
The Eagles — <i>Asylum</i> |
| 5 | NEW MOVES
Don Williams — <i>Capitol</i> | 20 | 20 OF THE BEST
Jim Reeves — <i>RCA</i> |
| 6 | THE VERY BEST OF BRENDA LEE
Brenda Lee — <i>MCA</i> | 21 | THE VERY BEST OF DON WILLIAMS
Don Williams — <i>MCA</i> |
| 7 | SWEET DREAMS
Patsy Cline — <i>MCA</i> | 22 | COUNTRY'S GREATEST HITS
Various — <i>Atlantic</i> |
| 8 | THE LAST TRAIN TO HEAVEN
Boxcar Willie — <i>Spartan</i> | 23 | SOMETHING SPECIAL
George Strait — <i>MCA</i> |
| 9 | FOUR STAR COUNTRY
Cash/Haggard/Nelson/Kristofferson — <i>K-tel</i> | 24 | HELP ME MAKE IT THROUGH THE NIGHT
Willie Nelson — <i>RCA</i> |
| 10 | DR. HOOK'S GREATEST HITS
Dr. Hook — <i>Capitol</i> | 25 | WHY NOT ME
The Judds — <i>RCA</i> |
| 11 | ONE OF THESE NIGHTS
The Eagles — <i>Asylum</i> | 26 | LIVE IN LONDON
Ricky Skaggs — <i>Epic</i> |
| 12 | DOLLY PARTON'S GREATEST HITS
Dolly Parton — <i>Capitol</i> | 27 | ROCKIN' WITH THE RHYTHM
The Judds — <i>RCA</i> |
| 13 | GREATEST HITS 71 - 75
The Eagles — <i>Asylum</i> | 28 | COUNTRY BOY
Ricky Skaggs — <i>Epic</i> |
| 14 | GUITARS, CADILLACS, ETC., ETC.
Dwight Yoakam — <i>Reprise</i> | 29 | COUNTRY SIDE OF RAY CHARLES
Ray Charles — <i>Arcade Music</i> |
| 15 | BOXCAR WILLIE
Boxcar Willie — <i>MCA</i> | 30 | LOVE NOTES
Janie Fricke — <i>CBS</i> |

Compiled by Gallup for the Country Music Association © 1986 CMA, Inc.

UPDATE

New Companies

INDIE BULLET is a publication aimed toward indie labels and developing artists. Features top 50 indie records and is published bi-weekly. For more information contact Roy Hawes, publisher, P.O. Box 1464, Jacksonville, TX 75766; (214) 586-0967.

Howard A. Knight announces the opening of **Telstar Productions** and **Pegasus Records** offices in Nashville. Telstar productions handles promotion, marketing, mailing, distribution and public relations duties. You can reach Telstar Productions and Pegasus Records at 1211 Division Street, Nashville, TN 37203; (615) 255-9704.

The Bobby Roberts Entertainment Corporation has announced the opening of new offices in Hendersonville, TN. The agency will represent artists in both the rock and Country fields. For information contact the Bobby Roberts Entertainment Corporation at P.O. Box 2343, Hendersonville, TN 37077; (615) 859-8899.

Joel R. Strote, Jeffrey L. Graubart and **S.D. Ashley** announce their association in the practice of law as **Strote, Graubart & Ashley**. Their offices are at 280 South Beverly Drive, Suite 402, Beverly Hills, CA 90212; (213) 858-8816 and 485 Madison Avenue, New York, NY 10022; (212) 750-5010. Richard W. Whitehouse and John Heilman remain of counsel.

Walker Ikard announces the formation of **Nebo Ridge Publishing**, a member of ASCAP. For more information contact Nebo Ridge Publishing at P.O. Box 194, New Hope, AL 35760; (205) 723-4862.

Awards

WWVA Radio, Wheeling, WV, received first place in the small market category for "Unanswered Prayers, Appalachia in the Eighties", from the Scripps Howard Foundation during the organization's annual National Journalism Awards banquet in April. Written and produced by WWVA News Director Jim Forsyth, "Unanswered Prayers, Appalachia in the Eighties" explored the successes and failures of 20 years of federal anti-poverty programs in Appalachia.

KNIX, Tempe, AZ, General Program Manager **Larry Daniels** has been named Country Music Program Director of the Year by **THE GAVIN REPORT**. Gavin Media Professionals Awards represent recognition by knowledgeable industry experts.

Signings

Dave Mallett to The Case Company and Sharp & Associates . . . **Elmer Fudpucker** to Barry's Pro Music Agency . . . **Pauline Pinkney** to Chance Records . . . **James Patrick Dunne** to Chappell/Intersong . . . **Priscilla Wright** to Comstock Records . . . **Tommy Overstreet** to Silver Dollar Records . . . **Emmylou Harris** to Buddy Lee Attractions . . . **Burton Cummings, Marty Stuart** and **Mitch Ryder** to Entertainment Artists . . . Australian Country Radio Station 3UZ to Jeff Walker & Associates . . . **Steve Davis** to Screen Gems/Colgems-EMI Music . . . **Ronnie McDowell** to Top Billing.

On The Move

Landra Larson Chasteen has been appointed to the position of manager of marketing and events for Stronghold, Inc.

Lori Pinkerton has been promoted to vice president/production for MJI Broadcasting.

Susan Dodes has been promoted to the position of international acquisition manager for Chappell International.

Lee Masters has been appointed vice president of VH-1/Video Hits One.

