

# THE CASH BOX

VOLUME 13

DECEMBER 22, 1951

NUMBER 13



One of Dave Kapp's first functions on joining RCA Victor as Director of pop A & R, was to help Freddy Martin celebrate his thirteenth anniversary on the Victor label. Freddy, who has been at the diskery longer than any other artist who is currently recording, has sold a total of more than 20 million disks. Left to right are Dave Kapp; Dorothy Loudon, who is at the opposite end of the scale from Freddy, being the most recently signed Victor artist; Freddy Martin; and George R. Marek, Director of all Victor A & R activities.

From  
Every Angle  
the Phonograph that  
fills Operator's needs!

Superb Tone

Dual  
Matched  
Ceramic Cartridges

Complete Visibility

78 or 45 RPM

Floating Mechanism

★ To help you  
make more money—  
all phonographs are  
set at the factory  
for 1 play for 10c— 3  
plays for 25c— Easily  
changed for other  
combinations desired.

50  
Selections

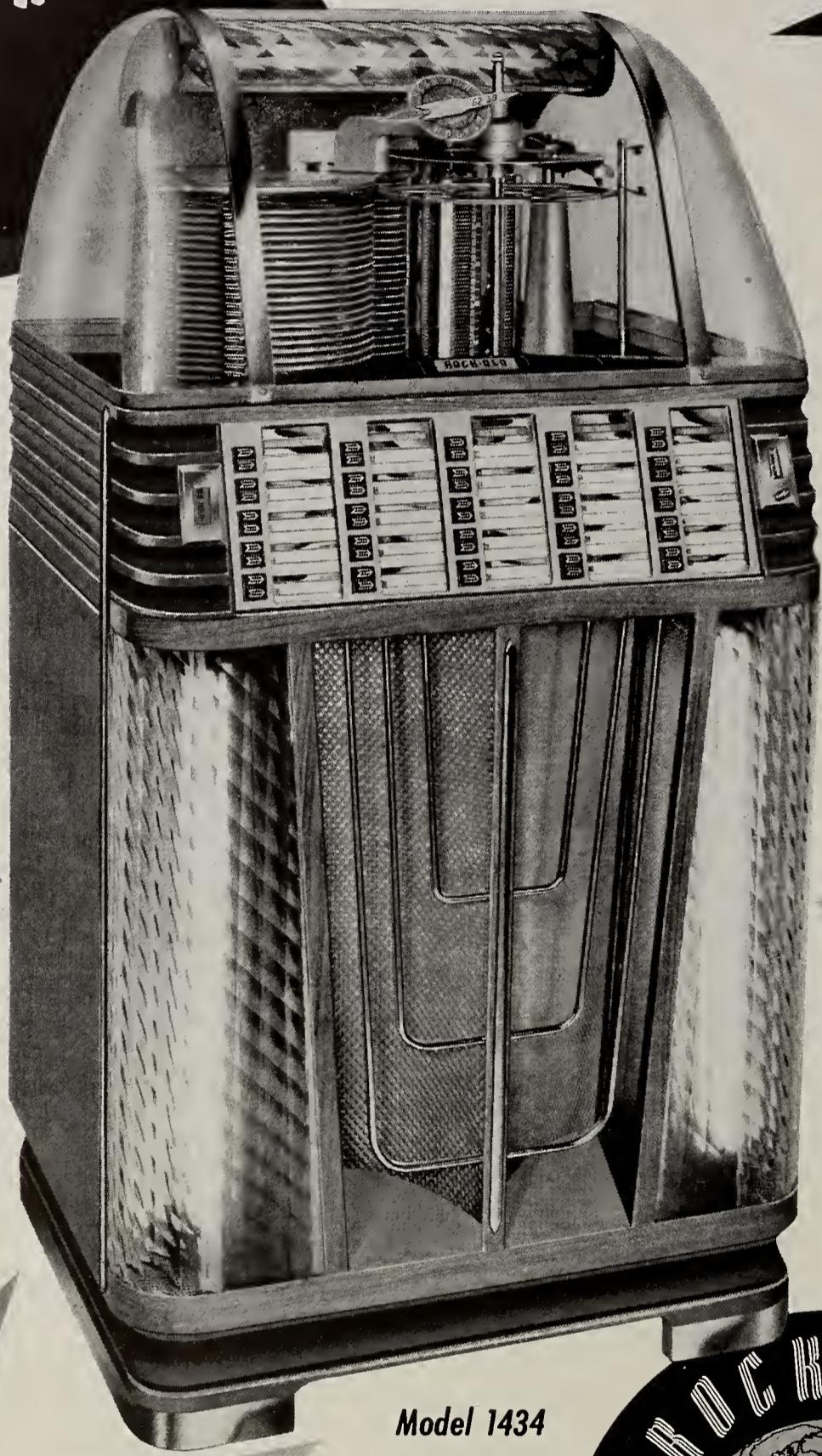
Single Button  
Selection

Straight Line  
Program Selections

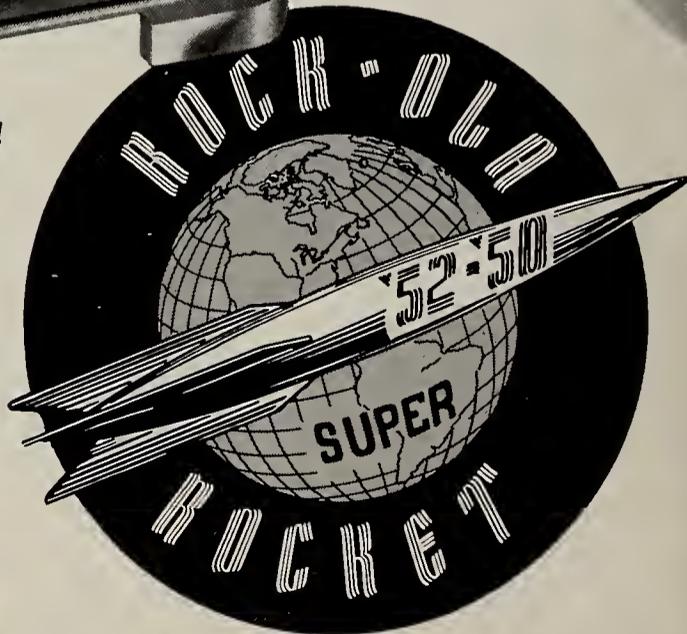
World's Most Beautiful  
Cabinet

Time-Tested,  
Trouble-Free  
Record Changer

Needle Brushes



Model 1434



ROCK-OLA MANUFACTURING CORP. 800 North Kedzie Avenue Chicago 51, Illinois

PUBLISHED EVERY WEEK BY

**The Cash Box Publishing Co., Inc.**

Empire State Building, New York 1, N. Y.  
(All Phones: LOnacre 4-5321)  
JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEarborn 2-0045)  
BILL GERSH

LOS ANGELES OFFICE

6363 Wilshire Blvd., Los Angeles 48, Cal.  
(All Phones: WEBster 3-0347)  
LEO SIMON

EXECUTIVE STAFF

BILL GERSH, Publisher  
JOE ORLECK, Editor and Advertising Director  
BOB AUSTIN, General Mgr., Music Dept.  
SID PARNES, Music Editor  
L. MILAZZO, Classified Advertising  
A. ARTESE, Circulation  
POPSIE, Staff Photographer  
WM. NICOSIA, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

*THE CASH BOX* covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by *The Cash Box*.

*THE CASH BOX* IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

## "THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1951 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

# High Time for Trade To Get

# INTERPRETATIONS

## to Clarify Various Rulings

With the approach of the New Year many changes have come about in the industry.

Methods which were in vogue for many, many years, have now completely changed.

New laws and new rulings, which have come into effect, have been responsible for creating an entirely new type industry.

Not only new national, but new state, city, and village laws are now in effect.

These make for new methods, new type business operations and, especially, for an entire change in the overall sales and operating picture of this trade.

For years there has been a hush-hush attitude regarding obtaining interpretations of new laws.

In years gone by all believed that, somehow, as time went on, interpretations of new legislation and rulings would come about of their own in the natural course of events, and that the industry could then proceed more freely.

But, those were the days when investments in this field were, comparatively, very small.

Today, investment in the coin operated machines businesses all over the nation, for small and large operators alike, runs into many, many thousands of dollars.

Men with so much money invested want to know how to proceed. What they can, and what they cannot do, so that they do not endanger the large investments they have in their businesses.

As one noted leader in the field stated just a short time ago:

"It's high time for the trade to get interpretations to clarify the various new laws and rulings which have come into effect."

The legislative crusade seems to have run its course and, at long last, has settled down, after raising the roof with many businesses.

There are now so many, many rul-

ings in effect, one piled atop the other, that the statement by this leader is sound and logical.

Complete clarification of all new rulings thru official or judicial interpretation is the one and only way in which the peoples engaged in the industry can learn just where they stand.

This is the only way the members of the field will know how to proceed in the future.

There is no one in business today who wants to endanger his investment thru ignorance of the facts.

Few know, even among those who created the legislation which has come into effect, just what interpretations can be, or should be made, regarding the laws created.

But there are men with many thousands of dollars invested. Some have worked an average lifetime to accumulate these investments. Others entered into the field on the theory that whatever they have invested is safe.

These men, as well as all others in the trade, want to know where they stand.

What are they doing which may, in any fashion whatsoever, be construed as opposite of the new legislation and rulings which have come into being?

Few dare to tread the stairway of legal or official entanglements in these days even to clarify their own business situation.

But, the time has at long last arrived, when men of stout hearts and inquisitive, as well as intelligent minds, must face the facts.

They want to know just how they stand.

They want to know what they must do to stay within the limits of the new rulings.

The one and only way they will ever know, so as not to endanger their large investments, is to obtain official or judicial interpretations which will most completely clarify all questions regarding the new rulings.

THE NATION'S  
**TOP TEN**  
PLUS  
THE NEXT  
**15**  
**JUKE BOX TUNES**

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**THE CASH BOX**



AB—Abbey	CO—Columbia	<b>CODE</b>	MO—Modern	SA—Savay
AL—Aladdin	CR—Coral	IN—Intro	NA—National	SIT—Sittin' In
AP—Apollo	DA—Dana	JU—Jubilee	OR—Oriole	SP—Specialty
AT—Atlantic	DE—Decca	KI—King	PE—Peacock	TE—Tempo
BU—Bulldog	DY—Derby	LO—London	RA—Rainbow	TN—Tennessee
CA—Capitol	FE—Federal	ME—Mercury	RE—Regent	UN—United
CH—Chess	4 Star—Four Star	MG—MGM	RG—Regal	VI—Victor

- |           |   |          |                   |
|-----------|---|----------|-------------------|
| <b>1</b>  | <p><b>COLD, COLD HEART</b><br/><b>TONY BENNETT</b><br/>CO-39449 (4-39449)—Tony Bennett<br/>DE-27761 (9-27761)—Eileen Wilson<br/>DE-27816 (9-27816)—Louis Armstrong<br/>ME-5693—Tony Fontane</p>   | <b>2</b> | Pos. Last<br>Week |
| <b>2</b>  | <p><b>SIN</b><br/><b>EDDY HOWARD — FOUR ACES</b><br/>CA-1806 (F-1806)—Four Knights<br/>CO-39567 (4-39567)—Sammy Kaye<br/>DE-27769 (9-27769)—Arthur Prysock<br/>DE-27794 (9-27794)—Al Morgan<br/>ME-5711 (5711x45)—Eddy Howard O</p>   | <b>1</b> |                   |
| <b>3</b>  | <p><b>UNDECIDED</b><br/><b>AMES BROTHERS &amp; LES BROWN</b><br/>CA-1824 (F-1824)—Ray Anthony<br/>CR-60566 (9-60566)—Ames Bros. &amp; Les Brown</p>   | <b>4</b> |                   |
| <b>4</b>  | <p><b>BECAUSE OF YOU</b><br/><b>TONY BENNETT</b><br/>CA-1493 (F-1493)—Les Baxter<br/>CO-39362 (4-39362)—Tony Bennett<br/>CR-60440 (9-60440)—Bob Crosby<br/>DE-27666 (9-27666)—Lombardo &amp; DeHaven</p>  | <b>3</b> |                   |
| <b>5</b>  | <p><b>JEALOUSY</b><br/><b>FRANKIE LAINE</b><br/>CA-1644 (F-1644)—Clark Dennis<br/>CA-1873 (F-1873)—Dick Beavers<br/>CO-39585 (4-39585)—Frankie Laine</p>  | <b>6</b> |                   |
| <b>6</b>  | <p><b>DOWN YONDER</b><br/><b>DEL WOOD</b><br/>AB-15053—Lawrence "Piano Roll" Cook<br/>CA-1777 (F-1777)—Joe "Fingers" Carr<br/>CO-39533 (4-39533)—Champ Butler<br/>DE-46362 (9-46362)—Harold Carmack<br/>DE-46355 (9-46355)—Spade Cooley<br/>KI-986 (45-986)—Eddie Smith &amp; The Chief</p> | <b>5</b> |                   |
| <b>7</b>  | <p><b>SLOW POKE</b><br/><b>PEE WEE KING</b><br/>CA-1837 (F-1837)—Helen O'Connell<br/>CO-39632 (4-39632)—Arthur Godfrey<br/>DE-27792 (9-27792)—Roberta Lee</p>   | <b>9</b> |                   |
| <b>8</b>  | <p><b>AND SO TO SLEEP AGAIN</b><br/><b>PATTI PAGE</b><br/>CA-1784 (F-1784)—Margaret Whiting<br/>CO-39569 (4-39569)—Paul Weston O.<br/>DE-27731 (9-27731)—Dick Haymes</p>  | <b>7</b> |                   |
| <b>9</b>  | <p><b>I GET IDEAS</b><br/><b>TONY MARTIN</b><br/>CA-1573 (F-1573)—Peggy Lee<br/>DE-27720 (9-27720)—Louis Armstrong</p>  | <b>8</b> |                   |
| <b>10</b> | <p><b>CHARMAINE</b><br/><b>MANTOVANI</b><br/>CA-1875 (F-1875)—Four Knights<br/>CO-39616 (4-39616)—Paul Weston<br/>CR-60599 (9-60599)—Neal Hefti O.<br/>CR-65069 (9-65069)—X-Rays<br/>DE-27859 (9-27859)—Gordon Jenkins</p>  | <b>—</b> |                   |

11) CRY. 12) SHRIMP BOATS. 13) DOMINO. 14) BLUE VELVET. 15) SOLITAIRE. 16) TURN BACK THE HANDS OF TIME. 17) JUST ONE MORE CHANCE. 18) LITTLE WHITE CLOUD THAT CRIED. 19) UNFORGETTABLE. 20) WORLD IS WAITING FOR THE SUNRISE. 21) A KISS TO BUILD A DREAM ON. 22) ANYTIME. 23) IT'S ALL IN THE GAME. 24) HEY, GOOD LOOKIN'. 25) OUT IN THE COLD AGAIN.

# Incomplete Info On Disk Labels Causes Loss Of \$\$\$

We received a hurried phone call the other day. It was from a disk jockey at a major station. "Who's the publisher of \_\_\_\_\_?", he asked. "We've been receiving requests to play the tune. Yet the record we have has no publisher identification and so we can't get it cleared for air play."

Can you imagine the number of records that are not played as soon as possible because they aren't cleared? Can you imagine how often the disk jockey throws the record aside instead of going to a source that can furnish the necessary information?

Our conversation with this disk jockey was an unusual one. Usually, he just forgets about the song and waits for clearance to come eventually. In this time, the initial impact of the record and tune is being wasted.

And yet the disk jockey cannot be blamed for setting the record aside. He should never be put in the situation where he has to look for this vital information. It should be right there on the label where he can have it a glance.

The label of every record that leaves a pressing plant should have all the pertinent facts on it. And this means records that go to the public as well as those which go to the trade.

Besides the title of the song, its author and the artists on the record, a label **MUST** have the publisher's name, his copyright affiliate and the time of the record. This is not extraneous material. It is absolutely necessary information to get a song going fast.

Many of the majors do make it a practice to include all this information but the independents—and particularly the newer ones who are most in need of all the help they can get—are frequent offenders in this matter.

It's almost certain that the last thing a recording man thinks of when he puts out a disk is what goes on the label. Yet for a new independent, that is one of the most important things that can be taken care of. For the independent manufacturer is putting his record under a burdensome handicap to start with if he neglects the facts which are going to clear its path for play.

A diskery that does not put the publisher's name on the label is also hurting the kick off on sheet music. For in our present day publishing set up, where new firms are frequently established for particular artists and material, even a sheet music jobber has a tough time keeping track of what's coming and going. And very often when a record begins to kick off and the first requests for sheet music copies come in, the jobber has no idea where to get them and so these first sheet music sales are lost. Add up the number of times this happens and you have a loss of thousands and thousands of copies.

Now the record company official may ask "Why should I worry about whether sheet music is sold or not?"

Well he should worry. First of all because the demand for sheet music is one of the most important ways in which a publisher knows whether his song is doing well and second of all because a percentage of the profit which a publisher makes on his sheet music is going into the promotion of his song which in turn helps to promote the disk firm's record.

As in all other businesses, what helps one end of it helps the other.

As for the time of a record, that information is necessary to anyone who does any programming at all and that includes the juke box operator, the program director, the disk jockey, the librarian and everyone else. How can anyone who works with a time element operate without knowing the length of the record? The time is one of the most important things that can go on a label. Leaving it out very often means leaving the disk out—out of a lot of play which it might otherwise have.

A record label is there to give necessary information. The only time that it performs its function well is when it is giving all the information that may be necessary.

Disk firms should use that label to help garner as much play for their records as possible instead of hindering play by keeping absolutely pertinent material a mystery.



**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |                                      |   |
|--------------------------------------|---|
| 1. SIN                               | Eddy Howard (Mercury)                             |
|                                      | Four Aces (Victoria)                              |
| 2. UNDECIDED                         | Ames Bros. & Les Brown (Coral)                    |
| 3. CHARMAINE                         | Mantovani (London)                                |
| 4. CRY                               | Johnnie Ray (Okeh)                                |
| 5. COLD, COLD HEART                  | Tony Bennett (Columbia)                           |
| 6. SLOW POKE                         | Pee Wee King (RCA Victor)                         |
| 7. SHRIMP BOATS                      | Jo Stafford (Columbia)                            |
| 8. JEALOUSY                          | Dolores Gray (Decca)                              |
| 9. BECAUSE OF YOU                    | Frankie Laine (Columbia)                          |
| 10. LITTLE WHITE CLOUD<br>THAT CRIED | Tony Bennett (Columbia)<br>Johnnie Ray (Columbia) |

Sol Handwenger of MGM passes along a couple of notes from Betty Jeanne (WMUS-Muskegon, Mich.) and Bill Ahles (WGET-Gettysburg, Pa.) thanking him for the way in which he handled their gripes regarding lack of MGM Records. Sol says he's happy this column lets him know about jockeys who aren't getting his company's disks, otherwise he'd never find out about it. . . . Ed Penney (WTAO-Boston) now has 72 commercials in 4 hours—not that he's complaining, mind you. . . . Lonesome Leo (KTLW-Texas City, Texas) has a daily guest star show. He'd like some ideas and records. . . . Bill Randle due for a visit to New York. . . . Bill Williams (WJZ-New York) now conducting the show from Howie's. . . . Collier's is doing a Mitch Miller story with quotes from several publishers.

\* \* \* \* \*



**BUD BREES**  
(WPEN—Phila., Pa.)

Jerry Wexler, who is now handling publicity for Robbins, Feist and Miller, is dreaming up all sorts of gimmicks and script ideas for disk jockeys. Any dj who has a good idea for Jerry to work on, can drop him a note. . . . Bud Brees, who's been doing a bang up job at WPEN in Philadelphia, opened at the Rendezvous Club last week. . . . Jimmy Martin gave a cocktail party for djs in the Parade Room of the Ambassador East Hotel in Chicago last Friday introducing his MGM distributor line. . . . Bill Lynch has returned to the staff of WYRO in Rochester, Pa., after an extended stay on the KQV, Pittsburgh staff. . . . Sid Dickler has been given the "go-back-to-work" OK from his doctor after a rather severe seige of virus, sinus and other ailments. Sid's now doing "On The Record" via

WMCK, McKeesport, Pa., a program which he originated for the station four years ago. Also doing his own "Review In Rhythm" and "Swinging Down The Lane" sessions when he has guests. . . . Danny Fusco, pop dj over WRUN in Utica, N. Y., getting excellent reaction to Bull Moose Jackson's King recording of "Trust In Me." Danny doesn't as a rule play rhythm and blues, but this is one he liked.

\* \* \* \* \*

Dottie Checchi (WMEX—Boston) is in St. Elizabeth's Hospital, Brighton, Mass. Cheer-up letters from the music boys will help her get well faster. . . . John Wrisley (WFGM—Fitchburg, Mass.) writes that "Disc-Jockey USA" his Cash Box show, has become the local authority on the nation's top ten. . . . Del Ward (WGN—Chicago) is now going pop in addition to her folk record program. She uses pop material from 12 midnight to 3 A.M. and folk and hillbilly from 3 to 6 A.M. . . . Herb Sheldon, on his afternoon show from WJZ—New York, almost broke up with laughter when his guest June Valli told him that when she was called upon to sing at a wedding recently the first tune that came into her head, and the one she sang, was "Stormy Weather." "I guess it was a little inappropriate for the occasion," she admitted.

This week's  
**New Releases**  
... on **RCA Victor**

RELEASE # 51-51

**POPULAR**

**DINAH SHORE** with  
Henri Rene's Orchestra  
Life Is A Beautiful Thing  
Why Should I Believe In Love  
# 20-4421 (47-4421)\*

**EDDIE FISHER** with  
Hugo Winterhalter's Orchestra  
Trust In Me  
Tell Me Why  
# 20-4444 (47-4444)\*

**PERRY COMO** with  
Russ Case and his Orchestra  
A Garden In The Rain  
Oh, How I Miss You Tonight  
# 20-4445 (47-4445)\*

**THE THREE SUNS**  
Sleepy Serenade  
Sunshower # 20-4385 (47-4385)\*

**SIX FAT DUTCHMEN**  
Harvest Polka  
Aunt Ella's Polka  
# 20-4410 (47-4410)\*

**COUNTRY - WESTERN**

**WADE RAY** and his  
Ozark Mountain Boys  
Heart Of A Clown  
Just Like Taking Candy From A  
Baby # 20-4429 (47-4429)\*

**THE BEAVER VALLEY  
SWEETHEARTS**  
Dress Of Calico  
He Loved Her Like A Sister  
# 20-4430 (47-4430)\*

**SPIRITUAL**

**MARY FRAZIER**  
Until We Meet  
When The Roll Is Called Up  
Yonder I'll Be There  
# 20-4432 (47-4432)\*

\* 45 rpm cat. nos.



\$ indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF DECEMBER 15

\$ **Slow Poke**  
Pee Wee King  
21-0489—(48-0489)\*

\$ **Any Time  
Never Before**  
Eddie Fisher  
20-4359—(47-4359)\*

\$ **The Loveliest Night  
Of The Year**  
Mario Lanza  
10-3300—(49-3300)\*

\$ **It's Beginning To  
Look Like Christmas**  
Perry Como  
20-4314—(47-4314)\*

\$ **Turn Back The Hands  
Of Time**  
Eddie Fisher with  
Hugo Winterhalter's Orch.  
20-4257—(47-4257)\*

\$ **O, Holy Night  
Virgin's Slumber Song**  
Mario Lanza  
10-1582—(49-1338)\*

\$ **These Things Shall  
Pass**  
Hank Snow and The Jordanaires  
20-4398—(47-4398)\*

\$ **I Get Ideas**  
Tony Martin  
20-4141—(47-4141)\*

\$ **Domino  
It's All Over But  
The Memories**  
Tony Martin  
20-4343—(47-4343)\*

\$ **Vesti La Giubba**  
Mario Lanza  
10-3228—(49-3228)\*

\$ **Call Her Your  
Sweetheart**  
Eddy Arnold  
20-4413—(47-4413)\*

\$ **Slow Poke  
Charmaine**  
Ralph Flanagan  
20-4373—(47-4373)\*

\$ **You Tried To Ruin  
My Name**  
Johnnie and Jack  
20-4389—(47-4389)\*

\$ **(It's No) Sin**  
Savannah Churchill  
20-4280 (47-4280)\*

\$ **Be My Love**  
Mario Lanza  
10-1561—(49-1353)\*

\* 45 rpm cat. nos.

The stars who make the hits  
are on

**RCA VICTOR Records**



RCA VICTOR DIVISION

RADIO CORPORATION OF AMERICA • CAMDEN, NEW JERSEY

# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"DOWN IN THE VALLEY" (2:52)  
"RED RIVER VALLEY" (2:49)

ANDREWS SISTERS  
(Decca 27894; 9-27894)

● The Andrews Sisters take two standards and give them a lovely working over on this platter. The first half is done by the girls and a chorus with Vic Schoen doing the accompanying and it comes out real pretty. The lower end is another pleasant sounding side featuring the harmony of the girls. Ops won't want to miss this.

"DANCE ME LOOSE" (2:49)  
"SLOW POKE" (2:52)

ARTHUR GODFREY  
(Columbia 39632; 4-39632)

● Arthur Godfrey goes into a Dutch accent to turn out a side which has been getting a big push. A happy sounding novelty, this item is helped along by the Chordettes and Archie Bleyer's orchestra. The second half is current hit which Godfrey also does in his own style. The top half might go.

"OOH, LOOK-A THERE, AIN'T SHE PRETTY?" (2:48)

"KEEP ME IN MIND" (2:45)

BUDDY GRECO  
(MGM 11131; K11131)

● A standard receives the Buddy Greco treatment on the upper end as Buddy and the Three Sharps go through their paces. With a good vocal and some piano work to match, this one sounds fine. Bottom half is a ballad which Buddy also does ok with. The top deck gets our nod.

"SWINGIN' DOWN THE LANE" (2:39)

"SNOWMAN" (2:31)

HELEN FORREST  
(MGM 11128)

● A reissue of a couple of wonderful sides by Helen Forrest makes for terrific listening here. The upper half of the platter is a grand oldie which Helen knows exactly what to do with while the bottom half is another tune which she sings beautifully. Ops will want to listen in here.

"YAASS" (2:50)

"DOMINO" (2:20)

SIDNEY TORCH ORCHESTRA  
(Coral 60611)

● A fast moving number with a foreign flavor to it is belted home in a convincing manner by the Sidney Torch orchestra and the Torch Singers. The chorus and the treatment make this an interesting end. Flip is a current hit that gets an exciting rendition from the orchestra. Both lids should get some play.

"THE NIGHT IS YOUNG AND YOU'RE SO BEAUTIFUL" (3:05)

"LULLABY OF THE LEAVES" (2:53)

LLOYD SLOOP & BOB MITCHELL  
(Tempo 1244)

● Two similar sounding ends are turned out by the organ playing duo of Lloyd Sloop and Bob Mitchell. The boys combine their talents and blend nicely on both lids, which are oldies that are done slowly and softly. This type of music could go if ops have the right locations.

## DISK OF THE WEEK

"WHY DON'T YOU LOVE ME?" (1:50)

"BE MY LIFE'S COMPANION" (2:15)

ROSEMARY CLOONEY

(Columbia 39631; 4-39631)



ROSEMARY CLOONEY

● With the current accent on the honky tonk tunes, Rosemary Clooney gets right into the swing of things and comes up with one of the more likely disks. The number is labeled "Why Don't You Love Me" and it contains all the bounce and happy quality of songs of this

kind. Rosemary, who adjusts her singing mood to fit almost any tune, once again fits right into the feeling of the number and delivers a first class job. Percy Faith and his musical crew present a top flight musical setting for this half and make the lid one side ops will wanna get with real soon. The lower deck is another powerful entry in the form of a new tune with a lovely melody. Here too Rosemary doles out a wonderful vocal to the excellent backing afforded by Percy and the orchestra. Ops have in this disk a two sided entry and they can't afford to miss up on it.

