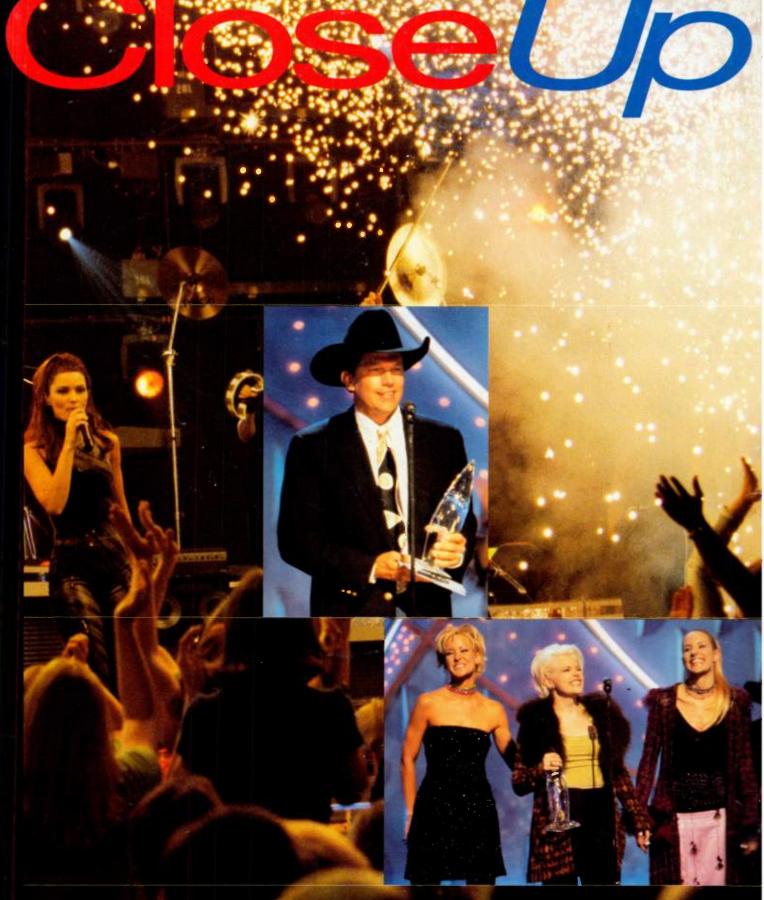
OCTOBER 1998



32nd Annual CMA Awards Country Music's Biggest Night





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teve Wariner and the Dixie Chicks were this year's top award winners with two CMA Awards each during "The 32nd Annual CMA Awards" televised live on the CBS Television Network. Wariner won for Song of the Year for "Holes In The Floor Of Heaven" along with co-writer Billy Kirsch, receiving a standing ovation for the win. His signature hit also won for Single of the Year, which also garnered Wariner an award as the single's producer. The Dixie Chicks not only made their debut performance on the telecast with "There's You're Trouble", but they also took home their first two CMA Awards - Vocal Group of the Year and the prestigious Horizon Award. Garth Brooks took home the Entertainer of the Year award for the fourth time and for the second consecutive year.

For the seventh consecutive year Brooks & Dunn won Vocal Duo of the Year. Country Music's noted couple Tim McGraw and Faith Hill each earned CMA Awards. McGraw won for Album of the Year honoring his current disc EVERYWHERE. Faith Hill won Music Video of the Year with director Steven Goldmann for "This Kiss". Hill delighted the audience with a performance of the song as well. Director Goldmann dedicated his work on the video to his two daughters who he said "give him the best kisses in the world."

As presenter Deana Carter referred to him, "pure Country dreamboat" George Strait won Male Vocalist of the Year for the fifth time since he first won in the category 13 years ago. Trisha Yearwood was another consecutive winner, as she was honored with Female Vocalist of the Year for the second time in a row.

George Morgan, Elvis Presley, E.W. "Bud" Wendell and Tammy Wynette became the newest members of the Country Music Hall of Fame this year. Wynette was honored with performances by Pam Tillis and Lorrie Morgan, daughter of Hall of Fame inductee George Morgan. Wynonna and Travis Tritt honored Elvis Presley by performing some of his greatest hits, while Wynonna was sporting a cape and a belt worn by no one except Elvis himself since the early 1970s.

The three-hour CBS telecast featured more than 36



Reigning Female Vocalist of the Year Trisha Yearwood and reigning Entertainer of the Year Garth Brooks give a powerful performance of "Where Your Road Leads" as they joined the telecast live via satellite from the Buffallo, New York arena.



Martina McBride performed "Wrong Again" on a set featuring the red leather couch from the cover of her latest album.

the CMA awards

HALL OF FAME

Elvis

by Sam Phillips

PON LEARNING OF ELVIS' NOMINA-TION AND ELECTION FOR INDUC-TION INTO THE COUNTRY MUSIC

HALL OF FAME, I INSTANTLY
KNEW THE PLEASURE THIS
WOULD HAVE BROUGHT TO
HIM IN LIFE - CONTRARY TO
THE BELIEFS OF SOME, ELVIS
PRESLEY WAS A PROFOUND
FAN OF COUNTRY MUSIC THE LOUISIANA HAYRIDE, THE
GRAND OLE OPRY, EVEN RED
FOLEY'S GREAT SHOWS FROM THE
OZARK JUBLIEE IN SPRINGFIELD,
MISSOURI. HE LOVED HANK SNOW'S
UNUSUAL STYLE. WEBB PIERCE, EDDY

ARNOLD, KITTY WELLS, BILL MONROE, LORETTA LYNN. HE HAD AN AFFINITY FOR JUST ABOUT EVERY PERFORMER OF COUNTRY MUSIC.

Elvis never forgot, for a minute, his first appearance on the Opry heard in the 10:15-10:30 Saturday night segment, hosted that night by Hank Snow. Hank forgot his name and completed his intro by saying, "And now here is (pause)...a young man from Memphis I hope you all will enjoy - Let's give him a big hand."

Hank did not mean to slight Elvis, it was just one of those times when you draw a total blank. Elvis certainly forgave Hank his anonymity on stage for that performance. In fact, he would later on humorously introduce himself as "ole what's his name" privately and on casual performances for months to come.

Elvis was with us physically for all too short a time! He was to me a son, a younger brother, a

MIS UNUSUA

THE MILLION

DOLLAR

QUARTET: SUN

RECORDS

ARTISTS JERRY

LEE LEWIS.

CARL PERKINS.

JOHNNY CASH

AND ELVIS.

Presley

compatriot, and a giant in his compassion for just plain folks.

In my lifetime I have known absolutely no other person with less bias toward any type or category of music than Elvis. His love and appreciation for all musical genres was the essence of Elvis' unbelievable gifts.

