

On the other hand...There's another award! Randy Travis, who received four MUSIC CITY NEWS Awards at the magazine's annual awards show in June, is congratulated backstage by ASCAP staffers and fellow artists. Pictured (I to r) are ASCAP's Merlin Littlefield; John Schneider; Travis; Kathy Mattea; ASCAP's Tom Long; Sawyer Brown's Mark Miller; ASCAP's Bob Doyle; and Joe Smyth and Jim Scholten of Sawyer Brown.

### JULY 1987 Vol. XXI No. 7



Editor: Judi Turner Associate Editor: Kelley Gattis Research Assistant: Fletcher Foster Art Director: Paula Winters Circulation Assistant: Maryanna Clarke

Country Music Association Staff: EXECU-TIVE: Jo Walker-Meador, executive director; Ed Benson, associate executive director; Peggy Whitaker, administrative assistant; Ruthanna Abel, executive secretary; ADMINISTRA-TIVE: Tammy Mitchell, administrative services coordinator; Dennie Simpson, word processing specialist; Bobette Dudley, receptionist; Oscar Lefranc, mail clerk; MEMBERSHIP: Pam Frazier, membership development assistant; Maryanna Clarke, membership services assistant; PUBLIC INFORMATION: Judi Turner, director; Kelley Gattis, associate editor; Fletcher Foster, research assistant; SPECIAL PROJECTS: Helen Farmer, director of programs and special projects; Leshia Batson-Bess, program assistant; Marcia Flowers, program assistant; **INTERNATIONAL:** Martin Satterthwaite, director, European Operations; Anne Baker, London.

Statements of fact and opinion are made on the responsibility of the contributors alone, and do not imply an opinion on the part of the officers, directors or members of CMA. Copyright 1987 by the Country Music Association, Inc. Materials may not be reproduced without written permission.

CMA CLOSE-UP (USPS 410-990) is the official monthly publication of the Country Music Association, Inc., 7 Music Circle North, Nashville, TN 37203-4383. (615) 244-2840. Available to CMA members only. CLOSE-UP's subscription-price of \$8.00 per year is included in membership dues. Second Class postage paid at Nashville, Tennessee. POSTMASTER: Send address changes to CMA CLOSE-UP, P.O. Box 22299, Nashville, TN 37202-2299.



On The Cover ... Ricky Van Shelton Ricky Van Shelton made headlines during Fan Fair %7 when he severely pulled a ham string muscle at Wednesday mainie, making severely pulled a ham string muscle at Wednesday on Allis Manerican Country Games. The newcomert Music celerAM, his first-ever Fan Fair appearance at the June Country Music experiment is boosted to star status when his new CBS lp, WILD EXED DREAM was boosted the number-two selling album of the week; Randy Travis award winning STORMS OF LIFE album was deemed the of min first was loth Annual Country Music Fan Fair. On the cover, Shelton is first was loth Annual Country Music Fan Fair. On the cover, Shelton is first was loth Annual Country Music Fan Fair Appearance to him from his fans is he prepared to sign autographs for the literally hundreds of onlower and the CBS Records booth.

HORIZON 



**Paulette Carlson** 

Cactus Moser

he meteoric explosion of Highway 101 onto the Country Music scene is far from the typical Nashville success story. In fact, everything about the birth of this much-heralded group is atypical.

Warner Bros. Records' latest sensation was not a group of four friends who had played together for years, languishing in one motel lounge after another, perpetually seeking fame and stardom. Nor were they musicians who accidentally wedded their talents, found they had a commercial sound, and began knocking on A&R doors throughout Music Row's record companies. Nothing about this group was

**Curtis Stone** 

accidental, coincidental or unchartered.

The concept of Highway 101 was the brainchild of Denver super-manager Chuck Morris, who had successfully engineered the Country revival of the venerable Nitty Gritty Dirt Band and is the guiding force behind the career of Lyle Lovett. The industrysavvy former Feyline executive explained, "About four years ago, I began looking at what was happening in Country Music and found it very interesting that there was a real void where bands with a female lead singer were concerned. This was commonplace in rock music with groups such as Lone Justice, Heart and

 $\rightarrow$ 

Fleetwood Mac, but there was nothing like this in Country Music. There were female singers backed by bands, but no bands which featured a talented female singer."

In the two-year process of searching for the female component upon which to build the concept, Morris received a tape of Paulette Carlson from his LA attorney, Karen Fairbanks. "I was bored one day, so I put the tape on my car stereo," he continued. "I thought she was a great singer, so I flew to Nashville to meet her. At first she was a little aloof about it, because she had been trying to develop a solo career, but when I told her we were going for some great musicians, she became excited."

Raised in rural Minnesota, Carlson had been writing songs since her early teens. After years of playing in Country bands and winning Minnesota's Female Country Vocalist of the Year Award, she relocated to Nashville where she landed a position as a staff writer at the Oak Ridge Boys' Silverline/Goldline Music, placing songs with Gail Davies and Tammy Wynette. She was signed briefly to RCA Records for whom she released three highly-acclaimed singles. And while she had continued her songwriting, she was anxious to resume a performing career.

Carlson adds, "Actually, I just wanted to be out there working and putting out product. I hired a lawyer to find Chuck — to find a manager — so I had gone searching. When Chuck and I got together and he explained the whole concept of the band, I thought it was wonderful."

Next to be recruited was Scott "Cactus" Moser, a drummer with a "heavy foot" whose credentials included stints with Chris Hillman, the Johnny Rivers Band, and Russell Smith's (the Amazing Rhythm Aces) band. Also an actor ("Back To School", "New Love American Style"), Moser remembers, "Chuck called me and said he'd met Paulette and that she had a wonderful voice, explained the whole band thing, and it sounded great to me. I had been in LA for about five years working more in the studio, doing sessions, and I was working at the time with a new wave artist." He laughs, "I'd known Chuck for awhile, and it struck terror in my heart that I could ever be associated with him on a regular, working basis."

Another Californian, bassist Curtis Stone, son of famed music industry executive Cliffie Stone, was contacted by Paulette to gauge his interest. A staff writer at MCA Music in LA, Stone had grown up singing and playing with legends like Tennessee Ernie Ford, Freddie Hart and Dorsey Burnett, but had not been actively performing for two or three years. "I had talked to Jerry Careaga who was a friend of Paulettes" Stone remembered. "Then Paulette called and asked if I would be interested in doing this thing, and if so, would I send her some tapes of my stuff.

"She called me back a couple of weeks later to say they *might* be taking some people to Denver in August, but I didn't really give it much credence. Then I got a call from Jan in Chuck's office saying 'Your plane ticket is in the mail. It'll be there Friday, and you'll leave on Monday to come to Denver for a week'."

Because a top-drawer producer was needed to pull these diverse elements together, Morris turned to one of the best, Paul Worley (Nitty Gritty Dirt Band, Marie Osmond, Eddy Raven). "Paul is a brilliant producer," Morris stated. "He was already a huge fan of Paulette's, so he flew out to Denver to help rehearse the band and produce the demo."

Moser recalled those first sessions: "In addition to Paulette, Curtis and me, we had about three or four other players with us, and we worked like that for a few days. The concept of putting a band together from scratch is a lot of trial and error, and we just didn't feel the guitar player we were using was going to be the right combination. Everybody was just kind of scratching their heads and thinking, when Curtis suggested Jack Daniels. We were getting down to three or four days before we were going in to do some demos, so we called Jack and he flew in to audition and rehearse both at the same time."

An accomplished session player, Daniels had worked with the Burton Cummings Band. He had also developed a strong career in films with appearances in "One From The Heart" and Neil Diamond's "The Jazz Singer". With Daniels lending his distinctive guitar style and vocals to the band, the last piece of the puzzle fell into place.

While the band had no clear direction in mind, Carlson stressed, "We knew we wanted to be Country, but our first session, in the Spring of '86, ended up a little bit Country/pop, and we thought 'How did this happen?' We had to kind of re-group there."

Moser elaborated, "It was kind of give and take trial and error, too, with Paul. It took awhile for a direction to take hold as far as what we were going to be as a musical entity — we had to search. And it didn't all gel until the session where we cut 'The Bed You Made For Me.

"We cut three songs on that session, and we cut two songs before 'The Bed . . .'. As soon as we started cutting that thing everybody just felt it grab and become our sound."

"Once we cut 'The Bed . . . ', we kind of looked around at each other and thought, 'Boy, we hit on something here'," Stone added. "It just felt like that's what we ought to be doing."

4 CMA CLOSE UP JULY 1987

WR

With completed demo in hand and visions of certain success in mind, Morris began to shop labels for the band. "I took them around to every label asking for a large amount of money, but we got turned down by every one," Morris laughed. "MCA flew the group in for a private showcase at S.I.R., and they were real impressed, but they wanted to put the group on hold for eight months, and we couldn't wait around that long. I took it to Nick Hunter at Warner Bros. who in turn took it to Jim Ed Norman." Warner Bros. inked the group to a singles deal and told them to go into the studio and cut some sides. The first single, "Some Fine Love", received virtually no chart action, although the second release, "The Bed You Made For Me" became a top five hit for the fledgling group.

Written by Carlson, "The Bed . . . " became an instant signature tune for the band. "It was the first song I wrote when I moved to Nashville, and it was a true story," Carlson pointed out. "I had played it for different writers and publishers in town, and they'd all said, 'Boy, Paulette, that's a song that could break a new artist'. Tree Publishing had it, and it reverted back to me just before we did it."

"It would have been great for Loretta Lynn, but when we did it, it just worked and it was kind of nice that it was just sitting there from the beginning. Timing is so important."

The single was released in December, 1986, a time when the charts were virtually closed down. "We wondered about the wisdom of doing this during Christmas vacation, but the record company said it worked for Randy Travis and the Forester Sisters, so maybe it would work for us, "Daniels laughed. The single sold 106,000 copies and convinced the record label that this group was for real. A short time later, they returned to the studio, this time to cut an entire album for Warner Bros. Their current single, "Whiskey, If You Were A Woman", is showing all indications of surpassing "The Bed . . . " and they have received a further vote of confidence from Warner in the way of tour support.

And for a group who almost bore the moniker of "No Name Band" until they hit on Highway 101 (from roads in both California and Minnesota, appropriately), their sudden heady success has taken them somewhat aback. "Everyone has high expectations of what this band can do, but the doors are just being flung open at all levels," Moser maintains. "Our first live show, really, as a band, was before 35,000 people in Dallas opening for Waylon."

