

THE CASH BOX

VOLUME 13

JUNE 7, 1952

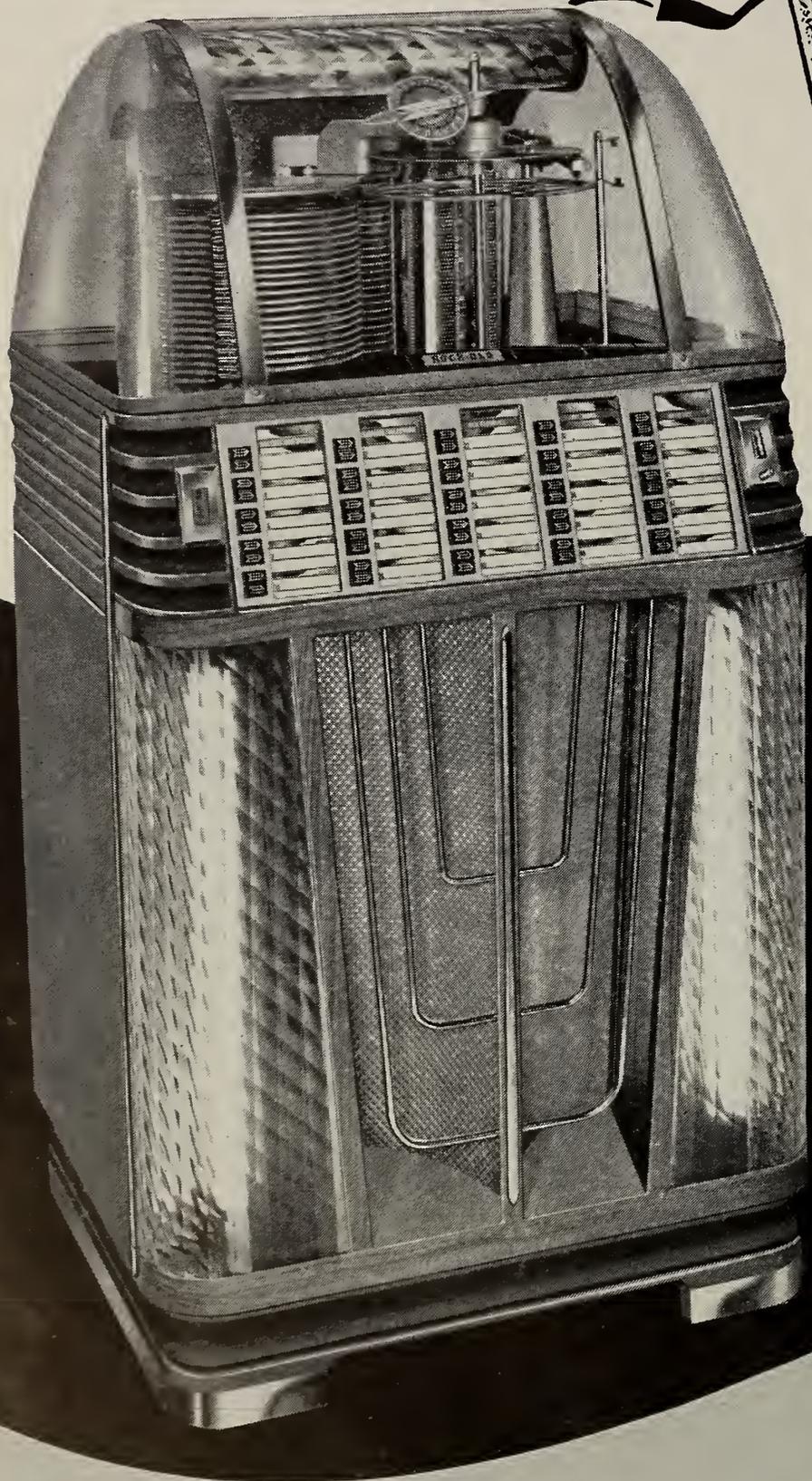
NUMBER 37



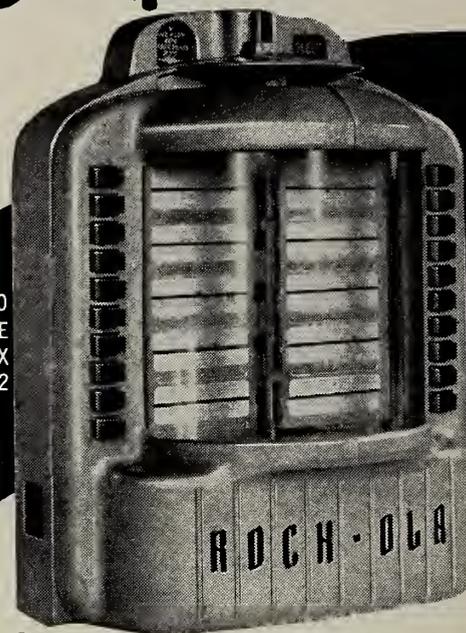
Since a jet plane is probably the only thing with as much dynamic appeal as Georgia Gibbs' new Mercury hit "Kiss Of Fire", it was only natural for the Air Force to christen one of its F-86 Saber Jets "Kiss Of Fire" during its recent recruiting drive in Chicago. Here Georgia is pictured with the plane named for her record.

Hand in hand for profit!

DOUBLE YOUR PROFITS
WITH THE
"PROFIT-TWINS"



ROCK-OLA
SUPER ROCKET
50 SELECTION
PHONOGRAPH
MODEL 1434



ROCK-OLA 50
SELECTION-3 WIRE
UNIVERSAL WALL BOX
MODEL 1542

the all star

ROCK-OLA

profit twins

**BOTH: PERFECTLY MATCHED AND
DESIGNED TO HELP YOU
MAKE MORE MONEY**



★ **Both Have: Single Button Selection**

★ **Both Have: Dual Title Strips for Easy
Program Servicing**

★ **Both Have: Coin Accumulator and Multi-
Selective Choice After Coins are Deposited**

★ **Both Now at Your Rock-ola Distributor**

ROCK-OLA MANUFACTURING CORP. 800 North Kedzie Avenue • Chicago 51, Illinois

Volume 13, Number 37

PUBLISHED EVERY WEEK BY

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 19, N. Y.

(All Phones: JUDSON 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEARBORN 2-0045)

BILL GERSH

LOS ANGELES OFFICE

6399 Wilshire Blvd., Los Angeles 48, Cal.

(All Phones: WEBSTER 3-0347)

LEO SIMON

EXECUTIVE STAFF

BILL GERSH, Publisher

JOE ORLECK, Editor and Advertising Director

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Music Editor

NORMAN ORLECK, Classified Advertising

A. ARTESE, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request. Three weeks advance notice required for change of address.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry in any fashion whatsoever, throughout the United States, Canada, Central and South America, Africa, Japan, Hawaii, Philippine Islands, and other Asiatic and Pacific countries, as well as certain European nations. The Cash Box is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others in any fashion identified with, or allied to, the coin operated music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the coin operated vending, music and amusement fields are covered by The Cash Box. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered by The Cash Box.

THE CASH BOX IS RECOGNIZED by various associations of coin machine operators throughout the United States as their "official" weekly magazine.

"THE CONFIDENTIAL PRICE LISTS"

"The Confidential Price Lists" are the one and only officially recognized price guide of all new and used machines in the United States. "The Confidential Price Lists" are an exclusive, copyrighted feature of The Cash Box. "The Confidential Price Lists" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "The Confidential Price Lists" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of The Cash Box and appear in each week's issue. "The Confidential Price Lists" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "The Confidential Price Lists" are used by finance firms, factors, loan companies, bankers and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "The Confidential Price Lists" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "The Confidential Price Lists."

CORRESPONDENTS IN LEADING CITIES THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1952 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.



KEEP IT CONFIDENTIAL!

Almost every operator has walked into one (or more) of his locations and found his machine turned to the wall with the plug pulled out, or somewhere in a back room buried among empty beer cases, and heard this galling expression from one of his location owners, "I Bought My Own Machine."

There is nothing more maddening to any operator.

Especially when the operator has worked harder than he ever did in all his life to "build the spot."

To enter the barroom and drop a twenty or a ten, or even more, on the bar and plead and "sell" the bartenders and even the owner of the joint to "help get play started for the new game."

Certainly, it's galling.

It's maddening.

And, usually, when the operator checks up on the "reason why." Tries to get to "the bottom of the thing," he always finds that the location owner bought his own machine:

"Because," as he tells him, "I at last found that magazine that sells on the newsstands that told me where to buy and what to pay for the same machine."

(We leave the rest to the thoughts of those men who have endured this experience.)

THE NATION'S
TOP TEN
PLUS
THE NEXT
15
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

AL—Aladdin	CR—Coral	CODE	MG—MGM	SA—Savoy
AP—Apollo	DA—Dana		MO—Modern	SIT—Sittin' In
AT—Atlantic	DE—Decca	JU—Jubilee	OR—Oriole	SP—Specialty
BU—Bullet	DY—Derby	KI—King	PE—Peacock	TE—Tempo
CA—Capitol	FE—Federal	LO—London	PR—Prestige	TN—Tennessee
CH—Chess	4 Star—Four Star	ME—Mercury	RA—Rainbow	UN—United
CO—Columbia	IN—Intro		RE—Regent	VI—Victor

- | | | |
|-----------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------|
| 1 | <p>KISS OF FIRE
GEORGIA GIBBS
CO-39737 (4-39737)—Toni Arden
DE-28179 (9-28179)—Guy Lombardo O.
DE-28177 (9-28177)—Louis Armstrong O.</p> | 1 |
| 2 | <p>BLUE TANGO
LEROY ANDERSON
CA-1966 (F-1966)—Les Baxter
DE-27875 (9-27875)—Leroy Anderson
DE-28031 (9-28031)—Guy Lombardo</p> | 4 |
| 3 | <p>A GUY IS A GUY
DORIS DAY
CO-39673 (4-39673)—Doris Day</p> | 2 |
| 4 | <p>I'M YOURS
DON CORNELL/EDDIE FISHER
CA-2102 (F-2102)—Baxter & Beavers
CO-39737 (4-39737)—Toni Arden
CR-60690 (9-60690)—Don Cornell</p> | 6 |
| 5 | <p>I'LL WALK ALONE
DON CORNELL
CA-2044 (F-2044)—Jane Froman
CA-2000 (9-2000)—Margaret Whiting
CO-39654 (4-39654)—Burt Taylor
CR-60659 (9-60659)—Don Cornell
DE-28094 (9-28094)—Gene Ammons O.</p> | 3 |
| 6 | <p>WHEEL OF FORTUNE
KAY STARR
CA-1964 (F-1964)—Kay Starr
CR-60650 (9-60650)—Jimmy Scott
DE-27967 (9-27967)—Arthur Prysock
DE-48280 (9-48280)—Helen Humes
DY-787—Sunny Gale & Eddie Wilcox O.</p> | 5 |
| 7 | <p>BE ANYTHING (But Be Mine)
EDDY HOWARD
AP-1191—Bobby Smith
CA-2011 (F-2011)—Helen O'Connell
CO-39690 (4-39690)—Champ Butler
CR-60686 (9-60686)—Jack Haskell
DE-28039 (F-28039)—Buddy Starke</p> | 8 |
| 8 | <p>BLACKSMITH BLUES
ELLA MAE MORSE
CA-1922 (F-1922)—Ella Mae Morse
CO-39671 (4-39671)—Harry James O.
CO-20907 (4-20907)—Leon McAuliffe
DE-27972 (9-27972)—Sy Oliver O.</p> | 7 |
| 9 | <p>HERE IN MY HEART
AL MARTINO
BBS-101 (45x101)—Al Martino
CO-39745 (4-39745)—Tony Bennett
CR-60746 (9-60746)—Alan Dale</p> | — |
| 10 | <p>FORGIVE ME
EDDIE FISHER
CR-60718 (9-60718)—Georgie Auld
MG-11170 (K11170)—Tommy Edwards</p> | 9 |

How Long Is Ten Years?

How long is ten years?

A long, long time.

The past decade has brought profound changes to the entire world, changes in habits, customs, thinking, activities. We have come through war, readjustment, and now further preparation. We have witnessed political and social developments which can't help but affect the lives of every single one of us.

And in our own world—the music world—we have been the audience and the participants in just as tremendous an upheaval.

Remember back to the music business of 1942? It was the era of bands. Band business had become big business. Everywhere in the nation, expensive aggregations were playing for dancehalls, proms and every other type of function.

Since that time, we have gone through many, many phases—and many, many names.

We have all watched bands decline in drawing power and vocalists rise to the top. We've watched records become so important that one hit disk can mean stardom and all the rewards that such a status implies.

We've gone through one trend after another, war songs, coming home songs, folk music, revivals and the current sound phase. We remember name after name after name—stars who reached the top and then either secured their position there or slipped back and disappeared from the scene.

We have watched the methods of merchandising tunes and records undergo a complete upheaval.

We have witnessed the rise of the juke box and the disk jockey to the point where they have become the main focal points for the selling of records.

During this period, juke boxes have increased in number to such an extent that by now they account for the direct sale of one quarter of all records sold—just to keep them filled. And this doesn't take into account their promotional effect on the further sale of millions and millions of records.

We have watched too the rise of the disk jockey, who because of radio's need to fill time effectively and at comparatively small cost, has become a major entertainment factor in our country, purveying a form of entertainment inextricably allied with the record industry.

With all this activity, with all this change, with all these new developments, this has been a fascinating decade. And it's a decade we shall portray fully, in its entirety, in *The Cash Box* Tenth Anniversary Issue.

This will be the greatest, most ambitious publication ever undertaken in the music business. It will be a reference book that will be used over and over and over again for many months to come.

In it will be represented almost everyone who in any way contributes to this business. For a magazine that will be seen by the audience that this one will reach, a magazine that will be used as intensively as this one will be used, demands everyone's participation.

In all sincerity, we know that YOU will want to be represented in it with your most important advertisement, your most important message.

Ten years is a wonderful anniversary to celebrate—and it is a long time.

But somehow we here at *The Cash Box* have been working so hard to make this the best, most serviceable, most necessary magazine in the trade, that we can hardly believe a decade has already passed.

11) DELICADO. 12) PITTSBURGH, PA. 13) ANYTIME. 14) HALF AS MUCH. 15) PERFDIA. 16) LADY LOVE. 17) CARIOCA. 18) THAT'S THE CHANCE YOU TAKE. 19) YOU. 20) CRY. 21) WHAT'S THE USE. 22) I UNDERSTAND. 23) SOMEWHERE ALONG THE WAY. 24) RAMINAY. 25) WHISPERING WINDS.



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. KISS OF FIRE.....Georgia Gibbs (Mercury)
2. I'M YOURS.....Don Cornell (Coral)
Eddie Fisher (RCA Victor)
3. HERE IN MY HEART.....Al Martino (BBS)
4. BLUE TANGO.....Leroy Anderson (Decca)
5. DELICADO.....Percy Faith (Columbia)
6. WHEEL OF FORTUNE.....Kay Starr (Capitol)
7. I'LL WALK ALONE.....Don Cornell (Coral)
8. WALKIN' MY BABY BACK HOME...Johnnie Ray (Columbia)
9. FORGIVE ME.....Eddie Fisher (RCA Victor)
10. A GUY IS A GUY.....Doris Day (Columbia)

Chuck Thompson (WFOR—Hattiesburg, Miss.), reports that his fine feathered friend, Elmer (real live trained bantam rooster), is now heard crowing daily for his sponsor, a soft drink firm, over at least 36 radio stations in the South. Needless to say, Elmer's income is no longer "chicken feed." Chuck says all this "farm to fame" success story has not affected Elmer. He's the same nice chicken he was two years ago when he first caused Chuck to change the name of his early morning show to "Chuck & Elmer." . . . Jerry and Skye (WBZ—Boston), are two new night time deejays who play off-the-beaten track records. . . . Nancy Anderson is doing a night time show on WCOP under the name "Princess Midnight." We understand she is a very pretty blonde. . . . Art Brown (WWDC—Washington, D. C.), is now nursing a crop of blisters on both hands. It's all due to the Carillon which Art has arranged to play on Sunday Concerts at Meridian Hill Park this summer. The blisters came after Brown tried out the instrument. He forgot to bring along a plumber and a helper to get the bells going. . . . Sonny Howard, new Mercury find, making the rounds. He recently guested with Bob Clayton on WHDH—Boston, and Howie Leonard and Bob Perry, both of WLAW—Boston.

* * * * *



JOHN WRISLEY
(WFGM—Fitchburg, Mass.)

John Wisley, program director, WFGM—Fitchburg, Mass., is as busy as the proverbial bee—what with his studio activities and his two K's (Kathy and Karen). . . . Bill McVean (CKOC—Hamilton, Ont.), bedded down with the measles. Bill's doing his shows from his house. . . . Bob Wolff (WWDC—Washington, D. C.), says with his tongue in his cheek, "There doesn't seem to be any future for sportscasters. The owners of the ball parks are objecting to television. And some sponsors are putting out statements that radio isn't what it used to be. It looks like a cold winter for me." . . . Alix Blake (WABY—Albany), who has just celebrated the first anniversary of his program "Star Dreams," came up with the winner of the National Perry Como Doodling Contest. William Shield, 16-year-old of Shaker Road, Albany, sent his entry to Alix. Incidentally, this was the first contest ever run on Blake's program. There were a total of 150 disk

jockeys who participated in the contest, with an estimated total number of approximately 50,000 entries. . . . Two new jockeys on Norm Prescott's WORL—Boston, are Alan Dary and Stan Richards. Alan Dary and Norm Prescott combined their shows for the big Johnnie Ray drive and did a big job on the sale of Johnnie's album. Prescott has a beautiful new apartment in Brighton and he is busy furnishing it. Norm's strength with the teen agers is unbelievable.

* * * * *

Joe Delaney (WJMR—New Orleans, La.), acted as M.C. for the recent Louis Armstrong concert at the Auditorium in New Orleans. Joe has been using guest reviewers on his Saturday morning show and he has now expanded the idea to include deejays from other stations. Recent jockeys who have appeared on the Delaney show have included Leon Kelner, WDSU; Dick Martin, WWL; and Larry Regan, WTPS. Joe writes, ". . . many thanks for the wonderful treatment accorded me by The Cash Box. The appearance of my name in your column has started the mail coming in huge quantities. In addition, quite a few of the local ops got in touch with me proving that they read The Cash Box from cover to cover." . . . Robin Seymour (WKMH—Dearborn, Mich.), did a record promotion on the new Como-Fisher release "Watermelon Weather" and "Maybe" that had 12 plays in five hours.

Hank
HOT SNOW
Singing 1000



"LADY'S MAN"
and
**"MARRIED BY THE BIBLE,
DIVORCED BY THE LAW"**
RCA Victor 20-4733 (47-4733)

Going Strong

\$. . . indicates records which, according to actual sales, are recognized hits. The trade is urged to keep ample stocks of these records on hand, or to reorder promptly when current stocks begin to approach the "sold-out" stage.

WEEK OF MAY 31

- \$ **MAYBE / WATERMELON WEATHER**
Perry Como and Eddie Fisher 20-4744 (47-4744)*
- \$ **That's The Chance You Take / Forgive Me**
Eddie Fisher 20-4574 (47-4574)*
- \$ **JUST A LITTLE LOVIN' / I'M YOURS**
Eddie Fisher 20-4680 (47-4680)*
- \$ **MARRIED BY THE BIBLE, DIVORCED
BY THE LAW / LADY'S MAN**
Hank Snow 20-4733 (47-4733)*
- \$ **Blue Tango**
Hugo Winterhalter 20-4518 (47-4518)*
- \$ **Any Time**
Eddie Fisher 20-4359 (47-4359)*
- \$ **Kiss of Fire**
Tony Martin 20-4671 (47-4671)*
- \$ **I Remember When**
Eddie Fisher 20-4618 (47-4618)*
- \$ **Why Did You Leave Me / Lonesome-That's All**
Perry Como 20-4687 (47-4687)*
- \$ **VANESSA**
Hugo Winterhalter 20-4691 (47-4691)*
- \$ **Rutza, Rutza / Boo-Hoo**
Bell Sisters and Henri Rene 20-4665 (47-4665)*
- \$ **Delicado / Plink, Plank, Plunk**
The Three Suns 20-4677 (47-4677)*
- \$ **LOOPED**
Melvin Smith 20-4735 (47-4735)*
- \$ **PERFIDIA / AT LAST**
Glenn Miller 27-0157 (42-0157)*
- \$ **NIGHT TRAIN**
Buddy Morrow 20-4693 (47-4693)*
* 45 rpm cat. nos.

The stars who make the hits are on **RCA VICTOR Records**
RCA VICTOR DIVISION A RADIO CORPORATION OF AMERICA COLUMBIA BROADCASTING SYSTEM

RECORD REVIEWS

- | | |
|------------------|------------|
| ⓐ DISK & SLEEPER | ⓐ GOOD |
| ⓑ EXCELLENT | ⓑ FAIR |
| ⓐ VERY GOOD | ⓐ MEDIOCRE |

RAY ANTHONY ORCHESTRA
(Capitol 2104; F-2104)

B "AS TIME GOES BY" (3:05) Ray Anthony and his orchestra deliver a slow, oldie in a wonderful manner. The trumpeting of Ray and the vocal of Tommy Mercer insure this side of plays.

C+ "SCATTERBRAIN" (2:25) An interesting orking of another oldie done in jump tempo. Marcie Miller and the Skyliners take vocal credits here.

RALPH FLANAGAN ORCHESTRA
(RCA Victor 20-4724; 47-4724)

B "I UNDERSTAND" (3:05) Here is a pretty ballad that is currently being revived and the Flanagan ork and chanter Harry Prime give it an added push. Could build.

C+ "SOUTH" (3:05) A zestful instrumental arrangement is banged out by the ork with all sections of the band featured.

LES BAXTER ORCHESTRA
(Capitol 2106; F-2106)

C+ "LONELY WINE" (3:03) A slow pleasant tune is eased through by the Les Baxter crew with the chorus set off by a soft backing.

C "LOST IN MEDITATION" (2:48) the orchestra comes up with another slow tune and brings it in instrumentally. A listenable deck.

BOB EBERLY
(Capitol 2103; F-2103)

C+ "ISN'T THIS A NIGHT FOR LOVE" (2:46) A pleasing ballad is projected smoothly by vocalist Bob Eberly with an orchestrational assist by Dave Cavanaugh and his boys.

C "HILLS OF PRIDE" (2:33) A country type number is warbled adequately by Bob as the ork supplies the slow waltz tempo.

JAN GARBER & LEE BENNETT
(Capitol 2107; F-2107)

C+ "BUSYBODY" (2:17) A cute, bouncy ditty from the western hit parade is taken for a spin by the Jan Garber orchestra, featuring singer Roy Cordell. A pleasant lid.

C "HINDUSTAN" (2:50) Lee Bennett takes charge on this lid and together with the group presents a light number with an oriental sound.

SUNNY GALE & EDDIE WILCOX O.
(Derby 796)

B+ "DO YOU CARE" (2:50) Chirp Sunny Gale offers an expensive reading of a good ballad while supported ably by the Eddie Wilcox ork. Songstress is building a following.

B "MY LAST AFFAIR" (2:40) Another ballad is carried in top flight manner by the vocalist and ork with a resulting good sound.

THE CASH BOX DISK OF THE WEEK

"WATERMELON WEATHER" (2:26)
"MAYBE" (2:48)

PERRY COMO & EDDIE FISHER
(RCA Victor 20-4744; 47-4744)



PERRY COMO



EDDIE FISHER

● Not one, but two top flight vocalists get together for the first time on wax as Perry Como and Eddie Fisher turn out a delightful disk that could easily carry to the top. The top side is a light, lilting melody that moves along with a slow bounce and is projected with lots of warmth and skill by the vocalizing duo. Their individual efforts and the harmony are sure to make "Watermelon Weather" a forerunner of more of the same.

The Mitchell Ayers orchestra provides the necessary backdrop and helps add to the total infectious quality of the disk. Flip is another spright ditty that's delivered smoothly by the Fisher-Como combination and here too the boys have a side that should score. The waxing should break fast and with the following these two singers have it could really be big.

BUDDY DE FRANCO QUARTET
(MGM 11250; K11250)

B "GET HAPPY" (2:38) The Buddy De Franco quartet belts out its version of a fast moving oldie. Buddy's adept clarinetting is highlighted.

C+ "SAMIA SHUFFLE" (2:40) An original composition of Buddy's is sent soaring with a slow jump tempo and once again the lid features some fine woodwind playing.

DUKE ELLINGTON ORCHESTRA
(RCA Victor 20-4712; 47-4712)

C+ "DANCERS IN LOVE" (2:17) An easy jump provides Duke Ellington with a chance to display some interesting piano runs. Alvin Raglin supports the ivories with his bass performance.

C "COLORATURA" (3:00) A slow item is jumped up in the middle and showcases the fancy trumpeting of William Anderson. The ork sets the solo off.

BILL FARRELL
(MGM 11256; K11256)

C+ "STAY" (2:44) A pretty ballad that could click is given good coverage by Bill Farrell. The Joe Lipman orchestra rounds the side out musically.

C "BREAK THE BANDS THAT BIND ME" (2:51) A fair tune carried in a slow waltz tempo is delivered by the songster creditably.

ERROLL GARNER
(RCA Victor 20-4723; 47-4723)

C+ "STAIRWAY TO THE STARS" (2:58) A lovely old ballad is given the stylized going over of piano virtuoso Erroll Garner. Result is smooth, mood music.

C+ "I CAN'T ESCAPE FROM YOU" (3:01) Another slow piano piece is dished up tastefully by the pianist.

EDDIE "PIANO" MILLER
(RCA Victor 20-4695; 47-4695)

C "LONELY WINE" (2:26) A pleasant number is given an ok piano treatment by Eddie Miller. The soothing sound is listenable.

C "SATURDAY RAG" (2:20) A good jump item is handled tune-fully by the chord sweeper with a rhythmic accompaniment.

JOE KING & EDDY
(Rainbow 177)

C+ "HELLO EVERYBODY" (2:45) A song and dance vaudeville type presentation is banged out by Joe King and Eddy. The talk-sing presentation of the bouncer is listenable.

C+ "CONEY ISLAND BABY" (2:49) A similar number is treated joyfully by the artists on the flip and should provide good bar room material.

NED HARVEY ORCHESTRA
(Rainbow 176)

C "TRUE BLUE HEART" (2:50) A catchy tune with a moderate beat is enjoyably delivered by the Ned Harvey ork as Lee Rogers chants the lyrics.

C "TAFFY" (2:45) Ned offers a pleasing background as Bill Heyer and Taffy dish up a talk-sing vocal of a cute bouncy item.

JERRY WAYNE
(Derby 798)

C+ "PEACE OF MIND" (2:55) A slow tune is smoothly treated by Jerry Wayne with the support of the choral group.

B "TING-A-LING IN MY HEART" (2:46) Flip is a good presentation of a light, lilting melody as performed by the songster.

SKIP MARTIN ORCHESTRA
(MGM 11248; K11248)

C+ "I CONCONTRATE ON YOU" (2:39) The Skip Martin crew delivers a pleasing arrangement of a Cole Porter oldie with an easy jump beat.

C "VILIA" (2:48) A faster jump item is given a rhythmic going over by Skip and the boys resulting in a listenable lid.

LEROY HOLMES ORCHESTRA
(MGM 11247; K11247)

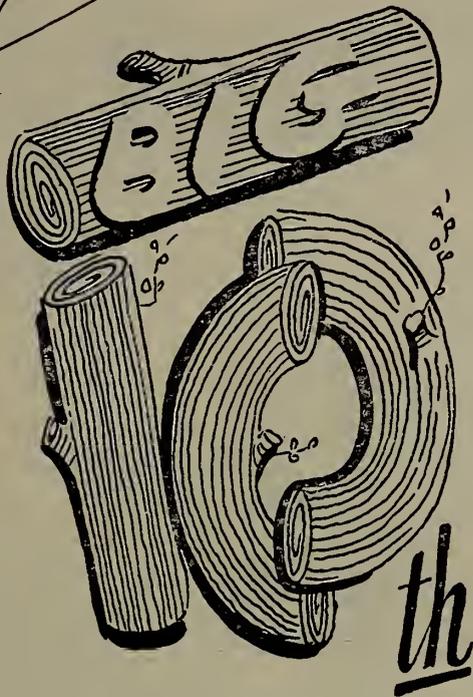
C+ "ISN'T THIS A NIGHT FOR LOVE" (2:41) Leroy Holmes' ork handles a slow, flowing ballad pleasantly with able support from the romantic voiced Peggy Anne Ellis.

C "OOH THAT KISS" (2:33) The musical group offers an OK rendition of a slow, light bouncing tune with creditable vocalizing by Peggy.

THE CASH BOX BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "THE MASK IS OFF".....Buddy Costa.....Pyramid 900
- ★ "THERE'S DOUBT IN MY MIND".....Burt Taylor.....Columbia 39754; 4-39754
- ★ "CRAZY 'CAUSE I LOVE YOU".....Ames Bros.....Coral 60751; 9-60751
- ★ "PRETTY BRIDE".....Evelyn Knight.....Decca 28227; 9-28227
- ★ "DO YOU CARE?".....Sunny Gale & Eddie Wilcox O....Derby 796



Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will STAY PUT in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is INVALUABLE TO ALL ENGAGED IN THE MUSIC INDUSTRY . . . TODAY AND TOMORROW

Due to Greatly Increased Size the 10th Anniversary Issue

IS

NOW IN PREPARATION

LAST MINUTE CLOSING DATE

➡ JUNE 11, 1952 ⬅

RUSH YOUR RESERVATION NOW—OR BETTER
STILL, SEND IN YOUR AD NOW

The Cash Box

(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

RECORD REVIEWS

A DISK & SLEEPER	G GOOD
B+ EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

JERI SOUTHERN & VICTOR YOUNG ORCHESTRA

(Decca 28224; 9-28224)

B+ "WHEN I FALL IN LOVE" (3:03) Jeri Southern offers a deep, sultry voiced vocal to a slow attractive ballad in winning style. Her own piano accompaniment and the Victor Young orchestra aid immeasurably.