"TUH POCKET TUH POCKET" (2:20)

"LE FJACRE" (2:09)

GISELE MACKENZIE  
(Capitol 1907; F-1907)

● A very cute novelty number done in an interesting double talk manner is presented by Gisele MacKenzie and the Buddy Cole orchestra. Gisele's pretty chirping makes this an appealing half. The under lid is a French tune that is also done in the novelty vein and this too can prove to be a good coin catcher.

"THE MOON WAS YELLOW" (2:50)

"TILL THEN" (2:43)

AL JELANE  
(Carousel 2001)

● A promising young singer shows what he can do with these sides. The first half is a revival of an exciting oldie which Al lends charm to as Clark McClellan's orchestra provides an excellent backing. Flip is another standard which Al handles in the same fine manner. Ops oughta catch this boy.

"IN A LITTLE SPANISH TOWN" (2:41)

"TAMANACO" (2:40)

JOSE MELIS  
(Mercury 5757; 5757 x 45)

● An oldie that's been transformed into a Latin American number is once again given another whirl by Jose Melis. This instrumental should draw coin. The lower deck is another instrumental of a fast moving samba and here too the boys do a good job. The top level deserves some attention from ops.

"FOREVER BEGINS TODAY" (3:25)

"SIT DOWN YOU'RE ROCKIN' THE BOAT" (2:56)

CURT MASSEY  
(Coral 60615; 9-60615)

● A pleasant ballad is eased through on the upper half by Curt Massey and the Heartbeats, with George Cates supplying the musical backdrop. The under siding is an old ditty with new lyrics and a new format in the form of a Mexican Shuffle. Ops have their pick of either lid.

"I'LL ALWAYS LOVE YOU SOME" (3:00)

"LET ME DREAM" (2:43)

THE FOUR MATYS BROTHERS  
(Coral 60616; 9-60616)

● A pretty ballad is made to sound appealing on the first side by the Four Matys Brothers. The vocal lead does a good job and makes the lid strong material. The boys have themselves another slow number on the lower portion of the disk and with the help of a steel guitar come up with a listenable item. Ops should look in.

"THERE'S A HOLE IN THE BOTTOM OF THE SEA" (2:28)

"UNCLE POCKETS" (2:40)

DANNY KAYE  
(Decca 27895; 9-27895)

● An old favorite rondelay is given a modern interpretation by the energetic vocalizing of Danny Kaye. Danny and the chorus make this cute novelty an interesting end. The bottom deck is another novelty that Danny handles easily and here too ops have some interesting material to work with.

"A WEAVER OF DREAMS" (2:47)

"TAKE ME BACK" (2:38)

BILLY ECKSTINE  
(MGM 11125; K11125)

● Two pretty ballads are given the typically fine vocalizing of Billy Eckstine on this new waxing. Both lids are done softly and smoothly with Billy's distinctive style carrying them through to first rate completions. Nelson Riddle and his orchestra do the musical setting. Ops should watch both halves carefully.

"SHRINE OF SAINT CECILIA" (2:56)

"SOMETIME REMIND ME TO TELL YOU" (2:30)

PHIL BRITO  
(MGM 11127; K11127)

● The upper end features Phil Brito with the vocal of a slow, easy going oldie. Putting lots of feeling into the lyrics Phil comes out with a potent platter. The second level is another slow thing that Phil and the orchestra bring home as a listenable lid. Our nod goes to the first dish.

"JALOUSIE" (2:45)

"LULLABY" (2:39)

BUDDY MORROW ORCHESTRA  
(Mercury 5753; 5753 x 45)

● A current revival is sent through its paces by the Buddy Morrow orchestra and the result is a pleasurable half. Buddy himself handles the trombone and adds to the listening appeal with a fine bit of blowing. Flip is a standard that's slow and dreamy and again the boys have an ok side. Ops might take a peek at the upper end.

"BE MY LIFE'S COMPANION" (2:29)

"THE OKLAHOMA POLKA" (3:00)

GEORGIA GIBBS  
(Mercury 5758; 5758 x 45)

● A current plug tune that seems destined for lots of play is run through in an interesting manner by Georgia Gibbs and the Glenn Osser orchestra. On the lower deck Georgia and the boys belt a fast moving and happy polka around. The upper level is the one that's gonna make noise and ops should watch it.

## BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "WAGON WHEELS"..... Ravens..... Mercury 8259
- ★ "HEAVEN DROPPED HER CURTAIN DOWN"..... Freddy Martin..... RCA Victor 20-4401; 47-4401
- ★ "DIXIE JUMP"..... Ralph Flanagan..... RCA Victor 20-4402; 47-4402
- ★ "A WEAVER OF DREAMS"..... Billy Eckstine..... MGM 11125; K11125
- ★ "DANCE ME LOOSE"..... Arthur Godfrey..... Columbia 39362; 4-39362

# The **FOUR ACES**

## Thank You

(ALL OF YOU WONDERFUL PEOPLE)

**A** the **FOUR ACES** thank . . .  
**DECCA RECORDS**  
 . . . for helping to make our first Decca  
 release such an outstanding success.  
**"TELL ME WHY"**  
 and  
**"GARDEN IN THE RAIN"**  
 Decca #27860  
**SLEEPER OF THE WEEK**  
 (from CASH BOX—Dec. 1, 1951)  
 . . . ballad on the top deck which looks  
 as though it's gonna follow "Sin"  
 to the top of the lists. Titled "Tell  
 Me Why," this one has great me-  
 lodic appeal and a terrific per-  
 formance from the group. . . . On the  
 lower end, they tackle an oldie  
 called "Garden In The Rain" and  
 again give it their own kind of  
 treatment. . . . ops  
 are advised to get going now.

**A** the **FOUR ACES** thank . . .  
**JUKE BOX OPERATORS . . .**  
**RECORD & DEPT. STORE STAFFS . . .**  
**DISK JOCKEYS (all over the country) . . .**  
**and DISTRIBUTORS . . .**  
 all of you nice people were greatly respon-  
 sible for making our "It's No Sin" record-  
 ing such a sensational success!  
 . . . and you've already got our first  
 Decca release away over the  
 100,000 mark in actually little  
 more than a week!

the  
**FOUR  
 ACES**  
 thank

**A** the **FOUR ACES** thank . . .  
 the operators of these  
 fine clubs for the  
 opportunity that en-  
 abled us to  
**BREAK ALL RECORDS!**  
 \* MOE'S MAIN ST., Cleveland, Ohio  
 \* CASA BLANCA CLUB, Canton, Ohio  
 \* THE COPA, Pittsburgh, Pa.  
 \* THE SHOWBOAT, Lorain, Ohio  
 and now  
 \* YANKEE INN, Akron, Ohio  
 to be followed by  
 \* TOWN CASINO, Buffalo, N. Y.  
 \* CAPITOL THEATRE, Wash., D. C.  
 \* RENDEZVOUS, Phila., Pa.  
 Thanks to RONSON LIGHTERS and the  
 GREY ADVERTISING AGENCY for our  
 coming guest appearance on  
**"STAR OF THE FAMILY"**  
 with PETER LIND HAYES & MARY HEALY  
 CBS-TV Network, January 8.  
 and thanks, too, to the wonderful support and co-  
 operation of our bookers . . . MCA and their entire staff  
 and our choreographer  
**JON GREGORY**  
 and to our wonderful  
 personal manager  
**HERB KESSLER**

WALTER WINCHELL—who says (from Sunday Mirror, Dec.  
 2nd) Current No. 1 song is "Sin". Proves songwriting is no  
 closed shop if you get the right record. In this case it was a  
 small label and an unknown group (The 4 Aces) enriching two  
 obscure songsmiths of Chester, Pa.  
 . . .  
 and Special Thanks to . . .  
**COLUMNISTS and NEWSPAPERMEN**  
 . . . for their resounding reception  
 and their wonderful reviews of our  
 efforts wherever we've had the op-  
 portunity to perform . . .  
 . . . our appreciation, too, to the  
**MANY OTHERS**  
 who have helped us all along the  
 way.



# THE CASH BOX

# Record Reviews

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

"MARCHETA" (3:08)

"DON'T TAKE YOUR LOVE AWAY FROM ME" (2:49)

TOMMY DORSEY ORCH.  
(Decca 27890; 9-27890)

● A couple of old Tommy Dorsey sides are reissued here and they still make for wonderful listening. The upper half is a standard which Jack Leonard sings in grand style as the orchestra backs him up superbly. The lower half is a ballad done as an instrumental and this too comes out smoothly. This is a good bet for ops.

"BERMUDA" (3:21)

"THE LITTLE WHITE CLOUD THAT CRIED" (2:31)

ROBERTA LEE  
(Decca 27893; 9-27893)

● Roberta Lee comes through with two strong sides. The top end is a new number written by a ten-year-old and it certainly sounds terrific. The bottom half is a tune which is already climbing on the charts and this version will give it another push. All in all two fine sides.

"DOMINO" (2:43)

"CHARMAINE" (2:39)

ETHEL SMITH  
(Decca 27896; 9-27896)

● Two current pop hits are taken in tow and given the Ethel Smith treatment here. Ethel runs through these tunes making with her grand organ music. Both sides have been getting a big play and for the spots which go for organ music, these treatments should be just the thing.

"PUT YOUR LITTLE FOOT RIGHT OUT" (2:43)

"DIXIE" (2:40)

RUSS MORGAN ORCH.  
(Decca 27846; 9-27846)

● A happy sounding side is dished out by Russ Morgan as he shows up with a good version. He and the Morganaires come through on the vocal as the orchestra makes with the music. The bottom half is an old favorite getting a new version. The top deck looks good.

"WAGON WHEELS" (2:40)

"THERE'S NO USE PRETENDING" (2:36)

THE RAVENS  
(Mercury 8259; 8259 x 45)

● The vocal harmony of the Ravens is put to wonderful use on the top end. As a result the boys break out with a lovely oldie that might easily go all the way again. The second level is a ballad that the group also carries through in a winning fashion. The side to watch closely is the upper one.

## SLEEPER OF THE WEEK

"I WANNA SAY HELLO" (2:29)

"I LOVE THE SUNSHINE OF YOUR SMILE" (2:28)

SIR HUBERT PIMM & ELLEN SUTTON  
(Kem 2710)

● A honky tonk number that's breaking all over the country bids fair to be the next sensational record hit. With a piano workout from Sir Hubert Pimm and a shouting vocal from Ellen Sutton, this one has a sound which could very well make it step out. Ops should find it a steady coin catcher in their machines. The voices in the background give the disk a happy setting which makes you feel as

though you're in a large group and the combination of the piano playing and music hall vocal is enough to send it across. The bottom half, done in the same style is a tune which was first introduced several months ago. It too gets the treatment from Sir Hubert Pimm and Ellen Sutton. It's the first half that's breaking, however. Ops better not pass it up.

"DON'T LEAVE MY POOR HEART BREAKING" (2:44)

"LOVIN' MACHINE" (2:34)

ELLIOT LAWRENCE ORCH.  
(King 15137)

● The Elliot Lawrence orchestra, with Lloyd Copas and Rosiland Patton handling the lyrics, turn out two contrasting sides. The first level is a western sounding ballad that comes out ok. The second level is a new rhythm and blues number that is given a listenable treatment. Ops might take a peek.

"SIN" (2:26)

"AIRPLANE POLKA" (2:21)

GAYLE WALTON  
(Pyramid 374)

● Gayle Walton offers a pair of organ solos on this new waxing. The top end is a pretty rendition of a current hit and this side could prove interesting in the right spots. The bottom deck is a likely polka that also carries lots of appeal and ops with the proper locations oughta watch it.

"HEAVEN DROPPED HER CURTAIN DOWN" (3:25)

"I WOULD IF I COULD" (2:22)

FREDDY MARTIN ORCH.  
(RCA Victor 20-4401; 47-4401)

● A very pretty ballad is given a good send off by the Freddy Martin orchestra on the top dish. Merv Griffin, who takes care of the lyrics, does a first class job to round out the lid. The lower half is a happy sounding thing that's done with a polka flavor. Ops oughta get with the first side.

"DON'T LET JULIA FOOL YOU" (2:46)

"I'VE TRIED A MILLION TIMES" (2:43)

BENNY STRONG ORCH.  
(Capitol 1898; F-1898)

● The top deck is a cute oldie that's given a first rate treatment from Benny Strong and his orchestra. This half is a novelty number and it might prove interesting material. The lower end too is done in the novelty vein and ops in the market for a disk of this nature oughta look in.

"IT'S ALL IN THE GAME" (2:55)

"ALL OVER AGAIN" (2:45)

BETTIE CLOONEY  
(King 15150)

● Two wonderful ballads get lovely vocals from Bettie Clooney on this new waxing. Both lids are current favorites and this alone can easily make the disk attractive fare. Bettie receives a good musical assist from the Elliot Lawrence orchestra in putting the tunes over. Ops should take a look.

"SHUT THE DOOR" (2:50)

"I IDOLIZE MY BABY'S EYES" (2:55)

JOHNNY LONG ORCH.  
(King 15117)

● A jumpy novelty number with some very cute lyrics is handled pleasantly by the Johnny Long orchestra. Rod Kinder pipes the lyrics here and adds to the appeal of this half. The bottom dish is another cute novelty thing that finds Jimmy Sedlar on the vocal. Looks like a toss up from here.

"BLUES" (2:45)

"FLAPPERETTE" (2:30)

JERRY MURAD'S HARMONICATS  
(Mercury 5756; 5756 x 45)

● A tune that has had the top instrumental groups making recordings is now dished up by Jerry Murad's Harmonicats. The distinctive harmonica playing of these artists make for some grand listening. Again on the under siding the group turns in a fine performance of a cute sounding thing. Ops should watch it.

"DIXIE JUMP" (3:24)

"JUST ONE MORE CHANCE" (2:55)

RALPH FLANAGAN  
(RCA Victor 20-4402; 47-4402)

● A terrific instrumental is turned out by the Ralph Flanagan orchestra on the upper end. It's an oldie that gets a wonderful send off by the whole group and it should make good juke box fare. The second end finds Harry Prime handling the lyrics to another oldie that has currently been revived. Ops oughta get with the top deck.

"CRAZY HEART" (1:58)

"ANY TIME" (2:11)

HELEN O'CONNELL  
(Capitol 1895; F-1895)

● From the western field comes a pretty tune that Helen O'Connell goes through in an enjoyable manner on the first level. Cliffie Stone offers the musical setting here and continues his fine baton twirling on the under half which is another grand number that Helen brings home easily. Ops can take their pick here.

"OUT IN THE COLD AGAIN" (2:58)

"CHARMAINE" (3:00)

JULIA LEE  
(Capitol 1896; F-1896)

● A tune that's still hangin' around is sent through its paces in a slow and feelingful manner by Julia Lee and Her Boy Friends. Dave Cavanaugh and his sax are featured on this top end. The lower lid is a fast moving instrumental that shows the fine drumming of Baby Lovett to good advantage. Both numbers have drawing power.

"CRYIN' SHAME" (2:26)

"SAVOY BLUES" (2:50)

BOB CROSBY  
(Capitol 1894; F-1894)

● Bob Crosby, assisted by Jeanne Gayle and the Bobcats, spins through a novelty number that comes out as good listening. These artists give the tune a thorough going over and their treatment helps belt it in. The bottom dish is a slow instrumental that also makes for easy listening. Ops have their choice of either lid.

# ROUND THE WAX CIRCLE

## NEW YORK:

We know a father who's a little worried about his daughter. She's just turned six and she hasn't written a song yet. . . . Patsy Montana is the writer of "I Wanna Be A Cowboy's Sweetheart", Patti Page's latest, and not another writer as one of the trade journals reported. . . . Songstress Louise Carlyle will have a spot in the forthcoming musical "A Month Of Sundays" which will break in in Boston, December 24. . . . Following on the heels of a nine year old who wrote "Snowflakes" comes two sisters, one ten and one sixteen, who have written "Bermuda" which they recorded themselves for Victor under the name of the Bel Sisters. . . . Writer Joe Shuster has left his spot with Ostrow Music to go out on his own as a publisher. First plugtune is a novelty, "In Your Hat." . . . The Four Aces' hit "Tell Me Why" has been turned over to Harman Music for selling agents. . . . A fast talking promoter has been contacting artists with the story that he represents over 1000 juke boxes locally and requesting personal appearances at juke box locations with the promise of presenting them with an award. This is strictly a phony and artists are cau-



LOUISE CARLYLE

tioned to check thoroughly. . . . Earl Bostic, hurt in an automobile accident in Georgia, was flown to a New York hospital. . . . Sir Hubert Pimm, the pianist on the Kem disk "I Wanna Say Hello," is really Jimmy McDonald, the arranger. . . . Savoy has signed Billy Fitzgerald, Everett LeGall and "H-Bomb" Ferguson. . . . The writers of "Cruising Down The River" have come up with another called "River In the Moonlight". The majors have it covered. . . . Guy Mitchell goes into the Roxy starting December 20 at a top star's figure. . . . Derby has inked Chuck McClain, bandleader and Earl Robbins, vocalist. . . . "Stompin' At The Savoy" the Modernaires' newest sounds like the Glenn Miller days. . . . Earl Garner into Cafe Society for a month's stay. . . . Carlos Gastel planning to bring Billy May's Capitol recording outfit East for the Spring.

## CHICAGO:

Pee Wee King blew into town this past week. but, didn't get a very cordial greeting from this big shouldered, bustling, windy city of Chicago. Pee Wee parked his car in a parking lot near United Broadcasting studios, and when he returned, his very expensive (\$1,500) accordion was gone. Stolen. And just after he had spent some hundreds of dollars to have new and beautifully etched straps put on the instrument. Anyway, Pee Wee said, I'm still happy over the fact that I believe our forthcoming tune, "Silver & Gold," looks like a "natural" to follow-up "Slow Poke."

(Tune was penned by Bob Crosby and Del Charbert) . . . There are whispers about town that some of the tunes Jimmy Martin hasn't yet pressed may soon appear under a major label. . . . Hal Tate phoned to state he's on his way to Noo Yawk to talk TV disc jockey pics. . . . David LeWinter thrilled to bits over the news that his "An Evening At The Pump Room" album going so great Columbia may make singles out of some of the platters. . . . Jeri Southern's disk, "You Better Go Now" going all over. . . . Last week Friday was the day of the big cocktail blasteroo. Both Capitol and Jimmy Martin ganged up on the deejays with cockt'l parties. Capitol held their's at the Penthouse of the Sherman Hotel. Jimmy had his that evening at the Parade Room of the Ambassador East. Many a guy staggered home. . . . Fran Warren doing a very, very grand job at the Chez and the gal dressing to kill. She's certainly developed into definite movie material. And what great pipes. . . . Christine Nelson advises she's, at long last, leaving the Buttery to tour the field. Longest stay of any gal at this noted spot. . . . Sherman Hayes reported to be terrifically pleasing the pash crowds at the Mayfair Room. . . . It's for certain, Lyn Burton is now a restaurateur. Lyn's in with Bert Wilson and Peggy Sabel as owners of the Steak House, Chicago at Rush. Sooooo, what're y' waiting for?



FRAN WARREN

Both Capitol and Jimmy Martin ganged up on the deejays with cockt'l parties. Capitol held their's at the Penthouse of the Sherman Hotel. Jimmy had his that evening at the Parade Room of the Ambassador East. Many a guy staggered home. . . . Fran Warren doing a very, very grand job at the Chez and the gal dressing to kill. She's certainly developed into definite movie material. And what great pipes. . . . Christine Nelson advises she's, at long last, leaving the Buttery to tour the field. Longest stay of any gal at this noted spot. . . . Sherman Hayes reported to be terrifically pleasing the pash crowds at the Mayfair Room. . . . It's for certain, Lyn Burton is now a restaurateur. Lyn's in with Bert Wilson and Peggy Sabel as owners of the Steak House, Chicago at Rush. Sooooo, what're y' waiting for?

## LOS ANGELES:

It was Capitol's turn at the cocktail party circuit this trip, the occasion being Yma Sumac's opening at the Coconut Grove. . . . On tap at the party were the usual group of dee-jays, newspaper columnists and trade reps with a little time, varying degree of thirst and, in this case, an honest curiosity



AMES BROTHERS

about the fabulous Miss Sumac. . . . We, too, got up close to meet the Peruvian beauty with the amazing vocal range of four octaves and found that she speaks, with a South American accent, in quite a normal range, maybe no more than one octave. . . . Charming she is and with an unquestionably great and rare talent. . . . In addition to Capitol's Hal Cook and Joe Mathews, among others of the Hollywood office and downtown distrib staffs, local d-j's and scribes and a generous batch of those Ambassador Hotel snick-snacks and liquid cheer, there were several of the most beautiful looking gals we've seen in some time. . . . Whether they were somebody's wives, friends or there just for window dressing, we'll never know, alas.

Speaking of personal appearances, Mercury's Harry Bloom and Lee Palmer are going to be busy little promoting beavers with Billy Daniels now at the Mocambo and Patti Page coming into the Coconut Grove on January 17. . . . The boys are still finding "Sin" (Eddy Howard version) just about the most profitable thing they've ever had out of this business. . . . As for neighbor Mike Kurlan of Modern Distribs, he's not at all undecided about "Undecided," Ames Bros. and Les Brown on Coral, being close to the best thing that's happened to him since he hung out his shingle. Lunched with a very nice guy name of Jack Devaney, Columbia's western promotion man who played us Johnnie Ray's "The Little White Cloud That Cried" on Okeh and which is okeh in our personal book as one of the most interesting voices and treatments we've ever heard. . . . Chatted up at the Columbia offices with Paul Weston, who wasn't at all displeased with the label's showing in The Cash Box polls, and we just learned that Paul is one of the writers. Paul Mason Howard the other, of a tune we think is great, "Shrimp Boats."

# ROPING 'EM IN!



**LEFTY FRIZZELL**

How Long Will It Take  
Give Me More, More, More  
(Of Your Kisses)

78 rpm 20885 • 45 rpm 4-20885



**CARL SMITH**

Me and My Broken Heart  
Let Old Mother Nature  
Have Her Way

78 rpm 20862 • 45 rpm 4-20862



**RAY PRICE**

Weary Blues (From  
Waiting)

I Made a Mistake and  
I'm Sorry

78 rpm 20883 • 45 rpm 4-20883



**STUART HAMBLEN**

Just Let Me Love You  
You're Always Brand New

78 rpm 20880 • 45 rpm 4-20880

# COLUMBIA RECORDS

Trade-Marks "Columbia" "Masterworks," Reg. U. S. Pat. Off. Marcas Registradas



# THE CASH BOX

## Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending December 15 without any changes on the part of THE CASH BOX.

### Phil Wilson

WLEE—Richmond, Va.

1. CHARMAINE (Paul Weston)
2. SIN (Eddy Howard)
3. AND SO TO SLEEP AGAIN (Patti Page)
4. UNFORGETTABLE (Nat King Cole)
5. SLOW POKE (Pee Wee King)
6. DOMINO (Tony Martin)
7. ONCE (Vaughn Monroe)
8. UNDECIDED (Ames Bros.-Les Brown)
9. BECAUSE OF YOU (Tony Bennett)
10. YOU'RE DRIVING ME CRAZY (Billy Eckstine & George Shearing)

### Lee Ellis

WSPR—Springfield, Mass.

1. SIN (Eddy Howard)
2. SHRIMP BOATS (Bill Farrell)
3. BECAUSE OF YOU (Tony Bennett)
4. UNDECIDED (Guy Lombardo)
5. IF YOU CATCH A LITTLE COLD (Tony Martin-Dinah Shore)
6. HE'LL BE COMIN' DOWN THE CHIMNEY (Guy Lombardo)
7. BLUES THEME (Ralph Flanagan)
8. JEALOUSY (Frankie Laine)
9. I'M FROM TEXAS (Tommy Tucker)
10. FOR ALL WE KNOW (Voices of W. Schumann)

### Don Bell

KRNT—Des Moines, Iowa

1. DOWN YONDER (Joe Carr)
2. SLOW POKE (Pee Wee King)
3. SIN (Eddy Howard)
4. COLD, COLD HEART (Tony Bennett)
5. JEALOUSY (Frankie Laine)
6. SLOW POKE (Helen O'Connell)
7. CRY (Johnnie Ray)
8. YOU BETTER GO NOW (Jeri Southern)
9. UNFORGETTABLE (Nat Cole)
10. RUDOLPH, THE RED NOSED REINDEER (Gene Autry)

### Clarence Hamann

WJMR—New Orleans, La.

1. CRY (Johnnie Ray)
2. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
3. ALL OVER AGAIN (Tommy Edwards)
4. UNFORGETTABLE (King Cole)
5. SHRIMP BOATS (Jo Stafford)
6. DOM'NO (Tony Martin)
7. SOLITAIRE (Tony Bennett)
8. I'M HURTIN' (King Cole)
9. I L'KE IT (Jane Turzy)
10. OUT IN THE COLD AGAIN (Richard Hayes)

### Earle Pudney

WGY—Schenectady, N. Y.

1. UNDECIDED (Ames Bros.-Les Brown)
2. COLD, COLD HEART (Tony Bennett)
3. SHRIMP BOATS (Jo Stafford)
4. DOM'NO (Tony Martin)
5. SIN (Billy Williams Qt.)
6. IT'S ALL OVER BUT THE MEMORIES (Tony Martin)
7. IT'S BEGINNING TO LOOK LIKE CHRISTMAS (Perry Como)
8. UNFORGETTABLE (Nat King Cole)
9. THE THREE BELLS (June Valli)
10. I RAN ALL THE WAY HOME (Johnny Hartman)

### Bob Anthony

KRMG—Tulsa, Okla.

1. SIN (Four Knights)
2. BECAUSE OF YOU (Tony Bennett)
3. UNDECIDED (Ames Bros.)
4. DOWN YONDER (Del Wood)
5. DOMINO (Tony Bennett)
6. COLD, COLD HEART (Tony Bennett)
7. SHRIMP BOATS (Jo Stafford)
8. JEALOUSY (Frankie Laine)
9. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
10. SOLITAIRE (Tony Bennett)

### Pat Chamburs

WFLA—Tampa, Fla.

1. JEALOUSY (Frankie Laine)
2. CHARMAINE (Mantovani)
3. SHRIMP BOATS (Jo Stafford)
4. POLLY (Murray Arnold)
5. DOWN YONDER (Joe Fingers Carr)
6. DOM'NO (Mary May)
7. THEY CALL THE WIND MARIA (Walter Schumann)
8. UNDECIDED (Brown-Ames Bros.)
9. CRY (Eileen Barton)
10. FOR ALL WE KNOW (Nat Cole)

### Dick Coleman

WCBM—Baltimore, Md.

1. SIN (Eddy Howard)
2. WITH ALL MY HEART AND SOUL (P. Como)
3. JUST ONE MORE CHANCE (Les Paul-M. Ford)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros.)
6. THE LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
7. CRY (Johnnie Ray)
8. IF WISHES WERE KISSES (Perry Como)
9. I RAN ALL THE WAY HOME (Buddy Greco)
10. CHARMAINE (Mantovani)

### Frank White

KMYR—Denver, Colo.

1. UNDECIDED (Ames Bros.)
2. CHARMAINE (Mantovani)
3. SHRIMP BOATS (Jo Stafford)
4. CRY (Eileen Barton)
5. UNFORGETTABLE (Nat King Cole)
6. CECILIA (Candy Candido)
7. SLOW POKE (Tiny Hill)
8. I RAN ALL THE WAY HOME (Mills Bros.)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. MY CONCERTO (Tommy Edwards)

### Don Larkin

WAAT—Newark, N. J.

