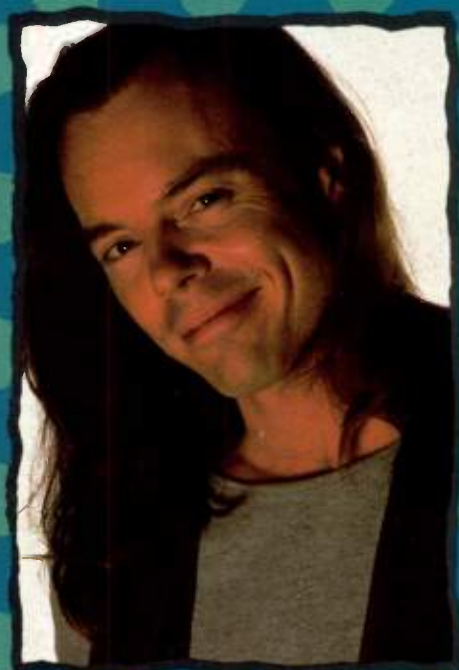


# Close Up

MAGAZINE

AUGUST 1990



**INSIDE**

- UP CLOSE WITH ROSANNE CASH
- HALL OF FAME NOMINEES NAMED
- TONY ARATA DANCES WITH SUCCESS

# More Acts Than Ever To Perform At SRO '90

**A**ttendees of SRO '90 "Where The Buying Begins", CMA's newly renamed annual talent buyers confab, will have the opportunity to see 21 major Country Music acts perform, more acts than have ever performed in the history of the event.

The SRO '90 Showcases will spotlight some of the hottest new talent on the Country market today. Past showcase participants have included Alabama, The Judds, Steve Wariner, Tanya Tucker, Highway 101 and Vern Gosdin. Confirmed to perform at this year's event are Daniele Alexander, Susi Beatty, Matraca Berg, Jann Browne, Carlene Carter, Mark Collie, Exile, James House, McBride & The Ride, Delbert McClinton, Tim Mensy, Lee Roy Parnell, Pirates of the Mississippi, Prairie Oyster, Doug Stone, Les Taylor, Marsha Thornton, Travis Tritt, Kevin Welch, Wild Rose and Michelle Wright.



**DANIELE ALEXANDER**



**TRAVIS TRITT**



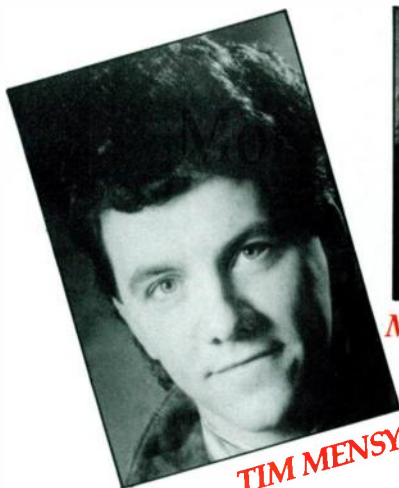
**SUSI BEATTY**



**EXILE**



**LEE ROY PARNELL**



**TIM MENSY**



**MARSHA THORNTON**



**DOUG STONE**

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On The Cover . . . Wild Rose (top left), Delbert McClinton, Michelle Wright (bottom left) and Kevin Welch are a few of the acts performing at SRO '90.



The increased showcase lineup is just one of the many changes in store for registrants who attend this year's event. AMUSEMENT BUSINESS magazine is title sponsor of SRO '90, which will be held at the Stouffer Hotel in Nashville October 5-7. The SRO Expo '90 will offer an entire floor of exhibit areas at the Nashville Convention Center. Participants can network in the exhibit hall with representatives from every facet of the business. Included in this "full-service" expo are: talent agencies, artist/touring attractions, record companies, sound/lighting stage companies, catering, musical equipment, venues/clubs, bus companies, travel agencies, ticketing companies, hotel chains and airlines.

Booth fees are \$400 for a 10'x10' area. The \$400 fee includes one complete SRO '90 registration and up to 10 exhibitor passes. For further booth information call Dave DeBolt at (615) 329-4487.

Also new this year is the SRO Awards Banquet and Show, which will be a black-tie affair. The first annual SRO Awards will be presented in 10 categories: Talent Buyer/Promoter; Touring Artist; Venue; Club/Theatre; Festival/Special Event; Support Services Company; New Touring Artist; Talent Agent; Artist Manager and Road Manager.



**PRAIRIE OYSTER**



**JAMES HOUSE**



**MARK COLLIE**



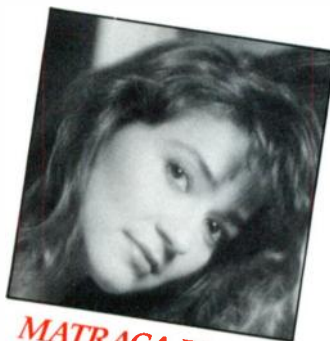
**JANN BROWNE**



**PIRATES OF THE MISSISSIPPI**



**McBRIDE & THE RIDE**



**MATRACA BERG**



**LES TAYLOR**



**CARLENE CARTER**

Round table discussions and seminars will offer registrants the opportunity to exchange ideas, explore new possibilities and discover profit-making alternatives. The educational sessions will be presented by the International Country Music Buyers Association (ICMBA).

Registration for CMA members is \$150, which includes all events. Non-members eligible for membership in CMA may register for \$200, which includes all events plus a \$50 CMA individual membership.

After September 10 current member registration will be \$200; new member registration will be \$250. Discounts are applicable on multiple registrations from the same company.

Registration information may be obtained by contacting CMA's Special Projects Department, P.O. Box 22299, Nashville, TN 37202-0299, (615) 244-2640. [C]

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# CMA Board Meets In Colorado Springs



Bud Wendell (right), president of Opryland USA Inc., chats with guests during a reception Opryland hosted during the CMA board meeting in Colorado Springs July 11 - 12 at the Broadmoor Hotel. CMA board members and Colorado CMA members attended the reception. Pictured with Wendell (l to r) are Ed Benson, CMA associate executive director; CMA board member Joe Sullivan, Sound Seventy Inc.; Sheila Gourley; Charlie Cassidy, KKCS Radio; and Bob Gourley, KKCS Radio. KKCS in Colorado Springs hosted a reception and dinner for CMA board members the following night.



Attendees at a CMA reception hosted by Opryland during the Colorado Springs board meeting pose for a photo. Pictured (l to r) are CMA President Roger Sovine, BMI; Mark Bleisener of Bleisener Publicity Services in Denver; Chuck Morris of Chuck Morris Entertainment; Jan Martin, Chuck Morris Entertainment; CMA board members Bruce Hinton, MCA; songwriter Don Schlitz; and Rick Jackson with KYGO Radio in Denver, Colorado.

# P-O-P Campaign To Tout Country Product

**C**MA and the National Association of Record Merchandisers (NARM) will join for the eighth consecutive year for an extensive fall merchandising campaign. The campaign is targeted to consumers at U.S. record outlets to establish high visibility for the October 8th "CMA Awards Show", as well as boost sales and awareness of Country product both before and after the show.

The campaign will again employ the theme "Bring Home Country's Brightest Stars", complemented by graphics featuring a contemporary star brightly colored in shades ranging from mauves to orange on an all-new white background. Four merchandising aids will be offered this year: a poster, a double-sided flat, a CD divider card and a cassette shelf talker.

Artists pictures will be featured on the poster and flat. Logos representing CMA, Give the Gift of Music and Chevrolet, a sponsor of the 1990 "CMA Awards Show", will be incorporated on all the pieces.

Fourteen artists from nine different record labels are participating in this year's P-O-P campaign: Alan Jackson (Arista Records); Billy Joe Royal (Atlantic Records); Garth Brooks and Tanya Tucker (Capitol Records); Shenandoah (Columbia Records); Doug Stone (Epic Records); Reba McEntire and George Strait (MCA Records); The Kentucky Headhunters and Kathy Mattea (PolyGram Records); Lorrie Morgan and Restless Heart (RCA Records); and Randy Travis and Travis Tritt (Warner Bros. Records). Artists featured in the campaign must have had a top 20 album on the charts during the eligibility period of May 1, 1989 through April 30, 1990.

In addition to contributions from CMA and NARM, each label represented on the P-O-P pieces will financially support the campaign as well as have representatives monitor its use in retail

chains and with rack jobbers.


For the sixth year there will be a display contest featuring the Brightest Stars materials. Judging will be conducted in November by a blue ribbon panel of manufac-



turer representatives. Prizes totalling \$5,000, up from \$4,000 for the 1989 contest, will be awarded in both the retail and rack jobber categories. The additional \$1,000 in prize monies will be awarded to 20 \$50 winners in a fifth place cate-

gory for retailers. Entry forms for the display contest will be sent when materials are shipped. Deadline for entering the contest is October 31.

NARM will award a plaque for Best Overall Company Performance, which is based on the level of a company's participation and its support of the campaign through promotion and direction. The recipient will be honored at the NARM Convention.

Order forms for the 1990 P-O-P merchandising aids were mailed to retail and rack divisions throughout the U.S. in June, and a July 23 deadline was set. CMA will coordinate with NARM in obtaining the orders. The printing and fulfillment will be done by Towery Graphics of Nashville. All orders will be shipped by mid-August. 

## NEWSBREAKERS

**BMG/RCA Records/Nashville** recently announced the formation of a second Country record label. RCA/Nashville and the new Country label, not yet named, will operate under the direction of **Joe Galante**, head of RCA/Nashville and now president of BMG/RCA's **Nashville Entertainment and Music Operations (NEMO)**. **Jack Weston**, formerly RCA vice president of national Country promotion, will head the new label. **Randy Goodman**, current vice president of product development, will be moved into the newly-created position of vice president of promotion and product development for **RCA/Nashville**. His expanded duties will begin September 1.

**CBS Records/Nashville** recently reorganized. **Roy Wunsch** was promoted from senior vice president and general manager to president of the Nashville division. **Columbia** and **Epic**, which had been operating as a single division, now will have separate A&R and promotion staffs.

**Acuff-Rose Music**, currently leads all other Nashville publishers in the number of million-airs. A million-air song with an average length of three minutes has been broadcast at least 50,000 hours, which equals more than 5.7 years of continuous airplay. Don Gibson's "I Can't Stop Loving You" is in the four million-air category, which if played continually would air for 22.4 years.

"Love Without End, Amen", **George Strait's** current single, recently became the first Country single in more than a decade to stay in the number one spot in BILLBOARD five weeks in a row. The last single to hold the spot for five weeks was **Dolly Parton's** "Here You Come Again" in 1977. Strait's single also had the fastest rise in a decade, taking just seven weeks to reach the top.



# Jann Browne

**A**fter playing more one night stands in the last decade than she cares to remember, 35-year-old Jann Browne has finally made enough inroads in the music business to be labeled a newcomer.

Although she's had several hits with her sandpaper voice, she may have to readjust the way she sings in the coming year.

In October, when she comes off the road for a few months, she'll have major dental surgery and be fitted for braces for medical not cosmetic reasons.

"I'm not looking forward to giving up popcorn," she says with a laugh.

She's also prepared to take some kidding from her 18-year-old stepson Jake.

"I picked on Jake when he had braces so now it'll be my turn. I probably won't smile for two years."

But Jann has plenty to smile about. After playing the rough and rowdy honky-tonk circuit in California, she has a debut album and a couple of radio hits in charts crowded with newcomers.

Jann easily melds traditional Country with California flair to create a sound that has attracted fans including Emmylou Harris, Rosie Flores, Wanda Jackson, Bela Fleck, John Cowan, Sam Bush, Pat Flynn and John Jorgenson and Bill Bryson of the Desert Rose Band - all of whom appeared on her TELL ME WHY lp.

