

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY
Vol. 8, No. 43
WEEK OF
JULY 21, 1947

ALWAYS THE MOST COLOR

ALWAYS THE BEST TONE

ALWAYS THE FAVORITE

ALWAYS THE BEST STYLE



TELEMASTER
Model 1024



ROCK-OLA

THE PHONOGRAPH THAT *Sells* MUSIC

ROCK-OLA *Manufacturing Corp.*

400 NORTH KENNESAW AVENUE
CHICAGO, ILLINOIS

THE

BIG

40

Forty selections from 20 records—
twice as many without increasing your
inventory! The Mills Tuside Mechanism plays
both sides of the record, gives more reasons
for dropping nickels. Earns more, too—more
nickels, more dimes, more quarters.
The performance and the profits make
the Constellation the modern
phonograph miracle.



**THE
MILLS
CONSTELLATION**

Mills Industries, Incorporated • 4100 Fullerton Avenue • Chicago 39, Illinois



BUSINESS REPLY CARD
FIRST CLASS PERMIT No. 43309, SEC. 510, P. L. & R., NEW YORK, N. Y.

THE CASH BOX
381 FOURTH AVENUE
NEW YORK (16), N. Y.



**USE THIS PREPAID POSTCARD TO LIST
YOUR TEN TOP TUNES FOR THE WEEK**

<u>NAME OF RECORD HERE</u>	<u>ARTIST OR BAND HERE</u>
1. _____	_____
2. _____	_____
3. _____	_____
4. _____	_____
5. _____	_____
6. _____	_____
7. _____	_____
8. _____	_____
9. _____	_____
10. _____	_____

**WHAT RECORDS NOT LISTED ABOVE ARE
"COMING UP" IN YOUR AREA**

NAME _____

FIRM _____

ADDRESS _____

CITY _____ STATE _____

STOP CLUCKING YOURSELF INTO A DEPRESSION

HERE ARE THE FACTS: 1) U.S. Dept. of Labor advises Employment as of July 1st was 60,055,000 All Time Record Reached for the First Time in U.S. History Plus 1,398,000 in Armed Forces Makes Total 61,453,000 Being Paid. 2) National Industrial Conference Board Reports Hourly and Weekly Earnings Reach All Time High in 15th Consecutive Month Increase to \$1.30½ Per Hour, \$52.76 Per Week, which is 17½% Above the Highest Average Reached Even During The War. MORE PEOPLE ARE EARNING MORE MONEY THAN EVER BEFORE IN AMERICAN BUSINESS HISTORY! MORE PEOPLE HAVE MORE MONEY TO PLAY MORE MUSIC AND GAMES AND BUY MORE PRODUCTS FROM VENDING MACHINES! MAYBE THE REASON YOU ARE NOT GETTING YOUR SHARE IS BECAUSE YOU NEED A MUCH MORE EQUITABLE COMMISSION ARRANGEMENT BETWEEN YOURSELF AND YOUR LOCATIONS!

By Bill Gersh

The cluckers are at it again. They were quiet for a few months while business went into high. But, as it fell down a little, with business men here and there thruout the country making necessary adjustments to meet a new, streamlined and modernized business era, they once again adopted their famed mark of distinction — the dropped jaw, the sad expression, the crocodile tears, the weepy eyes and, once again, everything was on its way right down "into a helluva depression". Yes, sir, the cluckers are at it again, and they're clucking louder and harder, than they've ever clucked before.

And, mind you, all the while they have their noses pressed down deep in those great big feeding troughs — gobbling away just as fast as they possibly can — and rumbling thru their nice fatted stomachs their age old lament — the fact that, "we aren't getting as much as we oughtta get while the getting's good."

The cluckers are a sad people. They would be a tragic people — if they weren't as funny as they are. Before the average, hard working, sweating guy in this business can turn around and try to get himself all convinced, and upset, and ulcer-stomached over their line of gab — they've changed their mind and everything has become rosy-hued for them — they're in business all over again.

Very funny, indeed. So funny — that the man with any common sense, the hard working coinman, the man on the firing line, has lost respect for them, and refuses to pay attention to them anymore. He, if patience holds out — just laughs at them, instead of simply socking them right in one of their big, weepy, blue eyes.

Here are FACTS! Facts which cannot be disputed. These are facts presented by the largest agencies of these United States. The U. S. Department of Labor reports that there were more people at work as of July 1, 1947 than at any other time in the history of the United States. And, what's more, this figure will be increased as seasonal farm labor and building construction steps up. For the very first time in the history of this nation there are now 60,055,000 people gainfully employed, this plus the 1,398,000 in the

armed forces receiving pay checks, makes the awe inspiring, impressive total of 61,453,000 people working. That's a record no other nation in the world will ever, nor can ever, expect to even equal. This figure definitely pushes any statement of business recession right down deep into the mire.

In addition to this fact, comes the report of the Government created National Industrial Conference Board which advises that hourly and weekly wages have continued to rise for the 15th consecutive month to a point even beyond anything ever earned during the lush, boom-time war period, \$1.30 and ½c per hour, \$52.76 per week, which is 17½c up and above the highest average reached even during this past war period when all believed that labor had reached the apex of all earning power.

Therefore, with more of the American people earning more money than they ever did before in all their history; with the further fact that there are more people playing more music than ever before in music history; and with more people with more money to spend playing games and buying products from vending machines — there's simply something wrong with the "cluckers" — with the people in this business who are weeping and complaining and crying those great big crocodile tears — then there is with the public. AND IT'S THE PUBLIC WHO COUNT!

Maybe the real reason that these cluckers are clucking again is because they haven't yet adjusted themselves to the modern and streamlined business requirements of this atomic age. Maybe they haven't changed their commission arrangements with their locations. Maybe they're not operating the right equipment in the correct manner. Maybe they don't even service their accounts the way they should. Nor gain the respect of their locations as well as the public. Nor win over the storekeepers to push for their products. That's why these cluckers may be clucking so hard.

Perhaps, if these cluckers would, instead of clucking everywhere they go to whoever they meet, get out there and really do some good sales work for a change, they might find that the very first thing they should do to get their share of the income from

everyone of their machines is to change their present commission arrangement. Maybe they should change to 75%-25%, or to \$10 or \$15 or \$20 per week front service money, or to one and a dozen different methods which would insure them a decent share of the gross intake from their equipment. And then maybe this would stop their dismal and disheartening clucking.

The people who are doing the right thing. Who are working out there on the front lines. Who are ingeniously protecting themselves and who are getting an equitable division of the incomes from their equipment aren't clucking. They're working. They're fighting. They're progressing. They're buying new equipment. They're not telling one and all and whoever they meet that they're up against hard, tough times and tougher people and problems. No, sir, these are the guys who are earning a decent living because they would rather operate in a spot where they can show a profit than just tie up a location where they lose money, and cry great big crocodile tears, or be a clucker all their lives with lots and lots of locations, lots and lots of equipment and be machine poor.

A long time ago *The Cash Box* wrote, "STOP CLUCKING! START WORKING!" And, a lot of guys in this fascinating and thrilling and speedy coin machine business read, believed, and ACTUALLY WENT TO WORK and, to their amazement, are now earning REAL PROFIT! They're earning profit because they changed their entire operating set-up. They changed their commission basis. They went out and did a sales job on their locations. They proved to their location owners, as their location owners have proved to the public, that they need more to do more and better for them. And they are doing better work. They are giving better service and finer toned equipment and better playing machines and certainly the most beautiful merchandise vendors ever originated and designed in history.

The time has come for the cluckers to stop cluck-

ing themselves into a depression. The facts are that there is no such thing in this nation at this time as a depression or a recession or whatever the cluckers like to call it. The real and honest facts are that this nation is carrying on ahead better and greater than it ever has in all of its history. It's doing a job which is unequalled in the annals of all the world's business.

Yes, it did take all business a few months of study to catch up with itself. To readjust its set-up. To meet modern conditions. To recreate its entire business procedure to meet with the requirements of the modern, atomic business age. But, it wasn't worried. It had earned enough during the past years to be able to take a bit of a licking — which was, truthfully, no licking at all, for the money is removed from present heavy taxes anyway — and, therefore, was able to get going better, more efficiently, more assuredly — than ever before in history.

Stop clucking. Start working. Work harder than ever to prove to your locations that you must get a more equitable share of the income from your equipment. That's the difference between profit and loss. That means your profitable continuance in your chosen profession. Be proud of your industry. Show how it has continued to charge 5c for the play on its phonos and games where all other trades have hiked and hiked and hiked their prices again and again and again. Here is a business that believes in the peoples of this great country to carry on where others give up as failures.

Stop clucking! Start working! Start now to get an equitable share from the intake of your machines. Get a better commission arrangement under way immediately! Note that when their commission basis is corrected how those great, big, sad, weepy, forlorn, crocodile tears disappear from the cluckers and they become, instead, the smilingest, most optimistic guys in all this great, grand world.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

MUSIC OPS ASK:

"Why Not Coin-Operated Television?"

Believe Such Machines In Conjunction with Jukes Will Prove Sensational and Can Open Path to New Type Dual Operations on Better Commish Basis

NEW YORK—"Why be an ostrich? Why hide your head in the sand? Television is here to stay! It's growing more popular every day. Television manufacturers have already announced that they're going to produce cheaper sets. And, what's more, television is kicking hell out of juke box collections. Let's face the facts. What can we do to help ourselves?"

The above is the sort of statement coming from many noted music operators in territories where television has cut take down to a minimum. In some cases the drop is reported to be as bad as 65% off normal collections.

Music ops are of the belief that the automatic music equipment manufacturers can do something about television to offset this loss and to also eliminate the creeping paralysis which has affected them in the areas where television is in operation.

"Yes", one noted music operator stated, "we know that television is a novelty at this time. We also realize that, in time, it will become just as commonplace as radio. And, when this happens", he continued, "we also know that they won't be jamming the taverns to see the night baseball games and prize fights and other sporting events—maybe."

In the meantime, of course, the ops are losing their best peak play hours. Some of them are suffering greatly. All of them are interested in overcoming this suffering to the point where they believe that the manufacturers can give them coin operated television which will be so outstanding that it will eliminate direct purchase of television sets by the tavern owners and they will be able to profit from television's popularity.

One operator here put it this way, "How do we know that the public will only want to see the televised program in their own homes? They told us that when the radio-phono combo sets came out. The people still like to listen to recordings on juke boxes. But, what can we do when they shut off the juke box by pulling the plug when the television set is operating, especially during a night baseball game or prize fight. Maybe people will still go into taverns to see and hear television.

"Here in New York", he stated, "we are having our ears beat down on Friday nights with Madison Square Garden fights. And, especially other nights when the Giants, Yanks or Dodgers are playing a night game we may as well forget we've even got a juke box and are in the juke box business."

The operators aren't just crying over something which "may happen". They are in tears over something which is happening, and which has affected their livelihood. They are seeking relief. They believe that the ingenuity of the manufacturers (in whom they place great faith) will pull them out of this slump and put

them over the top once again.

As one noted music operator puts it, "We know that the manufacturers have recognized the seriousness of this problem. Alright, I know, and lots of other guys know, that eventually the juke box will supersede the television set. The tavern owners are learning that they have made a terrific investment (anywhere from \$800 to \$2,500) in their television set and that it's all cost. But, in the meantime, we know that our collections are down. We certainly aren't going to buy new machines while we are losing out to the television business. We surely aren't going to look for more locations. We agree with The Cash Box that we should get a better percentage from our present collections. As far as I'm concerned I'm getting a \$15 weekly front money guarantee. I can't operate under that figure. But, that still isn't the answer. I know that television is here to stay and, what is more, it's just starting. Let's get the real answer."

Calmly, coolly and collectedly — there is only a good analyzation which can be put forth as far as television is concerned. That is, that coin operated music, as it is known today, will outlast the television sets. The public still love music of the best orchestras, the best instrumentalists and vocalists.

But, these men are fighting a very tough battle right now to meet their payments, to cover their overhead and to continue on in the operating business.

They want some action. Here's what one bunch of music operators have to say.

"Why can't the manufacturers give us coin operated television in conjunction with an automatic music mechanism. They know, and we know, that this will meet with tremendous acclaim by the location owners. We believe that with such a unit we could pitch television right out of every location. The tavern owners would come along with us. My locations, and I've known them for more than ten years, would ride along with me.

"Just think what this means to the location owner. He doesn't have to make an investment. Even if we timed it at 10 minutes or 15 minutes for 25c — they would still be getting away with murder — and if a red light came up to tell them that within a few minutes the time was up — so that they could deposit another coin — and even if the location owner himself put the coins in — it would still be much cheaper for him.

"Why? Because he wouldn't have to pay for parts, servicing or make any weekly payments. He would have just

what he wanted and yet not have the expense that goes along with it. And, when the baseball game or fight or important speech was over, they could switch right on to the juke box once again and we would be getting nickels, dimes and quarters just like we do now. But, in this case, we, the operators, would be making the money on television.

There is a definite belief among the coin machine operators here that whoever will come up first with a combination television and juke box unit is going to grab a lot of business from music operators located in territories where television has already hit.

They believe, further, that this manufacturer will be doing a tremendous service for the industry. They feel that the installation of a television set with a timer unit in conjunction with a juke box mechanism should be the answer to the many problems with which the trade is faced where television has already taken hold.

One music operator says, "This is only localized now, but, just watch these television people. They're going ahead. In a few months from now they'll have hit the smaller towns and then these ops will be howling just as loud as we are hollering now. There's no use thinking that television is going to die. It's got too much drama in it. It actually shows you the people you're listening to. That means something to the public, or else they wouldn't crowd the places where television sets are now installed. The hell with all arguments against it. We know what the results are by what we take out of our machines. And, brother, that's what counts with me and with every other operator. Let's get something to offset this loss."

Many music machine operators are of the belief that the manufacturers have recognized their problems and that they are experimenting and developing sets of this kind already.

One New York operator said, "I am sure that the manufacturers know what they're doing and they're not overlooking the fact that we're plenty hard hit. We like to buy new machines and we've got a good deal here. But, we can't continue on progressively under present conditions and the manufacturers must know this. They must already be developing new combination television-juke box sets and we're ready to buy them for we know we can get a good commission deal on these with a front money take that will make us all some real money."

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

Follow-Up Review

NO. 1 FIFTH AVENUE BAR, NEW YORK.—Spot has added to its regular show for a week a new act which took first honors in its recent amateur contest series. Act is a vocal quartet, the High Lights, two boys and two girls who showed good voices and harmony. Arrangements are distinctive but their four numbers all done in the same tempo, do not get monotonous. They did "I'm in Love, Bidin' My Time," "I Play the Tuba and They Play the Trumpet," "I'm at Christopher Columbus," and "I'm at least one pop song." Her novelty or speaker would give her a chance.

quartet, Danson, Hildy, and Gervis. Now possible once the show is over. They

AFM Orders Release Of Dorothy Donegan From FB's Stable

HOLLYWOOD, July 5.—Frederick Bros.' agency last week was ordered to release pianist Dorothy Donegan when American Federation of Musicians' (AFM) national office upheld piano player's charges that agency had been unable to offer her satisfactory bookings.

Frederick's office refuted Donegan charges, claiming that agency had built gal from a \$300-a-week to a \$1,000-\$1,500 featured act. Moreover, agency alleged that Miss Donegan had consistently turned down bookings averaging \$500 to \$1,000 a week.

Under the original Frederick pact, Miss Donegan's commissions were split with Agent Bert Gervis. New Petrillo ruling gives Gervis exclusive booking pact, altho Gervis stated he may voluntarily continue to split commissions with Frederick office as in the past.

Cap Ork on Stage, Pit Lift Failing

NEW YORK, July 5.—The Capitol Theatre's Ork went back to working on Tuesday (1) after using the theatre for many years. But it was all an accident, tho the house had to put on stagehands, accident or not. The elevator which raises and lowers the pit went out of whack and the mechanics are groping into the cause.

The house doesn't use the entire pit in one, and according to the house and house booker, the pit lift is "out." Management has agreed the pit elevator will

extra stagehands are used. The house has a contract for the addition of the pit lift. But after enforcement by the AFM will determine for the future. The house requires extra hands, and the pit lift will be used.

Mortimerfied!

NEW YORK, July 5.—At a Sophie Tucker *Mirror* promotion at Lou Walter's Latin Quarter, Milton Berle introed Lee Mortimer (who had a flock of Chinese girls with him).

"Ladies and gentlemen," said Berle. "Here is a graduate of Rice Institute and the only fighter in the world who was knocked out and won the whole-purse!"

Latin Quarter Adds Cover to Minimum

CHICAGO, July 5.—For the first time since the nitery boom exploded, the Latin Quarter has decided to put a cover charge on the tab. Spot has opened with the Ritz Brothers for what is said to be \$10,000, and Ralph Berger added \$1.50 cover on checks. This added bite is in addition to the \$3.50 minimum in effect here.

Opening biz wasn't hurt by the upped tariff. In fact, house had capacity reservations for both shows and long street lines waiting to get in.

HOTEL OLMSTED

E. 9th at Superior
Cleveland, Ohio

Throughout the war years we've advertised to and catered to THE THEATRICAL PROFESSION. We still offer our special rates to YOU.

HOME OF PALACE AND HANNA THEATRE STARS IN CLEVELAND
SAM W. GERSTNER, Mgr.

JOE MARSOLAIS

WANTS

Pianists, Duos, Trios for Cocktail Lounge Work.

Write

Suite 906 1697 Broadway, N. Y. C.
Phone: Circle 5-4034

WE ASK YOU TO GIVE US THE ANSWER TO THIS AD

BACK AGAIN!

1st American Appearance Since 1946

GINO DARO & CORDA

Dance Stars . . . The Suave Satirists of Stage & Screen

Direct from

TA BA RIS

Buenos Aires, Argentina

Now appearing

CLUB CHARLES

Baltimore, Md.

Thanks to SOL TEPPER

BUSINESS OPPORTUNITY DELUXE

One of Illinois' best-known taverns, famous for chicken diners, for sale, including building, property, extra lots—almost half a city block—situated on the Illinois River in the heart of the State, 12 miles from busy city of 120,000 population.

This will be sold complete—building, property, extra lots, fixtures, equipment, stock—COIN OPERATED MACHINES WHICH INCLUDE 4 LATEST TYPE MILLS CHROME FRONT SLOTS, (HALF-DOLLAR, QUARTER, DIME, NICKEL), SEEBURG MUSIC BOX AND BANK BALL MACHINE. THE BEAUTY OF THIS SPOT IS, YOU OWN YOUR OWN MACHINES—NO SYNDICATE—NO OPERATOR—YOU ALONE WILL HAVE THE KEYS. "OPEN" COUNTY—HAS NOT BEEN "DOWN" FOR 15 YEARS.

Only reason for selling, I must go back on the road to hold my Dealer's Franchise. This can be investigated any time this summer and possession can be had in the autumn this year. About \$9,000.00 CASH will be required to handle this deal; balance can be financed locally at 5% interest.

Lower floor of building is dining room, bar room, kitchen. Upstairs is living quarters, lots of space, 3 bedrooms, fully equipped kitchen, large newly remodeled banquet room, bath, shower upstairs. All strictly modern. All equipment downstairs is new and modern, including dry beverage coolers, walk-in refrigerator. All new kitchen equipment. Wonderful opportunity for couple. Your original investment in this place can be returned to you within 20 months. Situated in the heart of the duck hunting and fishing territory of Illinois. Only tavern and food establishment in the village.

A steady crew of waitresses, cooks, etc., now employed and will be available to anyone operating this place, at low wages. Since I have owned and operated this place 23 months, I have spent \$13,000.00 for new equipment and modernization. Fine stock of liquors, wines, cordials, etc., are included in the price of this place.

Address inquiries to: BOX D-50, c/o THE BILLBOARD, Cincinnati 22, O.

are paced nicely. The seating of the bar is a logical one. The bar is a solo bar, but were nicely awarded. If to nice hand with their and high-hat strut. Now was closed smartly, with Hildy taking over at the 88 to do a Berlin medley which brought back the entire cast. Smart girls of having Hildy sing her theme and curtains closed very slowly brought on and lusty closing mitt. Johnny Sippel.

NAT'L AUTOMATIC MUSIC PROTECTIVE ASSOCIATION ACCLAIMED BY TRADE

Ops Suggest More Names. Urge Leaders to Meet. Believe This Protection of Paramount Importance.

NEW YORK—There has already been received a very fine addition to the names published this past week by *The Cash Box* on the suggestion of juke box leaders that there be created for this industry a National Automatic Music Protective Association which would be a non-profit organization and which would act as the necessary watchman for the industry to advise and protect it from adverse national legislation.

The idea for a National Automatic Music Protective Association came about when the juke box leaders went down to Washington to fight the Scott (H.R.1269 and H.R.1270) and the Fellows (H.R.2570) Bills. These bills, as is today well known thruout the industry, were instituted by ASCAP, NAPA, SPA, NMC, and many other such "protective" organizations for the benefit of the music publishers, artists, songwriters, etc. These people have associations which are constantly watching out for their welfare and attempting, by every known means, to better benefit the members of their industry.

When the small delegation of automatic music coinmen for the first time walked into the Old House Office Building, Committee On The Judiciary Room, for the first hearing on the Scott and Fellows Bills, and saw therein grouped before them the most expensive and most outstanding array of experienced attorneys they felt butterflies arise up in their stomachs and realized, then and there, that they were up against something which was not a "fly-by-night" nor just a "one time shot in the dark".

The members of these organizations have already advised those coinmen who were present at the seven public hearings in Washington that, "If we lose this year, we'll be back next year and the year after that, and after that, until we win."

And these people aren't playing for marbles. They're shooting for about \$40,000,000 per year for their treasuries from the juke boxes of this nation and Canada and everywhere else they can spread their tentacles, once they win in Washington.

They've introduced bill after bill, year after year, with the exception of the war period, and are going to continue. They will, next year and the year after that, face new sub-committees, of the Committees On The

Judiciary, created by the Congress and, perhaps, one of these days they're going to get a committee which will be "favorable" to them. That's what they say and believe.

That's why it's so extremely important that the members of this automatic music industry be prepared for any and all eventualities. Not only for whatever legal work may come up in Washington, but also in other parts of the nation, too, where adverse legislation can affect the juke box business and spread to other sections wiping out healthy automatic music business territory.

It was noticeable this early summer in Washington, during the public hearings, that the manufacturers were entirely separate from the operators. This should never have been.

The facts are that those attorneys of the many operators' associations who met evenings prior to the hearings never knew that the manufacturers would also be present, when they would be present, what they planned to say, and who they planned to have speak for them.

It was just sheer good luck that everything worked out as it did with no confusing nor conflicting statements being made to offset the work of one group or the other because of the fact that a committee of attorneys was created (on the insistence of *The Cash Box*) at one meeting which funnelled all information and which arranged for complete harmonization of all material to be presented.

Next time there may exist confusion. Next time, should another bill be presented, and there is every surety that there will be a bill presented by ASCAP or NAPA or SPA or any one of the others, there should be eliminated rushed and hurried meetings and the possibility of confusing and conflicting statements being made to the members of whatever committee may be appointed to conduct the hearings by the Congress.

That is why those coinmen who were present in Washington are now asking that there be created for the

benefit of the entire automatic music industry of America a National Automatic Music Protective Association wherein the attorneys from the leading operators', distributors' and manufacturers' organizations, as well as the individual attorneys most of these men retain on a yearly basis, will be able to meet with the members of such a body and plan far in advance just what will be done, how it will be done and, thereby, assure the smallest operator as well as the largest manufacturer, that he is having all his interests completely protected by a strong and intelligent group of men who know what they are about.

The names which appeared listed in this past week's issue of *The Cash Box* were the names proposed by the men who had gone on to Washington. It seems that they have chosen very well for the music machine operators have acclaimed this list in letters and phone calls to *The Cash Box*.

Other names have also been added. (*The Cash Box* is as yet withholding further publication of names until they are all grouped together and will publish them at one time for the benefit of all the industry.)

The names already published are definitely the leaders of the automatic music industry. They are the men whom the rest of the industry look up to to protect their interests. They are men with experience and with knowledge of this business, and men who will know what best to do when they are faced with any national emergency.

These are the men in whom all the industry can have confidence, and in whom they can place their trust. There is no doubt that the need for these men to meet and to create the nucleus for a National Automatic Music Protective Association is very great.

These are the men who can now proceed on ahead to benefit all the juke box business and be assured of the complete support of every member of their industry.

**"THE CASH BOX" IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS.**

WALTER WINCHELL PRAISES

Goes All Out on His Radio Program to Thank Coinmen for Offering to Put Damon Runyon Memorial Fund for Cancer Research Over Moloney and Dave Gottlieb. Ray Moloney Elected National Chairman of Coin Machine Industries Drive. Relations Bureau to Handle All Details. Drive Started Monday July 14. Drive is Composed of All Manufacturers. Distributors to Become Territorial Champions. Coinmen to Place Signs on Machines to Donate Part or All Proceeds



RAY MOLONEY

National Chairman of the Coin Machine Industries Drive for the Damon Runyon Memorial Fund for Cancer Research who was thanked over the air by Walter Winchell on Sunday, July 13, for coming forward to help put the Damon Runyon Memorial Fund over the top.



DAVE GOTTLIEB

Also personally thanked by Walter Winchell on his program, Sunday, July 13 and, as president of Coin Machine Industries, Inc., conducted meeting which decided on coin machine drive.



JAMES T. MANGAN

Director of Public Relations for Coin Machine Industries, Inc., who will handle all the necessary publicity and promotional work to help put the drive over the top.



George Glusgald, New York attorney and Walter Winchell, world renowned columnist and treasurer of the Damon Runyon Memorial Fund. It was Atty. Glusgald who arranged with Winchell for participation of the entire coin machine industry in the Fund's drive.

NEW YORK - Broadcasting from Los Angeles, 25,000,000 Americans heard Walter Winchell, internationally famed columnist, pay great compliment to the nation's entire coin machine industry and, specifically, to two of its leaders, Ray Moloney and Dave Gottlieb.

pinball machines, venders, etc., would all be represented.

Winchell then went on to convey his thanks to the coinmen for their fine gesture and added that he wished there were more people like them.

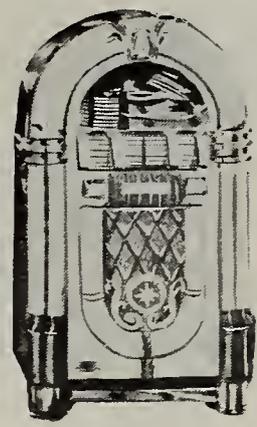
men thru their various factories. There will be some cross action here, it is understood, but, it is also believed, that this cross coverage will help fine comb the trade for this great drive to obtain the greatest possible record contribution to

erate with the drive. Many already questioned stated that they would be willing to give much more than one day's collections.

Leonard Lyons, well known N. Y. Post columnist and President of the Damon

**THE
DONOR
C
TO T**

Stop asking them to take a walk!

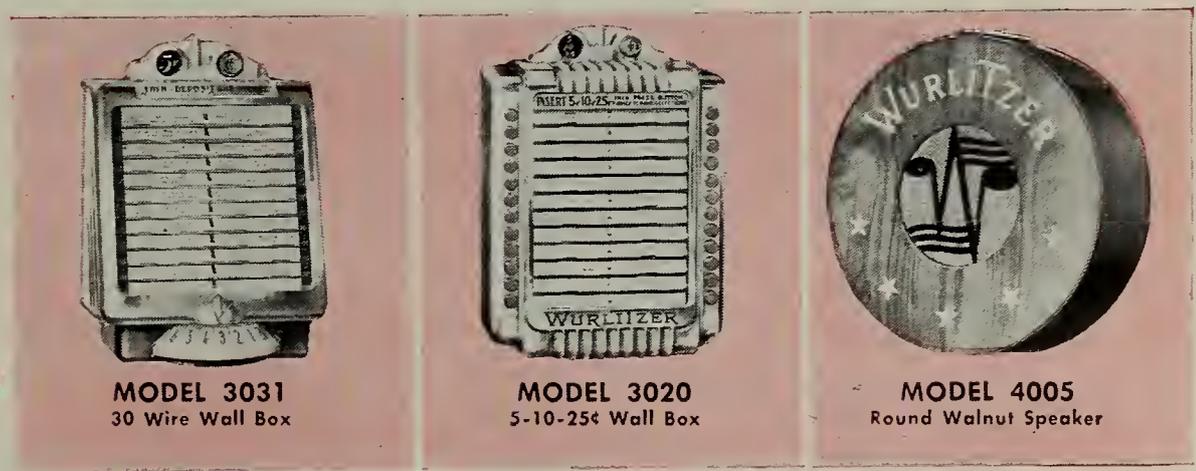


...and you'll start making MORE MONEY!

Human nature is a factor to reckon with. In any group of location patrons you'll find a surprising number who are too timid to walk across the floor and start the Wurlitzer. Others are too preoccupied to do it.

That's how Wurlitzer Wall Boxes step up your profits. They put Wurlitzer Music at patrons' fingertips no matter where they sit. They multiply play. They multiply profits.

Ask your Wurlitzer Distributor about the advantages of Wurlitzer Engineered Music Systems. He'll survey your locations with you—tell you how and where to place Wurlitzer Wall Boxes and Speakers to make every spot *more profitable for you . . . more enjoyable for your customers.* The Rudolph Wurlitzer Company, North Tonawanda, New York.



MAKE YOUR MUSIC MORE...

accessible profitable enjoyable

with a

WURLITZER

ENGINEERED MUSIC SYSTEM

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

AL—ALADDIN	EX—EXCELSIOR	QU—QUEEN
AP—APOLLO	JB—JUKE BOX	RA—RAINBOW
AR—ARISTOCRAT	KI—KING	SI—SIGNATURE
BW—BLACK & WHITE	MA—MAJESTIC	SO—SONORA
CA—CAPITOL	ME—MERCURY	ST—STERLING
CN—CONTINENTAL	MG—M-G-M	SW—SWANK
CO—COLUMBIA	MN—MANOR	TO—TOP
DE—DECCA	MO—MODERN MUSIC	TR—TRILON
DEL—DELUXE	MU—MUSICRAFT	VI—VICTOR
EC—EXCLUSIVE	NA—NATIONAL	VO—VOGUE
EN—ENTERPRISE		VT—VITACOUSTIC

1 PEG O' MY HEART

Another week, and this tune still rides the No. 1 slot!