Gerry Wood has been named general manager/Nashville, for **BILLBOARD**. **Marie Ratliff** has been named Country chart director for **BILLBOARD**, Nashville.

Pam Cohen has been promoted to executive director of NARM.

Katy Bee has been appointed **RADIO & RECORDS'** Country associate editor, based in Nashville.

Hiram Negron has been appointed to the position of manager of the Puerto Rican office of Peer.

Jolene Mercer has been named director of entertainment for the Sheraton Mockingbird West Hotel in Dallas, TX.

Billy Sherrill has signed an exclusive, long-term production agreement with CBS Records/Nashville.

The Commission on the Bicentennial of the United States has officially slated the three-year period from 1987 - 1989 to commemorate the evolution of the United States Constitution. The primary purpose of the celebration is to educate the people of the United States, fostering them with a just appreciation and a clearer understanding of the Constitution. Throughout the remainder of 1986, CLOSE UP will provide significant dates of 1786 and 1787, so that our readers can focus on the events leading up to the Constitutional Convention in Philadelphia in the summer of 1787.

June 4, 1787 James Wilson successfully argued for a single chief executive

June 18, 1787 Alexander Hamilton declared the British government "the best of the world"

June 22, 1797 Convention discussed whether Congress would be paid by the states or by the Federal government



In Memoriam

Johnny Dollar

Johnny Dollar died April 13 in Nashville, Tennessee. He was 53. Best known for his 1966 hit "Stop The Start (Of Tears In My Heart)", Dollar recorded for Chart, Dot and Columbia in the 60s and 70s. In later life he was a Country Music producer and promoter. Dollar is survived by his mother, three brothers and a sister.

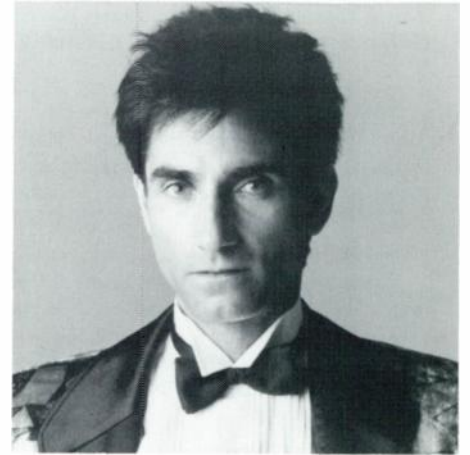
Meet Your Board

Richard Sterban

The first time deep-voiced Richard Sterban sang in front of an audience, he was 7 years old and a part of the soprano section. "When I was in seventh grade, I sang tenor in the school glee club," says Richard, "but when I came back to eighth grade after the summer, I was singing bass. My voice had dropped an octave." Today his deep, bass voice and "oom pa pa mauw mauw" have become as much his trademark as his chic, designer clothes. For more than 14 years, Richard has been an integral part of the phenomenally successful Oak Ridge Boys, one of the most enduring and awarded groups in Country Music.

A native of Camden, New Jersey, Richard attended Trenton State College, studying music education. He sang with J.D. Sumner and The Stamps Quartet backing up Elvis and met fellow Oak, Joe Bonsall, when both were members of the Keystone Quartet. He joined the mighty Oaks in 1972, just five years before their celebrated move from gospel into mainstream Country Music. A passionate sports fan, Richard owns part of four minor league ball teams, including the Nashville Sounds. A lacto-ovo-vegetarian and daily runner, Richard likes to keep his body as sharp as his clothes. He is the father of three

sons and resides in Hendersonville, Tennessee.



Bill Lowery



Photo by: William Green

At the age of 21, Bill Lowery was the youngest station manager in American radio. He worked in various major market radio and television stations, including Atlanta's WQXI and WGST, until the mid-50s when he entered record production and music publishing on a full-time basis. As president of The Lowery Group of music publishing companies, Bill is now celebrating more than 30 years as a music publisher. The company's first million selling record came in 1956 with the release of Gene Vincent's "Be-Bop-A-Lula". In 1957, the group's "Young Love" was a simultaneous hit for both Tab Hunter and Sonny James. Bill has been involved in the careers of

Joe South, Ray Stevens, Sonny James, Brenda Lee, Billy Joe Royal, Tommy Roe, Mac Davis, Jerry Reed and Bertie Higgins among others. The Lowery catalogue, with over 5,000 titles, encompasses nearly every type of music and has earned more than 20

gold records. Bill was one of the first inductees into the Georgia Music Hall of Fame and was instrumental in the establishment of the annual Georgia Music Festival. He and his wife, Billie, have three children and reside in Atlanta, Georgia.

Charlie Ochs

Charlie Ochs has been in radio since 1962 when he began his career in his hometown of Klamath Falls, Oregon as a rock and roll disc jockey. He worked at various stations while attending college at the University of Oregon, Southern Oregon College and Arizona State University. He served as a combat correspondent in Vietnam and was awarded two bronze stars, two purple hearts, and an Army commendation for valor. Charlie entered Country radio in 1972 with KRDS in Phoenix. In 1974 he moved across town to KNIX and three years later joined KIKK in Houston. He was named program director of KIKK in 1980 and guided it to the top rated station in Houston. In 1984 Charlie joined the Broadcast Group as their vice president of programming and



returned to Phoenix to KJJJ. He is currently general manager of KCBQ AM/FM in San Diego and maintains a consulting company for a limited number of stations. Charlie and his wife, Margaret, have two children.

