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*Close Up*



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*Close-Up*

**Editor:**  
Judi Turner  
**Associate Editor:**  
Kelley Gattis  
**Research Assistant:**  
Fletcher Foster  
**Art Director:**  
Paula Winters  
**Circulation Assistant:**  
Maryanna Clarke

Country Music Association Staff: **EXECUTIVE:** Jo Walker-Meador, executive director; Ed Benson, associate executive director; Peggy Whitaker, administrative assistant; Ruthanna Abel, executive secretary; **ADMINISTRATIVE:** Tammy Mitchell, administrative services coordinator; Dennie Simpson, word processing specialist; Bobette Dudley, receptionist; Oscar Lefranc, mail clerk; **MEMBERSHIP:** Steve Ison, director; Pam Frazier, membership development assistant; Maryanna Clarke, membership services assistant; **PUBLIC INFORMATION:** Judi Turner, director; Kelley Gattis, associate editor; Fletcher Foster, research assistant; **SPECIAL PROJECTS:** Helen Farmer, director of programs and special projects; Leshia Batson-Bess, program assistant; Marcia Flowers, program assistant; **INTERNATIONAL:** Martin Satterthwaite, director, European Operations; Anne Baker, London.

**Cover photo by: Alan Mayor**

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Photo by: Beth Gwinn

## On The Cover . . .

One of Country Music's most exciting success stories of 1986 was the Cinderella rise to fame of Warner Bros. recording artist Randy Travis. Not only did the newcomer garner a Grammy nomination and four CMA nominations, but he captured two of Country Music's top awards — CMA's coveted Horizon Award and ACM's Most Promising New Male Vocalist. Early in 1987 the Grand Ole Opry's newest cast member set Country sales records when his *STORMS OF LIFE* lp, released only last June, became the first debut album by a solo Country artist to sell more than one million units in less than one year.

Warner Bros Records celebrated the milestone with a reception at Nashville's Union Station Hotel, during which label chief Jim Ed Norman presented 81 framed platinum records to each of the people who helped make Travis and the album one of the top Country stories of the last year. In accepting a platinum disc on behalf of the Country Music Foundation, chairman Joe Talbot told the capacity crowd:

"I was driving down the road one day listening to the radio and heard 'On The Other Hand', and great big tears filled my eyes. I knew then the answer to George Jones' musical question 'Who's Gonna Fill Their Shoes?'. (Warner Bros. A&R vp) Martha Sharp took a pair of shoes, found Randy Travis, whupped them on him and . . . they fit."

Nashville Mayor Richard Fulton (pictured with Travis) dropped in to present Travis a key to Music City. Manager Lib Hatcher, producer Kyle Lehning, the song writers (including CMA award winning composers Paul Overstreet and Don Schlitz), the songs' publishers and all the top musicians and singers who performed on the album shared the platinum honor with the gifted singer.

## Michael Johnson

**H**e made a name for himself in the late 70s when he took his songs "Bluer Than Blue", "Almost Like Being In Love" and "This Night Won't Last Forever" to the top of the charts in several radio formats, from top 40 to adult contemporary to rhythm and blues. In 1985, with his sights set on tackling the Country format, Michael Johnson recorded "I Love You By Heart", a duet with songstress Sylvia, which not only brought his name to the forefront when it found its way into the Country top 10, but also landed him a recording deal with RCA Records.

It's his tantalizing guitar stylistics and sensitive, inviting vocals on his debut RCA effort *WINGS*, though, that have allowed him to carve a niche for himself in Country Music annals—a place where he says he's perfectly content.

"I think there's more of me in Country Music than there was in the pop stuff," said the Minnesota-based singer of his foray into Country Music, continuing, "I've always been a song man. I love production and arrangement and instrumentation, and I did those things in pop music. But now it's just swung so much in the techno-pop area that the song and the singer take on a secondary role to the overall sound."

His first single "Gotta Learn To Love Without You", off his *WINGS* lp, achieved impressive success rising to the number 12 spot on *BILLBOARD*'s chart. And his second release, "Give Me Wings", recently peaked at number one, giving him his first triumph since his "Bluer Than Blue" crested at the top of the pop charts in 1978.

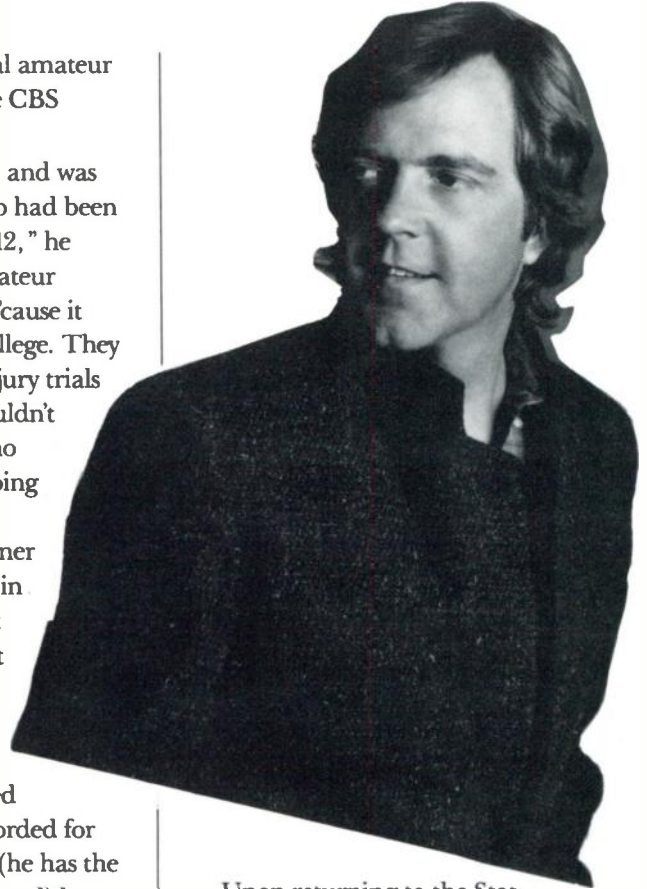
While he always aspired to be an entertainer, Johnson said, "I didn't think I should do it, 'cause I thought it was a hobby for a kid." A Colorado native, Johnson comes from a competitive family of boys who are now athletes and coaches. "So I thought the thing to do was attend college as a physical education major." That he did, then switched majors to biology and English... "I was doing alright in it all, but I was more interested in playing my guitar," explained Johnson, who said he finally dropped out of school as a music

major to enter a national amateur contest sponsored by the CBS Records Group.

"I couldn't read music and was competing with kids who had been reading since they were 12," he said, referring to the amateur contest as great timing "cause it enabled me to escape college. They have these things called jury trials in college and since I couldn't sight read four-part piano compositions, I wasn't going to get to be a junior."

The budding entertainer took the first place prize in the contest — a contract with Epic Records. "I felt it was a one shot deal and I loved it," said Johnson, adding that while the self-penned single "Hills" that he recorded for Epic only sold 22 copies (he has the 11 cent royalty check framed) he gained a lifetime of knowledge and knew then that he was destined to be an entertainer.

After two years of playing colleges, clubs and coffee houses, Johnson traveled to Barcelona in 1966 to study with the eminent classical guitarist, Graciano Tarrago. "That came about because I had told so many people that I was going to Spain to study guitar, and I had set myself up to the point where I had to do it," said Johnson, admitting that up to that point he'd really had no formal training; he and his older brother Paul taught themselves while growing up in Denver. "I idolized Paul. His enthusiasm for the guitar was the beginning of my love for music," Michael remembered.



Upon returning to the States with a refreshed musical outlook and a classical influence that has continued to distinctively set him apart from other musicians, Johnson joined The Chad Mitchell Trio, which included another aspiring young songwriter named John Denver. Speaking of the 191 concerts that took the folk trio all over the world that year, Johnson recalled, "We'd leave our laundry in airport lockers and friends would do our washing... Those were some crazy, crazy times."

While in New York for a concert he and Denver chanced to see a stage production of "Jacques Brel Is Alive And Well And Living In Paris," thus beginning the development of another side of his talent. "It's not that I wanted to be an ➤

actor, I just had to be in that show...so I became an actor...very scary and very rewarding," he said. In a major supporting role, the musician-turned-actor spent a year performing in "Jacques Brel..." as the off-Broadway production moved from New York to Los Angeles to Chicago.

A musician at heart, Johnson turned his attention back to creating, performing and recording his music. In 1971, he recorded an album, *THERE IS A BREEZE*, on Atlantic. At the time the album received little recognition, but has since been noted as a collector's album.

He went on to self-produce two albums, *FOR ALL YOU MAD MUSICIANS* and *AIN'T DIS DA LIFE*, in the mid 70s, both taking him to even greater heights as a celebrated musician and famed performer.

It was a visit to Nashville to play on a session for Gene Cotton that brought the magic formula for Johnson's success as a pop performer. That formula? Two winning producers — Steve Gibson and Brent Maher (the man behind The Judds' recordings) — and an unsung tune entitled "Bluer Than Blue".

"I couldn't believe no one had recorded that song...I didn't know what was commercial and what wasn't, but I knew that I loved that song and that other people would love it, too," said Johnson.

With that song and one other, "Almost Like Being In Love," Johnson's manager shopped several record labels, finally latching onto a recording deal with EMI. "They put it out without re-mixing it or anything. They were pressing the records while we were negotiating the contract, which is kind of fairy tale stuff these days."

After attaining great success at EMI in the late 70s, the songwriter/


musician began to feel lost in the "techno pop-synthesizer stuff" so characteristic of the day, losing his deal with EMI in the meantime.

With his life seeming more like a nightmare than a fairy tale, Johnson sought to sign with another label, but was unsuccessful. Undaunted, Johnson pushed forward, and in 1985 he teamed up with Maher again to record the duet with Sylvia.

"Brent got this song and his wife heard it and decided it should be made into a duet with me and Sylvia. So he called me and asked me if I liked the idea," explained Johnson. "I'd heard some of Sylvia's stuff and liked it, and I also liked the song, so we did it."

Asked about his career since then, the 41-year-old said he feels he's experienced a definite high. "Give Me Wings' brought me a lot more exposure when it hit number one," he said, maintaining that it

wasn't until the song took first position that he could turn the switch and say "Yeah, I can be happy now and I'm proud."

Currently a resident of Minneapolis, Johnson and his wife, Sally, who is a gourmet chef at a French restaurant in the city, are toying with the idea of moving to Nashville with their two boys, Stan, 7, and Leo, 4. Commenting that his wife would like to open a French restaurant in Nashville, Johnson relayed that the set-up the family has now is difficult to handle and his time spent in Nashville or on the road versus that spent in Minneapolis is often poorly balanced. "We have a deal that I'm not gone more than half the time, which I sometimes don't live up to. It's like trying to stuff two careers into one lifetime," Johnson said, maintaining, "But I love it!" 

— Kelley Gattis

Photo by: Alan Mayor



Hats off to Maggie...Chapeaus were in abundance at the February 5th NEJA roast for NSAI's Maggie Cavender. Participating in the barb-filled fun were (l to r) Back row: entertainer Bobby Bare, songwriter Bobby Braddock, banker Clarence Reynolds, legendary producer Jack Clements, ASCAP's Connie Bradley, songwriter Dickey Lee, CMA's Jo Walker-Meador, SESAC's Bob Thompson, and NSAI President Thom Schuyler; Front row: "Heartbreak Hotel"'s Mae Boren Axton, Maggie Cavender, and BMI's Frances Preston.

