

On The Cover . . .

Awards Show Hosts Tapped

ountry superstars Reba McEntire and Randy Travis are slated to host the 24th annual "Country Music Association Awards Show" Monday, October 8th at 9 p.m. (EDT). This marks the first time either McEntire or Travis have hosted the show.

Broadcast live from Nashville as a two-hour CBS television network special, the highly-rated "CMA Awards Show" is considered the preeminent Country Music awards gala. In 1989, the special took first place in the overnight Neilsens, garnering a 17.9 rating and a 28 share. The awards show was the thirteenth-ranked program of the week.

A four-time CMA Female Vocalist of the Year, McEntire has been one of the leading women in Country Music the past decade. From her 1984 offering MY KIND OF COUNTRY to last year's SWEET SIXTEEN, the Oklahoma native has racked up seven consecutive gold albums and one platinum. She's garnered almost every award imaginable: CMA Entertainer of the Year in 1986, a Grammy and Academy of Country Music and TNN/MUSIC CITY NEWS Viewers' Choice honors.

McEntire's role as co-host of the "CMA Awards Show" adds to an already impressive tally of television credits. Last year, she co-hosted ABC's popular "Home" show for a week and filled in for Joan Lunden on ABC's "Good Morning America". The gutsy redhead has also appeared on "Larry King Live", "Today" and Joan Lunden's "Every Day" among others.

The voice behind such 80s Country classics as "The Last One To Know", "Whoever's In New England" and "I Know How He Feels", McEntire has helped set the standard for Country traditionalism. But her take-charge attitude and experimentation with such tunes as Aretha Franklin's "Respect" and the bluesy "Sunday Kind of Love" have clearly demonstrated the range of her talents.

Randy Travis' whirlwind rise to success, all before the age of 30, has already placed him among Country Music's legends and also gained him notoriety among audiences which haven't previously listened to Country Music. His rise up the Country ladder began with the release of his first Warner Bros. lp, the now classic STORMS OF LIFE. He made Country chart history in 1986 when STORMS became the first debut album by a solo Country artist to sell more than a million units in less than one year.

1986 was also the year he won the attention of the industry and was lauded with the CMA Horizon Award. Since then, he's picked up virtually every award imaginable, including two Grammies, a People's Choice Award for Best Male Musical Performer and TNN/MUSIC CITY NEWS Viewers' Choice honors.

With the release of only four albums, all of which have been certified multi-platinum, Travis has offered up hit after hit, from "1982" and "Forever And Ever, Amen" to "I Told You So" and "On The Other Hand". A critics favorite, Travis has appeared on TV shows from "The Tonight Show" and "Letterman" to "Saturday Night Live", and he's been featured in publications from PEOPLE Magazine to the *New York Times*.

Bob Precht of Sullivan Productions, Los Angeles, producer of the "CMA Awards Show", expressed his enthusiasm in having tapped two of Country Music's brightest stars as hosts of this year's show, saying, "Randy and Reba have made a name for themselves, not only in Country Music, but as major international stars. We are looking forward to the contemporary ambiance that each of them will bring to the Opry stage this October."

The executive producer of the 1990 "CMA Awards Show" is Irving Waugh of I.W. Productions, Nashville. Walter Miller will direct. For the eighth year, a stereo radio simulcast of the show will be satellite-delivered by the Mutual Broadcasting System. CTV will also carry the show live in Canada.

CONTENTS

Newsbreakers	3
CMA Awards Nominees Named	4
Up Close Anne Murray	6
SRO '90 Awards Gala	8
I Write The Songs Pat Alger	10
Liner Notes Wendy Waldman	12
Behind The Lens	14
CMA Membership Meeting	16
Legend Series Slated	17
International	18
Broadcast Finalists	19
Update Newsline Signings Media	20
On The Move Awards	
Side Bar	23
New CMA Organizational Members	23
Back-To-Back Breakers Mark Collie	24
Fact File	26
Datebook	28



Nashville's Top Tunesmiths To Headline Harlan Howard Birthday Bash

rammy nominee and blues man Delbert McClinton and famed songwriter Don Schlitz are two of the performers for the seventh annual Harlan Howard Birthday Bash and Guitar Pullin' set for September 6 at BMI

The industry-wide party will be hosted by Tammy Wynette and songwriter Roger Murrah. Other guests include Mercury/PolyGram artists Daniele Alexander and Rich Grissom, current CMA Song of the Year winner Max D. Barnes, Walt Aldridge, Bobby Braddock, Beth Neilsen-Chapman, Steve Clark, MCA artist Skip Ewing, Don Henry, Marcus Hummon, Kennedy-Rose, Tim Mensy, Gene Nelson, Gary Nicholson, Mike Reid, Thom Schuyler, Keith Stegall, Les Taylor and Randy Van Warmer.

The party honors Howard, who has penned such hits as "Above and Beyond", "I Fall To Pieces", "Busted" and "Heartaches By The Number". Last year, more than 1,000 people attended the birthday celebration.

Proceeds from the \$15 tickets will go to the Nashville Entertainment Association (NEA) and the Nashville Songwriters Association International (NSAI) Building Fund for the Nashville Songwriters Hall of Fame. The event is cosponsored by BMI, NEA, NSAI and WSIX Radio.

Tickets are on sale at BMI, SESAC, NEA, NSAI in Nashville and Ticketmaster locations. Cu

SBREAKERS

Joe Galante was named president of RCA Records Label - U.S. by Michael Dornemann, chairman and CEO of Bertelsmann Music Group (BMG) in early August. He replaces Robert Buziak who stepped down by mutual agreement and has begun discussions about a new joint venture with BMG. Several months ago, Galante was named president of RCA's Nashville Entertainment and Music Operations (NEMO) and will continue in that capacity. As one of Galante's first appointments, Jack Weston was named vice president and general manager of RCA/Nashville. Weston was formerly vice president of national Country promotion and was recently appointed vice president and general manager of RCA Records new Country label that has yet to be named. Josh Leo was appointed vice president of A&R. He has produced Alabama, K.T. Oslin, The Nitty Gritty Dirt Band among others. Both Weston and Leo will report directly to Galante.

Opryland USA Inc. has signed a letter of intent to acquire Country Music Television, the 24-hour Country Music video channel serving 11.5 million cable subscribers. The announcement was made in late July and is subject to approval by CMT's stockholders. The majority stockholders are James William Guercio and The Sillerman Companies, a New York communications management firm. Opryland USA will sell a portion of CMT's stock to Group W Satellite Communications. The Nashville Network will be responsible for CMT's programming, engineering and technical operations. Group W will be responsible for ad sales, marketing, affiliate relations and public relations. CMT was founded in 1983 in Hendersonville, Tennessee.

At the Economic Summit in Houston in July, President George Bush touted Country Music and WMZQ Radio in Washington, D.C. in particular. He told the seven world leaders and attendees of the summit, "I listen to 98.7 in Washington. It's the beat, but it's also the lyrics. If you listen to the lyrics of Country Music, you learn an awful lot about the true values of the United States."

Garth Brooks Sweeps CMA Nominations



Patty Loveless and Clint Black announce the nominees for the 24th annual "CMA Awards Show".

— Photo by Alan Mayor

irst-time CMA awards nominee Garth Brooks is the top contender for the 1990 Country Music Association Awards, having garnered five nominations. Clint Black and Patty Loveless announced the finalists in 12 categories from the Grand Ole Opry House in Nashville August 16.

Trailing Brooks with four nominations each are Clint Black, Alan Jackson, the Kentucky HeadHunters and Kathy Mattea. Vince Gill, Lorrie Morgan, Ricky Van Shelton and George Strait each received three nominations, with Reba McEntire, Willie Nelson, Randy Travis, Tanya Tucker and the late Keith Whitley picking up two.

In addition to Horizon Award and Male Vocalist of the Year nominations, Brooks was nominated for Single and Song of the Year for his chart-topper "If Tomorrow Never Comes", which he co-wrote with tunesmith Kent Blazy. Brooks' video of "The Dance" claimed a Video of the Year nomination for director John Lloyd Miller.

1989 Horizon Award winner Clint Black received nods in the Entertainer and Male Vocalist of the Year categories. His number one hit "Killin' Time", which he co-wrote with Hayden Nicholas captured Single and Song of the Year nominations.

Newcomer Alan Jackson picked up a Horizon Award nomination, as well as Single and Song of the Year nods for "Here In The Real World", co-written with Mark Irwin. His



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debut Arista Records Ip, HERE IN THE REAL WORLD was nominated for Album of the Year.

The raucus Kentucky HeadHunters captured a Horizon Award and Vocal Group of the Year nomination. The group's debut PolyGram records album PICKIN' ON NASHVILLE garnered an Album of the Year nod. The video of the HeadHunter's "Dumas Walker" yielded a second nomination for director Miller.

1989 Female Vocalist of the Year Kathy Mattea was again nominated for that honor as well as Entertainer of the Year. Her poignant "Where've You Been" yielded Single and Video of the Year nominations. The video was directed by Jim May. Mattea's husband, songwriter Jon Vezner, and Don Henry picked up a Song of the Year nod for "Where've You Been".

Single and Song of the Year nominations went to Vince Gill for "When I Call Your Name", co-written with Tim DuBois. Gill also received a Vocal Event of the Year nod with MCA labelmate Reba McEntire.

In addition to a Horizon Award nomination, RCA Records' Lorrie Morgan was nominated for Female Vocalist. She, along with her late husband Keith Whitley, collected a Vocal Event of the Year credit as well.

1989 Male Vocalist of the Year Ricky Van Shelton is again a contender in that category, picking up for the first time an Entertainer of the Year nod too. His RVS III rounds off his nominations, bringing in an Album of the Year nod.

George Strait, CMA's reigning Entertainer of the Year will again compete in that category, and for Male Vocalist of the Year. His LIVIN' IT UP lp garnered an Album of the Year nomination. The complete list of finalists in each category includes:

ENTERTAINER OF THE YEAR

Clint Black Ricky Van Shelton Randy Travis
Kathy Mattea George Strait

- SINGLE OF THE YEAR

"Here In The Real World" Alan Jackson Arista Records

"If Tomorrow Never Comes" Garth Brooks

"Killin' Time" Clint Black RCA Records

*When I Call Your Name" Vince Gill MCA Records

"Where've You Been" Kathy Mattea PolyGram Records

- ALBUM OF THE YEAR HERE IN THE REAL WORLD Alan Jackson

I WONDER DO YOU THINK

OF ME
LIVIN' IT UP
George Strait

★PICKIN' ON NASHVILLE
RVS III

Keith Whitley
George Strait
Kentucky HeadHunters
Ricky Van Shelton

RICA Records
MCA Records
Columbia Records
Columbia Records

SONG OF THE YEAR

"Here In The Real World"

"If Tomorrow Never Comes"

"Kent Blazy/Garth Brooks

"Killin' Time"

"When I Call Your Name"

"Where've You Been"

Alan Jackson/Mark Irwin

Kent Blazy/Garth Brooks

Clint Black/Hayden Nicholas

Vince Gill/Tim DuBois

Jon Vezner/Don Henry

- FEMALE VOCALIST OF THE YEAR

Patty Loveless Reba McEntire Tanya Tucker

Kathy Mattea Lorrie Morgan



Patty Loveless, Clint Black, CMA Executive Director Jo Walker-Meador, CMA Chairman Connie Bradley and Irving Waugh, executive producer for the "CMA Awards Show", gather in front of the Grand Ole Opry House following the announcement of the nominees on August 16.

Music industry leaders were joined by about 100 fans who came to watch the press conference.

- Photo by Alan Mayor

MALE VOCALIST OF THE YEAR

★Clint Black Rodney Crowell George Strait
Garth Brooks Ricky Van Shelton

VOCAL GROUP OF THE YEAR

Desert Rose Band Kentucky HeadHunters Shenandoah Highway 101 Restless Heart

VOCAL DUO OF THE YEAR

Baillie & The Boys (Kathie and Michael)

The Bellamy Brothers

Foster & Lloyd

★ The Judds

Sweethearts of the Rodeo

VOCAL EVENT OF THE YEAR

Vince Gill & Reba McEntire
Emmylou Harris & Willie Nelson
Highwaymen (Waylon Jennings, Willie Nelson,
Johnny Cash, Kris Kristofferson)

Tanya Tucker & T. Graham Brown
Keith Whitley & Lorrie Morgan
Highwaymen (Waylon Jennings, Willie Nelson,

- MUSICIAN OF THE YEAR

Jerry Douglas Johnny Gimble Brent Rowan
Paul Franklin Mark O'Connor

-HORIZON AWARD

★Garth BrooksKentucky HeadHuntersTravis TrittAlan JacksonLorrie Morgan

- MUSIC VIDEO

Arista Records

Director Performer OF THE YEAR Kentucky HeadHunters John Lloyd Miller "Dumas Walker" Mark Coppos "He Walked On Water" Randy Travis "Hillbilly Rock" Marty Stuart Joanne Gardner "The Dance" Garth Brooks John Lloyd Miller "Where've You Been" Kathy Mattea Jim May

The 24th annual "Country Music Association Awards Show" will be telecast live from Nashville on CBS-TV Monday, October 8 from 9 – 11 p.m. (EDT). The show is produced by Bob Precht of Sullivan Productions and directed by Walter Miller. Irving Waugh serves as executive producer for CMA, and Donald Epstein scripts the show. For the eighth year, a stereo radio simulcast of the show will be satellite-delivered by the Mutual Broadcasting System. CTV will also carry the show live in Canada.

... UPCLOSE

Anne Murray

n Anne Murray's juggling act, she hasn't dropped a ball yet.
As triple platinum album seller and popular entertainer, she's still wowing crowds everywhere and reaping the benefits of 20 years of success with the same label. And as mother to children William and Dawn, and loving wife to husband Bill Langstroth, she's maintained a healthy, happy household for years – a feat most mothers who haven't achieved superstar status find a major challenge.

A walking contradiction to the phrase "You can't have it all", Anne keeps the balls in the air, adding new ones all the time such as the Anne Murray Centre in her hometown of Springhill, Nova Scotia, which

¶When I first became involved in this business, I was scared to death of becoming successful. ??

recently marked its one-year anniversary, and the release of her upcoming 29th album on Capitol Records, YOU WILL. She herself admits the juggling act isn't as easy as she makes it look.

"It's tough maintaining a family in this business, being on the road so much and away from your children," Anne revealed. "And it definitely takes its toll on everyone involved. But all you can do is try and instill in your children the same kind of values that your parents instilled in you.

"Both my mother and father were good role models for me, and hopefully I'm the same kind of role model for my kids. They see the determination, they see my success, and most importantly, they see the hard work that goes into it all. They know I don't want to leave home, but they also know I have to . . . and they've adjusted to that. They've become quite independent. And I think that's good for kids."

Growing up in a family of five brothers, Anne herself became fiercely independent at an early age. She remembers being very determined as a child, but not necessarily



driven towards success in any one particular area, especially music.

"There was always music around our house, and I can still remember words to songs that were on the radio when I was 3 years old. I never really recognized my own musical talents, though, until I got into college. I think singing was something for me that came so naturally that it never occurred to me that I'd do it for any reason except to have fun.

"I dreamed more of being an actress when I was a kid than a singer. I used to devour movie magazines, and I had all those movie star pictures on my wall. My 11-year-old is going through the same thing right now," Anne laughed.

A major influence on Anne's life then as well as now, is her mom, who's 76 years old going on 19.

"She's a great broad," Anne said.

"She'd have to be a great broad to live through a household of six men! Those guys used to fight . . . oh, how they'd fight, and she'd just close their

¶I found out when you get to be 40 . . . you don't want to stop. That's when you're really starting to blossom. ••

rooms and watch the walls *shake*. You should see her now. She's 76, and everybody thinks we're sisters. She looks fabulous. She's an incredibly strong woman."

Anne's mother was a nurse before she started having children, but gave up her career to stay home and take care of them. Reflecting on the changes between generations, Anne realizes how fortunate she is to have been able to enjoy both a career and a family all these years.

"It never occurred to Mom to work once she started having kids - and it never occurred to me to do anything but work. I don't think I was really cut out to be a housewife as such, so I'm very lucky to have had my career and my kids. I think I was cut out to be a

¶I didn't want to end up like some people do, who save all their lives for something and finally get it, and then they're bored and begin asking themselves 'Is this all there is?' 👭

mother, but not a housewife."

Starting a family after her career was established has helped Anne balance both successfully. "In my 20's, when I was single and had no responsibility, I partied and worked hard at my career, and did everything I wanted to, got it all out of my system," said Anne.

"But then I started to get tired," she laughed. " And I realized it was time to settle down a bit. I was 30 when I got married, and I realized I'd better have kids if I was going to have them. And then I started worrying I might

not be able to have them.

"There was no indication of that, but that fear was always in the back of my mind. And once I had them, I felt like I had done something I had always wanted to do. I had accomplished something that was really important to me, and I felt like I could conquer the world."

Conquer she did, the *musical* world anyway. Her list of achievements includes honors from every corner of the music industry, including three CMA Awards, four Grammies, three American Music Awards, 28 Junos from the Canadian music industry, two gold singles, 11 gold albums and four platinum albums, two of which are triple platinum. From her 1970 smash "Snowbird", to the 1989 duet "If Ever I Fall In Love Again" with Kenny Rogers, Anne has produced a string of hits that has become familiar standards not only on Country radio, but on pop and adult contemporary stations as well.

How has she handled her megasuccess and the fact that her voice is reknowned worldwide?

"When I first became involved in this business, I was scared to death of becoming successful. Some people get obsessed with the success and wealth and fame, but me, I was scared of it! I shyed away from it, because I thought it was going to change me that all of a sudden I was going to be a different person and wake up one morning and want three Jaguars or something.

"People always said to me that the beauty of the way I presented myself was that I was approachable - people felt like they could talk to me. Well, I was afraid if I got wealthy and successful, that I'd become some kind of monster," Anne said.

Along with her views on acquiring success, Anne's views about aging have changed as well. The middleaged singer takes more time these days to enjoy life now than she used

"I used to think when I first started tasting some success that what I should do is go and make a whole pile of money, and work my buns off for like 20 years, and then I'd stop. Well, I found out when you get to be 40 . . . you don't want to stop. As a matter of fact, that's when you're really starting to blossom.

"And I didn't want to end up like

some people do, who save all their lives for something and finally get it, and then they're bored and begin asking themselves 'Is this all there is?' So what I decided to do and did was as soon as my kids were out of diapers, I decided to take time to play tennis and golf and ski and do all the things I love to do. And that's precisely what I do now."

She leaves a good deal of the business side of her career to the people she employs, something she didn't used to do in the early days, and Anne keeps her involvement in that side of the business controlled and in balance, just like every other aspect of her life. But the one thing she doesn't give up the reins on is her song selection.

"I pick the songs that I like to go on my albums. And that's how it stands. My producer and I do it together. And if people like them . . . great. If they don't, I can't help it. And my track record has been pretty good, so far," she said with a smile.

"Choosing hit songs is a knack, a God-given talent," Anne said. "I just know a good song when I hear it. I should be an A&R guy!"

Maybe she can work it in between sets of tennis. Cu

—Lorie Hollabaugh



Visitors to the Anne Murray Centre in Springhill, Nova Scotia were thrilled to see the star herself arrive there unannounced. Delighted fans crowded around to get autographs and pictures of the international superstar. Pictured above (1 to r) are Kendra Lockett, Saint John, New Brunswick; Hank Taynor, Richmond Hill, New York; Murray; and Bruce Belliveau with son John of Lower Sackville, Nova Scotia.

Roger Miller, K. T. Oslin To Host SRO '90 Awards Gala

ttendees of CMA's Entertainment Expo '90, formerly the Talent Buyers Entertainment Marketplace, will for the first time enjoy a black tie gala awards show and banquet that will be hosted by Country greats Roger Miller and K.T. Oslin and will feature celebrity presenters and the Nashville Contem-

porary Pops Orchestra.

With so many exciting things happening within the touring industry in Country Music in the past several years, CMA wanted to take the opportunity to recognize individuals responsible for the changes and create added excitement around the event, which is being title-sponsored by AMUSEMENT BUSINESS magazine. Thus, the 1990 SRO Awards were established by the CMA Board of Directors to honor outstanding professional achievement within the touring industry.

In past years, one award was given to the most outstanding talent buyer/promoter, but this year awards will be given in all touring industry categories. The 10 categories are: talent buyer/promoter; touring artist; venue; club/theatre; festival/special event; support services company; new touring artist; talent agent; artist manager and road manager.

Written by songwriter Bob Tubert and produced by Starwood Amphitheatre's Steve Moore, the awards show will take place on Saturday evening, October 6.

Nominees will be selected by an anonymous panel representing CMA members in the artist/musician, talent buyer/promoter, and manager/agent categories. The nominees for each category are as follows:

New Touring Artist of the Year: Clint Black, Garth Brooks, Rodney Crowell, The Kentucky HeadHunters, and Travis Tritt; Touring Artist of the Year: Alabama, Lyle Lovett, George Strait, Randy Travis, and Hank Williams Jr.;

Road Manager of the Year: Phil Jones (Ronnie Milsap), Lennie Martinez (Nitty Gritty Dirt Band), Donnie McLemore (Hank Williams Jr.), Al Shultz (K.T. Oslin), and Bill Simmons (Restless Heart); Support Services Company of the Year: Carlo Sound, Inc., Nashville, Tennessee; Dallas Back-Up, Dallas, Texas; Bill Young



K. T. Oslin

Productions, Inc., Houston, Texas; Concert Staging, Hendersonville, Tennessee; and Sound By Fitch, Pottstown, Pennsylvania; Festival/Special Event of the Year: Big Valley Jamboree, Regina, Saskatchewan Canada: Downtown Hoedown, Plymouth, Michigan; Farm Aid 1990; Houston Livestock Show & Rodeo, Houston, Texas; and Alabama's June Jam, Ft. Payne, Alabama;

Club/Theatre of the Year: Crazy Horse Steak House, Santa Ana, California; Dollywood Celebrity Theatre, Pigeon Forge, Tennessee; Executive Inn, Paducah, Kentucky; Little Nashville Opry, Nashville, Indiana; and Toolies Country, Phoenix, Arizona;

Venue of the Year: Filene Center at Wolftrap, Vienna, Virginia; The Palace at Auburn Hills, Auburn Hills, Michigan; Starwood Amphitheatre, Nashville, Tennessee; Universal Amphitheatre, Universal City, California; Valley Forge Music Fair Theatre, Devon, Pennsylvania;

Artist Manager of the Year: Bill Ham, BH Associates, Inc.; Merle Kilgore,



Roger Miller

Hank Williams Jr. Enterprises; Stan Moress, Moress Nanas Golden Peay Entertainment; Chuck Morris, Chuck Morris Entertainment: Dale Morris. Dale Morris & Associates;

Talent Agent of the Year: Jeffrey Beals, William Morris Agency; Tony Conway, Buddy Lee Attractions; Bobby Cudd, Monterey Artists; Jimmy Jay, Jayson Promotions; Rick Shipp, Triad Artists, Inc.;

Talent Buyer/Promoter of the Year: Jeff Davis, Special Moments Promotions; Allen Henson, Dollywood Entertainment; Steve Moore, Starwood Amphitheatre; Ron Sakamoto, Gold & Gold Productions; and Mitchell Stewart, Stewart Agency, Inc.

Other additions to the slate this year include expanded showcases, which will take place on Friday, Saturday and Sunday and feature 21 Country acts, and the SRO Expo '90, which will be an ongoing full-service exhibit center featuring talent agents, artists/touring attractions, record companies, sound/lighting/stage companies, catering companies,

musical equipment companies, venues/clubs, bus companies, travel agencies, ticketing companies, and hotel chains.

By moving the marketplace to the Nashville Convention Center this year, there is increased exhibit area space with room for up to 60 booths. Space is still available, but is going rapidly. Back this year are the popular seminars and round table discussions sponsored by the International Country Music Buyers Association. These are designed to identify the unique problems, objectives and concerns of the touring industry worldwide.

Registration for CMA members is \$150, which includes all events. Non members eligible for membership in CMA may register for \$200, which includes all events plus a \$50 CMA individual membership.

After September 10, current member registration will be \$200; new member registration will be \$250. Discounts are applicable on multiple registrations from the same company.

Registration information may be obtained by contacting CMA's Special Projects Department, P.O. Box 22299, Nashville, TN 37202; (615) 244-2840. Cu



RIAA CERTIFICATIONS COUNTRY . JULY

ALBUMS

GOLD

LIVE . . . Reba McEntire . . . MCA I WONDER DO YOU THINK OF ME . . . Keith Whitley . . . RCA LIVIN' IT UP . . . George Strait . . . MCA WILLOW IN THE WIND . . . Kathy Mattea . . . Mercury PASS IT ON DOWN . . . Alabama . . . RCA

MULTI-PLATINUM

ALWAYS & FOREVER . . . Randy Travis . . . 4M . . . Warner Bros.

VIDEOS

GOLD

"Pass It On Down" . . . Alabama . . . RCA Records "Great Video Hits" . . . Ronnie Milsap . . . RCA Records "Don Williams – Live" . . . Don Williams . . . RCA Records

MULTI-PLATINUM

"Pass It On Down" . . . Alabama . . . RCA Records

JANUARY - JUNE

ALBUMS

GOLD

SIMPLE MAN . . . Charlie Daniels Band . . . Epic LONE WOLF... Hank Williams Jr... Warner Bros. BIG DREAMS IN A SMALL TOWN . . . Restless Heart . . . RCA LOST IN THE FIFTIES . . . Ronnie Milsap . . . RCA LEAVE THE LIGHT ON . . . Lorrie Morgan . . . RCA PICKIN' ON NASHVILLE . . . Kentucky HeadHunters . . . Mercury HIGHWAY 101 . . . Highway 101 . . . Warner Bros. CHISELED IN STONE . . . Vern Gosdin . . . Columbia RVS III . . . Ricky Van Shelton . . . Columbia DIAMONDS & DIRT . . . Rodney Crowell . . . Columbia
ABSOLUTE TORCH & TWANG . . . k. d. lang . . . Warner Bros. / Sire SOMETHING INSIDE SO STRONG . . . Kenny Rogers . . . Reprise

PLATINUM

NO HOLDIN' BACK . . . Randy Travis . . . Warner Bros. KILLIN' TIME . . . Clint Black . . . RCA
GREATEST HITS VOLUME 2 . . . Hank Williams Jr. . . . Warner Bros. THE VERY BEST OF . . . Conway Twitty . . . MCA

MULTI-PLATINUM

STARDUST . . . 4M . . . Willie Nelson . . . Columbia

VIDEOS

GOLD

"Full Access" . . . Hank Williams Jr. . . . Cabin Fever Entertainment "Great Video Hits" . . . The Judds . . . RCA Records "Great Video Hits" . . . Kenny Rogers . . . RCA Records "I Wonder Do You Ever Think Of Me" . . . Keith Whitley . . . RCA Records "Reba" . . . Reba McEntire . . . MCA Music Video

WRITE THE SONGS



— Photo by Melodie Gimple

Pat Alger

appiness makes up in height for what it lacks in length. — Robert Frost

Songwriter Pat Alger calls it his

Robert Frost theory.

"The essence of Frost's poem is that your sense of a perfect day comes from one perfect day you had. You may never have another one but that's what you compare it to."

Pat believes that's the way people view love too.

His theory is "Every songwriter is writing about his or her first true love, that first terrible breakup. That's the one thing you keep writing and rewriting about."

So what about his first romance? "I was 20. That was probably an advanced age. Most people probably have theirs in high school. She was a nurse and two years older. It was probably love at first sight. She liked music, and it was a crazy romantic time. That's why every guy learns to play the guitar because he wants to get girls, and it worked.

"We dated for about five years. Everyone just assumed we would get married. My mom certainly did. This woman still writes my mom every Christmas. But we didn't get married for some reason. She was older than me so she was maturing, and I wasn't. I still had crazy things I wanted to do. She wanted to settle down and have kids.

"That's the tragic thing. Two people who love each other can't agree on what to do. Most people just go ahead and get married and become miserable."

Although Pat clings to his Robert Frost theory, he says, "You get tired of listening to your life story. I'm pretty much a vicarious storyteller. I don't necessarily have to live the life I'm singing about."

She came from Fort Worth But Fort Worth couldn't hold her Her dreams were bigger than the Texas sky She's got a one-way ticket on the next bus to Boulder

And it won't take long to say goodbye.

In the Kathy Mattea hit "She Came From Fort Worth", a waitress leaves the diner for better things – namely a mysterious man in Colorado.

Pat says the idea came from a true

life singer

"If you're from Texas, you'd probably know her. She's from Fort Worth and left for Boulder and her quote was, 'This is it. This is the last stop. I'm not going any further.' And that's the kind of person she is – a real free spirit because she follows her instincts."

Pat will be the first to admit "She Came From Fort Worth" isn't a typical hit.

"Generally speaking, most number one songs have two verses, a chorus and maybe a short bridge. And this one's got three really long verses and a long chorus. As a matter of fact, I was singing it the other night at a writers' night and got totally lost in it. I turned to the bass player and said, 'Where is she now?"

And she offered no resistance As he took her to his cabin And that diner in the distance Seemed just like it never happened.

Some listeners may wonder – she leaves Fort Worth, but does she stay with her man?

"Yeah. They stay together. That's what I think, but I always like ambiguous endings. She forgets about everything else. The point is though that she left where most people would stay in the diner. They're going to wish they would've done it."

The female character in Pat's latest hit shares a few traits with its creator – like leaving security for the unknown.

"I was raised in a small town (LaGrange, Georgia). Every person in my family worked in the cotton mill, including me for a short period of time. Small town people have dreams of 'Well, you're going to grow up and go off to college and be an engineer or a doctor or a lawyer.' That's the dreams small town people have for their kids. I don't think any parent probably has dreams that their son is going to grow up to be a songwriter, but I would say my parents encouraged my musical ability."

He wrote his first song for a girlfriend when he was 15. Music and baseball, not history or math, moti-

vated him in school.

"In English class in high school, I wrote a paper on Peter, Paul and Mary. They were real popular then, and that was the first time I ever got an A+ on a paper.

"When Peter, Paul & Mary got back together to do their reunion album several years ago I got a song recorded by them. That was one of the biggest

thrills of my career."

Another has been getting in on the ground floor with emerging artists.

"I met Kathy Mattea when I first came to town, and she was singing background vocals and doing demos." The first number one hit Kathy had was Pat's "Goin' Gone".

"Nanci Griffith was the same way. I met her the first day she was ever in Nashville. She made her first album and my song ("Once In A Very Blue Moon") was the title cut. And Nancy's version has become the definitive cut of that song!

He's written 10 songs with Garth Brooks. Two - "Unanswered Prayers" and "The Thunder Rolls" - appear on Garth's latest lp NO FENCES.

"'Unanswered Prayers' is one of the best songs I've ever written - and one of the easiest. If you got the things you wished for most of the time, you'd be real sorry."

Just the other night at a hometown football

My wife and I ran into my old high school flame

And as I introduced them my past came back to me

And I couldn't help but think of the way things used to be

Sometimes I thank God for unanswered prayers

Remember when you're talkin' to the man upstairs

Just because he doesn't answer doesn't mean he doesn't care

Some of God's greatest gifts are unanswered prayers.

"I can remember in high school thinking, 'If I could only get that girl that would make a difference in my life.' Of course, that's a crazy way to look at things."

But he believes many songwriters make the same mistake.

"When I meet young songwriters in town for say six months, they're feeling their way. And when I see them again a year and a half later and they still haven't had a record out,



ASCAP recently held a number one club party for Kathy Mattea's "She Came From Fort Worth", written by Pat Alger and published by Bait & Beer Music and Forerunner Music.

they believe if they could just get one cut, they'd be okay. I say, 'Well, you'd be okay for about a month.' There's rarely been one song that's made a songwriter's career.

"It's a constant chase. I'm successful but I'm still missing things. Now I'm

chasing bigger dreams."

But Pat Alger will probably realize his dreams with his pen in hand and a book of Robert Frost poetry tucked under his arm. And if some of those dreams don't come true, he'll just chalk them up as a few of life's unanswered prayers. | Cu

— Teresa George

"She Came From Fort Worth" by Pat Alger and Fred Koller. Copyright 1987 by Bait and Beer Music, Forerunner Music Inc., Lucrative Music and Coburn Music.

"Unanswered Prayers" by Pat Alger, Garth Brooks and Larry Bastion. Copyright 1990. Bait and Beer Music, Forerunner Music Inc. and Major Bob Music.



The Texas Trilogy: Wrote three Texas songs before he ever set foot in the state. "On 'Lone Star State of Mind'. Fred Koller and I called a friend to ask if Corpus Christi was on the coast."

Current Cuts: "A Few Good Things Remain" written with Jon Vezner on Kathy Mattea's A COLLEC-TION OF HITS lp; "What He's Doing Now" with Garth Brooks for Crystal Gayle; "True Love" for Don Williams

Favorite songwriter: Jimmy Webb. "Galveston' is one of the best songs ever written in my opinion. He also sneaked in an anti-war idea. It's about a soldier in Vietnam. 'I clean my gun and dream of Galveston.' He came to a writers' night I did about six months ago at Douglas Corner (in Nashville) and came up afterward and shook my hand and told me he enjoyed it. That was a big thrill."

Scariest thing to a songwriter: "A blank sheet of paper."

On his publishing company, Bait and Beer Music: "The guy I wrote my first hit with is named Pete and our fantasy was to have Pete and Pat's Bait and Beer Shop someday. The name is a total source of embarrassment for the person who runs the company here." Pat has an exclusive co-publishing deal with Forerunner Music Inc.

Current Project: Working on an album deal for his TRUE LOVE AND OTHER SHORT STORIES which was produced by Jim Rooney and features background vocals by Lyle Lovett, Nanci Griffith and Kathy Mattea.

In the big leagues: He opened shows for the Everly Brothers during their reunion tour from 1984 to 1986. The New York Times called Pat "a graceful and intelligent player with impressive tone and timing." C_{II}



sk Wendy Waldman where she's from, and today, she'd be hard-pressed to answer. The real answer is Los Angeles. But now, Nashville's home. The daughter of television composer and film scholar Fred Steiner, Wendy grew up amid the exciting LA music scene, developing a passion for all kinds of music - Gershwin to Delta blues, folk to rock 'n roll.

She began writing in her early teens, and by age 18 had formed a band, Long Branch Penny Whistle, with friends Karla Bonoff, Andrew Gold and Kenny Edwards. In 1973, she released the first of five critically acclaimed albums on Warner Bros., setting the path for a successful career not only as a singer/songwriter, but also as a producer.

CLOSE UP talked with Wendy recently at her Nashville home/office:

CU: You were so much a part of the LA music scene, why'd you move to Nashville in 1983?

WW: I'd been writing, and I'd worked on Kim Carnes' records. I'd had a lot of other people record my tunes – Bette Midler, Johnny Mathis, Crystal Gayle, Jennifer Warnes, Latin bands, rock bands - a pretty eclectic mix of folks. I was just getting wanderlust, and I happened to have a real big record with Crystal Gayle's "Baby What About You" (co-written with Josh Leo). I'd been curious, and I'd heard there were great songwriters here (Nashville). I'd written with some great songwriters in LA, and I considered myself a decent contender. I came down CMA week of '83, which was right when my Crystal Gayle record went to number one. I was terrified. The first day I was here I went to some big party, and there were so many nice people. Everybody was coming up asking, "Are you moving here? Are you writing here?". I didn't know, I was just visiting. Well, I started writing with people like Craig Bickhardt, Donny Lowery, Mac McAnally, Dan Seals, and I just got

hooked. I couldn't stay away. Finally, I decided to get an apartment and try commuting. And one thing led to another.

About that same time somebody said to me, "Gee, it's time you made another record." Mike Robertson, who is now managing Maura O'Connell and Becky Hobbs, said, "Use my studio. Let's do a little partnership thing." So I did and we sold it to Cyprus Records. From that experience I started having people call

11 always say, 'By God, Wendy Waldman puts out a record every seven years whether the public needs it or not.

me saying, "Hey, I heard your record. Would you produce my record? You sound like you are pretty good in the studio, could you ride shotgun for

I did some small projects for Europe and learned a lot by making \$30,000 records instead of \$200,000 records. Suzy Bogguss and Terry Choate came to me and said, "We're big fans of yours. Will you produce Suzy's record for Capitol?" I've also (worked with) The Forester Sisters, Matraca Berg (with Josh Leo), New Grass Revival

Now I've been moving into doing some rock. I just cut the latest round of demo sides on Walk The West. And, I'm due to make another record myself. I always say, "By God, Wendy Waldman puts out a record every seven years whether the public needs it or not."

CU: Do you have much time to write anymore?

WW: Yeah, I do actually.

CU: I mean, I'm looking at how full your life is: three kids, producing, songwriting, artist. How do you do it all?

WW: It's hard. But we have help now with the little guy. That's imperative because you know if you are a mom and you are going to work full time something is going to suffer. I work here at the house - I have a studio. I couldn't do either job well if I didn't have help. But a large portion of my income is dedicated to having help with Abe. And that allows me to do what I have to do. For a while I felt

real bad about (working so much) but then I said, "You know, this is part of your life. Fighting it is not going to help you cause you are just going to be inefficient."

CU: *Do you think of Nashville as home* now?

WW: Well, like cudzo (laughs) Nashville has finally wrapped its tendrils around me. It's home for many artists . . . a lot of artists live in two places, and we live part of the time in LA. But the only home we own, the only home we've renovated, the only rose garden I've got is right here. I love it, but I hate the summer. My husband is a bear in this humidity. As long as I've lived here I've never gotten used to it. I've been thinking I'm becoming a Southerner because I've stayed here (this summer) longer than I ever have, and I feel like I'll be a true Southerner when I finally go, "What, this is great."

CU: Do you think things are happening fast enough in Nashville? And, do you think the community is going to continue opening up to alternative music?

WW: I do think that, but I don't think it's happening fast enough. That's mystical, does anything ever happen fast enough? Look at Barry Beckett, Paul Worley, Rick Taylor Rhodes . . . look at Steve Winwood, Felix Cavaleri coming here . . . look at the crossover of Restless Heart, Matraca Berg Speaking on the alternative side, look at the infamous Mr. Steve Earle walking down both sides of the road at the same time. Maybe people coming after him will do it better, but he's breaking some ground. Clint Black, Alan Jackson and Ricky Van Shelton are on the pop charts. I mean I open my BILL-BOARD or whatever and on the sales charts and in the record stores these Country acts are selling. Record sales are record sales.

CU: A majority of radio stations feel the only way to success is by categorizing music. What would be your advice to radio in terms of making things better for the overall music industry?

WW: Our producers had a meeting with some radio folks, and it was like visiting the brave new world. Radio stations are now commodities to be bought and sold by large corporations. And they are saying, "Hey, we

don't need to listen to you anymore because radio's like buying and selling stock options. We survey our markets, we do research and we hold onto our audience share." I, who always have an answer for everything, was going, "Man, I don't know what to tell them except to tell them that all art and entertainment goes in cycles." Sure as you think you've got a handle on the audience there is going to come a revolution. All it takes is some kid out of Vanderbilt saying, "You know, I always liked the idea of playing Reba back-to-back with human radio. Wonder what will happen if we just did that." And sure enough, just like in the 20s and the 60s someone starts a fire and it catches.

Look at a band like Metallica and the number of records they've sold with no radio play. Rock wouldn't even play those records and they (Metallica) sold 7 million.

I still feel like our job as artists is to make the records, and that's a courageous job sometimes because you are

11So you have to be made of some kind of real stern stuff to hold on to any notion of what you are, be it Country, pop or that great unnamed sea in between. ??

going to make a great record that people aren't going to like or maybe they won't get it. But maybe they'll get it in another year or two. I'm still out there on that limb probably because I grew up in the 60s and 70s, and those values are hammered into me. Those values are hammered into Willie Nelson too. And we are countering the new generation of musicians who are looking to us and wanting to learn from us and saying, "Well, we want to do things like you did and we don't want to play it safe." We shouldn't play it safe. This is not a totalitarian state. We need to get out there and be experimental.

CU: *As a producer, what kind of advice* do you give people who maybe go out on that limb and don't see the success they want to see immediately?

WW: Above all, I think artists have to know what they want. If they want to sell a million records right out of the box, and that's their goal my question to them is, "Do you care how you do it?" If the answer's, "No, I really don't. My premiere goal is to sell that many records." Then I'd say, "Let's build a vehicle that sells you lots of records, and we don't care how you do it." But I don't encounter artists like that. They'll say, "This is my music, and I want to find my audience." I'll say, "Well, it could take a year, it could take 10 years, it could take 20. How tough are you? Are you willing to start out selling 40,000 and possibly having to change labels. We'll do our best. Maybe you'll hit a home run first time out of the box and maybe you won't. I guess you'll find out what you are made of. Let's be sure that we blow the critics away. That's real important. That's always been my thrust cause if we can do that, we can get the press behind us. And that means there's a chance for that next record."

The things that control whether you have a hit record are so many business things as well. It's the right team around you. It's timing in the industry, in the whole universe. I can't control that, but I can say I think it's really important that you stay true to yourself as an artist. Now you may have to do a little research to find that out, it's not always easy in a day and age when every artist is bombarded with you're this, you're that. Are you neo Country, near Country, half Country, semi country, hard rock, metal, old rock, acoustic rock, folk? It's like, "Help man, I'm just a poor

(continued on page 17)

Family: Husband Brad Parker is a guitarist/songwriter; two children, Saida and Abraham.

Produced: Jonathan Edwards for Curb, the Forester Sisters for Warner Bros., the Ozark Mountain Daredevils, Elisabeth Andreasson for Sonet/Scandinavia, Suzy Bogguss and New Grass Revival for Capitol, Matraca Berg for RCA

Participant in: "Music Speaks Louder Than Words", a project in which 25 prominent American writers visited the Soviet Union to collaborate with their Soviet counterparts. | Cu



In the video of Patty Loveless' "The Night's Too Long", director John Lloyd Miller of Scene Three Productions intercuts footage of Loveless' performance with the story of Sylvia, a young woman seeking a more exciting life. Marc Ball produced the clip, which was shot at Nashville's Center Stage Club.

- Photo by Beth Gwinn



Country greats The Judds and Charlie Daniels joined forces with artists such as Tone Loc, Joe Cocker and Paula Abdul to film a music video on recycling this month. The video, entitled, "Yakety Yak, Take It Back", is based on the theme of the original 1958 classic, "Yakety Yak, Don't Talk Back", and was filmed at A&M Studios in L.A. In addition to the celebrity cameos, the clip will combine special effects and animation, with appearances by Bugs Bunny, M.C. Skat Kat and the Batmobile. The









Reba McEntire visited Tuck-A-Way Farms outside of Franklin, Tennessee to shoot a video for her latest single, "You Lie", from her new lp, RUMOR HAS IT. Directed by Peter Israelson (left) and produced by Shelby Werwa, the video was filmed by Picture Vision.

- Photo by Beth Gwinn

video will be directed by Jolie Jones, Tim Newman and Michael Patterson.

William Lee Golden recently completed work on a video for his latest single, "Louisiana Red Dirt Highway". Filmed in Brewton, AL, by the Bob Cummings Production Company, the clip was directed by Bob Burwell and produced by Pete Cummings.



A mysterious drag race is the setting for MCA recording artist Mark Collie's latest video, "Hardin County Line". The fast-moving rock'n'roll style piece was filmed by Scene Three Productions on location in Lawrenceburg, Tennessee. John Lloyd Miller directed the clip, with Marc Ball producing and directing photography.





RCA recording artist Matraca Berg tries her hand at welding during the making of a video for her second single, "The Things You Left Undone". Directed by Geoff Adams (left) and produced by Joanne Gardner, the clip features performance shots and construction scenes of a house in various phases of building.

CMA Board Nominees Announced

he election of new directors for the CMA Board will be one of the items on the agenda at the 32nd Annual CMA Membership Meeting Tuesday, October 9 in the Robertson Room of the Opryland Hotel in Nashville.

In addition to the election, attendees will hear the president's annual address. Several awards including the Connie B. Gay Award, Broadcast Awards and the Media Achievement Award also will be given.

Polls will open at 1 p.m. with a call to order at 2 p.m.

As of this time, the following nominations to the board of directors have been made. Additional nominees may be made from the floor at the membership meeting.

Nominees include:

Advertising Agency/Public Relations: Erica Farber, Interep, New York; Jack McQueen, FCB/Telecom, Burbank, California; Evelyn Shriver, Evelyn Shriver Public Relations, Nashville; Janice Wendell, Eric Ericson & Associates, Nashville.

Artist/Musician: Larry Stewart (Restless Heart), Nashville; Larry Gatlin, Nashville.

Artist Manager/Agent: Tony Conway, Buddy Lee Attractions, Nashville; Stan Moress, Moress/Nanas/Golden/ Peay, Nashville; Ken Levitan, Vector Mangement, Nashville.

Broadcast Personality: Coyote Calhoun, WAMZ Radio, Louisville, Kentucky; Joe Wade Formicola, WWWW, Detroit; Tim Wilson, WAXX, Eau Claire, Wisconsin; Bill Coffey, KUSA, St. Louis.

Composer: Thom Schuyler, Bethlehem Music, Nashville.

International: Paul Fenn, Asgard, London; Keith James, CHAM Radio, Hamilton, Ontario, Canada.

Publication: David Ross, MUSIC ROW magazine, Nashville; Lon Helton, RADIO & RECORDS, Nashville; Lisa Smith, GAVIN REPORT, San Francisco.

Publisher: Donna Hilley, CBS/Tree, Nashville; David Conrad, Almo Irving Music, Nashville; Tim Wipperman, Warner/Chappell Music, Nashville.

Radio: Charlie Cook, McVay Media, Brentwood, Tennessee; Marjorie Crump, WCMS Radio, Virginia Beach, Virginia; Don Langford, EZ Communications, Sacramento, California; Greg Lindahl, WSOC, Charlotte, North Carolina.

Record Company: Bruce Hinton, MCA Records, Nashville; Harold Shedd, PolyGram Records, Nashville; Jim Ed Norman, Warner Bros. Records, Nashville; Tim DuBois, Arista Records, Nashville.

Record/Video Merchandiser: Dusty Bowling, Lieberman Entertainment, Bloomington, Minnesota; Steve Marmaduke, Western Merchandisers Inc., Amarillo, Texas; Russ Solomon, MTS Inc., Sacramento, California; Terry Woodward, Waxworks, Owensboro, Kentucky.

Talent Buyer/Promoter: Sonny Anderson, Walt Disney Attractions, Lake Buena Vista, Florida; Bill Bachand, Toolies Country, Phoenix; Alex Hodges, Nederlander of California, Hollywood; Bob Romeo, Don Romeo Productions, Omaha, Nebraska.

Television/Video: Bill Arhos, KRLV-TV. Austin; Paul Corbin, TNN, Nashville; Stan Hitchcock, CMT, Nashville.

Directors At Large (Affiliated): Vince Candilora, SESAC, Nashville; Rick Blackburn, Atlantic Records, Nashville; Brian Ferriman, Savannah Music Group, Etobicoke, Ontario, Canada; Merlin Littlefield, ASCAP, Nashville; Roger Sovine, BMI, Nashville; Tony Peters, Acuff-Rose Music, London; Joe Mansfield, Capitol Records, Nashville. Cu





San Diego producer Steve Vaus recently converged upon the Nashville music community and gained assistance from an impressive lineup of talent to help him record a Christmas album that will benefit The American Cancer Society and participating children's hospitals across America. Pictured during the recording of "Silent Night" with producer Steve Vaus (second from left) are (1 to r) Carre Weiland, Nancy Montgomery, Butch Baker, Irene Kelley, Ronny Robbins, Holly Dunn, The McCarters', David Mullen, Quarter Moon, and The Serendipity Singers.

- Photo by Alan Mayor

Roger Miller To Host CMA Legend Series

renda Lee, producer Owen Bradley, songwriter/producer Jack Clement and singer Don Everly will join host Roger Miller for CMA's Legend Series in November. The special night is for music business veterans as well as newcomers.

The Legend Series will take place November 14 from 6:30-8:30 p.m. at Belmont College's Massey Auditorium in Nashville. The informal evening will begin with a guest/host interview session followed by a question and answer segment with the audience.

"This year we've been fortunate to get such an incredible lineup," said Jody Williams of BMI and CMA's membership subcommittee chairman. "What we'll do is put these people up on stage in sort of a livingroom setting and have Roger Miller talk to them. These panelists are the first generation of Nashville's pop heroes.

"Even though all of these panelists have very strong Country Music roots, they also happen to have been a part of the scene around 1960 when Nashville was the pop center of the country. These people can reflect on why it arrived, why it left, the good that came out of it, the reputation that we had to live up to from that point forward and how it has affected Country Music since.

"For years, there's been a younger group of people coming into the business who have wanted to achieve some of the same goals that these people did - to broaden the horizons of Country Music," Williams said.

"They're in place right now at record labels and in publishing companies, and they want to do more with Country Music, to make it reach new audiences and yet still be embraced by Country radio. These panelists were some of the first ones to succeed in doing that.

"Nashville is unique because of its willingness to share information more freely more than any other city which has a music community. The CMA Legend Series is one opportunity for mid-level and entry level professionals to network and enjoy a first-rate program."

The Legend Series is one of the

activities aimed at getting younger professionals involved in CMA. Last year, CMA held an industry-wide town meeting to address changing issues in Country Music. The event attracted more than 300 people.

"The perception is that to join CMA you have to be a big-shot in the music business. That's not true. We want mid-level people in the business and those just starting out. A lot of those people qualify to be members, and we want to get the word out that CMA is there for them."

The event is free for CMA members and college music students. The cost to non-members is \$5. For more information, contact Janet Bozeman or Diane Jackson in CMA's membership department at (615) 244-2840. C_U

Wendy Waldman

(continued from page 13)

dumb kid who grew up singing and writing. Can I please make a record?" That's what artists are bombarded with . . . you're too fat, you're too thin, get a hair transplant, wear a hat, don't wear a hat, we want ethnic women . . . I mean look at what we are faced with: 21-year-old A&R guys who just came out of the mail room at William Morris telling you what kind of records to make. I mean no offense to them, but I'm just demonstrating what an artist faces. So you have to be made of some kind of real stern stuff to hold on to any notion of what you are, be it Country, pop or that great unnamed sea in between.

CU: What do you think about the number of new labels and new artists that are converging on Nashville?

WW: I think it's a beautiful thing. Nothing in the music business is cast in stone. I remember when we all thought disco was it. I remember pop rock and thinking it was going to rule the world. I remember Urban Cowboy. Where is it all now? Things change. With so much new product out I believe that is an answer to people's needs and I believe new radio stations are going to crop up. I don't think there is a set amount of records we can sell.

Our problem is that we are half a business now and half an art. We found out in the 70s that you can sell 8 million copies of Fleetwood Mac and all the sudden everything went nuts and we became a business. But we are still an art. And there are a lot of people leaning towards the art, putting their faith in the art again. I think you've got to know where your strength is, and that's my strength. I want to help my artist confront the

CU: Are you planning to produce your album yourself?

WW: No I'm going to seek out some poor victim. It's like a doctor can't perform surgery on himself. I'm gonna need some help, somebody to tell me, "Wendy, never in a million years will that work."

CU: So you're going to LA for about six

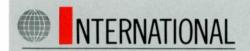
WW: Yeah, we have a house there now cause we work a lot in rock. We know we're not suppose to folks, but

CU: Is it hard to get back into rock when you've been working Country?

WW: I refuse to acknowledge a wall that's not there. You can put it there, but it's just not there. I don't care if you are Ricky Van Shelton or Axle Rose, it's not there. American popular music has several distinct branches. One of those branches is Country, one is rock, one is folk, one is jazz. These are all the unique contributions that American music has made to the world. Rock and Country are two branches from the same tree, and that tree happened to have its roots in the South. That's why a lot of people are migrating here because something happened here between blues, jazz, Country and folk music that made rock happen. And rock has now spread around the world.

My big beef is I believe that Nashville needs to reclaim that rather than deny it. I think it will give us power. I believe that Country Music has suffered too long from feeling that it had to shut itself out to retain its identity. Rock 'n' roll started here. It is a powerful, billion dollar industry around the world. We have nothing to be ashamed of except to say it started here, there's a reason for it. Come on back and let's do some more. $[c_U]$

— Kelley Gattis



Country Album Chart

Crystal Gayle and Ian Tyson will host the "Canadian Country Music Awards" to be televised on CTV on September 8. Tyson was inducted into the Canadian Country Music Hall of Honour last September.

Don Reynolds of Brampton, Ontario, Canada broke his own record recently for the fastest yodel by achieving all five tones in .93 seconds. That beat his old record of 1.9 seconds. He still holds the record for longest yodel of seven hours, 29 minutes which he set in 1976.

The Johnny Cash 35th Anniversary Tour has been rescheduled for October. The European tour will celebrate Cash's 35 years in the music business and will feature his wife June Carter Cash, John Carter Cash and the Carter Family.

BMG International has plans for a bi-monthly series of video magazines to be launched this fall. The 60-minute magazine will feature videos and concert appearances by Clint Black, k.d. lang, Garth Brooks, Alan Jackson, the Desert Rose Band and Patty Loveless.

British Satellite Broadcasting has purchased 52 one-hour episodes of "Austin City Limits", further strengthening their commitment to Country Music. Artists such as Willie Nelson, Kris Kristofferson, George Jones and George Strait will be featured

Buck Owens, Highway 101, the Nitty Gritty Dirt Band, Suzy Bogguss and John Brack will perform in Gstaad, Switzerland September 22 and 23.

Wesley Rose Foreign Media Achievement Award

t its July meeting in Colorado Springs, Colorado, the Country Music Association Board of Directors voted to establish a foreign media achievement award. The award, to be named the Wesley Rose Foreign Media Achievement Award, will recognize outstanding achievements in the media which have contributed to the development of Country Music outside the United States.

Journalists, editors, radio and tv presenters and producers are all eligible to win the award providing they live outside of the U.S.

International Committee Chairman Paul Conroy of Chrysalis Records International stated, "It is so appropriate that this award be named for CMA's founding chairman Wesley Rose. As a lifetime director he was a principal advocate of CMA's efforts to promote Country Music globally.

"He helped pioneer Country Music's international development by opening several Acuff-Rose publishing offices around the world. Wesley's inspiration will be remembered each time this award is given."

The 1990 Wesley Rose Foreign Media Achievement Award will be presented October 9 at CMA's annual Membership Meeting. [Cu]

CMA's United Kingdom Country Album Chart appears biweekly in MUSIC WEEK, the U.K.'s major trade magazine. It's featured on BBC Radio and in numerous consumer publications in the U.K. and Europe. The charts are compiled by Gallup, the organization which also compiles the British pop charts. Released every two weeks on Monday, the chart ranks the top 20 Country releases in combined sales of lps, cassettes and compact discs. The charts are compiled using Gallup's computer-based panel of 880 record outlets.

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THIS WEEK	TWO WEEKS AGO	August 4, 1990
		THE HARD WAY
1	1	Steve Earle and The Dukes — MCA
		FAVOURITES
2	3	Daniel O'Donnell — Ritz
		COPPERHEAD ROAD
3	2	Steve Earle — MCA
		THOUGHTS OF HOME
4	4	Daniel O'Donnell — Tel Star
_		I NEED YOU
5	7	Daniel O'Donnell — Ritz
6	6	FROM THE HEART
		Daniel O'Donnell — Tel Star
7		STORMS
	8	Nanci Griffith — MCA
		DON'T FORGET TO REMEMBER
8	5	Daniel O'Donnell —Ritz
		ONE FAIR SUMMER EVENING
9	13	Nanci Griffith — MCA
10	14	NO HOLDIN' BACK
		Randy Travis — WEA
		TWO SIDES OF DANIEL O'DONNELL
11	9	Daniel O'Donnell — <i>Ritz</i>
40		LONE STAR STATE OF MIND
_12	11	Nanci Griffith — MCA
40		GUITAR TOWN
13	10	Steve Earle — MCA
4.4	RE-	ALWAYS AND FOREVER
14	ENTRY	Randy Travis — WEA
15	12	ABSOLUTE TORCH AND TWANG
		k. d. lang and the reclines —WEA
16	RE-	LITTLE LOVE AFFAIRS
	ENTRY	Nanci Griffith — MCA
		AS LONG AS I HAVE YOU
17	15	Don Williams — BMG
		HIGHWAYMAN 2
18	16	Jennings/Nelson/Cash/Kristofferson — CBS
19	20	EXIT O
		Steve Earle and The Dukes — MCA
•		SHADOWLAND
20	17	k. d. lang — WEA

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CMA Announces Broadcast Finalists

he fourth annual CMA Radio Broadcast Awards finalists have been announced.

The awards were instituted to acknowledge the vital role radio broadcasters play in Country Music. They are presented in four categories – Station of the Year, General Manager of the Year, Program Director of the Year and Music Director of the Year – in three market sizes – small, medium and large.

Any full-time Country station in the U.S. and Canada was eligible to enter regardless of whether the station was a CMA member. Entries were submitted to an anonymous panel of judges, each of whom is an expert in the broadcast field. Three

finalists were selected in each category.

The same panel of anonymous judges will evaluate different entries in the second round of voting. Winners will be notified in late August and receive their awards on October 9 at the annual CMA Membership Meeting in Nashville. The finalists for 1990 are:

STATION OF THE YEAR

Large Market WPOC, Baltimore, Maryland

KPLX, Dallas, Texas

KMPS, Seattle, Washington

Medium Market KSSN, Little Rock, Arkansas

WSOC, Charlotte, North Carolina

KASE, Austin, Texas

Small Market KYKZ, Lake Charles, Louisiana

KHAK, Cedar Rapids, Iowa

KEKB, Grand Junction, Colorado

GENERAL MANAGER OF THE YEAR

Large Market Paul Wilensky, WMZQ, Washington, D.C.

Craig Magee, KIKK, Houston, Texas Dan Halyburton, KPLX, Dallas, Texas

Medium Market John Peroyea, WYNK, Baton Rouge,

Louisiana

Jerdan Bullard, WZZK, Birmingham,

Alabama

Jerry Atchley, KSSN, Little Rock,

Arkansas

Small Market Sherrell Jackson, WKDX, Hamlet, North

Carolina

Mary Quass, KHAK, Cedar Rapids,

Iowa

Bob Lima, WKNN, Biloxi, Mississippi

PROGRAM DIRECTOR OF THE YEAR

Large Market Bob Moody, WPOC, Baltimore,

Maryland

Bill Bradley, KUPL, Portland, Oregon Bobby Kraig, KPLX, Dallas, Texas

Medium Market Doug Shane, KFMS, Las Vegas, Nevada

Jim Tice, WZZK, Birmingham, Alabama Mike Carta, WIVK, Knoxville, Tennessee

Small Market Jim Lehn, KYKZ, Lake Charles,

Louisiana

Tim Closson, KHAK, Cedar Rapids,

Iowa

Randy Chapman, KALF, Red Bluff,

California

MUSIC DIRECTOR OF THE YEAR

Large Market Carl Brown, KSAN, San Francisco,

California

Mac Daniels, KPLX, Dallas, Texas Greg Cole, WPOC, Baltimore, Maryland

Medium Market J.C. Simon, KFMS, Las Vegas, Nevada Brad West, WYNK, Baton Rouge,

Louisiana

Bob Sterling, WZZK, Birmingham,

Alabama

Small Market Jim Lehn, KYKZ, Lake Charles,

Louisiana

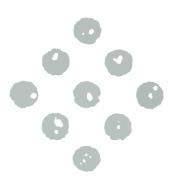
Jeff Winfield, KHAK, Cedar Rapids,

Iowa

Tim Wilson, WAXX, Eau Claire,

Wisconsin





NEWSLINE

The fourth annual Michael Martin Murphey West Fest, a three-day festival highlighting Western artists, musicians, dancers and poets, will be held September 1-3 in Copper Mountain, CO. Asleep at the Wheel, The Desert Rose Band, John McEuen and Robert Earl Keen Jr. are some of the acts slated to perform.

Restless Heart, the Academy of Country Music's Group of the Year, will host the ACM's eighth annual Celebrity Golf Classic on October 15 at De Bell Golf Course in Burbank, CA. Proceeds will benefit the T.J. Martell Foundation for cancer, AIDS and leukemia research for children. Further information can be obtained by calling (213) 462-2351.

Barbara Fairchild, Ricky Skaggs and The Whites headlined a benefit concert in Nashville August 13 for Caring For Children Inc., a Nashville-based charity supporting food, medical and clothing needs of children in developing countries.

Musicland Stores Corp. recently filed a registration statement with the Securities and Exchange Commission for an initial public offering of 6 million shares of common stock. The offering price range is \$13-\$16 per share. Musicland is the largest specialty retailer of pre-recorded music and video home entertainment products in the U.S.

Dollywood held a groundbreaking August 1 for an eagle preservation, education and entertainment complex in Pigeon Forge, TN. The complex, expected to be completed next April, will house non-releasable bald eagles in their natural habitat. The birds are deemed non-releasable by the U.S. Fish and Wildlife Service because they would be unable to survive in the wild. The **Dollywood Eagle Complex** will also be used to rehabilitate injured eagles and hatch young eagles which will be released in the wild.

The Moody Brothers will perform a cultural music concert at The Omni Shoreham Hotel in Washington D.C. on September 17. Entitled "We've Got It All Here In America", the concert will benefit the National Council of Educational Opportunity Association to aid disadvantaged and minority students nationwide.

Waylon Jennings recently set a precedent by being the first artist to host a two-hour in-flight special for American Airlines by himself. Generally, the host is joined by guests who are interviewed within the program. The program will be available on most domestic and foreign flights through October.

Blazo Corp. of Wooster, OH has merged with Brykas Music Company Inc. of Nashville. The combined agency, along with Vision Television Network is located at Music Village USA, 44 Music Village Blvd., Hendersonville, TN 37075; (615) 822-9000.



Four Country acts made an appearance on the "Oprah Winfrey Show" July 30. Clint Black performed "A Better Man"; The Judds sang their new single "Born To Be Blue" and their hit "Grandpa"; K. T. Oslin performed the classic "80's Ladies" and Kathy Mattea sang "Where've You Been". Pictured on the set of the show (1 to r) are Wynonna Judd, Oslin, Black, Winfrey, Mattea and Naomi Judd.





SIGNINGS

Dan Seals to Creative Media Services . . . Merle Haggard to Curb Records . . . George Fox to Buddy Lee Attractions . . . Pirates of the Mississippi to Entertainment Artists Inc.













MEDIA

Fan Fair, co-sponsored by CMA and the Grand Ole Opry, will be the focus of a 60-minute special September 17 on TNN. "Fairs and Festivals: Fan Fair/Nashville" is the fifth in a series of periodic specials focusing on America's best fairs and regional activities

TNN now reaches 90 percent of cable television households, or about 50.6 million homes in the U.S. More than half (55 percent) of all television households receive TNN, according to recent A.C. Nielsen data. The figures show a 13 percent jump over TNN's subscriber base from last year. TNN also boasts a 25 percent jump in cable affiliates over last year with 10,465 in the U.S.

Kathy Mattea, Clint Black, The Judds and K.T. Oslin appeared on the "Oprah Winfrey Show" July 31. This marked the first time an entire "Oprah" show was devoted to Country Music.

Mary Chapin Carpenter and Kevin Welch, two artists on the cutting edge of Country Music, will perform on "American Music Shop" September 22 on TNN.

Tammy Wynette was recently featured in a full-page color feature in VOGUE magazine. The story, "Country Goes To the City", also featured photos of Shelby Lynne, Randy Travis, B.B. King and Bill Monroe.

TNN is sponsoring its first national concert tour with a series of 24 performances starring K.T. Oslin and Ricky Van Shelton. The tour, which started in late July and will end late September, is being promoted via national consumer sweepstakes and promotional announcements on TNN.

BPI Communications Inc. has announced a major reorganization of the corporation into three operating groups. The Publications Group will comprise all magazine and book operations, and John Babcock Jr., who was previously group publisher of BILLBOARD, has been appointed its president. Howard Lander, AMUSEMENT BUSINESS vice president/group publisher, succeeds Babcock as group publisher of BILLBOARD magazine. The second operating group is the Research and Information Group, which will be comprised of Broadcast Data Systems, Billboard Information Network, Chart Data Collection and Electronic Publishing. Martin Feely has been promoted to president of this group, as well as to executive vice president of BPI. The Corporate Development Group is the third operating group and will be comprised of ADWEEK, MARKETING WEEK and MARKETING COMPUTERS, and BPI's centralized European operations. Sam Holdsworth will be president of this group. BPI's chief financial officer, Rosalee Lovett, has been named senior vice president, as has Robert Dowling, president of HOLLYWOOD REPORTER and group publisher of AMERICAN FILM.

CMA Awards Show Ticket Deadline Past

licket confirmations for the 1990 "CMA Awards Show" were mailed beginning August 20 to those CMA members who ordered tickets. The deadline for purchasing tickets to the Awards Show was August 13. Any orders received after the deadline will only be accommodated on a space available basis.

The two-hour CBS special will emanate live from the Grand Ole Opry House on October 8.

This year, patron tickets are \$250 each in preferential seating areas on the main floor. Regular tickets are \$125 each and will be assigned on a first-come basis, with preference given to CMA organizational members. Most such seating will be in the lower balcony levels. Patron and regular tickets include the post awards party.

CMA members may order a maximum of either two patron or two regular tickets. CMA members who order either patron or regular tickets may order an equal number of show only tickets, which does not include the party. Show only tickets are in the upper balcony. No tickets are available for just the post awards party.

Groups desiring to be seated together must have returned their orders in the same envelope with the request indicated on each individual order form. Cu

BMI recently named Charlie Feldman assistant vice president of writer/publisher relations. Feldman, who was previously senior director of writer/publisher relations at BMI, was a 14-year employee of EMI Music before joining BMI.

CBS Tree has promoted five staff members from managing positions to director positions within their respective departments. Newly-promoted employees include Harrianne Condra, Betty Fowler, Tracy Gershon, Walter Campbell and Dan Wilson. Condra has been employed with Tree for 15 years and becomes director of copyrights for CBS Music Publishing. Fowler has been with Tree 16 years and moves up to director of royalties for CBS Music Publishing. Gershon was previously employed by EMI Music and has been a member of Tree's Professional Department for the past year. She now serves as a director of creative services for CBS Tree. Campbell has been a staffer at Tree for seven years and becomes a director of creative services for CBS Tree. Wilson has been with Tree for 15 years. Prior to his affiliation with Tree, he was employed by Jim Reeves Enterprises. He will serve as a director of creative services at CBS Tree.

Randy Goodman, the newly-appointed vice president of promotion and product development, RCA/Nashville, has promoted Ron Howie, director of sales, to senior director of product development. Also promoted in the same department were Ron Stricker, previously RCA regional label director in New York, who will now assume the position of field product development director on the West Coast; Tim Leffel, who has been promoted to the newly created position of manager, product development; and **Greg DeLaurentiis**, who will serve as manager of field development on the West Coast.

Peermusic appointed **Hasse Skoog** as European Country Music manager. Skoog previously served as managing director of Peermusic Stockholm, and will now assume the additional responsibility of coordinating Peermusic's contacts with the Nashville publishing community on behalf of all of Peermusic's European companies.

Susan Keel, formerly an administrative assistant at The Tennessean for the publisher, editor and managing editor, recently joined The Andrews Agency Incorporated as an account

Glenn Warren has been named general manager of the Marco Music Group Inc. Warren comes to the company after serving as vice president of the Nashville-based **Affiliated Publishers Inc.**

Mark R. Slough has been named vice president of First American National Bank and manager of the bank's Music Row office. Slough has six years banking experience in lending and branch administration.

Amos Meng recently joined Center Stage Attractions, Inc. as an agent. He comes to Center Stage after stints with Stage One Development and Top Billing International.

Robert F. Callahan Jr. has been promoted to president of ABC Radio Networks. He was most recently senior vice president, diversified publishing group, Capital Cities/ABC Publishing, and will now have responsibility for seven radio networks.

Thom Turner has joined the staff of AMERICAN SONG-WRITER magazine as advertising director. Turner moved to Nashville from Deland, FL, where he founded the **Deland Song**writers Workshop, now known as the Daytona Beach Songwriters Workshop. Martina Schnell also joins the staff of AMERICAN SONGWRITER as an administrative assistant.

Sol Saffian of the William Morris Agency has been promoted from senior agent to director of sales operations for the Nashville office. Saffian transferred to Nashville from the L.A. office in March.



AWARDS

Canadian artist **Gary Fjellgaard** took home a total of five awards at the **1990 British Columbia Country Music Association Awards** ceremony at the **86th Street Music Hall** in Vancouver. Fjellgaard was chosen *Entertainer of the Year* and *Male Vocalist of the Year*, while his recent top 10 song, "**Somewhere On The Island**", was voted both *Single of the Year* and *Song of the Year*. Fjellgaard also shared *Duo of the Year* honors with **Linda Kidder**, his talented bass player.

Pam Lewis, owner of Pam Lewis and Associates and co-owner of Doyle/Lewis Management, was recently selected for "Who's Who Among Rising Young Americans".

A series of radio commercials for the 1989 State Fair of Oklahoma, written and produced by Robison & Associates, has recently been named the national winner of the entertainment/campaign category in the 1990 Silver Microphone competition, a national competition designed to select the best radio commercials created by advertising agencies and production companies.

Pro Tech Marketing was recently honored with **Shure Brothers Incorporated's** *Sales Representative of the Year* award. The award is granted on the basis of superior sales performance, outstanding customer service, and consistent communication with the factory.



Columbia recording artist Dolly Parton was recently in the studio taping a one-hour radio special to coincide with her upcoming Christmas album, HOME FOR CHRISTMAS. The special features Parton talking about past Christmases and was produced by Tim Riley and written by John Perry. Pictured at the taping (1 to r) are Perry; Jack Lameier, vice president, Epic promotion; and Riley.

Photo by Crichton Photography



In Memoriam

HAROLD WEAKLEY

Grand Ole Opry veteran Harold Weakley, 60, died of cancer July 25 in Nashville. Weakley spent 30 years as a drummer, announcer and vocalist at the Opry. On July 8, he suffered back pain at an Opry performance and was admitted to the hospital the next day and remained there until his death. Weakley got his start singing with Big Jeff Bess, husband of Tootsie Bess of the famed Tootsie's Orchid Lounge in Nashville. He married the Besses' daughter Willie Ann, who survives him along with a daughter, Melissa O'Byrne of Laverge, Tennessee; three sons Mike, Larry and Terry Weakley, all of Nashville; five sisters and seven grandchildren.

WILLIS S. GRAHAM

Willis Graham, 71, a Nashville advertising executive and founder of Show Biz Inc. which pioneered Country Music television syndication, died on July 23 in Nashville. He was responsible for the long-running syndicated "Porter Wagoner Show" and others including "Nashville On The Road", "Del Reeves Country Carnival", "The Bobby Goldsboro Show" and others. Show Biz was purchased by Holiday Inns in 1982 and was later sold to Multi-Media. He also formed Top Billing Inc. which represents a number of Country stars and is now owned by Tandy Rice. Survivors include his wife, Katherine; and a sister, Katherine Gray Almon of Sheffield, Alabama.

WAYNE KINCAID

Wayne Kincaid, 59, a sideman for such acts as Billy Walker and Stonewall Jackson, died July 29 following a lengthy illness. A native of Clarksburg, West Virginia, Kincaid played steel guitar and fiddle on the road before settling down as bandleader at Gabe's Lounge in Nashville in 1979. He is survived by his wife, Jean; two sons, Darrell Alan of Fairview, Tennessee and Wayne Gerald Kincaid Jr. of Franklin, Tennessee; four grandchildren and five brothers and sisters.

65 Years And Going Strong

he World's Longest Running Radio Show, the Grand Ole Opry, will celebrate its 65th birthday October 11 – 13 in grand style. The festivities will be kicked off Thursday evening, October 11 with a musical tribute at the Grand Ole Opry House by members of the cast of "Hee Haw" and several special guests.

The father of bluegrass music and an Opry mainstay, Bill Monroe, will host his annual birthday celebration concert on Friday. More than 12 performers, all hand-picked by Monroe himself, will perform during the three-hour show.

On Saturday, Opryland theme park will present its own birthday salute, with a fun-filled party hosted by Grand Ole Opry stars, a country buffet and live entertainment.

For more information write: Opryland Birthday Celebration, 2804 Opryland Drive, Nashville, TN 37214; (615) 889-7503. Cu

Side Bar

At Digital Recorders Studio in Nashville, Irish recording artist Feargal Sharkey worked on his latest project for Virgin/America Records. Local musicians accompanying him on the sessions included Barry Beckett producing, Eddie Bayers on drums, Michael Rhodes on bass, Kenny Greenberg on guitar, Jim Horn on horns and Dan Huff on guitar. Also mixing tracks at the studio recently were Marie Osmond, Eddy Raven and Clint Black.

The Oak Ridge Boys went back into the studio recently to record an upcoming album for RCA Records. Ron Chancey produced the sessions, which were held at Eleven Eleven Sound Studio in Nashville. Musicians playing on the project included Paul Leim on drums, Larry Byrom and Brent Rowan on electric guitars, Billy Sanford on acoustic guitar, David Briggs and Steve Nathan on keyboards and Bob Ray on bass. Billy Sherrill engineered the sessions.

The Desert Rose Band has been busy laying tracks for a new album at Treasure Isle Studio in Nashville. Australian artist Jeff Turner also cut an album there for K-Tel Records for distribution in Europe with Mike Lawler producing. The group GravGhost was also in cutting tracks and overdubbing an album project.





Nitty Gritty Dirt Band members (1 to r) Bob Carpenter, Jeff Hanna, Jimmie Fadden and Jimmy Ibbotson were honored recently at Fountain Square's Starwalk in Nashville for winning duo Grammy Awards. They decorated the handprint plaque, which will sit alongside many other top Country entertainers' plaques at Starwalk.

New Organizational Members

he CMA Board of Directors approved 29 radio stations as new broadcast organizational members at its July board meeting. They are: KIWA/Sheldon, IA

WHNE/Cumming, GA KVLV/Fallon, NV WAVW/Vero Beach, FL

KMON/Great Falls, MT

WYCQ/Nashville, TN

WMAZ/Macon, GA

WWYN/Jackson, TN

WTRB/Ripley, TN

WNHW/Nags Head, NC

KYBS/Livingston, MT

WBBN/Laurel, MS

WDXC/Pound, VA

WKKN/Rockford, IL

WMCP/Columbia, TN

KPOD/Crescent City, CA

KKYR/Texarkana, AR

KFRG/Colton, CA

WBGA/Brunswick, GA

WTNJ/Mt. Hope, WV

KBOW/Butte, MT

CKGY/Red Deer, Alberta Canada

WSTH/Columbus, GA

KITX/Paris, TX

WSRW/Hillsboro, OH

WGLR/Lancaster, WI

WASG/Atmore, AL

WHBQ/Memphis, TN

Radio Be0 Berner Oberlaud/Urdorf, Switzerland Also approved as new members were:

Beaver Creek Music/Hawke-Creek Publishing/Covington, KY

Commercial Engraving/Nashville, TN

COUNTRY AMERICA Magazine/New York, NY

Frantic Fez Music/Atlanta, GA

J.D. Haas Enterprises/Nashville, TN

Inside Country Music Inc./Nashville, TN

Keckley Daniel Entertainment/Nashville, TN

M&M Trading Co. Ltd./Tokyo, Japan

McVay Media/Cleveland, OH

Playme Records/Stockton, CA

San Angelo Coliseum/San Angelo, TX

Sunrise Teleproductions/Albuquerque, NM

T/M Records/Ft. Myers Beach, FL

Bob Trinkle Productions/New Albany, IN

Vision Films/Hendersonville, TN

Some of the many benefits available to organizational members include:

- 1. CLOSE UP, CMA's monthly magazine containing vital information about the Country Music industry.
- 2. CMA Awards Show tickets available for purchase.
- 3. Group insurance rates available to many CMA members.
- 4. A marketing/sales package which includes a CMAcommissioned Arbitron study "The Country Music Listener . . . A New Profile", a sales video based on the study and a leave-behind piece.

For more information concerning membership at CMA, contact Diane Jackson or Janet Bozeman at (615) 244-2840.







Gary Buck

Charlene Bordonaro

Leaders Named In Membership Extravaganza

ach month CLOSE UP recognizes the CMA members who have recruited the most new members. This month, CMA spotlights Gary Buck of Canadian Country Music Hall of Fame and Charlene Bordonaro of The Nashville Network.

They are the current leaders in CMA's Membership Extravaganza recruitment contest which will run through September 1, 1990. The top three member recruiters for the two categories - Top Lapsed Members and Top New Members - will be awarded the following prizes:

First Place - Two free \$250 Awards Show/Party tickets with special awards show seating, limousine service, a room at the Opryland Hotel and two American Airlines tickets from anywhere in the U.S. (if the winners live outside the Nashville area).

Second Place - Gibson Guitar (Provided by Gibson

Third Place - Sony portable disc player.

The six winners will be recognized at CMA's tenth annual membership meeting at the Opryland Hotel

Others who have recruited new members are Robert Bennett, Charlie Cook, Tex Doyle, Phil Efron, Jerry Free, Kay Johnson, Kenn Kingsbury, David Maddox, Jim Miller and Allen Newton.

Rusty Reynolds, Tandy Rice, David Skepner, Roger Sovine, Roger Stiles, Trisha Walker and Bobby Wilson have also recruited members.

For more information about the contest, contact Janet Bozeman or Diane Jackson in CMA's membership department at (615) 244-2840. Cu





Mark Collie

- Influenced by greats such as Jerry Lee Lewis, Carl Perkins and Kris Kristofferson, Mark Collie chose music as his direction in life early on, joining his first band at age 12.
- After high school, Collie went on the road, playing in bands all over the Southeast. He eventually settled in Memphis because the work there was steadier, but then moved to Nashville to seriously concentrate on his songwriting and use that as an avenue to a record deal.
- That record deal came about as a result of a showcase one night at Nashville's Douglas Corner Cafe, where Collie played occasionally. MCA/Nashville's Executive Vice President Tony Brown was in the audience, and he liked Collie so much he called MCA's L.A. office from his car phone to let them know he would be signing him the next day.
- Collie's debut lp, HARDIN COUNTY LINE, has spawned two singles, "Something With A Ring To It", which went top 30, and "Looks Aren't Everything", which reached number 22 on the charts. His latest single, "Hardin County Line", was recently released.
- Currently playing dates with Reba McEntire, Conway Twitty and Charlie Daniels, Collie has just completed work on a video for "Hardin County Line", which was filmed in his hometown of Waynesboro, Tennessee. The clip features live concert footage of Collie shot at the Crockett Theatre near his hometown.

A COLORFUL, UNIQUE REVIEW OF THIS YEAR'S BEST

The Official 1990

Country Music Association Awards

Program Book

A valuable keepsake for everyone in the Country Music industry!

This exclusive glossy, four color program book highlights the brightest night of the Country Music year with photos and bios of all nominees, lists of previous winners and informative articles on the nominees that you have chosen this year. Also included are features on the nominees to the Country Music Hall of Fame, and the history of the awards.

Don't miss out on our special offer. We are now offering a special CMA member price of \$7.50, which includes postage All orders must be received by September 21, 1990. and handling. _ copy(ies) of the 1990 CMA AWARDS PROGRAM BOOK at the special member price Please send me_ of \$7.50 per book, which includes postage and handling (Fourth Class Surface Mail). Please send my order by: ☐ First Class Mail (Add \$2.50 per copy) ☐ International Surface Mail (Add \$5.00 per copy) ☐ Fourth Class Surface Mail (No additional charge) Total amount of order \$______ is enclosed. Name ____ ______ City ______ State _____ Zip _____ Address ___ □ VISA □ MasterCard # _____ Expiration Date _____ Signature for VISA/MasterCard _____ Complete this form and mail with check, money order or signed charge authorization to: CMA AWARDS BOOK, P.O. Box 22299, Nashville, Tennessee 37202

American Airlines

Offers Discounts
merican Airlines is offering reduced fares to CMA members to attend special activities in October including SRO '90 and the "CMA Awards Show".

These special fares apply to travel during October 2-14. To take advantage of this exclusive low fare, tickets must be purchased seven days prior to departure. An additional 5 percent may be slashed from fares in some cities.

The special fares are valid for roundtrip travel to Nashville on American Airlines and American Eagle domestic segments. To find out what special fares are available, call the Meeting Services Desk toll free from anywhere in the U.S. (including Hawaii, Alaska, Puerto Rico and the Virgin Islands) seven days a week from 7 a.m. to midnight (CDT). Dial (800) 433-1790 and ask for Star File Number S07Z0FM. For areas other than those mentioned above, call a local American Airlines reservation office and ask for the International Congress desk.

Tickets may be obtained from American Airlines or through a travel agent. Since this is an exclusive benefit to CMA members, discounts will not be given without the Star File Number. Cu









Newly signed Epic recording artist Waylon Jennings debuted his first Epic album, THE EAGLE, in July at New York's Bottom Line. While in New York, Waylon appeared on "Late Night With David Letterman" and "The Today Show". Pictured backstage after the concert (1 to r) are Jim Halsey, Jennings' manager; Frances Preston, president, BMI; Jennings; Mel Ilberman, executive vice president, CBS Records; and Jack Lameier, vice president, Epic promotion/Nashville.



SEPTEMBER

(* denotes birthdays)



- 1 *CONWAY TWITTY (Harold Lloyd Jenkins); Friars Point, Mississippi *BOXCAR WILLIE (Lecil Travis Martin); Sterratt, Texas Earthquake hits Tokyo, killing 200,000, 1923
- 2 *JOHNNIE LEE WILLS; Hall County, Texas *Jimmy Connors World War II ends, Japan surrenders, 1945
- 3 LABOR DAY

*TOMPALL GLASER; Spaulding, Nebraska

*HANK THOMPSON; Waco, Texas *MARY ANN KENNEDY; Muskego, Wisconsin

Jim Reeves leaves Louisiana Hayride to join Grand Ole Opry, 1955

- 4 *SHOT JACKSON; Wilmington, North Carolina *Paul Harvey Merle Haggard, John Schneider, Hank Snow, Mel Tillis, Tammy Wynette, among others announce the first Bakersfield to Chicago "FarmAid" train trip, 1985
- *Bob Newhart
 *Raquel Welch
 The Country Music Association is chartered, 1958
 Glen Campbell's "Rhinestone Cowboy" awarded gold single, 1975
- 6 *ZEKE CLEMENTS; Empire, Alabama *DAVID ALLAN COE; Akron, Ohio *MEL McDANIEL; Checotah, Oklahoma Ernest Tubb dies, 1984
- 7 *Buddy Holly

Elvis Presley tops the Country charts with his most successful release on Sun Records, "Mystery Train/I Forgot To Remember To Forget", 1955

Jimmy Carter signs Panama Canal Treaty, 1977

- 8 *MILTON BROWN; Stephenville, Texas
 - *HARLAN HOWARD; Harlan County, Texas
 - *JIMMIE RODGERS; Meridian, Mississippi
 - *PATSY CLINE; Winchester, Virginia
 *Peter Sellers
 - Country Music Association charter signed, 1958
- 9 *FREDDY WELLER; Atlanta, Georgia



*TOM WOPAT; Lodi, Wisconsin
*JOHN McFEE (Southern Pacific);
Santa Cruz, California
*Otis Redding
Elvis Presley's first appearance on
"The Ed Sullivan Show", 1956
Mao Tse T'ung dies, 1976

- *TOMMY OVERSTREET; Oklahoma City, Oklahoma *Charles Kuralt Nat Stuckey makes his chart debut with "Sweet Thang", 1966 Ferlin Huskey's "Wings Of A Dove" debuts on the Country charts, 1960
- 11 *JIMMIE DAVIS; Quitman, Louisiana *RANDY WRIGHT; Wright City, Missouri

*Tom Landry

Barbara Mandrell has devastating car wreck, leaving her unable to perform for two years, 1984

George Jones' ANNIVERSARY – TEN YEARS OF HITS awarded gold album, 1989

Johnny Paycheck's GREATEST HITS VOLUME II awarded gold album, 1989

Leon Payne dies, 1969

- *GEORGE JONES; Saratoga, Texas *KENNETH THREADGILL; Travis County, Texas Rod Brasfield dies, 1958 John F. Kennedy marries Jacqueline Bouvier, 1953
- 13 *BILL MONROE; Rosine, Kentucky Linda Ronstadt is awarded consecutive platinum and multi-platinum albums: GREATEST HITS VOLUME I (4 million), GREATEST HITS VOLUME II (platinum), and PRISONER IN DISGUISE (platinum), 1989
- 14 Hank and Audrey Williams audition for Fred Rose, 1946 Francis Scott Key writes words to "The Star Spangled Banner", 1814
- *ROY ACUFF; Maynardsville,
 Tennessee
 Patsy Cline marries Charlie Dick in
 Winchester, Virginia, 1957
 Hank Williams, Jr.'s BORN TO
 BOOGIE awarded gold album,
 1987

"Heart Worn Memories: A Daughter's Biography Of Willie Nelson" by Susie Nelson is released, 1987 Princess Grace dies, 1982

Princess Grace dies, 1982 Vernon Dalhart dies, 1948



- 16 *DAVID BELLAMY; (Bellamy Brothers); Darby, Florida *B. B. King *Lauren Bacall Earl Scruggs first records with Bill Monroe, 1946
- *HANK WILLIAMS, SR.; Georgiana, Alabama
 *Anne Bancroft
 The world's first 33 1/3 rpm record is demonstrated by RCA in New York City, 1931
 The matchstick is invented in England, 1806
- *Frankie Avalon
 *Greta Garbo
 First Country Music show held at
 Carnegie Hall features Ernest
 Tubb, George D. Hay, Minnie

Pearl, and Rosalie Allen, 1947 David Allan Coe's GREATEST HITS awarded platinum album, 1989 Willie Nelson is awarded both platinum and gold albums for PRETTY PAPER and TAKE IT TO THE LIMIT respectively, 1989

19 *BILL MEDLEY; Hollywood, California

*David Bromberg

*Twiggy

Lee Greenwood makes chart debut with "It Turns Me Inside Out",

Crystal Gayle debuts on the charts with "I've Cried", written by sister Loretta Lvnn, 1970 Gram Parson dies, 1973

Red Foley dies, 1968

20 *PEARL BUTLER: Nashville. Tennessee

*Sophia Loren

Jim Croce dies at age 30 in a plane crash along with five others, 1973 Steve Goodman, composer of "City Of New Orleans", dies 1984

- 21 *DICKEY LEE; Memphis, Tennessee *KENNY STARK; Topeka, Kansas Everly Brothers, "Wake Up Little Susie" hits both Country and pop charts, 1957
- 22 *DEBBIE BOONE; Hackensack, New Jersey

*ANDY ANDERSON; Paducah, Texas

Rilev Puckett makes his radio debut on WSB in Atlanta, 1922



- 23 *JUNE FORESTER; Chattanooga, Tennessee
 - *RAY CHARLES; Albany, Georgia

*Mickey Rooney

*Bruce Springsteen

Bob Wills takes his Texas Playboys to Dallas for their first recording session on Brunswick Records,

First ice cream cone introduced at the St. Louis World's Fair, 1904 O. B. McClinton dies, 1987

24 *LEE MOORE; Circleville, Ohio

*F. Scott Fitzgerald Clint Black's KILLIN' TIME awarded

gold album, 1989 The Judds' CHRISTMAS TIME WITH THE IUDDS awarded gold album, 1989

Loretta Lynn's "Coal Miner's Daughter" released on Decca,

25 *ROYCE KENDALL; St. Louis, Missouri

*IOE SUN: Rochester, New York Elvis Presley makes his first and only appearance on the Grand Ole Opry, 1967

Loretta Lynn employed by the Grand Ole Opry, 1967

Statler Brothers make their chart debut with "Flowers On The Wall". 1965

- 26 *LYNN ANDERSON; Grand Forks, North Dakota
 - *MARTY ROBBINS: Glendale. Arizona
 - *CARLENE CARTER; Madison, Tennessee

*Olivia Newton-John Waylon Jennings' I'VE ALWAYS BEEN CRAZY awarded gold album, 1978

- 27 Connie Smith makes her chart debut with "Once A Day", 1964
- 28 *JERRY CLOWER; Liberty, Mississippi

*TOMMY COLLINS; Oklahoma City, Oklahoma

*DAN SEALS; McCarney, Texas RCA Victor holds the first recording session in Nashville at the YMCA Hall, 1928

29 *GENE AUTRY; Tioga Springs, Texas *ALVIN CROW; Oklahoma City, Oklahoma

*JERRY LEE LEWIS; Ferriday, Louisiana

30 *DEBORAH ALLEN; Memphis, Tennessee

The Grand Ole Opry televised for the first time, 1950

James Dean killed in an automobile accident in California at the age of 24, 1955

OCTOBER

- 1 *SKEETS MacDONALD; Greenway, Arkansas
 - *BONNIE OWENS; Blanchard, Oklahoma
 - *Iulie Andrews
 - *Jimmy Carter
 - *Richard Harris

The first World Series is played between the Pittsburgh Pirates and the Boston Pilgrims, 1903

2 *GREG JENNINGS; (Restless Heart); Oklahoma City, Oklahoma

*LEON RAUSCH; Springfield, Missouri



*IO-EL SONNIER; Rayne, Louisiana *Don McLean *Groucho Marx Merle Haggard and the Strangers' OKIE FROM MUSKOGEE awarded gold album, 1970

[Factfile is compiled from The Illustrated Country Almanac by Richard Wootion (Dial Press), The Illustrated History of Country Music by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), The People's Almanac #2 by David Wallechinsky and Irving Wallace (The Kingsport Press), The Encyclopedia of Folk, Country and Western Music by Irwin Stambler and Grelun Landon (St. Martin's Press), Another Beautiful Day by Rod McKuen (Harper & Row), INSIDE COUNTRY by Marie Cracknell and Linda Cauthen, and the Country Music Foundation's OFFICIAL 1990 COUNTRY MUSIC CALENDAR, as well as from original research.



SEPTEMBER 1990

- 1 Wohlen Festival / Wohlen, Switzerland / Call (615) 269-0856 for details
- 1 Third Annual Everly Brothers' Homecoming / Central City, KY
- 1-3 West Fest / Copper Mountain Resort / Copper Mountain, CO
- 3-9 Country Music Week '90 / Edmonton, Alberta Canada / Call (416) 252-1025 for details
- 6 Harlan Howard Birthday Bash and Guitar Pullin' / BMI / Nashville, TN
- 7-8 11th Annual Bluegrass & Chili Festival / Main Mall / Tulsa, OK / Call (918) 583-2617 for details
 - 8 Canadian Country Music Awards / Edmonton, Alberta Canada / Call (416) 252-1025 for details
 - 8 10th Annual Welkom Country Show / Welkom, South Africa / Call (011) 789-1275 for details
- 14-23 12th Annual Georgia Music Festival / Call (404) 656-3551 for details
- 21-23 Jimmie Rodgers Jubilee/ Kerrville, TX / Call (512) 257-2486 for details
 - 22 Georgia Music Hall of Fame

- Awards Banquet / Georgia World Congress Center / Atlanta, GA / Call (404) 656-3551 for details
- 22-23 Gstaad Festival / Gstaad, Switzerland / Call (615) 269-0856 for details
- 23-25 National Association of Recording Merchandisers (NARM) Retailers Conference / Westfields International Conference Center / Westfields, VA
- 25-28 International Bluegrass Music Association World of Bluegrass 1990 Trade Show / Owensboro, Kentucky / Call (502) 684-9025 for details
- 30-Oct. AMUSEMENT BUSINESS -
 - 2 BILLBOARD Sponsorship Strategies Seminar / Hotel Inter-Continental / New Orleans, LA / Call (615) 321-4254 for details

OCTOBER

- 5-7 SRO '90 / Stouffer Hotel / Nashville, TN / Call (615) 244-2840 for details
- 8 CMA Awards Show / Grand Ole Opry House / Nashville, TN
- 9 CMA Board of Directors Meeting / Opryland Hotel / Nashville, TN

9 CMA Annual Membership Meeting / Opryland Hotel / Nashville, TN

NOVEMBER

- 7-9 American Video Conference & BILLBOARD Music Video Conference / Westwood Marquis Hotel & Gardens / Los Angeles / Call (212) 353-2752 for details
 - 9 CMA Board of Directors Election Meeting / Sovran Bank / Nashville, TN

JANUARY 1991

23-24 CMA Board of Directors Meeting / Four Seasons Olympic Hotel / Seattle, WA

MARCH

22-25 33rd Annual NARM Convention / Hilton Hotel / San Francisco, CA

APRIL

6 Radio Orion - O.K. Keep It Country Festival / Johannesburg, Transval, South Africa

George Strait had plenty to celebrate recently during a stop in Music City. His new MCA album, LIVIN IT UP, shipped gold, and the first single from the album, "Love Without End, Amen", stayed at number one for five weeks in a row (the first Country single to do so since 1977). Pictured showing off the gold record (1 to r) are Strait; Aaron Barker, who wrote the single; The Erv Woolsey Co. office manager Connie Woolsey; and Strait's manager Erv Woolsey

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Photo by Donn Jones