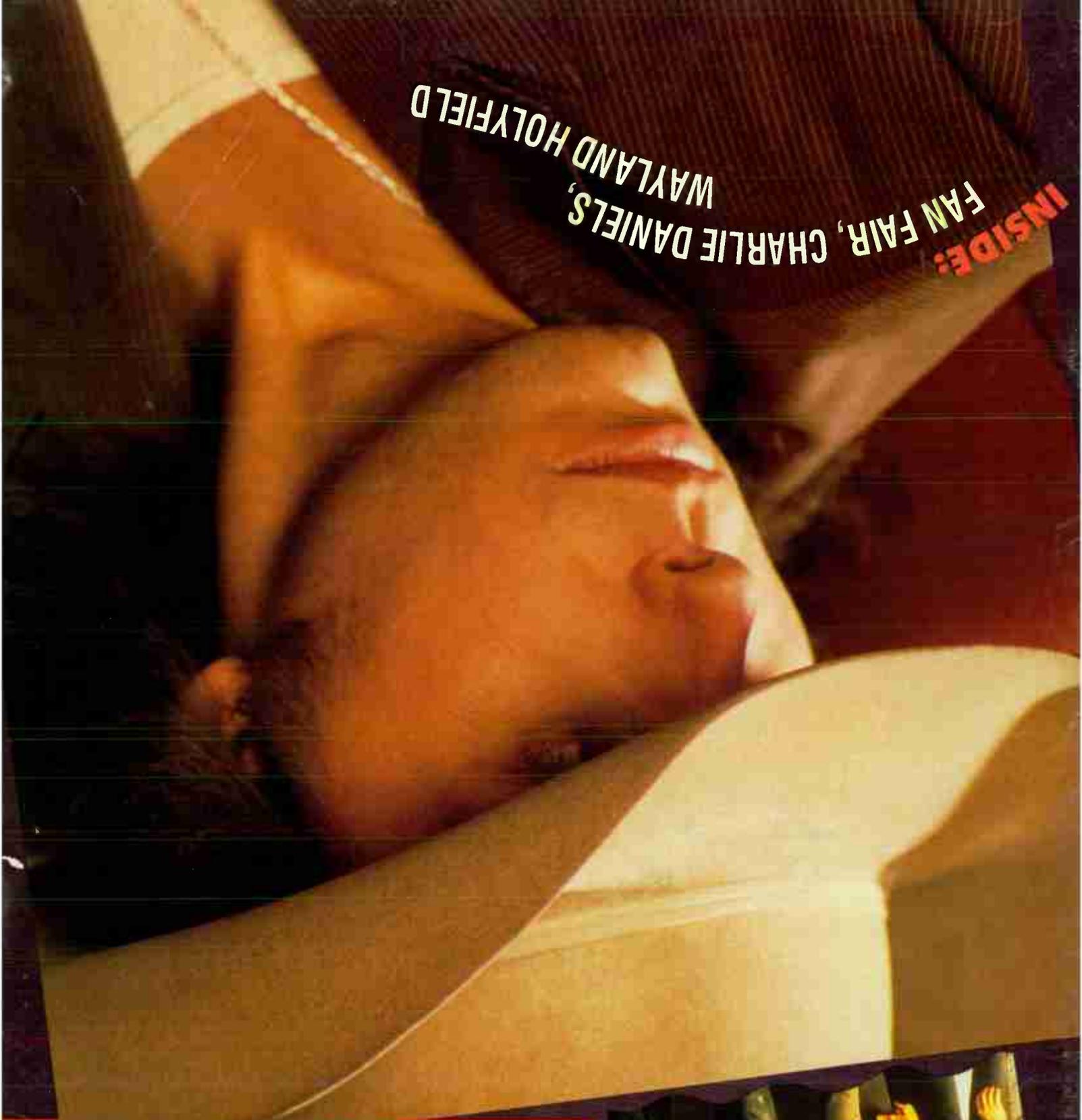


**INSIDE:** FAN FAIR, CHARLIE DANIELS,  
WAYLAND HOLLYFIELD



# CLOSE UP

THE 1990s

World Radio History





*"I still get off on entertaining. It's what I have devoted my life to and about the only time that I think I know what I'm doing."*

- Charlie Daniels

PAGE 28

Editor: **TERESA GEORGE**

Associate Editor: **JANET E. WILLIAMS**

Editorial Assistant: **MANDY WILSON**

Administrative Support: **GINA SMITH**

Circulation Assistant: **BETH FILIPEK**

Art Direction: **BOB McCONNELL** and **DIANE SHEHAN**,  
McConnell and Associates, Nashville

Printing: **AMBROSE PRINTING**, Nashville

### COUNTRY MUSIC ASSOCIATION STAFF

**EXECUTIVE:** Ed Benson, executive director; Peggy Whitaker, executive assistant/board liaison; Terry Moran, administrative assistant

**ADMINISTRATIVE SERVICES:** Tammy Mitchell Genovese, director of operations; Dennie Simpson, information systems manager; Shannon Richardson, administrative services manager; Gary Conway, administrative services assistant; Beth Filipek, administrative services support assistant; Wendy Chester, receptionist

**MARKETING/MEMBERSHIP:** Joe Aniello, director; Chuck Dillehay, manager of membership development; Chris Felder, manager of marketing services; Becky Sowers, manager of membership development; Lara Riser, marketing/membership assistant; Jennifer Tindall, marketing/membership assistant

**PUBLIC RELATIONS:** Teresa George, director; Janet E. Williams, senior public relations assistant; Mandy Wilson, public relations assistant; Gina Smith, support services assistant

**SPECIAL PROJECTS:** Helen Farmer, director of programs and special projects; Angie Acker, program coordinator; Jamie Downing, program coordinator

**INTERNATIONAL:** Jeffrey Green, director; Pam Frazier, international assistant; Martin Satterthwaite, director of European operations; Bobbi Boyce, European operations assistant

STATEMENTS OF FACT AND OPINION ARE MADE ON THE RESPONSIBILITY OF THE CONTRIBUTORS ALONE, AND DO NOT IMPLY AN OPINION ON THE PART OF THE OFFICERS, DIRECTORS OR MEMBERS OF CMA. COPYRIGHT 1993 BY THE COUNTRY MUSIC ASSOCIATION, INC. MATERIALS MAY NOT BE REPRODUCED WITHOUT WRITTEN PERMISSION.

CLOSE UP MAGAZINE (ISSN 0896-372X) IS THE OFFICIAL MONTHLY PUBLICATION OF THE COUNTRY MUSIC ASSOCIATION, INC., ONE MUSIC CIRCLE SOUTH, NASHVILLE, TN 37203-4383, (615) 244-2840. AVAILABLE TO CMA MEMBERS ONLY. CLOSE UP'S SUBSCRIPTION PRICE OF \$12 PER YEAR IS INCLUDED IN MEMBERSHIP DUES. SECOND CLASS POSTAGE PAID AT NASHVILLE, TENNESSEE. POSTMASTER: SEND ADDRESS CHANGES TO CMA CLOSE UP, ONE MUSIC CIRCLE SOUTH, NASHVILLE, TN 37203.

## On The Cover

DWIGHT YOAKAM

Suffering from prolonged thinking.....3

## Features

FAN FAIR '93

The fans, the stars, the event! ..... 4

**BACK-TO-BACK BREAKERS:**  
**GIBSON/MILLER BAND**

Success the hard way ..... 8

**ALPHABET SOUP: BMI**

Opening the door for music around the world..... 10

**MARKETING NEWS:**  
**CHEVY TRUCKS GOES COUNTRY**

A Simmons success story ..... 11

**MEET THE CMA STAFF:**  
**INTERNATIONAL**

Promoting Country Music from Aberdeen to Zurich ..... 12

**I WRITE THE SONGS:**  
**WAYLAND HOLYFIELD**

Simple, schmaltzy and proud of it ..... 14

**THE SONG THAT GOT AWAY**

"Gee, I wish I'd recorded that!" ..... 16

**TALENT POOL: VANESSA WARE**

You are what you Ware! ..... 25

**UP CLOSE: CHARLIE DANIELS**

Giving people their money's worth ..... 28

**SIDEBAR**..... 10

**INTERNATIONAL NEWS**..... 18

**UPDATE:**

Awards, Media, New Companies, Newsline,  
On The Move, Signings ..... 20

**BEHIND THE LENS** ..... 26

**NEWSBREAKERS**..... 27

**IN MEMORIAM**

Conway Twitty ..... 27

**FACTFILE** ..... 30

**DATEBOOK** ..... 32

# DWIGHT YOAKAM

*It seems like Dwight Yoakam has been more visible in the past four months than he has in the past four years - especially to the Nashville-based Country Music community. He made a rare concert appearance in Music City in March (his first show in Nashville in over five years).*

*After jetting back to Los Angeles, he jumped into rehearsals for "Southern Rapture", a play he starred in for four weeks. He couldn't commit to the production's entire eight-week run because he started his first national tour in three years in mid-May. And he's appeared on countless magazine covers, a rare (for Dwight) media blitz in support of his latest album, THIS TIME.*

**CU:** *Your life has changed a lot since you set Country Music on its ear in 1985.*

**DWIGHT:** It's changed pretty dramatically but it happens in such an insidiously subtle manner that you don't...it's not like having a hit movie or something where over one week, all of a sudden you're a star. It takes 12 to 14 weeks to have a single become a hit. Three singles and within a year later being looked at as a hit...it's been kind of interesting to observe the changes in a subjective way because, you know, subjectivity lends itself to a kind of myopic observation. I don't have to worry about the rent as much.

**CU:** *As much...*

**DWIGHT:** There's always some worry.

**CU:** *Has your life turned out the way you thought it would?*

**DWIGHT:** Yes and no. I mean, I thought that if I was successful that I would be afforded certain opportunities to pursue other interests. And I'm beginning to realize those opportunities. One of them is acting. Another way...no, it's not what you expect because it's something you've anticipated from a naive vantage point, and I've had to adapt to the aspects of success that are less than positive all the time.

**CU:** *You're such an intensely private person. It must be difficult to sit down and let the media pick your brain.*

**DWIGHT:** I'm very time selfish too. That has to do with solitary aspects of my personality. I like to be alone and think, watch CNN, ponder stuff and kind of think about that. Prolonged thinking is something I suffer from.

**CU:** *In one of your early interviews, you said Nashville had closed its doors on hillbilly music. Do you think that's changed?*

**DWIGHT:** Absolutely. Things are so dramatically different than they were in '85 when I was signed. The face of the industry has changed entirely.



The marketing of the music has changed, and the success of all these various artists has dictated change. I was asked questions, and I made observations based on opinion. I don't regret the content of my opinion because I have the right to it. I think the observations were valid at the time. Also, I had a greater sense of urgency about myself and about the business. That's changed. I now have more of a contemplative approach. What you have to do as an artist is decide that the music is important enough to be presented and maintained and set about to maintain the passion for it by expressing that passion in what you do.

**CU:** *That passion obviously extends to THIS TIME. Is it more representative of who you are now?*

**DWIGHT:** I think it's less emulative than anything that I've ever done. And it probably is, as Pete Anderson, my producer says, more uniquely my own voice artistically. We'll see.

**CU:** *Pete has described the title track as having a bizarre melody.*

**DWIGHT:** I think what he's referring to is the aspect of me bending all the notes. Almost every note in there is a bend or break. I know when Kostas and I finished writing it we kind of looked at each other and scratched our heads and said, "This is

**"...I've had to adapt to the aspects of success that are less than positive all the time."**

either a real good song or just a big pile of garbage." 'Cause it just came out of this stream of consciousness thing.

**CU:** *Are your songs at all autobiographical?*

**DWIGHT:** Not literally, no. They're very non-specific, because if I was so overt as to write specifically an autobiographical piece, I would run the risk of holding back. I would, by the very nature of being a person who indulges in solitude and privacy, probably pull my punches more. What I find myself doing is projecting onto characters and cross-pollinating circumstances with other instances that I pull from as a reference point.

continued on page 24

# INTERNATIONAL COUNTRY MUSIC FAN FAIR 1993

The Tennessee State Fairgrounds was teeming with non-stop excitement during Fan Fair '93! Over 24,000 enthusiastic Country Music lovers enjoyed the sights and sounds of the 22nd annual event, meeting their favorite entertainers and discovering some talented newcomers to the Country Music scene. Here are just a few highlights:

Alan Jackson's booth, a rendering of his "Chattahoochee" video, complete with a king-sized Alan floating in an inner tube, won first prize in the booth contest. Second place went to Pam Tillis' Egyptian-themed booth - the perfect setting for "Cleopatra, Queen Of Denial". Trisha Yearwood's recording studio booth took third place. Fans especially loved stopping by to chat with Trisha - her booth was air-conditioned!

Garth Brooks made an unannounced appearance at the Liberty Records show on Wednesday and was presented with a plaque recognizing his album sales of 31 million. The next day, he and his band, Stillwater, jumped on top of a table in his booth to give the fans a prime photo opportunity when the table collapsed! No injuries - just a lot of laughs!

Doug Stone and "Crook & Chase" star Lorianne Crook arrived at Stone's booth dressed as Rhett Butler and Scarlett O'Hara, while Lorrie Morgan took an "out of this world" approach with her booth with a crashed UFO and aliens. Aaron Tippin's booth looked like a swamp, and Travis Tritt once more signed autographs from the inside of a giant Gibson guitar.

There was lots to see on the Fan Fair stage, too. Over 85 artists appeared during the week-long celebration. During the Mercury Records show, Kathy Mattea quipped, "I worked a half hour on my eyeliner to look good for y'all, and wouldn't you know, the sun melted it!" Labelmate Billy Ray Cyrus surprised the crowd by pulling pop star Bryan Adams on stage for a few tunes. Adams said backstage, "I'd never seen Fan Fair before. There's not anything like it in rock 'n' roll!" He enjoyed the experience so much he stayed for the MCA Records show later that night.

Atlantic Records awarded some heavy metal to three happy entertainers on stage. Tracy Lawrence found himself with a platinum album in hand at the end of the show, while John Michael Montgomery and Confederate Railroad were rewarded with their first gold lps, both for debut projects.

Clint Black surprised the audience during the RCA Records show by singing two songs, and Dallas Cowboys quarterback Troy Aikman strolled on stage while Shenandoah was entertaining the crowd.

New additions to the Fan Fair show schedule were concerts staged by Giant Records, hosted by Carlene Carter, and BNA Entertainment, featuring Lorrie Morgan, John Anderson and others.

In addition to over 24,000 fans, Fan Fair was attended by over 450 journalists, including representatives from VH-1, "Entertainment Tonight", The Family Channel, CNN's "Showbiz Today" and "Good Morning America", who chatted with Brooks & Dunn in their booth early Tuesday morning.



1.



2.



5.



7.



3.



4.



6.

1. Pop superstar Bryan Adams (center) gets a few pointers on how to survive his first Fan Fair from Trisha Yearwood and members of The Mavericks (left to right) Robert Reynolds, Raul Malo and Paul Deakin.

2. Ricky Lynn Gregg was surprised - and pleased - by all the fans who stopped by his booth!

3. Chris LeDoux had the fans on their feet during the Liberty Records show.

4. Pam Tillis was one of the stars featured on the Arista Records show.

5. Hank Williams Jr. helped the U.S. Postal Service unveil the new Hank Williams stamp during Fan Fair '93.

6. Little Texas rocked the Warner Bros. show.

7. It didn't take long for the fans to find Liberty newcomer John Berry.

8. Lorrie Morgan had some alien visitors in her booth!

9. Garth Brooks cuddles up to two of the thousands of fans seeking his autograph.



8.

