

THE CASH BOX

THE
CONFIDENTIAL WEEKLY
OF THE
COIN MACHINE INDUSTRY

Vol. 10 No. 7
NOVEMBER 13, 1948



Caught during a recent visit at Davega's, New York, maestro Sonny Thompson (center), beams as he eyes his famed "Long Gone" recording. The platter was one of the hottest juke box items this past year, and is still going strong in many race locations. Pictured along with Sonny are George Gleich, manager of Davega's, and Lew Simpkins, vice-president in charge of artists and repertoire for Miracle Records. Sonny's latest dinking, "Late Freight" has also proved a winner for music operators and is currently riding on top of the heap on phonos throughout the land.

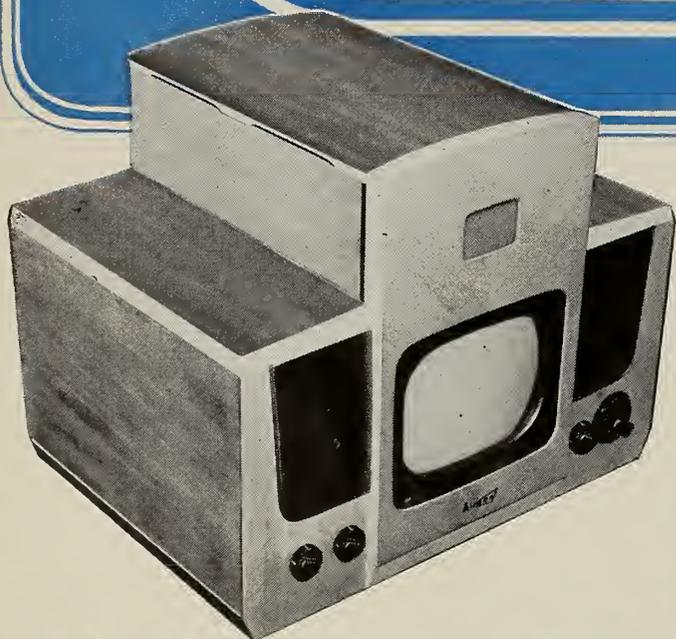
Sonny Thompson is exclusively featured on Miracle Records. Direction: Ralph Cooper, Inc.

Aireon Presents

Coronet

WITH COIN-OPERATED

TELEVISION



Coronet Controls TV

Operating through the CORONET or its wall-boxes, the new AIREON television cabinet features the RCA "Eye-Witness" picture synchronizer exclusively. The AIREON designed cabinets harmonize with the CORONET. When video is in operation, customers buy audio, at the rate of 3 minutes for 5¢, by inserting coins in the CORONET or wall boxes. An indicator placed above the video screen serves as a constant play reminder.

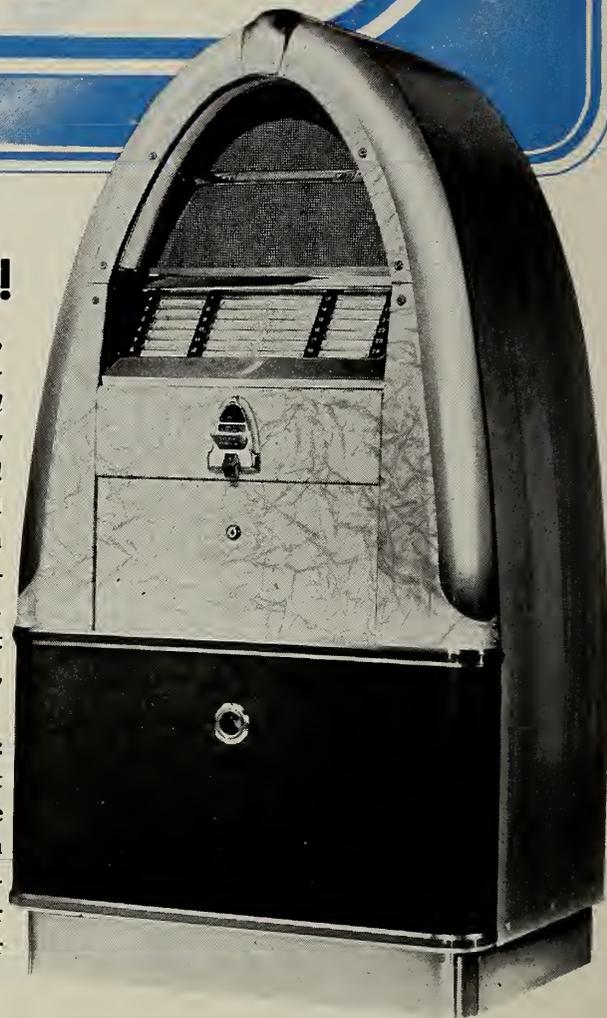
Location-owner controls the television receiver and decides whether CORONET'S speaker system will carry music or television sound.

Another Aireon First!

Here's the answer to your prayers, Mr. Operator . . . AIREON'S amazing combination of television *and* automatic music . . . opening the way to the greatest profits you've ever had!

One or the other of this sensational twosome will always be in operation—bringing in a continuous "take"—pulling in customers as never before. This is the money-making team that meets all competition . . . and *wins*, right before your eyes!

And you, Mr. Location-owner: You'll pack in capacity crowds—but those fellows who want a "free show" will have to pay to hear. You have music *or* television at your control . . . but either way the customer keeps paying—and coming back for more.



2 Models Available

You may not have television yet—so the CORONET is also available *without* the television unit . . . However, since most areas will have television schedules within a short time, operators are advised to inquire about the new AIREON unit as early as possible. Be the first operator in your locality to have CORONETS with television. It's the chance of a lifetime—don't miss it! Get the whole story from your AIREON representative, or write the factory *direct today!*

Aireon

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S MAGAZINE
IT IS NOT SOLD ON NEWSSTANDS

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CHICAGO CHATTER—EASTERN FLASHES— CALIFORNIA CLIPPINGS

PUBLISHED WEEKLY by The Cash Box Publishing Co., Inc., Empire State Bldg., New York 1, N. Y. Telephone: LOnacre 4-5321. Branch Offices: 32 West Randolph St., Chicago 1, Illinois, Telephone: DEarborn 0045; and 1516 Crossroads of the World, Hollywood 28, California, Telephone: HOLlywood 8163.

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ADVERTISING RATES on request. All advertising closes Friday at 5 P.M. preceding week of issue.

SUBSCRIPTION RATE \$15 per year anywhere in the U.S.A. Special subscription allowing free classified advertisement each week, not to exceed forty words, \$48 per year. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as

well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators throughout the United States as their official weekly magazine.

THE "C. M. I. BLUE BOOK," also known as "The Confidential Price Lists," gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. The "C. M. I. Blue Book" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "C. M. I. Blue Book" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. The "C. M. I. Blue Book" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over



The "oscar" which *The Cash Box* annually awards in behalf of the Automatic Music Industry of America for the best records and recording artists, has grown tremendously in importance throughout the entire music world.

It is a known fact that this award has been of marvelous help to all the juke box industry. It has been broadcast from coast to coast on leading networks where artists have built entire programs around it, as in the case of Perry Como and Jo Stafford as well as Dorothy Shay and others in 1947.

This is the first year, during this Third Annual Poll of the Automatic Music Industry of America to choose the best records and artists of 1948, when *The Cash Box* has at long last been able to design its very own "oscar."

During the first two voting years when the awards were made, the "oscars" were stock creations which, because of the early post-war period, were the best that could be obtained under the circumstances.

But, this year, the base and pillar of the new 1948 "oscar" is of imported Italian Verdi marble, the statuette itself is triple plated in gold and the award plaque which appears on the front marble pillar is also plated in gold. All the plating is heavily lacquered, after inscription, so that it will retain its sparkling polish.

Even more important than the beauty of the 1948 "oscar" being awarded by *The Cash Box* in behalf of the Automatic Music Industry of America, is the fact that this is one of the most important events in the history of the juke box industry.

This is the one time during the year when the music machine operators give thanks to the recording firms, artists and publishers for bringing them the best money-making tunes of the year. And, in turn, it reflects with even greater glory on the music operator himself for this fine and unselfish expression on his part.

The voting is now well under way and within a few more weeks will come to a close. Those music ops who haven't as yet sent their votes in should use the enclosed prepaid postcard and do so today.

Bill Gersh

VIDEO-JUKE COMBOS GRAB MUSIC OPS' ATTENTION

More Music Ops Investigating Possibilities of New Field. Those Already Operating Combos Report Much Cheaper Method to Obtain High Front Money Guarantee Than Cash Loans or Buying Fixtures. Mfrs Report "Outstanding Interest" from Ops.

When television receivers first entered into tavern locations a loud wail was heard almost immediately afterwards from juke box ops who found that their collections dropped alarmingly. The same was also true in the case of the amusement game ops who learned that the tavern owners, and other retailers who had installed TV sets, were pulling the plugs of games when the video sets were in operation.

Since then many juke box ops have been able to somewhat counteract the video sets by featuring more speakers thruout their location so that the music could be played at a lower tonal volume and could still be clearly heard almost anywhere in the spot. Others featured wired music in their locations which the owners used as background music when the TV sets weren't in operation. They pay a monthly fee for this type of music.

Not only did television effect the coin machine industry, but, it also cut deeply employment of musicians. The fact remains that many small combinations, bands and orchestras, have lost their jobs because of television reproducing musical programs of America's leading orchestras (and not only giving the public who frequent these locations the finest music) but also the picture of these leading orchestral stars.

All in all TV has had a very depressing effect where music is concerned. But, in many locations, its effect began to die down and, gradually, juke boxes have returned to their rightful position in the average location, tho the play does not yet equal its former mark.

When the first suggestions were made to the music ops that they tie in with television, there were loud cries. That was only natural, for the first approach was to get the average music op to "sell" video receivers to his locations. In the first place, he would be the one who would have to carry the credit risk and, secondly, he would be hurting his own equipment by the use of the television receiver.

Gradually, tho, the importance of the TV receivers grew greater. The manufacturers began to recognize the fact that they would have to somehow tie in with this new type of music to bring the importance of the professional music operator back to his former status. And so the first ideas in video-juke box combinations appeared on the market.

There were crude attempts to "speedily" bring the music operator to the fore. But, as time went on, the combination television-juke box sets began to take on a more distinguished appearance with the result that, today, many leading music ops are beginning to closely investigate the possibilities which these combos afford them for obtaining better play and greater profits.

The first combinations which were placed on location brought forth many important facts. In almost every case they have allowed the operators to obtain a very fine front money guarantee. One leading midwest operator reports that he obtains \$30.00 per week front money guarantee, and that he is able to take this money out of the games and juke box which he is now able to also get into the spots.

Others have worked out angles which are gradually building this new field in importance for the music op. For example, some ops are removing the coin chute from the video set and allowing the location owner to run it without coin (especially in spots where video has been shown free from the very beginning) but obtain at least \$20.00 per week front money guarantee from the location owner in return for this arrangement. This money is taken out of the juke box and, if there is less in the collection, the owner makes up the difference.

All the systems which have come into being since music ops have started bringing coin operated TV to their locations have resulted in more and better play for the juke boxes. The storekeepers are anxious to build up the collection so that no cash is turned over to the operator on the guarantee from their own pocket. And this, most naturally, proves profitable to the operator.

Already new TV ideas, at much lowered prices, are being presented to the music operators. The newest to enter the field is a detached set which is placed in any spot in the location, or even two or three such detached sets can be used, and the audio is now worked thru the powerful juke box amplification unit, so that the tone is better and the picture clearer.

With this TV set-up the patron sees the picture, but hears no sound, not until he drops in a coin and presses down the strip marked "telecast." This coin works thru the regular wall boxes as well as the juke box, because of

this simplified system.

Also entering the field will be wall boxes with individual speakers. The patron will be able to see the picture on the large screen television receiver, but, he won't be able to hear any sound until he drops a coin into the wall box located in his individual booth and hear the sound right from the speaker contained in that individual wall box (or bar box) while he sees the picture itself on the large television receiver screen.

Another angle which is being developed is the use of smaller television receiver sets which will be placed at each individual booth. In short, if one player wants to see Army play Navy, and another wants to see Syracuse play Northwestern, they can make their own choice and see the games they are most interested in at their own booths, with the speaker volume cut down to limit it within their shortened hearing distance.

The natural development of better and still better coin operated television equipment is causing more and more professional music operators to enter the field. They are finding that this division of their music operation is enhancing the earning power of what other equipment they are already operating.

Television receiver manufacturers are watching the automatic music industry's entrance into their division of the music field. They realize that the juke box industry is a potential market of such tremendous size that it can help make them successful almost over night.

In short, to swing the 500,000 juke box locations or a large share of these locations over to television would result in sales exceeding anything planned at this time. It also means a market which is ever changing, and which invites newer and better equipment constantly.

It can be the making of any firm. It can also bring about an entirely new appreciation of this very infant industry and can mean its more rapid development and expansion for it will play to so much greater audiences in these commercial locations than it can in individual homes.

Well known eastern music ops, after months of operation, report that they have found the locations where they feature their combos very profitable. Not only has take zoomed to new heights, but what is most important, they have found that juke box play increased accordingly.

There is no longer any doubt that the professional automatic music operator will gradually veer into the television field for, as this field grows in music importance, the professional op will make it his business to continue to sell the music on the very same locations where TV will be featured and must, of his own accord, tie in with whatever there is in music which may enhance his future growth and development.

There is no one better or more capable of commercially operating TV than the automatic music op who has many years of music experience behind him, and who knows what the public wants and likes in each of his individual locations, so that he can take over the programming and direction of anything in music which enters into those locations.

Another thing music operators point out is the fact that buying the combination video-juke box sets is a lot cheaper than having to purchase a new neon sign or buy fixtures and furnishings to maintain and hold the location and, at the same time, hope for a better front money guarantee which may range anywhere from \$3 per week to \$5 or even \$8 per week.

When I brought in my first television-phono combination," one eastern operator reports, "I told the location owner that he would have to guarantee \$30.00 front money each week. He didn't even hesitate. As we figured it, it was still cheaper for him than attempting to support the service cost and payments on a television receiver which he would have to buy.

"Ordinarily," he states, "the average music operator is more than willing to spend some money to get a weekly guarantee from his location. He certainly can't spend any less than he would for a combination television-automatic phono set and, at the same time, realize that the set is still his own while he has a contract with a sure-fire front money guarantee each week bigger than he would get even if he loaned the location cash."

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OPS RUSH VOTES!

Peggy Lee, Vaughn Monroe, Perry Como Hold Leads. Ravens & King Cole Run Close In Vocal Combo Category. Eddy Arnold Leading Field In Total Votes.

Best Record of 1948

"Manana"—Peggy Lee	22,428
"Ballerina"—Vaughn Monroe	22,121
"My Happiness"—Jon & Sondra Steele	19,343
"Four Leaf Clover"—Art Mooney	18,613
"Nature Boy"—King Cole	18,126
"Little White Lies"—Dick Haymes	13,379
"You Can't Be True, Dear"—Ken Griffin-Jerry Wayne	13,075
"Because"—Perry Como	11,991
"It's Magic"—Doris Day	8,475
"It's Magic"—Sarah Vaughan	8,397
"You Call Everybody Darlin'"—Al Trace	5,495
"Mickey"—Ted Weems	5,110
"Love Somebody"—Doris Day & Buddy Clark	2,206
"You Were Only Fooling"—Blue Barron	895
"Maybe You'll Be There"—Gordon Jenkins	641
"Twelfth Street Rag"—Pee Wee Hunt	141

Best Orchestra of 1948

Vaughn Monroe	29,896
Art Mooney	20,852
Tex Beneke	19,659
Ted Weems	16,383
Claude Thornhill	15,924
Stan Kenton	14,310
Freddy Martin	13,645
Sammy Kaye	13,315
Guy Lombardo	11,782
Johnny Long	8,916
Louis Prima	6,208
Sam Donohue	5,702
Count Basie	5,042
Ray McKinley	3,067
Paul Weston	1,305
Tommy Dorsey	1,141
Eddy Howard	1,125
Benny Strong	1,078
Tony Pastor	891
Al Trace	800
Larry Green	590

Best Female Vocalist of 1948

Peggy Lee	27,569
Doris Day	27,064
Sarah Vaughan	27,014
Margaret Whiting	19,384
Dinah Shore	14,472
Jo Stafford	13,872
June Christy	9,765
Ella Fitzgerald	7,965
Beryl Davis	7,654
Kay Starr	2,952
Nellie Lutcher	2,631
Helen Forrest	1,814
Fran Warren	1,678
Anne Shelton	876

Best Male Vocalist of 1948

Perry Como	23,308
Dick Haymes	22,634
Bing Crosby	22,523
Buddy Clark	19,128
Frankie Laine	14,566
Billy Eckstine	13,617
Frank Sinatra	12,476
Vic Damone	8,846
Alan Dale	6,749
Gordon MacRae	6,092
Art Lund	5,100
Andy Russell	2,065
Johnny Mercer	1,249
Tony Martin	1,220
Al Jolson	1,058
Mel Torme	826
Dennis Day	581
Denny Dennis	442
Herb Jeffries	267

Best Vocal Combination of 1948

The Ravens	22,458
King Cole Trio	20,868
Andrews Sisters	19,639
The Pied Pipers	12,091
The Orioles	11,781
The Ink Spots	10,201
The Mills Bros.	9,765
The Galli Sisters	7,788
The Charioteers	2,962
The Modernaires	2,583
Dinning Sisters	851

Best Western Record of 1948

"Deck Of Cards"—T. Texas Tyler	21,033
"Signed, Sealed & Delivered"—Cowboy Copas	16,504
"Cool Water"—Sons Of The Pioneers	13,891
"One Has My Name"—Jimmy Wakely	11,317
"Bubbles In My Beer"—Bob Wills	9,620

"Suspicion"—Tex Williams	9,443
"I'm My Own Grandpaw"—Lonzo & Oscar	7,608
"Slap 'Er Down Again, Paw"—Esmeraldy	6,971
"Oklahoma Waltz"—Johnny Bond	5,567
"Tell A Woman"—Tex Williams	2,563
"Life Gets Tee-Jus"—Carson Robison	2,447
"Tennessee Waltz"—Pee Wee King	1,162

Best Western Artist of 1948

T Texas Tyler	18,370
Cowboy Copas	16,555
Bob Wills	12,909
Tex Williams	11,321
Sons of The Pioneers	9,314
Johnny Bond	5,712
Roy Rogers	5,289
Gene Autry	4,684
Doye O'Dell	4,654
Jimmy Wakely	2,779
Elton Britt	1,465
Pee Wee King	1,355
Tex Ritter	729

Best Hillbilly Record of 1948

"Bouquet of Roses"—Eddy Arnold	27,159
"Sweeter Than The Flowers"—Moon Mullican	15,888
"I'll Hold You In My Heart"—Eddy Arnold	14,393
"Anytime"—Eddy Arnold	8,575
"Waltz Of The Wind"—Roy Acuff	6,431
"Seaman's Blues"—Ernest Tubb	5,701
"Waiting For The Train"—Ernest Tubb	3,204
"Night Train To Memphis"—Roy Acuff	1,700

Best Hillbilly Artist of 1948

Eddy Arnold	43,731
Ernest Tubb	16,428
Moon Mullican	14,321
Roy Acuff	7,535
Hank Williams	6,491
Red Foley	5,969
Dick Thomas	2,881
Hank Penny	1,854

Best Race Record of 1948

"I Love You Yes I Do"—Bullmoose Jackson	22,299
"Long Gone"—Sonny Thompson	21,682
"Run, Joe"—Louis Jordan	19,126
"Write Me A Letter"—The Ravens	16,967
"Tomorrow Night"—Lonnie Johnson	16,272
"You Don't Love Me"—Camille Howard	15,924
"Gone Again"—Lionel Hampton	15,633
"It's Too Soon To Know"—The Orioles	11,830
"35-30"—Paul Williams	11,440
"What's The Use"—Roy Milton	11,291
"Fine Brown Frame"—Nellie Lutcher	10,060
"Nature Boy"—King Cole	7,987
"Li'l Dog"—Buddy Johnson	5,814
"Good Rocking Tonight"—Wynonie Harris	5,166
"King Size Papa"—Julia Lee	4,418
"Bubbles"—Bill Moore	3,535
"Time Out For Tears"—Savannah Churchill	1,141

Best Race Artist of 1948

Bullmoose Jackson	20,653
Sonny Thompson	18,112
Roy Milton	18,063
Louis Jordan	16,776
King Cole Trio	14,264
The Ravens	14,095
Sarah Vaughan	13,135
Camille Howard	10,969
Savannah Churchill	9,248
Lonnie Johnson	8,291
Nellie Lutcher	6,466
Ivory Joe Hunter	5,492
Buddy Johnson	4,467
Dinah Washington	4,179
Hadda Brooks	3,091
Bill Moore	2,688
Paul Williams	2,659
Julia Lee	2,021
Wynonie Harris	1,067

Best Small Instrumental Group of 1948

King Cole Trio	22,422
Louis Jordan	21,522
Illinois Jacquet	18,659
The Three Suns	13,858
The Harmonicats	12,217
Charlie Ventura	10,142
Roy Milton	8,725
Sonny Thompson	8,679
Page Cavanaugh Trio	8,256
Benny Goodman Sextet	6,841
Gene Krupa Jazz Trio	4,576
Earl Bostic	3,069

THE CASH BOX

Record Reviews

"Tara Talara Tala" (2:50)
"Just For A While" (2:58)

MINDY CARSON
(Musicraft 591)

● The beauty of this song is well expressed here by thrush Mindy Carson. Wax, titled "Tara Talara Tala" will undoubtedly be a heavy favorite in no time at all. This rendition of the scintillating lullaby is sure to prove one of the better platters around. Mindy's sweet pipes spill in glowing phrases of pure silver as she purrs the soft, sentimental lyric. Ditty has warmth and depth within it, with some fine orchestral background rounding out the side. On the flip with "Just For A While," Mindy offers her best once more on this bit from the Universal-International flicker "Rogues Regiment." Song is styled in slow romantic tones and show Mindy to excellent advantage. Top deck for the moola.

"You, You Live In My Heart" (2:46)
"Grandfather's Clock" (2:51)

BOB STEWART—THE VICTORIANS
(Metro 7470)

● Ditty springing up in popularity in many sections is this bit by Bob Stewart. It's cute smart stuff that should go well in music machines. Titled, "You, You Live In My Heart," Bob wraps his pipes around this mellow piece to come up with a possible coin winner. Loads of fine flavor and bounce are shown here. Wax, aimed at those tavern spots should reap harvest for music ops. On the backside with "Grandfather's Clock," a vocal combo tagged The Victorians pitch pipes for the cute wax story offered here. Ditty is pleasant enough and should meet with fair reception on the part of music operators. "You, You Live In My Heart" is the side to watch.

"Brush Those Tears From Your Eyes" (2:49)

"Anytime At All" (2:50)
ALAN FOSTER
(Regent 134)

● Alan Foster on deck with the much talked about "Brush Those Tears From Your Eyes." The lad's piping rates all the noise and bally, with the refrain of this plug ditty resounding in excellent manner. Shuffle tempo should excite loads of music fans as will the smart lyrics. Ditty is a natural for the tavern spots and should meet with heavy approval. On the flip with "Anytime At All," Alan bounces back with another deck that appears to be a strong contender for phono honors. It's more shuffle rhythm with Alan piping the clever lyric in tones that satisfy. Wax rates a spot in your machine.

"Silent Night, Holy Night" (3:02)
"Adeste Fidelis" (2:35)

FRANK SINATRA
(Columbia 38256)

● Music operators will need no urging with this pair. The well known, and always popular "Songs For Christmas," offered by Frank Sinatra has been a repeat item for music ops for years now. Wax, offered as a single from Frank's famed album re-sounds with beautiful scintillating vocal styling and music. Assisted by the Ken Lane singers on "Adeste Fidelis," the platter takes on a more alluring air. The platter will find its spot in music machines. It is one of the best standard Christmas items ever—get with it.

DISK OF THE WEEK

"Far Away Places" (3:07)

"I Offer You The Moon, Senorita" (3:15)

VIC DAMONE
(Mercury 5198)



VIC DAMONE

● Here's a double-barreled winner for music operators to get with! The widely popular and capable Vic Damone to the mike with a beautiful pair that fairly reek with the odor of silver. It's those "Far Away Places" and "I Offer You The Moon, Senorita" we're raving about. Once music operators hear this piece, we're sure they'll go hog

wild over 'em also. Vic's soft, refreshing style spills in abounding tones of rapture on the top deck. It's a song that makes you wanna listen close and then come back and hear it again and again. Slow, enchanting music, supplied by the Glenn Osser orchestra adequately backs Vic throughout the platter. The azure pure, velvet setting makes the listener fall right into the mood of the song and drift off with it. Add to that, Vic's captivating vocal performance and music ops have a disk that can really move. The flip, from the MGM picture "The Kissing Bandit" should prove to be a highly attractive coin culler too. Loads of deep meaning, full of strong sentimental tones that echo vibrantly show the balladeer in voice that's hard to beat. Both sides of this recording are labeled coin winners. Don't waste a moment—run out and grab a boxful.

"Tea For Two" (2:25)

"How High The Moon" (3:20)

GENE KRUPA ORCH.
(Columbia 38345)

● Pair of sides by maestro Gene Krupa and the metro of "Tea For Two" and "How High The Moon" seeping thru. It's a reissue dinking with chirp Anita O'Day in the vocal limelight on the top deck. Gal's pipes ring true throughout the platter, which should find wide favor among jazz fans. It's great stuff offered in the best of fashion and rates ops' listening time. Flip, an all instrumental affair has Gene and the boys displaying their musical wares on this mellow standard. Ops who need fillers for their jazz spots should get next to this duo.

"Ragging The Scale" (2:31)

"He's Not Worth Your Tears" (2:40)

ALVINO REY ORCH.
(Capitol 15272)

● Alvino Rey and his crew set with a pair that have winning potential here in "Ragging The Scale" and "He's Not Worth Your Tears." Top deck, an instrumental bit shows Alvino and the boys in fair fashion, with loads of strong boogie flavor winding thru the wax. It's an old standard, dressed up a bit. Flip, a change of pace to a blues metro has thrush Betty Bennett at the mike purring the soulful lyrics to "He's Not Worth Your Tears." Wordage is wrapped up in the title, with the gal's pitch in there in effective manner. Ops whose spots go for this brand might take a look-see in this direction.

"The Silver Wedding Waltz" (2:41)

"Bow Bells" (2:40)

JOE LOSS ORCH.
THE SKYROCKETS ORCH.
(RCA Victor 20-3146)

● Pair of sides music ops can take a peek at are these offered in extremely light fashion. Top deck, titled "The Silver Wedding Waltz" should be familiar to ops since it has been a favorite for quite some time. Rendition is fair, with the vocal spot by Howard Jones filling the bill. Flip, by The Skyrockets Orchestra and Dick Jones warbling the lyric is done up in light bounce tempo and is effective throughout. Wax is nothing to rave about. Ops with wired music locations can use this duo to best advantage.

"That Certain Party" (2:51)

"Anywhere In Texas, R. F. D." (2:47)

LOUIS PRIMA ORCH.
(RCA Victor 20-3098)

● Ditty climbing in popularity by leaps and bounds is this latest offering by maestro Louis Prima. It's "That Certain Party" that Louis spiels about, with the refrain echoing in the familiar novel Prima manner. Song is dressed up with loads of happy phrases with the band joining in on several choruses. On the flip with another novelty piece, Louis offers the mellow wordage to "Anywhere In Texas, R. F. D." Lyrics parrot the title and make for cute listening pleasure. Band backing on the pair flavors both sides throughout and should add to the platter's winning ways. The fans who flock for Prima, and that covers loads of territory, will go for this.

"His Fraternity Pin" (2:58)
"At Half Past Seven" (2:30)

VIC DAMONE
(Mercury 5194)

● The widely popular Vic Damone up to the fore with a pair that seem quite attractive. Purring the light, pleasing lyrics to "His Fraternity Pin" and "At Half Past Seven," Vic adequately shows his pipes to excellent advantage. Altho both songs probably won't attract too much coinage, they should meet with wide approval on the part of the many Damone fans. Top deck weaves around the title with Vic adding the romance wordage in brilliant tones. Flip picks up a bit in tempo and has Vic in the vocal limelight once again. It's a cute pairing with Damone at his best.

"Happy New Year Polka" (2:49)

"Kris Kringle" (2:20)

FRANK GALLAGHER
(Dana 2025)

● Pair of sides for the coming holiday season with Frank Gallagher and the Dana Serenaders setting up "Happy New Year Polka" and "Kris Kringle" for music ops to take a peak at. Top deck spins in happy polka tempo and is fashioned after the title. Ditty makes for mellow listening pleasure and should win wide favor with polka fans. Frank's piping adds loads to the platter and is bound to stir up tall talk in the music trade. On the flip with another Xmas item, a vocal chorus and Frank display their wares in fair fashion around this bit. It's cute stuff and should meet with some decent play in the phonos. Ops who have the spots will do well.

"The Night Has A Thousand Eyes" (2:49)

"Everybody Loves Somebody" (2:51)

EDDIE HEYWOOD TRIO
(RCA Victor 20-3012)

● Pair of sides intimately styled in the Eddie Heywood manner show in fair light here. Wax won't stop a clock, but it is nice listening nevertheless. Topside, with a fem vocal chorus has Eddie displaying his piano magic to good advantage. Tune is one that is starting to show on the boxes already, and is from the Paramount picture of the same name. Flip has shown its popularity in spots and is there for the asking. Folks who like the quiet, intimate brand of music should be satisfied with this duo.

"Red Roses For A Blue Lady" (2:40)

"Somebody's Lyin'" (2:50)

JOHN LAURENZ
(Mercury 5201)

● Vocal spooning of John Laurenz and a cute piece of music offered in "Red Roses For A Blue Lady." Refrain rolls along in pleasant vein, with John delivering an effective vocal spot. Chorus in the background adds to the song's winning potential immensely, altho John hogs the limelight on the side. It's a piece that music ops can use as excellent filler material, and rates listening. On the flip with "Somebody's Lyin'," John offers the mellow wordage to this rapidly rising favorite. Shuffle rhythm of the song is cute and attractive, while John's pitch is equally as good. Both sides are there for the asking—ops take it from here.



HOT HITS

Which one will hit a Million???

We feel sure one of the records below will sell over a million copies. Which do you think it will be?

