

IMPORTANT—Read the Editorial on Pg. 4 in this issue!

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THE CASH BOX

"THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY"

THE CASH BOX IS THE OPERATOR'S 'MAGAZINE IT IS NOT SOLD ON NEWSSTANDS

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THE CASH BOX exclusively covers the coin machine industry, including operators, jobbers, distributors and manufacturers, and all those allied to automatic coin operated music equipment; automatic coin operated vending machines and service machines as well as all coin operated amusement equipment; the music and record business, recording artists and publishers of music; and all others in any fashion identified or allied to the coin operated machine industry as well as all finance firms, banks and other financial institutions expressly interested in the financing of coin operated equipment of all types.

THE CASH BOX has been recognized by various associations of coin machine operators thruout the United States as their official weekly magazine.

United States as their official weekly magazine. "The Confidential Price Lists" gives prices of all new and used coin operated machines of all kinds, weekly reporting all market changes and continually adding on all new equipment. "The Confidential Price Lists" is officially recognized by many cities and states throughout the country as the "official price book of the coin machine industry." It is an integral part of *The Cash Box*. The "Confidential Price Lists" is used in settlement of estates, in buying, selling and trading of all coin operated equipment. It is the one and only officially recognized price guide in the coin machine industry. "The Confidential Price Lists" is used by finance firms, factors and bankers to guide them in making loans to the members of the coin machine industry.

Talking It Over

Without any doubt the most important event in the postwar history of the coin machine industry has just occurred in this 81st Session of the Congress of these United States where Senator Sheridan Downey (Calif.) has just introduced a bill (S.2787) for the minting of a 7½c coin.

The nation's press immediately pounced on this idea and, without a single dissent, are backing the plan for this new coin.

Years back The Cash Box wrote about the need for a 7_{2c}^{1} coin. This was the very first story to ever appear in any publication in these United States regarding the need for a coin of such denomination.

The reason, naturally, that *The Cash Box* discussed this openly in editorial form, was due to the fact that the nation's coin machine operators were faced with continued loss. Profits had disappeared as overhead continued to climb as the cost of equipment climbed along with overhead hikes.

The Cash Box in that original editorial, the idea of which has since appeared in many other publications and newspapers thruout the nation, pointed out the great savings which such a coin would create for the general public.

It explained that much more merchandise was being sold for 10c which would be sold for $7\frac{1}{2}c$, were there a $7\frac{1}{2}c$ coin in existence, and that this saving would go to the general public.

It also, and most naturally, pointed out to the nation's coin machine operators that they would, by featuring a $7\frac{1}{2}c$ coin, collect 50 per cent more on a gross basis, and that this 50% differential would mean the difference between profit and loss to them.

The five-ball operators, the music ops, even the vending machine merchants, all realize what a $7\frac{1}{2}c$ coin can mean to them, from every standpoint.

Many operators, jobbers, distributors and manufacturers have since continued to keep this idea alive. In many speeches which the writer has made to operators' organizations about the country this question was brought up time and again. Perhaps this propaganda, kept alive by coinmen, helped to inspire the instigation and introduction of this Congressional Bill.

It must be recognized that the telephone companies thruout the nation asking for 10c coin boxes also had much to do with the demand for a coin between the nickel and the dime. The Public Service Commission in the State of New York has already granted the phone company in Rochester the right to replace its 5c coin boxes with 10c coin receptacles. Other phone companies have also been after legislatures for the same purpose.

Instead of a 7^{1}_{2c} coin, there may be a 7c coin, which would allow for change to be made with pennies. No change could be made for the $\frac{1}{2c}$. But, whether it will be a 7c, 7^{1}_{2c} or 8c coin that Congress may decide upon, the new coin will prove invaluable to the future of the coin machine business.

Therefore, everyone now engaged in the industry should write his Congressman and his Senator to back the bill to make it law so that this new denomination coin will be minted.

Bill Gersh.

PRESS AND CONGRESS RECOGNIZE NEED FOR 7½ COIN

"The Cash Box" Was First Publication In Nation To Ask For Minting Of 7½c Coin. Bill Just Presented In Congress Backed By Press. 7½c Coin Will Be Profit Factor For Entire Coin Machine Industry.

Some years ago *The Cash Box* printed an editorial regarding the fact that the nation's businessmen realized that a new coin must come into being to eliminate the excess profits being earned on certain products. This excess was, at the same time, withholding volume sale of those products.

The Cash Box pointed out at the time that many items which were now selling for 10ϕ , and which had formerly sold for 5ϕ , would be selling for approximately 7ϕ or $7\frac{1}{2}\phi$, if there were such coins in existence.

The Cash Box also dug back in the records of the mint and explained that at one time there was a 3ϕ coin in existence, and that such a coin should once again come into being. This would eliminate the charge of 5ϕ for merchandise which formerly sold for 1ϕ or even 2ϕ .

In fact, as *The Cash Box* explained, this would prove of tremendous value to all the public. It would mean many millions of dollars saved by Mr. and Mrs. Johnny Public.

Of course, it would be a tremendous boon for the entire coin machine industry, ranging into every type of machine known and used.

The automatic phono ops, who have long been disheartened by the loss occasioned by use of the nickel, realizing that their overhead costs as well as the cost of new equipment caused the nickel to prove each operation a loss to them, would be revived by the use of a $7\frac{1}{2}\phi$ coin. The 50 per cent differential would be the difference between profit and loss to the average phonograph operator.

The same would also be true in the case of the amusement operator who also realized that he must obtain more than 5ϕ to assure himself any decent return on his investment. Many amusement ops had been working at a loss when they featured the 5ϕ chute on five-ball games. The $7\frac{1}{2}\phi$ coin would lift them right up out of the loss category and begin to show them a profit on their investment.

Even the automatic merchandising industry would find this coin invaluable. Here, too, many items selling for 10ϕ should be selling for less. The $7\frac{1}{2}\phi$ coin would be the answer in the case of the automatic merchants who found the sales of some of their merchandise had fallen to a low point because they were charging "too much" and couldn't charge less, because the only other coin they could use would be the nickel.

So, from every standpoint, as The Cash Box then explained, the $7\frac{1}{2}\phi$ coin would prove of tremendous value to the entire coin machine industry.

Since then the nation's telephone companies have seen fit to petition their cities, states and even the Federal Government for a change from 5¢ to 10¢ coin boxes. They would just as well use the $7\frac{1}{2}$ ¢ coin boxes, but, there being no such coin in existence, they were forced to jump to 10¢.

Perhaps it was this latter fact. Perhaps, too, it was the propaganda which was started by many coin machine operators in their communities who have since started campaigns of their own for the minting of $7\frac{1}{2}\phi$ coins because of the editorials which they read and commended in *The Cash Box*.

Perhaps it was an accumulation of all these facts which brought about the present editorial appearing in the press thruout the nation and the introduction of a bill into the Senate asking that such a coin $(7\frac{1}{2}\phi)$ be immediately minted.

In fact, The Chicago Herald-American (Thurs., Jan. 5), in its daily editorial asked that a 3^{ϕ} coin, as well as a 7^{ϕ} coin, be minted immediately and pointed out what advantages would accrue to the public were these two coins minted.

It is now up to every member of the coin machine industry to get back of this bill just introduced into the Congress to ask their Congressmen as well as their Senators to back the immediate minting of a $7\frac{1}{2}\phi$ coin.

Every operator of every type of automatic machines knows the value of this coin. The phonograph operators realize that the 50 per cent differential will be their profit. The amusement machine operators also realize this as do the vending machine operators.

The time to act is NOW.

IMPORTANT

WRITE OR WIRE YOUR CONGRESSMAN AND YOUR SENATOR TO BACK THE BILL (S. 2787) INTRODUCED IN THIS SESSION TO IMMEDIATELY MINT A 7½C COIN

THE CASH BOX" IS THE OPERATOR'S MAGAZINE IT IS NOT SOLD ON NEWSSTANDS.

The Nation's Juke Box Tunes

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Sub-mitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

Record Companies Listed Alphabetically



I CAN DREAM, CAN'T I

CO-38612—Toni Arden CR-60106—Gien Gray O. DE-24705—Andrews Sisters HA-1078—Alan Dale



DEAR HEARTS AND GENTLE PEOPLE CA-57-777—Gordon MacRae CA-57-757—Benny Strong O. CA-57-40260—Eddie Kirk CO-38605—Dinoh Shore DE-24794—Hannon-Ryan

Aladdin

Apolie Aristocre Bluebird Bullet Capitol

DE-24798—Bing Crosby LO-558—Buddy Greco ME-5336—Patti Page VI-20-3596—Dennis Day



A DREAMER'S HOLIDAY

CA-57-761—Roy Anthony O. CO-38599—Buddy Clark DE-24739—Eileen Wilson



THE OLD MASTER PAINTER CA-791—Peggy Lee & Mel Torme CO-38650—Fronk Sinatra DE-24782—Dick Haymes

ME-5342—Richard Hayes LO-549—Snooky Lanson VI-20-3608—Phil Harris



DON'T CRY, JOE BB-30-0007—Ralph Flanagan O. CO-38555—Frank Sinatra DE-24720—Gordon Jenkins O. LO-513—Charlie Spivak O.

MG-10518—Johnny Desmond VI-20-3557—Juonita Hall VO-55058—Bill Harrington

THERE'S NO TOMORROW CO-38637—Doris Doy CO-38636—Hugo Winterhalter O. When The Wind Was Green HA-1078—Alan Dale

JOHNSON RAG CA-57-735—Alvino Rey O. CO-38649—Jimmy Dorsey O. DE-25449—Russ Morgon O. DE-25442—Russ Morgon O. HA-1088—Peorl Boiley

LO-501—Jack Teter Trio MG-10589—Glen Moore RO-207—Hoylman Quartet V1-20-3604—Cloude Thornhill O.



MULE TRAIN AB-3009—Ben Smith Quartet CA-57-777—Gordon MocRee CA-57-787—Woody Herman-Nat Cole CA-57-40258—Tennessee Ernie CO-20651—Gene Autry CO-38645—Nelson Eddy DA-2059—Vol Tino

DE-46194—Buzz Butler DE-24798—Bing Crosby K1-835—Cowboy Copas-Grandpa Jones ME-5345—Frankie Laine MG-10577—Arthur Smith NA-9093—The Syncopators VO-55074—J. Culpepper V1-20-3600—Vaughn Monroe O.



SLIPPING AROUND CA-57-40224—Margaret Whiting-Jimmy Wakely CO-20581—Floyd Tillman

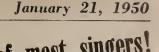
DE-46173—Ernest Tubb VI-21-0074—Jimmy Robertson VO-55022—Jimmie Dale



BIBBIDI-BOBBIDI-BOO CA-57-782—Stafford-MocRae CA-57-778—Roy Robbins O. CO-38659—Dinoh Shore DE-24807—Sy Oliver O. VI-20-3607—Perry Como



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"In My Little Red Book" (2:55) "Cry Baby Heart" (2:57) BILL LAWRENCE (RCA Victor 20-3615)

(RCA Victor 20-3615) The enchanting vocal strains of balladeer Bill Lawrence show effec-tively on this pair, as the refrain of "In My Little Red Book" and "Cry Baby Heart" seep thru the wax. Top deck is a smooth romantic lilt that makes for pleasant listening, while the flip is a romantic lament that should do fairly well. The latter tune was originally offered in the folk vein and might step out and go. Both sides won't cause traffic jams, but they will hold their own.

"I Ain't Gonna Take It Settin' Down" (2:50)"Save That Confederate Money Boys" (2:51) ZIGGY TALENT (RCA Victor 20-3623)

(RCA Victor 20-3623) • Music ops in the market for a pair of sides loaded with mirth and merri-ment are sure to find it in this coup-ling by Ziggy Talent. Not since his famed click "Maharajah Of Maga-dor" have we heard anything like this. Top deck is the story of a hen who appropriately adds "I Ain't Gonna Take It Settin' Down." Ziggy's wide range of vocal style more than adequately fills in the rest. The flip is in the same vein and has Ziggy and his Talented Ten echoing the senti-ments of the title. Both sides bear ops avid attention.

"The Wedding Samba" (2:51) "Kitty" (2:57) IRVING FIELDS' TRIO (RCA Victor 20-3628)

(RCA Victor 20-3628) • There's no doubt about this one! One of the hottest platters around today is this item by the Irving Fields Trio tagged "The Wedding Samba." Refrain of this disk is sure to make the silver samba into the phono. It's a merry up tempo Latin affair, with Fields tinkling the ivory's in spark-ling fashion throughout. Vocal echo by the Three Beaus & A Peep-matches the beauty and splendor of Fields' piano excellently. The flip has Ralph Young and Nancy Reed wail-ing a girl tune that might step out and go. It's the kind of song that lingers long after the first earful. Both sides are grade A material-with "The Wedding Samba" labeled a must for your machine.

"The Little Grey House" (2:52) "A Dream Is A Wish Your Heart Makes" (2:55) RUSS CASE ORCH. (MGM 10604)

(MGM 10604) • The musical artistry of maestro Russ Case blends well on this fresh cookie titled "The Little Grey House" and "A Dream Is A Wish Your Heart Makes". Topside is from the musical "Lost In The Stars" and has a vocal group on hand to wail the dreamy wordage. Tune is smooth and makes for pleasant listening throughout. The coupling is from the Disney "Cin-derella" film, and is currently kicking a bit of a storm in many spots throughout the nation. This rendi-tion, offered in soft satisfying tones, should certainly add to the popularity of the song. Both sides will do more than hold their own in the boxes.

E 5

"Bamboo" (3:01) "A Little Golden Cross" (2:56) VAUGHN MONROE ORCH. (RCA Victor 20-3627)



• Latest platter etching by Vaughn Monroe is causing some of the loudest talk the music biz has ever heard, and with good cause too. The tune, tagged "Bamboo" is a cinch to clinch with Vaughn's tremendous flock of fans, and notch a featured spot on music ops machines in no time at all. With Vaughn and the Moon Maids in the vocal spot, the disk takes on a

"C'est Si Bon" (2:59) "If You Could Care" (2:29) JOHNNY DESMOND (MGM 10613)

Piper Johnny Desmond comes up • Piper Johnny Desmond comes up with a hot one in this latest cookie tagged "C'est Si Bon". Patterned on a cute French-American lilt, the song makes for a ton of infectious listen-ing pleasure. Johnny's smooth, fas-cinating vocal effort on the side is grade A material from start to finish. Ditty rolls along at a happy pace, with the Quintones purring in the background. The coupling is a dreamy ballad that should do fairly well. "C'est Si Bon" is the side to ride with. well. "C' ride with.

"The Moonshiner" (2:50) "How Can You Buy Killarney" (2:46) PETER WILLIAM JULIAN (Rich-R-Tone 460)

• Disk that is tailor made for the juke box trade is this biscuit by Peter William Julian tagged "The Moon-shiner" and "How Can You Buy Kil-larney." Top deck should wear white in the phonos, and result in top play for music ops. It's a cute item that rolls along at an easy clip, with Peter handling the lyrics in excellent vocal style. Tune is a natural for the tav-ern trade. The flip is a pleasing waltz melody with the lyrics weaving about the title. "The Moonshiner" for the moola. moola.

bright glow. Tune echoes the at-mosphere of a jungle prison, with slow enchanting melody seeping thru the background. Choral ef-fect and tom-tom beat add to the luster and polish of the platter im-mensely, while Vaughn's strong vocal effort highlights the side. Disk looms as a big one for Vaughn. Add to that the heavy bally on the side, and music ops have enough to go on. On the other end with "A Little Golden Cross", Vaughn and the Moon Maids bounce back with another excel-lent musical offering. The song is a dreamy romantic item that makes for easy listening pleasure throughout. It's not the run-of-the-mill boy-girl affair, and since the trend seems to be away from such material, this one might very well click. "Bamboo" can't miss— ops should climb aboard the band-wagon! wagon!

"Fairy Tales" (2:55) "The Cinderella Work Song" (2:51) THE FONTANE SISTERS (RCA Victor 20-3621)

• Pair of fresh sides by the Fontane Sisters, and the musical offering of "Fairy Tales" and "The Cinderella Work Song" in the offing for music operators. The gal vocal group purr smoothly throughout both sides of this platter and come up with a potential smoothly throughout both sides of this platter and come up with a potential winner for ops. Top deck is a slow moving item while the flip, from the Disney "Cinderella" flicker picks up in tempo. Both tunes are cute and make for pleasurable listening. Disk should hold its own in the boxes.

"What Is This Thing Called Love?" (2:40)"The Glider" (2:34) ARTIE SHAW ORCH. (MGM 10612)

(MGM 10612) First issue of Artie Shaw on the MGM label is two of the maestro's greatest sides ever, originally etched on Musicraft wax. The sides, "What Is This Thing Called Love" and "The Glider", are sure to be remembered by music ops and fans alike, and should be in great demand. Both tunes are top drawer material. Top deck has Mel Torme and the Mel-Tones, while the flip is an instrumen-tal bit that makes you rock to its rhythm. Disk is a collector's item, and is sure to be greeted by music fans with much fervor. Grab it!

"The Wise Old Owl" (2:50)

"If You Were Mine" (2:58) CARROLL LUCAS ORCH. (King 15021)

(King 15021) • Pair of sides which music ops can use as fair filler material are these set up by the Carroll Lucas ork. Wax, tabbed "The Wise Old Owl" and "If You Were Mine" makes for pleasant enough listening, and altho it won't stop traffic, it should do fairly well in the phonos. Top deck is a cute item with Jackie Searle and a trio hand-ling the lyrical expression. The coupling switches to a romantic vein with the piper purring appropriate wordage in effective manner. Both sides are there for the asking-music ops take it from here.

"Why?" (2:58) "Plaything" (2:58) VAL TINO—KAY PENTON RAY BLOCH ORCH. (Dana 2066)

 (Dana 2066)
 One of the better platters we've had the pleasure of hearing in a long time is this bit set up by pipers Val Tino and Kay Penton, with the Ray Bloch ork backing. It's the top deck we're ga-ga about. Tagged "Why?", Val takes this fond romantic melody and turns in a superb vocal performance to set the stage for some torrid coin play. The melody itself is adapted from "The Things You Left In My Heart", and should be remembered by veteran music ops. Plush background music accorded Val adds to the luster and polish of the song immensely. It's smooth cheek-to-cheek music—the kind dancers want to cuddle up close to. On the other end with "Plaything", chirp Kay Penton comes thru for ops with another ballad that should draw some heavy silver. Kay's tonsils handle the wordage is soft, captivating tones that satisfy. Both sides are top drawer material, with "Why?" nabbing a slight edge. edge.

"Song Of The Islands" (2:49) "Ophelia" (2:55) ED FARLEY ORCH. (Delvar 116)

(Delvar 116) Some wax that might attract some attention is this latest etching by the Ed Farley ork titled "Song Of The Islands" and "Ophelia". Top deck is a novel rendition of a Hawaiian lilt, with Ed offering some corn music to fill in. The flip is a girl tune done up in string band style, with an up tempo band chorus handling the wordage. Ops who have the spots might listen in.

