

Close Up

M A G A Z I N E J U N E , 1 9 8 7

RH
RESTLESS HEART



After performing western favorites "Tumbling Tumbleweed" and "Cool Water" at the Academy of Country Music Awards Show, Restless Heart members (l to r) Greg Jennings, John Dittrich, Paul Gregg and Larry Stewart, met up with Dorothy Ritter (left), wife of one of the original silver-screen cowpokes, Tex Ritter, and Jo Walker-Meador, CMA Executive Director.



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Close-Up

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On The Cover . . .

Boys On A Roll

RCA's hot recording act, Restless Heart, is blazing a trail across the charts and developing strong support in several formats. Their recent single, "I'll Still Be Loving You," earned across-the-board chart recognition for the two-year-old quintet, scoring on a number of fronts.

Not only was the single a number one full-service adult contemporary hit, but it peaked at number three on both **BILLBOARD's** and **RADIO & RECORD's** adult contemporary charts, marking the first time since 1983 that a Nashville-based act has hit the adult contemporary top five. It is also the first time that an up and coming Nashville-based group has broken through formats since RCA labelmates Alabama in 1981 with "Feels So Right". In addition, "I'll Still Be Loving You" was number 40 bullet on **BILLBOARD's** May 30th Hot 100 chart and is continuing to gain acceptance at contemporary hit radio.

Restless Heart also recently earned their second number one Country single as well as their first number one Country album with **WHEELS**, their second album for RCA. They were **RADIO & RECORD's** programmer's choice as Vocal Group of the Year.

"I think we were able to build a strong base at AC and CHR because 'I'll Still Be Loving You' is a strong song lyrically as well as musically," commented Eddie Mascola, RCA's senior vice president of product development. "Radio stations have been receiving immediate audience reaction when they've put this record on. The phone response has been great, and we're extremely excited to see the doors again open at CHR and AC for deserving music out of Nashville."

Restless Heart kicked off their year touring with labelmate Bruce Hornsby and The Range. They are currently touring with The Judds and Alabama.

THE O'KANES



Photo by: Alan Messer

There is no *one* thing that sets The O'Kanes apart from their musical peers. Rather it is an amalgamation of unremarkable elements which, combined, equals one of the most uniquely celebrated and acclaimed duos to emerge since The Judds.

Consider, for instance, that The O'Kanes are an entity unto themselves — entirely self-contained — who fashioned their new-found success quite by accident with no commercial design. But most unusual, especially for fledgling artists, they boast something many established entertainers envy — complete creative control over their music. They compose their own music, they produced their own debut album (with no outside interference), their touring band also plays on the album and, most importantly, Kieran Kane and Jamie O'Hara were more concerned with satisfying their own creative integrity than landing a major record deal. Even the twosome's very ordinary origins became an extraordinary turn of events.

The beginning of the highly-touted duo was as austere and simplistic as their carefully-crafted musical style. Kane and O'Hara (they combined their Irish last names to form The O'Kanes) are a pair of gifted, veteran Nashville songwriters who began meeting in Kane's West Nashville attic merely to write songs together. Both had achieved a measure of success having their tunes cut by other artists, but were experiencing some disenchantment with their lives in the music industry. Although they had been casual friends for the better part of a decade, they did not team to write until three years ago, at which time the seed that would grow into The O'Kanes was planted.

Relaxing in a Memphis hotel room prior to a show

at Peabody Alley, the road-weary duo traced the progress of their ascent into Country Music's hierarchy from accidental beginnings to acclaimed entertainers. Although the conversation was punctuated with frequent pauses to check the progress of an NBA play-off game, both Kane and O'Hara were characteristically introspective about the unusual path their career had followed and their rather startling commercial acceptance.

Although they had followed different routes in their music careers, the wedding of their creative talents was a brilliant alliance. Originally from Toledo, Ohio, Jamie O'Hara was a high school All-American half-back who seemed destined for a career in professional sports until a knee injury sidelined his ambitions. A gift guitar sparked an interest in songs and songwriting, and O'Hara, following graduation from Indiana University, turned his back on a teaching career to pursue the club and honky-tonk circuit in the Midwest. Two years later he was in Nashville. He soon landed at Tree International, whose stable of writers included Harlan Howard, Curly Putman and Hank Cochran, and began turning out hits such as John Conlee's "The Day He Turned Sixty-five", Ronnie McDowell's "Older Women" and "Wandering Eyes" and The Judds' CMA-nominated, Grammy-awarded "Grandpa (Tell Me 'Bout The Good Old Days)". On the other hand Kieran Kane, born in Queens, New York, began playing drums in his brother's rock and roll band when he was nine years old. His tastes soon turned to bluegrass and folk music and he eventually moved to the west coast to work as a lead guitarist and songwriter, finally winding his way to Nashville in 1979. He came to the attention of Elektra Records' Jimmy Bowen while playing mandolin on a Hank Williams, Jr. album and recorded two top-ten records — "You're The Best" and "It's Who You Love" — before deciding a major change was in the offing. Also affiliating with Tree, Kane had cuts by John Conlee ("As Long As I'm Rockin' With You") and Alabama ("Gonna Have A Party"). It was at Tree that the paths of the two composers finally crossed, although they didn't converge for several years.

Three or four years ago they ran into each other again and decided to write together. Both realized they had reached the same career point, where they needed to create music for their own fulfillment rather than crafting to the specifications of others. Kane outlined the scenario as it unfolded: "We were just writing songs, but what we really started doing was talking a lot — about music and songs — and for quite awhile we spent more time talking than we did writing. Through these conversations we found out we were looking for the same kind of things and then

began writing songs in earnest, from scratch, ground zero, and became intrigued with the sound we were coming up with — we thought it was something different.”

♥♥ The question we always ask ourselves as our own producers is how do we get across the maximum amount of emotional impact with the least amount of technique. We just know that that moves us. So we assume that it will move other people, too.♥♥

— Jamie O'Hara

He continued, “Jamie has a unique guitar style and the way I play mandolin is a little bit unusual. Somehow the two fit together and the vocals fit together in some kind of strange way. Neither of us had ever sung much harmony, so we started doing that, and started writing real duets in the traditional sense, which was a real turn-around. Through listening back to these demos, we finally sort of forced ourselves to go out and sing in public, for some unknown reason, because neither of us really wanted to do that.”

Kane's brother, Richard, who plays guitar and fiddle with the group, had already been working with the duo, and they assembled other musicians to begin playing local writers' nights. It was while Richard Kane was blowing harmonica on a number that it was decided an accordion was needed and noted accordion player Jay Spell was added to the group along with Roy Husky, Jr. on upright bass and Roy Yeager on drums. O'Hara pointed out that they never made a conscious decision to be “an act”, or at least they never acknowledged that they were “an act”. But they knew they liked the music which was evolving.

“Through this whole process,” Kane explained, “we'd be playing and pitching these songs we were writing to other artists, but no one was really much interested in recording them.” So they cut a deal with Buddy Killen at Tree which would allow them the budget for studio time to record an album.

“Buddy wanted us just to go in and cut two or three sides that he could shop to a label, but we insisted that we really wanted an entire album,” Kane recalled. “We had no record label, we just wanted to cut an album to hear what we'd sound like.”

“We liked what we were doing, and we didn't care whether or not it was commercial,” he added. “We felt there was a sound there that couldn't be captured in two songs. The whole conception of what we were doing would have been all wrong.”

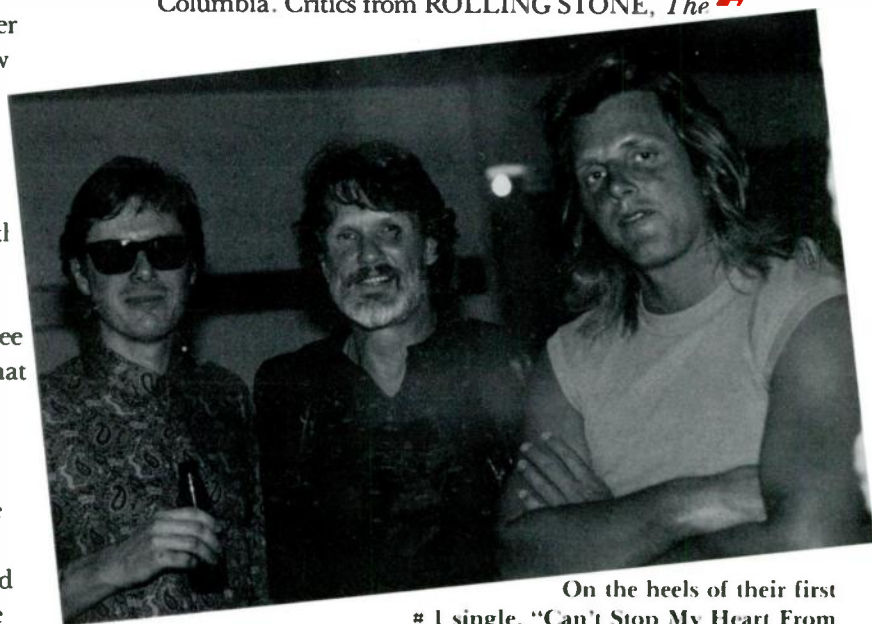
When Kane and O'Hara took their band into the studio, no one had any idea of what was happening.

“They said ‘are we cutting a demo or an album, or just what are we doing?’” Kane laughed. “We told them we were just making music and they should just play the same way they would if they were at Bogey's or some other club. So that's the way the album was cut.

“Then we said, ‘well, now what do we do with it?’ While we thought there might be an audience for our music in Europe, and we considered looking for a small label in Sweden or Norway, Jamie took the album to Bob Montgomery at Tree, who in turn played it for Steve Buckingham and Rick Blackburn at CBS Records the next day. The day after that we had a record deal.”

Although both Kane and O'Hara maintain they never made a decision to be commercial, Blackburn and Buckingham immediately saw the commercial potential of the product. Blackburn gave implicit instructions that they were to be left alone, no one was to mess with their music. “When we had our initial meeting with Rick, we went over there not fully knowing what he was gonna want to do,” Kane recounted. “As far as we were concerned, the work was done and you either like it or you don't. We were not interested, at that point, in someone listening to it and saying, ‘This is great, now let's get you a producer and go into the studio.’ We knew what we wanted and there was no point in us trying to explain that to someone else so they could explain it back to us.

“I don't mean that in an arrogant sense, this is just what we do,” he emphasized. The material that was taken to Blackburn, nine original tunes and a cover of the rockabilly classic “That's All Right, Mama” became The O'Kanes self-titled debut masterpiece for Columbia. Critics from ROLLING STONE, *The* ➔



On the heels of their first # 1 single, “Can't Stop My Heart From Loving You”, The O'Kanes surround Mercury/PolyGram artist Kris Kristofferson following a concert in Dallas.



Photos by: Alan Meyer



A real nose for news...K.T. Oslin's real life Nipper, Vinny Boo Boo, takes a nosedive into the cake, turning grips and grins to grimaces at a recent RCA-hosted CMA new member signing party. Pictured at the Nashville picnic are (back row, l to r) Nipper look-a-like Vinny Boo Boo, K.T. Oslin, CMA Associate Executive Director Ed Benson, Jo-El Sonnier, Mark Germino, Michael Bonagura and Alan Leboeuf of Baillie and the Boys, Bill Lloyd and Radney Foster, and Gary Chapman; (front row, l to r) CMA Executive Director Jo Walker-Meador and Kathie Baillie.