"THE MONEY SONG"
"THAT CERTAIN PARTY" CAPITOL RECORD 15249
Dean Martin and Jerry Lewis with Orchestra

"SERUTAN YOB"
The Unnatural Seven—Vocal by Karen Tedder and Enrohtwah
"OH! NICK-O-DEEMO" CAPITOL RECORD 15210
Red Ingle and the Natural Seven—Vocal by Red Ingle and Betty Holland

"LOVE, YOUR MAGIC SPELL IS EVERYWHERE"
"SO DEAR TO MY HEART" CAPITOL RECORD 15232
Peggy Lee with Dave Barbour and His Orchestra

"LILLETTE"
"A WOMAN ALWAYS UNDERSTANDS" CAPITOL RECORD 15224
The King Cole Trio

"SAY SOMETHING SWEET TO YOUR SWEETHEART"
Jo Stafford and Gordon MacRae with the Starlighters
"BLUE BIRD OF HAPPINESS" CAPITOL RECORD 15207
Jo Stafford and Gordon MacRae with Male Choir

"KEE-MO KY-MO"
"REX RHUMBA" CAPITOL RECORD 15240
The King Cole Trio

"I LOVE YOU SO MUCH IT HURTS"
"I DON'T WANT YOUR SYMPATHY" CAPITOL RECORD 15243
Jimmy Wakely with Cowboy Band

"YOU WERE ONLY FOOLING (While I Was Falling in Love)"
Kay Starr with Orchestra
"A FADED SUMMER LOVE" CAPITOL RECORD 15226
Kay Starr with Dave Cavanaugh's Music

"THIS IS THE MOMENT"
"EV'RY DAY I LOVE YOU (Just a Little Bit More)" CAPITOL RECORD 15139
Jo Stafford with Paul Weston and His Orchestra

"MY DARLING, MY DARLING"
Jo Stafford & Gordon MacRae and the Starlighters with Orchestra
"GIRLS WERE MADE TO TAKE CARE OF BOYS" CAPITOL RECORD 15270
Joe Stafford and Gordon MacRae with Orchestra

"LIFE GITS TEE-JUS, DON'T IT?"
Tex Williams with Orchestra
"BIG HAT POLKA" CAPITOL RECORD 15271
Tex Williams and His Western Caravan

"CUANTO LE GUSTA"
"CORNBELT SYMPHONY" CAPITOL RECORD 15280
Jack Smith and the Clark Sisters with Orchestral Accompaniment

"BUTTONS AND BOWS"
"THAT'S NOT THE KNOT" CAPITOL RECORD 15292
Bob Hope with the Clark Sisters and Orchestral Accompaniment

"BUTTONS AND BOWS"
The Dinning Sisters with the Art Van Damme Quintet
"SAN ANTONIO ROSE" CAPITOL RECORD 15184
The Dinning Sisters with Orchestra conducted by Carl Kress

"WHAT DID I DO?"
Margaret Whiting with Frank DeVol and His Orchestra
"HEAT WAVE" CAPITOL RECORD 15209
Margaret Whiting with the Crew Chiefs and Frank DeVol and His Orchestra

"ONE HAS MY NAME (the Other Has My Heart)"
"YOU'RE THE SWEETEST ROSE IN TEXAS" CAPITOL RECORD 15162
Jimmy Wakely with Cowboy Band

"DOWN AMONG THE SHELTERING PALMS"
Johnny Mercer and the Pied Pipers with Paul Weston and His Orchestra
"ONE FOR MY BABY (And One More for the Road)" CAPITOL RECORD 15241
Johnny Mercer with Paul Weston and His Orchestra

"ON A SLOW BOAT TO CHINA"
"I HATE TO LOSE YOU (I'm So Used To You Now)" CAPITOL RECORD 15208
Benny Goodman and His Orchestra

POPULAR

"TWELFTH STREET RAG"
"SOMEBODY ELSE, NOT ME" Capitol 15105
Pee Wee Hunt

"A TREE IN THE MEADOW"
"I'M SORRY BUT I'M GLAD" Capitol 15122
Margaret Whiting

"HAIR OF GOLD, EYES OF BLUE"
"RAMBLING ROSE" Capitol 15178
Gordon MacRae

"IT'S MAGIC"
"SPRING IN DECEMBER" Capitol 15072
Gordon MacRae

"UNDERNEATH THE ARCHES"
"JUST FOR ME" Capitol 15183
Andy Russell

"HARLEM HOLIDAY"
"DON'T WANT THAT MAN AROUND" Capitol 15248
Stan Kenton

"YOU CALL EVERYBODY DARLING"
"CUCKOO WALTZ" Capitol 15156
Jack Smith

"MY HAPPINESS"
"HIGHWAY TO LOVE" Capitol 15094
The Pied Pipers

"CLAIR DE LUNE" Part I
"CLAIR DE LUNE" Part II Capitol 15153
Paul Weston

WESTERN

"DEAR OAKIE"
"A MILLION MEMORIES" Capitol 15169
Jack Rivers

"JUST A PAIR OF BLUE EYES"
"TALKING BOOGIE" Capitol 15175
Tex Williams

"LEAVE MY HONEY BEE ALONE"
"T FOR TEXAS (Blue Yodel No. 1)" Capitol 15212
Merle Travis

"THERE'S A NEW MOON OVER MY SHOULDER"
"JINGLE, JANGLE, JINGLE" Capitol 15215
Tex Ritter

"HAIR OF GOLD, EYES OF BLUE"
"BALL OF FIRE" Capitol 15217
Smokey Rogers

SEPIA

"TELL ME, DADDY"
"(It Will Have To Do) UNTIL THE REAL THING COMES ALONG" Capitol 15144
Julie Lee

"COOL WATER"
"LAKE CHARLES BOOGIE" Capitol 15148
Nellie Lutcher

"KING SIZE PAPA"
"WHEN YOU'RE SMILING (The Whole World Smiles With You)" Capitol 40082
Julia Lee

"ALEXANDER'S RAGTIME BAND"
"MY LITTLE BOY" Capitol 15180
Nellie Lutcher

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THE CASH BOX

Record Reviews

"I Only Have Eyes For You" (2:55)

"Brush Those Tears From Your Eyes"
(2:20)

RONNIE DEAUVILLE
(Mercury 5203)

● One of fastest rising balladeers in the nation, young Ronnie Deauville, steps to the mike to deliver some beautiful vocal work here. It's the always popular wordage of "I Only Have Eyes For You" that rates loads of attention. His smooth vocal performance on this oldie should merit him loads of attention in the music biz. Vocal chorus behind Ronnie adds luster to the attractiveness of the waxing. On the flip with the widely heralded "Brush Those Tears From Your Eyes," Ronnie switches tempo to come up with a sprightly piece. It's cute stuff that is already starting to show up in the boxes. This rendition should boom it all the more. Both sides make for beautiful moments of listening pleasure.

"In One Ear And Out The Other"
(2:50)

"Everything Shall Pass, My Love"
(2:58)

HAL KIPLING
(Robin 1001)

● Ditty fairly sparkling with the markings of a winner for phono operators is this bit rendered here by piper Hal Kipling. Both sides beckon coin play in a big way. Hal's sweet throating of "In One Ear And Out The Other," and "Everything Shall Pass, My Love," should attract loads of attention. Top deck is an oldie, and has Hal in fine vocal styling throughout. Song has loads of smart lyrics in addition to some effective backing by The Bell-Aires. Flip, a soft, velvet ballad once again showcases Hal in excellent manner. The pair are worth music ops listening time—and more.

"Tara Talara Tala" (2:38)

"You're All I Want For Christmas"
(2:45)

FRANKIE LANE
(Mercury 5177)

● Plug ditty sure to be featured in many juke boxes throughout the nation before long is this latest offering by piper Frankie Lane. Utilizing more depth and balance in his tonsils than we've heard in a long time, Frankie sets with "Tara Talara Tala." It's a beautiful, Neapolitan lullaby, delivered in the best of vocal styling. Soft setting and remarkable phrasing by Frankie adds immensely to the beauty of the song. On the flip with one of the better Christmas tunes to come forth this season, Frankie offers "You're All I Want For Christmas." Lane once more avidly displays his comely vocal delivery in first rate fashion to set the stage for coin play with this scintillating ballad. Get with this hunk of wax.

"It's A Good Day" (2:46)

"You Was Right, Baby" (2:24)

PEGGY LEE
(Capitol 15277)

● More re-issue wax by Capitol, with Peggy Lee serving up her fine set of pipes on a duo that scored heavily not

SLEEPER OF THE WEEK

"Dainty Brenda Lee" (2:51)

"Bella Bella Marie" (2:57)

EDDY HOWARD
(Mercury 5208)



EDDY HOWARD

● First Eddy Howard platter in a long time that has the old sparkle and polish that started the popular balladeer-maestro on the road to fame is this scintillating offering of "Dainty Brenda Lee" and "Bella Bella Marie." This waxing, with both sides literally loaded with coin incentive, avidly showcases Eddy's captivating vocal style to extremely

excellent advantage. Top side, "Dainty Brenda Lee" is cute as a bug, with Eddy and a vocal ensemble wailing the light fanciful lyrics in soothing expressions that add up to a juke box winner. The song is definitely a dainty one, and should have wide appeal among the moon-in-June set. It's a ditty that makes for beautiful listening and dancing pleasure throughout, with Eddy's alluring vocal work on the side showing in fine light. The tune is one that should have both the youngsters and adults wailing loud and long for Eddy. On flip with a song that is currently rising in popularity, Eddy offers the enticing "Bella Bella Marie." Ditty is in the Neapolitan vein and should win a featured spot on music machines. Both sides of this hunk of wax are decked out in a blue-ribbon package for music ops. They rate a spot in the phonos—hop on the bandwagon!

too long ago. Top deck is widely known as one of Peggy's best. Fine driving rhythm, and pitch in the gal's pipes is another example of the wonderful vocal pleasure this chirp delivers. Flip, an earlier offering by Peggy echo's the title, and shows Peg's sensational versatile vocal chirping in high light once more. Ork backing by Dave Barbour serve the gal well and add to the pleasure this waxing offers.

"Gloria" (3:08)

"The Money Song" (2:57)

BUDDY CLARK
(Columbia 38352)

● Ditty currently blossoming out into the big time is this latest offering by piper Buddy Clark. The slow, tender tones of "Gloria" weave in placid manner throughout the waxing, with Buddy's sweet pipes pitching pretty. Tune is widely known by music ops already, and is slowly, but surely, rising in popularity. It's a clever piece, all wrapped up in the title and should prove to be a potent winner for Clark and music ops. On the flip, Buddy switches to the novelty vein, for the offering of "The Money Song." Ditty is cute and makes for attractive listening pleasure. We go for "Gloria"—we're sure you will too.

"Red Sails In The Sunset" (3:20)

"Intermezzo" (3:12)

FRED LOWERY
(Columbia 38344)

● Those locations who go for the smart whistling style of Fred Lowery should go for this duo. Altho was of this sort doesn't attain national popular appeal, there are those spots who use this brand of wax to excellent advantage. Songs offered are well

known to music operators. Top deck, featuring Fred in that whistle spot also offers the vocal spooning of thrush Dorothy Rae. Flip is styled in effective manner and should be greeted with fair favor. Ops with the spots—take note.

"If I Knew Then" (2:22)

"Winter Wonderland" (2:52)

JOHNNY MERCER—THE PIED PIPERS
(Capitol 15276)

● Pair of re-issue sides by that long standing favorite combo of Johnny Mercer and The Pied Pipers set up here with two great old sides that still glitter and shine. Top deck, titled "If I Knew Then," is one of the finest songs ever offered by Johnny and the Pipers. Music ops should know this one well, since it has been a favorite thru the years. Wonderful vocal harmony is hard to beat, with the smart rhythm seeping thru in top measure. Flip, "Winter Wonderland," is another Xmas favorite. Paul Weston's fine orchestral backing on the pair adds immensely to the brilliance of the pair.

"Adios Mariquita Linda" (2:45)

"When I Love, I Love" (2:10)

PHIL GREEN
(Pan American 088)

● More music styled in the Latin vein, with maestro Phil Green in the drivers seat. Wax won't cause a storm of approval, but it nevertheless is there for the asking. Top deck has been a standard for some time now. This rendition should add to its popularity slightly. Orchestral work displayed here is fair and makes for pleasant listening. On the flip with a strong ballad, the gang comes back with more music in the Latin tempo. Ops who need this brand should listen in.

"Rocking Chair" (2:57)

"Woodlawn Polka" (2:51)

LABULA'S MELODY KINGS
(Seva 206)

● Pair of polka tunes for music ops to listen in to are these rendered by Labula's Melody Kings, and done up in effective manner throughout. Titled, "Rocking Chair" and "Woodlawn Polka," the platter stacks up as a potential winner for ops who use this type of music. Top deck, in medium tempo makes for pleasant listening. The flip picks up in tempo greatly and spills in ultra fast, happy fashion. Operators who have a call for this stuff, should listen in.

"Siboney" (2:46)

"Tea For Two" (2:55)

BARCLAY ALLEN
(Capitol 15273)

● A pair of sides which have been old favorites thru the years are polished off here by Barclay Allen and his rhythm group with an unusual appealing touch for those light spots. Top deck, in rumba tempo, has some mellow guitar and Barclay's fine piano leading the way. Flip has Barclay coming in with some scintillating ivory tinkling while some fine guitar and bass fill in to round out the side. It's tailor made for the quiet, intimate locations and definitely suitable for the many wired music spots springing up around the country.

"Memories" (2:56)

"In So Many Words" (2:59)

WAYNE KING ORCH.
(RCA Victor 20-3147)

● Pair of sides styled by the waltz king, Wayne King, shows as wax music operators can use as filler material. Popular in those light, wired music locations, Wayne and the boys offer "Memories" and "In So Many Words." Top deck, an all instrumental affair is quite attractive and should meet with fair reception on the part of those music fans who go for this type of music. It's light, affectionate material and is suitable for the tender locations. Flip, with Nancy Evans in the vocal spotlight, is quite effective and should serve ops fairly well. Wax won't stop traffic, but it will boost play nevertheless.

"Movita" (2:48)

"Embrace Me" (2:51)

JOE DONNA
(Penquin 0061)

● Pair of sides for music ops to take a peek at are these offered by Joe Donna, with ork backing by Joe Bondo. Titled, "Movita" and "Embrace Me," the platter shows as effective. It's light rumba music to which the hip-swivellers can shake to. Songs lack balance and depth, altho the vocal spot itself is adequate. Music operators who are in need of filler material for their hep Latin locations might use this duo. Wax is there for the asking.

The Nation's TOP TEN Juke Box Tunes



The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE		
AG—Algea	DL—Delmac	PA—Palda
AL—Aladdin	DM—Damon	RE—Regent
AP—Apollo	EX—Exclusive	RO—Rondo
AR—Aristocrat	FL—Fliat	RA—Rainbow
AS—Astor	JE—Jewel	SA—Savoy
BE—Beacon	GR—Grand	SD—Super Disc
BN—Bandwagon	KI—King	SP—Specialty
BU—Bullet	LO—London	SPI—Spiro
CA—Capitol	MA—Majestic	SI—Signature
CAS—Castle	MI—Miracle	ST—Sterling
CM—Commodore	ME—Mercury	TO—Top
CN—Continental	MG—MGM	TW—Tower
CO—Columbia	MN—Manor	TWC—20th Century
CS—Coast	MO—Modern	UN—Universal
DA—Dana	MT—Metrotone	VA—Varsity
DE—Decca	MU—Muscraft	VI—Victor
DEL—DeLuxe	NA—National	WO—World

1 BUTTONS & BOWS

CA-15292—Bob Hope—Clark Sisters
CA-15184—Dinning Sisters
CO-20468—Gene Autry
CO-38284—Dinah Shore
DA-2023—Jeffrey Clay
DE-24489—Evelyn Knight
MG-10244—Betty Garrett
VA-114—B. Brown
VI-20-3078—Betty Rhodes

2 A TREE IN A MEADOW

CA-15122—Margaret Whiting
CO-38279—Bill Johnson
DE-24411—Monica Lewis
LO-123—Sam Browne
ME-5148—John Laurenz
MG-10211—Paul Fennelly O.
RA-70015—B. Lester
VA-101—Frank Boys
VI-20-2965—Dorothy Morrow Ensemble

3 MAYBE YOU'LL BE THERE

CA-397—Billy Butterfield O.
CO-37339—Tommy Tucker O.
DE-24403—Gordon Jenkins O.
MA-1120—Eddy Howard O.
ME-5160—Jack Fina O.
NA-9033—Jack Carroll
VA-102—Barbara & Frank
VI-20-2189—Betty Rhodes

4 TWELFTH STREET RAG

BU-1060—Billy Bishop
CA-15105—Pee Wee Hunt
DE-24450—Milt Herth Trio
MG-10251—Jack Fina O.
RA-70033—Eddie Miller
RE-125—Freddie Fisher
SI-15240—Liberace
VA-110—Varsity Ragtime Band
VI-20-3120—Sidney Bechet O.

5 YOU CALL EVERYBODY DARLIN'

AP-161—Tennessee King
CA-15155—Jack Smith
CO-38286—Jerry Wayne
CN-1243—Patsy Garrett
DE-46138—Texas Jim Lewis
DE-24490—Underneath The Arches
DEL-1178—Bruce Meyer
ME-8155—Anne Vincent
MG-10258—Art Lund
RE-117—Al Trace O.
ST-3023—Al Trace O.
VA-103—Frank & The Boys
VI-20-3109—Jack Lathrop
WO-1501—B. Buchanan

6 IT'S MAGIC

CA-15072—Gordon MacRae
CO-38188—Doris Day
DE-23826—Dick Haymes
ME-5138—Vic Damone
MG-10187—Buddy Kaye Quintet
MU-557—Sarah Vaughan
VA-110—Johnny Frank
VI-20-2862—Tony Martin

7 MY HAPPINESS

BN-504—A. & Jim Nelson
BU-1032—Ronnie Dearville
CA-15094—The Pied Pipers
CO-38127—The Marlin Sisters
CN-1241—The McKay Trio
DE-24446—Ella Fitzgerald
DA-20-17—Anne Vincent
DM-11133—Jon & Sandra Steele
ME-8144—John Laurenz
SI-15026—Alan Dale
PA-1004—P. Sheridan
VA-101—Tyler Duo
VI-20-2965—Dorothy Morrow Ens.

8 THAT CERTAIN PARTY

AP-1132—Fred Gray
CA-15249—Dean Martin—Jerry Lewis
TO-1271—Benny Strong O.
VA-111—Varsity Orch.
VI-20-3089—Louis Prima O.

9 ON A SLOW BOAT TO CHINA

CA-15208—Benny Goodman Orch.
CO-38301—Kay Kyser O.
DE-24482—Larry Clinton O.
ME-5191—Snooky Lanson
ME-5210—Eddy Howard O.
VI-20-3123—Freddy Martin O.

10 UNDERNEATH THE ARCHES

AP-1129—Nick Minard
CA-15183—Andy Russell
CO-38274—The Serenaders
CO-38298—Connie Boswell
CN-1245—The Singing Gondollers
DE-24490—Andrews Sisters
LO-238—Primo Scala
ME-5173—Al Hummer
MG-10264—Len Camber
RA-70075—Al Paul
RE-126—Aqua String Band
SPI-3001—Larkin Sisters
VI-20-3114—George Olsen O.

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"FOR YOU"

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"BE ON YOUR MERRY WAY"

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ROUND THE WAX CIRCLE

NEW YORK :

Mmmm . . . good! That was the taste that prevailed at the recent backstage party tossed by piper Frankie Laine marking his opening at the New York Paramount Theatre. Took in the show too, and whatta show it is. Frankie really breaks it up, especially so when he gives out with his sock rendition of "Shine." Ditty to watch by Frankie is that lovely piece tagged "Tara Talara Tala"—a beaut of a lullaby . . . The surprised appearance on so many faces as the election news poured in. Seems as if too many boys in the music biz bet on the wrong man.



ROY MILTON

Maestro Johnny Long tells of the time he tipped a waiter so much at a night club, that the next night the waiter was back as a customer . . . Song pinner Arthur Berman back writing with Nelson Ingham, with a slew of hits in the offing . . . Art was one of the co-writers on the click of last year "Midnight Masquerade," along with Ben Bierman and Jack Manus . . . We wonder if Gallup of the Poll-Gallup's is galloping? . . . Milton Karle, local flack man, landed Frankie Laine this past week. Now handles Gillespie, McKinley, Roy Milton and Johnny Desmond too . . . Eddie Kosowicz heads the 10th Avenue sales branch for Dana Records.

Eddie spins platters also on WHOM. Dana also added Art Lillienfeld at their exec headquarters. Laurel Music following up their recent smash "Rambling Rose" with the ear-marks of another winner in "Far Away Places." Vic Damone, Margaret Whiting, Dinah Shore and the Ames Brothers have recorded the ditty thus far . . . Jules Braun, DeLuxe Records prexy, back from his trip down across the Mason-Dixon line . . . Joel Turner, Aladdin Records spooner, tied the knot this past week. Met her on Monday, and said "I Do" on Thursday . . . whew! . . . Quite a sight to see Sid Pastner, prexy of Pasco Distribs, making the rounds of the operators with his six month old dotter. Sid is currently riding hot and heavy with Paula Watson's "A Little Bird Told Me" on Supreme records . . . Sid is also doing a p. m. for Bosh Pritchard of the Philly Football Eagles. Bosh is quite a warbler we hear.

CHICAGO :

Frankie Masters takes over for Benny Strong at the Stevens Hotel Nov. 18. This will be Frankie's first Chi engagement in several years . . . The Illinois Jacquet-Sarah Vaughan concert at the Opera House Nov. 3rd, a sellout . . . We understand that Rocco Vocco of Bregman, Vocco, & Conn was in town recently to look over the situation . . . The Del Courtney ork has vocal lovely Dolores Dean back again. The Courtney crew, who closed at the Trianon Ballroom last week, will one niter thruout the midwest until they open at the Edgewater Nov. 19.

The Ink Spots, now holding forth at the Chicago Theatre, have the crowds waiting in line . . . Regent Records now have the eight sides of kiddie records by Al Trace, which they bought from Coronet, and plan to use in an album for the younger set . . . The Jewel disk, "Recess In Heaven," by Dan Grisson, has created such a stir that Columbia bought the master and are pressing it for quick release. The Lutz brothers, who have taken over publication of the song, have secured additional disks with the Ink Spots on Decca, Ronny Deauville on Mercury, The Ravens on National, and the Deep River Boys on Victor. The Lutz boys also informed us that one of Eddy Howard's first releases on Mercury will be their other choice, the tune titled "Dainty Brenda Lee." Jack Lathrop already out with it for Victor.



TEX BENEKE

Tex Beneke and Gene Krupa set for one niters thruout the midwest starting Nov. 6. Beneke will appear at the Melody Mill Ballroom on Nov. 14th . . . Warren Ketter, director of promotion for Tower Records, all hepped up over Benny Strong's latest recording "That Red Head Gal." Warren tells us Benny went all out on this one and that it should even top his fabulously successful "That Certain Party."

LOS ANGELES :

Imperial Records of Hollywood in the process of closing a deal for a New York office in the vicinity of 10th Avenue and 47th Street . . . Lou Chudd tells us that partner Max Feirtag is back there now rounding things out and doing some promotion on Imperial's new promising folk hit, "Drinking Beer All Night" with Danny Dedmon on the novelty vocal.



BOB HOPE

Now it's Bill Anson of Radio Station KFVB who is credited by generous Johnny Blackburn of Black & White with giving Paula Watson's last coming "A Little Bird Told Me" a big boost via the disc jockey route . . . The Supreme disc is one that easily could, with the proper promotion, win a top spot in all locations as a rhythm novelty in class by itself . . . Art Rupe taking a few days off to count his winnings from Roy Milton's "Everything I Do Is Wrong" and line up a few hits to follow . . . Speaking of getting on the bandwagon while she's rollin', here comes Bob Hope with "Buttons and Bows" via Capitol . . . And why not? . . . It'll tie in nice with the forthcoming release of Bob's Paramount pic, "Paleface." Capitol has landed on a team that appears to be stacking up well alongside the top combo of Columbia's Doris Day-Buddy Clark . . . Jo Stafford and Gordon MacRae do a beautiful job on "My Darling, My Darling," a number which we'll crystal ball as a No. 1 contender on anybody's hit parade before long . . . Modern's really betting on Jimmy Witherspoon coming into his own with his latest, "Feelin' So Sad," a fine soundin' thing to be happy about . . . The Biharis are also figuring to be right up there in the Christmas parade with "A Song for Santa," cut by Mel Torme's former group, the Meltones, on a Colonial label . . . The boys promise something different in "Famous Amos" by Eddie Davis and his Modern orchestra.



America's No. 1
Juke Box
Attraction!

Eddy HOWARD

and his Orchestra
NOW BRINGS YOU THE
LATEST and BEST ON

MERCURY RECORDS



"ON A SLOW BOAT TO CHINA"

Backed with

"I'D LOVE TO LIVE IN LOVELAND"

MERCURY 5210



"BELLA BELLA MARIE"

Backed with

"DAINTY BRENDA LEE"

MERCURY 5208



"JUST BECAUSE"

Backed with

"RED, RED ROBIN"

MERCURY 5212



"BLUE TAIL FLY"

Backed with

"SENORITA"

MERCURY 5211

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records-City by City

NOVEMBER 13, 1948

New York, N. Y.

1. BUTTONS AND BOWS (Dinah Shore)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. THAT CERTAIN PARTY (Benny Strong)
6. ON A SLOW BOAT TO CHINA (Freddy Martin)
7. CUANTO LE GUSTA (Andrews Sisters)
8. IT'S TOO SOON TO KNOW (The Orioles)
9. UNTIL (Tommy Dorsey)
10. IT'S MAGIC (Doris Day)

Detroit, Mich.

1. I WANT TO BE THE ONLY ONE (Jon & Sandra Steele)
2. ON A SLOW BOAT TO CHINA (Eddy Howard)
3. RED ROSES FOR A BLUE LADY (John Laurenz)
4. A LITTLE BIRD TOLD ME (Evelyn Knight)
5. BLUE CHAMPAGNE (Tex Beneke)
6. DREAM HOUSE (Jeri Sullivan)
7. BUTTONS AND BOWS (Dinah Shore)
8. CUANTO LE GUSTA (Andrews Sisters)
9. MY HAPPINESS (Jon & Sandra Steele)
10. YOU WERE ONLY FOOLING (Blue Barron)

Stamford, Conn.

1. SAY SOMETHING SWEET TO YOUR SWEETHEART (Ink Spots)
2. BLUEBIRD OF HAPPINESS (Art Mooney)
3. GLORIA (Mills Bros.)
4. BELLA BELLA MARIE (Andrews Sisters)
5. LOVE SOMEBODY (Doris Day-Buddy Clark)
6. MY DARLING, MY DARLING (Doris Day-Buddy Clark)
7. WHAT DID I DO (Dick Haymes)
8. IT'S MAGIC (Dick Haymes)
9. LILETTE (Vic Damone)
10. ON A SLOW BOAT TO CHINA (Art Lund)

Montpelier, Vt.

1. BUTTONS AND BOWS (Dinah Shore)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. UNDERNEATH THE ARCHES (Andrews Sisters)
4. HAIR OF GOLD (Jack Emerson)
5. IT'S MAGIC (Tony Martin)
6. COOL WATER (Vaughn Monroe)
7. TWELFTH STREET RAG (Pee Wee Hunt)
8. MUSKRAT RAMBLE (Pee Wee Hunt)
9. BLUEBIRD OF HAPPINESS (Jo Stafford-Gordon MacRae)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Wheeling, W. Va.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. IT'S MAGIC (Doris Day)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. BUTTONS AND BOWS (Dinah Shore)
5. HAIR OF GOLD (Jack Emerson)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. YOU CALL EVERYBODY DARLIN' (Al Trace)
8. UNTIL (Tommy Dorsey)
9. CUANTO LE GUSTA (Andrews Sisters)
10. IT'S TOO SOON TO KNOW (The Orioles)

Minneapolis, Minn.

1. IT'S TOO SOON TO KNOW (The Orioles)
2. A TREE IN THE MEADOW (Margaret Whiting)
3. UNDERNEATH THE ARCHES (Primo Scala)
4. ON A SLOW BOAT TO CHINA (Art Lund)
5. THAT CERTAIN PARTY (Benny Strong)
6. EVERY DAY I LOVE YOU (Dick Haymes)
7. HAIR OF GOLD (Jack Emerson)
8. IT'S MAGIC (Doris Day)
9. BUTTONS AND BOWS (Dinah Shore)
10. YOU WERE ONLY FOOLIN' (Blue Barron)

Chicago, Ill.

1. BUTTONS AND BOWS (Dinah Shore)
2. MAYBE YOU'LL BE THERE (Eddy Howard)
3. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. ON A SLOW BOAT TO CHINA (Freddy Martin)
6. IT'S MAGIC (Doris Day)
7. HAIR OF GOLD (Jack Emerson)
8. UNTIL (Tommy Dorsey)
9. THAT CERTAIN PARTY (Benny Strong)
10. TWELFTH STREET RAG (Pee Wee Hunt)

Winston-Salem, N. C.

1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. BUTTONS AND BOWS (Dinah Shore)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. UNTIL (Tommy Dorsey)
5. IT'S TOO SOON TO KNOW (The Orioles)
6. IT'S MAGIC (Doris Day)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. SAY SOMETHING SWEET TO YOUR SWEETHEART (Jo Stafford)
9. YOU WERE ONLY FOOLING (Blue Barron)
10. I WANT TO BE THE ONLY ONE (Jo Stafford)

Shoals, Ind.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. BUTTONS AND BOWS (Dinah Shore)
5. UNDERNEATH THE ARCHES (Andrews Sisters)
6. HAIR OF GOLD (Jack Emerson)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. THAT CERTAIN PARTY (Benny Strong)
9. ON A SLOW BOAT TO CHINA (B. Goodman)
10. MY HAPPINESS (Jon & Sandra Steele)

Honolulu, Hawaii

1. A TREE IN THE MEADOW (Margaret Whiting)
2. YOU CALL EVERYBODY DARLIN' (Andrews Sisters)
3. MAHARAJAH OF MAGADOR (Vaughn Monroe)
4. HAIR OF GOLD (Jack Smith)
5. MY HAPPINESS (The Pied Pipers)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. UNDERNEATH THE ARCHES (Andrews Sisters)
8. IT'S MAGIC (Dick Haymes)
9. WITH ALL MY HEART (The Pied Pipers)
10. SHINE (Frankie Laine)

Atlanta, Ga.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. BUTTONS AND BOWS (Dinah Shore)
3. UNTIL (Tommy Dorsey)
4. TWELFTH STREET RAG (Pee Wee Hunt)
5. IT'S MAGIC (Doris Day)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. CUANTO LE GUSTA (Andrews Sisters)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. ON A SLOW BOAT TO CHINA (Freddy Martin)

Los Angeles, Calif.

1. BUTTONS AND BOWS (Dinah Shore)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. BLUEBIRD OF HAPPINESS (Jo Stafford-Gordon MacRae)
5. CUANTO LE GUSTA (Andrews Sisters)
6. IT'S MAGIC (Doris Day)
7. THAT CERTAIN PARTY (Benny Strong)
8. EVERY DAY I LOVE YOU (Dick Haymes)
9. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Toledo, O.

1. IT'S TOO SOON TO KNOW (The Orioles)
2. YOU CALL EVERYBODY DARLIN' (Al Trace)
3. I'LL GET ALONG SOMEHOW (Sam Donahue)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. BUTTONS AND BOWS (Dinah Shore)
6. LI'L DOG (Buddy Johnson)
7. EVERY DAY I LOVE YOU (Dick Haymes)
8. MICKEY (Ted Weems)
9. CONFESS (Patti Page)
10. MY MOONLIGHT MADONNA (Paul Weston)

Roxbury, Mass.

1. BELLA BELLA MARIE (Larry Green)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. IT'S MAGIC (Doris Day)
4. RAMBLING ROSE (Perry Como)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. LITTLE GIRL (Larry Green)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. CONFESS (Patti Page)
9. A TREE IN THE MEADOW (Margaret Whiting)
10. BUTTONS AND BOWS (Dinah Shore)

Dallas, Tex.