Steven Greil



Steven Greil is the president and owner of Greilworks/Bareworks, Inc. which he began in 1981 with charter client, Bobby Bare. A 1973 graduate of Vanderbilt University, Steven began his career with Sound Seventy Productions where he served as executive vice president and general manager. As a principal of that diversified entertainment company, Steven was involved in concert promotion, artist management, publishing and administration. He promoted concerts throughout the southeast featuring such leading artists

as Billy Joel, Bruce Springsteen, The Bee Gees, Barry Manilow, Rod Stewart, and Tom Jones and created and promoted an annual series of Broadway plays and musicals. He was

also part-owner of the famed Exit/In in Nashville. Steven conceived and chaired the Nashville Music Association's Entertainment Expo '82 and '83. He resides in Nashville.

Lloyd Werner

A 22-year broadcast sales and advertising veteran, Lloyd Werner has been with Group W since 1971 when he was named mid-west television sales manager. He became national sales manager in 1973 and executive vice president in 1975. Lloyd became president of Group W television sales in 1977 and joined Group W Satellite Communications in 1981 as senior vice president, sales and affiliate relations. He was appointed to his present position of senior vice president, sales and marketing for GWSC in 1983 and has been responsible for marketing, advertising sales and cable system affiliation for The Nashville Network. A graduate of Colgate University, Lloyd began his career in 1960 with Compton Advertising. His experience in broadcast



sales includes KCOPTV/Los Angeles; ABC-TV/New York and Chicago and KGO-TV/San Francisco. He and his wife, Denise, have one child and reside in Connecticut.

Connie Bradley



Photo by: Don Putnam

Connie Bradley is the Southern Regional Director of ASCAP (American Society of Composers, Authors and Publishers). She is responsible for a 20-state area where her primary function is to sign new, up and coming songwriters and publishers. Connie has held various positions in the music industry including RCA Records,

Famous Music, Dot Records, Bill Hudson and Associates and WLAC-TV. She was chairman of the Nashville Area Chamber of Commerce Music Industry Relations Committee and serves on the board of directors of the

Gospel Music Association, Nashville Songwriters Association International and Nashville Entertainment Association. She is the wife of music industry leader, Jerry Bradley, and they reside in Franklin, Tennessee.



Photo by: Don Putnam

Billy Sherrill, Broadcast Music, Inc.'s (BMI) most awarded songwriter (83 song awards and 5 million-performance awards) was honored recently with a tribute dinner by the Nashville Entertainment Association. On hand to pay their respects were (l to r) Roger Sovine, vice president BMI; Frances Preston, executive vice president and chief operating officer, BMI; Sherrill; Theodora Zavin, senior vice president and special counsel to the president, BMI; Mrs. Sherrill; and Edward Cramer, president, BMI.

Fan Fair Schedule

(continued from page 3)

Wednesday, June 11

10:00 a.m. - 12:00 noon

All American Country Games
(Vanderbilt Stadium)

Red Team

Randy Owen, *Co-Captain*
Gary Morris, *Co-Captain*
Karen Brooks
Teddy Gentry
Vince Gill
Kathy Mattea
Mark Miller
John Schneider
Tom Wopat

White Team

Richard Sterban, *Co-Captain*
Joe Bonsall, *Co-Captain*
Rex Allen, Jr.
Mark Herndon
Nicolette Larson
Lorrie Morgan
Charley Pride
Pam Tillis
Randy Travis

Blue Team

Lee Greenwood, *Co-Captain*
Louise Mandrell, *Co-Captain*
Earl Thomas Conley
Helen Cornelius
Tom Grant
Melanie Greenwood
T.G. Sheppard
Ricky Skaggs
Keith Stegall

2:00 p.m. - 4:00 p.m.

Warner Bros. Records Show

Randy Travis, *Host*
Crystal Gayle
Gary Morris
Southern Pacific
Dwight Yoakam

7:30 p.m. - 9:30 p.m.

RCA Records Show

"The Unusually Witty" Eddie Edwards, *Co-Host*
"Cacophonous" Coyote Calhoun, *Co-Host*
The Judds
Pake McEntire
Eddie Rabbitt

Thursday, June 12

10:00 a.m. - 12:00 noon

Capitol/EMI-America Show

Bobby Bare, *Co-Host*
"Crazy" Eddie Edwards, *Co-Host*
T. Graham Brown
Mel McDaniel
Marie Osmond
New Grass Revival
Sawyer Brown
Dan Seals
Tanya Tucker

1:00 p.m. - 2:00 p.m.

MTM Records Show

Mike Sanders, *Host*
Almost Brothers
Holly Dunn
Girls Next Door
Marty Haggard
Judy Rodman
Schuyler/Knobloch/Overstreet
Bill Thornbury

2:30 p.m. - 4:30 p.m.

Independent Label Show

Ralph Emery, *Host*
Bill Anderson, *Swanee Records*
Adam Baker, *Avista Records*
Bobby Blue, *Nite Records*
Danny Davis, *Wartrace Records*
Lew DeWitt, *Compleat Records*
Mason Dixon, *NLT Records*
Two Hearts, *MDJ Records*
Robin Lee, *Evergreen Records*
Malchak and Rucker, *Alpine Records*
Bonnie Nelson, *Door Knob Records*

7:30 p.m. - 9:30 p.m.

CBS Records Show

Gene Watson
Plus Others . . .