Washington Post, *Chicago Tribune*, and *Newsweek* scrambled for their thesauri, searching for accolades and adjectives to describe this unusual effort. The initial release from the album, "Oh, Darlin'" became one of only four debut releases by new artists to crack Country's elite Top 10 while the second release, "Can't Stop My Heart" recently struck number one paydirt while the album itself perched comfortably in the Top 10 of the album charts.


When queried what set them apart from their peers, O'Hara pointed out that their approach immediately set them apart. "The normal way to do it is to take the act that knows it's an act into the studio to cut material you hope will be commercially successful," he stressed. "You go in knowing pretty much what you're aiming at in the way of singles, and you hire a certain group of studio pickers in order to get that sound, none of which we did."

Although the sudden crescendo of success is heady business, Kane and O'Hara cope with considerable aplomb and more than a little amazement. "We've both been continually shocked by all this," O'Hara

contends. "This sprang from very humble origins — it was just us going out to make music. And while that was our intent, in the back of our minds, of course, we wanted it to be accepted."

Yet, all things considered, O'Hara professes that the most satisfying part of their accomplishments has been the relationship which has developed between him and his duet partner. "Kieran and I have established a nice friendship and, personally, that's been real nice. We've, creatively, moved into an area together which is, for me, very satisfying, and contributes something.

"Both on a personal and creative level, the whole thing has always evolved very naturally — from the inside out — and I feel real comfortable with that," he concluded.

Kane summed it up, commenting, "We've always pretty much written for ourselves, and I think that may be one of the keys. We've always tried to satisfy ourselves. We're just regular people, so we feel if we like it, someone else is bound to like it also. But we try and do the best job we can for ourselves." 

— Judi Turner

The following interview, written by Scott Edward Phelps, appeared in the January 1987 issue of *MUSIC CITY TRAX FAX*. It is reprinted with permission. For more information contact Quinton Q. Qualls, Jr., c/o Denny Music Group, 39 Music Square East, Nashville, TN 37203; (615) 256-3558.

Country Music fans who recently enjoyed the Marie Osmond/Dan Seals duet, "Meet Me In Montana", along with the very popular Dan Seals solo hit "Bop", might be surprised to learn the author of the former and the co-author of the latter wrote and performed a song that was in the *BILLBOARD* Top 100 Pop charts for 25 weeks in 1977. Paul Davis and "I Go Crazy" found a place in the record collections, and hearts, of millions of music lovers. Now living and working in Nashville, Davis took time out from producing the new RCA act, Baillie and The Boys, to talk with us about his music and making the transition from pop star to Country Music success

TF: "Ride 'em Cowboy" . . . top forty record

PD: Right.

TF: "I Go Crazy" . . . top ten record. "65 Love Affair" . . . top ten record.

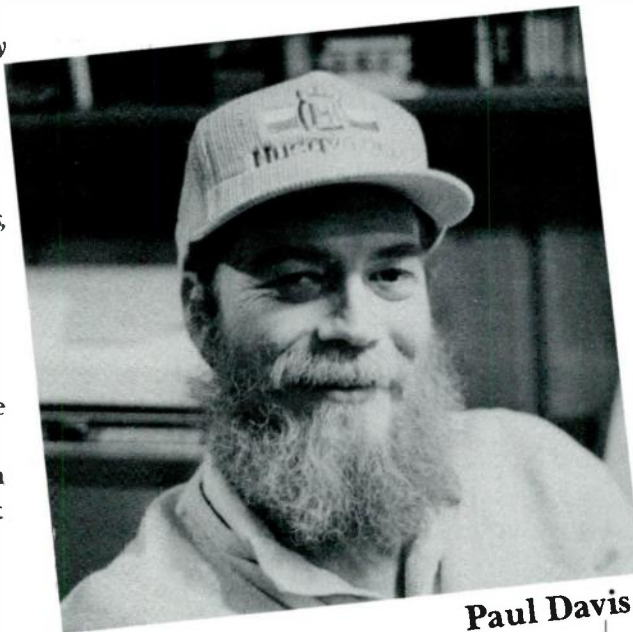
PD: Uh huh.

TF: Pop stuff.

PD: Right.

TF: Now you're in Nashville and you're doing Country Music. How come?

PD: (Laughs) I don't really know, to be honest with you. I think basically it was just needing a change. I'd been in Atlanta for thirteen or fourteen years, I'd gone through a divorce and had actually considered moving to Nashville six years ago. I came up here and had some songs that were Country or whatever you want to call it I just call it music.



Paul Davis

TF: Do you consider yourself a Country songwriter?

PD: Not really. I just write stuff, if it's fun, you know, I always say I live for the chill. If it gives me a chill, I do it.

TF: So you write for yourself and not "I have to write this way because I can get it cut"

PD: I never think that way Well, I started out that way when I first started writing. I think that's one of the biggest mistakes that I ever made. I was trying to write what I thought people wanted to hear as opposed to what I felt.

TF: So you started out that way, but you obviously evolved to that point that all successful songwriters have to evolve to. At what point did you realize that, careerwise?

PD: With "Ride 'em Cowboy", I think. It was the first song that I had written that was truly from the heart. Some people laughed at it, but eventually it was a hit, so

TF: . . . it was your first major record?

PD: Yeah, even though I'd had some mid-chart records. I've had a lot of those over the years

TF: You're obviously doing very well. Did you feel like you were starting over, or did your reputation

carry you far enough

PD: A track record always helps. And the acceptance here in Nashville, the people were just extremely warm, everybody, record companies, just everybody I met. That meant a lot to me. In fact, it's one of the reasons I'm here. But as far as going out and knocking on doors, or pitching songs I haven't really pitched that many songs. I have people call me up and ask me if I have something and if I do, I might send one and the majority of the time I don't send anything.

TF: If you don't feel like you have something that the artist can use? You don't just pitch to be pitching?

PD: I may have something that's right for them, but I don't think that it's great, so I

TF: That's a luxury of the successful, isn't it?

PD: I don't know, it might be my demise.

TF: That, and I meant that people calling you for songs is a luxury of the

PD: Oh, sure. That's wonderful.

TF: There's a lot of confusion at one level of the business, for writers who, say, can write a good song but just haven't broken through to that "big" level, and have a tough time dealing with the politics of the business. All the books you can read about songwriting tell you that if you write a hit song it will rise to the top and you'll make it, no matter what, with no allowance for the fact that a lot of the business is simply a matter of who you know. Do you believe that it's who you know as much as what you do?

PD: Yeah. I definitely believe you have to know the right people to get your foot in the door. I mean if you have a song that you think is a hit and it doesn't get heard by the right person, it'll never happen.

TF: So can a writer that doesn't live in a music center be successful?

PD: I don't believe it's where you are, it's what you do. But getting the right contacts and getting your songs heard is much more difficult than if you were in a major music center.

TF: So, at the very least, a writer should consider trying to get to a major music center once or twice a year.

PD: Yeah, when I got started with Malaco (Records), I wanted to get my foot in the door and I think at some point you have to make the decision to do that, you have to strive for that. Nashville's great because of the camaraderie. It has a coffee house type atmosphere and new writers can go and play their songs. There may be record execs or producers there, you never know.

TF: Do you ever get blocked?

PD: I've gone for as much as a year without writing a song and not worried about it. After a year, I might start worrying about it.

TF: You've got a real low threshold of concern . . . that's great.

PD: I haven't written, actually written a song in three or four months.

TF: Just cause it's not there?

PD: Yeah.

TF: How do you deal with it when you do?

PD: Well, I say I'm not concerned about it, but when I write a song I always wonder whether that's the last one I'll ever come up with.

TF: But it never is, is it?

PD: (Smiles) Not yet.

TF: Being a successful writer has always been hard. Do you think it's getting harder?

PD: It'll always be hard. Everything for me has always kinda gone against the grain. "Ride 'em Cowboy" hit pop first and was actually a Country record and it wasn't that big a Country record.

TF: But that was in, what, 1974,

when music was going through an identity crisis

PD: Yeah, I had a rock and roll band then. The song "Just Another Love" that Tanya Tucker just had a number one on was on the I GO CRAZY album ten years ago. I would never have dreamed ten years ago that it would end up as a number one Country record.

TF: When Paul Davis finishes a song and demos it, what does he do from there, step by step?

PD: Unless I hear it for someone in particular, or I decide to record it myself, I just sit on it until someone calls and is looking for something "Bop" came about that way.

TF: Who asked for it?

PD: Lynn Shults at Capitol Records, he's a friend of mine. I went by one day to see him. He asked me if I had anything for so and so and I said "No, all I really have is one thing, and it's not Country". Jennifer Kimball and I had just written that and I played it for him and he asked me if he could pitch it to Dan Seals

TF: Did you feel like it was a hit?

PD: Nobody ever knew if it was gonna work. I've known Kyle (Lehning) and Dan and respected their work I like for people to go out on limbs. If it wasn't for mistakes, I couldn't make a living. A lot of people just play it safe.

I wish I had a song for everyone that called me after "Bop" and said they wanted another "Bop". I wasn't trying to write a certain kind of record when we wrote that one. I was pleased with the CMA Awards, though I think that it wasn't as good a song as "On The Other Hand" and they were both nominated.

TF: That's gracious of you to say.

PD: I'm being honest.

TF: Okay . . . honest and gracious.

PD: It was a fun song and Kyle and Dan made a great record out of it, it wasn't what I'd call a great Country song.

TF: Some say that pop audiences are loyal to songs and then artists and Country audiences are the other way around, that the song is really secondary to the artist and their following would stay with them no matter what they cut. Do you buy any of that?

PD: In Nashville, there are a lot of people who play it safe and there are a lot of records that sound the same and maybe that's due to production, but you can hear songs that are safe, cut and dried

TF: You're in a position to see more of the overview than many of us, so why is that happening?

PD: I think a lot of those are the songs that fall in the basket weaving category. And the production is like the old R&B records that came out of Muscle Shoals, they had a formula that worked so they took it to the point that you can tell who's playing what on all the records. That annoys me. I like to hear something that scares me.

TF: What's the solution?

PD: The younger generation with new ideas that will make different sounding records.

TF: A new writer gets your ear for five minutes. What do you tell him?

PD: Rather than knock on doors, go to places where the song-writers are writing hits and meet them. I believe you can learn about hits by being around those people who are making them. Most of them are not hard to get to know. A lot of people outside the business think that artists and writers are on some kind of pedestal. They're surprised when they find that you can communicate with them, and that they'll answer questions and give you advice. That's what I'd do.

WAMZ

Jockey Chris McCarron's excitement as he rode Alysheba across the finish line at last month's Kentucky Derby was small compared to that of disc jockey and program director Coyote Calhoun at Louisville's WAMZ radio station after he received the station's winter Arbitron ratings. Although the station's books have been consistently climbing, this winter's Arbitron rating, up over three points from the previous year's to a 15.8, marks 'AMZ's highest book ever.

Describing the station, Calhoun said, "We'd be categorized as more or less a modern, uptempo, 'cookin' radio station. We're trying to downplay the old hillbilly image as much as possible — that's as much cosmetically, to how you present yourself on the air. You look at a lot of your Country entertainers now. They don't look like a bunch of ole cowboys out on the range. They're dressed hip, like 1987," states Calhoun in regard to reaching a younger demographic. "The way the music is right now — in a more contemporary state — I think cosmetically, if the artists look like that, it's a lot easier for someone who's a little younger to relate to the music."