1. MY HAPPINESS (Jon & Sandra Steele)
2. IT'S MAGIC (Doris Day)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. YOU CAN'T BE TRUE, DEAR (Ken Griffin)
5. MANANA (Peggy Lee)
6. YOU WERE ONLY FOOLIN' (Blue Barron)
7. ANYTIME (Eddy Arnold)
8. MAYBE YOU'LL BE THERE (Gordon Jenkins)
9. UNDERNEATH THE ARCHES (Andrews Sisters)
10. A TREE IN THE MEADOW (Margaret Whiting)

Milwaukee, Wisc.

1. BUTTONS AND BOWS (Dinah Shore)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. TWELFTH STREET RAG (Pee Wee Hunt)
4. A TREE IN THE MEADOW (Margaret Whiting)
5. ON A SLOW BOAT TO CHINA (Kay Kyser)
6. MAYBE YOU'LL BE THERE (Gordon Jenkins)
7. WITH ALL MY HEART (The Pied Pipers)
8. UNTIL (Tommy Dorsey)
9. CUANTO LE GUSTA (Andrews Sisters)
10. HAIR OF GOLD (Jack Emerson)

Phoenix, Ariz.

1. BUTTONS AND BOWS (Dinah Shore)
2. UNDERNEATH THE ARCHES (Primo Scala)
3. EVERY DAY I LOVE YOU (Dick Haymes)
4. IT'S MAGIC (Doris Day)
5. YOU CALL EVERYBODY DARLIN' (Al Trace)
6. HAIR OF GOLD (Jack Emerson)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. YOU WERE ONLY FOOLIN' (Blue Barron)
9. IT'S TOO SOON TO KNOW (The Orioles)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Philadelphia, Pa.

1. BUTTONS AND BOWS (Dinah Shore)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. EVERY DAY I LOVE YOU (Dick Haymes)
4. BLUEBIRD OF HAPPINESS (Art Mooney)
5. A TREE IN THE MEADOW (Margaret Whiting)
6. IT'S MAGIC (Doris Day)
7. HAIR OF GOLD (Jack Emerson)
8. FOR YOU (Gordon Jenkins)
9. THAT CERTAIN PARTY (Benny Strong)
10. ON A SLOW BOAT TO CHINA (Kay Kyser)

Omaha, Nebr.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. THAT CERTAIN PARTY (Benny Strong)
4. MY HAPPINESS (Jon & Sandra Steele)
5. BLUEBIRD OF HAPPINESS (Jo Stafford-Gordon MacRae)
6. BUTTONS AND BOWS (Dinah Shore)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. COOL WATER (Vaughn Monroe)
9. EVERY DAY I LOVE YOU (Dick Haymes)
10. RAMBLING ROSE (Perry Como)

Lufkin, Tex.

1. TWELFTH STREET RAG (Pee Wee Hunt)
2. JUST A LITTLE LOVIN' (Eddy Arnold)
3. LIFE GETS TEE-JUS (Carson Robison)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. MY HAPPINESS (Jon & Sandra Steele)
6. UNDERNEATH THE ARCHES (Andrews Sisters)
7. RAMBLING ROSE (Perry Como)
8. IT'S MAGIC (Dick Haymes)
9. COOL WATER (Vaughn Monroe)
10. YOU CALL EVERYBODY DARLIN' (Al Trace)

Elizabeth, N. J.

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. IT'S TOO SOON TO KNOW (The Orioles)
4. YOU WERE ONLY FOOLIN' (Blue Barron)
5. MAYBE YOU'LL BE THERE (Gordon Jenkins)
6. UNDERNEATH THE ARCHES (Primo Scala)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. HAIR OF GOLD (Jack Emerson)
9. FOR YOU (Gordon Jenkins)
10. A LITTLE BIRD TOLD ME (Paula Watson)

San Mateo, Calif.

1. BUTTONS AND BOWS (Dinah Shore)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. UNTIL (Tommy Dorsey)
4. UNDERNEATH THE ARCHES (Primo Scala)
5. ON A SLOW BOAT TO CHINA (B. Goodman)
6. YOU WERE ONLY FOOLIN' (Blue Barron)
7. WITH ALL MY HEART (The Pied Pipers)
8. YOU CALL EVERYBODY DARLIN' (Al Trace)
9. HAIR OF GOLD (Jack Emerson)
10. IT'S MAGIC (Doris Day)

Washington, D. C.

1. BUTTONS AND BOWS (Dinah Shore)
2. IT'S MAGIC (Doris Day)
3. A TREE IN THE MEADOW (Margaret Whiting)
4. YOU CALL EVERYBODY DARLIN' (Al Trace)
5. ON A SLOW BOAT TO CHINA (Freddy Martin)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. HAIR OF GOLD (Jack Emerson)
8. MY HAPPINESS (Jon & Sandra Steele)
9. THAT CERTAIN PARTY (Benny Strong)
10. UNDERNEATH THE ARCHES (Andrews Sisters)

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CORAL 60001	PLEASE DON'T SAY "NO" BASIE'S BASEMENT	Fox trot. Vocal chorus by Woody Hermon. Instrumental fox trot.	WOODY HERMAN and his Orchestra
CORAL 60002	I'D LOVE TO LIVE IN LOVELAND (With A Girl Like You) MOONLIGHT COCKTAIL	Fox trot. Vocal chorus by Kenny Sargent. Instrumental fox trot.	GLEN GRAY and the Coso Loma Orchestra
CORAL 60003	DOO-DE-DOO ON AN OLD KAZOO CALM SEAS AND PALM TREES	Vocal with Kazoo Band. Vocal with instrumental accompaniment.	THE BLUE JAYS
CORAL 60004	SUSIE'S BIRTHDAY PARTY VOTE FOR MR. BOOGIE	Vocal with rhythm accompaniment.	BUZZ CONNIE
CORAL 60005	CHOPSTICKS RHUMBA OH! HEAR MY HEART	Rhumbo with instrumental accompaniment. Geri Galian at the piano. Bolero with instrumental accompaniment. Geri Galian at the piano.	GERI GALIAN and his Coribbeon Rhythm Boys
CORAL 60006	YOU'RE TOO SLOW! LET'S BE SURE	Vocal with instrumental accompaniment.	JULIE O'NEILL and THE PROM QUARTETTE Russ Dovid directs
CORAL 60007	I HAD A HAT (When I Came In) SURE AN' IT'S THE LUCK OF THE IRISH	Vocal with instrumental accompaniment.	THE JESTERS (Red Latham-Womp Carlsan-Guy Bonham)
CORAL 60008	MY DEAR A BEAUTIFUL LADY IN BLUE	Waltz. Vocal chorus by Lew Palmer.	JAN GARBER and his Orchestra
CORAL 60009	THE PENNY POLKA TOY PIANO MINUET	Polka. Vocal chorus by Johnny Messner, Jock Ryan and Ensemble. Instrumental fox trot.	JOHNNY MESSNER and his Orchestra
CORAL 60010	HOT TIME IN THE OLD TOWN TONIGHT TIGER RAG	Fox trot with vocal trio. Instrumental fox trot.	FREDDIE "SCHNICK-ELFRITZ" FISHER and his Orchestra
CORAL 60011	SHADOW WALTZ VAGABOND KING WALTZ	Waltz. Strict tempo. (108) Waltz. Strict tempo. (120)	PAN-PACIFIC TEMPO ORCHESTRA directed by HERB KERN
64 M—Country Series			
CORAL 64000	FROM THE INDIES TO THE ANDES IN HIS UNDIES ('Twas A Very, Very, Daring Thing To Do) BRINGIN' HOME THE BACON	Fox trot with vocal trio. Fox trot with vocal trio.	HOOSIER HOT SHOTS
CORAL 64001	KANGAROO BLUES I'LL KEEP ON LOVING YOU	String band with singing.	CLIF BRUNER & Boys with MOON MULICAN
65 M—Sepia Series			
CORAL 65000	SINCE THINGS GOT TOUGH AGAIN I'VE WAITED ALL MY LIFE FOR YOU	Vocal with instrumental accompaniment.	ORVILLE BROOKS
CORAL 65001	GOD'S GONNA SEPARATE THE WHEAT FROM THE TARES KEEP ME EVERY DAY	Gospel singing with piano. Gospel singing with organ.	MAHALIA JACKSON

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"I WANT TO BE THE ONLY ONE"

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"LOVE DON'T GET YOU NOTHIN' BUT THE BLUES"

DAMON 11130

"MY HAPPINESS"

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THE CASH BOX

"Folk" and "Western" Record Reviews



"Here Comes Santa Claus" (2:31)
"An Old Fashioned Tree" (2:35)

GENE AUTRY
(Columbia 20377)



GENE AUTRY

● Sensational—that's the word for this duo. Grabbing this featured spot this week, Gene Autry steps out with a pair that should be spinning night and day in phono

locations throughout the land. Both sides of this platter, aimed at the coming Xmas trade, should remain popular long after Santa has gone. It's the topside of this duo that rates all the bally, with Gene and some wonderful ork backing in excellent styling throughout. Titled "Here Comes Santa Claus," Gene pitches pipes in smooth manner to offer ops a sure winner. Tempo is merry throughout and has that skip beat which should arouse loads of excitement. Flip, tones down a bit, as Gene tells of "An Old Fashioned Tree." It's a beautiful, tender piece, that should meet with wide demand. This platter is a cinch to win juke box honors—run out and grab a ton of 'em.

"Tender Hearted Sue" (2:57)

"You're Only In My Arms" (2:54)

FRED ROSE
(Columbia 20507)

● The fabulous Fred Rose on deck for this offering, with "Tender Hearted Sue" and "You're Only In My Arms" shining for a barrel-full of moola. It's the topside we go for, with Fred spooning the cute lyrics about that gal Sue. Ditty rolls along in mellow tempo and is flavored by a brilliant guitar spot. Flip is a comer too, with Fred in the spotlight again. Ditty is a lament and weaves about the title throughout. "Tender Hearted Sue" should score.

"One Golden Curl" (2:44)

"I'm A Fool For Foolin' Around" (2:48)

MONTANA SLIM
(Victor 20-3152)

● Pair of sides that appear to be loaded with the stuff that makes for coin winners are these offered here by Montana Slim. Wax, titled "One Golden Curl" and "I'm A Fool Foolin' Around" should meet with fair approval. Top deck, a slow tender piece is offered in affectionate styling. Flip picks up in tempo a bit, with Montana wailing the cute wordage in mellow fashion. String backing adds to the wax all the way. Top deck should win loads of jitney.

"Let's Say Goodbye Like We Said Hello" (2:51)

"Have You Ever Been Lonely" (2:50)

ERNEST TUBB
(Decca 46144)

● Ernest Tubb to the mike, with a pair that seem headed for a featured spot on music machines. Ernest's fond pipes spill in refreshing manner throughout the waxing, with some fine guitar work coming in to round out the platter. "Let's Say Goodbye Like We Said Hello" should meet with fair approval on the part of the many Ernest Tubb fans. Ditty is slow and intimate throughout. Flip, "Have You Ever Been Lonely" seems sure to score. Wax rates a spot on ops machines.

"Methodist Pie" (2:52)

"De Ladies Man" (2:49)

BOB ATCHER
(Columbia 20482)

● Pair of sides by Bob Atcher, and the traditional offering of "Methodist Pie" and "De Ladies Man." Both sides, from an album of American Folk Lore make for wonderful listening pleasure. Phono fans should be well acquainted with the music since they have been around quite a bit. Bob's delivery of the tunes is excellent all the way. Ops who have the spots should take a look-see in this direction.

"Somebody Loses, Somebody Wins" (2:51)

"My Dreamboat Is Sinking" (2:54)

TEXAS JIM ROBERTSON
(Victor 20-3150)

● The widely popular and capable Texas Jim Robertson on deck with a pair that are all decked out with the glitter of silver about them. It's "Somebody Loses, Somebody Wins" that should draw an avalanche of coin. Tex's bass pipes spill in fond tones that satisfy, as the lamenting lyric sees thru the wax. Flip, "My Dreamboat Is Sinking," is another top notch performance for Robertson. Slow, hearts and flowers wordage all wrapped up in the title add another feather in the cap of Texas Jim. Get with this duo.

"Tennessee Border" (2:51)

"Jealous Heart Is Broken" (2:44)

JIMMY WORK
(Alben 501)

● Pair of sides aimed at those hill spots, with Jimmy Work in the seat offering "Tennessee Border" and "Jealous Heart Is Broken." Wax is done up in nasal tones that satisfy, with some able string backing coming thru. Both tunes are currently getting heavy play in spot locations. Tempo is slow and nostalgic, with Jimmy's pipes highlighting the wax. Ops who have the room would do well with this duo.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New York City's Harlem Area.



The Top Ten Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly to The Cash Box By Leading Music Operators In New Orleans.

- 1 IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
Dinah Washington
(Mercury 8057)
- 2 AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- 3 ALL WRAPPED UP IN A DREAM
Do-Re-Me
(Commodore)
- 4 PLEASING YOU
Lonnie Johnson
(King 4245)
- 5 PEANUT VENDOR
Willie Jackson
(Modern)
- 6 EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- 7 THAT'S YOUR LAST BOOGIE
Joe Swift
(Exclusive 51X)
- 8 ANNIE LAURIE
Tiny Grimes
(Atlantic)
- 9 CORN BREAD
Hal Singer
(Savoy 671)
- 10 A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)

- LATE FREIGHT
Sonny Thompson
(Miracle 128)
- IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
Dinah Washington
(Mercury 8057)
- CORN BREAD
Hal Singer
(Savoy 671)
- MESSIN' AROUND
Memphis Slim
(Miracle)
- MY FAULT
Brownie McGhee
(Savoy 5551)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- ELEVATOR BOOGIE
Mabel Scott
(Exclusive 35X)
- EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- WHAT DID YOU DO TO ME
Ivory Joe Hunter
(King 4232)

- CORN BREAD
Hal Singer
(Savoy 671)
- A LITTLE BIRD TOLD ME
Paula Watson
(Supreme 1507)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- EVERYTHING I DO IS WRONG
Roy Milton
(Specialty 314)
- CHICKEN SHACK BOOGIE
Amos Milburn
(Aladdin)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- MY HEART BELONGS TO YOU
Arbee Stidham
(Victor 20-2572)
- MESSIN' AROUND
Memphis Slim
(Miracle)
- HOT BISCUITS
Jay McShann
(Downbeat)
- IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)

- PLEASING YOU
Lonnie Johnson
(King 4245)
- BLUES AFTER HOURS
Pee Wee Crayton
(Modern 624)
- BLUES FOR THE RED BOY
Todd Rhodes
(King 4240)
- IT'S TOO SOON TO KNOW
The Orioles
(Natural 5000)
Dinah Washington
(Mercury 8057)
- YOU SURE LOOK GOOD TO ME
Big Three
(Bullet)
- MY FAULT
Brownie McGhee
(Savoy 5551)
- AM I ASKING TOO MUCH
Dinah Washington
(Mercury 8095)
- CORN BREAD
Hal Singer
(Savoy 671)
- HOP, SKIP & JUMP
Roy Milton
(Specialty 314)
- LONESOME BLUES
Johnny Moore
(Exclusive)

IT'S A DILLY • IT'S A DILLY

IT'S A DILLY
The Great Musical Score from
Walt Disney's
forthcoming technicolor picture
"SO DEAR TO MY HEART"

IT'S A BALLAD, IT'S A JINGLE, IT'S A DILLY

LAVENDER BLUE

(Dilly Dilly)

Recorded by

- | | |
|--|---|
| SAMMY KAYE
RCA Victor 20-3100 | DINAH SHORE
Columbia 38299 |
| JACK SMITH & CLARK SISTERS
Capitol 15225 | VERA LYNN
London 310 |
| HUGH CAMERON
Crystal 185 | JOHN HILL TRIO—
vocals by Campbell & Lynne
Collegiate J-2954 |

★ ★ ★

A DILLY FOR THE JUKES

DILLY • **LAVENDER BLUE** • DILLY

IT'S A DILLY • IT'S A DILLY

Irv Katz On Promotion Tour Thru Middle-West

NEW YORK—Apollo's Irv Katz leaves his New York branch manager post this week to commence a two week hard-hitting promotional tour throughout the Central Middle West, promoting the Murphy Sister record, "To Make a Mistake Is Human."

Orders on the Murphy Sister record, which swamped all of Apollo's manufacturing facilities last week, have brought about this stomping tour by Katz, formerly a road promoter before entering record sales management. His campaign will take him through Pennsylvania, Ohio, Indiana, Illinois, Michigan and Missouri, contacting juke operators, dealers, disc jockeys and Apollo distributors.

Remington Records Name New Distribs

NEW YORK—Morty Shad, of Remington Records, Inc., this city, this past week announced the appointment of three additional record distributors to handle the firm's Lenox Record line.

Named were: M & S Dist. Co., Chicago, Ill.; Scott-Crosse Co., Phila., Pa.; and the General Record Dist. Co., Baltimore, Md.

Vic Damon Buys "Raspa" Master

KANSAS CITY, MO.—Vic Damon, president of Damon Recording Studios, Inc., this city, this past week disclosed the purchase of the masters of "Raspa" and "La Souviene" from Harl Smith and his orchestra.

The "Raspa" is a Mexican folk number and has created unusual interest throughout the West Coast. Song is sweeping eastward and it is reported that the Arthur Murray Dance Studios will feature it.

In addition, Damon announced that two new releases, recorded by Jon & Sondra Steele, are forthcoming shortly.

Ohio Ops Select "Galway Bay" November Hit Tune

CLEVELAND, O.—The Cleveland Phonograph Merchants Association this past week selected the Bobby Worth Castle recording of "Galway Bay" as their Hit Tune of the Month for November. Sanford Levine, chairman of the group, disclosed that the Hit Tune Extras for the month are "Brush Those Tears From Your Eyes" by Barry Green on Rainbow Records, and "The Most Beautiful Girl In The World" by Ted Straeter on Varsity.

THE CASH BOX REPORTS

THE NATION'S

BIG 5

HILLBILLY
FOLK & WESTERN
JUKE BOX TUNES

- 1** SWEETER THAN THE FLOWERS
Moon Mullican
(King 673)
- 2** ONE HAS MY NAME
Jimmy Wakely
(Capitol 15162)
- 3** I LOVE YOU SO MUCH IT HURTS
Floyd Tillman
(Columbia 20430)
- 4** JUST A LITTLE LOVIN'
Eddy Arnold
(Victor 20-3013)
- 5** LIFE GETS TEE-JUS
Carson Robison
(MGM 10224)

ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY

MY DADDY IS ONLY A PICTURE
Eddy Arnold
(Victor 20-3013)

DEAR OKIE
Doye O'Dell
(Exclusive 33X)

BOUQUET OF ROSES
Eddy Arnold
(Victor 20-2806)

FOREVER IS ENDING TODAY
Ernest Tubbs
(Decca 46134)

DOGHOUSE BOOGIE
Hawkshaw Hawkins
(King)

Sid Pastner and Ace Leshner
PASCO DISTRIBUTORS

say *Thanks* to

PHONO OPERATORS ASSOCIATION OF EASTERN PENN.—OUR DISK JOCKEY FRIENDS—FRANK PALUMBO, our genial host—THOUSANDS OF TEEN AGERS—SUPREME RECORDS for a swell Recording.

For Their Selection as

"THE CLICK TUNE OF THE MONTH"
PAULA WATSON'S
"A LITTLE BIRD TOLD ME"

Supreme Record # 1507

PASCO DISTRIBUTORS
1222 W. GIRARD AVENUE PHILADELPHIA, PA.

MR. OPERATOR! YOU CAN...

Conduct your own Poll!

HOW DID THESE RECORDS RATE AS MONEY-MAKERS FOR YOU IN 1948?

on GOTHAM

- 845 STOMP
EARL BOSTIC—G-154
- BOSTIC'S JUMP
EARL BOSTIC—G-155
- TEMPTATION
EARL BOSTIC—G-160
- BOSTIC'S BOOGIE BLUES
EARL BOSTIC—G-161

on 20TH CENTURY

- I'M MY OWN GRANDPA'
THE JESTERS—TC-20-33

AND NOW! MAKING MONEY EVERY DAY...

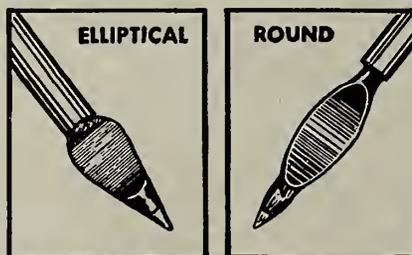
- GO LONG—DIXIEAIRES—GOTHAM 163
- JOY DUST—
EARL BOSTIC—GOTHAM 162
- SAFE AT HOME—
JESTERS—20th CENTURY # 3
— COMING UP —
- GAY CABALLERO—JESTERS—20th CENTURY 20-71
- MESSIN' WITH PRESTON—
JIMMIE PRESTON—GOTHAM 166
- MORE BEER—
LUCKY STEELE & TRAIL RIDERS—20th CENTURY 20-72
- DEC. 1—EARL BOSTIC RELEASE—"WHERE OR WHEN"—
GOTHAM 168

BALLEN RECORD CO.

1416 WOOD STREET—PHILADELPHIA 2, PENNA. TEL. RI-6-1910
DISTRIBUTORS IN PRINCIPAL CITIES

PERMO POINTS

for COIN Phonographs



PERMO INCORPORATED
Chicago 26

Order from your Decca, RCA Victor
Capitol, or Columbia record distributor

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX

Disk Jockeys' REGIONAL RECORD REPORTS

Listings below indicate preferences with disk jockey radio audiences, compiled from reports furnished by leading disk jockeys throughout the nation, for the week ending November 6.

Dean Theuson

KLO—Ogden, Utah

1. YOU CALL EVERYBODY DARLIN' (Al Trace)
2. TWELFTH STREET RAG (Pee Wee Hunt)
3. IT'S MAGIC (Tony Martin)
4. MAYBE YOU'LL BE THERE (Eddy Howard) ...
5. CUANTO LE GUSTA (Xavier Cugat)
6. LAVENDER BLUE (Jack Smith)
7. ON A SLOW BOAT TO CHINA (F. Martin)
8. WHAT DID I DO (Ray McKinley)
9. HAIR OF GOLD (Smokey Rogers)
10. BUTTONS AND BOWS (Dinah Shore)

Jack The Bellboy

WJBK—Detroit, Mich.

1. YOU WERE ONLY FOOLIN' (Blue Barron)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. BUTTONS AND BOWS (Evelyn Knight)
4. SWEET GEORGIA BROWN (Brother Bones)
5. UNTIL (Tommy Dorsey)
6. YOU, YOU, YOU ARE THE ONE (Johnny Eager)
7. IT'S TOO SOON TO KNOW (D. Washington)
8. IN MY DREAMS (Vaughn Monroe)
9. IT'S MAGIC (Tony Martin)
10. AUTUMN IN NEW YORK (Frank Sinatra)

Eddie Gallaher

WTOP—Washington, D. C.

1. THAT CERTAIN PARTY (Benny Strong)
2. UNTIL (Tommy Dorsey)
3. YOU CALL EVERYBODY DARLIN' (Al Trace)
4. BUTTONS AND BOWS (Dinah Shore)
5. IT'S MAGIC (Tony Martin)
6. ON A SLOW BOAT TO CHINA (F. Martin)
7. MAYBE YOU'LL BE THERE (Gordon Jenkins)
8. HAIR OF GOLD (The Harmonicats)
9. EVERY DAY I LOVE YOU (Dick Haymes)
10. YOU WERE ONLY FOOLIN' (The Ink Spots)

Alan Bergmann

WNDR—Syracuse, N. Y.

1. UNTIL (Tommy Dorsey)
2. MAYBE YOU'LL BE THERE (Gordon Jenkins)
3. BUTTONS AND BOWS (Dinah Shore)
4. ON A SLOW BOAT TO CHINA (Art Lund)
5. BRUSH THOSE TEARS FROM YOUR EYES (Barry Green)
6. THAT CERTAIN PARTY (Benny Strong)
7. FOR YOU (Gordon Jenkins)
8. AH, BUT IT HAPPENS (Frankie Laine)
9. LIFE GETS TEE-JUS (Carson Robison)
10. JUST FOR NOW (Frank Sinatra)

Arty Kay

WKLX—Lexington, Ky.

1. BUTTONS AND BOWS (Dinah Shore)
2. ON A SLOW BOAT TO CHINA (F. Martin)
3. THAT CERTAIN PARTY (Benny Strong)
4. MAYBE YOU'LL BE THERE (Gordon Jenkins)
5. MY HAPPINESS (Jon & Sondra Steele)
6. YOU CALL EVERYBODY DARLIN' (Al Trace)
7. EVERY DAY I LOVE YOU (Jo Stafford)
8. SAY SOMETHING SWEET TO YOUR SWEETHEART (Jo Stafford)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. UNTIL (Tommy Dorsey)

Carl Zscheile

KARM—Fresno, Calif.

1. EVERY DAY I LOVE YOU (Dick Haymes)
2. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
3. BUTTONS AND BOWS (Dinning Sisters)
4. SERUTAN YOB (Red Ingle)
5. CUANTO LE GUSTA (Andrews Sisters)
6. HAIR OF GOLD (Gordon MacRae)
7. ALEXANDER'S RAGTIME BAND (N. Lutchter)
8. YOU CALL EVERYBODY DARLIN' (Andrews Sisters)
9. LILLETTE (King Cole Trio)
10. IT'S TOO SOON TO KNOW (Ella Fitzgerald)

Gil Newsome

KWK—St. Louis, Mo.

1. ON A SLOW BOAT TO CHINA (Kay Kyser)
2. BUTTONS AND BOWS (Dinah Shore)
3. MORE BEER (Rhinelanders)
4. PRETTY BABY (Doris Day)
5. IT'S TOO SOON TO KNOW (The Orioles)
6. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
7. A TREE IN THE MEADOW (Margaret Whiting)
8. COOL WATER (Vaughn Monroe)
9. UNTIL (Tommy Dorsey)
10. SAY SOMETHING SWEET TO YOUR SWEETHEART (Vic Damone)

Foreman Bill Mackintosh

KYA—San Francisco, Calif.

1. GIN RUMMY BOOGIE (Dude Martin)
2. I LOVE YOU SO MUCH IT HURTS (J. Wakely)
3. THE GODS WERE ANGRY WITH ME (E. Kirk)
4. YOU'RE MINE TONIGHT (Bud Hobbs)
5. TALKIN' BOOGIE (Tex Williams)
6. JUST A LITTLE LOVIN' (Eddy Arnold)
7. TIT FOR TAT (Red Foley)
8. TWIN TROUBLE (Zeke Manners)
9. DEAR OKIE (Doye O'Dell)
10. BEETLE WITH THE BOOGIE-WOOGIE BEAT (Armstrong Twins)

Dave Miller

WAAT—Newark, N. J.

1. TOMORROW'S JUST ANOTHER DAY TO CRY (Ernie Lee)
2. SAD HEART (Texas Jim Robertson)
3. JUST A MAN AND HIS DOG (Red Foley)
4. MY MOTHER'S SMILE (Ernie Lee)
5. CIMARRON (Jimmy Bond)
6. DOWN WHERE THE RIO FLOWS (Sons Of The Pioneers)
7. IF TODAY WERE THE END OF THE WORLD (Gene Autry)
8. LIFE GETS TEE-JUS (Carson Robison)
9. WHEN I WAS YOUNG AND HANDSOME (Texas Jim Robertson)
10. SAFE AT HOME (Tex Fletcher)

Art Pallan

WWSW—Pittsburg, Pa.

1. BUTTONS AND BOWS (Dinah Shore)
2. UNTIL (Tommy Dorsey)
3. MAYBE YOU'LL BE THERE (Gordon Jenkins)
4. THAT CERTAIN PARTY (Benny Strong)
5. ON A SLOW BOAT TO CHINA (Kay Kyser)
6. TWELFTH STREET RAG (Pee Wee Hunt)
7. CUANTO LE GUSTA (Andrews Sisters)
8. A LITTLE BIRD TOLD ME (Paula Watson)
9. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
10. GLORIA (Ray Anthony)

Claude Taylor

WJHP—Jacksonville, Fla.

1. A TREE IN THE MEADOW (Margaret Whiting)
2. CUANTO LE GUSTA (Carmen Miranda)
3. MY HAPPINESS (The Pied Pipers)
4. HAIR OF GOLD (John Laurenz)
5. UNTIL (Tommy Dorsey)
6. LOVE, YOUR MAGIC SPELL IS EVERYWHERE (Peggy Lee)
7. LAVENDER BLUE (Vera Lynn)
8. ONE HAS MY NAME (Bob Eberle)
9. GALWAY BAY (Bing Crosby)
10. THE MATADOR (Betty Garrett)

Jerry Roberts

WAAT—Newark, N. J.

1. CLAIR DE LUNE (Paul Weston)
2. LI'L DOG (Buddy Johnson)
3. SEVENTH AVENUE EXPRESS (Count Basie)
4. IT'S MAGIC (Sarah Vaughan)
5. SEPTEMBER IN THE RAIN (Sam Donahue)
6. YOU STARTED SOMETHING (Tony Pastor)
7. I'VE MY LOVE TO KEEP ME WARM (L. Brown)
8. MUTTON LEG (Illinois Jacquet)
9. RECESS IN HEAVEN (Deep River Boys)
10. IT'S TOO SOON TO KNOW (The Orioles)

Eddie Hubbard

WIND—Chicago, Ill.

1. BUTTONS AND BOWS (Dinah Shore)
2. ON A SLOW BOAT TO CHINA (Kay Kyser)
3. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
4. EVERY DAY I LOVE YOU (Jo Stafford)
5. UNTIL (Tommy Dorsey)
6. SWEET GEORGIA BROWN (Brother Bones)
7. YOU WERE ONLY FOOLING (Blue Barron)
8. A TREE IN THE MEADOW (Margaret Whiting)
9. UNDERNEATH THE ARCHES (Primo Scala)
10. MAYBE YOU'LL BE THERE (Gordon Jenkins)

Sherm Feller

WEEL—Boston, Mass.

1. LILLETTE (Vic Damone)
2. YOU WERE ONLY FOOLING (Blue Barron)
3. UNTIL (Tommy Dorsey)
4. SO TIRED (Russ Morgan)
5. MY OLD FASHIONED GAL (Al Donahue)
6. IT'S MAGIC (Doris Day)
7. YOU CAME A LONG WAY FROM ST. LOUIS (Ray McKinley)
8. BELLA BELLA MARIE (Larry Green)
9. MY DARLING, MY DARLING (D. Day-B. Clark)
10. A LITTLE BIRD TOLD ME (Evelyn Knight)

Paul Price

WFTW—Fort Wayne, Ind.

1. MY HAPPINESS (Pied Pipers)
2. ON A SLOW BOAT TO CHINA (B. Goodman)
3. HAIR OF GOLD (Art Lund)
4. I HATE TO LOSE YOU (Benny Goodman)
5. BUTTONS AND BOWS (Dinning Sisters)
6. THAT CERTAIN PARTY (D. Day-B. Clark)
7. SOMEBODY'S LYIN' (Alan Foster)
8. BRUSH THOSE TEARS FROM YOUR EYES (Evelyn Knight)
9. TWELFTH STREET RAG (Pee Wee Hunt)
10. HERE COMES SANTA CLAUS (Gene Autry)

Joe Maggio

KIDO—Boise, Ida.