AL-537—Al Gayle Harmonicords
CA-346—Clark Dennis
CO-37392—Buddy Clark

DE-25076—Phil Regan
DEL-1080—Ted Martin
MA-7238—Danny O'Neil
ME-5052—Ted Weems

MG-10037—Art Lund
NA-9027—Red McKenzie
SI-15119—Floyd Sherman
VI-20-2272—The Three Suns
VT-1—The Harmonicats

2 THAT'S MY DESIRE

Still standing high among the melody giants, this song has been on this page for almost three months.

AP-1056—Curtis Lewis Trio
CA-395—Martha Tilton
CN-6048—Golden Arrow Quartet

CO-37329—Woody Herman
DE-23866—Ella Fitzgerald
ME-5007—Frankie Laine
MG-10020—Art Mooney

MN-1064—The Cats & The Fiddle
MO-147—Hadda Brooks
SO-2019—Ray Anthony O.
VI-20-2251—Sammy Kaye

3 I WONDER, I WONDER, I WONDER

Continuing to hold high place on this roster with every indication that it'll stay on for weeks to come.

CA-395—Martha Tilton
CO-37353—Tony Pastor Orch.
DE-23865—Guy Lombardo O.
DEL-1075—Ted Martin

MA-1124—Eddy Howard O.
MG-10018—Van Johnson
MO-20-516—The Scamps
NA-9032—Jack Carroll

SO-2024—Ted Straeter O.
TR-114—The Vagabonds
TR-143—The Four Aces
VI-20-2228—Louis Armstrong

4 CHI BABA CHI BABA

This little novelty is still promoting lots of play on the phonos.

AP-1064—Connee Boswell
AR-1001—Sherman Hayes O.
CA-419—Peggy Lee
CO-37384—The Charioteers

DE-23738—Lawrence Welk O.
DEL-1080—Ted Martin
MA-1133—Louis Prima O.

MG-10027—Blue Barron O.
SO-2023—George Towne O.
VI-20-2259—Perry Como

5 ACROSS THE ALLEY FROM THE ALAMO

A long, high ride was what was predicted for this song when it first appeared. It's outdoing that prediction.

CA-387—Stan Kenton O.
CO-37289—Woody Herman

DE-23863—The Mills Bros.
ME-3060—The Starlighters

VI-20-2272—The Three Suns

6 MY ADOBE HACIENDA

Phonos everywhere continue to ring with the tale of the adobe house.

CA-389—The Dinning Sisters
CO-37332—Louise Massey
CT-8001—Jack McLean
DE-23846—Kenny Baker

EN-147—The Cossman Sisters
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio

RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassel

7 TIM-TAYSHUN

Jumped from its cellar position of last week right into this slot, with everybody agreeing that it should hit the top soon.

CA-412—Red Ingle & Jo Stafford

8 WHEN YOU WERE SWEET SIXTEEN

This favorite of years and years ago sounds just as great today; it is reported getting very heavy play in all types of locations.

DE-23627—The Mills Brothers

VI-20-2259—Perry Como

9 RED SILK STOCKINGS AND GREEN PERFUME

Continuing its gallop among the top ten, and still drawing plenty of action.

AP-141—Smiley Wilson
SO-37330—Tony Pastor Orch.

DE-23946—Lawrence Welk Orch.
MA-7216—Ray McKinley Orch.

VI-20-2251—Sammy Kaye Orch.

10 MAM'SELLE

One of the year's great songs, it's at the last stop now so far as this page is concerned.

AL-536—Al Gayle
CA-396—The Pied Pipers
CO-37343—Frank Sinatra
DE-23861—Dick Haymes
EN-257—Derry Fa'igant

MA-7217—Ray Dorey
ME-5048—Frankie Laine
MGM-10011—Art Lund
NA-9032—Jack Carroll

RA-10014—Marshall Young
SI-15093—Ray Bloch O.
SO-2023—George Towne O.
VI-20-2211—Dennis Day

THE CASH BOX**Record Reviews****"The Old Chaperone"
"I Do Do Do Like You"****BING CROSBY**
(Decca 23954)

● Pair of sides flavored with Latin beat are these offered by a trio of great combinations all rolled into this one waxing. Showing Bing Crosby, The Skylarks and the John Scott Trotter ork in fine fashion, der Bingle vocalizes the cute lyrics of "The Old Chaperone" in mellow manner to suit the zillion Crosby fans around. Wailing the wordage of that chic senorita just mobbed by her many Panchos, 'the old chaperone' steps in kill the flame — which all adds up to added coin play in many a phono. On the flip with a ditty currently enjoying peak success, Bing does "I Do Do Do Like You" in much the same manner as the topside deck, with The Skylarks and the Trotter ork shining thru in top styling.

"One Little, Two Little"**"Old Devil Moon"****MILT PAGE TRIO**
(Markee 1002)

● First cutting by this new indie turns up as an effective performance by the Milt Page Trio, and given adequate plugging and promotion backing should win the praise of a host of ops. Aimed at the elbow rest spots where the boys can join in with this dinking of "One Little Two Little" and the familiar "Old Devil Moon" the platter may get that extra nod for that spot in your phono. Assisted by vocal combo tagged The Bobsters maestro Milt Page handles the vocal chores in pleasant mood, toned down to draw utilizing a faint treble in his pitch, attention. "Old Devil Moon" shows Milt which adds to the splendor of this waxing. By all means, give the pair a whirl.

"Fine Thing"**"Stop Throwin' Rocks At The Devil"****CHARLIE SPIVAK ORCH.**
(Victor 20-2319)

● Latest pair of waxings by the Charlie Spivak crew show up as items that ops may use to favorable advantage and in spots where play is heavy for the Spivak brand, should develop into prize phono attractions. Balladeer Tommy Mercer renders the topside deck in effective styling as the maestro meters out the music that makes for pleasant listening. Flipped we find a novelty tune with the able Rusty Nichols at the mike spilling the cute wordage all wrapped around that title "Stop Throwin' Rocks At The Devil." Bobby-sox material on this side should hie the many Spivak fans to their nearest phono.

"I Ain't Mad At You"**"The Jungle King"****COUNT BASIE ORCH.**
(Victor 20-2314)

● Platter neat with lots of beat replete with stuff to make those feet stomp for joy is this latest offering by the renowned Count Basie ork, and the pace the crew set on this waxing makes for sure nickel nabbing. "I Ain't Mad At You" sez the cookie, with Taps Miller coming in for a bit of re-bob jargon which the cats are bound to eat up. Band vocal echoes the title all thru, with some instrumental breaks coming thru to round out the side. On the flip with more meat for those race spots the Count sugars "The Jungle King", a real wild forest tale. Jimmy Rushing garners the spotlight here and his vocal effort is rendered in pleasing tones throughout the waxing. Side to ride with is "I Ain't Mad At You."

DISK O' THE WEEK**"As Years Go By"****"The Echo Said No"****ELLIOT LAWRENCE ORCH.**

(Columbia 37545)



ELLIOT LAWRENCE

● Click tune of this week and for many a moon to come possibly, is this hunk of wax pegged on those pages several weeks back by the rising Derry Falligant. This version adds laurels to Derry's fine rendition, and should win many a new fan for the blooming Elliot Lawrence aggregation. It's "As Years Go By", adapted from a Brahms theme and taken from the flicker "Song Of Love." Featuring the superb piano styling of maestro Elliot and a full, straight vocal by balladeer Jack Hunter, the ditty is bound to score heavily in spots throughout the nation. Elliot treats the piece in almost concert manner, with Jack piping the strong wordage in phrases that count. Cookie spins in slow tempo, with the crew trilling softly throughout. As impressive a piece of music that you can possibly find, the soft strains sweep down to make you want to drift along with it. On the backing with "The Echo Said No," chirp Rosalind Patton renders vocal charm galore as she offers the perennial love quip — with the echo answering no. Lots of bounce and tricky instrumentation are displayed here as Elliot's fine crew show their wares in top manner. 'As Years Go By,' for a barrel-full of coin play.

"All Of Me"**"Every So Often"****MARTHA TILTON**

(Capitol 440)

● That the click of yesteryear is still rated today, is proven by this latest Martha Tilton waxing in "All Of Me". That the chirp can sing in tones that made her one of the best in the biz is further proven in the gal's rendition of this ever popular ditty. Cooing soft and pretty all thru the cookie, with some wonderful accompaniment by the Ernie Felice Quartet, Martha adds that faint quiver in her pipes to coat the tune as a money-maker. On the backing with a romantic piece, Martha comes through for music ops again with "Every So Often". Wailing the wordage around the title, Martha spins her tale in slow metro, weaving the lyric around that supreme moment. Both sides rate heavy from these orbs, and with Martha's many fans flocking around, are bound to be turned into an extremely attractive coin culler for many a music op.

"And The Angels Sing"**"Three Little Words"****ZIGGY ELMAN ORCH.**

(MGM 10047)

● Bouncing back with a tune that fairly rocked 'em not too long ago, maestro Ziggy Elman displays his famous brass as he offers (once again) "And The Angels Sing." Displaying the same styling as the original recording Ziggy's trumpet steals the show which will no doubt, delight many an op. Thrush Virginia Maxey pipes the lyric in pleasing fashion with the maestro and heavy beat bouncing through in the second chorus. On the backing with a cupiditty, chirp Virginia gets more room to move around in, vocalizing "Three Little Words," namely 'I love you.' Tempo is merry with the band carrying the melody in the background to suit. For an added lift to your machine, grab Ziggy and "The Angels Sing".

"Honeymoon"**"Be Sweet To Me Kid"****RAY BLOCH ORCH.**

(Signature 15141)

● Pair of sides from the forthcoming flicker "I Wonder Who's Kissing Her Now," show maestro Ray Bloch and his ork in a splendid arrangement of "Honeymoon" and "Be Sweet To Me Kid". Both sides tinted with the tones of production numbers offer Ray's chorus, the Swing Fourteen, in harmony work that's hard to beat. Arranger Billy Fisher deserves an orchid as does Ray himself for scintillating work as this. Leading the way with "Honeymoon", the group vocalize sweet all the way in care-free manner as they spill the lyrics in lilting strains. Backing in a lighter vein shows the combo equally as well. Both sides should merit a spot in your machine once the flicker makes the local circuit.

"Bloop Bleep"**"A Chocolate Sundae
On A Saturday Night"****DICK TWO-TON BAKER ORCH.**

(Mercury 5058)

● Popular Loesser novelty flick kicking around and raising dust at that is this offering by the capable Dick Two-Ton Baker ork. "Bloop Bleep" the now familiar story of that never-ending-drip of a water faucet shows maestro Baker in the lime as he chants the attractive phrasing. With the beat hanging around for the chopped vocal, and some band breaks in the middle chorus, the waxing shapes up well. On the bottom deck with "A Chocolate Sundae On A Saturday Night," Dick comes up with a piece that the straw sipping crowd may well go for. Weaving the wordage around the title once more, Dick handles the tonsil department effectively with his crew blending well in the background. Both sides are there for the asking — so go to it!

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX

Record Reviews

"Naughty Angeline"

"That's What"

THE KING COLE TRIO

(Capitol 437)

● The King Cole Trio, one of the best rhythm making combos in the business, comes up with a cute little ditty in "Naughty Angeline." With Nat Cole turning in his good-as-usual bit on the lyrics, and with all members of the Trio really coming thru to carry the melody for a ride, the side comes up to stack up well among the combo's past performances. More interesting, however, is the backing, tabbed "That's What." One of the hottest hunks of melody ever turned in by the combo, it features a great show by Nat Cole as he scat-warbles to the quick tempo of all hands. What with the scattling of Ella Fitzgerald's "Lady Be Good" netting so much attention, this deck by King Cole's men might very well do the same.

"Tomorrow"

"Feudin' and Fightin' "

KATE SMITH

(M-G-M 10041)

● Kate (songbird of the south) Smith really breaks out with one of the gayer bits of melody we've heard in many a week. Putting plenty of voice before an instrumental that's zippy and full of zest, Kate makes "Tomorrow" an item you'll want to have today. The flip, "Feudin' And Fightin'," is a semi-folk ditty that should appeal to city and country folk alike. Kate has not been getting too much play via the phonos in quite some time, but this platter should help put her in there as an attraction. The lady deserves it. Peg this as a disk you should hear.

"You're Not So Easy To Forget"

"Don't Tell Me"

TONY MARTIN

(RCA-Victor 20-2328)

● Tony Martin, a man who can really sing, sings a pair of big songs from a pair of big motion pictures on this disk, and ops would do well to tie the platter in with the film's appearance in their territories. Offering "You're Not So Easy To Forget," from "Song Of The Thin Man," and "Don't Tell Me," from "The Hucksters," Tony does both romantic ballads in a manner that should click well in any spot they like their wax, both for listening and dancing, and there are plenty of 'em! At any rate, give this disk a ride!

SLEEPER OF THE WEEK

"I Never Loved Anyone"

"I Kiss Your Hand, Madame"

TONY MARTIN

(Mercury 5042)



TONY MARTIN

● The big "sleeper" for this and many weeks to come in this latest Tony Martin waxing of a thing called "I Never Loved Anyone," a haunting romantic ballad that's one of the more danceable and listenable items to come up of late. With Tony blending his stellar voice to the well-written melody and lyrics the side shows as a big coin winner that's just itching for heavy plugging so that it may reap all its potential popularity. Give it a hearing for sure. Meanwhile, the flip, "I Kiss Your Hand, Madame," a big tune from a big flicker, has all the earmarks of a hit on its own. Now being done by lots and lots of labels, Tony's interpretation can certainly be expected to stand up high among the rest. Consider this a disk you should get out on your route.

"September Song"

"Bill"

MARIE GREENE

(Signature 15138)

● Still a bit early to cash in on the seasonal demand for "September Song," Marie Greene's version of the now-standard romantic ballad is not too early to draw action on its own merits; her performance is first rate. The flip "Bill," another long-time favorite, is just as good. With both songs so well known and in regular demand, we need say no more than that this is a good disk that can and should be moved from one location to another until both decks have been worn white. And that shouldn't take long.

"When Your Old Wedding Ring Was New"

"I Wouldn't Trade The Silver In My Mother's Hair"

BUDDY RAYMOND

(Continental 1159)

● A pair of real old fashioned songs appears on this disk, and, if past performances are any indication, both sides should net good action in tavern spots where old-times gather for a few. Handling the lyrics on both decks is Buddy Raymond, and his performance is workmanlike and in keeping with the style of the melodies. An item particularly suited to a certain trade, enough demand for this type of record exists to insure strong play.

"My Future Just Passed"

"You Do"

MARGARET WHITING

(Capitol 438)

● One of the better musical pairings on wax this week is offered here by talented Margaret Whiting, who can really sing the way the boys like it. Lead-off side of the disk is "My Future Just Passed," a winning ballad that's a plug tune from the flicker "Safety In Numbers." What with the lush orchestral treatment that backs Margaret all the way, and her mellow vocal as well, the side can well be pegged an able coin promoter wherever the boys and girls gather to ogle each at tables, bar, and on the dance floor. The flip, "You Do," is a ballad with a bit more bounce to it, and a reliable phono item on its own.

"All Of Me"

"I Kiss Your Hand, Madame"

VAUGHN MONROE ORCHESTRA

(RCA-Victor 20-2316)

● It seems a long time since Vaughn Monroe stepped up to do a vocal turn without a combo of gals coming in to fill up the act, and on this latter Vaughn, at long last, gets that opportunity. What's more he does it up fine! Offering the very well known "All Of Me," and "I Kiss Your Hand, Madame," two top romantic ballads well geared for romancers, Monroe's interpretation should meet heavy favor from the legion of followers he has gathered. There's a simplicity and sincerity to his performance on this platter that should attract plenty of attention, and the ork behind him fills in to offer dancers the kind of rhythm that makes 'em happy.

"The Lady From 29 Palms"

"Cumana"

FREDDY MARTIN ORCHESTRA

(RCA 20-2347)

● A record you shouldn't miss is the compliment earned by the Freddy Martin Orchestra with this waxing of a pair that should earn heavy action among spots where higher prices prevail. Offering a crackerjack novelty ditty in "The Lady From 29 Palms," Freddy and the boys turn in a lively performance that's suitable for both dancing and listening alike. The Martin Men supply the vocal, and their performance is better than adequate. The flip, "Cumana," is an all-instrumental work on a Latin theme, highlighting the sensational piano of Barclay Allen. If you have had success with Jan August, this side should be a natural for the same locations. Give it a hearing, and you can't help but agree.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City
FOR THE WEEK OF JULY 21, 1947

New York

1. PEG O' MY HEART
(The Harmonicats)
2. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)
3. I NEVER KNEW
(Sam Donahue)
4. I WONDER, I WONDER,
(Tony Pastor)
5. CHI BABA CHI BABA
(Perry Como)
6. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
7. ASK ANYONE WHO KNOWS
(The Ink Spots)
8. COME TO THE MARDI GRAS
(Freddy Martin)
9. MY ADOBE HACIENDA
(Eddy Howard)
10. THAT'S MY DESIRE
(Martha Tilton)

Philadelphia, Pa.

1. MAM'SELLE
(Art Lund)
2. PEG O' MY HEART
(The Harmonicats)
3. ROCKING HORSE COWBOY
(Frankie Carle)
4. IVY
(Vic Damone)
5. MY ADOBE HACIENDA
(Eddy Howard)
6. JACK, JACK, JACK
(Jack Smith)
7. BLOOP BLEEP
(Frank Loesser)
8. THIS IS THE INSIDE STORY
(Billy Eckstine)
9. TALLAHASSEE
(Bing Crosby)
10. HEARTACHES
(Ted Weems)

Phoenix, Ariz.

1. TIME AFTER TIME
(Tommy Dorsey)
2. I WONDER, I WONDER,
(Guy Lombardo)
3. PEG O' HEART
(Three Suns)
4. LINDA
(Paul Weston)
5. FEUDIN' AND FIGHTIN'
(Dorothy Shay)
6. ACROSS THE ALLEY
(Mills Brothers)
7. MAM'SELLE
(Pied Pipers)
8. DREAMS ARE A DIME A
DOZEN
(Andy Russell)
9. HEARTACHES
(Ted Weems)
10. I WISH I DIDN'T LOVE YOU SO
(Betty Hutton)

San Antonio, Texas

1. PEG O' MY HEART
(Ted Weems)
2. THAT'S MY DESIRE
(Frankie Laine)
3. I WONDER, I WONDER,
I WONDER
(Eddy Howard)
4. CHI BABA CHI BABA
(Perry Como)
5. SMOKE, SMOKE, SMOKE
(Tex Williams)
6. TIM TAYSHUN
(Red Ingle)
7. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
8. MY ADOBE HACIENDA
(Eddy Howard)
9. MAM'SELLE
(Eddy Howard)
10. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)

Chicago

1. PEG O' MY HEART
(The Harmonicats)
2. CHI BABA CHI BABA
(Perry Como)
3. I WONDER WHO'S KISSING HER
NOW
(Como-Weems)
4. THAT'S MY DESIRE
(Frankie Lane)
5. FEUDIN' AND FIGHTING
(Dorothy Shay)
6. I WONDER, I WONDER,
(Eddy Howard)
7. MAM'SELLE
(Art Lund)
8. RED SILK STOCKINGS
(Sammy Kaye)
9. I NEVER KNEW
(Sam Donahue)
10. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)

Hartford, Conn.

1. PEG O' MY HEART
(Buddy Clark)
2. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
3. CHI-BABA CHI-BABA
(Perry Como)
4. I WONDER, I WONDER,
(Eddy Howard)
5. MAM'SELLE
(Art Lund)
6. MY ADOBE HACIENDA
(Eddy Howard)
7. MIDNIGHT MASQUERADE
(Eddy Howard)
8. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)
9. THAT'S MY DESIRE
(Frankie Laine)
10. I BELIEVE
(Frank Sinatra)

Seattle, Wash.

1. PEG O' MY HEART
(The Three Suns)
2. WHEN AM I GONNA KISS YOU
GOOD MORNING
(Freddy Martin)
3. TALLAHASSEE
(Crosby & Andrews Sisters)
4. SHE'S FUNNY THAT WAY
(Ted Lewis)
5. ACROSS THE ALLEY
(Mills Brothers)
6. CHI BABA CHI BABA
(Perry Como)
7. I WONDER WHO'S KISSING HER
(Ted Weems)
8. TIM-TAYSHUN
(Red Ingle)
9. PASSING BY
(Tony Martin)
10. ASK ANYONE WHO KNOWS
(Ink Spots)

Boston, Mass.

1. PEG O' MY HEART
(The Harmonicats)
2. CHI BABA CHI BABA
(Perry Como)
3. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)
4. THAT'S MY DESIRE
(Frankie Laine)
5. TIM TAYSHUN
(Red Ingle)
6. MAM'SELLE
(Art Lund)
7. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
8. I WONDER, I WONDER,
(Eddy Howard)
9. ANNIVERSARY SONG
(Al Jolson)
10. SMOKE, SMOKE, SMOKE
(Tex Williams)

Los Angeles

1. CHI BABA CHI BABA
(Perry Como)
2. IVY
(Vaughn Monroe)
3. TALLAHASSEE
(Bing Crosby)
4. I WONDER, I WONDER,
I WONDER
(Eddy Howard)
5. I BELIEVE
(Frank Sinatra)
6. I SOLD MY HEART TO THE
JUNKMAN
(Basin Street Boys)
7. WHEN I WRITE MY SONG
(Herb Jeffries)
8. PEG O' MY HEART
(The Harmonicats)
9. DREAMS ARE A DIME A DOZEN
(Vaughn Monroe)
10. TIM TAYSHUN
(Red Ingle)

Salisbury, N. C.

1. TIM TAYSHUN
(Red Ingle)
2. SMOKE, SMOKE, SMOKE
(Tex Williams)
3. RED SILK STOCKINGS
(Sammy Kaye)
4. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
5. THAT'S MY DESIRE
(Sammy Kaye)
6. PEG O' MY HEART
(The Three Suns)
7. MY ADOBE HACIENDA
(Eddy Howard)
8. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)
9. I WONDER, I WONDER,
I WONDER
(Eddy Howard)
10. SWANEE RIVER BOOGIE
(Albert Ammons)

Omaha, Nebr.

1. PEG O' MY HEART
(Buddy Clark)
2. MAM'SELLE
(Dick Haymes)
3. I WONDER, I WONDER,
(Tony Pastor)
4. CHI BABA, CHI BABA
(Perry Como)
5. ACROSS THE ALLEY
(Woody Herman)
6. THAT'S MY DESIRE
(Frankie Laine)
7. I BELIEVE
(Frank Sinatra)
8. LINDA
(Ray Noble)
9. RED SILK STOCKINGS
(Ray McKinley)
10. TIM-TAYSHUN
(Red Ingle)

Nashville, Tenn.

1. ACROSS THE ALLEY FROM THE
ALAMO
(The Mills Bros.)
2. PEG O' MY HEART
(The Harmonicats)
3. SMOKE, SMOKE, SMOKE
(Tex Williams)
4. HURRY ON DOWN
(Nellie Lutcher)
5. NEAR YOU
(Francis Craig)
6. I WONDER, I WONDER,
(Eddy Howard)
7. COME IN OUT OF THE RAIN
(King Cole Trio)
8. WHEN YOU WERE SWEET
SIXTEEN
(Perry Como)
9. IT'S A SIN
(Johnny Bond)
10. TIM TAYSHUN
(Red Ingle)

BYRDE'S EYEVIEW
'ROUND THE WAX CIRCLE
 by
Byrde Gore

Faces that have been stony on record row during the months past are beginning to melt, and New York's temperature is not all that's causing it. For—Lo and Behold!—business is getting better! . . . And that report meets the agreement of just about everybody concerned. According to both manufacturers and distributors, the market is climbing up out of the cellar, and tho you've still got to have a fairly good record to gain sales, sales are no longer restricted to the top hits. Which brings a point to mind: Selling records (and we mean selling and not order-taking) is about the toughest game in the world, we think. So do a lot of salesmen we know. That being the case we're going to solicit some trade leaders for a couple of articles on the subject. We think they'll make interesting reading.

* * *

Eli Oberstein, RCA-Victor's recording genius, is taking lots of time and trouble setting up the first platters Louis Prima will wax for the label . . . Meanwhile, he's off to Cleveland (O.) for confabs with Perry Como, who's appearing there . . . A big party was tossed at the swank Monte Carlo, New York City, in honor of Mercury's songsation, Vic Damone. In addition to the horde of critics, disk jocks, mag eds, etc., a number of phono ops attended. Everybody had a grand time and found Vic a right guy, and as outstanding via in-person performances as he is on records . . . Credit Pat Collier, Mercury Records contact gal in the east, for perfect hostessing of the affair.

* * *

A barrage of rave notices has been launched in greeting Charlie Barnet's cutting of "Caravan," for Apollo Records. Music insiders predict it will be one of the biggest platters of the year . . . Over at Capitol Records the boys have plenty of reason for good cheer. As a peek at THE CASH BOX regional chart illustrates, they have three big clicks riding, "Tim-Tashun" by Red Ingle and Jo Stafford, "Smoke, Smoke, Smoke," by Tex Williams, and Sam Donahue's "I Never Knew." Meanwhile Walter Rivers, eastern recording chief, goes to Washington, and Bob Stabier, eastern regional sales chief hops to Chicago . . . And still another travel note: Berle Adams, who recently resigned as chairman of the board of Mercury Records, arrived in New York City to tie up some loose business ends before departing for Los Angeles, where he says he'll work hard at vacationing.

* * *

Decca is set to release another Al Jolson album. As usual, the records will be sold separately to the music op trade . . . Patricia Norman's famed cutting of "Old Man Mose," has been appearing on increasing numbers of phonos lately, and ops report that it's getting loads of play. The platter is available through Columbia Records distributors . . . Irving Katz, Apollo Records' New York sales manager, shuttled over to the waxery's 10th Avenue branch on coinrow to relieve vacation-bound Irv Berkowitz . . . Musicraft Records spokesmen declare that the firm is still negotiating with Artie Shaw, and reports that he has left the label are "unfounded." In addition they have announced that they will continue to focus plenty of promotion behind vocalists Mel Torme, Phil Brito and Sarah Vaughn . . . M-G-M Records announce they have signed Denver Darling.

JERRY MURAD'S **HARMONICATS**

"Peg O' My Heart"

Hits the Million Mark
 AS PREDICTED BY "CASH BOX"

FIRST RELEASE SCORES!

Record history is made
 as VITACOUSTIC becomes the
 first independent record company
 to hit a million sales with one record.

The Cash Box Page 9 Week of April 28, 1947

THE CASH BOX
Record Reviews

A RECORD HIT
 12 weeks after
 first appearing as
 "Disk of the Week"
 in the "CASH BOX"

DISK OF THE WEEK
 "Peg O' My Heart"
 THE HARMONICATS
 (Vitacoustic 1)

THE HARMONICATS

● In case you didn't know (and the further you are away from Chicago the less chance there is that you do), grab hold of a batch of wax labeled "Peg O' My Heart" by the Harmonicats. It was not until this past week that this reviewer could put his hands on a copy, but now we know why it has already taken Chicago (where it was born) by storm. That it is the best interpretation of the tune goes without saying. It is unique. Three harmonicas, and a rhythm section make the melody one heard, and genuine greatness is the word for it. The way this platter threatens to catch the entire nation as one should have little concern as to the locations where it should be placed. Probably every one of you will demand it. Just in case you feel you've placed the tune before, and as a result, there'll be little call for it, stop such thinking. This is different. And if you wonder why an all instrumental of little more than three harmonicas could get such action, be advised that so did we. But now we've heard it. You do the same. The disc, "Fantasy Impromptu" is of minor importance when compared to the top disk.

VITACOUSTIC Records
 "LIVING SOUND"

**CHICAGO
 NEW YORK
 HOLLYWOOD**

GENERAL OFFICE
 & STUDIOS
 42nd FLOOR
 20 N. WACKER DRIVE
 CHICAGO 6, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

HOT in Harlem

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

- 1** **WHEN I WRITE MY SONG**
Herb Jeffries
(Exclusive 16x)
Retains its hold on this coveted position.

- 2** **DON'T YOU THINK I OUGHTA KNOW**
Bill Johnson Orch.
(Victor 20-2225)
Repeats to garner the second place spot, with ops boosting the ditty highly.

- 3** **ROBBINS NEST**
Illinois Jacquet
(Apollo 769)
Wonderful sax stuff by Illinois Jacquet makes for more coin play.

- 4** **PEG O' MY HEART**
The Harmonicats
(Vitocoustic 1)
They'll play this anywhere!

- 5** **SUMMERTIME**
Ai Hibbler
(Sunrise 2007)
The classic story of the oldie — good yesterday and better today.

- 6** **LADY BE GOOD**
Ella Fitzgerald
(Decca 23956)
If Ella never does another one, she'll have a rough job matching the superbness of this platter.

- 7** **BABY, I DON'T CRY OVER YOU**
Billie Holliday
(Decca 23957)
Some haunting melody rated high by a host of ops.

- 8** **THE LADY'S IN LOVE WITH YOU**
Nellie Lutcher
(Copitol 40002)
Peg this one to rise — but fast.

- 9** **OLD MAN RIVER**
The Ravens
(National 9035)
Hailed as one of the able combos in the nation—this disk aptly proves it.

- 10** **THEM THERE EYES**
Roy Milton
(Miltone 201)
Seems as if they won't ever stop playing this one — it's that good!

Release number 38



Acclaimed his Greatest!

CARAVAN
backed by
DARKTOWN STRUTTER'S BALL
Charlie Barnet • Apollo record
AND HIS ORCHESTRA NO. 1070



...Fascinating! Unforgettable!

GLOOMY SUNDAY
backed by
I'VE BEEN A FOOL AGAIN
Luis Russell + Orch. • Apollo records
VOCAL by Lee Richardson NO. 1071



...Something different!