From the highly rated midday personality, Bobby Jack Murphy, who's been with the station for nearly five years, to Coyote Calhoun and morning personality Dick Braun, who together have nearly thirty years experience in the Louisville market, WAMZ is a station that places much emphasis on the relationship between the audience and the air personalities. "They're out a lot, we're very big on outside involvement. And with the market experience, our audience can build a good rapport with the jocks," Calhoun maintains.

To lure listeners to tune in to the station, this year WAMZ is giving away a quarter-of-a-million dollars. "We're not offering the money," declares Calhoun, "we guarantee it . . ."

As with most 'AMZ promotions, this promotion requires listeners to register at 'AMZ remotes held throughout the city. Once they have registered, they listen for their name on the radio to call in and win anywhere between \$50 and \$5,000. "We guarantee at least one \$5,000 winner a week," states Calhoun. "It's a good way to get people to think about your station. If they think about your station, they may cue it in. If they cue it in, they may like it. If they like it, they may stay awhile."

Over the years, 'AMZ has also had a successful, ongoing promotion by sponsoring concerts. To gain the station as much exposure as possible at the events, "we give away buttons, pins, and t-shirts. If we spot people wearing them, they have the opportunity to win some money," pipes Calhoun. "You'd be amazed

(continued on page 20)



With the crowd ablaze in 'AMZ logos, Program Director and Air Personality Coyote Calhoun announces promotional winners prior to Louisville's Musicfest.

Mary Ball



Jim London



Not many air personalities can boast that they've personally met the vice president of the United States, much less that the nation's second-ranked government official tunes into their show each morning. Jim London and Mary Ball can, though. The morning personalities at Washington, DC's *official* Country Music station WMZQ, London and Ball, speaking of their rather unique market, say they've worked with members of the president's cabinet and they get calls from senators and congressmen. But, they also have farmers and people who frequent the local Moose lodge tuning into their morning stint.

The voices behind Washington's number two rated morning show, London and Ball have been teamed together for the past three-and-a-half years at 'MZQ. Prior to joining the station, both worked crosstown at WPKX (KIX). London did the morning show at KIX, while Ball had the 7:00 p.m. to midnight shift.

"Mary and I were good friends," London recalls of his tenure at KIX. "We'd go out in Old Town (Alexandria, Virginia) and spend Happy Hours with the local crowds. We would laugh back and forth with people. It was a natural mix."

That "natural mix" just happens to describe the personable duo's on-air relationship today at 'MZQ, which purportedly began as a trial relationship just to see if the two would hit it off together on the airwaves.

"So many stations have tried teaming personalities and have

failed 'cause you really have to have that chemistry," relays Ball.

"Frankly, we had to work at it for a good year before things came together. Now we hardly have to cue each other on the air 'cause we practically can read each other's minds — it's disgusting," she mused, while London quickly asserted, "it's wonderful."

Bragging about their success, London explained, "When we took over the morning show in late 1983, it was about number nine in the ratings for our target demographic, which is 25 to 54. Now, we constantly shift between number one and two."

While they characterize their a.m. show as personality radio, Ball and London stress that the show is somewhat different than most of the shows in the Washington market. "We're not gimmicky," said Ball, continuing, "We have sort of formulated the show around being

real people, as opposed to doing a lot of contrived stuff."

London added, "Anytime we hear a zoo show, or gimmicky act it comes across to Mary and me, anyway, as 'these aren't normal people'. Since the Country audience so easily relates to real people and real situations, we decided that's exactly what we wanted to be on the air together.

"We don't even call ourselves Ball and London or London and Ball 'cause that makes us sound like an act. When Mary mentions the team, it's always Jim London and Mary Ball, and when I mention the team it's always Mary Ball and Jim London . . . we give each other the courtesy of naming the other one first.

"People know we try to be good, caring people . . . and the result is a lot of the focus groups show that they really think of us as members of their families. That's a compli- ➤

ment and that's what makes us feel like we're a success," London ended.

The air team also mentions the unique format of their show when referring to its popularity in the market. While they said they have a lot of humor and prepared comedy bits in the show, they maintain that it is primarily music oriented. "We have a lot more music in an hour than any of the other stations in the area which are doing personality radio, too," Ball said.

In addition to themselves, Ball and London are joined on the air each morning by Gordon Barnes, a well known tv personality who does the weather on the top-ranked news station - WUSA - in Washington. And, their morning sports editions feature a local bartender, Rich Gilgallon, presenting what they term as "Street Sports". Known on-air as "Coach", Gilgallon reports the sports as he hears them from sports figures and media people who sit at his bar. "The listeners love him," London said, explaining that most of the other stations in the market have a Redskins player delivering their sports programs.

Like most personalities, London

and Ball have a few fond memories they always like to cite when talking about past shows. Their favorite just happens to be the morning that Ball, who had to miss her air shift because of an appointment, was allegedly attempting to break the record in the *Guinness Book of World Records* for one-arm push-ups.

"Mary can't do one two-arm push-up," London laughed, recalling the event . . . "We taped a bit the morning before to make it sound like she was really in the studio. We actually had the sound effects going and she was up in the thousands doing these push-ups. . . Not only did the listeners buy all this, but one of the area tv stations actually sent a crew to tape her doing the push-ups and she wasn't even here. When we finally got to the end of the show, she missed the record, which is something like 6000, by one push-up."

Ball and London, speaking of other "fun" events, mentioned the time that Ball did a live remote from a hot air balloon. "We could hear fans over the air calling her from below," said London. The air team also covered the grand opening of Dollywood live from

Pigeon Forge, Tennessee last year, and for the past couple of years, they've gone live from the Opryland Hotel during the CMA Awards festivities.

A native of Hamilton, Virginia, Ball holds a degree in broadcast journalism from American University in College Park, Maryland. The 32-year-old worked in Top 40 radio before beginning her Country career in Mannassas, Virginia.

London, CMA's 1983 Major Market Broadcast Personality of the Year, hails from Pittsburgh, and has worked in "virtually every kind of radio" since he began his career in 1964. He holds a political science degree from Florida-Atlantic University in Boca Raton, Florida.

Of the opinion that Country Music is "better than it's ever been," Ball and London say they plan to continue working in Country . . . together . . . at 'MZQ.

"It is in both of our best interests to keep the team together," London said, explaining that they could never find as diverse and unique a market in which it's so fulfilling to work anywhere else in the world.



— Kelley Gattis

Back-To-Back Breakers

Rodney Crowell



- ★ Crowell, a Houston native, began his musical career playing drums in his father's honky tonk band. Following his move to Nashville in the early 70s, Crowell toured with Emmylou Harris' Hot Band.
- ★ Crowell has penned chart-toppers such as "Leavin' Louisiana In The Broad Day Light", "Shame On The Moon", and the Grammy nominated song "I Don't Know Why You Don't Want Me".
- ★ The Columbia recording artist co-produced his current lp, *STREET LANGUAGE*, with Booker T. Jones. The album is Crowell's first solo lp in five years.
- ★ Crowell co-wrote his newly released single, "Looking For You", with his wife and labelmate Rosanne Cash.

1987 COUNTRY MUSIC ASSOCIATION COUNTRY RADIO STATION MAILING LABEL SERVICE

CMA annually surveys all radio stations in the United States and Canada. From this survey is compiled the most comprehensive list of stations broadcasting Country Music. From this list, CMA makes available to its members the only mailing label service exclusively for Country radio.

Label Service Features:

Labels are high quality, pressure-sensitive (self-sticking) type printed in 3 up rows on continuous form backing. Label format includes:

1. Station call letters.
2. Choice of Music Director, Program Director or Station Manager's name on labels.
3. Complete station mailing address.
4. An asterisk on the label indicating stations which only use syndicated music programming.
5. All labels can be ordered in any of the following sequences:
 - Zip Code
 - Alpha by Call Letter
 - City Within State

Members may order as many sets of labels as they want, in as many categories as they like. Computer print-outs in each category are also available for reference and office use, and may be ordered along with the labels. Prices for labels only are in the left price column and prices for labels plus print-outs are in the right column of the order form. Prices for print-outs only are the same as for labels only. All radio station information is computerized, and is constantly updated with available new information.

The CMA Country Radio List in its regular printed booklet form (8½ x 11) is also available to members for a price of \$10.00. The list contains information pertaining to the stations based on their survey response and is not to be construed as all-inclusive.

TO ORDER: Fill Out Reverse Side and Complete Section Below Please Return Entire Form — A New One Will Be Sent With Your Order

MAIL LABELS TO: (please print)

Name _____

Address _____

City _____ State _____ Zip _____

Phone Number (____) _____

CMA Membership Number _____

All orders under 5 lbs. will be shipped First Class.

Orders over 5 lbs. will be shipped U.P.S.

Total Enclosed \$ _____
(from reverse side)

Rental Agreement

Regarding the lists requested on this order form, I hereby agree to the following conditions:

1. I will use the labels for one mailing only.
2. I will not reproduce the lists, the labels, or their contents for any purpose whatsoever.
3. I will not sell, resell, or deliver the lists or the labels to any person, firm, or corporation.
4. In the event that I violate or breach the terms of this agreement, I shall be responsible for all damages resulting from such action.

All Orders Must Be Prepaid
(\$10 Minimum Order)
(Send Check or Money Order)

MAIL YOUR ORDER TO:
CMA Radio List
Chapple Building
Brentwood, TN 37027

Signature _____

For _____
(Company)

Date _____

BE SURE TO COMPLETE THE REVERSE SIDE BEFORE MAILING

ORDER BLANK 1987 CMA RADIO STATION LIST LABELS

CATEGORIES	NO. OF STATIONS (APPROX.)	PRESSURE SENSITIVE LABELS ONLY		LABELS & PRINT-OUT*		AMOUNT
		No. of Sets	Price Per Set	No. of Sets	Price Per Sets	
HOURS						
1. Full-time Country	2212	()	\$140.00	()	\$210.00	\$ _____
2. 5 - 15	545	()	45.00	()	67.50	\$ _____
3. Total List — all full and part-time	2757	()	180.00	()	270.00	\$ _____
REPORTING STATIONS						
4. BILLBOARD	137	()	\$18.00	()	\$27.00	\$ _____
5. CASHBOX	123	()	18.00	()	27.00	\$ _____
6. GAVIN REPORT	175	()	18.00	()	27.00	\$ _____
7. RADIO & RECORDS	161	()	18.00	()	27.00	\$ _____
8. All Reporting (no duplicates)	389	()	45.00	()	67.50	\$ _____
GEOGRAPHICAL DIVISION (all Full and Part-Time Country)						
9. New England (CT, ME, MA, NH, RI, VT)	42	()	\$12.00	()	\$18.00	\$ _____
10. Middle Atlantic (NJ, NY, PA)	105	()	12.00	()	18.00	\$ _____
11. East North Central (IL, IN, OH, MI, WI)	318	()	23.00	()	34.50	\$ _____
12. West North Central (MN, IA, KS, MO, NE, ND, SD)	357	()	23.00	()	34.50	\$ _____
13. South Atlantic (DE, FL, GA, MD, NC, SC, VA, WV, Washington, D.C.)	502	()	34.00	()	51.00	\$ _____
14. East South Central (AL, KY, MS, TN)	443	()	28.00	()	42.00	\$ _____
15. West South Central (AR, OK, TX, LA)	461	()	28.00	()	42.00	\$ _____
16. Mountain (CO, AZ, ID, NV, NM, UT, WY, MT)	227	()	18.00	()	27.00	\$ _____
17. Pacific (AK, CA, HI, OR, WA)	184	()	12.00	()	18.00	\$ _____
18. Canada	113	()	12.00	()	18.00	\$ _____

(To order all stations in categories 9 - 18, see No. 3 above)

SUBTOTAL (\$10.00 Min. Order) \$ _____
 POSTAGE AND HANDLING \$ _____ 5.00
 TOTAL \$ _____

I prefer that the name appearing on each label be that of the station's:

Music Director _____
 Program Director _____
 Station Manager _____

I prefer that all labels be in the following sequence:

Zip Code _____
 Alpha By Call Letter _____
 City Within State _____

*If ordering print-out only, price is the same as pressure sensitive labels only.