1. SLOW POKE (Pee Wee King)
2. LET OLD MOTHER NATURE (Carl Smith)
3. ALWAYS LATE (Lefty Frizzell)
4. ALABAMA JUBILEE (Red Foley)
5. HEY, GJOD LOOKIN' (Hank Williams)
6. TOO OLD TO CUT THE MUSTARD (Carlisle)
7. THE NITE BEFORE XMAS (Montana Slim)
8. WHITE LIGHTNING (Billy Hix)
9. SOMEBODY'S BEEN BEATIN' MY TIME (Eddy Arnold)
10. I DON'T WANT TO BE FREE (Whiting & Wakely)

### Donn Tibbetts

WKXL—Concord, N. H.

1. SOLITAIRE (Tony Bennett)
2. HEARTBREAK HILL (Dinning Sisters)
3. JUST ONE MORE CHANCE (Les Paul-Mary Ford)
4. DON'T CALL ME DARLING (Anne Shelton)
5. YOU'RE GUNNA LOSE YOUR GAL (Red Herbert)
6. DOWN YONDER (Del Wood)
7. IT'S ALL IN THE GAME (Tommy Edwards)
8. A HOUSE IS JUST A HOUSE (Evelyn Knight)
9. SUZIE SNOWFLAKE (Rosemary Clooney)
10. UNDECIDED (Les Brown-Ames Bros.)

### Bud Wendell

WJMO—Cleveland, Ohio

1. THE THREE BELLS (Companions of Song)
2. GARDEN IN THE RAIN (Four Aces)
3. CRY (Johnnie Ray)
4. CHARMAINE (Mantovani)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. UNDECIDED (Ames Bros.-Les Brown)
7. SIN (Four Aces)
8. SHRIMP BOATS (Jo Stafford)
9. JEALOUSY (Frankie Laine)
10. DOWN YONDER (Del Wood)

### Del Ward

WGN—Chicago, Ill.

1. SLOW POKE (Pee Wee King)
2. ALWAYS LATE (Lefty Frizzell)
3. MOM'S AND DAD'S WALIZ (Lefty Frizzell)
4. LONESOME WHISTLE (Hank Williams)
5. ROOTIN' TOUTIN' SANTA CLAUS (Tennessee Ernie)
6. HUMMING BIRD (Johnny and Jack)
7. NIGHT TRAIN TO MEMPHIS (Red Foley)
8. SOMEBODY'S BEATIN' MY TIME (E. Arnold)
9. CRAZY HEART (Zeb Turner)
10. TRAVELIN' BLUES (Lefty Frizzell)

### Ira Cook

KECA—Hollywood, Calif.

1. TURN BACK THE HANDS OF TIME (E. Fisher)
2. SIN (Eddy Howard)
3. COLD, COLD HEART (Tony Bennett)
4. SHRIMP BOATS (Jo Stafford)
5. JUST ONE MORE CHANCE (Les Paul-M. Ford)
6. NEVER (Dennis Day)
7. DOMINO (Bing Crosby)
8. SOLITAIRE (Tommy Edwards)
9. RUDOLPH, THE RED NOSED REINDEER (Sammy Kaye)
10. IT'S ALL OVER BUT THE MEMORIES (Tony Martin)

### Roger Clark

WNOR—Norfolk, Va.

1. CHARMAINE (Paul Weston)
2. SOLITAIRE (Tony Bennett)
3. SIN (Eddy Howard)
4. COLD, COLD HEART (Tony Bennett)
5. WHEN THE WORLD WAS YOUNG (Toni Arden)
6. A STAIRWAY TO PARADISE (Georges Guetary)
7. TURN BACK THE HANDS OF TIME (E. Fisher)
8. UNDECIDED (Ames Bros.-Les Brown)
9. OUT IN THE COLD AGAIN (Richard Hayes)
10. YOU'D BETTER GO NOW (Jeri Southern)

### Hal Fredericks

KXOK—St. Louis, Mo.

1. JEALOUSY (Frankie Laine)
2. ALABAMA JUBILEE (Red Foley)
3. SHRIMP BOATS (Jo Stafford)
4. CHARMAINE (Mantovani)
5. SOLITAIRE (Tony Bennett)
6. CRAZY HEART (Danny Davis)
7. ANY T'ME (Eddie Fisher)
8. UNFORGETTABLE (Nat King Cole)
9. CHRISTMAS IN KILLARNEY (Dennis Day)
10. JINGLE BELLS (Les Paul-Mary Ford)

*This is it! ... another great novelty hit by...*

**ROSEMARY**

# CLOONEY

*with PERCY FAITH and his orchestra*

# WHY DON'T YOU LOVE ME

*and*

**BE MY LIFE'S COMPANION**

78 RPM 39631  
45 RPM 4-39631

**COLUMBIA RECORDS**  
for music that sends them... to you!



Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

AB—Abbey AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star

CODE IN—Intro JU—Jubilee KI—King LO—London ME—Mercury 4 Star—Four Star

MO—Modern NA—National OR—Oriole PE—Peacock RA—Rainbow RE—Regent RG—Regal

SA—Savoy SIT—Sittin' In SP—Specialty TE—Tempo TN—Tennessee UN—United VI—Victor

Dec. 22 Dec. 15

- 1—(It's No) Sin 114.4 94.2 CA-1806 (F-1806)—FOUR KNIGHTS... 2—Down Yonder 79.5 110.6 AB-15053—LAWRENCE "Piano Roll" COOK... 3—Cold, Cold Heart 79.1 81.2 CO-39449 (4-39449)—TONY BENNETT... 4—Undecided 61.6 46.8 CA-1824 (F-1824)—RAY ANTHONY... 5—Because Of You 60.1 85.6 CA-1493 (F-1493)—LES BAXTER... 6—Jealousy (Jalousie) 47.6 35.2 CA-1644 (F-1644)—CLARK DENNIS... 7—Slow Poke 36.3 40.9 CA-1837 (F-1837)—HELEN O'CONNELL... 8—Charmaine 34.5 36.2 CA-1875 (F-1875)—FOUR KNIGHTS... 9—Shrimp Boats 32.8 26.4 CA-1873 (F-1873)—DICK BEAVERS... 10—Cry 31.5 12.6 CA-1875 (F-1875)—FOUR KNIGHTS... 11—I Get Ideas 30.6 45.6 CA-1573 (F-1573)—PEGGY LEE... 12—Domino 29.1 30.5 CA-1849 (F-1849)—MARY MAYO... 13—And So To Sleep Again 28.2 35.1 CA-1784 (F-1784)—MARGARET WHITING... 14—Turn Back The Hands Of Time 26.6 32.2 DE-27839 (9-27839)—JERRY GRAY... 15—The Little White Cloud That Cried 25.5 12.3 CA-1892 (F-1892)—LOU DINNING... 16—Just One More Chance 24.9 18.5 CA-1825 (F-1825)—LES PAUL & MARY FORD... 17—World Is Waiting For The Sunrise 24.1 23.5 CA-1748 (F-1748)—LES PAUL & M. FORD... 18—Blue Velvet 18.2 24.2 CA-1848 (F-1848)—NORMAN KAYE... 19—Solitaire 16.4 14.5 CA-1817 (F-1817)—DEAN MARTIN... 20—Anytime 15.3 CA-1895 (F-1895)—HELEN O'CONNELL... 21—Once 15.2 10.6 CA-1828 (F-1828)—BOB EBERLY... 22—Three Bells 11.5 8.2 CO-39602 (4-39602)—SAMMY KAYE... 23—It's All In The Game 11.4 10.8 CO-39531 (4-39531)—SAMMY KAYE... 24—Out In The Cold Again 11.3 4.6 ME-5724 (5724x45)—RICHARD HAYES... 25—Hey, Good Lookin' 10.9 17.2 CA-1809 (F-1809)—ERNIE & O'CONNELL... 26—A Kiss To Build A Dream On 9.8 14.2 CA-1769 (F-1769)—BGB EBERLY... 27—They Call The Wind Maria 9.7 11.2 CA-1812 (F-1812)—WALTER SCHUMANN... 28—Jingle Bells 9.6 8.1 CA-1881 (F-1881)—LES PAUL & MARY FORD... 29—Unforgettable 9.3 19.4 CA-1808 (F-1808)—NAT "KING" COLE... 30—I Ran All The Way Home 9.2 8.6 CA-1817 (F-1817)—DEAN MARTIN... 31—Whispering 7.8 4.2 CA-1748 (F-1748)—LES PAUL... 32—If Wishes Were Kisses 7.6 VI-20-4344 (47-4344)—PERRY COMO... 33—Never 7.5 5.5 CA-1803 (F-1803)—JAN GARBBER... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Dec. 22 Dec. 15

- VI-10-3425—JAN PEERCE... 6—Jealousy (Jalousie) 47.6 35.2 CA-1644 (F-1644)—CLARK DENNIS... 7—Slow Poke 36.3 40.9 CA-1837 (F-1837)—HELEN O'CONNELL... 8—Charmaine 34.5 36.2 CA-1875 (F-1875)—FOUR KNIGHTS... 9—Shrimp Boats 32.8 26.4 CA-1873 (F-1873)—DICK BEAVERS... 10—Cry 31.5 12.6 CA-1875 (F-1875)—FOUR KNIGHTS... 11—I Get Ideas 30.6 45.6 CA-1573 (F-1573)—PEGGY LEE... 12—Domino 29.1 30.5 CA-1849 (F-1849)—MARY MAYO... 13—And So To Sleep Again 28.2 35.1 CA-1784 (F-1784)—MARGARET WHITING... 14—Turn Back The Hands Of Time 26.6 32.2 DE-27839 (9-27839)—JERRY GRAY... 15—The Little White Cloud That Cried 25.5 12.3 CA-1892 (F-1892)—LOU DINNING... 16—Just One More Chance 24.9 18.5 CA-1825 (F-1825)—LES PAUL & MARY FORD... 17—World Is Waiting For The Sunrise 24.1 23.5 CA-1748 (F-1748)—LES PAUL & M. FORD... 18—Blue Velvet 18.2 24.2 CA-1848 (F-1848)—NORMAN KAYE... 19—Solitaire 16.4 14.5 CA-1817 (F-1817)—DEAN MARTIN... 20—Anytime 15.3 CA-1895 (F-1895)—HELEN O'CONNELL... 21—Once 15.2 10.6 CA-1828 (F-1828)—BOB EBERLY... 22—Three Bells 11.5 8.2 CO-39602 (4-39602)—SAMMY KAYE... 23—It's All In The Game 11.4 10.8 CO-39531 (4-39531)—SAMMY KAYE... 24—Out In The Cold Again 11.3 4.6 ME-5724 (5724x45)—RICHARD HAYES... 25—Hey, Good Lookin' 10.9 17.2 CA-1809 (F-1809)—ERNIE & O'CONNELL... 26—A Kiss To Build A Dream On 9.8 14.2 CA-1769 (F-1769)—BGB EBERLY... 27—They Call The Wind Maria 9.7 11.2 CA-1812 (F-1812)—WALTER SCHUMANN... 28—Jingle Bells 9.6 8.1 CA-1881 (F-1881)—LES PAUL & MARY FORD... 29—Unforgettable 9.3 19.4 CA-1808 (F-1808)—NAT "KING" COLE... 30—I Ran All The Way Home 9.2 8.6 CA-1817 (F-1817)—DEAN MARTIN... 31—Whispering 7.8 4.2 CA-1748 (F-1748)—LES PAUL... 32—If Wishes Were Kisses 7.6 VI-20-4344 (47-4344)—PERRY COMO... 33—Never 7.5 5.5 CA-1803 (F-1803)—JAN GARBBER... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Dec. 22 Dec. 15

- Three Bells 30.6 45.6 VI-20-4406 (47-4406)—BOB WILLIAMS... 11—I Get Ideas 30.6 45.6 CA-1573 (F-1573)—PEGGY LEE... 12—Domino 29.1 30.5 CA-1849 (F-1849)—MARY MAYO... 13—And So To Sleep Again 28.2 35.1 CA-1784 (F-1784)—MARGARET WHITING... 14—Turn Back The Hands Of Time 26.6 32.2 DE-27839 (9-27839)—JERRY GRAY... 15—The Little White Cloud That Cried 25.5 12.3 CA-1892 (F-1892)—LOU DINNING... 16—Just One More Chance 24.9 18.5 CA-1825 (F-1825)—LES PAUL & MARY FORD... 17—World Is Waiting For The Sunrise 24.1 23.5 CA-1748 (F-1748)—LES PAUL & M. FORD... 18—Blue Velvet 18.2 24.2 CA-1848 (F-1848)—NORMAN KAYE... 19—Solitaire 16.4 14.5 CA-1817 (F-1817)—DEAN MARTIN... 20—Anytime 15.3 CA-1895 (F-1895)—HELEN O'CONNELL... 21—Once 15.2 10.6 CA-1828 (F-1828)—BOB EBERLY... 22—Three Bells 11.5 8.2 CO-39602 (4-39602)—SAMMY KAYE... 23—It's All In The Game 11.4 10.8 CO-39531 (4-39531)—SAMMY KAYE... 24—Out In The Cold Again 11.3 4.6 ME-5724 (5724x45)—RICHARD HAYES... 25—Hey, Good Lookin' 10.9 17.2 CA-1809 (F-1809)—ERNIE & O'CONNELL... 26—A Kiss To Build A Dream On 9.8 14.2 CA-1769 (F-1769)—BGB EBERLY... 27—They Call The Wind Maria 9.7 11.2 CA-1812 (F-1812)—WALTER SCHUMANN... 28—Jingle Bells 9.6 8.1 CA-1881 (F-1881)—LES PAUL & MARY FORD... 29—Unforgettable 9.3 19.4 CA-1808 (F-1808)—NAT "KING" COLE... 30—I Ran All The Way Home 9.2 8.6 CA-1817 (F-1817)—DEAN MARTIN... 31—Whispering 7.8 4.2 CA-1748 (F-1748)—LES PAUL... 32—If Wishes Were Kisses 7.6 VI-20-4344 (47-4344)—PERRY COMO... 33—Never 7.5 5.5 CA-1803 (F-1803)—JAN GARBBER... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Dec. 22 Dec. 15

- PRYSOCK 16.4 14.5 Morningside of The Mountain 16.4 14.5 MG-11062 (K11062)—BILL FARRELL... 19—Solitaire 16.4 14.5 CA-1817 (F-1817)—DEAN MARTIN... 20—Anytime 15.3 CA-1895 (F-1895)—HELEN O'CONNELL... 21—Once 15.2 10.6 CA-1828 (F-1828)—BOB EBERLY... 22—Three Bells 11.5 8.2 CO-39602 (4-39602)—SAMMY KAYE... 23—It's All In The Game 11.4 10.8 CO-39531 (4-39531)—SAMMY KAYE... 24—Out In The Cold Again 11.3 4.6 ME-5724 (5724x45)—RICHARD HAYES... 25—Hey, Good Lookin' 10.9 17.2 CA-1809 (F-1809)—ERNIE & O'CONNELL... 26—A Kiss To Build A Dream On 9.8 14.2 CA-1769 (F-1769)—BGB EBERLY... 27—They Call The Wind Maria 9.7 11.2 CA-1812 (F-1812)—WALTER SCHUMANN... 28—Jingle Bells 9.6 8.1 CA-1881 (F-1881)—LES PAUL & MARY FORD... 29—Unforgettable 9.3 19.4 CA-1808 (F-1808)—NAT "KING" COLE... 30—I Ran All The Way Home 9.2 8.6 CA-1817 (F-1817)—DEAN MARTIN... 31—Whispering 7.8 4.2 CA-1748 (F-1748)—LES PAUL... 32—If Wishes Were Kisses 7.6 VI-20-4344 (47-4344)—PERRY COMO... 33—Never 7.5 5.5 CA-1803 (F-1803)—JAN GARBBER... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Dec. 22 Dec. 15

- WILLIAMS 9.8 14.2 A Kiss To Build A Dream On 9.8 14.2 CA-1769 (F-1769)—BGB EBERLY... 27—They Call The Wind Maria 9.7 11.2 CA-1812 (F-1812)—WALTER SCHUMANN... 28—Jingle Bells 9.6 8.1 CA-1881 (F-1881)—LES PAUL & MARY FORD... 29—Unforgettable 9.3 19.4 CA-1808 (F-1808)—NAT "KING" COLE... 30—I Ran All The Way Home 9.2 8.6 CA-1817 (F-1817)—DEAN MARTIN... 31—Whispering 7.8 4.2 CA-1748 (F-1748)—LES PAUL... 32—If Wishes Were Kisses 7.6 VI-20-4344 (47-4344)—PERRY COMO... 33—Never 7.5 5.5 CA-1803 (F-1803)—JAN GARBBER... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Dec. 22 Dec. 15

- VI-20-4285 (47-4285)—DENNIS DAY... 34—Flamenco 6.9 9.6 CO-39585 (4-39585)—FRANKIE LAINE... 35—The Old Soft Shoe 6.7 4.9 ME-5700 (5700x45)—KITTY KALLEN... 36—The Loveliest Night Of The Year 5.1 15.8 CA-1408 (F-1408)—HELEN O'CONNELL... 37—Rollin' Stone 4.9 5.4 DE-27793 (9-27793)—TERRY GILKYSON... 38—Green Sleeves 4.4 CA-39617 (4-39617)—MITCH MILLER... 39—I Can't Help It 4.3 6.8 CO-39595 (4-39595)—GUY MITCHELL... 40—Bela Bimba 3.7 2.7 CA-1811 (F-1811)—DEAN MARTIN... 41—Tell Me Why 3.5 4.3 DE-27836 (9-27836)—DON CHERRY... 42—Jazz Me Blues 3.4 3.3 VI-20-4255 (47-4255)—PATRICE MUNSEL... 43—Gambella 3.3 12.2 DE-27850 (9-27850)—CAMARATA... 44—There's Always Room At Our House 3.2 5.6 CA-1786 (F-1786)—BOB EBERLY... 45—My Concerto 3.1 4.4 CO-39577 (4-39577)—TONI ARDEN... 46—Too Young 2.4 1.2 DE-27850 (9-27850)—CAMARATA... 47—Always, Always 2.1 1.6 ME-5719 (5719x45)—RAY BARBER... 48—Vanity 1.8 1.5 MG-11064 (K11064)—BILL HAYES... 49—Castle Rock 1.5 1.7 MG-11064 (K11064)—BILL HAYES... 50—Meanderin' 1.1 2.6 MG-11000 (K11000)—HANK

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reserve side.

The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

... THIS IS FOR ...  
JUST CALL FOR ...

The Cash Box  
"Holiday Special"  
ALL-WAYS THE GREATEST HOLIDAY GREETINGS  
ISSUE IN THE COIN MACHINE INDUSTRY

GOES TO PRESS:

Thursday

**DEC. 20**

PHONE

WIRE

AIR MAIL

HURRY! HURRY! HURRY! YOUR AD AT ONCE

**THE CASH BOX**

EMPIRE STATE BLDG., NEW YORK (1)

Tel.: Longacre 4-5321

# Kickin' The Blues Around

with Sam Evans



In Baltimore, Md. there is an interesting situation regarding one sponsor having two DJs working on the same account on two different stations. Both DJs play the same type of music and generally have like shows. Chuck Richards, of WBAL, and Tom Hawkins, of WFBR, for the first time have a major brewery as bankroller. National Brewing Company of Baltimore has embarked on an unprecedented sales campaign that is paying off in more National Premiums being sold as a result of the combined efforts of Tom and Chuck. Seldom, if ever, will you find the sponsor of a disc jockey show attempting more than one show in a given market. It is hoped that DJs across the country, who read this item, will take it to advertising managers, and show them that a big manufacturer in one major city has used more than one show in one market. And that it has proven financially successful.

Too often DJs striving to get an account are deterred, and finally completely discouraged, by the slamming of doors in their faces. Because the client already has a show beamed at the certain market, or group, that the DJ hopes to sell. May we point out that all cigarette manufacturers use several coast-to-coast AM and TV shows. Each with different talent. Yet all reaching the same markets. A major problem with DJs is that, generally, they are wonderful collectors of hard-to-get jazz records, but know too little about the problems of selling "time" to a prospective client. This is of vital importance. Particularly where a station does not guarantee to carry a DJ sustainer. He is only on the air for such time as he is commercial. Small stations seldom have a commercial department. The DJ has to get out and do his own hustling for business. If he is operating in a town, where some one big bad wolf is supposedly well entrenched, he may think there is no point in contacting certain accounts because they have been on with Mr. Big Bad Wolf for so long that there is no chance of getting the account to switch, or add a new show. Jack Thompson, Sales Manager of Armour Packing Company, wrote: "Ten Commandments For A Salesman." It's an excellent item for one's pocket. We will gladly send a free copy in response to your request.

Just back from a trip to New York and particularly to the 58th floor of the Empire State Building, where from the windows of Cash Box's office we saw much, and heard lots, which we will report in this column soon.

# HOT

in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- |  |  |  |
|--|--|--|
| <p><b>1</b> COLD, COLD HEART<br/>Dinah Washington<br/>(Mercury)</p>          | <p>BEST WISHES<br/>Roy Milton<br/>(Specialty)</p>                    | <p>SADDLE THE COW<br/>Roscoe Gordon<br/>(R. P. M.)</p>       |
| <p><b>2</b> I GOT LOADED<br/>Peppermint Harris<br/>(Aladdin)</p>             | <p>BECAUSE OF YOU<br/>Tab Smith<br/>(United 104)</p>                 | <p>ALL OVER AGAIN<br/>Tommy Edwards<br/>(MGM)</p>            |
| <p><b>3</b> DON'T TELL HER WHAT HAPPENED TO ME<br/>Orioles<br/>(Jubilee)</p> | <p>FOOL, FOOL, FOOL<br/>Clovers<br/>(Atlantic)</p>                   | <p>BEST WISHES<br/>Roy Milton<br/>(Specialty)</p>            |
| <p><b>4</b> BECAUSE OF YOU<br/>Tab Smith<br/>(United)</p>                    | <p>I RAN ALL THE WAY HOME<br/>Sarah Vaughan<br/>(Columbia 39576)</p> | <p>COLD, COLD HEART<br/>Dinah Washington<br/>(Mercury)</p>   |
| <p><b>5</b> IT'S ALL IN THE GAME<br/>Tommy Edwards<br/>(MGM)</p>             | <p>COLD, COLD HEART<br/>Dinah Washington<br/>(Mercury)</p>           | <p>HOW MANY MORE YEARS?<br/>The Howling Wolf<br/>(Chess)</p> |
| <p><b>6</b> FLAMINGO<br/>Earl Bostic<br/>(King)</p>                          | <p>WEEPIN' AND CRYIN'<br/>Griffin Brothers<br/>(Dot)</p>             | <p>3 O'CLOCK BLUES<br/>B. B. King<br/>(R. P. M.)</p>         |
| <p><b>7</b> BEST WISHES<br/>Roy Milton<br/>(Specialty)</p>                   | <p>SMOOTH SAILING<br/>Ella Fitzgerald<br/>(Decca 27693)</p>          | <p>WEEPIN' AND CRYIN'<br/>Griffin Brothers<br/>(Dot)</p>     |
| <p><b>8</b> FOOL, FOOL, FOOL<br/>Clovers<br/>(Atlantic)</p>                  | <p>3 O'CLOCK BLUES<br/>B. B. King<br/>(R. P. M.)</p>                 | <p>BECAUSE OF YOU<br/>Tab Smith<br/>(United)</p>             |
| <p><b>9</b> SMOOTH SAILING<br/>Ella Fitzgerald<br/>(Decca 27693)</p>         | <p>FLAMINGO<br/>Earl Bostic<br/>(King)</p>                           | <p>I'M IN THE MOOD<br/>John Lee Hooker<br/>(Modern 835)</p>  |
| <p><b>10</b> I RAN ALL THE WAY HOME<br/>Sarah Vaughan<br/>(Columbia)</p>     | <p>HOW MANY MORE YEARS?<br/>Howling Wolf<br/>(Chess)</p>             | <p>WORRY, WORRY, WORRY<br/>Joe Houston<br/>(Mercury)</p>     |

On All Charts!  
**BEST WISHES**  
by  
**ROY MILTON**  
#414  
Specialty records

OPS-GET HOT WITH ...  
TOPS ACROSS THE NATION-  
**THE CLOVERS**  
**FOOL, FOOL, FOOL** #944  
ATLANTIC RECORDING CORP.  
234 WEST 56TH STREET NEW YORK 19, N. Y.

MUDDY WATERS  
Newest  
"SHE MOVES ME"  
B/W  
"EARLY MORNING BLUES"  
CHESS RECORD No. 1490  
CHESS RECORD CORP. 750 E. 49th Street Chicago 15, Illinois

2 Smash 'Sax Hits' On One Record by The Master of The Tenor Sax  
**GENE AMMONS**  
and Echo Chamber  
"CHARMAINE"  
b/w "UNDECIDED"  
Prestige # 916  
Dist. A Few Territories Open  
PRESTIGE RECORD CO.  
754 10th Ave. CI 6-0847

ROCK THE BOXES with A New Hit—A New Artist!  
"ROCK-A-BYE BROKEN HEART"  
b/w "AIN'T SHE SWEET"  
by  
**DEBBIE MORRIS**  
an TUXEDO RECORD  
Order Direct—or from Nearest Dist. Write—Wire for Available Territories  
**TUXEDO RECORDS**  
132 Nossou St. (BEekman 3-5541) N. Y.

