

THE CASH BOX

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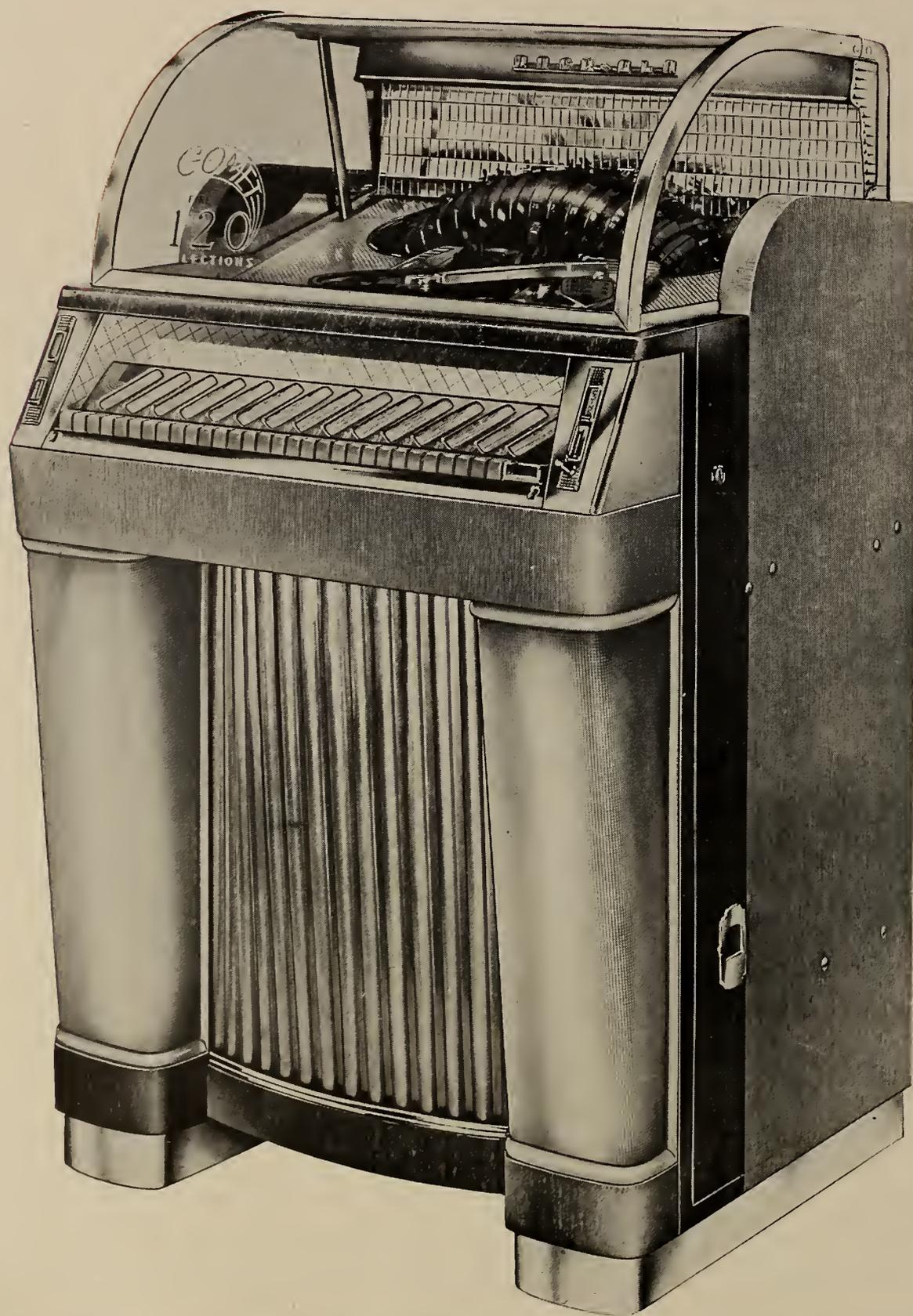


Julius LaRosa finds a new hand to welcome him as he is warmly embraced by Ed Sullivan at rehearsals for LaRosa's first appearance on "Toast Of The Town" last week. The split between LaRosa and Arthur Godfrey achieved national headlines for several days in a row and as a result put LaRosa into the forefront as one of the nation's hottest personalities. The singer, whose current Cadence record, "Eh, Cumpari", has been hovering near the number one position, broke into the recording picture with a splash with his first Cadence disk "Anywhere I Wander".

ACCLAIMED EVERYWHERE

ROCK-OLA COMET

The *original* Phonograph with **120** Selections



ROCK-OLA

Manufacturing Corp.

800 NORTH KEDZIE AVENUE

• CHICAGO 51, ILLINOIS



FOUNDED BY BILL GERSH

The Cash Box

November 7, 1953

Vol. XV

Number 7

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THE CASH BOX covers the coin operated machines industry, and all allied to this industry throughout the United States and all over the world. *The Cash Box* is on hand at various American consular offices throughout the world. This coverage includes operators, jobbers, distributors and manufacturers and all allied to:—automatic coin operated music equipment; automatic coin operated vending and service machines; as well as coin operated amusement equipment; in all divisions. The music and record fields, recording artists, publishers of music, disc jockeys, radio stations, and all others identified with, or allied to, the music machines industry are completely covered. Manufacturers and distributors of various merchandise, parts, supplies, components and all materials used in the vending, music and amusement fields are covered by *The Cash Box*. Banks, finance firms, loan organizations and other financial institutions, expressly interested in the financing of coin operated machines of all types, are covered.

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"*The Confidential Price Lists*" are the one and only officially recognized price quotation guide of all new and used machines in the United States. "*The Confidential Price Lists*" are an exclusive, copyrighted feature of *The Cash Box*. "*The Confidential Price Lists*" report each week's low and high prices for all new and used coin operated machines, regardless of age, listing all market changes, and continually adding on all the new equipment as this equipment is announced to the industry. "*The Confidential Price Lists*" are recognized by many cities and states throughout the country as the "official price book of the coin operated machines industry." They are an integral part of *The Cash Box* and appear in each week's issue. "*The Confidential Price Lists*" are officially used in the settlement of estates, for buying, selling and trading of all coin operated equipment, and are also officially recognized for taxation purposes. "*The Confidential Price Lists*" are used by finance firms, factors, loan companies, bankers, and other financial institutions to guide them in making loans to members of the coin operated machines industry. They have been legally recognized in courts throughout the United States and Canada. "*The Confidential Price Lists*" have been acclaimed by the coin operated machines industry. Entire business transactions and legal cases are based upon the quotations appearing in "*The Confidential Price Lists*."

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(Music Editorial)

VOTE

In "The Cash Box" Poll

In the past eight years, *The Cash Box Music Poll* has come to be one of the most important activities which a music operator can engage in. For by means of the poll he demonstrates to the record companies, artists and music publishers just exactly what kind of records they must produce to keep his machines playing most effectively. He tells them which performers made the most money for him during the year, which tunes drew the most coins into his machines.

There are very few other opportunities of this kind which an operator has. For while his business is completely dependent upon the products which these diskeries, artists and publishers put out, he is not in a direct position to tell them what he wants.

That is why it is so important for every single operator in the nation to cast his vote.

But even beyond demonstrating the kind of records that are vital for the operator's business, *The Cash Box Music Poll* performs a public relations job for the juke box industry which cannot be duplicated. For it brings to the attention of the public and the record companies, in the most favorable manner, the importance of the juke box to the nation's entertainment needs. The excellent publicity which the results receive through radio, television and news columns reflects upon the juke box industry as a whole. And it helps strengthen in immeasurable fashion the relationship between the

juke box operator and the entire music trade.

The Cash Box Poll is the only operators' poll, devoted exclusively to him, telling everyone in the industry just what he wants and needs. It bestows upon the nation's music personalities the most important accolade they can possibly receive—the approval of the juke box industry of America, which is the basis for the continued popularity and prosperity of everyone connected with the recording industry.

Moreover, *The Cash Box Poll* is the fairest one possible in that every operator, no matter how many machines he may own, gets one vote for every piece of equipment. That is the only way to represent every single operator in accordance with the amount of records he purchases.

Again we repeat, it is vital for every single operator in this country to vote in *The Eighth Annual Cash Box Poll*.

Fill out the yellow card on this page and tell the world which artists made the most money for you, which records drew the most coins into your machines, which newcomers hold out the most promise for the future.

DO IT NOW.

You will not only be casting a vote; you will be acting in behalf of the entire juke box industry.

FIRST VOTES IN "CASH"

Nation's Juke Box Operators Cast Their Votes To Making Records And Artists And Most Outstanding

Best Record of 1953

"Doggie In The Window"—Patti Page	9647
"Till I Waltz Again With You"—Teresa Brewer	9112
"April In Portugal"—Les Baxter	8364
"Song From Moulin Rouge"—Percy Faith	8062
"I Believe"—Frankie Laine	7429
"Vaya Con Dios"—Les Paul & Mary Ford	7419
"I'm Walking Behind You"—Eddie Fisher	6983
"Pretend"—Nat "King" Cole	5106
"Crying In The Chapel"—June Valli	4374
"Oh"—Pee Wee Hunt	4289
"Don't Let The Stars Get In Your Eyes"—Perry Como	4076
"Have You Heard"—Joni James	3885
"No Other Love"—Perry Como	3713
"Anna"—Silvana Mangano	3548
"Tell Me You're Mine"—The Gaylords	3039
"Limelight"—Frank Chacksfield	2674
"P.S. I Love You"—The Hilltoppers	2531
"Ruby"—Richard Hayman	1987
"Say You're Mine Again"—Perry Como	1812
"Tell Me A Story"—Frankie Laine & Jimmy Boyd	1671
"Dagnet"—Ray Anthony	1212
"Why Don't You Believe Me"—Joni James	984
"Your Cheatin' Heart"—Joni James	743
"Hold Me, Thrill Me, Kiss Me"—Karen Chandler	631
"Glow Worm"—Mills Brothers	468

Best Orchestra of 1953

Les Baxter	6831	Sammy Kaye	1626
Ray Anthony	6768	Ralph Flanagan	1591
Pee Wee Hunt	5493	Louis Armstrong	1341
Percy Faith	5006	Monty Kelly	1255
Guy Lombardo	4860	Hugo Winterhalter	863
Frank Chacksfield	3816	Leroy Anderson	731
Ralph Marterie	3205	Les Brown	688
Richard Hayman	1637		

Best Female Vocalist of 1953

Joni James	8291	Karen Chandler	2217
Patti Page	7065	Peggy Lee	1919
Kay Starr	5138	Mary Ford	1890
Eartha Kitt	4998	Sunny Gale	1687
June Valli	4530	Rosemary Clooney	1299
Georgia Gibbs	4003	Gisele MacKenzie	916
Teresa Brewer	3746	Dinah Shore	706
Jo Stafford	2839	Silvana Mangano	347
Doris Day	2684		

Best Male Vocalist of 1953

Eddie Fisher	8371	Julius La Rosa	2617
Perry Como	8064	Tony Martin	2226
Nat "King" Cole	6835	Don Cornell	1984
Rusty Draper	5562	Guy Mitchell	1067
Frankie Laine	5198	Vic Damone	916
Tony Bennett	4836	Johnnie Ray	834
Darrell Glenn	4068	Billy Eckstine	776
Frank Sinatra	3891	Johnny Desmond	705
Jimmy Boyd	2634		

Best Vocal Combination of 1953

Hilltoppers	6163	Four Lads	1864
Four Aces	5842	Modernaires	1651
Ames Brothers	3839	Fontaine Sisters	1035
Mills Brothers	3610	Ink Spots	762
Gaylords	2932	Billy Williams Quartet	540

Best Small Instrumental Group of 1953

Les Paul & Mary Ford	6726
The Three Suns	4016
Bill Haley & His Comets	3982
Johnny Maddox & Rhythmasters	1164
George Shearing Quintet	731

Best Country and Western Record of 1953

"Mexican Joe"—Jim Reeves	5438
"Rub-A-Dub-Dub"—Hank Thompson	4216
"Don't Let The Stars Get In Your Eyes"—Skeets McDonald	3662
"Dear John Letter"—Jean Shepard & Ferlin Huskey	3108
"Caribbean"—Mitchell Torok	2493
"Crying In The Chapel"—Rex Allen	1612
"Keep It A Secret"—Slim Whitman	847
"Gambler's Guitar"—Rusty Draper	632

Best Country and Western Artist of 1953

Jim Reeves	6284	Rex Allen	2219
Hank Thompson	6093	Slim Whitman	1872
Skeets McDonald	5741	Rusty Draper	977
Jean Shepard	4998	Pee Wee King	748
Ferlin Huskey	4870	George Morgan	533
Mitchell Torok	3761	Jimmy Wakely	471

Best Folk Record of 1953

"Your Cheatin' Heart"—Hank Williams	7865
"No Help Wanted"—The Carlisles	7384
"Hey Joe"—Carl Smith	7081
"It's Been So Long"—Webb Pierce	6329
"Back Street Affair"—Webb Pierce	5471
"Kaw-Liga"—Hank Williams	4966
"Take These Chains From My Heart"—Hank Williams	4277
"Crying In The Chapel"—Darrell Glenn	3801
"A Fool Such As I"—Hank Snow	2448
"I Forgot More Than You'll Ever Know"—Davis Sister	2110
"Eddy's Song"—Eddy Arnold	1786
"I'll Never Get Out Of This World Alive"—Hank Williams	1239
"I Won't Be Home No More"—Hank Williams	732
"Is Zat You Myrtle"—The Carlisles	658
"That Hound Dog In The Window"—Homer & Jethro	621

Best Folk Artist of 1953

Hank Williams	8631	Kitty Wells	2918
Webb Pierce	8422	Tennessee Ernie	2013
Hank Snow	7382	Lefty Frizzell	1875
Eddy Arnold	6710	Johnnie & Jack	1723
Carl Smith	6217	Red Foley	974
Davis Sisters	4398	Ernest Tubb	891
Carlisles	4091	Homer & Jethro	783

Best Rhythm & Blues Record of 1953

"I Don't Know"—Willie Mabon	8647
"Hound Dog"—Willie Mae Thornton	8381
"Baby Don't Do It"—The "5" Royales	8290
"Mama, He Treats Your Daughter Mean"—Ruth Brown	7886
"Good Lovin'"—The Clovers	7591
"Crying In The Chapel"—The Orioles	7008
"The Clock"—Johnny Ace	6547
"Help Me Somebody"—The "5" Royales	6276
"Shake A Hand"—Faye Adams & Joe Morris	5930
"Please Love Me"—B. B. King	4826
"Please Don't Leave Me"—Fats Domino	4667
"I'm Mad"—Willie Mabon	3921
"Crawlin'"—The Clovers	3865
"Soft"—Tiny Bradshaw	3644
"Let Me Go Home, Whiskey"—Amos Milburn	3561
"Cross My Heart"—Johnny Ace	2816
"Going To The River"—Fats Domino	2555
"I'm Gone"—Shirley & Lee	2383
"I Wanna Know"—Du Droppers	1761
"Red Top"—King Pleasure	1042
"Third Degree"—Eddie Boyd	927
"Wild, Wild Young Men"—Ruth Brown	918
"These Foolish Things"—The Dominoes	816
"One Scotch, One Bourbon, One Beer"—Amos Milburn	675

Best Rhythm & Blues Artist of 1953

The Clovers	7938
Ruth Brown	7870
Willie Mae Thornton	7416
Willie Mabon	7090
The Du Droppers	6893
Johnny Ace	6741
Fats Domino	6386
The "5" Royales	6170
B. B. King	5927
Amos Milburn	5617
The Orioles	5331
Tiny Bradshaw	4938
Faye Adams	4756
Eddie Boyd	4099
King Pleasure	3206
The Dominoes	2917
Shirley & Lee	2160
Lloyd Price	1872
Dinah Washington	1421
Sonny Thompson	877
Percy Mayfield	592
Earl Bostic	483

BOX POLL!

Choose The Best Money-making Newcomers of 1953.

Most Promising New Orchestra of 1953

Richard Hayman	3164	Monty Kelly	1843
Frank Chacksfield	3016	Sauter-Finegan	1192
Jackie Gleason	767		

Most Promising New Female Artist of 1953

Eartha Kitt	4763	Ginny Gibson	1413
Karen Chandler	4371	Bonnie Lou	986
Silvana Mangano	3972	Joyce Bryant	806
Felicia Sanders	3287	Barbara Ruick	774
Helene Dixon	2751	Georgia Carr	628
Jenny Barrett	1765	Lu Ann Simms	619
Eydie Gorme	1647	Vicki Young	580

Most Promising New Male Vocalist of 1953

Julius LaRosa	6173	Pete Hanley	3661
Jimmy Boyd	6027	Bob Dini	3290
Bob Manning	5982	Danny Sutton	2176
Norman Brooks	4781	Ken Remo	1118
Hamish Menzies	4617	Richard Bowers	970
Dick Lee	883		

Most Promising New Vocal Combination of 1953

Gaylords	4881	Lancers	1856
McGuire Sisters	4261	Paulette Sisters	965
Marveleers	2077	Four Freshmen	818

Most Promising New Small Instrumental Group of 1953

Bill Haley's Comets	2651	Joe Loco Quintet	978
Douglas Duke Trio	1817	Vince Fiorino Trio	611

Most Promising New Country & Western Artist of 1953

Mitchell Torok	3788	Bonnie Lou	2109
Jean Shepard	3265	Carolyn Bradshaw	1756
Ferlin Huskey	3157	Faron Young	1216
Jim Reeves	2987	Porter Wagoner	1050

Most Promising New Folk Artist of 1953

Davis Sisters	3875	Sunshine Ruby	2167
Darrell Glenn	3787	Little Rita Faye	1927
Marty Robbins	3109	Jack Cardwell	1109
Mac Wiseman	2655	Jim Lowe	755

Most Promising New Rhythm & Blues Artist of 1953

Willie Mabon	4066	Shirley & Lee	2016
Faye Adams	3981	Coronets	2016
Willie Mae Thornton	3726	Crows	1531
Du Droppers	3156	Danny Overbea	963
Clyde McPhatter & Drifters	3064	Prisonaires	802
Vocaleers	2140	Little Junior	771
Cricketts	729		

OH BROTHER! THEY'RE JUST GOING WILD OVER THE...

Sensational MAE WILLIAMS



THE CASH BOX SLEEPER OF THE WEEK

"PIZZA POLKA" (2:13)
 "OH BROTHER" (2:24)

MAE WILLIAMS
 (Tempo 1292; 45-1292)



MAE WILLIAMS

It looks like the polka rage is taking the country. The strong con-

tender for polka honors in Mae Williams' exciting new novelty, "Pizza Polka." Her voice is lively and the lyrics are rib tickling. All types of Italian foods are mentioned in the comical happy item. The backdrop support by Bill Heathcock and his ork is full of zip and vigor. The side really moves and everyone seems to be having a grand time. The thrush slows up on the lower lid and puts feeling into a sultry number which she sends up in a low sexy voice. "Oh Brother!" shows the versatility and talent in the thrush's chirping. She puts a pack of oomph into the smooth delivery. Both sides have it.

TEMPO RECORD COMPANY

8540 SUNSET BLVD. • BRADSHAW 2-4455
 HOLLYWOOD, CALIFORNIA

The Reason Why Christmas Comes Early This Year!

eartha kitt "santa baby"

and

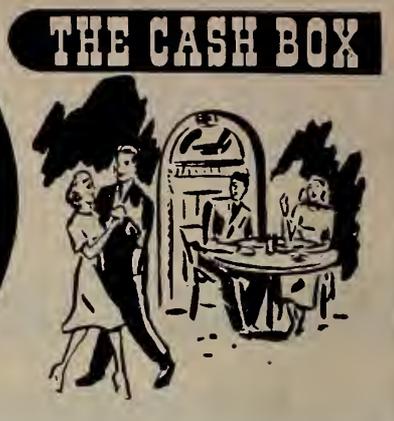
Under the Bridges of Paris

RCA VICTOR - 20/47 - 5488



THE NATION'S TOP TEN
PLUS THE NEXT 25
JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.



CODE			
AB—Abbott	CC—Cadence	DU—Duke	LO—London
AL—Aladdin	CK—Checker	DY—Derov	MA—Mare
AF—Apollo	CH—Chess	ES—Essex	MD—Mood
AT—Atlantic	CO—Columbia	FE—Federal	ME—Mercur
BA—Barbour	CR—Coro	FS—Four Star	MG—MGM
BE—Bell	CY—Crystalette	IM—Imperial	MC—Modern
BR—Brunswick	DA—Danc	IN—Intic	PA—Parrot
BU—Bullet	DE—Deccc	JU—Jubilee	PC—Peacock
CA—Capitol	DC—Dor	KI—King	Pro.
			PE—Peacock
			PR—Prestige
			RA—Rainbow
			RM—Rama
			RH—Recorded In
			RE—Regent
			SA—Savoy
			SIT—Sittin' In
			SP—Specialty
			SW—Swingtime
			TE—Tempo
			TI—Tico
			TN—Tennessee
			UN—United
			VA—Valley
			VI—RCA Victor
			ZO—Zodiac

- | | | Pos. Last Week |
|-----------|--|---|
| 1 | YOU, YOU, YOU
AMES BROTHERS
CO-40039 (4-40039)—Ken Griffin
ME-70198 (70198x45)—Johnny Horton
MG-11512 (K-11512)—Ken Remo | 1
VI-20-5325 (47-5325)—Ames Brothers
VI-20-5386 (47-5386)—Noro Morales O. |
| 2 | EH, CUMPARI
JULIUS LA ROSA
CD-1232 (45-1232)—Julius La Rosa | 2 |
| 3 | DRAGNET
RAY ANTHONY O.
CA-2562 (F-2562)—Ray Anthony O.
DE-28845 (9-28845)—Grady Martin | 4
VI-20-5398 (47-5398)—Buddy Morrow O.
VI-20-5472 (47-5472)—Spike Jones O. |
| 4 | VAYA CON DIOS
LES PAUL & MARY FORD
AT-15001—Wingy Manone
BE-1004 (45-1004)—Larry Clinton O.
CA-2486 (F-2486)—Les Paul & M. Ford
CA-2514 (F-2514)—Wes & Mar Tuttle | 3
CR-60991 (9-60991)—Jack Smith
CY-654 (45-654)—Bob London
DE-28780 (9-28780)—Guy Lombardo
ME-89047 (89047x45)—Anita Day |
| 5 | RAGS TO RICHES
TONY BENNETT
BE—Tony Russo
CO-40048 (4-40048)—Tony Bennett
DE-28838 (9-28838)—Georgie Shaw | 7 |
| 6 | EBB TIDE
FRANK CHACKSFIELD O.
CO-40093 (4-40093)—Ken Griffin
DE-28875 (9-28875)—Charlie Applewhite | 5
LO-1358 (45-1358)—Frank Chacksfield O.
ME-70177 (70177 x 45)—Robert Maxwell
ME-70126 (70126 x 45)—Vic Damone |
| 7 | OH!
PEE WEE HUNT O.
CA-2442 (F-2442)—Pee Wee Hunt O.
CO-40062 (4-40062)—Ken Griffin
CR-61017 (9-61017)—Lawrence Welk O.
DE-28779 (9-28779)—The Commanders | 6
ME-70182 (70182x45)—Jimmy Palmer O.
MG-11542 (K-11542)—Art Mooney O.
VI-20-5359 (47-5359)—Sauter-Finegan O. |
| 8 | MANY TIMES
EDDIE FISHER
CO-40076 (4-40076)—Percy Faith O. | VI-20-5453 (47-5453)—Eddie Fisher |
| 9 | CRYING IN THE CHAPEL
DARRELL GLENN - JUNE VALLI - REX ALLEN - THE ORIOLES
CO-40062 (4-40062)—Ken Griffin
CR-6108 (9-6108)—Art Lund
DE-28762 (9-28762)—Ella Fitzgerald
DE-28758 (9-28758)—Rex Allen
DE-48302 (9-48302)—Sister R. Tharpe | 8
DU-116 (45-116)—The Four Dukes
JU-5122 (45-5122)—The Orioles
VA-101 (45-101)—Darrell Glenn
VI-20-5368 (47-5368)—June Valli |
| 10 | NO OTHER LOVE
PERRY COMO
CA-2487 (F-2487)—Helen O'Connell
BE-1005 (45-1005)—Haymes & Carroll
CO-40039 (4-40039)—Ken Griffin
DE-28746 (9-28746)—Gordon Jenkins O. | 9
MG-30796 (K-30796)—David Rose O.
OK-6979 (4-6979)—Stan Fisher
VI-20-5317 (47-5317)—Perry Como
VI-20-5342 (47-5342)—Noro Morales O. |

11) P. S. I LOVE YOU. 12) THE STORY OF THREE LOVES. 13) RICOCHET. 14) ST. GEORGE AND THE DRAGONET. 15) HEY JOE! 16) I LOVE PARIS. 17) YOU ALONE. 18) LOVE WALKED IN. 19) ISTANBUL. 20) PA-PAYA MAMA. 21) A DEAR JOHN LETTER. 22) LAUGHING ON THE OUTSIDE. 23) I'M WALKING BEHIND YOU. 24) IN THE MISSION OF ST. AUGUSTINE. 25) MY LOVE, MY LOVE. 26) LOVER COME BACK TO ME. 27) VELVET GLOVE. 28) MY LOVE, MY LIFE, MY HAPPINESS. 29) FROM HERE TO ETERNITY. 30) TO BE ALONE. 31) I SEE THE MOON. 32) GAMBLER'S GUITAR. 33) FATHER, FATHER. 34) I'LL NEVER STAND IN YOUR WAY. 35) THREE O'CLOCK IN THE MORNING.

"It's What's in THE CASH BOX That Counts"



**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT FIVE**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. EBB TIDE Frank Chacksfield (London)
Vic Damone (Mercury)
2. RAGS TO RICHES Tony Bennett (Columbia)
3. YOU, YOU, YOU Ames. Bros. (RCA Victor)
4. ST. GEORGE AND THE DRAGONET Stan Freberg (Capitol)
5. EH, CUMPARI Julius La Rosa (Cadence)
6. MANY TIMES Eddie Fisher (RCA Victor)
7. VAYA CON DIOS Paul & Ford (Capitol)
8. CRYING IN THE CHAPEL June Valli (RCA Victor)
9. RICOCHET Teresa Brewer (Coral)
10. YOU ALONE Perry Como (RCA Victor)
- 11) OH! 12) NO OTHER LOVE. 13) DRAGNET. 14) PA-PAYA
MAMA. 15) ISTANBUL.

With the Godfrey-La Rosa pht-t-t still the big talk, Milton Q. Ford (WWDC-Washington, D. C.) starts a nation wide campaign for all "opposite Godfrey" disk jockeys to play La Rosa's recordings on their programs. Ford sent a letter to all radio personalities throughout the nation with programs "opposite Godfrey" to feature the youth's records in order to rescue a great singer from oblivion. \$3000. for two songs on the Ed Sullivan show is oblivion? ... Dave Miller (WMIE-Miami, Fla.) will get a big push from national mag, Who's Who In Radio and TV. Dave will be featured as the boy from Newark who is winning the hearts of Floridians. Dave writes in to register a complaint. Seems the local distrib for Decca says "no free copies for d.j.'s."

Eddie Hubbard (WIND-Chicago) just simply can't wait until the darkness sets in. Eddie says, "Don't know what it is, but, the moment the sun begins to set, I begin to wake up, and somehow, I feel that my shows are better from them on in." With the number of hours Eddie is spending in front of a mike, it's a wonder he can take the wee hours of the night. He loves that nighttime chatter. ... A. F. Schoen, general manager of WPRO-Providence, R. I., will use The Cash Box top 12 tunes from 8 to 9:55 Monday through Friday. Will use the Juke Box list on Monday or Tuesday and will also use the New England Regional List on Thursdays. ... Chris Miller moves from WRSR-Cleveland to WDOK of the same city. Chris will use The Cash Box Top 50 on his two hour Saturday night show. ... Bill Stell (WSVS-Crewe, Va.) has been running his "The Mailbag" twice daily since 1935. Bill is aming for his 11,000th consecutive show which will take place in a couple of months. Stell averages 600 pieces of mail daily. ... If you haven't been getting Lige McKelvy's "D.

J. Memo" you ought to drop him a card at 1650 Broadway. ... George T. Popkins (Pop's Country Store WXGI-Richmond, Va.) writes "Our more important artists have voiced the opinion that The Cash Box is more important to them than any other trade journal." George is on the air each weekday from 10 until noon and again in the afternoon from 3 to 5.

Pete Dreyer changes his address from KVOL-Lafayette, La. to WENT-Gloversville, N. Y. Pete very happy about the change 'cause it means more folding stuff and he's closer to his family who reside in New York City. ... Dottie Checchi, who has been working temporarily as librarian at WORL-Boston, has been appointed permanently. Dottie is happy to be working with Norm Prescott, Stan Richards and Alan Dary. ... Harry Gaines has just been made promotion director at WORZ-Orlando, Fla. Harry is also doing deejay work. ... The Buddy Basch office was the New York stop-over for out of town jockeys Roy Leonard (WKOX-Framingham), Will Moyle (WVET-Rochester), Bob E. Lloyd (WAVZ-New Haven), Lee Ellis (WINZ-Miami), Frank Silva (general mgr. WPTS-Pittston) and Jacques and Jeanne De Mattos, owners of WNBZ-Saranac Lake. ... Paul Frees is doing the ABC show from Larry Kolpack's "My Own Place." Larry Finley, in his new place, the Champagne Room of Mocambo, is doing capacity business. He's on from 10 p.m. to 4 a. m. six times a week. His wife, Bernice, is sharing the mike with him now.



EDDIE HUBBARD
(WIND-Chicago)



b/w OFF SHORE
MGM 11610 78 rpm
K11610 45 rpm

MOCAMBO

VICKI BENET
pronounced (Ben-nay)
(When He Takes Me In His Arms) **TWO LOVERS**
MGM 11581 78 rpm
K11581 45 rpm
Mmm---

JONI JAMES
MY LOVE, MY LOVE | YOU'RE FOOLING SOMEONE
MGM 11543-K11543

BILLY ECKSTINE
FORTUNE TELLING CARDS | I'M SAVING DREAMS FOR A RAINY DAY
MGM 11587 78 rpm
K11587 45 rpm

GEORGE SHEARING
EASY TO LOVE | RAP YOUR TROUBLES IN DRUMS
MGM 11600 78 rpm • K11600 45 rpm

FRAN WARREN
SHAKE A HAND | THE ANGEL PASSED BY
MGM 11583 78 rpm
K11583 45 rpm

BETTY MADIGAN
I JUST LOVE YOU | YOU'RE THOUGHTLESS
MGM 11601 78 rpm
K11601 45 rpm

TOMMY EDWARDS
THAT'S ALL | SECRET LOVE
MGM 11604 78 rpm
K11604 45 rpm

TOMMY REED and his Orch.
HEY, LITTLE GIRL | GLAD RAG DOLL
MGM 11592 78 rpm
K11592 45 rpm

BOB SANTA MARIA
YOU'RE THE RIGHT ONE | I SHOULD HAVE TOLD YOU LONG AGO
MGM 11588 78 rpm
K11588 45 rpm

HENRY JEROME & his Orch.
TIPICA SERENADA | CAFE PAREE
MGM 11594 78 rpm
K11594 45 rpm

HANK WILLIAMS
WEARY BLUES FROM WAITIN' | I CAN'T ESCAPE FROM YOU
MGM 11574 78 rpm
K11574 45 rpm

LITTLE RITA FAYE
ALABAMA | JOHNNY'S GOT A SWEET-HEART
MGM 11565 78 rpm
K11565 45 rpm

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RECORD REVIEWS

A DISK & SLEEPER	G GOOD
B EXCELLENT	C FAIR
B VERY GOOD	D MEDIOCRE

PEGGY LEE

(Decca 28890; 9-28890)

C+ "BAUBLES, BANGLES AND BEADS" (3:02) [Frank ASCAP—Wright, Forrest] From the Broadway production "Kismet" comes this soft and tender number given the hazy, hushed vocal styling of Peggy Lee.

C+ "LOVE YOU SO" (3:08) [Midway ASCAP—Walker] Peggy sends up some more of her whispery vocal material in this pretty ballad. Romantic item has a pretty melody.

VERA LYNN

(London 1348; 45-1348)

B+ "WE'LL MEET AGAIN" (2:52) [World ASCAP—Parker, Charles] Vera Lynn follows the same format used in "Auf Wiederseh'n," with members of Her Majesty's Forces assisting on a beautiful love song that could click. She sounds terrific.

C+ "THE WINDSOR WALTZ" (2:29) [Chappell ASCAP—Reine, May] Roland Shaw directs the orchestra as Vera's penetrating voice again stands out. A pleasing waltz piece.

ARTIE WAYNE

(Mercury 70241; 70241 x 45)

C+ "MY HYMN" (2:56) [Halliburton BMI—Wayne, Maxwell] Artie Wayne, of "Rachel" fame, puts loads of feeling into a prayer type of number with a choir adding to the religious effect. Pretty tune with a touching delivery.

C+ "BELLISIMA" (2:57) [Hub ASCAP—Oakland, Raye] Artie lends his full voice to a pretty ballad with the aid of Harold Mooney's orchestra.

PERCY FAITH ORCHESTRA

(Columbia 40115; 4-40115)

B "TRUE OR FALSE" (2:33) [Marpet ASCAP—Sigman, Faith] Burt Taylor does a top grade vocal job on a number with a "Good Night Irene" flavor. His polished voice and first class backing by Percy Faith make this a potential hit.

B+ "EVERYBODY LOVES SATURDAY NIGHT" (2:33) [Folkways BMI—Campbell] Burt teams with the Paulette Sisters on another hit possibility on this beaty, lively deck. Title is delivered in different languages and simple tune sticks with you.

PAT MORRISEY

(Decca 28879; 9-28879)

B+ "BABY, IT MUST BE LOVE" (2:30) [Famous ASCAP—Richards] New find, Pat Morrissey makes an impressive premiere with an oomphy, jump item that's loaded with kick. A rocking item that could hit. Personality voice.

B "YOU'RE THE GREATEST" (3:04) [Wemar BMI—Leviton] Sy Oliver backs the thrush again on a sultry, torch reading of a slow oomphy piece. Loaded with color and sex. Thrush has a definite style. Should do well.

THE CASH BOX

DISK OF THE WEEK

"SANTA BABY" (3:22)
[Trinity BMI—T. Springer, P. Springer, Javits]
"UNDER THE BRIDGES OF PARIS" (2:40)
[Hill & Range BMI—Cochran, Scotto, Rodor]

EARTHA KITT
(RCA Victor 20-5502; 47-5502)



EARTHA KITT

● The SEXational Eartha Kitt has, in her latest release, what looks like a definite #1 smash. Not only does the thrush have a strong bid for a tremendous seller, but this record could make her

the hottest name in the wax world. It may sound as though we're going overboard on this deck, but one listen should convince everyone that the disk is all that we say it is. It's a great novelty labelled "Santa Baby." And it could also rate as the big Christmas song of this year. The lyrics to this ditty are the "most." And the presentation, done in an innocent yet sexy manner, is the greatest. Adding to this top grade side is a wonderful backdrop by Henri Rene and a male chorus that make the thrush stand out so well. All we can say is that "Santa Baby" is a must. Flip features Eartha on a lovely romantic reading of a pretty waltz tagged "Under The Bridges of Paris." It's a real smooth delivery with more of the colorful Kitt gimmicks.

CHARLIE PALMIERI QUINTET
(Seeco 7327; 45-7327)

C+ "SOMETIMES I'M HAPPY" (2:33) [—Youmans] A terrific oldie gets a mambo fashioning from the Charlie Palmieri Quintet. Good dance stuff perfect for the right spots.

C+ "THE CONTINENTAL" (2:30) [—Conrad] A flowery piano introduction by Charlie glides into another mambo portrayal of a great standard. Should do well with the lovers of this music.

HELENE DIXON
(Epic 9002; 4-9002)

C+ "DON'T EVER CHANGE" (2:16) [Midway ASCAP—Putnam, Putnam] Helene Dixon sends up a punch packed reading of a good rocking item while Phil Moore's orchestra backs. Chirp has a solid voice.

C+ "LIFE'S NOT THE SAME WITHOUT YOU" (2:59) [Ajax ASCAP—Moore] The thrush demonstrates her appealing voice on this end with tasteful reading on a romantic piece. Sentimental touch.

STEVE ADAMCZYK ORCHESTRA
(Dana 3142; 45-3142)

C+ "STEAM SHOVEL POLKA" (2:31) [Sajewski—Adameczyk] Steve Adamczyk and his Hungry Six team up on a lively polka bit that should do well in the right spots. Has a happy appeal.

C+ "BIG OAK POLKA" (2:28) [Sajewski—Adameczyk] More of the same hoopla material is belted out by the boys on this end. Full of life.

JO STAFFORD & FRANKIE LAINE
(Columbia 40116; 4-40116)

B+ "WAY DOWN YONDER IN NEW ORLEANS" (2:55) [Shapiro Bernstein ASCAP—Creamer, Layton] Two top wax talents team up on a belted version of a great oldie which is being released from their album. Paul Weston backs. Could happen.

B+ "FLOATIN' DOWN TO COTTON TOWN" (2:25) [Mayfair ASCAP—Frost, Klickmann] Another rousing item with a solid Dixieland backdrop makes some potent listening. Frankie and Jo come over real strong.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "ZSA ZSA" Bernie Wayne Orch. ... Coral 61085; 9-61085
- ★ "HOT DOG! THAT MADE HIM MAD" Betty Hutton Capitol 2608; F-2608
- ★ "LOVER COME BACK TO ME" Vic Damone Mercury 70257; 70257 x 45
- ★ "BABY, IT MUST BE LOVE" Pat Morrissey Decca 28879; 9-28879
- ★ "WAY DOWN YONDER IN NEW ORLEANS" Frankie Loine & Jo Stafford Columbia 40116; 4-40116
- ★ "EVERYBODY LOVES SATURDAY NIGHT" Percy Foith Orch. ... Columbia 40115; 4-40115

DAVID CARROLL ORCHESTRA

(Mercury 70226; 70226 x 45)

B "TROPICAL" (2:16) [Mills ASCAP—Gould] A fascinating instrumental item that sticks with you is presented to a Latin beat by David Carroll's ork with Betty Gilchrist handling the chant in the backdrop. Eerie and exciting.

B "TRADEWINDS" (2:10) [Brandon ASCAP—Walker, Carroll] Another lovely melody with an inviting Spanish air blends into a luscious tango. Good listening.

VIKKI CAROL

(Barbour 452; 45-452)

B "LOVE WHILE YOU'RE YOUNG" (2:53) [BMI—Lawton] Vikki Carol bows as a soloist on wax with a tasteful treatment of a ballad set to a slow waltz tempo. Thrush has an illustrious voice.

C+ "MOUSE TRAP" (2:39) [BMI—Lodato] Don Costa's orchestra sets up the tempo once again for a lilting rhythmic piece with a cute set of lyrics. Vikki has a voice with good potential.

TITO PUENTE ORCHESTRA

(Tico 190; 45-190)

B "CARAVAN MAMBO" (2:35) [Mills ASCAP—Tizol, Ellington] The great Ellington standard is treated to a socko, mambo styling by the rocking ork of Tito Puente. Great piece. Tito's best to date. Super-commercial.

C+ "MAMBO INN" (2:17) [Sampson, Woodlen, Bauza] More of this top notch Cuban dance material is set to a rocking rhythm. Real exciting and perfect for the proper locations.

SAUTER-FINEGAN ORCHESTRA

(RCA Victor 20-5506; 47-5506)

B "JOEY'S THEME" (2:56) [Trinity BMI—Manson] Sauter and Finegan lead their crew through an imaginative orking of a pretty theme from the flicker "Little Fugitive." Crazy rendition.

B "DOODLETOWN RACES" (3:12) [Zephyr ASCAP—Finegan, Sauter] More of the team's progressive styling comes forth on this end as the boys take off on a hip version of the popular "Camptown Races."

DOROTHY SQUIRES

(London 1375; 45-1375)

C+ "THINGS GO WRONG" (3:02) [Peter Maurice ASCAP—Harrison, Turner, Esaul] Among the lush strings of the ork, Dorothy Squires inserts a soft and tender vocal on an inviting item. Pretty melody.

C+ "IF YOU LOVE ME" (3:10) [Duchess BMI—Monot, Parsons] Another lush backing is set up for Dorothy as she softly treats the potent lyrics on this heavy piece of material.

BREAKING FOR HITS



BIGGER than
"TOO LONG"

BOB DINI

singing

"SOMETIME"

b/w

"GOODBYE MY LOVE"

DERBY # 833; (45x833)

**THE CASH BOX
SLEEPER OF THE WEEK**



JAYE P. MORGAN

with

FRANK DE VOL ORCHESTRA



singing

"JUST A GIGOLO"

b/w

"WASTED TEARS"

DERBY # 828 (45x828)

Derby

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RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

KEN REMO
(MGM 11617; K-11617)

B+ "CARNIVAL" (2:24) [Capri BMI—Fisher, Remo] Mr. "Mexico," Ken Remo, offers an inspired vocal rendition of the every popular "Carnival Of Venice." The fast moving tempo and exciting beat make for good listening.

C+ "IT'S YOU, IT'S YOU" (2:54) [Alfred ASCAP—Kramer, Fisher, Bertini, Remo] To a subdued Latin tempo, Ken delivers a romantic reading of a pretty tune. Part is sung in English and part in Spanish.

VIC DAMONE
(Mercury 70257; 70257 x 45)

B+ "LOVER COME BACK TO ME" (2:43) [Harms ASCAP—Romberg] The great Romberg standard that's currently on the revival trail gets a top notch cover job from Vic Damone. Belted vocal and thrilling instrumental blend well. Hit.

B "I JUST LOVE YOU" (2:23) [Muller ASCAP—Brodzsky, Pasternak] Vic is his old self on a lovely ballad that stands a good chance of smashing through. The lyrics and rendition are full of the romantic Vic. Fans should love it.