Space here will not permit me to begin to tell you the true nature of this most unusual man. His respect for and devotion to the human race, and for those who loved music, and like him, made music, kept his curiosity and love of bringing joy to his "audience" until the day he died.

Second to none Elvis cherished his exposure to Country, Bluegrass, Black Blues, White Blues, Black Gospel, White Gospel, Big Band Sounds and the Ink Spots and Mills Brothers and a whole lot of Jimmy Rogers and The Hank!

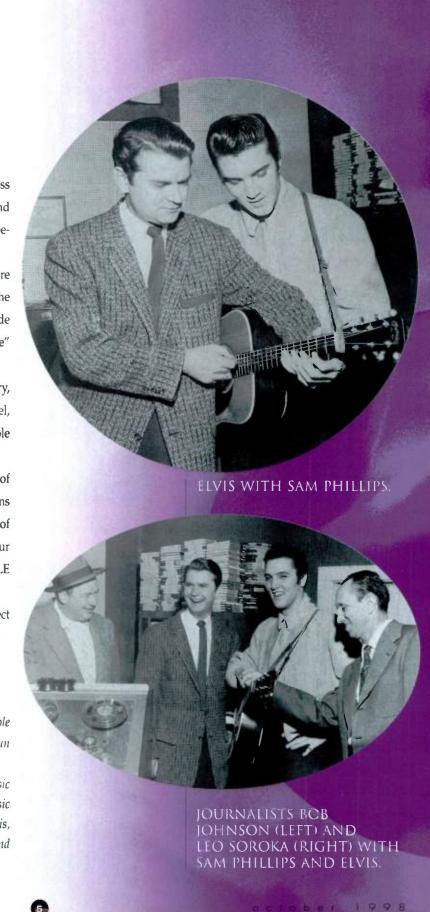
Even though it was too long in coming, the omnipresence of Elvis in the Country Music Hall of Fame again ratifies to millions the world over that Elvis left a legacy of the true embodiment of our rich and enduring cultures...the people's amalgam of our widely diverse and lasting American Heritage...IT'S PEOPLE AND IT'S MUSIC!

Henceforth, he will share in the love and admiration and respect that comes to all those enshrined forever in this hallowed hall...

...BECAUSE...ELVIS HAS NOT LEFT THE BUILDING

Sam Phillips, through the legendary Sun Records, opened a whole new dimension in American music culture. The first five Elvis Sun Record releases gave the young singer his start.

Today with his sons Knox and Jerry, he remains active in the music business through the Sam Phillips Recording Studio, an active music publishing operation Hi Lo Music and Knox Music based in Memphis, and a chain of radio stations in Alabama, South Florida, and Tennessee.





performances by some of Country Music's most talented artists. The night of excitement opened with Vince Gill and Randy Scruggs in a bluegrass performance of "Soldier's Joy".

Reba McEntire gave her first television performance of "Forever Love" while Garth Brooks and Trisha Yearwood gave a powerful performance of "Where Your Road Leads" live via satellite from the Buffalo Arena in Buffalo, New York.

Shania Twain lit up the stage with her latest release "Honey, I'm Home" along with 200 local cheerleaders dancing to the tune in front of the Grand Ole

Opry stage.

Other debut performers included The Warren Brothers, The Wilkinsons, Lila McCann and Mark Wills.

"Teen" was a key word during this year's show as there were three 16-year-olds performing on the show – LeAnn Rimes, Amanda Wilkinson of The Wilkinsons and Lila McCann.

The 1998 broadcast of the CMA Awards marked the seventh consecutive hosting stint for Gill. The multi-talented vocalist, songwriter and musician has won 17 CMA Awards – more than any other artist.

The winners of the

"The 32nd Annual CMA Awards" are: ENTERTAINER OF THE YEAR:

GARTH BROOKS

FEMALE VOCALIST OF THE YEAR:
TDICUA VEADIAIONO

TRISHA YEARWOOD

MALE VOCALIST OF THE YEAR: GEORGE STRAIT

HORIZON AWARD:



SINGLE OF THE YEAR:
"Holes In The Floor of Heaven",
STEVE WARINER
Produced by Steve Wariner

VOCAL DUO OF THE YEAR: BROOKS & DUNN

MUSIC VIDEO OF THE YEAR:
"This Kiss",
FAITH HILL
Directed by Steven Goldmann

SONG OF THE YEAR:
"Holes In The Floor Of Heaven"
BILLY KIRSCH and
STEVE WARINER

VOCAL EVENT OF THE YEAR:
"You Don't Seem To Miss Me"
PATTY LOVELESS
(with Special Guest George Jones)

ALBUM OF THE YEAR:

EVERYWHERE,

TIM MCGRAW

Produced by Byron Gallimore.

Tim McGraw

and James Stroud

MUSICIAN OF THE YEAR: BRENT MASON

VOCAL GROUP OF THE YEAR: DIXIE CHICKS

the CMA awards

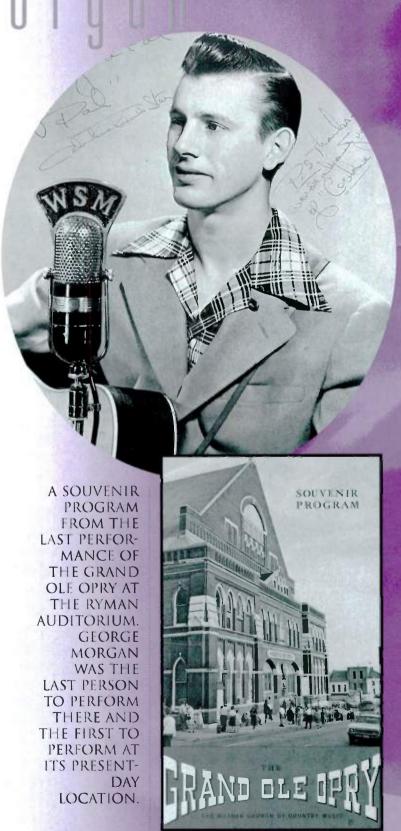
HALL OF FAME

George Morg

"THE UGLY LIST" by Lorrie Morgan

IF YOU'VE EVER BEEN A GUEST BACKSTAGE AT THE GRAND OLE OPRY, YOU MAY HAVE OVERHEARD SOME OF THE FUNNIEST AND GREATEST STORIES EVER TOLD IN COUNTRY MUSIC. ONE THAT IS ALWAYS TALKED ABOUT. AND REMEMBERED WITH FOND-NESS, IS THE STORY OF GEORGE MORGAN'S "UGLY LIST". EVERY FRIDAY NIGHT, ALL OF THE STARS AND MUSICIANS AT THE OPRY WOULD FILE THROUGH THE BACK-STAGE DOOR AND EACH WOULD FIND THEMSELVES STANDING IN FRONT OF THE BULLETIN BOARD IN THE BACK HALLWAY, SEARCH-ING FOR THEIR NAME ON "THE UGLY LIST". TO BE ON THIS LIST WAS AN HONOR IN THEIR EYES. HOW COULD IT BE YOU MAY WON-DER?

