

Close Up

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SPECIAL AWARDS SHOW COVERAGE

BMI President and CEO Frances Preston, recipient of the prestigious Irving Waugh Award of Excellence, is flanked by The Judds (Naomi, left and Wynonna, right).

Cover Photos by: Beth Guinn



Photo by: Beth Guinn

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CMA
COUNTRY MUSIC ASSOCIATION
Close-Up

Editor:
Judi Turner
Associate Editor:
Kelley Gattis
Art Director:
Paula Winters
Circulation Assistant:
Maryanna Clarke

Country Music Association Staff: **EXECUTIVE:** Jo Walker-Meador, executive director; Ed Benson, associate executive director; Peggy Whitaker, administrative assistant; Ruthanna Abel, executive secretary; **ADMINISTRATIVE:** Tammy Mitchell, administrative services coordinator; Dennie Simpson, word processing specialist; Bobette Dudley, receptionist; Chet Miller, mail clerk; **MEMBERSHIP:** Janet Bozeman, director; Pam Frazier, membership development assistant; Maryanna Clarke, membership services assistant; **PUBLIC INFORMATION:** Judi Turner, director; Kelley Gattis, associate editor; **SPECIAL PROJECTS:** Helen Farmer, director of programs and special projects; Leshia Batson-Bess, program assistant; Marcia Flowers, program assistant; **INTERNATIONAL:** Martin Satterthwaite, director, European Operations; Birgit Drews, London.

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On The Cover . . .

Ol' Bocephus Captures The Big One

Hank Williams, Jr., the legendary son of the legendary father and himself a 30-year Country Music veteran, emerged victorious from CMA's 21st annual Awards Show, finally capturing the highly-coveted Entertainer of the Year trophy which had eluded him for so long. "This is the one," exclaimed an exultant Williams. "This is the one ol' Bocephus has been looking for. I got to looking so long, I thought I was gonna run out of glasses for a few years." Williams received a thunderous standing ovation from the capacity Opry House audience as he danced in the aisle and stopped to embrace Johnny Cash, June Carter Cash and Minnie Pearl before ascending to the stage to clutch his crystal trophy. Williams also won his second Music Video of the Year award for his "My Name Is Bocephus". In accepting the trophy, he joked, "I'm going to quit singing and start making movies."

Backstage the triumphant entertainer added, "For a career as long as mine has been, this award means a hell of a lot. I'm 38 years old and the first show I was on was when I was eight years old with Ernest Tubb and Grandpa Jones. It's taken 30 years." During the post-show press conference, Minnie Pearl, a friend of Williams' legendary father, made a surprise appearance while the new Entertainer of the Year answered reporters' questions. "I heard someone ask you what your Daddy would have thought," she said. "If your Daddy were here tonight, he'd say, 'I knew my boy was gonna do this!'"

Randy Travis, who rolled up three victories of his own on the October 12th nationally-televised awards fest, said Warner Bros. labelmate Williams deserved the top honor. "He's good, and he deserved it. It was a long time coming. I wanted him to win it. I voted for him," Travis stated candidly. If Williams' accolades were long in coming, Travis' were amazingly quick. Signed to a major label only two short years ago, he has subsequently sold more than two million records and become a superstar seemingly overnight. After racking up awards as CMA's Male Vocalist, Album of the Year (**ALWAYS AND FOREVER**) and Single of the Year ("Forever and Ever, Amen"), Travis was characteristically understated. "It's been a pretty good night for me," the 28-year-old grinned. "I appreciate it."

He added, "I've been watching this show a long time and have been wanting to be a part of it for a long time. I'm just glad to be a part of this industry."

Travis was called to the stage for another trip when songwriters Paul Overstreet and Don Schlitz repeated as winners of Song of the Year. Taking honors for the Travis-recorded "Forever And Ever, Amen", Schlitz remarked, "I think we're the first people ever to win and lose at the same time." Schlitz and Overstreet were also nominated in the same category for their 1986 CMA award-winning "On The Other Hand". The duo is the first to have two different songs win consecutive CMA honors, and Schlitz is the first three-time Song of the Year winner.

The prestigious Horizon Award, signifying an outstanding career development effort, was presented to hot newcomer Holly Dunn. A surprised Dunn said, "People talk a lot about all the new women in Country Music. Well, I can't buy that we're pioneers — our way has been made for us by women like Patsy Cline, Loretta Lynn and Tammy Wynette. You're the ones who took us from just being 'girl singers' in the band. Thanks for walking through the fire for us — I'm so honored to be among you."

Reba McEntire became the first to win four consecutive Female Vocalist of the Year awards, while the mother/daughter duo The Judds captured their third straight Vocal Group of the Year trophy. The husband/wife team of Ricky Skaggs and Sharon

White won Vocal Duo of the Year honors for the first song they had recorded together "Love Can't Ever Get Better Than This".

Frances Preston, president and CEO of Broadcast Music, Inc. and a lifetime CMA board member, became only the second person to win the prestigious Irving Waugh Award of Excellence. Waugh, an industry statesman and executive producer of the CMA Awards Show, was the first recipient when the award was inaugurated in 1983. Presenter Anne Murray described Preston as one of the most influential people in the music business. "I always thought I knew what happened on this show from beginning to end; I find out I've been too busy to keep up," a smiling Preston said.

Comedian Rod Brasfield was inducted into the Hall of Fame. In making the presentation, long-time Brasfield friend Minnie Pearl said, "The man who is being inducted into the Country Music Hall of Fame tonight practically invented Country comedy. We ☞



Photo by: Beth Gwinn



Photo by: Beth Gwinn

Amid mesmerizing lights, four-time Female Vocalist of the Year winner, Reba McEntire, performs her sultry, "The Last One To Know".

Backed by his crack Ace In The Hole Band, George Strait performs "All My Ex's Live In Texas".

worked double comedy together for many years, and I loved him." Brasfield was an Opry member from 1944 until his death in 1958. Minnie Pearl noted that Hank

Williams, Jr.'s nickname came from the dummy that Brasfield used during his comedy skits on the Opry.

Veteran fiddler Johnny Gimble was named Instrumentalist of the Year during pre-telecast ceremonies, an honor he has won twice previously.

The show itself has been acclaimed in virtually every quarter for its exceptional talent line-up and sheer entertainment value. Nashville music critic, Michael McCall, wrote, ". . . [CMA] spoke eloquently about the confidence the Country Music industry has in its future."

The evening was punctuated throughout by performances by all five nominees for Entertainer of the Year. Beginning with Randy Travis' stroll through the audience while singing "Forever And Ever, Amen", to The Judds' saucy rendition of "Turn It Loose" with harmonica players sprinkled throughout the Opry House and Reba McEntire's dramatic interpretation of her current "The Last One To Know", complete with dazzling lighting, the performances were a true indication of why these five were nominated for CMA's highest honor. George Strait's recent performance at the University of Texas in Austin was shown on video, with the screen rising to display Strait and his band playing "All My Ex's Live In Texas".



Photo by: Beth Guinn

Songwriter of 1987's Song of the Year, "Always and Forever", Don Schlitz accepts his award as his co-writer Paul Overstreet and performer Randy Travis look on.



Photo by: Beth Guinn

1987 Vocal Group of the Year, The Judds, entertain the Opry audience with their upbeat tune, "Turn It Loose".



Photo Beth Guinn

Country comedienne Minnie Pearl reminisces about their early careers as she names Rod Brasfield the 1987 nominee to the Country Music Hall of Fame.

But it was Hank Williams, Jr.'s stirring finale of 1987's rallying anthem, "Young Country" which provided one of the evening's true highlights. Joined on stage by a parade of Country's newest and fastest rising stars such as k.d. lang, Foster & Lloyd, Nanci Griffith, Lyle Lovett, K. T. Oslin, Highway 101, Vince Gill, Ricky Van Shelton, New Grass Revival and Michael Johnson, Williams ignited the audience and had most singing along on the chorus. For the first time, also, the five nominees for Horizon Award — T. Graham Brown, Holly Dunn, The O'Kanes, Sweethearts of the Rodeo, and Restless Heart — performed short segments of their recent popular hits.

The tone for a spectacular celebration was set through the graceful and masterful hosting of Kenny Rogers, who performed a duet with Ronnie Milsap of their recent "Make No Mistake, She's Mine". Presenters during the 90-minute CBS telecast included: Barbara Mandrell, Anne Murray, Charley Pride, Rosanne Cash, Emmylou Harris, Kathy Mattea, the Oak Ridge Boys, Dan Seals, Ray Stevens, Ricky Skaggs, Patty Loveless, and Dwight Yoakam.

The show was the most-watched program in its time slot, tying the movie on NBC-TV and far out-distancing the Monday Night Football Game. More


than 15 million households tuned into the live telecast. A stereo radio simulcast was satellite-delivered once again by Mutual Broadcasting System. 



Photo by: Beth Gwinn

Ronnie Milsap joins host Kenny Rogers to perform the duo's recent single, "Make No Mistake, She's Mine".



Photo by: Beth Gwinn

Sharon White and her husband Ricky Skaggs share their joy after being named Vocal Duo of the Year.



Photo by: Beth Gwinn

U.S. presidential candidate Albert Gore Jr.'s campaign trail led him to Nashville and the CMA Awards Show October 12th. Pictured with Gore, left, are Merlin Littlefield of ASCAP, Lane Brody and CMA President Al Greenfield.

Taking Chances

The following speech was delivered by CMA President Al Greenfield at the Annual Membership Meeting, October 13, 1987.



This afternoon I want to take some chances with you. First, I'll take a chance that you may not have come here just to hear the President's Annual Address. That you didn't come to hear me describe all the wonderful things we accomplished during the past year. I am going to take a chance that you already know about many of them. That you didn't come just to hear recounted the goals we set, how many members we have, or the financial condition of CMA. I'm also going to take a chance that you won't get up and leave while I'm talking . . . At least I hope you don't, because what I want to talk to you about is, I believe, the single most important thing in our business today . . . What I want to talk to you about is *taking chances*.

I believe that by taking chances some of us have turned around the "gloom and doom" forecasts of a couple of years ago. That "gloom and doom" downturn in Country Music's fortunes was well chronicled from *The Tennessean* to *BILLBOARD* magazine, to the sacred front page of the *New York Times*. Recently those same publications and many others have heralded the revival of Country Music. A revival that would not have happened if chances had not been taken.

Chance is a busy little word in the English language. It can be a verb, an adjective or a noun. As a noun, it has several meanings. It can be: (1.) Something that happens unpredictably; (2.) A situation favoring some purpose; (3.) A fielding opportunity in baseball; (4.) A ticket in a raffle.

But in my context today, chance is defined as: "The possibility of a favorable outcome in an uncertain situation." *A favorable outcome in an uncertain situation*. Some of us will always equate chance directly with risk and refuse to take it. Some say a good manager doesn't take unnecessary risks . . . It's not right.