LAURI LAYTON
(Jubilee 6052; 45-6052)

B "IT HAD TO BE THIS WAY" (2:38) [Jack Gold ASCAP—David, Carr] Lauri Layton makes a strong bid for a successful future with a lovely ballad treated to a warm reading. Don Costa showcases the thrush to full advantage.

B "WHY DO YOU HAVE TO COME HOME" (2:33) [Kelly-Stool BMI—Tompkins, Gilbert] The thrush works with some more top drawer material and dishes up another effective presentation.

DAVID ROSE ORCHESTRA
(MGM 30830; K-30830)

B "JOEY'S THEME" (2:52) [Trinity BMI—Manson] Jerry Hilliard takes the solo spot with a tender harmonica version of a lovely melody from the hit movie "Little Fugitive." The David Rose orking is tops.

B+ "THE RIVER SEINE" (2:45) [Remick ASCAP—LaFarge, Roberts, Holt] The ever popular waltz melody makes a bid for a revival hit with this luscious arrangement by Rose and a smooth vocal.

THE GAYLORDS
(Mercury 70258; 70258 x 45)

B "THE SPRINGS OF MY HEART" (2:05) [Alfred ASCAP—Marfelo, Paul] A lovely waltz item is rendered in Italian and English by the warm and appealing manner of the Gaylords. Boys jump up the beat at mid point.

B "MAMA PAPA POLKA" (2:08) [Cool BMI—Bert, Bonaldi] A comical polka piece gets a catchy novelty going over from the crew. It's a real happy side that should get laughs and spins.

THE CASH BOX SLEEPER OF THE WEEK

"A BABY CRIED" (2:26)
[Brandom ASCAP—A. Spector]

"ONE MOMENT MORE" (2:42)
[Robbins ASCAP—M. Davis, T. Freeman]

LOU MONTE
(RCA Victor 20-5496; 47-5496)



LOU MONTE

● RCA Victor continues its hot streak with another strong bid for a big hit via Lou Monte, a new-

comer to the label. The smooth voiced artist comes up with a production treatment of an emotional piece that should pluck at the heart strings of all parents. It's a beautiful piece of top drawer material labelled "A Baby Cried." A wonderful song with a key theme strongly reminiscent of the recent hit "I Believe." It's a most meaningful item that could catch quickly. Adding to the over all sincerity of the deck is a powerful accompaniment by Hugo Winterhalter's orchestra and chorus. On the lower lid "One Moment More," Lou offers an appealing job on a pretty love song. Top half should be real big.

"NATIVE DANCER" (2:39)
[George Pincus ASCAP—Silver, Hoffman]

"LONESOME SONG" (2:35)
[Meridian BMI—Scott, Gimbel]

RUSTY DRAPER
(Mercury 70256; 70256 x 45)



RUSTY DRAPER

● One of the most versatile artists in the business, Rusty Draper, comes up with his strongest showing to date with a catchy ditty that

bids fair to become a big novelty hit. With "No Help Wanted" and "Gambler's Guitar" under his belt for this year, the warbler looks like a strong bet for the "top-name" class. And this happy-go-lucky reading of "Native Dancer" should help him get up the proverbial ladder. "Dancer" is light and happy from start to finish and carries laughs in every groove. The familiar refrain, which the entire ensemble chants, should be on the lips of all the teen-agers. "Lonesome Song" is an eerie effective piece on the heavy side that gets another good delivery from the crooner. A good coupling for the boxes. Watch "Native Dancer" across the board. It should be coming in at top money.

PAGE CAVANAUGH TRIO
(Coral 61083; 9-61083)

C+ "HOT DOG! THAT MADE HER MAD" (2:29) [Leeds ASCAP—Barker, Raye] The Page Cavanaugh Trio rhythms through a colorful novelty. Their smooth manner of presentation should draw spins.

B "SHE HAD TO GO AND LOSE IT AT THE ASTOR" (2:16) [Leeds ASCAP—Doe, Doaques] A talking introduction to a spicy piece with a rhythmic tempo. Lyrics and treatment are amusing. Double entendre lyrics should draw loot.

TONY MOTTOLA ORCHESTRA
(MGM 11593; K-11593)

B "BEGUINE TAMPICO" (2:30) [Paxton ASCAP—Mottola] The great guitar of Tony Mottola goes to work on a Latin item that makes terrific dance material. Fine style.

C+ "VIOLETTA" (2:11) [Paxton ASCAP—Mottola] The talented strummer presents another of his own compositions that has a catchy quality. The lovely waltz tempo glides along.

BETTY HUTTON
(Capitol 2608; F-2608)

B+ "HOT DOG! THAT MADE HIM MAD" (2:35) [Leeds ASCAP—Kaye, Barker] With Nelson Riddle waving the baton, Betty Hutton comes up with a good jumper. Thrush is reported breaking records at N. Y. Palace which should help disk. Could be big.

C+ "I'M NOBODY'S BABY" (2:36) [Leo Feist ASCAP—David, Ager, Santly] The ork gives the rip-roaring chirp a subdued backing on this end for a warm and soft styling of an inviting oldie. Voice doesn't have it here.

CARMEN McRAE
(Stardust 1001; 45-1001)

B "IN LOVE IN VAIN" (2:35) [Harms ASCAP—Robin, Kern] Larry Elgart's orchestra accompanies smooth voiced Carmen McRae as she demonstrates her vocal talent on a lovely Kern oldie. Has a relaxed style.

C+ "AUTUMN NOCTURNE" (2:50) [Advanced ASCAP—Gannon, Myrow] The thrush lends her voice to another pleasing standard. She sings with inspiration.

CONNIE RUSSELL
(Capitol 2622; F-2622)

C+ "PHONOGRAPH RECORD" (2:16) [Hill & Range BMI—Robertson, Barnes] Harold Mooney's ork accompanies Connie Russell on her debut for Capitol. She does a soft sentimental job on a country flavored item.

C+ "SIGHS" (2:50) [Disney ASCAP—Mercer, Amaral, Almeida] On this end Connie sends up a sexy, sighing, hushed fashioning on a warm piece. Plenty of feeling is expressed.

BUDDY COLE ORCHESTRA & JIMMY JOYCE
(Allied 5007; 45-5007)

C+ "SINGING AN OLD REFRAIN" (2:44) [Colortunes ASCAP—Tobias, Skinner] With a chorus and Buddy Cole's orchestra assisting Jimmy Joyce wends his way through a romantic item.

C "IF I HAD MY LIFE TO LIVE OVER" (2:12) [Colortunes BMI—Kirk, Skinner] The chorus show some pleasing harmony on a rhythmic jumper set to the beat of the Col crew.

ALFRED NEWMAN ORCHESTRA
(Decca 28902; 9-28902)

B "LOVE THEME FROM 'THE ROBE'" (3:24) [Robbins ASCAP—Newman] The author of the music from the Cinema Scope production of "The Robe" conducts the Hollywood Symphony orchestra through the lush, exciting theme. Real impressive. Material gets a heavy presentation of the classical side, but could hit.

C+ "VILLAGE OF CANA" (3:00) [Robbins ASCAP—Newman] Newman leads the large orchestra through another lovely theme from the flick. Pretty listening.

The Sleeper Hit -

"MAGIC GUITAR"

by

Bunny Paul



**THE CASH BOX
BEST BETS**

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RECORD REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

BILLY ECKSTINE
(MGM 11623; K-11623)

C+ "CHRISTMAS EVE" (3:03)
[Chappell ASC—Carpenter] "Mr. B," Billy Eckstine, gets a lush choral setting from Lionel Newman's orchestra for his fashioning of a soft ballad. Good listening.

B "WHAT ARE YOU DOING NEW YEAR'S EVE" (2:44) [Frank ASC—Loesser] A lovely holiday standard that can always rate as top drawer material gets the romantic touch of the Eckstine voice. Loaded with appeal. Good for boxes.

LU ANN SIMMS
(Columbia 40089; 4-40089)

C+ "I DREAMT THAT I WAS SANTA CLAUS" (2:47) [Ludlow BMI—Jeanne, Gale] The soft voiced thrush of the Godfrey show lilts through a lovely seasonal piece in her own tender manner. Percy Faith's backing adds a great deal.

B+ "I JUST CAN'T WAIT 'TIL CHRISTMAS" (2:15) [Westbrook BMI—Abeson, Dee, Nomis] The chorus joins Lu Ann on a lively piece of material that could be a Yuletide smash. It's light and appealing and could catch on.

SPIKE JONES & CITY SLICKERS
(RCA Victor 20-5497; 47-5497)

B "SANTA BROUGHT ME CHOO CHOO TRAINS" (2:56) [T. Presser ASCAP—Sadoff, Lasky] George Rock plays the part of a little boy whose dad is playing with his new trains. A cute and colorful ditty with Spike's crew assisting.

B "WHERE DID MY SNOWMAN GO" (2:20) [Leeds ASCAP—Venis, Mann, Poser] Linda Strang joins the St. Mary Magdalen Choir on a peppy ditty for the winter season. Number has that happy holiday air about it.

ROSS BAGDABARIAN
(Mercury 70254; 70254 x 45)

B "LET'S HAVE A MERRY, MERRY CHRISTMAS" (2:00) [Frank ASCAP—] With a chorus and a load of sound effects, Ross comes through with a gala rip roaring item as he plays the part of a father who's in a dither on Christmas Day. Family and friends tear down the house. Comical.

C+ "HEY BROTHER, POUR THE WINE" (2:27) [Frank ASCAP—] A non-Christmas item to a march beat with Ross and the men drinking up in a celebration atmosphere. A resounding number that moves along.

TOMMY EDWARDS
(MGM 11624; K-11624)

B "EVERDAY IS CHRISTMAS" (2:30) [Acuff Rose BMI—Bryant] Tommy Edwards makes an impressive bid for a Yuletide hit with a soft romantic vocal on a simple ballad. Leroy Holmes and the ork back the artist's hushed voice.

B "IT'S CHRISTMAS ONCE AGAIN" (2:25) [Patricia BMI—Blackmans] A pleasant light item that should get many spins during the season is presented by Tommy. His relaxed manner blends well with the ultra smooth orking.

THE CASH BOX

DISK OF THE WEEK

"EBENEZER SCROOGE" (2:32)
[Hometown ASCAP—Di Minno, French, Stutz]

"I SAW MOMMY KISSING SANTA CLAUS" (2:26)
[Herman ASCAP—Connor]

TERESA BREWER
(Coral 61078; 9-61078)

● Teresa Brewer, who blossomed into a top record seller this year with "Till I Waltz Again With You," which hit the number one spot, and who is currently clicking with "Ricochet," sends us some grade "A" material for the holiday season in a ditty about the man who hated Christmas, "Ebenezer Scrooge." It's a cute interpretation of the age old tale set to music by the thrush. And the quality of her voice needs no description. Every line of this terrific tune labels it a potent job for a Christmas stand out. Backing "Ebenezer" is Teresa's styling of last year's Christmas hit "I Saw Mommy Kissing Santa Claus." A tune which should join other perennial favorites of the season. We look for "Ebenezer Scrooge" to break into the holiday hit class.

"I JUST CAN'T WAIT TILL CHRISTMAS" (2:04)
[Westbrook BMI—Abeson, Dee, Nomis]

"TOO FAT FOR THE CHIMNEY" (2:30)
[E. H. Morris ASCAP—Gordon]

TERESA BREWER
(Coral 6-079; 9-61079)

● Teresa Brewer has another hit contender in what might be considered a pre-Christmas number. It's a cute bouncer labelled "I Just Can't Wait Till Christmas" which is sent up in the one and only vibrant manner of the chirp. The title tells the story of the song. And a listen to it is a necessity. This should be one of the first holiday items that the jockeys will be spinning, which could help the disk make a quick rise to the top. The first quality backdrop is presented by Jack Pleis and his orchestra. "Too Fat For The Chimney" is another attractive piece for the boxes, with a melody that seems to stick with you. Both sides should meet with the fancy of all the kids. But we look for the top portion to come through first.

"SANTA GOT STUCK IN THE CHIMNEY" (2:28)
[Milene ASCAP—F. Rose, Heath]

"I SAID A PRAYER FOR SANTA CLAUS" (2:47)
[Montclare BMI—Gilkyson]

JIMMY BOYD
(Columbia 40080; 4-40080)

● Young Jimmy Boyd, who has established himself as one of the top child recording stars, makes a strong bid for another Christmas hit. Last year his "I Saw Mommy Kissing Santa Claus" swept the entire market and went right up to the top of the best seller lists. And his present Yultide novelty, "Santa Got Stuck In The Chimney," could do the same. It's a happy ditty about chubby Santa Claus who got stuck in the chimney. And devilish Jimmy helps him get out by lighting a fire in the fire place. A real cute item that should be another big seller. The Norman Luboff choir assists with color. "I Said A Prayer For Santa Claus" is a soft prayer by the child asking the Lord to think of Santa. Good coupling with the top half looking like a big one.

"I WANT A HIPPOPOTAMUS FOR CHRISTMAS" (2:35)
[Folkways BMI—Rox]

"ARE MY EARS ON STRAIGHT" (2:48) [Glenwood BMI—Leven]

GAYLA PEEVEY
(Columbia 40106; 4-40106)

● A newcomer to the wax world, Gayla Peevey, makes her debut with two sensational decks which rate as contenders to become the sleeper hits of the Yuletide season. Her vibrant, childish voice reminds one of a female Jimmy Boyd, and her cute treatment of two top drawer Christmas items could make her a star. "I Want A Hippopotamus For Christmas" is a light bouncer happily treated to a march type of beat. Her pleasant phrasing and pronunciation of words makes this deck a potent one. "Are My Ears On Straight" is the dubbing on the other end which the cute chirp voices with delight. The cute story about a broken doll that became a Christmas gift, is told in a heart warming manner by Gayla. Norman Leyden sets up the appropriate orking for the vocalist to showcase her brilliant reading to full advantage. Two top notch sleepers.

GENE AUTRY
(Columbia 40092; 4-40092)

C+ "WHERE DID MY SNOWMAN GO" (2:30) [Leeds ASCAP—Venis, Mann, Poser] The cowboy star who has one of the biggest all-time sellers in "Rudolph" comes up with another bouncer in an inviting manner. Good seasonal material.

B "FREDDIE, THE LITTLE FIR TREE" (2:35) [American BMI—Travis, Fairchild] The Mitchell Choir Boys assist again on a ditty about a fir tree that finally became a Christmas Tree. Catchy, light and gay.

MARVIN WALKER & LINDA LEE JONES
(Cammarota 28; 45-28)

C+ "I JUST WROTE TO SANTA" (2:38) [Cammarota BMI—Cammarota] Little Marvin Walker has a sentimental and touching request to beg of Santa as the young lad asks for his daddy's return home from the wars. Touching.

C+ "I LIKE LOTS OF CANDY" (2:18) [Cammarota BMI—Cammarota] Linda Lee Jones bounces along on her merry way happily chirping about her love for candy. A cute and colorful item.

JILL WHITNEY
(Coral 61082; 9-61082)

B "LITTLE JOHNNY JINGLE BELLS" (1:55) [Tarrytown BMI—Connor, Anderson] Jill Whitney, the ten-year-old thrush who's doing so well with "Tennessee Wig-Walk" sends up a cute bouncy Christmas ditty that could catch on. Happy lilter.

C+ "RAGAMUFFIN DOLL" (2:48) [Grand ASCAP—Tucker, Dimino] With an assist from Dick Jacobs' ork, the young chirp sings a sentimental ditty about a dolly. A good presentation.

DREW MILLER
(MGM 11627; K-11627)

C+ "WHEN CHRISTMAS ANGELS SING" (2:30) [Pine Ridge ASC—Mansfield] A guitar and organ accompany Drew Miller to give a pretty country flavoring to a sentimental ballad. A real pretty piece of wax.

C+ "MYSTERY TRAIL" (2:33) [Pine Ridge ASC—Mansfield] A soft piece of regular material is treated softly to a lilting tempo by the artist. An easy style that's pleasant on the ear.

LIBERACE
(Columbia 48001; 4-48001)

B "CHRISTMAS MEDLEY" (3:12) The light and artistic touch of Liberace comes across with softness as the pianist plays a medley of Yuletide hits. Pretty listening. Music box effect on "Silent Night" portion is great.

C+ "AVE MARIA" (3:00) [Fan Mar BMI—Schubert, Gounod] George Liberace's ork accompanies again as the virtuoso fashions the lovely prayer like melody of "Ave Maria." Real stylish fingering.

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK:

Did you know that the current sensation, "Off Shore," was written eighteen years ago by Leo Diamond, who has the original disk on Ambassador? . . . Pat Terry, Jubilee Record star, who stirred quite a few ripples with his "Love Me Again," just finished an engagement in the Boulevard as headliner. . . .



KAREN CHANDLER

Lennie Wolf, Audivox Records, announces the appointment of Leonard Smith, Inc., as Albany, N. Y. distrib. Audivox newest platter teaming Dorothy Collins and Raymond Scott, "Singing In The Rain," picking up steam. . . . Judy Treman, Boston vocalist, signed to a Brunswick contract. . . . Congrats to Florence and George Pincus on their 25th wedding anniversary. Looks like this grand couple have a silver wedding present in the Rusty Draper treatment of "Native Dancer." Tune is George's first venture since he went on his own. . . . Judy Valentine looks as though she may make stardom with her "She Was Five And He Was Ten" on Epic. . . . "What's Up," an original musical comedy, being put on these nights down at the Provincetown Playhouse in Greenwich Village. . . . Singer Frank Campana the proud pappy of a 6 lb. 12 oz. boy. . . . Village Music opens a west coast office to be headed by Milt Stavin. . . . Betty Madigan, "You're Thoughtless" on MGM, held over at the Suburban Supper Club in Brooklyn. . . . Former music op George Papuga opens a record distributing setup in New Haven, Conn. under the name of Connecticut Record Distributors, Inc. George has put on five salesmen. . . . Pretty Sydell Friedlander, veteran secretary at Brill Building on the lookout for a publisher or record affiliation. Sydell was recently with Vic Damone. . . . Mike Sukin takes over as general manager of Frank Music replacing Herb Reiss. . . . Dick Gersh and Buddy Wecht now handling Bernie Wayne. Dick now out on a road trip. . . . Joe Carlton lining up material for Marilyn Monroe, signed by Victor last week. . . . Mercury Records announced the signing of Christine Jorgensen. Christine is now on a night club tour of the U. S. and Canada. . . . Wasn't Karen Chandler great on the Eddie Fisher Show October 23? Offers flocked in after that one. . . . Danny Sutton, RCA Victor star, starred on the "Guide Right" teevee show and was socko.

CHICAGO:

A pretty girl (Mae Williams) is like a melody ("Pizza Polka" b/w "Oh Brother") on Tempo picked as "Sleeper Of The Week" by The Cash Box and, what's more, the pretty girl and the melody are clicking. Especially when very, very pretty Mae Williams is being acclaimed as a fabulous performer on stage, on club floors, or anywhere else. The gal, like lots of others, came up the hard way. Sang for years in the "Band Box" in L. A. Sang for Tommy Dorsey. For others. Filled in an emergency singing engagement at the El Rancho Vegas, where they were betting 11 to 1 against her clicking, and she came thru with such flying colors that she was one of only four performers at this famed Las Vegas spot to ever be given the El Rancho's Gold Award. The same thing just happened a few weeks ago in Milwaukee. It's happening everywhere else. Deejays who traveled to Milwaukee to see her perform, phoned us to say, "She's absolutely the most terrific singing personality in the business today." And that, believe you us, is high, but high, praise. And now, it's rumored, the big 3 of the recording world, are reaching out for her. Here, then, may be the new singing find. . . . Dirk Courtenay, after his first 3-hour "Cash Box Show" (Sat., 10/24) phoned, "Never had so many replies in my life. I've got a batch of cards," he said, "from people who want copies of 'The Cash Box'." . . . Bob Cole, prominent record promotion man, pops in to report that "Papaya Mama" and "Ricochet," disks he's pushing hard right now, "are climbing to the top." . . . Shim Weiner of Decca pops in with some very interesting pics of Rex Allen and Pat Morrissey. Advises that Larry Green is "traveling with Pat." Covering some of the important disk towns. (Ooh, that lucky Larry.)



MAE WILLIAMS

LOS ANGELES:

RCA Victor's new high fidelity phonograph won wide acclaim from the audience when George Marek, head A & R director, presented the first West Coast showing at the Statler Hotel on Oct. 23. Showings of the new hi-fi home line were also presented in San Francisco, Portland and Seattle. . . . Tony Martin went over with a smash at the Coconut Grove during his appearance here. He still has that same great voice that packed the Grove three years ago. . . . Out along the glitter and glimmer of the Sunset strip Johnny Desmond now appears nitely at Ciro's. He's really flippin' over his Coral waxing of "Woman." . . . Gale Clark's waxing of "Music Of Love" and "The Unashamed" has caused a lot of comment around local recording circles and sales are reported to be picking up throughout the country. . . . Leo Diamond recently flew to the East Coast on a junket calling on DJ's and distributors. He's covering Chicago, Cleveland, Detroit and Eastern Cities promoting his original recording of "Off Shore" on the Ambassador label. . . . The pretty office girl, Geraldine Gonzales of Modern Distributing Company (who looks like Teresa Brewer), was married Oct. 27. The bride and groom dashed off for a Las Vegas honeymoon. . . . We think most of the ops will get a kick out of hearing Charlie Barnett's ex-wife, Betty Reilly, belting forth with a Brazilian song titled "Magdalena" with Les Baxter and ork. on the Capitol label. . . . Jackie Fontaine brought back the era of the "Red Hot Mama's" when she made her debut recently at the Cresendo. The gal puts on a great show. Altho she mimicks the late Sophie Tucker she does it very effectively. She has several new sides under the Crystalette banner which will be released soon. . . . Al Schlesenger, prexy of Palace Records, is all excited over his latest offering titled "Bye Bye Billy" by the Crew Chiefs. . . . RCA's new surprise record "All Alone" with the voices of Walter Schumann is clicking big with many operators already putting it on the boxes.



TONY MARTIN

America's Fastest Selling Records

BEST BETS FOR COIN-MACHINE MEN!

The
FOUR ACES

featuring Al Alberts

Sing
STRANGER IN PARADISE

(from the Broadway Production "Kismet")
and
THE GANG THAT SANG "HEART OF MY HEART"

Decca 28927 (78 RPM) and
9-28927 (45 RPM)






RED FOLEY & ERNEST TUBBS

Sing
TOO OLD TO TANGO

and
Dr. Ketchum's Report

Decca 28911 (78 RPM) and
9-28911 (45 RPM)



McCARRAN BILL PASSAGE SEEN UNLIKELY AS A RESULT OF LAST WEEK'S HEARINGS

WASHINGTON, D. C.—The latest attempt to push through legislation that would force juke box operators to pay a royalty in addition to that already included in the price of the record seemed to have failed last week after the opponents of the bill gave their testimony to Senator Alexander Wiley who was holding a hearing for the Subcommittee on Patents, Trademarks, and Copyrights of the Senate Judiciary Committee on Monday, October 27. Proponents of the bill had presented their views in July.

After hearing the testimony last Monday, Senator Wiley summed up the situation as follows:

1. The question here is whether or not Congress should do what it didn't do in 1909 and extend the right of property in this instance.

2. In view of all the economic circumstances, would it benefit the songwriter; would it injure the juke box operator; would it be of injury or benefit to the public?

3. You can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance.

The general conclusion at the hearings from these and other statements which Senator Wiley made after taking the testimony was that he was opposed to the legislation and would so recommend in his report to the full committee.

The juke box industry, working under the extreme difficulties of lack of strong organization and lack of necessary funds, nevertheless did a masterful job in presenting its side of the issue. And just as has been the case in all the other times that

the industry has had to defend itself from such proposed legislation, there was more than just the legal aspect to fight. For, to begin with, ASCAP quickly presents its arguments in a sentimental and emotional vein, which before you hear the juke box operator's side, would almost automatically put you on ASCAP's side.

For after all, who doesn't want to see the poor songwriter get paid for his work? And when ASCAP portrays the issue as between "the poor songwriter" and "the fabulously wealthy juke box industry," how can you help but choose the little guy?

However, it's only after the operators present their cause to Congress (and it's turning out to be a yearly process), that each Congress, which is after all quite objective about it and has no axe to grind one way or the other since it isn't a partisan issue, rejects the proposed legislation as having no merit.

Certainly it's clear then that from any point of view—legal, moral, ethical or economic—the operators have the better argument.

The legislation's proponents presented no new arguments at this hearing and the operators' representatives had once more to answer all the old misconceptions.

The most important one, and one which ASCAP has been repeating for a number of years, is that the exemption provided for juke boxes in the 1909 law was a fluke and that the reason for it was that the juke box industry was practically non-existent. In refutation of this contention, it was shown conclusively that there were more companies manufacturing

automatic equipment in 1909 than there are today and that phonographs with huge horns which played music over a large area were common in all sorts of public places. What's more they were not the penny machines with earphones, but machines strikingly like those of today with the same coin chute and charging a nickel a play.

Second of all it has been the proponents' contention that juke box operators are getting a "free ride," that they don't pay for the use of music the way radio, TV and the motion picture industry pays for it. In answer to this, it was pointed out, was that the juke box industry pays \$2,000,000 in royalties every year (since approximately 50,000,000 records are sold to operators) and that in helping to popularize records, they are responsible for an additional \$8,000,000 in royalties. That \$2,000,000 which goes directly to the songwriters and publishers is more than the entire amount the huge motion picture industry pays to ASCAP.

Another point which ASCAP makes year after year is that the juke box industry is so wealthy that it can afford to pay an additional royalty. According to ASCAP's figures, the profit in the juke box industry is \$30,000,000 a year. The opponents of the bill say it's so; the profits are \$30,000,000. But there are 10,000 juke box operators in the nation and when you divide \$30,000,000 by 10,000 you must inexorably find that the average income among juke box operators is \$3,000, certainly no great fortune. And what's more, of this \$30,000,000, ASCAP is proposing to take \$12,000,-

000 in royalties (a sum by the way equal to almost all its other income), which would leave \$18,000,000 to be divided among 10,000 operators or an average of \$1,800 for the year. Surely there seems to be something wrong in ASCAP's conception of what an industry can afford to pay.

Several other points were brought out which were of particular interest.

It was shown that by licensing operators, ASCAP could virtually decide who should remain an operator and who should not. This could be done in several ways by either charging one operator more than another, putting one operator in a different classification than another, or licensing one operator on a different basis than another. All these methods could easily put competitive operators at a distinct disadvantage in relation to each other.

It was claimed the operators could afford to pay now because they were charging 10 cents a play. In refutation of this, it was shown that less than 10% of the nation's juke boxes were on ten cent play and that many operators who had tried it, had to revert to 5 cent play. Moreover, while all the operator's other costs had risen several times, the 5 cents he was collecting per play was still the same price he received in 1909.

The hearing wound up with rebuttals and re-rebuttals, but Senator Wiley's statement seems to sum up the situation concisely, i. e., that the important role which the juke box plays in popularizing a tune certainly makes that tune more profitable and that is an equity of considerable importance.

Miller Completes Essex Deal With European Columbia

PHILADELPHIA, PA.—Dave Miller, president of Essex Records, returned from a month's stay in Europe this week with the announcement that he had completed a deal with European Columbia of the EMI (Electrical Musical Industries) group in which he will have exclusive rights to the records of several of that firm's artists and in turn they will have exclusive rights to the records of several Essex artists.

In addition EMI will act as distributors for Essex Records throughout most of the entire world except Canada, where Essex is distributed by Quality Records.

Miller also made a deal with Ron-

nex Records of Belgium for the distribution of all Bill Haley records in the Benelux countries.

Besides taking care of his record interests, Miller also set up European offices for his publishing firm, Eastwick Music. The main office was set up in London. Upon Columbia's approval, they'll record some of Eastwick's tunes and Essex will do likewise with their tunes.

The first records that Essex will release in this country under terms of the deal are "Begorrah" by Ray Martin, an instrumental; and Eddie Calvert's "Oh Mine Papa", a German song that is sweeping Europe.

Sukin Named GPM Of Frank Music

Reiss To Open Own Firm

NEW YORK—Mike Sukin has been named general professional manager of Frank Music, Frank Loesser's firm, replacing Herb Reiss, who had held that position for a year and a half. Reiss is leaving voluntarily to go into business for himself.

Sukin, who has had wide experience in the music field, was most recently with Valando Music.

Reiss leaves while the firm is riding a hit, "Rags To Riches" by Tony Bennett.

From now on, the scores of two new shows will be worked on. They are "Kismet" and John Murray Anderson's "Almanac". Reiss has lined up a number of top records on the plug tune from "Kismet" called "Stranger In Paradise". It has been recorded by the Four Aces, Tony Bennett, Vic Damone, Tony Martin and Gordon MacRae. Another tune from the show, "Baubles Bangles and Beads" has been done by Georgia Gibbs, Peggy Lee and Lu Ann Simms.

The firm's staff has been enlarged to 4 men to handle the tunes from the shows.

N. Y. Paramount Drops Stage Shows

NEW YORK — The New York Paramount Theater, the last major showcase for recording talent in this city, is giving up its stage show following the run of "Calamity Jane" and starring the Ames Brothers on stage.

This move is taking place because of the CinemaScope screen which will be installed in the theater.

Long considered one of the most important Broadway houses for vaudeville acts and top orchestras, the Paramount is following other major theaters in the metropolitan area such as the Capitol, Roxy, Strand, and State in dropping its stage show. This leaves only the two-a-day Palace Theater and the Radio City Music Hall as the only houses left with live stage talent.

According to the management, the lack of talent necessary for the type of shows staged at the movie house is another influential factor in the dropping of the shows. This leaves the Chicago Theater in Chicago, and the Olympia in Miami as the only other houses in the ABC-Paramount chain remaining with stage shows.

Benida Inks Gibson

NEW YORK—Pianist Willie Gibson and his boys were signed to a Benida recording contract, this week, by Dewey Bergman, the diskery's exec. Bergman spotted the group at a nitery while returning from his visit to Chicago last week.

New Connecticut Distrib.

NEW HAVEN, CONN. — George Papuga, former juke box operator, has opened a record distributing firm in New Haven, Connecticut. It's called Connecticut Record Distributing, Inc. Rainbow Records signed up with him this week.

Frankie Laine's Smash Hit . . .

"ANSWER ME"

The Terry Theme From
"LIMELIGHT"

— instrumental —

"ETERNALLY"

From "Limelight"
— vocal —

BOURNE, INC.

It's Selling!

"CRAZILY"

by

Sonny King

b/w

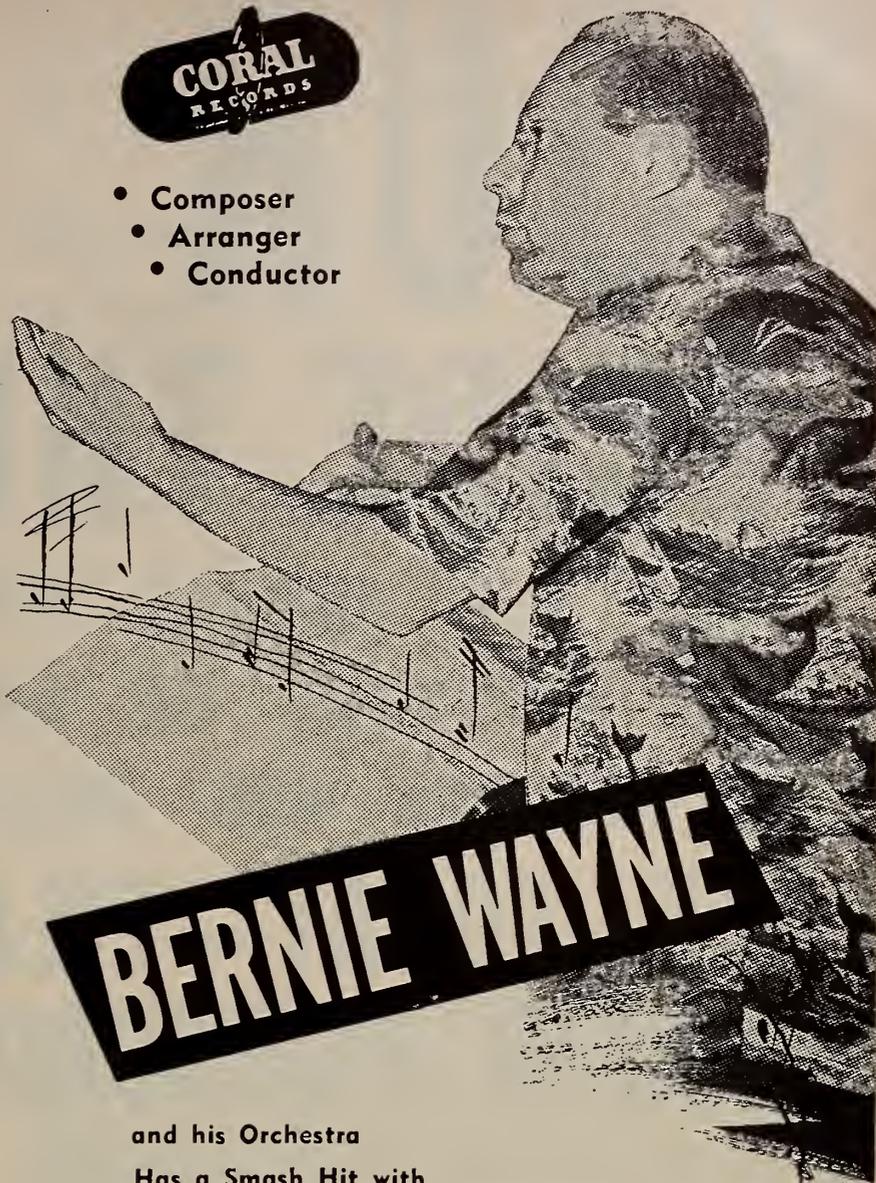
"She's Just An Old Mem'ry Now"

Nocturne # 1

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New Rochelle, N. Y.
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- Composer
- Arranger
- Conductor



BERNIE WAYNE

and his Orchestra

Has a Smash Hit with

ZSA ZSA

and
PASSIONATA

CORAL 61085;
9-61085 (45 rpm)

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America's Fastest Growing Record Company

YOUR VOTES DECIDE THE WINNERS

IN THE 8th ANNUAL POLL OF THE AUTOMATIC
MUSIC INDUSTRY OF AMERICA TO CHOOSE THE
BEST RECORDS AND RECORDING ARTISTS OF 1953
VOTE TODAY—FILL OUT AND MAIL
PREPAID POSTCARD IN THIS ISSUE



Sponsored and Conducted Exclusively by

THE CASH BOX

"The Official Publication of the Automatic Music Industry of America"

Randy Wood Made Tenn. Colonel

GALLATIN, TENN.—Randy Wood, president of Dot Records, received a new laurel this week when he was made a Tennessee Colonel by Governor Clement of Tennessee. This is one of the highest honors which a civilian of the state can receive.

Wood, who started his record career with Randy's Record Shop in Gallatin, has built that enterprise to the largest mail order record business in the country. His radio shows, advertising

records, are heard in almost every state and draw response from all over the nation.

After forming Dot Records, Wood had several hits but the diskery really took off in the pop field after he discovered The Hilltoppers and released their first record, "Trying."

Since then, he has built the group into one of the top vocal combinations in the country and the Dot label into one of the strongest independent firms.

No Need To Cry



CHICAGO—Pictured here (l to r) are Abner Spector, Glory Fox, Lew Douglas and Bud Brandom. And all looking quite pleased about reception given new tune, "A Baby Cried," written by AB and published by Brandom. Glory now heads public relations for Brandom Music and Lew Douglas is noted arranger and musician who has recorded several of Brandom's tunes. "A Baby Cried" has been recorded on RCA Victor by Lou Monte and is really taking off.

Kate Smith Signs With Capitol; Spier Named Music Consultant For Her

Wm. Kapell Killed In Plane Crash

SAN FRANCISCO—William Kapell, well known concert pianist whose piano rendition of "18th Variation" ("The Story of Three Loves") on RCA Victor brought him into the popular music limelight, was killed last week in the San Francisco plane crash.

The big DC-6, headed toward this country from Australia, clipped a tree on the coastal ridge thirty-five miles southwest of this city, tore into a mountain side and crumbled. The 31-year-old pianist was one of the 19 passengers and crew men killed in the catastrophe. He was returning to the U. S. from a concert tour in Australia.

Kapell was the only American citizen on the plane. Most of the others were from Australia or the United Kingdom.

NEW YORK—Ted Collins announced this week that Kate Smith had signed a recording contract with Capitol Records. At the same time he appointed Larry Spier, veteran music publisher, as music consultant in charge of selecting tunes for Kate Smith not only for recordings but also for the Kate Smith NBC TV show.

Negotiations on the Capitol contract were started last winter and were completed this summer at Lake Placid while Capitol was holding its national sales meeting there. Negotiations for Capitol were conducted by Alan Livingston, the diskery's A & R head.

Spier, who will now play an important part in the choosing of the songstress' material, was responsible years ago for selecting some of the big Irish record tune hits. Numbers now will be chosen on the basis of commerciality for juke boxes and disk jockey play.

It is also reported that both BMI and ASCAP firms are being set up with Spier and Collins as partners.

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W-H-E-E WHAT HITS ON JUBILEE!!!

Distributor Re-orders DEFINITELY Establish This One Next No. 1 POP and R&B

THE FOUR TUNES "MARIE"

b/w

"I GAMBLED WITH LOVE"

JUBILEE # 5128; 45 x 5128

It's Topping "HEAVENLY FATHER"

EDNA McGRIFF "THESE THINGS SHALL BE"

b/w

"I'LL SURRENDER ANYTIME"

JUBILEE # 5129; 45 x 5129

Exceeding All Expectations

THE ORIOLES "IN THE MISSION OF ST. AUGUSTINE"

b/w

"WRITE AND TELL ME WHY"

JUBILEE # 5127; 45 x 5127

He Has No Competition

PINEY BROWN "DON'T PASS ME BY"

b/w

"OOH, YOU BRING OUT THE WOLF IN ME"

JUBILEE # 5130; 45 x 5130

Available in Canada
on QUALITY label

Jubilee RECORD CO., INC.
315 WEST 47TH STREET NEW YORK, N.Y.

Available in Canada
on QUALITY label

Report Dreyfus Retiring From Chappell; May Portend Major Personnel Shake-Up

NEW YORK—Rumors were spreading throughout the industry this week to the effect that a major shake-up was imminent in Chappell Music.

It was reported that Max Dreyfus, the head of the firm, would retire and that Louis Dreyfus, who had been looking after the Chappell interests in England for a number of years, would come to live here permanently and head the firm.

Although these rumors were vigorously denied by Chappell spokesmen,

the rumor was that the change would take place after the first of the year. It was reported, in connection with this move, that Louis Dreyfus had applied for U.S. citizenship. Several weeks ago, a contingent of song-pluggers was let out of Chappell because of a lack of shows, in which the firm specializes.

It was said that if this change in the top executive does take place, it might affect major switches in the firm's top personnel.

Before They Went On



NEW YORK—Harry Belafonte and Teresa Brewer spent a few minutes chatting before they went on a recent Ed Sullivan TV show. Belafonte is currently rehearsing for John Murray Anderson's "Almanac" which is scheduled to open on Broadway early in December. Teresa's current Coral disk "Ricochet" is making plenty of noise with several other disks about to be released by her.

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Los Angeles, California

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FROM JO ANN TOLLEY

"I want to thank all the Disk Jockeys who have been instrumental in the success of my recent "Summer Sweet Heart Contest" of my M.G.M. recording of

"I DON'T WANT TO BE A SUMMER SWEETHEART"

backed by

"I'LL GO ON LOVING YOU"

Also the Jockeys now spinning my M.G.M. side

"I'LL GO ON LOVING YOU"

—No. 11535—

WATCH FOR MY NEW M.G.M. RELEASE—

Thanks for my recent successful engagements:

Mr. George Hamid, Sr.—STEEL PIER, ATLANTIC CITY

Phil Amagon—CHEZ AMI—BUFFALO

Mr. Gorragues—BOLERO—WILDWOOD, N. J.

George Rainy—CAFE SOCIETY—N. Y. C.

Roy Cooper—CASINO—TORONTO, CANADA

Direction

JOLLY JOYCE

2005 PARAMOUNT BLDG., 1501 BWAY, N. Y. C.



THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 31 without any changes on the part of THE CASH BOX.

Howard Miller WIND—Chicago, Ill.

1. Rags To Riches (Tony Bennett)
2. Ricochet (Teresa Brewer)
3. Many Times (Eddie Fisher)
4. Eh, Cumpari (Julius La Rosa)
5. Ebb Tide (Frank Chacksfield)
6. Story Of Three Loves (Murad)
7. Crying In The Chapel (Valli)
8. Don't Take Your Love From Me (Three Suns)
9. Blowing Wild (Frankie Laine)
10. Laughing On The Outside (Four Aces)

Don John Ross WSPD—Toledo, Ohio

1. You, You, You (Ames Bros.)
2. St. George And The Dragonet (Stan Freberg)
3. Vaya Con Dios (Paul & Ford)
4. Relax (Tony Martin)
5. Crying In The Chapel (Valli)
6. Toys (Eileen Barton)
7. Eh, Cumpari (Julius La Rosa)
8. Pal-Yat-Chee (Spike Jones)
9. Ebb Tide (Frank Chacksfield)
10. No Other Love (Perry Como)

Tiny Markle WAYZ—New Haven, Conn.

1. Before It's Too Late (S. Gale)
2. St. George And The Dragonet (Stan Freberg)
3. Laughing On The Outside (Four Aces)
4. Just A Gigolo (J. P. Morgan)
5. Easy To Remember (Manning)
6. Shake A Hand (Fran Warren)
7. Idle Gossip (Jackie Paris)
8. Three O'Clock In The Morning (Monty Kelly)
9. Why Do You Pretend (Dean)
10. Live It Up (Bill Haley)

Wayne Stitt WHB—Kansas City, Mo.