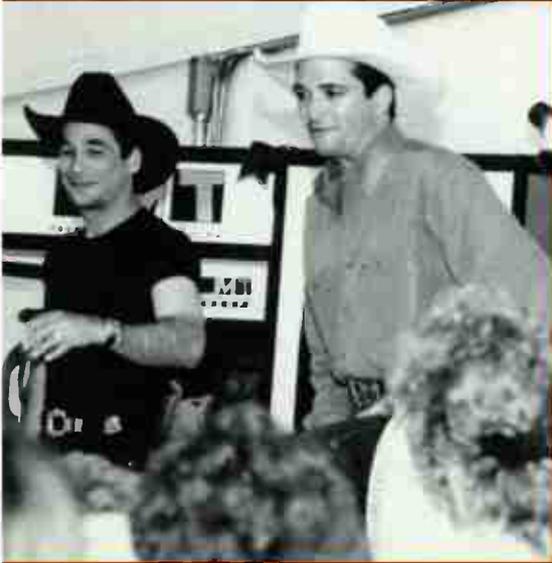


9.

INTERNATIONAL COUNTRY MUSIC  
**FAN FAIR**  
1993



1.



5.



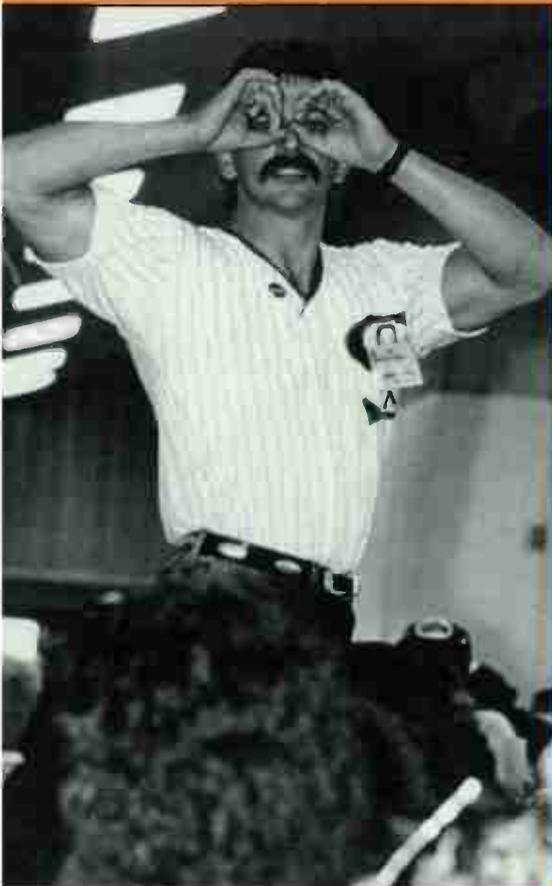
6.



7.



8.



9.



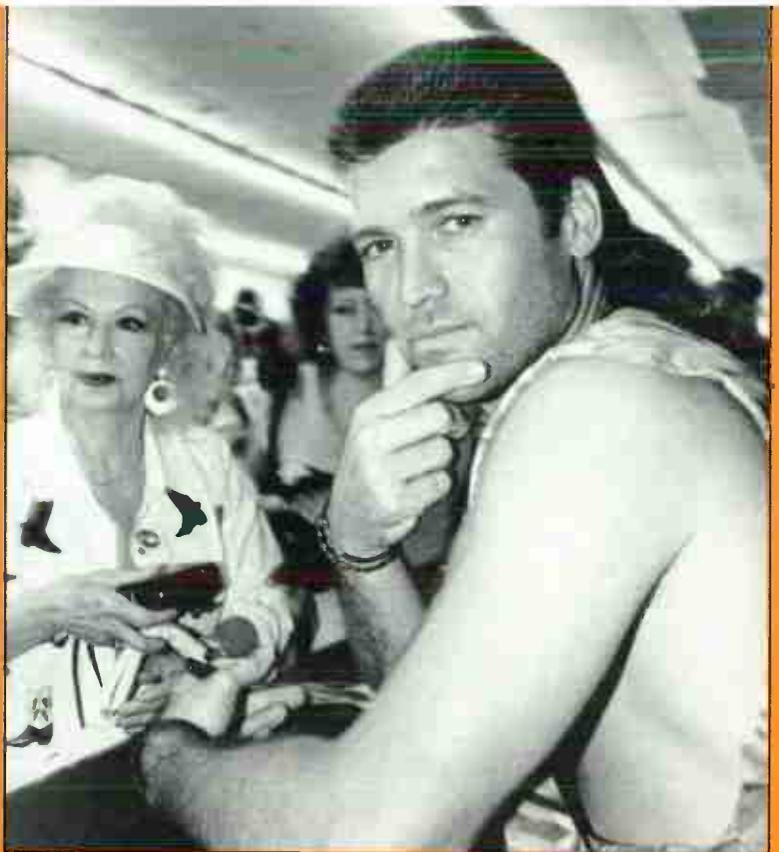
10.



2.



3.



4.



11.



12.

- 1. Marty Stuart talked with Nashville news reporter Melissa Penry in his booth.
- 2. The Nitty Gritty Dirt Band were all smiles for their fans.
- 3. A fan with a fon kept the Gibson/Miller Band cool in the booth.
- 4. Billy Ray Cyrus contemplates the camera while the fans line up to get a glimpse of him.
- 5. Clint Black and Tracy Byrd got a bird's eye view of their fans.
- 6. Vince Gill was surrounded by female fans of all ages!
- 7. The Sweethearts of the Rodeo took a break from the recording studio to spend time with their fans.
- 8. Backstage at the Giant Records show, Nashville news reporter Harry Chapman talked with Carlene Carter (left) and Deborah Allen.
- 9. Aaron Tippin uses some "handmade" binoculars to look at his throng of fans.
- 10. Arista labelmates Radney Foster and Lee Roy Parnell (center) found some friendly fans at CMT's booth.
- 11. Confederate Railroad's Danny Shirley had a great time during the Atlantic Records show, and no wonder - the band received its first gold album on the Fan Fair stage!
- 12. Patty Loveless was a sassy addition to the Columbia/Epic Records show.

- Photos by Kay Williams and Alan Mayor

**T**he members of Epic Records' Gibson/Miller Band - Dave Gibson, Blue Miller, Bryan Grassmeyer, Steve Grossman, Mike Daly - thought they'd seen everything life had to offer.

After all, they come from diverse home states - New York, Michigan, Arkansas, Ohio and Nebraska. Dave is the tunesmith responsible for numerous chart-topping hits including "Queen of Memphis" and "Jukebox In My Mind". Blue, an Emmy Award winner, used to be a member of Bob Seger's band. Long Islander Steve has a degree in jazz from North Texas State University. Cornhusker Bryan grew up surrounded by the mania of Big Eight football. And as for Mike...as Dave says, "Mike just plays so differently from any steel player in town." Surely, they had indeed seen it all.

Until they got to a certain small town in the piney woods of East Texas. Although they'd been warned what to expect by Lee Roy Parnell and T. Graham Brown, Dave, Blue and their cronies were still surprised when, just minutes before going on stage, the club owner advised them, "Now the people here are different. They won't smile. They won't clap. If they like ya, they'll dance. If they don't dance, you're in trouble."

Fortunately for the Gibson/Miller Band, they danced. And as Blue wholeheartedly

**"...I'd get these snickers...'You're in a hillbilly band?'"**

- Blue Miller

relates, "That hour and a half when you're on stage makes it all worthwhile."

That's just one of many experiences the band has enjoyed since hitting the road in support of their debut lp, *WHERE THERE'S SMOKE*.

"Everybody's been influenced by an awful lot of different kinds of music," says Dave. "I'm mainly Country, although I played a lot of stuff when I was younger, folk music, a little bit of rock'n'roll. Country and folk were my biggest influences. Of course, Blue has rock'n'roll roots. The band has got an energy, and we are the band that's on the album. That is what you get when you see us live."

"The coolest thing for me is that guitar-wise, I'm not doing anything different at

all," says Blue. "I'm still playing exactly the same way I always did. It was real hard for me at first. I kept telling Doug Johnson, 'Hey, I don't fit. These guys all understand what they're doing in Country, and I stick out like a sore thumb.'

When we first cut 'Big Heart', I had a Les Paul which I used to play in the old-time rock days, and I pulled that out. I was kind of cheating on it a little bit, backing off, and Doug says, 'Man, if we're gonna do it, let's do it.' And I said, 'Epic's gonna kill you.' They heard everything and said, 'That's the band.'"

"There's a lot of dimension to this band," Dave asserts. "It's not just that hard rock edge. I mean, that is a big part of it, and

**"...nothing's happened overnight for me."**

- Dave Gibson

thank God that it is. And it's just not the traditional Country Music. Country Music has not changed. It's just grown. Back in the '60s and late '50s when music was all together, you could hear the Everly Brothers and Elvis on a Country station. Whatever was good was on the radio."

"I'd gotten to know Levon Helm from The Band and sent him a copy of the album to get his opinion," Blue relates. He called me and said, 'Blue, you guys got the best damn band going in the United States of America! Now I know you're headquartered down there in Nashville, and they call you Country, but if it's just about great American music, man, you guys have got that hands down!'

"I thought, 'Wow, coming from somebody like Levon, this is pretty cool!' Growing up in Detroit, all my friends were die-hard old-time rockers. When we were putting this thing together, I'd get these snickers, 'You're what? You're in a hillbilly band?' Now they're all our biggest fans. They all listen to WWWW, the number one Country station in Detroit."



As frontmen for the band, Dave and Blue are enjoying their moment in the spotlight.

"I always wanted to be an artist real bad," Dave admits. "And I got a couple of shots at it, but not a real shot. I never had a deal. Everything has always come later for me. It's never really come easy like, when you

watch guys like Billy Ray Cyrus...He *seemingly* walked into town and just happened overnight. Well, nothing's happened overnight for me."

"As Mary-Chapin said, what we got, we got the hard way," Blue philosophizes.

"Yeah, and you know something?" his partner asks. "You really respect it more. You respect the fact that you had to work for it, and you appreciate it more, I think, when things don't happen soon."

"What I do now is what I've always done," he reflects. "Write the feel-good songs that I really love to sing and play myself. Finally I'm getting a chance to do that."

For Blue, it's also a dream come true. "This is really what I've wanted to do my whole life. Being able to be in a situation like this - writing the stuff we play and having people appreciate and want to hear what we have to say...that's what it all means to me."

That, and seeing the folks in that small East Texas town dance. **CU**

- Janet E. Williams



**TNN  
MUSIC CITY NEWS  
COUNTRY AWARDS**

**A**lan Jackson and Vince Gill shared top honors at the TNN MUSIC CITY NEWS Country Awards on June 7, winning three of the fan-voted awards each. Jackson, who seven years ago worked in the mail-room of The Nashville Network, was named Entertainer and Male Artist of the Year and also took home the Video of the Year award for "Midnight In Montgomery".

Gill, who claimed Album of the Year honors for I STILL BELIEVE IN YOU and Single of the Year for the title cut of that lp, was also named Instrumentalist of the Year. In addition, he was honored with the coveted Minnie Pearl Award in recognition of his humanitarian and community contributions. In accepting the honor, the MCA singer/songwriter quipped, "The reason I do a lot of those things is free golf."

Kitty Wells was honored with the 1993 MUSIC CITY NEWS Living Legend Award. One of the industry's most respected tributes, the award recognizes and honors the living performer who MUSIC CITY NEWS readers feel has made the greatest contribution to Country Music over a career spanning 25 years or more. Presenter Dolly Parton praised Wells for "unknowingly but undeniably leading the way for women in Country Music." In accepting the honor, Wells said, "Once you make a Country fan, they really stay with you."

Vocal Duo winners Brooks & Dunn provided some levity when Ronnie Dunn was delayed getting onstage to accept the honor. Partner Kix Brooks queried, "Were you in the bathroom? We won, man!"



*Kitty Wells accepts the Living Legend Award from Dolly Parton. "This is really a surprise," she said. "I thought that I had gotten all the awards that were to be won, but here's another one."*

In accepting Vocal Collaboration honors, Marty Stuart joked, "I can't help but notice everytime Travis (Tritt) don't show, we win something."

The 27th Annual TNN MUSIC CITY NEWS Country Awards were broadcast live on TNN: The Nashville Network. George Jones, Suzy Bogguss and Ricky Van Shelton hosted the gala telecast at the Grand Ole Opry.

Following is the complete list of winners.

**Entertainer of the Year** - ALAN JACKSON  
**Male Artist of the Year** - ALAN JACKSON  
**Female Artist of the Year** - REBA MCENTIRE

**Comedian** - RAY STEVENS  
**Star of Tomorrow** - DOUG STONE  
**Vocal Group** - THE STATLER BROTHERS  
**Gospel Group** - THE CHUCK WAGON GANG  
**Instrumentalist** - VINCE GILL  
**Vocal Duo** - BROOKS & DUNN  
**Vocal Band** - SAWYER BROWN  
**Vocal Collaboration** - MARTY STUART and TRAVIS TRITT

**Video** - "Midnight In Montgomery" by ALAN JACKSON

**Album** - I STILL BELIEVE IN YOU by VINCE GILL

**Single** - "I Still Believe In You" by VINCE GILL

**Living Legend** - KITTY WELLS

**Minnie Pearl Award** - VINCE GILL



*Sawyer Brown - Jim Scholten, Gregg Hubbard, Joe Smyth, Mark Miller and Cameron Duncan - was named Vocal Band of the Year. When accepting the award, Miller said tearfully, "There was a while that I thought we'd never get one of these."*

# ALPHABET SOUP

CLOSE UP continues its look at organizations in the music industry.



**BMI, Inc.**  
10 Music Square East  
Nashville, TN 37203  
(615) 291-6700; fax (615) 291-6707

**President:** Frances Preston  
**Vice President/Nashville:** Roger Sovine  
**Founded:** 1940

**Number of affiliates:** Over 140,000 songwriters, composers, and music publishers

**Purpose:** There are more than 75,000 establishments - radio and television stations, nightclubs, hotels and amusement parks in the U.S. where music is publicly performed. It would be virtually impossible for individuals to monitor these music users themselves. Therefore, BMI acquires rights from songwriters and publishers and in turn grants licenses to use its entire repertoire to users of music. BMI collects fees from each licensee and distributes the money that is collected to writers and publishers.

**Membership categories:** Writer, Publisher

**Becoming A Member:** If you have written a musical composition, alone or in collaboration with other writers, and the work is either commercially published or recorded or otherwise likely to be performed, you are eligible to join BMI. BMI charges no fees or dues to writers. To become a BMI publisher, applicants should have some musical compositions being performed by broadcasting stations or in other public performances. Under the publisher contract, the publisher assigns BMI the public performance rights of the works in his catalog. Publisher royalties are paid on the basis of logged broadcast and cable performances. BMI charges an initial fee of \$50 to publishers which partially defrays administrative costs.

**Annual Events:** BMI Country Awards, BMI Pop Awards, BMI Motion Picture and Film Awards, BMI/Performing Rights Society Awards, BMI Gospel Awards, BMI Jazz Composer Workshop, BMI Student Composers Workshop, Lehman Engel Musical Theatre Workshop

**Membership Benefits:** In addition to its many events, BMI also assists members by working for improved copyright laws and similar matters of importance to creators and publishers of music.

*Most of us take the immense variety of American music for granted. It's in the air around us - on the car radio, at the ball game, in the stores where we shop and the restaurants where we eat, on the television, and in the movies. It wasn't always so. At one time, many types of music had limited access to the mainstream of the American music business and to the American audience at large. That was how things stood before the formation of BMI. It was BMI that opened the door for new songwriters and new publishers, providing economic opportunities that ushered in a wealth of vital new sounds in American music, and indeed the music of the world.*

- Frances Preston, President

# SIDE

**G**eorge Jones is working on his new MCA album at the Music Mill. Norro Wilson and Buddy Cannon are producing. Musicians on the sessions include Mike Chapman on bass; David Briggs, piano; Rob Hajacos, fiddle; Brent Mason, electric guitar; Danny Parks, acoustic guitar; Lonnie Wilson, drums; and John Hughey and Sonny Garrish on steel guitar.