Because they are all experienced music industry veterans, however, the quartet's expectations are more realistic. "It just seems like it's been such a long time in coming," Carlson mused. "We've all done so much for so many years, that it seems like such a relief to me. Because unless you have a strong record deal, good management, good songs and the whole package, it's impossible to do anything. Even if you're the most talented artist out there, if you don't have it together, you can't do anything."

"Our goal," Moser concludes, "is just to make good music and do it honestly."

— Judi Turner

<i>JOIN THE COUNTRY MUSIC AS COULD WIN THE GIBSON GUIT</i>			
<ul> <li>TWELVE Top-of-the-Line Gibson guitars will be awarded.</li> <li>Two Ways To Win:         <ol> <li>CMA Members who recruit the most new members.</li> <li>For every new CMA member recruited, the current member's name and the new member's name is entered in a random drawing.</li> </ol> </li> </ul>			
Sponsored by       • Contest ends August 31, 1987         Contest ends August 31, 1987         Country MUSIC ASSOCIATION         Attn: Membership Department         Seven Music Circle North         Nashville, Tennessee 37203         (615) 244-2840	Name Address City, State, Zip Phone ()		

# WRITE THE SONGS

Troy Seals

<image>

Ι

S eldom a week passes when a tune from the prolific pen of Troy Seals doesn't appear in the elite echelons of the Country popularity charts. Many, such as "Seven Spanish Angels", "When We Make Love", "There's A Honky Tonk Angel Who'll Take Me Back In" and "You Almost Slipped My Mind", have embued themselves as modern-day Country Music classics. Two recent chart-toppers --"Lost In The Fifties Tonight" (co-written with Mike Reid) and "Who's Gonna Fill Their Shoes" (co-written with Max Barnes) - spawned sentimental movements and became instant standards for Ronnie Milsap and George Jones, the artists who recorded them.

Yet, Nashville's music annals could have been devoid of these and other Seals-penned hits had it not been for a concrete strike in 1969 which prompted the then rock 'n' roller and construction worker to move to Nashville. For while he has enriched the Country Music coffers significantly the past dozen or so years, his initial success came, not as a songwriter, but as a rock 'n' roll artist during that genre's formative years.

The Kentucky native's roots, however, were pure Country. "I started playing music when I was about 13," Seals elaborated. "There was always an old guitar around the house — my mother played some — and being a Kentucky boy, you hear all that great music growing up." The teenager formed his first band when the family moved to Ohio, and he began playing the morning Country Music show at a radio station near Cincinnati, in Hamilton, Ohio. But this was 1957 and rock 'n' roll was exploding, so the band took another musical direction and began fronting for acts such as Jackie Wilson, Bo Didley, Fats Domino, Clyde McPhatter, Chubby Checker, The Drifters and Conway Twitty. "We played at a club in Hamilton — Spats Show Bar — which seated about 1,000 people," Seals recalled. "They specialized in a drink called the Earthquake (if you could drink three, they were free), so we became known as Troy Seals and The Earthquakes.

"This was in the days of the 'Allan Freed Show' and 'Dick Clark's Cavalcade of Stars', so these big clubs, every week, booked whoever had a hot record. We backed about 80 percent of these acts and were introduced to almost everyone in the rock 'n' roll and rhythm 'n' blues fields. That was the most wonderful experience of my life."

After a year and a half of playing Spats, the band moved to another club where Conway Twitty was booked. Seals remembered that fateful meeting: "It was the very first night Porkchop Markham played with Conway. After hanging around with them for the couple of weeks Conway was booked there, Conway said, 'You guys are awful good. Be ready at such-andsuch time, I'm gonna take you down to West Helena, Arkansas and cut some records on you.' He showed up in two gigantic Chrysler station wagons and took us down there and cut some demos on us."

Twitty became a true friend and mentor to the young entertainer. "In those days we were just getting started, and I'm sure we were real dumb," Seals laughs. "We had no rapport with the audience, no display, and no one was really looking after us but Conway. He helped us tremendously; he was such a good friend for no reason whatsoever."

Twitty was also indirectly responsible for Troy meeting his wife, Joanne. "Conway had put our band with his manager, and he'd done the same for Joanne. She had 'The Girl From Wolverton Mountain' at the time, and she was also an old rock 'n' roller, so we got booked together, thanks to Conway, and we've been together 23 years."

The Seals left the road when their son was born and Troy entered the construction business in Indianapolis. It was there that Ray Pennington and Tex Davis found Seals and persuaded him to move his young family to Nashville. "We were having a concrete strike and I'd been out of work a couple of months at the time, although I was still playing a club in Cincin-

**}** 

nati on the weekends, " he recounted. "About that same time I got a call from Russ Miller at Elektra Records in LA wanting me to move out there and record for them. Joanne and I decided we'd rather raise our boy in the South, so we packed up guitar, tools and truck and moved to Nashville."

Seals became a session musician, and through his session work met David Briggs and Norbert Putnam. "They had heard I was a carpenter of sorts, and they were building a studio and needed someone to oversee the project as well as doing some of the physical work, " he explained. "So they paid me some enormous price, knowing David Briggs, and physically I started building Quadraphonic Studios. By the time that year was over, David and I had become such good friends that he said, 'Stay and we'll start a publishing company."

The songwriter recalls fondly, "Ray Pennington and Tex Davis got me here, but David is the one who made sure I stayed. I didn't know anything about publishing, but I didn't have any better offers, so they paid me \$100 a week and made me a third partner."

His first cut as a fledgling tunesmith came quickly. "This old mechanic from Detroit, Don Goodman, and I wrote a song that Donnie Fritts (keyboard player for Kristofferson) heard and said 'Give me that song. I know somebody who'll cut it," he grinned. "He took it to Jim Malloy, and he called back and said Sammi Smith was going to cut it. Then they called me back and said it was going to be a single.

"The single was entitled 'Girl In New Orleans', and it was our first cut. Don and I said 'Man, there's nothing to this — piece of cake'. Well, it was a year and a half before we got another piece of cake."

Seals' first chart-topper came with "There's A Honky Tonk Angel Who'll Take Me Back In" in 1973, a song recorded first by Dobie Gray and later by Conway Twitty and Elvis Presley. Soon one hit began to follow another with amazing regularity – "Feelin's" (Conway and Loretta), "Don't Take It Away" and "Fallin' For You For Years" (Conway Twitty), "You Almost Slipped My Mind" (Charley Pride), "Drinkin' and Dreamin'" (Waylon Jennings), "Seven Spanish Angels" (Ray Charles and Willie Nelson) and "When We Make Love" (Alabama) among others, solidified his growing reputation as one of Nashville's premier song crafters. "When We Make Love" was one of ASCAP's five most performed songs of 1985, the same year "Seven Spanish Angels" received a CMA Song of the Year nomination.

But it was the true story of an old rock 'n' roller's love affair with a decade — "Lost In The Fifties Tonight (In The Still Of The Night)" — which made him a household name and sparked a '50s revival for a new generation of music lovers. "Because Joanne and I are old rock 'n' rollers, from time to time we'll go down in the basement and pull out the golden oldies and spend some time just listening or dancing," he offered. "We just have so many great memories, and one night I just happened to say something about 'lost in the Fifties'. I thought that would make a great song title, and if you could write a song like that it would touch a lot of people.

"I knew right away I needed the help of Mike Reid. I love his work so much - his piano playing is so good - so I approached him with the idea, and he loved it." He explained that they had considered two songs for the centerpiece, "In The Still Of The Night" and "Oh, What A Night", but after much deliberation, "In The Still Of The Night" kept coming up the favorite. "After it was finished, Rob Galbraith (Reid's publisher) asked what kind of publishing there was on that song. "When I thought about it, I said Well, in those days, probably all of the Five Satins wrote it'. But, lucky for us, Fred Parris was the sole writer on it, so we split everything with him," he pointed out. The song copped ASCAP honors as 1986 Song of the Year, was nominated for CMA's Song of the Year and won Grammy awards for Ronnie Milsap in both 1986 and 1987. Seals, himself, was named ASCAP's Songwriter of the Year for 1986.

Because Seals co-writes often, he finds himself playing utility man, displaying a different facet of his talent depending upon his co-writer. "When I'm with Mike Reid, 9 times out of 10, he'll do the music," Seals mused. "He's so good on the piano and he'll sit there and get such a good feel. He'll help with the lyrics, too, but basically when I'm with him, I'm a lyricist. With Eddie Setser, I'm half and half words and music. And with Max Barnes, he has that Country image down the line, so it's just however it goes."

When queried if there was one song for which he'd like to be remembered, he paused. "I love 'Lost In The Fifties' or the songs that Conway and Elvis did," he concluded. "But I think it would be more important for my son to say, 'My dad really loved music'." - Judi Turner

## Did You Know . . .

. . Americans are eating fewer desserts, not because they are health-conscious, but because people are spending less time in the kitchen.

- MRCA Information Services/Stamford, CT

. . . It is impossible to fold a piece of paper in half nine times (i.e., doubling the thickness each time) no matter what the size of the paper.

- The Shockley Report/Nashville, TN

# A I R C H E C K



f any radio station can be called a Country Music legend, WWVA in Wheeling, West Virginia has achieved that honor. Signing on more than 60 years ago as a small, privately owned 5,000 watt station, the radio complex now includes WWVA, WOVK-FM, the world-famous Jamboree U.S.A., Jamboree in the Hills, and The Capitol Music Hall. This past May, Osborne Communications purchased the historic station that has become known as *the* radio station of the Ohio Valley.

"We look at WWVA as more of a regional market," says Ross Felton, vice president and general manager of Wheeling Broadcasting Company. "Our average listeners are about 75 - 150 miles away because they come from that distance to attend the Jamboree."

Broadcast live every Saturday night from the oldest and largest theatre in West Virginia, The Capitol Music Hall, Jamboree U.S.A. has become a Country Music cornerstone. What began 55 years ago as an entertainment program for WWVA's listeners, Jamboree U.S.A. has become the second oldest live radio broadcast and an incredible promotional vehicle for the station. "The uniqueness of our operation is that most of our promotion for the live Jamboree show is done on WWVA. As a result, our whole building, including our control room, is seen by the vast number of fans who come through our lobby," states Felton.