"California Is Wonderful" (2:48) "I'm Goin' Back To Whur I Come From" (2:25) ARTHUR GODFREY

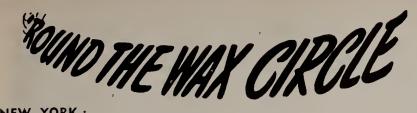
(Columbia 38680)

(Columbia 38680) The growl vocal efforts of Arthur Godfrey and his novelty routines are shown to fair advantage on this coupling with "California Is Won-derful" and "I'm Goin' Back To Whur I Come From" headed ops way. Top deck has Arthur echoing the title, with the cute tag, "if youre a grape-fruit" added on. The coupling is a hillbilly parody rendered in slow tempo. Music by Archie Bleyer rounds out the platter in effective manner. Both sides are strictly for the Godfrey fans.

In the opinion of The Cash Box music staff, records listed below, in addi-tion to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

BEST BETS

- ★ C'EST SI BON..........Johnny Desmond......MGM 10613
- ★ THE WEDDING SAMBA......Irving Fields Trio.RCA Victor 20-3628



NEW YORK :



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CHICAGO :

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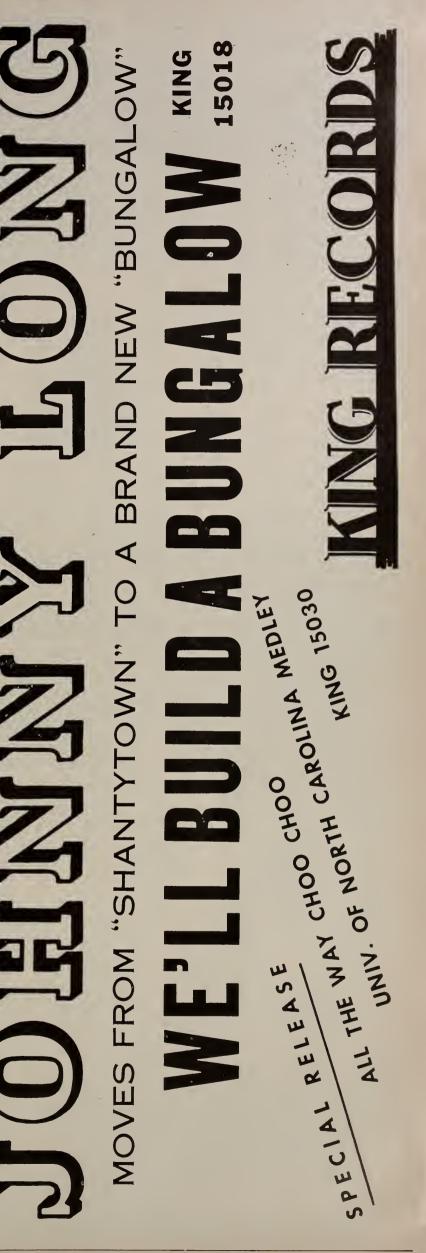
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Gives again with the handing out Oscars. . . . This trip it was Nat (King) Cole and his merry, musical souls. . . . Sure couldn't have called his combo a trio, or even a quartet, as they backed him up on a cutting date at Capitol. . . . Looked like at least six of 'em to us, and if that sax has a familiar sound when you hear the discs, well it might. . . On the blowing end of it was a fair country sax man name of Charlie Barnet. . . . Seems the Mab, who supposedly is retired pro tem from ork leading since he teamed up with agent Carlos Gastel, still gets his kicks out of blowing the brass. . . . Long as Nat Cole is a Gastel client, what could be more natural. natural.

-

KING COLE & TRIO
Another unusual flip to this session was the doubling on vocal by Nat and Nellie Lutcher, their first time on wax together, and if what we heard 'em run through is any indication, they're going to be a sockeroo team. . . . The number was "Can I Come In For A Second ?" and whatever "Baby, It's Cold Outside" left undone, this one does—or gets mighty close to it. . . . Really a great rhythm number, smart lyrics and a terrific presentation by the great Nat more, was getting it. . . From Nat Cole came these words when we presented him with The Cash Box award: "Gee, this is one of the really great moments in my life." . . . And we both broke it up laughing upon our reminding him that he said the same thing when he got the award last year. When it comes to terriff titles, here's one to try beating: "With Men Who Know Tobacco Best, It's Women 2 To 1." . . . Friend Charlie Hayes teamed up with Lou Bush on the ditty and, we understand, a Tex Williams record is in the cutting. . . . If that cigarette company should sue, then the boys are for sure riding a hit.



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"The Night Is Young" (2:53) "You And The Night And The Music" (2:51)

JACK NYE (Superb 702)

• Music ops in the market for some dulcet piano antics can find some good stuff in this duo by Jack Nye Titled "The Night Is Young" and "You And The Night And The Music," Jack de-livers his ivory tinkling in light sat-isfying manner throughout. Both tunes are oldies that have long won wide favor—this rendition should certainly add to their widespread popularity. Platter is for the inti-mate locations.

"A Perfect Day" (3:03) "The Lord's Prayer" (2:42) CLARK DENNIS (Capitol 796)

• The Irish tenor of balladeer Clark • The Irish tenor of balladeer Clark Dennis pitches fine and sharp on this pair tabbed "A Perfect Day" and "The Lord's Prayer." Clark's smooth tonsils handle the glowing lyrics of the top deck, an oldie, in sure tones that ring true throughout the platter. The flip is a traditional piece that has long won wide favor in many an op-erator's machine. Ork backing on the pair by maestro Buddy Cole adds to the luster and polish of the sides. Wax is not too commercial, but never-theless, is top notch listening.

"Pizza Pie Boogie" (2:56)

"Bourbon Street Bounce" (2:55)

SHARKEY & HIS KINGS OF DIXIELAND (Capitol 795)

(Capitol 795) • What with Dixie taking hold in many a spot throughout the nation, this fresh bit of wax by Sharkey and his Kings of Dixieland might prove to be hot coin cullers. Offering "Pizza Pie Boogie" and "Bourbon Street Bounce," Sharkey and his group show some mighty fine musical licks to set up a potential winner for ops. Top deck is a novelty item with the maestro and a banch chorus echo-ing the title. The flip is an instru-mental affair that is easy on the ears. Ops who have the call for music of this brand, should, by all means listen in.

"Trees" (2:40) "Bebe" (2:47) EDDIE HEYWOOD

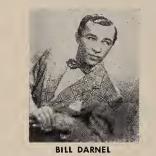
(London 573)

• The piano wizardry of Eddie Hey-wood, long famed for his ivory tink-ling, is shown to effective mood on this pair titled "Trees" and "Bebe." It's light relaxing stuff, with Eddie at the 88's all the way in fine manner. Top deck is his unique rendition of a well known standard, while the flip is a light original piece Wax should do well in those quiet dining locations. Ops who have the spots might lis-ten in.

THE

"Chattanoogie Shoe Shine Boy" (2:41) "Sugarfoot Rag" (2:36)

> BILL DARNEL (Coral 60147)



• Chalk this one up on your cal-endar as the start of a big hit for this nifty '50. It's Bill Darnel on tap with two of the most talked about songs in the music trade, "Chattanoogie Shoe Shine Boy" and "Sugarfoot Rag." Once music ops and fans hear this disk, there certainly should be plenty of talk, and juke box play too. Both ends of the wax are top notch from the

"You Directed Me To Heaven" (2:55)

"I Can't Keep Your Picture In My Pocket" (3:01)

SANDE TRIO-MEL HOWARD TRIO

(Metro 8807)

• Wax that bears music ops avid listening attention is this item by the Sande and Mel Howard Trio's. It's the top deck that caught our eye... Titled "You Directed Me To Heaven,"

Titled "You Directed Me To Heaven," the tune has the spark that adds up to heavy juke box play. Vocal re-frain by Russ Burton is smooth and infectious throughout. Music should satisfy the moon-in-June kids im-mensely. The coupling stays in the romantic vein and features Chris Jackson and Chris Rouse. The side that should turn the trick for music ops is "You Directed Me To Heaven."

"Today Would Have Been Our Anniversary" (2:55)

"Somebody's Walking Around In My Dreams" (2:58)

GEORGE NOLAN

(Metro 8012)

• Pair of tender ballads for music

ops to take a peek at, and the offing

of "Today Would Have Been Our An-

niversary" and "Somebody's Walking

Around In My Dreams." Both sides

make for fairly pleasant listening,

with George Nolan handling the ly-

rical expression in strong smooth tones that add up to coin play. While

the sides offered won't stop traffic,

they should do more than hold their

own in the boxes. Ork backing on the

pair by Bill Hitz rounds out the plat-

ter in smart style.

60147) word go, and are made up of the stuff that adds up to peak juke box take. Bill's vocal work on the side, in addition to the excellent instrumental accompaniment is hard to match. Top deck is a cute item that rolls along at an easy pace, with Bill purring the fond lyrical expression. Tap dance in the background, coupled with some wonderful guitar spots all add to the winning incentive of the plat-ter. Tempo is catchy and makes you keep step with the rhythm. Disk is currently winning nation-wide attention, and should blossom out into a big winner. The flip picks up in tempo a bit, and has Bill turning in another excellent perform an ce. Bounce rhythm shakes throughout the disk, with Bill's mellow piping running true to form throughout. Both sides of this platter are juke box gravy— ops should grab 'em.

"Drunk With Love" (2:50)

"Indiscreet" (2:44)

JOYCE BRYANT (London 600)

New thrush bows into the wax • New thrush bows into the wax horizon with a socko platter that is sure to turn many a head. Joyce Bry-ant teams with maestro Phil Moore to turn in a fascinating piece of music on this bit titled "Drunk With Love" and "Indiscreet." Both songs are torch ballads offered in top notch musical manner. Gal's vocal work is excellent from start to finish and fits the mood and patter of the song like the mood and patter of the song like a glove. Music itself isn't too com-mercial, but the gal's vocal and mae-stro Moore's splendid orchestrations should account for tons of silver.

"Why Don't We Do This More Often?" (2:38)

"I Like A Man Around The House" (2:52)

MARGARET PHELAN (MGM 10614)

• Some cute sides headed music operators way, and the set up of "Why Don't We Do This More Often" and "I Like A Man Around The House" in the offing for music operators. Margaret's versatile vocal styling handles the mood and patter of both songs in smart manner all thru. Top deck is an oldie, while the flip is a tune from the musical "Small Wonder." Lyrics of the flip are cute and should catch the attention of ops and fans alike. Ork backing in excellent style by maestro Russ Case rounds out both sides.

"When You're Away" (3:06)

"Kiss Me Again" (3:19) JAN GARBER ORCH.

(Coral 60142)

• Jan Garber and his crew serve up some smooth music in this coupling titled "When You're Away" and "Kiss Me Again." Both sides are old Victor Herbert melodies that should be fairly familiar to music ops. Top deck, with Russ Brown in the vocal spot, is a smooth flowing waltz melody, while the flip echoes the same vein. Wax should make fairly good filler material. Ops in the market for same would do well to take a look-see in this direction. this direction.

"Ponce" (2:47)

"110th St. and 5th Avenue" (2:44)

NORO MORALES ORCH. (MGM 10616)

• Pair of fair enough sides by Noro Morales, and the set up of "Ponce" and "110th St. & 5th Avenue" in the offing. Both sides are up tempo rum-ba's that should satisfy the many Morales fans. Tunes swing at a tor-rid pace, with Noro and the band flourishing throughout. Wax, is aimed at the hip-swivel trade, should hold its own on the boxes. Pair of fair enough sides by Noro prales, and the set up of "Ponce"

"Last Week's Kisses" (2:42)

"Be Kind And Make Me Love You" (2:46)

SHEP FIELDS ORCH. (MGM 10611)

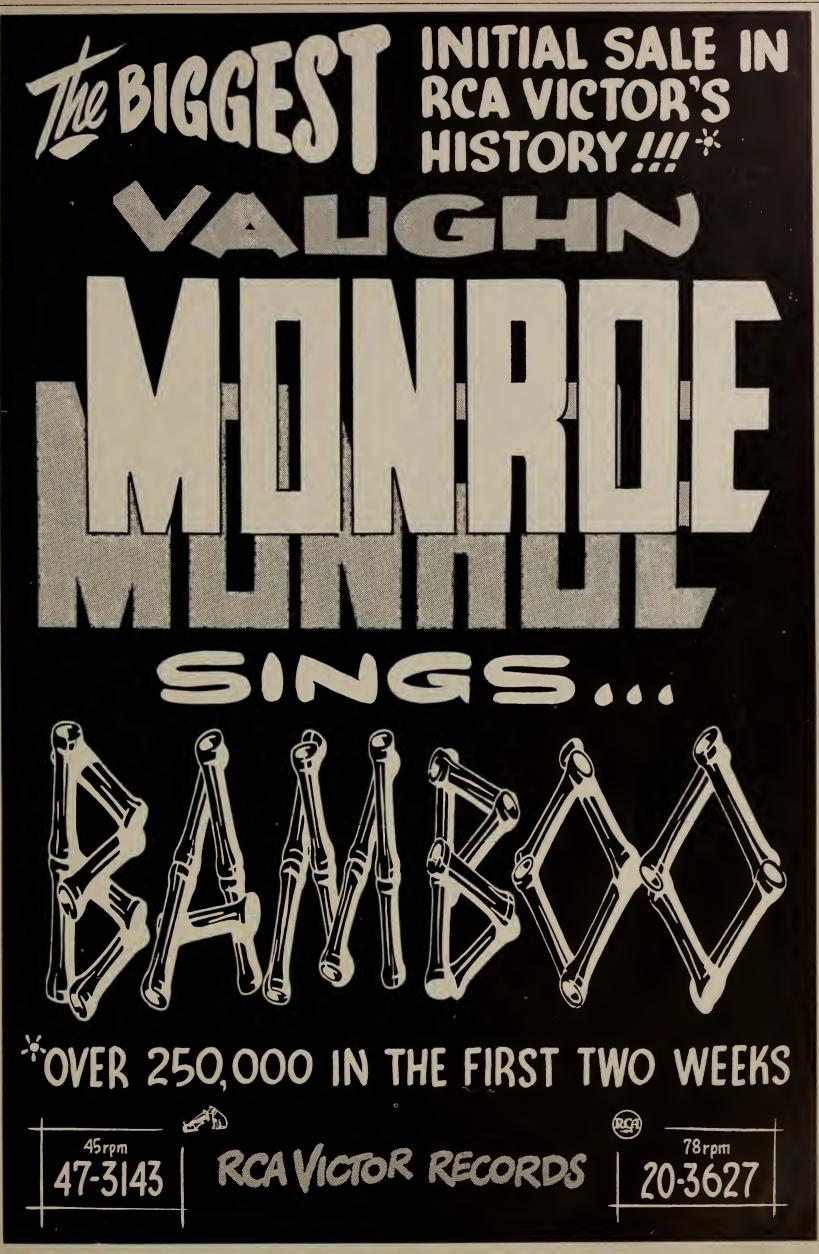
• Shep Fields and his orchestra offer music operators some attractive wax in this fresh duo out of MGM titled "Last Week's Kisses" and "Be Kind And Make Me Love You." Top deck, with chirp Thelma Gracen and the Ripplers in the vocal spotlight, is a smooth piece of music with a roman-tic tint to it. Lyrics weave around the title, while the Fields' ork make mel-low music. The flip echoes the top deck and features Miss Gracen on a solo. Both sides make for pleasing dance music—ops who have the spots should listen in. • Shep Fields and his orchestra offer

"Wedding Waltz" (2:49) "In San Francisco" (2:44)

CHUCK CABOT ORCH. (Atomic 1004)

• The Chuck Cabot ork come up with some fair wax in this coupling of "Wedding Waltz" and "In San Francisco." Topside is a smoothly flowing waltz ditty that might step out and go. Vocal work on the side is excellent, as is the orchestral background. Tempo is slow and pleasant, while the melody has an infectious quality about it. The flip is just what the title indicates, an ode to 'Frisco, with chirp Lyn Avalon handling the lyrics "Wedding Waltz" is the side to ride with.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.







Senator Downey (D. Calif.) Introduces Bill Asking Immediate Minting of New Coin

Economists Point To Bill As Hypo To Prosperity

NEW YORK—A spot survey made by *The Cash Box* among music op-erators revealed that interest and en-thusiasm was high with regard to the recent introduction in Congress of proposed legislation authorizing the Federal Government to mint a new *Two* coin 7½c coin. Operators greeted the measure with

Federal Government to mint a new $7\frac{1}{2}c$ coin. Operators greeted the measure with unanimous approval, and pointed to the bill, as one of the most "progressive measures" to have been introduced in a long time. "The minting of a $7\frac{1}{2}c$ coin", one operator stated, "would almost immediately stabilize the coin machine industry, and put it back on a profitable business basis such as most forms of industry operate." It has long been known that the music machine industry has been made to adhere to "custom" and continue the 5c coin chute simply because of a lack of unified acceptance on the part of the nation's economy. Yet on the other hand, practically every form of retail business has increased their prices from the standard 5c charge, and jumped to a dime, merely because of convenience. Not only are music operators in accord on the minting of a $7\frac{1}{2}c$ coin. Economists point out that the nations productivity would increase, the buying power of the consumer would increase in the sale of records were a $7\frac{1}{2}c$ coin to be authorized. Officials of the record industry pointed cut that music operator sales would increase, as would retail and chain store sales, owing to the buying power increase of the record industry pointed cut that utilities i e subways streat-case public

consumer.

consumer. It is commonly known that utili-ties, i. e., subways, street-cars, public telephones, etc., have increased their prices above and beyond their neces-sary rates. Coin denominations are in circulation as a basic convenience. However, price changes and fluctua-tions in our competitive economy have brought on a general prevalence of

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LOVE YOU SO"

"IF IT'S SO

BABY"

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petty profiteering. One could think of innumerable things which used to sell for a nickel, which now actually cost for a nickel, which now actually cost seven cents to market, and for which the consumer pays a dime because we have no "token" to suit the circum-stances. These small but countless overcharges are costing American households hundreds of millions of dollars a year

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overcharges are costing rainerean households hundreds of millions of dollars a year. It has generally been established and recognized that the automatic music industry, in addition to the vending and coin machine industries, have had to maintain lower prices in face of rising costs and overhead. Were a 7½c coin in circulation, these markets could adjust their prices to suit the changing times. Senate Bill 2787, introduced on January 5th by Mr. Sheridan Downey (D.-Calif.), has since been referred to the Committee on Banking and Currency. This legislation deserves the utmost support of all members of the music industry and its allied fields.

fields

WRITE YOUR CONGRESSMAN AND SENATOR NOW!

Dana To Issue 45 RPM Disks

NEW YORK—Walter Dana, presi-dent of Dana Records, Inc., this city, this past week announced the entry of the Dana firm into the manufac-ture of 45 rpm records. First Dana platter on 45 will fea-ture the newly signed Ray Bloch or-chestra on "Why" and "Playthings", with vocals by Val Tino and Kay Pen-ton. In addition, the firm will, in the future, add to their 45 rpm releases with polka instrumentals. The platters also disclosed plans for a tie-up with the Manischewitz Wine Corp., in conjunction with the release of the firm's "Wine Polka". Bottles of wine will be presented to the nation's leading disk jockeys along with a vinyl copy of the platter.