Neal McCoy has been at Omnisound Recording Studios working on his upcoming Atlantic album. Barry Beckett is producing the album and playing keyboards. Among the other musicians on the lp are Brent Rowan on guitar; Michael Rhodes, bass; Eddie Bayers, drums; Paul Franklin, steel; and Don Potter on acoustic guitar.

Members of Alabama have been at Emerald Sound Studios working on their latest RCA album. Josh Leo and Larry Michael Lee are producing the project.

BNA's Jessie Hunter is working on his debut album at Omnisound Recording Studios. Barry Beckett is producing and playing keyboards. Musicians include Michael Rhodes, bass; Eddie Bayers, drums; Paul Franklin, steel; Don Potter, acoustic guitar; and Brent Rowan on guitar.

615 Music in Nashville has just completed recording the music for the NBC network's fall television campaign. The song, "The Stars Are Back", was written by George Teren and Randy Wachtler.

Producer/engineer Doug Gent has been working on Preston Lee's debut Resistor Records album at Media Productions in Oak Hill, WV. Among the musicians on the project are Dan Bailey, guitars; John Yurick and Jeff Fields, keyboards; Ron Sowell, harmonica; and Michael Starr on violin and fiddle.



Kelly Willis and co-producers Tany Brawn (left) and Dan Was recently wrapped up the MCA singer's forthcoming album. The lp is scheduled for release this month.

Photo by Beth Gwinn

# BAR

# CHEVROLET TRUCKS LAUNCHES ADVERTISING CAMPAIGN USING SIMMONS RESEARCH

**I**n 1992, CMA began offering Simmons Market Research as a benefit to all CMA organizational members. Since that time, there have been numerous Simmons success stories. This month, *CLOSE UP* looks at how this information convinced Chevrolet Trucks to purchase additional ad time on Country radio.

Chevy Trucks has undertaken a million dollar radio advertising campaign for its full-size trucks targeting Country listeners with The Country Radio Format Network, which was introduced by The Interep Radio Store. The new media plan will expand Chevrolet's ad schedule from 50 to 80 markets.

Representatives of Lintas: Campbell-Ewald, Chevrolet's national advertising agency, say the company was convinced of the buying power of Country listeners after CMA marketing consultant Bob Lobdell made a presentation using Simmons Market Research along with data from Interep.

Lobdell was directed to Lintas: Campbell-Ewald by Interep in 1991. It was then that he made his initial "Power of Country" presentation to the agency. In 1993, using the latest in Simmons Market Research and Interep data, Lobdell made a second presentation. Following

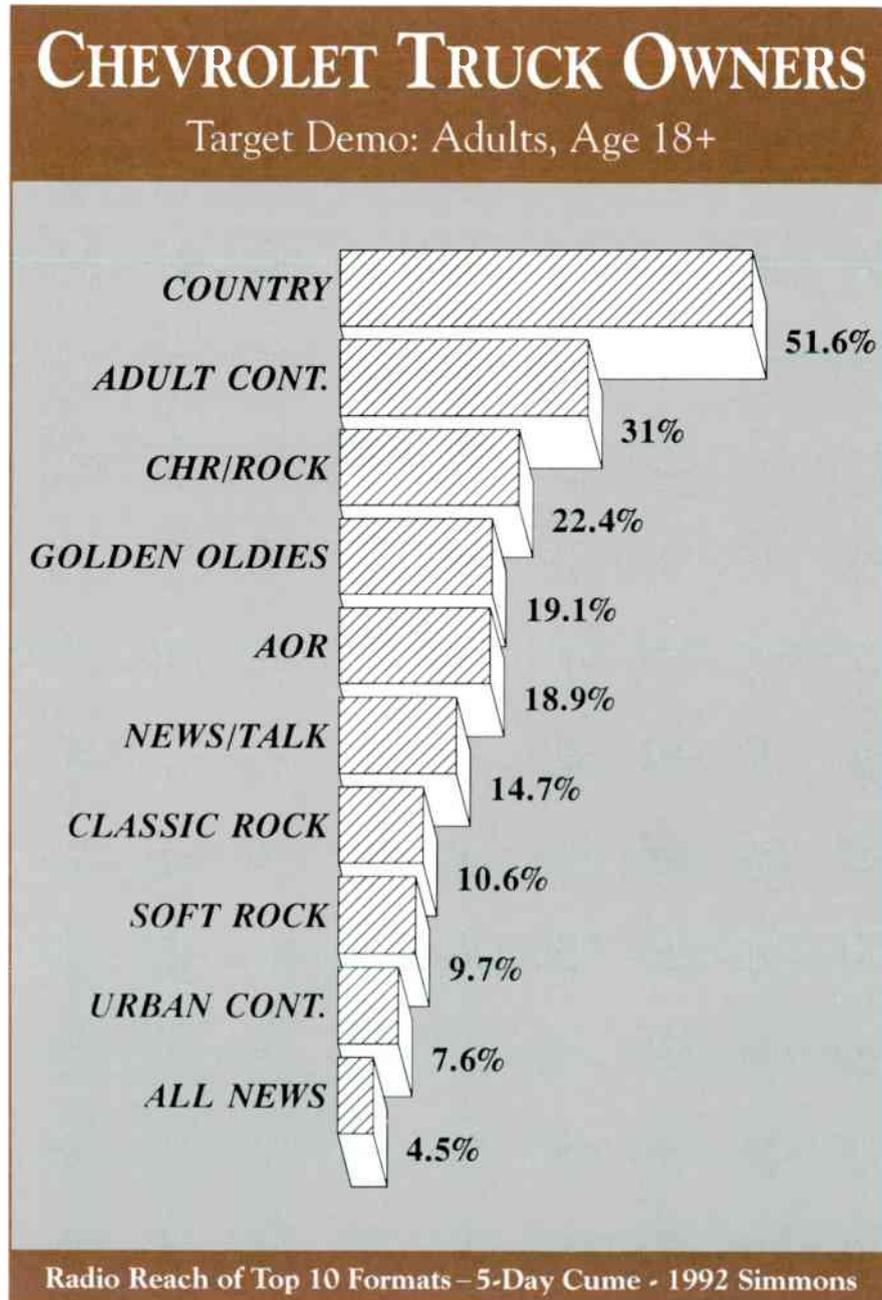
that presentation, officials at Lintas: Campbell-Ewald and Chevrolet were convinced of the buying power of Country listeners and have designed a radio media plan utilizing Interep's The Country Radio Format Network.

According to Lintas: Campbell-Ewald, Chevrolet wanted to reach its target demographic of Men 25-54 in the top 70 markets across the country to advertise its large-size truck line. Its main goals were to reach potential trucks buyers, create a larger market share and increase awareness of Chevy Truck value.

"Most people don't realize that one out of every three new vehicles sold is a truck," said Bob Mitchell, senior vice president of Lintas: Campbell-Ewald. "Using Simmons research we were able to index our large-size trucks against several different formats, and Country Music clearly seemed to target the market we were looking for. Chevrolet has long been a supporter of Country Music, and using Simmons research we hope to continue to expand our advertising campaigns."

The chart at left is similar to those used for the Chevrolet presentation. They are available

for virtually any consumer product, brand or activity upon request by organizational members. For information, call CMA's marketing department at 1 (800) 998-4636.



CMA IS A PAID SUBSCRIBER TO SMRB - APPROVAL IS REQUIRED PRIOR TO ANY RELEASE OF THIS INFORMATION TO THE MEDIA.

# CMA AWARDS TICKET INFORMATION

**K** eep an eye on your mailbox - ticket order forms for the 27th Annual CMA Awards were mailed to all CMA individual and organizational members on June 18. The gala CBS special featuring Country Music's most popular performers will be broadcast live from Nashville's Grand Ole Opry House on Wednesday, September 29.

If you have not received your order form by July 9, contact CMA's Special Projects department at (615) 244-2840 without delay.

While there is no deadline for ordering tickets, please be aware that the seating process begins on August 9. All orders received after that date will be accommodated on a space-available basis. Groups and/or individuals wishing to be seated together must return their orders in the same envelope with their request indicated on each individual order form.

Order confirmations will be mailed to members by August 16.

Remember: tickets to the CMA Awards are for use by CMA members only. Tickets to the private event are not sold to the general public, and CMA members are not allowed to sell their tickets or use them for contest giveaways.

## CMA AWARDS VOTING REMINDER!

The second ballot for the 1993 CMA Awards will be mailed to individual CMA members on July 9. After completing your ballot, mail it in the return envelope provided so it is received by Deloitte & Touche, official accounting firm for the CMA Awards, by the August 9 deadline. **IMPORTANT:** All ballots must be received by 5 p.m. on August 9 in order to be tabulated. Finalists for this year's CMA Awards will be announced on August 12.



**JEFF GREEN**  
International Director

**Job responsibilities:** "CMA has a new and far-reaching mandate to broaden Country Music's popularity around the globe. I'm here to facilitate that by assisting the board and members in that quest through many new projects and activities. It's a very results-oriented focus."

**Favorite part of my job:** "That there are so many ways to be of service and that every call is from somewhere else: from Australia to Amsterdam, Canada to Copenhagen, Norway to...Nashville!"

**Why I got into the music industry:** "I began collecting records at age 2 and received a new one for each day I didn't wet the bed. The nights are dry these days, so I needed to do something to keep the music coming in."

**Has a B.A. in Radio & Television from San Francisco State University.**

**Career goal at 18:** "To own a radio station that allowed personalities to play what they wanted, with specialists shows, themed programming - even environmental sounds."

**Career goal today:** "To avoid financially-disastrous scenarios like the one above. Now it's to steadily build Country Music into a strong entertainment force worldwide."

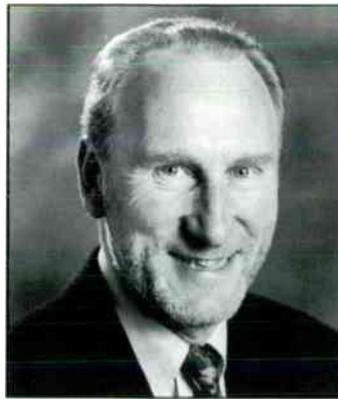
**What's the most interesting place you've ever visited and why?** "Brugges, Belgium. It's



Marty Stuart (second from right) accepts a gold album, his first, for *THIS ONE'S GONNA HURT YOU*. Joining the festivities at Nashville's La Paz Restaurant were (l to r) Tony Brown, co-producer and president, MCA/Nashville; Bruce Hinton, chairman, MCA/Nashville; and Richard Bennett, co-producer.

- Photo by Beth Gwinn

# MEET THE CMA STAFF



**MARTIN  
SATTERTHWAITE**  
European Operations Director

**Job responsibilities:** "In many ways, the European office is a scaled-down version of the Nashville office, so I'm responsible for marketing, public relations, radio, television, membership and administration. The difference is, there are only two of us here."

**Favorite part of my job:** "Seeing a Country record on the playlist of a U.K. or European radio station and changing people's preconceived ideas about Nashville and the Country Music industry."

**Why I got into the music industry:** "My first job was working in a record store, and I've never looked back since."

**Has a degree in Music Industry Politics from over 20 years in the business!**

**Career goal at 18:** "To work for a major record label."

**Career goal today:** "To help launch the U.K.'s first full-time Country radio station."

**What's the most interesting place you've ever visited and why?** "Norman Petty's original recording studio in his home in Clovis, New Mexico, where Buddy Holly and the Crickets recorded all their hits in the late '50s. I was working at MCA Records at the time and had to present him with a gold disc for a compilation album in the U.K."

**If I could change one aspect of**

**my life, it would be:** "To have learnt the piano when I had the opportunity. I might have been an out-of-work musician by now!"



**BOBBI BOYCE**  
European Operations Assistant

**Job responsibilities:** "My main responsibility is to give Martin administrative support in all aspects of our work to promote the growth of Country Music in Europe. My duties aren't limited to one aspect of CMA's activities, and I am involved in a cross-section of all areas of CMA from public relations to keeping the accounts!"

**Favorite part of my job:** "I particularly enjoy working on anything that involves Fan Fair or the CMA Awards or on special projects such as the recent CMA seminar in London."

**Why I got into the music industry:** "I used to work for Davy Jones of The Monkees, and it was unavoidable!"

**Career goal at 18:** "To be a theatre administrator."

**Career goal today:** "To use my experience in the U.S. and the U.K. to help expand Country Music in Europe."

**What's the most interesting place you've ever visited and why?** "Tokyo. I loved the cultural differences, the way people approached you, the buildings - everything, really!"

**If I could change one aspect of my life, it would be:** "To spend more time in Nashville."

**I**n 1982, CMA opened an office in London to oversee the development and promotion of Country Music in Europe. This year, the CMA staff was enlarged with the addition of an international director, based in Nashville, who coordinates CMA's international efforts.

a romantic confluence of castles, canals, cobblestones, lace and chocolate shops that storybooks are made of."

**If I could change one aspect of my life, it would be:** "To become fluent in several languages within five years. It makes such an important difference in business and friendship."

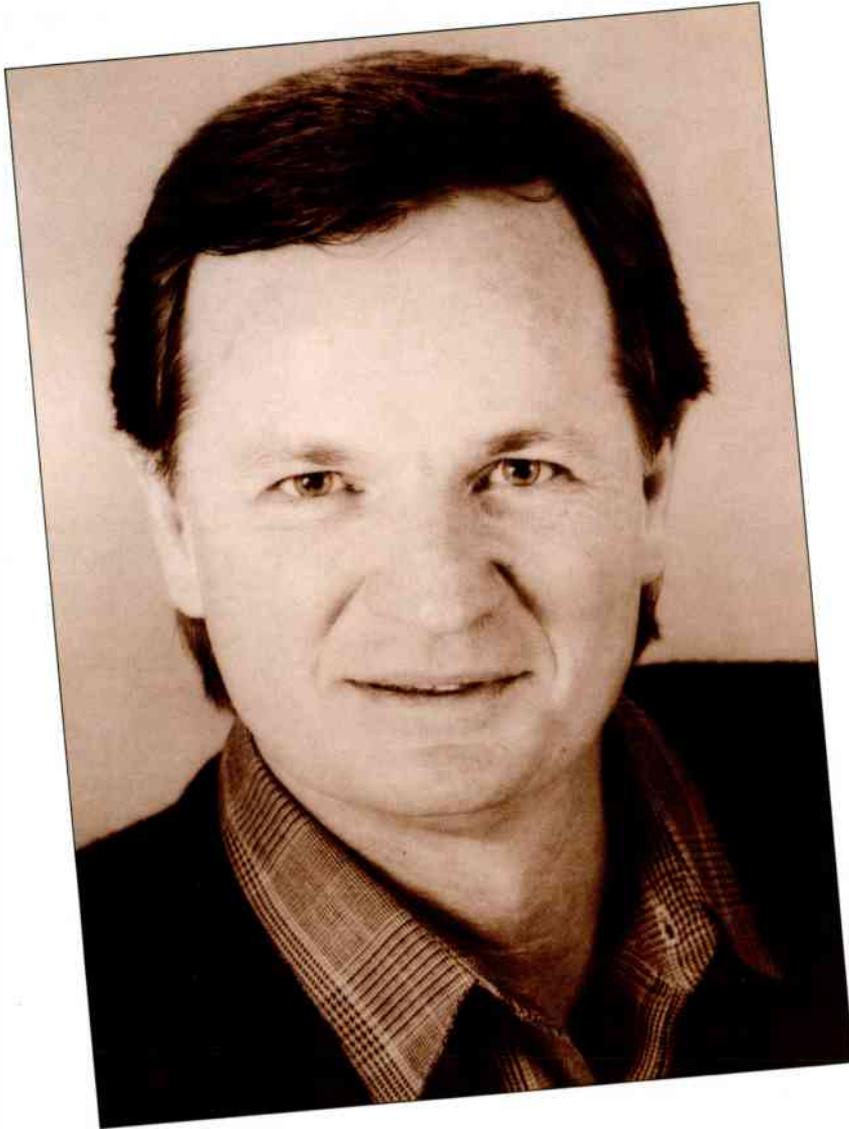
**PAM FRAZIER**  
International Assistant

Pam was recently promoted



from receptionist to International Assistant. She was featured in the March issue of CLOSE UP.