C+ "A MIGHTY PRETTY WALTZ" (3:00) Jeri comes through with a warm reading of a slow waltz item and here too the background is set up fittingly by the orchestra.

DOLORES GRAY

(Decca 28218; 9-28218)

B+ "DIAMOND MINE IN MADAGASCAR" (2:57) A pretty melody, an Armenian sound, and a wonderful vocal by Dolores Gray add up to a potent lid. Camarata supplies his deft musical assistance to the bouncy tune.

B "DANCING ON THE GRAPES" (2:15) Flip is a similar sounding number that moves along at a dynamic pace. The stirring reading by the vocalist and the lush backing make this a good one too.

SONNY CALELLO

(Jamison 5261)

C+ "WEDDING DAY" (2:36) Sonny Calello, supported fittingly by the Don Costa orchestra, handles a slow melodic number in pleasing style.

C "IN MY GARDEN" (2:24) Both vocalist and ork receive added assistance from the Robar Twins as they give all on a fair sounding tune.

RAY CURA

(Mercury 5856; 5856 x 45)

B "DESIRE" (2:49) A slow romantic ballad is turned out appealingly by Ray Cura. His crooning and the lush backing compliment the tune expertly.

C+ "BLUE BOY" (2:50) Flip is a pleasant item that once again is on the receiving end of Ray's impressive chanting.

BOB ANTHONY & LAURIE SISTERS

(Derby 797)

C+ "I JUST CAN'T CONTROL IT" (2:55) Bob Anthony and The Laurie Sisters harmonize on a slow ballad with the support of the Buddy Koster ork.

B "SHOULD YOU FORSAKE ME" (2:55) A pretty melody with a tango beat is presented smoothly by Bob and the girls while backed by the Koster crew.

THE CASH BOX

SLEEPER OF THE WEEK

"MAD ABOUT THE BOY" (2:45)
"I CAN'T FACE THE MUSIC" (2:51)

DINAH WASHINGTON
(Mercury 5842; 5842 x 45)



DINAH WASHINGTON

● Dinah Washington comes up with an offering that should go like mad in the jukes of all locations. The material is the wonderful oldie "Mad About The Boy" and Dinah gives out with all her vocal charm to bring this side in a winner. Supplementing the expressive reading is a lush backing that gives the number an additional boost and sets the artist off effectively. The lower end is a slow item that's delivered in Dinah's typical blues manner and here too the chirp does a top job in selling the lyrics. The level that's sure to break is the first one and ops oughta be there when it does.

"AUF WIEDERSEH'N SWEETHEART" (2:48)
"THE PARTING SONG" (2:44)

VERA LYNN
(London 1227; 45-1227)



VERA LYNN

● Here's one that should put English singing star Vera Lynn right up with the best. Her latest offering is a lovely tune and Vera gives out with a grand vocal that sends the melodic piece soaring. Backing the songstress on "Auf Wiederseh'n Sweetheart" are fifty male voices comprised of soldiers and airmen of England. With Roland Shaw directing the orchestra and the entire ensemble the lid proves to be a mellow and beautiful item that begs for continuous listening. Flip is another slow number with a pretty melody and here too the group, with Vera at the head, brings in a good end. The top one should build fast and ops are urged to get with it.

JACK FINA ORCHESTRA

(MGM 11257; K11257)

C+ "SOUTH" (2:42) The Jack Fina ork dishes up an appealing version of a bouncy tune. Piano stands out as the ork backs softly.

C+ "SATURDAY RAG" (2:51) A good number with a jumpy gait is fittingly run through by the entire gang.

BIBI JOHNS

(RCA Victor 20-4714; 47-4714)

B "THE NIGHT IS FILLED WITH ECHOES" (2:10) The new romantic voice of Bibi Johns projects a pleasant ballad in feelingful fashion with echo effects and the aid of the Hugo Winterhalter crew adding to the appeal.

B+ "SOMEONE TO KISS YOUR TEARS AWAY" (2:12) Bibi chants a beautiful sentimental ballad that shows her voice to full advantage. Vocal and orking assure the worth of this one.

BURT TAYLOR

(Columbia 39754; 4-39754)

B+ "THERE'S DOUBT IN MY MIND" (2:39) Burt Taylor takes full advantage of the multiple voice technique as he chants the lyrics to a pretty ballad impressively. Percy Faith does a good job of setting the lid up musically.

B "MORE OR LESS" (2:40) Another lovely ballad is given a feelingful reading by Burt and with the backing provided by the ork the lid winds up as a strong end.

AMES BROTHERS

(Coral 60751; 9-60751)

B+ "CRAZY 'CAUSE I LOVE YOU" (2:05) A fast bouncer is belted out in sock fashion by the harmonizing Ames Brothers. The string backing stands out and adds to the appeal.

C+ "STARDUST" (3:08) The wonderful old pop classic is worked over in the stylized fashion of the vocal group along with the Roy Ross orchestra.

EILEEN BARTON—BUDDY GRECO —PINETOPPERS

(Coral 60753; 9-60753)

C+ "YOU BELONG TO ME" (2:41) Eileen Barton, Buddy Greco and the Pinetoppers collaborate on a cute ditty that bounces along at a merry clip. A pleasant disk.

C "RED ROSE WALTZ" (2:55) Flip is a slow waltz tempo item that carries easily via the combined effort of the artists.

EVELYN KNIGHT

(Decca 28227; 9-28227)

"IT'S BEST WE SAY GOOD-BYE" (3:20) Chirp Evelyn Knight wends her way through a slow and melodic ballad impressively while the ork presents a fitting backdrop.

B "PRETTY BRIDE" (2:37) The chantress deals up her vocal version of a cute ditty that's based on an old theme. The artist creates a good sound.

RALPH MARGERIE ORCHESTRA

(Mercury 5860; 5860 x 45)

B "IN A PERSIAN MARKET" (2:42) The Ralph Margerie orchestra offers a slick instrumental arrangement of a good jump item. The beat is projected forcefully.

B "STREET SCENE" (3:12) A grand old piece with a slow haunting melody is presented orchestratorially by the group with a cello solo by Ennio Bolognini. Good sound.

BUDDY COSTA

(Pyramid 900)

B+ "THE MASK IS OFF" (2:46) Buddy Costa comes up with a stirring reading in a big voiced manner of a lovely melody that moves with a light tango beat. The lush orking provides this production number with the proper setting.

B "GOOD NIGHT" (2:41) A slow oldie receives another expressive effort from Buddy and here too the ork and group set the musical mood effectively.

JERRY WALD

(Decca 28203; 9-28203)

C+ "YOU'RE THE CREAM IN MY COFFEE" (2:37) A bouncy rendition of cute oldie is delivered by Jerry Wald and his group with a fitting vocal by Chris Connors.

C+ "CHEROKE" (2:37) A very fast moving version of a grand oldie is run through rhythmically by Jerry and the boys.

UNMASKING THE NATION'S NEWEST RECORD HIT!



backed with **GOOD NIGHT**

WITH THE THRILLING NEW SINGING DISCOVERY

Buddy Costa

ORCHESTRA AND CHORUS CONDUCTED BY JOE REISMAN

on
PYRAMID RECORD 900 and (45x900)



Jubilee RECORD CO INC.
315 W. 47TH ST., NEW YORK, N. Y.

Manufactured and Distributed Thru—

ORDER NOW FROM THESE DISTRIBUTORS . . .

HIT RECORD DIST.
1043-45 Central Ave.
Cincinnati, Ohio

M. B. KRUPP
309 S. Santa Fe St.
El Paso, Tex.

BERTOS SALES
1229 W. Morehead
Charlotte, N. C.
BENART DIST.
327 Frankfort St.
Cleveland, Ohio

RANDY'S
Gallatin, Tenn.

INDIANA STATE DIST.
505 E. Washington St.
Indianapolis, Ind.

STONE DIST.
505 W. Flagler
Miami, Fla.

INTERSTATE PHONO. DIST.
544 Second Ave. N
Birmingham, Ala.

ROBERT'S DIST.
1518 Pine St.
St. Louis, Mo.

RECORDS, INC.
1227 Tremont St.
Boston, Mass.

DAVIS SALES
1724 Arapahoe
Denver, Colo.

RECORD MDSE.
2580 W. Pico Blvd.
Los Angeles, Calif.

JATHER DIST.
33 E. Hennepin
Minneapolis, Minn.

BIG STATE DIST.
137 Glass St.
Dallas, Tex.

GENERAL DIST.
2329 Pennsylvania Ave.
Baltimore, Md.

ALLEN DIST.
420 W. Broad St.
Richmond, Va.

COASTLINE DIST.
535 Fourth Ave. So.
Nashville, Tenn.

ARTIST RECORD DIST.
2416 Third Ave.
Seattle, Wash.

COLLEGE MUSIC
338 Massachusetts Ave.
Boston, Mass.

JAMES H. MARTIN
2614 W. North Ave.
Chicago, Ill.

STANDARD DIST.
1731 Fifth Ave.
Pittsburgh, Penna.

UNITED RECORD DIST.
3443 Leeland Ave.
Houston, Tex.

A.I. RECORD DIST.
717 Camp St.
New Orleans, La.

MERCURY DIST.
112 Edgewood Ave., N.E.
Atlanta, Ga.

PALONIA DIST.
3747 Woodward Ave.
Detroit, Mich.

B. G. RECORD DIST.
1132 N.W. Oilsan
Portland, Oregon

CHATTON DIST.
1921 Grove St.
Oakland, Calif.

MUSIC SALES
1117 Union
Memphis, Tenn.

COSNAT DIST.
278 Halsey St.
Newark, N. J.

COSNAT DIST.
1031 Spring Garden St.
Phila., Pa.

COSNAT DIST.
315 W. 47th St.
New York, N. Y.

ROUND THE WAX CIRCLE

NEW YORK:

Johnnie Ray has taken over the town again. Not only did he tear down the house at his Paramount opening, but he and his new bride have been making a round of parties. . . . And talking about parties, this was THE week. . . . Biggest was one tossed at Art Ford's WNEW studio for Billy May, who's also playing the Paramount. Just about anybody who was anybody in town attended. . . . Other major events of the week were Ralph Marterie's opening at Frank Dailey's Meadowbrook, Dolly Dawn's opening at the Casa Seville and the shindig for Danny Sutton at LaCava's. . . . "I'm A Sentimental Fool" is starting to build on the Jubilee R & B label with the new group, The Marylanders. We hear one of the top recording names on a major label is interested and that several other majors are planning to cut it. . . . Dave Miller is really setting the world afire these days with his firm, Palda Records, working on three hits, "Here In My Heart," "Rock The Joint" and "Wanted." . . . Sidney Mills, the new papa of a baby boy. . . . Buddy Hall, who should certainly be on wax, is currently doing guest shots with Wayne King. After that he's booked into Milwaukee and then the Chicago Theater for two weeks. . . . "The Mask 'Is Off" looks like a big one with the majors set to use their top artists. . . . London has another sleeper in Vera Lynn's "Auf Wiederseh'n Sweetheart" which has a background of 50 voices comprised of English army and airforce men. . . . Larry Newton reports that Derby Records has signed Sylvia Rhodes, a Pittsburgh thrush. By the way, Larry's secretary, Marcy Amsterdam, marched to the altar this week.



JOHNNIE RAY

another sleeper in Vera Lynn's "Auf Wiederseh'n Sweetheart" which has a background of 50 voices comprised of English army and airforce men. . . . Larry Newton reports that Derby Records has signed Sylvia Rhodes, a Pittsburgh thrush. By the way, Larry's secretary, Marcy Amsterdam, marched to the altar this week.

CHICAGO:

Looks like big things are finally starting to happen to Lennie "Mr. Dixie" Forrest, the new singing sensation on the Regent label. His first two sides, "Mammy of Mine" and "Dixie Train" sold over 25,000 copies in the first few days, according to "Doc" Berger. Listening to Lennie belt out a tune is like hearing the Al Jolson of old. Seems the kid, who's only 22 years old, has been singing in this style for years but was only recently discovered. . . . The newest addition to the midnite-to-6 shift for stay-up-laters is Mark Rogers of Station W.C.F.L. whose choice in music makes for some mighty pleasant listening. . . . Another oldie hitting the comeback trail is "Maybe" as a result of the newest disc on R. C. A. Victor which joins together two of their greatest names, Eddie Fisher and Perry Como. What a duo! . . . The most gala nite club opening here in years was staged at the Chez Paree as all of Chicago turned out to greet Jane Froman who returned after an absence of four years. Jane, who possesses one of the great voices today is really packing 'em in and has to beg off after each show. Andy Ackers, formerly accompanist for Mindy Carson, is doing a great job backing Jane. . . . Marty Drake of "Bagels and Yox" called to thank us for all the kind words we said about him. That's all right, Marty, you have your terrific talent to thank for that. . . . Another blow has been dealt to Chicago's entertainment biz. The Oriental Theatre, which has been around for yars and yars is closing its doors. Seems a shame that a city of this size cannot support a fine theatre like this which through the years had headlined some of the greats in show biz. Too much moola being asked by studios for first-rate pix, they say.



MARTY DRAKE

LOS ANGELES:

While spirituals have found their way strong onto the juke-boxes in many areas of the country, it's not too often that gospel numbers cinch a spot on charts out this way. . . . That's why it's news that Peacock's "Let's Talk About Jesus" by the Bells of Joy is finding its way into many locations, which doesn't make Irving Shorten of Allied Sales at all unhappy. . . . It's no secret that Leo and Eddie Mesner of Aladdin and Intro are about ready to release the first records on their new classic label, Orpheo, a name Leo figures is especially appropriate. . . . Their first sides will be from European masters. . . . A tune we can recommend—something we don't often do—for any of the enterprising blues and rhythm outfits to look into is "Even," which Art Schwartz and Irv Gwitz are working on. . . . Mike Kurlan cheerfully notes that Coral's Lawrence Welk continues to be a rent-payer, mortgage-lifter and such, what with the Aragon Ballroom man coming up with another big seller in "I Will Build A Dream House," just what Mike will be doing before long if Welk keeps on selling the way he has.



BELLS OF JOY

Over at Jimmy Warren's Central Sales, we listened to an interesting and unusual tretment by Percy Mayfield, titled "Louisiana" on Specialty and flying off to a good start via d-j Hunter Hancock. . . . While reminiscent of Hoagy Carmichael's "Hong Kong Blues," it's still Percy Mayfield all the way. . . . Jimmy is now handling Jake Porter's Combo label and has one taking off in Mr. Doll Davis on "Rollin' and Rockin'." . . . Mary Solle at Leuenhagen's tells us that Les Paul's "Carioca" on Capitol has scored heavily with most operators' locations and that Vita's "Blue Raindrops" has turned out to be a real sleeper even without all-out publisher support and only one minor label recording to date. . . . Ralph Bass of Federal has cut his first sides on Little Willie Littlefield and Lil Greenwood and is banking on their duet "Monday Morning Blues" to do great things for the two artists and no harm to the Syd Nathan label whatsoever. . . . Tex Williams swapped his 10-gallon lid for Sen. Kefauver's coonskin cap at a political shindig in the Biltmore Hotel though the RCA-Victor artist made a point of not endorsing anyone but was "Just Politickin'." . . . A great kickoff for Tommy Conn's Palace label is songwriter Harry Tobias' testimonial that the finest recording ever of his "At Your Command" is by John Laurenz on the new line.

"... wonderful vocal interpretation of this lovely melody . . ."
from The Cash Box "Sleeper of The Week"—May 31



RECORDS
SINGING
FIND . . .

Steve
LAWRENCE

"POINCIANA"

Exciting
Rendition
of . . .

Published by
EDWARD B. MARKS MUSIC CORPORATION

b/w

"NEVER LEAVE ME"

KING RECORD 15185

distributors



RECORDS INC.

1540 BREWSTER AVE.
CINCINNATI 7, OHIO

ORDER TODAY
FROM YOUR
NEAREST KING
DISTRIBUTOR

ON TOP OF THE WORLD...

Perry Como

singing...



WHY DID YOU LEAVE ME?

LONESOME, THAT'S ALL

A Cash Box "Disk Of The Week" May 3, 1952

and

A Cash Box "Disk Of The Week" May 3, 1952

RCA VICTOR
20-4687
47-4687

RCA VICTOR Records

VERA LYNN
and a chorus of 70 soldiers and airmen

ffrr
sound

auf wiederseh'n
sweetheart
BACKED BY
from the time
you say goodbye
No. 1227 and 45-1227

LONDON RECORDS 

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 31 without any changes on the part of THE CASH BOX.

- Buddy Deane**
WITB—Baltimore, Md.
1. I'll Walk Alone (Don Cornell)
2. I'm Yours (Don Cornell)
3. Blue Tongo (Leroy Anderson)
4. A Guy Is A Guy (Doris Day)
5. Lover (Peggy Lee)
6. Forgive Me (Eddie Fisher)
7. Kiss Of Fire (Billy Eckstine)
8. At Last (Roy Anthony)
9. Toothache In My Heel (James Melton)
10. Wheel Of Fortune (Koy Starr)

- Johnny Pearson**
KOWH—Omaha, Neb.
1. Kiss Of Fire (Tony Martin)
2. I'll Walk Alone (Don Cornell)
3. Blue Tongo (Leroy Anderson)
4. I'm Yours (Eddie Fisher)
5. Blacksmith Blues (Ella Mae Morse)
6. Wheel Of Fortune (Kay Starr)
7. Be Anything (Peggy Lee)
8. A Guy Is A Guy (Doris Day)
9. And So I Waited Around (Dick Haymes)
10. Ho Ho (Mindy Carson)

- Claude Taylor**
WMBR—Jacksonville, Fla.
1. Blue Tongo (Dick Hoyman)
2. Kiss Of Fire (Georgia Gibbs)
3. Wheel Of Fortune (Bobby Wayne)
4. A Guy Is A Guy (Doris Day)
5. Forgive Me (Eddie Fisher)
6. The Carioco (Les Paul)
7. Gentle Johnny (Doris Day & Guy Mitchell)
8. When I Light Another Cigarette (Kitty Crawford)
9. Under A Blanket Of Blue (Tab Smith)
10. I'm Yours (Don Cornell)

- Hy Davis**
WJXN—Jackson, Miss.
1. Lonely Wine (Bill Darnell)
2. I'm Yours (Toni Arden)
3. Kiss Of Fire (Tony Martin)
4. I Wanted Love (Normon Koye)
5. Here In My Heart (Alon Dale)
6. Heavenly Father (Fran Warren)
7. Walkin' My Baby Back Home (Johnnie Ray)
8. Delicado (Stan Kenton)
9. Do You Care (Alan Dean)
10. Lonesome And Blue (Evelyn Knight)

- Earle Pudney**
WGY—Schenectady, N. Y.
1. A Guy Is A Guy (Doris Day)
2. Be Anything (Champ Butler)
3. Pittsburgh Pa. (Guy Mitchell)
4. Blue Tongo (Leroy Anderson)
5. Blacksmith Blues (Ella Mae Morse)
6. Kiss Of Fire (Georgia Gibbs)
7. Wheel Of Fortune (Kay Starr)
8. Wolkin' My Baby Back Home (Johnnie Ray)
9. Forgive Me (Eddie Fisher)
10. Here In My Heart (Al Martino)

- Leigh Kamman**
WOV—New York, N. Y.
1. Wheel Of Fortune (Kay Starr)
2. Somewhere Along The Way (Nat "King" Cole)
3. Here In My Heart (Tony Bennett)
4. A Guy Is A Guy (Doris Day)
5. Honest & Truly (Billy May)
6. Corner To Corner (Sarah Vaughn)
7. Kiss Of Fire (Louis Armstrong)
8. You're Driving Me Crazy (Ray Anthony)
9. Goody Goody (Modernaires)
10. I Hadn't Anyone 'Till You (Ella Fitzgerald)

- Bob Murphy**
WJBK—Detroit, Mich.
1. Jump Through The Ring (Vic Damone)
2. How Much Will I Miss You (Johnny Desmond)
3. My Girl (Frank Sinatra)
4. Somewhere Along The Way (Nat "King" Cole)
5. Lover (Peggy Lee)
6. It's A Sin To Tell A Lie (Buddy Greco)
7. What Good Is A Gal (Debbie Reynolds)
8. Crazy 'Cause I Love You (Ames Brothers)
9. A Day Away From You (Bob Eberly)
10. Blue Tongo (Les Baxter)

- Bob Larsen**
WEMP—Milwaukee, Wisc.
1. Here In My My Heart (Al Martino)
2. Kiss Of Fire (Georgia Gibbs)
3. Delicado (Percy Faith)
4. Forgive Me (Eddie Fisher)
5. Pittsburgh, Pa. (G. Mitchell)
6. I'm Yours (Eddie Fisher)
7. Wheel Of Fortune (Koy Starr)
8. Dry Bones (Frenchy Bouton)
9. I'll Walk Alone (Don Cornell)
10. Mountains In The Moonlight (Johnnie Roy)

- Bill Hyden**
KRMG—Tulsa, Okla.
1. Blue Tongo (Leroy Anderson)
2. Wheel Of Fortune (Kay Starr)
3. Blacksmith Blues (Ella Mae Morse)
4. Kiss Of Fire (Tony Martin)
5. I'll Walk Alone (Jone Froman)
6. I'm Yours (Eddie Fisher)
7. Pittsburgh, Pa. (Guy Mitchell)
8. Anytime (Eddie Fisher)
9. Delicado (Percy Faith)
10. A Guy Is A Guy (Doris Day)

- Mac McGuire**
WIP—Philadelphia, Pa.
1. Wanted (Four Aces)
2. Blue Tongo (Leroy Anderson)
3. Gonna Get Along Without Yo (Teresa Brewer)
4. Pittsburgh, Pa. (Guy Mitchell)
5. A Guy Is A Guy (Doris Day)
6. Blacksmith Blues (Ella Mae Morse)
7. I'm Yours (Don Cornell)
8. Forgive Me (Eddie Fisher)
9. I'll Walk Alone (Don Cornell)
10. Busybody (Pee Wee King)

- Bud Brees**
WPEN—Philadelphia, Pa.
1. Gonna Get Along Without Yo (Teresa Brewer)
2. Kiss Of Fire (Georgia Gibbs)
3. Mountains In The Moonlight (Johnnie Ray)
4. Be Anything (Eddy Howard)
5. You (Sammy Koye)
6. A Guy Is A Guy (Doris Day)
7. Delicado (Percy Faith)
8. Never, Never, Never (Rosaland Paige)
9. I May Hate Myself In The Morning (Steve Gibson)
10. Let There Be Love (Joni James)

- Paul Flanagan**
WTRY—Troy, N. Y.
1. Here In My Heart (Al Martino)
2. I'm Yours (Eddie Fisher)
3. Wolkin' My Baby Back Home (Johnnie Ray)
4. Delicado (Percy Faith)
5. Somewhere Along The Way (Nat "King" Cole)
6. One Little Candle (Perry Como)
7. Kiss Of Fire (Georgia Gibbs)
8. I'll Walk Alone (Don Cornell)
9. The Bigger The Figure (Louis Prima)
10. Tenderly (Rosemary Clooney)

- Larry Gentile**
WJBK—Detroit, Mich.
1. Kiss Of Fire (Georgia Gibbs)
2. I'm Yours (Don Cornell)
3. I'll Never Change (Don Cherry)
4. I'll Still Love You (Ames Brothers)
5. Forgive Me (Eddie Fisher)
6. Wolkin' My Baby Back Home (Johnnie Ray)
7. When You're In Love (Frankie Laine)
8. Lover (Peggy Lee)
9. It Doesn't Make Sense To Me (Deep River Boys)
10. You're Not Worth My Tears (Mills Brothers)

- Robin Seymour**
WKM—Dearborn & Detroit, Mich.
1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Delicado (Percy Faith)
4. Somewhere Along The Way (Nat "King" Cole)
5. Kiss Of Fire (Georgia Gibbs)
6. Wolkin' My Baby Back Home (Johnnie Ray)
7. Lover (Peggy Lee)
8. Heavenly Father (Dolores Hawkins)
9. I Waited A Little Too Long (Kay Starr)
10. Cuban Nightingale (Camarato)

- Art Pallan**
WWSW—Pittsburgh, Pa.
1. Here In My Heart (Al Martino)
2. I'm Yours (Don Cornell)
3. Delicado (Percy Faith)
4. Kiss Of Fire (Billy Eckstine)
5. I Understand (Four Aces)
6. Owl Lullaby (Jimmy Boyd)
7. Blue Tongo (Leroy Anderson)
8. Forgive Me (Eddie Fisher)
9. Somewhere Along The Way (Nat "King" Cole)
10. Vonesso (Hugo Winterhalter)

- Ed Penney**
WTAO—Cambridge, Mass.
1. Here In My Heart (Al Martino)
2. Delicado (Percy Faith)
3. Lost Night (Walter Schumann)
4. I'm Yours (Don Cornell)
5. Kiss Of Fire (Georgia Gibbs)
6. Block Moonlight (Perry Como)
7. I Understand (Four Aces)
8. Raindrops (Vinni De Compo)
9. Lonely Wine (Bill Dornell)
10. Owl Lullaby (Jimmy Boyd)

- Bob Corley**
WQXI—Atlanta, Ga.
1. Blue Tongo (Leroy Anderson)
2. Kiss Of Fire (Georgia Gibbs)
3. I'm Yours (Toni Arden - Don Cornell)
4. Wheel Of Fortune (Koy Starr)
5. A Guy Is A Guy (Doris Day)
6. Anytime (Eddie Fisher)
7. Be Anything (Eddy Howard)
8. Delicado (Dinah Shore)
9. Blacksmith Blues (Ella Mae Morse)
10. Here In My Heart (Al Martino)

- Barry Kaye**
WCAU—Philadelphia, Pa.
1. Here In My Heart (Al Martino)
2. I'm Yours (Toni Arden)
3. Kiss Of Fire (Georgia Gibbs)
4. Pittsburgh, Pa. (Guy Mitchell)
5. Delicado (Percy Faith)
6. Wolkin' My Baby Back Home (Johnnie Ray)
7. Junco Partner (Richard Hayes)
8. Lonely Wine (Bill Darnell)
9. You (Sammy Kaye)
10. Never Leave Me (Frank Stevens)

- Bud Wilson**
WKBR—Manchester, N. H.
1. Blue Tongo (Les Baxter)
2. Wheel Of Fortune (Kay Starr)
3. Blacksmith Blues (Ella Mae Morse)
4. What's The Use (Johnnie Ray)
5. Kiss Of Fire (Georgia Gibbs)
6. A Guy Is A Guy (Doris Day)
7. Be Anything (Eddy Howard)
8. Snow In Lovers Lane (Frankie Laine)
9. Delicado (Dinah Shore)
10. The World Has A Promise (Dinah Shore)

- Howard Miller**
WIND—Chicago, Ill.
1. Here In My Heart (Al Martino)
2. Delicado (Percy Faith)
3. Pittsburgh, Pa. (Guy Mitchell)
4. Forgive Me (Eddie Fisher)
5. Perfidia (Four Aces)
6. Half As Much (Rosemary Clooney)
7. I'm Sorry (Bobby Wayne)
8. How Much Will I Miss You (Johnny Desmond)
9. Why Did You Leave Me (Norman Kaye)
10. I May Hate Myself In The Morning (Bette McLaurin)

- Bill Dickler**
WMCK & WHOD—Pittsburgh, Pa.
1. Half As Much (Rosemary Clooney)
2. Little Train A-Chuggin' (Marion Morgan)
3. Didja Ever (Mary Small)
4. I'll Walk Alone (Don Cornell)
5. Why Did You Leave Me (Perry Como)
6. Somewhere Along The Way (Nat "King" Cole)
7. Serenata (Leroy Anderson)
8. Vonesso (Hugo Winterhalter)
9. Junco Partner (Richard Hayes)
10. Bottle Hymn Of The Republic (Johnny Desmond)

THE CASH BOX



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending May 31 without any changes on the part of THE CASH BOX.