Friday, June 13

10:00 a.m. - 12:00 noon

International Show

Charley Pride, *Host*
The Jordanaires
The Bunch — *France*
John Brack — *Switzerland*
Nancy Wood — *Germany*
Family Brown — *Canada*
Lee and Ray Kernaghan — *Australia*
Indigo Lady — *England*
Sandy Kelly — *Ireland*
Karel Gott — *Czechoslovakia*

2:30 p.m. - 4:30 p.m.

DOT Records Show

Ray Benson, *Host*
Asleep at the Wheel
Billy "Crash" Craddock
Dave & Sugar
Tompall Glaser
Jimmy C. Newman
Jeannie C. Riley
Margo Smith

6:00 p.m. -

IFCO Dinner

8:00 p.m. -

IFCO Show

Lee Arnold, *Emcee*
Loretta Lynn
Patty Loveless
Gary Morris
Johnny Rodriguez
Ronny Robbins
Randy Travis
Freddy Weller

Sunday, June 15

10:00 a.m. - 6:00 p.m.

Grand Masters Fiddling Contest
(Opryland)

For more information write: Fan Fair, 2804 Opryland Drive, Nashville, TN 37214.

Board Meeting

(continued from page 11)

In other action, the Board approved a recommendation by the Awards Criteria Committee that in order to be eligible for the Instrumentalist of the Year Award, a musician must have played on at least one top 10 single or album during the eligibility period (July 1, 1985 - June 30, 1986). Each member making a nomination must indicate the name of the record on which the nominated musician appears. The Board also approved the committee's recommendation that the Video of the Year Award nominations again be made by a blue ribbon panel of experts screening all eligible videos. The 10 best videos will then appear on the second round of balloting for vote by the entire CMA membership.

Changes were also proposed by the Radio Committee in the Broadcast Personality of the Year Award. Approved by the Board were changes in market size to conform to metropolitan population size rather than TSA, with major market being 1 million or more, medium market 250,000 to 999,999 and small market less than 250,000. The criteria was further changed so that in order to appear on the second ballot, instead of

five nominations being required in each market size category, henceforth, five nominations would be required for major markets, four nominations for medium markets and three nominations for small markets. As in the past, the top five nominees in each category as tabulated from the second ballot will be submitted to an anonymous panel of judges who will select the winner in each market. It was also reported that a study committee would be appointed to formulate additional awards to recognize broadcasters other than on-air personalities.

Membership Committee chairman Al Greenfield presented a revised dues structure for broadcast organizational members which would parallel metropolitan market size. The Board approved the following dues structure: \$125 for small markets (250,000 and under), \$325 for medium markets (250,000 - 999,999) and \$625 for large markets (1 million or more). The changes were approved in the wake of expanded services and benefits for broadcasters planned or currently being offered by CMA. Greenfield also reported that the committee is developing new selling pieces for tele-marketing CMA membership. Promotion will also be enhanced by offering complimentary CLOSE UP service for three months to

(continued on page 20)

KFKF, Kansas City, MO, has announced its plans to sponsor the American Fireworks Spectacular at the 1986 Kansas City Spirit Festival on July 4. The festival's fireworks display is the largest in the midwest and draws close to 300,000 people from surrounding areas to view the display from the festival grounds.

Roy Clark will be back as host of the popular Country Music variety program "Hee Haw", as the show begins its 19th season this September. Ricky Skaggs, Alabama, Reba McEntire and Loretta Lynn have agreed to co-host several of the telecasts. Among those artists scheduled for guest appearances during the 1986/87 season are George Jones, Merle Haggard, The Judds, Lee Greenwood, Tanya Tucker, Mickey Gilley, the Forester Sisters, Dottie West and John Anderson.

KFDI, Wichita, KS, recently conducted its 15th Annual Community Club Awards Campaign — a program for non-profit clubs and organizations to raise money to benefit their programs. A total of \$13,590 was given away to the 230 participating clubs, who collected proofs of purchases from participating CCA sponsors.

The Music Country Radio Network (MCRN), the nation's only live Country Music interview/call-in network, celebrated its fourth anniversary in April with the addition of two stations, bringing the network to 80. Joining MCRN were KRDR-AM in Gresham, OR, and WBKC-AM in Painesville, OH.

"Crook & Chase", an all-new original 30-minute weekday magazine series covering entertainment news and features, premiered on The Nashville Network April 28. The series, hosted by "This Week In Country Music" anchors Lorianne Crook and Charlie Chase, offers feature reports, music video premieres, live performances and celebrity interviews, both in-studio and via live remotes from all over the country. "Crook & Chase" is a Jim Owens production.

"Nashville Skyline", a weekly 30-minute television series, made its Atlanta debut May 3 on WPBA-TV, Channel 30. The program features songwriter performances in an intimate, "coffeehouse" setting. A project of ATZ Productions, "Nashville Skyline" is distributed by The Southern Educational Association (SECA).

WSM-AM, Nashville and the Stockyard Restaurant are spon-

soring "The Big Break" talent contest, which began with a live broadcast from the Stockyard May 20. The contest, scheduled to be broadcast each Tuesday through August 12, carries a total of \$8,500 in awards. The grand winner is guaranteed \$2,500, a recording contract with Compleat Records, produced by Buddy Killen of Tree International, a paid week of performances at the Stockyard and appearances on WSM's Opry Warm-Up Show, TNN's "Nashville Now" and the Grand Ole Opry. For more information about the contest contact: The WSM Radio 650/Stockyard Big Break, Box 65, Nashville, TN 37202.