## Fun-Filled Fan Fair Finalized

It's that time of year again. Time for thousands of Country Music fans to flock to Nashville for the 16th Annual International Country Music Fan Fair, to be held June 8 - 14 at the Tennessee State Fairgrounds in Nashville.

Often noted as a "lovefest" between Country artists and their fans, Fan Fair, co-sponsored by the Country Music Association and the Grand Ole Opry, has experienced tremendous growth in its 16-year history. Approximately 5,000 people attended the first Fan Fair in 1972. In 1985, an unprecedented 19,500 Country fans attended the entertainment extravaganza, and registration for 1986's affair increased by more than 10 percent, bringing registration to a phenomenal 21,500 spectators. Already, 17,000 fans have registered for Fan Fair '87, up 4,200 registrants from the same time last year.

The annual Bluegrass Show on Monday, June 8, will kick off the week of kaleidoscopic fun which will feature more than 30 hours of live entertainment, exhibit booths, visits to the Country Music Hall of Fame, Opryland U.S.A. and the Ryman Auditorium before ending with the annual Grand Masters Fiddling Contest on Sunday, June 14. The Odessa Chuckwagon Gang of Odessa, Texas, will again be treating Fan Fair registrants to two barbeque dinners during the week.

On Wednesday, June 10, fans can gather at Nashville's Vanderbilt Stadium for the all-out competition of the All American Country Games. The games, which raised \$13,500 in 1986 to benefit the Tennessee Special Olympics, will feature close to 30 artists in such fun-filled games as a home run relay, baton relay, obstacle course and earth ball push.

Tentatively confirmed to compete in the '87 Games are Rex Allen, Jr., Joe Bonsall of the Oak Ridge Boys, T. Graham Brown, Holly Dunn, the Forester Sisters, Teddy Gentry of Alabama, Vince Gill, Tom Grant, Lee Greenwood, Melanie Greenwood, Mark Herndon of Alabama, Libby Hurley, Brenda Lee, Louise Mandrell, Kathy Mattea, Mark Miller of Sawyer Brown, Gary Morris, Randy Owen of Alabama, Charley Pride, Judy Rodman, Ricky Skaggs, Richard Sterban of the Oak Ridge Boys, Randy Travis and Ricky Van Shelton.

An additional air conditioned exhibit building has been added to the Fan Fair facilities at the Tennessee State Fairgrounds. "After last years' crowds, we reviewed the set-up of the exhibit booths and decided to reorganize and re-number all the booths for 1987," said Helen Farmer, director of Special Projects for CMA. "While we do have an extra building this year, there was no significant change in the number of

booth spaces available. We simply reorganized the exhibit buildings in order to provide wider aisles and less congestion in certain areas," Farmer explained.

Exhibit booths will be open from 11:00 a.m. to 6:00 p.m. on Tuesday, June 9th. On Wednesday and Thursday, June 10 and 11 respectively, the booths will be open from 10:00 a.m. to 6:00 p.m., and on Friday, June 12, the booths will be open from 10:00 a.m. to 2:00 p.m.

Following is a tentative schedule for the 1987 Fan Fair. Except as indicated all activities will be held at the Tennessee State Fairgrounds.

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### Monday, June 8

7:00 p.m. - 10:00 p.m. Bluegrass Show

### Tuesday, June 9

10:00 a.m. - 12:00 noon International Show

1:00 p.m. - 2:30 p.m. Independent Label Show

4:00 p.m. - 6:00 p.m. Mercury/Smash Records Show

8:00 p.m. - 10:00 p.m. CBS Records Show

### Wednesday, June 10

10:00 a.m. - 12:00 noon All American Country Games (Vanderbilt Stadium)

2:30 p.m. - 4:30 p.m. Warner Bros. Records Show

7:30 p.m. - 9:30 p.m. MCA Records Show

### Thursday, June 11

10:00 a.m. - 12:00 noon Capitol Records Show

2:30 p.m. - 4:00 p.m. 16th Avenue Records Show

7:30 p.m. - 9:30 p.m. RCA Records Show

### Friday, June 12

10:00 a.m. - 12:00 noon Songwriters Show

2:30 p.m. - 4:30 p.m. MTM Records Show

8:00 p.m. - IFCO Show

### Sunday, June 14

10:30 a.m. - 6:00 p.m. Grand Masters Championship Fiddling Contest (Opryland)

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Registration for the 16th Annual International Country Music Fan Fair is \$60 per person, which includes the full schedule of events, plus two meals, and a ticket to the Country Music Hall of Fame, Opryland U.S.A. and the Ryman Auditorium.

The Fan Fair office is encouraging everyone planning to attend Fan Fair '87 to have their money in by the end of April. After April, all persons wishing to attend the week-long festival should contact the Fan Fair office to check on the availability of tickets.

For more information or registration forms write Fan Fair, 2804 Opryland Drive, Nashville, TN 37214.

## When To Say Yes — How To Say No

**E**ntertainers need to know how to use charitable deductions as an integral part of personal tax planning. Once an entertainer attains a certain degree of success, the requests from individuals and companies for contributions to nonprofit organizations is nonstop. Perceived as extremely high wage earners, entertainers are often expected to make significant contributions to charitable organizations. The requests may range in size and frequency, but there are usually more solicitations than there is the capacity to fulfill.

Entertainers are often asked to give money, to make charitable appearances, to participate in auctions, to attend lunches and dinners, to endorse events, and even to provide free performances.

While entertainers may owe a special commitment to the community, their involvement should not be so all-encompassing that it drains them of personal resources. The goal should be to have a positive impact without adversely affecting the amount of their personal time.

The most effective way to protect entertainers from overextending themselves, along with maximizing the level of commitment, is to select a specific charity or a particular cause. If a major area of concern is selected, a material difference may be made by the individual artist. Otherwise, his personal commitment may be spread too thinly over numerous individual causes, however desirable and worthy they may seem.

The public relations benefit to an entertainer being involved in a successful charity endeavor is substantial. The goodwill created will enhance his reputation in the industry; it may very well increase product or ticket sales, and boost the overall level of popularity. However, an entertainer *should not* enlist in a cause if he will be unable to devote the time necessary for a successful association.

Also, a good sense of humor, and a definitive focus on the specific charity in which the entertainer is interested, is mandatory for his emotional well-being.

Let me illustrate this concept by

citing two specific examples where an entertainer selected a well-defined course of action regarding charities.

Ronnie Milsap and I discussed the idea of forming a foundation to benefit the blind in 1981. Ronnie, like other entertainers who are physically challenged, is particularly inundated with requests for help.

We found hundreds of small agencies in existence, all paying lip service to improving the lot of the visually impaired. There were many agencies competing for the same contributions from the corporate sector and from individual donors. We discovered, after hours of meticulous research, that a giant problem was the general public's perception that most blind students were not capable of going to college. Furthermore, even if a particular student was recognized as intellectually adequate, college was perceived to be a waste of time because the visually impaired graduate could not get a job paying a salary competitive with that of non-handicapped personnel in the same job category.

The Ronnie Milsap Foundation organized a powerful Board of Trustees, and started a conscientious campaign to identify talented blind students. What we uncovered was spellbinding in terms of the number of truly gifted blind students. As a result, the Foundation has given scholarships to students from Pepperdine University, Cornell University, and many others. An outstanding example is an individual recently awarded

with a scholarship. Born in the Soviet Union, he received his B.A. in Economics from Harvard with highest honors, despite the Russian/English language barrier. He is presently enrolled in Harvard Law School.

The Ronnie Milsap Foundation has a narrow focus, and due to the enthusiastic group of individuals associated with it, there is a good chance that it will meet all of its objectives.

The second example relates to Richard Sterban of the Oak Ridge Boys. Richard, as one of the Oaks, has participated in group activities including Stars For Children, Prevention of Child Abuse (as National Chairman), Boy Scouts of America, and others. The Oak Ridge Boys, as a group, have contributed an inordinate amount of time and funding to many organizations over the past 20 years.

Richard has served faithfully as a Trustee on the Board of the Ronnie Milsap Foundation, and on September 15, 1986, formed the Richard Sterban Entertainers and Athletes Foundation. Richard went through the same process of focusing on a specific area of need; he loves athletics, and is fearful that the heavy use of drugs and alcohol by a small number of players will permanently ruin the integrity of the game. He is also certain that unless the overall use of drugs in the music business is reduced, young people will continue to get the message that it is acceptable and/or desirable to follow suit.

Sometime this year, Richard, along with Conway Twitty and a host of distinguished athletes and

Asleep At The Wheel band-leader Ray Benson (l) visits with old and new friends backstage at a recent John Fogerty concert. Talking shop with Benson are (l to r) Dwight Clark, San Francisco 49er's all pro tight end; Bruce Hornsby; and Huey Lewis, who produced a new version of "I Want A New Drug" for the Wheel's new CBS album ASLEEP AT THE WHEEL.

Photo by: Jon Sievert



athletic leaders, will be producing a video to highlight the importance of "Saying No To Drugs". Also, an All-Sport Fantasy Camp will be held to raise funds for:

1.) Organizing a referral network for indigent players and performers to aid them in admission to one of various approved treatment centers;


2.) Providing information to encourage the young player or singer to avoid drugs;

3.) Constructing a facility, using 250 acres of real estate already donated to the Foundation that would be designed to meet the physical and psychological needs of this constituency.

The Sterban Foundation Board of Trustees has found that financially successful entertainers and athletes are often isolated individuals, with no one to turn to if their fortunes are lost. Formerly successful individuals find a hostile public when their careers have ended, and the money is gone. When all the false friends disappear, the disillusioned individual is faced with picking up the pieces of his life. The Richard Sterban Entertainers and Athletes Foundation will give a second chance to

those whose lives have touched bottom, giving them a chance to be respected role models again.

My recommendation to entertainers, through research and experience, is to locate a charity or cause that is meaningful, and one that fulfills their strongest personal interests. By focusing their talents and energies on one particular

segment of need, a major positive impact may be made without sacrificing all of their personal time and funds. In this manner, the entertainer may reap rewards on many levels while contributing to the good of the whole. 

— S. Gary Spicer

Mr. Spicer is an attorney with offices in Detroit, Michigan and Nashville.

Photo by: Libby Leverett-Crew



Seventies' flashback...When John McFee (l) and Stu Cook (r) of Southern Pacific ran into Dan Seals at the Country Radio Seminar they reminisced about the 70's. During that decade, McFee was a member of the Doobie Brothers, Cook was with Creedence Clearwater Revival and Seals was half of the duo England Dan and John Ford Coley.