Marty Hogan

- WCFL—Chicago, Ill.
 1. I'll Walk Alone (Don Cornell)
 2. Be Anything (Eddy Howard)
 3. Here In My Heart (Al Martino)
 4. Kiss Of Fire (Tony Martin)
 5. Blue Tango (Leroy Anderson)
 6. Blacksmith Blues (Ella Mae Morse)
 7. A Guy Is A Guy (Doris Day)
 8. I'm Yours (Don Cornell)
 9. Festival (Johnny Desmond)
 10. Anytime (Eddie Fisher)

Jim Brokaw

- WCOP—Boston, Mass.
 1. Kiss Of Fire (Georgia Gibbs)
 2. I'll Walk Alone (Don Cornell)
 3. Blue Tango (Leroy Anderson)
 4. Wheel Of Fortune (Kay Starr)
 5. Forgive Me (Eddie Fisher)
 6. A Guy Is A Guy (Doris Day)
 7. Perfidia (Four Aces)
 8. Pittsburgh, Pa. (Guy Mitchell)
 9. Delicado (Stan Kenton)
 10. You (Sammy Kaye)

Artie Preston

- WIDE—Biddeford, Me.
 1. I'm Yours (Toni Arden)
 2. I'll Walk Alone (Don Cornell)
 3. Kiss Of Fire (Tony Martin)
 4. Delicado (Three Suns)
 5. Blue Tango (Leroy Anderson)
 6. Here In My Heart (Al Martino)
 7. Forgive Me (George Auld)
 8. Anytime (Eddie Fisher)
 9. Pittsburgh, Pa. (Guy Mitchell)
 10. Plink, Plank, Plunk (Owen Bradley)

Joe Grady & Ed Hurst

- WPEN—Philadelphia, Pa.
 1. Here In My Heart (Al Martino)
 2. I'm Yours (Eddie Fisher)
 3. Walkin' My Baby Back Home (Johnnie Ray)
 4. Rock The Joint (Bill Haley)
 5. Gonna Get Along Without Ya (Teresa Brewer)
 6. Kiss Of Fire (Georgia Gibbs)
 7. Blue Tango (Leroy Anderson)
 8. By And By (Art Tatt)
 9. Be Anything (Eddy Howard)
 10. I'll Walk Alone (Don Cornell)

Dick Outlaw

- WILM—Wilmington, Del.
 1. Blue Tango (Leroy Anderson)
 2. A Guy Is A Guy (Doris Day)
 3. Half As Much (Rosemary Clooney)
 4. Forgive Me (Eddie Fisher)
 5. Be Anything (Wini Brown)
 6. Delicado (Percy Faith)
 7. While We're Young (Perry Como)
 8. Kiss Of Fire (Louis Armstrong)
 9. Wheel Of Fortune (Sunny Gale)
 10. Day Of Jubilo (Guy Mitchell)

Paul Dixon

- WCPO—Cincinnati, Ohio
 1. I'm Yours (Toni Arden)
 2. Here In My Heart (Al Martino)
 3. Kiss Of Fire (Georgia Gibbs)
 4. Carioca (Les Paul)
 5. Be Anything (Champ Butler)
 6. If Someone Had Told Me (Mantovani)
 7. A Guy Is A Guy (Doris Day)
 8. There's Always My Heart (Toni Arden)
 9. Pittsburgh, Pa. (Guy Mitchell)
 10. Saturday Rag (Bobby Wayne)

Hal Tate

- WBKB-TV—Chicago, Ill.
 1. Kiss Of Fire (Georgia Gibbs)
 2. Here In My Heart (Al Martino)
 3. I'm Yours (Don Cornell)
 4. Be Anything (Eddy Howard)
 5. I May Hate Myself In The Morning (Bette McLaurin)
 6. Delicado (Percy Faith)
 7. Forgive Me (Eddie Fisher)
 8. I Don't Mind (Jimmy Palmer & Peggy Taylor)
 9. Why Did You Leave Me (Perry Como)
 10. Busybody (Pee Wee King)

Bob Callan

- WMCA—New York, N. Y.
 1. Blue Tango (Leroy Anderson)
 2. Kiss Of Fire (Toni Arden)
 3. Gonna Get Along Without Ya (Teresa Brewer)
 4. Why Did You Leave Me (Perry Como)
 5. I'll Walk Alone (Jane Froman)
 6. At Last (Ray Anthony)
 7. Tenderly (Rosemary Clooney)
 8. Here In My Heart (Al Martino)
 9. Delicado (Stan Kenton)
 10. Idaho State Fair (Rusty Keefer)

Hal Fredericks

- KXOK—St. Louis, Mo.
 1. Here In My Heart (Al Martino)
 2. Carioca (Les Paul)
 3. That's How It Goes (Frankie Laine)
 4. I Waited A Little Too Long (Kay Starr)
 5. Black Moonlight (Perry Como)
 6. Blue Tango (Leroy Anderson)
 7. I May Hate Myself In The Morning (Bette McLaurin)
 8. Ho Ho (Mindy Carson)
 9. Delicado (Percy Faith)
 10. Be Anything (Eddy Howard)

Pete Ward

- WARE—Ware, Mass.
 1. I'm Yours (Don Cornell)
 2. Kiss Of Fire (Georgia Gibbs)
 3. Owl Lullaby (Jimmy Boyd)
 4. Here In My Heart (Al Martino)
 5. Delicado (Dinah Shore)
 6. Walkin' My Baby Back Home (Johnnie Ray)
 7. Blue Tango (Les Baxter)
 8. I'll Walk Alone (Don Cornell)
 9. That's The Chance You Take (Eddie Fisher)
 10. Toothache In My Heels (James Melton)

Mort Nusbaum

- WHAM—Rochester, N. Y.
 1. I'm Yours (Don Cornell)
 2. Plink, Plank, Plunk (Three Suns)
 3. Plink, Plank, Plunk (Leroy Anderson)
 4. I Am A Heart (Dinah Shore)
 5. I'll Walk Alone (Don Cornell)
 6. I'm Confessin' (Les Paul & Marv Ford)
 7. Blue Tango (Leroy Anderson)
 8. Perfidia (Four Aces)
 9. I'm Sorry (Bobby Wayne)
 10. It's A Sin To Tell A Lie (Buddy Greco)

Lace

- WAAB—Worcester, Mass.
 1. Kiss Of Fire (Georgia Gibbs)
 2. Walkin' My Baby Back Home (Johnnie Ray)
 3. Here In My Heart (Al Martino - Tony Bennett)
 4. Delicado (Percy Faith)
 5. I'm Yours (Don Cornell)
 6. I'm Confessin' (Les Paul & Mary Ford)
 7. Junco Partner (Richard Hayes)
 8. Lonesome And Blue (Neal Hefti & Frances Wayne)
 9. All Of Me (Johnnie Ray)
 10. Forgive Me (Eddie Fisher)

Bud Wendell

- WJMO—Cleveland, Ohio
 1. Here In My Heart (Al Martino)
 2. Delicado (Percy Faith)
 3. Kiss Of Fire (Georgia Gibbs)
 4. I'm Yours (Don Cornell)
 5. I'll Walk Alone (Don Cornell)
 6. Auctioneer's Love Song (Doree & Bill Post)
 7. More Or Less (Burt Taylor)
 8. What Does It Take (Nat "King" Cole)
 9. Please Say You Love Me (Frank Stevens)
 10. To Be Loved By You (Tony Martin)

Joe Ryan

- WALL—Middletown, N. Y.
 1. Gonna Get Along Without Ya (Teresa Brewer)
 2. Love, Here Is My Heart (Mantovani)
 3. Wheel Of Fortune (Kay Starr)
 4. I'm Yours (Eddie Fisher)
 5. Delicado (Waldor Azevedo)
 6. Ay-Round The Corner (Bob Newman)
 7. If Someone Had Told Me (Mantovani)
 8. Be Anything (Eddy Howard)
 9. You'll Never Be Mine (Guy Mitchell)
 10. I'm Lost Again (Tony Bennett)

Roger Clark

- WNOR—Norfolk, Va.
 1. Walkin' My Baby Back Home (Johnnie Ray)
 2. To Be Loved By You (Dinah Shore)
 3. Here In My Heart (Al Martino)
 4. Delicado (Percy Faith)
 5. If Someone Had Told Me (Sarah Vaughn)
 6. It's A Sin To Tell A Lie (Buddy Greco)
 7. It Only Takes A Moment (Clark Dennis)
 8. Kiss Of Fire (Toni Arden)
 9. I'm Yours (Don Cornell)
 10. Be Anything (Eddy Howard)

Pat Chamburs

- WFLA—Tampa, Fla.
 1. Kiss Of Fire (Les Brown)
 2. Here In My Heart (Al Martino)
 3. Harlem Nocturne (Herman-Rose)
 4. Delicado (Stan Kenton)
 5. Honest And Truly (Guy Lombardo)
 6. Mountains In The Moonlight (Johnnie Ray)
 7. Plink, Plank, Plunk (Owen Bradley)
 8. Blue Tango (Les Baxter)
 9. I Wanted Love (Norman Kaye)
 10. Rutza, Rutza (Bell Sisters)

Murray Jordan

- WLIB—New York, N. Y.
 1. Here In My Heart (Alan Dale)
 2. I'm Lost Again (Tony Bennett)
 3. I'm Yours (Toni Arden)
 4. Snow In Lovers Lane (Frankie Laine)
 5. I'll Walk Alone (Don Cornell)
 6. My Girl (Frank Sinatra)
 7. You (Sammy Kaye)
 8. I'm Confessin' (Les Paul & Marv Ford)
 9. Walkin' My Baby Back Home (Johnnie Ray)
 10. For The Very First Time (Tony Martin)

Maurice Hart

- KFWB—Hollywood, Cal.
 1. Blue Tango (Leroy Anderson)
 2. Kiss Of Fire (Tony Martin)
 3. Wheel Of Fortune (Bell Sisters)
 4. Here In My Heart (Al Martino)
 5. Jeannine (Louis Armstrong)
 6. Mountain In The Moonlight (Johnnie Ray)
 7. Delicado (Stan Kenton)
 8. What Does It Take For You To Take To Me (Nat "King" Cole)
 9. To Be Loved (Helen Grayco)
 10. Never Like This (Billy Eckstine)

Bert Knapp & Garry Lesters

- WVNI—Newark, N. J.
 1. Blue Tango (Leroy Anderson)
 2. Forgive Me (Eddie Fisher)
 3. Lonely Wine (Bill Darnell)
 4. I Waited A Little Too Long (Kay Starr)
 5. Heart Of A Clown (Bobby Wayne)
 6. Kiss Of Fire (Georgia Gibbs)
 7. A Guy Is A Guy (Doris Day)
 8. Blacksmith Blues (Ella Mae Morse)
 9. Wheel Of Fortune (Kay Starr)
 10. Be Anything (Eddy Howard)

Red Munro

- WTMA—Charleston, S. C.
 1. Kiss Of Fire (Georgia Gibbs)
 2. I'm Yours (Don Cornell)
 3. I Don't Mind (Trudy Richards)
 4. Come Out, Come Out, Wherever You Are (Mindy Carson)
 5. Delicado (Percy Faith)
 6. That's The Chance You Take (Patty Andrews)
 7. My Moonlight Madonna (Mantovani)
 8. Here Is My Heart (Dick Haymes & Andrews Sisters)
 9. I'm Confessin' (Les Paul & Mary Ford)
 10. Be Anything (Peggy Lee)

Bob Perry

- WLAW—Boston, Mass.
 1. Walkin' My Baby Back Home (Johnnie Ray)
 2. Be Anything (Helen O'Connell)
 3. Here In My Heart (Al Martino)
 4. I'm Yours (Don Cornell)
 5. Silence And Tears (Sonny Howard)
 6. Never, Never, Never (Rosalind Paige)
 7. Kiss Of Fire (Georgia Gibbs)
 8. Delicado (Dinah Shore)
 9. Toothache In My Heel (James Melton)
 10. Perfidia (Four Aces)

TREMENDOUS REACTION!!!

Backed up by ORDERS AND RE-ORDERS...

"I'M A SENTIMENTAL FOOL"
by The Marylanders

JUBILEE 5079 (45x5079)

Ops-Dist.: **WATCH THIS ONE CLIMB TO THE TOP — BE SURE YOU'RE STOCKED.**

Jubilee RECORD CO INC.
 315 W. 47TH ST., NEW YORK, N. Y.

THE CASH BOX DISC HITS BOX SCORE

The Nation's TOP 50

Comprising 100 Selections

AL—Aladdin AP—Apollo AT—Atlantic BU—Bullet CA—Capitol CH—Chess CO—Columbia

CR—Coral DA—Dana DE—Decca DY—Derby FE—Federal 4 Star—Four Star ME—Mercury IN—Intro

CODE

JU—Jubilee KI—King LO—London ME—Mercury MG—MGM

- 1—Kiss Of Fire 117.9 97.8
2—Blue Tango 99.1 97.5
3—A Guy Is A Guy 80.4 84.5
4—I'm Yours 77.4 70.2
5—Wheel Of Fortune 64.5 70.1
6—Blacksmith Blues 56.5 69.8

- 7—Be Anything (But Be Mine) 53.8 45.2
8—Here In My Heart 49.3 32.9
9—I'll Walk Alone 47.2 66.5
10—Delicado 47.0 36.6
11—Forgive Me 36.9 32.7
12—Anytime 28.2 29.7
13—Carioca 21.6 15.3
14—Pittsburgh, Pennsylvania 21.4 28.8
15—Perfidia 19.1 21.6
16—What's The Use 10.9 12.5
17—Somewhere Along The Way 10.8 4.5
18—Half As Much 10.3 6.6

- 19—Cry 10.1 8.3
20—Lady Love 8.3 12.1
21—Raminay 8.2
22—You 8.1 8.9
23—I'm Confessin' 7.9 8.6
24—Ay-Round The Corner 7.5 12.9
25—That's How It Goes 6.9
26—I Waited A Little Too Long 6.8
27—My Hero 5.9 4.9
28—Tenderly 5.6 7.5
29—A Little Kiss Goodnight 4.9 9.7
30—Festival 4.8 6.4
31—Oakie Boogie 4.7
32—Whispering Winds 4.5 8.8
33—Tell Me Why 4.4 4.7
34—Dancing With Tears In My Eyes 3.9 4.2
35—Just A Little Lovin' 3.8 4.1
36—Heavenly Father 3.7
37—Please, Mr. Sun 3.6 3.6
38—That's The Chance You Take 3.4 13.1
39—I Understand 3.3 6.9
40—Gently Johnny 3.2 4.0
41—Rutza, Rutza 2.9
42—Hambone 2.8 6.2
43—Honest And Truly 2.4 5.6
44—With A Song In My Heart 2.3 1.4
45—I Hear A Rhapsody 2.1 3.4
46—Mountains In The Moonlight 1.9 2.6
47—Sleepless 1.6 5.5
48—Why Did You Leave Me? 1.5 4.3
49—Sheik of Araby 1.4 4.4
50—Be My Life's Companion 1.3 1.6

Best Selling Records

COMPILED BY JACK "ONE SPOT" TUNNIS

Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

Comprising 100 Selections

- 19—Cry 10.1 8.3
20—Lady Love 8.3 12.1
21—Raminay 8.2
22—You 8.1 8.9
23—I'm Confessin' 7.9 8.6
24—Ay-Round The Corner 7.5 12.9
25—That's How It Goes 6.9
26—I Waited A Little Too Long 6.8
27—My Hero 5.9 4.9
28—Tenderly 5.6 7.5
29—A Little Kiss Goodnight 4.9 9.7
30—Festival 4.8 6.4
31—Oakie Boogie 4.7
32—Whispering Winds 4.5 8.8
33—Tell Me Why 4.4 4.7
34—Dancing With Tears In My Eyes 3.9 4.2
35—Just A Little Lovin' 3.8 4.1
36—Heavenly Father 3.7
37—Please, Mr. Sun 3.6 3.6
38—That's The Chance You Take 3.4 13.1
39—I Understand 3.3 6.9
40—Gently Johnny 3.2 4.0
41—Rutza, Rutza 2.9
42—Hambone 2.8 6.2
43—Honest And Truly 2.4 5.6
44—With A Song In My Heart 2.3 1.4
45—I Hear A Rhapsody 2.1 3.4
46—Mountains In The Moonlight 1.9 2.6
47—Sleepless 1.6 5.5
48—Why Did You Leave Me? 1.5 4.3
49—Sheik of Araby 1.4 4.4
50—Be My Life's Companion 1.3 1.6

- 35—Just A Little Lovin' 3.8 4.1
36—Heavenly Father 3.7
37—Please, Mr. Sun 3.6 3.6
38—That's The Chance You Take 3.4 13.1
39—I Understand 3.3 6.9
40—Gently Johnny 3.2 4.0
41—Rutza, Rutza 2.9
42—Hambone 2.8 6.2
43—Honest And Truly 2.4 5.6
44—With A Song In My Heart 2.3 1.4
45—I Hear A Rhapsody 2.1 3.4
46—Mountains In The Moonlight 1.9 2.6
47—Sleepless 1.6 5.5
48—Why Did You Leave Me? 1.5 4.3
49—Sheik of Araby 1.4 4.4
50—Be My Life's Companion 1.3 1.6

- 35—Just A Little Lovin' 3.8 4.1
36—Heavenly Father 3.7
37—Please, Mr. Sun 3.6 3.6
38—That's The Chance You Take 3.4 13.1
39—I Understand 3.3 6.9
40—Gently Johnny 3.2 4.0
41—Rutza, Rutza 2.9
42—Hambone 2.8 6.2
43—Honest And Truly 2.4 5.6
44—With A Song In My Heart 2.3 1.4
45—I Hear A Rhapsody 2.1 3.4
46—Mountains In The Moonlight 1.9 2.6
47—Sleepless 1.6 5.5
48—Why Did You Leave Me? 1.5 4.3
49—Sheik of Araby 1.4 4.4
50—Be My Life's Companion 1.3 1.6

Entire Town Turns Out For Art Ford Party To Billy May



ART FORD

NEW YORK—The entire town turned out for a party thrown by Art Ford at WNEW last Thursday, A.M., in honor of Billy May, who is currently playing the Paramount.

In an amazing tribute to the popularity of Art Ford among those in the show world, more than 150 artists,

representing every phase of the theater and music worlds, showed up at a shindig that started at midnight and lasted until five in the morning. Ford circulated in and out of his celebrity filled audience with his portable mike for off the cuff comments, as the event was broadcast over WNEW. The lanky deejay must have aired a million dollars worth of talent during his three hour show in a dazzling display of luminaries.

Ford opened with his guest of honor, Billy May, and then played some of the orchestra leader's Capitol records. Then he brought one star after another up to the mike for interviews. Although there were too many present to give any sort of comprehensive list of names, such celebrities as Marlon Brando, Dolores Gray and many, many others came to the microphone.

This Could Turn Into A Tournament

CHICAGO—When *The Cash Box* erroneously reported that Perry Como, with a four point handicap had beaten Don Cherry in a battle of the baritone on the golf links, little did we realize that it would start a battle of challengers to replace the battle with clubs. (Ed. comment—actually Cherry had given Como an 8 point handicap.) Neither did we realize that bystanders would get into the act, as did Eddy Howard, who last week challenged Don to a game with or without a handicap.

Crooner Cherry read of this latest entry into the "Battle of Birdies" in the May 31 issue of *The Cash Box* and called in, not more than ten minutes after the mailman had delivered his copy, to advise us and the world that not only would he accept Howard's challenge, but that he would play both Eddy and Perry together. And to go a bit further, Don said "let them name the time and place and just give me two hours to get there."

Not to be outdone, *The Cash Box* artist, Bruno Dutkowski, who fancies himself quite a man with the niblick, throws his hat into the ring with the following. "If anybody is handing out eight point handicaps I want to get into this game. Maybe we can make

this thing a tournament. I might also add, that if you have to be an artist to qualify, I play a mean tissue paper and comb."

Marterie Opens At Frank Dailey's Meadowbrook

CEDAR GROVE, N. J. —Ralph Marterie and his band opened a three week stay at Frank Dailey's Meadowbrook to a jam packed room of enthusiastic youngsters on Wednesday, May 28. Marterie comes up with a crowd pleasing stint as he belts out a solid six hours of dance music with but an occasional short break.

Appearing with the group are Jerry Murad's Harmonicats and Dolores Marshall, who are also Mercury recording artists.

Among the tunes presented during the evening were Marterie's newest Mercury releases "Street Scene" and "Persian Market," and The Harmonicats "Hootin' Blues."

Ralph Marterie's aggregation will move into the New York Paramount Theatre on June 18 and is scheduled for a "Show of Shows" television show in August.

The "King" And The Mayors



NEW YORK—Mayor Martin Kennelly of Chicago (left) and Mayor Vincent Impellitteri of New York (right) chat with Nat "King" Cole at the recent Mayors' Convention at which he entertained. Both Mayors had just named Nat "The Mayor of The Paramount Theater" where he had been playing to capacity audiences at the time. Nat's current Capitol disk "Somewhere Along The Way" is beginning to make noise around the country.

Buddy Costa, "Mask Is Off" Sensation, Signed By GAC

NEW YORK—Buddy Costa, new singing sensation, who hit the jackpot with his very first recording, "The Mask Is Off" on Elmo Russ' Pyramid label has been signed by General Artists Corporation.

Costa, a youngster almost entirely unknown to the trade just two short weeks ago, shot into public eye with his thrilling rendition of a tune that, it is rumored, is being covered by several of the majors. The young singer is backed with full orchestra and

chorus conducted by Joe Reisman.

A full scale promotional campaign is being planned with a national public relations man still to be named. Over a thousand deejays throughout the country have received copies of the number and airplay has ben tremendous.

The manufacture and distribution is being handled by Jubilee Records Co., of New York, and Jerry Blaine, prexy, has lined up about 35 distributors in the key spots of the nation.

BREAKING FOR A HIT!
SCHOOLBOY PORTER'S
"JUNCO PARTNER"
B/W "BREAK THRU"
(Chance #1119)
CHANCE RECORDS
2009 S. MICHIGAN, CHICAGO, ILL.
(Tel: DAnube 6-6456)

Eddie Johnson's
LATEST
... and HIS GREATEST!
"THIS LOVE OF MINE"
B/W "BACK UP"
(CHESS #1512)
Another No. 1 Money-Maker!
CHESS 750 E. 49th Street
Chicago 15, Illinois

ANOTHER BMI PIN-UP HIT
"KISS OF FIRE"
published by DUCHESS
recorded by
GEORGIA GIBBS—Mercury
TONY MARTIN—Victor
BILLY ECKSTINE—MGM
TONI ARDEN—Columbia
LOUIS ARMSTRONG—Decca
LES BAXTER-DICK BEAVERS—Capitol
GUY LOMBARDO—Decca
RALPH FLANAGAN—Victor
LES BROWN—Coral
ANNE SHELTON—London
IKE QUEBEC—Hi-Lo
Licensed Exclusively by
BROADCAST MUSIC, INC.

A Hit!...
"CAN'T STOP MY CRYING"
by LAURIE TATE
with Joe Morris ork. #965
ATLANTIC RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

★ **AWARD O' THE WEEK** ★
Watch It Climb to # 1
"MOODY MOOD FOR LOVE"
by KING PLEASURE
PRESTIGE # 924 (45 x 924)
PRESTIGE RECORD CO.
754 10th Ave. CI 6-0847 · N. Y.

VARETTA DILLARD
Awarded the Highest Ratings by all trade papers
SHE DOES IT AGAIN with a
double Hit Parode recording of
"HERE IN MY HEART"
B/W "I'M YOURS" Savoy 851
ON ITS WAY TO THE TOP Savoy # 847
"EASY EASY BABY"
Savoy RECORD CO., INC.
58 Market St., Newark 1, N. J.



**TWO
GREAT
HITS!!**

**"HERE IN
MY HEART"**

**WINI BROWN
5870**

**"MAD ABOUT
THE BOY"**

**DINAH WASHINGTON
5842**

THE CASH BOX



We watched a couple of artists make records last week. One was Wini Brown who can't help but become one of the nation's really big stars with all the talent she displays. The other was Bobby Shad, Mercury's R & B head, who was cutting the session. And when we call Bobby Shad an artist, we mean just that, for the way he handled the session was sheer artistry. . . . Danny Kessler in and out of town so fast it's hard to keep up with him. He just popped into New York back from one trip, gave himself time to grab a couple of fresh shirts, and is off again for a trip through the south. Danny has signed Red Rodney and his sextet to record for the Okeh label. Rodney, former "bopper" and star trumpeter in the Benny Goodman, Woody Herman and Jimmy Dorsey orchestras, has already waxed his first sides, to be released in the very near future. Red is currently packing the "Lou's Moravian" nite spot in Philadelphia, his home town.

Erroll Garner has added two new sidemen to his group, beginning with his New Haven, Storeyville engagement, May 26th. Bass replacement is Rodney Richardson of Cleveland, one time Basie man. On drums, Garner now has Joe Harrison of Pittsburgh, former drummer with Dizzy Gillespie's big band. . . . Roy Brown's Mighty Men a hit at the Cobra, San Diego. . . . Cootie Williams ork into Club Birdland, New York. . . . Lou Krefetz, Atlantic Records' legman, back in town and very excited over the sensational reaction to Laurie Tate's "Can't Stop My Crying." Lou brought back tremendous reports from Atlanta, New Orleans and the Tennessee area. . . . Irv Marcus, sales manager of Peacock Records, has changed his itinerary. He had originally planned to work his way south to Florida, but now is on his way to Chicago instead. He will return to New York for the NAMM show.

Dinah Washington, The Ravens, Arnett Cobb Band, Harold (Rhythm) King and debut of 9-year-old Leslie Uggams represents one of the best entertainment menus to play Philly's Earle Theatre in a decade. All previous attendance records smashed. The Uggams tot is the niece of Eloise Uggams, famed singer with "Porgy and Bess" currently playing Houston, Texas, and is the biggest juvenile "find" to hit the boards in some time. She was spotted by Ella Fitzgerald on Paul Whiteman's Teen Tot TV show. . . . Rainbow Records announced it's entry into the Rhythm and Blues field. The new releases will carry a yellow label with blue printing. Floyd Williams, alto saxation, and his band have waxed "Creepin' In" and "Jambo Jump" for the first Rainbow issue under the new label. . . . Teddy McRae and Charlie Singleton are doing the A & R work for the diskery. . . . The Swallows, King Recording stars, who are on a tour of one nighters until June 12, will appear at the Sportsmans Club, Newport, Kentucky starting June 13 through June 16. Their latest release "Beside You" has moved up into the King list of three top sellers.

Joe Morris and Blues Cavalcade slated for Boston soon. . . . Earl Bostic is slated for Club Ebony, Cleveland, O. on June 9.



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

1 MOODY MOOD FOR LOVE <i>King Pleasure (Prestige)</i>	MOODY MOOD FOR LOVE <i>King Pleasure (Prestige)</i>	HAVE MERCY, BABY <i>The Dominoes (Federal)</i>
2 MIDDLE OF THE NIGHT <i>The Clovers (Atlantic)</i>	5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>	LAWDY, MISS CLAUDY <i>Lloyd Price (Specialty)</i>
3 HAVE MERCY, BABY <i>The Dominoes (Federal)</i>	NO MORE DOGGIN' <i>Roscoe Gordon (R.P.M.)</i>	HEAVENLY FATHER <i>Edna McGriff (Jubilee)</i>
4 5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>	HAVE MERCY, BABY <i>The Dominoes (Federal)</i>	DUST MY BROOM <i>Elmo James (Trumpet)</i>
5 THAT'S WHAT YOU'RE DOING TO ME <i>The Dominoes (Federal)</i>	I'LL ALWAYS BE IN LOVE WITH YOU <i>Paul Quinchette (Mercury)</i>	SO TIRED <i>Roy Milton (Specialty)</i>
6 HEAVENLY FATHER <i>Edna McGriff (Jubilee)</i>	HEAVENLY FATHER <i>Edna McGriff (Jubilee)</i>	I'M A SENTIMENTAL FOOL <i>The Marylanders (Jubilee)</i>
7 TROUBLE IN MIND <i>Dinah Washington (Mercury) Amos Milburn (Aladdin)</i>	ONE MINT JULEP <i>The Clovers (Atlantic)</i>	I CAN'T LOSE WITH THE STUFF I USE <i>Lester Williams (Specialty)</i>
8 BESIDE YOU <i>The Swallows (King)</i>	SO TIRED <i>Roy Milton (Specialty)</i>	GOING HOME <i>Fats Domino (Imperial)</i>
9 KEEP ON CHURNIN' <i>Wynonie Harris (King)</i>	TROUBLE IN MIND <i>Dinah Washington (Mercury)</i>	TELL DADDY <i>Roscoe Gordon (Duke)</i>
10 STOLEN LOVE <i>The Larks (Apollo)</i>	RE ANYTHING <i>Ruth Brown (Atlantic) Wini Brown (Mercury)</i>	5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>

in PHILADELPHIA	in SAVANNAH	in ATLANTA
1 MOODY MOOD FOR LOVE <i>King Pleasure (Prestige)</i>	5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>	GOING HOME <i>Fats Domino (Imperial)</i>
2 I'LL ALWAYS BE IN LOVE WITH YOU <i>Paul Quinchette (Mercury)</i>	NIGHT TRAIN <i>Jimmy Forest (United)</i>	LAWDY, MISS CLAUDY <i>Lloyd Price (Specialty)</i>
3 ONE MINT JULEP <i>The Clovers (Atlantic)</i>	HEAVENLY FATHER <i>Edna McGriff (Jubilee)</i>	ONE MINT JULEP <i>The Clovers (Atlantic)</i>
4 HAVE MERCY, BABY <i>The Dominoes (Federal)</i>	ONE MINT JULEP <i>The Clovers (Atlantic)</i>	NO MORE DOGGIN' <i>Roscoe Gordon (R.P.M.)</i>
5 HEAVENLY FATHER <i>Edna McGriff (Jubilee)</i>	SWEET SIXTEEN <i>Joe Turner (Atlantic)</i>	LET'S TALK ABOUT JESUS <i>Bells Off Joy (Peacock)</i>
6 5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>	NO MORE DOGGIN' <i>Roscoe Gordon (R.P.M.)</i>	STORY BLUES <i>Four Buddies (Savoy)</i>
7 LAWDY, MISS CLAUDY <i>Lloyd Price (Specialty)</i>	THAT'S WHAT YOU'RE DOING TO ME <i>The Dominoes (Federal)</i>	GUITAR SHUFFLE <i>Lowell Fulson (Swingtime)</i>
8 GOING HOME <i>Fats Domino (Imperial)</i>	MIDDLE OF THE NIGHT <i>The Clovers (Atlantic)</i>	5-10-15 HOURS <i>Ruth Brown (Atlantic)</i>
9 HADACOLE THAT'S ALL <i>Treniers (Okeh)</i>	TROUBLE IN MIND <i>Dinah Washington (Mercury)</i>	STILL WATER <i>Charles Brown (Aladdin)</i>
10 NO MORE DOGGIN' <i>Roscoe Gordon (R.P.M.)</i>	LET'S TALK ABOUT JESUS <i>Bells Off Joy (Peacock)</i>	NIGHT TRAIN <i>Jimmy Forest (United)</i>

"It's What's in THE CASH BOX That Counts"

HOT

in
DALLAS

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>2 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>3 SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>4 ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>5 HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> <p>6 GUITAR SHUFFLE
<i>Lowell Folsom (Swingtime)</i></p> <p>7 NO MORE DOGGIN'
<i>Rascoe Gordon (R.P.M.)</i></p> <p>8 GOING HOME
<i>Fats Domino (Imperial)</i></p> <p>9 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>10 SWEET SIXTEEN
<i>Joe Turner (Atlantic)</i></p> | <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>NO MORE DOGGIN'
<i>Rascoe Gordon (R.P.M.)</i></p> <p>HOPE, SKIP AND JUMP
<i>Lynn Hope (Aladdin)</i></p> | <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>I'M GOING TO PLAY THE HONKY TONKS
<i>Marie Adams (Peacock)</i></p> <p>MARY JO
<i>Four Blazers (United)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>HEAVENLY FATHER
<i>Edna McGriff (Jubilee)</i></p> |
|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

in **SAN FRANCISCO**

in **HOUSTON**

in **MILWAUKEE**

- | | | |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <p>1 HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>2 ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>3 MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>4 LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>5 BESIDE YOU
<i>The Swallows (King)</i></p> <p>6 SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>7 I CAN'T LOSE WITH THE STUFF I USE
<i>Lester Williams (Specialty)</i></p> <p>8 5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>9 GOIN' HOME
<i>Fats Domino (Imperial)</i></p> <p>10 WORRIED LIFE BLUES
<i>Big Maceo (Victor)</i></p> | <p>LAWDY, MISS CLAUDY
<i>Lloyd Price (Specialty)</i></p> <p>LET'S TALK ABOUT JESUS
<i>Bells Of Joy (Peacock)</i></p> <p>ONE MINT JULEP
<i>The Clovers (Atlantic)</i></p> <p>SO TIRED
<i>Roy Milton (Specialty)</i></p> <p>WORRIED LIFE BLUES
<i>Sonny Parker (Peacock)</i></p> <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>MY SEARCH IS OVER
<i>Marie Adams (Peacock)</i></p> <p>TRYING TO FORGET
<i>Lester Williams (Specialty)</i></p> <p>LOUISIANA
<i>Percy Mayfield (Specialty)</i></p> <p>HE'S SO WONDERFUL
<i>Jessie Mae Renfro (Peacock)</i></p> | <p>5-10-15 HOURS
<i>Ruth Brown (Atlantic)</i></p> <p>NO MORE DOGGIN'
<i>Rascoe Gordon (R.P.M.)</i></p> <p>HAVE MERCY, BABY
<i>The Dominoes (Federal)</i></p> <p>LET YOUR TEARS FALL, BABY
<i>Willie Mae Thornton (Peacock)</i></p> <p>YANCEY SPECIAL
<i>Lloyd Glenn (Swingtime)</i></p> <p>MIDDLE OF THE NIGHT
<i>The Clovers (Atlantic)</i></p> <p>GOING HOME
<i>Fats Domino (Imperial)</i></p> <p>BACK DOOR FRIEND
<i>Jimmy Rogers (Chess)</i></p> <p>MOODY MOOD FOR LOVE
<i>King Pleasure (Prestige)</i></p> <p>THE TRAIN KEPT A-ROLLIN'
<i>Tiny Bradshaw (King)</i></p> |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

BEST SELLING

THE CASH BOX SPIRITUAL RECORDS

Listed Alphabetically

- He's So Wonderful
SISTER JESSIE MAE RENFRO
(Peacock)
- How About You
PILGRIM TRAVELLERS
(Specialty)
- I Bowed on My Knees
MEHALIA JACKSON
(Apollo)
- If Jesus Goes With Me
ANGELIC GOSPEL SINGERS
(Gotham)
- I Will Trust In The Lord
CLARA WARD
(Savoy)
- Let's Talk About Jesus
BELLS OF JOY
(Peacock)
- Tell Me Angel
ANGELIC GOSPEL SINGERS
(Gotham)
- Wading Through Blood And Water
DIXIE HUMMING BIRDS
(Peacock)
- When He Spoke
WARD SINGERS
(Savoy)
- When I Reach My Heavenly Home On High
ORIGINAL GOSPEL HARMONETTES
(Specialty)

Como Wins "Michael" 2nd Year In Row

Perry Como, who has probably won more awards during the past few years than any other singer in the business, has now copped another kudo with the coveted "Michael" award, by which he was named "best male vocalist" on the air for the second year in a row.