When you were on "The Ugly List", which was normally numbered 1 through 10, fellow artists and musicians would congratulate you, and you knew that George Morgan recognized you for something. There were those who were always on it, but each week there was also someone new. George Morgan had a wonderful sense of humor. Those who didn't understand it usually found themselves being the butt of his next joke. He dedicated his life to Country Music and to his family and friends. His voice was like that of an angel; his





GEORGE MORGAN
(PICTURED IN CENTER) AS
HOST OF "COUNTRY
JUNCTION". A NASHVILLE TV
SHOW.



GEORGE TOOK THIS PUBLICITY
SHOT WITH TWO OF HIS
FAVORITE LOVES-COFFEE AND
COUNTRY MUSIC.



FELLOW HALL OF FAME INDUCTEE BUD WENDELL CONGRATULATING GEORGE ON HIS SIGNING WITH FOUR STAR RECORDS

stage presence was like a knight in shining armor. But just as great as these qualities were, it was his kindness and gentleness which outshined them all.

George Morgan was born in Waverly, Tennessee in 1924 to Zach and Ethel Morgan. They later moved to Barbeston, Ohio when he was three along with his brothers and sisters. There were seven children in all. When George was older he took a job at a Wooster radio station. It was on his way to work one day that he wrote "Candy Kisses". At a show in Doylestown, Ohio where he was singing, he met the most beautiful girl he'd ever seen. Her name was Anastasia. They were married at St. Peter & Paul in Doyletown, Ohio in 1949 -- just one year after he was signed as a member to the Grand Ole Opry. George and Anna packed up and moved to Tennessee. They had five children: Candy, Beth, Liana, Marty and Lorrie.

We were lucky enough to see Mom and Dad celebrate their 25th Wedding Anniversary. On July 7th 1975, George Morgan passed away from complications after open-heart surgery. We will always be grateful for the time he was in our lives. He was the best father and husband anyone could have ever asked for. Christmas was all year long with Dad—not because of gifts, but because he brought spirit and laughter to our lives all year round – the kind of feeling you get in your stomach when you're a child at Christmas time.

I remember one day not long ago I called my mom and told her thank you for being such a good Mom. She paused for a moment and said, "It was all your Dad's doing. He taught me how to give and to love with all my heart." Thanks Mom, but you were his strength. We, the family of George Morgan, are extremely proud that the CMA has honored him by inducting him into the Hall of Fame. This has been a long awaited night. Thank you all for remembering George Morgan and his contribution to Country Music and the Grand Ole Opry. We are proud of you, Dad.

Sincerely, Lorrie

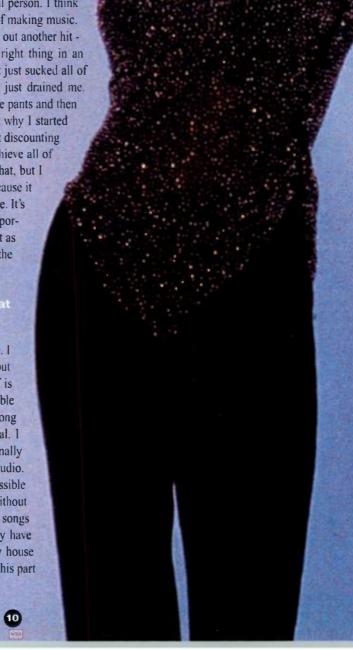
efore taking off to shoot her first video "Take Me" for her

Lyric Street Records, on a New York street set in the Disney-MGM Studios, Lari White took time out to talk to CLOSE UP about the success of her new label, new album and new producer. The first single, and the title track from her album, "Stepping Stone", was release her album, "Stepping Stone", was released on July 28 and became a top-10 hit on the Country charts. The album's second single, "Take Me", went to radio September 14. Lari has a lot of exciting plans for the future, and she hopes to use her past experience as a "stepping stone" to help her reach her goals.

"I could say platinum albums, and world tours and blah blah blah and all that. Duh! I think what is much more important is that I'm a real person. I think toward the end of my RCA days I had lost some of the joy of making music. I think it was because I was so deep in the grind of cranking out another hit building that momentum, building that career, saying the right thing in an interview and being cute and nice and sweet and likeable. It just sucked all of the life out of it for me and exhausted me. Spiritually, it just drained me. Fortunately, God just blessed me with a nice swift kick in the pants and then some time to heal and get my heart back and to remember why I started singing and writing and making music to begin with. I'm not discounting the goal or the desire to have number-one records and to achieve all of that commercial success. I'm working very hard to obtain that, but I sure didn't start singing because of that. I started singing because it just makes me joyful and because I can make somebody smile. It's what I think I was put on the planet to do. I think the most important thing to me is that I make music as a real person and not as a caricature of a person. I can look at myself in the mirror at the end of every day and feel like I didn't cop out."

Lari believes that good songs are what makes this album stand out.

"I think the material is better than any album I've ever made. I think we were able to find some outside songs that I would put up against any songs that come from this town. Dann Huff is just an unbelievable producer. He brought things to the table that I don't think anyone else could as a player, but also as a song man and a spirit of something fresh and a little commercial. I think the vocals overall are definitely the best yet. I'm finally singing. I cut the vocals at my house. I have a little home studio. We set the microphone up in my dining room. It made it possible for me to experiment, be creative, play and push myself without worrying abut the studio clock ticking and the budget. On songs like 'That's What You Do' and 'Stepping Stone' where they have really involved vocal arrangements, that was just me at my house playing. I'd say, 'Okay open up another track and let me try this part and let's double that and give me another track."



AHRIE E

Acting is also something that Lari is looking forward to in the future.

"I think doors are waiting to be opened and certainly with Disney. I've already met people from the film divisions and the feature animations divisions. There's just so many exciting opportunities in that company. But I think it all begins with good songs. I think if we have good songs off this album, and this album is a hit, a success, that all those doors will open. I want to step into those arenas off of a hit. I've got the training. I'm ready. I'm prepared. I've done a lot of stage acting here in town before I got my



"I THINK THE MOST
IMPORTANT THING TO
ME IS THAT I MAKE MUSIC
AS A REAL PERSON AND
NOT AS A CARICATURE OF
A PERSON."

record deal. I also did a piece for CBS and for the Disney channel. So I'm ready and just waiting for the hit. I'll just walk right into it."

With a degree in music engineering from the University of Miami, Lari is able to identify with the great sounds that can come out of a studio. The school has recently invited her back to be their honored alumni of 1998 at its Homecoming weekend. She will also sing the National Anthem to open the UM vs. Boston College football game.