1. MAYBE YOU'LL BE THERE (Gordon Jenkins)
2. BUTTONS AND BOWS (Dinah Shore)
3. LILLETTE (Jean Sablon)
4. THE NIGHT HAS A THOUSAND EYES (Vic Damone)
5. KISS ME AGAIN (Frank Sinatra)
6. MY DARLING, MY DARLING (Jo Stafford-Gordon MacRae)
7. ON A SLOW BOAT TO CHINA (Kay Kyser)
8. WHAT DID I DO (Dinah Shore)
9. LOVE, YOUR MAGIC SPELL IS EVERYWHERE (Peggy Lee)
10. YOU WERE ONLY FOOLING (Blue Barron)

Jubilee RECORDS

Follow Up With Another **NATURAL** by THE NATION'S GREATEST

NOW AVAILABLE

Quintet

THE ORIOLES

SINGING TWO ORIGINAL TUNES

No. 1 "TO BE TO YOU"

BACKED WITH

(IT'S GONNA BE A)

No. 2 LONELY CHRISTMAS

on JUBILEE # 5001

TWO SOCK "A" SIDES—

DOUBLE YOUR MONEY'S WORTH

STILL LEADING THE PARADE

THE ORIOLES

SENSATIONAL VERSION OF

"IT'S TOO SOON TO KNOW"

JUBILEE # 5000

Jubilee RECORD CO., INC.
764 10th AVE. NEW YORK, N. Y.



DANA RECORDS
Score With A
Novelty and Ballad
HIT

They Will Ask For
MORE—MORE—MORE

"MORE BEER"

As Sensationally Recorded
by DICK BYRON
& Walter Ziemba Ork.
on
DANA 2027

Most Beautiful Song
Since "White Christmas"

"YOU'RE ALL I WANT FOR CHRISTMAS"

Vocal by FRANK GALLAGHER
and the DANA SERENADERS
DANA 2026

GOING STRONG
BUTTONS & BOWS
by
JEFFREY CLAY
(The only "pop" version
with male vocal)
DANA 2023

DANA MUSIC CO., Inc.

286 FIFTH AVENUE
NEW YORK 1, N. Y.
Wisconsin 7-9093

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

"... Here's a tune that is sure to keep music operators busy as all get out" from THE CASH BOX

"I Love You So Much It Hurts" (2:45)
REGGIE GOFF
(London 312)

● Here's a tune that is sure to keep music operators busy as all get out. Currently winning wide favor in folk and western locations, this ditty titled "I Love You So Much It Hurts," should blossom out into its own as a pop hit. Top notch vocal treatment by balladeer Reggie Goff is the cause of all the excitement. His full, heavy pitch fits the pattern of this tune like a glove. Wordage is in there all the way, with some wonderful musical accompaniment provided by the Cyril Stapleton ork. "I Love You So Much It Hurts" is the side to ride with. Latch on!

"I LOVE YOU SO MUCH IT HURTS"

Recorded by

- REGGIE GOFF • London 312
- FLOYD TILLMAN • Columbia 20430
- JIMMY WAKELY • Capitol 15243
- SHORTY LONG • Decca 46139

MELODY LANE PUBLICATIONS, INC.
1619 BROADWAY NEW YORK 19, N.Y.

ROY MILTON Leads Cash Box Poll for Best Race Artist of 1948.

ANOTHER **CLICK**

For Specialty Records



"Everything I Do is Wrong"
backed by
"HOP, SKIP AND JUMP"

Specialty
records

- Billboard Best Selling Retail Race Records.
- Billboard Most Played Juke Box Race Records.

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The TOP STARS in RACE are on

KING and DE LUXE RECORDS

TODD RHODES * BLUES FOR THE RED BOY
SPORTREE'S JUMP-KING-4240

ROY BROWN * LONG ABOUT MIDNIGHT
WHOSE HAT IS THAT - DeLuxe-3154

LONNIE JOHNSON * PLEASING YOU
(AS LONG AS I LIVE)
FEEL SO LONESOME-KING-4245

LEE RICHARDSON * AM I ASKING TOO MUCH
THE BLUES CAN JUMP-DeLuxe 3195

BULL MOOSE JACKSON * LOVE ME TONIGHT
WE CAN TALK SOME TRASH-KING 4250

WYNONIE HARRIS * BITE AGAIN, BITE AGAIN
BLOWIN TO CALIFORNIA - KING 4252

IVORY JOE HUNTER * NO MONEY, NO LUCK BLUES
I LIKE IT KING 4255

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COMET • HIGHWAY • CLICK

HOLLYWOOD OFFICE 4910 SANTA MONICA BLVD. HOLLYWOOD, 27, CALIF.
NEW YORK OFFICE 728 10th AVE. NEW YORK, 19, N.Y.

HIT PARADE

1. The Original "A LITTLE BIRD TOLD ME SO"
Paula Watson—Supreme 1507
2. "I'M STILL IN LOVE WITH YOU"
T-Bone Walker—Comet T-51
3. "IS IT TRUE?"
Don Paull—Highway 3457
4. "HOW I HATE TO SEE CHRISTMAS COME AROUND"
Jimmy Witherspoon—Supreme 1508

ORDER FROM YOUR NEAREST DISTRIBUTOR

OPERATORS—
Don't Let Your Competitors Grab Off All The Holiday Cash—

READ WHAT "THE CASH BOX" SAID ABOUT

PLEASANT RECORD # 105

"HELLO NEW YEAR HELLO"

"CHRISTMAS COMES BUT ONCE A YEAR"

... this topside is one of the very grandest hunks of wax for the coming Xmas season yet heard. Remember that name, Dick Judge. The crooner is terrific, as is the backing by the Henry Jerome ork. On the flip, Dick Judge does as great (if not greater) a job with "Xmas Comes But Once A Year." This is one platter that's recommended to any operator.

Now That You Have Read The Review Write—Wire—Phone Your Order For Immediate Shipment to

PLEASANT RECORDS
1619 BROADWAY, NEW YORK, N. Y.

THE CASH BOX

Race Record Reviews

RACE DISK O' THE WEEK

"To Be To You" (3:01)
 "Lonely Christmas" (3:08)

THE ORIOLES
 (Jubilee 5001)



THE ORIOLES

● Make no mistake about this outfit—they're going right up the golden ladder of success, and fast! It's The Orioles, right on the heels of their smash success of "It's Too Soon To Know" coming back with another pair that should have

phonos whirling like mad. The group has that extra something in their delivery that puts them over the top. Wax, titled "To Be To You" and "Lonely Christmas" is loaded with the stuff that makes for coin winners. Topside is the one that will draw immediate raves. The slow, tender tones of beautiful harmony make for wonderful listening pleasure throughout. Ditty is enchanting and should captivate the fancy and attention of music fans from Maine to California. On the backside with another sweet hunk of wax, the group render some music aimed at the coming Xmas season. It's more slow, alluring vocalizing—of the sort you want to listen to time and again. Wax is a must in your machines—don't hesitate—get with it!

"Recess In Heaven" (3:08)

"Why Must I Adore You" (3:00)

DAN GRISSOM
 (Columbia 38351)

● Music ops know about this one! It's Dan Grissom in the driver's seat wailing the click lyrics to "Recess In Heaven," a platter that has already scored in so many spots throughout the nation. Offered here on Columbia, Dan displays his fine vocal styling to keep right on scoring for music ops. Ditty is done up in slow tempo with Dan's pipes hogging the limelight all the way. On the flip with "Why Must I Adore You" Dan offers another mellow piece that is loaded with coin play. It's a slow, torrid romantic ballad and is rendered in top notch fashion. Ops who haven't as yet ordered this thing, should by all means.

"Roy's Boogie" (2:49)

"I Like The Way You Say Goodnight" (2:55)

RALPH WILSON QUINTETTE
 (Lucky 7-11-3)

● Bowing into the disk spotlight with this platter, the Ralph Wilson Quintette step off on the right foot with "Roy's Boogie" and "I Like The Way You Say Goodnight." Both sides appear to be a blue-ribbon package for music ops. Top deck, spilling in ultra fast fashion is loaded with plenty of sock and rhythm. Beat and drive displayed here is terrific, with some mellow sax riffing it up. On the flip with "I Like The Way You Say Goodnight," piper George Clark bows into the limelight in excellent manner. The lad's pipes are nothing short of sensational. Ditty is a superb rendition of some fine mellow romantic lyrics. You've gotta listen to this pair to really appreciate them—and that's just what we recommend. Run out and load up on this platter—but fast.

"Parrot Jump" (2:41)

"Candy's Mood" (2:44)

CANDY JOHNSON
 (Alben 102)

● Pair of slow instrumental sides, featuring the torrid tenor sax of Candy Johnson and the offering of "Parrot Jump" and "Candy's Mood." Music is a natural for the crowd who appreciate some wonderful lazy jazz. Wax should be received with favor, and garner its fair share of phono play.

"Let's Have A Ball This Morning" (2:50)

"I'm Crazy 'Bout The Boogie" (2:53)

CLYDE BERNHARDT
 (Tru-Blue 119)

● Piper Clyde Bernhardt in the spotlight, with a pair that music ops can use to excellent advantage. On the top deck with "Let's Have A Ball This Morning," Clyde offers all the shout 'n holler he can muster, with the mellow tempo bouncing around in fine fashion. Wax is natural for the jump spots and should be greeted favorably. Clyde's vocal spot hogs the glory on the side, while a pleasant guitar spot comes in to round out the side. On the flip with some boogie beat, Clyde bounces back with another attractive piece in "I'm Crazy 'Bout The Boogie." Ditty rocks in mellow beat with Clyde offering another able performance. Both sides rate a spot in music machines.

"Chicken Shack Boogie" (2:41)

"It Took A Long, Long Time" (2:46)

AMOS MILBURN
 (Aladdin 3014)

● Pair of sides sure to spark coin play are these done up in solid manner by the widely popular Amos Milburn. It's the top deck we go for, with its smash metro and boogie beat echoing in smart manner. Sax tones above the boogie beat of the ivories, in addition to Milburn's mellow tonsiling highlight the wax throughout. It's a platter that has the stuff phono fans want. Flip switches to a slow, lazy blues theme with Amos warbling the heavy wordage. "Chicken Shack Boogie" will score.

"It's Raining Down In Sunshine Lane" (2:51)

"How Could I Know" (2:55)

SAVANNAH CHURCHILL
 (Manor 1152)

● Click chick Savannah Churchill, with The Four Tunes spooning in the background set with a platter here that appears to be loaded with buffalo hide. It's the top deck, "How Could I Know" that we go for—and we're sure you will too. Savannah's soulful pipes purr the smart, mellow lyrics in top notch styling here to score in a big way. Ditty is loaded with nostalgia and makes for wonderful listening pleasure. Flip appears to be attractive too, with Savannah wailing "It's Raining Down In Sunshine Lane" in superb manner. The gal's wide bevy of fans should go mad with this duo.

Varsity In Sales Drive Aimed At Ops

NEW YORK—Eli Oberstein, president of Varsity Records, Inc., this past week disclosed the appointment of nine regional distributors to service the music operator trade.

It was stressed that Varsity will remain in the lower price field. Distributors will concentrate all their sales activity directly at music operators it was pointed out. A total of

thirty distributors are to be named to handle the Varsity line throughout the nation.

The platter will continue to give music ops records at a price they can afford, and recordings featuring backed up current song hits.

The firm also disclosed the appointment of Joe Carleton, former music editor of The Billboard, to their staff.

Latest Hits on MANOR

NEW! SENSATIONAL!
 # 1152
 Savannah Churchill's
 "HOW COULD I KNOW"
 backed by
 "IT'S RAINING DOWN IN
 SUNSHINE LANE"
 with THE FOUR TUNES

MANOR RECORDS
 313 WEST 57th STREET N.Y.C.

Latest HARLEM Hits
 on **LENOX RECORDS**

"HE'S A REAL GONE GUY"
 backed by
 "LEAPIN' ON LENOX"
 by
 EDDIE "LOCKJAW" DAVIS
 his Tenor Sax with Rhythm

LENOX RECORDS
 254 West 54th Street, New York

IT'S A **HIT!**

... don't take our word for it
CHECK the CHARTS!

**THATS
YOUR
LAST
BOOGIE**

'WHAT'S YOUR NAME'... No. 51x
JOE SWIFT

...

Going Strong:

- | | |
|--|-------------------------------------|
| 1. ELEVATOR BOOGIE | MABEL SCOTT No. 35x |
| 2. ROLL 'EM | JOE LIGGINS No. 41x |
| 3. THE DARK TOWN STRUTTERS' BALL | JOE LIGGINS No. 49x |
| 4. GLORIA | BUDDY BAKER'S ORCHESTRA No. 218 |
| 5. LONESOME BLUES | JOHNNY MOORE'S
3 BLAZERS No. 53x |
| 6. GLORIA | JOHNNY MOORE'S 3 BLAZERS No. 703 |
| 7. DEAR OKIE | DOYE O'DELL No. 33x |
| 8. ONE HAS MY NAME
(The Other Has My Heart) | TEXAS JIM LEWIS No. 45x |

Exclusive
records

Capitol Records In Wax Distribution & Pressing Agreement With English Decca

HOLLYWOOD, CAL.—For the third time in as many weeks, Capitol Records today announced another move into the international field when President Glenn E. Wallichs revealed the signing of a long term contract between Capitol and English Decca, one of Britain's largest disc manufacturers and distributors. The contract, which was approved October 25th by English government agencies and was signed by Wallichs and E. R. "Ted" Lewis of English Decca, is effective immediately and Capitol masters are already being selected and packaged for shipment to England this week.

The importance of the agreement between the two firms is illustrated by the fact that English Decca will open up a broad new market for the Capitol merchandise which is second in size only to the United States. The popular type recordings with which Capitol has been so successful are in great demand throughout Britain, as are many of the leading Capitol artists. Until now, Capitol was the only major American label not marketed in England and had refused to enter the market until the favorable terms of this contract were available.

Prior to now, English Decca has, in addition to its own "Decca" catalog, handled the British manufacture and distribution of American Decca. The latter, however, is marketed under the "Brunswick" label in the British Isles. Wallichs stated that the records to be pressed in England will carry the Capitol trademark identical with the Capitol label used in this country.

In making the announcement, Wallichs pointed out that the setup with English Decca differs from Capitol's recently announced agreements with Germany's Telefunken and Mexico's Articulos Domesticos and Pan American De Discos, which involve reciprocal transfer of masters between the foreign companies and Capitol. Capitol will handle American manufacture and distribution of these companies' products and they in turn will make and sell Capitol Records in their respective countries. The contract with English Decca covers manufacture and distribution of Capitol records throughout the British Isles and Africa, but will not involve reciprocal pressing of English records by Capitol in the United States.

Columbia Records Bow With New Disk Box

A new box-type album container, including all of the best features of the conventional album plus several important improvements, has been introduced by Columbia Records, Inc.

The new package, while in box form, will fold open and shut like a standard album. Linen-reinforced record envelopes turn just as the envelopes in conventional albums do now. The envelopes are held in place by wooden dowels reinforced with metal at the ends. When the new box is closed, it seals the records in a tightly closed package, keeping them dust free.

This new album offers several advantages to the record enthusiast. It provides protection from damage by dust, greater durability and increased ease in handling.

**THAT GRAND RECORD
EVERYONE IS TALKING ABOUT
YOU, YOU, YOU
ARE THE ONE**

VOCAL BY

JOHNNY EAGER

and his Eager Beavers

GRAND G 25010

Also Instrumental by

HENRY RENE

on STANDARD RECORD T-142

Ask for Individual Language Catalogs — Polish, Italian, Bohemian, Jewish, Greek, German, Latin-American, Scandinavian, Russian, Albums, etc.

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PHONO CORP.**

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From the
20th Century-Fox Picture
"ROAD HOUSE"

The Ballad Smash
Of The Fall Season

AGAIN

ROBBINS MUSIC CORPORATION

MIRACLE

PARADE OF HITS

"LATE FREIGHT"
backed with
"SONNY'S RETURN"
by SONNY THOMPSON
with The Sharps and Flats
M-128

MIRACLE RECORD COMPANY
500 EAST 63RD ST. CHICAGO 15 ILL.

Whe-e-e-e-e!
We've got a hit!

The Murphy Sisters'
To Make A Mistake Is Human
Whose Heart Are You Breaking Now
APOLLO 1128
Hurry! Order!

APOLLO RECORDS, INC.
457 W. 45th ST. NEW YORK 19, N. Y.

THE CASH BOX

**DISC-HITS
BOX SCORE**

COMPILED BY
JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY
BASED ON
WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS—LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AG—Algene	MA—Majestic
AL—Aladdin	ME—Mercury
AP—Apollo	MI—Miracle
AR—Aristocrat	MG—MGM
AS—Astor	MN—Manor
BE—Beacon	MO—Modern
BN—Bandwagon	MT—Metrotone
BU—Bullet	MU—Muscraft
CA—Capitol	NA—National
CAS—Castle	PA—Palda
CM—Commodore	RE—Regent
CN—Continental	RO—Rondo
CO—Columbia	RA—Rainbow
CS—Coast	SA—Savoy
DA—Dana	SD—Super Disc
DE—Decca	SP—Specialty
DEL—DeLuxe	SPI—Spirito
DL—Delmac	SI—Signature
DMN—Damen	ST—Sterling
EX—Exclusive	TO—Top
FL—Flint	TW—Tower
JE—Jewel	TWC—20th Century
GR—Grand	UN—Universal
KI—King	VA—Varsity
LO—London	VI—Victor
	WO—World

- Nov. 6 Oct. 30
- 1—BUTTONS AND BOWS 100.6 100.0**
 CA-15292—BOB HOPE—CLARK SISTERS
That's Not The Knot
 CA-15184—THE DINNING SISTERS
San Antonio Rose
 CO-20468—GENE AUTRY
Can't Shake The Sands Of Texas
 CO-38284—DINAH SHORE
Daddy-O
 DA-2023—JEFFREY CLAY
You're A Darlin', My Darlin'
 DE-24489—EVELYN KNIGHT
I Know Where I'm Going
 MG-10244—BETTY GARRETT
The Matador
 VA-114—B. BROWN
 VI-20-3078—BETTY RHODES
I Still Get A Thrill
- 2—A TREE IN THE MEADOW 98.9 100.9**
 CA-15122—MARGARET WHITING
I'm Sorry But I'm Glad
 CO-38279—BILL JOHNSON
Galway Bay
 DE-24411—MONICA LEWIS
On The Street Of Regret
 LO-123—SAM BROWNE
An Old Sombrero
 ME-1548—JOHN LAURENZ
Tea Leaves
 MG-10211—PAUL FENNELLY ORCH.
Reflections In The Water
 RA-70015—B. LESTER
 VA-108—BARBARA BROWN
Bluebird Of Happiness
 VI-20-2965—DOROTHY MORROW
 ENSEMBLE
My Happiness
- 3—IT'S MAGIC 84.4 99.2**
 CA-15072—GORDON MacRAE
Spring In December
 CO-38188—DORIS DAY
Put 'Em In A Box, Etc.
 DE-23826—DICK HAYMES
It's You Or No One
 ME-5138—VIC DAMONE
It's You Or No One
 MG-10187—BUDDY KAYE QUINTET
Donna Bella
 MU-557—SARAH VAUGHAN
It's You Or No One
 VA-110—JOHNNY FRANK
Every Day I Love You
 VI-20-2862—TONY MARTIN
It's You Or No One

- Nov. 6 Oct. 30
- 4—MAYBE YOU'LL BE THERE 82.8 72.4**
 CA-397—BILLY BUTTERFIELD O.
 CO-37339—TOMMY TUCKER O.
 DE-24403—GORDON JENKINS O.
Dark Eyes
 MA-1120—EDDY HOWARD O.
 ME-5160—JACK FINA O.
Dardanella Boogie
 NA-9033—JACK CARROLL
Stella By Starlight
 VA-102—BARBARA & FRANK
Love Somebody
 VI-20-2189—BETTY RHODES
- 5—TWELFTH STREET RAG 82.5 72.5**
 BU-1060—BILLY BISHOP
 CA-15105—PEE WEE HUNT O.
Somebody Else, Not Me
 DE-24450—MILT HERTH TRIO
Hearthquake Boogie
 ME-10251—JACK FINA
Mama's Gone Goodbye
 MG-10251—JACK FINA O.
 RA-70033—EDDIE MILLER
 RE-125—FREDDIE FISHER
Josephine
 SI-15240—LIBERACE
Tea For Two
 VA-106—VARSITY RAGTIME BAND
 VI-20-3120—SIDNEY BECHET O.
Suey
- 6—MY HAPPINESS 66.2 60.0**
 BN-504—A. & J. NELSON
 BU-1032—R. DEAUVILLE
 CA-15094—THE PIED PIPERS
Highway To Love
 CO-38217—THE MARLIN SISTERS
The Man On The Carousel
 CN-1241—THE McKAY TRIO
 DA-20-17—ANNE VINCENT
 DMN-11133—JON & SONDR A STEELE
They All Recorded To Beat The Ban
 DE-24446—ELLA FITZGERALD
Tea Leaves
 ME-5144—JOHN LAURENZ
Someone Cares
 PA-1004—PAUL SHERIDAN
 SI-15206—ALAN DALE
Tea Leaves
 VI-20-2965—DOROTHY MORROW
 ENSEMBLE
A Tree In A Meadow
 VA-101—TYLER DUO
- 7—YOU CALL EVERYBODY DARLIN' 45.3 47.5**
 AP-161—TENNESSEE KING
 CA-15156—JACK SMITH
Cuckoo Bird Waltz
 CN-1243—PATSY GARRETT
 CO-38286—JERRY WAYNE
Cuckoo Bird Waltz
 DE-24490—ANDREWS SISTERS
Underneath The Arches
 DEL-1178—BRUCE HAYES
 ME-5155—ANNE VINCENT
Blue Bird Polka
 MG-10258—ART LUND
Hair Of Gold
 RE-117—AL TRACE O.
Linger Awhile
 ST-3023—AL TRACE O.
 VA-103—FRANK & THE BOYS
Turkish Delight
 VI-20-3109—JACK LATHROP
Hair Of Gold
 WO-1501—B. BUCHANAN
- 8—HAIR OF GOLD 45.2 33.3**
 AP-1129—NICK MINARD
 BN-516—LEE CARSON
 CA-15217—SMOKY ROGERS
 CA-15178—GORDON MacRAE
Rambling Rose
 CN-1244—B. TYLER
 CO-38135—CYRIL SHANE
Time Alone Will Tell
 DE-24491—BOB EBERLY
Rendezvous With A Rose
 EX-59X—RED HARPER
 ME-5172—JOHN LAURENZ
 MG-10258—ART LUND
You Call Everybody Darlin'

- Nov. 6 Oct. 30
- MT-2018—JACK EMERSON
 SPI-3001—LARKIN SISTERS
Underneath The Arches
 UN-121—THE HARMONICATS
 VA-109—JIM SMITH BUCKINEERS
 VI-20-3109—JACK LATHROP
 WO-1502—RED GILLIAM
You'll Always Be My Sweetheart
- 9—UNTIL 36.9 43.4**
 CO-38239—THE CHARIOTEERS
It's Too Soon To Know
 VI-20-3061—TOMMY DORSEY O.
After Hour Stuff
- 10—ON A SLOW BOAT TO CHINA 30.8 25.0**
 CA-15208—BENNY GOODMAN O.
I Hate To Lose You
 CO-38301—KAY KYSER O.
In The Market Place Of Old Monterey
 DE-24482—LARRY CLINTON O.
This Is The Moment
 ME-5191—SNOOKY LANSON
 ME-5210—EDDY HOWARD O.
I'd Love To Live In Loveland
 VI-20-3123—FREDDY MARTIN O.
Czardas
- 11—UNDERNEATH THE ARCHES 30.7 31.7**
 AP-1129—NICK MINARD
 CA-15183—ANDY RUSSELL
Just For Me
 CO-38274—THE SERENADERS
I Want Some Money
 CO-38298—CONNIE BOSWELL
 CN-1245—THE SINGING GONDALIER
 DE-24490—ANDREWS SISTERS
You Call Everybody Darlin'
 ME-5173—AL HUMMER
 MG-10264—LEN CAMBER
 LO-238—PRIMO SCALA O.
Side By Side
 SPI-3001—LARKIN SISTERS
Hair Of Gold
 RA-70075—A. PAUL STRING BAND
 RE-126—AQUA STRING BAND
 VA-107—JIMMY VALENTINE QUINTET
 VI-20-3118—GEORGE OLSEN O.
- 12—BLUEBIRD OF HAPPINESS 23.5 43.3**
 CA-15207—JO STAFFORD
Say Something Sweet To Your Sweetheart
 MG-10207—ART MOONEY
Sunset To Sunrise
 VA-108—BARBARA BROWN—JIMMY VALENTINE
A Tree In The Meadow
 VI-10-1545—JAN PEERCE
- 13—EVERY DAY I LOVE YOU 21.9 15.1**
 CA-15139—JO STAFFORD
This Is The Moment
 CO-38245—HARRY JAMES O.
 DE-24457—DICK HAYMES
Hankerin'
 MG-10237—BLUE BARRON O.
 MU-578—MINDY CARSON
 VI-20-2957—VAUGHN MONROE O.
- 14—YOU WERE ONLY FOOLING 20.8 14.7**
 CA-15226—KAY STARR
A Faded Summer Love
 CO-38232—ERIC WHITLEY
Down Among The Sheltering Palms
 DE-24507—INK SPOTS
Say Something Sweet To Your Sweetheart
 MG-10185—BLUE BARRON O.
It's Easy, When You Know How
- 15—RAMBLING ROSE 20.3 25.8**
 CA-15178—GORDON MacRAE
Hair Of Gold
 CO-38207—TONY PASTOR O.
Boy From Texas
 DE-24449—RUSS MORGAN O.
So Tired
 MG-10192—GEO. PAXTON O.
Better Luck Next Time
 MU-560—PHIL BRITO
Boy From Texas
 VA-105—JOHNNY FRANK
 VI-20-2947—PERRY COMO
There Must Be A Way

- Nov. 6 Oct. 30
- 16—YOU CAME A LONG WAY FROM ST. LOUIS 17.8 14.9**
 VI-20-2913—RAY McKINLEY O.
For Heaven's Sake
- 17—SAY SOMETHING SWEET TO YOUR SWEETHEART 15.6 17.5**
 CA-15207—JO STAFFORD
Bluebird Of Happiness
 DE-24507—THE INK SPOTS
You Were Only Fooling
 ME-5192—VIC DAMONE-PATTI PAGE
Isn't It Romantic
 VI-20-077—EVE YOUNG
- 18—LOVE SOMEBODY 15.2 15.0**
 CO-38174—DORIS DAY & BUDDY CLARK
Confess
 VA-102—BARBARA & FRANK
Maybe You'll Be There
- 19—COOL WATER 14.1 38.4**
 CA-15148—NELLIE LUTCHER
Lake Charles Boogie
 CA-48026—TEX RITTER-DINNING SISTERS
 CO-20354—BOB ATCHER
 DE-46027—SONS OF THE PIONEERS
 DEL-5415—DENVER DARLING
 MA-6000—FOY WILLING
 MG-30059—KATE SMITH
 VA-109—TOMMY CLAYTON
Hair Of Gold
 VI-20-1724—SONS OF THE PIONEERS
 VI-20-2076—SONS OF THE PIONEERS
 VI-20-2923—VAUGHN MONROE O.
The Legend of Tiabi
- 20—IT'S TOO SOON TO KNOW 14.0 5.9**
 CA-15281—ANDY RUSSELL—PIED PIPERS
If We Can't Be The Same Old Sweethearts
 CO-38329—THE CHARIOTEERS
Until
 DE-24497—ELLA FITZGERALD
I Can't Go On
 JU-5000—THE ORIOLES
 ME-5195—RONNIE DEAUVILLE
 ME-8107—DINAH WASHINGTON
 MG-10300—MARION ROBISON
 VI-20-3023—DEEP RIVER BOYS
- ADDITIONAL TUNES LISTED BELOW**

IN ORDER OF POPULARITY
- 21—LIFE GETS TEE-JUS, DON'T IT 13.1 14.8**
22—CUANTO LA GUSTA 13.0 11.6
23—LAVENDER BLUE 12.5 —
24—LILLETTE 9.9 13.4
25—SERUTAN YOB 9.8 5.7
26—GLORIA 9.4 —
27—THAT CERTAIN PARTY 8.4 17.4
28—BELLA BELLA MARIE 8.3 1.0
29—THE MATADOR 7.3 3.4
30—CORNBELT SYMPHONY 6.3 11.7
31—BOUQUET OF ROSES 6.2 1.0
32—RENDEZVOUS WITH A ROSE 4.2 1.3
33—ONE HAS MY NAME (THE OTHER HAS MY HEART) 4.1 1.2
34—WHAT DID I DO? 4.0 10.0
35—JUST FOR NOW 3.9 —
36—MY DARLING, MY DARLING 1.6 —
37—THIS IS THE MOMENT 1.5 1.9
38—NIGHT HAS A THOUSAND EYES 1.4 6.7
39—AH, BUT IT HAPPENS 1.3 1.6
40—IT'S A MOST UNUSUAL DAY 1.2 1.7

EXHIBITORS LISTED FOR 1949 CMI SHOW

Space Going Faster Than '48—150 Booths Reserved By November 3— 17 New Exhibitors Signed—Jones Suggests Immediate Action By Those Wishing Exhibition Space

CHICAGO—The sale of exhibit space for the 1949 CMI Coin Machine Show, January 17, 18 and 19, 1949 is proceeding at a much faster rate than that for the 1948 show, Herbert Jones, show chairman, has revealed.

A total of 150 booths had been taken by November 3, with a large number of additional requests for space still under consideration by the show committee.

Included among the 78 companies with whom contracts have been negotiated are 17 new firms.

"The speed with which the space is being snapped up is amazing, since we have just begun to publicize the show," Jones said. "Although many good booths are still available, prospective exhibitors, either member or non-member, should not wait any longer to reserve space."

New exhibitors in the 1949 show will be:

Acme Sales Co.; Capitol Projector Corp.; Chalex Corp.; Electric Boat Co.; Falcon Distributing Co.; The Frosti-Server Co.; Keeney & Co.; Lymo Industries; Perma-Top Corp.; Philadelphia Toboggan Co.; Silver-King Corp.; Siros Manufacturing Co.; Standard Coin Machine Co.; Speedway Amusement Co.; Telequiz Corp., and Universal Industries, Inc.

Other Exhibitors are:

A.B.T. Manufacturing Corp.; Advertising Posters Co.; Aero Needle Co.; AMI, Inc.; Atlas Novelty Co.; Automatic Coin Machine & Supply Co.; Automatic World; Auto-Vend, Inc.; Bally Manufacturing Co.; Bell Lock Co.; Block Marble Co.; Buckley Music System, Inc.; Capitol Records, Inc.; The Cash Box; Chicago Coin Machine Co.; Chicago Lock Co.

Coin Amusement Games, Inc.; Coradio, Inc.; Dale Engineering Co.; Decca Distributing Corp.; Deutsch Lock Co., Inc.; Edelco Manufacturing Sales Co.; Empire Coin Machine Exchange; Exhibit Supply Co.; John F. Frantz & Co.; Genco Manufacturing & Sales Co.; General Electric; John N. Germack; Globe Distributing Co.

D. Gottlieb & Co.; Dan Gould Enterprises; Groetchen Tool & Manufacturing Co.; Guardian Electric Manufacturing Co.; Heath Distributing Co.; Illinois Lock Co.; Independent Lock Co.; International Mutoscope Corp.; O. D. Jennings & Co.; King Records, Inc.; M. A. Miller Manufacturing Co.; Mills Industries, Inc.