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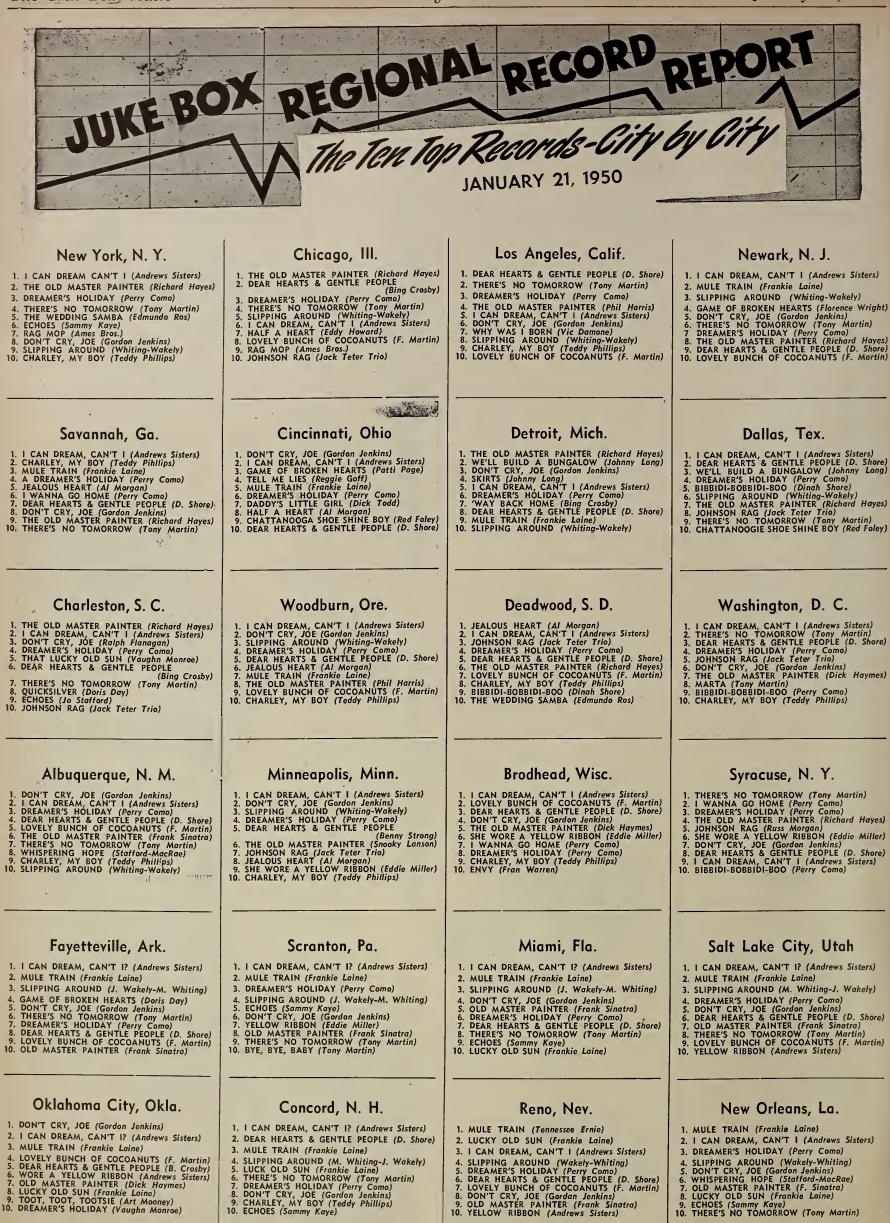
1167 EAST 43rd STREET CHICAGO 15, ILL

January 21, 1950



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X



"I Don't Have To Ride No More" (2:50) THE RAVENS (National 9101) Been A Fool" is a slow moving ballad with vocal solos by Maithe Marshall and Jimmy Ricks that gild the platter immensely. It's tempting music, the kind you can sit back and relax with. Harmony of the group is too depute from



THE RAVENS

• The Ravens wrap up a blue-rib-bon package of wax for music op-erators with this latest pair of sides that are sure to find a fea-tured spot on music machines throughout the land in no time at all. Both sides of this biscuit are grade A material and each should meet with peak phono play. "I've

"Don't Want No Skinny Woman" (2:56)

"Lonesome Cabin Blues" (2:54)

BABY BOY WARREN (Staff 707)

• Wax that might surprise ops and take hold with music fans is this plat-ter by Baby Boy Warren tagged "Don't Want No Skinny Woman" and "Lonesome Cabin Blues". Both ends of the biscuit are in the blues vein, and have Warren and his "Buddy" turning in a top notch performance. Disk has loads of infectious melody behind it and lingers long after the first earful. It's the type of platter that has to be heard in order to be fully appreciated—and that's just what we recommend.

"The Flying Ghost Boogie" (2:48)

"Riffin' The Boogie" (2:45) THE FOUR WILD CATS,

(Delvar 502)

• The Four Wild Cats come up with a pair of sides that might turn the trick for music ops. Labeled "The Flying Ghost Boogie" and "Riffin' The Boogie", the combo turn in some mellow boogie music that should be greeted warmly. Top deck rides in medium up tempo with a hot sax grinding out the rhythm. The coup-ling stays in the same vein and shows as another piece of good jump music. Top deck is kicking up a storm in many spots—ops should get with it.

"Double Crossing Blues" (2:51) "Ain't Nothin' Shakin' " (2:43) JOHNNY OTIS (Savoy 731)

• Pair of sides which music ops should get next to are these set up by maestro Johnny Otis. Top deck is a hot blues number with Little Esther and the Robins highlighted. Music weaves in a slow moody pace, and is the sort that consistently wins juke box play. Flip is a medium tempo'd jump number with Leon Sims handling the vocal work. It's the top side that should get the gravy.

"Blue And Disgusted" (2:46) "Baby, What's New" (2:48) ANNIE LAURIE (Regal 3246)

of the group is top drawer from the very start, as is the light in-

the very start, as is the light in-strumental accompaniment ac-corded them on the side. The Ravens switch tempo on the coup-ling and turn in a mellow blues number with Jimmy Ricks basking in a well deserved spotlight. Disk rolls and rocks, with the blues pick-up by the gang ringing true throughout the cookie. Tune is styled on the patter of the Ravens "Write Me A Letter" winner, and as such, should mean an avalanche of silver for music operators. The platter is a must for your ma-chine—grab it!

• The torrid chirping of thrush An-nie Laurie shows to fine light on this coupling tagged "Blue & Disgusted" and "Baby What's New". Both sides are in the blues vein, and portray Annie's vocal allure in excellent fashion. Wax is easy to take and should be greeted with much enthu-siasm. The wide following of the lass should account for loads of juke box play with this disk.

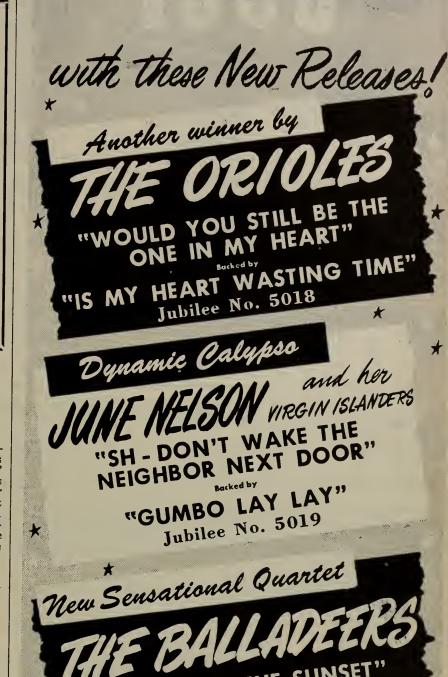
"Pretty Baby" (2:40) "Hamp's Gumbo" (2:51) SONNY PARKER and HIS ALL STARS

(Aladdin 3033)

• Sonny Parker and his All Stars come up with some smooth wax in this disking tagged "Pretty Baby" and "Hamp's Gumbo". Both sides make for fairly pleasant listening, and earn their keep in the phonos. Top deck echoes the title, while the flip shows as an effective piece which can be used by ops as a filler item. Platter rates ops listening time—and possibly more.

"Rag Mop" (2:59) "You Got Me Cheatin'" (2:55) DOC SAUSAGE (Regal 3251)

A side that'll wear absolutely white in the phonos is this one by Doc Sausage tagged "Rag Mop." The tune, already causing loads of tumult throughout the nation, gets a torrid sendoff by Doc and his Mad Lads. Tempo is up and hot, with Doc handling the mellow vocal in smart tones that up to peak juke box play. Ork backing rides with the tune in great style throughout. The flip slows down in tempo and has Doc offering ops a bit of medium tempo'd blues. Mop" is the side to ride with. "Rag



IS A JUBILEE YEAR

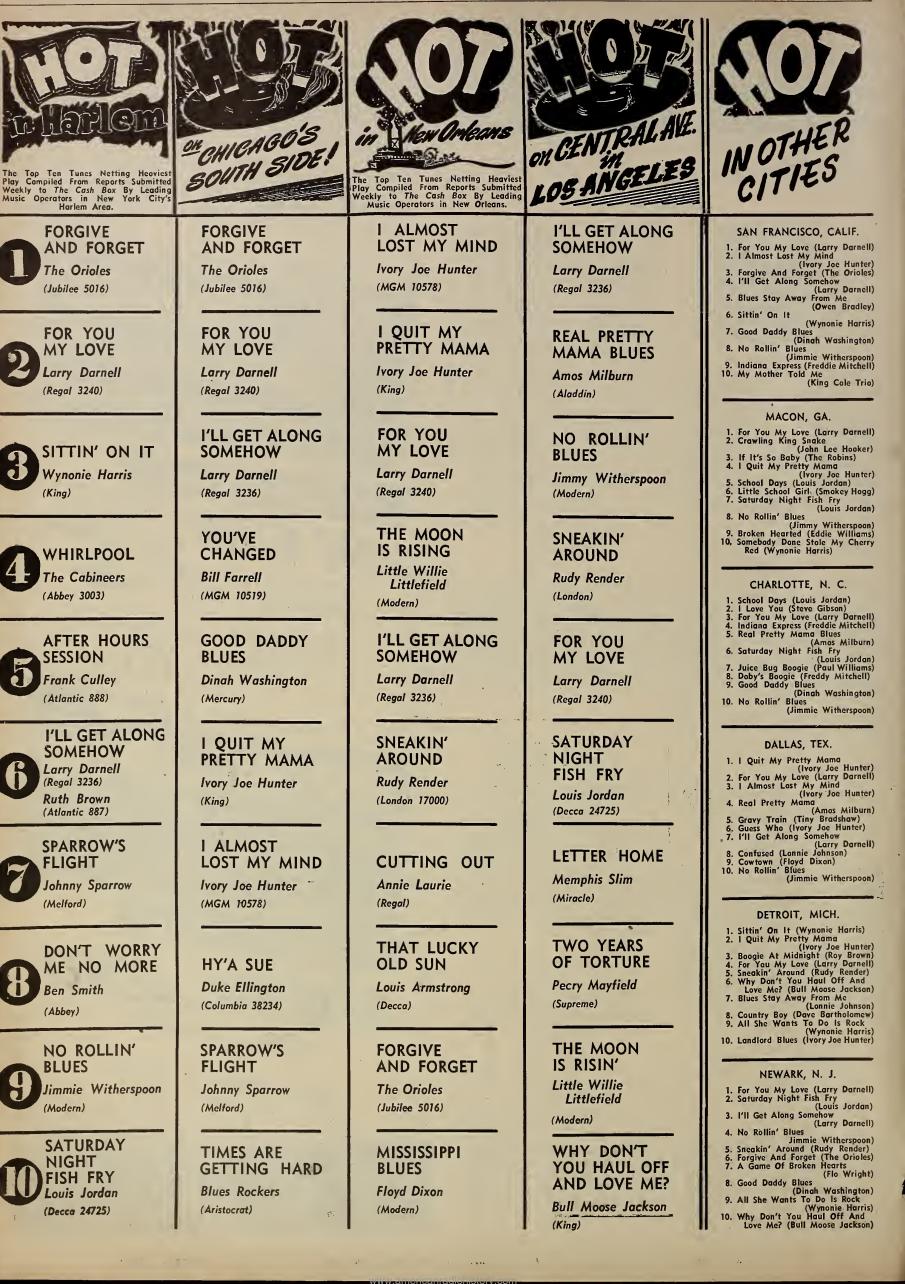
"RED SAILS IN THE SUNSET" "IT AIN'T RIGHT" Jubilee No. 5021

Terrific jump smash! RENE HALL SEXTET "RENÉ'S BOOGIE" Backed by "BLOWING A WHILE" Jubilee No. 5020

Jubilee RECORDCO., INC. 764 IOth AVE. NEW YORK, N.Y.

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NATIONS

PEPORTS

THE CASH BOX



HILLBILLY FOLK & WESTERN JUKE BOX TUNES SLIPPING AROUND Whiting-Wakely (Capitol 57-40224) BLUES STAY AWAY FROM ME **Delmore Brothers** (King 803) SUNDAY DOWN **Red Foley** (Decca 46197) BUT I'LL GO CHASIN' WOMEN Stu Hamblen (Columbia 20625) MY BUCKET'S GOT A HOLE IN IT Hank Williams (MGM 10560) ADDITIONAL TUNES LISTED BELOW IN ORDER OF POPULARITY I'LL NEVER SLIP AROUND AGAIN Whiting-Wakely (Capitol 57-40246)

ANTICIPATION BLUES Tennessee Ernie (Capitol 57-40258)

CRY BABY HEART George Morgan (Columbia 20627)

MULE TRAIN Tennessee Ernie (Capitol 57-40258)

I GOTTA HAVE MY BABY BACK Floyd Tillman (Columbia)

44

TERRIFIC RECORDINGS

by BULLET

KAG MOP''

THE ORIGINAL and BEST Version of

coupled with

Hugo Winterhalter Joins RCA Victor As **Musical Recording Director**

NEW YORK-RCA Victor added to their artist and repertoire depart-ment this past week, with the signing of Hugo Winterhalter as Chief Musi-cal Director. Winterhalter left his Columbia Records post to assume his new du-ties at the RCA Victor plattery at a reported \$20,000 annual contract. The RCA firm now has Winterhalter, Henri Rene and Charlie Grean in their fold, all under the direction of a & r head Joe Csida. Prior to his association with Co-lumbia, Winterhalter was musical di-rector of MGM Records, where he handled the majority of the click Billy Eckstine recordings. In addition to his a & r musical di-rector duties at Victor, Winterhalter will record under his own name.

Coral Records Sign New Talent

New Talent Coral Records, Inc., announces the signing of the following to exclusive Coral recording contracts: Harry Babbitt, ex-Kay Kyser vocal-ist, currently starred on his own five-day-a-week morning show over radio station KNX, Los Angeles, and on the Steve Allen comedy show via the Pacific Coast Network (CBS). Martha Tilton, well-known singer, now starring on the coast-to-coast Curt Massey show over CBS. Dick Robertson, now appearing as a vocalist on his own, formerly fea-tured as Decca bandleader and singer. Leighton Noble, noted bandleader with huge following on Coast, for-mer vocalist for maestros Hal Gray-son, George Hamilton and Orvell Knapp. When Knapp met death in a plane crash, Noble took over the baton and later formed his own band. Cliff Steward, maestro, heads own group in New York area, has debuted impressively on Coral banner with vaudevillian-type waxings on "On San Francisco Bay" and "Good Night Little Girl, Good Night." The Pinetoppers, a new instru-mental country group, making their initial Coral effort with "Pinetopper's Blues" and "Huckleberry Boogie." Al Sears, maestro, outstanding tenor man, featured for seven years with Duke Ellington's band formerly with Lionel Hampton, Don Redman, Benny Carter and Andy Kirk. Eva Carter, young ballad singer from New York City, formerly fea-tured with maestros Jay McShann and Cecil Payne. Bob Sadoff Named

Bob Sadoff Named Professional Manager At Knickerbocker Music

YORK — Knickerbocker NEW

NEW YORK — Knickerbocker Music Publishing Co., this city, this past week announced the appoint-ment of Bob Sadoff to the post of professional manager. Sadoff, formerly with the Jewel Music Publishing Co., assumes his new duties immediately. Plug tune for the Knickerbocker firm is "Where Are You Blue Eyes."

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"I'M JUST WILD ABOUT HARRY"

"THE LADY IN RED"

TEMPO RECORD CO. OF AMERICA 8540 Sunset Blvd., Hollywood 46, California

MGM Records Hike Pop Platters To 79¢

NEW YORK—MGM Records this week announced the increase in the price of their popular series of rec-ords, re-pegging the label to 79c, in-cluding tax. The new rate includes all platters recorded in the 10,000 series, which covers pop, hillbilly, and jazz and blues. Their 30,000 and 50,000 series remain at the 79 cent level.

50,000 series remain at the 79 cent level. The move by MGM follows a simi-lar one made by Columbia Records several weeks ago. The latter firm had also been selling at 63c, and in-creased their pop label to 79c too. Move was made by MGM it was re-ported, to conform to price standards generally accepted throughout the record industry.

Record Execs In A Dither About Zither

NEW YORK-Record execs from

NEW YORK—Record execs from the majority of recording companies proved to be in a dither about the zither this past week, with all "poison arrows" aimed at the restriction laid down by Chappell Music Publishing and the Selznick Releasing Corp. For weeks, record execs have had to hold back records based upon the "Third Man" flicker the Selznick or-ganization has set for a February 1st release in New York. Decca Records recently had to recall their recorded by Guy Lombardo. MGM this past week announced that they will temporarily withdraw from circulation their newly released Art Mooney "Zither Serenade" disk. While the musical composition "Zither Serenade" is an original, and in no way infringes upon the theme music, MGM dis-closed that it is "not the intention of Loew's, Inc., to interfere in any way with the success of either the picture or the music." MGM's "Zither Sere-nade" will be reissued on March 1st. The tremendous amount of pub-licity connected with the "Third Man" flicker has resulted in a run on retail stores it was learned. Record fans have flocked to the stores asking for the reported click tunes.

Vaughn Monroe-Sonny Skylar Form Pubbery

NEW YORK—Vaughn Monroe and Sonny Skylar this past week, an-nounced the formation of a music publishing firm which will do busi-ness as Carlton Music Publishing Co. Sole selling agents for the firm will be the J. J. Robbins Co., (ASCAP). First tune for the new pubbery is

be the J. J. Robbins Co., (ASCAP). First tune for the new pubbery is "The Little Golden Cross," recorded by Vaughn, with a new plug item "Faith & Determination" in the works. Former song is backed up by Vaughn's "Bamboo," a hot one for the RCA Victor plattery.

Standard Songs

are MONEY MAKERS!