WWVA air personalities emcee the two two-hour shows, giving them the opportunity to be "in front of the audience as well as heard by the audience," says Tom Miller, WWVA's operations manager. "We feel that most of their names are identifiable with radio in general and specifically with our station. We have the longest tenure in terms of air personalities in the market. Most have been here at least three years and many of them have been here eight to ten years.

Country Music has always been associated with WWVA, but it wasn't until 1965 that the switch was made to its present format — modern Country Music. "Prior to that it was a little bit of everything," says Felton. "We updated our talent extremely on the Jamboree to coincide with that modern sound." Miller adds that "WWVA is directed toward news and information, with a 60-year tradition toward Country Music. We are perceived as more of a traditional Country station. A large part of that is because of Jamboree U.S.A. — and I think that plays to our benefit."



Lee Greenwood brings the sellout crowd to their feet at the Jamboree U.S.A. Capitol Music Hall. The show, broadcast live on WWVA-AM, has been attended by over 5,000,000 Country Music fans since it began in 1933.

## Back-To-Back Breakers

## Schuyler, Knobloch, and Bickhardt

- As the newest member of the trio S\*K\*B, Craig Bickhardt displays his songwriting abilities on the current Judds' tune, "I Know Where I'm Going". Also chart bound is Thom Schuyler, who penned "Child Support", the upcoming single for Barbara Mandrell.
- This dynamic trio recently combined their passions for writing, singing, and sports by producing customized team copies of their single, "American Me", for 24 major league and 17 minor league baseball markets.



The S\*K\*B\* trio was "Singing In The Rain" at the MTM Records Show during Fan Fair. Sheltering themselves under the instant tent are group members (I to r) Craig Bickhardt, Fred Knobloch, and Thom Schuyler - and his trusty guitar.

\* While touring across the United States this summer, the MTM Records threesome will be opening for Country Music greats like the Oak Ridge Boys, Hank Williams, Jr., and Kris Kristofferson.

But programming a traditional AM station with the influx of the new breed of Country artists "is not an easy job," declares the operations manager. "We try and balance it as best we can. With extreme rights and lefts, we try to stay toward the middle. It's a matter of very careful balance." Felton emphasizes that "if you work it and pay attention to it, if you program properly toward it, AM radio is not a direct competitor with FM as far as playing music. But if you use it properly in the way of information, such as news, weather, and special documentaries, that's what it's all about. There's a tremendous amount of listeners that want general information, but still want music," concludes Felton.

To complement its music programming, WWVA has built the number one radio news room in the country for its market size. The four-person news team has won numerous regional and national awards, including The Edward R. Murrow Award for Overall Excellence, The Scripps-Howard Award, and the Radio and Television News Directors Award. From 1986 through June of this year, WWVA has captured 32 honors for news and documentaries.

Because of the strength of the signal, WWVA reports news from Pennsylvania and Ohio, as well as from West Virginia. The nighttime signal reaches into at least 18 northeastern states, six Canadian provinces and across the Atlantic Ocean. "Our immediate competition does not have the signal strength that we have," stresses Felton. "As a result, there are not many

AM stations in this area high on the ratings lists."

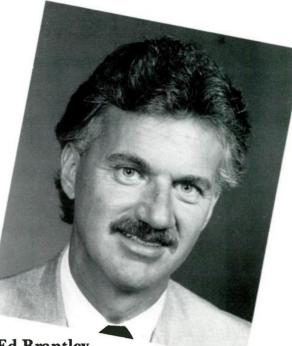
Greater power also helps WWVA reach a relatively larger percentage of the younger market in relation to its competitors. Although that audience tends to migrate toward the local rock stations, WWVA has established a foothold in the market, holding the number one position in terms of overall demographics.

While boasting an impressive comprehensive rating, maintaining that leadership position is no easy task. Consequently, WWVA is conducting a promotion relating to the outdoor festival, Jamboree in the Hills, held July 18 - 19. In the crossword puzzle contest "we give clues each hour as to what each of the words on the crossword puzzle is. The earliest postmarked, correct entry will receive \$5,000 in cash, plus four two-day tickets to the Jamboree in the Hills," concludes Miller. WWVA is expecting a record breaking 60,000 Country Music fans in attendance for this, the 11th annual Jamboree in the Hills. The twoday event will feature 19 hours of Country Music from artists such as Merle Haggard, T. Graham Brown, Dwight Yoakam, Louise Mandrell, and Charley Pride, to name just a few.

As the Jamboree in the Hills grows, becoming more a part of the WWVA and Jamboree U.S.A. tradition, the radio complex desires now, more than ever, to be a leader in Country Music. It's that unmatched power and dedication that have built the empire, and will continue the legend for Country Music fans.

- Fletcher Foster





## **Claude Tomlinson and Ed Brantley**

The saying "Hard work always pays off" is more than a cliche for Country outlet WIVK - it is their key to success. Located in East Tennessee, the 100,000-watt station has been named the number one radio station in the nation in all formats by RADIO & RECORDS and AMERICAN RADIO magazines. And to top that, the Knoxville-based station, in the winter Arbitrons, took the highest share ever received by a Knoxville station, with a combo 12+ number of 36.2. According to R&R, the FM's 31.4 winter rating marked the first time in Knoxville radio history that a station has topped a 30.

Program Director Mike Hammond offers 'IVK's recipe for success, explaining, "When James Dick started the station in 1952, his whole ideology was people . . . you have to have good people, you have to treat them well and you have to give them a chance to grow. That's what he's done!"

Synonymous with WIVK's ongoing ideology and continued success is morning man Claude Tomlinson, who's been with the station since it signed on the air. "I talk about retiring, but I owe too many bills," says the 34-year-radio veteran, who held the PD and station manager positions at WIVK before debuting his present morning stint in February of 1972.

While his "Great Day" morning show takes on the same characteristics - music, humor, news and information - as most other Country "personality radio" shows, Tomlinson's daily doses of humor come from a variety of characters. Recalling one of his first characters, Little Alf, Tomlinson relays, "He talked in such a high-pitched voice that I stayed hoarse all the time and had to get rid of him." In the mid 60s, however, Tomlinson introduced Lester Longmire, whom he describes as "a young man a little bit on the dumb side", and Ol' Man Shultz, "a 76-year-old knowit-all", and the two have been with him since. In fact, according to PD Hammond, the first thing people ask when the station goes out in the community is "How's

Ol' Man Shultz. How's Lester Longmire?"

In addition to his "sidekicks" Shultz and Longmire, Tomlinson, 54, is joined during the wake up shift by a man half his age, Jim Donovan, who's been with him about a year and half. Despite their age difference, Tomlinson and Donovan have hit it off, and to prove it, the tandem took a 40 12 + share in the recent ratings war.

"It was real tough to step in and plug right into them," 28-year-old Donovan says of his partners. "Claude is like a legend. But Claude is easy to get to know, as are Lester and Shultz. Now, it's more like I read his (Claude's) mind. My job is just to punch the buttons and keep things moving.

"I do all the hard stuff, and he gets the credit for it," Donovan jokes.

Tomlinson's on-air presence isn't the only thing that has jolted him to prominence in Knoxville's radio market. He's out in the community meeting and greeting old and new friends all the time. Whether it's at the station's annual Christmas Parade or the St. Jude's Radiothon, or even the annual March of Dimes Team Walk, Tomlinson is always on hand. In fact, the Tennessee native is so dedicated to his listeners that during a brief hospital stay recently, a pajama-clad Tomlinson broadcast his 6 to 10 a.m. morning show (continued on page 20)

10

## **Country Athletes Display All-Star Talent At Country Games**



RCA Records' Restless Heart officially began the sixth annual All American Country Games when they sang an a capella version of "The Star Spangled Banner". Engaged in solid harmony (1 to r) are Paul Gregg, John Dittrich, Larry Stewart, Dave Innis and



Red Team co-captain Randy Owen reverts to his Alabama raisin' pitching an unhusked ear of corn at the All American Games' Target Toss.



Blue Team members (clockwise) Louise Mandrell, Vince Gill, Libby Hurley and Lee Greenwood are cheered on by a record crowd of more than 20,000 spectators during the log/ball race at the Country Games.



White Team members (I to r) Bobby Randall (Sawyer Brown), Kathy Forester (The Forester Sisters), Dave Rowland (Dave & Sugar), and Charley Pride find that maneuvering a five-foot earth ball can really get out of hand.



Vince Gill (1) and Sawyer Brown's Mark Miller (r) are set to sandwich Alabama's lead vocalist Randy Owen in the Touchdown Challenge.



strides over the finish line as the White Team's Bobby Randall (Sawyer Brown) and Blue Team co-captain Lee Greenwood attempt to catch up with him.

# Fan Fair Summary

Ashville experienced another record breaking week June 8 - 14 when 24,000 hard-core Country Music fans flocked to Tennessee's music capital for the 16th Annual International Country Music Fan Fair. Unlike last year when registration for the annual event was cut off at 21,500, tickets for this year's enter-tainment extravaganza remained on sale through Tuesday, June 9. According to Jerry Strobel, Opry House manager and public relations director, and coordinator of Fan Fair, the construction of an additional building at the Tennessee State Fairgrounds was a deciding factor in allowing more fans to register for Fan Fair. "It (the building) allowed us to space out the booths that draw the big lines," Strobel said. "All in all, we made a few adjustments this year that helped us handle a few more people."

The annual bluegrass show, featuring Hall of Famer Bill Monroe plus a host of other Country traditionalists such as Wilma Lee Cooper, the Osborne Brothers and Mac Wiseman, kicked off the week's festivities.

Tennessee's Governor Ned McWherter and Nashville Mayor Richard Fulton officially opened the Country Music festival. "I happened to have attended the first Fan Fair celebration 16 years ago," said Governor McWherter after welcoming the hordes of people on hand at the Fairground grandstand. "Fan Fair is kinda like my stomach," the first-term Tennessee governor said, adding, "It just gets bigger every year.

"Have a big time. We're going to join in the celebration and have a big time, too."

Tammy Wynette and George Hamilton IV presented the International Show on Tuesday morning, with acts from six different countries featured. In addition to a special performance by the internationally acclaimed act, The Jordanaires, the crowd was delighted with music by Country Green/West Germany, Ruud Hermans/Holland, Carole Gordon and Bob Newman/ England, Susan McCann/Ireland, Patsy Riggir/New Zealand and the Leahy Family/Canada.

Tuesday afternoon's Independent Label Show saw the likes of Bill Anderson, Jim & Jesse and Billy Joe Royal performing in high-80-degree temperatures. Then, PolyGram



fans attended the 16th Annual International Country Music Fan Fair. Here, Kathy Mattea performs before a crowd of thousands at the PolyGram Record's show.

> Records Show host Charlie Douglas called on a star-studded lineup that included Country greats Johnny Cash, Tom T. Hall, Lynn Anderson and the Statler Brothers as well as up-and-comers Kathy Mattea, Tommy Roe and Butch Baker and newcomers The Cannons, Larry Boone and Jenny Yates.

> The day cooled off for one of Fan Fair's most-attended concerts Tuesday night, the CBS Records Show, which featured the legendary George Jones plus the sister duo Sweethearts of the Rodeo, Ricky Van Shelton, Asleep At The Wheel and Rattlesnake Annie. Ralph Emery presided over the evening's

presentation.

The Blue Team was lauded the Gold Medal at Wednesday morning's All American Country Games, beating last year's champ — the Red Team. Captained by Lee Greenwood and Louise Mandrell, the other Blue Team competitors included Rex Allen, Jr., Larry Boone, Vince Gill, Melanie Greenwood, Libby Hurley, Mark Miller, Ricky Skaggs and Sylvia.

A record crowd of more than 20,000 fans turned out at the sixth annual Country Games to cheer the Blue Team, plus 20 other artists representing the Red and White Teams competing in Olympic-style events like the broom ball relay, target toss and log/ball race. Representing the second-placed Red Team were team captains Gary Morris and Alabama's Randy Owen, Lynn Anderson, June Forester, Alabama's Mark Herndon, Southern Pacific's Keith Knudsen, Kathy Mattea, Judy Rodman and Ricky Van Shelton, who was sidelined early in the Games after suffering a severely pulled ham string muscle. Headed by Oak Ridge Boys Joe Bonsall and Richard Sterban, the White Team included athletes Helen Cornelius, Holly Dunn, Christy and Kathy Forester, Alabama's Teddy Gentry, Charley Pride, Sawyer Brown's Bobby Randall and Dave Rowland.

RCA recording group Restless Heart sang an *a cappella* version of the "Star Spangled Banner" before the games, which benefit Tennessee Special Olympics, were signaled to begin by Grand Marshall Dan Seals.

The excitement of the morning's events led to an even better afternoon when Warner Bros. Records presented some of their newest signees. Cloudy skies played the background to such Country acts as Rosie Flores, John Wesley Ryles, Billy Montana & The Longshots and Highway 101. Although it began to rain when the Forester Sisters took to the stage, the sibling quartet didn't let that stand in their way of completing their rousing performance.

The weather cooperated and Wednesday night's MCA Records Show, hosted by Country comedian Jerry Clower, ended with a smashing success as Lee Greenwood sang his patriotic "God Bless The U.S.A." to the thunderous sounds of a colorful fireworks display. Also featured on the show were The Desert Rose Band, Patty Loveless, Steve Wariner and John Hartord.

Thursday brought yet more Country Music as "Crazy" Eddie Edwards of WSIX/Nashville hosted the Capitol/EMI America Show.. Performing before SRO crowds were Sawyer Brown, Mel McDaniel, Marie Osmond, Dan Seals, Tanya Tucker and Tom Wopat.

Upon the completion of the day's first concert, fans formed a meandering two-mile-long line in anticipation of an annual Fan Fair tradition — lunch served by the



MCA Records executive Tony Brown (r) chats backstage at the label's show with MCA recording artists (1 to r) Herb Pederson and Chris Hillman of the Desert Rose Band, and Country rocker Steve Earle.



"Ya know what I mean, Lynn?" Actor Jim Varney shows recording artist Lynn Anderson "the" new dance step backstage at the afternoon Mercury/PolyGram Records show.

world famous Odessa Chuck Wagon Gang of Odessa, Texas. A "Texas Menu" of barbeque, beans, cole slaw, onions, pickles, bread and iced tea was consumed by both the Fan Fair participants and the hundreds of staff members and volunteers who make the festival possible.

l6th Avenue Records showcased its first ever Fan Fair concert Thursday afternoon, featuring Johnny Russell as host plus Little David Wilkins, Lane Caudell, Vickie Bird, brothers Robin & Cruiser and Randy Vanwarmer. Headliner Charley Pride received a standing ovation before he even began his hour-long rendering of past, present and soon-to-be released hits.

Prior to the concert, CMA (continued on page 17)



Sweethearts of the Rodeo Kristine Arnold and Janice Gill won lots of new fans at the CBS Records Show, one of the best-attended concerts of Fan Fair '87.



Internationally known Rattlesnake Annie treats the Fan Fair crowd to songs from her self-titled debut album on CBS Records.



Always a Fan Fair favorite, George Jones opens the Tuesday evening CBS Records Show in his own legendary way.



Tanya Tucker pleases the crowd during the Capitol/EMI America singing several of her hits including her latest, "It's Only Over For You".

# Country's Greatest And Newes

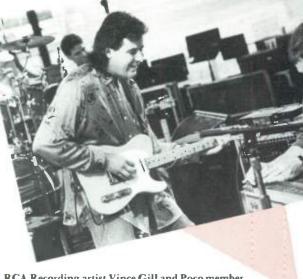
Charm Fan Fair '87 Crowds



John Schneider makes his point on bended knee at the IFCO Show.



Marie Osmond excites the capacity crowd at Thursday morning's Capitol/EMI America Records Show. Later in her set the Country songstress was joined by her duet partner, Paul Davis, to sing "You're Still New To Me".



RCA Recording artist Vince Gill and Poco member Rusty Young join together in an exciting instrumental interlude during the label's show.



MCA's Steve Wariner presented a rousing good time at his label's showcase Thursday evening.

## Meanwhile, Back At The Booths . . .



Packin' 'em in, Randy Travis keeps calm, cool, and collected amidst his numerous fans.

Country Music legend Loretta Lynn signs an autograph for a young Country Music fan.

The Oak Ridge Boys (clockwise) Steve Sanders, Duane Allen, Joe Bonsall and Richard Sterban take time out for a photograph at their Fan Fair booth as hundreds of fair goers stand by for their own autograph and picture taking fun.

Lee Carroll (back) and Les Taylor (front) of the group Exile form an autograph assembly line at their booth.



Michael Johnson, host of the RCA Records Show, charmed the crowds at his label's Thursday evening showcase, performing such hits as his number one single "Give Me Wings".

Fan Fair (continued from page 13) Executive Director Jo Walker-Meador presented the awards to the top three booths judged by the participating fan clubs. Taking first place honors for the most creative booth was Reba McEntire's Fan Club. Second and third place citations went to the Barbara Mandrell Fan Club and Gary Morris Fan Club.

Host Michael Johnson opened RCA's Thursday night musical extravaganza as hundreds of picture takers swarmed in front of the stage to capture photographs of Vince Gill, Restless Heart, Eddy Raven and surprise guest Juice Newton. Earl Thomas Conley closed the show with a stunning performance.

A host of Country's top tunesmiths presented the Friday morning crowds with a catalogue of hits. Dan Seals showed up to sing his "All That Glitters Is Not Gold" and "You Still Move Me". Also on hand were such award winning songwriters as Paul Overstreet ("On The Other Hand"), Vip Vipperman ("1982") and John Jarrard ("You've Got The Touch").

As Friday afternoon's MTM Records Show began, a steady rain brought in the first trace of cool air felt all week. Starring in the twohour musical celebration were Holly Dunn, the Girls Next Door, Marty Haggard, Judy Rodman, Ronnie Rogers and S\*K\*B. TNN's Shotgun Red hosted the showcase.

The 20th Annual International Fan Club Organization Show concluded the fairground festivities Friday evening. After a barbeque dinner prepared by the Odessa Chuckwagon Gang, fans were treated to appearances by headliner John Schneider, Holly Dunn, the Forester Sisters, Chris LeDoux, Patty Loveless, Mason Dixon, Gary Morris, Johnny Rodriguez, Southern Pacific and Keith Whitley. Loretta Lynn and Conway Twitty made a surprise appearance at the show.

The announcement of Randy Pollard of Reno, Nevada, as the champion of the Grand Master's Fiddling Championship, brought an ending to the 16th Annual International Country Music Fan Fair. Tying for second place in the contest, held at Opryland U.S.A., were Jeff Guernsey of Henryville, Indiana and Ed Carnes of Leitchfield, Kentucky. Richardson, Texas native Jim Chancellor won fourth place, with Dan Kelly of Nashville and Deannie Richardson of Kingston Springs, Tennessee tying for fifth and sixth place. Seventh through tenth place winners were Mark Ralph, Jackson, Wyoming; Andrea Zorn, Nashville; Daniel Carivile, Athens, Alabama; and Dale Morris, Hendersonville, Tennessee.

Fan Fair 1988 will be held June 6 - 12.



Hillman and Herb Pederson strum along to their recent single "Ashes Of Love" at the '87 MCA Records Fan Fair showcase.

# BEHIND THE LENS

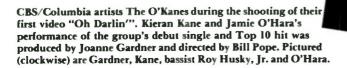
International Video Entertainment, Inc. has released "Cooking With Country Music Stars", a one-hour videocassette featuring the recipes of eight of Country Music's top recording artists. Brenda Lee is the host of the video, which highlights tasty dishes from Minnie Pearl, Charlie Daniels, Mel Tillis, Tom T. Hall, Bobby Bare, Ray Stevens and The Forester Sisters. Each video comes with a cooking pamphlet that details the recipes seen in the video. In addition, a full-size, hardcover book of the same title is available from Marmac Publishing Company of Atlanta. The color illustrated book, which includes biographies of 37 Country Music entertainers, is filled with 400 recipes from artists such as Dolly Parton, Kenny Rogers, The Judds, Reba McEntire, the Oak Ridge Boys, and others.

Hands Across America is offering a special 30-minute commemorative videocassette, "The Story of Hands Across America". The video captures the excitement and scope of the May 25th, 1986-staged event with footage from across the country, set to the music of Kenny Rogers, Lionel Richie and many others. To date, Hands Across America has distributed more than \$12 million to homeless shelters, food banks and other organizations working to help the hungry and homeless in every state. Another \$3 million has been earmarked for the funding of carefully selected model programs that address the long-term causes of poverty. To order the cassette, mail \$14.95, plus \$2.50 postage and handling (50 cents for each additional cassette) to Hands Across America, 7707 American Avenue, Marshfield, WI 54472. Order five or more videos and pay no postage and handling charges or purchase 50 or more cassettes at a discount price of \$13.50 each, with no postage and handling fee. Specify Beta or VHS.