1. St. George And The Dragonet (Stan Freberg)
2. You, You, You (Ames Bros.)
3. Eh, Cumpari (Julius La Rosa)
4. Dragnet (Ray Anthony)
5. In The Mission Of St. Augustine (Orioles)
6. Oh! (Pee Wee Hunt)
7. Vaya Con Dios (Paul & Ford)
8. No Other Love (Perry Como)
9. Ricochet (Teresa Brewer)
10. Crying In The Chapel (Valli)

Will Lenay WSAI—Cincinnati, Ohio

1. Rags To Riches (Tony Bennett)
2. Love Walked In (Hilltoppers)
3. St. George And The Dragonet (Stan Freberg)
4. Ebb Tide (Frank Chacksfield)
5. You, You, You (Ames Bros.)
6. Oh! (Pee Wee Hunt)
7. Vaya Con Dios (Paul & Ford)
8. Bunny Hop (Ray Anthony)
9. Ricochet (Teresa Brewer)
10. Laughing On The Outside (Four Aces)

Dave Rosehill WGSM—Huntington, L. I.

1. Eh, Cumpari (Julius La Rosa)
2. St. George And The Dragonet (Stan Freberg)
3. Rags To Riches (Tony Bennett)
4. You, You, You (Ames Bros.)
5. Ebb Tide (Frank Chacksfield)
6. Hot Dog, That Made Her Mad (Dick Noel)
7. The Story Of Three Loves (Jerry Murad)
8. P. S. I Love You (Hilltoppers)
9. Blowing Wild (Frankie Laine)
10. Dragnet (Ray Anthony)

Dirk Courtenay WAAF—Chicago, Ill.

1. St. George And The Dragonet (Stan Freberg)
2. Eh, Cumpari (Julius La Rosa)
3. Istanbul (Four Lads)
4. Lover Come Back To Me (Nat "King" Cole)
5. When My Dreamboat Comes Home (Kay Starr)
6. Pa-Paya Mama (Perry Como)
7. From Here To Eternity (Frank Sinatra)
8. Heart Of My Heart (Desmond, Cornell & Dale)
9. Looks Like Rain In Cherry Blossom Lane (Art Lund)
10. The Little Boy That Santa Claus Forgot (Nat "King" Cole)

Sandy Singer KCRG—Cedar Rapids, Iowa

1. Crying In The Chapel (Valli)
2. St. George And The Dragonet (Stan Freberg)
3. Dragnet (Ray Anthony)
4. You, You, You (Ames Bros.)
5. Eh, Cumpari (Julius La Rosa)
6. Ebb Tide (Frank Chacksfield)
7. Many Times (Eddie Fisher)
8. You Alone (Perry Como)
9. Vaya Con Dios (Paul & Ford)
10. Little Blue Riding Hood (Stan Freberg)

Chuck Norman WIL—St. Louis, Mo.

1. Story Of Three Loves (Murad)
2. You, You, You (Ames Bros.)
3. Three O'Clock In The Morning (Monty Kelly)
4. Rags To Riches (Tony Bennett)
5. Many Times (Eddie Fisher)
6. St. George And The Dragonet (Stan Freberg)
7. Ricochet (Teresa Brewer)
8. Eh, Cumpari (Julius La Rosa)
9. To Be Alone (Hilltoppers)
10. You Alone (Perry Como)

Art Pallan WWSW—Pittsburgh, Pa.

1. Rags To Riches (Tony Bennett)
2. Ebb Tide (Frank Chacksfield)
3. Istanbul (Four Lads)
4. You Alone (Perry Como)
5. Ricochet (Teresa Brewer)
6. Many Times (Eddie Fisher)
7. That's All (Nat "King" Cole)
8. Who Put The Devil In Evelyn's Eyes (Mills Bros.)
9. In The Mission Of St. Augustine (Sammy Kaye)
10. Sweet Mama Tree Top Tall (The Lancers)

Jack Dugan WGAT—Utica, N. Y.

1. Rags To Riches (Tony Bennett)
2. Oh! (Pee Wee Hunt)
3. Ebb Tide (Frank Chacksfield)
4. That's Amore (Dean Martin)
5. I Love Paris (Les Baxter)
6. St. George And The Dragonet (Stan Freberg)
7. In The Mission Of St. Augustine (Sammy Kaye)
8. Vaya Con Dios (Paul & Ford)
9. Pa-Paya Mama (Perry Como)
10. Many Times (Eddie Fisher)

Dave Tucker WCRB—Waltham, Mass.

1. Crying In The Chapel (Valli)
2. Many Times (Eddie Fisher)
3. Ebb Tide (Frank Chacksfield)
4. One (Frank Murphy)
5. My Love, My Life, My Happiness (Ames Bros.)
6. Pa-Paya Mama (Perry Como)
7. Elaine (Les Baxter)
8. The Story Of Three Loves (Jerry Murad)
9. Blowing Wild (Frankie Laine)
10. Ricochet (Teresa Brewer)

Bob Watson WQXI—Atlanta, Ga.

1. Love Walked In (Hilltoppers)
2. Blowing Wild (Frankie Laine)
3. From Here To Eternity (Frank Sinatra)
4. I Love Paris (Les Baxter)
5. Tonight, Love (Bill Darnel)
6. When My Dreamboat Comes Home (Kay Starr)
7. St. George And The Dragonet (Stan Freberg)
8. Toys (Eileen Barton)
9. Pa-Paya Mama (Perry Como)
10. Rags To Riches (Tony Bennett)

Ira Cook KECA & KMPC Hollywood, Calif.

1. Ebb Tide (Vic Damone)
2. Rags To Riches (Tony Bennett)
3. Toys (Eileen Barton)
4. Many Times (Eddie Fisher)
5. Pa-Paya Mama (Perry Como)
6. The Story Of Three Loves (Jerry Murad)
7. St. George And The Dragonet (Stan Freberg)
8. Laughing On The Outside (Four Aces)
9. Lover Come Back To Me (Nat "King" Cole)
10. Love Walked In (Hilltoppers)

Mort Nusbaum WHAM—Rochester, N. Y.

1. St. George And The Dragonet (Stan Freberg)
2. Kangaroo (Paul & Ford)
3. No Other Love (Perry Como)
4. That's All (Bob Haymes)
5. You Alone (Perry Como)
6. Many Times (Eddie Fisher)
7. Blowing Wild (Frankie Laine)
8. Istanbul (Four Lads)
9. Vaya Con Dios (Paul & Ford)
10. Off Shore (Leo Diamond)

Tom Edwards WERE—Cleveland, O.

1. Toys (Eileen Barton)
2. I Love Paris (Les Baxter)
3. Rags To Riches (Tony Bennett)
4. You Alone (Perry Como)
5. Off Shore (Leo Diamond)
6. To Be Alone (Hilltoppers)
7. Who Put The Devil In Evelyn's Eyes (Mills Bros.)
8. The Typewriter (L. Anderson)
9. Answer Me (Frankie Laine)
10. Story Of Three Loves (Murad)

Al Ross WBAL—Baltimore, Md.

1. Vaya Con Dios (Paul & Ford)
2. Many Times (Eddie Fisher)
3. You, You, You (Ames Bros.)
4. St. George And The Dragonet (Stan Freberg)
5. Oh! (Pee Wee Hunt)
6. No Other Love (Perry Como)
7. Ebb Tide (Frank Chacksfield)
8. Dragnet (Ray Anthony)
9. Laughing On The Outside (Four Aces)
10. Hot Dog, That Made Her Mad (Dick Noel)

Art Hellyer WMAQ—Chicago, Ill.

1. Ricochet (Teresa Brewer)
2. Ebb Tide (Frank Chacksfield)
3. St. George And The Dragonet (Stan Freberg)
4. The Story Of Three Loves (William Capell)
5. Heart Of My Heart (Cornell, Desmond and Dale)
6. I See The Moon (Schumann)
7. You Alone (Perry Como)
8. Sweet Mama, Tree Top Tall (The Lancers)
9. Many Times (Eddie Fisher)
10. You Too, You Too (Andrews Sisters)

Chris Clark WBSM—New Bedford, Mass.

1. Rags To Riches (Tony Bennett)
2. Oh! (Pee Wee Hunt)
3. Vaya Con Dios (Paul & Ford)
4. No Other Love (Perry Como)
5. Many Times (Eddie Fisher)
6. Istanbul (Four Lads)
7. You, You, You (Ames Bros.)
8. That's All (Nat "King" Cole)
9. You Alone (Perry Como)
10. Eh, Cumpari (Julius La Rosa)

Gary Lesters WVNJ—Newark, N. J.

1. Ebb Tide (Frank Chacksfield)
2. Eh, Cumpari (Julius La Rosa)
3. Rags To Riches (Tony Bennett)
4. You, You, You (Ames Bros.)
5. Vaya Con Dios (Paul & Ford)
6. St. George And The Dragonet (Stan Freberg)
7. No Other Love (Perry Como)
8. In The Mission Of St. Augustine (Sammy Kaye)
9. A Sky Blue Shirt, Rainbow Tie (Norman Brooks)
10. Istanbul (Four Lads)

Frank Pollack KOOL—Phoenix, Ariz.

1. Sweet Mama Tree Top Tall (The Lancers)
2. I Love Paris (Les Baxter)
3. Dragnet (Ray Anthony)
4. The Story Of Three Loves (Jerry Murad)
5. My Love, My Love (James)
6. Ebb Tide (Frank Chacksfield)
7. From Here To Eternity (Frank Sinatra)
8. The Most Beautiful Girl In The World (Tommy Dorsey)
9. That's All (Acquaviva Orch.)
10. Answer Me (Frankie Laine)

"It's What's in THE CASH BOX That Counts"



THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending October 31 without any changes on the part of THE CASH BOX.

Artist	Station	Top 10 Records
Ray Perkins WKEL—Denver, Colo.		1. Ebb Tide (Frank Chacksfield) 2. Vaya Con Dios (Paul & Ford) 3. Oh! (Pee Wee Hunt) 4. St. George And The Dragonet (Stan Freberg) 5. You, You, You (Ames Bros.) 6. Eh, Cumpari (Julius La Rosa) 7. Crying In The Chapel (Valli) 8. With These Hands (E. Fisher) 9. The Story Of Three Loves (Jerry Murad) 10. Rags To Riches (Tony Bennett)
Jerry S. Hughes KMLW—Marlin, Texas		1. You, You, You (Ames Bros.) 2. No Other Love (Perry Como) 3. Vaya Con Dios (Paul & Ford) 4. Dagnet (Ray Anthony) 5. Oh! (Pee Wee Hunt) 6. Dagnet (Spike Jones) 7. I Forgot More (Toni Arden) 8. Ricochet (Teresa Brewer) 9. P. S. I Love You (Hilltoppers) 10. Ebb Tide (Frank Chacksfield)
Don Bell KRNT—Des Moines, Iowa		1. You, You, You (Ames Bros.) 2. Vaya Con Dios (Paul & Ford) 3. St. George And The Dragonet (Stan Freberg) 4. Crying In The Chapel (Allen) 5. Ebb Tide (Frank Chacksfield) 6. Oh! (Pee Wee Hunt) 7. P. S. I Love You (Hilltoppers) 8. C'est Si Bon (Eartha Kitt) 9. Eh, Cumpari (Julius La Rosa) 10. Three O'Clock In The Morning (Monty Kelly)
Ken Malden WVDA—Boston, Mass.		1. Rags To Riches (Tony Bennett) 2. You, You, You (Ames Bros.) 3. Ricochet (Teresa Brewer) 4. Story Of Three Loves (Richard Hayman) 5. Ebb Tide (Frank Chacksfield) 6. Goodbye My Love (Bob Dini) 7. Time (Sarah Vaughan) 8. Istanbul (Four Lads) 9. There I Go (Sandy Solo) 10. Blowing Wild (Frankie Laine)
Jack McDermott WESX—Salem, Mass.		1. Ricochet (Teresa Brewer) 2. Rags To Riches (Tony Bennett) 3. I See The Moon (Mariners) 4. Many Times (Eddie Fisher) 5. Time (Sarah Vaughan) 6. That's All (Nat "King" Cole) 7. Sweet Mama, Tree Top Tall (Lancers) 8. Ebb Tide (Frank Chacksfield) 9. Eh, Cumpari (Julius La Rosa) 10. My Love, My Love (J. James)
Johnny Morris WLOL—Minneapolis, Minn.		1. My Love, My Love (J. James) 2. Blowing Wild (Frankie Laine) 3. Ebb Tide (Frank Chacksfield) 4. Eh, Cumpari (Julius La Rosa) 5. Rags To Riches (Tony Bennett) 6. Many Times (Eddie Fisher) 7. Pa-Paya Mama (Perry Como) 8. Laughing On The Outside (Perry Como) 9. Istanbul (Four Lads) 10. Ricochet (Teresa Brewer)
Joe Daboul WJKO—Springfield, Mass.		1. Rags To Riches (Tony Bennett) 2. St. George And The Dragonet (Stan Freberg) 3. To Be Alone (Hilltoppers) 4. Laughing On The Outside (Four Aces) 5. That's All (Nat "King" Cole) 6. Blowing Wild (Frankie Laine) 7. Lazy River (Rusty Draper) 8. Ricochet (Teresa Brewer) 9. My Love, My Love (J. James) 10. Who Put The Devil In Evelyn's Eyes (Mills Bros.)
Bob Corley WQXI—Atlanta, Ga.		1. Ebb Tide (Chacksfield-Damone) 2. Crying In The Chapel (Allen) 3. St. George And The Dragonet (Stan Freberg) 4. Vaya Con Dios (Paul & Ford) 5. No Other Love (Perry Como) 6. Oh! (Pee Wee Hunt) 7. My Love, My Love (J. James) 8. Many Times (Eddie Fisher) 9. Sweet Mama, Tree Top Tall (Lancers) 10. Love Walked In (Hilltoppers)
Stan Pat WTNJ—Trenton, N.J.		1. Many Times (Eddie Fisher) 2. Laughing On The Outside (Four Aces) 3. Goodbye My Love (Bob Dini) 4. Satin Doll (Duke Ellington) 5. Blowing Wild (Frankie Laine) 6. In The Mission Of St. Augustine (Sammy Kaye) 7. Love Walked In (Hilltoppers) 8. I Love Paris (C. Applewhite) 9. Before It's Too Late (Gale) 10. It's Easy To Remember (Bob Manning)
Alonzo Squires WAYS—Charlotte, N. C.		1. Vaya Con Dios (Paul & Ford) 2. Crying In The Chapel (Valli) 3. You, You, You (Ames Bros.) 4. Toys (Eileen Barton) 5. No Other Love (Perry Como) 6. Eh, Cumpari (Julius La Rosa) 7. Relax (Tony Martin) 8. My Love, My Love (J. James) 9. P. S. I Love You (Hilltoppers) 10. Dagnet (Spike Jones)
Troy Williams WREV—Reidsville, N. C.		1. To Be Alone (Hilltoppers) 2. Rags To Riches (Tony Bennett) 3. All I Want Is A Chance (Al Martino) 4. Many Times (Eddie Fisher) 5. Ebb Tide (Vic Damone) 6. Oh! (Pee Wee Hunt) 7. You, You, You (Ames Bros.) 8. Ricochet (Teresa Brewer) 9. Pa-Paya Mama (Perry Como) 10. All Alone (Voices Of Walter Schuman)
Bill Reynolds WTMJ—Milwaukee, Wis.		1. Eh, Cumpari (Julius La Rosa) 2. Ebb Tide (Frank Chacksfield) 3. St. George And The Dragonet (Stan Freberg) 4. Istanbul (Four Lads) 5. I See The Moon (Mariners) 6. Crying In The Chapel (Allen) 7. Pa-Paya Mama (Perry Como) 8. Story Of Three Loves (William Kappell) 9. Blowing Wild (Frankie Laine) 10. Milwaukee Polka (Patti Page)
Ralph Phillips WFBR—Baltimore, Md.		1. St. George And The Dragonet (Stan Freberg) 2. Vaya Con Dios (Paul & Ford) 3. Eh, Cumpari (Julius La Rosa) 4. Rags To Riches (Tony Bennett) 5. You, You, You (Ames Bros.) 6. Ebb Tide (Frank Chacksfield) 7. Oh! (Pee Wee Hunt) 8. Crying In The Chapel (Ella Fitzgerald) 9. Many Times (Eddie Fisher) 10. Hey Joe! (Frankie Laine)
Bob Gotsch KXOK—St. Louis, Mo.		1. Many Times (Eddie Fisher) 2. You, You, You (Ames Bros.) 3. Three O'Clock In The Morning (Monty Kelly) 4. Ricochet (Teresa Brewer) 5. Love Walked In (Hilltoppers) 6. Toys (Eileen Barton) 7. Oh! (Pee Wee Hunt) 8. I Love Paris (Les Baxter) 9. Eh, Cumpari (Julius La Rosa) 10. Magic Guitar (Bunny Paul)
Ralph & Rita WMBG—Richmond, Va.		1. Ebb Tide (Frank Chacksfield) 2. St. George And The Dragonet (Stan Freberg) 3. You, You, You (Ames Bros.) 4. Velvet Glove (Winterhalter & Rene) 5. Easy To Remember (Manning) 6. Dagnet (Ray Anthony) 7. Eh, Cumpari (Julius La Rosa) 8. Oh! (Pee Wee Hunt) 9. I Want To Be Evil (E. Kitt) 10. Lover Come Back To Me (Nat "King" Cole)
John Leban WCAE—Pittsburgh, Pa.		1. Ebb Tide (Frank Chacksfield) 2. St. George And The Dragonet (Stan Freberg) 3. Pa-Paya Mama (Perry Como) 4. Ricochet (Teresa Brewer) 5. That's Amore (Dean Martin) 6. Love Walked In (Hilltoppers) 7. Lover Come Back To Me (Nat "King" Cole) 8. Istanbul (Four Lads) 9. Eh, Cumpari (Julius La Rosa) 10. You Alone (Perry Como)
Carmine Anthony KGKO—Dallas, Tex.		1. Vaya Con Dios (Paul & Ford) 2. You, You, You (Ames Bros.) 3. Crying In The Chapel (Valli) 4. Ebb Tide (Frank Chacksfield) 5. Oh! (Pee Wee Hunt) 6. Dagnet (Ray Anthony) 7. St. George And The Dragonet (Stan Freberg) 8. Eh, Cumpari (Julius La Rosa) 9. Many Times (Eddie Fisher) 10. Rags To Riches (Tony Bennett)
Bob Crowder WJMR—New Orleans, La.		1. Don't Forget To Write (Valli) 2. Rags To Riches (Tony Bennett) 3. Lover Come Back To Me (Nat "King" Cole) 4. Laughing On The Outside (Four Aces) 5. Golden Violins (Chacksfield) 6. Istanbul (Four Lads) 7. Many Times (Eddie Fisher) 8. When My Dreamboat Comes Home (Kay Starr) 9. Home Lovin' Man (G. Gibbs) 10. I'm Yearning (Don Cornell)

BMI Check List
OF TOP RECORD RATINGS
BY THE TRADE PRESS

Record Title	Artist	Label	Billboard	Cash Box	Variety
ARE MY EARS ON STRAIGHT? (Glenwood)	GAYLA PEEVEY	Columbia	New Record to Watch		Good
A BABY CRIED (Temerity)	LOU MONTE	RCA Victor			Best Bet
EV'RYBODY LOVES SATURDAY NIGHT (Folkways)	PERCY FAITH	Columbia			Best Bet
I JUST CAN'T WAIT 'TILL CHRISTMAS (Westbrook)	LU ANN SIMMS	Columbia	New Record to Watch		Excellent
	TERESA BREWER	Coral			Excellent
I WANT A HIPPOPOTAMUS FOR CHRISTMAS (Ludlow)	GAYLA PEEVEY	Columbia	70 (Good)		Best Bet
JOEY'S THEME (from "The Little Fugitive") (Trinity)	DAVID ROSE	MGM			Very Good
THE LONG BLACK RIFLE (Eastern)	RICHARD HAYES	Mercury	New Record to Watch	Best Bet	
MYSTERY STREET (Mellin)	JUNE VALLI	RCA Victor	74 (Good)	Disk of the Week	Good
PASSIONATA (Sunbeam)	BERNIE WAYNE ORCH.	Coral		B+ (Excellent)	Top Review
SANTA BABY (Trinity)	EARTHA KITT	RCA Victor	New Record to Watch		
SOMEONE (Regent)	HAMISH MENZIES	Decca	71 (Good)	B (Very Good)	
38th PARALLEL (Meridian)	TOM SCOTT ORCH.	Columbia	77 (Good)	B (Very Good)	
TOO MUCH IN LOVE TO CARE (Lowell)	STEVE GAYNOR	Derby		Best Bet	Very Good
WHY CAN'T I (Meridian)	JONI JAMES	MGM	70 (Good)	Disk of the Week	Very Good
WOMAN (Studio)	JOHNNY DESMOND	Coral	77 (Good)	B (Very Good)	
WONDERIN' (Vincent)	THE GAYLORDS	Mercury	Good	Sleeper of the Week	
ZSA ZSA (Sunbeam)	BERNIE WAYNE	Coral		B+ (Excellent)	Best Bet

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2 MORE
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for
**THE
CARLISLES**

“**UNPUCKER**”

and

“**TAIN'T NICE**”

7232

BEST SELLING POPS

- “**STORY OF THREE LOVES**”
Jerry Murad
- “**Sweet Leilani**” 70202
- “**MY WORLD IS YOU**” Patti Page
- “**Milwaukee Polka**” 70230
- “**BRIDGE OF SIGHS**” Georgia Gibbs
- “**Home Lovin' Man**” ... 70238
- “**TROPICAL**” David Carrol
- “**Trade Winds**” 70226
- “**SKIRTS**” Eddy Howard
- “**The Price I Paid For
You**” 70225
- “**OFF SHORE**” Richard Hayman
- “**Joey's Theme**” 70252
- “**THE LONG BLACK RIFLE**”
Richard Hayes
- “**All Is Forgiven**” 70239

BEST SELLING R & B

- “**TV IS THE THING**”
Dinah Washington
- “**Fat Daddy**” 70214
- “**WALKIN' MY BLUES AWAY**”
The Ravens
- “**Without A Song**” 70240

BEST SELLING C & W

- “**TAIN'T NICE**” The Carlisles
- “**Unpucker**” 70232
- “**BROKEN HEARTED GYPSY**”
Johnny Horton
- “**The Love For a Girl**” .. 70227

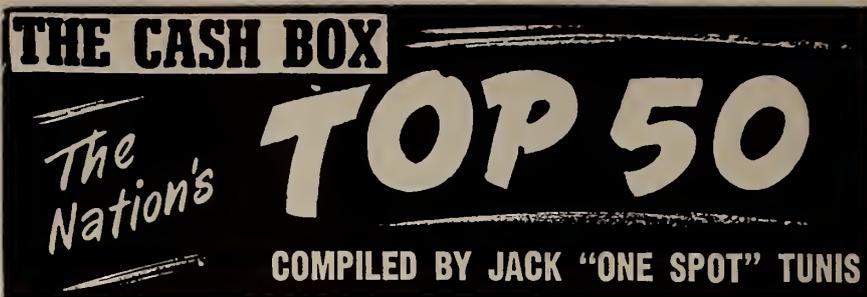


To insure a run of American headliners at the Palladium, Val Parnell is in the States scouting for top names. . . . Also due in New York are Lew Grade, Harry Foster (London rep. for William Morris Agency) and Jock Jacobsen of the London office of M. C. A. . . . British agent Harold Davidson back from New York where he signed Woody Herman and Louis Jordan for European tour. Harold was responsible for the successful Kenton tour. . . . Mantovani takes a forty-piece orchestra to Germany for a ten-day season and it's rumored “Monty” may visit the U.S. early in 1954. . . . I hear that at last we may see that great musical show “Pal Joey” and though I've seen it in New York I shall be the first to go again and again. . . . That little tune called “Swedish Rhapsody” which I tipped some five weeks ago is doing fine, thank you. See my best selling pop singles this week! . . . Of the new records I've heard this week I strongly fancy Dick Allyn's “Devil Eyes” on the “Smart” Label. How did I get it so quickly? Well shall we say it was a Smart move on my part! By the way the disc is not available in this country so far. Neither is the song so let's see who will be the company bidding for it. The other discs I like: Tony Bennett “Rags To Riches” (don't know if the Philips label will issue it). . . . Ray Martin's new waxing of “White Christmas.” . . . Two weeks ago Danny Purches was singing for pennies in the streets of London. Now he is under contract to bandleader Stanley Black. Interesting news is that the big American song writer, Sonny Skylar, is coming over to do a cabaret stint in a big West-End niterie. I hear his act is as good as his material. Looking forward to it Sonny? I am. . . . Haven't seen an Ella record in the best sellers for a long time. Have the Decca A & R men forgotten Miss Fitzgerald. It should not be hard to find the right songs for an artist who can put over anything and make it sound wonderful. . . . Back to the States this week went Tommy Connor and Bob Mellin. Both seem to think their journeys worth while. Leaving by air on the 1st of November is my very good friend Frank Chacksfield. I feel sure Abe Olman and many other publishers will be putting out the “Blue” carpet for him. I have asked Frank to call on my friends at The Cash Box office and he promised me he would. Look after him Sid Parnes please.

I hear that “Porgy and Bess” is to be made into a wide screen movie next summer and they tell me Cab Calloway will star.

This Week's Best Selling Pop Records:
(Courtesy New Musical Express)

1. Hey Joe FRANKIE LAINE
2. Look At That Girl GUY MITCHELL
3. Where The Winds Blow FRANKIE LAINE
4. I Believe FRANKIE LAINE
5. Kiss DEAN MARTIN
6. Terry's Theme From “Limelight”
FRANK CHACKSFIELD ORCH.
6a) Swedish Rhapsody
MANTOVANI ORCH.
7. Answer Me DAVID WHITFIELD
8. Let's Walk That-A-Way DORIS DAY-JOHNIE RAY
9. Mother Nature NAT COLE
10. Poppa Piccolino DIANA DECKER



Comprising **100** Selections

AB—Abbott	AL—Aladdin	AM—Ambassador	AP—Apollo	AT—Atlantic	BA—Barbour	BE—Bell	BR—Brunswick	BU—Bullet	CA—Capitol	CD—Cadence	CH—Chess	CK—Checker	CO—Columbia	CR—Coral	CY—Crystalette	DA—Dana	DE—Decca	DO—Dot	DU—Duke	DY—Derby	ES—Essex	FE—Federal	4 Star—Four Star	IM—Imperial	IN—Intro	JU—Jubilee	KI—King	LO—London	MA—Mars	MD—Mood	ME—Mercury	MG—MGM	MO—Modern	PA—Parrot	PC—Peacock	PR—Prestige	RA—Rainbow	RIH—Recorded In Hollywood	RE—Regent	SA—Savoy	SIT—Sittin' In	SP—Specialty	Pro. SW—Swingtime	TE—Tempo	TR—Trend	TI—Tico	TN—Tennessee	UN—United	VA—Valley	VI—RCA Victor	ZO—Zodiac
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Nov. 7	Oct. 31	Nov. 7	Oct. 31	Nov. 7	Oct. 31
1—St. George And The Dragonet	99.3 87.4	7—Oh!	54.0 46.7	★VA-101 (45-101)— DARRELL GLENN	
★CA-2596 (F-2596)— STAN FREBERG Little Blue Riding Hood		★CA-2442 (F-2442)— PEE WEE HUNT O. San		★VI-20-S368 (47-5368)— JUNE VALLI Love Every Moment You Live	
2—Vaya Con Dios	78.4 73.5	CO-40062—KEN GRIFFIN Crying In The Chapel		12—Dagnet	26.5 38.0
AT-15001 (45-15001)— WINGY MANONE Song From Moulin Rouge		CR-61017 (9-61017)— LAWRENCE WELK O. Hallelujah! Brother		★CA-2562 (F-2562)— RAY ANTHONY O. Dancing In The Dark	
BE-1004 (45-1004)— LARRY CLINTON O. P. S. I Love You		DE-28779 (9-28779)— THE COMMANDERS Meet The Brass		DE-28845 (9-28845)— GRADY MARTIN The Velvet Glove	
★CA-2486 (F-2486)— LES PAUL & MARY FORD Johnny		ME-70182 (70182 x 45)— JIMMY PALMER O. By The Beautiful Sea		LO-1379 (45-1379)— TED HEATH O. Slappy Joe	
CA-2514 (F-2514)— WES & MAR TUTTLE I Wonder Where You Are		MG-11542 (K-11542)— ART MOONEY O. Cloverleaf Special		VI-20-5398 (47-5398)— BUDDY MORROW O. Your Mouth's Got A Hole In It	
CO-40098 (4-40098)— LOS PANCHOS TRIO La Dudo		VI-20-5359 (47-5359)— SAUTER-FINEGAN O. The Moon Is Blue		VI-20-5472 (47-5472)— SPIKE JONES O. Pal-Yat-Chee	
CR-60991 (9-60991)— JACK SMITH Knothole		8—Ricochet	40.0 33.0	13—Velvet Glove	25.9 14.7
CY-654 (45-654)—BOB LONDON My Adobe Hacienda		CA-2543 (F-2543)— VICKI YOUNG Affair With A Stranger		DE-28845 (9-28845)— GRADY MARTIN Dagnet	
DE-28780 (9-28780)— GUY LOMBARDO O. With These Hands		★CR-61043 (9-61043)— TERESA BREWER Too Young Ta Tango		★VI-20-S405 (47-S405)— WINTERHALTER & RENE Elaine	
ME-89047 (89047x45)— ANITA DAY Ain't This A Wonderful Day		DE-28914 (9-28914)— GUY LOMBARDO O. Bridge Of Sighs		14—I See The Moon	22.4 19.4
3—You, You, You	74.0 83.1	VI-20-5454 (47-5454)— PEE WEE KING O. Oh, Mis'trable Love		★CO-40047 (4-40047)— THE MARINERS I Just Want You	
CO-40039 (4-40039)— KEN GRIFFIN Na Other Love		VI-20-5436 (47-5436)— GOGI GRANT Everyone Knows I Love You		DE-28900 (9-28900)— DICK TODD If I Never Get Ta Heaven	
ME-70198 (70198 x 45)— JOHNNY HORTON		9—Many Times	36.0 35.5	VI-20-5478 (47-5478)— VOICES OF W. SCHUMANN All Alone	
MG-11512 (K-11512)— KEN REMO Ufemia		CO-40076 (4-40076)— PERCY FAITH O. In Love		15—Istanbul	20.8 16.8
★VI-20-S325 (47-5325)— AMES BROTHERS Once Upon A Time		★VI-20-5453 (47-S453)— EDDIE FISHER Just To Be With You		★CO-40082 (4-40082)— FOUR LADS I Should Have Told You Long Ago	
VI-20-5386 (47-5386)— NORO MORALES O. The Shalk Of Araby		10—The Story Of Three Loves	32.6 25.1	16—Love Walked In	19.6 9.9
4—Ebb Tide	72.3 77.4	CO-40099 (4-40099)—LIBERACE Maiden's Wjth Samba		DO-15105 (45-15105)— THE HILLTOPPERS To Be Alone	
CO-40093 (4-40093)— KEN GRIFFIN Yah, Dear		DE-28874 (9-28874)— JACK PLEIS O. Mr. Peepers		17—Hey Joe!	19.0 18.1
DE-28875 (9-28875)— CHARLIE APPLEWHITE I Love Paris		★ME-70202 (70202x45)— JERRY MURAD Aragonaise		BE-1009 (45-1009)— CAB CALLOWAY Gambler's Guitar	
★LO-1358 (45-1358)— FRANK CHACKSFIELD O. Waltzing Bugle Boy		VI-10-4210 (49-4210)— KAPELL & O.		★CO-40036 (4-40036)— FRANKIE LAINE Sittin' In The Sun	
ME-70177 (70177 x 45)— ROBERT MAXWELL Rose Marie		11—Crying In The Chapel	29.5 40.6	CO-21129 (4-21129)— CARL SMITH Darlin' Am I The One	
ME-70126 (70126x45)— VIC DAMONE If I Could Make You Mine		CO-40062 (4-40062)— KEN GRIFFIN Oh!		DE-28797 (9-28797)— KITTY WELLS My Cold, Cold Heart Is Malted Now	
5—Rags To Riches	66.0 61.2	CR-61018 (9-61018)— ART LUND Love Every Moment You Live		18—You Alone	15.9 24.2
BE—TONY RUSSO Many Times		★DE-28758 (9-28758)— REX ALLEN I Thank The Lord		★VI-20-5447 (47-S447)— PERRY COMO Pa-Paya Mama	
★CO-40048 (4-40048)— TONY BENNETT Here Comes That Heartache Again		DE-28762 (9-28762)— ELLA FITZGERALD When The Hands Of The Clock		19—Caribbean	13.4 6.0
DE-28838 (9-28838)— GEORGIE SHAW Let Me Go, Devil		DE-48302 (9-48302)— SISTER ROSETTA THARPE There's Peace In Karee		AB-140 (45-140)— MITCHELL TOROK	
6—Eh, Cumpari	59.4 64.9	DU-116—(45-116)— THE 4 DUKES I Done Done It		DE-28812 (9-28812)— ROBERTA LEE Let's Go Home	
★CD-1232 (45-1232)— JULIUS LA ROSA Till They've All Gone Home		★JU-5122 (45-S122)— THE ORIOLES Don't You Think I Ought To Know		★VI-20-5414 (47-5414)— TONY MARTIN Relax	
				VI-20-5412 (47-5412)— EDDIE KIRK	

Best Selling Records

FROM MORE THAN 15,000 RETAIL OUTLETS!

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of thousands of record dealers by Jack "One Spot" Tunnis. Each listing includes the name of the song, record number, artists, and tune on the reverse side.

• The number underneath the title indicates the actual sale per 1000 records made for the week. If the figure is 67.4, it means that for every 1000 records sold that week, 67.4 were of the tune indicated—a combination of all the records on which it was available.

★ Indicates best selling record.

Comprising
100
Selections

Nov. 7	Oct. 31	Nov. 7	Oct. 31	Nov. 7	Oct. 31	
20—In The Mission Of St. Augustine	12.3	8.2	ME-70252 (70252x45)—RICHARD HAYMAN O. Joey's Theme	36—From Here To Eternity	6.1	10.7
★CO-40061 (4-40061)—SAMMY KAYE No Stone Unturned			MG-11610 (K-11610)—ART MOONEY O. Mogambo	★CA-2560 (F-2560)—FRANK SINATRA Anytime, Anywhere		
DE-28913 (9-28913)—JIMMIE LOGSDON Pa-Paya Mama			27—P. S. I Love You	CR-61045 (9-61045)—RAY BLOCH O. Re-enlistment Blues		
JU-5127 (45-5127)—THE ORIOLES Write And Tell Me Why			BE-1004 (45-1004)—LARRY CLINTON O. Vaya Con Dios	37—Father, Father	5.5	10.3
21—Lover Come Back To Me	12.2	11.2	DE-28750 (9-28750)—GORDON JENKINS O. I Thought About Marie	★ME-70222 (70222x45)—PATTI PAGE The Lord's Prayer		
★CA-2610 (F-2610)—NAT "KING" COLE That's All			★DO-15085 (45-15085)—HILLTOPPERS I'd Rather Die Young	38—Little Blue Riding Hood	4.9	6.4
ME-70257 (70257x45)—VIC DAMONE I Just Love You			LL-102—THE FOUR VAGABONDS The Lazy Countryside	★CA-2596 (F-2596)—STAN FREBERG St. George And The Dragonet		
22—No Other Love	11.5	22.5	28—A Dear John Letter	39—My Love, My Life, My Happiness	4.2	16.0
BE-1005 (45-1005)—HAYMES & CARROLL With These Hands			★CA-2502 (F-2502)—JEAN SHEPARD I'd Rather Die Young	LO-1317 (45-1317)—VERA LYNN I'll Wait For You		
CA-2487 (F-2487)—HELEN O'CONNELL Night For Love			CR-61035 (9-61035)—KENNY ROBERTS She Taught Me How To Yodel	★VI-20-5404 (47-5404)—AMES BROTHERS If You Want My Heart		
CO-40039 (4-40039)—KEN GRIFFIN You You You			DE-28798 (9-28798)—AUTRY INMAN Brown Eyed Baby	40—Relax	4.1	4.7
DE-28746 (9-28746)—GORDON JENKINS O. Allez-Vous-En			★MG-11566 (K-11566)—PAT O'DAY & FOUR HORSEMEN No Stone Unturned	★VI-5414 (47-5414)—TONY MARTIN Caribbean		
MG-30796 (K-30796)—DAVID ROSE O. All I Desire			29—I Love Paris	41—My Love, My Love	3.6	3.8
OK-6979 (4-6979)—STAN FISHER Just One More Time			★CA-2479 (F-2479)—LES BAXTER O. Gigi	42—I'll Never Stand In Your Way	3.0	5.1
★VI-20-5317 (47-5317)—PERRY COMO Keep It Gay			DE-28875 (9-28875)—CHARLIE APPLEWHITE Ebb Tide	43—Laughing On The Outside	2.8	9.5
VI-20-5342 (47-5342)—NORO MORALES O. Theme From Limelight			VI-20-5535 (47-5535)—TONY MARTIN Stronger In Paradise	44—With These Hands	2.7	7.7
23—Blowing Wild	11.0	7.3	30—Sweet Mama Tree Top Tall	45—The Typewriter	2.5	5.6
★CO-40079 (4-40079)—FRANKIE LAINE Answer Me, Lord Above			★CO-40104 (4-40104)—THE MARINERS A Red, Red Ribbon	46—Milwaukee Polka	2.4	3.4
24—Pa-Paya Mama	10.4	15.5	TR-63 (45-63)—THE LANCERS	47—The Girl in Satin	2.2	—
DE-28913 (9-28913)—JIMMIE LOGSDON In The Mission Of St. Augustine			31—That's Amore	48—I Want To Be Evil	2.1	3.7
KI-1272 (45-1272)—BONNIE LOU Since You Said Goodbye			★CA-2589 (F-2589)—DEAN MARTIN You're The Right One	49—Kangaroo	1.9	4.3
★VI-20-5447 (47-5447)—PERRY COMO You Alone			32—Don'cha Hear Them Bells	50—You're Fooling Someone	1.6	2.3
25—That's All	9.3	3.0	★CA-2614 (F-2614)—LES PAUL & MARY FORD The Kangaroo			
★CA-2610 (F-2610)—NAT "KING" COLE Layer, Come Back To Me			33—To Be Alone			
MG-30764 (K-30764)—ACQUAVIVA O. The Cavalier's Ball			★DOT-15105 (45-15105)—HILLTOPPERS Love Walked In			
MG-11604 (K-11604)—TOMMY EDWARDS Secret Love			34—Love Me Again			
26—Off Shore	9.2	—	★VI-20-5424 (47-5424)—SUNNY GALE Before It's Too Late			
★AM-1005 (45-1005)—LEO DIAMOND Easy Melody			35—When My Dreamboat Comes Home			
CA-2630 (F-2630)—AXEL STORDAHL O. The Piccolino			★CA-2595 (F-2595)—KAY STARR Swampfire			
DE-28918 (9-28918)—RUSS MORGAN O. Idle Gossip						

You're A Dandy



NEW YORK—Glenn E. Wallichs, president of Capitol Records, presents comedian, Jackie Gleason, with a gold record adding his name to the Capitol Million Group consisting of artists who have sold one million or more Capitol records. Presentation took place on the Jackie Gleason CBS-TV show while Wallichs was in New York before departing for his European trip.

Hilliard A & R Chief For Victor Label "X"

NEW YORK—Emanuel (Manie) Sacks, vice president and general manager of R. C. A. Victor, this week announced the appointment of Jimmy Hilliard as manager of artists and repertoire for RCA Victor's forthcoming "Label X".

Hilliard will begin his new duties November 2nd. It is expected that the first release of the new label will be early next year.

A veteran of the recording industry, Hilliard has held major A & R assignments for the past eight years. He has been closely identified with many of today's most important disc names.

Before entering the record field, Hilliard was for 13 years a conductor-arranger in radio. He began his career as a musician, playing the saxophone and clarinet with such bands as Jean Goldkette's and Ben Pollack's. Later he went on to become a free lance arranger for some of the most important name bands in the nation.

"Off Shore" Gets Big Cover Job

LOS ANGELES—Leo Diamond's "Off Shore", which has become a national best seller on the Ambassador label, is getting one of the most extensive cover jobs ever given a song. As of now there are seven new versions of the number with all the majors going after it.

Diamond wrote the tune 18 years ago and at the time didn't actually intend to use it for anything but background music.

Diamond's next release, which is expected out shortly, is Sadie Thompson's song from the soundtrack of the Rita Hayworth picture.

Abe Diamond, owner of the Ambassador label, announced that arrangements have been made for press-facilities on the East Coast.