"I got that degree just so that I could know my way around the studio, I could talk to an engineer, I could be effective as a producer. I never wanted to be an engineer. They work so hard and are the most transparent part of making music. You kind of expect a really excellent engineer to be almost invisible. They just make everything sound great and you never really know why. The audience certainly doesn't ever know why. God bless them. They have – I think – one of the toughest jobs in the music business."

"I have to say that I did get so much out of the University of Miami – because there wasn't a lot of Country Music down there so I had to kind

of hole up in my little apartment and write my Country songs and do my four-track demos there on my own. I got experience in all kinds of other styles of music just to make a living, just to pay my rent to survive. It was a great experience. It's fun because we would get the studio from 10 o'clock at night until 8 o'clock in the morning, and that's when we would go in and play and do our demos and experiment. I don't think I slept the last three years of college. We were up 24 hours a day, but it was a great experience. I'm really flattered that they have invited me to come back down there. That's a real honor. I was actually the only girl in my graduating class. I was the Overall School of Music Award recipient and Outstanding Music Engineering Student the year that I graduated too. I was totally into it, and I really loved what I was learning. So it's very flattering that they are inviting me back. I'll take a little Country Music down to the University of Miami."

Lari clears up any confusion about why she left RCA.

"Something that has really bugged me in some of the interviews I have done is that there have been some people that have wanted to get dirt because of the way I left RCA. Get something stirred up. 'Ooh, I bet she felt this way,' or 'I wonder what she would say about this.' I'm so over that. It's so counterproductive and negative. I guess for the record officially, I want to make it very clear that the staff at RCA started me out on a great career. They gave me a lot of hit records, and they supported me and believed in me. They gave me a great start on a major label. I love them. They're a great company. In fact, several of the promotions guys - when I run into them - they're still like, 'Oh, you're doing great. I'm so proud for you.' I would not have chosen to leave, but as it happens as in many artist careers if you're not in the right place, you need to go and find the right place. I just think it's unfortunate that some people would rather dig up dirt than write the truth. I think it's a really excellent industry, and I'm really proud to be here. My husband, Chuck Cannon, and I are developing a publishing company and hope to start a record label this year. An independent thing. So we are both very committed to Nashville and to the music industry as a whole. We are looking forward to growing with it and being part of it for years and years and raising our kids here. As painful as it is to have to go through the valley of the shadow of doubt, you have to get your butt kicked and fall down to really find out what you're made of. And how committed am I? And where the real challenges here? You never get an opportunity to grow, to rise above something, unless you've got the challenge there." [49] Jana Albritton

awards

The 1998 International Bluegrass Music Awards will take place October 22 at the Kentucky Center for the Arts in Louisville. Bands receiving the most nominations include all of the Entertainer of the Year finalists: Lonesome River Band, Ricky Skaggs & Kentucky Thunder, The Del McCoury Band, Illrd Tyme Out and Blue Highway. Ricky Skaggs and the members of his band received 11 nominations.



The last Grand Ole Opry show at the Ryman Auditorium was performed nearly a quarter of a century ago. History repeats itself on October 18 at 7 p.m. when the curtain goes up featuring Grand Ole Opry members for a Ryman Reunion Celebration.



Scott Hendricks has been named president and CEO of EMI's new Virgin Records
Nashville label. He brings over a decade of experience to the job and has worked with artists including Restless Heart, Brooks & Dunn, Alan Jackson, Faith Hill, Steve Wariner, John Michael Montgomery. Lee Roy Parnell, Aaron Tippin, Hank Williams Jr. and others. The label is now located at 48 Music Square East, Nashville, TN 37203; (615) 251-1100; fax (615) 313-3700.

Rick Shedd has been appointed to vice president, sales and marketing for Arista/Nashville. He was formally senior director, sales and marketing for the label. Dave Dame has been promoted to senior director, national promotion for the label. He



During a recent trip to Seattle, Garth Brooks surprised Steve Wariner's son, Ross, by taking him to a Seattle Mariners' batting practice and introducing him to the Mariners' Ken Griffey, Jr. Here, (I to r) are Chris Haney, of the Kansas City Royals, Ken Griffey, Jr., Steve Wariner and Garth Brooks with Ross Wariner in front.

was formerly director, national promotion and started at the label in 1993 as manager of regional promotion. Teddi Bonadies has been appointed to director, field promotion for the label. Bonadies is taking on the added responsibility of dealing with select radio consultants.

Carrie Moore has joined Great American
Talent where she will be in charge of the
booking department. She will continue to
work with her roster including Whispering
Bill Anderson but will also take on booking
responsibilities for Eddy Raven and Mel
Tillis.

Angie Brix and Tracy Collins have been added to the staff of Wortman Works

Media & Marketing. Brix, manager of publicity, is responsible for tour press on all recording artists. Collins, radio tour marketing, is responsible for all radio marketing for the touring acts.

Kimmy Wix has been promoted to music writer/producer for country.com in CBS

Cable's Interactive Media department. He joined the company in 1996 and will continue to create and produce music-oriented features and columns. Fran Galloway and Max Moss have joined the company as writer/producers for TNN's website.

Galloway will oversee the TNN module of country.com that covers TNN's wide variety of Country Music and lifestyle programming. Moss will oversee the websites outdoor module. Katherine Haggerty has been promoted to manager of E-Commerce for the website. She will be responsible for country.com's musicstore, Country Music Boulevard, and the bookstore.

Australian producer/writer Mark Moffatt has been appointed as director of A&R for Ten Ten Music Group. He will oversee several rock pop acts currently in development for both Europe and the U.S.

Guy Guillett and Susan Johnson have been added as two new directors for Nashville-based Studio Productions. Guilett has directed over 60 Country Music



Columbia Records artist Wade Hayes shares a happy moment with the McCune family in Shawnee, Oklahoma. Hayes presented the family with keys to their new home that he helped finance and construct under the auspices of Habitat for Humanity.

videos. His work includes hit MTV videos as well as top videos for artists like Rhett Akins, Gary Allan and Steven Curtis Chapman. Johnson will become one of a handful of female video directors in Nashville. She has directed award-winning videos for Country artists like Sara Evans and Lila McCann.

Peggy Shaw has joined CBS Cable as publicist, TNN Motorsports. She is responsible for expanding public relations efforts for all TNN motorsports programming. Gwen Robinson also joins the company as publicist for TNN/CBS Cable. She most recently served as director of corporate relations for The Buntin Group, Nashville.

Rick Moxley has been appointed to senior director national promotion for BNA Records. He will oversee day-to-day operation of the BNA promotion team. He was most recently vice president national promotion for Rising Tide Records.

Lisa Preston has joined the staff of PLA Media, Inc. as senior publicist. With over 12 years of experience, she most recently did independent publicity work for FORCE.

Brandy Reed is a new addition to the company as publicity and marketing assistant.

and Suzette Klopotek recently joined the staff as public relations assistant/publicist. Since January 1998 she has worked on handling publicity accounts for several artists.