Board Accelerates CMA's Marketing Activities

April Meeting

The Country Music Association board of directors, at their second quarterly meeting, announced a new series of regional seminars, commissioned Arbitron for an updated demographic study of the Country Music listener and refined the criteria for new broadcast awards. The meetings were held at the Four Seasons Hotel in Austin, Texas, April 15 and 16.

The Marketing and Promotion Committee, chaired by Dick McCullough of Chicago's E.H. Brown Advertising, announced plans for a new series of regional seminars on radio sales. Executives from the highly respected marketing organization, The Research Group of Seattle, will be featured speakers for the one-day workshops which will be held in Atlanta, Cincinnati, San Antonio and Los Angeles. The workshops will be designed especially for radio station general managers, sales managers, sales staffs and promotion managers. A subcommittee chaired by BDA/BBDO's Jack Walz and Handleman Company's Jim Powers will finalize the promotional materials, logistics and registration prices. Last year CMA initiated an active program of market development services with a series of regional roundtables on the marketing opportunities in Country Music. This year's seminars are a continuance of CMA's efforts to help its members make more from the business.

The committee also received approval to contract with Arbitron to conduct a new demographic study of the Country Music listener. The study would be conducted during the spring '87 ratings book and would be available in late fall. McCullough also reported that the recent white paper targeted to



Exchanging pleasantries after the luncheon are (l to r) CMA Chairman Jim Foglesong (Capitol/EMI America Records), Janice Wendell (Eric Ericson & Associates), E.W. Wendell (Opryland U.S.A., Inc.), Mrs. Johnny Gimble, Bill Arhos (KLRU-TV), CMA Executive Director Jo Walker-Meador, CMA Instrumentalist of the Year Johnny Gimble, and Terry Lickona (Austin City Limits).

radio, "A New Look At Building Country Music Radio Audiences", had been mailed to all CMA broadcast organizational members and had been very well received. The paper is available to CMA organizational members at no cost. Non-members may purchase a copy for \$125.

The Radio Committee, chaired by RADIO & RECORDS' Lon Helton, refined the criteria and nomination process for the four new broadcast awards recently approved by the CMA board. Awards will be presented for station, general manager, program director and music director of the year in small, medium and large markets. Promotional literature and nomination forms will be mailed to all Country radio stations in mid-May with a return deadline of July 1. Broadcasters and stations, regardless of whether they are CMA members, are eligible for

nomination. Judging will be by an anonymous panel of experts in the broadcast industry. Winners will be announced at the annual CMA membership meeting in October.

Ralph Peer of the Peer Southern Organization, reporting for the International Committee, noted increased sales and interest in Country Music in the UK. He advised that the second annual Country merchandising campaign, "New Country '87", was underway in the UK. Included in the follow-up to last year's "Discover New Country" campaign of 1986 are The O'Kanes (Columbia), Ricky Skaggs (Epic), Randy Travis (WEA), Reba McEntire and Steve Earle (MCA), T. Graham Brown (Capitol), Dan Seals (EMI America) and The Judds (RCA). A joint venture of the five major record labels in the UK and CMA, "New Country '87" has achieved extremely high visibility for ➤➤



CMA board member and Warner Bros. recording artist Gary Morris serenaded an enthralled audience of some 200 guests during the Austin luncheon.

Country Music. British Calendonian Airlines transported three UK journalists to Nashville in February for interviews with artists and general features on Nashville's music industry. Campaign artists The Judds, Steve Earle and T. Graham Brown have already visited the UK for concerts and/or press interviews, with others scheduled for visits this year. Peer also reported that the revised Country album charts have become much more established with the industry and are more reflective of the marketplace. The charts are based solely on sales to consumers and are carried bi-weekly in MUSIC WEEK as well as a growing number of consumer publications. He also advised that a four-page European edition of CLOSE UP is being published monthly from CMA's London office.

In other action, ASCAP's Merlin Littlefield, reporting for the Membership Committee, presented for the board's approval a new membership promotion, the "Member-Pick-A-Member". Gibson U.S.A. is furnishing twenty guitars, including some top-of-the-line models, as prizes for the contest. Current CMA members will be mailed a complete information kit on the contest sometime in June.

The board also approved adoption of a new CMA group medical insurance program to be marketed and administered by Corroon and Black Benefits, Inc., which has a major division handling association insurance programs. Information on this program will soon be mailed to all CMA members.

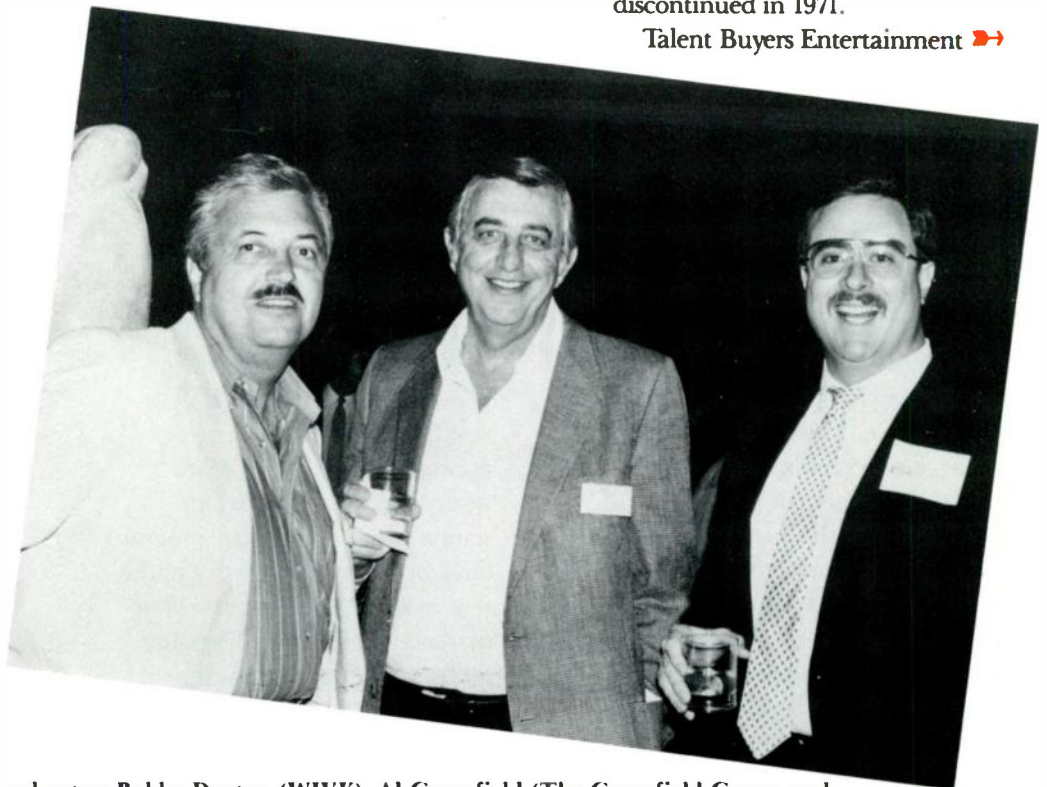
Thirty-one organizational member applicants approved by the board combined with 439 new and reinstated individual members since January pushed CMA membership up to 8,005.

Planning and Development Committee Chairman Ralph Peer

reported that appointment of the Market Development Subcommittee for 1987 involves several new faces including Lynn Shults of Capitol/EMI America as chairman. Shults succeeds co-chairmen Mary Ann McCready of CBS Records and manager Steven Greil. McCready and Greil were voted a special commendation by the board for their leadership of the subcommittee which has initiated such notable projects as the Horizon Award and the new alternative publication LOST HIGHWAY.

The board ratified action by the Awards Criteria Committee, discontinuing CMA's Instrumental Group of the Year award effective this year. The committee agreed that the award was intended to recognize those known primarily as instrumental groups. The nature of the market and current Country product does not provide enough instrumental acts which truly fit the original intent. Similarly, the Comedian of the Year Award was discontinued in 1971.

Talent Buyers Entertainment →



Broadcasters Bobby Denton (WIVK), Al Greenfield (The Greenfield Group and CMA President) and Bob Cole (Cole/Ray Associates) enjoy the reception during the Austin board meeting.

Marketplace Committee chairman Tony Conway of Buddy Lee Attractions reported that TBEM '87 will be held October 9 through 11 at the Nashville Stouffer Hotel. Five sessions each day will be featured during the two-day seminar. Fifteen acts will be showcased and the third SRO Award will be presented at the closing luncheon. Registration will be \$125 advance for CMA members and \$175 advance for non-CMA members.

The CMA Board hosted a reception for area members on Wednesday evening. On Thursday, KVET/KASE Radio and KLRU-TV/Austin City Limits hosted a luncheon for the CMA Board, advertising representatives and clients. Board member Gary Morris entertained the more than 200 luncheon guests who included Hall of Famer Floyd Tillman and CMA Instrumentalist of the Year Johnny Gimble. The audience also saw video highlights of recent CMA Awards Show performances and ➔



Entertainer Johnny Duncan (c) greets old friends Ronald Cotton (l) and Jim Foglesong (Capitol EMI America Records) during the reception in Austin.



Helen Cornelius stakes a claim on Asleep at the Wheel's Ray Benson while chatting with Alabama's Randy Owen. The artists were guests at the CMA-sponsored reception for Texas CMA members.




Mayor Bob Cooksey proclaimed April 16th Country Music Association Day in Austin. Mayor Cooksey (r) presents CMA Executive Director Jo Walker-Meador with the proclamation at the luncheon as KASE/KVET's Ron Rogers, a host of the luncheon, looks on.



Gary Morris (r) is introduced to Hall of Famer Floyd Tillman and Mrs. Tillman during the Austin luncheon.

heard remarks on the state of the industry by Randy Owen of Alabama; Dick McCullough, E.H. Brown Advertising; Jim Ed Norman, Warner Bros. Records; and CMA Chairman Jim Foglesong, Capitol/EMI America.

The next meeting will be July 15 and 16 at the Pan Pacific Hotel in Vancouver, British Columbia. CMA board members serve gratis and pay their own expenses in traveling to board meetings throughout the world. 



Three dapper dudes...(l to r) Jim Ed Norman (Warner Bros. Records), Irving Waugh (Irving Waugh Productions) and Stan Moress (Moress Nanas Entertainment) pose during the CMA-hosted reception at Austin's Four Seasons Hotel.



A highlight of the luncheon, hosted by KASE/KVET, KLRU-TV and Austin City Limits was a panel on the current state of the Country Music industry. Alabama's Randy Owen (l) makes a point as (l to r) panelists Dick McCullough (E. H. Brown Advertising), Jim Ed Norman (Warner Bros. Records) and CMA Chairman Jim Foglesong (Capitol/EMI America Records) listen intently.

"Little Sister", Dwight Yoakam's latest video, has been released. In the clip, Yoakam is featured in one of his favorite pastimes, horseback riding.