Coming Up Strong! "TENNESSEE WIG-WALK"

soon to be released
"EBENEZER SCROOGE"

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BELLA COSA TANGO
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"NEVER MIND"
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- New York, N. Y.**
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 2. Eh, Cumpari (Julius La Rosa)
 3. St. George And The Dragonet (Stan Freberg)
 4. Rags To Riches (Tony Bennett)
 5. Vaya Con Dios (Paul & Ford)
 6. You, You, You (Ames Bros.)
 7. You Alone (Perry Como)
 8. Many Times (Eddie Fisher)
 9. Ricochet (Teresa Brewer)
 10. Crying In The Chapel (Valli-Orioles)

- Philadelphia, Pa.**
1. Vaya Con Dios (Paul & Ford)
 2. St. George And The Dragonet (Stan Freberg)
 3. Oh! (Pee Wee Hunt)
 4. You, You, You (Ames Bros.)
 5. Eh, Cumpari (Julius La Rosa)
 6. Crying In The Chapel (Valli-Orioles)
 7. In The Mission Of St. Augustine (Sammy Kaye)
 8. Rags To Riches (Tony Bennett)
 9. Ricochet (Teresa Brewer)
 10. Ebb Tide (Frank Chacksfield)

- Detroit, Mich.**
1. Ebb Tide (Frank Chacksfield)
 2. Rags To Riches (Tony Bennett)
 3. You, You, You (Ames Bros.)
 4. Ricochet (Teresa Brewer)
 5. St. George And The Dragonet (Stan Freberg)
 6. Eh, Cumpari (Julius La Rosa)
 7. Many Times (Eddie Fisher)
 8. Magic Guitar (Bunny Paul)
 9. Vaya Con Dios (Paul & Ford)
 10. Dagnet (Ray Anthony)

- San Francisco, Calif.**
1. Vaya Con Dios (Paul & Ford)
 2. Ebb Tide (Frank Chacksfield)
 3. You, You, You (Ames Bros.)
 4. Oh! (Pee Wee Hunt)
 5. St. George And The Dragonet (Stan Freberg)
 6. Eh, Cumpari (Julius La Rosa)
 7. Crying In The Chapel (Valli-Orioles)
 8. Dagnet (Ray Anthony)
 9. No Other Love (Perry Como)
 10. P. S. I Love You (Hilltoppers)

- Indianapolis, Ind.**
1. Vaya Con Dios (Paul & Ford)
 2. You, You, You (Ames Bros.)
 3. Ebb Tide (Frank Chacksfield)
 4. Oh! (Pee Wee Hunt)
 5. Rags To Riches (Tony Bennett)
 6. St. George And The Dragonet (Stan Freberg)
 7. Eh, Cumpari (Julius La Rosa)
 8. Crying In The Chapel (Valli)
 9. Many Times (Eddie Fisher)
 10. No Other Love (Perry Como)

- Dallas, Tex.**
1. Vaya Con Dios (Paul & Ford)
 2. You, You, You (Ames Bros.)
 3. Ebb Tide (Frank Chacksfield)
 4. St. George And The Dragonet (Stan Freberg)
 5. Oh! (Pee Wee Hunt)
 6. Dagnet (Ray Anthony)
 7. Many Times (Eddie Fisher)
 8. Crying In The Chapel (Valli)
 9. Eh, Cumpari (Julius La Rosa)
 10. No Other Love (Perry Como)

- Boston, Mass.**
1. You, You, You (Ames Bros.)
 2. Eh, Cumpari (Julius La Rosa)
 3. Rags To Riches (Tony Bennett)
 4. St. George And The Dragonet (Stan Freberg)
 5. Ebb Tide (Frank Chacksfield)
 6. You Alone (Perry Como)
 7. Many Times (Eddie Fisher)
 8. Vaya Con Dios (Paul & Ford)
 9. Ricochet (Teresa Brewer)
 10. Dagnet (Ray Anthony)

- Chicago, Ill.**
1. Eh, Cumpari (Julius La Rosa)
 2. Rags To Riches (Tony Bennett)
 3. Ebb Tide (Frank Chacksfield)
 4. Ricochet (Teresa Brewer)
 5. St. George And The Dragonet (Stan Freberg)
 6. You, You, You (Ames Bros.)
 7. Don't Take Your Love From Me (Three Suns)
 8. Many Times (Eddie Fisher)
 9. Dagnet (Ray Anthony)
 10. Crying In The Chapel (Valli)

- Cleveland, Ohio**
1. Rags To Riches (Tony Bennett)
 2. Eh, Cumpari (Julius La Rosa)
 3. Vaya Con Dios (Paul & Ford)
 4. St. George And The Dragonet (Stan Freberg)
 5. You, You, You (Ames Bros.)
 6. To Be Alone (The Hilltoppers)
 7. Ricochet (Teresa Brewer)
 8. Ebb Tide (Frank Chacksfield)
 9. You Alone (Perry Como)
 10. Many Times (Eddie Fisher)

- New Orleans, La.**
1. You, You, You (Ames Bros.)
 2. Oh! (Pee Wee Hunt)
 3. Rags To Riches (Tony Bennett)
 4. St. George And The Dragonet (Stan Freberg)
 5. Vaya Con Dios (Paul & Ford)
 6. Eh, Cumpari (Julius La Rosa)
 7. Ebb Tide (Frank Chacksfield)
 8. Many Times (Eddie Fisher)
 9. The Story Of Three Loves (Jerry Murad)
 10. No Other Love (Perry Como)

- Washington, D. C.**
1. You, You, You (Ames Bros.)
 2. Vaya Con Dios (Paul & Ford)
 3. St. George And The Dragonet (Stan Freberg)
 4. Oh! (Pee Wee Hunt)
 5. Ebb Tide (Frank Chacksfield)
 6. Rags To Riches (Tony Bennett)
 7. Crying In The Chapel (Valli)
 8. Many Times (Eddie Fisher)
 9. Eh, Cumpari (Julius La Rosa)
 10. No Other Love (Perry Como)

- Nashville, Tenn.**
1. You, You, You (Ames Bros.)
 2. Vaya Con Dios (Paul & Ford)
 3. Oh! (Pee Wee Hunt)
 4. St. George And The Dragonet (Stan Freberg)
 5. Ebb Tide (Frank Chacksfield)
 6. Rags To Riches (Tony Bennett)
 7. Many Times (Eddie Fisher)
 8. To Be Alone (The Hilltoppers)
 9. Crying In The Chapel (Glenn-Allen)
 10. Eh, Cumpari (Julius La Rosa)

- St. Louis, Mo.**
1. You, You, You (Ames Bros.)
 2. Eh, Cumpari (Julius La Rosa)
 3. St. George And The Dragonet (Stan Freberg)
 4. Ebb Tide (Frank Chacksfield)
 5. Oh! (Pee Wee Hunt)
 6. Ricochet (Teresa Brewer)
 7. Many Times (Eddie Fisher)
 8. Rags To Riches (Tony Bennett)
 9. Dagnet (Ray Anthony)
 10. The Story Of Three Loves (Jerry Murad)

- Denver, Colo.**
1. You, You, You (Ames Bros.)
 2. Vaya Con Dios (Paul & Ford)
 3. Oh! (Pee Wee Hunt)
 4. St. George And The Dragonet (Stan Freberg)
 5. Ebb Tide (Frank Chacksfield)
 6. Eh, Cumpari (Julius La Rosa)
 7. Crying In The Chapel (Glenn-Valli)
 8. P. S. I Love You (Hilltoppers)
 9. Many Times (Eddie Fisher)
 10. No Other Love (Perry Como)

- Los Angeles, Calif.**
1. Vaya Con Dios (Paul & Ford)
 2. You, You, You (Ames Bros.)
 3. St. George And The Dragonet (Stan Freberg)
 4. Crying In The Chapel (Valli-Orioles)
 5. Oh! (Pee Wee Hunt)
 6. Ebb Tide (Frank Chacksfield)
 7. Eh, Cumpari (Julius La Rosa)
 8. Rags To Riches (Tony Bennett)
 9. Many Times (Eddie Fisher)
 10. P. S. I Love You (Hilltoppers)

- Memphis, Tenn.**
1. Vaya Con Dios (Paul & Ford)
 2. Oh! (Pee Wee Hunt)
 3. You, You, You (Ames Bros.)
 4. Ebb Tide (Frank Chacksfield)
 5. St. George And The Dragonet (Stan Freberg)
 6. Rags To Riches (Tony Bennett)
 7. Crying In The Chapel (Valli)
 8. The Story Of Three Loves (Jerry Murad)
 9. P. S. I Love You (Hilltoppers)
 10. No Other Love (Perry Como)

- Seattle, Wash.**
1. Ebb Tide (Frank Chacksfield)
 2. Vaya Con Dios (Paul & Ford)
 3. You, You, You (Ames Bros.)
 4. Eh, Cumpari (Julius La Rosa)
 5. Oh! (Pee Wee Hunt)
 6. Little Blue Riding Hood (Stan Freberg)
 7. Rags To Riches (Tony Bennett)
 8. Dagnet (Ray Anthony)
 9. Many Times (Eddie Fisher)
 10. No Other Love (Perry Como)

- Cincinnati, Ohio**
1. You, You, You (Ames Bros.)
 2. Ebb Tide (Frank Chacksfield)
 3. Vaya Con Dios (Paul & Ford)
 4. St. George And The Dragonet (Stan Freberg)
 5. Oh! (Pee Wee Hunt)
 6. Rags To Riches (Tony Bennett)
 7. Eh, Cumpari (Julius La Rosa)
 8. Crying In The Chapel (Valli-Glenn)
 9. Many Times (Eddie Fisher)
 10. Dagnet (Ray Anthony)

- Atlanta, Ga.**
1. Vaya Con Dios (Paul & Ford)
 2. Rags To Riches (Tony Bennett)
 3. Crying In The Chapel (Valli-Orioles)
 4. Ebb Tide (Frank Chacksfield)
 5. St. George And The Dragonet (Stan Freberg)
 6. You, You, You (Ames Bros.)
 7. Oh! (Pee Wee Hunt)
 8. Many Times (Eddie Fisher)
 9. No Other Love (Perry Como)
 10. Dagnet (Ray Anthony)

- Portland, Ore.**
1. You, You, You (Ames Bros.)
 2. Vaya Con Dios (Paul & Ford)
 3. Ebb Tide (Frank Chacksfield)
 4. Rags To Riches (Tony Bennett)
 5. St. George And The Dragonet (Stan Freberg)
 6. Eh, Cumpari (Julius La Rosa)
 7. Oh! (Pee Wee Hunt)
 8. Many Times (Eddie Fisher)
 9. No Other Love (Perry Como)
 10. Ricochet (Teresa Brewer)

- Pittsburgh, Pa.**
1. Rags To Riches (Tony Bennett)
 2. St. George And The Dragonet (Stan Freberg)
 3. Eh, Cumpari (Julius La Rosa)
 4. You, You, You (Ames Bros.)
 5. Love Walked In (Sunny Gale)
 6. Istanbul (Four Lads)
 7. No Other Love (Perry Como)
 8. Hey Joe! (Frankie Laine)
 9. Ricochet (Teresa Brewer)
 10. Oh! (Pee Wee Hunt)

CANADIAN CAPERS

TORONTO TOPICS

Vic Damone played the Casino Theatre last week to a very receptive audience. One of the highlights of his Toronto visit was the cocktail party in his honor at the Press and Radio Club, tossed by Quality Records. Vic told us that he found his fine Canadian audiences much different from what he'd expected and was very impressed with the warm welcome that has been his here. Happy to know that he will be making two movies for MGM, "Hit The Deck" and "The Romberg Story." . . . Jack Boswell promoted to Mercury Divisional Manager at Quality Records. He was formerly Sales Manager. On the Quality Division, his latter position now taken up by Phil Anderson with the title of Manager of Ontario Sales Division for Quality. The Quality label is riding high according to topper Frank Weaver who reports record sales on Mitchell Torok's "Caribbean" . . . Slim Whitman's "North Wind" . . . Jack Cardwell's "Dear Joan" . . . Hilltoppers' "To Be Alone" . . . and Monty Kelly's "Three O'Clock In The Morning." . . . The Hi-Fi fever has hit this territory. Harold Pounds of Spartan-Columbia in town and stirring up a lot of interest in the trade with his firm's new High Fidelity line. . . .



VIC DAMONE

Les Baxter and his orchestra next attraction at the Casino Theatre, and Whitey Hains and his Capitol staff have been doing a big promotion job in advance of his first Toronto date. Local Musicians Union prevents members from making live appearance on disk shows but the Baxter platters are spinning like mad on the local stations. On the same billing are The Satisfiers making a repeat appearance in this town, where they have a raft of friends. The odd angle is that their Chesterfield programs were never carried by Canadian stations but, in spite of this, they are an established group with our folks. . . . The oft-mooted local vaude appearance of Rusty Draper will finally come through in December at the Casino Theatre and will make his local Mercury platter fans happy. . . . The Treniers are doing right nicely on their current week's engagement at the Colonial where the house was sold out on their opening night. They are followed next week by Woody Herman and his Third Herd, with advance reservations selling strongly. . . . The largest audience in the world to ever witness a Sadler's Wells Ballet performance was on hand for their opening night at the Maple Leaf Gardens on



SLIM WHITMAN

Tuesday, October 27th, a total of 9,332 paid admissions. . . . Radio Station CHUM's preview of their new programming pattern featuring instrumental and lush music was one of the trade and social events of the week, along with Mayor Lamport, Alderman Grossman and other top civic officials were the top disk men in this territory, along with the trade and local press. New policy on this daylight-to-dusk station kicks off on November 1st and seems to have the general support of all the good music fans in this area. Prominent among the record folks attending were Frank Kirton of Quality's Remington division, Harold Pounds and Frank Jones of Columbia, Jack Seeney, Victor Records, Jack Boswell, representing Mercury, and Joe Edwards, Decca Records.



THE HILLTOPPERS

MONTREAL MEMOS

Steve Evans, Biltmor Records' new singing star, received a rousing welcome home from his local fan club prior to his opening at the Down Beat. Reception took place in Hartney's Record Bar with Dave Grief, Record Manager, trying to keep things in order. . . . The same Dave Grief has written a parody on "A Dear John Letter." Lyrics have a lot of local color and is getting tremendous reaction for the Hachey Bros. and Mary Lou at the Monterey. The title: "Beer John." . . . Henri Salvador playing to capacity crowds at the Continental. His last engagement here was two years ago from which he was supposed to go into La Vie en Rose in New York City but due to a hassle between his manager and Marjane, this engagement never took place. The story has it that he or his manager refused to play the same location that Marjane had worked. The sequel to this story being that the artist that preceded him into the Continental was the same Marjane. For the record, Henri Salvador is a tremendous artist and it will be New York's loss if he does not get bookings there on his current visit to this continent. . . . The Dorsey Bros. and their orchestra will be doing a one-week stint starting November the 5th at the Seville Theatre. . . . Tony Pastor into the Show Mart for a one-nighter on October 31st. . . . Lee Mendell, Montreal Record Manager of RCA Victor on a promotion job to Ottawa. . . . Jack Newman of the Peer-Southern set-up in Canada off on a business trip to Toronto. . . . Rodeo's recording artist Hal Willis around town plugging his most recent record released "Wild Living."



MONTY KELLY

Standley Tours Korea



Johnny Standley (third from left) gets a helping from waitress in Tokyo restaurant on recent tour of Korea with the Horace Heidt Show where he performed his new record, "Proud New Father," for GIs. With Standley are (left to right) "Doc" Bennet, CBS engineer, and Bobby Hirai, Tokio newspaper executive.

Peevey Could Be The Jimmy Boyd of '53

NEW YORK—A ten year old chirp from Ponca City, Oklahoma, could be the Jimmy Boyd of the 1953 Christmas. Her name is Gayla Peevey and her Columbia Records' debut with a seasonal pairing of "I Want A Hippopotamus For Christmas" and "Are My Ears On Straight" could very well be this year's Yuletide rage. Gayla grew up in Ponca City, attending Lincoln school where she sang for the first time in public less than a year ago. "Everybody got real excited over her voice" according to Mrs. Peevey, "and early this year she was on a talent contest." Officials of WKY-TV in Oklahoma City heard Gayla and asked her to appear on

a television telethon in March. Wires and letters streamed to the station following her initial video stint and she soon became a regular staff entertainer. Next Gayla came to the attention of Eddie Joy, personal manager of Guy Mitchell and Mindy Carson. He auditioned the child for NBC and a regular spot on "The Saturday Night Revue," a coast-to-coast show, resulted. Columbia Records' Mitch Miller, instrumental in the success of such established favorites as Rosemary Clooney, Guy Mitchell and Jimmy Boyd, saw Gayla on her video debut and quickly signed her to an exclusive recording contract.

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CASH BOX

Picks These

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DATE: 29, 1953

AND

RECORDS

"RAGS TO RICHES"	Billy Ward & His Dominoes King 1280
"DON'T THANK ME"	
"SOUTH OF THE ORIENT"	Tiny Bradshaw
"LATER"	King 4664
"TENNESSEE WIG-WALK"	Bonnie Lou
"HAND-ME-DOWN HEART"	King 1237

AVAILABLE ON 45 RPM

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ZOOMING UP TO No.1

Sugar Boy

"I DON'T KNOW WHAT I'LL DO"
b/w
"OVERBOARD"
Checker-782

Checker RECORD CO.
750 E. 49th ST. CHICAGO, ILL.

Stars Over Harlem

Fresh from a long list of successful engagements here and abroad comes Hadda Brooks to Harlem's Apollo Theater with a stellar array of headline attractions, including Teddy Hale, Rose Hardway & the groovy little band of Gene Ammons. . . . King Records signed Danny "Run Joe" Taylor (he penned "GOOD LOVIN'") to a recording contract after digging him on a couple of Jesse Powell sides. They're wasting no time getting Joe to the wax house for cutting. . . . Good to see Morris Lane and his big horn back in Harlem town after dates in Chicago & vicinity. . . . When the Johnny Ace & Willie Mae Thornton "big show" invaded Harlem, recently, one of the big guns of the affair was a terrific little blues belter by the name of Junior Parker, currently being groomed by Peacock & Duke prexy Don Robey for mighty big things. . . . Still ringing in our ears is the sound of the wonderful way in which D. J. Willie Bryant introduced the limited edition of the Glenn Miller Album. 'Twas more than interesting to learn from W. B. that the maestro more than occasionally sat in with Willie when Harlem's mayor was in the band business. . . . 125 Street really rocked like mad last week. Maybe it was because of the battle between the two biggest female vocalists in the business. Over at the Apollo, giving out with Hound Dog, etc., was Willie Mae (Big Mama) Thornton, while a few steps away, the club Baby Grand headlined "Big Maybelle," with the good sounds of The Wanderers, vocal quartette. . . . It looks like Marlowe Morris & his sensational trio have made their home at Smalls Paradise. The terrific maestro of the Hammond Organ, (his Mercury Records are so great) is currently moving into his second year at the famed spot. . . . It really was a pleasure to listen to the new releases this week. Only wish things like the new ones by The Clovers, The Du Droppers & Edna McGriff's latest would fall into our midsts more often. . . . Mighty interesting was the interview Leigh Kamman conducted with harmonica wizard Leo Diamond, who dropped in to say hello to all before departing to Cleveland and vicinity for scheduled T.V. shots. . . . Overheard. A couple D. J. Jack Walker's devoted female listener, describing Jack's smooth voice as the kind that just melts in one's ears. Oh, well! . . . Harlem agrees with Marty Ostrow. Eartha Kitt's "Santa Baby" is so cra-eeeeeezy.

Smash Hit!

HOLE IN THE WALL

by FLOYD DIXON
477 # 477-45

Specialty records

8508 Sunset Blvd., Hollywood 46, Calif.

The Really Different Record
78's + 45's

"SIT DOWN SERVANT"

b/w
"WELL DONE"
SWANEE QUINTET
NASHBORO 538

NASHBORO RECORD CO.
177 3rd Ave., Nashville, Tenn.
(6-2916)

B. B. KING'S LATEST

"PLEASE HURRY HOME"
b/w
"NEIGHBORHOOD AFFAIR"
RPM # 391

RPM

HERE IS YOUR PROOF . . . ORDER NOW!!

THE CASH BOX

SLEEPER OF THE WEEK

"A WOMAN IS TO BLAME" - "BLUES AT SUNDOWN"
By Jimmy (Tin Pan Alley) Wilson

BIG TOWN RECORDS — PASADENA, CALIFORNIA

THE CASH BOX

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City's Harlem Area; Chicago's South Side, and New Orleans.

- | in HARLEM | on CHICAGO'S South Side | in NEW ORLEANS |
|--|--|--|
| 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | 1 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | 1 BANANA SPLIT
Kid King's Combo
(Excella 2009) |
| 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | 2 HONEY HUSH
Joe Turner
(Atlantic 1001) | 2 ROSE MARY
Fats Domino
(Imperial 5251) |
| 3 GOOD LOVIN'
The Clovers
(Atlantic 1000) | 3 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | 3 HEART BREAKER
Ray Charles
(Atlantic 1008) |
| 4 TV IS THE THING
Dinah Washington
(Mercury 70214) | 4 TV IS THE THING
Dinah Washington
(Mercury 70214) | 4 BLUES WITH A FEELING
Little Walter
(Checker 780) |
| 5 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | 5 GOOD LOVIN'
The Clovers
(Atlantic 1000) | 5 HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 6 MONEY HONEY
Drifters
(Atlantic 1106) | 6 FEELING GOOD
Little Junior
(Sun 187) | 6 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 7 NADINE
Coronets
(Chess 1549) | 7 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | 7 SOUL ON FIRE
Lavern Baker
(Atlantic 1004) |
| 8 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | 8 TOO MUCH LOVIN'
The "S" Royales
(Apollo 448) | 8 WHY, OH, WHY
The Kings
(Jax 314) |
| 9 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | 9 BLUES WITH A FEELING
Little Walter
(Checker 780) | 9 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) |
| 10 TOO MUCH LOVIN'
The "S" Royales
(Apollo 448) | 10 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | 10 FEELING GOOD
Little Junior
(Sun 187) |

in SAN FRANCISCO	in NEWARK	in MEMPHIS
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- | | | |
|--|--|---|
| 1 HONEY HUSH
Joe Turner
(Atlantic 1001) | 1 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | 1 HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | 2 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | 2 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 3 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | 3 MONEY HONEY
Drifters
(Atlantic 1106) | 3 FEELING GOOD
Little Junior
(Sun 187) |
| 4 FEELING GOOD
Little Junior
(Sun 187) | 4 NADINE
Coronets
(Chess 1549) | 4 BLUES WITH A FEELING
Little Walter
(Checker 780) |
| 5 TV IS THE THING
Dinah Washington
(Mercury 70214) | 5 DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) | 5 MAD LOVE
Muddy Waters
(Chess 1550) |
| 6 GEE
The Crows
(Roma 5) | 6 DRUNK
Jimmy Liggins
(Specialty 470) | 6 THAT'S WHEN I MISS YOU SO
Eddie Boyd
(Chess) |
| 7 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | 7 PLEASE LOVE ME
B. B. King
(R.P.M. 386) | 7 GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 8 BLUES WITH A FEELING
Little Walter
(Checker 780) | 8 PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) | 8 DRUNK
Jimmy Liggins
(Specialty 470) |
| 9 DRUNK
Jimmy Liggins
(Specialty 470) | 9 GET IT
The Royals
(Federal 12133) | 9 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 10 TOO MUCH LOVIN'
The "S" Royales
(Apollo 448) | 10 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | 10 NO BLOW, NO SHOW
Bobby Bland
(Duke 115) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|--|---|---|
| 1 ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | MARIE
Four Tunes
(Jubilee 5128) |
| 2 SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | TV IS THE THING
Dinah Washington
(Mercury 70214) |
| 3 T. V. IS THE THING
Dinah Washington
(Mercury 70214) | HONEY HUSH
Joe Turner
(Atlantic 1001) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) |
| 4 MONEY HONEY
Drifters
(Atlantic 1106) | GEE
The Crows
(Rama 5) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 5 I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | BANANA SPLIT
Kid King's Combo
(Excello 2009) |
| 6 NADINE
Coronets
(Chess 1549) | ROSE MARY
Fats Domino
(Imperial 5251) | PERFECT WOMAN
Four Blazes
(United 158) |
| 7 CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |
| 8 MEMORIES
Earl Bostic
(King 4653) | NADINE
Coronets
(Chess 1549) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 9 HONEY HUSH
Joe Turner
(Atlantic 1001) | FEELING GOOD
Little Junior
(Sun 187) | LOVER COME BACK TO ME
Not "King" Cole
(Capitol 2610) |
| 10 DRUNK
Jimmy Liggins
(Specialty 470) | DRUNK
Jimmy Liggins
(Specialty 470) | DRUNK
Jimmy Liggins
(Specialty 470) |



- | | | |
|--|---|---|
| 1 BLOOD STAINS ON THE WALL
Honey Boyd
(Specialty 476) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) | SHAKE A HAND
Faye Adams & Joe Morris
(Herald 416) |
| 2 HONEY HUSH
Joe Turner
(Atlantic 1001) | ROSE MARY
Fats Domino
(Imperial 5251) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) |
| 3 BLUES WITH A FEELING
Little Walter
(Checker 780) | HONEY HUSH
Joe Turner
(Atlantic 1001) | DON'T DECEIVE ME
Chuck Willis
(Okeh 6985) |
| 4 MONEY HONEY
Drifters
(Atlantic 1106) | GOOD LOVIN'
The Clovers
(Atlantic 1000) | MONEY HONEY
Drifters
(Atlantic 1106) |
| 5 DRUNK
Jimmy Liggins
(Specialty 470) | FEELING GOOD
Little Junior
(Sun 187) | HONEY HUSH
Joe Turner
(Atlantic 1001) |
| 6 GET IT
The Royals
(Federal 12133) | PERFECT WOMAN
Four Blazes
(United 158) | I HAD A NOTION
Al Savage & Joe Morris
(Herald 417) |
| 7 HEART BREAKER
Ray Charles
(Atlantic 1008) | JUST WALKIN' IN THE RAIN
Prisonaires
(Sun 186) | ROSE MARY
Fats Domino
(Imperial 5251) |
| 8 T. V. IS THE THING
Dinah Washington
(Mercury 70214) | ONE SCOTCH, ONE BOURBON, ONE BEER
Amos Milburn
(Aladdin 3197) | PLEASE DON'T LEAVE ME
Fats Domino
(Imperial 5240) |
| 9 GOOD LOVIN'
The Clovers
(Atlantic 1000) | BLUES WITH A FEELING
Little Walter
(Checker 780) | PLEASE HURRY HOME
B. B. King
(R.P.M. 391) |
| 10 ROSE MARY
Fats Domino
(Imperial 5251) | CRYING IN THE CHAPEL
The Orioles
(Jubilee 5122) | GOOD LOVIN'
The Clovers
(Atlantic 1000) |

Last Minute Flash! ALADDIN SIGNS JORDAN

LOS ANGELES, CALIF.—Ed Mesner, president of Aladdin Records, has announced the signing of Louis Jordan, presently with Decca Records, to a three year contract.

Effective date of the contract will be January 2nd when Jordan's Decca contract expires.

Stan's Record Shop On 4 Radio Shows

SHREVEPORT, LA.—Stan Lewis, owner of Stan's Record Shop, this city, one of the most active men in the disk business. Lewis, in addition to his extensive record selling activities, conducts four programs on the air, all of which he programs and two of which he sponsors 100% by himself.

Both of the shows completely sponsored by Lewis are 50,000 watt stations KTHS in Little Rock, on the air from 10:30 to 11:15 P.M.; and KWKH-Shreveport, on the air from 10:30 to 11:30 P.M.

The two 5,000 watters are co-sponsored. They are KCIG-Shreveport, for three hours nightly and KENT-Shreveport, for 1½ hours nightly.

Lewis reports that two of his biggest breaking numbers at this time are LaVerne Baker's "Soul On Fire" which smoldered for about two months and then suddenly broke out in a rash of sales. The other, "Heartbreaker" by Ray Charles, creating loads of excitement sales-wise. Both tunes are on the Atlantic label.

FOR TOPS IN R&B

A BIG HIT
DADDY ROLLIN' STONE
By OTIS BLACKWELL
JAY-DEE # 784

JOE DAVIS
RECORD MANUFACTURER
1619 Broadway (Circle 5-7658) New York, N. Y.

A RUBY Record Hit in the East
BOBBY SMITH
His Sax and Ork.
"TREAD LIGHTLY"
b/w
"NIGHT WATCH"
RUBY RECORD # 101

RUBY RECORD CO.
Manufactured and Distributed by
ANCHOR RECORDS
268 - 15th Ave., Newark, N. J.
(Mitchel 3-7535)

A Sensation!
JIMMY SWAN
"HEY NOW BABY, HEY"
b/w
"LAUGHING, LAUGHING BLUES"
PEACOCK #1622
PEACOCK RECORDS, Inc.
4104 LYONS AVENUE
HOUSTON 10, TEXAS

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

LITTLE ESTHER
(Decca 48305)

B+ "STOP CRYIN'" (2:40) [Motion Music—McCoy, Lovett] Little Esther does a grand job on a slow emotional blues. Gal sings with much feeling against a soft instrumental backing.

B "PLEASE DON'T SEND ME" (2:58) Flip is a change of pace. Little Esther belts a quick beat bounce in which she pleads not to be sent away as she has no place to go. Side moves.

DIXIE HUMMING BIRDS
(Peacock 1722)

B+ "LET'S GO OUT TO THE PROGRAMS" (2:43) [Lion BMI—Moore] In an unusual waxing the Dixie Humming Birds, with Ira Tucker handling the leads, do a straight impersonation of several of the nation's leading gospel groups and their famous tunes. Intro of each group is done with narration type chanting to rhyme. A different and topflight effort that should garner heavy action. Could follow the pattern of The Bells Of Joy's "Let's Talk About Jesus" and show up in the "Hot" charts.

C "I'LL KEEP ON LIVING AFTER I DIE" (2:47) [Lion BMI—Moore] The group etches a slow religious item movingly. A good religious deck.

GLADYS HILL
(Peacock 1618)

B+ "DON'T TOUCH MY BOWL" (2:35) New gal on the Peacock label belts a quick tempo story of a gal telling her man off. Thrush is of the full voiced school. Disk should make noise.

B "PRISON BOUND" (2:35) Miss Hill chants a slow blues on the under side. Gal is bound for prison and sings "I'll have to do without your lovin' for five long years."

SARAH VAUGHAN
(Atlantic 1012)

B+ "YOU GO TO MY HEAD" (2:55) [Remick ASCAP — Gillespie, Coots] Sarah Vaughan sings the beautiful oldie for an extremely pleasing side. Sarah is pop on this deck, but should pull in any location.

B+ "IT MIGHT AS WELL BE SPRING" (2:52) Miss Vaughan chants the Rodgers-Hammerstein classic smoothly. Same comments.

LINDA HAYES
(Hollywood 1003)

B "YOURS FOR THE ASKING" (2:24) [Assoc. Hollywood BMI—L. Hayes] Linda Hayes delivers a middle tempo blues with a potent and sexy vocal. Tho they'll never be more than friends she'll wait with the hope that he'll change his mind.

B "TAKE ME BACK" (2:30) [Assoc. Hollywood BMI—Hayes, Robertson, Tucker] Gal sings a tune that will be familiar to r & b fans with a new set of lyrics. Gal an impressive chanteuse.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THE FEELING IS SO GOOD"
(2:45) [Marvin ASCAP—Singleton, Nuggy]

"COMIN' ON" (2:41)
[Progressive BMI—Nugeire]

THE CLOVERS
(Atlantic 1010)

● The Clovers, bidding for their eight consecutive hit, come through with a piece of wax that could be their best effort to date. The boys are really hot as they belt out the middle beat jump titled, "The Feeling Is So Good," with a riff that is different and infectious. The long drawn out play on the title lends spice to the etching. A socko side that will catch an immediate reaction on exposure. The flip deck, "Comin' On," is a slow bounce blues mournfully portrayed by the group. A better than average deck but no competition for the upper lid as seen from this corner.

"DON'T PASS ME BY" (2:41)
[Park Ave. BMI—Jack Allen]

"GET LOST" (2:55)
[Park Ave. BMI—Bob Konogie]

THE DU DROPPERS
(RCA Victor 20-5504)

● The Du Droppers, who are no strangers to hits, come up with a pair that look like two clif for the price of one plate. The upper side, "Don't Pass Me By," is a slow, but lively blues, presented with a feeling of sadness and a leaning toward the spiritual kick. Treatment is different and is a certain seller. The reverse deck, "Get Lost," is a hearty quick beat bounce in which the boys tell the gal off in no uncertain terms. The punch line, "drop dead," which ends the etching is brought in with such perfect timing that it is bound to bring a definite reaction. Both sides and let the public decide.

LITTLE CEASAR
(RPM 393)

B "TRIED TO REASON WITH YOU BABY" (2:41) [Mod. Music BMI—Ceasar] Little Ceasar sings the rhythmic quick moving bounce with gusto. Lyrics punchy.

B "CHAINS OF LOVE HAVE DISAPPEARED" (2:40) [Mod. Music BMI—Ceasar] Little Ceasar sadly sings a slow beaty blues. Two okeh decks.

CHOCOLATEERS
(Parrot 781)

C+ "PECKIN" (2:38) The Chocolateers sing a rhythmic middle tempo novelty describing the "Peckin" dance. A gay and infectious side.

C "BARTENDER BLUES" (2:41) A talky novelty with an exchange of insults and yaks. Scene of operation takes place in a bar. A mirthful hunk of wax.

THE EBONAIRES
(Aladdin 3211)

B "BABY, YOU'RE THE ONE" (3:14) [Dayton ASCAP—Brooks, Walsh] The Ebonaires dish up a middle tempo bounce in which the lead unhappily sings of his emotional state resulting from a set-to with this lady love.

C+ "THREE O'CLOCK IN THE MORNING" (2:50) [Feist ASCAP—Robledo, Terris] Currently revived via Monte Kelly's lush instrumental, The Ebonaires make a pitch for the R & B market. A lovely tune with a sweet and mellow treatment.

BUDDY JOHNSON ORCHESTRA
(Mercury 70251)

B+ "A-12" (3:14) [Sophisticate BMI—Johnson] The Buddy Johnson ork runs rampant with a wild quick beat jump. Exciting and good listening.

B+ "I'M JUST YOUR FOOL" (2:41) [Sophisticate BMI—Johnson] A slow blues with a lush vocal by Ella Johnson. Gal is a fool to take his mess and still love him, but she does. Two good sides.

LOUIS JORDAN AND HIS TYMPANY FIVE
(Decca 28883)

B+ "I WANT YOU TO BE MY BABY" (2:55) [Victory — Jon Hendricks] Louis Jordan and his Tympany Five beat out an infectious jump with the master bopping the infectious lyrics in chuckley fashion.

B+ "YOU KNOW IT TOO" (2:48) [American Academy of Music—Warren, Jordan] Another gay ditty with Jordan again pitching in with a top flight job. Musicianship also must be mentioned for credits.

THE CASH BOX

Rhythm 'N Blues SLEEPER OF THE WEEK

"THESE THINGS SHALL BE"
(2:41) [Weiss & Barry—Bell]

"I'LL SURRENDER ANYTIME"
(2:39) [Modern BMI—Ivy]

EDNA McGRIFF
(Jubilee 5129)

● Edna McGriff pitches her strongest contender for wax honors into the ring since her biggie, "Heavenly Father," broke into r & b and pop charts. This effort is her bluesiest since that platter and the gal is good. Titled, "These Things Shall Be," the tune is an emotional slow blues that the young thrush sells in powerful fashion. The etching should bring Edna McGriff into the charts quickly. The under portion, "I'll Surrender Anytime," is another slow blues with McGriff feeding it a feelingful reading. Orking is on the torrid side with the result another potent disk.

"I WANT TO THANK YOU" (2:40)
[Bess Music BMI—Pauling]

"ALL RIGHTY!" (2:18)
[Bess Music BMI—Pauling]

THE "5" ROYALES
(Apollo 449)

● The "5" Royales continue their winning ways with their latest pairing, "I Want To Thank You" and "All Righty!" The former is a slow item energetically banged out by the group. Gimmicked fade out in the middle of the tune and a shot-like pick up lends flavor to the side. The flip, "All Righty!", is a quick beat jump that opens with stacatto handclaps and then moves on to three minutes of lively light heartedness. Timing is powerful and the Charlie (Little Jazz) Ferguson horn is by no means the smallest contribution to the success of the disk.

THE CASE BOX RHYTHM N' BLUES *Ramblings*

NEW YORK:

"Shake A Hand" by Faye Adams on Herald continues its un"shake"n hold on number one in the R & B field for the eighth consecutive week and 12th straight in the top ten. With the gal sitting atop the roost, Herald will release Miss Adam's second waxing this week. Advance notices say this has all the feeling and quality of "Shake," in which case, make way for a new hit. . . . Marvin Jay is now working for Atlantic Records. Marv will handle record promotion. With "Honey Hush" by Joe Turner crowding the top of the best seller list, comes to mind the story told by Jerry Wexler, Atlantic, of how the title was chosen. Originally the tune was called "Yakety Yak," but Stan Lewis, owner of Stan's Record Shop, Shreveport, La., came up with the title "Honey Hush," an appellation with sock. Atlantic brains liked it immediately and that's how come. . . . Clarence "Gatemouth" Brown, Peacock's "Hurray Back Good News" man, thumping his way through a series of one nighters south of the Mason-Dixon. . . . Irv Marcus, Peacock and Duke salesman, became ill while in Florida and was told by the docs to take it easy for awhile. . . . Ernie Crowder of Anchor Records in Newark announced the formation of a new R & B label



VARETTA DILLARD

this week. It will be known as Ruby Records and the first artist signed was Bobby Smith and his ork. First release is "Tread Lightly" and "Night Watch." . . . Sam Evans, former Cash Box columnist, deejaying from WWCA-Chicago and the current feature of a promotional campaign by the station. . . . Lee Magid cleaning up his loose odds and ends at Savoy Records as he arranges to take over the new Larry Newton label, Central Records. Lee cut Doug Duke, Ward Singers and Cal Tjader this week and will cut his final session for Savoy with Varetta Dillard. Magid will start signing talent for Central next week. . . . George Goldner, Tico and Rama, has a double r & b release this week. Talented Bert Keyes comes up with "I Was Such A Fool," and a new group, The Blue Notes, is teamed with star, Joe Loco, on a ballad and jump blues pairing. . . . Bob Rosen, Seeco, informs us that plans for the new subsid r & b label are in the final stages. Rosen and prexy Sidney Seigel are working on a name now. . . . Joe Davis, Jay-Dee Records, reports orders coming in on his "Daddy Rollin' Stone" by Otis Blackwell would indicate the disk is headed for hit classification. . . . Challenge Music moved its offices last week to 108 W. 44th Street.

CHICAGO:

Leonard Chess putting lots of promotion back of "I Don't Know What I'll Do" and "Overboard," by Sugar Boy. A lad Len heard on his last trip to New Orleans. Len so impressed, he signed Sugar Boy. And did the session right then and there. The story goes that Sugar Boy was born on a sugar plantation in Louisiana. And, as a youngster, he chewed sugar cane in the raw. Thus he acquired the name which has stuck to him ever since. Len reports the disk is beginning to catch on big. . . . Another potential for Chess is Muddy Waters' "Mad Love." According to what we're told, this number has outsold any former Muddy Waters' disk. . . . Ruth Brown finally hitting the Midwest. But not yet getting as far as Chicago. On November 2, Ruth skedded to appear at the Grey-stone Ballroom, Detroit. With Charles Brown, Johnny Hodges and Johnny Moore. Then on to Gary's Palladium Ballroom, November 4, with Paul Williams and Margie Day. . . . McKee Fitzhugh bringing The Orioles, currently Jubilee's hottest property, to the Park City Bowl here November 1. This one-niter should be a sellout. . . . 'Round town. . . . Meade Lux Lewis and the Milt Buckner Trio joining Milcombo Trio at the Blue Note. . . . Danny "Night Train" Overbea and the 5 Flamingos at El Mocambo. . . . Pee Wee Hunt in a one-niter at Melody Mill. . . . And, finally, Earl Bostic at the Capitol Lounge. One of Earl's rare Chicago appearances. . . . Little Walter launching a week of one-niters thruout Ohio beginning 10/31.



SUGAR BOY

LOS ANGELES:

Roy Milton completed a successful tour of the West Coast with a farewell dance that was held at the Elks hall here on Oct. 25. He will leave on a tour of one-nighters and theatre engagements as he heads back toward the East Coast. . . . The Sweethearts of Rhythm closed a successful engagement here and left for a two-week stint in Seattle. . . . The Ink Spots open at Larry Potter's Supper Club on November 8th. While in the LA area they will cut several new sides for King. . . . Fabor Robison of Abbott Records recently discovered a new spiritual group that he predicts will give the R & B market some pretty stiff competition. The group features Willie Caston and the Ever Ready Gospel Singers with Charles Graves doing "When The Moon Goes Down" on Abbott. . . . Tiny Bradshaw will be in Los Angeles on November 6th. . . . Joe Bihari of Modern Records recently announced the signing of a new group called the "Four Squares" with Thomas Buell as lead tenor. The Bihari brothers also announced that B. B. King's latest release "Blind Love" had just been sent out to DJ's and distributors. . . . Leo Mesner of Aladdin Records is happy over their new special package deal consisting of 1 LP and 2 EP's featuring Maxwell Davis and his Tenor Sax. . . . Bill McCall, Jr. of Big Town Records says that Jimmie Wilson's "Blues At Sundown" and "A Woman Is To Blame" is starting to break throughout the country. . . . Here is a brief report of the latest happenings from a few of local distributors:



THE CHECKERS

CENTRAL RECORD SALES—Eddie Ray reports that "Marie" by the "Four Tunes" on Jubilee is booming. . . . RECORD MERCHANDISING CO.—Sid Talmadge says that "I Had A Notion" on the Herald label with Al Savage is clicking.

New Find



DETROIT, MICH.—Al Green, Detroit nightclub owner, the original discoverer of Johnnie Ray, comes up with another singer, Jeanne Dunne, who he claims could be as big a success as the cryer. Jeanne, who got her voice training as a choir singer, started out, like Sarah Vaughn, with classical aspirations, before turning recently to jazz and rhythm and blues. She has a big contralto voice. Several major disc companies are bidding for her to make her debut on wax. Green is bringing her along carefully via a series of personal appearances. She recently won the Pittsburgh Courier's award as the new singing discovery of the year. Above, left to right—Al Green, Jeanne Dunne and William Nunn. Nunn is managing editor of The Pittsburgh Courier.

Peacock-Duke Moves Into Modern Quarters

HOUSTON, TEXAS—The Peacock Record Company last week moved into its ultra modern and swanky new, air-conditioned home. Don D. Robey, president-owner, said "this is the most epochal step in Peacock history". The new plant will house the business offices, recording studios and pressing plant and handle every phase of the record production from the cutting session to label printing. In short, a song comes into the plant in a musician's mind and goes out on a disc ready for the trade. The new address is 2809 Erastus Street, Houston 26, Texas.

Phil Moore Pens New Faye Adams Tune

NEW YORK—Phil Moore, personal manager of the new r & b sensation, Faye Adams, who became a top name star with her first release on the Herald Label, "Shake A Hand", penned the new tune for the thrush's next Herald release titled "You Have Brought Happiness To My Soul".