## I WRITE THE SONGS

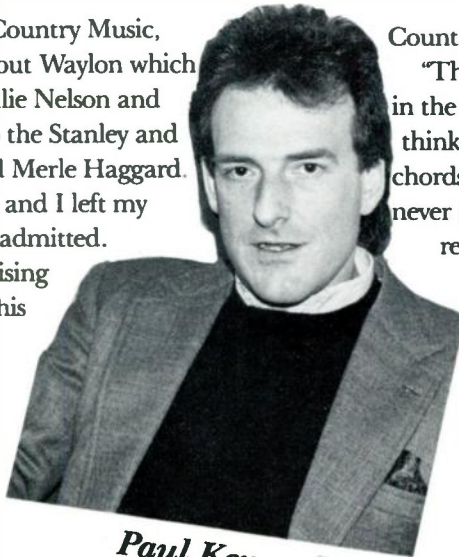
**P**aul Kennerley was an advertising layout artist in England when, in 1976, he heard a Country song which would alter the course of his life. "I heard a Waylon Jennings album cut on the radio, 'That's Why The Cowboy Sings The Blues', and I thought it was the best thing I'd heard in a long time," Kennerley recalled. "I'd never heard of Waylon Jennings before, but I thought he sounded great, so I went out and tried to get as many of his records as possible."

Almost totally unfamiliar with Country Music, Kennerley began to learn more about Waylon which led him to other artists such as Willie Nelson and Emmylou Harris and eventually to the Stanley and Louvin Brothers, George Jones and Merle Haggard. "It just became an acquired thing, and I left my interest in rock music behind," he admitted. Also closing the door on his advertising career, Kennerley began to devote his energies to writing Country songs. "I knew I really wanted to write songs, but it's very difficult for an English person to write lyrics about driving along in a pickup truck to the nearest honky tonk," he pointed out.

Choosing the American Civil War as a focal point, the fledgling tunesmith wrote a number of songs centered around this theme and entitled them *WHITE MANSIONS*. Although completely unknown as a songwriter, Kennerley demoed his tunes, and caught the interest of producer Glyn Johns. When Johns asked the writer who his first choices to sing on the album would be, Kennerley said Waylon Jennings and Jessi Colter, never believing they would agree. Much to his surprise, they did agree, and *WHITE MANSIONS* was released in 1978.

A second concept album, *THE LEGEND OF JESSE JAMES*, followed in 1980 featuring Johnny Cash, Levon Helm, Charlie Daniels and Emmylou Harris (to whom Kennerley is now married). "After doing two 'concept' albums, I found writing those sorts of things was actually very self-indulgent," Kennerley mused. "I felt I was writing songs that were terribly verbose — they were all lyric." In the case of Jesse James, Kennerley wrote a 60,000 word synopsis on the outlaw's life. "I must say I prefer writing two and a half minute songs, rather than those 'movies for the ear'," he continued. "I like to write these songs that just roll along, and if there is the chance for the lyric to say something, that's fine."

He says he is no longer interested in writing songs with a detailed lyric, although he is quick to point out that he doesn't mean that attention should not be paid to the words in a song. "Now, it's the sound they make that's important, not really what they say," he stressed. "It's the groove of a tune, particularly with



*Paul Kennerley*

Country Music."

"That's what attracted me to Country Music in the first place," he emphasized. "I don't think God ever intended more than three chords in a Country song, and I'm sure He never intended synthesizers on a Country record. I'd like to be able to contribute towards the preservation of Country Music."

He professes, however, that this may seem like a contradiction in terms, because while he is saying he'd like to preserve the method of writing Country melodies, at the same time he's not really doing that. "I've

“I don't think God ever intended more than three chords in a Country song, and I'm sure He never intended synthesizers on a Country record. I'd like to be able to contribute towards the preservation of Country Music.”

never had one 'real' Country song recorded as a single," he maintains. "I've written Country songs, but no one really wants them. 'In My Dreams' and 'Cry Myself To Sleep' and some of my other songs all tend to have the element of pain — sort of misery with a beat — but 'Have Mercy' is really a rhythm and blues sort of thing. It's very seldom that you hear anything like 'You Win Again' or 'Crazy Arms' these days."

He confesses to liking some of the newer artists who are currently emerging. "It's true that a lot of these newer artists definitely are re-kindling the flame," he elaborated. "I love The O'Kanes — they actually are flying the flag — as are The Sweethearts of the Rodeo, Randy Travis and Rosie Flores, among others." The Sweethearts' current single, "Chains of Gold," is a Kennerley-penned tune.

While his association with a Nashville publisher, Almo-Irving Music, resulted in a number of cuts by American artists (Waylon Jennings, Emmylou Harris) even from the other side of the Atlantic, Kennerley began to achieve real success as a Country tunesmith after moving to Nashville in 1983. The move has, he



contends, been very fortuitous. "I think I'm very fortunate to be here, but it's much like living in a capsule of some sort. It's unusual to be in any one place where there's so much talent and so many people doing the same thing. It's all rather unique, and I think we're privileged to be here."

Although his chosen profession is far from being a 9 to 5, briefcase-toting job, he approaches it in much the same manner. "I have a particular routine which is pretty simple," he explained. "I have a little room in the house where I work, and I try to be in there around 9:00 every morning. That's the only way I can do it — I can't wait around to be inspired. If this is your profession, you can't afford to wait around." He observed that it may take a week to write a song, with the first couple of days spent mining for the idea. "I actually learned this from Bob McDill," he added. "I was fortunate to co-write with him once, and it seemed to me that it took him a week to finish a song. He might actually finish it on Tuesday — it didn't matter, he would still continue to work on it until Friday, polishing it and such. I sort of learned discipline from that."

He continued, "It's very easy to cheat on yourself when you're not in a structured 9 to 5, salaried employee situation — to take some time off to do something else. It's very difficult and it's very unrewarding, and when you're not getting any ideas, it's so tempting to say, 'Oh, I'll just go wash the car or go out and have a bite of lunch,' and that you have to avoid. You have to fight with yourself and be very strong, especially in the beginning stages of a song, because that's when you're building up your muscles to write."

Kennerley has also received encouragement from noted producers Brent Maher (The Judds) and Steve Buckingham (Sweethearts). "I owe a lot to Brent, because he encouraged me to write," he said. Maher first heard "Cry Myself To Sleep" when he dropped by Kennerley's home one day. Soon he was stopping by twice a week asking if Kennerley had any tunes for him, a habit which added fuel to the songwriter's creative fires. "That was terrific, because then I'd have a target. I'd say 'Maybe Brent will be coming 'round today to see if I have anything,' and then you're encouraged to write."

Kennerley intimated that songwriting can be a very lonely job. "It's very lonely and a very painful thing, if you write on your own, and you're always fighting the temptation to quit — to go out to lunch, or to read a book," he pointed out. "You're always battling, so when somebody encourages you, it speeds you along."


He also feels that producers who do that kind of thing will find the songs which produce hits.

Kennerley has achieved great commercial success with The Judds' two number one singles, "Have Mercy" and "Cry Myself To Sleep", Emmylou Harris' "Born To Run" and "In My Dreams" and as co-writer with Harris on her BALLAD OF SALLY ROSE concept lp. When queried if he's proudest of writing any one particular song, he admitted that he is prouder of having good recordings of the songs he's written than he is of the songs. "It makes me proud to have someone make something good of a song I've written," he declared. "I just heard the new mix of the Sweethearts' 'Chains of Gold,' and I think that's terrific. I never did think much of that song, in fact I didn't play it for anyone for nearly a year. Then one day I was going through some old tapes and found the demo of the song and thought I really should give it to David Conrad (his publisher). I'm not so proud of the song, but I'm very proud that they've done it and done it well."

He claims that "In My Dreams" is actually his favorite because it's "sort of a pastiche in a way — that misery with a beat." He said he was also pleased to have the Ray Charles and B. J. Thomas cut on "Rock and Roll Shoes." "The songs I'm proudest of, I don't think anyone's going to cut," he laughs.

*It's a jolly tough business and a very insecure one. You can't for one minute expect that you're going to keep getting cuts in the forthcoming year — you've got to continually work at it.*

But, Kennerley stresses, you must stay on your toes to be sure your songs get cut. "It's a jolly tough business and a very insecure one," he pointed out. "You can't for one minute expect that you're going to keep getting cuts in the forthcoming year — you've got to continually work at it." He explained that the competition is fierce, especially in Nashville. "Here we are in the center of things, and if a new Judds record (or whoever) is being made, there're only going to be 10 songs on the album, and there are at least 400 guys wanting to get on it. So we're all trying very hard."

"If a songwriter does benefit — if he does get a hit — that's paying for the four years when he didn't have a hit," he concluded. "It's a tough old business, but I think we're all privileged to be in it." 

— Judi Turner

## Nearly 200 New Members Solicited

If you think it doesn't pay to help recruit new CMA members, just ask Diane Dickerson of Precision Record Pressing where she is going in May. For her first place recruiting efforts, Dickerson and a friend will be enjoying a week in the sun and surf at the Treasure Island Resort Hotel in the Grand Cayman Islands, courtesy of Central South Music Sales, Inc., a Nashville-based record retailer. The week-long stay was donated as part of the resort's official grand opening celebration.

According to Randy Davidson, part owner and resort manager, the grand opening festivities will be covered by The Nashville Network and include appearances by several well-known Country Music artists.

If you need to talk with some additional winners of the telethon, you can reach them on their cellular car telephones donated by Bell South Mobility and A-Plus Communications. Phil Graham of Broadcast Music Inc., Joanne Gardner, an independent video producer, and Glenn Rieuf, an audio engineer at Young'un Sound of Nashville, will each be provided a mobile telephone for six months, free of charge.

Other winners who successfully applied their

recruiting skills were Country vocalist Donna Ulisse and Jan Naylor of Young'un Sound. Both women were awarded Sony Walkmans.


"Although everyone could obviously not be prize winners, CMA is very appreciative of the contribution of time and effort by all the telethon participants who collectively were successful in recruiting almost 200 additional members for CMA," remarked CMA Director of Membership Steve Ison. 



Photo by: Judi Turner

All up in arms!...Diane Dickerson of Precision Record Pressing, Nashville, shows her excitement after being named first place winner in CMA's recently completed Membership Telethon; Dickerson won a trip to the Cayman Islands for her outstanding efforts during the month-long telethon.

Ricky Skaggs poses with his Grammy Award for Best Country Instrumental Performance during the ceremony in Los Angeles.

Photo by: Barry Ettenger



The Judds were the top honorees at the 29th Annual Grammy Awards February 24 in Los Angeles. The mother/daughter duo's "Grandpa (Tell Me 'Bout The Good Old Days)" written by Jamie O'Hara was awarded Country Song of the Year and garnered for them Best Country Vocal Performance By A Duo Or Group With Vocal. CMA Entertainer of the Year



Photo by: Barry Ettenger

Mother-daughter duo, Naomi and Wynonna Judd (l to r) captured a Grammy Award for Best Country Vocal Performance by a Duo or Group for their chart-topping "Grandpa (Tell Me 'Bout The Good Old Days)" during ceremonies in Los Angeles. The song's composer, Jamie O'Hara, also took home the Grammy trophy for Country Song of the Year.

Reba McEntire, taking her first Grammy, was awarded Best Country Vocal Female for her album, WHOEVER'S IN NEW ENGLAND. Ronnie Milsap was lauded Best Country Vocal Performance for his LOST IN THE FIFTIES lp. Honored for Best Country Instrumental Performance was RAISIN' THE DICKENS by Ricky Skaggs.

## Behind The Scenes Look: CRS/MIPS '87



Sweet harmony...Sweethearts of the Rodeo's Kristine Arnold (l) and Janice Gill (r) harmonize with Asleep At The Wheel's Ray Benson during an impromptu jam session at the CBS Records suite during the Country Music Seminar.