Here we find an important distinction . . . The distinction between managers and leaders. It has been said, "Managers are people who do things right . . . Leaders are people who do the right things." And leaders *take risks*. Leaders aren't afraid to take chances on themselves or on others.

I am happy to have been associated with many leaders through CMA this year, and I want to thank them for taking chances. Rick Blackburn, thanks for taking a chance on a young musician and letting Ricky Skaggs produce his own records; and for letting two songwriters, The O'Kanes, write and record their own material, their own way.

Joe Galante, thank you for taking a chance on a group of cousins from Alabama who had been writing songs and playing clubs in Myrtle Beach; and for listening to a live audition on something as unlikely as a mother/daughter duo.

Jim Ed Norman, thanks for taking a chance on bankrolling a record by a kid who was cooking and washing dishes in a honky-tonk. Jim Foglesong, who took a chance on something as different as

the Browns — Sawyer and T. Graham — thanks, and thanks, Bruce Hinton for Steve Earle, Lyle Lovett and many others.

My list could go on of guys who are leaders continuing to take chances in developing the new acts and fresh sounds so much the heart of an era of optimism and excitement unprecedented in Country Music. This creative revival has poised Country Music for its most significant and perhaps enduring impact on the marketplace. There are strong indicators . . . We have 18 gold and 11 platinum albums in the last year with no crossover air play which fueled the sales of the urban cowboy boom. Country radio, demonstrating its true reach and potential for the first time since the existence of the format, delivered these sales.

Great potential, great opportunities. But what are we all doing?

Are we taking advantage of these opportunities? Are we maximizing? Are we boldly confident in what we can achieve? Or are we still doubting? Somewhere in the back of our minds thinking, "This is Country Music" and there's only so much we can do with it. Now, here's the challenge . . . Let's cast off the limitations which have bound us in the past — many of them our own self-imposed limitations.

Country broadcasters, you must set your sights on being number one in your market . . . not the number one Country station . . . not number one in adults 25 - 54 . . . but, *Number One*. You must learn to merge the exciting new Country sounds, traditional and contemporary, realizing traditional versus contemporary is not the issue.

Take a chance with your listeners. Major market program directors, you can play traditional

sounds . . . small markets, you can play contemporary artists. Expand your thinking; see if you don't expand your audience. And, let's send a clear message to the advertisers, we don't have to take the back seat, sell what you're doing, make them understand Country is big and getting bigger.

Merchandisers, take a chance on more Country product. Timing has never been better. Quality product that appeals to all age groups, especially younger, more active buyers. Put in the new artists and put them where they can be seen by all shoppers, not just those looking for Country releases. Big sales potential is there.

Concert promoters, don't overlook an opportunity to deliver true entertainment value to a broad family audience with our new Country artists . . . They're young, they're handsome and they're wholesome.

And label executives, ask yourselves — am I forceful enough about my roster within the corporation? Is Country product getting a fair share of the overall company commitment?

Each of us must examine how we treat the opportunities, how we reach the potential. By now, you may be thinking, "Great, Greenfield; but what is CMA going to do about all this? Is CMA taking chances?" Well, I'm happy to report CMA is changing, moving, putting itself on the leading edge of trends and developments in our industry.

In 1988, CMA's 30th anniversary year, we will do more than ever to support the efforts of our members to better the business. A new, more comprehensive Arbitron study on Country radio listeners will be a great tool for radio sales; the study will also be the basis for a new video sales presentation on Country Music, and CMA is planning to take a bold step by presenting

Country's story directly to advertisers and advertising agencies with a regular presence in the major advertising centers. More direct marketing campaigns will place extra emphasis on the merchandising stream helping to move more product. Our professional growth activities will continue with seminars aimed at helping us all become better at whatever we do, and CMA will continue its leading role in expanding international markets for Country Music.

CMA currently has its largest and best-ever professional staff. Respected by their industry peers and working closely with them, the CMA staff provides the continuity, cohesion and execution necessary to sustain a meaningful and successful trade organization such as ours. Their effectiveness in working for you will increase in 1988, as we expand into enlarged offices and computerize all departments to maximize efficiency.

I want to recognize Judi Turner and her associates in CMA's Public Information Department for their superb work in turning CMA's monthly magazine CLOSE UP into a respected publication which deals with vital issues, provides valuable information, and reflects wonderfully on our industry and the Association. Many of you have written letters about the new CLOSE UP and they are appreciated. These folks also produced the beautiful program book for the Awards Show.

I want to thank Helen Farmer, who has now been with CMA 11 years. Helen continues to be one of the most effective people I've ever known. She handles all of CMA's major projects — the Awards Show, Fan Fair, TBEM, merchandising campaigns, legislative affairs and this year added November's upcoming radio sales workshops to her already unbelievable project calendar. She is a unique asset to

our organization.

For the second year, Peggy Whitaker has flawlessly handled all the arrangements for the CMA Board meetings. Her hard work and planning enables the officers and directors to concentrate their meeting time on CMA business and contribute more to the organization.

For just over a year, Martin Satterthwaite has been director of European Operations, heading our London office. Martin is so highly respected there that he was recently recognized by COUNTRY MUSIC ROUNDUP, the United Kingdom's largest fan magazine, as the person who has done the most for Country Music in England for the past year. Congratulations, Martin, and thanks.

New membership director, Janet Bozeman, just joined the staff in September. She has great experience and is cut out of the same mold as these other folks. She'll do great.

Ed Benson — associate executive director. This is Ed's ninth year with CMA and Ed is the major ingredient that holds things together and makes it all work. Whenever there is a problem, we just seem to gravitate to Ed because we know he'll take care of it.

Jo Walker-Meador — who's beginning her 30th year as our CMA executive director. To all of us the initials JWM are synonymous with CMA. I shudder to think of the Country Music Association without her. Her talents have guided us from these very early years and most humble beginnings to this magnificent organization today that we are so very proud of. Thanks to you, Jo.

Finally, I want to thank CMA's all-volunteer group of officers and directors who give freely of their time and pay their own expenses in attending CMA meetings. It's their love for what they do that makes

Chicago Ad Exec Takes Top CMA Honor

Richard McCullough, president of E. H. Brown Advertising of Chicago, was presented the Country Music




Association's Special President's Award during CMA's annual

membership meeting October 13 in Nashville. McCullough is a former two-term president of CMA.

President Al Greenfield presented the award to McCullough, who currently serves as chairman of CMA's important Marketing and Promotion Committee. "Through his leadership and persistence, his committee has accomplished many vital projects for CMA," Greenfield said. "During the past months, he led the work which resulted in CMA's new corporate identity, and the completion of a major consumer attitude study on Country Music. He personally edited that study and wrote the narrative for CMA's Market Development White Paper

for radio which was published this year.

"He is currently guiding work on an updated and expanded Arbitron study on Country radio listeners," Greenfield continued. "He is orchestrating CMA's efforts to provide more professional growth activities for its members, such as November's upcoming regional radio sales workshops. His unselfish commitment to CMA is an outstanding example of the best things a volunteer leader can mean to a non-profit organization." Special President's Awards are presented solely at the discretion of the CMA president. They have been bestowed in only 13 of CMA's 29 years. 

them so valuable to our organization. They obviously aren't in it for the money. They're capable, forward thinking leaders who take

chances and make things happen. That's why I love to work with them all.

Jim Foglesong - This year I have

had the opportunity to serve our chairman Jim Foglesong. His untiring efforts and outstanding leadership have made my job an easy one. Thanks to you, Jim.

It's been an honor and a pleasure to serve as CMA president and I appreciate the support I've received from fellow board members, from the great staff and from all of you.

Now permit me to leave you with this thought:

There are three kinds of people in this world:

Firstly, there are those people that make things happen.

Then, there are those people that watch as those things happen.

And lastly, there are those people who stand around and say, "What happened?"


Beginning right now, we as individuals must decide which of these three types of people best reflect ourselves. I can't speak for the rest of you, but as for myself, I have definitely decided that I am going to *take a chance*. 



Photo by: Don Putnam

CMA's Executive Director Jo Walker-Meador joins with RCA's Foster & Lloyd to celebrate their first number one single, "Crazy Over You". It was the duo's debut single release and the first time in the history of the R & R Country charts that a debut single reached the number one slot.

Photo by: Alan Mayor



Photo by: Alan Mayor



Photo by: Alan Mayor

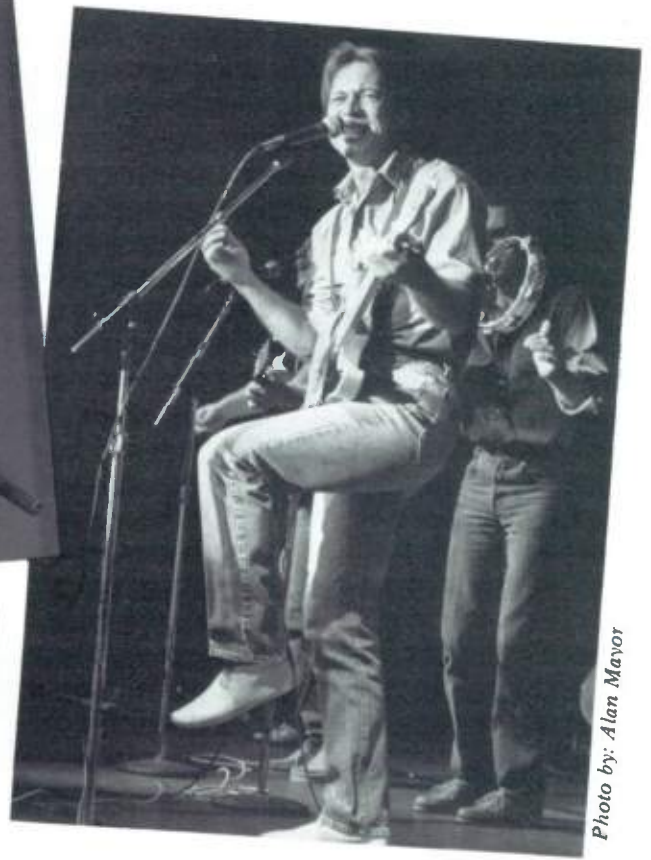


Photo by: Alan Mayor

Tops In Talent At TBEM '87

- 1) Polygram recording artist David Lynn Jones gets into the groove of things during one of the three showcases presented during TBEM '87.
- 2) Ricky Van Shelton gives the attendees a taste of his talents during his TBEM showcase.
- 3) 1987 SRO Award winner C.K. Spurlock is congratulated by Hap Peebles, recipient of the first SRO Award in 1985.
- 4) Billy Joe Royal presents a soulful performance of his current single, "I'll Pin A Note To Your Pillow" during his TBEM showcase.
- 5) Bob Finical, ESI Street/Nashville raises a question during "The Computer Age of Booking" panel at this year's TBEM. Joining him on the panel (l to r) are Gary Bongiovanni, POLLSTAR/Fresno CA; Glenn Harness, MetroGnome/Nashville; Maureen Rooney, Billboard Information Network/New York; Finical; and Clarence Spalding, Exile/Lexington, KY.



It All Begins With A Song



Photo by: Don Putnam

Rosanne Cash was honored by Broadcast Music, Inc. with the 19th Robert J. Burton Award for her song, "Hold On", the Most Performed Country Song of the Year. On stage for the presentation are (l to r) Bo Goldsen, Atlantic Music Corp.; BMI President and CEO Frances Preston; Cash; and Roger Sovine, vice president, BMI Nashville.



Photo by: Don Putnam

BMI President and CEO Frances Preston and Buddy Killen, president of Tree Publishing Co., Inc., enjoy the moment as Tree is honored as BMI's Publisher of the Year. Tree received nine citations at the performing rights organization's black-tie awards dinner.



ASCAP's Writer of the Year Dave Loggins was applauded with a blazing fireworks display at the organization's awards presentation held at Nashville's Opryland Hotel. Pictured (l to r) are ASCAP Southern Executive Director Connie Bradley, Loggins and ASCAP's Gloria Messinger.



ASCAP Southern Executive Director Connie Bradley is surrounded by award winners Jerry Crutchfield, whose MCA Music was named Publisher of the Year; Dave Loggins, who was lauded as Writer of the Year; and Randy Goodrum, writer of the performing right's Song of the Year, "Now and Forever (You and Me)".



Gathered at ASCAP's awards gala are (l to r) Michael Brook of Baillie & The Boys; Amy Grant; Kathy Baillie and Alan LeBoeuf of Baillie and The Boys; Randy Travis; Ronnie Milsap; Lyle Lovett; and Jamie O'Hara of the O'Kanes.



Photo by: Don Putnam

Paul Overstreet was named Songwriter of the Year at the 1987 Broadcast Music, Inc. Country Awards, with a total of five award songs: "No Place Like Home", "On The Other Hand", "One Love At A Time", "You Can't Stop Love" and "You're Still New To Me". Shown during presentation are (l to r) BMI President and CEO Frances Preston; Overstreet and his wife, Julie; and Roger Sovine, vice president, BMI Nashville.



Photo by: Alan Mayor

SESAC-affiliated writer Kendal Franceschi accepts an award for "Love, You Ain't Seen the Last of Me", recorded by John Schneider. Presenting the award at SESAC's annual awards banquet is the organization's Vice President and Director of Affiliations Dianne Petty.



Photo by: Alan Mayor

SESAC's vice president and director of affiliations, Dianne Petty, presents SESAC-affiliated writer K.T. Oslin an award and a gold album for her Judds'-recorded song, "Old Pictures". Jerry Gillespie, co-writer on the song joined Oslin and Petty on stage.

Dianne Petty, vice president and director of affiliations for SESAC and SESAC Executive Vice President Vincent Candilora (right) congratulate SESAC's songwriter of the Year, Ted Harris (center), at the licensing organization's annual awards gala.



Photo by: Alan Mayor

I N T E R N A T I O N A L

"New Country: Gettin' Tough", a television special co-produced by BBC TV and the Country Music Association, will air Tuesday, December 1st on BBC 2 TV. The program, most of which was filmed in Nashville earlier this year, is packed with interviews and live footage and provides U.K. viewers the first chance to see some of the best new Country artists in the same show. Directed by BBC TV's Trevor Dann, the special will feature Nanci Griffith, Lyle Lovett, The O'Kanes, T. Graham Brown, Randy Travis, The Judds, Steve Earle and Dwight Yoakam. Transportation to the U.S. for filming of the "New Country: Gettin' Tough" special was provided by British Caledonian.

The Canadian Country Music Association held its annual awards ceremony September 12th at the Centennial Theatre in North Vancouver, British Columbia. Receiving awards at the

nationally televised gala were: k.d. lang — Entertainer of the Year; Anita Perras — Female Vocalist of the Year; Ian Tyson — Male Vocalist of the Year; The Family Brown — Group of the Year; Anita Perras and Tim Taylor — Duo of the Year; "Navajo Rug" by Ian Tyson — Single of the Year; COWBOYOGRAPHY by Ian Tyson — Album of the Year; "Heroes" by Gary Fjellgaard — Song of the Year; and k.d. lang — Vista (Rising Star) Award.

The residents of Guantanamo Naval Base, Cuba, and Palmerola Air Base, Honduras, are in for a real treat this Thanksgiving. Country Music's superstar mother/daughter duo The Judds and the USO are planning a week-long tour to these isolated bases to bring holiday cheer. The Judds and all USO tour volunteers freely donate their time and talent to demonstrate their support for military personnel.



Photo by: Bill Preston

Ricky Skaggs kicked off the entertainment end of a two-day visit to Nashville for Her Royal Highness The Princess Royal (Princess Anne) of England. Skaggs is shown here chatting with Princess Anne (far right) and Jane Dudley, hostess of the Royal Chase, a benefit for the Save The Children Fund, for which the Princess Royal serves as president.

CMA Seeks Talent For 1988 International Show

The Country Music Association is seeking applicants for its 1988 International Show to be held in conjunction with the 17th Annual International Country Music Fan Fair in Nashville. The show will be scheduled June 7, 8, 9 or 10, 1988.

Featuring outstanding Country performers from around the world, the CMA International Show is considered the most prestigious opportunity available for international Country artists to appear in the United States. With a record 22,500 fans attending in 1987, Fan Fair stands as the largest annual event held in Nashville. The resulting press and television coverage and exposure to music industry professionals are of inestimable value to international talents performing during the event.

Artists residing outside the United States who have

had a Country *album* commercially released within the past 24 months may apply by sending (1) press kit [biography and photographs], (2) copy of Country recordings released and (3) name, address, telephone or telex number of artist, manager and record label and name of country representing to:

International Show Selection Committee
Country Music Association
P.O. Box 22299
Nashville, Tennessee 37202 U.S.A.

Artists appearing on the International Show will be provided an allowance for transportation, lodging and expenses.

Deadline for receiving entries at CMA is December 31, 1987.

U.K. Country Album Chart

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. It is featured on BBC Radio and in numerous consumer publications in the U.K. and Europe. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Thursday, the chart ranks the top 20 Country releases in combined sales of lp's, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 500 record outlets.

THIS WEEK	TWO WEEKS AGO	NOVEMBER 14, 1987
1	1	DON'T FORGET TO REMEMBER Daniel O'Donnell — <i>Ritz</i>
2	13	I PREFER THE MOONLIGHT Kenny Rogers — <i>RCA</i>
3	3	TRIO D. Parton/L. Ronstadt/E. Harris — <i>WEA</i>
4	2	I NEED YOU Daniel O'Donnell — <i>Ritz</i>
5	5	HIGHER GROUND Tammy Wynette — <i>Epic</i>
6	8	TWO SIDES OF DANIEL O'DONNELL Daniel O'Donnell — <i>Ritz</i>
7	6	SWEET DREAMS Patsy Cline — <i>MCA</i>
8	10	GUITAR TOWN Steve Earle — <i>MCA</i>
9	7	EXIT O Steve Earle — <i>MCA</i>
10	4	JOHNNY CASH IS COMING TO TOWN Johnny Cash — <i>PolyGram</i>
11	RE-ENTRY	ALWAYS AND FOREVER Randy Travis — <i>WEA</i>
12	12	HILLBILLY DELUXE Dwight Yoakam — <i>WEA</i>
13	9	THIRTEEN Emmylou Harris — <i>WEA</i>
14	16	STORMS OF LIFE Randy Travis — <i>WEA</i>
15	RE-ENTRY	GIVE A LITTLE LOVE The Judds — <i>RCA</i>
16	17	THEY DON'T MAKE THEM . . . Kenny Rogers — <i>RCA</i>
17	18	LOVERS AND BEST FRIENDS Don Williams — <i>MCA</i>
18	19	LONE STAR STATE OF MIND Nanci Griffith — <i>MCA</i>
19	RE-ENTRY	KING'S RECORD SHOP Rosanne Cash — <i>CBS</i>
20	RE-ENTRY	LOVE'S GONNA GET YA! Ricky Skaggs — <i>CBS</i>

Country Music Association © 1987

Photo by: Crichton Photography



Ms. Jaroslava Nasicova (left) and Dr. Milan Novak (second from right) of the Czechoslovakian state talent agency Pragokonzert took a few moments to look over the goings-on in Nashville recently with Jim Halsey, chairman and CEO of The Jim Halsey Company; Professor Armando Moreno, secretary general of F.I.D.O.F.; and Halsey President Terry Cline. Jim Halsey had invited the officials to visit the U.S. to discuss the upcoming 1988 Czechoslovakian International Country Music Festival to be held in Prague.

WEA's Paul Conroy Wins Top CMA Award

Paul Conroy, managing director, WEA, U.S. division, U.K., has become the first non-American to receive the Country Music Association's prestigious Founding President's Award. Established by CMA's founding president Connie B. Gay in 1963, the award is presented annually to a person not currently serving on the CMA board of directors who has done the most for CMA during the previous year. The honor was bestowed during CMA's annual membership meeting October 13th in Nashville.

Ralph Peer II, head of Peer International and a current U.K. resident, made the presentation to a visibly-moved Conroy. "Paul's involvement and leadership in CMA's U.K. Market Development Advisory Committee has been a key factor in solidifying the support and participation of the marketing directors of the major labels," Peer said. "His belief in the potential for Country artists has been an example and an encouragement to the more skeptical British industry leaders. His continuing support and faithful attendance at committee meetings has been a great boost to CMA's European office staff."

Conroy was particularly cited for his work on CMA's "Discover New Country" and "New Country '87" merchandising campaigns in the U.K.

Holly Dunn

I 987 has been a blur of sorts for Holly Dunn, the San Antonio, Texas, native who, in two short years, has become one of the most celebrated and exceptionally gifted singer/songwriters to forge her way into today's Country Music scene. Amid the likes of acclaimed competitors T. Graham Brown, The O'Kanes, Restless Heart and Sweethearts of the Rodeo, Dunn reigned victorious October 12th when she was lauded one of the industry's most highly coveted and prestigious honors — the 1987 CMA Horizon Award.

"I was just blown away," she said of her feat during a recent phone interview from a hotel in Emporia, Kansas, where she had trekked to do a show with Moe Bandy. "I just hadn't let myself even consider that I might win," said Dunn, admitting that if she'd known she'd be asked to do more than her 90-second performance of "Daddy's Hands" and find her seat at the show, she'd have been a nervous wreck.

Like all the other kudos and accolades she's received this year, Dunn accepted the Horizon Award graciously. "I was just so honored to be among the top five and even the original top 10 finalists," Dunn said. "The competition was so even that to come out a winner still blows my mind. It's almost a fluke."

In addition to the CMA honor, the singer/songwriter's self-penned Top Ten tune, "Daddy's Hands", written as a Father's Day gift for her dad Frank, a Church of Christ minister, earned her two 1987 Grammy nominations for Country Song of the Year and Country Vocal Performance of the Year Female. In April, the Academy of Country Music named her Best New Female Vocalist, and her recording with Michael Martin Murphey of "A Face In The Crowd" reached the Top Five in the popularity charts. She also picked up a Nashville Songwriters Association International commendation for "Daddy's Hands".

Asked whether she thought she'd ever receive the acclaim that "Daddy's Hands" has yielded her, Dunn answered, "No. In fact, I wasn't even going to turn it in to my publishing company, but we were on a quota system and I needed the credit from the song to bring my quota up.

"It was just passed over and nobody even got excited about it," Dunn continued, adding that she, as well as her publisher, regarded the tune as "a sweet little song".

That "sweet little song", the second release from her self-titled debut MTM effort, garnered Dunn instant critical acclaim, and laid the groundwork for her follow-up lp, CORNERSTONE, which produced the hit singles "Love Someone Like Me" and "Only When I Love". The album, an all-acoustic outing, with guest appearances by Emmylou Harris, The Whites and



His T-ness, T. Graham Brown, gives a blistering performance on his current "She Couldn't Love Me Anymore."



Jamie O'Hara and Kieran Kane, The O'Kanes, strum and sing along to their recent hit, "Can't Stop My Heart From Loving You".

Photos by: Beth Gwinn

Dave Loggins, features Dunn's soon-to-be released single/video "Strangers Again".

Despite all the success and acclaim of the past year, this preacher's kid won't soon forget the eight years of hard work and intense devotion that finally made her dream of being an entertainer a reality. Upon earning an advertising/public relations degree from Abilene Christian College in 1979, Dunn, following the advice of her songwriting brother, Chris Waters, journeyed to Nashville. Ten months and several part-time jobs later,



Sister duo Sweethearts of the Rodeo belt out their rollicking "Midnight Girl/Sunset Town".



MTM Songstress Holly Dunn expresses her excitement at being named CMA's 1987 Horizon Award winner.



Restless Heart delivers "Why Does It Have To Be (Wrong or Right)" to a packed Opry House. Pictured (l to r) are group members Dave Innis, John Dittrich (drummer), Larry Stewart, Paul Gregg and Greg Jennings.

she signed with CBS Songs as a songwriter, penning, often times with her brother, such songs as "Out Of Sight, Out Of Mind" for Christy Lane, "I'm Not Through Loving You Yet" for Louise Mandrell, "True Blue" for Sylvia, "An Old Friend" for Terri Gibbs and "That Ole Devil Moon" for Marie Osmond.

In her songs, Dunn says she tries to write lyrics with meat on the bones. "I hope I never write something commercial just for the sake of being commercial, something without any integrity or any real value, just clever to be clever, like moon, spoon and June.

"Those songs, to me, you hold up to the light and

they look like Swiss cheese.

"They may be very well-crafted. You might not be able to find a technical flaw anywhere melodically or lyrically. But what does it really mean? What's the value of it?"

Referring to her songs as a very personal form of expression, Dunn says, "My favorites are the ones I write for people I care about: for a birthday, a wedding or even to commemorate a sad time like a funeral.

"I have found over the years that the songs of mine that have been cut the most and done the best — either for me or other artists — have been the ones which I really get into personally."

With her success confirmed by "Daddy's Hands", Dunn, who's been writing poetry and stories since she was a small child, feels that musically she's exactly where she wants to be. While she'd love to write another song of the same calibre as "Daddy's Hands", the acclaimed songwriter says she's not going to drive herself crazy trying to do it. "I'm sure I'll have hit songs, and I'll write good songs, but you can't try and match what you did accidentally."

Calculating that she's "been on the road at least 80 out of the last 90 days", Dunn points out that she still derives the "bulk of my money from songwriting" and that she keeps regular office hours at MTM when she's in Nashville. "I find it difficult to write on the road 'cause there's just not enough privacy", she says, explaining that she and her band travel from gig to gig in an RV that doesn't provide a lot of room for individual creativity.

As for the hectic life of being on the road, the 30-year-old singer says, "I love performing, although I'd love to be able to stay at home and still be an entertainer." The hazel-eyed, brown-haired sister of three brothers recently purchased a house in Nashville and, although unmarried, says her independence and self-sufficient ways have prompted her to be everything from a fix-it girl to a top-notch gardener. Content with her single status, Dunn relays nonchalantly, "If the flow ever flows to a husband, that's fine. But I'm not going to go out beating the bushes to find a man."

An avid movie-goer, she says she also enjoys reading books and exercising. To handle the day-to-day stress which accompanies life on the road, Dunn says she tries to stay on a schedule and get as much rest as possible. "We (the band) go to restaurants or malls . . . any diversion helps a lot."

While she's always attracted to receptive crowds, Dunn feels the recognition she's received in the past year has definitely helped her career in many ways. "The phones just haven't stopped ringing," she said. "And, the crowds are more enthusiastic then ever."



— Kelley Gattis

CMA Directors Elected At Annual Membership Meeting

The membership of the Country Music Association, meeting in its annual caucus October 13th at Stouffer Nashville Hotel, elected 16 new directors and presented a number of special awards. Several hundred CMA members from throughout the world were present for the 29th annual membership meeting.

New directors elected by the members attending include: Advertising Agency: Janice Wendell, Eric Ericson & Associates - Nashville; Artist Manager/Agent: Tony Conway, Buddy Lee Attractions - Nashville; Artist/Musician: Brenda Lee - Nashville; Broadcast Personality: Coyote Calhoun WAMZ - Louisville, Kentucky; Composer: Thom Schuyler, The Writers Group - Nashville; International: Brian Ferriman, Savannah Music Group - Toronto, Canada; Publication: Lon Helton, RADIO & RECORDS - Nashville; Publisher: David Conrad, Almo-Irving Music - Nashville; Radio: Larry Daniels, KNIX - Phoenix, Arizona; Record Company: Jim Ed Norman, Warner Bros. Records - Nashville; Record/Video Merchandiser: Steve Marmaduke, Western Merchandisers - Amarillo, Texas; Talent Buyer/Promoter: Bill Luther, Von Braun Civic Center - Huntsville, Alabama; TV/Video: Paul Corbin, The Nashville Network - Nashville; At Large: Al Greenfield, The Greenfield Group - Phoenix, Arizona; Bruce Hinton, MCA Records - Nashville and Roger Sovine, BMI - Nashville.

Incumbent directors who will be serving the second year of their term include: Rick Blackburn, CBS Records - Nashville; Tom Collins, Tom Collins Productions - Nashville; Jerry Crutchfield, MCA Music - Nashville; Bobby Denton, WIVK Radio - Knoxville, Tennessee; Jack Eugster, The Musicland Group - Minneapolis, Minnesota; Marty Feely, BILLBOARD - New York; Jim Foglesong, Capitol/EMI Records - Nashville; Bob Green, WYAY Radio - Atlanta, Georgia; Dean Kay, Welk Music Group -



Photo by: Alan Mayor

Ronna Rubin of Warner Bros./Nashville earned a new Gibson Guitar for her outstanding recruiting efforts during CMA's Member-Pick-A-Member contest. Presenting the guitar to Rubin are (left) Dave Berryman, vice president of finance, Gibson Guitar Corporation and (right) Ed Benson, associate executive director of CMA.



Photo by: Alan Mayor

Veteran engineer Mort Thomasson is congratulated by Brenda Lee for his many contributions to the Country Music Industry. Thomasson received a certificate of appreciation at the Membership Meeting for his outstanding engineering accomplishments with Lee as well as with Ray Stevens, Patsy Cline and Ray Price, among others.



Photo by: Alan Mayor

CMA Chairman of the Board Jim Foglesong presents Kyle Lehning his second award for being producer of CMA Single of the Year, "Always and Forever". Lehning was the producer of 1986's Single of the Year, "Bop". He was also honored as producer of CMA's Album of the Year, ALWAYS AND FOREVER.



CMA Broadcast Award Winners

In an effort to acknowledge and recognize the vital role radio broadcasters play in the development of Country Music, the Country Music Association, this year, inaugurated four new annual broadcast awards — Station of the Year, General Manager of the Year, Program Director of the Year and Music Director of the Year — presented in three market sizes — Small, Medium and Large. Any Country Music station, general manager, program director or music director was eligible to enter, regardless of whether they were a CMA member. The entries were submitted to an anonymous panel of judges, each of whom is an expert in the broadcast field. The winners for 1987, announced at CMA's annual Membership Meeting October 13th, are:

STATION OF THE YEAR

Large Market: KNIX, Phoenix, Arizona

Medium Market: WIVK, Knoxville, Tennessee

Small Market: KEAN, Abilene, Texas

GENERAL MANAGER OF THE YEAR

Large Market: Marjorie Crump, WCMS, Norfolk, Virginia

Medium Market: Ron Rogers, KASE, Austin, Texas

Small Market: Lou Murray, KEAN, Abilene, Texas

PROGRAM DIRECTOR OF THE YEAR

Large Market: Jim Robertson, KIKK, Houston, Texas

Medium Market: Mike Hammond, WIVK, Knoxville, Tennessee

Small Market: Tim Wilson, WAXX, Eau Claire, Wisconsin

MUSIC DIRECTOR OF THE YEAR

Large Market: Joe Ladd, KIKK, Houston, Texas

Medium Market: Steve Gary, KASE, Austin, Texas

Small Market: Tim Closson, WAXX, Eau Claire, Wisconsin



Photo by: Alan Mayor

The recipients of CMA's various broadcast awards were recognized at the Membership Meeting October 13th. Standing (l to r) are KVET and KASE/Austin MD Steve Gary; SunGroup President Frank Woods (with Station of the Year award for KEAN/Abilene, Texas); WAXX/Eau Claire, Wisconsin PD Tim Wilson and MD Tim Closson; WIVK/Knoxville OM Mike Hammond and GM Bobby Denton; Small Market Broadcast Personality of the Year Gary Walker from KYKX/Longview, Texas; Large Market Broadcast Personality of the Year Rhubarb Jones of WYAY/Atlanta; Medium Market Broadcast Personality of the Year Eddie Edwards of WSIX/Nashville; KIKK/Houston PD Jim Robertson; WCMS/Norfolk, Virginia President/GM Marjorie Crump; KVET and KASE/Austin President/GM Ron Rogers; KIKK/Houston MD Joe Ladd; and KEAN/Abilene, Texas VP/GM Lou Murray.

Santa Monica, California; Terry Lickona, Austin City Limits - Austin, Texas; Dick McCullough, E.H. Brown Advertising - Chicago; Jack McFadden, McFadden Artists Corp. - Nashville; Stan Moress, Moress, Nanas Entertainment - Santa Monica, California; Greg Rogers, Wildlife Entertainment - London, England; Richard Sterban, Oak Ridge Boys

- Hendersonville, Tennessee; and Joe Sullivan, The Sound Seventy Corporation - Nashville.

CMA Lifetime Board members are J. William Denny, Nashville Gas Company - Nashville; Ralph Peer II, Peer-Southern Organization - London,

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1987 CMA Broadcast Personality of the Year Award Winners

Rhubarb Jones
Large Market

Rhubarb Jones became the second person to be a multiple award winner in CMA's Broadcast Personality of the Year category when he took the award as major market air personality October 12th at the CMA Awards Show. This latest thrill, though, marks only one of the highpoints of 1987 for the affable radio jock, who, this past spring, signed on for another five years at Y106 FM (WYAY) in Atlanta and recently was asked to be the PA announcer for the NFL Atlanta Falcons home games.



Zoo master of the Y106 Morning Zoo Crew, Jones, since coming to the station three years ago from WLWI in Montgomery, Alabama, has become an apparent favorite of Atlanta's early morning risers. Airing from 5:30 to 9:00, the Morning Zoo Show, which also features Commander Dave Foster, traffic reporter B.J. Williams and newsman Bob Glascoff, is a perfect example of "pure insanity." "It's a free wheeling type of format — kind of funny, basically light," says Jones, explaining that the show is "like nothing you've ever heard anywhere — not on a Country station."

A walking definition of personality radio, Jones believes that

Country radio broadcasters often times underestimate their audiences. "We don't realize that the Country life group is hip — they go to movies, they watch Johnny Carson every night, they know the way the world is spinning," the award-winning personality explains. "I get calls from surgeons, doctors, even the governor of the state of Georgia listens to my show, dad-blame-it."

A native of Tallapoosa, Georgia, Jones began working in radio in 1971 while a student at Jacksonville State University. On his decision to pursue a career in radio, he remembers, "I was working at a cotton mill during my summers off from college, and I was seeing people working their tails off and not having any fun — they were just trying to feed their families.

"I decided I was going to get a job doing something that I could not only afford to feed my family on, but I could also have fun at and not have to dread going to work every day," the dj said, adding that he actually looks forward to work every day.

Following a brief stint at WPID in Jacksonville, Jones transferred to West Georgia College, where he received a degree in speech and journalism in 1974. After graduating, he held positions at stations in Bremen and Columbus, Georgia, before joining Country station WSKY in Asheville, North Carolina.

Speaking of his love for his radio career, Jones ended, "It is gratifying to me that I can get a job that is fun and can affect people's lives and make a difference."

Eddie Edwards
Medium Market

While Eddie Edwards won CMA's 1987 honor as Medium

Market Broadcast Personality of the Year for his work at Nashville's WSIX FM, he has since moved to Los Angeles to assume the morning show position on Country outlet KLAC. "I'm just real glad to be here," said a traumatized Edwards as he accepted his award at CMA's annual membership meeting October 13th in Nashville, explaining that Los Angeles' recent bout of earthquakes made his visit just a bit more special.



During his two-year stint as host of WSIX's "The Morning Show", Edwards introduced his own style of personality radio with his consistent zany antics and portrayal of such on-air characters as "Brother (B-R-O/B-O-B-O)", "Sister Jimmy" and "Driver Ed".

Classifying himself among the "new breed of Country Music", Double E said he remembers when stations wouldn't even let air personalities talk over the introduction of a record. "For years, all I heard was 'You've got to tone it down, you can't do humor or get too wild.'"

Thanks to the encouragement of several key people — PDs Dick Bon, Les Acree and Wayne Campbell — this 37-year-old radio jock is now regarded as one of the best in Country radio. "They enjoyed that type of radio (personality) and pushed me further than even I thought I could go."

Though radio is his main thrust in life now, Edwards said he didn't always dream of following in the footsteps of his father and grandfather, who both enjoyed successful careers as radio broadcasters.

"I was an economics major in college and just started working so I could stay in school," he said, explaining that it only took one summer to show him that "working at a radio station was a lot more fun than Economics 101B."

A Country jock from the beginning, Edwards, who is relatively mild-mannered in real life compared to his on-air "crazy" personality, began his career in the middle of the Mojave Desert at KOIT in Barstow, California. From there he joined KOZN in San Diego, followed by a short stint at the Mexican station "The Express" before going to a station in Brawley, California.

Edwards then landed a gig at KGAY in Salem, Oregon, where he

stayed until moving to Memphis' WMC. Before going down the road to WSIX, Edwards helped WMC garner the Academy of Country Music's Station of the Year in 1984.

A native of Mobile, Alabama, Edwards prides himself on knowing the history of Country Music inside and out — he won the dj competition on TNN's "Fandango" earlier this year.

About the future, the veteran radio personality is convinced that diversity will continue in the Country Music format. "One thing I've learned from studying the history of Country Music is that there is always diversity . . . At any given point in time, in any year, there is always something considered the now sign, something considered avante garde and something considered traditional.

"I'll tell you one thing, though, this is one of the most exciting times I've ever experienced in Country Music," Edwards said.

Gary Walker Small Market



When CMA's 1986 Broadcast Personality of the Year (small market) Dana Webb took the PD position at KYKX in Longview, Texas, he told his staff that somebody at the station was going to carry the torch and go on to win CMA's 1987 Broadcast Personality of the Year honor. "After he told us that we all looked at each other and said, 'Yeah, maybe in about

(continued from page 17)

England; Frances Preston, Broadcast Music, Inc. - New York; Wesley Rose, Nashville; and Joe Talbot, Precision Record Pressing - Nashville.

The producers of the award-winning Single and Album of the Year and the producer and director of the Music Video of the Year were presented special plaques recognizing their achievements. Receiving citations for Single of the Year "Forever And Ever, Amen" and Album of the Year, ALWAYS AND FOREVER, was Kyle Lehning. "My Name Is Bocephus" producers Preacher Ewing and Bill Fishman were honored for Video of the Year. Fisher Preachman directed the video.

Also recognized were the volunteer editorial committee members of CMA's alternative music publication, LOST HIGHWAY. Receiving special citations were Randy Goodman, Walter Campbell, Jane Cleveland, Jeff Walker and Kyle Young and art director Bill Brunt. LOST HIGHWAY editor, Clark Parsons, made the presentations.


Long-time Music City engineer Mort Thomasson was presented a special certificate of appreciation from Brenda Lee, whose many hits he engineered. A



WEA's Paul Conroy (center), recipient of CMA's Founding President's Award, is joined by (l to r) CMA European Director Martin Satterthwaite; Ray Still, market director, U.S. Product Division, WEA/UK; Ralph Peer II, president, Peer-Southern Organization and Eddie Reeves, vice president, Warner Bros./Nashville.

Photo by: Alan Meyer

pioneer of the "Nashville Sound", Thomasson has been an engineer for 42 years.

President Al Greenfield also delivered the annual President's Address to the members. 

'88 CRS/MIPS To Present Host of Beneficial Activities

For the fifth consecutive year the Country Music Association will present its Music Industry Professional Seminar (MIPS) as part of the annual Country Radio Seminar (CRS). One of the largest and most informative gatherings of its kind, CRS/MIPS is slated for February 11 - 13, 1988 at the Opryland Hotel.

Topics to be discussed at MIPS include "Radio Wars: The Battle For Exclusive Rights" and "Promotions That Work". According to MIPS Chairman Joe Sullivan of The Sound Seventy Corporation, the "Radio Wars" panel will be held Thursday, February 11 from 2:30 p.m. - 4:00 p.m. and will concentrate on ways to resolve radio competition within the local concert market. Scheduled for Friday, February 12th from 2:00 p.m. to 3:30 p.m., the "Promotions That Work" session will introduce the many facets of the industry, from the artist to the record company marketing representative to the merchandisers, who are

involved in promoting Country Music. The purpose of this panel will be to discuss ways in which all these different industry facets can work together creatively to provide the most benefit for everyone involved.


Carrying a theme of "Country — America's Music", CRS '88 will include long-form seminars, nuts-and-bolts sessions, showcases, an exhibit hall and the opportunity to visit with both the biggest and newest stars in Country Music.

Presented by the Country Radio Broadcasters (CRB), a non-profit professional association dedicated to the development of the Country radio format, CRS is a cooperative effort between Country radio broadcasters and the Country Music record industry and is designed primarily for the benefit of planners and decision makers in Country radio.

"Since 1970, the seminar has operated on the premise that radio, record and related industries can work together for the betterment of

Country radio," CRB Executive Director Frank Mull said. "Almost every facet of station operation including sales, engineering, research, promotion, programming and management is addressed, but the seminar is unique because it focuses on the specific needs of Country radio within the broader context of the entertainment industry as a whole. Opportunities for personal development are provided as well."

Once again, the annual Artist Radio Tape Sessions (ARTS) will be held during CRS/MIPS on Thursday, February 11 from 4:00 p.m. to 7:00 p.m. Broadcast personalities planning on attending the taping sessions are responsible for supplying their own recording equipment.

Registration information for CRS/MIPS '88 is available by calling (615) 327-4488 or 329-4487. Or, write the Country Radio Broadcasters, 50 Music Square West, UA Tower, Suite, 604, Nashville TN 37203. 


five years or so," said KYKX afternoon man Gary Walker, who ironically took Webb's challenge to heart and picked up the award in the small market category this year.

"It was a pleasant surprise when I found out I had won," said Walker, a 14-year veteran of radio broadcasting whose love of music led him to a career in radio. The Dallas native studied broadcasting at the city's Elkins' Institute before landing his first on-air job at Country KLUR in Wichita Falls, Texas. He then went the gamut and worked a variety of formats, making his first stop at Dallas Christian-formatted KCBI, then onto MOR/automated rocker KSDX AM-FM in Sherman-Dennison, Texas.

Breaking his Texas ties, Walker took a job at AC KUBC in Montrose, Colorado. But, the Lone Star State was quick to call him back a year later when he accepted the position at Beaumont's KADY. His next stop was back to Dallas, first at rocker KNUS and later at KLIF and KPLX.

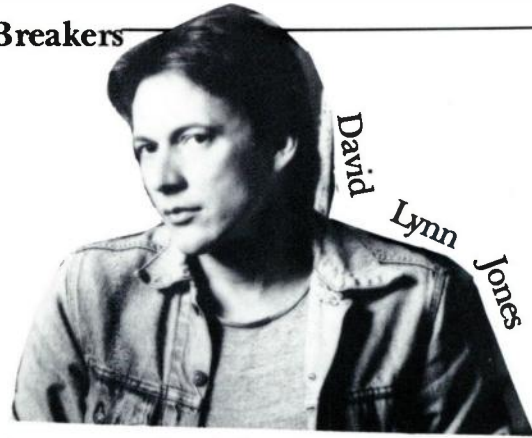
About to celebrate his third anniversary at KYKX, Walker says his ability to relate one-on-one with his audience and simply be natural is a big factor to his popularity in Longview. "I bear in mind that when I'm on the mic I'm talking to someone sitting across from me or a friend," the afternoon jock said, relaying that while he does try to be natural, he doesn't get so laid back that he puts people to sleep.

For Walker, who does his shift solo from 2:00 p.m. 'til 7:00 p.m., music is the main thrust of his show. "To me, it (the music) is the star of the show and what I do is try and bring it all together in an informational, happy, positive way."

As for the future of Country Music, Walker says that he is thrilled to see the resurgence the format is getting. "I think it is a promising future again," he said, ending, "I'm picking up on feelings of everyone working together, not only the traditionalist, but also those more in the contemporary realm . . . it's like we're all on one team and going the same direction and I think that's a healthy thing." 

Back-To-Back Breakers

- ★ Raised on a farm in Bexar, Arkansas, David Lynn Jones came to national prominence when Willie Nelson recorded his self-penned tune "Living In The Promiseland".
- ★ Since signing with Mercury/PolyGram Records, his *HARD TIMES ON EASY STREET* lp has brought him comparisons to Bruce Springsteen and John Cougar Mellencamp. The album contains a duet with Country legend Waylon Jennings
- ★ DLJ's debut single, "Bonnie Jean (Little Sister)", is grabbing the attention of radio listeners and bulleting up the charts, already a Top 20 hit.



Lon Helton (left) producer and host for MCA Radio Network's "Nashville Live", talks with Hank Williams, Jr. at Emerald Sound Studio in Nashville.



CMA Awards To Get New Sponsor

The Country Music Association has begun exploring new sponsorship opportunities for its annual awards telecast following Kraft Foods' decision to leave the field of entertainment specials after nearly 55 years of recipe advertising. Kraft's history of major entertainment programming began in 1933 with Paul Whiteman and his orchestra and continued with variety shows under the umbrella title of "The Kraft Music Hall".

The Country Music Association Awards Show, telecast annually from Nashville, has been sponsored by Kraft for the past 20 years and is the last of the giant corporation's television specials.

CMA Executive Director Jo Walker-Meador said that while CMA's contract with Kraft calls for one additional Awards Show, both parties are in agree-

ment that a sponsor other than Kraft will be sought for the 1988 production. She also stated that the 20-year relationship between CMA and Kraft is almost unprecedented in its longevity of single-sponsor identification.

"We regret the change of advertising philosophy but we will always cherish the warm relationships that have been so evident in the two decades of our association," Walker-Meador said.

CMA Executive Producer Irving Waugh, who first interested Kraft in the CMA Awards in 1968, said that he was not surprised about the announcement. "Their (Kraft's) shift away from exclusive specials to specific product-related spot placements has been well-chronicled in *ADVERTISING AGE* and other trade and business publications," Waugh stated.

Media

The Music Director Programming Service is currently offering 92 short Country Music programs. The series, entitled "The Legends of Country Music", features a 90-second commentary by Country Music historian Carl Drake, followed by a Country hit by one of Country Music's biggest stars. Each vignette totals approximately five minutes, including room for a local sponsor's message. For further information contact The Music Director Programming Service at Box 103, Indian Orchard, MA 01151; (413) 783-4626.

The official 1988 Country Calendar is now available from the Country Music Foundation Press. The 12½ inch square datekeeper includes album size photos of The Judds, Reba McEntire, Willie Nelson, George Strait, Hank Williams, Jr., Ricky Skaggs, the Statlers, Randy Travis, Dwight Yoakam, Ronnie Milsap and the Trio — Dolly Parton, Emmylou Harris and Linda Ronstadt. To order the calendar send \$8.95 plus \$2 postage and handling to: Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203. For phone orders call 1-800-255-2357, ext. 1. Tennessee residents call (615) 256-1639.

The National Association of Broadcasters (NAB) and the Broadcast Financial Management Association (BFM) have published the 1987 Radio Employee Compensation and Fringe Benefits Report. The report includes 34 different tables based on revenue categories, station type, and categories of market population. Each table contains the average and median base salary for 12 different department heads as well as their average and median annual bonus. Also included in each table are average, median and average starting salaries for 12 different support staff positions. The report is available from NAB Station Services at \$40 for members and \$80 for non-members. Call (800) 368-5644 for ordering information.

A special report on the record producers who are shaping the new Nashville Sound coming from artists like Randy Travis, Steve Earle and The Judds is planned for the Winter 1988 issue of *The Journal of Country Music*, published by the Country Music Foundation Press. Also included in the journal are pieces by Boston journalist Jimmy Guterman and noted Country Music historian Charles Wolfe. *The Journal of Country Music*, published three times a year, is available by subscription only (\$15 domestic, \$20 foreign) from Country Music Foundation Press, 4 Music Square East, Nashville, TN 37203.

In addition to singing the title track for William Conrad's upcoming adventure series, "High Mountain Ranger", Lee Greenwood will also be acting in at least two of the shows. Greenwood began acting lessons for the show, slated to premier in January, with Conrad's acting coach November 4th.

Ricky Skaggs has been selected by Group W Broadcasting to be the celebrity spokesman for the company's "For Kids' Sake" campaign. Skaggs will appear in a variety of public service television spots nationwide for the campaign, aimed at making adults more aware of the importance of taking time to help the youth of America. Entitled "Riddle Jam", the spot features Skaggs and a real-life fiddlin' youngster named Joshua Moore playing their respective fiddles.

Emmylou Harris will be appearing, as herself, in the upcoming HBO movie, "Baha, Oklahoma". Directed by Hunt Lowery, Harris' scenes were shot at Billy Bob's in Ft. Worth, TX.

Tom Wopat began filming of a new CBS television series, "Blue Skies", in October. The series is scheduled to begin airing in January.

The Oak Ridge Boys will host a three-hour PBS Television fund-raiser in March of 1988. Tentatively titled, "Country Crossroads", the fundraiser will focus on the "new wave" of Country Music and include appearances by Southern Pacific, T. Graham Brown and Lyle Lovett.

Mercury/PolyGram Records will film a Christmas Special aboard the General Jackson Showboat in November. The program will have no set script, but will feature Mercury artists reminiscing about their own Christmas traditions and memories. The show is set to air December 5th and 25th on The Nashville Network. Artists scheduled to appear are Johnny Cash and June Carter Cash, Donna Fargo, Lynn Anderson, David Lynn Jones, Kathy Mattea and Butch Baker.

Jerry Clower's first book in nearly a decade, *Life Ever-laughter*, is now available. For further information on the 176-page book which deals with such topical issues as "Aids, Crack and Marijuana", "Fidelity" and "The Gospel According to Marcel", contact Rutledge Hill Press, 513 Third Avenue South, Nashville, TN 37210.

Country Music Television, the nation's first 24-hour daily Country Music video channel, has moved to their new corporate headquarters in Nashville, located at 704 18th Avenue South, Nashville, TN 37203. The phone number for all CMT personnel is (615) 255-8836.

Fort Worth-based PERFORMANCE MAGAZINE has relocated. The magazine's new address is 1203 Lake Street, Fort Worth, TX 76102-4504.

New Companies

Little Big Town Music Group has been formed by Woody Bomar with staff writers including Bob DePiero, John Scott Sherrill and Nancy Montgomery. The publishing company is located at 803 18th Ave. South, Nashville, TN 37203; (615) 321-5286.

Theodora Goebel and John Tracy opened the public relations firm Saddle Tramp Productions. For more information contact Goebel or Tracy at 838 Springer Ave., Suite A, Fort Worth, TX 76114; (817) 624-3938.

Connie Lincoln has announced the formation of C. Lincoln and Associates to coordinate special events. The business is located at 27 Music Square East, Suite 276, Nashville, TN 37203; (615) 883-5706.

Starworld International has been formed for booking and artist management. For more information on this Nowata, OK based company, contact Cathy Gurley at 1101 Seventeenth Ave. South, Nashville, TN 37212; (615) 329-0022.

Newsline

Singer/actress Rebecca Holden recently finished a stint of several weeks on the popular daytime soap, "General Hospital". She played the role of Elena with co-star Shawn Cassidy playing Dusty Walker. Rumor has it that fan mail has been so great we will possibly see Elena on future episodes.

The Utah Songwriters Association is sponsoring its first annual Inter-mountain Songwriter's Contest. Deadline for entering the contest is December 1, 1987. For further information concerning rules and regulations of the contest, contact Happy Anderson at (801) 272-4925 or write to the Utah Songwriter's Association, P.O. Box 71325, Salt Lake City, UT 84107.

In celebration of the Bicentennial of America's Constitution MLG Productions of Valparaiso, IN has designed a special edition series of vans, The "Johnny Cash American Folklore Vans". Cash was recently presented with the first van in the series. The vans are currently available by special order through Chevy, Ford and Dodge dealerships across America.

Mason Dixon recently signed an endorsement agreement with Peavey Electronics. The group is also endorsing Miller Genuine Draft.

Willie Nelson's FarmAid III was termed a success when 71,500 fans gathered at the star-studded event. Staged September 15 at the University of Nebraska's Memorial Stadium, the concert raised \$3.3 million to benefit the American farmer.

Singer, guitarist, banjoist, fiddler, songwriter and comedian Roy Clark was recently inducted as the 63rd member of the Grand Ole Opry. A long-time patron of the Children's Medical Center of Tulsa, OK, Clark donated nearly \$80,000 to the Center as a result of the Roy Clark Star Night Benefit held in Tulsa recently. Clark, who has already donated more than one million dollars to the Children's Medical Center joined fellow performers Barbara Mandrell, Charley Pride, George "Goober" Lindsey and Williams and Ree to raise funds for the cause.

Lynn Anderson is preparing for a pro-celebrity cutting horse meet December 3rd in Fort Worth, TX. She'll compete with Jennifer O'Neill, Robert Redford, Robert Wagner and Charlie Daniels.

MCA Records/Nashville has announced the formation of a marketing group at the label. The group consists of Walt Wilson, director of marketing, based in Los Angeles; Mark Maynard, director of sales; and Pam Russell, marketing coordinator. Bruce Hinton, MCA/Nashville's executive vice president and general manager, will oversee the day-to-day activities of the group.

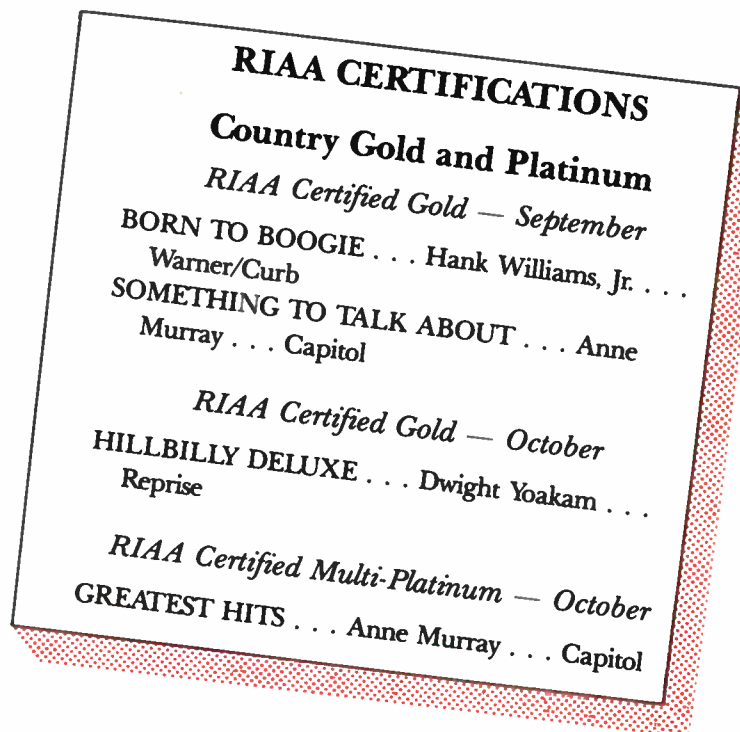
The National Music Publishers' Association (NMPA) has formed the Chicago Music Publishers' Forum. NMPA has previously established Music Publishers' Forums which meet several times a year in New York, Los Angeles and Nashville, in order to provide the opportunity for members of the music publishing industry to regularly exchange ideas on general issues, learn from one another's experiences, and keep abreast of changes in the law and commerce affecting music publishers. For further information, contact the NMPA, 205 East 42nd Street, New York, NY 10017; (212) 370-5330.

The Jim Halsey Company, Inc.'s international headquarters has relocated from Tulsa to Nashville. The new offices are now located at 24 Music Square West, Nashville, TN 37203; (615) 244-7900. Halsey's Los Angeles branch has also acquired new offices at 17351 Sunset Boulevard, Pacific Palisades, CA 90272. The new phone number is (213) 459-6694.

Signings

Steve Wariner to Vector Management . . . Tom Wopat to MCA Music Publishing . . . Lane Caudell to 16th Ave. Records . . . Max D. Barnes to Dejamus, Inc./Nashlon, Inc. . . . Rosie Flores to Buddy Lee Attractions . . . Dave Gibson and Craig Karp to Maypop Music Group . . . Jesse Winchester to Sugar Hill Records . . . Jerry Jaramillo to Little Richie Johnson Records . . . Kathy Bee to Austin-PolyGram . . . Lisa Angelle to Charon Enterprises . . . Nancy Montgomery to Little Big

Town Music Group . . . Jesse Saunders to Gangster Music and Chappell/Intersong Music Group - U.S.A. . . . Carla Riggs-Hall to Deborah Evans-Price Agency . . . Debbie Myers to Destiny Records . . . Bill Brush to Golden Reed Music, Inc. . . . John Bressler to Seidsaddle Productions . . . Patty Loveless to Tom Collins Music.



Awards

The Ninth Annual Georgia Music Hall of Fame Awards were recently held at the Georgia World Congress Center in Atlanta. Receiving Georgy Awards at the prestigious gala were: Jerry Reed — Performer Category; former CMA Board member Felton Jarvin — Posthumous Category; promoter Alex Cooley — Non-Performer Category; and Bob Richardson — Mary Tallent Pioneer Category. Georgia native Bill Anderson was master of ceremonies at the gala.

Patsy Montana was recently inducted into the National Cowgirl Hall of Fame in Hereford, TX. Montana is only the second female western singer to receive this honor; Louise Massey was the first.

W. Dean Justice, director of The University of Texas Frank Erwin Center was awarded the highest professional honor in his field, the Charles A. McElravy Award, by the International Association of Auditorium Managers (IAAM) at the 62nd gathering of the group in Washington, DC recently. Given only 21 times in the Association's 62 year history, the McElravy Award holds the name of one of the IAAM founding fathers and is given in recognition for contributions to the IAAM and the profession of auditorium management.

WWVA Radio in Wheeling, WV has been awarded its 21st award this year for news excellence. The latest award is from the Board of Directors of Associated Press Broadcasters "for outstanding spot coverage and journalistic excellence in telling the story of a prison riot in 1986."

Frank and Pete Loconto, more commonly known as The Lane Brothers were inducted into the Massachusetts Country Music Hall of Fame at the organization's annual awards event in late September. The brother duo was recognized as one of the founders of Country Music in Massachusetts. Frank, a distinguished songwriter, was also recently awarded an ASCAP award for several of his music compositions. 1987 marks the third year Loconto has received an ASCAP award in the categories of Popular Awards and Standard Awards.

The Performing Rights Organization of Canada (PROCAN) held its 19th annual awards ceremony October 7th in Toronto. The Most-Performed Country Songs of 1986 as licensed by PROCAN were "Dancing in the Ring" by Gary Fjellgaard of Gabriola Island, B.C., "Me and the Boys" by Halifax's Matt Minglewood and "Love Sweet Love", composed by the team of Ottawa's Terry Carisse and the late Bruce Rawlins. Fjellgaard, Minglewood and Carisse are recording artists for Toronto-based Savannah Records.

Kenny Day of Xenia, OH, and Charles Hill of Hopkinsville, KY, were named the two grand prize winners of the 11th Annual Kentucky Fried Chicken Amateur Songwriting Contest at awards ceremonies held in Nashville October 19th. Day's song, "Over and Over", and Hill's song, "Lonely Lady", were chosen as the best of nearly 50,000 entries from across the nation. Guest artist Eddie Rabbitt, who selected the winners, will record the songs for distribution to America's radio stations.

Barbara Mandrell was recently honored, along with John and Susan Bonanni of the IBM Corporation and Assistant to the President and Press Secretary James Brady, with the First Annual Patricia Neal Awards. The awards were presented at a celebration dinner marking the 10th anniversary of The Patricia Neal Rehabilitation Center. Held at the Waldorf-Astoria in New York, the black-tie affair was co-hosted by Eddie Albert.

T. Graham Brown was recently named New Georgia Recording Artist of the Year by the Georgia Songwriters Association. Also awarded at the ceremony in Atlanta were the

Georgia Satellites as Recording Artists of the Year and Paul Davis and John Jarrard as Songwriters of the Year.

On The Move

Steve Singleton has been named creative manager Screen Gems/Colgems-EMI Music Inc., Nashville. Mark Bright has also been added as professional manager at the publishing company.

Warner Bros. Records has appointed George Briner as midwest promotion manager of its Nashville division. He will be based in Chicago.

Paul Wassal, aka Paul Randall has rejoined WSIX AM and FM in Nashville in the rebirth of their morning show "The House Foundation". Eric Marshall has also been appointed the station's program director.

Al Cooley has been promoted to the position of director of writer development for MCA Music Publishing - Nashville. Steve Day has also been upped to director of creative services and assistant general manager.

Barry (Byrd) Burton, formerly with the Amazing Rhythm Aces, has joined Judy Rodman's The Rhythm Section band as lead guitarist.

AIR (Active Industry Research) has opened a Nashville office and has named Gene Hughes as vice president and general manager.

Orin Friesen has moved from chief engineer into a position of full-time programming at KFDI Radio in Wichita, KS. He will take over the all-night show while continuing to produce the national syndicated "Bluegrass Country".

Philip Self has joined Wrensong Publishing Corp. as general manager.

Greg Biggs has assumed the position of sales manager at KXXY AM and FM in Oklahoma City, OK.

In Memoriam

Ron Martin

Veteran broadcaster Ron Martin, 57, died September 22 after suffering a heart attack. A resident of Los Angeles, Martin was the current chairman of the Academy of Country Music.

A founding partner in the Weedeck Radio Network, Martin was host and producer of the syndicated "Country Report" and "Country Report Countdown" show which appeared on 200 radio stations.

During his radio career he enjoyed successful stints at WPDQ in Jacksonville, Florida, WTIK in New Orleans and WHB in Kansas City. Martin was responsible for initiating Country formats at Los Angeles' KLAC and KGBS.

Martin is survived by his wife Peggy, sons Kenneth, Ronald and Steven and daughters Jeannie and Kristen.

O.B. McClinton

Country singer/songwriter/humorist O.B.

McClinton died September 23 at HCA Parkview Medical Center in Nashville after a long bout with abdominal cancer.

Known as "The Chocolate Cowboy", McClinton, 45, enjoyed early success with such self-penned tunes as "You've Got My Mind Messed Up" for James Carr, "Keep Your Arms Around Me" for Otis Redding and "You Can't Miss What You Can't Measure" for Clarence Carter.

As an artist on Enterprise Records, McClinton delivered 1972's "Six Pack Of Trouble", followed by "Don't Let The Green Grass Fool You", "My Whole World Is Falling Down", "Something Better" and "Yours And Mine".

After a 1976 sojourn at Mercury Records, McClinton signed with Epic Records and scored with such songs as "Natural Love", "The Real Thing" and "Soap". Active in the music industry until his death, McClinton's latest lp was THE ONLY ONE.

McClinton is survived by his wife JoAnn, son Drexel Shea and daughter Dayle Allyson.

BEHIND THE LENS

A two-hour video cassette commemorating **Doc Williams' 50th Anniversary Concert**, held in May to celebrate his 50 years on the **WWVA Jamboree Radio Show**, is now available. Priced at \$34.95 plus postage, the video was shot by **Enchanted Sound** of St. Clairsville, OH. For more information on the video, plus other commemorative anniversary items contact **Doc Williams**, 1004 Main Street, Wheeling, WV 26003; (304) 233-4771.

Tom Wopat's first video, "A Little Bit Closer", has been released. Filmed by Nashville-based **Scene Three**, the combination performance/conceptual video was directed by Scene Three's chairman of the board, **Marc Ball**, and written and produced by Scene Three president **Kitty Moon**. **Larry Boothby**, was director of photography for the clip.

"**The Last One To Know**", **Reba McEntire's** latest video release is currently airing on video programs nationwide. Filmed by **Grodin Production Associates** during two days of location work in and around Dallas, "The Last One To Know" was produced by **Lenny Grodin** and directed and written by **Jeff Schock**. As the title suggests, "The Last One To Know" is the story of a dying romance as seen through the woman's eyes. The opening scene takes place on the grounds of a beautiful, 100-year-

old working ranch located in the countryside outside Dallas. The video also features the use of **vari-lites**, a very expensive lighting technique. Additional credits for "The Last One To Know" include director of photography **Crescenzo Notarili** and art director **Norval Johnson**.

Charlie Daniels' Volunteer Jam XIII was the scene for the entertainer's latest video rendering, "**Bottom Line**". The video was filmed by a crew from **The Nashville Network** and combines live performance intercut with an intimate documentary view of the Volunteer Jam, including backstage camaraderie with guest performers **Lynyrd Skynyrd**, **Mason Ruffner** and **Stevie Ray Vaughan**.

The Statler Brothers recently completed filming of their "**Maple Street Memories**" video in their hometown of Staunton, VA. Produced and co-directed by **Jim Owens**, the video features the streets of Staunton changed to resemble other decades. Local talent was used for the entire shoot.

Bonnie Leigh has released her debut video, "**Moonwalking**", to video outlets nationwide. Described as a whimsical fantasy, the video was produced by **Mary Matthews**. **Jim May** and **Coke Sams** of **Studio Productions** in Nashville directed the clip.

On location in Staunton, Virginia during the taping of their latest video "Maple Street Memories" are the Statlers. (l to r) **Harold Reid**, **Don Reid**, **Jimmy Fortune** and **Phil Balsley**. Standing with the megaphone is **Producer and Co-director Jim Owens**.



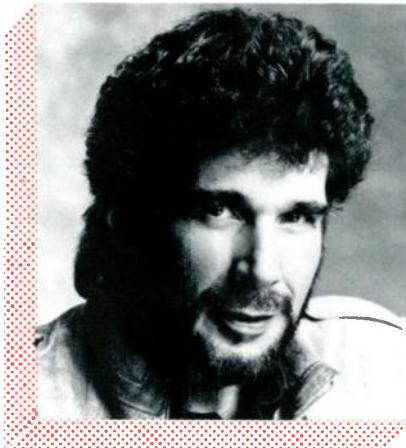
Scene Three Director **Marc Ball** talks with **Tom Wopat** during filming of Wopat's first video, "A Little Bit Closer".

NOVEMBER

(*denotes birthdays)

- 16 *Earl Bolick (Blue Sky Boys); Hickory, North Carolina
*Troy Seals; Big Hill, Kentucky
Johnny Cash appears on the Country charts for the first time with "Cry, Cry, Cry", 1955
- 17 *Archie Campbell; Bulls Gap, Tennessee
*Gene Clark; Tipton, Missouri
*Gordon Lightfoot; Orilla, Ontario, Canada
"By The Time I Get To Phoenix" and "Gentle On My Mind" awarded gold records for Glen Campbell, 1968
- 18 *Jacky Ward; Groveton, Texas
- 19 *Dick Cavett
Lincoln delivers Gettysburg Address, 1863
- 20 *Eck Robertson; Amarillo, Texas
*Robert F. Kennedy
- 21 *Jean Shepard; Pauls Valley, Oklahoma
*Marlo Thomas
*Goldie Hawn
Jean Shepard employed by the Grand Ole Opry, 1956
Flatt and Scruggs' first recording session for Columbia Records, 1950
- 22 *Billie Jean King
President John F. Kennedy assassinated in Dallas, 1963
Lyndon Johnson sworn in as President, 1963
Steve Sholes of RCA Records pays Sam Phillips \$35,000 for Elvis Presley's contract and master tapes, 1955
- 23 *Spade Cooley dies, 1969
- 24 *Johnny Carver; Jackson, Mississippi
*William F. Buckley, Jr.
WILLIE NELSON SINGS KRIS KRISTOFFERSON enters the Country charts, 1979
WANTED — THE OUTLAWS is the first Country lp to attain platinum status, 1976
- 25 *Biff Collie (Hiram Abiff Collie); Little Rock, Arkansas
- 26 THANKSGIVING DAY
*Rich Little
Dottie West debuts on the Country charts with "Let Me Off On The Corner", 1963

27 *Eddie Rabbitt; Brooklyn, New York



- 28 Willie Nelson debuts on the Opry, 1964
First WSM Barn Dance program broadcast in Nashville, 1925
- 29 *Jody Miller; Phoenix, Arizona
*Merle Travis; Ebenezer, Kentucky
Johnny Horton wins Grammy for "Battle Of New Orleans", 1959
Coffee rationing begins, 1942
- 30 *Jeannie Kendall (The Kendalls); St. Louis, Missouri
*Teddy Wilburn; Thayer, Missouri
*Dick Clark
David Allan Coe makes his debut on the Country charts with "(If I Could Climb) The Walls Of A Bottle", 1974
First fiddling contest held in America, in Hanover County, Virginia, 1736

DECEMBER

- 1 *Woody Allen
Carter Stanley dies, 1966
Fred Rose dies, 1954
- 2 *John Wesley Ryles; Bastrop, Louisiana
Porter Wagoner and Dolly Parton make their Country chart debut together, 1967
- 3 *Rabon Delmore; Elkmont, Alabama
*Paul Gregg (Restless Heart); Altus, Oklahoma
*Ferlin Husky; Flat River, Mississippi
*Hubert Long; Poteet, Texas
Kenny Rogers earns his 11th platinum album, WHAT ABOUT ME, 1984
Bob Wills' last recording session, 1973
- 4 *Chris Hillman; Los Angeles, California
- 5 *Don Robertson; Peking, China
*Walt Disney
Alabama is the first Country group to receive multi-platinum award, 1984
- 6 *Helen Cornelius; Hannibal, Missouri
- 7 *Hugh X. Lewis; Cumberland, Kentucky
*Gary Morris; Fort Worth, Texas
*Bobby Osborne; Hyden, Kentucky
*Ronnie Sessions; Henrietta, Oklahoma
Johnny Cash and June Carter appear together for the first time, 1961
- 8 *Jean Ritchie; Viper, Kentucky
*Floyd Tillman; Ryan, Oklahoma
*Greg Allman
- 9 *David Houston; Bossier City, Louisiana
*Sylvia (Sylvia K. Rutledge); Kokomo, Indiana
*Donny Osmond
- 10 *Johnny Rodriguez; Sabinal, Texas
WSM Barn Dance becomes Grand Ole Opry, 1927
Charlie Rich's "The Most Beautiful Girl" awarded a gold single, 1973
- 11 *Brenda Lee; Conyers, Georgia
Fiddlin' John Carson dies, 1949
Hank Williams' first recording session for Sterling Records, 1946
- 12 *Frank Sinatra
Dolly Parton's first number one single, "Joshua", appears on the charts, 1970
- 13 *John Anderson; Apopka, Florida
*Randy Owen; Ft. Payne, Alabama
Lulu Belle and Scotty Wiseman marry, 1934
Jimmy Dean's BIG BAD JOHN lp becomes the first Country record certified gold, 1961
- 14 *Charlie Rich; Colt, Arkansas
- 15 *A.P. Carter; Maces Spring, Virginia
*Rose Maddox; Boaz, Alabama
*Jerry Wallace; Kansas City, Missouri
- 16 HANUKKAH
*Jim Glaser; Spalding, Nebraska
- 17 *Nat Stucky; Cass County, Texas
Orville and Wilbur Wright fly the first powered airplane, 1903

- 18 *Wilf Carter; Guysboro, Nova Scotia, Canada
*Ty Cobb
- 19 *Bill Carlisle; Wakefield, Kentucky
*Little Jimmy Dickens; Bolt, West Virginia
*Janie Fricke; South Whitney, Indiana



*John McEuen; Oakland, California

- 20 *Harvey Firestone

USA Today's Zimmerman Honored With Media Achievement Award

David Zimmerman, music reporter and critic for *USA Today*, is the 1987 recipient of the Country Music Association's prestigious Media Achievement Award. Zimmerman was presented the award by John Seigenthaler, chairman, publisher and editor of *The Tennessean*, at CMA's annual membership meeting October 13th at Stouffer Nashville Hotel.

The Media Achievement Award was established to recognize outstanding achievements in the media as they relate to Country Music. Former recipients include: Jack Hurst, *The Chicago Tribune*; Neil Hickey, TV GUIDE, Dolly Carlisle, PEOPLE, and the late Red O'Donnell, *The Nashville Banner*.

Zimmerman was one of the first national writers to herald the talents of Steve Earle, Randy Travis, The O'Kanes, and other new artists, while attempting to expose his broad, national audience to the music of George Jones, Hank Williams and other veteran Country Music entertainers. He writes weekly Country Music album reviews and extensively covers Country Music events for America's only national daily newspaper, *USA Today*.

"I leapt at the chance to cover Country for *USA Today*. I consider Country the most exciting musical genre because it is uniquely and purely American. It is USA music," Zimmerman said.

- 21 *Freddie Hart; Lochapoka, Alabama
- 22 *Hawkshaw Hawkins; Huntington, West Virginia
*Red Steagall; Gainsville, Texas
*Karen Taylor-Good; El Paso, Texas
Merle Haggard begins a four-week stay at the top of the charts with "If We Make It Through December", 1973
- 23 "The Gambler" by Kenny Rogers tops the charts, 1978
Jack Greene employed at the Grand Ole Opry, 1967
Hank Snow debuts for the first time on the American Country charts with "Marriage Vows", 1949
- 24 CHRISTMAS EVE
*Lulu Belle; Boone, North Carolina
*Stoney Edwards; Seminole, Oklahoma
John Edwards dies, 1960

- 25 CHRISTMAS DAY
*Alton Delmore; Elkmont, Alabama
*Jimmy Buffett; Mobile, Alabama
*Barbara Mandrell; Houston, Texas
*Steve Wariner; Noblesville, Indiana

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), INSIDE COUNTRY by Catherine Hahn and Rudy Uribe, and the Country Music Foundation's OFFICIAL 1987 COUNTRY MUSIC CALENDAR, as well as from original research.]

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DATEBOOK

NOVEMBER

- 30 International Country Music Buyers Association (ICMBA) Winter Meeting / Bally Grand Hotel / Las Vegas, NV
- 30- International Association of Fairs and Expositions / 15th Annual Convention and Trade Show / Bally's Grand Hotel / Las Vegas, NV / Call (417) 862-5771 for details

JANUARY

- 6-7 CMA Board of Directors / Sheraton Music City / Nashville, TN
- 7 CMA 30th Anniversary Show Taping / Grand Ole Opry House / Nashville, TN

- 25 American Music Awards / Los Angeles, CA
- 25-29 MIDEM '88 / Cannes, France
- 30- SPBGMA 13th Annual Bluegrass
- Feb. 1 Music Awards and National Convention / Marriott / Nashville, TN / Call (816) 665-7172 for details

FEBRUARY

- 11-13 CRS/MIPS / Opryland Hotel / Nashville, TN / Call (615) 327-4488 or 329-4487 for details
- 12-13 Gavin Seminar For Media Professionals / Westin St. Francis Hotel / San Francisco, CA / Call (415) 392-7750 for details

MARCH

- 2 30th Annual Grammy Awards / Radio City Music Hall / New York, NY
- 21 23rd Annual Academy of Country Music Awards / Knott's Berry Farm / Buena Park, CA

APRIL

- 9-12 NAB Convention / Las Vegas, NV / Call (202) 429-5420 for details
- 10-14 Gospel Music Association "GMA '88" / Nashville, TN
- 13-14 CMA Board of Directors / Arizona Biltmore / Phoenix, AZ
- 14 Gospel Music Association Dove Awards / Nashville, TN



Photo by: Beth Guinn

Capitol Records held a luncheon at Richland Country Club in Nashville the day after the CMA Awards Show. Pictured during the reception are (l to r) John Dorris, president, Hallmark Direction Company; Don Williams; Kick Van Hengel, vice president, international division, Capitol Records; Ron McCarrell, vice president, marketing, Capitol Records; and Don Zimmermann, president, international marketing, EMI Worldwide.

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