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SERIAL NUMBER 138

"The Coin Machines Merry-Go-Round" By Bill Gersh

MAY 16, 1944



PUBLIC RELATIONS

Of extreme pleasure to The Cash Box were the thoughts expressed and the suggestions proposed at the post-war planning conference called by the CMI in Chicago on April 26, 1944 regarding better public relations effort by all this industry. It was most noteworthy that when this idea of a public relations program was proposed that everyone present, and every leading manufacturer was represented, agreed to this most vital and outstanding need.

This, in itself, is a most definite sign of the new post-war era. This very important proposal at this manufacturers' conference, meeting with such unanimous and good approval, spearheads the way to the newer and better future which faces this entire industry. Old timers in this business will recall that for years progressive men have suggested that some sort of a public relations program be undertaken. These men explained time and time again that such a program would better acquaint the public with this industry and thereby cause this industry to be better understood by the public for its efforts in the amusement, merchandising and service fields. This would have saved hundreds of court cases, much bankruptcy and hardship and surely thousands upon thousands of dollars from lost markets alone. Yet each time such a proposal was made, even in private conversations, someone would growl, "Say, listen, the less people know about us the better off we're going to be". (The movie industry learned different, and when they did learn, drove to their present dominating position in the entertainment field.)

Results have proven the contrary to be true. Wherever attorneys have been forced to get up in courts and carefully, clearly and intelligently explain this industry and the nature of its efforts, greater tolerance and liberality has resulted. The public have because of such effort come to better understand a great many of the men in this business. They have learned, if even to their amazement, that coinmen are human beings just like themselves. That coinmen, too, are trying to raise decent, law abiding families, trying to build respected businesses, trying to put away a few dollars for their old age, and trying, in each and every possible way, to be an honor to their communities. This, therefore, has proven to the trade that when the public and its officials become better acquainted with the members of this industry and their true business efforts that greater progress is certain.

The marvelous work that this industry has accomplished during this tragic war period by its many donations to the canteens thruout the nation as well as its efforts in giving directly to camps, to the men on the high seas and to all on the many fronts of this global war, has won for it the greatest individual commendation in all of its history. This proves that the need for an outstanding public relations program is paramount. Such a program, collectively bringing forth this grand work to all the nation and its leaders, would prove of invaluable benefit to the future welfare of all concerned with this coin operated machines industry.

Now the manufacturers themselves have executed a complete about face, something that was needed for years, and enter into this new era with a most promising program, thru their newly appointed planning committee which they have just formed, that opens the greatly strengthened possibility to a new and better path to tomorrow's coin machines world.

The manufacturers plan to present to Washington's officials, and it is the hope of The Cash Box eventually to all the nation, just what this industry has done to benefit this nation's business, its commerce, its growth, its general development, its morale, its love of entertainment and efficiency and its continued prosperous welfare. This is the greatest effort that has as yet been undertaken in this industry to win for this trade much needed better understanding. Here are the leaders of this business clearing away old and musty superstitions, skepticism and poor business methods of the past with one mighty sweep and getting their teeth deep into a matter that has been the fondest and most cherished hope of every progressive man engaged in this industry.

This most definitely opens the promise to a great new era. This, with the cooperation of every coin machines man in the nation, can lead the way to the first great

"The Coin Machines Merry-Go-Round"

job that has ever been accomplished by this industry. Here is the beginning of the kind of effort that has always been necessary. Here is the preventative that will stop blue noses and hysterical publicity seeking politicos from gouging the hearts out of men in this industry.

This public relations proposal, made at this CMI meet, opens a tremendous vista for tomorrow. It is among the greatest good that can be done for this industry. It will clear the path to a great post-war growth. In the hands of the members of this CMI post-war planning committee is placed the flaming torch of a promise for public relations program that can win this industry its greatest victory.

COMBINES

There is a noticeable movement afoot thruout the country to create large combines of coin machines firms for the post-war era. The average firm in this industry, to assure continued leadership in its territory, seems to be of the belief that by arranging for a combination of leading firms, each an important unit in its own right, it can thereby prevent any encroachment upon its future operational activities and certainly present a strong and unusually tempting distribution organization to the manufacturers, at one and the same time. By controlling a large number of locations, such combines offer immediate placement of a large quantity of equipment. They thereby exercise the power to control a certain number of sales.

This leads to the problem of economical distribution which at this time is being so vigorously argued in a great many industries. Rises in materials and labor costs have caused intelligent merchandisers to seek the most economical means to merchandise their finished products so that costs will not rise any further in the scale. For example, at this very moment is a strong and heated argument in the electrical appliance industry as to whether it won't pay the manufacturers of appliances to go direct to the retailer, thereby eliminating the differential in the markup necessary because of the intervening distributor and jobber, and shave this off the already increased price of his merchandise. In view of the fact that large chain organizations have arisen, and these act as their own distributors in this field, as well as retailers, many of the electrical appliances manufacturers believe that it will pay them to arrange for such distributor-retailer set-ups.

Most retailers in the electrical appliances field, according to reports, would rather maintain their former status. They are, like the jobbers in this coin operated machines industry, satisfied with their present profit percentage and do not care to invest too heavily in any one line that will be presented immediately after production starts once again. At the same time they decry the direct chain sales, whereby the regular list price disappears and the profit potential becomes so much smaller, due to the fact that the chains have additional distributor's percentage to their advantage, and can cut to meet requirements.

There is also a move under way in this industry, in like contrast to the electrical appliances field, for the creation of a great many more jobber outlets than ever before existed. Tho the number of distributors is expected to remain more or less stationary, gauged at pre-war figures, the number of jobbers will increase because of the need for closer and better servicing of the operator. The average operator has learned, even tho by this time he is quite accomplished mechanically, that it is worth his while to pay a few dollars more to a jobber close to him, from whom he can obtain constant service for the equipment he purchases, than to buy for a few dollars less, many miles from his operating base, and receive no service at all when he needs such help. This is the one outstanding factor in the belief of a great many in this industry today as to why there will be a large increase in the number of jobbers thruout the nation after the war is over. The combines, by having offices in various parts of their territories, create this very same effect.

Whether this will have its effect on the distribution set-up will be noted later. But it does portend easier distribution for distributors who, if more and better jobber outlets come into being, will find sales so much easier for themselves. They will have less customers, not having to sell direct, and thereby be in a position to better control their distribution. The distributor realizes he cannot give efficient and complete service over a wide area. It is not practical to expect a distributor in a large city to rush mechanics to some small out-of-the-way town, two or three hundred miles away, to repair a machine or two for some operator. But a nearby jobber can do this efficiently as well as profitably. The average distributor would much rather work with the jobber than direct, at least this is true in the amusement division of the industry. The music and merchandising machines divisions have their own method of direct sales. But their products, not being subject to such constant change, nor in need of such hurried service, can be more easily adapted to more direct sales policies.

"The Coin Machines Merry-Go-Round"

The large combines being created thruout the country pose an entirely new problem. Here are the assets of large operations that offer instant placement for a heavy volume of new equipment, controlled thru agreement by one purchasing source. Will such combines be given the advantage of distributors' prices and be allowed to act in a distributing capacity, because of their locations control? What difference would there be if such large operating units act as distributors in certain territories for certain types of products? They, themselves, may operate one type of equipment and sell another. Yet it is also well to remember that they will be in position if they so desire, to economically and efficiently service the accounts they sell, because of their very size and the fine coverage of territory they exercise. Yet the trade, in this past survey conducted by The Cash Box, does not want the distributor to operate.

Many are also of the belief that these large combines are really being created as a protection, more than even a profit factor, for the post-war period. It will mean protecting locations already controlled, these men claim. It will also mean the use of a certain amount of power, when and if necessary, to obtain certain objectives. Whether or not this is the case only the future can tell. But definitely the result is now most apparent in the fact that a certain large direct sales feature will become a surety under this new type of set-up.

This cannot harm the future growth of the industry. It can, instead, help to a great extent, if these firms wholeheartedly join in the necessary effort to help open territories to greater appreciation and understanding of coin operated equipment, and continue to work for generally better business conditions for all.

It all boils itself down to the simple and basic fact that regardless of size, the equipment coinmen feature is most important - and this equipment is subject to the whims and fancies of a fickle public. The big combine can choose just as poorly as the smallest operator, and both fall by the wayside.

HONORABLE MENTION AWARD

To Vince Shay of Mills Industries, Inc., Chicago, Ill., for his fine efforts in behalf of the USO canteens, supplying them with equipment which has given many, many happy hours to service men. It is this sort of effort which helps build good will for all this industry.

THE PLEDGE

In the April 18, 1944 issue of The Cash Box there appeared a pledge which met with the instant and universal approval of all coinmen. So many of these pledges were immediately signed and returned to The Cash Box that these offices for a short time appeared to be deluged with them.

This pledge read as follows: "I pledge to give complete, true and fully specific information regarding the condition of all machines and supplies offered for sale, either on my premises or prior to shipment, and so crate my shipments that damage will be minimized or eliminated."

In a few days certified copies of this pledge, completely printed on beautiful bond stock, with the individual firm name especially imprinted on each certificate, will be going forth to all those who signed this pledge. It is the sincere hope of The Cash Box that each and every firm who will receive this certification of the pledge they signed will frame and prominently display it in their showrooms for all to see.

Those who haven't as yet signed this pledge, and there are a few as yet who did not enter into the communal spirit of this ideal, should instantly do so by referring back to their April 18, 1944 issue. Or, if they have lost this issue or mislaid it, simply repeat the pledge as it appears above on their letterhead, sign it, date it, and rush it to The Cash Box immediately. As long as The Cash Box can retain the original copy of this signed pledge in its files, they will certify this fact by sending the firm making the pledge a certificate for framing and display, with the firm name imprinted directly on the pledge itself.

Many have written in and suggested that those who do not sign this pledge be either forced to do so or openly publicized for all the trade to know. This is just what The Cash Box wishes to avoid. The Cash Box believes that if a man desires to do wrong, no pledge, nor any enforcement agency either, will prevent him from doing that wrong.

But, if he wholeheartedly and honestly wants to do what is right, and what will help all this industry to eliminate one of its worst evils developed during this war period, he will of his own accord and on his own solemn pledge, backed by his personal signature, sign this pledge.

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THE CASH BOX

"Talking Out Loud"

CONVERSION PLANS

In keeping with the appointment of the committee by CMI to plan for post-war reconversion comes the first official statement from Chas. E. Wilson of WPB that with the collapse of Germany 35% of America's productive capacity now fevoted to war goods output will become available for peacetime purposes.

WPB spokesmen emphasized that only preiminary planning was possible now and until be invasion of Europe had been carried off successfully.

Mr. Wilson stated that, "We need three plans, not just a post-war plan." The first and most critical plan is for war production. The second is a method of carrying out essential avilian production coincidentally with war work. The third is a long-run post-war program for full production and full employment.

This 35% would mean a cut-back of nearly \$25,000,000,000 and would mean a reduced schedule of war production down to \$46,000,000,000 annually instead of the \$71,000,000,000 now in effect.

CREDIT POOL PLAN

A. L. M. Wiggins, president of the American Bankers Assn., has just given further details on he association's plan to establish a network of credit pools thruout the country to take care of the needs of post-war industry. This would come under the association's Post-War Small Business Commission.

"This program", Mr. Wiggins stated, "aims to provide the means for taking care of every possible sound credit need of business and agriculture, especially small business, in the postwar period, thru the organization of credit pools thruout the nation. These credit pools will set up by local banks along trade areas or other appropriate lines. By this means the banks of a given area could handle credits thru a pooling of resources where individual institutions might not be able to do so."

With so many coinmen determined to work on a credit basis for post-war purchasing this announcement by the American Bankers Assn. of a network of credit pools thruout the nation for small business assures these men that they can receive the necessary credit. This, too, opens new path for the men in this industry who have already established bank credit by assuring them of post-war finance needs.

RATION TOKENS

Bus drivers are being plagued by the red ration tokens being inserted in coin boxes instead of the usual dimes. The American Transit Assn. has registered a complaint with OPA ygarding this fact.

To be more specific, it's meat in the fare box, instead of cash.

Coinmen, too, are worried about the OPA tokens. More than 7,000 already reported found Vending machines.

DISTRIBUTORS "E"

We have been in receipt of a great many letters commenting on this marvelous suggestion by Monarch Coin Machine Co. of Chicago. Many of these writers believed that they would be first to obtain the "E", which is given for 15 letters received from as many different customers (all letters dated on or after May 1, 1944) complimenting any jobbing or distributing firm on the excellence of the service and/or equipment given to these 15 different customers. We eagerly look forward to the first firm who will receive the "E" award.

JUKE BOX BRINGS HELP

One of our Philadelphia, Pa., subscribers sends us a clipping from his daily paper about how one of the Automatic Recording Machine Company's hostesses, Anna Roche, escaped attack by yelling into the telephone music system, "Please send us help!"

According to the clipping a party of taprooin patrons a mile away heard the yell and sped to the company's offices. But in the meantime one of the other hostesses, Rita Smith, had escaped and brought police.

According to Miss Roche the assailant's voice resembled that of a man who had talked to her frequently over the telephone music system.

(We don't know whether this means anything to the FBI, but perhaps here, in the wired music systems of this industry, is another sure-fire crime buster method.)

APPLE VENDORS FOR COPS

One of our Des Moines, Ia., subscribers sends in a clipping from his local newspaper telling about a 17 year old boy who had been fined \$1 for overtime parking by Police Inspector Floyd Hartzer.

After paying the fine, the boy inserted two nickels into a nearby apple vending machine and took a couple of nice, big, red apples to Hartzer as a present.

(Used to be, when we were kids, that cops picked apples off fruit stands, polished 'em slowly and thoughtfully, bit into 'em, smiled and slowly strolled away.

TAKING THE PLEDGE

A great many letters have been received regarding the pledge which appeared in the April 18 issue of The Cash Box. Some of these have already been reproduced here. But these two are more or less typical of the instantaneous reaction of all the trade to this pledge.

Eddie Corriston of Palisade Specialties Co., Cliffside Pk., N. J., writes: "I thought I would take this opportunity of extending my personal congratulations for the fine job you are doing for the coin machines industry.

"I, as well as others, have had sorry experiences with equipment received in very bad condition, after being assured that the machines were in good mechanical shape. This, as you know, causes a lot of work and expense getting the machines back in shape for resale or location.

"I am enclosing my pledge and I hope that all the buyers and sellers in the coin machines trade will do likewise and mean it."

Al. A. Weidman of National Sales Co., Detroit, Mic'n., writes in part, "Enclosed find pledge that the 'House of Weidman' is more than pleased to sign and here is hoping that all the boys in The Cash Box sign this pledge and keep it, after they sign.

"There are several who are nothing but brokers selling something they never see and inaking all kinds of promises that they cannot keep because it is not in their power to do so. Shipment is made direct to the buyer and the condition of this merchandise for which top price is paid is really a crime.

"No shops are maintained by these brokers to recondition equipment and the average operator is not in position to do this work.

"I just got stuck on 25 units purchased thru one of these brokers so I know what I am talking about.

"Keep up the good work and more power to The Cash Box in attempting to clean up an industry that is certainly in need of a cleaning in more ways than one."

MUSIC CHARMS AWAY PAIN OF WOUNDED VETS

One of our Michigan subscribers sent us this clipping which appeared in a Battle Creek paper telling about the two mobile counter model phonos which have been donated to the Percy Jones Hospital in that city and which are entertaining the wounded vets. The phonos are operated by the hospital Red Cross, according to the item, which also goes on to state, "If you have ever seen a healthy soldier on leave put nickels into one, just picture a vet who has lost a leg sweating out the convalescent time flat on his back. As one of these vets stated, 'That little old juke box just eats up the time and it's free'. The hospital reports that more records are needed. Here's an opportunity. We're sure that some of Michigan's coinmen will send in a batch of records to the Percy Jones Hospital, Battle Creek.



By Joe Orleck

A (1944) Copyrighted Feature of "The Cash Box", 381 Fourth Ave., New York

We've changed the deadline for this page, making it possible to include all the up-to-the-minute current items. If you have some news for us, drop us a note - this is YOUR page.

If you are interested in salesboards, a former salesboard manufacturer has four filling machines on hand he is anxious to dispose of. Here's a real buy...ED. RAVREBY, Owl Mint Machine Co., Boston, Mass. dropped into the office for a bull session, claiming that JACK and AL are capable of taking care of all the business back home. Ed wants us to point out to HIRSH de La VIEZ, Hirsh Coin Machine Co., Washington, D.C. that he was wrong.

KEN WILKINSON, United Amusement Co., Dallas, Tex. was another visitor to the big city...DAVID ROSEN, Philadelphia, Pa. moved to new large headquarters at 855 N. Broad St....DAVE LOWY, Dave Lowy & Co., New York City offers a variety of music and arcade equip...HYMIE ZORINSKY, H. Z. VENDING & SALES CO., Omaha, Nebr. offers consoles, pins, slots, 1-balls and arcade...TONY MANGANO, Howard Sales Co., Omaha, Nebr. Nebr. runs a sale of slots, consoles, and 1-balls, all in this issue.

BOB FREEMAN, who has just taken over as assistant manager to DAN STEWART, Stewart Novelty Co., Salt Lake City, Utah runs a terrific sale of games, including slots, consoles, 1-balls, arcade equip. and music....MEYER MARCUS, The Markepp Co., Cleveland, O. shipping slots....GEORGE COLEMAN, Coleman Novelty Co., Rockford, Ill. wants slot parts....LESTER M. CREWS, Re-Sharp Needle Service, Fort Dodge, Ia. writes that his firm is giving perfect.satisfaction".

WILLIE BLATT, Supreme Enterprises, Brooklyn, N.Y. continues to supply the market with his gun revamp "Shoot-Your-Way-To-Tokio"....GEORGE MC DADE, Tennessee Automatic Music Co., Knoxville, Tenn. wants peanut and cigarette machines....S. H. SHAFFER, S & C Amusement Co., New Orleans, La. offers arcade equip. and pins....JOHNNIE WIL-SON, Exposition Games Co., San Francisco, Calif. offers slot parts....HERB EVERSCHOR, Columbus, O. offers pins.

MORRIE GINSBURG, Atlas Novelty Co., Chicago, Ill. runs a sale of the most complete selection of parts for all equipment...FRANK DUNCOVICH, Columbia Novelty Co., Amsterdam, N.Y. selling music, consoles, pins, and checks...CHARLEY POLGAAR, G & P Amusement Co., Elizabeth, N.J. takes off time from his fishing activities to run a sale of pins and arcade equip....MAX and HARRY HURVICH, Birmingham Vending Co., Birmingham, Ala. offers music accessories and slots....CARL TRIPPE, Ideal Novelty Co., St. Louis, Mo. wants to buy pins and music.

ROY MC GINNIS, Roy McGinnis Co., Baltimore, Md., who continues to convert the 1-ball Whirlaway, now introduces another 1-ball conversion Dust Whirls....BEN RODINS, Marlin Equipment Co., Washington, D.C. offers pin ball glass...EDDIE CASSNOF, General Coin Machine Co., Philadelphia, Pa. selling arcade equip. and slots...NICK NEBEL, G.N. Vending Co., Columbus, O. offers slot parts and slots, and wants consoles... SANTO, Wheeling, W.Va. selling music and consoles...DAN BAUM, Ace Distributing Co., St. Louis, Mo. wants slots, consoles, music and 1-balls...AL BLENDOW, International Mutoscope Corp., Long Island City, N.Y. distributing General Products "Klip-A-Nip" and "Tokyo Raider", and wants to buy arcade equip.

BEN and SI LAZAR, B. D. Lazar Co., Pittsburgh, Pa. offers consoles, arcade equip. and a selection of parts...JOE BECK, Mitchell Novelty Co., Milwaukee, Wisc. selling slots, 1-balls, slot parts, and Panorams...MORRIE WICZER, Harry Marcus Co., Chicago, Ill. writes there continues to be a large demand for their slot springs.... N. B. KENNEDY, Kennedy Amusement Co., Wise, Va. offers a photomatic....MIKE MUNVES, New York City doing the usual spring arcade equip. selling job, and hardly has time to eat his meals.

MARVIN MC LARTY, McLarty Music Co., Lubbock, Tex. wants pins, and recommends a splendid idea, which will benefit the entire trade...M. T. DUFF, Winchester, Va. offers slots, consoles, music and pins....HARRY HAYES, Deluxe Sales Co., Blue Earth, Minn. selling boards....ED. GEORGE, Ed George Music Co., Akron, O. wants adaptors for music....CLIFF WILSON, Cliff Wilson Distributing Co., Lawton, Okla. offers arcade equip., and wants "peeps"....SAMMY STERN, Scott-Crosse Co., Philadelphia, Pa., who just returned from a trip to Chicago, reports he had a successful visit.

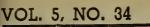
FRED MC CLELLAN, General Froducts Co., Sacramento, Calif. writes his "Klip-A-Nip" and "Tokyo Paider" change-overs going over in a big way...LARRY KANE, Revere, Mass. offers arcade equip...C.A. KETTERING, Automatic Music Co., Independence, Kansas wants pins and music...MAX ROTH, Roth Novelty Co., Wilkes-Barre, Pa. runs a cale of slots, consples and music...BILL BURKE, East Coast Music Co., Chester, Pa. selling music consples, pins, and slots...NAT RAKE, Rake Coin Machine Co., Philadelphia, Pa.offers pins. and wants arcade counter games.

MEYER FARKOFF, Atlantic Distributing Co., New York City carries a complete line of parts and supplies for music....LANCE MORTON, A. Benetti Novelty Co., Reno, Nevada wants \$1.00 slots....JOHNNY JONES, Jones Sales Co., Bristol, Va.-Tenn. wants all types of slots....FRED IVERSON, Eastern Sales Co., Rochester, N.Y. introduces his new conversion from Owl and calls it "Foreign Colors". (SECTION 1)

WANT-TO-BUY ADS

THE HEADLINES OVER EACH AD GIVE AN APPROXIMATE IDEA OF THE ITEMS THESE FIRMS WANT TO BUY. IT IS ADVISABLE TO READ EACH AD CAREFULLY. THESE ADS ARE STRICTLY DEVOTED TO "WANT-TO-BUY" ONLY. MANY "FOR SALE ADS" FEATURE "WANT-TO-BUY" IN THE "FOR SALE ADS" SECTION.