Biggest Blues Record Of The Year!  
"WEEPIN' AND CRYIN'"  
by  
GRIFFIN BROS. featuring Tommy Brown vocal  
Dat #1071  
**DOT RECORDS, INC.**  
Gallatin, Tennessee  
Phones: 880-881

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# HOT

in  
**DALLAS**

in  
**LOS ANGELES**

in  
**OTHER CITIES**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1

**BEST WISHES**  
Roy Milton  
*(Specialty)*
- 2

**HOW MANY MORE YEARS?**  
The Howling Wolf  
*(Chess)*
- 3

**I'M IN THE MOOD**  
John Lee Hooker  
*(Modern)*
- 4

**FLAMINGO**  
Earl Bostic  
*(King)*
- 5

**FOOL, FOOL, FOOL**  
Clovers  
*(Atlantic)*
- 6

**BECAUSE OF YOU**  
Tab Smith  
*(United)*
- 7

**SUNSET TO DAWN**  
Johnny Otis  
*(Savoy)*
- 8

**WEEPIN' AND CRYIN'**  
Griffin Brothers  
*(Dot)*
- 9

**3 O'CLOCK BLUES**  
B. B. King  
*(R. P. M.)*
- 10

**SIN**  
Tab Smith  
*(United)*

- BECAUSE OF YOU**  
Tab Smith  
*(United)*
- SIN**  
Tab Smith  
*(United)*
- FLAMINGO**  
Earl Bostic  
*(King)*
- IT WAS YOU**  
Gene Forest  
*(Recorded In Hollywood)*
- BEST WISHES**  
Roy Milton  
*(Specialty)*
- WEEPIN' AND CRYIN'**  
Griffin Bros. with Tommy Brown  
*(Dot)*
- COLD, COLD HEART**  
Dinah Washington  
*(Mercury)*
- HOT ICE**  
Freddie Mitchell  
*(Derby)*
- 3 O'CLOCK BLUES**  
B. B. King  
*(R. P. M.)*
- SLOWLY GO OUT OF YOUR MIND**  
Jake Porter with Dorothy Ellis  
*(Combo)*

- ATLANTA, GA.**

  1. 3 O'Clock Blues (B. B. King)
  2. Because Of You (Tab Smith)
  3. Fool, Fool, Fool (Clovers)
  4. I'm In The Mood (John Lee Hooker)
  5. Hopeless (Percy Mayfield)
  6. Ground Hog Blues (John Lee Hooker)
  7. Weepin' And Cryin' (Griffin Bros.)
  8. Sunset Till Dawn (Johnny Otis)
  9. I Got Loaded (Peppermint Harris)
  10. It's All In The Game (Tommy Edwards)
- SHOALS, IND.**

  1. Fool, Fool, Fool (Clovers)
  2. I Got Loaded (Peppermint Harris)
  3. Smooth Sailing (Ella Fitzgerald)
  4. Glory Of Love (Five Keys)
  5. Cold, Cold Heart (Dinah Washington)
  6. Seven Long Days (Charles Brown)
  7. I'm In The Mood (John Lee Hooker)
  8. Chains Of Love (Joe Turner)
  9. Prayin' For Your Return (Percy Mayfield)
  10. I Ran All The Way Home (Sarah Vaughan)
- OPELOUSAS, LA.**

  1. Weepin' And Cryin' (Griffin Bros.)
  2. Best Wishes (Roy Milton)
  3. Shine On (Ruth Brown)
  4. The Chill Is On (Joe Turner)
  5. Moanin' At Midnight (Howlin' Wolf)
  6. Fool, Fool, Fool (Clovers)
  7. Rockin' Chair Blues (Fats Domino)
  8. 3 O'Clock Blues (B. B. King)
  9. I'm In The Mood (John Lee Hooker)
  10. Pretty Baby Blues (Griffin Bros.)
- COLUMBIA, S. C.**

  1. I'm In The Mood (John Lee Hooker)
  2. Fool, Fool, Fool (Clovers)
  3. Weepin' And Cryin' (Griffin Bros.)
  4. Rockin' Chair (Fats Domino)
  5. Good Rockin' Man (Roy Brown)
  6. Weepin' Willow (Dominoes)
  7. Because Of You (Tab Smith)
  8. Cold, Cold Heart (Dinah Washington)
  9. If I Had Known (Joe Morris)
  10. Lovin' Machine (Wynonie Harris)
- MILWAUKEE, WIS.**

  1. Best Wishes (Roy Milton)
  2. Weepin' And Cryin' (Griffin Bros.)
  3. New Flying Home (Lloyd Glenn)
  4. How Many More Years (Howlin' Wolf)
  5. Hey, Little Girl (John Godfrey Trio)
  6. Still A Fool (Muddy Waters)
  7. Hey, Good Lookin' (Dinah Washington)
  8. Cold, Cold Heart (Dinah Washington)
  9. Windy City Boogie (Nature Boy Brown)
  10. So Alone (Joe Liggins)

# THERE'S NO STOPPING JUBILEE RECORDS

✓ 8 CURRENT HITS —  
✓ GOING STRONG

- The High Flying **ORIOLES**

1

**"BABY PLEASE DON'T GO"** b/w  
**"DON'T TELL HER WHAT HAPPENED TO ME"**  
Jubilee 5065

Stepping Up The Pace
- 2

**"WHAT ARE YOU DOING NEW YEAR'S EVE?"**  
b/w **"LONELY CHRISTMAS"**  
Jubilee 5017
- 3

**"THE LORD'S PRAYER"** b/w  
**"OH, HOLY NIGHT"**  
Jubilee 5045

A Hot Seller
- 4

**SONNY (ORIOLES) TILL**

**"FOR ALL WE KNOW"**  
b/w **"FOOLS WORLD"**  
Jubilee 5066

New Blues Star **EDNA McGRUFF**
- 5

**"COME BACK"** b/w  
**"NOTE DROPPIN' PAPA"**  
Jubilee 5062
- Greatest Sound on Wax

**BUDDY LUCAS** and his Band of Tomorrow

6

**"DIANE"** b/w  
**"UNDECIDED"**  
Jubilee 5070
- Sound-Plus New Singer

**HENRY WRIGHT** with **BUDDY LUCAS**  
and his Band of Tomorrow

7

**"I DON'T WANT TO TAKE A CHANCE"**  
b/w **"AT YOUR BECK AND CALL"**  
Jubilee 5069
- On **THE ROBIN LABEL**  
(Nationally Dist. by JUBILEE) A Real Sleeper

8

**"WHERE ARE YOU"** b/w  
**"HOW COULD YOU"**  
by **THE MELLOW MOODS**  
R-105

*Jubilee* RECORD CO., INC.  
315 WEST 47TH STREET NEW YORK, N.Y.

## Mildred Bailey Dies

POUGHKEEPSIE, N. Y.—Mildred Bailey, "The Old Rockin' Chair" girl, died at St. Francis Hospital in this city, Wednesday, December 12, having suffered a recurrence of a heart ailment.

The sister of Al Rinker, famous for his part in the Rhythm Boys, the group which sang with Paul Whiteman and of which Bing Crosby was a member, Mildred too had once been a member of the Whiteman organization.

After hitting the top with the Whiteman crew, she suddenly quit in 1934 without any explanation and retired from the field. Eight years later she made a comeback and her last appearance was in Detroit's Four Dukes Supper Club.

## Debby Ishlon Made Columbia Press Head

NEW YORK—The appointment of Deborah Ishlon as Director of the Press Department of Columbia Records was announced recently by Goddard Lieberman, Executive Vice President of the company.

Miss Ishlon has been associated with Columbia's Press Department since September, 1946 and for the past year and a half has handled both Masterworks and Popular record publicity.

Assisting Miss Ishlon in handling popular record publicity and the trade press is Elliott Horne, who recently joined Columbia Records.

Reviewers Service, a function of the Columbia Press Department, is handled by Miss Jean Offricht.

## THE CASH BOX

# Jazz 'n Blues Reviews

## ★ AWARD O' THE WEEK ★

"TURN YOUR LAMPS DOWN LOW" (2:25)

"DRINKIN' AND THINKIN'" (2:43)

BILLY WRIGHT

(Savoy 827)



BILLY WRIGHT

● Billy Wright has a terrific new tune on the upper end that can easily break out and go all the way. Billy has a unique style of vocalizing and this different number is right up his alley. It's a slow

blues number that's done with a haunting interpretation that carries an exciting quality to it. The piece is labeled "Turn Your Lamps Down Low" and ops are gonna be hearing plenty about it. The orchestration adds immeasurably to the potency of the disk. The lower lid is a slow but forceful item that Billy handles quite easily and once again comes up with a strong side. Here, too, the orchestra sets him up with the proper backing and that's all he needs to bring home another winner. The level that's loaded is the first one and ops who wanna hear that merry tinkle of coin oughta start stocking up now.

"I LOVE EACH MOVE YOU MAKE" (2:24)

"I DON'T WANT TO BE ALONE FOR CHRISTMAS" (2:50)

AL RUSSELL AND THE DO-RE-ME TRIO (Okeh 6845)

● A pretty tune with a nice bounce make up the fine material Al Russell and the Do-Re-Me Trio handle so well on the upper level. Al's voice makes this half a strong entry. The second lid is a beautiful Xmas oldie that's carried home in a grand manner by Al and the group. The upper one deserves the attention of ops.

"SERENADE IN BLUE" (3:10)

"MOODY'S HOME" (2:50)

JAMES MOODY ORCHESTRA (Mercury 8258)

● The wonderful alto sax of James Moody is shown to fine advantage as he eases through a pretty oldie on the top deck. Done slowly and softly this half offers first rate material. The second lid features an alto and tenor sax with a fast moving jump tune. Our nod goes to the upper platter.

"I AIN'T IN THE MOOD" (2:29)

"LIVING MY LIFE MY WAY" (2:55)

HELEN HUMES (Modern 851)

● Two contrasting halves are waxed by Helen Humes on this disk. The upper one is a driving but slow blues number that's complete with echo chamber and other vocal effects. Flip is a lovely ballad done beautifully by Helen and this side carries enough appeal to make it a strong contender.

"THE CRYING BLUES" (2:55)

"RING-A-DING-DOO" (2:53)

LITTLE ESTHER AND MELL (Federal 12055)

● The upper level is a potent tune that gets a dynamic interpretation from Little Esther and Mel. This number is done heartfully by Esther to the wailing backing offered by Mel. The bottom dish is a jump tune that the same artists carry through with a fine beat. The top half is loaded and ops oughta get with it now.

"I LOVE MY BABY" (2:45)

"ROCK H-BOMB ROCK" (2:34)

H-BOMB FERGUSON & CHARLIE SINGLETON ORCHESTRA (The Atlas 001)

● A great sounding jump tune is taken over the coals by H-Bomb Ferguson and the Charlie Singleton orchestra. A fine vocal and some terrific sax playing mark this end. The under siding is a similar number and the boys bring it home with ease. We like the first dish.

## You'll Get Loaded ...

with

# "I GOT LOADED"

AL 3097

by

## "Peppermint" HARRIS



SAVOY #828

## "JUST BECAUSE"

and

## "SOLDIER'S PRAYER"

by BILL COOK with the Marshalls

Will Shake The Boxes Like The H-BOMB!!

Original Rhythm & Blues Hits by Great New Artists on New Label ...

## THE ATLAS RECORD COMPANY

recordings of ...

"I LOVE MY BABY"

"ROCK H-BOMB ROCK"

by

H-BOMB FERGUSON

and

CHARLIE SINGLETON ORK.

The Atlas Record #1001

and

"GONE WITH THE WIND"

"BLOW MR. SINGLETON"

by

CHARLIE SINGLETON ORK.

The Atlas Record # 1002

Our N. Y. Dist.

## JET RECORD DIST.

774 - 10th Ave.

say ... "THESE SIDES LOOK GREAT"

★ ★ ★

Limited territory available for reliable distributors. Send for Sample.

WRITE—WIRE—PHONE



## THE ATLAS RECORD CO.

271 W. 125th St., N. Y. (MO 6-0420)

## SWEEPING THE COUNTRY!

THIS IS NOT A RACE RECORD—IT'S FOR ALL LOCATIONS!

## Savoy

RECORD CO., INC.  
58 Market St., Newark 1, N. J.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



THE CASH BOX

# FOLK and WESTERN ROUNDUP

Jack Davis, a favorite d. j. of Northern Georgia, operates his own broadcasting studio in Rockmart, Georgia which is lined to WROM in Rome, Georgia. Jack's programs are carried two hours each day by WROM and shows are sponsored by Rockmart establishments. There is a waiting list of sponsors for this time. Most of shows are made up of country records with Sunday's programs on the sacred theme.

Gene Burns handles a daily country record show on WCNB in Connersville, Indiana in addition to his live broadcasts with his group, Gene Burns and The Kentucky Ramblers.



JIMMY WAKELY

Margaret Whiting, Jimmy Wakely, Wesley Tuttle and Joe "Finger" Carr (Lou Busch) all recording for Capitol spent a busy Nashville weekend over the eighth. All the d. j.s. were visited, and practically all the local programs were visited. Capitol, under the supervision of Ken Nelson, entertained Nashville d. j.s., artists, record personnel, and friends with cocktails in the Jackson Room of the Andrew Jackson Hotel Saturday night.

Pee Wee King (RCA Victor) tied up with New Year's bookings which cuts him out of an all-expense trip for him and his wife to see the Rose Bowl game on January 1st. Prize was won by King during his recent stay in California.

Lee Sutton, country d. j. of KMA in Shenandoah, Iowa, is shopping for a recording deal for an outstanding act built on KMA—The Ozark Mountain Boys.

Al Morris has returned to Dayton after a short stay at WWVA in Wheeling. Lee Moore continues to be the country man for WWVA playing the records from 11:15 PM to 5:00 AM each night. He then joins his wife, Juanita, for 30 minutes of live songs beginning at 5:30 AM.

Personalities seen around Nashville on Opry Night recently include Lucky Le Roy artist on WGGH in Marion, Illinois; X. B. Cosse of Atlanta who is interested in booking talent at army bases; Mr. & Mrs. Ray Scrivner, song writers of Lexington, Kentucky; and local personalities too numerous to mention.

PFC R. L. Wheat—AF 37625698, Hq. & Hq. Sqdn., 7509th Air Base Group, APO 147, c/o Postmaster, New York City, writes that there is a big demand and few records in the library at his foreign base. Library is a check-out proposition for men stationed there and will welcome cuttings from artists, publishers, or record companies to complement their now small stock. Packages mailed to Pfc Wheat will find their proper places. What do you say, fellows? Let's fix him up!

**TANNEN MUSIC, INC.**  
146 West 54 St., New York 19

**"I WAS THE LAST ONE TO KNOW"**  
b/w  
**"IT'S HARD TO BE LOVED"**  
A Double Hit by  
**STUBBY & THE BUCCANEERS**  
Decca # 46371

**AMERICAN MUSIC, INC.**  
1576 B-way N. Y. • 9109 Sunset Blvd Hollywood CO 5-7880 CR. 1-5254

A "HIGHLIGHT" For Every Program

**FOR ALL WE KNOW**

**LEO FEIST, INC.**

## SPEEDIEST PLAYING RECORDS REVIEWED THIS WEEK

Records All Under 2:30 Min.

### POPULAR

- "Why Don't You Love Me?" 1:50  
(Rosemary Clooney—Columbia)
- "Crazy Heart" 1:58  
(Helen O'Connell—Capitol)
- "Le Fjacre" 2:09  
(Gisele MacKenzie—Capitol)
- "Domino" 2:20  
(Sidney Torch—Coral)
- "Airplane Polka" 2:21  
(Gayle Walton—Pyramid)
- "Cryin' Shame" 2:26  
(Bab Crosby—Capital)

### JAZZ & BLUES

- "I Love Each Move You Make" 2:24  
(Al Russell & The Do-Re-Me Trio—Okeh)
- "Turn Your Lamps Down Low" 2:25  
(Billy Wright—Savoy)

### FOLK & WESTERN

- "Ratigme Melody" 1:50  
(Eddie Smith—King)
- "What Happened To Our Summer Love?" 2:00  
(Joe Allisan—Capitol)
- "Baby Sittin' Boogie" 2:18  
(Rusty McDonald—Intro)
- "Red Wing" 2:20  
(Eddie Smith—King)
- "River Of Love" 2:23  
(Carl Butler—Capitol)
- "Tuxedo Junction" 2:24  
(Hank Penny—King)

## THE CASH BOX

# "Folk" and "Western" Record Reviews



**"TOO OLD TO CUT THE MUSTARD" (2:50)**  
**"I'M IN LOVE WITH MOLLY" (2:45)**

RED FOLEY & ERNEST TUBB  
(Decca 46387; 9-46387)



RED FOLEY



ERNEST TUBB

● Two fine folk and western artists are brought together on the top half of this new waxing. Both singers, individually, have had many big ones and now their combined efforts are sure to present ops with another money making disk. The tune is a cute ditty that's loaded with appeal, especially when done by these boys. It's labeled "Too Old To Cut The Mustard" and it carries a good bounce and some clever lyrics that are

doled out with wonderful harmony by Red and Ernest. A top flight backing rounds this half out. Flip is another potent number that sounds real cute and the singing duo make the most of it. It's an informal number where the boys kid each other and musically fight over a girl named "Molly." The first end is the one that's gonna break real fast and ops will wanna be there to reap the flow of coins its sure to bring.

**"ALABAMA JUBILEE" (2:39)**  
**"TUXEDO JUNCTION" (2:24)**

HANK PENNY  
(King 1020)

● The upper lid is a current hit that's riding high on the best selling list and Hank Penny chips in with his interpretation of this grand tune. The lower dish offers Hank with a jump number that's almost a classic in its particular class. Both halves look strong and ops oughta tune in.

**"JESUS IS MINE" (2:25)**  
**"TAKE YOUR BURDEN TO THE LORD" (3:00)**

TOMMY DUNCAN  
(Intro 6029)

● Tommy Duncan and the Ranger Trio ease through two pleasant sounding religious tunes. The first one is a wonderful oldie that's given new lyrics to fit the theme. The under siding is a very slow number that Tommy manages a listenable vocal. The upper level gets our nod.

**"RIVER OF LOVE" (2:23)**  
**"A BLUE MILLION TEARS" (2:34)**

CARL BUTLER  
(Capitol 1891; F-1891)

● Carl Butler takes a tune with a slow bounce and injects his easy manner of vocalizing and comes up with a nice side. The second dish shows Carl to even greater advantage as he pipes the lyrics to a slow ballad. Both ends get good backings but the first one carries more appeal.

**"ALABAMA JUBILEE" (2:55)**  
**"DOWN YONDER" (2:54)**

TOMMY JACKSON  
(Mercury 6365; 6365 x 45)

● A pair of current biggies are given interesting interpretations by Tommy Jackson and his crew. The top deck is done in a much faster tempo than the original version while the under half, a honky tonk piano hit, is treated well by the entire band. Both lids are listenable material and ops oughta look in.

**"WHAT HAPPENED TO OUR SUMMER LOVE" (2:00)**  
**"A BRAND NEW BROOM" (2:19)**

JOE ALLISON  
(Capitol 1899; F-1899)

● Joe Allison and his Nashville Boys prance through a bouncy number in an easy manner. The treatment the group gives it makes this a pleasant lid. The second end is a cute sounding thing that also carries a nice bounce and here Joe is shown to greater advantage. Ops might take a peek.

**"BABY SITTIN' BOOGIE" (2:18)**  
**"REMEMBER TO SAY GOODBYE" (2:45)**

RUSTY McDONALD  
(Intro 6035)

● The melody of a grand oldie is taken by Rusty McDonald and he adds new lyrics to it and comes up with a good end. This top level is done with a slow boogie beat and it might catch on. Flip finds Rusty doing a fine job on the vocal of a slow and soothing ballad. Ops have two strong items here.

**"RED WING" (2:20)**  
**"ANNIE'S RAG" (2:10)**

EDDIE SMITH  
(King 1019)

● Eddie Smith joins the honky tonk parade with his piano rendition of a pleasant item. The number seems to carry familiar melodies in it and it should make good listening. The bottom half is another honky tonk that's done in a fast tempo. This side, too, should fall into the current swing.

**"RAGTIME MELODY" (1:50)**  
**"RAG RAG RAGGEDY MOON" (2:10)**

EDDIE SMITH  
(King 1018)

● Two tunes that have been waxed before in the honky tonk style are now given another ride by Eddie Smith. Eddie does a good job on the piano and makes both lids interesting material for ops to watch. The present trend indicates that pieces of this kind will go big and this might share in the coins.

# JUKE BOX REGIONAL RECORD REPORT

## The Ten Top Records-City by City

DECEMBER 22, 1951

### New York, N. Y.

1. COLD, COLD HEART (Tony Bennett)
2. SIN (Eddy Howard)
3. UNDECIDED (Ames Bros. & Les Brown)
4. BECAUSE OF YOU (Tony Bennett)
5. JEALOUSY (Frankie Laine)
6. DOWN YONDER (Del Wood)
7. SLOW POKE (Pee Wee King)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. I GET IDEAS (Tony Martin)
10. CHARMAINE (Mantovani)

### Los Angeles, Cal.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. JEALOUSY (Frankie Laine)
7. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
8. SHRIMP BOATS (Jo Stafford)
9. DOMINO (Tony Martin)
10. DOWN YONDER (Champ Butler)

### Fertile, Minn.

1. SIN (Eddy Howard)
2. DOWN YONDER (Del Wood)
3. HEY, GOOD LOOKIN' (Stafford & Laine)
4. SLOW POKE (Pee Wee King)
5. ALABAMA JUB'LEE (Red Foley)
6. COLD, COLD HEART (Don Cherry)
7. JEALOUSY (Frankie Laine)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. WINTER WONDERLAND (Andrews Sisters)
10. COLD, COLD HEART (Tony Bennett)

### West Grove, Pa.

1. BECAUSE OF YOU (Tony Bennett)
2. CRY (Johnnie Ray)
3. COLD, COLD HEART (Tony Bennett)
4. SIN (Four Aces)
5. JINGLE BELLS (Les Paul)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
8. DOWN YONDER (Del Wood)
9. CHARMAINE (Mantovani)
10. WHITE CHRISTMAS (Bing Crosby)

### Chicago, Ill.

1. DOMINO (Tony Martin)
2. JEALOUSY (Frankie Laine)
3. CHARMAINE (Mantovani)
4. SIN (Eddy Howard)
5. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
6. SHRIMP BOATS (Jo Stafford)
7. DOWN YONDER (Del Wood)
8. UNDECIDED (Ames Bros. & Les Brown)
9. NEVER (Toni Arden)
10. BECAUSE OF YOU (Tony Bennett)

### Rochester, N. Y.

1. JEALOUSY (Frankie Laine)
2. SHRIMP BOATS (Jo Stafford)
3. IF YOU CATCH A LITTLE COLD (Durante & Merman)
4. DOMINO (Tony Martin)
5. CHARMAINE (Mantovani)
6. THE JUMPING JACK (Camarata)
7. MANHATTAN (Shore & Martin)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. OUT IN THE COLD AGAIN (Mindy Carson)
10. AND SO TO SLEEP AGAIN (Dick Haymes)

### Opelousas, La.

1. SIN (Four Aces)
2. COLD, COLD HEART (Louis Armstrong)
3. SLOW POKE (Pee Wee King)
4. BECAUSE OF YOU (Tony Bennett)
5. DOWN YONDER (Del Wood)
6. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
7. HEARTBREAK HILL (Jan Garber)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. JEALOUSY (Frankie Laine)
10. ONCE (Richard Hayes)

### Malta, Mont.

1. SIN (Four Aces)
2. DOWN YONDER (Del Wood)
3. SLOW POKE (Pee Wee King)
4. COLD, COLD HEART (Tony Bennett)
5. BECAUSE OF YOU (Bob Crosby)
6. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
7. SAN ANTONIO ROSE (John Maddox)
8. UNDECIDED (Ames Bros. & Les Brown)
9. HEY, GOOD LOOKIN' (Laine & Stafford)
10. I GET IDEAS (Louis Armstrong)

### Detroit, Mich.

1. SIN (Eddy Howard)
2. COLD, COLD HEART (Tony Bennett)
3. DOWN YONDER (Del Wood)
4. BECAUSE OF YOU (Tony Bennett)
5. UNDECIDED (Ames Bros. & Les Brown)
6. I GET IDEAS (Tony Martin)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOMINO (Tony Martin)
9. JEALOUSY (Frankie Laine)
10. TURN BACK THE HANDS OF TIME (E. Fisher)

### Faubault, Minn.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
5. SIN (Savannah Churchill)
6. UNDECIDED (Ames Bros. & Les Brown)
7. DOWN YONDER (Jo "Fingers" Carr)
8. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
9. SLOW POKE (Roberta Lee)
10. DOMINO (Tony Martin)

### Shoals, Ind.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. A KISS TO BUILD A DREAM ON (Louis Armstrong)
6. UNDECIDED (Ames Bros. & Les Brown)
7. JEALOUSY (Frankie Laine)
8. SHRIMP BOATS (Jo Stafford)
9. I RAN ALL THE WAY HOME (Mills Bros.)
10. CHARMAINE (Neal Hetti)

### Yankton, S. D.

1. DOMINO (Doris Day)
2. SIN (Savannah Churchill)
3. A KISS TO BUILD A DREAM ON (Louis Armstrong)
4. SLOW POKE (Helen O'Connell)
5. COLD, COLD HEART (Tony Bennett)
6. BIG BLUE EYES (Sunday Smith)
7. JAZZ PIZZACATO (Jan Garber)
8. CHARMAINE (Harmonicats)
9. DOWN YONDER (Del Wood)
10. I RAN ALL THE WAY HOME (Mills Bros.)

### Milwaukee, Wis.

1. COLD, COLD HEART (Louis Armstrong)
2. BECAUSE OF YOU (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Louis Armstrong)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BLUE VELVET (Tony Bennett)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. IT'S ALL IN THE GAME (Tommy Edwards)
9. HEY, GOOD LOOKIN' (Laine-Stafford)
10. WHISPERING (Paul-Ford)

### Kansas City, Mo.

1. SIN (Eddy Howard)
2. BECAUSE OF YOU (Guy Lombardo)
3. I GET IDEAS (Louis Armstrong)
4. COLD, COLD HEART (Tony Bennett)
5. UNDECIDED (Ames Bros.)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOWN YONDER (Del Wood)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. SHRIMP BOATS (Jo Stafford)

### Reno, Nev.

1. COLD, COLD HEART (Louis Armstrong)
2. SIN (Eddy Howard)
3. DOWN YONDER (Del Wood)
4. JUST ONE MORE CHANCE (Les Paul & Mary Ford)
5. UNDECIDED (Ames Bros.-Les Brown)
6. BECAUSE OF YOU (Tony Bennett)
7. SLOW POKE (Pee Wee King)
8. I GET IDEAS (Louis Armstrong)
9. SHRIMP BOATS (Jo Stafford)
10. DOMINO (Bing Crosby)

### Portland, Ore.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. DOMINO (Tony Bennett)
6. GAMBELLA (Laine & Stafford)
7. CHARMAINE (Mantovani)
8. BECAUSE OF YOU (Tony Bennett)
9. JEALOUSY (Frankie Laine)
10. COLD, COLD HEART (Tony Bennett)

### Savannah, Ga.

1. COLD, COLD HEART (Tony Bennett)
2. BECAUSE OF YOU (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
5. AND SO TO SLEEP AGAIN (Patti Page)
6. DOWN YONDER (Frank Petty Trio)
7. TOO YOUNG (King Cole)
8. LOVELIEST NIGHT OF THE YEAR (Mario Lanza)
9. WHISPERING (Les Paul & Mary Ford)
10. SIN (Four Aces)

### Albuquerque, N. M.

1. SIN (Four Aces)
2. COLD, COLD HEART (Tony Bennett)
3. BECAUSE OF YOU (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. UNDECIDED (Ames Bros. & Les Brown)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. DOMINO (Tony Martin)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)

### Indianapolis, Ind.

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros.-Les Brown)
3. COLD, COLD HEART (Tony Bennett)
4. AND SO TO SLEEP AGAIN (Patti Page)
5. BECAUSE OF YOU (Tony Bennett)
6. SHRIMP BOATS (Jo Stafford)
7. JUST ONE MORE CHANCE (Paul-Ford)
8. JEALOUSY (Frankie Laine)
9. ONCE (Toni Arden)
10. CHARMAINE (Mantovani)

### Cincinnati, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. SIN (Four Aces)
3. COLD, COLD HEART (Tony Bennett)
4. I GET IDEAS (Tony Martin)
5. DOWN YONDER (Del Wood)
6. AND SO TO SLEEP AGAIN (Patti Page)
7. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
8. TURN BACK THE HANDS OF TIME (E. Fisher)
9. UNDECIDED (Ames Bros. & Les Brown)
10. WHISPERING (Les Paul)

### Phoenix, Ariz.

1. SIN (Four Aces)
2. BECAUSE OF YOU (Tony Bennett)
3. COLD, COLD HEART (Tony Bennett)
4. DOWN YONDER (Del Wood)
5. I GET IDEAS (Tony Martin)
6. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
7. AND SO TO SLEEP AGAIN (Patti Page)
8. UNDECIDED (Ames Bros.-Les Brown)
9. TURN BACK THE HANDS OF TIME (E. Fisher)
10. DOMINO (Tony Martin)

### Cleveland, Ohio

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. SIN (Four Aces)
4. I GET IDEAS (Tony Martin)
5. THE WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. DOWN YONDER (Del Wood)
7. WHISPERING (Les Paul & Mary Ford)
8. AND SO TO SLEEP AGAIN (Patti Page)
9. COME ON-A MY HOUSE (Rosemary Clooney)
10. LOVELIEST NIGHT OF THE YEAR (M. Lanza)

### Des Moines, Iowa

1. SIN (Eddy Howard)
2. UNDECIDED (Ames Bros. & Les Brown)
3. DOWN YONDER (Del Wood)
4. TURN BACK THE HANDS OF TIME (E. Fisher)
5. HEY, GOOD LOOKIN' (Stafford & Laine)
6. GAMBELLA (Stafford & Laine)
7. DOMINO (Tony Martin)
8. BECAUSE OF YOU (Tony Bennett)
9. COLD, COLD HEART (Tony Bennett)
10. CHARMAINE (Mantovani)

### Denver, Colo.

1. BECAUSE OF YOU (Tony Bennett)
2. COLD, COLD HEART (Tony Bennett)
3. I GET IDEAS (Tony Martin)
4. SIN (Four Aces)
5. WORLD IS WAITING FOR THE SUNRISE (Les Paul & Mary Ford)
6. WHISPERING (Les Paul)
7. COME ON-A MY HOUSE (Rosemary Clooney)
8. DOWN YONDER (Del Wood)
9. LOVELIEST NIGHT OF THE YEAR (M. Lanza)
10. AND SO TO SLEEP AGAIN (Patti Page)

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# Seasonal Slowdown(?)