Angelo Bruno has been promoted to assistant vice president financial planning and audit for BMI. He was previously senior director, external audit and financial planning for the company. Michael O'Neil has been promoted to vice president sales & administration, media licensing for the company. He was most recently assistant vice president, media licensing.

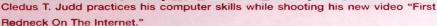
Gaylord Entertainment Company

announced that it has purchased a Music Row building (formerly Capitol Records, Inc.) that will be used to house much of the company's music-based interests. Also being housed at the new Music Row office will be the artist management division of CMT International. About 100 Gaylord Entertainment employees will begin moving into the building by October 1.



Westwood One presented the live album premiere, of Alan Jackson's "High Mileage", hosted by Charlie Cook. Pictured here (I to r): Pam Greene, director artist relations for Westwood One; Charlie Cook, VP programming for Westwood One; Chip Peay, Jackson's manager; Jackson and Ed Salamon, president/programming, Westwood One.







PUBLISHING: Jon McElroy to Hamstein Publishing ...Jennifer Sherrill to Charlie Monk Music...BOOKING: Juice Newton to Bobby Roberts Company, Inc....Don Williams to Agency for the Performing Arts, Inc....T. Graham Brown to The Bobby Roberts Company, Inc.... PUBLICITY: The Great Divide, Dave & Sugar and Hal Bynum to PLA Media.



iceos artist/label Cledus T. Judd/Razor & Tie Lari White/Lyric Street Records

title

"First Redneck On The Internet" "Take Me"

director

John Lloyd Miller Peter Zavadil

- The Fourth Annual Country Music fair in Berlin, Germany is scheduled for February 6-7 at Fontane - Haus, Berlin. For more information, contact +49-20-4170-2960.
- BR5-49 spent most of September traveling throughout the UK and Europe playing shows and festivals as well as doing media. The band visited London, Munich, Berlin, Hamburg, Amsterdam, Bonn, Frankfurt, Glasgow and several other cities.
- Reba McEntire is scheduled to appear Oct. 31 on "Verstehen Sie Spass", a highly rated live show that marks her first appearance on German television. It is part of an overall marketing plan backed by Universal. Reba spent three days in Hamburg in early September in support of the international plans.
- The 10th Annual Gstaad Festival in Switzerland last month was another hit. Promoter Marcel Bach was presented various awards including gold records and plaques from Arista, MCA and Warner Brothers/Reprise, as well as letters of appreciation from the Governor of Tennessee, the mayor of Nashville and CMA for the long-standing success of the event. Journalists from all over Europe were on hand to grab the latest news from the the Mavericks, BR5-49, and Lee Ann Womack and Brady Seals.



CMA 40TH ANNIVERSARY CELEBRATION COUNTRY MUSIC'S BIGGEST HOMECOMING SET FOR OCTOBER 21

The "CMA 40th Anniversary Celebration. Country Music's Biggest Homecoming" is shaping up to be a unique, star-studded gala event. Some of the industry's biggest and brightest stars have already been tapped to join CMA in this celebration:

- •Former triple Entertainer and Vocal Group of the Year winner Alabama
- •Reigning Vocal Duo of the Year and past Entertainers of the Year Brooks & Dunn
- •Winner of 1997's Single of the Year for "Strawberry Wine" Deana Carter
- •Record-holder for the most CMA wins Vince Gill
- •Former Entertainer of the Year Alan Jackson
- •1997 Vocal Event winners Faith Hill and Tim McGraw
- •Winner of Song of the Year in 1970 Kris Kristofferson
- •Former Music Video and Vocal Event of the Year winner Martina McBride
- Horizon Award winner LeAnn Rimes
- Past Female Vocalist and Vocal Event of the Year winner Pam Tillis
- •Former two-time Vocal Event of the Year winner Travis Tritt

useal event of the year

- /. HOW DID THE COLLABORATION COME ABOUT?
- 2. WHAT WAS IT LIKE WORKING WITH EACH OTHER IN THE STUDIO?

Anita Cochran Duet with Steve Wariner

Anita: "When I wrote the song I had Steve Wariner in mind. I had





Faith Hill (with Tim McGraw) "JUST TO HEAR YOU SAY THAT YOU LOVE ME"

aith: "We were in the studio when this song came in. We had time to do one more song for the record and it became apparent after cutting it that it was the perfect duet for Tim and I. We essentially slipped this one in under the wire and were very pleased with the result."

Tim: "This was chosen for Faith's project at the last minute, and she suggested I sing it with her. And the song rings true for us. There's

nothing like hearing those three words from the one you love. It was only natural for us to record it together."

F ith: "Well, actually I don't know! Tim and I have been present at each other's sessions, but we've never recorded together at the same time. Perhaps we'll try that approach the next time we record a duet."

Tim: "We were not able to be in the studio at the same time, but it was still magical hearing our voices blended on tape. We are very proud of this song."



Trisha: "Everyone knows by now that Garth Brooks and I want to make a duet album together. Finding songs isn't easy, but 'In Another's Eyes' was perfect. We didn't have to change the key to be able to sing it together, which we liked. I hope it's the first of many."

Trisha: "I've been working with Garth in the studio for 10 years now, so it's a very comfortable atmosphere. It's always fun, and always about the music."





Patty Loveless (with Special Guest George Jones) WINNER "YOU DON'T SEEM TO MISS ME"

Patty: "When we re-cut the song, the steel part reminded me of some old George Jones reords. His voice was the finishing touch the song needed."

George: "Patty and her producer called me and I was honored."

atty: "It was absolutely scary!"

George: "It was great working with a traditional Country voice like Patty and, believe me, she is no phony, just pure Country, and I love her for keeping it Country."





ew directors have been elected to serve on the CMA Board of Directors. Bud Wendell, has been elected chairman of the board. Lon Helton, RADIO & RECORDS, has been elected president of the CMA board. Directors, who serve two-year terms, were elected at the organization's annual meeting September 24 at the Bell South Building in Nashville. CMA members from throughout the world were present for the 40th annual membership gathering. Officers, who serve for one year, were elected by the directors. CMA officers and directors serve gratis and pay their own expenses to attend meetings. By category, directors are:







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Over The Top For The CMA Awards Down Under

ustralia's National Nine Network aired a two-hour edited version of "The 32nd Annual CMA Awards" on Monday, September 28 on more than 130 affiliate stations across the country. The broadcast was be a special presentation during the timeslot of "Midday With Kerri-Anne", a popular TV variety show. "Midday" reaches a million viewers Monday through Friday, which generates an incredible 50 percent audience share.

In addition, the event will be broadcast on 70 radio stations sponsored by Toyota.

"These programs will create Country Music history in Australia," says CMA Australia Representative Trevor Smith. "The CMA Awards have never been on that many radio stations before and never been sponsored by Toyota before."