"BUT NOT FOR ME"

Recorded by

MARY MARTIN-Columbia

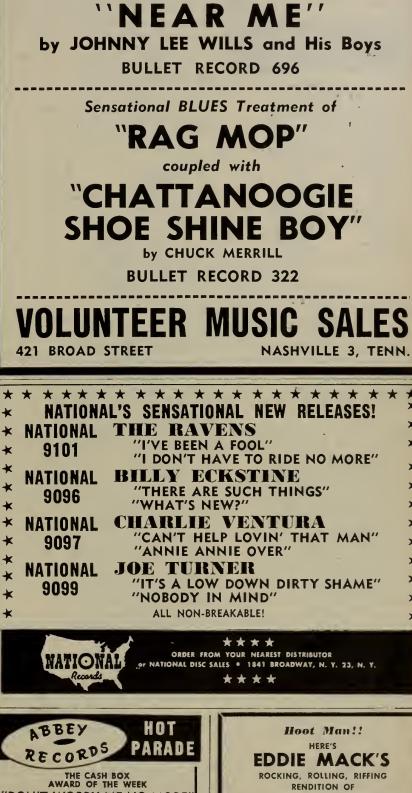
ANDRE PREVIN-Victor

MONICA LEWIS-Signature

Pub. by: NEW WORLD MUSIC CORP.

MUSIC PUBLISHERS HOLDING CORP.

NEW YORK, N.Y.



THE CASH BOX AWARD OF THE WEEK "DON'T WORRY ME NO MORE" "I AIN'T FATTENIN' FROGS FOR SNAKES" by BEN SMITH QUARTET ABBEY \$ 3008 PETER DORAINE, INC. Notional ABBEY RECORDS Dist. for ABBEY RECORDS 754-10th Ave. New York 19, N. Y.

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DON'T MISS THE EDITORIAL ON PAGE 4-THIS ISSUE READ IT NOW!!

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I Must Have Done Something Wonderful	VI-2 VO-
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ì	Jan. 14 Jan. 7 4-DREAMER'S	111.
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	CO-38599—BUDDY CLARK Envy	CA-
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	LO-554—CHARLIE SPIVAK VI-20-3583—TONY MARTIN	CO-3
	A Thousand Violins	LO-52
	10—JEALOUS HEART35.340.4	ME-53
1	BU-1083—C. BAILEY CA-15256—TEX RITTER CA-57.759 LAN CAPPER O	VI-20-
	CA-57-759—JAN GARBER O. CO-20128—HAPPY PERRYMAN CO-38593—HUGO WINTERHALTER O.	
1	CR-60104—PETER TODD O. CR-64021—KENNY ROBERTS	17_
1	DE-46176—JENNY LOU CARSON DE-24711—JACK OWENS	CA-57
	HA-1060—EDDY DUCHIN O. KI-4314—IVORY JOE HUNTER LO-500—AL MORGAN	DE-24
	ME-6188—DON KIDWELL MG-10521—DERRY FALLIGANT	18_
	RO-191-KEN GRIFFIN VI-20-3539-BILL LAWRENCE	DE-24
1	VO-55030-LEIGHTON NOBLE O.	

Pag	re 18	January 21, 1950
Jan. 7	Jan. 14 Jan. 7	Jan. 14 Jan. 7
70 1	11-BIBB1DI-BOBBIDI-	19-I WANNA GO HOME
79.1	BOO 34.9 32.2 BL-30-0019—ILENE WOODS	WITH YOU 11.9 19.3 CO-38640—AXEL STORDAHL
	So This Is Love	Foolish Tears
	CA-57-782—JO STAFFORD- GORDON MacRAE	DE-24790—BEVERLY & BOY FRIENDS I'm Gonna Let You Go
	Echoes CA-57-778—RAY ROBBINS O.	VI-20-3586—PERRY COMO Hush, Little Darlin'
	Skirts CO-38659—DINAH SHORE	Hush, Little Danin
	Happy Times	20—BLOSSOMS ON THE BOUGH 11.8 2.3
	DE-24807—SY OLIVER Dream Is A Wish	CA-57-775—MEL TORME
	ME-5347—LAWRENCE WELK Dream Is A Wish	Don't Do Something to Someone Else
	VI-20-3607—PERRY COMO-	CA-57-771—JAN GARBER O. I Love My Baby
63.9	FONTANE SISTERS Dream Is A Wish	CO-38646-FRANKIE CARLE O.
	12—I'VE GOT A LOVELY	My Rose Garden DE-24822—ANDREWS_SISTERS
	BUNCH OF	Open Door—Open Arms VI-20-3590—FREDDY MARTIN
	COCONUTS 33.1 32.9 CO-38609—TONY PASTOR O.	Timbales
	I Never See Maggie Alone	
	DE-24784—DANNY KAYE The Peony Bush	ADDITIONAL TUNES LISTED BELOW
	LO-449—PRIMO SCALA ORCH. The Echo Told Me A Lie	IN ORDER OF POPULARITY
	MG-10553-TOMMY TUCKER O.	
83.6	Let's Harmonize VI-20-3554—FREDDY MARTIN O.	21-WHISPERING
	There's A Bluebird On My Windowsill	норе 11.7 15.5
		22—CARELESS
	13—THAT LUCKY OLD SUN28.420.9	KISSES 11.4 8.9
	CA-57-726-DEAN MARTIN Vienu Su	23—SCOTCH НОТ
	CAS-524-HERB LANCE	(HOP SCOTCH POLKA) 11.2 6.8
	If My Dream Would Come True CO-38608—FRANK SINATRA	
18.9	Could 'Ja CO-38559—SARAH VAUGHAN	24—ENVY 8.9 4.9
	Make Believe	
e	DE-24752—LOUIS ARMSTRONG HA-1077—HOT LIPS PAGE	25—I GOTTA HAVE MY BABY
	ME-5316-FRANKIE LAINE	BACK 6.2 2.9
	I Get Sentimental Over Nothing MG-10509—BOB HOUSTON	26—SHE WORE A
	The Meadows Of Heaven SIT-524—HERB LANCE	YELLOW RIBBON 5.5 6.9
	VA-191—T. MANNERS	
2.2	VI-20-3531—VAUGHN MONROE O. Make Believe	27—BYE, BYE, BABY 5.4 4.8
	VO-55035-CHUCK FOSTER O.	
	14—ECHOES 27.3 23.6	28—WHY WAS I BORN? 5.2 4.5
	CA-57-782—JO STAFFORD-G. MacRAE Bibbidi-Bobbidi-Boo	
	DE-24741—INK SPOTS	29—DILL PICKLES 5.1 4.3
	Land Of Love LO-514—GRACIE FIELDS	30—WUNDERBAR 4.8 6.7
	MG-10593—JOHNNIE JOHNSTON The Rose of Tularosa	SU-WUNDERDAR 4.0 U.
	VI-20-3595-SAMMY KAYE O.	31—GAME OF
	Careless Kisses	BROKEN HEARTS 4.7 2.2
	15-MARTA 24.4 19.1	
2.3	DE-24831—ARTHUR TRACY Faithful Forever	32—SO THIS IS LOVE 4.6 1.7
	VI-20-3598—TONY MARTIN Bye Bye Baby	
	bye bye baby	33—FOOLISH TEARS 3.3 3.0
	16—CHARLEY, MY BOY 20.4 21.1	
	CO-38649-JIMMY DORSEY O.	34—WEDDING SAMBA 3.2 —
	Johnson Rag DE-24812—ANDREWS SISTERS	
	She Wore A Yellow Ribbon LO-524—TEDDY PHILLIPS O.	35—TOOT, TOOT, TOOTSIE 2.4 3.6
0.4	Are You Kissin' Someone Else? ME-5338—LOUIS PRIMA O.	
	Yes, We Have No Bananas	36—WITH MY EYES WIDE OPEN 2.3 —
	VI-20-3591—LISA KIRK Shame On You	
		37—SCARLET RIBBONS 1,4 2,1
	17—SORRY 17.5 3.7 CA-57-776—MARGARET WHITING	1.4 2.1
	The Sun Is Always Shining DE-24826—BING CROSBY	38RIVER SEINE 1.2
	DE-24826-BING CROSBY You're Wonderful	39—CROCODILE
	18'WAY BACK	TEARS 1.1 2.4
	HOME 12.0 8.7	40—I NEVER
	DE-24800—BING CROSBY lowa Indian Song	SEE MAGGIE ALONE 1.0 4.4

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January 21, 1950

7¹/₂C COIN SUGGESTED BY "THE CASH BOX" AS FAR BACK AS MAY, 1946 Entire Coin Machine Industry Urged To Write Congressmen And Senators To Back Bill Introduced This Session

NEW YORK—Soon after the war it became apparent that operating coin machines with a 5c coin chute was bringing a most chaotic condition to the industry. Collections were falling off from war time peaks with startling rapidity. Yet, the cost of equipment, labor, parts and supplies, trucking and all overhead was three to four times higher than pre-war expenditures.

The operator (who is the backbone of the industry) began to run out of money. As a result others in the business, jobbers, distributors and manufacturers, suffered along, and in some instances were forced to leave the business entirely.

Anticipating such a condition, *The Cash Box*, thru its editorials and news columns, offered various suggestions and plans, even during the days of great prosperity. As business became worse, and the need for added income became necessary, many of these suggestions were adopted thruout the industry. However, the problem never was solved to the complete satisfaction to all.

Continuing with its policy of offering the trade constructive plans, *The Cash Box* in its issue of May 6, 1946, presented the idea of a new coin one that would permit operation of coin machines on a profitable basis, and yet be within the buying power of the public—the minting of a $7\frac{1}{2}$ c coin was suggested. This was the first time this idea had ever been offered in any national publication.

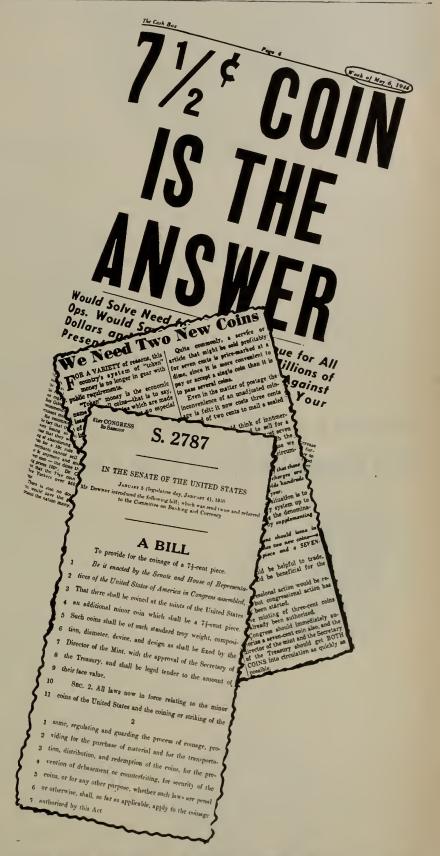
This past week Senator Sheridan Downey (D-Calif.) introduced a bill (S.2787) in the Senate to provide for the coinage of a $7\frac{1}{2}$ c piece. The design and size of the coin would be determined by the Director of the Mint with the approval of the Treasury Secretary.

It is quite evident that during the past years, the necessity of an intermediate coin has been forcibly brought to the attention of the country's law makers. Whether this has been due to the general public, or the coin machine industry, or a combination of both, is immaterial now. That this bill is now an actuality is the important matter.

The nation's press, in a great many instances, has come to the fore since news of the bill has been known. In every case they have acknowledged the great need, and have given it their hearty approval.

However, as a $7\frac{1}{2}c$ coin is a basic need of all in the coin machine business, everybody connected should immediately write or wire their congressmen and their senators to back the passage of Bill S. 2787. Since news of the bill has ben known, *The Cash Box* has received many letters from coinmen, claiming that the $7\frac{1}{2}c$ coin would be a great boon to their operations. As pointed out elsewhere in the feature editorial, the 50% difference over the nickel is just what the industry needs to conduct its business on a profitable basis.

One of the letters received by The Cash Box was from Hirsh de LaViez, Washington, D. C., operator who states: "At long last a bill has been introduced for a 7½c coin. The time and need for a 7½c coin is today. The coin machine industry could use the coin in all of its machines-Vending; Music and Amusement. As an operator of all three types of coin machine equipment, I would welcome the 7½ c coin. The music industry alone could use it more than anyone. The sales of cigarettes thru vending machines could use it. The amusement group could use the extra 21/2c and it would mean the difference of just making a living or making money in our operations. In con-cluding, I would like to make the suggestion that the coin machine industry could be of great assistance to the mint in the matter of size. The manufacturers of equipment, coin chutes and mechanisms should be consulted as they are familiar with the troublesome details of hard currency."



I M P O R T A N T !! WIRE-WRITE Vour Congressman and your Senator to back Bill S. 2787, introduced this session to immediately mint a 7½¢ coin.

Reproduced above (top) is the original editorial that appeared in the May 6, 1946 issue of *The Cash Box*. This was the first suggestion of any kind in any national publication that appeared urging the minting of a $71/2\phi$ coin.

Center item appeared in the Chicago Herald-American, January 5, 1950, pointing out the necessity of two new coins stating "token money is no longer in gear with public requirements."

Reproduced (bottom item) is the complete Bill S. 2787 introduced by Senator Sheridan Downey of California.

"It's What's In THE CASH BOX That Counts"

Of Color Cards



FRANK MENCURI

CHICAGO-Of interest to all card vendor ops are the five new color card series which Exhibit Supply Company, this city, are preparing for the trade.

the trade. Two of these are six color draw-ings, featuring "Slick Chicks" and "Calendar Girls." Two others of the series are also girl cards, these are photos of "Earl Carroll's Models" in 3 colors, and "Artist's Models" in 4 colors. There is also a new "Cowboy Series" in 3 colors. The price of the cards has been cut to the operator down to \$4.85 per thousand which, as two cent retailers, gives the operator a very handsome profit for these unusually attractive and very beautiful cards. What is more important to the op-

What is more important to the op-erators is the new Exhibit Electric Card Vendor. This machine was

shown at the NAAPPB show and made a big hit with all operators who saw it there. It has one of the speedi-est and finest precision deliveries ever yet seen on any card vendor. It sells the cards for either 1c or 2c and is very easily convertible to either price by the simple flick of a switch.

The greatest innovation of the Ex-hibit Electric Card Vendor is that it is a complete steel case. The cash box is not exposed. It's easy to load and easy to service and holds two columns of 500 cards each for a total of 1,000 cards cards.

There is a beautiful transparent lighting effect on this machine which runs all the way down the vendor and which instantly attracts attention to it from all prospective customers.

Frank Mencuri, who is manager of the Exhibit Supply Company arcade division, stated in regard to the new series of cards being readied by the firm as well as the new Exhibit Elec-tric Card Vendor, "We believe, and we have had many years of experi-ence with cards and vendors, that this ence with cards and vendors, that this combination of our new 'Exhibit Elec-tric Card Vendor' plus the new five series of full color cards will give any operator an oportunity to really profit from one of the best businesses in the entire coin machine in dustry in the entire coin machine industry.

"This five new series of full color cards," Mencuri continued, "is in addition to our regular single color cards which sell at \$3.85 per thou-sand. There will be plenty of profits for the card vendor operators fea-turing the brand new five series of full color cards as well as our single color cards which are popular all over the nation."

Exhibit Readies New Line | Cup Drink Dispenser Survey Made In New York Subways

NEW YORK—The Field Research Division Paper Cup and Container Institute, Inc., this city, recently con-ducted a study of cup vending drink machines in the suwbay system of New York City. Farley Manning, di-vision director of the research firm, has kindly submitted his findings to *The Cash Box*, which is reproduced below as an exclusive release in the coin machine field. "Any attempt to study the sales po-tentialities of cup vending drink ma-chines must rely heavily on the ex-perience of the New York City sub-ways," states Field Research. "This well traveled system is an ideal labo-ratory for testing what the machines can do. When the Board of Trans-

can do. When the Board of Transportation installed a few cup venders in key locations over a year ago, optimists predicted that income might approach a million dollars a year. Pessimists quite rightly pointed out that there was no evidence whatsoever to support the contention that the subway crowds would pause in their headlong flight through stations to buy any such volume of soft drinks.

"Time has proved the optimists more right than the pessimists. Gross income for the twelve months ending September, 1949, on a maximum of 128 machines in the experiment was \$714,796.35, on which the Board of Transportation took a commission of 25 percent. But that is only part of the story. Many operators believe that the locations are not fully exploited, and that 500 machines could be placed in the system without running afoul of the law of diminishing returns. In that case, gross income might easily soar into the millions.

Statistics for 16 months, recently released, give some tips to operators of all drink vending machines:

"1. Receipts during the first few months of the experiment in the summer of 1948 were so high that observers couldn't believe they would continue. Doubting Thomases laid hot spell day takes of over \$50 a machine in favored locations to their 'novelty value,' predicting that they would taper off when the public tired of playing put the nickel in and watch the paper cup of coke come out.

"Income did taper off in the winter of 1948-49, but summer 1949 receipts proved that the machine vended drinks had become a habit with subway riders. Although the record average gross receipts of \$31.54 a machine a day was made in the hot month of July, 1948, when less than 30 machines were working, daily average gross for the 111 machines on test in July, 1949, ran to \$29.49. The August, 1949 figure of \$27.80 topped the August, 1948 figure of \$26.13.

"Ferdinand Roth, the Board's real estate agent and appraiser, cau-tiously concluded, 'We can now be sure that the machines provide a service the public needs and wants.'

"2. A lot depends on location. The July, 1949 average daily income of \$29.49 a day included two machines at Roosevelt Avenue, Queens, which averaged \$14.25 a day, as well as the five machines at Grand Central which turned in \$51.58 each.

"3. Winter slack season can be cushioned by substitution of hot drinks for cold. In order to find out just how this would work, the Board

authorized the conversion of three cold drink machines, two to chocolate and one to coffee. In another case, the operator was allowed to replace a cold drink machine with a hot drink machine. Locations chosen for the hot drink experiment were 50th Street and 6th Avenue (Rockefeller Cen-ter); Times Square; and Penn Sta-tion.

"The Board had many questions about the hot drinks. They wondered if the public would be as willing to consume hot drinks standing up as they had been consuming cold drinks. They also worried that subway riders waiting for their hot coffee to cool might be tempted to abandon it or carry it with them into a subway car, where there are no disposal facilities. As a precution, they advised setting temperatures as near as possible to those which people find comfortable for drinking.

"By spring, three surprising results were apparent. First, the converted machines registered a seasonal drop of 40 percent instead of the 60 percent suffered by cold drink machines. This saving could in many cases, Mr. Roth estimates, represent the difference between profit and loss on a doubtful location. Second, hot drink machines acted as sales boosters for nearby cold drink machines, which produced more revenue than their counterparts in other locations. And third, hot chocolate outsold hot coffee.

"Mr. Roth believes that new machines which can be easily set for either hot or cold drinks will help to round out the annual sales curve.

"4. The much discussed litter problem simply failed to develop. Patrons automatically disposed of used cups in large trash cans placed near the machines. This was true of the hot drink machines as well as the cold drink machines."

Exhibit Space For ACMMA Show Now Available

CHICAGO-American Coin Machine Manufacturers Association (ACMMA), with headquarters in this city, this week mailed a layout of the floor plan for exhibitors for their forthcoming Convention at the Hotel Sherman, May 22, 23 and 24.

Applications for exhibit space for the show was included. Price per booth ranged from \$100 to \$350. Exhibitors were instructed to mail reservations to Edward C. Bowman, Director of Exhibits, 8 S. Michigan Ave., Room 404, Chicago 3, Ill.

Wiedman Now With CIA

NEW YORK-Arthur H. Wiedeman, formerly associated with the coin machine industry, has been appointed national committees secretary of the Controllers Institute of America.