PLAY IT COOL BLUES
backed by
THE SIGNIFYIN' MONKEY
Sax Kari • Apollo records
and his Orch. NO. 339



We Welcome our newest distributor!
MILLNER RECORD SALES CO.
110 NORTH 18TH ST. — ST. LOUIS, MO.

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

NEW YORK • 615 10th Ave., New York 19, N. Y.	ATLANTA • 367 Edgewood Ave., S.E., Atlanta, Ga.
CHICAGO • 719 South State Street, Chicago, Ill.	WASHINGTON • 730 Ninth St., Washington, D. C.
DETROIT • 100-02 E. Atwater St., Detroit 26, Mich.	NEW ORLEANS • 418 Gravier St., New Orleans, La.
LOS ANGELES • 2705 W. Pico Blvd., L. A. 6, Cal.	PHILADELPHIA • 1639-41 Vine St., Philo. 5, Pa.

WRITE FOR COMPLETE CATALOG

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

"Folk and Western" RECORD REVIEWS

BULLSEYE of the WEEK

"On Silver Wings To
San Antonio"

"I'll Never Grieve"

ROSALIE ALLEN

(RCA-Victor 20-2333)

● Rosalie Allen, one of the few gals who can really sell music from the saddle, offers a pair of really worthwhile ballads on this latest disk. Actually there have been enough songs about San Antonio to put it on a map if it had never existed, but this one has a place nonetheless. It's modern in that the gal sings of a plane instead of a horse. Rosalie's version sounds, as usual, more like a "pop" ballad than the usual folk thing, but it adds up to good advantage, all the same. The flip, "I'll Never Grieve," is a real weepy thing despite the title, and Rosalie does it up brown. Offering a good contrast in pace, the top deck is as lively as a plane going home, while the "Grieve" side is—well—in grieving tempo. Give the platter a ride, it should prove a strong coin winner.

"I'm Goin' Back To Whar
I Come From"

"Daisy Put On The Coffee Pot"

HIRAM HIGSBY

(Apollo 146)

● Hill-style is the word for Hiram Higsby, and after giving this pair a listening you'll agree. Using a couple of fiddles to give him the rhythm, Hiram warbles "I'm Goin' Back To Whar I Come From," in a manner that should delight phono locations heavy with country boys and gals. The flip, "Daisy Put On The Coffee Pot," offers enough musical comedy to get plenty of ride on its own. Actually you must hear Hiram to appreciate what he can do, and wise ops will do just that. Chuck Davis Ar' The Gang, backing him with the music-making tools, are corny enough to be great.

"Ragtime Cowboy Joe"

"Bessie Couldn't Help It"

RONNIE KEMPER

(Signature 15143)

● Maybe this record should not be included in this review column. Actually, it was issued as a regular "pop" release, but considering the tunes, and the manner in which they're done, we see it as first class material for the country music spots. Best known of the pairing is "Ragtime Cowboy Joe," a song now enjoying lots of action as it was done by other artists, and Kemper's stacks up well with the rest. The flip, "Bessie Couldn't Help It," is a very cute little novelty ditty done up by Ronnie in the same style that has made "Cecilia" famous. Give it a try. The deck appears to have a good chance.

"On The Old Spanish Trail"

"I've Got A Feeling"

ROY ROGERS

(RCA-Victor 20-2320)

● Roy Rogers, well known as a cowboy songster and commanding a tremendous phono audience, offers a big plug tune on this latest platter with "On The Old Spanish Trail." Now being performed on wax by a number of big name popular vocalists, this version by Rogers should meet the approval of his followers for the ballad done by a more or less authentic western performer. If that situation prevails in your territory, this disk is for you. The flip, "I've Got A Feeling," is a light ballad that should stand up well as a support side to the top deck. So far as Roy is concerned, he's in good form on both sides. His fans can't ask for more.

TWO NEW "NICKEL-PULLERS"

632

JOLE BLON'S SISTER
MOON MULLICAN

646

JOHNSON'S OLD GREY MULE
SHELTON BROS.

FROM KING—WHO BROUGHT
YOU THESE ALL-TIME HITS!

505

FILIPINO BABY
COWBOY COPAS

527

HILLBILLY BOOGIE
DELMORE BROS.

528

STEEL GUITAR STOMP
HANK PENNY

540

GET YOURSELF A REDHEAD
HANK PENNY

570

FREIGHT TRAIN BOOGIE
DELMORE BROS.

578

NEW PRETTY BLONDE (NEW JOLE BLON)
MOON MULLICAN

598

KENTUCKY WALTZ
COWBOY COPAS

614

THE FRECKLE SONG
HANK PENNY

Keep Your Eyes on

KING

For TOP TUNES by
TOP HILLBILLY ARTISTS

Write - Wire - Phone


KING
RECORD DIST. CO.

1540 Brewster Ave., Cincinnati
7, Ohio
845 Grandview St., Los Angeles
6, California
911 Camp St., Dallas 2, Texas
1317 N. Broadway, Oklahoma
City 3, Oklahoma

Mercury To Name Adams Successor

CHICAGO, ILL. — Following on the heels of the recent resignation of Berle Adams as chairman of the board of Mercury Records, the plattery disclosed to the trade this past week that an announcement naming Adam's successor would be forthcoming shortly.

Insiders feel that Jimmy Hilliard, currently handling Mercury's artist and repertoire list, is a likely choice to fill the spot vacated by Adams.

Adams left the diskery after several tiffs with executives and directors, including Irving Green, Art Talmadge, Jerry Fischer and Nat Hoffman, and because he wanted to retain the close relationship he currently has with several of the firm's artists.

Adams disclosed that he holds 26 per cent of Mercury Stock, and that if his holdings are not taken up by the present directors, he will offer it to outside interests.

The departure of Adams is not expected to have any effect on the plattery's talent roster, altho several music biz reps express concern because "they have always done business with Berle."

Columbia Pacts Bechet

NEW YORK — Columbia Records, Inc., this city announced the signing of Sidney Bechet to an exclusive Columbia Recording contract this past week, thus adding another top flight musician to the diskery's artist and repertoire list. Bechet has long been regarded as one of the great jazzmen of all time and one of the leading exponents of the soprano saxophone. His recordings are scheduled to start this fall.

Bechet, whose career began in fabled New Orleans as a clarinetist, made his international reputation as soprano sax soloist with Noble Sissle's orchestra during a European tour immediately after the first World War. In recent years, Bechet has been a familiar figure on New York's famed 52nd Street, and has been associated with Louis Armstrong and his jazz concerts.

Flying Saucers!!



CHICAGO, ILL. — Flying saucers? No — just the folks out Chicago way going wild over the smash success of the Three Harmonicats recording of "Peg O' My Heart." Pictured above Chicago model Pattey Verne dishes out dozens of platters to the not too startled bystanders in front of the Oriental Theatre, this city, where The Harmonicats are currently engaged.

THE NEXT NUMBER ONE SONG HIT

AN APPLE BLOSSOM WEDDING

By JIMMY KENNEDY—England's Great Lyricist and NAT SIMON—America's Great "Pop" Tune-Smith

Recorded By:

(Listed Alphabetically)

- | | |
|--------------|--------------------|
| KENNY BAKER | Decca |
| —RUSS MORGAN | Columbia—37488 |
| BUDDY CLARK | Diamond—2081 |
| JERRY COOPER | Capitol—430 |
| HAL DERWYN | Continental—W-3727 |
| JOE DOSH | Majestic—1156 |
| EDDY HOWARD | Victor—20-2330 |
| SAMMY KAYE | Sonora—3044 |
| GINNY SIMMS | |

SHAPIRO, BERNSTEIN & CO. Inc.

Music Publishers

1270 Sixth Avenue, New York, N. Y.

Louis Bernstein
President

George Pincus
General Manager

ARREST CANCER — IT'S WANTED FOR MURDER!

Recorded by
Larry Vincent on Pearl Records

- "FRANKIE & JOHNNY" No. 58
- "I'LL NEVER LEAVE HER BEHIND AGAIN" No. 59
- "I WONDER WHO'S KISSING HER NOW" No. 15
- "LITTLE SMALL TOWN GIRL" No. 14

Pearl Record Co., Covington, Ky.
"Songs from the South"

Standard Songs are MONEY MAKERS!

TEA FOR TWO

- TONY MARTIN—Mercury
- ELLA LOGAN—Black & White
- DINAH SHORE and FRANK SINATRA—Columbia
- JAN AUGUST—Diamond

Published by Harms Incorporated

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

SOUTH. CAL. MUSIC OPS ASSN. START DISTRIBUTING RECORDS WHOLESALE

Assn. Selling Op Members at Wholesale Prices. Major and Indie Labels Tie In With Organization. Savings on Record Cost Assures Ops Better Profits From Their Routes. Expect Other Juke Box Ops Assns. Will Follow Suit. May Open New Distrib Phase For Diskers.



E. JAY BULLOCK

LOS ANGELES — A most significant move that may well change the present pattern of record distribution to juke box operators has taken place in this territory with the announcement by E. Jay Bullock, managing director of the Southern California Music Operators Assn. that the group has set up facilities whereby members of the trade may purchase records direct from this organization.

At the same time it was revealed that a number of record companies have al-

ready notified the organization that they will cooperate fully with the plan, and will sell their platters to the association at regular distributor's discounts for resale to the operators.

In making announcement of the plan, Bullock declared: "Any service that can aid the operators is the aim of SCAMOA. We have agreed to act for both operator and record company to sell records to operators at wholesale. This will benefit the operator in savings and will distribute records for the manufacturer. The service will be available to members and non-members alike.

Two record company representatives were available for statements. Lee T. Palmer, Capitol Records' branch manager here said, "This will provide better and quicker service to operators, which is our aim."

Howard Krause, president of Enterprise Records, reported that he felt the plan would work to excellent advantage for both interests in that "the inaccessibility of buyers in the juke box field, plus lack of representative distributors in the highly competitive Southern California territory, plus a desire to cooperate in fund raising for a worthy organization, has prompted our distribution set-up with SCAMOA."

As word of the SCAMOA plan leaked out across the country this past week a number of other factors began to stand out that were quick to register with trade leaders in both the recording

and automatic music industries. The effects they visualize might well set an entirely new program between recording and juke box interests.

Taken in order, they appear to be:

1) The plan will quickly spread to other operator groups thruout the country.

2) The smaller record labels, who for the most part are finding it increasingly difficult to establish adequate distribution that would give strong coverage to the phono operators, may find it the answer to their problem.

3) It is very likely the smaller labels would sell to the associations at regular distributor's markdown and that the associations would, in turn, sell to the operators at cost.

4) With major labels having already signified their intention to cooperate with SCAMOA, and with many of the minors scrambling to get on the bandwagon, operators will be able to do their record shopping at a single location.

What has proven most important of all to the juke box operator is the fact that he can "save money" purchasing the records at wholesale price. The differential between his present and the wholesale price, many juke box ops believe, will prove the difference between profit and loss.

"At least", as one noted op put it, "if we get our records cheaper the saving can show us profit on locations where we are now actually faced with a loss."



"SEND ME 500"

SAYS - JACK SHEPHARD of the Phono Operators Assn. of Eastern Pa.



"I'LL TAKE 1,000"

SAYS - JOHNNY HOLONKA, Mgr. of Runyon Sales Co., New York

DON'T GET CAUGHT SHORT — IT'S THE NEXT BIG NOVELTY SONG!



MY LITTLE RED HEAD



By MAX C. FREEMAN (Author of "Sioux City Sue") and FRANKIE ADAMS

SAPPHIRE RECORD No. 710

ORDER FROM YOUR DISTRIBUTOR OR DIRECT FROM
SAPPHIRE RECORDS, 600 CHANCELLOR ST. : PHILADELPHIA, PA.

Published by: SHAPIRO, BERNSTEIN & CO., Inc., RKO BLDG., NEW YORK

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Cleveland Ops Select August Hit Tune



CLEVELAND, O. — Three thousand patrons of Cain Park Theatre, Cleveland's open air summer theatre, chose by an overwhelming majority "I Wonder Who's Kissing Her Now" from a group of new record releases as the Hit Tune for August, at the Hit Tune Party presented by the Cleveland Phonograph Merchants Association, this past week.

Results of the balloting showed that "I Wonder Who's Kissing Her Now" received more than half of the votes cast. This tune will be placed in the number one spot of more than 3000 juke boxes throughout the Cleveland area, and will be extensively advertised in the city during the month of August.

Following the Hit Tune Party, James Ross vice president of the Cleveland Phono group tendered a cocktail party at the Carter Hotel, in honor of Perry Como and Freddy Martin. The singer and orchestra leader arrived in town and offered their thanks to the music operators of the association for their wonderful cooperation in promoting the sale of their recordings.

Pictured above Dorothy Partridge of the Cleveland Press and two of the members of the cast of the Cain Park Theatre Production "Too Many Girls" inspect the Rock-Ola phono used during the preview. Below: James Ross, vice president of the operators group and Dr. Dina Rees Evans, director of the theatre ready the phono. Bottom: Renee Orkin star of "Too Many Girls" and James Ross tally the ballots submitted after the party.

IT'S GREAT!

Frankie Laine's Latest

and Greatest

Mercury Release

"KISS ME AGAIN"

on

Mercury No. 5059



PRESENTS

THE NEXT BIG

RECORD HIT!

**THAT WILL PULL IN
THE MONEY FOR YOU . . .**



"GIVE ME ONE LITTLE, TWO LITTLE,

THREE LITTLE KISSES,

BEFORE YOU SAY GOODNIGHT"

VOCAL BY MILT PAGE AND THE BOBSTERS

WITH THE MILT PAGE TRIO



- Also*
- "NO MORE LOVE FOR ME"
 - "HAVEN'T ANY BLUES"
 - "OLD DEVIL MOON" MILT PAGE
 - "RIDIN' DOUBLE"
 - "AT SUNDOWN"

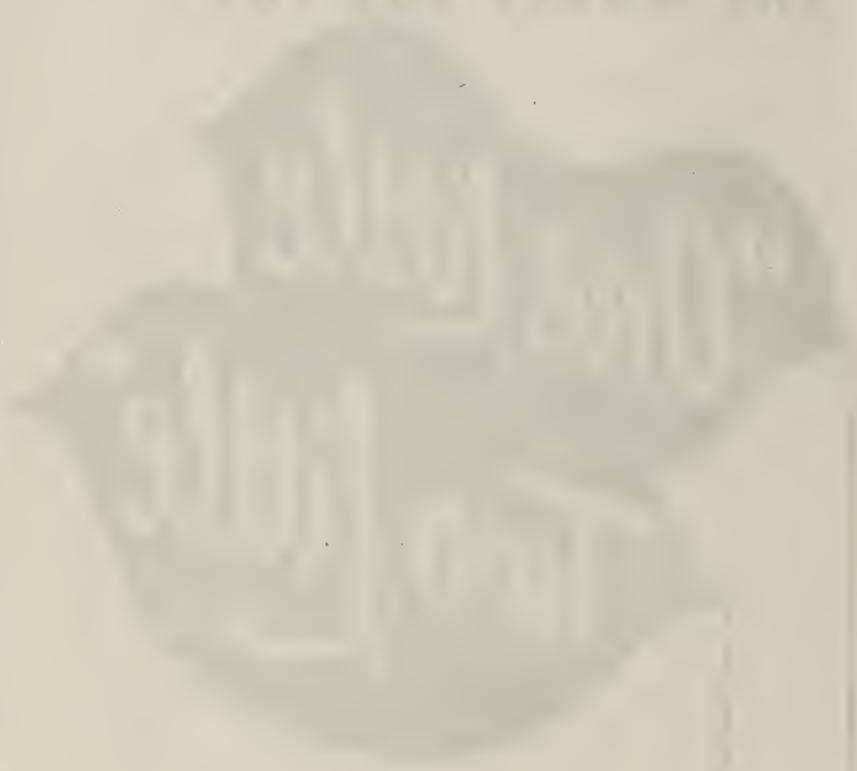
FLIPOVER ON "ONE LITTLE, TWO LITTLE" IS "OLD DEVIL MOON"

**DISTRIBUTORS NOTE: SOME TERRITORIES
STILL OPEN • WRITE, WIRE OR PHONE
ORDER FROM:**

MAR-KEE RECORDS

49 WEST 55 STREET N.Y. 19, N.Y. • CI 6-5939

RECORDS
1932-1933
1934-1935
1936-1937
1938-1939
1940-1941
1942-1943
1944-1945
1946-1947
1948-1949
1950-1951
1952-1953
1954-1955
1956-1957
1958-1959
1960-1961
1962-1963
1964-1965
1966-1967
1968-1969
1970-1971
1972-1973
1974-1975
1976-1977
1978-1979
1980-1981
1982-1983
1984-1985
1986-1987
1988-1989
1990-1991
1992-1993
1994-1995
1996-1997
1998-1999
2000-2001
2002-2003
2004-2005
2006-2007
2008-2009
2010-2011
2012-2013
2014-2015
2016-2017
2018-2019
2020-2021
2022-2023
2024-2025



AMERICAN RADIO HISTORY
www.americanradiohistory.com

THE GREAT
WAVE TO ASIA
and beyond

July 14 July 7 June 30

July 14 July 7 June 30

July 14 July 7 June 30

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE

CODE

AL—Aladdin	EX—Exclusive	QU—Queen
AP—Apollo	JB—Juke Box	RA—Rainbow
AR—Aristocrat	KI—King	SI—Signature
BW—Black & White	MA—Majestic	SO—Sonora
CA—Capitol	ME—Mercury	ST—Sterling
CN—Continental	MG—M-G-M	SW—Swank
CO—Columbia	MN—Manor	TO—Top
DE—Decca	MD—Modern	VI—Victor
DEL—DeLuxe	MU—Musicraft	VO—Vogue
EL—Excelstar	NA—National	VT—Vittacoustic
EN—Enterprise		

July 14 July 7 June 30

1—Peg O' My Heart	163.5	158.6	144.9
AL-537—AL GAYLE & HARMONICORDS Remember			
CA-346—CLARK DENNIS Bless You			
CO-37392—BUDDY CLARK Come to Me, Bend to Me			
DE-25075—GLENN MILLER O. Moonlight Bay			
DE-25076—PHIL REGAN The Daughter of Paddy O'Neil			
DE-23960—EDDIE HEYWOOD O. Yastardays			
DEL-1080—TED MARTIN Chi-Baba Chi-Baba			
MA-7238—OANNY O'NEIL I'll Take You Home Again Kathleen			
ME-5052—TED WEEMS Violets			
MG-10037—ART LUND On The Old Spanish Trail			
NA-9027—RED MCKENZIE Ace in the Hole			
SI-15119—FLOYD SHERMAN Don't Cry Little Girl Don't Cry			
VI-20-2272—THE THREE SUNS Across the Alley from the Alamo			
VT-1—THE HARMONICATS Fantasy Impromptu			
2—Chi-Baba Chi-Baba	106.5	85.6	111.8
AP-1064—CONNIE BOSWELL There's That Lonely Feeling Again			
AR-1001—SHERMAN HAYES Say No More			
CA-419—PEGGY LEE Ain'tcha Ever Coming Back			
COL-37384—THE CHARIOTEERS Say No More			

DE-23878—LAWRENCE WELK My Pretty Girl			
DEL-1080—TED MARTIN Pag O' My Heart			
MA-1133—LOUIS PRIMA Mahzel			
MG-10027—BLUE BARRON Oh My Achin' Heart			
SO-2023—GEORGE TOWNE ORCH. Mam'sella			
VI-20-2259—PERRY COMO When You Were Sweet Sixteen			
VI-25-1085—HENRI RENE MUSETTE ORCH. Ciellito Lindo			

3—That's My Desire	84.1	93.1	75.2
AP-1056—CURTIS LEWIS Sky Blue			
CA-395—MARTHA TILTON—ELLIOTT ORCH. I Wander, I Wander, I Wander			
CN-6048—GOLDEN ARROW OUARTET I Want to Be Loved			
CO-37329—WOODY HERMAN ORCH. Ivy			
DE-23866—ELLA FITZGERALD A Sunday Kind of Love			
ME-3043—FRANKIE LAINE By The River St. Maria			
MG-10020—ART MOONEY ORCH. Mahzel			
MN-1064—THE CATS & THE FIDDLE			
MO-147—HADDA BROOKS Humoresque Boogie			
SO-2019—RAY ANTHONY ORCH. VI-20-2251—SAMMY KAYE ORCH. Red Silk Stockings and Green Perfume			

4—I Wonder, I Wonder, I Wonder	81.2	87.2	85.7
CA-395—MARTHA TILTON WITH O. ELLIOTT ORCH. That's My Desire			
CO-37353—TONY PASTOR O. Get Up Those Stairs Mademoiselle			
CO-37353—TONY PASTOR ORCH. Meet Me at No Special Place			
DE-23865—GUY LOMBARDO ORCH. It Takes Time			
DEL-1075—TED MARTIN			
MA-1124—EDDY HOWARD ORCH. Ask Anyone Who Knows			
MG-10018—VAN JOHNSON Goodnight Sweatheart			
MO-20-516—THE SCAMPS			
NA-9032—JACK CARROLL Mam'sella			
SO-2024—TED STRAETER ORCH. My Pretty Girl			
TR-114—THE VAGABONDS			
TR-143—THE FOUR ACES			
VI-20-2228—LOUIS ARMSTRONG ORCH. It Takes Time			

5—Across the Alley from the Alamo	74.7	79.6	84.5
CA-387—STAN KENTON O. No Greater Love			
CO-37289—WOODY HERMAN O. No Greater Love			
DE-23863—MILLS BROTHERS Dream, Dream, Dream			
ME-3060—THE STARLIGHTERS			
VI-20-2272—THE THREE SUNS Pag O' My Heart			
6—Tim-Tayshun (Parody on Temptation)	51.8	32.8	29.2
CA-412—RED INGLE For Savant's Mental Reasons			
VI-20-2336—HOLLYWOOD HILLBILLIES ChoHanoogo Choo Choo			

7—Ivy	47.1	47.3	38.1
CA-388—JO STAFFORD—WESTON ORCH. A Sunday Kind of Love			
CO-37329—WOODY HERMAN ORCH. That's My Desire			
OE-23877—OICK HAYMES They Can't Convince Me			
MA-7223—RAY MCKINLEY ORCH. Meet Me at No Special Place			
ME-5053—VIC OAMONE I Have But One Heart			
MG-10026—ZIGGY ELMAN I Believe			
VI-20-2275—VAUGHN MONROE ORCH. Say No More			

8—Mam'selle	45.9	78.1	81.4
AL-536—AL GAYLE & HARMONICORDS			
CA-396—PIED PIPERS It's the Same Old Dream			
CO-37343—FRANK SINATRA Stella By Starlight			
DE-23861—DICK HAYMES Stella By Starlight			
EN-257—DERRY FALLIGANT			

MA-7217—RAY DOREY Man Who Paints The Rainbow			
ME-5048—FRANKIE LAINE All OI Me			
MGM-10011—ART LUND Sleepy Time Gal			
NA-9032—JACK CARROLL I Wander, I Wander, I Wander			
RA-10014—MARSHALL YOUNG Mahzel			
SI-15093—RAY BLOCH ORCH. It's So Nice To Be Nice			
SO-2023—GEORGE TOWNE ORCH. Chi Baba Chi Baba			
VI-20-2211—DENNIS DAY Stella By Starlight			

9—My Adobe Hacienda	30.0	56.2	50.3
CA-389—DINNING SISTERS If I Had My Life to Live Over			
CO-37332—LOUISE MASSEY Starlight Schattische			
CT-8001—JACK McLEAN			
DE-23846—RUSS MORGAN ORCH.—BAKER This Is the Night			
EN-147—THE COSSMAN SISTERS			
KI-609—BILLY HUGHES			
MA-1117—EDDY HOWARD ORCH. Midnight Masquerade			
ME-3054—BOBBY TRUE TRIO Heartaches			
RH-101—THE ESQUIRE TRIO			
VI-20-2150—BILLY WILLIAMS Ain't Gonna Leave My Love No More			
VO-785—ART KASSEL ORCH. The Echo Said No			

10—Tallahassee	29.9	20.8	21.8
CA-422—THE PIED PIPERS Cecilia			
CA-422—JOHNNY MERCER—WESTON O. Cecilia			
CO-37387—DINAH SHORE—WOODY HERMAN O. Natch			
DE-23885—BING CROSBY—ANDREWS SISTERS I Wish I Didn't Love You So			
MA-7239—RAY DOREY Ja Vous Aime			
MG-10028—KATE SMITH Ask Anyone Who Knows			
VI-20-2294—VAUGHN MONROE O. I Wish I Didn't Love You So			
11—A Sunday Kind of Love	28.2	13.9	14.3
CA-388—JO STAFFORD (WITH PAUL WESTON ORCH.) Ivy			
CO-37219—CLAUDE THORNHILL ORCH. Sonata			
DE-23866—ELLA FITZGERALD That's My Desire			
MA-1113—LOUIS PRIMA ORCH. A Nickel for a Memory			
ME-5019—FRANKIE LAINE Who Cares What People Say			
MG-10023—JIMMY OORSEY ORCH. Pats & Pans			
VI-20-2180—JANE HARVEY I Had Too Much to Dream Last Night			

12—Linda	28.1	31.8	68.3
CA-362—PAUL WESTON ORCH. Roses in the Rain			
CO-37215—RAY NOBLE ORCH. (FT) Love Is a Random Thing			
DE-23864—GORDON JENKINS O. Maybe You'll Be There			
ME-3058—CHUCK FOSTER ORCH. Roses in the Rain			
SI-15106—LARRY DOUGLAS Beware My Heart			
SO-2006—BOB CHESTER ORCH. Roses in the Rain			
VI-20-2047—CHARLIE SPIVAK ORCH. So They Tell Me			

13—Heartaches	21.8	18.8	46.6
AP-1045—GORDON MacRAE If I Had My Life to Live Over			
CA-372—JOE ALEXANDER If I Had a Chance With You			
CN-8021—RAY SMITH Honey Be My Honey Bee			
CO-37234—DINAH SHORE Anniversary Song			
CO-37305—HARRY JAMES ORCH. I Tipped My Hat			
OE-25071—TED WEEMS O.—ELMO TANNER Oh' Monah			
DEL-1069—TED MARTIN If I Had My Life to Live Over			
KI-598—COWBOY COPAS			
MA-1111—EDDY HOWARD O. Can't Tell Her What's Happened to Me			
MG-10001—JIMMY OORSEY ORCH. There Is No Greater Love			
NA-9026—RED MCKENZIE If I Had My Life to Live Over			
SI-15065—RAY BLOCH ORCH. What Am I Gonna Do About You?			

SO-2005—TED STRAETER ORCH. That's Where I Came In			
VI-20-2175—TED WEEMS ORCH. Piccola Pete			

14—Red Silk Stockings and Green Perfume	20.1	20.9	22.4
AP-141—SAMILEY WILSON I'm Satisfied With Life			
CO-37330—TONY PASTOR ORCH. Get Up Those Stairs, Mademoiselle			
DE-23946—LAWRENCE WELK O. I Won't Be Home Anymore When You Call			
MA-7216—RAY MCKINLEY OCH. Jiminy Crickets			
VI-20-2251—SAMMY KAYE ORCH. That's My Desire			

15—Je Vous Aime	20.0	17.9	1.9
CA-417—ANDY RUSSELL—WESTON ORCH. As Long As I'm Dreaming			
CO-37389—EDDY DUCHIN—B. CLARK Alter Graduation			
DE-23899—DICK HAYMES Stranger Things Have Happened			
MA-7239—RAY DOREY Tallahassee			
VI-20-2289—WAYNE KING ORCH. The Church in the Valley			
16—Jack, Jack, Jack	17.7	16.4	14.9
CA-403—JACK SMITH Oh! My Achin' Heart			
CO-37319—XAVIER CUGAT ORCH. Illusion			
DE-23860—ANDREWS SISTERS His Feet Too Big For De Bed			
MA-1099—NORO MORALES ORCH. Ten Jabon			
NA-9028—ENRIC MADREGUERA Made for Each Other			
VI-26-9021—JOHN PARIS Illusion			
VI-26-9014—PETE RIVERA ORCH. Confession			

17—Cecilia	17.1	16.3	2.4
CA-422—PIED PIPERS—J. MERCER—PAUL WESTON ORCH. Tallahassee			
CO-37342—DICK JURGENS ORCH. I Won't Be Home Anymore When You Call			
DE-25077—WHISPERING JACK SMITH I'm Kneep Deep in Daisies			
MA-1145—LOUIS PRIMA ORCH. There's That Lonely Feeling Again			
ME-3054—HARRY COOL ORCH. It's Dreamtime			
SI-15142—RONNIE KEMPER My Future Just Passed			
VI-20-2307—THE THREE SUNS The Gooly Gal of Tegucigalpa			

18—I Believe	15.9	18.9	16.2
CO-37300—FRANK SINATRA Time After Time			
MG-10026—ZIGGY ELMAN Ivy			
MU-492—ARTIE SHAW ORCH. It's the Same Old Dream			
VI-20-2240—LOUIS ARMSTRONG ORCH. You Don't Learn That In School			
19—Almost Like Being in Love	13.5	3.7	8.7
CA-401—JO STAFFORD—WESTON O. Smoke Dreams			
CO-37382—FRANK SINATRA There But Far You Go I			
MA-1140—MILDRED BAILEY All of Me			
VI-20-2250—LARRY GREEN O. The Heather on the Hill			
VI-45-0031—BRIGADOON O. I'll Go Home With Bonnie Jean			
20—Smoke, Smoke, Smoke	12.4		
CA-40001—TEX WILLIAMS Roundup Polka			
21—I Want to be Loved	10.6	13.8	7.4
CA-416—BENNY GOODMAN ORCH. Mahzel			
CO-37328—THE MODERNAIRES WITH PAULA KELLY Santa Catalina			
CO-37341—BAILES BROTHERS The Drunkard's Grave			
DE-23879—LIONEL HAMPTON OUARTET Limehouse Blues			
MA-1136—COOTIE WILLIAMS ORCH. I Can't Get Started			
ME-8035—DINAH WASHINGTON Stairway to the Stars			
VI-20-2268—BERYL DAVIS ORCH. If My Heart Had a Window			
22—When You Were Sweet Sixteen	9.4	9.8	1.6
DE-23627—MILLS BROS. Way Down Home			
VI-20-2259—PERRY COMO Ch-Baba Chi-Baba			

MANUFACTURERS' NEW EQUIPMENT

• ALL EQUIPMENT APPEARING ON THIS AND FOLLOWING PAGE LISTED ONLY UNTIL MACHINES ARE NO LONGER IN PRODUCTION.