Photo by: Judi Turner

ASCAP's Connie Bradley receives a big hug from Epic recording artist, Ricky Skaggs, during the cocktail reception at the Country Radio Seminar.



Photo by: Judi Turner



EMI America artist Tom Wopat was warmly received during the 1987 New Faces Show at the Country Radio Seminar.

Photo by: Alan Mayor



Photo by: Judi Turner



16th Avenue Records' newest sensation, Charley Pride, has his hands full between BMI's Patsy Bradley (l) and NSAI's Maggie Cavendar (r). The trio was captured during the cocktail reception at the Country Radio Seminar.

Photo by: Kelley Gattis



"Cowboy Man" Lyle Lovett turns on his radio voice during the '87 Artist Radio Tape Session.



CMA's reigning Entertainer of the Year, Reba McEntire, makes a point during the MIPS panel discussions. Pictured (l to r) are panelists Vern Benke, Camelot Music, McEntire, manager Bill Carter, and WYAY/Atlanta's Bob Green.

Photo by: Kelley Gattis



Old friends...CBS recording artist Janice Gill of Sweethearts of the Rodeo listens attentively as husband, RCA recording artist Vince Gill and labelmate Rodney Crowell share a laugh in the CBS suite at the Country Radio Seminar.

Photo by: Kelley Gattis

Trying to love two women...Restless Heart's lead vocalist, Larry Stewart, is caught between labelmates Naomi (l) and Wynonna (r) Judd at the Artist Radio Tape Session during the Country Radio Seminar.



Photo by: Judi Turner

And now back to you...MIPS moderator Lon Helton queries panel members during the recent Music Industry Professional Seminar.



Photo by: Judi Turner

Bluegrass blues...CBS Records' highly-touted O'Kanes rocked a lunchtime audience during the Country Radio Seminar. ASCAP sponsored the luncheon at which Jamie O'Hara (l) and Kieran Kane (r) displayed their acoustic talents, receiving a thunderous standing ovation.



Photo by: Alan Mayor

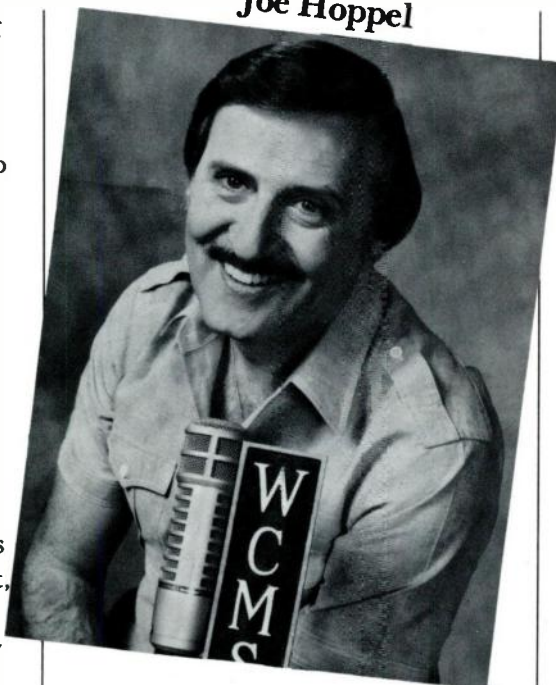
**“H**e sounds like the kind of guy I’d like to have for a next door neighbor,” said one listener as he described WCMS, Norfolk morning man Joe Hoppel. A long-time Country radio personality, Hoppel’s voice has become a familiar one to the residents of the Virginia Beach vicinity since he joined the station in 1955.

“I like the area and I’m working for a great station,” Hoppel reasoned of his unusually long tenure at WCMS. “I might get my own parking space any day now, so I have something to shoot for,” he jokes.

A “personality radio” jock, Hoppel signs on the air every weekday morning at 5:30 with his “Morning Team” cohorts Laura Coffee and Darrell Hosack. Defining the show as a “fun-oriented program”, the veteran air personality cites his daily doses of trivia as one of the main highlights of his four and a half hour air shift, which is ad-libbed 100 percent of the time. “Do you know how many McDonalds there are worldwide,” he asked from his beach town office before mentioning that an employee of Merrill Lynch had called him during his show that morning to let him know that the figure of 9,000 he quoted over the air was indeed correct — the man had called the McDonald’s Corporation to verify the number. “We get a lot of banter going,” he admits.

Hoppel’s day doesn’t end at 10:00 a.m. when he leaves the glass bubble he’s inhabited since the early morning hours. In fact, the WCMS Vice-President/Public Relations Director’s day is just beginning. Along with his official duties, Hoppel is very involved in the community. He’s been known to emcee everything from wrestling matches to senior citizen dinners to tobacco spitting contests, and he’s the co-anchor of the annual Jerry Lee Lewis and Arthritis Foundation Telethons. In addition to his anchor duties with the latter, he serves on the organization’s local and state

Joe Hoppel



board of directors. “I also sponsor an Arthritis Foundation Bowl-A-Thon every year, which is something I started five years ago . . . looks like we’re going to hit our goal of \$15,000 this year,” he brags.

The air personality’s volunteer efforts haven’t gone unnoticed. In 1977, he was lauded the highest award from the National Arthritis Foundation — the National Volunteer Service Citation; the Virginia Chapter of the Arthritis Foundation named him Fundraiser of the Year in 1985.

A native of Nicktown, Pennsylvania, Hoppel began his radio career the summer of his junior year in high school. “There was an ad in the newspaper about a radio station opening near my hometown, and they were looking for local people to train as

announcers. So I applied, along with 60 other people,” Hoppel recalled, adding that after the station management learned he was only in high school, they wouldn’t hire him full-time, but invited him to hang around the station whenever he wanted. He did, and his love of the trade led him to the Manhattan School of Radio Technique in New York. After a short stint at WLOW in Portsmouth, Virginia, Hoppel joined WCMS.

He was known as “Hopalong Joe Hoppel” when he first went on the air in the 50s, but the Pennsylvania native says, “I got the nickname out of self-defense.

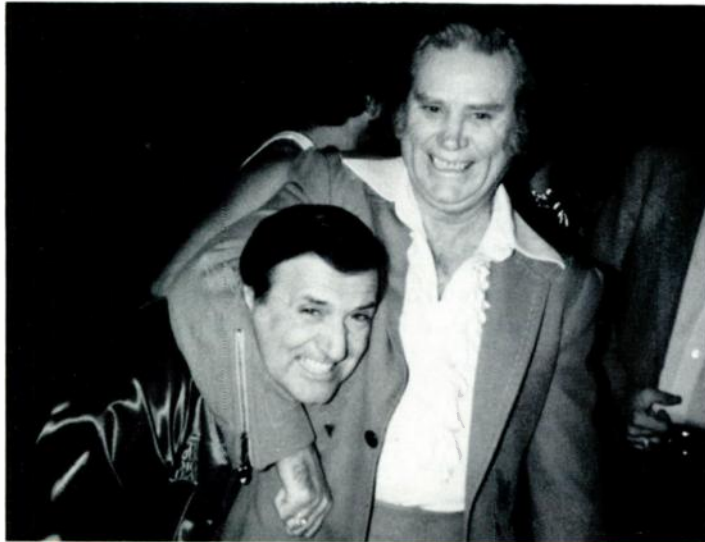
“I was doing a show and a columnist in town kind of got to be a fan and started referring to me in his columns as ‘Hopeless Hoppel.’” The station, deciding that wasn’t a good name to be known by, tagged him as “Hopalong” (after William Boyd’s Cassidy), a nickname he carried until the early 60s.

During his 30-plus years in radio, Hoppel’s done some crazy things. “Perhaps the craziest one though was 15 years ago when I did a promotion with a local park where I rode to work on horseback. The contest was to guess how long I could stay on the horse!” With only one five-minute break each hour, Hoppel says he finally gave up after spending five days and four nights on the animal. “I have retired from distance horseback riding,” he notes firmly.

While he has a lot of memories, not so many are as visible as his “headlock” collection, which all started when . . . “Marty Robbins had done a show here back in the 60s. We were backstage standing ➔

side by side and somebody came up and wanted a picture of us. Marty said, 'Everybody gets stand'ups like that.' So he snapped a headlock on me and they took that."


Pinned to Hoppel's office walls are literally hundreds of shots with the air personality on the receiving end of a headlock with Charley



George Jones has a headlock on WCMS morning man Joe Hoppel.

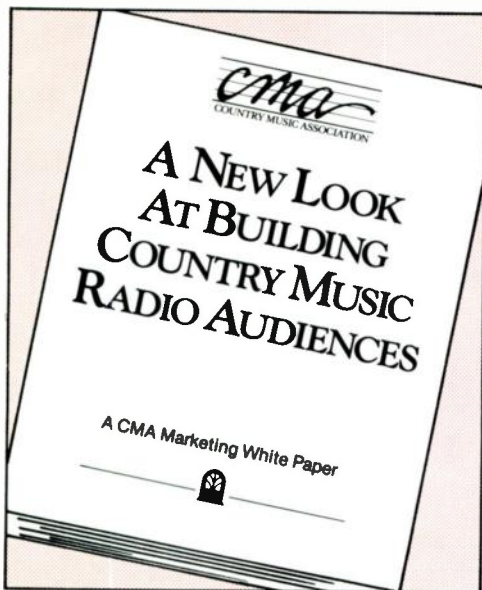
Pride, Tammy Wynette, Juice Newton, Kenny Rogers, Mel Tillis, Barbara Mandrell . . . And, there's probably a story to go along with each one of them.

A 1986 CMA Broadcast Person-

ality of the Year nominee, Hoppel is a man with many tales. But for him, his goal of being named *the* CMA Broadcast Personality of the Year would be the best yet. 

— Kelley Gattis

**C**assette tapes representative of the 1987 Country Radio Seminar/Music Industry Professional Seminar sessions are available from Beaverwood Recording Studio. Topics ranging from "Radio and Retail — The Profitable Synergy" to "Evaluating Your Radio Station Air Product From The Ground Up" to "How To Avoid Box-In Thinking In Business And Marketing Planning" are included in the tape selections. For a complete list of topics and prices please contact: Beaverwood Recording Studio, 133 Walton Ferry Road, Hendersonville, TN 37075; (615) 824-2820.



"This is the hottest piece of research for Country radio I have ever seen."  
— David Fuellhart  
WPOC, Baltimore

"This report could be very useful to broaden a station's cume."  
— Ellen Hulleberg  
McGavren-Guild, New York

**T**he Country Music Association commissioned "A New Look At Building Country Music Audiences" as a major effort to provide an in-depth and different look at the music industry, and to find out how Country Music relates to the music habits of American consumers. CMA felt the need to seriously investigate the business from the standpoint of the consumer, to explore what they were listening to, their purchasing habits, and to see how Country Music competed with other forms of popular music.

The "Radio White Paper" — an extract from this voluminous research — has been written specifically for CMA members who are managers or programmers of Country Music radio stations. Although touching on the overall findings of the market structure study, particular focus has been given to the issues which interest radio, and to the implications of key findings to the interest of broadcasters.

We encourage you to use the study as a reference and a selling tool for clients and agencies. The strength and potential of Country Music is much higher than most companies and media buyers are aware. This study contains current facts and ideas which can defeat some of the myths about the music and the many people who like it.