The "Michael" award, radio and television's counterpart of Hollywood's famous "Oscar," is presented by the Academy of Radio and Television Arts and Sciences in recognition of meritorious achievement in the broadcasting industry.

Currently climbing high on record bestseller lists with his new album, "Perry Como TV Favorites," Perry's considerable talents are also displayed on his TV show, seen Mondays, Wednesdays, and Fridays, 7:45 to 8:00 P. M. EDT, over the CBS Network.

Sure Fire Hit!

LOUISIANA

by
PERCY MAYFIELD
432

Specialty records

8508 Sunset Blvd., Hollywood 46, Cal.

ANOTHER SMASH

Spiritual Hit!

23,000 SOLD BEFORE RELEASE

Bells of Joy

SINGING

"STOP RIGHT NOW, IT'S PRAYING TIME"
"HE'S MY FRIEND"

PEACOCK # 1700

Andrew "Much Feeling" Tiggs

SINGS

"MOTHER'S LETTER"
"ROCK SAVOY ROCK"

ANOTHER Peacock HIT! WATCH IT!!

Mildred Jones

presents

"LOVE SICK GAL"
"IT'S BEEN A LONG, LONG TIME"

PEACOCK # 1601

Red Hot Line

Peacock RECORDS, INC.

4104 Lyons
Houston, Texas

Good Variety

JAZZ 'N BLUES REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

THE CASH BOX

★ AWARD O' THE WEEK ★

"I'M A SENTIMENTAL FOOL" (2:45)
"SITTIN' BY THE RIVER" (2:20)

THE MARYLANDERS
(Jubilee 5079)

● The Marylanders come up with a ballad and sell the pretty melody with a smooth mellow treatment that makes it a sure fire bet. The boys read the romantic lyrics easily and with much warmth, and back the lead vocalist in soft and subdued style. Titled, "I'm A Sentimental Fool," the fetching tune, as handled by the group, is a sincere and emotional piece that will catch many spins from the patrons.

An interesting arrangement gives the boys every opportunity to display their talents as they present a vocal rendition that proves most effective. Flip is a moderate beat number that the Marylanders bounce through with zest. The harmonizing is solid and one chorus is talked in deep voiced monotone for a nice change of pace. We like the upper deck and look for quick action on it.

SOUTHERN CLOUDS

(Chance 5001)

C "SIT DOWN SERVANT" (2:41) The Southern Clouds blend their voices on a slow beat gospel tune. Lead vocalist turns in a strong effort.

C+ "SING TO THE POWER OF THE LORD" (2:39) Flip is a driving spiritual with the "Clouds" belting out a "light" jubilee style deck.

LESTER WILLIAMS

(Specialty 431)

C+ "TRYIN' TO FORGET" (2:55) Lester Williams gives out with the vocal while his band lends solid support on this slow low down piece.

B "LET ME TELL YOU A THING OR TWO" (2:15) A live number with a moderate beat is taken for a merry spin. An exciting arrangement embellished with shouting from the band makes this a sprightly side.

THE ORIGINAL GOSPEL

HARMONETTES

(Specialty 828)

C+ "WHEN I REACH MY HEAVENLY HOME ON HIGH" (2:23) The Original Gospel Harmonettes belt out a quick tempo jubilee number with zest as they bring in a dynamic dish.

C+ "I'M GOING TO DIE WITH THE STAFF IN MY HAND" (2:35) The group does a good job on a similar type tune that's presented in the same style.

THE PILGRIM TRAVELERS

(Specialty 825)

B+ "HOW ABOUT YOU" (2:05) The harmonizing group delivers a slow rhythmic beat gospel number in fine style and with stirring effect.

C+ "LEANING ON THE EVERLASTING ARM" (2:00) Flip is the same type as the top level with similar treatment.

THE SPIRIT OF MEMPHIS

QUARTET

(King 4538; 4538 x 45)

C "THAT AWFUL DAY" (2:39) A slow religious piece receives the harmony treatment of the Spirit of Memphis Quartet who are backed solidly by the musical group.

C+ "EASE MY TROUBLE IN MIND" (2:32) A slow rhythmic gospel tune is sold in polished manner by the singers. Lead vocalist comes through with a potent solo.

ROOSEVELT SYKES and His Honey Drippers

(United 120)

C+ "HEAVY HEART" (2:40) Roosevelt Sykes sells a slow blues with a real low down treatment. A dramatic arrangement features some slick saxing.

C+ "RAINING IN MY HEART" (3:00) A slow blues lament receives the same solid arranging and vocal effort.

FOUR BLAZERS

(United 114)

B+ "MOOD INDIGO" (2:17) The Four Blazes collaborate on a slow mellow melody with beautiful effect. The mood music is delivered smoothly by the combination. A good side for the boxes.

B+ "RAINING IN MY HEART" (2:33) The boys come through with a change of pace as they sock out a fast moving beat. The Four Blazes are really hot on this end and they threaten to melt the wax.

MEL WALKER

(Savoy 849)

B "HELP ME BLUES" (2:41) Mel Walker handles a slow piece with sad lyrics in easy fashion. Walker's stylized chanting of the light bounce makes this a strong end.

B+ "HEARTACHE HERE I COME" (2:45) The singer sells a slow ballad with feeling and comes up with a side that could make plenty of noise. Here's one that should be placed in the jukes.

JOHN "SCHOOLBOY" PORTER

(Chance 1119)

B "BREAK THRU" (2:45) John "Schoolboy" Porter and his schoolboys drive out a fast moving instrumental with an exciting arrangement that emphasizes the brass.

C "JUNCO PARTNER" (2:43) Porter and his group wax the current pop plug tune with a pulsating treatment. The tenor sax is the featured instrument as it gets off some top flight runs.

EDDIE JOHNSON and His Orchestra

(Chess 1512)

C+ "BACK UP" (2:49) Eddie Johnson belts out a fast number with gusto and is aided on the vocal by thrush Edna McRaney. The quick jump is supplemented by handclapping and cute lyrics.

C+ "THIS LOVE OF MINE" (2:35) Flip is an instrumental moderate beat item. A strong arrangement features some slick saxing.

THE ROYALS

(Federal 12077)

B "STARTING FROM TONIGHT" (2:50) The Royals blend their voices on a slow romantic ballad in mellow style.

B+ "I KNOW I LOVE YOU SO" (2:34) The boys have another slow one on this deck. The harmony is pleasing and the Royals project the soft soothing piece with warmth. The result is a sock dish.

PAUL BASCOMB

(States 102)

C+ "BLACKOUT" (3:08) Paul Bascomb and his All-Star Orchestra wed their talents to a slow beat number and come up with a good instrumental.

B "BLUES AND THE BEAT" (3:05) The group comes up with a slow blues that they change to a moderate beat about midway. An exciting arrangement features some smooth sax solo bits.

THE RAVENS

(Mercury 5853)

B "CHLOE-E" (3:01) The Ravens give their usual talented treatment to the slow standard oldie. The harmonizing of the group is done softly in back of the lead singer to bring in an exciting side.

B "WHY DID YOU LEAVE ME" (2:44) The under siding is another slow beat that the boys sing in low down style. Result is a very effective and dramatic side.

THE CARAVANS

(States 103)

C "TELL THE ANGELS" (2:55) The Caravans, a fem quartette, chant a slow religious number in inspirational manner. Albertine Walker handles the lead in strong style.

C "THINK OF HIS GOODNESS TO YOU" (2:47) The group presents a stirring side with a similar number on the lower lid. Organ sets the musical mood.

THE CASH BOX

Jazz 'n Blues SLEEPER OF THE WEEK

"LOUISIANA" (2:00)
"TWO HEARTS ARE GREATER THAN ONE" (2:56)

PERCY MAYFIELD AND ORK
(Specialty 432)



PERCY MAYFIELD

● Percy Mayfield belts out a driving jump number with a contagious spirit that should send this etching soaring to the top. The upper level,

"Louisiana," is a fast moving big beat item that Percy sings with enthusiasm and excitement. The rhythmic piece is complimented with a cute set of lyrics and the chanter gives out with everything he has. The Mayfield ork provides a solid musical backdrop that helps make this a side that will win favor with the juke box crowd. Ops can't go wrong with this one. The under portion is a change of pace number, a slow romantic ditty, that Mayfield sings in his stylized manner and he again succeeds in delivering a mellow lid that could also catch on. However, we look for the top deck to break fast.

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
 FOLK & WESTERN
 JUKE BOX TUNES**

1 **WILD SIDE OF LIFE**
 Hank Thompson
 (Capitol 1942; F-1942)

2 **GOLD RUSH IS OVER**
 Hank Snow
 (RCA Victor 20-4522;
 47-4522)

3 **DON'T JUST STAND THERE**
 Carl Smith
 (Columbia 20893;
 4-20893)

4 **LET OLD MOTHER NATURE HAVE HER WAY**
 Carl Smith
 (Columbia 20862; 4-20862)

5 **WONDERING**
 Webb Pierce
 (Decca 46364; 9-46364)

6 **DON'T STAY AWAY**
 Lefty Frizzell
 (Columbia 20911; 4-20911)

7 **EASY ON THE EYES**
 Eddy Arnold
 (RCA Victor 20-4569;
 47-4569)

8 **THREE WAYS OF KNOWING**
 Johnnie & Jack
 (RCA Victor 20-4555;
 47-4555)

9 **SILVER AND GOLD**
 Pee Wee King
 (RCA Victor 20-4458;
 47-4458)

10 **HONKY TONK BLUES**
 Hank Williams
 (MGM 11160; K11160)

Rate the Record



NEWARK, N. J.—Paul Brenner, (left) who has shown what can be done with a record show on television, is pictured here in the course of his WATV, Newark, N. J. "Rate The Record" program. Paul has a panel of 4 high school pupils and a professional reviewer on each and the pupil who comes closest to the professional's score wins. As an indication of the program's popularity, Paul's sponsor, Thyoquent, recently renewed for an unprecedented 52 weeks. Shown in the picture with Paul, to the right of the blackboard, as this week's professional critic, is Sid Parnes, music editor of The Cash Box.

Majors Rush To Cut "Auf Wiederseh'n" A Vera Lynn Smash On The London Label

NEW YORK—With only Boston, Detroit, Chicago and New York heard from so far, London has already sold 55,000 copies of Vera Lynn's newest disk "Auf Wiederseh'n Sweetheart."

This was done in only four days and is far beyond the figure set by a previous London smash "Third Man Theme" in the same period of time.

The record was made in England with 50 aircorps and army men accompanying the thrush as a choral

background. In England it has already sold 60,000 in only ten days of action.

The records being distributed here are both imported from England and manufactured in this country. Daily shipments are arriving and 35,000 is expected on the Queen Elizabeth.

The song has aroused interest in many of the majors and it is reported that several artists cut it over the weekend.

Capitol And Marks Settle Suit Amicably

NEW YORK—Capitol Records, and Edward B. Marks Music Corporation announced last Tuesday (May 27, 1952) that the suit by Marks against Capitol, involving the release of "In The Good Old Summertime," recorded by Les Paul and Mary Ford had been settled amicably. As a sign of the friendly relations between Capitol and Marks, Capitol announced that it is rushing the release as a single of "In The Good Old Summer Time," in time to promote the couple's forthcoming engagement at the Paramount Theatre in New York and to take full advantage of the seasonal nature of the famous song.

Decca Signs Armstrong To New Term Contract

NEW YORK—Leonard Schneider, executive vice president of Decca Records, announced this week the signing of Louis Armstrong to a new term contract.

Louis has just finished two of his most successful years with the diskery having had such smashes as "Kiss To Build A Dream On," "Sleepy Time Down South," "Kiss Of Fire" and "I Get Ideas."

Surprise Party For Borelli

PHILADELPHIA, PA.—A surprise birthday party was given in honor of Bill Borelli last Wednesday night by his Philadelphia friends. Many New York publishers came into town for the event and almost all resident disk jockeys showed up.

Borelli is the manager of Al Martino, current singing sensation, whose "Here In My Heart" On the B.B.S. label is zooming to the top.

Victor Plans Summer Promotion In Chicago

CHICAGO, ILL.—RCA Victor announced plans for a promotional summer program and sales drive.

Main feature of promotion is a Sunday evening disc jockey program on Station WIND (in the 9:30 to 10:00 p.m. spot) to be titled: "RCA Victor Disk Jockey Parade."

The program will feature a guest disc jockey each week. Along with a top guest artist from the Victor label, one who is appearing in Chicago at the time.

Among the dj's who have thus far been invited to participate are: Howard Miller, Sam Evans, Marty Hogan, Jim Lounsbury, Eddie Hubbard, Fred Reynolds, Bill Evans, Mel Bellairs and Linn Burton.

Guest stars slated to appear include, Dinah Shore, Perry Como, Eddie Fisher, etc. Should definitely make for good listening.

**Standard Songs
 are MONEY MAKERS!**

**"FINE AND
 DANDY"**

JO ANN GREER—Decca
 TEDDY WILSON—Columbia
 LOUIS ARMSTRONG—Decca

Pub. by HARMS, INC.

**MUSIC PUBLISHERS HOLDING CORP.
 NEW YORK, N. Y.**

M-G-M RECORDS

FRAN WARREN
 sings
 "LEAVE THEM ALONE"
 and
 "HEAVENLY FATHER"
 11237 (78 RPM)
 K-11237 (45 RPM)

THE GREATEST NAME IN ENTERTAINMENT

TOPS FOR OPS
 ROSEMARY CLOONEY
 singing...
 COLUMBIA RECORD
 39710-(4-39710)

"HALF AS MUCH"

Climbing Daily!

"I'LL SAIL MY SHIP ALONE"

b/w
"DOODLE - DOO - DO"
 by JANE GRANT
 Dot 15016 (45 x 15016)

DOT RECORDS, INC.
 Gallatin, Tennessee
 Phones: 880-881

A Solid Ballad Hit!

I Understand

LEO FEIST, INC.

'BUSY' IN THE MACHINES

★ ★ ★ ★

PEE WEE KING'S

"BUSY BODY"

and

"I DON'T MIND"

RCA Victor 20-4655 (47-4655)

THE CASH BOX FOLK and WESTERN ROUNDUP

WSM's "Grand Ole Opry" group opened at New York's Astor Roof Monday night, May 26, with an array of big names on hand lead by Tennessee's Governor Gordon Browning who obliged with his own rendition of "Tennessee Waltz." Opening has stirred up as much attention as anything to hit the big city in years.

Jack Howard in Philadelphia promoting Bill Haley's Abbey record with sales taking first place in the Philly area. Haley is a new name in the country field and local indications point to increased general acceptance of this fellow. Howard plans extensive travels in Haley's interest.

Hai Hamrick doing well with country artist picture giveaway on his country record airings from WLOS in Asheville, N. C. He'll welcome quantities of pictures from any recording artist for this gimmick.

"Cactus Jee" Nixon of WOKE in Oak Ridge, Tenn. was in Nashville last week end taping interviews for his country record shows. Nixon has built his oatune opus to an hour and a half each day in a matter of months in a location where the brass held a ban on country style entertainment for years. Now Nixon's airings produce more response from audiences than any other programming.

Capitol's country director, Ken Nelson, completed sessions in Nashville with Martha Carson, The Amber Sisters, and Faron Young and embarked for Texas. Amber Sisters group is a trio of Martha Carson and her two sisters, Mattie and Minnie. The handle stems from their maiden names.

"Sheriff Tex" Davis of Portsmouth's WLOW promoted the "Grand Ole Opry" show at Norfolk's Municipal Auditorium via his country record airer. Ernest Tubb (Decca), Cowboy Copas (King) and Ray Price (Columbia) drew two near capacity houses from the promosh.

Paul Coken, Decca's country topper, in Nashville for hours to cut sides with Red Foley before Foley's departure for two weeks of work in New York.

John F. Camey, P.D. of KPLT in Paris, Texas reports that Bill Cockrum has replaced Bill Stewart as the country platter pilot at that station.

Slim Whitman out soon with a new Imperial release of "Indian Love Call" featuring the steel guitar work of Hoot Rains according to KWKH's Frank Page who says his listen to the master was exciting.

Kansas City's KCMD popping with country news! Milt Dickey, artist and announcer, featured on two Sho-Me label sides due for immediate release. Scotty Nelson returns from retirement June 3rd to again join the Milt & Scotty act on station.

Dal Stallaard, country program head, is booking and m.c.'ing talent hunt shows in the K.C. area.



ERNEST TUBB

Big Entry!

"LOLA LEE"
by JIMMY DICKENS
Columbia 20930

TANNEN MUSIC, INC.
146 West 54 St., New York 19

"WORDS"

EDDIE ZACK—Decca
TERRY PRESTON—Capitol
JOHNNY HORTON—Abbott

AMERICAN MUSIC, INC.
1576 Bway, N. Y. • 9109 Sunset Blvd, Hollywood
CO 5 7680 CR 1-5254

CANADA'S WESTERN HIT PARADE

Compiled Through the Cooperation of Program Directors Throughout Canada

1. I DON'T CARE IF YOU GO A LITTLE FURTHER
Keray Regan (Aragon)
2. CALL OF THE MOUNTAINS
Ray Little (Aragon)
3. TOO OLD TO CUT THE MUSTARD
Ernest Tubb & Red Foley (Decca)
4. SILVER AND GOLD
Pee Wee King (RCA Victor)
5. MOM'S AND DAD'S WALTZ
Lefty Frizzell (Columbia)
6. MISSING IN ACTION
Jimmy Wakely (Capitol)
7. THESE THINGS SHALL PASS
Hank Snow (RCA Victor)
8. GOLD RUSH IS OVER
Hank Snow (RCA Victor)
9. MY CHAPEL IN THE PINES
Rhythm Pals (Aragon)
10. GIVE ME MORE, MORE, MORE
Lefty Frizzell (Columbia)

RUSH

YOUR AD NOW FOR

10th Anniversary Issue

FOLK AND WESTERN REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BULLSEYE of the WEEK

"INDIAN LOVE CALL"
"CHINA DOLL"

SLIM WHITMAN
(Imperial 8156)



SLIM WHITMAN

● Slim Whitman reaches into the modern classics for his top lid waxing, "Indian Love Call," Slim warbles the romantic oldie with an easy delivery and smooth vocal.

The sincere reading and unbeatable material make a combination that is difficult to top and the western artist comes up with an effort that will win many coins for for ops who are discerning enough to get this disk into their locations pronto. Mountain echo sounds are used with good effect and help round out this fine etching. Flip side is a slow ballad with sentimental lyrics that Slim chants infectious-ly. The artist injects a light yodel into his rendition and it comes off in great style. Musical backing provided by the string band on both sides is solid and aids immeasurably in making both ends strong contenders.

JIMMIE OSBORNE
(King 1066 and 45-1066)

● "WE CAN'T TAKE IT WITH US TO OUR GRAVE" (2:27) Jimmie Osborn drives out a fast moving item with a religious theme with spirit. Jimmie's nasal chanting is set up with a guitar backing.

● "HOW MANY HEARTS CAN YOU BREAK" (2:24) Flip is a sentimental weeper with Jimmie warbling a light bounce in slow tempo.

TEXAS JIM ROBERTSON
(RCA Victor 20-4710; 47-4710)

● "PUT YOUR ARMS AROUND ME" (2:20) Texas Jim Robertson sells a slow country weeper expressively with his deep voiced vocal. A fem choral backing helps him put the mellow tune over in pleasing style.

● "LOW IN THE LEHIGH VALLEY" (2:25) Robertson handles a change of pace in rollicking style as he sings the fast tempo tune in top flight manner.

DOYE O'DELL
(Intro 6048)

● "THE MAN BEHIND THE THROTTLE" (2:25) A fast moving novelty is given a good vocal by Doye O'Dell who chants the beaty item zestfully.

● "MABEL, MABEL" (2:30) Another cute, fast tempo novelty is belted out by O'Dell with contagious spirit. This is a live tune with infectious lyrics.

JIMMIE SKINNER
(Capitol 2108; F-2108)

● "DREAMING MY WEARY LIFE AWAY" (2:29) A slow sentimental piece is given the nasal treatment of Jimmie Skinner effectively. Jimmie's easy delivery of the sad lyrics is backed softly by strings.

● "TELL THEM" (2:48) Skinner handles a similar number with warmth.

WADE MAINER
(King 1074)

● "STANDING OUTSIDE" (3:00) A moderate beat religious item is taken for a bouncy spin around the wax by Wade Mainer. Wade's chanting is given an effective choral assist.

● "I'M NOT LOOKING BACKWARD" (2:52) Another moderate beat gospel tune is chanted on this side by Wade. A similar arrangement and tune, but it comes out a better side.

TERRY PRESTON
(Capitol 2105; F-2105)

● "I LOVE YOU" (2:36) Terry Preston's feelingful delivery of the slow romantic melody makes this an engaging end.

● "COUNTING MY HEART-ACHES" (2:40) Vocalist sings a slow country lament with string backing.

LONE PINE
(RCA Victor 20-4720; 47-4720)

● "LITTLE JEANIE" (3:03) Lone Pine warbles a light beat romantic number with warmth as the Mountaineers set him up with an easy backing.

● "ON THE TRAIL OF THE LONESOME PINE" (2:23) With the assistance of wife, Betty Cody, the artist chants a moderate beat oldie. His smooth warbling and harmonizing with Betty make this a sock side.

MERVIN SHINER
(Decca 28220; 9-28220)

● "THE MAN IN THE MOON CRIED LAST NIGHT" (2:25) A slow tune with sad romantic lyrics is sung hauntingly by Mervin Shiner. The chanter is set up with string support and the total effect makes for a potent contender.

● "YOUR HEART IS TOO CROWDED" (2:47) Flip is a slow ditty that Shiner sings in his usual smooth and polished manner.

JUKE BOX REGIONAL RECORD REPORT

The Ten Top Records—City by City

JUNE 7, 1952

New York, N. Y.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Don Cornell—Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. BE ANYTHING (Eddy Howard)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. HERE IN MY HEART (Al Martino)
10. FORGIVE ME (Eddie Fisher)

Redwood City, Calif.

1. BLUE TANGO (Leroy Anderson)
2. BLACKSMITH BLUES (Ella Mae Morse)
3. WHEEL OF FORTUNE (Kay Starr)
4. BE ANYTHING (Eddy Howard)
5. KISS OF FIRE (Georgia Gibbs)
6. FORGIVE ME (Eddie Fisher)
7. PITTSBURGH, PA. (Guy Mitchell)
8. ANYTIME (Eddie Fisher)
9. I'LL WALK ALONE (Louis Jordan)
10. A GUY IS A GUY (Doris Day)

Des Moines, Iowa

1. BE ANYTHING (Eddy Howard)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. PITTSBURGH, PA. (Guy Mitchell)
6. I'M YOURS (Four Aces)
7. BLUE TANGO (Leroy Anderson)
8. OAKIE BOOGIE (Ella Mae Morse)
9. A GUY IS A GUY (Doris Day)
10. THE BOOM SONG (Jeanne Gayle)

Malta, Montana

1. BLACKSMITH BLUES (Ella Mae Morse)
2. WHEEL OF FORTUNE (Kay Starr)
3. TRY ME ONE MORE TIME (Margaret Whiting)
4. PITTSBURGH, PA. (Guy Mitchell)
5. THAT'S THE CHANCE YOU TAKE (Eddie Fisher)
6. A GUY IS A GUY (Doris Day)
7. ANYTIME (Eddie Fisher)
8. I'LL WALK ALONE (Don Cornell)
9. TENDERLY (Doris Day)
10. BE ANYTHING (Eddy Howard)

Chicago, Ill.

1. HERE IN MY HEART (Al Martino)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. DELICADO (Percy Faith)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. PITTSBURGH, PA. (Guy Mitchell)
8. FORGIVE ME (Eddie Fisher)
9. BLUE TANGO (Leroy Anderson)
10. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)

Houston, Texas

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. I'M YOURS (Don Cornell)
4. A GUY IS A GUY (Doris Day)
5. FORGIVE ME (Eddie Fisher)
6. HERE IN MY HEART (Al Martino)
7. WHISPERING WINDS (Patti Page)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. I UNDERSTAND (Four Aces)
10. I MAY HATE MYSELF IN THE MORNING (Bette McLaurin)

Savannah, Ga.

1. BLUE TANGO (Hugo Winterhalter)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. I'LL WALK ALONE (Jane Froman)
5. WITH A SONG IN MY HEART (Jane Froman)
6. PITTSBURGH, PA. (Guy Mitchell)
7. KISS OF FIRE (Georgia Gibbs)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. TELL ME WHY (Four Aces)
10. FORGIVE ME (Eddie Fisher)

Trenton, N. J.

1. BLUE TANGO (Leroy Anderson)
2. KISS OF FIRE (Georgia Gibbs)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'M YOURS (Eddie Fisher)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. BE ANYTHING (Eddy Howard)
7. FORGIVE ME (Eddie Fisher)
8. PITTSBURGH, PA. (Guy Mitchell)
9. I'LL WALK ALONE (Margaret Whiting)
10. HERE IN MY HEART (Al Martino)

Los Angeles, Calif.

1. I'M YOURS (Eddie Fisher—Toni Arden)
2. I'LL WALK ALONE (Don Cornell—Jane Froman)
3. HERE IN MY HEART (Al Martino)
4. KISS OF FIRE (Georgia Gibbs—Billy Eckstine)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. A GUY IS A GUY (Doris Day)
8. ME TOO (Kay Starr)
9. DELICADO (Percy Faith)
10. BLUE RAINDROPS (The Whippoorwills)

Memphis, Tenn.

1. KISS OF FIRE (Billy Eckstine)
2. HERE IN MY HEART (Al Martino)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLUE TANGO (Leroy Anderson)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. A GUY IS A GUY (Doris Day)
7. PITTSBURGH, PA. (Guy Mitchell)
8. ANYTIME (Eddie Fisher)
9. I'LL WALK ALONE (Don Cornell)
10. FORGIVE ME (Eddie Fisher)

Philadelphia, Pa.