Wiedeman, served with The National Automatic Merchandising Association in an accounting capacity; also as chief cost accountant for Mills Industries, Inc., from 1943 until 1948, and for part of that time was vicepresident of Mills Automatic Merchandising Corp.

Runyon's 4 Day Showing Of New AMI Phono Draws Large Crowds



BARNET B. SUGARMAN

NEW YORK-AMI's Model "C" phonograph was displayed at Runyon Sales Company's three offices this week, and received a most enthusiastic reception from music operators.

Starting off at their Trenton, N. J., office on Sunday and Monday, January 8 and 9, it was picked up in New York for four days, Monday thru Thursday, January 9, 10, 11 and 12, and finally wound up with the Newark, N. J., showing on Thursday and Friday, January 12 and 13.

From the time the doors of the York offices were opened on New Monday, January 9, a continuous stream of music operators viewed the new phono, both local as well as out-of-town operators.

"Never in our experience have we seen anything to equal the intense interest" stated Barney (Shugy) Sugerman and Abe Green, heads of Runyon. "However, of more than

passing interest to us," they continued, "was the number of actual orders booked. It is indeed a great compliment to the factory for producing this sensational phono, as well as an indication of the fact that music operators have been doing fairly well these past months. We want to thank those operators who placed orders, as well as the many who visited us. We shall continue to display the "C" at all of our showrooms, and invite all who didn't get the opportunity to get to the open house parties."

In addition to local operators, reconding artists, many out-of-town coinmen were on hand. They in-cluded: Bill Wakelee, Troy, N. Y.; Paul Quackenbush, Oneonta, N. Y.; George Mara, New Haven, Conn.; Bill Macarelli, Catskill, N. Y.; Tommy Greco, Glasco, N. Y.; Bob Charles, Binghamton, N. Y.; Patsy Montana, New Haven, Conn.; John Bullock, Loch Sheldrake, N. Y.; Bill Coddington, Loch Sheldrake, N. Y.; Stanley Gillespie, Hartford, Conn.; Mrs. C. B. Ross, Hartford, Conn.; Walter Conrad, Jr., Suffern, N. Y.; Tony Canttenese and Louis Mazolin, Suffern, N. Y.; Max Klein, Yonkers, N. Y.; Ernie Giramondi, Bristol, Conn.; Art Moskowitz, Bridgeport, Conn.; Art Moskowitz, Bridgeport, Conn.; Win-fred Gafney, Norwich, Conn.; Harold Siedel and Sam Galley, Kingston, N. Y.; and Pete Summa, Bristol, Conn.

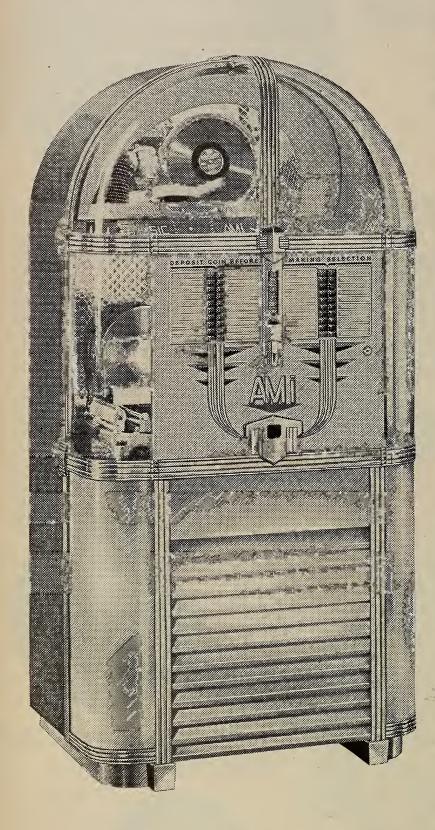
The Cash Box



"It's What's In THE CASH BOX That Counts"

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AMI Model "C"



- American Distributing Company 2034 Commerce St., Dallas 1, Texas • Phone: Riverside 1526
- Atlas Distributors 1024 Commonwealth Ave., Boston 15, Mass. • Phone: Beacon 2-3870
- Automatic Music System 306 W. Broad St., Richmond 20, Va. • Phones: 2-2912 and 7-2787
- Automatic Phonograph Distributing Co. 806 N. Milwaukee Ave., Chicago 22, Ill. • Phone Chesapeake 3-4900
- Banner Specialty Company 1508 Fifth Avenue, Pittsburgh 19, Pennsylvania · Phone: Grant 1373
- Birmingham Vending Company 2117 Third Avenue North, Birmingham 3, Alabama • Phone: 3-5183
- Central Ohio Coin Machine Exchange 525 South High St., Columbus 15, Ohio • Phone: ADams 7254
- Chris Novelty Company 806 St. Paul St., Baltimore 2, Md. • Phones: Mulberry 3167 and 8722
- Cleveland Coin Machine Exchange, Inc. 2021-5 Prospect Ave., Cleveland 15, Ohio • Phone • Prospect 6316
- Coin Machine Sales Company 156 East Third South St., Salt Lake City 1, Utah • Phone. 9-0222
- Dixie Coin Machine Company 912 Poydras St., New Orleans 13, Louisiana • Phone: Magnola 3931
- H. W. Dolph Distributing Co. 222 East Fourth St., Tulsa 3, Oklahoma · Phone: 3-9025
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O. O. Mallegg AMI Incorporated, Export Department

400 W. Madison St., Chicago 6, Ill. • Phone: FRanklin 2-4868

- Mayflower Distributing Corporation 1209 Douglas St., Omaha 2, Nebraska • Phone: Atlantic 3407
- Miller-Newmark Distributing Company 42 Fairbanks St., N. W., Grand Rapids 2, Mich. • Phone: 9-8632 5743 Grand River Ave., Detroit 8, Mich. • Phone: Tyler 8-2230

North American Music Company, S. A. Cardenas 209, Havana, Cuba

- Paster Distributing Company 2218 University Ave., St. Paul 4, Minnesota • Phone: Nestor 7901 2606 W. Fond du Lac Ave., Milwaukee 6, Wis. • Phone Hopkins 2-5425
- J. Peskin Distributing Company 2663-67 W. Pico Blvd., Los Angeles 6, Calif. • Phone: Dunkirk 8-6178
- **Rex Coin Machine Distributing Corp.** 821-29 South Salina Street, Syracuse 3, New York • Phone: 2-8255

David Rosen, Inc. 855 N. Broad St., Philadelphia 23, Pa. • Phone: Stevenson 2-2903

- J. Rosenfeld Company 3218 Olive St., St. Louis 3, Missouri • Phone: LUcas 3196
- Runyon Sales Co. of New Jersey, Inc.

123 W. Runyon St., Newark 8, New Jersey • Phone: Bigelow 3-8777



Runyon Sales Co. of New York, Inc.

593 Tenth Ave., New York City 18, New York • Phone: Longacre 4-1880

Southern Amusement Company

628 Madison Ave., Memphis, Tenn. • Phones: 5-3609 and LD 524

Southern Automatic Music Company

624 S. Third St., Louisville 2, Kentucky • Phone: Wabash 5094 325 N. Illinois St., Indianapolis 4, Indiana • Phone: Reilly 5571 605 Linden Avenue, Dayton 3, Ohio • Phone: Kenmore 3159 240 N. Jefferson, Lexington 2, Kentucky • Phone: Lexington 2393 228 W. Seventh St., Cincinnati 2, Ohio • Phone: Main 3262 3011 E. Maumee Ave., Fort Wayne 4, Ind. • Phone: Eastbrook 3487

Steel Music Company

218 E. Parrish St., Durham, North Carolina · Phone: N-6281

Taran Distributing, Inc.

2820 N. W. Seventh Ave., Miami 37, Florida • Phone: 3-7648 90 Riverside Ave., Jacksonville, Florida • Phone: 6-1551

United Amusement Company

3410 Main St., Kansas City 2, Missouri • Phone: Logan 8434

United Distributors, Inc.

513 E. Central St., P.O. Box 1995, Wichita 2, Kansas • Phone: 4-6111

Wallace Distributing Company

205 Northeast First Ave., Mineral Wells, Texas • Phone: 216

R. Warncke Company

121 Navarro St., San Antonio, Texas • Phone: Fannin 2236 1217 Taft Ave., Houston 6, Texas • Phone: Jackson 2-5161

Western Distributors

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Western Distributors, Inc.

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January 21, 19.



\$\$ SAVE \$\$ with COVEN

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Senator Homer E. Capehart Writes On 71/2c coin-See next issue

New York Game Operators Reactivate Association At Well Attended Meeting

Teddy Blatt and Lou Rosenberg Cincy Music Ops Assn. **Holds Monthly Meet** Look To Great Future For Ops

NEW YORK-Responding to a call NEW YORK—Responding to a call from Lou Rosenberg, operator, and Teddy Blatt, attorney, amusement machine operators met at Manhattan Center, this city, on Thursday night, January 12, and voted unanimously to reactivate the Associated Amuse-ment Machine Operators of New York, Inc., an association of game operators. An encouraging number of opera-

An encouraging number of opera-tors were on hand to hear Rosenberg, acting as temporary chairman, call the meeting to order. He immediately introduced Teddy Blatt, who spoke of the necessity for an association and outlined future objectives. The group, without a dissenting voice, voted to get the organization under way, and more than fifty coin-men immediately paid an agreed sum to the temporary treasurer as dues. Lou Rosenberg was elected as tem-porary chairman, which position he will hold until formal elections are held. held.

Immediate action was the keynote, with several motions made and passed in fast order. A steering committee was then elected to act on the neces-sary details which needed clarifica-tion at once. The committee met im-mediately after the regular meeting disbanded, and was in session until long after midnight. Chairmaned by Lou Rosenberg, and advised by Teddy Blatt, the coinmen who served on the committee were: Milty Green, Dave Lowy, Joe Kochansky, Phil Greitzer, Herb Semel, Al Meyers, Jack Semel, Al Koondel, Sam Kramer Harry Berger and Harry Ross. Sitting in at both the regular meeting and com-mittee meeting in an advisory capac-ity was Ben Becker, special repre-sentative of Bally Manufacturing Company. Company.

Company. Two very important motions were agreed upon before the regular meet-ing broke up. Operators promised not to jump locations held by fellow members, and that no equipment would be placed in candy store and luncheonette locations. It was pointed out by Blatt that these types of lo-cations are not licensed by the city, and that the machines are accessible to minors, which is one objective the association will fight for with all its strength. strength. Members of the steering committee

agreed to meet continuously for the next few weeks. Date for the next regular membership meeting will probably be in two to three weeks, and operators will be duly notified.

CINCINNATI, 0.—The regula monthly meeting of the Automati Phonograph Owners Association, thi city, held its regular monthly meet ing on Tuesday night, January 10. After the business meeting, mem bers and guests joined in a buffe meal and entertainment which laster for into the night

far into the night.

far into the night. Members attending were: Charle Kanter, Sam Chester, Bill Harris, A Lieberman, Nat Bartfield, Charle McKenney, Robert Wood, Tom Reu wein, Abe Villinsky, John Toney James Alexander, John Nicholas Max Moeckel, Abe Maius and Lo Simon. Guests of the group were Sam Klayman, Klayman Music Co. John K. Maitland, Capitol Record Sor, Ted King, Ohio Record Sales Morey Rose, London Records; M. L Larson and Harvey Hobbs of th Shaffer Music Co. Also on hand wa Paul Cowley (Station WMOP), on Paul Cowley (Station WMOP), on of the leading disc jockeys in the area

It was announced that Norton Rob inson and Lou Levine have been re instated in the Association. Sam Ger ros, Arcadia Sales Company, his wif and family, are vacationing in Miam for several weeks.

Wanted

... ideas, inventions, completed working models of all types of new coin operated machines. Your product, idea or invention, if it meets approval, will be placed with nationally known, financially responsible manufacturer who is in position to give it complete and immediate attention.

GIVE FULL DETAILS TO-Box No. 150 % THE CASH BOX 32 W. Randolph Street, Chicago 1, Ill.

Federman Resigns From Williams

CHICAGO--Williams Manufacturing Co., this city, advised this past week that Paul Federman, Sales Manager and Field Representative of the firm, was resigning as of January 17, 1950.

Sam Stern, Executive Vice-President and General Manager of Williams Manufacturing Co. stated, "It is with deep regret that we have accepted the resignation of Paul Federman. Paul proved himself one of the most outstanding men we have ever had in our organization.

"His work was without blemish and he proved that he could help operators and distributors everywhere in the nation", Stern continued, "to better their sales marks. He has been a hard worker for the benefit of the entire field. There is no doubt in our minds that Paul will go on to prove himself one of the most outstanding men in the coin machine industry."

The resignation of Paul Federman from the Williams organization came as a surprise to many in the field who identified Paul with Williams Mfg. Co. very closely for sometime.

Federman stated, "In leaving Williams Manufacturing Co. I want to most sincerely thank everyone of the distributors with whom I've come in contact clear across the country for their wonderful support to our exclusive distribution policy which has made the Williams' franchise one of the most valuable and outstanding in the industry.

"It was a pleasure to serve", Federman continued. "everyone of the distributors with whom I came in contact regularly and I have found that each and everyone of these men has endeavored at all times to help uplift the ethics and standard of their profession.

"There is no doubt in my mind", Federman said, "that the members of the Williams distributing organization, as well as everyone of the operators I've come in contact with all over the nation, have always tried their best to help make this one of the finest industries in the country. I have been proud to serve everyone of these men and hope to continue our pleasant relationship for the years to come."



Coven Remodeling Showrooms & Offices Factory Distributor

CHICAGO—"In view of the fact that we have been forced to expand our parts and supplies department to cover all types of equipment", Ben Coven of Coven Distributing Co., this city, stated this past week, "we are remodeling our showrooms and offices." offices.

remodeling our snowrooms and offices." Accrding to Coven the firm will have much larger showrooms than be-fore. At the same time they have arranged for a more efficient and compact parts and supplies depart-ment so that the operator, as Coven says, "Will be able to get everything under one roof." "With 'Wurlitzer Days' almost here", Coven said, "we have arranged for the largest and most outstanding display in the midwest for the new Wurlitzer 1950 models. The new showrooms have forced us to cut down on the size of the offices here", he continued, "but we feel compen-sated in view of the fact that these other departments will now have more room."

other departments will now have more room." The complete Bally line will have an unusual and effective display by itself and will stand out from all other equipment, according to Coven, who is exclusive distributor for Bally and Wurlitzer. "In addition", he said, "there will be arrangements made to accommo-date every operator regardless of the type of equipment he runs. This will definitely be one place where the op-erator can come for all of his needs." This is the second time within a period of six months that Coven Dis-tributing Co. have had to increase their facilities to take care of all their customers. They plan, this time, to so arrange their showrooms, offices, parts and supplies departments that they will be able to handle up to 75 per cent more operators at the same time.

"It's What's In THE CASH BOX That Counts"

Neise Named Buckley



JOHN NE'SE

CHICAGO-John Neise, formerly General Sales Manager for O. D. Jennings & Co., this city, was named factory distributor for Buckley Manufacturing Co.

Neise takes over as of January 1, 1950.

John Neise was with O. D. Jennings & Co. for the past five years. Prior to that, for five years, he was Production Manager of the Aircraft Division for Fote Brothers Gear Corp.

And prior to that John served as a theatre manager for Balaban & Katz, this city. He managed the Chicago, Garrick, Marbro and Tivoli theatres during ten years with Balaban & Katz.



Never in our long history as a distributor of all types of coin operated equipment has any machine received the immediate and enthusiastic reception given AMI's new Model "C". Not even the first post-war showing of AMI's Model "A" pro-duced the number of ACTUAL ORDERS and quantity of machine sales as we have already booked as a result of the first showing of the sensational "C".

If you have not already visited our showrooms see the "C" today and every day at



• NEW YORK, N. Y. 593 TENTH AVENUE 354 SO. WARREN STREET



BUDDY play featuring Cigarette Reels, Daval's aus Cain Divider and 2 Separate Cash es. A REAL BUY. WE STOCK ALL DAVAL PARTS WE CONVERT COIN OPERATED "AMERICAN EAGLE" and "MARVEL" to NON-COIN OPERATED MODELS. WRITE US QUICK.

INDUSTRIES, INC. 2849 W. Fullertan Ave. Chicago 47, Illinais (Tel.: Dickens 2-2424)

Demand For Chicoin's "Bowling Alley" Still

be like a good wine" sighed Sam Wolberg, executive of Chicago Coin Machine Company, this city. "The more games we turn out the more operators

"We've already increased our production facilities several times" commented Sam Gensburg, another top official of the firm, "but it's insufficient to take care of the great de-

Not only do long distance phone calls from everywhere in the country continually insist upon greater deliveries, but distributors and regional factory representatives are making personal visits to Chicago in an effort to secure more equipment, these officials stated. "We'd love to comply with all requests" stated Wolberg and Gensburg, "and all we can say is that every effort is being made to coop-erate with all."

Reasons advanced for the tremendous success of "Bowling Alley" is that it features competitive twoplayer action, which keeps the game going continuously. In addition, it was pointed out, that the speed in which the game is played, gives the operator the grand opportunity to fill up his cash box during the peak hours of play on each location.



EASTERN FLASHES

The cause of all the excitement on coinrow this week was created by Run-yon's showing of the new AMI Model "C" phono. The machine was put on display Monday, January 9, and open house was in effect thru Thursday, Janu-ary 12. While the firm put on no elaborate social program, sandwiches and drinks were available, and many of the country's leading recording stars showed up to have their pictures "took" alongside the machine. Music operators were more interested in looking over the phono, both inside and outside. Officials of the firm reported that they booked more actual orders during the showing than had ever happened in its history. In addition to Barney (Shugy) Suger-man and Abe Green, heads of Runyon, the entire staff were on hand to greet all visitors. There were Morris Rood, Louis Wolberg, Irving (Kempy) Kempner, Perry Lowengrin, Jackie Prigoff, and the two gorgeous secretaries, Frieda Gleitzman and Phyllis Rothstein.

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Attending the Runyon open house were the "B" boys. Bally's Big Boys (and we mean big). Ben Becker and Art Garvey were around all week greeting all their old friends, and making many others. (Runyon is distributor for Bally in this area). It certainly was a great idea for Ben and Art to be around, as they probably sold a batch of games—we saw them take one from a Troy, N. Y., operator. Garvey is fast becoming known as the "coffee" drinking champ of the east. Jack Semel invited him into the restaurant for a "java" and when Art agreed, Semel asked "Don't you ever turn down an invitation for coffee?" ... A steady stream of trucks are at work moving Mike Munves' thousands of machines from 11th Avenue to his new quarters on coinrow. We did a double take when we observed one of these trucks carrying a sign The Dash Box Com-pany. Seems that one of the truckers borrowed a truck from a manufacturer of paper boxes. Everyone knows that Mike Munves has a heart as big as Boulder Dam. We discovered that he and Bill Alberg of Brooklyn Amusement Machine Company, split the cost of a necessary item for a former coin machine biggie, who today is bedridden (and has been for some years), and to whom the cost would have been prohibitive.