Page 1
THE ONLY REASON YOU ARE READING THIS IS BECAUSE YOU WANNA SELL SOMETHING WELL, LET'S GET TOGETHERBECAUSE
WE WANNA BUY.
WURLITZER PHONOGRAPHS, MODEL 700, 750, 750E, 800, 850 and 950; MILLS 5¢, 10¢, 25¢ & 50¢ SLOTS, BLUE FRONTS, CHERRY BELLS, BROWN FRONTS, AND CHROMES; MILLS FOUR BELLS MILLS THREE BELLSKEENEY SINGLE, TWO-WAY AND FOUR-WAY SUPER BELLS; MILLS JUMBO PARADES, FREE PLAY OR CONVERTIBLE MODELS WITH LATE HEADS; BALLY LONG ACRES; BALLY THOROBREDS; MILLS LATE OR GLITTER GOLD Q. T.'S 5¢ AND 10¢. OTHER MACHINES TOO. SEND US A COMPLETE LIST OF WHAT YOU HAVE ALONG WITH SERIAL NUMBERS, GUARANTEED CON- DITION OF MERCHANDISE AND WHEN READY TO SHIP. WE WANT GOOD MERCHANDISENO JUNK! YOU WILL SAVE A LOT OF TIME BY QUOTING US PRICES INSTEAD OF ASKING FOR OUR OFFER!!!!
ADVANCE AUTOMATIC SALES COMPANY 1350 HOWARD STREET (PHONE: HEMLOCK 1750) SAN FRANCISCO 3, CAL.
SLOTS - CONSOLES - MUSIC WANT - Mills Golf Ball vendors; late model jumbos, Mills, Seeburg, Wurlitzer and Rock- ola phonos; Mills slots; Jennings Silver Moon PO and Totalizer models; Irving Ovitz and Oscar Schultz serving the nation's operators. AUTOMATIC COIN MACHINES & SUPPLY COMPANY 3834 W. FULLERTON AVENUE (Tel: Capitol 8244) CHICAGO 47, ILL.
NATIONAL CANDY & CIGARETTE WANT - National cigarette and candy vending machines. We will pay top price for 6-18 and 9-18 candy units; also 9-30, 7-50 and 9-50 National cigarette machines. What have you to offer? We will buy one or a hundred. WEIDMAN NATIONAL SALES COMPANY 5911 FOURTH AVENUE (Factory Zone Office) DETROIT 2, MICH.
ARCADE - CONSOLES - SLOTS - MUSIC WANT - Will pay high cash prices for the following Machines and Wall Boxes: Genco Playballs; Keeney Super Bells, Jumbo Parade Combinations, Late Jumbo Free Plays; Mills Blue Fronts; Packard Playmor Boxes and Seeburg Bar-O-Matics. State price and quantity in first letter. BADGER SALES COMPANY
1612 WEST PICO BLVD. (Tel: Drexel 4326) LOS ANGELES 15, CAL.
SLOTS - 1-BALLS WANT - Mills Wolf Heads, Skyscrapers, War Eagles, Blue Fronts, Brown Fronts, Gold Chromes and Bonus. All types of Wurlitzer Phonographs, One Ball Free Play Games (Bally only). Reply air mail giving us your best price. ACME AMUSEMENT COMPANY
2418 FAIRMOUNT STREET DALLAS 4, TEX.
COIN COUNTER - CANDY VENDORS - CANDY WANT - Coin counting machine, 5¢ Candy Bar vending machines. Also want all types of 5¢ Candy Bars; Communicate with us at once - cash waiting. ALABAMA CIGARETTE SERVICE COMPANY
404 NORTH 26th STREET BIRMINGHAM, ALA.
1-BALLS WANT-We want"Thorobreds"and"Longacres". Will pay cash-top prices. Write, call, wire.
7911 WEST BECHER STREET WEST ALLIS 4. WIS.

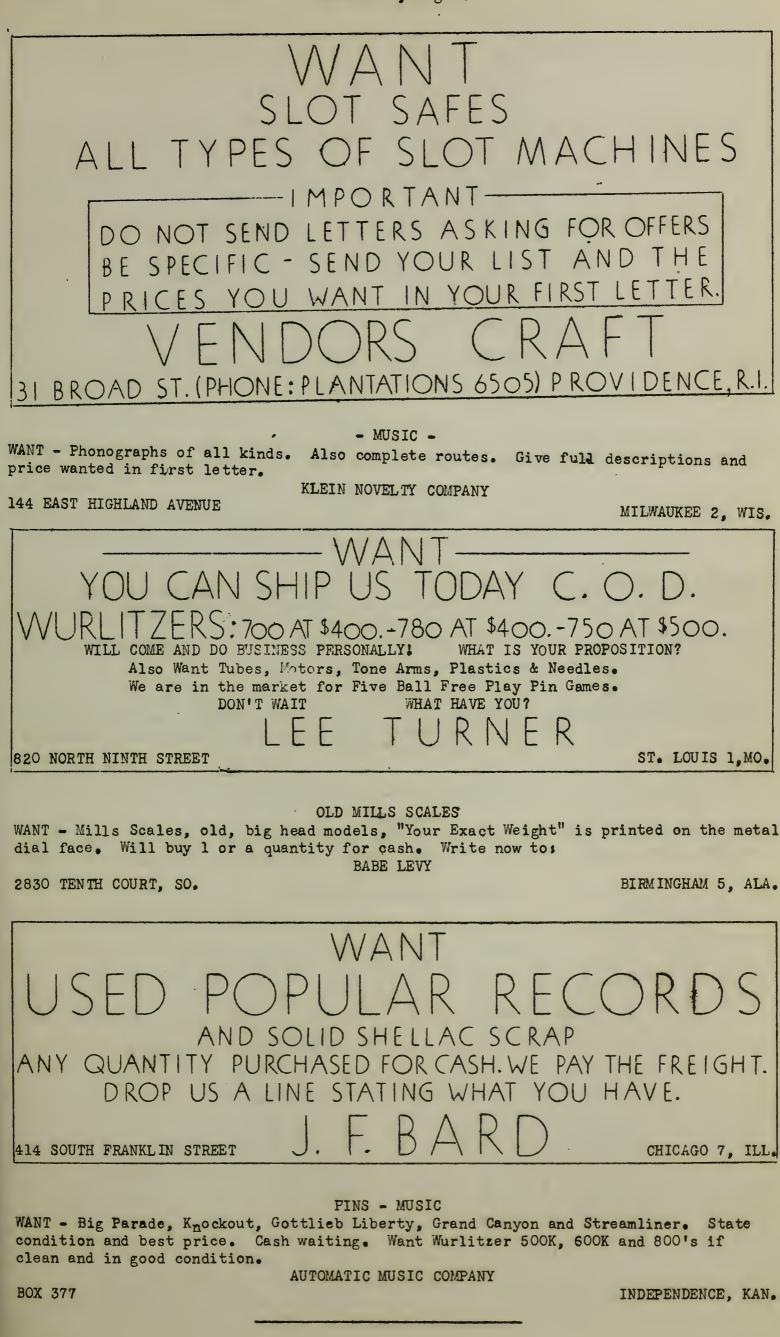


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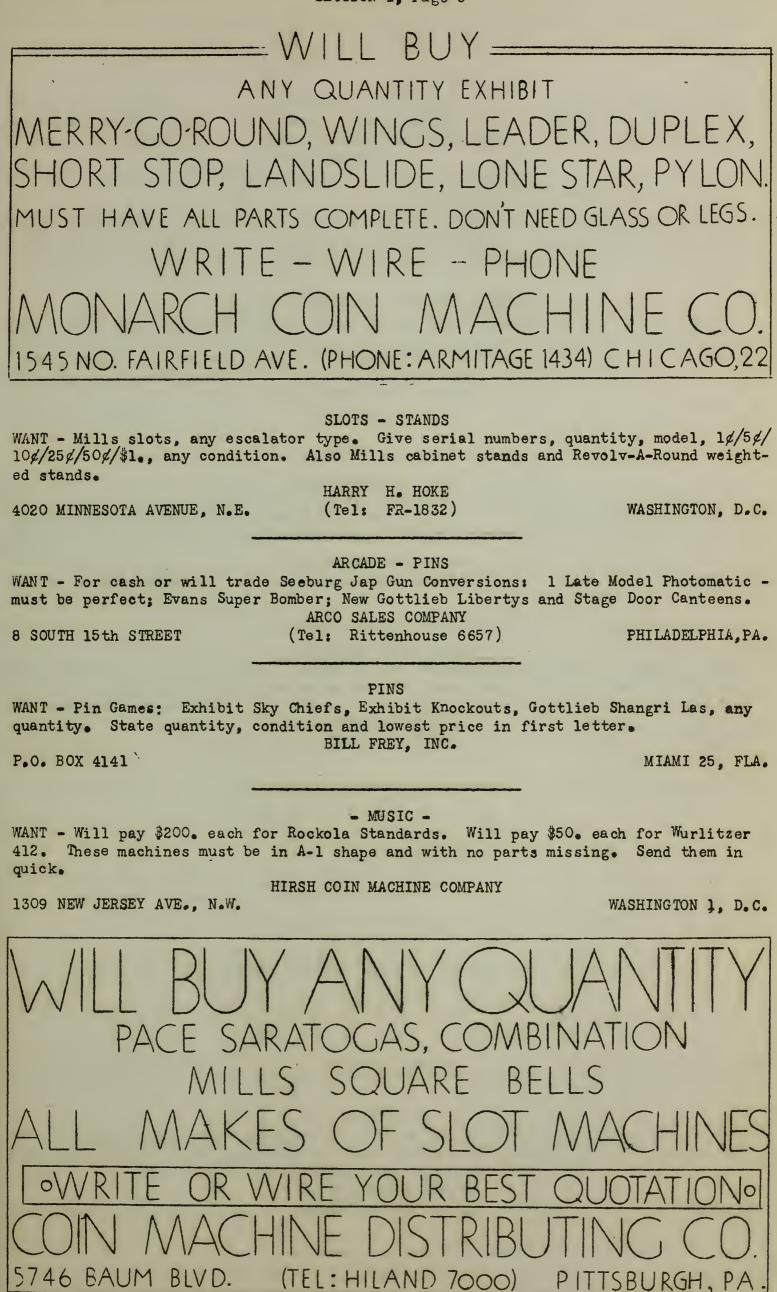
SECTION 1, Page 2 SAVE. (KENMORE 2640) BOSIO - SKEE BALLS -WANT - Wurlitzer Skee Balls and Genco Bank Roll Alleys, any number. Write, Wire, Phone, immediately. I. EDELMAN DETROIT, MICH. (Tel: MA 6310) 3138 GRAND RIVER AVENUE WIRE-PHONE (TEL:7575) RENO, NEVA.DA 25 E. SECOND ST. USED MACHINES WANTED MUSIC ARCADE EQUIPMENT SLOTS Bally RAPID FIRES Mills Blue Fronts Wurlitzers 750 - 750 E 600 - 500 - 616 Bally DEFENDERS Jennings CONSOLES Seeburg 8800 - 9800 Evans SUPER BOMBERS Mills FOUR BELLS, 5¢ Evans TOMMY GUNS Envoys, Classics Mills FOUR BELLS, 5¢ and 25¢ (late Model) Regal and Gems Mills THREE BELLS, late ACE BOMBERS ONE-BALLS KIRK NIGHT BOMBERS Keeney SUPER BELLS, 5¢ Comb. Bally LUNGACRES Keeney TWO WAY BELLS, Conv. Bally THOROFREDS DRIVEMOBILE Rock-Ola WORLD SERIES Keeney FOUR WAY, Conv. Bally PIMLICOS Mills JUMBO PARADES, late Jennings ROLL-IN-THE-BARREL Bally '41 DERBYS Bally HIGH HANDS Keeney FORTUNE Mutoscope PUNCHING BAG PHOTOMATICS GIVE COMPLETE DETAILS AND PRICE WANTED IN FIRST Keeney AIR RAIDERS LETTER. ALSO ADVISE SERIAL NUMBERS AND CONDITION, Mutoscope SKYFIGHTERS PAUL A. LAYMON COMPANY 1503 WEST PICO STREET LOS ANGELES, CAL. PINS - SCALES WANT - We will pay \$55. cash F.O.B. your city for Exhibit Do-Re-Mi's. Must have no parts missing. Also want Watling Fortune Telling Scales, mirror front models. W. E. EASTBURN 1015 ADELINE STREET HATTIESBURG, MISS. MECHANIC WANT - Mechanic wanted for all year job on Arcade Machines and Photomatics. State age and salary desired. SMITH'S GAMELAND STEEPLECHASE PIER ATLANTIC CITY, N.J. (Make it "Official"—Mention "The Cash Box" when answering ads.)

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	SECTION 1, Page 3	
Zombie. Double Play. Stars.	50.00 Do-Re-Mi 	ASH, \$50.00 50.00 .50.00 .35.00
Follies Big League Blondie Mr. Chips	15.00Formation15.00Powerhouse	15.00 15.00 15.00
Wurlitzer 24 Wurlitzer 24 DEAL 2823 LOCUST STREET	Chester-Pollard For	T. LOUIS, MO.
WANT - DeLuxe 1¢ and 5¢ an col. President Cigarette; tion in first letter. No	MUT VENDORS - CIGARETTE MACHINES d Columbus Model "M" peanut machines Machine for bagging 5¢ bags of peanut junk wanted. ENNESSEE AUTOMATIC MUSIC COMPANY	-
	- PINS - 35. each for 1 to 20 Genco 5-ball Met no old style with metal on top of pla MC LARTY MUSIC COMPANY	-
WANT - Buckley adapters fo Write quantity and price i 471 SO. MAIN STREET	- MUSIC - r Rock-Ola Standards, DeŁuxes, Imperi n first letter. ED. GEORGE MUSIC COMPANY	ials and Twin 12's. AKRON, O.
MILLS SQUARE BELLS AND MILLS FLASHERS IN ANY CONDITION COIN MACHINES OF ALL TYPES IN GOOD CONDITION. STATE ALL IN FIRST LETTER. WE ALSO BUY OLD OR BROKEN MILLS SLOT CASTINGS. SEND US COMPLETE DESCRIPTION. G.N.VENDING CO., 663 W. BROAD ST., COLUMBUS, 8, OHIO.		
2780A-2624-2761-2799 & 25¢	MILLS PARTS for Mills mechanism parts 2894CSP com play 3094A-SCP-3064A-escalator parts so 2 coin; State number available, new	-2890A slide cover -
1025 FIFTH AVENUE	COLEMAN NOVELTY COMPANY (Tel: Main 1323)	ROCKFORD, ILL.
King, \$400.; Jockey Club, \$ pay \$47.50 each for: West W	1-BALLS - FINS Pimlicos, \$300.; 141 Derby, \$240.; C 325.; Kentucky, \$245.; Long Shot & S Vind, Sun Beam, Double Play, Do-Re-Mi buy your entire route. Cash waiting EMPIRE COIN MACHINE EXCHANGE	port King, \$225. Will Stars. Need large
2812 W. NORTH AVENUE	(Tel: Humbolt 6288)	CHICAGO 47, ILL.

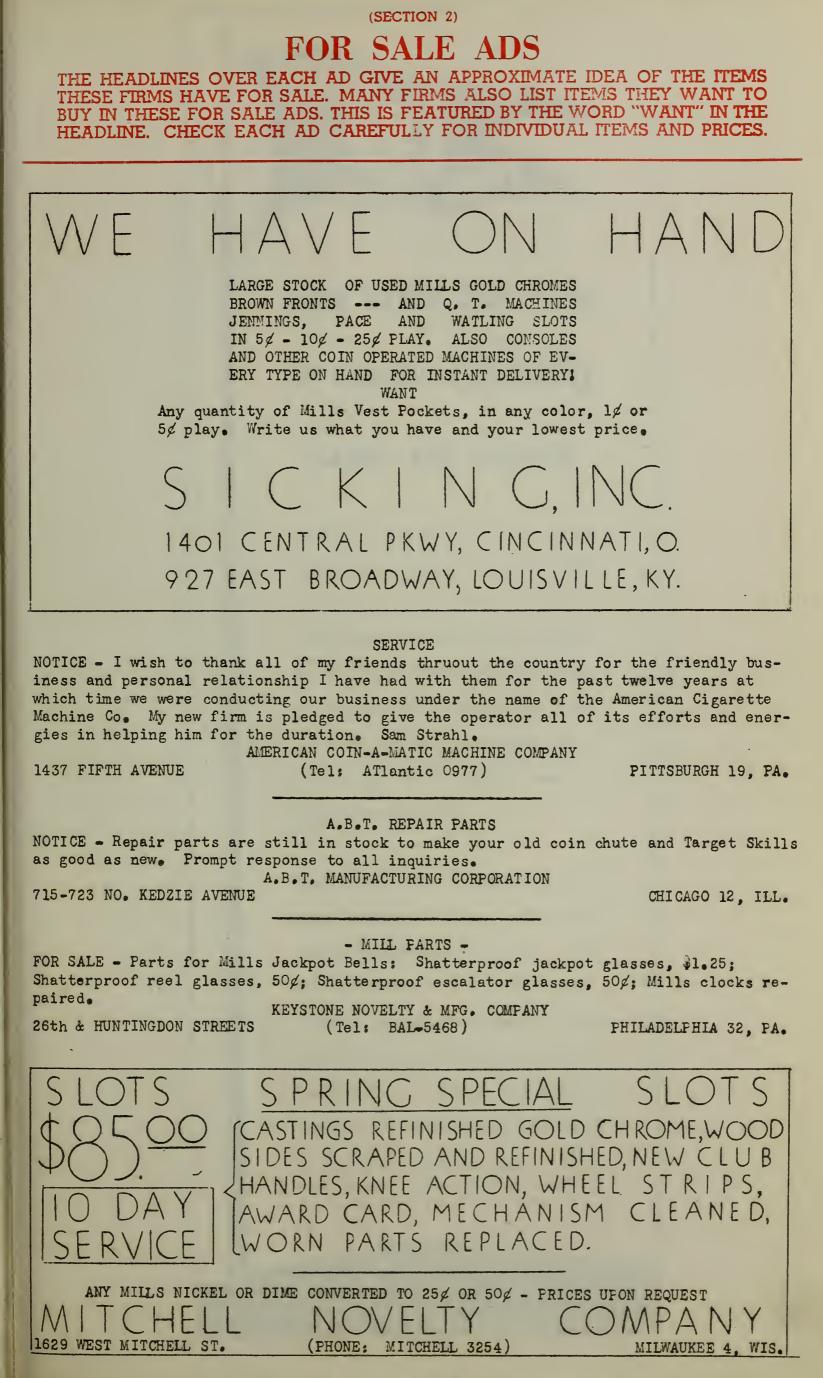
SECTION 1, Page 4



SECTION 1, Page 5



VOL. 5, NO. 34 THE CASH BOX MAY 16, 1944 SECTION ?, Page 6 WANT - NOT TOMORROW - NOT NEXT WEEK Keeney AIR RAIDERS Mutoscope HOCKEYS (End Play) Shipman SELECT-A-VIEWS Rock-Ola WORLD SERIES Exhibit LITTLE METERS Mutoscope SKY FIGHTERS Rock-Ola SCHOOL DAYS RIFLES Mutoscope DRIVEMOBILES (Specify Model) Bally MARKSMAN IF IT'S ACTION YOU WANT-MUTOSCOPE WILL GIVE LONG ISLAND CITY, 1, N.Y. 44-01 ELEVENTH STREET (PHONE: STillwell 4-3800) SLOTS - CONSOLES - 1-BALLS - MUSIC WANT - Blue Fronts, Brown Fronts, Cherry Bells in 5/10/25/50¢ play; Mills 5¢ Vest Pockets; Mills 3 Bells; Mills 4 Bells; Following 1-Balls: Thorobreds, Longacres, '41 Derbys, Pimlicos; Also Wurlitzer and Rockola phonos; Give all details such as serial numbers, type, models and best prices in first letter. ACE DISTRIBUTING COMPANY 3924 OLIVE STREET (Tel: Franklin 3172) ST. LOUIS 8, MO. SCALES - CANDY VENDERS - COIN COUNTERS WANT - 1¢ personal weighing scales of all kinds: 5¢ selective candy bar vending machines, such as Stoner, Rowe, National, etc.; Also Nab 5¢ cookie vending machines: Coin counters, Brandt Automatic Cashiers. Give full details and prices in first letter. R. H. ADAIR COMPANY (Tel: Euclid 9219) OAK PARK, ILL. 733 S. EUCLID AVENUE WURLITZER SKEE BALLS WANT - Will pay \$150, each for late model S14 Wurlitzer Skee Balls in perfect condition or proportionately for same model not so clean, but working. Describe fully. Write Wm. P. Donlon: WONDERLAND F.O.BOX 144 (Tel: 2-2221) UTICA, N.Y. MANI()IS ESCALATOR TYPE SLO PES AND ALL COIN DENOMINATIONS SERIAL NUMBER AND BEST PRICE IN FIRST LETTER. GIVE 31-33-35 MOORE STREET (PHONE: 1654) BRISTOL, VA- TENN - SLOTS -WANT - Escalator type slots, 5¢ and 10¢. Also Vest Pockets and Q.T.'s. State color and serial numbers and best price in first letter. If you want to sell - write us if you want to correspond, remember the boys out there. LION AMUSEMENT COMPANY P.O. BOX 42 (Frank R. Howe, Jr.) WELLS. ME. - GUNS -WANT - Chicken Sams and Jail Birds must have all parts, need not be in good working order. Will pay \$75. cash, \$15. less if without bases; Write or Wire: . CHICAGO NOVELTY COMPANY, INC. 1348 NEWFORT AVENUE CHICAGO, ILL. (Make it "Official"-Mention "The Cash Box" when answering ads.)





Production at the "Bally" plant is one hundred per cent for Uncle Sam. Night and day, seven days a week, the "Bally" organization is building battle equipment for the Army and the Navy, proving that the skill developed in peace-time design and construction of coin-operated games and venders is a valuable asset to America in time of war.

Plans of the "Bally" organization call for quick production of new games and venders immediately after victory... and for exploitation of the marvelous new electronic principles developed by wartime technology. In the post-war era, as in the past, "you can bank on Bally" for the newest in money-making equipment.

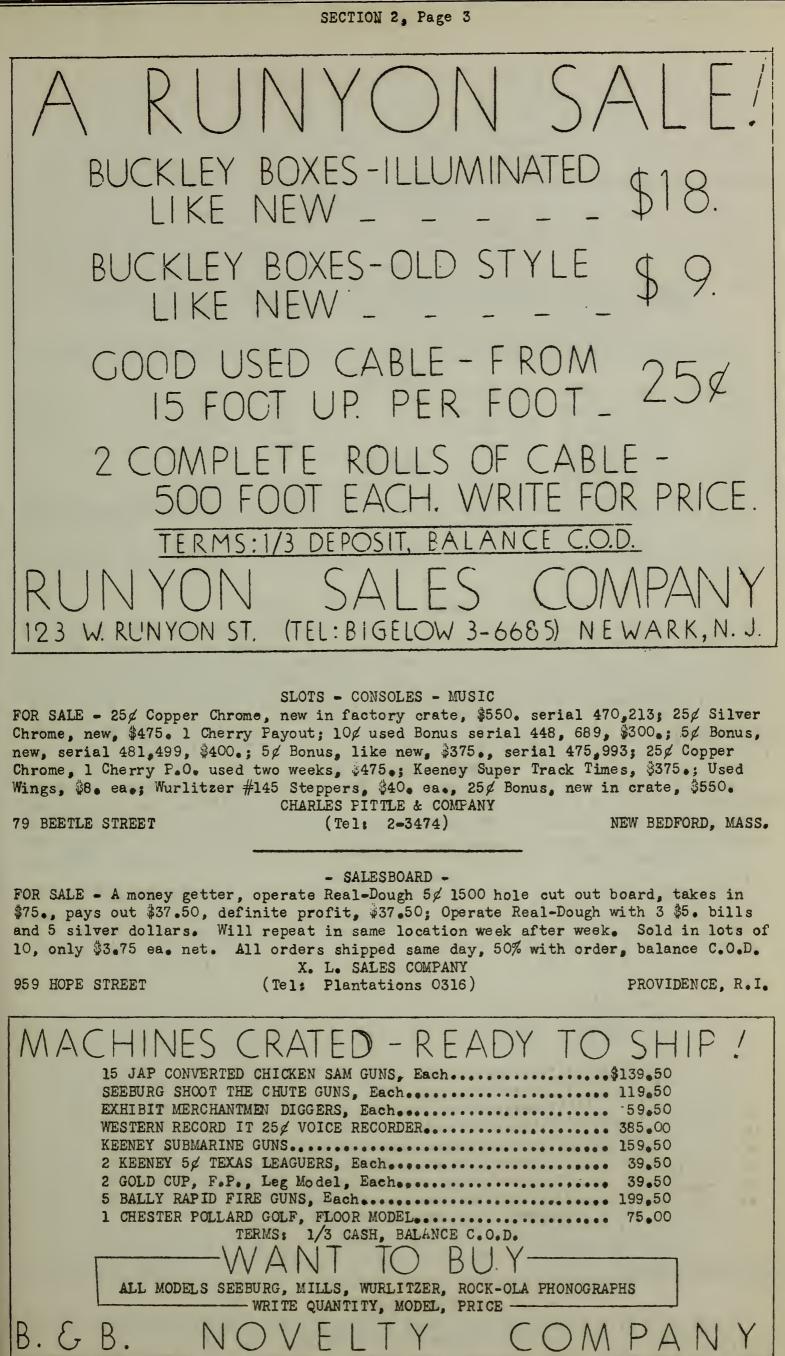
Lion Manufacturing Corporation, manufacturers of "Bolly" games ond venders, distributed by Bolly Manufacturing Compony, 2640 Belmont Avenue, Chicago, 18, Illinois.