Monarch Coin Machine Co.; Mike Munves Corp.; National Rejectors, Inc.; Jack Nelson & Co.; Permo, Inc.; Radio Corp. of America (RCA Victor Division); Relay Service Co.; Star Title Strip Co., Inc.; Training Devices, Inc.; Tradio; United Manufacturing Co.; Videograph Corp.; Watling Manufacturing Co.

Wico Corp.; Williams Manufacturing Co.; World Sales, Inc., and World Wide Distributors, Inc.

GEORGE A. MILLER WRITES AN OPEN LETTER TO MUSIC OPERATORS



GEORGE A. MILLER

National Chairman for Music Operators of America

I can't add enough importance to the meetings of music operators at the Coin Machine Show in January. It is most urgent that every music operators' association in the nation have representation at these particular meetings. All operators are invited to attend, but most important is that the presidents and secretaries of the associations be on hand to discuss matters of great importance regarding the automatic phonograph industry now and in the future. Definite plans are being made for the betterment of the industry for 1949; but no program can be successful unless everyone interested in the business takes an active part.

I would like to add right at this point that the most gratifying feature for the year 1948 are the many state and local associations that have organized or are being organized right at this time. This in itself proves that all operators are aware of the fact that they must be organized for the protection of their own businesses. There have been at least twelve new associations including four state associations organized in the past six months.

The tentative date set for the meeting is for the night of January 18 at 10:30 p.m. The music operators' associations are working in conjunction with Mr. Dudley C. Ruttenberg of CMI. So that the music operators' meetings do not interfere with "show time," we will meet immediately after

the closing of exhibits. The place will be designated at a later date and it behooves each operator to make this meeting regardless of any others.

In a long distance telephone conversation between Sidney H. Levine, Counselor for Music Operators of America, and the writer, George A. Miller, Sidney stated that he was in Washington, D. C. Oct. 29 to Nov. 1 to obtain first hand information on anything that might be of importance to the Music Operators of America.

It is also to be remembered that election of officers and directors for the National Committee will be held at the first meeting Tuesday evening, January 18. At the meeting held in 1948, which was the first election of officers for the National Committee, there were eighty-six music operators representing various individuals and associations. Let's make it one hundred eighty-six at this meeting. Be there to vote for the officers you have the most confidence in. This National Committee is of the utmost importance to the music operators; and the men representing it must be fearless, honest, and, above all, make decisions that are a credit to the music industry as a whole.

Program

1949 CMI CONVENTION

Sunday, January 16—Annual CMI meeting at 1 P.M. in Crystal Room of the Hotel Sherman.

Monday, January 17 — Exhibit Booths Open from 10 A.M. to 10 P.M.
Chief executives of affiliated coin machine associations Dinner at 6 P.M.

Tuesday, January 18 — Exhibit Booths Open from 10 A.M. to 10 P.M.
Meeting of Music Operators of America at 10:30 P.M. (Tentative).

Wednesday, January 19 — Exhibit Booths Open from 10 A.M. to 4 P.M.
Banquet in the Grand Ballroom of the Stevens Hotel at 7 P.M.

* * *

Labels, as well as large posters, carrying the message "Let's Go To The Coin Machine Show" are being sent to exhibitors to advertise the CMI show.

Labels will be attached to all correspondence of all companies exhibiting. Posters will be displayed in showrooms of exhibitors, as well as distributors thruout the nation, who will receive them from the exhibitors.

TELEVISION RECEIVER DISTRIBUTION IN PUBLIC PLACES

ATLANTA	400
BALTIMORE	2,025
BOSTON	3,000
BUFFALO	2,149
CHICAGO	5,110
CINCINNATI	1,488
CLEVELAND—AKRON	1,400
DETROIT	3,000
FORT WORTH	200
LOS ANGELES	2,160
LOUISVILLE	144
MILWAUKEE	1,151
NEW HAVEN—BRIDGEPORT AREA	1,000
NEW YORK (N. J.—CONN.)	15,500
PHILADELPHIA	3,000
RICHMOND	200
SALT LAKE CITY	150
SCHENECTADY — ALBANY — TROY	900
ST. LOUIS	1,900
ST. PAUL — MINNEAPOLIS	1,800
TOLEDO	225
WASHINGTON	900



★ PUDDIN' HEAD ★

YOU'LL STAY OUT OF THE RED WITH PUDDIN'HEAD !!

DON'T WAIT ---
ORDER **NOW**

IT'S *Genco* IN '48 AND '49



2621 NORTH ASHLAND AVE. **GENCO** CHICAGO 14, ILL.

Order from your Distributor Today!



Videograph Clicks In New England



ROXBURY, MASS. — Al Dolins, president of Pioneer Music Company, Inc., this city, distributors for Videograph combination video-juke machines, states that his firm, wise in the ways of the coin machine industry, and knowing full well the trends of the future, feel that they are on the threshold of a great new business venture, and they realize the great success to be had in the field of Videograph.

"Combination television-juke box is the means for music box operators to keep up with the times and utilize the public demand for television in a profitable form," states Dolin. "We have tested these Videograph machines on location in Massachusetts in cities like Taunton, Plymouth, Worcester, Lawrence and Buzzards Bay. Many of these combinations are already working in the city of Boston and vicinity with great success.

"The great confidence placed in these machines is categorically emphasized by many locations in towns and cities where there are no facilities

for television as yet," continued Dolin. "So sure are these operators of the success of Videograph that they have installed them with signs reading: 'play the juke box while waiting for television to arrive.'

"Another gratifying effect" chimed in Ralph Lackey, general manager, "is that coin operated television juke box combination has been instrumental in my company getting front money, contracts, and almost anything leading to increase business and financial return."

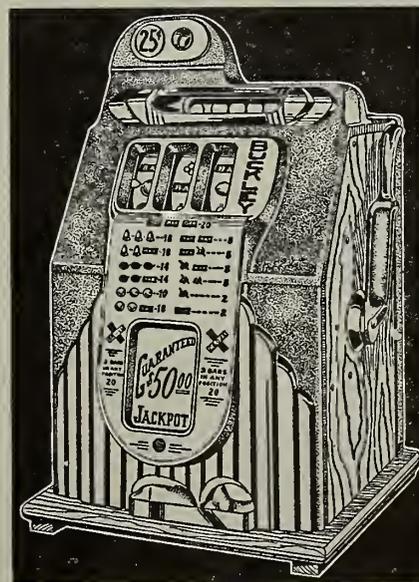
These company officials state that they have energetically and zealously directed all their experience, facilities and resources to develop this modern medium as a means of providing a higher standard of entertainment and enjoyment for the public as well as assuring a greater boon to the whole industry.

Pictured above, flanked by two Videograph machines, are, l. to r.: Al Dolins; Mrs. Al Dolins; New England's favorite band leader, Larry Green; and Ralph Lackey.

NEW 1949 CRISS CROSS JACKPOT BELLE

Only BUCKLEY can give you the CRISS CROSS EXTRA AWARD — PLUS — LARGE GUARANTEED JACKPOT!

We challenge any other Jackpot Belle to stand up in competition with the BUCKLEY CRISS CROSS

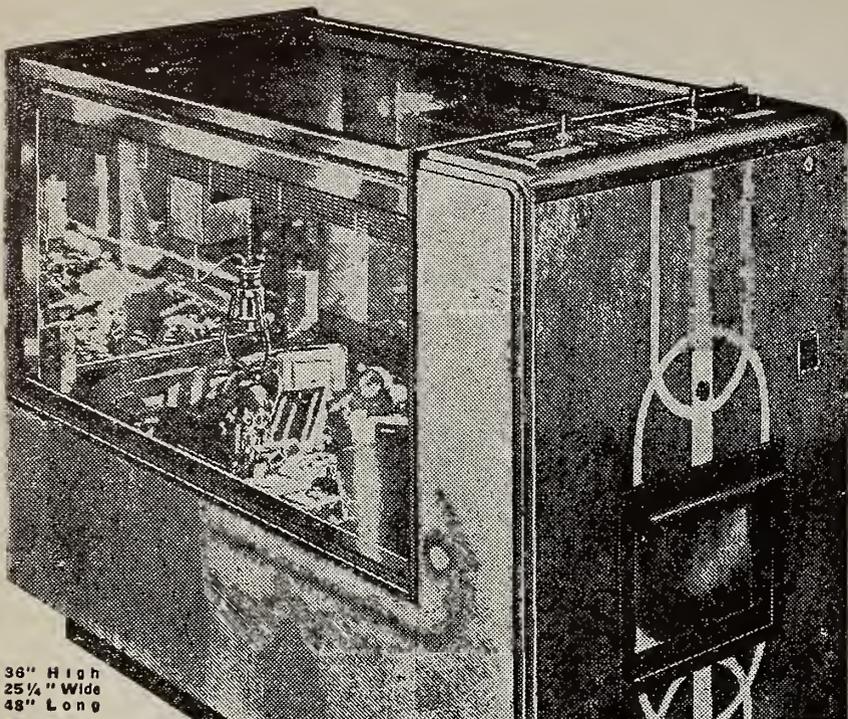


See for yourself—order a sample on our 10 days' Money Back Trial Offer.

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



36" High
25 1/4" Wide
48" Long

HOLLY CRANE

PAYS FOR ITSELF IN 4 to 6 WEEKS

GROSSES \$350 TO \$500 WEEKLY!

- ★ Wide Store Front Visibility
Attracts Attention—Holds Play
- ★ Dual Control Speeds
12 Second Play
- ★ Realistic Industrial-Type Crane
Fascinates All Types of Patrons
- ★ New Floating Play Field
Big 30" x 20"
- ★ Complete Fluorescent Lighting
Permits Rich Display of Merchandise
- ★ Easy To Dress
- ★ Location Tested for Almost 12 Years

SEND FOR NEW ILLUSTRATED FOLDER

Como INDUSTRIES, INC. 2534 N. ELSTON AVE
CHICAGO 47, ILLINOIS

MINNESOTA OPERATORS

MAKE TELEVISION WORK FOR YOU

Come In And SEE



PHONOGRAPH and TELEVISION COMBO

Write For Full Particulars

MUSIC SERVICE COMPANY

EXCLUSIVE AIREON DISTRIBUTORS

1202 SO. SIXTH STREET (PHONE BR. 8177) MINNEAPOLIS 4, MINN.

Showman Features Wurlitzer Phono



Surveys Country On Shuffleboards

LINDEN, N. J.—Adolph Braun, president of Shuffleboard Company of America, Inc., this city, returned to the factory this week after spending the past several months traveling the country from coast to coast studying territories where shuffleboards are now in operation.

"The discouraging findings of this survey was that a great many coinmen have been buying shuffleboards of inferior quality, considering only the price question" stated Braun. "We have been manufacturing shuffleboards for over twelve years, and our experience has taught us that the boards must be constructed of quality materials and component parts. Other manufacturers in our state, with whom we work in close association, have always considered foremost the manufacture of a long-life board. We have found that quality materials make for more eye-appeal, longer life, smoother play and less warpage. Over the years, many of our customers have had their boards renovated, and all we had to do to return what amounted to practically a new piece of equipment, was to install a new apron or bed."

Braun reported that he was particularly heartened by operators in many territories who have started to add shuffleboards as a division of their operations. He stated that in his opinion, coinmen will find boards a very profitable business, and that many additional territories will soon see them on location.

WEST HAVEN, CONN.—"Chick" Johnson, world famous member of the fabulous "Olson and Johnson" show team, now operates the Winter Garden Restaurant, this city.

Recently George Marra, Connecticut operator, installed a Wurlitzer 1100 phono for Chick, and pictured above (left) is the old showman congratulating Marra on the installation.

"The tone quality of this machine is outstanding" commented Johnson. "Never have any trouble from scratched or worn records. As far as revenue is concerned, this Wurlitzer 1100 has more than doubled the income we enjoyed from our previous phonograph."

M. A. POLLARD CO.

725 LARKIN STREET

SAN FRANCISCO, CAL.

(PHONE ORD 3-3069)

EXCLUSIVE DISTRIBUTORS

in

NORTHERN CALIFORNIA

for

Aireon

PHONOGRAPHS and PARTS

You'll Smell This One!

CHICAGO—Next issue of "Spinning Reels," well known and popular house organ of Bell-O-Matic Corp., this city, will be smelled even before it's read.

The reason? Because the front cover is impregnated with the odor of pine needles which will remind one and all, when they receive it, that Christmas is here again.

The idea is that of Grant Shay, adman for Bell-O-Matic, and has clicked with all who've already seen and "smelled."

ONE-BALL BARGAINS

- VICTORY SPECIAL \$75.00
- SPECIAL ENTRIES 200.00
- JOCKEY SPECIAL 285.00
- GOLD CUP 325.00

These machines are very clean, A-1 mechanically.

PHONE, WIRE or WRITE

1/3 Deposit Required, Balance C.O.D.

CROWN NOVELTY CO., Inc.

920 Howard Avenue, New Orleans 13, La.
Phone: CAnal 7137 Nick Carbajal, Gen. Mgr.



MILLS BELLS!

We have all Mills latest Bells in stock.

FRIEDMAN

AMUSEMENT COMPANY

441 Edgewood Ave. S. E., Atlanta, Ga.
AUTHORIZED BELL-O-MATIC DISTRIBUTOR

USED MUSIC MACHINES

- SEEBURG '46, like new \$395.00
- SEEBURG '47, like new 450.00
- SEEBURG '48, like new 485.00
- WURLITZER 1015, like new .. 445.00
- WURLITZER 750, like new ... 275.00
- WURLITZER 800, like new ... 225.00

1/3 Dep., Bal. C. O. D.

RUNYON

SALES COMPANY

123 W. Runyon St., Newark 8, N. J.
Tel.: Blgelow 3-8777
593 Tenth Ave., New York 18, N. Y.
Tel.: LOnacre 4-1880

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Videograph Corp. Reports Big Sales Increase



LOU FORMAN

NEW YORK—Louis N. Forman, president of Videograph Corp., this city, reported this past week that the firm is enjoying a big sales increase and that more and more juke box ops are calling them regarding Videograph operations.

Mr. Forman stated, "It is noteworthy to report at this time that we have been enjoying a most outstanding sales increase. Furthermore," he continued, "more and still more music operators have been calling on us for demonstrations of our Videograph and have also proved themselves extremely interested in visiting locations where Videographs are now being featured thruout the country."

Mr. Forman had many letters to show where noted music operators praised the firm for "a product which has helped save our business." He also pointed out that some of these operators started with but one or two machines and today have large operations under way.

"There are many interesting ideas being formulated every day with Videograph," he said. "For example," he continued, "we find that those operators who started out giving television free to locations have gradually, with the approval of the location owners, changed to coin operated television receivers. Today about 75 per cent of all Videographs run with coin operated television units, whereas when we started only about 50 per cent were coin operated."

He also explained that this is the first time that the op has been able to obtain front money ranging up to \$30.00 per week without having to loan or buy anything for the merchant.

Said Forman, "Where ops were happy to buy neon signs, bars and bar stools and other furniture and fixtures, and use front money to repay the cost, or even make cash loans and then get front money to get their money back from the storekeepers, they now introduce Videograph and obtain front money amounting to more than they would ever get any other way and they also find that the location owner is happy while they are enjoying real profits again."

He also reports, "We have found that one and only method which the music operator can use to offset the loss caused him by television appearing in his locations, is to feature television himself. In this way he offsets loss and, instead, turns television into profit for himself, while continuing to enjoy profit from his automatic music machines at the same time."

The firm have stepped up production. They are featuring the Filben music mechanism in their Videograph which, they state, has won much praise from ops. They also say that many ops have been able to convert the Videograph using their own juke box mechanisms and that, from any standpoint, have found that Video-

graph not only gets them the best locations in any area where television has been introduced, but, that they are also assured more continuous operation with better profits.

More distributors are being franchised by the firm, Forman reports, now that they have been able to step up their production schedule and they believe that, within a very short period of time, they will have complete coverage of all television areas as well as those centers where television stations have already been licensed and the public as well as locations await the first telecasts.

ALL TYPE SLOTS REBUILT. WE SPECIALIZE IN REBUILDING BUCKLEY TRACK ODDS.

Exclusive Distributor of BUCKLEY TRACK ODDS and CRISS CROSS SLOTS. COMPLETE STOCK OF COIN MACHINE PARTS.

CONSOLE
DISTRIBUTING COMPANY, INC.

3425 METAIRIE ROAD
NEW ORLEANS 20, LOUISIANA
(PHONE: TEmple 5712)

COIN MACHINE MOVIES

For Regular Panorams and Solo-Vues
REELS OF 8 AND 6 SUBJECTS

Our Films Get The Dimes
PRICE \$32.50 TO \$38.50 Per Reel
PHONOFILM

3331 No. Knoll Dr. Hollywood 28, Cal.

100%

RETURN PRIVILEGE WITHIN 10 DAYS IF NOT SATISFIED WITH OUR RECONDITIONED EQUIPMENT

WURLITZER
616

Fully Repainted. Perfect Condition. Ready for Location.
\$79.50 (Crated)

1/3 with Order. Bal. C.O.D. Send for Complete List

DAVID ROSEN, INC.

Exclusive AMI Distributor
855 N. Broad St., Philadelphia 23, Pa. Stevenson 2-2903
503 Evergreen Ave., Baltimore 23, Md. Edmonson 5322

**Timer
Score Dial**

**Question
Showing Dial**

**Screen at
Scientifically
Easy-to-Read
Angle**

**Choice of Colors
Jade Green
Chinese Red
Marine Blue**

**Animated
Life-up
Scoreboard**

**Large,
Easy-to-Read
9x12 Screen**

**6 Answer
Keys**

**Side Door
for Easy,
Fast Service**

**Coin Return in
Front for Easy
Accessibility**

**Jumbo Size
Locked Cashbox**

TELEQUIZ

The game millions of quiz fans will Play . . . PLAY . . . PLAY! Holds player interest week after week, with hundreds of locations reporting large profits. Be the first to cover the top locations in your territory.

-----Distributed by-----

ADVANCE AUTOMATIC SALES COMPANY
1350 Howard Street
San Francisco, California

EMPIRE COIN MACHINE COMPANY
1012 Milwaukee Avenue
Chicago, Illinois

INDIANA MUSIC COMPANY
705 Putnam Street
Terre Haute, Indiana

LAMBERT'S TELEQUIZ DIST. CO.
Box 683
Alliance, Nebraska

MITCHELL NOVELTY COMPANY
3506 West National Avenue
Milwaukee, Wisconsin

RUNYON SALES COMPANY
123 West Runyon Street
Newark, New Jersey

SUPREME DISTRIBUTORS, INC.
3817 N. E. 2nd Avenue
Miami, Florida

WEST VIRGINIA TELEQUIZ CORP.
501 Slack Street
Charleston, West Virginia

TELEQUIZ DISTRIBUTING COMPANY OF
NEW YORK
c/o Runyon Sales Company
593 Tenth Avenue
New York, New York

UNITED AMUSEMENT COMPANY
310 S. Alamo Street
San Antonio, Texas

VISUAL QUIZ SALES
c/o Jack Dalton
Cheboygan, Michigan



Telequiz Corporation 4350 NORTH PULASKI ROAD • CHICAGO 41

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



Originators of
FLIPPER
BUMPERS

SET
SAIL
WITH

BUCCANEER

North, South, East or West
Buccaneer is by far the **BEST!**

"TREASURE CHEST" AWARD—
SCORING BONUS BUILD-UP
TO 200,000—

Laden with a Treasure
Trove of Gottlieb Features!

ORDER FROM YOUR
DISTRIBUTOR



"There is no substitute for
QUALITY!"
GAUGED PRODUCTION and
CONTROLLED DISTRIBUTION
*Protect
Your Investment!*

D. Gottlieb & Co.



1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

Bill Doyle and Company

— your —

WESTERN MICHIGAN

Aireon Distributor

330 BOND AVENUE, N. W.
GRAND RAPIDS 2, MICH.

OHIO OPERATORS

MAKE TELEVISION WORK FOR YOU

Come In And *SEE*



PHONOGRAPH and TELEVISION COMBO

Write For Full Particulars

ERB - WERT - HELMAR CO.

EXCLUSIVE AIREON DISTRIBUTORS

1634 PAYNE AVE. (PHONE TOWER 1-2750) CLEVELAND, OHIO

Niaagra Music Ass'n 1st Birthday



BUFFALO, N. Y.—The members of the Niagara Music Association, comprised of music operators from Niagara Falls, N. Y., celebrated its first year of successful cooperative operation in that territory, with a birthday party at the Town Casino, Buffalo, Saturday, October 13.

Present at the party, and pictured above, were: Mr. & Mrs. Lou Wertheimer, Davis Distributing Corp., Buffalo; Mr. & Mrs. C. L. Carr; Mr. & Mrs. Dick Carr; Mr. & Mrs. Dan Conny, Cataract Amusement Co.; Mr. & Mrs. Ardan A. Bradt, and Mr. and Mrs. Robert F. Bradt, both of Frontier Novelty Co.; Mr. & Mrs. Anthony Grovanti; Mr. & Mrs. Angelo Marino; Mr. & Mrs. David Oliver; and Mr. & Mrs. George Joseph.

Please mention *THE CASH BOX* when answering ads—it proves you're a real coin machine man!

GET THE FACTS ON JENNINGS NEW MONTE CARLO CONSOLE

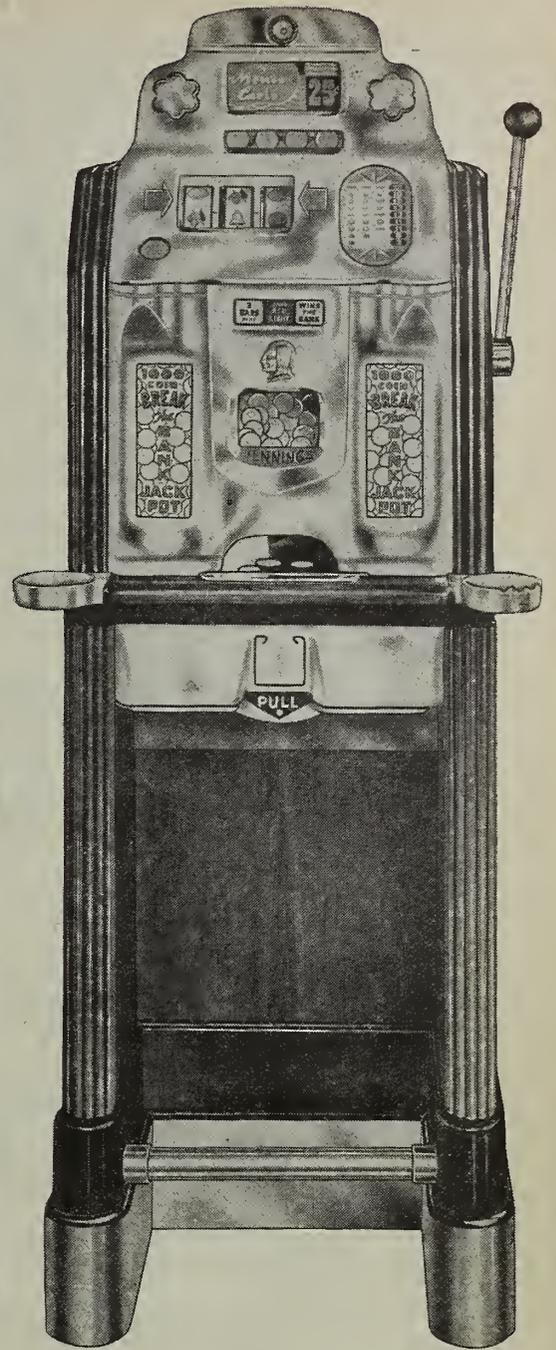
5c — 10c — 25c — 50c
and \$1.00 play

Jennings' Monte Carlo Console is sweeping the country! Locations are stepping up their earnings . . . players in some cases have traveled miles to play Monte Carlo! Reports show that MONTE CARLO HAS DRAWN THREE TIMES THE PLAY AS COMPARED TO ANY SIMILAR MACHINE IN THE SAME LOCATION!

With REGULAR JACKPOT..

Plus a big 1000 COIN AUTOMATIC JACKPOT!

★ This Locked Drawer holds 1000 Coins! Un-locks automatically when player wins the Super Jackpot.



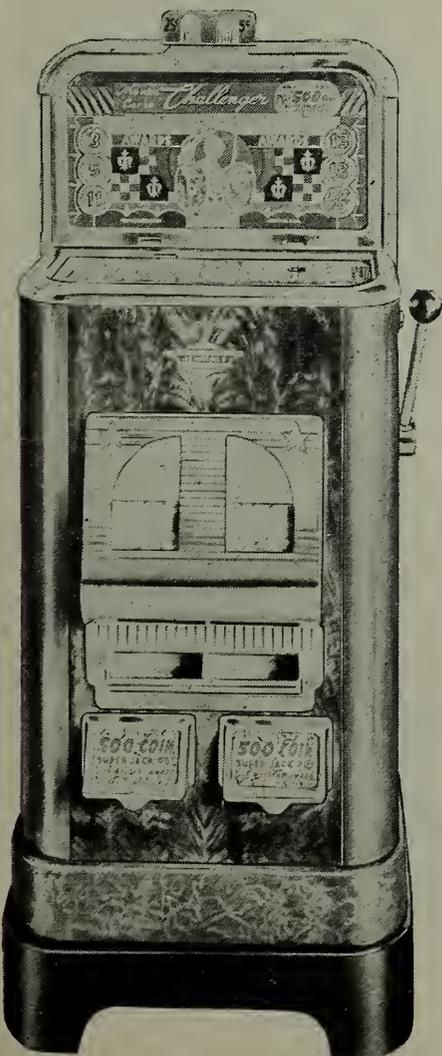
THE INCENTIVE TO PLAY IS TERRIFIC!

Players stand a chance to win the regular jackpot PLUS from \$50 to \$1000 in the large 1000 COIN MONTE CARLO JACKPOT Drawer! Depending upon the denomination of the machine, here's how the Super Jackpot pays off:

PLAY	5¢	10¢	25¢	50¢	\$1.00
SUPER JACKPOT PAYS	\$50.00	\$100.00	\$250.00	\$500.00	\$1000.00

FREE! A penny post card will bring you our new 4-color "Monte Carlo" and "Live Jackpot" Circulars . . . **WRITE TODAY!**

HAVE YOU SEEN JENNINGS NEW LIVE JACKPOT MONTE CARLO CHALLENGER



- ★ With Twin-Play Features!
- ★ With Two Regular Jackpots
- ★ Plus Two 500-COIN AUTOMATIC Payout Jackpots! 5-5c, 5-10c, 5-25c PLAY

Step up and play this machine mister. It's just what your players are looking for . . . a twin-play machine with an incentive to play that's terrific. Two regular Jackpots . . . Two Guaranteed 500 Coin Super Jackpots . . . plus a "Live Jackpot" that builds up excitement and profits previously thought impossible.

played to the two 500 coin guaranteed Super Jackpots. Test locations reported that Live Jackpot built up to more than a total of 1,200 coins. You know it takes an active machine to produce results for you. Well mister, here's a machine that has the suspense to make them line up to play.

Live Jackpot adds a certain percentage of coins

Step up and try Jennings' Live Jackpot.

Regular Jackpots pay	5c Play	10c Play	25c Play
PLUS	\$7.50	\$17.50	\$35.00
500 Coin Super Jackpots pay . . .	\$25.00	\$50.00	\$125.00
PLUS			
LIVE JACKPOT	OVER AND ABOVE THESE AMOUNTS!		
<small>(certain percentages of coin played)</small>			

★ WRITE OR WIRE FOR COMPLETE INFORMATION!

O. D. JENNINGS & COMPANY

4307 WEST LAKE STREET

CHICAGO 24, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

MR. MUSIC OPERATOR . . . LET'S FACE FACTS!!

LOCATIONS OBTAIN DIRECT LOANS FROM MUSIC OPERATORS AND ALSO GET NEON SIGNS AS WELL AS NEW FIXTURES AND FURNITURE WHILE OPS HOPE TO OBTAIN, IN RETURN, \$5 - \$8 - \$10 PER WEEK "FRONT MONEY". BY INSTALLING THE NEW "VIDEOGRAPH" (AT MUCH LESS COST TO THEMSELVES) OPERATORS GET \$20.00 AND \$30.00 PER WEEK "FRONT MONEY" EVERY WEEK WITHOUT "LOANS" OR "BUYS" !

““VIDEOGRAPH””

The World's Only Single Unit, Completely Contained, Television - Juke Box Combo
is the Answer!

“VIDEOGRAPH”...

HAS PROVEN ITSELF AMERICA'S BEST AND STEADIEST MONEY-MAKER ON LOCATIONS EVERYWHERE!!

Get the Facts! Write NOW!

DISTRIBUTORS !!

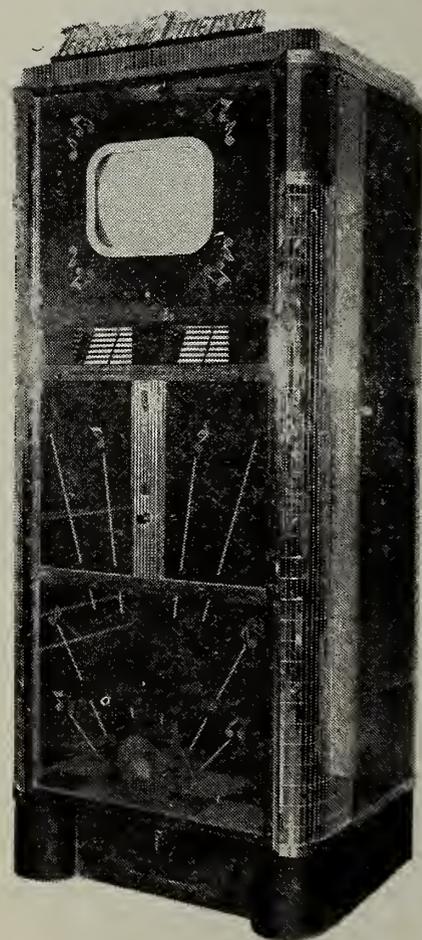
DUE TO INCREASED PRODUCTION FACILITIES WE ARE NOW IN POSITION TO FRANCHISE MORE DISTRIBUTORS IN AVAILABLE TERRITORIES. WRITE! WIRE! PHONE!
GET COMPLETE DETAILS TODAY!

VIDEOGRAPH CORPORATION

601 WEST 26th STREET, NEW YORK CITY, N. Y.
(ALL PHONES: WATKINS 4-3767)

“Your Best BUY is 'Videograph'”

“VIDEOGRAPH”
COIN OPERATED
TELEVISION
OPTIONAL WITH
LOCATION





Williams Rainbow

**Rainbow
Action
Is
New!
Brilliant!
Outstanding!
Wonderful!**

**ORDER FROM YOUR
DISTRIBUTOR
TODAY!**

Williams
**MANUFACTURING
COMPANY**

161 W. HURON ST., CHICAGO 10, ILL.

Como Industries Names Distribs

**Bert Davidson, Gen'l Sales Mgr., Reports
"Hollycrane" Opens New Profit Path**

CHICAGO—Bert Davidson, General Salesmanager for Como Industries, Inc., 2534 Elston Ave., this city, reported this past week that the new "Hollycranes" were now on display at all leading distribs thruout the country.

He named the following firms as distribs and advised that ops could see the "Hollycrane" in their show-rooms.