Phil Bogin, who for a great many years has been connected with the busi-ness, died Wednesday, January 4. Bogin was one of the pioneer music machine operators, taking over management of the first route of Wurlitzers placed years ago by Nat Cohn, Irv Sommer and Harry Rosen, when Modern Vending Com-pany took over the distribution of phonos in this area. During the past years, Bogin was connected with various parts and supplies houses, distributors and operating firms. The last enterprise he was connected with was the operation of combination tele-juke box machines. . . Frank Mencuri, Exhibit Supply Company executive, visited around the East, dropping in to see Mike Munves on Tuesday. We understand the trip was quite successful, Frank returning to the factory with some nice orders. . . Al Simon, Albert Simon, Inc. (eastern representative for Chicago Coin Machine Company) returns from a visit to the factory. We understand he did some good for himself in the way of speeding up deliveries of the hit shuffle-bowler game "Bowling Alley, but he sighs "Just a drop in the bucket—looks like I'll have to take another trip soon."

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Joe Young, Young Distributors (Wurlitzer distributor) getting all set for the showing of the new Wurlitzer phono. "It won't be long now" smiles Joe. . . Dave Lowy, Dave Lowy & Company, learning the lesson of "patience". As distributor for J. H. Keeney & Company, he has a hit game on his hands with the shuffle-bowler type game "Pin-Boy". And it appears he's always awaiting the next delivery—those that come in go out immediately to customers. Now he's waiting for deliveries of another Keeney game—"Ten Pins", a real bowl-ing game in a cabinet 8 ft. long and 2 ft. wide. . . Dave Stern, Seacoast Dis-tributors, Elizabeth, N. J., is another distributor who's developing into an ac-complished "waiter". Seacoast distributes Rock-Ola's "Shuffle-Lane" in both New York and New Jersey, and the factory can't ship them in fast enough to satisfy both Dave and his customers. . . Atlantic, New York Corp., distribu-tors for Williams here, also bemoaning insufficient deliveries of the factory's hit "Twin-Shuffle.". . . As Harry Green, one of the country's best location get-ters, stated "There are thousands of locations thruout New York City that are clammering for these games, and it appears as if all the factories have turned out great games for the operators."

Notices appeared at all wholesalers along coin row, calling attention of games operators to the meeting at Manhattan Center, Thursday, January 12, to formulate plans for the organization of a city-wide association. Operators discussing the plan along the street, offered arguments pro and con. . . With all the excitement along coinrow over new phonos and shuffle-bowler type amuse-ment games, the Koeppel Brothers, Harry and Hymie of Koeppel Distributing Company, go merrily on their way, buying and selling used music machines. They have recently begun to deal in used games, being the local market is now active. . . . Was that Bill Alberg leaving on his annual pilgrimage to the "Play-ground Of The World." . . . Baltimore game operators getting ready with the soup and fish for the annual Banquet and Dance of the Amusement Machine Operators Association of Greater Baltimore, which takes place at the Lord Baltimore Hotel on February 5. The boys and girls had better oil up their danc-ing shoes, as the Tex Beneke orchestra will give out with the music. A star-studded show is also scheduled. If you want tickets, get in touch with Bernard J. Rose, president of the association. . . . Harry Friar, one of the city's foremost games operators for a number of years, putting on considerable weight. Could it be that the shuffle-bowler type games are clicking big with him?

The Cash Box

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CHICAGO CHATTER

Just as we stated last week, "ACTION," continues to be the watchword for '50... sure has started to be a "nifty '50."... Happy and busy people over at Chicoin. Sam Lewis tells us that just the other day he spent two hours out of the factory building, and when he returned there were over a dozen out of town calls waiting for him—all wanting more "Bowling Alley."... Sam Wolberg enjoyed a birthday on Jan. 5... and Max Glass had his birthday party the very next day, Jan. 6... ACMMA getting into action—starting boom for convention for May 22, 23, 24 at the Sherman... Frank Page of Roanoke, Va., in town asking for "more."... Same goes for Al Simon, New York, who, before he even took off his hat and coat at Chicoin, asked, "When are more games coming thru?"... Charming Trudy Coven took our advice and kept after hubby Ben to build her that "dream house." Now Ben tells us, "I'm building in Spring."... Lots of talk among phono ops here about the new Permo nylon needles.

Wanna make a million dollars? (See The Cash Box editorial, Feb. 19, 1949.) Create the perfect followup game for the shuffles. . . . Tavern owners are reported to be tearing out booths to make way for shuffle games. . . . Another scoop for this column—weeks ago we advised that Mike Hammergren would soon open his new firm. News broke officially last week. And now we suggest interested parties watch how Mike merchandises the Brooke Change Maker of the firm—idea is going over. . . . Sam Stern named three new distribs for Williams and then dashed up to St. Paul on business. . . . Paul Federman resigns from Williams Mfg. Co. as of Jan. 17. . . . Mike Spagnola, Phil Weisman and Joe Glinco much interested in the comments on the new AMI Model "C" . . . and quite happy over the reaction of the music ops to this new phono at the three showings they held.

Al Denver and Sid Levine, New York, expected in town by Ray Cunliffe to help smooth out details for the forthcoming MOA convention at the Palmer House here on March 6, 7 and 8... Cunliffe reporting that music ops 'round the nation eager to be present and big crowd is expected to attend. ... Izz Rothstein of Philly who was 'round the town reported to have been much impressed with action here. ... Idea for automatic coke dispenser which would be on counters and would face public, so public could insert coin and fill own cup, starting to get attention from many—with arguments pro and con. ... Larry Cooper and George Dick talking over growth of vending biz with visitors at Supervend Corp. ... Bill (The Shadow) Billheimer and his very charming wife, Dotty, dining at Fritzel's. ... Charley Pieri of Exhibit hits the road again—expects to be gone for at least a week or two ... and Frank Mencuri of Exhibit scoots east to talk things over with arcade owners ... while Joe Batten holds down the fort here and gets plenty of talk from engineers, inventors, et al.

Henry Strong of O. D. Jennings & Co. advising "I'm doing just about everything that has to be done these days." Visitors over at the factory included H. Branson, Louisville, John Beal, George Erps, Fred Anderson and others. ... Ted Rubenstein busy on Daval counter games and also doing manufacturing for others. He's on the phone constantly these days. "Wish I could split myself into three people," he exclaims. ... Izzy Edelman of Detroit in town with "a million dollar idea" so he claims. ... John Neise out on the road and will spend most of his time away from town. ... Pat Buckley scoots in and is gone even before execs at firm can get around to say "goodbye." "But," as Jerry Haley reports, "we're so busy with our 'Criss Cross Belle' and our 'Track Odds' that we just don't know what else is happening around us."... Lou Casola of Rockford in town. ... Bixby & Holmes of Glendive, Mont., over at United. ... That parrot which was given to Lyn Durant, named, "Shuffle Poll," is learning new words.

Billy DeSelm has become carpenter, plumber, roof fixer, painter, paper hanger and a few more things since he bought his own home. Now they're calling him, "Stick-In-The-Mud" DeSelm—his car stuck in mud the other day and the boys almost pulled off the front dragging him out. . . Talk about a movin' around guy—that's Ray Riehl—who moved to Chi after living in Pittsburgh, Nashville, Dallas and Miami and now claims, "I'm settled down." . . . Ben Coven is remodeling his place again—second time in less than six months —to make more room for display and parts departments. . . . Art Weinand learned that his name was "Joe," when out-of-towner phoned the other day while Art was in the midst of trying to allocate production. Art told him, "Brother, I'm so busy here I don't even know my own name"—so longdistancer chirped, "You're name's Joe." "And that's how," Art says, "I learned my name was Joe."

Georgie Jenkins back in the hospital, but expected to be out this week. . . . Jack Nelson out of town on a biz trip. . . . Ray Moloney, Tom Callaghan, Andy Wrenn, Otis Murphy and Lou Breeze back from that Dallas visit and all pepped up over the grand way Bally products working in the Lone Star state. They met with Phil Weinberg, Al Shannon and others in Dallas. . . . Bally factory still punching out those "Shuffle Bowlers" just as fast as packers can pack 'em. . . . John Conroe over at J. H. Keeney & Co., Inc., is one of the busiest execs in Our Town. John has been on the job from early in the morning until late evening and, late as he stays, phone calls still continue to come into his office asking for more and still more "Pin Boy". Firm are producing at top speed now to take care of orders for their new "Pyramid", cigarette merchandiser, "Ten Pins," consoles and all other games. Looks like a very nifty '50 for Keeney. . . . With showings all over the nation of the new AMI Model "C" no word has come in yet from Ed Ratajack and Jack Mitnick, AMI roadmen. Both men are busier than ever trying to cover as many of the showings in their territories as they possibly can.

Joe Caldron of AMI's offices here is quite a busy executive, what with showings of the new AMI Model "C" going on all over the country and with calls coming in as well as callers. Joe's working day and nite. . . Bruno Kosek of Mid-State advises that he's getting together all machines for one of the biggest sales the firm have ever yet run. Bruno says that his last ad in *The Cash Box* "cleaned me out of equipment".



The Cash Box

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CALIFORNIA CLIPPINGS

That Mayor recall thing has once again made the L. A. front pages, upon the Ordinary Citizens Committe finally getting enough signatures rounded up to file their recall petition . . . Mayor Bowron, of course, countered with a blast against one and all connected with the recall as being "Eastern gamblers, disgruntled ex-politicians or Communists." . . . As far as the local automatic game industry was corncerned, there was little concern or interest one way or the other. . . . With most of the distributors and operators concentrating on making a living, if not getting rich, via the new shuffle-bowling games and their legality as a purely skill, fun and no pay-off game raising no question, nobody seems too excited about what the politicians are up to.

This past week saw Lyn Brown "unofficially" opened at the former E. T. Mapes spot, with the formal "grand" opening scheduled for a few weeks later. Lyn is still lining up some lines and not too sure just what will be featured in the new setup. ... Visiting Mark Jennison at Mills last week were headman Gordon B. Mills and Freezer Division Chief Bob Maddern, down from Oakland on a business trip. Maddern expects this to be a record year in the sale of freezing equipment, vendors and otherwise. ... Palms Springing was W. R. Happel, Jr., and strictly on business we were told by one of his strictly loyal secretaries.... Jack Simon tells us that he's almost back to normal once again and even promises to help keep that way by watching his diet. He's still anxiously awaiting the any-day-now delivery of Genco's "Bowling League." Jack was due for a short run up to Las Vegas, a Nevada town which has been making the public prints of late and reading like it was written by a Class B melodrama writer.

At Paul Laymon's, Ed Wilkes tells us that Bally's "Shuffle-Bowlers" are still the biggest thing around, with Bally's "Hot-Rods" and "Champion" oneball also right up there. . . Charlie Daniels ventured maybe not too far afield the subject of amusement games by reporting that the Laymons' and his own prize flower gardens are showing promise of matching their abundant and beautiful growth of last year. . . Fred Gaunt threw in a plug at General Music for the job being done by Phil Robinson on Chicago Coin's "Bowling Alley," which is selling right up there, we gathered, with United's "Shuffle Alley" at the Bud Parr emporium d'games. . . Dannie Jackson on one of his regular Northern jaunts and Georgie Warner holding down the fort at Automatic after a short one to San Berdoo. . . On the Row were Henry Van Stelton of La Habra, Lee Wirt from Montebello, Ontario's John Pacillas, George Joyce of Inglewood, M. B. Wolzinger from Las Vegas, C. Siefert of L. A., Bakersfield's Alex Koleopolus, "Happy" Clark of Downey and G. F. Cooper from Riverside.

MINNEAPOLIS-ST. PAUL, MINN.

Al Reese of the Watertown Amusement Company, Watertown, S. D., in Minneapolis last week for a few days, taking time off to visit his family. . . Dave Chapman, Minneapolis operator, is ready to leave for Miami, with the Mrs. for a few weeks vacation, but will have to wait now, as his mechanic took sick. . . E. E. McDaniel, Wadena, in town for the day. . . Eddie and Millie Berkemeyer of Litchfield, driving into Minneapolis to pick up phonograph records from the record distributors.

Leo Berkowitz of the B & B Novelty Company, Superior, Wisconsin, in Minneapolis over the week-end with his charming wife; Leo making the rounds, while Mrs. Berkowitz was looking for new furniture. . . . Lou Rubin of the Lieberman Music Company, Minneapolis, is leaving with his wife, Friday, January 13th for a two weeks vacation in California. They expect to drive there. . . . Maurice Rosenstein of the Marco Music Company, Marshalltown, Iowa, in Minneapolis for the day, picking up some merchandise.

Archie LaBeau of the LaBeau Novelty Company, St. Paul, was rushed to St. Joseph Hospital, as he suddenly came down with pneumonia. Archie is getting along satisfactorily... Paul Felling of Sauk Center, in Minneapolis for the day, picking up records at the Hy-G Music Company.... Gabby Cluseau and Frank Major, Grand Rapids operators, drove into Minneapolis with their wives to spend the week-end and made a few nite clubs... Bill Hunder of Wheaton, in Minneapolis, sporting a brand new Ford Station Wagon, to do his hauling.

LeRoy Roberts of Luverne, also in town for the day, as was Ray Kohner of Winona. . . . Mayflower Distributing Company, St. Paul, held open house from January eighth through the tenth, showing the new AMI phonograph, and the new Williams bowling alley "Twin Shuffle." Plenty refreshments and prizes. . . . Mr. and Mrs. Gerald Johnson of Menomonie, Wisconsin, also in town for the day, Gerald bragging about the two pound croppies he he has been getting out of the lake in back of his home. . . . Milton Hone of Rhinelander, Wisconsin, in town for the day, without his wife, the Mrs. expecting a new addition within the next couple of weeks. . . . Fred Grohs, St. Paul operator, leaving with the wife next week for a three week's vacation in Florida.

The South Dakota operators quarterly meeting was held at the Gurnsey Hotel, Yankton, South Dakota, Sunday through Tuesday, January 8-10. . . . John Anderson, former Minneapolis boy, has teamed up with Johnny Lee Wills, brother of Bob Wills, in producing "RAG MOP," recently released on a Bullet record. Through a strange coincidence, a sample was sent to Charley Weber of Minneapolis, local juke box operator. The record was played twohundred times in five days, setting an all time test play. Weber, a former buddy of the Bullet President, flew together on the original Hiroshima bomb test run.



CLASSIFIED AD RATE 8 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

CLASSIFIED DISPLAY — Rate 75c per agate line (\$10.50 per column inch). No outside borders. Only light faced type used.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.



- WANT—For Cash: Claw Machines— Exhibit Rotary Merchandisers; Diggers. Groetchen Metal Typer; Voice-O-Graph; Seeburg Teardrop Speakers; A. B. T. Challengers; Play-Mor Wall & Bar Boxes; United Shuffle Alleys. Will accept trades on following machines: Bally Jockey Specials; Bally Entries; Bally Hy-Rolls. Make offer on your trade, or guote your prices. STANLEY AMUSE-MENT CO., 5225 SO. TACOMA WAY, TACOMA, WASH. Tel.: Hillside 5110.
- WANT—McGlashon Air Guns and live ammunition gallery; antique music boxes, coin operated or otherwise. Also, Cail - O - Scopes. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.
- WANT—Used Juke Box records, popular, hillbillies and polkas. Any quantity. Will pay highest prices. Give full details in first letter. F. A. WIEDEL, 536 GRANT PL., CHI-CAGO 14, ILL.
- WANT Used Arrow Bells, Bally Clover-Bells, Spot-Bells, and Triple Bells. Write or wire. E. T. MAPE DISTRIBUTING CO., 21 NORTH AURORA ST., STOCKTON, CALIF. Tel.: 77903.

WANT—Used juke box records. Also surplus new records distributors' or dealers' stock. Call or write: FIDELITY DIST., 1547 CROSBY AVE., BRONX 61, N. Y. Tel.: UNderhill 3-5761.

WANT — Late model phonographs. Will pay cash. Will pick up within a radius of 300 miles. KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK 19, N. Y. Tel.: CI 6-8939.

WANT-3020 Wurlitzer 3-wire 5c/ 10c/25c Boxes. We want to buy for our routes. Will also trade equipment. Make known your needs. Rated Dun and Bradstreet. HUGHES ELECTRIC COMPANY, LADOGA, IND. Tel.: 17.

- WANT—Territory To Operate Shuffleboards. Will operate on percentage or any other arrangement. RELI-ABLE SHUFFLEBOARD CO., 2512 IRVING PARK, CHICAGO, ILL.
- WANT—All types Phonograph Motors, Adaptors, Wall Boxes, Speakers, Coin Operated Radios, Coin Changers, etc. ST. THOMAS COIN SALES, LTD., ST. THOMAS, ON-TARIO, CANADA. Tel.: 2648.
- WANT—All late model phonographs. Will pay cash. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. TEL.: CH 4-5100.
- WANT—Post-war Seeburg Wall Boxes. Must be clean. Write best offer. OHIO SPECIALTY CO., 29 W. COURT ST., CINCINNATI 2, OHIO.
- WANT—Used or new hillbilly or western records. Top prices paid. Sell to Chicago's largest distributor of used records. We pay freight. Write to: USED RECORD EXCHANGE, Anthony "Tony" Galgano, 4142 W. ARMITAGE AVE., CHICAGO 39, ILL. Tel.: DIckens 2-7060.
- WANT—Bally Spot Bells, Citations, Champions, Arrow Bells 5c and 25c, and 100 Record Seeburg in quantity. Cash Ready. GOLDEN GATE NOVELTY COMPANY, 701 GOLDEN GATE AVE., SAN FRAN-CISCO 2, CALIF.
- WANT—For cash. 1946 Pace DeLuxe Slots. Quote price and condition in letter. CAVALIER COIN MACHINE CO., 19th and CYPRESS AVENUE, VIRGINIA BEACH, VA.

FREE

CLASSIFIED ADVERTISING

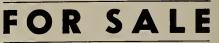
on SPECIAL SUBSCRIPTION DEAL to THE CASH BOX

You can run a 40-word Classified Ad FREE each week (worth \$3.20) plus subscription on any of the following deals:

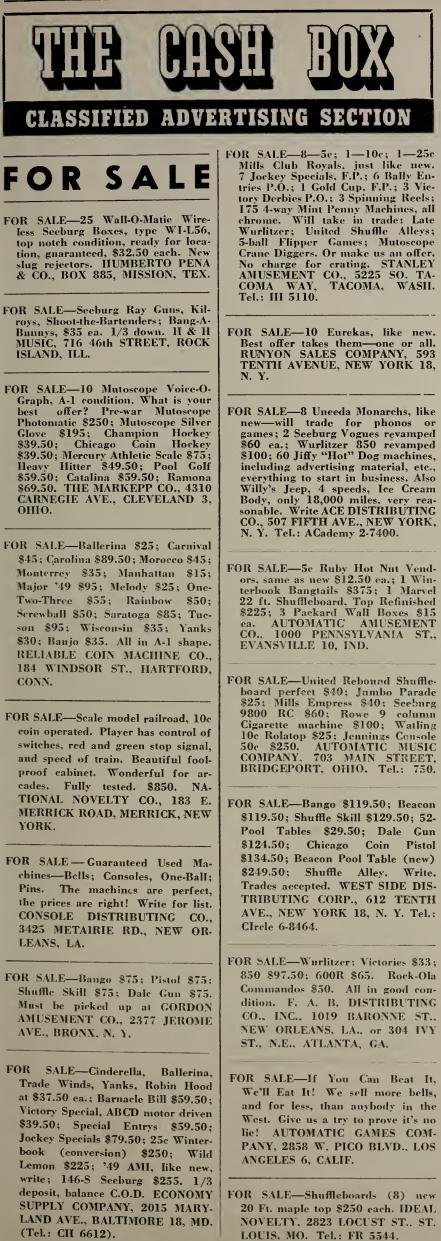
52 WEEKS	(Full Year)	\$48.00
26 WEEKS	(1/2 Year)	26.00
13 WEEKS	(1/4 Year)	15.00

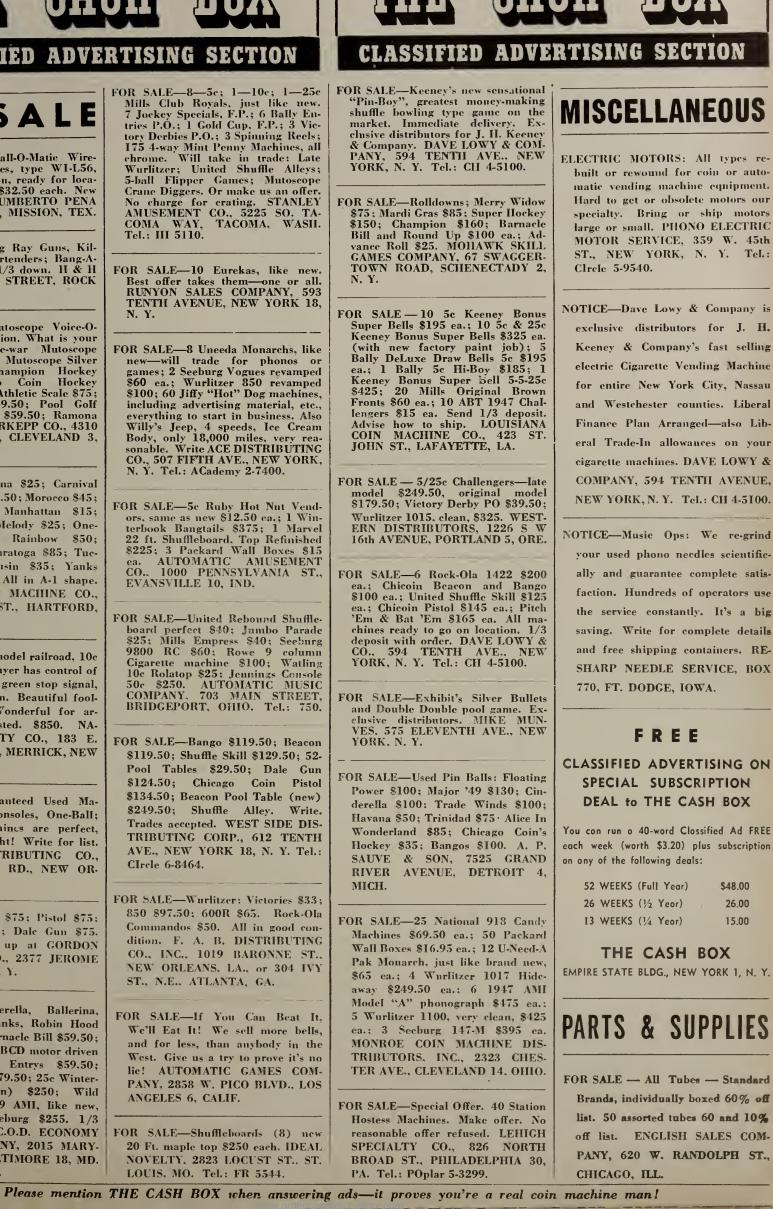
THE CASH BOX

EMPIRE STATE BLDG. NEW YORK 1, N. Y.



FOR SALE—All Shuffleboards, completely factory refinished and resanded, just like new, crated: Rock-Ola Shuffleboards 18 ft., 20 ft., 22 ft.; Valley Shuffleboards, factory rebuilt tops. Write for attractive prices. LIEBERMAN MUSIC COM-PANY, 1124 HENNEPIN AVENUE, MINNEAPOLIS 3, MINN.





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"The Confidential Price Lists"

January 21, 1950

Delune In C

	DeLuxe Jr. Console	
7.50	Rock	79.50
	PACKARD	
	Pla Mor Wall & Bar	
19.00	Box	19.50
	Manhattan 199.50	250.00
20. 00	Model 7 Phono	150.00
	Hideaway Model 400 89.50	109.50
19.00	Bar Bracket 2.00	3.00
	Willow Adaptor 14.50	29.50
19.50	Chestnut Adaptor 15.00	25.00
29.50	Cedar Adaptor 16.50	29.50
29.00 32.50	Poplar Adaptor	27.50
34.90	Maple Adaptor	30.00
59.50	Juniper Adaptor	27.50
00.00	Elm Adaptor	25.00
55.00	Beech Adaptor	$\begin{array}{r} 25.00 \\ 27.50 \end{array}$
29.50	Spruce Adaptor	29.50
20100	Ash Adaptor	25.00
	Walnut Adaptor 17.50	25.00
29.50	Lily Adaptor 10.00	12.50
29.50	Violet Speaker 10.00	15.00
34.50	Orchid Speaker 19.50	27.50
34.50	Iris Speaker	29.50
39.50	MILLS	
39.50		
60.00	Zephyr	29.50
49.50	Studio	49.50
89.50	Dance Master 25.00 DeLuxe Dance Master 40.00	32.50
69.00	DeLuxe Dance Master 40.00 Do Ri Mi 25.00	52.50 59 .50
39.50	Panoram	195.00
69.50	Throne of Music	49.50
69.50	T	49.50
69.50	Empress40.00Panoram Adaptor8.50Panoram 10 Wall Box5.00	10.00
49.50	Panoram 10 Wall Box 5.00	8.50
54.50	Speaker	
99.50 9.50	Panoram Peek (Con) 135.00	195.00
9.50	Conv. for Panoram	
29.50	Peek	29.50
35.00	Constellation 199.50	275.00
40.00	AMI	
99.50	Hi-Boy (302) 49.50 Singing Towers (201) 39.00	$\begin{array}{r} 89.50 \\ 69.50 \end{array}$
75.00	Streamliner 5, 10, 25 25.00	59.50
260.00	Top Flight 25.00	50.00
49.00	Singing Towers Speak 15.00	00.00
09.50	Singing Towers Speak 15.00 Singing Towers (301) 39.00 Model A '46	99.50
30.00	Model A '46	475.00
75.00	BUCKLEY	
250.00		
265.00 275.00	Wall & Bar Box O. S 3.00 Wall & Bar Box N. S 12.50	5.00
		17.50
$\begin{array}{c} 7.50 \\ 7.50 \end{array}$	AIREON	
15.00	Super DeLuxe ('46) 69.00	99.50
17.50	Blonde Bomber 129.50	195.00
20.00	Fiesta 99.50	175.00
17.50	'47 Hideaway	195.00
19.50	'48 Coronet 400 225.00	295.00
34.50	Impresario Speaker 17.50	
3.50	Melodeon Speaker 17.50	
49.00	Carilleon Speaker 22.50	

ONFI

104.5 12.5 20.0

135.0

19.50	24.50	Circus 42.50	54.50
54.50	69.50	Cleopatra	55.00
79.50	89.50	Click	21.50
10.00	15.00	College Daze	169.50
69.50	124.50	Contact	69.50
10.00	14.50	Cover Girl	34.50
69.50	104.50	Crazy Ball 29.50	59.50
10.00	17.50	Cross Line 14.50	25.00
37.50	59.50	Crossfire 14.00	19.50
10.00	19.50	Dallas	119.50
149.50	159.50	Dew Wa Ditty 49.50	69.50
29.50	39.50	Double Barrel 10.00	19.50
59.50	94.50	Double Shuffle 89.50	139.50
29.50	59.50	Drum Major 25.00	34.50
14.50	29.50	Dynamite 10.00	20.00
32.50	39.50	El Paso	109.50
84.50	119.50	Fast Ball 10.00	22.50
70.00	124.50	Fiesta 14.50	17.50
60.00	89.50	Flamingo 19.50	29.50
15.00	27.50	Floating Power	119.50
139.50	160.00	Flying Trapeze 15.00	17.50
04.50	124.50	Football 144.50	159.50
12.50	24.50	Formation 15.00	25.00
20.00	29.50	Four Diamonds 14.50	19.50
15.00	19.50	Four Roses 12.50	17.50
74.50	94.50	Ginger 14.50	29.50
29.50	49.50	Gizmo 59.50	79.50
109.50	124.50	Glamour	29.50
29.50	54.50	Gold Ball 14.50	22.50
49.50	69.50	Gold Mine 25.00	39.50
79.50	119.50	Golden Gloves	149.50
10.00	39.50	Gondola	129.50
29.50	59.50	Grand Award 74.50	104.50
135.00	144.50	Gun Club 14.50	17.50
l 29. 50	149.50	Harvest Moon	99.50
37.50	69.50	Havana	27.50

How To Use "The Confidential Price Lists"

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange -posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices continue to be very widely divergent these days. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, condition, serial, appearance, demand, territory, quantity, etc., must all be taken into consideration. "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week: Second price listed is highest price. Where only one price appears this should be considered lowest price.



25.00

25.00

32.50 7.50

25.00

15.00

WURLITZER

15.00

15.00

P 10.

P 12.

29.50 312 17.50 17.50 35.00 400. 39.50 25.00 412 412 ILI 19.50 39.50 39.50 316 24.50 416 24.50 39.50 616. 29.50 50.00 616 ILL 40.00 46.0 616A 25.00 40.00 25.00 39.5 716A 24. 32.50 44.5 600 R 50.00 95.0 600 K. 50.00 69.5 500. 69.00 95.0 500 69.50 110.0 A 500 K 500 K 41 (Counter) 51 (Counter) 61 (Counter) 55.00 24.50 110.0 35.0 39.5 39.5 $\begin{array}{r} 24.50\\ 24.50\\ 25.00\\ 29.50\\ 35.00\\ \end{array}$ 75.0 75.0 71 (Counter) (Counter) 700 99.50 119.5 750 M. 135.00 145.0 149.5 129.5 750 E. 119.50 780M Colonial. 109.50 780 E. 99.50 119.5 89.50 99.5 850 89.50 125.0950 99.00 125.0 300 1015 1017 Hideway 300 Adaptor 320 Wireless Wall Box 310 Wall Box 30 Wire. 320 2 Wire Wall Box 331 2 Wire Bar Box 331 2 Wire Bar Box 331 2 Wire Stepper Wireless Strollers 430 Speaker Club with 10, 25c Box 420 Speaker Cabinet 3031 Wall Box 3045 Wall Box 3020 Wall Box 219 Stepper 1015 329.5 249.5 269.00 225.00 10.00 15.04.25 4.50 12.5 6.5 7.5 9.5 4.25 5.00 5.00 3.50 10.0 5.0 25.00 69.50 75.0 49.5 22.5 40.00 15.00 14.50 32.50 19.5 40.0 25.0 22.50 95.00 125.03.50 5.0 12.50 10.0 3.00 2.50 2.00 5.0 2.50 10.0 17.50 39.5 5.00 29.5 7.5 15.00 3.50 20.00

Wireless... 9.00 15.00 125 Wall Box 5/10/25 Wire..... 3.00 7.50 SEEBURG

123 Wall Box 5/10/25

580 Speaker

175.00

75.00

25.00

50.00		-	<i>(</i>
46.00	Model A ILL.	19.50	29.50
	Model B.	19.50	29.50
40.00	Model C	19.50	29.50
39.50	Model H	14.50	24.50
44.50	Roy		49.50
	Rex.	34.30	
95.00	Model K15	19.50	39.50
69.50	Model K20	25.00	39.50
	Plaza	25.00	39.00
95.00	Royale	25.00	50.00
110.00	Regal	49.50	59.50
110.00	Regal RC	69.50	89.50
35.00	Gem	60.00	75.00
39.50	Classic	70.00	99.50
39.50	Classic RC.	69.50	109.50
75.00	Maestro.	74.50	89.50
75.00	Mayfair	59.50	75.00
119.50	Mayfair RC	69.50	99.50
145.00	Mayfair RC Melody King	49.50	79.50
149.50	Crown RC	49.50	69.50
129.50	Crown RC	69.50	79.50
119.50	Concert Grand	49.50	60.00
99.50	Colonel	74.50	79.00
125.00	Colonel RC	74.50	99.50
125.00	Concert Magter	25.00	
	Concert Master	20.00	89.50
329.50	Concert Master RC		119.50
249.50	Cadet		69.00
15.00	Cadet RC	79.50	99.50
12.50	Major	69.50	79.00
6.50	Major RC	79.50	149.50
7.50	Envoy	79.50	89.50
9.50	Envoy RC	85.00	99.50
10.00	Vogue Vogue RC	60.00	69.50
5.00	Vogue RC	79.50	99.50
**********	Casino	59.50	75.00
	Casino Casino RC	69.50	89.50
75.00	Commander	69.00	74.50
49.50	Commander Commander RC	85.00	99.00
22.50	Hi Tone 9800	59.50	89.00
19.50	111 Tone 9800 DC	09.00	
	Hi Tone 9800 RC	60.00	109.00
40.00	Hi Tone 8800	75.00	89.00
25.00	Hi Tone 8800 RC	75.00	109.00
125.00	Hi Tone 8200	79.00	89.00
	Hi Tone 8200 RC	79.50	109.00
5.00	146 S ('46)	239.50	325.00
	146 M.	249.50	325.00
17.50	147 S	299.00	349.50
10.00	147 M	309.50	395.00
5.00	148 S		419.00
3.50	148 M	429 00	450.00
10.00	246 Hideaway	224 50	325.00
39.50	246 Hideaway 20 Record '43 Cab	1/9 50	200.00
	Selectomatic 16	5 00	
6.50	Selectomatic 16	5.00	7.50
29.50	Selectomatic 24	5.00	19.50
29.50	Demote Smeels On	5.00	10.00
	Remote Speak Organ	10.00	27.50
	Multi Selector 12 Rec	12.50	35.00
0 70	Melody Parade Bar 5c Wallomatic Wireless	4.50	
9.50	oc Wallomatic Wireless	3.00	8.50
	5c Baromatic Wireless	5.0 0	7.50
17.50	5c Wallomatic 3 Wire	3.50	7.50
			_

SEEBURG (Cont.) 30 Wire Wall Box 2.00 Power Supply 15.00 5, 10, 25c Baromatic 5.00 Vire 5.00

5, 10, 25c Wallomatic 3	0.00	10.0
Wire	10.00	20.0
5, 10, 25c Baromatic		
WITCHESS.	12.50	19.0
5, 10, 25c Wallomatic		
Wireless	8.50	19.5
Electric Speaker	25.00	29.5
3W2 Wall-o-Matic	24.50	29.
3W2 Wall-o-Matic W1-L56 Wall Box 5c 3W5-L56 Wall Box	24.50	32.
3W5-L56 Wall Box		
5, 10, 25c	32.50	59.
5, 10, 25c		
wireless	40.00	55.
Tear Drop Speaker	12.50	29.
ROCK-OI	A	
12 Record		20.5
16 Record	19.50 19.50	29.5 29.5
Phythm King 19	21.50	
Rhythm King 12 Rhythm King 16	21.50	34.5 34.5
Imperial 20	24.50	39.5
Imperial 16	25.00	39.5
Windsor	39.50	60.
Windsor Monarch Std. Dial-A-Tone	39.50	49.
Std. Dial-A-Tone	69.50	89.
All Super Koakolite	49.50	69.
Counter '39' '39 Standard	19.50	39.5
'39 Standard	49.50	69.
'39 DeLuxe '40 Master Rockolite	49.50	69.
'40 Master Rockolite	49.50	69.
'40 Counter	39.50	49.5
'40 Counter with Std.	49.50	54.5
'41 Premier	84.50	99.5
Wall Box	4.00	9.5
Bar Box	4.00	9.5
Spectravox '41 Glamour Tone Column	15.00	29.5
Glamour Tone Column	32.50	35.0
Modern Tone Column	32.50	40.0
Playmaster & Spectra-	77.00	00 5
vox	75.00	99.5
Playmaster.	49.00	75.0
Twin 12 Cab Speak	39.00	260.0 49.0
20 Rec. Steel Cab ASA.	75.00	109.5
Playboy	15.00	30.0
Commando	59.00	75.0
1422 Phone ('46)	149 50	250.0
1422 Phono ('46) 1424 Phono (Hideaway)	149.50	265.0
1426 Phono ('47)	249.50	275.0
1501 Wall Box	3.00	7.5
1502 Bar Box	5.00	7.5
1503 Wall Box	12.50	15.0
1504 Bar Box	8.50	17.5
1504 Bar Box	15.00	20.0
1525 Wall Box	10.00	17.5
1526 Bar Box	15.00	19.5
1530 Wall Box	29.50	34.5
Dial A Tone B&W Box.	2.00	3.5
1530 Wall Box Dial A Tone B&W Box. 1805 Organ Speaker	24.50	49.0

FIVE-BALL AMUSEMENT GAMES

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ABC Bowler

Baby Face... Baffle Card..

Ballerina.... Ballyhoo..... Band Leader

Barnacle Bill

Big League... Big Time...... Big Top...... Black Gold....

Blue Skies.

Bonanza.....

Boston Bowling Champ.

Bowling League

Build Up...... Buttons & Bows.

Champion (Chicoin)

Brite Spot.....

Buccaneer.

Caribbean

Carnival

Carolina

Catalina

Chico.

Carousel

Cinderella...

Broncho

Ali Baba...

Alice.

Amber. Aquacade Arizona....

Banio.

Bermuda.

The Cash Box, Page 31

'The Confidential Price Lists'

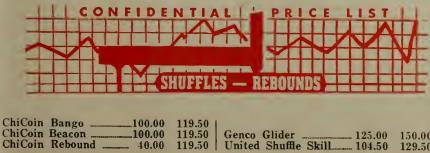
January 21, 1950



AL PR 0 D NTI C E S 1 **ARCADE EQUIPMENT** 175.00 Keeney Anti Aircraft 69.50 Keeney Allite Strikes 'N

(Continued)

		(Conti	inued)	
Hawaii	14.00	19.50	Sea Breeze	17.50
Hi Dive		19.50	Sea Hawk 20.00	39.50
Hi-Ride Hit Parade		49.50	Sea Isle 14.50	22.50
Hold Over		37.50 24.50	Serenade 75.00 Shanghai 29.50	99.50 54.50
Holiday		109.50	Shangri La	15.00
Hollywood		19.50	Shangri La	139.50
Honey		15.00 15.00	Shooting Stars	22.50
Horoscope Humpty Dumpty		59.50	Short Stop	49.50 110.00
Idaho		17.50	Show Boat	17.50
Jack 'N Jill	44.50	69.50	Silver Spray 14.95	19.50
Jamboree		64.50 15.00	Silver Streak	32.50
Jungle Kilroy		17.50	Singapore 17.50 Sky Line 16.50	$\begin{array}{r} 27.50\\ 29.50 \end{array}$
King Cole		79.50	Sky Ray	19.50
Kismet	17.50	32.50	Slap the Jap 14.50	39.50
Lady Robin Hood	34.50	59.50 29.50	Slugger	19.50
Landslide Laura	10.00	25.00	Smarty 10.00 Smoky 12.00	15.00 15.00
League Leader	10.00	14.95	South Paw	25.00
Leap Year	59.50	69.50	South Seas 10.00	17.50
Liberty Lightning	10.00	$\begin{array}{r} 14.50 \\ 29.50 \end{array}$	Speed Ball 14.95	32.50
Line Up	25.50	29.50	Speed Demon 15.00	29.50
Lucky Star		29.50	Speedway	79.50 19.00
Magic		89.50	Spellbound	
Maisie	10.00	22.50		25.00
Majors '49	84.50	124.50	Sports	15.00
Major League Baseball.	37.50	49.50	Sports Parade 12.50 Spot-A-Card	29.50
Manhattan		39.50		34.50
Mardi Gras	_	59.50	Spot Pool 12.50 Stage Door Canteen 10.00	
Marines-At-Play		15.00	Stars 15.00	19.50
Marjorie		29.50	Stars	19.50
Maryland		159.50	Stardust	
Mam-selle		39.50	Starlite	
Merry Widow		79.50	State Fair 10.00	
Melody		35.00	Step Up 10.00	
Metro		27.50	Stormy	
Mexico	15.00	27.50	Stratoliner 14.50	29.50
Miami Beach	15.95	17.50	Streamliner 10.00	14.50
Midget Racer	10.00	$\begin{array}{r} 25.00\\ 17.50 \end{array}$	Summertime 49.50	
Miss America Monicker	12.50	17.50	Sun Beam 19.50	29.50
Monterrey	34.50	49.50	Sunny 34.50 Supercharger 15.00	54.50 24.50
Moon Glow		99.50	Super Hockey	129.50
Morocco	59.50	84.50	Superliner 10.00	15.00
Mystery		$\begin{array}{r} 17.50 \\ 22.50 \end{array}$	Superscore 10.00	
Nevada Nudgy	14.00	22.50	Surf Queens	
Oh Boy	15.00	29.50	Swanee	
Oklahoma	115.00	129.50	Tally Ho 14.50	17.50
One Two Three	57.50	99.50 25.00	Tampico	
Opportunity Oscar	22.50	24.50	Target Skill 12.50 Telecard 99.50	19.50 119.50
Paradise	39.50	79.50	Temptation	
Phoenix	89.50	99.50	Tennessee	59.50
Pinch Hitter Pin Up Girl		109.50 29.50	Three Feathers 99.50	149.50
Play Ball		19.50	Three Musketeers	
Play Boy	10.00	22.50	Topic	17.50
Playtime	144.50	169.50	Tornado	29.50
Progress Puddin Head		$\begin{array}{r} 25.00\\ 89.50\end{array}$	Torchy	
Rainbow	59.50	89.50	Towers	15.00 69.50
Ramona		119.50	Treasure Chest	
Rancho		79.50	Trinidad 29.50	59.50
Ranger Repeater		27.50	Triple Action 39.50	59.50
Rio	10.00	$\begin{array}{r} 29.50 \\ 22.50 \end{array}$	Tropicana	27.50 119.50
Riviera	14.50	25.00	Utah 159.50	
Rocket	15.00	39.50	Virginia	59.50
Rondevoo Round Up	39.50	59.50	Vanities	
St. Louis	104.50	$\begin{array}{r} 94.50 \\ 129.50 \end{array}$	Vogue	$\begin{array}{r} 29.50 \\ 22.50 \end{array}$
Sally	49.50	69.50	West Wind	20.00
Samba		49.50	Wild Fire 19.50	30.00
Saratoga School Days		99.50 17.50	Wisconsin 34.50	
Score-A-Line		$\begin{array}{r} 17.50\\ 39.50 \end{array}$	Yankee Doodle	
Screwball	44.50	79.50	Zig Zag	
Illean				
CONF	TUE	NILA	L PRICE LIST	-





BBB

B

175.00	BL	65.00
69.50	Keeney Sub Gun	79.50
219.50	Keeney Texas Leaguer. 30.00	45.00
100.00	Kirk Night Bomber 50.00	119.50
100.00	Liberator	79.50
49.50	Lite League 49.50	69.50
65.00	Mutoscope Ace Bomber 99.50	129.50
45,00	Muto. Atomic Bomber 79.50	195.00
69.50	Mutoscope Dr Mobile 125.00	175.00
100.00	Mutoscope Photomatic	
100.00	(Pre-War) 225.00	269.50
54.50	Mutoscope Sky Fighter 79.50	110.00
119.50	Periscope	79.50
95.00	Periscope	225.00
45.00	Ouizzer	169.50
149.50	Rockola Ten Pins LD 19.50	39.50
115.00	Rockola Ten Pins HD 25.00	49.50
49.50	Rockola World Series 69.50	95.00
	Scientific Baseball	75.00
249.50	Scientific Basketball 59.50	75.00
129.50	Scientific Batting Pr., 40.00	69.50
85.00	Scientific Pitch 'Em 165.00	275.00
119.50	Seeburg Chicken Sam 49.50	100.00
145.00	Seeburg Shoot the	
39.50	Chute	100.00
125.00	Skee Barrell Roll 25.00	49.50
295.00	Skill Jump	39.50
52.50	Super Torpedo	79.50
99.50	Supreme Bolascore	95.00
69.50	Supreme Skee Roll	49.50
69.50	Supreme Skill Roll	69.50
85.00	Supreme Rocket Buster 49.50	109.50
165.00	Tail Gunner	49.50
299.50	Telequiz	295.00
	Warner Voice Record 49.50	69.50
95.01	Western Baseball '39 20.00	35.00
95.00	Western Baseball '40 40.00	100.00
34.50	Whizz 19.50	49.50
79.50	Wilcox-Gay Recordio 95.00	149.50
195.00	Williams' All Stars 109.50	149.50
49.50	Williams' Box Score 49.50	69.50
100.00		
125.00	Williams' Star Series 200.00	245.00
	Williams' Quarterback 195.00	259.50
25.00	Wurlitzer Skeeball	95.00
	L PRICE LIST	11

Allite Strikes 'N	Keeney Anti Aircraft
Spares	B1 35.00 65.00
Boomerang	Keeney Sub Gun 44.50 79.50
Bally Bowler 169.50 219.50	Keeney Texas Leaguer. 30.00 45.00
Bally Convoy	Kirk Night Bomber 50.00 119.50
Bally Defender	Liberator
Bally Eagle Eye 39.50 49.50	Lite League
Bally Heavy Hitter	Mutoscope Ace Bomber 99.50 129.50
Bally King Pin	Muto. Atomic Bomber 79.50 195.00
Bally Lucky Strike 45.00 69.50	Mutoscope Dr Mobile 125.00 175.00
Bally Rapid Fire 50.00 100.00	Mutoscope Photomatic
Bally Sky Battle 40.00 100.00	(Pre-War) 225.00 269.50
Bally Torpedo	Mutoscope Sky Fighter 79.50 110.00
Bally Undersea Raider. 69.50 119.50	Periscope
Bank Ball	QT Pool Table
Bowling League 35.00 45.00	Quizzer149.50 169.50
Buckley DeLuxe Dig 65.00 149.50	Rockola Ten Pins LD 19.50 39.50
Buckley Treas Is Dig 99.50 115.00	Rockola Ten Pins HD 25.00 49.50
Champion Hockey	Rockola World Series 69.50 95.00
Chicoin Basketball	Scientific Baseball
	Scientific Basketball 59.50 75.00
Chicoin Cooloo 99.50 129.50	
Chicoin Goalee 99.50 129.50 Chicoin Hockov 25.00	
Chicoin Hockey	Scientific Pitch 'Em. 165.00 275.00
Chi Midget Skee	Seeburg Chicken Sam 49.50 100.00
Chicoin Pistol 119.50 145.00	Seeburg Shoot the
Chicoin Roll-A-Score 24.50 39.50	Chute 42.50 100.00
Edelco Pool Table	Skee Barrell Roll 25.00 49.50
Evans Bat-A-Score	Skill Jump
Evans In the Barrel 39.50 52.50	Super Torpedo
Evans Super Bomber 32.50 99.50	Supreme Bolascore 50.00 95.00
Evans Play Ball	Supreme Skee Roll 39.50 49.50
Evans Ten Strike '46 39.50 69.50	Supreme Skill Roll
Evans Tommy Gun 40.00 85.00	Supreme Rocket Buster 49.50 109.50
Exhibit Dale Gun	Tail Gunner
Exhibit Rotary Mdsr 249.50 299.50	Telequiz
Exhibit Merchantman	Warner Voice Record 49.50 69.50
Roll Ch Digger 45.00 95.00	Western Baseball '39 20.00 35.00
Exhibit Vitalizer	Western Baseball '40 40.00 100.00
Genco Bank Roll	Whizz
Genco Play Ball 29.50 79.50	Wilcox-Gay Recordio 95.00 149.50
Groetchen Met. Typer	Williams' All Stars 109.50 149.50
Hoop-A-Roll	Williams' Box Score 49.50 69.50
Jack Rabbit	
Keeney Air Raider 69.50 125.00	Williams' Star Series 200.00 245.00
Keeney Anti Aircraft	Williams' Quarterback 195.00 259.50
Br	Wurlitzer Skeeball
	L PRICE LIST
POTT	DOWNS
LI L	
ABC Roll Down	Hawaii Roll Down 10.00 24.50
Arrows	Hy-Roll
Auto Roll 24.50 39.50	Melody15.00 35.00
Bermuda	One World 49.50 69.50
Big City	Pro-Score
Bing-A-Roll89.50 99.50	Singapore 10.00 25.00
Bonus Roll	Sportsman Roll
Buccaneer	Super Score
Champion Roll	Super Triangle
Chicoin Roll Down	Tally Roll
Genco Advance Roll	Tri-Score
Genco Total Roll	Tin Pan Alley 40.00 54.50

CONFIDENTIA	PRICE LIST						
	ONSOLES						
Arrow Bell							
Bally Draw Bell 5c 119.50 165							
Bally Draw Bell 25c							
Bally DeLuxe Draw	Čonsole						
Bell 5c 129.50 199							
Bally DeLuxe Draw	Evans' Challenger						
Bell 25c							
Sanotails '41 19.50 49	.50 Evans' Races_FP. PO 249.50 349.50						

119.00 119.00 220.00

	Litans Unanenger	
50	'47 5-25c 200.00	295.00
50	Evans' Races-FP, PO. 249.50	349.50
00	Evans' Gal. Dom. '47 275.00	299.50
00	Fast Time FP 25.00	39.50
00	Fast Time PO 25.00	39.50
00	Galloping Domino (41). 20.00	39.50
50	Galloping Domino (42). 30.00	59.50
50	Gold Nugget 5-5c 259.50	295.00
50	Gold Nugget 5-25c 249.50	325.00
50	Hi-Boy 5c 150.00	185.00
50	Hi-Boy 25c195.00	269.50
50	High Hand	59.50
50	Jennings Challenger	
50	5-25c 179.50	265.00
50	Jennings Club Con-	
00	sole (late)	499.00
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The Ca	sh Be	ox. P	age d	32
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10c Gold Chrome...... 45.00

60.00

70.00

25c Copper Chrome...... 40.00

5c Club Bell..... 52.50

COTT. 0

The Cash Box, Page 32	"The Confiden	tial Price Lists"	January 21, 1950
	SOLES PRICE LIST		
Jumbo Parade Comb	Skill Time '38 10.00 25.00 Skill Time '41 19.50 35.00 Super Bell 5c Comb 39.50 69.50 Super Bell 5c Comb 59.50 70.00 Super Bell Two Way 5-5 75.00 95.00 Super Bell Two Way 5-5 75.00 95.00 Super Bell Two Way 5-5 79.50 95.00 Super Bell Four Way 5-5-5-25 79.50 95.00 Super Bell Four Way 5-5-5-25 79.50 169.50 Super Bell Four Way 5-5-10-25 179.50 192.50 Super Bonus Bell 5c FP & PO 154.50 195.00 Super Bonus Bell 5c-25c FP & PO Combo 249.50 275.00 Super Bonus Bell 5c-5c FP & PO Combo 249.50 275.00 Super Bonus Bell 5-10-25c 300.00 89.50 Super Track Time 30.00 89.50 189.50 Super Track Time TKT 30.00 89.50 189.50 Track Odds DD JP 247.50 395.00 17ack Odds '48, 5c 550.00 Super Track Time TKT 30.00	MILLS (Cont.) 10c Club Bell 75.00 99.50 25c Club Bell 80.00 99.50 50c Club Bell 100.00 189.50 1c Blue Front 20.00 49.50 5c Club Bell 100.00 189.50 1c Blue Front 50.00 69.50 5c Blue Front 50.00 74.50 25c Blue Front 50.00 74.50 50c Blue Front 50.00 75.00 5c Brown Front 50.00 75.00 5c Brown Front 50.00 75.00 25c Brown Front 30.00 199.50 1c Cherry Bell 20.00 39.50 5c Cherry Bell 30.00 50.00 5c Cherry Bell 30.00 50.00 10c Cherry Bell 30.00 50.00 5c Bonus Bell 69.50 99.50 5c Bonus Bell 69.50 99.50 5c Original Chrome 69.50 89.50 1c QT Glitter Gold 15.00 30.00 5c QT Glitter Gold	25c Comet FV
CONFIDENTIA ONE-	BALLS	25c Futurity 15.00 34.50 50c Futurity 25.00 64.50 5c Black Cherry Bell 94.50 119.50 10c Black Cherry Bell 99.50 119.50 25c Black Cherry Bell 99.50 119.50 25c Black Cherry Bell 99.50 119.50 25c Black Cherry Bell 99.50 152.00 50c Black Cherry Bell 99.50 152.00 50c Black Cherry 149.50 195.00 50c Golf Ball Vendor 195.00 375.00 5c War Eagle 20.00 34.50 10c War Eagle 20.00 47.50 25c War Eagle 25.00 70.00	25c Silver Moon Chief 40.00 69.50 5c Silver Chief
Big Game PO 10.00 25.00 Big Parley 34.50 49.50 Big Prize FP 20.00 30.00 Big Prize PO 15.00 20.00 Big Prize PO 15.00 20.00 Blue Grass FP 15.00 25.00 Blue Ribbon PO 20.00 35.00 Club Trophy FP 22.50 50.00 Contest FP 30.00 45.00 Daily Races 49.50 69.50 Dark Horse FP 10.00 15.00 Dust Whirls 32.50 49.50 Dust Whirls 32.50 79.50 Gold Cup 114.50 150.00 Grand National 19.50 49.50 Jockey Club 25.00 49.50 Jockey Club '47 139.50 145.00 Jockey Special 79.50 109.50 Jockey Special 79.50 10.50 Jockey Special 79.50 10.50 Jockey Special 79.50 10.950 Lexington	Pastime (Rev) 14.50 39.50 Pacemaker PO 15.00 35.00 Pimlico FP 15.00 32.50 Race King (Rev) 29.50 39.50 Record Time FP 22.50 59.50 Rockingham 59.50 99.50 Santa Anita 10.00 20.00 Sport Event FP 19.50 51.50 Sport Event FP 19.50 79.50 Sport Special Entry 49.50 79.50 Sport Special FP 17.50 30.00 Sport Page PO 19.50 25.00 Sport Special FP 17.50 30.00 Sport Special FP 17.50 30.00 Sport Special FP 17.50 30.00 Sport Special FP 17.50 32.50 Stepper Upper PO 15.00 50.00 Sportsman (Rev) 20.00 32.50 Trophy 179.50 195.00 Turf Champ FP 35.00 44.50 Turf King 22.50 49.50 Victory Perby 34.50 69.50 Victory Special	50c War Eagle 35.00 69.50 5c Melon Bell 150.00 160.00 10c Melon Bell 150.00 165.00 25c Melon Bell 150.00 170.00 Golden Falls 5c 99.50 119.50 Golden Falls 10c 99.50 120.00 Golden Falls 5c 99.50 120.00 Golden Falls 50c 139.50 190.00 5c Jewel Bell 119.50 150.00 10c Jewell Bell 119.50 150.00 25c Jewell Bell 119.50 160.00 5c Jewell Bell 119.50 150.00 25c Jewell Bell 119.50 160.00 5c Bonus '49 150.00 175.00 5c Bonus '49 150.00 175.00 5c Black Gold 114.50 150.00 10c Black Gold 139.50 164.50 25c Black Gold 199.50 225.00 5c Black Gold 199.50 225.00 5c Club Royale 169.50 179.50 10c Club Royale 169.50 179.50 50c Club Royale 225.00 250.00	10c Victory Chief 30.00 59.50 25c Victory Chief 35.00 59.50 1c 4 Star Chief 35.00 59.50 1c 4 Star Chief 32.50 49.50 10c 4 Star Chief 35.00 49.50 25c 4 Star Chief 37.50 60.00 50c 4 Star Chief 75.00 140.00 5c Victory 4 Star Ch 75.00 140.00 5c Victory 4 Star Ch 75.00 100.00 10c Victory 4 Star Ch 95.00 150.00 5c DeLuxe Club Chief 109.50 165.00 5c DeLuxe Club Chief 109.50 165.00 25c Super DeLuxe Club 165.00 165.00 5c Super DeLuxe Club 119.50 175.00 10c Super DeLuxe Club 119.50 175.00 25c Super DeLuxe Club 119.50 175.00 25c Super DeLuxe Club 175.00 10c Super DeLuxe Club Chief 200.00 249.50 5c Standard Chief 99.50 150.00 10c Standard Chief 99.50 169.50 25c Standard Chief 99.50 169.50
		1c Columbia 15.00 29.50 5c Columbia Chrome 30.00 39.50 5c Columbia JPV Bell 30.00 40.00 5c Columbia Fruit 32.50 37.50 5c Columbia Cig RJ 25.00 39.50 5c Columbia DJP 39.00 79.50 10c Columbia DJP 59.50 79.50 5c Columbia Club 29.50 37.50 5c Columbia Club DJ 50.00 82.50 10c Columbia Club DJ 50.50 79.50 Cig GA 50.50 79.50 Cig GA 50.50 50.50	25c Bronze Chief
MILLS 5c Gold Chrome HL 35.00 65.00	MILLS (Cont.)	5c Columbia Cig. GA 35.00 39.50 5c Columbia Fruit GA 49.50 69.50 5c Columbia Orig GA 19.00 29.50	25c Rolatop
35: Gold Chrome HL	25c Gold Chrome	5c Conv Columbia 49.50 59.50 Columbia DeLuxe	10c Club Bell 75.00 125.00 25c Club Bell 145.00 185.00 BUCKLEY 5c Criss Crosso 79.50 125.00

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99.50

5c Comet FV...... 10c Comet FV.....

50.00 50.00

5c Criss Crosse...... 10c Criss Crosse...... 25c Criss Crosse......

79.50 84.50 100.00

 $\begin{array}{r} 125.00 \\ 125.00 \\ 125.00 \\ 125.00 \end{array}$



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