* * FOR VICTORY---BUY'U. S. WAR BONDS AND STAMPS

HOME OF BALLY GAMES AND VENGERS

621 WEST

MAIN STREET



(Make it "Official"-Mention "The Cash Box" when answering ads.)

881]

WABASH

2663

(PHONES

LOUISVILLE

KY.

SECTION 2, Page 4

HAVE BEEN IN STORAGE FROM TWO TO FOUR YEARS-ALL ARE PRACTICALLY NEW AND IN PERFECT WORKING CONDITION 1 Jennings Silver Moon, CP			
Brand New Bell Locks in Any Quantity for Bally Games, each			
616 90.00 700 400.00 950 550.00 24A 125.00 750 450.00 Victory 24A 400.00 500 275.00 800 500.00 Victory 500 425.00 9800 \$275.00 Colonels \$350.00 Victory 600 425.00 9800 450.00 Envoys 325.00 Victory 600 425.00 PIICFT VID VIC Victory 600 250.00			
114 ELLIOTT AVE., WEST(PHONE: ALDER 1010)SEATTLE 99, WASH.CABLE - PLASTICS - ARCADE - PINSFOR SALE - Brand New Buckley 3-wire cable 250 ft. any part 20¢ per ft.; Plastics forRock-Ola Standards and Masters, 1 mottled red, 1 mottled brown, 2 mottled green,upper left hand plastic facing machine, these are original plastics, \$15. ea.; West-ern Baseball DeLuxe, \$120.; Bally Rapid Fire, \$219.50; Electric Shocker, \$8.00; RotorTables completely reconditioned like new, \$79.50; Clock (like new), \$89.50.NATIONAL NOVELTY COMPANYMERRICK ROAD			
CIGARETTE & CANDY VENDORS FOR SALE - 6 Col. Uneedapaks, \$27.50; 8 Col. Uneedapaks, \$35.; 9 Col. Uneedapaks, \$39.50; 12 Col. Uneedapaks, \$49.50; 15 Col. Uneedapaks, \$59.50; 8 Col. Rowe Imperials, \$37.50; 8 Col. Rowe Royals, \$69.50; 9 Col. DuGrenier "W", \$49.50; 9 Col. DuGrenier "WD", \$59.50; 11 Col. DuGrenier Champions, \$75.; #930 Nationals, \$49.50; #950 Nation- als, \$85. Candy Machines: Nationals, Stoner, U-Need-A-Pak & Rowe - write. MACK H. POSTEL 6750 N. ASHLAND AVENUE (Tel: Rogers Park 7312) CHICAGO 26, ILL.			
NEEDLES × × × NEEDLES			
BENNETT NEEDLES Lots of 100			
TONEDART NEEDLES Lots of 100:40¢ each PHONOGRAPH TITLE STRIPS (BORDER) 1000 Sheets (20,000 Strips) 5000 Sheets (100,000 Strips) 10000 Sheets (200,000 Strips) 25000 Sheets (500,000 Strips) ASK FOR OUR LIST OF AVAILABLE RECORDS HERMITAGE MUSIC COMPANY			
416-A BROAD STREET NASHVILLE 3, TENN. - GROETCHEN GAMES -			

NOTICE - Columbias and all other Groetchen games repaired and rebuilt like new. GROETCHEN TOOL COMPANY 126 N. UNION AVE. CHICAGO

CHICAGO 6, ILL.



SECTION 2, Page 6

	CONSOLES AND ARCADE EQUIPMENT	
TAILGUNNER, NEW		\$250.00
JENNINGS CIGAROLLAS		BROWN CABINET
LIBERTY BELL CONSOLE		COMB. FP & CPO, UILT. ORIG. CRATES269.50
JENNINGS SILVER MOON, FP, LI	-	M, Excellent
JENNINGS SILVER MOON, FP & I		
LIKE NEW BAKERS PACER DD & CC. LIKE 1		LL169.50 UN175.00
PACES REELS, JR., PAYOUT	-	TTING PRACTICE
	PARTS	
PAYOUT DRUMS, COMPLETE ASSEN	ABLY FOR CLUB BELLS AND HI HAN	DS\$10.00
	n old clock)	
CRISTAL PICKUPS, METAL OR BI	With Your Old Pickur	())
MAIN CLOCK GEARS FOR MILLS	AND PACE SLOTS, With All Attac	
PAYOUT TUBES FOR CLUB BELLS	, HI HANDS AND SUPER BELLS	1.50
5 AND 10 WIRE CABLE, A-1 QUA	ALITY, PER FT MENT 25 FT.) PER FT.	
	FOR IMPERIAL.	
	NOTICE::	
	ARTS, GAMES, PHONOS, ETC., ALL	
B D I	lazar com	PANY
	(PHONE: GRANT 7818)	
1035 FIFIE AVENUE	(PHONE: GRANT 7818)	PITISBURGH 19, PA.
	SLOT PARTS	
FOR SALE - S.P. 1-2-3 Reels	assem. complete \$18.50; Jackp	oots complete \$15.; Wood cab-
	; Cash boxes \$2.50; Clocks \$10	
	es, chrome grips \$3. ea.; Rese e 5¢ or 25¢ escalators for 1¢	
· · · · · · · · · · · · · · · · · · ·	It comp. \$85.; with knee actio	
Mills parts at list price.		
	G. N. VENDING COMPANY	
663 W. BROAD STREET		COLUMBUS, 8, OHIO
		-
	SLOT CONVERTING - SLOT PARTS	
	ills Escalator type slots to 5	· · · · ·
	inal factory finishes. 5¢-25¢ Discs, reel strips, award ca	
merco checks \$2.00 per 100.	OPERATORS SERVICE	trus, stot glasse
1624 S. MUSKEGO AVENUE	(Tel: Orchard 7622)	MILWAUKEE, WISC.
	3	-
	MUSIC - SLOTS	
FOR SALE - Wurlitzer 616 wi	th tall plastic dome grill and	l sides. This is a very beau-
	thickness of a $25 \not \in$ coin, \$175	
phonograph prices, write.	ling Roll-A-Tops \$90.; Mills G	oosenecks \$75. For other
phonographi pricos, write.	MC KENZIE MUSIC COMPANY	
BOX 305		DILLON, S. C.
	101070	
FOR SALE - 12 record Mills	- MUSIC - Do-Re-Mi, Mills DeLuxe or Swin	King. They are alson and
	hine was tested; Ready for Del	• • •
the lot of 14 machines, some	e have light up grilles; There	
orating is necessary. 1/3	-	
5015 N. GRANSBACK STREET	APPEL VENDING	PHILADELPHIA 20, PA.
COLO IN CIGINODAON SINCEI		FILLADELFILLA CO, PA
FOR SALE - Slot Spring Kit	SLOT SPRING KIT \$9.75 ea.; 55 most important	entings eccential for alots
tor bills - brot opring Alt,		shituke espendiat for stors.
816 W. ERIE STREET	HARRY MARCUS COMPANY	
	HARRY MARCUS COMPANY	CHICAGO, ILL.
	HARRY MARCUS COMPANY	CHICAGO, ILL.
	HARRY MARCUS COMPANY	CHICAGO, ILL.

MAY 16, 1944

SECTION 2, Page 7

ARCADE-ONE-BALLS A 1 Mutoscope Sky Fighter	ND FREE PLAY PIN CAMES ONE-BALLS 1 Thorobred. 1 Club Trophy. 350.00 1 Club Trophy. 50.00 1 Fortune. 50.00 1 Fortune. 51.50 2 Silver Skates, each. 2 Texas Mustangs, each. 2 Texas Mustangs, each. 49.50 1 School Days. 1 School Days. 1 Champ. 1 Champ. 49.50 1 Champ. 49.50 1 Champ. 49.50 1 Champ. 49.50 1 Champ. 49.50 1 Slap-The-Japs. 54.50
MUSIC = C FOR SALE = 1 Wurlitzer 412: 1 Rockola, no	

FOR SALE - 1 Wurlitzer 412; 1 Rockola, no amplifier, 12 records, marbiglod; 1 Jennings Slant Top Liberty; 1 Tanforan; 1 Bally Club House like new; 2 large Long Champs, one broken glass; Give us your best offer immediately. SANTO

98 15th STREET

ARCADE - CIGARETTE MACHINES

FOR SALE - 3 Rapid Fires and 1 Sky Battle \$700. for lot; 3 ABT Target Skills, 1 Challenger, 1 Game Hunter and 1 Target Skill blue cabinet \$90. for lot; 6 Grippers \$60. for lot; 50 Advance Cigarette Machines, 20 are brand new in original cartons \$500. for lot.

822 NO. BROAD STREET

LEHIGH SPECIALTY COMPANY

PHILADELPHIA, PA.

WHEELING, W. VA.

NEEDLE RE-SHARPENING

NOTICE - There's no Doubt about it - we are doing a job of Needle Re-Sharpening that is giving perfect satisfaction. If you haven't used this service, you are losing money. Send your used needles today - then you'll believe. 1 - 10 Reground $15\note$; 11-50 reground $12\frac{1}{2}\note$; 51 or over Reground $10\note$. Mention The Cash Box when making your shipment.

RE-SHARP NEEDLE SERVICE

FORT DODGE, IOWA

MUSIC - ARCADE - WANT

FOR SALE - Panoram Wall Boxes (new) \$12.50; used \$10.; Ex. Chinner \$160.; Kirks Guesser Scale \$110.; Grip Tease \$59.50; Bally Ranger 1¢ \$50.; Pokerino on base \$50.; 8 Ft. Console Bowling \$50.; 1940 Muto. Card Vender on base \$30.; Ex. Map of the Hand, 7000 cards \$35.; Ex. Floor Model Card Vender \$20. WANT - 100 Shipmans Select A-Scopes; 50 5¢ Peeps; 50 Mills Drops; all types of Arcade Equipment. CLIFF WILSON DISTRIBUTING COMPANY

231 D STREET

P.O. BOX 770

LAWTON, OKLA.

WISE, VA.

- ARCADE -

FOR SALE - 1 Mutoscope Photomatic, serial Number PFF 6, in good working condition with $3\frac{1}{2}$ cartons of cardboard frames and 325 worth of chemicals. Please make offer. KENNEDY AMUSEMENT COMPANY

(Tel: 3676)

ARCADE - PINBALL GLASS

FOR SALE - 1 Sky Fighter \$350.; Pinball glasses: 20 X 42 and 21 X 43 at \$1.60 per lite; Terms: 1/2 Deposit with order, Balance C.O.D., F.O.B. Washington, D.C. MARLIN EQUIPMENT COMPANY

1355 RANDOLPH ST., N.W.

WASHINGTON 11, D.C.

SECTION 2, Page 8

	•
SLOTS - ONE - BALLS - PANOR	
6 - 5¢ Blue Fronts, C.H., K.A\$195.00	1 Jumbo Parade, F.P
1 - 5¢ War Eagle	1 Long Acre
2 - 5¢ War Eagles Ref.Gold Chrome195.00	2 Club Trophy
5 -10¢ Blue Fronts, C.H., K.A215.00	3 '41 Derby
1 -10¢ Blue Front Cherry Bell225.00	2 Pimlico
3 -25¢ Blue Fronts, C.H., K.A	1 Skylark, Comb.FP & PO
3 -25¢ Original Chromes, 2/5 PO	2 Record Times
#446188, 450795, 477819475.00	2 Sport Specials
5 -25¢ Br. Frt. Cherry Bells 3/5 PO.	6 Mills ^O wls
#443854, 471230, 478330,	3 Panorams, late models
478331, 478429, Like New	Projector lamps, 500 Watt,
1 Jennings Cigarolla XV	500 Hour, Guaranteed8.00
1 - 25¢ Mills Golf Ball Vendor 250.00	100 FIVE BALL FREE PLAY GAMES ON HAND -
6 - 50¢ Bl.Frt.Ref.Gold Chrome575.00	WRITE FOR THIS LIST IMMEDIATELY - NOW !!!
COMPLETE STOCK OF MILLS 5¢/10¢/25¢/50¢ SLID WHEELS, JACK POT COVERS, GLASS, ETC., REBUI	
	DEFINITION AND INFINITION () INFORD ON INCOMENT
MITCHELL NOVEL	
1629 WEST MITCHELL STREET (PHONE: MITC	HELL 3254) MILWAUKEE (4') WISCONSIN

- ARCADE -

FOR SALE - 4 Keeney Sub Guns, 2 Mutoscope Late Model Punching Bags, 1 Scientific 6 unit Horse Race Game. All are in good condition and will accept any good offer. LARRY KANE

160 BOULEVARD

VOI., 5, NO. 34

- CONSOLES -FOR SALE - 20 Mills 4 Bells, fruit reels, 4 nickels \$750. ea.; 12 Mills Jumbos P.O., fruit reels \$150. ea. These machines look like new inside and outside - nothing to be done to them but put on location. NORTHERN NOVELTY COMPANY, TOMAH, WISC.

PINS - MUSIC

FOR SALE - Bola Way \$60.; Stratoliner \$32.50; Miami Beach \$40.; All American \$35.; Crystal \$30.; Keeney Repeater \$40.; Pan American \$30.; Doughboy \$29.50; Bally Liberty \$45.; Sport Parade \$39.50; Music: Rock-Ola Super with adaptor \$400.; Rock-Ola Standard \$295.; 3 RockOla Monarchs in hide-away cabinets with Buckley adaptors and 10 Buckley boxes \$250. ea. Terms: 1/3 Deposit, Balance C.O.D. CENTRAL VENDING COMPANY

310 SOUTH 24th STREET

OMAHA 2, NEBR.

REVERE, MASS.

MAY 16, 1944

- SALESBOARDS -

FOR SALE - Warning! The bottom of the paper barrel is now being scraped. Paper situation very, very serious. While we have large stocks and prices are below the market for Quality Deluxe Boards, order now, or write for low prices. Act Quickly. DELUXE SALES COMPANY, BLUE EARTH, MINN.

CONSOLES - SLOTS - MUSIC - PIN

FOR SALE - 1 Bakers Pacers D.D. \$275.; Keeney Super Track Time \$300.; Lucky Lucre '41 \$300.; Keeney '38 Track Time \$95.; Western Track Odds \$150.; 1¢ Mills Q.T. \$35.; 5¢ Jennings Cigarola \$40.; Wurlitzer Brand New Wall Boxes \$40. ea.; Wurlitzer #125 Wall Box \$20.; Big Chief \$37.

700 MAIN STREET

BELMONT VENDING COMPANY

BRIDGEPORT, OHIO

- ARCADE -FOR SALE - 1 International Mutoscope Photomatic. Make offer. RUBIN SALES COMPANY, INC. 410 WASHINGTON STREET (Tel: 2-6462)

UTICA 2, N.Y.

ATLAS for PARTS and ACCESSORIES ORDER BY PARTS NUMBER! PRICES SUBJECT TO CHANGE WITHOUT NOTICE **Phonograph Parts** Miscellaneous & Interchangeable Parts Part No. 630—8alls, Bally Alley 631—Balls, Keeney Submarine. 653—Peep Sight, Chicken Sam Ottoton Sam Belts...... Ea. 1.00 per C 3.00 .60 DUONOCRABIL TURES

923-Photo Cells for Chick, Sam & Rapid Fire	\$3.50
151—Bally Escalator Belts	.75
176-Counter Game Lock	.50
182-Rubber Male Plugs	.10
211_ART Secondary Slide	.35
237—Triangular Plastic Bumper (All Colors)	.25
238-Oblong Plastic Bumper (Extra Long)	.25
239-Oblong Plastic Bumper (Regular)	.25
240-Plastic Bumper Posts	.15
308-Collection Books	.10
316-5c F.P. Coin Chutes	
317-5c Slides	
318-5c Regular Coin Chutes	3.75
323-lean 5c Coin Chutes	5.00
394-Adaptor for 2A4G to 2051	1.25
395-Adaptor for 80-5Z3-83 to 5T4.	
5U4, 5Z4, 5N4, 5Y3	1.00
607-Contact Blades, HeavyDz.	.50
608-Contact Blades, LightDz.	.50
609-Contact Blades, ShortDz.	.35
613-Bronze One Inch Balls	
614-Bronze I ¹ /8 Inch Balls	.50
615-Bronze It Inch Balls	
627-Tcggle Switch, Single Pull, Single Throw	.60
659-Bally Contact Blades Pkg. 100	1.00
668-Miniature Snap Sockets	. . IC
669-Miniature Screw Sockets	
806-5 Prong Plug	
121-Bakelite Male Plugs	.05

Pin Game Parts

Part No.	
107—11/8 Inch Steel Balls	.25
108-11 Inch Steel Balls	.25
109—1 Inch Steel Balls	.25
117 Casell Live Dubles Ourses Dises	.25
117-Small Live Rubber 8umper Rings	
118-Small Dead Rubber Bumper Rings	.04
119—Large Live Rubber Sumper Rings	.05
120-Large Dead Rubber Bumper Rings	.05
122-Fibro Post Insulators Pkg	.50
130-Extra Large Rubber Rumper Ringe Live	.07
130—Extra Large Rubber Bumper Rings, Live	.07
122 Dubbas Data and Rubber sumper Kings, Dead	
132—Rubber Rebounds	.05
172—Independent Lock	.50
174—Epco Lock	.8)
174—Epco Lock	.80
183—Mills Lock	
185—Time Clock	
192—Plunger Spring	.10
194 Cate Spring	.10
194-Gate Spring Assemply	.10
195—Extra Heavy Duty Rectifier	7.00
201-20 Junction Rectifier	6.00
203-24 Junction Rectifier	6.00
203-28 Junction Rectifier	7.00
204—32 Junction Rectifier	7.00
210—Outer Plunger Springs	.05
232—Metal Plunger Housing Exhibit	.05
207 Cat Ortan Plus to Eliter	
307—Cat. Outer Plunger Housing Exhibit	
622—Silver Bumper Sleeves Pkg.	1.57
353-Rebuilt Time Clocks	1.50
354-Stoner Coils (Specify Coil Numbers)	.75
674-Genco Late Type Armature	.60
801—Stoner Plastic Bumpers	.75
801—Stoner Plastic Bumpers. 802—Complete Plastic Bumpers (Genco - Bally)	.75
476 Ganco Lata Tune Armati	./5
674-Genco Late Type Armature	.75
677—Echibit Armature Plates	
with Single Fibre Divider	.25
355—Chic, Coin Solenoid Plunger Ass. Large	
or Small	.50
360-Chic, Coin Coils-Spec, Coil No.	
350—Counting Meters for Bally, Genco, Chic, Coin	
Exhibit and Keeney Games	.75
395-Contact Bender	.75
570-Contact bender	.45
Arrest E to the t	
Arcade Equipment Parts	
Part No.	
140-Release Button for 10 Strike	\$.50
171—3000 Ohm Variable Resistors for Seeburg	
Amplifier	2.25
182_Chickon Som Tocola Switch	2.20
180-Chicken Sam Toggle Switch	2.50
207-1 Inch White Cat. Balls Ea.	.25
623-Bally Torpedo Balls per C	3.00

653—Peep Sight, Chicken Sam	.60
653—Peep Sight, Chicken Sam 500—Chicken Sam Belts 507—Score Card for Batting Practice 509—Jap and Hitler Conversion for Chicken Sam 188—9 Ft. Gun Cable for Chicken Sam—5 Wire 236—Western Base Ball Kicker Coils	4.00
509-Jap and Hitler Conversion for Chicken Sam	8.50
188-9 Ft. Gun Cable for Chicken Sam-5 Wire	2.25
236-Western Base Ball Kicker Coils	6.00
370—ABT Dogs to Convert Le to Sc Coin Chute 371—ABT Handle Springs for Target Skill 559—Main Gear for Chicken Sam Motor.	.50
559—Main Gear for Chicken Sam Motor	2.50
557—No. 1489 Gun Lamps	1.00
504—Chicken Sam Gun Stocks	8.50
557—No. 1489 Gun Lamps. 554—Chicken Sam Gun Stocks. 325—Motors for ChiCoin Hockey, Exch. price	8.00
851—Panoram Exciter Lamp	65
851—Panoram Exciter Lamp 852—Panoram Photo Cells No. 927	
Mills M. O. 60. 923—Seeburg & Bally Photo Cells (non-directional)	3.70
923—Seeburg & Bally Photo Cells (non-directional)	3.50
Console and Bell Parts	
Part No.	
103-Watling J. P. Glasses. 104-Mills J. P. Glasses.	\$1.25
104-Mills J, P. Glasses	1.25
III-Lock for Mills Consoles III-Reel Glass for Vest Pocket Mills Main Clock Gear	2.00
Mills Main Clock Gear \$3.50	.25
114-Jenn, J. P. Glass	1.25
115—Mills Escalator Gless 116—Mills Reel Glass	.75
116-Mills Reel Glass	.50
146—Mills Lock for Vest Pocket Bell. 173—Lock for Mills Bell 175—Lock for Pace Bell 184—Lock for Vest Pocket (Substitute) 235—Coin Carrier-4 Bells 312—Vest Pocket Bell Slides. 313—Vest Pocket Bell Chutes. 325—Glasses for Mills-4 Bells. 606—Jenn. Back Door Lock for Double Door. 619—Fibres for Mills 3 and 4 Bells. 620—Mills Short Medium Clock Gear. 621—Mills Long Medium Clock Gear.	1.50
175-Lock for Mills Bell	1 75
184—Lock for Vest Pocket (Substitute)	1.00
235-Coin Carrier-4 Bells	1.25
312-Vest Pocket Bell Slides	1.50
313—Vest Pocket Bell Chutes	3.50
606-Jenn, Back Door Lock for Double Door	2.03
619-Fibres for Mills 3 and 4 Bells	.19
620-Mills Short Medium Clock Gear	1.50
621-Mills Long Medium Clock Gear	1.50
622-Award Card Mills 2-4 Pay	50
620—Mills Short Medium Clock Gear	.50
636-Dog Stops, Mills Vest Pocket	.35
637—UCM 505, Scavenger Plate—Jumbo	3.50
64J-Kivets for 3 and 4 Bell Fibres	.25
42 Locks Warning Back Door	1.00
643—Locks, 3 and 4 Bells	2.00
650-Reel Strips, Super Bell	1.50
508-Mills Reel Strips. Set	.75
356-Mills Spring No. 2737	. 10
357-Mills Spring No. 2734	10
358-Mills Spring No. 2727	.10
359—Mills Spring No. 2896	10
373-Mills 3 and 4 Bell P.O. Solenoids PI 3487	2.50
356—Mills Jp. r., riares 356—Mills Spring No. 2737. 357—Mills Spring No. 2734. 358—Mills Spring No. 2727. 359—Mills Spring No. 2896. 372—Mills 3 and 4 Bell P.O. Solenoids PT 3487. 373—Mills 3 and 4 Bell Reset Solenoids PT 3760 374—Mills 3 and 4 Bell Delayed Gravity Relay	2.00
P.O. 3532	2.50
P.O. 3532 375—Mills 3 and 4 Bell Selection and Control Relay. 376—Mills 3 and 4 Bell P.O. Relay.	2.25
376-Mills 3 and 4 8ell P.O. Relay	2.25
Pin Assembly 3453	1.00
377—Mills Bell Operating Lever Lock and Pin Assembly 3453 378—Mills Main Operating Lever and Pin Assembly 2780	
Assembly 2780	3.00
379—Mills Clock Arm. Assembly 3011 381—Mills Club Handle	./5
382—Mills Jumbo Handle	4.00
382—Mills Jumbo Handle 384—Mills Springs 2734A. 390—Mills Handle Springs M.L.B. 3196 CSP. 388—Mills Springs M.L.B. 102A	25
390-Mills Handle Springs M.L.B. 3196 CSP	.15
388-Mills Springs M.L.B. 102A	10
387-Mills Springs M.L.B. 104A	10
325-Mills 4-Bell Glasses set of 5	11.01
334—Super Bell Mixer Motor.	6.00
386—Mills Springs M.L.B. 102A 388—Mills Springs M.L.B. 104A 391—Mills Springs M.L.B. 104A 391—Mills Clock Spring M.L.B. 2860, new type 375—Mills 4-Bell Glasses, set of 5. 334—Super Bell Mixer Motor. 327—Super Bell Spinner Motors.	15.00
szo-super ben sequence Motors	12.50
337-Super Bell Glasses	.12.50
We Rebulid Mills Slot Clocks-Send Then	1 10:

WRITE FOR ALL PHONOGRAPH TUBES	5
Part No. 101—Seeburg Main Gear \$\$ 105—Seeburg Phono, Casters. Set 106—Wurlitzer Phono, Casters. Set 124—Seeburg Volume Control Keys 125—Selector Buttons for '41-'42 Seeburg 125—Selector Keys, Seeburg, White 126—Selector Keys, Seeburg, Red 141—Lock for Seeburg BarOmatic 142—Lock for Seeburg Phono 143—Lock for Seeburg Wall Omatic 143—Lock for Seeburg Wall Omatic 144—Lock for Seeburg Wall Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 145—Lock for Seeburg Select Omatic 146—Lock for Seeburg Select Omatic 146—Lock for Seeburg Select Omatic 146—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic 148—Lock for Seeburg Select Omatic <t< td=""><td>2 75</td></t<>	2 75
101—Seeburg Main Gear	1.50
106—Wurlitzer Phono, Casters Set	1.50
124-Seeburg Volume Control Keys	.05
125—Selector Buttons for '41-'42 Seeburg	.20
126-Selector Keys, Seeburg, Willie	.10
141—Lock for Seeburg BarOmatic	1.00
142-Lock for Wurlitzer Cabinet	1.00
143—Lock for Seeburg Wall Omatic	1.00
145—Lock for Seeburg Select Omatic	.75
147—2.5 Amp. Fustat	.30
148—1.8 Ampt. Fustat	.30
150—3.5 Amp. Fustat	.30
152—1/4 Amp. Slo-Blo Cartridge Fuse	.15
153-1/4 Amp. Cartridge Fuse	.10
155-2/3 Amp. Cartridge Fuse	.10
156-1 Amp. Slo-Blo Cartridge Fuse	.10
148—1.8 Ampt. Fustat 149—1.6 Amp. Fustat 150—3.5 Amp. Fustat 152—1/4 Amp. Slo-Blo Cartridge Fuse 153—1/4 Amp. Cartridge Fuse 154—1/2 Amp. Cartridge Fuse 155—2/3 Amp. Cartridge Fuse 156—1 Amp. Slo-Blo Cartridge Fuse 155—2 Amp. Cartridge Fuse	.05
158-2 Amp. Cartridge Fuse	.10
160—3 Amp. Cartridge Fuse	.05
158-2 Amp. Cartridge Fuse. 159-21/2 Amp. Cartridge Fuse. 160-3 Amp. Cartridge Fuse. 161-4 Amp. Cartridge Fuse. 162-4 Amp. Cartridge Fuse. 163-5 Amp. Cartridge Fuse. 163-6 Amp. Cartridge Fuse. 163-7 Amp. Cartridge Fuse. 170-Caster Insert. Set of 4 181-Cash Box Lock. 301-71/2 Watt Bulb 302-15 Watt Bulb 302-25 Watt Bulb	.10
162-4 Amp. Cartridge Fuse	.05
170—Caster Insert Set of 4	.40
181-Cash Box Lock	.50
301-71/2 Watt Bulb	.10
302—15 Watt Bulb	.08
309-25 Watt Bulb 310-60 Watt Bulb	.03
320-Corner Plastics for Wurlitzer 24 & 616 Set of 2	1.50
329—Seeburg Phono, Motors	6.50
330-Wurlitzer Phono, Motors (New S6 50)	2.50
333—Wall Omatic Motors	2.50
30925 Watt Bulb 31060 Watt Bulb 320Corner Plastics for Wurlitzer 24 & 616 Set of 2 329Seeburg Phono. Motors Ex. 330Wurlitzer Phono. Motors Ex. 332Baromatic Motors (New \$6.50) Ex. 333Wall Omatic Motors Ex. 6008 Mfd 450 Volt Condensor 600-8 Mfd 450 Volt Condensor 600-8 Mfd 450 Volt Condensor	1.00
600-O-8 Mfd. 450 W.V. Condensor Dry	./5
600-B-8-8 Mfd, 450 W.V. Condenser Can	1.60
601-12 Mfd. 450 Volt Condenser	1.50
602-16 Mfd. 450 W.V. Condensor Dry	1.75
602-A-16 Mtd. 450 Condensor Dry	2.75
603-20 Mfd, 450 W.V. Condensor Dry	2.00
603-A-20 Mfd. 450 Condensor Dry	1.50
603-B-30 Mtd. 450 Condensor Dry	2 39
604-A-40 Mfd, 450 Condenser Can	2.00
604-B-40 Mfd. 450 Condensor Dry	1.75
333-Wall Omatic Motors Ex. 600-8 Mfd 450 Volt Condensor 600-0 8 Mfd. 450 W.V. Condensor 600-A 8 Mfd. 450 W.V. Condensor 600- 600-B -8 Mfd. 450 W.V. Condensor Ferror 600-B -8 Mfd. 450 W.V. Condensor Wet. 601-12 Mfd. 450 Volt Condensor Presson 602-16 Mfd. 450 Condensor Dry 602-A-16 Mfd. 450 Condensor Dry 602-A-16 Mfd. 450 Condensor Dry 603-A-20 Mfd. 450 Condensor Dry 603-B-30 Mfd. 450 Condensor Dry 604-A-40 Mfd. 450 Condensor Dry <t< td=""><td>3.50</td></t<>	3.50
501-18 Inch Glass Rods for Seeburg Grills	1.25
502-20 Inch Glass Rods for Seeburg Grills	1.25
503-26 Inch Glass Rods for Seeburg Grills	1.25
506-Side Pilaster for Seeburg Classic	6.00
549—Pfansteihl Needles for Home Phono.	1.25
550—Permo Point Needles	.35
551—Tone Dart Needles. 554—Pick Up Heads for Seeburg Early ModelEx. 555—Pick Up Heads for Seeburg '41-'42 ModelsEx. 556—Crystal Pick Up for Rockola & MillsEx.	.40
555-Pick Up Heads for Seeburg Early Model	3.50
556-Crystal Pick Up for Rockola & Mills	5.03
558-Pick Up Head Scales (with Pocket Clip)	1.50
169—Title Strips (20,000 Strips)	5.00
801-02 400 Volt Condenser	.23
80201 400 Volt Condenser	.33
80005 400 Volt Condenser	.32
803- I 400 Volt Condenser	.5.
805-4 450 Volt Condenser	.75
807-2000 Ohm 10 W Resistor	.53
808- 3000 Ohm 10 W Resistor	.52
807-5000 Ohm 10 W Resistor	.5
556—Crystal Pick Up for Rockola & Mills Ex. 558—Pick Up Head Scales (with Pocket Clip) 169—Title Strips (20,000 Strips) 618—Lumiline Caps (20,000 Strips) (21 Set 801—.02 400 Volt Condenser (22 Set 802—.01 400 Volt Condenser (20 Set 803—.1 400 Volt Condenser (20 Set 804—.12 25 Volt Condenser (20 Set 805—4 450 Volt Condenser (20 Set 807—2000 Ohm 10 W Resistor (20 Set 808—3000 Ohm 10 W Resistor (20 Set 810—10000 Ohm 10 W Resistor (21 Set 810—10000 Ohm 10 W Resistor (31 Set <t< td=""><td></td></t<>	
Seeburg Amplifier	2.25

COLUMBIA RAND BELLS NEW GOLD AWARD Wide Fruit or Cigarette Reels -Gold Award on Jackpot Combination - Concealed Rear Payout Easily

Convertible to Front Payout -Separate Cash Box for Operator -Slug Proof. Complete with Parts for Conversion

> to Ic, IOc or 25c Play Right on Location!

> > \$127⁵⁰

LOTS OF 5, \$122.50

WRITE FOR

COMPLETE LIST ON ALL PARTS AND EQUIPMENT! BACKBOARD GLASSES -FUSES - BULBS - ETC., ETC.



Keep Parts Orders at \$5 Minimum. Send Check in Full on Orders Under \$10. Terms: 1/3 Deposit on Orders over \$10.00, Balance C.O.D.

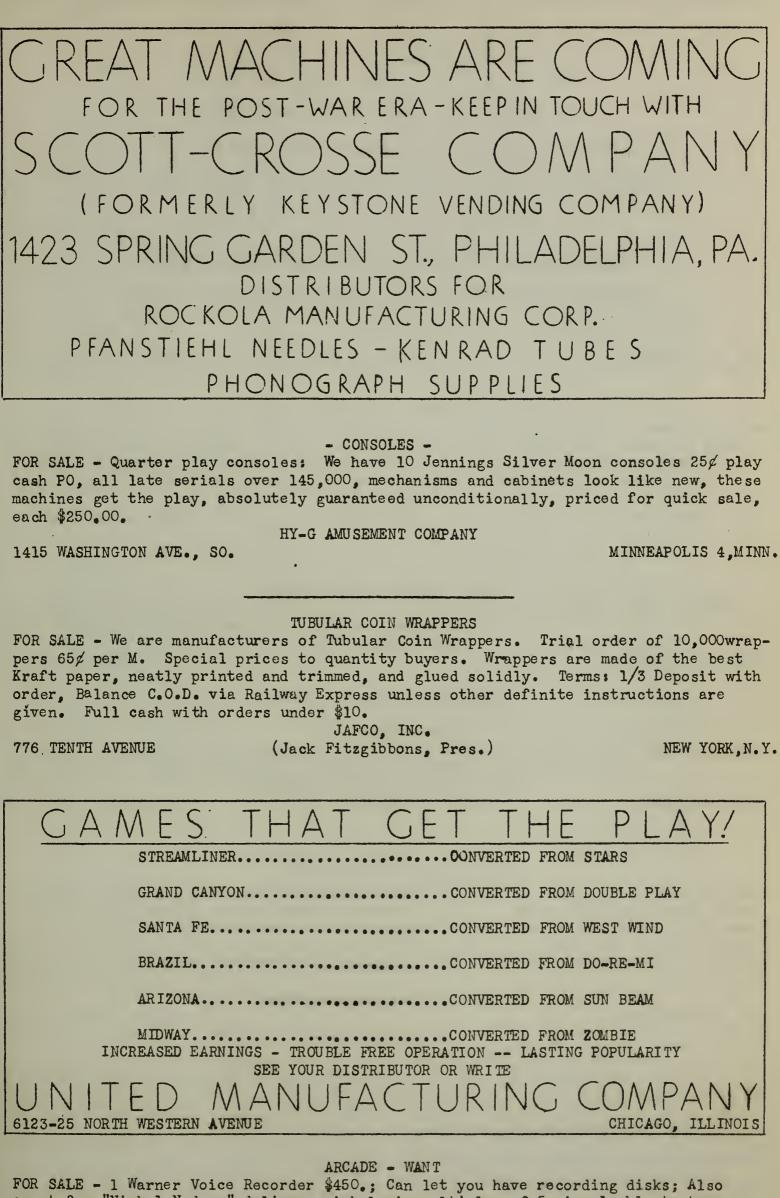
COMPANY ATLAS NO The Home of Friendly Personal Service

2204 N. WESTERN AVE.

(PHONE ARMitage 5005)

CHICAGO 47, ILL.

SECTION 2, Page 10



FOR SALE - 1 Warner Voice Recorder \$450.; Can let you have recording disks; Also agent for "Nickel Nudger" delivers nickels in multiples of 5, invaluable to taverns, clubs, arcades, etc. Special price to operators. WANT - 1-Balls, Phonos and Slots including Mills 5/10/25¢ Club Bells, write and let us know what you have. WESTERN DISTRIBUTORS

1226 S.W. 16th STREET

PORTLAND, OREGON

	. 5, NO. 34 THE CASH BOX	MAY 16, 1944
	SECTION 2, Page 11	
	DUSTWHIRL A NEW ONE-BALL FREE PL	\underline{S}
	IS NOW BEING CONVERTED FROM CLUB TROPHYS	
	ALL THE VERY LATEST FEATURES, PLUS AN ADDITI	IONAL HOLD-
	OVER FEATURE, WHICH MAKES THIS GAME ANOTHER GH VVIII R L A VVA CONVERTED FROM SPORT SPECIAL, DARK HORSE AND H	Y
	SHIP US THESE GAMES PREPAID. NO MACHINES TO SEI	
	$\begin{array}{c} R \bigcirc Y \\ 2011 \text{ MARYLAND AVENUE} \end{array} \qquad M \sub G \mid N \mid S \\ (PHONE: UNIVERSITY 1800) \end{array}$	
	SLOTS - CONSOLE - PINS - MUSIC FOR SALE - 3 Mills 5¢ Gold Front, 1 Cherry P.O., used 30 days ial numbers 473419, 478474, 473007, ea. \$350.; 1 Keeney Trip 1 five ball Zombie,F.P. \$50.; 2 Thrones of Music, perfect con mechanism, price \$250. ea.; 1 Rock-Ola Playmaster for Spectra M. T. DUFF 130 N. LOUDOUN STREET (Tel: 3267)	le Entry, perfect \$150.; ndition in cabinet and
	COIN CHUTES - ARCADE - WANT FOR SALE - Special: 2¢ Coin Chutes \$3.50 ea.; Mutoscope Card WANT - Nickle Counting Machine. Will pay top price. NEW ENGLAND SALES 661 BANK STREET	Vender, like new \$35. NEW LONDON, CONN.
	PHOTOMATON - WANT FOR SALE - Photomaton, good condition 25¢ chute, make offer; and long rifle. Will pay highest prices, any amount, immedia PEERLESS VENDING MACHINE COMPANY	
	220 WEST 42nd STREET (Tel: Wisconsin 7-6173)	NEW YORK, N.Y.
:	ARCADE - SLOT - PARTS - WANT FOR SALE - 1 Seeburg Parachute Gun \$125.; 1 Rapid Fire very c tor for forward motion of sub, works perfectly, \$200.; 1 Genc door, \$159.50; 50¢ Mills War Eagles reconditioned glitter gol \$3. ea; 60 brand new 5¢ Vest Pocket coin chutes \$3. ea; 120 b chutes \$3.75 ea.; Have over 200 pins, consoles, etc. WANT - 6 lent opportunity. GENERAL COIN MACHINE COMPANY	o Play Ball, late, side d; 125 folding slot stands rand new ABT F.P. 1¢ coin
	227 NO. TENTH STREET	PHILADELPHIA, PA.
	Wurlitzer #320 Boxes, each	ld style, each\$5.00 ted Boxes, each27.50 Vest Pockets, ea\$60.00 est Pockets, ea\$60.00 OCK-OLA PHONOGRAPHS ly, complete\$2.50

V

MAY 16, 1944





TURF CHAMPS WITH FREE PLAY!

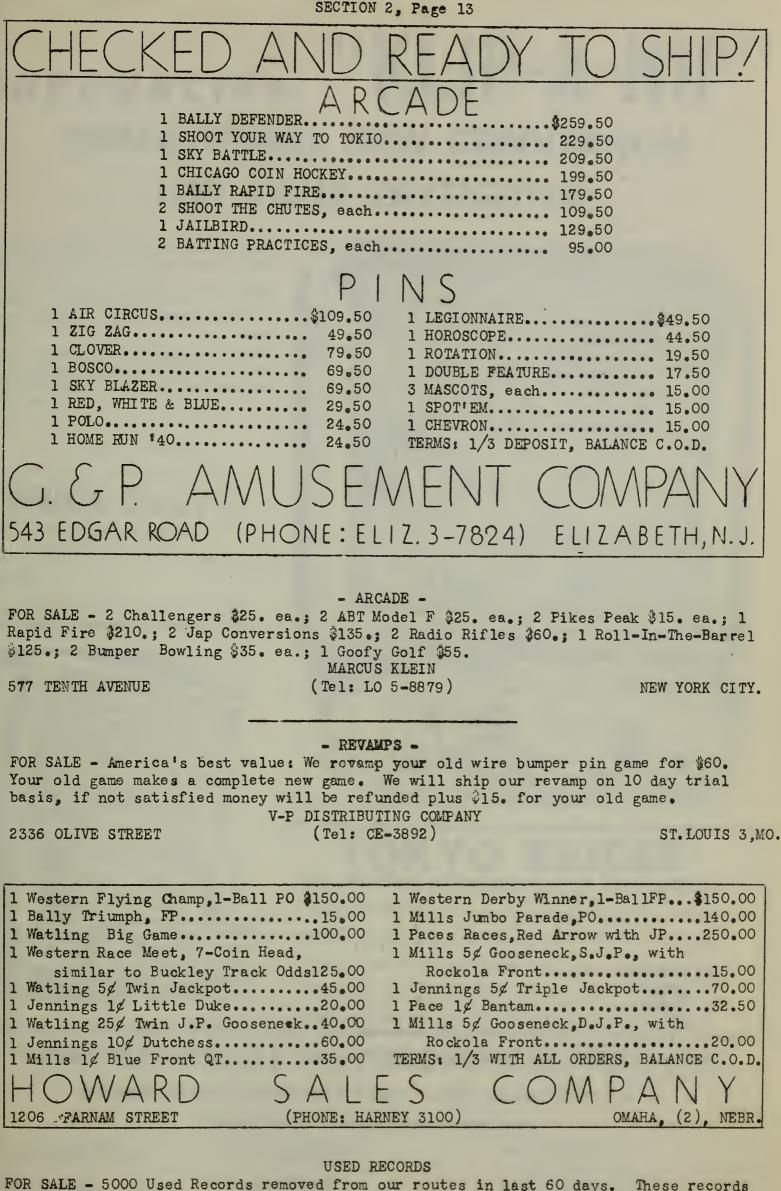
SPEEDIEST 7-COIN MULTIPLE FREE PLAY SINGLE SHOT ACTION IN HISTORY!

FEATURING A NEW, SENSATIONALLY OUT-STANDING, PATRIOTICALLY COLORED CABINET WITH NEW, IMPROVED, SPEED ACTION — AND THE GREATEST MONEY - MAKING PLAY IN ALL HISTORY!! "VICTORIOUS 1944" IS THE GREATEST ONE GAME YOU CAN BRING TO YOUR LOCATIONS! RUSH YOUR ORDER IMMEDIATELY!!!!

WESTERHAUS AWESTERHAUS REVAMP" WESTERHAUS AMUSEMENT CO. 3726 KESSEN AVE., CHEVIOT 11, OHIO (PHONE: MOntana 5000-1-2) VOL. 5, NO. 34

THE CASH BOX

MAY 16, 1944



FOR SALE - 5000 Used Records removed from our routes in last 60 days. These records include popular, hillbilly and blue, all in wrappers and packed 100 to shipping carton. Price \$12. per 100. These records have been purchased in last 90 days. 1/3 deposit, balance C.O.D.

3rd & BUTLER STREET

R & S SALES COMPANY

MARIETTA, OHIO

ANNOUNCING "KLIP-A-NIP" SENSATIONAL NEW CONVERSION FOR YOUR SKYFIGHTER!

A colorful, attractive change-over with virtually all the play appeal of a brand new machine!

New multi-colored front glass . . . new cabinet markers . . . new instruction card . . . and an original Target idea that the customers REALLY go for!

Here's something entirely different . . . that will pep up your Skyfighter play in a BIG WAY! No electrical changes . . . installation easily and quickly made.

Be First With The First!

Order your requirements NOW!

PRICE \$16.75

F.O.B. SACRAMENTO See your Distributor. If he can't supply you,

order direct.

IMMEDIATE DELIVERY GUARANTEED!





TOKYO RAIDER THE FAMOUS CONVERSION FOR DRIVEMOBILE

Immediate delivery now on this popular change-over that quickly transforms your old Drivemobile into a flashy, up-to-the-minute money-maker! At your Distributor's, or if he doesn't have it, WIRE US. We will arrange delivery.

NOW FEATURED BY THE FOLLOWING DISTRIBUTORS

INTERNATIONAL MUTOSCOPE CORP., LONG ISLAND CITY, N. Y.

Active Amusement Corp. PHILADELPHIA, PENN.

B & B Novelty Co. LOUISVILLE, KY.

Badger Sales Co. LOS ANGELES, CALIF.

Cleveland Coin Machine Exchange CLEVELAND, OHIO (East Coast Factory Representative) Denver Distributing Co. DENVER, COLO.

Gerber & Glass CHICAGO, ILLINOIS Golden Gate Novelty Co

Golden Gate Novelty Co. SAN FRANCISCO, CALIF.

Hankin Music Co. ATLANTA, GA. Ideal Novelty Co. ST. LOUIS, MO.

Portland Amusement Co. PORTLAND, ORE.

Silent Sales Co. MINNEAPOLIS, MINN.

Superior Sales Co. DES MOINES, IOWA

GENERAL PRODUCTS COMPANY 1220 KAY STREET SACRAMENTO 14, CALIF.

NEW ADDRESS

NOTICE - We have moved to new large headquarters. DAVID ROSEN (Tel: Ste - 9943) 855 NO. BROAD STREET

(Make it "Official"—Mention "The Cash Box" when answering ads.)