The Harry Fox Agency has completed the TV synchronization licensing of some 10,000 songs for use on The Nashville Network. The songs will be heard on a range of programs, including concerts, quiz, talk, variety and musical shows.

N.E. (Pat) Paton, Jr., president and CEO of Paton/Cramer Broadcasting, Inc. announced recently the purchase by his company of WKZY-AM 770 in Ft. Myers, FL. The station was formerly owned by Southern Star Broadcasting Company, Inc. Associated with Paton in the radio station will be Ted Cramer, executive vice president of the firm and nationally recognized as one of radio's outstanding operation managers and program directors; Sharon Lea Paton, secretary-treasurer of the corporation; and Russell E. Paton, vice president.

Congratulations!

Waldman Graphics, the printers for the National Association of Recording Merchandisers/Country Music Association point of purchase campaign materials, won a Gold Award in the Neographics '86 regional competition for NARM's 1985 CMA Album of the Year poster, and a Silver Award for the CMA tent card. The competition was sponsored by the Graphic Arts Association. Nashville artist Bill Barnes designed the winning poster.

Board Meeting

(continued from page 19)

prospective members.

Fan Fair Committee chairman Hal Durham reported that a record 17,500 people have registered for Fan Fair '86 to date. Radio spots containing messages from 16 artists were mailed to all Country radio stations throughout the country. He also reported that all 322 exhibitor booths have been assigned with a waiting list of more than 100. The All-American Country Games will again be held at Vanderbilt Stadium on Wednesday, June 11. All other activities will be held at the Tennessee State Fairgrounds.

Ralph Peer, reporting for the International Committee, observed that the "Discover New Country" merchandising campaign in the UK had received massive publicity and media coverage and was responsible for a very positive impact on the music industry there. Campaign contests for trips to the U.S. were promoted in MUSIC WEEK for retailers and in THE STAR for consumers. Sales attributed to the campaign

have resulted in five of the 15 campaign-featured albums in the latest UK Country chart, with several record labels formulating follow-up promotions on campaign artists. He further reported that MUSIC WEEK's latest chart represented the highest two weeks sales volume of Country product since the chart compilation began in August, 1985. MUSIC WEEK also made their first Country album award this year with Kenny Rogers' Liberty LP, THE KENNY ROGERS STORY, capturing the commendation. Peer also reported that the Wembley Silk Cut Festival, held at Easter, had again been taped for broadcast over BBC-TV 2 for ten 25 minute specials beginning May 7. Country artists have increased their touring plans abroad, and a number of British production companies are studying the taping of Country television specials. International officer Nick Erby reported from Melbourne, Australia that 3UZ, the second full-time Country Music station in Australia, was creating much excitement among industry people and had increased its ratings from 4.1 to 6.7 in its first book since switching to the format in December, 1985.

Mr. Peer also reported that the Planning and Development Committee is continuing to study a non-professional

(continued on page 23)

BEHIND THE LENS

Holly Dunn's debut video, "Two Too Many", has been released. The video, filmed on location at a Williamson County, TN farm, includes footage of Dunn and her band, plus an actress and actor shown only in silhouette, who provide visualization of particularly poignant moments. "Two Too Many" was co-written by Dunn and Studio Productions' Coke Sams.

"Get Started On Guitar", a new instructional video showing Chet Atkins teaching and playing the guitar, premiered at the New York International Home Video Market in April. The video is packaged with a 112-page book and an audio cassette of the songs featured in the video presentation. To order (in the U.S.) send \$69.95 plus \$3.00 shipping and handling to: The Atkins Video Society, 629 American Road, Nashville, TN 37209 (specify VHS/Hi-Fi or Beta/Hi-Fi).

All four programming services of MTV Networks, Inc. have been cited for excellence in on-air graphics, as 18 network IDs and programming promos from MTV: Music Television, Nickelodeon, Nick at Nite and VH-1/Video Hits One have been named finalists in the 27th Annual Clio Award Competition. The Clio Awards, honoring the best in advertising from all around the world, will be announced June 16 at the New York State Theater in Lincoln Center.



McEuen picks, Ibbotson writes, Hanna sleeps, the camera rolls! During the shooting of their latest video, "Partners, Brothers and Friends", Nitty Gritty Dirt Band members (l to r) John McEuen, Jeff Hanna and Jimmy Ibbotson play out their parts. The video, produced by Joanne Gardner, was filmed in various locations throughout Nashville, including the Nashville airport, the scene of this clip.

CMA REGIONAL ROUNDTABLES REGISTRATION FORM

Return to CMA Roundtables, PO Box 22299, Nashville, TN 37202 (Photocopies are acceptable)

NAME _____ PHONE (____) _____
(As it will appear on name badge - PLEASE PRINT)

COMPANY _____ TITLE/POSITION _____

STREET _____ CITY _____ STATE _____ ZIP _____

I WISH TO ATTEND THE FOLLOWING WORKSHOP:

- Charlotte, NC, Wednesday, June 18 - Adam's Mark Hotel
(Special Room Rate \$73 Single/Double - Phone direct 704-372-4100)
- San Francisco, CA, Tuesday, July 15 - San Francisco Airport Marriott
(Special Room Rate \$85 Single/Double - Phone direct 415-692-9100)
- Chicago, IL, Tuesday, August 12 - Westin Hotel O'Hare
(Special Room Rate \$90 Single/Double - Phone direct 312-698-6000)
- Dallas, TX, Tuesday, September 9 - Dallas/Ft. Worth Airport Marriott
(Special Room Rate \$85 Single/Double - Phone direct 214-258-4800)
- Nashville, TN, Thursday, November 13 - Music City Sheraton
(Special Room Rate \$70 Single/Double - Phone direct 615-885-2200)

If you wish accommodations at one of the above hotels, contact them directly at the phone number indicated. To get the special room rate, you must identify yourself as a registrant for the CMA Roundtable when making your reservations. Room blocks are held until 30 days prior to the events.