1. HERE IN MY HEART (Al Martino)
2. DELICADO (Percy Faith)
3. PITTSBURGH, PA. (Guy Mitchell)
4. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
5. I'M YOURS (Eddie Fisher)
6. WALKIN' MY BABY BACK HOME (Johnnie Ray)
7. BE ANYTHING (Eddy Howard)
8. I'M CONFESSIN' (Les Paul & Mary Ford)
9. I'M SORRY (Bobby Wayne)
10. OAKIE BOOGIE (Ella Mae Morse)

Richmond, Va.

1. I'M YOURS (Eddie Fisher)
2. DELICADO (Percy Faith)
3. WALKIN' MY BABY BACK HOME (Johnnie Ray)
4. KISS OF FIRE (Georgia Gibbs)
5. HERE IN MY HEART (Al Martino)
6. CARIOCA (Les Paul)
7. A GUY IS A GUY (Doris Day)
8. BE ANYTHING (Eddy Howard)
9. BLUE TANGO (Leroy Anderson)
10. LADY LOVE (Vaughn Monroe)

St. Louis, Mo.

1. HERE IN MY HEART (Al Martino)
2. BLUE TANGO (Leroy Anderson)
3. DELICADO (Percy Faith)
4. SOMEWHERE ALONG THE WAY (Nat "King" Cole)
5. CARIOCA (Les Paul)
6. I WAITED A LITTLE TOO LONG (Kay Starr)
7. INDIAN LOVE CALL (Louis Armstrong—Gordon Jenkins)
8. I REMEMBER WHEN (Eddie Fisher)
9. SUGAR BUSH (Doris Day & Frankie Laine)
10. LOVER (Peggy Lee & Gordon Jenkins)

Dallas, Tex.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. BE ANYTHING (Eddy Howard)
5. PITTSBURGH, PA. (Guy Mitchell)
6. BE MY LIFE'S COMPANION (Mills Brothers)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. A GUY IS A GUY (Doris Day)
10. TELL ME WHY (Four Aces)

San Francisco, Calif.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. A GUY IS A GUY (Doris Day)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. I'LL WALK ALONE (Don Cornell)
6. PITTSBURGH, PA. (Guy Mitchell)
7. ANYTIME (Eddie Fisher)
8. KISS OF FIRE (Georgia Gibbs)
9. FORGIVE ME (Eddie Fisher)
10. BE ANYTHING (Eddy Howard)

Kansas City, Mo.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. BLACKSMITH BLUES (Ella Mae Morse)
5. CRY (Johnnie Ray)
6. A GUY IS A GUY (Doris Day)
7. I'LL WALK ALONE (Don Cornell)
8. FORGIVE ME (Eddie Fisher)
9. DELICADO (Percy Faith)
10. PERFDIA (Four Aces)

Denver, Colo.

1. BLACKSMITH BLUES (Ella Mae Morse)
2. BLUE TANGO (Anderson—Winterhalter)
3. A GUY IS A GUY (Doris Day)
4. WHEEL OF FORTUNE (Kay Starr)
5. I'LL WALK ALONE (Cornell—Froman)
6. KISS OF FIRE (Georgia Gibbs)
7. ANYTIME (Eddie Fisher)
8. A KISS TO BUILD A DREAM ON (Hugo Winterhalter)
9. LITTLE WHITE CLOUD THAT CRIED (Johnnie Ray)
10. HERE IN MY HEART (Al Martino)

St. Paul, Minn.

1. WHEEL OF FORTUNE (Kay Starr)
2. BLUE TANGO (Leroy Anderson)
3. A GUY IS A GUY (Doris Day)
4. I'M YOURS (Four Aces)
5. BLACKSMITH BLUES (Ella Mae Morse)
6. FORGIVE ME (Eddie Fisher)
7. CRY (Johnnie Ray)
8. DELICADO (Percy Faith)
9. MOUNTAINS IN THE MOONLIGHT (Johnnie Ray)
10. CARIOCA (Les Paul & Mary Ford)

Omaha, Neb.

1. BLUE TANGO (Leroy Anderson)
2. WHEEL OF FORTUNE (Kay Starr)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. A GUY IS A GUY (Doris Day)
5. ANYTIME (Eddie Fisher)
6. KISS OF FIRE (Georgia Gibbs)
7. BE ANYTHING (Eddy Howard)
8. PERFDIA (Four Aces)
9. HAMBONE (Laine—Stafford)
10. CRY (Johnnie Ray)

Detroit, Mich.

1. A GUY IS A GUY (Doris Day)
2. KISS OF FIRE (Georgia Gibbs)
3. BLACKSMITH BLUES (Ella Mae Morse)
4. DELICADO (Percy Faith)
5. I'M YOURS (Don Cornell)
6. WHEEL OF FORTUNE (Kay Starr)
7. HERE IN MY HEART (Al Martino)
8. BLUE TANGO (Leroy Anderson)
9. PITTSBURGH, PA. (Guy Mitchell)
10. I'LL WALK ALONE (Don Cornell)

Indianapolis, Ind.

1. HERE IN MY HEART (Al Martino)
2. I'M YOURS (Don Cornell)
3. KISS OF FIRE (Georgia Gibbs)
4. I'LL WALK ALONE (Don Cornell)
5. BLUE TANGO (Leroy Anderson)
6. BLACKSMITH BLUES (Ella Mae Morse)
7. DELICADO (Percy Faith)
8. BE ANYTHING (Eddy Howard)
9. A GUY IS A GUY (Doris Day)
10. WHEEL OF FORTUNE (Kay Starr)

Cleveland, Ohio

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. A GUY IS A GUY (Doris Day)
5. HERE IN MY HEART (Al Martino)
6. I'LL WALK ALONE (Don Cornell)
7. I'M YOURS (Don Cornell)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. FORGIVE ME (Eddie Fisher)
10. PITTSBURGH, PA. (Guy Mitchell)

Phoenix, Ariz.

1. KISS OF FIRE (Georgia Gibbs)
2. BLUE TANGO (Leroy Anderson)
3. WHEEL OF FORTUNE (Kay Starr)
4. I'M YOURS (Don Cornell) (Eddie Fisher)
5. I'LL WALK ALONE (Don Cornell)
6. HERE IN MY HEART (Al Martino)
7. A GUY IS A GUY (Doris Day)
8. BLACKSMITH BLUES (Ella Mae Morse)
9. PITTSBURGH, PA. (Guy Mitchell)
10. DELICADO (Percy Faith)

Cincinnati, Ohio

1. HERE IN MY HEART (Al Martino)
2. WALKIN' MY BABY BACK HOME (Johnnie Ray)
3. PITTSBURGH, PA. (Guy Mitchell)
4. BE ANYTHING (Eddy Howard)
5. GONNA GET ALONG WITHOUT YA (Teresa Brewer)
6. I'M YOURS (Eddie Fisher)
7. KISS OF FIRE (Georgia Gibbs)
8. CARIOCA (Les Paul)
9. BLUE TANGO (Leroy Anderson)
10. I WAITED A LITTLE TOO LONG (Kay Starr)

MIAMI OPS BAN PRE-WAR JUKES

Miami Music Ops Assn Passes Resolution Condemning Pre-War Juke Boxes. Assn Will No Longer Service Them After Sept. 1, '52. Organization Acclaimed for Progressive Move.



W. M. BLATT

MIAMI, Fla.—At last week's meeting of MAMOA (Miami Automatic Music Operators Association) a resolution was passed condemning all pre-war juke boxes.

MAMOA will no longer service (or offer any association servicing) for any pre-war juke box on or after September 1, 1952.

William Blatt, President of MAMOA, reports that the resolution passed unanimously and that all at the meeting agreed this was a progressive step forward for the organization.

In the meantime, since the report of this meeting, and since the report of the ban from association servicing of all pre-war juke boxes by the growing Miami association, praise has been heaped on the organization by leaders of the industry.

One well known music leader stated, "This is one of the most progressive moves ever made by any group of juke box operators."

"It means," he stated, "that the public in the Miami and Dade County area will be getting finer music, better tone, more beautifully attractive machines, and all will enjoy finer relationships in every regard."

All believe that this same step will be taken by other organizations throughout the nation where worn-out and old and battered equipment has won anything but good will from the public as well as from location owners.

The resolution is couched in such broad language that it definitely marks a new goal for all music operators everywhere to follow.

There is also no doubt that with this resolution more and more music operators from other cities and counties in Florida, surrounding the Miami area, will enter into the fold.

William Blatt stated, "In keeping with our policy to more closely cooperate with the automatic music manufacturers and distributors we feel that we should, most definitely, ban from any further service by our association any pre-war juke box."

Jacobs' Set Up Big One-Stop Music Service



HARRY JACOBS, JR.

MILWAUKEE, Wis. — Harry Jacobs, Jr., and Sr., of United, Inc., this city, report that they have arranged one of the most attractive and outstanding one-stop music services for operators.

"In addition to the fact that music operators call at our place to look over all used equipment and, especially, the new Wurlitzer phonos," Harry Jacobs, Jr., states, "we now have a service for these operators which will save them many, many more hours of time, travel, and money."

"They can now buy all the records they need from our place of business. Truly," he continues, "a real one-stop music service."

"Because," he says, "the operator



HARRY JACOBS, SR.

can obtain whatever parts and supplies he needs for all of his machines, the new and used equipment he wants and, at the same time, get all his records here for a very slight charge for the service rendered."

One-stop music spots have clicked with juke box ops all over the country because of the fact that they allow the ops to get whatever records they require all in this one place, and also obtain whatever supplies, parts and equipment they need.

Operators report that the few cents difference per record is a very cheap price to pay for the service which they obtain.

The fact that they can get all the records, supplies, parts, and machines they need from one spot is invaluable to them.

M.O.A. Convention Gains Momentum; To Be Greatest Ever Held

OAKLAND, Cal. — The M. O. A. Convention is rolling along at full speed, George A. Miller, president, reported this week. All phonograph manufacturers, record companies, needle companies and suppliers of auxiliary equipment are being called on to take part in what the members and officers of MOA consider to be the largest and most important all-music convention in history.

Miller has contacted all of the executive officers and each one from time to time will take part in publicizing the various reasons why every opera-

tor in the nation should attend this convention, September 11, 12 and 13 at the Congress Hotel in Chicago, Illinois.

The convention dates will appear on all literature going out of the association office and stickers, cuts, mats, and so forth will be mailed to the various manufacturers so that the time, place and dates can continuously be kept before the eyes of the music operators of the nation as well as those who will hold exhibit space during convention time.

Connecticut State Coin Assn Meets In New London

Great Progress Shown

NEW LONDON, Conn.—The Connecticut State Coin Association held its regular meeting in one of the leading restaurants in this city on Thursday, May 22.

Although this organization is one of the youngest in the country, it has progressed so rapidly and so constructively that many advantages are being derived by its members. During a recent membership drive, practically every operator in the state showed their willingness to join up.

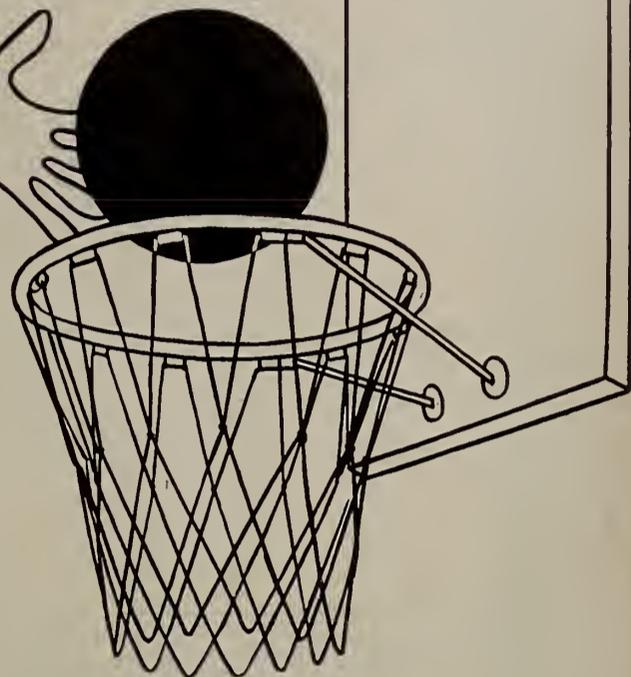
A great deal of credit is due to the organization's original members and officers. Abe Fish, who served several terms as president, and who is now honorary president, was one of the driving forces that brought this association to its present strong position.

The officers now serving are also strong factors in the splendid work accomplished, and for additional constructive measures under way. These officers are: James Tolisano, president; Louis J. Naclerio, vice president; Maurice Wein, secretary; Paul Rechtshafter, treasurer; Frank Marks, 1st asst. treasurer; Ben Gordon, 2nd asst. treasurer; Bevo Onofrio, 3rd asst. treasurer; Irving Geltzer, sgt. of arms; and Kenneth H. Jarrett, solicitor.

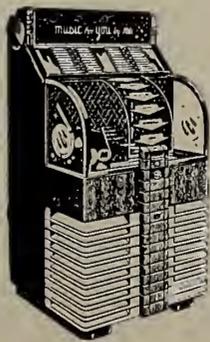
One of the most brilliant organizational moves was to set up regional representatives from 10 cities in the state. "A certain city may have a problem" explains Tolisano, "which has no bearing on the other cities. These operators there work out these problems themselves. If the problem is one that extends outside their area, and effects the other cities and members of the association, it is brought up at our meetings."

The delegates and alternate delegates are: **Hartford:** Abe Fish and James Tolisano; **Middletown:** Michael Pandolfe and Lewis Beilman; **Bristol:** Arthur Rode and Ernest Giramondi; **Waterbury:** Joseph J. Naclerio and John Calucci; **Torrington:** Joseph Fica and Charles Cataldo; **New Britain:** Ben Gordon and Dominick Sanzo; **New Haven:** Clarence Sorrentino and George Connelly; **New London:** Frank Marks and Byron Athenian; **Danbury:** Vincent Donofrio and Vincent Girenti; and **Norwich:** Albert Gaffney and Ort Mortoro.

reach



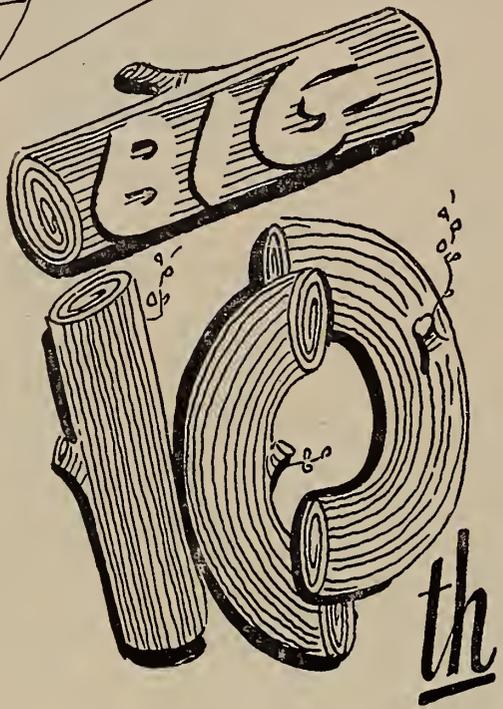
Many basketball players are wondrously made for the game. They have the reach that makes it easy to drop the ball through the hoop. "Reach" counts in music, too. The new A M I was designed to **reach out** for patrons' attention, make it irresistibly easy to drop coins in the chute. High enough to be seen in every location, Model "D's" attractive cabinetry and lighting, its simplicity of selection and play — all add up to a bigger score in the profit column.



AMI *Incorporated*

General Offices and Factory: 1500 Union Avenue, S. E., Grand Rapids, Michigan

"It's What's in THE CASH BOX That Counts"



Anniversary Issue

Dated JUNE 21, 1952

Your advertisement will **STAY PUT** in the outstanding *Tenth Anniversary Issue* which will become a "reference bible" everyone will turn to, day after day, and week after week, for the information it will contain that is **INVALUABLE TO ALL ENGAGED IN THE INDUSTRY . . . TODAY AND TOMORROW**

Due to Greatly Increased Size the 10th Anniversary Issue

IS

NOW IN PREPARATION

LAST MINUTE CLOSING DATE

👉 **JUNE 11, 1952** 👈

**RUSH YOUR RESERVATION NOW—OR BETTER
STILL, SEND IN YOUR AD NOW!**

The Cash Box

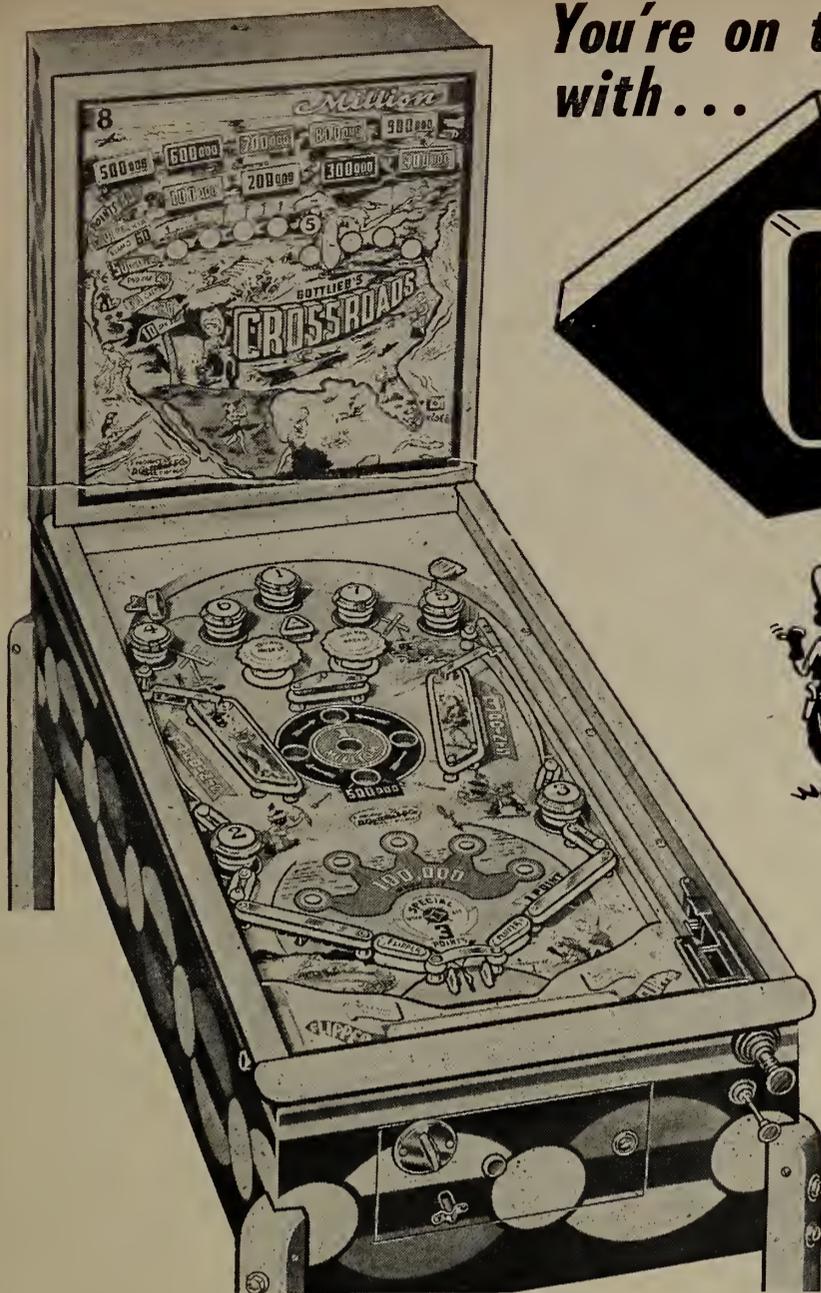
(Publication Offices)

26 West 47th St., New York 19, N. Y.

★ 32 W. Randolph St., Chicago 1, Ill.

★ 6399 Wilshire Blvd., Los Angeles 48, Calif.

You're on the Super Highway to Profits with...



GOTTLIEB'S CROSSROADS

5 BALL-TRAP HOLES in the CROSSROADS CIRCLE—
Center hole scores 1 million—4 outer holes score 1/2 million.
All holes light corresponding Roll-Over Buttons for Super High Score • FILL the 4 outer Ball-Traps for 1 REPLAY • FILL ALL 5 BALL-TRAPS for 3 REPLAYS • Make 1 to 7 SEQUENCE—light Bottom Replay Roll-Over.



REPLAYS on HIGH SCORE up to 8 MILLION • REPLAYS FOR "CROSS COUNTRY" POINT SCORING

- 2 MYSTERY HIGH SCORING "POP" BUMPERS
- 2 POINT SCORING CYCLONIC KICKERS
- 2 SUPER-POWER FLIPPERS

DELIVERY NOW
FROM YOUR
DISTRIBUTOR
ORDER
TODAY!

D. Gottlieb & Co.
1140-50 N. Kostner Ave.
Chicago 51, Illinois

"There Is No Substitute for Quality!"



Anniversary
Issue

Of

THE CASH BOX

Will Be The Greatest Ever!

SEND IN YOUR AD

NOW!

Testimonial Dinner To Sidney Levine On June 10 Drawing Guests From All Over The Nation



SIDNEY H. LEVINE

NEW YORK—The testimonial dinner, honoring Sidney Levine for his 15 years of service to the music operators in this city, and for his intense work on national legislation for the music operators thruout the entire country, looms as one of the biggest and best events of the last 10 years.

The dinner, being held at the Belmont Plaza Hotel, this city, on the night of June 10, is a complete sellout at this early date, and Al Denver, chairman, states that the banquet room is sure to be crowded to capacity.

In addition to those people in the coin machine business here, representatives of the distributors, manufacturers, recording companies and other associated industries have indicated they will be present.

Many well known personalities from other sections of the country have reserved tables. Among these are George A. Miller, president of the Music Guild of California, as well as president of Music Operators of America; Larry Marvin, Oakland, Calif., member of the Music Guild of California; Hirsh de LaViez, Washington, D. C.; Jimmy Tolisano, president of the Connecticut State Coin Operators Association, and an entire delegation; and Carl Pavise, resident of the Westchester Music Guild, and delegation.

Al Denver's plans include, in addition to the dinner, an elaborate set up of entertainment plus dancing for those so inclined.

Hankin Unveiling June 15

ATLANTA, GA.—The family of the late Morris Hankin announced they will hold "unveiling" ceremonies on June 15, when the family and friends will gather at the cemetery to view the unveiling of his tombstone.

Hankin, one of the leading distributors in the country, died on June 21, 1951. The friends he made during his more than 20 years in the coin machine business numbered in the thousands, and it is expected quite a number of them will attend the "unveiling."



**RUNYON
SALES COMPANY**

Factory Representatives for AMI Inc.
Bally Mfg. Co., J. H. Keeney & Co., Inc.
Permo Inc.

593 10th Ave., New York 18, N.Y., LO 4-1880
123 W. Runyon St., Newark 8, N.J., BI 3-8777

America's Finest
**FISHING
EQUIPMENT**

Send For Your
FISHING CATALOG
SHEFFIELD SALES

(Formerly: Ace Premium Sales Co.)
3198 MILWAUKEE AVE., CHICAGO, ILL.
(Tel: AVenue 3-9838)

"It's What's in THE CASH BOX That Counts"

MFERS DOING BIG JOB ON DEFENSE WORK

Tho Not Openly Discussed Or Even Generally Noticeable, Majority Of Coin Plants Have Been Taking On More Defense Contracts

CHICAGO—This is one of those queer things that can only happen during this peacetime-wartime twilight.

The manufacturers here are now delivering new coin operated equipment in goodly quantity, they are, at the same time, also taking on more defense work.

In fact, a few plants here are even planning to expand their present manufacturing facilities with additional new buildings.

One manufacturer stated:

"We are planning to add more space onto our present factory. A new defense materials contract which we are anticipating will keep us busy for about four years.

"We'll need the additional space," he stated, "to handle the manufacture of these defense materials as well as our coin operated machines."

Tho there hasn't been much talk about defense work for sometime the manufacturers haven't been idle.

Their World War II records have won them much favor from the large, prime contractors.

They have been called in on many units which they not only manufactured during War II, but, which are right up their alley right now.

What's even more interesting is that most of the work the plants here are taking on is in the electronics field.

The assemblers, engineers and, in fact, the average factory's entire personnel is well geared to this type of work.

There surely isn't anything as intricate today in electronics engineering as some of the products being produced in this industry, is the general belief.

The manufacturers should be commended for their efforts in this direction.

It seems that there's just nothing they can't lick in electronics problems. This has won much commendation for them. Both from Washington as well as from the large prime defense work contractors.

Almost every factory in the coin operated equipment business, in this city, is engaged in defense work of one type or another.

Production lines are so arranged, in most cases, that the average coinman, who visits at one of the large factories here, doesn't even realize that a good part of these lines are engaged in an entirely different type of work than the regular domestic coin operated products of the manufacturers.

For example, one plant, where only coin operated products are noticeable when the visitor enters, has more than half the rear part of the plant completely engaged in the production of defense materials.

Yet, the average visitor doesn't even notice this work. He sees only the coin operated machines coming off the production lines closest to his viewing angle.

In the meantime, regardless of all the greater volume production at the coin-plants here of new type coin operated equipment, defense work continues apace.

Most of the manufacturers are taking on more and more war work each week.

NPA SETS 3rd QTR. ALLOTMENTS ON

SCARCE MATERIALS Mfrs Of Civilian Products Given Increase Above Current Levels. Steel, Copper and Aluminum Metals Still Tight, But Improved

WASHINGTON, D. C.—Henry H. Fowler, Administrator of the National Production Authority, Department of Commerce, this week announced higher allotments of controlled materials to manufacturers for the third quarter of 1952.

He attributed this improvement to Government material control measures since the beginning of the defense program and cooperation on the part of the industrial community in the conservation of scarce materials.

Fowler pointed out that many materials will continue in tight supply, altho some subsidiary metals may be decontrolled as their supply improves. "We must remember that the mobilization program is only half complete, and direct defense requirements for materials are still growing," he said.

Third quarter allotments for all household durable goods will be above current levels, and some will be substantially higher. In most categories of the durable goods division Aluminum allotments will be increased from 30% to 45% of the base period consumption from the 2nd quarter; and copper allotments will be 15% higher than given for the current quarter.

In the coin machine division, manufacturers of Automatic Merchandising

Machines will be allowed the following percentage based on the base period: Carbon Steel 55%; Alloy Steel 55%; Copper Brass 35%; Copper Wire 40%; Aluminum 45%.

Manufacturers of amusement and other coin operated machines will be allowed the following: Carbon Steel 55%; Alloy Steel 55%; Copper Brass 35%; Copper Wire 40%; and Aluminum 45%.

Manufacturers of coin-operated phonographs will be allowed Carbon Steel 55%; Alloy Steel 55%; Copper Brass 35%; Copper Wire 40%; and Aluminum 45%.

Fowler, in releasing these allotments, noted that "authorization to many civilian industries will still be below their pre-Korean rate of use of the controlled materials, despite these welcome increases in allotments."

NPA also has set aside substantial amounts of steel and aluminum and some copper for distribution as supplementary allotments to relieve individual hardship cases. NPA advised manufacturers who find that their third quarter allotments will work a hardship to file supplementary applications immediately, as these applications will receive consideration in the order of their arrival.

Special Sale!

Practically new and rebuilt STATLER Cigarette Machines, 8 Col., 1 King Size Capacity. Ea. \$50

Supreme Distributors, Inc. 3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

FOREIGN BUYERS

We are exclusive Distributors for manufacturers of Games, Needles, Beverage Dispensers, Syrups, Juice Boxes etc. Write for circulars and samples of needles.

References: American National Bank & Trust Co.

Michigan Ave. National Bank TRANS-WORLD TRADING CORP. 55 E. Washington St., Chicago 2, Ill., U.S.A.

CASH WAITING

FOR

Exhibit SIX SHOOTER
Exhibit GUN PATROL
Seeburg SHOOT-THE-BEAR
Latest 5-BALLS

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

LAKE CITY SPECIALS!

SHUFFLE GAMES in lots of 5 . . . \$10 and up

Wms. HAYBURNERS	\$255.00
Wms. SPARK PLUGS (like new)	270.00
Seeburg BEAR GUNS	265.00
Wms. HORSEFEATHERS, Floor Sample	325.00
Wms. LUCKY INNINGS	64.50
Wms. STAR SERIES	92.50
Wms. HORSESHOES	175.00
Bally CITATION	54.50

SPECIAL!
Turf Kings
\$149⁵⁰

LAKE CITY AMUSEMENT CO.

4533 PAYNE AVENUE, CLEVELAND, OHIO (Tel: HEnderson 1-7577)

Meeting Dates Of Music Operators' Associations

- June 5—Illinois Amusement Association
Place: 208 N. Madison Street, Rockford, Ill.
- 5—Washington Music Guild, Inc.
Place: 3110 H Street, Washington, D. C.
- 9—Wisconsin Phonograph Operators' Association
Place: To be announced.
- 10—Automatic Phonograph Owners' Association
Place: Sheraton-Gibson Hotel, Cincinnati, Ohio
- 10—California Music Guild
Place: 311 Club, Oakland, Calif.
- 12—Michigan Automatic Phonograph Owners' Association
Place: Maccabees Building, Detroit.
- 12—Summit County Music Operators' Association
Place: Mayflower Hotel, Akron, Ohio
- 12—Music Operators Of Northern Illinois
Place: Double Joe's Restaurant, Route 14, Harvard, Ill.
- 19—Progressive Music Guild Of South Jersey
Place: Walt Whitman Hotel, Camden, N. J.
- 26—Amusement Machine Operators' Assn. of Dade County
Place: El Commodoro Hotel, Miami, Fla.

N. Y. Coinrow Set For Overhauling

NEW YORK—Everyone is aware of the fact that a new Air Terminal Building is planned for coinrow, and construction is expected to start in a very short time. The area being used for this terminal is southeast corner of 10th Avenue and 42nd Street.

