

SEPTEMBER 1994

# CLOSE UP



1994  
AWARDS





**"You don't want to get pigeon-holed into doing one thing when you know you can do so much more than that"**

- Jeffrey Steele  
**Boy Howdy**  
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# REBA McENTIRE LEADS CMA AWARDS NOMINEES;

## *Vince Gill, Alan Jackson Tie With Five Nods Each*

Reba McEntire was the name heard most often when George Jones and Pam Tillis announced the finalists for the 28th Annual CMA Awards from the Grand Ole Opry House on August 16. The 1986 CMA Entertainer of the Year, McEntire will once again vie for that honor, one of the six nominations she received. The popular MCA performer is also nominated for Female Vocalist of the Year and Album of the Year (as part of the all-star cast of RHYTHM, COUNTRY & BLUES) as well as Single of the Year, Music Video of the Year and Vocal Event of the Year, all for her chart-topping duet with Linda Davis, "Does He Love You".

When Jones, a member of the Country Music Hall of Fame, and Arista singer/songwriter Tillis announced the five finalists in each of 12 categories, they found their names on the list as well. Tillis is nominated for Female Vocalist of the Year, while Jones received a nomination in the Album of the Year category for his duet with B.B. King on RHYTHM, COUNTRY & BLUES.

Vince Gill, who will host the October 5 live telecast, and Alan Jackson each received five nominations. Gill, the reigning CMA Entertainer of the Year, has won more CMA Awards than any other artist. He is nominated for Entertainer and Male Vocalist. He is also nominated three times in the Album of the Year category, having recorded songs for each of the three multi-artist albums nominated - ASLEEP AT THE WHEEL TRIBUTE TO THE MUSIC OF BOB WILLS & THE TEXAS PLAYBOYS, COMMON THREAD: THE SONGS OF THE EAGLES and RHYTHM, COUNTRY & BLUES.



CMA Executive Director Ed Benson (left) welcomes Pam Tillis and George Jones, who announced the finalists for the 1994 CMA Awards.

- photo by Kay Williams

Alan Jackson, who took home three CMA Awards in 1993, is nominated for Entertainer of the Year, Male Vocalist and Song of the Year for "Chattahoochee" (cowritten with Jim McBride). He is also up for two albums, his recently released Arista lp, WHO I AM, as well as COMMON THREAD: THE SONGS OF THE EAGLES, for which he recorded "Tequila Sunrise".

Receiving four nominations each were reigning Vocal Duo Brooks & Dunn and Trisha Yearwood. The Arista twosome is up for Entertainer of the Year, Vocal Duo and Album of the Year for both COMMON THREAD: THE SONGS OF THE EAGLES and ASLEEP AT THE WHEEL TRIBUTE TO THE MUSIC OF BOB WILLS & THE TEXAS PLAYBOYS. Yearwood received

nominations for Female Vocalist as well as Vocal Event for her duet with Aaron Neville, "I Fall To Pieces". She is also up for two Album of the Year contributions, COMMON THREAD: THE SONGS OF THE EAGLES and RHYTHM, COUNTRY & BLUES.

John Michael Montgomery follows his 1993 Horizon Award nomination with another in that category this year as well as a nomination for Single of the Year with "I Swear". The four remaining Horizon candidates, Faith Hill, Martina McBride, Tim McGraw and Lee Roy Parnell, are all first-time CMA nominees.

Other first-time nominees include Linda Davis, Little Texas, Brother Phelps and Orrall & Wright, as well as numerous artists  
continued on page 4



# REBA McENTIRE LEADS CMA AWARDS NOMINEES

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who participated on the three multi-artist albums, such as Huey Lewis, Aaron Neville, Sam Moore, B.B. King, The Staple Singers, Natalie Cole, Little Richard, Gladys Knight and Riders In The Sky.

Winners will be voted on by the 7,000 industry professional members of the Country Music Association. "The 28th Annual CMA Awards" will air Wednesday, October 5 on CBS Television at 8 p.m. (Eastern). The three-hour special will be broadcast live from the Grand Ole Opry House in Nashville.

The finalists for the 1994 CMA Awards are:

## ENTERTAINER OF THE YEAR

BROOKS & DUNN  
GARTH BROOKS  
VINCE GILL  
ALAN JACKSON  
REBA McENTIRE

## FEMALE VOCALIST OF THE YEAR

MARY CHAPIN CARPENTER  
REBA McENTIRE  
PAM TILLIS  
WYNONNA  
TRISHA YEARWOOD

## MALE VOCALIST OF THE YEAR

JOHN ANDERSON  
VINCE GILL  
ALAN JACKSON  
GEORGE STRAIT  
DWIGHT YOAKAM

## HORIZON AWARD

FAITH HILL  
MARTINA McBRIDE  
TIM MCGRAW  
JOHN MICHAEL MONTGOMERY  
LEE ROY PARNELL

## VOCAL GROUP OF THE YEAR

ALABAMA  
CONFEDERATE RAILROAD  
DIAMOND RIO  
LITTLE TEXAS  
SAWYER BROWN

## VOCAL DUO OF THE YEAR

BELLAMY BROTHERS  
BROOKS & DUNN  
BROTHER PHELPS  
ORRALL & WRIGHT  
SWEETHEARTS OF THE RODEO

## SINGLE OF THE YEAR

"DOES HE LOVE YOU"  
Reba McEntire w/Linda Davis  
Produced by Tony Brown and Reba McEntire  
MCA

"DON'T TAKE THE GIRL"  
Tim McGraw  
Produced by James Stroud and Byron Gallimore  
Curb

"HE THINKS HE'LL KEEP HER"  
Mary Chapin Carpenter  
Produced by John Jennings and Mary Chapin Carpenter  
Columbia

"HOW CAN I HELP YOU SAY GOODBYE"  
Patty Loveless  
Produced by Emory Gordy, Jr.  
Epic

"I SWEAR"  
John Michael Montgomery  
Produced by Scott Hendricks  
Atlantic



Reba McEntire

## SONG OF THE YEAR

"CHATTAHOOCHEE"  
Alan Jackson/Jim McBride  
Mattie Ruth Musick/Seventh Son Music/  
Sony Cross Keys Publishing Co.

"DON'T TAKE THE GIRL"  
Craig Martin/Larry Johnson  
Eric Zanetis Publishing Co.

"HE THINKS HE'LL KEEP HER"  
Mary Chapin Carpenter/Don Schlitz  
EMI April Music/Getarealjob Music/New  
Don Songs/New Hayes Music

"I SWEAR"  
Frank J. Myers/Gary Baker  
MorganActive Songs/Rick Hall Music

"LITTLE ROCK"  
Tom Douglas  
Sony Tree Pub. Co.

## ALBUM OF THE YEAR

### ASLEEP AT THE WHEEL TRIBUTE TO THE MUSIC OF BOB WILLS & THE TEXAS PLAYBOYS

Asleep At The Wheel featuring Chet Atkins, Suzy Bogguss, Garth Brooks, Brooks & Dunn, Vince Gill, Johnny Gimble, Merle Haggard, Huey Lewis, Lyle Lovett, Willie Nelson, Jody Nix, Lucky Oceans, Dolly Parton, Leon Rausch, Herb Remington, Riders In The Sky, Johnny Rodriquez, Eldon Shamblin, George Strait and Marty Stuart

Produced by Ray Benson  
Liberty Records

### COMMON THREAD: THE SONGS OF THE EAGLES

John Anderson, Clint Black, Suzy Bogguss, Brooks & Dunn, Billy Dean, Diamond Rio, Vince Gill, Alan Jackson, Little Texas, Lorrie Morgan, Travis Tritt, Tanya Tucker and Trisha Yearwood

Produced by Suzy Bogguss, Tony Brown, Don Cook, Jerry Crutchfield, Garth Fundis, Doug Grau, Scott Hendricks, Billy Dean, Christy Dinapoli, Richard Landis, Lynn Peterzell, Monty Powell, Keith Stegall and James Stroud  
Giant Records

### EASY COME EASY GO

George Strait  
Produced by Tony Brown and George Strait  
MCA Records Nashville

### RHYTHM, COUNTRY & BLUES

Chet Atkins, Clint Black, Natalie Cole, Vince Gill, Al Green, Gladys Knight, Patti LaBelle, Little Richard, George Jones, B.B. King, Lyle Lovett, Reba McEntire, Sam Moore, Aaron Neville, The Pointer Sisters, The Staple Singers, Marty Stuart, Allen Toussaint, Travis Tritt, Tanya Tucker, Conway Twitty and Trisha Yearwood

Produced by Don Was  
MCA Records Nashville

### WHO I AM

Alan Jackson  
Produced by Keith Stegall  
Arista Records Nashville

## VOCAL EVENT OF THE YEAR

### AARON NEVILLE AND TRISHA YEARWOOD

"I Fall To Pieces"

### CONWAY TWITTY AND SAM MOORE

"Rainy Night In Georgia"

### DOLLY PARTON/TAMMY WYNETTE/LORETTA LYNN

"Silver Threads & Golden Needles"

### REBA MCENTIRE WITH LINDA DAVIS

"Does He Love You"

### MARK O'CONNOR WITH CHARLIE DANIELS

featuring Johnny Cash/Marty Stuart/  
Travis Tritt

"The Devil Comes Back To Georgia"

## MUSICIAN OF THE YEAR

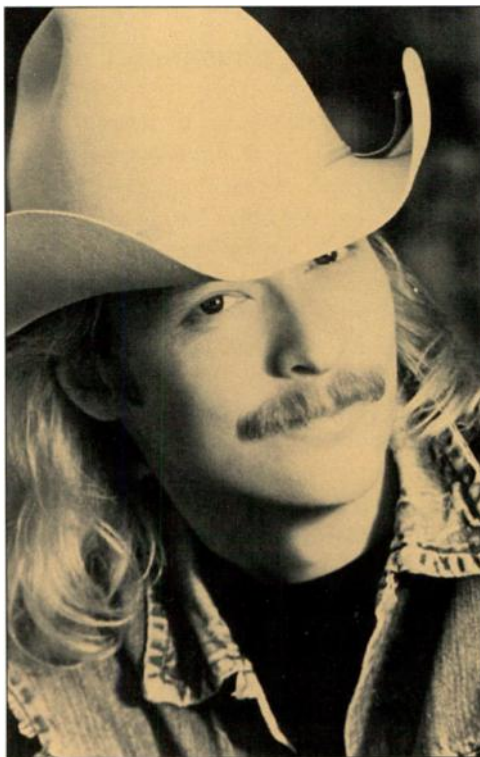
EDDIE BAYERS (drums)

BRENT MASON (guitar)

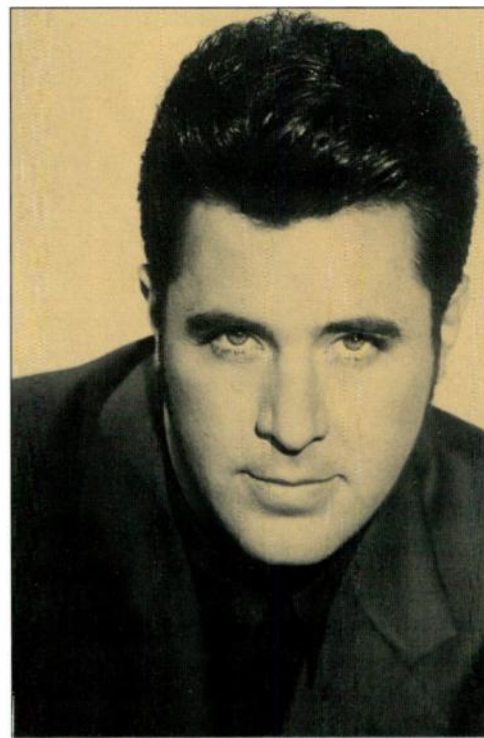
MARK O'CONNOR (fiddle)

MATT ROLLINGS (keyboards)

BRENT ROWAN (guitar)



Alan Jackson



Vince Gill

## MUSIC VIDEO OF THE YEAR

### "DOES HE LOVE YOU"

Reba McEntire with Linda Davis  
Directed by Jon Small

### "GOD BLESSED TEXAS"

Little Texas  
Directed by Gerry Wenner

### "HOW CAN I HELP YOU SAY GOODBYE"

Patty Loveless  
Directed by Jim Shea

### "INDEPENDENCE DAY"

Martina McBride  
Directed by Robert Deaton and George J.  
Flanigen II

### "STANDING OUTSIDE THE FIRE"

Garth Brooks  
Directed by Jon Small

"The 28th Annual CMA Awards" will be produced by Walter C. Miller and directed by Paul Miller. Donald K. Epstein will write the show. A stereo-radio simulcast of the gala event will be satellite-delivered by MJI Broadcasting. The program will be syndicated for live telecast in Canada by Graham Sanborn Media of Toronto.