## Reports Indicate Holiday Season Has Not Slowed Coinbiz. Buying Continues Brisk. Take Holds Up. Premium Sales Boom. Mfrs Speeding Production Before Year Ends.

CHICAGO—Your reporter covered many city miles here meeting with visiting and local distributors, as well as operators, and used long distance phones calling operators, jobbers and distributors, as well as many suppliers in the surrounding big midwest area, in an effort to learn whether there was, or was not, a seasonal business slowdown at this time.

"There is no seasonal business slowdown," one well known member of the industry stated:

He added, "Business is much better than we ever thought it would be at this time of the year.

"In fact," he said, "this is one holiday season when business has continued just as brisk, and in some cases even more brisk, than it has for many past weeks."

This man, and many others like him, attribute the better business to the fact that all realize that, after the first of the new year, there will be far, far less materials available to the manufacturers, and that this will mean a tremendous cut down on new machines manufacture, which will affect everyone in the field.

One operator was frank enough to state, "Usually at this time of the year we look for a real letdown in our collections. But, this season, we are enjoying collections on a par, and in some cases even better, than we have enjoyed for some weeks."

Distributors report that machines are moving out just as brisk as ever. This includes both new and used equipment. Many report they have advance orders which manufacturers haven't as yet been able to fill for certain new machines.

The premium business, which is only natural at this time of the year, is actually booming (as has been reported in previous issues) and many of the operators are featuring the finest of premium merchandise to attract play.

In fact, ops are also giving their location owners some of the best premiums as gifts.

The manufacturers thruout the city are pushing production as hard as they can. Many explain that this is due to the fact that they want to speed out everything they can, while they can and before the year ends.

The manufacturers realize that with the slashed quotas which come into effect during the first quarter of 1952 they just won't be able to equal the production which they have enjoyed up to this time.

In fact, the majority are of the belief that the second quarter of 1952 will again see a deep cut in materials quotas. So while they can they are working as speedily as possible, to get equipment out to their customers.

In short, there's no seasonal slowdown in the trade this year.

### Keeney Receives Record Number Of Orders On "Holiday"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, was one of the most thrilled men in the industry here this past week.

Aside from just becoming a papa for the third time, Paul is thrilled by the trade's demand for "Holiday." He reported that:

"The orders which we received, beginning Monday morning, from distributors, jobbers and operators, for our new 'Holiday' six-card, five-ball replay game absolutely set a new record for our firm."

Paul stated that the sample shipments had gone forth to all the firm's distributors no reaction was received the first few days, but that beginning this past Monday morning their long distance phone lines as well as their mail was clogged with orders for the game.

"We're now sure," Paul stated, "that we have one of the best games we've ever produced in 'Holiday.'"

"We always depend on our distributors to get the first reaction from the operators in their territories when they set up a new game on display and call in their customers to look it over and play it.

"Without any doubt," Paul continued, "every operator who saw 'Holiday' immediately acclaimed it as one of the most attractive as well as one of the most intriguing games they had yet seen or played."

The firm is in production and is shipping as fast as it possibly can with orders being filled in rotation just as speedily as they arrive.

### Williams Mfg. Co. Presents New 5-Ball "Shoot - The - Moon"

#### Now Have Three Games In Production



W. J. (BILL) RYAN

CHICAGO—A most entertaining, unique and different type five-ball game was presented by Williams Manufacturing Company this past week, called "Shoot-The-Moon."

Bill Ryan, general sales manager of Williams, reported, "Almost from the very first announcement of 'Shoot-The-Moon' the reaction has been absolutely amazing.

"This is," he continued, "probably the very first game we have ever pro-

duced which actually brought such demand for quick deliveries."

Much of this is attributed to the novelty entertainment which the game offers the players, that of shooting a rocket right to the moon.

Not only that, but the play is extremely captivating and entertaining in every regard.

The player is given every opportunity to get right to the moon with the rocket and, at the same time, of building up a high score.

The orders which have already been rushed to Bill Ryan's desk for "Shoot-The-Moon" brought the question as to whether the firm will be able to continue manufacturing "Spark Plugs" and "Sea Jockeys."

In this regard, Bill Ryan stated, "The demand for both 'Spark Plugs' and 'Sea Jockeys' continues unabated. We are producing these two games just as speedily as we can and in the quantity which we are allowed under our present materials quotas.

"We shall," he said, "continue to produce 'Spark Plugs' and 'Sea Jockeys,' (both games are growing bigger in demand every day) while we are at work on 'Shoot-The-Moon,' so that all our customers will be completely satisfied."

Orders are being filled in rotation as received under quota allotments which the firm has been forced to set for all of its distributors.

Operators are urged to anticipate their needs and place their orders with distributors as soon as possible.

## Coin Shortage Now Over

### Only Nickels And Quarters Still Scarce

WASHINGTON, D. C.—The Federal Reserve banks stated this week that it appears as if the coin shortage that has plagued the greater part of the nation for nearly a year is over—at least they hope it is.

The Reserve banks feel that the chances are about four to one that there won't be any rationing of any coin with the beginning of '52, when coin normally come back to banks.

The U. S. Mint is even more certain of it, and thinks its own record-breaking production has had something to do with tipping the scales.

Anyhow, on the basis of its current supply and demand, the Federal Reserve Bank of New York has put pennies, dimes and half dollars on the free list, which means that banks can get all they want of these coins.

Only nickels and quarters are still

in scarce supply, but the rationing of quarters is now 50 per cent, thanks to an unusually heavy recent shipment from the Philadelphia Mint, which had stepped its working week up to 50 hours as compared with a normal of 40 hours.

It is claimed that the coin shortage this year would not have taken place had Congress legislated more intelligently and that no future shortage can occur if Congress modifies existing practices. Congress appropriates certain sums of money to enable the mints to turn out a certain maximum number of coins of various denominations each fiscal year. However, the mints, to produce more than a certain quota in a given quarter, must be in a position to assure Congress that they will not require a deficiency appropriation for that particular fiscal year.

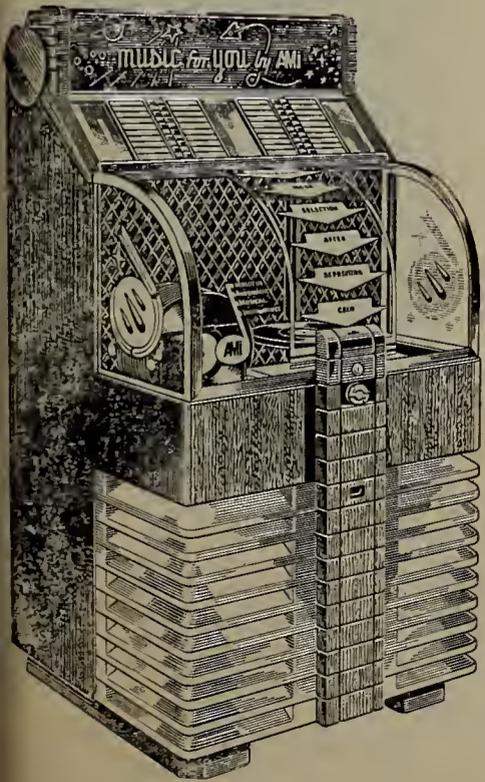
# COOL



Records thrive in the new Model "D's" record chamber where temperatures stay at room level.

Shielded even from the low, low heat generated by the "D's" new five-tube amplifier, records are protected from heat damage.

Interior lighting, top and bottom, uses only 50 watts in all of cold, safe light for double protection.



## AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

Be **FIRST** with **FIRST**"

**Keeney HOLIDAY**

Newest 5 ball "in line" game. Different triple scoring feature.

**Exhibit's JET GUN**

Machine gun action! 3-dimensional airplane targets. Adjustable playing time.

**Keeney CONVERSIONS**

4-WAY BOWLER ADAPTER UNIT for 18-20-22 ft. Shuffleboards.  
6-PLAYER REBOUND CONVERSION for 12' shuffleboards or 22' boards cut in half.

**Evans CONSTELLATION**

40 selections. Years ahead design. Highest earnings. Delivering in N. Illinois

**Chi. Coin HIT PARADE**

Not a midget—not a full size juke box. This medium size sensation is a profit maker everywhere.

**PREMIUMS**

We have the largest stock of premium items in the industry. Visit our new showrooms.

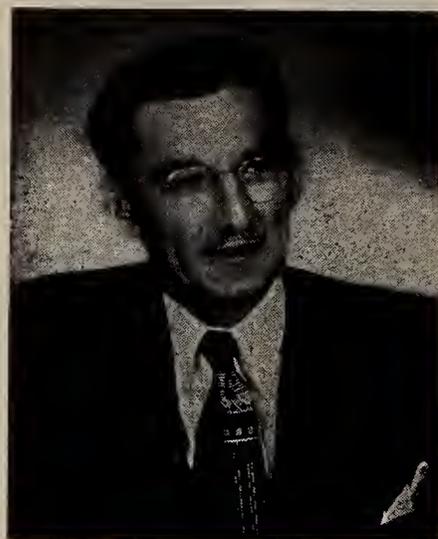
**WANT TO BUY**

Bally CONEY ISLAND ARCADE EQUIPMENT  
Bally BRIGHT LIGHTS LATE FIVE BALLS

**FIRST Distributors**

1750 W. North Ave. Dickens 2-0500 Chicago 22

# Exhibit Starts Shipping New "Jet Gun"



FRANK MENCURI

CHICAGO—Success of Exhibit's new "Jet Gun," previewed for the first time at the Midwest Coin Machine Show in Omaha, Nebr., and then shown officially just a few weeks ago at the NAAPPB convention at the Sherman Hotel, here, has grown to such a point that the firm is simply at

a loss as to whether they will be able to take care of all orders now on hand for the balance of the year, as well as into the first quarter of 1952.

As Frank Mencuri, general sales manager of Exhibit Supply Company reported this past week:

"All we can ask is that everyone of our customers have patience at this time while we get into top speed production of our new 'Jet Gun.'

"With allocations of materials what they are at this time," Frank continued, "we simply have to go down the production line as carefully as we possibly can to eliminate any waste of any kind and to build a bit slower if necessary to assure every customer getting the finest quality product.

"But, most important," Frank stated, "is the fact that our new 'Jet Gun' has backlogged us to a point we never believed would happen with the holiday season under way.

"We are going to try our best to fill every order in rotation, as it arrives, just as fast as we possibly can.

"Once again we reiterate," he concluded, "that all our customers bear with us at this time and have patience as our production lines get under way. Shipments are going forth each day."

## Copper Producers Tell NPA

### MORE COPPER IN TWO YEARS THAN ALUMINUM

WASHINGTON, D. C.—Of interest to the entire coin operated machines industry was the meeting of the Primary Copper Producers Industry Advisory Committee with NPA (National Production Authority) here on November 29.

NPA reported, "While admittedly copper is still in short supply, there is no likelihood that the scarcity of this critical material will be a permanent one."

The Primary Copper Producers Industry Advisory Committee advised NPA that:

"The copper supply may be relatively better than the aluminum supply in two or three years, because of the probable aluminum demands of the aircraft production program."

Figures were presented by the copper producers to NPA on anticipated increases in the supply of copper during the period 1952-1955.

A committee spokesman expressed the belief that:

"In two years those concerned with the situation will be wondering what to do with copper instead of worrying about allocations."

Industry members took exception to what they described as efforts by the Government to bring about substitution of other materials for copper, on the assumption that the copper shortage will be a permanent one.

The result of this meeting indicates to many users of copper that the copper producers are well under way to tremendously increase the supply of this critical material and that, as they stated, during this meeting:

"In two years those concerned . . . will be wondering what to do with copper instead of worrying about allocations."

In the meantime it is noted that copper quotas which have been

granted to the juke box and amusement games manufacturers will continue very much lower than they have ever been during the first quarter of 1952 with the possibility that they will continue as low, if not lower, for the second quarter of 1952.

After that, if the copper producers are correct in their predictions and estimates, the copper situation should sufficiently loosen to warrant granting larger quotas to the manufacturers in the coin operated equipment industry, it is hoped.

## Casola Traveling



CHICAGO—United Manufacturing Company's Johnny Casola, thru his travels thruout the nation, has acquired a reputation not only as a top salesman, but as an expert in the complicated mechanisms of the various types of games manufactured by his company.

Casola is now traveling thru Boston, and other New England states telling distributors, jobbers and operators all about United's "Leader" and "Across-The-Board."

# PLAN NOW TO ATTEND

**FEB - 4 - 5 - 6, 1952**

**Hotel Sherman  
Chicago**

# International COIN MACHINE EXHIBITION

**Sponsored By**

**COIN MACHINE INSTITUTE**

134 North LaSalle Street  
CHICAGO, ILLINOIS

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# ROCKET TO NEW HEIGHTS of PLAY AND EARNINGS with Williams

## SHOOT the MOON

"SUPER-SONIC" BALL SPEED AND ACTION  
advance Rocket from Launching Platform to the Moon!

"POWER CONTROL" CHANNELS  
activate Thumper Bumpers for Advance-Rocket Action!

"ROCKET POWER" THUMPER BUMPERS  
advance Rocket toward Moon when hit in 1 to 5 Rotation!

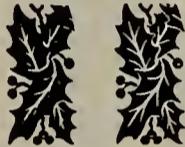
"POWER RELEASE" SIDE CHANNELS  
advance Rocket when lit. Also light up for Replays when Rocket reaches the Moon!

FLASHING SIGNAL PANEL  
increases scores and awards.

"RESERVE POWER" CHANNELS  
at bottom of playfield for last minute Rocket advances!

FLIPPERS!  
HIGH SCORE!

SEE IT—BUY IT AT YOUR DISTRIBUTOR NOW!



Best Wishes  
for a  
Merry  
Christmas



CREATORS OF  
DEPENDABLE  
PLAY APPEAL!

4242 W. FILLMORE ST.  
CHICAGO 24, ILLINOIS



### THRU THE COIN CHUTE MIAMI MURMURS

Most important news of the week here is the fact that disc jockey Ted Miller, WINZ, Miami, is working with juke box ops thruout this area, and especially with the music assn. here, plugging the fact that association members are the best for all taverns, bars, grills, and all locations, to supply the best of records as well as service. The deal involves juke box ops in this area turning over latest disks to disc jockeys. Other radio stations are being called on at present and, it is hoped by all the association members, that very soon all radio stations down here will help plug the music association. . . . Max Weiss, well known ciggy machine op from Brooklyn, and an old-timer in the coinbiz, is down here with his friend Al Cohen who also sells him his cigarettes. Not only have they a Cadillac convertible at their disposal, but, they also have themselves a 32 foot yacht to fish about in. (Ain't this a great business? Or ain't it?) . . . Ed (Grits and Hominy) Ponder came to town. He's now selling coin operated equipment thruout the state. . . . Willie (Little Napoleon) Blatt had himself a very sad experience the other day. About 15 years ago Willie had a customer in Brooklyn, Jack Robinson, whom, Willie learned a short time ago, has been in Miami Beach for some three years. In fact, Robinson had purchased the Ocean Gate Apt. Hotel at 95th and Collins. So Willie jumped into his car and drove out to say "hello" to Jack Robinson. Only to learn that he had just passed away a week ago. . . . It's rumored Milty Green and Dave Stern came to town to buy out their third partner, Hymie Darling. Milty reports that his agents and the girl in the office will now run this juke box route for him and Dave Stern. . . . Herman Perin suggests that pinball ops change from 5c to 10c chutes. The cry is growing for this change every day. It's going to be taken up seriously at the next meeting of the games association. . . . In the meantime everyone busy here working hard to make the first annual banquet of the association at the Clover Club on December 16 a big and outstanding success. . . . Here's hoping many of the coinmen from the cold, cold north will come down to the banquet and grab lotsa sunshine at the same time.

### END OF THE YEAR BARGAINS!

THIS WEEK'S SPECIALS!

CITATION	\$ 59.50
CHAMPION	169.50
STADIUM (new)	99.50
WATCH-MY-LINE FS	169.50
UNEEDA PAK Cig. Machine	165.00

BOWLING GAMES \$25<sup>00</sup> Plus Crating

Post-War  
**PIN GAMES**  
with flippers \$39.50

**LAKE CITY AMUSEMENT CO.**  
4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE-1-7577)

### Nebraska Phono Ops Meet

Change Name To Nebraska Music Guild

OMAHA, NEB—The Nebraska Automatic Phonograph Operators Association (to be known from now on as the Music Guild of Nebraska) held their regular quarterly two-day meeting at the Hotel Pawnee, North Platte, on December 1 and 2. With Hap Marble, vice president, acting as host, the first day was devoted to informal gatherings and discussions. Regular business meeting took place on the second day, December 2. Of major importance was the decision to change the name of the association. Another important step was the inauguration of a substantial public relations program, in which the association will be in constant communication with local disk jockeys and newspapers, supplying them with the top tunes in their areas. Next meet will be held the last Saturday and Sunday in March at the Fort Kearney Hotel, Kearney, Neb. Mrs. Morten of Morten Amusement Co. will act as hostess.

### SENSATIONAL CLOSE-OUT

Brand New  
**TURF KINGS**

IN ORIGINAL CRATES  
PHONE - WIRE - WRITE for  
EXTREMELY LOW PRICE!

**RUNYON SALES COMPANY**

Factory Representatives for AMI Inc.  
Bolly Mfg. Co., J. H. Keeney & Co., Inc.  
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880  
123 W. Runyon St., Newark 8, N.J., BI 3-8777  
354 S. Warren St., Trenton, N. J., TR 5-6593



**NEW!**  
*Sensational!*

**KEENEY'S**  
6-CARD—Extra Coins  
**HOLIDAY**  
5-BALL REPLAY

*Brand New!*

**"SPECIAL" MULTIPLE TRIPLE SCORING FEATURE**

**BOOSTS NOVELTY PROFITS TO AN ALL-TIME HIGH!**

*Order*

**HOLIDAY**

FROM YOUR

**KEENEY DISTRIBUTOR**



*J. H. Keeney & CO. INC.*  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

**NEW EQUIPMENT**

IMMEDIATE DELIVERY

- United 6 Player S/A DXE Jumbo Pins
- United County Fair, 5 Ball
- United Leader, 5 Ball
- Bally Turf King, Orig. Crate
- Bally Shuffle Line

**LATE 5 BALL, Like New**

- Universal 5 Star . . . . . \$295.00
- United A.B.C. . . . . 260.00
- Keeney Lite-A-Line . . . . . 295.00
- Chi Coin Thing (new) . . . . . 130.00
- Gottlieb Watch-My-Line (new) . . . . . 170.00

**RECONDITIONED AND PERFECT USED EQUIPMENT**

**SHUFFLE GAMES**

- United 5/A Express . . . . . \$ 59.50
- United 5/A 2 Play Express . . . . . 199.50
- United Double S/A Express . . . . . 169.50
- United 5/A Twin Rebound . . . . . 219.50
- United Double Shuffle . . . . . 74.50
- Keeney Line-Up . . . . . 34.50
- Bally Baseball . . . . . 179.50
- Genco Shuffle Target . . . . . 229.50
- Genco Baseball . . . . . 69.50
- Universal Shuffle Tourm., 4 Play for 22 Ft. Board . . . . . 125.00

**ARCADE**

- Seeburg Bear Gun . . . . . \$324.50
- Seeburg Chicken Sam Conv. . . . . 59.50
- Seeburg Monkey Gun . . . . . 59.50
- Exhibit 6 Shooter . . . . . 199.50
- Amusement Life League . . . . . 49.50
- Quizzer, late . . . . . 99.50
- Wms. Quarterback . . . . . 94.50
- Chi Coin Pistol . . . . . 99.50
- Dale Gun . . . . . 59.50

**CLOSE OUT SPECIAL**  
In Beautiful Condition  
B'y Jockey Spec. \$54.50  
Bally Gold Cup. 64.50  
Univ. Photo Fin. 99.50  
Packard Boxes . 10.00  
Wurlitzer 1080. 199.50

**WILL TRADE**

Bally Turf King, new in original crates, for late 5 balls, shuffle games or music.

**C. A. ROBINSON & CO.**

2305 W. Pico Blvd.  
Los Angeles 6, Calif.

**THRU THE COIN CHUTE**  
**NEW ORLEANS NOTES**

Frank Castanza of Frank's Amusements Company, Hammond, La., is selling loads of T.V. sets in his appliance store. Frank says Christmas biz is terrific. . . . Everything is quiet, and our nerves have calmed down considerably since Sunday night. Charlie Milano walked the floor for several hours and was then informed that he was the proud father of a wonderful baby boy. Mrs. Milano and Kenny Roberts Milano are doing fine. At this point we aren't sure about the father. . . . Buzzed Bill Maddox, the man about Mallory's, only to learn that he had just buzzed out of town. . . . Larkin D. Ethridge of Delta Music Sales Company in Nola for the week end and what a week end. The French Quarter hasn't recovered yet. . . . George Rossi, Z. Z. Chapman and Jefferson Music Company doing business in Nola. . . . T. George, Teche Novelty Company, doing a terrific job in Lafayette. . . . Frank Giordano and Kelly Hingle of G & H Novelty, Empire, La. are quite pleased with their Wurlitzer 1400's. They say the take has increased tremendously due to the speed of the phonograph.

C. M. Moseley of Gulf Amusement Company, Pasagoula was in F.A.B. office buying merchandise this week. . . . Sorry to hear that Bob Dupuy's secretary, Mrs. Hammond, is ill. However, we understand that she is doing nicely and expects to be back very soon. . . . We caught a glimpse of Saul Leopold at the races opening day. Can't say that he looked any too happy either. What's the matter Saul? Did your luck run out? . . . Dewey Gossett, assistant to Bob Dupuy at F.A.B., spent the week end on the Gulf Coast. . . . The overall picture in Nola is good. The races are bringing people in from all over the country and the track is packed daily. We're all set to try our luck this week end. And will let you know the results later.

**Distributors Seek Territory Deals From Banner On "Match-A-Score"**

PHILADELPHIA, PA.—Since its announcement a few weeks ago that it was offering the trade "Match-A-Score," a refurbished shuffle alley, Banner Specialty Company, this city, has been swamped by inquiries from both distributing firms asking for the line, and from operators asking for immediate shipment, according to statements by I. H. Rothstein and Al Rodstein of Banner.

"The distributor inquiries for 'Match-A-Score' have been received from many distant points, including Maryland, New York, Illinois, Canada, Missouri, and many other areas," stated Rodstein. "However, local demands from our own state of Pennsylvania are so great that we must delay appointments of additional distributors until January, 1952. At that

time our expanding facilities will be sufficient to handle stepped up production, and we'll thus be able to insure prompt shipment of all orders regardless of what part of the nation they go to.

"Operator reports on units sold thus far," continued Al, "are most excellent both as to earnings and mechanical performance. These reports are really a tribute to the original Shuffle Alley's perfection as well as to the complete refurbishing job being done by Banner."

Refurbishing games is nothing new to Al Rodstein, who in 1942, under the firm name of Arco Sales Company, brought the trade several new ideas in pin table revamps, which were sorely needed at that time.

**Rebuilt STATLER CIGARETTE**  
and NATIONAL BISCUIT machines. Terrific for Military installations, ea. . . . \$49.50  
BUCKLEY and PACKARD BOXES, slightly used, ea. . . . 5.00  
**Supreme Distributors, Inc.**  
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

**Big Holiday Special**  
Issue of "The Cash Box"  
**GOING TO PRESS**  
**DEC. 20**  
**RUSH YOUR AD NOW!**

# YOU'RE "HONEYMOONING" with MORE EARNINGS WHEN YOU OPERATE GOTTLIEB'S NIAGARA



## NEW BALL TRAP

Lights "Pop" Bumpers for point scoring when balls are trapped. 4 Balls trapped awards Replay.

*Fast Play!*

**INCREASING BUMPER VALUES**  
Hitting Bumpers in rotation increases their scoring values!

## ROLL OVER REPLAY BUTTON

Lights to score Replays when 1 to 6 Bumper Sequence is completed.

*Skill Play!*

**A TORRENT OF ACTION AND FLASHING SPEED with 4 "POP" BUMPERS-- 2 FLIPPERS-- 2 CYCLONIC BUMPERS!**

SEE YOUR DISTRIBUTOR NOW!

*D. Gottlieb & Co.*

1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Season's Greetings and Best Wishes for a Happy New Year

## Wurlitzer Announces Present Models To Remain In Line

1400-1450 Phonos To Continue In Production



EDWARD R. WURGLER

ernment that the materials for the manufacture of juke boxes will be stringently reduced for the first quarter of 1952. How long this curtailment will continue is anybody's guess. We are presently in production on phonographs which hold a dominant position in the field, and it would be poor policy to discontinue them. Our feature of conversion to any record speed has been well accepted by the trade. In addition, the 1400 and 1450 models are attractive, eye-appealing, and the single button selection and fast cycling make them fine money-makers.

"We reached this important decision after a careful analysis of market conditions, costs and business trends in the commercial phonograph field. The acquisition of tools and dies for new models is at present so difficult as to be almost impossible.

"For some months now we have told the music operators throughout the United States that they could expect a serious shortage in automatic phonographs. That we have reached this position is obvious to everyone. In order that the operator may continue in business, we are extending the production of the 1400-1450 phonographs. This will allow us continued use of the dies and tools which we now have on hand, as well as an assurance

NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company has announced that its phonograph Models 1400 and 1450, leaders in the phonograph line throughout 1951, will be continued. Several reasons are given for the decision and are covered in a statement made by the company.

"Regardless of any future additions which may be made to our line of coin operated phonographs, we plan to continue the Models 1400 and 1450." This was the lead-off of a statement made by Ed Wurgler, general sales manager of Wurlitzer, in announcing the company plans.

"We have been notified by the gov-

## SAVE MONEY! BUY HERE QUICK

### BRAND NEW CLOSEOUTS

- 14—Silver King Sc Hot Nut Vendors, BRAND NEW ..... \$10.00 ea.
- 7—Duck Hunters, BRAND NEW ..... 17.50 ea.
- 14—Candy Vendors, 104 Bar Capacity, BRAND NEW ..... 18.00 ea.

### SPECIALS !!

- SEEBURG BEAR GUNS, Like New .... \$349.50
- EXHIBIT GUN PATROLS, Can't be told from New ..... 265.00
- Williams HAYBURNERS ..... 285.00
- Williams JALOPIES ..... 285.00

1/3 Deposit With All Orders, Balance Shipped C.O.D., F.O.B. Cleveland, O.

### PRICED TO SELL FAST

- 4 Bally Hot Rods ..... \$ 99.50 ea.
- 2 Genco Target Skills (Used Only One Week) ..... 149.50 ea.
- 5 Winners (Guaranteed Like New) ..... 175.00 ea.
- 10 Gold Cups (Marvelous Condition) ..... 59.50 ea.
- 4 Bally Champions (Perfect) ..... 125.00 ea.
- 10 Bally Jockey Specials (Best Buy of the Year) ..... 49.50 ea.
- 5 Bally Turf Kings (Like NEW) ..... 315.00 ea.
- 10 Bally Citations (Beautiful) ..... 95.00 ea.