Not only will property values be greatly increased, but many thousands of people will be moving in and out of coinrow.

Now an announcement is made that the New York City Housing Authority has just been granted a loan by the State Housing Commission of \$21,825,000 for a low renting project that will result in multi-storied apartment buildings for 1,300 families. These buildings will be constructed between Ninth and Tenth Avenue, running from 46th Street to 49th Street.

Looks like coinrow in a few years will be a mighty busy place.

OPS Ruling On Ten Cent Play Due For California Test

LOS ANGELES, Cal. — Southern California operators are set to bring before the United States Supreme Court in the very near future a test case regarding OPS and its jurisdiction over the automatic phonograph business.

The operators are of the firm belief that they have not violated any laws by changing over to ten cent play or changing their commission structure in instances where new equipment has been placed on location. It is their opinion that due to the fact that other types of entertainment have been decontrolled, it was not the intent of Congress to include automatic phonographs under price restraint.

A staff of attorneys in Southern California is continuing this fight in behalf of the music operator until a ruling has been handed down by the United States Supreme Court. Operators all over the nation are watching the outcome.

Annual Shuffleboard Tournament Held

SAGINAW, Mich.—Play in the third annual United States Championship Table Shuffleboard Tournament began at V. F. W. Hall here Friday, May 30, it was announced by Stanley R. Warner, tournament director. The competition, sanctioned by American Shuffleboard Leagues, Inc., includes both longboard and cushion board play.

About 300 players, representing all sections of the country, participated in the three-day meet. Play was conducted across eight shuffleboards, with each match being decided on the best five-out-of-nine game basis.

The national meet came as the culmination of an annual series of state tournaments conducted by ASLI. Teams that appeared here represented the cream of more than 120 sanctioned leagues throughout the country.



Williams

OLYMPICS

a **WINNER**
that captures choice
locations and lures
MORE MONEY
into your
cash boxes!



WRITE • WIRE •
PHONE

See Your

Williams

Distributor
NOW!

8 WAYS TO SCORE REPLAYS!

- ★ **FOUR TRAP HOLES** score 1 replay when a ball rests in each trap hole.
- ★ **FOUR FULL TRAP HOLES** light up Thumper Bumpers to advance diver across and up out of pool for 1 replay.
- ★ **THREE ROLL-OVER BUTTONS** advance the Bonus and 2 become "special" when lit and score replays.
- ★ **TWO FLIPPERS** bounce ball back into play.
- ★ **SPELL O-L-Y-M-P-I-C-S** and shoot for High Score!
- ★ **ONE ROLL-OVER LANE** at bottom good for 1 "special" when lit or for 5 "Extra Special" when lit.

Proved IT PRODUCES MORE MONEY!



CREATORS OF DEPENDABLE PLAY APPEAL!
4242 W. FILLMORE ST.
CHICAGO 24, ILL.

CLOSEOUT!

Seeburg '46	\$99.50
Seeburg '47	139.50
Rock-Ola '49 and '50	295.00
(like new)	
Seeburg Wall Boxes	22.50
(Brand New)	
Packard Wall Boxes	5.95
1/3 Deposit, Balance C. O. D.		
WRITE — WIRE — PHONE		

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

RISTAUCRAT S-45 . . . \$199.50

New RISTAUCRAT S-45 Selective Music Boxes at Jobber's price! Plays 12—45 rpm records with smooth, noiseless operation. Has dramatic eye-catching cabinet, repeat button, selection buttons, selection indicator, National Slug Rejector, twin speakers. Coin chute takes nickels and dimes. *Practically service free.* **\$199.50**
THIS IS NOT A CLOSEOUT. . . . In order to introduce the RISTAUCRAT S-45 into certain territories we are being allowed F.O.B. our Midwestern Warehouse. to offer this precision built machine at Parts always available.

Descriptive literature gladly sent upon request. 50% deposit required with order.

ACE AUTOMATIC MACHINE CO. 721 MAIN STREET
HARTFORD 3, CONN.



Geo. George

**NEVER BEFORE—AND
MAYBE NEVER AGAIN—**
WILL SUCH OUTSTANDING RECON-
DITIONED MACHINES BE OFFERED
AT SUCH MONEY-SAVING PRICES!



Roy Monroe

GAMES

BALLY FUTURITY	WRITE
BALLY GOLD CUPS	\$25.00
UNIVERSAL WINNERS	124.50
UNIVERSAL PHOTO FINISH	75.00
BALLY BRITE LITES	365.00
BALLY BRITE SPOTS	425.00
BALLY CONEY ISLANDS	450.00
BALLY SPOT LITES	565.00
UNIVERSAL FIVE STAR	185.00

MUSIC

WURLITZER 1015, Very Clean	\$179.50
WURLITZER 1080, Very Clean	179.50
SEEBURG M-100-A	749.50
AMI MODEL "A"	325.00
AMI MODEL "C", Like New	498.00
SEEBURG 1948 HIDEAWAY	225.00

TERMS: 1/3 Deposit With All Orders, Bal. C.O.D., F.O.B. Cleveland, Ohio. (WRITE FOR ANYTHING YOU NEED THAT'S NOT LISTED HERE.)

SHUFFLE ALLEYS

UNITED SIX PLAYER WITH FORMICA TOP AND 7-10 SPLIT	\$365.00
UNITED FIVE PLAYER WITH FORMICA TOP AND 7-10 SPLIT	325.00
UNITED FOUR PLAYER WITH FORMICA TOP AND 7-10 SPLIT	275.00

(Also many other Shuffle Games on Hand—Write Us TODAY!)

MONROE COIN MACHINE EXCHANGE, INC.
2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel.: Superior 1-4600)



Heading for the coming Decoration Day week-end, coinmen here have two thoughts on their minds—1) to get equipment shipped so that ops in shore and resort areas can get every advantage from the holiday crowds, and 2) getting to some country spot to take in the short holiday vacation themselves. As could be expected, coinrow was rally steaming with the efforts of wholesalers rushing machines out. In addition we saw a number of visitors who were making last minute plans to buy up equipment for their spots.

* * * * *

Barney (Shugy) Sugerman, Runyon Sales Co., spent a few days in Connecticut, attending the meeting of the Connecticut State Coin Association, held in New London on Thursday, May 22. Shugy and Irv (Kempy) Kempner, who covers that area for Runyon, stayed over thru Friday. Shugy highly impressed with the wonderful Connecticut association. . . . Ed Hanna of E. A. Hanna, Inc., Utica, N. Y., visiting along coinrow, raving about the Auto-Photo machine, for which he tells us he's distributor in Canada and eastern states. . . . Willie Aronson, young, progressive operator, now enters the jobbing end of the biz, and opens an office on 10th Ave., between 42nd and 43rd St. Willie will announce the name of the firm in a week or so. . . . Hymie Koepfel, Koepfel Distributing Co., feels fine one day—thinks he's completely recovered from his recent illness—and puts in a real hard day. Then finds himself let down for the rest of the week. Harry tells him to take it easy, but with all the equipment to go out, Hymie feels he has to "help out a little" as he puts it. . . . Sol Tabb, Hy-Sol Music Co., Brooklyn, N. Y., down on coinrow buying equip. . . . Mike Munves tells us that in addition to the usual arcade machines, he's been selling all types of equipment this year to arcade men and ops. "Shipments went out much faster than I thought they would," sighed Mike. However, he tells us he'll be shipping machines for weeks.

* * * * *

Nat Cohn's wife, Lillie, undergoes an operation this week at the Rockaway Beach Hospital. . . . Another hospital case, Ann Sens, Dave Lowy's secretary, who was in a subway accident last week, coming along fine, and should be home when you read this. Dave, by the way, moves his Dave Lowy & Co. office to 580 Tenth Ave., retaining the 594 Tenth Avenue location as a shop and repair department. . . . Joe Young and Abe Lipsky, Young Distributing, anxiously awaiting more and faster deliveries of the new Wurlitzer model "1500" phono. "The operators love this machine," states Joe, "and we could use a zillion of them." . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y., down on coinrow ordering equipment for his summer locations. Al's been in the coinbiz since 1919—"and a better business never existed," he says. . . . Lou Herman, Westchester operator, another visitor along the street. . . . Al Simon, Albert Simon, Inc., very happy over the manner in which the ops in his territory are going for ChiCoin's "6 Player Deluxe Bowling Alley." . . . Milt Green, American Vending Co., visits his coinrow office, where Teddy Seidel, mgr., is doing a swell job. . . . Understand that Harry Brown, Chicago, was making the coinrow run early in the week. . . . Also visiting were John and Harry Rezza of John's Automatic, Nyack, N. Y.

* * * * *

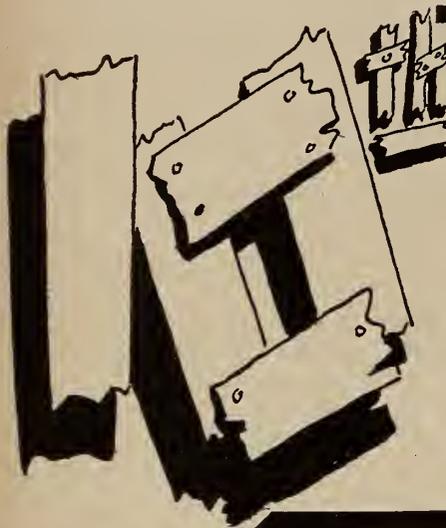
(Irving Kaye (Big Irv), Brooklyn operator drops into Runyon Sales where he, Shugy and Abe Green (who came into the city from the Newark, N. J., office for the day) cut up a few conversational capers. As an impartial observer, and we think Shugy and Abe will agree with us, Irv is "champion" without any question of doubt. . . . The Sidney Levine testimonial dinner being held on June 10 will see quite a number of out-of-town coinmen on hand. Al Denver, who is acting as chairman for the affair, tells us that the dining hall at the Belmont Plaza Hotel will be filled to overcrowding that night. . . . THERE AREN'T MANY MORE DAYS LEFT FOR YOU TO SEND US YOUR AD FOR WHAT IS BOUND TO BE THE GREATEST ISSUE EVER PUBLISHED IN THE COIN MACHINE BUSINESS—THE TENTH ANNIVERSARY ISSUE OF THE CASH BOX. RUSH IT TO US IMMEDIATELY!



Mel Mallory received a card from our good friend Bill Maddox who was in Japan. Bill said he would be back in Nola in about six weeks so leave us all be prepared for the "personality kid." . . . Mr. Pierce of Mallory Distributing returned from a two-week trip to the hills of Tennessee and surrounding country. . . . Eddie Dupaquier of A. M. Distributing dropped by to tell us all about his eleven year old Beverly Ann who will soon go to Muskegan Michigan to represent Louisiana in the A. R. S. A. nationals. Congratulations Beverly Ann and we all wish you the best of luck. . . . Things are rather quiet on account of "Fleety" McCormick left town. . . . Carl Lebow of Apollo Records in and out of the New Orleans in a day's time. . . . Charlie, Jim and Fred, Teche Novelty Company, New Iberia, having deep conversation with Johnnie of New Orleans amusement company.

Just any day now, we expect to see Tac's boy "Happy" walking around in his sleep. We watched his buddies Nick and Joe empty his pockets during one of his naps 'tother day, and Happy was blissfully unaware of what was going on. . . . Rocoe Redd drove into Nola from Laurel Mississippi. . . . Ditto W. W. Funchess of Alexandria. . . . Bob Dupuy and Guy Bufkin huddle over a cup of chicory and, of course, they were discussing the fine points of the Wurlitzer 1500. . . . F. A. Blalock, F. A. B. Distributing in the Atlanta Columbia territory this week. . . . Joe Hart of Wurlitzer dashing through McComb enroute to Jackson Mississippi. . . . We passed by F. A. B. Distributing last Sunday evening and Joe Mancusa was loading a 1400 on his truck. Absolutely no rest for a coin machine man. . . .

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!



Anniversary
Issue
of
THE CASH BOX
Will Be A Source Book
For Years To Come
★
**RUSH YOUR
AD NOW!**



The Automatic Machine Operators Association of Miami made one of the most startling and progressive steps ever taken by a group when it voted at its last meeting to eliminate all pre-war phonographs from their routes by September 1. After this date the association will not give service to any location where these old type machines are set. . . . Word is that the AMOA is in such fine working order that they are accepting membership from coin machine operators from outlying areas. At the last meeting, Rudy Simpson, Florida Amusement Co., Homestead, and Ed Mercer, Orange Blossom Amusement Co., Kendal, were accepted as members, as was Dave Shedd of Binkley Distributing Co. as an associate member. . . . Willie Blatt is hoping he can be able to attend the "unveiling" ceremonies for the late Morris Hankin of Atlanta, Ga., on June 15. . . . Jerry Kertman, Kertman Sales Corp., Rochester, N. Y., and one of the real old-timers in the coin biz, looking to buy a route here. He claims his wife has "sand in her shoes" and doesn't want to leave. Jerry's leasing a home here for a year. . . . Another prospective Floridian is Joe Schwartz, coinman from Brooklyn. Joe claims he sold his home in Brooklyn and will stay here.

Although the weather is getting warm here, the hotels look for a tremendous season. Miami Beach during the past several years has become an all-year 'round vacation spot, and while the hotels don't get the winter rates, they're just as jammed with guests as during the season. . . . Operators and wholesalers anticipate somewhat of a drop from their regular business, but look forward to a steady, healthy run. . . . Ted Bush, Bush Distributing Co., who was home a few days last week, now back on the job, and Ozzie Trupman heaves a sigh of relief. . . . Business over at Taran's is also quite brisk, and Joe Mangone doing a big job with Gottlieb's game.

THRU THE COIN CHUTE

CHICAGO CHATTER

One of the greatest pieces of writing in honor of the juke box ops of Chicago-land appeared in Herb Graffis' column in the Chicago Sun-Times, Monday, May 26. Herb mentioned the fact that it was guys like Bob Gnarro, Bob Lindelof, Ray Cunliffe, Moses Proffitt, Vic Comforte and Don Koren—"that was something else to let you know that the kids have a lot of swell guys in their corner." To these leaders of Chi's juke box operating biz this praise was worth all of their efforts to supply free juke boxes to help curb juvenile delinquency. It was something, like Bob Gnarro stated, "That's worth all the work and effort because this is the kind of recognition we, in our industry, absolutely need." . . . Most sensational info to reach this column came from Willie Blatt, president of Miami music ops' association, who advised that the organization had passed a resolution eliminating from any further servicing by the association any pre-war juke boxes. That helps the entire music biz to progress and puts it on the higher plane all want and need.

Bill DeSelm of United is probably the one guy who's getting telephonitis so bad that he'll simply have to tie his arms down when he goes home nights. Never saw anything like it. The guy's phone just rings, rings and rings all day long for those six players. . . . Charley Kagels of Central, St. Louis, advises that Johnny (Beanbag) Casola in his town and that the boys cutting it up. . . . Don't know whether most of you guys know it, but, both Joe Mahoney and his organization have given away over 100 juke boxes to needy organizations in his part of the city . . . and Fred Morrelli has done the same around and about the southside. Believe you me, there are plenty swell people in this business. . . . Buddy Brandon of Century Music is happiest kid 'round town with two tunes going great: "Wishin'" and "Junco Partner," and more new records on these coming out each day. . . . Irv Sandler in Des Moines advises that all he needs is more delivery and he could "sell a zillion" of those Wurlitzers.

Joe Abraham of Cleveland found out about horses when he put four of the Bally "Champions" at the Cleveland Armory where the "Cisco Kid" show was on. The kids waited in long, long lines. . . . Years ago, Jack Nelson recalls, guys used to pay \$39.50 for a game and, when they gave the factory what was then called 'a big order,' it was for about 50 games. Today, Jack states, factories are getting orders for "hundreds" of games that run in the \$1,000 class. (The answer? The fact that the new type equipment makes much, much more than what used to be made with the old, Jack). . . . By the way also heard from Charley Kagels that Central Distribs is moving to new and bigger quarters in Saint Loo. . . . Art Garvey popped into town to enjoy the Memorial holidays. . . . Jack Nelson, Jr. of Logan Distribs doing a land office biz with chlorophyll gum for vending machines. Jack carries one of the largest lines of bulk vending supplies in the midwest.

Harry Jacobs, Jr. and Sr. tell us on the phone from Milwaukee that they're getting their one-stop music service under way this week and that, already, many music ops have promised them "all of their record business." . . . Sam Taran on the long distance phone with us tells us that "the weather's gorgeous" down in Miami and then asks to talk with Lou Chudd of Imperial Records who was in our office. Oi, how those guys chewed up telephone expenses for us. . . . Dan Stewart talked to us from Salt Lake City to tell us that his firm going ahead at a speedy clip and trying to get as many machines in as they can—while the summer outdoor season gets under way. . . . George George and Roy Monroe send up a list of the equipment that they are selling off at this time from their Monroe C. M. Exchange spot in Cleveland. (Very impressive. You guys shouldn't have any trouble getting rid of those machines). . . . Jack Mulligan of Sharon, Pa. working to better general tax conditions thruout the Commonwealth of Pa. Jack believes that the time has, at long last, arrived when all the coinmen in Pa. must get together to protect themselves from being taxed out of business.

Ralph Sheffield has a brand new catalog of all sorts of fishing rods, reels, etc., for the ops who use these as premiums. Get a copy. It's free. . . . Hymie Zorinsky of Omaha tells us he's got some brand new "Winners" around for guys who can use them "at a price." . . . Passed by First Distribs at about midnite the other eve and the lites were still on. Wally Finke, Joe Kline and their entire crew working away getting out orders that have resulted from thir first big catalog of premiums. . . . Bobby Buckley of New Orleans tells us that he's gone all out on Keeney ciggy vendors. . . . Which reminds that Roy McGinnis back on the job over at Keeney again and that Paul Huebsch relaxing "just a teeny-weeney, little bit." . . . Joe Brilliant of Detroit planning to spend a little time in Las Vegas, Nev. at the Flamingo. (Joe will be welcomed there with unrolling of the red carpet). By the way, Joe was in town celebrating his 9th anniversary of wedded bliss with the very charming Mrs. Brilliant.

Tom Sherfick, of Shoals, Ind., America's largest juke box op, on his way up here to attend the furniture show. . . . Didn't know it before, but Buster Williams of Memphis will be celebrating his 25th year in the coin biz very shortly. And wants all the machines he will then order painted silver. It's an idea. . . . Bill Miller of Grand Rapids claims he's seen 'em come and seen 'em go and heard 'em cry and heard 'em laff, but, like Bill say, "This business just goes on and on." . . . Bill Mashek of Kansas City looking for a really good salesman to help cover the large territory the firm has. . . . Fletcher Blalock's pool table (it's coin operated) going very well thruout these so'thern states. Fletch still a music man at heart. . . . Frank Menceri of Exhibit Supply coming up with one of the greatest sales promotions in many and many a moon. This guy is absolutely tops when it comes to working like a madman to get Exhibit products over the top. The job he has done with "Big Bronco" is something that will become historical in the sales annals of this industry. . . . J. R. (Pete) Pieters connected at last. He now has a winning horse. And, believe you me, is Pete happy? (Well, dunt esk).

George Lewis over at A.B.T. advising that he was rushed about here and there on his California vacation. Didn't even get a chance to visit lots of people. . . . Eddy Howard, he of the grand voice, takes time out to thank everyone of the juke box ops for being so nice to his disks. . . . Our forthcoming Tenth Anniversary Issue will be something that will set a new and higher regard for the entire industry. All are thrilled to hear that The Cash Box will bring forth something so truly historical and chronological in encyclopedic form for the entire field. This is something that will make everyone proud to be in this business. And, therefore, it is the sincere hope of everyone at The Cash Box who works for you at all times, that you too, will realize what a tremendous treasure this issue will be and that you will, without waiting another minute, phone your ad in today.

BOTTOM PRICES

Thoroughly Conditioned Equipt.

- CHICAGO COIN Shuffle Horseshoes . . . \$99.98
- ROCK-OLA Model 1432 . . . 449.98
- BALLY CITATION . . . 34.98
- UNITED A-B-C . . . \$229.98

MANY MORE VALUES AVAILABLE

One-Stop Service—Records—Parts—Premiums

WRITE FOR INFORMATION

COVEN

distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

Exclusive Distributors of Wurlitzer Phonographs

CAPTURE and HOLD CHOICE LOCATIONS!

OPERATE THE KEENEY DELUXE ELECTRIC CIGARETTE VENDOR

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column.

THE PACK YOU SEE—IS THE PACK YOU GET!

Swing-up front top for easy loading. 3-way match vending.

WRITE WIRE PHONE

PEACH STATE DISTRIBUTING COMPANY

3215 VINEVILLE AVE., MACON, GEORGIA

Mr. W. N. Hawes



THRU THE COIN CHUTE

DALLAS DOINGS

Attention in Texas this week is focused on the political scene with state primaries going on in San Antonio for the Democrats and Mineral Wells for the Republicans. The operators everywhere you go are talking politics and wondering what the election will mean to business and the general financial situation of the country. . . . We talked to Audrey Hunter over at State Music Distributors Inc. She says that business is good for them. The recent rains will improve the general situation, she predicts. . . . Tommy Chatten of Commercial Music has just returned from a trip to West Texas. He says that the rains were a boon to the folks out there. It saved that section of the state from real financial disaster. . . . In San Angelo he ran into a tornado. . . . Travis (Ginny) Roberts of San Angelo is expanding his coin machine route and is building new additions to his motel. . . . Olen Dreyer of Dreyer Music in San Angelo. He says that the rains have improved business for him. Pino Karr, also of San Angelo, agrees that business prospects are looking bright.

Holland Farrow of Dallas is busy buying the new Official Shuffle Alleys made by United. Says it is a real super duper. . . . Buster Laecana of Fort Worth was in town this week looking over the new Wurlitzer phonograph. . . . R. L. Shoate of Mineral Wells was in town buying Wurlitzers. . . . Fred Ellis of Waco says that business is holding its own. Ditto for C. L. Ford of San Augustine. . . . B. H. Williams will soon beg off on a six weeks vacation to Havana, Cuba. He is going to fly the whole way. . . . Mike Koenig, also of Commercial Music here in Dallas, is off for an extended tour of Mexico.

Please mention THE CASH BOX when answering ads—it proves you're a real coin machine man!

A Washington, D. C. Operator Writes:

The Cash Box,
New York, N. Y.

Gentlemen:

I would appreciate it very much if it would be possible for you to send me a copy of "The Cash Box" dated the last week in June or the first week in July of this year.

We base our Inventory for Personal Property Tax on "The Cash Box", and we are having some trouble with the tax people.

Very truly yours,
J. H. Phillips
Phillips Novelty Co., Inc.
Washington, D. C.



Are YOU Faced With The Problem Of "Personal Property" TAXES?

IS IT WORTH \$15 A YEAR TO YOU TO GET FAIR AND EQUITABLE, COURTEOUS AND UNDERSTANDING TREATMENT FROM YOUR "Personal Property" TAX COLLECTOR... AND KNOW, AT THE SAME TIME, THAT HE BELIEVES YOU BECAUSE YOU CAN PRODUCE OFFICIALLY-ACCEPTED, BONAFIDE VALUATION RECORDS?

Why endure sleepless nights? Why suffer worry headaches? Why have the "Personal Property" tax collector become the boogyman in your nightmare dreams?

Why have him TELL YOU what HE THINKS your equipment is WORTH! And then TAX YOU ON THAT WORTH!

YOU show him exactly WHAT THE EQUIPMENT YOU OWN IS WORTH! In that way you obtain courteous, equitable treatment and completely better understanding.

THE ANSWER IS: "The Confidential Price Lists" which appear in each and every week's issue of The Cash Box—and which are an

integral part of The Cash Box—"The Operator's Bible"! The One Magazine The Operator Can Believe In and That He Can Trust!! The One Magazine that is Exclusively, Completely and Solely dedicated to the Operator! And Printed For The Operator's Best Interests!

It costs you only \$15 a year to have the "OFFICIAL" prices. Prices that are accepted by Canada—by U. S. Government departments—by States throught the entire nation—for valuations which you present to your Collector of "Personal Property Taxes". These prices are authentic and meet his standards.

Be a HAPPY, SMILING OPERATOR—subscribe to THE CASH BOX today. All for only \$15 per year—just about 25¢ per week!

TEAR OUT AND MAIL TODAY TO ...

THE CASH BOX
26 WEST 47th STREET,
NEW YORK 19, N. Y.

Gentlemen: It sure is worth \$15 a year to get straightened out with my "Personal Property Tax" Collector. Enclosed find my check for \$15, and start sending me "The Cash Box" immediately.



FIRM NAME.....
ADDRESS.....
CITY.....ZONE.....STATE.....
Individual's Name.....



We've had a lot of queries from local folk as to boss Bill Gersh's linguistic prowess, what with his recently running The Cash Box in Chinese aside the Chicago Chatter column. . . . A well known Chinese operator in these parts has spread word around one spot on the Row that the literal translation meant something quite different, but he refused to divulge just what. . . . Bill needn't worry, though, we're sure it's just a rib (a Chinese spare-rib, at that) and just to clear it up, we're taking a copy of same down to our favorite Chinese restaurant tonight for an authentic, first-hand translation. . . . Mr. G.'s whirlwind trip out here certainly made a lot of new friends for The Cash Box and strengthened a lot of old friends. . . . Plenty of interest over at Dan Stewart's on Rock-Ola's phono. Dan only hopes he can get the factory to send him many more machines.

Phil Robinson of Chicago Coin is eagerly awaiting another shipment of "6 Player De Luxe Bowling Alley," the way the game is catching hold in this area and up and down the coast. . . . Jack Simon and Abe Chapman report they're really moving out the "Buccaroo" horse, not only throughout the United States but even shipping them overseas. . . . Bumped into Jack Ryan, the other Jack's former sidekick at the local distribber'y, who's now making like a native Mexican with the lingo since he moved down south of the Boarder, where he's doing quite well, we gathered. . . . It's very much on the go for Nick Carter, who reports one of the best months in some time with the AMI 80. . . . Another local lad who isn't crying these days is Lyn Brown, what with Exhibit's "Big Bronco" still being the horse to beat in this business. . . . Yet from what Lucille Laymon tells us Bally's "Champion" is pushing right up there, with Mrs. L. noting that the fine looking steed is stepping right along. . . . At Badger Sales, the big ones are the new Keeney shuffle game and Williams' "Olympics."

More big news from Paul Laymon's was the arrival of a shipment of Wurlitzer 1500s, which went out on a basis of first ordered—first served. . . . The Laymons, who just hired a new shipping room man John Bertino, were clean out of machines in a hurry and just barely held on to the floor samples, with hopes for another shipment in quick time. . . . One of the new Wurlitzers will be featured on the Harry James TV show this week. . . . Another live one at Laymon's continues to be Bally's Atlantic City. . . . On the Row: Pomona's S. L. Griffin swapping camera bugs with Charlie Daniels. . . . Wm. Black of Bakersfield. . . . San Pedro's Charles Koski and Wm. Olsen. . . . Clyde Denlinger of Balboa. . . . Bob Chacon from Laguna Beach. . . . Lawrence Raya of Colton. . . . Charlie Cahoon from Long Beach



With the long Memorial Day week-end, naturally there will be a lot of tourists out on the lakes and at the resorts and also people in town heading for the country. . . . Darlow Maxwell and Milo Porter both of Huron, S. D., made the trip into the Twin Cities together. It certainly is nice when competitors can make the trip into town together. . . . Ed and Millie Birkemeyer of the Automatic Sales Company in Litchfield, Min., have been taking some time off to work on their cottage at Lake Coronis which is near Litchfield. Millie states that she received a letter from her Son, Jack, who is a Lieutenant in the Marines. . . . Speaking of new arrivals we must mention the birth of a baby girl to Mr. and Mrs. Robert Williams of the Automatic Piano Company in Minneapolis; also a baby boy to Mr. and Mrs. Pat Flannigan of the Ajax Novelty Company in Minneapolis; this make four boys for Pat. . . . R. L. Cross of Jackson, Minn., tells us that he is on the retirement list having sold his routes to William Halverson of Fairmont, Minn. Bob states that he intends to spend a couple of months on the West Coast and his plans for the future are still undecided as yet. Ed Chesney of the Outlaw Novelty Company in Aberdeen, S. D., and Duane Wilde also of Aberdeen made the trip into the Twin Cities and picked up some supplies and equipment for their rotues.

Also in town to see what was new in coin operated equipment and taking some machines back with them were Stan Woznak of Little Falls, Minn.; Ray Benkowski of Cloquet, Minn.; Al Eggermont of Marshall, Minn.; Dick Grant of Mound, Minn.; and Pete Wornson of Mankato, Minn.

Phil and Morey Gillerstein of the Novelty Sales Company in Fargo, N. D., took a little time off to make a trip into the Twin Cities to visit the various distributors and see what was new in coin operated equipment. Seen here and there at the various distributors and record houses picking up supplies and records for their operations were Mark Coughlin of Mankato, Minn.; Frank Davidson of Spooner, Wis.; Art Hagness of Grand Forks, N. D.; John Galep of Menominie, Wis.; Pete Vanderhyde of Dodge Center, Minn.; William C. Gummow of Hopkins, Minn.; Bruce Windhurst of Huron, S. D., and O. L. Coefield of Annandale, Minn.

Mr. and Mrs. Norman Gefke were seen in the Twin Cities from Sioux Falls, S. D., and this is the first time they have been in for many a moon. It was very nice meeting the charming Mrs. Gefke. . . . In town visiting his brother is Danny Heilicher who is in the Air Force. Danny is visiting his brother Amos, of the Advance Music Company in Minneapolis, Minn.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT — 45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We buy dealers surplus stocks. Operators we pay the highest price for used records from 3 to 6 months old. Top prices paid for 45 RPM's. Call or wire: C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. IS. N. Y. Tel.: Tilden 4-9040.