# AWARDS

## NOMINEES ANNOUNCED FOR

**N**ominees for the 1994 SRO Awards, recognizing outstanding professional achievement within the Country Music touring industry, have been announced by CMA. The SRO Awards will be presented Friday, October 7 at The Wildhorse Saloon, Nashville's most exciting, new state-of-the-art venue. BNA Entertainment superstar Lorrie Morgan will entertain SRO attendees before joining comedian Jeff Foxworthy to hand out the honors in 19 categories. The annual awards ceremony is part of SRO '94, CMA's international entertainment expo, which takes place October 6-8 at the Nashville Convention Center.

SRO nominees were selected in 18 categories by a distinguished panel of CMA members. All CMA members in the artist/musician, talent buyer/promoter, personal manager and talent agent categories received the final ballot for this year's SRO Awards. Ballots are tabulated by the international accounting firm Deloitte & Touche. One award, honoring the International Talent Buyer of the Year, is not voted upon by the applicable CMA members and is instead selected by CMA's international committee.

The award for Venue of the Year has been expanded to cover venues seating less than 6,000 and seating more than 6,000. In addition, the previous Talent Buyer/Promoter Award has been split to honor both a Talent Buyer/Producer as well as the Concert Promoter of the Year. For the first time, an award will be presented to Record Label of the Year, honoring the record label which has developed innovative and creative campaigns, promotions and marketing strategies to enhance the touring careers of its Country Music artists.

The nominees for the 1994 SRO Awards are:

### NEW TOURING ARTIST OF THE YEAR:

TIM MCGRAW  
JOHN MICHAEL MONTGOMERY  
CLAY WALKER

### TOURING ARTIST OF THE YEAR:

BROOKS & DUNN  
ALAN JACKSON  
REBA MCENTIRE

### RECORD LABEL OF THE YEAR:

Arista Records/Nashville  
MCA Records/Nashville  
Warner/Reprise Nashville

### ROAD MANAGER OF THE YEAR:

CARSON CHAMBERLAIN  
(formerly with Alan Jackson)

TERRY ELAM  
(Vince Gill)

STEVE EMLEY  
(Faith Hill)

### SUPPORT SERVICES COMPANY OF THE YEAR:

BANDIT LITES  
Knoxville, TN

SHOWCO  
Dallas, TX

OBIE LIGHTS  
Nashville, TN

### FESTIVAL/SPECIAL EVENT OF THE YEAR:

FAN FAIR  
Nashville, TN

JAMBOREE IN THE HILLS  
Wheeling, WV

WE FEST  
New Brighton, MN

### **CLUB OF THE YEAR:**

**BILLY BOB'S**  
Ft. Worth, Tx

**CRAZY HORSE STEAK HOUSE**  
Santa Ana, CA

**TOOLIES COUNTRY**  
Phoenix, AZ

### **CONCERT VENUE OF THE YEAR:**

W/CAPACITY OF LESS THAN 6,000 - (Four nominees due to a tie)

**FOX THEATER**  
Atlanta, GA

**FOX THEATER**  
St. Louis, MO

**GRAND OLE OPRY HOUSE**  
Nashville, TN

**THE GRAND PALACE**  
Branson, MO

### **CONCERT VENUE OF THE YEAR:**

W/CAPACITY OF MORE THAN 6,000

**PALACE AT AUBURN HILLS**  
Auburn Hills, MI

**PINE KNOB MUSIC THEATER**  
Clarkston, MI

**STARWOOD AMPHITHEATRE**  
Antioch, TN

### **TALENT AGENCY OF THE YEAR:**

**BUDDY LEE ATTRACTIONS**  
Nashville, TN

**CREATIVE ARTISTS AGENCY**  
Nashville, TN

**WILLIAM MORRIS AGENCY**  
Nashville, TN

### **TALENT AGENT OF THE YEAR:**

**RON BAIRD**  
Creative Artists Agency

**JOHN HUIE**  
Creative Artists Agency

**RICK SHIPP**  
William Morris Agency

### **TALENT BUYER/PRODUCER OF THE YEAR:**

**GEORGE MOFFATT**  
Variety Attractions  
Zanesville, OH

**GARY OSIER**  
Gary Osier Presents  
Ft. Worth, TX

**BOB ROMEO**  
Don Romeo Agency  
Omaha, NE

### **CONCERT PROMOTER OF THE YEAR:**

**BEN FARRELL**  
Varnell Enterprises, Inc.,  
Nashville, TN

**STEVE HAUSER**  
Starwood Amphitheatre  
Antioch, TN

**STEVE MOORE**  
Moore Entertainment  
Nashville, TN

### **ARTIST MANAGER OF THE YEAR:**

**NARVEL BLACKSTOCK**  
Starstruck Entertainment

**STAN MORESS**  
Moress, Nanas, Shea  
Entertainment

**BOB TITLEY**  
Bob Titley & Assoc.

### **PUBLICIST OF THE YEAR:**

**PAM LEWIS**  
P.L.A. Media

**NANCY RUSSELL**  
Shock Ink

**EVELYN SHRIVER**  
Evelyn Shriver Public Relations

### **RADIO STATION OF THE YEAR - SMALL MARKET:**

(Four nominees due to a tie)

**WAXX**, Eau Claire, WI

**WBKR**, Owensboro, KY

**WDEN**, Macon, GA

**WWYN**, McKenzie, TN

### **RADIO STATION OF THE YEAR - MEDIUM MARKET:**

(Four nominees due to a tie)

**KVOO**, Tulsa, OK

**WAMZ**, Louisville, KY

**WIVK**, Knoxville, TN

**WSIX**, Nashville, TN

### **RADIO STATION OF THE YEAR - LARGE MARKET:**

**KNIX**, Phoenix, AZ

**KZLA**, Los Angeles, CA

**WWWW**, Detroit, MI

Other events on the SRO '94 agenda include four talent showcases featuring 29 of Country Music's most exciting entertainers, an exhibit marketplace, an expanded international conference and more.

SRO '94 is geared toward individuals and companies involved in the touring industry. For complete registration information, contact CMA's Special Projects department at (615) 244-2840.



# BOY HOWDY

**A**fter struggling to make a name for themselves and overcoming personal tragedy, Boy Howdy members have found success and formed a family.

The group includes guitarists and real-life brothers Cary and Larry Park, drummer Hugh Wright and lead singer Jeffrey Steele, who writes most of the group's songs with producer Chris Farren.

## SHORT BUT SWEET

After a debut album, Boy Howdy released its current CD, *SHE'D GIVE ANYTHING*, with only six songs for sale at a lower price.

"It was the record label's idea to get our name out there and make it a little more retail friendly," explains Cary. "It worked, because we've sold quite a few records so far."

The three singles from the CD, "They Don't Make Them Like That Anymore", "She'd Give Anything", and "A Cowboy's Born With A Broken Heart" - all ballads - have climbed the charts.

"I think the record company sees the success of (ballads) and wants to follow that trail," Jeffrey adds. "You don't want to get pigeon-holed into doing one thing when you know you can do so much more than that. We have all kinds of up-tempo songs that have been on all the records. It just so happens the best ones that have come out so far have been ballads. And you can't argue with success. If it's working, it's working. But I think that we're good enough to be able to have those kind of songs as well as the ballads."

## WHERE THERE'S A WILL, THERE'S A WAY

Hugh was hit by a car while helping a man who had crashed his car on the Dallas freeway. Through five months in a coma and months of intensive physical and speech therapy, Hugh and his Boy Howdy brothers never gave up on playing together again.



l-r Jeffrey Steele, Hugh Wright, Cary Park, Larry Park

"Probably the highlight (of our careers) is getting Hugh back after his serious accident," says Cary. "That was the greatest

**"Being the lead singer, I get called Boy all the time."** - Jeffrey Steele

thing, knowing that he was going to come back.

"We became friends," says Jeffrey. "Before it was just respect - we all had respect for each other and we actually became friends. That's what kept us going."

Hugh had to learn again how to walk, talk, eat and drum.

"When I got out of the hospital, I practiced and practiced and practiced in my garage, because it meant a lot to me," he explains. "I've been given a lot of gifts from God, and one of the gifts is that music never left me. It was in my heart, in my mind, in my spirit and soul."

## NEVER A DULL MOMENT

From the beginning, Boy Howdy's touring schedule has been nearly non-stop, so the group comes up with some interesting ways to pass time.

"Jeff runs up the aisle (of the bus) in his underwear," Larry says laughing. "He just woke up out of a dead sleep one night, and he goes out there and all he's got on are his briefs."

Jeffrey explains: "We were getting a ticket one morning ... so the cop was parked behind the bus. He was in the car getting this ticket, and I was out in front of the bus running in my underwear up and down the road."

"Cars are going by, honk, honk," Cary laughs.

"The cop was probably going, 'What's going on out there?'" says Jeffrey.

They also spend time swapping CDs with fellow touring artists Brooks & Dunn, Little Texas and Confederate Railroad.

"We became good friends with the guys in the groups," Larry says.

"They're a bunch of rock 'n' rollers," adds Cary. "I went on (Little Texas') bus, so I was looking through their CDs, and they were checking out ours. We all kind of have the same influences. And they had our CD on their bus, which was very flattering."

## STICKS AND STONES

There was a time when Boy Howdy caught some flack for its name.

"A lot of people thought we were making fun of Country Music with that name and thought we were more or less a comedy act

**"What you hear on the record is what you hear live."** Cary Park

than a serious Country band," says Larry. "But it's an old western saying that goes back many years. It comes out of the old western movies, Hopalong Cassidy, Gene Autry movies."

Jeffrey points out another problem: "Being the lead singer, I get called Boy all the time. It gets kind of frustrating, but you get through that."

All in all, the four say, they are happy being Boy Howdy.

"I went to see Waylon Jennings at the Crazy Horse in Orange County a few months back," remembers Cary. "When the owner of the club introduced me to him, he said, 'Boy Howdy, what a great name.' When Waylon said that it kind of cleared up any misconceptions or doubts that were ever there." **CU**

- Shannon Heim



# BILL THOMPSON: GLOBAL GUIDE TO TOURING TALENT

**W**ith CMA's SRO '94 International Entertainment Expo coming up next month, the time is right to look at the role of the touring manager. When it comes to international experience, Bill Thompson has few peers, having worked in his 24-year career with artists such as The Who, Led Zeppelin, James Taylor, Linda Ronstadt, Paul McCartney, Anita Baker, Luther Vandross, Patti LaBelle and Gloria Estefan. Fresh from his summer '94 tour with Carlene Carter, which included several dates overseas, Bill talks about his role in the international touring business and what makes a successful tour manager.

**CU:** How much control is given to you in terms of preparation for a tour?

**BT:** The majority of it is in my court. Once I'm given a list of cities and a list of dates by the agency, I figure out what we take, who's going, how to do the visas and where we're going to stay. I sit down with my European travel agent and determine the timetables based on whether we're flying, driving, trains or whatever. It's all a matter of the process of elimination. It'll tell you exactly when you need to be there.

**CU:** What kind of advance planning is necessary before a tour begins?

**BT:** You need at least three weeks minimum. One problem is the narrow window in which to talk to Europeans - from about 4 in the morning until 3 in the afternoon - then you kind of pace the floor and wait until the next morning. Thank goodness for the fax machine! However, a beginner needs a month to six weeks so he can methodically go through what he's got to do and talk to the right people. A very important key, and I still do it, is that I have a person in Europe I work with on a big tour as a tour coordinator. He travels on the whole tour with me, or he goes where I need him to be.

**CU:** Has your rock 'n' roll experience helped you when it comes to Country tours?

**BT:** In the beginning, people kind of frowned upon it in that they thought rock means you're going to spend a lot of money. But that's not true. My rock background has brought me a sense of direction, organization and preparation. I have a theory that "proper planning prevents poor performance." And it works every time.

**CU:** What should an artist or manager look for in a strong tour manager?

**BT:** I think his personality, how well he gets along with the artist, how he handles the personnel and how well everybody gets along together. He needs to look for somebody whose preparedness and organizational skills are there, and who has political savvy in dealing with the labels and media. European media people can be very volatile. You must be prepared.

**CU:** What advice would you give tour managers who are interested in the international market?

**BT:** Take enough time to check out every detail ahead of the tour. Check

out everybody. Call me - I'll find you somebody to check it out for you. Make sure that what people say they're giving you is real. There are always ways to do that, and there are reputable people in the business. Then it comes down to how much you can improvise. You have to adapt in Europe, and being adaptable is the name of the game.

**CU:** Do artists vary widely in their needs when touring overseas?

**BT:** Every act has its own little idiosyncrasies. Some people like to travel early in the morning, others prefer the night. One artist might want to stay in the best hotels, and some like quaint little places away from everything. My philosophy is that you mix it all up and do the most efficient thing for the time you have allotted. We did a little of everything on this last trip with Carlene.