MUSIC

A.M.I.	
Model A	\$897.50
Automatic Hostess Complete	
20 Station Unit	14,800.00
HIDEAWAY CABINET W/SELECTIVE PLAY MECH:	
W/Amplifier and Remote Volume Control	515.00
HIDEAWAY CABINET W/CONTINUOUS PLAY MECH:	
W/Amplifier and Remote Volume Control	482.50
W/Amplifier—No Remote Volume Control	470.00
Complete—No Amp., No Volume Control	410.00
AIREON	
Supcr DeLuxe Phonograph	897.00
Fiesta De Luxe	699.50
Trio (Wall Box)	69.50
Solo (Wall Box)	46.50
Impresario (Speaker)	42.27
Melodeon (Speaker)	52.97
Carillon (Speaker)	56.18
BALLY	
Phonograph	
BUCKLEY	
Music Box	25.00
FILBEN	
Filben Stow-a-way	398.00
Filben Mirro-cle Music Cabinet	325.00
Super Tone Speaker	18.95
Tone Master Deluxe	12.95
Tone Master	11.95
MUSICAL MINUTES, INC.	
Musical Minutes Box	
Johnlee Music System	
MILLS INDUSTRIES	
Constellation	
PACKARD MFG. CORP.	
Manhattan	
Pla Mor Phonograph (Model 7)	795.00
Hideaway (Model 400)	450.00
Wall Box (Butler)	39.95
1000 Speaker (Paradise)	159.50
900 Speaker (Rose)	49.95
800 Speaker (Daisy)	36.95
700 Speaker (Dahlia)	21.95
Walnut Adapter (Hideaway)	59.50
Beech Adapter (Hideaway)	71.50
Willow Adapter (Hideaway)	59.50
Pine Adapter (Hideaway)	59.50
Birch Adapter (Hideaway)	8.50
Spruce Adapter	84.50
PERSONAL MUSIC CORP.	
Measured Music Boxes, 5c-10c	35.00
Studio Amplifier	505.00
Studio Timing Control Unit	250.00
Master Power Supply Units	140.00
ROCK-OLA	
1422 Phonograph (Net)	728.00
1424 Playmaster	440.00
Model 1807 Moderne Corner Spkr.	107.50
Model 1906 Remote Volume Control	6.90
Model 1530 Wall Box	39.50
Model 1603 Wall Speaker	42.50
Model 1606 Tonette Wall Speaker	21.50
Model 1608 Tone-O-Lier Speaker	65.00
Model 1607 Tonette Wall Speaker	19.75
Model 1531 DeLuxe Bark Bracket	8.25
Model 1533 Universal Bar Bracket	3.90
Model 1795 Wall Box Line Booster	16.35
SEEBURG	
147-M Symphonola w/remote control	875.00
147-S Symphonola	805.00
H-147-M RC Special	525.00
Wireless Wallomatic	58.50
Wired Wallomatic	46.50
5-10-25c Wireless Wallomatic	75.00
5-10-25c Wired Wallomatic	62.50
Teardrop Speaker	19.95
Teardrop Speaker w/volume control	22.50
Recess Wall & Ceiling Speaker	18.00
Mirror Speaker	49.50
Duo Volume Control	21.90
Power Supply	14.50
Master Amplifier	53.50
Master Selection Receiver	118.00
Wired Master Selection Receiver	105.00
Electric Selector	86.00
Remote Speaker Amplifier	44.20
Solenoid Drum for 147-S	60.50
SOLOTONE CORP.	
Leveling Pre-Amplifier	44.50
Mirror-Tone Selector	
Solotone Individual Coin Box	
Solotone Adaptor-Amplifiers	
Solotone Studio and Telephoning Bridging Units	
Solotone Booster Amplifiers	

MUSIC

WURLITZER	
1080 Colonial	875.00
1015 Std Phonograph	914.50
1017 Concealed Chgr.	499.50
3020 5-10-25c 3-Wire Wall Box	69.50
3025 5c 3-Wire Wall Box	42.50
3031 5c 30-Wire Wall Box	39.50
3045 5c Wireless Wall Box	48.50
215 Wireless Transmitter	17.50
216 Wireless Impulse Rec.	22.50
217 Aux. Amplifier	30.00
218 30-Wire Adap. Terminal Box	15.00
219 Stepper	35.00
4000 Aux. Steel Speaker	45.00
4002 Aux. Plastic Speaker	45.00
4003 Aux. Wooden Speaker	17.50
4004 Musical Note Speaker	27.50
4005—Round Walnut Speaker	22.50
4006—Round Mirror Speaker	32.50
4007—Oval DeLuxe Speaker	
4008—Super DeLuxe Speaker	
4009—Recessed Wall Speaker	21.50
Model 28—Remote Volume Control	24.00
Model 241—Outdoor Speaker	55.00

PINS

BALLY	
Ballyhoo	279.50
CHICAGO COIN	
Play Boy	
EXHIBIT	
Crossfire	
GOTTLIEB	
Lucky Star	
J. H. KEENEY & CO.	
Carousel	
MARVEL MFG. CO	
Carnival	249.50
P. & S.	
Shooting Stars	249.50
UNITED MFG. CO.	
Havana	295.00
WILLIAMS	
Cyclone	304.50

COUNTER GAMES

A.B.T. CORP.	
Challenger	65.00
AMUSEMENT ENTERPRISES, INC., N. Y.	
Whirl a Ball:	
Single	47.50
2 to 24	46.50
25-99	45.00
100 or more	43.50
BALLY MFG. CO.	
Heavy Hitter	184.50
w/stand.....	196.50
GOTTLIEB	
DeLuxe Grip Scale	39.50
MARVEL MFG. CO.	
Pop Up	49.50
SKILL GAMES CORP.	
Bouncer	44.50

RADIO

FIRESTONE ENTERPRISES, INC.	
At Your Service Radio	
CORADIO	
Coradio	59.50
RA-O-MATIC CORP.	
Radio	
TRADIO, INC.	
Tradio	
NATIONAL SERVICE SALES	
Tourist Radio	
RCA	
Model MI-13176	
PRECISION BILT CO.	
Precision-Bilt Radio	
COIN CONTROLLED EQUIP. LTD.	
Amco, metal console radio	89.50



MANUFACTURERS' NEW EQUIPMENT

BELLS

AMERICAN AMUSEMENT	
50c Golden Falls (Rebuilt)	300.00
BELL-O-MATIC CORP.	
Jewel Bell	
GROETCHEN	
Columbia Twin JP	145.00
Columbia DeLuxe Club	209.50
MILLS SALES CO. LTD.	
Dollar Bell	
O. D. JENNINGS	
5c Std Chiefs	269.00
10c Std Chiefs	279.00
25c Std Chiefs	289.00
50c Bronze & Std Chiefs	399.00
5c DeLuxe Club Chiefs	299.00
10c DeLuxe Club Chiefs	309.00
25c DeLuxe Club Chiefs	319.00
25c DeLuxe Club Chief	429.00
5c Super DeLuxe Club Chief	324.00
10c Super DeLuxe Club Chief	334.00
25c Super DeLuxe Club Chief	344.00
50c Super DeLuxe Club Chief	454.00
50c Silver Eagle	
PACE	
5c DeLuxe Chrome Bell	245.00
10c DeLuxe Chrome Bell	255.00
25c DeLuxe Chrome Bell	265.00
50c DeLuxe Chrome Bell	375.00
\$1.00 DeLuxe Chrome Bell	550.00
5c Rocket Slug Proof	245.00
10c Rocket Slug Proof	255.00
25c Rocket Slug Proof	265.00

CONSOLES

BALLY	
DeLuxe Draw Bell 5c	512.50
DeLuxe Draw Bell 25c	532.50
Hi-Boy	339.50
Roto-Lete (Roulette)	
Triple Bell 5-5-5	895.00
Triple Bell 5-5-25	910.00
Triple Bell 5-10-25	925.00
BELL-O-MATIC	
Three Bells, 1947	
BUCKLEY	
Track Odds DD JP	1250.00
Parlay Long Shot	1250.00
EVANS	
Bangtails 5c Comb 7 Coin	674.50
Bangtails 25c Comb 7 Coin	764.50
Bangtail JP	671.50
Bangtail FP PO JP	839.50
Evans Races	
Casino Bell	
1946 Galloping Dominoes JP	671.50
Winterbook JP	826.00
GROETCHEN TOOL & MFG. CO.	
Columbia Twin Falls	485.00
O. D. JENNINGS	
Challenger 5-25	595.00
PACE	
Three-Play Bell Console—5-10-25c combination ..	690.00

ONE-BALLS

BALLY	
Entry	595.00
Special Entry	595.00
GOTTLIEB	
Daily Races (F. P. Model)	650.00
KEENEY	
Big Parlay	660.00
Hot Tip	

ARCADE TYPE

ALLITE MFG. CO.	
Strikes 'N Spares	
AMERICAN AMUSEMENT CO.	
Bat a Ball	249.50
AMUSEMENT ENTERPRISES, INC., N. Y.	
Bank Ball	375.00
One World	475.00
CHICAGO COIN MACH. CO.	
Basketball Champ	499.50
EDELMAN DEVICES	
Bang A Fitty:	
10' — 8"	450.00
11' — 8"	450.00
13' — 8"	500.00

ARCADE TYPE (continued)

ELECTROMATON, INC.	
Roll-A-Score	469.50
ESQUIRE GAMES CO.	
Spotlite	399.50
FIRESTONE	
Santa Anita Handicap	269.50
Rolloball	469.50
GENCO MFG. CO.	
Advance Roll	499.50
INTERNATIONAL MUTOSCOPE CORP.	
Atomic Bomber (Model B)	375.00
Deluxe Movie Console	150.00
Deluxe Movie Counter	140.00
METROPOLITAN GAMES	
Card Vendor	29.50
Double Up Skill Bowl	399.50
SCIENTIFIC MACH. CORP.	
Pokerino, Location Model 5	279.50
SQUARE AMUSEMENT CO.	
Sportsman Roll	425.00
TELECOIN CORP.	
Quizzer	
TELEQUIZ SALES CO.	
Telequiz	795.00
WILLIAMS MFG CO.	
All Star	

MERCHANDISE MACHINES

CIGARETTE MACHINES

C. EIGHT LABORATORIES	
"Electro"	189.50
DU GRENIER CHALLENGER	
7 Column Flat Mach w Stand	155.50
9 Column Split Mach w Stand	165.50
9 Column Flat Mach w Stand	171.50
11 Column Split Mach w Stand	176.50
NATIONAL VENDORS, INC.	
Model 9E (Electric)	321.70
ROWE	
Crusader (8 Col) w Stand	145.75
Crusader (10 Col) w Stand	162.25
U-NEED-A VENDOR	
Monarch 6 Col w Stand	149.50
Monarch 8 Col w Stand	159.50

MERCIANDISE VENDORS

A. B. T. MFG. CORP.	
"Auto Clerk"—(Gen'l. Mdse.)	
ASCO VENDING MACH. CO.	
Nut Vendor	
ATLAS MFG. & SALES CO.	
Bulk Venor	
AUTOMATIC BOOK MACH. CO.	
"Book-O-Mat"	
AUTOMATIC DISPENSERS, INC.	
"Drink-O-Mat"	
BALLY MFG. CO.	
Drink Vendor	
BERT MILLS CORP.	
"Hot Coffee Vendor"	540.00
COAN MFG. CO.	
U-Select-It—74 Model	85.50
U-Select-It—74 Model DeLuxe	95.50
U-Select-It—126 bar DeLuxe	127.50
DAVAL PRODUCTS CO.	
Stamp Vendor	
HOSPITAL SPECIALTY CO.	
Sanitary Napkin Vendor	
INTERNATIONAL MUTOSCOPE CORP.	
Photomatic	1495.00
Voice-O-Graph	1495.00
MALKIN-ILLION CO.	
"Cigar Vendor"	
NORTHWESTERN CORP.	
"Bulk Vendor"	
REVCO, INC.	
Ice Cream Vendor	
RUDD-MELIKIAN, INC.	
"Dwik-Cafe" Coffee Vendor	
SHIPMAN MFG. CO.	
Stamp Vendor	
TELECOIN CORP.	
Tele - juice	
THIRST-AID, INC.	
Drink Vendor	
U. S. VENDING CORP.	
Drink and Merchandise Vendor	
VENDALL CO.	
Candy Vendor	
VENDIT CORP.	
Candy Vendor	149.50
VIKING TOOL & MACH. CORP.	
Popcorn Vendor	



**YOU'VE NEVER SEEN A MORE AMAZING
SOUND SYSTEM THAN**

THE TEL-O-MATIC ROBOT

IT'S ALMOST HUMAN

Here's a golden chance for wide awake music operators and distributors to be **FIRST** in the richest market open to the finest development in Sound Engineering.

The Tel-O-Matic Robot has **EVERYTHING** — 40 selection phonograph for music programs — radio for special broadcasts — public address system for paging, commercial announcements, etc. — amplifier powerful enough to drive any number of speakers in any type of location — a complete daily program can be inserted at one time — there's no other equipment like it! No engineering as fine!!

OPERATORS

The Tel-O-Matic Robot opens a completely **NEW FIELD** for you — for sales and rentals . . . get complete details **TODAY!**

DISTRIBUTORS

The market for the Robot is as wide as the industry and commerce of America. Factories . . . Stadiums . . . Department Stores . . . Hospitals . . . Offices . . . Funeral Homes . . . Industrial Cafeterias, etc.

**CONTACT US IMMEDIATELY
FOR FULL DETAILS ON
TEL-O-MATIC ROBOT
DISTRIBUTORSHIPS**



RUNYON SALES COMPANY
593 10th AVENUE, NEW YORK 18, N. Y.
BRyant 9-2235
123 W. RUNYON STREET, NEWARK 8, N. J.
Bigelow 3-8777

ORDER YOURS Today

* Chicago Coin's PLAY BOY

Better SCORING

FIVE 50,000 BUMPERS

Better EARNING POWER



*** Even better than KILLROY...
PLAY BOY with those extra five
50,000 high score bumpers... extra
ways to win and special features.
ORDER YOURS TODAY
TO INSURE EARLIEST DELIVERY

* YOUR FIRST CHOICE SHOULD always BE A GAME MADE BY

Chicago Coin MACHINE CO.
1725 DIVERSEY BOULEVARD • CHICAGO 14, ILLINOIS



Movie Star Shows Vender



ILONA MASSEY AND VIT-O-MINS VENDOR

HOLLYWOOD — Ilona Massey well known movie actress in conjunction with former U.S. Naval Commander Jay Kurtz have joined in a vending machine manufacturing venture and are producing the Kayem Chewing Gum and Vit-O-Mins vending machine. Headquarters are at 8161 Santa Monica Blvd.

Kurtz and Miss Massey announced the appointment of Aubrey Stemler well known coinman as their international distributor. Stemler will maintain his present offices as well as 8161 Santa Monica Blvd.

Stemler stated in an interview that the Kayem vending machines embody the latest improvements to prevent tampering, or slugging and that every sanitary protection known has also been embodied in these machines, and production was in full swing with unlimited deliveries assured. Territory franchises to reliable distributors are available. Stemler gave assurance his firm has available an unlimited supply of Wrigley, Beech Nut and American Chiclé gum.

IT'S ALWAYS "fiesta" TIME
WHEN MUSIC OPERATORS
MAKE THEIR COLLECTIONS
FROM THE

Aireon
"fiesta"
DE LUXE

Exclusive Distributors

Veatch's Panther

V.P. DISTRIBUTING INC.

Del Veatch 2336 OLIVE ST. Coin Operated Machines PHONE CE.3892 ST. LOUIS 3, MO.

MOTORS REPAIRED WURLITZER — AMI
— SEEBURG — ROCK-
OLA — MILLS. Rewound to Factory Specifica-
tions. Rapid service—repaired or exchanged
within 24 hours after arrival.
Complete No Extras \$6.00
M. LUBER
503 W. 41st (Longacre 3-5939) New York

COIN MACHINE MOVIES
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM
3331 NO. KNOLL DR., HOLLYWOOD 28, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Tribute to Rock-Ola Manufacturing Corporation

ROCK-OLA

THE PHONOGRAPH
THAT Sells
MUSIC



WE, the undersigned distributors, wish to take this opportunity to thank the Rock-Ola Manufacturing Corporation for the marvelous advertising efforts which they have put forth in our behalf, as well as in behalf of all concerned with the automatic music industry of America.

We are most sincere in our belief that the Rock-Ola Manufacturing Corporation has made it possible for everyone connected with the automatic music industry of America to feel greater respect, keener clation and truc triumph in the advertisements which have been featured by the Rock-Ola Manufacturing Corporation to further the growth, development, success and future of the automatic music industry of America.

Badger Sales Co., Inc.
1612 W. Pico Blvd.
Los Angeles 15, Calif.

Ideal Novelty Co.
2823 Locust St.
St. Louis 3, Mo.

Seacoast Distributors, Inc.
1200 North Ave.
Elizabeth 4, N. J.

Birmingham Vending Co.
2117 Third Ave., North
Birmingham 3, Ala.

Indiana Automatic Sales Co.
450 Massachusetts Ave.
Indianapolis 4, Ind.

Scott-Crosse Company
1423 Spring Garden St.
Philadelphia 30, Pa.

Consolidated Distributing Co.
1910 Grand Ave.
Kansas City 8, Mo.

LaBeau Novelty Sales Co.
1946 University Ave.
St. Paul 4, Minn.

Southern Music Corp.
218 E. Parrish St.
Durham, N. C.

W. C. Deaton
437 Harding Way, West
Galion, Ohio

B. D. Lazar Co.
1635 Fifth Ave.
Pittsburgh 19, Pa.

Windsor Phonograph Co.
1648 St. Clair Ave.
Cleveland, Ohio

General Distributing Co.
2812 Main Street
Dallas 1, Texas

Maine Automatic Music Co.
33 Exchange St.
Portland 3, Maine

Southern Music Sales Co., Inc.
727 Poydras St.
New Orleans 12, La.

J. J. Golumbo & Co.
116 Newbury St.
Boston 16, Mass.

Geo. R. Murdock & Associates, Inc.
1797 Union St.
San Francisco 23, Calif.

S & M Sales, Inc.
1074 Union Ave.
Memphis, Tenn.

Brilliant Music Co.
4606 Cass Ave.
Detroit 1, Mich.

H. G. Payne Company
312 Broadway
Nashville 3, Tenn.

Sandler Distributing Co.
110 Eleventh Street
Des Moines 9, Iowa

Bill Doyle & Company
330 Bond Ave., N. W.
Grand Rapids 2, Mich.

Rex Coin Mach. Distr. Corp.
821 S. Salina Street
Syracuse 3, N. Y.

IT TAKES IN MORE MONEY!

AMI

DE LUXE MODEL "A"



Roll all the features of the Model "A" AMI phonograph into one, and you come up with the simple basic fact: "The AMI makes more money!" We know this is the feature which interests you most of all because phonograph earning power is the only solution for today's success in music operating.

AMI HIDEAWAY CABINET

**Concentrated Perfection in
Engineering Performance**

Hideaway steel cabinet with hinged lid and removable front. 30" wide by 20¹/₂" deep by 38¹/₂" high. Complete with junction box containing transformer rectifier combination for supplying power for mechanism.

With AMI Selective Play
Mechanism and Remote
Volume Control

\$515

With AMI Continuous
Play Mechanism

Complete with Amplifier and Remote
Volume Control
\$482.50

Complete with Amplifier but without
Remote Volume Control
\$470.00

Complete without Amplifier and
without Remote Volume Control
\$410.00

*Prices F.O.B. Grand Rapids
Excise Tax Included—Plus Local Taxes*

GRIFFIN DISTRIBUTING CO.

3604 TULANE AVE., NEW ORLEANS 19, LA.

106 MINERVA ST., JACKSON, MISS.

322 FOURTH ST., SHREVEPORT, LA.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Shows New Phono



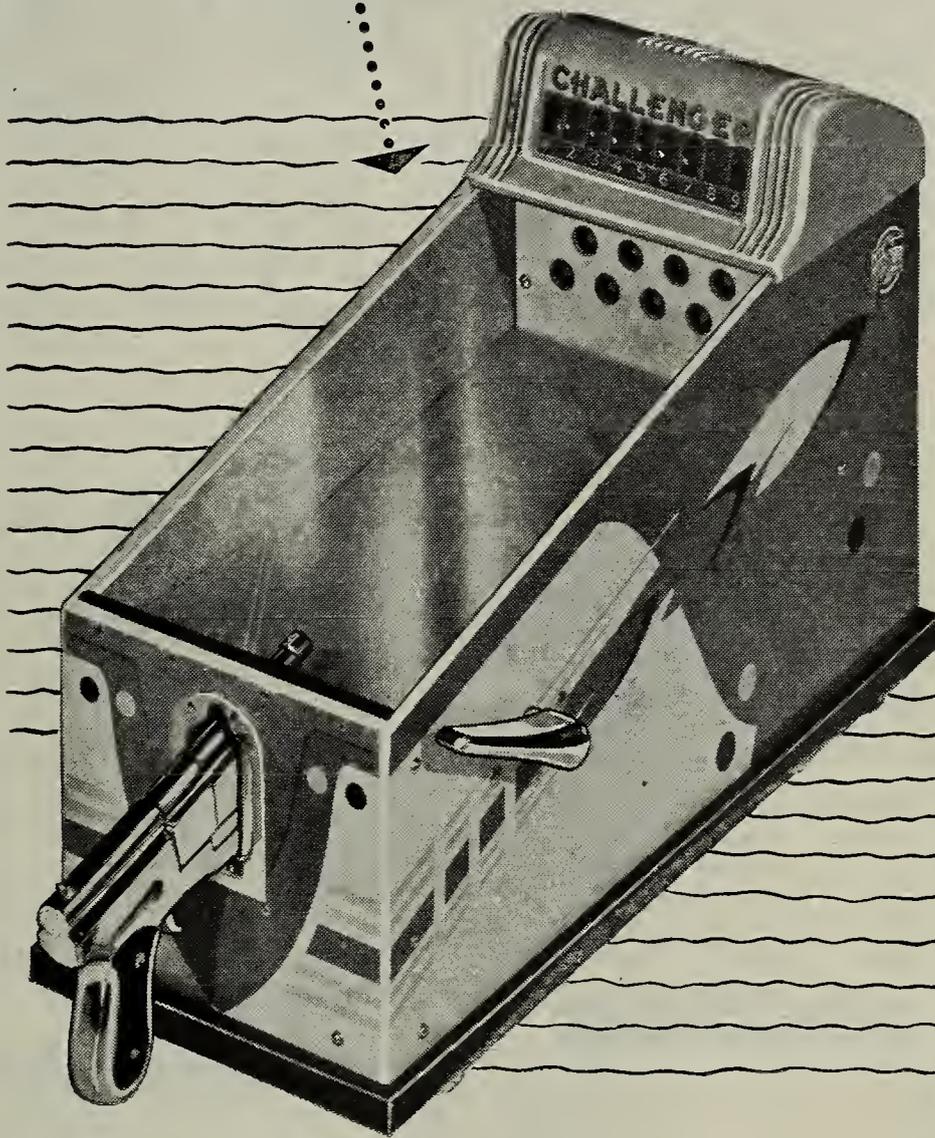
CHICAGO—The above pictures were taken at the Knickerbocker Hotel showing of the new Packard "Manhattan" phonograph.

Top pictures shows Senator Homer E. Capehart explaining the features of the "Manhattan" to Dave Gottlieb of D. Gottlieb & Company, this city, who is also president of Coin Machine Industries, Inc.

Bottom pic shows Wm. L. Krieg, president of Packard Mfg. Corp., Indianapolis, and Senator Capehart discussing the various features of the new "Manhattan".

Packard reported this to have been one of the most outstanding showings of their new commercial phonograph with many noted coin machine leaders here attending.

I n t r o d u c i n g . . . The sensational *NEW* A. B. T. **CHALLENGER**



FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 100 PFANSTIEHL NEEDLES.
Pfanstiehl Needles.....Ea. 50c
Get On Our Mailing List.
Write for Our Latest Price List of Used Equipment.



Seacoast DISTRIBUTORS, INC.
627-629 TENTH AVENUE NEW YORK 18, N. Y. Phone: LOngacre 3-0740
415 FREEDOMTOWN AVENUE NEWARK 3, N. J. Phone: GIGelow 8-2524

BEN RODINS SAYS

Keep Posted...

On Prices for New and Used Equipment

WRITE TODAY . . . A Postcard Will Do

Let BEN RODINS add your name to his Mailing List

REMEMBER—If I Can't Guarantee It . . . I Won't Ship It!

MARLIN

Amusement Corporation
412 9th St., N. W. • DI. 1625
WASHINGTON 4, D. C.

-  Beautiful new plastic head!
-  Remarkable new streamlined design!
-  Terrific new player appeal!
-  Day in and day out Challenger profits!

Price **\$65⁰⁰**

At your Dealer, or write today to



A. B. T.
MANUFACTURING CORP.
715-23 NORTH KEDZIE AVE.
CHICAGO 12,
ILL.

The Oldest American Manufacturer of Pistol Type Coin Games

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

BETTER DISPLAY!
SUPER SERVICE!

28,000
SQUARE FEET!



EMPIRE SUPER MARKETS

1012-14 MILWAUKEE AVE



SPECIAL!!

OUR SUPER VALUES!