"I first met Emmylou when we were both singing background on Rosie

Flores' album. I had been singing for like 30 nights straight and was hoarse, and Rosie wanted me to sing the high part. I was practicing and couldn't hit some of the notes, but when Emmylou walked in I started hitting the high ones. I knew I couldn't let her hear me sounding like a dog."

If the endless one-nighters on the club circuit took a toll on her voice for years, it also wasn't easy on the self-proclaimed "homebody". She went from the California nightclub circuit to joining the roadhouse band Asleep at the Wheel and touring with them 300 days a year.

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¶ If Nashville is pop culture's last refuge for true believers in romantic love, (Jann) Browne is a terrific candidate to stand guard at the gate. ¶

— Ralph Novak, PEOPLE Magazine

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"It taught me that I didn't want to be on the road that much if I could help it. Working with Asleep at the Wheel, I learned a lot about performing from Ray Benson. Sometimes I felt like a spectator though. I sang about three songs and did a lot of harmony, but they were already established when I got a phone call to join them."

She was also the only female in the band criss-crossing the country in a crowded bus. Although she's now on her own, she still spends a big chunk of her days on one bus with a group of guys.

"There's eight people on one bus, but I have a little area in the back that I can go to get away."

One passenger on the bus is her husband and road manager Roger Stebner. She met him while playing a club in San Juan Capistrano.

"He was standing by the women's restroom with a cowboy hat on. I walked by him to go into the restroom and let the door close behind me then bit my knuckles. He was so good looking. One night, my family was visiting and came to the show and got to talking to him. So they're the ones who introduced us."

The five-year marriage has survived Jann paying her musical dues. Right now, her career is a priority, and she doesn't plan on having children but

relishes her role as stepmother to Jake who lives with them.

"I tried to attend as many of his basketball games as I could. He just graduated from high school so this is the first time Roger and I will have time alone since about the time we got married."

She says she's somewhat of a romantic. And Ralph Novak in PEOPLE magazine agrees. He wrote of her lp, "If Nashville is pop culture's last refuge for true believers in romantic love, (Jann) Browne is a terrific candidate to stand guard at the gate."

But Jann's music also has a fiesty side. The spunky, uptempo "Ain't Down Home" represents what's been called "songs with an attitude" - hits that have headstrong female characters who say what they mean as in K.T. Oslin's "Hey Bobby" and Lorrie Morgan's "Five Minutes".


"I was surprised with the success of 'Ain't Down Home'. I picked it because it wasn't a crying-in-your-beer song or a I'm-so-lonesome song although I like those too. People had told me that since it was my first single I should be prepared. I thought it might chart in the 60s. Instead, it peaked at 19."

From her roots in Shelbyville, Indiana (her grandparents were professional square dancers) to playing in bands out of high school, Jann has been intent on a musical career.

"It's been hard being on the road. Sometimes you're in places and they don't know who you are and don't appreciate what you're doing. That's tough."

But success has its rewards.

"The first time I heard myself on the radio I almost wrecked the car. I was driving in Southern California and 'Louisville' came on, a song I had on the A TOWN SOUTH OF BAKERSFIELD VOLUME II album. I started honking the horn and waving to cars."

Now that's she's had success on the radio with "Tell Me Why", "Ain't Down Home" and her current single "Mexican Wind", drivers will be glad to know that she's become accustomed to hearing her hits on the radio. And so have her fans. 

— Teresa George

## RIAA CERTIFICATIONS COUNTRY • JUNE

### ALBUMS

#### GOLD

SIMPLE MAN . . . Charlie Daniels Band . . . Epic

### VIDEOS

#### GOLD

"Full Access" . . . Hank Williams Jr. . . Cabin Fever Entertainment

"Great Video Hits" . . . The Judds . . . RCA Records

"Great Video Hits" . . . Kenny Rogers . . . RCA Records

## JANUARY - MARCH

### ALBUMS

#### GOLD

LONE WOLF . . . Hank Williams Jr. . . Warner Bros.

BIG DREAMS IN A SMALL TOWN . . . Restless Heart . . . RCA

LOST IN THE FIFTIES . . . Ronnie Milsap . . . RCA

LEAVE THE LIGHT ON . . . Lorrie Morgan . . . RCA

PICKIN' ON NASHVILLE . . . Kentucky HeadHunters . . . Mercury

HIGHWAY 101 . . . Highway 101 . . . Warner Bros.

CHISELED IN STONE . . . Vern Gosdin . . . Columbia

RVS III . . . Ricky Van Shelton . . . Columbia

DIAMONDS & DIRT . . . Rodney Crowell . . . Columbia

ABSOLUTE TORCH & TWANG . . . k. d. lang . . . Warner Bros. / Sire

SOMETHING INSIDE SO STRONG . . . Kenny Rogers . . . Reprise

#### PLATINUM

NO HOLDIN' BACK . . . Randy Travis . . . Warner Bros.

KILLIN' TIME . . . Clint Black . . . RCA

GREATEST HITS VOLUME 2 . . . Hank Williams Jr. . . Warner Bros.

THE VERY BEST OF . . . Conway Twitty . . . MCA

#### MULTI-PLATINUM

STARDUST . . . 4M . . . Willie Nelson . . . Columbia

### VIDEOS

#### GOLD

"I Wonder Do You Ever Think Of Me" . . . Keith Whitley . . . RCA Records

"Reba" . . . Reba McEntire . . . MCA Music Video

# Hall Of Fame Nominees Announced

**N**ominees for induction into the Country Music Hall of Fame were announced recently by the Country Music Association.

The 1990 Hall of Fame inductee will be announced on the "CMA Awards Show" October 8 on CBS television. More than 300 Hall of Fame electors, each having more than 10 years of experience in Country Music select the Hall of Fame inductees.

Previous Hall of Fame honorees include Roy Acuff, Ernest Tubb and Loretta Lynn. Each year, a winner in the open category is selected. Every third year, an inductee is selected in the non-performer category.

Last year, Hank Thompson was inducted in the open category, and radio and television producer Cliffie Stone and Jack Stapp, co-founder of Tree Publishing, were both selected in the non-performer category.

The nominees for this year are Tennessee Ernie Ford, Don Gibson, George Jones, The Louvin Brothers and Webb Pierce.

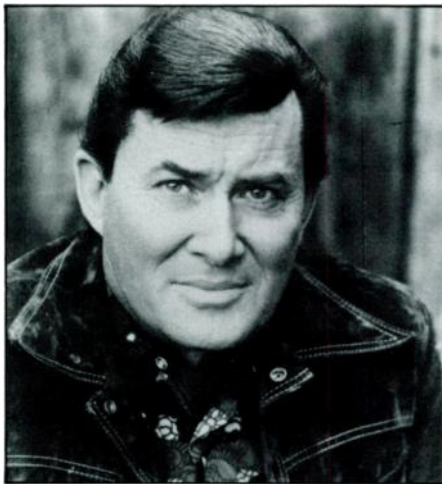


**Tennessee Ernie Ford**

Affectionately known to millions as "The Ol' Peapicker", Ernest Jennings Ford was born in Bristol, Tennessee on February 13, 1919. Ford studied voice, became a radio announcer, and after service in World War II, sang professionally on Cliffie Stone's "Hometown Jamboree" show in Pasadena, California.

A long string of record hits began in

the late 1940's — "Mule Train", "Anticipation Blues", "Cry of the Wild Goose", "Shotgun Boogie", and the biggest of all, a four-million seller on Merle Travis' "Sixteen Tons". Ford's warm bass voice and down-home ways became nationally familiar through his long-running network television show. He also hosted the "CMA Awards Show" in 1969, 1970 and 1971. He is perhaps best loved for his renditions of gospel favorites.



**Don Gibson**

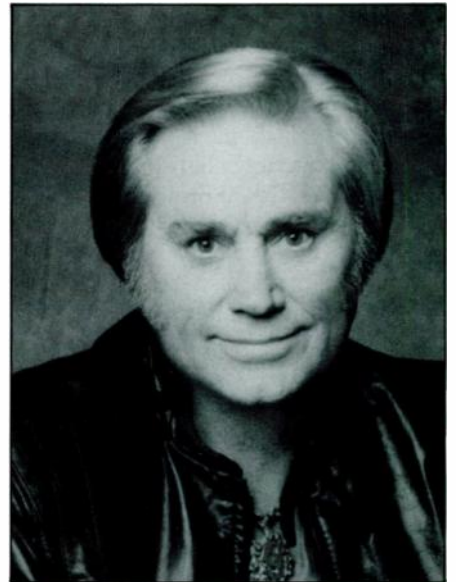
Born on April 3, 1928, this rich-voiced, hit-making singer/songwriter from Shelby, North Carolina has truly become what one of his song titles proclaimed years ago — "(I'd Be) A Legend In My Time".

He took his talents to Knoxville as a young man and made a name for himself over WNOX and that station's Tennessee Barn Dance, recording in the 1950's for RCA Victor, Columbia, MGM, and RCA Victor again.

His songwriting first gained notoriety in 1956 when Faron Young had the first hit on his "Sweet Dreams". Gibson's "I Can't Stop Loving You" was a 1958 hit for Kitty Wells and an all-time hit for Ray Charles, and Gibson's own version on RCA Victor that spring was the flip side of his "Oh Lonesome Me".

This double-sided hit marked his first real success as a recording artist. Of the 80-plus recordings on the Country charts since then, Gibson's other best-remembered titles include "Blue, Blue Day", "Just One Time",

"Sea Of Heartbreak", "Give Myself A Party" and "Lonesome Number One".



**George Jones**

There probably isn't a Country Music performer alive today who wouldn't admit that George Jones either was an inspiration or influence on his or her career.

For more than 30 years, Jones has set the standards against which all other contemporary Country singers are ultimately measured. Jones has lived the life he's sung about since rising from obscurity with his self-penned hit "Why Baby Why" in 1955.

Jones' career to this point can be best summed up through the words of Waylon Jennings, "George Jones is Country Music. He's the greatest there's ever been and ever will be."



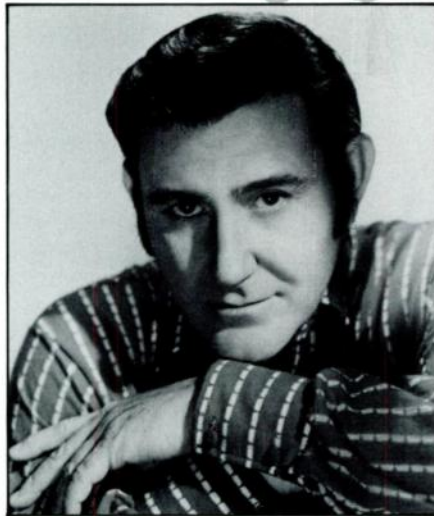


### Louvin Brothers

Though their career as a duo was brief, the Louvin Brothers are among the most influential singer/songwriters in Country Music history. The team was composed of brothers Ira and Charlie Loudermilk of Henegar, Alabama.

Ira, born in 1924, played mandolin and sang pure, high tenor harmony. Charlie, born in 1927, played guitar and usually sang lead baritone. From 1951 to 1963, when the duo broke up, the Louvin Brothers were unchallenged as Country Music's top brother act.

They joined the Grand Ole Opry in 1955 on the strength of "When I Stop Dreaming", their first big hit. Other still-popular Louvin numbers include "If I Could Only Win Your Love", "I Don't Believe You've Met My Baby", "Are You Teasing Me?" and numerous gospel music favorites. Ira died tragically in a car wreck in 1965, and Charlie went on to have a successful solo career.