Moore, who in the past wrote such tunes as "Shoo-Shoo Baby", "I Feel So Smoochie" and "I'm Gonna See My Baby". The newest effort is Moore's first venture into the R & B field. Moore also manages Helene Dixon, Epic artist.

WOW!
WHAT HITS!!

Eddy Boyd

"TORTURED SOUL"

b/w
"THAT'S WHEN I MISS YOU SO"

Chess-1552

Muddy Waters

"MAD LOVE"

b/w
"BLOW WIND BLOW"

Chess-1550

RUSH YOUR ORDER TO-DAY!
FIRST COME - FIRST SERVED!

CHESS
RECORD CORP.
750 E 49th ST. CHICAGO, ILL.

EXTRA! EXTRA! EXTRA!
EARTHA KITT
 "goes Latin"
 (with Afro-Cuban rhythm)
 45 RPM Extended Play
 EP # 11
SEECO records
 39 west 60th street
 new york 23, n. y.

Breaking For Hits
"PASS THE JUICE MISS LUCY"
 MR. STRINGBEAN
 with Joe Morris Ork. Herald # 418
"I HAD A NOTION"
 AL SAVAGE
 with Joe Morris Ork. Herald # 417
Herald RECORDS
 236 W. 55 St. New York N. Y.

INTRODUCING A HIT
 by "The WANDERERS!"
 # 1169
"WE COULD FIND HAPPINESS"
SAVOY RECORD CO., INC.
 58 Market St., Newark, N. J.

Manie Sacks Predicts 15% Rise In Record Sales For 1954

Prosen Names Stevin West Coast Rep.

NEW YORK—Sid Prosen, president of Village and Homestead Music, announced this week that he had opened a West Coast office with Milt Staviv heading it. The first tune that Staviv will work on is "Ebenezer Scrooge", which has just been released. It is recorded by Teresa Brewer on the Coral label. Sid Prosen wrote and published Teresa's smash hit of a few months ago "Till I Waltz Again With You".

100 College Radio Stations Now In Use

NEW YORK—There are now over 100 college radio stations in the country according to College Radio Corporation, college radio station representatives in New York. These stations, owned by the colleges and universities at which they are located, are managed and run by the students with faculty advisers giving help when needed.

These stations are an important source of record promotion since many of them have regular disk jockey shows which are heard by large local audiences, which includes the entire school body. Various record companies, publishers and promotion men have recently made it a point to contact these stations in the same way that they would regularly constituted commercial stations.

ATLANTIC CITY—"New super highways of merchandising will speed the way" to a 15 per cent upsurge in phonograph record sales next year, Manie Sacks, vice president and general manager of the RCA Victor Record Department, this week told the company's department heads attending a two-day staff meeting at the Claridge Hotel here. He said that newly developed techniques of merchandising and distribution should make it possible to hike disk sales in 1954 to a record high of more than \$250,000,000.

Advances listed by Sacks as key factors in the continued rise of the industry's sales volume included:

1. More music for less money for a constantly expanding market.

2. Evolution of the record store from a library-type operation to a modern super market that uses island displays for pop singles and the "built-in salespower" of album art and liner material at the point-of-sale.

3. A better product that, because of improvement in both the science and the artistry of recording, provides the nation's music buyers with better sound.

Stressing that introduction of 45 rpm Extended Play recordings had made it possible to offer consumers added value, Sacks said:

"The spillover of urban population into the suburbs and a marked rise in our teen-age population—which is expected to increase 60 per cent by 1965—provide us with an unparalleled opportunity for new musical markets. Variety, chain and department stores are the key to these undeveloped markets."

Terming the trend toward self-service selling "a retailing revolution," he declared that consumers like "see-and-touch-it-yourself shopping and find it difficult to leave a retail store without making a purchase."

Introduction of high fidelity instruments and records mean added musical enjoyment for record buyers, Sacks said, adding:

"For the artist, hi-fi means a wider audience. For the industry, it provides powerful, new selling ammunition that should do for the trade what the automatic transmission system did for the automobile field."

Sacks told the RCA Victor executives that the company's disk business in 1953 is "up more than 15 per cent and represents one of the best years we've ever had." But he emphasized that another substantial gain should be in store for next year, "if we can unlock the door to the nation's undeveloped markets and satisfy the universal hunger for musical entertainment."

Among those attending the staff meeting were Howard Letts, assistant general manager; L. W. Kanaga, general sales and merchandise manager; and George R. Marek, director of artists and repertoire.



- 1** **SHAKE A HAND**
Faye Adams & Joe Morris
(Herald 416)
- 2** **HONEY HUSH**
Joe Turner
(Atlantic 1001)
- 3** **ONE SCOTCH, ONE BOURBON, ONE BEER**
Amos Milburn
(Aladdin 3197)
- 4** **TV IS THE THING**
Dinah Washington
(Mercury 70214)
- 5** **GOOD LOVIN'**
The Clovers
(Atlantic 1000)
- 6** **FEELING GOOD**
Little Junior
(Sun 187)
- 7** **BLUES WITH A FEELING**
Little Walter
(Checker 780)
- 8** **CRYING IN THE CHAPEL**
The Orioles
(Jubilee 5122)
- 9** **ROSE MARY**
Fats Domino
(Imperial 5251)
- 10** **DRUNK**
Jimmy Liggins
(Specialty 470)

HOT LABEL! HOT RELEASE!
 SEE THE CHARTS

THOSE CAN'T-MISS Clovers
 RIDE AGAIN WITH—
The Feelin' Is So Good b/w Comin' On
 ATLANTIC 1010

INTRODUCING AN EXCITING NEW BLUES FIND!!!
TOMMY RIDGLEY
I'm Gonna Cross The River b/w Ooh! Lawdy My Baby
 ATLANTIC 1009

TWO OF THE GREATEST JOIN THE ATLANTIC HIT PARADE
SARAH VAUGHN IT MIGHT AS WELL BE SPRING YOU GO TO MY HEAD ATLANTIC 1012
DIZZY GILLESPIE GROOVIN' THE NURSERY RHYMES DIZ'S TUNE ATLANTIC 1011

ATLANTIC RECORDING CORP.
 234 WEST 56th St. NEW YORK 19, N. Y.

Airmail Subscription
The CASH BOX \$30.

Hound Dog



BOSTON—At a recent Mood Records party held at the New Caruso Room of the Gardner Hotel, in this city, many prominent disk jockeys in the area attended and presented Fay DeWitt with a Bassett Hound in behalf of her strong showing on her latest release "Misirlou" and "Snap-Snap-Snap Your Fingers." Disk jockeys pictured above with Faye are: Symphony Sid, Art Hume, Lou Germain, Ed Penney, Alan Dary, Tal Hood and Jay McMasters.

Meeting Dates Of Music Operators' Associations

- Nov. 2—California Music Guild
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 3—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 3—Western Massachusetts Music Guild, Ralph Ridgeway
Place: Ivy House, West Springfield, Mass.
- 5—Eastern Ohio Phonograph Operators Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (general).
- 5—California Music Guild
Place: Sacramento Hotel, Sacramento, Calif.
- 9—Amusement Machine Operators of Baltimore
Place: Mendell-Ballow Restaurant, 5435 Reisterstown Rd., Baltimore, Md.
- 10—California Music Guild
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Guild
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 12—California Music Guild
Place: U. S. Grant Hotel, San Diego, Calif.
- 16—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 18—New York State Operators' Guild
Place: Palatine Hotel, Newburgh, New York
- 19—Eastern Ohio Phonograph Operators Assn.
Place: 1310 Market Street, Youngstown, O. (Executive).
- 30—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- 30—Dallas Music Operators' Assn.
Place: Big Pete's, 5001 Lover's Lane, Dallas, Tex.
- Dec. 5 & 6—Music Guild of Nebraska
Place: Hotel Evans, Columbus, Neb.

Tiffany Records Signs Guy Cherney

"Gildersleeve" New Disk Jockey At WMGM

Hal Peary, better known as Throckmorton P. Gildersleeve or "The Great Gildersleeve," will join the ranks of WMGM stars on Nov. 2nd when he launches a Monday through Saturday 1:00 to 2:00 P.M. program. Peary, master mimic who can do dozens of dialects, will play popular records and present comedy characterizations in this new series of studio-originated programs over the 50,000 watt Metro-Goldwyn-Mayer station. The "Hal Peary Show" will afford this performer an opportunity to introduce numerous new dialect routines and also comment on the top tunes of the day.

Peary was a successful singer and actor before he entered radio in San Francisco in 1925. His first radio engagement was as a singer.

Victor Issues 2nd Educational Catalog

CAMDEN, N. J.—An enlarged second edition of the most comprehensive educational record catalog ever compiled by the RCA Victor Division, Radio Corporation of America, has just been published, it was announced this week by the company's Educational Services Division.

The catalog is designed specifically for use by teachers—not only those specializing in music instruction, but also home room teachers responsible for various subjects—as a guide to the use of records in the classroom.

It lists records designed for use in two major phases of music education. One part lists "educational" recording created for the specific functions of stimulating basic aptitudes and physical responses, of creating awareness of pitch and tone, phrasing, and the broader aspects of form, and of providing material for the study of musical skills and techniques. The other part is devoted to recorded material which is not necessarily "functional," but which can provide esthetic musical experience for the student. In this section are included the major classics, use of which can aid in the general aim of education, such as development of imagination, concentration, discrimination, and judgment.

New R & B Label

NEWARK, N. J.—Ernie Crowder of Anchor Records, this city, last week announced the formation of a new R & B label. It will be known as Ruby Records and the first artist signed was Bobby Smith and his orchestra. Initial release, already on the market, is "Tread Lightly" and "Night Watch."

CHICAGO, Oct. 24—Guy Cherney this week signed a five-year recording contract with Tiffany Records of Chicago. He thus joins Clark Dennis, Kitty Crawford, Carl Ravazza, Eddie Ballantine and others in the new firm which already has hit best-seller lists with its first release, Clark Dennis singing "Granada" and "My Love for You."

Cherney's first recording date was set for Sunday, October 25, and his premiere release will come out immediately after the November 1 release of the new Clark Dennis sides. Eddie Ballantine, musical director and Tiffany A and R man, will again provide musical background.

A Chicago product, Cherney until recently had San Francisco for his base from which he did top night club engagements at the Shamrock, Chez Paree, Statler Chain and others. At the behest of the late Sid Graumann, Harry Cohn of Columbia Pictures tested Cherney for three months for the lead role in "The Jolson Story" before it was decided to use a non-singer.

Cherney sings in a style reminiscent of Jolson although it is completely his own interpretation. He has never before recorded but Henry E. Doney, Tiffany president, predicts a glowing future for the youngster who first sang professionally at the age of 11.

◆◆◆◆◆

◆ THE "5" ROYALES ◆

◆ sing ◆

◆ "ALL RIGHTY" ◆

◆ b/w ◆

◆ "I WANT TO THANK YOU" ◆

◆ Apollo # 449 ◆

◆ ★ ◆

◆ Published by ◆

◆ BESS MUSIC, INC. ◆

◆ 457 West 45th Street New York ◆

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**BIGGEST SINCE
PATCHUKO HOP!**

**Jake Porter's
BEANVILLE**

b/w

El Toro

Combo # 32

Some territories
still available

COMBO RECORDS

1107 El Centro, Hollywood 38, Cal.

Two Great New RAMA Releases

THE BLUE NOTES accompanied by
JOE LOCO and his orchestra

"IF YOU'LL BE MINE"

(ballad)
and

"TOO HOT TO HANDLE"

(jump blues)
RR 25

BERT KEYES
singing

"I WAS SUCH A FOOL"
(To Fall In Love With You)

b/w

"AT HOME"
Orchestra under the direction of
Joe Reisman
RR 13

220 W. 42nd Street New York, N. Y.



BREAKING BIG IN CLEVELAND AND SPREADING His latest and greatest

DARRELL GLENN

singing

"ONLY A PASTIME"
and
"I THINK I'M FALLING IN LOVE WITH YOU"

VALLEY # 109

Will Sell 3 Ways—Pop . . . Country . . . R&B

SHORTY LONG

singing

"WHO SAID I SAID THAT"

(The new "Tuxedo Junction")
written by BOUDLEAUX BRYANT



"I GOT NINE LITTLE KISSES"

VALLEY RECORD # 108

Her greatest since "Satisfied"

MARTHA CARSON

singing

"I'VE GOT A BETTER PLACE TO GO"

words & music by Floyd Wilson
CAPITOL # 2634; F-2634
published by VALLEY PUBLISHERS

Valley RECORDS Publishers, Inc.
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

THE CASH BOX

FOLK & WESTERN DISK JOCKEY

REGIONAL RECORD REPORTS



Dave Miller
WMIE—Miami, Fla.

1. If I Never Get To Heaven (Eddy Arnold)
2. Hey Joe! (Carl Smith)
3. Caribbean (Mitchell Torok)
4. How's The World Treating You (Davis Sisters)
5. Before You Go Make Sure You Know (Lefty Frizzell)
6. Yesterday's Girl (Thompson)
7. You're Gone (Davis Sisters)
8. North Wind (Slim Whitman)
9. Let Me Go Devil (Wade Ray)
10. Who Stole That Train (Price)

Tommy Sutton
WING—Dayton, Ohio

1. Hey Joe! (Carl Smith)
2. It's Been So Long (W. Pierce)
3. A Dear John Letter (Shepard & Huskey)
4. I Won't Be Home No More (Hank Williams)
5. If I Never Get To Heaven (Eddy Arnold)
6. Tennessee Wig-Walk (B. Lou)
7. Just In Time To Be Too Late (T. Warren)
8. For Now And Always (Snow)
9. Is Zat You Myrtle (Carlises)
10. I Signed My Heart Away (Hank Thompson)

Mack Sanders
KFBI—Wichita, Kan.

1. Hey Joe! (Carl Smith)
2. It's Been So Long (W. Pierce)
3. I Forgot More (Davis Sisters)
4. A Dear John Letter (Shepard & Huskey)
5. Crying In The Chapel (Darrell Glenn)
6. Yesterday's Girl (Thompson)
7. My Wasted Past (E. Tubb)
8. There Stands The Glass (Webb Pierce)
9. Let Me Be The One (Locklin)
10. Mama, Come Get Your Baby Boy (Eddy Arnold)

Sleepyhead Cliff
KASM—Albany, Minn.

1. I Forgot More (Davis Sisters)
2. I Won't Be Home No More (Hank Williams)
3. Who Stole That Train (Price)
4. Hey Joe! (Carl Smith)
5. It's Been So Long (W. Pierce)
6. Baby My Heart (Faron Young)
7. Alabama (Little Rita Faye)
8. Tain't Nice (The Carlises)
9. Caribbean (Mitchell Torok)
10. Sing Me Something Sentimental (Marty Robbins)

Chuck Nichols
KOWB—Laramie, Wyo.

1. Yesterday's Girl (Thompson)
2. Mama, Come Get Your Baby Boy (Eddy Arnold)
3. That's What I'd Do For You (Faron Young)
4. Country Gentleman (Arkins)
5. It's Been So Long (W. Pierce)
6. I Forgot More (Davis Sisters)
7. Crying In The Chapel (Allen)
8. Take These Chains From My Heart (Hank Williams)
9. Let Me Go Devil (Tex Ritter)
10. If I Never Get To Heaven (Eddy Arnold)

Cliff Rodgers
WHKK—Akron, Ohio

1. I Forgot More (Davis Sisters)
2. North Wind (Slim Whitman)
3. Mama, Come Get Your Baby Boy (Eddy Arnold)
4. There Stands The Glass (Webb Pierce)
5. Hey Joe! (Carl Smith)
6. Tennessee Wig-Walk (B. Lou)
7. The Story Of My Life (Tubb)
8. A Dear John Letter (Shepard & Huskey)
9. End Of A Long, Lonely Day (Marty Robbins)
10. That's What I'd Do For You (Faron Young)

Carl Story
WAYS—Charlotte, N. C.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Carl Smith)
3. Remembering (Mac Wiseman)
4. A Dear John Letter (Shepard & Huskey)
5. Get Off My Telephone (Sammy Barnhart)
6. You're Gone (Davis Sisters)
7. Gonna Fall Out Of Love (Tommy Warren)
8. Lonesome Hearted Blues (Carl Story)
9. Hit And Run Lover (E. Hill)
10. Borne Again (Louvin Bros.)

Tom 'n' Jack
WKAB—Mobile, Ala.

1. Dear Joan (Jack Cardwell)
2. Let Me Go Devil (Wade Ray)
3. There Stands The Glass (Webb Pierce)
4. A Dear John Letter (Shepard & Huskey)
5. Unpucker (The Carlises)
6. Mama, Come Get Your Baby Boy (Eddy Arnold)
7. Hot Dog Rag (Red Foley)
8. Caribbean (Mitchell Torok)
9. For Now And Always (Snow)
10. Crying In The Chapel (Allen)

Chuck Thompson & Elmer
WFOR—Hattiesburg, Miss.

1. Walking The Dog (W. Pierce)
2. If I Never Get To Heaven (Eddy Arnold)
3. A Heap Of Lovin' (Hawkins)
4. Kiss Me Big (Tenn. Ernie)
5. Let's Have A Happy Time (Jimmie Logsdon)
6. Don't Add An Ex To Your Name (George McCormick)
7. I Forgot More (Davis Sisters)
8. Shake A Hand (Red Foley)
9. Private Property (Johnnie & Jack)
10. Remembering (Mac Wiseman)

Ramblin' Lou
WHLD—Niagara Falls, N. Y.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Kitty Wells)
3. A Dear John Letter (A. Inman)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. It's Been So Long (W. Pierce)
6. Don't Say Goodbye (Johnnie & Jack)
7. Are You Walkin' (Lee & Cooper)
8. I Found Out More (B. Cody)
9. I'd Rather Die Young (Mac Wiseman)
10. There's A Rainbow In Every Teardrop (Slim Whitman)

Bob Ferguson
KWSC—Pullman, Wash.

1. Mama, Come Get Your Baby Boy (Eddy Arnold)
2. There Stands The Glass (Webb Pierce)
3. Steel Guitar Rag (S. West)
4. Remembering (Mac Wiseman)
5. Hey Joe! (Carl Smith)
6. Little Boy Blue (Sally & Mattie)
7. Look What I Got (C. Copas)
8. Alabama (Little Rita Faye)
9. I Forgot More (Davis Sisters)
10. Who Stole That Train (Price)

Uncle Joe Johnson
WJWS—South Hill, Va.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Kitty Wells)
3. Tain't Nice (The Carlises)
4. Private Property (Johnnie & Jack)
5. I'd Rather Die Young (Mac Wiseman)
6. Ask Ye Shall Receive (Martha Carson)
7. It's Been So Long (W. Pierce)
8. Sing Me Something Sentimental (Marty Robbins)
9. A Dear John Letter (A. Inman)
10. Crying In The Chapel (Allen)

"Albuquerque" Al Hallaman
WBVP—Beaver Falls, Pa.

1. Tennessee Wig-Walk (B. Lou)
2. I Forgot More (Davis Sisters)
3. Caribbean (Mitchell Torok)
4. Hey Joe! (Carl Smith)
5. A Dear John Letter (Shepard & Huskey)
6. Let Me Be The One (Locklin)
7. Let Me Go Devil (Tex Ritter)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. Forgive Me John (Johnnie & Jack)
10. For Now And Always (Snow)

Buck Benson
WLBR—Lebanon, Pa.

1. Tain't Nice (The Carlises)
2. That's What I'd Do For You (Faron Young)
3. Caribbean (Mitchell Torok)
4. Remembering (Mac Wiseman)
5. Private Property (Johnnie & Jack)
6. Divorce Granted (Jack Loyd)
7. How's The World Treating You (Eddy Arnold)
8. Weary Blues From Waiting (Hank Williams)
9. You All Come (Cousin Herb Henson)
10. Wrong Side Of Town (Price)

Sheriff Tex Davis
WLOW—Norfolk, Va.

1. I Forgot More (Davis Sisters)
2. Let Me Be The One (Locklin)
3. Darling Am I The One (Smith)
4. Mama, Come Get Your Baby Boy (Eddy Arnold)
5. As The Hands Go 'Round The Clock (Tom Anderson)
6. It's Been So Long (W. Pierce)
7. For Now And Always (Snow)
8. God Was So Good (Al Terry)
9. Weary Blues From Waiting (Hank Williams)
10. End Of A Long, Lonely Day (Marty Robbins)

Cousin Johnny
WNLC—New London, Conn.

1. I Forgot More (Davis Sisters)
2. Seven Days In Heaven (Tex Williams)
3. Weep Away (Mitchell Torok)
4. Are You Walkin' (Lee & Cooper)
5. End Of A Long, Lonely Day (Marty Robbins)
6. A Dear John Letter (C. Aldrich & Honey Williams)
7. Weary Blues From Waiting (Hank Williams)
8. Penicillin (Mac Odell)
9. Hey Joe! (Kitty Wells)
10. Is Zat You Myrtle (Carlises)

Roy Smith
WKDA—Nashville, Tenn.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Carl Smith)
3. A Dear John Letter (Shepard & Huskey)
4. There Stands The Glass (Webb Pierce)
5. That's What I'd Do For You (Faron Young)
6. Yesterday's Girl (Thompson)
7. Supertime (Jimmie Davis)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. Weary Blues From Waiting (Hank Williams)
10. End Of A Long, Lonely Day (Marty Robbins)

Earl Davis
WFHG—Bristol, Va.

1. I Forgot More (Davis Sisters)
2. Shake A Hand (Red Foley)
3. Yesterday's Girl (Thompson)
4. Let Me Go Devil (Wade Ray)
5. Who Stole That Train (Price)
6. There Stands The Glass (Webb Pierce)
7. Re-enlistment Blues (Merle Travis)
8. You Fool, You Fool (Roberts)
9. Hey Joe! (Carl Smith)
10. Two Faced (Howington Bros.)

Ted Conner
WFMJ—Youngstown, Ohio

1. A Dear John Letter (Shepard & Huskey)
2. Hey Joe! (Carl Smith)
3. I Forgot More (Davis Sisters)
4. Tennessee Wig-Walk (B. Lou)
5. Caribbean (Mitchell Torok)
6. It's Been So Long (W. Pierce)
7. I Won't Be Home No More (Hank Williams)
8. Mama, Come Get Your Baby Boy (Eddy Arnold)
9. Forgive Me John (Shepard & Huskey)
10. Let Me Be The One (Locklin)

Bill Thornton
KRLW—Walnut Ridge, Ark.

1. Let Me Be The One (S. Willet)
2. North Wind (Slim Whitman)
3. Darling Am I The One (Carl Smith)
4. There's A Rainbow In Every Teardrop (Slim Whitman)
5. For Now And Always (Snow)
6. A Heap Of Lovin' (Hawkins)
7. Pig Latin Serenade (Johnnie & Jack)
8. Weary Blues From Waiting (Hank Williams)
9. There Stands The Glass (Webb Pierce)
10. Unpucker (The Carlises)

Billy The Kid Stanley
WNOE—New Orleans, La.

1. I Forgot More (Davis Sisters)
2. Hey Joe! (Carl Smith)
3. Forgive Me John (Shepard & Huskey)
4. Baby, That's What I'd Do For You (Faron Young)
5. Johnny's Got A Sweetheart (Little Rita Faye)
6. Mama, Come Get Your Baby Boy (Eddy Arnold)
7. Unpucker (The Carlises)
8. I Won't Be Home No More (Hank Williams)
9. It's Been So Long (W. Pierce)
10. Let Me Be The One (Locklin)

THE CASH BOX

Reports

THE NATION'S

BIG 10

**HILLBILLY,
FOLK & WESTERN
JUKE BOX TUNES**

**1 I FORGOT MORE
THAN YOU'LL
EVER KNOW**

Davis Sisters
(RCA Victor 20-5345;
47-5345)

2 A DEAR JOHN LETTER

Jean Shepard & Ferlin
Huskey
(Capitol 2502; F-2502)

3 HEY JOE!

Carl Smith
(Columbia 21129; 4-21129)

4 CARIBBEAN

Mitchell Torok
(Abbott 140; 45-140)

5 IT'S BEEN SO LONG

Webb Pierce
(Decca 28725; 9-28725)

**6 CRYING IN THE
CHAPEL**

Darrell Glenn
(Valley 101; 45-101)
Rex Allen
(Decca 28758; 9-28758)

7 FORGIVE ME JOHN

Jean Shepard &
Ferlin Huskey
(Capitol 2586; F-2586)

**8 THERE STANDS
THE GLASS**

Webb Pierce
(Decca 28834; 9-28834)

9 LET ME BE THE ONE

Hank Locklin
(Four Star 1641)

**10 TENNESSEE
WIG-WALK**

Bonnie Lou
(King 1237)

**May To Work For
Capitol Exclusively**

HOLLYWOOD—Bandleader Billy May will make his headquarters in Hollywood and work exclusively for Capitol Records under a new four-fold contract when his engagement at the Hollywood Palladium ends Nov. 1, it was announced by Alan W. Livingston, Capitol vice president in charge of artists and repertoire.

With the current Palladium date, May brings to a close nearly two years of road engagements.

The Billy May Band will continue to make records for regular release under the Capitol contract, Livingston revealed. In addition, May will hold down a top Capitol creative post in the writing, arranging and conducting of children's records and albums; the arranging, conducting of backgrounds for Capitol vocalists; and the writing of arrangements for Ray Anthony's band on the basis of regular assignments from Capitol.

Before his dance band records created a sensation when released in 1951, May was active in the production of nearly every children's record produced by Capitol. With Livingston, then head of the Children's Record Department, he collaborated musically on the pace-setting "Bozo at the Circus" album in 1946. Later May conducted, arranged and composed such hit kid singles as "I Taut I Taw a Puddy Tat" and dozens of others.

In his seven years of association with Capitol, May also has arranged and conducted for such artists as Margaret Whiting, Nat "King" Cole and Gisele MacKenzie.

His future arrangements for Ray Anthony, Livingston pointed out, will be the only function for Capitol which May has not performed in the past.

A 37-year-old native of Pittsburgh, May first won national notice as trumpeter and arranger for Charlie Barnett and Glenn Miller. He came to Hollywood in 1943, becoming a staff arranger for NBC.

Mercury Signs Christine

NEW YORK—Christine Jorgensen, now in the midst of a night club tour in the U.S. and Canada, has been signed by Mercury Record Corporation of Chicago to record six popular songs. Among them will be "There'll Be Some Changes Made", "I Wanna Get Married" and "Say It Isn't So". Christine, one of the most discussed personalities of the year, has demonstrated a good singing voice in nitery appearances.

Turning The Camera



NEW YORK—Betty Madigan turns the tables—or rather the camera—on world famous glamour photographer Jimmy Kriegsman as she tells him to "look at the birdie". Betty's first MGM platter is "You're Thoughtless" and "I Just Love You". Jimmy too has a first—he's written a song. It's "Too Much In Love To Care" and has been recorded by Steve Gaynor on Derby Records.

**Pee Wee King Adds
TV Show To Schedule**

LOUISVILLE, KY.—Pee Wee King this week added a one hour TV show to his already heavy schedule. The show will originate out of WEWS-Cleveland, O. The deal has been set for 26 weeks starting November 4 for Wednesday nights 11 to 12 P.M. Guest for the opening show will be The Davis Sisters. The show will be sponsored by a large beer company.

King will maintain his current TV show on Thursdays out of WAVE-TV, Louisville as he will the local radio show and the NBC coast to coast network show on Saturday nights.

**LaRosa-Godfrey Fracas
Booms Lawrence Disks**

BOSTON—One of the outcomes of the Julius LaRosa-Arthur Godfrey fracas has been to boom the records of Bill Lawrence, who was mentioned frequently in the stories about it. George Badoian of Mood Records, for whom Lawrence records, reported that his latest disk "Little Girl" and "I'll Wait For You" has been booming because of the publicity.

**THE TEN FOLK AND WESTERN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK**

1. HEY JOE! Carl Smith (Columbia)
2. I FORGOT MORE THAN YOU'LL
EVER KNOW Davis Sisters (RCA Victor)
3. A DEAR JOHN LETTER Jean Shepard & Ferlin Huskey
(Capitol)
4. IT'S BEEN SO LONG Webb Pierce (Decca)
5. MAMA, COME GET YOUR BABY
BOY Eddy Arnold (RCA Victor)
6. THERE STANDS THE GLASS Webb Pierce (Decca)
7. LET ME BE THE ONE Hank Locklin (4 Star)
8. CARIBBEAN Mitchell Torok (Abbott)
9. I'M WALKING THE DOG Webb Pierce (Decca)
10. YESTERDAY'S GIRL Hank Thompson (Capitol)

THE NATION'S TOP HIT!

DARRELL GLENN

and the Rhythm Riders

**"CRYING IN
THE CHAPEL"**

b/w

"HANG UP THAT TELEPHONE"

Valley V-105

★ ★ ★

Just Released—Another Smash

**"WRITE AND TELL
ME WHY"**

b/w

"DON'T LET ME DOWN"

Valley V-107

DJ's: Write for Sample copy

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ON RECORDS!

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Rita Faye
SINGING

**"JOHNNY'S GOT
A SWEETHEART"**

MGM-11565

HEY JOE . . .
Wants to Know

**"DARLIN' AM I
THE ONE"**

by

CARL SMITH
COLUMBIA 21129

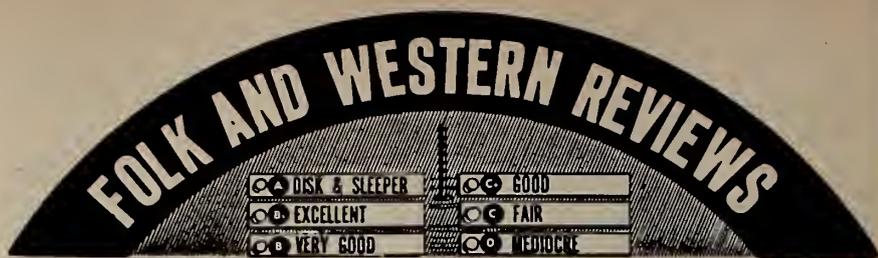
Valley Publishers, Inc.

Box 10033, Kingston Pike
Knoxville, Tennessee

Folk & Western Notes from California

LOS ANGELES—Fabor Robison, owner of the Abbott label, recently returned to his Hollywood office with six new releases that will be out in a few days. He also announced that he will introduce many of the new numbers on a brand new label called Fabor Records. Newest releases on the Abbott label will be:—Rudy Grayzell singing "Bonita Chiquita"; Jim Reeves warbling "Bimbo" plus his new artist Floyd Cramer vocalizing a cute refrain called "Fancy Pants". Clicking off in the spiritual vein Robison recorded his latest waxing of "When the Moon Goes Down" with Charles Graves and the Everready Gospel Singers. On his new companion Fabor label a new artist Toni Bearden sings "Women, Women, Women." Also on the new title will be his latest discovery, Ginny Wright, combining talents with the ever popular, Jim Reeves, harmonizing "I Love You." He stated that these are sure-fire releases and added that Abbott will continue to expand in all phases of the organization. . . . Charlie Aldrich and his managers, RPM Enterprises, accomplished the almost impossible when talented Charlie was cast by Hallmark's "Hall of Fame" NBC TV show for the important character role of Spike in the production of "McCoy of Abilene," beamed from Hollywood coast to coast recently. He did the background guitar work in addition to the special song. Charlie is enjoying great popularity these days for his original recording of the Kinsey whimsey called "Kinsey's Book" and "Somebody Goofed" on the Intro label. . . . Ferlin Huskey and Jean Shepard are completing dates in Montana and Canada. Deejays coast to coast are excited about Huskey's new Capitol release of "Walkin' and Hummin'." The Huskey and Shepard show with music of Terry Preston and his termites orchestra is drawing wonderful crowds. . . . Carolina Cotton was guest of honor recently in Los Angeles at Shrine ceremonies. They

too like her songs, yodeling and her beaming personality. She also met recently with a new 'teen age western band for which she will be sponsor. Carolina is spending most of her time these days going over her TV show material to be released nationally this Winter. . . . The Colwell Brothers are currently in London for a number of important appearances as representatives of Moral Re-Armament World Headquarters in Caux, Switzerland. This is their first appearance on a world tour which will take them into many countries during the next several months. Their current release is "Morgan Poisoned the Water Hole" and "No Down Payment — Easy Terms." . . . Johnny Bond recently completed dates in Northern California and returned to San Fernando Valley and his home in Burbank. His "Let Me Go Devil" is still selling big. Johnny has a rush release due out shortly. Here is one man's opinion—the new record is his best in three or four years, and in November and December you will be hearing more of Johnny Bond on radio and juke boxes than you've heard in a long time. . . . From all indications, Lanky Hank Dawson's new Intro platter should register his highest sales on any release to date. Songs are "I'll Float On Down The River," and "Drinkin' Beer in Tennessee." Both are tailor made for the country and hillbilly audience and were written by Danny Dedmon. Red Matthews of Heart Line Music said Lanky Hank is now working on material for another session and one release should be out soon. . . . Pee Wee King was in Hollywood on business recently. While here he was a guest on the Jimmy Wakely Show. He also appeared on the Squeekin' Deacon show at Riverside Ranchos and Town Hall Party in Compton. King will appear on the Kate Smith show in New York on November 2nd and will cut several new sides for Victor on November 3rd.



BULLSEYE of the WEEK

"BIMBO" (2:43)
[Fairway BMI—Rod Morris]
"GYPSY HEART" (2:24)
[American BMI—Rhodes, Reynolds, Dean]
JIM REEVES
(Abbott 148)

● Jim Reeves' latest release is an occasion for the ops to open up their ears and listen. "Bimbo" is a delightfully refreshing tale about a little lad with a grown-up mind. Reeves delivers a stellar presentation on a tune that has all the zip and charm to break the charts in a big way. Bottom portion, "Gypsy Heart," is a fast moving item on which the artist sparkles vocally. Lyrics tell of a roamin', romancin' heart that can't settle down. Louisiana Hayride Band supports in engaging fashion on two sides that spell a-c-t-i-o-n for the jukes and retail outlets.

"I THINK I'M FALLING IN LOVE WITH YOU" (2:15)
[Valley BMI—F. Wilson]
"ONLY A PASTIME" (2:24)
[Tannen BMI—B. Bryant]
DARRELL GLENN
(Valley 109)

● Darrell Glenn comes up with a pair of tunes that will further his appeal to his already large group of fans. "I Think I'm Falling In Love With You" is a middle beat romantic cutie that Glenn renders in his smooth and inviting manner. Light hearted lyrics tell that the artist feels his gal has the necessary qualities to make him a happily married man. "Only A Pastime" on the flipside is a slow sentimental ballad warmly vocaled by Glenn. Two lovely sides that should catch coin in the pop as well as the country markets.

LITTLE CHARLIE McDILL
(Allen 239)

● "A LITTLE CHILD'S PRAYER" (2:36) [Wemar BMI—Clay Long, Charlie McDill] Little Charlie McDill impressively debuts as he etches a middle beat piece in stirring fashion. Youngster's portrayal of the emotion packed lyrics is top notch and sure to bring in the coin.
● "THE LORD IS MY SHEPARD" (2:25) [Mecca ASCAP—Blanche Allen, Ben Machan] Lower deck is a religious flavored moderate tempo piece that the lad vocals with utmost feeling.

JACK CARDWELL
(King 1262)

● "I'M GONNA WRITE A SONG ABOUT YOU" (2:26) [Lois BMI—Lee Cargile] Smooth voiced Jack Cardwell puts over this quick tempo ditty with telling effect. Artist chants with feeling as he tells that he's gonna pen a tune about a love who is unfaithful.
● "A VITAMIN CALLED LOVE" (2:09) [Lois BMI—Edwin Cardwell] Cardwell lends a tantalizing vocal to the delightful lyrics and the general effect is warm and rich. Two pleasurable decks.

JUSTIN TUBB
(Decca 28865)

● "OOH-LA-LA" (2:37) [Ernest Tubb BMI—Justin Tubb] Young Justin Tubb comes up with a quick tempo item in captivating manner. Lyrics tell about a little French gal that broke the singer's heart in two.
● "THE STORY OF MY LIFE" (2:37) [Ernest Tubb BMI—Justin Tubb] Bottom deck is a moderate beat touching tale that Tubb vocals with infectious appeal. Two potent decks that could prove to be big ones.

LEON TASSIN
(Pelican 105)

● "SENOR JOSE AMERICO WHAMBAMMO" (2:42) [Buckeye BMI—Tassin] Leon Tassin warbles an infectious ditty about an appropriately titled Latin lover. Charlie Stuckey's Westerners support in adequate fashion.
● "GET A MOVE ON BABY" (2:43) [Buckeye BMI—Tassin] Flip side is an amusing quick beat item that rides merrily along in gay manner. Light, happy lyrics tell about a wife that takes her good time to spruce up.

LEFTY FRIZZELL
(Columbia 21169)

● "HOPELESS LOVE" (3:02) [Hill & Range-Lyle, Frizzell] The distinctive voice of Lefty Frizzell shines as he waxes a moderate beat romantic lament. Tune and lyrics blend in feelingful fashion on this money maker for ops.
● "THEN I'LL COME BACK TO YOU" (2:20) [Hill & Range BMI—Frizzell, Tassin S. Burton] The artist sings from the heart as he tells how doubtful it is that he'll return to one who is so untrue. Fetching string support.

JIMMIE LOGSDON
(Decca 28913)

● "P-A-P-A-Y-A-M-A-M-A" (2:33) [Sheldon BMI—Larry Coleman, George Sandler, Norman Gimbel] Jimmie Logsdon delivers a top flight vocal on a tune that's breaking big in the pop market. Jimmie's rendition of the spirited lyrics coupled with a flavorful string backing should earn royalties for all concerned.
● "IN THE MISSION OF ST. AUGUSTINE" (2:29) [Republic BMI—Jack Chiarelli] Lower end is another grade "A" vocal effort on a current pop success. Two enchanting sides.

CHET ATKINS
(RCA Victor 20-5484)

● "THREE O'CLOCK IN THE MORNING" (2:15) [Leo Feist ASCAP—Dorothy Terriss, Julian Robledo] The guitar work of Chet Atkins is always easy on the ear and this release proves no exception to the rule. Chet's soft, lilting rendition of the lovely oldie makes for a delicious platter.
● "CITY CLICKER" (2:18) [Acuff-Rose ASCAP—Chet Atkins] The nimble fingers of Atkins dishes up some more fanciful guitar work. A pappy side.

LANKY HANK DAWSON
(Intro 6085)

● "DRINKIN' BEER IN TENNESSEE" (2:01) [Intro BMI—Danny Dedmon] Lanky Hank Dawson comes up with a good time for all as he zestfully belts out a fast tempo bar room flavored novelty. Rinky dink piano adds color.
● "I'LL FLOAT ON DOWN THE RIVER" (2:14) [Heart Line BMI—Danny Dedmon] Bottom side is a quick beat ditty that Dawson vocals in distinctive fashion. Solid piano and string support.

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The Davis Sisters
(RCA Victor 20-5345; 47-5345)

2. HEY JOE!

Carl Smith
(Columbia 21129; 4-21129)

3. A DEAR JOHN LETTER

Jean Shepard & Ferlin Huskey
(Capitol 2502; F-2502)

4. IT'S BEEN SO LONG

Webb Pierce
(Decca 28725; 9-28725)

5. FORGIVE ME, JOHN

Jean Shepard & Ferlin Huskey
(Capitol 2586; F-2586)

6. TENNESSEE WIG-WALK

Bonnie Lou
(King 1237; 45-1237)

7. THERE STANDS THE GLASS

Webb Pierce
(Decca 28834; 9-28834)

8. CARIBBEAN

Mitchell Torok
(Abbott 140; 50-140)

9. MAMA, COME GET YOUR BABY BOY

Eddy Arnold
(RCA Victor 20-5115; 47-5115)

10. NORTH WIND

Slim Whitman
(Imperial 8208; 45-8208)

THE CASH BOX FOLK and WESTERN ROUNDUP

Roy Acuff (Capitol) and all his Smoky Mountain Boys and Girls have just returned from a 12,000-mile journey, covering the Korean theatre of operation, where they entertained our United Nations troops. Acuff's Grand Ole Opry friends were happy to see him back on the scene in his familiar role at the 'Opry' Saturday, October 24th. Welcome home, gang! Right on the heels of one of the smash hit tunes in the C&W field, Carl Smith, who did "Hey Joe," is fast collecting steam once again with his latest release titled "Satisfaction Guaranteed" and "Who'll Buy My Heartaches."



CHET ATKINS

The lanky, good-lookin' singer has had a consistent string of 'hit' tunes during the current year, and on many occasions as many as two and three of his tunes were holding strong positions in The Cash Box popularity charts at the same time. X. Cosse, who manages Martha Carson, the Capitol songbird of Grand Opry popularity, says that the Carson group is now featuring little Mike Woodruff, four years old, who for his age, sings quite a few of the late Hank Williams tunes. It seems that Mike could sing before he could talk, because at the age of two he had a repertoire of five tunes. Martha's sister, Minnie O'Neil, and her brother-in-law, Charley Woodruff, are also members of the Carson group. This week finds Martha on vacation in Florida. Goldie Hill (Decca) is out in Hollywood for a screen test, posing for the MGM cameras! Chet Atkins (RCA Victor) has just received a scroll from the Cash Box Magazine as his reward for the most programmed, small instru-

mental group of the year. Jimmie Davis (Decca) recently did a guest spot on the Big "D" Jamboree, Dallas. Hubert Long, manager of Webb Pierce, caught the eyes of the trade recently when he appeared backstage at the Opry all decked out in Western garb. Hubert says that Webb along with Lonzo and Oscar, Goldie Hill and Eddie Hill showed to some 25,000 people in five nights in Kansas territory recently.

The reaction to Faron Young's Christmas record "You're The Angel On My Christmas Tree" is reported to be stirring up plenty of fuss. Hubert Long, his manager is real excited about it and tells us that folks are writing to Capitol brass to have a pop version made of the tune. Ken Nelson, A&R man for Capitol Records in Nashville Sunday, October 25th for a recording session with Yvonne O'Day, the TV Star from WKY, Oklahoma City. Also in Nashville October 24th were Larry Clinton and Howie Richmond. Howie had talks with Nashville rep, Vic McAlphin, and visited with friends. Faron Young Show for the Third Army left on tour Monday, October 26th and will continue on the road for a six-week period, covering the Southeastern states. Among the most promoted Christmas tunes for the coming season, no doubt will be young Bobby Myers' recording of "I Want A Mommy For Christmas" and "Old Fashioned Christmas" on the Valley label. Some very unusual promotional sheets and extensive personal contact work is being exerted to see that the eleven-year-old from Beaumont, Texas, recording will be heard. Proclaimed by many in the trade as the most unusual and different child singer in the past decade, Myers really sings his heart out on his initial release! Dub Allbritten reports that Ernest Tubb (Decca) has just completed a fifteen-minute pilot film at Bradley's Studio in Nashville. The film, which will be used for TV presentation, was based on activity around the Ernest Tubb Record Shop in Nashville.



FARON YOUNG

While on the subject of Ernest Tubb, we'd like to point out the numerous times this fellow has given other talent a break in the business via way of his broadcast from the record shop each Saturday following the Grand Ole Opry Show. Guest on Tubb's Show Saturday, October 24th was eight-year-old Brenda Kiefer of KSGM, St. Genevieve, Mo. The little girl who sang from a wheel chair really went over big with the fans. Good luck, Brenda. Duke of Paducah who has been on a constant go for the past several months with fairs and personal appearances, is taking this week off writing script for his All-Star Jubilee network show. The Show will feature Tommy Sosebee, The Willis Brothers, Vic, Guy and Skeeter, who make up the Oklahoma Wranglers, and Chuck Wright, The Old Indian.

According to reports received at Buckley's One Stop in Nashville for the week ending October 24th, records receiving the largest over-the-counter sales were as follows: #1. Davis Sisters "You're Gone," #2. Tennessee Ernie's "Catfish Boogie" and in the short time it has been out, #3. Carl Smith's "Satisfaction Guaranteed!" Mary Waterston, manager of the record department at Buckley's also reports that Hank Locklin's Four-Star recording of "Let Me Be The One" is showing up very big. Jack Comer, Valley proxy on the move these days promoting his Valley Recording Artists and company's tunes. Just out, with high prospects for another 'big' one for the Cinderella Boy, Darrell Glenn, is his latest release. Valley also has a new release out that is reported to aim at all three fields . . . pop . . . country . . . R&B. Watch this one: Shorty Long singing "Who Said I Said That" and "I Got Nine Little Kisses." On November 20th and 21st, C&W deejays who gather into Music City, Nashville, Tennessee, will be feted at a luncheon by Pickin' and Singin' News. The event, is to celebrate the 28th Anniversary of the Grand Ole Opry by Radio Station WSM. The celebration which proved so successful last year, will be an annual affair. Johnnie and Jack (RCA Victor) whose recording of "Pig Latin Serenade" and "You're My Downfall" received the Bullseye of the Week in Cash Box's October 31st issue, seem to be enjoying an all-time popularity reign. The Country Group, which also includes Kitty Wells, one of C&W top female artists is managed by Frankie More. He reports that requests for their personal appearances are



TOMMY SOSEBEE

also at an all-time high. Just recently, the group broke all records on their first deep South tour in Florida . . . the first for the season, and no doubt Frankie has requests for return engagements! One of the most promising tunes for the Texas Troubador, Ernest Tubb, in sometime, is his current release, "Divorce Granted" and "Counterfeit Kisses." And, keeping the ball rollin' in the Tubb family, is Justin Tubb's new release for Decca, titled "Ooh La La!" Justin's first release shows quality, style and lots of promise!

Roy Acuff's latest Capitol release "Swamp Lily," penned by Louise Webb is receiving advance comment that sounds as if this one will be a big one for the Smoky Mountain Boy! The Carlises, managed by Tillman Franks, continue to pour out with those novelties that seem to be catchin' lots of plays these days.

The Cash Box, October 24,
BULLSEYE of the WEEK

"... comes along with a double hit release. Carl Smith heart warming treatment gets across in soul stirring fashion. SHOULD PICK UP ALL THE MARBLES WITH THESE TWO MONEY MAKERS."



CARL SMITH

singing

"SATISFACTION GUARANTEED"

and

"WHO'LL BUY MY HEARTACHES"



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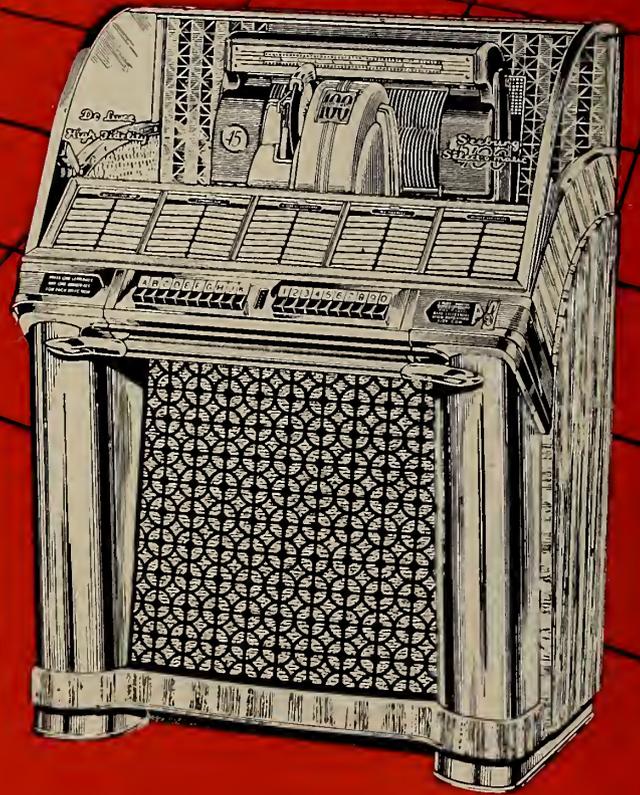
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YOUR VOTES TODAY ARE THE ANSWER TO BETTER RECORDS TOMORROW

WASHINGTON, D.C. — Here's something everyone connected with the juke box industry must never forget for a moment. At the conclusion of the hearing on the McCarran Bill on Monday, October 26, John Schulman, of Hays, St. John, Abramson & Schulman, attorneys for the proponents, stated that in the event the McCarran Bill didn't pass, his clients will never stop trying, and will seek to introduce a bill every year.

DETROIT, MICH.—Every firm in our industry, regardless of whether it employs 1 or thousands, has certain problems to contend with. How would you like to have 557,261 persons on your staff at a yearly payroll of \$2,678,665,000? It staggers imagination. But—that's the figures on the General Motors Corporation. And sales volume! Based on a reported \$8 billions for the first 9 months, its yearly sales total would reach close to \$11 billions.

LONDON, ENGLAND — "Confectionery" vendors are once again operating on British Railways, according to the English coin machine magazine, "The World's Fair". Operating company is the British Automatic Company. This company has announced it intends to run an operation of cigarette vendors, the first time since the war. Says "The World's Fair": "To get over price difficulties, a packet of five cigarettes and a folder of book matches will be vended for one shilling. It has been no simple matter bringing the machines into line with prevailing economic conditions."

NEW YORK—The Securities and Exchange Commission issued a report this week which showed net income of all domestic manufacturing corporations in the second quarter of 1953 was at the highest level in two years. Sales of manufacturers in the 2nd quarter of this year reached a record \$68.7 billion, compared with \$66 billion in the preceding quarter and \$61.4 billion in the second quarter of last year. All manufacturing corporations had net income totaling \$3 billion in the quarter ended June 30, a gain of 6 per cent over the preceding quarter when the total was \$2.8 billion, and 15 per cent over the second quarter of last year, which was \$2.6 billion.

For the 8th straight year *The Cash Box* is again exclusively conducting the annual poll to determine the best money-making records and artists for the *Automatic Music Industry of America*.

For the past few issues voting cards have been stapled into each week's copy of *The Cash Box*. These prepaid vote cards are for the exclusive use of the nation's juke box operators.

Discussing the poll with one new juke box operator the other day, he made the statement, "What does it mean to me?"

This, perhaps, may be in the minds of some other juke box operators 'round the nation. Therefore, this article, in regards to what this annual poll means to all the nation's juke box operators.

As far as the old timers in the juke box business are concerned, there is no need for explanation, for it was these old timers who urged *The Cash Box* to start this annual poll in behalf of the *Automatic Music Industry of America*.

But there have been many new men who have entered into the juke box field and, perhaps, an explanation of *The Cash Box*' annual poll to determine the best moneymaking records and artists of 1953 is necessary.

The juke box operators, and the entire juke box industry as a whole, benefit from this annual poll, because of late years it has been picked up by the press, radio, television, and all other means of communication which, in turn, more greatly publicizes and benefits the entire industry.

The main factor as far as the juke box operators are concerned is that, because of the results of these polls, the record manufacturers and the artists as well, learn just what the juke box operators need and want in recordings.

That means they create better records. And better records, in turn, mean greater income for the juke box operators.

It is, therefore, up to each and every juke box

operator in the nation, to carefully and honestly cast his vote in this *8th Annual Poll of the Automatic Music Industry of America*, exclusively and completely conducted by *The Cash Box*—the juke box operators' "Bible".

It was *The Cash Box* which originated, and followed thru, urging the recording manufacturers and all artists to hold down their recording time to around 2 minutes, so that the juke box operators could enjoy greater income during peak play hours.

It was *The Cash Box* that fought and crusaded and explained the programming necessary for the juke box industry.

It was the annual polls conducted by *The Cash Box* which have given the record manufacturers and artists a better understanding of what the juke box operator needs in recorded music to earn more money and use more records.

Once again, in this *8th Annual Poll of the Automatic Music Industry of America*, exclusively conducted for the industry by *The Cash Box*, the juke box operators, by correctly, completely, carefully, and honestly, filling out the enclosed prepaid voting card, will help the music industry to better understand their needs.

The juke box operators' votes TODAY mean better records for him TOMORROW.

JOIN IN THE 8TH ANNUAL POLL OF THE AUTOMATIC MUSIC INDUSTRY OF AMERICA, EXCLUSIVELY CONDUCTED BY *The Cash Box*. FILL OUT PREPAID VOTE CARD ENCLOSED IN THIS ISSUE AND BE SURE TO MAIL IT TODAY!!

Report On:

McCARRAN BILL HEARING

JUKE BOX INDUSTRY PRESENTS STRONG CASE AGAINST ASCAP-SPONSORED BILL

Record Manufacturers And Tavern Owners Assn. Also Oppose Bill

WASHINGTON, D. C.—Representatives of all facets of the juke box industry gathered in Washington last Monday, October 27, once more to defend themselves from proposed ASCAP-sponsored legislation which they claimed would destroy the juke box business as we know it today.

They appeared before Senator Alexander Wiley of the Sub-Committee on Patents, Trademarks and Copyrights of the Senate Judiciary Committee which was holding hearings on Bill S.1106, introduced by Senator McCarran, and calling for the elimination of the copyright exemption for juke box play, which would mean that juke box operators would have to pay a royalty for all records played on their machines in addition to the royalty already included in the purchase price of the record.

Witnesses from all sections of the country appeared, just as they were forced to do a year ago when similar hearing were held on the Bryson Bill. Although no new arguments had been advanced by ASCAP in their espousal of the current legislation, the juke box industry once more had to go through the expense of bringing in witnesses and gathering all the data on the issue to present its case.

As a matter of fact, one of the urgent appeals which Sidney H. Levine, counsel for the Music Operators of America, made was that this issue be disposed of once and for all so that it would not be necessary for the industry to go through the expense of defending itself before each new Congress. However, John Schulman, representing the Songwriters Protective Association, indicated that if this legislation wasn't passed by this session of Congress, further attempts would be continued in future sessions.

Testimony against the bill was given by those connected with various ends of the juke box business and by outside parties, such as Congressmen who knew the industry intimately.

Among those who read statements were Congressman George P. Miller of California; Congressman William E. Miller of New York; Clinton Pierce, president of the Wisconsin Phonograph Operators Association; Mr. & Mrs. Clem Weinandt, operators from Menasha, Wisconsin; Arthur Hughes, vice-president of S. H. Lynch Company, Inc., Dallas, Tex.; R. C. Roling, president of The Rudolph Wurlitzer Company; and Samuel Weinberger, of the Southern Automatic Music Company.

The statement of George A. Miller, president of the Music Operators of America, was read by Clinton Pierce because Miller was suddenly taken ill.

In addition a statement was read by James Donavan in behalf of the Tavern Owners Association in opposition to the bill and one was submitted

to the committee for John Griffin of the Record Association of America.

Sidney Levine, the principle witness, was introduced by Hammond E. Chaffetz who represented four manufacturers of juke boxes, The Rudolph Wurlitzer Company, The J. P. Seeburg Corporation, The Rock-Ola Manufacturing Corporation, and AMI, Inc. Chaffetz had previously stated the manufacturers' opposition to the bill and their fear that it would destroy the juke box industry.

Levine, speaking extemporaneously, gave a most effective summation of the operators' cause. He not only answered the arguments of the proponents, but he demonstrated precisely why the legislation would have its ruinous effect.

He showed that ASCAP had been deluding itself in its conception of the amount of money in the juke box industry, for even ASCAP admits that the profit of the juke box industry is \$30,000,000 a year. When you divide that by the 10,000 juke box operators in the country, the average

income is \$3,000, certainly nothing like the fortunes which had been claimed for the industry.

He showed furthermore that the original copyright exemption of 1909 was passed with Congress full awareness of what it was doing; that it was not a fluke or an oversight; and that the juke box industry was a thriving one then and not merely in its infancy.

Morover he demonstrated clearly that the industry already pays \$2,000,000 in royalties from the records that it buys and is responsible for another \$8,000,000 in record royalties from sales which are promoted because of juke box play.

A point which appeared to have a great effect was Levine's contention that even from a technically legal point of view, which is the one the proponents have been advancing, a person who plays a juke box is not part of a public performance for profit for he is playing for himself and anyone else who happens to be present is incidental. This is not true of

radio, television or motion pictures where songs are designed to be heard by audiences of thousands and sometimes even millions.

Finally Levine claimed that the proposed law would place ASCAP in the position of controlling the juke box industry in that by making different deals with different operators, it could decide who should continue in business and who shouldn't.

Levine's written statement, which was submitted to the committee, contained the entire argument against the bill and his talk before Senator Wiley merely emphasized the highlights.

At the end of the operators' presentation, John Schulman asked to be heard in rebuttal and once more stated the proponents contention that their property rights were being used without proper compensation.

At the end of the hearings, after receiving all the evidence, Senator Wiley stated that "you can't get away from the idea that the juke box makes a song a more profitable business and that's an equity of considerable importance."

The implication of his statement was that he was opposed to the proposed legislation.

Because of time limitations, several witnesses who had traveled to Washington were not able to be heard but merely submitted their statements. These included: Edward B. MacManus, an operator from the district of Columbia; Arthur J. LaBeau, Rock-Ola distributor from St. Paul, Minn.; Albert S. Denver, president of the Music Operators Of New York; C. L. Spear, an operator from Oakland, Cal.; Les Montooth, president of the Central States Music Guild; Chester G. Birdwell, an operator from Bedford, Indiana; Martin C. Britz, an operator from Great Falls, Montana; Donald E. Calkins, an operator from Knox, Indiana; Howard N. Ellis, an operator from Omaha, Nebraska; Harold P. Hanevor, an operator from Eleva, Wisconsin; William S. Hullinger, an operator from Delphos, Ohio; Walter D. Wiggins, an operator from McKinney, Texas; Gordon Stout, an operator from Pierre, South Dakota; Paul Barrett, a songwriter and music publisher from San Francisco; Clyde B. Brady, Wurlitzer distributor in Charlotte, North Carolina; John H. Haley, an operator from Canton, Mississippi; and Joseph A. Conley, an operator from Muncie, Indiana.

Hit By Virus



GEORGE A. MILLER
President and General Manager, MOA

George A. Miller, president of Music Operators of America, who had spent long hours in preparation for the McCarran Bill hearing, was stricken with a virus and confined to his hotel room in Washington during the session. Miller's statement was read by Clinton Pierce. Miller was able to leave Washington at the end of the week.

Principle Witness



SIDNEY H. LEVINE

Sidney H. Levine, attorney for MOA, who appeared as the industry's principle witness. Hammond E. Chaffetz, attorney for the manufacturers' association introduced Levine, and requested that he be given unlimited time to present the juke box industry's viewpoint.

See Page 14
For Added
Coverage

high spirited fun and frolic!

GOTTLIEB'S

'SHINDIG'

**FAST STEPPING ACTION
EVERY SECOND--AND HOW!**

8 NUMBERED TRAP HOLES • 4 balls in line or square awards Replay.

1 to 8 RE-SETTING SEQUENCE • advances Roll-Overs and Roll-Unders for super-high score and Replays.

BALL IN TRAP HOLE • puts out corresponding bumper light.

SPOT FEATURE • Roll-Over button spots sequence numbers.

**JOIN THE FUN
AND PROFIT!**

**SEE YOUR
DISTRIBUTOR**



POINTS • SUPER-HIGH SCORE
3 POP BUMPERS
2 CYCLONIC KICKERS
2 SUPER-POWERED FLIPPERS

D. Gottlieb & Co.
1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

"There is no substitute for Quality!"

Kansas Music Association Elects Officers In Big Wichita Meeting

WICHITA, KANS.—In one of the biggest meetings yet held by the Kansas Music Association at the Allis Hotel here this past Sunday, a tremendously interesting program was presented to the membership of the organization while, at the same time, elections of new officers for the forthcoming year took place.

Re-elected for another year were: Louis Ptacek, Manhattan, Kans., president; Glen Williams, Topeka, Kans., secretary; Gene Atkinson, Topeka, Kans., treasurer.

Newly elected was Pat Murphy of this city as vice-president of the state organization.

The Board of Directors elected were: Clyde Moll of Wamego; Al Rettig of Topeka; C. W. Newkirk of Parsons; Carter Buton of Independence; Ivan Martin of Wichita; Mel Hammer of Wichita; Bryan McCullough of Great Bend; Bob Allen of Hutchinson; W. C. Ingram of Hays; and Duke Flanders of Salina, Kans.

One of the most interesting speeches was that of Jerry Harris of Omaha, Nebr., on the subject of "Public Relations." Jerry's speech won great applause and acclaim from the membership who have been very intently studying the need for public relations work in this state.

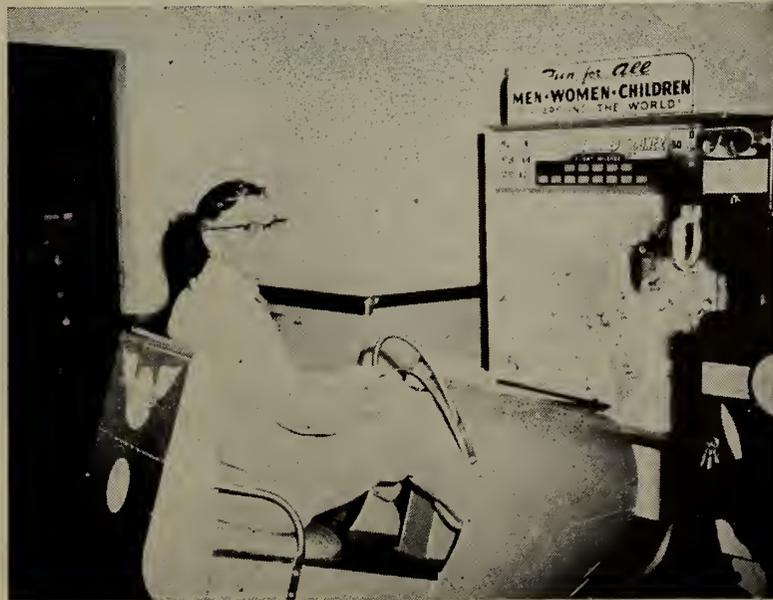
Guests from the Nebraska Music Guild also gave talks before the members. These included Howard Ellis, secretary-treasurer of the Guild; Mac McKee one of the Board of Directors of the Nebraska Music Guild, and Sol Freed.

According to president Lou Ptacek, "This was one of the most interesting meetings ever held by our organization. It has given the entire

membership much food for thought. "There is no doubt in my mind," he stated, "that the Kansas Music Association is going ahead even faster than was originally planned."

SPECIAL!
Bally
YACHT CLUBS \$299.50
LIKE NEW
NEW ORLEANS NOVELTY CO.
115 MAGAZINE STREET, NEW ORLEANS, LOUISIANA
(Tel: CAnal 8318)

Mencuri Travels "Round The World"



MINNEAPOLIS, MINN.—While visiting at Lieberman Music Company, this city, a few weeks ago, Frank Mencuri, sales manager for Chicago Coin Machine Company, couldn't resist the temptation to take a ride in the firm's latest ride "Round The World Trainer." Lieberman is distributor for ChiCoin.



BUY THE BEST IN MUSIC

Reconditioned—Refinished

SEEBURG 1-46	\$135
SEEBURG 1-46 HIDEAWAY	125
SEEBURG 1-47	165
SEEBURG 1-48 BLOND	195
WURLITZER 1080	125
WURLITZER 1015	150
WURLITZER 1100	275
WURLITZER 1400	495
WURLITZER WOM Model 2140	25
A.M.I. MODEL A	275
A.M.I. MODEL B	325
A.M.I. MODEL C	350
A.M.I. WOM (5/10)	20

NEW CHICOIN HIT PARADE \$132.50

EXCLUSIVE SEEBURG DISTRIBUTORS IN ILLINOIS AND IOWA

ATLAS MUSIC COMPANY

2200 NORTH WESTERN AVE.
CHICAGO 47, ILLINOIS

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"10¢ Play Satisfies 90%" Reports Stern Of Williams

Big Time Anticipated By N. Y. Music Ops At Annual Banquet

KIDDIE RIDES— GUARANTEED!

- HORSES**
Bally & Exhibit
- SPACE SHIPS**
Meteor, Atomic, Bally, Scientific,
Exhibit, Deco, Nylco
- AUTOS**
Midget Racer & Hot Rod
- BOATS**
Miss America, Scientific & Exhibit
- PETE RABBIT**
- DEER**
- SMALL HORSE**
- MERRY-GO-ROUNDS**
Bert Lane & Lee Mfg. Co.

Our Stock Largest In The World!

ALL MACHINES SOLD WITH
A MONEY BACK GUARANTEE!

REDD DISTRIBUTING CO., INC.
298 LINCOLN ST.
ALLSTON 34, MASSACHUSETTS
Tel.: AL 4-4040

CHICAGO—"They'll have to go to 10c play eventually", stated Sam Stern, executive vice-president and general manager of Williams Manufacturing Company, this city, this past week.

"What's more", he added, "more than 90% of those who are using our 'Army-Navy' pinball game with the 10c chute are most completely satisfied with the results.

"There is no doubt", he continued, "that the answer is dime play for the pinball operators just as it is for the juke box operators.

"The one and only way that the operator can overcome his ever increasing overhead expense is to bring in more income from his equipment", he said, "and regardless of whatever other emthods have been tried, the best yet, is 10c play."

Stern also stated that operators, here and there about the country, remove the 10c chute when they get their new "Army-Navy" game, and replace it with the 5c chute all over again.

"These men are afraid to make the test", he said, "and they should, at the very least, give the dime chute a chance to prove itself for them in their areas, whether it does or does not go over for them.

"The juke box operators did it in many areas and there is no reason why the pinball operators can't do it", he concluded.

It is well known here that other manufacturers are watching the success or failure of this 10c effort.

Other manufacturers here agree that 10c play is the answer. Just as it was and is the answer for the telephone and other utilities, everywhere in the nation.

The constantly rising labor costs here which are forcing manufacturers to maintain present price for its machines, plus the ever increasing overhead which the operators, themselves, are enduring, have caused manufacturers to feel that an increased price in play of pinball would help the pinball operators.

NEW YORK—Final, last minute details are being completed this week for the forthcoming 16th Annual Banquet of the Music Operators of New York by Al Denver, president, Nash Gordon, business manager, and their assistants.

The affair is assured of a complete sellout. As a matter of fact, during the past week or so, it became quite a problem to supply the number of tickets desired by the membership. Naturally, with the attendance sure to run over 1,000, officials of the association are already anticipating complaints about the seating arrangements. "Everyone wants to sit right alongside of the stage" sighs Denver.

The annual souvenir program went to the printers this week, and it is acclaimed as the finest ever put together by the association.

The show, as usual will consist of a regular program of outstanding acts, together with a top flight orchestra. Added to this prepared show will be the appearance of the top recording artists of the nation. Among those who have indicated their intention of attending are: Mindy Carson, Jerry Vale, The Ames Bros., Joni James, Patti Page, Georgia Gibbs, Dorothy Collins and Kitty Kallen. Many other great stars have promised to be on hand if they are in the city on Saturday night.

HAPPY BIRTHDAY-RAY

Happy Birthday to you,
This is no "Ballyhoo",
The years sure have passed by
All thirty, and, oh my,
Your're no longer just a branch,
Not with a game like "Dude Ranch"
So Happy Birthday, dear Ray,
We hope you'll always be gay.

Richard W. Hood Is Pres. H. C. Evans & Co.

CHICAGO—Announcement after a meeting of the Board of Directors of H. C. Evans & Company here, since the passing of Richard W. Hood, was to the effect that new officers had been elected.

Richard William Hood, son of the founder of the firm, was elected president.

Vice-president is Elizabeth Hood, wife of the late Dick Hood.

Secretary-treasurer, elected by the Board of Directors, was Rex Shriver, who has been with the firm for many years.

Information was released to the effect that the firm would continue right ahead as they formerly have and that new products would be presented to the market at regular intervals.

It was also understood that a new model of the Evans' Century automatic phono would be presented soon.

Also that new amusement games were already in the works and that these, too, would be presented in the near future.

Genco Names Sheldon As Guam Distributor

CHICAGO—Ralph Sheffield, sales manager for Genco Mfg. & Sales Company, this city, advised this past week that it had appointed Austin Sheldon as its exclusive distributor for the Island of Guam.

This island has grown rapidly in population ever since it came into prominence during World War II. Today it is said to have one of the largest populations of any American island. Its importance is well known to all in the military and aviation world.

Sheffield stated, "Austin Sheldon have been doing a very great job with our guns and, by cable, we worked out a deal for exclusive distributorship for him for the Island of Guam."

FALL SPECIALS!

CONEY ISLAND	\$149.50
ATLANTIC CITY	269.50
BRIGHT SPOT	149.50
PALM BEACH	269.50
BEACH CLUB	425.00
FROLIC	249.50
BRIGHT LIGHT	129.50
RODEO	259.50

WRITE—WIRE—PHONE TODAY!

We are exclusive factory distributors for:

BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-757)

FALL CLEARANCE SALE!

MUSIC

AMI D-80	\$500.00
AMI D-40	425.00
AMI "C"	349.50
Wurlitzer 1100	225.00
Wurlitzer 1250	325.00

BINGO GAMES

Dude Ranch	Write
Beach Club	\$475.00
Yacht Club	399.50
Palm Beach	225.00
Atlantic City	200.00
Frolic	225.00
Coney Island	125.00
Spot Lite	125.00

Bright Lights	75.00
Bright Spot	125.00

RIDES & GAMES

Bally Champion Horse	Write
Bally Space Ship	Write
Photomatics (post war)	\$600.00
Spark Plug	75.00
Hayburner	69.50
Slug Fest	79.50
World Series	125.00
Four Horsemen	59.50
Quartette	144.50
Shoot the Bear	199.50
Watling Horoscope Scales (Floor Models)	170.00

CASH PAYOUT—EXPORT ONLY:

Evans Winterbooks 25c (100-1 Like New)	\$500.00
Evans Bangtails 25c (Like New)	325.00
Evans Races 25c (Like New)	300.00
Bally Grandstands (New)	695.00

ALL EQUIPMENT RECONDITIONED AND READY FOR LOCATION

CHRIS NOVELTY COMPANY

806 ST. PAUL STREET

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MARYLAND

(Phone: MUIberry 5-3167)

"It's What's in THE CASH BOX That Counts"

WAIT 'TIL YOU SEE

GENCO'S

Shuffle Pool

COMING SOON

FOREIGN BUYERS!

We carry the world's
Largest Stock.

In addition to all the latest equipment we have thousands of thoroughly reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Alleys.

Write For FREE
Price List.

Parts and Service
Manual Available.

INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel.: RI 6-7712)



Williams
NEW!
ARMY-NAVY
BIG BOLD ILLUMINATED SCORE INDICATOR
 Lets Player See His Score at a glance!
HIGH SCORE! POINT SCORE!



- 3 THUMPER BUMPERS!
- 2 KICKOUT POCKETS!
- 2 AUTOMATIC RUBBER KICKERS!
- 4 "SPECIAL" ROLLOVERS!
- 2 FLIPPERS!

YELLOW THUMPER BUMPER BOOTS BALL DOWN THE FIELD!



- ★ Spelling **A-R-M-Y** lites 2 left side top and bottom rollovers for "special"!
- ★ Spelling **N-A-V-Y** lites 2 right side top and bottom rollovers for "special"!
- ★ Top Center Pocket Scores 500,000 and spots letters R-M and N-V to help player spell ARMY-NAVY.

BALL ADVANCES UP AND DOWN FIELD BY HITTING THUMPER BUMPERS TO SCORE **TOUCHDOWNS AND FIELD GOALS**

PLAYER CAN SPELL **ARMY-NAVY** without hitting top center pocket!



HINGED FRONT DOOR FOR EASY SERVICING!



Act Now! SEE YOUR DISTRIBUTOR AT ONCE!

CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

As I See It

A Weekly Column by **AL SCHLESINGER**



In all my coin machine experience, I had never before known an operator who had been a rancher and miner. This was an unusual experience. Unfortunately, I was not able to meet this particular operator. I did however, meet his charming wife Marjorie, who furnished me with all the pertinent information.

Ted Patton of Las Vegas, Nevada had operated a cattle ranch north of Beatty, Nev. for many years. He had as many as ten employees in this venture. In the same vicinity, he had a gold mine that employed upwards of seventy men. This eventually petered out because of the set price of \$35 per ounce for gold. His next door neighbor was none other than J. P. Seeberg. It was Seeberg who prevailed upon Ted Patton to enter the music business. That was in 1945. Today, the Ted Patton Music Company is the largest music operator in southern Nevada.

Mrs. Patton whom I interviewed was very busy sorting records when I called. She loves this business. Marjorie Patton will never go back to ranching. Her eyes glistened and she was happy to discuss the coin machine business in general. Altho they have three children, all boys, Mrs. Patton manages to come to the office daily. It is all very exciting to her. She sparks this operation. The office and record department is kept very neat. Thousands of records were evenly stacked in bins. Label attached to each record make it available at a second's notice. This operation works on a 24 hour basis and service is available any hour of the day or night. They cover a large territory in southern Nevada, with their furthest location seventy miles away. Taxes on music are \$30 per year, which includes Federal, County and City. They are against the McCarran Bill and have so written Senator McCarran. His office has replied: "The senator will phone them soon."

The Pattons look ahead to an exceptionally good year. The town is booming. In five years it has increased its population 14,000, and it is now 39,000. In ten years they expect it to be at least 100,000. The Pattons are going to grow with this town!

About five years ago, this writer was acquainted with a prospector and miner by the name of Charlie Mayer, of Tonopah, Nevada. We spent many an enjoyable evening together. I just learned that old Charlie passed away last year and that Ted Patton took care of all the burial expenses for Charlie died broke. That is only one of the reasons why Ted Patton is so well thought of in this town.

Calderon Named Keeney Distrib For Indiana

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, this past week advised that Al Calderon, Calderon Distributing Company, 450 Massachusetts Ave., Indianapolis, Ind., is now its exclusive distributor for the entire state of Indiana.

Said Huebsch, "We are pleased and very happy to announce the appointment of Al Calderon and Calderon Distributing Company as our exclusive distributors for the state of Indiana."

"Al Calderon has proved himself one of the most progressive distributors in the nation."

"Not only does he closely cooperate with everyone of his operator-customers, but he goes far out of his way to service them, and to do everything within his power to make the operation of the products he sells the most profitable to the operators."

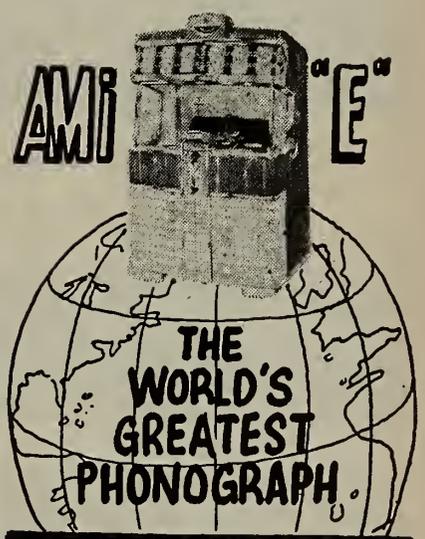
"I do believe," Huebsch said, "that Al Calderon is going to do a very fine job for our firm thruout the state of Indiana."

"He has already started out in outstanding fashion with our new '6-Player Pacemaker' featuring our 'Mammoth Snap-Action Pins'."

"From all advance indications we feel certain that Keeney products will soon be leading the way in the Hoosier state."

Shipments have already gone forth to Calderon in Indianapolis. The Keeney plant has also already received reorders from this new distributor.

Al Calderon, contacted over the long



RUNYON SALES COMPANY
 Factory Representatives for:
 AMI, Inc., Bally Manufacturing Co.,
 J. H. Keeney & Co., Permo, Inc.
 593 10th Ave., New York 18, N. Y., LO 4-1880
 221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777

distance phone, had the following to say, "I certainly am tremendously pleased to be able to represent J. H. Keeney in the state of Indiana."

"Their products have always been among the best in the industry. In this new '6-Player Pacemaker' they have one of the greatest shuffle games of all time."

"Any operator in the state of Indiana who wants the best deal of his life should contact our firm immediately. We have something of start-ling and great interest for every single operator in Indiana."

4 REASONS WHY
Bally® KIDDY-RIDES
EARN BIGGEST PROFITS YEAR AFTER YEAR

1. Flashiest Eye-Appeal
2. Thrillingest Action
3. Simplest Mechanism
4. Sturdiest Construction



RIDE THE CHAMPION 10¢

Start a steady-income route of Bally Kiddy-Rides now.
 Finance-Plan available through leading Bally Distributors.

Bally MANUFACTURING COMPANY
 DIVISION OF IION MANUFACTURING CORPORATION
 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

THRU THE COIN CHUTE
UPPER MID-WEST MUSINGS

Bud Harrison, Howard Sales Company of Minneapolis, Minn. remarked that he has been so busy this year that he has not had time to do any hunting. This makes the first time in over 20 years that Bud has not been out hunting. With the Pheasant season opening in Minnesota on Saturday, October 31, it looks as if some service calls will have to wait at least a few hours until some of the boys get their limit and then they will be back on the job again. . . . Mr. and Mrs. Leo Berkowitz, B & B Music Company of Superior, Wis., made a joint shopping trip into the Twin Cities. While Leo shopped for something new in coin machines the missus did some shopping at the downtown stores. . . . Some of the operators who were on hand at Memorial Stadium in Minneapolis to watch the Minnesota Gophers give the Michigan football team a drubbing were Mr. and Mrs. Glen Addington of Bismarck, N. D.; Ray Benkoski of Cloquet, Minn.; J. A. Redding of LaCrosse, Wis. and Harley Lund, Rapid Novelty Company of Rapid City, S. D. Walter Witt of Minneapolis is really a staunch fisherman since he braved the rather cool weather to go out and do some fishing, and didn't do bad for himself since he caught six nice bass. . . . Seen in the Twin Cities picking up supplies and records for routes were Don English of Thief River Falls, Minn. Bob Keese of Forest Lake, Minn. John Howe of Foley, Minn. Gordon Dunn of Moose Lake, Minn. Clayton Norberg, C & N Sales Company of Mankato, Minn., John McMahon of Eau Claire, Wis., Frank Mager of Grand Rapids, Minn. Len Worsch of Montevideo, Minn.; Jack Harrison of Crosby, Minn.; Elmer Van House of Cresco, Iowa; Ernest Woytassek of Cayuga, N. D.; Harry Galep of Menomonie, Wis., and L. P. Wilbur of Duluth, Minn.

Ops Complain About Game Thefts

Old Drill And Wire Methods Being Used To Beat Pinballs

CHICAGO—More and more complaints have been reaching here from operators of pinball games that they have been faced with old bell style drill and piano wire thefts which have been beating their machines on locations.

Some of these ops are of the belief that drill-proof steel inside strips should be used and also that such drill-proof metal be used to cover the inside top of the backboard.

They explain that the methods used by these thieves, right on locations, is to drill into the side of the game, insert a piano wire and work the scores up as high as is possible. After which they used colored filler material to cover the tiny drill hole.

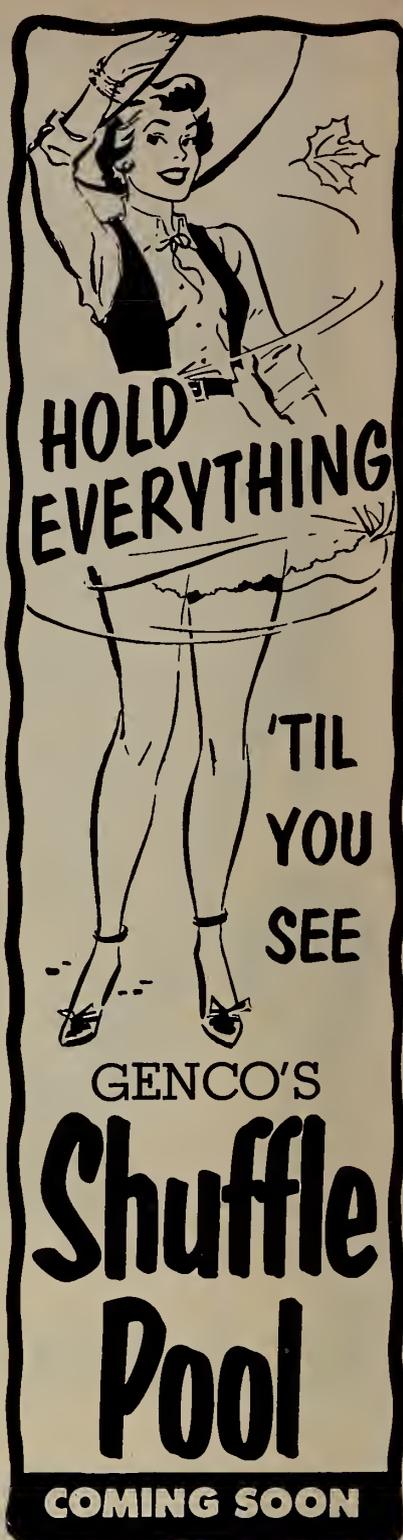
Where operators have cured this method by use of plastic caps and metal stripping inside the game cabinet, the top has been drilled on the backboard, a wire inserted, and the arm on the counter pushed to run up more replays.

Front doors have been broken in and impressions taken of the stolen lock, so that all the route of the operator can be opened by a master key, made to fit the tumbler combination. In some cases operators use heavy metal hinges with large padlocks covering the front door.

One operator here has originated a loud buzzer which is extremely noisy if the front door is tampered with in any fashion. This device is ingeniously arranged so that, after each collection, if any tampering is discernible, the operator can move the contact by a simple single screw to another position inside the cabinet so that even if a wire is inserted, in an effort to break the contact so the buzzer won't sound, the thief won't know where the contact is located.

One western outfit has sent men out who have proven to operators that they can break into and practically clean out games. The business of this firm is selling kits, which consist of plastic covers for the contacts underneath the playing board. The bent edge of the contact leaf is broken off and the plastic cover is then glued on over the contact so that even if a wire is inserted it cannot make contact.

Angry operators from many parts of the country have been trying almost every ingenious method to overcome this old time stunt of drilling into the cabinet and using a fine wire to run up the replays, it is reported.



HOLD EVERYTHING 'TIL YOU SEE

GENCO'S Shuffle Pool

COMING SOON

CLOSE OUT SPECIAL

YOU NAME THE PRICE!

Seeburg Models
 146
 147
 148

DAVIS DISTRIBUTING CORPORATION
 SEEBURG FACTORY DISTRIBUTORS
 725 WATER STREET
 SYRACUSE, NEW YORK
 (Phone: 75-5194)

• Telephone collect for volume deals •

AIRMAIL SUBSCRIPTION to THE CASH BOX \$30.

chicago coin's *New* BOWLING GAME Featuring *ADVANCE* Scoring!

chicago coin
MACHINE COMPANY

1725 West Diversey Blvd., Chicago 14, Ill.

★ ADVANCE BOWLER

★ *New Scoring Thrill!*
TOP SCORE of 900!

New Beautiful Cabinet Styling!

FAST! 45 Second Scoring! Multiple Scoring on Strikes and Spares only!

Adjustable to Play 5 Frames

EQUIPPED WITH **GIANT SIZE BOWLING PINS**

LAST QUARTER THE BEST

Leaders Believe '53 Will Wind Up One Of The Industry's Best Years With Manufacturers Carrying Backlog Over Into '54

CHICAGO—The belief is now current here that the fourth and last quarter will be the best the industry has enjoyed this year of 1953. This, according to those who are supposed to know, will mean that 1953 will wind up in a blaze of sales and production glory, the like of which may be very hard to equal in the year so come.

In fact, some are of the belief here that manufacturers will carry large backlogs of orders over into 1954, and that this will give them a very fine start for the new year.

But, most important, is the fact that every one of the manufactories here is busier than ever before and, further all are continuing every possible effort to obtain even more help than they now employ, because of plans which the factories are reported to have for '54.

There is no doubt, as some here state, that even though manufacturers will carry over backlogs of orders into 1954, they have also prepared for the introduction of new products to greet the new year, and they will try, with all possible diligence, to start the new year off just as big as 1953 started.

In the meantime, with factory after factory busily engaged in a search for skilled labor, and all working overtime to get out as much production as possible, the general effect will be to continue boom business deep into 1954.