Sicking, Inc., Cincinnati, O., J. Rosenfeld Co., St. Louis, Mo., Chris Novelty Co., Baltimore, Md., World Wide Distributors, Chicago, Ill., Mayflower Distributing Co., St. Paul, Minn., Alfred Sales Co., Buffalo, N. Y., R. F. Jones Co., Salt Lake City, Utah, San Francisco, Calif., and Denver, Colo., Walbox Sales Co., Dallas, Tex., Coin Machine Sales, Houston, Tex., Reichel Distributing Co., El Paso, Tex., New Orleans Novelty Co., New Orleans, La. and London Distributing Co., Philadelphia, Pa.

Davidson also stated, "Hollycrane" is opening a new profit path for operators everywhere in the nation. Here's one machine on which the operator can depend day in and day out to bring him profit returns like those he has always dreamed about."

He also said, "Wherever 'Hollycranes' have been placed on location, ops report the best returns that they have ever yet enjoyed.

"This is an opportunity that comes but once every so often to progressive operators. Such ops can cash in big if they act quick.

"Hollycrane" is the answer to real profits once again for everyone in the field."

Christopher Raves About Bally's "Citation"

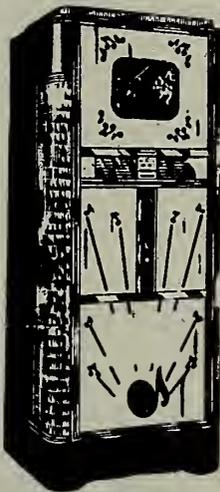
BALTIMORE, MD.—Chris Christopher, Chris Novelty Company, this city, returned from an extensive road trip, and reports that he cannot find words to express the marvelous collections operators of Bally's new one-ball "Citation" are making.

The firm is distributor for Bally Manufacturing Company in Maryland, Pennsylvania, Virginia, Delaware, and Washington, D. C.

Art Holmes, general sales manager, also returned from a trip in which he covered the complete territory, and reports the same findings, but includes among the big money-making machines Bally's console "Reserve Bell."

Art Pineau, office manager, claims he doesn't have enough hours in the day to see all his operator visitors, and see that machines are shipped off to them.

An Open Letter to New England Music Operators



Dear Operator:

In view of the fact that I, as an operator for the past twenty years, am constantly seeking to institute improvements and innovations in our industry, I would greatly appreciate your reading this and sending me your opinions and comments.

With an ever-increasing demand for television products sweeping the country, I sought the answer for Music Box operators to keep up with the times and utilize the public desire for television in a profitable form. About four months ago, I discovered the answer to that problem in a Combination Juke Box Television Coin Operated or a Television Free and Juke Box Coin Operated set in a beautiful mirrored cabinet. I was so impressed with this outfit that I immediately knew that here was the future of the Music Box Industry.

The outfit can be had with a new Juke Box mechanism, a used Wurlitzer or Seeburg mechanism or it can be incorporated into your own mechanism. I have seen them on locations in towns where there are no facilities for television as yet, but so confident are the operators of its success that they have installed them with signs reading: "play the Juke Box while waiting for television to arrive."

I have tried them on locations, in towns and villages, and cities like Taunton, Plymouth, Lawrence, Worcester and Buzzards Bay. They have been instrumental in my getting front money, contracts or anything I wish. Several of these Videographs are already operating in the city of Boston with great success. I am sure that you are interested in this new innovation and any comments you may have on this matter will certainly be appreciated.

Although we plan moving to new, larger quarters in the near future our location at 329 Warren Street, Roxbury, is still open to you at anytime for your inspection of the new Videograph. If you prefer, one of our men will be glad to call on you and explain the set in greater detail.

Speaking as an operator to an operator, I am sure that before investing in a machine, you would like to inspect it thoroughly. Won't you call on us for a demonstration of what we believe will mark the future security of the Music Box industry?

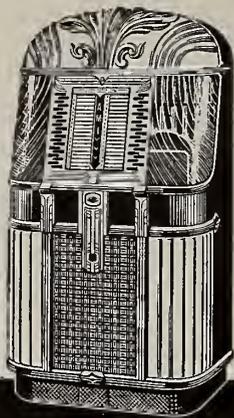
Very truly yours,

Al Dolins

Pioneer MUSIC COMPANY, INC.

329 WARREN STREET, ROXBURY, MASSACHUSETTS

(Telephones: Highlands 5-8640—Garrison 7-9583)



AMI MODEL "B"

40 SELECTIONS

Domi- nates!

AMI Incorporated

127 NORTH DEARBORN, CHICAGO 2, ILLINOIS

WISE BUYS

(IT PAYS TO BUY FROM A REPUTABLE DISTRIBUTOR)

This is your opportunity to buy the finest coin-operated equipment available at ridiculously low prices.

ALL MACHINES ARE OFFERED FOR STRICTLY CASH SALES WITH NO TRADE-INS

5c BALLY GOLD CUPS \$395.00	5c BALLY BIG INNING (Brand New) Write
5c JOCKEY SPECIALS 295.00	5c SCIENTIFIC PITCH-EM AND BAT-EM (Brand New) \$325.00
5c SPECIAL ENTRIES 195.00	5c BOWIE ENTRIES (Victory Specials Converted to Automatic Shuffles, etc.) 125.00
5c VICTORY SPECIALS (Chrome Rails) 99.50	5c BALLY DELUXE DRAW BELLS 225.00
5c BALLY DOUBLE UPS 335.00	25c EVANS RACER (Automatic Payout) 325.00
5c KEENEY-BONUS BELLS 215.00	5c REGULAR DRAW BELLS 175.00
5c-5c KEENEY TWIN BONUS 425.00	
5c-5c-5c BALLY TRIPLE BELLS 425.00	
5c-5c KEENEY GOLD NUGGET 375.00	

Deduct \$5.00 each from the above prices of each game if they are picked up at our warehouse and do not have to be crated.

REGIONAL BALLY DISTRIBUTORS

For Maryland, Pennsylvania, Virginia, Delaware and Washington, D. C.

CHRIS NOVELTY COMPANY

1217 N. CHARLES STREET (Phone: Mulberry 8722) Baltimore 1, Maryland

WISCONSIN and UPPER MICHIGAN OPERATORS

For Full Particulars On



PHONOGRAPH and TELEVISION COMBINATION

See

HASTINGS DISTRIBUTING COMPANY

EXCLUSIVE AIREON DISTRIBUTORS

6100 W. BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN



EASTERN FLASHES

With national and local elections a matter of history, operators are of the opinion that their collections will show a decided improvement. Regardless of the winners, coinmen seem to believe that the election campaigning kept patrons away from locations. Now that the general public can forget politics, it's believed that a return to normalcy will reflect in increased revenue in the coin boxes. As a matter of fact, wholesalers on the street look to the near future for a decided upswing in sales. As one wholesaler put it "Operators can now concentrate on their business, and it will result in sales of machines that are needed for their routes."

* * * * *

The AMI trailer, which the factory is loaning to its distributors, is now covering the state of Connecticut, with Irv (Kempy) Kempner of Runyon sales Company, head maestro. With Kempy is Arthur W. Daddes, AMI factory engineer. They will remain on the road until the territory is covered from one end to the other. We understand that the state of New York will be visited next . . . Barney (Shugy) Sugerman, head of the Runyon firm, intimates he has developed a plan to increase the sales of AMI model "B" phonos locally, and it will be put into effect next week . . . Phil Mason, Mason Distributing Company, just back from a visit thru the country that covered the West Coast, as well as many of the mid-western cities. Phil informs us that Harry Koepfel, well known coinman, has joined his organization . . . Dave Lowy, Dave Lowy & Company, Aireon distributor, states that local coinmen are showing considerable interest in the video-phono combination . . . Dave Stern, Seacoast Distributors, Newark, N. J., kept on his toes these days. In addition to doing a job with Exhibit's machines, and Rock-Ola's phonos, Dave is supervising the renovation of his offices and showrooms.

* * * * *

The phono donated by Runyon Sales Company to the Greenwich House, a charitable organization that assists the underprivileged, was hooked up this week, and from the moment it was put into play, never stopped. Maxwell Powers, acting director for the Greenwich House, was thrilled by the immediate assistance of the people in this industry. A letter addressed to Bill Gersh (who was instrumental in getting the ball rolling) stated: "We have today received the juke box presented to us for our teen-age room. I would like to take this opportunity to express my sincere thanks to you for the wonderful response you gave us and for the immediate attention our request received. It is truly a source of immense satisfaction to know that you and your organization are keenly interested in helping us create opportunities for young people that are of a wholesome and educational value. Please believe me, we are very grateful for the interest you have extended on our behalf."

* * * * *

Al Schlesinger, Square Amusement Company, Poughkeepsie, N. Y., taking a vacation in Tucson, Arizona. Al expected to return home about November 15. We understand he will take the opportunity to visit his old friend (and new resident in Tucson, by the way) Nat Cohn . . . Ernie Petering, one-time associated with the Rudolph Wurlitzer Company in a sales capacity, now operating music in North Tonawanda and Buffalo . . . Lou Forman, president of Videograph Corporation, reports that sales of their combination video-phono combination have been increasing steadily. . . . Al Dolins, head of Pioneer Music Co., Roxbury, Mass., (distributor for Videograph Corporation) also reports increased sales and great interest in the combination. In addition, Al claims coin operated television-juke boxes have been instrumental in his company getting front money, contracts, and almost anything leading to increased business and financial returns.

* * * * *

Several New York communities eyeing the special state tax legislation, passed two years ago, permitting a local tax on coin operated equipment. Revenue obtained from this tax is specified to go for educational purposes. As a matter of fact, the council in Poughkeepsie, N. Y., passed a bill last week, instituting a tax of \$25 per year on music machines, and also a \$25 per year tax on pin ball machines . . . It would be to the coinmen's benefit to keep a close watch on impending legislation in their communities. As one coinman in a N. Y. town recently taxed put it: "We do not object to a fair tax, but we have to be careful that the law isn't written that would inflict excessive taxes, or impose unfair restrictions that would hinder the operation of our business."

* * * * *

Our delightful (and well-informed) correspondent in Miami, Willie "Little Napoleon" Blatt, sends along some highlight news from the "Playground of The World." Coinmen are looking for a real boom season, as things are beginning to hum at this early date. When the season gets under way, business should reach top heights, as we understand thirty new hotels will be in action . . . While visiting Gordon Williams, Broward Novelty Company, at Fort Lauderdale, Willie met up with a beehive of activity. Williams is repainting and rebuilding all his equipment so as to be ready for the expected biz . . . Joe Mangone, All Coin Amusement Co., claims that Gottlieb can't keep up with his demand for his latest "Buccaneer," and when a shipment does arrive, the games are already sold. In order to get some rest, Joe flew to New York for a few days, leaving A. J. McIlhenney with the problem . . . Bill Alberg (Brooklyn Amusement Machines Company) and his missus still in town. A gathering of Alberg, Blatt, and Lee Rubinow of Florida Automatic Sales Company, at a luncheon table brought the conversation to a reminiscent session about old times in good old New York. While the stories were being related, Ted Bush, Bush Distributing Company (Wurlitzer distrib) joined the table . . . John Haddock, president of AMI, dropped in to pay Blatt a visit while traveling thru Florida. Haddock also spent considerable time with Sam Taran, Taran Distributing Co. (AMI distrib), before taking off for Cuba.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

LIBERAL MACHINES MAKE MONEY FOR OPERATORS

Editorial Note: This is a copy of a talk given by Vice President J. Raymond Bacon, O. D. Jennings & Co., during our three showings of the new 1949 Jennings models at Cal-Neva Lodge, Lake Tahoe, California; Edgewater Gulf Hotel, Gulfport, Mississippi; and Berkeley-Carteret Hotel, Asbury Park, New Jersey; on September 7th, and 8th, 17th, 22nd and 23rd, respectively.

So many requests have been made for copies of this talk that we have decided to print it.

Mr. Jennings was one of the first to recognize the money making value of a liberal machine. For years the slot machine carried the name of "one armed bandit" and had that name coming to it because most every operator of machines had only one thought in mind—and that was to get the most money possible in the shortest time.

This thinking paralleled the type of reasoning that was used some hundred years ago when thousands of people left their homes and stampeded westward in their quest for gold and riches. Of these Forty-niners some of them made a killing, others settled on farming and still others decided that they were mercantile people after all and set up a business. The vast majority either struggled home broke or drank themselves to death.

Anytime that either a group of people in industry or an individual gets the idea that he can soak everyone else and still get by, he is riding for a big fall. The machine that we are about to show you today is the culmination of years and years of crusading and campaigning by Mr. Jennings to give the public a run for its money.

As you know, this machine is called the Live Jackpot. The reason that we have called it the Live Jackpot is that the basic jackpot of 500 coins is constantly kept alive by the addition of a given number of coins that the player inserts into the machine. For example, on a test location some weeks ago, the Live Jackpot went for a matter of 4 or 5 weeks before it was hit. When it did come through, the basic jackpot had built up to 1250 coins. Think what this means to the average location.

Previously there was a constant growling and a lot of remarks that a jackpot went for a few days without dropping. With this Live Jackpot, players will go on hoping but will be happier to see the time stretching on and the Jackpot building up.

Right here is where I'm going to get in dutch with some of you fellows because there are still some who do not believe in what I am going to say. Folks—this machine is liberal—it gives the player loads of amusement and charges him no more than the usual amount paid for a good show, a prize fight or other forms of amusement. Anytime that you put out a machine that costs the public more than the price of amusement you are harming the industry as a whole, the territory in which you work and most personal of all, your very own pocketbook. The sooner that this industry as a whole comes to believe that a player should pay no more than the price of amusement—the sooner this type of machine is going to be accepted and tolerated.

As an example, there are two cities some miles apart. In one of these cities it is the practice of conducting the business on the basis of the "one armed bandit" style—the old 49ers getting rich quick and disappearing. In the other city, the player is paying about the price of amusement because the machines are paying back to the player an average of 93 to 95% of what they take in.

Our men have visited both of these cities within the last few weeks and I'd like to give you a little thumbnail sketch of what is happening in both of these cities. In the town that still sticks to the cheating and Jesse James method of business, places are



J. RAYMOND BACON

closing up, players are indifferent and the operators are losing money.

In the other city, the play has remained constant and in some spots, increased—people are happy and the operators are making as much or more than they ever did, without a lot of grumbling from the players.

This is not just an isolated tale of two cities—this goes on all over the world and the tragic part is that the spots in which the Jesse James combinations are run and the cheating continues to go on; these are the very locations that are being robbed of countless dollars in the cash box.

Speaking of cheating reminds me of a story by Alfred Dandurand that you may have read in the October issue of Everybody's Digest . . .

A friend of mine once told me that his grandmother had been a diabetic patient for a long time. Although on a strict diet, she would not play the game. After numerous violations, she was sent to the hospital where she could not "cheat" on her meals.

Owing to the crowded condition of the hospital, the only available room was in the maternity ward. After she had been there a few days, my friend, very young at the time, paid her a visit and was lolling in front of the door of his grandmother's room when a nurse walked past.

"What are you doing here, little boy?"

"I'm visiting my grandmother," he replied.

"Grandmother!" said she, in astonishment. "What is she doing here?"

"Oh," said the boy, "she's been cheating again."

You see this cheating business hangs on to your reputation long after you think that the act should be forgotten.

As many of you probably know, it is our custom at Jennings to give every new machine a thorough field testing before it is put into production and released to the public. Although this is the first public exhibition of the Live Jackpot it has been on location for many, many months. The results have been electrifying.

The news got around that a Live Jackpot machine was on test in a night spot and people traveled for sixty miles just to come in and play

it. When we asked the operator what he thought about the machine he said the only thing wrong with it was that he was making the rest of his route unhappy because they had been in to see it and wanted Live Jackpot machines right away. Letters have poured in from all parts of the country where the machines were being tested and I would like you to hear snatches from a few of them.

"From the viewpoint of an operator I can truthfully say that the 'Live Jackpot' Challenger you sent me is the most active machine I've ever had the experience of using. I have this machine up against three more machines which I feel are of the best on the market. The Monte Carlo Challenger has improved the play of the location 25% and three-fourths of the income from the four machines comes from your 'Live Jackpot'."

"We weren't surprised to see players line-up to play this machine, but when we checked our meters we discovered *three times more play on live jackpot* than on any other similar machine in the same location!"

"The very fact that either one or two players can play at the same time makes it the center of attraction. I haven't met a player yet who wasn't interested in doubling up his play, and your Live Jackpot Challenger is just what they've always asked for . . . and a moneymaker for us."

"I can truthfully say that once it is put on location it will have to stay there—the players demand it."

This is a new machine through and through—it's the kind of machine that's going to obsolete a lot of old equipment and make a tremendous amount of money for operators and clubs who are alert to changes. The idea of a few die-hard operators in keeping the equipment that has long since seen its best days is again reflected in its earnings. I notice from the cars parked around here that most of you drive good ones—I imagine that those of you who don't, would prefer to have new ones.

It's just that way in the coin machine business too. If I were to offer you a brand new 1920 Pierce Arrow that had never been out of the show room or your choice of a '49 Cadillac at twice the price, you know which you'd take without any hesitation because, you know which would give most value for your money.

It's that way in this business too. If you're to keep up and make the most of the business, the player is entitled to a modern machine, the location is entitled to have the best machine possible and you are entitled to the biggest profits possible.

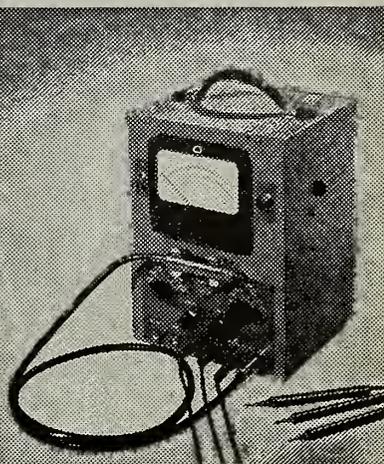
The Live Jackpot Challenger has all of these things and if used correctly can give you the biggest earnings that you have ever had. These same locations that I mentioned before tell us that these machines earned 2 to 3 times the nearest other machine in the same location. My friends, when it hits the pocketbook, it begins to get interesting.

Put away your whole battery of present equipment. Replace it with new Jennings machines for ten days. If you don't double your receipts, then a lot of folks have been fooling us about their experiences.

It gives me great pleasure to introduce to you the brand new 1949 Jennings Live Jackpot machine which we believe will rapidly obsolete most any other slot machine on the market today.

YOUR JUKE-BOX SERVICING JOB MADE EASY

with SYLVANIA Poly (MULTI-PURPOSE) Meter



Designed especially for accurate measurement of electrical conditions in circuit components operating with power, audio and radio frequencies up to 300 mc., this new instrument permits radio and electronic servicemen to isolate quickly condensers, coils and resistors when faults occur and check circuit operation after replacements are made.

The Poly (MULTI-PURPOSE) Meter is compact, portable, and of the highest quality. See your Sylvania Distributor today!



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MAKERS OF RADIO TUBES; CATHODE RAY TUBES; ELECTRONIC DEVICES; FLUORESCENT LAMPS, FIXTURES, WIRING DEVICES; ELECTRIC LIGHT BULBS

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CHICAGO CHATTER

Seems that everyone of the coin factories, as well as all coinmen here, saw to it that everyone exercised that great American privilege—the right to vote. And all rushed out to the polls to get their vote down for their choice for President. A very, very heartening and thrilling thing to see. . . . Lindy Force and all at AMI thrilled by the acquisition of their first trailer (which they purchased from Jack Mitnick of Boston) and which will be loaned to all their districts to cover territories coast to coast displaying the AMI music line. Lindy also reports that another trailer is now being outfitted at the factory in Grand Rapids which will be used for coverage of midwest ops. First one already loaned to Runyon Sales of N. Y. C. and Irv Kemper of that firm on the road showing the AMI line. . . . Capt. Tom Callaghan (Chicago's Best Dressed Character) receiving disks from noted ork leaders who autograph the records to him and call him such nice names. By the way, Tom is something of a music critic. Tunes he picked months ago now in the hit parade—as for example—he told Benny Strong "That Certain Party" would get to "the top" and it now hits the tenth slot in the Juke Box Top Ten.

Gordon Sutton and Hugh McGarrity over at Illinois Simplex simply thrilled to teeny-weeny pieces over the fact that they are being mentioned coast-to-coast on the "Hit-The-Jackpot" radio show. Sutton having donated a brand new Wurlitzer 1080 Colonial to the program and getting mentioned every Tuesday eve as this big feature hits the airwaves. . . . Billy DeSelm in a rocking mood this past Monday. He was rocking between which Presidential candidate to vote for on Tuesday—and he wouldn't tell. We hear that Lyn Durant is on his way back from some bathing at Hot Springs—just to get the kinks out of his shoulders from lifting all that heavy machinery over to the new plant during the moving process. And musically inclined Herb Oettinger still checking records—but the records that tell all about sales.

Del Veatch of V. P. Distrib. Co., St. Louis, Mo. in town this past week and reports business picking up. Looks like Del is coming back stronger than ever and will have some really swell news to report very soon. . . . Georgie Jenkins of Bally home ill this past week. . . . Harry Williams preparing for another trip to the West Coast and will fly his own plane. He'll be gone this time until after Thanksgiving. Whatta trip, whatta trip. . . . Sammy Stern of the Williams plant reporting that he now plans to move his family into the Windy City. Sammy has his own apartment at the Belden-Stratford and likes Chi verra, verra much. He also states for the record, "We will not come out with a shuffleboard" . . . Ray Riel of United is reported to be taking Sunday mornings off. . . . wonder why? . . . Carl Huppert over at Monarch all pepped up by the nice biz his firm is getting. Says Carl, "As far as business is concerned, we can't complain." . . . Joe Beck of Telequiz Corp. is bouncing off the canvas again. . . . this time with so many, many orders for his Telequiz machine. . . . that the firm is working long hours trying to just catch up.

Got a glimpse of Dennis Donohue for a fleeting moment. . . . on his way to N. Y. C. where Dennis had some big plans already made for him. . . . Sam Drucker of Filben rushing down Randolph Street and mentioning something about "Just check the mechanism used in Videograph" . . . Art Weinand just returned from flying to Los Angeles, San Francisco, Portland and Seattle. . . . Says Art, "That's why I couldn't get to that big music ops' affair in New York at the Waldorf" . . . But Art all pepped up over sudden jump in biz which indicates that music ops are on the march again. . . . Fred Mann of Aireon still out of town and won't be back until late Tuesday evening. Report is that Fred is doing a whale of a job with the new Coronet Television Combination which is clicking with music ops. . . . Reliable authority advises us that Rock-Ola will definitely not come out with a new model phono this year. . . . Wonder whether King Levinsky can use an assistant?

That pine needle odor you will smell when you get the Dec. copy of Bell-O-Matic's "Spinning Reels" is actually impregnated into the front cover of this house organ. . . . It's Grant Shay's idea. . . . and brings that Xmas smell right home to all the guys and gals on their list. . . . Hardest man to catch in these days. . . . Bill Ryan at Keeney. . . . who, we hear, is among the busiest of the busy with the firm's cig vendor going like hot cakes. . . . Over at O. D. Jennings & Company the boys are working harder than they ever did before. . . . just trying to catch up with orders for their great Monte Carlo Series which has gone over like a ton of bricks with ops from here, there and everywhere yowling for more and still more. . . . By the way, does anyone know where Gordon Mills is keeping himself these days?

Denny Dennison who heads Dennison Sales Co. in town this past week advising that the firm are well under way and that locations featuring their new equipment bring record high returns. Denny interested quite a gathering in one of the Bismarck suites telling how coin operated television came into being and just what the developments have been since its first introduction approximately nine months ago. . . . Bert Davidson, general salesmanager for Como Industries, very much enthused over the nice reception the firm received from ops who have placed their "Hollycranes" on location. Bert reports, "Biggest returns we've ever yet heard of in all our career in this industry."

Gathering of well known coinmen at one of the better bistros here the other eve resulted in many suggesting that there be appointed an executive director for the entire industry to act along the lines of Chandler for baseball and Hays for movies, etc. Tho this idea not new, and has been written time and time again in this publication (as these boys recalled) belief now is that members of coinbiz should not be subject to all whims and fancies of local administrations. . . . Reports that many new laws coming into effect, as well as greater taxation programs, etc., all designed to cut deeply into coinbiz, should be offset by an executive setup in this industry as is now in vogue with many other industries.

One of the busiest of the busy factories here is Genco. Action here is at high speed with an extremely efficient production line. It's a real treat to go thru this factory and see how those Genco games come off the line. And with the way Genco has been clicking. . . . shipping is at high speed too. . . . Was that Al Sebring we saw strolling down State Street the other day with Harry Salat? . . . Red Zogg hasn't been around of late. Report is that he's much too busy these days to get down to the Loop anymore. . . . Irv Sandler, the "Shuffleboard King" from Des Moines, Iowa, claims things are very, very bad, all he has left to eat now is chicken and steak. (Be brave, Irv, Be Brave!)

NU-ART SHUFFLEBOARDS

HAVE NO COMPETITION IN QUALITY

★ OPERATORS

BUY THE BEST—YEARS OF MANUFACTURING
"KNOW-HOW" ASSURES YOU OF TOP QUALITY,
LONG-LIFE BOARDS!

See Your Distributor

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WRITE FOR EXCLUSIVE
TERRITORY PROPOSITION

SHUFFLEBOARD COMPANY OF AMERICA, INC.

224 E. ELM STREET

LINDEN, N. J.

Manufacturers of "Nu-Art" Shuffleboards for 12 Years

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



CALIFORNIA CLIPPINGS

Welcome to another newcomer on Los Angeles' Coin Row . . . The Western Shuffleboard Co., a veteran of 15 months in the business at its San Diego plant, has set up for distribution at 2307 West Pico . . . Headman H. F. Millsbaugh was down from San Diego to get things underway the first week and operators should be pleased to know that the local office will be run by a very attractive young woman, Mary L. Sims, well known to San Diego music ops through her eight years in that field . . . As to the board itself, it's also a beauty—as good looking a black, indestructible, non-warping playing surface as we've seen yet, an unusually smooth, sturdy construction throughout and, as a novel, important feature, solid chrome legs with a special type of adjustment for leveling.

Boards seem to be holding on as the thing to talk about and do things with, at least as far as the almost gameless City of the Angels is concerned . . . Charlie Fulcher of Mills says his firm's boards are doing fine and are still, bar none, the best board and buy, shuffle for shuffle, on the market . . . Ray Powers also reports a superior biz with the Superior board and, in fine, neighborly fashion, welcomes the Western board to the Row . . . "Nothing as stimulating as competition," said Ray, who promised to pay his respects to the new office's manager first chance he got.

Joe Peskin back in town and tells us that this fine and unusual weather is so good on his sinus, he wouldn't mind finding a house to stay here a good deal of the time . . . Son-in-law Paul Silverman finally located an apt. in Westwood and his wife has hopped back to Chicago to get the kids, furniture and all ready for moving out here . . . A practical fellow, who knows this business from A to Z, Joe says that the future of AMI, and the juke box generally, in this town looks good to him although he admits it still has a ways to go . . . Walter Solomon of E. T. Mapes out renewing his good contacts up Vegas way, Asst. Mgr. Frank Butterfield informed us . . . Frank was with Bill Wolf for years before coming over to Mapes . . . We looked over the "Standard" board, which Solomon brought in with him, and it appears an attractive board, attractively priced.

Jack Simon plugged his new "Royal" shuffleboard, another local product, which, Jack says, has really got him right into the shuffle swim 'cause of its top play and bottom price . . . Kibitzed with Sammie Donin and Georgie Warner, who crack, "Things are quiet, but you can still say that we're the happiest boys on the block" . . . Paul Laymon is looking forward to receiving the Chi Coin board, "Shuffle King," which looks like a honey on pictures, with coin operated, scoring device set-up in real amusement game fashion . . . Paul also put in a plug for the "Olympic" rebound and threw in a good word for all he mfrs' latest 5-balls, including United's "Blue Skies," Gottlieb's "Buccaneers," Chi Coin's "Sally" and Genco's "Puddinhead" . . . In on the Row were R. A. Hendricks from Hanford . . . Paso Robles' D. D. Brymer . . . J. F. Williams of Cuyama . . . Santa Monica's R. E. Maltby . . . Art Narath from Anaheim . . . Ivan (Old Faithful) Wilcox of Visalia and Mr. and Mrs. Allan Anderson from Shasta.

MINNEAPOLIS

Ken Willis, regional sales representative for Aireon Manufacturing Corp., and Harold Harter, Music Service Co. (Aireon distrib), report that the Aireon video-juke combination, which has been on test here for the past 10 days grossed \$62.30 in the first 8 days. The normal take is from \$15 to \$20. "This is a startling report" states Willis "in view of the fact television is being given free here. No squawks from the customers, either."

George Berquis and Andy Bena, both from Ironwood, Michigan, drove into Minneapolis the same day, although they did not see each other when in town. George, stopping at the record distributors to pick up some badly needed records . . . John Howe of Foley, Minnesota in Minneapolis just for the day, catching up on some important business . . . Mr. and Mrs. Joe Dieringer of St. Cloud, Minnesota, spending the day in Minneapolis and returning home that evening.

Harry Galep of Menomonie, Wisconsin in Minneapolis for the day . . . Ray Kohner and son, Don, of Winona, Minnesota in town for the day. Ray reports having lost four spots in Winona, as last week eleven (11) Taverns were raided by State Enforcement Agents for selling hard liquor without a license . . . Mr. and Mrs. Jack Harrison and their young daughter of Crosby, Minnesota in Minneapolis for a few days visiting relatives . . . Stan Wozznak of Little Falls, Minnesota made his appearance the other day in Minneapolis and reports that he has been very busy with duck and pheasant hunting . . . Leonard Zelinko of the J & L Novelty Company, Lakefield, Minnesota, in Minneapolis last Friday evening to see the Minnesota, Indiana Game last Saturday, and spent the weekend in Minneapolis before returning home.

Jack Michaud, son of Mr. and Mrs. Eddy Birkemeyer of Litchfield, Minnesota is going to Law School at the University of Minnesota . . . Alva Baker of Deer River, Minnesota spends as much time as possible at his Lake Home where he is building a couple of cabins in his spare time . . . Jim Noah of Crookston, Minnesota was at the Hy-G Music Company Saturday afternoon to watch the Minnesota, Indiana Game over the Television. A television set is set up in the center of the display room and can accommodate a good size crowd . . . Leon Pawlak of Thorpe, Wisconsin, in Minneapolis for just the day buying records.

Al Eggermont of Minnesota, Minnesota, in Minneapolis just for the day on a quick business . . . Dave Ziskin of Silent Sales Company, Minneapolis, on the road for a few days calling on trade . . . Paul Felling of Sauk Center, Minnesota reports that the new Nightclub he is building will be open before Christmas . . . Walter Fischer of Pipestone, Minnesota spending a few days in Minneapolis vacationing after tending to the harvesting of his crops, plus his coin machine business. He's quite a businessman! . . . Emil Sirianni of Eau Claire, Wisconsin in Minneapolis for the day on a quick business trip.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY, 5 P.M. AT:
The Cash Box, 381 Fourth Avenue, New York 16, N. Y.

WANT

WANT—To Purchase for export shipments—Model 1015 Wurlitzer, 1946 AMI's 146 and 147 Seeburgs. State quantity and your lowest price in first letter. BADGER SALES CO., INC., 2251 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—Good used Watling Fortune Telling Scales. State quantity and price. BOX 113, c/o THE CASH BOX, EMPIRE STATE BUILDING, NEW YORK, N. Y.