NEW ADVANCE 25c SANITARY VENDERS
CLUTCH HANDLE.....\$22.50

5 5c KEENEY BONUS SUPER BELL, Like New\$425.00
3 25c KEENEY BONUS SUPER BELL, Like New 449.50
9 MILLS JUMBO PARADE, FP. or P.O. Late Head 69.50

NEW PIN GAMES
BALLY DOUBLE BARREL\$145.00
UNITEO HAVANA 295.00
BALLY BALLYHOO 279.50
CHICOIN PLAYBOY 279.50
KEENEY CAROUSEL 295.00
GOTT. LUCKY STAR 294.50
MARVEL LIGHTNING 295.00
EXH. RANGER 299.50
WMS. TROPHY 299.50

NEW COUNTER GAMES
POP-UP \$ 49.50
ABT CHALLENGER 49.50
FOLDING STANO 11.95
GOTT. GRIP SCALE 39.50
GRIP-VUE 49.95
BASKETBALL, 1c 39.50
WITH STANO 49.50
KICK. & CATCHER 37.50
IMP. 1c or 5c \$ 14.50
DAVAL OOMPH 59.50
BEST HAND 59.50
MEX. BASEBALL 59.50
SKILL THRILL 57.50
FREE PLAY 65.00
HEAVY HITTER 184.50
WITH STAND 196.50

NEW CONSOLES
BALLY TRIPLE BELL\$895.00
OE LUXE ORAW BELL 512.50
MILLS 3 BELLS 645.00
JENN. CHALLENGER 595.00
EVANS BANGTAILS 671.50
EVANS WINTERBOOK 826.00
EVANS RACES 931.00
BAKERS PACERS, 5c, D.O. 668.50
BAKERS PACERS, 25c, O.O. 747.50
GROETCHEN TWIN FALLS 485.00

ARCADE MACHINES
SPEEWAY BOMBSIGHT\$385.00
ADVANCE ROLL 499.50
PREMIER BOWLO 469.50
PREMIER TEN GRANO, 10 1/2 Ft. 499.50
BASKET B. CHAMP 499.50
POKERINGO 279.50
METAL TYPER 445.00
GOALEE 314.50
BOOMERANG 295.00
ARISTO-O-SCALE 115.00
MIR-O-SCALE 125.00
WATLING FORTUNE WRITE

NEW SLOTS

	5c	10c	25c	50c
JENNINGS LITE-UP CHIEF	\$324	\$334	\$344	\$454
JENNINGS STANOARO CHIEF	269	279	289	399
MILLS BLACK CHERRY	248	253	258	338
MILLS GOLDEN FALLS, H.L., 2-5	258	263	268	348
WATLING ROLATOP	175	200	225	300
GROETCHEN DE LUXE CLUB COLUMBIA				\$209.50
GROETCHEN COLUMBIA, JP				145.00
MILLS VEST POCKETS	\$74.50	LOTS OF 5		65.00

VENDORS
SILVER KING, 1c or 5c
NUT OR BALL GUM\$ 13.95
SILVER KING HOT NUT
VENOOR 29.95
VICTOR MODEL V, 1c GLOBE
TYPE 11.75
CABINET TYPE 13.75
25c SANITARY VENDORS 22.50
FOR ALL SPECIAL USES..... WRITE

ONE BALLS
BALLY ENTRY, P.O.\$595.00
SPECIAL ENTRY, F.P. 595.00
GOTT. DAILY RACES 650.00

SLOT SAFES, STANDS, COUNTERS
CHICAGO METAL REVOLVAROUND—DE LUXE
Single, \$119.50; Double, \$174.25; Triple\$262.00
CHICAGO METAL REVOLVAROUND SAFES—UNIVERSAL.
Single, \$79.50; Double 116.75
HEAVY REVOLVAROUND SAFES—10-GAUGE STEEL.
Single, \$175; Double 225.00
BOX STANDS\$27.50 FOLDING STANOS 12.50
DOWNEY-JOHNSON COIN COUNTER 217.50
ACE COIN COUNTER AND CARRYING CASE 159.50

ONE BALLS

RECONDITIONED PIN GAMES

DYNAMITE\$169.50	YANKS\$ 59.50	
SHOW GIRL 181.50	GENCO DEFENSE 54.50	
SMARTY 179.50	HI HAT 50.00	
FIESTA 179.50	TEXAS MUSTANG 50.00	
SPELLBOUND 169.50	TOPIC 50.00	
FAST BALL 157.50	SPOT POOL 50.00	
SUPERLINER 149.50	GENCO VICTORY 50.00	
STEP UP 159.50	GUN CLUB 45.00	
SUSPENSE 124.50	STAR ATTRAC. 45.00	
MIDGET RACER 129.50	BELLE HOP 45.00	
BIG LEAGUE 124.50	LEGIONNAIRE 45.00	
STAGE DOOR CANTEEN 114.50	DOUBLE PLAY 45.00	
SURF QUEEN 104.50	ALL AMERICAN 45.00	
BIG HIT 104.50	CHAMPS 45.00	
FRISCO, F. S. 89.50	BOLAWAY 45.00	
SKY CHIEF 79.50	SHOW BOAT 45.00	
LIBERTY, GOTT. 79.50	STARS 45.00	
AIR CIRCUS 69.50	CAPT. KIDO 45.00	
BIG PARADE 69.50	VENUS 45.00	
KNOCK OUT 69.50	TOWERS 45.00	
KEEP 'EM FLYING. 69.50	MIAMI BEACH 45.00	
TRADE WINDS 69.50	ABC BOWLER 45.00	
SOUTH SEAS 69.50	'41 MAJORS 45.00	
RIVIERA 69.50	INVASION 45.00	
WAGON WHEELS 69.50	SEVEN UP 45.00	
COVER GIRL 69.50	PARATROOPS 45.00	
FLAT TOP 69.50	BOMBARDIER 45.00	
ARIZONA 69.50	TEN SPOT 45.00	
SANTA FE 69.50	STRATOLINER 45.00	
OKLAHOMA 69.50	PLAY BALL 45.00	
STREAMLINER 69.50	DRUM MAJOR 34.50	
5-10-20 64.50	MARINES 34.50	
MIOWAY, UNITED 64.50	BIG CHIEF 34.50	
BOSCO 59.50		

SLOTS

5c MILLS BLUE FRONT, ORIG.	\$109.50
10c MILLS BLUE FRONT	119.50
25c MILLS BLUE FRONT	129.50
5c BROWN FRONTS	119.50
10c BROWN FRONTS	129.50
25c BROWN FRONTS	139.50
VEST POCKETS, 1946 Model	59.50
5c BLACK CHERRY, ORIG., 2-5	179.50
10c BLACK CHERRY, NEW, 3-5	225.00
5c BLACK CHERRY, REC.	149.50
10c BLACK CHERRY, NEW REB.	169.50
5c JENN. SILVER CHIEF	99.50
5c JENN. CLUB CONSOLE CHIEF	149.50
10c 4-STAR CHIEF	89.50
COLUMBIAS J.P., 1946 Model	99.50
5c WATL. ROLATOP, \$79.50; 10c	89.50
5c PACE ROCKET, Perfect	89.50
SLOT STANDS, Complete	17.50
5-10-25c JENN. LITE-UP CHIEFS	WRITE

DARK HORSE F.P. 89.50
VICTORY SPECIAL \$375.00
CLUB TROPHY, F.P. 109.50
VICTORIOUS, F.P., TURF CHAMP 69.50
'41 DERBY 99.50
RECORD TIME, F.P. 79.50
LONGACRE, F.P. 149.50
TURF KING, P.O. 129.50
JOCKEY CLUB, P.O. 119.50
48 MILLS 1-2-3, F.P. 89.50
MILLS OWL, 1 OR 5 BALL, F.P. 69.50
LONGSHOT, P.O. 104.50
KENTUCKY, P.O. 109.50
BLUE GRASS, F.P. 79.50
VICTORY DERBY, P.O. 195.00

CONSOLES

JENN. 5-25c CHALLENGER	WRITE
BAKER'S PACERS, D.D., J.P., New	\$395.00
5c COMB. SUPER BELLS	99.50
BALLY SUN RAYS, F.P.	89.50
5c BUCKLEY TRACK ODDS, J.P.	435.00
HI HAND, COMB.	139.50
WATLING BIG GAME, 5c, P.O.	89.50
5c PACE SARATOGA SR., P.O.	99.50
5c PACE REELS, COMB.	109.50
JENN. FAST TIME, P.O.	59.50
BALLY BIG TOP, P.O. or F.P.	89.50
WATLING BIG GAME, F.P.	79.50
MILLS JUMBO, LATE HEAD	69.50
JENN. SILVER MOON, F.P.	79.50
5c BALLY CLUB BELL	129.50
25c BALLY CLUB BELL	154.50
EVANS LUCKY STAR	149.50
GALLOPING DOMINOS, J.P.	149.50
BANGTAILS, J.P. 2-TONE	159.50

ARCADE

TOTAL KULL, LIKE NEW	\$295.00
EVANS TEN STRIKE, 1947 MODEL	WRITE
EVANS TEN STRIKE	95.00
EVANS TOMMY GUN	94.50
EVANS SUPER BOMBER	179.50
BALLY DEFENDER	119.50
BATTING PRACTICE	89.50
PIKES PEAK	19.50
GENCO WHIZZ—Like New	79.50
EXH. CARD VENDOR, Counter Model	9.50
SHOOT TO TOKYO	79.50
SHOOT THE CHUTES	79.50
CHICAGO COIN GOALEE, Like New	194.50
GOTT. 3-WAY GRIPS	19.50
CHICAGO COIN HOCKEY	99.50
MUTOSCOPE SKY FIGHTER	99.50
RAPID FIRE	99.50
PITCHER & CATCHER	50.00
BALLY SKY BATTLE	99.50
EAR. HAMMER STRIKER	57.50
ADVANCE SHOCKER	17.50
BALLY UNOERSEA RAIDER	149.50
WESTERN'S BASEBALL	89.50
ABT CHALLENGER, 1947 MODEL	34.50
ACE BOMBER	169.50
CHAMPION HOCKEY	79.50
VICTORY STAMP VENDORS, NEW	24.50

ONE-HALF DEPOSIT WITH ORDER, BALANCE C.O.D. OR SIGHT DRAFT

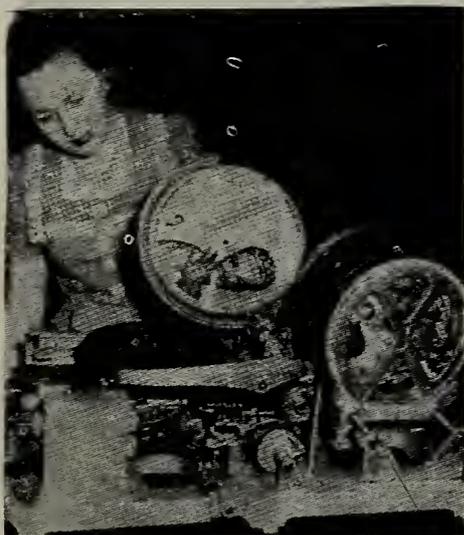
Empire Coin

MACHINE EXCHANGE

1012-14 MILWAUKEE AVE. • PHONE: HUMBOLT 6288 • CHICAGO 22, ILL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Christine Gets New Phono in News



DENVER, COLO.—Chris'ine Murray, secretary to Gib Bradshaw of Denver Distributing Co., this city, always wondered how movie stars were able to get their picture into the papers. She learned this past week.

"They make news", she said, "and so I decided to make news, too, and I told one of the Rocky Mountain News' reporters all about the Mills Constellation."

Result — Christine got into the news. And with a nice two column display of herself, as above, demonstrating the new 40 selection mechanism of the Mills Constellation.

Christine told all the readers of the Rocky Mountain News that the new juke box could be tilted at any angle and still give perfect tonal reproduction.

Gib Bradshaw, Christine's boss, also came in for some nice news highlights by explaining the mechanism to the reporters who called around at the firm's offices to see the Mills Constellation.

But, when it wound all up — Christine was the one who got her picture in the paper and was also the one who demonstrated the machine.

Bradshaw did get a chance to tell reporters, "The machine has a new kind of coin slot shaped like an 'X', which will take nickel, dime or quarter. This slot — getting convenience down to a fine point — makes it easier for both left-handed and right-handed people to insert coins."

Bradshaw also told reporters that it took Mills Industries five years to design the machine.

MAPE'S BETTER BUYS!

Save Record Wear
CRYSTAL PICKUP
CONVERSION KITS

For all Seeburg Phonographs

Tone Arm and Crystal
 Elec. Cut-off Switch
 Elec. Cancel Coil
 24 Volt Transformer
 Cancel Button
 Volume Control
 Wire Leads

Modernize Your Old Equipment in 20 Minutes

COMPLETE PACKAGE \$19.95

SPECIALS

SEEBURG Baromatics, 5, 10, 25c Wireless...	\$ 29.50
SEEBURG Baromatics, 5, 10, 25c—3-Wire....	24.50
SEEBURG Wallomatics, 5c-Wireless	24.50
SEEBURG Wallomatics, 5c - 3-Wire	22.50
With new Seeburg Metal Covers	
(For Wallomatics)	2.50
Ivory Finish — additional \$2.50 per box	
PACKARD Wallboxes (used)	24.50
BUCKLEY Chrome Boxes,	15.00

FEATURE ITEMS

PICKUP COILS (for all Seeburgs, including Hitones)	1.50
FIBRE INSERTS (For Seeburg Wall Boxes) Sets each 25c — Minimum Order 10 Sets	2.50
B-3 CRYSTAL PICKUPS — DATED — Rack, or Mills	2.75
Genuine Fiber Main Gears for Seeburg and Wurlitzer (less hub) Singles	\$2.95
Quantities of 10	2.60

Electric Cancels and Cut-Off, for all Seeburg Phonographs (complete)	7.95
--	------

REPLACEMENT MOTORS

For Wurlitzer-Seeburg Phones	ea. \$19.50
110V-60 Cycle—Reconditioned Motors—Will Give Excellent Service — 30 day Guarantee	

PLASTIC SHEETS

20"x50" (red) 60 Gauge — each	\$ 9.50
20"x50" (red) 30 Gauge — each	6.50
20"x50" Talking Gold Grill Cloth	7.50

Quantity Discounts — Write for Prices

TERMS: 1/2 deposit with order, balance C.O.D. F.O.B. Los Angeles or San Francisco.

SAN FRANCISCO, General Office:
 284 Turk Street - Phone PRospect 2700

STOCKTON:
 21 No. Aurora Street - Phone 7-7903

LOS ANGELES:
 1701 W. Pico Boulevard - Phone DR. 2314

E. T. MAPE Distributing Co. INCORPORATED

SAN FRANCISCO
 STOCKTON
 LOS ANGELES

All Merchandise **TRIPLE-WARRANTED** by Pacific Coast's largest distributor of coin operated equipment.



THOUGHTS for THIS WEEK

- God gives every bird its food but he doesn't throw it into the nest.
- Three of the most profitable operators' machines ever built: **PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.**

INTERNATIONAL MUTOSCOPE CORPORATION
44-01 ELEVENTH STREET WM. RABIN, President. LONG ISLAND CITY 1, NEW YORK

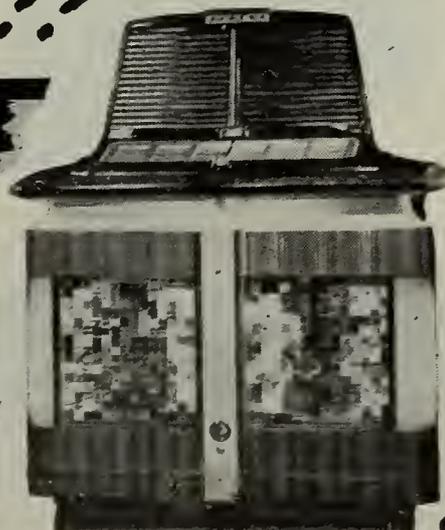
THE OUTSTANDING MUSIC MERCHANDISING LINE FOR 1947 !!!

Aireon

FIESTA DE LUXE

SUPER DE LUXE

EXCLUSIVE DISTRIBUTORS




Fiesta De Luxe

Super De Luxe

HERMITAGE MUSIC COMPANY
 423 BROAD STREET NASHVILLE 3, TENN.

1904 EIGHTH AVE., NO. BIRMGINGHAM, ALA.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Buckley.
BUILDS THE Best

NEW CABINET ASSEMBLIES

FOR MILLS ESCALATOR BELLS
 HAMMERLOID OR WRINKLE

YOUR CHOICE OF:

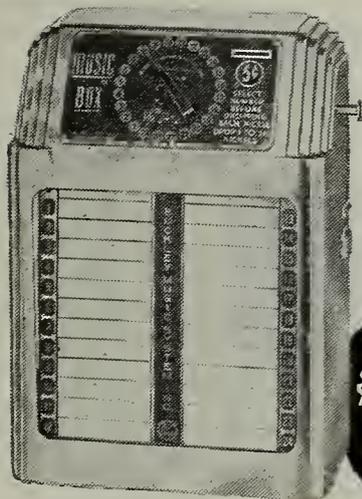
Cherry or Diamond Ornaments,
 Moroon, Copper, Gold, Green,
 Aluminum Gray, Chocolate, Surf
 Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Color chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominot- or Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

\$50⁰⁰



THE NEW *Music Box*



\$25⁰⁰

Buckley gave Music Operators the **FIRST** practical and profitable music box at the **LOWEST PRICE**. Today, Buckley leads the field by offering a **NEW** music box of advanced design and perfection at a **NEW LOW PRICE**.

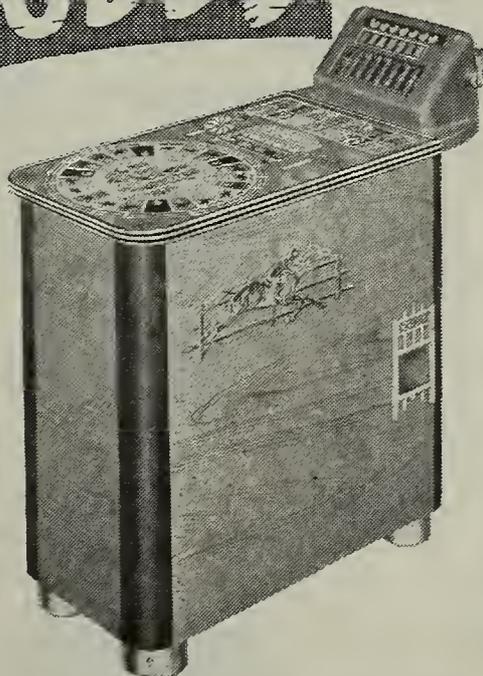
Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red diol plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS

BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and out-earn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.



\$1250⁰⁰

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Page From A Highschool Magazine

Fountain Magazines
School Supplies



Medford Students Enjoy Good Music

The GREEN LANTERN
307 E. Main

PORTLAND, ORE.—Budge Wright of Western Distributors, this city, sent this page which appeared in the Medfore (Ore.) High School Annual and which shows the advertisement of an operator's location (The Green Lantern) publicizing the fact that, "Medford Students Can Enjoy Good Music" at this place.

At the same time this progressive owner of "The Green Lantern" went to the trouble of having a photo taken showing some of the High-school's students gathered around an Aireon Super Deluxe phono.

"It isn't just the idea of this page appearing in this fine school's magazine", Budge advises, "it's, instead, the idea that a location owner has seen fit to publicize a juke box to the students who are among the best customers he has."

Wright also continued, "There is no doubt in my mind that this is grand public relations work for the entire industry. It shows how storekeepers value the juke boxes in their locations. It also proves to everyone in the juke box business that we should not, not even for a moment, forget that we are doing a grand music job for the highschool kids, bringing them the music they like and want at a price that's never been raised."

Coin Machine Industries, Inc., Public Relations Bureau also picked up the picture and in their report stated, "Along with many other coinmen, Mr. Morse and Mr. Wright both realize the value of teen-age community public relations."



ACTIVE
Reconditioned
GAMES
'NUFF SAID!
For A
Complete
List of
Specials
Drop a Line
to Any One
of Our
3 Offices

JOE ASH
Active Amusement Machines Co.
666 NORTH BROAD ST., PHILA. 30, PA.
Phone: Fremont 7-4495
1060 BROAD STREET, NEWARK, 2, N. J.
Phone: Mitchell 2-7646
1120 WYOMING AVE., SCRANTON, PA.
Phone: Scranton 4-6176



Another Great New
Money-Maker by United!

HAVANA

FIVE-BALL NOVELTY-REPLAY GAME

Greater Than "RIO"!

- New Tantalizing Ball Action
- Multiple Scoring Pockets
- Saucer Kick-Out Pockets
- HA-VA-NA Feature is Terrific Build-Up for Super Higs-Scores
- Cross-Ball Action
- Fourteen Ways to Score Re-plays

See Your
Distributor
Now!

 MEMBER

UNITED MANUFACTURING COMPANY

5737 NORTH BROADWAY  CHICAGO 40, ILLINOIS

NOW DELIVERING

FILBEN '47—Record Phono
Pantages Maestro Music System
Personal Music Systems

ALSO DISTRIBUTORS FOR

United's MEXICO
Square's SPORTSMAN ROLL
Adams-Fairfax CASH TRAY
U.S.V.C. Refrigerated Vendors

"Wisconsin's Leading Distributors"

UNITED COIN MACHINE COMPANY
6304 W. GREENFIELD (SPRING 8446-8447) MILWAUKEE 14, WISC.

The Greatest Of All
Williams' Games
"ALL STARS"

A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR

ORDER NOW!
EXCLUSIVE DISTRIBUTORS

 **VP DISTRIBUTING INC.**
Del Veatch 2336 OLIVE ST. PHONE CE 3892 ST. LOUIS 3, MO.

ALSO EXCLUSIVE DISTRIBUTORS
FOR
AIREON MUSIC

ARCADE OUTFITTERS SINCE 1912
Factory Reconditioned
Look and Work Like New

PHOTOMATICS

Pre-war **\$375.00**
Models up

Chicago-Coin HOCKEY. Ea.....\$125.00
Seeburg-Muto. HOCKEY. Ea..... 75.00

BUY AT YOUR OWN PRICE
20 BUCKLEY DIGGERS
In Jersey Storage
• TURRET GUNS (Complete)
PILOT TRAINER
RABBIT GAME

FREE! BEAUTIFULLY ILLUSTRATED
PRICE LIST

New or Rebuilt Amusement Machines—Any
Make or Model — Munves Has Them All.

MIKE MUNVES
510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

Mention "The Cash Box" When Answering Ads

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Celebrates New Sales Record For Firm



BEN COVEN

CHICAGO—Ben Coven of Coven Distributing Co., this city, wired *The Cash Box* this past week, "In the midst of depressive talk among certain types of coin machine people believe this of great import. Our firm has broken every sales record we have ever established so far this year. Believe this much due to good machines which we have enjoyed from Bally and also fact that coinmen are interested in equipment which will earn them real profits."

Coven also went on to state in his wire, "My compliments to *The Cash Box* for the fine work you are doing to prove to coin machine people everywhere that this business is leading all others. Any coinman who will check his records will find that comparatively he is far ahead of all other types of businesses in his community and that he is on the way to new and better achievements."

He ended his telegram with, "I am convinced that this business hasn't really started as yet. Just watch the tremendous action which will result when faith and confidence return to all the coinmen."

TRI-STATE SALES COMPANY

NEW YORK and NEW JERSEY

PIONEER

DISTRIBUTING CO.

NEW ENGLAND

585 10th Ave. New York, N. Y.

(Phone: CHelsea 2-4648)

288 Frelinghuysen Ave., Newark, N.J.

(Phone: Blgelow 3-1767)

NOW DELIVERING

ALL Bally

PRODUCTS

BALLYHOO

CONVERTIBLE 5-BALL or 3-BALL PLAY

HEAVY HITTER

FAST ACTION BASEBALL COUNTER GAME

SPECIAL ENTRY

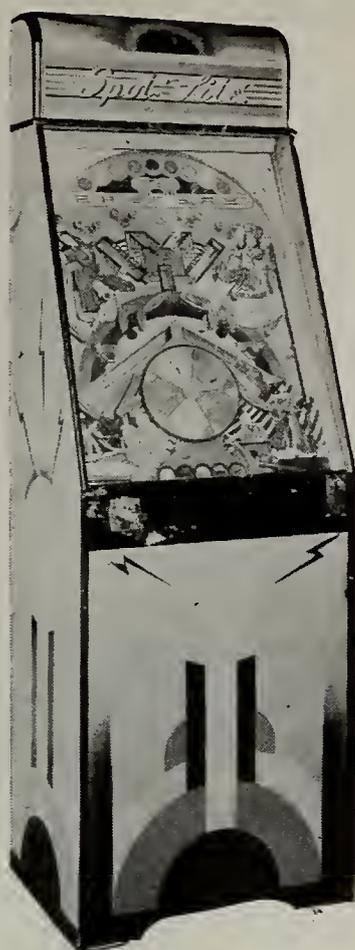
REPLAY MULTIPLE

TRIPLE BELL

5c - 10c - 25c or ANY COMBINATION

HI-BOY

CLUB TYPE CONSOLE BELL



Esquire's

"SPOTLITE"

LEGAL EVERYWHERE

Here is one of the greatest games of all times

- Location Tested
- Terrific Eye-Appeal
- Fast, Live Action
- Novelty or Free Play

ORDER FROM
FRANKEL
TODAY



FRANKEL DISTRIBUTING COMPANY

ROCK ISLAND, ILL. — 2532 Fifth Ave. — Phone 153
DES MOINES, IA. — 1220 Grand Ave. — Phone 3-01B4
OMAHA, NEBR.—1209 Douglas St.—Phone Atlantic 3407
KANSAS CITY, MO., 3814 Main St., Phone Westport 4456

WANTED TO BUY!

Genco
TOTAL ROLLS

Write best price offer and full particulars.

American Amusement Company

164 E. Grand Ave., Chicago 11, Ill.

Tel. WHitehall 4370

CLOSE OUT

RECONDITIONED SEEBURG
WIRELESS WALLBOXES

200—5c Wallomatics (WS2Z)	
20 Selections	ea. \$16.50
60—5c Wallomatics (WSSZ)	
24 Selections	ea. 16.50
25—5-10-25c Wallomatics (WS10Z)	
20 Selections	ea. 25.00
50—5-10-25c Baromatics (WB1Z)	
20 Selections	ea. 25.00

All boxes reconditioned ready for location.
Send 1/3 deposit with order — Balance C.O.D. Subject to prior sale.

ATLANTIC CONNECTICUT CORP.

1625 MAIN STREET
HARTFORD 5, CONN.

Telephone — Hartford 2-6141

When You Mention *The Cash Box*
You're Sure Of Fair Dealings

Now
THE GREATEST
OF ALL
Williams' Games
"ALL STARS"



A Baseball Game With
ACTION — SUSPENSE
THRILLS — COLOR

Featuring

- ★ REAL BATTING ACTION ON THE DIAMOND
- ★ LIFE-LIKE PLAYERS RUN THE BASES IN THE BACKBOARD
- ★ NEW 3-COIN DROP HEAD CHUTE

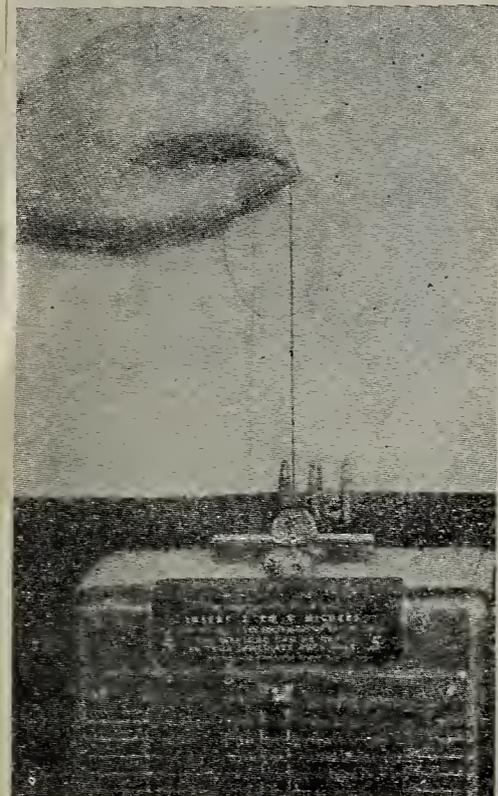
ORDER NOW!

CONSOLIDATED
DISTRIBUTING CO.
1910 GRAND AVENUE
KANSAS CITY, MO.

Please mention *THE CASH BOX* when answering ads—it proves you're a real coin machine man!

Shows How It's Done

Newspaper Editorial On Lower Coin Take



ROANOKE, VA.—Local newspaper here, The World-News, reproduced the above picture with the following:

"In this day of 'a nickel's worth for a quarter' one has to watch his nickels as well as his P's and Q's. This youngster has devised a method of getting his music free if he is on his toes. When questioned about it he said, 'I actually help the machine as normally I might put one nickel in the slot; this way the machine grabs my nickel about half the time and the fascination keeps me broke'."

(This is the well known string trick, whereby a hole is usually punched thru a coin and string attached, in the hope that the coin will trip the mechanism and the player get it back before the coin can drop. Sometimes the mechanism will chew off the string and break it and the coin goes into the machine. Other times, by speedy and skillful manipulation, the player gets the coin back before it drops. Ops here believe that this picture may start some "stringers" working again, but, the average coin mechanism today will kill any possibility of this trick working.)

LINCOLN, NEBR.—The Morning Journal featured the following editorial this past week, which may have the answer to lowered collections for some ops here. The editorial was headlined, "Lost Nickels".

"While there are as many small coins circulating now as in war time, according to the U. S. treasury, thousands of them have lately been deflected from two popular channels, causing grief to certain big investors. They blame the women. It seems that Rosie the Riveter was an impassioned devotee of the jukebox and the pinball thruout the war years. Now that she has gone back to the kitchen the revenue from those gadgets has been cut to the bone. Professional statisticians still contend that women

haven't flocked out of the mills and back to housekeeping in such vast numbers as had been anticipated, but the merchants of cheap time-killing know better. Rosie and her pals used to spend six nickels for lunch and four on the jukebox, listening to sentimental ballads and dreaming of their G. I. Joes. They seldom got away without a turn at the pinball machine. Now that Joe himself is manning the factory benches, the golden stream has become a trickle. It did no good to change the selection of records to cater to masculine tastes. Men still love the pinball, but are able to keep their enthusiasm within bounds. Desperate search for the reason has turned up an odd theory—that people just aren't spending their money so lavishly."

1 ST. *Showing*

**SEE
HEAR
INSPECT**

**IN PENNSYLVANIA
JULY 27TH**

**FILBEN
MIRRO-CLE
MUSIC**

The most sensible new idea
in Automatic Music

★

COME AS YOU ARE . . . AND
FILL UP AT OUR BUFFET BAR

COIN MACHINE DISTRIBUTING CO.

500 NO. CRAIG ST. • PITTSBURGH, PA.

NOW DELIVERING Bally's SENSATIONAL MONEY MAKERS

BALLYHOO **WRITE**
7 Knockout Holes, Hi-Score, Greatest Sensation
Since Original Ballyhoo!

HEAVY HITTER **\$184.50**
F.O.B. FACTORY
Operate as Counter Game or With Floor Stand.
Real Baseball Thrills.

ROCKET **\$279.50**
F.O.B. FACTORY
Convertible, Novelty or Free Play!
5 Ball or 3 Balls! It's a Honey!

TRIPLE BELL **WRITE**
Triple Play — Triple Profits!
5-5-5 • 5-5-25 • 5-10-25

SPECIAL ENTRY **\$595.00**
F.O.B. FACTORY
Replay Multiple — Doubles and Triples
Regular One-Ball Profits. The Big Hit!

DeLuxe DRAW BELL **WRITE**
Fastest Profit Producer Ever Built
in Bell-Console Class. 5c or 25c Play.

PAUL A. LAYMON, INC.
DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS
1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Makes Special Offer



GIL KITT

CHICAGO — Gil Kitt of Empire Coin Machine Exchange, this city, reports that the firm are making a special offer to operators this month on all equipment.

Kitt has been contacting coinmen thruout the nation and has accumulated one of the largest stocks of machines in the firm's history.

"We have", he stated, "some of the greatest buys in our history right now and, in addition," he said, "we are also arranging for a special offer to those operators who can use quantities of good merchandise."

Telecoin's Cleveland Show Pulls Crowd

CLEVELAND, O. — According to executives of Telecoin Corp, who showed their machines here at the Hotel Carter on July 14 and 15, the "Telecoin Caravan" is continuing to attract large crowds of operators wherever it travels.

The interest shown by the ops here was as great, if not greater, than the premiere showing which was held in New York at the Hotel Commodore on July 8, 9 and 10. The firm's execs, who are traveling along with the "Telecoin Caravan", report unusually great interest in each one of the products shown.

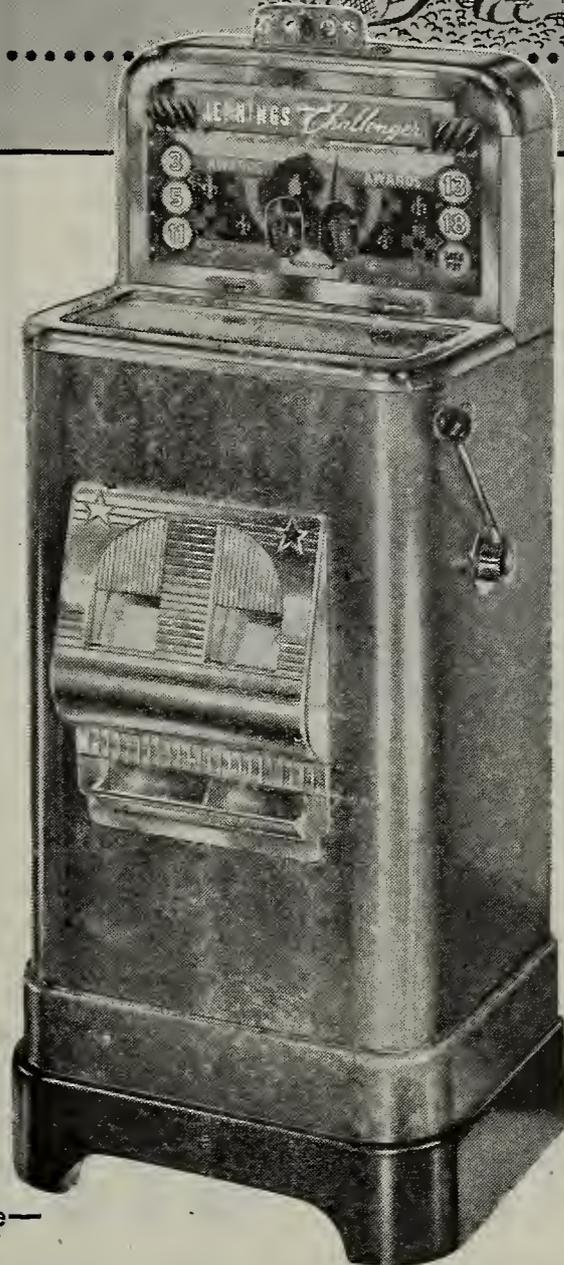
Among the operators who attended the Cleveland show were: C. E. Barnett, L. A. Baron, C. E. Cecil, John Gajewski, Wm. Jordan, B. Keeler, M. S. Klaus, J. R. Kraus, Jr., Peter H. Langmack, Kenneth M. Lowe, Fred P. Mandel, Ernest Marcus, Emanuel Meyer, Charles Meyer, Jr., W. G. Morrow, Mr. and Mrs. Michael Russyn, J. V. Sanner, Otto B. Schoeffler, A. J. Shuer, C. Stutz, Ralph M. Saron, Art L. Schultz, Nathan Sturman, M. L. Waldman, Arthur Whibble, Paul J. Winterich, Carl Gottlieb, Eugene N. Fisher, Philip Scaff, Hubert Neal, Michael Dubiaga, M. B. Kobnitz, I. B. Metzenbaum, Jack Wyse, all these men were from Cleveland.

Some of the out of town coinmen at the show were: C. C. Cleghon, St. Petersburg, Fla.; Frank Collins, Detroit, Mich.; Steven Collins, Detroit, Mich.; Albert Glick, Columbus, O.; W. J. Himmel, Akron, O.; Carl J. Nadlodka, Toledo, O.; Wm. Roberts, Elyria, O.; E. M. Trikalis, Youngstown, O.; G. H. Waltamath, Cincinnati, O.; C. E. Willoughby, Toledo, O.; Lamar Young, St. Petersburg, Fla.; E. O. Clifford, Erie, Pa.; J. W. Kingen, Edinboro, Pa.; and J. E. Raffry, Niles, O.

No J. P. In This Will

SPOKANE, WASH. — According to the press here, a will made by the late Earl C. Green, leaving \$37,500 to his widow, Mrs. Alliette Green provided that she will lose the entire amount if she does not stop playing bell machines.

Get the
LION'S SHARE
of
profits



Compact size—
23" x 17"

*The Sensational Jennings
Twin-Play Console*

CHALLENGER

This remarkable console type 5c - 25c machine features two coin chutes, two jackpots, but only one mechanism. The Challenger has the same durable, time-proved features found in the famous Jennings Chiefs. Order from your dealer today!

O. D. JENNINGS AND CO.

4307-39 WEST LAKE STREET

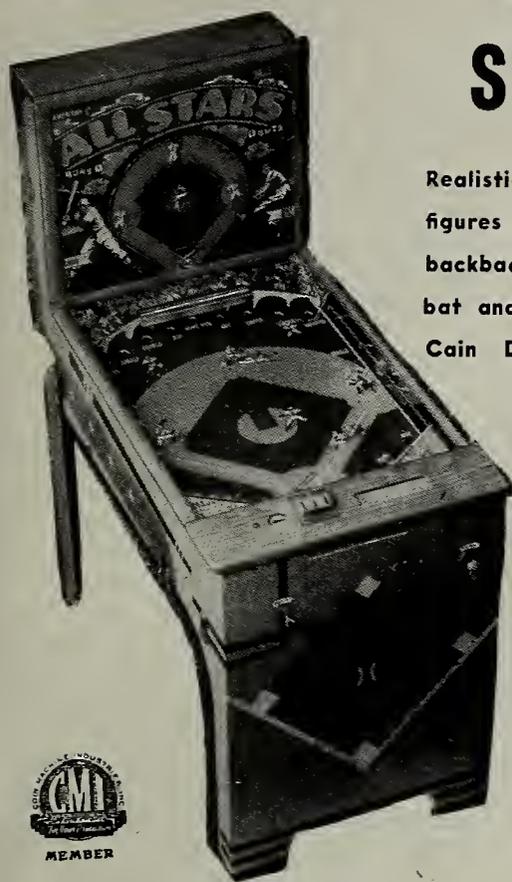
CHICAGO 24, ILLINOIS

.....The Leader in the Field for over 40 Years.....

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

**UNANIMOUS CHOICE FOR
COINDOM'S HALL OF FAME**

ALL STARS



Realistic! 3-Dimensional figures "run bases" inside backboard! Player controls bat and pitcher! New 3-Coin Drop Head Chute; takes 5c, 10c, 25c Coins, speeds play! Credit Unit records advance payments and Replays! Perfect for Every Type of Location!



★ **ORDER NOW**
From Your Jobber ➔
Or Distributor

MAGNETIC! MAGNIFICENT!

TORCHY

**TORCHY HAS
MAGNETIC KICKERS!
BRAND NEW!
ENTIRELY DIFFERENT!
CRAZY BALL ACTION
NEVER SEEN BEFORE!**

**HOLDS
PLAYERS
LIKE
A MAGNET!**



Williams
Long Life
Games

Williams

**MANUFACTURING
COMPANY**
161 WEST HURON STREET
CHICAGO 10, ILLINOIS

Quiz Kids Buck "Quizzer" For Damon Runyon Fund

CLEVELAND, O. — The Cleveland Plain Dealer, leading newspaper here, featured a double column story on the fact that the NBC "Quiz Kids", Joel Kupperman, Naomi Cooks and Pat Conlon will attempt to beat the Telecoin "Quizzer" machine over National Broadcasting Corp. network. All winnings will go to the Damon Runyon Memorial Fund for Cancer Research.

Telecoin's showing here won much attention from coinmen and when arrangements were made, because all coins which are inserted to play the "Quizzer" are donated to the Damon Runyon Fund, the press here decided that the "Quiz Kids" of NBC radio fame should attempt to buck the machine and whatever money they can win so doing would be turned over to the Damon Runyon Fund.

It is understood that Telecoin's executives immediately agreed to the match and the hope is among them that the "Quiz Kids" will do a great deal of winning to help benefit the Damon Runyon Fund.

The Telecoin traveling "Caravan" has gone on further west and will show their machines to operators everywhere on this tour. As coins are taken into the "Quizzer" from play at these showings the total is immediately sent to New York to the Damon Runyon Memorial Fund.

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

READY FOR DELIVERY

"Esso Stars"

**THE NEW ROLLDOWN SENSATION
WITH FLOATING ROLLOVER BUTTONS**

Write! Wire! Phone Today!

ESSO MANUFACTURING CORP.
701 MONROE ST., HOBOKEN, N. J. (Tel: HO-3-1472)

★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★ ★

Music Ops Happy Graziano-Zale Fight Was Not Televised

NEW YORK — Music operators here and in other parts of the country where television has taken hold reported that they were extremely happy that the Graziano-Zale fight was not televised this past Wednesday (July 16) where Rocky Graziano won the World's Middleweight Championship.

"Maybe", one noted music op here

stated, who has found that 68 of his 70 tavern locations now have television sets, "this will start a new era. Many of the prize fight promoters have found that they cut down attendance by selling television rights to their fights. Yet, they don't take in enough on the televising of the fight to make up for the difference in attendance."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Filben "Mirro-Cle" To Premiere In Pittsburgh

PITTSBURGH, PA. — The new "Filben Mirro-cle" music line will be premiered at the Coin Machine Distributing Company, this city on Sunday, July 27.

The Filben system combines the Filben thirty record selection, one side, mechanism and Mirro-cle Music Cabinet. Also featured will be a complete line of remote speakers.

Coin Machine Distributing Company expects an attendance of approximately one thousand operators and their families from the various sections of Western Pennsylvania and the bordering territory of Virginia and West Virginia.

Coin Machine Distributing Company is headed by Sam Mannarino and John LaRocca. Edward Steele is salesmanager.

In addition to the Executive Staff the entire personnel of the Coin Machine Distributing Company will be on hand to greet the visiting operators. Many celebrities are expected to attend including Hank Greenberg, Billy Herman and Ralph Kiner of the Pittsburgh Pirates baseball team, as well as Little Jackie Heller, nationally famous master of ceremonies and delineator of popular songs.

The National Filben Corporation will be represented by Bert Davidson, Vice President and General Manager; William Rabin, President of the Filben Corporation; Ray Emerson Chief Engineer and Chuck Hammet and William Zogg, chief service engineers.

All operators are invited to attend. Refreshments will be served from a very elaborate buffet bar.

Adams - Fairfax Corp. Starts \$6,600 Sales Contest For Distribs

LOS ANGELES, CALIF. — Bernie Shapiro of the Adams-Fairfax Corp., this city, announced this past week that beginning with July 15 the firm have started a sales contest among their distributors which Shapiro reports, "To our knowledge this sales contest, which we are presently conducting, is the most lavish in prize value in the history of bulk vendors. The possible total value in prizes that can be won amounts to \$6,600."

The contest is officially called, "The Adams-Fairfax Cash Tray Derby". It is a 90 day meet, started July 15 and ends on October 15. The contest is confined exclusively to accredited Adams-Fairfax distribs.

The winner will receive a new 1947 Buick sedan; second place obtains an RCA Radio-Television combination; third place will be awarded a mahogany executive's desk and there be a series of consolation prizes of gold wrist watches also given.

A complete set of rules governing the sales contest have also been sent to each one of the Adams-Fairfax distributors so that there will be no confusion or confusion regarding the winners and the awards. A substitution has already been arranged should it be impossible to obtain the new Buick.

WATCH FOR "A. M." THE MOST THRILLING SENSATION IN ALL VENDING MACHINE HISTORY

COMING YOUR
WAY SOON!!

DO YOU NEED NEW MACHINES WE HAVE . . .

- NEW A.B.T. MACHINES
- NEW BALLY MACHINES
- NEW BELL-O-MATIC MACHINES
- NEW EVANS MACHINES
- NEW GENCO MACHINES
- NEW WILLIAMS MACHINES
- NEW MUTOSCOPE MACHINES
- NEW PAGE MACHINES
- NEW ESQUIRE MACHINES
- NEW COLUMBUS VENDERS
- NEW MASTER VENDERS
- NEW VICTOR VENDERS
- NEW WATLING VENDERS
- and NEW PHONOGRAPHS too

Write for Detailed Circulars
on These New Machines

DO YOU NEED USED MACHINES? WE HAVE THEM

Thoroughly Checked and Ready for
Location.
Write for exact List of Used
Machines You Need, as we have
various lists.

The VENDING MACHINE CO.

FAYETTEVILLE, NORTH CAROLINA
U. S. A.

If It's Money You're After

STRIKES 'N' SPARES

WILL MAKE IT FOR YOU

Exclusive Operator Territories Now Being
Awarded In Eastern Pa.
and Southern New Jersey

Order Now While Territories are
Still Open

SCOTT-CROSSE COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA, PA.

America's Best Buys!!

25c Bally Draw Bell	\$200.00
25c Gold Chrome	100.00
5c Blue Fronts	80.00
5c Brown Fronts	90.00
5c Silver Chrome Hand Load	125.00
10c Bonus Bell	135.00

WE HAVE ALL MILLS SLOTS
AND JUMBO PARTS

WANT

Mills Blue Frts. & Brown Frts.

COIN-A-MATIC DISTRIBUTORS
Formerly Lewis Coin Mach. Service

3924 W. Chicago Ave. Chicago 51 Belmont 7005

MAKE US A REASONABLE OFFER ON

60 UNIT AMI HOSTESS

OR ANY PART OF IT

Envoy, R. C.	\$200.00
500 Wurlitzer	169.50
600 Wurlitzer	149.50
700 Wurlitzer	249.50
750 Wurlitzer	325.00
800 Wurlitzer	300.00
850 Wurlitzer	325.00

1/3 Deposit, Balance C.O.D.

SUPREME DISTRIBUTORS, Inc.

3817 N.E. 2d Ave. Miami 37, Fla. Phone 7-7490	•	49 Riverside Ave. Jacksonville, Fla. Phone 3-3516
---	---	---

★ ★ KING-PIN SPECIALS ★ ★

BRAND NEW—ORIGINAL CRATES

1 Bolly 5c Draw Bell	\$325.00
2 Bolly Double Borrel, Eo.	125.00
4 Premier Bowlo. Eo.	399.50
5 Marvel Pop Up, Eo.	39.50
1 Line-o-Basket	99.50
2 Genco Whizz w/Stand Eo.	89.50
2 Chomption Hockey, Eo.	89.50
5B Solotone Boxes, Eo.	20.00
5 Solotone Amplifiers, Eo.	65.00

1 3 Deposit With Order, Balance C.O.D.

King-Pin

EQUIPMENT COMPANY
KALAMAZOO 21, MICH.
826 Mills Street Phone 2-0021

DISTRIBUTING COMPANY
DETROIT 1, MICH.
3004 Grand River Ph.: Temple 2-5788

SAY, "I SAW IT IN THE CASH BOX."

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

★ ★ ★ ★

OPERATORS EVERYWHERE

ARE THANKING THEIR

LUCKY STAR

IT'S GOTTLIEB'S! IT'S GREAT!



Meteoric 5-Ball Action! Kick-Out Pockets! Score and Re-Score up to 15,000 at a Time! Super High 40,000 Score!

Order From Your Distributor Today! Make Every Day a Lucky Day on All Locations!

"There is no Substitute for Quality"

IMPROVED DELUXE GRIP SCALE Consistently Best Since 1927



DAILY RACES 1-Ball Multiple LEADER IN ACTION! APPEAL! EARNINGS!

PAYOUT AND REPLAY MODELS

★ ★ ★ ★ ★ ★ ★ ★



D. Gottlieb & Co.

1140 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

TWENTY YEARS OF LEADERSHIP

Chicago's Mayor Attends Youth Center Opening

CHICAGO—Present at the opening of the Moreland Lutheran Church youth center this past week (in the picture below, left to right) were: Jim Gilmore, secretary-treasurer of CMI, Inc.; Martin Kennelly, Mayor of Chicago; Art Weinand, Salesmanger, phonograph division of Rock-Ola Mfg. Corp. and contributor of Rock-Ola phono in this picture to the youth center; and Hjalmar Hanson, pastor of the Church and former U. S. Navy Commander stationed at Great Lakes Naval Training Station.

In addition to the Rock-Ola phono, the Youth Center is equipped with a Wurlitzer record player, an Edelman Bang-A-Fitty bowling game, two pinball tables, a Sea-Raider machine, a counter game and various other amusement machines, all donated by members of the industry. All games will operate free.

Rock-Ola especially rebuilt the phono, which operated for several years in the USO Center on Wabash Ave., here during World War II.



OPENING SOON

DISTRIBUTORS FOR THE NEW PACKARD

Manhattan

Illinois PLA-MOR DIST. CO. 2705-09 S. Michigan Ave. Chicago 16, Ill.



ATTENTION ONE BALL OPERATORS 20 VOLT BAYONET BASE LAMPS 12c Each MINIMUM ORDER 100 LAMPS GLOBE DISTRIBUTING CO. 1623 Na. California Ave., Chicago 47, Ill. (TEL: ARmitage 0780)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

DAMON RUNYON DRIVE MAY BE ANNUAL EVENT



CHICAGO—Manufacturers got together at Bismarck Hotel for a special luncheon where they decided on the Damon Runyon Memorial Fund for Cancer Research drive.

Among those in attendance were: Dave Gottlieb, Jim Gilmore, Jim Mangan, Walter Tratsch, Dick Hood, Ray Moloney, Grant Shay, Lew Gensburg, Sam Wolberg, Andy Renn, Herb Jones, George Jenkins, John Chrest and George Glassgold, New York attorney.

It was at this special luncheon meeting where the manufacturers decided to go all out in the fight against the dreaded cancer disease and urge the entire industry to enter wholeheartedly into this battle against cancer.

The Damon Runyon Memorial Fund for Cancer Research is strictly non-sectarian. It is solely a money raising agency and the monies it collects are turned over to established laboratories, hospitals and

universities to be spent for further cancer research.

It is hoped that this Damon Runyon Memorial Fund for Cancer Research will become an annual event for the entire coin machine industry with all coinmen everywhere giving their time and efforts to help make it successful each year.



BERNARD PASCAVAGE*

Has Switched to

AMI

Because It's So Much The Best There's Simply No Competition

DAVE ROSEN SAYS . . .

Follow Bernie's example and make all your locations top locations with AMI.

ORDER NOW FOR IMMEDIATE DELIVERY

DAVID ROSEN
EXCLUSIVE DISTRIBUTOR
855 N. BROAD STREET PHILADELPHIA, 23, PA.
PHONE: STEVENSON 2258

*of Vending Machine Service
340 Poplar St., Mt. Carmel, Pa.

A New Game! Expertly Engineered! A Different Machine!

OPERATORS

PIN GAME TYPE?
ARCADE TYPE?
SKILL ?
LEGAL ?

YES!

PRICED RIGHT? YES! A THOUSAND TIMES YES!

DISTRIBUTORS

ALL TERRITORY OPEN! Come to the Factory, play the machine. You will want exclusive the minute you see it! Wire or phone if you are not coming to Chicago as selling rights will be assigned in the next two weeks!

WE HAVE COMPLETELY REORGANIZED AND ARE PREPARED FOR QUANTITY PRODUCTION—VISIT US

P & S Machine Company
3017-19 N. SHEFFIELD AVENUE CHICAGO 14, ILLINOIS



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Bally Announces Modernized "Eureka"



GEORGE W. JENKINS

CHICAGO — Bally Manufacturing Company has commenced volume production of the "Eureka" free play pin-table, which was originally introduced in 1938. Announcing the revival, George Jenkins, Bally vice-president and general sales manager, explained that operators have been calling for a post-war "Eureka" ever since the end of the war.

"Hundreds of 'Eureka' tables," Jenkins said, "are today earning top money, after nearly a decade on location. 'Eureka' operators not only requested that the new game retain the profit-proved features of the original but also insisted on the use of the original name. 'Eureka' embodies the famous Bally one-ball principles—such as changing odds, mystery selections, sectional playfield—but has no race-horse atmosphere and is built only in a free-play, table-style model. In the new 1947 'Eureka' we have added the ever-popular A-B-C-D feature and the old favorite spell-name feature. The new 'Eureka' also has the popular motor-driven shuffle and convenient mechanism-shelf introduced in 'Bally Entry'."

"Eureka" is described as instantly convertible from multiple-coin to single-coin operation, 1-ball, 2 ball, or 5-ball play.

Correction!

In the DAVID ROSEN AMI ad that appeared in the July 7 issue of *The Cash Box* the name and picture of

HARRY STERN

Major Amusement Co.
5th and Poplar
Philadelphia, Pa.

WAS USED IN ERROR

GUARDIAN ELECTRIC MFG. CO.

CHICAGO, ILLINOIS

Welcomes the...

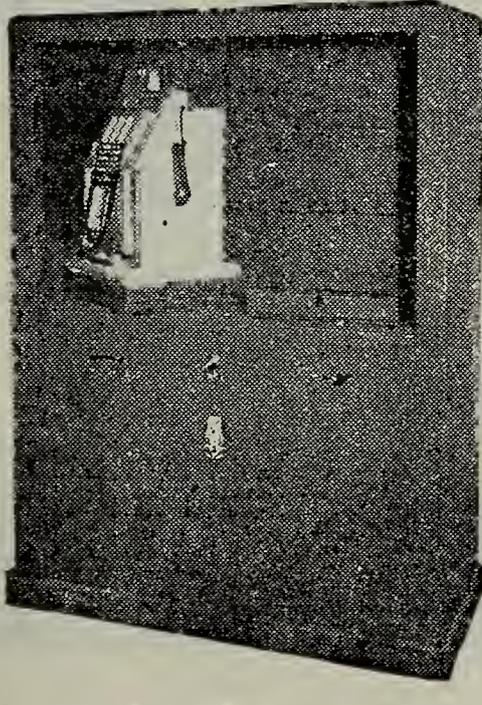


What a Gold Digger!

Our part of the BLONDE BOMBSHELL is the most glamorous of all... Guardian Coin Accumulators are in there "clicking" and helping to create that magnetic earning power.

CONGRATULATIONS FROM ANOTHER Aireon SUPPLIER

AT LAST! "3-WAY-LOCK" STEEL SAFE CABINET FOR SLOT MACHINES



- 1 Machines lock to revolving base.
- 2 Base locks to cabinet.
- 3 Door instantly locks when closed.

Cold rolled, heavy gauge, deep drawing quality steel.

SINGLE SAFE CABINET \$ 99.50

DOUBLE SAFE CABINET 185.00

TRIPLE SAFE CABINET 295.00

10% Discount on Lots of 5 or More.
1/3 Cash With Order, Balance C. O. D.
Immediate Delivery.

MILLS SALES CO., Ltd. DEPT. C

Main office: 1640 18th St., Oakland, Calif.
Branches: 600 S. E. Stark St., Portland, Ore.
2827 W. Pico Blvd., Los Angeles, Calif.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THRU THE COIN CHUTE



CHICAGO CHATTER

The big news all over town is the marvelous broadcast made by Walter Winchell on Sunday evening, July 13 from Hollywood and his mention, specifically, of Ray Moloney and Dave Gottlieb. All coinmen here are tremendously impressed and enthused over the opportunity this gives the industry to fight the dreaded killer—cancer. There is no doubt but what every coinman in this area is all out in the fight to help wipe out cancer. The winning slogan for the Damon Runyon Memorial Fund "Arrest Cancer—It's Wanted For Murder"—is sure to become the slogan of all the coin machine industry from now on. There is every hope that Ray Cunliffe will call together the Illinois Phonograph Owners Assn. and will set aside a day when all or part of the collections from each and every juke box in this area will go to the Damon Runyon Fund. It is also hoped by leaders here that the operators of arcades, games, service machines and vendors in this town will also plunge into this drive wholeheartedly and that they will set days aside when the Damon Runyon Memorial Fund will be enriched by their efforts. (We heard from our New York headquarters that THE CASH BOX contributed \$500 the very first day of the drive Monday, July 14, to the coin machine division of the Damon Runyon Memorial Fund for Cancer Research.) Jim Mangan reports that CMI's Public Relations Bureau is preparing placards and signs and all other necessary material to help the operators everywhere in the nation to get the attention of the people in their territory to their machines so that there will be greater action than ever and the monies which will come in will help put this great battle against murderous cancer over the top—but, away over the top.

Also of big interest this past week was the record breaking Zale-Graziano fight. Coinmen from all over the nation came in for this battle and they actually melted in the humid heat of the stadium. But all were plenty satisfied with the great fight they saw and all stated, "It was worth every cent". We noticed Jackie Fields, Wurlitzer distrib of Pittsburgh at the ringside and saw him introduced as the former World's Welterweight Champ to the great crowd present. Many other coinmen were sprinkled everywhere thruout the stadium. It was one fight that again proved how much coinmen love the major sporting events. In fact, we hear that many have already sent their checks into the N. Y. Yankees' offices to be sure of seats at the forthcoming Worlds Series . . . Lots of fun with flying discs popping off all over Randolph Street and buzzing right by our office windows here. After a bit of running about, some brave people decided to pick them up and see what these white disks were all about. To make a long story—short—it was once again clever promotion by our good friend, Jack Buckley of Vitacoustic Records, all about the Harmonicats now enjoying their 3rd week at the Oriental Theatre here and the new records they have cut for the firm since making "Peg O' My Heart" . . . Jack Nelson, sales director for Allite Mfg. Co., Los Angeles, seen at the airport last week, being greeted by his wife and family, after a long trip in from the west coast. But due to the press of business on this bowling machine, Jack remained in town for just about two hours, and then flew out again to Detroit and other cities on his schedule.

Ben Coven of Coven Distributing Co. is right in the midst (heat and all) of setting up a most complete parts dept. Joe Schuman, formerly in charge of Bally Mfg. Co.'s parts dept., and one of the old timers in the coinbiz, will be in charge of Coven's parts dept. In the meantime, Ben was forced to delegate much of his work to Bob Schaeffer who, in the future will divide his time between the offices here and the road. Ben also reports that Eddie Wikoff is going great guns on the road with Bally equip't and the ops depend on seeing him regularly . . . Lindy Force of AMI reports that he can once again stretch his legs under a desk since the firm moved their sales offices to 127 No. Dearborn. Lindy feels certain that this new location will prove very popular with all visiting distributors since it is right in the very heart of the Loop and within walking distance from all well known hotels . . . J. R. Bacon, vice-prexy of O. D. Jennings & Co. ran into some bad luck last week. Someone dashed right thru a red light to smash into his new '47 Ford. Fortunately he escaped with minor injuries. By the way, Dave Lovitz, Jennings' adman, returned from his vacation much rested and ready for work. Dave reported they stuck pretty close to home because of the new daughter, but he liked loafing around the house for a change.

Harry Williams is back from the west coast. Harry flew

straight thru, just stopping off to refuel his new Beechcraft, in his hurry to get home. "They can say what they please about that beautiful California weather", Harry reported, "but, as far as I'm concerned, I'll take Chicago" . . . Many ops present at the Telecoin show in the Stevens Hotel. Many were interested in the firm's Tele-Juice machine, their laundry extractor and, especially, the "Quizzer" machine. Looks like plenty of apartment bldgs. around town will be featuring the extractor . . . Gil Kitt of Empire Coin Machine Exchange, regardless of heat and all, was busier than ever this past week. Ralph Sheffield, Howie Freer, Shirley Corush and all the bunch over at Empire going like whizzes to take care of those special sales orders Gil has been getting. This guy really moves and is in action every second of the day . . . Al Stern of World Wide plenty busy obtaining reservations this past week for friends from out of town who came in to the fight. Saw Al with a gang of his guests among whom were: H. E. Hill, Greenwood, Miss., Mr. and Mrs. N. Peterson of Peoria, Sam Stern of Philly, Ed McCarthy of Kansas City, Dave Rosen of Philly, Frank Palisisano of Kansas City, Sid Mittleman of Newark, N. J., Fred Blazer of Kankakee and Sam London of Milwaukee.

Both Billy DeSelm and Lyn Durant over at United Mfg. Co. reported their place to be busier than ever this past week with plenty of visitors pulling up to see the newest ideas at work in their factory. Most of the guys had come in a day or two before the big fight and made United one of their first ports of call . . . Carl Trippe of Ideal Novelty Co., St. Louis, Mo. was around town this past week. Carl hasn't been here in some time and so had a chance to visit with various mfrs he represents in this area . . . Dave Simon of Simon Sales, New York, was also in town and was arranging to get ever larger shipments of the games he represents in the East. We also heard Dave tell what a nice place he is opening on Tenth Ave. in N.Y.C. . . . Harry Brown of American Amusement flew back to town this past week. Harry has been commuting between New York and Chicago so regularly that all the plane stewardesses know him by name now. Harry expects some big things to break very soon . . . Ted Rubenstein of Marvel advises that they had made plans for a new game but that material shortages and other difficulties forced them to make some changes. He claims, tho, that demand for their "Lightning" still continues and that they are doing everything possible to keep their customers happy.

Gordon Sutton of Illinois Simplex was a pretty busy guy this past week. He entertained his parents who came up from Indianapolis to visit with him as well as his brother who came all the way from St. Petersburg, Fla. In the meantime, Gordon is planning on a complete remodeling of his offices which he hopes to have completed by August 1. Then, with the crush on, so many, many Wurlitzer distributors and execs arrived to attend the big Zale-Graziano fight and Gordon was again busier than ever . . . Irv Kleiman of Atlas Novelty leaves for a business trip thru Illinois this week, while Joe Klein returns from a California vacation. This is one busy spot in town. While there bumped into Dick McClanathan of Savannah, Ill., A. R. McDonald of Ottawa, Ia., Oscar Hopka of Waterloo, Ia. and Gus Ondrus and Emil Churan of Union City, Mich. . . . Mike Spagnola was a happy guy once again this past week. His secretary returned. Now Mike is going to try and regrow some of the fingers he wore down to the third knuckle typing his own correspondence while she was away sick. Mike also played host this past week to John Haddock, president of AMI and Lindy Force, salesmanager of the AMI firm.

Art Weinand talking things over with Mayor Martin Kennelly this past week when Rock-Ola donated a phono to the Moreland Lutheran Church Youth Center. This phono had formerly been in the USO Center on Wabash Ave. and is now seeing more duty at this new Youth Center which opening the Mayor attended. Plenty coingames in the spot for the kids entertainment . . . Nate Gottlieb tells me that they just haven't time to mind the heat over at the Gottlieb factory. Demand for Gottlieb games, he says, continues greater than ever and it's just a matter of getting those shipments out . . . Plenty visitors rushed over to Bally's big plant this past week to compliment Ray Moloney on his National Chairmanship for the Damon Runyon Memorial Fund drive and also on his bringing back (all modernized) the new "Eureka," which first appeared in 1938.

THRU THE COIN CHUTE



EASTERN FLASHES

Biggest news of this past week was Walter Winchell's broadcast from Hollywood, Sunday evening, July 13th wherein he went all out to praise the entire coin machine industry for its grand offer to the Damon Runyon Memorial Fund for Cancer Research, specifically mentioning Ray Moloney of Bally Mfg. Co. and Dave Gottlieb of D. Gottlieb & Co. This is the grandest opportunity which has ever come before the entire coin machine industry. We know that New York's coinmen will immediately take advantage of it and will go all out to help the Damon Runyon Memorial Fund by setting aside one day where the complete proceeds from juke boxes, roll down games, bowling alleys, vending and servicing machines will be given to the Fund. New York's coinmen have always led the parade in these great, charitable causes, and, here's one that really means something to each and every coinman in New York. We urge AMOA to get together immediately in a big mass meeting and name a day wherein every juke box in this man's town will be placarded advising the public that the proceeds (including the location's share) will all go to the Damon Runyon Memorial Fund. There is no doubt in our minds but what Walter Winchell, Leonard Lyons and Dan Parker, who are all officers of the Fund, will gladly publicize this day in their columns, attracting great attention to the juke boxes. We also urge everyone of the roll down game distributors to call in their operators to a general mass meet and arrange to have them set aside one day sometime in September. Here's the wire that Walter Winchell sent to Dave Gottlieb, president of Coin Machine Industries, Inc. "Your George Glassgold brought me the exciting news of what you all will do for the Runyon Cancer Fund. I am thrilled. Thanks. This is to authorize the Drive. I am rushing your letter to Runyon Committee and Counsellors who will put it all in proper form. You are really Santa Claus, all of you. With your generous cooperation the Cancer Fund is assured of financial success." Walter Winchell wired *The Cash Box*, "Thank you very much for your wonderful support. Regards."