### MUSIC

- AMI Model "C" (Gorgeous Phonos) \$585.00 ea.
- Seeburg 1948 Blonde Masters ..... 325.00 ea.
- Wurlitzer 1100s ..... 345.00 ea.
- Wurlitzer 1015s ..... 195.00 ea.
- Ristaucrats (Just Like NEW) ..... 65.00 ea.

**XTRA UNITED COUNTY FAIR WRITE FOR BRAND NEW IN ORIGINAL CRATES PRICE!!**

**MONROE COIN MACHINE EXCHANGE, INC.**  
2423 PAYNE AVENUE, CLEVELAND 14, OHIO  
(Tel.: SUPERIOR 1-4600)

that some phonographs can be delivered to the trade.

"We have not lost sight of the fact that to be successful in any business, one must continually move ahead. Our designers and engineers are continually at work on developments which we expect will prove revolutionary in our field. When we will be able to incorporate these new developments into our production is dependent upon the availability of materials and the relaxation of governmental restrictions.

"We believe this plan is to everyone's advantage. It assists the government by using tools now available

for manufacture and insures against increased use of critical materials. It makes it possible for Wurlitzer to produce phonographs which will allow the operator to maintain new equipment on his routes at a profit. He can also use his present record library on 78 RPM or convert to 45 RPM and play the current hits with the additional customer appeal which the new records unquestionably have.

"Even though we should get the green light to build a new phonograph, we will continue to build the 1400 and 1450 phonographs, knowing they are the best models available in the coin-music trade."



Exhibit's BIG BRONCO

AND

Exhibit's PONY EXPRESS

PLUS

Exhibit's Sensational, New

"JET GUN"

ASSURE EVERY OPERATOR BIG  
PROFIT OPERATING AHEAD

EXHIBIT SUPPLY COMPANY

4218-30 WEST LAKE STREET

CHICAGO 24, ILLINOIS



And everybody had a good time! We're talking about the annual banquet held by the New York games operator's association at the Gilded Cage on Sunday night, December 9. 350 coinmen and their friends crowded into this night club (and we mean crowded), had themselves a nice dinner and oogled the showgirls and performers for a few hours. . . . Out of town guests were Sol Gottlieb, D. Gottlieb & Company, and Ben Becker, Bally Manufacturing Company. . . . Sol left for Boston the next day, and will cover upper New York State before returning to the factory. . . . Irv Morris, Newark, N. J., and his missus and your correspondent sat at the table with Sol Gottlieb. Sol, by the way, tells us in confidence that CMI has many new innovations for the ops who attend the forthcoming CMI Convention on Feb. 4, 5 and 6. Information will be published in *The Cash Box* when officially released by the manufacturers organization in the future. . . . By the way, we questioned a number of coinmen at this banquet, and they're all enthused over the forthcoming CMI Convention, and indicated they plan to attend. . . . Mike Munves, the arcade king, took the opportunity to party his entire staff. The men employees brought their wives—or girl friends, and the girls brought their husbands—or boy friends. . . . George Fleckenstein, Munves' manager, teamed with Mrs. Rose Munves, put on quite a dance exhibition. . . . Barney (Shugy) Sugerman, Runyon Sales Co., had a large table for his staff. The missus, Molly, looking pretty as a picture, had quite a time. At the table were: Mr. and Mrs. Morris Rood; Mr. and Mrs. Irv (Kempy) Kempner; Mr. and Mrs. Lou Wolberg; Mr. and Mrs. Morris Rood; and Mr. and Mrs. Perry Lowengrub.

George Ponser, president of the association, and Mrs. Ponser brought along several guests. . . . Milty Green and the beautiful blonde Mrs. Green up from Miami Beach for the affair. Milty, sporting a deep Florida tan, flies back this week to attend the Miami coinmen's party at the Clover Club on December 16. . . . Great hilarity, naturally, at the table of "Senator" and Mrs. Al Bodkin. The Bodkins played host to Mrs. Ray Knoss, Arrow Music Co. . . . Mr. and Mrs. Jack Semel, their son "Happy" Herbie, and gorgeous dark haired daughter have a table for themselves. The Semels mighty proud of their children — Miss Semel expects her PHD in June (will probably be one of the youngest and prettiest MDs in history), and Herbie, who until a few weeks ago was operating games. He's now running a tropical fish hatchery, Astoria Tropical Fish Hatchery Co., at 32-20 34th Ave., Long Island City. Any tropical fish enthusiasts are invited to see Herbie. . . . Ted Ruby, former up-state operator now associated with Amsco, Inc., a premium house, hands out souvenirs to all. . . . Meet up with the beautiful wife of Al Simon for the first time. "I'm too busy raising a family" says Mrs. Simon. . . . Harry Siskind, expert and lover of music, boasts (and rightly so) about the singing talent of his daughter. Mrs. Claire Morano (nee Claire Grant) and hubby on hand. Claire as shapely and beautiful as ever.

Nat Cohn and his bw Lil take in their first shindig in quite a while. Outside of a little grey along the temples of Nat, he and Lil look the same as when they attended their first coin show. . . . The popular Ben Becker and his wife Kate get there early, but get to their table late. It was necessary to pass the bar on the way in, and Ben kept busy lavishing the usual Bally hospitality on his and the factory's many friends. When he did get to his table (an individual table for Kate and himself so that he could fit his great bulk into a cozy spot) he couldn't even complete his meal. In between courses he kept circulating thruout the club, and finally never did get back for the dessert (which, in our opinion, he can easily do without anyway). . . . Many, many others on hand. Among those spotted were: Bart Hartnett; Sol Tabb; Hy Jaffe; Teddy Seidel and his teen aged daughter, who looks like a cute 13, but actually is approaching 18; Willie Aronson; Harry Friar; Al Koondel; Lucky Skolnick; Larry Serlin; Lou Price; Sid Mittleberg; Phil Greitzer; Mac Greitzer; Meyer Parkoff; Dave Lowy; Jim Willner; Bob Jacobs; Sol Wohlman; Murray Wohlman; Joe Kochansky; Harry Ross; Louis Rosenberg; Sandy Warner; Lou Herman; Murray Lax; Arthur Herman; and Albert Herman. With the group from Albert Simon, Inc. were: Helen Summerman; Mr. and Mrs. Al D'Inzillo and Mr. and Mrs. Larry Feigenbaum. If we've missed listing any of our friends, it's only thru loss of memory. . . . All in all a great banquet—and high praise due the board of directors, Joe Hirsch and Teddy Blatt.

Joe Young, Young Distributors, can't keep up with the demand for the Wurlitzer 1400. As reported last week, the ops grabbing his floor samples. "Oh Well," sighs Joe "the trade is well aware of the merits of the 1400, and they all know what it can do, so the machines are better on location than in our showrooms." . . . Harry Brown visiting along coinrow. . . . Another visitor was Johnny Bilotta, Rex-Bilotta Distributing Company, Syracuse, N. Y. . . . Ordinarily at this time of the year, Mike Munves gets a chance to relax, but this year business is very brisk, and Mike keeps hustling as if it were Spring. Exhibit's "Big Bronco" and its new gun "Jet Gun" is a good part of the reason. . . . Leo Willens of Capitol Projectors, running an open house party for the coin trade on December 24. Will show them the firm's new coin-operated mechanical horse. . . . Tommy Callaghan of Baly didn't forget his yearly birthday wishes to Ben Becker on Thanksgiving day. . . . Ted Ruby, Amsco, Inc., invites all in the coin trade to be on hand for a get-together party and view his line of premiums on Saturday, December 15.

Barney (Shugy) Sugerman, Runyon Sales Company, pepped up to the sky now that he's ready to put on a party, showing AMI's "D-80" phonograph. It'll be set for sometime in January, he states, and more than that, the firm will make deliveries at that time. . . . Molly Sugerman comes into town on Wednesday, and she and Barney go out on the town with Sadie and Jack Mitnick, eastern regional representative for AMI. The Mitnicks leaving Saturday for that trip thru the South. . . . Shugy counting the days until he becomes a grandpa—should be a Christmas present. . . . Ben Becker leaves for Montreal, Canada, where he'll spend at least a week. He'll visit with Jean Cocheau and Romeo Lanie', Sam Schwartz and Charley Nolt, Moe Fine, and all the rest of the boys there. . . . The Polytechnic "Reporter" 1950-51, a college journal, won the highest honor given by the Associated Collegiate Press—"The All-American Award." And was Hymie Koepfel, Koepfel Distributing Company, happy and proud. The reason? Sam Koepfel, Hymie's son, class of '51, now a graduate Aeronautical Engineer, was the editor for that period. Sam is now working for the Navy in Johnville, Pa. Brother Harry is also proud of his nephew, but both he and Hymie find added joy in the number of orders the firm is receiving for its varied line of Replacement Plastics and Bubbler Tubes.



GIVE *Voluntarily* TO  
MARCH OF DIMES  
JANUARY 2-31

REPLACEMENT PLASTICS and BUBBLER TUBES

For Wurlitzer and Seeburg Phonographs  
WRITE FOR LIST OF MANY ITEMS! ALL PRICED EXTREMELY LOW!

KOEPEL DISTRIBUTING CO.

629 TENTH AVENUE  
NEW YORK 19, N. Y.  
(Tel: Circle 6-8939)

"It's What's in THE CASH BOX That Counts"

# THRU THE COIN CHUTE

## CHICAGO CHATTER

Leading music ops amazed and much upset at O. P. S. decision in case of Calif. Music Guild regarding 10c juke box play. Office of Price Stabilization wrote it would not grant increase from 5c to 10c play to CMG. Ops believe that an appeal should immediately be taken and that cost, labor, supplies and all other increased prices be shown. Their records, they claim, would most definitely prove that music ops cannot continue on nickel play. As everyone wants to know (from editorial which appeared here) "how in the world does a juke box, or amusement product of any kind, effect the cost of living, in any fashion whatsoever?" Furthermore, as many ask why can't mechanical entertainers be classified in same group with live entertainers? (Frankly, we don't know how O. P. S. came to this decision, but, we do agree that an immediate appeal be taken.

Georgie (The "G") Jenkins is now playing Santa Claus. Being the oldest of the oldtimers at Bally Georgie is in position to know. . . . Ray Williams of Dallas advises that many changes have come about in Texas and that quite a few amusement ops out of the biz. . . . Bob Dupree, who is Fletcher Blalock's headman in Noo Awhleans, comes up with: "Boy, ouah temperature heah is 72. How you feelin'?" And all this on long distance yet. . . . Joe Beck back in Milwaukee for a few days and walks into a mess at his Mitchell Novelty Co. . . . Lou Casola has just remodeled his home in Rockford, and from rumors, is ready to throw another big, (but big) house warming. . . . Carl Knippel, who's veepee at Como, is attracting much subcontract defense work to the Como plant. And that's got everyone very happy. . . . It's gettin' nearer Xmas by the second. Brother, don't it come around fast? . . . Bill Miller (Grand Rapids division of Miller-Newmark) advises that business is very fine. And the Detroit section, Tony Sanders of Miller-Newmark, also comes forth with, "Business is grand".

Like the way Sales Mgr Jack Nelson of Bally put it the other day: "Oh, boy", he piped, "defense work is just about 10,000 times slower than selling games like 'Spot Light.'" (Jack, was being very conservative) . . . Harold Saul over at Coven Distiribs has taken to the record dept management like a veteran. In fact, he loves the musical recording biz. Who knows, maybe we'll soon hear Harold crooning on a Coven label. . . . Sincerest condolences to Bill and Carl Happel whose mother passed away in California this past week. . . . Ralph Nicholson in town over the weekend and then back to work Bally games with Harry Binnie and Al Calderon from north to south Indiana. . . . Mac Brier has so many great buys on hand it's a miracle he isn't swamped by the ops. . . . Wally Finke and Joe Kline over at First Distiribs are, but without any doubt, two of the busiest of the busiest guys in the nation. Never saw any two guys in the distrib biz put in as many hours each day as do these two boys. It's that athletic build of Wally's (for which he won medals) which must keep him going at such a pace. But, what about Joe? How's Skinny Kline do it?

Dan Moloney leaves for a trip thruout the south. (Where'd y' think he'd go—north—where it's snowing?) . . . Carl Christensen advises "Ambassador" Ben Coven from the road that he should be traveling with a truck. Music ops want the records delivered "in person" . . . Hear that Bill O'Donnell over at Bally has got himself blisters from screwing screws into the walls of his new home and generally lifting and working about while the family moves in. To celebrate Xmas in their new domicile. . . . Ralph Sheffield brought himself a flood of ops' good comments with his Xmas gifts for their locations and their families. Ralph has an item in stock that has over 100 uses and is one of the cleverest gadgets ever manufactured. "But", wails Ralph, "ran out of them just as Christmas came on." Ask Ralph to show it to you. It's simply marvelous. . . . Ben Becker, we're told, left for a trip into the Montreal, Canada department of the continent where Ben's got lotsa friends.

A very, very, very grand time enjoyed by all who attended Bob Gnarrow's "Open House Party" this past Sattidy nite. Bob was a marvelous host. And many congrats to all the members of ABC Music Service for their marvelous way of being so very friendly to one and all. (Just wait'll you see some of the candid camera shots taken at this open house in the beautiful new quarters of ABC). . . . Art Garvey (no fool is he) leaves his favorite stamping grounds in New England to make sure he's in Cleveland week before Xmas. That's when Joe Abraham of Lake City Amusement throws his big annual Xmas shindig 'or everyone connected with the firm. Art'll probly play Santy. . . . D. Gottlieb & Co. extremely happy over the big click made by its new "Niagara". And, at the same time, all busy with plans and plans and plans for 1952—that's the Silver Anniversary Year of D. Gottlieb & Co. in the coinbiz. . . . Tom Callaghan with laryngitis. (The Scotch have a cure for it, boy).

Al Siegel of Toronto, also owner of the noted Elmwood in Windsor, pleased to learn that there's a "Little Elmwood Casino" in Chicago now. . . . Talk about production. Harry Williams, Sam Stern and Bi'l Ryan over at Williams Mfg. Co. decided to keep all three games in production. "Shoot-The-Moon", "Spark Plugs" and "Sea Jockeys." . . . Art Weinand in a dither all this past week to get the new Rock-Ola wall box out to distiribs who are, at the same time, hollering for more phonos. And, in between times, Art has to take care of a zillion other things that keep popping up at the rate of six a second. . . . Mike Spagnola of Automatic Phono distiribs wailin' "I can't get enuf AMI's" . . . If you're gonna go down to Miami Beach this season, suggest you get there on or before Dec. 16. That's when the ops' are running their first annual banquet at the well known Clover Club where they've been promised a zillion-zillion dollars' worth of entertainment. (Maybe you'll catch a free show. And a free meal, too.) . . . This is one holiday season when there hasn't been any slowdown or slump of any kind according to reports from all over this grand, great midwest, as far as the coinbiz is concerned.

Harold Klein writes to advise that he is now manager of the Omaha offices of Mayflower Distiribs. . . . Vic Weiss of Allied has got himself deep'y interested in a profitable real estate deal. . . . Ben Friedman, who was sales manager for that hot dog machine, is seeking a new connection in the coinbiz. . . . Leo Willens of NYC reports he has permission to import aluminum from Canada. Rushed up there to make arrangements. . . . Izz Edelman of Detroit calls to advise he's making formica tops. . . . Hear that Johnny (Beanbag) Casola is now in Boston and going terrific with United's jumbo "Across-The-Board" and the binoo "Leader." . . . By the may, Woolf Solomon of Columbus popped into town (first time in a year) and made but one stop—United's factory. . . . Bill DeSelm is now cameraman at United. (Wanna get y' pitchoor taken?) . . . Joe Cohen of Ristaurat phonos, Appleton, Wis., advises that business picking up very swellishly and that many of these movin' out of the factory daily. . . . What's that Little Jimmy Johnson crack about a buckle? . . . Next week's our big "Holiday Special!"—hope you'll be present.



**BEN COVEN**

*Music Operators: Come On In For "America's Finest ONE-STOP MUSIC SERVICE"—Everything Any Music Operator Needs IN STOCK!!*

## FEATURE OF THE WEEK

Bally Turf Kings	\$299.50
Bally Champions	99.50
Bally Citations	74.50
Mutoscope Photomatics	549.50
Bally Baseball	79.50
Wurlitzer 850	44.50

# COVEN

distributing company

3181 Elston Chicago 18, Ill.  
Independence 3-2210

Authorized Distributors for  
BALLY PRODUCTS - PERMO POINT NEEDLES  
SMOKE SHOP CIGARETTE VENDORS  
WURLITZER PHONOGRAPHS Models 1400 & 1450

**All Equipment Thoroughly Serviced or Reconditioned by Our Trained Staff.**

### America's Finest ONE-STOP MUSIC SERVICE

Every Major and Independent Record Label carried right in stock so that you can have it without any chasing around or wasting precious and expensive time—PLUS—Needles, Title Strips, Parts and Supplies—IN FACT—EVERYTHING THE MUSIC OPERATORS NEED INCLUDING "America's Finest Automatic Phonographs—WURLITZER 1400 and 1450"—ALL ON HAND—READY FOR DELIVERY!! Write, Wire, Phone—Start Using "America's Finest ONE-STOP MUSIC SERVICE" and SAVE MONEY!!

### PROVEN PREMIUMS FOR BIG PLAY ACTION

## RAVING BEAUTY WALKING DOLL



They're all raving about this grand Xmas gift. Walks naturally WITHOUT a wind-up mechanism. You can wash, comb and set hair. Just dampen with warm water. Use ordinary bobby pins and curlers. ABSOLUTELY UNBREAKABLE. 20 Inches TALL. Beautifully dressed. Individually Boxed. Grab This Outstanding Doll at this price!

\$11.75 EA.

### 5 PIECE KITCHEN UTILITY KNIFE SET



Look what you get: Hollow-Ground Knife. Mirror Finish Fork. Chrome Plated Ferrules Burn-Proof Handles. Plus a colorful gift-display box.

\$1.95 EACH DOZ. LOTS

### SUPER CARVING SET

Bright, Burn-Proof Handles. Colorful Display Box. Utility and Price Makes this Gorgeous 5 Piece Set a Sensational Value. Contains: 8 inch Slicing Knife; 5 1/2 inch Utility Knife; 6 inch Serving Fork; 3 inch All-Purpose Paring Knife; Fruit Knife.

\$1.95 EACH DOZ. LOTS



## ACE PREMIUM SALES CO.

1155 MILWAUKEE AVENUE, CHICAGO 22, ILL.  
(All Phones: ARmitage 6-4262)

# THRU THE COIN CHUTE

## DALLAS DOINGS

Like all the other folks over the country coin machine operators are busy with Christmas shopping these weeks. Many are coming to Dallas with their wives to shop in the stores here. Along with the Christmas holidays, business is picking up for every body. . . . B. W. Cox of Waco was in Dallas the other day on a combination business and pleasure trip. . . . Bill Tomlinson of Dallas Music Company is expanding his route to include bigger and better machines. . . . Also in the expanding bracket is Bob De Priest who is busy adding new phonographs to his route.

Muroel Dunham of Fort Worth is expanding his business to include the money making United Shuffle Alleys. . . . Cecil Epps was in from Waco the other day. He says that both his juke box and his night club business are good. We know that he is looking forward to New Year's Eve when his night club is full to over flowing. . . . Carl Gallagher is adding new Wurlitzers to his route. . . . R. A. Titsworth of Corsicana was visiting in Dallas. His route covers a wide area around South East Texas. . . . H. P. Harrison of Pampa was in town visiting the folks over at Commercial Music Company. . . . Another Dallas visitor was J. B. Jones of Fort Worth.

# LAST CALL...

*The Cash Box*  
*"Holiday Special"*

**ALL-WAYS THE GREATEST HOLIDAY GREETINGS  
ISSUE IN THE COIN MACHINE INDUSTRY**

**(Dated: December 29)**

An issue in which Coin Machine  
Firms and Individuals send Their  
Christmas and New Year Greetings  
to ALL in the industry



**GOES TO PRESS:**

**THURSDAY**

# DEC. 20

**RUSH YOUR AD NOW by  
PHONE—WIRE—AIR MAIL**

to

## THE CASH BOX

**EMPIRE STATE BLDG.**

**NEW YORK 1, N. Y.**

**(PHONE: LOngacre 4-5321)**



Dropped in at Dan Stewart's to say hello to sales manager Bob Bever and convey our personal best wishes and those of The Cash Box to the new Rock-Ola distributor for Southern California and Southern Nevada. Though we'd missed their grand opening of several days before, the place still had a very festive look about it, with several brand new "'52-50 Super Rocket" machines on the floor and still surrounded by baskets of flowers. Bob introduced us to a very attractive young woman named Joan Lewis, who was transferred down from the Salt Lake City office to head the local office. Dan was at the Salt Lake spot and expected back here within a week, present plans calling for him and Bever to split their time between the two cities. . . . We learned one gimmick employed by Phil Robinson to lose weight: It's an old formula known as work. Phil was down at the Pico Blvd. office on a Saturday, clad in blue jeans and cleaning up the joint.

Stopped in at J. R. Hawley's, which we'd been bypassing of late, to see just how far Johnny is removed from this business. Though he's still handling Gottlieb games, at a quick glance you'd swear you'd walked into the May Co. toy and gift shop by mistake. The Hawley emporium is loaded with such items as cigarette lighters, clocks of every type and description, dishes, toys, garden furniture and what-have-yous. According to Johnny, it's a fine business, one with its distinct headaches but, for the present, definitely the right and profitable business for him to be in. . . . Visited with Nick Carter at Nickabob to learn that AMI sales are holding up fine, so fine that Nick was shy on shuteye from some late paperwork of the night before. . . . While making the rounds of the L. A. Row, we ran into Genco's Art Crane, whom we hadn't seen for a short while. . . . The handsome gentleman with him, we learned, was Dave Gensburg.

Looks as if Lyn Brown will have to start hunting some larger quarters again, what with his new little spot hardly being able to hold all the Exhibit "Big Broncos" he had on hand. And they seem to be galloping out just in time to make room for a new shipment. Saw a half dozen of them loaded on truck for locations while we were there, and Lyn remarked that a dozen were due in the next day. . . . Over at Paul Laymon's, Bally's "Futurity" seems to have attained the status of perpetual motion, with the game still holding a strong sales pace, according to Charlie Daniels. As noted by Charlie, the Wurlitzer 1400 and 1450 are showing a marked increase in operator demand for the 45 speed phono, and another popular feature is the automatic volume control. . . . The Laymon place looked like a regular toy shop, with Charlie and Red Creswell just finishing up a children's table and toy chest for Charlie's grandchildren (and he looks like a mere broth of a boy himself). . . . Also on deck was a handsome wagon Paul and Lucille had bought for the youngsters.

On the Row: H. W. McNeil from Trona . . . Camden Hathway of San Luis Obispo . . . G. N. Buchman of San Diego . . . E. F. Gallagher from Manhattan Beach . . . Barney Smith of Long Beach . . . Morro Bay's Frank Walnut . . . Henry Van Stelton of La Habra . . . Mr. and Mrs. Al Anderson of Shafter . . . Lomita's Tom Boddy . . . Perry Irwin of Ventura . . . Covina's Bill Bradley . . . Stewart Metz and Sid Snyder of San Bernardino . . . Ray Chiarelli of Madeira . . . Southgate's Pete Shupp . . . Lawrence Raya from Colton . . . Glen Catlin of La Crescenta . . . Clyde Denlinger of Balboa . . . Hawthorne's Lou Haskins, Jr. . . . Mr. and Mrs. Paul Connors of Lancaster, just back from a flying visit to Acapulco, Mexico.



Seen in the Twin Cities for the first time in many moons, was Milt Kayo of Ashland, Wis. Some of the other operators who had not been seen in the Twin Cities for quite some time were: Bill Gillis of Osage, Iowa, looking as chipper as ever; Bob Keyes of Forest Lake; Don Smith of Sioux Falls, S. D.; and Bud Nitterburg of the Nitterburg Brothers Co. of Castlewood, S. D. Bud says that he is being kept quite busy but that he looks forward to slipping away for a couple of weeks for a short vacation in California.

Seen here and there at the various distributors and record houses were Gerald Johnson of Menominee, Wis., and his wife and daughter; Leo Berkowitz and his wife of the B & B Novelty Company in Superior, Wis.; Morris Berger of Duluth; Frank Mager of Grand Rapids; Quenton Haroldson of Northwood, N. D.; Vic Hendel of Worthington; and Lyle Kesting and his wife from Benson. . . . Those who made the quick trip into town again and then out after picking up supplies and equipment were: Johnny Galep of Menominee, Wis.; O. L. Coe-field of Annandale; Fred Kirschman of St. Cloud; Ray and Don Kohner of Winona; Charles Sersen of St. Cloud; Leo DeMars of Ashland Wis.; Hank Krueger of Fairfax; Al Eggermont of Marshall; Lester York of Mitchell, S. D.; Don Hazelwood of Aitken; and Kap Keister of Frontenac.

The big question on the operator's mind at the present time is what will be the availability of new machines after the first of the year. The consensus of opinion among most of the operators is that they look for a sharp curtailment in new games. Going on this outlook, the operators are gaging their own buying accordingly.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

# SEASON'S GREETINGS

**O**N behalf of The Rudolph Wurlitzer Company and its Distributor organization, it is my pleasure to wish you, one and all, the happiest of Holiday Seasons.

**A**S we count our blessings they most certainly include the tremendous acceptance of our phonographs throughout the past year and the pleasant associations we have enjoyed with the operators who purchased them.

**M**AY the coming year bring you all the good things of life in generous measure. We of Wurlitzer will do our share to see that it does.

THE RUDOLPH WURLITZER COMPANY  
PHONOGRAPH DIVISION

*Ed Wurgler*  
ED WURGLER, GENERAL SALES MANAGER

## WURLITZER DISTRIBUTORS

Active Amusement Machines Co.  
666 North Broad Street  
Philadelphia 30, Pennsylvania

Angott Distributing Co., Inc.  
2616 Puritan Avenue  
Detroit, Mich.