## W A Y L A N D



He jokes about his Arkansas childhood (what else would you expect from a guy whose first hit was “Red Necks, White Socks and Blue Ribbon Beer”) and then describes his own songs with the detachment of an environmental scientist studying the effects of hormone injections in mice.

In referring to his hit “Till The Rivers All Run Dry”, he comments, “The melody wears well.” He hums a few bars

**“It’s a bridge burning proposition to come and seek your fortune in the music business.”**

of the chorus, thinking, “But another one of my sappy lyrics. I don’t care. I like that. I think that way.”

Wayland has had more than 250 of his songs recorded, over 40 top 10 hits and one of his compositions adopted as the Arkansas state song. He was even asked to sing “Arkansas You Run Deep In Me” during the presidential inauguration. Just last September, Wayland was inducted into the Nashville Songwriters Association International Hall of Fame. But all of that hasn’t given him a fat cushion of security.

“There’s a common thread of fear that runs through us all. And there’s

**“All I want is the razor blade concession at the gate.”**

always that, even now. It’s almost like you’re gonna feel that tap on the shoulder saying, ‘O.K. The gig’s up. This is all one big joke. You’re outta here.’ It’s a bridge burning proposition to come and seek your fortune in the music business.”

Wayland should know. The closest he came to the music business growing up was selling RCA appliances after college graduation. Eventually, he sold his car,

**W**

*ayland Holyfield is one of life’s few contented people. He relaxes in his chair letting the conversation flit across miles and time.*

# H O L Y F I E L D

married his sweetheart Nancy and nine months later moved to Nashville.

**H**ow have he and Nancy survived 22 years together, especially with such meager beginnings?

**I** think she's pretty and funny and beautiful, and she thinks I'm O.K. too. We've been able to laugh a lot, and we got married for the right reasons."

**S**he's been the focus of several of his songs including the Don Williams hit "You're My Best Friend".

**W**hen you're dealing with rejection like we do, as a songwriter, that's basically what we do. You deal with rejection. It's nice at home and with family to have a pat on the back occasionally and belief. That's how we've done it. I over-married. I know that and so do all my friends. They keep reminding me of that."

**O**ne thing his friends wouldn't say about Wayland is that he's a pensive,

**"I over-married. I know that and so do all my friends."**

melancholy soul searching for a spiritual catharsis through songwriting.

**E**ven Wayland's classic "Some Broken Hearts Never Mend" has a crisp, feel-good melody. And the doleful "Nobody Likes Sad Songs" is set to a snappy mid-tempo shuffle. Most of the time Wayland is content to leave the sad songs to others.

**W**e're gonna get (famed songwriters) Harlan Howard and Richard Leigh together and have a 'Sad-Off'. I said, 'All I want is the razor blade concession at the gate. You guys sing 'em, and I'll sell the razor blades.'

**I**'ve been blessed. I think in a positive way, I guess...I'd like to think I'm a realist. It's not Pollyanna all the time, but in gen-

eral I like to say something good...Call it schmaltzy. Call it what you will. That's me."

**B**ut "Some Broken Hearts Never Mend" is one of his most important copyrights, especially in Germany.

**D**on (Williams) introduced it over there, but what happened is all the oomp-

**"Simple is better to me, but maybe that reflects on my intelligence quotient..."**

pah bands in every little town. It's been recorded probably two or three hundred times over there by different artists. Telly Savalas (of 'Kojak' fame) even had a big hit with it...We forget here in Nashville how our children are missionaries out in the world. And what's also nice is they send checks back."

**W**ayland's lyrics have a certain artful simplicity about them.

**T**he fewer words, the better that still paint a picture...Simple is better to me, but maybe that reflects on my intelligence quotient or something... Just look at all the standards. Every word, every inflection, every note really work together. You don't know why, and it sounds like, well I could've written that.

**I** made this comment to friends, joking. They say, 'That's sure simple. How do you know when it's borderline trite?' I say, 'The difference between simple and trite is about a hundred G's.'"

**W**ayland describes himself as a "chorus-thinking kind of person."

**W**e write to have that sort of memorable, easy-to-follow, where it doesn't take a brain surgeon to figure out the song. This is supposed to be an emotional expe-

rience that people have. It shouldn't be a study group. It should be something that feels right. 'Could I have this dance for the rest of my life? Would you be my partner every night?' pretty much sums up the deal. The rest of it is helping paint the picture."

**W**ayland taps into those basic human emotions. And when he writes about those emotions, he strives to write not for the music industry, artists, record producers or other writers but for the individual Country Music listener.

**I**'d rather touch the millions than overwhelm the few. That's sometimes a rough philosophy. But I'll take my chances. And I'll go that way again." **CU**

- Teresa George

**"IF I HAD A CHEATIN' HEART"**  
 Ricky Lynn Gregg

**"YOU'RE MY BEST FRIEND"**  
 Don Williams

**"TILL THE RIVERS ALL RUN DRY"**  
 Don Williams/Peter Townshend of The Who

**"COULD I HAVE THIS DANCE"**  
 Anne Murray

**"YOU'RE THE BEST BREAK (THIS OLD HEART EVER HAD)"**  
 Ed Bruce

**"SOME BROKEN HEARTS NEVER MEND"**  
 Don Williams

**"NOBODY LIKES SAD SONGS"**  
 Ronnie Milsap

**"ONLY HERE FOR A LITTLE WHILE"**  
 Billy Dean

# THE SONG TH



“One song that got cut that I did the demo on that I have regrets about is ‘Take It Like A Man’. Michelle Wright cut it. I love that song, but I also feel I couldn’t...*she* did it great. I don’t know if it would have been right for me. There have been a lot of songs that have come along that have been great songs, but not for me. Doug Stone had a number one on ‘I Thought It Was You’, and I

wanted to record that real bad, but I didn’t have a deal at the time. ‘Victim Of The Game’ - I did the demo, and I wanted to record it. Garth said, ‘I just gotta record it.’ I think had it not been on his album, we might have released it as a single. I decided with that, even though it was on somebody else’s album, that my version was different, and I wanted to do that song real bad. I’m glad I did.”

TRISHA YEARWOOD



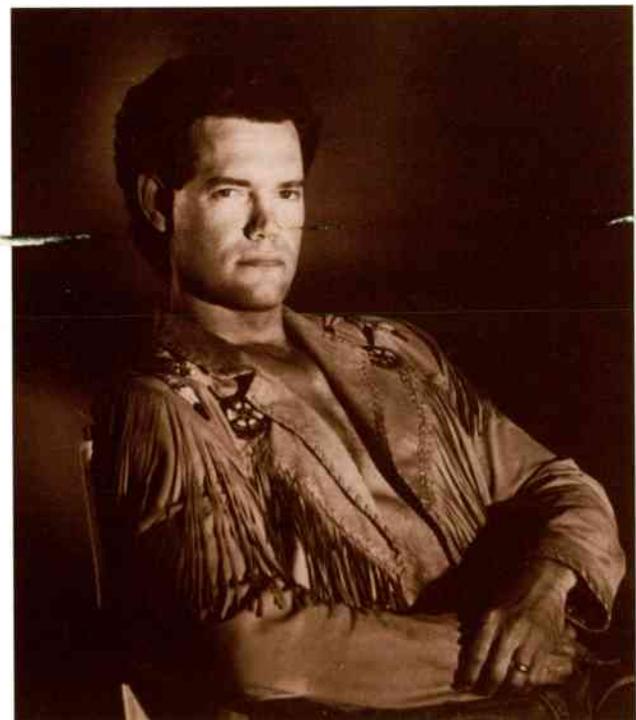
“I passed on ‘Maybe It Was Memphis’. That is where this sort of real personal thing comes in because I have never been to Memphis, never read a Faulkner novel. I just thought, ‘How can I sing this? I just don’t get it.’ But it was meant for Pam. My God! Listen to that song the way she does it - it’s just so amazing!”

MICHELLE WRIGHT



“The Skip Ewing song, ‘Love, Me’ that Collin Raye had a number one record - I carried that song around with me for about a month after Skip played it for me, just because I liked it. But I don’t think I ever threw it in the hat when we got ready to cut. There are certain songs that would be a hit for one artist, but that doesn’t mean they would be a hit for another.”

TEDDY GENTRY  
ALABAMA



“I have missed one song in eight years. That was Doug Stone’s ‘I’d Be Better Off In A Pine Box’. I wish I had done that!”

RANDY TRAVIS

# IT GOT AWAY



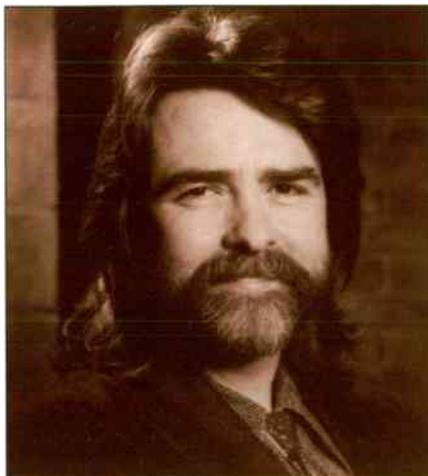
*Confederate Railroad had a number one hit with a Dave Gibson tune, "Queen Of Memphis". So when some other Gibson tunes - "Daddy Never Was The Cadillac Kind" and "Redneck Romeo" - came their way as they were cutting their second (and forthcoming lp), Danny Shirley and his bandmates were ready to jump on them, even though Gibson had a record deal of his own as part of The Gibson/Miller Band.*

**"Doug Johnson (producer of The Gibson/Miller Band) heard 'Queen Of Memphis' and realized Dave had written it and asked him, 'Why didn't you bring that in?' Dave said, 'You passed on it.' And then we cut 'Cadillac Kind', and Doug had passed on that, too.' I only met Dave a few weeks ago. I told him, any of his songs that don't make the Gibson/Miller Band, bring to me!"**

DANNY SHIRLEY  
CONFEDERATE RAILROAD

*Confederate Railroad also recorded "Redneck Romeo", another Dave Gibson tune that "got away" from the Gibson/Miller Band.*

**"The Forester Sisters cut 'Redneck Romeo' first. We were thinking that was gonna be a single for them, that it**



**was gonna happen for them. And it didn't. Then all of a sudden it was pitched to Barry Beckett (producer of Confederate Railroad). And our album was already finished."**

DAVE GIBSON

*"Brotherly Love" was a number one record for Earl Thomas Conley and the late Keith Whitley. The song, written in 1986, was one of many that was pitched all over Music Row before finally making it to the charts in 1992.*

**"Jerry Kennedy put it on hold for the Statlers, first, just two weeks after we demoed it. Then Harold Shedd had it on hold for Alabama. The Keith/Earl Thomas cut came from a pitch that was originally made to Joe Galante for Kenny Rogers, when Kenny was still on RCA. Joe said he wanted Keith and Earl Thomas to do it. Then it was off the market for about eight months before they called and said they weren't going to use it. I pitched the song 28 times, and there's no telling how many times Milsap pitched it. Tommy Hunter, the Canadian artist...it was on hold for him. Then Moe Bandy cut it. We pitched it some more. Billy Dean cut it, and then we found out the Keith/Earl Thomas cut was coming out. It's pretty wild."**

JANA TALBOT  
PEER TALBOT PUBLISHING



**"'Strong Enough To Bend' (a big hit for Tanya Tucker) was pitched at me. I turned it down because there was a certain part, the way the melody went, that felt awkward to me. In retrospect, I think that was the wrong decision. Even before the hit happened, I thought, 'Maybe I should have done that sooner.'"**

KATHY MATTEA



# INTERNATIONAL

**L**iberty Records in Nashville recently hosted an **EMI** world-wide business affairs conference. Representatives from Japan, Australia, South Africa, Germany, the U.K., Greece, Italy, Holland and Canada attended the conference, which included a presentation on Country Music by **CMA** Executive Director **Ed Benson**; **Bill Ivey**, **Country Music Foundation**; **BMI's Roger Sovine**; **Bob Baker**, **CMT**; and songwriter **Pat Alger**. Attendees were also treated to a special Liberty showcase featuring blues guitarist **Roy Rogers**, the **Cactus Brothers** and a surprise appearance by **Suzy Bogguss**.

The **Sydney Country Music Festival** is set to take place November 6-7 in

Sydney, Australia. Promoter **Max King**, who also broadcasts Country Music on Sydney radio station 2KY 1017, would like to receive product from both major and independent record labels at Office 1, 30 Methven Street, Mt. Druiit, NSW Australia 2770.

**The Moody Brothers**, two-time Grammy nominated instrumentalists, have signed a new two-year contract to appear at **Festival Disney**, an entertainment complex adjacent to **EuroDisney** near Paris, France, where they have appeared for the past year. "It's a great opportunity for us to spread the word about Country Music," said band leader David Moody. For more information, contact The Moody Brothers, Res. "La Louisiane", 80 villa Dixie, 77700 Bailly-Romainvilliers, France; (33) 1-60-43-7252. The band records for **Lamon Records International**, P.O. Box 25371,

Charlotte, NC 28229; (704) 573-8999.

**Joe Ely**, **Paulette Carlson**, **Rosie Flores**, **Jim Lauderdale**, **Jo-El Sonnier** and **The Mavericks** performed at the recent **Singer/Songwriter Festival Frutigen**, held May 21-23 in Frutigen, Switzerland. The festival celebrated its 10th anniversary and was broadcast live via **DRS** throughout the country.

Presenters **John Wellington** and **Martin Campbell** discussed the future of full-time Country Radio in the U.K. during their recent "**All Day Country Music Special**", broadcast from 7 a.m. - 7 p.m. on May 31st. The show, the longest-continuous Country Music special heard on English radio, also featured traditional and contemporary Country Music.

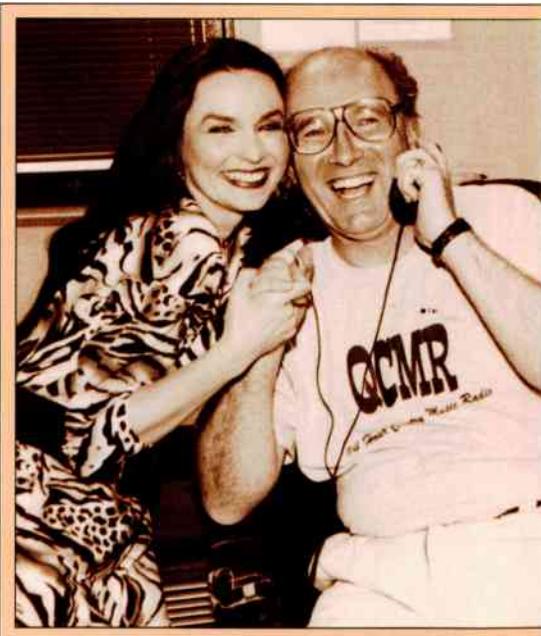
Scotland's **Central FM** has expanded its weekly Country Music program to two hours. **Stewart Fenwick** presents American Country artists as well as segments on Canadian, Australian, British and Irish entertainers each Friday night at 6 p.m.

American Country singer **Royce Barry** became the first American entertainer to perform at a Russian military base in late May. Barry was invited to perform by the **Russian Army Command** to an audience of over 12,000. Barry shared the stage with performers from Germany and Russia.