* * * *

Former Brooklynite Willie (Little Napoleon) Blatt sends us up one of his new business cards with the now famous cartoon of himself as "Little Napoleon" from his Miami Beach offices and on the back of the card has a picture of old Father Time and a casket. Printed on the back is the following: "Don't let this happen to you—play too little—too late. Here's a chap who never learned how to play or relax. He was so busy trying to make money that he did not notice 'the inaudible but ceaseless footsteps of time'. Result—the Old Man now has him in the box. So-o-o-o relax brother, relax." And we understand that Willie does plenty of relaxing. From a word we receive from Miami, Willie usually quits his office about noon and then goes out to the beach where he is practising up on his gin games in preparation for this winter's invasion of coinmen to Miami.

* * * *

According to Jack Kofoed who writes a Philadelphia column for the Miami Herald, "A newspaper check in Philadelphia showed that one out of five gum vending machines in the city don't deliver the merchandise, which means a lot of extra profit for the machine operators." (Philadelphia gum vender ops, please check.) . . . Hymie Rosenberg is feeling much more chipper these days now that he has removed that patch from his eye and also taken off the dark glasses he was forced to wear. "At least", Hymie says, "I can see what I'm selling again" . . . George Ponser is out of town again, on his way to Chicago. We wonder whether George will soon have an announcement regarding these constant trips to Chi? Jack Semel reports plenty of action in the Hoboken factory of Esso Mfg. Co. with leading distribs calling around to get a look at the firm's first rolldown. Jack believes that they're going to set some kind of a record with their first game.

* * * *

Dave Simon's new offices on the "Wailing Wall", which is what they're calling New York's Coinrow (Tenth Ave.), just about ready to open with workmen putting the finishing touches to the spot right now . . . Mike Munves relaxing in his nice, big private office and taking in a baseball game right in the middle of the afternoon. Mike has built a very remarkable console television set which has caused plenty of talk-talk up

and down the Wailing Wall with everyone wondering whether Mike is going into the Television-Juke Box which some of the music coinmen have been talking about . . . Jack Shephard phones in from Philly to advise that everyone there is all hepped up about the important victory of the IBEW Local here on picketing . . . Jim Ross of Cleveland, who is Secretary-Treasurer of the Ohio State Phonograph Owners Assn. also phones in long distance to advise that the "Hit Tune" for August was picked last Saturday night at Cain Park in Cleveland Heights and is "I Wonder Who's Kissing Her Now" as sung by Perry Como. By the way the Cleveland boys threw a cocktail party for Como and Freddy Martin at the Carter Hotel ballroom this past Wednesday.

* * * *

Dave Stern had himself a busy Tuesday this past week. "Just like from nowhere", Dave says, "the joint was jammed with buyers". And, it seems that his son, Irwin, did most of the selling with Dave taking over that nice, big soft chair in his private office for some confidential chatting . . . Since the news has got around the street that Nat Cohn bought himself a Higgins speed cruiser the boys are trying to convince Nat that here's his chance to give Guy Lombardo a boat race . . . One of the Newark, N. J. coinmen tells me that they should be calling Newark's Broad Street, which is that city's Coinrow, "the Jersey Wailing Wall" There's still plenty of dispute around town concerning if and when there will ever again be novelty games operating here. Some are adamant that they will not be allowed to return. Others just as vociferous that they will. Who knows?

* * * *

Big meeting at Bert Lane's last Wednesday evening brought out some very fine and pertinent facts to the coinmen here which will prove of extremely good value if the advice given is carefully and zealously followed. Bert is 100% out to get everyone of the ops here to help themselves so that all will continue on in business profitably and smoothly . . . Dave Lowy and Phil Mason seem to have a hunk of the phono export market. Also note that the boys are rolling out those Sportsman Rolls just as fast as they arrive . . . Chippy Maltz, we hear, is reported to have created a roll down game which is going into production very soon . . . Jack Mitnick, Runyon's hard working manager, was really working and sweating away this past week when a big shipment of brand new AMI phonos arrived. Maybe Jack's reducing. Anyway, the old boy can still swing those phonos around.

* * * *

Here's a kid who has won plenty of nice comment from juke box ops here—Joe Kornfeld, ace salesman for Runyon's record department. According to leading music ops, "when Joe says a record's good—you can bank on it" . . . Brooklyn music op. Sam Gage of Gage Music Co., joined AMOA this past week . . . Whole gang of music ops rushed themselves away from this hot and sticky city this past week for vacations. Among them were: Tom Connolly of Connolly Music Co., Irving Beckerman of Monarch Music Co., Ben Feldman of Long Beach, Tom Manca of Manca Music Co. and some others we weren't able to catch up with . . . We hear that Frank Schneider of Click Vending has fully recovered from his recent appendectomy and is getting around to say "hello" . . . Lou Wolcher of Advance Automatic Sales Co., San Francisco, Calif., spent the past week in town visiting with his family here and also seeing what was to be seen around town.

* * * *

Hirsh de LaViez of Hirsh Coin Machine Co., Washington, D.C., just mailed us a very fancy covered booklet entitled, "What I Know About Gin Rummy". And there are four full pages inside—each one blank. (At least the paper's nice and soft anyway, Hirsh) . . . We hear that Lee Rubinow (former New Yorker) and now settled for life, it seems, in Miami distributing Seeburgs, has bought himself a brand new Chris Craft and has set out to learn all about the sea . . . Charley Polgaar back home in Newark visiting with the home folks. Charley now operates music and games down in Miami and reports that, "Miami's my home from now on."

THRU THE COIN CHUTE



CALIFORNIA CLIPPINGS

Lots of boys in the coin biz listened to the famed Walter Winchell this past week and were thrilled with the swell send-off he gave Dave Gottlieb, Ray Moloney and the entire coin machine industry. But being thrilled by radio plugs is not what this piece is about. It's about a haymaker that comes out of nowhere. About a haymaker that creeps up on you and your loved ones and knocks you for the darndest loop you ever received. It means going down for the count of ten and not getting up again. The Damon Runyon Memorial Cancer Fund is by far the hit musical-comedy of the year—only it's not that funny. The overwhelming storm rapidly taking over the coin machine industry from Maine to California is the drive on to fight cancer. Members of the Southern California Automatic Music Operators Association, the Automatic Operators of Los Angeles, the California Music Operators Association are coming to the fore and riding with the plan to sponsor one day, during which all collections received from games, juke boxes, etc., will go to the Damon Runyon Memorial Cancer Fund. Runyon, a writer whose stories were loved by the coin-trade from coast to coast was hit below the belt with that haymaker-cancer. Don't let that happen to you and yours. You can help by giving now and giving generously to an enemy who caused more wreaths and tombstones in one year, than all the stones which commemorate our heroes graves in Europe.

Jack Nelson of Allite Manufacturing Company off to Chicago and Detroit to call on several of the firm's distributors, whose Bowling games are rolling off the assembly lines in ever increasing numbers according to Bill Schrader, President of the firm. Bill entertained Seymour Berman of the General Finance Company of Chicago at one of our swankier night spots. Bill Happel joined the party after which the gang dashed over to Happel's place for cocktails.

Bill Happel, Jr. of Badger Sales tells of an impatient op who drove up to his salesrooms with a trailer, purchased his floor sample of the new "Strikes N' Spares" and insisted on carting it away right then and there. Bill is without a sample and is calling the factory twice a day for delivery of new samples. He tells me that the game is going very well here . . . Dropped around to see Paul Laymon and found Al Sleight of Bally visiting with Paul. Al is an intrepid flyer and pilots his own plane in covering his territory which is pretty big. Laymon reports that the new Bally Pin Game "Ballyhoo" is being very well received by the ops and with regular shipments coming in, he hopes to make lots of deliveries . . . Jake Everett, old time coin op who had retired some time ago has once again felt that urge to get back in the game and is buying lots of equipment for a nice route he is building up.

Something hot cooking up at E. T. Mape. Len Baskfield of the San Francisco office in town this week is off to Chicago to arrange for deliveries of a new music line the firm will distribute out on the West Coast, Ray Powers, manager of Los Angeles office is getting things ready for the arrival of the new phono and is planning an announcement when the sample arrives . . . Bud Parr over at Solotone has been doing a lot of work on his fishing tackle in preparation for his extended fishing trip. We hear that Bud is quite the angler, for fish that is . . . Fred Gaunt of General Music has been selling and delivering some Bells, if it isn't one thing it's something

else Fred tells me. Gaunt is handling the distribution for the new Western Pokerino.

A few of the ops braved the summer heat to do their coin shopping along the row this past week, they included: E. E. Simmons, Paso Robles; Thompsen Bros., Delano; Jud Levey, Los Angeles; Joe Soares, Tulare; John McGee, Downey, Niles Smith, Oildale; Fred Casey, North Hollywood; Charles De Witt, Redlands; Alfred Pratte, Hawthorne; Howard Hunt, Redlands.

Nels Nelson has been selling quite a number of new Mirror cabinets. Nels tells me that many of the music ops are installing these conversion cabinets in their locations and find that it frequently increases their weekly collections . . . Charlie Fulcher, managing the Mills Sales offices here tells me that he has been taking some nice orders for the new Mills Constellation phonos. Charlie says that he expects larger deliveries of the machines to fill all demands and fill many of the orders he has in his files. In talking about other types of equipment that is in demand now, Fulcher says there is a good demand for the new Mills Bells . . . Len Micon and Art Crane took off for a few days trip by car traveling up north to call on the distributors, and get things ready for the new pin game the boys expect to handle in the very near future . . . Ken Bevins of the Commercial Coin Radio informs us that their plant is in full production of the firm's new coin operated radio. Bevins has received many requests for info on the firm's new inter-com system which is causing lots of swell reaction from motel and hotel operators.

Al Silberman of the Adams-Fairfax Corporation is wending his way across the country and is somewhere in the midwest. Al plans on seeing most of the firm's distributors on the way and appoint many new ones. The new 5 cent Cash Tray is in tremendous demand Bernie Shapiro says, President of the firm. Shapiro tells me that more and more ops are turning to vending machines and that the volume of requests for info are growing each week . . . Eddie Mesner of Aladdin Records has just reached New York and plans on spending some time there turning out several recording sessions . . . Heard from Ben Ellison of Hollywood International Records that his Hollywood Concerto is to be made into a movie and will bear the same title. This is a good break for Ben and should help to sell lots of those swell albums . . . Leon Rene is very happy of the swell response of the ops to the new Jeffries Recording of "When I Write My Song," Leon tells that the sales of this new platter is growing by leaps and bounds . . . Howard Krause of Enterprise Records has been receiving many calls from ops after his very stirring talk and advice given the music ops at their last meeting. An attempt is being made to get the several different factions together again with Krause being asked by both sides to act as peacemaker.

M. C. (Bill) Williams, of Williams Distributing Company has been very happy over the response of the ops to the new Williams "Torchy". It's a terrific game with more action than the boys ever dreamed of. It's a natural for locations that need action Bill tells me . . . Aubrey Stemler is going after the vending business in a big way. Aubrey tells me that the boys are turning to vending operations in greater numbers every day. We were quite pleased to learn that Aubrey is representing Ilona Massey, that really gorgeous Movie Star.

THRU THE COIN CHUTE



MINNEAPOLIS ST. LOUIS

The temperature in Minneapolis has been hovering around 90° and better this past week, and since the sensational Walter Winchell broadcast from Hollywood, California last Sunday evening, the temperature around coinrow has taken on the advent of getting much hotter. All coinmen, music operators, jobbers and distributors are rapidly climbing on the bandwagon to aid this worthy cause, The Damon Runyon Memorial Cancer Fund. The suggestion from one leading coinman to have the local music association, set aside one day in the near future to donate all proceeds from collections to the Fund is meeting with the wholehearted approval of Twin Cities folk. Placards stating that the collections of "this juke box" are going to the Damon Runyon Fund will undoubtedly boost the proceeds of this noble fund, but will also in turn stir the very heart and soul of not only the Twin Cities, but also the nation. Now is the time to show the entire country, that the Minneapolis and St. Paul coin machine industry is behind the Damon Runyon Memorial Cancer Fund. Now is the time for the entire coin machine industry to aid in the fight of a foe whose death toll in 1946 was greater than that of the horrible war years just ended. Walter Winchell, whose life long friend, Damon Runyon was struck down by cancer has come to the fore to fight this deadly disease which strikes without warning. **ARREST CANCER—IT'S WANTED FOR MURDER!!**

The Twin Ports Sales Company of Minneapolis held open house last week as the new Packard "Manhattan" Phonograph received a preview showing. Senator Homer E. Capehart attended the showing and guested a banquet held in his honor at the Nicollet Hotel. Operators received the Manhattan with great ovation, and the attendance at the banquet was tremendous.

Frank Mager and his wife, of Grand Rapids, Minnesota, were here as one of the visitors to the show, and also spent a little time calling on several other distributors in the Twin Cities . . . J. C. Weber of Blue Earth, Minnesota spent a few days in Minneapolis calling on a few distributors . . . Garfield Brown and his wife, of Chippewa Falls, Wisconsin, visited Minneapolis just for the day . . . Congratulations Department: To Phil Smith on the birth of a new seven pound baby boy at the Asbury Hospital, Minneapolis. Mrs. Smith is doing very well, and Phil was busy the following day passing out cigars . . . J. H. Bessler, of the Hy-G Music Company set to leave for a two week boat trip on the Great Lakes . . . Henry Greenstein, of the Hy-G Music Company just back after a nice ten day trip in Canada.

Paul Hayes of Rochester, Minnesota spent a week in Duluth and also at Two Harbors, Minnesota just vacationing . . . George Wheeler, operator at Wadena, Minn., for many years and who has been on the sick list for many years, passed away Thursday, July 10. All distributors and their friends offer their condolences to Mrs. Wheeler in her time of sorrow . . . Ralph Meyers of Mitchell, South Dakota spent a few days in Minneapolis just sort of vacationing . . . Minnesota State Association for Operators will hold a meeting at Brainerd, Minnesota on July 24. This is the first summer meeting to be held for quite some time. A good turn out is expected due to the fact that the meeting is being held in one of Minnesota's finest resort Towns . . . Mike Crakes is doing all right for himself in the Real Estate Business as a sideline.

That long feared "hot weather" of St. Louis summers has prompted ops and distributors around town to take off for their favorite vacation grounds. Those who can tear themselves away are basking in the sun on the beaches or working their blood pressure up over the "one that got away." An unusual feature about this latest period of hot weather is the fact that business has been booming.

John Gazzoli, Star Novelty Company, is all smiles over the recent return of Harry Dorn to the Star flock. According to John, "Things will really start humming now that Harry is back in charge of the service department of the outfit."

No one would ever know that Joe Morris, J. S. Morris and Sons Novelty Company, was ever sick the way he is handling things since his return from Arizona this Spring. Sidney Morris is glad to have his Father back for more reasons than one, for while others are sweltering in the heat, he is enjoying the cool nights and days of South Haven, Michigan.

That voice you heard cheering on the Cardinal players during the All-Star games was Ben Axelrod of Olive Novelty. Ben spent his week vacation in Chicago taking in the sights, which consisted mainly those on the beaches. That girl who is flashing pretty smiles to Olive customers is Ben's new receptionist, Estelle Holtzman. John Kujath and Bob Huggins are sending "Wish you were here" cards to the less fortunate members of the Olive staff . . . While others are glad to rid themselves of used machines in the best way possible, Ben is reporting an amazing increase in the demand. "In fact, business is booming so, that I am in need of an expert mechanic to keep up with the orders," Ben stated, "I'm actually out looking for used machines now."

That noise St. Louis folk are starting to hear is not an earthquake nor the flying saucers around town, but rather the opening gun being shot for the St. Louis portion of the coin machine industry division of the Damon Runyon Memorial Cancer Fund. Walter Winchell's broadcast from Hollywood, Cal., last week sent a chill up and down the spine of every coinman in the city. Fighting cancer now means saving the lives of countless individuals throughout the nation at a later date. Your kids deserve the chance to grow up without knowing of this dread disease. Never before has the coin machine industry had the opportunity to combat an enemy such as this. The nation wide campaign to direct the collections from juke boxes, games, roll downs, vending and service machines to the Damon Runyon Memorial Cancer Fund will undoubtedly meet with the approval of all St. Louis. Coin-trade members are vehemently urging the St. Louis association to back this worthy cause to the hilt! We can't possibly use enough strong language to make each and every coinman realize that the fight to kill cancer is a fight for existence.

The hot weather just means more nickels to Carl Trippe, Ideal Novelty Company. Carl's Sylvan Beach, Westlake Park and Chain of Rocks Amusement Parks have been loaded with people escaping from the heat of the city. Flood waters came within a few feet of washing out Carl's Sylvan Beach lay-out . . . Marvin Mitchell, right hand man of Lou Morris over at Morris Novelty Company, is getting a much needed rest while Lou keeps the records turning on the Morris routes.

Jim Hauser of Centralia, Illinois and Jack "Slim" Mehl of East St. Louis were in to see Ben Axelrod about a couple of new Keeney games. "Slim" Mehl is a big man on the East Side, in fact, Slim is a big man anywhere with a grin that makes Sidney Greenstreet look like a starvation case.

As of this Thursday your St. Louis reporter, Bert Merrill, will be a married man. Original plans called for a later date, but the (I) just couldn't wait to tie the knot.

CLASSIFIED AD RATE: \$1.00 PER ISSUE

for all subscribers. Maximum space 5 Lines. All ads over 5 Lines—add 50c per Line.

FREE AD EACH WEEK for all \$48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

ALL ADS — CASH WITH ORDER

WANT

WANT — The greatest money makers in Consoles — Bells, One and Five Ball machines, Skee Ball Alleys, and High Score Tally and Total Rolls. Thirty-five years distributors for leading manufacturers. Your guarantee of safety against misrepresentation. Let your requirements be our problem. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

WANT — Glass for Chicoin Rol-A-Score, Mills, Rock-Ola and Watling Scales. State best price and condition. G. N. VENDING CO., 663 W. BROAD ST., COLUMBUS 8, OHIO.

WANT — Genco Advance Rolls; Genco Total Rolls. Phone, Wire or Write. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600

WANT — Low Price on good, used Bally Triple Bell or Keeney Three Way Super Bonus Bell. Can you use Phonographs or pin balls in trade? We trade or pay full cash. EDWARDS MUSIC CO., 115 NO 3rd ST., DOUGLAS, WYOMING.

WANT — Victory Specials F.P.; Daily Races F.P.; Bally Special Entrys F.P. Games must be in A-1 condition and quote lowest price in first letter. N. J. STEINKE CO., 18 E. TUPPER ST., BUFFALO 3, N. Y.

WANT — Blue Fronts; Brown Fronts, all denominations. Write, wire or phone prices. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL.

WANT — All late model phonographs for Export Trade. 1946 Wurlitzers, 1946 Seeburgs, 1946 AMI and 1946 Rock-Olas. State quantity and lowest cash price. Will send deposit. Balance Sight Draft through our bank. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF. Tel: Drexel 4326.

WANT — Bally Triumphs, any quantity. Please write or wire prices and conditions of machines. MOUNT ROYAL SPECIALTY REG'D., 2316 BEAUBIEN ST. EAST, MONTREAL, CANADA.

WANT — DuGrenier "S" Model Cigarette Machines. L & H VENDING, 4807 FOSTER AVE., BROOKLYN. N. Y.

WANT — Will buy any quantity used slot machines, all makes and models. Also, NEW Pace Chrome Deluxe Slots 5¢-10¢-25¢ & \$1. Quote your lowest prices in first letter. All machines must be in first class condition. Will buy Bally Draw Bells, Bally Triple Bells, Keeney Bonus Bells, Single Doubles and 3 Ways. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT — 5 Ball F.P.G. Tornado, Cyclone, Dynamite, Amber, Showgirl, Miss America, Spellbound, Superscore, Kilroy, Fiesta, Crossfire. Games must be in A-1 condition for re-sale. State quantity and lowest price in first letter. Will pay \$100. ea. for Seeburg Vogues. NOBRO NOVELTY CO., 369 ELLIST ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

WANT — Bally Fairmount Pay Tables, any number, no rebuilt. Will pay Cash or will Trade for equal value on brand new Gottlieb Daily Races Free Play. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH. Tel: Garfield 3585

WANT — We want you to buy used machines from an established factory distributor. Don't buy from people closing out their junk or selling junk routes. Our repainted machines look like new. Proven money makers only. Authorized Mills and Keeney distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

WANT — Lite-O-Cards with Spring Bumpers. Will pay \$40. ea. MODERN AMUSEMENT CO., 530 URSULINE ST., NEW ORLEANS, LA.

WANT — Will buy new or used Advance Rolls. Also Chicago Coin Basketballs. State lowest price and condition. SEIDEL COIN MACHINE SALES, 458 W. 47th ST., N. Y. C. Tel: PLaza 9-1380.

WANT — 5 Ball Free Play Pin Tables. All machines must be A-1 in appearance and mechanically. State condition and lowest price in first letter or wire. Distributors — Send Jobbers Prices. JOE E. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT — Used Genco Advance Rolls and Total Rolls. Advise quantity and best price in first letter. WISCONSIN NOVELTY CO., 3734 N. GREEN BAY AVE., MILWAUKEE 6, WIS.

WANT — Wurl. & Seeb. 30 wire Hideaway Units complete 20's & 24's; Wurl. 1015's, 850's, 950's & 750E's; Seeb. 1-46S, 1-46M, Hi-Tone, Envoy, etc.; R. O. 1422; used Packard Wall Boxes; Packard & Buckley 30-wire Adaptors for Wurl., Seeb., Mills and R. O.; Mills, Jenn. & Pace F. P. Mint Vendors; Post-war Photomatic; Late 5 & 1 Ball F. P. Games; used Evans Ten Strike; used Genco Whizz; Bally Line-A-Line; Metal Typers; Scales, etc.; Converters 110 DC to 110 AC, 110 V. 25 cycle to 110 V 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models. Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT—Keeney Bonus Super Bells 5-25¢ & 5-10-25¢; Bally Triple Bells; Mutoscope Fan Front & Red Top Diggers; Rock-Ola Playmasters; Orig. Brown Fronts; Chromes and Black Cherry slots. Quote best prices, quantity and condition in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel.: ORdway 3070.

WANT — Original Mills Black Cherry and Golden Falls; Keeney Bonus Super Bells; Bally Draw Bells; New or Used Phonographs. Spot Cash. For quick sale, get in touch with us. SILENT SALES CO., INC., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****WANT**

WANT - We want you to read our ads in the "FOR SALE" columns of this issue of THE CASH BOX. Buy the best, save with Safety at Silent Sales Co. Authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE

FOR SALE - 1 Gray Mills Agitator, model H83 New Special \$59.50; Twin tube wooden nickel nudger, same high quality, New Low Price \$3.45 ea., in lots of 200 or more only \$2.95 ea.; 2 used Goalees, very clean \$269.50 ea.; 3 Auto - 5 FP Jumbo, all reconditioned and refinished, only \$57. ea. takes them all. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND 5, OREGON.

FOR SALE - Massengill Pool Table, refinished perfect, same as new (make offer); 6 A.B.T. Challengers 1¢ or 5¢ \$25. ea.; Blue & Gold V.P. \$45. All equipment guaranteed same as new for 7 day trial. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C. Tel: 2975-R

FOR SALE - Personal Music and Solotone Boxes. Also Studio & location amplifiers. Wire, phone or write for real low price. RUNYON SALES CO. OF N. J., 123 W. RUNYON ST., NEWARK 8, N. J.

FOR SALE - Tally Rolls, Total Rolls, arcade equipment, repainted. Surprising prices. Make your needs our problem. Save with safety buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE - Radios - 1000 Coin-operated, never used, original packing, complete with 25¢ - 1 hr. Slot. Beautiful Walnut finished cabinets. Will not consider sale of less than 50. Make me an offer. R. SWONDER, NEWBURGH, IND.

FOR SALE - All the latest 5 ball games, at the best prices in the U.S.A. Mexico; Carousel; Ranger; Ballyhoo; Play Boy; Torchy. Try us once. RELIABLE COIN MACHINE CO., 192 WINDSOR ST., HARTFORD 5, CONN. Tel: 6-3583

FOR SALE - 2 Total Rolls, excellent condition \$219. ea.; 2 Tally Rolls, perfect condition \$149.50 ea. SILENT SALES CO., SILENT SALES BLDG., 200-208 - 11th AVE., SO., MINNEAPOLIS 15, MINN.

FOR SALE - 5, Like new, Keeney Big Parlay one ball machines (write). Territory closed. 1/3 deposit, balance C.O.D. AUSTIN AMUSEMENT CO., 510 W. 6th ST., AUSTIN, TEXAS.

FOR SALE - One Mills Black Cherry Bell, 25¢ play, 2-5 payout \$100. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SOUTH WYOMING AVE., KINGSTON, PA. Tel: Kingston 7-3041

FOR SALE - We offer only top flight machines proven money makers repainted and rebuilt. Keeney Consoles; Mills and Jennings Bells; Mills Consoles; Evans Consoles; Bally Victory Derby and Draw Bells; Keeney Big Parlay F.P. and P.O. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., MINNEAPOLIS 15, MINN.

FOR SALE - Biggest Bargains in Country - 5 Tube Table Model Radio, list \$29.95. Your cost in lots of six \$10.; Radio Tubes 50% off, lots of 100 - 50 & 10%; Portable Elec. Phono, list \$59.95; net \$35.; Fliter Condensers 30x20 M.F.D. at 200 Volts \$25 per hundred. MIDTOWN SALES, 378 GENESEE ST., BUFFALO 4, N. Y.

FOR SALE - 3 Bally Draw Bells, brand new in original crates \$350. ea.; 1 Keeney Single Bonus Bell, used \$395.; 7 Keeney Triple Bonus Bells 5-10-25. Used two weeks \$1150. ea. 1/3 deposit required, balance C.O.D. IRVING BROMBERG CO., 1349 W. WASHINGTON BLVD., LOS ANGELES, CALIF. Tel: Prospect 2830

FOR SALE - \$25.00 and up Mills, Jennings, Watling Slots in 5-10-25¢ A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram \$325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: Mitchell 3254.

FOR SALE - Original Mills Bonus Bells, rebuilt, new cabinets, knee-action, club handle; re-finished Silver Hammerloid to match Black Cherry Bells 5¢ \$175., 10¢ \$185., 25¢ \$195.; Hi-grade rebuilt Cherry Bells; Gold & Silver Chromes; Brown & Blue Fronts; Hand Loads and many others. Bargain List Free. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE - Want To Trade for used five ball games: 80 Daval free play counter games, brand new; 6 Mills Four Bells with original heads 4 nickels; 1 Jennings 5¢ deluxe light up Club Chief; 1 Jennings 10¢ Deluxe light up Club Chief; 6 Bakers Races; 1 5¢ rebuilt Black Cherry; 1 10¢ rebuilt Black Cherry; 1 10¢ Extra Bell; 1 Mills 5¢ Blue Front; 1 Mills 5¢ original Chrome Bells; 2 5¢ Pace Chromes; 1 10¢ Pace Chrome; 1 5¢ & 25¢ Super Bell. What have you to offer for trade? TWIN CITY NOVELTY CO., 1124 HENNEPIN AVE., MINNEAPOLIS, MINN.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Jennings 10¢ Super Deluxe Electric Club Chief, used two weeks (write); Mills Black Cherry in original crates, never opened, one nickel-one quarter \$400. for the two; Pinball Games - Smokey \$180.; Mystery \$189.; Maisie \$195. 1/2 deposit, balance C.O.D. BUSINESS STIMULATORS, 4912 E. WASHINGTON ST., INDIANAPOLIS, IND.

FOR SALE - Music Operator - Order Sample Hideaway Cabinet \$57.50. All new materials Solidly constructed, locks, casters, complete. Send 1/3 deposit, balance Sight Draft your bank. MILLER VENDING CO., 42 FAIRBANKS ST. N.W., GRAND RAPIDS, MICH.

FOR SALE - Mutoscope Voice-0-Graph, late model, like new, Sacrifice \$695.; Photomatic \$400.; Whizz with stand, used little \$45. A. T. SNYDER, WILTON, CONN.

FOR SALE - Will trade 1 new Keeney Big Parlay for 4 Fairmounts. Have 8 Parlays. Will also trade Parlays for Arcade Equipment of Post-war 5 Balls. Send list. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

FOR SALE - 10 Super Skee Rolls \$110. ea.; 2 Air Raiders \$65. ea.; 1 Rapid Fire \$65. ea.; 2 Brand new, in cases, Champion Hockey \$85. ea.; 1 Defender \$95.; 1 Premier Skee Roll with Barrel \$195. WANT - Total Rolls. MARCUS KLEIN, 577 - 10th AVE., N. Y. C.