**CU:** How does your year-long tour with Carlene compare with other artists you've worked with in the past?

**BT:** We literally haven't stopped more than two or three weeks. I've never worked with an artist who is as congenial, friendly, well-versed or as well-organized as she is. And I've never seen anybody work as hard on stage. Carlene can go through times when you think most artists would just throw a complete tizzy, but she doesn't. If we ever part company, for whatever reason, she will probably always be my favorite artist. **CU**


## NEW ADDRESS FOR CMA'S LONDON OFFICE

**B**eginning September 1, CMA's office in London, England will be located at 18 Golden Square, 3rd Floor, London W1R 3AG. Staffed by Bobbi Boyce, European operations coordinator, the office's new phone and fax numbers were unavailable at press time.

# FLY AMERICAN FOR CMA WEEK

By special arrangement with CMA, American Airlines is offering special Meeting Saver fares to Nashville for the CMA Awards and SRO '94. American offers 5 percent off first class/coach AAnytime and PlanAAhead fares or 10 percent off Y26 coach fares with seven day advance purchase. These fares are valid for roundtrip travel October 2-11 to Nashville on American Airlines and American Eagle domestic segments (excluding Alaska).

To receive these special fares, call American's Meeting Services Desk at (800) 433-1790 and ask for STAR File #S-2204HA. Travel agents must reserve seats through that toll-free number in order to obtain the discounts offered and must add 5H-AN\*2204HA in the first line of the remarks of the passenger name record. From international areas, contact your local American Airlines reservation office.



## AWARDS VOTING DEADLINE

**T**he final ballot for "The 28th Annual CMA Awards" was mailed to all CMA individual members on August 23. Deadline for returning the ballot is September 27.

Please return the ballot in the envelope provided to Deloitte & Touche, the official accounting firm for the CMA Awards which conducts and certifies the entire balloting process. Do not send your ballot to CMA. Staff members of CMA do not vote for the awards, nor do they handle or tabulate any of the ballots.

Winners will be announced during the live broadcast of "The 28th Annual CMA Awards" on CBS Television on Wednesday, October 5. The three-hour special, hosted by Vince Gill, will begin at 8 p.m. (Eastern).



## AWARDS TICKET CONFIRMATIONS

**T**icket confirmations for "The 28th Annual CMA Awards" were mailed by August 31 and contain complete ticket pick-up information. When capacity in the Grand Ole Opry House is reached, unfulfilled ticket orders will be notified.

Tickets to the CMA Awards are for use by CMA members only and are not sold to the general public. CMA members are prohibited from selling their tickets or using them for contest giveaways.



# SHARE THE EXCITEMENT OF COUNTRY MUSIC'S GALA EVENT

THE 28TH ANNUAL

1 9 9 4

# CMA AWARDS



ALMOST 200 PAGES  
FILLED WITH PHOTOS,  
BIOS, TRIVIA AND MORE

**SPECIAL  
CMA Member price**

**\$12.95 + \$3 shipping/handling**

(TN residents add \$1.06 for sales tax)

(Canadian orders, add \$5 shipping/handling; international orders, add \$10 shipping/handling)

Orders must be postmarked by October 31, 1994. Program book orders will be fulfilled following the October 5 broadcast on CBS Television.

**YES!** PLEASE SEND ME \_\_\_\_\_  
COPIES OF THE 1994 CMA  
AWARDS PROGRAM BOOK

AT THE CMA MEMBER PRICE OF \$12.95 PLUS \$3  
SHIPPING/HANDLING PER BOOK. (CANADIAN  
ORDERS, ADD \$5 FOR SHIPPING/HANDLING;  
INTERNATIONAL ORDERS, ADD \$10 FOR SHIP-  
PING/HANDLING.) I LOOK FORWARD TO RECEIV-  
ING THIS COMMEMORATIVE VOLUME FOLLOW-  
ING THE OCTOBER 5TH BROADCAST OF THE  
28TH ANNUAL CMA AWARDS.

Name \_\_\_\_\_ CMA Member # \_\_\_\_\_

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City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Daytime phone \_\_\_\_\_

A check or money order for \$ \_\_\_\_\_ is enclosed.  
or  
 Please charge my \_\_\_\_\_ VISA \_\_\_\_\_ Mastercard: # \_\_\_\_\_

Signature \_\_\_\_\_ Exp. Date \_\_\_\_\_  
(required for charge)

Return this completed form to:  
CMA Awards Program Book • Dept. CU • One Music Circle South • Nashville, TN 37203

# HORIZON NOMINEES

1 9 9 4  
**CMA**  
 A W A R D S



## FAITH HILL

*Record Label: Warner Bros. Records*

*Manager: Gary Borman/Borman Entertainment*

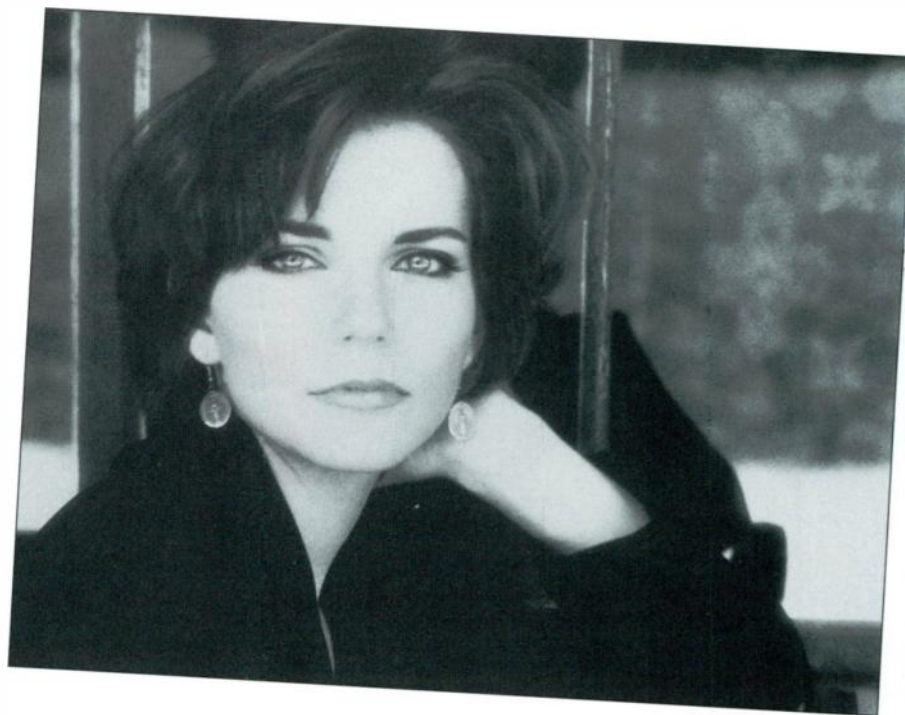
*Entertainment Publicist: Susan E. Niles/Warner/Reprise Records Nashville*

*Booking Agency: William Morris Agency*

*Producer: Scott Hendricks*



“At 19, you don’t think about paying bills. You pack your bags, move away and say, ‘Whatever I find is my destiny.’ I didn’t want to regret having not done something because I was scared. Fear is fuel to the fire - it makes me work harder and gives me ambition. I never really paid much attention to caution.”



## MARTINA MCBRIDE

*Record Label: RCA Records*

*Manager: Bruce Allen/Bruce Allen Talent*

*Publicist: Erin Morris/Alison Auerbach/RCA Records*

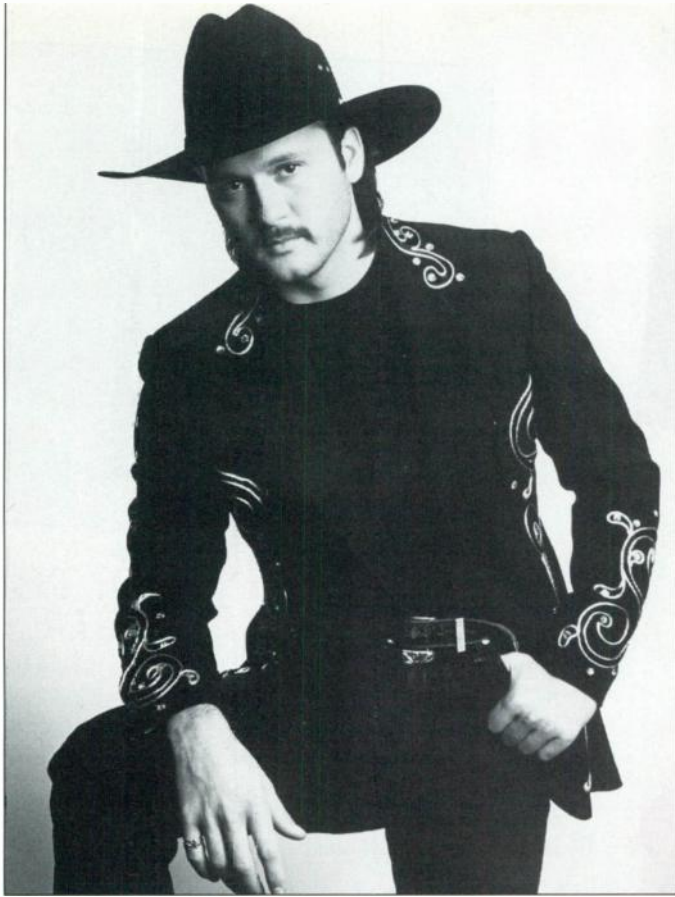
*Booking Agency: Buddy Lee Attractions*

*Producers: Paul Worley/Ed Seay/Martina McBride*



“I’m really having a good time, and I feel honored to be a part of Country Music. Anytime, but especially now. I’m still very much a newcomer, and so to be able to get to a point where I can feel like I’m really contributing and more solidified...I’m a big fan of tons of Country people so I’d be honored to go on tour with anybody. Just ask me!”





## TIM MCGRAW

*Record Label: Curb Records*

*Manager: Tony Harley/Image Management*

*Publicists: Diana Henderson/Image Management*

*Sandy Friedman/Rogers & Cowan*

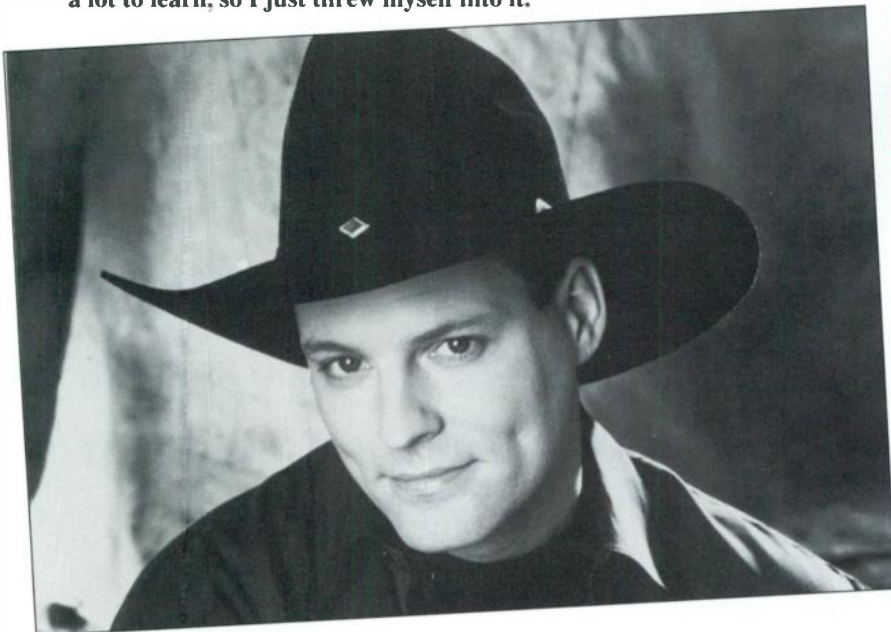
*Holly Gleason*

*Booking Agency: Creative Artists Agency*

*Producers: James Stroud/Byron Gallimore*



“You take what kind of luck you get and try to do the best with it. And I got lucky. I knew when I moved here that I had a lot to learn, so I just threw myself into it.”



## JOHN MICHAEL MONTGOMERY

*Record Label: Atlantic Records*

*Manager: John Dorris/Hallmark Direction*

*Publicist: Ray Crabtree/Network Ink*

*Booking Agency: Monterey Artists*

*Producer: Scott Hendricks*



“My dad taught me how to work a stage. He didn’t always have the greatest band in the world or the greatest PA system or even the greatest music, but he knew how to stand on a stage and give people their money’s worth...My dad always wanted to be a solo act, but those dreams disappeared as he got older. So my success is his, too. It means he didn’t waste all those years playing honky-tonks.”



## LEE ROY PARNELL

*Record Label: Arista Records*

*Manager: Mike Robertson/Mike Robertson*

*Management Publicist: Nancy Russell/Shock Ink*

*Booking Agency: William Morris Agency*

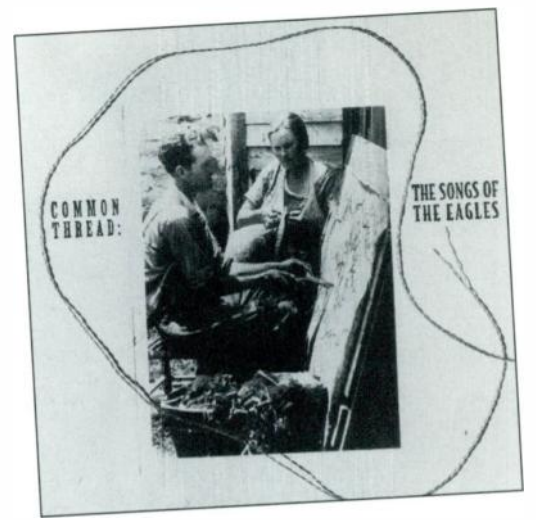
*Producer: Scott Hendricks*



“All those years, I just kept looking at old Vince (Gill) and remembering the years that he struggled. And I just couldn’t help but believe that if you work hard enough and stick in there, that something would finally happen.”



# ALBUM OF THE YEAR NOMINEES



## COMMON THREAD: THE SONGS OF THE EAGLES

*Travis Tritt, Trisha Yearwood, Clint Black, Lorrie Morgan, Brooks & Dunn, Little Texas, Tanya Tucker, John Anderson, Diamond Rio, Alan Jackson, Suzy Bogguss, Vince Gill and Billy Dean / Giant Records / Producers: Suzy Bogguss, Don Cook, Billy Dean, Lynn Peterzell, Monty Powell, Tony Brown, Keith Stegall, Christy Dinapoli, Doug Grau, Scott Hendricks, Richard Landis, Jerry Crutchfield, Garth Fundis*

“The COMMON THREAD artists are uniformly reverential toward their source material...Wisely, the Country greats have resisted the urge to experiment. There’s no fancy tinkering with melody, tempo or arrangement...Instead, the artists trust these 13 great songs to carry them through. Luckily, if perhaps inevitably, the songs do.”

- The Miami Herald

## ASLEEP AT THE WHEEL TRIBUTE TO THE MUSIC OF BOB WILLS & THE TEXAS PLAYBOYS

*Asleep At The Wheel, Chet Atkins, Suzy Bogguss, Garth Brooks, Brooks & Dunn, Vince Gill, Johnny Gimble, Merle Haggard, Huey Lewis, Lyle Lovett, Willie Nelson, Jody Nix, Lucky Oceans, Dolly Parton, Leon Rausch, Herb Remington, Riders In The Sky, Johnny Rodriguez, Eldon Shamblin, George Strait and Marty Stuart / Liberty Records / Producer: Ray Benson*

“What a thrill to hear an album so consistently well-crafted and pleasurable as (this)...May this wonderfully jaunty syncopation and sophisticated musicianship obliterate the blandness of the warmed-over rock now driving Country into a box canyon...This is a likely candidate for album of the year. If you’re from Texas, make it the decade.”

- USA Today





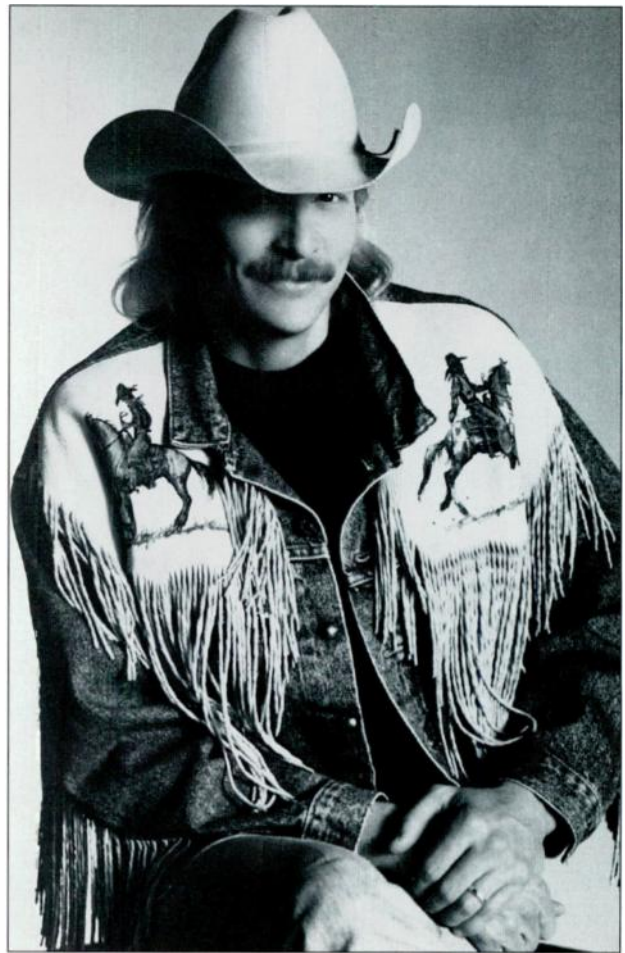


## EASY COME EASY GO

George Strait / MCA Records Nashville / Producer: Tony Brown

“EASY COME EASY GO sounds as if it came straight from a South Texas dance hall. Nearly every song boasts the kind of slippery swing and straight-up singing that makes this Texas rancher’s son the latest link in a chain that stretches back through Willie Nelson and Bob Wills.”

- Washington Post



## WHO I AM

- Alan Jackson / Arista Records / Producer: Keith Stegall

“Alan Jackson has always had two things going for him - an easy, reliable honky-tonk style that harkened back to the golden days of the ‘50s Country and a flair for clever songwriting. Unlike many Nashville tune-smiths, Jackson knows how to paint vivid images that capture the innocence of rural life...his writing on the new record shows him to be more emotionally vulnerable, especially when it comes to his family...Jackson’s trademark sound - a smart tapestry of acoustic, electric and pedal-steel guitars, set off by tick-tack bass, moaning fiddle and snappy snare - remains undiminished.”

- ENTERTAINMENT WEEKLY



## RHYTHM, COUNTRY & BLUES

Vince Gill & Gladys Knight, Al Green & Lyle Lovett, Aaron Neville & Trisha Yearwood, Little Richard & Tanya Tucker, Patti LaBelle & Travis Tritt, Sam Moore & Conway Twitty, Clint Black & The Pointer Sisters, Natalie Cole & Reba McEntire, Chet Atkins & Allen Toussaint, The Staple Singers & Marty Stuart; and George Jones & B.B. King / MCA Records Nashville / Producer: Don Was

“The fact the common ground exists between Country and R&B is the point behind RHYTHM, COUNTRY & BLUES...it’s a keeper: 11 genre-bending duets by some of the most respected names in soul and Country Music, on songs that are the sort of R&B and Country classics you’re always glad to come across while scanning the car-radio dial.”

- VOGUE

1 9 9 4  
C M A  
A W A R D S

# 1994 CMA BROADCAST AWARDS

**F**inalists for CMA's 1994 Station of the Year and Broadcast Personality of the Year have been announced. The winners will be recognized during "The 28th Annual CMA Awards" to be broadcast live on Wednesday, October 5, 1994 at 8 p.m. (Eastern) on the CBS Television Network.

"Radio continues to play an integral part in the continuing popularity of Country Music," said Ed Benson, CMA executive director. "With the Station of the Year and Broadcast Personality of the Year Awards, CMA is pleased to recognize the exceptional efforts within the Country radio format."

All interested full-time Country air personalities and radio stations in the U.S. and Canada were eligible to enter. Finalists were determined by an anonymous panel of broadcast industry judges reviewing materials submitted by the entrants. Finalists in each market category will be reviewed by a different group of judges with the combined judging being used to determine the winners.

Station finalists were judged on the following criteria: airchecks, ratings history, community involvement and local/national leadership. Broadcast personality entries were judged from airchecks, overall entertainment value of their shows and their knowledge of Country Music.

## SMALL MARKET:



**Vix Country  
92.9**

**The Bear & Bob**  
WIKX, Punta Gorda, FL



**KHAK**  
98.1 FM 1360 AM

**Britta & The Bear**  
KHAK, Cedar Rapids, IA



**Q 106.5**  
TODAY'S COUNTRY

**Bob Duchesne**  
WQCB Bangor, ME



**KEAN 105-FM  
1280-AM**  
COUNTRY'S #1 COUNTRY

**Rudy Fernandez**  
KEAN Abilene, TX



**92.5 New Country!**  
**WBKR**

**Zack & Nick**  
WBKR Owensboro, KY



# Personality of the Year Finalists

## MEDIUM MARKET:



**David Hughes**  
WUSY Chattanooga, TN



**Jimmy Lehn/Bill Clark**  
KYKR Beaumont, TX



**Bob Robbins**  
KSSN Little Rock, AR



**Sammy & Bob**  
KVET Austin, TX



**Carl P. Mayfield**  
WSIX Nashville, TN

## LARGE MARKET:



**Laurie De Young**  
WPOC Baltimore, MD



**Stu Evans**  
KMLE Phoenix, AZ



**Jim Fox & Bubba Bo**  
WUBE Cincinnati, OH



**Erin Kelly**  
WGAR Cleveland, OH



**JD & Catman**  
WUSN Chicago, IL

# 1994 CMA Station of the Year Finalists

## SMALL MARKET:



KRWQ Gold Hill, OR



WBBN Laurel/Hattiesburg, MS



WBKR Owensboro, KY



WOVK Wheeling, WV



WQCB Bangor, ME

## MEDIUM MARKET:



KASE Austin, TX



KRMD Shreveport, LA



KUZZ Bakersfield, CA



WUSY Chattanooga, TN



WSIX Nashville, TN

## LARGE MARKET:



KMPS Seattle, WA



Arizona's Best Country

KNIX Phoenix, AZ



WGAR Cleveland, OH



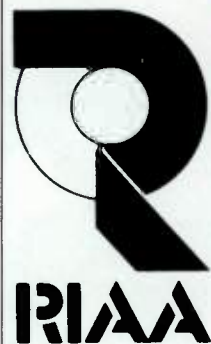
WPOC Baltimore, MD



WUSN Chicago, IL

Market sizes are: large market - more than 1 million; medium market - 250,000 to 1 million; small market - under 250,000 metro.





## JULY 1994

### GOLD

#### EXTREMES

Collin Raye  
Epic

#### RED & RIO GRANDE

Doug Supernaw  
BNA

#### THIS IS ME

Randy Travis  
Warner Bros.

#### TEN FEET TALL AND BULLETPROOF

Travis Tritt  
Warner Bros.

#### MAVERICK SOUNDTRACK

Various  
Atlantic

### PLATINUM

#### DON'T GO NEAR THE WATER

Sammy Kershaw  
MCA

### MULTI-PLATINUM

#### GREATEST HITS VOLUME II

George Strait  
2M - MCA

### VIDEO

### GOLD

#### "Kickin' It Up"

John Michael Montgomery  
Asi Vision Entertainment/  
Atlantic

## JANUARY - JUNE 1994

### GOLD SINGLES

#### "Indian Outlaw"

Tim McGraw  
Curb

#### "Don't Take The Girl"

Tim McGraw  
Curb

### GOLD

#### CHEAP SEATS

Alabama  
RCA

#### GREATEST HITS

John Anderson  
Warner Bros.

#### SOLID GROUND

John Anderson  
BNA

#### NO TIME TO KILL

Clint Black  
RCA

#### STATE OF THE HEART

Mary Chapin Carpenter  
Columbia

#### NOTORIOUS

Confederate Railroad  
Atlantic

#### CLOSE TO THE EDGE

Diamond Rio  
Arista

#### TAKE ME AS I AM

Faith Hill  
Warner Bros.

#### HONKY TONK CHRISTMAS

Alan Jackson  
Arista

#### FIRST TIME FOR EVERYTHING

Little Texas  
Warner Bros.

#### TIME PASSES BY

Kathy Mattea  
Mercury

#### NOT A MOMENT TOO SOON

Tim McGraw  
Curb

### READ MY MIND

Reba McEntire  
MCA

### BEST OF REBA MCENTIRE

Reba McEntire  
Mercury

### KICKIN' IT UP

John Michael Montgomery  
Atlantic

### HONKY TONK ANGELS

Dolly Parton, Tammy Wynette & Loretta Lynn  
Columbia

### BIG IRON HORSES

Restless Heart  
RCA

### A BRIDGE I DIDN'T BURN

Ricky Van Shelton  
Columbia

### DON'T OVERLOOK SALVATION

Ricky Van Shelton  
Columbia

### THE EXTRA MILE

Shenandoah  
Columbia

### PARTNERS IN RHYME

Statler Brothers  
Mercury

### HOLY BIBLE-OLD TESTAMENT

Statler Brothers  
Mercury

### SOON

Tanya Tucker  
Liberty

### RHYTHM, COUNTRY & BLUES

Various Artists  
MCA

### 8 SECONDS

Various Artists  
MCA

### PLATINUM

#### NO TIME TO KILL

Clint Black  
RCA

#### SUPER HITS

George Jones  
Epic

#### BIG TIME

Little Texas  
Warner Bros.

#### NOT A MOMENT TOO SOON

Tim McGraw  
Curb

#### READ MY MIND

Reba McEntire  
MCA

#### KICKIN' IT UP

John Michael Montgomery  
Atlantic

#### 24 GREATEST HITS

Hank Williams  
Polydor

#### HILLBILLY DELUXE

Dwight Yoakam  
Reprise

#### RHYTHM, COUNTRY & BLUES

Various Artists  
MCA

### MULTI-PLATINUM

#### IN PIECES

Garth Brooks  
4M - Liberty

#### COME ON, COME ON

Mary Chapin Carpenter  
2M - Columbia

#### NOT A MOMENT TOO SOON

Tim McGraw  
2M - Curb

#### GREATEST HITS

Reba McEntire  
2M - MCA

#### BEST OF THE STATLER BROTHERS

Statler Brothers  
3M - Mercury

### PURE COUNTRY

George Strait  
3M - MCA

### COMMON THREAD: SONGS OF THE EAGLES

Various  
3M - Geffen

### VIDEO

### GOLD (50,000 units)

#### "The Video Collection"

Billy Ray Cyrus  
PolyGram Music Video

#### "Indian Outlaw"

Tim McGraw  
Curb

#### "Livin', Lovin' And Rockin' That Jukebox"

Alan Jackson  
Arista Records

#### "Naomi & Wynonna-The Farewell Tour"

The Judds  
MPI Home Video

### PLATINUM (100,000 units)

#### "The Video Collection"

Billy Ray Cyrus  
PolyGram Music Video

#### "Livin', Lovin' And Rockin' That Jukebox"

Alan Jackson  
Arista Records

### MULTI-PLATINUM

#### "Billy Ray Cyrus"

Billy Ray Cyrus  
PolyGram Music Video  
(400,000)

# MEMBERSHIP RECRUITERS

Membership is CMA's most valuable resource. Thanks to the following members who recruited new members in July: Vincent Candilora, Terry Cline, Steve Gibson, Bill Hughes, Bobby Roberts, Amy Schragg and Judy Seale.

## IN MEMORIAM JEANNIE GHENT

Jeannie Wallace Ghent, veteran Country Music publicist and promoter, died of cancer August 1 at her home in Nashville. She was 47.

A Tennessee native, Ms. Ghent launched her music business career in 1971 at ABC/Dot Records. She became national promotion coordinator for the label and was instrumental in developing hits for artists including Roy Clark, Joe Stampley, Tommy Overstreet, Donna Fargo, Freddy Fender, Barbara Mandrell and The Oak Ridge Boys.

After operating her own promotion company, she joined the staff of Mandrell Management as publicist in 1982, playing a major role in the success of the careers of Barbara, Louise and Irlene Mandrell.

Ms. Ghent is survived by her two daughters, Angie W. Osburn of Franklin, TN and Jennifer J. Wallace of Nashville; her fiancé, Bill Heaberlin; her mother, Mrs. Nell H. Perry; five brothers, David Spence of Dickson, William Spence and Kenneth Spence of Fairview, Robert Spence and Virgil Spence of Nashville; one sister, Mrs. Francis Gentry of Memphis; and numerous nieces and nephews.

Memorials may be made to Baptist Hospital Cancer Center, Vanderbilt Cancer Research Center and Alive Hospice.

# AWARDS

**Eddie Rabbitt** received a three Million-Air award for writing the Country/pop classic **"I Love A Rainy Night"** as well as a two Million-Air award for the standard **"Kentucky Rain"** from **BMI**. Rabbitt adds the awards to his existing Million-Air collection, recognizing tunes including **"Drivin' My Life Away"** and **"Step By Step"**.



**The International Bluegrass Music Association** has announced that **Bobby & Sonny - The Osborne Brothers** have been elected by their peers as the 1994 inductees to the organization's **Hall Of Honor**. The Hall of Honor, housed in the **International Bluegrass Music Museum** in Owensboro, KY, is IBMA's most prestigious award and was created to recognize the pioneers of bluegrass music and the people who have made it great. Hailed as two of the genre's most respected musicians, the Osborne Brothers' inventive instrumental stylings continue in the 1990s as a hallmark of the group's sound. Induction ceremonies will take place during the **International Bluegrass Music**



*Pam Tillis makes her "American Bandstand debut" in her latest music video, "When You Walk In The Room". Director Steven Goldmann of High Five Productions recreated the famed tv series for the clip, which also includes a cameo by Dick Clark.*

**Awards Show** on September 22 in Owensboro. The ceremonies will be broadcast live via satellite to radio stations in more than 160 markets in the U.S., as well as a number of networks worldwide.



**Lorrie Morgan** is the latest recipient of the Ampex Golden Reel Award, receiving

two of the honors for her **WATCH ME** and **SOMETHING IN RED** albums. Both Ips were recorded exclusively on Ampex professional audio tape and were certified gold by the **Recording Industry Association of America**. A \$1,000 donation was made in Morgan's behalf to the **Vanderbilt Institute for Treatment of Addictions**.



*River North Nashville's Steve Kolander strikes a riveting pose while filming his debut music video, "Listen To Your Woman". Chris Rogers directed the clip for Pecos Films.*

- Photo by Beth Gwinn

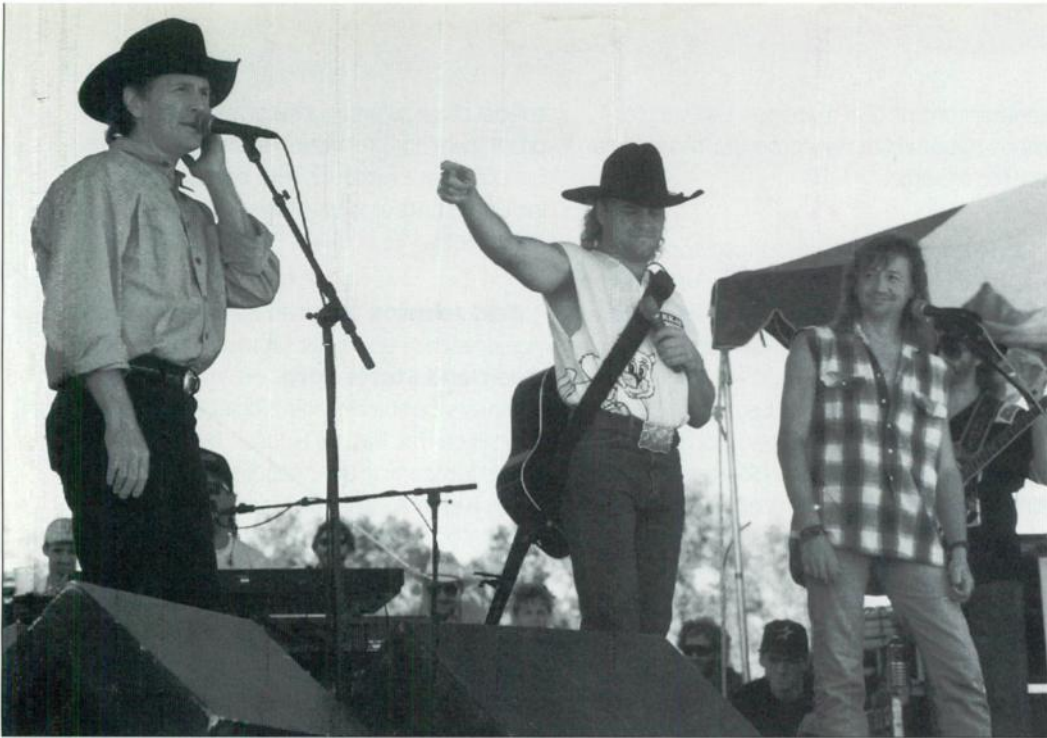
# MEDIA

**CMT: Country Music Television** will expand its 24-hour Country Music video programming channel to the Asia-Pacific region by mid-September and to Latin American by January 1995 via new **PamAmSat** satellites. With these two satellites combined with CMT's current service in the U.S. and Europe, CMT will be available to 91 percent of the world's television homes.



**"The 13th Annual Canadian Country Music Awards"** will be broadcast exclusively in the U.S. by **TNN: The Nashville Network** and in Europe on **CMT: Europe**. TNN will air the awards special on Saturday, October 1 at 9 p.m. (Eastern), followed by a broadcast by CMT: Europe one week later at 8 p.m. and midnight (U.K. time and CET). Hosted by **George Fox**, the **CCMA Awards** will be presented in 11 categories on Monday, September 19. The ceremonies will be broadcast live in Canada via **CTV**.





Doug Supernaw (center) is joined by David Ball (left) and Mark Collie (right) for an impromptu jam session during the fourth annual K-Kat Summer Music Festival. The event was sponsored by KKAT in Salt Lake City.

- Photo by Sarah Johnson



**TNN: The Nashville Network** will introduce two new series this fall, beginning with **"The Legends of Country Music"**, which debuts Monday, September 19. **Tammy Wynette**, host of the first six one-hour weekly episodes, has invited **Loretta Lynn**, **Randy Travis** and numerous others to perform with her. Beginning Monday, November 7, the series begins a seven-episode look at **Willie Nelson** and his friends. TNN's other new series, **"Charlie Daniels' Talent Roundup"**, premieres on Saturday, October 1. Hosted by Charlie Daniels and featuring comedy team **Williams & Ree**, the program is a competition for amateur talent.



Songwriter **Jennifer Ember Pierce** has written **"The Bottom Line Is Money"**, a comprehensive instructional guide on songwriting and the Nashville music industry. Published by **The Bold Strummer**, the 300-page volume includes insights from numerous professionals from the music industry. The first section of the publication offers a basic course on constructing a commercial song. The second half examines the business aspects of the industry, including information about management, artists, music law, publishing, production, recording and song pitching. **"The Bottom Line Is Money"** is available at bookstores.



**Step One Records** has entered into a licensing agreement with **D. Sharp Records/Pinnacle**, enabling the Nashville-based label to make product available in the U.K. The first Step One project set for U.K. release is **SIX HOURS IN PEDERNALES** by **Willie Nelson**, a collection of Western swing and jazz-styled songs. Future overseas releases include albums by **Don Cox**, **Celinda Pink**, **Clinton Gregory** and **Western Flyer**.



**Hallway Entertainment, Inc.** of Nashville has announced the signing of a dis-

tribution agreement with **ABC Video**. Under the agreement, ABC will distribute Hallway's titles, including **"George Jones - Same Ole Me"**, **"George Jones - Live In Tennessee"**, **"Waylon Jennings - Renegade, Outlaw, Legend"**, **"Remembering Patsy Cline"** and others.



**Start Audio and Video Ltd.** of London, England has entered into a licensing agreement with **Bellamy Bros. Records** to distribute product in the U.K. and Ireland. The agreement includes the **Bellamy Brothers** current **BEST OF THE BEST** album as well as several catalog lps.

## NEW COMPANIES

**Joe Mansfield** and **Mike Martinovich** have formed **Mansfield/Martinovich Associates**, a company designed to conceive, develop and maximize marketing opportunities within the music industry and the package goods universe. Their office is located at 1303 16th Avenue South, Nashville, TN 37212; (615) 320- 0003; fax (615) 320-1061.



**Jimmy Miller** has opened **Miller Music Relations**, a full-service management and public relations firm. The company's roster includes Australian singer **Jane Saunders**, singer/songwriter **Shawn Jones** and **Naked To The World**. Miller Music Relations can be reached at P.O. Box 150768, Nashville, TN 37215-0768; (615) 327-0450; fax (615) 327-0482.



Doug Stone (left) was joined by Alabama's Jeff Cook for some smokin' tunes while taping "Acoustic Country" for Westwood One Radio Network.

- Photo by Alan Mayor

ON THE MOVE

**Stephen McCord** has been promoted to director of advertising and creative marketing for **MCA Records/Nashville**. A veteran of the company since 1990, he was most recently advertising coordinator. **Mary Ann Daniel** has been named director of production and creative services. She was most recently manager of creative services and has been with the label since 1990.



**Columbia Records** has announced several appointments and advancements to its promotion staff. **Marlene Augustine** signs on as regional Country promotion manager, Northwest. She was formerly promotions marketing director at KNEW/KSAN. **Jack Christopher** has been named regional Country promotion manager, Northeast. He was previously an air personality at WDSY-FM in Pittsburgh. **J.R. Hughes** is the new regional Country promotion manager, Southeast. He joins the Columbia staff from Marco Promotions. **Steve Massie** joins the promotion team as regional Country promotion manager, Midwest. He was formerly manager, regional Country marketing, Midwest. **Jeri Mitchell** has been named regional Country promotion manager, Central. She was previously with Asylum Records. **Nancy Richmond** is the new regional Country promotion manager, Southwest. Formerly manager, secondary promotion, she has been with the label since 1989. **Lloyd Stark** has been named regional Country promotion manager, West. He joined Sony Distribution in 1992. **Jennifer Shaffer** has been promoted to promotion coordinator. She was formerly administrative assistant in the label's administration department.



**Thom Williams** has been named Northeast regional promotion manager for **Capricorn Records**. A 20-year radio veteran, he was formerly program director at WRWD in Highland, NY. **Kay McGhee** joins the Capricorn staff as Southwest/West regional promotion manager. She was formerly with WSIX in Nashville and will be based in Capricorn's Nashville office. **Tammi Brumfield** has been promoted to Southeast

regional promotion manager. She was formerly national Country promotion coordinator for the label.



**Epic Records** has announced appointments and advancements to its promotion staff. **Mike Brady** joins the staff as regional promotion manager, West. A radio veteran, he was most recently with KNAX-FM in Fresno. **Jim Dorman** has been named regional promotion manager, Northwest. He was previously with KNCI in Sacramento. **Mike Rogers** is regional promotion manager, Southwest. He has been with Sony Music since 1989, most recently as promotion manager. **Mark Westcott** serves as regional promotion manager, Midwest. He was formerly with Motown Records. **Robin Christensen** has been appointed manager of promotion. She has been with the label since 1991. **Mark Janese** has been named coordinator of national promotion. He was formerly with the label's administrative services department.



**Michael Brooks, Carl Brown** and **Matt Corbin** have been named regional promotion directors for **River North Records Nashville**. **Maria Thompson** joins the staff as promotion coordinator.



**Ruth A. Meyer** has joined the staff of **The Country Company**. She will develop

special projects and consulting services for programming, promotion and management for client radio stations. Her background includes stints at WHN in New York, NBC Radio Networks and ABC Radio Networks.



**Reid Johnson** has been named executive vice president and chief financial officer for **Musicland Stores Corp.** He was most recently vice chairman and chief administrative officer for Dayton Hudson Department Store Company in Minneapolis. Johnson succeeds **Keith A. Benson**, former Musicland Stores Corp. vice chairman and chief financial officer who was recently named president of the company's music store retail division.



**Daniel Cooper** has been named associate editor of the **Country Music Foundation Press** and will be responsible for developing and executing both recording and publishing projects for the foundation and outside clients. He will also serve as associate editor of the **"The Journal of Country Music."**



**Craig Sullivan** has been named program director and afternoon air personality at **KATH-FM** in Bozeman, MT. A veteran broadcaster, he was formerly with KZLO in Bozeman.



Dave Gibson of the Gibson/Miller Band lends a "helping hand" to Sony Executive Vice President/General Manager Allen Butler during Sony's recent blood drive for the Red Cross.

- Photo by Alan Mayor



# NEWSLINE

**Vince Gill, Reba McEntire, Wynonna and Crook & Chase** are the official celebrity representatives of **Country Star Restaurants**, the new Country Music theme-based restaurant chain. The first Country Star Restaurant opened in Los Angeles on August 21.



**The Gatlin Brothers** reunited on August 16 for the grand opening of **The Gatlin Brothers Theatre** in Myrtle Beach, SC. The legendary group will perform at the 2,000-seat venue through December. In addition, they have committed to 200 performances a year through 1999.



**National Tape & Disc** has begun construction on Tennessee's first compact disc manufacturing plant. The 73,000-square foot facility, located in Nashville, will feature state-of-the-art technology for manufacturing CDs, CD-ROM, CD videos and audiocassette tapes. Completion of the plant is expected in February 1995.



**Washburn International** has chosen Nashville for its new manufacturing facility. Construction is expected to conclude in early 1995. The facility is being built on a 15-acre site in Mt. Juliet, just outside of Nashville.



Superstar **Eddie Rabbitt** (second from left) and tour manager **Bill Rehrig** (second from right) greet European promoters **Cor Sanne** (left) and **Jurg Schapper** (right) during Rabbitt's sold-out concert in Seone, Switzerland.

Washburn's corporate headquarters will remain in Vernon Hills, IL.



**"Trivia: Country Style"** is a new board game featuring Country Music trivia. Initial marketing plans include direct response advertising in Country consumer publica-

tions such as **COUNTRY AMERICA** and **MUSIC CITY NEWS**, as well as commercial advertising on **TNN: The Nashville Network** and **CMT: Country Music Television**. The game will retail for \$29.95. For more information, contact **Star Design** at (615) 889-1919.



**Marty Stuart** was a hit during Williamson County, Tennessee's **Read-To-Me-Week**, reading to his goddaughter **Jessie Cuevas** and her schoolmates. The MCA artist captivated his young audience with "Guess What?" by **Pam Ayers** and "Easy To See Why" by the late actor **Fred Gwynne**.



**Travis Tritt** and **Alison Krauss** recently toured the famed site of the **Boston Tea Party** while filming an episode of **VH-1's "Country Countdown"**.



**SIGNINGS**

**Woody Wright** to Little Big Town Music...  
**Southern Exposure** to Giant Records...  
**Monty Powell, Aaron Tippin, Buddy Brock** and **Donny Kees** to Opryland Music Group...**"Always...Patsy Cline"** to Buddy Lee Attractions...**George Ducas** to Chief Talent Corporation...**Will Rambeaux** to **Howe Sound Music**...**Ray Price** to Musgrave & Doran Agency for booking and management...**Mickey Cates** to Maypop Music Group...**Tommy Overstreet** to DD&M Records...**Mac Rogers** to Sun Records.



Asylum newcomer Bryan White (center) and his co-producers Billy Joe Walker, Jr. (left) and Kyle Lehning, Asylum president, are all smiles as they complete the final recording session of White's forthcoming debut lp. The first single, "Eugene You Genius", is due on September 12.

- Photo by John Lee Montgomery III

**VIDEOS**

**Shenandoah's** new video, "I'll Go Down Loving You", features the band's tender side. Director **Roger Pistole** used moody lighting, moving sets, lightning and multiple images to enhance the look of the **RCA** clip. **Clarke Gallivan** produced for **Studio Productions**.



New **Atlantic** duo **Archer/Park** headed to San Antonio to shoot its debut video, "Where There's Smoke". **Marc Ball** directed the clip. **Anne Grace** produced for **Scene Three**.



The **Nitty Gritty Dirt Band** added a three-and-a-half foot dwarf masquerading as Cupid to their latest **Liberty** video, "Cupid's Got A Gun". Director **Roger Pistole** captured the action for **Studio Productions**. **Clarke Gallivan** and **Heather Hawthorne** co-produced the clip.

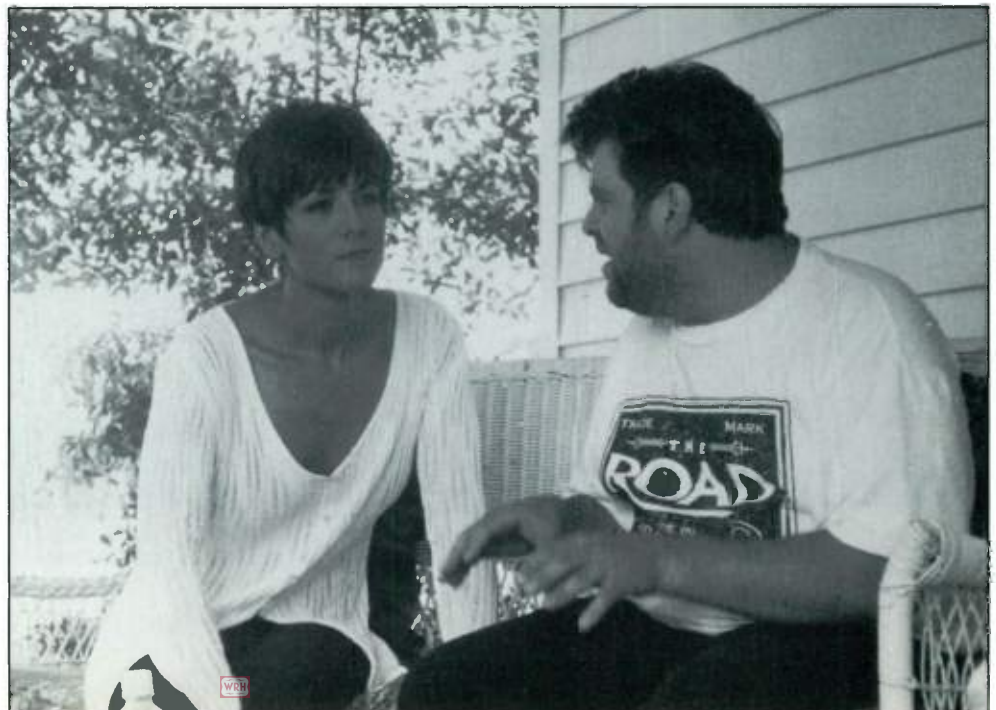


**Mark Collie** narrates a light-hearted tale of small-time romance in his new "Hard Lovin' Woman" clip. **John Lloyd Miller** directed the **MCA** clip, featuring guest appearances by **Joy Lynn White** and **Highway 101's Nikki Nelson**. **Selby Miller** produced for **Scene Three**.

*(right) Michelle Wright gets some last minute tips from director Steven Goldmann during the filming of her current video, "One Good Man". The song is on the singer's new Arista lp, THE REASONS WHY, set for release in mid-September.*



Arista's Tim DuBois (right) and Jack Weston (left) are ready to plow new ground with the debut of The Tractors, fronted by Steve Ripley (center).







# WILL BYRD

CO OWNER

## BIG TIME SMALL TIME MANAGEMENT

vice-president of European writer/publisher relations and Ken Levitan (manager of Lyle Lovett and Nanci Griffith). Literally that was five of the first guys that ever did this craziness. It was actually a good way to make beer money for all of us."

*Byrd went on to do security and road management for some of Bruce Springsteen's concerts. As he learned more about the business, he did road management and produced shows for Waylon Jennings and then Dolly Parton.*

"She was absolutely and still is one of the greatest people on earth. She is a fabulous woman. It was fun because it was a real family-oriented group of people. We had a lot of fun together."

*Will learned from Dolly some business tips that he uses today in the wild work of producing pay-per-view World Championship Wrestling shows.*

"Actually, it's a very civil, professional way of making a show. I've actually gotten a crew to the point where it's kind of like the one big happy family thing that Dolly kind of taught me - surround

**"There's a philosophy with Big Time Small Time...there's no project too big, no project too small."**

yourself not only with really great professionals, but surround yourself with people that you like."

### LIVE AND IN-PERSON

"One of the things that I do that I really enjoy is a lot of performance consultation. You look at somebody's show and give them some ideas on what will make their show more exciting and entertaining to the audience.

"There are a lot of aspects to performing live that artists have problems with. One of them is what to say on stage, the segues between songs. And the other thing that I see a lot of times is the way that a song is on a record doesn't always work live.

"I think that people need to work harder on their live performances, because there is so much that is not coming out over the radio...and you really have to work hard at identifying or establishing what your identity is."

### TAKE A CHANCE

"There are a lot of really wonderful performers in town that I'd love to see take a few more risks. It's very easy to say because it's not my business. Their business, their overhead, paying for their buses, is not Will Byrd's business. I'd like to see some people who

**"Forget the bells and whistles. What I want to see somebody do is communicate with the audience."**

are really talented step out and maybe think about what they're doing as far as their show is concerned...Forget the bells and whistles. What I want to see somebody do is communicate with the audience. If you can afford the bells and whistles, then do it the right way. But it really starts with the soul." **CU**

- Shannon Heim

**W**ill Byrd is someone you might call a big shot. He's worked with big names like Waylon Jennings, Dolly Parton, Bruce Springsteen and Paul McCartney, not to mention that he's 6'7" tall.

*For several years, Will has produced showcases at SRO. This year he will produce the SRO Awards Presentation & Show with Lorrie Morgan and Jeff Foxworthy. He produces shows for the National Academy of Recording Arts and Sciences, the MusiCares benefit and Women of Achievement. In addition, Will owns his own video projection business called Front Row Video and is co-owner of an artist management company.*

*All this work, Will says, is big fun.*

### ALL IN THE NAME

*Will's management company, Big Time Small Time, is named for his size and partner Steve Small's last name.*

"And also there's a philosophy with Big Time Small Time - and when I'm doing the convention business or producing which I do myself - that there's no project too big, no project too small. The philosophy is that you try to approach every show that you do with the same type of coordination and professionalism. Whether it's a stadium show or a breakfast for 25, there's somebody there that it really matters to."

### FROM CAMPUS TO CONCERTS

*As a student at Vanderbilt, Will was on the concert committee and began working security for some of the concerts. He remembers in particular organizing the first "smoke patrol".*

"There was a no-smoking ordinance at Municipal Auditorium, and these students had to go around and shine flashlights on people and say 'quit smoking'. I've got to tell you a couple of names that were in the smoke patrol because you'll die: Reed Trickett, who owns Trickett Olds and Honda; Butch Spyridon, who runs the (Nashville) Convention and Visitors Bureau; Steve Buchanan, who's the general manager of the Ryman, Phil Graham, BMI's

# MEMBERS SPEAK OUT: Close Up Readership Survey

**W**E ASKED FOR YOUR OPINION, AND WE GOT IT! The responses to the CLOSE UP Readership Survey, which appeared in the May 1994 issue, have been tallied. The percentage for each option is indicated, as well as some of the comments received for questions 4-6.

For question 11, in addition to the percentage responses indicated, the following methodology was used to rank each

specific CLOSE UP department: For every indication of "Strong Interest", 2 points were awarded. "Moderate Interest" indications received 1 point; "Little/No Interest" responses resulted in a subtraction of 1 point per response; "Not Familiar" - subtract 2 points.

Total points for each feature are noted to the right of the grid. The ranking (based on point totals) for the 14 features is noted to the left of the grid.

- Ranking from 1 (most popular) to 14 (least popular):
1. UP CLOSE
  2. HORIZON
  3. UPDATE
  4. I WRITE THE SONGS
  5. PHOTOS
  6. BACK-TO-BACK BREAKERS
  7. TALENT POOL
  8. DATEBOOK
  9. LINER NOTES
  10. MARKETING
  11. FACTFILE
  12. INTERNATIONAL
  13. RIAA
  14. BEHIND THE LENS

## 1. How thoroughly do you usually read your issues of CLOSE UP?

70% Read entire issue    14% Scan issue    3% Photos only    30% Read articles of interest    0 Don't read it

## 2. What do you do with CLOSE UP after your have finished reading it?

45% Save for permanent reference    12% Place in a public area    10% Save for a while    9% Route in office  
19% Give to someone else    4% Throw away    20% Clip/copy articles of interest

## 3. Do others in your business/home read your copy of CLOSE UP?

25% No    70% Yes    156 Number of additional readers

## 4. What do you like best about CLOSE UP?

*The coverage of the industry as a whole is always timely and accurate. Articles are well thought out and written... Information about the entire Country Music industry...It keeps you aware of association's activities...The range of topics covered...Easy reading...Graphics and colors appealing...An editorial slant that can't be found in any other publication.*

## 5. What do you like least about CLOSE UP?

*It's not larger...Lack of recognition for smaller market CMA members...It would be nice if there were separate November and December issues...Layout. Format is MTV-in-your-face. Bright colors sometimes distract me when I just want to read an article...Lack of promotion information...I would like to see more articles/features about DJs throughout the states who play the music. You never offer this - mainly Nashville. How about a classified section of jobs open/wanted/positions sought section for those looking for a change...Too much industry news with too little news about radio and other things outside of Nashville.*

## 6. Are there any particular issues/stories you would like to see covered in CLOSE UP?

*What efforts are being made to make Country more available to the general population in Europe (Germany in particular)...Independent record companies/singers...traditional Country...More publishing features...Advertising and sales promotions about Country Music...Upcoming recording sessions...artists looking for material from members...Features about the artists and concerts happening in more metro areas...articles about various nightclubs in states other than Tennessee - like in RI or Northeast area...Rising stars with no record label yet...Would like to read even more about people behind the scenes...more Simmons Marketing Reports...Maybe an article about consultants - good or bad?...An update story on some of the older 'greats' of the industry...Small market radio and their struggle to survive...Maybe something about what undiscovered talent can do to get more p.r...Consistent marketing news in each issue - your success stories in March was interesting. Radio column would be beneficial in each issue - tips on improving radio/sales staff.*



## 7. How adequately does CLOSE UP cover the following?

	Always	Frequently	Sometimes	Seldom
Important issues affecting the Country Music industry	(45%)	(39%)	(9%)	(3%)
CMA's activities throughout the year	(72%)	(21%)	(0)	(0)

## 8. How do you rate CLOSE UP in the following areas?

	Excellent	Good	Adequate	Poor
Clarity of articles	(59%)	(30%)	(1%)	(0)
Overall appearance	(62%)	(25%)	(5%)	(1%)

## 9. What length of article do you prefer to read in CLOSE UP?

4% less than one page      17% 1 page      10% 2 pages      69% Variety of lengths

## 10. How do you feel about the information you read in CLOSE UP?

37% Very timely information that's new to me and that I don't get from other sources.

50% Information that I sometimes read elsewhere, but that is largely new to me.

11% Information that is often about things I've already read elsewhere.

## 11. Following is a list of regular features and columns in CLOSE UP. Please indicate the degree of interest you have in each.

FEATURE/COLUMN	Strong Interest	Moderate Interest	Little/No Interest	Not Familiar
<b>Back-To-Back Breakers</b>	45%	37%	8%	—
<b>Behind the Lens</b>	25%	42%	26%	—
<b>Datebook</b>	41%	41%	11%	—
<b>Factfile</b>	41%	34%	17%	—
<b>Horizon</b>	65%	25%	4%	—
<b>I Write The Songs</b>	61%	29%	5%	—
<b>International</b>	41%	32%	21%	—
<b>Liner Notes</b>	42%	37%	12%	—
<b>Marketing</b>	47%	30%	16%	—
<b>Photos</b>	51%	31%	11%	—
<b>RIAA</b>	30%	37%	15%	6%
<b>Talent Pool</b>	42%	41%	6%	3%
<b>Up Close</b>	66%	26%	1%	—
<b>Update</b>	62%	29%	5%	—

## WE'RE LISTENING!

Most of the negative comments received were related to the receipt of CLOSE UP, effectively rendering much of Factfile useless since issues are received as late as the 10th of the month. Beginning with the October issue of CLOSE UP, Factfile will be adjusted to reflect events from the 15th of the current month through the last day of the following month (i.e., October 15

through November 30) instead of the 1st of the current month through the 10th of the following month. This should provide more timely, usable information to those members who rely on Factfile for programming, etc.

We'll also be developing more features devoted to radio in the next few months

due to the large number of requests for radio articles. In addition, the editorial staff will be revamping Behind The Lens so it's of greater interest to our general readership. We're always on the lookout for marketing, promotion and sponsorship information, so please feel free to forward items to: CLOSE UP, c/o Country Music Association, One Music Circle South, Nashville, TN 37203; or fax them to (615) 242-4783.

## JOE DIFFIE

**T**he summer months make up the busiest season of an entertainer's career, so it's no wonder that Joe Diffie looked forward to one of his few off-days in July. But too often, those so-called off-days still required Joe to devote several hours to his career. Trying to pack as much activity as possible into as few hours as possible, he squeezed an interview with **CLOSE UP** into his rehearsal time for "Music City Tonight".

Although Joe admits he'd just as soon be relaxing in the comfort of his own home, he knows that spending his day off doing interviews is just part of his "job". But still, he's eagerly awaiting a day when there are no tour buses to board, no press to chat with, no videos to shoot. When does that happen?

"I think 1996!" he jokes. He's not about to complain about his schedule, though. "This is the busiest time of the year, and where we are at (careerwise), you just make hay while the sun shines. When you have independent publicity people, publicity with the label and I got a lady that does my tour support and two or three people at the (management) office who are capable of accepting an interview or a date or whatever, by the time you get all of those added up together, what looks like days off are *not* days off. I'm no exception. Every artist is the same way. It's real hard to get it all scheduled in there."

And then there's the recording process. Luckily for Joe, he won't have to fit that into his schedule for a while, since his fourth Epic lp, **THIRD ROCK FROM**

### **"I like to have fun and joke."**

**THE SUN**, was recently released to critical acclaim.

"Everybody always says, 'I'm so excited about this new album,' but we just had so much fun doing it. The difference in doing this album - for me - was the camaraderie of all the people who wrote the songs and the musicians and the producer and everyone who was involved in it. We just had a blast

doing it. It can get sometimes where you go 'Boy, I gotta go in the studio today,' but this was a lot of fun. Musicians were into it more than I've ever seen them, and I have been around them a lot, doing demos and the first three albums. It was a great feeling."

Music industry professionals as well as Country Music fans are remarking that this album, while containing the requisite number of tried-and-true Joe Diffie ballads, is more lighthearted than its precursors.

"I think that it is reflective of how I feel. I don't think you can help but do that sometimes. Even when you are feeling real bad, you have a tendency to want to listen to the type of songs that make you feel that way or that commiserate with you, and when you're feeling real happy and things are

### **"It's really hard to get rested bouncing around in the back of a tour bus."**

going good in your life, you want to hear some happy songs. It seems like it reflects a side of my personality. I like to have fun and joke. I've been told that I have a good sense of humor, so a lot of these songs are just tongue-in-cheek - real light-hearted and fun.

"I got to co-produce this album, and that was another thing that was fun. I really had a big hand in the first three, but this one I actually got my name on as a co-producer so it meant a lot. I still rely heavily on my producer, Johnny Slate. While I was out of town, he was here listening to the songs. Being a songwriter and an artist, you get to the point where - and this is a good lesson for any songwriter, myself included - when you are writing a song, if you don't grab somebody's attention in the first two or three lines, it just gets turned off. I'm sorry, that's just what happens. Most of the time you can tell by the time you get to the first line of the chorus...if it hasn't just grabbed you, then it's off to tape heaven."

Unlike many of his peers, Joe didn't always dream of being a singer, even though his childhood memories are laced with music.

"My family is very musical. My dad plays the piano a little bit, the guitar and the banjo and is very talented. My mom can sing, carry a tune real well, but the only time we could get her to sing, she would sing 'Scarlet Ribbons'. As a kid we had an old Ford pickup, and I remember the way my mom and dad kept my sisters and I entertained. We'd sing little kid songs, and I just remember that real vividly. I'd always like to sing 'Down in The Valley'.

"Mom and Dad claimed that I could sing harmony when I was 3 years old. I didn't realize what was happening so I guess it was kind of a God-given thing. I didn't always want to be a musician. I wanted to be a doctor. It sounds so weird, though, 'Dr. Diffie to the operating room.'"

Although he was a good enough student to pursue a medical career, Joe's love of sports kept him in school.

"Football was my main sport. I'm built like a fire hydrant anyway, so I played football and basketball and baseball and track and golf. In fact one of the proudest moments in my life was when I won the Best All Around Male Athlete my senior year at Velma (Oklahoma) High. I wanted to play college football, but I tell you what, they took me to a small college...this college coach called up my coach and invited me and a couple of other guys down to try out for the team. I went down, and there were these guys - I had never seen such big guys! I thought, 'Man!' They all had their

### **"One of the proudest moments in my life was when I won the Best All Around Male Athlete my senior year..."**

heads shaved, and I said, 'I have to figure out something else to do.' These guys were huge!

"I didn't really start thinking about a career in music until I got into a bluegrass group and went out on the weekends and actually went out away from the house. It was just so much fun. Made a little extra money, and it was kind of nice being a minor celebrity."





Now that he's more than a minor celebrity, Joe's perception of success has changed.

"At first I thought success was having a lot of money and being able to buy cars and houses. That's still a measure of success. It used to irk me when I would hear someone who had some money say it doesn't buy happiness, 'cause I'd think they were just lying. I'd think, 'Ah, they're just telling the poor people that so that they won't try and get any money.' But now I really feel like having success is being able to be happy. Success to me is being able to enjoy doing some things with the money and the cars and whatever else I may have attained. If I feel like going to play golf, I can go play golf. If I want to sit at home, I can do that. I don't know how to separate those two...not finding stuff that makes you happy but *doing* the stuff that makes you happy is the success that I'm talking about."

By now, Joe is used to dealing with the pros and cons of his celebrity status.

"The downsides of being a celebrity...the obvious one...your loss of personal freedom. Sometimes, really in a way, you gain personal freedom but you lose a lot. Now it's

very rare that I go somewhere, anywhere in the United States, that people don't recognize me. Sometimes I just like to not be recognized. I mean honestly because I want...I just get up, my hair's messed up and I look like crap. I go somewhere, and sure enough, there's four people who want to take my picture with them. Next thing I know it shows up in a magazine somewhere! Most of the time, though, that's fun. I enjoy that, and that's what I work so hard for - so people know who I am. Another downside is being away from your house, your home all the time. We're gone 200 - 225 days of the year. You are tired all the time, and it's really hard to get rested bouncing around in the back of a tour bus. The physical part is real tiring. It's not that I'm complaining. It's just part of the job, and that's what I'm doing and I enjoy it. It's just sometimes you want a day off to sit around and do nothing.

"The good sides...the obvious things - the money, the perks are great. You get free golf...It's funny, when I couldn't afford this free stuff, they wouldn't give me a nickel off of it! Now I can afford it, and they give

it to you. It's the weirdest thing. I get guitars, boots, clothing. The prestige is nice, and actually the biggest part is getting to do something I really love to do and not having to do something I don't like to do. There are a lot of people out there stuck in jobs they hate, and they don't see any way to get out of it. I was there. It is a horrible feeling. You just feel like there is this desperate feeling inside you that just wants to...you think, 'If someone would just give me \$10,000, I could do something with it. I could invest it and make something else out of myself'...a neat part is get-

**"Most of the time, you can tell by the time you get to the first line of the chorus, if it hasn't just grabbed you, then it's off to tape heaven."**

ting to meet a lot of important people...a lot of people period.