Bilotta Distributing Co.  
224 North Main Street  
Newark, New York

Bilotta Distributing Corp.  
1120 Broadway  
Albany 4, New York

Brady Distributing Company  
522 East Trade Street  
Charlotte 2, North Carolina

Brandt Distributing Co., Inc.  
1809-11 Olive Street  
St. Louis 3, Missouri

Brandt Distributing Co. of Iowa  
764 Ninth Street  
Des Moines 14, Iowa

Bush Distributing Company  
286 N. W. 29th Street  
Miami, Florida

Bush Distributing Company  
60 Riverside Avenue  
Jacksonville, Florida

Cain-Caillouette, Inc.  
1500 Broadway  
Nashville 3, Tennessee

Cain-Caillouette, Inc. of Indiana  
409 North Noble Street  
Indianapolis 4, Indiana

Cain-Caillouette, Inc. of Kentucky  
122-24 South Seventh Street  
Louisville, Kentucky

Central Music Distributing Co., Inc.  
1523-25 Grand Avenue  
Kansas City 8, Missouri

Central Music Distributing Co., Inc.  
2562-64 Harney Street  
Omaha 2, Nebraska

Century Music Distributors  
1221-23 Main Street  
Buffalo, New York

Commercial Music Company, Inc.  
1501 Dragon Street  
Dallas, Texas

Commercial Music Company, Inc.  
901 East Houston Street  
San Antonio, Texas

Coven Distributing Company, Inc.  
3181 North Elston Avenue  
Chicago 18, Illinois

Cruze Distributing Company, Inc.  
105 Virginia Street, West  
Charleston, West Virginia

Culp Distributing Co.  
614-616 W. Grand Avenue  
Oklahoma City, Oklahoma

Culp Distributing Co.  
1405 East First Street  
Tulsa, Oklahoma

Draco Sales Company  
2005 West Alameda  
Denver 9, Colorado

Draco Sales Co.  
201 East 2nd South  
Salt Lake City 1, Utah

Emarcy Distributing Co.  
348 Sixth Street  
San Francisco 3, California

F.A.B. Distributing Company, Inc.  
1019 Baronne Street  
New Orleans 13, Louisiana

F.A.B. Distributing Company, Inc.  
911 Gervais Street  
Columbia 4, South Carolina

F.A.B. Distributing Company, Inc.  
304 Ivy Street, N. E.  
Atlanta 3, Georgia

Hart Distributing Co.  
906 Elliott Avenue West  
Seattle 99, Washington

Paul A. Laymon, Inc.  
1429 West Pico Boulevard  
Los Angeles 15, California

Lieberman Music Company  
257 Plymouth Avenue, North  
Minneapolis 11, Minnesota

Maestro Music, Inc.  
121 East Broadway  
Tucson, Arizona

Music Distributing Co.  
2001 Fifth Avenue  
Pittsburgh 19, Pennsylvania

Northern Music, Inc.  
8307 Euclid Avenue  
Cleveland 3, Ohio

Northern Music, Inc.  
327 East Long Street  
Columbus, Ohio

O'Connor Distributors, Inc.  
2320 West Main Street  
Richmond, Virginia

Redd Distributing Company  
298 Lincoln Street  
Allston 34, Massachusetts

Steele Distributing Company  
3300 Louisiana Street  
Houston, Texas

Sterling Service  
Rocky Glen Park  
Moosic, Pennsylvania

T & L Distributing Co.  
1321-23 Central Parkway  
Cincinnati 14, Ohio

United, Inc.  
4227 West Vliet Street  
Milwaukee 8, Wisconsin

Williams Distributing Co., Inc.  
1117 Union Avenue  
Memphis 3, Tennessee

The Winters Distributing Co.  
1713-15 Harford Avenue  
Baltimore 13, Maryland

Young Distributing, Inc.  
599 Tenth Avenue  
New York 18, New York

**CLASSIFIED ADVERTISING SECTION****CLASSIFIED AD RATE  
10 CENTS PER WORD**

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48 Subscription)": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 8c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, Empire State Building, New York 1, N. Y.

**WANT**

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—We can use arcade equipment ray guns; art shows; peeps, voice-a-graph; punch bags, etc. Must be ready for location, prices must be right. Call or write: NATIONAL AMUSE. CO., 903 COURT ST., PORTSMOUTH, VA. Tel.: 76444 or 79459.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—To thank all our customers for their patronage and extend best wishes for a very Merry Christmas and a Happy New Year. ALFRED SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

WANT—Bally Coney Island; Bright Lites; United 4, 5, and 6 Player Shuffle Alleys; Wurlitzer 1100; AMI Model B; Gottlieb Minstral Man; Happy Go Lucky; Mermaid; Four Horsemen. NATIONAL COIN MACHINE EXCHANGE, 1411 W. Diversey, Chicago 14, Ill. Tel.: BUckingham 1-6466.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire, Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: DUnkirk 3-1810).

WANT—5-10-25 Prewar Seeburg Wall-boxes, also Mills Constellation. SAKS MUSIC, 3315 HULL AVENUE, NEW YORK CITY, N. Y.

WANT—Photomatics, Voice-O-Graphs, ChiCoin Basketball Champs, Seeburg Bear Guns, Evans Tommy Guns, Skyfighters, Chi-Coin Midget Skee Balls, Pitch 'Em and Bat 'Ems, Exhibit Dale Guns, Chi-Coin Pistols and all other Arcade Equipment. State condition and price. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Used Records from 500 to 50,000, we buy them all. Special prices paid for rhumbas. We pay freight. State price to save time. C & L MUSIC CO., 11 BAYBERRY ROAD, FRANKLIN SQ., L. IS., N. Y.

WANT—Wurlitzer Model 1250's, 1100's, 1015's, Seeburg M-100's, 78's, or 45's. Will pay cash or trade late pin games, alleys, or arcade equipment. Write, wire or phone. BUSH DIST. CO., 286 N. W. 29th ST., MIAMI, FLA. Tel.: 3-4623.

WANT—Keeney Long & Short Board Conversions, Bally Hook Bowlers, Seeburg Shoot The Bear Guns, also Late Games. Write for list of close outs. MONARCH COIN MACHINE CO., 2257 NO. LINCOLN AVENUE, CHICAGO 14, ILL. Tel.: LIncoln 9-3996.

WANT—Now, surplus stock of new major labels. Mail us quantity of brands available—inventory if possible. We will mail you top quotation on your stock. GALGANO DIST. CO., 4142 W. ARMITAGE AVENUE, CHICAGO, ILL. Tel.: DICKens 2-7060.

WANT—Wurlitzer 1100, 1250, 1400, 1017, 1217, Seeburg M-100, AMI C & D. Post-war Games, Wall Boxes, Scales, Speakers, Adaptors, Motors, Steppers, etc. Write stating condition and prices. ST. THOMAS COIN SALES, ST. THOMAS, CANADA. Tel.: 2648.

WANT—Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE R. I. Tel.: UNION 1-0320.

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 5 PARKHURST ST., NEWARK 2, N. J.

WANT—New Cigarette vending machines and used Post War cigarette machines. Also used 1400 and 1250 Wurlitzers, 100A and 100B Seeburgs, model B and C AMI. Equipment must be in top condition. State cash price in first letter. WEST COAST AMUSEMENT CO., 107-109 SO. WILLOW AVENUE, TAMPA, FLA.

WANT—Seeburg 100M; AMI Models A & B; Seeburg Tear Drop Speakers; Bally Bright Lights; United ABC; Bally Turf Kings. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: SUperior 1-4600.

**FOR SALE**

FOR SALE—Williams Double Header \$75; Universal Super-Twin Bowler \$100; United Twin Shuffle Cade \$175; C. C. Trophy Bowl \$100; Genco Shuffle Target \$175; Bally Shuffle Line \$250. MOHAWK SKILL GAMES CO., 67 SWAGGER TOWN RD., SCHENECTADY 2, N. Y.

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—Williams All Stars \$79.50; Star Series \$99.50. Rock-Ola (Deal) 1 Imperial 20 Remote Control with 9-1501 D Dial-a-tone, 1-1502 Bar, 1-Lite Transformer \$79.50. Terms 1/2 deposit. WATERBURY AMUSEMENT MACH. CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—Bally's Baseball \$75; Chicago Coin pistol \$100; Want: Coney Islands. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel.: BRidgeport 750.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 1/3 with order, balance C.O.D. GAYCOIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DETROIT 1, MICH.

FOR SALE—25 Acord Charm Vendors \$12.50 ea.; 5 Dale Guns \$69.50 ea.; 1 Mutoscope Sky Fighter \$100; 2 Seeburg Bear Guns \$349.50 ea.; 2 Gottlieb Rose Bowl \$235 ea.; 2 Gottlieb What's My Line (new) \$175 ea.; 3 United County Fair (Brand New) \$365 ea.; 2 Bally Bright Lights \$345 ea.; 2 Gottlieb Cyclone \$159.50 ea.; 1 Control Tower \$150 ea.; 2 Gottlieb Sharpshooter \$85 ea.; 1 Williams Star Series \$139.50; Genco Scoring Unit for Shuffleboards \$99.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Thoroughly reconditioned One Balls: Winners \$175; Turf Kings \$250; Champions \$100; Citations \$65; Gold Cup \$45; Jockey Special \$40; Photo Finish \$95; Special Entry \$25. Unshopped. J. ROSENFELD COMPANY, 3220 OLIVE ST., ST. LOUIS, MO. Tel.: OLive 2800.

FOR SALE—9 Bally Bright Spots used 5 weeks and 6 Bally Futurities just off location. Good as new. Big inventory reduction sale starting now on one-balls, five-balls, bowlers and phonographs. Contact us for worthwhile savings on the equipment you need. T & L DISTRIBUTING CO., 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—1 Six Shooter \$225; 2 Dale Guns \$65 ea.; 1 Chico Pistol \$125; 2 Bear Guns \$295 ea.; 2 Thing \$95 ea. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 10, INDIANA.

FOR SALE—Post War Photomatic \$425; Mercury F. P. Crane, like new \$400; Seven Five Stars \$225; Winners \$200, or will trade for Coney Islands or Bright Lights. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASH.

FOR SALE—Citations; Gold Cups; Jockey Specials; Special Entrys. Five Ball Machines. Slot Stands \$10.50; Safe Stands with neon lights \$65.60. Write or phone to FRENCHY CO., 7724 N. E. 2nd AVE., MIAMI, FLA. Tel.: 72767; DIXIE AMUSE. CO., 237 PRICE ST., SAVANNAH, GA. All music sold.

FOR SALE—What Am I Bid Cash For Wurlitzer Model 700; 1015; 1100. Going out of business. Machines in good operating condition. State requirements. HUGHES ELECTRIC CO., 336 E. MAIN ST., LADOGA, IND. Tel.: 17.

FOR SALE—6 Original Q-Balls, brand new in crates \$250 ea.; 8 used Q-Balls \$95 ea.; Speed Bowlers \$39.50 ea.; Bally Shuffle Champ \$70 ea. \$10 extra for crating. 1/3 Deposit, Balance C. O. D. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK, N. Y. Tel.: CH 4-5100.

FOR SALE—Bally Bowler with disappearing pins \$50; Chicago Coin Playball (new) \$75; Floor sample Mutoscope Flying Saucers \$100; Williams Quarterback, reconditioned and repainted \$75; Bally Citation \$50; Keeney 4-Player Alley \$250; Exhibit Silver Bullets Gun \$99.50; Wurlitzer 1015 \$175; United 2-Player Hockey, floor sample \$100; Williams Double Header \$100. K. C. SPECIALTY CO., 410 MARKET ST., PHILADELPHIA 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—40,000 new and used records in good condition, crated, 10c each. "RADIO" JOE WARRINGTON, THERMOPOLIS, WYOMING.

FOR SALE—Chicago Coin-Bowling Alley Classic, very good condition, \$85 ea. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.

FOR SALE—All types coin machine tubes. 60 and 5 off list. Standard Brands. Guaranteed. Individually boxed. 47 and 44 bulbs (100 to box) \$4.35 per hundred. LEWIS ELECTRONICS, 3449 N. ELAINE PLACE, CHICAGO 13, ILL.

FOR SALE—Packard # 400 hideaway \$69; Packard Manhattan \$139; Packard Speaker # 1000 \$29.50; Packard Pla-Mor Boxes \$10; Seeburg W6-656 5c wireless Wall Boxes \$16; Seeburg W1-656 5/10/25c wireless Wall Boxes \$30; AMI Boxes 5/10/25c \$45; Wurlitzer Boxes # 3020 5/10/25c \$39. AMERICAN VENDING CO., 2359 CONEY ISLAND AVE., BROOKLYN, N. Y.

FOR SALE—Buy now—prices were never better: Wurlitzer 750E's \$75; Wurlitzer 850's \$55; Wurlitzer 700's \$57.50; Wurlitzer 1100's \$350; Aireon Coronet \$100. F.O.B. Kansas City. Crating \$5. CENTRAL MUSIC DISTRIBUTING CO., 1523 GRAND AVE., KANSAS CITY, MO. Tel.: Baltimore 5615.

FOR SALE—2 Photomatics prewar \$350., postwar \$650.; 25 United Express \$40.; 25 Bally Speed Balls \$40.; Original United Alleys \$250.; Seeburg 46's \$195.; 47's \$225.; 48's \$325. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

FOR SALE—Bally Bright Lights, beautifully refinished, like new \$325.; five or more \$310.; Bally Turf Kings, the finest you can buy, \$239.50; Bally Coney Islands, slightly used \$375. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CANal 5306.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Used AMI's Models A, B, and C; Seeburgs 146, 147, 148, 100-78; Rock-Olas 1422-1426; Wurlitzers 600, 700, 850, 950, 1015; Aireon Coronet. All types of used Pins, Shuffle Games & Arcade machines. MILLER-NEWMARK DIST. CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

FOR SALE—3 United ABC's \$250 ea.; Bright Lights \$335 ea.; 1 Universal 5 Star \$310; Citations 40 ea.; 3 Champions \$65 ea. NA-STASI DIST. CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. Tel.: MA. 6368.

FOR SALE—All makes of post-war equipment completely overhauled and in first rate condition for sale at current prices. Phone or write for particulars. We are distributors of Seeburg equipment for North Carolina. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—100 Packard Wall Boxes, Hi-Chrome and Satin Finish, in quantity \$10 ea.; Seeburg 8200 and 8800's at \$49.50 ea.; 3-wire and wireless Boxes at \$5 ea. Write or wire: DIXON DISTRIBUTORS, 3808 SOUTHERN BLVD., YOUNGSTOWN, O. Tel.: 8-7515.

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: Canal 6-0293.

FOR SALE—Chicoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—40 Selection AMI Model "C"; 100 Selection Seeburg 1949 or 1950 Model. Write. Dale Gns, Shuffleboards; Shuffle Alleys, twins or singles; Pin Balls, Roll Down games. We deliver free in Wisconsin, also help new operators start routes. LAKE NOVELTY CO., OMRO, WIS.

FOR SALE—We can supply all your recorded needs—on all labels. Shipments made 24 hours after receipt of order. 5c over wholesale per record. We ship anywhere. LESLIE DISTRIBUTOR CORP., 752 TENTH AVE., NEW YORK, N. Y. Tel.: PLaza 7-1977. Cable address: EXPO RECORD, NEW YORK.

FOR SALE—Attention Export Buyers!! We have a large stock of new and used one balls, five balls, phonographs and arcade equipment on hand for immediate delivery. Our prices are the best. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Turf Kings, brand new \$425.; Kings, used \$275.; Winners, brand new \$325.; Winners, used \$195.; Citations \$75.; Photo Finish \$85.; United 3-4-5 \$275.; Universal Five Stars \$275. CLEVELAND COIN MACHINE EXCHANGE, INC., 1827 ADAMS ST., TOLEDO, OHIO.

FOR SALE—Seeburg 148ML \$349; Seeburg 147M \$229; Seeburg 146M \$179; Wurlitzer 1080 \$199. All equipment reconditioned and refinished and sold with Davis six point guarantee. DAVIS DIST. CO., 738 ERIE BLVD., E., SYRACUSE 3, N. Y.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, EMPIRE STATE BLDG., NEW YORK 1, N. Y. (Phone: Longacre 4-5321).

FOR SALE—Plastics and Bubbler Tubes: Wurlitzer 1015 curved \$7.95 ea.; Wurlitzer 1015 sides, \$4.50 ea.; Domes for Seeburg '46, '47, '48 \$16.95 ea.; Bubbler Tubes for Wurlitzer 1015 \$3.90 ea.; Bullet Domes for Wurlitzer 1100 \$16 ea.; Wurlitzer 750—top, right or left corner plastic, \$5.25 ea.; Cylinder Rainbow Color Plastics for Wurlitzer 1015 and 1100 \$1.50 ea.; Plastic Glue—permanent adhesive for above \$1 pint; Blue Mirror Squares for Seeburg '46, '47, '48 2c per square; White Mirror Strips for Wurlitzer 1015 (Double Strip) 25c ea.; Magic Gluglass (Adhesive for all Mirrors) \$1.25 pint. 1/3 deposit, balance C.O.D. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Special Sale on W1-L56 Seeburg Wireless Wall-O-Matics \$9.95 ea. while they last. Excellent condition. Deposit required. SPARKS SPECIALTY CO., SOPER-TON, GA.

FOR SALE—Hard-to-get Parts and Supplies. We have stock on hand. Let us know your needs. Our prices are right. We also have complete stock of used games and phonographs of all kinds. COVEN DISTRIBUTING CO., INC., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: Independence 3-2210.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—Chicago Coin, United and Keeney 6 Player Shuffle Alleys, new Genco Targets. The finest in used Wurlitzer phonographs, all "McCannized." CENTURY MUSIC DISTRIBUTORS, 1221-23 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMmer 4938.

FOR SALE—Watch My Line \$175; Six Shooter \$239.50; Rose Bowl, write; Jalopy \$369.50; 6 Player United write; Bowlette \$135; Tri-Score \$99.50. LEHIGH SPECIALTY CO., 826 NO. BROAD ST., PHILADELPHIA 30, PA. Tel.: POPular 5-3299.

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Unlimited quantity of phonograph records taken from our routes. State highest price paid in first letter. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

FOR SALE—47S Seeburgs \$175.; 47M Seeburgs \$200.; 48ML Seeburgs \$290.; 1015 Wurlitzers \$185.; 1080 Wurlitzers \$200.; A.M.I. Model B's \$400.; A.M.I. Model C's \$500. All above prices include reconditioning and crating. Write, wire, phone: ALFRED SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LIncoln 910C

FOR SALE—Guaranteed used phonographs, all makes; Pinball Machines; Bowling Alley. These machines are perfect, the price is right. Write for literature. F. A. B. DISTRIBUTING CO., INC., 304 IVY STREET, N. E., ATLANTA, GA.; 1019 BARONNE STREET, NEW ORLEANS, LA.; 911 GERVAIS STREET, COLUMBIA, S. C.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$225; 750's \$100. Seeburgs: 147-M \$225. Rock-Olas: 1422 \$125; 1426 \$179.50. Packard Manhattan \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN STREET, RICHMOND 20, VA.

FOR SALE—This is the time for specials and closeouts, and Empire is the place where you can get 'em and save \$\$\$! Write, or phone now. EMPIRE COIN MACHINE EXCHANGE, 1012 MILWAUKEE AVE., CHICAGO, ILL. Tel.: EVERglade 4-2600.

## Would You...

go to a druggist for information regarding a serious stomach ailment?

Or would you, instead, go to a "specialist" in stomach ailments?

The coin operated entertainment industry is one of the most highly specialized industries in the world.

Why direct your advertising to: corner pitchmen, country fairs, burlesk strippers, vauville acrobats, circus tumblers, radio soap operas, etc. etc.?

Advertise where you know your ads will be read by the people you want to reach!

Spend your hard-earned advertising money in the one publication that "specializes" in reaching those very people.

The Cash Box is the one and only weekly magazine that concentrates on this industry—and this industry only.

The Cash Box is the one completely exclusive weekly publication in the one industry in which you are most interested.

You wouldn't stand for money to be wasted in your business! Why stand for wasting your hard-earned advertising money by spending it where you do not reach your complete market?

Think! Advertise in The Cash Box—your magazine!

For the cost of this, and other ads, write today to: The Cash Box, Empire State Building, New York 1, N. Y.

(Continued on next page)

FOR SALE—Bally Citations, Champions, Turf-Kings; Universal Winners, new and used Consoles and slots. We now have in stock Bally's Futurity and other games. West Virginia Bally Distributors. ALLAN SALES, INC., 928-30 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—Wurlitzer 24 Hideaway 3 Packard Boxes speaker \$79.50; Wurlitzer Twin Twelve steel cabinet 5 Buckley Boxes speaker \$69.50; 5 Wurlitzer 2140 Bar Boxes \$19.50 ea. ABOVE READY TO GO ON LOCATION. SAVAGE NOVELTY CO., 628 THIRD ST., BELOIT, WISCONSIN.

FOR SALE—Buy your finest reconditioned Wurlitzer phonographs from the World's Largest Wurlitzer Distributor. Genuine parts, factory trained mechanics. Competitively priced. Also reconditioned cigarette machines. Write us before you buy. YOUNG DISTRIBUTING 599 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Louisiana Operators: Factory rebuilt and new Slots, Winter Books, Arrow Bells, Clover Bells, Super Bells, Buckley Parleys. Write for prices. LOUISIANA COIN MACHINE CO., BOX 861. LAFAYETTE, LA. Tel.: 2441.

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WESt 3-3224.

FOR SALE—Needles. All type needles for juke boxes and home machines. Every needle a precious metals point. Give our needles a test and become the distributor for your area. Write: ELDEEN MANUFACTURING COMPANY, 621 WEST NATIONAL AVE., MILWAUKEE 4, WIS.

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games; etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. TARAN DISTRIBUTING, INC., 2820 N.W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.

FOR SALE—20 Bally Eurekas. Will sell at real low price. Make offer for one or all. RUNYON SALES CO., 593 TENTH AVE., NEW YORK, N. Y. Tel.: LO 4-1880.

FOR SALE—Exhibit Pistol \$45; Thing \$95; Three Musketeers \$85; Bowling Champ \$85; Tri-Score \$100; Just 21 \$60; Buffalo Bill \$60; South Pacific \$80. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

**CLASSIFIED ADVERTISING SECTION**

**SURE  
I'M  
HAPPY**



**FOR SALE**—5 South Pacifics, like new, one lot sale \$200 or \$50 each. 5 AMI wall boxes straight nickel \$25 each. SYSTEM AMUSEMENT CO., W. 810 SECOND AVENUE, SPOKANE, WASH.

**FOR SALE**—W4L56 Boxes 5/10/25c \$44; 3W2L56 Boxes three-wire \$27; W156 wireless Boxes \$24; Seeburg Hideaway 146 \$225; Wurlitzer 1100 \$450; 1015 \$295; Wurlitzer Skee Roll \$125; 14 ft. Bankrolls \$150; Irish Pool \$90; Dale Guns \$85. V. YONTZ, BYESVILLE, OHIO.

**FOR SALE**—Used Phonograph Records taken from our routes. BIRMINGHAM VENDING COMPANY, 540 2nd AVENUE, NORTH, BIRMINGHAM 4, ALA.

**FOR SALE**—Special Closeouts: Turf Kings, all other One Balls, Shuffle Alleys, Five Balls. Distributors Write, Wire or Call: REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, MASS. Tel.: AL 4-4040.

**FOR SALE**—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful-condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVE., DETROIT 21, MICH. Tel.: UNiversity 4-0773.

**FOR SALE**—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

**FOR SALE**—Arcade Equipment: Periscope, Foot-Ease, Hockey, Lite League, Rapid Fire, Super Bomber, Ace Bomber, Ten Strike, Sky Pilot, Ray Guns. Guaranteed fully reconditioned. Parts, supplies for ray guns. Amplifiers, motors, rifles repaired. COINEX CORPORATION, 1346 W. ROSCOE ST., CHICAGO 13, ILL. Tel.: GRaceland 2-0317.

**MISCELLANEOUS**

**NOTICE**—These 3 telephone numbers are important to you: The Cash Box, New York City, LONgacre 4-5321; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 3-0347.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

**NOTICE**—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.

**NOTICE**—Attention operators in Chicago. We can handle your service calls and trucking. Only the finest factory trained mechanics take care of your calls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202, 4-9204.

**THIS WEEK'S USED MACHINE QUOTATIONS**

**How To Use "The Confidential Price Lists"**

**FOREWORD:** Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists", rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

**EXPLANATION**

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- \* Great Activity



**WURLITZER**

**SEEBURG**

4. 24	25.00	44.50	6. Plaza	25.00	39.50
4. 600R	49.00	69.50	6. Royale	25.00	39.50
4. 600K	49.00	69.50	4. Regal	35.00	49.00
4. 500A	49.00	69.50	4. Regal RC	39.50	49.00
4. 500K	49.00	69.50	4. Gem	35.00	49.50
4. 41 (Counter)	35.00	50.00	4. Classic	49.00	60.00
6. 51 (Counter)	30.00	45.00	4. Classic RC	39.50	60.00
6. 61 (Counter)	39.50	50.00	6. Maestro	39.50	65.00
6. 71 (Counter)	35.00	75.00	6. Mayfair	35.00	59.50
6. 81 (Counter)	49.50	75.00	6. Mayfair RC	49.50	59.50
4. 700	57.50	79.50	6. Melody King	49.50	79.50
4. 750M	79.50	85.00	6. Crown	39.50	59.50
4. 750E	75.00	100.00	6. Crown RC	49.50	79.50
4. 780M Colonial	79.50	99.50	6. Concert Grand	39.50	59.50
4. 780E	79.00	90.50	4. Colonel	49.50	59.00
4. 800	79.00	79.00	4. Colonel RC	49.50	59.50
4. 850	44.50	59.00	6. Concert Master	49.50	69.50
2. 950	49.50	74.50	6. Concert Master RC	59.50	89.00
1* 1015	175.00	295.00	6. Cadet	35.00	65.00
2. 1017 Hideaway	200.00	250.00	6. Cadet RC	59.50	65.00
2* 1100	310.00	450.00	4. Major	49.50	59.00
2. 1080	195.00	225.00	4. Major RC	49.00	59.50
2. 1250	439.00	500.00	4. Envoy	50.00	69.00
6. 300 Adapter	10.00	15.00	4. Envoy RC	50.00	69.50
6. 320 Wireless Wall Box	3.50	5.00	6. Vogue	35.00	59.50
6. 310 Wall Box 30 Wire	4.50	5.00	6. Vogue RC	49.50	69.50
6. 320 2 Wire Wall Box	3.50	5.00	6. Casino	35.00	59.50
6. 332 2 Wire Bar Box	5.00	9.50	6. Casino RC	49.50	79.50
6. 331 2 Wire Bar Box	5.00	10.00	6. Commander	39.50	59.50
6. 304 2 Wire Stepper	3.50	5.00	6. Commander RC	50.00	69.00
6. Wireless Strollers	19.50	25.00	1. Hi-Tone 9800	49.50	60.00
6. 430 Speaker Club with 10, 25c Box	69.50	75.00	1. Hi-Tone 9800 RC	49.50	60.00
6. 420 Speaker Cabinet	40.00	49.50	4. Hi-Tone 8800	49.50	59.50
4. 3031 Wall Box	9.95	15.00	4. Hi-Tone 8800 RC	49.50	59.50
4. 3045 Wall Box	12.50	20.00	4. Hi-Tone 8200	49.50	59.50
4. 3020 Wall Box	35.00	39.50	4. Hi-Tone 8200 RC	49.50	59.50
4. 3025	12.50	19.50	1* 146S	125.00	195.00
4. 2140 Wall Box	19.50	24.50	4* 146M	125.00	195.00
4. 219 Stepper	25.00	27.50	1. 147S	175.00	225.00
6. 100 Wall Box 5c 30 Wire	3.50	5.00	1* 147M	200.00	230.00
6. 100 Wall Box 10c 30 Wire	12.50	17.50	1. 148S	249.00	325.00
6. 111 Bar Box	3.00	10.00	1. 148M	319.00	325.00
6. 120 Wall Box 5c Wire	2.00	4.50	4* 148ML	290.00	349.00
6. 305 Impulse Rec.	2.50	10.00	4. M-100-78	700.00	789.00
6. 350 WIs Speaker	17.50	29.50	6. Remote Speak Organ	7.50	17.50
6. 115 Wall Box Wire 5c Wireless	5.00	7.50	6. Multi Selector 12 Rec.	12.50	35.00
6. 135 Step Receiver	14.50	19.50	6. Melody Parade Bar	4.50	6.00
6. 145 Imp. Step Fast	4.50	7.50	6. 5c Wallomatic Wireless	3.00	8.50
6. 306 Music Transmit	7.50	9.50	6. 5c Baromatic Wireless	4.50	5.00
6. 130 Adapter	15.00	19.50	6. 5c Wallomatic 3 Wire	2.00	3.00
6. 580 Speaker	25.00	49.50	6. 30 Wire Wall Box	2.00	9.50
6. 123 Wall Box 5/10/25 Wireless	9.00	15.00	6. 5, 10, 25c Baromatic Wire	3.00	6.95
6. 125 Wall Box 5/10/25 Wire	2.50	6.00			

6. 5, 10 25c Wallomatic 3	7.50	9.95
Wire		
6. 5, 10, 25c Baromatic	6.95	9.95
Wireless		
6. 5, 10, 25c Wallomatic	8.50	17.50
Wireless		
2. 3W2 Wall-a-Matic	15.00	27.50
4* W1-L56 Wall Box 5c	9.95	24.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	39.50	47.50
4. W4L-56	37.00	44.00
4. W6-L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

**ROCK-OLA**

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
5. Connter '39	19.50	49.50
4. '39 Standard	39.50	65.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	49.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
6. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-		
vox	49.50	69.00
4. Playmaster '46	64.50	69.00
6. Playboy	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	99.00	125.00
4. 1424 Phono (Hideaway)	139.00	169.00
4. 1426 Phono ('47)	159.00	179.50
4. Magic Glo (1428)	299.00	319.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	10.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	10.00	25.00
6. Dial A Tone B&W Box	2.00	5.00
6. 1805 Organ Speaker	24.50	29.00

**BUCKLEY**

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

**PACKARD**

4. Pla Mor Wall & Bar		
Box	10.00	15.00
2* Manhattan	75.00	169.50
6. Model 7 Phono	79.50	99.50
4. Hideaway Model 400	69.00	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50
6. Iris Speaker	21.50	29.50

**MILLS**

6. Do Ri Mi	25.00	59.50
5. Panoram	150.00	225.00
4. Throne of Music	25.00	34.50
4. Empress	34.50	39.00
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram		
Peek	10.00	29.50
4. Constellation	124.50	175.00

**AMI**

6. Hi-Boy (302)	49.50	55.00
6. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
6. Singing Towers (301)	39.50	99.50
1. Model A '46	325.00	349.50
4* Model B '48	400.00	495.00
1. Model C	500.00	585.00

**AIREON**

4. Super DeLuxe ('46)	25.00	49.00
6. Blonde Bomber	75.00	129.50
6. Fiesta	75.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	100.00	169.50

**MISCELLANEOUS**

6. Chicago Coin Hit		
Parade	195.00	219.50
1. Ristaurat	65.00	79.50

6. Fiesta	15.00	19.50
1. Fighting Irish		
(CC 10/50)	115.00	139.50
3* Five Star (Univ 5/51)	225.00	335.00
6. Flamingo (Wm 7/47)	15.00	19.50
4. Floating Power	49.50	59.50
1. Flying Saucers		
(Ge 12/50)	129.50	144.50
6. Flying Trapeze		
(Got 9/47)	10.00	19.50
2. Football (CC 8/49)	75.00	80.00
4. 4 Horsemen (Got 9/50)	100.00	125.00
4. Freshie (Wm 9/49)	59.50	114.50
4. Georgia (Wm 9/50)	99.50	144.50
6. Ginger (Wm 10/47)	10.00	15.00
4. Gin Rummy	85.00	115.00
1. Gizmo (Wm 8/48)	40.00	45.00
6. Glamour	24.50	29.50
2* Gold Cup (B 48)	40.00	84.50
6. Gold Mine	29.50	49.50
4. Golden Gloves		
(CC 7/49)	94.50	115.00
6. Gondola	34.50	50.00
1. Grand Award (CC 1/49)	55.00	80.00
4. Harvest Moon		
(Got 12/48)	49.00	69.50
1. Harvest Time (Ge 9/50)	100.00	129.50
4. Hawaii (Un 8/47)	15.00	19.50
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	109.50	129.50
4. Holiday (CC 12/48)	49.50	65.00
1. Hot Rods (B '49)	99.50	149.50
4. Humpty Dumpty		
(Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	39.50	55.00
7. Jalopy (Wm 9/51)	285.00	369.50
6. Jamboree	25.00	39.50
1. Jeanie (Ex 7/50)	99.50	125.00
2* Jockey Special (B '47)	30.00	64.50
4. Joker (Got 11/50)	135.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
4* Just 21 (Got 1/50)	60.00	79.50
4. K. C. Jones	79.50	110.00
4. Kilroy (CC 1/47)	10.00	16.50
4. King Arthur		
(Got 10/49)	99.50	125.00
4. King Cole (Got 5/48)	28.50	59.50
2* Knockout (Got 1/51)	99.50	154.50
4. Lad Robin Hood		
(Got 1/48)	39.50	49.50
4. Leap Year	25.00	39.50
6. Line Up	25.50	29.50
4. Lucky Inning		
(Wm 5/50)	79.50	99.50
6. Lucky Star (Got 5/47)	25.00	50.00
4. Mad. Sq. Garden		
(Got 6/50)	130.00	144.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	59.50	79.50
4. Major League Baseball	15.00	39.50
1. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	28.50	49.50
6. Marjorie (Got 7/47)	19.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	29.50	39.50
4. Melody (B 47)	29.50	39.50
4. Mercury (Ge)	72.50	114.50
4. Mermaid (Got 6/51)	175.00	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	109.50	150.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	22.50	40.00
4. Moon Glow (Un 12/48)	39.50	49.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
6. Nevada (Un 10/47)	15.00	25.00
4. Nifty (Wm 12/50)	130.00	149.50
6. Nudgy (B 47)	25.00	39.50
6. Oh Boy	15.00	29.50
2. Oklahoma (Un 6/49)	70.00	85.00
2. Old Faithful (Got 1/50)	125.00	144.50
4. One Two Three	49.50	59.00
6. Opportnity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	35.00	49.50
4. Phoenix	39.50	69.50
4* Photo Finish	75.00	139.50
6. Pimlico	15.00	32.50
4. Pin Bowler (CC 7/50)	125.00	139.50
6. Pinch Hitter (Un 5/49)	29.50	59.00
4. Pinky (Wm 10/50)	109.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	49.50	79.50
6. Play Boy (CC 5/47)	25.00	45.00
4. Playland (Ex 8/50)	90.00	124.50
4. Playtime (Ex)	69.50	84.50
1. Puddin' Head	25.00	59.00
4. Punchy (CC 11/50)	119.50	165.00
4. Rag Mop (Wm 11/50)	120.00	149.00
6. Rainbow (Wm 9/48)	34.50	45.00
4. Ramona (Un 2/49)	35.00	59.00
4. Rancho (B '48)	45.00	54.50
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	99.50	135.00
6. Repeater	17.50	29.50

6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	89.50	99.50
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	109.50	119.50
4. Rockettes (Got 8/50)	135.00	154.00
4. Rondevoov (Un 5/48)	25.00	39.50
4. Round Up (Got 11/48)	69.50	75.00
1. St. Louis (Wm 2/49)	70.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	50.00	59.50
2. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	20.00	39.50
6. Sea Hawk	15.00	22.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	60.00	79.50
4. Serenade (Un 12/48)	25.00	39.50
4. Shanghai (CC 4/48)	34.50	49.50
2. Shantytown	79.50	119.50
4. Shoo Shoo (Wm 2/51)	139.50	159.50
6. Shooting Stars	19.50	35.00
6. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	55.00	69.50
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
6. Singapore (Un 11/47)	15.00	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
4* South Pacific (Ge 3/50)	50.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
2* Special Entry (B '49)	20.00	54.50
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
4. Speedway (Wm 9/48)	34.50	45.00
6. Spellbonnd (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
4. Spot Bowler (Got 10/50)	125.00	159.50
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5/48)	39.50	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
6. Step Up	10.00	14.50
4. Stop & Go (Ge 3/51)	110.00	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Smmertime (Un 9/48)	30.00	39.50
6. Snn Beam	19.50	29.50
4. Sunny (Wm 12/47)	34.50	49.50
4. Supercharger	19.50	24.50
2. Super Hockey	59.50	70.00
6. Superliner (Got 7/46)	10.00	17.50
6. Super score (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Snspsense (Wm 2/46)	29.50	49.50
2. Swanee	49.50	59.50
4. Sweetheart (Wm 7/50)	99.50	134.50
2. Tahiti (CC 10/49)	69.50	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	75.00
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
4. Thing (CC 2/51)	95.00	119.50
2. Three Feathers	59.50	75.00
4. Three Musketeers		
(Got 7/49)	85.00	115.00
1. Thrill (CC 9/48)	27.50	45.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torchy (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	39.50	49.50
6. Treasure Chest	14.50	30.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
2. Triplets (Got 7/50)	129.50	149.50
1* Tri-Score (Ge 1/51)	99.50	119.50
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	59.50	69.50
4. Tumbleweed	59.50	104.50
6. Tnrf Champ	24.50	39.50
2* Turf King (B 6/50)	215.00	345.00
4. Utah (Un 8/49)	94.50	



6. ABC Roll Down	24.50	49.50	4. Genco Total Roll	19.00	39.50
6. Arrows	15.00	40.00	6. Hawaii Roll Down	10.00	24.50
6. Auto Roll	24.50	35.00	2. Hy-Roll	49.50	60.00
6. Bermuda	20.00	35.00	6. Melody	20.00	35.00
6. Big City	10.00	35.00	6. One World	40.00	49.50
6. Bing-A-Roll	49.50	75.00	6. Pro-Score	25.00	49.50
6. Bonus Roll	25.00	49.50	6. Singapore	10.00	29.50
6. Buccaneer	49.50	64.50	6. Sportsman Roll	10.00	20.00
6. Champion Roll	15.00	29.50	6. Super Score	35.00	49.50
4. ChiCoin Roll Down	19.50	49.50	6. Super Triangle	15.00	35.00
4. Genco Advance Roll	19.00	39.50	6. Tally Roll	19.50	39.50



7. Bally Shuffle-Line	229.00	259.50	2* Keeney League Bowl	235.00	265.00
4. Bally Hook Bowler	195.00	275.00	4. Keeney Duck Pins	115.00	135.00
7. Bally Baseball	79.50	179.50	7. Keeney Big League Bowl	285.00	310.00
4. Bally Shuffle Champ	70.00	89.50	7. Keeney 4-Way Bowl	249.50	275.00
4* Bally Shuffle-Bowler	24.50	50.00	4. Rock-Ola Shuffle Jungle	19.50	59.50
4* Bally Speed Bowler	39.50	79.50	4. Rock-Ola Shuffle-Lane	24.50	30.00
6. California Shuffle Pins	25.00	40.00	2. Un. Dbl. Shuffle	74.50	79.50
4. ChiCoin Bango	15.00	49.50	4* United Shuffle Alley	10.00	39.50
6. ChiCoin Beacon	35.00	49.50	1* Un. Shuffle w/con.	25.00	59.50
2* ChiCoin Bowling Alley	45.00	79.50	4* Un. Shuffle Alley Exp.	35.00	74.50
2* ChiCoin Alley w/con.	49.50	79.50	1. Un. 2-play Express	169.50	199.50
4. ChiCoin Ace Bowl	145.00	169.50	2. Un. Sin Rebound	99.50	149.00
1. ChiCoin Bowl Classic	115.00	150.00	2* Un. Twin Rebound	195.00	234.50
6. ChiCoin Rebound	35.00	50.00	6. United Shuffle Skill	19.00	44.50
1. ChiCoin Baseball	65.00	95.00	4. United Super-Shuffle	35.00	49.50
4* ChiCoin Trophy	100.00	160.00	4. United Slugger	99.50	125.00
6. Exhibit Strike	99.50	125.00	4. United Skee Alley	75.00	169.50
7* Genco Shuffle Target	184.50	229.50	4* Un. 4-Player	275.00	295.00
4. Genco Bowling League	24.50	35.00	7* Un. 5-Player	305.00	344.50
4* Genco Glider	30.00	39.50	4. Un. Shuffle-Cade	200.00	235.00
4. Genco Baseball	45.00	79.50	4. Un. Twin Shuffle-Cade	200.00	275.00
4. Gottlieb Bowlette	24.50	69.50	2* Univ. Super Twin	95.00	145.00
2. Keeney ABC Bowler	39.50	69.50	2* Universal Twin Bowler	49.50	79.50
2. Keeney Line Up	22.50	34.50	4. Univ. HiScore Bowler	175.00	185.00
4. Keeney King Pin	49.50	85.00	4* Williams DeLuxe Bowler	34.50	49.50
4. Keeney Pin Boy	24.50	45.00	4. Williams Twin Shuffle	24.50	28.50
4. Keeney Ten Pins	24.50	34.50	1. Williams Single Bowler	25.00	28.50
4. Keeney Lucky Strike	59.50	75.00	2* Williams Dbl. Head	69.50	129.50
4* Keeney Dbl. Bowler	125.00	169.50			



6. Allite Strike 'N Spares	39.50	149.50	4. Keeney Air Raider	110.00	125.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Br	15.00	25.00
4. Bally Big Inning	185.00	195.00	6. Keeney Anti Aircraft Bl	15.00	50.00
6. Bally Bowler	165.00	189.50	6. Keeney Sub Gun	79.50	95.00
6. Bally Convoy	47.50	95.00	4. Keeney Texas Leaguer	40.00	50.00
6. Bally Defender	50.00	95.00	6. Kirk Night Bomber	75.00	145.00
6. Bally Eagle Eye	39.50	49.50	4. Lite League	49.50	75.00
4. Bally Heavy Hitter	65.00	69.50	4. Mutoscope Ace Bomber	75.00	95.00
6. Bally King Pin	35.00	45.00	4. Muto. Atomic Bomber	100.00	150.00
6. Bally Lucky Strike	45.00	79.50	6. Mutoscope Dr. Mobile	95.00	150.00
4. Bally Rapid Fire	69.00	95.00	4. Mutoscope Photomatic (Pre-War)	175.00	350.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Sky Fighter	95.00	125.00
6. Bally Torpedo	49.50	75.00	6. QT Pool Table	89.50	100.00
4. Bally Undersea Raider	80.00	95.00	4. Quizzer	89.50	100.00
6. Bank Ball	59.50	150.00	6. Rockola Ten Pins LD	19.50	49.50
6. Bowling League	35.00	49.50	6. Rockola Ten Pins HD	25.00	49.50
6. Buckley DeLuxe Dig	119.50	149.50	4. Rockola World Series	69.50	75.00
6. Buckley Treas Is Dig	95.00	110.00	6. Scientific Baseball	49.50	75.00
1. Champion Hockey	50.00	75.00	6. Scientific Basketball	59.50	75.00
4. Chi-Coin Basketball Champ	225.00	275.00	4. Scientific Batting Pr.	45.00	75.00
2* ChiCoin Goalee	65.00	125.00	4. Scientific Pitch 'Em	175.00	195.00
4. ChiCoin Hockey	69.50	75.00	2* Seeburg Bear Gun	240.00	350.00
4. Chi Midget Skee	150.00	229.50	2* Seeburg Chicken Sam	59.50	109.50
4* ChiCoin Pistol	75.00	149.50	6. Seeburg Shoot the Chute	25.00	75.00
6. ChiCoin Roll-A-Score	39.50	75.00	6. Skee Barrel Roll	25.00	49.50
6. Edelco Pool Table	49.50	75.00	6. Skill Jump	25.00	39.50
2. Evans Bat-A-Score	95.00	175.00	6. Super Torpedo	25.00	79.50
6. Evans In The Barrel	30.00	52.50	6. Supreme Bolascor	40.00	125.00
4. Evans Super Bomber	50.00	95.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skill Roll	20.00	69.50
4. Evans Ten Strike '46	65.00	99.50	6. Supreme Rocket Buster	45.00	65.00
6. Evans Tommy Gun	49.50	100.00	6. Tail Gunner	49.50	89.50
4* Exhibit Dale Gun	59.50	85.00	4. Telequiz	115.00	139.50
6. Exhibit Rotary Mdsr.	175.00	275.00	4. Un. Team Hockey	115.00	125.00
4. Exhibit Silver Bullets	99.50	150.00	6. Warner Voice Record	49.50	69.50
2* Exhibit Six Shooter	195.00	239.50	6. Western Baseball '39	20.00	45.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50	4. Western Baseball '40	45.00	85.00
4. Exhibit Vitalizer	75.00	95.00	6. Whizz	15.00	29.50
6. Genco Bank Roll	24.50	65.00	4. Wilcox-Gay Recordio	119.50	150.00
6. Genco Play Ball	29.50	65.00	2* Williams All Stars	99.50	109.50
6. Groetchen Met. Typer.	79.50	149.50	6. Williams Box Score	39.50	65.00
4. Hoop-A-Roll	24.50	49.50	2* Williams Star Series	92.50	139.50
4. Jack Rabbit	75.00	109.50	4* Williams Quarterback	75.00	100.00
			4. Wurlitzer SkeeBall	125.00	150.00

# This Week's Used Market

A study of this week's trading in the used machine market shows a definite up-beat in all the division. After having gone into a slight tail spin over the past month or so, the askings in this week's trading increases to a point where its activity is almost as great as the action during the big boom of a couple of months back. All types of machines showed sharp increases in the amount of askings with the pin games and the shuffles showing the greatest rise. As far as prices are concerned, the ranges held pretty much the same, with some equipment going up or down slightly. This bartering seems to be indicative of the trading to be expected in the coming weeks.

The pin games had a marked increase in activity but showed a very slight drop in price. This was due to the large amount of machines placed in the market. The newer equipment continued to draw well and the dormant pieces also showed up quite strongly.

The music machines did not increase proportionately with the other equipment, but the division did show greater activity. The popular prices again led the way and continued to bring almost the same quotations of last week. The bartering here seems to indicate more action in the future.

The shuffle games had the largest amount of trading. Nearly all pieces were quoted and many individual machines showed heavy trading. Prices here too kept pace with those asked last week and little fluctuation was noticeable. The most interesting development in this division was the entrance into the used equipment market for the first time of many pieces. About seven new pieces were added and this was the first time in a long while that new games were placed into this division. Arcade equipment also caught some of the increase and showed a noticeable rise in action. As usual the popular numbers continued to draw most of the activity, but the other games brought their share of quotations.

The following was the most active equipment in this week's used market:

<b>Most Active Used Music</b>	
Up—Wurlitzer 1015	\$175.00-\$295.00
Down—Wurlitzer 1100	310.00- 450.00
Down—Wurlitzer 1080	195.00- 225.00
Up—Seeburg 146S	125.00- 195.00
Held—Seeburg 146M	125.00- 195.00
Up—Seeburg 147M	200.00- 230.00
Held—Seeburg 148L	290.00- 349.00
Held—Seeburg W1-L56	9.95- 24.00
Held—Rock-Ola 1422 Phono (46)	99.00- 125.00
Down—Packard Manhattan	75.00- 169.50
Held—AMI Model B '48	400.00- 495.00
<b>Most Active Used Pin Games</b>	
Down—A.B.C. (Un 5/51)	\$250.00-\$325.00
Down—Aquacade (Un 4/49)	39.50- 89.50
Held—Bright Lights (B 5/51)	325.00- 375.00
Down—Buttons & Bows (Got 3/49)	49.50- 79.50
Held—Champion (B '48)	65.00- 175.00
Held—Citation (B/48)	40.00- 134.50
Up & Down—Five Star (Univ 5/51)	225.00- 335.00
Down—Gold Cup (B '48)	40.00- 84.50
Down—Jockey Special (B '47)	30.00- 64.50
Held—Just 21 (Got 1/51)	60.00- 79.50
Down—Knockout (Got 1/51)	99.50- 154.50
Held—Photo Finish	75.00- 139.50
Held—South Pacific (Ge 3/50)	50.00- 109.50
Up—Tri Score (Ge 1/51)	99.50- 119.50
Down—Turf King (B 6/50)	215.00- 345.00
Down—Winner (Univ)	150.00- 275.00

<b>Most Active Shuffles &amp; Rebounds</b>	
Held—Bally Shuffle-Bowler	\$ 24.50-\$ 50.00
Held—Bally Speed Bowler	39.50- 79.50
Down—ChiCoin Bowling Alley	45.00- 79.50
Held—ChiCoin Trophy	100.00- 160.00
Held—Genco Glider	30.00- 39.50
Held—Keeney Dbl. Bowler	125.00- 169.50
Down—Keeney League Bowl	235.00- 265.00
Held—United Shuffle Alley	10.00- 39.50
Up—United Shuffle w/c	25.00- 59.50
Held—United Shuffle Alley Exp.	35.00- 74.50
Down—Un. Twin Rebound	195.00- 234.00
Held—Un. 4-Player	275.00- 295.00
Down—Univ. Super Twin	95.00- 145.00
Down—Univ. Twin Bowler	49.50- 79.50
Down—Williams Dbl. Head	69.50- 129.50

<b>Most Active Arcade Equipment</b>	
Down—ChiCoin Goalee	\$ 65.00-\$125.00
Held—ChiCoin Pistol	75.00- 149.50
Held—Exhibit Dale Gun	59.50- 85.00
Down—Exhibit Six Shooter	195.00- 239.50
Down—Seeburg Bear Gun	240.00- 350.00
Down—Seeburg Chicken Sam	59.50- 109.50
Down—Williams All Stars	99.50- 109.50
Down—Williams Star Series	92.50- 139.50
Held—Williams Quarterback	75.00- 100.00

# Manufacturers New Equipment

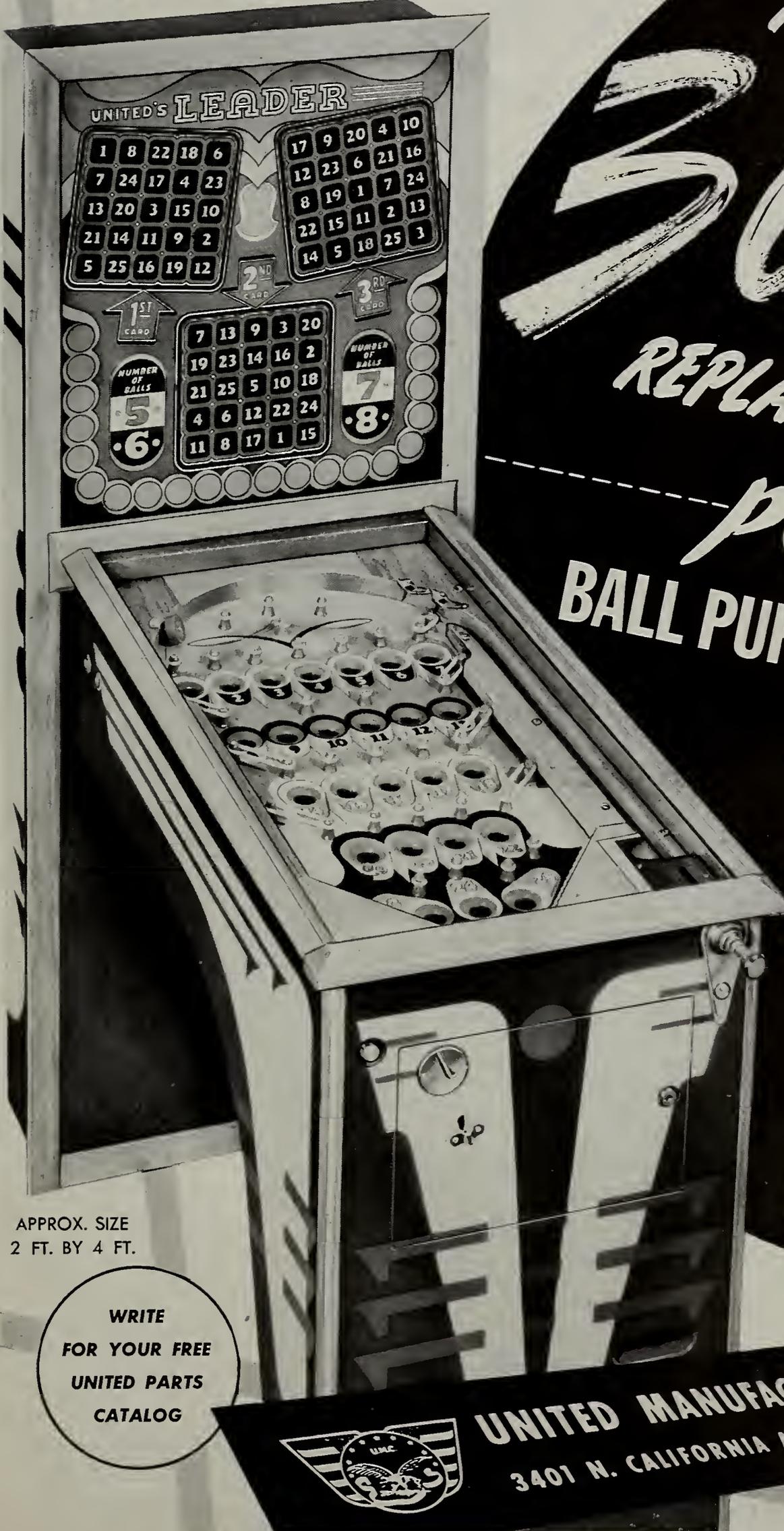
Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

<b>AMI, INC.</b>	
Model D-40 Phonograph	\$795.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections)	53.50
Amivox Speaker	27.50
<b>BALLY MFG. CO.</b>	
Shuffle Line	\$439.00
Futurity	735.00
Spot-Lite	629.50
<b>BUCKLEY MFG. CO.</b>	
Wall & Bar Box	\$ 24.50
<b>H. C. EVANS &amp; CO.</b>	
Constellation Phonograph	\$795.00
Push-Over	385.00
<b>THE EXHIBIT SUPPLY CO.</b>	
Jet Gun	\$379.50
Big Bronco	997.50
Pony Express	495.00
Silent Salesman (Card Vendor)	79.50
<b>D. GOTTLIEB &amp; CO.</b>	
Niagara	\$329.50

<b>J. H. KEENEY &amp; CO., INC.</b>	
Holiday	\$545.00
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor	269.50
All-Electric Cigarette Vendor with Changemaker	287.00
<b>ROCK-OLA MFG. CORP.</b>	
Super Rocket '52-50 Phonograph (Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00
<b>RISTAUCRAT, INC.</b>	
S-45 Phonograph	\$289.50
<b>UNITED MFG. CO.</b>	
6 Player Shuffle Alley	\$469.50
Leader	595.00
6 Player DeLuxe Shuffle Alley	
<b>WILLIAMS MFG. CO.</b>	
Spark Plugs	\$425.00
Sea Jockeys	425.00
<b>THE RUDOLPH WURLITZER CO.</b>	
Model "1400" Phonograph	
Model "1450" Phonograph	
Model 4851 5c 10c-25c Wall Box (48 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S

# LEADER



FAST ACTION  
**SCORE**

REPLAY GAME  
*plus*

ONE  
COIN  
PER  
CARD

BALL PURCHASE FEATURE

PLAYER MAY PURCHASE  
6TH, 7TH, 8TH BALL  
FOR EXTRA COINS AS  
INDICATED ON SCORE CARD

AVAILABLE IN  
5¢ OR 10¢ PLAY

SEE  
YOUR  
DISTRIBUTOR

APPROX. SIZE  
2 FT. BY 4 FT.

WRITE  
FOR YOUR FREE  
UNITED PARTS  
CATALOG



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

Here's a game that's got everything!

Bally®

# SPOT-LITE

NEW 1-CARD 5-BALL REPLAY SENSATION!

**"IN-LINE" SKILL SCORES**  
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

**THRILLING "SPOTTEM" FEATURE**

**POPULAR ADVANCING SCORES**  
FAMOUS FOR PLAY-APPEAL AND EARNING-POWER

**EXTRA BALLS FEATURE**  
WITH NEW PROGRESSIVE SUSPENSE IDEA

**NEW "4-CORNERS" SCORE**

**SELECTIVE-BUTTON PLAY**

Words cannot describe the powerful play-appeal of SPOT-LITE. You must see SPOT-LITE . . . see the great combination of "in-line" scoring and famous Bally button-play features. You'll see why SPOT-LITE is the greatest money-maker ever built in the 5-ball class. See SPOT-LITE at your Bally distributor today.



**FUTURITY**  
all the profit-proved  
play-appeal of Turf King  
**PLUS NEW**  
**FUTURE-PLAY**  
**SHUFFLE-LINE**  
SHUFFLE-BOWLING ACTION  
PLUS "IN-LINE" SCORING

**Bally** MANUFACTURING COMPANY  
DIVISION OF LION MANUFACTURING CORPORATION  
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS