

THE CASH BOX

VOLUME XIV

AUGUST 8, 1953

NUMBER 46



Every once in a while, a sensation sweeps across the record field, creating a new star. This time it's 6 year old Brucie Weil, shown here amidst a whirl of contracts. The youngster, whose Barbour recording of "God Bless Us All" is currently the talk of the business, bids fair to become the hottest kiddie property in some time. Shown above, grouped around Brucie, are: Jerry Blaine, president of Jay-Gee Records, which is handling the record; Stan Stanley, professional manager of Chappell, the firm which bought the selling rights to the song; Larry Barnett, vice-president of MCA, to whom Brucie has just been signed; and Mal Braveman, in charge of publicity for the youngster.



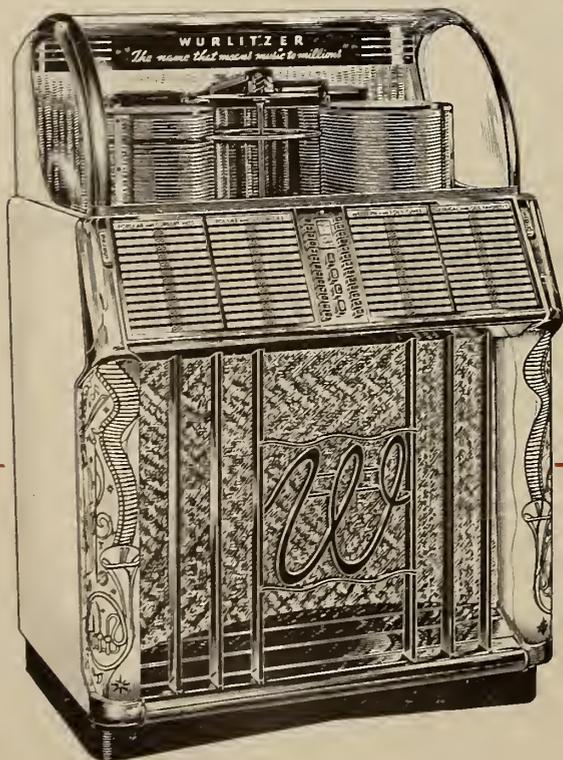
"Our take took a
Sizeable Jump"

Wurlitzer 1500

Reports from operators installing 104-selection Wurlitzer 1500s in new locations invariably register the same results.

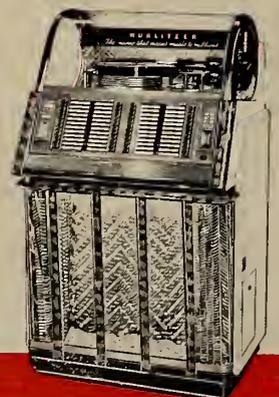
Earnings take a Kangaroo-like leap!

There are many reasons why. Greater beauty. Finer tone. And, of course, that most fascinating of all features—it plays 45 and 78 RPM records intermixed. Take a timely tip. See your Wurlitzer Distributor now!



WHERE A 48-SELECTION PHONOGRAPH IS THE ANSWER

The Wurlitzer Models 1650 for straight 45 RPM play, or 1600 playing 45 or 78 RPM records, offer many new features at a lower price. The sparkling glass dome and pilasters enhance eye-appeal and the new, smaller cabinet fits into limited space. Automatic volume control too!



The Rudolph Wurlitzer Company • North Tonawanda, N. Y.



The Cash Box

August 8, 1953

Vol. XIV

Number 46

Publishers
BILL GERSH
JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.
(All Phones: JUdson 6-2640)
JOE ORLECK

CHICAGO OFFICE
32 West Randolph St., Chicago 1, Ill.
(All Phones: DEarborn 2-0045)
BILL GERSH

LOS ANGELES OFFICE
6363 Wilshire Blvd., Los Angeles, Cal.
(Phone: WEbster 1-1121)
CARL TAFT

EXECUTIVE STAFF
JOE ORLECK, Advertising Director
BOB AUSTIN, General Mgr., Music Dept.
SID PARNES, Editor-In-Chief
NORMAN ORLECK, Associate Editor
MARTY OSTROW, Associate Editor
IRA STASSBERG, Research
A. ARTESE, Office Manager
A. FORMAN, Circulation
POPSIE, Staff Photographer
BRUNO DUTKOWSKY, Art Director

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

"THE CONFIDENTIAL PRICE LISTS"

"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

CORRESPONDENTS IN LEADING CITIES
THROUGHOUT THE UNITED STATES

ENTIRE CONTENTS COPYRIGHTED 1953 by The Cash Box Publishing Co., Inc. No reproduction in part or whole allowed without written permission from the publishers.

(Music Editorial)

RECORD SESSION

When we hear a record played in a juke box or over the radio or on our own home phonograph, we either enjoy it, dislike it, or don't react at all. But we seldom stop to think of the tremendous amount of planning and work that went into making that record, whether the outcome was successful or not.

We were reminded of this once more the other day when we spent all afternoon at a record session.

A record session is in a very real sense a magical thing. For in the time that it takes place, a great many people are molding thoughts, feelings and ideas into a finished product that has substance.

At the start of a recording session, the A&R man, who is in charge of it, knows the songs that are to be done, has had the arrangements made and has rehearsed the singer. But that's all.

It's at the session that the musicians get together for the first time. It's here that the conductor goes over the music with them. And it's here that the end product is created for it very seldom happens that the outcome is exactly the same as when the arranger first thought of it.

The vocal is being blended with the background music and it is at this time that many changes have to be made, some to accommodate the singer, some to accommodate the musicians.

At the beginning too, the musicians have to learn to play as a group. Although at most sessions, the musicians are topnotch artists, they probably haven't played together before and they have to become accustomed to it.

When everything is ready for the first number (there are usually four done during a three hour session), there are then

several run-throughs in which the A&R director can hear what it sounds like. More changes are made and then comes the job of putting it on tape.

The engineer now becomes as important as the artists in the studio. For if he isn't adept at his work, the most wonderful arrangement, playing and singing can all be made to sound inept.

And on the other hand, if the engineer is good, he can very often save a record that might otherwise not have had too much potential.

But now everything is in readiness and the taping starts. The first tape is usually just for balance . . . to see how the relations of sound are to each other. From then on almost any tape can be THE one. If the artist doesn't flub a word, if a musician doesn't hit a sour note—in other words, if everything goes over with as few flaws as possible—and the feeling of the record turns out to be what was planned, that's the finished product.

And this same process is repeated four times during a session.

What we have just described is only a simplified version of what takes place in a studio. We haven't even touched upon all that goes on before everyone is even assembled in a recording session. The weeks and sometimes months of searching for the right material; the coupling of song and artist; the decision on how to treat the record; and a million other considerations.

A record, it is easy to see, is a complicated piece of business, complicated from beginning to end.

We may not like every record we hear, but at least let's be aware of the amount of planning, work and sincere effort that goes into its making.



Tops For Ops...

<p>1. VAYA CON DIOS JOHNNY (IS THE BOY FOR ME) L. Paul & M. Ford 2486</p>
<p>2. HALF A PHOTOGRAPH ALLEZ-VOUS-EN K. Starr 2464</p>
<p>3. OH! SAN P. Hunt 2442</p>
<p>4. APRIL IN PORTUGAL SUDDENLY L. Baxter 2374</p>
<p>5. A FOOL WAS I IF LOVE IS GOOD TO ME N. Cole 2540</p>
<p>6. 40 CUPS OF COFFEE OH! YOU CRAZY MOON E. M. Morse 2539</p>
<p>7. JERSEY BOUNCE I GUESS IT WAS YOU ALL THE TIME R. Anthony 2532</p>

Coming Up... Fast

DEAR JOHN LETTER

Jean Shepard—2502

DUMMY SONG

Frances Faye—2542



THE NATION'S

TOP TEN

PLUS THE NEXT 25

JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.




CODE			
AL—Aladdin	CO—Columbia	ES—Essex	LO—London
AP—Apollo	CR—Coral	FE—Federal	MA—Mars
AT—Atlantic	CY—Crytallette	4 Star—Four Star	MD—Mood
BR—Brunswick	DA—Dano	IM—Imperial	ME—Mercury
BU—Buller	DE—Decco	IN—Intro	MG—MGM
CA—Capitol	DO—Dot	JU—Jubilee	MO—Modern
CD—Cadence	DY—Derby	KI—King	OR—Oriole
CH—Chess			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RH—Recorded In Hollywood
			RE—Regent
			SA—Savoy
			SE—Seger
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TI—Tico
			TN—Tennessee
			UN—United
			VI—RCA Victor

		Pos. Last Week
1	<p>I'M WALKING BEHIND YOU EDDIE FISHER CA-2450 (F-2450)—Frank Sinatra CR-60985 (9-60985)—Dorothy Squires DE-28692 (9-28692)—Donald O'Connor</p>	1
2	<p>NO OTHER LOVE PERRY COMO CA-2487 (F-2487)—Helen O'Connell CA-1685 (F-1685)—Joe Stafford DE-28746 (9-28746)—Gordon Jenkins O. MG-30796 (K-30796)—David Rose O.</p>	3
3	<p>SONG FROM MOULIN ROUGE PERCY FAITH O. CA-2429 (F-2429)—J. Hutton & A. Stordahl CO-39944 (9-39944)—Percy Faith Ork. CR-60984 (9-60984)—Nick Perito DE-28675 (9-28675)—Victor Young O. LO-1328 (45-1328)—Mantovani O.</p>	2
4	<p>VAYA CON DIOS LES PAUL & MARY FORD CA-2486 (F-2486)—Les Paul & M. Ford CA-2514 (F-2514)—Wes & Mar Tuttle CR-60991 (9-60991)—Jack Smith</p>	5
5	<p>TERRY'S THEME FROM "LIMELIGHT" FRANK CHACKSFIELD O. CO-40013 (4-40013)—Wally Stott O. CR-61006 (9-61006)—Ron Goodwin O. LO-1342 (45-1342)—Frank Chacksfield O.</p>	4
6	<p>APRIL IN PORTUGAL LES BAXTER O. CA-2374 (F-2374)—Les Baxter O. CO-39983 (4-39983)—Ken Griffin CR-60984 (9-60984)—Nick Perito DE-28646 (9-28646)—Florian Zabach DE-28704 (9-28704)—Louis Armstrong</p>	7
7	<p>WITH THESE HANDS EDDIE FISHER CO-40006 (4-40006)—Johnnie Ray CO-40034 (4-40034)—Eddy & Stafford</p>	8
8	<p>RUBY RICHARD HAYMAN O. CA-2457 (F-2457)—Les Baxter O. CO-39994 (4-39994)—Harry James O. CR-60959 (9-60959)—Les Brown O. CR-60983 (9-60983)—Nick Perito DE-28675 (9-28675)—Victor Young O.</p>	6
9	<p>HALF A PHOTOGRAPH KAY STARR CA-2464 (F-2464)—Kay Starr CA-2500 (F-2500)—Billy Strange</p>	10
10	<p>P. S. I LOVE YOU HILLTOPPERS DE-28750 (9-28750)—G. Jenkins O.</p>	—

11) ALLEZ-VOUS-EN. 12) I'D RATHER DIE YOUNG. 13) YOU, YOU, YOU. 14) SAY YOU'RE MINE AGAIN. 15) CRAZY, MAN, CRAZY. 16) THE BREEZE. 17) GAMBLER'S GUITAR. 18) TROPICANA. 19) BUTTERFLIES. 20) CRYING IN THE CHAPEL. 21) C'EST SI BON. 22) CANDY LIPS. 23) OH! 24) MY ONE AND ONLY HEART. 25) ETERNALLY. 26) GIGI. 27) JOHNNY. 28) I LOVE PARIS. 29) I BELIEVE. 30) SEVEN LONELY DAYS. 31) BLUE CANARY. 32) WHERE THE WINDS BLOW. 33) HONEY IN THE HORN. 34) RETURN TO PARADISE. 35) PRETEND.

RECORD REVIEWS

<input type="radio"/> A DISK & SLEEPER	<input type="radio"/> G GOOD
<input type="radio"/> B EXCELLENT	<input type="radio"/> C FAIR
<input type="radio"/> B+ VERY GOOD	<input type="radio"/> D MEDIOCRE

BILLY ECKSTINE
(MGM 11550; K-11550)

B+ "IT CAN'T BE WRONG" (3:03) [Harms Inc. ASCAP] Billy Eckstine hands in one of his best jobs to date on a very pretty tune with a fine set of lyrics. The Homer McCoy Singers and Nelson Riddle's ork add to the beauty of the side with a full and lush accompaniment.

B+ "I CAN READ BETWEEN THE LINES" (3:01) [Weiss & Barry BMI] Billy sings right from the heart on this end too as he treats, in his stylish manner, a smooth ballad. Billy could be clicking with either end. Top drawer stuff.

GISELE MacKENZIE
(Capitol 2556; F-2556)

C+ "HALF-HEARTED" (1:52) [Pine Ridge ASCAP] With Buddy Cole's orchestra in the backdrop, Gisele MacKenzie colorfully treats a pleasing bouncer about a broken heart. The chorus adds to the side. Good rhythm.

B "TILL THEY'VE ALL GONE HOME" (2:02) [E. H. Morris ASCAP] The Canadian thrush does a soft and caressing job on a slow waltz number that's on the touching side. The delivery is real tender.

CLESSA WILLIAMS
(Allied 5006; 45-5006)

B "ENRICO" (2:46) [Skinner ASCAP] The Jud Conlon Rhythmaires work well with Clessa Williams on a Latin tempo novelty that's loaded with life and zip. Clessa's voice is loaded with rhythm.

C+ "BLUE MOMENTS" (3:01) [Skinner ASCAP] The thrush has a lovely tremor in her voice as she and the chorus, with Heinie Beau's ork in the backdrop, change the mood to that of a slow romantic ballad.

SANDY STEWART
(Okeh 6991; 4-6991)

B "LOVED AND LOST" (2:13) [Banks BMI] The Norman Leyden orchestra and chorus set up an interesting lilting backdrop with the piano in the lead as Sandy Stewart chirps a pretty number. Tune is similar to "Heart and Soul". Very catchy.

C+ "PLEASE COME HOME" (2:42) [Redd Evans ASCAP] Sandy dishes up a heart felt ballad with a great deal of warmth in her voice. Her strong presentation gets a Joe Reisman assist on this lid.

DOLORES GRAY
(Decca 28783; 9-28783)

B+ "THAT'S LOVE I GUESS" (2:15) [Frank ASCAP] Softness, feeling and heart are personified by Dolores Gray as she caresses a romantic ballad with her talented voice. A real pretty tune that could catch the public's note.

C+ "L-O-V-E" (2:40) [Oxford ASCAP] The Ray Charles Singers and Dave Terry's ork assist on the thrush's offering of a polka tempo ditty. The pert styling makes for ease on the ear. Should get spins.

THE CASH BOX

DISK OF THE WEEK

"DRAGNET" (2:50) [Schumann ASCAP]

"DANCING IN THE DARK" (2:35) [Harms Inc. ASCAP]

RAY ANTHONY ORCHESTRA
(Capitol 2562; F-2562)



RAY ANTHONY

● Walter Schumann's music, the theme to Jack Webb's "Dragnet" television show, has become so popular throughout the nation, that

it's just natural to get a pop record release on it. The idea has been making some noise in the Rhythm & Blues field. Now with the super touch of Ray Anthony and his orchestra, the number looks like a sure hit. Ray takes the fascinating melody and gives it a shocking jump treatment with a real wild orking. The tempo is full speed ahead and comes out in the belting manner of band music in the late '30s and early '40s. As for Lindy dance music, it's tops. Flip is an upbeat version of the standard "Dancing In The Dark". Ray does a fancy bit of tooting on this end. Keep an eye on the 'crazy' rendition of "Dragnet". The drums are fabulous, and the side, real gone.

BILLY LIEBERT ORCH.

(Imperial 8205; 45-8205)

B "CHATTANOOGA CHOO CHOO" (2:15) [ASCAP] Billy Liebert works on the piano as his ork backs with a peppy rendition of a great Gleen Miller oldie. The instrumental jumper get a refreshing treatment and could catch on again.

C+ "SUNRISE SERENADE" (2:26) [ASCAP] Another famous Glenn Miller standard gets the Liebert treatment. Billy hands in a fancy bit of fingering. Real pretty.

BERNIE WYTE ORCH.

(Dana 3133; 45-3133)

C+ "BEER BARREL POLKA" (2:25) One of our more popular polkas, one that seems to fit perfectly into a lively party, is presented by Bernie Wyte's polka crew in a rousing European manner.

C+ "HAMBURGER POLKA" (2:23) More refreshing and inviting dance music is sent forth by the gang. Number should enjoy a good run in the right locations.

TERRY RYAN

(Dot 15094; 45-15094)

C+ "LIMEHOUSE BLUES" (2:27) [Harms Inc. ASCAP] One of the great blues standards of our time gets a fast moving and exciting vocal styling from Terry Ryan with a most impressive backing job by the Remo Biondi crew.

C+ "FUNNY THING" (2:35) [Boulevard BMI] The lad warbles the lyrics to a light bouncer that lilts along at a happy pace. His straightforward style makes for ok listening.

ROSALIND PAIGE

(Maestro 4028; 45-4028)

B "TOODLE-OO" (2:17) [Peer BMI] A train leaves the station to open the platter and Rosalind Paige goes into a lively shuffle jump number that makes your toes tap. It's a peppy item recited with a kick.

C+ "TINGO TANGO" (2:10) [Eastern BMI] Joe Vigna's Trio backs the thrush as she glides through a cute tango item with an echo effect. It's fast moving and lively.

JIMMY BOYD

(Columbia 40049; 4-40049)

B+ "GOD BLESS US ALL" (2:46) [Brewster BMI] Jimmy Boyd portrays a child in prayer as he offers a touching cover job on a terrific song. Adding to the religious fullness is the smooth harmony of the Norman Luboff choir.

B "MARCO, THE POLO PONY" (2:08) [Blackwood BMI] The Luboff voices back Jimmy as he lilts happily along through a novelty ditty about a pony. Number should do well with the kiddies.

DOLORES MARTEL

(RCA Victor 20-5399; 47-5399)

B+ "THERE MUST BE A WAY" (3:24) [Laurel ASCAP] The new and exciting voice of Dolores Martel shows its colors in top form as the thrush makes her debut on Victor. She does an impressive job on a ballad. Henri Rene's crew adds to the perfection of the offering.

C+ "THE HARD WAY" (2:42) [E. H. Morris ASCAP] The chirp does another fine job on a lilting sentimental number that has a country flavor to it. A very pretty tune done with talent.

RICHARD HAYMAN ORCH.

(Mercury 70196; 70196 x 45)

B "HI-LILI, HI-LO" (2:05) [Robbins ASCAP] In its illustrious manner, the Richard Hayman orchestra glides through a lush and swaying waltz melody from the motion picture "Lili". The melody has been around for a while but has a good chance of catching anew.

B "SOMETHING MONEY CAN'T BUY" (2:30) [Sam Fox ASCAP] Dick and the crew offer another colorful presentation on a catchy and appealing melody presented with the fullness of all the strings. Cute.

LOUIS JORDAN & TYMPANY FIVE
(Decca 28756; 9-28756)

B "HOUSE PARTY" (2:51) [Mills ASCAP] With a party atmosphere in the backdrop, Louis Jordan and his Tympany Five hand in a sock boogie beat jumper that should do well in both R&B and pop. Louis' saxing and vocal really move.

C+ "HOG WASH" (2:54) [Mills ASCAP] The talented artist rocks through some more of the same material that should do terrific in the more jazzy spots. Both belting numbers are loaded with quality.

LOS ANGELES CITY COLLEGE ORCH.
(Capitol 2536; F-2536)

B "CREAM PUFF" (2:41) [Beachwood BMI] A solid instrumental hopper, a bit on the progressive side is wonderfully treated by a new and terrific ork, Robert McDonald's L.A. City College Ork. Should be hearing about these boys in not too long.

C+ "SEPTEMBER IN THE RAIN" (2:33) [Remick ASCAP] Another jump item with that cool jazz taste makes your toes go. The group has a solid style.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "I CAN READ BETWEEN THE LINES" Billy Eckstine. MGM 11550; K-11550
- ★ "THERE MUST BE A WAY" Dolores Martel. RCA Victor 20-5399; 47-5399
- ★ "THAT'S LOVE I GUESS" Dolores Gray Decca 28783; 9-28783

RECORD REVIEWS

A DISK & SLEEPER
 B EXCELLENT
 B VERY GOOD

C GOOD
 C FAIR
 D MEDIOCRE

RALPH MARGERIE ORCH.
(Mercury 70199; 70199 x 45)

B "THE MOON IS BLUE" (2:10) [Santly-Joy ASCAP] The pretty melody from the current hit flick of the same name is treated to a fine instrumentation by Ralph Marterie and his men. Slow delivery is inviting.

B "THE GIRL OF THE GOLDEN WEST" (2:29) [Trinity BMI] Larry Ragen takes the spotlight on this catchy side with an appealing western twang as he vocals the lyrics to a cute and colorful ditty. Could be another clicker for Ralph.

DICK FREITAS ORCHESTRA
(Jubilee 6043; 45-6043)

B "BALERICO" (2:22) [Bregman, Vocco & Conn ASCAP] A fine demonstration of instrumental music with that "April In Portugal" flavor is presented by the lovely ork of Dick Freitas. Melody and treatment are top notch. Could happen.

B "ZIP" (2:17) [Bregman, Vocco & Conn ASCAP] Dick leads the crew through another of his own compositions. The cute tasteful melody sticks with you and bounces along happily. Should do well in the boxes.

TONY PASTOR ORCHESTRA
(Decca 28775; 9-28775)

B "GIUSEPPE'S SERENADE SONG" (2:43) [Sam Fox ASCAP] A cute bouncer with that appealing Italian flavor that seems to draw further listens, is happily warbled by Tony Pastor and his ork. Chorus adds fullness and color to the side.

C+ "OFF AGAIN, ON AGAIN BLUES" (2:51) [Al Gallico ASCAP] A catchy blues item is offered by Tony and the gang to a boogie beat. Tony might click with the label.

TITO PUENTE ORCHESTRA
(Tico 182; 45-182)

B "MAMBO BIRDLAND" (2:55) With an exciting full blast orking in the backdrop, Tito Puente takes off on the timbales and dishes up a jolting piece of mambo music that should make the fitting locations rock.

B "MAMBO CITY" (2:33) Tito is master of the beat on this end as the boys supply a progressive jazz style backing for a faster tempo mambo with a driving wild sound. The lovers of the music will walk a mile for this one. One of Tito's best.

STEVE LAWRENCE
(King 1252; 45-1252)

B "YOU CAN'T HOLD A MEMORY IN YOUR ARMS" (2:32) [Leeds ASCAP] The powerful and polished voice of Steve Lawrence comes over with strength and zest as he belts out a jump bouncer with a toe tapping rhythm. Dewey Bergman's ork supplies the setting.

C+ "KING FOR A DAY" (2:33) [Remick ASCAP] Steve offers another sock vocal on a fast beat item. Fans should go for the exciting pace. An assist to Dewey for the orking.

THE CASH BOX

SLEEPER OF THE WEEK

"EBB TIDE" (2:52) [Robbins ASCAP]

"WALTZING BUGLE BOY" (2:06) [Chappel & Co. ASCAP]

FRANK CHACKSFIELD ORCHESTRA
(London 1358; 45-1358)



FRANK CHACKSFIELD

● Still riding the crest with his tremendously successful version of "Terry's Theme from "Limelight",

Frank Chacksfield comes up with another lovely presentation that should be swept into the instrumental wave. The number is labeled "Ebb Tide" and the orchestra paints a beautiful picture of the serene yet stirring sea. An introduction of the sound of sea gulls and water breaking as it strikes the shore adds a unique quality to the ultra-dreamy orchestration. The oboe's lead role in the offering is an important factor in the lush and illustrious delivery. Looks like a hit follow-up from any angle. The lower lid "Waltzing Bugle Boy" is an attractive waltz piece that sways along with a pleasant air. We look for "Ebb Tide" to come through with a strong showing.

"THE TA-TA-TA SONG" (3:13) [Weiss & Barry BMI]

"TOO YOUNG TO TANGO" (2:56) [Aberbach-Brenner BMI]

JOEL GREY
(MGM 11561; K-11561)



JOEL GREY

● Scheduled for his own television show this fall, over the ABC network, Joel Grey has a perfect setting for becoming a top star. Now the twenty year old lad makes a bid for record stardom and from the results of his first release, he looks like he has a mighty strong contender. The youthful and talented showman dishes up a light ditty dubbed "The Ta-Ta-Ta Song" that's chock full o' warmth and color. It's a simple and catchy melody that all the kids will be singing. His novel styling should certainly draw plenty of spins. "Too Young To Tango" is a comical item with an inviting Latin approach. The tune has been around, but Joel's refreshing treatment could make the number come to life. Watch this boy! He's gonna be around for a long time, and in a big way too.

BARBARA RUICK
(MGM 11555; K-11555)

B "JUST YOU, JUST ME" (2:13) [Robbins ASCAP] Barbara Ruick does some multiple chirping on a high speed jumper while the voices of the Skylarks join her. She puts over the song with pep.

B "YOU CAN'T DO WRONG DOIN' RIGHT" (2:49) [Robbins ASCAP] From the flicker "The Affairs of Dobie Gillis" comes this inviting bouncer that Babs does so well on. A fine orking and a catchy piece of material.

THE CORONETS
(Belle 2050; 45-2050)

C+ "GIVE ME TIME TO WANDER BACK" (2:40) [Highland BMI] The Coronets, with the male voice of the group handling the lead, glides along through a pretty waltz number as Jack Purcell and the ork supply the tempo.

C+ "THE UNHAPPY LOVER" (2:20) [Highland BMI] The group changes the pace to that of a lively polka beat. Although lyrics are sentimental and sad, the contrasting tempo is lively. Cute listening.

RUTH RYDELL & VINNI DeCAMPO
(BBS 121; 45-121)

C+ "ON THE CAROUSEL" (2:31) [Lowell BMI] With whistling and the voices of a group to aid her, Ruth Rydell reads a happy and floating waltz number that seem to have the feeling of summer throughout. Howard Gibling's crew supports.

C "SUGAR AND SPICE" (2:31) [Lowell BMI] Vinni DeCampo does a solo run through a good jumper based on the popular nursery rhyme. A cute ditty with an ok vocal.

JERRY ALLEN
(Belmont 16; 45-16)

C+ "I FOUND A LITTLE DARLING" (2:15) [ASCAP] Jerry Allen does a pleasing multiple voice job on a waltz as a guitar backs with a few other pieces. An ok tune. Lew Tobin's ork gets the assist.

C "I CAN TELL-A-VISION" (2:14) [ASCAP] Jerry hands in a straightforward treatment on a light lilted ditty with a corny set of lyrics. Small backing by the Tobin crew is featured again.

MANTOVANI ORCHESTRA
(London 1354; 45-1354)

C+ "QUEEN ELIZABETH WALTZ" (3:04) [Sun ASCAP] A lovely waltz number attractively offered in the vibrant lush Mantovani manner, makes for real pretty listening. Number should do well in England on the basis of the title.

C+ "ROYAL BLUE WALTZ" (2:45) [Sun ASCAP] More of the same full and swaying waltz music is flowingly sent forth by the orchestra. The inviting soft touch that the maestro presents is very effective.

BUDDY MORROW ORCHESTRA
(RCA Victor 20-5398; 47-5398)

B "DRAGNET" (2:43) [Schumann ASCAP] The theme music to the popular television show gets a bluesy instrumental styling from the Buddy Morrow crew. This exciting instrumental has a jump beat. Exciting!

B "YOUR MOUTH'S GOT A HOLE IN IT" (2:23) [Sunbeam BMI] Rising to fame on the R&B numbers, Buddy Morrow takes another one and gives it a pop treatment with Frankie Lester turning in a fine vocal job. Jumper could click.

EDMUNDO ROS ORCH.
(London 1359; 45-1359)

C+ "LOVER'S TANGO" (2:38) [Bron ASCAP] A tango item that eases into a rhumba beat is rhythmically styled in the Latin manner of Edmundo Ros and his men. A fine number for dancing.

B "YOU TOO, YOU TOO" (2:54) [E. B. Marks ASCAP] The Grove Men join Ed with a vocal fashioning of a 'south of the border' ditty. The rhythm is appropriate for a mambo too.

IT'S HAPPENING!!

**Rosemary
CLOONEY**



② *Great Recordings*

**“IT JUST HAPPENED
TO HAPPEN TO ME”**

COLUMBIA - 40003 (4 - 40003)

* a worthy follow-up to her previous harpsichord summer sensations "COME ON TO MY HOUSE" and

“BOTCH-A-ME”

“STICK WITH ME”

COLUMBIA - 40024 (4 - 40024)

Have It Happen To You . . .

Order NOW from your nearest COLUMBIA Distributor



DOUBLE YOUR MONEY BACK

That's right! **The Cash Box** will give you DOUBLE YOUR MONEY BACK if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

No other publication in the history of this industry has ever dared to make such an offer.

Fill out the coupon on the bottom of this page today! Enclose your check for \$15.00 for a full year (52 week's issues) of **The Cash Box!**

Read the first four issues.

If you don't agree, after going over the first four issues you receive, that **The Cash Box** is the greatest magazine you've ever yet read to help you progress in your business . . . send back those first four issues . . . get DOUBLE YOUR MONEY BACK for those first four issues . . . PLUS...the original \$15.00 you sent for the entire year's subscription!!

YOU CAN'T LOSE!

If anything at all . . . you can get DOUBLE YOUR MONEY BACK . . . by subscribing to **The Cash Box** TODAY!!!



THE CASH BOX
26 West 47th Street, New York 36, N. Y.

OKAY: I'll match you! Enclosed find my check for \$15 for a full year's subscription (52 exciting week's issues) of **The Cash Box**. If I don't like the first four issues I receive, I am to return these first four issues to you, and you are to give me DOUBLE MY MONEY BACK for those first four issues PLUS the \$15 which I am enclosing right now.

FIRM.....
ADDRESS.....
CITY.....ZONE.....STATE.....
SIGNED.....

Spike Jones and a couple of his Country Cousins take from their work on the ranch to pose for a photo. Spike Jones' latest RCA Victor release is "Stop Your Gamblin'" his "Way Out Yonder", has just completed a record breaking tour. He's managed by Arena Stars and his record production handled by Buddi Rasch Associates.

THE CASH BOX THE WAX CIRCLE

ing great for most of the diskeries, all are planning It looks as though this will be one of the best years as ever had. . . . Plenty activity at Decca with almost headed all over the country to record. Milt Gabler is on his way to the Coast; Paul Cohen is down in Nashville; and Bobby Shad is in Texas. . . . The RCA Victor Country and Western newsletter which Bob McCluskey has been putting out is gaining in circulation with each one. It contains all the news of Victor's folk artists. . . . Charles McGregor joined Bourne, Inc. this week as liaison man between S. H. Bourne, Jerry Johnson and all music departments. McGregor, for the past two years, produced TV shows with partners Al Gannaway and Henry Morganthau, 3rd. . . . Irving Deutch, professional manager of Southern Music, on his way to the Coast to solidify his "P.S. I Love You" and set his new song "Bravo" just taken over from the new Arrow label. . . . "Love Every Moment You Live" by the Mike Pedicin Quartet on the 20th Century label is breaking wide open in Philadelphia. . . . Mike Hall has been retained as press representative for George Milton Karle is handling Shearing's disk promotion. "Coulin Rouge", penned by French composer Georges Auric is becoming popular in France. . . . Looks like a new fad "Joni James" "My Love, My Love", Georgia Gibbs' "For by Wayne's "Love Me, Love Me". . . . The current issue features an article by Guy Lombardo titled "I Race With and leader recounts several of his close shaves in speed-

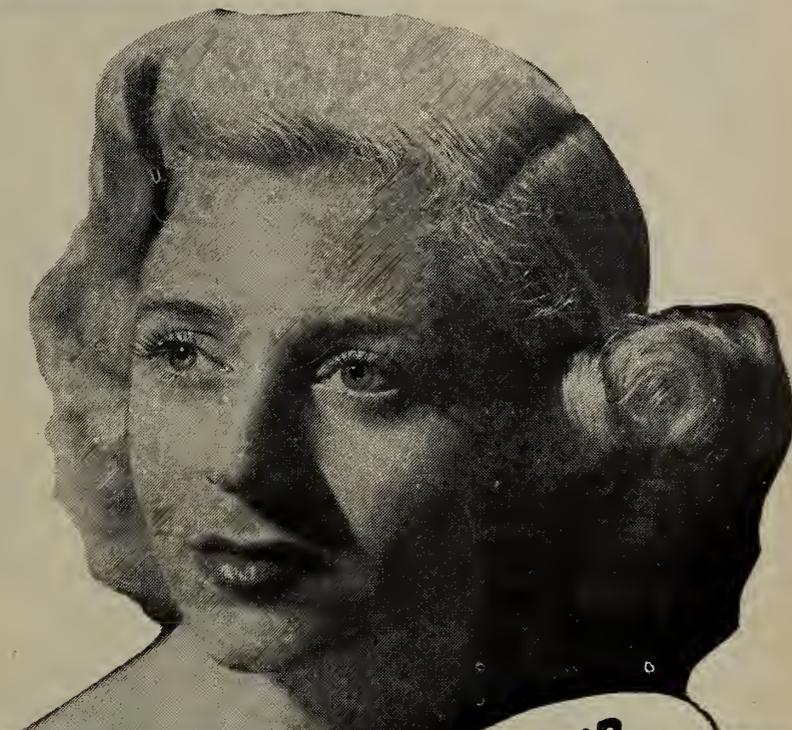
bows here this month. This one to be known as Last week's Howard Miller TV show read like the 'Who's his guests were Doris Day, Mitch Miller, Louis "Satch-Weston, Percy Faith and Jimmy continues to gain in popularity in and guests include the biggest biz. . . . While in town recently, us he is heading for the West veted role of Curly in the movie "Oklahoma". . . . Barbara Belle Chicago and stayed on for a to tour the entire Mid-west ex-disk. . . . The Sauter-Finnegan the Blue Note 7/31 for one of appearances. . . . Glad to hear s once again well enough to be his group to the popular 'Note' stint beginning 8/28. . . . Fran new and becoming Italian hair-Chicago Theatre. Following an tie Fisher TeeVee show, Fran to open at the Preview Club in St. Loo. . . . Talk of the swick release, "Grimm Fairy Tales For Hip Kids". Writ-rrated by Al "Jazzbo" Collins. This bop version of the y caught on in a big way. . . . Shim Weiner of Decca ad again. This time Kansas City beckoned. . . . Eddie t week for a very brief stay of 24 hours or so. His new-Hands" is getting lotsa spins.



EDDIE FISHER

show at the Ambassador's Grove. But, like the gang we zonys should have topped this bill". This doesn't mean ceerely applaud Patachou, but, for sheer artistry, The at our table. Understand that the album of Patachou's click grandly. . . . Al Donahue is the ork at the Grove. rand voices with his group. F'r example: Phil Brito. Now who's been with him for over five years. By the way ive. Was brought here when she was but one week old. Now wants to stay on here—forever. By tying in with some local label. She's ready for some outstanding cuttings. The gal's got the looks, voice and experience. . . . Al Sherman of King grabbed us and we dashed to Mike Lyman's in Hollywood to be present at the farewell luncheon the music fraternity here gave to Al Miller. Got there just one hour late. And, by that time, it was all over. So Al was very sad (Sherman, that is) and contact with the other Al (Miller, that is) brought forth the fact that, "Say, thanks a million for your 11th Anniversary issue of The Cash Box. It's a life-saver to me. Gives me the facts I need to know before I get down to Cincinnati to start A&R for King." Which of course, made us feel mucho better all around. . . . Floyd Schaefer, Carl Burns and Mike Coleman of Crystalette all blooped and flipped over their new voice, Jacki Fontaine, and her very first of the gal being passed around at a special preview one of those very gorgeous, big-eyed and sensationally for The Cash Box here is: Carl W. Taft. Phone him at: ash Box offices: 6363 Wilshire Blvd.

LATE FLASH-
CLEVELAND AND DETROIT REPORT TREMENDOUS
SALES AND D.J. REACTION TO MARY ROSE BRUCE
"FRIENDS AND NEIGHBORS"
"AIN'T HEARD NOTHING YET" 20/47-5381
WATCH THIS RECORD FOR SUDDEN BREAKOUT
IN MIDWEST, WEST COAST AND NEW ENGLAND.



RCA VICTOR Best Sellers

WEEK OF AUGUST 8th

POPULAR	78 rpm	45 rpm
NO OTHER LOVE / KEEP IT GAY Perry Como	20-5317 (47-5317)	_____
I'M WALKING BEHIND YOU / JUST ANOTHER POLKA Eddie Fisher	20-5293 (47-5293)	_____
YOU, YOU, YOU / ONCE UPON A TUNE The Ames Bros.	20-5325 (47-5325)	_____
C'EST SI BON / AFRICAN LULLABY Eartha Kitt	20-5358 (47-5358)	_____
WITH THESE HANDS / WHEN I WAS YOUNG Eddie Fisher	20-5365 (47-5365)	_____
CRYING IN THE CHAPEL / LOVE EVERY MOMENT YOU LIVE June Valli	20-5368 (47-5368)	_____
IF YOU WERE MINE / SONG OF INDIA Mario Lanza	10-4209 (49-4209)	_____
I'M WALKING BEHIND YOU-ALL / MEXICAN JOE No. 6-7/8 Homer & Jethro	20-5372 (47-5372)	_____
DON'T TAKE YOUR LOVE FROM ME / UNDER PARIS SKIES The Three Suns	20-5347 (47-5347)	_____
SAY YOU'RE MINE AGAIN / MY ONE AND ONLY HEART Perry Como	20-5277 (47-5277)	_____
BLUE CANARY / ETERNALLY Dinah Shore	20-5390 (47-5390)	_____
RUB-A-DUB-DUB / THE STOP AND KISS DANCE Ralph Flanagan	20-5361 (47-5361)	_____
SORTA ON THE BORDER / UNFAIR Tony Martin	20-5352 (47-5352)	_____
PLEASE PLAY OUR SONG (Mr. Record Man) / FALLING The Fontane Sisters	20-5383 (47-5383)	_____
MUSIC BOX IN BLUE / THE LOVERS WALTZ Hugo Winterhalter	20-5369 (47-5369)	_____
COUNTRY/WESTERN		
ROCK-A-BYE BOOGIE / I FORGOT MORE THAN YOU'LL EVER KNOW Davis Sisters	20-5345 (47-5345)	_____
DATIN' / NOBODY ASKED ME TO DANCE Sunshine Ruby	20-5374 (47-5374)	_____
HOW'S THE WORLD TREATING YOU / FREE HOME DEMONSTRATION Eddy Arnold	20-5305 (47-5305)	_____
PRIVATE PROPERTY / DON'T SAY GOODBYE IF YOU LOVE ME Johnnie & Jack	20-5375 (47-5375)	_____
SPANISH FIRE BALL / BETWEEN FIRE AND WATER Hank Snow	20-5296 (47-5296)	_____
TOO YOUNG TO TANGO / HEARTS WEREN'T MEANT TO BE BROKEN Sunshine Ruby	20-5250 (47-5250)	_____
DID I DO WRONG / THAT LOVE MAKIN' MELODY Wade Ray	20-5377 (47-5377)	_____
THE CANNONBALL YODEL / BROKEN WINGS Elton Britt	20-5251 (47-5251)	_____
WHEN I'M A HUNDRED YEARS OLD / JUST SKIP IT Bobby Williamson	20-5378 (47-5378)	_____
YOU AIN'T SEEN NOTHING YET / YOU'RE NEVER TOO OLD FOR LOVE Grandpa Jones	20-5357 (47-5357)	_____

RCA VICTOR
FIRST IN RECORDED MUSIC



A Best Seller—MEMPHIS, CINCY & NASHVILLE . . . POPPIN' ALL OVER !!



"BEST BETS"
THE CASH BOX June 27th

1237 and
45-1237

P. S. Operators note: "Most played in boxes"—from Variety, July 29.

TENNESSEE WIG-WALK

by **BONNIE LOW** on *King*
b/w "HAND-ME-DOWN HEART"

Village Music Company
NEW YORK 19, N. Y.
1619 BROADWAY



Full of joy, full of fun and full of songs. That's how Guy Mitchell presented himself at the Palladium this week. The act comprises practically every song he has recorded and includes a few dance steps. Guy is a hot favorite over here and the fans want more every night.

Scot singer Buddy Logan was signed up by Geraldo last week and will be featured regularly with the band from now on. Buddy is the nephew of Broadway star Ella Logan.

Ronnie Scott's band, the most discussed new outfit, acclaimed by the critics, has been rejected for broadcasting by BBC. Auditioning panel told Scott to come back and try again.

To meet the press last week Gene Autry rode his horse Champion in to the Savoy Hotel. . . Canadian D.J. Elwood Glover over here on the last lap of his European tour. . . Coming over from America to Monte Carlo Georgia Gibbs; to Helsinki Lionel Hampton group and Count Basie's band. . . Should James Petrillo and Haride Ratcliffe end their parlay satisfactorily we might have a chance of hearing Hampton and Basie over here and that goes for Kenton too.

Decca here in London produced a Vera Lynn-Micky Maguire record of a tune called "Round-About And Swings" and tried to get a similar team as Columbia U.S. got with Rosemary Clooney and Jimmy Boyd.

Why doesn't someone tell Val Parnell about those wonderful De Marco Sisters? This act would do extremely well at the London Big House not as full top but a sure bet for second top. And that makes me think too why we haven't had the pleasure of seeing Rosemary Clooney topping that bill. She would bring the house down as her platters are real sellers over here.

Causing quite a stir in Jazz circles is Gloria Woods' new release "Hey Bellboy" and "Anybody Hurt" with Pete Candoli.

By special request and owing to great success, T.V. gives us another half-hour show featuring the music of Mantovani, and only two weeks after his first date!

This week's best selling pop records:
(Courtesy New Musical Express)

1. I BelieveFRANKIE LAINE
2. Song From Moulin RougeMANTOVANI
3. LimelightFRANK CHACKSFIELD
4. I'm Walking Behind YouEDDIE FISHER
5. LimelightRON GOODWIN
6. Hold Me, Thrill Me, Kiss MeMURIEL SMITH
7. Tell Me A StoryLAINE-BOYD
8. PretendNAT "KING" COLE
9. DownheartedEDDIE FISHER
10. Hot ToddyTED HEATH



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 1 without any changes on the part of THE CASH BOX.

- | | | |
|--|---|---|
| <p>Howard Miller
WIND—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. Vaya Con Dios (Paul-Ford) 2. You, You, You (Ames Bros.) 3. P. S. I Love You (The Hilltoppers) 4. Crying In The Chapel (June Valli) 5. Hey Joe (Frankie Laine) 6. Eternally (Vic Damone) 7. Toys (Eileen Barton) 8. Lighthouse (Rusty Draper) 9. False Love (Four Aces) 10. C'est Si Bon (Eartha Kitt) | <p>Norman Hall
WBNL—Boonville, Ind.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Valli) 2. P. S. I Love You (Hilltoppers) 3. Vaya Con Dios (Paul-Ford) 4. Gambler's Guitar (R. Draper) 5. April In Portugal (Damone) 6. Crazy, Man, Crazy (Marterie) 7. Butterflies (Patti Page) 8. Pretty Butterfly (Mills Bros.) 9. False Love (Four Aces) 10. Love Me, Love Me (B. Wayne) | <p>Tal Hood
WFGM—Fitchburg, Mass.</p> <ol style="list-style-type: none"> 1. With These Hands (Fisher) 2. No Other Love Perry Como 3. Rub-A-Dub-Dub (Flanagan) 4. Butterflies (Patti Page) 5. Crying In The Chapel (Glenn) 6. Dear John Letter (Aldrich & Williams) 7. Dear John Letter (Shepard) 8. Oh! (Pee Wee Hunt) 9. God Bless Us All (B. Weil) 10. Hey Joe (Frankie Laine) |
| <p>Wes Hopkins
WTTM—Trenton, N. J.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Vaya Con Dios (Paul-Ford) 3. No Other Love (Perry Como) 4. Toys (Eileen Barton) 5. Tropicana (Monte Kelly) 6. You, You, You (Ames Bros.) 7. Oh! (Pee Wee Hunt) 8. C'est Si Bon (Eartha Kitt) 9. My Love, My Love (J. James) 10. Sorta On The Border (Tony Martin) | <p>Sherm Feller
WVDA—Boston, Mass.</p> <ol style="list-style-type: none"> 1. Tropicana (Monte Kelly) 2. Eternally (Vic Damone) 3. No Other Love (Perry Como) 4. Vaya Con Dios (Paul-Ford) 5. Toys (Eileen Barton) 6. The Lovers Waltz (Hugo Winterhalter) 7. I'm Walking Behind You (Eddie Fisher) 8. Hey Joe (Frankie Laine) 9. Ruby (Richard Hayman) 10. Gambler's Guitar (R. Draper) | <p>Stephen Paul
WMBG—Richmond, Va.</p> <ol style="list-style-type: none"> 1. Song From Moulin Rouge (Percy Faith) 2. I Believe (Frankie Laine) 3. Vaya Con Dios (Paul-Ford) 4. April In Portugal (L. Baxter) 5. Say You're Mine Again (Perry Como) 6. C'est Magnifique (MacRae) 7. Ruby (Richard Hayman) 8. P. S. I Love You (Hilltoppers) 9. I Am In Love (N. Cole) 10. Tropicana (Monte Kelly) |
| <p>Paul Flanagan
WTRY—Troy, N. Y.</p> <ol style="list-style-type: none"> 1. P. S. I Love You (The Hilltoppers) 2. Crying In The Chapel (Darrell Glenn) 3. No Other Love (Perry Como) 4. Gambler's Guitar (R. Draper) 5. Vaya Con Dios (Paul-Ford) 6. With These Hands (Eddie Fisher) 7. T. V. Rhumba (Bob Bachelder) 8. You, You, You (Ames Bros.) 9. Butterflies (Patti Page) 10. Oh! (Pee Wee Hunt) | <p>Norm Prescott
WORL—Boston, Mass.</p> <ol style="list-style-type: none"> 1. T. V. Rhumba (Bob Bachelder) 2. Dear John Letter (Pat O'Day) 3. God Bless Us All (B. Weil) 4. C'est Si Bon (Eartha Kitt) 5. Tonight, Love (Bill Darnell) 6. I Love Paris (Les Baxter) 7. Gambler's Guitar (R. Draper) 8. Little Red Riding Hood (Al "Jazzbo" Collins) 9. P. S. I Love You (The Hilltoppers) 10. Crying In The Chapel (Darrell Glenn) | <p>Hal Murray
WHKK—Akron, Ohio</p> <ol style="list-style-type: none"> 1. Terry's Theme From "Limelight" (Frank Chacksfield) 2. Vaya Con Dios (Paul-Ford) 3. When I Was Young (Fisher) 4. Song From Moulin Rouge (Percy Faith) 5. April In Portugal (L. Baxter) 6. Blue Canary (Dinah Shore) 7. Eternally (Vic Damone) 8. Song Of India (Mario Lanza) 9. Something Wonderful Happens (Margaret Whiting) 10. The Breeze (Trudy Richards) |
| <p>Larry Regan
WTPS—New Orleans, La.</p> <ol style="list-style-type: none"> 1. I Am In Love (Nat Cole) 2. Terry's Theme From "Limelight" (Frank Chacksfield) 3. Oh! (Pee Wee Hunt) 4. Return To Paradise (N. Cole) 5. Anna (Silvana Mangano) 6. She Loves Me (Don Cornell) 7. Somebody's Been Reading My Mail (Jo Stafford) 8. Most Beautiful Girl In The World (Tommy Dorsey) 9. No Other Love (Perry Como) 10. Donkey Serenade (R. Hale) | <p>Chuck Norman
WIL—St. Louis, Mo.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Glenn) 2. I'm Walking Behind You (Eddie Fisher) 3. Terry's Theme From "Limelight" (Frank Chacksfield) 4. Allez-Vous-En (Kay Starr) 5. With These Hands (Fisher) 6. Oh! (Pee Wee Hunt) 7. No Other Love (Perry Como) 8. C'est Si Bon (Eartha Kitt) 9. P. S. I Love You (Hilltoppers) 10. Where The Winds Blow (Frankie Laine) | <p>Dave Robinson
WELI—New Haven, Conn.</p> <ol style="list-style-type: none"> 1. P. S. I Love You (Hilltoppers) 2. No Other Love (Perry Como) 3. I'm Walking Behind You (Eddie Fisher) 4. Terry's Theme From "Limelight" (Frank Chacksfield) 5. Say You're Mine Again (Perry Como) 6. With These Hands (Fisher) 7. You, You, You (Ames Bros.) 8. Allez-Vous-En (Kay Starr) 9. Vaya Con Dios (Paul-Ford) 10. Butterflies (Patti Page) |
| <p>"Oil" Wells
WHB—Kansas City, Mo.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Valli) 2. I'm Walking Behind You (Eddie Fisher) 3. I'd Rather Die Young (The Hilltoppers) 4. Song From Moulin Rouge (Percy Faith) 5. Vaya Con Dios (Paul-Ford) 6. April In Portugal (L. Baxter) 7. No Other Love (Perry Como) 8. With These Hands (Fisher) 9. Ruby (Richard Hayman) 10. You, You, You (Ames Bros.) | <p>Roy Leonard
WKOX—Framingham, Mass.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. Allez-Vous-En (Kay Starr) 3. Vaya Con Dios (Paul-Ford) 4. P. S. I Love You (The Hilltoppers) 5. Oh! (Pee Wee Hunt) 6. Tropicana (Monte Kelly) 7. Eternally (Vic Damone) 8. C'est Si Bon (Eartha Kitt) 9. Crying In The Chapel (Darrell Glenn) 10. When I Was Young (Eddie Fisher) | <p>Brad Phillips
WINS—New York, N. Y.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Terry's Theme From "Limelight" (Frank Chacksfield) 3. No Other Love (Perry Como) 4. Song From Moulin Rouge (Percy Faith) 5. Ruby (Richard Hayman) 6. April In Portugal (L. Baxter) 7. Vaya Con Dios (Paul-Ford) 8. You, You, You (Ames Bros.) 9. If You Love Is Good To Me (J. Marine) 10. C'est Si Bon (Eartha Kitt) |
| <p>Ed Meath
WHCC—Rochester, N. Y.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Song From Moulin Rouge (Percy Faith) 3. Vaya Con Dios (Paul-Ford) 4. No Other Love (Perry Como) 5. April In Portugal (L. Baxter) 6. With These Hands (E. Fisher) 7. Don't Call My Name (Dixon) 8. Organ Grinder's Swing (Four Aces) 9. Toys (Eileen Barton) 10. It's As Good As New (Louis Prima) | <p>Dick Elliot
WCFL—Chicago, Ill.</p> <ol style="list-style-type: none"> 1. You, You, You (Ames Bros.) 2. Ruby (Lew Douglas) 3. Song From Moulin Rouge (Percy Faith) 4. Say You're Mine Again (Perry Como) 5. April In Portugal (Richard Hayman) 6. I Believe (Frankie Laine) 7. Gambler's Guitar (Jim Lowe) 8. Gigi (Les Baxter) 9. Bubble, Bubble, Bubble (Robert Maxwell) 10. Vaya Con Dios (Paul-Ford) | <p>Johnny Morris
WLWL—Minneapolis, Minn.</p> <ol style="list-style-type: none"> 1. I'm Walking Behind You (Eddie Fisher) 2. Vaya Con Dios (Paul-Ford) 3. Gambler's Guitar (R. Draper) 4. You, You, You (Ames Bros.) 5. No Other Love (Perry Como) 6. You're Fooling Someone (Joni James) 7. Return To Paradise (Nat "King" Cole) 8. Song From Moulin Rouge (Percy Faith) 9. I'd Rather Die Young (The Hilltoppers) 10. Say 'Si Si' (Mills Bros.) |
| <p>Fred Hobbs
KBOL—Boulder, Colo.</p> <ol style="list-style-type: none"> 1. Terry's Theme From "Limelight" (Jackie Gleason) 2. By The Light Of The Silvery Moon (Doris Day) 3. With These Hands (Stafford-Eddy) 4. I'm Walking Behind You (Jimmy Young) 5. Song From Moulin Rouge (Mantovani) 6. P. S. I Love You (G. Jenkins) 7. No Other Love (O'Connell) 8. Vaya Con Dios (Paul-Ford) 9. April In Portugal (N. Perito) 10. Aviva (Barclay Allen) | <p>Jackson Lowe
WOL—Washington, D. C.</p> <ol style="list-style-type: none"> 1. No Other Love (Perry Como) 2. T. V. Rhumba (Bachelder) 3. Terry's Theme From "Limelight" (Frank Chacksfield) 4. Ruby (Richard Hayman) 5. Song From Moulin Rouge (Percy Faith) 6. Tonight, Love (Bill Darnell) 7. I'm Walking Behind You (Eddie Fisher) 8. I'd Rather Die Young (The Hilltoppers) 9. Vaya Con Dios (Paul-Ford) 10. C'est Si Bon (Eartha Kitt) | <p>Bob Maxwell
WWJ—Detroit, Mich.</p> <ol style="list-style-type: none"> 1. Crying In The Chapel (Darrell Glenn) 2. Clock Pray To Midnight (Ella Fitzgerald) 3. No More (Vera Lynn) 4. Love Me Again (Pat Terry) 5. Return To Paradise (P. Faith) 6. Eternally (Vic Damone) 7. Song From Moulin Rouge (Percy Faith) 8. Gambler's Guitar (R. Draper) 9. Into Each Life (Brewer-Brown) 10. If Love Is Good To Me (Nat "King" Cole) |

"It's What's in THE CASH BOX That Counts"



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 1 without any changes on the part of THE CASH BOX.

Robin Seymour

- WKMH—Dearborn, Mich.
1. Crying In The Chapel (Glenn)
2. I'd Rather Die Young (The Hilltoppers)
3. Unfair (Tony Martin)
4. Tonight, Love (Bill Darnel)
5. With These Hands (Fisher)
6. God Bless Us All (B. Weil)
7. Return To Paradise (P. Faith)
8. You, You, You (Ames Bros.)
9. Oh! (Pee Wee Hunt)
10. Vaya Con Dios (Paul-Ford)

Al Jarvis

- KFWB—Los Angeles, Calif.
1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. I'm Walking Behind You (Eddie Fisher)
4. Everlasting Arms (Doris Day)
5. Crazy, Man, Crazy (B. Haley)
6. C'est Magnifique (G. MacRae)
7. Te Amo (Frankie Laine)
8. Shane (Paul Weston)
9. Song From Moulin Rouge (Percy Faith)
10. C'est Si Bon (Eartha Kitt)

Dave Tucker

- WCRB—Waltham, Mass.
1. With These Hands (J. Ray)
2. Half A Photograph (K. Starr)
3. Eternally (Vic Damone)
4. Call Of Faraway Hills "Shane" (Paul Weston)
5. Someone's Been Reading My Mail (Jo Stafford)
6. Crying In The Chapel (Valli)
7. When I Was Young (Fisher)
8. No Other Love (Perry Como)
9. Vaya Con Dios (Paul-Ford)
10. Don't Call My Name (Williams-Lee)

Frank White

- KMYR—Denver, Colo.
1. Terry's Theme From "Lime-light" (Richard Hayman)
2. No Other Love (Perry Como)
3. April In Portugal (L. Baxter)
4. Song From Moulin Rouge (Percy Faith)
5. I'm Walking Behind You (Eddie Fisher)
6. Blue Canary (Dinah Shore)
7. You, You, You (Ames Bros.)
8. Butterflies (Patti Page)
9. This Is My Song (Patti Page)
10. Everlasting Arms (Doris Day)

Mitch Reed

- WITH—Baltimore, Md.
1. C'est Si Bon (Eartha Kitt)
2. Vaya Con Dios (Paul-Ford)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. With These Hands (Eddie Fisher)
6. P. S. I Love You (The Hilltoppers)
7. Half A Photograph (K. Starr)
8. Crazy, Man, Crazy (B. Haley)
9. Tell Us Where The Good Times Are (Carson-Mitchell)
10. All I Desire (Bob Manning)

Jim Shannon

- KQV—Pittsburgh, Pa.
1. Song From Moulin Rouge (Percy Faith)
2. Half A Photograph (K. Starr)
3. My Love, My Love (Joni James)
4. All I Desire (Bob Manning)
5. Butterflies (Patti Page)
6. I'm Walking Behind You (Eddie Fisher)
7. Don't Take Your Love From Me (Three Suns)
8. I've Got The World On A String (Frank Sinatra)
9. Tonight, Love (Bill Darnel)
10. He Loves Me (Jenny Barrett)

Laverne Watson

- WCAV—Norfolk, Va.
1. No Other Love (Perry Como)
2. Return To Paradise (Nat "King" Cole)
3. Oh! (Pee Wee Hunt)
4. With These Hands (E. Fisher)
5. Someone's Been Reading My Mail (Jo Stafford)
6. C'est Si Bon (Eartha Kitt)
7. P. S. I Love You (The Hilltoppers)
8. Pie Wock-A-Jilly Wock (Henry Jerome)
9. Gambler's Guitar (R. Draper)
10. I'm Walking Behind You (Eddie Fisher)

Larry Wilson

- WNOE—New Orleans, La.
1. No Other Love (Perry Como)
2. Vaya Con Dios (Paul-Ford)
3. Oh! (Pee Wee Hunt)
4. Baby, Let Me Kindle Your Flame (Richard Bowers)
5. Love Me Again (Pat Terry)
6. Half A Photograph (K. Starr)
7. This Is My Prayer (D. Noel)
8. P. S. I Love You (The Hilltoppers)
9. Goin' Steady (Betty Hutton)
10. Butterflies (Patti Page)

Jack Dugan

- WPTR—Albany, N. Y.
1. P. S. I Love You (Hilltoppers)
2. No Other Love (Perry Como)
3. I'd Rather Die Young (The Hilltoppers)
4. With These Hands (Fisher)
5. Song From Moulin Rouge (Percy Faith)
6. Vaya Con Dios (Paul-Ford)
7. Crying In The Chapel (Valli)
8. Ruby (Richard Hayman)
9. Crazy, Man, Crazy (B. Haley)
10. Jealous Of You (Lou Monte)

Don McLeod

- WJBK—Detroit, Mich.
1. She Loves Me (Don Cornell)
2. Song From Moulin Rouge (Percy Faith)
3. I'm Walking Behind You (Eddie Fisher)
4. Oh! (Pee Wee Hunt)
5. I've Got The World On A String (Frank Sinatra)
6. No Other Love (Perry Como)
7. The Breeze (Trudy Richards)
8. Vaya Con Dios (Paul-Ford)
9. All I Desire (Bob Manning)
10. Tonight, Love (Bill Darnel)

Bob Drews

- WAAF—Chicago, Ill.
1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Tropicana (Monte Kelly)
5. Vaya Con Dios (Paul-Ford)
6. You, You, You (Ames Bros.)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. April In Portugal (L. Baxter)
9. Crying In The Chapel (Valli)
10. P. S. I Love You (Hilltoppers)

Ray Perkins

- KFEL—Denver, Colo.
1. Song From Moulin Rouge (Percy Faith)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. Vaya Con Dios (Paul-Ford)
5. April In Portugal (L. Baxter)
6. Ruby (Richard Hayman)
7. Say You're Mine Again (Percy Como)
8. Butterflies (Patti Page)
9. You, You, You (Ames Bros.)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Joe Monroe

- KENT—Shreveport, La.
1. I'd Rather Die Young (The Hilltoppers)
2. I've Got The World On A String (Frank Sinatra)
3. Vaya Con Dios (Paul-Ford)
4. P. S. I Love You (The Hilltoppers)
5. Gambler's Guitar (J. Lowe)
6. Oh! (Pee Wee Hunt)
7. My Heart Stood Still (Dorothy Collins)
8. C'est Si Bon (Eartha Kitt)
9. A Stranger In Town (Mel Torme)
10. Granada (Bing Crosby)

Ira Cook

- KMPC & KECA—Hollywood, Calif.
1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (L. Baxter)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. Gambler's Guitar (R. Draper)
6. Johnny (Paul-Ford)
7. Terry's Theme From "Lime-light" (Frank Chacksfield)
8. You, You, You (Ames Bros.)
9. Say You're Mine Again (Percy Como)
10. Song From Moulin Rouge (Percy Faith)

Lou Barile

- WKAL—Rome, N. Y.
1. With These Hands (Fisher)
2. Crying In The Chapel (Valli)
3. No Other Love (Perry Como)
4. P. S. I Love You (The Hilltoppers)
5. Gambler's Guitar (R. Draper)
6. Half A Photograph (K. Starr)
7. You, You, You (Ames Bros.)
8. I'd Rather Die Young (The Hilltoppers)
9. Vaya Con Dios (Paul-Ford)
10. My Love, My Love (J. James)

Ed Bartell

- KQV—Pittsburgh, Pa.
1. Vaya Con Dios (Paul-Ford)
2. I'm Walking Behind You (Vic Damone)
3. No Other Love (Perry Como)
4. Purple Cow (Doris Day)
5. Return To Paradise (P. Faith)
6. Nothing Left To Do But Cry (Lorry Raine)
7. Miss You (McGuire Sisters)
8. Love Me Again (Pat Terry)
9. God Bless Us All (B. Weil)
10. Unfair (Tony Martin)

Alex Cooper

- KLAC—Hollywood, Calif.
1. Anna (Silvana Mangano)
2. Vaya Con Dios (Paul-Ford)
3. No Other Love (Perry Como)
4. Song From Moulin Rouge (Percy Faith)
5. Terry's Theme From "Lime-light" (Victor Young)
6. Ruby (Richard Hayman)
7. Half A Photograph (Starr)
8. You, You, You (Ames Bros.)
9. Don't Call My Name (Williams-Lee)
10. Butterflies (Patti Page)

Rod Louden

- KPOJ—Portland, Ore.
1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. Ruby (Richard Hayman)
4. Terry's Theme From "Lime-light" (Frank Chacksfield)
5. No Other Love (Perry Como)
6. April In Portugal (L. Baxter)
7. Vaya Con Dios (Paul-Ford)
8. I Believe (Frankie Laine)
9. Anna (Paul Weston)
10. Song Of India (Mario Lanza)

Cliff Sessions

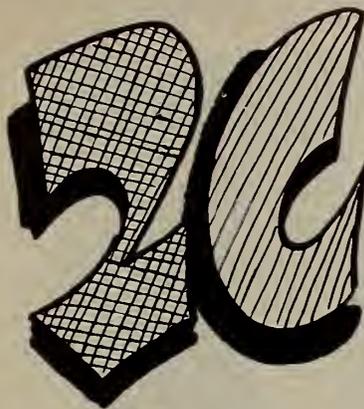
- WFOR—Hattisburg, Miss.
1. Hey Joe (Frankie Laine)
2. Oh! (Pee Wee Hunt)
3. You're Fooling Someone (Joni James)
4. Goin' Steady (Betty Hutton)
5. I'd Rather Die Young (The Hilltoppers)
6. Gambler's Guitar (R. Draper)
7. Anywhere I Wander (Julius La Rosa)
8. P. S. I Love You (The Hilltoppers)
9. Johnny (Paul-Ford)
10. Vaya Con Dios (Paul-Ford)

Hugh Wanke

- WCAO—Baltimore, Md.
1. I'm Walking Behind You (Eddie Fisher)
2. Eternally (Vic Damone)
3. Pretty Butterfly (Mills Bros.)
4. The Most Beautiful Girl In The World (Tommy Dorsey)
5. My One And Only Love (Frank Sinatra)
6. Anna (Silvana Mangano)
7. Song From Moulin Rouge (Percy Faith)
8. C'est Si Bon (Eartha Kitt)
9. He Loves Me (Jenny Barrett)
10. Sticky Apples And Bubble Gum (Lola Ameche)

Ralph Phillips & Bill Lefevre

- WFBR—Baltimore, Md.
1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. Ruby (Richard Hayman)
5. Vaya Con Dios (Paul-Ford)
6. April In Portugal (L. Baxter)
7. Half A Photograph (K. Starr)
8. With These Hands (Fisher)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Johnny (Paul-Ford)



ORNELL
OIN-
ATCHERS



Don
Cornell
sings

"PLEASE
PLAY OUR SONG"
(MISTER RECORD MAN)

and

"IF I SHOULD
LOVE AGAIN"

Coral 61030 (78 RPM)
and 9-61030 (45 RPM)

Picked by Cleveland Dealers and operators as the Hit Tune for August!

CORAL RECORDS
America's Fastest Growing Record Company

(A subsidiary of MCCA RECORDS INC.)

Juke Box Displayed In Theater Lobby



NEW YORK—MGM Records arranged for the Roxy theatre to display this Seeburg 100 Select-o-matic in the lobby of the Roxy theatre filled with 45 RPM disks from the "Gentlemen Prefer Blondes" album. Partons were invited to listen to free plays via sign on top of the juke box.

Rama Signs Tedd Lawrence Band

NEW YORK—Rama Records, the new American label for Tico Records, this week signed Tedd Lawrence and his Skyscrapers to a two year pact.

President George Goldner, made the announcement, and said that Lawrence's first four sides will be ready for distributors in 10-days.

Lawrence, one of New York's top disk-jockeys for many years, started the band two years ago, and after a few recording dates, returned to radio, and T.V. because of commitments. Broadcasting the all night disk jockey show from New York's Copacabanna as well as conducting various other programs, Tedd helped move the country's trend back to dance bands. Along with this trend, Tedd organized his Skyscrapers with dance music. The four sides recorded are; "It's Melody Time"; "Baby"; "Lost in a Shuffle"; "Ska-Doodle". A country wide tour is now being arranged for the band.

Rainbow Goes All Out On "Pop-Sodee-Odee"

NEW YORK—Eddie Heller, president of Rainbow Records, reports that the diskery's "Pop-Sodee-Odee" looks as though it will be the biggest he's ever had.

Tie-ups are being made with soda pop firms in many cities to distribute soda to kids in conjunction with the promotion on the record. In addition "Drinkin' pop" hats are being distributed to kids through disk jockeys.

Eddie Heller is hitting the mid-west promoting the record while Bob Heller is heading south.

Leeds Music, publishers of the tune, are also making an all-out push on it.

Trumpet Dubbed On "Wig-Walk" Disk

NEW YORK—In an unusual move, King Records has dubbed in a pop trumpet treatment to Bonnie Lou's "Tennessee Wig Walk" and as a result the disk has taken off in the pop market.

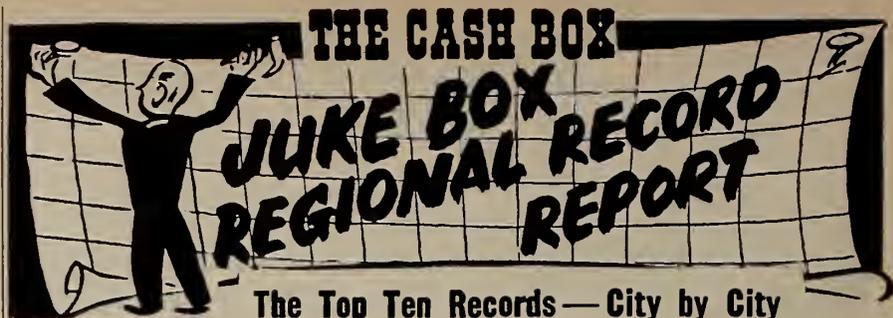
Sid Prosen, president of Village Music, has now decided to promote the record as a brand new one. His entire staff will be out on the road covering juke box operators and disk jockies.

Decca Moves Boston Branch

BOSTON, MASS.—The Decca Boston branch has moved to new quarters from Cambridge. The new offices will be at 138 Ispwich Street in Boston. William Crowley remains branch manager.

Brandom Takes Schuster Tune

NEW YORK—The Joe Shuster song "There's No Love Like An Old Love" recorded on the Mayjoe label has been taken over by Brandom Music for exploitation and further recording. Shuster has another tune "Tie My Heart" which is getting bids from several pubs. One of the writers on the tune is Jack Mark, a police sergeant at the 34th precinct in N. Y.



New York, N. Y.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Terry's Theme From "Lime-light" (Frank Chacksfield)
4. P. S. I Love You (Hilltoppers)
5. Song From Moulin Rouge (Percy Faith)
6. Vaya Con Dios (Paul-Ford)
7. With These Hands (Fisher)
8. April In Portugal (L. Baxter)
9. Allez-Vous-En (Kay Starr)
10. Crying In The Chapel (Valli)

Atlanta, Ga.

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. I'd Rather Die Young (The Hilltoppers)
4. Vaya Con Dios (Paul-Ford)
5. Terry's Theme From "Lime-light" (Frank Chacksfield)
6. You, You, You (Ames Bros.)
7. With These Hands (Fisher)
8. Eternally (Dinah Shore)
9. Song From Moulin Rouge (Percy Faith)
10. April In Portugal (L. Baxter)

Washington, D. C.

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. Vaya Con Dios (Paul-Ford)
4. Song From Moulin Rouge (Percy Faith)
5. C'est Si Bon (Eartha Kitt)
6. Oh! (Pee Wee Hunt)
7. Gambler's Guitar (R. Draper)
8. Terry's Theme From "Lime-light" (Frank Chacksfield)
9. I Believe (Froman-Laine)
10. Ruby (Richard Hayman)

Seattle, Wash.

1. I'm Walking Behind You (Eddie Fisher)
2. Song From Moulin Rouge (Percy Faith)
3. No Other Love (Perry Como)
4. Oh! (Pee Wee Hunt)
5. Vaya Con Dios (Paul-Ford)
6. You, You, You (Ames Bros.)
7. With These Hands (Fisher)
8. C'est Si Bon (Eartha Kitt)
9. P. S. I Love You (Hilltoppers)
10. Ruby (Les Baxter)

Shoals, Ind.

1. I'm Walking Behind You (Eddie Fisher)
2. Ruby (Victor Young)
3. Song From Moulin Rouge (Victor Young)
4. No Other Love (Perry Como)
5. April In Portugal (L. Baxter)
6. I'd Rather Die Young (The Hilltoppers)
7. Half A Photograph (K. Starr)
8. Say You're Mine Again (Percy Como)
9. Gambler's Guitar (R. Draper)
10. You, You, You (Ames Bros.)

Dallas, Texas

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul-Ford)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. Gambler's Guitar (R. Draper)
6. April In Portugal (L. Baxter)
7. False Love (Four Aces)
8. Song From Moulin Rouge (Percy Faith)
9. C'est Si Bon (Eartha Kitt)
10. Butterflies (Patti Page)

Pittsburgh, Pa.

1. You, You, You (Ames Bros.)
2. Crying In The Chapel (Glenn)
3. Vaya Con Dios (Paul-Ford)
4. P. S. I Love You (Hilltoppers)
5. I'm Walking Behind You (Eddie Fisher)
6. No Other Love (Perry Como)
7. Eternally (Vic Damone)
8. With These Hands (Fisher)
9. Don't Take Your Love From Me (Three Suns)
10. Down By The Riverside (Four Lads)

Chicago, Ill.

1. Vaya Con Dios (Paul-Ford)
2. You, You, You (Ames Bros.)
3. No Other Love (Perry Como)
4. I'm Walking Behind You (Eddie Fisher)
5. Gambler's Guitar (Jim Lowe)
6. Crying In The Chapel (Valli)
7. P. S. I Love You (Hilltoppers)
8. With These Hands (Fisher)
9. C'est Si Bon (Eartha Kitt)
10. April In Portugal (L. Baxter)

Detroit, Mich.

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. Oh! (Pee Wee Hunt)
4. Vaya Con Dios (Paul-Ford)
5. Crying In The Chapel (Glenn-Valli)
6. C'est Si Bon (Eartha Kitt)
7. P. S. I Love You (Hilltoppers)
8. With These Hands (Fisher)
9. April In Portugal (Baxter-Hayman)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Boston, Mass.

1. No Other Love (Perry Como)
2. I'm Walking Behind You (Eddie Fisher)
3. P. S. I Love You (Hilltoppers)
4. Crying In The Chapel (Valli-Glenn)
5. C'est Si Bon (Eartha Kitt)
6. Oh! (Pee Wee Hunt)
7. Half A Photograph (K. Starr)
8. With These Hands (Fisher)
9. T. V. Rhumba (Bachelder)
10. Song From Moulin Rouge (Percy Faith)

St. Louis, Mo.

1. Crying In The Chapel (Rex Allen)
2. P. S. I Love You (Hilltoppers)
3. With These Hands (Fisher)
4. No Other Love (Perry Como)
5. I'm Walking Behind You (Eddie Fisher)
6. Vaya Con Dios (Paul-Ford)
7. Gambler's Guitar (R. Draper)
8. Oh! (Pee Wee Hunt)
9. Tropicana (Monte Kelly)
10. Allez-Vous-En (Kay Starr)

New Haven, Conn.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Vaya Con Dios (Paul & Ford)
4. Song From Moulin Rouge (Percy Faith)
5. I'd Rather Die Young (The Hilltoppers)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. P. S. I Love You (The Hilltoppers)
8. Butterflies (Patti Page)
9. Allez-Vous-En (Kay Starr)
10. Ruby (Richard Hayman)

Richmond, Va.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul & Ford)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (Les Baxter)
5. No Other Love (Perry Como)
6. With These Hands (E. Fisher)
7. Ruby (Richard Hayman)
8. Say You're Mine Again (Percy Como)
9. Anna (Silvana Mangano)
10. I Believe (Frankie Laine)

Denver, Colo.

1. I'm Walking Behind You (Eddie Fisher)
2. Vaya Con Dios (Paul-Ford)
3. No Other Love (E. Fisher)
4. April In Portugal (L. Baxter)
5. P. S. I Love You (Hilltoppers)
6. Song From Moulin Rouge (Percy Faith)
7. Ruby (Hayman-Baxter)
8. With These Hands (Fisher)
9. Say You're Mine Again (Percy Como)
10. Anna (Silvana Mangano)

Los Angeles, Calif.

1. Vaya Con Dios (Paul-Ford)
2. No Other Love (Perry Como)
3. Purple Cow (Doris Day)
4. I'm Walking Behind You (Eddie Fisher)
5. You, You, You (Ames Bros.)
6. Song From Moulin Rouge (Percy Faith)
7. Allez-Vous-En (Kay Starr)
8. Gambler's Guitar (R. Draper)
9. Terry's Theme From "Lime-light" (Frank Chacksfield)
10. Return To Paradise (P. Faith)

New Orleans, La.

1. I'm Walking Behind You (Eddie Fisher)
2. I'd Rather Die Young (The Hilltoppers)
3. No Other Love (Perry Como)
4. Song From Moulin Rouge (Percy Faith)
5. Half A Photograph (K. Starr)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. I Love Paris (Les Baxter)
8. Allez-Vous-En (Kay Starr)
9. Oh! (Pee Wee Hunt)
10. With These Hands (Fisher)

Cincinnati, O.

1. Vaya Con Dios (Paul-Ford)
2. I'm Walking Behind You (Eddie Fisher)
3. No Other Love (Perry Como)
4. P. S. I Love You (Hilltoppers)
5. C'est Si Bon (Eartha Kitt)
6. Song From Moulin Rouge (Percy Faith)
7. Gambler's Guitar (R. Draper)
8. Butterflies (Patti Page)
9. Crying In The Chapel (Glenn)
10. Terry's Theme From "Lime-light" (Frank Chacksfield)

Philadelphia, Pa.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Song From Moulin Rouge (Percy Faith)
4. April In Portugal (L. Baxter)
5. Gambler's Guitar (R. Draper)
6. Half A Photograph (K. Starr)
7. With These Hands (Fisher)
8. You, You, You (Ames Bros.)
9. P. S. I Love You (Hilltoppers)
10. Butterflies (Patti Page)

Minneapolis, Minn.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Terry's Theme From "Lime-light" (Frank Chacksfield)
4. Song From Moulin Rouge (Percy Faith)
5. With These Hands (E. Fisher)
6. April In Portugal (Les Baxter)
7. P. S. I Love You (The Hilltoppers)
8. Vaya Con Dios (Paul & Ford)
9. Anna (Silvana Mangano)
10. Ruby (Richard Hayman)

Des Moines, Iowa

1. I'm Walking Behind You (Eddie Fisher)
2. April In Portugal (L. Baxter)
3. No Other Love (Perry Como)
4. Half A Photograph (K. Starr)
5. Johnny (Paul-Ford)
6. Vaya Con Dios (Paul-Ford)
7. Pretend (Nat "King" Cole)
8. Say You're Mine Again (Percy Como)
9. Crying In The Chapel (Glenn)
10. Ruby (Richard Hayman)

Reno, Nev.

1. I'm Walking Behind You (Eddie Fisher)
2. No Other Love (Perry Como)
3. Vaya Con Dios (Paul & Ford)
4. Song From Moulin Rouge (Percy Faith)
5. April In Portugal (Les Baxter)
6. Terry's Theme From "Lime-light" (Frank Chacksfield)
7. C'est Si Bon (Eartha Kitt)
8. Ruby (Richard Hayman)
9. Gambler's Guitar (R. Draper)
10. I Believe (Frankie Laine)

"The Best Way to Hold a Girl"

Recorded by **SONNY CURTIS** Coral Records

KEYS MUSIC CO.
146 West 54th St., N. Y. C.

JERRY GRAY'S

ONE **STOP** BOOGIE *Latest & Greatest* ON DECCA

AMERICAN ACADEMY OF MUSIC, INC.
SOLE SELLING AGENT • MILLS MUSIC, INC.

PATTI PAGE

off a-wingin' with **BUTTERFLIES**

MERCURY # 70183

SANTLY-JOY INC.
1619 Broadway • New York 19, N. Y.

BREAKING FOR A HIT!

"LOVE EVERY MOMENT YOU LIVE"

b/w **KISS! KISS! KISS!**

Mike Pedicin Quartet PC 5009

Manufactured by **GOTHAM RECORD CORP.**

CANADIAN CAPERS

TORONTO TOPICS

The recent hot spell has taken its toll locally as the citizens hurried away to the woods and beaches. Particularly hurt were many of the local spots not having air conditioning while those equipped to combat the heat continued to hold up. . . . On the nitery beat Nappy LaMare and his Dixieland Jazz Band has had another hold over at the Colonial, and the former Bob Crosby bandman has built a solid local following. . . . Also held over has been the Dick Burgess Trio and Tony Shelton who wind up this week at the El Mocambo



LEFTY FRIZZELL

with the Stan Jasen Quartet following them next week. . . . Enjoying its best season to date is Mart Kenney's Ranch just north of the City where, commencing this week Mart Kenney and His Orchestra will be picked up on the CBS's Dominion Network—these broadcasts will have the vocals handled by the Quintet, "Five of a Kind," the Trio, and Norma Locke (Mrs. Mart Kenney). The orchestra will also present The Mart Kenney Show direct from the ranch 5:30 to 6:00 EDT Sundays in typical easy-to-listen-to-arrangements of ballads, past and present. The orchestra goes on the road for a series of one-niters on August 17th when their network shows will be picked up en route. . . . The Freddy Grant Trio, in the third year at the Lichee Gardens continues to pull them in—one of the main attractions being Freddy's agile stylized 88-ing of his own compositions. Freddy has a couple of new songs geared for

fall exploitation and his fans are hoping he will repeat the success of "How Do You Buy Killarney," which Freddy (then Fritz Grunland) co-wrote in England before coming to these parts. . . . Lefty Frizzell made a lot of new friends on his recent Ontario dates and his guest appearance on Main Street Jamboree. Lefty's appearance on the Jamboree Show on August 1st replaced the Hillbilly Jewels who made a guest appearance on The WWVA Wheeling Jamboree, down in West Virginia that night. . . . The Hillbilly Jewels' Decca release in the U. S. A. of their Canadian Biltmor record of "I Love My Rooster" and "I Told My Pillow" has been creating U. S. offers for their services. Here in Canada their Arrow platter of "What a Waste (Of Good Corn Likker)" is beginning to give some strong competition to the Bill Long (King) and Dixie Bill Hilton (Apex) platters on this Canadian hit. . . . Dixie Bill Hilton and the Calgary Range Riders are on their first eastern tour of one-niters and are currently in New Brunswick. Their Apex platter of Hilton's own song "Dear Dad" has been catching the fancy of the ops and radio clans, and seems about ready to break out internationally. . . . Always top draws in this sector are Capitol's The Four Knights who are booked to headline the next stage show at the Casino Theatre following Sally Rand. . . . The local radio and music fraternity are querying the likelihood of Hollywood's Jimmy MacDonald being with them this year. Three seasons ago when songwriter Jimmy visited these



FOUR LADS

parts with The Four Knights, he made a lot of local friends when he took part in the show-folks annual Fishing Derby and walked off with top honors. A man of many parts, Jimmy is co-writer of several hits such as "I Want To Say Hello," "Crocodile Tears" and "The Sunshine Of Your Smile" and, spoofingly reverting to his Old Country origin, which finds great favour here, he records for Hollywood's Kem records as Sir Hubert Pimm. . . . An emergency summer meeting was held on July 29th by the Canadian Music Publishers Association which brought an influx of publishers to town. . . . Jack Kingston, the popular St. Catherine's vocal star of the Main Street Jamboree, which is aired to the network from Hamilton, has recently opened his own music and record shop in downtown Hamilton. Jack takes a night off that show on August 8th to guest star on the Jamboree taking place in Cornwall, Ontario that evening.



FLORIAN ZABACH

MONTREAL MEMOS

Bob Morton, the hypnotist who is doing so well in Canada, will soon have his first records released in this country. On these platters, he reverts to his old Australian name of Tex Morton and first release will be "I've Known The Truth" backed by "I Was Born In Old Wyoming." Cut for Columbia's Okeh label in the States, this platter will be released on the Columbia label in Canada. . . . Recent recording personality passing through these parts were Colum-

bia's Mitch Miller who flew in to confer with moppet Jimmy Boyd while the latter headlined at the Seville show last week. Also passing through on vacation was Jimmy Hilliard, who with his wife and son were here for a day on their vacation trip through Canada. . . . Although the Korean Armistice has finally been signed, plans are still being made to take Canadian entertainment to the Canadian Servicemen in Korea. Sponsored by Imperial Tobacco Company, from August 3d, the Sweet Cap Players will plane from Montreal to the Orient. The eight person unit is scheduled to arrive in Japan on August 8th after which Director Paul L'Anglais will "put on shows as often and wherever possible." Stars of the troupe will be Jacques Normand, popular French Canadian radio and record vocalist, Neil Chotem, network pianist and arranger, John Pratt (who made a hit of Freddy Grant's "You'll Get Used To It" in the wartime Navy Show). The glamour department will be capably taken care of by dancer Lolita De Carlo, and CBC thrush, Colette Bonheur. The tour is scheduled to have them in Montreal by the end of August so that they can resume the radio work that will be awaiting them. . . . Charley Kittson, who cut several sides in the past for Maple Leaf records, is getting a good play at the Astor at the Sunday afternoon matinee. . . . Jerry Colonna headlines the next show at the Seville theatre. . . . a combination of The Four Lads and Florian Zabach has been doing good business for this time of year.

Indies Riding High With Pop Hits

NEW YORK—At no time in the history of the record business have the independent diskeries had so many pop hits riding and climbing on the charts. Almost every independent of note has at least one money-maker while some have as many as three.

Dave Miller's Essex label has "Crazy Man Crazy" by Bill Haley and the new one by the same artist, "Pat-A-Cake." Also hot on Essex is Monty Kelly's "Tropicana," the first important instrumental offering made by an indie.

Dot Records has the Hilltopper's two-sided hit, "I'd Rather Die Young," backed by "P.S. I Love You." Randy Wood, president of the diskery, reports continued heavy sales on all the Johnny Maddox catalogue.

Larry Newton of Derby is currently blazing with Trudy Richards' "The Breeze" and Bob Dini's "Too Long" which has broken wide open in New England. Derby will also release a new Trudy Richards record next week which advance reports indicate is a smash. The tune was written by the authors of "Seven Lonely Days."

Jerry Blaine has the presses rolling in several plants with the Jubilee record of the Orioles doing "Crying In The Chapel," which has invaded the pop field in many areas. The Darrell Glenn version of the ditty on the Valley label has racked up tremendous sales as the original of this tune which looks as though it's headed straight for the top of the list.

Latest bombshell in the indie's array of winners is the fabulous six-year old Bruce Weil's Barbour record of "God Bless Us All." This disk has created a new label and a new star.

Mood Records in Boston has a hit in "TV Rhumba" by Bob Bachelder.

The Tico and Rama labels have been doing fabulously well with their line and now have a hot pop potential in Bert Keyes' "Lonely."

On the west coast such firms as Imperial, Vogue and Crystallite are in high gear, Imperial with Slim Whitman's "Danny Boy," Vogue with Jenny Barrett's "He Loves Me" and Crystallite with Jacki Fontaine's "Oh Miserable Love."

It's interesting to reflect that two years ago the indies were virtually out of the pop field. Today they are in the forefront of the pop business. The reasons for this rise have been many but there can be no doubt that progressive, promotion minded thinking has been one of the key factors responsible for their present stature in the business.

Ding Dong School Disks Now On RCA-Victor

CHICAGO—Miss Frances Horwich, mistress of "Ding Dong School," seen 5 days per week on TV, has recorded a series of records for RCA-Victor.

Music for these tunes was written by Bill Walker of Chicago, who wrote, "Love Me, Love Me."

Miss Horwich wrote the words.

There are 8 sides, as follows:

Getting Up In The Morning; Going to Bed At Night; Harry, the Lightning Bug, Parts I and II; Riding Along; Bells (the Ding Dong School Theme Song); and Fun With Instruments, Parts I and II.

CAMMAROTA RECORDS

Coming Up Fast!

"YOU TOOK AWAY THE FRIENDS (I HAD AROUND ME)"

b/w

"I DON'T HAVE TO TELL YOU (THAT I LOVE YOU)"

sung by

DICK LARKIN

CAMMAROTA PUB. CO.
234 PATTERSON AVE.
EAST RUTHERFORD, N. J.

America's Next # 1 Hit!

"T. V. RUMBA"

by

BOB BACHELDER
and his Mood Recording Ork.
Mood # 1011

74 Prospect St.
UN. 4-2200
Cambridge, Mass.

ANOTHER BMI "PIN-UP" HIT

YOU, YOU, YOU

Recorded by

Ames Brothers(Victor)
Ken Griffin(Columbia)
Ken Remo(MGM)
Nora Morales with Will Bradley(Victor)
Johnny Horton(Mercury)

Published by

MELLIN MUSIC INC.

M-G-M RECORDS

JOEL GREY sings

"THE TA-TA-TA SONG"

and

"TOO YOUNG TO TANGO"

MGM 11561 (78 rpm)
K 11561 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

HOT
Rhythm & Blues
ON
Mercury
RECORDS

DINAH WASHINGTON
"MY LEAN
BABY"
and
"NEVER,
NEVER"
70175

BUDDY JOHNSON
"THAT'S
HOW I FEEL
ABOUT
YOU"
70173

**SUMMER
HITS!!**
"SHE'S GOT
TO GO"
THE RAVENS
70119
"HITTIN'
ON ME"
BUDDY JOHNSON
70116

Getting Big Sales!
"I WANT TO KNOW, WILL
HE WELCOME ME THERE"
By
The Skylarks
Nashboro 540
"GLORY TO HIS NAME"
By
The Young Gospel Singers
Excello 2012
Big Blues!
"DRIVE SOLDIERS DRIVE"
By
Little Maxie
Excello 2016
45's — 78's
WRITE—WIRE—PHONE
NASHBORO RECORD CO.
177 3rd Ave., North, Nashville, Tenn.
(Phone 6-2916)

Juke Box Natural!
EARLY IN
THE MORNING
by
ROY MILTON
464 # 464-45
Specialty records
8508 Sunset Blvd., Hollywood 46, Cal.

GREAT!!
SHE JUST WON'T
DO RIGHT
b/w
COUNTRY BOOGIE
BY
ELMORE JAMES
CHECKER 777
Checker Record Co.
750 E. 49th ST.
CHICAGO 15, ILL.

BELLS OF JOY
RING AGAIN WITH
"I'M GOING TO PRESS ON"
b/w
"HOW SWEET IT IS"
These are two great spiritual sides

PEACOCK RECORDS, INC. 4104 Lyons
Houston, Texas

SAVOY HIT PARADE
Outselling all other R & B Labels
1 "MERCY MR. PERCY"
VARETTA DILLARD
2 # 1101 "MALE CALL"
EMMIT SLAY
3 # 1102 "HAVE YOU GONE CRAZY"
EARL JOHNSON
4 # 1100 "4 COLD, GOLD WALLS"
BILLY WRIGHT
5 # 4045 "I KNOW IT WAS THE LORD"
WARD SINGERS
Send for our Catalog of 33 1/3—45—
78 RPM
SAVOY RECORD CO., INC.
58 Market St., Newark, N. J.

THE CASH BOX
HOT
in HARLEM on CHICAGO'S South Side in NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | | | |
|---|---|---|
| 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | THE CLOCK
Johnny Ace
(Duke 112) |
| 2 THE CLOCK
Johnny Ace
(Duke 112) | THIRD DEGREE
Eddie Boyd
(Chess 1541) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 3 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | GET IT
The Royals
(Federal 12133) | DRIVE IT HOME
Hal Paige
(Atlantic 996) |
| 4 HELP ME SOMEBODY
The "5" Royals
(Apollo 446) | HELP ME SOMEBODY
The "5" Royals
(Apollo 446) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 5 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231) | THE CLOCK
Johnny Ace
(Duke 112) | SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192) |
| 6 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TONGUE TIED BLUES
Jack Dupree
(King 4630) |
| 7 GOOD LOVIN'
The Clovers
(Atlantic 1000) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 8 HEAVY JUICE
Tiny Bradshaw
(King 4621) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CALDONIA'S PARTY
Smiley Lewis
(Imperial 5241) |
| 9 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | SHAKE, BABY, SHAKE
Jack Dupree
(Red Robin 112) |
| 10 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | I FOUND OUT
The Du Droppers
(RCA Victor 20-5321) | DRAGNET BLUES
Johnny Moore
(Modern 910) |

in SAN FRANCISCO in NEWARK in MEMPHIS

- | | | |
|--|--|---|
| 1 THE CLOCK
Johnny Ace
(Duke 112) | THE CLOCK
Johnny Ace
(Duke 112) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) |
| 2 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | PLEASE LOVE ME
B. B. King
(R. P. M. 386) | TIN PAN ALLEY
James Wilson
(Big Town 101) |
| 3 GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | THE CLOCK
Johnny Ace
(Duke 112) |
| 4 PLEASE LOVE ME
B. B. King
(R. P. M. 386) | HELP ME SOMEBODY
The "5" Royals
(Apollo 446) | TELL ME
Jimmie Wilson
(7-11 2104) |
| 5 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | TONGUE TIED BLUES
Jack Dupree
(King 4630) |
| 6 LOVIE DARLIN'
The Cardinals
(Atlantic 995) | MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000) | LUCY MAE BLUES
Frankie Lee Sims
(Specialty 459) |
| 7 HELP ME SOMEBODY
The "5" Royals
(Apollo 446) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | FEELING GOOD
Little Junior
(Sun 187) |
| 8 SWEET LITTLE WOMAN
Johnny Jones
(Flair 1010) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | DRAGNET BLUES
Johnny Moore
(Modern 910) |
| 9 THIRD DEGREE
Eddie Boyd
(Chess 1541) | MERCY, MR. PERCY
Varetta Dillard
(Savoy 897) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 10 THESE FOOLISH THINGS
The Dominoes
(Federal 12129) | TONGUE TIED BLUES
Jack Dupree
(King 4630) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 THE CLOCK
Johnny Ace
(Duke 112)
- 2 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- 3 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 4 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 5 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 6 PARADISE HILL
The Embers
(Herald 410)
- 7 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- 8 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 9 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 10 WHY, OH WHY
The Kings
(Jax 314)

- 1 THE CLOCK
Johnny Ace
(Duke 112)
- 2 PARADISE HILL
The Embers
(Herald 410)
- 3 BANANA SPLIT
Kid King's Combo
(Excella 2009)
- 4 TONGUE TIED BLUES
Jack Dupree
(King 4630)
- 5 SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192)
- 6 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 7 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 8 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 9 MY DEAR, DEAREST DARLING
Five Willows
(Allen 1000)
- 10 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)

- 1 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 2 THE CLOCK
Johnny Ace
(Duke 112)
- 3 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 4 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 5 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 6 AFTER HOUR JOINT
Jimmy Coe
(States 118)
- 7 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 8 NEVER, NEVER
Dinah Washington
(Mercury 70175)
- 9 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- 10 HOUSE PARTY
Louis Jordan
(Decca 28756)



- 1 THE CLOCK
Johnny Ace
(Duke 112)
- 2 PLEASE LOVE ME
B. B. King
(R.P.M. 386)
- 3 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 4 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 5 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 6 HELP ME SOMEBODY
The "5" Royales
(Apollo 446)
- 7 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 8 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- 9 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)
- 10 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)



- 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 2 TOO MUCH LOVIN'
The "5" Royales
(Apollo 448)
- 3 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 4 MESS AROUND
Ray Charles
(Atlantic 999)
- 5 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 6 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- 7 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 8 DRAGNET BLUES
Johnny Moore
(Madern 910)
- 9 MEET ME WITH YOUR BLACK DRESS ON
Jimmy Nelson
(R.P.M. 385)
- 10 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)

- 1 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 2 THE CLOCK
Johnny Ace
(Duke 112)
- 3 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240)
- 4 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 5 THIRD DEGREE
Eddie Boyd
(Chess 1541)
- 6 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 7 WILD, WILD YOUNG MEN
Ruth Brown
(Atlantic 993)
- 8 I'M MAD
Willie Maban
(Chess 1538)
- 9 JUST WALKIN' IN THE RAIN
Prisaires
(Sun 186)
- 10 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)

- 1 THE CLOCK
Johnny Ace
(Duke 112)
- 2 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122)
- 3 GOIN' TO THE RIVER
Fats Domino
(Imperial 5231)
- 4 PLEASE LOVE ME
B. B. King
(R. P. M. 386)
- 5 GOOD LOVIN'
The Clovers
(Atlantic 1000)
- 6 I FOUND OUT
The Du Droppers
(RCA Victor 20-5321)
- 7 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985)
- 8 MERCY, MR. PERCY
Varetta Dillard
(Savoy 897)
- 9 SHIRLEY'S BACK
Shirley & Lee
(Aladdin 3192)
- 10 THESE FOOLISH THINGS
The Dominoes
(Federal 12129)

PRESTIGE RECORD CO.

- 446 W. 50th St. • CI 6-0847 • N. Y.
- ### HOT JAZZ SELLERS
1. KING PLEASURE - Red Top - 821
 2. EDDIE JEFFERSON - Strictly Instrumental - 858
 3. BILLY TAYLOR - I Love To Mambo - 869
 4. ANNIE ROSS - Farmer's Market - 839
 5. CHARLIE FERGUSON - Stop Talkin' - 855
 6. ZDOT SIMS - Jaguar - 852
 7. MILT JACKSON - Vendome - 851
 8. MILES DAVIS - Bluing - 846
 9. JOE HOLIDAY - Hello To You - 848
 10. SONNY STITT - Jeepers Creepers - 826
 11. JAMES MOODY - Stardust - 841
 12. BILLY TAYLOR - Man With A Horn - 822
 13. WARDELL GRAY - April Skies - 840
 14. ANNIE ROSS - Twisted - 794
 15. JOE HOLIDAY - Blue Holiday - 815
- SEND FOR FREE CATALOG

FOR TOPS IN R&B

Latest Release
THE CRICKETS
"WHEN I MET YOU"
"DREAMS & WISHES"
JAY DEE 777

JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

Breaking - All Over!
"BANANA SPLIT"
b/w
"SKIPS BOOGIE"
Kid King's Combo
Excella 2009
45's - 78's
Rush Your Order Now!!
WRITE—WIRE—PHONE
NASHBORO RECORD CO.
177 3rd Ave. North, Nashville, Tenn.
(Phone 6-2916)

IS IT HITTING?
JUST LOOK AT THIS
WEEK'S CHARTS!
THE CLOVERS
"GOOD LOVIN'"
b/w
"HERE GOES A FOOL"
Atlantic 1000
Atlantic RECORDING CORP.
234 WEST 56th STREET NEW YORK 19, N. Y.

The Biggest
and Best of Them All!!
in R&B and Pop
THE ORIOLES
"CRYING IN THE CHAPEL"
JUBILEE # 5122
JUBILEE RECORD CO., Inc.
315 W. 47th St., N. Y. N. Y.

Airmail Subscription
The CASH BOX \$30.

RHYTHM 'N BLUES REVIEWS

<input checked="" type="radio"/> A DISK & SLEEPER	<input checked="" type="radio"/> C GOOD
<input checked="" type="radio"/> B+ EXCELLENT	<input checked="" type="radio"/> C FAIR
<input checked="" type="radio"/> B VERY GOOD	<input checked="" type="radio"/> D MEDIOCRE

BUDDY LUCAS
(RCA Victor 20-5396)

B "IT RAINS" (2:25) [Life Music BMI] Buddy Lucas comes up with an ok vocal of a slow romantic bounce against a smooth bit of orking.

B+ "GREEDY PIG" (2:40) [Life Music BMI] A rhythmic middle beat bounce with a novelty opening of pig grunts and snorts is the material for Lucas on this deck and he sells it in approved manner. Harmonica with the ork helps the group come up with an interesting sound.

ORIGINAL FIVE BLIND BOYS
(Jackson Harmoncers)
(Peacock 1714)

C+ "I KNOW THE LORD WILL MAKE A WAY" (2:51) [Lion Publishing BMI] With Percell Perkins handling the lead, the Original Five Blind Boys dish up a slow religious chant. Lead works against a rhythmic bounce blend by the group.

C+ "SOMEWHERE LISTENING FOR MY NAME" (2:35) [Lion Publishing BMI] The reverse deck is a middle tempo gospel side and Archie Brownlee takes over the lead for a more restrained side. Boys work together with more restraint. A moving religious waxing.

THE SOUL STIRRERS
(Specialty 851)

C+ "HE'LL WELCOME ME" (3:01) [Venice Music BMI] The Soul Stirrers harmonize a middle-quick inspirational deck in mellow style. Lead creates excitement without going all out in a frenzied reading.

C+ "END OF MY JOURNEY" (2:50) [P.D.] Flip is a middle tempo gospel side well done.

THE DELL TONES
(Brunswick 84015)

B "MY HEART'S ON FIRE" (2:51) [Lewis Music ASCAP] The Dell Tones collaborate on a slow ballad with the lead singing in good form. Group has a good-sound.

B "YOURS ALONE" (3:00) [Challenge Music BMI] The Tones dish up another slow ballad with romantic lyrics and the side is mighty listenable.

THE FAMOUS WARD SINGERS
(Savoy 4045)

B "I KNOW IT WAS THE LORD" (Parts one and two) [Crossroads BMI] The Famous Ward Singers dish up a slow rhythmic gospel number with leads Frances Stadman & Thelma Jackson shouting out the religious lyrics. In part two, Marion Williams handles the lead in approved style.

THE CASH BOX

★ AWARD O' THE WEEK ★

"HURRY BACK GOOD NEWS" (2:47) [Lion Publishing-BMI]
"BOOGIE UPROAR" (2:50) [Lion Publishing-BMI]

CLARENCE "GATEMOUTH" BROWN
(Peacock 1617)

● Clarence "Gatemouth" Brown is hot on his new Peacock release, "Hurry Back Good News". His bang-up vocal job on the exciting tune is helped to move along with handclapping, wild chorus chanting, and enthusiastic orking by Al Grey and his All Stars. Standout in the instrumental portion is an excellent guitar. Brown sings of

the good news he's received. His baby is coming back and he's going to the railroad track to meet her. Should help stir up some summer action. The under portion, "Boogie Uproar", is a racing instrumental that moves from the kick-off. Guitar is tops with piano and trumpet also getting in some good licks.

THE KINGS
(Jax 314)

B "I LOVE YOU BABY" (2:37) [Andrea Music BMI] The Kings etch a quick beat jump blues that is loaded with action. Bobby Hall handles the lead in excellent style.

B+ "WHY? OH, WHY?" (2:38) [Andrea Music BMI] Flip is a slow blues ballad with Hall vocaling smoothly and warmly against an easy and polished chorus. The light bounce comes through a good side that is already kicking up a bit of action in Philadelphia. Bears watching.

WOO WOO MOORE
(Mercury 70204)

C+ "FIVE LONG LETTERS" (2:38) Woo Woo Moore chants a slow mournful item about having written five letters and questions having them all returned to him. Saxing in breaks helps color the side.

B "SOMETHING'S WRONG" (2:41) Flip is a novelty narration against an easy ork backing. Moore, after a year of happiness finds his wife beginning to nag him and speculates "something's wrong". An interesting disk.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"THERE'S PEACE IN KOREA" (2:41)
"CRYING IN THE CHAPEL" (2:39)

SISTER ROSETTA THARPE
(Decca 48302)

● Sister Rosetta Tharpe follows almost on the heels of the truce signing in Korea with "There's Peace In Korea", a quick tempo rhythmic bounce that glories in the peace and the happiness it will bring in its wake. Sister Rosetta sings with feeling and elation as she advises the womenfolk their husbands, sons and brothers will be coming home. While known for her religious singing, this would not be classified as a gospel side, although the Sister cannot entirely lose that feeling in her interpretation. A timely release that should garner lots of coin in the emotional wave that follows the end of a war. The under portion, "Crying In The Chapel", has Rosetta reverting to a more spiritual job. In fact, with all the versions on the market, this one is the most religious presentation.

"DON'T TALK TO ME ABOUT MEN" (2:41) [Gallatin Music-BMI]
"STRING BEAN" (2:37) [Gallatin Music-BMI]

MARGIE DAY
(Dot 1172)

● Margie Day, the gal with the talent that has threatened to break through with a big one for some time, comes up with one that looks like "it". Titled, "Don't Talk To Me About Men", Miss Day sings a slow lovely melody softly and sweetly as she tells of the men she has met that she'd like to forget. The fem artist conveys that maudlin and slightly tipsy feeling as she chants "just fill up my glass again" and with an assist from a multiple voice recording the record comes out a top drawer effort. Should catch lots of plays on the boxes. Flip is a middle beat jump, "String Bean", in which Miss Day changes pace and belts the oomphy ditty. Look for the upper lid to break out with some solid action.

BIG MAYBELLE
(Okeh 6998)

B+ "JINNY MULE" (2:45) [Barnhill BMI] A middle beat novelty very reminiscent in approach and tune to "Hound Dog" zestfully read by Big Maybelle. Gal berates her man as being a stubborn fool. Could be a big one.

B "SEND FOR ME" (3:15) [Beacon Music BMI] The rough voiced belter gives another energetic performance on the flip deck.

GEORGIE AULD'S ALL STARS
(Brunswick 80223)

C+ "LUCKY DUCK" (3:11 and 3:18) (Part one and two) [Marguerita ASCAP] At an actual concert Auld and his all star band crash out a quick beat scramble with Auld treating listeners to his talented saxing.

JOHN LEE HOOKER
(Modern 908)

B "LOVE MONEY CAN'T BUY" (2:41) [Modern BMI] The southern blues stylist chants a made to order blues in which he tells his gal she's making a fool of him.

B "PLEASE TAKE ME BACK" (2:37) [Modern BMI] Flip is a quick beat blues in which Hooker begs for one more chance. Hooker is the usual Hooker and will go strong with his fans.

BENNY CARTER O.
(RCA Victor 20-5389)

B "LULLABY IN BLUE" (2:44) [Largo Music ASCAP] Benny Carter and his ork etch a slow mood piece in easy and dreamy manner. Benny's saxing is of the floating variety.

B "CRUISIN" (2:45) [Largo Music ASCAP] The organization belts a quick beat instrumental with a run-away sax treat by Carter. Nice piano bit also colors the etching.

MR. SAD HEAD
(RCA Victor 20-5388)

B "BLACK DIAMOND" (2:45) [Marshall Music BMI] Mr. Sad Head sings a mournful ditty about the train that took his baby away. A good dinking well performed by the artist.

C+ "MAKE HASTE" (2:21) [Marshall Music BMI] Flip is a driving item with Sad Head belting out advice to young girls to "make haste while they are still young". A shouty bouncer that moves.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Billy Ward's Dominoes, top vocal r & b group, successfully made the transition to an all-pop programming at the lavish Wolhurst Country Club in Littleton, Colo. last week. The Dominoes broke the club's all time attendance record on opening night. . . . Peacock Records has another likely looking release in Clarence "Gatemouth" Brown's "Hurray Back, Good News". Tune is a belter and is apparently another hot one for the Robey label. . . . Bobby Shad already has things humming over at Decca with his first release since taking over the R & B duties there. Bobby has a Sister Rosetta Tharpe release already on the market, titled, "There's Peace In Korea". Side is timely and should rack up the sales, especially in the wake of the emotional tide that must sweep the nation at the end of the war. . . . Bess Berman's Apollo label has another big "5" Royales hit. According to Joe Cohen, Essex Distributors in Newark, N.J., the "Too Much Lovin'" side is already giving indications of really taking off. The Cohen boys, Joe and Irv, going slightly crazy running two stores, what with sister Dotty having been hospitalized with a stomach ailment. Dotty is home now but still unable to put full time in on the job. . . . George Goldner, Tico and Rama A & R head, getting lots of mail congratulating him

Lonnie Johnson

on the acquisition of Lonnie Johnson, formerly with King Records. Lonnie is remembered for his fabulous "Tomorrow Night" and his first release for Rama is the answer "Will You Remember". Latter is a sock etching and should prove a biggie for the fast growing R & B label. . . . Did you notice how The Clovers' "Good Lovin'" has been streaking through the "hot" charts. Could be the group's strongest selling release yet. Atlantic is really blazing with six disks racking up strong sales. Right along with The Clovers is Ruth Brown's two siders, "Wild, Wild, Young Men" and "Mend Your Ways". . . . What could be Brunswick's biggest to date is the Jazzbo Collins "Three Little Pigs" and "Little Red Riding Hood". Hip disk, that started out as a local bid to Jazzbo's Gotham followers has spread out over the nation like swift running lava. Rose also pleased with the way the Georgie Auld-Sara McLawler team has caught on with their two etchings, "Red Light" and "Let's Get The Party Rockin'".

CHICAGO:

Heartiest congratulations to Jimmy Martin on his marriage this past week. At this reading, the Martins are on their way to a Bermuda honeymoon. . . . Saw George and Ernie Leaner at the Southmoor Country Club where they had just completed a game of golf. "I shot a neat 103", Ernie gleefully reported. "On the first nine holes that is," brother George added. . . . Eartha Kitt spent a day signing copies of her "C'est Si Bon" at Al Benson's Record Shop. In temperatures of 100 degrees. Later did a broadcast with Al. "C'est Si Bon" is one of the hottest disks to come along in a long time. . . . Nat Cole feeling much improved, has 'hit the road' again. Chicagoans will get a chance to see Nat again when he opens at the Blue Note, August 28. . . . Eddie Jefferson, bop vocalist, whooping it up at the Capitol Lounge. . . . Jack Lauderdale of Prestige, visiting our sultry city. Singing the praises of "Sweetheart, Darling" by Marvin Phillips. . . . Eddie "Lockjaw" Davis working out plans for an appearance at the Bee Hive Lounge. Eddie formerly featured tenor sax man with Count Basie. Best known for his work on "Paradise Squat" which rode The Cash Box' 'Hot Charts' a few months ago. Johnny Jordan, vocalist-turned-cab driver, has returned to his first love, singing. Formerly with the Vagabonds until one member passed away, Johnny has reorganized the group, now known as the Johnny Jordan Quartette. Have now received word that the boys have been signed to a contract by Tiffany Records, a newly formed label here.



Eartha Kitt

LOS ANGELES:

There's a small square of paper, about 6 inches by 6 inches, on which one A&R man has dared to make a written prediction. In advance, yet. With things what they are these days, as regards A&R men, this is, to say the very least, awe-inspiring. Most A&R guys are like the Sphinx when it comes to advance predictions. So when Ralph Bass, A&R for Federal here, dared put pen to paper, in front of witnesses, and state that the new group he had formed, The Five Artists, with Thurston Harris as the lead voice, would kick off with a hit on their first disk, all looked at Ralph as others gaze at the world's seven wonders. Even Al Sherman, who is head rep for the King and Federal labels of Syd Nathan in this area, and who witnessed this remarkable document, is now wondering what he signed. . . . Linda Hopkins, who'll be remembered for some of her grand cuttings for Savoy, will be the first thrush to come up on the Crystalette label, in the very near future. . . . Jerry Blaine can now smile with lots of satisfaction. His disk, "Crying In The Chapel", with Sonny Til and the Orioles, is zooming high here and may make that No. 1 position. Remember when Jerry left Cosmo, some many moons ago, phoned us to advise that he had just started his own label, and that he had, what he termed, "the greatest singing group ever put together". Lead voice, Jerry explained, was Sonny Tillinghast. So we said, in those days of paper economy, "The name's too long. Let's cut it down to just 'Sonny Til' ". . . . The mucho traveled Lou Chudd of Imperial is one guy it's well to know when visiting Mexico. Mention of his name 'round music circles there brought some grand accommodations to friends who were caught short without reservations. Proving, of course, that Lou's Latino Americano and Mexicano discos are very well accepted south of the border.



Billy Ward & The Dominoes

On The Way To
No. 1
Fats Domino
"PLEASE DON'T DO IT"
Imperial-5240
Imperial Records
6425 Hollywood Blvd.
Hollywood 28, Calif.

HIT OF THE YEAR!
"Si Bon"
SONNY KNIGHT
ALADDIN - 3195
with
Aladdin RECORDS
Beverly Hills, Calif.

The Flairs
A SENSATIONAL HIT!
"I HAD A LOVE"
b/w
"She Wants To Rock"
Flair # 1012
flair RECORDS
257 NO. ROBERTSON BLVD.
BEVERLY HILLS, CALIFORNIA
BRadshaw 2-1148

Johnny Moore's
"DRAGNET BLUES"
Featuring FRANKIE ERVIN
b/w "PLAYING NUMBERS"
Modern # 910
Modern RECORDS
257 No. Robertson Blvd.
Beverly Hills, California
(Phone: BRadshaw 2-1148)

RHYTHM N' BLUES RAMBLING'S

DETROIT:

Things are poppin' along R&B row in the motor city, with Johnny Ace's "The Clock" on the Peacock label still the top seller. . . . The Original Royals, local boys, whose recording of "Git It" on Federal is way up on the local R&B list will be one of the attractions on the next R&B show to be held at the Graystone ballroom next week. The show will feature Dinah Washington as headliner. . . . Frank Brown local promoter is doing real well with the Rhythm and Blues packages he has played at the Graystone. His last show featured Billie Holliday, Charlie Ventura, Tiny Bradshaw and Roy Milton, The joint really jumped. . . . Chess Records signed Alberta Adams, one of the most underrated blues singers in the country. Her first release is due this week. . . . Lenard Allen of United Records signed three new R&B Artists to his fast growing label. Heading the list is the popular jump singer Helen Thompson, now appearing at Detroit's Flame Show bar, Nelda Dupree, torch singing pianist and Terry Timmons, Cleveland, Ohio girl who sings on a Dinah Washington kick. T-Bone Walker, blues shouting guitarist, opens the Flame here this week. . . . The independent distributors of R&B labels are doing a good volume of business as all seem to have some tunes that are moving. Cadet Distributors Harry and Irv Levin have "The Clock" on Peacock; "Send For Me", a new Big Maybelle on Okeh; "That's My Desire" The Flamingoes on Chance. Pan-American has one by The Clovers and one by Ruth Brown that continues to move; Charley Gray at Polonia Dist. advises that The Orioles' "Crying In The Chapel" is tops with Eddie Boyd's "Third Degree" still going strong and Memphis Slim's "The Come Back" coming up. King Distributor has three hot ones in "Git It" by The Original 5 Royals, "Tongue Tied Blues" by Jack Dupree and "A Good Man Is Hard to Find" by The Dominoes. . . . Gales's R&B Show headed by Champ Joe Louis and featuring Ruth Brown, Buddy Johnson's Band, The Clovers, Lester "Prez" Young's Combo, Wynonie Harris, and Dusty Fletcher packed 14,000 into the Detroit Olympia here this week.



Johnny Ace

Danny Kessler Goes To Victor As Mgr. of A&R For R&B Dept.

Marvin Holtzman Replaces Him At Okeh

NEW YORK—Danny Kessler was named manager of A&R for the Rhythm and Blues department of RCA Victor Records, it was announced this week by Joe Carlton, head of A&R for the diskery. Kessler, until this week, had been in charge of A&R for the Okeh label, a post which he resigned from.

Taking his place at Okeh will be Marvin Holtzman, who had been in charge of chain store sales for the diskery and who also had had a hand in determining plans.

Kessler will not only handle R&B artist and repertoire at Victor, but he will also be responsible for promotion and sales and will be given special assignments in the pop field. It is also presumed that when Victor's new label gets under way, Kessler will also handle R&B for it.

At Okeh, Holtzman will be responsible for A&R and also for the new Epic label which is being formed.

16 Year Old Highschoolers Produce Record Click

BEVERLY HILLS, CALIF. — They're going mad in this area for a group called "The Flairs."

These are five highschool youngsters, 16 years of age, from Jefferson High School here, who came together to give the R&B music biz a lift.

The five boys have no professional voice training. They are still in their third year of high school. And already everyone is getting excited over them. To the extent where the R&B experts here believe, "This is the group that will lead the way."

The group was picked up and put together by young Joe Bihari, of the well known recording Bihari family.

Joe is still young enough to appreciate the high schoolers.

He quickly realized the possibilities which they presented to the R&B field all over the nation.

Not only did the five boys perfectly harmonize on the first two sides presented, "I Had A Love" backed with "She Wants to Rock," but, what's even more, they wrote the tunes themselves.

Recording



NEW YORK—Tico Records last week recorded Vin Strong, formerly on R. C. A. Victor. Strong, on the organ, is well known for his Latin releases in Central and South America and the United States. Shown above is the session at which Strong cut his first sides for Tico. The organist is seen at the center at the Hammond; extreme left, guitarist Jimmy Shirley; at the mike Ralph Teico, assistant musical director for Tico, and Margarita Benitez, calypso and Latin American singer; and Jimmy Smith at the drums.

Jay-Dee Ads Distribs

NEW YORK—On his recent trip to Chicago for the NAMM convention, Joe Davis, prexy of the new Jay Dee label, added twelve new distributors to his organization making a total of 20 distribs for the R & B diskery. The label is currently featuring the Crickets.

In the recent past Davis was releasing through MGM where the Crickets came to fame with their hit of "You're Mine."

In order to form his own company, Davis left MGM under the most friendly terms. This past week, the diskery released another Cricket record, "When I Met You."

Davis will soon record the Blenders, Paula Watson, Tommy Brown and many others on the Jay Dee seal.

Rush Your Order . . .

"I'LL HELP YOU BABY"

BY

CHRISTINE KITTRELL

REPUBLIC # 7044

REPUBLIC RECORDING CO.

NASHVILLE TENNESSEE

RAMA RECORDS REALLY ROCKING

1 LONNIE JOHNSON

"WILL YOU REMEMBER"

(The Answer to "Tomorrow Night") original words and music by Lonnie Johnson

b/w

"STICK WITH IT BABY"

RAMA # 14

Something to Crow About

3 THE CROWS

"I LOVE YOU SO"

b/w "GEE"

RAMA # 5

5 VIOLA WATKINS

"GRUNT YOUR LAST TIME BABY"

b/w "A REAL FINE MAN"

RAMA # 8

Big in POP & R&B

BERT KEYES "LONELY"

b/w

"DON'T BREAK MY HEART AGAIN"

ork. conducted by Joe Reisman

RAMA # 12

Starting Fresh Again in R&B

4 BERT KEYES

singing

"YOUR CHEATIN' HEART"

b/w "WANDERING BLUES"

RAMA # 4

on TICO RECORDS

The King of The Mambo—in his greatest release

6 TITO PUENTE "BIRDLAND MAMBO"

b/w "MAMBO CITY"

TICO # 10-182

For the PEAK in R&B-POP and JAZZ MAMBO it's

← and →

220 W. 42 St.

New York, N. Y.

(WI 7-0652)

TICO RECORD CO.

EL REY DEL MAMBO

For Plus Profits - Order from These Top-Flight Dist.

- | | |
|---|---|
| A & I Distributors
Cincinnati, Ohio | Music City Record Sales
Nashville, Tenn. |
| Allen Distributing
Richmond, Va. | Okla. Record & Sup. Co.
Oklahoma City, Okla. |
| Allied Music Sales
Los Angeles, Calif. | Pan Amer. Distributors
Miami, Fla. |
| Alpha Distributing Co.
New York, N. Y. | Pan Amer. Distributors
Jacksonville, Fla. |
| Barnett Distributing Co.
Baltimore, Md. | Records, Inc.
Boston, Mass. |
| Benart Distributing Co.
Cleveland, Ohio | Sheridan Record Dist.
Chicago, Ill. |
| Big State Dist., Inc.
Dallas, Texas | Southwest Distributing
Houston, Texas |
| C & C Distrib. Co.
Seattle, Wash. | Southwest Distributing
San Antonio, Texas |
| Cadet Distributing Co.
Detroit, Mich. | U. S. POSSESSIONS |
| Chatton Distributing Co.
Oakland, Calif. | Microphone Music
Honolulu, Hawaii |
| Commercial Music Co.
St. Louis, Mo. | Casa Frago
San Juan, Puerto Rico |
| Commercial Music Co.
Kansas City, Mo. | CANADA |
| Dixie Distributing Co.
Atlanta, Ga. | Elite Record Co. of Can.
Montreal, Canada |
| Essex Distributing Co.
Newark, N. J. | FOREIGN |
| F & F Distributing Co.
Charlotte, N. C. | Atlantic Record Company
Barranquilla, Colombia,
S. A. |
| Glenn Allen
Memphis, Tenn. | Vague Records, Ltd.
London, England |
| Gotham Distrib. Corp.
Philadelphia, Pa. | Riviera Records
Paris, France |
| Gramophone Distrib. Co.
Dallas, Texas | Societe Italiana Dischi
Milano, Italy |
| Interstate Phana. Corp.
Birmingham, Ala. | La Casa Tica
Caracas, Venezuela, S. A.
(Distributor for all South
America) |

THE CASH BOX
Reports
THE NATION'S
BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

THE CASH BOX
FOLK & WESTERN
DISK JOCKEY
REGIONAL RECORD REPORTS



Strange Things Are Happening

NEW YORK—In the past year, a great number of interesting events occurred in England. Definitely the most important was the Coronation. While the gala celebration was not held to make an impression on the record field, nevertheless, it may mean a great deal in the near future.

While visiting Great Britain for the Coronation filming, CBS sound effects men Ham O'Hara and Don Foster stoped into some of the local spots where juke boxes were on location. Much to their surprise, one of the most popular numbers in the box was "Three Minutes of Silence." For the correct fee, a listener could wine or dine in absolute silence.

Foster and O'Hara are releasing the disc through Cunningham Park Distributors in Flushing, New York. The disc is blank grooved on both sides. For 5c the listener gets three minutes of quiet, and for a dime—six minutes of the same.

Imagine the predicaments facing disk jockies if the record were to make the "most popular charts."

The Magic Kazootie

NEW YORK—Rootie Kazootie, Lilliputian star of the ABC television network, might have some sort of record running.

Rootie opens each of his programs by singing a song, usually it's a hit of days past. Recently it has been noticed that many of the old timers he has featured are turning up on the hit lists as revivals. For example: "Glowworm," "Piano Roll Blues," "The Old Soft Shoe," "By the Sea," "Ramona" and many others. He does them months before they begin to show up again as pop favorites. "Say Si Si" is another one of Rootie's choices. Choice for the future "Jealous of You" (Tango of Jealousy).

'Tis rumored he does it with his Magic Kazootie.

- 1 RUB-A-DUB-DUB**
Hank Thompson
(Capitol 2445; F-2445)
- 2 MEXICAN JOE**
Jim Reeves
(Abbott 116; 45-116)
- 3 IT'S BEEN SO LONG**
Webb Pierce
(Decca 28725; 9-28725)
- 4 TAKE THESE CHAINS FROM MY HEART**
Hank Williams
(MGM 11479; K-11479)
- 5 CRYING IN THE CHAPEL**
Darrell Glenn
(Valley 101; 45-101)
- 6 TRADEMARK**
Carl Smith
(Columbia 21119; 4-21119)
- 7 SPANISH FIREBALL**
Hank Snow
(RCA Victor 20-5296; 47-5296)
- 8 FREE HOME DEMONSTRATION**
Eddy Arnold
(RCA Victor 20-5305; 47-5305)
- 9 HEY JOE!**
Carl Smith
(Columbia 21129; 4-21129)
- 10 BUMMING AROUND**
T. Texas Tyler
(Decca 28579; 9-28579)

- Norman Hall**
WBNI—Baanville, Ind.
1. It's Been So Long (Pierce)
 2. We Got Things To Do (June Carter)
 3. Do I Like It (Carl Smith)
 4. Crying In The Chapel (Glenn)
 5. I Won't Be Home No More (Hank Williams)
 6. Tennessee Wig Walk (B. Lou)
 7. My Peroxide Blond (Stroud)
 8. As Long As We're Together (J. Logsden)
 9. Free Home Demonstration (Eddy Arnold)
 10. Wedding Of Mexican Joe (Carolyn Bradshaw)

- Carl Story**
WAYS—Charlotte, N. C.
1. It's Been So Long (Pierce)
 2. Hey Joe (Carl Smith)
 3. Wait A Little Longer (Faye)
 4. Crazy Blues (Mac Wiseman)
 5. Free Home Demonstration (Eddy Arnold)
 6. Air Mail Special (Jim & Jessie)
 7. That Hound Dog In The Window (Homer & Jethro)
 8. Born Again (Louvin Bros.)
 9. Ask And You Shall Receive (Martha Carson)
 10. Tied Down (Roy Acuff)

- David Walshak**
KCTI—Ganzales, Texas
1. It's Been So Long (Pierce)
 2. I Can't Wait (Faron Young)
 3. Mexican Joe (Jim Reeves)
 4. Spanish Fireball (H. Snow)
 5. Dear John Letter (Shepard)
 6. Just Wait Till I Get You Alone (Carl Smith)
 7. Let Me Love You Just A Little (Jim Reeves)
 8. Let Me Be The One (Locklin)
 9. Song Of The Old Water Wheel (Slim Whitman)
 10. Take These Chains From My Heart (Hank Williams)

- Slim Lay**
WHBS—Huntsville, Ala.
1. It's Been So Long (Pierce)
 2. I Can't Wait (Faron Young)
 3. I've Forgotten More (Davis Sisters)
 4. Hey Joe (Carl Smith)
 5. Dear John Letter (Shepard)
 6. Like The Lovers Do (Gunter)
 7. I Have But One Goal (Smith Bros.)
 8. Wait A Little Longer (Faye)
 9. I Won't Be Home No More (Hank Williams)
 10. Almanac Song (R. Johnson)

- Paul Kallinger**
XERF—Del Rio, Texas
1. It's Been So Long (Pierce)
 2. I Can't Wait (Faron Young)
 3. Mexican Joe (Jim Reeves)
 4. Take These Chains From My Heart (Hank Williams)
 5. Say Big Boy (Goldie Hill)
 6. Don't Throw Your Life Away (Webb Pierce)
 7. Baby You're The Only One (T. Tommie)
 8. I Forgot More (Sonny James)
 9. Love Me For A Lifetime (Hill)
 10. The Last Waltz W. Pierce)

- Shel Horton**
WVAM-WHUN-WMRF
Saxton, Pa.
1. Castaway (Rosalie Allen)
 2. Tennessee Wig Walk (Lou)
 3. Is Zat You Myrtle (Carlisles)
 4. Rainbow In Every Teardrop (Slim Whitman)
 5. Won't You Ride (D. Thomas)
 6. Hey Joe (Carl Smith)
 7. Castle In The Sky (Robbins)
 8. Silver Bells (Doc Williams)
 9. You're Under Arrest (Price)
 10. Mexican Joe (Jim Reeves)

- Happy Ison**
WORZ—Orlando, Fla.
1. Hey Joe (Carl Smith)
 2. Tennessee Wig Walk (Lou)
 3. It's Been So Long (Pierce)
 4. Take These Chains From My Heart (Hank Williams)
 5. Sansoo (Earl Songer)
 6. Wait A Little Longer (Faye)
 7. By Degrees (Jim Skinner)
 8. Crying In The Chapel (Glenn)
 9. The Life They Live In Songs (Kitty Wells)
 10. It's Your Life (S. McDonald)

- Morris Gaskins**
WSFC—Somerset, Ky.
1. Too Young To Tango (RUBY)
 2. Just Wait Till I Get You Alone (Carl Smith)
 3. Knothole (The Carlisles)
 4. I'm Not Worth Your Tears (Carl Sauceman)
 5. Green Grow The Lilacs (Maddox Bros. & Rose)
 6. Hey Joe (Carl Smith)
 7. Rainbow In The Valley (Mac Wiseman)
 8. Blue Letter (Red Foley)
 9. Honky Tonk Waltz (K. Wells)
 10. Dim Lights, Thick Smoke (Margerie Collie)

- Bob Ferguson**
KCLX—Calfax, Wash.
1. Crying In The Chapel (Glenn)
 2. They Got Me Singin' (Red Garrett)
 3. Darling, Am I The One (Carl Smith)
 4. How's The World Treating You (Eddy Arnold)
 5. It's Your Life (S. McDonald)
 6. I'll Dance At Your Wedding (Jimmie Dickens)
 7. Butterfly Love (F. Hart)
 8. Caribbean (Jim Reeves)
 9. Hey Joe (Carl Smith)
 10. Trademark (P. Waggoner)

- Dave Miller**
WMIE—Miami, Fla.
1. Tennessee Wig Walk (Lou)
 2. Hey Joe (Carl Smith)
 3. To The Birds (S. Lawrence)
 4. Wanderlust Blues (Allogro)
 5. Gambler's Guitar (R. Draper)
 6. Hey, Mr. Cotton Picker (Lee)
 7. Just Wait Till I Get You Alone (Carl Smith)
 8. How's The World Treating You (Eddy Arnold)
 9. I Couldn't Keep From Crying (Marty Robbins)
 10. Lighthouse (Rusty Draper)

- Elmer Snodgrass**
WAKE—Greenville, S. C.
1. Dear John Letter (Shepard)
 2. I'd Rather Die Young (Rose Maddox)
 3. Take These Chains From My Heart (Hank Williams)
 4. I Have But One Goal (Smith Bros.)
 5. Hey Joe (Carl Smith)
 6. Butterfly Love (F. Hart)
 7. I Can't Wait (Faron Young)
 8. Just For You (Elton Britt)
 9. Poor Boy (S. James)
 10. You Weren't Ashamed (Price)

- Jolly Joe Nixon**
KXLA—Pasadena, Calif.
1. Crazy Blues (Mac Wiseman)
 2. Just Wait Till I Get You Alone (Carl Smith)
 3. Take These Chains From My Heart (Hank Williams)
 4. S. S. Lure Line (J. Horton)
 5. Is Zat You Myrtle (Carlisles)
 6. Caribbean (Mitchell Torok)
 7. Choking The Strings (Reno)
 8. Crying In The Chapel (Glenn)
 9. Butterfly Love (Freddie Hart)
 10. Baby I'm Countin' (Skeets McDonald)

- Tommy Sutton**
WING—Dayton, Ohio
1. Mexican Joe (Jim Reeves)
 2. How's The World Treating You (Eddy Arnold)
 3. It's Been So Long (W. Pierce)
 4. Trademark (Carl Smith)
 5. Halfway Chance (Robbins)
 6. Take These Chains From My Heart (Hank Williams)
 7. Rub-A-Dub-Dub (Thompson)
 8. How Come (Ernie Lee)
 9. Is Zat You Myrtle (Carlisles)
 10. Half-Hearted (G. Morgan)

- Buck Benson**
WLBR—Lebanan, Pa.
1. Is Zat You Myrtle (Carlisles)
 2. Knothole (The Carlisles)
 3. Black Net Rag (Joe Maphis)
 4. I Feel It In My Soul (Carson)
 5. South In New Orleans (Johnny & Jack)
 6. Kaw-Liga (Hank Williams)
 7. Born Again (Louvin Bros.)
 8. Crazy Blues (Mac Wiseman)
 9. Dear Old Dixie (Flatt-Scruggs)
 10. Naptown, Ind. (H. Gunter)

- Hal Durham & Tom Carlisle**
WROL—Knaxville, Tenn.
1. It's Been So Long (Pierce)
 2. Dear John Letter (Shepard)
 3. I'd Rather Die Young (The Hilltoppers)
 4. Walking In Moonlight (Don Gibson)
 5. Crying In The Chapel (Glenn)
 6. I Can't Wait (Faron Young)
 7. Darling, Am I The One (Carl Smith)
 8. I Forgot More (Davis Sisters)
 9. Tennessee Wig Walk (Lou)
 10. Knothole (The Carlisles)

- Don Sherman**
WKXL—Concord, N. H.
1. Rub-A-Dub-Dub (Thompson)
 2. Mexican Joe (Jim Reeves)
 3. Gambler's Guitar (Draper)
 4. Crying In The Chapel (Glenn)
 5. Butterfly Love (Jim Reeves)
 6. Danny Boy (Slim Whitman)
 7. Walking Behind You-All (Homer & Jethro)
 8. Free Home Demonstration (Rusty Draper)
 9. Your Cheatin' Heart (Hank Williams)
 10. Mexican Joe #67's (Homer & Jethro)

- Smokey Smith**
KRNT—Des Moines, Iowa
1. Crying In The Chapel (Glenn)
 2. Dear John Letter (Shepard)
 3. Can I (Jack Cardwell)
 4. It's Been So Long (Pierce)
 5. Hey Joe (Carl Smith)
 6. I Won't Be Home No More (Hank Williams)
 7. Trademark (Carl Smith)
 8. Orange Blossom Special (Tommy Jackson)
 9. How's The World Treating You (Eddy Arnold)
 10. Spanish Fireball (H. Snow)

- "Uncle" Joe Johnson**
WPAQ—Mt. Airy, N. C.
1. Mexican Joe (Jim Reeves)
 2. No Help Wanted (Carlisles)
 3. I Can't Wait (Autry Inman)
 4. Ask And Ye Shall Receive (Martha Carson)
 5. South In New Orleans (Johnny & Jack)
 6. Is Zat You Myrtle (Carlisles)
 7. The Last Waltz (W. Pierce)
 8. Rainbow In The Valley (Mac Wiseman)
 9. Honky Tonk Waltz (K. Wells)
 10. Cabin Of Love (Bill Monroe)

- Art Barrett**
WSAP—Portsmouth, Va.
1. Private Property (Johnny & Jack)
 2. Hey Joe (Carl Smith)
 3. Crying In The Chapel (Glenn)
 4. It's Your Life (S. McDonald)
 5. It's Been So Long (Pierce)
 6. Danny Boy (Slim Whitman)
 7. Your Cheatin' Heart (Hank Williams)
 8. Banjo Nola (Arly Nelson)
 9. Something Different (The Carlisles)
 10. I Can't Wait (Faron Young)

- Mack Sanders**
KFBI—Wichita, Kan.
1. Dear John Letter (Shepard)
 2. Crying In The Chapel (Glenn)
 3. They Got Me Singing That Way (Red Garrett)
 4. Wait A Little Longer (Faye)
 5. I Can't Wait (Faron Young)
 6. Tennessee Wig Walk (Lou)
 7. It's Been So Long (Pierce)
 8. Trademark (Carl Smith)
 9. Your Cheatin' Heart (Hank Williams)
 10. Rub-A-Dub-Dub (Thompson)

- Ben Hall**
KSEL—Lubbock, Texas
1. Dear John Letter (Shepard)
 2. Danny Boy (Slim Whitman)
 3. Wait A Little Longer (Faye)
 4. I'd Rather Die Young (Rose Maddox)
 5. There's A Rainbow In Every Teardrop (Slim Whitman)
 6. It's Been So Long (Pierce)
 7. That's Alright (Autry Inman)
 8. Hey Joe (Carl Smith)
 9. Rub-A-Dub-Dub (Thompson)
 10. Do I Like It (Carl Smith)

THE NATION'S TOP HIT!
DARRELL GLENN
and the Rhythm Riders

"CRYING IN THE CHAPEL"

b/w
"HANG UP THAT TELEPHONE"

Valley V-105

DISTRIBUTION IN ALL AREAS!
VALLEY RECORDS
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

"PLEASE SET ME FREE"
Curly Daulton
Col. 21130
RIDGEWAY MUSIC, INC.
Charlie Adams
6087 Sunset Blvd. Hollywood, Cal.

ZOOMING TO THE TOP!

"A DEAR JOHN LETTER"

TALKIN' CHARLEY ALDRICH WITH HONEY WILLIAMS
Intro-6074

"GRIMM FAIRY TALES FOR HIP KIDS"

AS TOLD BY UNCLE HUGGIE BOY
"3 LITTLE PIGS"
"LITTLE RED RIDING HOOD"
Intro-6081

INTRO RECORDS INC.

451 No. Canon Drive, Beverly Hills, Calif.

THE CASH BOX
THE 10 TOP FOLK & WESTERN
Best Sellers

1. IT'S BEEN SO LONG
Webb Pierce
(Decca 28725; 9-28725)
2. HEY JOE!
Carl Smith
(Columbia 21129; 4-21129)
3. MEXICAN JOE
Jim Reeves
(Abbott 116; 45-116)
4. TRADEMARK
Cari Stmih
(Columbia 21119; 4-21119)
5. CRYING IN THE CHAPEL
Darrell Glenn
(Valley 101; 45-101)
6. RUB-A-DUB-DUB
Hank Thompson
(Capitol 2445; F-2445)
7. I WON'T BE HOME NO MORE
Hank Williams
(MGM 11533; K-11533)
8. FREE HOME DEMONSTRATION
Eddy Arnold
(RCA Victor 20-5305; 47-5305)
9. IS ZAT YOU MYRTLE?
The Carlisles
(Mercury 70174; 70174 x 45)
10. MY LOVE FOR YOU
Hank Williams
(MGM 11533; K-11533)

FOLK AND WESTERN REVIEWS

DISK & SLEEPER
EXCELLENT
VERY GOOD
GOOD
FAIR
MEDIOCRE

BULLSEYE of the WEEK

"FOR NOW AND ALWAYS"
(2:03) [Hill & Range-BMI]

"A MESSAGE FROM THE TRADEWIND" (2:40)
[Hill & Range-BMI]

HANK SNOW
(RCA Victor 20-5380)

● Hank Snow adds two more hits to his long list of winning platters that should mean money for the ops. The upper portion, "For Now And Always" is a quick beat ditty which Snow vocals in appealing manner. The cute love lyrics tell of how he'll do everything possible for his darlin' and will never, never shirk his duties. There is a gay Latin air about this lilting side with a standout guitar in the break. The bottom deck "Message" is a slow beat change of pace item given a polished vocal by the artist. The sentimental love lyrics are touching. Both sides should bring honors for Snow.

"MY LOVE IS AFLAME" (2:36)
[Shapiro Bernstein-ASCAP]

"I'M THE LONELIEST GAL IN TOWN" (2:35)
[Acuff-Rose-BMI]

KITTY WELLS
(Decca 28769)

● Kitty Wells, who recently turned up as winner of The Cash Box Disk Jockey Poll, etches a top-flight pair of tunes that should stir up plenty of interest in the boxes. The top deck, "My Love Is Aflame", is a quick beat bounce that Kitty warbles in her superior manner. Lyrics are of the romantic lament nature and the thrush delivers them in fetching style. Flip, "I'm The Loneliest Gal In Town", is a slow tempo tale of woe in which Miss Wells relates how lonely she really is although she covers up by showing the town she's a gay gal. Both sides are strong contenders for the charts.

CHARLIE CORE
(King 1256)

B+ "OH! MIS'RABLE LOVE" (2:22)
[Goday BMI] Charlie Gore and the string band wax a quick beat novelty piece. The chorus blends in with happy delightful lyrics. A hand-clapper that excites. Gonna be a big one.

B "I DIDN'T KNOW" (2:31) [Mar-Kay BMI] Lower side is a slow romantic lament about a broken home. The singer claims that he didn't know he hurt his love and that he'll go on waiting for her because he still loves her.

ROSALIE ALLEN
(RCA Victor 20-5379)

B+ "MY OLD FAMILIAR HEART-ACHE" (2:25) [Hill & Range BMI] Rosalie Allen, the thrush with a winning style, etches a slow, pretty romantic tune. The lovely, soft voice of the artist and the tender lyrics combine for a fetching etching.

B+ "CASTAWAY" (2:40) [Southern ASCAP] Flip deck is a story about how she is left stranded with a broken heart. The quick beat rinky-dink piano, sentimental lyrics and multiple voice all blend for a happy side.

VIN RODDIE
(Eagle 10-100)

C+ "GALLOPING BOOGIE" (2:05)
[James Music Co. ASCAP] Vin Roddie waxes a quick rhythmical boogie jump. Racing guitar stands out and makes for a lively side.

B+ "ONE MAN'S THEME" (2:20)
[Dorick Music BMI] Shubert's lovely "Serenade" is treated to a pleasing guitar treatment. The commercial touch could bring a new market for Shubert. A relaxing and easy to listen to side.

EDDIE HAZELWOOD
(Intro 6078)

C+ "TO YOUR APRON STRINGS PLEASE LET ME BE TIED" (2:35) [American] Eddie Hazelwood warbles a slow beat sentimental tune. A pleasing vocal telling that he knows he's wrong for leaving his gal.

B "TEXAS OIL MAN" (2:10)
[Intro] Bottom is a quick beat cutie with happy lyrics. A boastful vocal about a big shot who gets his money from a big hole in the ground and spends it like water.

ARTHUR (GUITAR BOOGIE) SMITH
(MGM 11558)

B "HE WENT THAT-A-WAY" (2:37) A talking novelty vocal by Arthur Smith is backed by his colorful Cracker-Jacks chorus and some odd noises. The quick beat racing guitar makes for a solid side.

B "THREE D BOOGIE" (2:39)
Lower deck is a quick tempo shuffle with a multiple guitar sound. Two interesting sides by Arthur and the boys.

BILLY McGHEE
(Imperial 8203)

B+ "WHEN YOU TOOK YOUR WEDDING VOWS TODAY" (2:33) [Commodore BMI] Billy McGhee sings a slow romantic lament seeing his gal taking the wedding vows with another boy. The soft mellow chords of the artist is aided by an easy string backing. A tender reading.

B "DON'T BE A FOOL TOO OFTEN" (2:35) [Commodore BMI] Reverse deck is a slow tempo item in which the artist laments a sorrowful tale about how someone stole his love. A pretty tune vocaled in pleasurable manner.

REDD HARPER (MR. TEXAS)
(Capitol 2547)

C+ "LORD BUILD ME A CABIN IN GLORY" (2:11) [Stamps Quartet] A religious item with a dramatic introduction and assisted in fine fashion by a quick beat organ backing.

C+ "CLOSER LORD TO THEE" (3:01) [Herman] Flip side is a change of pace religious piece sung in slow and tender style by Redd Harper. Appealing organ adds flavor to this side too.

JOHNNY SIMPSON
(BBS 5004)

B "I'LL TELL MY MOMMY" (2:30) [Revere ASCAP] With an assist by Jimmy James and his Country Gentlemen, young Johnny Simpson does a great job on a slow enchanting item.

The talented youngster gives a dramatic performance.

C+ "MOVING AWAY" (2:20) [Fred Dramer ASCAP] Under side is a smooth treatment etched in a quick beat lilt of a tune already covered in the pop field. The combination of a catchy voice and relaxed string backing make for a fine platter.

The Original Hit!

"MEXICAN JOE"

JIM REEVES

on ABBOTT # 116

ABBOTT RECORD CO.

1653 N. Argyle Avenue
Hollywood 28, Calif.

WE SHIP ANYWHERE
BUCKLEY'S
1707 CHURCH PH 42-5644
ONE STOP NASHVILLE TENN.
45's and 78's **5¢** Over Regular Wholesale
WE STOCK ALL LABELS
ORDER FROM CASH BOX CHARTS

THE TEN FOLK AND WESTERN RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK

1. IT'S BEEN SO LONG Webb Pierce (Decca)
2. HEY JOE! Carl Smith (Columbia)
3. CRYING IN THE CHAPEL Darrell Glenn (Valley)
4. A DEAR JOHN LETTER Jean Shepard (Capitol)
5. I CAN'T WAIT Faron Young (Capitol)
6. IS ZAT YOU MYRTLE? The Carlisles (Mercury)
7. MEXICAN JOE Jim Reeves (Abbott)
8. HOW'S THE WORLD TREATING YOU Eddy Arnold (RCA Victor)
9. TENNESSEE WIG-WALK Bonnie Lou (King)
10. RUB-A-DUB-DUB Hank Thompson (Capitol)

THE CASH BOX FOLK and WESTERN ROUNDUP

Del Wood, Republic's keyboard artist, for the past two weeks has been working the resort city of Gatlinburg, Tennessee in the Great Smokies National park. Del recently completed a setup to have Fred Foster, formerly of Washington, D.C., to represent her as personal manager. Del's current release is "Ricky-Tick Piano" backed with "Moonlight Cocktail". Dee Kilpatrick, Mercury's C&W rep, has Johnny Horton out on a little tour promoting his new record "Red Lips and Warm Red Wine."



CAROLYN BRADSHAW

Johnny, last week, left his home in Shreveport for New Orleans to work with Joe Power, Mercury Distributor and call on DJ's and operators in that locality. With Bonnie Kroll, Mercury's promotion rep, Johnny covered Mobile, Atlanta, Charlotte, N.C., and returned to his spot on "Louisiana Hayride" Saturday, August 1st. Tibby Edwards, Kilpatrick's newest addition to the Mercury Country roster was also making rounds in New Orleans last week working with DJ's on his new release "Come On Chere" backed with "Why Can't You Be Mine". Ray Price did the Prince Albert Show, NBC portion of Grand Ole Opry, Saturday, July 25th with Leon Payne as his guest. Price is set for some early fall dates in Colorado and plans to do some good hunting. Smiley Burnette has just signed a

contract calling for "Smiley Burnette's Party Line," a brand new 15-minute transcribed radio show, to be produced and distributed by The Golden Network. Smiley's new show will hit the airwaves in late September and format calls for all the news about folk and western artists, plus a movie review, and a contest on Courage, Character and Courtesy. Joe Maphis and Rose Lee are getting ready for a trip back east with personal appearances set in several Southern states. Joe recently did a guest spot with Carolina Cotton on "Carolina Cotton Calling" for AFRS.

It looks like the name "Joe" means hit. Jim Reeves has one of the big records of the year in Abbott's "Mexican Joe" and Carl Smith looks like a smash with "Hey Joe!" Now Abbott's Carolyn Bradshaw is following "Mexican Joe" with "The Marriage of Mexican Joe". Let's watch it. It could follow suit. Chuck Wells now owns a ball and chain. He was married to Miss Ruhannah Horton of Birmingham. The wedding took place at the home of Chuck's manager Woody Woodward. Chuck's latest is "I'm Not Ashamed" on Columbia. Carl Story, WAYS, who recently did his first session, reports from Charlotte, N.C.

that his new releases are doing very well. Story has the Rambling Mountaineers band that was formerly featured on Mercury Records. Bob McCluskey, C&W Sales Manager for RCA Victor, is in order for congratulations for the fine promotion he is putting behind the Victor artists with his C&W Newsletter issued every other week. Joyce Moore, RCA's newest country-western star, is doing a fine job on her first release, "This Heart Belongs To You" backed with "Better Than Walkin' Home", from the good word that's spreadin' around. The Carter Sisters, June, Helen, Anita and Mother Maybelle played Shady Acres Park, Mulberry, Indiana, Sunday, July 26th followed by dates on 29th, 30th and 31st with Carl Smith in Washington, Baltimore, and Philadelphia on Connie B. Gay's Steamer up the Potomac, and on Sunday, August 2nd, played the Sunset Park, West Grove, Pa., with Carl Smith. Cowboy Copas (King) with Kathy Copas and Lazy Jim Day played dates in Indiana and Kentucky the week of July 27th through July 31st. Headlining the Grand Ole Opry Unit Show in Gatlinburg, Tennessee week of July 26th through 31st were Martha Carson (Capitol) Del Wood (Republic), Salty Holmes and Mattie O'Neill (MGM), with bandmen, Buddy Killen, Walter Haynes, Blackie Bennett. According to Dave Garrison, vice-president Valley Records-Publishers, Darrel Glenn, their 17-year old star who came into his own with the original recording of "Crying In The Chapel" says the youth has been on tour since June 6th and has covered the cities of Indianapolis, Indiana; Bloomington, Illinois; Pittsburgh, Penn.; Wheeling, W. Va.; Detroit, Michigan; Cleveland, Ohio; two visits to Chicago; Windsor, Canada and Boston, Mass. The youth has appeared on several of the leading radio shows around the country and has received top promotion from Valley. Danny Dill is master of ceremonies for the unit. Minnie Pearl will be in Hollywood August 10th for the "Lady's Choice" NBC-TV program. String Bean played the Chain of Rocks Park, St. Louis, Sunday, August 2nd. Visitors at the Opry Saturday, July 25th included Uncle Martin Wales, Miami, Fla., and Mae Boren Axton, Jacksonville, Fla. Bill Monroe and his Blue Grassboys playing the T.D. Kemp Circuit 'til September. Personal appearances will carry the Monroe band into North and South Carolina, Kentucky, Virginia, Georgia and Tennessee. Eddie Arnold has a new fan club president, Martha Bagle. Hank Snow did the Prince Albert, NBC portion of Grand Ole Opry, Saturday, July 26th with Lonzo and Oscar as his guest.



PEE WEE KING

Carl Smith (Columbia) is currently ridin' the charts and has big potentials with his latest release "Hey Joe" and "Darling Am I The One". Already on the charts are his "Orchids Mean Goodbye" and "Trademark". Grandpa Jones recently completed a very successful tour of Nova Scotia. Right now, Grandpa has 'em splitting their sides on Carl Smith's "Soltice" Show. Billy Joe, Decca's newest entry in the country and western music field, is getting plays by pop as well as C&W spinners on his new record, "I Hate You Because I Love You" and "A Guitar Is A Man's Best Friend". Merle Travis stopped off in Nashville, Tennessee before heading to Central City, Ky., his hometown, to open the Muhlenberg County Fair, on July 29th. Bobbie Bennett, his manager was along. Travis was Pee Wee King's guest on WAVE, Louisville, Ky., July 30th. Merle does the part of a GI in the movie "From Here To Eternity" and he does "Re-Enlistment Blues," in the movie. The record is due out soon on Capitol. Clay Eager, was the visiting DJ on Grant Turner's DJ USA, Friday, July 24th. Clay is from WLOK, Lima, Ohio. Mr. and Mrs. George Morgan are the proud parents of a baby girl, Liana Lee Morgan, born July 21st, weighing eight pounds and thirteen ounces. Jimmie Davis has another new one out on Decca, and he wrote both tunes: "When The Train Comes Rollin' In", and "Colinda". Jimmie is supported by the Anita Kerr Singers. Acuff-Rose's Murray Nash, off on a promotion-business trip, and he will be working in Ohio, New York, Minn., Iowa, Kansas, and Missouri before his return to the home office in Nashville, Tennessee. Johnnie & Jack (RCA Victor), with Kitty Wells (Decca) as added attraction, back from their vacation and rest, started on their Canadian tour August 4th with appearances in Nova Scotia.



DARRELL GLENN

and western music field, is getting plays by pop as well as C&W spinners on his new record, "I Hate You Because I Love You" and "A Guitar Is A Man's Best Friend". Merle Travis stopped off in Nashville, Tennessee before heading to Central City, Ky., his hometown, to open the Muhlenberg County Fair, on July 29th. Bobbie Bennett, his manager was along. Travis was Pee Wee King's guest on WAVE, Louisville, Ky., July 30th. Merle does the part of a GI in the movie "From Here To Eternity" and he does "Re-Enlistment Blues," in the movie. The record is due out soon on Capitol. Clay Eager, was the visiting DJ on Grant Turner's DJ USA, Friday, July 24th. Clay is from WLOK, Lima, Ohio. Mr. and Mrs. George Morgan are the proud parents of a baby girl, Liana Lee Morgan, born July 21st, weighing eight pounds and thirteen ounces. Jimmie Davis has another new one out on Decca, and he wrote both tunes: "When The Train Comes Rollin' In", and "Colinda". Jimmie is supported by the Anita Kerr Singers. Acuff-Rose's Murray Nash, off on a promotion-business trip, and he will be working in Ohio, New York, Minn., Iowa, Kansas, and Missouri before his return to the home office in Nashville, Tennessee. Johnnie & Jack (RCA Victor), with Kitty Wells (Decca) as added attraction, back from their vacation and rest, started on their Canadian tour August 4th with appearances in Nova Scotia.

Slim Whitman



"DANNY BOY"
Imperial - 8201

Imperial Records
6425 HOLLYWOOD BLVD., HOLLYWOOD 28, CALIF.



THE
Select-o-matic

- The music system that's years ahead in design
- The only music system with the *Select¹⁰⁰-o-matic* mechanism
- The only music system that plays records vertically
- The music system that's completely equipped for remote control, scientific sound distribution and automatic volume compensation
- The music system that's setting new standards of performance in tens of thousands of locations



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

AMERICA'S FINEST AND  MOST COMPLETE MUSIC SYSTEMS



Here and There

WASHINGTON, D. C.—*The Cash Box* recently reported (July 25 issue) that Senator Homer E. Capehart had introduced a bill (S.2306) which would permit a five-year amortization on all new capital investment. The Journal of Commerce agrees to the need for such a bill, but declares the Capehart Bill has a basic weakness. "What business needs," points out the Journal, "is not an alternative between the rather rigid current methods and an equally rigid five-year amortization schedule. Because the needs of business vary from industry to industry, and often from company to company with an industry, we favor a procedure under which every individual company, within reasonable limits, would be authorized to determine its own depreciation schedule. Once having selected a depreciation schedule for any particular capital investment, the company would, of course, be bound by its decision." As also noted in the July 25 issue of *The Cash Box*, Senator J. Allen Frear, Jr. introduced a bill in February, which would be more along the lines suggested by the Journal. The Frear Bill reads: "To afford the taxpayer the right to determine the period of useful life of property in computing deductions for depreciation under the income-tax laws." Well, anyway, it seems that our Congressmen have their eyes on this necessary legislation, and some results will be forthcoming in the near future."

NEW YORK—Those of us who have been connected with the coin machine industry for any number of years have seen several coin-operated golf devices come and go. Up to now, none have been successful in any way. We all know how great a hold the golf bug has on the American public. Driving ranges have prospered, and this year, miniature golf courses have made somewhat of a comeback—some being installed at coin-operated baseball batting range locations. A New York firm has brought out a low priced golf driving practice item. The golfer puts 15 balls into a hopper. Once he assumes his driving stance he uses his club to depress and hold the delivery tube which releases one ball that rolls up and seats itself on the tee. Raising the club from the delivery tube permits the magazine to reload and the runway wire to disappear into the protective area of the driving mat. How about some coin firm producing a similar item (with the ball controlled in some way that it records distance, accuracy, etc.) with a coin-chute? 15 balls for 25c.

Ops Suffer Who Forget To:

"Keep Up Personal Contact With Locations"

"One of the big reasons", old timers used to say, "for the success of many machines on locations was due to keeping up personal contact with the location owners."

In those days it was necessary to practically teach the storekeepers how to promote play on machines. It was also found that just moving a machine from the front to the back of the location many times meant the difference between profit and loss.

At the same time personal contact revealed a great many "secrets" of the location's patrons. For example, old timers learned that, many times, a machine wasn't to the liking of certain customers, even though the machine itself was termed: "a tremendous success" everywhere.

Similarly, it was learned, each location was an "individual business in itself." People who preferred to patronize one sort of spot, just didn't care to patronize another, which might be just down the street a few yards.

Why? Because one place pleased a certain type of people. Another didn't. Therefore, as the old timers used to say, "Keep up personal contact with locations."

Today this is more important than ever. Yet what is happening almost everywhere in the industry?

Small operators, with 50 machines or less, are still keeping personal contact a treasured part of their servicing program. But the larger operators, those who have far over 100 machines, know less than 25% of their locations, on an average.

When an operator gets to the point where he has over 250 machines in operation, 15% is a big figure, when it comes to this sort of operator knowing location owners personally.

In fact, as the route grows larger, the percentage of personal knowledge of the locations by the owner of the route, continues to decrease. To the point where an operator with over 500 machines personally knows less than 5% of the locations, in most instances.

From a business standpoint this just can't be helped, as many large operators have pointed out, but, from the standpoint of boosting earning averages, personal contact by the owner of the route just can't be beaten for producing top revenue from each location.

Many have experienced the surprise that comes to some large operator when he drops into some store and, in talking with the storekeeper, suddenly learns that the machine he is referring to is part and parcel of his very own operation.

Many of these large operators, when told of some location which could be boosted in average by the placement of a few foreign records, or by adding an extra machine, have to look thru their books first, just to make sure that it is their location, before they make a note of this fact.

Then, after they make the note, do they, themselves, go out to check on what they have been told? Usually not. What they usually do is to turn this over to the serviceman who covers the route. And that's that.

Of course it's understandable that the average large operator just simply can't cover his entire route. He knows, just as well as everyone else knows, that if he were able to get around to each one of his locations he could boost his average. But he is forced, he claims, to leave that to his servicemen and take their word for the average which is forthcoming.

A test made some weeks ago with a large operator in the midwest convinced this man that it was high time he employed an experienced man to just visit with his locations and make notes which would help boost the income from the locations.

This man does nothing but visit around and get better acquainted with the owners of the spots. He checks to see whether something can be done for the operating firm as well as the location owner. And, in most cases, comes back with some surprising reports, which have sat the owner of this big route right up in his seat time and again.

There's nothing that will ever replace personal contact. But those large operators who want to correctly program their phonographs, who want to be sure that they have the right amusement games, vendors and service machines in each location, had best employ an experienced man to just "visit" with their locations, and check placement of machines against location desires to bring about increased income.

Many a surprise is in store for the operator who has forgotten to: "Keep up personal contact with locations."

TAVERN and RESTAURANT CLOSINGS SERIOUS THREAT TO OPS' INCOMES

Some Tavern Biz Down As Much As 50% And More From Peak '40s

NEW YORK—Among the numerous problems confronting the coin machine operator is the fact that restaurants and taverns are finding it most difficult to meet their overhead, due to rising costs and drop off of customers.

It is stated that taverns and bar-rooms have to contend with four difficult current trends which are keeping patrons out of their places:

- (1) TV—which keeps patrons at home.
- (2) The baby boom of the last seven years.
- (3) The shortage of household employes, including baby sitters.
- (4) The high living costs, encouraging, if not compelling huge numbers who would like to dine and wine out to do their eating, drinking and entertaining at home.

This condition has brought about steep declines in volume—ranging to 50 per cent and more—from the peak period of the '40's.

It was reported recently by operators in the Chicago area that a number of their locations were forced to close their doors.

The restaurant owner is caught in a tough squeeze between dwindling patronage and increasing costs of operation. When the pressure becomes too overwhelming, he is forced to close up.

If this condition should continue to any degree, the operator cannot but feel the reaction. So far, it's been noticeable, but not too serious. However, every time a barroom or tavern shuts, it's affected the operator's business.

There isn't the slightest argument that the coin-operated equipment installed by the professional operator has to a great degree assisted taverns to cope with their financial problems. The operator knows his locations intimately, and he is constantly working to the end where they can stay in business—so that he can retain them for his equipment.

“What Makes A Good Operator?”

BAKERSFIELD, CALIF.—Wm. L. Schafer of San Joaquin Music Co., this city, who has been in the coinbiz for better than 22 years, features a very unusual business card.

The card has won much comment from other music ops who have seen it.

It is headlined, “What Makes A Good Operator?”

Bill Schafer claims that the following statements which appear on the card are “the truth and nothing but the truth.”

The card reads:

What Makes A Good Operator?

“He must be—a man of vision and ambition, and after-dinner speaker, and a before-and-after-dinner speaker, and a before-and-after-dinner guzzler, and a night-owl, and Buy Everybody Drinks.

“He must entertain location owners' wives, sweeties, customers and stenos without becoming too amorous, inhale dust, cigar smoke and answer trouble calls within five minutes and Buy Everybody Drinks.

“He must be a ladies' man, a man's man, a model husband, a fatherly father, a devoted son-in-law, a good provider, a plutocrat, a Democrat, a Republican, a New Dealer and Old Dealer and a Fast Dealer, and Buy Everybody Drinks.

“And he must be an expert driver, talker, liar, dancer, traveler, bridge and poker hound, toreador, golfer, diplomat, financier, philanthropist, nudist; and authority on palmistry, chemistry, archaeology, psychology, physiology, meteorology, criminology, dogs, cats horse, house trailers, blondes, redheads and lingerie and Buy Everybody Drinks.

Southern Amuse Co. Shows “E”



MEMPHIS, TENN. — Southern Amusement Company, this city, reports that its recent showing of the new AMI Model “E” phonographs brought in operators from a great number of outlying areas.

Some of the visitors were around when the cameramen started working. Pictured above: Top, left: The Atomic Grill, a location just outside of Paducah, Kentucky, in which some enterprising operator installed the Model “E-120” phono. The cafe, incidentally, was featured recently in

“Life” magazine. Top, right: This picture was taken at the showing in Little Rock, Arkansas. Mrs. H. E. Hill and H. E. Hill, Jr., of Leflore Music Company, Greenwood, Miss. get “snapped”.

Bottom, left: Robert L. Goad, southern Amusement salesman with Nathan Wheelus and E. B. Hitchcock of Jonesboro Music Company, Jonesboro, Arkansas. Bottom, right: Robert L. Goad and Bo Young, Broadway Music Company, Carruthersville, Missouri.

Many Cigarette Brands, Sizes, Filter Tips, Etc., May Force Mfrs To Produce Multiple Selection Vendors

Reynolds And Liggett & Myers Rumored Ready To Market “Filter Tip” Cigs

NEW YORK — Manufacturers of cigarette machines are confronted with the same condition that exists in the juke box field. Multiple selection phonos are now the answer. Cigarette machines, it appears, must also now provide for multiple selections. Not only must the machine carry all the popular brands, but must provide capacity for “King Size” cigarettes, and now “Filter Tip” packages.

At present “Filter Tip” cigarettes include Viceroy, Parliaments and Kents. It is understood that both

R. J. Reynolds Tobacco and Liggett & Myers Tobacco are close to marketing their own “Filter Tip” brands. An indication of the increased popularity of this type cigarette is the report that sales of Viceroy jumped 50 per cent in 1952 from the previous year, and those of Parliaments 60 per cent. Kents, introduced in mid-1952, are reported to have been behind in deliveries every since. A trend for the future, which cig machine manufacturers and operators should watch.



NEW CUSTOMERS EVERY DAY!



"I'm bored! I'll be glad when I can ride Bally Kiddy-Rides."



"I'm getting there! In a couple of years I'll be riding Bally Kiddy-Rides."



"Up on my hind legs! In a year or so I'll be riding Bally Kiddy-Rides."



"Next year I'll be this big—big enough to ride Bally Kiddy-Rides."



"Dolly's a baby, but I'm big enough now to ride Bally Kiddy-Rides."

Bally Kiddy-Rides operation is a permanent year-after-year business for operators. Every day of the year, dozens of youngsters in every shopping-area graduate from babyhood to kiddy-ride age. 4,000,000 babies born this year will be kiddy-riders within 3 or 4 years. And Bally Kiddy-Rides are built extra-strong to insure years of trouble-free, money-making operation. Babies born tomorrow will ride Bally Kiddy-Rides you buy today. Start a steady-income route of Bally Kiddy-Rides now. Finance-Plan available through leading Bally Distributors.



4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal	3. Simplest Mechanism
2. Thrillingest Action	4. Sturdiest Construction



Bally® MANUFACTURING COMPANY
DIVISION OF LION MANUFACTURING CORPORATION
2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

Exhibit's New "Western Gun" Features Cowboys On Horseback



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, sales manager, Exhibit Supply, this city, announced this week, the introduction of its new gun "Wild West" Western Gun.

The cabinet design and the switch step feature are the same as on Exhibit's "Space Gun," as is the swing type, ball and socket pistol. The targets, however, are Western characters on horseback. The illumination of the targets is with a bright light instead

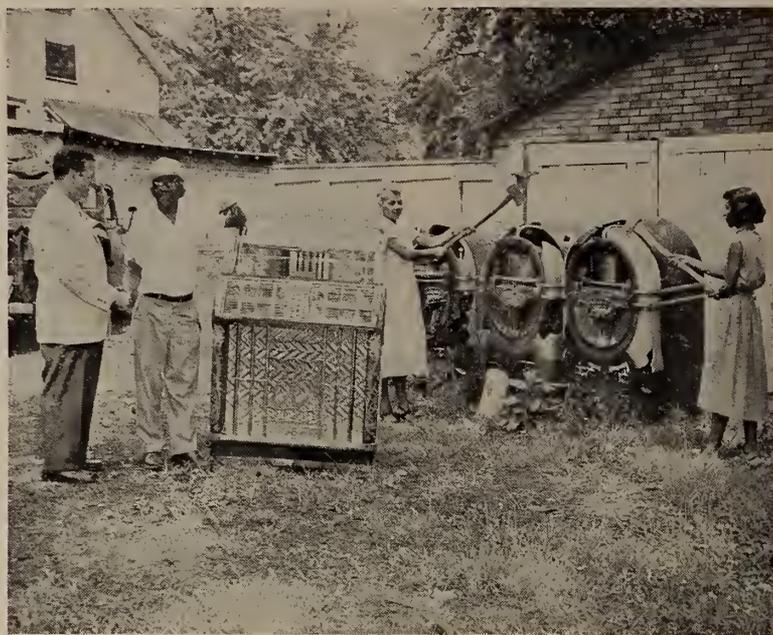
of the black light used in the "Space Gun." Other features of the new "Western Gun" are: easy-access servicing; enclosed cash box; drop style coin-chute; adjustable motor times shooting cycle; and built in casters. The unit comes in two ways: (1) With a score box on the top, visible to all spectators; and (2) With the score box so concealed in the unit that it is visible only to the shooter.

Weinand is highly enthused over the reaction both from tests and from the firm's distributors, who have placed substantial orders. "On test locations," reported Weinand, "we found that when we placed a 'Western Gun' along side of the 'Space Gun,' it did not only better than the average previously earned on the 'Space Gun,' but stepped up the 'Space Gun' earnings, too. It was remarkable on our test locations that in every instance where 'Western Gun' was moved along side of a 'Space Gun,' the total earnings were far greater than double the original earnings of the 'Space Gun' only."

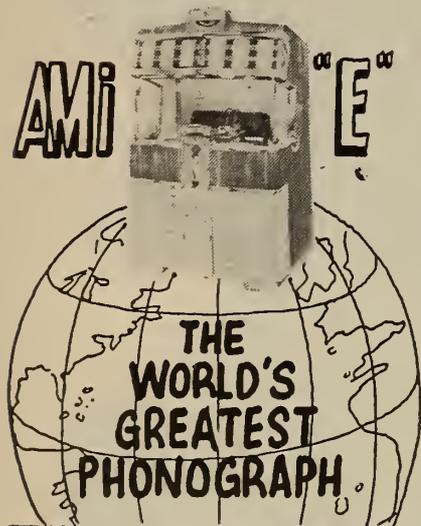
Weinand also pointed out that the gun has a universal appeal to both adults and kiddies, and can be installed profitably in arcades, kiddie ride locations and general locations.

The production line on "Western Gun" is going full speed, and initial shipments have already been made to Exhibit's distributors thruout the country.

Des Moines Op Destroys Old Phonos



DES MOINES, IA.—Irv Sandler, Sandler Distributing Company, this city, sold Johnie Woods, prominent music op here, some new Wurlitzer 1500 phonos. Johnie took Irv into his back yard and showed him what he's doing with his pre-war phonos. Pictured above we see Irv congratulating Woods, while the distaff side of the Woods family use axes to break up these old phonos. Woods is replacing all this type of equipment, Sandler reports, with new Wurlitzer phonos.



THE WORLD'S GREATEST PHONOGRAPH

RUNYON SALES COMPANY

Factory Representatives for:
 AMI, Inc., Bally Manufacturing Co.,
 J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

Conn. State Coin Assn. Sets Oct. 3 For 1st Annual Banquet

HARTFORD, CONN.—Abe Fish, president, and Jimmy Tolisano, former president of the Connecticut State Coin Association, announced that plans are now under way to hold a banquet and dance at the Hotel Bond, this city, on Saturday night, October 3. This will be the first affair of its kind undertaken by this organization, and it hopes to make it an annual procedure.

Committees are being organized. At this time only two have been formed. They are the Program and Entertainment Committee, on which Fish and Tolisano will serve; and the Publicity Committee, which Paul Rechschafer will head. Members selected to the Ticket and Journal Committees, as well as others, will be announced shortly.

Meeting Dates Of Music Operators' Associations

- Aug. 3—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 4—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 4—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 6—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 6—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 11—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 12—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 12—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 17—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 31—Dallas Music Operators' Assn.
Place: Big Pete's 5001 Lover's Lane, Dallas, Tex.
- 31—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.

SUMMER CLEARANCE

PIN GAMES		BINGO GAMES	
HARVEST TIME	\$78.50	ATLANTIC CITY	\$279.50
FLOATING POWER	49.50	BOLERO	124.50
DALLAS	55.50	CONEY ISLAND	189.50
FRESHIE	59.50	SPOT LITE	165.00
PLAYLAND	84.50	RODEO (New)	339.50
SOUTH PACIFIC	47.50	BALLY BEAUTY	399.50
STADIUM (New)	49.50	BRIGHT SPOT	179.50
TRI SCORE	39.50	FROLIC	275.00
UTAH	57.50	GOLDEN NUGGET F. 5.	\$349.50
ST. LOUIS	42.50	BALLY BASEBALL SHUFFLE (Twin)	49.50
STAR SERIES	99.50	DOUBLE HEADER	79.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for Bally, Williams, and Rock-Ola.

LAKE CITY AMUSEMENT CO. 4533 PAYNE AVE., CLEVELAND, OHIO (Tel.: HE 1-7577)



OVERWHELMING FAVORITE of PLAYERS! LOCATIONS! OPERATORS!

5 BALLS IN SKILL HOLE AWARD REPLAY!

ROTATION SEQUENCE FROM 1 TO 9 LIGHTS SKILL HOLE AND ROLL-OVER BUTTON FOR REPLAY!

GETTING A-B-C-D ROLL-OVERS LIGHTS 2 ROLL-OVERS FOR REPLAY!

6 ROLL-OVER BUTTONS AWARD POINTS!

9 Colorful Flashing Plastic Balls Attract and Hold Players!



INSTANT APPEAL!

ORDER FROM YOUR DISTRIBUTOR NOW!

4 "POP" BUMPERS
2 FLIPPERS
-2 CYCLONIC BUMPERS
HIGH SCORE - 7 MILLION

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 31, ILLINOIS

As I See It

A Weekly Column by AL SCHLESINGER



At a recent banquet, I heard the president of one of the phonograph factories in a speech explain how difficult it was to be a distributor. He expressed his deepest sympathy for the distributor, as he knew of the tremendous jobs they had in balancing the operator on one hand and the factory on the other. The distributor, he explained, was caught between two fires. They are assigned certain quotas from the factories which they must fulfill and they must move these quotas into the hands of the operators in every which way possible. It is indeed a huge problem. But, don't we all have problems. I sometimes can even sympathize with a manufacturer. They also have tremendous problems. However, the operator while he needs sympathy, would much rather get a little more understanding of his position. He is caught between so many forces, that, I often wonder how he carries his burden. Not only does he have the distributor to contend with, but he also has his locations to worry about. In these days of terrific television programs, more people are enjoying themselves at home with bars and taverns becoming more barren daily. Here is where the operator is now getting his real big problem. Large numbers of tavern owners are facing this situation with some misgivings. I hope the phonograph manufacturers are watching these trends. The prolonged era of record high living costs, are encouraging, if not compelling huge numbers who would like to dine and wine out to do their eating, drinking and entertaining at home. Many taverns and barrooms are reporting steep declines in volume ranging to 50% or more from the peak periods. If this should continue, it will be felt by all in this industry.

As I see it, the root of this tree begins with the operator. If he prospers, the tree blossoms. Then distributors and manufacturers prosper. If the root dies, there will be no further problems for the rest. It is therefore essential we try to know one another's problems from every angle. If we can do this, we can trade sympathy for understanding and thereby really help one another in our problems.

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

Badger Sales Top Own Phono Sales Quota

LOS ANGELES, CAL.—Bill Happel and Ray Powers of Badger Sales Co., this city, have every right to be very proud of their sales achievement since taking over the AMI line of phonographs and music accessories.

Right off the bat they topped the sales quota which they set for themselves with the new AMI Model "E" automatic phono.

Regarding this achievement, Bill Happel stated, "We are in need of a great number of the new AMI Model 'E' phonos to take care of the orders which we have already taken and the orders which we are receiving each day.

"We are of the hope", he continued, "to receive ever larger shipments from the AMI factory so that we shall be able to completely satisfy the demand we are enjoying for this remarkable phonograph which has won so much grand comment from the operators in our territory."

Ray Powers, who heads the automatic music division for the firm, also said, "I've never before seen such a marvelous reaction from the operators in this territory toward any new phonograph as toward the new AMI Model 'E' which has won the outstanding praise of almost every single one of the music operators who have seen it."

Badger is trying its best at this time to handle all the orders which they are receiving in rotation and are taking care of the operators here as fast as shipments arrive from the Grand Rapids factory.

FOREIGN! BUYERS!

We carry the world's Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Write For FREE Price List. Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET PHILADELPHIA 30, PA. (Tel.: RI 6-7712)

1933 DAVID ROSEN 20th ANNIVERSARY 1953
SPECIAL FIRE SALE!
3020 Wall Boxes, 5c, 10c, 25c. \$19.50
Packard Boxes. 2.00
Personal Music Boxes 1.00
Excellent Condition. Watch For Weekly Specials.

DAVID ROSEN
Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE: STEVENSON 2-2903

*America's
Finest!*

ASK ANY OPERATOR
OF THE **KEENEY
DELUXE ELECTRIC
CIGARETTE VENDOR**

- ★ Operates on any combination of nickels, dimes and a quarter thru a single coin opening.
- ★ 9 Double columns dispense alternately at bottom. Always fresh cigarettes. Holds 432 packs.
- ★ Dispenses regular or King size packs. Instantaneous price adjustments on each column

THE PACK YOU SEE—IS THE PACK YOU GET!
Swing-up front top for easy loading. 3-way match vending.



J. H. KEENEY & COMPANY, INC.
2600 WEST 50th STREET, CHICAGO 32, ILL.

Deejay Plugs Dime Play

L. A. Disc Jockey, Peter Potter, Plugs Dime Play For Angelenos On His "Juke Box Jury" TV Show

LOS ANGELES—Juke box ops in the Los Angeles area, which encompasses a very complete section of Southern California, in view of the telecasting coverage of KNXT-TV, Channel 2, this city, are very much enthused over Peter Potter's "Juke Box Jury" show on Saturday nights, because of the fact that Potter considers dime play the one way to play a coin into a juke box.

In fact, during his program, featuring the most outstanding Hollywood stars, Peter Potter will ask each of them:

"Do you think you would drop a dime in a juke box to hear this tune again?"

The stars have come to accept this expression to the point where the large listening audience of this show

are now of the belief that all the juke boxes in the L.A. area feature only dime play.

Sad to state, of course, and as readers of *The Cash Box* know from former reports, this area is not yet 100 percent dime play.

In fact, it is not even 80 percent dime play, but, because of Peter Potter's "Juke Box Jury" TV show many juke box ops who have held back from changing over to dime play have gone over, and many others are doing so every day.

It is the belief of many of the juke box ops in this area that there should be a tie-in with Peter Potter's "Juke Box Jury" TV show because of this and that 10c play will become 100 percent firmly established in this area.

**CLOSE OUT
SPECIAL**

**YOU
NAME
THE
PRICE!**

**Seeburg
Models
146
147
148**

**DAVIS DISTRIBUTING
CORPORATION**

SEEBURG FACTORY DISTRIBUTORS
725 WATER STREET
SYRACUSE, NEW YORK
(Phone: 75-5194)

• Telephone collect for volume deals •

"Bud" Reichel Makes Fine Start With Bush

JACKSONVILLE, FLA.—B. K. "Bud" Reichel, salesman for Bush Distributing Company, this city, whose territory is the Jacksonville territory, has in the short space of ten months established himself as one of the best liked coin machine men in the territory. Reichel has been with Bush since last October.

Reichel is originally from Rhineland, Wis. His association with the coin machine business has taken him from there to Ft. Worth, Texas, where he was connected with the Tarrant County Operators Association. Before entering the service, he operated in the Houston and Galveston areas, and after his discharge from the Navy he was connected with Duval Vending Company of Jacksonville. In 1948 he entered business for himself by forming, with the help of a partner, E. A. Bright, Jr., the Gator Coin Machine Company. In 1952 he sold his interest in Gator and joined up with Bush.

Travels The Eastern States



SAM LEWIS

NEW YORK—Sam Lewis, Genco Manufacturing & Sales Company, Chicago, completed a swing around the eastern cities with a visit to New York. During his travels, Lewis stopped off in Baltimore, Boston, Atlantic City and Philadelphia, before hitting New York.

Genco, at this time, is busily engaged in shipping its hit gun "Sky Gunner" all over the country.

Dallas Ops Meet

DALLAS, TEXAS—The Dallas Coin Machine Operators Association, this city, held a meeting last week at Big Pete's Lovers Lane.

Highlight of the evening was a speech on crime prevention by Sheriff Bill Decker. His advice to the operator was to write, or use any other means, to get their Senators to write a law making the breaking into a juke box, cigarette machine or pin ball machine a felony. Ops were thoroughly impressed by Sheriff Decker's talk.

The association voted to admit two new members, Speck Nevins and Herb Ripa. Also admitted as associate member was H. C. Townsley, Mercury distributor in Dallas.

Stoner Intro's Cig Vendor

AURORA, ILL.—Stoner Manufacturing Corporation, this city, manufacturer of candy and gum vending machines, announced the introduction of a new cigarette vending machine.

The new machine is of all steel construction and comes in a choice of colors. Capacity of the machine, which handles all king size or all regular size packs in both dual and single columns, is 321 packs and 336 book matches. There are 3 single columns and 4 dual columns, each single column holding 31 packs and each dual column 57 packs.

THRU THE COIN CHUTE UPPER MID-WEST MUSINGS

A welcome visitor to the Twin Cities last week was Herman Fisher of Aberdeen, S. D. While looking at the latest in coin operated equipment, Herman remarked that this was his seventh trip into the Twin Cities in almost as many years. Fisher conducts most of his purchasing over the phone and seems to do a very good job of it. . . . Paul Christianson of Waterloo, Iowa spent several days in town and shopped around for some new games for his route. . . . While son Clayton took care of things back home, father Fred Norberg of the C & N Sales company of Mankato, Minn. made the trip into town to pick up some supplies and records needed for their route. . . . There are a number of husband and wife teams in the operating business and when they come to town, while hubby looks around to see what is new and different, the wife is busy picking out records for the juke boxes. And also reminds the old man not to forget this or that item. Mr. and Mrs. Ike Sundem of Montevideo; Mr. and Mrs. George Plummer of St. Ansgar, Iowa; Mr. and Mrs. Frank Betz of St. Cloud, Minn.; Mr. and Mrs. Eugene Hoerth of Herrold, S. D.; Mr. and Mrs. Ed Birkemeyer of Litchfield, Minn. and Mr. and Mrs. Glenn Addington of Bismark, N. D., were some of the husband and wife teams that made the trip into the Twin Cities in the past week. . . . Al Reese of the Watertown Amusement Company, Watertown, S. D. brought his daughter into Mpls. to spend a few weeks with her grandparents. . . . Burrel Brown who was a partner in the Watertown Amusement Company has purchased the route of Harold Scott of Moberge, S. D.

Andrew Markfeder of Staples, Minn.; Jack Harrison of Crosby, Minn.; Bob Keese of Forest Lake, Minn.; Cap Keister of Frontenac, Minn.; John Galep of Menomonie, Wisc.; Ben Jahnke of Hutchinson, Minn.; Jeff Kost of St. Cloud, Minn.; Lyle Hartin of Albert Lea, Minn.; and John Czerniak of Duluth, Minn. were some of the operators picking needed supplies and records and a machine or two for their routes.

THRU THE COIN CHUTE DALLAS DOINGS

S. H. Lynch who was appointed the new distributor for Chicago Coin (see C.B. 8/1 issue for complete story) are planning a formal showing of the "Hi-Speed Crown Bowler" on Monday and Tuesday in their three Texas branches, Dallas, Houston and San Antonio. Invitations have gone out to all the coin machine operators in the state. There will be a day-long buffet luncheon affair for all the guests. . . . Bill Underwood and Bert Watson of Itasca have just returned from a trip to Mexico. . . . Talked to Mrs. Audrey Hunter over at State Music Distributors Inc. She reports her husband Bob has just returned from a business trip to Chicago. . . . Abe Susman's lovely daughter, Sheila, left Dallas Friday, by air, for San Francisco. She then boarded the luxury liner, Lurline, for a vacation in Honolulu. One of the best parts of the vacation will be a five day trip on the boat. . . . Bob De Priest will give you an animated conversation if you ask him about either his AMI 120s or his fine orchard. Mrs. Hunter says it is hard to tell which is his greatest love. . . . Garland Delemar of Waco, E. J. Shelby's gift to the coin machine business, was in Dallas this week making the rounds of the distributors. . . . When we talked to Fred Barber at Walbox Distributing Company we learned that the new owner, Holland Farrell is spending a few days in St. Paul's Hospital. . . . Phil Weinberg, Bally representative, in Chicago. . . . Among the out of towners to visit Dallas this week were Mrs. Tom Williams and Harold Strange of Mineola, Fred Ellis of Waco, Buna Carr of Corsicana and Jim Moseley of Paris.

Right in there!

PROVED FOR YEAR ROUND POPULAR APPEAL!!

JULY AUGUST SEPT. OCT. NOV. DEC. JAN. FEB. MARCH APRIL MAY JUNE

STEADY PROFITS!



Williams
**PENNANT
BASEBALL**
NOVELTY OR REPLAY

LOADED
with ALL THE APPEAL of
Williams De Luxe BASEBALL

plus
"DOUBLE MATCH
FEATURE"

NUMBER STAR
0 to 9 ★

PLAYER ACTUALLY
PITCHES AND
BATS OWN BALL!

Adjustable

TO OPERATE ON:

1 PLAY for 10¢ - 3 PLAYS for 25¢
or
1 PLAY for 5¢ - 2 PLAYS for 10¢
5 PLAYS for 25¢

MANUALLY
CONTROLLED
BAT!

SEE IT! PLAY IT!

GET IT NOW
FROM YOUR
DISTRIBUTOR



CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILMORE ST. CHICAGO 24, ILL.

MINIATURE
PLAYERS
WITHIN
BEAUTIFUL
LITE BOX
SHOW OPPOSING
TEAM IN
REALISTIC
THIRD DIMENSION

LITE BOX HINGES
FORWARD
FOR EASY ACCESS!

LITES ON
PLAYFIELD
BASES
INDICATE
MEN ON
BASES!

HINGED FRONT DOOR
FOR EASY SERVICING!

MANUALLY OPERATED BUTTON CONTROLS PITCHING UNIT!

Atlantic Celebrates 14th Year Of Affiliation With Seeburg

Running Two Week Special Sale Of Parts and Supplies



HARRY ROSEN



MEYER PARKOFF

NEW YORK—Celebrating its 14th year of affiliation with the J. P. Seeburg Corporation, Harry Rosen and Meyer Parkoff, Atlantic-New York Corporation, this city, have devised a most unique method of commemorating this gala event.

Wires and letters have been sent to all of its operator customers in all territories serviced by the company, New York, New Jersey and Connecticut, advising that all parts and supplies purchased over the counters of any of their offices will be sold at special low prices, for two weeks, August 1 to 15.

"We want to show our appreciation to the operators for their patronage," stated Parkoff, "and we decided rather than run an open house party, we would absorb part of the cost of our parts and supplies, giving the operator some real bargains for the two weeks from August 1 to August 15. Therefore, instead of running an elaborate party, which would cost us some money, we're going to spend the money in the form of a special two week sale of parts and supplies, passing along the benefits to our operator friends."

Music Guild Of N. J. Votes Fund For 3 Mos. Survey, Public Relations

NEWARK, N. J.—At a special meeting held on Tuesday, July 28, members of the Music Guild of New Jersey voted to an assessment of 15¢ per location for a period of 3 months for survey and public relations work. All members in attendance agreed that it was in the best interests of the Association to take this particular step at this time.

In response to a communication from Music Operators of America (MOA) pointing out the need for funds to prepare the industry's defense against the impending ASCAP sponsored McCarran Bill, the group voted to instruct the Treasurer to mail a check to MOA for \$400 to cover dues for the year June '53 to June '54. The Guild, several weeks ago had sent a check for \$1,010 as a contribution to MOA.

Cig Sales Up

RICHMOND, VA.—O. Parker McComas, president of Philip Morris & Company, Ltd., at a recent company meeting in this city, stated that the cigarette market as a whole is now in a state of flux, similar to the condition after World War I, when Turkish blend cigarettes largely disappeared from the market, and that consumer preferences are again undergoing a sharp change.

"There is a mushrooming demand for king-sized cigarettes," he said. "I estimate that this type is now selling at the rate of 25 per cent of the market. Filter tip cigarettes are also showing sales gains, now representing 2 per cent of the market."



SEEBURG
M 100 C

BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$150
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	175
SEEBURG 1-48 BLOND	225
SEEBURG M-100A (Latest Model)	595
SEEBURG WOM (5/10/25)	35
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1250	350
A.M.I. MODEL A	295
A.M.I. MODEL B	375
A.M.I. MODEL C	395
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.

CHICAGO 47, ILLINOIS

(Phone: ARmitage 6-5005)

WANTED

5-10-25¢ COIN COUNTING MACHINE
SEEBURG 100 SELECTION BOXES AND
BRACKETS
SCOOPY BALL GUM VENDORS

Supreme Distributors, Inc.
3700 N. E. 2nd AVENUE, MIAMI 37, FLA.

McComas predicted a prosperous year for both the tobacco industry as a whole and his own firm.

The Perfect Companion To
All Kiddie Rides!
 DESIGNED ESPECIALLY FOR KIDDIE BUSINESS!

Exhibit's
ATOMIC-ACTION
SPACE
GUN



- ★ SHOOT SPACE MEN THAT GLOW IN THE DARK
- ★ BLACK-LIGHTED TARGETS EVAPORATE WHEN HIT
- ★ UNLIMITED SHOTS—TIMED SHOOTING CYCLE
- ★ WALK-UP STEPS ON CABINET FOR KIDS TOO
- ★ TROUBLE-FREE GUN SOUNDS AND SHOTS IN TRUE SPACE-GUN FASHION
- ★ FAST, THRILL-PACKED ACTION GETS REPEAT PLAY

Watch Our Ad Next Issue
 Announcing
WESTERN GUN

ORDER TODAY
 FROM YOUR EXHIBIT DISTRIBUTOR!

ESTABLISHED 1901
INVESTIGATE EXHIBIT'S FINANCE PLAN

EXHIBIT SUPPLY
 4218-4230 W. LAKE ST. CHICAGO 24, ILL.

Praise Minthorne Music Showrooms

BEVERLY HILLS, CALIF.—Jean and Dolores Minthorne of Minthorne Music Company have been recipients of much praise from noted decorators here who have seen the beautiful showrooms they have created here to feature the new Seeburg 200 selection home phono.

From the wall paper to the lamps, the musical motif is among the most outstanding ever seen. The wall paper has musical notes running thru it. The lamps are also covered with music.

Featured in the window, on four wires, is a suspended 200 selection mechanism, which attracts great attention from the passersby. This is one of the most unusual displays seen in this town famed for very unusual and attractive design effects.

The cottage doors to the entrance are, in themselves, extremely effective, with the upper half of the door always open, so that passersby can look right into the very colorful and attractive showrooms.

Most outstanding, too, is the ultra-modernism of the decorations in the showrooms. From chairs to desks, the very latest ideas in modern furniture are being featured.

Many noted movie stars, who have visited these showrooms to see the Seeburg 200 selection home phono, have acclaimed the decorative modernism.

The offices in the rear of the show-room are just as modern in detail, just as colorful and, naturally, just as impressive to the visitors.

But, this isn't all, the upstairs of the showrooms was turned into one of the most outstanding retreats anyone has ever yet seen. A bamboo motif is used upstairs featuring a bamboo bar, lounging chairs, and a complete ensemble for the relaxation and entertainment of customers.

All the decorative work here is that of Mrs. Dolores Minthorne and has won much praise from outstanding decorators in this community noted for outstanding decorativeness.

Most impressive is the arrangement of these showrooms and the very unusual method of displaying the various models of the Seeburg 200.

Wall models have built right into the wall showing prospective purchasers just exactly how they would look in their own homes.

Console models are so arranged on the floor with chairs and tables to give the purchaser ideas for his own decorative arrangements.

Both Jean and Dolores Minthorne can be very proud of these outstandingly beautiful and impressive showrooms for they have won much comment in this well known Beverly Hills section.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

Here's a story we appreciate greatly: Harry Williams advises that when he picked up the mail he thought "that heavy magazine" which had arrived was Lee Williams' copy of the Ladies Home Journal. "But", said Harry, "when Lee said, 'This is The Cash Box, Harry, not the Journal', I was absolutely thrilled." Harry's been sick for a while and is just coming out of it. Lee entered the hospital—but just for a general checkup. . . . Bumped smack into one of the real (young) old timers of the coinbiz over at Bill Luenhagen's place, Eddie Fey. Wonder how many of the new members of this industry remember Eddie? Or his father, Charley Fey? Charley was the inventor of the very first "bell" machine. Eddie used to work right with him. He's still in San Francisco. Comes down to L.A. at regular intervals to look the place over. . . . Beautiful showrooms—those of Jean and Dolores Minthorne in Beverly Hills. Where they feature the 200 selection Seeburg. Dolores did the decorating which has won so much praise from noted decorators throughout this decorative area of Beverly Hills. The entire motif is musical. So if you're around 9449 Wilshire, drop in for a look-see. Both downstairs and upstairs. And note that bright and shining, upstairs, is the Seeburg Model M100C. "Which", as Jean says, "makes us feel we're right at home."

William L. Schafer of San Joaquin Music Co., Bakersfield, becomes a member of The Cash Box' "20 Year Club". Not only has Bill been around longer than 20 years, but, the gal who works for him comes from a long line of coinpeople who have been in this business for the second generation now. Bill advises that even in those spots where he breaks even on 10c play, he still makes 50% more than he did before. Because 50% less servicing—50% less wear and tear—50% less wearing out records, parts, etc. "Still ahead", says Bill. . . . George Warner likes to talk about the days when the boys were delivering "bells"—in quantity. Tells some tales of sales to Las Vegas which proved very interesting to a few of the younger generation who were listening. George says that operating 'round L.A. these days "ain't what it used to be." . . . Competish works in devious ways. For example, when the kiddie rides first got going 20% and 25% was the commish basis. Today it's up to 50%. Takes a fast thinking and fast moving guy to be outstanding and successful in the coinbiz here. . . . Some wild rumors bouncing up to the smoggy skies and down again. To the effect that L.A. County may soon open. But the boys here look at anyone making such statements with tongue in cheek. Tho hoping.

Reason Lucille Laymon sitting in a far corner desk with the light off is because she was tagged with Mr. Allergy Bug. Her face felt the effect of his vicious little tagging. Anyway, Lucille believes that the li'l Bug'll go 'way very soon, and that she'll be able to put the lights back on again. Still the grand and charming gal insists on coming down to help Paul get that work completed. . . . One of the nicest guys, Joe Boll of 29 Palms, just can't wait for that Marine base to get full up. In the meantime, Joe all ready to help entertain the Marines in his own coin operated way. By the way, Joe tells us that they ought to change the name of "29 Palms" to "19 Palms." That's all that's left. And even some of these look like they may soon fade away. . . . The way Paul A. Laymon hustles about, charms and smiles at all customers, and maintains a very solid reputation for fair and square dealing, got one op who was in his place to remark, "The 'A' in Paul A. Laymon is for 'Ambitious'". Which, we think, is a terrific compliment to Paul after more than 30 years in the coinbiz. . . . Almost had Hank Tronick trapped the other day when he made a statement that Ed Wisler was "the greatest salesman in eleven Western states". Quickly we dashed to get it down on paper. But, Hank then showed us where we had omitted one very descriptive word. And since this word wouldn't fit very well into even a semi-legal document, we gave it up.

Jack Dolan out in front of his place inspecting a car with a new air conditioning unit made in Phoenix. The unit can be removed easily. And works splendidly. Expect that the enterprising Dolan will be distributing the units to all the ops crossing the torrid desert country. . . . Nels Nelson is getting ready to open a place of his own again. Nels has had so many years of experience 'round this part of the working world, it shouldn't be too tough for him to get the boys to coming 'round to say "hello". . . . Sam Ricklin and Gabe Orland inspecting that brand new private office which they have constructed. But both still puzzled as to which wall paper to use. So they have strips of many samples on the walls, and one and all are indicating their choice. It seems the paper that gets the most votes from the chosen few who get into this inner sanctum will be the one you'll soon be seeing on the wall. In the meantime, both men are much interested in helping get all ops together into a very strong and efficient organization here, and things are now starting to happen with one town in the valley chosen for the first experiment. . . . Bob Weber is the man who is handling advertising and promotional work for Minthorne Music. . . . One very well known op here tells us, "To be able to meet and beat the competition an operator must subscribe to The Cash Box." For which kind words, we bow low and humbly say, "Thank you sincerely".

Bill Happel and Ray Powers just want a couple of hundred more AMI "E" phonos. But quick—and just for right now. Badger has done a very fine sales job on the new AMI phono and orders continue to come in daily, these men report. . . . Al Bettelman working away just as hard as ever, and pauses in the midst of helping an op move out a game, to answer, "Charley Robinson? Oh, Charley's down in LaPaz, Mexico, fishing." Which ain't bad at all. Except, it seems, Charley knew just when to leave and now Al's hustling about like anything with a sudden heavy rush of business. . . . If you're around, and you're a music op, you'll soon be asked to attend a giant rally at which one very well known leader is being urged to speak. This may be the beginning of bigger and better things for the automatic music biz in the L.A. area, according to what some of the men who should know tell us. . . . Some music ops here believe that a "Code of Operating Ethics" should be adhered to by those now engaged in operating here. This has always been one of the hopes of leading music ops in this area. May come to pass one of these days. . . . New man representing The Cash Box here in L.A., is Carl W. Taft. Office remains at 6363 Wilshire Blvd., Telephone: WEBster 1-1121. (Carl's home phone: LONg Beach 7-9558).

"It's What's in THE CASH BOX That Counts"

NaVenco & Candy Vendors Complete Big Deal



DALLAS, TEX.—W. R. Kendrick, general manager, NaVenco Manufacturing Company, this city, announced that a contract has been signed between his firm and Candy Vendors, Inc., Oakland, California, at the offices of Dallas Rupe & Son, Investment Bankers of Dallas, Texas.

This sale was brought about chiefly through the efforts of Woodie Leslie, West Coast representative for NaVenco, as well as Coan Manufacturing Company, according to Kendrick.

NaVenco Manufacturing Company, manufacturers of drink vendors, was organized a little over on year ago by the Dallas Rupe & Son Investment Company, headed by D. Gordon Rupe, Jr. C. H. Chapman, executive vice-president of NaVenco, is also owner of the Dr. Pepper Bottling Company, and the Bonanza Vending Company. It is stated he operates in excess of \$300,000 worth of vending equipment. Oliver Daniel, chairman of the board, is reported to be a business man of long standing in the state of Texas. Dean Porter of Brownsville, the president, has a background in produce and valley farming, as well as Chain Store merchandising. W. R. Kendrick,

general manager, said he left the employ of one of the largest beverage companies in the country because he felt there was more opportunity for advancement and growth in the field of beverages dispensed in paper cups.

Ralph E. Church, president of Candy Vendors, Inc., established in 1908, heads this firm, which is reported to be one of the largest of its kind in Northern California. "After several years of testing drink equipment in the field of automatic merchandising," stated Church, "we feel that we have found the finest machine of its kind. Heretofore, we have confined ourselves primarily to candy, cigarette, milk, coffee, ice cream, gum and nuts, with minor activity in the field of soft drinks. Now we expect to expand as rapidly as possible in this phase of the business."

Pictured above at the signing are seated (l. to r.): C. H. Chapman, executive vice-president, NaVenco; R. E. Church, president of Candy Vendors, Inc.; and Robert Ritchie, secretary, NaVenco. Standing, (left): Woodie Leslie, West coast representative of NaVenco; and W. R. Kendrick, general manager of NaVenco.

L. A. Music Ops Seek Strong Association

LOS ANGELES, CALIF. — Very quietly leading music ops are meeting here in an effort to bring into being a strong association which will allow all of them to not only go to 10c play, but which will, at the same time, assure them that they can continue to spread out in this territory, and that all will be given fair treatment and consideration by each other as they progress.

There is a plan to bring George A. Miller of the California Music Guild down here once more to address a giant meeting of all the music operators in this territory in an effort to, once again, bring the men together.

Miller has been here before and has talked with the operators. So far there hasn't been any moves to form a strong organization by the majority of the music operators in this area. A few leaders have tried and are still trying to get the men together.

The belief is that many ills could be cured with the proper organiza-

tion. The men claim that operations here are, in some cases, simply methods for selling off large numbers of machines.

Others state that they would like to change to 10c play but are faced with the problem of operators who are still on nickel play plaguing their locations.

Some of the leading ops have dime play in operation, regardless of the fact that right next door to some of their locations operators continue to feature 5c play, even though the location owners claim the dime play is doing more and better business.

One leading operator here stated, "The operators here want to go along. They want to get together into one good, strong association."

"What we lack," this operator claims, "is the man to put the organization together and hold it together long enough to prove to the operators here that a strong association will benefit all."

120 120 120 120 120

1
2
0

SEE, PLAY—
HEAR—

1
2
0

Order Your
Next
Phonograph
From Your
Rock-Ola
Dealer

1
2
0

Profits That
Please Operator
and Location!

1
2
0

Available in Two
Models for
78 or 45 R.P.M.

1
2
0

The Industry's Greatest
Phonograph Achievement

1
2
0

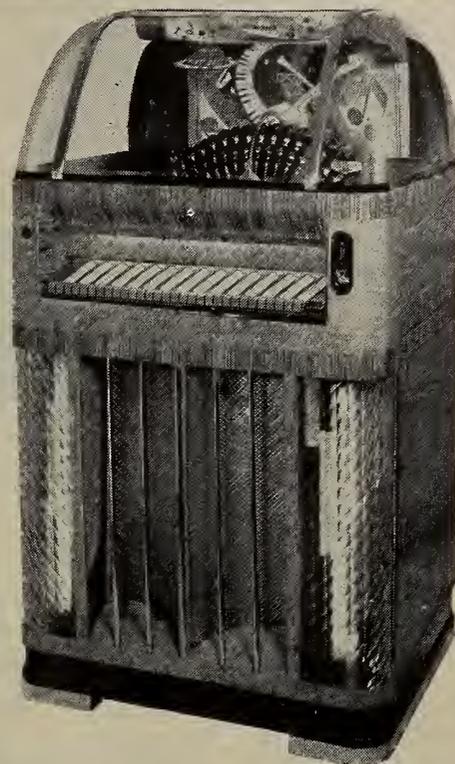
ROCK-OLA MANUFACTURING CORPORATION

800 NORTH KEDZIE AVENUE, CHICAGO 51, ILLINOIS

120 120 120 120 120 120 120 120 120 120 120 120



120
1
2
0
1
2
0



1
2
0
1
2
0
1
2
0



Geo. George



Roy Monroe

OFFERED FOR QUICK SALE

BINGO GAMES

Spot Lights	\$150.00
Bright Lights	125.00
Bolero	145.00
ABC	50.00
Atlantic City	275.00
Cabana (Like New)	465.00

ONE BALLS

Bally Futurity (Like New)	\$145.00
Turf King (Very Clean)	69.50
Citation	30.00
Photo Finish	40.00
Winner	49.50

SPECIALS

Genco "400"	\$90.00
Genco Jumping Jack	160.00
Genco Golden Nugget	195.00
Coca Cola Bottle Vendor, 85 Bottles Capacity, Like New, 10c Coin Chute	195.00

MUSIC

Seeburg 5-10-25c 3 Wire Wall Box	\$27.50
Seeburg 5c 3 Wire Wall Box	15.50
Wurlitzer Bar Box 5-10c	9.95
AMI 5-10c Wall Box	14.95
1947 Seeburg Phonograph	175.00
Williams Music Mite & Stand	110.00

SHUFFLE ALLEYS

Chicago Coin 10th Frame Matched Bowler	\$345.00
United 5 Player, Formica Top & Jumbo Pins	175.00
United 6 Player, Formica Top & Jumbo Pins	185.00
United 6 Player Deluxe	220.00
United Super	285.00
United 10th Frame	340.00
Keeney 10 Player Team Bowler (Like New)	340.00

WANT TO BUY

Mutoscope Cross Country Standard Metal Typers
Exhibit Love Meters

NEW EQUIPMENT

Chicago COIN BAND BOX	Exhibit SPACE GUN
Chicago COIN CROWN BOWLER	Genco 5KY GUNNER
Chicago COIN TRIPLE SCORE BOWLER	ACORN VENDORS
Chicago COIN GOLD CUP BOWLER	Downey Johnson COIN COUNTER
Chicago COIN SUPER JET	Evans SADDLE & TURF
Bally YACHT CLUB	Williams DELUXE BASEBALL
	Gottlieb MARBLE QUEEN

MONROE COIN MACHINE EXCHANGE, INC.

2423 PAYNE AVENUE, CLEVELAND 14, OHIO
(Tel. Superior 1-4600)

Coin Operated Alarm Clock

LOS ANGELES, CALIF.—A new coin alarm clock, described by its distributors as a necessary requisite for countless thousands of motel rooms, the Ontime Coin Operated Electric Alarm Clock made its advent this month.

Ontime Clocks supply free electric time service in each motel bedroom plus a 10c coin operated alarm. The alarm appeals to the motel owner in that it relieves him of the responsibility of calling guests at early hours.

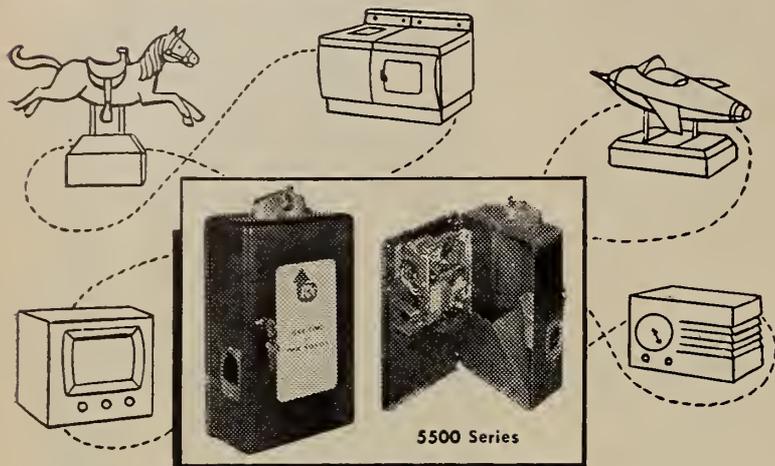
LOOK AT THESE LOW PRICES!

Rocket 5hip Kiddie Rides, ea.	\$275.00
Seeburg Bear Guns, ea.	199.50
Williams Quarterback	20.00
Bowlette	15.00
Williams Control Tower pingame	85.00
Mills Express & Throne, ea.	25.00
Wurlitzer 1015's, ea.	124.50

OLSHEIN DISTRIBUTING COMPANY

1100-02 BROADWAY, ALBANY 4, N. Y.
(Phone: 5-0228)

Perfect Timing Control
 Profit in CASH... not SLUGS
 when your machines are protected
 with
NATIONAL EQUIPMENT



There's a NATIONAL Service Center near you:
 Woodside, Long Island, N. Y.
 Chicago 39, Illinois
 Los Angeles 6, Calif.
 Atlanta, Georgia
 Dallas, Texas

For all machines, games and appliances, National supplies the right equipment to do the most efficient job. Completely interchangeable, easy to connect, requires little service. Don't let poor timing controls and faulty rejectors rob you of sales and profits. Protect with National. Write today for information.

NATIONAL REJECTORS, INC.

5100 San Francisco Ave.

St. Louis 15, Mo.



If you have been engaged in the Coin Machine Industry for 20 years or longer — JOIN THE
"20 YEAR CLUB"

Outside of the fact that you've been connected with the industry for 20 years or more, there are no other qualifications. The idea is strictly sentimental—and will serve to bring together those people who, in a great many instances, have been pioneers in this modern age of our industry.

Joe Orleck
THE CASH BOX
 26 West 47th Street
 New York 36, N. Y.

Dear Joe:

I have been connected with the Coin Machine Industry for 20 years or more.

Please enter my name as a member and send me a membership card.

NAME

FIRM

ADDRESS

CITY ZONE STATE

THRU THE COIN CHUTE
EASTERN FLASHES

Strange as it may seem, regardless of the "summer season" and the heat, the only complaint being registered by the wholesalers along coinrow is that they have insufficient equipment to supply the demand. This condition exists in both the music machine and games division. Most surprising, at least to us, was the great activity at Mike Munves'. Mike can't understand it either. "Our busiest time, of course, is the early part of the year, at which time we are rushing arcade equipment to all parts of the country," states Mike. "With the parks and shore resorts now open several months, we are still being pressured to ship machines. And, in addition, we've never had a season like this one in that payments were so large and prompt."

Harry Rosen and Meyer Parkoff, Atlantic-New York Corp. (Seeburg distributors) come up with an unusual twist that's going to put money in the pockets of the ops. Celebrating its 14th year of affiliation with Seeburg, this firm is running a two-week sale (Aug. 1 to 15) on all parts and supplies at heavily sliced bargain prices. All purchases must be made over the counter, and the sale holds good at all three offices, New York, Newark, N. J., and Hartford, Conn. Wires and letters went out to all customers. Rosen and Parkoff figured that it would cost quite a bit of money to run an anniversary party at all three offices, and thought it would benefit the operators more if this money was spent in absorbing part of the cost of parts and supplies. . . . Sam Lewis, Genco exec., visits at Albert Simon, Inc., local distributor, but discovers Al Simon absent. Seems that Al and his missus went up to Lake George to visit his kids at camp over the week-end, and found the country so much to their liking, they stayed on for several days more. . . . With Murray Kaye, Atlantic-New York, on vacation, Mike Caland filling in. . . . Drinks were on the house all this week at Koeppel Distributing, in celebration of the forthcoming marriage of Hymie's son Sam on Aug. 1. . . . We heard that Dan Gould was in town. . . . Perry Lowengrub, demon salesman at Runyon Sales, takes the next two weeks off for a vacation.

Fletcher Blalock, New Orleans, La., drops off here for a day to visit with Joe Young, Young Distributing. Fletch made the stop on his swing back from Chicago and North Tonawanda, N. Y. Young, who was fortunate to have had a large shipment of Wurlitzer phonos prior to the factory strike, is just about run out of them. All are hoping for an early settlement. . . . Lou Valenti, fast moving Staten Island op, brings his two young vivacious daughters in with him while he does some buying at the wholesalers. Lou tells us that the younger girl has great hopes of becoming a future recording star. . . . Condolences to Harry Poole, Poole Distributors, Inc., Boston, Mass., whose mother passed away this week. . . . Dick DiCiccio, Westchester op, who claims he hasn't time to take a vacation, bundles his wife off to California for six week's duration. . . . Barney (Shugy) Sugerman, Runyon Sales, out of town this week—a on a biz trip. Leaving the office in the capable hands of Morris Rood and Lou Wolberg. . . . Harry Siskind and his wife, vacationing at the Nautilus Hotel in Miami Beach. Our spies (who are numerous) report that the Siskinds were seen one night entertaining Mr. and Mrs. Harlan S. Singer (Harry Rosen's daughter), as well as several other guests. Singer, by the way, graduated this week from Miami University. . . . Mrs. Gertrude Browne, Beacon, N. Y., busy rushing from one wholesaler to another. Mrs. Browne reports extremely fine biz. . . . We understand many local coinmen have bought one of those Seeburg 200 record players for their homes. . . . Mike Munves uncrates Exhibit's new "Wild West" Western gun while we watch. It's quite a machine, including all the features of the "Space Gun," with several new twists. . . . Altho Dave Stern, Seacoast Distributors, Elizabeth, N. J., has the new Rock-Ola "Fireball" displayed on the floor of one of coinrow's wholesalers, he's still on the hunt for offices of his own. He has his eye on a certain location which may soon be available.

THRU THE COIN CHUTE
NEW ORLEANS NOTES

Louis Boasberg's three oldest sons playing fine games of baseball for the N. O. R. D. League. Jackie, the oldest, recently pitched a one-hit game and seems to have the makings of a great pitcher. Why not? Lou is quite an athlete himself. . . . Ray Braswell and Fred Cassitty, ops from Mobile, Ala. treated their wives to vacations in California this season. . . . Ken Elliot under the weather lately. . . . Jerry Kaye is recovering nicely from a tonsillectomy. . . . Luke of Jefferson Music Co. proud as a peacock as his beautiful young wife just presented him with a son. Boy is the first for Luke and it's just what he wanted. . . . Chuck Mahoney, M. G. M. salesman and wife Marge off to Quebec, Can. for a vacation. . . . Sol of Johnny's Music off to Dallas for his first vacation in seven years. Children and business have kept him busy. . . . Happy to hear Larkin Ethridge, F. A. B. Distributors will make his home in New Orleans again. Welcome home! . . . Mrs. Montcalm of Monroe Vending Co., Monroe, La., at the Mayo Clinic for an operation. . . . Freddie Lake, formerly with A. I. Distributors, now Frank Mancuso's right hand man. Frank expects big things of Freddie. . . . The three "recordteers," Nick, Joe and Hap of Tac Amusement waiting for the new Joni James record. What's this we hear about a personally autographed picture the boys received from Joni? . . . Charlie and Joanie Milano of A. M. I. mighty pleased with the new little brother for two-year-old Kenneth. So's grandpop Mike Gambino. . . . Caught a portion of Lou Boasberg's conversation with Bally sales manager, Bill O'Donnell. Louis wanted games awful bad. . . . Eddie Dupaquier, A & M Amusement Co., spending his vacation in Akron, O. so his young daughter Beverly can compete in the finals of the National Roller Skating contest. . . . Charlie Lett, operator from Monroe, La. in town for the first time in over a year. Says he and brother Sig are dabbling in real estate now in addition to their music route. . . . Jimmie Larve, Pritchard Music, brought his teen age son along with him on a buying trip. . . . Nick Carbajal, a live wire distributor, can talk to three customers at the same time. One in person and two on two telephones. . . . Laurette Stagg, of Lafayette, La. still talking about the swell vacation she and her husband had on their California trip.

THRU THE COIN CHUTE CHICAGO CHATTER

Just when all the factories are going at top speed, all of which had completed their vacation schedules, the heat and humidity returned to our town, hitting 100 degrees or better. Many have cudged their brains in an effort to think up an angle to "take off", but "nothing doing" so far. . . . Speaking of vacations, Chicago Coin is one of the firms which hasn't closed its factory for simultaneous vacations for its employees. However, we hear they may do so next summer. . . . Come heat, storm or tornado, the bunch over at United continue with their never-ending "gin" rummy tournament. The champ, of course, is the brilliant Herb Oettinger. "But don't slight my chances", Bill DeSelm assures us. . . . Paul Huebsch, J. H. Keeney & Co., back from a vacation spent in Northern Wisconsin. All rested up and full of pep, ready and willing to get back into the fast action now under way at the Keeney plant, which is in full swing. . . . Ralph Nicholson of Bally, in the midst of moving. "And I had to pick out the hottest week of the year to do so", moans Ralph. . . . Joe Abraham, Lake City Amuse. Co., Cleveland, using plenty of Bally's "Speed-Boat" kiddie rides, and Art Garvey the Bally man servicing that territory, is seeing that he gets good deliveries.

Ben Coven, Coven Distributing, wants to thank all his customers for being so patient, awaiting new shipments of Wurlitzer 1500-A's. "We are completely sold out", reports Coven, "and everyone has been very kind in going along with us. We want them to know how much we appreciate their cooperation." . . . Bill Kennedy, the ad man, worked this past week with a badly infected throat. Bill divided his time between his office and that of the doctor. "If I get many more shots", Bill claims, "I'll have to have some skin grafted in certain places." . . . With vacations in effect, a serious accident to Red Bale, a mechanic at ABC Music Service Corp., left Bob Gnarrow's firm really short-handed. Bale, who was supposed to return this week from his vacation, was involved in an automobile accident, which resulted in his being hospitalized with a blood clot and cerebral concussion. Everyone at the firm hoping for Red's quick recovery and return to the office real soon. . . . A. D. Palmer, Jr., advertising and sales promotion manager of The Rudolph Wurlitzer Co. came out from the North Tonawanda, N.Y. offices to attend the Recorded Music Service Assn. Golf Outing and Banquet. Palmer went on to New York City before returning to the plant.

Ed Levin, director of sales for Chicago Coin, enjoying a brief vacation with his family prior to his trip to Dallas, Tex., to attend the open house party at S. H. Lynch & Co., August 3 and 4. The Lynch firm just appointed distributors for ChiCoin for Texas. Frank Mencuri, ChiCoin's sales manager, will attend the showings at Houston, August 3, and San Antonio on August 4. . . . Eddie Ginsberg of Atlas Music Spending a few days out of town. So is Harold Schwartz. Soooo, Morrie Ginsberg and Nate Feinstein on hand to "take care of things". Morrie advises that the new building Atlas is constructing is coming along just great. The outside of the building is starting to be put together, after which it'll just be a matter of completing the interior. . . . Sam Lewis, Genco, away from the office this week, visiting coin firms thruout the east. Avron Gensburg, at the plant, busy seeing that all shipments of their "Sky Gunner" going out as quickly as they come off the line. . . . Art Weinand, Exhibit Supply sales manager, doesn't even know it's hot here. He's so busy seeing that initial shipments of the firm's new gun "Wild West" Western Gun get out to his distributors. "Reaction is great" smiles Art, "and from this early date, it looks like we've got another gun hit." Weinand also advises that their kiddie rides in fine demand, and, surprisingly enough, their horses are still big favorites. . . . There's quite a rivalry in the Nelson family. Not business, of course, but in the field of athletics. Seems Seems that Jack, Sr., is an avid Cub fan, while Jack, Jr., switched his affections to the White Sox about five years ago. At the moment, with the Sox in an exciting battle for the American League pennant title, and the Cubs in a rather sad shape, the old boy is taking quite a ribbing. Jack, Jr., told Jack, Sr., this week that the Cubs were bought by the Armour family. "Seems they wanted more star hams," chuckled Jr.

Sam Stern, Williams Mfg. Co., reports that he's a terrific baseball fan. He doesn't care which team wins a ball game, just as long as the public's mind is on the national pastime. "It all helps create more and more demand from the ops for our 'Pennant Baseball,'" he advises. "And, if our sales are any indication," he added, "everybody in the country must be a baseball fan. We're shipping as fast as we can get them off the production line." . . . Roy Monroe, Monroe Coin Machine Exch., Cleveland, currently enjoying a vacation. We understand Roy couldn't make up his mind just where to go to beat the heat. How about Alaska, Roy? . . . Over at Gottlieb's everyone is so busy with the new game "Marble Queen" we can't find out a thing. Can't even listen to a funny story, as Nat is out of the office for a day or so. . . . Bob Hunter of State Music, Dallas, Tex., visiting the factories.

CHICAGO COIN'S

New! HI-SPEED Crown Bowler

FOR BUSY LOCATIONS
REQUIRING FAST PLAY

ADJUST TO **5 FRAMES**
PER GAME

Now!

For the **FIRST TIME**, at
Operators Option, Hi-Speed
Bowler is easily adjustable
to Play 5 or 10 Frames!

**5 Frames Plays in only 30
seconds! 10 Frames in 60
seconds!**

★ 5 Frame Play—
3rd and 5th Frames Triple!

★ 10th Frame Play—
5th and 10th Frames Triple!

(also adjustable for 3rd
and 7th frames triple!)

★ Match a Number . . . Match a
Number & Star . . . Match a
Number—Star & Crown!





**chicago
coin**
MACHINE COMPANY

1725 W. Diversey • Chicago 14



SERVICE IS OUR BUSINESS

WURLITZER		SEEBURG		Exclusive Distributors For SMOKE SHOP CIGARETTE MACHINES 9 Col., 486 Cap. . . \$239.50
1250's	\$345.	M100A	\$565.	
1015's	125.	ROCK-OLA 1428	390.	
3020 WALLBOXES (Like New)	25.	AMI "A"	\$195.	
		AMI "C"	365.	

Exclusive Wurlitzer Distributors in No. Illinois and Indiana

COVEN

distributing company
3181 Elston Chicago 18, Ill.
INdependence 3-2210

CHICAGO CHATTER

500 ATTEND ANNUAL
RMSA GOLF TOURNEY & BANQUET

The annual golf tournament and banquet held by the Recorded Music Service Assn., took place on Tuesday, July 28, and approximately 500 persons were on hand at the Southmoor Country Club. Many participated in the golf tourney, and by evening were pretty exhausted, as the temperature ran about 100 degrees. One of the guests of an operator suffered a fatal heart attack. Outside of this one tragic incident, all present had a thoroughly enjoyable time. After the day's activities, everyone attended the grand dinner. Entertainment was supplied by some of the country's top recording artists, among whom were Rusty Draper, Jane Kelley, The Flamingoes, and Baby Pam. Music accompaniment was provided by Dan Belloc and his Orchestra. Other artists to appear and take a bow were June Valli, Eddy Arnold and the Paulette Sisters. In addition the guests were entertained by a magician, whose main victims were Dan Gaines and Henry Grossman. The evening was climaxed by the awarding of door prizes. Main prize went to Mrs. Marjorie Robinson of South Central Novelty Co.—a television set. Wurlitzer gave every guest at the dinner a beautiful pack of playing cards.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED AD RATE
10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT The Cash Box, 26 W. 47th St., New York 19, N. Y.

WANT

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wisconsin 7-0830.

WANT—Bright Spots, Bright Lights, late Gottlieb Pin Games, Seeburg Model B & C 45's. State price, quantity, and condition in first letter. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY CALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1c and 5c Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—For resale—Chicago Coin, and United 6 Players, Mills Panoram, Bear Guns, Rotary Merchandiser, Bally Bingo games, 5c Stone National. Candy Vendors. State price and condition in first letter. STANLEY AMUSEMENT CO. 5225 SOUTH TACOMA WAY, TACOMA 9, WASHINGTON.

WANT—Bright Lights, Bright Spots, 6 Player Alleys, 100 Record Seeburgs. Quote price and condition in letter. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIFORNIA. Tel.: Market 1-3967.

WANT—Atlantic Cities, will pay \$225. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT — Metal Typers, Mutoscope Voice-O-Graphs, ChiCoin Basketballs and any other late arcade machines. Give price and condition in first letter. MIKE MUNVES CORP., 577 TENTH AVE., NEW YORK, N. Y. Tel.: BRyant 9-6677.

WANT—Music Machines: AMI's, all models; Seeburg M100A's and B's. Quote best prices. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—For Export—Wurlitzer 1100, 1250, 1400; Seeburg M100A, M100B, M100C. Send us your list. BUSH DISTRIBUTING COMPANY, 286 N. W. 29th STREET, MIAMI 37, FLORIDA.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Postwar phonograph wanted. All makes. Will pick up. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

WANT — Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 221, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

FOR SALE

FOR SALE — Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS INC., 3100 MAIN STREET, DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE — Arcade Equipment: (Clearance Sale) Dale Gun \$59.50; Speed Bowler \$49.50; Universal Twin \$64.50; ChiCoin Bowling Twin \$49.50; Shuffle Express \$29.50; ChiCoin 6 Player \$219.50; United 5 Way with Formica Top \$185; United 6 Way \$225; Bally Hook Bowler \$89.50; Keeney League Bowler 4 Player \$137.50; Super Deluxe League Bowler (Keeney) \$279.50. Jumbo Pin Games: Turf King \$75; Futurity \$219.50; Citation \$19.50. (No crating). LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Closeouts right off the route, reconditioned like new. Coney Islands \$225; Holidays \$195; Genco 400's \$225. 1/3 deposit, balance C.O.D. The Genco 400's have been perfected by us and properly percentage so now better than Gold Nugget or Silver Chest. You use 3 weeks then return if not satisfied. We refund full purchase price. Requires only 18 x 24 inches floor space. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE — Wurlitzer 1015's & 1100's, Packard Manhattan, Exhibit Gun Patrol, Gottlieb Glamour, Williams Majorette, Williams Virginia, Chicago Coin Hockey, 50 Wurlitzer 3020. Boxes good operating condition. Bid. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 17.

FOR SALE — Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEva 0972.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: OLYmpia 8-4012-4013.

FOR SALE — Reconditioned — Like New—Beach Club \$525; Frolics \$315; Atlantic Cities \$325; Beauties \$450; Keeney Double Bowler \$35; Keeney League Bowler \$117.50; Universal 6 Play. Deluxe \$275; Genco Canasta \$30. All guaranteed. Call, write, or wire DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVE., CHICAGO 25, ILL. Tel.: JUNiper 8-5211.

FOR SALE—Wurlitzer R. C. Special Model 1017 \$75; Seeburg R. C. Special Model H146 \$90. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel.: AComa 8518.

FOR SALE—All United Games—Twin Rebound \$69; 4 Player \$89; 5 Player \$115; 6 Player \$145; 6 Player Deluxe \$175; Official 4 Player \$225; 6 Player Super \$275; 6 Player Manhattan \$300; 6 Player Stars \$300. AMERICAN VENDING CO. 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWey 2-9602.

FOR SALE—Six (6) Saddle & Turf, by Evans, used only five weeks. In 5c, 10c, 25c denomination. Will trade above for Bingo Games. T & L Distributing Co. 1663 CENTRAL PARK WAY, CINCINNATI 14, OHIO. Tel.: MAIn 8751.

FOR SALE—All types of Arcade Equipment now available, also Bingo Games and One Balls. MERIT INDUSTRIES, 542 W. 63rd STREET, CHICAGO 21, ILL. Tel.: ENglewood 4-9202 and ENglewood 4-9204.

FOR SALE — New and used Scales. Send for our special price list on new Scales and bargain list on used ones. SPARKS SPECIALTY CO., SOPERTON, GA.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Fest \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHEeling 431.

FOR SALE — Music Machine Route. Locations in busy section of the Bronx, N. Y. New equipment. Reasonable. ACE, 22 LAWRENCE ST., YONKERS, N. Y. (Phone Bronx number: Klingsbridge 9-7390).

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aireon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: Blue-mound 8-7600.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel.: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Turf Kings & Winners, \$35 each, in good condition. Dale Gun \$45. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624.

FOR SALE—August Special. Meteor X101 Rockets, thoroughly reconditioned, newly installed National Receptor, \$325 each. Money refunded on any purchase if not completely satisfied. Write for complete listings of new and used Kiddie Rides. SHELDON SALES, INC., 881 MAIN ST., BUFFALO, NEW YORK.

FOR SALE — Completely reconditioned, ready for locations. 8 Spot Lites \$140; 3 Atlantic City \$240; 5 Frolics \$250; 2 Beautys \$365; 3 Gold Nuggets \$225; Chicago Coins Pin Bowler \$55; Gottliebs Triplets \$65; Sunshine Park \$200; 6 Turf Kings \$50; 6 Winners \$40; 5 Champions \$30; 3 Bally Shuffle Champs \$35; Wurlitzer 1015 \$145; 1100 \$265. MICKEY ANDERSON, 314 E. 11th St., ERIE, PA. Tel.: 2-2894.

FOR SALE—Chinatown \$185; Happy Days \$185; Niagara \$135; Minstrel Man \$75; Gottlieb Basket Ball And Mermaid \$90 each; Frolics \$325; Beauty \$425; United 6 Player F. T. Pins \$190. STARK NOVELTY CO., 2429 7th N. W., CANTON, OHIO.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE — CC 6 player Bowling Alley F/T large P 7/10 split, \$235. Horseshoes \$45; Keency 4 player \$75; Genco Target \$30. United Twin F/T L/T 7/10s, \$135. Add \$5 packing charge. Rentals, sales. Terms to responsible firms. Games ready for locations. NATIONAL NOVELTY CO., MERRICK, N. Y.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50 COVEN DISTRIBUTING CO., 3181 ELSTON AVE. CHICAGO, ILL. Tel.: Independence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peannt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney, and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Priced To Sell—Reconditioned—Bally Bright Lights, Bright Spot, Coney Island, Spot Light, Atlantic City, Palm Beach, Frolics, Beauty. United Leader ABC, Stars. Write, wire, or phone J. ROSENFELD COMPANY, 3220 OLIVE, ST. LOUIS 3, MISSOURI. Tel.: OLive 2800.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chntes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs. Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The Bible" of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—Very Cheap—Packard Wall Boxes. Seeburg W-1L-56 Wireless Wallomatic Brand New Wurlitzer 30-45 Wall Boxes. Make An Offer. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Super World Series \$95; Deluxe World Series \$125; Jalopy \$75; Whizz Kid \$75; Shoot The Moon \$85; Freshie \$30; Knockout \$30; Starlite \$175; Four Corners \$150; Rose Bowl \$100; Spotlite \$150; Atlantic City \$250; Holiday \$135; Music Mite \$40. All equipment in A-1 condition ready for immediate delivery. RELIABLE COIN MACHINE CO., INC., 184 WINDSOR ST., HARTFORD, CONN. Tel.: 6-3583.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Match score shuffle game conversion unit for United 2 to 6 player. Fits on top of head. Easily attached, only 4 wires. Proven highly successful in N. Y. Low price \$49.50. Send for photo. UNITED PLAY MACHINES CORP., 578 TENTH AVE., NEW YORK, N. Y.

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. Exclusive AMI Distributors. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N.W. 36th STREET, MIAMI 42, FLA. (Tel.: 64-4864).

FOR SALE—The old reliable Massengill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Bingo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE — 7 Revamped Aireons (Wurlitzer mechanism); 2 Rock-Ola 1422; 2 Wurlitzer 1015; 1 Uneda Monarch; 1 Rowe; 1 Electric cigarette; 1 Keeney 4-player shuffle alley; 1 United 6-player shuffle alley; 26 assorted Wall Boxes. Make an offer for any or all. LES BOYD, 22 LAWRENCE ST., YONKERS, NEW YORK.

FOR SALE — 25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE — Atlantic Cities \$275; Boleros \$150; Brite Lites \$150; Brite Spots \$185; Spot Lites \$185; A.B.C. \$95; Frolics \$285; Coney Island \$240; Beauties \$400; Leaders \$150; Circus \$250; Show Boat \$325; Five Stars \$85; Palm Beach \$295; Rodeo new \$425. CLEVELAND COIN MACHINE EXCHANGE INC., 2029 PROSPECT AVE., CLEVELAND 15, OHIO.

FOR SALE—Wurlitzers 1015, exceptionally clean, \$90. Aerion Coronets and Super Deluxe, make offer. Seeburg M-100 B \$650. UNITED DISTRIBUTORS, INC., 513 E. CENTRAL, P. O. BOX 1995, WICHITA 2, KANSAS.

FOR SALE — Beach Clubs \$525; Beautys \$395; Sunshine Parks \$295; Futuritys (1953 model) \$175; Turf Kings \$69.50; Flying Highs \$167.50; Chinatowns \$147.50; Grand Slams \$197.50; All Star Basketballs \$87.50. Exhibit Rudolph The Red Nose Reindeer, slightly used, \$485. Telequiz Corp. Quiz-Time \$100. Chicago Coin six player Bowl-A-Ball, floor sample, \$150. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. Tel.: CAnal 8318.

FOR SALE — Midget Movies \$165; Meteor Rocket Space Ship \$285; Midget Racer Automobile \$285; Hot Rod Automobile \$285; Bright Lights \$125; Spot Lite \$225; Bally Futurity \$175; United Winner (as is) \$25. REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON, MASS. Tel.: ALgonquin 4-4040.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSIDE 4131.

FOR SALE—AMI "A" \$295; AMI "C" \$495; Seeburg 100-78 \$595. Many others—write for list. YOUNG DISTRIBUTING CO., 599 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5050.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—World Series \$150; Hot Rods \$35; Leaders \$265; Three Feathers \$35; Red Shoes \$60; Hayburner \$125; Team Hockey \$40; South Pacific \$40; Four Horsemen \$60; Pinky \$65; F.O.B. St. Louis, Mo. 1/2 Deposit. REEL DISTRIBUTING CO., 4539 ST. LOUIS AVE., ST. LOUIS 15, MO.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEst 3-3224.

FOR SALE—Cigarette Machines: Du-Grenier 8 col.; National 8 col.; U-Need-A E's 8 col. 25c coin chute. King size. Refinished. \$50 each. Crating \$10. 1/3 Deposit. DAVE LOWY & COMPANY, 594 TENTH AVE., NEW YORK, N. Y. (Phone: CH 4-5100).

CLASSIFIED ADVERTISING SECTION

FOR SALE — Extremely low priced deal on brand new 5c Hot Nut Machines, \$10 each, terms 1/3 deposit, balance sight draft. Slug proof, white enamel finish, 6 lb. cabinet. Finest guaranteed phonographs. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, NEW JERSEY. Tel.: Blgelow 8-3524, 3525.

FOR SALE — Bingo Games — Music Boxes — 6 Player Bowlers — One-Five Ball Games — Cigarette Machines — Vending Machines. All equipment reconditioned and refinished and ready for location. Call—write for your needs. PARKWAY MACHINE CORP. 715 ENSOR ST., BALTIMORE 2, MD. Tel.: EAstern 7-1021.

FOR SALE—Frolics @ \$275; Spot Lite @ \$195; United Leader @ \$175; United Stars @ \$225; Twin Rotation @ \$195; Keeney Conversions for long Board @ \$175. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: University 6900.

FOR SALE—One Stop Record Service. Large stock of major, independent 45's, 78's. Popular, Rhythm, Blues. We ship anywhere at cost plus 5c per record. LOMBARDI RECORD SHOP, 2827 W. MADISON ST., CROWN RECORD SHOP, 3747 W. CHICAGO AVE., CHICAGO, ILL., Tel.: Sacramento 2-5050.

FOR SALE — Wall Boxes Seeburg, Used. W6-L56 (5-10-25c) Wireless wall boxes \$29.50; W1-L56 (5c) Wireless wall boxes \$5; 3W2-L56 3-Wire Wall boxes \$5. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MISSOURI.

FOR SALE—United Six Player Deluxe S. A. \$195; Chi-Coin Six Player 10th Frame Bowler \$295; United Twin S. A. Rebound \$75; Bing-A-Rolls \$40 each; United 10th Frame Super S. A. \$325. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, NEW YORK.

FOR SALE—Bomber \$40; Judy \$45; King Pin \$50; Buttons & Bows \$32.50; Thing \$32.50; What's My Line \$49.50; Tri-Score \$35; Harvest Time \$35; Knock Out \$45; Punchy \$40; Fighting Irish \$45; Gin Rummy \$42.50; Spring Time \$85; Big Hit \$165; Slug Fest \$140; Whiz Kids \$105; Hits & Runs; Genco, \$55; Canasta \$25; Boston \$39.50; 49 Majors \$27.50; Jennie \$50; Tumbleweed \$52.50; St. Louis \$32.50; Red Shoes \$60; Tucson \$22.50; Hit Parade \$27.50; South Pacific \$49.50; Shanty Town \$62.50; Morocco \$22.50; Bank-A-Ball \$35; Mardi Gras \$27.50; Rainbow \$22.50; Just 21 \$15; Play Tune \$30; Freshie \$42.50. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Complete Route—Game Machines, Amusement Devices, and Music Boxes. Highly profitable income. Located in northern Arizona. Priced low for quick sale. Phone or write DAVID A. FOIL, JR., BOX 216, SHOW LOW, ARIZONA.

FOR SALE—1 Williams' Super World Series \$150; 1 United 3-4-5 \$85; 1 Seeburg Bear Gun \$150; 1 Genco 400 \$169.50; 12 Packard Satin Finish Wall Boxes \$50; 1 Gottlieb's Skill Pool \$175. AUTOMATIC AMUSEMENT CO. 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls Bingo and Phonos. Write for list. WESTERHAUS COMPANY 3726 KESSEN AVENUE CINCINNATI, O. Tel.: MONTana 5000-1-2.

MISCELLANEOUS

NOTICE—Mechanic wanted at once. Must be A-1 Coin Machine repairman for Pinballs of all kinds and Seeburgs 100 selections. Good salary and working conditions. References required. BILL GOLDBERG, 656 MADISON AVE., YORK, PA.

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE — 10c Seeburg, AMI Ops — Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

* “ **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read ‘**THE CASH BOX**’ every week.”

RAY MOLONEY
President

BALLY MANUFACTURING COMPANY,
Chicago, Illinois

* If you are reading someone else's copy of **The Cash Box** why not mail this coupon today

THE CASH BOX
26 WEST 47th STREET
NEW YORK 36, N. Y.

Enclosed find my check for \$15 for a Full Year (52 Weeks) Subscription.

NAME
FIRM
ADDRESS
CITY ZONE ... STATE

Notice!

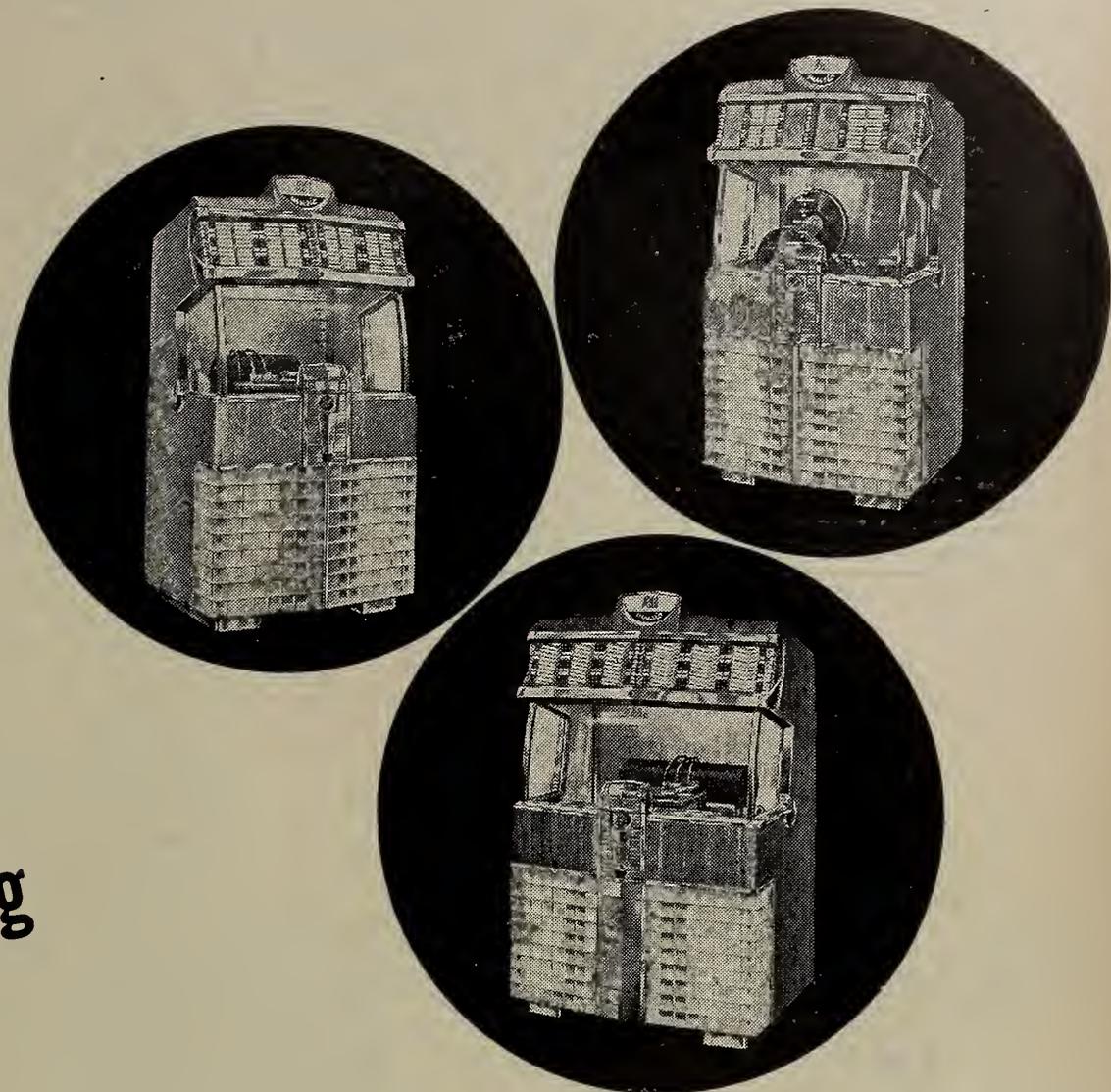
YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 19, N. Y.

Eager
Earner
Easy
Ebullient
Edifying
Effective
Elegant
Embraceable
Engineered
Enjoyable
Enlivening
Entertaining
Enticing
Epochal
Esteemed
Euphonious
EVENTUALLY*



* See the new "E" Models for yourself. You'll agree that the time to put these great new phonographs on your route is NOW!

AMi Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
722nd Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	50.00	70.00
6. '47 Hideaway	119.50	195.00
4. '48 Coronet 400	35.00	70.00
4. '49 Coronet 100	125.00	169.50

A M I

2* WM Wall Box	15.00	22.50
2* Model A '46	175.00	325.00
2* Model B '48	295.00	375.00
4* Model C	345.00	495.00
7. Model D-80	525.00	595.00

BUCKLEY

4. Wall & Bar Box O.S.	3.00	5.00
4. Wall Bar Box N.S.	6.00	17.50

MILLS

4. Panoram	250.00	275.00
4. Throne of Music	25.00	69.50
4. Empress	29.00	69.50
6. Panorama 10 Wall Box	5.00	8.50
4. Panorama Peek (Con)	185.00	295.00
6. Conv. for Panoram Peek	10.00	29.50
4. Constellation	129.50	150.00

PACKARD

4* Pla Mor Wall & Bar Box	3.95	7.50
4. Manhattan	75.00	95.00
4. Model 7 Phono	50.00	75.00

ROCK-OLA

4. Playmaster '46	50.00	79.50
4* 1422 Phono ('46)	69.50	119.50
4. 1424 Phono (Hideaway)	99.50	169.00
1. 1426 Phono ('47)	89.50	149.50
4. Magic Glo (1428)	250.00	295.00
4. 1432 Rocket ('51)	379.50	395.00
4. 1434	395.00	419.50
4. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
4. 1525 Wall Box	5.00	15.00
5. 1526 Bar Box	15.00	19.50
4. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

4. Hi-Tone 9800	29.50	60.00
4. Hi-Tone 9800 BC	29.50	60.00
4. Hi-Tone 8800	29.50	59.00
4. Hi-Tone 8800 RC	29.50	59.00
4. Hi-Tone 8200	29.50	59.00
4. Hi-Tone 8200 RC	29.50	59.00
4* 146S	85.00	115.00
1* 146M	89.50	150.00
1. 147S	99.50	135.00
1* 147M	99.50	175.00
4. 148S	135.50	165.00
1* 148M	185.00	250.00
2. 148ML	215.00	225.00
4* M-100-A	450.00	625.00
4. M-100-B	650.00	695.00
1* 3W2 Wall-a-Matic	6.95	14.50
4. W1-L56 Wall Box 5c	5.00	10.00
4. 3W5-L56 Wall Box 5, 10, 25c	18.50	27.50
4. W4L-56	24.50	35.00
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	77.50
4. 780M Colonial	29.50	99.50
4. 780E	29.50	89.50
4. 800	29.50	60.00
4. 850	25.00	79.50
4. 950	25.00	99.50
1* 1015	109.50	150.00
4. 1017 Hideaway	99.00	129.50
3* 1100	229.50	300.00
4* 1080	99.50	140.00
3* 1250	309.50	395.00
4. 3031 Wall Box	9.95	15.00
4. 3045 Wall Box	5.00	20.00
2. 3020 Wall Box	12.50	19.50
4. 3025	5.95	6.00
4. 2140 Wall Box	10.95	19.00
2. 219 Stepper	9.95	19.50

MISCELLANEOUS

4. ChiCoin Band Box	125.00	150.00
2. Chicago Coin Hit Parade	65.00	125.00
4. Ristaurat	40.00	65.00
4. Williams Music Mite	49.50	110.00
4. Evans Constellation	350.00	395.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC Bowler	25.00	60.00	4. Football (CC 8/49)	49.50	75.00
1* ABC Bowler	50.00	149.50	4. Four Corners (Wm 12/52)	150.00	165.00
4. Across the Board	225.00	245.00	4. Four Horsemen (Got 9/50)	60.00	129.50
4. Ali Baba (Got 6/48)	20.00	34.50	2* Four Hundred (Ge '52)	140.00	225.00
4. Alice (Got 8/48)	24.50	45.00	4. Four Stars (Got 6/52)	135.00	150.00
4. All Star Basketball (Got 2/52)	95.00	145.00	4. Freshie (Wm 9/49)	42.50	59.50
4. Aquacade (Un 4/49)	20.00	39.50	4. Frolics (B 10/52)	250.00	350.00
4. Arcade (Wm 11/51)	115.00	145.00	2* Futurity (Ge 6/52)	150.00	250.00
4. Arizona (Un 5/50)	40.00	79.50	4. Georgia (Wm 9/50)	69.50	95.00
4* Atlantic City (B 5/52)	240.00	375.00	4. Gin Rummy	40.00	65.00
4. Baby Face (Un 1/49)	20.00	39.00	4. Gizmo (Wm 8/48)	19.50	35.00
4. Ballerina (B 48)	10.00	24.50	4. Glamour	24.50	75.00
4. Band Leader	25.00	49.00	2. Globe Trotter	125.00	145.00
4. Banjo	10.00	24.50	4. Gold Cup (B '48)	24.50	45.00
4. Bank-A-Ball (Got)	35.00	85.00	6. Gold Mine	29.50	49.50
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Golden Gloves (CC7/49)	50.00	75.00
1. Basketball (Got 10/49)	95.00	145.00	2* Golden Nugget (Ge 5/53)	175.00	349.50
4. Beach Club (B 2/53)	465.00	525.00	4. Gondola	19.50	35.00
2* Beauty (B 11/52)	365.00	450.00	4. Grand Award (CC 1/49)	24.50	35.00
4. Be Bop (Ex)	55.00	65.00	7. Grand Slam (Got 4/53)	190.00	205.00
4. Bermuda (CC 11/47)	20.00	35.00	4. Handicap	210.00	269.00
4. Big Hit (7/52)	149.50	165.00	1. Happy Days (Got 8/52)	185.00	220.00
4. Big Top	50.00	65.00	4. Happy-Go-Lucky	100.00	139.50
4. Black Gold	29.50	59.50	4. Harvest Moon (Got 12/48)	35.00	75.00
4. Blue Skies (Un 11/48)	24.50	35.00	4. Harvest Time (Ge 9/50)	35.00	78.50
2* Bolero (Un 1/52)	100.00	150.00	4. Harvey (Wm)	119.00	175.00
4. Bomber (CC 5/51)	40.00	65.00	4. Hawaii (Un 8/47)	15.00	29.50
4. Bonanza (Wm 11/47)	12.50	29.50	1. Hayburner (Wm 7/51)	85.00	245.00
4. Boston (Wm 11/47)	39.50	69.50	4. Hit Parade	27.50	29.50
4. Bowling Champ (Got 2/49)	24.50	50.00	4. Hit Parade (CC)	27.50	65.00
4. Bowl League (Got 8/47)	10.00	50.00	4. Hit & Runs (Ge 5/51)	55.00	59.50
4* Bright Lights (B 5/51)	124.50	175.00	4. Hit 'N' Run (Got 4/52)	135.00	150.00
4* Bright Spot (B 11/51)	175.00	275.00	4. Holiday (CC 12/48)	39.50	45.00
4. Broadway (B)	175.00	189.50	4* Holiday (Ke 12/51)	195.00	225.00
4. Buffalo Bill (Got 5/50)	44.50	79.00	4. Hong Kong (Wm 10/51)	145.00	165.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Horsefeathers (Wm)	150.00	159.00
4. Buttons & Bows (Got 3/49)	32.50	47.50	4. Horse Shoe (Wm)	139.50	152.50
4. Camel Caravan	39.50	69.50	4. Hot Rods (B '49)	35.00	40.00
4. Caravan (Wm 7/52)	150.00	185.00	4. Humpty Dumpty (Got 10/47)	10.00	35.00
4. Campus	55.00	65.00	4. Jack 'N' Jill (Got 4/48)	20.00	45.00
4. Canasta (Ge 7/50)	25.00	69.50	4. Jalopy (Wm 9/51)	65.00	165.00
4. Carnival (B '48)	25.00	49.50	4. Jamboree	24.50	39.50
4. Carolina (Un 3/49)	22.00	39.00	4. Jeanie (Ex 7/50)	50.00	85.00
4. Carousel	15.00	29.50	4. Jockey Special (B '47)	15.00	45.00
4. Champion (B '48)	37.50	45.00	4. Joker (Got 11/50)	60.00	90.00
2. Champion (CC 6/49)	30.00	49.50	4. Judy (Ex 7/50)	45.00	75.00
4. Chico	19.50	45.00	4. Jumping Jacks (Ge '52)	225.00	250.00
3* Chinatown (Got 10/52)	145.00	185.00	4. Just 21 (Got 10/50)	10.00	19.50
4. Cinderella (Got 3/47)	10.00	29.50	4. K. C. Jones	50.00	95.00
4* Circus (Un 9/52)	250.00	395.00	4. King Arthur (Got 10/49)	35.00	90.00
4* Citation (B '48)	19.50	55.00	4. King Cole (Got 5/48)	20.00	45.00
4. Cleopatra	15.00	24.50	4. King Pin (CC)	50.00	135.00
4. College Daze (Got 8/49)	50.00	75.00	4. Knockout (Got 1/51)	45.00	75.00
2* Coney Island (B 9/51)	170.00	240.00	4. Lady Robin Hood (Got 1/48)	25.00	35.00
4. Contact	24.50	55.00	4* Leaders (Un)	150.00	269.00
4. Control Tower (Wm 4/51)	85.00	95.00	4. Leap Year	25.00	39.50
4. Coronation (Got 11/52)	185.00	210.00	4. Line Up	25.50	34.50
4. County Fair (Un)	95.00	125.00	4. Lite-A-Line (Ke 6/52)	79.50	100.00
4. Crazy Ball (CC 7/48)	20.00	35.00	4. Long Beach (Wm 8/52)	199.50	225.00
4. Crossroads (Got 5/52)	149.50	175.00	4. Lucky Inning (Wm 5/50)	35.00	69.50
4. Cyclone (Got 5/51)	140.00	150.00	4. Lucky Star (Got 5/47)	29.50	50.00
4. Dallas (Wm 2/49)	44.50	55.50	4. Mad. Sq. Garden (Got 6/50)	85.00	95.00
4. De Icer (Wm 11/49)	75.00	79.50	4. Magic	24.50	30.00
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Majors '49 (CC 2/49)	27.50	45.00
4. Domino (Wm 6/52)	140.00	165.00	4. Major League Baseball	20.00	39.50
4. Double Action	50.00	95.00	4. Manhattan (Un 2/48)	7.50	34.50
4. Dbl. Feature (Got 12/50)	79.50	95.00	2. Majorettes (Wm 4/52)	85.00	140.00
4. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Mardi Gras	27.50	29.50
4. Disk Jockey (Wm 1/53)	195.00	220.00	4. Marjorie (Got 7/47)	14.50	29.50
4. Dreamy (Wm 3/50)	69.00	79.50	4. Maryland (Wm 4/49)	35.00	49.50
4. Eight Ball	100.00	150.00	4. Merry Widow	25.00	29.50
4. Entry (B '47)	25.00	65.00	4. Melody (B 47)	15.00	49.50
4. El Paso (Wm 11/48)	39.50	49.50	4. Mercury (Ge)	54.50	79.00
4. Fighting Irish (CC 11/50)	45.00	95.00	4. Mermaid (Got 6/51)	90.00	125.00
4. Five Star (Univ. 5/51)	59.50	85.00	4. Minstrel Man (Got 3/51)	75.00	125.00
4. Floating Power	44.50	49.50	4. Monterey (Un 5/48)	10.00	35.00
4. Flying High (Got 2/53)	195.00	225.00	4. Moon Glow (Un 12/49)	20.00	39.50
4. Flying Saucers (Ge 12/50)	59.50	100.00	4. Morocco	22.50	35.00

4. Niagara	135.00	150.00
4. Nifty (Wm 12/50)	89.50	94.50
6. Nudgy (B 47)	25.00	39.50
4. Oasis	45.00	85.00
4. Oklaboma (Un 6/49)	64.50	69.50
4. Old Faithful (Got 1/50)	75.00	85.00
4. Old Hilltop	99.50	160.00
4. Olympics (Wm)	165.00	175.00
4. One Two Three	34.50	45.00
4* Palm Beach (B 7/52)	285.00	375.00
4. Paradise (Un 7/48)	12.50	35.00
4. Paratrooper (Wm 9/52)	110.00	160.00
4. Phoenix	35.00	39.00
4. Photo Finish	35.00	40.00
4. Pin Bowler (CC 7/50)	55.00	75.00
4. Pinch Hitter (Un 5/49)	24.50	49.50
4. Pinky (Wm 10/50)	65.00	92.50
4. Play Ball (CC 1/51)	35.00	45.00
4. Play Boy (CC 5/47)	35.00	95.00
4. Playland (Ex 8/50)	65.00	89.50
4. Playtime (Ex)	30.00	45.00
4. Puddin Head	35.00	39.50
4. Punchy (CC 11/50)	40.00	65.00
4. Quarterback (Wm)	35.00	85.00
4. Quartet (Got 2/52)	150.00	175.00
4. Queen of Hearts (Got 1/53)	225.00	245.00
4. Quintet (Got 3/53)	200.00	245.00
4. Rag Mop (Wm 11/50)	74.50	95.00
4. Rainbow (Wm 9/48)	22.50	35.00
4. Ramona (Un 2/49)	20.00	39.00
4. Rancho (B '48)	10.00	25.00
6. Record Time	22.50	59.50
4. Red Shoes (Un 12/50)	60.00	75.00
6. Repeater	17.50	29.50
6. Rio (Un 12/46)	15.00	20.00
4. Rip Snorter (Ge)	35.00	50.00
6. Riviera	14.50	25.00
4. Rocket (Ge 5/50)	59.50	65.00
4. Rockettes (Got 8/50)	85.00	95.00
4. Rondevo (Un 5/48)	15.00	29.50
4. Rose Bowl (Got 10/51)	125.00	139.50
4. Round Up (Got 11/48)	24.50	49.00
4. St. Louis (Wm 2/49)	32.50	44.50
4. Sally (CC 10/48)	10.00	20.00
4. Samba	27.50	59.50
4. Saratoga (Wm 10/48)	39.50	45.00
6. School Days	15.00	17.50
6. Score-A-Line	20.00	39.50
4. Screwball	24.50	34.50
6. Sea Hawk	15.00	22.00
4. Sea Jockeys (Wm 12/51)	150.00	245.00
6. Sea Isle (CC 11/47)	14.50	19.50
4. Select-A-Card (Got 4/50)	55.00	79.50
4. Serenade (Un 12/48)	19.50	34.50
4. Sbanghai (CC 4/48)	24.50	39.00
4. Shantytown	62.50	85.00
4. Sharpshooter (Ge)	49.50	65.00
4. Shoo Shoo (Wm 2/51)	90.00	100.00
6. Shooting Stars	19.50	35.00
4. Short Stop	25.00	45.00
4. Shoot the Moon	145.00	160.00
4. Show Boat (Un 1/49)	10.00	20.00
4* Show Boat (Un 1/53)	325.00	350.00
4. Silver Skates (Wm 2/53)	175.00	195.00
6. Silver Spray	14.50	24.50
6. Silver Streak (B 47)	14.50	19.50
4. Singapore (Un 11/47)	22.50	29.50
2. Skill Pool (Got 9/52)	150.00	175.00
6. Sky Lark	39.50	59.50
6. Sky Line	17.50	29.50
6. Sky Ray	12.50	19.50
4. Slugfest (Wm 3/52)	119.50	140.00
4. Slugger	14.50	60.00
6. Smarty (Wm 12/46)	14.50	25.00
6. Smoky	12.50	19.50
2. South Pacific (Ge 3/50)	40.00	49.50
2. Spark Plugs (Wm 10/51)	85.00	250.00
Special Entry (B '49)	35.00	45.00

6. Speed Ball	14.50	32.50
4. Speedway (Wm 9/48)	35.00	39.50
4. Spinball (CC 5/48)	10.00	25.00
4. Spot Bowler (Got 10/50)	95.50	119.50
1* Spot-Lite (B 1/52)	140.00	245.00
6. Sport Event	19.50	29.50
6. Sport Special	17.50	30.00
6. Sports	19.50	25.00
4. Sportsman (Wm)	70.00	95.00
6. Spot-A-Card	25.00	29.50
6. Spot Pool	19.50	29.50
4. Springtime (Ge)	75.00	85.00
6. Stage Door Canteen	10.00	25.00
4* Stars (Un 6/52)	194.50	319.00
4. Stardust (Un 5/48)	14.50	39.50
4. Starlight	185.00	310.00
4. Steeple Chase (Un 2/52)	150.00	295.00
4. Stop & Go (Ge 3/51)	50.00	59.50
4. Stormy (Wm 1/48)	24.50	35.00
4. Streamliner	10.00	14.50
4. Summertime (Un 9/48)	34.50	49.50
6. Sun Beam	19.50	29.50
4. Sunny (Wm 12/47)	10.00	35.00
1. Sunshine Park (B 12/52)	200.00	245.00
6. Supercharger	19.50	24.50
4. Super Hockey	35.00	59.00
6. Superliner (Got 7/46)	10.00	17.50
6. Superscore (CC 10/46)	10.00	24.50
4. Surf Queen (B '46)	10.00	19.50
6. Suspense (Wm 2/46)	29.50	49.50
4. Swanee	35.00	44.50
4. Sweepstakes	195.00	275.00
4. Sweetheart (Wm 7/50)	50.00	79.50
4. Tahiti (CC 10/49)	62.50	69.50
4. Tampico (Un 7/49)	50.00	64.50
6. Target Skill	12.50	19.50
4. Telecard (Got 1/49)	24.50	49.00
4. Temptation	25.00	33.00
4. Tennessee (Wm 2/48)	29.50	35.00
4. Thing (CC 2/51)	32.50	45.00
4. Three Feathers	35.00	64.50
2. Three Four Five (Un 10/51)	64.50	85.00
4. Three Musketeers (Got 7/49)	59.50	85.00
4. Tbrill (CC 9/48)	29.50	35.00
6. Topic	10.00	17.50
6. Tornado (Wm 4/47)	12.50	17.50
4. Touchdown (Un)	165.00	245.00
6. Towers	12.50	15.00
4. Trade Winds	25.00	29.50
6. Treasure Chest	14.50	30.00
4. Trigger	89.00	100.00
4. Trinidad (CC 3/48)	15.00	35.00
4. Triple Action	25.00	35.00
1. Triplets (Got 7/50)	65.00	95.00
4. TriScore (Ge 1/51)	35.00	69.00
4. Trophy (B '48)	50.00	100.00
4. Tropicana (Un 1/48)	7.50	22.50
4. Tucson (Wm 1/49)	22.50	44.00
4. Tumbleweed	52.50	65.00
6. Turf Champ	24.50	39.50
2* Turf King (B 6/50)	35.00	85.00
4. Twenty Grand (Wm 1/53)	160.00	210.00
4. Utah (Un 8/49)	50.00	59.00
6. Vanities	10.00	25.00
6. Victory Special (B 46)	19.50	49.50
4. Virginia (Wm 3/48)	20.00	25.00
1. Watch My Line (Got 9/51)	49.50	75.00
4. Whizz Kids	100.00	115.00
6. Wild Fire	19.50	30.00
4. Wild West	114.50	165.00
1* Winner (Univ.)	25.00	75.00
4. Wisconsin (Un 3/48)	20.00	34.50
6. Yankee Doodle	15.00	19.50
4. Yanks (Wm 4/48)	15.00	25.00
4* Zingo (Un 10/51)	115.00	150.00

4. Chicoin Baseball	40.00	49.00
4. ChiCoin Trophy	59.50	75.00
2* ChiCoin 6 Player	195.00	250.00
4. ChiCoin 6 Player Match	295.00	375.00
4. ChiCoin 6 Player DeLuxe	250.00	299.50
4. CbiCoin 6 Play 5th Frame	425.00	450.00
4. ChiCoin 10th Frame	295.00	360.00
4. Exhibit Strike	25.00	89.50
4. Exhibit Twin Rotation	200.00	225.00
1. Genco Shuffle Target	30.00	69.50
4. Genco Bowling League	24.50	45.00
4. Genco Baseball	25.00	49.00
4. Genco 8 Player Reb'd.	125.00	145.00
4. Genco Target Skill	95.00	125.00
4. Gottlieb Bowlette	25.00	40.00
4. Keeney ABC Bowler	15.00	25.00
4. Keeney Bowling Champ	55.00	75.00
4. Keeney King Pin	35.00	50.00
4. Keeney Pin Boy	24.50	39.50
4. Keeney Ten Pins	15.00	24.50
4. Keeney Lucky Strike	35.00	50.00
4. Keeney Dbl. Bowler	35.00	79.50
4. Keeney League Bowl	95.00	139.50
4. Keeney Duck Pins	15.00	125.00
4. Keeney Super Deluxe League	255.00	279.50
4. Keeney DeLuxe League Bowler	225.00	250.00
3. Keeney Big League Bowl	117.50	145.00
4. Keeney 4 Play League	110.00	137.50
4. Keeney 4-Way Bowl	35.00	40.00

2. Keeney 6-Player	175.00	240.00
4. Keeney 10 Play	315.00	400.00
2. Keeney Super DeLuxe	235.00	295.00
4. Keeney Team Blr.	400.00	475.00
4. Rock-Ola Shuffle Jungle	24.50	75.00
4. Rock-Ola Shuffle-Lane	24.50	29.00
4. Univ. DeLuxe Twin	85.00	125.00
1* Un. DeLuxe 6-Player	220.00	300.00
4* Un. Super 6 Play	265.00	325.00
2. Un. Dbl. Shuffle	34.50	40.00
4. Un. Official Bowler	290.00	310.00
4. United Shuffle Alley	15.00	45.00
4. Un. Shuffle w/con.	29.50	69.50
4. Un. Shuffle Alley Exp.	25.00	45.00
4. Un. 2-play Express	29.50	59.00
4. Un. Sin Rebound	50.00	70.00
4. Un. Twin Rebound	75.00	125.00
4. United Slugger	65.00	79.50
4* United Skee Alley	40.00	75.00
7. Un. 4-Player Match	260.00	295.00
4. Un. 4-Player	125.00	160.00
4* Un. 5-Player	150.00	200.00
2* Un. 6-Player	179.00	235.00
4. Un. Manhat. 6 Play	325.00	345.00
4. Un. Star 6 Play	325.00	375.00
4* Un. 10th Frame Star	325.00	375.00
4. Un. Shuffle-Cade	150.00	189.50
4. Un. Twin Shuffle Cade	75.00	175.00
4. Univ. Super Twin	45.00	59.00
4. Universal Twin Bowler	35.00	64.50
4. Univ. HiScore Bowler	45.00	95.00
4. Williams DeLuxe Bowler	34.50	39.00
4. Williams Twin Shuffle	29.50	45.00
4. Williams Dbl. Head	50.00	79.50



4. ABT 6 Gun Rifle Range	595.00	700.00
4. Advance Rolls	30.00	35.00
6. Allite Strike 'N Spares	39.50	149.50
6. Boomerang	40.00	45.00
4. Bally Big Inning	75.00	149.50
6. Bally Bowler	175.00	189.50
4. Bally Convoy	47.50	125.00
4. Bally Defender	95.00	125.00
6. Bally Eagle Eye	39.50	49.50
2. Bally Heavy Hitter	35.00	65.00
6. Bally King Pin	35.00	45.00
6. Bally Lucky Strike	45.00	79.50
4. Bally Rapid Fire	75.00	125.00
4. Bally Sky Battle	49.50	125.00
4. Bally Torpedo	49.50	95.00
4. Bally Undersea Raider	95.00	125.00
6. Bank Bali	35.00	45.00
4. Bing-A-Roll	40.00	50.00
6. Buckley DeLuxe Dig	119.50	149.50
6. Buckley Treas Is Dig	95.00	110.00
4. Champion Hockey	50.00	75.00
1. ChiCoin Basketball Champ	195.00	235.00
4. ChiCoin 4 Player Derby	125.00	240.00
4. ChiCoin Goalee	95.00	125.00
4. ChiCoin Hockey	49.50	75.00
4. Chi Midget Skee	125.00	185.00
2. ChiCoin Pistol	75.00	100.00
6. ChiCoin Roll-A-Score	39.50	75.00
4. Edelco Pool Table	49.50	75.00
2. Evans Bat-A-Score	150.00	165.00
4. Evans Ski Roll	125.00	150.00
4. Evans Super Bomber	50.00	125.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	50.00	75.00
1. Evans Tommy Gun	49.50	100.00
2* Exhibit Dale Gun	45.00	65.00
4. Exhibit Gun Patrol	175.00	185.00
1* Exhibit Jet Gun	195.00	245.00
4. Exhibit Pony Express	175.00	225.00
6. Exhibit Rotary Mdsr.	175.00	275.00
4. Exhibit Silver Bullets	50.00	125.00
1* Exhibit Six Shooter	135.00	195.00
6. Exhibit Merchantman Roll Ch Digger	85.00	99.50
4. Exhibit Vitalizer	75.00	95.00
4. Genco Glider	30.00	45.00
6. Genco Play Ball	29.50	65.00
6. Groetchen Met. Typer	79.50	149.50
4. Hy Roll	35.00	50.00
4. Irish Poker	65.00	85.00

4. Jack Rabbit	55.00	100.00
4. Jungle Joe	125.00	135.00
4. Keeney Air Raider	100.00	125.00
4. Keeney Anti Aircraft Bl	15.00	50.00
4. Keeney Sub Gun	95.00	120.00
4. Keeney Texas Leaguer	39.50	50.00
4. Kirk Night Bomber	75.00	145.00
4. Lite League	49.50	90.00
4. Mutoscope Ace Bombers	100.00	125.00
4. Muto. Atomic Bomber	125.00	155.00
4. Mutoscope Dr. Mobile	95.00	175.00
4. Mutos. Fly. Saucers	100.00	150.00
4. Mutos. Photo. (Pre-War)	250.00	395.00
4. Mutoscope Silver Gloves	100.00	275.00
4. Mutoscope Sky Fighter	85.00	125.00
4. Mutoscope Voice-O-Graph 35c	425.00	450.00
4. QT Pool Table	89.50	125.00
4. Quizzer	75.00	95.00
6. Rockola Ten Pins HD	25.00	49.50
4. Rockola World Series	69.50	100.00
6. Scientific Baseball	49.50	75.00
6. Scientific Basketball	59.50	75.00
4. Scientific Bating Pr.	65.00	69.50
4. Scientific Pitch 'Em	185.00	195.00
4* Seeburg Bear Gun	199.50	250.00
1. Seeburg Chicken Sam	75.00	110.00
4. Seeburg Shoot the Chute	49.50	75.00
4. Set Shot Basketball	295.00	349.50
6. Skee Barrel Roll	25.00	49.50
4. Spares & Strikes	149.00	160.00
6. Skill Jump	25.00	39.50
4. Supreme Bolascor	40.00	95.00
6. Supreme Skee Roll	20.00	75.00
6. Supreme Skill Roll	20.00	69.50
4. Supreme Rocket Buster	45.00	75.00
6. Tail Gunner	49.50	89.50
4. Telequiz	125.00	165.00
4. Un. Team Hockey	40.00	85.00
6. Warner Voice Record	49.50	69.50
4. Western Baseball '39	40.00	85.00
4. Western Baseball '40	75.00	85.00
6. Whizz	15.00	24.50
4. Wilcox-Gay Recordio	125.00	165.00
4. Williams All Stars	35.00	95.00
6. Williams Box Score	39.50	65.00
4. Williams Star Series	50.00	100.00
4. Williams Super World Series	150.00	225.00
4. Williams Quarterback	34.50	85.00
4. W		



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$175.00-\$239.50
4. Du Grenier (Mod. A-7)	110.00- 140.00
4. Du Grenier (Mod. A-9)	120.00- 150.00
4. Du Grenier (Mod. AC-7)	125.00- 155.00
4. Du Grenier (Mod. AC-9)	130.00- 160.00
4. Du Grenier (Mod. E-7)	135.00- 165.00
4. Du Grenier (Mod. ES-9)	140.00- 170.00
4. Du Grenier (Mod. E-9)	145.00- 175.00
4. Du Grenier (Mod. ES-11)	150.00- 180.00
4. DuGrenier "W" (9 col.)	50.00- 85.00
4. Du Grenier "S" (7 col.)	50.00- 85.00
4. DuGrenier "S" (9 col.)	69.50- 85.00
4. DuGrenier Champion (9 col.)	85.00- 97.50
4. Dugrenier Champion (11 col.)	97.50- 125.00
2. Eastern Electric C-8	125.00- 135.00
4. Electro (8-col.)	200.00- 250.00
4. Electro (10 col.)	225.00- 255.00
4. Lehigh PX (Elec. 8 col.)	125.00- 135.00
4. Lehigh PX (10 col.)	89.50- 145.00
4. Lehigh King Size	125.00- 145.00
4. National 750	95.00- 125.00
4. National 950	85.00- 125.00
4. National 930	95.00- 110.00
2. National 9-A (9 col.)	100.00- 115.00
4. Nat. 9-ML Wheatwood	198.00- 200.00
4. National Electric	95.00- 139.50
4. Rowe Diplomat (10-col.)	175.00- 185.00
4. Rowe Imperial (6 col.)	75.00- 130.00
4. Rowe Imperial (8 col.)	78.50- 145.00
4. Rowe Royal (6 col.)	79.50- 90.00
4. Rowe Royal (8 col.)	85.00- 90.00
4. Rowe Royal (10 col.)	85.00- 95.00
4. Rowe President (8 col.)	100.00- 125.00
1. Rowe President (10 col.)	100.00- 145.00
4. Rowe Crusader (10 col.)	98.50- 155.00
4. Rowe Electric (8 col.)	125.00- 150.00
4. Uneeda "A" (6 col.)	82.50- 87.50
4. Uneeda "A" (8 col.)	49.50- 82.50
4. Uneeda "A" (9 col.)	59.50- 85.00
4. Uneeda "E" (6 col.)	50.00- 70.00
4. Uneeda "E" (8 col.)	50.00- 85.00
4. Uneeda "E" (9 col.)	75.00- 90.00
4. Uneeda "E" (12 col.)	65.00- 80.00
4. Uneeda "E" (15 col.)	75.00- 95.00
4. Uneeda 500 (7 col.)	90.00- 95.00
4. Uneeda 500 (9 col.)	85.00- 90.00
4. Uneeda 500 (15 col.)	75.00- 115.00
4. Uneeda Monarch (8 col.)	65.00- 110.00
4. Uneeda Monarch (10 col.)	79.50- 110.00
4. Uneeda Monarch (12 col.)	79.50- 135.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 49.50-\$ 60.00
1. Stoner (Mod. 102, 6 col., 102 cap.)	85.00- 87.50
1. Stoner (Mod. 120, 6 col., 120 cap.)	90.00- 95.00
4. Stoner (Senior, 8 col., 160 cap.)	95.00- 125.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	95.00- 97.50
4. Stoner (Mod. 120, 5 col.)	89.50- 95.00
4. Stoner (Mod. 120 Sn, 7 col.)	95.00- 100.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	85.00- 95.00
1. Stoner DeLuxe Theatre (16 col., 320 cap.)	195.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	89.50- 99.50
4. Coan "U-Select-It"	35.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	175.00 225.00
4. Bert Mills Coffee Bar, 600 cups	200.00 250.00
4. Bert Mills Coffee Bar, 500 cups	300.00 375.00
4. Chief-Way, Model 100, cap. 400-600	375.00 400.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	375.00 400.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$275.00 \$350.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons # 1400, single flavor, 5c	425.00 475.00
4. Lyons # 1400-2F	475.00 650.00
4. Lyons Model 500, 5c single	225.00 275.00
4. Mills, Automatic Fountain, 400 cups	150.00 250.00
4. Mills Automatic Fountain, 400 cups, without changemaker	100.00 175.00
4. Soda Shoppe	975.00 1025.00
4. Spacarb single 5c, 1000 cups	135.00 175.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 530.00
4. Spacarb 4 Unit 5c 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	275.00 325.00
4. Super Vend 3 flavor, 600 Cup A-2	325.00 425.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	240.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	550.00 600.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	\$1,408.25

AMI, INCORPORATED

AMI "E"—40 Phonograph	\$795.00
AMI "E"—80 Phonograph	925.00
AMI "E"—120 Phonograph	1050.00
W-8 5-10-25-Wall Box	89.50
W-120 5-10-25-Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
------------	------------

BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Yacht Club	699.50
Speed Boat	995.00

CHICAGO COIN

Band Box (New Model)	\$229.50
Crown Bowler	625.00
Gold Cup	665.00
Triple Score Bowler	600.00

COIN-O MFG. CO., INC.

Bat-O-Mat	\$1,495.00
-----------	------------

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rndolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50

GENCO MFG. CO.

Sky Gunner	\$479.50
Silver Chest	495.00

D. GOTTLIEB & CO.

Marble Queen	\$349.50
--------------	----------

INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
--------------	------------

J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$284.50
Coin Changer Model	304.50
Domino Bowler	645.00
Carnival Bowler	600.00

MARVEL MFG. CO.

Overhead Scoreboard for Shuffleboards	\$125.00
Wall Type Scoreboards for Shuffleboards	95.00

METEOR MACHINE CORP.

Meteor Flying Saucer	\$795.00
Meteor Pony Boy	575.00
Meteor PT-Boat	840.00
Meteor Rocket	795.00

ROCK-OLA MFG. CORP.

"Fire-Ball" 120 Selection, Model 1436	\$1,065.00
Model 1544, 5c-10c-25c Wall Box	115.00
Model 1538, 5c-10c-25c Wall Box	59.50
Model 1536, 5c Wall Box, 23 Wire	39.50
Model 1424 Playmaster	440.00

NATE SCHNELLER, INC. (NASCO)

Atomic Jet (Airplane Ride)	\$995.00
Aqua Jet (Boat Ride)	895.00
Tank	395.00

SCIENTIFIC MACHINE CORP.

Scientific Space Ship	\$1295.00
Scientific Ocean Liner	1295.00
Scientific Pokerino	379.50
Scientific 3-in-Line	379.50
Scientific Pitch Master	2000.00

J. P. SEEBURG CORP.

M100C (Select-O-Matic "100" phonograph)	
HM 100C (Select-O-Matic "100" R. C. Special)	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8—8" Wall Speaker Ivory (Teardrop)	
CVS6-8—8" Recessed Speaker	
CVS7-12—12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Classic Shuffle Alley	\$625.00
Olympic Shuffle Alley	605.00
Cabana	690.00
Tropic	690.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,095.00
--	------------

WILLIAMS MFG. CO.

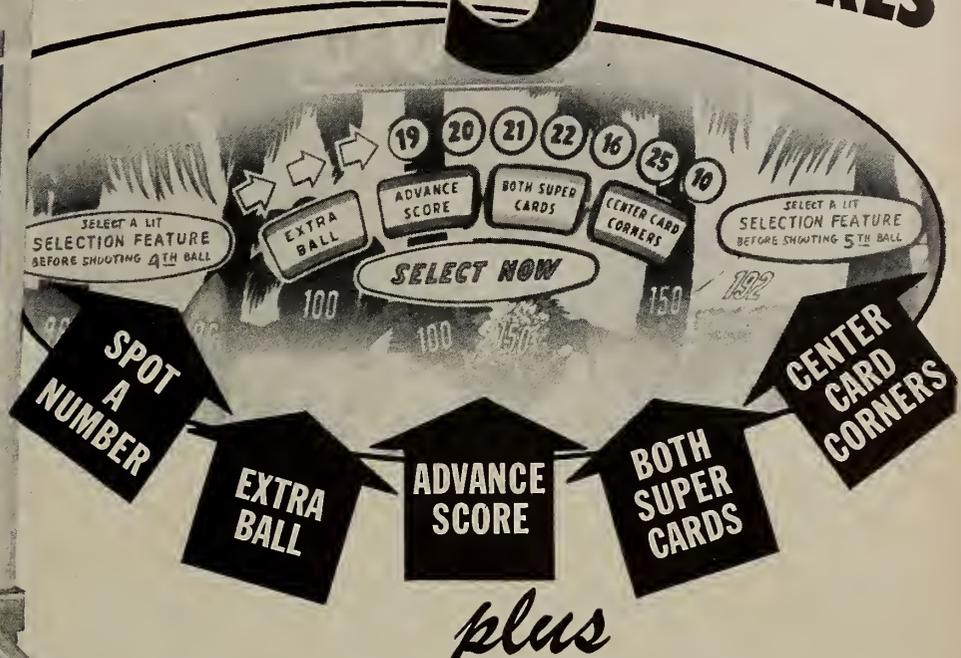
DeLuxe Baseball	\$479.50
Fairway	349.50
Pennant Baseball	

THE RUDOLPH WURLITZER CO.

Model 1500 Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 Wall Box 5c-10c-25c (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

TROPICS

SELECT-EM 5 FEATURES



- ★ Extra-time feature
- ★ Advancing Scores
- ★ 2 SUPER CARDS
(3 in line scores 4 in line score)
- ★ 4 corners score
- ★ Triple spot roll-over feature
(LEFT AND RIGHT PLAYBOARD BUTTONS)
- ★ Up to 3 extra balls per game

STANDARD
PIN BALL
CABINET SIZE

SMOOTH, QUIET
OPERATION
Easy to Service

SELECTOR
KNOB

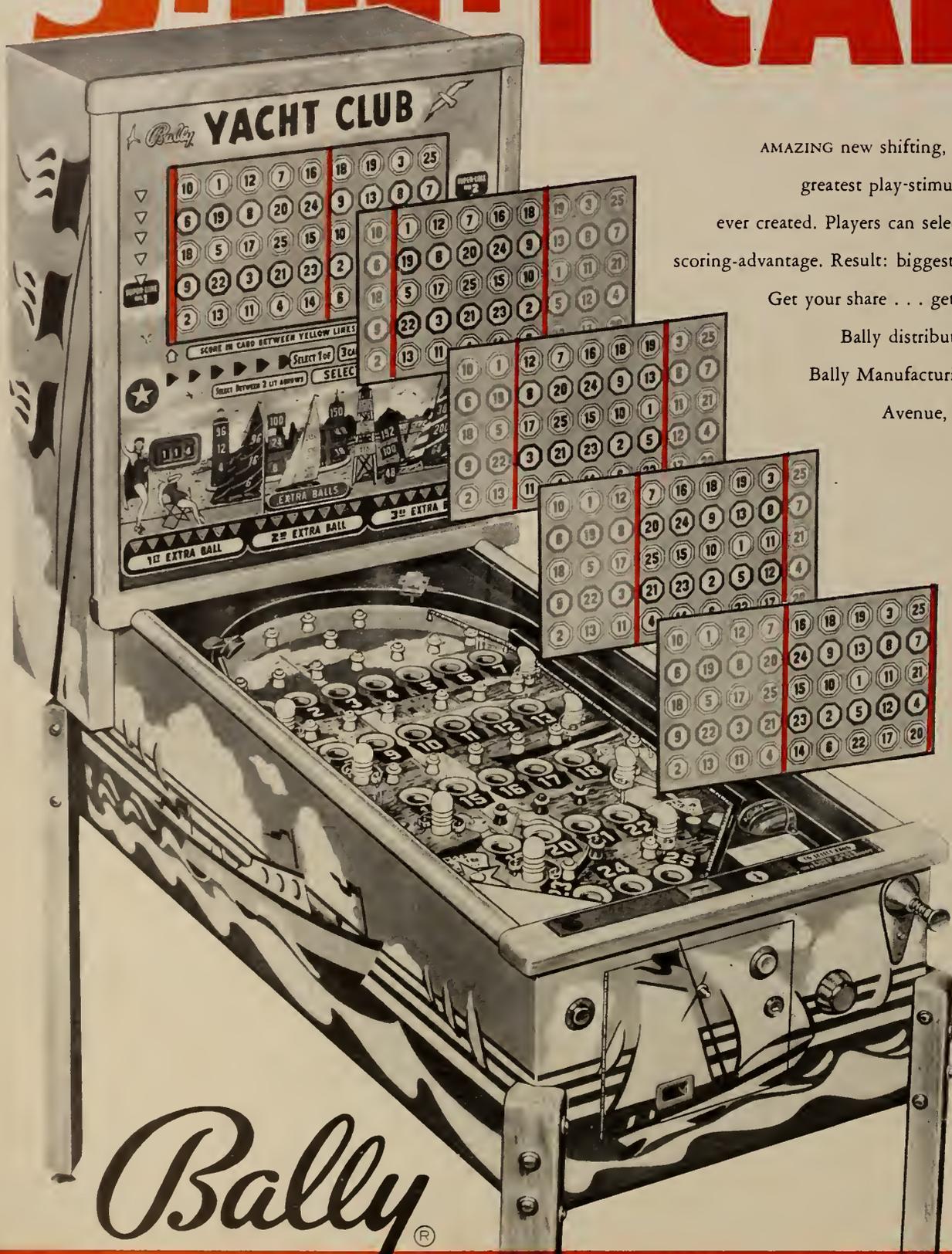
SEE
YOUR
DISTRIBUTOR



UNITED MANUFACTURING COMPANY
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

**Earn Bigger Profits than ever
with the game with amazing new**

5-IN-1 CARD



AMAZING new shifting, overlapping 5 cards in 1 is
greatest play-stimulating selection-feature
ever created. Players can select and re-select for maximum
scoring-advantage. Result: biggest in-line earnings in history.

Get your share . . . get YACHT CLUB. See your

Bally distributor . . . or write

Bally Manufacturing Company, 2640 Belmont

Avenue, Chicago 18, Illinois

- In-Line Scores
- Super-Line Scores
- 2-In-Line Scores
- Advancing Scores
- Guaranteed Scores
- Spot Roll-Overs
- Extra-Balls
- Gorgeous Glass
- Brilliant Playfield
- Colorful Cabinet
- Perfect Mechanism

Bally®

YACHT CLUB