The study also provides insights on how the Country radio station can attract new audiences by attracting segments of the music-listening public who have some knowledge and liking for Country Music, and can be stimulated to sample the sound on Country radio.

The White Paper also includes procedures on how you, with thirteen questions, can easily sample your market and identify your audience according to national study segments.

As a market development service, a copy of the White Paper is provided free to all CMA Broadcast Organizational members. For more information or to order a copy of the White Paper, write or contact:

**CMA Membership Department**  
P. O. Box 22299 Seven Music Circle North  
Nashville, Tennessee 37202  
(615) 244-2840

# KASE 101

## CONTINUOUS COUNTRY

**T**he fall Arbitron ratings are out, and the staff at Austin's KASE-101 "Continuous Country Stereo" are elated . . . but not surprised. While this last ratings period was the best ever in the history of the station, KASE has always been considered top notch.

Prior to going full-time Country in September of 1981, the Texas station was a top-rated beautiful music format. "Believe it or not, KASE maintained 33 percent of its easy listening/beautiful music audience when it switched to Country," commented Mike Carta, operations/program director of the 100,000-watt powerhouse. "To this day a good portion of those folks still remain with us."

According to the Arbitron ratings, KASE retained its number one rating with 14.6 percent of the total audience and broke its own cume record from 1984 (204,500) by more than 18 percent, boasting a weekly audience of 242,300 listeners

"I think the reason we're as successful as we are is because we are consistent," maintained Carta, pointing out, "When people tune into KASE-101 they know they're going to hear the best signal in the market, some of the best production in the market and some of the best talent. And, they know they can count on KASE for weather information, traffic information and a lot of good music."

While the station refers to its format as "Continuous Country Stereo", it isn't continuous in the "purest sense". "Over a period of time we've evolved more into a personality radio station," said Carta. "We still play lots of music, but we have fun on the radio, too."

Carta explained that one of the prerequisites for his eight-man air team is prep. "Not necessarily sitting down and preparing hours upon end bits and pieces of information, but rather knowing what is going on both in and outside the radio station."

The only Country station in its market, KASE covers 70,000 square miles of Texas. "That's more square miles than the square miles put together of New Hampshire, New Jersey, Vermont and Rhode Island.

"We're very fortunate at this particular time that there is not any Country competition in our market," remarked Carta, adding, "I think competition is healthy, but then again, we certainly haven't been sitting back basking in the fact that we're the only Country station."

KASE is in front of its public in many ways; the station employs the usual forms of advertising, relying more on tv and billboards to get its message out.

And, the Central Texas powerhouse places a lot of emphasis on community events. "We were everywhere last year," relayed Carta, bragging that KASE's air personalities made more than a thousand personal appearances in 1986. "We don't wait for the service organizations — Lions Club, March of Dimes, Easter Seals, Jaycees, Volunteer Fire Departments — to come to us, we go to them and ask what we can do to actively help them."

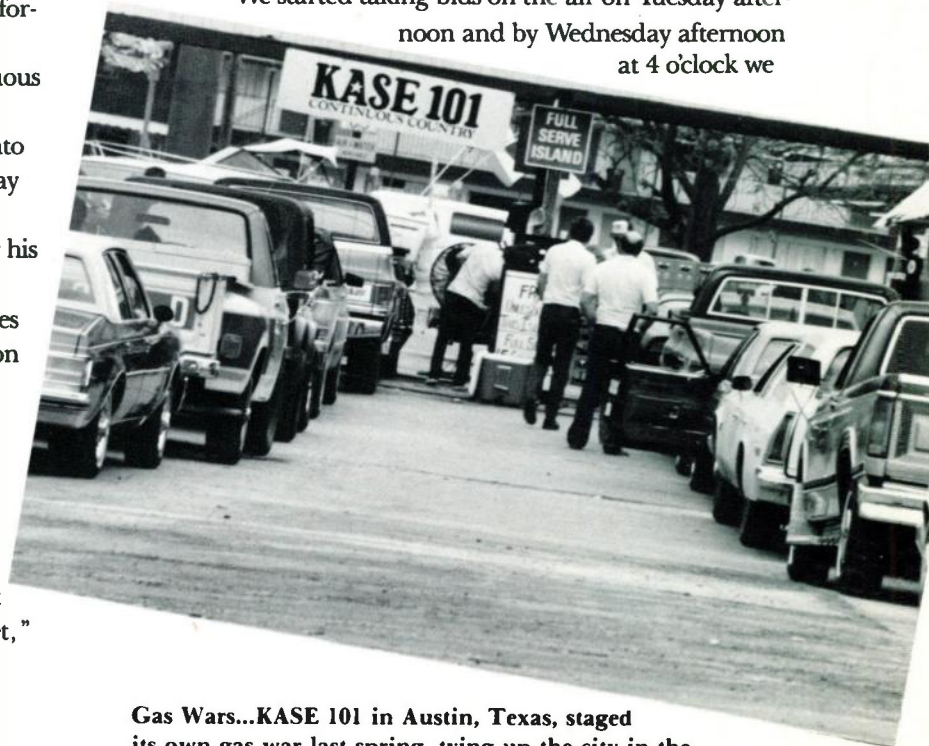
KASE is also big on contests and promotions. Stressing that the station draws a line between promos and contests, Carta said, "We feel promotions are a way to enhance the radio station and to draw more people that don't normally listen to us. So most of the promotions we do are outside promotions."

As for contests, Carta said they are just a little benefit for the people who listen to KASE all the time. "Just to show how much we appreciate them listening, they are going to win cash, cars, trucks . . . whatever we have available."

When asked what had been KASE's most effective and successful promotion, Carta was quick to answer "Gas Wars!".

On the first day of the 1986 spring ratings period, KASE began airing bites from its news department asking area gas stations, "How low will you go to sell gas to our KASE-101 listeners," promising a nice premium to the station that submitted the lowest bid.

"We started taking bids on the air on Tuesday afternoon and by Wednesday afternoon at 4 o'clock we

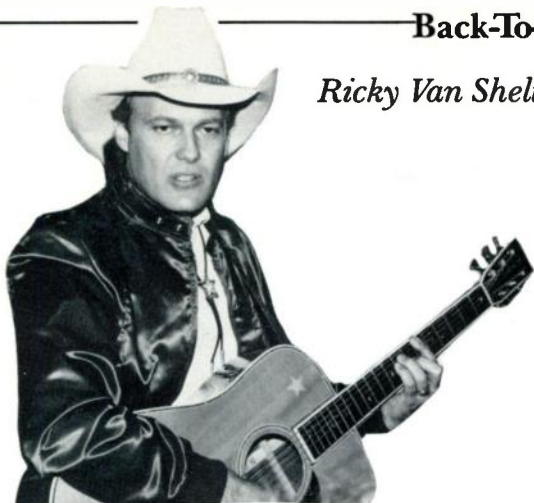


Gas Wars...KASE 101 in Austin, Texas, staged its own gas war last spring, tying up the city in the meantime. During the promotion, the station gave away 12,000 gallons of free gas.



## Back-To-Back Breakers

Photo by: Kelley Gattis



*Ricky Van Shelton*

- ★ Produced by Steve Buckingham, the CBS artist is currently on the road fronting labelmates Sweethearts of the Rodeo.

- ★ A native of Grit, Virginia, Van Shelton left his day jobs — house painter, carpenter, used car salesman, appliance store manager and pipe fitter — and moved to Nashville two years ago with his wife Bettye.
- ★ The Virginian got his chance at a Country Music career after Jerry Thompson, a columnist for *The Tennessean* in Nashville, heard some demo tapes and was impressed enough with Shelton's singing to take the tapes to a friend — CBS Records Nashville chief Rick Blackburn.


thought we had the absolute lowest bid at about 12 cents a gallon," Carta explained.

"Right before the 9 o'clock deadline Wednesday night, a gentleman called in and said 'I'll tell you what I'll do, I'll give the gas away.' We got his name and verified it and the promotion was launched," Carta laughed.

Explaining that the gentleman owned two service stations, one in the north part of the city and one in the south, Carta said, "We ended up giving away approximately 12,000 gallons of gasoline, tying up the entire city in the process.

"But that 18-hour day was well worth it," he recalled, adding that the promotion gained the most publicity of any promotion KASE had ever conducted, with newspapers and tv stations in San Antonio, Waco and Houston picking up the story.

Emphasizing that KASE-101 has no secrets when it comes to its marketing game plan and strategy," the PD said, "In broadcasting it's an investment . . . You get out of it proportionately what you put into it.

"We made an early investment, and now it's paying back at a high rate of return," Carta ended. 

— Kelley Gattis

## In Memoriam

### Don Gant

Don Gant, the producer behind such hits as Jimmy Buffett's "Come Monday" and Lefty Frizzell's "I Never Go Around Mirrors" died at Nashville's Baptist Hospital March 6 after suffering a stroke. He was 44. Gant entered the music business at 19 at Acuff Rose Publishing, where he worked with Mickey Newbury, John D. Loudermilk, Don Gibson and other artists. He also served as director of Nashville operations for ABC/Dunhill Records, signing The Amazing Rhythm Aces and Delbert McClinton to the label during his three year reign. Prior to establishing his own publishing venture, Don Gant Enterprises in 1981, Gant was an executive with Tree International. He is survived by his wife, Linda; two sons, Kerry

and David; two grandchildren; his mother, Eva Gant; two brothers, Ronnie and Kenny, all of Nashville.

### Walter A. Bouillet

Walter A. Bouillet, 70, manager of Nashville-based Country entertainer Leroy Van Dyke, died March 14 at Veterans Hospital, Nashville, following a stroke suffered February 27. A U.S. Army veteran, Bouillet was at one time civilian head of professional entertainment for the Far East Command, where he was responsible for scheduling all show groups and celebrities for Far East Military tours. In the mid-50s, Bouillet joined the Connie B. Gay organization and served as executive vice president of Gay's Town & Country Worldwide Productions. Bouillet, a charter member and

lifetime supporter of CMA, is survived by his son, Ed Bouillet of Hendersonville, Tennessee; his brother, Edward Bouillet of Tampa, Florida; two sisters, Lucille Ferrier of Honolulu and Louise Wedemeyer of New York.

### Harry Jenkins

Former CMA Board Member Harry Jenkins, 69, died March 9 in Alabama after suffering a stroke. An executive with RCA Records for 30 years, Jenkins moved to Nashville in 1974. After arriving in Nashville, Jenkins joined Jim Reeves Enterprises as general manager/advisor, a position he held until he retired to Dadeville, Alabama in 1981. He is survived by his wife, Lou of Dadeville; a daughter, Cathy of Nashville; two sons, Mark and Jack of New York.

**Signings**

Rattlesnake Annie to CBS Records . . . Leo Kottke to Chuck Morris Entertainment . . . Cheryl Handy to Compleat Records . . . The Music Mill to The Hyland Company . . . Charley Pride to 16th Ave. Records . . . Hege V to MTM Records . . . David Lynn Jones to PolyGram Records . . . Tim Nichols to Milsap Music, Inc. . . . The Desert Rose Band to MCA/Curb Records.

**RIAA CERTIFICATIONS**

**Country Gold and Platinum**

*RIAA Certified Gold — February*  
 WON'T BE BLUE ANYMORE . . . Dan Seals . . .  
 EMI America  
 STRAIT FROM THE HEART . . . George Strait  
 . . . MCA

HE THINKS HE'S RAY STEVENS . . . Ray Stevens  
 . . . MCA

*RIAA Certified Platinum*  
 STORMS OF LIFE . . . Randy Travis . . . Warner  
 Bros.

GEORGE STRAIT'S GREATEST HITS . . . George Strait . . . MCA

**Media**

The United Stations Programming Network will present "The Academy of Country Music Awards Nomination Special 1987" during the weekend of April 4. Produced by United Stations and Dick Clark Productions, the special will feature three hours of this year's nominated tunes and exclusive interviews with many of the major nominees. Air personality Gene Weed will host the special.

A second book by E. Alvin Davis, *Radio Programming & Marketing Strategies For Success: The Radio Programming Letter April 1983 to March 1985*, is currently available. To order a copy of the book, which provides creative ideas and insights on the radio programming and marketing art, send \$50 to: E. Alvin Davis & Associates, Inc., 9851 Forest Glen Drive, Cincinnati, OH 45242 (make all checks payable in U.S. funds).

The Nashville Network will celebrate its fourth anniversary and join in the industry-wide celebration of National Cable Month by telecasting 20 original cable exclusive specials in April. The special programming includes five nightly telecasts of "Nashville Now" from Las Vegas and the premier of three new series: "Melody Ranch Theater" with Gene Autry and Pat Buttram; "Outdoor News Network"; and "Grand Ole Opry Live Backstage", which expands coverage of the Grand Ole Opry to one hour. Concert specials featuring some of Country brightest stars and special sports coverage will also be featured during the month-long celebration.

George Heussenstamm, a teacher of music theory, composi-

tion and orchestration at California State University/Los Angeles, has written a book, *The Norton Manual of Music Notation*. From the simplest melody to a full orchestral score, the manual contains comprehensive instruction in notational procedures for both instrumental and vocal music. For more information write to W.W. Norton & Company, Inc., 500 Fifth Avenue, New York, NY 10109-0145.

"The Weekend Gardener", America's longest-running, nationally-syndicated gardening show will feature Country humorist Jerry Clower in a segment to be taped in Savannah, GA.

Dan McKinnon, a past president of CMA, has written a book on *Everything You Need To Know Before You're Hijacked*. The book provides keen insight on the hijack problem and offers dozens of actions individual travelers can take to help ensure a safe, enjoyable trip overseas. For more information on the book write: House of Hits Publishing, P.O. Box 014, San Diego, CA 92115.

The California-based Performing Arts Referral Service has published the premiere issue of INFORMATION QUARTERLY, a newsletter written to help presenters and performers of music become aware of, and understand, the many types of services available to them. For more information about the organization or the newsletter write: Performing Arts Referral Service, 9582 Hamilton Avenue, Huntington Beach, CA 92646; (714) 964-6041.

The Gavin Media Professional Award winners were recently announced. Taking Country Station of the Year honors was WUBE in Cincinnati. Bob Guerra of KZLA/KLAC in Los Angeles was lauded as Country Program Director of the Year, with Joe Ladd of Houston's KIKK being hailed as Country Music Director of the Year. KLAC air personality Gerry House was named Country Air Talent of the Year. The Country National Promotion Director of the Year award was presented to Doug Grau of Warner Bros. Records.

**On The Move**

Jamie Amos has been added to the creative staff at Image 3, Inc.

Dana Webb, a CMA "Broadcast Personality of the Year" for 1986, has joined the SunGroup as program director for KYKX-FM, in Longview, TX. He will also serve as vice president for programming of Radio SunGroup of Texas, Inc.

Russ Zavitson and Shelby Kennedy have joined the professional staff of Millhouse and Sheddhouse Music.

Nancy A. Neil has been promoted to the position of manager, Public Relations, The Nashville Network (TNN).

Jay R. Morgenstern, executive vice president/general manager of Warner Bros. Music, Inc. and president of Warner Bros. Publications, Inc. has been elected to the ASCAP Board of Directors as a publisher member.

Randy King is vice president of operations at the newly opened management firm Blue Chip Management.

Lee Bach has been appointed professional manager of Southwind Publishing. Kay-Cee Dunn has been named the publishing company's office manager.

Betty J. Carpenter has been named studio manager at LSI Recording Studio.

Jane Livingston has been appointed executive producer, VH-1/Video Hits One.

Bill Stedman has been appointed operations manager at KNEW/KSAN in Oakland, CA.

Rory Benson has been promoted to senior vice president/assistant to the president/national campaign coordinator of the National Association of Broadcasters. Richard L. Dobson, Jr. has joined NAB in the newly created position of director of exhibits.

David Liston has been appointed vice president & general manager of WTHI AM/FM, Terre Haute, IN.

Ron Antill has been named to the position of operations manager at WEEP AM/WDSY FM in Pittsburgh, PA. Randy Jackson has been appointed assistant director for "The Oldies Channel" on the AM station.

## Awards

Paul Overstreet, formerly of the group SKO, was named Songwriter of the Year by the Nashville Songwriters Association International (NSAI) at its March 7 awards banquet in Nashville. "On The Other Hand", co-written by Paul Overstreet and Don Schlitz, was voted Song of the Year. Other songwriters recognized at the banquet were Buddy Blackmon and Vip Vipperman, Jr. — "1982"; Holly S. Dunn — "Daddy's Hands"; Lionel Richie — "Deep River Woman"; Paul Overstreet and Albert L. Gore — "Diggin' Up Bones"; Dan Seals and Bob McDill — "Everything That Glitters (Is Not Gold)"; Don Schlitz and Rhonda Fleming — "Give Me Wings"; Jamie O'Hara — "Grandpa (Tell Me 'Bout The Good Ole Days)"; Dwight Yoakam — "Guitars, Cadillacs"; T. Graham Brown and Alex Harvey — "Hell And High Water"; Rafe Van Hoy, Curly Putnam and Don Cook — "I Wish That I Could Hurt That Way Again"; Roger Murrah and Richard Leigh — "Life's Highway"; Nancy Griffith — "Love At The Five And Dime"; Dean Dillon — "Nobody In His Right Mind Would've Left Her"; Paul Overstreet and Don Schlitz — "On The Other Hand"; Don Schlitz and Brent Maher — "Rockin' With The Rhythm Of The Rain"; Timothy P. O'Brien — "Walk The Way The Wind Blows";

Douglas Gilmore, Robert Simon and Joe Allison — "What Am I Gonna Do About You"; Kendal Franceschi and Quentin Powers — "Whoever's In New England"; and Dan Seals — "You Still Move Me".

Legendary Country Music composer Jim Anglin was honored posthumously at the awards banquet. Anglin's widow Georgia, accepted the award, which recognized her husband's special career achievement as a Country purist.

## Newsline

The nominees for the April 6th nationally televised Academy of Country Music Awards were announced in late February. Nominated for the 1987 "hat" awards are: Entertainer of the Year — Alabama, Reba McEntire, Ricky Skaggs, George Strait, Hank Williams, Jr.; Top Female Vocalist — Janie Fricke, Crystal Gayle, Reba McEntire, Juice Newton, Marie Osmond; Top Male Vocalist — Earl Thomas Conley, George Jones, George Strait, Randy Travis, Hank Williams, Jr.; Top Vocal Group — Alabama, Larry Gatlin & The Gatlin Brothers, The Forester Sisters, Restless Heart, The Statler Brothers; Top Vocal Duet — The Bellamy Brothers, Crystal Gayle and Gary Morris, Marie Osmond and Paul Davis, Sweethearts of the Rodeo, The Judds; Top New Female Vocalist — Darlene Austin, Lisa Childress, Holly Dunn, Rosie Flores, Pam Tillis; Top New Male Vocalist — Steve Earle, Michael Johnson, Lewis Storey, Tom Wopat, Dwight Yoakam; Single Record of the Year (award to artist/producer/label) — "Always Have Always Will" (Janie Fricke/Norro Wilson/Columbia), "On The Other Hand" (Randy Travis/Kyle Lehning and Keith Stegall/Warner Bros.), "Rockin' With The Rhythm Of The Rain" (The Judds/Brent Maher/RCA-Curb), "Touch Me When We're Dancing" (Alabama/Harold Shedd and Alabama/RCA), "Whoever's In New England" (Reba McEntire/Jimmy Bowen and Reba McEntire/MCA); Song of the Year (award to artist/composer/publisher) — "Everything That Glitters" (Dan Seals/Bob McDill and Dan Seals/Pink Pig and Jack and Bill Music), "Grandpa" (The Judds/Jamie O'Hara/Cross Keys), "Living In The Promiseland" (Willie Nelson/David Lynn Jones/Mighty Nice & Victrola and Skunk and DeVille Publishing), "On The Other Hand" (Randy Travis/Paul Overstreet and Don Schlitz/Writers Group, Scarlet Moon, MCA and Don Schlitz Music), "Whoever's In New England" (Reba McEntire/Kendal Franceschi and Quentin Powers/Silverline and W.G.M. Publishing); and Album of the Year (award to artist/producer/record label) — #7 (George Strait/Jimmy Bowen and George Strait/MCA), GUITARS, CADILLACS, ETC., ETC. (Dwight Yoakam/Pete Anderson/Reprise), LIVE IN LONDON (Ricky Skaggs/Ricky Skaggs/Epic), ROCKIN' WITH THE RHYTHM (The Judds/Brent Maher/RCA-Curb), STORMS OF LIFE (Randy Travis/Kyle Lehning/Warner Bros.).

Restless Heart will have a song in a forthcoming Universal feature film, "The Secret Of My Success", in which Michael J. Fox stars. The song, "Don't Ask The Reason Why", was written by famed West Coast producer David Foster and Tim DuBois.

Craig Bickhardt, writer of tunes for such artists as Nicolette Larson, The Forester Sisters and The Judds, has joined Thom Schuyler and J. Fred Knobloch to form the MTM recording trio Schuyler, Knobloch and Bickhardt. Bickhardt replaces former band member Paul Overstreet, who recently left the trio to pursue a solo career in the Christian music field.

The Roy Acuff Commemorative Coin has been designed to honor the King of Country Music's 50 continuous years on the

(continued on page 21)



Willie Nelson received the 1986 Roy Acuff Community Service Award, presented by the Country Music Foundation and *The Tennessean* during ceremonies at the Country Music Hall of Fame and Museum in February. More than 100 music industry dignitaries gathered to salute Nelson for his FarmAid efforts. Pictured after the awards presentation are (l to r) CMF Director William Ivey, Nelson, CMF Chairman Joe Talbot, Grand Ole Opry star Roy Acuff, and CMF President Emmylou Harris.

Photo by: Dan Lofstin

Terry Carisse and his long time songwriting partner, the late Bruce Rawlins, were recently bestowed the Canadian Music Publishers Association's first annual Song of the Year Award in the Country Music category for their composition, "Two Broken Hearts." Song of the Year awards are presented by the CMPA for achievement of outstanding songwriting success.

The Country Music Federation of Switzerland has been founded, with headquarters in Zurich. The goal of the organization is to increase public awareness of Country Music in Switzerland, improve coordination of the various Country-oriented events held in Switzerland and provide its members with professional advice and support. Beginning in April a monthly magazine, written in German, will be published, containing information on all major aspects of the Swiss Country scene. Subscriptions will be available through the Country Music Federation of Switzerland (CMFS), P.O. Box 1808, 8048 Zurich, Switzerland.