THE CASH BOX SECTION 2, Page 15

Anabel\$22.50	Bally Beauty\$17.50	Big League\$17.50
Big Time	Big Town	Black Out
Bola Way 64.50	Bowling Alley	Cadillac
Commodore	Defense (Baker)	Double Feature
Doughboy	Drum Major 18.50	Flicker
Follies	Formation	Four Roses
Fox Hunt	Golden Gate	Headliner
Horoscope	Hi-Dive	Leader
Landslide	Roxy15.50	Short Stop
Merry-Go-Round 29.50	Speed Demon	Spottem
Supercharger29.50	Super Six	Target Skill
Mystic	Southpaw	Vacation19.50
Yacht Club	Avalon	Pan American
Dude Ranch	Zeta24.50	Ritz
HERB EVERSCHOR	- 167 SOUTH 17th STREET	- COLUMBUS, OHIO

CONSOLES - COUNTERS - ARCADE

FOR SALE - 4 Jennings Silver Moon FP \$90. ea; 3 Mills Jumbo Parade FP \$75.00 ea.; 2 Bally Big Top convertible FP & Cash \$95. ea; 4 late Watling Big Game FP \$85. ea; 1-1¢ American Eagle \$12.50; 1-5¢ Mercury \$12.50; 1 Keeney Submarine Gun \$195.; AUTOMATIC AMUSEMENT COMPANY

(Tel: 3-4508)

1000 PENNSYLVANIA ST.

ARCADE - PINS FOR SALE - In perfect working order and in perfect condition: 3 Shoot-The-Jap converted from Chicken Sams \$134.50 ea; 1 Keeney Submarine \$165.; 1 Sky Fighter \$325.; 3 Clicks \$70. ea.; 2 Show Boats \$45. ea.; 2 Sky Rays \$35. ea; 1 Horoscope \$45.; 1 Flicker \$42.50; 1 Exhibit Leader \$49.50; 1 Majors '41 \$45.; 1/3 Deposit, Balance C.O.D. BEACH SALES

409 ESPANOLA WAY

MILLS PARTS

FOR SALE - Mills Diamond Front cabinet complete with jackpot, door lock, club handle, but less escalator and hood (MLB2779) refinished in blue with yellow trim and gold glitter 335.; Mills clocks \$14.50; Mills 20 stop reels and discs complete \$22.50; Deposit required with all orders, Balance sent C.O.D. JOHN M. STUART

229 MT. AIRY AVENUE

SLOT PARTS LIGHT WOOD CABINETS for Blue Fronts, War Eagles, etc., LIKE NEW, each10.50 MINT VENDORS LOWER SIDE CASTINGS, each 4.90 2.00 HANDLES, each.. GAMES COM 989 GOLDEN GATE AVENUE SAN FRANCISCO. 2. CALIF.

'CONSOLE - MUSIC - WANT

FOR SALE - Wurlitzer Barbox #111 like new \$35.; Galloping Dominoes black cab. \$75.; Buckley 20 record Seeburg adaptor \$29.50; 8 Seeburg 24 Selectomatic boxes \$9.50 each; New Seeburg 3-Wire Baromatic; 1 Seeburg 16 Selectomatic box \$9.50; 4 Buckley late model wallboxes \$15. ea; Brand new Packard Maple adaptor \$23.; 1 Buckley Twin-12 steel cabinet \$25.; WANT - Used records and 30-wire cable. DAVIS SALES COMPANY

625 ERIE BOULEVARD, EAST

SYRACUSE 2, N.Y.

PHILADEIPHIA,23, PA.

PARIS, KY.

MIAMI BEACH 39, FLA.

EVANSVILLE 10, IND.

MAY 16, 1944

VOL, 5, NO. 34	
Anabel\$22.50	Ba

L MACHINES COMPLETELY RECON NOT SATISFIED, RETURN WITHIN 10 DAYS, MONEY WILL BE REFUND SLOTS CONSOLES **ONE-BALL PAYOUTS** MILLS MILLS BALLY \$300.00 I Fairmont \$750.00 5 Turf King 565.00 12 Jockey Club 550.00 3 Fortunes 400.00 11 Kentuckys 398.00 5 Long Shot 370.00 9 Sport Kings 350.00 17 Grand National 135.00 17 Grand National 135.00 5 Thistledown 75.03 7 Grand Stand 70.00 4 Preakness 39.50 1 Stables 35.00 2 Fleetwood 30.00 I 3-Bells I 25c Blue Front \$1225.00 \$750.00 I Fairmont ... 3 4-Bells 750.00 33 Jumbo Parades 175.00 I Square Bell 135.00 I IOc Blue Front 220.00 185.00 15 5c Blue Front 2 5c Bonuses 1 25c Roman Head 2 5c Roman Head 2 5c Roman Head 1 5c Front Vendor 2 25c War Eagle 3 10c War Eagle 4 5c War Eagle 1 5c Dial 250.00 270.00 KEENEY 2 4-Way Super Bells 3/5c - 1/25c...... \$950.00 220.00 190.00 95.00 275.00 200.00 150.00 5c Dial 2 Silver Moon \$150.00 2 Bob Tail F.P. 130.00 1 Liberty Bell 25.00 5c Lion Head 5c Melon Bells 60.00 2 175.00 2 25c Melon Bells11c Arrow Vendor45.0015c Arrow Vendor5c Rockola Dbl. J.P.5c Rockola Dbl. J.P.60.0015c Diamond Front Vendor95.00110c Glitter130.00 2 Fleetwood I Golden Wheel KEENEY EVANS I Pacer '41 \$450.00 I Lucky Lucre '42 425.00 3 Galloping Dominoes (Late Head) 295.00 I Roulette Jr. (Late Head) 250.00 I Lucky Star '42 225.00 BALLY 30.00 30.00 Stepper-Upper\$130.00 Velvets . JENNINGS WESTERN 2 Big Top F.P. \$125.00 1 Ray's Track 75.00 I 5c Chief One Star \$125.00 2 Ic Little Duke 25.00 \$ 70.00 Mardi Gras ... Derby King 80.00 Center Smashers 25.00 Flying High 25.00 Paddles 25.00 WATLING EXHIBIT EXHIBIT I Chuck-a-Luck\$ 45.00 2 I 25c Blue Seal ... \$ 80.00 PACES PACES I Races-Brown \$180.00 2 Saratoga '41 170.00 4 5c Blue Seal I 10c Single Jack Pot 40.00 STONER 70.00 I Zipper \$ 75.00 I 10c Twin Jack Pot 60.00 BAKERS KEENEY Submarine I Turf Champs 40.00 I Air Races 35.00 \$325.00 4 Pacers D.D. MILLS COUNTER GAMES I Spinning Reels \$125.00 I One, Two, Three 75.00 \$225.00 A B T Target Pistols\$ 25.00Bally Reliance Dice35.005c American Eagle20.00Columbia Fruit Reel80.00Columbia Bell Cigarette Reel80.00King Six19.00Shipman Stamp Machine, New30.00Little Whirlwind9.00Major Sires17.00Victor Toppers, New7.00 I Anti-Aircraft 225.00 BALLY MISCELLANEOUS I Rapid Fire \$225.00 2 Pop Corn Machines\$ 70.00 I Bull _____ 95.00 2 Pop Corn Machines 70.00 1 Warner Voice Recorder 595.00 1 RCA Victor Voice Recorder 300.00 5 Ic Exhibit Card Vendors 35.00 PARTS AND SUPPLIES MILLS I Try Your Strength \$75.00 I Grip and Lung Tester 75.00 ROCKOLA Ic, 2c, 5c, Coin Chutes, New — Replacement Rectifiers — Ray Gun Lamps — 30 Wire Cable — Poker Rubber Balls — B.B's for ABT Rifle Range — Also Large Stock of Parts. I World Series \$100.00 SPECIAL!! I Ten Pins 60.00 MUTOSCOPE I Pistol Sniper DISTRIBUTORS' DEAL \$225.00 **500 OTHER MACHINES** 3 Poker Rolls 80.00 I Radio Rifle 75.00 15% DISCOUNT 1/3 DEPOSIT WITH ORDERS WURLITZER TERMS BALANCE C.O.D. OR S.D. IF YOU BUY ALL MACHINES \$200.00 \$7.00 CRATING CHARGE ON EACH FLOOR MACHINE OF ONE TYPE!! I Skee Ballette \$ 85.00 **"CONTAINER" PUNCHBOARD** \$15,000.00 "SUPERIOR" AND **STOCK AT FACTORY PRICES** (PHONE: 3-5055) SALT LAKE CITY, UTAH SOUTH STATE STREET - ||||| FS A.B.T. RIFLES NEEDLES WIRE TUBES RANGE PELLETS WRAPPERS WOODEN BALLS FUSES WRITE FOR PRICE LIST!! 615 TENTH AVENUE (PHONE: BRyant 9-3295) NEW YORK, N.Y. CIGARETTE MACHS. - MUSIC - PINS FOR SALE - 25 9-50 National Cigarette Machines, \$85. ea.; 10 U-Need-A-Paks, model 500, \$110. ea.; Seeburg Speakers, wired, \$25. ea.; 1 Victorious 1943, new, \$170.; 3 Victorious, used, \$140, ea.; 1 DeVilbiss Hand Sprayer and Compressor, \$75. M. A. C. VENDING COMPANY WORCESTER 3, MASS. (Tel: 4-1620) 37 GARDNER STREET

THE CASH BOX SECTION 2, Page 17 MAY 16, 1944

MUSIC
Mills Empress\$265.00Seeburg Maestro Majors\$385.00Master Rockolite
Wurlitzer 616
Wurlitzer 24
Seeburg Gems
Wurlitzer 750E
Seeburg CasinoWireless remote and 10Wireless each44.50Wurlitzer 24 wireless remote and 1030-Wire Cable - Used - 25 and 50
wireless boxes (cellar job)550.00 foot lengths, per ft
Wurlitzer 42-600 Victory Model525.00 Wurlitzer #304 Slow Steppers, ea 22.50 A R C A D E
Mutoscope Card Venders
Mutoscope Sky Fighter
Keeney Submarine \dots 189.50 2 Mills Funching Bags, each 89.50
DAVE LOWY & CO. S94 TENTH AVENUE (PHONE: LOngacre 5-9495) NEW YORK CITY
1594 TENTH AVENUE (PHONE: LOngacre 5-9495) NEW IORA CITI
REBUILT SLOTS - WANT
FOR SALE - Twin Ports' rebuilt and refinished Mills slots, $5\not$, $10\not$, $25\not$ Blue Fronts, Brown Fronts, Club Bells and Gold Glitter War Eagles - all drill proof with knee
action stop levers and club handles. Write for prices, immediate delivery. WANT -
Extraordinary castings or cabinets, no front vendor models. TWIN PORTS SALES COMPANY
723 EAST SUPERIOR STREET (Tel: Hemlock 8519) DULUTH 2, MINN.
- PINS - FOR SALE - Victory, \$95.; Velvet, \$50.; Topic, \$90.; Sky Ray, \$40.; School Days, \$45.;
New Champ, \$75.; Big Chief, \$40.; Bola Way, \$70.; Belle Hop, \$40.; Monicker, \$80.; Ten Spot, \$40.; Miami Beach, \$50.; Do-Re-Mi, \$65.; Sun Beam, \$65.; Spot Pool, \$80.; Silver Skates, \$55. Terms: 1/3 Deposit with all orders.
1333 WEST BURLEIGH STREET NOVEL TY SERVICE COMPANY MILWAUKEE 6, WIS.
"VENDRINX" DRINK VENDERS
14 "VENDRINX" DRINK VENDERS COMPLETELY RECONDITIONED. HAVE BEEN IN U.S. ARMY CONTROLLED LOCATIONS AND ARE AS
YET ON LOCATION. COMPLETELY REFINISHED WITH ENTIRELY
NEW ELECTRICALLY OPERATED IMPROVEMENTS. THESE PRICED FOR QUICK SALE AT 3395.00 EACH F.O.B. MIAMI (CRATING
EXTRA). WILL SHIP THEM AS FAST AS WE CAN REMOVE THEM.
IMODERN VENDING COMPANY
286 N. W. 29th STREET (PHONE: 3-4623) MIAMI 37, FLORIDA
HANDY SET LEGAL AGREEMENTS - COLLECTION BOOKS FOR SALE - "Rely on Handyset Legal Agrements instead of just talk". Protect your in-
vestment on location with written Signed Agreements. Send for a Free Sample or quan-
tity when ordering our other standard Collection books and forms. Write - Attention: Mr. Charles Fleischmann.
BALTIMORE SALESBOOK COMPANY 120 WEST 42nd STREET NEW YORK 18, N.Y.
PANORAM FILM
FOR SALE - Operators of Solo-Vue, Sound Vues or straight Panorams, you can get 1 reel
6 sound subjects, brand new, the very latest releases for only \$10. Will give you full details upon receipt of your letter if you will include this ad from the Cash Box.
WM. NATHANSON
WM. NATHANSON

VOL. 5, NO. 34

THE CASH BOX SECTION 2, Page 18

SPECIALS			
1 Wurlitzer 950, Excellent Cond\$675.00 1 A.M.I. Top Flight, not in work- 1 Wurlitzer 600K\$50.00 ing condition\$50.00			
1 Wurlitzer 750E			
1-10¢ Blue Front, S.J.P., Beauti- fully refinished account and a 200.00 fine condition			
1-10¢ Brown Front, Late, two top cast- ings broken but repaired, in 1 Bally 5¢/25¢ BellMAKE OFFER			
good mechanical condition			
1 All American			
1 Big Show			
1 Double Feature17.50 1 Lucky			
EAST COAST MUSIC COMPANY			
1001 WALNUT STREET (PHONE: CHESTER 3637) CHESTER, PA.			
SLOTS - MUSIC			
FOR SALE - 10¢ Blue Front 3/10 payout, chrome award card, refinished like new, \$179.50; 9800 Seeburg A-1 condition, \$575.; 750M Wurlitzer A-1 condition, \$595.; Seeburg			
Commander RCRSES completely refinished in Marbleglo, Jewelite base and 1 Playboy, \$175.; Seeburg Classic RCRS and 1 Playboy A-1 condition, \$425. 1/3 Deposit.			
AUTOMATIC MUSIC COMPANY1724 WABASH AVENUE(Tel: c-7248)TERRE HAUTE, IND.			
$\lambda = P A T T C = C A T F C P C A D D C = WAN T$			
1-BALLS - SALESBOARDS - WANT FOR SALE - We have a few fine automatics left at a real bargain, write now for this list. Also have a world of fine salesboards. May be just what you are looking for. Tell us what you need. WANT - Genco Four Aces, Genco Defense, Gottlieb Liberty and Keep 'Em Flying, Exhibit Air Circus, Sun Beam and Do-Re-Mi, United's Santa Fe, Brazil,			
Arizona and Grand Canyon. Send us your list and prices immediately. REEL DISTRIBUTING COMPANY			
4935 FOUNTAIN AVENUE ST. LOUIS 13, MO.			
SLOTS CONSOLES MUSIC ARCADE EQUIPMENT 3 Mills 25¢ Brown Fronts 3/5 PO\$325.00 3 Mills 5¢ Black Handloads\$325.00			
1 Mills 5¢ Gold Chrome			
5 Blue-Green 5¢ Vest Pockets 50.00 <u>4 Jennings F.P. 5¢ Slots, like new. 75.00</u> <u>1 Lucky Stars 5¢</u>			
5 Bally High Hands			
WURLITZER BOXES: 10 Model 125, \$25. ea.; 10 Model 120, \$25. ea.; 10 Model 320, \$22.50 each. SEEBURG BOXES: 20 30-Wire Boxes at only \$5. each. TERMS: 1/3 WITH ALL ORDERS			
ROTH NOVELTY COMPANY 54 NO. PENNSYLVANIA AVE. (TEL: 3-2853) WILKES-BARRE, PENNA.			
MUSIC - CONSOLES - SLOTS - ARCADE FOR SALE - 1 Wurlitzer 24; 2 Wurlitzer 600Ks; 1 Wurlitzer 500 - write for prices.			
2 Keeney Triple Entrys, \$150. ea.; 1 Baker's Pacers D.D., \$295.; 1 Bally Roll 'em, \$150.; 5 Brand new Mills 5¢ Glitter Gold Q.T.'s, \$150. ea.; 1 Jennings 10¢ Club Con- sole, \$195.; 3 Bally Rapid Fires, \$195. ea. SEIDEN DISTRIBUTING COMPANY			
1230 BROADWAY (Tel: 4-2109) ALBANY 4, N.Y.			
QUALITY PRODUCTS NOTICE-There is no substitute for Quality. Quality Products will last for the duration D. GOTTLIEB & COMPANY			
1140 N. KOSTNER AVENUE CHICAGO, ILL.			

OL. 5, NO. 34

THE CASH BOX

MAY 16, 1944

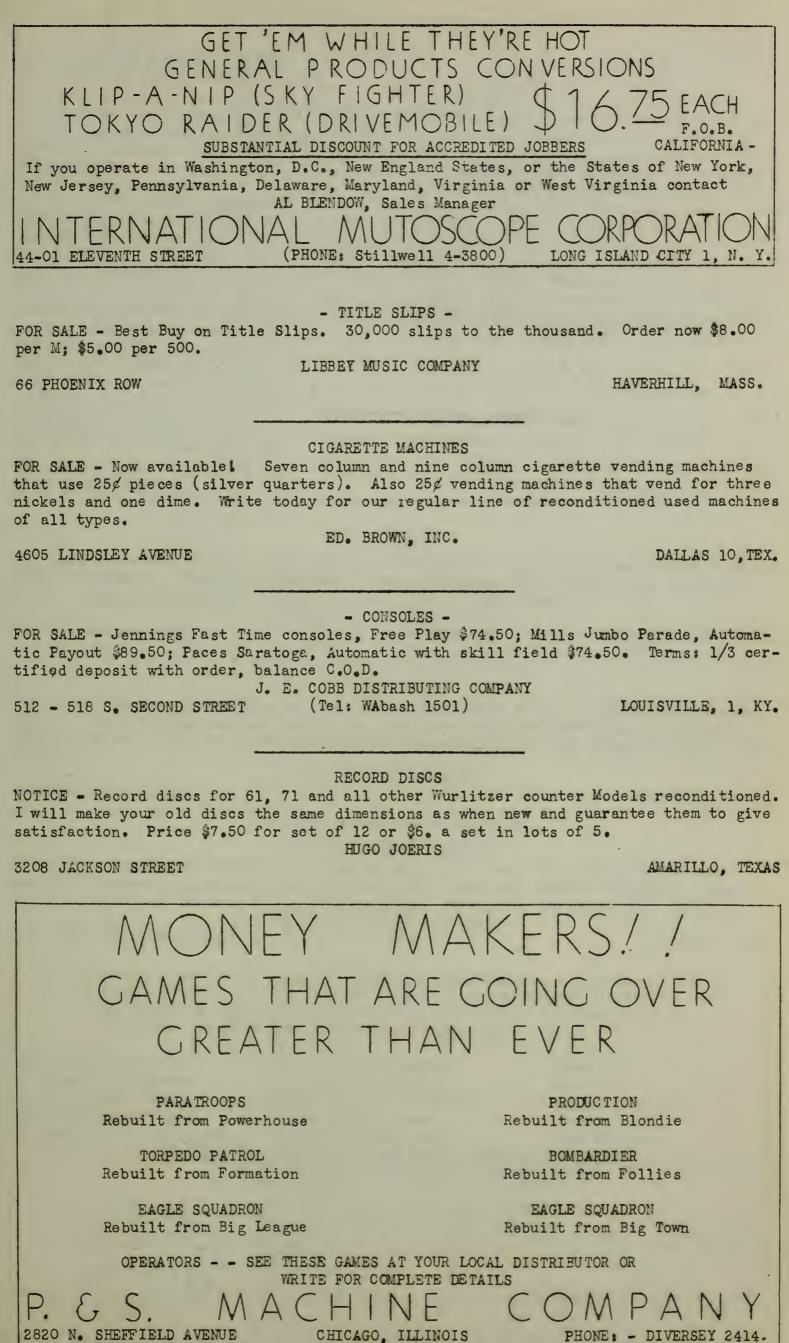


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THE CASH BOX

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VOL. 5, NO. 34

THE CASH BOX

MAY 16, 1944

70L. 5, NO. 34	THE CASH BOX	MAY 16, 1944
	SHOTION E, Page 41	
FOR QUICK SALE RECONDITIONED FREE PLAY GAMES ATR CIRCUS. \$129.50 ARGENTINE. 69.50 BANDWAGON. 35.00 BOSCO. 79.50 HOME RUN '42. 79.50 BOLA WAY. 69.50 KNOCK OUT. 119.50 KNOCK OUT THE JAPS. 125.00 LANDSLIDE. 25.00 MAJORS '41. 59.50 ABC BOWLER. 59.50 ABC BOWLER. 59.50 ARIZONA (REVAMP). 179.50 BELLE HOP. 69.50 BOMBARDIER (REVAMP). 185.00 INVASION (REVAMP). 165.00 PRODUCTION (REVAMP). 79.50 SHOW BOAT. 59.50 VENUS. 89.50 VICTORY. 89.50 STREAMLINER (REVAMP). 199.50 RAX E COIN 2014 MARKET STREET	THE FOLLOW KICKERS & CATCHERS. PIKES PEAKS. CHALLENGERS. A.B.T. MODEL "F" TARGETS, A.B.T. BIG GAME HUNTERS, L. TOTALIZERS. VICTOR ROLL-A-PACKS. BAKER'S LUCKY STRIKES. VICTOR'S HOME RUNS. MILLS VEST POCKETS, BLUE A MILLS VEST POCKETS, GREEN MILLS VEST POCKETS, CHROM WILL TAKE IN T LISTED BELOW A A N Y GAME IN DO-RE-MI. DOUBL	7.50 12.50 12.50 12.50 ATE MODELS ATE MODELS 12.50 10.00 5.00 5.00 7.50 8. GOLD B. GOLD ATE GAMES T\$50.EACH ON
FOR SALE - Rockola Glamour tone gain at \$289.50; 7 Packard Boxe metal cabinets in perfect condi AU 919 NO. BROAD STREET	s, \$34.50 eas; 5 Keeney bo	xes, \$6.95 ea.; 3 Twin-12 each.
FOR SALE - We are overstocked a games. All are clean and new 1 Poison the Rat (regular \$29.50)	looking as they have only b	een used a short time. 5
\$12.50 ea. 29 WEST COURT STREET	OHIO SFECIALTY COMFANY	CINCINNATI, OHIO
FOR SALE - Phonograph replaceme and 500; Peacock glasses also a DeLuxe and Supers; Seeburg 9800	vailable for Wurlitzer 850	; Rockola Standard, Master,
to Patronize a Bona F	ne Best Quality in Merchand Tide Authorized Distributor ad Repairs for Phonographs.	• We Specialize
Program Title Strips F 2 Wire Rubber Cord F Singing Picture Speakers 7 Miniature Lamps #51, #63 F WE TRADE IN FE SPE(Permo Point Needles fanstiehl Needles Plastics for all Models 2 & 10 Watt Lamps Puses and Fusestats CONOGRAPHS AND REMOTE CONTRO CIAL THIS WE	Locks Coin Wrappers OL EQUIPMENT! EK!
SEEDUKU WIKEL	ESS WALL-O-MATIC	

(Make it "Official"-Mention "The Cash Box" when answering ads.)

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583 TENTH AVENUE · SEEBURG DISTRIBUTORS · NEW YORK, N.

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BUTTON, MODEL WS5Z. GUARANTEED

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IN PERFECT CONDITION. ÉACH.