In conjunction with their airing of the CMA Awards, "Midday With Kerri-Anne" moved production to Nashville to broadcast four shows from Music City, USA during CMA Week.

Taking the show on the road isn't standard procedure for "Midday", but producer Kerry Roberts says the surge of interest in Country Music in Australia made Nashville an obvious choice. "We've noticed in the last year, particularly, that Country Music has increased in popularity. Every time we've had a Country artist as a guest, the response would get bigger and bigger...We think Country will be as big in Australia in the coming years as it is in Nashville."

Several CMA Awards nominees and some of the biggest names in Country Music appeared on the program including Sherrié Austin, Brooks & Dunn, Billy Ray Cyrus, Charlie Daniels, Vince Gill, Alan Jackson, Reba McEntire, Dolly Parton, LeAnn Rimes, Pam Tillis, Shania

A W A R D S

Twain and Trisha Yearwood. Other guests include Sylvester Stallone's mother Jackie, the popular Christian/pop group Newsboys, and Oscar-winning actor Rod Steiger ("Dr. Zhivago", "Oklahoma", "Mars Attacks"). "One of reasons he agreed to come to town is because he's a big Country Music fan," says Roberts. The show also

included segments titled "Postcards from Nashville" to give viewers a flavor of the sites in and around the area.

In addition, more than 100 "Midday" viewers came to Nashville with the show's production crew to be in the studio audience. "We have had a huge response to the Nashville trip, and other shows are looking at doing similar things next year," Roberts says.

On the retail front, to boost awareness of "The 32nd Annual CMA Awards", a CD compilation titled "The Cream Of Country, Volume 2" will be issued by Australian labels BMG, Sony and Universal. The CD features as many as 18 tracks from this year's CMA Awards nominees

including Alabama, Diamond Rio, the Mavericks, Martina McBride, Collin Raye, George Strait, Trisha Yearwood and more. "The Cream Of Country, Volume 1" was issued last year and sold more than 10,000 units. The CD is available at record stores all over the country.

Several other countries will broadcast "The 32nd Annual CMA Awards" as well: the UK, Canada, Holland, Ireland, Switzerland, Sweden, Norway, Denmark and Finland.

HIS YEAR WE SOUGHT OUT THE TALENTED DIRECTORS NOMINATED FOR VIDEO OF THE YEAR TO GET BEHIND-THE-SCENE TALES ABOUT WHAT HAPPENED ON THE SET. THEIR REPLIES TOOK US FROM HAUNTED HOUSES TO RUSH-HOUR TRAFFIC TO LIVING OUT OF THE FAIRYTALE THUMBALINA.

1 Did anything unique happen on the set of the video?
2 Describe how you came up with the concept for the video.

"A BROKEN WING," MARTINA MCBRIDE Directed by Robert Deaton and George I. Flanigen IV

"The location which was used for the making of 'A Broken Wing' was quite unusual. The house was built pre-Civil War and was inhabited by the same family until the late 70s. Two sisters, of whom were the last to live in the mansion, actually died in the upstairs bedroom and reportedly still haunt the property. This possibly explains why an old clock, which hadn't worked in years suddenly, started working during filming. In addition, the sister's furniture was actually left in place, thus giving an eeric feel to the location."

The idea for the video was designed simply to showcase Martina's powerful vocal performance. The conceptual footage was kept to a minimum and was there only to support the lyric. Thus keeping the focus on Martina and her dynamic delivery."

"BYE BYE." JO DEE MESSINA DIRECTED BY JON SMALL

The set was the middle of the street in Nashville. Not any street, but BROADWAY at rush hour. My direction to Jo Dee was to runacross the street through traffic. We had some near misses, but I knew she could handle it. She's a firecracker. Then the rain came, causing us to re-shoot a second day."

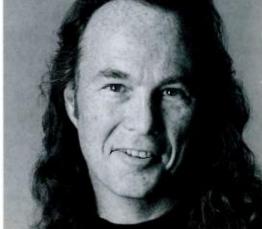
The concept was Jo Dee's. She wanted to sing in the middle of the street with traffic all around. I wanted to give the viewer a little insight into Jo Dee, what I call 'lifestyle footage.' I got her to drive a cool car. She did all the stunt driving herself. I wanted her to act as she does off-camera on-camera. As the director I had a performer from whom I was able to elicit a great performance."





OBERT DEATON GEORGE J. FLANIGEN IV





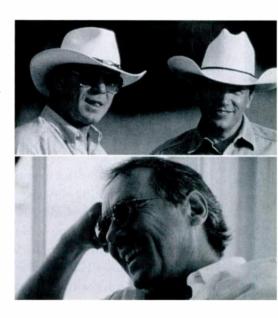
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1 Did anything unique happen on the set of the video?

2 Describe how you came up with the concept for the video.

"CARRYING YOUR LOVE WITH ME." GEORGE STRAIT Directed by Christopher Cain

"The best thing about doing a George Strait video is George Strait. There is a purity and clarity about him and his music that I felt should be continued in the visual style of the video for 'Carrying Your Love With Me'. I wanted to create the feeling of being alone on the road but not lonesome, so the images needed to be colored with warmth."



"DID I SHAVE MY LEGS FOR THIS?." DEANA CARTER DIRECTED BY ROGER PISTOLE

*We all fell in love."

2 "White Lightnin"

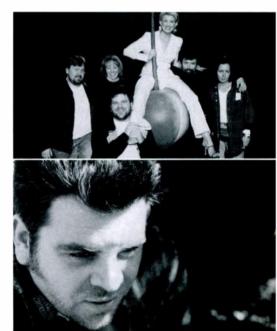
"THIS KISS." FAITH HILL DIRECTED BY STEVEN GOLDMANN

Faith announced she was pregnant while we were trying on all the lovely fashions we were going to use in the video. We found all these wonderful outfits that fit perfect on Sunday...well by the time we were ready to role camera on Tuesday - just two days later - most of the clothes didn't fit.

"We also found out how great Faith is on a trampoline...three months pregnant, no less."

The perfect kiss can take you to another place, send you flying, swooning. It can take your breath away. I wanted to capture all that and more on film. Faith and I felt that the video needed to be something blissful, fantastical, unique and special in the way only the perfect kiss can be. Taking a little inspiration from my daughter's Thumbalina book and a lot of wild imagination, Faith and I created the video for 'This Kiss'."





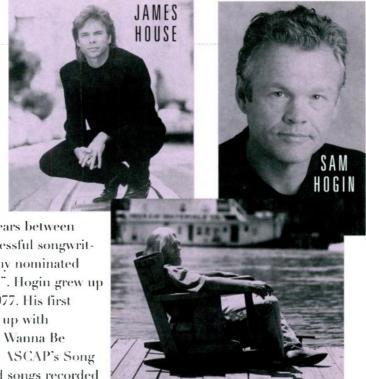
song of the year

"A Broken Wing"

JAMES HOUSE, SAM HOGIN AND PHIL BARNHART

James House, Sam Hogin and Phil Barnhart have achieved something very special with the heartfelt subject of abuse behind "A Broken Wing". Martina McBride loved the song so much that she not only put it on her current album, but also turned it into a hit single. James House arrived in Nashville in 1998

and landed a recording contract with MCA. In the years between record deals he became one of Nashville's most successful songwriters with hits such as "In A Week or Two", the Grammy nominated "Ain't That Lonely Yet", and "This Is Me Missing You". Hogin grew up in Bruceton, Tennessee and moved to Nashville in 1977. His first number-one song was "I Believe In You". He teamed up with Barnhart, who moved to Nashville in 1984 to write "I Wanna Be Loved Like That" and "No News". Barnhart received ASCAP's Song of the Year Award for "No News" in 1997 and has had songs recorded by Waylon Jennings, Mark Chesnutt, Sammy Kershaw, Daryl Singletary and David Kersh.



PHIL BARNHART

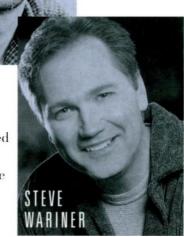
"Holes In The Floor Of Heaven"

BILLY KIRSCH AND STEVE WARINER

Steve Wariner and Billy Kirsch are no strangers to hit songs. Wariner has penned more than a dozen number-one hits and has 30 top 10 singles under his belt. His career as an artist/writer began when he was just 17, and by 1977 he had his first deal as a solo artist. Kirsch has had songs recorded by Clay Walker, John Berry, Doug Stone, Faith Hill, Mark Wills, Collin

Raye, Keith Stegall, Lorrie Morgan, Alabama, Wynonna among others. Kirsch recalls that the initial reaction from Steve's band was mixed. One of the band members said of "Holes In The Floor Of Heaven", "Don't tell me you're going to kill someone else!" Just the opposite was experienced by Wariner when he received a letter from a girl who lost her mother recently. When she heard the song, she pulled over to the side of the road and started crying. After she stopped crying she started smiling, because the song made her think of her mom in a good way. "That's the greatest compliment for a songwriter to hear that your lyrics have moved someone in that way," says Wariner.





"How Do I Live"

DIANE WARREN

For two decades the music of Diane Warren has been at the top of the charts constantly. The number-one hit "How Do I Live" was nominated for a 1997 Oscar for Best Achievement in Music (original song) from the Disney film, "ConAir". The song also won Trisha Yearwood a Grammy Award for Female Vocal Performance, as well as Grammy nominations for Warren for Song of



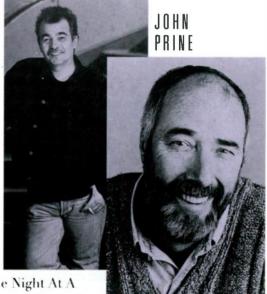
the Year and Song Written Specifically for a Motion Picture or Television. The song also recorded by Le Ann Rimes, became a double platinum seller for Rimes, Warren's other hits include "Because You Loved Me", "Unbreak My Heart", and "Rhythm of the Night", She recently wrote "What If", a song recorded by Reba McEntire to help support the Salvation Army Holiday Fund.

"I Just Want To Dance With You"

JOHN PRINE AND ROGER COOK

From singing in bars to recording albums as an artist with Atlantic Records, and then Asylum Records, to founding Oh Boy Records, John Prine has experienced success as both a recording artist and a songwriter. His most current album is LIVE ON TOUR and his most recent hit as a writer is the number-one hit "I Just Want To Dance With You" written with Roger Cook. Cook has had more than 70 top 30 hits. He is best known for "I'd Like To Teach The World To Sing". A native of England, Gook moved to Nashville in the 70s and then back to Europe and returned to Nashville in

1994. Within a year, he was back at the top with George Strait's "One Night At A Time". In 1998 Cook was inducted into the Nashville Songwriters Hall of Fame.



ROGER COOK

"It's Your Love"

STEPHONY SMITH

Stephony Smith topped the year-end charts this past year with her mega-hit "It's Your Love". It broke records when it remained at the number-one spot for six consecutive weeks. She has also penned "What Do I Know", "How Was I To Know" and "Go Away, No Wait A Minute". Smith began her career as a professional songwriter in Memphis writing jingles for an advertising agency. She moved to Nashville in 1988. To date she has had cuts by artists including Shania Twain, Shelby Lynne, Joe Diffie, Lorrie Morgan, Reba McEntire, Chely Wright, Lari White, Matraca Berg, Tim McGraw, Ricochet and most recently the number-one single for Trisha Yearwood "Perfect Love". Smith also is a popular background vocalist and has recently had a hand in producing new Asylum artist Melodie Crittendon.



Wayne Halper



pon entering the offices of DreamWorks, one of Nashville's newest record labels, things seemed to be calm and collected. In fact, the office of General Manager and Head of Label Operations Wayne Halper is perhaps the most calm...in a Wayne Halper kind of way. The New York City native brings a little bit of "relaxation" to the fast-paced life of the music industry. His office, covered in CDs, a basketball goal, even a PeeWee Herman doll, could make almost anyone feel relaxed and comfortable.

Halper stresses that the work environment is one of the key elements to making a project a success. In this case, the project is helping to establish a new record label.

"DreamWorks is a challenge. As long as we keep focused on what the right goal with our philosophy and our mission is, it will be real easy. James Stroud (president of DreamWorks) certainly comes from the school of 'hire the right people, take care of people, empower them to do their jobs.' When you look for people to fit into a group with that kind of attitude about what you are going to let them do, it's real easy because you are trusting them to do their jobs, and you're not second-guessing them on a day-to-day basis. There was great support from Los Angeles. We were pretty much given free reign to establish the culture and the climate that we wanted here in Nashville.

"The number-one goal for DreamWorks has always got to be about being true to the music, being true to the artistry, and being true to your people. This will be the motivating force. DreamWorks is in this for the long haul. They understand the set-up, they understand long"The numberone goal for
DreamWorks
has always got
to be about
being true to
the music,
being true to
the artistry and
being true to

term plans, they understand that we're not in a world of instant gratification. When you don't have that pressure over your head of having to make your numbers the first six months out of the box, you have the luxury to continue to do it the right way. The right way is to create a work environment that fosters creativity, encouragement and offering an environment where people want to come to work, and look forward to coming to work on a daily basis. It's offering an environment where all opinions can be expressed withour fear of retaliation. It's offering an environment where there's no politics, no back-stabbing and people are all working for the same power and the same mission. My mission is to do everything I can to create this environment, and the culture that helps foster that."

While the idea of pursuing a career in the music industry was not the first choice for Halper, the reality came about through a different avenue: law school.