British Caledonian Airways has begun a Country Music program as part of its in-flight entertainment on all international flights. The new 90-minute show, "Countrystyle" will feature the latest Nashville releases together with a selection of new recordings by leading British artists. David Allan, an air personality for BBC World Service and British Forces Broadcasting Service, hosts the airline special.

The winners of the COUNTRY EXPRESS readers poll were announced in the magazine's March issue. Voted most favorite in the German magazine's poll were: Johnny Cash — Male Vocalist; Emmylou Harris — Female Vocalist; The Nitty Gritty Dirt Band — Vocal Group; Tom Astor — Male Vocalist (Europe); Nancy Wood — Female Vocalist (Europe); and Truck Stop — Vocal Group (Europe).

Jim Halsey, Chairman and CEO of The Jim Halsey Company, has been awarded the prestigious Frederic Chopin Medal from Pagart, the Polish Artists Bureau headquartered in Warsaw. Halsey received the award during the annual MIDEM convention in France for his continuous efforts toward peace and harmony through world festival stages.

The Canadian Country Music Association announced the inductees into the Hall of Honour during ceremonies February 28 in Edmonton. Inducted were: Harold Moon, Tommy Hunter, Hank Snow, Wilf Carter, Orval Prophet, Don Messer and Papa Joe Brown.

Jerry Lee Lewis will embark on an extensive European tour in April. In addition to his appearance at the Silk Cut Festival in Wembley, he can be seen at the International Festivals of Country Music in Sweden (April 18), France (April 22), Norway (April 24), Germany (April 24-25) and Switzerland (April 26). Concerts have also been set for Lewis in Belgium, England, Italy, Yugoslavia, Holland, and Australia.

The International Music & Media Conference (IM&MC) is scheduled for May 13 - 16 in Montreux, Switzerland. Registration for the conference, a joint venture of MUSIC & MEDIA, the Golden Rose of Montreux and BILLBOARD, is \$325. For more information contact the IM&MC main office, P.O. Box 50558 - Stadhouderskade 35, 1007 DB Amsterdam, The Netherlands; (31) 20-62-84-83 (Telephone) or 12938 (Telex). For inquiries in the United States contact IM&MC BILLBOARD U.S.A., Peggy Dold, 1515 Broadway, 39th Floor, New York, NY 10036. Telephone (212) 764-7300 or (212) 764-7754.

## U.K. Country Album Chart

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 20 Country releases in combined sales of lp's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 250 record outlets combined with 30 Country Music specialist shops, who complete diaries.

THIS WEEK	TWO WEEKS AGO	
		MARCH 14, 1987
1	1	GIVE A LITTLE LOVE The Judds — RCA
2	2	GUITAR TOWN Steve Earle — MCA
3	NEW ENTRY	THEY DON'T MAKE THEM, ETC. Kenny Rogers — RCA
4	6	SWEET DREAMS Patsy Cline — MCA
5	4	ROCKIN' WITH THE RHYTHM The Judds — RCA
6	3	GUITARS, CADILLACS, ETC., ETC. Dwight Yoakum — WEA
7	5	STORMS OF LIFE Randy Travis — WEA
8	8	WHY NOT ME The Judds — RCA
9	15	THE HEART OF THE MATTER Kenny Rogers — RCA
10	10	WINE COLORED ROSES George Jones — CBS
11	9	STRAIGHT TO THE HEART Crystal Gayle — WEA
12	7	NEW MOVES Don Williams — EMI
13	13	LOVE'S GONNA GET YA Ricky Skaggs — Epic
14	20	THE TOUCH Alabama — RCA
15	-	THE GREAT PRETENDER Dolly Parton — RCA
16	-	SOMETHING SPECIAL George Strait — MCA
17	11	SOMETIMES WHEN WE TOUCH Tammy Wynette — CBS
18	18	RAINBOW Johnny Cash — CBS
19	19	SECOND HAND HEART Gary Morris — WEA
20	-	WHAT ABOUT ME Kenny Rogers — RCA

Country Music Association © 1987

## Six Acts Confirmed For '87 International Show

George Hamilton IV, internationally known as "The Ambassador of Country Music", will host the Country Music Association's 1987 International Show during Fan Fair. Scheduled for Tuesday, June 9, from 10:30 am - 12:30 pm, the 17th annual International

Show will feature the talents of Country artists from six countries. Also performing on the show as special guests will be The Jordanares, renowned for their work with Elvis Presley. International acts include West Germany's Country Green, Holland's Ruud Hermans, England's Carole Gordon and Bob Newman, Ireland's Susan McCann, New Zealand's Patsy Riggir, and Canada's Leahy Family.

## Newsline

(continued from page 19)

Grand Ole Opry. Created by Rivers C. Murphy, the chairman of the art department at Northwestern State University in Natchitoches, LA, the coin is first of its kind to honor a Country musician. Newspaper man Robert Gentry, who edits and publishes the *Sabine Index* in Many, LA, fronted the money for the project, which was presented to Acuff at the February 24th showing of the Grand Ole Opry.

T. G. Sheppard is the headline act for a series of concerts being promoted by Folgers Coffee and Citrus Hill Orange Juice. The concert series, which kicked off March 8 in Pensacola, FL, will be routed through 10 cities before ending June 21 in Dallas. Other acts scheduled to join Sheppard on "The Folgers/Citrus Hill Wakin' Up Country Concert Tour" include George Strait, George Jones, Sawyer Brown, Sweethearts of the Rodeo and Earl Thomas Conley.

Former Eagles member Bernie Leadon has become the newest band member of the Nitty Gritty Dirt Band, replacing John McEuen. Leadon will contribute guitar, banjo, mandolin, dobro, pedal steel and vocals to the group.

Eddie Rabbitt's band, "Hare Trigger", recently performed a benefit concert in Jackson, MS, raising more than \$10,000 to pay for the critical medical treatment of a Jackson woman suffering from a heart disorder. The standing-room-only concert was taped, and a video of the event will be made available to the public with all proceeds going to help pay for the patient's continuing medical costs.

Wynonna and Naomi Judd announced in early March they'll act as 1987 honorary chairs for United Way of Middle Tennessee. During their tenure the mother/daughter duo will narrate a campaign film, appear in public service announcements and perform a special thank-you concert for major contributors.

Bobby Bare has signed an endorsement contract with Pinkerton Tobacco Company, makers of Red Man Chewing Tobacco. As a part of his contract Bare will make personal appearances on behalf of Red Man at industry trade shows and other Red Man-sponsored events and promote the product during his concerts.

Nashville music publishing giant Tree International, Inc. and Columbia Pictures Music Group have announced an agreement to significantly increase the opportunities for the use of Nashville musical and scriptwriting talent in motion pictures and television shows. Specifics of the agreement call for the two entertainment entities to combine resources in order to develop, promote and establish emerging talent, material and new outlets for Nashville songwriters and artists, and for scriptwriters and

screenwriters as well.

The City of Los Angeles, Los Angeles Street Scene Committee and radio stations 93.9 KZLA-FM and KLAC-AM will be hosting Country Scene '87 April 4 - 5 at the Hansen Dam Recreation area in the northeast portion of the San Fernando Valley. The Los Angeles Country Scene '87 will take place from 10:00 a.m. to 6:30 p.m. each day, and will feature musical performances by such Country artists as Ricky Skaggs, Randy Travis, John Schneider and Southern Pacific, animal exhibitions, square dancing, pony rides, a carnival and a chili cook-off. Dozens of booths featuring arts and crafts that relate to Country Music and Southwestern culture, and sponsor booths that highlight the Country Music lifestyle will also be featured during the two-day festival.

Sheila Davis, noted songwriting teacher and author of "The Craft of Lyric Writing", will present a two-day mini-course "Successful Writing", April 3rd and 4th under the auspices of Nashville's Belmont College's Music Business Program. The Songwriters Guild Foundation is co-sponsoring the songwriter education courses with the college. Each of the two-day lecture/demonstrations will comprise six 50-minute sessions, covering such topics as lyric writing and composing. Tuition is \$130 for the two-day session or \$75 for one session. To register, write or call Richard Lynn, Director of Music Business, Belmont College, Nashville, TN 37203; (615) 385-6784. Applications are also available at the Songwriters Guild of America, 50 Music Square West, Nashville, TN 37203; (615) 329-1782. There will be a discount for Guild Members — \$115 for the two-day session or \$67.50 for one session.

The Nashville-based MTM Music Group has opened an office on the West Coast to accommodate further activities of the company's publishing and marketing divisions. Don Kamerer, national director of Sales and Marketing, and Lloyd Stark, director of Creative Services on the West Coast, will conduct business from headquarters at 12001 Ventura Blvd., Studio City, CA 91604. For matters concerning publishing Stark can be reached at (818) 760-6243 or 760-6255. For sales and marketing information, contact Kamerer at (818) 760-5554 or 760-5572.

Topsy Music Publishing Co., Shar Lin Recording Studio and Shar Lin Records, formerly of Herndon, VA, have moved. The new address is Box 22A, Headwaters, VA 24442; (703) 396-6135.

Gary Morris was the voice behind several recorded messages in Illinois and Georgia K-Mart stores during February and March. Morris was selected by the K-Mart and Handleman Corporations for a dual pronged marketing program in which he alerted K-Mart customers about specials in the jewelry department and invited them to visit the music department, where his current PLAIN BROWN WRAPPER lp was displayed and available for a special price.

APRIL

(\*denotes birthdays)

1 APRIL FOOLS DAY

- \*Arthur "Guitar Boogie" Smith; Clinton, South Carolina
- \*Bob Nolan (Sons of the Pioneers); New Brunswick, Canada
- \*Narvel Felts; Malden, Missouri
- Country Music Hall of Fame and Museum opens at 4 Music Square West, Nashville, 1967
- Mark Herndon joins Alabama as drummer, 1979
- Crystal Gayle's "Ready For The Times To Get Better", hits number one on the Country charts, 1978

- 2 \*Sonny Throckmorton; Carlsbad, New Mexico
- \*Warner Mack (Warner MacPherson); Nashville, Tennessee
- \*Leon Russell; Lawton, Oklahoma
- \*Emmylou Harris; Birmingham, Alabama
- \*Cassanova, 1752

- 3 \*Don Gibson; Shelby, North Carolina
- \*Johnny Horton; Tyler, Texas
- \*Marlon Brando
- \*Wayne Newton
- \*Doris Day
- First Louisiana Hayride broadcast from radio KWKH in Shreveport, Louisiana, 1948
- Jesse James killed, 1882

- 4 \*Steve Gatlin; Olmey, Texas
- \*Gail Davies; Broken Bow, Oklahoma
- Bobby Goldsboro's "Honey" awarded Gold record, 1968
- Sylvia's "Drifter" becomes her first number one hit, 1981
- Red Sovine killed in Nashville auto accident, 1980

- 5 \*Tommy Cash; Dyess, Arkansas
- \*"Cowboy" Jack Clement; Memphis, Tennessee
- The Bellamy's "Sugar Daddy" hits number one on charts, 1980

- 6 \*Vernon Dalhart (Marion Try Slaughter); Jefferson, Texas
- \*Merle Haggard; Bakersfield, California
- \*(William) Henry Whitter; Grayson County, Virginia
- \*Dotty (Brodt); Seguin, Texas
- U.S. enters World War I, 1917
- First modern Olympic Games held in Athens, Greece, 1896