Cheryl Handy's latest video, "Will You Still Love Me Tomorrow", has been released. Produced by Bob Cummings Video Productions in Nashville, the video was filmed in Music City at Elliston Place and Percy Warner Park.



steve Wariner recently shot a video for his current single, "The Weekend". Shown here on location in Los Angeles are (sitting) Steve Wariner and Michael Salomon, video director.



Michael Martin Murphey sets up an outdoor shot with his wife Mary during the filming of his "Long Line of Love" music video. Director Michael Merriman captures the couple posed on a quilt in Palo Duro Canyon, Texas reminiscing through an old family picture album, while The Nashville Network and local Amarillo NBC-TV news crews simultaneously document the "making of" the music clip. Pictured clockwise are: Merriman, Dale Scarberry, director of photography; Mary Murphey; Michael Martin Murphey; and the TNN and Amarillo tv news cameraman.

Photo by: Bill Dibble

18 CMA CLOSE UP JULY 1987

# Emmylou Has Her Say On Hometaping

On May 14, 1987, Emmylou Harris, representing the Coalition to Save America's Music, testified before the Subcommittee on Commerce, Consumer Protection and Competitiveness of the House Committee on Energy and Commerce. Reprinted below is her statement before the subcommittee.

r. Chairman and members of the Subcommittee, my name is Emmylou Harris. I'm pleased and honored to have the opportunity to speak to you this morning about digital audio tape recorders. I want to take just a little of your time to tell you why I believe that these new machines if permitted to let home taping grow completely out of control can spell disaster for American recording artists, composers, and musicians as well as everyone who likes to listen to music.

In the music world, there's only one real way to make it: record your music and sell a lot of records. And I mean a *lot* of records. That's why it hurts so bad, if you're an artist or if you have that dream of getting somewhere as an entertainer, to realize that a lot of sales of *your recordings* are never going to happen — because people can get a perfect copy from a DAT recorder, for free.

And that's not the half of it. Every person who *gets* a copy can make as many more copies as he or she wants *from* that copy, and so on and so on. To hear the manufacturers tell it, every copy will be as good as the original. Pretty soon, you begin to figure, that's lots of records that'll never get sold.

I guess I've been lucky. I'm what you call in the music business a "success." I've had the opportunity to record my music on some 14 albums. And my most recent album, TRIO, which I had the pleasure to record with Dolly Parton and Linda Ronstadt, has already climbed to top spots on the pop and Country charts. I feel very fortunate to have accomplished



what I have. And I'm proud to have earned the respect of my friends and colleagues in the music business, who over the years, have awarded me four Grammys for my music. It's taken a lot of hard work and frankly, a lot of luck, to make a career in this business.

But I'm not here to talk to you today about my success. I'm here to speak to you on behalf of the thousands and thousands of American musicians, songwriters, and performers who are struggling right now and who may or may not make it; and even sadder, on behalf of the ones who struggled and, even though they may have been pretty darn good musicians, never did make it. They don't have the public notice that will get them a forum like this to speak on their own behalf, so I'm glad that I have a chance to speak for them today.

The point I want to emphasize is that success in the music business is a rarity. If you're not in the music business, the only musicians you probably know about are the ones you hear and read about; the ones whose records you hear on the radio; the ones you see on tv; the ones whose lifestyles are talked about in the papers. It all seems very glamorous. But what you don't see if you're not in the business is the long struggle that comes before that kind of success, *if* you ever achieve it.

I guess being in the music business takes a lot of hard work, a lot of luck, and a lot of learning that sometimes life just isn't fair. Sometimes you just can't do much about that.

But the unfairness of DAT copying is something that you all here in Washington can do something about, by acting on this legislation. I have to put it that way, calling it unfair, because when you have a situation where people are taking the bread right off your table by copying your songs, by taking away your record sales, it really is an issue of plain old basic fairness. I can't think of any other business in America today where people would think they're entitled to a second item for free just because they paid for the first one. Maybe people think they're flattering us by copying our music. But the simple truth is that they're choking off our livelihoods.

I'm not trying to say that my friends and I are in this only for the money. Don't get me wrong: I don't know of any group more dedicated to their art than the American music community — singers, writers, performers — and all the people who work so hard behind the scenes — the engineers, the technicians, the road crews — to let the music play. We do it because we

(continued on page 20)

#### Claude Tomlinson and Ed Brantley

(continued from page 10)

from his hospital bed.

Tomlinson's dedication isn't all that has paid off for WIVK. In addition to the morning man's 40 share during the winter Arbitrons, WIVK's afternoon man, Ed Brantley, turned in a 35 share. "We do an afternoon show like a lot of stations do a morning show," explains Brantley of his show's success. "We have a lot of phone action, jokes and music. And, I have a shotgun writer, Steve Armistead, on the air with me. Steve does a lot of voices — President Reagan, Johnny Carson, Rodney Dangerfield, Howard Cosell, Keith Jackson — almost anyone."

But, according to Brantley, music is without a doubt his main thrust. "We research all the music that is played on the station, including old records," Brantley says, expounding that old records are researched in front of a group of people three times a year, with new records being tested daily.

#### Hometaping

(continued from page 19) love music. But economics is a part of reality for musicians, just as much as it is for anyone else. If we can't make a living making music, we'll just have to find something else to do.

And my concern is not just about what happens to my friends who are in the music business today. I'm worried about whether there are going to be any new singers, new songwriters, and new performers tomorrow. Making it in the music business has always been a long shot. But what do I say now to new talent - the young folks who send me their songs and their tapes, looking for some nod of encouragement, some sign that one day they'll be able to make it, too? I tell you, in my heart, I hardly think it's right to encourage them at all anymore, with DAT threatening to drop the floor out from under us on record sales, and record companies so much less willing, so much less able, to take risks on new talent.

It hurts us all when new talent goes undeveloped and unexposed because musicians can't get their work out there before the public. For those of us in the business, we miss the new ideas, the freshness that new talent brings in. I'm always learning something from the new kids on the block. I'll miss that if DAT turns off the tap on new talent.

And everybody, no matter who you are, who just likes to listen to music, loses out when fresh talent never gets a chance. The oldies are goodies, but we can't listen to them forever.

I tried to think, when I was getting ready to come here today, what it would be like to be just starting out in the music business today. Honestly, I don't know what my career would be like - I just don't know if I'd ever have made it in an environment like today's - or even what my music would be like. I'm known for a particular style of music, but I think my music is really a blend of lots of different things, enriched by lots of different styles of music I listened to growing up and when I was just starting out - gospel, jazz, folk, blues – lots of music that's out of the mainstream. Record companies are only able to produce that kind of music if they 20

"We play today's music," he emphasizes, adding, "The new music has a lot to do with our ratings success. The listening audience has found that the new Country Music is very much a blend of other types of music and we try and select the records we play in a way that doesn't offend the audience. We try to play music that appeals to all."

A radio veteran, Brantley joined 'IVK nearly 20 years after serving in Vietnam. For a number of years, the Knoxville native has not only held down the afternoon shift, but he's also worked in sales at the station. And, like Tomlinson, Brantley is involved in various charities, from serving on the board of directors of the local United Way chapter to helping with events for Goodwill Industries and the Kidney Foundation, to name only a few.

Summing up his career at WIVK with only the highest regards, Brantley said, "Just about everyone at the station started here early in their career and has developed along with it.

"If I were to leave, it would be like leaving home." 😱

— Kelley Gattis

make enough money on the big hit records. But imagine if all that wonderful music weren't there any longer. Unfortunately, the statistics already show that record companies are putting out fewer records than they were a few years ago. And the more esoteric kinds of music, the kinds that are so important to our musical history, our cultural history, are already beginning to suffer. They just won't be around for much longer if DAT copying is allowed to expand the home taping problem out of control, and to eat away at record sales.

Lots of people here today will talk to you about the legal issues and economics of DAT. They're experts, and I'll leave them to do what they're good at. But what I hope *I've* shown you today is the human side of the music business: women and men full of hopes and dreams, just trying to earn a living at what they love to do. I hope you'll help us by responding to the serious threat that DAT poses to our livelihoods, by advancing the swift adoption of this legislation.

Thank you.

# UPDATE



The Organization of Entertainment Independents recently announced the recipients of its first annual Golden Ear Awards, which recognize radio stations that have contributed to the development of new acts by giving their records legitimate and sustaining airplay. First award winners were: small market – Charlie Platt, WTVY/Dothan, AL; medium market – Jerry King, KKYX/San Antonio, TX; and large market – Johnny Dark, WCAO/Baltimore, MD.

Country Music Foundation Records' reissue album THE FIRST RECORDINGS, a collection of 12 vintage demonstration recordings by the late Hank Williams, has been named best 50's artist compilation by GOLDMINE magazine and has received an Indie Award for Best Historical Album of the Year by the National Association of Independent Record Distributors(NAIRD). The lp was nominated in two additional Indie categories: Best Country Record of the Year and Best Liner Notes of the Year.

Karen Kraft of Louisville, KY, was named the winner of the 1987 Philip Morris/Miller Genuine Draft Reach for the Stars Country Music Competition in April. Kraft, selected as one of five finalists from 54 entrants, competed in front of a capacity crowd to win \$1,500 cash. Hosted by WAMZ air personality Coyote Calhoun, the competition is an official Kentucky Derby Festival event.

RIAA CERTIFICATIONS Country Gold and Platinum RIAA Certified Gold — April SWEET DREAMS ORIGINAL SOUNDTRACK ... Patsy Cline ... MCA HEARTLAND . . . The Judds . . . RCA WHAT AM I GONNA DO ABOUT YOU . . . HALF NELSON . . . Willie Nelson . . . Columbia Newsline

Bob Wolfe, the organizer of the two "We Are The World" radio simulcasts on Good Friday, 1985 and 1986, as well as the "Amber Waves of Grain" radio simulcast prior to the first FarmAid concert in 1985, has established a letter writing campaign requesting a day of peace worldwide. Termed Peace On Earth For A Day (P.O.E.F.A.D.), the campaign will rely solely on letter writing support. Any artists wishing to endorse P.O.E.F.A.D., which has been set for October 24, 1987, should write a letter to their country's leader and mail it to P.O.E.F.A.D., Calhoun, GA 30701. Bob Wolfe will in turn deliver the letters to the United Nations in October. To help create an awareness of the P.O.E.F.A.D. campaign, a new song will be utilized in a worldwide radio simulcast, scheduled for 10:15 a.m. (EST) on Friday, October 23, 1987. The song, titled "One Song", was written by **David Lynn Jones**, the writer behind the Willie Nelson hit "Living In The Promiseland". "One Song" will be distributed worldwide by PolyGram Records.

Earl Thomas Conley, Randy Travis and Jeanne Pruett were inducted into the Country Music Hall of Fame and Museum's Walkway of Stars during Fan Fair. In addition, CMA's reigning Entertainer of the Year, Reba McEntire, donated to the museum the gown she wore to last year's CMA Awards Show.

Gospel Music '88 will be held April 10 - 14 in Nashville, TN, with the annual Dove Awards presentation on the evening of April 14 at the Tennessee Performing Arts Center. For more information, contact the Gospel Music Association, P.O. Box 23201, Nashville, TN 37202.

The Second Gram Parsons and Clarence White tribute will be held September 26 in Nashville. Organized by Argyle Bell, last September's tribute, which featured the Burrito Brothers, Doug Dillard, Roland White, Joe Sun, Steve Young and Barry Tashian, was broadcast on The Nashville Network. In addition to last year's guests, this year's tribute will feature the Flying Burrito Brothers with Sneaky Pete and Gib Guilbeau. Other scheduled guests include Marty Stuart, Carlene Carter, Freddy Weller, Peter Rowan, Rick and Janis Carnes, the New Kentucky Colonels featuring Roland White, David Schnaufer, Keith Christopher, J.D. Foster, and others. For further information, please call (615) 329-3730 or write Elygra Productions, 913 20th Avenue South, Suite 23, Nashville, TN 37212.

More than 100 ballroom operators will be in attendance when Asleep at the Wheel headlines a showcase performance at the National Ballroom and Entertainment Association's national convention in Madison, WI on July 28. The convention is themed "Swing With The Future" and the idea is to introduce ballroom buyers to contemporary artists with a dominant swing influence.

Larry Gatlin and the Gatlin Brothers have joined with Eagle Enterprises of Nashville, currently being incorporated to American Group Sales, Inc. to promote a fundraiser for the Future Farmers of America. American Group Sales has been granted the exclusive right to sell the Gatlin Brothers' Christmas lp, A GATLIN FAMILY CHRISTMAS, through March of 1988. \$2.50 of the album's \$8.50 price will be donated to FFA chapters throughout the U.S., with additional proceeds from the lp sales used to cover expenses for the project.

Nicolette Larson recently finished work on the title song for a Lorimar Telepictures series pilot. The program is entitled "Day By Day" and the song was written by composer/songwriter Marvin Hamlisch. Lorimar also produces "Dallas", "Falcon Crest" and other hit programs.

Bill Anderson kicked off the concert season at Twitty City/ Music Village U.S.A. in Nashville June 16. Other Country entertainers scheduled to appear this season are Conway Twitty, Loretta Lynn, Randy Travis, Tammy Wynette, Cristy Lane and Cal Smith. For ticket information and further concert information call (615) 822-1800. Toll free 1-800-345-9338.

**Campus Country**, a Country group at Northeast Mississippi Junior College, was honored at a party on the campus April 30. The group, who recently recorded its first Country lp in Nashville, previewed its catalogue of songs before a host of Nashville dignitaries on hand at the affair.



Alabama has been tapped to entertain at the National Association of Broadcasters' Radio '87 convention's closing dinner September 12. The concert will be sponsored by Broadcast Music Inc. The Management, Programming, Sales and Engineering Convention will be held September 9 - 12 at the convention center in Anaheim, CA. For more information contact NAB at 1771 N Street, N.W., Washington, DC 20036; (202) 429-5350.

Dollywood in Pigeon Forge, TN has donated its opening day proceeds to the Schools of Sevier County and the Robert F. Thomas Foundation. The sum, \$88,000 will be divided among the schools and the Sevierville Medical Center. Dollywood donated \$50,000 last year after its opening day festivities.

Roanoke County, VA will celebrate its 150th birthday in 1988 under a theme of "A Beautiful Beginning". The Sesquicentennial Committee of Roanoke County is currently conducting a theme song competition open to all songwriters. A \$200 honorarium is offered for the song selected by the committee. A deadline of August 1, 1987 has been set for the competition. For more information or an entry form contact the Roanoke County Sesquicentennial Committee, P.O. Box 29800, Roanoke, VA 24018.

Eddy Arnold has been named the honorary chairperson for "Dreamship" '87. The inspiration of the Nashville musical duo, Mon Reve, "Dreamship" aims to utilize the talents of Nashville's entertainment community to increase awareness of the potential of citizens with mental retardation and to raise money for programs which help to realize this potential.

The 7th Annual Stroh's Country Concert in the Hills will be held July 10 - 12 at Hickory Hill Lakes in Ft. Loramie, OH. Acts confirmed to appear during the three-day Country Music celebration include George Jones, Girls Next Door, Leon Everette, John Schneider, Nitty Gritty Dirt Band, Tanya Tucker, Porter Wagoner, Loretta Lynn, Atlanta, Bobby Bare, Steve Wariner and The Harvest Trio. For ticket information write Country Concert in the Hills, Ft. Loramie, OH 45845; (513) 295-3000 or (513) 295-3820.

#### Media

Denver Great Empire Broadcasting has sold its Denverbased radio stations, KBRQ-AM and KBRQ-FM to Shamrock Broadcasting.

A new two-minute Country radio feature program is being offered by Happi Associates of Nashville. "Country Music and the World Today" combines a calendar-type program with music inserts. The show, hosted by Keith Bilbrey, will be offered on a barter basis in select small, medium and large markets. For more information call Skeeter Dodd, (615) 331-8570 or write Happi Associates, P.O. Box 110892, Nashville, TN 37211.

Quinlan Press has published Gold Buckle Dreams: The Rodeo Life of Chris LeDoux by David Brown. Complete with 30 black-and-white photographs, the book shares the story of LeDoux, who watched his dream become a reality when he became the 1976 World Champion Bareback Rider. For information on ordering the book, write Quinlan Press, 131 Beverly Street, Boston, MA 02114; 1-800-551-2500. The United Stations Radio Network has announced its series of "Country Six Pack" specials for the remainder of 1987. "The Oak Ridge Boys: Golden Decade" will be featured on the 4th of July weekend, with "Twenty Years of Great Entertainers" scheduled for Labor Day. In conjunction with Thanksgiving, United Stations will offer the "Dolly Parton: Twenty Years of Gold" special. Capping off the year will be a Christmas special, "Christmas Around the Country 1987" and a New Years' program, "The Merle Haggard Silver Anniversary Special".

Willie Nelson, Heart Worn Memories has been published by Eakin Press. Written by Nelson's daughter, Susie Nelson, the 320-page authorized biography, sells for \$17.95, which includes a \$1 donation to FarmAid. To order send \$17.95 plus \$3.00 shipping and handling to: Willie Nelson, Hardback, P. O. Box 2949B, Austin, TX 78769.

The Nashville Network (TNN) tied with USA Network for the top ratings spot in primetime in April, which was designated by the cable industry as National Cable Month. In April, TNN received a 1.4 average rating in primetime Monday - Sunday (8 ll p.m.), equalling the rating received by USA that month. Their nearest competitor was CNN, which received a 1.4 in primetime. In addition, TNN was the highest rated service on Saturday nights (primetime, 8 - ll p.m.), when it aired many of its special programs as well as premiered two new series, "Grand Ole Opry Live Backstage" and "This Week in Country Music". The three highest rated programs on TNN during April were "Barbara Mandrell: Get to the Heart", and the April 5th and 19th episodes of "American Sports Cavalcade".

The Songwriter's Handbook, a practical and entertaining book on the craft of songwriting as well as a handy reference guide to the music industry, is now available. Written by Country storyteller Tom T. Hall, the book can be purchased at bookstores or from the publisher, Rutledge Hill Press, 513 Third Ave. South, Nashville, TN 37210.

New Grass Revival has just completed taping an hour-long television special with Sweethearts of the Rodeo at the Peabody Hotel in Memphis. Entitled "Peabody Alley Alive", the show captures New Grass Revival live in concert. The special is slated to air on The Nashville Network in October.

Tom T. Hall has agreed to write a special Christmas story for the 1988 edition of *A Child's Christmas*, published annually by St. Luke's Press in Memphis. The story, about a child's Christmas celebration in the south, will be illustrated in a 48-page, 8 x 11 inch, hardback book.



The Nitty Gritty Dirt Band was featured on NBC's "Today Show" May 21, when the number one rated morning program originated from Denver, the Dirt Band's home base. During the live broadcast, the Dirt Band performed their current single, "Baby's Got A Hold On Me", and were interviewed by "Today" co-host Jane Pauley. Pictured (1 to r) are Bob Carpenter, Pauley, Jeff Hanna, Jimmie Fadden, Jimmy Ibbotson and Bernie Leadon.

## Signings

Mason Dixon to World Class Talent . . . Moe Bandy and the Girls Next Door to The Jim Halsey Co. . . . Rosanne Cash to Bug Music Publishing . . . Johnny Rodriguez to Buddy Lee Attractions . . . A. J. Masters to Nelson Larkin Productions . . . Jeff Taulton, Karl Weber, Margie Stewart, Roger Semer, Steve Skudler, Hayward Simpson, Wesley McElveen, Jr., Sherrill Blackman, and Al Caudell to Rick Hanson Music . . . Peter Breaz to Fast Forward Management . . . Randy Anderson to Comstock Records . . . Don Coghill to Ric Rac Music.

# New Companies

Music industry veteran Jackie Peters has formed Jackie Peters and Associates. Primarily a contract/copyright/royalty administration company, the business address is P.O. Box 22106, Nashville, TN 37202; (615) 832-4534.

Archie Campbell Talent Services, or ACTS, has opened. The full-service personal management company, founded by Stephen and Alie Michael Campbell, is named after Country humorist Archie Campbell. For more information, call or write to P.O. Box 335, Brentwood, TN 37027; (615) 321-0808.

Theresa Hildreth has founded the newly opened Fast Forward Management. The company is located at 7675 Ameswood, Houston, TX 77095; (713) 463-3533.



Dave Wheeler has been promoted to vice president, sales, RCA Records. In his new position, he will be based in the New York RCA office.

Bruce Hinton has been named executive vice president and general manager of MCA/Nashville. Also at the label, Tony Brown has been upped to senior vice president of A&R.

Westwood One has named Gerald Lainge as the network's president/general manager.

Former CBS Records executive Bonnie Garner has joined Mark Rothbaum & Assoc. in Danbury, Ct. She will be working in all aspects of the management services provided by the entertainment management company.

AIR Records, Inc. has announced the appointment of Sheilah Hayes to director of national promotions.

# A COLORFUL, UNIQUE REVIEW OF THIS YEAR'S BEST The Official 1987 Country Music Association Awards Program Book

### A valuable keepsake for everyone in the Country Music industry!

This exclusive glossy, four color program book highlights the brightest night of the Country Music year with photos and bios of all nominees, lists of previous winners and informative articles on the nominees that you have chosen this year. Also included are short features on the members of the Country Music Hall of Fame, the history of the awards and CMA, and an inside look at the production of the nationally televised program.

**Don't miss out on our special prepublication offer**. We are now offering a special CMA member price of \$6.50 (the regular price is \$10.00), which includes postage and handling. **All orders must be received by September 27, 1987.** 

Please send me \_\_\_\_\_\_ copy(ies) of the 1987 CMA AWARDS PROGRAM BOOK at the special member price of \$6.50 per book, which includes postage and handling (4th Class Surface Mail).



INTERNATIONAL

## **BBC Boosts Country**

BC Local Radio has launched a regular Country Music Chart Countdown show, produced in London by the BBC Programme Services Unit and syndicated to over 22 of the BBC's local stations around the U.K.

Presented by Doc Cox, the main show is seven minutes long and runs down the Top 20 U.K. Country albums, compiled by Gallup for the Country Music Association and is illustrated with tracks from the albums featured. A second format is also compiled which is a straight chart run down including a track from the number one album.

There are currently over 24 Country shows being broadcast by BBC Local Radio but the two countdowns are aimed not only at these shows but also tailored to fit into other programming throughout the day.

Commented Martin Satterthwaite, CMA's Director of European Operations, "This is further evidence of the growing acceptance and credibility of the U.K. Country Charts which are being featured by an increasing number of radio stations, magazines and newspapers."

The shows are syndicated every two weeks on Tuesday, the same time they are published in MUSIC WEEK, but will shortly be moving to a weekly format with the inclusion of the U.S. singles chart on alternate weeks.

CMA's European office, along with BBC TV, is currently working on a 50-minute television special in conjunction with the New Country '87 campaign. Trevor Dann, well known for his work on the weekly

tv rock music magazine "Whistle Test" and who recently shot some excellent pieces on Dwight Yoakam, Steve Earle and The Judds, is the producer of the special. Filming for the show, which will feature Randy Travis, T. Graham Brown, Lyle Lovett, Nanci Griffith and The O'Kanes, took place during Fan Fair. The special is slated for a fall showing in the U.K. Cable and tv networks abroad and in the U.S. interested in airing the special should contact Martin Satterthwaite, CMA/London, Suite 3, 52 Haymarket, London SWIY 4RP; 01-930-2445. Telex: 25833.

Further coverage of Country Music on local radio will be happening in the summer when 13 shows, each 30 minutes long will be available to the BBC Local Radio network featuring in-concert performances by artists such as Emmylou Harris, Tammy Wynette, Glen Campbell and Janie Frickie among others.

Most shows feature just one artist and were recorded at the annual Wembley Festivals over the past four years.



Hundreds of young fans jammed the Country Music Hall of Fame and Museum during Fan Fair when Warner Bros.' sensational heart throb Randy Travis was inducted as the 222nd member of the Walkway of Stars. Fans gathered hours early for the ceremonies and cheered wildly throughout the event.

John Brack has compiled an album, THE BEST OF NEW COUNTRY, which features songs from such American Country artists as Dan Seals, Sawyer Brown, Bobby Bare, and many others. Released by EMI Switzerland, the album has already sold over 2,000 copies in that country.

Max W. Achatz of Radio GONG in Nurnberg, Germany is currently seeking Country Music promotional materials for his "Country Jukebox" show. "Country Jukebox" is also carried over Radio GONG MAINLAND in Wurzburg, Germany. All promotional copies should be sent to Achatz, c/o "Country Jukebox", Maronstrasse 2, 8000 Munich 70, Germany.

Kris Kristofferson has been tapped to headline the annual Peterborough Festival August 28 - 31 in Peterborough, England. Also scheduled to appear at the four-day music festival are Johnny Cash, Ed Bruce, Nitty Gritty Dirt Band, Hoyt Axton, Lacy J. Dalton, Southern Pacific, Nanci Griffith, The Whites, Steve Wariner and Dan Seals. The Peterborough Festival is being promoted for the second consecutive year by the Sussex-based Kruger Organization.

John Brack has compiled an album, THE BEST OF NEW COUNTRY, which features songs from such American Country artists as Dan Seals, Sawyer Brown, Bobby Bare, and many others. Released by EMI Switzerland, the album has already sold over 2,000 copies in that country.

## **U.K. Country Album Chart**

MUSIC CITY NEWS announced the winners of its fan-voted awards June 8 during its annual awards show at the Grand Ole Opry House. Randy Travis and the Statler Brothers were the evening's top award

Sweeping four awards, Randy Travis was honored winners. as Male Vocalist of the Year and Star of Tomorrow. His

STORMS OF LIFE lp took the Album of the Year award, while his number one single "On The Other Hand" was named Single of the Year.

The Statler Brothers garnered Entertainer of the Year honors as well as Vocal Group of the Year. The quartet's "Statler's Christmas Present" won the Country

Music TV Special of the Year. For the third consecutive year, Reba McEntire was

lauded as Female Artist of the Year. Her "Whoever's In New England" captured Video of the Year honors. Other award winners included: Duet of the Year -

The Judds; Comedian of the Year - Ray Stevens; Gospel Group of the Year - Hee Haw Gospel Quartet; Country Music TV Series of the Year -"Nashville Now"; and Living Legend Award -George Jones.



ASCAP in the Lone Star State...ASCAP celebrated Texas Music Month with a Music Business Seminar at the Austin City Limits studio, recently. The seminar featured two panels of leading Country Music professionals, in separate sessions, on the topics of "Publishing and Songwriting" and "Getting a Record Deal in the Music Business". Pictured (I to r) is the Publishing and Songwriting panel: MCA artist Lyle Lovett; Bob Montgomery of Cross Keys Publishing; Roger Gordon of Jobete Music; and ASCAP's Merlin Littlefield.

CMA's United Kingdom Country Album Chart appears biweekly in MUSIC WEEK, the U.K.'s major trade magazine. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 20 Country releases in combined sales of lp's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 250 record outlets.

Г		77410	
	THIS WEEK	TWO WEEKS AGO	MAY 30, 1987
	-		HILLBILLY DELUXE
	1	1	Dwight Yoakam – WEA
			TRIO
	2	2	D. Parton/L. Ronstadt/E. Harris-WEA
	•		GIVE A LITTLE LOVE
	3	5	The Judds – RCA
			GUITAR TOWN
	4	3	Steve Earle – MCA
	_		THIRTEEN
	5	6	Emmylou Harris – WEA
		NEW	ALWAYS AND FOREVER
	6	ENTRY	Randy Travis – WEA
	-		SWEET DREAMS
	7	4	Patsy Cline – MCA
			I NEED YOU
	8	7	Daniel O'Donnell – Růtz
	-		GUITARS, CADILLACS, ETC., ETC.
	9	8	Dwight Yoakam – WEA
			LOVERS AND BEST FRIENDS
	10	9	Don Williams – MCA
			STORMS OF LIFE
	11	12	Randy Travis – WEA
			THEY DON'T MAKE THEM
	12	10	Kenny Rogers – RCA
			THE COUNTRY WAY
	13	17	Charley Pride -RCA
			MR. ENTERTAINER
	14	18	Johnny Russell – RCA
i i			LYLE LOVETT
	15	19	Lyle Lovett – MCA
			LONE STAR STATE OF MIND
	16	20	Nanci Griffith – MCA
			REPOSSESSED
	17	13	K. Kristofferson - Mercury/PolyGram
		NEW	WALK THE WAY THE WIND BLOWS
	18	ENTRY	Kathy Mattea - Mercury/PolyGram
			RAILROAD MAN
	19	14	Hank Snow — RCA
			LULLABIES, LEGENDS AND LIES
	20	11	Bobby Bare $- RCA$
			× ·

Country Music Association © 1987

# FACTFILE

## JULY

(\*denotes birthdays)

- \*John Lair; Livingston, Kentucky Alabama gives first paid performance at Canyonland Park, Alabama (using the name Wild Country), 1972
- 2 \*Marvin Rainwater; Wichita, Kansas DeFord Bailey dies, 1982 Jim Reeves' last recording session, 1964
- 3 \*Johnny Lee; Texas City, Texas ELECTRIC HORSEMAN (original motion picture soundtrack) awarded Platinum album, 1979
- 4 INDEPENDENCE DAY \*Ray Pillow; Lynchburg, Virginia First-ever rodeo held at Pecos, Texas, 1883
  - The first Willie Nelson 4th of July Picnic held in Dripping Springs, Texas, 1973 Statue of Liberty presented to

5 \*Henry D. "Homer" Haynes; Knoxville, Tennessee \*Thomas "Snuff" Garrett; Dallas,

United States, 1884

Texas The Amazing Rhythm Aces debut on the Country Charts with "Third Rate Romance", 1975 Elvis Presley records with Scotty

Moore and Bill Black for the first time, 1954

6 \*\*Jeannie Seely; Titusville, Pennsylvania \*Bill Haley \*Sylvester Stallone Elvis Presley first records for Sun Records, 1954

 7 \*Elton Britt; Marshall, Arkansas
 \*Charlie Louvin; Rainsville, Alabama
 \*Doyle Wilburn; Thayer, Missouri Waylon Jennings' "Amanda" hits number one, 1979

- 8 \*\*\*Papa" Link Davis; Van Zandt County, Texas Uncle Dave Macon makes his first recording for Columbia, 1924
- 9 \*Jesse McReynolds; Coeburn, Virginia
   \*Eddie Dean; Posey, Texas
   \*Molly O'Day; Pike County, Kentucky

10 \*David Brinkley

- Tom T. Hall's "The Year That Clayton Delaney Died" enters the charts, 1971
- \*Jeff Hanna (Nitty Gritty Dirt Band); Detroit, Michigan
   \*John Quincy Adams
   \*Yul Brynner
   Earl Thomas Conley's first number one, "Fire and Smoke", tops the charts, 1981
- 12 \*Butch Hancock; Lubbock, Texas Bill Anderson employed at the Grand Ole Opry, 1961
- 13 \*Bradley Kincaid; Garrard County, Kentucky



\*Louise Mandrell; Corpus Christi, Texas

First television broadcast, 1930

14 \*Woody Guthrie; Okemah, Oklahoma

\*Del Reeves; Sparta, North Carolina Everly Brothers break up, 1973

 15 \*Cowboy Copas; Muskogee, Oklahoma
 \*Linda Ronstadt; Tuscon, Arizona
 \*Guy Willis; Alex, Arkansas
 \*Rembrandt

- 16 "Teddy Bear", recorded by Red Sovine, tops the Country charts, 1976
  - First atomic bomb was tested near Alamogordo, New Mexico, 1945
- 17 \*Red Sovine (Woodrow Wilson Sovine); Charleston, West Virginia Disneyland opens, 1955



#### 18 \*Ricky Skaggs; Cordell, Kentucky

\*John Glenn Sen. Kennedy drives off bridge at Chappaquidick, 1969

"It Wasn't God Who Made Honky-Tonk Angels" by Kitty Wells enters the Country charts, 1952

 \*George Hamilton IV; Winston Salem, North Carolina Lefty Frizzell dies, 1975
 Kenny Rogers (with the First Edition) debuts on Country charts with "Ruby, Don't Take Your Love To Town", 1969

20 \*J.E. Mainer; Buncombe County, Virginia \*Sleepy LaBeef (Thomas Paulsey

LaBeef); Smackover, Arkansas \*T.G. Sheppard; Humbolt, Tennessee Neil Armstrong first man to walk on the moon, 1969

Willie Nelson's STARDUST awarded Gold album, 1978

 21 \*Sara Carter; Wise County, Virginia
 Jesse James' gang robs first train, 1873
 U.S. Veterans Administration established, 1930

22 \*Obed "Dad" Pickard; Ashland City, Tennessee \*Don Henley (The Eagles)

 23 \*Tony Joe White; Oak Grove, Louisiana
 Alabama debuts on Country charts with "I Wanna Be With You Tonight". It later peaked at number 78, 1977
 Ice cream cone invented, 1904

24 Chet Atkins lands his first radio job

on WRBL in Columbus, Ohio, 1941

Tennessee readmitted to the Union, 1865

- 25 \*Steve Goodman; Chicago, Illinois Slim Whitman's first chart entry, "Indian Love Call", 1952
  "Feels So Right" by Randy Owen (Alabama) honored by BMI for one million air plays, 1984
- 26 \*Scott Hendricks; Clinton, Oklahoma Jeannie C. Riley records "Harper Valley PTA", 1968
- 27 \*Homer (Henry D.) Haynes; Knoxville, Tennessee
   \*Bobbie Gentry (Roberta Streeter); Chickasaw County, Mississippi
   \*Buddy Bain; Itawamba County,

Mississippi Korean Armistice signed, 1953

\*Jacqueline Kennedy Onassis
Dolly Parton's "You're The Only One" tops Country charts, 1979
WWI begins, 1914
"Angel In Disguise" by Earl Thomas Conley hits number one, making DONT MAKE IT EASY FOR ME the first Country lp to

produce four chart toppers, 1984

- 29 Ernest Tubb enters the charts with "Slippin' Around", 1949 NASA authorized, 1958
- 30 \*Henry Ford The Charlie Daniels Band's FIRE ON THE MOUNTAIN awarded Gold album, 1975 Jimmy Hoffa disappears, 1975
- \*Yvonne Goolagon Jim Reeves killed in tragic airplane crash, 1964

### AUGUST

- 1 The Carter Family first records together, 1927
- 2 \*Hank Cochran; Greenville, Mississippi
- 3 \*Gordon Stoker; Gleason, Texas Country Music Foundation charter registered, 1964 Columbus sails from Spain to the New World, 1492
- 4 \*Carson Robison; Oswego, Kansas Jimmie Rodgers first records in Bristol, Tennessee, 1927
   Skeeter Davis employed by Grand Ole Opry, 1959

Ricky Skaggs and Sharon White wed, 1981

- 5 \*Vern Gosdin; Woodlawn, Alabama
   \*Sammi Smith; Orange, California First atom bomb dropped on Hiroshima, 1945
- 6 \*Lucille Ball Loretta Lynn's twin daughters, Patsy and Peggy, born, 1964 The Kendall's "Heaven's Just A Sin Away" enters Country charts, 1977
- 7 \*Felice Bryant; Milwaukee, Wisconsin
  \*Rodney Crowell; Houston, Texas
  \*B.J. Thomas; Houston, Texas Hank Williams appears on the Louisiana Hayride, 1948
- \*Webb Pierce; West Monroe, Louisiana
   \*Mel Tillis; Tampa, Florida
   Hank Williams, Jr. has near fatal fall while mountain climbing, 1975
  - Atom bomb dropped on Nagasaki, 1945
- 9 \*Merle Kilgore; Chickasha, Oklahoma Gerald Ford sworn in as 38th U.S. President, 1974
- \*Jimmy Dean; Plainview, Texas
   \*Herbert Hoover
   Discoverer 13 launched, 1960
- \*John Conlee; Versailles, Kentucky Elvis and Priscilla Presley file for divorce, 1972
   First voyage of Fulton's steamboat, 1807

- 12 \*Buck Owens; Sherman, Texas \*Porter Wagoner; West Plains, Missouri \*Smokey Warren; Phoenix, Arizona
  - Berlin Wall erected, 1961
- 13 Razzy Bailey's "What Time Do You Have To Be Back To Heaven" enters the Country charts, 1978
- 14 \*Connie Smith; Elkhardt, Indiana The Jenkins Family broadcasts what is probably the first old-time music ever on radio over WSB, Atlanta, 1922
- 15 \*Bobby Helms; Bloomington, Indiana
   \*Rose Maddox; Boaz, Alabama "Jambalaya" by Hank Williams first appears on the Country charts, 1952

Norman Petty dies, 1984

[Factfile is compiled from The Illustrated Country Almanac by Richard Wootton (Dial Press), The Illustrated History of Country Music by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), The People's Almanac #2 by David Wallechinsky and Irving Wallace (The Kingsport Press), The Encyclopedia of Folk Country and Western Music by Irwin Stambler and Grelun Landon (St. Martin's Press), Another Beautiful Day by Rod McKuen (Harper & Row), INSIDE COUNTRY by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1987 COUNTRY MUSIC CALENDAR, as well as from original research.]



Triple play...After singing the National Anthem at a recent New York Mets baseball game at Shae Stadium, Lee Greenwood discussed "Who's on first?" with United Stations Radio Networks' Executive Vice President Ed Salamon and Del DeMontreux, host of USRN's "Country Datebook". Pictured (l to r) are DeMontreux, Greenwood and Salamon.

# DATEBOOK

#### July

3-4 Statler Brothers Happy Birthday U.S.A. Celebration / Staunton, VA

3-12 Calgary Stampede / Calgary, Alberta, Canada

- 10-12 Stroh's '87 Country Music Concert In The Hills / Hickory Hill Lakes / Ft. Loramie, OH / Call (513) 295-3000 for details
  - NSAI Summer Seminar / Belmont College / Nashville, TN / Call (615) 321-5004 for details
- 12-15 New Music Seminar / New York, NY
- 15-16 CMA Board Meeting / Pan Pacific Hotel / Vancouver, British Columbia, Canada
- 18-19 Jamboree In The Hills / Brush Run Park / St. Clairsville, OH / Call 1-800-624-5456 or 232-1170 (in Wheeling, WV) for details

#### August

- I Misty Mountain Music Festival / Franklin, KY
- 28-30 1987 All British Country Music Festival / Worthing Pavilion /

Worthing / Call 0903-202221 for details

28-31 Peterborough Country Music Festival / England

#### September

- 2-3 Rotterdam Country Music Festival / Holland
- 5-6 Country Open-Air / Bern, Switzerland
- 8-11 8th Annual Tulsa Bluegrass & Chili Festival / downtown Tulsa / Call (918) 582-6435 for details
- 10-13 Canadian Country Music Awards / Vancouver, B.C.
- 12-20 Georgia Music Festival / Atlanta, GA
  - 19 Georgia Music Hall of Fame Banquet / Atlanta, GA
- 22-26 International Bluegrass Music Association World of Bluegrass 1987 / Owensboro, KY / Call (919) 542-3997 for details
- 27-29 AMUSEMENT BUSINESS and BILLBOARD's "Sponsorship in the Entertainment & Leisure Industry" / Fairmont Hotel / Dallas, TX /

Call (615) 748-8120 for details

#### October

- 8-10 Grand Ole Opry's 62nd Birthday Celebration / Nashville, TN
- 9-11 Talent Buyers Entertainment Marketplace / Stouffer Nashville / Nashville, TN / Call (615) 244-2840 for details
- 12 21st Annual Country Music Association Awards / Grand Ole Opry House / Nashville, TN
- 12 International Country Music Buyers Association (ICMBA) Fall Meeting / Stouffer Nashville Hotel / Nashville
- 13 CMA Board Meeting / Nashville
  - 13 CMA Annual Membership Meeting / Nashville

#### November

- 2-8 American Music Week
- 30 International Country Music Buyers Association (ICMBA) Winter Meeting / Bally Grand Hotel / Las Vegas, NV



The Blue Team was deemed victorious at the sixth annual All American Country Games. Celebrating their win (l to r) are Mark Miller of Sawyer Brown, Melanie Greenwood, Larry Boone, Sylvia, Ricky Skaggs, Co-captains Louise Mandrell and Lee Greenwood, Vince Gill, Rex Allen, Jr. and Libby Hurley. Also in the action is Special Olympian Tommy Shipp.

カエ シアゴロ Πċ 1.1 סס X £0 most 4  $\mathbf{z}$ Ö S  $\cap \mathbb{D}$ 80 T Ô õ m tū 0 2 ٥.  $\mathbf{m}$ ZG N Ð CO, I  $\mathbb{N}$ NZ 0 Z សីហ ю



Second class postage paid at Nashville, Tennessee.