"As a youth I took piano lessons from the age of 5. When I was 7 years old, I actually performed at Carnegie Hall. There has always been music in my blood, in my family.

your people."

When I went to college I became program director and station manager of the campus radio station. My law school just happened to be located on the same block as the Lone Star Café in Manhattan, which became my hangout. At the time, I didn't know that I was going to go into Country Music, I was just involved in music as a passion. My apartment in New York City was within five blocks of the Ritz, the Bottom Line, Max's, Kansas City, and The Lonestar. Every night I was doing something. After graduating from law school I went to work for a general practice firm doing contracts, divorces and litigation. I was bored to pieces. A friend of mine called and said that he was leaving his position with an entertainment lawyer. He knew how much I was interested in the field, and wondered if I would be interested in an interview. I jumped at the chance. After the interview the lawyer said that I was perfect for the job, but he couldn't afford to pay me. Instead, I worked free for six months. I did what I preach to all college students as the way to get ahead. I made myself indispensable because you get into a gig and you don't say, 'This is my job.' You look at the whole operation and figure out how many different pieces you can fit into. During a six-month period I really learned the business. We were into foreign publishing, sub-publishing deals and licensing. It just so happened that we represented Grace Jones and Bruce Springsteen at the time."

After working in New York with Rick James, Tina Marie and Grace Jones amongst others, Halper found himself working with legends in the Country Music field such as Mel Tillis, Roy Clark and the Oak Ridge Boys.

"Working for The Halsey Company ultimately resulted in the Oak Ridge Boys extending an offer for me to come to Nashville to serve in a man-

agement capacity for their operations. After law school, I really didn't have a focus other than knowing that I wanted to be around music and artists. Moving from the Big Apple to Nashville in the early '80s was the best thing for me. The Nashville community afforded me the opportunity to learn and grow and participate. Plus, it seemed like a natural progression from being a fan of the Byrds, the Eagles, Linda Ronstadt and Jackson Brown.

"In 1984, I left the Oak Ridge Boys and started a business management firm. James (Stroud) was my first client. When he went to work with Jimmy Bowen at Universal, and then they switched over to Capitol, it was James who recommended me to Jimmy for the position of head of business affairs and administration. About three years later, I entered into extensive negotiations and there was an opportunity to come to work at Giant Records with James, which didn't happen for fruition

reasons. When the DreamWorks opportunity presented itself to get back involved with James on a daily basis, it was something that I couldn't pass up. Working with James is like working with my brother. I can say anything I want to him. I can say it anyway it needs to be said. He expects and demands that of me, plus it involves honesty and openness. It is real easy

to operate when you don't have to worry about having your head chewed off. You don't have to worry about being shot because you're the messenger."

One of the best lessons Halper has learned from the music business came from Jimmy Bowen. This lesson wasn't one to be learned in the office or about the industry, but one that involves his biggest love and accomplishments: his family.

"Working for Jimmy Bowen was truly life changing. During the time when Stroud was head of A&R and Joe Smith ran the North American sector, Capitol was great fun. And that is how it is now at DreamWorks with Stroud and Mo Ostin. But on another note, my life is my family. Bowen was the one who insisted that I not spend more than eight hours a day in the office when I was working 12-15 hours a day. He offered me the opportunity to get more in touch with myself, my feelings and my family. At the time, I was a 35-year-old practicing co-dependency who was more into titles, positions and stature, and really had low self-esteem. So, I have certainly been on the other side of the spectrum, and the person who helped me get through that, believe it or not, was Jimmy Bowen. But now all of that has changed because of my family. My son Neal is 6 and Josh is 4. They are love machines, and are as crazy and full of life as their father (or so I am told). However, I thank God they look like their mother. My wife and kids are the joy of my life, and I would give it all up for them."

As if raising a family and helping to establish a new label were not enough for Halper to handle, he also takes an active part in the business in which he works. As a member of the Country Music Association, Country

> Music Foundation, NARAS and RIAA, he also has found time to be involved on the Country Music Retirement Center project.

"My wife and kids are the joy of my life, and I would give it all up for them."

"Nashville is unique where you have everybody competing against each other, but at the end of the day we are really striving for the same purpose. The project that probably gives me the greatest satisifaction right now is working on this Country Music Retirement Center. It's been a project that has been bandied about now for about five years, and we're getting very close to becoming a reality. I'm real proud of the work that has been done in keeping this going. I am proud to currently serve as the chairperson of the steering committee that is putting this together. And it really is a testament to the necessity for this thing that it stayed together, and that it's still an on-going process and hasn't fallen apart. It's been a learning process because so many of us are so good at what we do

it's hard to think 'Well, of course we'd be good at something else'. Everyday there's been a new question or a new issue that has arisen that we've had to research and figure out what's the best course of action. I'm proud of the fact that it's taken five years, because it shows how strong and important this kind of situation is."

AWARD NOMINEES

THOUGHT WAS A SIMPLE QUESTION - "IF YOU COULD PLAY ON A SESSION WITH ANY-ONE, DEAD OR ALIVE, WHO WOULD IT BE?" - AS IT TURNS OUT THIS WASN'T A SIMPLE ANSWER FOR THESE GUYS TO GIVE. BUT AFTER MUCH THOUGHT, EACH OF THESE TALENTED MUSICIANS CAME UP WITH A "DREAM SESSION" (OR TWO).



NOMINEES

CMA

Matt Rollings

"The list of people on my 'session wish-list' is quite long, I'm afraid. Among the top ranking would be Miles Davis, Jeff Porcaro and Ella Fitzgerald."

Brent Rowan

"My favorite thing in the music business has always been great songs ...the songs that become classics. So more than playing on any one artist's session, I would want to be a part of a session that produces a song that becomes a classic."





Eddie Bayers

"Paul McCartney, Jimmy Rogers...the more I think about it I could go on and on."

Paul Franklin

"The Beatles"





Close

vol XI no

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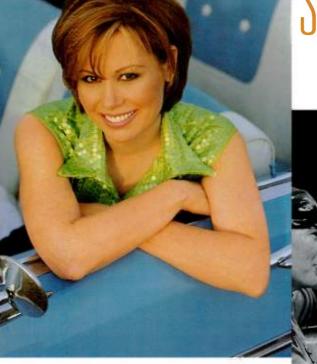
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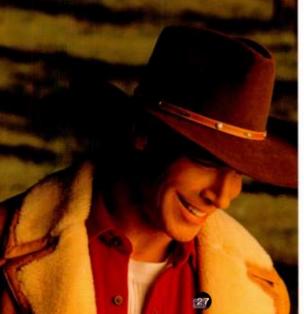
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CMA Executive Director Ed Benson with Mercury Nashville recording artist Mark Wills in the CMA atrium, when Wills performed for the CMA staff.