WANT—Any type used phonographs. Especially Seeburg Classics, Vogues and Envoys. Any condition. No parts missing. Quote lowest price and condition. ACE PHONOGRAPH CO., 6118 CARNEGIE AVENUE, CLEVELAND 3, OHIO.

WANT—We have ready cash customers for juke box routes. No matter how big or small your equity. They'll buy. Contact J. PESKIN DISTRIBUTING CO., 2663 WEST PICO BLVD., LOS ANGELES, CALIF. Tel.: DUnkirk 8-6178.

WANT—Coin operated telescopes; 30-wire Wall Boxes, Adaptors, Speakers, etc., any 25 cycle equipment. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ONTARIO, CANADA.

WANT—The used records from your boxes. We buy steadily all year around. Top prices paid. Sell to Chicago's Largest Distributor of Used Records. We pay freight. Write, Call or ship to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE. CHICAGO 39, Ill. Tel.: Dickens 7060.

WANT—1 Mills studio phonograph complete with all parts. IDEAL NOVELTY, 2323 LOCUST ST., ST. LOUIS, MO.

WANT—All types of Music Machines, especially Wurlitzer 800, 750 and 750E. Also all types of keeballs. Quote lowest price and condition. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK 18, N. Y. Tel.: CHickering 4-5100.

WANT—Overstocked, new, in original crates, Flipper Games. Anxious to purchase any amount of new or used Flipper Games. Quote best prices. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT—5 Ball F.P. original Flipper games and new game closeouts; Slots, all makes and models; Keeney Bonus Super Bells; Bally Triple Bells; Eurekas; late model phonographs. All equipment must be in A-1 condition. State quantity and prices in 1st letter. NOBRO NOVELTY, 369 ELLIS STREET, SAN FRANCISCO 2, CALIF. Tel.: TUXedo 5-4976.

WANT—Will buy any quantity used slot machine, all makes and models. Also Columbias, Gooseneck Mills Q.T.s Vest Pockets. Quote lowest prices in first letter. Machines must be in first class condition. AUTOMATIC GAMES CO., 2858 W. PICO BLVD., LOS ANGELES 6, CALIF.

WANT—We will buy, sell or exchange Total Rolls, Advance Rolls, Bing-A-Rolls, Pro-Scores, Williams' All Stars, Electromaton's 5 Ft. Roll-A-Scores. Write, wire, phone. GEORGE PONSER CO. OF N. Y., 250 W. 57th ST., NEW YORK, N. Y. Tel.: Circle 6-6651.

WANT—Used Bally '48 Jockey Clubs; Trophys; Entrys; Jockey Specials; Gold Cups. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH.

WANT—Used juke box records. Highest prices paid. Unlimited quantities. We purchase all year 'round. Compare our prices before selling your records. We pay freight. Call, Wire, Write FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNDERhill 3-5761.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—Big Sale on Used Flipper Five Balls: Sea Isle \$100; Robin Hood \$100; Virginia \$100; Jack & Jill \$100; Yanks \$90; Melody \$90; Humpty Dumpty \$80; Singapore \$65; Tropicana \$65. These machines are refinished, mechanically guaranteed. 1/3 deposit required. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. Tel.: CAnal 7137.

FOR SALE—5c Black Cherry \$85; 10c Black Cherry \$90; 25c Black Cherry \$95; Originals, clean; 5c Melon Bell \$75; 10c Blue Front 2-5 \$60; 5c Extraordinary G.A. \$55; 25c Melon Bell \$70; 5c Chief Red Skin \$50; 5c Jennings Club \$50; 5c Rolatop \$40; 10c Rolatop \$50; 25c Rolatop \$60. First \$175 gets 50c Av. fr. or 50c Chief. Act now. Good machines, packed right. WABASH SPECIALTY CO., WABASH ROAD, CELINA, O.

FOR SALE—2 Electromaton Rol-A-Scores \$125 ea. Excellent condition, immediate shipment. KINGPIN EQUIPMENT COMPANY, 826 MILLS STREET, KALAMAZOO, MICH.

FOR SALE—Guaranteed Used Machines—Bells; Consoles, One-Ball; Pins. The machines are perfect, the prices are right! Write for list. CONSOLE DISTRIBUTING CO., 3425 METAIRIE RD., NEW ORLEANS, LA.

FOR SALE—Used National and American Shuffleboards \$250 ea.; Genco Bank Roll \$95; Rock-A-Ball \$95; 5½ Ft. Midget Skee Ball \$45; Singapore, Chicken Sam \$25; Mills Panoram \$95; Gold Mine Console \$50. WEST SIDE DIST. CORP., 612 TENTH AVE., N. Y. C. Tel.: Circle 6-8464.

FOR SALE—New Black Cherry and Golden Falls Case Assemblies for \$40 each. Each Assembly consists of Castings, Wood Case, Club Handle, Drill Proofing, Award Card, Jack Pot Glass, etc., completely assembled and packed in individual carton. Write us for list of prices on new, used and rebuilt slots. WOLFE MUSIC CO., 1201 W. MAIN ST., OTTAWA, ILL. Tel.: 1312.

FOR SALE—1 Jennings 25c late Standard Chief \$125; 1 Evans Bat-A-Score F.S. \$250; Pace All Star Comets, refinished 5c, \$50; 10c, \$55; 25c, \$60; Pace DeLuxe Comets 5c, \$60; 10c, \$65; 25c \$70; 3 Evans 1947 Bangtails, like new, \$300 ea. 3 Mills Double Safe Cabinets, refinished \$50 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Bing-A-Roll \$250; Hy-Roll \$200; Advance Roll \$100; Singapore RD \$75; Heavy Hitter \$35; Chicoin Spinball pinball \$150. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—One each of: Cover Girl \$90; Kilroy \$20; Play Boy \$25; Superscore \$15; Rio \$20; Havana \$25. Also, two each of: Humpty Dumpty \$100 ea.; Super Rolldown \$55 ea.; Heavy Hitter \$50 ea.; Advance Rolls \$90 ea. All machines in A-1 condition. E. S. FESSLER COIN CO., SHEBOYGAN, WISC. (Tel.: 2-8908).

FOR SALE—Victory Specials, clean, closeout, single, ea. \$85, 5 or more, ea. \$75; Keeney Favorite, original cases, 1-balls, combination Free Play and Payout \$224.50; Gottlieb Daily Races \$99.50, Hot Tip \$99.50, Strikes 'N' Spares \$169.50; Special Entry \$249.50; Challengers \$350. WESTERN DISTRIBUTORS, 1226 S. W. 16th AVE., PORTLAND 5, ORE.

FOR SALE—Victory Specials \$125; Gottlieb Daily Races \$175. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE—Jennings Challengers 5c-25c play \$200; Keeney Bonus Super Bells 5c-5c-25c \$450; Jumbo Parades \$60; Carousel \$30; Cross Fire with Flippers \$40; Ginger \$35; Superliner \$30; Cyclone \$30; Kilroy \$40. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel.: Bpt. 750.)

FOR SALE—Best used Mills Slots in the South. We also refinish and rebuild same. Seventeen years of rebuilding. Mills Slot parts and stands bought and sold. MILTON BRAUN, RT. 3, BOX 428, SAVANNAH, GA. Tel.: 3-5432.

THE CASH BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE—Hollycrane, newest and most sensational money making digger machine in all history. Get the facts immediately. Earnings are setting records for every operator who has them out. This is one machine you can depend on day in and day out to bring you biggest profits in your history. Write BOX # 789, c/o THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N.Y.

FOR SALE—Five-Ball Pin Games: In excellent condition at \$25 ea.: Arizona, Big Hit, Big League, Fast Ball, Frisco, Riviera, South Seas, Stage Door Canteen, Superliner, Surf Queens, Suspense. At \$10 ea.: Big Chief, Big Parade, Capt. Kidd, Champ, Chubby, Dixie, Dude Ranch, Hi Hat, Home Run, Baseball Marvel, Monicker, Seven Up, Star Attraction, Venus, Victory. X-CEL NOVELTY CO., 1929 W. TIOGA ST., PHILADELPHIA 40, PA. (Tel.: RA 5-8705).

FOR SALE—Bowling Machine Bargains: Keeney Bowletts 14 x 12 ft.; Bally King Pins 10½ ft.; Chicago Coin Rollscores 9 ft.; Rocket Ball 9 ft.; Genco Play Ball rolldown; Evans Ten Strike, high dial. All above machines in good condition, \$50 ea., uncrated. S. J. WEISER, 3465 ATKINSON, DETROIT 6, MICH. Tel.: TY 8-1664.

FOR SALE—R.W.B. 2170 Jar Deals \$18 per dozen. Write for gross price. Jumbo Hole 25c Boards \$3 each, 25% with order. R. HARDGROVE, 788 SAXON AVENUE, AKRON, O.

FOR SALE—Wurlitzer 1015, \$445 ea.; Seeburg SL 1948, \$565 ea.; Mills Thrones and Empresses, \$75 ea. All our music machines in excellent working condition. 1/3 deposit. Bal. C.O.D. ECONOMY SUPPLY CO., 2015 MARYLAND AVENUE, BALTIMORE 18, MD. Tel.: Ches. 6612, Bel. 1342.

FOR SALE—Five-ball pin games: Ready for location. At \$14.50 ea.: Catalina, Silver Skates, Progress. At \$12.50 ea.: 7 Flat Tops, 2 Surf Queens, 2 Big Parade, Big Hit, Cross Line, Clover, Mustang. At \$17.50 ea.: 2 Fast Ball. At \$15 ea.: 2 Stage Door Canteen, Shooting Star, Stratoliner, Dynamite, Liberty, Big Time. At \$30 ea.: Gold Ball. At \$20 ea.: Flying Tigers. At \$10 ea.: Vacation, Venus, Victory, Capt. Kidd. RALPH ALEXANDER, INC., SENECA, S. C.

MISCELLANEOUS

NOTICE—Music Operators. Motors rewound \$5.50; Wurlitzer counter model trays refinished and rebushed \$6.50. BILL'S PHONO MOTOR REPAIR, 5947 EMERALD AVE., CHICAGO 21, ILL. Tel.: Englewood 8192.

NOTICE—Music Ops: We re-grind your used phono needles scientifically and guarantee complete satisfaction. Hundreds of operators use the service constantly. It's a big saving. Write for complete details and free shipping containers. RE-SHARP NEEDLE SERVICE, BOX 770, FT. DODGE, IOWA.

PARTS & SUPPLIES

FOR SALE—Radio Tubes, 60% off list, minimum shipment 50 tubes assorted. Popular brands. All types in stock. Mazda bulbs, No. 47, \$36 per 1000; No. 40, 44, 46 and 47, \$4.35 per 100; No. 51 or 55, \$3.50 per 100. Bulbs can be assorted for best price. BELMONT RADIO SUPPLY CO., 1921 BELMONT AVE., CHICAGO 13, ILL.

FOR SALE—Tubes: 6C4 29c; No. 80 42s; No. 5Y3 38c; 6J5 45c; 6J7 66c. Other tubes 60% off list. ENGLISH SALES COMPANY, 620 W. RANDOLPH STREET, CHICAGO, ILL.

FOR SALE—Parts and supplies for all types coin operated machines. Send for Free illustrated wall chart. Lists over 1200 different items from A to Z. If you operate coin machines you should be on our mailing list. BLOCK MARBLE CO., 1425 N. BROAD ST., PHILA. 22, PENNA.

FOR SALE—Skee Ball—Nets, Balls, genuine Cork Mats, Rectifiers, Score Glasses, etc. Ten Strike—Mannikins, wood pins, coils, new high score scoring units. Write for catalogue of parts. RELIABLE PARTS CO., 2512 IRVING PARK RD., CHICAGO, ILL.

THIS WEEK'S BUSINESS

ANALYSIS OF GENERAL MARKET CONDITIONS ON NEW AND USED MACHINES FOR THIS WEEK

THIS WEEK'S BUSINESS IN PHONOGRAPHS

For some reason (probably due election proximity) action fell off in phono offerings. It's suggested that previous week's offerings at low prices kept equipment away from the market. Those machines available, in most instances, called for slightly increased prices, while the majority remained at the same price level. Check "The Confidential Price Lists" carefully this week and compare with last week.

WURLITZERS:

- P-12—High, N. Y.; Low, Me.
- 412—High, N. Y.; Low, Me.
- 616—High, N. Y.; Low, Mo., N. Y.
- 24—High, N. Y., Pa.; Low, N. Y.
- 600R—High, N. Y., Ill.; Low, Mass., N. Y.
- 500—High, N. Y., Ill.; Low, Mass., N. Y.
- 61—High, N. Y., Mo.; Low, Me.
- 71—High, N. Y.; Low, Me.
- 700—High, N. Y.; Low, Mass.
- 750E—High, N. Y.; Low, Mass.
- 850—High, Mo.; Low, N. Y., Mass.
- 950—High, Mo., N. Y.; Low, Mass.
- 1015—High, Mass., Calif., N. Y.; Low, O., Pa.; Average, Md., N. Y.
- 1080—High, Calif., Mass.; Low, N. Y.

SEEBURGS:

- Regal—High, N. Y.; Low, Mass., N. Y.
- Gem—High, O., N. Y.; Low, Ill.
- Classic—High, N. Y.; Low, Ill.
- Colonel—High, Ill.; Low, N. Y.
- Major—High, N. Y.; Low, Mass.
- Vogue—High, N. Y.; Low, Ill., Mass.
- Casino—High, Ill.; Low, N. Y.; Average, O., N. Y.
- HiTone 8200—High, Ill.; Low, O.
- 146-S—High, Pa.; Low, N. Y., Mass.
- 146-M—High, Calif., Mass.; Low, N. Y.
- 147-S—High, Md.; Low, N. Y.
- 147-M—High, Calif.; Low, Mass.; Average, N. Y.

ROCK-OLAS:

- Super Rockolite—High, Ill.; Low, Mass.; Average, O., N. Y.
- Standard—High, O., N. Y.; Low, Mass.; Average, N. Y.
- DeLuxe—High, O., N. Y.; Low, Mass.
- Master Rockolite—High, N. Y., Pa.; Low, Mass.
- Playmaster—High, Calif.; Low, N. Y.
- Commando—High, Ill., O.; Low, Mass., Pa.
- 1422—High, Calif.; Low, O., Mass.; Average, N. Y.
- 1426—High, Calif.; Low, Mass., O.

PACKARDS:

- Model 7—High, Calif.; Low, Mo.

MILLS:

- Throne of Music—High, Md., O.; Low, Pa.
- Empress—High, Pa., Md.; Low, Mass.

AMI:

- Model A—High, N. Y.; Low, Calif., Wisc.

IMPORTANT

A complete report and analysis of equipment most active on the market during the week, as well as location (by states) of price range areas, and other pertinent facts to help guide buyers and sellers. States where prices are "high," "low," "average," "below average" or "above average," should be checked with "The Confidential Price Lists" on the following pages. All states are abbreviated. All markings also abbreviated. Read carefully. Check closely.

THIS WEEK'S BUSINESS IN 5-BALL FREE PLAY GAMES

Pinball action continues to function at real speedy pace. If anything more equipment offered than in previous weeks, with prices holding up in most instances, except for pre-war equipment, which was priced very low. With more and better new 5-balls being turned out by the factories, it is stated that the pre-war machines are practically wiped off the market, and those that still remain are being sold at give-away prices.

- Amber—High, Md.; Low, O., Wisc.
- Arizona—High, Pa.; Low, O., N. Y.
- Baffle Card—High, N. Y., Md.; Low, Pa., Wisc.
- Ballyhoo—High, Ill.; Low, Wisc., O.
- Big Hit—High, Ill., Md.; Low, N. Y., O., Wisc., Pa., N. J.; Average, Pa.
- Bowling League—High, Md.; Low, Wisc.; Average, Ky., Ind., O.
- Broncho—High, N. Y.; Low, Ky., Ind., O.
- Carousel—High, O.; Low, Ky., Ind., O.; Average, Wisc.
- Catalina—High, Wisc., Ill.; Low, O.
- Click—High, Md.; Low, Ky.
- Cinderella—High, Ill.; Low, O.
- Crossfire—High, O., Wisc.; Low, Ky., Ind., O.
- Cyclone—High, O.; Low, Md., O.; Average, N. Y.
- Dynamite—High, O.; Low, Pa., N. J., Md.
- Fast Ball—High, O.; Low, Pa., N. J., Ky., Ind., O.
- Flamingo—High, Md.; Low, O., Wisc.
- Ginger—High, O.; Low, Ky., Ind., O.; Average, Md.
- Gold Ball—High, O., Md.; Low, Wisc., O.
- Havana—High, Ill., O.; Low, Wisc., Pa., N. J.; Average, O., Pa., N. J., Ky., Ind.
- Hawaii—High, O.; Low, Pa., N. J.; Average, Md., N. Y.
- Honey—High, O.; Low, Md.; Average, N. Y., Wisc., Ky., Ind., Md.
- Humpty Dumpty—High, Ill., O.; Low, Pa., N. J.; Average, Md.
- Kilroy—High, O.; Low, Wisc., N. Y.; Average, Pa., N. J., Wisc.
- Lady Robin Hood—High, O., Ill.; Low, Pa., N. J., Md.
- Major League Baseball—High, O.; Low, Pa., N. J.; Average, Md., Ill.
- Mexico—High, Ill., O.; Low, Wisc.
- Midget Racer—High, Ill.; Low, N. Y., Wisc.; Average, Ky., Ind., O., Md.
- Miss America—High, Ill.; Low, O., Pa., N. J., Md., Ind., Ky.
- Mystery—High, O., Ill.; Low, Pa., N. J., Ky., Ind., O.; Average, Wisc.
- Nevada—High, O.; Low, Wisc.
- Play Boy—High, Ill.; Low, Wisc., Ky., Ind., O., Average, Pa.
- Rio—High, Pa., N. J., Ky., Ind., O.; Low, Wisc.
- Rocket—High, Md., Ill.; Low, O., Wisc., Ky., Ind.; Average, Pa.

- Sea Breeze—High, Ill.; Low, Wisc., O.; Average, N. Y.
- Smarty—High, Md.; Low, Wisc.; Average, O., Ky., Ind.
- Spellbound—High, Ill.; Low, O., N. Y., Pa., N. J.; Average, Wisc.
- Spinball—High, N. Y., O.; Low, Wash., D. C., Md., Ill.
- Step Up—High, Ill., O.; Low, N. Y., Pa., Md., O.; Average, Md., Wisc.
- Superliner—High, O., Ill.; Low, N. Y., Pa., Md., O.; Average, Wisc., N. Y.
- Super Score—High, Ill.; Low, N. Y., Pa., N. J.; Average, Wisc., Md.
- Surf Queens—High, Ill., O.; Low, Pa., N. J., N. Y., O.; Average, Pa., Ill., O.
- Suspense—High, Ill., Pa.; Low, N. Y., O.; Average, Wisc., Pa., N. J.
- Tornado—High, O.; Low, Ky., Ind., O.; Average, Md., O.
- Tropicana—High, O.; Low, Pa., N. J., Md.
- Vanities—High, Ill., Md.; Low, Ky., Ind., O.; Average, N. Y.
- Yanks—High, O.; Low, Pa., Md.; Average, Ill.

THIS WEEK'S BUSINESS IN ARCADE EQUIPMENT

- Action still on the slowish side, but better than previous week. Prices in most instances held same level.
- Strikes 'N' Spares—High, O.; Low, Ill.
 - Boomerang—High, O.; Low, Wisc.
 - Heavy Hitter—High, Ill.; Low, N. Y.
 - Undersea Raider—High, Ill., O.; Low, Mo.
 - Super Bomber—High, Ill.; Low, Mich.
 - Ten Strikes—High, Ill.; Low, Wisc.
 - Merchantman Digger—High, Ill.; Low, Mich.; Av., O.
 - Drivemobile—High, Ill.; Low, N. Y., Pa.
 - Sky Fighter—High, O.; Low, Ill., N. Y.
 - All Stars—High, Ill.; Low, Ind., Wis.

THIS WEEK'S BUSINESS IN CONSOLES

- Continuing the trend of previous week, most action took place in the latest models, but more equipment offered. Trade looks for improving action in this field as winter approaches.
- Bally Draw Bell 5c—High, Ill., O., Wisc.; Low, Ind., Md.
 - Bally Draw Bell 25c—High, O.; Low, Md., Calif., Wisc.
 - DeLuxe Draw Bell 5c—High, Ill.; Low, Md.
 - Big Top, P.O.—High, O., Ill.; Low, Md.
 - Club Bells—High, Ill.; Low, Md.; Av., O.
 - Evans Challenger—High, Ore.; Low, O.
 - Evans Races—High, Ill.; Low, Md., O.
 - Gold Nugget S/5c—High, O.; Low, Md.; Av., Ill.
 - High Hand—High, Ill.; Low, O.

- Jumbo Parade, Comb—High, Ill.; Low, Calif., Wisc.
- Jumbo Parade, F.P.—High, O.; Low, Wisc., Calif.
- Jumbo Parade, P.O.—High, Ill.; Low, Wisc., Calif.
- Mills 4 Bells—High, Ill.; Low, O., Md.
- Mills 3 Bells—High, O.; Low, Calif., Wisc.; Av., Ill.
- Super Bell Comb. 5c—High, Ill.; Low, Calif., Wisc.
- Super Bonus Bell 5c—High, Ill.; Low, Calif., Wisc., Md.
- Super Bonus Bell 5/25c—High, O.; Low, Md.; Av., Calif., Wisc., Md.
- Super Bonus Bell 5/5c—High, O.; Low, Ind.; Av., Calif., Wisc., Md., Ind.
- Super Bonus Bell 5/5/25c—High, Ill.; Low, O.
- Super Bonus Bell 5/10/25c—High, O.; Low, N. Y.; Av., Calif., Wisc.
- Triple Bell 5/5/25c—High, O.; Low, Calif., Wisc.
- Triple Bell 5/10/25c—High, O.; Low, Calif., Wisc. Ill.

THIS WEEK'S BUSINESS IN ONE-BALLS

- Each week, one-ball equipment has shown increased action, and this week it's greater than any week in months. More of the better machines are being offered, and in some instances, prices have dropped slightly, tho generally, the latest model machines are offered at practically same prices as past several weeks.
- Big Parley—High, O.; Low, La., Ky.
 - Blue Grass—High, Ill.; Low, La., Md.
 - Daily Races—High, Calif.; Low, Ore., La.
 - '41 Derby—High, Ill.; Low, Md.
 - Entry—High, La., Chi.; Low, O.
 - Favorite—High, Calif.; Low, Ore.
 - Gold Cup—High, O.; Low, La.; Av., Md.
 - Hot Tip—High, O.; Low, Ore.
 - Jockey Special—High, O.; Low, La., O.; Av., Md.
 - Longacre—High, Ill.; Low, O.
 - Pimlico—High, Ill.; Low, O.
 - Special Entry—High, O.; Ore.; Low, Md., O.
 - Trophy—High, O.; Low, La.
 - Victory Derby—High, Ill.; Low, Md.
 - Victory Special—High, Ill.; O.; Low, La., Ore., Md.

THIS WEEK'S BUSINESS IN BELLS

- Bells showed a slight decrease in action, with the newer equipment and the most popular type machines, getting most of the play. Prices in most instances remained at the same level as preceding week, with some machines showing slight decreases. This may indicate that the older models have been cleared off, and now the later models are available in better quantities.
- MILLS:
- Blue Fronts—High, Ill.; Low, Ind.
 - Brown Fronts—High, Ill., N. Y., O.; Low, Ind.
 - Bonus Bells—High, Ill.; Low, O.
 - Original Chromes—High, Ill., Kan.; Low, Ind.
 - Black Cherry—High, Ill.; Low, O., Ind.
 - Golden Falls—High, Ind.; Low, Ind.
 - Jewel Bells—High, Ill.; Low, Ind.
- JENNINGS:
- Victory Chief—High, Ill.; Low, Kan., Ind.
 - Standard Chief—High, O.; Low, Ill.
- WATLINGS:
- Rotatops—High, Ill.; Low, O.

HOW TO USE THE "C. M. I. BLUE BOOK"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter The C.M.I. Blue Book can only feature the market prices as they are quoted. The C.M.I. Blue Book acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. The C.M.I. Blue Book, rather than show no price, retains the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. The C.M.I. Blue Book reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: The C.M.I. Blue Book should be read as follows: First price listed is lowest price for the week; Second price listed is highest price. Where only one price appears this should be considered lowest price.

C.M.I.
BLUE
BOOK

PHONOGRAPHS

WURLITZER

P 10	25.00	
P 12	25.00	39.00
312	35.00	45.00
400	40.00	49.50
412	30.00	49.50
412 III	60.00	85.00
316	79.50	
416	79.50	
616	39.50	79.50
616 III	59.50	110.00
616A	69.50	100.00
716A	25.00	65.00
24	59.50	69.00
Revamp (24)	75.00	125.00
600 R	60.00	100.00
600 K	94.50	100.00
500	60.00	125.00
500 A	65.00	99.50
500 K	64.50	99.50
41 (Counter)	49.50	69.50
51 (Counter)	59.50	69.50
61 (Counter)	30.00	59.00
71 (Counter)	55.00	99.50
81 (Counter)	75.00	99.50
700	125.00	200.00
750 M	200.00	219.00
750 E	225.00	239.50
780M Colonial	214.50	250.00
780 E	125.00	182.00
800	144.50	185.00
850	169.00	250.00
950	95.00	169.00
42-24 (Rev.)	40.00	65.00
42-500 (Rev.)	60.00	69.00
42-600K (Rev.)	60.00	99.50
42-600R (Rev.)	75.00	149.50
1015	424.50	495.00
1080 Colonial	489.00	495.00
300 Adaptor	10.00	15.00
320 Wireless Wall Box	7.50	12.50
310 Wall Box 30 Wire	4.50	9.50
320 2 Wire Wall Box	7.50	10.00
332 2 Wire Bar Box	5.00	9.50
331 2 Wire Bar Box	5.00	10.00
304 2 Wire Stepper	10.00	
Wireless Strollers	25.00	
430 Speaker Club with 10, 25c Box	69.50	75.00
420 Speaker Cabinet	40.00	49.50
Twin 616 Steel Cab. Adp. Amp.		
STP Speaker	59.50	89.50
Twin 12 Steel Cab. Tdj. Amp. Stp.	29.50	49.50
Selector Speaker	95.00	125.00
100 Wall Box 5c 30c Wire	4.00	5.00
100 Wall Box 10c 30c Wire	12.50	17.50
111 Bar Box	3.00	10.00
120 Wall Box 5c Wire	5.00	10.00
Bar Brackets	2.00	3.50
305 Impulse Rec.	2.50	25.00
350 WIs Speaker	17.50	39.50
115 Wall Box Wire 5c Wireless	7.00	8.50

WURLITZER (Cont.)

135 Step Receiver	15.00	29.50
145 Imp. Step Fast.	15.00	17.50
150 Impulse Rec.	20.00	
337 Bar Box	32.50	
306 Music Transmit	7.50	9.50
39A Speaker	25.00	
130 Adaptor	15.00	17.50
Steel Cab. Speaker	140.00	175.00
580 Speaker	49.50	110.00
123 Wall Box 5/10/25 Wireless	9.00	15.00
125 Wall Box 5/10/25 Wire	5.00	7.50

SEEBURG

Symphonola	29.50	35.00
Model A III	34.50	
Model B	32.50	
Model C	37.50	
Model H	59.50	
Rex	39.50	65.00
Model K15	60.00	
Model K20	65.00	89.50
Plaza	75.00	89.50
Royale	70.00	89.50
Regal	59.50	100.00
Regal RC	149.50	189.50
Gem	100.00	119.50
Classic	109.00	135.00
Classic RC	140.00	150.00
Maestro	150.00	154.50
Mayfair	75.00	149.50
Mayfair RC	150.00	300.00
Melody King	79.50	110.00
Crown	50.00	85.00
Crown RC	169.50	225.00
Concert Grand	89.50	150.00
Colonel	125.00	139.50
Colonel RC	149.50	195.00
Concert Master	99.50	165.00
Concert Master RC	115.00	165.00
Cadet	50.00	125.00
Cadet RC	129.50	210.00
Major	65.00	129.00
Major RC	149.50	169.50
Envoy	125.00	139.50
Envoy RC	129.50	225.00
Vogue	79.50	129.50
Vogue RC	150.00	179.50
Casino	49.50	139.50
Casino RC	115.00	179.50
Commander	95.50	129.00
Commander RC	139.50	199.50
Hi Tone 9800	100.00	190.00
Hi Tone 9800 RC	195.00	229.50
Hi Tone 8800	100.00	125.00
Hi Tone 8800 RC	150.00	229.50
Hi Tone 8200	75.00	125.00
Hi Tone 8200 RC	215.00	245.00
146 S ('46)	350.00	395.00
146 M	350.00	395.00
147 S	465.00	565.00
147 M	425.00	495.00
20 Record '43 Cab.	149.50	200.00
Selectomatic 16	5.00	7.50

SEEBURG (Cont.)

Selectomatic 24	5.00	19.50
Selectomatic 20	5.00	15.00
Remote Speak Organ	15.00	27.50
Multi Selector 12 Rec.	12.50	35.00
Melody Parade Bar	4.50	
5c Wallomatic Wireless	15.00	25.00
5c Baromatic Wireless	25.00	32.50
5c Wallomatic 3 Wire	15.00	22.50
30 Wire Wall Box	5.00	7.50
Power Supply	15.00	
5, 10, 25c Baromatic Wire	19.50	29.50
5, 10, 25c Wallomatic 3 Wire	10.00	19.50
5, 10, 25c Baromatic Wireless	29.50	32.50
5, 10, 25c Wallomatic Wireless	10.00	39.50
Electric Speaker	25.00	29.50
Wireless Stroller	10.00	17.50
Wall Brackets	2.00	5.00
Wired Speak Organ	5.00	8.50

ROCK-OLA

12 Record	30.00	39.50
16 Record	30.00	49.50
Rhythm King 12	39.50	49.50
Rhythm King 16	49.50	69.50
Imperial 20	39.50	45.00
Imperial 16	49.50	65.00
Windsor	69.50	89.50
Monarch	59.50	69.50
Std Dial-A-Tone	120.00	179.50
'40 Super Rockolite	40.00	140.00
Counter '39	35.00	45.00
'39 Standard	40.00	99.50
'39 DeLuxe	40.00	99.50
'40 Master Rockolite	40.00	99.50
'40 Counter	50.00	90.00
'40 Counter with Std.	85.00	
'41 Premier	130.00	200.00
Wall Box	9.50	
Bar Box	5.00	
Spectravox '41	15.00	19.50
Glamour Tone Column	32.50	49.50
Modern Tone Column	32.50	69.50
Playmaster & Spectravox	89.50	129.50
Playmaster	49.00	149.50
Playmaster '46	320.00	325.00
Twin 12 Cab Speak	40.00	49.00
20 Rec Steel Cab ASA	75.00	109.50
Playboy	15.00	30.00
Commando	40.00	99.50
1422 Phono ('46)	299.50	349.50
1424 Phono	329.50	469.50
1426 Phono	395.00	410.00
1501 Wall Box	3.00	7.50
1502 Bar Box	5.00	7.50
1503 Wall Box	12.50	15.00
1504 Bar Box	8.50	17.50
1510 Bar Box	15.00	20.00
1525 Wall Box	10.00	17.50

ROCK-OLA (Cont.)