There are few here, at this time, who foresee any slowdown, regardless of what other industries may be reporting. Most of those questioned are of the viewpoint that, should other industries slaken off and let go of skilled labor, the coin machine factories will gobble up whatever they need.

The operators, they believe, will find themselves enjoying better play than ever and during what formerly were the slow hours.

They base this reasoning on past history that when workers have time to waste, they usually waste such time in their neighborhood spots, and this means that machines will be getting bigger and faster play action.

In short, from almost every standpoint, the belief here is that 1954 promises to be a very fine year.

Should any general business slide-off come about, as some of the nation's economists have predicted, the

industry will benefit because of the play action the operators will get, while workers waiting to return to production lines enjoy themselves in their favorite locations.

Some here pointed out that, in former years, as the last quarter came into being, there was always a big drop off of orders for almost all type of equipment.

But, as these same people now state, there is so much advance business already taken this month of October that, even if no further orders were accepted, and this is absolutely improbable, the manufacturers would still run right into 1954 with big backlogs of 1953 business.

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'Round The World Trainer Advance Bowler

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WANNA



**MAKE
A
BUCK?**

SEE GENCO'S

**Shuffle
Pool**

COMING SOON

Hamilton Appointed Assistant To Sales Mgr. At Wurlitzer



ROBERT G. HAMILTON

NO. TONAWANDA, N. Y.—Robert G. Hamilton of Buffalo has been appointed to the newly created position of administrative assistant to the sales manager of Wurlitzer's Phonograph Department, according to an announcement by Robert H. Bear, sales manager.

Hamilton was most recently associated with Sylvania Electric Products, Inc. as manager of Radio Sales. He resigned from Sylvania's Radio and Television Division, where he had been employed for over three years, to join Wurlitzer.

A graduate of Syracuse University with a B. S. in Business Administration, Hamilton's experience in sales is well-rounded. He has served as Field Sales Representative for the National Gypsum Company. This assignment was followed by two years in the Sylvania advertising department before becoming radio sales manager in 1952.

His new duties will bring Hamilton into close contact with the entire Wurlitzer phonograph sales and distributor organization.

THRU THE COIN CHUTE CALIFORNIA CLIPPINGS LOS ANGELES

More and more of the operators are finally realizing that they must switch to dime play to survive. Virtually all machines in Long Beach and El Monte are now on a dime with more localities changing over every day. In the greater Los Angeles area a group of ops headed by Lee Walker are working hard to set up an association whose aim will be to eventually make the entire area dime play. So many small organizations have been formed but did not succeed that many operators have adopted a wait and see attitude. They are all interested but cautious. . . . C. A. Robinson and Company was a busy place when the United Service school was held on October 26th. Field engineers Ken Sheldon and Al Tholk were on hand to conduct the classes and solve any of the operators' problems. Charley Robinson was well pleased over the large turnout. He reported that, at least, 200 operators were present. More than forty out-of-town ops came in from as far away as Bakersfield and El Centro. Al Bettelman and Bill McLain were kept busy taking care of the crowds and serving refreshments. Ken left for Salt Lake City to conduct more classes at the Dan Stewart Company while Al stayed over to see any operators that couldn't make it in. . . . Jack Simon of Simon Distributing Company recently received a note from Abe Chapman who is vacationing in Honolulu. Abe says that he is having a wonderful time and to tell everyone hello. Jack spent a few days in Las Vegas enjoying the sun and taking care of business while John Freeman took care of things at the Simon establishment. . . . R. N. "Buss" Sheffler came up from his ranch near Oceanside to visit here and there. . . . Robert E. Smith, owner of Automatic Enterprises, stated recently that he is awaiting Nat Cohn's 3-D Theatre Unit line. . . . Al Silberman of Badger Sales Company says that the Northwest is becoming well represented with the new Apco line. The Coca-Cola Bottling Company in Seattle recently purchased fifty of the three-drink "Soda Shoppe" vendors. Ed McCann, "Soda Shoppe" operator at the Camp Pendelton Marine base at Oceanside says he may add the hot unit to his machines this winter to help supplement sales. . . . At the Dan Stewart Company, prexy Dan Stewart, recently flew in from the Salt Lake office with Fred Campen, credit manager for the Rock-Ola factory in Chicago, to spend a few days with local manager Bob Bever. They announced that they are taking orders for the new Rock-Ola "Comet." . . . Solotone Corporation doesn't look like the same place after being all dressed up with a new paint job. Sorry to hear that Evan Wilson, president of the firm, has been in the hospital but glad to learn that he's recuperating. . . . At Leuenhagen's Record Bar we saw that handsome Capitol salesman, Buck Stapleton, wearing his pencil to the nub taking orders for Vicki Young's "Pink Shampoo." Meanwhile, operators Ray Powers and Rusty Jones were giving Mary and Kay Solle their record orders.

Hank Tronick of Minthorne Music Company stated that the Phoenix showing of the new Seeburgs was a great success. He added further that it was the biggest turnout they have ever had at any showing in the area. Colonel John Reese was in charge of the event. Jean and Dolores Minthorne, George Mahlum and Bob Webber were on hand greeting all the visitors. Minthorne Music Company is now exclusive distributors for the Williams line. They recently received a shipment of the new Army-Navy pinball game. . . . At California Music Company Sam Ricklin recently greeted Capitol Artist, Connie Russell who dropped in to chat about her latest release titled "I Want A Boy." Mercury artist, Artie Wayne also dropped in to visit. He had Betty Blakeney, Martha Delgado and Mary Reece swooning all over the place while poor Doris Sims and Bella Stack busily waited on customers. . . . Leonard Sayden of Rosslyn Music Company returned from his vacation. He stated that they always keep The Cash Box top ten tunes posted on the cash register real crazy like for all the customers to see.—(Looks real cool man) . . . Lyn Brown keeps busier than ever as he rushes around taking care of his kiddie rides. . . . Auto-Photo Company is running on a very tight schedule these days to get out all the orders. Sales manager, Van Natten is now heading East on a business trip. . . . The crew at the Paul A. Laymon Company are enjoying some of the busiest weeks that they have ever had. Charley Daniels made the statement that business is really booming. Jimmie Wilkens recently made a trip down San Diego way to visit with all the operators. . . . Out of town visitors this week included: S. L. Griffin from Pomona; Walter Henning from Santa Ana and Ernest Bryant from Glendale. Jimmie Jackson drove in from Palm Springs to take care of business along coinrow and Joe Boll dropped in from Twenty-Nine Palms. Joe says that he has had a big increase in business since the Marine Base opened up. . . . Jack Neel was seen visiting along West Pico again this week. . . . Mac Sanders put two of Chicago Coin's "Round the World" trainers out on locations and reports that public acceptance has been great and that he is more than pleased with the profits he is getting from them. . . . Al Schlesinger, ace columnist for The Cash Box, is now spending a few days visiting in the Los Angeles area. . . . Atsie Stein returned from San Francisco all hepped up about the USC-California football game. He's now waiting for a new shipment of kiddie rides to move out on his ever expanding route. . . . Bumped into Al Hanlin taking care of business along coinrow this past week. . . . Jack Dolan of Dolan Distributing Company is off on another trek through the San Joaquin valley while his efficient wife takes care of the office. . . . Ray Gottfried, vice-president of National Rejectors, Inc., St. Louis and Heinz Heddergott, Western representative, back from their hunting expedition through the Canadian mountains. . . . Phil Robinson recently received a shipment of Chicago Coin's new bowler with all the advance features. The new game is equipped with giant size bowling pins and has the new scoring thrill with a top score of 900. As Phil says, "It's really a beaut." He added that the granddaughter he had been expecting turned out to be a grandson but he's happy just the same. . . . Almon Woodruff, vice-president of Ideal Milk Service, Inc., is finishing up almost three years of research and development on his new vendor with plans of getting it on the market by February. The new food and drink dispenser will handle cartons from one pint on down to half-pint sizes. It will also handle cans from 12 to 5½ ounces. Designed for Dairy products, canned fruits and juices and also carbonated beverages in cans. We hear that several firms in the East are now canning carbonated drinks.

THRU THE COIN CHUTE ARKANSAS & MISSOURI ACTIVITY

Dan Levin, Bally distributor in Little Rock, says that in spite of the hot weather prevailing this fall, Bally's new games have kept business moving along at a good pace. . . . R. B. Franklin, Southern Amusement Company, Little Rock, a very excited man these days. He and his wife expecting Sir Stork sometime this month. . . . C. W. Holmes, Western Sales, Little Rock, and his partner, Paul Taylor, who operates Western Sales in Tulsa, both apply for membership in the "20 Year Club." They began their business in 1929. . . . Harold B. Young, Broadway Music Co., Caruthersville, Mo., still adding to his route which he started two years ago. . . . W. L. Williams, Williams Amusement Co., also of Caruthersville, has been building a vending machine route along with his amusement machine operation. . . . J. H. Heard, Newport, Ark. happy about business. Says, "cotton picking is always good in Arkansas and therefore so is business." Heard recently added a route in Ball Knob, Ark. to his Newport routes. Ashley Kenny is managing the Ball Knob office. . . . Warren W. Morey, Warren Amusement Co., Little Rock, back home after several weeks in the hospital. Brother-in-law J. B. Yates of Bell Amusement, Amarillo, managing his route and arcade in Warren's absence. . . . M. F. Day of Day Amusement Co., Blytheville, Ark. has a Merry-go-round behind his office and sales rooms. Gimmick is that the Merry-go-round has live ponies with a seating capacity of 16. Music is supplied by a Wurlitzer phonograph. Day has an 80 acre Shetland poney ranch. His sales room has as many saddles as coin machines. Could it be that the rash of coin operated horses started in Day's salesroom. . . . Sam Fincher, Minila, Ark., sold his routes of amusement machines to the B & T Amusement Co., Blytheville. . . . B & T is owned by Virgil Boyd and Sam Torjusen who certainly have made long strides in their two years in business.

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That's right! **The Cash Box** will give you DOUBLE YOUR MONEY BACK if you don't agree that **The Cash Box** is the finest publication for you in all the history of the coin operated machines industry!

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Brand New MAMMOTH SNAP-ACTION PINS
MORE THAN DOUBLE SIZE OF FORMER PINS!



10TH FRAME

SHOOTS ON AS LONG AS PLAYER "STRIKES" To Score Double or Triple!!!

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Keeney's 6-PLAYER PACEMAKER

with 4 SCORE CARDS FOR ANY TYPE PLAY!

KEY in front of game switches from regular to match play at discretion of operator or location attendant.

PLAYER CAN ALSO SCORE DOUBLE OR TRIPLE IN THE 3rd - 5th - 7th and 10th FRAMES!

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READY WITH IMMEDIATE DELIVERY!

THRU THE COIN CHUTE EASTERN FLASHES

One of the most historical days in the music machine industry came off on Monday, October 26, when the leaders of our industry appeared before the Sub-Committee of the Judiciary in Washington, D. C. to present their opposition to the McCarran Bill (S1106). The meeting lasted one day, and we can say without any hesitation that the witnesses for the Juke Box Industry presented our case with great efficiency, backed by statistical and factual arguments. (See feature story elsewhere in this issue). Statements were read into the records as presented by representatives of the Juke Box Industry in all its phases, including operators, distributors and manufacturers, as well as those from Hammond Chaffetz, attorney for the manufacturers' association, and Sidney Levine, attorney for the operators of the nation. In addition, opposition to the Bill was voiced by the Tavern Owners Association, and the manufacturers of records. The statement of Sidney Levine won the acclamation of everyone in the industry. Not only was it the result of great study of the ASCAP history of previous backed legislation, but it was correlated in what can only be described as the greatest, most brilliant argument ever presented for the benefit of the Juke Box Industry. (We have a copy of Levine's statement in our New York office, and suggest that operators visit us to read it. It'll be well worth your time.) The full committee of the Sub-Committee of the Judiciary will now study the statements of both sides and either "table" the Bill, or submit it to the full committee with their recommendations. The actual results will not be known for some time—but we here at The Cash Box have a feeling of optimism.

* * * * *

Jack Ehrlich, Brooklyn music operator, has for a long time been quietly donating music machines and records (plus service) to a number of public schools, churches, synagogues, etc. Modest Jack this week sent a phono to the Retarded Children's Camp in Saugerties, N. Y. . . . With action picking up at Seacoast's new New York office on coinrow, Dave Stern on hand to assist Bob Slifer in talking things over with visiting music ops who keep dropping in to view Rock-Ola's new "Comet" phono. "Now, if we could only get carload deliveries," sighs Stern. . . . Sam Lewis, Genco, visits at Al Simon's this week, and then both of them take off for Philadelphia. . . . Herb Chicon, Cronwall Automatic, New Rochelle, visiting on coinrow. . . . Barney (Shugy) Sugerman back at the Runyon office. During Shugy's absence, a new blond eye-ful was added to the staff—receptionist Blanche Adelman. Irv. (Kempy) Kempner reports that the showing of the AMI "E" at the Hiram Walker liquor show at Kingston, N. Y., Sunday, October 25, gave them the opportunity to display the machine to Tavern Owners in that area. . . . Johnny Bilotta, Newark, N. Y., who also operates the Eastern Sales Co. (record distributing firm) tells us that the "3 O'clock In The Morning" record by the Four Chicks and a Chuck is going big in his area.

* * * * *

Joe Young and Abe Lipsky, Young Distributing, really jumping now. Wur-litzer's new phonos received in quantity, so they're taking care of their customers—and sales of reconditioned equip for export keeps their premises loaded and their mechanics working feverishly. . . . Al Maniaci, Paramount Music, on coinrow. . . . Larry Feigenbaum's (Albert Simon, Inc.) daughter, Sharon Ann, given a big birthday party (3 yrs.) at the Roadside Rest, Ocean-side, L. I. Al Simon and his family joined the fun. . . . Seems like we can never catch up with both Harry Rosen and Meyer Parkoff of Atlantic-New York Corp. at the same time. One or the other is always in conference with some music op, while the other takes pics of visiting coinmen in their show-rooms viewing the new Seeburg phonos. . . . Hymie Koeppl and a load of used music machines arrive at their office simultaneously. Hymie scouring the country for needed machines for export. . . . Mike Munves, even tho it's off season, keeps shipping arcade machines. Where they goin', Mike? . . . The ebullient, happy "Senator" Al Bodkin, drives thru coinrow, waving to all his friends. . . . Saturday night, Nov. 7, the big night for music machine ops—the big sixteenth annual banquet. All local ops will be on hand, as well as many out-of-town visitors.

THRU THE COIN CHUTE NEW ORLEANS NOTES

Bill Taylor, M. G. M. representative, elated with his new arrival, Leslie Susan. . . . Sorry to hear about Mr. Barron's (Barron Amusement, De Ridder, La.) heart attack. Barron was stricken while in the midst of preparations for his daughter Marilyn's wedding. Barron is on the road to recovery, however, and the wedding will take place as scheduled. . . . Joe Bowers, formerly with Jack Young of Lafayette, is now with Marion Matranga. Also working with Joe on the Matranga staff of service men is J. C. Lawrence. Marion reports business is good and he could sell one hundred United "Tahiti's" a day if he could get them. . . . Jake Gassenberger, Westwego, La., is making a new investment in "cabs." The company is known as the "We Go Cab Co." . . . Buddy Braud finally riding that black beauty he's been wanting so long. Could the Ford have been a birthday present? . . . Mrs. Al Young's "Bop Shop" crying as well as selling the blues. Her girl Friday, Anna Belle, was in a crack-up while returning from her vacation. Gal lost two front teeth and was severely shaken up. . . . Capitol salesman, Lee Delcambre, and the Shreveport police do not see eye to eye with each other about overtime parking. Nickels in the meters are cheaper than parking tickets, Lee. . . . Mrs. Barcelona, Barcelona Amusement, hospitalized her daughter because of a high temperature. . . . Russ Kerner, Gretna, visiting friends. . . . Charlie Lett, Twin City Automatic, Monroe, decided to sample some of the wedded bliss accorded brother Sig who married a couple of weeks ago. Charlie took the trip to the alter last week.

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Bally Manufacturing Co.

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WORLD'S GREATEST GAME
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THRU THE COIN CHUTE CHICAGO CHATTER

Most important news all music ops here looking forward to was from McCarran Bill hearings in Washington. The "opponents" of the McCarran Bill (the juke box industry) reported to have given an extremely good account of themselves. Though this isn't the end, and the Senate's Judiciary Sub-Committee now has the arguments and briefs of both sides under advisement, everyone here sighed with relief that the hearings were over. Senator Alexander M. Wiley (R., Wis.), Chairman of this Sub-Committee, only one to listen to the opponents during the hearings. . . . Sorry to hear that George A. Miller could not appear at the hearings because of sudden illness. George joined in battle with the virus bugs while in Washington. . . . C. T. (Mac) McKelvy greatly thrilled at the rush of answers to the firm's first big mass media ad which appeared in the November issue of "Fortune" magazine, Page 184. This ad features the Seeburg 200 selection home phono. And with Hi-Fi growing bigger by the second, looks like Seeburg has some really great sales ahead.

Bumped smack into Bud Breitenstein as we entered the big Bally plant. And Bud coming down the front stairs yet. Wha' hopen? . . . Frank Roelke phones all the way from Milwaukee to advise that he's coming to town to seek a position with one of the factories here. Frank well known as a practical engineer and, there's no doubt, with labor shortage what it is, one of the big plants here can use him. . . . Richard William Hood, son of the late Dick Hood, was named president of H. C. Evans & Co. by the Board of Directors this past week. His mother, Elizabeth Hood, named Vice-President. Rex Shriver elected Secretary-Treasurer. Evans getting ready to present news games and a new model phono in the near future. . . . Earl Moloney dashing in and out of the Bally factory, stops long enough to tell us a joke about one of the old guys "who forgot," in Tom Callaghan's office. Then, with that typical Earl Moloney smile, a wave of the hand—off he goes—busier than ever. . . . Bill DeSelm and Herb Oettinger of United in conference with Lyn Durant which resulted in some very good news for the trade. And which news will be forthcoming very, very soon.

Paul Huebsch on the phone with us to tell us that Keeney just appointed Al Calderon of Indianapolis exclusive distrib for the entire state of Indiana. Roy (Mac) McGinnis gets on the phone, too. Discussing this and that with us regarding the forthcoming decision by Alderman Ronan's sub-committee of the Chicago City Council on the licensing of cigarette machines. Which all are hoping will happen before the year's out. . . . Busiest guy we know—Jack Nelson. Saw him for a second in his office. Then in the big general sales office. Then speeding down that long hall at Bally which the boys call, "the last mile." Then back to his office. Some words with us. Then phones start buzzing. Wowie! . . . Nate Gottlieb disappointed us this past week. But, we forgive Nate. It wasn't his fault. Discussing this and that with him, we said, "Well, Nate, what's the joke for this week?" And just as Nate was cudgeling his memory—we could hear in the background, "Three long distance calls waiting for Mr. Nate Gottlieb." That's how it goes in Chi's factories these days.

Bill O'Donnell very much pleased with his last trip down to New Orleans. And already looking forward to his next trip. . . . By the way, the gag this past week at Bally, was to convince Art Garvey to drive up into the snow country. But, Art balked. . . . Ed Levin taking the last third of his vacation and leaving for a Hot Springs visit for the next ten days. While he's gone, Frank Mercuri will be in charge of all sales at ChiCoin. Frank just returned from a rather long, speedy, but very successful, road trip. . . . Ben Coven dashing about town all week long. Either had to catch him in his office before 9 A.M. or very late in the afternoon. Result? Ben sold out his entire quota of Wurlitzers for the month. . . . Big three conference over at Genco this past week: Ralph Sheffield, Avron Gensburg and Sam Lewis. And many a plan made and ready for the big news to the trade. Which should become official very, very soon. . . . Art Weinand getting deeper and deeper into export of Exhibit kiddie rides as the mails come flooding in. "But," as Art reports, "this was all started months ago and the results are now first coming in." . . . Genco appointed Austin Sheldon exclusive distrib for the Island of Guam.

Sam Stern reports that Williams will go ahead putting the dime chute on all its games. Fact is that 90% of those ops who left the dime chute on the "Army-Navy" game of the firm reported that it was everything they ever needed to assure them better income. . . . Kansas Music Assn. reelected Lou Ptacek, President; Glen Williams, Sect'y; Gene Atkinson, Treasurer; and new Vice-President elected was Pat Murphy of Wichita. Kansas music ops had one of their biggest and most interesting meets Sunday 10/18. . . . Lots of thanks to all who have written and phoned complimenting The Cash Box complete datings of all pinball games in The Confidential Price Lists. This is demanded by many foreign countries. At same time of terrific help to domestic market. . . . Eddie Ginsberg of Atlas Music put it this way this past week, "Everything's under control." Atlas' new building going ahead much faster now, and prospects for a grand opening soon, more or less assured.

Look what mfrs here offer in help-wanted-ads to get labor: Paid Vacations, Paid Holidays, Paid Hospital, Paid Life Insurance, Paid Sick Leave, Paid Doctor's Calls, and so forth and so on, including overtime and everything else, and still labor shortage remains very acute in all big factories here. . . . Congratulations to A. D. Palmer for the very realistic drawing on the latest Wurlitzer circular "It's a pistol" of a pistol that looks so real seems like it can be picked right off the paper. . . . If you are a music operator—f'goodness sake—fill out the prepaid voting card in this issue and drop it in the mailbox—TODAY. . . . Kurt Kluever a very busy man over at the very busy Rock-Ola plant where all execs are working like anything to get production of the new "Comet" phono out to somehow clear away some of the tremendous backlog of orders getting bigger every day. . . . Len Micon of

Last Chance TO GET DELIVERY FOR XMAS '53 OF "Rudolph The Red Nosed Reindeer"



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CHICAGO CHATTER

World Wide, by the way, spending all of his time on the Rock-Ola "Comet" phono reports, "Wish I had a zillion of 'em right now." Joel Stern, Al's son, also busy in the firm's games department. . . . There's no doubt about it now but that '53 will wind up as one of the greatest years in the history of the coin machines industry with the backlog of orders running right over into 1954.

One of the hottest scoring nights ever this past week at the Chi Automatic Phono Bowling League. For example, Oomens team was stopped cold in its tracks with its 15th win, but, went on to beat Paschke for two games anyway. And what scoring. Tony ("Get Your Mark") Galgano coming thru with the High For The Men scoring 592 for Paschke. Ray Gallet helping out with a 502. This pushed the Oomens team into top scores: Isabel Oomens came thru with a 467—High For The Ladies. Johnny Oomens with a 520. Carl Latino with a 505. And Johnny playing with his ulcers chomping him up. Now plans a hospital visit to see what's what with the ulcer dept. . . . Decca-Coral with Frank Tutomase scoring 510 and Leo Sochacki scoring 553 took Gillette for 2 games. Robert Holl scoring 536 and Don Baxter scoring 489 for Gillette. But watch "Little Joan" of Decca. She came thru with a 417 score. The little gal's creeping to the top. . . . ABC's team with Bob Gnarro scoring 523 (the poor guy's in a rut) and Al Rice with a 505 whopped "Canada" Paul Brown and his Coven team for 2 games, even the Paul came in with a 475. . . . Julius Mohill back on the lanes and scoring 511 with Henry Sochacki almost bowling a perfect game, 215, and totalling 469, Star Music took all 3 games from Mercury, even the Irving Cairo scored a 489. . . . Jack Madigan forgot to take his pills. Soooo Melody with J. Strobel scoring 511 took Atlas for 3 games. . . . Western Automatic's team went wild. Millie Nyland, 421; Jerry Mankins, 493; Mabel Mankins, 418; Result? Even with Warren (Fireball Bunk) Paradee fireballing thru a 533, B&B went down for 2 games. . . . By the way, apologies to Clarence Goldberg. Clarence (and not Larry Green) was the Decca team sponsor on Sponsor's Nite. So now Clarence—buy the coffee for the boys.

"It's What's in THE CASH BOX That Counts"

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WANT—We pay top price for used records from 3 to 6 months old. Pop, Race, Calypsos, Spirituals, Ruth Wallis, Mickey Katz, 45 r.p.m., 78 r.p.m. We pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQ., L. I., N. Y. Tel.: Tilden 4-9040.

WANT—New and used records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33 1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36. Tel.: Judson 6-4568.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT — Late 1952 and 1953 Pin Games, Seeburg 100 A & B, AMI D's, Wurlitzer 1500's, Scales, Arcade Equipment, 1e and 5e Vendors, AMI W. B., Seeburg 100 W. B., Wurlitzer 48 sel. Boxes. Write stating condition, number, model, and prices. ST. THOMAS COIN SALES, ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Bright Spots, United Showboat, United Circus, late Gottlieb 5 Ball free play games, Seeburg Model B & C's 45's. State quantity, price, and condition in first letter. NOBRO NOVELTY CO., 538 BRYANT ST., SAN FRANCISCO 7, CALIF.

WANT—New and used records. Paying 10c for 78's and 15c for 45's. Can be up to 6 months old. No quantity too large or small. We pay freight. DIXIE RECORD SHOP, 259 WEST 42nd ST., NEW YORK 36, N. Y. Tel.: Wlacoisn 7-0830.

WANT—Clean, slightly used Boleros. DURSELL NOVELTY CO., 176 ARCH STREET, NEW BRITAIN, CONN.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Stars, Frolics, Atlantic Citys, will pay \$200 each. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA.

WANT—Wurlitzer 800. Will pay top price if complete with all plastics. Rush offer. KOEPEL DISTRIBUTING CO., 629 TENTH AVENUE, NEW YORK 19, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4; 2A3; 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Wurlitzer 1015's, 1100's, 1250's, and 1400's for export orders. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

WANT—For resale, good clean Bingos, United, and Chicago Coin 6 player Bowling games. Rockola or Standard 22 feet Shuffleboards, Wall Electric Scoreboards. Quote your best price, condition first letter. STANLEY AMUSEMENT CO., 1523 BROADWAY, TACOMA, WASHINGTON. Tel.: BRoadway 3663.

WANT—All types of post-war flipper five ball games in any quantity. Give names, condition they are in, price wanted, and when ready to ship. INTERNATIONAL AMUSEMENT CO., 1423 SPRING GARDEN STREET, PHILADELPHIA, PA.

WANT—Show Boats, Circuses, and Seeburg 45. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CAL. Tel.: Market 1-3967.

WANT—Latest model cigarette machines. Can also use Cole, Super-Vend and other drink dispensers, also want hot coffee vendors. Please give quantity, model numbers, condition and price wanted in first letter. Write full details to: BOX NO. 1010, c/o THE CASH BOX, 32 W. RANDOLPH ST., CHICAGO 1, ILL.

WANT—Grandmothers, Exhibit Guns, Bally Undersea Raiders, Sky Fighters, Seeburg Bears, Mutoscope-Voice-O-Graphs, ChiCoin Basketballs, and any other late arcade machines. Give price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. Tel.: CHickering 4-8628.

CLASSIFIED ADVERTISING SECTION

WANT—Will pay cash, up to \$250 for Genco uprights, Silver Chest, Golden Nugget, Jumping Jacks "400". Atlantic City \$200; Beach Club \$350; United Clover Bowler \$250. WEST WAY, INC., 776 ASHTON AVE., SALT LAKE CITY, UTAH.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

FOR SALE

FOR SALE—Spot Lites \$100; Yacht Clubs and Beach Clubs. Write or call: TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT ST., TOLEDO, OHIO. Tel.: ADams 8624 and ADams 4005.

FOR SALE—One Stop Record Service. Any record, any label, 5c over wholesale. Free title strips. New accounts 1/3 deposit with all orders. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. Tel.: Olympia 8-4012-4013.

FOR SALE—United Deluxe \$185; Supers \$265; Stars \$299; Double on Supers and Stars, Chinatown and Happy Days \$169; Minstrel Men, Mermaid, and Basketball \$69; Frolics \$299. STARK NOVELTY CO., 2429 7th N.W., CANTON, OHIO.

FOR SALE—United Alleys—Clover \$350; 10th Frame Star \$275; Six Player Deluxe \$125; Twin Rebound \$35 (Formica Top, Jumbo Pins); Williams Super World Series \$100; Williams Deluxe Baseball (late) \$275. 1/3 deposit. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCOTIA, N. Y.

FOR SALE—Yacht Club \$425; Palm Beach \$325; Atlantic City \$265; Frolics \$265; Spot Light \$165; Bright Lights \$125; Brite Spots \$175. UNIVERSITY COIN MACHINE EXCHANGE, 854 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNiversity 6900.

FOR SALE—Seeburg Model A-78 \$525; Seeburg Model B-45 \$695; AMI-A \$225; AMI-C \$375. HERMAN DISTRIBUTING COMPANY, 615 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Reconditioned Wurlitzers: 1250's \$375; 1100's \$250; 1015's \$125; 1080's \$125; Seeburgs 146M \$115; 147M \$135; 148M \$250; Packard Manhattan's \$75; Packard Sevens \$50; Wall Boxes 3-W-2 L 56's \$10; W6L 56—5, 10, and 25c Boxes \$22.50. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.

FOR SALE—Filben Hideaway Cabinets 15 in lot. Best offer takes lot. Across The Board, make offer. Showboats \$325. Low prices on all premiums. Esmond Window Fan, reversible, \$11.95. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS 3, MISSOURI. Tel.: GENEVA 0972.

FOR SALE—Live Ammunition Shooting Gallery, animated Targets plus Duck Tank. All steel partitioned, size 10Hx10Wx30 ft. long. DURSELL NOVELTY CO., 176 ARCH ST., NEW BRITAIN, CONN.

FOR SALE—United Bowlers 5 Play Formica Top \$200; Six Play \$235; DeLuxe \$300; Super \$325; Official \$300; Thunderbolt Horses \$350; Edelco 2 Play Bowlers \$175; 1100 Wurlitzer \$300; Genco 8 Player \$145; United Slugger \$60. MOUNTAIN DISTRIBUTORS, 3630 DOWNIN STREET, DENVER, COLO. Tel: AComa 8518.

FOR SALE — Exhibit Six Shooter \$150; Dale Gun \$50; Slug Feet \$139; Spot Lites \$245; ABC \$95; Zingo \$115; Stars \$319; Used Turf Kings \$75; Winners \$50. WHEELING COIN MACHINE EX., 2916 EOFF ST., WHEELING, W. VA. Tel.: WHeeling 431.

FOR SALE — Premium merchandise for coin machine prizes. Over 3,000 articles carried in stock. Write for complete wholesale descriptive price list today. (Established 1932). HASTINGS DISTRIBUTING CO., 6100 BLUEMOUND ROAD, MILWAUKEE 13, WISC. Tel.: BLue-mound 8-7600.

FOR SALE—200 or any part slightly used metermatics interchangeable gears for collection purposes on items sold payment plan. 5, \$8.95; 10 to 25, \$7.50; 25 to 50, \$6.50 each. State gears size. F. O. B. Ladoga, Indiana. AUTOMATIC MUSIC CO., LADOGA, INDIANA. Tel.: 123.

FOR SALE — Had you some good equipment to sell — phonographs, pinballs, bowlers, etc.—how would you write an ad to attract a few sales? We offer "The Cash Box" prices. What can you use? EDWARDS DISTRIBUTING SERVICE, BOX 400, DOUGLAS, WYO.

FOR SALE—Thoroughly shopped, United 6 Player Deluxe shuffle Alleys \$175; one-third deposit. DOUBLE-U-SALES CORPORATION, 1101 CATHEDRAL STREET, BALTIMORE 1, MD.

FOR SALE — The following phonographs—18 Mills 904; 10-750's; 2 Mills Empress; 3 Colonial 780's; 2-850's, 3-800's, and one Aircon. Make us an offer for the lot; no reasonable offer refused. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. Tel.: 2-3992.

FOR SALE—We are distributors in Michigan for AMI, Chicago Coins, Exhibit, Keeney, Genco, Williams, & Victor Vending. We have the largest stock of used games and parts in Michigan Shuffleboard wax and accessories. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W. GRAND RAPIDS, MICH. Tel.: 9-8632 and 5743 GRAND RIVER AVE., DETROIT 8, MICH. Tel: TYler 8-2230.

CLASSIFIED ADVERTISING SECTION

CLASSIFIED ADVERTISING SECTION

FOR SALE—New York and New Jersey Operators! Rock-Ola's new Comet 120 selection phonograph is on display. Finest phonograph on the market today. Come in and see demonstration. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH, N. J. (Tel.: Blgelow 8-3524) and 594 TENTH AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684).

FOR SALE—3 Spot Lites \$120; 3 Atlantic City \$230; 2 Frolics \$240; 2 Palm Beach \$250; 2 Beauty \$385; 5 Yacht Clubs \$395; 2 Jumping Jacks \$130; 2 Wurlitzer 1100's \$245; 1 Futurity \$140; also 1 Balls and Consoles. All machines ready for location. MICKEY ANDERSON, 314 EAST 11th ST., ERIE, PA.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—Bingo Bargains: 7 Bally Atlantic Citys, \$252.50; 4 Frolics, \$252.50; Palm Beach, \$252.50; 6 Spot Lights, \$122.50; Bright Lights, \$105; United Stars, \$100; Keeney Lite A Line, \$69.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, OHIO. Tel.: MAin 8751.

FOR SALE—25 Winners like new, cleaned and guaranteed, few new, \$75 each or will trade. What have you? WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE 1, WASHINGTON.

FOR SALE—All machines 20% off high CASH BOX prices. Wurlitzers, 1250, 1100, 1400. Spot Light, Bright Spot, Bright Light, Atlantic City, Stars, Coney Island, Zingo, Skee Rolls, Shuffle Alleys, Flipper Pin Games, Super World Series, Guns. V. YONTZ SALES CO., BYESVILLE, OHIO.

FOR SALE—Wurlitzer 1100, \$195; Seeburg 100C, \$785; Seeburg 100B, \$565; Seeburg 100A, \$425; Wurlitzer 1015, \$90. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS. Tel.: 4-6111.

FOR SALE—Special! Bally Yacht Clubs, positively guaranteed to be like new, \$299.50. Beautys \$325; Futurities \$110; United Tropics \$369.50; Cabanas \$325; Circus \$187.50; Miami Beach \$150; Gottlieb Grand Slams \$137.50; Williams Handicaps \$67.50; Capitol Projector Midget Movies, in perfect shape, \$125. NEW ORLEANS NOVELTY CO., 115 MAGAZINE STREET, NEW ORLEANS, LA. Tel.: CANal 5306.

FOR SALE—3020 Wallboxes \$19.50; 3W5-L-56 Wallboxes, \$18.50; 146M or S \$89.50; 147M or S \$99.50; 1422 Rockola \$69.50; 1426 Rockola \$89.50. W1-L-56 5c Wallboxes and Packard Pla-mor \$4.95. CENTURY DIST. INC., 1221 MAIN STREET, BUFFALO 9, N. Y.

FOR SALE—Ready For Location. Spot Lites \$175; Coney Island \$200; Atlantic City \$300; Palm Beach \$350; Frolics \$350. ALLAN SALES, INC., 928 MARKET STREET, WHEELING, W. VA. Tel.: WHEeling 5472.

FOR SALE—\$20,000.00 worth of brand new Wurlitzer Phonograph Parts. Below wholesale cost. Send for complete Parts Catalogue. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE NORTH, MINNEAPOLIS, MINNESOTA.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40 word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box. "The 'Bible' of the Coin Machine Industry." Send your check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 19, N. Y. (Phone: JU 6-2640).

FOR SALE—ChiCoin Bowling Alleys \$55; Seeburg Guns \$75; Lite League \$49.50; Deluxe Bowler \$34.50; and many other values. COIN AMUSEMENT GAMES, 1144 E. 55th ST., CHICAGO 15, ILL.

FOR SALE—All Amplifier Tubes less 50% and 10%. Title Strips \$2.50 per 1,000. Fluorescent Tubes 1/3 off. Bulbs 51's and 55's 45c per box, \$3.75 per 100; 1129's 10 for \$1.50; 47's 10 for 60c \$5.25 per 100. CaPco Lusterize All-Purpose Cleaner for glass, plastic, chrome, etc., \$3.95 per gallon. Trial bottle 70c. Satisfaction guaranteed or money back. Cart Sled \$38.50. COVEN DISTRIBUTING CO. 3181 ELSTON AVE., CHICAGO, ILL. Tel.: INdependence 3-2210.

FOR SALE—New Astroscope \$275; New 1c Camera Chief \$10; New 1c Advance Peannt Machines \$12; 120 Wurlitzer Wall Boxes \$3; Citations \$55; Bally Rapid Fire \$75; Bowlette \$40. MATHENY VENDING CO., INC., 564 W. DOUGLAS, WICHITA, KANSAS.

FOR SALE—Kiddie Rides—Guaranteed! Bally & Exhibit Horses; Meteor, Atomic, Bally, Scientific, Exhibit, Dcco, Nylco Space Ships; Midget Racer and Hot Rod Automobiles; Pete Rabbit; Deer; Small Horse; Miss America, Scientific and Exhibit Boats; Bert Lane and Lee Manufacturing Company Merry-Gorounds. Our stock largest in the world. All machines sold with a money back guarantee! REDD DISTRIBUTING CO., INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: AL 4-4040.

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Cigarette machines, Du-Grenier 9 col. \$50.00, 25c coin chutes. Bingo games: Coney Island \$225.00 Atlantic City \$335.00; Frolic \$335.00; Beach Clubs, Write. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVE., CHICAGO, ILL.

FOR SALE—Hook Bowler \$69.50; Keeney League Bowler \$129.50; Dale Gun \$57.50; Williams Super World Series \$174.50; Williams DeLuxe World Series \$194.50; Sea Jockey \$129.50; TriScore \$59.50; South Pacific \$49.50; Turf King \$74.50. LAKE CITY AMUSEMENT COMPANY, 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—Rock-Ola Fire-Ball 120 records, slightly used, only \$625. Disk Jockeys, like new, \$145; Leader \$145; Bright Lights \$145; Saddle And Turfs F. S. \$385; Evans Consolation \$300; Chicago Coin Classic 2 Pl. \$60; Univ. Twin Bowler \$45. REEL DISTRIBUTING CO., 4910 NATURAL BRIDGE, ST. LOUIS 15, MISSOURI.

FOR SALE—Reconditioned Like New! Spot Lites \$120; Bright Lites \$140; Yacht Clubs \$410; Bright Spot \$145; Atlantic City \$275; Bally Champion Horses; Bally Space Ships. All guaranteed. Call, write, or wire: DONAN DISTRIBUTING CO., 5007 N. KEDZIE AVENUE, CHICAGO 25, ILL. Tel.: Juniper 8-5211.

FOR SALE—United Alleys 4 Pl. with Formica, \$100; 5 Pl. with Formica, \$125; 6 Pl. with Formica, \$150; 6 Pl. DeLuxe \$185; 6 Pl. Super \$250; 6 Pl. 10th Frame \$285; 6 Pl. Cascade \$375. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT AVE., CLEVELAND 15, O.

FOR SALE—United Twin Rebound \$39.50; United 4 Player \$59.50; United 5 Player \$69.50; United 6 Player DeLuxe \$129.50; Keeney 10 Player Team Bowler \$229.50. AMERICAN VENDING CO., 2684-92 CONEY ISLAND AVE., BROOKLYN 23, N. Y. Tel.: ESplanade 5-1256.

FOR SALE—We distribute for all leading manufacturers of pinballs, phonographs, cigarette machines. Used equipment reconditioned and guaranteed. Whatever your requirements, let us know. We can supply the best. A. P. SAUVE & SON, 7525 GRAND RIVER AVENUE, DETROIT 4, MICHIGAN. Tel.: TYler 4-3810—TYler 7-6123.

FOR SALE—The old reliable Massegill coin operated pool tables. Write for price list on used equipment. We will buy arcade, Biugo games, recent shuffle alleys. DARLINGTON MUSIC COMPANY, DARLINGTON, S. C. Tel.: 500.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNKirk 3-1810.

FOR SALE—1 Hayburner \$75; 1 Genco 400 \$125; 1 Super World Series \$95; 1 Six Shooter \$125; 1 Universal Across The Board \$195; 1 Jalopy \$95; New Cart Sleds \$29.95. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, INDIANA.

FOR SALE—Seeburg equipment, reconditioned, refinished, with Davis 6 point guarantee—148ML \$215; 148M \$185; 147M or S \$135; 146M or S \$115; 1941 Hideaway units \$39. DAVIS DISTRIBUTING CORP., 738 ERIE BOULEVARD EAST, SYRACUSE 3, NEW YORK.

FOR SALE—Reconditioned Like New—Bright Lights \$139; Lite A Lines \$65; Citations \$35; Hot Rods \$40; Genco 400's \$225. The Genco 400's perfected and percentaged correctly by us. Return within 2 weeks if not satisfied for full refund. We buy 4, 5, or 6 player United Shuffle Alleys. Quote your lowest price. W. E. KEENEY MFG. CO., 5231 SO. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 3844.

FOR SALE—Empresses; Thrones, '39 and '40 Standards and Deluxes; Classics; WIL56 Wall Boxes; 600's; Counter Models; Watling HiBoy Scales; Arcade Equipment; Misc. Pinballs. SOUTHSIDE VENDING, 308 N. SYCAMORE ST., PETERSBURG, VA. Tel.: 349.

FOR SALE—We have a large stock of reconditioned Five Balls. One Balls, Biugo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2.

FOR SALE—The finest reconditioned phonographs and games in the country. Every single one guaranteed regardless of price. Before you buy get our quotation first. COMMERCIAL MUSIC CO., 1501 DRAGON ST., DALLAS, TEX. Tel.: RIVERSide 4131.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Nothing temporarily—Cash Box has produced such action we are for a short period sold out. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLEN FALLS, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Hi-Speed Super Fast shuffleboard wax. 24 one pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Seeburg M100A Selectomatic "100", \$549.50; Seeburg Model 148 Blonde Finish, \$175; Seeburg Model 147, \$90; Seeburg Model 146, \$75; Seeburg Model 148 R. C. Special Metal Cabinet, \$165; Seeburg Model 147 R. C. Special Metal Cabinet, \$100; Seeburg Model H246 R. C. Special, \$80; Seeburg Model H146M R. C. Special, \$60; Seeburg Pre-war R. C. Specials, \$29.50. Authorized Seeburg Distributors. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS 1, MISSOURI.