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OL. 5, NO. 34

THE CASH BOX

MAY 16, 1944

E "SUPREME" GUN ТН "Shoot - Your - Way - To - Tokio" MONEY MAKER THE PROVEN YOU NEED ON YOUR LOCATIONS THIS SUMMER SEASON FOR **NOT MANY LEFT** ORDER QUICK BEFORE THEY'RE GONE ALL WRITE - WIRE - PHONE SUPREME ENTERPRISES (All Phones: BUckminster 2-8400) BROOKLYN, N. Y. **557 ROGERS AVENUE** NAME-IN-HEADLINES PRESS FOR SALE - A sensational moneymaker for arcades, resorts, beaches, carnivals, near army camps, in defense areas or in your own place of business. Profits from \$150. to \$200. per week. Complete outfit ready to print headlines on front page. Includes reconditioned press, 5M papers, full font of type, type tray, ink brayer and ink. Nothing else to buy. At 25¢ each will bring you \$1,250. Complete outfit at only \$295. Cost of papers after original setup about 1¢ each. MYCO AUTOMATIC SALES COMPANY 347 S. HIGH STREET (Tel: Main 1600) COLUMBUS, OHIO ZIP CORD - LUMILINES - FUSES - LAMPS Excellent 5-Wire Cable, Per Ft..... 15¢ Single Conductor Wire - 1000 Ft. to a roll, per Ft..... 1¢ ON ORDER FOR WIRE WRITE THAT IT WILL BE USED FOR ELECTRICAL MAINTENANCE AND REPAIR Acid Cord Solder 50¢ per 1b. in 5 1b. rolls; Cotter Pins 1000 asst. in box, per box 75¢; 1503 Lamp for Keeney, \$1.85 ea.; 12" Lumiline Westinghouse Mazda 75¢ ea.; 17" Lumiline G.E. Mazda 90¢ ea.; 7 $\frac{1}{2}$, 15, 25, 40, 60 Watt Westinghouse Mazda 7 $\frac{1}{2}$ ¢ ea.; 120 to carton. All miniature Bulbs 50, 51, 55, 63 - 45¢ per box; Screw Plug Fuses, 10, 15, 25, 30 Amp., \$3.75 per 100; Glass Fuses 10, 15, 20 Amp., \$2.75 per 100; Fustats 15¢ ea.; 3 Amp. and 6 Amp. Plug Fuses - \$4.25 per 100. TERMS: 1/3 DEPOSIT, BALANCE C.O.D.

1-BALLS - CONSOLES - ARCADE

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WA 9-7490)

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(PHONE:

FOR SALE - Automatic Payouts: One Ball Derby Time Pin Ball Game, console type cabinet, \$150; Jennings Console, \$50; Paces Races, Brown Cabinet, excellent appearance, \$150.; Bakers Pacer Daily Double, like new, \$275.; Mills 1940 Free Play 1-2-3, \$82.50; Evans Playball, last model manufactured, very clean and good working order, \$225.; Kirk Night Bomber, beautifully revamped and sprayed cabinet with machine gun refinished - general appearance better than when new - also in good working condition, \$475. KENTUCKY AMUSEMENT COMPANY

919 W. JEFFERSON

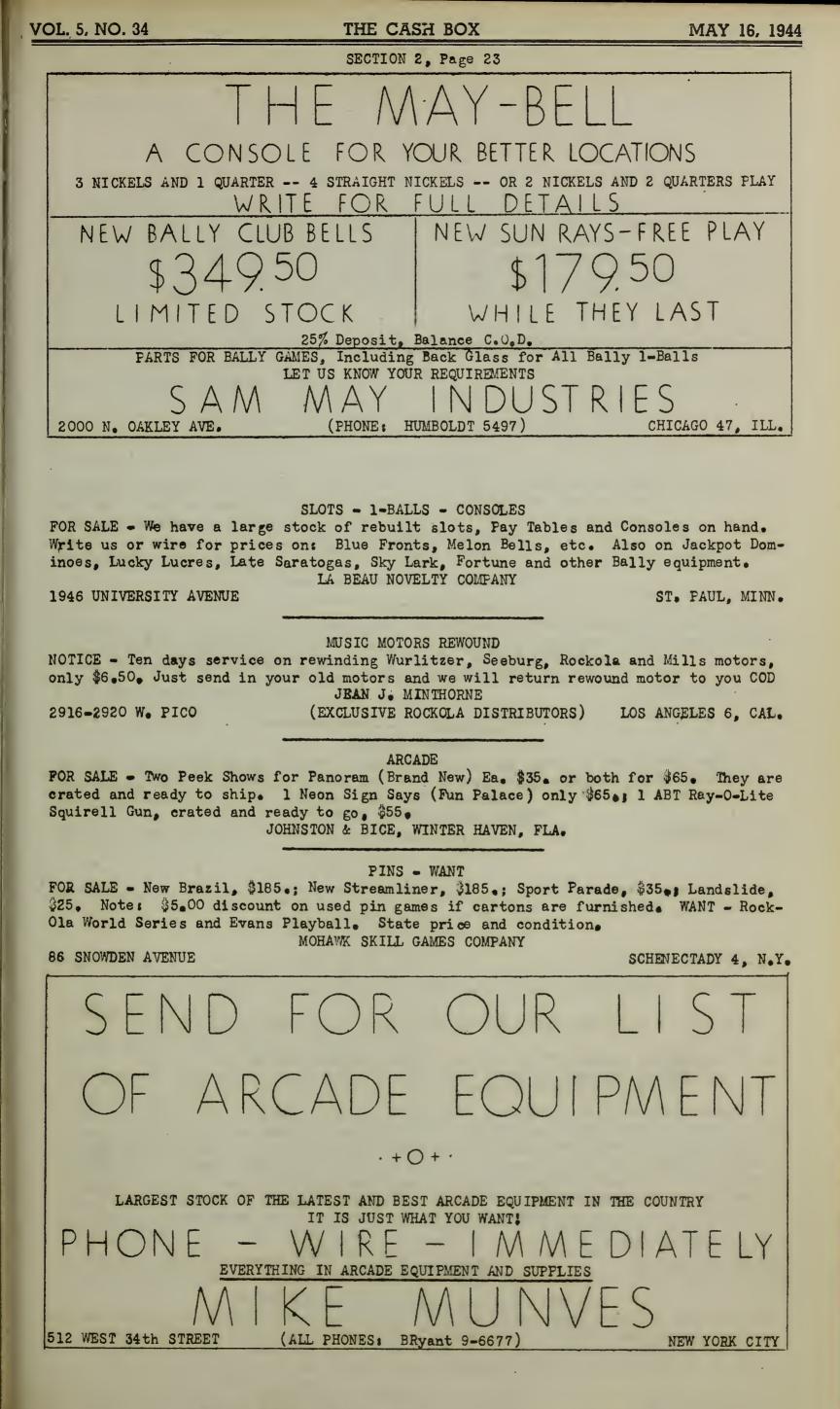
ARCADE

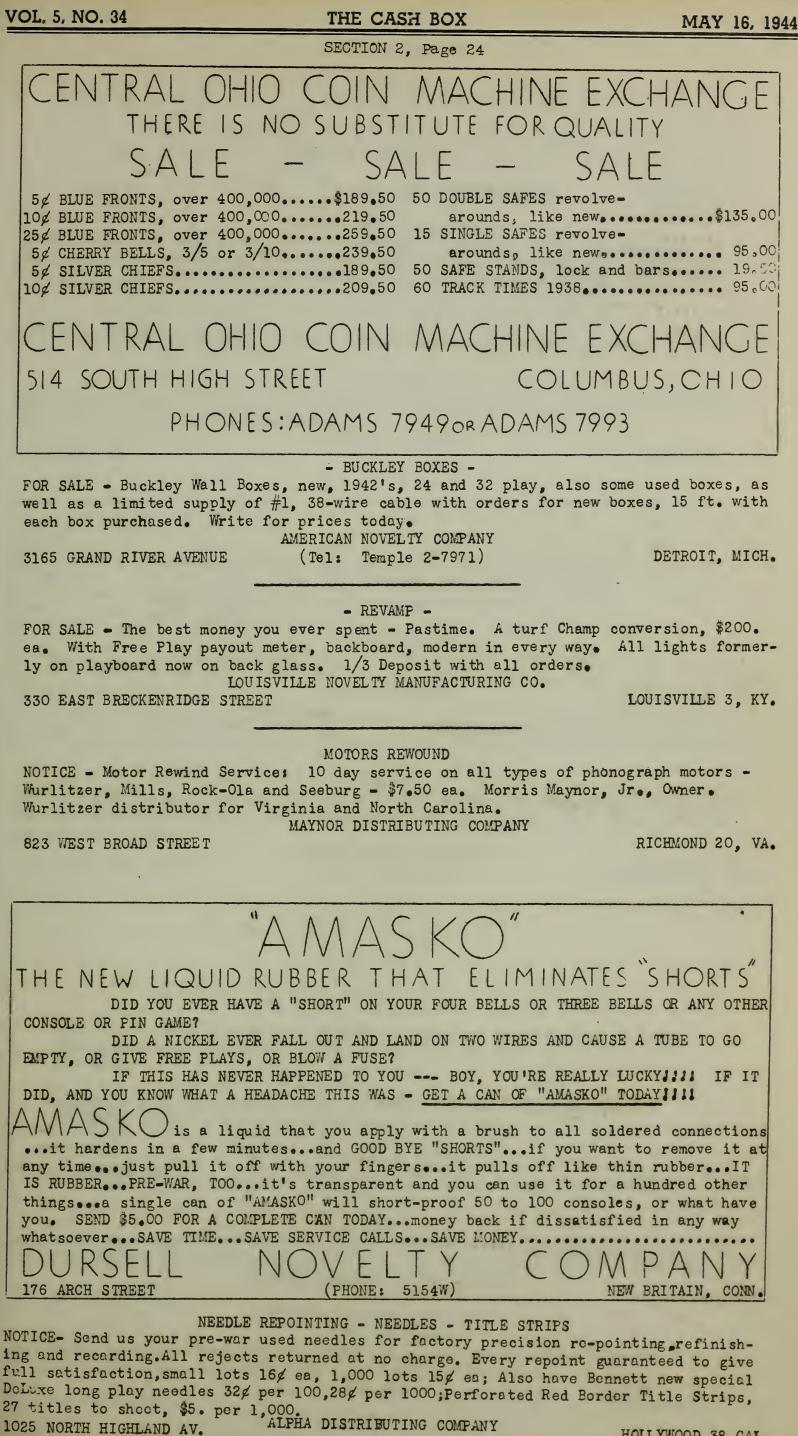
56 WEST 25th STREET

LOUISVILLE, KY.

NEW YORK, N.Y.

O A A D A NI V





ALPHA DISTRIBUTING COMPANY

HOLLYWOOD 38, CAL. (Make it "Official"-Mention "The Cash Box" when answering ads.)

VOL. 5, NO. 34 THE CASH BOX MAY 16, 1944 SECTION 2, Page 25 GOOD NEWS FOR OPS! I HAVE SOLVED YOUR RECORD PROBLEMS!!! - KARDNI The New Paste Formula that PRESERVES RECORDS and gives ADDED NEW LIFE to Needles. PLAYS PER RECORD MINIMUM EASY TO INSTRUCTIONS APFLY WITH KIT (Money Back Guarantee) SEND A CHECK FOR \$5.95 FOR A KIT OF "REKARDNU" THAT WILL TREST 100 RECORDS. Records before considered worn out now can play like NEW. THE BEST INVESTMENT YOU EVER MADE - Saves Tires, gas money, time, records and needles. ORDER NOW! OSAGE, IOWA 608 MAIN STREET - TIP TICKETS -FOR SALE - 120 Gem Tip Tickets, cardboard style with inserts, single gross, \$15.; Write for quantity prices immediately. ELUM SALES COMPANY P. O. BOX 56 MASSILLON, OHIO WOOD SIDES SCRAPED AND REFINISHED, CASTINGS FINISHED GLITTER GOLD, NEW CLUB HANDLES, REEL STRIPS, AWARD CARDS, KNEE ACTION, MECHANISM CLEANED AND ALL ADJUST-MEN TS MADE. 7 DAY SERVICE SINF 2111 C. E. ARMSTRONG 4912 E. WASHINGTON ST. INDIANAPOLIS, INDIANA SLOTS FOR SALE - Mills and Jennings 5¢, 10¢, 25¢, 50¢ slots; Pace 50¢ slots. Write for prices. Parts and Service. Best rebuilding job in country, \$65. Mills washable payout cards, 75%. GENERAL NOVELTY COMPANY 521 NORTH 16th STREET (Tel: West 4242) MILWAUKEE 3, WISC. for thf MACHIN Ask for our Tube Inventory Sheet which is mailed twice monthly to Bona Fide operators. You know in advance what we can ship and what we cannot ship. PLEASE do NOT order tubes until you have received this list, and the necessary Supplier's Certificate for your signature. В K. "The Coin Tube Mar 436 N. TERRACE DRIVE WICHITA 8. KANS - SLOTS -FOR SALE - 5¢ Columbia DJF like new #6903, \$75.;25¢ Mills Blue Front,\$250.,10¢ Mills War Eagle, \$200.; 25¢ Watling S.J.P., \$75.; Jennings 1¢ Little Duke, \$35.; 1/3 Deposit, PEERLESS DISTRIBUTING COMPANY 301 WEST 9th STREET KANSAS CITY, MO. COUNTER GAMES FOR SALE - 10 Baker Lucky-Strike Counter Games, factory re-conditioned, \$8. ea., or 10 for \$72.50. Full cash with order, F.O.B. Philadelphia. ROY TORR 2047 S. 68th STREET PHILADELPHIA, PA.

⁽Make it "Official"-Mention "The Cash Box" when answering ads.)

VOL. 5, NO. 34

THE CASH BOX

MAY 16, 1944

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SECTION 2, Page 26

AN EXCLUSIVE MERCHANDISING SERVICE FOR THE COIN MACHINES INDUSTRY ISSUED EVERY OTHER WEEK BY: THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N. Y.

FOREWORD

Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The Confidential Price Lists can only feature the market prices as they are quoted. The Confidential Price Lists act exactly the same as the market quotation board at the Stock Exchange—posting the prices exactly as they are quoted for the past two weeks, rgardless of how much they may seem to be out of line. Some machine prices do not change for months. The Confidential Price Lists, rather than show no price, retain the last known quotations for such equipment so t hat the subscriber at least has the last known quoted prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The Confidential Price Lists report each quotation exactly as it is made and depend on the subscriber to make average price adjustment to fit the peculiarities of his own territory.

METHOD

The Confidential Price Lists are to be read as follows: First price listed is lowest price for the week; Second price listed is highest price for the two week period: Where only one price appears this should be considered lowest price.

CODE

CHECK THIS CODE CAREFULLY. BECOME ACQUAINTED WITH EACH ONE OF THE CODE NUMBERS AND WHAT THEY SIGNIFY. THESE CODE NUMBERS APPEAR IN FRONT OF THE NAME OF EACH MACHINE.

- **1.** MEANS PRICE WENT UP.
- 2. MEANS PRICE WENT DOWN.
- 3. MEANS MACHINE JUST ADDED TO LIST.
- 4. MEANS PRICES WENT UP AND DOWN DURING THE PAST TWO WEEKS
- 5. MEANS PRICES REMAINED SAME AS IN LAST PRICE LISTS.
- 6. MEANS NO PRICES QUOTED FOR PAST FOUR WEEKS
- 7. MEANS NO PRICES QUOTED FOR PAST SIX WEEKS
- 8. MEANS NO PRICES QUOTED FOR PAST EIGHT WEEKS OR LONGER

IMPORTANT

Machines underlined mean these were most active in trading these past two weeks.

NOTICE! March, 1942. Market Prices for Wholesalers as per GMPR of OPA appeared in September 7, 1943 issue. Reprints are available.

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Other Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 34

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MAY 16, 1944

SERIAL NUMBER 138

PHONOGRAPHS

SEEBURG 8.Selectophone 10\$15.00		KEENEY	To \$ 6 05
5.Symphonola		1.Wall Boxes\$3.00 8.Adaptor for Seeburg25.00	10 0 0.90
5.Plaza		8. Adaptor for Rockola35.00	
5.Regal.,	To 279.50	8.Adaptor for #616	
8.Regal,R.C		Wurlitzer15.50	
8.Model A		8. Twin 12 Adaptor 15.50	
8.Model A-Ill		2. Wurlitzer 24, Adaptor. 19.50	
1.Model B		8.0rgan Speaker	
8. Model C		8. Sun Ray Speaker	3.50
8.Model H		2.Bar Brackets2.50	0.00
8.Rex, with Adaptor 125.00		MILLS	
7.Model K-15		2. Zephyr	
8.Model K-20160.00		7.Studio75.00	
1.Royale		5.Dance Master	
1.Gem	295.00	5.DeLuxe Dance Master 50.00	
1.Classic	375.00	4.Do-Re-Mi	75.00
8. Classic, R.C	340.00	4.Panorams	425.00
2.Mayfair		8. Throne with Adaptor275.00	230,00
5. Crown		2.Empress	275.00
8. Crown, R.C	250,00	8. Empress with Adaptor .259.50	
5. Concert Grand		8.Panoram Adaptor	
8.Colonel,R.C		5.Panoram 10¢ Wall Box19.50	
1.Colone1	395.00	8. Speaker	
2.Concert Master		1.Panoram Peek, (Con)419.50	495.00
5.Cadet.,	365.00	5. Conversion for Panor-	
7. Cadet, R.C	395,00	am Peek32.50 GABEL	
1.Major	090.00	8.12 Record, Jr	
1.Envoy		8.12 Record with Adptr. 58.00	
2.Envoy, R.C	425.00	8.2-12's with Adptr94.00	
2. Vogue	325.00	8.18 Rec. Ill. Grille40.00	
1.Vogue, R.C		8.2-18's with Adptr120.00	
4.Casino	295.00	7.24 Record Last Model.189.50	
8.Casino, R.C	205 00	DACKADD	
4. Commander	375.00	PACKARD 5.Pla-Mor Wall & B. Box.29.50	44.50
1.Playboy	39,00	2.Bar Bracket	
2. Selectomatic 16	10,00	8. Willow Adaptor	
4. Selectomatic 20	14.00	8. Chestnut Adaptor 38.15	
2.Selectomatic 247.50	9.50	8. Cedar Adaptor 35.00	
4.Remote Speak Organ24.50	49.50	6.Poplar Adaptor23.50	
5.Wired Speak Organ25.00		5.Maple Adaptor23.00	
8. Multi-Selector 12 R79.50		8. Juniper Adaptor	
8.Melody Parade Bar4.50 5.30-Wire Wall Box		8.Elm Adaptor	
2.5¢ Wall-O-Matic Wirels.29.50		8. Beach Adaptor	
8.5¢ Bar-O-Matic Wirels39.50		8.Ash Adaptor	
1.5¢ Wall-O-Matic, 3 Wire.35.00		8.Spruce Adaptor	
1.5,10,25¢ Bar-O-Matic		8.Lily Speaker 39.50	
3-Wire	39.50	8. Violet Speaker 22.50	
1.5,10,25¢ Wall-O-Matic		8.0rchid Speaker	
3-Wire		8.1ris Speaker	
5.5,10,25¢ Wall-O-Matic Wireless		ROCKOLA	
2.5,10,25¢ Bar-O-MaticW1s.49.50		4.12 Record	79.50
8.Electric Selector19.50		1.16 Record	125.00
1.Wireless Stroller30.00	To 49.50	5.Rhythm Master 1269.50	
5.Hi-Tone 9800		8.Rhythm Master 1675.00	
1.Hi-Tone 9800, RC575.00	000 00	8.Rhythm Master 16,	
1.Hi-Tone 8800	600.00	Ill	
4.Hi-Tone 8800,R.C550.00 8.Hi-Tone 8200545.00	650.00	8.Imperial 1659.50 1.Imperial 20135.00	150.00
6.Ki-Tone 8200,R.C595.00	600.00	6.Windsor	100.00
5.Wall Brackets1.75		6.Monarch	190.00
8. Power Supply15.00		8.Windsor, Ill140.00	
1.20 Record 43 Cab450.00	500.00	1.Std.Dial-A-Tone	

4. 40 Super Rockolite \$325.00	To 375.00	1.616, Ill\$137.50	To 150.00
2.Counter 39		2.616 A	
2. 39 Standard	295,00	2.716	005 00
4. 39 DeLuxe	295.00	4.24	205.00
8. 40 Super Marble		2.24A175.00	250.00
8, 40 Super Walnut with		8.Revamp (24)189.50	
Adaptor		4.600	345,00
1. 40 Super Walnut		4.600R	325.00
8. 40 Super Marble		1.600K	350.00
8. 40 Master Walnut 249.50		4.500	450.00
1. 40 Master Rockolite 325.00	350,00	1,500A	•
1. 40 Counter		2.41 (Counter)	100.00
6. 40 Counter with Std110.00		1.41 (Counter) Std139.50	
1.41 Premier		5.61 (Counter)	90,00
6. Wall Box		8.61 (Counter) Std 90.00	100.00
6. Bar Box		4.71 (Counter)	150,00
6.'41 Bar Box		6.71 (Counter) Std 139.50	149,50
2.Spectravox \$4175.00		1.51 (Counter),	
8.Glamour Tone Column,125.00		7.81 (Counter)	
6.Moderne Tone Column85.00		7.81 (Counter) Std215.00	
6.Playmaster Spectravox275.00		8,50	
8.Playboy		2.700	
8. DeLuxe, Jr. Console		1.750M	595.00
Rockolite 150,00		5,750E	
6.Playmaster		8.780E	
6.Twin-12 Cab & Spk89.50		8.780E (Colonial)	
8.20 Rec. Steel Cabinet		8.78 OM	
Adp.Step.Amp.Spk109.50		5.800	575.00
1.Commando	595,00	8.850	
7.1501 Wall Box		6,950,	
8.1502 Wall Box		2.300 Adaptor	
8.1503 Wall Box		6.310 Wall Bx, 30 Wire 25.00	
8.1504 Bar Box,		1.320 Wireless Wall Box24.50	30.00
8.1525 Wall Box	•	2.320-2 Wire Wall Box12.00	
5.1526 Bar Box		8.332-2 Wire Bar Box15.00	
2. Dial-A-Tone B&W Box20.00		1.331-2 Wire Bar Box15.00	25.00
8.1806 Organ Speak	55.00	2.304-2 Wire Stepper18.50	22.50
8. Tone-A-Lier	•••	7.Wireless Strollers25,00	
		8.430 Speaker Cab. with	•
A.M.I.		5,10,25¢ Box 149.50	
8. Singing Towers		8.420 Speaker	
8.Model X-5 Phono		8.350 Wireless Speaker 29.50	
8. Singing Towers, Speak 15.00		8.24 Rec. Adaptor 20.00	
		8.Impulse Stepper	
BUCKLEY		5. Twin-12 Steel Cabinet	
1.Wall & Bar Box Old St 5.00	15.00	Adp. Amp. Step. Spk	115.00
5.111. Wal 1 & Bar Box14.00	35,00	8. Twin 616 Steel Cabinet	
1.32 Record Adaptor		Adp.Amp.Step.Spk150.00	
1.24 Record Adaptor 15.00	24,50	8.24 Steel Cabinet Spk145.00	
2.16 Record Adaptor 15.00	15,50	2.580 Selector Spkr119.50	150,00
5.Steel Cabinet		2.100 Wall Box 5¢,30Wire7.50	25,00
8.Zephyr Speak Cab11.25		8,100 Wall Box 10020.00	
5.20 Rec. Seeburg Adptr 29.50		5,111 Bar Box	
concentrate super			
2.Bar Brackets			27.50
		2.125 Wall Box, 5, 10, 25¢20.00	27.50
		2.125 Wall Box,5,10,25¢20.00 1.120 Wall Box	27.50
		2.125 Wall Box, 5, 10, 25¢. 20.00 1.120 Wall Box	27.50
2.Bar Brackets		2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27.50
2.Bar Brackets		2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27.50
2.Bar Bracketsl.50 WURLITZER		2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27.50
2.Bar Brackets	89.50	2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27.50
2.Bar Brackets	89.50	2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27.50
2.Bar Brackets	89.50	2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	27. 50 40.00
2.Bar Brackets	89.50	2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	
2.Bar Brackets	89.50 90.00	2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	
2.Bar Brackets		2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	
2.Bar Brackets		2.125 Wall Box,5,10,25¢.20.00 1.120 Wall Box	
2.Bar Brackets		2.125 Wall Box, 5, 10, 25¢. 20.00 1.120 Wall Box	40.00
2.Bar Brackets	90,00	2.125 Wall Box, 5, 10, 25¢. 20.00 1.120 Wall Box	40,00 495,00
2.Bar Brackets		2.125 Wall Box, 5, 10, 25¢. 20.00 1.120 Wall Box	40,00 495,00
2.Bar Brackets	90,00	2.125 Wall Box, 5, 10, 25¢. 20.00 1.120 Wall Box	40,00 495,00