REGISTRATION FEES

*Advance Registration Must be Postmarked at least 10 days prior to the Roundtable you will attend.

	*Advance	Late or On Site
<input type="checkbox"/> CMA Member	65.00	90.00
<input type="checkbox"/> Employee of a CMA Organizational Member	65.00	90.00
<input type="checkbox"/> Non-Member (Fee includes membership if you qualify. Application below must be returned with registration form)	95.00	120.00

Enclosed is my registration fee of \$ _____ made payable to CMA Roundtables.

Method of Payment: Check/Money Order VISA MasterCard

Card Number _____ Expiration Date _____

Authorized Signature: _____

Cancellations less than ten (10) days prior to the event are subject to a \$25 penalty. No refunds for cancellations less than 24 hours before the event. For further information contact: CMA Special Projects Department, 615-244-2840

FACTFILE

JUNE

(*denotes birthdays)

- 1 ***Johnny Bond** (Cyrus Whitfield Bond); Enville, Oklahoma
*Pat Boone
Johnny Horton's "Battle Of New Orleans" the no. 1 pop song in America, 1954
- 2 ***Carl Butler**; Knoxville, Tennessee
First radio patent awarded to Marconi, 1896
- 3 ***Homer Louis "Boots" Randolph, Jr.**; Paducah, Kentucky
Ernest Tubb marries Olene Adams, 1949
Donna Fargo tops the Country chart with "The Happiest Girl In The Whole USA", 1972
- 4 ***Charlie Monroe**; Rosine, Kentucky
***Freddie Fender**; San Benito, Texas
*Dennis Weaver
- 5 ***Don Reid** (Statler Brothers); Staunton, Virginia
"Urban Cowboy" premieres in Houston, 1980
Sen. Robert F. Kennedy, at age 42, fatally shot by Sirhan Sirhan in Los Angeles during presidential campaign, 1968
- 6 ***Gid Tanner**; Thomas Bridge, Georgia
***Asher Sizemore**; Manchester, Kentucky
***Rosalie Allen**; Old Forge, Pennsylvania
***Joe Stampley**; Springhill, Louisiana
- 7 ***Wynn Stewart**; Morrisville, Missouri
***Tom Jones**; Pontrypridd, Wales
***Clarence White**; Lewiston, Maine
- 8 ***Vernon Oxford**; Benton County, Arkansas
***Steve Fromholz**; Temple, Texas
U.S. forces authorized for combat in Vietnam, 1965
- 9 ***Les Paul**
*Cole Porter
Stu Phillips employed by the Grand Ole Opry, 1967
- 10 ***F. Lee Bailey**
*Judy Garland
Willie Nelson has the best-selling LP, STARDUST, and single, "Georgia On My Mind", 1978
- 11 ***Wilma Burgess**; Orlando, Florida
Hank Williams debuts on the Grand Ole Opry, 1949
- 12 ***Charlie Feathers**; Myrtle, Mississippi

Jerry Lee Lewis' second record, "Whole Lotta Shakin' Goin' On" enters the charts, 1957

- 13 ***Dennis Locorriere** (Dr. Hook)
Radio station WSB in Atlanta boosted to 500 watts, 1922
- 14 ***Burl Ives**
Ernest "Pop" Stoneman dies in Nashville, 1968
U.S. Flag adopted, 1777
- 15 ***Blind Alfred Reed**; West Virginia
***Leon Payne**; Alba, Texas
***Waylon Jennings**; Littlefield, Texas
***Terri Gibbs**; Augusta, Georgia
- 16 ***Billy "Crash" Craddock**; Greensboro, North Carolina
The Rouse Brothers, Gordie and Ervin, records the first version of the classic fiddle breakdown "Orange Blossom Special" in New York, 1939
Ray Stevens' "Gitarzan" awarded Gold album, 1969
Bob Nolan dies, 1980
- 17 ***Red Foley**; Blue Lick, Kentucky
***David "Stringbean" Akeman**; Anneville, Kentucky
- 18 A.P. Carter marries Sara Dougherty, 1915
"Rhinestone", Dolly Parton's third major motion picture, premieres, 1984
Paul Howard dies, 1984
- 19 ***Lester Flatt**; Overton County, Tennessee
***Howard Dixon**; Darlington, South Carolina
Riders In The Sky employed by the Grand Ole Opry, 1982
Loretta Lynn's first single, "Honky Tonk Girl", hits the charts, 1960
- 20 ***T. Texas Tyler**; Mena, Arkansas
***Chet Atkins**; Luttrell, Tennessee
***Anne Murray**; Springhill, Nova Scotia, Canada
- 21 ***Leon Everette**; Aiken County, South Carolina
*Jane Russell
*Maureen Stapleton
Johnny Cash's first single, "Hey Porter", released, 1955
- 22 ***Roy Drusky**; Atlanta, Georgia
***Kris Kristofferson**; Brownsville, Texas
Kingston Trio's "Sold Out" awarded Gold album, 1961
- 23 ***June Carter Cash**; Maces Spring, Virginia
***Diana Trask**; Australia
Beatle Ringo Starr arrives in Nashville to make a solo album of Country songs entitled "Beau-