## U.K. CHART

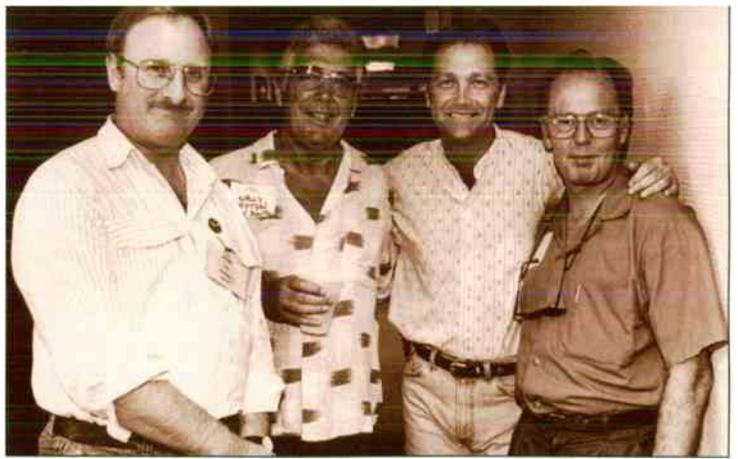
THIS WK	2 WKS AGO	FOR THE WEEK ENDING JUNE 2, 1993		
1	1	OTHER VOICES, OTHER ROOMS	Nanci Griffith	MCA
2	2	ACROSS THE BORDERLINE	Willie Nelson	Columbia
3	3	FOLLOW YOUR DREAM	Daniel O'Donnell	Ritz
4	6	THE WHEEL	Rosanne Cash	Columbia
5	19	INFAMOUS ANGEL	Iris Dement	Warner Bros.
6	8	NECK AND NECK	Chet Atkins/Mark Knopfler	Columbia
7	4	COME ON COME ON	Mary-Chapin Carpenter	Columbia
8	NEW	SLIDE OF HAND	Roy Rogers	Liberty
9	9	SLOW DANCING WITH THE MOON	Dolly Parton	Columbia
10	8	ABSOLUTE TORCH AND TWANG	k.d. lang	Sire
11	10	SOME GAVE ALL	Billy Ray Cyrus	Mercury
12	5	SHADOWLAND	k.d. lang	Warner Bros.
13	18	I NEED YOU	Daniel O'Donnell	Ritz
14	13	NO FENCES	Garth Brooks	Liberty
15	12	THIS TIME	Dwight Yoakam	Reprise
16	11	ROPIN' THE WIND	Garth Brooks	Liberty
17	14	THE CHASE	Garth Brooks	Liberty
18	15	SHOOTING STRAIGHT IN THE DARK	Mary-Chapin Carpenter	Columbia
19	16	DON'T FORGET TO REMEMBER	Daniel O'Donnell	Ritz
20	RE	ANOTHER COUNTRY	Chieftains	RCA Victor

© CIN  
This Country album chart appears every two weeks in MUSIC WEEK, the U.K.'s major trade magazine, and is featured on BBC Radio and in numerous consumer publications in the U.K. and Europe. Gallup, the organization which also compiles the British pop charts, compiles this Country album chart using its computer-based panel of 880 record outlets. Released every two weeks on Monday, this chart ranks the top 20 Country releases in combined sales of lps, cassettes and compact discs.





CMA International Director Jeff Green (left) and Director of European Operations Martin Satterthwaite (right) present Jenny van Dam and Rineke van Beek, publisher and editor, respectively, of COUNTRY GAZETTE, with a certificate of achievement recognizing the publication's 20 years of outstanding Country Music coverage in The Netherlands.



Steve Wariner (second from right) welcomes international visitors (l to r) Tim Rogers, Trent FM; Wally Whyton, BBC Radio 2 and Tony Byworth, Byworth-Wootton, to Nashville.



Rug and Crash Burns (right) present Tim Rogers and Alan Bailey of Trent FM, Nottingham, England with a commemorative Run C&W Moon Pie following a brief interview. The four got together at the international press reception hosted by CMA and the Grand Ole Opry.

Photos by Kay Williams

## CMA HOSTS RECEPTION FOR INTERNATIONAL PRESS

On Thursday, June 10, CMA and the Grand Ole Opry hosted a reception for international media representatives attending Fan Fair. Steve Wariner, The Remingtons, Run C&W, George Hamilton IV, The Cactus Brothers, Lisa Stewart, Tim Ryan, Shawn Camp, Billy Burnette and Kathy Chiavola were on hand at CMA's headquarters on Music Row to meet and greet over 130 members of the international press.

Journalists from Australia, Brazil, Canada, the Czech Republic, England, France, Germany, Ireland, Japan, Luxembourg, the Netherlands, New Zealand, Poland, Spain, Sweden and Switzerland networked with record label executives, managers, promoters and agents.

During the reception, former CMA Executive Director Jo Walker-Meador was honored by Craig Baguley of COUNTRY MUSIC PEOPLE magazine in the U.K. with a plaque commemorating her contributions to Country Music.

## QCMR DEBUTS IN EUROPE

Quality Country Music Radio - QCMR - was officially launched on May 26, becoming Europe's first 24-hour Country Music radio station. Entertainer Crystal Gayle was the guest of honor during the station's opening ceremony.

QCMR is part of the Quality Radio Group which operates QEFM, the successful satellite-delivered adult easy listening station. The new Country station is transmitted on the Astra satellite via the Sky

(left) Crystal Gayle gives Lee Williams, general manager, a helping hand during the launching of QCMR, Europe's first 24-hour satellite Country Music radio station.

News channel on audio sub-carrier 7.38 mhz and reaches 26 countries in Europe with a potential audience of 150 million listeners.

Leading British, European and American air personalities present a total of 12 hours of programming each day from noon to midnight. The audio portion of CMT: Europe is featured during the other 12 hours.

AWARDS

**Jim Ed Norman**, president of the Nashville division of **Warner/Reprise Records**, was honored by the **Anti-Defamation League** on June 14. Norman received the ADL Johnny Cash Americanism Award at a special tribute dinner held at the **Loews Vanderbilt Plaza** in Nashville. According to Tennessee ADL chairperson **Joyce A. Vise**, Norman was selected to receive the award due to his "remarkable record of civic and charitable involvement both in the music industry and in our community. Jim Ed has shown a deep commitment to helping others, as witness his leadership in such diverse efforts as the environment, health, the arts and expanding opportunities in music for the underprivileged."

**Ampex** honored **Hal Ketchum**, **Billy Ray Cyrus** and **Doug Stone** with Ampex Golden Reel Awards, recognizing gold and platinum albums that were recorded, mixed and mastered exclusively on Ampex audio tape. Contributions of \$1,000 each were made to the **Ogallala Sioux Tribe**, **St. Jude Children's Hospital** and the **Have A Heart Foundation**. Ampex has donated more than \$1 million to charita-

ble organizations since instituting the Golden Reel Awards 15 years ago.

**Deaton Flanigen Productions** was honored with an Emmy Award for its "**Monday Night Football**" campaign for **ABC Sports**. The campaign also took top honors at the **Houston International Film and Video Festival**, winning the Grand Award. Additionally, the company was awarded a gold medal for the music video "**I'm In A Hurry**" by **Alabama**.

**Sugar Hill** recording artist **Doc Watson** was inducted into the **Independent Music Hall of Fame** as part of the **National Association of Independent Record Distributors and Manufacturers** recent Indie Award Ceremony. The Hall of Fame was established in 1987 to recognize individuals who have made significant and lasting contributions to independent music. Sugar Hill also won the award for Best String Music Album - **RAMBLER** by **The Red Clay Ramblers**.

Among those inducted into the newly-established **Louisiana Treasures Hall of Fame** recently were **Mickey Gilley**, **Fats Domino**, **The Neville Brothers**, **Harry Connick, Jr.**, **Shoji Tabuchi**, **Dr. John** and **Doc Randolph**. The induction ceremony was held in late April.

MEDIA

**VH-1** has launched "**VH-1 Country Countdown**", a weekly television series highlighting the chart-breakers of Country Music video. The series airs Fridays at 4 p.m. (ET) and Saturdays at 9 p.m. (ET). Each week, the program will feature the top 10 videos of the week, counted down by a guest host.

**Unistar Radio Networks** has launched "**90's Country**", a 15-part series of one-hour specials hosted by **Randy Travis**. Each program contains five minutes per hour of network commercials and five minutes per hour available for local sale. The series is available on compact disc on a swap/exchange basis in the top 170 Arbitron-rated metro markets. For more information, call (800) 225-3270.

The **Americana Network** upped its broadcast schedule from 15 to 30 hours per week on June 7. The Branson, MO-based network has added primetime programming from 6-9 p.m. (Eastern) each evening.

The **Music City General Store** has released its first direct mail catalogue for Country Music merchandise. The catalogue features many exclusive and one-of-a-kind products, including a series of **Patsy Cline** commemorative items, as well as specially licensed clothing, collectibles, books, videos, albums and more. To order the catalogue, call (800) 960-0202.

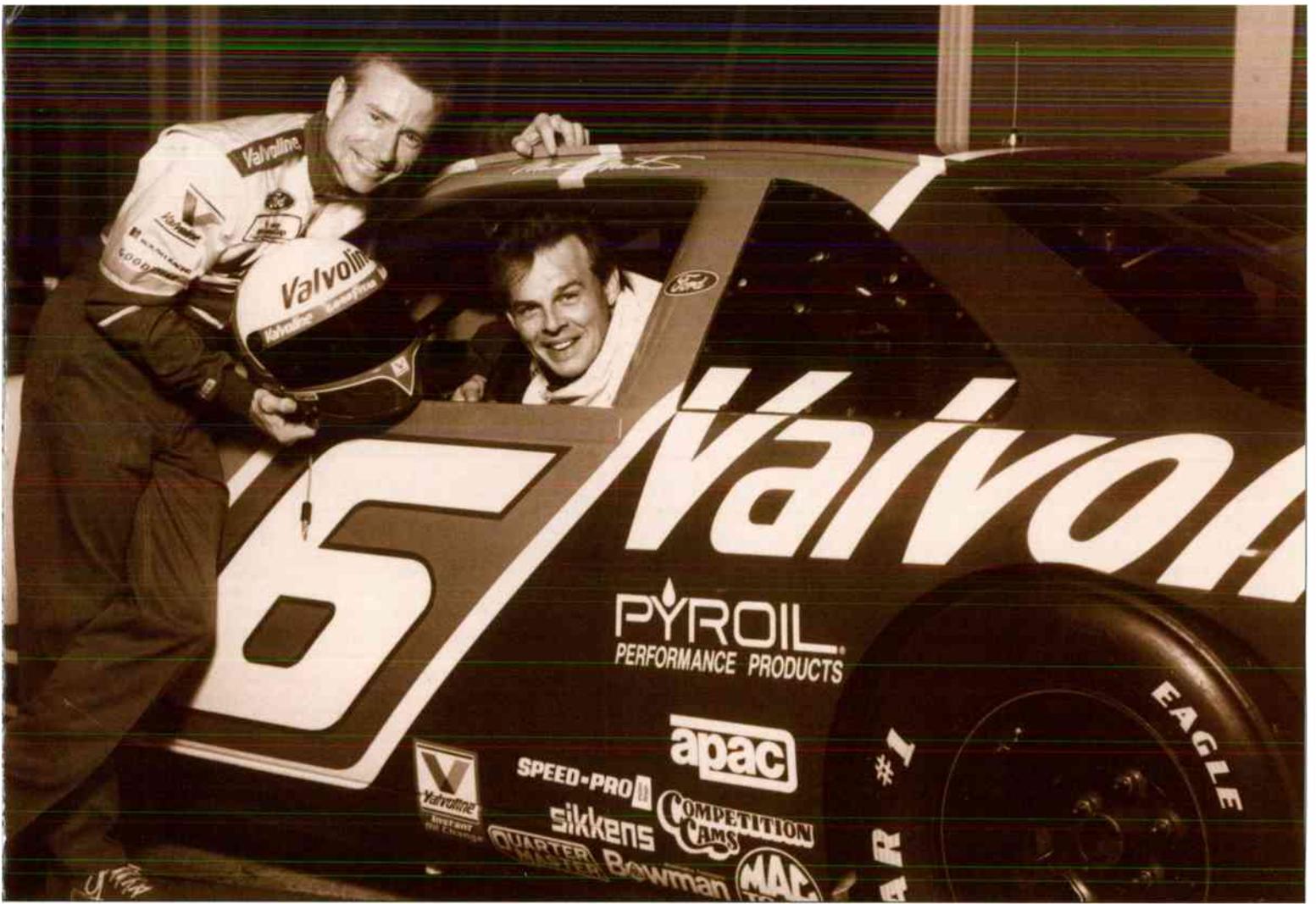
"**Country Star Tracks**", hosted by **Lisa Foster**, is again available for radio syndication. The weekly, one-hour program features Country Music's most popular entertainers selecting their favorite recordings. "Country Star Tracks" is available on a market-exclusive basis on compact disc. To receive a demo tape, contact **Gatwick Entertainment Group**, 1102 17th Avenue South, Suite 401, Nashville, TN 37212; (615) 329-4200.

**Buddy Killen** has completed his autobiography, "**By The Seat Of My Pants: My Life In Country Music**", co-authored with **Tom Carter**. The 316-page book, published by **Simon & Schuster**, was shipped to bookstores around the country in June.



Clint Black hosted a reception at Sam's Cafe in New York following a recent concert performance. On hand for the fun were (l to r) Thom Schuyler, vice president of operations, RCA/Nashville; current duet partner and co-headliner Wynonna Judd; and Joe Galante, president of RCA Records U.S.

- Photo by R.J. Capak



Perennial NASCAR front-runner Mark Martin (left) lets Mercury singer Sammy Kershaw take the wheel of the Team Valvoline No. 6 Ford.

- Photo by Kris Kristofferson

◆◆◆  
**Cabin Fever Entertainment** has released **"Country Dancing With Anita Williams"**, a five-volume home video series. Each volume runs approximately 30 minutes and has a suggested retail price of \$9.95. A nationally-known dance instructor, Williams demonstrates a variety of Country dances in the series. For more information, call (800) 55-FEVER.

◆◆◆  
 Country Music entertainer and entrepreneur **Leroy Van Dyke**, has released **"Auctioneering - Motivation - Success"**, a how-to home study guide. Written and narrated by Van Dyke, the course consists of six audio cassettes and a textbook. For more information, call (816) 343-5373.

◆◆◆  
**"The All American Guide To Country Music"** has been released by **Country Roads Press**. The 237-page volume contains listings of Country Music nightclubs, radio stations, festivals and venues nationwide. For more information, call (313) 398-0529.

## NEW COMPANIES

**Chip Peay Entertainment** has joined forces with **Blanton/Harrell, Inc.**, which has guided the careers of **Amy Grant** and **Michael W. Smith**, among others, to form **PBH Entertainment**, a management company. The company will focus primarily on Country Music. Peay, who currently represents **Steve Wariner** and **Robin Lee**, will oversee PBH's daily operations. PBH Entertainment is located at 2910 Poston Avenue, Nashville, TN 37203.

◆◆◆  
 Fifteen-year communication veteran **Chuck Whiting** has opened **Whiting Promotions**, offering a wide range of communication services to performers, companies and organizations in the entertainment, hospitality and tourism industries. Whiting Promotions is located at 1018 17th Avenue South, Suite 2, Nashville, TN 37212; phone (615) 327-9857.

**Marc Harris** is the chairman of the newly-formed **National Association of Country Dance Instructors**, a sanctioning organization which oversees and regulates Country dancing. Membership in the association is available to individual instructors, dance studios or clubs, Country nightclubs, organizers of dance competitions, judges, choreographers, dance publications and other music/dance related media. For more information, call NACDI at (800) 288-3262.

◆◆◆  
**The Nashville Music Connection** is a computer information service specializing in data related to the entertainment industry. The company is located at 900 Division St., Suite 204A, Nashville, TN 37203; (615) 251-0095.

◆◆◆  
**Wade Conklin** and **Roy Mack** have opened **Split Publishing**. The company's roster includes **Rich Grissom** and **J.L. Crabb**. Split Publishing is located at 1217 16th Avenue South, Nashville, TN 37212; (615) 321-3103.

NEWSLINE

**CMT: Country Music Television** currently reaches over 18.9 million subscribers and is now available in 31 percent of U.S. cable households. CMT has grown 9.5 percent since December 1992, according to figures released by **A.C. Nielsen**. The network is now available on 4,880 cable systems nationwide.



Over 25,000 Country Music fans attended the **Merle Watson Memorial Festival** in early May. Featured performers during the four-day event included **Mary-Chapin Carpenter, Emmylou Harris, Maura O'Connell, John Hartford** and **Doc Watson**.