FOR SALE - Bally Fairmounts; Jockey Clubs; Turf Kings with chrome rails \$60. to \$70., repainted like new \$80. to \$90. Santa Anita, Kentucky, Sport Kings, in good shape \$40. Save with Safety, buy from authorized Mills and Keeney distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - Clean-Up Sale. Attention, Broadcast, Leadoff, Cadillac, Dixie, Hi Hat, Mascot, 2 Owls, Pick 'Em, Sea Hawk, Sky Line, Spot Pool, Stratoliner, Super Chubbie, 1-2-3 Mills 1939. Will sell lot for \$279.50. NORMAN J. STEINKE CO., 18 EAST TUPPER ST., BUFFALO 3, N. Y. Tel: Cl. 0065

FOR SALE - 23 late Packard Wall Boxes \$27.50 ea.; 1 Packard #400 Hideaway (write); 3 - 1¢ ABT Challengers (late) \$27.50 ea.; 1 Bally Club Bell \$75.; 1 Keeney 4 Way Super Bell \$250.; 3 Bally Double Barrel 5 ball free play \$95. ea.; 3 Bally Surf Queen 5 ball free play \$95. ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE - Arcade: 1 Exhibit Rotary Merchandiser \$144.; 1 Seeburg Shoot The Chutes \$45.; 2 Air Raider Keeney \$29. ea.; 2 Keeney Submarines '42 \$35. ea.; 1 Runyon Super Triangle "new" \$246.; 2 1¢ Peeks \$19. ea.; 4 Quaken Bush Dart Guns \$8. ea.; 1 Smile-A-Minute Photo Studio \$116. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY 4, UTAH. Tel: 7-8171

FOR SALE - The best one balls ever made. Victory Derby with new guarantee \$150. and up; Keeney Big Parlay F.P. & P.O. (write). Save with Safety. Buy from authorized Mills and Keeney Distributor. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - 10 American Scales, used two weeks, like new \$139.50. 1/3 Deposit. SOUTHERN VENDING MACHINE CO., 528 CRAIGHEAD ST., DANVILLE, VA.

FOR SALE - Standard Scale Metal Typer 10¢ Chute, used 2 weeks \$375.; 4M checks \$8. per M; Massengill Pool Table, perfect 5¢ or 10¢ chute \$250.; 5¢ Duval Marvels \$22.50; Rock-Ola, Wurlitzer D.C. Motors \$15. ea. 60 D.C. to 110 A.C. Converter \$20. PORTER MUSIC CO., P.O. BOX 6037, W. ASHEVILLE, N. C.

FOR SALE - Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. \$100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton \$205.; 1 slightly used Surf Queen \$150.; 2 used Flat Tops \$125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE - Keeney Super Bonus 5¢ \$350.; Draw Bell \$250.; High Hands \$50.; Club Bells \$50.; Hitone Conversions, completely illuminated dome with speaker in top and crystal pickup. Cabinets refinished, looks and operates like new \$400. ROYAL MUSIC CO., 10 PARK ST., WEBSTER, MASS. Tel: 649-R

FOR SALE - 25 new Bally Double Barrel 5 ball f.p. game in original crates \$99.50 ea., in lots of 5 \$90. ea., 10 new Bally Draw Bell red buttons in original crates \$375. ea. Terms: 1/3 deposit, balance C.O.D. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel.: Market 7-4641.

FOR SALE - 1 Keeney 3-Way Bonus Superbells, excellent condition \$900.; 4 Atomic Bombers, like new \$275.; 2 Jack Rabbits \$250.; Genco "Whizz" \$75.; Amusematic Lite League \$115.; Ace Bomber (Mutoscope) \$115. HANNA DISTRIBUTING CO., 169 CAMPBELL AVE., UTICA 4, N. Y. Tel. 6-1994

FOR SALE - 2 Kirk Astrology Scales & Supply of Tickets \$75. ea.; 10¢ Blue, rebuilt perfect condition \$65. 1/2 deposit, balance C.O.D. SCENIC PRODUCTS, 2511 MILWAUKEE AVE., CHICAGO 47, ILL.

FOR SALE - Close Out - new Nickel Nudgers \$7. ea., few left; Shimmer Dice Games (no Coin Chutes) \$9.90 ea. (formerly sold for \$22.50 ea.) Make Offer - 200 Free Play Pre-war games; Chicoin Hockey; Bally Rapid Fires; Sky Fighters. NOBRO NOVELTY CO., 369 ELLIS ST., SAN FRANCISCO 2, CALIF. Tel: Tuxedo 4976

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

ALL FOR \$1

ALL YOU CAN WRITE ON THIS
CARD—WHATEVER YOU HAVE
FOR SALE OR WANT TO BUY—
WILL APPEAR IN NEXT WEEK'S
ISSUE — CLASSIFIED SECTION.

NAME _____

ADDRESS _____

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Shoot Your way to Tokio Gun; 1 Twin Twelver Wurlitzer in steel cabinet; 1 Twin Twelve Rock-Ola; 10 Chrome Buckley Boxes; 1 Mills Slot 5¢; 2 Mills Slots 25¢; 1 Mills Slot 10¢; 1 Coinex Gun Circus Days, like new. Will sell all or any one piece. 2 Wurlitzer Model 616 Amplifiers \$15. ea. FRANK GUERRINI, BEECH ST., BURNHAM, PA. Tel: 5726

FOR SALE - Special Discount 1947 25¢ Photomatic in original crate; Evans Bangtails, floor sample F.P.-P.O. Best offer gets game. ROCK CITY AMUSEMENT CO., 125 - 6th AVE. N., NASHVILLE, TENN.

FOR SALE - Total Roll \$275.; Rol-A-Score (write); Super Triangle \$185.; Jack Rabbit \$175.; Tally Roll \$160.; Lite League \$125.; 14 ft. Genco Bankroll \$75.; Chi Coin Hockey \$50.; Rapid Fire \$40.; Superliner \$125.; Laura \$50.; Grand Canyon \$40. MOHAWK SKILL GAMES CO., 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE - Reconditioned Pingames: Big Time; Big League; Progress; Rocket (brand new); Fox Hunt; Gobs; Snappy '41; Hi-Hat; Jungle; Drum Major; Twin Six; Opportunity (revamp). All in A-1 condition, ready for location. Make best offer for any or all. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd ST., LOUISVILLE 2, KY. Tel: Wabash 1501

FOR SALE - 2 Victory; 2 Glamour Girls; Ten Spot; Stratoliner; Capt. Kidd; Legionnaire; Gun Club; Horoscope; Wildfire. All in good condition, ready for locations. \$30. ea., lot \$302.50 F.O.B. Boston. OWL MINT MACHINE CO., 26 BRIGHTON AVE., BOSTON, MASS.

FOR SALE - JENNINGS Bobtails Tot. F.P. \$39.50; '41 Evans Galloping Domino, Cash P.O. \$49.50; '46 Twin Duo Bells F.P. 5/25¢ \$129.50; Bally High Hand 5¢ \$59.50; Bally Triple Bells 5/5/5¢ \$649.50; Keeney Four Way Super Bells F.P. Comb. 5/5/5/5¢ \$149.50. SILENT SALES SYSTEM, 635 D ST., N.W., Washington 4, D.C. Tel: DI - 0500. 2505 N. CHARLES ST., BALTIMORE 18, MD.

FOR SALE - One used Brandt Electric Coin Sorter and Counter, Model SG. This machine has been recently overhauled and is in A-1 condition. A. S. HARDY CO., 25 MORTON ST., MALONE, N. Y.

FOR SALE - Write In And Get On Our Mailing List: Lite League \$149.50; Rol-A-Score (write); Supreme Skee Ball \$149.50; 616 Plain \$99.50; Seeburg Cadet \$269.50; Rock-Ola Deluxe \$229.50; Seeburg Classic \$239.50. NATIONAL NOVELTY CO., 183 E. MERRICK ROAD, MERRICK, L. I., N. Y.

FOR SALE - Big Hit \$125.; Pimlico \$120.; Superliner \$125.; '41 Derby \$95.; Spellbound \$135.; Record Time \$70.; 5-10-20 \$45.; Victory Special \$350.; Miss America \$175.; Step Up \$145.; Goofy Golf \$50.; Midget Racer \$125.; Smileys (new) \$17.50; Frisco \$99.50; Four Aces \$45.; Bombardier \$45.; Argentine \$35.; Laura \$65. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N. Y. Tel: Main 5973

FOR SALE - Arcade Equipment; All Star Hockey; Super Torpedo; Sky Fighter; 3 Supreme Rocket; Periscope; 3 Liberators; Champion Hockey; 1 Zingo. Ready for Location. Make us an offer. RICHMOND SALES CO., 803-05 W. BROAD ST., RICHMOND 20, VA.

FOR SALE - Mills original Black Cherry and Golden Falls; Polished Chromes, new cabinets. Set of three - nickel, dime, quarter; Mills Brown fronts, repainted; Jennings Chiefs - Silver Club; Silver Chiefs; Four Star, with new paint job and rebuilt like new. Write for our low prices. Save with Safety. For the best in Bells, prices the Lowest. Authorized Mills and Keeney Distributors. Est. 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE - 25 Model 80 Kirk Astrology Scales \$169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel: 3171.

FOR SALE - 10 Panorams, clean, perfect condition mechanically, excellent outward appearance. These Panorams were used in our own Arcade \$199.50 ea. 1/3 deposit with order, balance C.O.D. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE - 37 Superior 1000 Hole, Jackpot Charlie Boards (25¢). Still in original carton as received from factory in January and stored in a dry place. Territory down, best offer takes them. Jockey Clubs or Turf Kings, A-1, clean at \$125. ea. K. H. FERGUSON CO., 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - The Best Mills Blue Fronts in the South. Any denomination. Ready for location. Refinished in Crackle Finish Baked on Paints. Also Mills Bells Refinished and Overhauled for \$30.; parts are extra. Sixteen years experience. Send one in by Express. Work guaranteed. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANAH, GA. Tel: 3-5432

FOR SALE - 103 Gardner Sales Boards, packed in a wooden box. 58-5¢-1200 Hole Dip's Special, 11-10¢-1200 Hole Big Dipper, 5-10¢-1200 Hole Ten Big Tens, 29-25¢-1000 Hole Jackpot Charlie Boards. All fresh stock. Territory down. Entire lot for \$150. K. H. FERGUSON, 1014 W. RAMSEY ST., STILLWATER, MINN.

FOR SALE - Bally Hi-Hand \$75.; Jumbo Parade F.P. \$40.; Keeney Super Bell 5-25 C.P. \$100.; Sportsman \$50.; Thorobred \$125.; Royal Draw 5¢ \$20.; 25¢ \$50.; Paces Reels 10¢ \$50.; Bally Big Top \$50.; Big Game \$20.; Wurl. Twins \$125.; Wurl. 145 Steppers \$15. ea.; Seeburg Adapters for Wurl. \$15.; Mills Empress \$195.; Throne \$150.; Bally Club House 7 coin head \$40. AUBREY STEMLER DIST. CO., 2323 W. PICO, L. A. 6, CALIF. Tel.: Federal 5169.

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Arcade Equipment: 1 Wurlitzer Skee Ball (14 ft.) \$175.; 1 Genco "Skill Roll" (9 ft.) \$150.; 1 Super Roll (like new) \$300.; 1 Rapid Fire \$75.; 5 Ten Strike H.D. \$50. ea.; Rol-A-Score (used) write; new Sportsmans (write); Williams "All Star" (write); 2 All Star Hockey Games \$90. ea. Pingames: 1 Show Girl \$145.; 1 Baffle Card (just like new) \$140.; 1 Vanities (just like new) \$185.; 1 Lucky Star (write); 1 Play Boy (write); 1 Ballyhoo (write); Heavy Hitters (write); Williams Cyclones (write); Williams Torchy (write). One Balls: 1 Bally Victory Derby (brand new) \$400.; 1 Preakness \$35.; 1 Pacemaker \$35.; 1 Hawthorne \$35. Counter Games: Hy Fly's (brand new) \$49.; A.B.T. Challenger (brand new) write; Pop Ups (very clean) \$35.; 10 Windmills (very clean) \$5. ea.; Pee Wee (just like brand new) \$35. Bells: Used Cherry Bells & Blue Fronts (write); New Black Cherrys (write); New Jennings (write); Mills Safe Stands (new or used) write; Chicago Metal Safes (new) write. Consoles: 3 Mills 4 Bells (very clean) \$125.; 2 Keeney 5¢ Super Bonus Bells (write); 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P.O. \$50. ea.; 4 - 1946 Bakers Racers (like new) write; 2 Jennings Challenger (brand new) write; Deluxe Draw Bells (write); 2 Fast Times (very clean) \$60. ea. Music: 2 Wurlitzer 616 lite-up \$100. ea.; 1 Wurlitzer Twin 12 steel cab. with Seeburg Steppers \$150.; 10 Seeburg 5¢ Wall-0-Matic Wireless \$20. ea.; New Packard Bar Brackets \$4.; 10 Speak Organs P M Speakers \$10. ea.; 3 Buckley Wall Boxes \$10. ea.; 1 Wurlitzer 61 \$75.; 1 Rock-Ola Deluxe (1939) \$225.; 1 - 24 record Wurlitzer (Victory Model E) \$145.; 1 AMI Singing Towers \$160.; Mills Throne \$135.; Seeburg Commander E.S.R.C. \$200.; Seeburg Concert Grand \$225.; Seeburg Regal \$175. **MONROE COIN MACHINE DISTRIBUTORS, 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: Superior 4600**

FOR SALE - Slot machine Operators! Better grab this Bargain! 10¢ Black Cherry; 25¢ Black Cherry; 5¢ Bonus; 25¢ Bonus; 5¢ Golden Falls; Jennings Triplex; 25¢ Jennings Chief; 5¢ Silver Chief; 5¢ All Star Comet; 25¢ Mills Escalator small Jackpot; 5¢ Pace Gocseneck. This is not junk. Every machine excellent condition. \$975. complete. **MICKELSEN NOVELTY CO., 147 HARRISON ST., MANISTEE, MICH.**

FOR SALE - Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long \$185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). **GILLES AMUSEMENT CD., 733 MAIN ST., OSAGE, IOWA.**

FOR SALE - We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. **MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKE LAND, FLA.**

FOR SALE - Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. \$500. f.o.b. Los Angeles. Add \$25. for crating. Send or wire 10% deposit. **WM. NATHANSON, 2738-1/2 CINCINNATI ST., LOS ANGELES 53, CALIF.**

FOR SALE - The most complete stock of Arcade Equipment, Cards and Supplies in the United States. Write for list. **MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.**

FOR SALE - Genco Playballs, excellent condition \$115. ea.; Keeney Air Raider (Gun) \$50.; Bosco, Bowler, New Champ, Gold Star, Home Run '42 \$150. for the lot. **S. J. WEISSER, 2931 JOHN R ST., DETROIT 1, MICH.**

FOR SALE - Ten Keeney Three Way Bonus Bells, like brand new \$1100. ea.; Ten Evans Bangtails 1947 Models, used ten days \$450. ea. **SPEER COIN MACHINE SERVICE, 418 THIRD ST., SANTA ROSA, CALIF. Tel: 3713**

FOR SALE - Genco Total Rolls \$180. F.O.B. Los Angeles. WANT - Exhibit Knockouts. **LYN BROWN CO., 1351 W. WASHINGTON BLVD., LOS ANGELES, CALIF.**

FOR SALE - We have about 50 WS-2Z Seeburg Wall-0-Matics and are offering them at a special price of \$24.50 ea. The covers are not broken and every one has a 70L7 tube in it and is ready for location. Deposit Required. **SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33**

FOR SALE - While they last. Mills new Vest Pockets \$64.50 ea.; lot of five \$62.50 ea.; A.B.T. Challengers, latst model, in lots of five or more (write for price). Save with Safety. Buy from Authorized Distributors. Est. in 1905. **SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.**

FOR SALE - Mexico; Torchy; Ranger; Ballyhoo; Carousel; All Stars. **LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY AVE., PHILA. 21, PA. Tel: Pop. 3299**

FOR SALE - 2 Longacres \$160.50 ea.; 2 Pimlicos \$134.50 ea.; 1 Whirlaway \$89.50; 8 Sport Specials \$89.50 ea.; 1 Sport Event \$99.50; 4 Record Time \$74.50 ea.; 1 Dark Horse \$89.50; 1 Club Trophy \$125.; 7 Blue Grass \$84.50 ea. Total for \$2500. F.O.B. plus crating charges. **GREGG NOVELTY CO., 100 N. GREEN ST., LONGVIEW, TEXAS.**

FOR SALE - Sport Kings, Long Shots \$60.; Kentuckys \$75.; Jockey Club and Turf Kings \$135. All in A-1 condition. **TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT, TOLEDO, OHIO.**

FOR SALE - Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. **BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.**

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - '41 Majors \$35.; Factory reconditioned and refinished Jumbo P.O. \$99.50; V.P.'s refinished, original, Factory Hammerloid finish \$9.95; Knockout \$50.; Hi Hat \$35.; Spot Pool \$35.; Wild Fire \$25.; Defense \$25.; Silver Spray \$25.; Band Wagon \$25. CENTRAL COIN MACHINE CO., 482-88 CENTRAL AVE., ROCHESTER 5, N. Y. Tel: Main 5973

FOR SALE - Rolldowns - largest stock in Michigan. Immediate delivery out of stock at substantially reduced prices. Also Premier Bowlo; Sportsman Roll; One World. KING-PIN EQUIPMENT CO., 826 MILLS ST., KALAMAZOO, MICH.

FOR SALE - American Eagles \$7.50; Mills 1¢ Q.T. \$15.; Mills Tickette; Penny Packs; Trio-Packs; Reel 21; Reel Spot; Centasmoke \$5. ea. All in good working condition. 50% deposit, please. PEERLESS NOVELTY CO., SPOONER, WIS.

FOR SALE - Here are some real bargains on famous New Orleans Novelty Company used games that are guaranteed to be exactly like new; Bally Rockets \$165.; Chicago Coin Kilroys \$145.; Exhibit Mysterys \$160.; United Sea Breezes \$125.; Bally Double Barrels \$75.; Gottlieb Daily Races \$325.; Williams Tornados \$170. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA.

FOR SALE - New Packard 1000 "Out Of This World" Revolving Speakers and all other models; Adaptors for Twin 12 Wurlitzer; new and used Pla-Mor Boxes; 5000 ft. 30 wire Cable; Special Pedestals to mount Pla-Mor and other boxes on the Dance Floor and many other places; new Phono Casters, fit any model, sample set \$1. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE-Act Now-All machines clean and in excellent condition - Used Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., 5¢ Bonus Bell, 5¢ Draw Bell, Jumbo Parade 5¢ comb., Jumbo Parades 5¢ comb. F.P., Hi-Hand 5¢ comb., Total Rolls, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbys, Dark Horses, Five Balls: '41 Majors, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel.: Atwater 73511.

FOR SALE - Rock-Ola Commando \$150.; Watling 25¢ Rol-A-Top \$65.; 9 column National Cig Machine \$20.; Mills Four Bells \$175.; Mills Futurity \$49.; Mills Thrones \$200.; Foot Ease \$45.; Model 9800 \$200.; Glitter Gold Mills 5¢ chrome \$60. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO Tel: 750

FOR SALE - Used Mills Slots: 5¢ Bonus \$137.50; 10¢ Bonus \$147.50; 5¢ Blue Front \$97.50; 5¢ Brown Front \$107.50; 10¢ Gold Chrome Bell \$160.; 25¢ Gold Chrome Bell \$165.; 25¢ Black Front Special \$150.; 5¢ Cherry Bell \$107.50. Brand new post-war Jennings Chief Jackpot Bells in all models available for immediate shipment. Write for complete list. AUTOMATIC COIN MACHINE CORP., 338 CHESTNUT ST., SPRINGFIELD, MASS. Tel: 4-1100

FOR SALE - New - New - New Plastic, Waterproof, Coded 30 wire cable. \$22.50 per hundred feet. Send for FREE sample. OVERLAND MUSIC SERVICE, 9027 PALLARDY LANE, OVERLAND 21, MO.

FOR SALE - Complete line of Mills new Black Cherry slots, Buckley's new Track Odds, rebuilt Black Cherry and Golden Falls machines in 5¢, 10¢ & 25c denominations. We are in a position to fill all your slot machine requirements. Immediate delivery on Black Cherry or Golden Falls complete Case & Casting assemblies. Contact us for highest quality merchandise at standard prices. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel: 1312.

FOR SALE - 12 Pinball Games, in excellent condition. Reasonable. Also 10,000 used records. X-CEL NOVELTY CO., 5240 N. 11th ST., PHILA., PA. Tel: MI. 4-2624

FOR SALE - We offer you repainted cabinets - some in their original design, others better than original. Consoles: Mills Three Way, L.H. Four Way; Keeney Bonus Super Bells and Super Bells; Evans Galloping Dominos. For the best in consoles. Authorized Mills and Keeney Distributors, Est. in 1905. SILENT SALES CO., SILENT SALES BLDG., 200 - 11th AVE. SO., MINNEAPOLIS 15, MINN.

FOR SALE-Attention Arcade Owners! Slightly used, and floor model Atomic Bombers, almost like new \$275.; also 1 Mills Panoram in excellent condition and thoroughly reconditioned. Will sacrifice at \$225. For used phonographs, beautifully reconditioned, we have what you want. Write and let us know what you need. Seeburg Phonograph Distributors. AUTOMATIC EQUIPMENT CO., INC., 919-921 N. BROAD ST., PHILA. 23, PA.

FOR SALE - Panoram 250 Watt Projector Lamps \$2.25 ea.; brand new Champion Counter Games \$29.50 ea.; all current new Pin Games; also, all used Post War Pin Games; Slots and Music. Write for our low prices. Remember, if we can't guarantee, we won't ship. MARLIN AMUSEMENT CORP., 412 NINTH ST. N.W., WASHINGTON, D. C.

FOR SALE - 25% to 40% Discount on 30 consoles including Mills 4 Bells, Three Bells, Bangtails 1946, 25¢ play Jumbo & Super Bell, Pace Twin Reels & Single Reels, etc. Request list. This is an ideal lot of Consoles for the operator to test out a new operation with, without a big risk. Contact us immediately. COLEMAN NOVELTY CO., 1025 FIFTH AVE., ROCKFORD, ILL. Tel: Main 1323

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

THE CASH BOX**COIN MACHINE
MART****CLASSIFIED ADVERTISING SECTION****FOR SALE**

FOR SALE - Seeburg Classic \$170.; Seeburg Crown \$160.; 3 Seeburg 3-wire Wall Boxes, plastic chipped on two - 3 for \$35.; 4 Wurlitzer 2-wire Wall Boxes, 4 for \$30.; 1 Wurlitzer #120 Wall Box, never used but shopworn \$7.; ABT Challengers \$25.; 1 Wurlitzer 412 Mechanism in 5 ply-wood Cabinet; Buckley Adapter, Speaker, 2 Buckley Wall Boxes, ready to go \$50. 1/3 with order, balance C.O.D. WHITT NOVELTY CO., 416 W. MAPLE, COLUMBUS, KANSAS.

FOR SALE - Wurlitzers; 1 - 500K \$135.; 10 - 600R - \$150. ea.; 5 - 700 \$250. ea.; 8 - 750E \$325. ea.; 6 - 800 \$300. ea. 4 Seeburg Envoys RCES \$200. ea. All in good order on location or just off. 60 unit AMI Hostess Equipment. Write for price. SUPREME DISTRIBUTORS, INC., 3817 N.E. 2nd AVE., MIAMI 37, FLA.

FOR SALE - 50 Buckley Chrome Boxes, 20 and 24 record \$15. ea.; 50 old style Buckley Boxes \$5. ea.; 6 Seeburg 30 wire Boxes \$7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE - Bally Hi Hand Comb. F.P. & P.O. \$125. ea.; Chicoin Roll-A-Scores \$100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE - DuGrenier, Rowe, National and Unedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Unedapak parts. Want - Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE - Ski Balls - 5, 11½ ft. Bowl-A-Ways; 1, 11ft. Bomber Ball; 1, 11 ft. Rocket. All in A-1 condition. Just off location. Make me an offer. GEM NOVELTY SALES, 1410 BUCHANAN ST., RACINE, WIS.

FOR SALE - All kinds of used machines in perfect condition. Write us for lowest prices. BRILLIANT MUSIC CO., 4606 CASS AVE., DETROIT 1, MICH. Tel: Temple 1-7455

FOR SALE - Minnesota is down. We can furnish you with consoles and payout 1-ball machines at less than Cash Box low price. Let us know what you want. HY-G MUSIC CO., 1415 WASHINGTON AVE. S., MINNEAPOLIS 4, MINN. Tel: Atlantic 8587.

PARTS AND SUPPLIES

FOR SALE - Just Out - All New - Nothing ever before like it. The Amazing new Sea-Coin Conversion that fits all Mills escalators of any denomination. No more Jamming or other escalator troubles. Easy to install. Only \$7.85. Money back guarantee if not satisfied in 10 days. SEATTLE COIN MACHINE CO., 3225-27 WESTERN AVE., SEATTLE 99, WASH.

FOR SALE - Westinghouse Mazda Lumilines, 24 to carton; Big Lamps 7½ to 75 Watt; Approved Plug Fuses 3 & 6 amp. (100 to pack) 5½¢ ea.; Glass Fuses (Auto Type) (little Fuse or Buss) (100 to pack) 1-2-3 amp. 3¢ ea.; ½ amp. 4¢ ea.; Rubber double action male plugs 8½¢ ea.; G.E. Mazda small bulbs number 51, 55, 63, 44, 46, 47 and 50. For best results use G.E. Mazda only. G.E. Mazda 1489 Gun Bulbs 45¢ ea. (Tops All). ARCADE BULB CO., 56 W. 25th ST., N. Y. 10, N. Y. Tel.: Watkins 9-7490.

FOR SALE - At the Coin Machine Show. The Tubular Coin Wrapper that has been accepted by the operators. STEEL STRONG. It's self opening and the seams will not split open; now delivered to the coin machine trade. Send for sample quantity prices. ST. LOUIS NOVELTY CO., 2718 GRAVOIS AVE., ST. LOUIS 18, MO.

FOR SALE - Coin Machine Needles made sp. for Coin operated automatic phonos. Durable - Long lasting No. 10 J Straight: 50 needles, 44¢ ea.; 100, 40¢ ea.; 500, 36¢ ea.; 1000, 36¢ ea. plus 100 needles Free. Small bulbs, pilot lites: No. 51 & 55 - 10 for 48¢, 100 for \$4.40; 300, \$.042 ea. No. 40, 46, 44, 47 - 10 for 58¢, 100 for \$5.30, 300, \$.05 ea. 3AG, 2 Amp. Fuses - \$3. per 100. Less 2% C.O.D. BELMONT RADIO SUPPLY, 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE - New 30 Wire Alpha Cable \$250. Spool 1000 ft.; Maple Skeeballs 3-1/8" 52¢ ea., \$50. per 100; 2-3/4" 48¢ ea., \$46. per 100; 2-1/2" 48¢ ea., \$46. per 100; 2-1/4" 45¢ ea., \$43. per 100. Largest parts supplier in the U.S.A. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PA.

MISCELLANEOUS

NOTICE - Music Operators: Just a reminder to send your Used Needles to us for Re-Sharpening. Hundreds of satisfied Operators offer the best testimonials of the quality of our work. It is fully GUARANTEED. Free Shipping Containers and Details sent on request. Drop us a card. Don't put it off. RE-SHARP NEEDLE SERVICE, BOX 770, FORT DODGE, IOWA.

NOTICE - We carry a complete line of all the latest equipment of all the leading manufacturers - plus an extensive selection of guaranteed reconditioned equipment of all types. Special! Undated glasses for Track Times. Wire, phone, write. PALISADE SPECIALTIES CO., 498 ANDERSON AVE., CLIFFSIDE PARK, N. J. Tel: Cliffside 6-2892

Please mention **THE CASH BOX** when answering ads—it proves you're a real coin machine man!

Booyee!

Trim! -Tan!
Terrific!

Aireon

*presents
the*

BLONDE BOMBSHELL

*WOW!
what a Gold Digger!*

Magnetic
earning
power!

*Body
Beautiful!*

Hold everything!
Here she comes!

*What
Appeal!*

Blonde! Bleached!
Built!

Aireon leads with another flashing new idea - the BLONDE BOMBSHELL! BLONDE BOMBSHELL is terrific... super-colossal... what a gold digger... what magnetic earning power! See your Aireon Distributor at once! Orders taken and filled only in rotation.

Aireon

MANUFACTURING
CORPORATION

General Offices: 1401 Fairfax Trafficway, Kansas City, Kansas
In Canada: Mafco Corp., Ltd., 4001 St. Antoine St., Montreal, Que.



EARN BIG PROFIT IN SMALL SPACE

WITH

Bally HEAVY HITTER

REAL BASEBALL THRILLS!
Ball Automatically Pitched to Player

WELCOME IN ANY TERRITORY
AND EVERY TYPE OF LOCATION!

LOW PRICE
PERMITS MASS OPERATION!

SIMPLE MECHANISM
INSURES ROCK BOTTOM SERVICE COST

ORDER FROM YOUR DISTRIBUTOR TODAY!



OPERATE
COUNTER G
(15 in. by 27 in.)
OR WITH
FLOOR STA

OTHER *Bally* MONEY-MAKERS

BALLY ENTRY
ONE BALL AUTOMATIC MULTIPLE
AND
SPECIAL ENTRY
ONE BALL FREE PLAY MULTIPLE

★★★
TRIPLE BELL

TRIPLE COIN CHUTES... ANY COIN COMBINATION
NICKEL, DIME, QUARTER

★★★
DeLuxe
DRAW BELL

WITH EXTRA DRAW FEATURE
NICKEL OR QUARTER PLAY

★★★
hi-boy

NEW LUXURIOUS CLUB-TYPE
BELL CONSOLE

WITH HOLD AND DRAW FEATURE
AVAILABLE IN NICKEL, DIME OR QUARTER PLAY

BALLYHOO

7 KICKOUT HOLES
SCORING 5,000 TO 50,000

HI-SCORE UP TO 560,000
WILD, WIERD ACTION

2 BIG DIAMOND BUMPERS
SCORING 10,000 TO 50,000

2 SPECIAL BUMPERS
2 SUPER SPECIAL BUMPERS

8 BUMPERS,
SCORING 5,000 PER HIT

FREE BALL HOLE
SCORES 10,000 RETURNS BALL

18 DIFFERENT
SCORE VARIATIONS

NEW IMPROVED
MECHANICAL ELECTRICAL UNITS



CONVERTI
5 OR 3 BA
NOVELTY
OR REPLA



Bally **MANUFACTURING COMPANY**

DIVISION OF LION MANUFACTURING CORPORATION

2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS