

Close Up

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CMA 1988 Vocal Group of the Year, Highway 101, takes center stage to accept their award.

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Close-Up

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Photo by: Beth Guvin

On The Cover . . .

Hank Williams, Jr. Continues Reign

Ol' Bocephus, Hank Williams, Jr., continued his winning streak at the 22nd annual CMA Awards Show, taking home for the second straight year the prestigious Entertainer of the Year Award. Congratulated by a standing ovation, Williams said to the capacity crowd at the Grand Ole Opry House during his acceptance speech, "All I can say is, this is fantastic. Thank you from Hank Williams, Jr. and," he said, pointing skyward, "some other people who are pretty happy."

The 39-year-old legendary son of a legendary father also walked away with Album of the Year for his BORN TO BOOGIE lp. "I told you I made audio, too," Williams replied in reference to his 1986 Video of the Year win for "All My Rowdy Friends Are Coming Over Tonight".

First-time CMA nominee K. T. Oslin was the only other double-award winner at the October 10th awards fest. Oslin, who made her Country Music debut less than two years ago, ended Reba McEntire's four-year reign as Female Vocalist of the Year. In accepting the award, Oslin said, "Reba, you had a hell of a run, gal, and I'm honored to step in after you."

Commenting on her Song of the Year honor for her self-penned poetic anthem "80's Ladies", Oslin quipped, "This shows I've got a brain and people recognize it." She is the first woman to win the songwriting honor.

An awestruck Randy Travis was without words after being named Male Vocalist of the Year by flirtatious host Dolly Parton, who moments earlier had said, while sitting on Travis' lap, "If I had met you 20 years ago and you had liked little blondes with big hair and big . . . ideas, I would have given you a run for your money."

Newcomer sensation Ricky Van Shelton picked up the 1988 Horizon Award, signifying his outstanding career development over the past year. West Virginian Kathy Mattea won Single of the Year for "Eighteen Wheels And A Dozen Roses" while The Judds — Wynonna and Naomi — captured Vocal Duo of the Year accolades.

Guitar master Chet Atkins garnered the Musician of the Year Award for the ninth time, tying the record for total CMA wins shared by Alabama and the Statler Brothers.

Other CMA award winners included: Vocal Event of the Year — TRIO (Dolly Parton, Linda Ronstadt and Emmylou Harris) and Vocal Group of the Year — Highway 101.

Two American legends, Loretta Lynn and Roy Rogers, were inducted into the Country Music Hall of Fame. Lynn, an eight-time CMA award winner, was honored in the Open Category (Performer or Non-Performer Living or Deceased), while Rogers, who was inducted into the Hall of Fame in 1980 as one of the original members of the Sons of the Pioneers, won in the Performer Active 30 Years Ago category.

"Minnie (Pearl) told me I might win, and I said, 'No way, Jose'. She bet me \$5 and now I've lost \$5," the exuberant Lynn said.

Rogers, a co-host with wife Dale Evans of the first CMA Awards Show, observed, "Everything's changed in 22 years. I still like the old type of music the best, but time changes everything and that's all right with me."

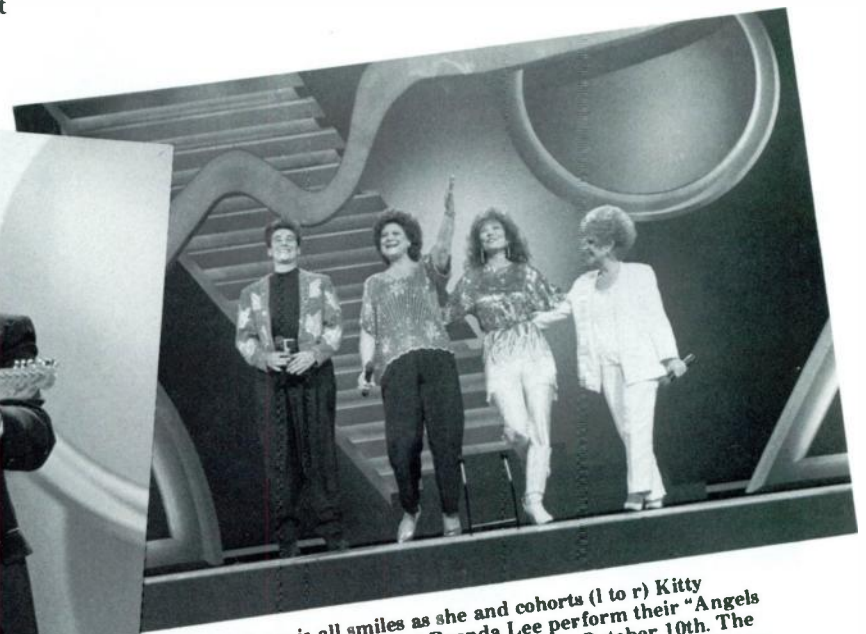
Parton, cited by *Tennessean* music critic Bob Oermann as the "Hostess With the Mostess", started the evening off with a hand-clapping Country anthem specially composed for the night's festivities by Nashville songwriters Troy Seals and Mike Reid. Newcomer k. d. lang sang the "Angels Medley" with veterans Brenda Lee, Kitty Wells and Loretta Lynn. Reba McEntire belted out a soulful rendition of Aretha Franklin's "Respect" while K. T. Oslin sang her latest release "Hold Me" to a receptive crowd. ♦



Reba McEntire performs her steamy "Respect" during CMA's 22nd annual Awards Show along with backup singers Yvonne Hodges (left) and Suzy Wills (right).



Blue jean-clad buddies Dwight Yoakam and Buck Owens make a few toes tap during the CMA 22nd annual Awards Show with their "Streets of Bakersfield" performance.




k.d. lang is all smiles as she and cohorts (l to r) Kitty Wells, Loretta Lynn and Brenda Lee perform their "Angels Medley" during the CMA Awards Show October 10th. The collaboration was initiated by lang with the infamous Owen Bradley serving as producer.

Ace fiddlers Mark O'Connor, Johnny Gimble and Louise Mandrell joined the Charlie Daniels Band for "Boogie Woogie Fiddle Country Blues". One show segment featured some of Country's newest talent — Ricky Van Shelton, Kathy Mattea, Foster & Lloyd, Highway 101, Rodney Crowell and Lyle Lovett.

Dwight Yoakam and Buck Owens teamed up on "Streets Of Bakersfield", the song they first performed together on CMA's 30th Anniversary Show in January. The Judds sang "Change Of Heart" and Hank Williams, Jr. and the Bama Band performed "All My Rowdy Friends Have Settled Down" and "If The South Woulda Won". John Denver sang his 1975 Song of the Year, "Back Home Again", before announcing this year's winner.

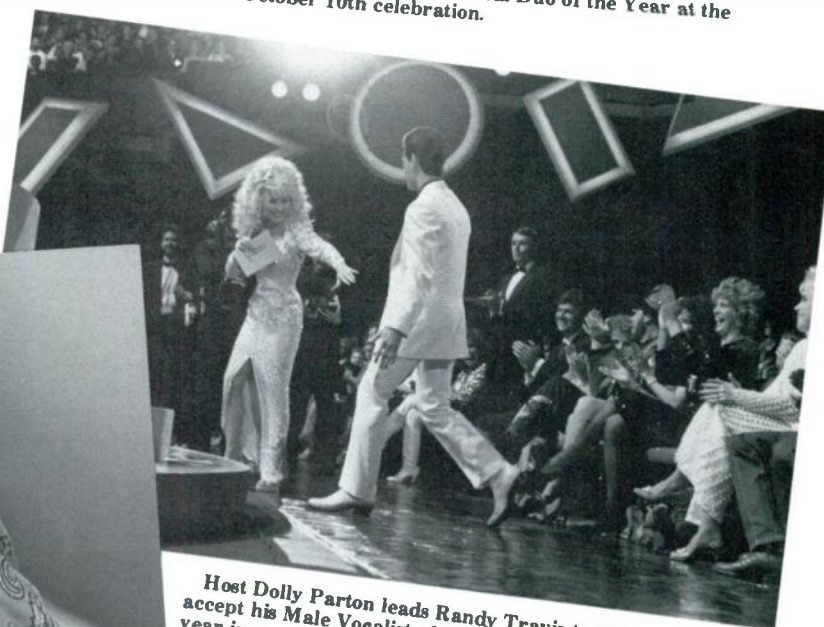
Other presenters during the two-hour telecast included: Johnny Cash, Barbara Mandrell, Roger Miller, Gary Morris, Anne Murray and Tanya Tucker.

Two video presentations punctuated the musical performances. Randy Travis took the audience to Europe where he, along with such acts as Kathy Mattea, Lyle Lovett, Sweethearts of the Rodeo and K. T. Oslin, participated in CMA's month-long Route '88 campaign. Emmylou Harris, president of the Country Music Foundation, saluted Johnny Cash as she walked through the Johnny Cash Exhibit at the Country Music Hall of Fame and Museum.

The show, sponsored by Kellogg Company, McDonald's Corp. and Toyota Motor Sales, was viewed live in an estimated 15.5 million homes over CBS-TV with a stereo radio simulcast satellite-delivered by Mutual Broadcasting. 



The Judds-(l to r) Wynonna and Naomi-accept their CMA award for Vocal Duo of the Year at the October 10th celebration.



Host Dolly Parton leads Randy Travis to the stage to accept his Male Vocalist of the Year award for the second year in a row. Travis' manager Lib Hatcher (far right) looks on.



Female Vocalist of the Year nominee Tanya Tucker presents Hank Williams, Jr. with the Album of the Year Award for his BORN TO BOOGIE lp, then seals it with a kiss.



Some of Country Music's brightest new artists perform during the "Country Today" segment on the Awards Show. Pictured (l to r) are Lyle Lovett, Bill Lloyd, Radney Foster, Jack Daniels, Cactus Moser, Paulette Carlson, Curtis Stone, host Dolly Parton, Ricky Van Shelton, Kathy Mattea and Rodney Crowell.

Emmylou Harris and CMA Awards Show host Dolly Parton receive honors at the October gala for their TRIO collaboration with Linda Ronstadt (not present). The threesome won Vocal Event of the Year.



An emotional Kathy Mattea accepts her first CMA award for Single of the Year, "18 Wheels And A Dozen Roses".



Classic cowboy Roy Rogers was honored at the Country Music Association's October 10th Awards Show for his induction into the Country Music Hall of Fame in the Performer Active 30 Years Ago category.



Country legend Loretta Lynn quietly observes as the Hall of Fame inductees are about to be announced. Much to her own surprise Lynn was one of them.

INTERNATIONAL

Sixteenth Avenue Records' group Canyon made a trip to Europe this fall. They performed at the Wohlen Festival in Switzerland. The festival attracted a capacity 6,000 fans, with 3,000 people turned away.

Wotre Music of Paris has opened a new Country division. Wotre is a subsidiary of FNAC. Last year FNAC marketed 25 percent of the lps in France and 60 percent of the country's cassette discs.

Singer Marcy Carr will leave for the Far East in mid-November for a USO tour. She'll perform for service men and women in Guam, Korea and Australia.

Gary Morris lent his voice to an lp of the award-winning musical "Les Miserables". The recording by First Night Records of London will be distributed worldwide. The album will feature principle characters from "Les Miserables" productions from around the world. Gary Morris, who played the lead of Jean Valjean on Broadway, will represent the U.S. ASCAP celebrated Morris' accomplishments with a reception last fall.

Walter Fuchs' new book on Country Music has just been published. The 264-page book contains dozens of photos, a discography section and brief bio sketches on many artists and a special section on Country Music in Europe. The book, written in German, is titled *Das Buch Der Country Music*.

Maypop Music Group recently completed a sub-publishing agreement with Bocu Music for representation in the United Kingdom and the Republic of Eire. Bocu will exploit the Maypop Music Group catalogs, which include Alabama Band Music, Snakeman Music and others.



Photo by: Biserka

The Performing Rights Organization of Canada Limited (PROCAN) held its 20th annual awards presentation in Toronto in September. "What A Fool I'd Be" was one of the most performed Canadian Country songs licensed by PROCAN in 1987. Pictured (l to r) are Tony Migliore of Wallisong Music, Nashville and Cyril Rawson, co-writer with Colleen Peterson.

U.K. Country Album Chart

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. It is featured on BBC Radio and in numerous consumer publications in the U.K. and Europe. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Monday, the chart ranks the top 20 Country releases in combined sales of lps, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 500 record outlets.

THIS WEEK	TWO WEEKS AGO	October 29, 1988
1	NEW	FROM THE HEART Daniel O'Donnell — <i>TelStar</i>
2	1	OLD 8 X 10 Randy Travis — <i>WEA</i>
3	7	ALWAYS & FOREVER Randy Travis — <i>WEA</i>
4	2	DON'T FORGET TO REMEMBER Daniel O'Donnell — <i>Ritz</i>
5	6	LONE STAR STATE OF MIND Nanci Griffith — <i>MCA</i>
6	5	LITTLE LOVE AFFAIRS Nanci Griffith — <i>MCA</i>
7	4	BUENOS NOTCHES FROM A . . . Dwight Yoakam — <i>WEA</i>
8	18	STORMS OF LIFE Randy Travis — <i>WEA</i>
9	3	I NEED YOU Daniel O'Donnell — <i>Ritz</i>
10	10	TWO SIDES OF DANIEL O'DONNELL Daniel O'Donnell — <i>Ritz</i>
11	9	EXIT O Steve Earle — <i>MCA</i>
12	12	THE LAST TRUE BELIEVERS Nanci Griffith — <i>Demon</i>
13	8	SHADOWLAND k. d. lang — <i>WEA</i>
14	11	GUITAR TOWN Steve Earle — <i>MCA</i>
15	RE-ENTRY	GUITARS, CADILLACS, ETC., ETC. Dwight Yoakam — <i>WEA</i>
16	RE-ENTRY	GIVE A LITTLE LOVE The Judds — <i>BMG</i>
17	14	PONTIAC Lyle Lovett — <i>MCA</i>
18	RE-ENTRY	LOVERS AND BEST FRIENDS Don Williams — <i>MCA</i>
19	RE-ENTRY	HILLBILLY DELUXE Dwight Yoakam — <i>WEA</i>
20	RE-ENTRY	ONE TIME ONE NIGHT Sweethearts of the Rodeo — <i>CBS</i>

Country Music Association © 1988

CMA Directors Elected At Annual Membership Meeting

The membership of the Country Music Association, meeting in its annual caucus October 11 at Opryland Hotel, elected 16 new directors and presented a number of special awards. Several hundred CMA members from throughout the world were present for the 30th annual membership meeting.

New directors elected by the members attending include: Advertising Agency: Dick Gary, The Gary Group, Venice California; Artist Manager/Agent: Terry Cline, Jim Halsey Company, Nashville; Artist/Musician: Randy Owen, Fort Payne, Alabama; Broadcast Personality: Rhubarb Jones, WYAY, Atlanta; Composer: Roger Murrah, Franklin, Tennessee; International: Paul Conroy, WEA Records, Ltd., London, England; Publication: Howard Lander, Billboard Publications, Inc., New York; Publisher: Jerry Bradley, Opryland Music Group, Nashville; Radio: Dan Halyburton, KPLX, Dallas; Record Company: Joe Galante, RCA Records, Nashville; Record/Video Merchandiser: Jim Powers, Handleman Company, Troy, Michigan; Talent Buyer/Promoter: Steve Moore, Starwood Amphitheatre, Nashville; TV/Video: Kitty Moon, Scene Three, Nashville; At Large: Connie Bradley, ASCAP, Nashville; Irving Waugh, Irving Waugh Productions, Nashville; and E. W. Wendell, Opryland U.S.A., Inc., Nashville.

Incumbent directors who will be serving the second year of their term include: Coyote Calhoun, WAMZ Radio, Louisville, Kentucky; Tony Conway, Buddy Lee Attractions, Nashville; Paul Corbin, The Nashville Network, Nashville; Larry Daniels, KNIX Radio, Tempe, Arizona; Brian Ferriman, Savannah Music Group, Toronto, Ontario; Al Greenfield, Greenfield Group, Phoenix, Arizona; Lon Helton, RADIO & RECORDS, Nashville; Donna Hilley, Tree International, Nashville; Bruce Hinton, MCA Records, Nashville; Brenda Lee, Brenda Lee Enterprises, Nashville; Bill Luther, Norfolk Scope, Norfolk, Virginia; Steve Marmaduke, Western Merchandisers, Inc., Amarillo, Texas; Jim Ed Norman, Warner Bros. Records, Nashville; Thom Schuyler, composer, Nashville; Roger Sovine, Broadcast Music, Inc., Nashville; Janice Wendell, Eric Ericson & Associates, Nashville.

CMA Lifetime Board members are J. William Denny, Nashville Gas Company, Nashville; Ralph Peer II, Peer-Southern Organization, Los Angeles; Frances Preston, Broadcast Music, Inc., Nashville; Wesley Rose, Nashville; Joe Talbot, Precision Record Pressing, Nashville.

James V. Carlson of CBS Records, Nashville, was presented a framed and engraved duplicate of one of this year's Point-Of-Purchase (P-O-P) merchandising aids by Dick Gary. On behalf of CMA, Gary commended Carlson for his untiring efforts in coordinating the production of the Country's Brightest Stars pieces for the highly successful annual CMA/NARM campaign.

The producers of the award-winning Single and Album of the Year were presented crystal CMA awards recognizing their achievements. Receiving the award for Single of the Year, "Eighteen Wheels And A Dozen Roses", was Allen Reynolds. Hank Williams, Jr., Barry Beckett and Jim Ed Norman were honored for their work on the Album of the Year, BORN TO BOOGIE.

President David Conrad delivered the annual President's Address to the members. 

CMA Seeks Talent For 1989 International Show

The Country Music Association is seeking applicants for its 1989 International Show to be held in conjunction with the 18th Annual International Country Music Fan Fair in Nashville. The show will be scheduled between June 5 - 11, 1989.

Featuring outstanding Country performers from around the world, the CMA International Show is considered the most prestigious opportunity available for international Country artists to appear in the United States. With 23,000 fans attending in 1988, Fan Fair stands as the largest annual event held in Nashville. The resulting press and television coverage and exposure to music industry professionals are of inestimable value to international talents performing during the event.

Artists residing outside the United States who have had a Country album commercially released within the past 24 months may apply by sending 1) press kit (biography and photographs), 2) copy of Country recordings released and 3) name, address, telephone or telex number of artist, manager and record label and name of represented country to:

International Show Selection Committee
Country Music Association
P.O. Box 22299
Nashville, Tennessee 37202 U.S.A.

Deadline for receiving entries at CMA is December 30, 1988.

BEHIND THE LENS

Mel McDaniel's latest video "Henrietta" was produced by his own production company, **Mel McDaniel's Production Inc.** The clip was shot in New York and Nashville and produced by **Ken Brown**.

Airborne Records' brother-sister duo, **The Sanders** shot their video, "Dancin' To The Radio" in Nashville. **Mary Matthews** produced the clip for **Studio Productions**.

Paul McCartney makes a guest appearance in **The Crickets'** video, "T-Shirt". The clip, shot in Nashville, was directed by **Jim May** and produced by **Mary Matthews**. **James Carlson** served as executive producer.

"When You Say Nothing At All" is **Keith Whitley's** latest single and video. **Acme Pictures** used producer **Joanne Gardner** and director **Stephen Buck** for the clip.

"Bluegrass Fiddler" is **Dave Caley's** new video. It was produced by **Chuck Eastman** and directed by **Buddy Mize**.

Capitol Records' artist **Dana McVicker's** "I'm Loving The Wrong Man Again" was shot by **Scene Three Productions**. **Kitty Moon** produced the clip with **M. B. Kleber** directing.

Mickey Gilley, making his comeback with "She Reminded Me Of You", has made a video for the single with help from **Scene Three Productions**.



Mel Tillis strolls with **Lynne Tyndall** in her latest video, "Love's Slippin' Up On Me". **Tillis** made a cameo appearance in the clip, shot on location in **Franklin, Tennessee**.

Some unreleased shows starring the late **Marty Robbins** are now available on video cassette. The four-volume tape set is taken from a tv series **Robbins** did in 1965 and 1966, just as television was making the switch from black and white to color. Because of the technological breakthrough, the series was shelved. **Marty Robbins** plays the singing drifter. Also featured are **Grandpa Jones**, the late **Tex Ritter**, **Archie Campbell**, **Don Winters** and the **Osborne Brothers**, among others. Each volume contains three 30-minute shows and costs \$24.95 plus \$3 postage and handling. The tapes are available by mail-order only. For more information, contact **Marty Robbins Entertainment**, 713 18th Ave. South, Nashville, TN 37203; (615) 327-3852.



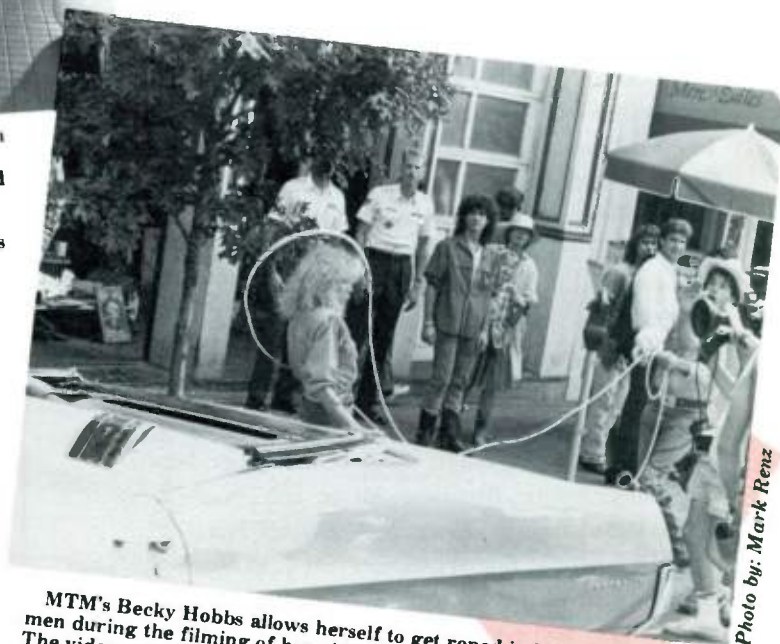
Photo by: **Beth Gwinn**

Indiana Jones, a **Japanese tourist**, a **World War I flying ace** and an **Arab sheik** stopped by the **Nashville airport** recently and caused quite a stir. Actually, **Phil Balsley**, **Jimmy Fortune**, **Harold Reid** and **Don Reid of The Statler Brothers** were taping a music video called "Let's Get Started If We're Gonna Break My Heart". The clip was produced by **Billy Galvin** for **Jim Owens Entertainment** and depicts the fantasies of each **Statler** as they wait for a delayed flight.

Mason Dixon completed their video "When Karen Comes To Town" for **One Heart Productions**. Director **Charley Randazzo** and producer **Tamara Wells** used performance shots woven into the clip.

Sawyer Brown released their new video in October. The **Jordanaires** were featured in "My Baby's Gone" which was produced by **Joanne Gardner** and directed by **Martin Kahan**.

David Walsh has just completed his third video titled "Somewhere In Canada". The record by the same title was released in Canada and overseas. **Charlie Fields** spent more than a week in Canada filming the video in late fall. The video was released in the U.S., Canada and some foreign countries.



MTM's Becky Hobbs allows herself to get roped in by one of several men during the filming of her video, "Are There Any More Like You". The video was shot in **Nashville's Second Avenue area** by **Studio Productions**.

Photo by: **Mark Renz**

Music Critic Bob Oermann Given Media Achievement Award

Tennessee music reporter and noted author Robert K. Oermann was honored with the 1988 Media Achievement Award by the Country Music Association during its 30th annual membership meeting October 11.

The Media Achievement Award was established in 1982 to recognize outstanding media achievements relating to Country Music. Oermann was presented the award by John Seigenthaler, chairman, publisher and editor of *The Tennessean* and editorial director of *USA Today*.

In accepting the trophy, Oermann said, "I don't think this award has ever gone to a critic before. To give this to someone you don't always agree with takes a lot of class, and this means an awful lot to me."

A native of Pittsburgh, Pennsylvania, Oermann holds a masters degree in information studies from Syracuse University. He came to Nashville 10 years ago as a librarian for the Country Music Foundation Library and Media Center. He was then hired as a music reporter for *The Tennessean*. During his tenure there, Oermann has increased music coverage in the paper to an all-time high. His articles have appeared in *ESQUIRE*, *BILLBOARD* and *COUNTRY SONG ROUNDUP* just to name a few, and his column "Moving With The Music" is syndicated to more than 100 U.S. dailies by Gannett, the nation's largest newspaper chain.

Ron Huntsman Wins Top CMA Award

Ron Huntsman, president of the recently formed Ron Huntsman Entertainment Marketing company was awarded the Founding President's Award at the Country Music Association's 30th annual membership meeting October 11. Established by founding president Connie B. Gay in 1963, the honor is given annually to a person not currently serving on the CMA board of directors who has done the most for CMA during the previous year.

Prior to forming his own company, Huntsman served as vice president of the Sound Seventy Corporation for 13 years, following a 10-year career in broadcasting. His most recent endeavors include

His brilliantly candid record reviews are anticipated each week by MUSIC ROW readers. Oermann is the author of *A Listener's Guide to Country Music* and co-author of *The Country Music Book*. Oermann's experience and depth of knowledge about Country Music has qualified him as an expert commentator on numerous radio and television shows. He also designs album covers, logos, t-shirts and has had his paintings displayed in New York City galleries.

Past recipients of the Media Achievement Award include: Jack Hurst, *The Chicago Tribune*; Neil Hickey, TV GUIDE; Dolly Carlisle, PEOPLE; the late Red O'Donnell, *The Nashville Banner*; and David Zimmerman, *USA Today*.



Bob Oermann (center) and Ron Huntsman hold the awards they were presented during CMA's Membership Meeting. *Tennessean* music critic Oermann received the Media Achievement Award while Huntsman, of Ron Huntsman Entertainment Marketing, was honored with the Founding President's Award. Board Chairman Jack Eugster (left), Jo Walker-Meador, CMA executive director and Board President David Conrad congratulated them.

Photo by: Alan Mayor

chairing the highly-touted "Promotions That Work" MIPS Session at the 1988 Country Radio Seminar, creating the "Promotions That Work" handbook, devoting several years to the Market Development Subcommittee, and spending many hours working with the Lost Highway tour committee on the October workshop/concert at New York University.

Huntsman joins a notable group of previous recipients for this award such as Owen Bradley, Johnny Cash, Tennessee Governor Frank Clement, Tex Ritter, Charlie Daniels and Jim Halsey.

L I N E R N O T E S

Just take those old records off
the shelf
I'll sit and listen to 'em
by myself
Today's music ain't got the
same soul
I like that old-time rock 'n'
roll.

Seven years ago Barry Beckett flipped his radio dial to Country — and left it there. Before that he'd been rockin' and rollin' for 20 years. His switch to Country was triggered by a British invasion of punk and new wave. This year Beckett was honored as producer of CMA's Album of the Year BORN TO BOOGIE which he co-produced with Hank Williams, Jr. and Jim Ed Norman.

When he dropped out of college over two decades ago, Beckett planned to leave his hometown of Birmingham, stop briefly in Muscle Shoals to learn the music business and then head to Nashville. The 200-mile trip took 17 years.

Along the way, Beckett played keyboards and produced some of music's hottest acts — Bob Dylan, Dire Straits, Art Garfunkel, Mary McGregor, Delbert McClinton, the Rolling Stones and Rod Stewart.

♥♥ Hank knows what he wants — good or bad, right or wrong. He knows his audience. ♥♥

He co-produced four lps for Bob Seger, too. At one point when Seger needed another song for an album, Beckett turned to a publishing associate who had a tune called "Old Time Rock 'N' Roll". Seger turned it into a hit that became an anthem for a whole musical generation.



But Beckett's first real job as a producer came in the mid 70s for a little-known group called Sanford & Townsend. The band quickly disappeared, but the one big hit they had didn't — "Smoke From A Distant Fire".

"Our family took a vacation that year and went to Europe for the first time," Beckett recalls. "I walked into the hotel room in Vienna and turned on the radio and heard 'Smoke From A Distant Fire' and almost freaked out."

Later he and several other musicians from Muscle Shoals made two tours with Steve Winwood's British band, Traffic. "During the tour we (the musicians) paid close attention to what moves people. After we got back in the studio we were hot. We began cutting hit after hit."

*Don't want to hear them play
a tango*

*I'd rather hear some blues or
funky old soul*

*There's only one way to get
me to go*

*Start playing that old time
rock 'n' roll.*

That old time rock 'n' roll was becoming a relic as 1980 loomed and Beckett was sliding toward 40. The British invasion of punk music swept America capturing kids and record executives.

"Some of the new wave I liked but most of the punk stuff didn't have any feeling to it, didn't have any soul. What was alarming us in Muscle Shoals was that R&B was leaving. A&R people from the record companies wanted punk, even though it wasn't selling records.

"Everything that Muscle Shoals stood for was losing out! We asked ourselves, 'Are we getting old? Are we losing touch?' We decided no, this thing just has to go its full circle. I had to make a serious decision — to get into a form of music I'd still feel or just get out and sell insurance for a while or move to another area.

"There was a time in Muscle Shoals when we thought Country was corny." But that was before he heard John Anderson's "Swingin'", and George Jones and Charlie Rich.

"At the same time you had deejays leaving rock 'n' roll and switching to Country because they didn't like the British stuff either. Then 'Urban Cowboy' came along and brought a lot of rock 'n' rollers over to Country."

Then it happened. He heard Hank, Jr.'s "Family Tradition".

"What do we have here but Country rock along the same lines of Lynyrd Skynyrd?" The dream he

had almost two decades earlier sparked. He would make records in Nashville.

"I thought I'd get plenty of sessions playing keyboards, but everybody thought I was too pop or too R&B." It took about eight months before he hooked up with Jim Ed Norman and began co-producing Shelley West and Karen Brooks. Then in 1985 Norman, head of Warner Bros./Nashville, offered Beckett a job in the A&R department.

"I took the job because I'd always had bad relations with A&R. Producers usually do. A&R people have a tendency to meddle in artist/producer affairs."

For the first time he was on the inside looking out.

"I began seeing the record companies' point of view because you're confronted with day-to-day reports coming in from deejays saying why they don't like a particular record. Some records being played I really liked. I'd check on them and they'd be doing great on the charts, but they weren't selling. I'd be told the song wasn't strong enough and I'd say 'sure it is.'"

Beckett thought three things could be wrong — either the records weren't exciting enough, the songs not strong enough or the marketing department wasn't doing its job.

"I checked and marketing was fine. So, I started listening hard to records. Sure enough, except for the ones really selling big, most of the singers were very vanilla. They had soft voices. They didn't have much feel.

"The people who were selling records, every single one of them — Alabama, George Strait, The Judds, Hank, Reba and Randy Travis — had a blues element in the vocal. The ones who weren't selling didn't have the blues. I

started listening to George Jones, and he has an awful lot of blues in what he does. Reba McEntire does, not just now but when she was doing straight Country. George Strait does. You know, people argue to this day that he's not a blues singer, but if you listen to Strait you'll understand. For most of them it's unconscious. When you've got a singer like Wynonna Judd who knows how to bend notes just right and trail off a line, I'll guarantee you she knows her blues."

*Call me a relic, call me what
you will
Say I'm old fashioned, say
I'm over the hill
Today's music ain't got the
same soul
I like that old-time rock 'n'
roll.*

Beckett and Hank were made to make records together. "Hank likes a good dose of rock 'n' roll because his fans like to party, like to boogie. He likes to raise hell so he comes up with songs about having a good time quicker than a serious Country song. Hank knows what he wants — good or bad, right or wrong. He knows his audience.

"The first album I did with Hank was MONTANA CAFE in 1986, I was a little nervous. I knew he had a strong personality and I was prepared for it. Hank's best material comes from the songs he writes. I've had a lot of songs come in that are great songs, but unless it's said like Hank would say it, they don't work. I think Hank forgets sometimes just how great of an artist he is. A song like 'Heaven Can't Be Found' or 'I'm Just A Man' indicate he can really appeal to women. He should probably dwell on that a little more."

Beckett says getting CMA's crystal bullet for his work with Hank means more to him than if he would have received an award

for pop music because "there's not a form of music I enjoy more right now than Country."

Besides working with Hank, Jr., Beckett just completed recording new songs with Alabama. "Alabama will be more exciting. They're gonna rock a little more. Their songs will have a harder edge. I think they're trying to get to younger people a little quicker and, of course, still keep their association with women."

He's also guiding the recording output of Vince Gill and Eddy Raven, among others.

After spending more than half his life making music, Beckett can

♥♥ The people who were really selling records, every single one of them — Alabama, George Strait, The Judds, Hank, Reba and Randy Travis — had a blues element in the vocals. The ones who weren't selling didn't have the blues. ♥♥

rattle off the things he still wants to do. He wants to keep the excitement he has toward his music. Someday, he would like to work with Ronnie Milsap, Reba McEntire, Jo-El Sonnier, Crystal Gayle and Merle Haggard. He wants to start a publishing company, and, of course, he wants to start producing some more rock 'n' roll.

So far, Barry Beckett's musical journey has been an odyssey of sharps and flats, harmonies and melodies, low notes and high notes and a few bars. But rarely does anybody do it better than Barry Beckett — mixing Country, soul and rock 'n' roll.

— Teresa George

"Old Time Rock 'N' Roll" reprinted with permission from Muscle Shoals Publishing, Inc.



Happy Birthday, Jukebox

November 23, 1989, will mark the 100th anniversary of the jukebox. A year-long commemoration kicking off this November at the Amusement and Music Operators Association convention in Chicago has actually been in gear for much of 1988; the AMOA board of directors met in Nashville in May and hosted a party for the music industry community. Gracing the room were jukeboxes galore — a first-phase Edison talking machine with a non-save tin foil cylinder dominated a corner, accompanied by an early coin-in-the-slot cylinder machine, video and compact disc jukeboxes, and others, including a '40s vintage "bubble" model.


It was in tribute to the long and lucrative association between Country Music and the jukebox that the AMOA board had this kick-off function in Nashville. And how lucrative is it? For the 115,000 jukeboxes they control out of the American total of 225,000, AMOA members purchase more than 28 million singles a year, a substantial proportion of which is Country Music; indeed, the jukebox has essentially sanctioned the survival of the 45 rpm format, although it will be interesting to see how or if it holds up in the ever-evolving technology using CDs and videos.

A prime goal of the massive centennial celebration of the jukebox is to intensify the on-going cooperation between the AMOA, the Recording Industry Association of America, and the individual record companies for stronger promotion of the jukebox and of recording artists both new and established. Other facets of the commemoration include a Congressional

resolution naming the first week of November as National Jukebox Week. The signing on as a co-sponsor of that resolution by Tennessee Fifth District Congressman Bob Clement was announced at the party.

A particularly fascinating aspect of the celebration has been the compilation of the AMOA Top 40 Jukebox Singles of All Time, the Top Five of which applauds Elvis Presley, Patsy Cline, Bill Haley & The Comets, Otis Redding, and Marvin Gaye, with an interesting array of records and recording artists following suit to depict the diversity and depth of American music. The Glenn Miller Orchestra's "In The Mood" (1939) and Artie Shaw's "Star Dust" (1942) are the earliest entries on the list, while George Thorogood's "Bad To The Bone" (1982) and Frank Sinatra's "New York, New York" (1980) are the most recent. Tammy Wynette's "Stand By Your Man" holds the number 21 position and the Ray Price record of "For The Good Times" is at number 29.

But the 100th birthday celebration of the jukebox exceeds the efforts of the trade organization — Barbara Mandrell's current concert tour features a classic jukebox on stage and the tour theme is "I'll Be Your Jukebox", bringing together clever skits and music as diverse as America.

So happy birthday, Jukebox. You've come a long way since that first simple modification of Edison's wax cylinder phonograph with ear tubes at the Palais Royale Saloon in San Francisco, November 23, 1889. But so have we all.  — Bill Littleton

Side Bar

◆ ◆ ◆
Mark O'Connor graces the pages of FRET's magazine's November issue. Editor Phil Hood profiles O'Connor, who is a member of FRET's exclusive Gallery of Greats. O'Connor has been pleasing crowds since he won the Grand Masters Fiddling Championship at age 11. He's appeared on the TRIO lp and albums by James Taylor, Glen Campbell, Chet Atkins, Nanci Griffith and scores of others, in addition to recording 11 solo albums.

◆ ◆ ◆
Mercury/PolyGram group Razorback was recently in the studio working on songs with producer Peter Sullivan. The

group members performed their own instrumentation. They are George Hughen, bass; Tom Ware, lead guitar; Bill White, rhythm guitar and vocals; Lacey Schaffer, vocals; Larry Bedell, keyboards and Don Martin, drums.

◆ ◆ ◆
George Jones has been working with producer Billy Sherrill on a new album at Stargem Recording Studio. Kenny Malone played drums; Weldon Myrick was on steel; Pig Robbins played piano with Bobby Wall on electric piano. Acoustic guitarist Billy Sanford and bassist Bob Roy lent their expertise to the project.

◆ ◆ ◆

Artists' Brunch A Big Hit

You've seen the CMA Awards Show in your living room. Drop us a postcard and tell us why you'd like to be on the other side of the screen.

Hundreds of postcards poured into WESC in Greenville, South Carolina. Allen Power, WESC program director, said, "CMA tickets are hard to come by. I've given away some pretty exotic trips and never saw the excitement we received by giving away a trip to the Awards Show."

WESC was one of 100 stations selected to participate in a special CMA promotion package. In June, CMA's Membership Department sent entry forms to all member stations to fill out and return. From those entrants, 100 stations were selected to receive the promotional package which included two Awards Show tickets, discounts on hotel and airfare and an artist brunch. The brunch, the morning after the show, gave winners an opportunity to meet Louise Mandrell, Dan Seals, Janie Fricke, Richard Sterban of the Oak Ridge Boys, T. Graham Brown and Ralph Emery.

Each radio station selected its own contest format. The giveaway started September 19 and ended October 3 when the winners were chosen.

"We asked Country Music trivia questions, many of them out of the CMA Awards Show Trivia Kit," said Jerry Wright, general manager of KBUY in Ruidoso, New Mexico. "We would take maybe the third caller. If that caller answered the question correctly, he or she was eligible for the drawing. I've worked in Country Music for years, and I thought the questions were tougher than gangbusters, but



Photo by: Alan Altman

Country Music artists gather at CMA's Artist Brunch October 11th to celebrate Irby Mandrell's... 40th birthday? Pictured (l to r) are Ralph Emery, T. Graham Brown, Dan Seals, Richard Sterban, Irby Mandrell and daughter Louise Mandrell.

before we got the question out, our phone lines lit up.

"The woman who won our package got married the day we announced the winner so the couple took the trip as a delayed honeymoon. It was a dream come true for them."

That was the same thing Maxine Wilson said when she was notified by WCAO in Baltimore, Maryland. She was a single mom who had never won anything. Sheila Silverstein, WCAO promotions director, planned a sign-up campaign with a local grocery store chain. More than 4,000 people responded. "I have bags full of entry blanks."

CMA Membership Director Janet Bozeman said she was surprised at

the winners' enthusiasm. "They were so excited and appreciative of their trips to Nashville. For example, the winners were supposed to show up to meet the shuttle bus at 6:30 p.m. the night of the show, and most of them were so eager, they started showing up by 6:00 p.m."

The awards show promotion is just one of the many benefits available to broadcast organizational members in addition to the Arbitron study profiling radio listeners, an album service and group medical insurance, among others. For more information about becoming a member, contact Janet Bozeman, Pam Frazier, or Jeanette Golter in CMA's Membership Department; (615) 244-2840.

Oak Ridge Boy Richard Sterban takes time out to sign an autograph with a grateful fan at CMA's Artist Brunch October 10th.



Photo by: Alan Altman

Unsung Heroes...



Photo by: Libby Leverett-Crew

SESAC Vice President Dianne Petty presented Frank Dycus with a gold album of George Strait's, **STRAIT COUNTRY** at SESAC's annual awards ceremony. Dycus (left) co-wrote four songs on the lp. Dycus also received an award for his song "The New Never Wore Off My Sweet Baby" recorded by Capitol artist Dean Dillon (right).



Photo by: Libby Leverett-Crew

SESAC writer K.T. Oslin was named the **Writer of the Year** at the performance rights organization's awards ceremony. Oslin was also named **CMA's Female Vocalist of the Year** and honored for **Song of the Year** for "80's Ladies".



Photo by: Libby Leverett-Crew

SESAC writer Susan Longacre received a **National Performance Activity Award** for her song "Tell It To Your Teddy Bear" at the October 13th SESAC banquet. Longacre's song is extremely popular to The Shooters bandmembers because it helped secure their record deal with Epic. Pictured (l to r) are Longacre, SESAC Vice President Dianne Petty and Walt Aldridge of The Shooters.



Photo by: Don Putnam

Everybody shares the excitement of the moment as 1987 ASCAP **Writer of the Year** Dave Loggins embraces 1988 ASCAP **Writer of the Year** Don Schlitz. Smiling (l to r) are ASCAP's **Managing Director** Gloria Messinger, **ASCAP President** Morton Gould, Loggins, Schlitz and **ASCAP Southern Executive Director** Connie Bradley.

Photo by: Don Putnam



Enjoying ASCAP's awards night October 12th are (l to r) Nitty Gritty Dirt Band members Jeff Hanna and Jimmie Fadden, Kathy Mattea, Eddy Raven, ASCAP's Connie Bradley, Shenandoah's Mike McGuire and T. Graham Brown.



Photo by: Don Putnam

Broadcast Music Inc. CEO Frances Preston presented Phil Spector the 20th Robert J. Burton Award for his song "To Know Him Is To Love Him". This marks the second Country award Spector has won for the song, as well as a past Pop Award and a Million-Air Award. Its latest rendition rose to hit status as recorded by Dolly Parton, Linda Ronstadt and Emmylou Harris. This award honors the BMI song which received the most broadcast performances during each annual logging period.

Photo by: Don Putnam

This year's BMI Songwriter of the Year award was shared in a four-way tie between Holly Dunn, Roger Murrah, Paul Overstreet and Dan Seals, with each receiving three awards. The Songwriter of the Year award is presented each year to the writer(s) who receive the most song awards based on broadcast performances during each annual logging period. Gathered for the post-awards photo are (l to r) BMI Vice President Roger Sovine, Murrah, Overstreet, Seals, Dunn and BMI's President and CEO Frances Preston.



Photo by: Don Putnam



Chappell Music Group took ASCAP's 1988 Publisher of the Year award. Celebrating (l to r) are Jay Morganstern, ASCAP's Connie Bradley, Tim Wiperman and Les Bider.



Photo by: Don Putnam

At BMI's 36th annual Country Awards Dinner October 11th, two publishing companies tied for 1988 Publisher of the Year. Sharing the honor were Tree Publishing Company, Inc. and the Warner Music Group, each garnering eight citations. Gathering onstage for the dual presentation by BMI President and CEO Frances Preston were (l to r) Tim Wiperman, Preston, Warner President and CEO Les Bider, Tree's President and CEO Buddy Killen, Jay Morganstern, Pat Higdon, Dan Wilson, Johnny Wright, Don Daily, Donna Hilley, Bob Montgomery, BMI Vice President Roger Sovine and Walter Campbell.

1988 Broadcast Personalities Of The Year

Ken Curtis

Ken Curtis of KYKX in Longview, Texas considers himself a traffic cop of the airwaves. During his morning drive he keeps things flowing whether it's Paul Harvey's early comments, the ABC national news feed, or local news and sports. It's a job he's loved for nine years, although Curtis has not always been in the prestigious morning slot.



Ken Curtis
Small Market

At age 15 Curtis joined the KYKX staff as a weekend air personality and remained in that position for seven years. How did Curtis garner CMA's Broadcast Personality of the Year Award (small market) after one year of working the morning drive? "I owe it all to the many years I spent here as a weekender," he confides.

"I was kinda on the outside watching, learning,

listening and observing. We went through many different management and ownership changes. Each time I learned a little and tried to forget a little," he laughs. "But, I was patient and I didn't jump into something before I was ready."

Curtis' talent in broadcasting isn't his only forte. He plays loads of golf and loves working with his hands. "I was a home builder and I sold lumber before I was in radio. So, if I'm not playing golf or working out, I just stay around the house, set up the table saw, and build everything from cabinets and shutters to bookshelves."

Does Ken Curtis think he's in the right business? "Definitely!" he quickly answers. "Now, whether it's on the air or not is questionable. I would really like to get into management and ownership — seriously."

Curtis credits his basic philosophy — never become too complacent no matter how lofty your position — for most of his success. "I have always tried to live by this rule whether it's home building, radio or whatever. And, I think it can apply to all people. That's exactly how I feel about this CMA award! I won it after a year in radio full-time, but it's not the end. It's just the beginning and I'm just getting started."

Joe Wade Formicola

Joe Wade Formicola of WWWW in Detroit, Michigan has celebrated some important milestones this year. He recently turned 40 which he describes as an "emotional and historical thing" and marked his 20th year in broadcasting. Formicola also added another accomplishment to his credit by being named CMA's Broadcast Personality of the Year (large market).

Formicola was born and raised in Detroit, and his short-term goal, as he puts it, "is to be successful in this tough market. This is not only a major market, Detroit is a top 10 market," he adds.

For the past few years though, Formicola has sacrificed his love of this city to pursue his love for radio. "I've been here at WWWW for less than a year," he explains. "Before that, I was in Raleigh, North Carolina."

Unlike many broadcasters, Formicola did not grow up with a burning desire to be on radio. As a matter of fact, he was driving his father's meat truck and attending junior college when a high school friend sparked his interest. "I asked George what he was doing because I hadn't seen him for a couple of years," Formicola explained.

"He told me he was a disc jockey and I thought it sounded interesting. So, I called up this broadcasting school he'd gone to and signed up for a class."

It was this seemingly trivial idea that led Formicola to an active and satisfying career. It was difficult to find a job at first — he even had to work for three weeks without being paid. But, in the long run, the hurdles were worth the pain it took getting over them.

Today, WWWW's morning man maintains a simple yet positive attitude about the style of his show. "We are very local, very topical and very right now. We don't really plan. What we do plan is done hourly, not daily. I don't like for things to be too structured because I don't know what's gonna happen overnight."



Joe Wade Formicola
Large Market

Formicola is not selfish when it comes to giving credit to others for his recent CMA award. His morning co-workers, Ken Warner and Dina Harding, arrive at the station before 5:00 a.m. each morning to make the show a daily success. "They are a big part of everything and I don't think I could accomplish as much or have as much fun without them."

Claude Tomlinson

Claude Tomlinson is a main ingredient in WIVK Radio's recipe for success. Tomlinson has been with the Knoxville, Tennessee outlet since it signed on the air in March 1953. "I talk about retiring, but I owe too many bills," he quips. Tomlinson has held various positions at the highly ranked station, ranging from program director to station manager. It wasn't until February of 1972 that Tomlinson began his present morning stint.




Claude Tomlinson
Medium Market

Currently WIVK maintains a number one position in all formats throughout the nation in RADIO & RECORDS and AMERICAN RADIO magazines. With a combo 12+ number of 35.8, the closest number behind the station is a 15.4. Its secure position in the number one slot can be contributed in part to its "people ideology". The station finds good people, treats them well, and gives them a chance to

Claude Tomlinson is a fine example of how well this theory works.

Tomlinson's morning show, "Great Day," has a lot of the same characteristics as many other radio shows. But, Tomlinson's unique talent gives 'IVK a bit of an edge. His daily doses of humor come from a variety of absurd characters. One of Tomlinson's first, Little Alf, had to be disposed of because his voice was pitched so high it gave the man behind the voice a sore throat. In the mid 60s Tomlinson introduced Lester Longmire, a young man who's a bit on the dumb side. Next, it was Ol' Man Schultz, a 76-year-old know-it-all.

Tomlinson doesn't just make his on-air appearance and then disappear for a day. He goes out into the community and meets new people all the time. Whether it's at the station's annual Christmas Parade, the St. Jude Radiothon, or the March of Dimes Team Walk, Tomlinson always takes time to be on hand for

others. The hard work and talent Tomlinson has put forth for these past 35 years, has earned him CMA's 1988 Broadcast Personality of the Year Award (medium market). 

Country Radio Seminar Goes Platinum

The Country Radio Seminar celebrates its Platinum Anniversary in 1989 with the 20th annual seminar set for March 1 - 4, 1989 at the Opryland Hotel in Nashville.

"This will be the most ambitious seminar we have ever presented," stated Charlie Douglas, president of the Country Radio Broadcasters, presenters of the annual seminar. "We have added more panel discussions and more speakers to make a more uniformly rounded seminar than those of the past."

Country Radio Seminar agenda chairman Johnny Biggs of Bustany-Biggs & Co., said, "The agenda committee has worked tirelessly to provide the most comprehensive seminar in the organization's 20-year history. We have had numerous meetings and countless telephone conversations to wrap up the agenda for 1989, and feel that all of this year's attendees will be extremely pleased with the result."

The 1989 Country Radio Seminar will feature 14 90-minute panel sessions, three two-hour sessions, two three-hour-long form sessions, plus two 90-minute MIPS (Music Industry Professional Seminar) sessions, sponsored by the Country Music Association. In addition, the Exhibit Hall will be open more hours than in the past, plus there will be the artist taping sessions, artist/attendee reception, the Super Faces Show (presented by The Academy of Country Music) and the New Faces Show and Banquet.

Advance registration for the 1989 Country Radio Seminar/Music Industry Professional Seminar were mailed in late October. For additional information on the seminar and its events, contact Frank Mull, Executive Director, Country Radio Broadcasters, Inc., 50 Music Square West (604), Nashville, TN 37203; (615) 329-4487.

New Organizational Members Approved

A very special thanks and recognition to the companies who have joined CMA's newly-established Platinum Organizational Membership category. Their involvement and financial support significantly enhances CMA's ability to carry out meaningful activities for the benefit of the Country Music industry. Paying \$5,000 in annual dues, Platinum Members receive the benefits of all organizational members plus several exclusive entitlements. The Platinum Organizational Membership category includes the following companies:

Platinum Members

The Gehl Group/Ft. Lauderdale, FL
Country Tracks U.S.A./Elmwood Pk., NJ
"Comments On Country"/Dunwoody, GA
Tommy Henderson & Assoc./North Little Rock, AR
Pollaro Media/Denison, TX
Bullion Records, Inc./Nashville, TN
Crystal Productions/Nashville, TN
Kay Mae Music/Carbondale, IL
American Concert & Touring Co./Nashville, TN
The Gilmore Bros. Rangers, Inc./Nashville, TN
ANA Records/Lewisburg, TN
Weintraub Entertainment/Seattle, WA
The Pinkerton Tobacco Co./Richmond, VA
Heartland/Daniels, WV
Goldstein & Assoc./Prophets Town, IL
C.K. Promotions/Hendersonville, TN
Stargem Records, Inc./Nashville, TN
Reba's Business, Inc./Nashville, TN
Opryland U.S.A., Inc./Nashville, TN

We would like to recognize CMA's newest Organizational Members and thank them for their support and involvement. The Board approved the following new members at its October meeting:

Broadcast Organizational Members

WONW/Defiance, OH
WKCG/Augusta, MA
WPRW/Manassas, VA
KTNN/Window Rock, AZ
WPOR/Portland, ME
KBIX/Muskogee, OK
WTNT/Tallahassee, FL
CISN/Edmonton, Alberta, Canada
KFDC/Fort Dodge, IA
WWYZ/Waterbury, CT
KRPM/Seattle, WA
KTXF/Harlingen, TX
KQUS/Hot Springs, AR
CIBN/Buffalo Narrows, Sask., Canada
KMCO/KNED/McAlester, OK
CKPE/Sydney, Nova Scotia
KSAM/Huntsville, TX
WGUD/Pascagoula, MS
WORC/Worcester, MA

WWQQ/Wilmington, NC
KADA/Ada, OK
WKKN/Pascagoula, MS
KZSN/Wichita, KS
KOYN/Paris, TX
WQZX/Greenville, AL
WKIS/Hollywood, FL
WBYU/New Orleans, LA
WKXC/N. Augusta, SC
WBHH/Beaufort, SC
WRUL/WROY/Carmi, IL
Radio 4BC/Brisbane, Queensland, Australia
WIYD/Palatka, FL
WSMQ/Bessemer, AL
WDLV/Southern Pines, NC

Other Organizational Members

Cynthia Music Studio/Long Beach, CA
Neal James Organization/Nashville, TN
McNair Amusements/Loganville, GA
Triad Artists, Inc./Los Angeles, CA
Cornerstone Management /Myrtle Beach, SC
Emerald Entertainment Group/Nashville, TN
Price Waterhouse/Nashville, TN
Corey Rock Music, Ltd./Hermitage, TN
Rebel Show/York, PA
Satellite Entertainment Network/North Little Rock, AR
South Carolina Peach Festival/Gaffney, SC
Copperfield Music Group/Nashville, TN
Starliners/Nashville, TN
Cam-Plex/Gillette, WY
HSN Entertainment, Inc./Los Angeles, CA
Premier Management/Evansville, IN
Celebrity Intl. Agency/Nashville, TN
Variety Artists/Los Angeles, CA

There are many benefits available to organizational members, including:

1. Information and Research
2. CLOSE UP, CMA's monthly magazine containing vital information about the Country Music industry.
3. CMA Awards Show tickets.
4. Group medical insurance.

These are only a few of the services offered to 

CMA Broadcast Award Winners

In an effort to acknowledge and recognize the vital role radio broadcasters play in the development of Country Music, the Country Music Association, in 1987, inaugurated four new annual broadcast awards — Station of the Year, General Manager of the Year, Program Director of the Year and Music Director of the Year — to be presented in three market sizes — Small, Medium and Large. Any Country Music station, general manager, program director or music director was eligible to enter, regardless of whether they are a CMA member. The entries were submitted to an anonymous panel of judges, each of whom is an expert in the broadcast field. The winners for 1988, announced at CMA's annual Membership Meeting October 11, are:

STATION OF THE YEAR

- Large Market:* KNIX, Phoenix Arizona
- Medium Market:* KASE, Austin, Texas
- Small Market:* WAXX, Eau Claire, Wisconsin

GENERAL MANAGER OF THE YEAR

- Large Market:* Craig Magee, KIKK, Houston, Texas
- Medium Market:* Jerry Atchley, KSSN, Little Rock, Arkansas
- Small Market:* Gaylon Christie, KOOV, Copperas Cove, Texas

PROGRAM DIRECTOR OF THE YEAR

- Large Market:* Jim Robertson, KIKK, Houston, Texas
- Medium Market:* Mike Carta, KASE, Austin, Texas
- Small Market:* Scott Johnson, KYKX, Longview, Texas



The 1988 CMA Broadcast Award winners display their trophies. They are: (l-r, back row) Gaylon Christie, KOOV; Joe Ladd, KIKK; Jim Robertson, KIKK; Eric Marshall, WSIX; Marty Green, WAXX; Scott Johnson, KYKX; Keith Jones, WAXX; Ken Curtis, KYKX; Tim Closson, WAXX; (l-r, front) Mike Carta, KASE; Joe Wade Formicola, WWWW; Jerry Atchley, KSSN; Claude Tomlinson, WIVK; Michael Owens, KNIX and Craig Magee, KIKK.

MUSIC DIRECTOR OF THE YEAR

- Large Market:* Joe Ladd, KIKK, Houston, Texas
- Medium Market:* Eric Marshall, WSIX, Nashville, Tennessee
- Small Market:* Tim Closson, WAXX, Eau Claire, Wisconsin


Back-To-Back Breakers

The Wagoneers

- ★ Bandmembers Monte Warden (singer/guitarist), Craig Pettigrew (bassist), Tom Lewis (drummer) and Brent Wilson (guitarist) joined forces November 1986 and became the first Country act signed to A&M Records a year later.
- ★ The Wagoneers might look like characters from a late night western on cable, but the only outlaw they'll come in contact with anytime soon is Willie Nelson — they're opening for him this month.
- ★ Their first lp **STOUT AND HIGH** has produced two releases thus far — "I Wanna Know Her Again" and "Every Step Of The Way". A third release, "Help Me Get Over You", will be out in December.



organizational members. For more information concerning membership in CMA, contact Janet

Bozeman, Pam Frazier or Jeanette Golter in CMA's membership department; (615) 244-2840. 

CMA Still Leading The Way

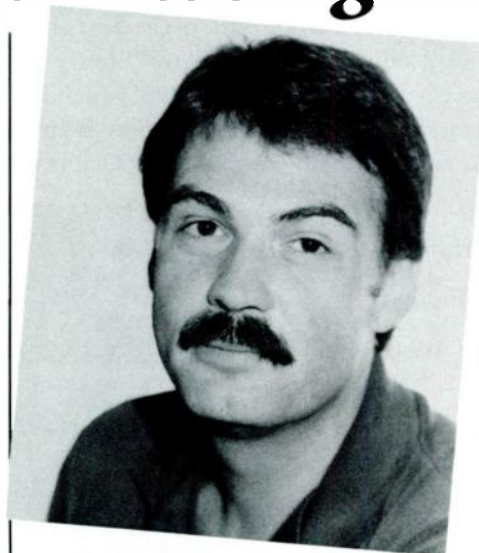
We're here for the 30th annual meeting of the Country Music Association. 1958 to 1988 — 30 years isn't very old . . . if you're a tree; but if you're CMA, it means three decades of pioneering and leading the way as the first organization formed to promote a type of music.

Our 30th anniversary . . . like any anniversary we celebrate, we stop to remember what brought us together, and we look forward to our future.

What brings us together today, I would imagine, is the same thing that brought CMA's founders together in 1958 . . . *challenges* . . . and believing that we can face challenges much more effectively as a group than any one of us can alone. This is the essence of the original concept of CMA . . . unselfishly joining hands to promote the music, and the willingness to work together for the advancement of the industry as a whole. And I hope we don't ever lose sight of that, because the challenges are always there, they aren't always the same, but they are always there.

In 1958, the challenge for CMA's founding members was survival in the face of rock 'n' roll's exploding popularity.

Today, while the appeal of other music formats remains a factor, the challenge is not survival, but how to hold and expand our market share in a society where competition for leisure time and dollars is fierce — a formidable challenge and one which demands a forum where we can openly and honestly face realities, and jointly seek to develop strategies and direction. I'm glad we've got that forum in CMA and that it has proven so effective.



During its 30 years, CMA has been responsible for many milestones in the growth and development of Country Music. We have built on this tradition in 1988, as CMA has undertaken and completed a number of exciting and significant programs and projects, each intended to address industry needs and challenges.

We're about to complete a brand new sales video, we have a new Arbitron study, and we're soon to initiate an organized CMA program telling Country Music's story to advertisers. Under a new agreement with CBS Television, the first two-hour Awards Show continued CMA's tradition as network television's foremost showcase of Country Music talent. It was also telecast live throughout Canada on CTV and simulcast on radio by Mutual Broadcasting.

During the show, Randy Travis presented a segment on Country Music in Europe featuring Route '88, the CMA-organized, joint-label promotion which saw 11 acts do 23 shows in London during June. Thanks to the involvement of Continental Airlines, all the acts went over with their own bands. Route '88 generated unprecedented

media coverage and sparked a 40 percent increase in Country Music record sales in the U.K.

We have the results of CMA's new Gallup Survey on Country Music in the U.K. This survey is an important measure of the growing interest in Country Music abroad. Another exciting bit of news. The Awards Show is being edited for the European market, and will be seen for the first time on the ITV Network throughout the U.K.

This year, CMA embarked on its first major push to take Country Music to college campuses with the debut of the Lost Highway Tour at Berklee School of Music in Boston, September 28. The tour included a concert and a workshop session for students with a panel of industry members.

Two shows in Boston with k. d. lang and Darden Smith were sold out, and the workshop drew 600 students wanting to learn more about the Country Music business. The Lost Highway Tour stops next in New York in conjunction with the College Media Journal Convention. The tour will continue in the spring.

The Lost Highway tour is just one project born out of the Market Development subcommittee, one of several subcommittees, through which an impressive number of young people new to the music business, have become involved in CMA and have worked very hard in planning and carrying out projects to benefit the industry.

These people are our future leaders, they have great ideas, and their interest in and commitment to CMA bodes well for the future of our association and our industry. It's important that we do all we can to encourage their continued

involvement.

In July, we commissioned a membership research project, seeking to evaluate CMA's information and services and orient them to continue to meet the needs of our members.

Two additional organizational membership categories were created this year. The new platinum category already has 10 member companies supporting CMA with \$5,000 annual dues. The patron category was redefined to accommodate vendors, suppliers and other companies not directly involved in the industry, who want to be members of CMA.

The big membership story for 1988 has been the increase in broadcast organizational members. Persistent contacts by CMA's membership department, expanded benefits such as the new record album subscription service and promotions like the CMA Awards ticket contest have resulted in 151 new member radio stations in the past year — a 53 percent increase.

So, after an illustrious first 30 years, what do we do for an encore, what does the future hold? This year, the CMA Board has aggressively addressed this question. In July, CMA's Executive Council went through an extensive strategic planning process to assess the current environment for the industry and CMA and to make assumptions and plans for the next three years. Many of those plans will be put into action next year.

In April, the Board approved the purchase of an acre lot on Music Circle South for development of a new permanent headquarters for CMA. Plans are proceeding to begin construction next year. The building will assure CMA a location in the Music Row area and enable us to establish a predictable cost of occupancy in

what is certain to be an inflating market for lease space.

One time, somebody a lot smarter than me said, "The only way to know the future is to create it." It's become apparent to me in the past year that what CMA is really all about is identifying our challenges, and making changes. In other words, creating our future. CMA has a tradition of being quick to react when there's a need.

At a CMA Board meeting about four years ago, we had to look at each other and say, "We have problems." This mature and honest assessment precipitated some dramatic changes. Changes that have brought a new excitement to the business and clearly helped produce a resurgence for Country Music in the marketplace. A resurgence based on new talents . . . writers, artists, musicians, producers — all with a special quality and energy — and all with the ability to touch people.

I'm proud to be in this business of Country Music, where we still know how to touch people . . . in a business with real musicians. In a time when so many have gone high tech, synthesized sounds where it is easier to sample and punch a few keys to make music than to become accomplished on an instrument . . . we're still in touch. "High

Touch Vs. High Tech," John Nesbitt called it, predicting Country Music as a major factor of the future in his book *Megatrends*.

We have never forgotten the importance of high touch in Nashville. And we should never underestimate the impact we have as writers, producers, publishers, broadcasters . . . the impact we all have on people's lives through songs, records and our access to the media. That impact carries a responsibility to the tradition set by our predecessors that Country Music is for the people . . . that it makes the most eloquent statement on the human condition, that it goes for the heart.

I would like to say a special thanks to Jack Eugster and all the CMA Board members, to Jo Walker-Meador, Ed Benson, Helen Farmer and the entire CMA staff, and to all of you who have a part in helping make this year a special opportunity for me. I have had the chance to learn a great deal more about our industry and to grow personally. I believe that if you take, you have to give back. I hope you all will continue to be involved in and support CMA. I know it's been a great way for me to give something back to an industry that I'm so proud to be a part of.

Thank you. 



CBS/Columbia recording group Shenandoah recently made their Grand Ole Opry debut performance, singing their top 10 hit, "She Doesn't Cry Anymore". Prior to the group's performance, they appeared on TNN's "Backstage At The Opry" show, and visited with Opry legend Roy Acuff. Standing (l to r) are Ralph Ezell, Mike McGuire, Acuff, Marty Raybon, Jim Seales and Stan Thorn.

Touring Talent Takes TBEM By Storm

More than 400 talent buyers, promoters, agents, artists, club owners, record industry executives, artist managers and representatives of parks, auditoriums, fairs and colleges convened in Nashville October 7 - 9 for the 17th Annual Talent Buyers Entertainment Marketplace. Said to be the hot-spot for seeing new Country talent and learning the most up-to-date information about buying and selling it, TBEM '88 received rave reviews.

Photos by: Alan Mayor



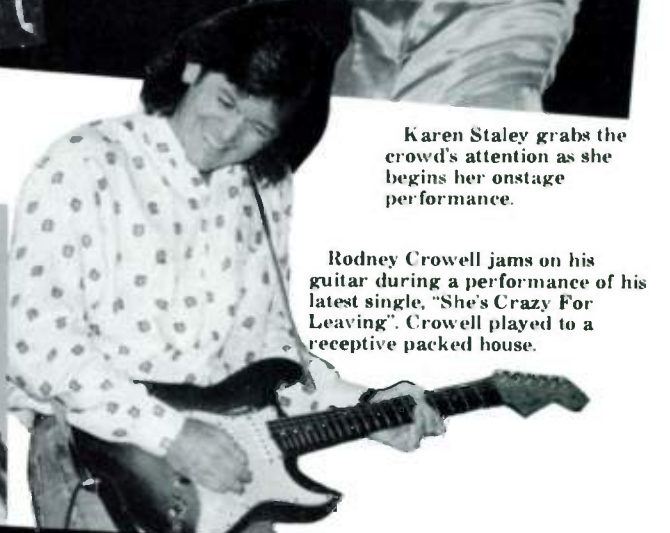
Bill Lloyd and Radney Foster have a good time during their showcase at TBEM.



Karen Staley grabs the crowd's attention as she begins her onstage performance.



Chuck Morris of Chuck Morris Entertainment, Trey Turner of Reba's Business, Inc. and David McKay with Monarch Entertainment share tips during the TBEM "Superstars on Tour" panel discussion.



Rodney Crowell jams on his guitar during a performance of his latest single, "She's Crazy For Leaving". Crowell played to a receptive packed house.



Buyer/promoter Don Romeo (second from left) accepts the SRO Award from singer/songwriter Skip Ewing. 1985 SRO Award recipient Hap Peebles (left) and TBEM chairman Joe Sullivan (right) offer congratulations.

Newsline

Paul Martin is the newest member of CBS Records' Exile. The guitarist/singer began playing studio sessions when he was 7 years old. He just completed a stint with Billy Joe Royal.

Capitol Records artist Anne Murray will present a benefit concert for the Nashville Songwriters Association International November 16 at the Grand Ole Opry House. NSAI will use two-thirds of the concert proceeds for the development of an exhibit to educate the public about songwriters' contributions. The other third will be used for legislative and educational programs.

Construction of the Anne Murray Centre is well underway in the singer's hometown of Springhill, Nova Scotia. The center will be the first of its kind in Canada to honor an international singing star and will house memorabilia associated with her life.

The Benson Company Inc. has signed a distribution agreement with Warner Bros. Records for the Forester Sisters. The Forester Sisters lp A CHRISTMAS CARD will be on the Benson label. Another gospel album by the sisters is slated for February.

The Bellamy Brothers reaped success with their song "Santa Fe" off their MCA lp CRAZY FROM THE HEART. They're hoping to reap similar success by endorsing Santa Fe Cologne for men from Shulton.

Singer Ricky Van Shelton has endorsed Shure Brothers Inc., an Illinois-based manufacturer of microphones and circuitry products.

The Country Music Hall of Fame is offering a new holiday catalog and official 1989 Country calendar. The monthly calendar includes 12 album-size photos of Country stars including



Photo by: Don Putnam

The Nashville Songwriters Association International inducted Hoagy Charmichael ("Georgia On My Mind") and Troy Seals ("Seven Spanish Angels") into its Hall of Fame during ceremonies recently at the Vanderbilt Plaza Hotel. ASCAP's Connie Bradley and NSAI Executive Director Maggie Cavender.

Restless Heart, Reba McEntire, Dan Seals, Emmylou Harris, Randy Travis, The Judds, Alabama and Dwight Yoakam. The gift catalog features more than 500 recordings from Country to bluegrass, Cajun and western swing, rare Hank Williams' songs, caps, shirts, Elvis memorabilia, candy, jams and more. The 1989 calendar sells for \$8.95 plus \$2 postage and handling. To purchase calendars or to receive a complimentary gift catalog, call 1-800-255-2357, ext. 1.

Mel McDaniel returned to Okmulgee, OK to celebrate his thirtieth anniversary in Country Music. The concert on October 31 benefited the Okmulgee United Fund. City officials proclaimed the day Mel McDaniel Day and he received a key to the city.

Hank Thompson, known for such hits as the million-seller "Wild Side Of Life" and "Humpty-Dumpty Heart", donated some of his costumes to the Country Music Hall of Fame during September. Thompson's red rhinestone Nudie suit and his custom-made "Humpty-Dumpty Heart" boots were given to the museum during the informal invitation-only ceremonies.

Dwight Yoakam and Emmylou Harris, president of the Country Music Foundation, were on hand as veteran entertainer Buck Owens made a special presentation at the Country Music Hall of Fame and Museum on October 12. Owens gave the foundation a master set of taped recordings of his live Carnegie Hall concert in March 1966. The foundation and Owens will release BUCK OWENS: LIVE AT CARNEGIE HALL. The lp will be marketed exclusively by Country Music Foundation Records, a historic reissue record label. The 21-song set documents Owens' innovative Bakersfield sound which is credited with influencing top Country artists such as Yoakam. The lp or cassette may be ordered for \$9.98 by calling 1-800-255-2357, ext. 1 or in Tennessee (615) 256-1639.

The International Tape/Disc Association's annual Update Seminar will be November 22 at the Waldorf-Astoria in New York City. Industry experts will review the year's activities in all facets of the audio/video/data industry.

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Newsline

Jerry Clower was honored on November 10 with a **Jerry Clower Homecoming Spectacular** in southwest Mississippi. Amite, Pike and Walthall counties joined forces for the celebration.

Country performer **Rose Maddox**, who was named CASH BOX Top Female Singer in 1963, is recovering from a heart attack she suffered in July while singing in a Bakersfield nightclub. A fund to help with her medical expenses has been established. Contributions should be sent to Fred Maddox, Route 1, Box 1091, Delano, CA 93215.

MTM Records singer **Judy Rodman** won the \$10,000 prize when she glided into port with the most pounds of fish caught during a recent **Porter Wagoner Fishing Bash** held in Nashville. She donated her prize to charity.

PolyGram International Music Publishing has acquired rights to music catalogs owned by **Welk Music Group**. Welk Music began 30 years ago as a means of providing music for founder **Lawrence Welk's** tv program and eventually included 103 publishing concerns.

USA Marketing recently unveiled its new product, **Buses to the Stars**. The maker of gift, toy and novelty items is making replicas of buses for such Country acts as **Hank Williams, Jr., The Judds, and Sawyer Brown**. **Ralph Emery**, host of The Nashville Network's "Nashville Now" is endorsing the items. For more information, contact USA Marketing, 207 Gault Ave., Fort Payne AL 35967; (205) 845-3212. In the Nashville area contact the company at Donelson Executive Building, Suite 200, Donelson, TN; (615) 391-0442.

The Bluebird Cafe, a Nashville showcase club for songwriters, has published its premier edition of the **Bluebird Cafe Cassette Catalog**. The catalog lists song titles available by 18 artists who regularly perform there. Tapes can be purchased for \$10 each and \$1 shipping and handling. For a copy of the free listing, write The Bluebird Cafe, 4104 Hillsboro Road, Nashville, TN 37215; (615) 383-1461.

Macaluso Music Company, recently released the 2.0 version of its Record Mogul software. The program, which runs on IBM personal computers and IBM compatibles, is designed for record companies, entertainment lawyers and producers who plan and negotiate record deals. For more information, contact Macaluso Music Co., 3006 S. Columbus Street, Suite C2, Arlington, VA 22206; (703) 671-4551.

Comstock Records is relocating from Shawnee, KS to Scottsdale, AZ. The new address is 10603 N. Hayden Road, Suite 114, Scottsdale, AZ 85260; (602) 951-3115.

Archie Campbell Talent Services Inc. has a new phone number — (615) 329-4939. The address is still P.O. Box 335, Brentwood, TN 37027.

New Companies

A new division of **Neely Management, Inc.** has been formed. **LTM Records and Publishing** is under the direction of **Jim**

Prose, Jan Loman and Michael James Murphy. The company has offices in Knoxville at 135 23rd Street, 37916 and in Nashville at 1011 16th Avenue South, 37212. The Knoxville telephone number is (615) 544-2020, and in Nashville the number is (615) 329-2252.

Dave Lindsey, formerly of Welk Music, and Atlanta business consultant **Bob Cook**, have formed a new publishing group, **CTM Songs**. The company is located at 2 Music Circle South, Nashville, TN 37203. The telephone number is (615) 255-1618.

Stars International, Ltd. has opened new offices at 900 19th Avenue South, Suite 608, Nashville, TN. The company's emphasis is on music publishing, artist management/booking as well as concert promotion. **Jack J. Kleine** is board chairman and Nashville singer/songwriter **Chet Walker** is president of the operation.

Sound Solutions, an audio consulting company was recently formed by **Steve Mullinix**. The company is located at 1200 Mountain Creek Road, Suite B-4A, Chattanooga, TN 37405. The phone number is (615) 870-5190.

Overton Lee has formed a new record label, **New ACT Records**. The studio is located at Route 14, Box 1039, Highway 64 East, Tyler, TX 75707. For more information contact Pat Murphy at (213) 946-3193.

The Northport Group, Inc. has formed a new division titled **The Northport Agency** for international booking. The agency is located at 54 Music Square East, Suite 305, Nashville, TN 37203. The telephone number is (615) 254-7138.

RIAA CERTIFICATIONS Country Gold and Platinum

RIAA Certified Gold — September

JUST US . . . Alabama . . . RCA
OLD 8 X 10 . . . Randy Travis . . . Warner Bros.

RIAA Certified Platinum — September

OLD 8 X 10 . . . Randy Travis . . . Warner Bros.

Awards

Jim Owens, president of **Jim Owens and Associates** and executive producer for the company's shows, "Crook and Chase", "Weekend With Crook and Chase" and "This Week In Country Music" was recently presented the Life Achievement Award by the **Georgia Association of Broadcasters**. The award honors Owens' entire career in broadcasting to date and recognizes the years he spent contributing to television production efforts in Georgia.

The Alabama Music Hall of Fame Board has announced its nominees for the 1989 induction banquet and awards show at the Civic Center Plaza Ramada January 26, 1989. Nominated for

induction into the Alabama Music Hall of Fame are: *Lifework Award for Performing Achievement* — The Delmore Brothers, Erskine Hawkins, Lottice Howell, The Louvin Brothers, Willie Mae "Big Mama" Thornton and Dinah Washington; *Lifework Award for Non-Performing Achievement* — J. R. Baxter, William Levi Dawson and Rex Griffin; *John Herbert Orr Pioneer Award* — James Reese Europe, Joe L. Frank and Fess Whatley; *Governor's Achievement Award for Popular Music*

Alabama, Jimmy Buffett, Clarence Carter, Nell Carter, Emmylou Harris, Lionel Richie and Percy Sledge; *Classical Performance Award* — Eleanor Bergquist, Irene Jordan, Nell Rankin and Linda Zoghby; *America's Music Award* — The Foster Family, Jake Hess and Odetta; *Music Industry Award* — Ed Boutwell, David Briggs, Donna Hilley and Willie Ruff; *Music Creator's Award* — David Briggs, Milton Brown, Bill Lowery and Curley Putman.

The Kingdom Heirs, Dollywood's official gospel quartet has been nominated for the Most Promising New Group in Southern Gospel Music by the Gospel Music Association.

Roy Rogers was recently honored with the Western Hall of Fame's Ronald Reagan Award for 50 years of service in the movies.

CMA recognizes the person who has recruited the most new members for the month. This issue, CMA highlights Joe Thrasher of The Thrasher Brothers for his efforts.



Country artist Billy Joe Royal was recently inducted into the Georgia Music Hall of Fame in appreciation of a musical career that has spanned more than 25 years. Royal joins the likes of past inductees Ray Charles, Little Richard and Otis Redding.

Toolies Country, the largest western nightclub in the state of Arizona, has been awarded four honors in the Best of Phoenix '88 contest presented by the publication NEW TIMES. Toolies was voted Best Country Bar, Best Concert Venue, Best Club Concert, and the Reader's Choice Award.

The grand prize winners were announced for the 12th Annual Kentucky Fried Chicken Amateur Songwriting Contest. Country artist Michael Martin Murphey selected winners John Kontol of Whiting, IN and Scott and James Ducker of Laurel, MS from a total of 50,000 entrants.

The Amusement and Music Operators Association has released the top Country Music jukebox artists of the year. The top moneymakers were Randy Travis' "Too Gone Too Long", Rosanne Cash's "Tennessee Flat Top Box", Kathy Mattea's "18 Wheels And A Dozen Roses", Highway 101's "Somewhere Tonight" and the Desert Rose Band's "He's Back And I'm Blue".

Airborne Records Inc. was recently chosen best new record company by CASH BOX magazine and received a special achievement award for being successfully formed through the offering of stocks on the penny market.

Former prisoners of war were honored with a new medal as part of National POW/MIA Recognition Day. Among those honored was Country personality Pat Murphy who was captured by enemy forces in southeast Asia and later awarded medical discharge from the service.

Jeff Geessen of WLPO/WAJK-FM in LaSalle, IL, has won five Orson Welles Awards presented by the Radio Advertising Bureau recognizing excellence in local radio commercial production.

The late Smiley Wilson was honored during the annual Reunion of Professional Entertainers (ROPE) last month with the Ernest Tubb Humanitarian Award. This award is given to a person who makes a major contribution of humanitarian nature to the Country Music industry. Wilson was a veteran Country entertainer, booking agent and a founding director of ROPE.

Media

The Nashville Network will telecast an exclusive special "Merle Haggard: Poet of the Common Man" on November 23. The one-hour special uses clips from a concert taped at Nashville's Starwood Amphitheatre and footage of Haggard at his retreat on Lake Shasta in northern California.

The Library of Congress is developing a new radio series highlighting music collections of the American Folklife Center of the Library of Congress. Traditional folk music ranging from bluegrass to Cajun will be featured on "The Homegrown Music Hour", a weekly 60-minute program. For more information, contact Craig D'Ooge at (202) 287-5108.

Chris Charles, the host, writer and producer of "The Weekly Country Music Countdown", has signed an exclusive multi-year contract to continue his work with the show. He has hosted the three-hour radio program since its debut in 1981.

Willie Nelson released his new autobiography in October. In *Willie: An Autobiography*, written with Bud Shrake, Nelson shares the rollercoaster ride of events that have shaped his life and career. Published by Simon and Schuster, the book has already received positive reviews in NEWSWEEK.

The Oak Ridge Boys will star in "Celebrate The Miracle", a national tv special scheduled to air November 23. The special was taped in early November at Epcot Center in Disney World, FL. The one-hour music extravaganza is hosted by Marilyn McCoo and Merlin Olson. Debbie Gibson, Malcom Jamal-Warner and Mickey Mouse guest star. The show will be syndicated in over 200 U.S. markets.

Kris Kristofferson and Martin Sheen will star in "The Last Missile", a story about nuclear disarmament. The show will air on the new Turner Network Television (TNT) cable service. Kristofferson has also completed work on "Millennium", a sci-fi drama filmed in Toronto. It's scheduled for release in early 1989. He has also been working on "Welcome Home" with JoBeth Williams and Brian Keith.

Sweethearts of the Rodeo and Highway 101 will be the first groups featured in WYNY's "Captured Live" series. The New York radio station has begun a new concert series recorded live from the Ritz in Manhattan. The show's debut will be November 18. The series, airing monthly, is part of an effort to showcase Country performers in New York City.

Several Country stars were named in PEOPLE magazine's 10th Annual Reader's Poll. Asked who their favorite band was, readers picked Alabama for the top spot, a position they also held in 1985 and 1986. Bon Jovi took second place and U2 was third. Reba McEntire, Linda Ronstadt and Madonna finished in a three-way tie for third place for favorite female vocalist. Whitney Houston finished first, followed by Barbra Streisand.

Country: The Music and the Musicians is almost 600 pages of colorful history of one of America's most popular forms of music. With more than 700 photographs, the book chronicles the great, the near-great and the forgotten. Almost encyclopedic in scope, more than a dozen writers have contributed to the work. Abbeville Press and the Country Music Foundation are publishing the book in November.

AMUSEMENT BUSINESS recently published the *1989 AudArena Stadium International Guide*, a comprehensive booking source for sports and mass entertainment. The directory contains more than 7,500 listings of arenas, stadiums, auditoriums, theatres, exhibit halls and performing arts centers in the U.S., Canada and overseas. Copies of the guide are available for \$52.50 per copy with first class postage and handling included. Orders should be prepaid and sent to AMUSEMENT BUSINESS, Single Copy Department, P.O. Box 24970, Nashville, TN 37202; (615) 321-4250.

Country artist Randy Franks recently made an appearance on the television movie, "Blind Side" starring John Beck of "Dallas" fame, Christian Conrad of "High Mountain Rangers" and Gail Strickland. He played a sports reporter/photographer.

"Keystone Country" is now airing in some tv markets in Maryland, Pennsylvania, Washington, DC, Virginia, West Virginia and Delaware. The 30-minute syndicated Country Music variety show stars Keystone, Those Pennsylvania Boys and is hosted by R. G. Smith. Artists wishing to appear on the taped show should send promotional kits to Keystone Music Productions Inc., Suite 302, Professional Arts Building, Chambersburg, PA 17201; (717) 267-0163.

On The Move

Veteran publisher and producer Bob Montgomery has been appointed vice president, Nashville A&R for CBS Records. Montgomery was most recently director of creative services at Tree International.

John Briggs, ASCAP's Nashville director of Membership Relations, has been promoted to membership director. Prior to joining ASCAP's staff in 1985, Briggs was assistant professional manager with Screen Gems/Colgems-EMI Music.

Ron Howie has joined RCA Records as director, regional marketing east coast for the label's Nashville division. Greg Delaurentiis, formerly with BMG Distribution, joined the label's Nashville division as the first regional marketing specialist. Delaurentiis will continue to be based in Phoenix and will cover the western U.S.

Ben E. Payne, Jr. and Anthony Martin have joined Mel Tillis Enterprises as professional managers for his music publishing companies, Tillis Tunes (BMI) and Sweet Tater Tunes (ASCAP).

Pam Deville has been named marketing and promotions coordinator for the Cajundome in Lafayette, LA. Deville is responsible for marketing strategies and promotion of all the dome's events.

Affiliated Publishers, Inc. has a new executive vice president and general manager. Glenn Warren, formerly with the Nashville Songwriters Association, International, recently joined the company in this capacity.

Booking agents Bruce Shelton and Stephanie Maynard have joined the staff at Limeliter International, Inc. Shelton, former vice president of In Concert International, is now regional agent for bookings in the west and southwest. Maynard, also formerly of In Concert, is regional agent for bookings in the southeast.

KRMD AM/FM in Shreveport, LA, has promoted four employees. Dave Block has been named program director. Gary McCoy has moved to the production manager position. Danny Fox was promoted to the 10:00 a.m. to 1:00 p.m. air shift and David Franklin will serve as full-time air personality from 7:00 p.m. until midnight on weekdays.

The Radio Advertising Bureau has named Beverly Banks director of co-op services. Banks has been with the organization for 20 years. Richard Buckley, Jr. has been appointed to RAB's executive committee. Buckley is president of Buckley Broadcasting Corporation.

Jim Richards, EZ Communications' regional program director and WBZZ Pittsburgh programmer, has joined Washington, DC based Vallie Consulting as vice president of operations.

Mike Nelson has been appointed program director and operations manager of KIXX-FM in Newport, NH.

Deborah Razo of Curb Records has been promoted to the newly created position of marketing manager.

Simon Levy of MCA Records/Nashville has been promoted to vice president of creative services for the label. Levy will oversee the art direction and production of all the company's graphics, including album covers, cassettes, compact discs and merchandising materials. Walt Wilson has been promoted to vice president of marketing for the label and will be based out of Nashville. Wilson will oversee all functions of the MCA Marketing Group, including advertising, merchandising, marketing campaigns and sales.

Paul Worley, producer of Highway 101 will join Tree International as its new director of creative services. Worley replaces Bob Montgomery, who left Tree to join CBS Records.

Signings

Dave Durham And The Bull Durham Band to Pearl Records . . . Ron Moore and Frank Stephens to Gehl Music, Inc. . . . Ronny C. Collins to Delux Records . . . Sean Ramey to Bruce Agency . . . The Burch Sisters to Lib Hatcher Agency . . . Robin Lee to Buddy Lee Attractions . . . The Burgess Brothers to Country International Records . . . Josh Logan to Curb Records . . . Loretta Lynn to the Brokaw Company . . . John Conlee to Sixteenth Avenue Records . . . Gene Watson to Warner Bros. Records and Lib Hatcher Agency.

FACTFILE

NOVEMBER

(*denotes birthdays)

- 1 *Bill Anderson; Columbia, South Carolina
*Lyle Lovett; Klein, Texas
*Keith Stegall; Wichita Falls, Texas
- 2 *J. D. Souther; Detroit, Michigan
*Charlie Walker; Collin County, Texas
*Frank Gilligan; Queens, New York
- 4 *Kirk McGee (McGee Brothers); Franklin, Tennessee
*Delbert McClinton; Lubbock, Texas
- 5 *Roy Rogers (Leonard Slye); Cincinnati, Ohio
*Billy Sherrill; Phil Campbell, Alabama
*Gram Parsons; Winter Haven, Florida
- 6 *Guy Clark; Monihans, Texas
*Stonewall Jackson; Tabor City, California
*Doug Sahm; San Antonio, Texas
*Glenn Frey
- 7 *Archie Campbell; Bulls Gap, Tennessee
*Robin Lee; Nashville, Tennessee
- 8 ELECTION DAY
*Scotty Wiseman; Spruce Pine, North Carolina
*Patti Page (Clara Ann Flower); Tulsa, Oklahoma
- 9 *George D. Hay; Attica, Indiana
*Bob Gibson; New York, New York
*James Talley; Tulsa, Oklahoma
- 10 *Donna Fargo; Mount Airy, North Carolina
*Dave Loggins; Bristol, Tennessee
- 11 VETERANS' DAY
*Narvel Felts; Bernie, Missouri
- 12 *Barbara Fairchild; Knoebel, Arkansas
*Neil Young; Toronto, Canada
- 13 *Ray Wylie Hubbard; Hugo, Oklahoma
- 15 *C. W. McCall (William Fries); Audobon, Iowa
- 16 *Earl Bolick (Blue Sky Boys); Hickory, North Carolina
*Troy Seals; Big Hill, Kentucky
- 17 *Archie Campbell; Bulls Gap, Tennessee
*Gene Clark; Tipton, Missouri
*Gordon Lightfoot; Orilla, Ontario, Canada

- 18 *Jacky Ward; Groveton, Texas
- 20 *Eck Robertson; Amarillo, Texas
- 21 *Jean Shepard; Pauls Valley, Oklahoma
- 24 THANKSGIVING DAY
*Johnny Carver; Jackson, Mississippi
- 25 *Biff Collie (Hiram Abiff Collie); Little Rock, Arkansas
- 27 *Eddie Rabbitt; Brooklyn, New York
- 29 *Jody Miller; Phoenix, Arizona
Merle Travis; Ebenezer, Kentucky
- 30 *Jeannie Kendall (The Kendalls); St. Louis, Missouri
*Teddy Wilburn; Thayer, Missouri
*Jimmy Bowen; Santa Rita, New Mexico

DECEMBER

- 1 *Woody Allen
Carter Stanley dies, 1966
Fred Rose dies, 1954
- 2 *John Wesley Ryles; Bastrop, Louisiana
*Herman Crook; Scottsboro, Tennessee
- 3 *Rabon Delmore; Elkmont, Alabama
*Paul Gregg (Restless Heart); Altus, Oklahoma
*Ferlin Husky; Flat River, Mississippi
*Hubert Long; Poteet, Texas
- 4 *Chris Hillman (Desert Rose Band); Los Angeles, California
- 5 *Don Robertson; Peking, China
- 6 *Helen Cornelius; Hannibal, Missouri
- 7 *Hugh X. Lewis; Cumberland, Kentucky
*Gary Morris; Fort Worth, Texas
*Bobby Osborne; Hyden, Kentucky
*Ronnie Sessions; Henrietta, Oklahoma
- 8 *Jean Ritchie; Viper, Kentucky
*Floyd Tillman; Ryan, Oklahoma
- 9 *David Houston; Bossier City, Louisiana
*Sylvia (Sylvia K. Rutledge); Kokomo, Indiana
- 10 *Johnny Rodriguez; Sabinal, Texas
- 11 *Brenda Lee; Conyers, Georgia

- 13 *John Anderson; Apopka, Florida
*Randy Owen; Ft. Payne, Alabama
- 14 *Charlie Rich; Colt, Arkansas
*Frankie Bailes; Trinity, North Carolina
- 15 *A. P. Carter; Maces Spring, Virginia
*Rose Maddox; Boaz, Alabama
*Jerry Wallace; Kansas City, Missouri
- 16 *Jim Glaser; Spalding, Nebraska
- 17 *Nat Stuckey; Cass County, Texas
- 18 *Wilf Carter; Guysboro, Nova Scotia, Canada
- 19 *Bill Carlisle; Wakefield, Kentucky
*Little Jimmy Dickens; Bolt, West Virginia
*Janie Fricke; South Whitley, Indiana
*John McEuen; Oakland, California
- 21 *Freddie Hart; Lochapoka, Alabama
- 22 *Hawkshaw Hawkins; Huntington, West Virginia
*Red Steagall; Gainesville, Texas
*Karen Taylor-Good; El Paso, Texas
- 24 CHRISTMAS EVE
*Lulu Belle (Wiseman); Boone, North Carolina
*Stoney Edwards; Seminole, Oklahoma
- 25 CHRISTMAS DAY
*Alton Delmore; Elkmont, Alabama
*Jimmy Buffett; Mobile, Alabama
*Barbara Mandrell; Houston, Texas
*Steve Wariner; Noblesville, Indiana

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), *INSIDE COUNTRY* by Marie Cracknell and Linda Cauthen, and the Country Music Foundation's OFFICIAL 1988 COUNTRY MUSIC CALENDAR, as well as from original research.]

DATEBOOK

NOVEMBER

- 3 MIX Technical Excellence and Creativity (TEC) Awards / Biltmore Hotel / Los Angeles, CA
- 3-5 Second Annual International Federation of Festival Organizations (FIDOF) Convention and Gala / Los Angeles, CA
- 10-12 Tennessee Banjo Institute / Lebanon, TN / Call (615) 444-9394 for details
- 12 60th Oklahoma Hall of Fame Awards / Myriad Convention Center / Oklahoma City, OK / Call (405) 235-4458 for details
- 18 CMA Board of Directors Officers Election / Sovran Bank / downtown Nashville
- 18 Marlboro Country Music National

- Finals Competition / Stockyard Restaurant / Nashville, TN
- 18-20 Lighting Dimensions International '88 / Dallas, TX / Call (212) 677-3857 for details

JANUARY

- 21-25 MIDEM '88 / Cannes, France

FEBRUARY

- 1-2 CMA Board Meeting / San Diego, CA
- 2-5 Radio Advertising Bureau Managing Sales Conference / Dallas, TX

MARCH

- 1-4 CRS/MIPS / Opryland Hotel /

Nashville, TN

- 3-7 National Association of Record Merchandisers (NARM) Convention / New Orleans Marriott / Call (609) 596-2221 for details

APRIL

- 18 TNN Viewers' Choice Awards / Grand Ole Opry House / Nashville, TN

MAY

- 3-4 CMA Board Meeting / Amsterdam, Holland

JUNE

- 5-11 18th International Country Music Fan Fair / Nashville, TN



Photo by: Beth Guinn

CMA's Executive Director Jo Walker-Meador enjoys the reception hosted by First American Bank/Music Row prior to the CMA Awards Show. With her are (l to r) Roy Rogers, BMI's CEO Frances Preston and CMA President David Conrad.


 COUNTRY MUSIC ASSOCIATION
 30th Anniversary 1958-1988
Close Up

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