V - An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Other Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

ÖL. 5, NO. 34	MAY	7 16, 1944 SERIAL	NUMBER	138
	ARCADE	EQUIPMENT		
8.Atlas Baseball\$85.00		1.Keeney Anti-Aircft. Br. \$79.50	- 109.50	
8.A.B.T. 6 Gun Rifle		8.Keeney Navy Bomber 229.50		
Range	m # ec 00	2.Keeney Texas Leaguer 32.50	44.50	
4.Bally Alley45.00 5.Bally Bull's Eye124.50	To \$65.00	4. Keeney Sub Gun	250.00	
4.Bally Bull, Jap Conv92.50	125.00	8.Keeney Bowlette		
1.Bally Convoy	100.00	5.Kirk Night Bomber	475.00	
2.Bally Defender	300.00	5.Klip-A-Nip (Conv)16.75		
8.Bally Lucky Strike 89.50		8.Kue Ball		
1.Bally Rapid Fire185.00	275.00			
2.Bally Shoot-The-Bull75.00	100.00	7.Midget Skee Ball157.50		
4. Bally Sky Battle	295.00	5. Midget Skee "DeLuxe249.50		
4. Bally Basketball100.00	150,00	8.Mills Rotary Digger29.50 2.Mutoscope Ace Bomber315.00	To 375.00	
1.Bally Torpedo225.00	1000000	8.Mutoscope Bowling Alley110.00	10 010 000	
2. Bally King Pin209.50	295.00	2.Mutoscope Dr.Mobile	325.00	
8.Bally Eagle Eye 109.50		5.Mutoscope Dr.Mobile w.		
6.Baker Sky Pilot 150.00		Tok. R		
7. Bang-A-Deer	700.00	5.Mutoscope Fan Ft.Digger.79.50		
2.Bowl-A-Bomb	300.00 150.00	7.Mutoscope Elec.Tr.Cr45.00 2.Mutoscope Photomatic850.00	950,00	
1. Buckley Treasure Is-	100.00	8. Mutoscope Roll Ft, Crane .50.00	500,00	
land Digger	125.00	4.Mutoscope Sky Figherr. 279.50	395.00	
		5. " " with		•
5. Chicoin Hockey	250,00	conversion.395.00		
7. Chicoin Rola-Score 89.50		5.Mutoscope Hockey		
5.Casino Golf	05 00	5.Mutoscope Magic Finger. 100.00	110 50	
4.Chester Pollard Golf59.50 2.Cupid Wheels235.00	95,00 295,00	1.Mutoscope Pokerino109.50 7.Munves Trap- The-Jap169.50	119.50	
2. ouplu aneels	290.00	lemonves trabe tue-sabeetoseso		
1. Daval Bumper Bowling65.00		8.Pennant	85.00	
8.Daval-U-Roll-It44.50		5.Periscope	395.00	
		7.Poker & Joker 100.00		
8.Evans Duck Pin Alley.1050.00		1.Radio Rifle	145.00	
2.Evans-In-The-Barrel95.00	250.00	leRockola Ten Pins, LD44.50	49.50	
4.Evans Play Ball	200.00	2.Rockola Ten Pins,HD45.00 1.Rockola Tom Mix Rifle75.00		
6.Evans Super Bomber		2.Rockola World Series75.00	79,50	
4.Evans Ten Strike, LD40.00	49,50	5.Rock-0-Ball		
4.Evans Ten Strike, HD50.00		8.Rock-Ola Talkie Horoscp.195.00	275.00	
2.Evans Tonmy Gun135.00		5.Scientific Baseball129.50		
2.Exhibit Bicycle100.00	125.00	6.Scientific Basketball.125.00	140 50	
7.Exhibit Baseball		2. Scientific Btg. Prac95.00 6. Scientific X-Ray Poker85.00	149.50	
l.Exhibit Merchantman		8. Scientific Battle Royal 49.50		
Roll-Chute Digger 49.50	59,50	1. Seeburg Chicken Sam108.00	140.00	
J.Exhibit Rotary Mer-		5. Seeburg Jap Conv125.00	179.50	
chandiser	195.00	4.Seeburg Hitler Conv119.50	179.50	,
4.Exhibit Vitalizer69.50	110.00	2. Seeburg Shoot-The-Chute.85.00	179.50	
1. Exhibit Hi-Ball90.00		8. Seeburg Chute Conv179.50		
2.Genco Bank Roll		6. Seeburg Hockey	125.00	
4.Genco Play Ball139.50	195.00	4. Seeburg Par. Jump125.00	175.00	
1.Groetchen Mountain		2. Seeburg Jail Bird129.50		
Climber 159.50		5.Selectorscope		
		7.Star Elec.Hoist Digger50.00		
7.Groetchen Metal Typer95.00	10.50	2. Supreme Keep Punching 85.00		
1.Groetchen Skill Jump39.50 2.Gottlieb Skee Ball Et40.00	49. 50 89. 50	2. Supreme Gun (New Rev)225.00 3. Supreme Skeeroll	330.00	
2. OULLIED DKGE DAIL DL. 40.00	03.00	2. Tail Gunner	325.00	
		1. Test Pilot	325.00	
1.Jennings Roll-In-The-		8. Target Roll, 14 Ft49.50		
Barrel119.50	169.50	5. Tokio Raider (Conv)16.75		
		2.Warner Voice Recorder450.00		
A Kooper Ain Deilen 2004 50	795 00	4.Western BaseB1. 139 FPP0.70.00	119.50	
4.Keeney Air Raider 204.50 5.Keeney Anti-Aircraft,	325,00	4.Western Baseball'4094.50 8.Western Baseball'41179.50	129.50	
Black79.50		2. Western Major League 169.50		
		8.Western Super Strength. 55.00	79.50	
~		5.Western Recordit		
		6.Wurlitzer Skeeball, 14Ft. 150.00		
	Norman Concelluation			

An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Other Week by

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 34

MAY 16, 1944

SERIAL NUMBER 138

NEW NAMES OF REVAMPED FREE PLAY PIN GAMES OLD NAME NEW NAMES Blondie Redheads, Production Big League Eagle Squadron Big Show.....Big Tent Big Town...... Eagle Squadron Bowling Alley.....Bowling Alley '42 Cadillac..... Destroyer Commodore.....Sailorettes Crossline.....All Out Drum Major....Parade Leader Duplex....Jeep Fleet.....Scout Commander Flicker....Liberty Follies '40..... Burlesk Formation.....Dive Bomber, Nite Club, Torpedo Patrol Entry.....Speedway Glamour....Hi-Jinks Gold Star Hit-The-Japs Home Run.....Triple Play Jolly.....Peacherino Leader....Jeep Sentry Liberty.....Stage Door Canteen Lite-A-CardBingo O'Boy.....Easy Pickin Powerhouse Power-The-Top, Paratroop PunchFlash Red, White & Blue.....De-Icer Rotation....Luxury Roxy.....Cupid, Fan Dancer Score Card.....Ajax Scoop.....Klipper Seven Up.....Sink-The-Jap Silver Spray.....White Sails Sky Blazer....Jeep Sporty.....Flight Sun Beam.....Sun Valley, Arizona Stars....Action Stratoliner.....Slap-The-Jap Triumph.....Starlight Vacation.....Roll Call Wow.....Pep Zig Zag.....Rat Zombie.....Battle, Midway NEW NAMES OF CONVERTED ARCADE EQUIPMENT Seeburg Chicken Sam.....Shoot-The-Jap Seeburg Chicken Sam.....Hit-Hitler Seeburg Chicken Sam..... Trap-The-Jap Seeburg Chicken Sam Bell's Super Jap NEW NAMES OF ONE-BALL PAYOUTS Sport Page Fast Track Blue Ribbon.....Fast Track Thistle Down.....Race King Sea Biscuit Race King Grand Stand..... War Admiral, Rockingham Grand National......War Admiral, Rockingham Blue Grass, Dark Horse, Sport).Whirlaway Special & Record Time).....All American Derby Turf Champs..... Pastime Pacemaker.....Rockingham

Owl.....Foreign Colors

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SERIAL NUMBER 138 MAY 16, 1944 VOL. 5, NO. 34 **CONSOLES** 8.Across-the-Board....\$35.00 5.Flashing Ivories....\$250.00 8.5¢ Baker's Pacers, DD 1.Four-Way Super Bell..675.00 To 790.00 8.Four Horsemen.....79.50 8.25¢ Baker's Pacer DD.475.00 1. Galloping Domino (38). .75.00 105.00 8.C.S. Baker's Pacer ".475.00 6.Galloping Domino(39).195.00 8.5¢ Baker's Pacer S+d. 2.Galloping Domino(40).250.00 335.00 Model Fac. Reblt...350.00 2.Galloping Domino(41).475.00 495.00 8.25¢ Model Fac. "...375.00 8.C.S.Model "...375.00 5.Galloping Domino(42).425.00 45.00 2.5¢ Baker's Pacer DD..225.00 To 375.00 8.25¢ Baker's Pacer DD.225.00 2. High Hand 110.00 200.00 " .325.00 11 11 8.C.S. 11 Std.250.00 325.00 2.5¢ Baker's 11 " 350,00 5.25¢ " " 200.00 11 tt 8.C.S. 100.00 7.Jungle Camp, P.O.....85.00 5.Jungle Camp, Comb....89.50 4. Jumbo Parade, Comb...135.00 289.50 5.Bangtails \$39.....195.00 168.58 7.Bangtails 40.....260.00 8 " 25¢ 235 50 1 Kentucky Club. 69 50 21 495.00 160.00 8.Keen Kubes.....139.50 150.00 110.00 150,00 39.50 50.00 5.Bob Tail, P.0.....150.00 299.50 169.50 375.00 8.Buckley 7 Bells.....175.00 8.Buckley Long Shot 2.Multiple Cubes, P.O....45.00 8.Buckley Col.Sl.Hd.....75.00 89.50 8. Buckley Colors New Typ. 119.50 775.00 1.Beulah Park.....110.00 1025.00 5.Mills Auto Dice 25¢...79.50 200.00 349.50 4.Paces Races, Bl.Cab....50.00 185.00 8.Club Bells, 25¢......275.00 4. Paces Races, Br. Cab. .. 150.00 300.00 1.Paces Races, Red Arrow250.00 275.00 8.Paces '39 Saratoga....47.50 8. Paces '40 Saratoga.... 89.50 45.00 1.Paces '41 Saratoga...145.00 159,50 5.Derby Day Flat.....17.50 1.Paces Saratoga with rails.....129.50 145.00 6.Pace Saratoga, no rls.149.50 4. Paces Saratoga, Comb.. 165.00 6.Dominola.....19.50 175.00 8.Double Bells.....159.50 5.Paces Saratoga, Jr PO.250.00 8.Domino, 1941, 7 coin...425.00 5.Paces Saratoga, Sr....260.00 6.Paces Reels, Comb....289.50 5.Paces Reels, Jr.PO...129.50 175.00 5. Paces Reels, Sr. PO.... 260.00 119.50 1. Paces Reels with Rls.125.00 225,00 5.Paces Reels, no rls...90.00 94.50 8.Paddock Club.....89.50 100.00 6.Pamco DeLuxe Bell....32.50 50.00 1.Fast Time, P0.....74.50 95.00 79.50

8.Pheasant	1. Sugar King
8.Pay Day	2.Super Bells, 5¢ Comb. 235.OC. 6.Super Bells, 25¢269.50
1.Ray's Track	
6.Rio	6. Suzie Q
8.Rivera	8. Super Track Time TKT. 275.00
	0.00
8.Rosemont	2.Tanforan
	5.00 6. Track King
	0.00 8.Track Meet
8.Royal Lucre \$41299.50	7.Track Odds, West175.00
2.Roll *em	5.00 2. Track Odds, Buckley
5.Roulette 25¢ Caille250.00	5. Track Odds, Daily
	Double650.00
8.Seeburg Races	
8.Saddle Club	8. Track Time '39
7.Silver Bell45.00	4. Track Time '38
6.Silver Moon, Comb179.50	5. Track Time '37
•	50.00 8. Track Time '38, TKT115.00
	19.50 8.Track Time '37, TKT35.00
8.Silver Moon, 10¢199.50	1. Triple Entry135.00
1.Silver Moon, 25¢275.00	1. Two-Way Super Bell
5.Skill Field	5/5
8.Skillo	
8.5kill Time \$3740.00	2. Two-Way Super Bell
8. Skill Time 38109.50	5/25625.00
8.Skill Time 41175.00	
5. Square Bell	05.00
8.Stanco Bell Single89.50	95.00
8.Stanco Bell Double119.50	

To \$65.00 275.00 279.50

375.00

475.00

125.00

179.50

545.00

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MILLS 8.10¢ Black,H.L. \$250.00 8.25¢ Black,H.L. 300.00 6.5¢ Emerald Chrome,HL. 450.00 8.10¢ Emerald Chrome,HL. 275.00 7.25¢ Emerald Chrome,HL. 385.00 8.5¢ Gold Chrome,HL. 445.00 8.10¢ Gold Chrome,HL. 495.00 8.25¢ Gold Chrome,HL. 590.00 2.5¢ Gold Chrome. 350.00	SL(DTS 8.50¢ Futurity\$194 8.5¢ Yellow Front180 8.10¢ Yellow Front190 8.25¢ Yellow Front110 8.1¢ Smoker Bell59 5.5¢ Smoker Bell	,00 ,00
8.10≠ Black,H.L. \$250.00 8.25≠ Black,H.L. 300.00 6.5≠ Emerald Chrome,HL. 450.00 8.10≠ Emerald Chrome,HL. 275.00 7.25≠ Emerald Chrome,HL. 385.00 8.5≠ Gold Chrome,HL. 445.00 8.10≠ Gold Chrome,HL. 495.00 8.25≠ Gold Chrome,HL. 590.00 2.5≠ Gold Chrome. 350.00		8.5¢ Yellow Front	,00 ,00
8.25¢ Black, H.L		8.5¢ Yellow Front	,00 ,00
6.5¢ Emerald Chrome, HL450.00 8.10¢ Emerald Chrome, HL275.00 7.25¢ Emerald Chrome, HL385.00 8.5¢ Gold Chrome, HL445.00 8.10¢ Gold Chrome, HL495.00 8.25¢ Gold Chrome, HL590.00 2.5¢ Gold Chrome350.00		8.10¢ Yellow Front	,00
8.10¢ Emerald Chrome, HL. 275.00 7.25¢ Emerald Chrome, HL. 385.00 8.5¢ Gold Chrome, HL. 445.00 8.10¢ Gold Chrome, HL. 495.00 8.25¢ Gold Chrome, HL. 590.00 2.5¢ Gold Chrome. 350.00		8.25¢ Yellow Front110. 8.1¢ Smoker Bell	
7.25¢ Emerald Chrome, HL385.00 8.5¢ Gold Chrome, HL		8.1¢ Smoker Bell59	
8.5¢ Gold Chrome, HL445.00 8.10¢ Gold Chrome, HL495.00 8.25¢ Gold Chrome, HL590.00 2.5¢ Gold Chrome350.00			
8.10¢ Gold Chrome, HL495.00 8.25¢ Gold Chrome, HL590.00 2.5¢ Gold Chrome350.00		5.5¢ Smoker Bellessessesso	
8.25¢ Gold Chrome, HL590.00 2.5¢ Gold Chrome			
2.5¢ Gold Chrome		$4.5 \not\in$ F.P.Mint Vender \dots 125.	
		5.25¢ Golf Ball Vender 250	
		4.5¢ War Eagle	
6.10¢ Gold Chrome495.00		2.10¢ War Eagle	
2.25¢ Gold Chrome475.00		1.25¢ War Eagle	
8.50¢ Gold Chrome		6.50¢ War Eagle	
8.5¢ Copper Chrome289.50		8.5¢ Red Front187.	
8.10¢ Copper Chrome400.00		8.10¢ Red Front150.	
5.25¢ Copper Chrome475.00		8.25¢ Red Front145	
2.5¢ Club Bell450.00	475 .00	$6.5 \not\in F.0.K60$	00
1.10¢ Club Bell475.00	500.00	4.5¢ Roman Head	00 135.00
1.25¢ Club Bell	575.00	6.10¢ Roman Head	,50
8.50¢ Club Bell		6.25¢ Roman Head145.	.00
8.1¢ Blue Front		8.50¢ Roman Head	
4.5¢ Blue Front	235.00	8.1¢ Skyscraper47.	
2.102 Blue Front 150.00	235.00	1.5¢ Skyscraper	
1.255 Blue Front259.50	395.00	8.10¢ Skyscraper	
2.50¢ Blue Front		8.25¢ Skyscraper67	
8.1¢ Brown Front180.00		$8.50 \neq$ Skyscraper	
4.5¢ Brown Front174.50	300.00	$8.1 \neq$ Lion Head	
2.10¢ Brown Front	325,00	$6.5 \not\in$ Lion Head	
2.25¢ Brown Front	375.00	6.5¢ Extraordinary150.	
8.50% Brown Front	010000	8.10% Extraordinary100,	
4.5¢ Cherry Bell,3/10174.50	249-50		
	259,50	7.25¢ Extraordinary175	
4.10¢ Cherry Bell, 3/10.225.00	209.00	8.50¢ Extraordinary400	
6.25¢ Cherry Bell, 3/10275.00	240 50	4.5¢ Melon Bell	
1.5¢ Cherry Bell, 3/5239.50	249.50	1.10¢ Melon Bell235.	
8.10¢ Cherry Bell, 3/5275.00	000 50	1.25¢ Melon Bell275	
8.25¢ Cherry Bell, 3/5289.50	299.50	8.25¢ Wolf Head100,	
8.50¢ Cherry Bell, 3/5475.00		2.5¢ Wolf Head	
8.5¢ Cherry Bell, Chrome. 235.00		8.1¢ Shamrock Bell27.	
8.25¢ Cherry Bell "220.00		8.5¢ Slugproof, 3/5124.	
8.1¢ Bonus Bell289.50		5.10¢ Wolf Head	,00
1.5¢ Bonus Bell225.00	400.00		
5.10¢ Bonus Bell		JENNINGS	
1.25¢ Bonus Bell		5.5¢ Chief\$99.	50 149.50
2.5¢ Original Chrome315.00	400.00	7.10¢ Chief 150.	
7.10% Original Chrome465.00		2.25¢ Chief150.	
5.25¢ Original Chrome475.00		8.50¢ Chief450.	
8.50¢ Original Chrome 750.00		2.5¢ Silver Moon Chf289.	
2.1¢ Q.T.Blue		8.10¢ Silver Moon Chf 255.	
4.5¢ Q.T.Blue	85.00	8.25¢ Silver Moon Chf300.	
6.10¢ Q.T.Blue100.00		1.5¢ Silver Chief149	
7.25¢ Q.T.Blue165.00		1.10¢ Silver Chief 209.	the state of the s
2.1¢ Q.T.Green		6.25¢ Silver Chief279.	
1.5¢ Q.T.Green		8.50¢ Silver Chief295	00
1.10¢ Q.T.Green65.00		$4.5 \neq$ Club Bell149.	50 250.00
1.5¢ Q.T.,F.P85.00	100.00	5.10¢ Club Bell	
4.1¢ Q.T.Glitter Gold69.50	89,50	1.25¢ Club Bell	the second se
$4.5 \neq$ Q.T.Glitter Gold74.50	150.00	1.50¢ Club Bell	
7.10¢ Q.T.Glitter Gold82.50	100.00		
8.1¢ V.P.Bell		8.5¢ Sky Chief	
		8.10¢ Sky Chief169.	
8.5¢ V.P.Bell, J.P		8.25¢ Sky Chief	
8.1¢ V.P.Bell, Green	EE 00	1. Triplex Chf, 5, 10, 25¢125.	
1.5¢ V.P.Bell,Green	55,00	2.1¢ Little Duke24	
5.1¢ V.P.Bell, B&G	39,50	8.5¢ Little Duke	
1.5¢ V.F.Bell, B&G44.50	69,50	8.10¢ Little Duke20.	
8.1¢ V.P.Chrome		6.5¢ Century75.	
2.5¢ V.P.Chrome	69.50	8.10¢ Century	
1.5¢ V.P.Chrome, Plus60.00	7 4.50	8.25¢ Century	
8.5% Futurity175.00		2,50¢ Century295.	
8.10¢ Futurity	150 ₉ 00	2.5¢ Gooseneck	