Michael Martin Murphey has released his newest Country Music video, "Long Line of Love". This is Murphey's third video, completing his trilogy about family relationships in the '80s. "Long Line of Love", produced and co-written by Murphey, was filmed last October on location in Palo Duro Canyon, TX. The clip casts several members of Murphey's own family tree and traces the story of a rural southwestern family through four generations of love. Concept footage is intercut with Murphey's live

concert performance at the Pioneer Amphitheatre in Canyon. Exterior footage was filmed in the Palo Duro Canyon, with "period" footage filmed at the Pan Handle Plains Museum in an architecturally reconstructed turn-of-the-century farmhouse. A special double wedding band quilt illustration, plowed on a 60-acre field, is featured in the video. The illustration was done by aerial artist Sam Herd.

David Allan Coe's current video, "Tanya Montana", which is an innovative and touching portrayal of a father's thoughts at the time of his daughter's birth, has hit the airwaves. Coe's six-month-old daughter, Tanya, is appropriately featured in the video.

Kraft Presents The All-New 1987 Trivia Kit

The 1987 addition of the CMA Trivia Kit, offered by Kraft, is a sure-fire way for Country Music personalities to perk up the ears of listeners. This amazing collection is full of amusing and stimulating facts about legends and rising stars from Hank Williams, Sr. to Dolly Parton to Randy Travis.

The kit, with over 500 pieces of information, will be available to full-time Country Music radio stations in conjunction with "The 21st Annual Country Music Association Awards", sponsored by Kraft. This evening of honors and entertainment, hosted by superstar Kenny Rogers, will be telecast Monday, October 12th live from the Grand Ole Opry House in Nashville on the CBS Television Network.

The CMA Trivia Kit will once again be offered on an exclusive-in-market basis. Country radio stations

will be mailed a notice from Sheryl Johnston Communications in Chicago regarding the packet. The first station per market to send in its reply card will be the lucky recipient of this year's coveted trivia package.

In exchange for this valuable material, participating radio stations must agree to have their announcers mention the CMA Awards show "every other time" a trivia bit is used. Last year, 932 stations nationwide requested and used this booklet, breaking all previous records. The 1987 CMA Trivia Kit is a collection of brain-teasers that is certain to challenge even the most dedicated Country Music fans!

For more information, contact: Jennifer Rieselbach or Sheryl Johnston, SHERYL JOHNSTON COMMUNICATIONS, LTD., 624 North Michigan, Suite 1233, Chicago, IL 60611; (312) 642-3883.

MCA Music recently held a Number One party at their Nashville offices in honor of two of their writers, Russell Smith and J.D. Martin, to celebrate the number one status of their co-written song, "Don't Go To Strangers," recorded by Capitol Records' artist T. Graham Brown. Pictured at the celebration are (l to r) Capitol/EMI America Records' President, Jim Foglesong; MCA Music Senior Vice President, Jerry Crutchfield; Smith, Brown and Martin, also an artist on Capitol Records.



Fan Fair '87 Expected To Bring Record Crowds

It appears that Fan Fair 1987 will set yet another record, with close to 22,000 fans already registered for the week-long Country Music celebration. A host of Country Music entertainers will be on hand during the 16th annual event, appearing in their booths, on showcases and competing in the annual All American Country Games. Sponsored by the Country Music Association and the Grand Ole Opry, Fan Fair will be held June 8 - 14 at the Tennessee State Fairgrounds.

Considered one of the best entertainment values available, registration this year remains at \$60 per person. This includes more than 30 hours of outdoor concerts, daily admittance to the exhibit areas, admission to the Country Music Hall of Fame, Opryland U.S.A., the Ryman Auditorium, the All American Country Games and two barbeque dinners prepared by the famous catering company, the Chuckwagon Gang of Odessa, Texas.

The schedule and tentative line-up of the 1987 Fan Fair shows is as follows:

Monday, June 8	7:00 p.m. - 10:00 p.m.	Bluegrass Show		
		Bill Monroe, <i>Host</i> Bluegrass Cardinals Cedar Creek Wilma Lee Cooper Doug Dillard Band Dave Evans Goins Brothers Wayne Lewis New Coon Creek Girls Osborne Brothers	Perfect Timing Pine Mountain Piper Road Spring Band Quicksilver Bobby Smith and the Boys From Shiloh Ralph Stanley Carl Tipton Mac Wiseman George Winn	
Tuesday, June 9	10:00 a.m. - 12:00 noon	International Show		
		George Hamilton IV, <i>Host</i> Country Green, West Germany Carol Gordon and Bob Newman, England Ruud Hermans, Holland The Jordanares Leahy Family, Canada Susan McCann, Ireland Patsy Riggir, New Zealand		
		1:00 p.m. - 2:30 p.m.	Independent Label Show	
			Bill Anderson, <i>Host</i> Liz Boardo Kathy Edge Jim and Jesse Perry LaPointe	A.J. Masters Southern Reign Ride The River Billy Joe Royal
4:00 p.m. - 6:00 p.m.	Mercury/PolyGram Records Show			
		Charlie Douglas, <i>Host</i> Lynn Anderson Butch Baker Larry Boone The Cannons Johnny Cash	Tom T. Hall Kathy Mattea Tommy Roe The Statlers	

8:00 p.m. - 10:00 p.m.

CBS Records Show
Ralph Emery, *Host*
Asleep At The Wheel
George Jones
Rattlesnake Annie

Sweethearts of the Rodeo
Ricky Van Shelton

Wednesday, June 10 10:00 a.m. - 12:00 noon

All American Country Games (Vanderbilt Stadium)

Red Team

Gary Morris, *Co-Capt.*
Randy Owen, *Co-Capt.*
Lynn Anderson
June Forester
Tom Grant
Mark Herndon
Kathy Mattea
Judy Rodman
Ricky Van Shelton
Keith Whitley

White Team

Joe Bonsall, *Co-Capt.*
Richard Sterban, *Co-Capt.*
Helen Cornelius
Holly Dunn
Christy Forester
Kathy Forester
Teddy Gentry
Charley Pride
Bobby Randall
Dave Rowland

Blue Team

Lee Greenwood, *Co-Capt.*
Louise Mandrell, *Co-Capt.*
Rex Allen, Jr.
Larry Boone
Vince Gill
Melanie Greenwood
Libby Hurley
Mark Miller
Ricky Skaggs
Sylvia

2:30 p.m. - 4:30 p.m.

Warner Bros. Records Show
Highway 101
Rosie Flores
The Forester Sisters
Billy Montana and The Longshots
John Wesley Ryles

7:30 p.m. - 9:30 p.m.

MCA Records Show
Jerry Clower, *Host*
The Desert Rose Band
Lee Greenwood
Patty Loveless
Steve Wariner
John Hartford

Thursday, June 11 10:00 a.m. - 12:00 noon

Capitol/EMI America Show

Eddie Edwards, *Host*
Sawyer Brown
T. Graham Brown
Mel McDaniel
Marie Osmond
Dan Seals
Tanya Tucker

2:30 p.m. - 4:00 p.m.

16th Avenue Records Show

Johnny Russell, *Host*
Charley Pride
Little David Wilkins

7:30 p.m. - 9:30 p.m.

RCA Records Show
Michael Johnson, *Host*
Earl Thomas Conley
Vince Gill
Restless Heart
Eddy Raven

Friday, June 12

10:00 a.m. - 12:00 noon

Songwriters Show

Don Coole		
Dean Dillon	Roger Murrah	Don Schlitz
Kendall Franceschi	Jamie O'Hara	Dan Seals
John Jarrard	Paul Overstreet	Robert Simon
Brent Maher	Charles Quillen	Vip Vipperman

2:30 p.m. - 4:30 p.m.

MTM Records Show

Shotgun Red, *Host*
 Holly Dunn
 Girls Next Door
 Marty Haggard
 Judy Rodman
 Ronnie Rogers
 Schuyler, Knoblock & Bickhardt

8:00 p.m. -

IFCO Show

John Schneider, *Headliner*
 Holly Dunn
 Forester Sisters
 Chris LeDoux
 Patty Loveless
 Mason Dixon
 Gary Morris
 John Rodriguez
 Southern Pacific
 Keith Whitley
 Plus two dynamic surprise guests

Sunday, June 14

10:30 a.m. - 6:00 p.m.

Grand Masters Championship Fiddling Contest
(Opryland)

WAMZ

(continued from page 8)

how many people at a concert — just for the simple sake of thinking they have a shot at winning some money will go ahead and wear your call letters.”

The 100,000 watt FM station, owned by Clear Channel in San Antonio, Texas, uses a great deal of programming and analytical type research to ensure its product is current in the Louisville marketplace. “We test our whole library twice a year. Then basically, you get feedback of what your audience wants. We test these records, and the ones that don't test real well continuously, we quit playing.”

Being program director and air personality are two jobs that Calhoun feels should intertwine and can benefit a station as it has WAMZ. “If you get a guy who's a program director, that likes being on the air, I think it's a plus for your station. You're in tune with what's going on.” And according to Calhoun, keeping in touch with the audience is what has made WAMZ a successful radio station.



— Fletcher Foster

New CMA Group Insurance Program Enacted

A new group insurance program to be marketed and administered by Corroon and Black Benefits, Inc. has been enacted for all CMA members. Underwritten by Lincoln National, one of the nation's largest insurance carriers, the plan offers medical, dental and life insurance programs. A prescription drug card is also available. For more information about the program call Barbara Ross at Corroon and Black Benefits, Inc. toll-free, 1-800-821-5782. In Nashville call 367-9707.

Newsline

The first **Reba McEntire's Kitchen** opened April 1 at 2600 Music Valley Drive in Nashville. The family atmosphere restaurant, managed by **The Ranch, Inc.**, specializes in home-cooked fare served in a casual atmosphere. Memorabilia from McEntire's Oklahoma ranch and awards, photos and other items documenting her career will be on display throughout the restaurant. Plans are underway to open several Reba McEntire's Kitchen restaurants in the Tennessee and Kentucky area.

The **Opryland Music Group** has signed an exclusive agreement with **Columbia Pictures Publications** for marketing and distribution of all printed editions of its song catalogs. The Opryland Music Group, now a part of Opryland USA Inc., owns the music publishing catalogs known as **Acuff-Rose/Opryland Music Inc. (BMI)** and **Milene/Opryland Music Inc. (ASCAP)**. Among those songs included in the Opryland Music Group's catalogs are "Tennessee Waltz", "Blue Eyes Crying in the Rain", and "Elvira".

AMUSEMENT BUSINESS and **BILLBOARD** will present the seminar, "Sponsorship in the Entertainment & Leisure Industry", September 27 - 29 at the Fairmont Hotel in Dallas, TX. Fifth in a series of seminars, the format is unique in its concentration on sponsorship strategies for the mass entertainment, music and sports industries. The conference also offers corporations, ad agencies and marketing firms the latest sponsorship trends and promotional opportunities available to increase product sales and exposure in entertainment, event and sports marketing. Registration is \$375 and includes all sessions, materials, breakfasts, luncheons and receptions. For additional information, contact **Gina DiPiero** or **Delia Thompson** at (615) 748-8120.