coup Of Blues", 1970

- 24 ***Connie Hall**; Walden, Kentucky
Joe Sun makes his chart debut with "Old Flames Can't Hold A Candle To You", 1978
Eastern flight 727 crashes in a storm at JFK airport, killing 113, 1975
- 25 ***Carly Simon**
*George Orwell
"Almost Persuaded", first song written and produced by Billy Sherrill, released, 1966
- 26 Elvis Presley's final concert; Indianapolis, Indiana, 1977
Oak Ridge Boys make their chart debut with "Family Reunion", 1976
- 27 ***Paul Kennerley**; Hoylake, Cheshire, England
- 28 ***George Morgan**; Waverly, Tennessee
Twenty-four years after making his first record, Roy Orbison finally cracks the Country charts with "That Lovin' You Feelin' Again", a duet with Emmylou Harris, 1980
- 29 George Jones' "He Stopped Loving Her Today" hits No. 1, 1980
- 30 Eck Robertson and Henry Gilliland hold first-ever Country Music recording session, 1922
Opryland's official groundbreaking takes place in Nashville, Tennessee, 1968
Vern Gosdin has first No. 1 hit, "I Can Tell By The Way You Dance", 1984

JULY

- 1 ***John Lair**; Livingstone, Kentucky
Alabama gives first paid performance at Canyonland Park, Alabama (using the name Wild Country), 1972
- 2 ***Marvin Rainwater**; Wichita, Kansas
Jim Reeves' last recording session, 1964
DeFord Bailey dies, 1982
- 3 ***Johnny Lee**; Texas City, Texas
"Electric Horseman" (original motion picture soundtrack) awarded Platinum album, 1979
- 4 INDEPENDENCE DAY
***Ray Pillow**; Lynchburg, Virginia
***Charlie Monroe**; Rosine, Kentucky
First-ever rodeo held at Pecos, Texas, 1883
The first Willie Nelson 4th of July Picnic held in Dripping Springs, Texas, 1973
Statue Of Liberty presented to

United States, 1884

- 5 • **Henry D. "Homer" Haynes**; Knoxville, Tennessee
• **Thomas "Snuff" Garrett**; Dallas, Texas
Elvis Presley records with Scotty Moore and Bill Black for the first time, 1954
The Amazing Rhythm Aces debut on the Country charts with "Third Rate Romance"; 1975
- 6 • **Bill Haley**; Detroit, Michigan
• **Jeannie Seely**; Titusville, Pennsylvania
• **Sylvester Stallone**
Elvis Presley first records for Sun Records, 1954
- 7 • **Elton Britt**; Marshall, Arkansas
• **Charlie Louvin**; Rainsville, Alabama
• **Doyle Wilburn**; Thayer, Missouri
Waylon Jennings' "Amanda" hits No. 1, 1979
- 8 • **"Papa" Link Davis**; Van Zandt County, Texas
Uncle Dave Macon makes his first recordings for Columbia, 1924
Ervin T. Rouse dies, 1981
- 9 • **Jesse McReynolds**; Coeburn, Virginia
• **Eddie Dean**; Posey, Texas
• **Molly O'Day**; Pike County, Kentucky
- 10 Hank William's family moves from Greenville, Alabama, to the Alabama state capital, Montgomery, 1937
Tom T. Hall's "The Year That Clayton Delaney Died" enters the charts, 1971

• **Jeff Hanna** (Nitty Gritty Dirt Band); Detroit, Michigan

- 11 • **John Quincy Adams**
• **Yul Brynner**
Earl Thomas Conley's "Fire and Smoke" tops the charts, 1981
- 12 • **Butch Hancock**; Lubbock, Texas
Bill Anderson employed at the Grand Ole Opry, 1961
Roy Rogers appears on LIFE cover, 1943
- 13 • **Louise Mandrell**; Corpus Christi, Texas
• **Bradley Kincaid**; Garrard County, Kentucky
Riley Puckett dies, 1946
First television broadcast, 1930
- 14 • **Del Reeves**; Sparta, North Carolina
• **Woody Guthrie**; Okemah, Oklahoma
• **Gerald Ford**
"Urban Cowboy" (original motion picture soundtrack) awarded

Platinum album, 1979
Billy the Kid killed by Pat Garrett, 1881

- 15 • **Linda Ronstadt**; Tuscon, Arizona
• **Cowboy Copas**; Muskogee, Oklahoma
• **Guy Willis**; Alex, Arkansas
• **Rembrandt**

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *INSIDE COUNTRY* by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1986 COUNTRY MUSIC CALENDAR, as well as from original research.]

Country Gold and Platinum — April

RIAA Certified Gold Awards

HIGH NOTES . . . Hank Williams, Jr. . . . Warner/Curb

THE VERY BEST OF THE EVERLY BROTHERS . . .

The Everly Brothers . . . Warner Bros.

RIAA Certified Platinum Awards

THE PRESSURE IS ON . . . Hank Williams, Jr. . . . Warner/Curb

WHY NOT ME . . . The Judds . . . RCA

RIAA Certified Multiplatinum Awards

GREATEST HITS . . . Ronnie Milsap . . . RCA

Board Meeting

(continued from page 20)

membership organization to be affiliated with CMA. He indicated there has been some interest in a universal fan organization, and the committee is evaluating the need for such an organization and procedures for its establishment. He further reported that the Market Development Subcommittee is working on another radio special and a possible television special focusing on the five Horizon Award finalists.