- 7 \*Cal Smith (Calvin Grant Shofner); Gans, Oklahoma
- \*Bobby Bard; Ironton, Ohio
- \*John Dittrich (Restless Heart); Union, New York
- \*James Garner
- Jimmie Rodgers marries Carrie Williamson, 1920

8 \*John Schneider; New York



- \*Betty Ford
- \*Buddha, 563 B.C.
- Kris Kristofferson's first big Country hit, "Why Me, Lord?" enters the charts, 1973

- 9 \*Carl Perkins; Tiptonville, Tennessee
- \*Con Hunley; Fountain City, Tennessee
- \*Margo Smith; Dayton, Ohio
- \*Dave Innis (Restless Heart); Bartlesville, Oklahoma
- \*Hugh Hefner
- Patsy Cline's "I Fall To Pieces" debuts, 1961

- 10 \*Grace Wilson; Owasso, Michigan
- \*Fiddlin' Arthur Smith; Humphries County, Tennessee
- \*Sheb (Shelby) Wooley; Eric, Oklahoma
- \*Glen Campbell; Delight, Arkansas

- 11 \*Hartford Taylor; Mt. Vernon, Kentucky
- \*Millie (Mildred Fern) Good; Muleshoe, Texas
- Cousin Emmy dies, 1980

- 12 PALM SUNDAY
- \*Ned Miller; Raines, Utah
- \*Jimmy Payne; Leachville, Arkansas
- Radio station WLS begins broadcasting in Chicago, 1924
- Marty Robbins wins a Grammy for "El Paso", 1961

- 13 \*Thomas Jefferson
- Buck Owens enters the Country charts with "Act Naturally", 1963
- Roger Miller wins five Grammys, the most ever to be won in one year, 1965

- 14 \*Loretta Lynn; Butcher Hollow, Kentucky
- \*Buddy Knox; Happy, Texas
- Abraham Lincoln assassinated, 1865

- 15 \*J.L. Joe Frank; Rossal, Alabama
- \*Bob Luman; Nacogdoches, Texas
- \*Roy Clark; Meaherrin, Virginia
- Titanic sinks, 1912
- Income Tax pay-day

- 16 \*Charlie Chaplin; 1889
- \*Wilbur Wright; 1867
- Waylon Jennings' "Luckenbach, Texas (Back To The Basics of Love)" first enters the charts, 1977

- 17 \*James Garner
- Ben Franklin dies at age 84, 1790
- Johnny Cash plays the White House for President Nixon, who requests that he play "Okie From Muskogee", "A Boy Named Sue", and "Welfare Cadillac", 1970

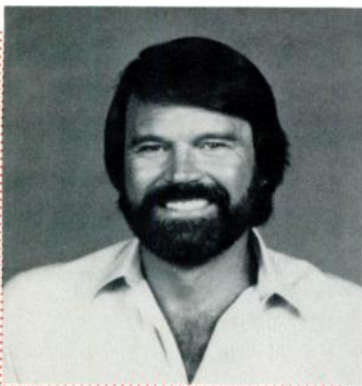
- 18 \*Clarence "Gatemouth" Brown
- \*Hayley Mills
- Gene Autry records "Back In The Saddle Again", 1936
- Paul Revere's midnight ride, 1775

- 19 For the first time in the history of BILLBOARD Country charts, women hold all the top five positions; 1. Crystal Gayle, 2. Dottie West, 3. Debby Boone, 4. Emmylou Harris, 5. Tammy Wynette (with George Jones), 1980
- First WLS/Chicago "Barn Dance" broadcast, 1924

- 20 \*Johnny Tillotson; Jacksonville, Florida
- \*Adolf Hitler; 1889
- "All Shook Up" begins an eight week stay at the top of the BILLBOARD Hot 100 — the longest for any Elvis Presley hit, 1957
- Dolly Parton releases her first single, "Puppy Love", 1959

- 21 \*Wade Mainer; North Carolina
- \*Ira Louvin (Louvin Brothers); Rainsville, Alabama
- Porter Wagoner and Dolly Parton perform their last show together in Salina, Kansas, 1974

22 \*Glen Campbell; Delight, Arkansas



\*Ray Griff; Vancouver, British Columbia, Canada  
\*Jack Nicholson  
Steve Sholes dies in Nashville, one year after being elected to the Country Music Hall of Fame, 1968

23 \*Roy Orbison; Vernon, Texas  
\*William Shakespeare; 1564  
\*Shirley Temple  
First use of the expression "hillbilly" in the *New York Journal*, 1900

24 \*Bobby Gregory; Staunton, Virginia  
\*Richard Sterban (Oak Ridge Boys); Camden, New Jersey  
\*Barbra Streisand  
First regularly issued American newspaper begins publication, 1704

25 \*Vassar Clements; Kinard, North Carolina  
\*O. B. McClinton; Senatobia, Mississippi  
\*Peter Tchaikovsky  
Blind Andrew Jenkins dies, 1957

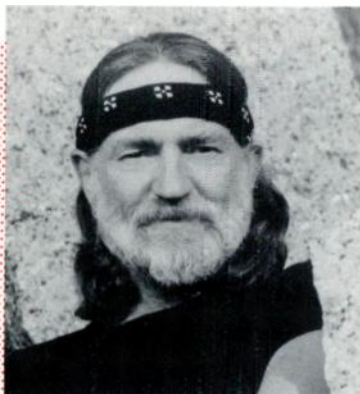
26 \*Duane Eddy; Corning, New York  
\*Carol Burnett  
John Wilkes Booth shot, 1865  
Ernest Tubbs records "Walking The Floor Over You" for the first time at Biggs' Studio in Dallas, 1941

27 \*Herb Pederson; Berkeley, California  
\*Ulysses S. Grant  
\*Samuel Morse  
Opryland opens in Nashville, Tennessee, 1973

28 The Judds' first number one hit, "Mama He's Crazy", enters the charts, 1984  
Bill Hall dies, 1983

29 \*Danny Davis (George Nowlan); Randolph, Massachusetts  
\*Duane Allen (Oak Ridge Boys); Taylortown, Texas  
\*Rod McKuen

30 \*Willie Nelson; Abbott, Texas



\*Jill Clayburgh  
\*Cloris Leachman  
President George Washington takes office, 1789

## MAY

1 \*Sam McGee; Franklin, Tennessee  
\*Sonny James; Hackleburg, Alabama  
\*Rita Coolidge; Nashville, Tennessee  
Elvis Presley marries Priscilla Beaulieu, 1967  
Loretta Lynn chosen Artist of the Decade by Academy of Country Music, 1980  
First U.S. advertisement appears in Boston newspaper, 1704

2 \*John Ware; Tulsa, Oklahoma  
\*R.C. Bannon; Dallas, Texas  
\*Larry Gatlin; Seminole, Texas



3 \*Dave Dudley; Spencer, Wisconsin  
\*Sugar Ray Robinson

Alabama's lp, THE CLOSER YOU GET, certified Gold by the RIAA, 1983

4 \*Al Dexter; Jacksonville, Tennessee  
\*Stella Parton; Sevier County, Tennessee  
\*Tim DuBois (Restless Heart); Grove, Oklahoma  
Kingston Trio wins first Country Grammy for "Tom Dooley", 1959  
Ray Pillow employed at the Grand Ole Opry, 1966  
Rock 'n' roller Gene Vincent records "Be Bop A Lula", his best-known song, in Nashville, 1957

5 \*Tammy Wynette (Virginia Wynette Pugh); Itwamba County, Mississippi  
\*Karl Marx  
Napoleon dies at Elba, 1821  
Alan B. Shepard first astronaut in space, 1961

6 \*Cliff Carlisle; Taylorsville, Kentucky

7 \*(George) Riley Puckett; Alpharetta, Georgia  
\*Lorrie (Lawrencine Mary) Collins; Tahlequah, Oklahoma  
\*Terry Allen; Wichita, Kansas  
\*Kyle Bailes; Enoch, West Virginia

8 \*Ricky Nelson (Eric Hilliard Nelson); Los Angeles, California  
\*Homer Bailes; Charleston, West Virginia  
\*Harry Truman  
Reba McEntire makes her chart debut with "I Don't Want To Be A One Night Stand", 1976

9 \*Hank Snow; Liverpool, Nova Scotia, Canada  
Jimmie Davis becomes Governor of Louisiana, 1944  
The Opry's George D. Hays dies, 1968

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), *INSIDE COUNTRY* by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1987 COUNTRY MUSIC CALENDAR, as well as from original research.]

# DATEBOOK

## April

- 4-5 Los Angeles Country Scene '87 / Los Angeles, CA
- 5-9 Gospel Music Association "GMA '87" / Nashville, TN
- 6 Academy of Country Music Awards / Knott's Berry Farm / Los Angeles, CA
- 9 Gospel Music Association Dove Awards / Nashville, TN
- 15-16 CMA Board of Directors / Four Seasons Hotel / Austin, TX
- 18 International Festival of Country Music / Goteborg, Sweden, and Rotterdam, Holland
- 18-20 Silk Cut 1987 / London, England
- 22 International Festival of Country Music / Bourges, France
- 24 International Festival of Country Music / Stavanger, Norway
- 24-25 International Festival of Country Music / Frankfurt, Germany
- 26 Arthritis Foundation National Telethon / Grand Ole Opry House / Nashville, TN
- 26 International Festival of Country Music / Zurich, Switzerland

## May

- 29- Nashville Summer Lights Festival / June 1 Legislative Plaza, downtown / Nashville, TN

## June

- 8-14 Fan Fair / Tennessee State Fairgrounds / Nashville, TN
- 12 International Fan Club Organization's 20th Annual IFCO Dinner & Show / Tennessee State Fairgrounds / Nashville, TN
- 13 June Jam / Ft. Payne, AL
- 14 "Sunday Morning Country" / 10 a.m. - 12 noon / Grand Ole Opry House / Nashville, TN
- 30- Wyoming Country Music Festival & July 5 Trade Convention / Downtown Motor Hotel / Casper, WY / Call (307) 836-2015 for details

## July

- 3-12 Calgary Stampede / Calgary, Alberta, Canada
- 12-15 New Music Seminar / New York, NY

- 15-16 CMA Board of Directors / Pan Pacific Hotel / Vancouver, British Columbia, Canada

## August

- 28-30 1987 All British Country Music Festival / Worthing Pavilion / Worthing / Call 0903-202221 for details
- 28-31 Peterborough Country Music Festival / England

## September

- 2-3 Rotterdam Country Music Festival / Holland
- 5-6 Country Open-Air / Bern, Switzerland
- 12-20 Georgia Music Festival / Atlanta, GA
- 19 Georgia Music Hall of Fame Banquet / Atlanta, GA
- 22-26 International Bluegrass Music Association World of Bluegrass 1987 / Owensboro, KY / Call (919) 542-3997 for details



Turning music into gold...Reba McEntire was presented with a gold album for her WHOEVER'S IN NEW ENGLAND lp on a recent "Nashville Now" show. Pictured at the presentation are (l to r) Red Steagall, the man often credited with discovering McEntire; Bruce Hinton, MCA Records; McEntire; her manager Bill Carter and "Nashville Now" host Ralph Emery.

  
*Close Up*  
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