The **IBMA World of Bluegrass 1987** is slated for September 23 - 26 in Owensboro, KY. The four-day happening will include a fan event, trade show, professional seminars and artist showcases. Bluegrass acts desiring to appear on the showcases should contact **Keith Case** of the **Case Company** (1016 16th Avenue South, Nashville, TN 37212). Ticket information for the Fan Event, or registration or exhibitor information for the Trade Show can be obtained from the IBMA headquarters, 326 St. Elizabeth Street, Owensboro, KY 42301; (502) 684-9025 or Bluegrass Newservice, Rt. 1, Box 710, Pittsboro, NC 27312; (919) 542-3997.

The **8th Annual Tulsa Bluegrass and Chili Festival** is set for September 11 - 13 on the Main Mall and Williams Center Green in downtown Tulsa. Bluegrass acts scheduled to appear at the '87 festival are **Doyle Lawson and Quicksilver**, **Nashville Bluegrass Band**, **Bluegrass Cardinals**, **The Tony Rice Unit**, **Summer Wages**, **Hee Haw's Mike Snider**, **Radio Flyer**, **Danger in the Air**, and **The Clearwater Cloggers**. Fiddle, banjo and band competitions will be held throughout the three-day event. For more information on the competitions or the festival, please contact **Festivals, Inc.**, 201 West 5th, Suite 110, Tulsa, Oklahoma 74103; (918) 582-6435.

Marie Osmond acted as National Co-Chairman for the fifth annual **Children's Miracle Network Telethon** airing live from Disneyland May 30 - 31. The telethon, known as the world's largest, originated in Salt Lake City in 1983 and is now seen on 180 tv stations in five countries. Joining Osmond and honorary chairman **Bob Hope** were Country entertainers **T.G. Sheppard** and **Nicolette Larson**, among others.

Country vocalist **Rose Maddox** and **Fred Maddox**, the band-leader of the original musical group, **The Maddox Brothers and Rose**, were honored April 5 by the **Western Swing Society** for their 50th anniversary of performing Country Music. The brother and sister are the only remaining members of the band still performing their style of Country Music. Another Country Music star, **Doc Williams**, celebrated his 50th anniversary as a member of the world-famous **Jamboree U.S.A.** on May 17. The oldest living member of **Jamboree U.S.A.**, Williams was joined by former members of his road show May 17 for a three-and-a-half-hour anniversary show.

The finalists for the **21st Annual Music City News Country Awards**, to be broadcast Monday, June 8 at 9:00 p.m. (EST) from Nashville's Grand Ole Opry House, have been announced. Following is a list of the five nominees in each of the 13 categories: **Entertainer of the Year** — Alabama, Reba McEntire, The Statler Brothers, George Strait, Randy Travis; **Male Artist of the Year** — Lee Greenwood, Gary Morris, John Schneider, George Strait, Randy Travis; **Female Artist of the Year** — Janie Fricke, Loretta Lynn, Barbara Mandrell, Kathy Mattea, Reba McEntire; **Star of Tomorrow** — T. Graham Brown, Kathy Mattea, Sawyer Brown, Randy Travis, Dwight Yoakam; **Vocal Group of the Year** — Alabama, The Forester Sisters, The Oak Ridge Boys, Sawyer Brown, The Statler Brothers; **Duet of the Year** — The Judds, Loretta Lynn & Conway Twitty, Barbara Mandrell & Lee Greenwood, Marie Osmond & Dan Seals, Anita Pointer & Earl Thomas Conley; **Comedian of the Year** — Irlene Mandrell, Minnie Pearl, Shotgun Red, Mike Snider, Ray Stevens; **Gospel Artist of the Year** — Tennessee Ernie Ford, Amy Grant, Hee Haw Gospel Quartet, Cristy Lane, Sandi Patti; **Country Music TV Series of the Year** — Austin City Limits, Grand Ole Opry Live, Hee Haw, Nashville Now, This Week in Country Music; **Country Music TV Special of the Year** — Grand Ole Opry Live - Grand Ole Opry Cast, Mandrell Sisters & Family, Marty Robbins: Super Legend, The Statlers' Christmas Present, Strait From The Heart Of Texas - George Strait; **Country Music Video of the Year** — "The Chair" - George Strait, "Grandpa (Tell Me 'Bout The Good Ole Days)" - The Judds, "She and I" - Alabama, "Sweeter and Sweeter" - The Statler Brothers, "Whoever's In New England" - Reba McEntire; **Single of the Year** — "Bop" - Dan Seals, "Count On Me" - The Statler Brothers, "On The Other Hand" - Randy Travis, "She and I" - Alabama, "Whoever's In New England" - Reba McEntire; **Album of the Year** — **FOUR FOR THE SHOW** - The Statler Brothers, **LOST IN THE FIFTIES TONIGHT** - Ronnie Milsap, #7 - George Strait, **STORMS OF LIFE** - Randy Travis, **WHOEVERS IN NEW ENGLAND** - Reba McEntire. The 21st Annual Music City News Country Awards is the only nationally televised awards broadcast where the winners are chosen by Country Music fans, with subscribers to the national Country Music magazine **MUSIC CITY NEWS** voting for the awards finalists and winners. The awards broadcast is produced by **Jim Owens Entertainment** and **Multimedia Entertainment** in association with **MUSIC CITY NEWS**.

Country Music Foundation Records has issued an album of previously unreleased performances by one of the greatest singing duets in Country Music history, **THE LOUVIN BROTHERS: RADIO FAVORITES '51 - '57**. The album, a collection of 14 Louvin Brothers' tunes, is available by mail order only from Country Music Foundation Records, 4 Music Square East, Nashville, TN 37203. Enclose a check or money order for \$8.98, plus \$2.00 postage and handling in the U.S., or \$4.00 for foreign

On The Move

delivery. Please specify album title and number.

The finals for the **6th Annual True Value Hardware Country Showdown** will be staged live over The Nashville Network on December 9 at 8:00 p.m. (EST). The special, hosted by **Ralph Emery**, will feature the winners of six regional contests, all vying for the grand prize of \$50,000 and a recording contract.

The **Statler Brothers** will host their 18th annual **Happy Birthday U.S.A. Celebration** in Staunton, VA July 3 - 4. The quartet's special guest for the Fourth of July festivities will be **Sylvia**.

Alabama will present their 6th **June Jam** June 13 in Fort Payne, AL. Already confirmed to appear at the day-long concert are MCs **Charlie Douglas**, **George Lindsey** and **Rhubarb Jones**, along with Country acts **Restless Heart**, **Petra**, **John Schneider**, **Sawyer Brown**, **Michael Johnson**, the **Oak Ridge Boys** and **Carl Perkins**.

Kaylee Adams and **Pam Tillis** have just recorded the theme song for the sitcom pilot, "**Too Many Cooks**".

Nashville's **Country Music Hall of Fame and Museum** is commemorating its 20th anniversary with a year-long celebration that began in April. Anniversary activities include the complete renovation of the Hall of Fame section, the debut of a major new biographical exhibit honoring **Johnny Cash**, the publication of a multi-author photographic history of Country Music, the release of approximately six historic re-issue albums on **CMF Records**, and a television special that's being negotiated with either **CBS** for network viewing or **HBO** for cable tv. The Country Music Hall of Fame and Museum has attracted more than 6.5 million visitors since opening its doors in April 1967.

Art Stone, president and founder of **Charon Enterprises**, has moved his corporate headquarters from Golden, CO to Nashville's Music Row. The firm, which specializes in talent development and management, is located at 900 19th Avenue South, No. 709, Nashville, TN 37212; (615) 329-2051.

Former **CMA** board member **Ken Kragen**, who most recently organized and oversaw the "**We Are The World**" and "**Hands Across America**" projects, has been named **Alumnus of the Year** by the **University of California at Berkley's Alumni Association**. Kragen joins an illustrious list of past honorees including **Robert McNamara**, **Philip Habib** and **John Kenneth Galbraith**.

Awards

The **Nashville Entertainment Association** presented musician, producer and publisher, **Pete Drake**, its annual **Master Award** at a black-tie tribute May 7 in Nashville. The **Master Award** recognizes those persons who have made an outstanding, lasting contribution to the recognition and growth of entertainment in Nashville. During his illustrious career, Drake, who has been proclaimed as one of the leading steel guitarists, played on such million selling hits as "**Stand By Your Man**", "**Behind Closed Doors**" and "**Lay, Lady, Lay**", produced such diverse acts as **B.J. Thomas**, **Bobby Vinton** and the **Oak Ridge Boys**, and discovered and developed the talents of songwriters such as **David Allan Coe**, **Dottie West** and **Ed Bruce**.

Radio station **KNIX** in Tempe, AZ, celebrating its 20th year of broadcasting Country Music, was named **Radio Station of the Year** by the **Academy of Country Music** in April.

Thomas S. Hayden has rejoined the **National Association of Broadcasters** as a regional manager for the mid-Atlantic states.

Veteran Los Angeles reporter **Kari Moran** has been named anchor and correspondent for **Mutual Broadcasting System's Mutual PM** news. The broadcasting company has also added **Mary McCarthy** and **Bob Hoffmaster** to its Arlington, VA staff.

Jessie Noble has been promoted to director of recording, A & R at **MCA Records**. **Sherrie Halford** has also been moved up to production/graphics manager.

In the reactivation of the **Dick James Organization's** Nashville division, **Arthur Braun** has taken the position of general manager, while **Patrick Finch** has been named the assistant professional manager. He will be joined by **Kathryn A. Morrow**.

Phil Graham has been appointed to the London office of **BMI** as director of European relations.

Allen Brown has been named to the position of associate director, media, **CBS Records/Nashville**.

The **Jim Halsey Company** has added **Paul Cowan** as vice president at its Tulsa based office. The agency has also promoted **Herb Gronauer** to senior vice president, Tulsa operations, and **Dana Duffie** to vice president of fairs.

Michael Heeney has been upped to executive director of **Multimedia Music Group**.

Former **Bobby Roberts** Enterprise agent, **Tim Tye** has moved to **Entertainment Artists**.

Ira Rosenblatt has been appointed general manager for **WRKZ** in Hershey, PA. As a result of the promotion, **Michele Kostelac** has assumed the position of general sales manager, and **Karen Winters** has taken over as York sales manager for the station.

Fred Silber has been promoted legal counsel and business affairs associate for the **Chappell/Intersong Music Group - USA**.

LRJ Record Company and the **Little Richie Johnson Music Publishing Company** have named **Tony Palmer** as the companies' new general manager.

Marjie McGraw has been appointed to the newly created position of director of media relations for **Appalachian Gold Music Corporation**.

Nashville publishing executive **Cliff Williamson** has joined the **Maypop Music Group** as professional manager.

New Companies

Atlantic America recording artist **Billy Joe Royal** has opened an office in Nashville. Located at 1503 16th Avenue S., Nashville, TN 37212, the telephone number is (615) 292-6079.

The **Fred Morris Music Group** and **Walter Reed Enterprises** have announced the opening of **Wal-Bon Demo Studios**. For more information, call or write Suite 110, 38 Music Square E., Nashville, TN 37203; (615) 256-7877.

Eddie Rhines and **Kevin Neal**, formerly with **Headline International Talent**, have formed a new talent agency named **The Marquee**. The firm is located at 1105 16th Avenue S., Suite D, Nashville, TN 37212; (615) 327-0220.

Media

The Gary Morris/Jennifer Warnes collaboration "Simply Meant To Be" is the theme song from the motion picture "Blind Date", starring Bruce Willis and Kim Basinger. The picture was the top box office money maker on its debut weekend March 27. "Simply Meant To Be" was written by Henry Mancini, George Merrill and Shannon Rubicam.

Composer James Patrick Dunne has written the theme song, "This Is My Time In Life" for NBC's new television series, "Nothing In Common". Dunne also scored the series.

Country songwriter Diane Pfeifer has penned a humorous gourmet cookbook, "For Popcorn Lovers Only". The 160-page book of popcorn recipes and cartoons, features such delicacies as "The Godpopper", "Joan of Arc Campfire Corn" and "Nashville Country Pop". The cookbook will retail in major bookstores this summer for \$11.95, but will be available to CMA members now for \$9.95 (including tax and handling) by sending a check or money order to: Popcorn Cookbook, P.O. Box 52404, Atlanta, GA 30355-0404.

From The Heart, an autobiography written by June Carter Cash, was published May 29 by Prentice Hall Press. In the memoir, which sells for \$12.95, Cash recalls episodes of her life — sharing the moments of pain, the moments of triumph and the profound faith that has enabled her to endure.

Country Music Television (CMT) has been selected as the prime-time feed on the new "Rainbow Channel" which debuted on Cox Cable in San Diego April 20.

The "Star Makers Radio Showcase" in conjunction with WSVT, Smyrna, TN, has announced the start of its MUSIC MAKER monthly publication. A combination trade, business, information and fan type publication, the magazine sells for a subscription rate of \$30 per year. The advertising subscription rate is \$18 per year. For more information, please contact WSVT, Country Village Shopping Center, Smyrna, TN 37167.

An episode of "The Country Express", a Country/cross-over music video show produced by WTVS, Detroit, was chosen by the Corporation for Public Broadcasting as its sole nominee in the Golden Rose Competition. Held last month in Montreux, Switzerland, the competition is Europe's most important tv award ceremony for light entertainment programming. "The Country Express" episode entered was "Pinkard and Bowden Tour Music Row". The half-hour program also offered Country Music videos with a comic flair by Johnny Lee, Ricky Skaggs, Jimmy Buffett, Moe and Joe, Sawyer Brown and Pinkard and Bowden, themselves.

In Search of My Father, by Pat Travis Eatherly, was released to local bookstores in April. The book, which sells for \$10.95, gives a candid account of Pat Eatherly's relationship with her father, Country songwriter and cowboy movie star, Merle Travis. It includes a foreword by Chet Atkins and reminiscences by Johnny Cash, "Tennessee Ernie" Ford, Dale Evans Rogers and Grandpa Jones.

The 20th Annual ANA-RAB Radio Workshop, "Breakthroughs in Top-Down/Bottom-Up Marketing", will be held June 16 at the Waldorf-Astoria Hotel in New York. Registration for the workshop, scheduled from 8:30 a.m. to 2:30 p.m. is \$165 a seat or \$1,650 per table of 10. For reservations call Bud Heck at 1-800-232-3131.

The National Association of Broadcasters (NAB) will host a seminar on the basic principles and practices for successful

management June 14 - 17 at the Adams Mark Hotel in Charlotte, NC. Leading the seminar will be Gale Cook of the Ford Motor Company's Management and Technical Training Center. Registration deadline is June 5. The fee, which includes print materials, three continental breakfasts, three luncheons and two dinners, is \$495 for members (each additional staff, \$445) and \$595 for non-members. For information contact NAB Radio at (202) 429-5420.

Carolyn Rada Hollaran, author of *Your Favorite Country Music Stars* and *Meet The Stars of Country Music* has released her third book. Entitled *Our Brightest Stars in Country Music*, the book follows the same format as her previous publications, featuring old and new photographs, little-known facts and stories and background information on different stars. For more information about *Our Brightest Stars in Country Music* write Nashville Celebrity Book Publishers, P.O. Box 101545, Nashville, TN 37210-1545.

The Radio Advertising Bureau's *Radio Facts 1987 - 88* is now available. Now in its 27th edition, the Factbook provides a comprehensive, statistical overview of the commercial radio industry in the United States. For more information about this radio sales tool write RAB, 304 Park Avenue South, New York, NY 10010.

Charlie Daniels appeared on the May 10th episode of "Murder She Wrote", starring Angela Lansbury. The top rated CBS television show featured Daniels as a recording artist by the name of Stoney Carmichael.

WMZQ in Washington, DC will be celebrating its tenth anniversary June 21. Headlining the celebration, which will take place in Largo, MD, will be Lee Greenwood, The Girls Next Door and The O'Kanes.

Signings

Asleep At The Wheel to Buddy Lee Attractions . . . Dardin Smith to Dick James Organization . . . Tommy Rocco to SESAC Inc. . . . Lionel Bruce Kingery to Ric Rac Music . . . The O'Kanes and Nanci Griffith to Byworth Wootton International.

Mark Your Calendar Now!

CMA's 15th annual Talent Buyers Entertainment Marketplace will be held October 9 - 11 at the new Stouffer Hotel in Nashville. Last year, TBEM attracted more than 400 promoters, buyers, agents, managers and representatives of parks, auditoriums, fairs, clubs and colleges for two days of formal and informal gatherings, including roundtable workshops, showcases, a resource center, the agents marketplace, and more. Registration for this year's event will be mailed in late July.

Build On The Old, Bring On The New

The following article, written by John Tobler, appeared in the April 4th issue of MUSIC WEEK. It is reprinted with permission.

Country Music consumers will surely be aware of the "New Country '87" campaign taking place under the auspices of CMA and with support from the major record labels. While the campaign isn't yet over, John Tobler finds that Martin Satterthwaite, who heads CMA's London office, is delighted with the results so far.

One of Satterthwaite's first tasks after taking over at the CMA office was to revamp the Country chart and this has resulted in far greater awareness of an interest in the chart from the industry. He explains: "I'd like to think that in the future, with approval from the BPI, I can increase interest further by perhaps even getting a sponsor for the chart, and eventually getting it used on national commercial radio."

Of the current campaign, Satterthwaite is pleased to note, "Once again, we have the unique situation of five major companies co-operating to promote Country Music and to focus on eight artists with new albums released, all of whom fall very much into the New Country category.

"Specially designed point-of-sale material has been created, with shop displays up and down the country and press advertising."


This has led to a substantial quantity of editorial coverage, as Tony Byworth of Byworth Wootton

International, public relation consultants to the campaign, reports: "Not only are we getting interest from the Country Music press, but also from the mainstream music press and magazines and even national newspapers." Satterthwaite suggests that this enthusiasm has been helped by increasing tv coverage of Country Music both on BBC's "Whistle Test" and Channel Four's "A-Z of C & W"; while another advantage accruing to "New Country '87" which has made it more successful than last year's "Discover New Country" campaign has been that the vast majority of the acts involved in the campaign have been able to visit this country, which was not true of the earlier campaign's selected artists.

"The Judds played the London Palladium in February, T. Graham Brown came in for promotion and may return to perform later in the year. Steve Earle has just finished his tour, Ricky Skaggs has a Radio 2 series being transmitted in May,

and there's talk of a possible promotional visit around that time, and a little later in the year, Dan Seals has been booked for the Peterborough Country Festival, while both Randy Travis and the O'Kanes are waiting to have visits confirmed.

"Visibility's very important for any act, not only in Country Music, for marketing and attracting the media's attention — the amount of coverage generated in the press on The Judds was remarkable and included the serious national dailies, while appearing on shows like 'Wogan' and the 'Whistle Test' is an indication of the breadth of their appeal."

Money, it would appear, well spent — and this may only be the start, as Satterthwaite suggests: "There may now be other generic campaigns, and there are other Country acts who will certainly be helped by this campaign, like Nanci Griffith, Patty Loveless and Lyle Lovett. 'New Country '87' has opened the doors for a host of other artists." 

EMI Music opened a new record company in Venezuela April 1. The company, EMI Rodven S.A., is a joint venture of EMI Music and the Venezuelan record company SonoRodven. Miguel Angel Martinez has been appointed managing director of EMI Rodven.

The Tennessee House of Representatives and Senate have proclaimed September 1 - 5 as "Tennessee Salutes Australia" week in conjunction with the Australian Bi-centennial in 1988. Several special performances are being planned for Memphis, Knoxville, Chattanooga and Nashville during the week-long celebration. Plans are also underway to showcase the LeGarde Twins, who were recently inducted into the Australian Country Music Hall of Fame, on the Grand Ole Opry and at Dollywood. Entertainers interested in performing during the Tennessee festivities should contact Representative Jack Long at (615) 824-2809.

European Radio Programmers List Now Available

A newly compiled list of Country Music Radio Programmers in Europe is now available to CMA members. To obtain please write CMA at P.O. Box 22299, Nashville, Tennessee 37202; (615) 244-2840 or Suite 3, 52 Haymarket, London SW1Y 4RP; 01-930-2445.

U.K. Country Album Chart

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 20 Country releases in combined sales of lp's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 250 record outlets.

THIS WEEK	TWO WEEKS AGO	
		MAY 9, 1987
1	1	TRIO Parton/Ronstadt/Harris — WEA
2	2	GUITAR TOWN Steve Earle — MCA
3	3	SWEET DREAMS Patsy Cline — MCA
4	7	THIRTEEN Emmylou Harris — WEA
5	4	GIVE A LITTLE LOVE The Judds — RCA
6	6	GUITARS, CADILLACS, ETC., ETC. Dwight Yoakam — WEA
7	5	I NEED YOU Daniel O'Donnell — Ritz
8	8	LOVERS AND BEST FRIENDS Don Williams — MCA
9	12	THEY DON'T MAKE THEM . . . Kenny Rogers — RCA
10	11	MR. ENTERTAINER Johnny Russell — RCA
11	13	STORMS OF LIFE Randy Travis — WEA
12	16	LYLE LOVETT Lyle Lovett — MCA
13	14	HANGIN' TOUGH Waylon Jennings — MCA
14	10	GIRLS I HAVE KNOWN Jim Reeves — RCA
15	9	REPOSSESSED K. Kristofferson — Mercury/PolyGram
16	NEW ENTRY	A MATTER OF LIFE . . . & DEATH David Allan Coe — CBS
17	RE-ENTRY	WHAT AM I GONNA DO ABOUT YOU Reba McEntire — MCA
18	17	THE COUNTRY WAY Charley Pride — RCA
19	RE-ENTRY	ROCKIN' WITH THE RHYTHM The Judds — RCA
20	NEW ENTRY	LONE STAR STATE OF MIND Nanci Griffith — MCA

Country Music Association © 1987

Prizes Only "String" Attached

Member-Pick-A-Member Contest

The CMA "Member-Pick-A-Member" recruiting contest is set to begin in June. The promotion, co-sponsored by Gibson U.S.A., will award members a total of twelve top-of-the-line guitars during the contest. There are two ways to win. First, the top six individuals to recruit the largest number of new CMA members will be awarded one of six Gibson guitars. Second, for every new CMA member recruited, the name of the recruiter and the new member's name will be placed in a "hat" for a chance to win one of six additional Gibson guitars.

To kick off the 90-day campaign, an informational brochure which includes membership applications will be mailed to CMA members in early June. Good luck in your recruiting efforts!



Photo by: Arlene Richie

On the greens...George Strait (left) and Clint Eastwood, backed by mounds of onlookers, concentrate on their next strategy at the recent Doug Sanders Golf Tournament.

FACTFILE

JUNE

(*denotes birthdays)

- 1 ***Johnny Bond** (Cyrus Whitfield Bond); Enville, Oklahoma
*Pat Boone
Johnny Horton's "Battle Of New Orleans" the number one pop song in America, 1954
- 2 ***Carl Butler**; Knoxville, Tennessee
First radio patent awarded to Marconi, 1896
- 3 ***Homer Louis "Boots" Randolph, Jr.**; Paducah, Kentucky
Hank Williams' last show on "Louisiana Hayride", 1949
Donna Fargo tops the Country charts with "The Happiest Girl In The Whole USA", 1972
- 4 ***Freddy Fender**; San Benito, Texas
***Charlie Monroe**; Rosine, Kentucky
***Dennis Weaver**
Alabama's first June Jam in Ft. Payne, 1982
- 5 ***Don Reid** (The Statlers); Staunton, Virginia
"Urban Cowboy" premieres in Houston, 1980
Sen. Robert Kennedy, at age 42, fatally shot by Sirhan Sirhan in Los Angeles during presidential campaign, 1968
- 6 ***Rosalie Allen**; Old Forge, Pennsylvania
***Joe Stampley**; Springhill, Louisiana
***Gid Tanner**; Thomas Bridge, Georgia
- 7 ***Tom Jones**; Pontrypridd, Wales
***Wynn Stewart**; Morrisville, Missouri
***Clarence White**; Lewiston, Maine
- 8 ***Steve Fromholz**; Temple, Texas
***Ray Melton**; Hampton, Georgia
***Vernon Oxford**; Benton County, Arkansas
U.S. forces authorized for combat in Vietnam, 1965
- 9 ***Les Paul**
***Cole Porter**
Lorrie Morgan employed by the Grand Ole Opry, 1967
- 10 ***F. Lee Bailey**
***Judy Garland**
Willie Nelson has the best-selling lp, STARDUST, and single, "Georgia On My Mind", 1978

11 ***Wilma Burgess**; Orlando, Florida
Hank Williams debuts on the Grand Ole Opry, 1949

12 ***Charlie Feathers**; Myrtle, Mississippi
Jerry Lee Lewis' second record, "Whole Lotta Shakin' Goin' On", enters the charts, 1957
Tex Ritter inducted as Opry member, 1965

13 ***Dennis Locorriere** (Dr. Hook)
Radio station WSB in Atlanta boosted to 500 watts, 1922

14 ***Burl Ives**
U.S. Flag adopted, 1777
Fiddlin' John Carson records the first Country music hit record, 1923

15 ***Terri Gibbs**; Augusta, Georgia



***Waylon Jennings**; Littlefield, Texas
***Leon Payne**; Alba, Texas
***Blind Alfred Reed**; West Virginia

16 ***Billy "Crash" Craddock**; Greensboro, North Carolina
The Rouse Brothers, Gordie and Ervin, record the first version of the classic fiddle breakdown "Orange Blossom Special" in New York, 1939
Ray Stevens' "Gitarzan" awarded Gold album, 1969

17 ***David "Stringbean" Akeman**; Anneville, Kentucky
***Red Foley**; Blue Lick, Kentucky

18 A.P. Carter marries Sara Dougherty, 1915
"Rhinestone", Dolly Parton's third major motion picture, premieres, 1984
Paul Howard dies, 1984

19 ***Howard Dixon**; Darlington, South Carolina

Riders in the Sky employed by the Grand Ole Opry, 1982
Loretta Lynn's first single, "Honky Tonk Girl", hits the charts, 1960

20 ***Chet Atkins**; Luttrell, Tennessee



***Anne Murray**; Springhill, Nova Scotia, Canada
***T. Texas Tyler**; Mena, Arkansas

21 **FATHERS DAY**
***Leon Everett**; Aiken County, South Carolina
***Jane Russell**
***Maureen Stapleton**
Johnny Cash's first single, "Hey Porter", released, 1955

22 ***Roy Drusky**; Atlanta, Georgia
***Kris Kristofferson**; Brownsville, Texas

23 ***June Carter Cash**; Maces Spring, Virginia
***Diana Trask**; Australia
Beatle Ringo Starr arrives in Nashville to make a solo album of Country songs entitled BEAU-COUP OF BLUES, 1970

24 ***Connie Hall**; Walden, Kentucky
Joe Sun makes his chart debut with "Old Flames Can't Hold A Candle To You", 1978
Eastern flight 727 crashes in a storm at JFK airport, killing 113, 1975

25 ***George Orwell**
"Almost Persuaded", first song written and produced by Billy Sherrill, released, 1966

26 Elvis Presley's final concert, Indianapolis, Indiana, 1977
Oak Ridge Boys make their chart debut with "Family Reunion", 1976

27 ***Paul Kennerley**; Hoylake, Cheshire, England

- 28 ***Lester Flatt**; Overton County, Tennessee
***George Morgan**; Waverly, Tennessee
 Twenty-four years after making his first record, Roy Orbison finally cracks the Country charts with "That Lovin' You Feelin' Again", a duet with Emmylou Harris, 1980
- 29 George Jones' "He Stopped Loving Her Today" hits number one, 1980
- 30 Ronnie Milsap makes his chart debut with "I Hate You", 1973
 Opryland's official groundbreaking takes place in Nashville, Tennessee, 1968
 Eck Robertson and Henry Gilliland hold first-ever Country Music recording session, 1922

JULY

- 1 ***John Lair**; Livingston, Kentucky
 Alabama gives first paid performance at Canyonland Park, Alabama (using the name Wild Country), 1972
- 2 ***Marvin Rainwater**; Wichita, Kansas
 DeFord Bailey dies, 1982
 Jim Reeves' last recording session, 1964
- 3 ***Johnny Lee**; Texas City, Texas
 ELECTRIC HORSEMAN (original motion picture soundtrack) awarded Platinum album, 1979
- 4 INDEPENDENCE DAY
***Ray Pillow**; Lynchburg, Virginia
***Charlie Monroe**; Rosine, Kentucky
 First-ever rodeo held at Pecos, Texas, 1883
 The first Willie Nelson 4th of July Picnic held in Dripping Springs, Texas, 1973
 Statue of Liberty presented to United States, 1884
- 5 ***Henry D. "Homer" Haynes**; Knoxville, Tennessee
***Thomas "Snuff" Garrett**; Dallas, Texas
 The Amazing Rhythm Aces debut on the Country Charts with "Third Rate Romance", 1975
 Elvis Presley records with Scotty Moore and Bill Black for the first time, 1954
- 6 ***Bill Haley**
***Jeannie Seely**; Titusville, Pennsylvania
- *Sylvester Stallone**
 Elvis Presley first records for Sun Records, 1954
- 7 ***Elton Britt**; Marshall, Arkansas
***Charlie Louvin**; Rainsville, Alabama
***Doyle Wilburn**; Thayer, Missouri
 Waylon Jennings' "Amanda" hits number one, 1979
- 8 **"Papa" Link Davis**; Van Zandt County, Texas
 Uncle Dave Macon makes his first recording for Columbia, 1924
- 9 ***Jesse McReynolds**; Coeburn, Virginia
***Eddie Dean**; Posey, Texas
***Molly O'Day**; Pike County, Kentucky
- 10 ***David Brinkley**
 Tom T. Hall's "The Year That Clayton Delaney Died" enters the charts, 1971
- 11 ***Jeff Hanna** (Nitty Gritty Dirt Band); Detroit, Michigan
***John Quincy Adams**
***Yul Brynner**
 Earl Thomas Conley's first number one, "Fire and Smoke", tops the charts, 1981
- 12 ***Butch Hancock**; Lubbock, Texas
 Bill Anderson employed at the Grand Ole Opry, 1961

- 13 ***Bradley Kincaid**; Garrard County, Kentucky
***Louise Mandrell**; Corpus Christi, Texas
 First television broadcast, 1930
- 14 ***Woody Guthrie**; Okemah, Oklahoma
***Del Reeves**; Sparta, North Carolina
 Everly Brothers break up, 1973
- 15 ***Cowboy Copas**; Muskogee, Oklahoma
***Linda Ronstadt**; Tucson, Arizona
***Guy Willis**; Alex, Arkansas
***Rembrandt**

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), INSIDE COUNTRY by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1987 COUNTRY MUSIC CALENDAR, as well as from original research.]



Photo by: Beth Guinn

Versatility's the name of the game...Dennis Morgan, who shared honors as Broadcast Music Inc.'s 1986 Country Songwriter of the Year, was lauded recently by BMI Nashville for his number one pop song, "I Knew You Were Waiting (For Me)", sung by Aretha Franklin and George Michael. On hand to honor Morgan are (l to r) Del Bryant of BMI, Morgan, Steve Winwood and BMI's Harry Warner.

DATEBOOK

June

- 1 Charlie Daniels' Celebrity Golf Classic / Rolling Hills Country Club / Wichita, KS
- 8 21st Annual Music City News Country Awards / Grand Ole Opry House / Nashville, TN
- 8-14 Fan Fair / Tennessee State Fairgrounds / Nashville, TN
- 12 International Fan Club Organization's 20th Annual IFCO Dinner & Show / Tennessee State Fairgrounds / Nashville, TN
- 13 June Jam / Ft. Payne, AL
- 14 "Sunday Morning Country" / 10 a.m. - 12 noon / Grand Ole Opry House / Nashville, TN
- 30- Wyoming Country Music Festival & Trade Convention / Downtown Motor Hotel / Casper, WY / Call (307) 836-2015 for details

July

- 3-4 Statler Brothers Happy Birthday U.S.A. Celebration / Staunton, VA
- 3-12 Calgary Stampede / Calgary, Alberta, Canada
- 11 NSAI Summer Seminar / Belmont College / Nashville, TN / Call

(615) 321-5004 for details

- 12-15 New Music Seminar / New York, NY
- 15-16 CMA Board of Directors / Pan Pacific Hotel / Vancouver, British Columbia, Canada
- 18-19 Jamboree In The Hills / Brush Run Park / St. Clairsville, OH / Call 1-800-624-5456 or 232-1170 (in Wheeling, WV) for details

August

- 28-30 1987 All British Country Music Festival / Worthing Pavilion / Worthing / Call 0903-202221 for details
- 28-31 Peterborough Country Music Festival / England

September

- 2-3 Rotterdam Country Music Festival / Holland
- 5-6 Country Open-Air / Bern, Switzerland
- 8-11 8th Annual Tulsa Bluegrass & Chili Festival / downtown Tulsa / Call (918) 582-6435 for details
- 10-13 Canadian Country Music Awards / Vancouver, B.C.

- 12-20 Georgia Music Festival / Atlanta, GA
- 19 Georgia Music Hall of Fame Banquet / Atlanta, GA
- 22-26 International Bluegrass Music Association World of Bluegrass 1987 / Owensboro, KY / Call (919) 542-3997 for details
- 27-29 AMUSEMENT BUSINESS and BILLBOARD's "Sponsorship in the Entertainment & Leisure Industry" / Fairmont Hotel / Dallas, TX / Call (615) 748-8120 for details

October

- 8-10 Grand Ole Opry's 62nd Birthday Celebration / Nashville, TN
- 9-11 Talent Buyers Entertainment Marketplace / Stouffer Nashville / Nashville, TN / Call (615) 244-2840 for details
- 12 21st Annual Country Music Association Awards / Grand Ole Opry House / Nashville, TN

November

- 2-8 American Music Week



Rabbits from the Rabbits...Eddie Rabbitt and wife, Janine, made Easter special for dozens of children at Children's Hospital of Vanderbilt University in Nashville. Eddie and Janine spent an afternoon at the hospital's Easter party, singing, visiting and bringing joy and laughter to the young patients. The two are shown here passing out Easter Bunnies donated by Nashville's Mostly Linens.

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