Talent Buyers Entertainment Marketplace Committee chairman Tony Conway reported that TBEM will be October 11 and 12, 1986 at the Sheraton Music City in Nashville. A new feature of the Seminar will be a Resource Center where talent buyers can view videos of artists and gather materials. He indicated that the 1986 Horizon Award finalists will be invited to participate in this year's showcases. Registration forms for TBEM will be mailed in early July.

Paul Corbin reported that the Television/Video Committee is developing a multi-media kit to be used to

enhance the positive image of Country Music. It would include printed material as well as a 5 - 7 minute audio/visual presentation and would be adaptable to different target audiences.

Board member Gary Morris and his orchestra performed at a noon luncheon on April 16th for 150 advertising executives and press representatives in the Gold Coast Room of the Hotel. An exciting new brochure, "America's Best-Liked Music Is Big Business For Advertisers", was furnished to all guests. The piece, highlighting the latest data on the reach and impact of Country Music, is designed to influence advertisers positively about the format. It will be made available to CMA organizational members and should be especially beneficial to broadcasters.

Board members were special guests at a reception honoring Willie Nelson prior to his concert at the Art Institute of Chicago on April 16th. Meetings for 1987 are planned for Key West, FL; Austin, TX and Vancouver, British Columbia. The next Board meeting will be July 16 and 17 in San Francisco, CA. CMA Board members serve gratis and pay their own expenses in attending meetings.

DATEBOOK

Moving? CMA's Membership Department asks that you notify them of your new address and phone number, including with the information the name that appears on your membership card.

June

- 6-9 ICMA spring meeting / Nashville, TN
- 7 The North Alabama Songwriters' Association Songwriter's Workshop / Calhoun Community College / Decatur, AL
- 7-8 2nd Annual Country & Western Festival / St. Mary's County Fairgrounds / Leonardtown, MD
- 9 The 20th Annual Music City News Country Awards / live from the Grand Ole Opry House / Nashville, TN
- 9-15 Fan Fair / Tennessee State Fairgrounds / Nashville, TN
- 10 Nitty Gritty Dirt Band's "Twenty Years of Dirt: A Reunion Concert" / Red Rocks Amphitheatre / Denver, CO
- 13 The International Fan Club Organization's 19th Annual "IFCO" Show / Tennessee State Fairgrounds / Nashville, TN
- 14 June Jam / Ft. Payne, AL
- 15 "Sunday Mornin' Country" / 10:00 a.m. - 12:00 noon / Grand Ole Opry House / Nashville, TN
- 18 CMA Regional Roundtable / Adam's Mark Hotel / Charlotte, NC
- 20-21 Texas Music Association Annual Convention / Hyatt Hotel / Fort Worth, TX

- 27-29 Golden Age of Radio Reunion / Sportsman Park Rose Garden Bldg. / Shenandoah, IA
- 27-29 The San Francisco Music Fair / The San Francisco Concourse at Showplace Square / San Francisco, CA

July

- 1-6 Wyoming Country Music Festival and Trade Convention / Tower West Lodge / Gillette, WY
- 11-13 Ninth Annual Hodag Country Festival / Rhinelander, WI
- 12 The Charlie Daniels Band Volunteer Jam / Starwood Amphitheatre / Nashville, TN
- 15 CMA Regional Roundtable / Airport Marriott / San Francisco, CA
- 15-17 CMA Board of Directors / The Clift Hotel / San Francisco, CA
- 19 NSAI Summer Seminar / Belmont College / Nashville, TN
- 19-20 Jamboree In The Hills / Brush Run Park / St. Clairsville, OH

August

- 12 CMA Regional Roundtable / Westin Hotel O'Hare / Chicago, IL
- 17 National White House Conference On Small Business / Washington, DC
- 21-25 Peterborough Festival / England

September

- 9 CMA Regional Roundtable / Airport

- Marriott / Dallas-Ft. Worth, TX
- 10-13 Radio '86 Management, Programming, Sales and Engineering Convention sponsored by NAB and NRBA / New Orleans Convention Center / New Orleans, LA
- 16 Third Annual Harlan Howard Birthday Bash — "A Tribute to 16th Avenue" / BMI Parking Lot / Nashville, TN

October

- 10-12 International Country Music Buyers Association fall meeting / Nashville, TN
- 11-12 Talent Buyers Entertainment Marketplace / Sheraton Music City / Nashville, TN
- 12 NSAI Hall of Fame Ceremony and Dinner / Hyatt Regency / Nashville, TN
- 13 20th Annual Country Music Association Awards Show / Grand Ole Opry House / Nashville, TN

November

- 1 Service Merchandise 6th Annual "Battle of the Bands" Grand Finals / Tennessee Performing Arts Center / Nashville, TN
- 3-9 National Music Week
- 13 CMA Regional Roundtable / Sheraton Music City / Nashville, TN



Photo by: Ray Foli

Richard Skyhawk shows singer Willie Nelson (R) his painting titled "A Tribute to Wild River Indian Reservation in Wyoming," at Chicago's Art Institute. Nelson appeared in a benefit concert to help raise money for scholarships to the School of the Art Institute of Chicago.

CMA
Country
Music

P.O. Box 22289
Nashville, TN 37202-2289

2146 1 J 00 0487 7
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