"The two I have gotten the biggest kick out of meeting would be George Jones and Merle Haggard because they are everything...both of them are what you want your heroes to be. I've sat and talked with George several times. I just love him to death. He is just like a cousin or uncle or your dad or something. The other day I got to meet Merle Haggard. We talked for a good 45 minutes. I was asking him some questions, and I felt like a reporter almost, but there were some things I wanted to know about him. I asked him, 'How long have you been doing this?', and he said, 'Since 1960.' I said, 'Good Lord! I've only been doing it for four years, and I feel like sometimes I get burnt out!' He goes, 'Lefty Frizzell told me something I always have remembered.' Merle looked at me one time and said, 'I looked at Lefty and said I was sick of doing this stuff, and Lefty winked at me and said, 'Well, hoss, it will all be over soon enough.' And so he said he thought about that, and that made sense to me too." **CU**

- Janet E. Williams



(\*Denotes birthdays)

## SEPTEMBER



- 1** ★ **BOXCAR WILLIE**] (Lecil Travis Martin); Sterratt, TX  
 ★ **CONWAY TWITTY**] (Harold Lloyd Jenkins); Friars Point, MS  
 • John Anderson's SEMINOLE WIND certifies gold, 1992  
 • COME ON COME ON by Mary Chapin Carpenter earns a gold lp, 1992  
 • Lorrie Morgan's LEAVE THE LIGHT ON goes platinum, 1993

- 2** ★ **JOHNNIE LEE WILLS**; Hall County, TX



- 3** ★ **HANK THOMPSON**; Waco, TX  
 ★ **TOMPALL GLASER**; Spaulding, NE  
 • Jim Reeves leaves Louisiana Hayride to join Grand Ole Opry, 1955  
 • Don Williams hits number one with "I'm Just A Country Boy", 1977  
 • Dwight Yoakam tops the charts with "A Thousand Miles From Nowhere", 1993
- 4** ★ **SHOT JACKSON**; Wilmington, NC  
 • Dottie West dies from injuries sustained in a car wreck en route to the Grand Ole Opry, 1991  
 • Alan Jackson tops the charts with "Love's Got A Hold On Me", 1992

- 5** **LABOR DAY**  
 • The Country Music Association is chartered, 1958  
 • Glen Campbell's "Rhinestone Cowboy" awarded gold single, 1975  
 • "Fancy Free" by the Oak Ridge Boys tops the charts, 1981



- 6** ★ **DAVID ALLAN COE**; Akron, OH  
 ★ **ZEKE CLEMENTS**; Empire, AL  
 ★ **MEL MCDANIEL**; Checotah, OK  
 • Ernest Tubb dies, 1984  
 • "Your Love Is A Miracle" by Mark Chesnutt hits number one on the Country charts, 1991

- 7** • Elvis Presley tops the Country charts with his most successful release on Sun Records, "Mystery Train/I Forgot To Remember To Forget", 1955

- 8** ★ **PATSY CLINE** (Virginia Patterson Hensley); Winchester, VA  
 ★ **HARLAN HOWARD**; Harlan County, TX  
 ★ **JIMMIE RODGERS**; Meridian, MS

- 9** ★ **FREDDY WELLER**; Atlanta, GA  
 • Elvis Presley debuts on "The Ed Sullivan Show", 1956  
 • Faron Young has surprise chart success in Britain with top five pop hit "Four In The Morning", 1972  
 • Alabama's JUST US certifies gold, 1988

- 10** • Ferlin Huskey's "Wings Of A Dove" debuts on the Country charts, 1960  
 • Nat Stuckey makes his chart debut with "Sweet Thang", 1966  
 • Billy Ray Cyrus goes number one with "In The Heart Of A Woman", 1993

- 11** ★ **JIMMIE DAVIS**; Quitman, LA  
 • Leon Payne, a member of the Texas Playboys dies, 1969  
 • Barbara Mandrell has a devastating car wreck, leaving her unable to perform for two years, 1984  
 • George Jones' ANNIVERSARY - TEN YEARS OF HITS certifies gold, 1989  
 • Johnny Paycheck's GREATEST HITS VOLUME II awarded gold album, 1989  
 • "Could've Been Me" by Billy Ray Cyrus tops the Country charts, 1992

- 12** ★ **GEORGE JONES**; Saratoga, TX  
 • IF THERE WAS A WAY by Dwight Yoakam goes gold, 1991

- 13** ★ **BILL MONROE**; Rosine, KY  
 • Barbara Mandrell makes chart debut with "I've Been Loving You Too

- Long", 1969  
 • OLD 8 X 10 by Randy Travis certifies platinum, 1988  
 • Doug Stone's self-titled debut album goes gold, 1991  
 • "Where Are You Now" by Clint Black is number one, 1991

- 14** • Hank and Audrey Williams audition for Fred Rose, 1946  
 • Vernon Dalhart dies, 1948  
 • Suzy Bogguss earns a gold lp for ACES, 1992

- 15** ★ **ROY ACUFF**; Maynardsville, TN  
 • Billy Joe Shaver makes his chart debut with "Georgia On A Fast Train", 1973  
 • Hank Williams, Jr.'s BORN TO BOOGIE awarded gold album, 1987  
 • "Heart Worn Memories: A Daughter's Biography Of Willie Nelson" by Susie Nelson is published, 1987

- 16** ★ **TERRY McBRIDE** (McBride & The Ride); Taylor, TX  
 ★ **DAVID BELLAMY** (Bellamy Brothers); Darby, FL  
 • Earl Scruggs first records with Bill Monroe, 1946  
 • Ray Stevens earns a gold record with GREATEST HITS, 1992  
 • WHAT DO I DO WITH ME by Tanya Tucker certifies platinum, 1992

- 17** ★ **HANK WILLIAMS**; Georgiana, AL  
 • Linda Ronstadt's "Blue Bayou" enters the charts, 1975

- 18** • The first Country Music show held at Carnegie Hall features Ernest Tubb, George D. Hay, Minnie Pearl and Rosalie Allen, 1947  
 • David Allan Coe's GREATEST HITS earns a platinum album, 1989  
 • Willie Nelson is awarded platinum and gold albums for PRETTY PAPER and TAKE IT TO THE LIMIT respectively, 1989  
 • "Sure Love" by Hal Ketchum debuts on the Country charts, 1992

- 19** • Crystal Gayle debuts on the charts with "I've Cried (The Blue Right Out Of My Eyes)", written by sister Loretta Lynn, 1970  
 • Lee Greenwood makes chart debut with "It Turns Me Inside Out", 1981  
 • Travis Tritt's COUNTRY CLUB certifies gold, 1990  
 • Red Foley dies, 1968

- 20** • "Why Lady Why" by Alabama enters the charts and goes on to become their second number one hit, 1980  
 • Steve Goodman, composer of "City of New Orleans" and Waylon



Jennings' "America", dies, 1984  
 • Doug Stone hits number one on the Country charts with "I Thought It Was You", 1991



- 21** ★ **RONNA REEVES**; Big Spring, TX  
 ★ **DICKEY LEE**; Memphis, TN  
 ★ **TED DAFFAN**; Merryville, LA  
 • The Everly Brothers' "Wake Up Little Susie" hits both the Country and pop charts, 1957  
 • Garth Brooks' self-named debut lp is certified with sales of 5 million, 1993

- 22** • Riley Puckett makes his radio debut on WSB in Atlanta, 1922

- 23** ★ **JUNE FORESTER**; Chattanooga, TN  
 • Bob Wills takes his Texas Playboys to Dallas for their first recording session on Brunswick Records, 1935  
 • NO FENCES by Garth Brooks sells 9 million copies, 1992

- 24** • Loretta Lynn's "Coal Miner's Daughter" released on Decca Records, 1973  
 • Clint Black's KILLIN' TIME awarded gold album, 1989  
 • CHRISTMAS TIME WITH THE JUDDS certifies gold, 1989  
 • Mark Chesnutt's TOO COLD AT HOME certifies gold, 1991



- 25** ★ **IAN TYSON**; British Columbia, Canada  
 ★ **ROYCE KENDALL**; St. Louis, MS  
 • Statler Brothers debut on the charts with "Flowers On The Wall", 1965  
 • Elvis Presley makes his only appearance on the Grand Ole Opry, 1967  
 • Collin Raye hits the top of the charts with "In This Life", 1992

- 26** ★ **CARLENE CARTER**; Madison, TN  
 ★ **LYNN ANDERSON**; Grand Forks, ND  
 ★ **MARTY ROBBINS**; Glendale, AZ  
 • Waylon Jennings' I'VE ALWAYS BEEN CRAZY awarded a gold album, 1978

- 27** • Connie Smith makes her chart debut with "Once A Day", 1964  
 • "Rodeo" by Garth Brooks tops the charts, 1991



- 28** ★ **JERRY CLOWER**; Liberty, MS  
 ★ **DAN SEALS**; Iraan, TX  
 • RCA Victor holds the first recording session in Nashville at the YMCA Hall, 1928  
 • Garth Brooks makes Country Music history when his ROPIN' THE WIND lp debuts in the number one position on both the BILLBOARD Country and pop charts, 1991

- 29** ★ **GENE AUTRY**; Tioga Springs, TX  
 ★ **JERRY LEE LEWIS**; Ferriday, LA  
 • I BELIEVE IN YOU by Vince Gill certifies multi-platinum with sales of 2 million, 1993



- 30** ★ **MARTY STUART**; Philadelphia, MS  
 • The Grand Ole Opry televised for the first time, 1950  
 • Patsy Cline signs with Four-Star Records, 1954

## OCTOBER

- 1** • Garth Brooks' eponymous debut album certifies gold, 1990  
**2** ★ **JO-EL SONNIER**; Rayne, LA  
 ★ **GREG JENNINGS** (Restless Heart); Oklahoma City, OK  
 • Merle Haggard and the Strangers' OKIE FROM MUSKOGEE awarded gold album, 1970

• President and Mrs. George Bush attend the 25th Annual CMA Awards, 1991

- 3** • Elvis Presley sings in public for the first time at age 10 in a talent contest at a dairy show, 1945  
 • K.T. Oslin's THIS WOMAN awarded a platinum album, 1989

- 4** ★ **LEROY VAN DYKE**; Flat Creek, MO  
 • Willie Nelson tops the Country charts with "Blue Eyes Crying In The Rain", 1975

- 5** ★ **JOHNNY DUNCAN**; Dublin, TX  
 • WSM Radio in Nashville airs for first time, 1925  
 • THE JUDDS GREATEST HITS awarded gold album in just two months, 1988

- 6** ★ **UNCLE DAVE MACON**; Smart Station, TN  
 • The Judds and Dolly Parton are awarded platinum albums for ROCKIN' WITH THE RHYTHM and GREATEST HITS respectively, 1986

- 8** • Hank Snow and Hubert Long elected to Country Music Hall of Fame, 1979  
 • Anne Murray becomes first female to win the CMA Album of the Year award, 1984  
 • Alabama named CMA Entertainer Of the Year for third year in a row, 1984

- 9** • Gene Autry's first recording session takes place, 1929  
 • Grandpa Jones elected to Country Music Hall of Fame, 1978  
 • "May The Bird Of Paradise Fly Up Your Nose" by Little Jimmy Dickens begins its climb to number one, 1965

[Factfile is compiled from the Illustrated Country Almanac by Richard Wootton (Dial Press), The Illustrated History of Country Music by the editors of COUNTRY MUSIC magazine (Doubleday/Dolphin Books), The Encyclopedia of Folk, Country and Western Music by Irwin Stambler and Grelun London (St. Martin's Press), and the Country Music Foundations's OFFICIAL 1994 COUNTRY MUSIC CALENDAR, as well as from original research.]

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## DATEBOOK

### SEPTEMBER

- 8-10** Radio Seminar & Awards/BILLBOARD AIRPLAY MONITOR/New York Hilton & Towers
- 16-19** Canadian Country Music Week/Calgary, Alberta/(905) 850-1144
- 19-25** 1994 World of Bluegrass/Owensboro, Kentucky/(502) 684-9025

### OCTOBER

- 2** NSAI Songwriters Hall of Fame Dinner/Nashville
- 3** ASCAP Country Awards/Opryland Hotel/Nashville
- 4** BMI Country Awards/Nashville
- 5** 28th Annual CMA Awards/Grand Ole Opry House/Nashville
- 6-8** SRO Nashville Convention Center/(615) 244-2840
- 6** CMA Board of Directors Meeting/Opryland Hotel/Nashville
- 6** CMA Annual Membership Meeting/Opryland Hotel/Nashville
- 6** SESAC Awards/Nashville
- 16** Country Gold Festival/Kumamoto, Japan/Contact Judy Seale at (615) 329-1546; fax (615) 320-0387

Hank Williams Jr. "explodes" once more as he has re-signed with ABC Sports to open all of the network's "Monday Night Football" broadcasts through the 1996-1997 football season. Williams was invited back by the network following a year away from the highly rated show. Fan response to his absence resulted in Williams' return, just in time to celebrate the 25th anniversary of "Monday Night Football" with a revised version of "All My Rowdy Friends".