1.25¢ Gooseneck\$75.00	
8.50¢ Gooseneck	
8.1¢ Little Dutchess22.50	
5.5¢ Little Dutchess45.00	
8.10¢ Golf Ball Vender 99.50	
8.25¢ Golf Ball Vender 75.00	
5.5¢ Chrome Super Chf225.00	
8.10¢ Chrome Chf, S.P152.00	
5.5¢ Red Skin	
8.10¢ Red Skin	
5.25¢ Red Skin	
7 5/ Bin Chief 125 00	
7.5¢ Big Chief	
7.10¢ Big Chief165.00	1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 - 1990 -
8.25¢ Big Chief199.50	
8.\$1.00 Bell850.00	
8.XXV Cigarolla169.50	
8.V.Cigarolla	
8.XVV Cigarolla	
4.XV Cigarolla	
2.5¢ Victory Chf265.00	375.00
6.10¢ Victory Chief 395.00	
6.25¢ Victory Chief 475.00	
$8.1 \neq 4$ Star Chief	
	170 50
4.5¢ 4 Star Chief110.00	139.50
2.10¢ 4 Star Chief139.50	169.50
1.25¢ 4 Star Chief279.50	
8.50¢ 4 Star Chief 395.00	
8.1¢ Dixie Bell	
5.5¢ Dixie Bell139.50	
8.10¢ Dixie Bell145.00	
8.50¢ Dixie Bell404.50	
8.5¢ Victory 4 Star Ch320.00	
8.10¢ Victory 4 " "340.00	
8.25¢ Victory 4 " "350.00	
WATLING	
HUTTING	
7 3 7 D 3 1	
7.1% Rolatop\$49.50	
1.5¢ Rolatop	To 150.00
	To 150.00 149.50
1.5¢ Rolatop	To 150.00 149.50 175.00
1.5¢ Rolatop	149.50
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00	149.50
1.5¢ Rolatop	149.50
1.5¢ Rolatop	149.50
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00 8.5¢-25¢ Rolatop .49.50 8.5¢ Club Bell .110.00 8.10¢ Club Bell .150.00	149.50
1.5¢ Rolatop	149.50
1.5¢ Rolatop	149.50
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00 8.5¢-25¢ Rolatop .49.50 8.5¢ Club Bell .110.00 8.10¢ Club Bell .150.00 8.25¢ Club Bell .215.00 4.1¢ Twin J.P .22.50	149.50 175.00
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00 8.5¢-25¢ Rolatop .49.50 8.5¢ Club Bell .100.00 8.10¢ Club Bell .150.00 8.25¢ Club Bell .215.00 4.1¢ Twin J.P .22.50 4.5¢ Twin J.P .25.00	149.50 175.00 75.00 49.50
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00 8.5¢-25¢ Rolatop .49.50 8.5¢ Club Bell .110.00 8.10¢ Club Bell .150.00 8.25¢ Club Bell .215.00 4.1¢ Twin J.P .22.50 4.5¢ Twin J.P .50.00	149.50 175.00
1.5¢ Rolatop .69.50 2.10¢ Rolatop .79.00 4.25¢ Rolatop .110.00 6.50¢ Rolatop .300.00 8.5¢-25¢ Rolatop .49.50 8.5¢ Club Bell .110.00 8.10¢ Club Bell .150.00 8.25¢ Club Bell .215.00 4.1¢ Twin J.P .22.50 8.10¢ Twin J.P .50.00 8.10¢ Twin J.P .50.00	149.50 175.00 75.00 49.50
1.5¢ Rolatop	149.50 175.00 75.00 49.50
1.5¢ Rolatop	149.50 175.00 75.00 49.50 70.00
1.5¢ Rolatop	149.50 175.00 75.00 49.50
$1.5 \not < Rolatop$.69.50 $2.10 \not < Rolatop$.79.00 $4.25 \not < Rolatop$.110.00 $6.50 \not < Rolatop$.300.00 $8.5 \not < -25 \not < Rolatop$.49.50 $8.5 \not < -25 \not < Rolatop$.49.50 $8.5 \not < Club Bell$.100.00 $8.10 \not < Club Bell$.150.00 $8.25 \not < Club Bell$.215.00 $4.1 \not < Twin J.P$.22.50 $4.5 \not < Twin J.P$.50.00 $8.10 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.5 \not < Blue Seal$.15.00	149.50 175.00 75.00 49.50 70.00
$1.5 \not < Rolatop$	149.50 175.00 75.00 49.50 70.00
$1.5 \not < Rolatop$.69.50 $2.10 \not < Rolatop$.79.00 $4.25 \not < Rolatop$.110.00 $6.50 \not < Rolatop$.300.00 $8.5 \not < -25 \not < Rolatop$.49.50 $8.5 \not < -25 \not < Rolatop$.100.00 $8.10 \not < Club Bell$.150.00 $8.25 \not < Club Bell$.150.00 $4.1 \not < Twin J.P$.22.50 $4.5 \not < Twin J.P$.25.00 $8.10 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.5 \not < Twin J.P$.50.00 $8.5 \not < Twin J.P$.50.00 $8.5 \not < Blue Seal$.15.00 $8.10 \not < Blue Seal$.27.50 $8.10 \not < Blue Seal$.65.00 $8.25 \not < Blue Seal$.80.00	149.50 175.00 75.00 49.50 70.00
$1.5 \not < Rolatop$.69.50 $2.10 \not < Rolatop$.79.00 $4.25 \not < Rolatop$.110.00 $6.50 \not < Rolatop$.300.00 $8.5 \not < -25 \not < Rolatop$.49.50 $8.5 \not < -25 \not < Rolatop$.49.50 $8.5 \not < Club Bell$.100.00 $8.10 \not < Club Bell$.100.00 $8.25 \not < Club Bell$.150.00 $4.25 \not < Twin J.P$.22.50 $4.5 \not < Twin J.P$.25.00 $8.10 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.25 \not < Twin J.P$.50.00 $8.5 \not < Twin J.P$.50.00 $8.5 \not < Blue Seal$.50.00 $8.5 \not < Blue Seal$.65.00 $8.25 \not < Blue Seal$.65.00 $8.25 \not < Blue Seal$.65.00 $8.25 \not < Blue Seal$.50.00	149.50 175.00 75.00 49.50 70.00 40.00
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8.25¢ Playboy\$75.00	
5.5¢ Commander	
8.10¢ Commander	
1.25¢ Commander	
	T- 00 FO
8.7-Way Slot, 5¢	10 99.00
7.25¢ 7-Way Slot	
2.5¢ Doughboy	
8.10¢ Club Bell199.50	
7.5¢ Club Bell117.50	
GROETCHEN	
8.10¢ Columbia, DJP\$97.50	
5.5¢ Columbia Chrome75.00	
8.1¢ Columbia40.00	
2.5¢ Columbia, Cig.Rl45.00	- 69,50
$5.5 \neq$ Columbia Fruit	
	150,00
1.5¢ Columbia, JPV, Bell75.00	190.00
2.5¢ Columbia,DJP	
8.10¢ Columbia Club Bell. 99.50	
2.5¢ Columbia Club Cig.	
G.A75.00	
8.10¢ Columbia Club Cig.	
G.A87.50	
2.5¢ Columbia Cig.G. A57.50	72.50
2.5¢ Columbia Orig.G.A49.50	82.50
2. Conv.Columbia Chrome75.00	127.50
	157.000
PACE	
7.1¢ Bantam\$39.50	
6.5¢ Bantam	50 50
6.10¢ Bantam	59.50
8.25¢ Bantam	
4.5¢ Comet, F.V	95.00
8.5¢ Comet, DJP	
8.10¢ Comet, DJP	99.50
8.1¢ Comet, Blue 40.00	
1.5¢ Comet, Blue Front74.50	180.00
1.10¢ Comet, Blue Front94.50	99.50
5.25¢ Comet, Blue Front119.50	
1.50¢ Comet	
8.5¢ All Star Comet	
8.10¢ All Star Comet75.00	
1.25¢ All Star Comet	
6.50¢ All Star Comet300.00	
8.1¢ All Star, 2/439.50	
8.1¢ Rocket149.50	
2.5¢ Rocket109.50	149.50
5.10¢ Rocket	
8.25¢ Rocket	
8.5¢ T.J.Comet	
8.5¢ Club Bell165.00	
8.10¢ Comet, White Front55.00	
8.1¢ DeLuxe	
5.5¢ DeLuxe	
1.10¢ DeLuxe	139.50
1.25¢ DeLuxe	103.00
8. Double Slot, 5 & $25 \neq 395.00$	
8.25¢ Comet, 4 Star	
5.10¢ Comet Console160.00	
5.25¢ Comet Console200.00	
1.5¢ Comet Console150.00	
8.5¢/25¢ Comet Console	
Combination	
2.5¢ Slugproof	
8.Kitty, 5¢	
8.5¢ Comet, Red	
8.10¢ Comet, Red110.00	
8.10¢ Slugproof	

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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Other Week by THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5,	, NO. 34	MAY 1	6, 1944 SERIA	L NUMBER
		ONE-B.	ALLS	
3 3	8.All American Derby (Con).\$250.00 8.All American		5.Fastime (Rev)\$200.00 5.Pacemaker,P.0135.00 5.Pot Shot54.50 5.Freakness,F.029.50	
	5.Arrowhead		5.Fimlico,F.P	
3 3	6. Big Race, P.O. .250.00 8. Big Prize, F.P. .50.00 8. Big Prize, P.O. .50.00		8.Races, F.F	
	2. Blue Grass, F. P	195.00	5.Rockingham	
5	4. Challenger	225.00 450.00	8. Seven Flasher, F.F	
	2.Contest (F.F.)	395.00	4. Sport Special, F.F. 124.50 2. Sport Fage, F.O. 65.00	70.00
B 8	6.Dark Horse, F.P	1 85,00	<pre>1.Santa Anita, P.0325.00 1.Spinning Reels, P.085.00 1.Sport King, F.0400.00 8.Stepper Upper, F.0130.00</pre>	125.00
6	B.Derby Heat, P.O. 32.50 5.Derby Time, F.O. 150.00 8.Derby Winner, F.O. 195.00		5.Sportsmen (Rev)495.00 5.Track Record, F.O89.50 1.Thistledowns, F.O65.00 8.Thorobred	85.00
	4.Eureka, F.F	99 . 50	2.Turf Champ, F.F50.00 8.Turf Special15.00	
8	3.Feed Bag, F.0. .75.00 8.Flasher, F.0. .60.00 8.Fleetwood .30.00 2.Flying Champ .225.00		2.Victorious 1943(Rev).115.00 2.Victory, F.P	184.50
4	3.Fairmount	30 ₀ 00	6.Whirlaway (Rev)545.00 1.Winning Ticket90.00 4.War Admiral (Rev)175.00	150.00
2	2.Fortune, F. P	400,00	5.Zipper	
5	2.Gold Cup, F.P	69.50 135.00 75.00		
1	5.Gold Medal, P.O	7 9.00		
	8.Horseshoes, P.0			
1	5. Jockey Club	550,00		
	1.Kentucky			
× 4	4.Long Shot, P.0	400,00		
4	5. One-Two-Three '39, FP34.50 4. One-Two-Three '40, FP82.50 5. One-Two-Three '41, FP94.50	79.50 89.50 125.00		
2	2.0w1,F.P	75.00		

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MAY 16, 1944

SERIAL NUMBER 138

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CIGARETTE AND CANDY MERCHANDISERS

CIGARETTE

CANDY

DU GRENIER	
4.Model S7 Column\$22.50 To	\$35.00
8.Model VD Column	72.50
2.Model W 9 Column42.50	57.50
5.Model WD 9 Column59.50	
1.Model LS 11 Column75.00	99.50
8. Champion, 11 Column	
King Size	

NATIONAL

5.Model	9-50	\$85.00		
8.Model	7-50 Regular	.65.00		
8.Model	7-50 King Size	.72.50		
1.Model	9=30	.49.50	To	\$67.50
5.Model	9-A	135.00		
4.Model	6-30	.22.50		32,50
5.Model	6-26	.19.50		

ROWE

8.Aristocrat	(1936) 6 Col.\$11	.00	
1.Imperial (1	3.50 To	32.50	
1.Imperial (1	7.50	39.50	
2.Royal (1939) 6 Col60	00.00	
5. Royal (1939) 8 Col69	9.50	
5.Royal (1939)10 Col65	5.00	72.50
8.President (1940) 7 Col86	550	
8.President (1940) 8 Col97	.50	
4.President (1940)10 Col95	5.00	125.00

U-NEED-A-PAK

8.Model	E	(1939)) 3	Col		
8.Model	E	(1939)) 4	Col.	20.00	
8.Model	E	(1939)) 5	Col.		
5.Model	E	(1939)) 6	Col.		
5.Model	E	(1939)	8 (Col.	35.00	
5.Model	E	(1939)) 9	Col.	39.50	
1.Model	E	(1939)) 15	5 11 😱		
8.Model	A	(1940)) 6	Col.		
8.Model	A	(1940)	8	Col.		
8.Model	A	(1940)) 9	Col.	79.50	
5.Model	500	5 "	9	Col.	110.00	
5.Model	50) 11			122.50	
8.Model	500				80.00	

NATIONAL

8.Model 8.Model	-		Column75.00 Column
2.Model	918,	9	Regular.85.00 Column Special.87.50

ROWE

62.50

6.8	Column	Standard\$49.50
2.8	Column	DeLuxe
8.8	Column	1¢ Gum & Mint13.50
8.8	Column	5¢ Gum & Mint. 16.50

U-NEED-A-PAK

2.5	Column\$35.00	To	\$49.50	

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VOL. 5, NO. 34

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MAY 16, 1944

SERIAL NUMBER 138

FREE PLAY GAMES

	400.00	ATTO 00	
1, A. B. C. Bowler	o \$70,00	8. Contest\$150.00	
7.Action (Rev)137.50		8.Convention	
5. Air Circus		2.Cowboy18,50	
8.Air Force		4. Cross Line	
8.Airliner16.50		5.Crystal24.50	49.50
8.Airport		8.Crystal Gazer	
8.Airway		$2 \cdot \text{Click} \cdots 70 \cdot 00$	89.50
8.Alert (Rev)		8.Dandy	
8.Ali Baba24.50		8.Daily Dozen	
1.All American	50,00	8. Davy Jones	
7.All Out (Rev)		8.De-Icer (Rev)	
6.Anabel25.50		8. Defense (Genco)	
4.Argentine	80,00	5.Defense (Baker)	
5.Arizona (Rev)199.50		7.Destroyer (Rev)124.50	
7.Armada12.50		1.Dixie	45.00
8.Arrowhead19.50		1.Do-Re-Mi	85.00
4.Attention	65.00	2. Double Feature 15.00	24.50
8.Avalon		4.Doughboy	29.50
		2.Double Play	
8.Banner		6.Drum Major	
6.Bally Beauty 19.50 T	o 25.00	1. Dude Ranch	42.50
6.Battle (Rev)		1.Duplex	
2.Bandwagon	50.00	8.Dive Bomber (Rev)59.50	
8.Bang18.50			
2.Barrage		8.Eagle Squadron (Rev)89.50	139.50
2.Belle Hop	65.00	7.Eureka	
1.Big Chief	60.00	2.Entry	29.50
6.Big League 22.50			
4.Big Parade	125.00	7.Falling Sun (Rev)47.50	
2.Big Show		8.Fantasy	
5.Big Six		8.Fifth Inning15.00	
7.Big Ten19.50		5.Fifty Grand	
7.Big Time	35.00	6.Five-In-One	
		1.Five & Ten115.00 Tc	145.00
2.Big Town	30,00	7.Fishin 'Rev	
5.Blackout	00,00	1.Flagship	35.00
1.Blondie		8.Flash	
1.Bola Way	69.50	2.Fleet	
1.Bombardier (Rev)95.00		1.Flicker	55.00
1. Boom Town	47.50	2.Follies '4015.00	
7.Bordertown		8.Follow Up	
1.Bosco	95.00	7.Formation	
8.Bounty	22,50	1.Four Aces140.00	
6.Bowling Alley		7.Four-Five-Six	
8.Box Score		l.Four Diamonds	42.50
5.Brazil (Rev)185,00		4. Four Roses	70.00
1. Brite Spot		1.Fox Hunt	45.00
1.Broadcast	79.50		10.00
7.Buckaroo	10000	2.Grand Canyon (Rev)179.50	
8.Burlesk (Rev)		1. Glamour	
CODATIONA (ACV/CONCORDING)		1. Gobs	
1. Cadillac		8.Gold Cup	65.00
4. Capt. Kidd	80.00	1.Gold Star	00.00
1.Champ	60,00	8.Golden Gate	18.50
8. Champion	00,00	4.Gun Club	95.00
6.Charm			30.00
6. Chevron		1 Hoodlinger 20.00	
		1.Headliner	
8.Chief		8.H1-Boy (Rev)	
8.Circus		7.Hi-Dive	60.00
		6.Hi-Hat	60.00
8.Clipper		2. Hi-Stepper	00.50
2.Clover		1.Hit-The-Jap(Rev)	69.50
1.C.O.D		2.Hold Over	50.00
1.Commander (Rev)75.00		1. Home Run 40	37.50
5.Commodore15.00		7.Home Run '41	
6. Congo		8.High Light12.50	
8. Conquest			
8.Contact			

4. Home Run \$42 \$42.50 T	0 \$89.50	6
1.Horoscope	70.00	8,
2.Invasicn (Rev)155.00	165.00	0
4.Jolly	35.00 20.00	8 8
8.Jumper	20.00	8
1.Jungle		8
6.Keep 'em Flying139.50		2,
8.Keen-A-Ball		1.
7.Klick	1	2.
1.Knock-Out	135,00	5.
1.Knock.Out-The-Jap120.00	130.00	8,
1.Lancer		8.
5.Landslide		4
4.Leader	50.00	4.
7. Lead Off	1	1.
1.League Leader		5
5.Legionnaire	,	5.
2.Liberty		8
8. Line Up		1,
2.Lite-A-Card	19.50	8
5. Lone Star		1
8.Lot-O-Fun		1,
8. Lot-0-Smoke		8
1. Lucky		6,
8. Lucky Strike		6
8.Liberty (Rev)		4.
	45 00	6.
4.Majors 4015.00	45 00	8.
4.Majors 41	75.00	1. 6.
8.Mardi Gras	29.50	
2.Merry-Go-Round		418
4.Metro	65.00	8
8.Miami		1,
1.Miami Beach	70,00	7
8.Midway (Genco)12.50		7
6. Midway (Rev) 165.00	175.00	1
6.Mr. Chips		2
4.Monicker	135.00	6
4.Mystic	45,00	1
8.Nite-Club (Rev)		4
1.Nippy		1
1. New Champ	75.00	4
	10000	1
4.0h Boy18.50	35.00	
5.0h Johnny		5
8.0cean Park12.50		6,
7.0n Deck		5
8. One-Two-Three 3932.50		8.
1. One-Two-Three 4075.00		4
8.0ne-Two-Three 4179.50		4
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8.Pals		
8.Paratroop (Rev)149.50		$\frac{1}{1}$
1.Pan American	55.00	8
1.Paradise	55.00	
8.Parade Leader (Rev)40.00		
8.Pep (Rev)		5
1.Pick ¹ em		1.
1.Play Ball	59.50	8
6.Playmate		4
5. Polo		5.
8.Pot Shot		1.
2.Powerhouse	20.00	6
5.Production. (Rev)89.50		5
7.Progress		8,
2.Punch		1.
1.Pursuit	50.00	8 abistor
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6.Pylon	
8.Pyramid	
8.Rats	
8.Ragtime	
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8.Record Breaker150.00	
2.Red Hot	
1.Red, White & Blue35.00	
2.Reserve	
5.Repeater	
8,Rink	
8.Roll Call (Rev)75.00	
4.Roller Derby18.50 35.00	
4.Rotation	
1. ^R oxy	
5.Rotor Table	
5. Salute	
8.Santa Fe (Rev)185.00	
1. Sara Suzy	
8.Scandals, Rev25.00	
1. School Days	
1. Scoop	
8. Score - A-Line	
6. Score Card	
6.Score Champ	
4. Sea Hawk	-
8. Second Front (Rev)159.50	
6.Sentry (Rev)	
1. Seven Up	
6.Shangri La	
4. Short Stop 15.00 50.00 1. Show Boat 65.00	
8. Side Kick	
l.Silver Skates	
7.Silver Spray	
7.Sink-The-Jap (Rev)	
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An Exclusive Merchandising Service for the Coin Machines Industry Issued Every Other Week by

THE CASH BOX, 381 FOURTH AVENUE, NEW YORK 16, N.Y.

VOL. 5, NO. 34

MAY 16, 1944

SERIAL NUMBER 138

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FREE PLAY GAMES

5. Target Skill	\$49 . 50	1.Vacation\$39.50	
4. Ten Spot	65.00	7.Variety	
1. Texas Mustang	95.00	4.Velvet	o \$59 . 50
8. Trapeze		4. Venus	89,50
6. Three Score		4. Victory	140.00
8. Three Up		8. Vogue	19,50
8.Triple Play			
2. Thriller		6.West Wind79.50	
7. Thumbs Up, Rev		2. White Sails 18.50	
6.Topic		4.Wild Fire	59.50
1. Top Notcher		2. Wow	-
4.Topper	30,00	8.Wings	
6.Torpedo Patrol (Rev)89.50			
1. Towers	79.50	1.Yacht Club	39,50
1. Trailways		2.Yanks	
2. Triumph			
5. Twinkle		1.Zig Zag49.50	80.00
5. Twin Six		4.Zombie	50.00
		8.Zip12.50	
		4.Zeta	20.00
5.Ump	29,50		~
8.Up & Up14.50			



VOL. 5, NO. 35

MAY 23, 1944

SERIAL NUMBER 139

SPECIAL MFRS COMMITTEE IN WASH, D.C., MEETING WITH WPB MONDAY MORN MAY 15

A committee of manufacturers, selected at a special meeting of the CMI this past week, is now in Washington meeting with WPB (War Production Board). It is hoped that they are to act as an advisory committee for the purpose of making recommendations and supplying information to WPB regarding this industry. WPB usually selects their own industry advisory committees.

The this is not in any fashion whatsoever to be construed as a call from WPB to allocate materials for coin machines manufacture nor to discuss and arrange for any such manufacture, it is extremely heartening to this industry to hear that the manufacturers have been called to Washington and that they will have the opportunity of talking with WPB's officials.

It is a long time since the manufacturers of this industry were called down to Washington by WPB. The last times they presented themselves at WPB 's offices it was to hear their production for this industry cut to 75%, then to 45%, to 25%, and finally to no coin machines production whatsoever.

An example of the telegram received by one of the manufacturers from WPB for this meeting is the following: "YOU ARE INVITED TO SERVE AS A MEMBER COIN OPERATED AMUSEMENT AND VENDING DEVICE INDUSTRY AND TO ATTEND MAY 15 AT 10 A. M., ROOM 4339, SPECIAL SECURITY BUILDING, WASHINGTON, D. C." The telegram was signed by J. C. Whithidge, Jr., WPB Industrial Advisory Committee.

This ties in perfectly with the meeting called by Dave Gottlieb, president of CMI at Groetchen's Restaurant in Chicago, April 26th. It definitely proves CMI's foresight to quickly formulate a planning committee, expressly for the purpose of meeting with WPB. Tho the original committee formed that evening is reported not to have as yet had the opportunity of completing plans discussed, there is no doubt that the groundwork for these plans, brought to the fore at this meet on April 26th, may tremendously help in this meeting with WPB.

WPB explains, "Industry Advisory Committees are formed for the purpose of supplying information and making recommendations to WPB. An Industry Advisory Committee is composed of representative companies in an industry, carefully selected to produce a balanced cross-section with respect to size, geographical location, products, trade association membership, or any other important factors."

A special meeting was hurriedly called by Dave Gottlieb, president of C.M.I., to select a committee that would be representative of the above principles of WPB, and which committee would meet with WPB.

The following are the members of the CMI committee that will meet with WPB's officials in Washington, Monday morning, May 15th:

Walter Tratsch, A.B.T. Manufacturing Corp., Chicago, Ill. George Jenkins, Bally Manufacturing Co., Chicago, Ill. James E. Broyles, The Rudolph Wurlitzer Co., North Tonawanda, N.Y. W. E. Bolen, The Northwestern Corp., Morris, Ill. Dennis E. Donahue, Mills Industries, Inc., Chicago, Ill. Robert Z. Greene, Rowe Manufacturing Co., Belleville, N.J. David Gottlieb, D. Gottlieb & Company, Chicago, Ill.

CMI announces that a special meet will be called, after their return from Washington, to discuss what took place at this WPB meeting. Until that CMI meet it is best for this industry to remain in status quo. The report of this committee at this special meet will be eagerly looked forward to.