WANT—Will pay top price for AMI Model B; Bally Coney Islands; Bally Bright Lights; Bright Spots. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Used 1428 Rock-Olas. State best price and general condition. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

WANT—Bright Lights; Bright Spots; Coney Islands; Spot Lights. Will pay top dollar. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, O.

WANT—Music Operators—to send us their list of top ten tunes, each week. Have good deal for you in exchange. Write: BOX # 119, c/o THE CASH BOX, 26 W. 47th St., NEW YORK 19, N. Y.

WANT — Used Bright Lights; Coney Islands; Bright Spots and Leaders. Also 100 record Seeburgs and boxes. Best price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVENUE, SEATTLE 1, WASHINGTON.

WANT—Seeburg Shoot The Bear Guns. Any quantity. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Will buy phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will make trip to inspect if required. Some of labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion, etc. JACOB S. SCHNEIDER, 128 W. 66th STREET, NEW YORK CITY, N. Y.

WANT—Panorams; Spot Lights; Lite-a-Lines; Five Stars; Coney Islands; Bright Spots; Bright Lights. MONARCH COIN MACHINE, INC., 2257 NO. LINCOLN AVE., CHICAGO 14, ILLINOIS. Tel.: Lincoln 9-3996.

WANT—United Twin 8 ft.; Shuffle Alley Express 8 ft. Green Cabinet; and Scientific Que Balls. Quote lowest prices in first letter. DAVE LOWY & CO., 580 TENTH AVE., NEW YORK, N. Y. Tel.: Chicker-ing 4-5100.

WANT—All types Arcade Equipment, Seeburg Bear Guns, Seeburg M100s. Quote lowest prices or will trade New Turf Kings in original crates. Write, Wire Phone: C. A. ROBINSON CO., 2301 W. PICO BLVD., LOS ANGELES, CALIF. (Tel.: Dunkirk 3-1810).

WANT—Will buy a phonograph route located in the Bronx, N. Y. MAXWELL MUSIC MACHINE CO., 695 EAST 141st STREET, BRONX, N. Y. Tel.: MELrose 5-1246.

WANT—Ponies; latest Selective Solotone; All Stars; Heavy Hitters; United 10th Inning; Coin Changers; Coin Counters. Any quantity at the right price. LIEBMAN, 12 BABY POINT RD., TORONTO, CANADA.

WANT—Close Outs: Late model phonographs. ACTIVE AMUSEMENT CO., 501 NO. GOSSET STREET, ANDERSON, S. C. Tel.: 2310.

WANT—Tubes: 2051; 70L7; 6SN7; 75; 6SC7; 2A3; 5V4; 6L6; 6K7 Metal; 6N7 Metal; 6L7 Metal. Will pay \$40.00 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO 13, ILL.

WANT — Your used or surplus records. We buy all year round and pay top prices up to 5% blues and race. No lot too large or too small. We also buy closeout inventories complete. BEACON SHOPS, 821 NO. MAIN ST., PROVIDENCE, R. I. Tel.: UNion 1-0320.

WANT—Coney Islands; Bright Spots; Bright Lights; United's Leader; 100 Record Seeburg Phonographs & Bar Boxes & Late Model Phonographs; Chicago Coin & Exhibit Guns; Seeburg Bear Gun; Hobby Horses. Give best price and quantity in first letter. VALLEY DISTRIBUTORS, 401 NO. 16 STREET, SACRAMENTO, CALIFORNIA.

CLASSIFIED ADVERTISING SECTION

WANT—All types of post-war flipper five ball games, in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Very latest Amusement machines; Scales; 1217; 1017; 1015; 1400; 1250; AMI C or D; Seeburg M-100's (78 and 45). Pre-war Rockola Motors. Packard Pla-Mor and Wurlitzer 3025 Wall Boxes. Write stating condition and price. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Wurlitzer Model 1250's; Seeburg M100B's 45 R.P.M. Will pay cash or trade Williams Horse Feathers and Chicago Coin 4 Player Derbies. Write, wire or phone. BUSH DIST. CO., 286 N. W. TWENTY-NINTH ST., MIAMI 37, FLA. Tel.: 3-4623.

WANT—Bingo Rolls. State price and condition first letter. SYSTEM AMUSEMENT CO., 810 WEST 2nd AVE., SPOKANE, WASH.

WANT—Metal typers, late models, any quantity. Quote price, condition, etc., in your first letter. SHELDON SALES, INC., 381 MAIN STREET, BUFFALO 3, NEW YORK.

FOR SALE

FOR SALE—Jack Rabbit \$30; Irish Poker \$25; Just 21 Pin \$25; Screw Ball \$20; Shuffle Champ \$30. Will trade on anything. AUTOMATIC MUSIC CO., 703 MAIN ST. Tel.: 750 BRIDGEPORT, OHIO.

FOR SALE—15 Wise Owl Quizzettes \$5 ea.; 1 Pop Up \$10; 1 Shipman Select-A-Bar (like new with stand) \$15; 1 H246M Seeburg Hideaway \$175; 13 3WT-L56 Seeburg Wall boxes \$44.50 ea. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3992.

FOR SALE—Perfect condition, look like new; Coney Island \$450; Bright Spots \$425; Leaders \$400; Bright Lites \$350; Hot Rods \$60; Turf Kings \$190; Citations \$45; Various late Flipper Pins (write). 1/3 deposit, balance C.O.D. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO, ILL. Tel.: Hemlock 3844.

FOR SALE—Take advantage of Cash Box lowest prices. All equipment A-1 condition ready for location. Seeburg Bear Guns \$299.50; Bally Hi-Rolls \$49.50; Photo Finish \$75; Winners \$125; Jockey Specials \$35; Gold Cup \$35; Bally Entry \$25; Citations \$45; Chicago Coin Goalees \$69.50; Playball \$49.50; 16 Seeburg Selecto-matic boxes \$2.00 ea. STANLEY AMUSEMENT CO., 5225 SO. TACOMA WAY, TACOMA, WASHINGTON.

FOR SALE—Write us for the lowest prices on the finest reconditioned used phonographs: 100 Seeburgs 78'-45'—Wurlitzer 1100's, 1015's. Export trade invited. WINTERS DISTRIBUTING CO., 1715 HARBOR AVENUE, BALTIMORE 13, MD. Tel.: LExington 8820. Wurlitzer distributors Maryland and District of Columbia.

FOR SALE—Bally Futuritys, our own, beautifully refinished \$349.50; Bright Spots \$400; Spot Lites \$499.50; late model International Mutoscope Photomatics \$475; United Six Player Deluxe Shuffle Alley, used two weeks \$325; United Leaders, floor samples \$360. NEW ORLEANS NOV. CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel.: Canal 8318.

FOR SALE—Canasta \$49.50; Rose Bowl \$175; King Pin, like brand new, \$250; Carnival \$24.50; '49 Majors \$45; Mr. Boston \$84.50; Yanks \$35; Super Hockey \$54; Cinderella \$35; Grand Award \$39.50; Wisconsin \$25; Triple Action \$35; Hot Rods \$69.50; Humpty Dumpty \$29.50; Just 21 \$34.50; One-Two-Three \$39.50; Bank-A-Ball \$90; Knock Outs \$110; Harvest Time \$90; Flying Saucers \$100; K.C. Jones \$65; Bowling Champ \$74; County Fair \$200; ChiCoin Horseshoes \$100; Heavy Hitter \$42.50; Turf Kings \$160; Citations \$59.50; Gold Cups \$29.50; A.B.C. \$275; Brite Lights \$365; Brite Spots \$425; Spot Lites \$565; United's Leaders \$425. 1/3 Deposit With All Orders, Balance Shipped F.O.B. MONROE COIN MACHINE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel: Superior 1-4600).

FOR SALE—Leader \$395; 3-4-5 \$350; A.B.C. \$275; Zingo \$325; 3 Hayburners \$225 ea. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS, OHIO. Tel: UNiversity 6900.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peanut Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE — Coin Operated Pool Tables. 3 1/2' x 7'. Patented—Feature returns Q-Ball and Scratch Balls. Q-Ball and other balls same size. Price \$585 f.o.b. Pensacola, Florida. F. A. B. DISTRIBUTING CO., INC., 1019 BARONNE ST., NEW ORLEANS, LA., 911 GERVAIS ST., COLUMBIA, S. C., 304 IVY ST., N. B. ATLANTA, GA. Write for details.

FOR SALE—Seeburg 100A \$719; Seeburg 147 \$149; Wurlitzer 1450 \$675; Packard Manhattan \$110; 5000 records—used 5c ea. AMERICAN VENDING CO., 615-10th AVENUE, NEW YORK CITY, NEW YORK.

FOR SALE—Ready for location: Arizona \$60; Football \$65; Harvest Time \$85; Fighting Irish \$65; Majors \$40; St. Louis \$50; Ramona \$40; Star Series \$75; Phoenix \$45; Bomber \$75; Stop & Go \$109.50; Select A Card \$40; Utah \$65; Dale Gun \$65; Silver Bullets \$100. AMUSEMENT ARCADE CO., 419—9th ST., N. W., WASHINGTON, D. C.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Will accept best offer on 40,000 new and used records in good condition and crated. "Radio" JOE WARRINGTON, AUTOMATIC MUSIC, THERMOPOLIS, WYOMING.

FOR SALE—4 Bally Shuffle Lanes, like new \$400 ea.; Shuffle Champs \$75; Speed Bowlers \$45; playing fields refinished, rails painted, guaranteed condition; also 1015 Wurlitzers \$195; 1100 Wurlitzers \$350; 47S Seeburgs \$160; 100A Seeburgs \$725. Perfectly reconditioned. SHELTON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y.

FOR SALE—1 Chico Thing \$59.50; 1 Chicken Sam with Target \$79.50; 1, 1426 Rockola \$145; 1 Mills Constellation \$145; 1 Brand New Across the Board. Write: AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE—Operators of Arcades, Bowling Alleys, Skating Rinks, etc. Can be used for Group Operation on ticket or cash plan. Write for full particulars and photo. DAVE LOWY & CO., 580 TENTH AVE., New York, N. Y. Tel.: CHickering 4-5100.

FOR SALE—Citations \$39.50; Champions \$59.50; Hot Rods \$59.50; Pin Balls \$20 and up; Bingo Games write; Arcade write. MERIT INDUSTRIES, 542 WEST 63rd ST., CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and 4-9204.

FOR SALE—ONE BALLS: Bally Turf Kings at \$149.50; Bally Citations at \$42.50; Universal Winners at \$110; one Brand New Universal Winner, in original crate, \$265. T & L DISTRIBUTING COMPANY, 1321 CENTRAL PARKWAY, CINCINNATI 14, OHIO. Tel.: Main 8751.

FOR SALE—All games ready for location. Won't last at these prices. 1017 hideaways \$125; 46 Seeburg Hide. Metal Cabinet \$125; Jet Gun (new) \$275; Pop Corn Machines (new) \$130; Tear drop speakers \$12; Good Late Pin Games—low prices; 100 selection Seeburg with 10 wall boxes \$1200. ROANOKE VENDING MACHINE EXCHANGE, INC., 118 W. WASHINGTON ST., CHARLESTON, W. VA. Tel.: 30311.

FOR SALE—Coney Islands \$450; ABC Bingo \$275; Zingo \$325; Total Rolls \$50; High Rolls \$75; 3020 Wall Boxes \$39; Grand Award Pin \$40; One Two Three \$50; Barnacle Bill \$40; Ballerina \$35; WIL56 Wall Boxes \$14. V. YONTZ, BYESVILLE, OHIO. Tel.: 5781.

FOR SALE—Reconditioned Wurlitzers: 1250's \$500; 1100's \$350; 1015's \$225; 1080's \$200. Seeburgs 146M \$187; 147M \$225; 148ML \$325; Wall Boxes 3W2-L56 \$18.50; W1-L56 \$15 less tubes. Packard Manhattan's \$169.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND 2, VA.

FOR SALE—Just off our route: Wurlitzer 1250 adaptor and 48 Selection Wall Box \$125; Gottlieb Bowlette \$45; Seeburg Chicken Sam converted to Swing Monkey \$50. 1/2 deposit with order. FRENCHY & CO., 7624 N. E. 2nd AVENUE, MIAMI, FLA. Tel.: 72767.

FOR SALE—New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE—Phonographs with famous Dixie six point guarantee: Seeburg 148ML \$299; Seeburg 147M \$199; Seeburg 146M \$169; Seeburg H148M \$219; Seeburg H246M \$179; Seeburg H146M 159; Wurlitzer 1080 \$189. DAVIS DIST. CORP., 738 ERIE BLVD. E., SYRACUSE 3, N. Y.

FOR SALE—Chicago Coin Hit Parades \$125; Model 1422 Rock-Ola \$75; Genco Shuffle Target \$125. A. P. SAUVE & SON, 7525 GRAND RIVER AVE., DETROIT 4, MICH. Tel.: TYler 4-3810.

FOR SALE—United Twin Rebound \$160; United Twin ShuffleCade \$125; C.C. Trophy Bowl \$50; Star Series \$75; Speed Bowler \$25; United Express \$25; ABC Bowler \$25. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y.

FOR SALE—Beat this if you can. Every phonograph rebuilt and renewed ready for location. Wurlitzer 750 \$79.50; Rock-Ola 1422 blonde refinished \$109; Seeburg 146 \$139; Aireon Motors \$4.95; 3-6 and 10 Amp plug fuses \$4.00 hundred. 1/3 with order, balance C. O. D. GAY-COIN DISTRIBUTORS, INC., 4866 WOODWARD AVE., DEROIT 1, MICH.

FOR SALE—Carnival \$25; Champion \$50; Turf King \$140; Play Ball \$40; Thing \$55; South Pacific \$65; Buffalo Bill \$55; Just 21 \$25; Lucky Inning \$50; Double Header \$55. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS 3, MO. Tel.: OLive 2800.

FOR SALE—Coney Island \$425; Spot Lites \$525; A.B.C. \$250; Zingos \$300; Citations \$40; Champions \$60; Turf Kings \$200. Bally Distributors ALLAN SALES, INC., 928 MARKET ST., WHEELING, W. VA. Tel.: WHeeling 5472.

FOR SALE—Wurlitzer 1080 \$179.50 ea.; Wurlitzer 1100 \$375 ea.; 10 Seeburg 100 A—78 \$675. Plus \$10 for crating. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVE., N. Y. C., N. Y. Tel.: CHickering 4-5050.

FOR SALE—Niagara \$195; Globe Trotter \$185; Wild West \$175; Rose Bowl \$175; Double Action \$150; Springtime \$165; Arcade \$175; Leader \$395; Hayburner \$275; Spark Plug \$295; Sportsmen \$150; King Pin \$250; Four Player Derby \$325; Slug Fest \$185; County Fair \$275. 1/3 deposit. Balance C.O.D. F.O.B. Philadelphia. LEHIGH SPECIALTY, 826 N. BROAD STREET, PHILADELPHIA 30, PA.

FOR SALE—Chico Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; DeLuxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

CLASSIFIED ADVERTISING SECTION

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIverside 4131.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box, "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40 word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Shipmans brand new triplex Postage Stamp Machine Plus 20,000 folders—Special \$39.50 complete. Shipman Folders \$10 carton 20,000 Victory Folders \$6.00 carton 10,000. Mail check to: SCHWARTZ DISTRIBUTING CO., 1800 S. W. 17th ST., MIAMI 45, FLA.

FOR SALE—Clean ready for location: Wurlitzer 1080's \$150; Seeburg 5c wireless wall box \$7.50; Packard wall box \$7.50. CAIN-CAILLOUETTE INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 42-8216.

FOR SALE—40 Seeburg WIL-56 Wireless Wall Boxes, ea. \$8. 1/3 deposit, balance C. O. D. or Sight Draft. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

FOR SALE—Packard Wall Boxes ready for location \$12.50, satin or chrome. Seeburg Bear Games \$299.50. WANTED—Advance Scoring Units. WESTERN DISTRIBUTORS, 1226 SW 16th AVE., PORTLAND 5, OREGON.

FOR SALE—Phonograph records direct from our routes. We welcome complete inspection of our stock. Continuous supply at all times. RELIABLE COIN MACHINE CO., 184-199 WINDOR STREET, HARTFORD, CONN.

FOR SALE—New and used phonographs and games by distributors of the world's finest phonograph. For service and quality phone or write: COVEN DISTRIBUTING CO., 3181 ELSTON AVE., CHICAGO 18, ILL. Tel.: INdependence 3-2210.

FOR SALE—Large quantity of Turf Kings; Champions Across the Board; Bally Hook Bowler; Peep Show. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—Turf Kings \$160; Winners \$115; Citations \$50; Gold Cups \$50; Photo Finish \$75; Champions \$75; Steeple Chase \$325; Sea Jockey \$325; ABC \$295; Five Stars \$175. 1/2 deposit required, balance C.O.D. CLEVELAND COIN MACHINE EXCHANGE, INC., 2021 PROSPECT AVE., CLEVELAND, OHIO.

FOR SALE—2 C. C. Thing \$95; Bally Carnival \$35; Exhibit Gondola \$35; Universal Deluxe Twin Bowler \$125; Gottlieb Barnacle Bill \$45; Exhibit Six Shooter \$195; Universal Winner \$175. DAN STEWART COMPANY, 140 E. 2nd SO., SALT LAKE CITY, UTAH. Tel.: 9-0931.

FOR SALE—Rock-Ola 1424 Walnut Hideaway \$140; Wall Boxes 1530, clean \$15; Bar Brackets \$4; 1525 5-10-25c Wall bar boxes \$5; Gottlieb Bowlette \$39.50. WATERBURY AMUSEMENT MACHINE CO., 453 WEST MAIN ST., WATERBURY 35, CONN.

FOR SALE—New Genco Double Action \$199.50; new Williams Sportsmen \$199.50; new Williams Horse Feathers \$300; used United County Fair \$300; used Williams Sea Jockey \$325; new Williams Sea Jockey \$375; used Keeney 2 player League Bowler rebound \$99.50; floor samples Mutoscope Flying Saucers \$100; floor sample United 2 Player Hockey \$99.50; clean Seeburg Low Boy perfect \$50; Williams Star Series, clean \$100; United A.B.C., clean \$325. Write for list of clean perfect 5 ball games at \$25 and up. K. C. SPECIALTY CO., 410 MARKET ST., PHILA. 6, PA. Tel.: Market 7-6865 or 7-6391.

FOR SALE—100A Seeburg \$725. Model 146M Seeburgs \$165; 1250 Wurlitzers \$465; 1100 Wurlitzers \$356; 1080 Wurlitzers \$175; 1015 Wurlitzers \$165. All shopped and in clean condition—guaranteed. 1/3 deposit, balance C.O.D. CENTURY MUSIC DISTRIBUTORS, 1221 MAIN ST., BUFFALO, N. Y.

FOR SALE—Post War Fipper Pin Balls \$15 ea.; Shuffle Alleys \$19.50 ea.; Consoles \$25 and up. A-1 condition. RUGINIS NOVELTY CO., 329 E. 7th ST., MOUNT CARMEL, PA.

FOR SALE—We have on hand the largest stock of new and used pin and amusement games, phonographs, parts and shuffleboard supplies in Michigan. We are distributors for AMI; Keeney, Genco, Exhibit, Williams & Victor. See us first. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. Tel.: 9-8632; 5743 GRAND RIVER AVE., DETROIT, MICH. Tel.: TYler 8-2230.

FOR SALE—Complete Shuffleboard Refinishing Equipment. Two special shuffleboard equipped trucks. We will install entire equipment in any part of the country, and show you our formula for refinishing. Four years experience in refinishing and manufacturing of shuffleboards. Reason for selling, present owners going in government work. BOX HOLDER, 14806 BENTLER AVE., DETROIT, MICH.

FOR SALE—Clearance Sale: Closeout brand new Moderne Speakers built specially for corner use Deluxe Tone Column Type Speaker with beautiful light-up effect 8" P.M. Speaker, Height 57 1/2" \$35 ea.; brand new Turf Kings \$395; used Turf Kings \$185. Exclusive distributors for Rock-Ola phonographs—Thunderbolt Mechanical Ponies. 1/3 deposit, balance C.O.D. EASTERN VENDING SALES CO. INC., 940-942 LINDEN AVENUE, BALTIMORE 1, MD. Tel.: MULberry 2110.

(Continued on next page)

"It's What's in THE CASH BOX That Counts"

CLASSIFIED ADVERTISING SECTION

FOR SALE—Finest premiums for stimulating play on your amusement games. Every premium proven by operators. The premiums we feature are for operators only. We don't sell stores. Write for our descriptive price list. **HASTINGS DISTRIBUTING CO., 6100 BLUE MOUND RD., MILWAUKEE 13, WIS. Tel.: BLuemound 8-7600.**

FOR SALE—New and used Turf Kings, write. Bally Champions and Citations, write. New Music Mite, surprising price, write. Rock-Ola '46 and '47; Wurlitzer 1015; Seeburg 46M and 47M, write. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. **UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.**

FOR SALE—Chicago Coin Classic \$115; Universal Super Twin Bowler \$115; Bally Speed Bowler \$50; Shuffle Alley with fly-away pins \$25. **ALLIED COIN MACHINE CO., 786 MILWAUKEE AVE., CHICAGO 22, ILL. Tel.: CAAnal 6-0293.**

FOR SALE—Complete line of used equipment on hand: Phonographs; Shuffle Games, etc. Tell us what you need. Our prices are right. We are distributors for: AMI; United; Williams; Universal; Exhibit; Genco and others. **TARAN DISTRIBUTING, INC., 2820 N. W. 7th AVE., MIAMI 34, FLA. Tel.: 3-7648.**

FOR SALE—5 Turf Kings \$175 ea.; 2 Citations \$40 ea.; 1 Chicago Coin Shuffle Baseball \$35. All machines A1 condition. **NASTASI DIST. CO., 1010 POYDRAS, NEW ORLEANS 12, LA. Tel.: MA. 6386.**

FOR SALE—1—1946 M \$135; 1—1015 \$150; 1—1080 \$165; 2—H-246 Hide Away \$165; 20—3W2-L56—3 Wire 5c—\$15 ea., 10—W. S. 2 Z Wireless 5c \$6 ea., 10 Packard Boxes \$7.50 ea. **SERVICE VENDING CO., 236 N. DIAMOND ST., MANSFIELD, OHIO.**

FOR SALE—1 Super-Van, like new, complete with carbonator and new cup disposal. White. Complete for \$595. Exceptionally good value. 1 only; Packard Wall Boxes \$7.50 ea. Very clean. Late serial numbers; 30 Wire Cable \$15 per foot; 7 wire coated cable, rat proof 5c per foot. **GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA.**

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

FOR SALE—Empresses; Thrones; '39 and '40 Standards and DeLuxes; Classics; W1L56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. **SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.**

FOR SALE—Seeburg M100 (78); Rockola 1428's AMI Model "C"; Wurlitzer 1015 and 1250 at low prices. Want to buy all post war machines. Give details first letter stating model, quantity, condition and price. **SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J.**

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. **WILLIAMSPORT AMUSEMENT CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.**

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDSON 6-2640; The Cash Box, Chicago, Ill., DEARBORN 2-0045; The Cash Box, Los Angeles, Calif., WEBSTER 3-0347.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGNolia 3931.**

NOTICE—Change to dime play. Hawley Converter Kit for old style and new style Packard boxes. Lots of 25, \$1 each; Samples \$1.25. Contains new glass, dime bushings, parts for rejector. Kits also available for other five-cent boxes. Specify your needs. **J. R. HAWLEY DISTRIBUTING CO., 2720 W. PICO BLVD., LOS ANGELES, CALIF.**

NOTICE—Carolina Operators—One stop record shop. All labels in popular, race, hillbilly and old favorites, 78 or 45's only 70c ea. with title strips. Send for our coin machine Bargain Sheet. **DARLINGTON MUSIC CO., 132 NO. MAIN ST., DARLINGTON, S. C. Tel.: 500.**

THIS WEEK'S USED MACHINE QUOTATIONS

13th Year of Publication
713th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price for the week; Second price listed is highest price.

EXPLANATION

- 1. Prices UP
- 2. Prices DOWN
- 3. Prices UP and DOWN
- 4. No change from Last Week
- 5. No quotations Last 2 to 4 Weeks
- 6. No quotations 4 Weeks or Longer
- 7. Machines Just Added
- * Great Activity



PHONOGRAPHS

WURLITZER		SEEBURG	
4. 24	25.00 39.00	1. Plaza	25.00 39.50
4. 600R	39.50 50.00	6. Royale	25.00 39.50
2. 600K	39.00 69.50	4. Regal	39.50 49.00
4. 500A	49.00 69.50	4. Regal RC	39.50 49.00
4. 500K	39.50 59.50	4. Gem	29.50 44.00
4. 41 (Counter)	24.50 50.00	4. Classic	49.00 60.00
6. 51 (Counter)	30.00 45.00	4. Classic RC	49.00 60.00
4. 61 (Counter)	24.50 50.00	6. Maestro	44.00 65.00
4. 71 (Counter)	59.50 75.00	4. Mayfair	44.00 59.50
6. 81 (Counter)	49.50 75.00	4. Mayfair RC	44.00 59.50
4. 700	49.50 89.50	6. Melody King	49.50 79.50
4. 750M	79.50 89.00	6. Crown	39.50 59.50
1. 750E	79.00 100.00	6. Crown RC	49.50 79.50
4. 780M Colonial	49.50 99.50	6. Concert Grand	39.50 59.50
4. 780E	79.00 89.50	4. Colonel	29.50 49.00
1. 800	59.00 98.00	4. Colonel RC	29.50 49.00
4* 850	35.00 79.50	6. Concert Master	49.50 69.50
4. 950	59.00 99.50	6. Concert Master RC	59.50 89.00
4* 1015	150.00 225.00	6. Cadet	35.00 65.00
1. 1017 Hideaway	149.50 200.00	4. Cadet RC	39.50 65.00
4* 1100	300.00 375.00	4. Major	39.50 59.00
4* 1080	150.00 200.00	4. Major RC	39.50 59.50
2* 1250	425.00 500.00	4. Envoy	39.50 59.00
6. 300 Adapter	10.00 15.00	4. Envoy RC	39.50 59.00
6. 320 Wireless Wall Box	3.50 5.00	4. Vogue	39.00 59.50
6. 310 Wall Box 30 Wire	4.50 5.00	6. Vogue RC	49.50 69.50
4. 320 2 Wire Wall Box	4.00 5.00	6. Casino	35.00 59.50
6. 332 2 Wire Bar Box	5.00 9.50	6. Casino RC	49.50 79.50
6. 331 2 Wire Bar Box	5.00 10.00	6. Commander	39.50 59.50
6. 304 2 Wire Stepper	3.50 5.00	6. Commander RC	50.00 69.00
6. Wireless Strollers	19.50 25.00	4. Ti-Tone 9800	45.00 60.00
6. 430 Speaker Club with 10, 25c Box	69.50 75.00	4. Hi-Tone 9800 RC	45.00 60.00
6. 420 Speaker Cabinet	40.00 49.50	4. Hi-Tone 8800	49.50 59.00
4. 3031 Wall Box	8.00 12.00	4. Hi-Tone 8800 RC	49.50 59.00
4. 3045 Wall Box	9.95 20.00	4. Hi-Tone 8200	49.50 59.00
4. 3020 Wall Box	32.50 40.00	4. Hi-Tone 8200 RC	45.00 59.00
4. 3025	12.50 19.50	2. 146S	99.50 139.00
4. 2140 Wall Box	19.50 24.50	4* 146M	99.50 187.00
4. 219 Stepper	22.50 35.00	4* 147S	140.00 179.50
4. 100 Wall Box 5c 30 Wire	3.50 5.00	4* 147M	140.00 225.00
6. 100 Wall Box 10c 30 Wire	12.50 17.50	4. 148S	260.00 350.00
6. 111 Bar Box	3.00 10.00	4. 148M	275.00 350.00
1. 120 Wall Box 5c Wire	3.00 4.50	4. 148ML	279.00 325.00
6. 305 Impulse Rec.	2.50 10.00	2* M-100-78	675.00 750.00
6. 350 WIs Speaker	17.50 29.50	6. Remote Speak Organ	7.50 17.50
6. 115 Wall Box Wire 5c Wireless	5.00 7.50	6. Multi Selector 12 Rec.	12.50 35.00
6. 135 Step Receiver	14.50 19.50	6. Melody Parade Bar	4.50 6.00
6. 145 Imp. Step Fast	4.50 7.50	6. 5c Wallomatic Wireless	3.00 3.50
6. 306 Music Transmit	7.50 9.50	6. 5c Baromatic Wireless	4.50 5.00
6. 130 Adapter	15.00 19.50	6. 5c Wallomatic 3 Wire	2.00 3.00
6. 580 Speaker	25.00 49.50	6. 30 Wire Wall Box	2.00 9.50
6. 123 Wall Box 5/10/25 Wireless	9.00 15.00	6. 5, 10, 25c Baromatic Wire	3.00 6.95
6. 125 Wall Box 5/10/25 Wire	2.50 6.00	4. 5, 10, 25c Wallomatic 3 Wire	7.50 9.95
		4. 5, 10, 25c Baromatic Wireless	6.95 9.00
		6. 5, 10, 25c Wallomatic Wireless	8.50 17.50

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG AS you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 19, N. Y.

4* 3W2 Wall-a-Matic	15.00	18.50
1* W1L-56 Wall Box 5c	7.50	14.00
4. 3W5-L-56 Wall Box		
5, 10, 25c	37.00	44.50
4. W4L-56	29.50	37.00
4. W6L56-5/10/25		
Wireless	30.00	49.50
6. Tear Drop Speaker	12.50	17.50

ROCK-OLA

6. Imperial 20	24.50	49.50
6. Imperial 16	25.00	49.50
6. Windsor	29.50	40.00
6. Monarch	25.00	49.50
6. Std. Dial-A-Tone	39.50	40.00
4. '40 Super Rockolite	39.50	49.50
6. Counter '39	19.50	49.50
4. '39 Standard	39.50	69.00
4. '39 DeLuxe	39.50	65.00
4. '40 Master Rockolite	39.50	59.50
6. '40 Counter	39.50	49.50
6. '40 Counter with Std.	49.50	54.50
4. '41 Premier	49.50	69.50
6. Wall Box	4.00	9.50
6. Bar Box	4.00	9.50
6. Spectravox '41	15.00	29.50
6. Glamour Tone Column	30.00	35.00
6. Modern Tone Column	32.50	40.00
4. Playmaster & Spectra-vox	49.50	69.00
4. Playmaster '46	69.00	79.50
6. Playbox	25.00	30.00
4. Commando	39.00	45.00
4* 1422 Phono ('46)	75.00	145.00
4. 1424 Phono (Hideaway)	139.00	169.00
3* 1426 Phono ('47)	129.00	175.00
4. 1432 (Rocket '51)	449.00	500.00
4. Magic Glo (1428)	279.00	325.00
6. 1501 Wall Box	3.00	7.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	7.00	17.50

PACKARD

2* Pla Mor Wall & Bar Box	5.95	12.50
---------------------------	------	-------

4* Manhattan	89.00	169.50
4. Model 7 Phono	79.50	119.50
4. Hideaway Model 400	64.50	95.00
4. 1000 Speaker	29.50	49.50
6. Willow Adaptor	14.50	29.50
6. Chestnut Adaptor	15.00	25.00
6. Cedar Adaptor	15.00	29.50
6. Poplar Adaptor	15.00	27.50
6. Maple Adaptor	15.00	30.00
6. Juniper Adaptor	15.00	27.50
6. Elm Adaptor	15.00	25.00
6. Pine Adaptor	15.00	25.00
6. Beach Adaptor	15.00	27.50
6. Spruce Adaptor	17.50	29.50
6. Ash Adaptor	15.00	25.00
6. Walnut Adaptor	17.50	25.00
6. Lily Adaptor	10.00	12.50
6. Violet Speaker	10.00	15.00
6. Orchid Speaker	19.50	22.50

MILLS

6. Do Ri Mi	25.00	59.50
4. Panoram	150.00	225.00
4. Throne of Music	25.00	69.50
6. Empress	39.00	69.50
6. Panoram 10 Wall Box	5.00	8.50
6. Panoram Peek (Con)	195.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	145.00	175.00

AMI

6. Hi-Boy (302)	49.50	55.00
2. Singing Towers (201)	39.50	99.50
6. Streamliner 5, 10, 25	39.50	79.50
6. Top Flight	25.00	39.50
4. Singing Towers (301)	49.50	99.50
3* Model A '46	269.00	365.00
4. Model B '48	375.00	450.00
1* Model C	450.00	525.00

AIREON

4. Super DeLuxe ('46)	49.00	60.00
4. Blonde Bomber	89.50	129.50
4. Fiesta	69.00	125.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	79.00	159.00
4. '49 Coronet 100	125.00	169.50

MISCELLANEOUS

2. Chicago Coin Hit Parade	135.00	219.50
4. Ristocrat	65.00	79.50
2. Williams Music Mite	100.00	145.00

4. Gin Rummy	59.50	119.00
4. Gizmo (Wm 8/48)	30.00	45.00
1. Glamour	24.50	99.50
2* Gold Cup (B '48)	25.00	64.50
6. Gold Mine	29.50	49.50
4. Golden Gloves (CC 7/49)	75.00	100.00
4. Gondola	19.50	44.50
4. Grand Award (CC 1/49)	40.00	60.00
2. Happy-Go-Lucky	159.50	199.50
4. Harvest Moon (Got 12/48)	49.00	69.50
2. Harvest Time (Ge 9/50)	65.00	100.00
4. Hawaii (Un 8/47)	20.00	29.50
4* Hayburner (Wm 7/51)	225.00	275.00
6. Hi Ride	15.00	25.00
4. Hit Parade	29.50	39.50
4. Hits & Runs (Ge 5/51)	115.00	129.50
4. Holiday (CC 12/48)	49.50	69.50
1. Holiday (Ke 12/51)	385.00	400.00
2* Hot Rods (B '49)	50.00	99.50
4. Humpty Dumpty (Got 10/47)	29.50	49.50
4. Jack 'N Jill (Got 4/48)	29.50	49.50
1. Jalopy (Wm 9/51)	275.00	369.50
4. Jamboree	29.50	39.50
4. Jeanie (Ex 7/50)	99.50	125.00
4. Jockey Special (B '47)	35.00	55.00
4. Joker (Got 11/50)	110.00	164.50
4. Judy (Ex 7/50)	95.00	119.50
2* Just 21 (Got 1/50)	25.00	49.50
4. K. C. Jones	75.00	79.50
4. Kilroy (CC 1/47)	10.00	16.50
2. King Arthur (Got 10/49)	94.50	119.50
4. King Cole (Got 5/48)	28.50	54.50
2* Knockout (Got 1/51)	69.50	129.50
4. Lady Robin Hood (Got 1/48)	24.50	39.50
4* Leaders (Un)	360.00	400.00
4. Leap Year	25.00	39.50
4. Line Up	25.50	34.50
2. Lite-A-Line (K 6/51)	165.00	195.00
4* Lucky Inning (Wm 5/50)	50.00	79.50
4. Lucky Star (Got 5/47)	29.50	50.00
4. Mad. Sq. Garden (Got 6/50)	129.50	149.50
4. Magic	28.50	54.50
6. Maisie (Got 3/47)	14.50	25.50
4. Majors '49 (CC 2/49)	39.50	70.00
4. Major League Baseball	30.00	59.50
4. Manhattan (Un 2/48)	25.00	34.50
4. Mardi Gras	25.00	45.00
4. Marjorie (Got 7/47)	14.50	29.50
4. Maryland (Wm 4/49)	49.50	99.50
4. Merry Widow	24.50	39.50
4. Melody (B 47)	25.00	49.50
1. Mercury (Ge)	60.00	114.50
4. Mermaid (Got 6/51)	139.50	199.50
6. Metro	17.50	27.50
6. Mexico (Un 6/47)	15.00	19.50
6. Miami Beach	15.95	19.50
4. Minstrel Man (Got 3/51)	144.00	175.00
6. Miss America (Got 1/47)	10.00	24.50
6. Monicker	10.00	17.50
4. Monterrey (Un 5/48)	29.50	40.00
4. Moon Glow (Un 12/48)	39.50	59.50
4. Morocco	25.00	49.50
6. Mystery	10.00	15.00
4. Nevada (Un 10/47)	15.00	29.50
4. Nifty (Wm 12/50)	125.00	149.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	99.50	160.00
6. Oh Boy	15.00	29.50
6. Oklahoma (Un 6/49)	79.50	85.00
1. Old Faithful (Got 1/50)	95.00	144.50
4. One Two Three	39.50	50.00
4. Opportunity	14.50	19.50
6. Oscar	19.50	25.00
4. Paradise (Un 7/48)	24.50	49.50
4. Phoenix	49.50	69.50
1* Photo Finish	75.00	89.50
6. Pinlico	15.00	32.50
4. Pin Bowler (CC 7/50)	109.50	139.50
4. Pinch Hitter (Un 5/49)	24.50	55.00
4. Pinky (Wm 10/50)	99.50	125.00
6. Pin Up Girl	15.00	29.50
4. Play Ball (CC 1/51)	40.00	60.00
4. Play Boy (CC 5/47)	45.00	95.00
4. Playland (Ex 8/50)	90.00	124.50
1. Playtime (Ex)	44.50	84.50
4. Puddin Head	40.00	59.00
4. Punchy (CC 11/50)	100.00	129.50
4. Rag Mop (Wm 11/50)	120.00	149.00
4. Rainbow (Wm 9/48)	39.00	45.00
4. Ramona (Un 2/49)	40.00	59.00
4. Rancho (B '48)	39.50	49.00
6. Ranger	15.00	19.50
6. Record Time	22.50	59.50
2. Red Shoes (Un 12/50)	104.50	135.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	60.00	95.00
6. Riviera	14.50	25.00
2. Rocket (Ge 5/50)	60.00	139.50
4. Rockettes (Got 8/50)	129.00	154.00
4. Rondevo (Un 5/48)	25.00	39.50
4. Rose Bowl (Got 10/51)	175.00	259.50
4. Round Up (Got 11/48)	50.00	64.50
4. St. Louis (Wm 2/49)	50.00	79.50
4. Sally (CC 10/48)	39.50	54.50
4. Samba	35.00	59.50

1. Saratoga (Wm 10/48)	49.50	60.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	25.00	39.50
6. Sea Hawk	15.00	22.00
2* Sea Jockeys (Wm 12/51)	275.00	375.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	40.00	79.50
4. Serenade (Un 12/48)	17.50	39.50
4. Shanghai (CC 4/48)	27.50	49.50
2. Shantytown	50.00	109.50
4. Sharpshooter (Ge)	79.50	99.50
2. Shoo Shoo (Wm 2/51)	119.50	159.50
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Show Boat (Un 1/49)	29.50	59.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	23.50	29.50
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
7. Slugfest (Wm 3/52)	185.00	195.00
6. Slugger	14.50	19.50
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	60.00	109.50
6. South Paw	15.00	19.50
6. South Seas	10.00	17.50
4* Spark Plugs (Wm 10/51)	249.50	325.00
4. Special Entry (B '49)	25.00	50.00
6. Speed Ball	14.50	32.50
6. Speed Demon	15.00	29.50
2. Speedway (Wm 9/48)	29.50	89.50
6. Spellbound (CC 5/46)	10.00	14.50
4. Spinball (CC 5/48)	29.50	49.50
2. Spot Bowler (Got 10/50)	99.50	135.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
6. Sports Parade	12.50	15.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
6. Stage Door Canteen	10.00	14.50
6. Stars	15.00	19.50
4. Stardust (Un 5-48)	25.00	49.50
6. Starlite	10.00	49.50
6. State Fair	10.00	14.50
1* Steeple Chase (Un 2/52)	325.00	395.00
4. Step Up	10.00	14.50
1. Stop & Go (Ge 3/51)	119.50	139.50
4. Stormy (Wm 1/48)	29.50	49.50
6. Stratoliner	14.50	17.50
6. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	25.00	39.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	25.00	49.50
4. Supercharger	19.50	24.50
4. Super Hockey	49.50	79.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
6. Surf Queen (B '46)	10.00	15.00
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	49.50	65.00
1. Sweetheart (Wm 7/50)	59.50	134.50
1. Tahiti (CC 10/49)	65.00	109.50
6. Tally Ho	15.00	39.50
4. Tampico (Un 7/49)	69.50	89.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	49.50	79.50
4. Temptation	25.00	59.50
4. Tennessee (Wm 2/48)	29.50	49.50
2* Thing (CC 2/51)	45.00	95.00
4. Three Feathers	40.00	69.50
1. Three Four Five (Un 10/51)	275.00	350.00
4. Three Musketeers (Got 7/49)	49.50	85.00
4. Thrill (CC 9/48)	27.50	39.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
6. Torch (Wm 6/47)	10.00	35.00
6. Towers	12.50	15.00
4. Trade Winds	27.50	49.50
4. Treasure Chest	14.50	30.00
4. Trigger	109.50	135.00
4. Trinidad (CC 3/48)	24.50	49.50
4. Triple Action	29.50	49.50
4. Triplets (Got 7/50)	129.50	149.50
6. Tri-Score (Ge 1/51)	60.00	95.00
6. Trophy (B '48)	95.00	119.50
6. Tropicana (Un 1/48)	10.00	34.50
4. Tucson (Wm 1/49)	69.50	89.50
6. Tumbleweed	72.50	104.50
6. Turf Champ	24.50	39.50
4* Turf King (B 6/50)	150.00	275.00
4. Utah (Un 8/49)	69.00	94.50
6. Vanities	10.00	25.00
4. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	29.50	45.00
4. Watch My Line (Got 9/51)	139.50	185.00
6. West Wind	15.00	19.50
6. Wild Fire	19.50	30.00
4. Wild West	179.50	199.50
4* Winner (Univ.)	95.00	175.00
4. Wisconsin (Un 3/48)	25.00	49.50
6. Yankee Doodle	15.00</	

CONFIDENTIAL PRICE LIST
ROLL DOWNS

4. Bing-A-Roll	69.50	75.00	1. Genco Total Roll	25.00	69.50
6. Bonus Roll	25.00	49.50	4. Hy-Roll	49.50	75.00
6. Buccaneer	49.50	64.50	4. Pro-Score	39.50	45.00
6. Champion Roll	15.00	29.50	4. Singapore	10.00	39.50
4. ChiCoin Roll Down ..	19.50	49.50	6. Super Score	35.00	49.50
4. Genco Advance Roll ..	39.50	69.50	4. Super Triangle	25.00	35.00

CONFIDENTIAL PRICE LIST
SHUFFLES — REBOUNDS

4. Bally Shuffle-Line	125.00	170.00	2* Keeney League Bowl ..	175.00	215.00
2. Bally Hook Bowler	135.00	180.00	1. Keeney Duck Pins	85.00	125.00
4. Bally Baseball	59.50	89.50	7. Keeney Deluxe League		
4. Bally Shuffle Champ	30.00	75.00	Bowler	299.00	329.00
4. Bally Shuffle-Bowler ..	20.00	39.00	4. Keeney Big League Bowl	185.00	225.00
4* Bally Speed Bowler	25.00	50.00	4. Keeney 4-Way Bowl ..	195.00	225.00
4. California Shuffle Pins ..	25.00	40.00	1* Keeney 6-Player	250.00	275.00
4. ChiCoin Bango	15.00	49.50	4. Rock-Ola Shuffle Jungle	29.50	75.00
4* ChiCoin Bowling Alley ..	19.50	55.00	4. Rock-Ola Shuffle-Lane ..	24.50	30.00
4. ChiCoin Alley w/con.	49.50	79.50	1. Un. Dbl. Shuffle	59.50	79.50
2. ChiCoin Ace Bowl	89.50	160.00	4* United Shuffle Alley ..	19.00	49.50
4. ChiCoin Bowl Classic	69.50	115.00	2. Un. Shuffle w/con.	12.50	34.50
4. ChiCoin Horseshoes	125.00	129.50	2* Un. Shuffle Alley Exp. ..	25.00	59.50
4. ChiCoin Rebound	35.00	45.00	4. Un. 2-play Express	75.00	169.50
4. ChiCoin Pin Lite Bowler ..	125.00	149.50	4. Un. Sin Rebound	75.00	129.50
4. ChiCoin Baseball	35.00	95.00	2* Un. Twin Rebound	145.00	200.00
4. ChiCoin Trophy	50.00	125.00	6. United Shuffle Skill	19.00	44.50
4. ChiCoin 6 Player	250.00	275.00	4. United Super-Shuffle ..	24.50	39.50
4. Exhibit Strike	45.00	89.50	2* United Slugger	85.00	129.00
1* Genco Shuffle Target	85.00	149.50	2* United Skee Alley	79.50	119.50
4. Genco Bowling League	19.00	45.00	4* Un. 4-Player	195.00	245.00
4. Genco Glider	30.00	39.50	3* Un. 5-Player	225.00	285.00
4. Genco Baseball	49.50	79.50	1* Un. 6-Player	260.00	325.00
2* Gottlieb Bowlette	24.50	45.00	4. Un. Shuffle-Cade	145.00	189.50
2. Keeney ABC Bowler	25.00	60.00	2* Un. Twin Shuffle Cade ..	125.00	195.00
4. Keeney Bowling Champ	39.00	89.00	3* Univ. Super Twin	60.00	115.00
4. Keeney Line Up	22.50	34.50	4. Universal Twin Bowler ..	49.50	65.00
4. Keeney King Pin	45.00	85.00	4. Univ. HiScore Bowler ..	125.00	179.00
4. Keeney Pin Boy	24.50	39.50	4. Williams DeLuxe Bowler ..	34.50	49.50
4. Keeney Ten Pins	24.50	45.00	4. Williams Twin Shuffle ..	20.00	35.00
4. Keeney Lucky Strike	35.00	75.00	4. Williams Single Bowler ..	25.00	28.50
4* Keeney Dbl. Bowler	50.00	100.00	2* Williams Dbl. Head	49.50	105.00

CONFIDENTIAL PRICE LIST
ARCADE EQUIPMENT

6. Allite Strike 'N Spares ..	39.50	149.50	6. Keeney Anti Aircraft Br	15.00	25.00
4. Boomerang	45.00	85.00	6. Keeney Anti Aircraft Bl	15.00	50.00
4. Bally Big Inning	125.00	185.00	4. Keeney Sub Gun	49.50	125.00
4. Bally Bowler	175.00	189.50	4. Keeney Texas Leaguer ..	40.00	50.00
6. Bally Convoy	47.50	95.00	4. Kirk Night Bomber	75.00	150.00
4. Bally Defender	95.00	125.00	4. Lite League	49.50	75.00
6. Bally Eagle Eye	39.50	49.50	4. Mutoscope Ace Bomber ..	95.00	110.00
4. Bally Heavy Hitter	42.50	69.50	4. Muto. Atomic Bomber ..	100.00	150.00
6. Bally King Pin	35.00	45.00	4. Mutoscope Dr. Mobile ..	95.00	150.00
6. Bally Lucky Strike	45.00	79.50	1. Mutoscope Flying		
4. Bally Rapid Fire	75.00	125.00	Saucers	100.00	150.00
6. Bally Sky Battle	49.50	95.00	4. Mutoscope Photomatic		
6. Bally Torpedo	49.50	75.00	(Pre-War)	195.00	350.00
4. Bally Undersea Raider ..	85.00	95.00	4. Mutoscope Sky Fighter ..	85.00	125.00
6. Bank Ball	59.50	150.00	6. QT Pool Table	89.50	100.00
6. Bowling League	35.00	49.50	4. Quizzer	89.50	100.00
6. Buckley DeLuxe Dig	119.50	149.50	6. Rockola Ten Pins LD ..	19.50	49.50
6. Buckley Treas Is Dig	95.00	110.00	6. Rockola Ten Pins HD ..	25.00	49.50
4. Champion Hockey	50.00	69.50	4. Rockola World Series ..	69.50	75.00
4. Chi-Coin Basketball			6. Scientific Baseball	49.50	75.00
Champ	225.00	275.00	6. Scientific Basketball ..	59.50	75.00
4* ChiCoin Goalee	69.50	125.00	4. Scientific Batting Pr. ..	45.00	75.00
2. ChiCoin Hockey	60.00	79.50	2. Scientific Pitch 'Em ..	145.00	185.00
4. Chi Midget Skee	185.00	229.50	2* Seeburg Bear Gun	250.00	325.00
4* ChiCoin Pistol	95.00	125.00	3* Seeburg Chicken Sam. ..	75.00	105.00
6. ChiCoin Roll-A-Score ..	39.50	75.00	4. Seeburg Shoot the Chute	49.50	75.00
4. Edselco Pool Table	49.50	75.00	6. Skee Barrel Roll	25.00	49.50
4. Evans Bat-A-Score	100.00	295.00	6. Skill Jump	25.00	39.50
6. Evans In The Barrel	30.00	52.50	6. Super Torpedo	25.00	79.50
4. Evans Super Bomber	50.00	100.00	4. Supreme Bolascore	40.00	100.00
4. Evans Play Ball	65.00	75.00	6. Supreme Skee Roll	20.00	75.00
4. Evans Ten Strike '46 ..	65.00	99.50	6. Supreme Skill Roll	20.00	69.50
6. Evans Tommy Gun	49.50	100.00	4. Supreme Rocket Buster ..	45.00	75.00
2* Exhibit Dale Gun	59.50	90.00	6. Tail Gunner	49.50	89.50
4. Exhibit Gun Patrol	225.00	249.50	4. Telequiz	89.50	139.00
4. Exhibit Pony Express	350.00	395.00	4* Un. Team Hockey	80.00	110.00
6. Exhibit Rotary Mdr.	175.00	275.00	6. Warner Voice Record ..	49.50	69.50
4* Exhibit Silver Bullets ..	100.00	200.00	4. Western Baseball '39 ..	40.00	85.00
1* Exhibit Six Shooter	175.00	225.00	4. Western Baseball '40 ..	60.00	85.00
6. Exhibit Merchantman			6. Whizz	15.00	29.50
Roll Ch Digger	85.00	99.50	4. Wilcox-Gay Recordio ..	125.00	150.00
4. Exhibit Vitalizer	75.00	95.00	2. Williams All Stars	39.50	109.50
6. Genco Play Ball	29.50	65.00	6. Williams Box Score	39.50	65.00
6. Grotchen Met. Typer.	79.50	149.50	3* Williams Star Series ..	69.50	125.00
4. Jack Rabbit	95.00	109.50	2. Williams Quarterback ..	59.50	89.50
4. Keeney Air Raider	95.00	125.00	4. Wurlitzer Skee-ball	125.00	150.00

CONFIDENTIAL PRICE LIST
VENDORS

CIGARETTE MACHINES

DuGrenier "W" (9 col.) .. \$	69.50-\$	85.00	Rowe Royal (10 col.)	89.50-	145.00
DuGrenier "S" (7 col.)	69.50-	85.00	Rowe President (8 col.) ..	110.00-	150.00
DuGrenier "S" (9 Col.)	69.50-	85.00	Rowe President (10 col.) ..	115.00-	150.00
DuGrenier Champion			Rowe Crusader (10 col.) ..	125.00-	160.00
(9 col.)	75.00-	97.50	Rowe Electric (8 col.)	125.00-	150.00
DuGrenier Champion			Uneeda "A" (6 col.)	39.50-	60.00
(11 col.)	92.50-	120.00	Uneeda "A" (8 col.)	49.50-	70.00
Eastern Electric C-8	150.00-	185.00	Uneeda "A" (9 col.)	59.50-	95.00
Lehigh PX (10 col.)	100.00-	145.00	Uneeda "E" (8 col.)	79.50-	89.50
Lehigh King Size	125.00-	145.00	Uneeda "E" (9 col.)	79.50-	95.00
National 750	79.50-	89.50	Uneeda "E" (12 col.)	65.00-	75.00
National 950	85.00-	140.00	Uneeda "E" (15 col.)	75.00-	85.00
National 930	85.00-	125.00	Uneeda 500 (7 col.)	75.00-	130.00
National 9-A (9 col.)	100.00-	125.00	Uneeda 500 (9 col.)	75.00-	100.00
National Electric	119.50-	139.50	Uneeda 500 (15 col.)	75.00-	110.00
Rowe Imperial (6 col.)	69.50-	89.50	Uneeda Monarch (9 col.) ..	100.00-	115.00
Rowe Imperial (8 col.)	75.00-	95.00	(12 col.)	100.00-	125.00
Rowe Royal (6 col.)	92.50-	100.00			
Rowe Royal (8 col.)	85.00-	135.00			

This Week's Used Market

Once again, the activity in the used machine market recorded accelerated trading as the summer buying continued along at a healthy pace. All the sections of the market shared in this week's heavy trading with slight increases being scored by the shuffles and music items.

The pin division reflected no appreciable change as the big action that has marked these machines all through the year maintained its fast gait. This week also witnessed the emergence of several new games into the market and the continuance of action with the perennial best sellers.

The music section, which has been recording steady activity during the past

few weeks showed this week with a slight increase. Not only were the already active items moving well, but machines that have not been quoted in some time also brought askings. Prices on the whole maintained a normal level.

The shuffle equipment also came up with an increase in action and the majority of popular games shared this rise in action. Though action was heavier, there was a slight drop in price which did not amount to any alarming situation. The arcade pieces reacted as a representative group with askings and prices fluctuating, but holding an almost constant level.

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

AMI, INC.

Model D-40 Phonograph	\$795.00
Model D-80 Phonograph	925.00
Model HS-SM Hideaway	575.00
5c-10c Wall Box (40 Selections)	59.50
5c Wall Box (40 Selections) ..	53.50
Amivox Speaker	27.50

BALLY MFG. CO.

Futurity	\$ 735.00
Spot-Lite	629.50
Atlantic City	629.50
The Champion (Mech. Horse) ..	1,195.00

CHICAGO COIN

Whiz Kids	
Band Box (New Model)	229.50
6 Player De Luxe Bowling Alley	

H. C. EVANS & CO.

Century Phono 100/45	\$1050.00
Jubilee Phono 40/45	825.00
Jubilee 40/78	795.00

THE EXHIBIT SUPPLY CO.

Jet Gun	\$379.50
Big Bronco	997.50
Silent Salesman (Card Vendor)	79.50

D. GOTTLIEB & CO.

Crossroads	\$329.50
------------------	----------

INTERNATIONAL MUTO. CORP.

Photomat '52	\$1900.00
--------------------	-----------

J. H. KEENEY & CO., INC.

De Luxe League Bowler	\$469.50
-----------------------------	----------

6-Player League Bowler	469.50
4-Way Bowler (conv.)	399.50
6-Player Rebound (conv.)	409.50
All-Electric Cigarette Vendor ..	269.50
All-Electric Cigarette Vendor	
with Changemaker	287.00

ROCK-OLA MFG. CORP.

Super Rocket '52-50 Phonograph	
(Model 1434)	\$945.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box,	
23 Wire	39.50
Model 1424 Playmaster	440.00

RISTAUCRAT, INC.

S-45 Phonograph	\$289.50
-----------------------	----------

UNITED MFG. CO.

Six Player De Luxe Shuffle	
Alley	\$485.00
Six Player Super Shuffle Alley	535.00

WILLIAMS MFG. CO.

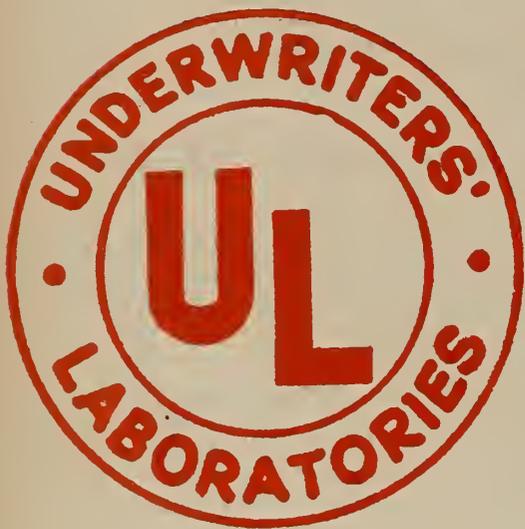
Williams De Luxe World Series ..	\$525.00
Olympic	295.00

THE RUDOLPH WURLITZER CO.

Model "1400" Phonograph	
Model "1450" Phonograph	
Model 1500 Phonograph	
Model 4851 5c-10c-25c Wall Box	
(48 Selections)	
Model 5204 Wall Box 5c-10c-25c	
(104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

"BIG BRONCO"

"Nothing Finer On The Market"
**ONLY HORSE "SAFETY-APPROVED" BY
UNDERWRITERS LABORATORIES**



★
BACKED BY
14 YEARS
OF
DEVELOPMENT
AND
51 YEARS
OF EXPERIENCE
MANUFACTURING
QUALITY MACHINES

★
IT TROTS!
Pull The
Reins
IT GALLOPS!

EXHIBIT SUPPLY

**ESTABLISHED
1901**

4218-4230 W. LAKE STREET

CHICAGO 24, ILL.

UNITED'S

6 PLAYER SUPER SHUFFLE ALLEY

ONE TO SIX CAN PLAY

(10c per game, each player)



BIG, BOLD ILLUMINATED SCORE INDICATORS
★
EACH PLAYER CAN SEE HIS SCORE AT A GLANCE

HIGH SCORE

FOR THE WEEK

FEATURE

PLAYER WRITES NAME ON BACK-GLASS

JUMBO

DISAPPEARING PINS

FAST REBOUND ACTION
20-30 SCORING

FORMICA PLAYBOARD

STRIKE OR SPARE
FLASHER LIGHTS

CAN PICK UP
7-10 SPLIT

SIZES
8 FT. BY 2 FT.
9 FT. BY 2 FT.

HIGHEST SCORE KEY CONTROL

SEE YOUR DISTRIBUTOR

UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS



Ride **THE CHAMPION**
by Bally®
FOR BIGGEST COIN-HORSE PROFITS

**REALISTIC
WESTERN PONY**

**SPEED-CONTROL
LOW SPEED START**
PULL REINS FOR DESIRED GAIT, MEDIUM
OR FAST TROT— LIVELY GALLOP

STRONG AS STEEL

REINFORCED PLASTIC HORSE
BEAUTIFUL,
DURABLE FINISH

Equipped with
NATIONAL
SLUG REJECTOR

**LIFE-
LIKE
ACTION**

FLOOR SPACE
ONLY
22 IN. BY 49 IN.

**REAL SADDLE
RICHLY ORNAMENTED**
BOX-TYPE STIRRUP WITH
EXTRA LEATHER LOOP
FOR SHORT RIDERS

**SIMPLE,
STURDY
MECHANISM**
EASILY ACCESSIBLE
FROM ALL 4 SIDES



Bally®
atlantic city
NEWEST 3-CARD 5-BALL REPLAY HIT

Operators everywhere are
earning fat profits with
ATLANTIC CITY.
Order from your
Bally distrib-
utor today.

NEW DOUBLE-SCORE

FEATURE GETS BIG, FAST EXTRA PLAY

NEW STYLE "SPOTTEM" APPEAL
ATTRACTS EXTRA COINS EVERY GAME
POSSIBLE TO SPOT
SIX NUMBERS

POPULAR "CORNERS" IDEA
PROMOTES PLENTY EXTRA-COIN PLAY
CORNER NUMBERS SCORE 200

EXTRA BALLS FEATURE

WITH ADVANCING ARROW SUSPENSE GETS EXTRA PLAY

POPULAR "IN-LINE" SKILL-SCORES
3-IN-LINE, 4-IN-LINE, 5-IN-LINE

Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS