

Close Up

M A G A Z I N E

October 1987

HOA



Past CMA Award winner Hank Williams, Jr. announced the nominees for the 21st annual CMA Awards Show August 17 at Nashville's historic Union Station Hotel. Standing around an ice replica of the CMA award are (l to r) CMA Chairman of the Board Jim Foglesong, Williams, CMA Executive Director Jo Walker-Meador and Irving Waugh, executive producer of the CMA Awards Show.



Photo by: Alan Mayor

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On The Cover . . .

CMA Awards Show

Country Music will celebrate its most spectacular night of the year with the 21st Annual Country Music Association Awards Show Monday, October 12. The hitmakers of Country Music will assemble on the stage of the Grand Ole Opry for the 90-minute telecast which will be broadcast live over CBS television network from 9:30 to 11:00 (EDT).

Legendary entertainer Kenny Rogers, as host, will headline the stellar cast which includes last year's Entertainer of the Year, Reba McEntire; CMA's Male Vocalist the past two years, George Strait; Horizon Award recipient for 1986, Randy Travis; CMA's Vocal Group of the Year for 1985 and 1986, The Judds; CMA Video Award winner Hank Williams, Jr.; and past CMA Entertainer of the Year, Ronnie Milsap. Also performing for the first time on the show will be the five nominees for the Horizon Award: T. Graham Brown, Holly Dunn, The O'Kanes, Restless Heart and Sweethearts of the Rodeo. Hank Williams, Jr. will be joined by an ensemble of new talent on his "Young Country" anthem.

The highlight of the evening will be the presentation of the highly-coveted crystal bullet trophies to winners in eleven categories of excellence. A Country Music legend will be inducted into the Country Music Hall of Fame during the telecast. Slated to present awards are Anne Murray, Barbara Mandrell, Ricky Skaggs, Rosanne Cash, Emmylou Harris, The Oak Ridge Boys and Charley Pride. (The complete cast listing was unavailable at press time.)

For the 20th consecutive year, Kraft will sponsor the show, which is produced by Bob Precht for Sullivan Productions and directed by Walter Miller. Irving Waugh serves as executive producer for CMA, and Donald Epstein and Marty Ragaway script the show. The CMA Awards Show is always a ratings and critical success for its quality production, content and entertainment value.

A complete listing of nominees, including the five nominees for Entertainer of the Year spotlighted on the cover, appears in this issue.

Randy Travis Leads The Way In 1987 CMA Nominations

CMA's 1986 Horizon Award winner, Randy Travis, swept the 1987 CMA nominations, receiving the nod in five categories, while two Travis-recorded songs garnered nominations in the Song of the Year category. CMA's reigning Entertainer and Female Vocalist of the Year, Reba McEntire, and CMA's current Male Vocalist of the Year, George Strait, copped four nominations each, as did newcomer sensations, The O'Kanes. Hank Williams, Jr., who announced the nominees at a press conference August 17th at Nashville's Union Station Hotel, walked away with three nominations, as did veteran entertainer George Jones and newcomer Holly Dunn. Nine others received two nominations apiece: Emmylou Harris, The Judds, Michael Martin Murphey, Kathy Mattea, Dolly Parton, Paul Overstreet, Restless Heart, Don Schlitz and Ricky Skaggs.

Travis, who has sold more than two million records in just over a year, was nominated for Entertainer of the Year, Male Vocalist of the Year, Single of the Year ("Forever and Ever, Amen"), Album of the Year (ALWAYS AND FOREVER) and Music Video of the Year ("Forever and Ever, Amen"). "That little upstart," chuckled Travis' labelmate Hank Williams, Jr. as he repeatedly read the newcomer's name during the press conference. CMA's 1986 winners of Song of the Year, Paul Overstreet and Don Schlitz, received nominations for Song of the Year for two Travis hits, "On The Other Hand" (their 1986 winner) and "Forever and Ever, Amen". Travis was characteristically modest about his five nominations. "I didn't expect this many. It has been quite a year for me," he declared. "I always believed something would happen, even when it didn't look like it would. But I never expected it to happen near this quick."

McEntire received nominations for Entertainer of the Year, Female Vocalist of the Year (an award she has won the past three years), Album of the Year (WHAT AM I GONNA DO ABOUT YOU), and Music Video of the Year ("What Am I Gonna Do About You"). Strait, who has won CMA's Male Vocalist title the past two years, was again nominated for that honor as well as Entertainer of the Year, Single of the Year ("All My Ex's Live In Texas") and Album of the Year (OCEAN FRONT PROPERTY). Strait's recording of "All My Ex's Live In Texas" was nominated for Song of the Year for writers Sanger (Whitey) and Lyndia Shafer.

Newcomers Jamie O'Hara and Kieran Kane who comprise The O'Kanes were nominated for Single of the Year ("Can't Stop My Heart From Loving You"), Music Video of the Year ("Oh Darlin'"), and for the highly coveted Horizon Award. They were also nominated as songwriters in the Song of the Year category ("Can't Stop My Heart From Loving You"). The excited twosome, who have been recording together less than a year, were amazed at the news of their nominations. "Kieran and I were excited about the possibility of maybe being included in the Horizon Award nominees," O'Hara said. "To get four is not something we had ever considered. It means a lot to us both. It means somebody out there appreciates what we're doing."

Hank Williams, Jr., who was recently crowned the ACM's Entertainer of the Year, was nominated for CMA's Entertainer of the Year, Male Vocalist of the Year, and Music Video of the Year ("My Name Is Bocephus"). At the press conference, Williams seemed to sense he'd fare well in the balloting. Before announcing this year's contenders for Country's highest accolades, he said, "I'm not dressed to kill and I don't feel the best, but after I read this, I might feel better." He had flown into Nashville from St. Louis just for the press conference, and said that the plane's bouncing through rough weather had made him feel sick to his stomach. After reading his name for a third time, as a nominee for Entertainer of the Year, Williams editorialized, "I tell ya, that's a good lineup."

George Jones garnered nominations for Male Vocalist of the Year, Single of the Year ("The Right Left Hand") and Album of the Year (WINE COLORED ROSES). ACM's Most Promising Female Vocalist for 1987, Holly Dunn, received nominations for Horizon Award and Vocal Duo of the Year (with Michael Martin Murphey) as well as for Song of the Year as writer of her MTM hit, the Grammy-nominated "Daddy's Hands". "I'm really glad it made it over into the CMA's too," Dunn said. "These are the Country awards, so it means the people you work with in the industry are accepting you."

The complete list of finalists in each category includes:

ENTERTAINER OF THE YEAR

The Judds (Wynonna and Naomi)
Reba McEntire
George Strait
Randy Travis
Hank Williams, Jr.

SINGLE OF THE YEAR

"All My Ex's Live In Texas" . . . George Strait . . .
MCA
"Can't Stop My Heart From Loving You" . . . The
O'Kanes . . . Columbia
"Forever And Ever, Amen" . . . Randy Travis . . .
Warner Bros.
"The Right Left Hand" . . . George Jones . . . Epic
"Walk The Way The Wind Blows" . . . Kathy Mattea
. . . Mercury/PolyGram

ALBUM OF THE YEAR

ALWAYS AND FOREVER . . . Randy Travis . . .
Warner Bros.

OCEAN FRONT PROPERTY . . . George Strait
. . . MCA

TRIO . . . Dolly Parton/Linda Ronstadt/Emmylou
Harris . . . Warner Bros.

WHAT AM I GONNA DO ABOUT YOU . . . Reba
McEntire . . . MCA

WINE COLORED ROSES . . . George Jones . . .
Epic

SONG OF THE YEAR

"All My Ex's Live In Texas" . . . Sanger Shafer/Lyndia
Shafer

"Can't Stop My Heart From Loving You" . . . Jamie
O'Hara/Kieran Kane

"Daddy's Hands" . . . Holly Dunn

"Forever And Ever, Amen" . . . Paul Overstreet/Don
Schlitz

"On The Other Hand" . . . Paul Overstreet/Don
Schlitz

FEMALE VOCALIST OF THE YEAR

Rosanne Cash

Emmylou Harris

Kathy Mattea

Reba McEntire

Dolly Parton

MALE VOCALIST OF THE YEAR

George Jones

Ricky Skaggs

George Strait

Randy Travis

Hank Williams, Jr.

VOCAL GROUP OF THE YEAR

Alabama

Asleep At The Wheel

Exile

The Judds (Wynonna and Naomi)

Restless Heart

VOCAL DUO OF THE YEAR

Earl Thomas Conley and Anita Pointer

Crystal Gayle and Gary Morris

Michael Martin Murphey and Holly Dunn

Marie Osmond and Dan Seals

Ricky Skaggs and Sharon White

INSTRUMENTALIST OF THE YEAR

Jerry Douglas

Johnny Gimble

Mark O'Connor

HORIZON AWARD

T. Graham Brown

Holly Dunn

The O'Kanes

Restless Heart

Sweethearts Of The Rodeo

MUSIC VIDEO OF THE YEAR

"A Long Line Of Love" . . . Michael Martin Murphey
. . . Warner Bros.

"Forever And Ever, Amen" . . . Randy Travis . . .
Warner Bros.

"My Name Is Bocephus" . . . Hank Williams, Jr. . . .
Warner Bros.

"Oh Darlin'" . . . The O'Kanes . . . Columbia

"What Am I Gonna Do About You" . . . Reba
McEntire . . . MCA



Warner Bros. artists Highway 101 met with legendary tunesmiths Harlan Howard and Rodney Crowell, writers of the group's newly released single "Somewhere Tonight". Pictured (l to r) are Jack Daniels, Cactus Moser, Howard, Paulette Carlson, Crowell, and Curtis Stone.

October Events

October is Country Music Month, and to celebrate the Grand Ole Opry and the Country Music Association will sponsor a host of events. Following is a schedule of activities for the Grand Ole Opry's annual celebration, an "invitation only" affair.

Thursday, October 8

"Hee Haw" Salutes Grand Ole Opry Concert
Grand Ole Opry House, 8:00 p.m.

Friday, October 9

DJ Luncheon
General Jackson Showboat, 12:00 noon - 2:00 p.m.
Bluegrass Concert
Acuff Theatre, 2:00 p.m. - 5:00 p.m.
Artist/DJ Reception
Grand Ole Opry House, 8:00 p.m. - 10:00 p.m.

Saturday, October 10

Enjoy Opryland Entertainment Park
9:00 a.m. - 7:00 p.m.
Grand Ole Opry Celebration Show
Grand Ole Opry House, 9:30 p.m. - midnight
*For more information, write the Grand Ole Opry,
2804 Opryland Drive, Nashville, TN 37214;
(615) 889-7503.*

Other events scheduled around the CMA Awards Show in October include:

Friday, October 9

Talent Buyers Entertainment
Marketplace Registration
Stouffer Nashville Hotel, 10:00 a.m. - 4:00 p.m.
TBEM Cocktail Reception
Stouffer Nashville Hotel, 6:00 p.m. - 8:00 p.m.

Saturday, October 10

TBEM
Stouffer Nashville Hotel, 9:00 a.m. - 7:00 p.m.

Sunday, October 11

TBEM
Stouffer Nashville Hotel, 8:00 a.m. - 8:00 p.m.
Nashville Songwriters Association International Hall of Fame Ceremony and Dinner
Vanderbilt Plaza Ballroom, 6:30 p.m. (cocktail reception) 8:00 p.m. (dinner)

Monday, October 12

21st Annual Country Music Association Awards Show
Grand Ole Opry House, 8:30 p.m. (CDT)
Post Awards Party
Opryland Hotel, 10:00 p.m. (CDT)

Tuesday, October 13

CMA Board of Directors Fourth Quarterly Board Meeting
Third National Bank, 9:00 a.m.
CMA Annual Membership Meeting and Election of Board of Directors
Stouffer Nashville Hotel, 1:00 p.m.

THE WHITE HOUSE
WASHINGTON

Country Music Month, 1987

I am delighted to join in the celebration of October as Country Music Month.

Like jazz and the musical, country music is distinctively American. Its sounds are many and colorful: the smoky twang of honky tonk, the jublancy of Appalachian bluegrass, and the lilting sweetness of folk ballads.

While uniquely American, the appeal of country music is universal. It has become increasingly popular and beloved beyond our shores. Country music portrays the gamut of human experience -- joy, laughter, and sorrow -- with a simple beauty and authenticity that finds immediate and welcome recognition in the soul of every man regardless of his native land.

As we celebrate country music's rich contribution to our musical heritage, I salute the many musicians, singers, songwriters, and all whose talents and energy have gone into the making of this national treasure. God bless you.

Ronald Reagan

Mark Your Calendars!

The 29th annual CMA Membership Meeting will be held Tuesday, October 13, in the Center Ballroom at the Stouffer Nashville Hotel. Several items of importance will be considered during the meeting, including the election of directors, presentations of several awards, and the President's Annual Address. Polls will open at 1:00 p.m., with the Call To Order at 2:00 p.m.

The Horizon Award was established by the Board of Directors of the Country Music Association in 1981 to honor that artist who for the first time in the field of Country Music demonstrated the most significant creative growth and development in overall chart and sales activity, live performance professionalism, and critical media recognition.

The Horizon Award is *not* a new artist award, but rather is intended to recognize an outstanding artist development effort. Although the award goes to the artist, others share credit for the success. The artist's manager, agent, producer, publicist and record label personnel are some of the elements which must function effectively to create a star. Today's star on the horizon may be tomorrow's superstar.

Previous winners Terri Gibbs (1981), Ricky Skaggs (1982), John Anderson (1983), The Judds (1984), Sawyer Brown (1985) and Randy Travis (1986) have all exemplified the type of career development the award is meant to honor.

The outstanding artists nominated for the 1987 CMA Horizon Award are:

Sweethearts
Of The
Rodeo



The
O'Kanes



Restless Heart



Holly Dunn



T. Graham Brown

T. Graham Brown
Capitol Records

This South Georgia native's soulful craftiness and zany sense of humor have added a new dimension to the Country Music scene. Hailing from Arabi (pop. 300), Brown attended the University of Georgia in Athens, becoming something of a local legend while fronting such bands as Reo Diamond and Rack of Spam. He moved to Nashville in 1982, attracting attention right away with his soul-saturated voice and wide-open friendliness while singing demonstration tapes at various Music Row studios. Since signing with Capitol Records in 1984, "his T-ness" has hit the Country charts,

taking his debut lp title-track, "I Tell It Like It Used To Be" and "I Wish That I Could Hurt That Way Again" into the Country Top 10. His first number one single, "Hell And High Water", which he co-wrote, laid the foundation for his early 1987 success with "Don't Go To Strangers".

Scoring on international fronts, Brown saw his performance of "Later Train" included on the soundtrack of the hit German "Miami Vice"-type movie "Zabou", alongside songs by Tina Turner, Joe Cocker and other rock celebrities. He recently returned from an international promotional tour, which included stops in Munich and Dusseldorf, Germany and London,

England.

Sidelineing his talents in other directions, Brown took a short hiatus from his singing career this summer to complete an acting assignment in the current David Keith/John Schneider science fiction film, "The Curse". This marked his second silver screen appearance, the first being a role in Richard Pryor's 1976 car race movie, "Greased Lightning".

Released only a short time, Brown's second Capitol effort, BRILLIANT CONVERSATION-ALIST, has already sold more than 150,000 copies and yielded a Top 10 title track. His current single, "She Couldn't Love Me Anymore", is climbing the Country charts and is

sure to end 1987 on a high note for this king of Country soul.

Holly Dunn

MTM Records

For Holly Dunn, 1987 was a succession of one career high-water mark after another. Early in the year, the singer/songwriter's self-penned Father's Day gift to her minister father, "Daddy's Hands", earned her two Grammy nominations for Country Song of the Year and Country Vocal Performance of the Year Female. In April the Academy of Country Music crowned her Best New Female Vocalist, and her recording with Michael Martin Murphey of "A Face In The Crowd" reached the top five in the popularity charts. She also picked up a Nashville Songwriters Association International commendation for "Daddy's Hands".

For Dunn, the success and acclaim are the rewards for eight years of intense devotion to her love of music. Leaving Abilene Christian College with a degree in advertising and public relations, the San Antonio native journeyed to Nashville to join her songwriting brother, Chris Waters, and fulfill her own songwriting ambitions. They collaborated on "Out Of Sight, Not Out Of Mind" covered by Sandi Patti, and as a staff writer with CBS Songs, Dunn had cuts by Louise Mandrell, ("I'm Not Through Loving You Yet"), Sylvia ("True Blue"), Terri Gibbs ("An Old Friend"), Marie Osmond ("That Old Devil Moon") and The Whites ("Daddy's Hands").

Signing with MTM Records and producer Tommy West in 1985, Dunn watched her star ascend as both a recording artist and songwriter. Her first offering for the fledgling label was entitled simply HOLLY DUNN and yielded the singles "Two Too Many" and

"Daddy's Hands". Her follow-up effort, CORNERSTONE, received instant critical acclaim and produced the hit single, "Love Someone Like Me" and her current chart-climber "Only When I Love". The lp, an all-acoustic outing, features guest appearances by Emmylou Harris, The Whites and Dave Loggins, and is a reflection of her own personal philosophy, "Music is meant to make the heart rich."

The O'Kanes

Columbia Records

In scarcely more than a year The O'Kanes have become the most uniquely celebrated and acclaimed duo to emerge since The Judds. Yet the beginning of the highly-touted duo was as simplistic and austere as their carefully-crafted musical style. Jamie O'Hara and Kieran Kane (they combined last names to form their moniker) are a pair of gifted, veteran Nashville songwriters who began meeting in Kane's attic merely to write songs together. Both had achieved a measure of success writing tunes for other artists — O'Hara won a Grammy for "Grandpa (Tell Me 'Bout The Good Old Days)" and Kane wrote Alabama's "Gonna Have A Party" — but were experiencing some disenchantment with their lives in the music industry.

They soon became intrigued with the sound they were making and cut a deal with Buddy Killen at Tree Publishing (where both are writers) which would allow them the budget for studio time to record an album. O'Hara took the finished product to Bob Montgomery at Tree who in turn took it to CBS Records, and the next day they found themselves with a signed contract. Their self-produced, self-penned debut effort for the label was the demo which they took to

CBS and which has yielded three hit singles and a world of critical acclaim. "Oh Darlin'" became one of only four debut releases by new artists to crack Country's elite Top 10; the second release "Can't Stop My Heart From Loving You" struck number one paydirt while the album perched comfortably in the Top 10 of the album charts. Their third and current single is the poignant "Daddies Need To Grow Up Too". The gifted twosome has been touring extensively, opening throughout the Northeast and Northwest for Willie Nelson.

The formula for their incredible success is simple, according to the O'Kanes: "We've always pretty much written for ourselves . . . we've always tried to satisfy ourselves. We're just regular people, so we feel if we like it, someone else is bound to like it also. We try and do the best job we can for ourselves."

Restless Heart

RCA Records

Restless Heart is one of a select few Country Music groups who has built a strong following not only in Country, but also in adult contemporary and contemporary hit radio formats. A product of Grammy-nominated lyricist Tim Dubois ("Love In The First Degree" and "Tie Your Dreams To Mine") the Country-pop aggregation has, in a little less than three years, firmly established itself as one of today's brightest and most listenable young groups.

The quintet first hit the charts with "Let The Heartache Ride" from their debut self-titled RCA album. The song capped off at 26, paving the way for even greater chart success with "I Want Everyone Who Hears This Song To Cry", "(Back To The) Heartbreak Kid" and the crossover hit "Til I

Loved You". "I'll Still Be Loving You", from the band's number one lp, *WHEELS*, earned across-the-board chart recognition, scoring on a number of fronts. Not only was the single a number one full-service adult contemporary hit, but it peaked at number three on both *BILLBOARD* and *RADIO & RECORDS'* adult contemporary charts, marking the first time since 1983 that a Nashville-based act has hit the adult contemporary Top Five. It is also the first time that an up-and-coming Nashville-based group has broken through formats since RCA labelmates Alabama, in 1981 with "Feels So Right".

Acclaimed for their rich harmonies, prolific songwriting skills and superb instrumentation — all of the group's members are celebrated Nashville sessionmen — Restless Heart (which consists of lead singer/ keyboardist/guitarist Larry Stewart, drummer John Dittich, bass player Paul Gregg, guitarist Greg Jennings and keyboardist Dave Innis) has toured with the likes of Alabama, Eddie Rabbitt and Juice Newton as well as with pop stars Glenn Frey and Bruce Hornsby. And, the band's triumphs have led to bookings on many nationally televised shows, among them "Solid Gold", "Austin City Limits", "American Bandstand" and "Dance Fever".

Given Restless Heart's versatility and enthusiasm for its art, there is no doubt that the five Country/pop trendsetters will continue to break new ground for years to come.

Sweethearts Of The Rodeo Columbia Records

Although California has been known more for raising rock 'n' rollers than Country artists, the sister duo of Sweethearts Of The Rodeo has broken that stereotypical

mold. Sporting a western punk appearance and hybrid sound of California Country-rock and Memphis rockabilly, this group has often been touted as the female Everly Brothers. Janice Gill and Kristine Arnold, The Sweethearts, began performing together in church over 20 years ago, and have been perfecting their craft ever since. The duo's name was lifted from an album of the late 60s entitled *SWEETHEART OF THE RODEO* — a pioneer effort of Gram Parsons and The Byrds.

In 1985, the singing sisters entered the Wrangler Country Showdown, the world's largest Country Music talent contest, and in November of that year were chosen grand prize winners from more than 150,000 other contestants. A recording contract with Columbia Records followed and resulted in their smash debut

album *SWEETHEARTS OF THE RODEO*. Since its July '86 release, the album has approached the ranks of a greatest hits lp, with five of the eight sides having been hit singles.

"Hey Doll Baby" instantly caught the attention of radio programmers and soared up the charts to become the first Top 20 hit for The Sweethearts. That success was followed by the Top 10 single "Since I Found You", and two Top Five tunes, "Midnight Girl/Sunset Town" and "Chains Of Gold". The duo's current single, "Gotta Get Away", is the rockabilly tune, penned by Janice Gill, that led to their winning the Wrangler contest.

In addition to their chart success, busy road schedule, and high-energy videos, three songs from the Sweethearts' debut lp were featured in the Tri-Star Pictures box office smash "Nadine".



What more can we say? Ricky Skaggs and wife/duet partner Sharon White celebrate the success of their current single, "Love Can't Ever Get Better Than This", with a little kiss.

Mutual Broadcasting To Bring CMA Awards Show To Millions

The Mutual Broadcasting System continues its affiliation with the CMA Awards Show this year by offering a satellite-delivered stereo radio simulcast of Country's premier night. According to Rick Bockef, feature clearance manager for Mutual, the Awards Show, as well as a CMA Preview Show and Post Awards Party special, will be heard on more than 200 radio stations nationwide October 12 from 8:00 p.m. to 11:00 p.m. (CDT).

"From a production standpoint, we bill the evening as kind of an event on radio," said Kevin DeLany, manager of production and producer of the CMA Awards

Show for Mutual. "From our perspective, the CMA Show is an excellent opportunity for stations to have a live, on-the-air, stereo performance from some of Country's top stars." Explaining the evening's lineup, DeLany elaborated, "It starts with a 30-minute preview show, which is sort of a program book where we present all the nominees in the major categories in a slick 1-2-3-type format.

"After that, we switch live to the Opry House and the awards presentations and live performances. Then, we broadcast the live one-hour Post Awards Party from backstage at the Opry House, which is really the television studio

and set of 'Hee Haw'." A fast-paced music and interview show, the Post Awards Party features the award winners remarking on the awards they won *only* moments before. "We ask them what went through their minds and how they feel about the state of Country Music and so on," DeLany said, reminiscing, "Last year, George Jones told the nationwide audience that he felt great about having received the Music Video of the Year award. He said it meant a lot because he's getting older and Country Music has been his life."

But, for DeLany, one of the most memorable Post Awards Party

(continued on page 12)

A COLORFUL, UNIQUE REVIEW OF THIS YEAR'S BEST

The Official 1987 Country Music Association Awards Program Book

A valuable keepsake for everyone in the Country Music industry!

This exclusive glossy, four color program book highlights the brightest night of the Country Music year with photos and bios of all nominees, lists of previous winners and informative articles on the nominees that you have chosen this year. Also included are short features on the members of the Country Music Hall of Fame, the history of the awards, and an inside look at the production of the nationally televised program.

Don't miss out on our special offer. We are now offering a special CMA member price of \$6.50 (the regular price is \$10.00), which includes postage and handling. **All orders must be received by October 15, 1987.**

Please send me _____ copy(ies) of the 1987 CMA AWARDS PROGRAM BOOK at the special member price of \$6.50 per book, which includes postage and handling (4th Class Surface Mail).

Please send my order by: First Class Mail (Add \$1.75 per copy)
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Few radio stations have continuously maintained such a high quality of programming that they have been acknowledged as a leader, not only in their particular market, but also industry-wide. With a 62-year tradition of top-notch, history-making programming, WSM Radio 650 in Nashville boasts the number one AM station in the market, constantly challenging FM pop, rock, and A/C stations.

The longevity of WSM-AM has been a result of "the quality of entertainment," states Brent Stoker, advertising and promotion manager for the station. "We've always tried to keep one step ahead."

With the help of sister station, Nashville 95 WSM-FM, WSM has developed a market for Country Music that, surprisingly, at one time did not exist in Music City. "Country Music was not a viable music form for Nashville until about 1983 when our FM station changed to a Country format and started playing back-to-back Country hits. Country did not do well; Country concerts did not sell at all. The mainstream of Nashville just ignored Country Music," continues Stoker. "When our FM started, we directed the station at an audience that had never really heard Country Music before. What we did was play Country hits and adapt that to an urban audience.

"We now have the longest-running daily cash giveaway in Nashville on the FM, which is Back-To-Back Payoff. This aspect of the station has been the key to our success. In our research, people are asked to recall something from Nashville 95, and back-to-back music is what they think of first. We have reinforced that through everything we do . . . back-to-back music is what we sell on the FM."

As the FM band continues its reputation of back-to-back Country Music, the AM side is maintaining a format of Country Music with a news and information emphasis. WSM-AM and FM have been established as two separate entities, marketed completely differently to compete against each other in the same market. The FM is a music-intensive station marketed toward the 25 - 34 age group, while the AM Country Music station is targeted at the 35 plus audience. "We call the AM station WSM Radio 650, but the FM we call Nashville 95 FM," explains Stoker. "Except for legal times, twice an hour on the air, we don't call it WSM-FM. We want the FM to have a separate identity from the traditional WSM."

WSM-AM boasts Tennessee's largest 24-hour news


team with 12 full-time news people fully equipped with mobile units for on-the-scene reporting, a staff meteorologist with in-studio color radar, and Nashville's only airborne traffic report. The award-winning team has been honored with numerous awards for in-depth series reporting, sports reporting, feature reporting and outstanding newscast.

"The AM is more of a personality-based station because there's more room for the announcers to talk. For the AM, the information wouldn't mean much if it weren't for the personalities to bring that information to folks. People that you trust, enjoy listening to, and people that you care about," Stoker states. "Personalities are very important to any station. If we just gave the information alone, or just played the music on our FM, we wouldn't be as popular as we are."

WSM-AM also broadcasts the longest running radio program, the historic Grand Ole Opry. For over 60 years the Opry broadcast has combined the best of Country Music and radio entertainment, allowing thousands of people across the country and in the Opry House audience the opportunity to participate in a living legend.

Until last year, when the station dropped its morning show, *The Waking Crew*, WSM also produced the second longest running radio program, and only remaining radio show with a live orchestra. "The reason we dropped the show is that WSM's tradition has always been of quality programming, and that's what we wanted to maintain. We felt we could maintain that better by mainstreaming what that show was," offers Stoker.

Music Country Radio Network, produced by WSM and Associated Press and serviced to about 85 affiliates, was established by WSM to carry on the station's programming philosophy beyond its regional market. "WSM is pretty much synonymous with Country Music at least with the history of it," Stoker emphasizes. "We wanted to carry that tradition to the rest of the country."

The Ralph Emery Show, which began in the 60s and continued throughout the 70s, could be credited as the origin of MCRN which is now hosted by Charlie Douglas, and broadcast from a studio off the lobby at the Opryland Hotel. "Ralph was our late night announcer, and that position in most markets is not a very lucrative one. But because WSM's late night signal is so great (reaching 38 states and parts of Canada and Mexico), it was a terrific spot," quips Stoker. Highlighting interviews with top name Country artists, the show provides to people all across the country the type of broadcast that could only originate from Nashville and its Country Music outlets. 

CMA Broadcast Awards Nominees

In an effort to acknowledge and recognize the vital role radio broadcasters play in the development of Country Music, the Country Music Association, this year, inaugurated four new annual broadcast awards — Station of the Year, General Manager of the Year, Program Director of the Year and Music Director of the Year — to be presented in three market sizes — Small, Medium and Large. Any Country Music station, general manager, program director or music director was eligible to enter, regardless of whether they were a CMA member. The entries were submitted to an anonymous panel of judges, each of whom is an expert in the broadcast field. The nominees for 1987 are:

STATION OF THE YEAR

Large Market: KNIX, Phoenix, Arizona; KIKK, Houston, Texas; WCMS, Norfolk Virginia; KPLX, Dallas, Texas; WSOC, Charlotte, North Carolina.

Medium Market: WIVK, Knoxville, Tennessee; WZZK, Birmingham, Alabama; WTCR, Huntington, West Virginia.

Small Market: WCHY, Savannah, Georgia; KEAN, Abilene, Texas; KKIX, Fayetteville, Arkansas; WBHP, Huntsville, Alabama; KWOX, Woodward, Oklahoma.

GENERAL MANAGER OF THE YEAR

Large Market: Craig Magee, KIKK, Houston, Texas; Marjorie Crump, WCMS, Norfolk, Virginia; Clarke Brown, KSON, San Diego, California.

Medium Market: John Peroyea, WYNK, Baton Rouge, Louisiana; Jerdan Bullard, WZZK, Birmingham, Alabama; Ron Rogers, KASE, Austin, Texas.

Small Market: Lou Murray, KEAN, Abilene, Texas; John Fletcher, KJNE, Waco, Texas; Doug Williams, KWOX, Woodward, Oklahoma.

PROGRAM DIRECTOR OF THE YEAR

Large Market: Jim Robertson, KIKK, Houston, Texas; Bobby Kraig, KPLX, Dallas, Texas.

Medium Market: Mike Hammond, WIVK, Knoxville, Tennessee; Jim Tice, WZZK, Birmingham, Alabama; Mike Carta, KASE, Austin, Texas; Phil Hunt, KSSN, Little Rock, Arkansas.

Small Market: Dana Webb, KYKX, Longview, Texas; Tim Wilson, WAXX, Eau Claire, Wisconsin; Bill Kinder, KJNE, Waco, Texas.

MUSIC DIRECTOR OF THE YEAR

Large Market: Joe Ladd, KIKK, Houston, Texas; Joe Hoppel, WCMS, Norfolk, Virginia; Nick Upton, KSON, San Diego, California.

Medium Market: J. D. Cannon, WFMS, Indianapolis, Indiana; Mickey Dearstone, WIVK, Knoxville, Tennessee; Steve Gary, KASE, Austin, Texas; Kevin Stuart, KXKW, Lafayette, Louisiana; Bob Sterling; WZZK, Birmingham, Alabama.

Small Market: Dan Hollander, WDXE, Lawrenceburg, Tennessee; John Swan, KJNE, Waco, Texas.

But there is some difficulty being a Country Music station in Nashville. "One can imagine how many requests a Nashville Country radio station gets for Country Music. Every songwriter, publisher, and artist in town listens to Nashville stations," adds Stoker. "So when they have a new record out, they're gonna call, and everybody in the office is gonna call, wanting to hear it. That's unfortunate for Nashville, because unlike other markets, it's hard to gauge where the real requests are, and what are the songs that Nashville really wants to hear." To better focus on the average listener, WSM has acquired a full-time in-house

research team that does nothing but phone research.

But for Stoker, who faces advertising clients every day trying to sell Country radio, breaking that stereotypical Country Music listener image really hits home. "Country Music is really the middle-of-the-road music these days. It's not a minority form of music . . . It's not just the country folk that don't wear shoes. The Country listeners are the mainstream people — the guy that's walking downtown with a briefcase," Stoker concludes. "And it's a challenge to overcome those preconceived ideas."



Fletcher Foster

Back-To-Back Breakers

The Desert Rose Band

- ★ This super-talent sextet consists of music veterans Chris Hillman (lead vocals/guitar), Herb Pedersen (rhythm guitar/banjo), John Jorgenson (lead and acoustic guitar/mandolin), Jay Dee Maness (steel guitar), Steve Duncan (drums), and Bill Bryson (bass guitar).
- ★ Hillman headed the '60s folk/rock group, The Byrds, and the Flying Burrito Brothers before founding The Desert Rose Band.
- ★ Pedersen's standout career as a session man was recently capped by his direction of the vocal arrangements for the highly-touted TRIO lp.
- ★ The group's current Top 10 single, "Love Reunited", is the follow-up to their debut single, "Ashes Of Love", from their self-titled MCA/Curb album.



Mutual Broadcasting Network

(continued from page 9)

broadcasts was in 1984, when Naomi of the mother/daughter duo, The Judds, said, "Well, slap the dog and spit in the fire," after having walked away with the Horizon Award.

Hosted by Mutual's Lee Arnold, the entire evening of radio requires a lot of planning with CBS Television. "It takes a lot to make sure the entire country is synced up at the same time, that what you see on your television is what you hear on your radio at exactly the same instant," said DeLany. In addition to the eastern and central time zone feed, which airs live from Nashville, there is a two-hour delay for the West Coast which requires Mutual's audio portion of the show to be synced with CBS' video presentation of the program. Mutual's satellite feed is delivered across the country on both Satcom and Westar.

More than 70 percent of the top markets in the country will air the 21st Annual CMA Awards, which is offered on a market exclusive basis. "We've had very good success with the CMA broadcast because stations like to be tied to the show,"


said Bockef, adding, "The show provides stations with a great promotional tool and a great opportunity to tie together with television stations in their local markets."

Bockef related that the program is done on a national scope, with both large market and small market participation. "We are able to service an awful lot of radio stations, but those stations have to have satellite delivery capabilities. So, we are restricted in some respects," he said. Radio stations already confirmed to air the Awards Show special include WYNY in New York, WXTU in Philadelphia, WWWW in Detroit, WMZQ in Washington, DC, KIKK in Houston, WDSY in Pittsburgh, WSM in Nashville, WPOC in Baltimore, KSON in San Diego and KMXX in Sacramento. While Mutual begins clearing the broadcast only a couple of months prior to the airdate, stations call year round about its availability.

Mutual is also planning two other presentations that will air in conjunction with the 1987 CMA Awards Show. The first show, a special using the network's "Lee Arnold On A Country Road" series, will air the weekend of October 10 - 11, highlighting the

1987 CMA Awards nominees with music and interviews. The purpose of the show is to create consumer awareness of the '87 "Bring Home Country's Brightest Stars" Point-Of-Purchase merchandising campaign. Taped roughly two weeks in advance, the weekend special will feature 1986 CMA Entertainer of the Year Reba McEntire, along with Ronnie Milsap, Randy Travis and The Judds and will be sent to stations on disc or via satellite.

Another program, the "CMA Winners Circle", will follow-up the October Awards Show by featuring the 1987 award winners in the major categories. That program, to be disc delivered, will be available for the Thanksgiving holiday weekend.

Speaking of Mutual's Awards Show night involvement, DeLany remarked, "We've found our radio stations enjoy having and being associated with the premier and hottest night in Country Music. We offer stations the opportunity to carry the program with very little expense to them. Whereas, if they were to try and produce the program and have it on their station without the help of a network, it would be very expensive. 

TBEM Schedule

The 1987 Talent Buyers Entertainment Marketplace (TBEM), sponsored by the Country Music Association, will be held October 9 - 11 at the Stouffer Nashville Hotel. For information or registration brochures, contact CMA's Special Projects Department, 7 Music Circle North, Nashville, TN 37202; (615) 244-2840. Following is the schedule of events for the '87 TBEM:

Friday, October 9

10:00 a.m. - 4:00 p.m. Registration
1:00 p.m. - 6:00 p.m. Agents Marketplace/
Resource Center Open
6:00 p.m. - 8:00 p.m. Cocktail Reception

Saturday, October 10

9:00 a.m. - 10:00 a.m. Coffee Break
10:00 a.m. - 11:00 a.m. Opening Ceremonies/
Keynote Address
11:00 a.m. - Noon Workshop/"How Do We
Get Started?"
Noon - 1:00 p.m. Lunch
Agents Marketplace/
Resource Center Open
1:00 p.m. - 2:00 p.m. Workshop/"The Computer
Age of Booking"
2:00 p.m. - 3:00 p.m. Workshop/"Agent/
Manager/Buyer/Record
Label Relations"
3:00 p.m. - 5:00 p.m. Showcase
5:00 p.m. - 7:00 p.m. Agents Marketplace/
Resource Center Open

Sunday, October 11

8:00 a.m. - 9:00 a.m. Coffee Break
9:00 a.m. - 10:00 a.m. Workshop/"Making Peace
With Broadcast
Competitors"

10:00 a.m. - 11:00 a.m. Workshop/"Corporate
Sponsorships"
11:00 a.m. - 12:30 p.m. Brunch/Presentation of
SRO Award
11:30 a.m. - 12:30 p.m. Agents Marketplace/
Resource Center Open
12:30 p.m. - 2:30 p.m. Showcase
2:30 p.m. - 4:00 p.m. Workshop/"The Changing
Importance of the New
Artist"
4:00 p.m. - 5:00 p.m. Workshop/"The Emerging
Role of Clubs"
5:00 p.m. - 7:00 p.m. Showcase
7:00 p.m. - 8:00 p.m. Agents Marketplace/
Resource Center Open

The annual Country Radio Seminar/Music Industry Professional Seminar will be held at the Opryland Hotel February 11 - 13, 1988. Registration forms were mailed in late September. For further information, call (615) 327-4488 or 329-4487. Or, write the Country Radio Broadcasters, 50 Music Square West, UA Tower, Suite 604, Nashville, TN 37203.



Photo by: Alan Mayor

"...and you were soaking in it!" After imprinting their hands in Nashville's Walkway Of Stars, Grammy Award winners Lynn Anderson (inducted for the classic "I Never Promised You A Rose Garden") and Don Schlitz (writer of the standard "The Gambler") chat about their "cement" hands.

One of the first awards established by the Board of Directors of the Country Music Association, the Song of the Year accolade recognizes the songwriter *only*. Any Country Music song with original words and music is eligible based upon the song's Country singles chart activity during the eligibility period, which spans from July 1 of the previous year through June 30th of the current year. In the Song of the Year category, the second ballot contains the nominations receiving at least ten votes from the membership, and the top five songs from the combined tabulation of the Country singles charts from BILLBOARD, CASHBOX, THE GAVIN REPORT and RADIO & RECORDS.

Dallas Frazier's all-time classic, "There Goes My Everything" was named the first Song of the Year in 1967. Since, Freddie Hart's "Easy Loving", John Denver's "Back Home Again", Richard Leigh's "Don't It Make My Brown Eyes Blue", Bobby Braddock and Curley Putnam's "He Stopped Loving Her Today" and Larry Henley and Jeff Silbar's "Wind Beneath My Wings", and many others have garnered the prestigious award. Last year's Song of the Year citation went to Paul Overstreet and Don Schlitz for the number one single, "On The Other Hand".

The celebrated songwriters nominated for the 1987 Song of the Year are:

Jamie O'Hara and Kieran Kane

Though virtual newcomers to the Country Music stage, Jamie O'Hara and Kieran Kane, alias The O'Kanes, have long been established in the top ranks of Nashville's songwriters.

Originally from Toledo, Ohio, O'Hara was a high school All-American halfback who seemed destined for a career in professional sports until a knee injury sidelined his ambitions. A gift guitar began an interest in songs and songwriting, and O'Hara soon began working clubs and honkytonks across the midwest, supporting himself with odd jobs during the day. He painted houses, hauled railroad ties and worked as a substitute teacher before being drawn to Nashville and music full time. Once in Music City, he landed a job with Tree International and began turning out hits such as John Conlee's "The Day He Turned Sixty-five", Ronnie McDowell's "Older Women" and "Wandering Eyes" and The Judds CMA-nominated, Grammy-awarded "Grandpa (Tell Me 'Bout The Good Old Days)".

Kieran Kane, born in Queens, New York, began playing drums in his brother's rock 'n' roll band at age nine. His tastes soon turned to bluegrass and folk music, and he eventually moved to the west coast to work as a lead guitarist and songwriter, finally winding his way to Nashville in 1979. He came to the attention of Elektra Records' Jimmy Bowen while playing mandolin on a Hank Williams, Jr. lp and recorded two Top 10 records — "You're The Best" and "It's Who You Love" — before deciding a major

change was in the offing. Also affiliating with Tree, Kane had cuts by John Conlee ("As Long As I'm Rockin' With You") and Alabama ("Gonna Have A Party").




Jamie O'Hara and Kieran Kane

While they had met at Tree, it wasn't until a few years ago that the two singers/songwriters ran into each other and decided to write together. Since that auspicious beginning, Jamie O'Hara and Kieran Kane have, with a record deal from Columbia, taken their co-written singles, "Oh Darlin'", "Can't Stop My Heart" and "Daddies Need To Grow Up, Too" into Country's elite Top 10.

Don Schlitz and Paul Overstreet

No one was more surprised when "On The Other Hand" won accolades as CMA's 1986 Song of the Year than the two writers of Randy Travis' number one single. And, Don Schlitz and Paul Overstreet are probably just as surprised that that single, plus Travis' chart topper, "Always And Forever", garnered nominations for CMA's 1987 Song of the Year honor as well.

One of Nashville's most respected composers, Schlitz gained critical acclaim in 1979 when Kenny Rogers recorded the Schlitz-penned tune, "The Gambler". Not only did it win CMA Song of the Year in 1980, 

Don Schlitz



but it also earned a Grammy as 1979 Song of the Year and NMPA's 1980 Country Song and Song of the Year commendations. That was the first tune Schlitz had ever had recorded, and a string of hits followed, among them being "I Love Only You" and "Stand A Little Rain" for the Nitty Gritty Dirt Band, "Give Me

Wings" for Michael Johnson, "Forty Hour Week" for Alabama, "Old School" for John Conlee and "Rockin' With The Rhythm Of The Rain" for The Judds. In addition to Overstreet, Schlitz also writes with Thom Schuyler, J. Fred Knobloch, Rhonda Kye Fleming ("Give Me Wings"), Donnie Lowery ("Stand A Little Rain"), Brent Maher ("Rockin' With The . . ."), Jesse Winchester ("Didn't We Shine"), Dave Loggins and Lisa Silver ("Forty Hour Week") and Russell Smith ("Old School"). The North Carolina native is the sole writer of Sweethearts of the Rodeo's '87 released single "Midnight Girl/Sunset Town".

Overstreet has copped multiple recognitions himself, gaining five number one singles in 1986 for his compositions "I Fell In Love Again Last Night" by the Forester Sisters, "On The Other Hand" and "Diggin' Up Bones" by Randy Travis, "One Love At A Time" by Tanya Tucker and "You're Still New To Me" by Marie Osmond and Paul Davis. The Mississippi native also co-writes with Thom Schuyler ("A Long Line Of Love") and J. Fred Knobloch, as well as with Al Gore ("Diggin' Up Bones"), Paul Davis and Helen Cornelius. Among Overstreet's 1987 renderings are Randy Travis' "No Place Like Home" and the Forester Sisters' Top 10 single, "You Again", which he co-wrote with Schlitz.

Of his writing relationship with Schlitz, Overstreet says: "Don is probably the easiest person I write with because he's so active mentally. If I have an idea or just a thought I can throw out a little of it and Don can hear the potential. He'll grab that and go places with it or give me a use of it in a certain line. It's almost like he'll complete your thoughts for you, and he'll add to your thoughts without taking away."

Schlitz maintains, "Paul's sense of melody is beyond anything I have, and I bow to that talent," he emphasized. "He's stronger than I am. He's also blessed with a great ability with words, so we're able to give and take there. You deal with people's strengths — chemistry can produce something new and exciting."



Paul Overstreet

Holly Dunn

While the past year has been the ground breaking for a successful performing career for Texas-born Holly Dunn, it follows in the light of an already proven songwriting career. Following the advice of her brother, songwriter Chris Waters, Dunn, when she moved to Nashville five years ago, set her aspirations for a singing career aside and concentrated solely on writing. "He (Chris) told me, 'Put your singing on the back burner and get into (the Country Music business) from the songwriting standpoint.'" That she did, penning several tunes recorded by other artists: "That Old Devil Moon" by Marie Osmond, "True Blue" by Sylvia, "I'm Not Through Loving You Yet" by Louise Mandrell and "An Old Friend" by Terri Gibbs.

But, it was Dunn's prolific craftsmanship on the ballad, "Daddy's Hands", that forced her into the realm of notoriety. Written four years ago, "strictly from the heart, as a Father's Day gift to my dad," the song copped Dunn, the youngest and only daughter of four children, a 1987 Grammy nomination for Best Country Song.



Holly Dunn

Resigned to the fact that she may never write another song of that magnitude, Dunn says, "I'm sure I'll have hit songs, and I'll write good songs, but you

can't try and match what you did accidentally. Besides, if I sat around and thought about that I probably could make myself crazy."


For this 30-year-old daughter of a preacherman, only time will tell . . .

Sanger D. and Lyndia Shafer

A member of the Nashville songwriting community since the late 1960s, Sanger D. "Whitey" Shafer is considered one of the city's best. During his illustrious career, Shafer has had more than 200 of his songs recorded by such top Country artists as George Jones, Merle Haggard, Lefty Frizzell, Moe Bandy, John Anderson, Connie Smith and George Strait, among others.

Regarded as a talented singer and performer, Shafer plays the piano and guitar, often times rendering his audience speechless as he sings from his vast catalogue of hits, which include "You, Babe", "I Can't Get Over You To Save My Life", "Honky Tonk Saturday Night", "Tell Me My Lying Eyes Are Wrong" and "Lucky Arms".

A 1986 CMA Song of the Year nominee for "Does Ft. Worth Ever Cross Your Mind", Shafer has won five BMI Songwriter Awards, one for that tune, plus "The Baptism of Jesse Taylor", "That's The Way Love Goes", "Bandy, The Rodeo Clown" and "Dream Painters".

While he has written with such noted tunesmiths as Dallas Frazier, Lefty Frizzell and Doodle Owen, it is Shafer's collaboration with his wife Lyndia on "All My Ex's Live In Texas" that has gained him a CMA nomination this year. 



Sanger D. and Lyndia Shafer



Photo by: Alan Mayor

Country Music outlaw Waylon Jennings congratulates the first Sue Brewer Fund Scholarship recipients, T.G. Engel (left) with the Blair School of Music and Jeff Hodde (right) from Belmont College.

CMA Really Breaking Barriers Internationally

Country is worth fighting for as the success of this year's New Country campaign has testified. John Tobler talks to Country Music Association head Martin Satterthwaite about its progress and also gauges opinion from record companies.

It's a measure of the effectiveness of the New Country '87 marketing campaign that Godfrey Rust of Gallup can confirm that sales of Country albums have significantly improved this year. "A year ago, Country albums hardly ever appeared in the Top 200 lps, but now the top three or four albums in the Country chart will generally get into the Top 200, and some of them, like TRIO, Dwight Yoakam and Steve Earle, also get into the Top 100," he says.

"Country records which previously sold slowly over a long period now sell fast straight after release, which must be the result of improved marketing."

Martin Satterthwaite, who heads the London office of the Country Music Association, agrees that this year's campaign has been an improvement on last year's, which itself was quite successful. He cites "the whole growth of interest in Country Music in general" as the main factor, noting that the participating major labels selected more appropriate acts for the recent campaign, although several acts who were not nominated, such as Nanci Griffith and Lyle Lovett, have also done very well.

"I can certainly see another campaign next year," says Satterthwaite, and when asked whether Phono-

gram — the only notable absentee from this year's generic campaign — might add its substantial weight, remarks, "I know the other majors would like to see Phonogram come in, because it would obviously help. The reason for them not joining in before was that they had very few Country acts, which was fair enough, but now that's changed, I think they will participate."

John Waller of Phonogram confirms his company's interest: "The PolyGram/Nashville office is in the process of rebuilding and restructuring its artist roster, and has just signed Johnny Cash and Kris Kristofferson, plus Kathy Mattea, who's on her third lp now, and a newcomer called David Lynn Jones. So now we've got something to work with, we'll be getting involved with the CMA."

How do the representatives of the major labels view the progress made in this year's campaign? Pat Tynan, general manager of MCA, is in no doubt about its effectiveness. "If it's done anything, it has raised the level of interest in Country Music by about 1,000 percent. We don't aim to know it all, but we've moved things on considerably. We even sent Brian Penders, a BBC-TV producer, to Nashville to show him how

Colin and Pat Kettle, publishers of COUNTRY MUSIC ROUND UP magazine and sponsors of the International Country Music Awards, were surrounded by award winners Martin Satterthwaite (left), CMA Director of European Operations and Tony Byworth (right) of Byworth-Wootton International. Satterthwaite was honored for his contributions to Country Music and Byworth accepted on behalf of The Judds who were named Top International Duo.



Mountain John and the Nashville Ambassadors have just returned from a triumphant two-week tour of Poland and Hungary, sponsored by Pan American Airways and Philip Morris International. Their performances were televised in Poland, Hungary, West Germany and Japan as well as broadcast by radio and written about in newspapers all over Eastern Europe. The seven-member group received accolades and critical acclaim everywhere they performed.

This year's Peterborough Country Music Festival, which took place August 28 - 31, was an unqualified success, with more than 21,000 people jamming the huge circus big-top to not only cheer on newer acts such as Nanci Griffith and Dan Seals, but also to give standing ovations to the two undisputed stars of the weekend, Johnny Cash and Kris Kristofferson, both of whom had sold-out shows. Also appearing at the weekend musical celebration were the Nitty Gritty Dirt Band, Lacy J. Dalton and Jon Brack, among others.

COUNTRY MUSIC ROUNDUP presented its annual International Country Music Awards at the Peterborough Festival. The following were awarded honors at the ceremonies: Randy Travis — International Male Artist; Raymond Froggatt — British Male Artist; Tammy Wynette — International Female Artist; Philomena Begley — British Female Artist; The Judds — International Duo; Iona & Andy — British Duo; Moody Brothers — International Trio; Spill The Beans — British Trio; Nitty Gritty Dirt Band — International Group; Colorado — British Group; Steve Earle — Most Promising International Act; Louisiana Hellraisers — Most Promising British Act; Patsy Cline's SWEET DREAMS/MCA — Album Promotion of the Year (International); Daniel O'Donnell's I NEED YOU/Ritz — Album Promotion of the Year (British); Howard Bowles, Plymouth Sound — Country Music Radio DJ; Martin Satterthwaite, CMA London — CMRU Publishers Award.

Mike Harding, manager, international recordings at BBC, has compiled a package of 13 one-hour shows for transmission later this year on the BBC Local Radio network. Mostly, the shows feature only one artist and take the form of concerts recorded at

the 1983, '84 and '86 Wembley Country Music Festivals. Featured artists include Emmylou Harris, B. J. Thomas, Billie Jo Spears, Bill Monroe, The Osmonds and Marie Osmond, Ray Stevens and John D. Loudermilk, the Nitty Gritty Dirt Band, Tammy Wynette, Glen Campbell, Johnny Cash, John Schneider, Tom Gribbin and Janie Fricke.

The British Country Music Association has announced London's fifth annual Salute To Country Music taking place at Kodak Hall, Harrow, Middlesex on October 24th and 25th. Artists scheduled to appear include the Duffy Brothers, Spellbound, Johnny Young Big Band and Lorne Gibson.

According to COUNTRY MUSIC U.S.A. magazine in France, young people are beginning to get much more interested and involved in Country Music, particularly in artists Dwight Yoakam and Vince Gill.

Emily Bradshaw-Weiland, a long-time promoter of Country Music artists and events, is expanding her promotions/public relations company to include the development of Country Music entertainment in Australia and New Zealand. For more information contact Promotions By Emily, P.O. Box 22044, Nashville, TN 37202.

Australia's major Country Music program, Nick Erby's Country Music Jamboree, will celebrate its 10th anniversary during the week of October 4. A two-hour syndicated magazine/music program, Country Music Jamboree is heard in 40 percent of Australia's commercial radio markets.

George Hamilton IV recently returned from a five-week European tour which included stops in Scotland, Poland, England, and Holland.

Genesis Motivation Ltd., in conjunction with British Caledonian Airways, will bring a New Country Tour to Nashville in November. Aimed at introducing Nashville's music scene, the tour will include visits to the Grand Ole Opry, Country Music Hall of Fame, House of Cash, Twitty City, the Jack Daniels Distillery and a night in Chattanooga hosted by the Forester Sisters. Noted journalist John Lomax III will be the official tour guide for the entourage.

professional these artists are, and he was impressed.


"On the other hand there's the example of Nanci Griffith, who was interviewed everywhere when she came in, and the word's spreading, but it won't spread enough until the disparity between the media on one hand and retail on the other is corrected."

Paul Conroy at WEA agrees that progress has been made: "It's been a success, and we've definitely increased our sales, but it's a slow process. The press has been good, but about the only tv we've had has been that Hank Wangford series, and some people seemed to think that was a bit like Little & Large doing a serious programme on rock.

"What Martin's doing with the CMA is very valuable — we all have to work on our specialist areas, and marketing is becoming a more precise and

detailed art.

"The next thing for us is to squeeze Randy Travis out of America — Ray Still has been over there to try to convince his management to let him come over here, and we've doubled the sales of his first lp with his second, which we also did with Dwight Yoakam's second album. Daytime radio is going to have to wake up to these specialist areas — in America, women throw underwear at Randy Travis when he's on stage!"

Jerry Turner at CBS/Epic is also in accord: "It's been an improvement on last year's campaign, because I think we all now better understand the type of artist we should be promoting." David Hughes at EMI adds his confirmation, saying "It has again been very successful, although not exclusively in sales terms. The extra spotlight it has focused on some of the 

U.K. Country Album Chart

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 20 Country releases in combined sales of lp's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 500 record outlets.

artists has really made a difference — T. Graham Brown will be appearing in the CMA/BBC-TV special, and that whole programme wouldn't have happened without the campaign."

Back to Martin Satterthwaite for further details of the Country Music drive: "One of the priorities for next year will be to get more tv coverage wherever possible, and we have a 50-minute tv special for screening in the autumn which is basically a follow-up from this year's campaign, and has been co-produced by the BBC and the CMA.

"Trevor Dann and I were filming in Nashville in June, and the programme will feature Nanci Griffith, The O'Kanes, Lyle Lovett, Randy Travis and T. Graham Brown, whom we filmed in Nashville, plus Steve Earle and The Judds who were filmed when they performed over here earlier this year."

Satterthwaite is pleased with progress, although far from complacent. "Since we revamped the chart at the beginning of the year, it has been very well accepted, with more and more magazines and newspapers publishing it, while BBC local radio has just started a syndicated Country chart countdown. We also looked at the possibility of a CMA-sponsored tour this year, but things like that take a lot of time to get together, although it's certainly a possibility for the future, as we have a sponsorship deal with British Caledonian, who are keen to get involved with bringing artists over here. Woolworth's wants to get involved in the next campaign, and we may also do a separate campaign just with them."

Major steps forward indeed — New Country '87, without an expensive advertising campaign, has achieved a great many of its objectives, benefitting not only the major labels, but also retailers. Perhaps most importantly in the long run, the immense potential of Country Music as a major seller is being realised and accepted by the industry, the press, television and the general public, which leaves daytime radio as the only medium which has so far failed to lend its support.

As Pat Tynan remarks, "Dealers need to become more adventurous and work with the labels on certain titles. Steve Earle has had tons of publicity, yet it still doesn't get through to the shops, and there's a lack of inquisitiveness on the part of daytime radio. Mike Smith's probably the only daytime Radio One dj who's played him, whereas Radio 2 has been with Steve, Nanci Griffith and Lyle Lovett for a long time — Wally Whyton's done more for Steve Earle than anyone on Radio One."

The preceding article appeared in the August 1, 1987 issue of MUSIC WEEK. It is reprinted with permission.



THIS WEEK	TWO WEEKS AGO	SEPTEMBER 19, 1987
1	4	JOHNNY CASH IS COMING TO TOWN Johnny Cash — <i>Mercury</i>
2	1	TRIO D. Parton/L. Ronstadt/E. Harris — <i>WEA</i>
3	2	EXIT O Steve Earle — <i>MCA</i>
4	3	I NEED YOU Daniel O'Donnell — <i>Ritz</i>
5	5	HILLBILLY DELUXE Dwight Yoakam — <i>Reprise</i>
6	17	TWO SIDES OF DANIEL O'DONNELL Daniel O'Donnell — <i>Ritz</i>
7	6	SWEET DREAMS Patsy Cline — <i>MCA</i>
8	7	GIVE A LITTLE LOVE The Judds — <i>RCA</i>
9	8	ALWAYS AND FOREVER Randy Travis — <i>WEA</i>
10	18	GUITARS, CADILLACS, ETC., ETC. Dwight Yoakam — <i>WEA</i>
11	11	HARMONY Anne Murray — <i>Capitol</i>
12	9	LOVERS AND BEST FRIENDS Don Williams — <i>MCA</i>
13	16	KING'S RECORD SHOP Rosanne Cash — <i>CBS</i>
14	10	ISLAND IN THE SEA Willie Nelson — <i>CBS</i>
15	NEW ENTRY	GERMAN AFTERNOONS John Prine — <i>Demon</i>
16	12	THIRTEEN Emmylou Harris — <i>WEA</i>
17	13	GUITAR TOWN Steve Earle — <i>MCA</i>
18	19	THEY DON'T MAKE THEM . . . Kenny Rogers — <i>RCA</i>
19	15	THE COUNTRY WAY Charley Pride — <i>RCA</i>
20	NEW ENTRY	LOVE ME LIKE YOU USED TO Tanya Tucker — <i>Capitol</i>

Country Music Association © 1987

Media

Gary Morris has been signed to play the leading role in Broadway's top theatre production, *Les Miserables*. Morris will begin the leading role of Jean Valjean on November 30, following three weeks of rehearsal. The show, regarded as the number one ticket on Broadway, opened as a hit last March and has never played to less than a sold-out house. Morris' role in *Les Miserables* will cause him to forego the previously announced role of Jesus in the Tennessee Repertory Theater production of *Jesus Christ Superstar*, scheduled for May of 1988.

Jerry Clower and Dallas Cowboy wide receiver Mike Renfro will be appearing in an advertising and sales promotion campaign for the Mississippi Chemical Corporation, where Clower sold fertilizer before beginning his show business career. The campaign, which began in late August, will continue through the NFL season featuring 30-second television spots on the Dallas Cowboy football broadcasts and on the Texas Agricultural Network. In addition to the television spots, there will be print ads, point of purchase materials, and specialty advertising items to include Clower's racoon logo as well as those of the Mississippi Chemical Corporation and the Dallas Cowboys.

VANITY FAIR magazine will include a feature story on The Judds to coincide with Country Music Month in October.

Barbara Mandrell and Frankie Avalon will host a one-hour musical variety special scheduled to air in March and April of 1988. The special, "Opryland Celebrates 200 Years of America's Music", will feature many types of American music — ranging from Country and patriotic melodies to Broadway show tunes, Dixieland jazz and rock 'n' roll — validating Nashville's title of "Music City U.S.A." Joining Mandrell and Avalon will be comedian Arte Johnson; stars of the Grand Ole Opry, including Minnie Pearl; 16th Avenue Records artist Charley Pride, Bobby Jones and the New Life Singers, the Commandant's Own U.S. Marine Drum and Bugle Corps; and the Tennessee State University Marching Band. The special will also feature many performers from Opryland's numerous musical productions.



Photo by: Ronna Rubin

Super-talent Randy Travis recently appeared on "Late Night With David Letterman" where he performed his number one hit "Forever And Ever, Amen" with Paul Shaffer and the Late Night Band. Pictured following the taping are (l to r) Gary Carter, Randy Travis Band; Anton Fig, Late Night Band; Rick Money, Randy Travis Band; Sid McGuinness, Late Night Band; Travis; Shaffer; and Will Lee, Late Night Band.

Austin City Limits, the complete story behind television's most popular Country Music program, has been released by the University of Texas Press. The book by Clifford Endres includes vignettes from 11 years and 140 shows of the acclaimed PBS program now carried by some 280 stations nationwide. Available in bookstores for \$15.95 in paperback or \$24.95 in hardcover, the book can also be ordered from the University of Texas Press, Box 7819, Austin, TX 78713; toll-free order line 1-800-252-3206. Mail order customers should add \$1 for shipping.

Randy Travis is set to appear in a made-for-tv movie titled "Sometimes You Win". He will portray a bronc rider named Breeze who wins the lottery.

KNIX Radio in Phoenix, AZ will host its 20th Year Country Jam October 2 - 4 at the Wesley Bolin Plaza in Phoenix. Scheduled to appear at the Jam is headliner Ricky Skaggs, along with Bobby Bare, Tom T. Hall, Lyle Lovett, Michael Martin Murphey the Nitty Gritty Dirt Band, Ray Price and Tammy Wynette.

Country Music Television has announced its agreement with Crawford Satellite Services of Atlanta for uplinking of the 24-hour Country Music video channel's signal. The move was made in mid-August from the channel's headquarters near Nashville. Crawford's recent clients include ABC, NBC and CBS Television Networks, Turner Program Services and U.S. Sprint, among others. CMT, a Caribou Communications Company, is currently viewed by 6.7 million cable households, 1.2 million late night broadcast households, and approximately 1.4 million satellite dish owners.

T. G. Sheppard will be taping segments for both "Star Search" and "Solid Gold" in November. Sheppard will take a position as judge for the "Star Search" taping and will perform a

RIAA CERTIFICATIONS

Country Gold and Platinum

RIAA Certified Gold — August
 HANK LIVE . . . Hank Williams, Jr. . . .
 Warner/Curb

RIAA Certified Platinum — August
 CHRISTMAS WISHES . . . Anne Murray . . .
 Capitol
 NEW KIND OF FEELING . . . Anne Murray . . .
 Capitol

couple of cuts from his current CBS album for the "Solid Gold" show.

Tommy Roe has just finished a film called "Loner" with **Charlene Tilton**, **Samantha Egger** and **Billy Vera**. The film, which is to be released in late November, is a story about friendship and courage.

Dwight Yoakam will appear on "Late Night With David Letterman" on October 15. The Country newcomer made special appearances on "Solid Gold" and "The Dolly Show" in September.

Singer/songwriter **Narcy Montgomery** recently returned from **Wilmington, NC** after the taping of the CBS television miniseries "Windmills Of The Gods", based on the best-selling novel by **Sidney Sheldon**. Montgomery, among whose credits is the **Ricky Skaggs/Sharon White** hit "Love Can't Ever Get Better Than This", played the role of reporter opposite stars **Jaclyn Smith** and **Robert Wagner**.

Signings

Amy Sky and **Johnny MacRae** to Chappell/Intersong Music Group - USA . . . **Southern Reign** to Step One Records . . . **Mel McDaniel** to Buddy Lee Attractions . . . **Penny DeHaven** to Top Billing International . . . **Mandy Hunt** to Golden Reed Music, Inc. (ASCAP) . . . **Larry Cole** and **The Cole Younger Band** to Schadewald Management . . . **Robert Bouchard** to Destiny Records . . . **Perfect Tommy**, **Radio Radio** and **Tall Chic** to The Good Music Agency.

The California-based **Academy of Country Music** will hold its annual **Celebrity Golf Classic** October 19 at the **De Bell Golf Course** in **Burbank, CA**. In addition to host group **Alabama**, the following celebrities have been confirmed to play in the tournament: **Pat Boone**, **Moe Bandy**, **Eddie Dean**, **Burton "Bubba" Gilliam**, **Ron Masak**, **Jeff MacKay**, **Gary Morris**, **Carl Perkins**, **Charley Pride** and **Red Steagall**. Proceeds from the 18-hole tournament will go to the **T. J. Martell Foundation** and west coast division of **Neil Bogart Memorial Library** for cancer and leukemia research.

Christmas at Twitty City will begin Friday, **November 27** and run through **Sunday, January 3**. Larger than life exhibits and Christmas caroling throughout the park are just a couple of the feature attractions of this annual tradition. **Twitty's Holiday Fantasy World** includes a two-and-a-half story "Santa's Magical Mountain", giant versions of classic toys like **Raggedy Ann** and **Raggedy Andy**, a petting zoo with live reindeer and many other exotic animals, and "Lollipop Lane", where elves harvest candy canes and gumdrops. **Twitty City** is open from 1:00 p.m. to 10:00 p.m., with holiday activities from 5:00 p.m. to 10:00 p.m. each night.

The **Country Music Hall of Fame** in **Nashville** will hold over a multimedia exhibit documenting the life and career of singer/songwriter/actor **Willie Nelson** until spring of 1988. "The **Willie Nelson Exhibit**", presented by **Wrangler Brand**, was scheduled to be on display through September of 1987. Also, "Kenny Rogers' America", a collection of 35 photographs taken



Photo by: Don Putnam

Juice Newton was guest of honor at a recent party in which she announced signing with the management firm of **Blanton and Harrell**. Pictured at the event, hosted by the Nashville offices of **Broadcast Music, Inc.** and **RCA Records**, are (l to r) **Mike Blanton**, **RCA's Joe Galante**, **Newton**, **Tom Goodspeed** (Newton's husband), **Roger Sovine**, **BMI Vice President** and **Dan Harrell**.

Newsline

by the popular music star while touring the United States, will be held over until spring of 1988. The collection, sponsored by Eastman Kodak, is housed in a new wing of the museum and is the first in a series of Country Music related art exhibitions planned for the institution.

T. Graham Brown will add his own brand of "brilliant conversation" to the American Racing Network coverage of selected stock car races this year. Brown will be on hand at the Winchester Speed Association Stock Car Race October 4 in Winchester, Indiana and at the Miller All-American race October 18 in Nashville. The new, Cincinnati-based American Racing Network is a national radio network broadcasting live motorsports coverage to 26 million listeners nationwide. ARN will focus on "classic" motorsports events. After this initial year, they will expand the schedule to include 15 to 20 races a year. Brown will be color commentator for all events not conflicting with previous performance commitments.

Country Music Foundation Records has released a double album collection of some of the most significant recordings ever produced, including the very first recordings of The Carter Family and Jimmie Rodgers, and among the first recordings of The Stoneman Family. THE BRISTOL SESSIONS features 36 songs, all recorded during a two-week period 60 years ago in the town of Bristol, TN. The lp also includes recordings by The Tennessee Mountaineers, The Tenna Ramblers, The Shelor Family, John "Lennie" Wells' Alcoa Quartet, The Bull Mountain Moonshiners, Alred Karnes and The Johnson Brothers, among others. The two-record set of THE BRISTOL SESSIONS is available by mail order only from Country Music Foundation Records, 4 Music Square, East, Nashville, TN 37203. Enclose a check or money order in the amount of \$14.98, and include \$2.25 for postage and handling in the United States, and \$4.25 for foreign delivery. Specify album title, as well as lp or cassette.

Tom T. Hall recently joined with former President Jimmy Carter for a week's worth of work for the homeless in Charlotte,

NC. The two, along with other volunteers, put up siding, built eaves, and did other tasks necessary to complete 14 new homes for the homeless community in Charlotte.

The 23rd Annual Academy of Country Music Awards will take place on Monday, March 21, 1988 in the Goodtime Theater at Knotts' Berry Farm in Buena Park, CA. For the eighth consecutive year NBC Television will be airing the annual awards presentation.

The Media Group, Inc. has relocated and joined forces with Randy Davidson. Dennis Buss and Tom Gregory are currently responsible for the advertising, promotion and publicity functions for Treasure Island Resort — a new luxury hotel owned, in part, by Davidson and located on Grand Cayman Island in the Caribbean. Other limited partners in the venture include celebrities Conway Twitty, Ronnie Milsap, Larry Gatlin, Earl Thomas Conley, Jerry Reed, Helen Cornelius, Dave Rowland and Deborah Allen. The Media Group's new address is 3730 Vulcan Drive, Nashville, TN 37211.

The North Alabama Songwriters' Association in conjunction with the University of North Alabama in Florence, will begin a series of quarterly workshops, beginning Saturday, November 7, at the UNA campus. The half-day workshops will include a question-and-answer period, followed by tape critique sessions featuring music industry professionals. For more information write, NASA Workshop, P.O. Box 604, Decatur, AL 35602-0604. Please include name, address, phone number and a stamped, self-addressed envelope. Pre-registration deadline is November 2.

Television producer Sam Lovullo, who for the past twenty years has produced the family entertainment show "Hee Haw", will be honored at a tribute dinner, October 21 at the Opryland Hotel in Nashville. Produced by Anne Boatman of The Nashville Network, the black-tie event will be hosted by George Lindsey with Roy Clark, Kenny Rogers, Grandpa Jones, Lulu Roman, the entire "Hee Haw" cast and many others on hand to pay tribute to their boss and long-time friend and associate. Sponsored by the Music City Christian Fellowship, the \$75 per person evening will establish a charitable project in Lovullo's name. Minnie Pearl and E. W. (Bud) Wendell, president of Opryland, are honorary co-chairpersons for the evening. For reservations or information call (615) 377-1396.



CMA reigning Entertainer of the Year, Reba McEntire was recently honored at a reception co-hosted by ASCAP and MCA Records. Viewing the video from her newly-released lp, "The Last One To Know" are (l to r) McEntire, MCA Producer Jimmy Bowen, and ASCAP Southern Executive Director Connie Bradley.

AFTRA National, AFTRA New York Local, AFTRA Health and Retirement and AFTRA Federal Credit Union have relocated to 260 Madison Avenue, 7th Floor, New York, NY 10016. The phone number for AFTRA National, New York Local and the Credit Union is (212) 532-0800. To contact AFTRA Health and Retirement call (212) 213-2022.

New Companies

Harriet Sternberg and Gary Borman have announced the opening of **Borman/Sternberg Entertainment**. The management company is located at 9220 Sunset Blvd., Suite 320, Los Angeles, CA; (213) 859-9292.

Envelope Records has been formed and will be conducting business from two offices — 1437 North Kings Road, Los Angeles, CA and 1001 18th Ave. South, Nashville, TN 37212; (615) 321-0344.

Howard A. Knight, Jr. has established a concert promotion company called **Howard Knight Enterprises**. For more information call or write to 1609 Congress Road, Eastover, SC 29044; (803) 776-2328.

Arnold Thies is heading the newly opened **Artist Recordings Television Sales, Inc.** The company's address is 201 Summit View Drive, Suite 311, Brentwood, TN 37027; (615) 373-3599.

Dark Horse Entertainment has been formed by **Joyce Holter-Collins**. For more information on the concert promotion firm call or write to North Star Route, Glasgow, MT 59230; (406) 367-5359.

On The Move

Nancy Sparks Seay has joined the **MTM Music Group** as associate director of national promotion.

Buddy Lee Attractions has added **Billy Galvin** for securing television, motion pictures, soundtracks and commercial sponsorship. Music business veteran **Joe Harris** has also joined the booking agency after a stint with **Top Billing International**.

Bob McNeill has been appointed to the position of program director for **WMZQ AM/FM** in Washington, DC.

Jim Sharp is the new owner of the bi-monthly **AMERICAN SONGWRITER** magazine.

John Brown has been added to the promotion staff of **Capitol/EMI America** as west coast Country promotion manager.

WRKZ in Hershey, PA has appointed **Nancy Tulli** to the position of general sales manager.

Linda Blum has been promoted to vice president, creative, for **Chappell/Intersong Music Group - USA**. **Marla McNalle** has also been promoted at the publishing company to the position of vice president, talent acquisition.

KSAN-FM in Oakland, CA has added morning personality **Steve Jordan**.

Former road manager for **Mel McDaniel**, **Chip Huffman** has joined **Top Billing International** as a full-time booking agent.

Stan Barnett has been promoted to vice president of **McFadden & Associates**.

Lance Webster has been named to the new post of executive director of **Broadcast Promotions and Marketing Executives**.

WSIX AM/FM in Nashville, TN has added **Lu Moseley** as the station's promotions director.

In Memoriam

Archie Campbell

Country comedian and singer **Archie Campbell** died August 29 in Knoxville, Tennessee as the result of complications from a heart attack on June 15. He was 72. A member of the Grand Ole Opry since 1959, Campbell joined the "Hee Haw" cast in 1969 as a performer and script writer. He began his illustrious career as an announcer at **WNOX** Knoxville in 1936. Campbell is survived by his wife, two sons and several grandchildren.

Montana Band

Terry Robinson, **Alan Larson**, **Kurt Bergeron**, **Clifford Tipton** and **Grady Whitfield**, known as the **Montana Band**, were all killed in a tragic airplane crash July 4 in the Flat Head Lake area of Montana. The group, winners of the 1986 **Willie Nelson/Wrangler Music Invitational Talent Contest**, had performed with many of Country Music's greatest stars.

Lester Rose

Lester Rose, 67, brother of Country Music Hall of Famer **Wesley Rose**, died September 3 in Smyrna, Tennessee. Rose worked in Country and pop radio promotions as well as at **Acuff-Rose Publications**.

Monique I. Peer

Monique I. Peer died August 30 in Hollywood, California following a lengthy illness. She was chairman of the **Peer-Southern Organization**, a major private, international music publishing group. Included in the extensive **Peer-Southern** catalog are "Born To Lose", "You Are My Sunshine", "Blue Moon Of Kentucky", "Wabash Cannon Ball" and many other Country and pop standards. In her early career, Peer worked with **Radio Corporation of America** (now **RCA**), later marrying **Ralph S. Peer**. She was vice president of the **Peer-Southern Organization** until her husband's death in 1960. After that, she was president and chief executive officer through 1981. Peer is survived by a son, **Ralph Peer II**, two sisters, a daughter-in-law and three grandchildren.

CMA Names Director of Membership Development and Services

Janet S. Bozeman was recently named Director of Membership Development and Services for the Country Music Association.



A native of Wichita, Kansas, Bozeman has a background in virtually every facet of the radio broadcasting field, beginning her career in 1973 as producer of the morning news and a talk show on Los Angeles' KABC Radio. From 1979 to 1985, she was the National Music Director and Assistant Program Director for the Nashville-based Jaco, Inc., a radio network which owns stations WJKZ-FM/WJRB-AM in Nashville, WQUS-FM/WVOK-AM in Birmingham and WNKZ-FM/WNOX-AM in Knoxville.


Bozeman relocated to New York in April of 1985 to assume the position of Promotions Director at WAPP-FM. Most recently, she worked as an account executive at WSIX-AM/FM in Nashville.

Her responsibilities at CMA will include the supervision of membership personnel, maintenance and servicing of the current membership, and the conceptualization and implementation of membership projects, programs and future membership campaigns.

"The development of CMA's professional staff is a key element in what we are able to accomplish as an organization," said CMA

Associate Executive Director Ed Benson. "In this respect we are very excited to have Janet Bozeman.

"Her knowledge of the industry and her vast experience in broadcasting and sales make her ideally

suited for the responsibilities of membership director," Benson said, ending, "We have known Janet for a long time, and we are confident in her potential to make great strides for CMA." 



Heave ho, mates! The Gatlin Brothers are on location in the Caymen Islands taping their upcoming TNN special, "The Great Gatlin Getaway". Aside from displaying the brothers' ear-pleasing harmony, the October 24 program will also feature these Nashville pirates in some spectacular underwater photography.

BEHIND THE LENS



Photo by: Alan Meyer

It's 'break time' on the set of Schuyler, Knobloch and Bickhardt's video, "No Easy Horses". In spite of the searing heat inside the 135 year-old Williamson County, Tennessee barn, everyone involved in the project remained in high spirits, thanks in large measure to the cracks and quips from the zany singer/songwriters. "No Easy Horses" was shot on 16 mm film and transferred to video by Nashville's Studio Productions, Inc. MTM Records CEO Alan Bernard and Studio Productions' Mary Matthews served as executive producers; Coke Sams directed and Jim May was chief cinematographer. Pictured (background, l to r) are Armanda Costanza, Craig Bickhardt, Michael Henderson, Sams, Pat McInerney and Tom Schuyler. (Foreground, l to r) May, Matthews and Fred Knobloch.

Tanya Tucker and her beau, played by Bill Long, dance together under the Pink Motel Cafe marquee as they reconcile after a lover's quarrel during her current video, "Love Me Like You Used To". Shot on location in San Fernando Valley, California, the clip was directed by Jack Cole.

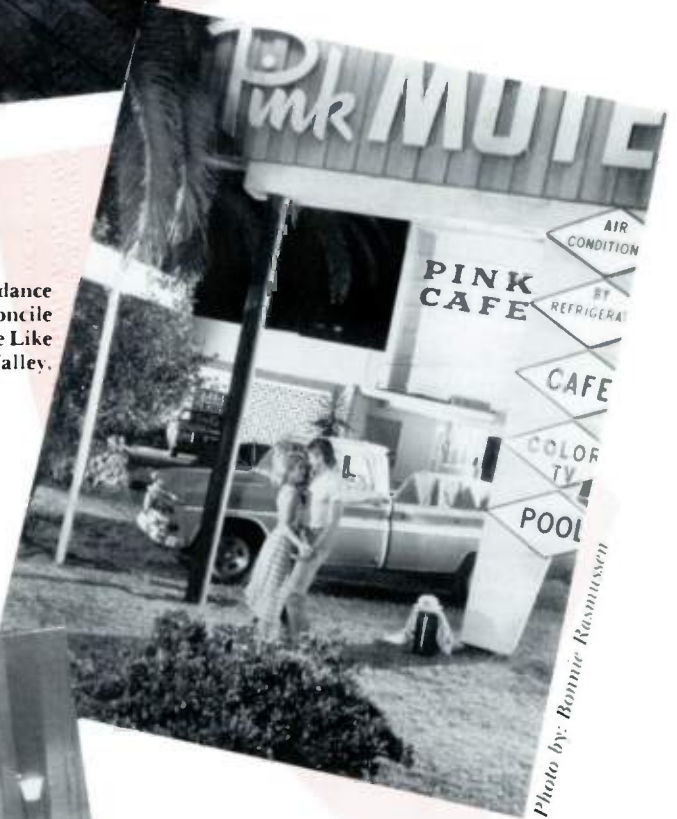


Photo by: Bonnie Rasmussen



Photo by: Beth Caccini

Sawyer Brown lead vocalist Mark Miller and the group's members surprise Miller's girlfriend (played by Virginia Burke) with an outdoor table for two complete with candlelight and music by the band as he sings "Somewhere In The Night" as an expression of love for her. Filmed recently in Nashville, the video was produced by Nick Marck of One Heart Productions (Los Angeles) and directed by Jack Cole and John Miller. Executive producers were Cynthia Biedermann of Picture Music International and Tammara Wells of One Heart Productions.

**OCTOBER —
Country Music Month**

(*denotes birthdays)

- 1 ***Bonnie Owens**; Blanchard, Oklahoma
*Julie Andrews
*Jimmy Carter
*Richard Harris
The first World Series is played between the Pittsburgh Pirates and the Boston Pilgrims, 1903
- 2 ***Greg Jennings (Restless Heart)**; Oklahoma City, Oklahoma
*Leon Rausch; Springfield, Missouri
*Don McLean
*Groucho Marx
Merle Haggard and the Strangers' OKIE FROM MUSKOGEE awarded gold album, 1970
- 3 ***Eddie Cochran**; Oklahoma City, Oklahoma
Elvis Presley sings in public for the first time at age 10 in a talent contest at a dairy show, 1945
Woodie Guthrie dies, 1967
- 4 ***Leroy Van Dyke**; Flat Creek, Missouri
*President Rutherford B. Hayes
*Charlton Heston
Willie Nelson tops the Country charts with "Blue Eyes Crying In The Rain", 1975
- 5 ***Johnny Duncan**; Dublin, Texas
*President Chester Arthur
Charlie Rich tops the charts with "I Love My Friend", 1974
Eddie Rabbitt's STEP BY STEP awarded gold album, 1981
- 6 ***Tom Wright**; Indianapolis, Indiana
The first spoken words in a full-length motion picture mark the birth of talking films in "The Jazz Singer", 1927
- 7 ***Uncle Dave Macon**; Smart Station, Tennessee
*Jim Halsey; Independence, Kansas
Edgar Allan Poe dies, 1849
- 8 ***Pete Drake**; Atlanta, Georgia
*Susan Raye; Eugene, Oregon
Alabama named CMA Entertainer of the Year for unprecedented third time, 1984
- 9 ***John Lennon**
Gene Autry's first recording session takes place, 1929
The Washington Monument opens, 1888

- 10 ***John Prine**; Maywood, Illinois
*Tanya Tucker; Seminole, Texas
Vice President Spiro Agnew resigns from office and pleads no contest to charges of tax evasion, 1973

- 11 ***Dottie West**; McMinnville, Tennessee



- *Gene Watson; Palestine, Texas
*Eleanor Roosevelt
Tex Williams dies, 1985

- 12 **COLUMBUS DAY**
Anne Murray's LET'S KEEP IT THAT WAY awarded gold album, 1978
Merle Haggard enters the Country charts with "Okie From Muskogee", 1969
Roy Acuff employed at the Grand Ole Opry, 1937

- 13 ***Lacy J. Dalton**; Bloomsburg, Pennsylvania
*Anita Kerr; Memphis, Tennessee
*Marie Osmond; Ogden, Utah

- 14 ***Dorsey Dixon**; Darlington, South Carolina
*Melba Montgomery; Iron City, Tennessee
*President Dwight Eisenhower
*Roger Moore
Glen Campbell's "Galveston" awarded gold single, 1969

- 15 ***Ethel Delaney**; Crescent, Ohio
Loretta Lynn makes her first appearance on the Grand Ole Opry, 1960

- 16 ***Stoney Cooper**; Harman, West Virginia
Johnnie Lee Wills dies, 1984
Doyle Wilburn dies, 1982
Dolly Parton replaces Norma Jean as female entertainer on The Porter Wagoner Show, 1967

- 17 ***Earl Thomas Conley**; Portsmouth, Ohio
*Rita Hayworth
Radio Corporation of America (RCA) formed, 1919
Glen Campbell's GENTLE ON MY MIND awarded a gold album, 1968

- 18 ***George C. Scott**
Bob Wills elected to the Country Music Hall of Fame, 1968

- 19 ***Mayf Nutter**; Clarksburg, West Virginia
*Jeannie C. Riley; Anson, Texas
Hank Williams marries Billie Jean Jones in New Orleans, 1952

- 20 ***Wanda Jackson**; Maud, Oklahoma
*Grandpa Jones (Louis Marshall Jones); Niagra, Kentucky
*Jim Reeves; Panola County, Texas
Mickey Mantle
First CMA Awards Presentation, 1967

- 21 ***Owen Bradley**; Westmoreland, Tennessee
*Mel Street
Mel Street dies, 1978
Buddy Holly's last studio session, 1958
Thomas Edison invents the first incandescent lamp, 1879

- 22 **George D. Hay, Uncle Dave Macon, and Jim Denny** elected to the Country Music Hall of Fame, 1966
Ernest Tubb and Eddy Arnold elected to the Country Music Hall of Fame, 1965

- 23 ***Johnny Carson**
Maybelle Carter dies, 1978
Charlie Rich's THERE WON'T BE ANYMORE awarded gold album, 1974
Roy Orbison tops the British charts with "Only The Lonely", 1960

- 24 **Juice Newton** debuts on the Country charts with "The Sweetest Thing (I've Ever Known)", 1981
Stocks nosedive on Wall Street during "Black Thursday", 1929

- 25 ***Minnie Pearl**; Centerville, Tennessee

- 26 **Anne Murray's "You Needed Me"** awarded gold single, 1978
Roy Acuff's first recording session, 1936

- 27 ***Floyd Cramer**; Shreveport, Louisiana

*Dallas Frazier; Spiro, Oklahoma
 *Lee Greenwood; Los Angeles, California

*Theodore Roosevelt

Four Lefty Frizzell songs appear in the Country Top 10: "Always On My Mind" at number one; "Mom And Dad's Waltz" at number two; "I Love You A Thousand Ways" at number six; and "Traveling Blues" at number eight, 1936

Ernest Tubb's first recording session, 1936

Rowland Macy opens up shop in New York City, 1858

28 *Charlie Daniels; Wilmington, North Carolina



Bill Monroe employed at the Grand Ole Opry, 1939

Statue of Liberty dedicated, 1886
 Harvard College founded, 1636

29 *Sonny Osborne; Hyden, Kentucky

*Richard Dreyfuss

Kenny Rogers' and Dolly Parton's "Islands In The Stream" hits number one position on Country, adult contemporary and pop charts, 1983

Hank Snow's first recording session, 1936

30 *T. Graham Brown; Atlanta, Georgia

*Patsy Montana; Hot Springs, Arkansas

Gary Morris opens in the opera *La Boheme* in New York City, 1984

Roy Orbison's "Oh Pretty Woman" awarded gold single, 1964

Orson Welles and CBS throw America into hysteria with their broadcast of H. G. Wells' "The War Of The Worlds", 1938

31 HALLOWEEN

*Dale Evans (Frances Smith); Uvalde, Texas

*Kinky Friedman (Richard Friedman); Rio Duckworth, Texas

*Dan Rather

*Michael Landon
 Alabama makes first Grand Ole

Opry appearance, 1982

Harry Houdini dies, 1924

NOVEMBER

1 *Bill Anderson; Columbia, South Carolina

*Lyle Lovett; Klein, Texas

*Keith Stegall; Wichita Falls, Texas
 Bob Wills' first recording session,

1929

2 *J. D. Souther; Detroit, Michigan

*Charlie Walker; Collin County, Texas

*James K. Polk, 1795

3 Jimmie Rodgers, Hank Williams

and Fred Rose become the first members of the Country Music Hall of Fame, 1961

4 *Kirk McGee (McGee Brothers); Franklin, Tennessee

*Delbert McClinton; Lubbock, Texas

*Will Rogers

*Walter Cronkite

The cash register is patented, 1879

5 *Roy Rogers (Leonard Slye); Cincinnati, Ohio

*Billy Sherrill; Phil Campbell, Alabama

*Gram Parsons; Winter Haven, Florida

Johnny Horton killed in car accident, 1960

6 *Guy Clark; Monihans, Texas

*Stonewall Jackson; Tabor City, California

*Doug Sahm; San Antonio, Texas

*Glenn Frey

7 *Archie Campbell; Bulls Gap, Tennessee

*Billy Graham

The Charlie Daniels Band's FULL MOON awarded platinum album, 1980

8 *Scotty Wiseman; Spruce Pine, North Carolina

*Patti Page (Clara Ann Fowler); Tulsa, Oklahoma

*George D. Hay; Attica, Indiana

*Bob Gibson; New York, New York

*James Talley; Tulsa, Oklahoma
 ROLLING STONE magazine debuts, 1967

Roy Acuff installed as the first living member of the Hall of Fame, 1962

George Jones makes his first appearance on the Country charts with "Why Baby Why", 1955

10 *Donna Fargo; Mount Airy, North Carolina



*Dave Loggins; Bristol, Tennessee

*Richard Burton

Marie Osmond tops the charts with "Paper Roses", 1973

Marine Corps founded, 1775

11 VETERAN'S DAY

*Narvel Felts; Bernie, Missouri

12 *Barbara Fairchild; Knoebel, Arkansas

*Neil Young; Toronto, Canada

*Patricia Grace Kelly

13 *Jeannie Kendall (The

Kendalls); St. Louis, Missouri

*Ray Wylie Hubbard; Hugo, Oklahoma

Junior Samples dies, 1983

14 *Mamie Eisenhower

15 *C. W. McCall (William Fries); Audobon, Iowa

*Petula Clark

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), INSIDE COUNTRY by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1987 COUNTRY MUSIC CALENDAR, as well as from original research.]

DATEBOOK

October

- 2-4 KNIX Radio 20th Year Country Jam / Wesley Bolin Plaza / Phoenix, AZ
- 4 Western Swing Society's Sixth Annual Hall of Fame Ceremony / North Highlands, CA
- 8-10 Grand Ole Opry's 62nd Birthday Celebration / Nashville, TN
- 9-11 Talent Buyers Entertainment Marketplace / Stouffer Nashville / Nashville, TN / Call (615) 244-2840 for details
- 11 Nashville Songwriters Association International Hall of Fame Ceremony and Dinner / Vanderbilt Plaza Ballroom / Nashville, TN
- 11 "Sunday Mornin' Country" / Grand Ole Opry House / Nashville, TN
- 12 21st Annual Country Music Association Awards / Grand Ole

- Opry House / Nashville, TN
- 12 International Country Music Buyers Association (ICMBA) Fall Meeting / Stouffer Nashville Hotel / Nashville, TN
- 13 CMA Board Meeting / Third National Bank / Nashville, TN
- 13 CMA Annual Membership Meeting / Stouffer Nashville Hotel / Nashville, TN
- 18-24 7th Annual Country Music Festival & Trade Convention / Adams County Fairgrounds / Hastings, NB / Call (402) 756-5541
- 19 The Academy of Country Music's Fifth Annual Celebrity Golf Classic / De Bell Golf Course / Burbank, CA
- 21 Sam Lovullo: Salute! Tribute Dinner and Show / Opryland Hotel / Nashville, TN / Call (615) 377-1396 for details
- 24-25 London's Fifth Annual Salute To

Country Music / Kodak Hall / Harrow, Middlesex

November

- 2-8 American Music Week
- 4 CMA Radio Sales Workshop / Kansas City, MO
- 6-8 British Country Music Association Awards Weekend / Sand Bay Holiday Village / near Bristol, England
- 12 CMA Election of Officers Meeting / Nashville, TN
- 17 CMA Radio Sales Workshop / Atlanta, GA
- 19 CMA Radio Sales Workshop / Cincinnati, OH
- 30 International Country Music Buyers Association (ICMBA) Winter Meeting / Bally Grand Hotel / Las Vegas, NV



Superstars Lee Greenwood and The Gatlin Brothers, joined by a troupe of Opryland singers, performed a patriotic medley at the opening ceremonies of the new Nashville airport terminal.

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