### Webb Pierce

One of the all time great honky-tonk hit-makers, Webb Pierce was born in Monroe, Louisiana on August 8, 1926. While working as a part-time sales clerk, Pierce spent his spare time building a musical career from the talent-rich Louisiana Hayride roster. Finally, he made the hayride show, backed by a band that at different times included Faron Young, the Wilburn Brothers, Claude King, Floyd Cramer, Tex Grimsley and Buddy Attaway.

An unmatched string of hit records propelled Pierce to Nashville and the Grand Ole Opry. There were old songs, popularized by the Pierce touch, such as "Wondering", "Texas Sand", "Sparkling Brown Eyes" and "In the Jailhouse Now". Of course there were new songs, destined to become Country standards - "Back Street Affair", "Slowly", "There Stands the Glass", "I'm Walking the Dog" and so many more. Though largely out of the public eye and enjoying a well-earned retirement, Webb Pierce's place in the history of Country Music is assured. 

# Tony Arata

**T**ony Arata is a firm believer in quality over quantity when it comes to achieving success – but he’s not adverse to the idea of having both.

The talented writer of the tender, chart-topping ballad “The Dance”, knows that fame is a fleeting thing, and he realizes it hardly defines his worth as a writer.

“For a writer, there’s no greater thrill than having a song that you’ve written reach number one. But it doesn’t mean you’re any more of a writer after it happens, or any less of one if it doesn’t. My success has been extremely limited so far . . . but that doesn’t mean that it means any less to me.”

“The Dance” is Tony’s first number one, although he’s been in the business since college in one aspect or another. He began writing in high school and played in bands all through college, where he majored in journalism but concentrated mostly on his music.

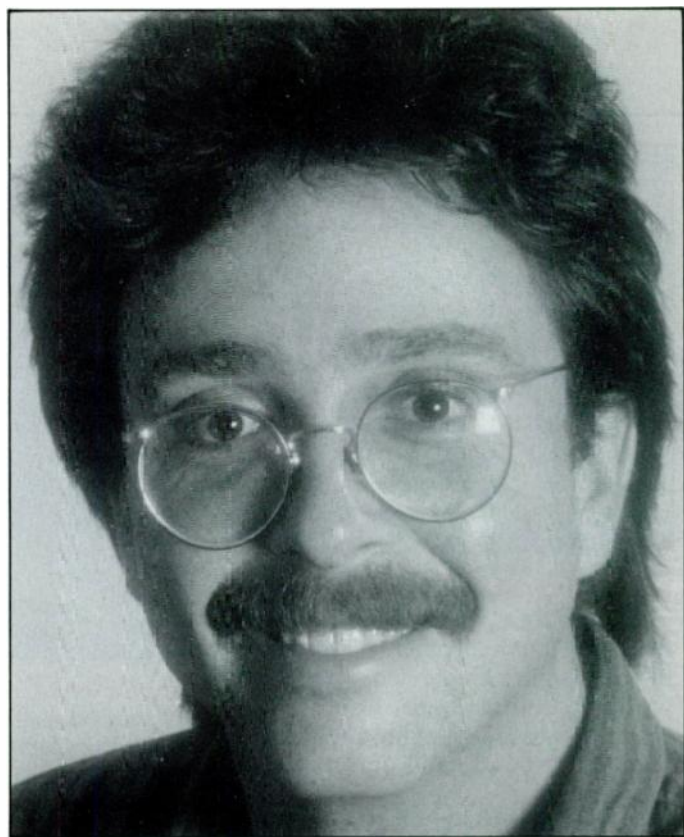
More motivated lyrically than scholastically, Tony devoted most of his time to gigs with the band and his writing, but managed to graduate with enough hours to get his journalism degree. After graduation, Tony continued playing gigs throughout the Southeast until one of his tapes ended up in the hands of an independent record label owner.

“I was playing in Atlanta one time, and someone happened to give one of my tapes to Don Tolle,” Tony explained. “He had started Noble Vision Records, and had signed Jim Glaser at the time. So I got some songs on Jim’s first album and was signed as a writer to Don’s publishing company.”

Tony went on to write songs for Glaser such as “The Man In The Mirror”, which became a top 10 single, as well as “Pretend”, “I’ll Be Your Fool Tonight” and “Don’t Let Her See Me Fall”. The Tolle/Glaser connection also yielded a record deal for Tony as an artist. He had signed on with Noble Vision as an artist, and when a distribution deal was secured for Jim Glaser through MCA Records, Tony was offered a deal to make one album on Noble Vision/MCA Records.

“The album deal was a great experience for me, but it was a very scary experience as well. To be in one room with so many talented musicians, engineers, etc. was overwhelming at times. But I’ll always be grateful for the opportunity to do that, even though the record didn’t do very well at all.”

In 1987, Tony and wife Jaymi took the plunge and moved to Nashville from Georgia, so that he could be closer to the industry. The move was something Tony had always wanted to do, but it was a matter of getting up the nerve.



“It’s a wonderful notion from down in Georgia, the idea of moving to Music City, and then you arrive in town and see the calibre of performers and writers here, and it’s very humbling. I don’t think that anyone who comes here hasn’t asked the question ‘What am I doing here?’ because there’s obviously more than enough talent to go around in this town.”

All the same, Tony joined the ranks of the hopeful thousands and moved, keeping his job with Don, who was looking for a way to move his company to Nashville as well.

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“My success has been extremely limited so far . . . but that doesn’t mean that it means any less to me.”

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Seeking out a publishing company to hook up with in Nashville, Don met Dennis Morgan, and the two struck up not only a friendship, but a co-publishing agreement in which Tony was to be a part.

“Dennis Morgan is one of those folks who everyone in the business is aware of. I didn’t have the pleasure of meeting him until after Don and his staff, but I was very familiar with his success, and was thrilled to be associated with his company. It was the in I’d been hoping for,” said Tony.

Tony had a few close calls with his songs while working with MorganActive Songs, Inc. and Pookie Bear Music, Morgan’s publishing companies, but nothing solidified until a new artist by the name of Garth Brooks took an interest in one of his tunes.

"It's exciting just to get that call saying your song is on hold," Tony said, "and it's an encouragement in itself. But it can also be a heartbreak when it doesn't pan out. So much hinges in this business on the treatment of a song *after* it is written – regardless of the content of the song."

"My greatest fortune of all is who wound up doing 'The Dance', and who wound up producing it. Because after it got into the hands of Garth Brooks and Allen Reynolds, it became a great record. Before that, it was just a song."

Singer Garth Brooks disagrees. "For me," Brooks said, "this song sums up the whole lp, my life . . . and my music. It's an incredible tune."

The idea for the song, which stayed at number one on the charts for three weeks, came to Tony after watching several movies which dealt with the subject of being able to change one's own destiny.

"After watching movies like 'It's A Wonderful Life' and 'Peggy Sue Got Married', I began thinking about the theme of being given the opportunity to go back and change your life, and then deciding not to do it. And that's where I came up with 'The Dance'."

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❧ So much hinges in this business on the treatment of a song *after* it is written — regardless of the content of the song. ❧

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Many think 'The Dance' is a tale of lost love, the one who "got away", but its theme is much broader in spectrum than that. Though many writers have cried every tear and suffered every grueling breakup in their songs, Tony insists that there is no star-crossed lovers story behind this song, as with many of them.

"There's never been any pain involved in my writing. Writing has never been a chore to me, or anything that I've felt like I had to suffer to bring out of me," Tony admitted.

Along with his songwriting, Tony is doing another kind of writing these days. He's dusted off the old journalism degree, and is working as an editor for two trade association publications, something he finds very enjoyable and rewarding as well.

"I feel very fortunate to be able to work at two things I enjoy doing, even though it keeps me hopping. I manage to find the time, though, and as with anything, you deal with whatever time you do have. It's a matter of how much you have to get done, not a matter of how much time you have to do it in."


With the success of his latest song, free time may become more and more scarce. And nothing would please Tony more. Looking to the future, he says he can only hope that this is just the beginning – that there's more gold to be mined on down the line.

"Getting a number one is a testimony from your peers and from the industry that they like your song well enough to do this with it. It gives you the hope that perhaps they'll hear similar elements in other material you have. It makes you want to try more to achieve that level of success – you want to *do* more."

To Tony, doing more means writing more, and that's exactly what he plans to keep on doing in the future. And

whether that future holds more number one hits or not, he knows that the people who believe in him and his ability will always be there for him – no matter what.

"Fortunately, there are people in the business who take the attitude of 'Well, even if this song does miss . . . I don't care. We're going to put it out.' There are a select few who always believe in a song – they believed in it before it hit the charts, and they would've believed in it had it never made the charts."

"There are people in this town who dream big enough dreams to do things that other people would tell them not to do. And they're invariably the ones who fall down from time to time. But they're also the ones who stand tallest in people's estimation. And those are the kind of people who make it possible for me to reach this level of success." 

— Lorie Hollabaugh

# 1990 Broadcast Personalities Of The Year Finalists

**T**he 1990 Broadcast Personality of the Year finalists have been announced by the Country Music Association.

For the first time in the history of the award, the judging was open to entries by all interested full-time Country stations in the U.S. and Canada, and any full-time Country air personality was eligible to enter.

This year, the judging is being conducted in two rounds by an anonymous panel of judges who are leaders in the broadcast industry. The first round, which has already occurred, determined the finalists. The second round will determine the winners in each market category. Winners will be announced on the "CMA Awards Show" to be telecast live October 8 on the CBS network.

CLOSE UP asked each of the finalists to answer the question "What is your funniest on-air goof?"



## LARGE MARKET:

Finalist: **ICHABOD CAINE**

Station: *KMPS; Seattle, Washington*

Air Shift: *6am-10am*

"I offered \$100 to anyone who could stick their elbow in their ear - I didn't clear it with the program director because I knew it was impossible. Later, a listener showed up with a plumbing elbow joint and stuck it in her ear."



Finalist: **STEVE HARMON & SCOTT EVANS**

Station: *KPLX; Dallas, Texas*

Air Shift: *6am-10am*

"We had Pinkard and Bowden in-studio doing bits one morning. For hours they had promised us *no dirty songs*. Then just before they left they set us up for a 'new

song,' a 'ballad of sincere thoughts'. Then they proceeded to kill us with 'The Wind Beneath My Sheets'. A song about, well, 'gas problems'."

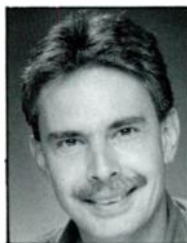


Finalist: **STU EVANS**

Station: *KMLE; Phoenix, Arizona*

Air Shift: *3pm-7pm*

"Just a few months ago I interviewed the legendary Rex Allen Sr. We've heard his voice for many years, but many of us are too young to recall some of his other works. In the crowded studio, I was handed a note to ask Rex about his work on the TV show 'FRONTIER DR. Imagine Rex's surprise when I asked about that great show . . . FRONTIER DRIVE. He graciously suggested I might have meant FRONTIER DOCTOR. I was red-faced for days about that one."



Finalist: **BILL TAYLOR & BARRY MICHAELS**

Station: *KMLE; Phoenix, Arizona*

Air Shift: *5:30am-10am*

(TAYLOR) "While working in Houston, the station had automatic door locks that locked at noon. Working the mid-day shift, I walked out of the studio into the newsroom. As the door closed, it also locked with no one in the studio to open the door and no key available. All I could do was watch the record end. I had to wait 15 minutes until someone could tell me where the spare key was."

(MICHAELS) "Fifteen years ago in a very small market, I had a jingle that had a 'pad' for me to say my name before the jingle singers sang the call letters. One morning, with the mike open, I spilled coffee in my lap at the exact moment I was to have said my name. What the listeners heard was 'Hot D - n!' and then the call letters being sung . . ."



Finalist: **JIM WEST**

Station: *KMLE; Phoenix, Arizona*

Air Shift: *10am-3pm*

"In the early 1970's while working at a small South Dakota station, the owner/P.D. came in early one Sunday to work the upcoming shift. I was in the middle of reading a newscast when the boss pulled one of radio's oldest pranks . . . he set my newscast on fire."



## MEDIUM MARKET:

Finalist: **CLIFF DUMAS**

Station: *CHAM; Hamilton, Ontario*

Air Shift: *5:30am-10am*

"While promoting one of our joke books I meant to say: 'A compilation of jokes sent to us by our listeners.' What came out was: 'A copulation'. Our crew, in hysterics, was unable to finish the show."



Finalist: **GARY LEE LOVE**

Station: *KAYD; Beaumont, Texas*

Air Shift: *5:30am-9am*

"One Valentine's a local business sent over a mascot dressed in tights with a body shaped like a large heart. The mascot, trying to get through the control room door to deliver a balloon bouquet, got stuck and wedged sideways in the door. Not thinking, and in the midst of heavy laughter, on the air I said, 'Look, the mascot can't get through the door, it's got a heart on!' I swallowed my tongue when I realized what I said, but it was too late. Listeners were calling in complaining of running off the road, spilling their coffee, and so forth laughing."



Finalist: **GARY MACK & DON MOORE**  
 Station: *WBTU; Ft. Wayne, Indiana*  
 Air Shift: *5:30am-10am*

"During an on-air contest with Annette Roy (our newsperson A.K.A. 'Quiz Miz'), Mack says to the contestant, 'Alright Larry Yoder . . . are you ready to play with Quiz Miz? (Pause) . . . Let me rephrase that . . .'"



Finalist: **DALE MITCHELL & AUNT ELOISE**

Station: *WTQR; Winston-Salem, North Carolina*  
 Air Shift: *6am-10am*

"One morning, off the air, we were making fun of an idea the operations manager had suggested to us for an on-air contest. The joking went on for three to four minutes. Finally, a listener called and said he agreed the idea was goofy, but suggested that we turn our mikes off when a song was playing."



Finalist: **DOUG SHANE**  
 Station: *KFMS; Las Vegas, Nevada*  
 Air Shift: *6am-10am*

"When I was just getting started in radio we had a jock basketball team that played area high school team cheerleaders. One time we were playing a retarded school to raise money for them and while on the air I slipped in reading a liner and said . . . 'come out tonight and watch all the jock jocks act like a bunch of idiots . . . I then shut off the mike and just sat there for a minute very embarrassed . . . but, I just went on with the show."



**SMALL MARKET:**

Finalist: **BOBBY COOK**  
 Station: *WKYQ; Paducah, Kentucky*  
 Air Shift: *6am-10am*

"During my first week on the air in Nashville, the program director walked in with a local record representative and a copy of a long-awaited song to premiere on my show. While they stood by, I cued the 45 on the turntable, made a big build-up on the air about the song, and started it up . . . at 33 1/3 rpm!"



Finalist: **JIM LEHN**  
 Station: *KYKZ; Lake Charles, Louisiana*  
 Air Shift: *2pm-6pm*

"As a group of Boy Scouts was touring the radio station, I was on the air, when the request line lit up. As I activated the speaker phone, I explained how the request line was a useful tool to monitor the pulse of our listeners, to find out how they really feel about our station and music. Hello, KYKZ %%, I said cheerily. Hello, Jimmy. . . I'm naked', a sultry radio groupie voice said. The Boy Scouts were impressed. The Den Mother wasn't."



Finalist: **JOE LOMBARDI**  
 Station: *KOOV; Coppens Cove, Texas*  
 Air Shift: *5am-9am*

"On April Fools Day 1986, the practical jokers who work at the station pulled a good one on me. The mid-day man who was supposed to relieve me didn't show up. In fact no one did; no one else was

working. I worked from 5am until 6pm. At noon, I began begging food from listeners."




Finalist: **RICK MIZE & EDDIE GALEY**  
 Station: *WKNN; Biloxi, Mississippi*  
 Air Shift: *6am-10am*

"The trivia question of the day was 'What is a Bull Prick?'. The answer would have been simple for local construction steelworkers if we hadn't gotten big confused with bull. As it turned out we were both embarrassed, but the answers were interesting."



Finalist: **NICK THOMAS**  
 Station: *KHAK; Cedar Rapids, Iowa*  
 Air Shift: *10pm-2am*

"While sitting in the main control room on a Saturday morning, a fly had been buzzing around the room since six. I was reading the major newscast of the morning . . . and the fly flew into my mouth." 

— Mark Denning



Mercury recording artists Bob Corbin and Dave Hanner discuss upcoming scenes with director Marius Penczner (left) for their new Corbin/Hanner video "Work Song". The video was shot on location in the duo's hometown of Pittsburgh, PA and is the first to employ the technique of time-lapse photography in Country Music.



Legendary Queen of Country Music Tammy Wynette teamed up with legendary actor/director Burt Reynolds at his new Sound Stage facility at the B R Ranch in Jupiter, Florida to work on the first video from her 52nd album. Reynolds directed Wynette's "Let's Call It A Day (Today)" through his Fast Film Company.

— Photo by Lisa Smith-Holdam

Studio Productions and ATS Productions of Austin, TX, recently co-produced MCA recording artist Kelly Willis' new video, "River Of Love". Studio Productions' Coke Sams and Jim May directed the clip, with Carlyne Majer of ATS Productions producing. The piece was shot at the Ski Shores Restaurant on Lake Austin in Austin, TX.



Ricky Van Shelton eyes the eight ball during the filming of his "I Meant Every Word He Said" video. The video, shot by Deaton Flanigen, was filmed at three Nashville locations: The Hermitage Hotel, a poolhall on Franklin Road and an old house off Murphey Road. Pictured during the video shoot (l to r) are George Flanigen, Deaton Flanigen; actress; Shelton; and Robert Deaton, Deaton Flanigen; actor.

RCA recording artists *Prairie Oyster* recently shot a video for their second single (a remake of the Hank Snow classic) "I Don't Hurt Anymore" from their current album *DIFFERENT KIND OF FIRE*. Produced and directed by Deaton Flanigen, the video features the band in a humorous performance set in a trailer park. Pictured at the shoot (behind the lens) are producer/director Robert Deaton and George Flanigen and *Prairie Oyster* group members (l to r) Bruce Moffet, Keith Glass, Russell deCarle, John P. Allen, Joan Besen and Denis Delorme.



**Tanya Tucker** and **T. Graham Brown** recently shot a video for their duet, "Don't Go Out", from Tucker's latest album, *TENNESSEE WOMAN*. The clip was filmed in Manhattan, New York by **Flashframe Productions**, with **Richard Rosser** producing and **Jack Cole** directing.

The **Charlie Daniels Band** traveled to Phoenix, AZ to film their latest video for ("What This World Needs Is) **A Few More Rednecks**", from Daniels' *SIMPLE MAN* lp. The clip was directed by **Marc Ball** and produced by **Kitty Moon** for **Scene Three Productions**.

**Holly Dunn** explored the ins and outs of young love during the making of her latest video, "You Really Had Me Going". The clip was filmed in Nashville by **Planet Pictures**, with **Tom Calabrese** producing and **Gerry Wenner** directing.

The **Texas Tornados** perform in a Texas club in their latest video, "Who Were You Thinkin' Of", from their self-titled debut album on **Reprise Records**. **Diogenes Productions** filmed the performance.

*Scene Three* Director **Larry Boothby** (on ladder at left) gets a close up camera shot during the filming of the video, "Next to You, Next to Me" by CBS records act **Shenandoah**. The video, shot at **Fame Recording Studio** in **Muscle Shoals, Alabama** was produced by *Scene Three's* **Kitty Moon**.



# Rosanne Cash

**R**osanne Cash has lived most of her life either in the limelight or dancing near its shadows. She hates the word "celebrity" and calls the fame that comes with being an artist an "occupational hazard". She reluctantly agrees to do interviews and rarely tours. Rosanne's new album, INTERIORS, her darkest and most reflective lp so far, hits the record stores in September.

In this interview with CLOSE UP at RC Square, the office she and husband Rodney Crowell share on 17th Avenue in Nashville, Rosanne talks about her relationship with Rodney, her children and her inner struggles.

**CU:** *You're producing your own album alone. Has that been more difficult?*

**RC:** No, it's been great. It's been deeply satisfying. I always had Rodney to act as a mirror, and he had me do the same. That kind of communication makes you feel real safe. So it was scary at first to go in and do it myself but I found it to be like painting and being at an easel by myself. Once I was in the process I just followed the thread of what I was doing.

**CU:** *What do you hope to accomplish with this album?*

**RC:** I want producing this record myself to help other women be able to do this. It's been exclusively a male domain beyond Gail Davies and Wendy Waldman in this town. I don't know why. It's like Caitlin, my daughter, asked me on the way into town today, "Why haven't we had a woman president?". I don't know. The underlying assumption is that women aren't as creative or as visionary as men. It's just not true. Nobody gave me a handbook when I walked in the door so I just followed my instincts, and it's paid off.

**CU:** *How is this album different than the other Rosanne Cash albums?*

**RC:** It's depressed. It's so dark. I've always been one to explore the dark side, the corners. I guess it went a little deeper. In fact, Stuart Smith, who played guitar and helped me with the arrangements, said he wrote in his notebook the working title was Tales From the Dark Side. It's really dark, really introspective.

**CU:** *Is it the album that's most like you?*

**RC:** Yes. But on every album I've done I've had to say that's true of who that woman was at that time in her life. But still it was a collaboration between me and Rodney so it was like a meshing. On this one I chose all the colors.

**CU:** *You don't like going on the road. Are you going to tour to support the album?*

**RC:** A little bit, not much. I don't like being away from my kids, and my stamina gives out after a couple of weeks. And I preserve it so when I do go out I enjoy it very much. If I was out 200 days a year, I'm sure I would hate it.

**CU:** *A lot of people love it. That's where they're comfortable.*



**RC:** I've done a lot of thinking about this and a lot of exploring my feelings about performing and just generally living in the limelight. I really think you can become addicted to being on the road, just as if it were a drug - moving every day, reading wonderful things about yourself, having people stroke you wherever you go and then going someplace else 24 hours later and having a whole new set of people stroke you and feed your ego until you don't know what you feel. That's death for an artist, to not know what they feel.

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“I really think you can become addicted to being on the road, just as if it were a drug . . .”

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**CU:** *How has Rodney's success affected your relationship and the family?*

**RC:** Well, he's gone a lot longer which we hate. His success hasn't affected us as much as his absence. Hopefully, the time crunch will resolve after this year. He was actually off for four months when he wasn't on the road. He was sick last year with hepatitis, so he's really just now recovering. I think his stamina has really been affected. He's in and out on the road now until late fall.

**CU:** *What's been your biggest accomplishment?*

**RC:** I guess outward accomplishment was when a song I wrote ("Hold On") won Song of the Year for BMI. Inward accomplishment - being honest with myself.

**CU:** *We read a lot about Johnny Cash, but we don't hear too much about your mother (Vivian Liberto). What's the one thing*



she taught you that you want to pass on to your girls?

RC: She's tough. She really put a lot of power in mothering. She had this ferociousness, this protective, really powerful bond with her children. I think that's probably what I admire most, that kinda mother lion instinct.

CU: How do you balance your life?

RC: Sometimes I wonder, "How do I balance all of this?" I'm actually really clear with my priorities, what's most important. I don't do anything that doesn't feel good to me. I don't say yes when I really want to say no.

CU: But do you still feel pulled in too many directions?

RC: Yes, but it's mostly in the fact that raising four children, having a video company, being the chair of an environmental group and being an artist - all of that takes a lot of energy. Fortunately, I have a lot of energy. But I know a lot of women who work 8 to 6, and their lives are really complicated too.

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“ Luckily, Rodney and I are really committed to each other and no matter how rough it gets we hang in there . . . ”

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CU: Do you have the most responsibility for the four girls since Rodney is gone so much?

RC: Well, lately. And that's been the hardest part - not having the other half of the parenting duo there. Rodney is really a present parent. He's emotionally there. If he wasn't emotionally there, it wouldn't matter if he was home or not. He really does his share. They're definitely his children too.

CU: Is it difficult being two creative busy people in a kind of weird industry and making a marriage work under those conditions?

RC: Marriage is difficult to begin with. It's like a path unto itself. It requires commitment to a frightening degree. It requires a lot of work. It requires that you stay an adult and that you know how to be children together too. Luckily, Rodney and I are really committed to each other and no matter how rough it gets we hang in there and go through it and stay with each other through it.

CU: What's been the toughest time for you as a couple?

RC: I'll tell you, the last year hasn't been easy. We've been together 12 years, so we've had periods where it's been really difficult and periods where it's been really wonderful. We've learned a lot about each other in the process.

CU: What first attracted you to him?

RC: His writing. I hesitated to say that, but I did know his writing before I knew him.

CU: But when you saw him.

RC: I thought, "Well, he's cute to boot," so it's like what else is there? (laughs)

CU: Tell me about ECO.

RC: It's an environmental organization of people in the entertainment industry. I helped found the Nashville chapter. It has a life of its own. It's really vibrant, a lot of energy, a lot of really committed people here. I started realizing that to save the planet it was going to require individual participation. I couldn't just tell somebody to

recycle. It's changed my attitude about my relationship with this planet. It's like the adage that says we don't inherit it from our ancestors, we borrow it from our children.

CU: Do you think having kids makes you more aware?

RC: Absolutely. It becomes an extension of your mothering.

CU: Tell me about Acme Pictures?

RC: I'm really staying out of that except for my own videos. I don't have the time, and Joanne (Gardner) is one of my dearest friends in the world. It was fun for us to start this company together. It happened so fast that she's been working non-stop. And I've kinda directed my energies elsewhere.

CU: What do you look for in a friend? Is it hard to find really good friends growing up in the limelight?

RC: It sharpens your intuition. You kinda weed out people's motives. Well, Joanne, if I took her as an example, is really honest. She doesn't manipulate. She doesn't play games. She never uses her femininity as a weapon or tool. She's a real woman. In my woman friends I look for that. Rodney's really my best friend. I confide in him more than anybody else. I trust him.

CU: How are you like your dad?

RC: We both have a great love of books and the English language, a real appreciation for language, and our political liberalism is pretty similar.

CU: What about on religious issues?

RC: Totally opposite. I'm not religious at all. I don't like religion. I think organized religion is like a leech. Of course, he's very religious and pretty conservative Southern Baptist which I totally respect, and I think he respects me. That's

(continued on page 24)



Rosanne Cash, executive director of the Nashville chapter of ECO, was on hand at the dedication of the Music Row Paper Recycling Center. She's joined by Randy Owen of Alabama (left) and BMI's Roger Sovine. The paper collection center is located at the corner of the BMI parking lot off 16th Avenue in Nashville.

— Photo by Don Putnam



Garth Brooks and writer Kent Blazy were recently awarded the International Single of the Year Award from London-based COUNTRY MUSIC PEOPLE magazine for their song, "If Tomorrow Never Comes". On hand for the presentation in Nashville (l to r) are Bob Doyle and Pam Lewis, Doyle-Lewis Management; CMA Executive Director Jo Walker Meador; Jimmy Bowen, Capitol/Nashville president; Craig Baguley, COUNTRY MUSIC PEOPLE editor; Blazy; Brooks; and Martin Satterthwaite, CMA European Operations Director.

For the first time, Country Music fans will have a chance to vote for their favorite Canadian Country Music entertainer. Ballots were made available in more than 1,000 record stores across Canada for voting. The winner will be announced in September. The voting is being sponsored by the Canadian Country Music Association with the support of Budweiser.

Ricky Skaggs, the Nitty Gritty Dirt Band, Asleep at the Wheel, the Osborne Brothers, Jana Jae and J.D. Hart have been confirmed for the second annual Country Gold Concert in Kumamoto, Japan on October 21. Charlie Nagatani, in cooperation with the Kumamoto government, is promoting the event which will be held at Aspecta, the world's largest outdoor arena

Roger Whittaker's album LOVE WILL BE OUR HOME on Word Records was recently voted the winner in the gospel category by the Music Retailers' Association of England.

Alan Jackson played his first European dates in July at venues in Germany and England. He also appeared on several television and radio specials and was on the cover of England's COUNTRY MUSIC PEOPLE.

CMA's United Kingdom Country Album Chart appears bi-weekly in MUSIC WEEK, the U.K.'s major trade magazine. It's featured on BBC Radio and in numerous consumer publications in the U.K. and Europe. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Monday, the chart ranks the top 20 Country releases in combined sales of lps, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 880 record outlets.

THIS WEEK	TWO WEEKS AGO	July 21, 1990
1	NEW	THE HARD WAY Steve Earle and The Dukes — MCA
2	4	COPPERHEAD ROAD Steve Earle — MCA
3	1	FAVOURITES Daniel O'Donnell — Ritz
4	2	THOUGHTS OF HOME Daniel O'Donnell — Tel Star
5	6	DON'T FORGET TO REMEMBER Daniel O'Donnell — Ritz
6	3	FROM THE HEART Daniel O'Donnell — Tel Star
7	5	I NEED YOU Daniel O'Donnell — Ritz
8	8	STORMS Nanci Griffith — MCA
9	10	TWO SIDES OF DANIEL O'DONNELL Daniel O'Donnell — Ritz
10	13	GUITAR TOWN Steve Earle — MCA
11	7	LONE STAR STATE OF MIND Nanci Griffith — MCA
12	12	ABSOLUTE TORCH AND TWANG k. d. lang and the reclines — WEA
13	9	ONE FAIR SUMMER EVENING Nanci Griffith — MCA
14	16	NO HOLDIN' BACK Randy Travis — WEA
15	20	AS LONG AS I HAVE YOU Don Williams — BMG
16	17	HIGHWAYMEN 2 Jennings/Nelson/Cash/Kristofferson — CBS
17	RE-ENTRY	SHADOWLAND k. d. lang — WEA
18	15	SOMETHING INSIDE SO STRONG Kenny Rogers — WEA
19	14	OLD 8 X 10 Randy Travis — WEA
20	RE-ENTRY	EXIT O Steve Earle and The Dukes — MCA

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A COLORFUL, UNIQUE REVIEW OF THIS YEAR'S BEST

# The Official 1990 Country Music Association Awards Program Book

*A valuable keepsake for everyone in the Country Music industry!*

This exclusive glossy, four color program book highlights the brightest night of the Country Music year with photos and bios of all nominees, lists of previous winners and informative articles on the nominees that you have chosen this year. Also included are features on the nominees to the Country Music Hall of Fame, and the history of the awards.

**Don't miss out on our special offer.** We are now offering a special CMA member price of \$7.50, which includes postage and handling. **All orders must be received by September 21, 1990.**

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## American Airlines Offers Discounts

**A**merican Airlines is offering **reduced fares** to CMA members to attend special activities in October including SRO '90 and the "CMA Awards Show". These special fares apply to **travel during October 2-14**. To **take advantage of this exclusive low fare**, tickets must be **purchased seven days prior to departure**. An **additional 5 percent may be slashed from fares** in some cities.

The special fares are valid for **roundtrip travel to Nashville on American Airlines and American Eagle domestic segments**. To find out what special fares are available, call the Meeting Services Desk toll free **from anywhere in the U.S. (including Hawaii, Alaska, Puerto Rico and the Virgin Islands) seven days a week from 7 a.m. to midnight (CDT)**. Dial (800) 433-1790 and ask for **Star File Number S07Z0FM**. For areas **other than those mentioned above**, call a local **American Airlines reservation office and ask for the International Congress desk**.

Tickets may be **obtained from American Airlines or through a travel agent**. Since **this is an exclusive benefit to CMA members**, discounts will not be given without the **Star File Number**. 

## NEWSLINE

Tammy Wynette and songwriter Roger Murrah will host the seventh annual **Harlan Howard Birthday Bash and Guitar Pullin'** to honor the legendary songwriter. The show is slated for September 6 at BMI in Nashville. Proceeds from the \$15 tickets will go to the **Nashville Entertainment Association** and the **Nashville Songwriters Association International** building fund for the Nashville Songwriters Hall of Fame.

Radio personality **Garrison Keillor** and guitar great **Chet Atkins** teamed up for an 18-city tour in July dubbed "**The Sweet Corn Show**". The two-hour review combined a homespun mixture of music and monologue.

**Rodney Crowell** joined **Gladys Knight and Crosby, Stills and Nash** for a Democratic fundraiser in late June at the Kennedy Center in Washington, D.C. "**Democrats: The Party of the Decade**" was produced by "Saturday Night Live" producer **Lorne Michaels**.

Marlboro sponsored a series of concerts dubbed the **Marlboro Music Festival** to introduce new audiences to Country Music. A "Songwriters Night" at the Tower Theatre in New York in late July featured **Guy Clark, Joe Ely, John Hiatt** and **Mary-Chapin Carpenter**. On July 27, **Chet Atkins, Larry Carlton** and **Albert Lee** gathered at Rockefellers in New York. Both concerts were preceded by a workshop. Other events included "Rockabilly Night" with **Carl Perkins** and **Foster & Lloyd**; "Cajun Night" featuring **Jo-El Sonnier** and **Zachary Richard**; and "Texas Music Night" with **Rodney Crowell** and **Darden Smith**.

**Mickey Gilley** has teamed up with **Helen Cornelius** for a Caribbean cruise vacation package that will benefit the **National Arthritis Foundation**. The Royal Carribbean seven-day cruise will begin December 9. For more information contact BNA Travel at (615) 367-4900 or (800) 821-4671.

**Third National Bank** will open a new full-service branch on Nashville's Music Row on August 27 with five full-time staff members. The branch is located at 1025 16th Avenue South, Suite 101, Nashville 37212; (615) 748-4451; fax (615) 239-9705.

**Jerry Lee Lewis** and **k.d. lang** are featured on the "Dick Tracy" movie soundtrack entitled **DICK TRACY: SELECTIONS FROM THE FILM**.

**Warner Bros. Publications Inc.** is now distributing **Gordon V. Thompson Music**. The catalog was purchased by **Warner/Chappell Music Canada** from **Canada Publishing Corp.**

**Bug Music/Nashville** recently signed an administration deal with the newly formed company **Tulagi Music** owned by **Nitty Gritty Dirt Band** manager **Chuck Morris**.

In July, California-based **Rhino Records** released **BILLBOARD TOP COUNTRY HITS**, the first five collections in a series of recordings documenting some of the most popular and influential Country Music in history. Country stars represented include **Johnny Horton, Johnny Cash, George Jones, Buck Owens, Marty Robbins, Patsy Cline** and others.

Two simultaneous conferences - the **American Video Conference** and the 11th annual **BILLBOARD Music Video Conference** - will be held November 7-9 at the Westwood Marquis Hotel and Gardens in Los Angeles. The conferences are presented by the **American Film Institute** and **BPI Communications Inc.**, a parent company of **BILLBOARD**. The video conference attracts producers, suppliers and retailers in the made-for-home video field. The **BILLBOARD** conference is aimed at producers, promoters and programmers of music videos.

The **American Society of Composers, Authors & Publishers' (ASCAP)** annual Nashville membership meeting was held in June at the Vanderbilt Plaza Hotel. About 450 writer and publisher members attended the event chaired by ASCAP President **Morton Gould**. ASCAP's total receipts for 1989 totaled \$317 million.

The **National Academy of Recording Arts & Sciences (NARAS)** has joined with the **National Association of Music Merchants** and the **Music Educators National Conference** in establishing a national commission and program entitled "Music Makes The Difference" to focus attention on the decline in music education curricula in American schools. Forums are planned this fall for Los Angeles, Chicago and Nashville.

**Randy Travis** attracted a record-breaking crowd of 23,731 people during **Steamboat Days** in Burlington, IA in June. The attendance beat the old record of 22,000.

**DreamShip Inc.**, a non-profit Nashville-based organization dedicated to improving the quality of life for people with mental retardation, recently received more than \$10,000. The money was raised from tickets sales at a benefit concert by **Roy Clark** and his "Hee Haw" gang at the Grand Ole Opry House in June.

**Studio Productions Inc.** has a new address - 4610 Charlotte Ave., Nashville, TN 37209; (615) 298-5818; fax (615) 292-0204.

## SIGNINGS

**Dan Seals** to Creative Media Services . . . **Tim Mensy** to World Class Talent . . . **George Fox** to Buddy Lee Attractions . . . **Shawna Harrington-Burkhart** to Starstruck Writers Group . . . **Harrison Lloyd** and **Lisa Yerex** to Comstock Records.



Country Music superstar **Reba McEntire** guest hosted TNN's "Nashville Now" recently with a "hot" guest list of Country Music stars. "So-called rival" **K.T. Oslin** (bottom left) made a surprise appearance on the show to discuss the two's friendship. According to McEntire she had the "three hunks of Country Music" as guests: (l to r) **Vince Gill, Alan Jackson** and **Garth Brooks**.

## MEDIA

**Hank Williams Jr.** recently signed on for his second year as the promotional spokesman for ABC's "Monday Night Football" which uses the theme "All My Rowdy Friends Are Here On Monday Night".

**SunGroup** recently sold WERC-AM in Birmingham, AL to **Ameron Broadcasting Inc.** for \$4.2 million. SunGroup will continue to operate WXXX-FM in Birmingham.

**AMUSEMENT BUSINESS** has published the 1990 edition of the *TradeShow & Convention Guide*, a comprehensive directory of trade shows and conventions planned for the next five years. The volume also contains listings of hotels, auditoriums and civic centers that hold meetings in the U.S., Canada and abroad. Copies are available for \$85 each which includes first class postage and handling. Prepaid orders can be sent to AMUSEMENT BUSINESS, Single Copy Department, P.O. Box 24970, Nashville, TN 37202. For more information, call (615) 321-4251.

**The National Academy of Recording Arts and Sciences (NARAS)** has begun publishing the *NARAS Journal*. The journal, published twice a year, is a scholarly analysis of the music recording business and its technology and trends. For more information, contact NARAS Publications Director, 303 North Glenoaks Blvd., Burbank, CA 91502-1178.

Comedian **Phil Campbell** and musician **Steve Campbell**, sons of the late comedian **Archie Campbell**, will appear this fall on the syndicated television show "Hee Haw". Archie Campbell was a "Hee Haw" regular for years.

**Rosanne Cash**, **Rodney Crowell** and the **Bellamy Brothers** star in "What On Earth", a one-hour concert special with an environmental theme. Actor **David Keith** acts as master of ceremonies for the special which was taped at Nashville's Riverfront Park on Earth Day in April. The show will be broadcast August 10 at 8 p.m. on TNN.

The **BILLBOARD 1990 Country Music Sourcebook** was recently published. It contains more than 4,000 listings of record companies, songwriters, music publishers, concert facilities, booking agents, talent managers, radio stations and independent promoters. The reference guide is \$33, which includes postage and handling. Orders can be sent to BILLBOARD, Circulation Department, 1515 Broadway, New York, NY 10036.

**Hank Williams Jr.** will star in a 60-minute concert special from Southern Illinois University on TNN August 14 at 8 p.m. TNN will also broadcast a one-hour **George Strait** concert August 23 at 8 p.m.

**Ralph Emery** has signed on as exclusive advertising spokesman for "Inside Country Music", a subscription video magazine for Country Music fans. Emery will appear in all television, radio and print ads.

## ON THE MOVE

**CBS Records** is expanding its Nashville operation into a dual-label promotion and A&R structure that will consist of the **Columbia** and **Epic** labels. Several CBS executives have changed positions and will assume new responsibilities within the company. **Jack Lameier**, formerly director of national promotion

at CBS/Nashville, is now vice president of national Country promotion of Epic Records. **Bob Montgomery** assumes the post of vice president of A&R for Epic/Nashville. **Steve Buckingham**, formerly executive producer at CBS/Nashville, becomes vice president of A&R for Columbia Records/Nashville. The promotion team formerly working under the CBS Records label now becomes responsible for the Columbia label. **Joe Casey** becomes vice president of national Country promotion for Columbia, and **Debbie Fleischer**, **Don Kamerer**, **Phil Little**, **Steve Massie** and **Steve Powell** all assume positions as Columbia regional promotion executives.

**RCA Records** promoted **Ric Pepin** to senior director of marketing administration for RCA/Nashville recently. Pepin was formerly director of marketing administration and has spent eight years with the company in various marketing capacities.



*BMI recently sponsored a pre-showcase reception in Nashville for Chris Wall, a songwriter/artist from Austin, Texas. Wall was in town with his band, The Rhythm Wranglers, to showcase for Nashville's publishing and record label executives. Shown here at the Ace of Clubs (l to r) are BMI vice president Roger Sovine; Wall's manager Susan Walker; Wall; and BMI's Jody Williams.*

— Photo by Beth Gwinn

**James Stroud** has resigned from his position at **Capitol Records/Nashville** as vice president of A&R to form his own production company, **James Stroud Productions**. Stroud will continue to produce many of Capitol's artists, as well as take on other recording projects in the new venture. Also at Capitol, three new sales managers have been appointed. **Jim Hall**, named regional sales manager/Southeast, comes to Capitol from a three-year stint with **Arista Records**. **Bill Kennedy** joins Capitol as regional sales manager/West Coast, coming from a sales position with the **Target Company**. **Jim McCall**, appointed regional sales manager/Southwest, joins Capitol after two years as regional sales manager for **Narada**, the number one new age label.

**Charlie Daniels** recently hired a new road manager, **Chris Wyatt**. Wyatt brings to the Charlie Daniels organization previous work experience with such artists as **Lee Greenwood**, **Loretta Lynn** and **David Frizzell**.

**Paul Wilensky** has been named vice president and general manager of **KOFY-FM** in San Francisco and **KLRS-FM** in Santa Cruz. Wilensky has been vice president and general manager of **WMZQ-AM/FM** in Washington, D.C. since 1986.

**Sheila Silverstein** has been named promotions director for **WPOC Radio** in Baltimore, MD. Prior to joining WPOC, Silverstein worked as promotion manager for **Summitt Broadcasting**.

**Bug Music** has promoted **Barbara Meador** to vice president of the company. Joining the publishing company as the new general manager is **Beth Allison**, recently Bug's independent bookkeeper.

**WCAO/WXYV** in Baltimore, MD, has a new promotions director for the AM station. **Sarah Eagle** comes to WXYV from **WYST AM/FM**, where she served as assistant promotions director.

**Marjie McGraw** has been appointed editor of **COUNTRY SONG ROUNDUP** magazine. Since arriving in Nashville, McGraw has worked for **RCA, Affiliated Publishers, Inc.** and as a freelance writer.

**John M. Graham**, former associate director of the **Frank C. Erwin Jr. Special Events Center** at the **University of Texas at Austin**, has been promoted to director of the center.

**KROR-FM** in Palm Springs, CA, recently promoted **Cheryl King** from account executive to sales manager.



## AWARDS

**WSIX-FM** in Nashville received five nominations in the 1990 **BILLBOARD Radio Awards**, receiving every possible medium market Country radio nomination. Nominees include: **Gerry House**, *Air Personality*; **Eric Marshall**, *Program Director*; **Ron Dini**, *Music Director*; **Lu Mosley**, *Promotion Director* and **WSIX-FM** for *Station of the Year*. House's syndicated program "**Saturday Night House Party**" was nominated in the *Nationally Distributed Program* category.

**Jim Ed Norman**, president of **Warner Bros. Records/Nashville**, has been named a recipient of the 1990 **Andrew Heiskell Community Service Award**. Established in 1982, the annual award is presented in honor of Andrew Heiskell, former chairman and CEO of **Time, Inc.**, to encourage others to follow his example of leadership in public service, human rights and equal opportunity. Norman received the award for his outstanding voluntary personal leadership and accomplishment in public service in the community and workplace.

**Starway Records'** **Susi Beatty** won two awards at the **Major-Independent Record Awards** at Nashville's **Vanderbilt Plaza Hotel** in June. Beatty was named *Most Promising Female Singer* and won *Single of the Year* honors for "**Nobody Loves Me Like The Blues**".

The Nashville-based **Dan Williams Music Group's** jingle, "**Mama's Got The Magic in Clorox II**" has been ranked number four in **BACKSTAGE** magazine's listing of national commercial jingles for 1990. This gives the group the distinction of being the only Nashville-based jingle company in the top 10.

**WPOC-FM** in Baltimore, MD, won a record 20 awards from the **Radio Television News Directors Association** in June. Among the first place awards the station won were *Overall Excellence for Region 13*, *Investigative Reporting* for an update on the rail industry, *Spot News* for the coverage of the Baltimore/Washington Parkway bridge collapse and *Documentary/In Depth* for a program on the death penalty.

**Harold L. Luick**, founder of **Kajac Records**, will be inducted into the **Iowa Country Music Hall of Fame** during an award show at the **15th Old-Time Country Music Contest/Festival and Pioneer Exposition** in Avoca, Iowa in late August.

**820 CHAM** radio in Hamilton, Ontario, Canada was named **Country Radio Station of the Year 1990** at **RPM Magazine's Big Country Awards** in late May in Toronto. This marks the fifth consecutive year CHAM radio has been awarded this distinction.

**WWVA Radio** in Wheeling, WV received 10 first place awards in the annual news contest of the **West Virginia Associated Press Broadcasters Association**. The awards were given for *Outstanding News Operation*, *Best Regularly Scheduled Newscast*, *Best Investigative Reporting*, *Best Public Affairs Program*, *Best Sports Special*, *Best Enterprise Reporting*, *Best Interview*, *Best Documentary*, *Best Use Of Sound* and *Best Continuing Coverage*.



**Conway Twitty** was recently in New York to appear on "**CBS This Morning**". While in New York, Twitty stopped by the **Hard Rock Cafe** where he donated a guitar and outfit. Twitty is shown here making the presentation to **Hard Rock Cafe** manager, **Jamie Strobino**.



## NEW COMPANIES

Publicist and writer **Jim Della Croced** has opened **The Press Office** to design and handle public relations projects for the music industry. Besides publicizing recording acts, the company has also been established to handle special market exposure for songwriters, producers, engineers and studios. Songwriter **Micheal Smotherman** (Kenny Rogers' "**Tomb of the Unknown Love**") and **Michael Martin Murphey's** "**Never Giving Up On Love**") was the company's first client. The Press Office is located at 1008-A Grandview Drive, Nashville, TN 37204; (615) 269-MEDIA; fax (615) 269-6281.

**Mae Boren Axton** and **Jim Lawrence** opened **DPI Records** under the auspices of **Lawrence Productions Inc.** **Hoyt Axton** was the first one to sign with the label. His new lp, **SPIN OF THE WHEEL**, will be released in August. The offices are at 1102 17th Avenue South, Suite 401, Nashville, TN 37212; (615) 320-1414; fax (615) 320-0020.



Skip Ewing has just finished his third album for MCA Records entitled, *A HEALIN' FIRE*. Here, Ewing joins Randy Scruggs, who co-produced the album, and is currently working with Ewing on a Christmas lp.

## Side 3 Bar

Western hero **Roy Rogers** spent time at the **Music Mill Studio** in Nashville recently, cutting tracks and putting down vocals for his new album on **RCA Records**. **Richard Landis** produced the sessions, with **Jim Cotton** and **Pete Greene** engineering. The following musicians played on the project: **Brent Rowan** on electric guitar, **Steve Gibson** on acoustic and electric guitar, **Paul Leim** on drums, **David Hungate** on bass, **Mitch Humphries** on keyboards, **Paul Franklin** on steel guitar, **Mark Casstevens** on acoustic guitar, and **Sonny Garrish** on steel guitar.



**Pat Patrick** and the **Creative Music Group** worked on music for promotional spots for the new **Dick Tracy** stage show at **Disneyland** and **Walt Disney World**. Patrick produced the sessions, with **Kent Madison** and **Gary Dales** engineering. Musicians playing on the project were **Chris Brooks** on drums, **Jack Jackson** on bass, **Bill Altvater** on keyboards and **Gary Burnett** on guitar.



Japanese steel guitarist **Katz Kobayashi** worked on an instrumental album project recently at **Masterlink Studio** in Nashville. The project will be released in Japan, and features the following players: **David Smith** on bass, **Gene Chrisman** on drums, **Hargus "Pig" Robbins** on piano and keyboards, **Jim Capps** on rhythm guitar and lead guitar, **George Tidwell** on trumpet, **Buddy Skipper** on flute and clarinet, **Charlie McCoy** on harmonica, **Johnny Gimble** on fiddle, **Jerry Douglas** on Dobro and **Buddy Emmons**, **Paul Franklin**, **Weldon Myrick**, **Doug Jernigan**, **Hal Rugg** and **Tommy White** on steel guitar.



At **Synchrosound Studios** in Nashville, **Gene Watson** was in doing vocal overdubs with his producer, **Greg Brown**. **Daniele Alexander** was also in the studio doing some vocal overdubs for **Famous Music**. Brown also produced **Brenda Lee** at **Synchrosound** on some vocals for an upcoming album.



Gary Buck



Charlene Bordonaro

## Leaders Named In Membership Extravaganza

**E**ach month **CLOSE UP** recognizes the CMA members who have recruited the most new members. This month, CMA spotlights Gary Buck of Canadian Country Music Hall of Fame and Charlene Bordonaro of The Nashville Network.

They are the current leaders in CMA's Membership Extravaganza recruitment contest which will run through September 1, 1990. The top three member recruiters for the two categories - Top Lapsed Members and Top New Members - will be awarded the following prizes:

**First Place** - Two free \$250 Awards Show/Party tickets with special awards show seating, limousine service, a room at the Opryland Hotel and two American Airlines tickets from anywhere in the U.S. (if the winners live outside the Nashville area).

**Second Place** - Gibson Guitar (Provided by Gibson U.S.A.)  
**Third Place** - Sony portable disc player.

The six winners will be recognized at CMA's tenth annual membership meeting at the Opryland Hotel October 9.

Others who have recruited new members are Suzie Benke, Charles Bivens, Johnny Cash, Jewel Coburn, Shirley Coleman, Nicholas DeMaio, Archie Drury, Michael Dubois and Noel Fox.

Marvin Prince, Ronald Killelte, Sr., Gene Land, Joe Nance, Don Paul Pirwitz, Marcus Roberts, Craig Seitz, David Skepner, Dixie Harrison Sowards, James Vest, Bill Walker, Pamela Weeks, Leon Womack have also recruited members.

For more information about the contest, contact Janet Bozeman or Diane Jackson in CMA's membership department at (615) 244-2840. 

### CORRECTION

Mike Harvill of T/M Records in Fort Myers, FL was one of two top membership recruiters last month in CMA's Membership Extravaganza. He was misidentified in the story. **CLOSE UP** regrets the error.

(continued from page 17)

not to say I don't like God or I'm not interested in spiritual things. But I just don't find religion to be the keyhole to God.

**CU:** (Producer) Tony Brown has said that you and Rodney are risk-takers. What risks scare you?

**RC:** Physical risks scare me. I wouldn't go hang gliding. Emotional and musical risks don't scare me. That's like a moth to a flame.

**CU:** What do you do to not have to think?

**RC:** Painting. That's the paradox of it. In the creative stuff, you get to stop thinking. I mean writing obviously involves a skill but hopefully you learned the skill long enough ago that you lose yourself in the process and you don't have to use so much gray matter. That's what happens to me when it's really working.

**CU:** Rodney has finally won some awards. How do you feel about it?

**RC:** I just don't like all that sh—. I really hate it. I don't think it has anything to do with who he is or what he is. At the same time, before he went out there (to LA for the Academy of Country Music Awards) I told him, "Look, I think this is total bullsh—. I'm going to be happy if you win. But I'm not going to say it's a great award just because you won because I don't think it is."

Look what he was nominated for in the first place – newcomer of the year or something. So then he won. I was really excited for him. And went, "Oh, it's great. You won." I had to hedge a little bit on my hard line.

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“If they choose to try to be famous, I can't applaud that at all. That's the death of the soul to me.”

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**CU:** You've seen the music business for so many years. What would you change if you could?

**RC:** The politics. But it's woven in so inextricably I don't think it could ever be changed. And besides, when you have two very separate worlds – art and marketing – that have to marry every day and find a way to work together, the byproduct of that is politics. There's no getting around it. Maybe it's even ridiculous to say I would change it. You just have to accept it and decide where you are in that marriage.

**CU:** You've had such strong, visible men in your life. Has it been hard dealing with that?

**RC:** I think if I wasn't strong myself I would've been caught in the undertow a long time ago. You have to stay a real person. You can't be two mirrors reflecting each other. A power struggle is eventually going to end, so why have it?

**CU:** What if one of your daughters when she's 17 comes up and says, "Hey, I've decided to go into the music business. I'm moving to LA."?

**RC:** I would understand. I'm just generally protective of them. What they choose as their career or what they're led to do I have nothing to do with that. It's like playing God to

decide what your children are. So all you can do is love them and protect them.

The thing is do you make a choice to be famous or the choice to be an artist? And if it's the choice to be an artist, then there is no choice. You either are or you aren't.

So if they're an artist, I say that's wonderful. They're going to get to explore a realm of feelings and internal landscape that most people don't explore. I applaud that. If they choose to try to be famous, I can't applaud that at all. That's the death of the soul to me.

I've said for a long time I was going to make these t-shirts that said, "fame kills". I don't guess it's fame so much as your reaction to it. If you take it inside and instead of having self-esteem you plug fame in there so you have to get fed by that every day, pretty soon that's going to die and you will too. So I'm really leery of the whole celebrity thing and what it does to you. It's been a long unraveling.

I saw the destructive element of it as a child without understanding and tried to figure it out. But then as adult, I could see the process really clearly – that you give up your life in increments. I've been unwilling to do that. It's a paradox though. If you want to be a successful artist, then you do have this occupational hazard, which is that people see you as a two-dimensional image lots of times.

I'm most of all protective of my children. I stay a real parent first and foremost. I don't come into my children with my ego leading the way. And I talk to them very seriously saying, "You know there are some people you're going to meet in the world who are just glamour-stricken. The good part about this is that your instincts are gonna get so honed you're gonna know who's your true friend."

**CU:** Is this one of the best times of your life or one of the hardest?

**RC:** Well, I just turned 35 and that was really traumatic. Joanne gave me a demographic shift party. I was really upset up until the day I turned 35, and then I went, "Hey, this is great. I'm at my prime. It's a difficult time, and it's a good time, and I'm enjoying it." **CU**

— Teresa George



## BACK-TO-BACK BREAKERS



### Shelby Lynne

- ★ Shelby Lynne had an introduction into the business that most performers only dream of – after one appearance on TNN's "Nashville Now", she had four offers from major labels and a call from Billy Sherrill offering to produce her.
- ★ The Alabama native burst upon the scene with what music critic Bob Oermann terms her "flame thrower delivery", and quickly gained attention with her debut album on CBS Records, SUNRISE. The first single, "The Hurtin' Side", from the lp went top 40 on the BILLBOARD Country chart.
- ★ Lynne's latest single, "I'll Lie Myself To Sleep", is garnering much attention for the talented young lady as it rises up the charts. The video for the single, which was filmed in Gulf Shores, Alabama, is in heavy rotation on Country Music Television.
- ★ With a new album due out this month, Lynne is keeping busy performing on dates with Randy Travis and Willie Nelson, and she's slated to make a "Tonight Show" appearance soon at the request of Johnny Carson himself. She can also be found on the pages of VOGUE magazine's July issue.

## CMA Presents Workshop At New Music Seminar


**F**or the second consecutive year, CMA participated in the New Music Seminar in New York by presenting a panel entitled "Nashville: Words and Music".

The New Music Seminar held July 14-18 at the Marriott Marquis is an international confab that attracts more than 10,000 delegates annually from around the world.

The CMA panel was held on July 17 and moderated by Thom Schuyler, who has penned such hits as "Love Out Loud" and "Sixteenth Avenue". Singer/songwriters Janis Ian, Michael Johnson along with Richard Leigh and Hugh Prestwood participated in the panel to give attendees a look inside the Nashville writing community.

Through discussion, anecdotes and humor, panelists performed parts of songs and relayed how the musical process originates with songwriters. The panel also explored the cutting edge sounds to provide new insights on an age-old craft.

"Anybody you talk to here in Nashville will tell you our greatest asset is our songwriting," Schuyler said of the panel's purpose.

"Nashville is filled with genuinely gifted people. We're not all hicks and hillbillies. We're trying to educate folks in other parts of the country in the business of music that our style and our abilities go beyond any preconceived notion." 

*This story was based on an article in NEW MUSIC SEMINAR TODAY written by Whit Johnston.*

## GRAND OLE OPRY TRAVELS TO HOUSTON



Recently the Grand Ole Opry made a special guest appearance in Houston, Texas at the Economic Summit of Industrialized Nations. The July 8 show was only the second time in 40 years the Opry was performed outside of Nashville. Opry entertainers who made the trip included (l to r) Rudy Gatlin, Sara Cannon (Minnie Pearl), Roy Acuff, Bill Monroe, Loretta Lynn, Steve Gatlin, and announcers Grant Turner and Keith Billbrey.



**AUGUST**

(\* denotes birthdays)

**1 \*CINDY BURCH** (The Burch Sisters); Jacksonville, Florida  
The Carter Family first records together, 1927

**2 \*HANK COCHRAN**; Greenville, Mississippi  
**\*ROD BRASFIELD**; Smithville, Mississippi  
Johnny Cash signs with CBS Records, 1958

**3 \*GORDON STOKER** (The Jordanares); Gleason, Tennessee  
**\*CINDY NIXON** (The Girls Next Door); Nashville, Tennessee  
Country Music Foundation charter is registered, 1964  
Columbus sails from Spain to the New World, 1492

**4 \*CARSON ROBISON**; Oswego, Kansas  
Jimmie Rodgers first records in Bristol, Tennessee, 1927  
Skeeter Davis employed by the Grand Ole Opry, 1959  
Ricky Skaggs and Sharon White are wed, 1981  
Kenny Price dies, 1987



**5 \*VERN GOSDIN**; Woodland, Alabama

**\*SAMMI SMITH**; Orange, California  
**\*Neil Armstrong**  
Marilyn Monroe dies, 1962

**6 \*DWIGHT BUTCHER**; Oakdale, Tennessee  
The Kendall's "Heaven's Just A Sin Away" enters the Country charts, 1977  
Loretta Lynn's twin daughters, Patsy and Peggy, are born, 1964  
The first Atomic bomb is dropped on Hiroshima, Japan, 1945

**7 \*FELICE BRYANT**; Milwaukee, Wisconsin



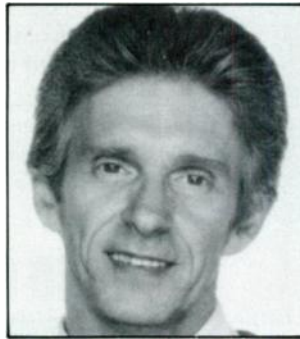
**\*RODNEY CROWELL**; Houston, Texas

**\*B.J. THOMAS**; Houston, Texas  
Merle Haggard's HIS EPIC - THE FIRST ELEVEN - TO BE CONTINUED awarded gold album, 1989

Hank Williams appears on the Louisiana Hayride, 1948

**8 \*WEBB PIERCE**; West Monroe, Louisiana

**\*MEL TILLIS**; Tampa, Florida



**\*PHIL BALSEY** (Statler Brothers); Augusta County, Virginia  
Hank Williams, Jr. has a near fatal fall while mountain climbing, 1975

**9 \*MERLE KILGORE**; Chickasha, Oklahoma  
Gerald Ford sworn in as 38th U.S. President, 1974  
Atom bomb dropped on Nagasaki, Japan, 1945

**10 \*JUNIOR SAMPLES**; Cumming, Georgia

**\*JIMMY DEAN**; Plainview, Texas  
**\*JIMMY MARTIN**; Sneedville, Tennessee

**\*Herbert Hoover** Rin Tin Tin dies, 1932  
**Discoverer 13** launched, 1960

**11 \*JOHN CONLEE**; Versailles, Kentucky

Alabama's ALABAMA LIVE awarded a gold album, 1988  
Hank Williams, Jr.'s HANK LIVE awarded a gold album, 1987

Elvis and Priscilla Presley file for divorce, 1972



**12 \*BUCK OWENS**; Sherman, Texas  
**\*PORTER WAGGONER**; West Plains, Missouri

**\*SMOKEY WARREN**; Phoenix, Arizona  
Berlin Wall erected, 1961

**13 \*LOUISE MANDRELL**; Corpus Christi, Texas  
Vernon Dalhart records "The Prisoner's Song", Country's first million-seller, 1924  
Disney's "Bambi" premieres, 1942

**14 \*CONNIE SMITH**; Elkhardt, Indiana  
The Jenkins Family broadcasts what was probably the first old-time music on radio over WSB, Atlanta, 1922

**15 \*BOBBY HELMS**; Bloomington, Indiana  
**\*ROSE MADDOX**; Boaz, Alabama  
**\*DON RICH**; Olympia, Washington  
Will Rogers dies, 1935  
Norman Petty dies, 1984  
"Jambalaya" by Hank Williams first appears on the Country charts, 1952

**16 \*BILLY JOE SHAVER**; Corsicana, Texas  
Jeannie Seely employed by the Grand Ole Opry, 1967  
Patsy Montana records "I Want To Be A Cowboy's Sweetheart", the first million-selling Country single for a female artist, 1935  
Elvis Presley dies at his Graceland Mansion, 1977

**17 \*Davy Crockett** Charlie Walker employed by the Grand Ole Opry, 1967  
Charlie Rich's first recording session, 1958

**18 \*JAMIE O'HARA** (The O'Kanes); Toledo, Ohio  
**\*MOLLY BEE**; Oklahoma City, Oklahoma

\*Robert Redford Mel Tillis' "Coca Cola Cowboy" reaches number one, 1979 Jim Reeves enters the British pop charts with "Distant Drums"; eventually the single went to number one, 1966 The "Wizard of Oz" premieres, 1939

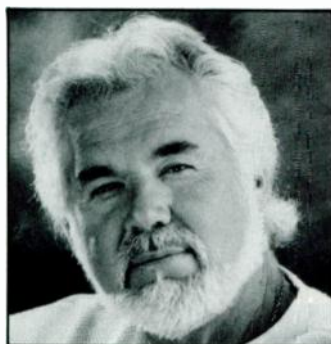


19 \*EDDY RAVEN; Lafayette, Louisiana Anne Murray's CHRISTMAS WISHES and NEW KIND OF FEELING awarded platinum albums, 1987

20 \*RUDY GATLIN; Seminole, Texas \*JUSTIN TUBB; San Antonio, Texas \*JIM REEVES; Panola County, Texas Alabama's MY HOME'S IN ALABAMA awarded multi-platinum album, 1986



21 \*HAROLD REID (The Statler Brothers); Augusta County, Virginia



\*KENNY ROGERS; Houston, Texas Charlie Daniels Band's "The Devil Went Down To Georgia" awarded a gold single, 1979 Waylon Jennings makes his chart debut with "That's The Chance I'll

Have To Take", 1965 Sam Magee dies, 1975 Hawaii becomes the 50th state, 1959

22 \*CONNIE B. GAY Lizard Lick, North Carolina \*HOLLY DUNN; San Antonio, Texas George Jones and Tammy Wynette marry, 1968 Reba McEntire's SWEET SIXTEEN awarded a gold album, 1989

23 \*REX ALLEN, JR.; Chicago, Illinois \*TEX WILLIAMS; Ramsey, Illinois Hank Williams, Jr.'s WILD STREAK awarded a gold album, 1988

24 \*FRED ROSE; St. Louis, Missouri Jeannie C. Riley's "Harper Valley P.T.A." enters the charts, 1968 Mt. Vesuvius begins to erupt, 79 A.D.

25 \*Sean Connery \*Leonard Bernstein "The Devil Went Down To Georgia" by the Charlie Daniels Band reaches number one, 1979 The Nitty Gritty Dirt Band has its first number one with "Long, Hard Road", 1984

26 \*LEE HAYS; Little Rock, Arkansas Jeannie C. Riley's "Harper Valley P.T.A." awarded a gold record, 1968

27 \*JIMMY C. NEWMAN; Big Mamou, Louisiana \*JEFF COOK (Alabama); Ft. Payne, Alabama

28 \*TOM GRANT; St. Francis, Wisconsin \*WAYNE OSMOND; Ogden, Utah Kenny Rogers' SHARE YOUR LOVE awarded a gold album, 1981 Martin Luther King, Jr. makes his famous "I Have A Dream" speech in Washington, D.C., 1963

29 \*PAM ROSE; Melbourne, Florida \*DON SCHLITZ; Durham, North Carolina THE OAK RIDGE BOYS HAVE ARRIVED awarded a platinum album, 1979

30 \*KITTY WELLS; Nashville, Tennessee Randy Travis' ALWAYS AND FOREVER is multi-platinum with 3-million sales, 1988

31 PONCHO AND LEFTY, a joint lp by Merle Haggard and Willie Nelson, reaches platinum status, 1984 Roy Clark marries Barbara Joyce Rupard, 1957

## SEPTEMBER

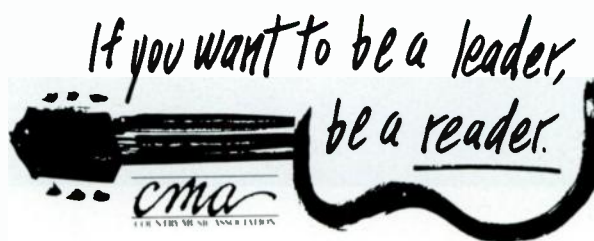
1 \*CONWAY TWITTY (Harold Lloyd Jenkins); Friars Point, Mississippi \*BOXCAR WILLIE (Lecil Travis Martin); Sterratt, Texas Earthquake hits Tokyo killing 200,000, 1923

2 \*JOHNNIE LEE WILLIS; Hall County, Texas World War II ends; Japan surrenders, 1945

3 LABOR DAY \*TOMPALL GLASER; Spaulding, Nebraska \*HANK THOMPSON; Waco, Texas \*MARY ANN KENNEDY; Muskego, Wisconsin Jim Reeves leaves Louisiana Hayride to join Grand Ole Opry, 1955

4 \*SHOT JACKSON; Wilmington, North Carolina \*Paul Harvey

[Factfile is compiled from *The Illustrated Country Almanac* by Richard Wootton (Dial Press), *The Illustrated History of Country Music* by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), *The People's Almanac #2* by David Wallechinsky and Irving Wallace (The Kingsport Press), *The Encyclopedia of Folk, Country and Western Music* by Irwin Stambler and Grelun Landon (St. Martin's Press), *Another Beautiful Day* by Rod McKuen (Harper & Row), *INSIDE COUNTRY* by Marie Cracknell and Linda Cauthen, and the Country Music Foundation's OFFICIAL 1990 COUNTRY MUSIC CALENDAR, as well as from original research.]



**AUGUST**

- 12 Floralia Festival / Holland
- 24-26 All British Country Music Festival / Pavilion Theatre / Worthing, England

**SEPTEMBER**

- 1 Wohlen Festival / Wohlen, Switzerland / Call (615) 269-0856 for details
- 1 Third Annual Everly Brothers' Homecoming / Central City, KY
- 3-9 Country Music Week '90 / Edmonton, Alberta Canada / Call (416) 252-1025 for details
- 6 Harlan Howard Birthday Bash and Guitar Pullin' / BMI / Nashville, TN
- 7-8 11th Annual Bluegrass & Chili Festival / Main Mall / Tulsa, OK / Call (918) 583-2617 for details

- 4 Canadian Country Music Awards / Edmonton, Alberta Canada / Call (416) 252-1025 for details
- 4 10th Annual Welkom Country Show / Welkom, South Africa / Call (011) 789-1275 for details
- 14-23 12th Annual Georgia Music Festival / Call (404) 656-3551 for details
- 21-23 Jimmie Rodgers Jubilee/ Kerrville, TX / Call (512) 257-2486 for details
- 22 Georgia Music Hall of Fame Awards Banquet / Georgia World Congress Center / Atlanta, GA / Call (404) 656-3551 for details
- 22-23 Gstaad Festival / Gstaad, Switzerland / Call (615) 269-0856 for details
- 30-Oct. AMUSEMENT BUSINESS -  
2 BILLBOARD Sponsorship Strategies Seminar / Hotel Inter-

Continental / New Orleans, LA / Call (615) 321-4254 for details

**OCTOBER**

- 5-7 SRO '90 / Stouffer Hotel / Nashville, TN / Call (615) 244-2840 for details
- 8 CMA Awards Show / Grand Ole Opry House / Nashville, TN
- 9 CMA Board of Directors Meeting / Opryland Hotel / Nashville, TN
- 9 CMA Annual Membership Meeting / Opryland Hotel / Nashville, TN

**NOVEMBER**

- 7-9 American Video Conference & BILLBOARD Music Video Conference / Westwood Marquis Hotel & Gardens / Los Angeles / Call (212) 353-2752 for details



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Atlantic Records artist Robin Lee (third from right) enjoys an encounter with film/TV star Roseanne Barr (second from right) backstage at a listener appreciation concert sponsored by Detroit's WWWW Radio. Also pictured are members of Lee's back-up group.