1526 Bar Box	19.50	39.50
Dial A Tone B&W Box	3.50	5.00
1805 Organ Speaker	24.50	49.00
DeLuxe Jr Console Rock	50.00	139.50

PACKARD

Pla Mor Wall & Bar Box	18.00	20.00
Manhattan	395.00	410.00
Model 7 Phono	350.00	395.00
Hideaway Model 400	149.00	195.00
Bar Bracket	2.00	5.00
Willow Adaptor	17.50	59.50
Chestnut Adaptor	25.00	36.50
Cedar Adaptor	30.00	39.50
Poplar Adaptor	25.00	46.50
Maple Adaptor	30.20	
Juniper Adaptor	27.00	28.00
Elm Adaptor	25.00	
Pine Adaptor	25.00	50.50
Beech Adaptor	20.00	71.50
Spruce Adaptor	35.00	45.00
Ash Adaptor	25.00	35.00
Walnut Adaptor	25.00	59.50
Lily Adaptor	14.50	17.00
Violet Speaker	21.00	24.50
Orchid Speaker	49.50	50.00
Iris Speaker	55.00	59.50

MILLS

Zephyr	19.50	29.50
Studio	32.50	49.50
Dance Master	25.00	32.50
DeLuxe Dance Master	40.00	52.50
Do Ri Mi	25.00	59.50
Panoram	75.00	100.00
Throne of Music	49.50	75.00
Empress	75.00	100.00
Panoram Adaptor	8.50	
Panoram 10 Wall Box	5.00	8.50
Speaker	10.00	
Panoram Peek (Con)	145.00	225.00
Conv. for Panoram Peek	10.00	29.50
Constellation	350.00	400.00

A M I

Hi-Boy (302)	75.00	79.50
Singing Towers (201)	60.00	69.50
Streamliner 5, 10, 25	25.00	59.50
Top Flight	25.00	50.00
Singing Towers Speak.	15.00	
Singing Towers (301)	49.50	79.50
Model A '46	550.00	650.00

BUCKLEY

Wall & Bar Box O. S.	3.00	5.50
Wall & Bar Box N. S.	15.00	22.50

AIREON

Super DeLuxe ('46)	99.50	175.00
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C.M.I.
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PHONOGRAPHS

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FREE PLAY PIN GAMES

ABC Bowler	19.50	30.00
Action (Rev)	16.95	17.50
Air Circus	12.50	19.50
Ali Baba	179.50	210.00
Alice	189.50	219.50
Amber	17.50	29.50
American Beauty (Rev)	15.00	19.50
Arizona	12.50	25.00
Baffle Card	17.50	30.00
Ballerina	125.00	135.00
Ballyhoo	19.50	59.50
Banjo	129.00	149.50
Baseball	19.50	24.50
Belle Hop	14.50	20.00
Bermuda	129.00	139.50
Big Chief	10.00	15.00
Big Hit	15.00	39.50
Big League	15.00	39.50
Big Parade	10.00	12.50
Big Time	40.00	55.00
Bonanza	47.50	64.00
Bombardier (Rev)	15.00	37.50
Bola Way	15.95	19.50
Boomtown	19.50	24.50
Bosco	12.50	20.00
Bowling League	19.50	49.50
Brazil (Rev)	12.50	15.00
Brite Spot	20.00	29.50
Broadcast	10.00	14.95
Broncho	34.50	39.50
Bubbles	12.50	39.50
Build Up	125.00	139.50
Capt. Kidd	10.00	12.50
Caribbean	109.50	149.50
Carousel	24.50	69.50
Casablanca (Rev)	35.00	59.50
Catalina	89.50	135.00
Cleopatra	129.50	139.50
Click	34.50	37.50
Clover	20.00	35.00
Cinderella	149.50	159.50

C.M.I. BLUE BOOK

FREE PLAY PIN GAMES

Commander (Rev)	20.00	39.50	Paratroop (Rev)	14.95	16.95
Commodore	15.00	19.50	Paradise	19.50	37.50
Coed	32.50	35.00	Play Ball	15.00	20.00
Cover Girl	90.00	139.50	Play Boy	19.50	59.50
Crazy Ball	169.50	185.00	Pin Up Girl	15.00	29.50
Cross Line	14.95	25.00	Production (Rev)	12.50	19.50
Crossfire	34.50	40.00	Progress	19.50	29.50
Cyclone	29.50	69.50	Rancho	200.00	250.00
Dew Wa Ditty	169.50	179.50	Ranger	32.50	34.50
Dixie	10.00	19.50	Rendevoo	135.00	168.00
Do Re Mi	25.00	39.50	Repeater	16.50	29.50
Double Barrel	12.50	22.50	Rio	17.50	24.50
Drum Major	25.00	34.50	Riviera	17.50	25.00
Duffy's (Rev)	12.50	29.50	Rocket	19.50	59.50
Dynamite	17.50	59.50	Samba	120.00	139.50
Eagle Squad. (Rev)	14.50	39.50	Santa Fe (Rev)	17.50	19.50
Fast Ball	19.50	39.50	School Days	15.00	35.00
Fiesta	22.50	69.50	Scoop	15.00	24.50
Five, Ten & Twenty	12.50	19.50	Score-A-Line	20.00	39.50
Flat Top (Rev)	12.50	15.00	Sea Breeze	19.50	39.50
Flamingo	37.50	59.50	Sea Power	35.00	49.50
Flying Tiger	35.00	49.50	Sea Hawk	20.00	39.50
Flying Trapeze	59.50	69.50	Seven Up	10.00	15.00
Foreign Colors	19.50	25.00	Sea Isle	39.50	79.50
Formation	15.00	25.00	Shanghai	125.00	140.00
Four Diamonds	20.00	39.50	Shangri La	12.50	15.00
Four Roses	12.50	14.95	Shooting Stars	20.00	34.50
Fox Hunt	12.50	15.00	Short Stop	175.00	219.50
Frisco	12.50	25.00	Show Boat	15.00	35.00
Ginger	24.50	35.00	Show Girl	12.50	20.00
Glamour	24.50	29.50	Silver Skates	19.50	37.50
Gold Star	12.50	19.50	Silver Spray	14.95	19.50
Gold Ball	37.50	69.50	Silver Streak	15.00	20.00
Gold Mine	50.00	69.50	Sink the Jap (Rev)	20.00	29.50
Gun Club	15.00	35.00	Singapore	45.00	89.50
Havana	19.50	69.50	Sky Blazer	12.50	15.00
Hawaii	44.50	99.50	Sky Chief	10.00	20.00
Headliner	10.00	20.00	Sky Line	16.50	30.00
Hi Boy (Rev)	29.50	45.00	Sky Ray	12.50	19.50
Hi Dive	19.50	27.50	Sky Raider (Rev)	12.50	25.00
Hi Hat	10.00	15.00	Slap the Jap	14.50	39.50
Hi-Ride	32.50	35.00	Slugger	19.50	42.50
Hit the Jap (Rev)	19.50	29.50	Smarty	19.50	29.50
Hit Parade	150.00	169.50	Smoky	19.50	29.50
Hold Over	10.00	24.50	Snappy '41	25.00	30.00
Hollywood	14.95	19.50	South Paw	15.00	25.00
Honey	25.00	69.50	South Seas	10.00	25.00
Horoscope	12.50	15.00	Speed Ball	14.95	32.50
Humpty Dumpty	99.50	139.50	Speed Demon	15.00	29.50
Idaho	10.00	19.00	Speedway	20.00	35.00
Invasion (Rev)	12.50	15.00	Spellbound	12.50	49.50
Jack 'N Jill	139.00	159.50	Spinball	132.50	150.00
Jamboree	140.00	190.00	Sports	19.50	25.00
Jeep (Rev)	12.50	19.50	Sports Parade	12.50	15.00
Jungle	12.50	15.00	Spot-A-Card	25.00	29.50
Keep 'Em Flying	12.50	15.00	Spot Cha (Rev)	25.00	37.50
Kilroy	12.50	39.50	Spot Pool	13.95	35.00
King Cole	149.50	159.50	Stage Door Canteen	15.00	25.00
Kismet	17.50	32.50	Stars	15.00	19.50
Knock Out	12.50	15.00	Star Attraction	10.00	19.50
Knock Out the Jap	49.50	75.00	Stardust	149.50	169.50
Lady Robin Hood	109.50	149.50	Starlite	44.50	59.50
Landslide	19.50	29.50	State Fair	29.50	39.50
Laura	10.00	12.50	Step Up	15.00	39.50
League Leader	10.00	14.95	Stormy	119.00	139.50
Leap Year	99.50	135.00	Stratoliner	19.50	39.50
Legionnaire	19.50	35.00	Streamliner	10.00	12.50
Liberty	15.00	25.00	Sun Beam	19.50	29.50
Lightning	17.50	39.50	Sun Valley (Rev)	14.00	30.00
Line Up	25.50	29.50	Sunny	69.50	139.50
Lucky Star	19.50	49.50	Supercharger	15.00	24.50
Maisie	19.50	29.50	Superliner	12.50	39.50
Major League Baseball	85.00	169.50	Superscore	12.50	54.50
Manhattan	60.00	89.50	Surf Queens	12.50	39.50
Mardi Gras	135.00	169.50	Suspense	12.50	39.50
Marines-At-Play	12.50	15.00	Tally Ho	44.50	79.50
Marjorie	40.00	52.50	Target Skill	19.50	69.50
Mam-selle	30.00	44.50	Ten Spot	12.50	15.00
Marvels Baseball	10.00	15.00	Tennessee	100.00	139.00
Merry Widow	200.00	250.00	Topic	25.50	37.50
Melody	69.50	89.50	Tom Tom	99.50	129.50
Metro	17.50	27.50	Tornado	24.50	59.50
Mexico	39.50	89.50	Torchy	39.50	79.50
Miami Beach	17.50	45.00	Torpedo Patrol (Rev)	12.50	15.00
Midget Racer	12.50	39.50	Towers	12.50	15.00
Midway (Rev)	10.00	19.50	Trade Winds	105.00	125.00
Miss America	17.50	39.50	Treasure Chest	79.50	95.00
Monicker	10.00	19.50	Trinidad	99.50	135.00
Monterrey	110.00	169.50	Triple Action	115.00	125.00
Mystery	24.50	69.50	Tropicana	54.50	89.50
New Champ	20.00	29.50	Virginia	110.00	159.50
Nevada	39.50	99.50	Vanities	24.50	59.50
Nudgy	19.50	27.50	Vogue	15.00	29.50
Oh Boy	15.00	29.50	Wagon Wheels	12.50	17.50
Oh Johnny	15.00	35.00	West Wind	20.00	37.50
Oh Deck	10.00	22.50	Wild Fire	19.50	30.00
Oklahoma	12.50	15.00	Wisconsin	135.00	159.50
Opportunity	19.50	29.50	Yankee Doodle	15.00	29.50
Oscar	36.00	59.50	Yanks	119.50	150.00
Owl	10.00	35.00	Zig Zag	12.50	15.00

C.M.I. BLUE BOOK

ARCADE EQUIPMENT

Allite Strikes 'N Spares	165.00	275.00	Jack Rabbit	49.50	150.00
Amusement Boomerang	35.00	95.00	Jenn. Roll-in-the-Barrel	35.00	49.50
Amusement Lite League	49.50	149.50	Keeney Air Raider	69.50	79.50
Bally Alley	20.00	25.00	Keeney Anti Aircraft Br	15.00	35.00
Bally Basketball	29.50	49.50	Keeney Anti Aircraft BI	17.50	35.00
Bally Bowler	225.00	400.00	Keeney Sub Gun	30.00	95.00
Bally Convoy	65.00	89.50	Keeney Texas Leaguer	25.00	39.50
Bally Defender	39.50	49.50	Kirk Night Bomber	30.00	59.50
Bally Eagle Eye	39.50	49.50	Liberator	69.50	79.50
Bally Heavy Hitter	35.00	79.50	Mutoscope Ace Bomber	79.50	139.50
Bally King Pin	50.00	75.00	Muto. Atomic Bomber	285.00	
Bally Lucky Strike	45.00	69.50	Mutoscope Dr Mobile	79.50	159.50
Bally Rapid Fire	40.00	98.00	Mutoscope Photomatic	245.00	325.00
Bally Sky Battle	40.00	70.00	Mutoscope Sky Fighter	75.00	119.50
Bally Torpedo	49.50	85.00	Periscope	69.50	79.50
Bally Undersea Raider	99.50	149.50	Pitchem & Catchem	50.00	75.00
Bank Ball	95.00	110.00	Rockola Ten Pins LD	19.50	
Bowl-a-Way	45.00	99.50	Rockola Ten Pins HD	29.50	32.50
Bowling League	37.50	52.50	Rockola World Series	32.50	95.00
Buckley DeLuxe Dig	99.50	139.50	Scientific Baseball	49.50	69.50
Buckley Treas Is Dig	99.50	119.50	Scientific Basketball	25.00	59.50
Champion Hockey	49.50	49.50	Scientific Batting Pr	49.50	79.50
Chicoin Basketball Champ	249.50	359.50	Seeburg Chicken Sam	39.50	60.00
Chicoin Goalee	115.00	149.50	Seeburg Jap Con.	25.00	39.50
Chicoin Hockey	29.50	89.50	Seeburg Shoot the Chute	29.50	39.50
Chicoin Roll-A-Score	35.00	45.00	Skee Barrel Roll	65.00	75.00
Evans In the Barrel	39.50	52.50	Skill Roll	69.50	79.50
Evans Super Bomber	100.00	129.50	Super Torpedo	49.50	109.50
Evans Play Ball	50.00	69.50	Super Triangle	35.00	49.50
Evans Ten Strike LD	25.00	35.00	Supreme Bolascare	49.50	59.50
Evans Ten Strike HD	25.00	32.50	Supreme Gun (Rev)	25.00	49.50
Evans Ten Strike '46	40.00	69.50	Supreme Skee Roll	39.50	79.50
Evans Tommy Gun	35.00	79.50	Supreme Skill Roll	35.00	69.50
Exhibit Bowling Alley	39.50	79.50	Supreme Rocket Buster	35.00	79.50
Exhibit Card Vendor	19.50	25.00	Tally Roll	24.00	49.50
Exhibit Rotary Mdsr	150.00	225.00	Tail Gunner	30.00	49.50
Exhibit Merchantman Roll Ch Digger	75.00	99.50	Tri-Score	49.50	69.50
Exhibit Vitalizer	35.00	95.00	Warner Voice Record	49.50	69.50
Genco Bank Roll	39.50	90.00	Western Baseball '39	20.00	39.50
Genco Play Ball	35.00	85.00	Western Baseball '40	50.00	89.50
Groetchen Met. Typer	95.00	175.00	Whizz	27.50	40.00
Gott 3 Way Grip. '46	15.00	24.50	Williams' All Stars	175.00	259.50
Hirsh Red Balls	39.50	49.50	Williams' Box Score	155.00	
Ideal Football	89.50	159.50	Wurlitzer SkeeBall	95.00	165.00

C.M.I. BLUE BOOK

ROLL DOWNS

ABC Roll Down	37.50	52.50	Genco Advance Roll	65.00	100.00
Arrows	39.00	50.00	Genco Total Roll	40.00	49.50
Bermuda	49.50	59.50	Hawaii Roll Down	25.00	49.50
Big City	29.00	95.00	Hy-Roll	150.00	200.00
Bing-A-Roll	189.50	250.00	Melody	67.50	85.00
Box Score	125.00	200.00	Singapore	29.50	75.00
Buccaneer	49.50	59.50	Sportsman Roll	29.00	49.50
Chicoin Roll Down	29.50	49.50	Tropicana	29.00	75.00
Esso Stars	29.00	49.50	Tin Pan Alley	59.50	85.00

C.M.I. BLUE BOOK

CONSOLES

5c Baker's Pacer DD	175.00	199.50	Super DeLuxe Club Console	489.50	545.00
25c Baker's Pacer DD	175.00	250.00	Evans' Challenger '47 5-25c	200.00	350.00
5c Baker's Pacer Std.	39.50	44.50	Evans' Races-FP, PO	475.00	595.00
Bally Draw Bell 5c	175.00	229.50	Evans' Gal. Dom. '47	250.00	415.00
Bally Draw Bell 25c	199.50	259.50	Fast Time FP	25.00	50.00
Bally DeLuxe Draw Bell 5c	225.00	265.00	Fast Time PO	25.00	59.50
Bally DeLuxe Draw Bell 25c	269.50	325.00	Galloping Domino (41)	75.00	85.00
Bangtails '41	34.50	69.50	Galloping Domino (42)	69.50	85.00
Bangtails '46	225.00	250.00	Gold Nugget 5-5c	375.00	595.00
Bangtails '47	225.00	250.00	Gold Nugget, 5-25c	495.00	525.00
Bangtails '47, Comb.	225.00	395.00	High Hand	74.50	99.50
Bangtails '48	375.00	425.00	Jennings Challenger 5-25c	275.00	325.00
Big Game PO	49.50	69.50	Jennings Club Console (late)	450.00	499.00
Big Game FP	39.50	69.50	Jungle Camp FP	15.00	30.00
Big Top PO	39.50	79.50	Jungle Camp PO	30.00	39.50
Big Top FP	50.00	69.50	Jumbo Parade Comb.	49.50	89.50
Bob Tail PO	30.00	35.00	Jumbo Parade FP	32.50	60.00
Bob Tail FP	39.50	79.50	Jumbo Parade PO	39.50	65.00
Club Bells	49.50	89.50	Jumbo Parade 25c	49.50	69.50
Club Bells 25c	52.50	145.00	Kentucky Club	39.50	59.50
Club House	10.00	25.00			
DeLuxe Club Console	469.50	529.00			

Lucky Lucre 5-5	39.50	45.00	Sun Ray	39.50	69.50
Lucky Lucre 5c	34.50	69.50	Super Bell 5c Comb.	69.50	89.50
Lucky Lucre 25c	75.00	89.50	Super Bell 25c Comb.	59.50	85.00
Lucky Star	69.50	100.00	Super Bell Two Way		
Mills 4 Bells	69.50	99.50	5-5	75.00	125.00
Mills 3 Bells	159.50	179.50	Super Bell Two Way		
Mills '47 3 Bells	239.50	250.00	5-25	99.50	129.50
Paces Races Bl Cab	29.50	40.00	Super Bell Four Way		
Paces Races Br Cab	39.50	60.00	5-5-5-5	100.00	169.50
Paces Races Red			Super Bell Four Way		
Arrow	59.50	75.00	5-5-5-25	165.00	169.50
Paces '39 Saratoga	39.50	75.00	Super Bell Four Way		
Paces Saratoga w rails	25.00	49.50	5-5-10-25	179.50	192.50
Paces Saratoga no rails	25.00	49.50	Super Bonus Bell 5c		
Paces Saratoga Comb.	39.50	69.50	FP & PO	215.00	295.00
Paces Saratoga Jr. PO	25.00	50.00	Super Bonus Bell 5c-25c		
Paces Saratoga Sr. PO	37.50	69.50	FP & PO	495.00	595.00
Paces Reels Comb.	49.50	75.00	Super Bonus Bell 5c-5c		
Paces Reels Jr. PO	49.50	69.50	FP & PO Combo	425.00	575.00
Paces Reels Sr. PO	50.00	69.50	Super Bonus 5-5-25c	450.00	695.00
Paces Reels w rails	49.50	69.50	Super Bonus Bell		
Paces Reels no rails	30.00	52.50	5-10-25c PO	500.00	795.00
Paces Twin 5-5	49.50	79.50	Super Track Time	69.50	89.50
Paces Twin 5-10	69.50	89.50	Super Track Time		
Paces Twin 10-25	69.50	99.50	TKT	69.50	119.50
Paces Twin Console			Track Odds	149.50	150.00
5-25	89.50	99.50	Track Odds Daily Dbl.	150.00	269.50
Pastime	39.50	89.50	Track Odds DD JP	200.00	239.50
Roll 'Em	32.50	39.50	Track Odds '46	395.00	445.00
Silver Moon Comb.	49.50	89.50	Track Time '39	39.50	59.50
Silver Moon PO	30.00	49.50	Track Time '38	30.00	49.50
Silver Moon FP	30.00	59.50	Track Time '37	29.50	
Silver Moon 10c	49.50	69.50	Triple Bell '47 5-5-25	525.00	595.00
Silver Moon 25c	55.00	79.50	Triple Bell '47 5-10-25	450.00	525.00
Skill Time '37	20.00	37.50	Triple Entry	49.50	89.50
Skill Time '38	25.00	79.50	Wild Bell 5-25c	575.00	625.00
Skill Time '41	35.00	52.50	Winterbook	350.00	425.00

MILLS (Cont.)		PACE (Cont.)			
1c Blue Front	65.00	79.50	10c Comet FV	39.50	60.00
5c Blue Front	60.00	90.00	25c Comet FV	50.00	89.50
10c Blue Front	60.00	94.50	50c Comet FV	98.50	125.00
25c Blue Front	94.50	99.50	5c Comet DJP	40.00	69.50
50c Blue Front	100.00	249.50	10c Comet DJP	50.00	69.50
1c Brown Front	59.50	79.50	1c Comet Blue	20.00	37.50
5c Brown Front	85.00	100.00	5c Comet Blue	30.00	39.50
10c Brown Front	90.00	110.00	10c Comet Blue Front	30.00	40.00
25c Brown Front	95.00	125.00	25c Comet Blue Front	59.50	89.50
50c Brown Front	150.00	249.50	50c Comet	125.00	145.00
1c Cherry Bell	69.50	79.50	5c All Star Comet	57.50	69.50
5c Cherry Bell	55.00	75.00	10c All Star Comet	29.50	49.50
10c Cherry Bell	55.00	85.00	25c All Star Comet	49.50	69.50
25c Cherry Bell	65.00	100.00	50c All Star Comet	89.50	149.50
1c Bonus Bell	69.50	89.50	1c All Star 2-4	20.00	29.50
5c Bonus Bell	104.50	119.50	1c Rocket	49.50	69.50
10c Bonus Bell	109.50	119.50	5c Rocket	55.00	79.50
25c Bonus Bell	114.50	129.50	10c Rocket	69.50	89.50
5c Original Chrome	104.50	109.50	25c Rocket	79.50	100.00
10c Orig. Chrome	109.50	114.50	5c TJ Comet	25.00	29.50
25c Orig. Chrome	114.50	119.50	5c Club Bell	49.50	69.50
50c Orig. Chrome	139.50	159.50	10c Club Bell	69.50	89.50
1c QT Glitter Gold	30.00	49.50	25c Club Bell	119.50	125.00
5c QT Glitter Gold	55.00	89.50	50c Club Bell	139.50	145.00
10c QT Glitter Gold	55.00	94.50	5c Comet Red	79.50	90.00
25c QT Glitter Gold	60.00	115.00	10c Comet Red	79.50	120.00
1c VP Bell	19.50	31.50	25c Chrome	185.00	
5c VP Bell	25.00	37.50			
10c VP Bell	25.00	37.50			
1c VP Bell Green	20.00	29.50			
5c VP Bell Green	20.00	37.50			
1c VP Chrome	25.00	34.50			
5c VP Chrome	25.00	34.50			
10c VP Chrome Plus	47.50	55.00			
1c P Bell B&G	29.50	32.50			
5c VP Bell B&G	29.50	49.50			
Vest Pocket '46	34.50	44.50			
5c Futurity	49.00	79.50			
10c Futurity	89.50	100.00			
25c Futurity	119.50	150.00			
50c Futurity	149.50	194.50			
5c Black Cherry Bell	85.00	145.00			
10c Black Cherry Bell	90.00	149.50			
25c Black Cherry Bell	95.00	155.00			
50c Black Cherry	225.00	250.00			
25c Golf Ball Vendor	195.00	225.00			
5c War Eagle	35.00	65.00			
10c War Eagle	69.50	79.50			
25c War Eagle	70.00	85.00			
50c War Eagle	149.50	150.00			
5c Melon Bell	69.50	95.00			
10c Melon Bell	69.50	129.50			
25c Melon Bell	70.00	149.50			
Golden Falls 5c	139.50	150.00			
Golden Falls 10c	140.00	154.50			
Golden Falls 25c	145.00	160.00			
Golden Falls 50c	250.00	275.00			
5c Jewel Bell	140.00	149.50			
10c Jewel Bell	144.50	154.50			
25c Jewel Bell	155.00	159.50			

Big Game PO	25.00	39.50	Pastime (Rev)	14.50	39.50
Big Parley	69.50	135.00	Pacemaker PO	15.00	35.00
Big Prize FP	20.00	30.00	Pimlico FP	32.50	79.50
Big Prize PO	15.00	20.00	Race King (Rev)	29.50	39.50
Blue Grass FP	40.00	59.50	Record Time FP	22.50	59.50
Blue Ribbon PO	20.00	35.00	Rockingham	59.50	99.50
Club Trophy FP	50.00	74.50	Santa Anita	20.00	50.00
Contest FP	30.00	45.00	Sport Event FP	19.50	51.50
Daily Races	99.50	175.00	Sky Lark FP & PO	30.00	59.50
Dark Horse FP	27.50	37.50	Special Entry	195.00	289.50
'41 Derby FP	69.50	79.50	Sport Special FP	19.50	45.00
Dust Whirls	49.50	75.00	Sport Page PO	19.50	35.00
Entry	200.00	289.50	Spinning Reels PO	19.50	25.00
Favorite	224.50	289.50	Sport King PO	20.00	59.50
Gold Cup	325.00	450.00	Stepper Upper PO	15.00	50.00
Grand National	19.50	49.50	Sportsman (Rev)	20.00	50.00
Grand Stand PO	14.50	20.00	Thoroughbred	32.50	59.50
Gold Medal PO	10.00	25.00	Trohy	350.00	375.00
Hot Tip	99.50	119.50	Turf Champ FP	35.00	44.50
Jockey Club	40.00	69.50	Turf King	49.50	79.50
Jockey Special	265.00	375.00	Victory FP	10.00	25.00
Kentucky	20.00	62.50	Victory Derby	115.00	159.50
Long Acre	32.50	89.50	Victory Special	75.00	169.50
Long Shot PO	20.00	59.50	War Admiral (Rev)	15.00	39.50
One Two Three '41	20.00	29.50	Whirlaway (Rev)	25.00	49.50
Owl FP	22.50	37.50	Winning Ticket	15.00	29.50

JENNINGS	
5c Chief	25.00 69.50
10c Chief	25.00 69.50
25c Chief	49.50 79.50
5c Club Bell	50.00 60.00
10c Club Bell	55.00 89.50
25c Club Bell	57.50 100.00
50c Club Bell	89.50 129.50
5c Silver Moon Chief	29.50 37.00
10c Silver Moon Chief	29.50 32.50
25c Silver Moon Chief	59.50 100.00
5c Silver Chief	69.50 79.50
10c Silver Chief	79.50 100.00
25c Silver Chief	79.50 129.50
50c Silver Chief	169.50 189.50
10c Golf Vndr	59.50 89.50
25c Gold Ball Vndr	89.50 129.50
Cigarolla	40.00 55.00
Cigarolla XXV	29.50 49.50
Cigarolla XV	39.50 99.50
5c Victory Chief	49.50 69.50
10c Victory Chief	55.00 79.50
25c Victory Chief	79.50 99.50
1c 4 Star Chief	35.00 69.50
5c 4 Star Chief	59.50 65.00
10c 4 Star Chief	59.50 69.50
25c 4 Star Chief	69.50 89.50
50c 4 Star Chief	75.00 140.00
5c Victory 4 Star Ch	75.00 100.00
10c Victory 4 Star Ch	85.00 110.00
25c Victory 4 Star Ch	95.00 150.00
5c DeLuxe Club Chief	220.00 269.50
10c DeLuxe Club Chief	250.00 300.00
25c DeLuxe Club Chief	269.50 300.00
5c Super DeLuxe Club Chief	139.50 179.50
10c Super DeLuxe Club Chief	139.50 179.50
25c Super DeLuxe Club	149.50 179.50
50c Super DeLuxe Club Chief	200.00 249.50
5c Standard Chief	139.50 175.00
10c Standard Chief	149.50 175.00
25c Standard Chief	169.50 195.00
50c Standard Chief	189.50 249.50
\$1.00 Standard Chief	379.50 475.00
5c Bronze Chief	99.50 119.50
10c Bronze Chief	99.50 129.50

MILLS		MILLS (Cont.)		
5c Black HL	55.00 79.50	25c Gold Chrome HL	125.00 149.50	
10c Black HL	65.00 90.00	50c Gold Chrome HL	100.00 119.50	
25c Black HL	95.00 125.00	5c Gold Chrome	105.00 129.50	
5c Emerald Chrome HL	85.00 120.00	10c Gold Chrome	109.50 139.50	
10c Emerald Chrome HL	90.00 129.50	25c Gold Chrome	139.50 209.50	
25c Emerald Chrome HL	99.50 149.50	50c Gold Chrome	79.50 119.50	
50c Emerald Chrome HL	119.50 154.50	5c Copper Chrome	89.50 129.50	
5c Gold Chrome HL	65.00 129.50	10c Copper Chrome	99.50 139.50	
10c Gold Chrome HL	69.50 129.50	25c Copper Chrome	95.00 135.00	
		5c Club Bell	100.00 140.00	
		10c Club Bell	125.00 145.00	
		25c Club Bell	189.50 240.00	
		50c Club Bell		

GROETCHEN		PACE	
1c Columbia	29.50 39.50	5c Comet FV	37.50 49.50
5c Columbia Chrome	39.50 49.50		
5c Columbia JPV Bell	40.00 79.50		
5c Columbia Fruit	37.50 69.50		
5c Columbia Cig RJ	39.50 49.50		
5c Columbia DJP	45.00 75.00		
10c Columbia DJP	59.50 59.50		
5c Columbia Club Cig GA	29.50 37.50		
5c Columbia Club DJ	50.00 82.50		
10c Columbia Club Cig GA	59.50 79.50		
5c Columbia Cig. GA	35.00 39.50		
5c Columbia Fruit GA	49.50 69.50		
5c Columbia Orig GA	25.00 79.50		
5c Conv Columbia Chrome	49.50 59.50		
Columbia DeLuxe	99.50 104.50		

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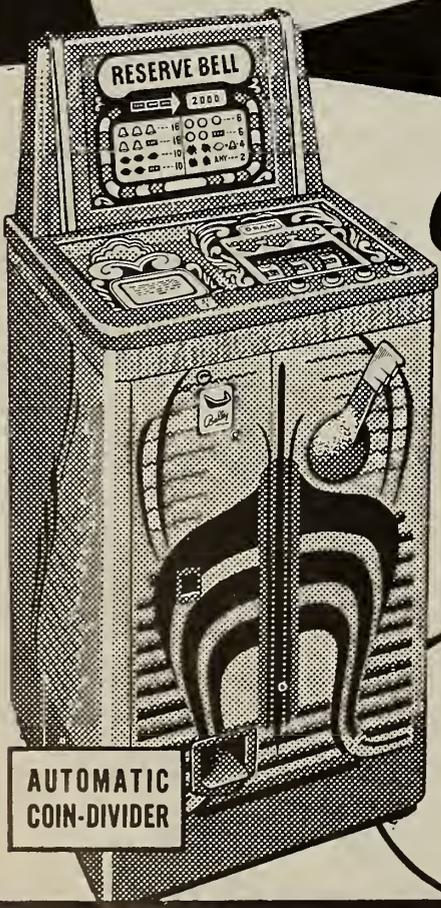
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