**Joe Sullivan**, founder of the **Branson Jam** and president of **Americana Television Network**, has announced plans for the 1994 Branson Jam, set to take place March 10-13 next year. This year's festival raised over \$78,000 for charities in the Branson, MO area.



**Valvoline**, marketer of motor oils, is sponsoring select dates on **Sammy Kershaw's** current summer tour, marking Valvoline's first entry into Country Music entertainment marketing. Valvoline will continue its sponsorship through early September.



**Kenny Rogers** is the 1993 spokesman for the **True Value/Coca-Cola Country Showdown**, now in its 12th year. Over 400 Country radio stations will participate in the annual event. For more information, contact **Special Promotions** at (615) 321-5130.



The **National Association of Recording Merchandisers** has announced the dates and locations for its annual fall Retailers and Wholesalers Conferences. The **Peachtree Executive Conference Center** will be the site of the Retailers Conference, set for September 19-21 in Atlanta. The Wholesalers Conference will take place at the **Arizona Biltmore** in Phoenix from October 15-19.



*Billy Ray Cyrus (right) receives a plaque commemorating the sale of six million copies of his debut lp, **SOME GAVE ALL**. Mercury President Luke Lewis (left) and Senior Vice President of Creative Harold Shedd made the presentation during a recent concert in Nashville.*

- Photo by Dan Loftin

This year's **New Music Seminar**, which takes place July 20-24 in New York, will feature two Country Music panels.

**"New Country Music: An American Identity"** is an in-depth look at how Country interfaces with the wider music industry spectrum and artists that blur the lines of distinction between Country and rock. **"The Nashville Gold Rush: The Business of New Country"** is a business panel dealing with key Country personnel and how artists can get exposure. **Kentucky HeadHunters'** manager **Mitchell Fox** will serve as moderator for the latter. For more information on NMS '93, contact **Frank Callari** at (615) 251-0007.



The **Nashville Songwriters Association International** will present its 13th annual **Summer Seminar** from July 16-17 at the **Loews Vanderbilt Plaza Hotel** in Nashville. Songwriter **Sheila Davis** will present her intensive two day program, **"Whole Brain Songwriting/Making Your Lyrics Work"**. The seminar will also include song evaluation sessions with publishers and A&R representatives as well as the annual **Super Songwriters Showcase**. For more information, contact NSAI at (615) 256-3354.



California-based **Centaur Records** has changed its name to **Minotaur Records**. The label is located at P.O. Box 620, Redwood Estates, CA 95044; (408) 353-1006.

ON THE MOVE

**Bob Pickett** has been named program director at **KASE** in Austin, TX. A nine-year veteran of the station, Pickett was previously operations assistant in addition to acting as mid-day air personality. He is a graduate of the University of Texas.



**Becky Brenner** has been appointed director of programming at Seattle-based **Broadcast Programming**. She joined the company in 1992 as Country programmer and consultant following stints at KMPS in Seattle and WOSH/WYTL in Oshkosh, WI.



**Planet Pictures** has added director **Steven Goldmann** and producer **Cynthia Biedermann** to its staff. Goldmann has directed music videos for some of Country music's most popular artists, including **Clint Black, Pam Tillis** and many others. Biedermann, formerly with Capitol Records and Scene Three, has produced videos for **Bonnie Raitt, Garth Brooks, Joe Cocker, Trisha Yearwood** and others. Headquartered in Los Angeles, Planet Pictures also has an office in Nashville, located at 1315 16th Avenue South, Nashville, TN 37212; phone (615) 386-9909.



**Daniel L. Johnson**, former personal assistant to **Paul Overstreet**, has joined the **Renaissance Agency** to manage and book new Country/rock artist **Michael**

**Grady.** The agency is located at 900 Division Street, Suite 204, Nashville, TN 37203; phone (615) 256-1026.



**Ed Trimble** has been named to head the television station group of **Gaylord Broadcasting Co.** A vice president of the company, he is also general manager of Gaylord's flagship station, **KTVT**, in Dallas/Ft. Worth. In his expanded position, he will also oversee operations at **KHTV** in Houston and **KSTW** in Seattle.



**Lena Tabori** has left her position as president and publisher of **Collins Publishers** in San Francisco to return to her own company, **Welcome Enterprises** in New York. **Clayton Carlson** will assume the role of publisher at Collins. Welcome Enterprises is located at 164 E. 95th Street, New York, NY 10128; (212) 722-7533.



**Marty Craighead** has been promoted to director of international at **Liberty Records** in Nashville. Formerly manager of international, she will concentrate primarily on the Canadian market, working with **EMI Music Canada's** promotion and marketing of the Liberty roster. Craighead has been with the label since 1989.



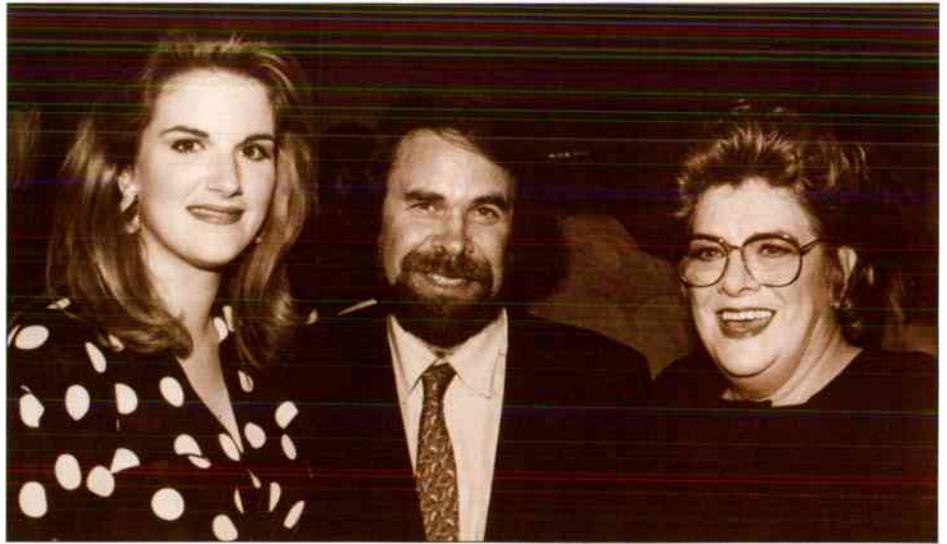
**Chris Roslan** has joined the public relations/marketing firm of **Dassinger Creative Services** as account executive. He was formerly publicity manager at Continuum Records. He will be working at DCS's newly-opened office in Montclair, NJ; phone (201) 857-4300. The company represents **Restless Heart, Patty Loveless, Larry Stewart** and **Darryl & Don Ellis**, in addition to its other clients from the worlds of rock/pop music and modeling.



**Jason Morris** has been appointed manager of creative services for **Cimarron Music Publishing, Inc.** in Nashville, where his duties will include songplugging, talent acquisition and artist development. He was formerly with Sony Tree Publishing.



**Meredith Stewart** has been named director of publishing at **Curb Music Publishing.** Formerly general manager of Coal Miners Music, Stewart was previously vice president of MTM Music Group. Curb Publishing is headquartered in the Curb Records building at 47 Music Square East, Nashville, TN 37203.



*Johnny Cash, Hank Cochran, Harlan Howard, Buck Owens and the late Roger Miller were honored at the first "Singers Salute to the Country Songwriter", hosted by Rosemary Clooney on May 12 in Los Angeles. Trisha Yearwood, shown above with honorary concert chair Al Teller and Clooney, was one of several Country artists saluting the legendary tunesmiths. Below, Johnny Cash is congratulated by wife June Carter Cash, Joe Diffie and Tracy Lawrence during the festivities. Proceeds from the all-star evening benefitted the Betty Clooney Foundation for Persons with Brain Injury.*

- Photos by Jeffrey Mayer



**Lynn Gann** is now manager of creative services at **MCA Music Publishing** in Nashville. Formerly professional manager of Tom Collins Music, Gann will be responsible for pitching the MCA catalog and participating in the signing of writers to the company.



**Marcia Appel** has joined **Musicland Stores Corporation** as vice president of communications and publications. Her primary responsibilities include corporate public relations, financial relations and publisher of **REQUEST**, the company's monthly national music magazine. Appel was formerly executive director of the Association of Area Business Publications,

an international association of business news magazines and newspapers in the United States, Canada, Bermuda and Puerto Rico.



**Ted Stecker** has joined **WNOE AM/FM** in New Orleans as program director. He was most recently operations manager at WBAP/AM and KSCS/FM in Dallas.

## SIGNINGS

**Mark Collie** to MCA Music Publishing...  
**Gene Nelson** to Warner/Chappell Music...  
Russian band **Kukuruza** and **Lonesome River Band** to Sugar Hill Records...  
**Leon Seiter** to All Star Management.

# DWIGHT YOAKAM

continued from page 3

**CU:** *You have a haunted look in your eyes. What are you searching for?*

**DWIGHT:** I'm by nature very, very curious. I'm trying to know as much as I can know and feel all the while that I'm not achieving much success at knowing too much of anything. But I still have the urge to

**"I've become less urgent in what I feel."**

know. I compel to know. Curious kid. I used to go hang out in the library. I was so bored with school, it just didn't seem like

they would teach us anything that was worth knowing. I just wanted so desperately to know things they weren't teaching, so when I got into junior high I was able to go to the library by myself, and I started skipping classes, not to go hang outside, but to go to the library and read. I was fascinated with encyclopedias because you get a pretty in-depth overview of things.

**CU:** *Do you still read a lot?*

**DWIGHT:** I seek information a lot. I read periodicals, magazines. I read a lot of research information. I love atlases. I love encyclopedias. I love texts, reference books, reference material, because I can

refer to it.

**CU:** *Hence the word reference.*

**DWIGHT:** (with a sly grin) Yeah. Literally.

**CU:** *You've done lots of interviews lately. Anything you want to talk about that no one has asked you?*

**DWIGHT:** No, we're covering what's necessary. If there's something real pressing, I can get it in somehow. I've become less urgent in what I feel.

**CU:** *Why?*

**DWIGHT:** Because I've realized a lot of what I was hoping to do with music. **CU**

- Janet E. Williams

## METZGAR & MOORE RETAIN LEAD

Robert Metzgar of Capitol Advertising & Management in Nashville and Paul Moore of the William Morris Agency in Nashville remain tied for the lead in CMA's 1993 Recruitment Contest. But there's still plenty of time for other members to launch a challenge! The winner of the 1993 contest will receive a grand prize package that includes a home entertainment center, with a complete stereo sound system and 27-inch color tv, furnished by Cumberland Audio Group in Nashville.

The second place winner will win two tickets to the 1994 Super Bowl in Atlanta. Third prize is a CMA Awards VIP package, including two VIP tickets to Country Music's gala event, post awards party tickets and dress rehearsal passes.

Every recruiter is a winner, too. Enlist one new member or reinstate a former member and receive a CMA cd carrying case. Recruiters of five new members will win an exclusive CMA sweatshirt.

For more information on CMA's 1993 Membership Recruitment Contest, contact the CMA membership department at (615) 244-2840.

CMA's membership is its most valuable resource. Thanks to the following members who recruited new members during May: Bill Berry, Keith Bilbrey, Keith Brown, Michelle Byrd, Dorian Doyon, Bobette Dudley, David Dunn, Don Ferguson, Jerry Gibbs, Kathy Harris, David Hinds, Daniel Johnson, Ken Krage, Kimberly Lansing, Geraldine Meier, Will Ray, Dixie Harrison Sowards, Bob Sterling, Jill Sturdivant-Thacker, Stormy Summers, Pete Traynor, Eve Vaupel, Manfred Vogel, Ann Waller, Peter Wien, Allen Williams and Davis Wise.

# R I A A

MAY 1993

## ALBUMS

GOLD		MULTI-PLATINUM	
<b>PATSY CLINE COLLECTION</b> Patsy Cline MCA	<b>THIS TIME</b> Dwight Yoakam Reprise	<b>CONFEDERATE RAILROAD</b> Confederate Railroad Atlantic	<b>NO FENCES</b> Garth Brooks 10M • Liberty <b>SOME GAVE ALL</b> Billy Ray Cyrus 7M • Mercury

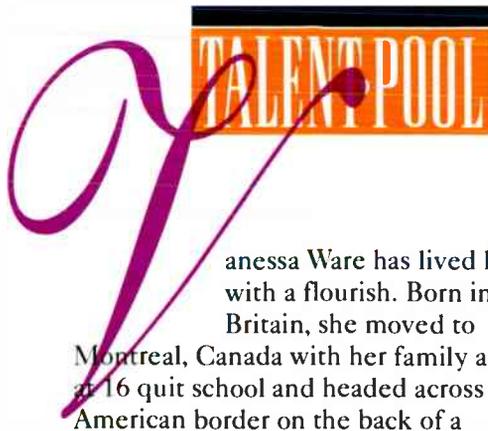
## 1993 CERTIFICATIONS

### ALBUMS

GOLD	IN THIS LIFE	IT'S YOUR CALL
<b>HARD WORKING MAN</b> Brooks & Dunn Arista	Collin Raye Epic	Reba McEntire MCA
<b>GREATEST HITS</b> Exile Epic	<b>CHRISTMAS IN AMERICA</b> Kenny Rogers Reprise	<b>GREATEST HITS</b> Ray Stevens MCA
<b>BEST OF VINCE GILL</b> Vince Gill RCA	<b>THIS ONE'S GONNA HURT YOU</b> Marty Stuart MCA	<b>DOUG STONE</b> Doug Stone Epic
<b>ALIBIS</b> Tracy Lawrence Atlantic	<b>GREATEST HITS VOLUME TWO</b> Randy Travis Warner Bros.	<b>T-R-O-U-B-L-E</b> Travis Tritt Warner Bros.
<b>WATCHA GONNA DO WITH A COWBOY</b> Chris LeDoux Liberty	<b>PLATINUM</b>	<b>HEARTS IN ARMOR</b> Trisha Yearwood MCA
<b>IT'S YOUR CALL</b> Reba McEntire MCA	<b>HARD WORKING MAN</b> Brooks & Dunn Arista	<b>IF THERE WAS A WAY</b> Dwight Yoakam Reprise
<b>LIFE'S A DANCE</b> John Michael Montgomery Atlantic	<b>COME ON COME ON</b> Mary-Chapin Carpenter Columbia	<b>MULTI-PLATINUM</b>
<b>WATCH ME</b> Lorrie Morgan BNA	<b>DIAMOND RIO</b> Diamond Rio Arista	<b>SOME GAVE ALL</b> Billy Ray Cyrus 6M • Mercury
<b>SLOW DANCING WITH THE MOON</b> Dolly Parton Columbia	<b>SWEET SIXTEEN</b> Reba McEntire MCA	<b>RUMOR HAS IT</b> Reba McEntire 2M • MCA
	<b>REBA</b> Reba McEntire MCA	<b>PURE COUNTRY</b> George Strait 2M • MCA

### VIDEOS

GOLD	PLATINUM	MULTI-PLATINUM
(50,000 units) <b>"Live On Tour"</b> Billy Ray Cyrus PolyGram Music Video	(100,000 units) <b>"Live On Tour"</b> Billy Ray Cyrus PolyGram Music Video	<b>"This Is Garth Brooks"</b> Garth Brooks Liberty Records (500,000 units)
<b>"I STILL BELIEVE IN YOU"</b> Vince Gill MCA Music Video	<b>"Reba In Concert"</b> Reba McEntire MCA Music Video	<b>"Live On Tour"</b> Billy Ray Cyrus PolyGram Music Video (200,000 units)



# VANESSA WARE

C O S T U M E D E S I G N E R

Vanessa Ware has lived life with a flourish. Born in Britain, she moved to Montreal, Canada with her family and at 16 quit school and headed across the American border on the back of a motorcycle with a French male model.

With no formal schooling, she was determined to do something in fashion and costuming. "I pride myself in having good taste, and the rest of it just goes from there."

That means a client list that has at one time or another included Wynonna (with whom she travels on tour), Suzy Bogguss, Martina McBride, Bonnie Raitt, Emmylou Harris, Linda Ronstadt, Billy Dean, Gino Vanelli and Eric Carmen.

"I recommend that anybody do what they love. I think life is a blessing and you should do what you want to do and trust that if you're in the right place, the rest of the stuff like the finances will come."

## TO THINE OWN SELF BE TRUE

"I spent some time in Stratford, Ontario where there is a Shakespearean theater. I spent a season there in the costume department and learned about building costumes. I was 17, and I was smitten by the stage...I knew from that moment on that I was destined to have something to do with costuming."

## CASS AND CARRY

Her first major job came when she got to know Mama Cass Elliott while living in New York.

"I was really young, and I met Cass, and she didn't have anything to wear, and she was as big as a house. I just blithely said, 'Oh, I'll make you something to wear.' And she said, 'Great'. So I showed her some fabrics, and I sat down with a needle and thread and hand-sewed her clothes because I couldn't afford a sewing machine."

## YOU'RE WEARING THAT?

"You can't say, 'That person should be wearing this. Or that person must wear this.'

Because artists have their own ideas about the way that they look in things. And everybody has a fixed notion about what is right for them."

## ADVICE FOR THE SHOPWORN

"It's not just a matter of going shopping. It's a matter of really seeking out those one or two pieces that will help to complement your wardrobe...If you have a really fine jacket that you love that you know you can wear most of the year...that you can put with a lot of things, you'll always feel confident if it's well-made and fits you properly."

## I LOVE CALVIN

"The great designers of America - let's think about them - Ralph Lauren, Calvin Klein, Donna Karan...Their clothes are beautiful today. They were gorgeous six years ago. They will be gorgeous six years from now. You pay a high price for their clothing, but you're not buying just the garment, you're buying a piece of art."

## FANTASY DRESSING

"When I put an outfit together for somebody, I like to bring a certain amount of fantasy into it - a little taste of the past, a little touch of personality that might conjure up a part of the world, an ethnic group, maybe even a historical feeling. The ideas of ruffles on a jacket, ruffles on your wrist or your neckline. This jacket that Wy's wearing (in her current show) has criss-crossed lace. That's kind of indicative of the early English."

## AND THE EMMY GOES TO...

"From 1975 to 1980 I was with Emmylou Harris. I travelled with her and helped with her wardrobe. We arrived at a venue somewhere - I think it was Oklahoma - and the clothing case did not arrive...She had a pair of black jeans on that day, and we just whisked into the nearest little town and went to a shop and purchased a pair of cowboy boots in red and black that were really cool.

We found a red satin cowboy shirt that was piped in black, and it was a man's shirt, and it was really hot. It was in the middle of

summer, and I remember sitting on that bus with a pair of scissors and a needle and thread. I took the sleeves off and cut it off just to the waist in a little jacket thing and nipped in the sides, so it was darted...and I made her this really neat little red satin vest. I did it all about an hour before the show. She went on stage in that outfit, and there was a review in the paper the next day mentioning her clothes, which I always hold dear to my heart."

## MAKE MINE WATERPROOF

Naomi Judd was so nervous prior to one CMA Awards show that she said, "I'm so nervous, I could throw up."

"I remember saying, 'Well, I wish you had vinyl clothes because I could just hose you down.'"

Naomi didn't forget the joke, and the next year she wore a red petticoated vinyl dress that now is in the Country Music Hall of Fame.

"That red vinyl got more comments than anything she ever wore. Naomi was, and

*"I pride myself in having good taste..."*

still is, even though she isn't singing, really right on when it comes to costuming. The Judds were known for their image. I mean apart from their great music, their image was such an integral part of their career.

"Those little dresses Naomi wore on stage were so perfect for her...She was the belle of the ball when she put on those stage dresses. It really enhanced what she was doing up there. She was the party giver - 'Here's my beautiful daughter with the best voice you could ever want to hear.'...When I'm sitting back looking at my life in years to come, I will truly hold that time with The Judds as paramount in my career because every fantasy I ever had about clothes, Naomi let me fulfill." **CU**

- Teresa George

# BEHIND THE LENS

The members of Confederate Railroad donned a new look for their latest Atlantic video, "Trashy Women". The whimsical clip, filmed at Nashville's 328 Performance Hall, is described by director Martin Kahan as "'Yankee Doodle Dandy' meets 'Cabaret'."

Mark Chesnutt and his band travelled to the Long Branch Saloon in Raleigh, NC for the MCA singer's new video, "Sure Is Monday". Director John Lloyd Miller captured the high-spirited action for Scene Three. Selby Miller produced the clip.

Atlantic newcomer Roger Ballard thought he'd found a "Little Piece Of Heaven" in Savannah, GA while filming his debut video when gunshots disrupted the action. Local residents decided to have some "fun" with the crew by firing a nine millimeter weapon. After a brief delay, director Marc Ball resumed shooting - film, that is. Anne Grace produced for Scene Three.

Sammy Kershaw journeyed to Milwaukee, WI to shoot his new video, "Queen Of My Double Wide Trailer". Director Michael Merriman used various locations throughout the city for the Mercury clip. Bryan Bateman produced for Pecos Films.

George Jones' recent video, "Walls Can Fall", was filmed at his farm in Franklin, TN as well as various locations around Nashville. Marc Ball directed the MCA clip, and Anne Grace produced for Scene Three.



Woylon Jennings and video "son" Aaron Pendley take a cue from director Greg Travis on the set of "Cowboy Movies". The song is on Jennings' new children's album COWBOYS, SISTERS, RASCALS & DIRT on Ode 2 Kids Records.

- Photo by Beth Gwinn



The Desert Rose Band found a picturesque location for their new Curb video, "What About Love". Producer Bryan Boteman and director Michael Merriman captured the action at El Roncho de las Golondrinas, an old Spanish mission in New Mexico.

Pom Tillis strikes a queenly pose while filming her latest Arista video, "Cleopatra, Queen Of Denial". Director Michael Solomon directed the clip in Los Angeles for High Five Productions.





## CONWAY TWITTY

Conway Twitty, Country Music entertainer often referred to as "the best friend a song ever had", died of a stomach aneurysm on Saturday, June 6 in Springfield, Missouri. He was 59.

Twitty, born Harold Lloyd Jenkins in Friars Point, Mississippi, was the son of Velma L. Jenkins and the late Floyd Dalton Jenkins, a riverboat captain. He originally aspired to a career in professional baseball and was scouted by the Philadelphia Phillies while still in his teens. His baseball career was cut short when he was drafted into the Army in 1953, but his love of the sport continued. His interest and investment brought Nashville its first minor league baseball team, the Nashville Sounds.

In 1956, Twitty began recording for Sun Records in Memphis, adopting his stage name from the towns Conway, Arkansas and Twitty, Texas, in 1957. One year later, signed to MGM Records, he released his biggest-selling record, "It's Only Make Believe", a phenomenal number one hit on the pop charts. The Broadway musical "Bye, Bye Birdie" parodied both his name and teen-idol image in 1960. He also appeared in "teen" movies including "Platinum High School", "College Confidential" and "Sex Kittens Go To College".

In 1965, Twitty signed with Decca and launched one of the most successful recording careers in Country Music history. During his legendary career, he released more number one singles than anyone in music history, topping even the Beatles and Elvis Presley. His hits include "Hello, Darlin'", "You've Never Been This Far Before", "I Can't Stop Loving You", "Don't Call Him A Cowboy", "Slow Hand" and "Don't Take It Away". With duet partner Loretta Lynn, he won four CMA Awards and a Grammy.

"My whole career has been geared toward women," he told USA TODAY in 1990. "They're more sensitive than men; they get the message a whole lot quicker."

In 1982, he was the first Country artist to open his home to fans, investing over \$3 million in Twitty City, a museum and tourist attraction in Hendersonville, Tennessee, and spent much of his time off the road greeting visitors. MCA Records honored the entertainer in 1990 for his 25 years as a Country hit maker. He sold over 20 million albums and earned numerous gold and platinum citations.

Twitty had recently completed a new album for MCA, working with producer Don Cook. The lp will be released later this year.

"The Country Music community is saddened by Conway Twitty's death, yet we will all treasure his wonderful legacy," said CMA Executive Director Ed Benson. "Conway had the remarkable vision and talent to continually change and evolve his style and music. It allowed him to remain current and sustain such a long and very successful career."

Twitty was privately entombed in Memory Mausoleum in Sumner Memorial Gardens, Gallatin, Tennessee. A memorial service was held on Wednesday, June 9 at the First Baptist Church in Hendersonville. "He left it up to his fans to determine his success," said Porter Wagoner during the service. "I think that's why he had more hits than anyone in the history of Country Music."

"He was a different kind of legend," said Reba McEntire. "He just plugged right along steadily and worked hard. If I can be a fourth of the role model to some little kid in Oklahoma or Texas that Conway was to me, then I'll be thrilled."

Twitty is survived by his wife, Dee Henry; his mother, Mrs. Velma L. Jenkins; two sons, Michael and Jimmy Twitty; two daughters, Joni and Kathy; one brother, Howard F. Jenkins, all of Hendersonville; one sister, Norma Jean Keeling, Portland, Tennessee; and nine grandchildren.

Memorial contributions may be made to Twitty City Baseball Club, Twitty City, 1 Music City Blvd., Hendersonville, TN 37075.

## NEWSBREAKERS

**Garth Brooks** has made history by selling out the Texas Stadium in Dallas, Texas. Tickets for the Liberty singer/songwriter's September 24 show went on sale June 12 and sold out in ninety-two minutes. A record 68,000 people will attend - the largest known audience for an individual Country performance. Due to the overwhelming response, a second show was added on September 25. The first show will be recorded, viewed around the world and produced for home video. A film crew of 150 people will capture Brooks and his band Stillwater on 35 millimeter film. **Bud**

**Schaetzle** will direct and co-produce the special with his partner Martin Fischer. Schaetzle directed Brooks' first NBC-TV special "This Is Garth Brooks".

★★★★★

**Ralph Emery**, has announced he will step down as host of TNN's "Nashville Now" on October 15. The celebrated talk show host has signed a new contract with TNN to develop and produce specials and series through his own production company. **Ralph Emery Television**

**Productions** has already completed production of its first concert special, featuring **Lari White** and **Shenandoah**, which will premiere on TNN this fall.

★★★★★

**CISS-FM** in Toronto has posted the most successful launch of a radio station in Canadian history. The latest ratings indicate the radio station has a 7.2 percent share of the radio audience, making it the most listened to Country radio station in Canada and the third largest in the world.

## CHARLIE

CHARLIE DANIELS DECLARES HE ISN'T ONE TO KEEP REGULAR OFFICE HOURS. SITTING AT HIS DESK, HE GAZES AT HIS "STILL IN PROGRESS" DECOR AND EXPLAINS THAT THIS IS THE "CATCH-ALL ROOM" SINCE HE'S NOT AROUND MUCH. INSTEAD OF STICKING CLOSE TO HOME, CHARLIE IS OUT DOING WHAT HE ENJOYS MOST - PERFORMING.

**I** love what I do. I just thank the good Lord everyday that I make a living doing something I like as much as making music. I still get off on entertaining. It's what I have devoted my life to and about the only time that I think I know what I'm doing."

**C**harlie first got his start in 1958 when he left his home in North Carolina to pursue music full-time in Washington D.C. He grew up listening to Country, bluegrass and rock 'n' roll, and the sounds of the Washington clubs soon gave him an appreciation for jazz. Before long he formed The Jaguars, and they became one of the most popular bands throughout Texas and Oklahoma.

**I**n 1967, Charlie's career reached a turning point when Bob Johnston invited him to come to Nashville. Charlie first started out as a session player, but was told by some producers that he was too loud. It was then that Johnston asked Charlie to play on Bob Dylan's classic NASHVILLE SKYLINE, which he produced. Charlie then went on to work for a diverse variety of artists including everyone from Marty Robbins to Ringo Starr.

**B**ut Charlie says that it was with the help of Bob Johnston and Bob Dylan that he really rediscovered an appreciation for words that had been instilled in him at an earlier age.

**W**hen I was a kid and went to high school, there were 22 people in my graduat-

ing class. I had an English teacher named Ethel Odom that probably could have taught in a university. She was a very talented woman when it came to being able to communicate things to hard-headed country kids. I always hated the classic authors - Shakespeare and Milton. I didn't like the way the language was used. It was hard to understand.

**I** don't know how it happened, but in her class I developed an appreciation for

**B**ob (Johnston) would critique my writing and say, 'That ain't makin' it.' I used to get all frustrated. He demanded a caliber of writing out of me that I don't know if I could have accomplished without him."

**C**harlie is known for his outspoken, no frills style...lyrics that pierce the mind at eye level such as "Simple Man". The song calls for the lynching of drug-dealers and slow deaths by way of alligators and snakes for murders, child abusers and rapists. After its release, he was asked to appear on numerous talk shows where he explained that he wrote it out of frustration and was not prone to violence himself.

**I** come from a long line of blue-collar folks, farmers and timber people. That's how my mind operates. When I write about things, I always think about them from that perspective. I think about how it will affect the

working class of people. I try to write to communicate to those kind of people."

**C**harlie has taken that blue-collar attitude into his own work.

**T**here's a work ethic in this building, on the buses and on the road. If you can't give me 110 percent, I don't want you. Go do something else. No hard feelings. Don't spend your life doing something you don't believe in."

**"If you don't cut it on stage, you won't be around long."**

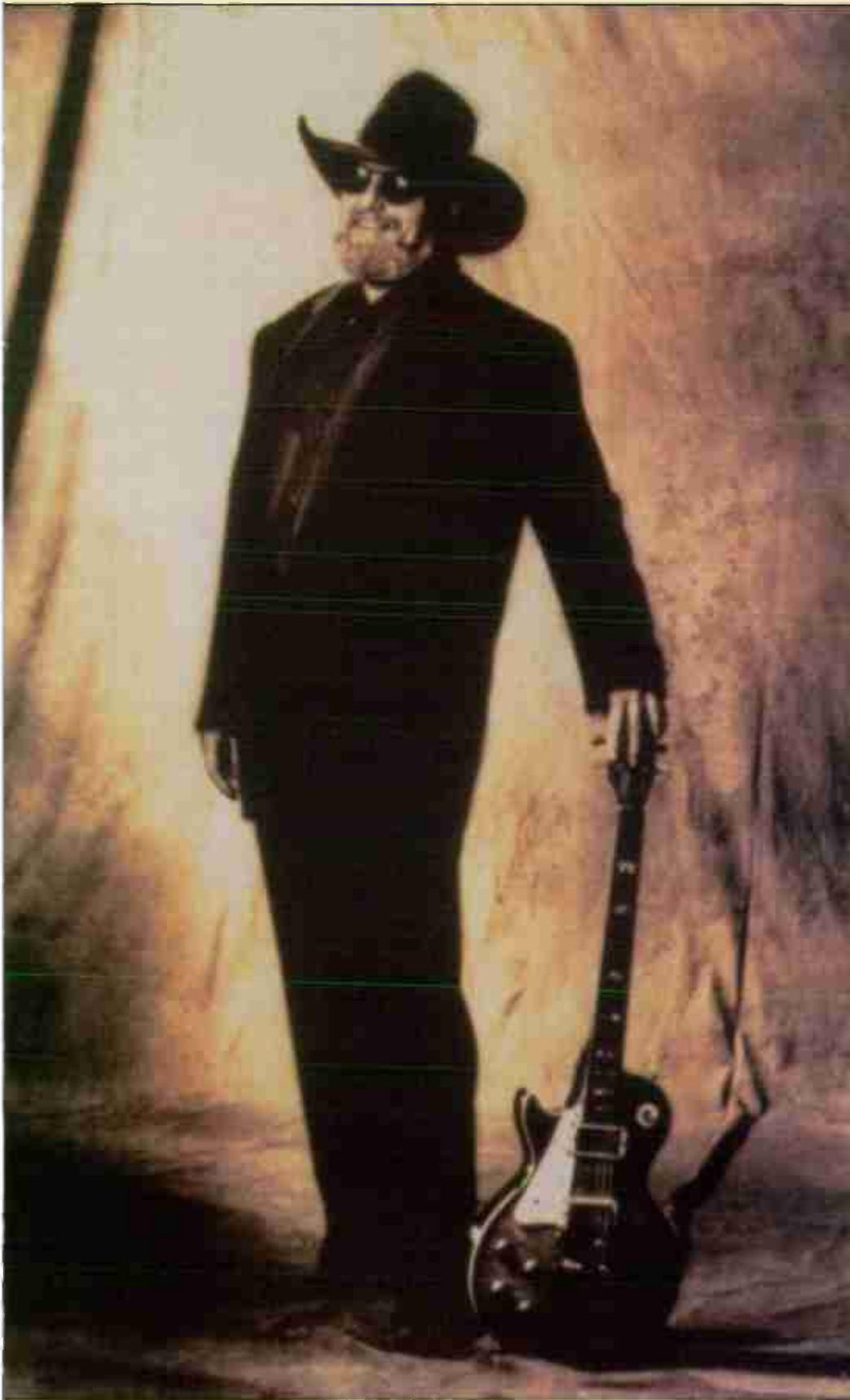
**"Don't spend your life doing something you don't believe in."**

**"If we had a modern day poet laureate, it would be Bob Dylan."**

that. Especially William Shakespeare. I really developed an admiration for the way he used the English language and put the words together. I kind of compare Dylan in his time and his vernacular to that very unique way with words. If we had a modern day poet laureate, it would be Bob Dylan.

**I** did three albums with Bob, and his caliber of writing was a big influence on me. I think he opened my mind up to some things I never would have attempted.

# DANIELS



Charlie's first Liberty release, *AMERICA, I BELIEVE IN YOU*, is what he calls one of the "most enjoyable albums I've ever done." It was his first time to work with producer Jimmy Bowen, and he says the experience was very freeing to him.

"I loved working with Jimmy. When we got ready to do this album, he just said to go write some songs. He told me, 'Don't worry about radio or anything. Tell me about the world as you see it.' So that's what we did.

"We had cut quite a few things. Jimmy said, 'I do wish you had an American song. I've been looking for one for you. You know, a song about America having some problems but saying that everything is going to be okay.' I said, 'I wish you would have told me because I can write one.' So we did. Basically 'America, I Believe In You' is not controversial. It's just the truth. We've got some problems, but it's nothing that we can't handle.

"There's a line that says you can't leave it to the politicians because they're not gonna do anything but talk. People are being very outspoken with some of the legislation that's going on now. That's how America's supposed to work. If people can be motivated into getting involved, it would be a much better country. Most of the people in this country are pretty good folks. We read about the bad ones. We don't hear about the good ones, the ones raising families, trying to do right. I think that our people in this country are good people for the most part."

Most people could take a lesson from Charlie's work ethic. His formula for survival is simple.

"If you don't cut it on stage, you won't be around long. I don't pay attention to entertainers because they look good. I look at them because of how they perform. When the hit records stop for a while can you still hold your own? It's that thing of trying to give people their money's worth. Maybe some people don't prize longevity as much as I do. That's part of my whole theory of being in the music business. I want to be around. **CU**

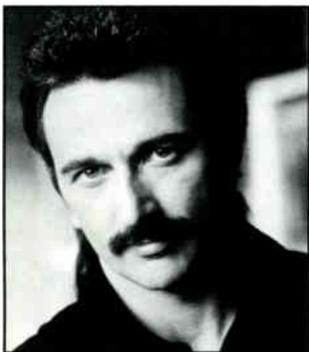
- Mandy Wilson

(\*Denotes birthdays)

## JULY

- 1** ★ **KEITH WHITLEY**; Sandy Hook, KY
- Alabama gives first paid performance at Canyonland Park, Alabama, 1972
  - Margo Smith tops the Country charts with "It Only Hurts For A Little While", 1978

- 2** ★ **MARVIN RAINWATER**; Wichita, KS
- Elvis Presley records "Hound Dog" in New York City, 1956
  - Jim Reeves' last recording session, 1964
  - Deford Bailey, one of the earliest members of the Grand Ole Opry, dies, 1982
  - **EAGLE WHEN SHE FLIES** by Dolly Parton certifies gold, 1991



- 3** ★ **AARON TIPPIN**; Pensacola, FL  
 ★ **JOHNNY LEE**; Texas City, TX
- **THE ELECTRIC HORSEMAN** (original motion picture soundtrack) receives platinum album, 1979
  - Joe Diffie scores another number one hit with "Ships That Don't Come In", 1992

- 4** **INDEPENDENCE DAY**  
 ★ **RAY PILLOW**; Lynchburg, VA
- First Willie Nelson Picnic, 1973

- 5** • The Amazing Rhythm Aces debut on the Country charts with "Third Rate Romance", 1975



- 6** ★ **NANCI GRIFFITH**; Austin, TX

- ★ **JEANNIE SEELY**; Titusville, PA
- Bobby Bare enters the Country charts with "Detroit City", 1963
- Tammy Wynette marries George Richey, 1978

- 7** ★ **CHARLIE LOUVIN**; Rainsville, AL  
 ★ **DOYLE WILBURN**; Thayer, MO
- Roy Acuff collapses from sunstroke while playing baseball, ending his athletic career, 1929
  - Waylon Jennings' "Amanda" hits number one, 1979

- 8** • Uncle Dave Macon makes his first recordings for Columbia, 1924
- Gail Davies makes first appearance on Country charts with "No Love Have I", 1978

- 9** ★ **JESSE McREYNOLDS**; Coeburn, VA  
 ★ **BERNIE LEADON**; Minneapolis, MN
- Ray Stevens' **I HAVE RETURNED** receives a gold album, 1989



- 10** ★ **JEFF HANNA** (Nitty Gritty Dirt Band); Detroit, MI
- Tom T. Hall enters the charts with "The Year Clayton Delaney Died", 1971
  - Diamond Rio's "Nowhere Bound" makes its chart debut, 1992

- 11** • Earl Thomas Conley's "Fire and Smoke" tops the charts, 1981
- Roy Orbison's **IN DREAMS: GREATEST HITS** receives gold album, 1989
  - Cowboy Copas returns to the Country charts with "Alabam" after a nine-year absence, 1960
  - **REBA MCENTIRE LIVE** certifies gold, 1990

- 12** ★ **BUTCH HANCOCK**; Lubbock, TX
- Bill Anderson joins the Grand Ole Opry, 1961



- 13** ★ **LOUISE MANDRELL**; Corpus Christi, TX

- 14** ★ **WOODY GUTHRIE**; Okemah, OK  
 ★ **DEL REEVES**; Sparta, NC
- The Everly Brothers break up, 1973
  - Randy Travis' **ALWAYS AND FOREVER** certifies platinum after two months, 1987
  - **TRIO** by Dolly Parton, Emmylou Harris and Linda Ronstadt certifies platinum after four months, 1987
  - Tracy Lawrence's debut lp, **STICKS AND STONES**, certifies gold, 1992

- 15** ★ **LINDA RONSTADT**; Tucson, AZ  
 ★ **COWBOY COPAS**; Muskogee, OK
- Travis Tritt's **IT'S ALL ABOUT TO CHANGE** certifies multi-platinum with sales of two million, 1992

- 16** • Alabama's "The Closer You Get" reaches number one, 1983
- "Teddy Bear", recorded by Red Sovine, tops the Country charts, 1976
  - **BACKROADS** by Ricky Van Shelton certifies gold, 1991

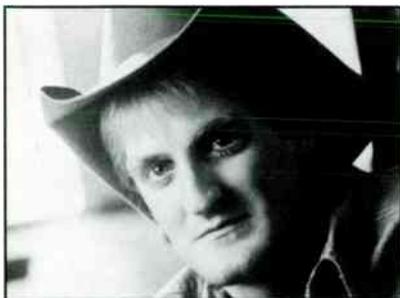
- 17** ★ **RED SOVINE** (Woodrow Wilson Sovine); Charleston, WV
- Garth Brooks remains number one for the second week with "The River", 1992

- 18** ★ **RICKY SKAGGS**; Cordell, KY
- "It Wasn't God Who Made Honky-Tonk Angels" by Kitty Wells enters the Country charts, 1952

- 19** ★ **GEORGE HAMILTON IV**; Winston-Salem, NC
- Kenny Rogers (with the First Edition) debuts on the Country charts with "Ruby, Don't Take

Your Love To Town", 1969  
 • Lefty Frizzell dies from a stroke, 1975  
 • DON'T ROCK THE JUKEBOX by Alan Jackson certifies gold, 1991

- 20** ★ **T.G. SHEPPARD**; Humboldt, TN  
 • Willie Nelson's STARDUST certifies gold, 1978  
 • Keith Whitley's I WONDER DO YOU THINK OF ME is awarded gold album, 1990
- 21** ★ **SARA CARTER**; Wise County, VA
- 22** • Aaron Tippin earns his first gold album with READ BETWEEN THE LINES, 1992
- 23** • Alabama debuts on Country charts with "I Wanna Be With You Tonight", which later peaked at number 78, 1977  
 • George Strait's LIVIN' IT UP certifies gold, 1990
- 24** • The Crook Brothers make first Opry appearance, 1926  
 • Chet Atkins, age 17, lands his first radio job on WRBL in Columbus, Ohio, 1941  
 • Patsy Cline's GREATEST HITS album reaches double platinum, 1989  
 • Ricky Van Shelton's debut album WILD-EYED DREAM certifies platinum, 1989  
 • WILLOW IN THE WIND by Kathy Mattea goes gold, 1990  
 • HEROES AND FRIENDS by Randy Travis certifies platinum, 1991  
 • Billy Dean hits number one with "Billy The Kid", 1992



- 25** ★ **MARTY BROWN**; Maceo, KY  
 • Slim Whitman's first single, "Indian Love Call", enters the charts, 1952  
 • "Feels So Right", written by Randy Owen (Alabama) is honored by BMI for one million radio air plays, 1984

- Earl Thomas Conley's GREATEST HITS album obtains gold, 1989  
 • DON'T CLOSE YOUR EYES album, by the late Keith Whitley, reaches gold, 1989

- 26** • Jeannie C. Riley records "Harper Valley PTA", 1968  
 • Gene Autry joins the Army, 1942  
 • Alabama's PASS IT ON DOWN certifies gold, 1990
- 27** ★ **HOMER (HENRY D.) HAYNES**; Knoxville, TN  
 ★ **BOBBIE GENTRY** (Roberta Streeter); Chickasaw County, MS
- 28** • Dolly Parton's "You're The Only One" tops the Country charts, 1979  
 • "Angel In Disguise" by Earl Thomas Conley hits number one, making DON'T MAKE IT EASY FOR ME the first Country lp to produce four chart-toppers, 1984
- 29** • Ernest Tubb enters the charts with "Slippin' Around", 1949  
 • Johnny Cash records "Folsom Prison Blues" for the first time, 1955
- 30** • The Charlie Daniels Band's "FIRE ON THE MOUNTAIN" is awarded gold album, 1975  
 • ALWAYS & FOREVER by Randy Travis certifies multi-platinum for sales of four million units, 1990
- 31** • Jim Reeves killed in airplane crash, 1964  
 • Travis Tritt's COUNTRY CLUB goes platinum, 1991  
 • Brooks & Dunn top the charts with "Boot Scootin' Boogie", 1992

## AUGUST

- 1** • The Carter Family first record together, 1927
- 2** ★ **HANK COCHRAN**; Greenville, MS

- ★ **ROD BRASFIELD**; Smithville, MS  
 • Garth Brooks' self-titled debut lp certifies gold, 1990  
 • Betty Jack Davis dies, 1953

- 3** ★ **GORDON STOKER** (The Jordanares); Gleason, TN  
 • Country Music Foundation charter registered, 1964
- 4** ★ **CARSON ROBISON**; Oswego, KS  
 • Jimmie Rodgers first records in Bristol, Tennessee, 1927  
 • Skeeter Davis employed by the Grand Ole Opry, 1959  
 • Ricky Skaggs and Sharon White wed, 1981  
 • Dolly Parton scores another gold album with EAGLE WHEN SHE FLIES, 1992
- 5** ★ **VERN GOSDIN**; Woodland, AL  
 ★ **SAMMI SMITH**; Orange, CA  
 • Luther Perkins dies, 1968  
 • The number one Country single in BILLBOARD is Dolly Parton's "Why'd You Come In Here Lookin' Like That", 1989
- 6** • Wanda Jackson makes her Country chart debut as a solo artist with "Right or Wrong", 1966  
 • The Kendalls' "Heaven's Just A Sin Away" enters Country charts, 1977
- 7** ★ **RODNEY CROWELL**; Houston, TX  
 ★ **FELICE BRYANT**; Milwaukee, WI  
 ★ **B.J. THOMAS**; Houston, TX  
 • Hank Williams appears on the Louisiana Hayride, 1948  
 • Merle Haggard's lp HIS EPIC-THE FIRST ELEVEN-TO BE CONTINUED, is certified gold, 1989

[Factfile is compiled from the Illustrated Country Almanac by Richard Wootton (Dial Press), The Illustrated History of Country Music by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), The Encyclopedia of Folk, Country and Western Music by Irwin Stambler and Grelun Landon (St. Martin's Press), and the Country Music Foundations's OFFICIAL 1993 COUNTRY MUSIC CALENDAR, as well as from original research.]



(\* denotes international telephone number with country code in parentheses)

## JULY

- 10** Quart Festival/Kristiansand, Norway/Contact Trisha Walker at (615) 269-0856
- 12** "Hessentag"/Lich, Germany/Contact Trisha Walker at (615) 269-0856
- 14-15** CMA Board Meeting/Los Angeles
- 16-18** Gurten Festival/Gurten, Switzerland/Contact Trisha Walker at (615) 269-0856
- 23-24** Agen Festival/Agen, France/Contact Trisha Walker at (615) 269-0856
- 23-25** Festival de Musique Country/Dore L'Eglise, France/Contact Jay Barron at (615) 327-9988
- 30-31** Country Picnic/Mragowo, Poland/Contact Trisha Walker at (615) 269-0856

## AUGUST

- 15-16** Greiffenstein Festival/Greiffenstein, Germany/Contact Trisha Walker at (615) 269-0856

## SEPTEMBER

- 3** Annual Welkom Country Show/Welkom O.F.S., South Africa/Contact Lance James at (27) 011-886-5222
- 16-19** Canadian Country Music Week/Hamilton, Ontario/(416) 739-5014
- 18** "Memphis '55"/Paris, France/Contact Trisha Walker at (615) 269-0856
- 24-25** Gstaad Festival/Gstaad, Switzerland/Contact Trisha Walker at (615) 269-0856
- 26** ASCAP Country Awards/Opryland Hotel/Nashville

- 28** BMI Country Awards/BMI/Nashville
- 29** 1993 CMA Awards/Grand Ole Opry House/Nashville
- 30** CMA Board of Directors Meeting/Nashville
- 30** CMA Annual Membership Meeting & Election of Directors/Nashville
- 30** SESAC Awards/Vanderbilt Plaza Hotel/Nashville
- 30-Oct. 2** SRO '93/Stouffer Hotel/Nashville/(615) 244-2840

## OCTOBER

- 1** CMA Election of Officers/Nashville
- 24** 5th Annual Country Gold Festival/Kumamoto, Japan/Contact Judy Seale at (615) 329-1546



Steve Wariner congratulates Arista labelmate Lee Roy Parnell on his first number one record, "Tender Moment" and presents him with a mini-guitar. Arista hosted the celebration at Nashville's Melrose Lanes, where the video for the tune was shot.

Photo by Tony Phipps

Second class postage paid at  
Nashville, Tennessee

COUNTRY MUSIC ASSOCIATION  
One Music Circle South  
Nashville, Tennessee 37203