FOR SALE—5 AMI Model B, \$310 each; 2 Genco Sky Gunners, \$250 each; 4 for 25c semi-automatic camera, \$195. All equipment in A-1 condition. RELIABLE COIN MACHINE CO., 184-188 WINDSOR ST., HARTFORD, CONN.

FOR SALE—5 brand new Mueller Ice Cube Makers. First \$750 takes all. ALBERT'S MUSIC CO., 1056 - 5th AVE., S. E., CEDAR RAPIDS, IOWA.

FOR SALE—15 United's Cabanas, \$395 each; 10 Genco's Golden Nuggets, \$99.50 each. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, ORE. Tel.: Atwater 7565.

FOR SALE—Pop Corn Sez \$49.50; National Candy 9M \$65; Jungle Joe \$150; ChiCoin Super Jet, like new, write; Williams Music Mite \$100; Pokerina Jr. \$60; Bazooka Guns \$100; Williams Star Series \$65; Mill Panoram \$225; Mutoscope Sky Fighter \$125; ChiCoin Pistol \$90; ChiCoin 4 Player Derby \$225; ChiCoin Band Box, write; Sparton Gunnery Trainer, write; Exhibit Big Bronco \$500; Dale Gun \$60; Evans Horse Race Wheel, write. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

FOR SALE—Distributor's stock of new Wurlitzer Phonograph parts for Model 1100 and older. Distributor's cost \$3300. Will sacrifice entire lot for \$750. Detailed inventory sent on request. CAIN-CAILLOUETTE, INC., 1500 BROADWAY, NASHVILLE, TENN. Tel.: 5-5635.

MISCELLANEOUS

NOTICE — Phonograph Motors Rewound—Any make of split-phase Juke Box Motor rewound \$4.00. No Extras. \$4.00 is all you pay. Mailing list 4,000 Juke Box Operators \$35. CAROLINA ELECTRIC CO., P. O. BOX 125, MATTHEWS, NORTH CAROLINA. Tel. 2711.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Los Angeles, Calif., WEBster 1-1121.

NOTICE—10c Seeburg AMI Ops—Don't Pass Up Nickels! General's Conversion Kit fits late model phonographs and wall boxes. Takes 2 nickels, 10c and 25c. Samples \$3.50. Lots of 10, \$2.95 each. Complete with decal and instructions. GENERAL DISTRIBUTING CO., 3574 HARDING, CARLSBAD, CALIFORNIA.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO. 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

* " **B**est way I know to keep alive, not only to business conditions in the coin-machine industry, but also to the personalities that are so important in this industry, is to read 'THE CASH BOX' every week."

RAY MOLONEY
President

BALLY MANUFACTURING COMPANY,
Chicago, Illinois

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"It's What's in THE CASH BOX That Counts"

THIS WEEK'S USED MACHINE QUOTATIONS

15th Year of Publication
735th Consecutive Week's Issue

How To Use "The Confidential Price Lists"

[Also Known As the "C. M. I. (Coin Machine Industry) BLUE BOOK"]
FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added costs of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.
METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

EXPLANATION

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |



LISTED ALPHABETICALLY

AIREON

4. Fiesta	25.00	35.00
4. '47 Hideaway	40.00	49.50
4. '48 Coronet 400	25.00	35.00
4. '49 Coronet 100	25.00	39.50

A M I

4. WM Wall Box	14.50	20.00
4* Model A '46	169.00	275.00
2. Model B '48	285.00	325.00
2* Model C	289.00	375.00
4. Model D-40	425.00	595.00
4. Model D-80	600.00	695.00

BUCKLEY

6. Wall & Bar Box O.S.	3.00	5.00
6. Wall Bar Box N.S.	6.00	12.50

MILLS

6. Throne of Music	25.00	35.00
4. Empress	25.00	35.00
5. Constellation	39.50	59.50

PACKARD

2. Pla Mor Wall Bar Box	3.95	4.95
4. Manhattan	39.50	79.50
4. Model 7 Phono	35.00	50.00

ROCK-OLA

4. Playmaster '46	35.00	49.50
1. 1422 Phono ('46)	60.00	95.00
4. 1424 Phono (Hideaway)	49.50	69.50
2. 1426 Phono ('47)	79.50	125.00
4. 1428 Magic Glo	189.50	269.50
4. 1432 Rocket ('51)	239.50	295.00
4. 1434	329.50	395.00
4. Fireball	625.00	695.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.00	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

6. Hi-Tone 9800	29.50	49.50
6. Hi-Tone 9800 RC	29.50	49.50
6. Hi-Tone 8800	29.50	49.50
6. Hi-Tone 8800 RC	29.50	49.50
6. Hi-Tone 8200	29.50	49.50
6. Hi-Tone 8200 RC	29.50	49.50
4. 146S	75.00	89.50
4* 146M	89.50	115.00
4. 147S	85.00	135.00
2* 147M	99.50	135.00
2. 148S	135.50	175.00
4. 148M	145.00	185.00
4* 148ML	159.50	215.00
2* M-100A	425.00	549.50
1. M-100B	565.00	695.00
4. W1-L56 Wall Box 5c	4.95	9.95
2. 3W2 Wall-a-Matic	6.95	10.00
4. W4L-56	20.00	35.00
2. 3W5-L56 Wall Box 5, 10, 25c	18.50	24.50
4. W6L-56-5/10/25 Wireless	22.50	29.50
4. 3W7-L-56	25.00	34.50
6. Tear Drop Speaker	12.50	17.50

WURLITZER

4. 750E	29.50	49.50
6. 780M Colonial	29.50	49.50
6. 780E	29.50	49.50
4. 800	29.50	69.00
4. 850	29.50	69.50
4. 950	29.50	79.50
2* 1015	90.00	135.00
4. 1017 Hideaway	99.00	125.00
2. 1100	219.50	250.00
4* 1080	84.50	135.00
2* 1250	265.00	339.00
4. 1400	495.00	575.00
4. 2140 Wall Box	10.95	25.00
2* 3020 Wall Box	12.50	19.50
4. 3025	5.95	6.00
4. 3031 Wall Box	4.00	9.95
4. 3045 Wall Box	5.00	20.00
4. 3048	29.50	32.50
4. 4820	34.50	37.50
4. 219 Stepper	7.50	19.50

MISCELLANEOUS

4. ChiCoin Band Box	75.00	100.00
4. Chicago Coin Hit Parade	45.00	59.50
4. Ristantrat	29.50	39.50
4. Williams Music Mite	35.00	100.00
4. Evans Constellation	169.50	189.50



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

1. ABC (Un 3/51)	50.00	99.00	4. Football (CC 8/49)	39.50	65.00
2. Across the Board (Un 9/52)	150.00	175.00	2. Four Corners (Wm 12/52)	135.00	145.00
4. Ali Baba (Got 6/48)	20.00	34.50	4. Four Horsemen (Got 9/50)	75.00	125.00
4. Alice (Got 8/48)	19.50	29.50	2. Four Hundred (Ge 5/52)	195.00	225.00
4. All Star Basketball (Got 1/52)	99.50	109.50	4. Four Stars (Got 6/52)	99.50	135.00
4. Aquacade (UN 4/49)	20.00	39.50	4. Freshie (Wm 9/49)	30.00	45.00
4. Arcade (Wm 11/51)	99.50	135.00	4* Frolics (B 10/52)	240.00	335.00
4. Arizona (Un 4/50)	24.50	45.00	4. Futurity (B 3/51)	85.00	125.00
4* Atlantic City (B 5/52)	225.00	335.00	4. Georgia (Wm 7/50)	39.50	45.00
4. Baby Face (Un 12/48)	20.00	39.00	4. Gin Rummy (Got 2/49)	29.50	42.50
6. Ballerina (B 48)	10.00	24.50	4. Gizmo (Wm 8/48)	19.50	35.00
6. Band Leader	19.50	29.50	4. Glamour (Got 7/51)	20.00	30.00
4. Banjo (Ex 3/48)	10.00	45.00	6. Glider (Ge 8/49)	29.50	39.50
4. Bank-A-Ball (Got 5/50)	29.50	35.00	4. Globe Trotter (Got 11/51)	119.50	135.00
4. Barnacle Bill (Got 8/48)	25.00	34.50	4. Gold Cup (B 4/48)	29.50	55.00
4. Basketball (Got 10/49)	49.50	69.00	4. Golden Gloves (CC 7/49)	25.00	39.50
2* Beach Club (B 2/53)	425.00	495.00	1* Golden Nugget (Ge 2/53)	125.00	175.00
1* Beauty (B 11/53)	335.00	395.00	6. Gondola (Ex 5/49)	19.50	25.00
4. Be Bop (Ex 3/50)	49.50	65.00	4. Grand Award (CC 1/49)	35.00	45.00
4. Bermuda (CC 11/47)	20.00	45.00	2. Grand Slam (Got 4/53)	144.50	175.00
2. Big Hit (CC 7/52)	139.00	159.00	6. Guys-Dolls (Got 5/53)	164.50	220.00
4. Big Top (Ge 2/49)	45.00	64.50	6. Grand Stand (B '50)	39.50	49.50
4. Black Gold (Ge 3/49)	29.50	59.50	3. Guys-Dolls (Got 5/53)	167.50	225.00
5. Blue Skies (Un 11/48)	19.50	24.50	4. Handicap (Wm 6/52)	99.50	129.50
2. Bolero (Un 12/51)	105.00	125.00	2. Happy Days (Got 7/52)	125.00	149.00
2. Bomber (CC 3/51)	29.50	40.00	4. Happy-Go-Lucky (Got 3/51)	100.00	135.00
6. Bonanza (Wm 11/47)	12.50	29.50	2. Harvest Moon (Got 12/48)	29.50	39.50
6. Bone Head (Ge 11/48)	25.00	34.50	2. Harvest Time (Ge 9/50)	35.00	55.00
4. Boston (Wm 5/49)	25.00	39.50	4. Harvey (Wm 5/51)	69.50	99.50
4. Bowling Champ (Got 2/49)	20.00	45.00	4. Hawaii (Un 8/47)	15.00	45.00
4. Bowl League (Got 8/47)	10.00	29.50	4. Hayburner (Wm 6/51)	69.50	75.00
2* Bright Lights (B 5/51)	100.00	150.00	4. Hit Parade (CC 2/51)	27.50	29.50
2* Bright Spot (B 11/51)	125.00	200.00	4. Hit & Runs (Ge 3/51)	40.00	55.00
6. Broadway (B 6/51)	89.50	99.50	4. Hit 'N' Run (Got 4/52)	125.00	145.00
4. Buffalo Bill (Got 5/50)	27.50	37.50	4. Holiday (CC 12/48)	19.50	45.00
4. Buccaneer (Got 10/48)	20.00	34.50	4. Holiday (Ke 12/51)	125.00	175.00
6. Build Up (Ex 2/48)	15.00	25.00	2. Hong Kong (Wm 9/51)	99.50	110.00
4. Buttons & Bows (Got 3/49)	20.00	32.50	4. Horsefeathers (Wm 1/52)	79.50	99.50
2* Cabana (Un 3/53)	375.00	475.00	4. Horse Shoe (Wm 12/51)	79.50	109.50
4. Camel Caravan (Ge 6/49)	47.50	69.50	4. Hot Rods (B '49)	25.00	40.00
4. Caravan (Wm 6/52)	79.50	89.50	4. Humpty Dumpty (Got 10/47)	10.00	29.50
4. Campus (Ex 2/50)	29.50	37.50	4. Jack 'N' Jill (Got 4/48)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	40.00	4. Jalopy (Wm 8/51)	85.00	95.00
4. Carnival (B 7/48)	10.00	49.50	4. Jamboree (Ex 5/48)	19.50	45.00
4. Carolina (Un 3/49)	22.00	39.00	4. Jeanie (Ex 6/50)	29.50	50.00
4. Carousel	15.00	25.00	4. Jockey Special (B 11/47)	15.00	45.00
6. Caribbean (Un 3/48)	15.00	25.00	4. Joker (Got 11/50)	25.00	35.00
1. Catalina (CC 2/48)	10.00	35.00	4. Judy (Ex 7/50)	29.50	45.00
1. Champion (B 12/49)	29.00	49.50	4* Jumping Jacks (Ge 10/52)	90.00	150.00
4. Champion (CC 6/49)	25.00	29.50	4. Just 21 (Got 1/50)	15.00	35.00
4. Chico	25.00	30.00	4. K. C. Jones (Got 11/49)	39.50	75.00
2. Chinatown (Got 10/52)	135.00	155.00	4. King Arthur (Got 10/49)	20.00	29.50
4. Cinderella (Got 3/47)	10.00	29.50	4. King Cole (Got 5/48)	20.00	29.50
6. Circus (Ex 8/48)	19.50	39.50	4. King Pin (CC 12/51)	50.00	115.00
4* Circus (Un 8/52)	195.00	295.00	1. Knockout (Got 1/51)	45.00	69.00
2* Citation (B 10/48)	19.50	42.50	4. Lady Robin Hood (Got 1/48)	19.50	29.50
4. College Daze (Got 8/49)	29.50	45.00	4* Leaders (Un 10/51)	145.00	175.00
2* Coney Island (B 9/51)	150.00	225.00	1. Lite-A-Line (Ke 6/52)	65.00	79.50
4. Contact (Ex 10/48)	19.50	45.00	2. Long Beach (Wm 7/52)	75.00	139.50
4. Control Tower (Wm 3/51)	49.50	69.50	4. Lucky Inning (Wm 5/50)	20.00	29.50
2. Coronation (Got 11/52)	149.50	165.00	4. Lucky Star (Got 5/47)	15.00	24.50
4. County Fair (Un 9/51)	59.50	79.50	4. Mad. Sq. Garden (Got 6/50)	75.00	85.00
4. Crazy Ball (CC 7/48)	20.00	45.00	4. Magic (Ex 11/48)	19.50	29.50
4. Crossroads (Got 5/52)	125.00	145.00	4. Majors '49 (CC 2/49)	27.50	45.00
1. Cyclone (Got 5/51)	115.00	125.00	4. Major League Baseball (Un 6/48)	20.00	45.00
4. Dallas (Wm 2/49)	40.00	44.50	4. Manhattan (Un 2/48)	10.00	17.50
6. De Icer (Wm 11/49)	49.50	59.50	4. Majorettes (Wm 4/52)	85.00	99.50
4. Dew Wa Ditty (Wm 6/48)	20.00	34.50	4. Mardi Gras (Ge 5/48)	24.50	29.50
4. Domino (Wm 5/52)	119.50	140.00	4. Marjorie (Got 7/47)	14.50	20.00
4. Double Action (Ge 1/52)	25.00	45.00	4. Maryland (Wm 4/49)	29.50	49.00
1. Dbl. Feature (Got 12/50)	49.50	89.00	4. Merry Widow (Ge 6/48)	24.50	29.50
1. Dbl. Shuffle (Got 6/49)	49.50	65.00	4. Melody (B 47)	15.00	25.00
4. Disk Jockey (Wm 11/52)	145.00	185.00	4. Mercury (Ge 3/50)	25.00	34.50
4. Dreamy (Wm 2/50)	29.50	40.00	6. Mermaid (Got 6/51)	69.00	125.00
4. Eight Ball (Wm 1/52)	100.00	125.00	6. Mimi (Ex 2/48)	10.00	20.00
5. Entry (B '47)	19.50	29.50	4. Minstrel Man (Got 3/51)	59.00	69.00
4. El Paso (Wm 11/48)	29.50	39.50	4. Monterey (Un 5/48)	10.00	29.50
2. Fairway (Wm 6/53)	175.00	185.00	4. Moon Glow (Un 11/48)	20.00	29.50
1. Fighting Irish (CC 11/50)	45.00	75.00	2. Morocco (Ex 10/48)	19.50	22.50

4. Niagara (Got 12/51) .. 135.00 145.00	4. Special Entry (B '47) .. 29.50 35.00	4. ChiCoin Baseball .. 35.00 49.00	4. Keeney 10 Play .. 225.00 335.00
4. Nifty (Wm 12/50) .. 59.50 89.50	6. Speedway (Wm 9/48) .. 19.50 29.50	4. ChiCoin Trophy .. 35.00 59.50	4. Keeney Super DeLuxe .. 210.00 225.00
6. Nudgy (B 47) .. 15.00 22.50	4. Spinball (CC 5/48) .. 10.00 19.50	4. ChiCoin 6 Player .. 95.00 149.50	4. Keeney Team Blr. .. 225.00 265.00
6. Oasis (Ex 10/50) .. 10.00 19.50	4. Spot Bowler (Got 10/50) 79.50 105.00	4. ChiCoin 6 Player Match 250.00 295.00	4. Rock-Ola Shuffle Jungle 24.50 35.00
4. Oklahoma (Un 5/49) .. 35.00 64.50	2* Spot-Lite (B 1/52) .. 120.00 175.00	2. ChiCoin 6 Player Hi Score 160.00 175.00	4. Rock-Ola Shuffle-Lane .. 24.50 35.00
5. Old Faithful (Got 12/49) .. 65.00 75.00	6. Sportsman (Ge 2/51) .. 39.50 49.50	4. ChiCoin 6 Player DeLuxe 195.00 299.50	2* Un. Official Bowler .. 184.00 250.00
4. Olympics (Wm 5/52) .. 125.00 145.00	1. Sportsman (Wm 2/52) 49.50 59.50	4. ChiCoin 6 Play 5th Frame .. 425.00 450.00	4. Un. Shuffle Alley .. 15.00 20.00
4. One Two Three (Ge 10/48) .. 34.50 45.00	4. Springtime (Ge 3/52) 49.50 59.50	4. ChiCoin 10th Frame .. 195.00 300.00	4. Un. Shuffle w/con. .. 29.50 69.50
4* Palm Beach (B 7/52) .. 250.00 325.00	6. Stage Door Canteen (Got 11/45) .. 10.00 25.00	4. ChiCoin 10th Frame Match .. 325.00 350.00	2. Un. Shuffle Alley Exp. .. 27.50 39.50
4. Paradise (Un 7/48) .. 12.50 29.50	4. Stardust (Un 5/48) .. 15.00 39.00	4. ChiCoin Crown .. 395.00 400.00	4. Un. 2-play Express .. 29.50 45.00
2. Paratrooper (Wm 8/52) 79.50 95.00	4. Stars (Un 6/52) .. 100.00 195.00	4. ChiCoin Triple Score .. 395.00 405.00	4. Un. Sin Rebound .. 30.00 45.00
5. Phoenix .. 25.00 35.00	2. Starlight (Wm 3/53) .. 135.00 145.00	4. ChiCoin Double Score .. 375.00 395.00	2. Un. Twin Rebound .. 39.50 85.00
4. Pin Bowler (CC 6/50) 29.50 49.50	4. Steeple Chase (Un 1/52) 125.00 149.50	4. Exhibit Strike .. 25.00 39.50	4. Un. Slugger .. 35.00 55.00
4. Pinch Hitter (Un 5/49) 15.00 29.50	6. Stop & Go (Ge 3/51) .. 45.00 59.50	4. Exhibit Twin Rotation .. 145.00 195.00	1. Un. Skee Alley .. 50.00 75.00
4. Pinky (Wm 9/50) .. 25.00 39.50	6. Stormy (Wm 1/48) .. 24.50 35.00	4. Genco Shuffle Target .. 30.00 49.50	4. Un. 4-Player Match .. 190.00 235.00
4. Play Ball (CC 1/51) .. 25.00 35.00	4. Summertime (Un 9/48) 25.00 34.50	6. Genco Bowling League .. 24.50 45.00	4. Un. 4-Player .. 50.00 125.00
6. Play Boy (CC 5/47) .. 19.50 24.50	4. Sunny (Wm 12/47) .. 10.00 29.50	6. Genco Baseball .. 25.00 39.50	2* Un. 5-Player .. 69.50 145.00
4. Playland (Ex 8/50) .. 20.00 49.50	4. Sunshine Park (B 12/52) .. 145.00 175.00	4. Genco 8 Player Reb'd .. 60.00 79.50	4. Un. 6-Player .. 119.50 165.00
4. Playtime (Ex 8/49) .. 30.00 45.00	4. Super Hockey (CC 4/49) .. 34.50 59.00	4. Genco Target Skill .. 30.00 50.00	4* Un. DeLuxe 6-Player .. 125.00 215.00
4. Puddin Head (Ge 10/48) .. 25.00 39.50	6. Superliner (Got 7/46) .. 10.00 17.50	4. Gottlieb Bowlette .. 15.00 40.00	1* Un. Super 6-Play .. 199.00 265.00
4. Punchy (CC 12/50) .. 25.00 40.00	6. Superscore (CC 10/46) 10.00 24.50	4. Keeney ABC Bowler .. 15.00 25.00	2. Un. Clover .. 350.00 375.00
4. Quarterback (Wm 10/49) 19.50 29.50	6. Surf Queen (B '46) .. 10.00 19.50	6. Keeney Bowling Champ 10.00 35.00	4. Un. Liberty .. 349.50 375.00
4. Quartet (Got 2/52) .. 144.50 175.00	6. Suspense (Wm 2/46) .. 14.50 20.00	6. Keeney King Pin .. 29.50 39.50	4. Un. Cascade .. 349.50 375.00
2. Queen of Hearts (Got 12/52) .. 175.00 189.00	6. Swanee (Ex 1/49) .. 25.00 35.00	5. Keeney Pin Boy .. 24.50 39.50	4. Un. Olympic .. 395.00 425.00
4. Quintet (Got 3/53) .. 175.00 185.00	4. Sweepstakes (Wm 1/52) 145.00 195.00	6. Keeney Ten Pins .. 15.00 24.50	4. Un. Manhattan .. 395.00 425.00
4. Rag Mop (Wm 10/50) 39.50 47.50	4. Sweetheart (Wm 5/50) 29.50 39.50	4. Keeney Lucky Strike .. 35.00 50.00	4. Un. Manhat. 6 Play .. 245.00 265.00
2. Rainbow (Wm 9/48) .. 19.50 22.50	4. Tahiti (CC 10/49) .. 25.00 35.00	4. Keeney Dbl. Bowler .. 35.00 79.50	4* Un. Star 6-Play .. 245.00 320.00
4. Ramona (Un 2/49) .. 20.00 39.00	4. Tampico (Un 6/49) .. 39.50 64.50	4. Keeney League Bowl .. 75.00 139.50	3* Un. 10th Frame Star .. 275.00 345.00
6. Rancho (B '48) .. 10.00 17.50	4. Telecard (Got 1/49) .. 24.50 49.00	4. Keeney Duck Pins .. 15.00 65.00	4. Un. 10th Frame Super .. 264.50 300.00
6. Rawhide (Ex 12/52) .. 49.50 55.00	6. Temptation (CC 11/48) 15.00 24.50	2. Keeney Super Deluxe League .. 195.00 225.00	4. Un. Shuffle-Cade .. 79.50 95.00
6. Record Time .. 15.00 25.00	4. Tennessee (Wm 2/48) .. 19.50 29.50	4. Keeney DeLuxe League Bowler .. 145.00 210.00	2. Un. Twin Shuffle Cade .. 75.00 85.00
4. Red Shoes (Un 11/50) 39.50 60.00	1. Thing (CC 2/51) .. 29.50 45.00	4. Keeney Big League Bowl .. 85.00 135.00	2. Univ. Dbl. Shuffle .. 29.50 40.00
6. Rio (Un 12/46) .. 15.00 20.00	4. Three Feathers (Ge 5/49) .. 32.50 64.50	4. Keeney 4 Play League .. 75.00 137.50	4. Univ. Super Twin .. 45.00 55.00
6. Rip Snorter (Ge 10/49) 14.50 22.50	4. Three Four Five (Un 6/51) .. 75.00 95.00	4. Keeney 4-Way Bowl .. 35.00 40.00	4. Univ. DeLuxe Twin .. 65.00 85.00
4. Rocket (Ge 5/50) .. 25.00 39.50	4. Three Musketeers (Got 7/49) .. 59.50 64.50	4. Keeney 6-Player .. 125.00 195.00	2. Univ. Twin Bowler .. 35.00 45.00
4. Rockettes (Got 8/50) .. 64.50 85.00	4. Thrill (CC 9/48) .. 29.50 35.00		4. Univ. HiScore Bowler .. 30.00 55.00
4. Rondevo (Un 5/48) .. 15.00 24.50	4. Times Square (Wm 4/53) .. 165.00 179.50		4. Williams DeLuxe Bowler .. 30.00 34.50
4. Rose Bowl (Got 10/51) 95.00 135.00	6. Tornado (Wm 4/47) .. 12.50 17.50		6. Williams Twin Shuffle .. 29.50 45.00
4. Round Up (Got 11/48) 24.50 39.50	4. Touchdown (Un 1/52) 69.50 99.50		4. Williams Dbl Head .. 35.00 60.00
1. St. Louis (Wm 2/49) .. 32.50 44.50	4. Trade Winds (Ge 3/48) 25.00 29.50		
6. Sally (CC 10/48) .. 10.00 20.00	6. Treasure Chest (Ex 12/47) .. 14.50 30.00		
4. Samba (Ex 5/48) .. 19.50 29.50	4. Trinidad (CC 3/48) .. 15.00 35.00		
4. Saratoga (Wm 10/48) 29.50 39.50	6. Triple Action (Ge 1/48) 25.00 35.00		
4. Screwball (Ge 8/48) .. 24.50 35.00	2. Triplets (Got 7/50) .. 50.00 75.00		
4. Sea Jockeys (Wm 11/51) 125.00 150.00	6. TriScore (Ge 1/51) .. 35.00 69.00		
6. Sea Isle (CC 11/47) .. 14.50 19.50	6. Trophy (B 4/48) .. 39.50 69.50		
4. Select-A-Card (Got 4/50) 29.50 55.00	4. Tropicana (Un 1/48) .. 10.00 29.50		
4. Serenade (Un 11/48) .. 19.50 34.50	2. Tropics (Un 7/53) .. 410.00 425.00		
4. Shanghai (CC 4/48) .. 19.50 27.50	4. Tucson (Wm 1/49) .. 22.50 45.00		
4. Shantytown (Ex 10/49) 62.50 85.00	4. Tumbleweed (Ex 9/49) 52.50 65.00		
4. Sharpshooter (Got 5/49) .. 39.50 49.50	2* Turf King (B 6/50) .. 40.00 85.00		
4. Shoo Shoo (Wm 2/51) .. 32.50 95.00	3. Twenty Grand (Wm 12/52) .. 135.00 155.00		
6. Short Stop (Ex 7/48) .. 20.00 29.50	4. Utah (Un 7/49) .. 29.50 59.00		
2. Shoot the Moon (Wm 11/51) .. 99.50 145.00	4. Vanities (Ex 2/47) .. 10.00 19.50		
4. Show Boat (Un 1/49) .. 10.00 20.00	6. Victory Special (B 46) 19.50 39.50		
4. Show Boat (Un 12/52) 269.50 325.00	4. Virginia (Wm 3/48) .. 20.00 29.50		
2. Silver Skates (Wm 2/53) .. 125.00 145.00	1. Watch My Line (Got 9/51) .. 49.50 65.00		
6. Silver Streak (B 47) .. 10.00 20.00	4. Whizz Kids (CC 3/52) .. 75.00 105.00		
4. Singapore (Un 11/47) .. 10.00 29.50	4. Wild West (Got 8/51) 125.00 135.00		
1. Skill Pool (Got 8/52) .. 165.00 185.00	4. Winner (Univ.) .. 25.00 75.00		
4. Slugfest (Wm 3/52) .. 99.50 140.00	4. Wisconsin (Un 3/48) .. 20.00 45.00		
3. Slugger (Un 7/50) .. 19.50 39.50	4* Yacht Club (B 6/53) .. 349.50 425.00		
6. Smarty (Wm 12/46) .. 10.00 17.50	6. Yanks (Wm 4/48) .. 15.00 25.00		
6. Smoky (Ex 1/47) .. 12.50 19.50	4. Zingo (Un 10/51) .. 95.00 115.00		
6. Snooks (Wm 6/51) .. 49.50 79.00			
1. South Pacific (Ge 2/50) 39.50 69.50			
4. Spark Plugs (Wm 9/51) .. 69.50 99.50			

CONFIDENTIAL PRICE LIST

ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range 450.00 600.00	4. Kirk Night Bomber .. 49.50 75.00
6. Allite Strike 'N Spares 25.00 50.00	4. Lite League .. 35.00 49.50
4. Boomerang .. 40.00 45.00	4. Mills Panoram .. 95.00 225.00
4. Bally Big Inning .. 75.00 135.00	4. Mills Panoram Peek .. 159.50 250.00
6. Bally Bowler .. 49.50 69.50	6. Mills Conv. for Panoram Peek .. 10.00 29.50
6. Bally Convoy .. 47.50 79.50	4. Mutoscope Ace Bombers 100.00 145.00
4. Bally Defender .. 59.50 125.00	2. Muto. Atomic Bomber .. 125.00 149.50
6. Bally Eagle Eye .. 39.50 49.50	4. Mutoscope Dr. Mobile .. 95.00 145.00
4. Bally Heavy Hitter .. 35.00 60.00	4. Mutos. Fly. Saucers .. 100.00 150.00
6. Bally King Pin .. 35.00 45.00	4. Mutos. Photo. (Pre-War) 125.00 250.00
6. Bally Lucky Strike .. 35.00 50.00	2. Mutos. Photomatic (late) .. 395.00 595.00
4. Bally Rapid Fire .. 75.00 125.00	4. Mutoscope Silver Gloves 185.00 245.00
6. Bally Sky Battle .. 49.50 85.00	4. Mutoscope Sky Fighter 65.00 125.00
6. Bally Torpedo .. 49.50 85.00	4. Mutos. Voice-O-Graph 35c .. 425.00 495.00
4. Bally Undersea Raider 75.00 100.00	4. Periscope .. 95.00 120.00
6. Bank Bali .. 35.00 45.00	4. QT Pool Table .. 65.00 85.00
4. Bing-A-Roll .. 25.00 50.00	4. Quizzer .. 75.00 95.00
4. Champion Hockey .. 35.00 55.00	6. Rockola Ten Pins HD .. 25.00 49.50
4. ChiCoin Basketball Champ .. 125.00 195.00	4. Rockola World Series .. 35.00 69.50
4. ChiCoin 4-Player Derby 100.00 195.00	2. Scientific Baseball .. 39.50 65.00
4. ChiCoin Goalee .. 85.00 95.00	2. Scientific Basketball .. 39.50 65.00
4. ChiCoin Hockey .. 55.00 75.00	4. Scientific Batting Pr. .. 50.00 95.00
4. Chi Midget Skee .. 75.00 150.00	4. Scientific Pitch 'Em .. 135.00 195.00
2. ChiCoin Pistol .. 75.00 90.00	2. Seeburg Bear Gun .. 185.00 200.00
4. ChiCoin Roll-A-Score .. 39.50 75.00	4. Seeburg Chicken Sam .. 75.00 105.00
4. Edelco Pool Table .. 49.50 75.00	6. Seeburg Shoot the Chute 49.50 75.00
4. Evans Bat-A-Score .. 115.00 165.00	4. Set Shot Basketball .. 200.00 275.00
6. Evans Ski Roll .. 90.00 125.00	6. Skee Barrel Roll .. 25.00 49.50
4. Evans Super Bomber .. 45.00 75.00	6. Spares & Strikes .. 75.00 95.00
4. Evans Play Ball .. 65.00 75.00	6. Skill Jump .. 25.00 39.50
4. Evans Ten Strike '46 .. 40.00 75.00	4. Supreme Bolascro .. 40.00 95.00
4. Evans Tommy Gun .. 49.50 95.00	6. Supreme Skee Roll .. 20.00 35.00
2* Exhibit Dale Gun .. 39.50 65.00	6. Supreme Skill Roll .. 20.00 35.00
4. Exhibit Gun Patrol .. 150.00 175.00	4. Supreme Rocket Buster 35.00 50.00
4. Exhibit Jet Gun .. 185.00 200.00	6. Tail Gunner .. 39.50 55.00
4. Exhibit Pony Express .. 85.00 135.00	4. Telequiz .. 125.00 165.00
2. Exhibit Silver Bullets .. 79.50 125.00	4. Un. Team Hockey .. 40.00 85.00
1. Exhibit Six Shooter .. 124.50 150.00	6. Warner Voice Record .. 49.50 69.50
4. Exhibit Vitalizer .. 45.00 75.00	4. Western Baseball '39 .. 35.00 85.00
4. Genco Glider .. 25.00 45.00	4. Western Baseball '40 .. 50.00 85.00
4. Genco Advance Rolls .. 39.50 59.50	6. Whizz .. 15.00 24.50
6. Genco Play Ball .. 29.50 40.00	4. Wilcox-Gay Recordio .. 99.50 125.00
6. Groetchen Met. Typer .. 79.50 149.50	2. Williams All Stars .. 35.00 65.00
4. Hi Roll .. 25.00 40.00	6. Williams Box Score .. 39.50 65.00
6. Irish Poker .. 50.00 65.00	4. Williams Star Series .. 59.50 100.00
6. Jack Rabbit .. 50.00 65.00	2* Williams Super World Series .. 95.00 195.00
4. Jungle Joe .. 95.00 150.00	4. Williams Quarterback .. 65.00 75.00
2. Keeney Air Raider .. 75.00 90.00	4. Wurlitzer SkeeBall .. 35.00 65.00
4. Keeney Anti Aircraft Bl .. 15.00 35.00	
4. Keeney Sub Gun .. 75.00 90.00	
4. Keeney Texas Leaguer .. 25.00 50.00	

CONFIDENTIAL PRICE LIST

SHUFFLES - REBOUNDS

1. Bally Shuffle-Line .. 35.00 75.00	4. ChiCoin Bowling Twin 35.00 49.50
1. Bally Hook Bowler .. 29.50 65.00	4. ChiCoin Bowling Alley 29.50 55.00
4. Bally Baseball .. 35.00 50.00	4. ChiCoin Alley w/con 30.00 45.00
6. Bally Shuffle Champ .. 35.00 39.00	4. ChiCoin Ace Bowl .. 39.50 49.50
6. Bally Shuffle-Bowler .. 24.50 29.50	4. ChiCoin Bowl Classic .. 35.00 59.50
4. Bally Speed Bowler .. 34.50 49.50	4. ChiCoin Horseshoes .. 45.00 65.00
4. ChiCoin Bowl-A-Ball .. 165.00 200.00	6. ChiCoin Rebound .. 25.00 45.00



CIGARETTE MACHINES

4. Automatic "Smokeshop" (9 Col., 486 Cap.)	\$ 75.00-\$239.50
4. Du Grenier (Mod. A-7)	95.00- 125.00
4. Du Grenier (Mod. A-9)	75.00- 135.00
4. Du Grenier (Mod. AC-7)	85.00- 140.00
4. Du Grenier (Mod. AC-9)	95.00- 145.00
4. Du Grenier (Mod. E-7)	75.00- 150.00
4. Du Grenier (Mod. ES-9)	85.00- 155.00
4. Du Grenier (Mod. E-9)	85.00- 165.00
4. Du Grenier (Mod. ES-11)	85.00- 165.00
4. Du Grenier "W" (9 col.)	20.00- 70.00
1. Du Grenier "S" (7 col.)	20.00- 85.00
4. Du Grenier "S" (9 col.)	20.00- 70.00
4. Du Grenier Champion (9 col.)	20.00- 82.50
4. Du Grenier Champion (11 col.)	40.00- 110.00
4. Eastern Electric C-8	75.00- 125.00
4. Electro (8-col.)	100.00- 215.00
4. Electro (10 col.)	200.00- 250.00
4. Lehigh PX (Elec. 8 col.)	50.00- 125.00
4. Lehigh PX (10 col.)	50.00- 135.00
4. Lehigh King Size	65.00- 125.00
4. National 750	45.00- 85.00
4. National 950	45.00- 125.00
4. National 930	45.00- 95.00
4. National 9A (9 col.)	75.00- 110.00
4. Nat. 9-ML Wheatwood	125.00- 185.00
4. National Electric	40.00- 95.00
4. Rowe Diplomat (10-col.)	65.00- 85.00
4. Rowe Imperial (6 col.)	25.00- 30.00
4. Rowe Imperial (8 col.)	25.00- 30.00
4. Rowe Royal (6 col.)	25.00- 30.00
4. Rowe Royal (8 col.)	25.00- 30.00
4. Rowe Royal (10 col.)	35.00- 40.00
4. Rowe President (8 col.)	50.00- 65.00
1. Rowe President (10 col.)	75.00- 135.00
1. Rowe Crusader (10 col.)	75.00- 155.00
4. Rowe Electric (8 col.)	65.00- 85.00
1. Uneeda "A" (6 col.)	35.00- 87.50
4. Uneeda "A" (8 col.)	35.00- 65.00
4. Uneeda "A" (9 col.)	35.00- 65.00
1. Uneeda "E" (6 col.)	35.00- 75.00
1. Uneeda "E" (8 col.)	35.00- 85.00
4. Uneeda "E" (9 col.)	35.00- 65.00
4. Uneeda "E" (12 col.)	35.00- 65.00
4. Uneeda "E" (15 col.)	35.00- 65.00
4. Uneeda 500 (7 col.)	35.00- 65.00
4. Uneeda 500 (9 col.)	35.00- 65.00
4. Uneeda 500 (15 col.)	35.00- 65.00
4. Uneeda Monarch (8 col.)	45.00- 55.00
4. Uneeda Monarch (10 col.)	65.00- 85.00
4. Uneeda Monarch (12 col.)	85.00- 115.00

CANDY MACHINES

4. Mills (5 col., 70 cap.)	\$ 10.00-\$ 39.50
4. Stoner (Mod. 102, 6 col., 102 cap.)	50.00- 100.00
4. Stoner (Mod. 120, 6 col., 120 cap.)	75.00- 125.00
4. Stoner (Senior, 8 col., 160 cap.)	85.00- 165.00
4. Stoner (Mod. 80, 4 col., 180 cap.)	50.00- 175.00
4. Stoner (Mod. 120, 5 col.)	69.00- 125.00
4. Stoner (Mod. 120 Sn, 7 col.)	74.50- 150.00
4. Stoner DeLuxe Theatre (8 col., 160 cap.)	75.00- 200.00
4. Stoner DeLuxe Theatre (16 col., 320 cap.)	165.00- 300.00
4. Martin's "Little Candy Store" (8 col., 160 cap.)	79.50- 89.50
4. Coan "U-Select-It" (74 cap.)	15.00- 50.00

HOT COFFEE

4. Andico Cafe Petit, 200 cups	\$300.00 \$400.00
4. Bert Mills Coffee Bar, 200 cups	150.00 200.00
4. Bert Mills Coffee Bar, 600 cups	200.00 300.00
4. Bert Mills Coffee Bar, 500 cups	300.00 450.00
4. Chief-Way, Model 100, cap. 400-600	625.00 675.00
4. Hot-O-Mat Comb. Hot Coffee-Choc., 600 cups	250.00 300.00
4. U-Select-It Hot Coffee, 600 cups	350.00 425.00

CARBONATED DRINK

4. Drink-O-Mat, single flavor, 5c, 1000 cups	\$200.00 \$275.00
4. Drink-O-Mat, 3 flavor, 5c, 1000 cups	425.00 475.00
4. Drink-O-Mat, 4 flavor, 5c, 1000 cups	500.00 525.00
4. Lyons #1400, single flavor, 5c	425.00 450.00
4. Lyons #1400-2F	450.00 550.00
4. Lyons Model 500, 5c single	150.00 250.00
4. Mills, Automatic Fountain, 400 cups	125.00 200.00
4. Mills, Automatic Fountain, 400 cups, without changemaker	100.00 110.00
4. Soda Shoppe	1000.00 1100.00
4. Spacarb single 5c, 1000 cups	175.00 250.00
4. Spacarb 3 Unit 5c, 1000 cups	400.00 550.00
4. Spacarb 4 Unit 5c, 1000 cups	600.00 650.00
4. Super Vend 3 flavor, 600 cup A-1	150.00 300.00
4. Super Vend 3 flavor, 600 Cup A-2	200.00 350.00

NON-CARBONATED DRINK

4. American Simplex, single flavor, 5c, 200 cups	\$100.00 \$125.00
4. Refreshomat, 5c 10c 300 cups	100.00 300.00

CAN DRINK

4. Juice-Bar, 6 sel., 600 cans	\$325.00 \$450.00
4. Refresher, 3 sel., 300 can cap.	400.00 500.00

ICE CREAM VENDORS

4. Vendo "Dairy-Vend" 203 Bar Capacity	\$250.00-\$350.00
4. Rowe "Ice Cream Vendor" (Ice Cream Sandwiches or "Pops"), 200 cap.	350.00- 475.00

This Week's Most Active Used Machines

PHONOGRAPHS

AMI Model A	169.00- 275.00
AMI Model C	289.00- 375.00
Seeburg 146 M	89.50- 115.00
Seeburg 147 M	99.00- 135.00
Seeburg 148 ML	159.50- 215.00
Seeburg M-100 A	425.00- 549.00
Wurlitzer 1015	90.00- 135.00
Wurlitzer 1080	84.50- 135.00
Wurlitzer 1250	265.00- 339.00
Wurlitzer 3020 Wall Box	12.50- 19.50

PINBALLS

Atlantic City (B 5/52)	225.00- 335.00
Beach Club (B 2/53)	425.00- 495.00
Beauty (B 11/53)	335.00- 395.00
Bright Lights (B 5/51)	100.00- 150.00
Bright Spot (B 11/51)	125.00- 200.00
Circus (Un. 8/52)	195.00- 295.00
Citation (B 10/48)	19.50- 42.50

PINBALLS (Continued)

Coney Island (B 9/51)	150.00- 225.00
Five Star (Univ. 5/51)	49.00- 79.00
Frolics (B 10/52)	240.00- 335.00
Golden Nugget (Ge 2/53)	125.00- 175.00
Jumping Jacks (Ge 10/52)	90.00- 150.00
Leaders (Un. 10/51)	145.00- 175.00
Palm Beach (B 7/52)	250.00- 325.00
Spot-Lite (B 1/52)	120.00- 175.00
Turf King (B6/50)	40.00- 85.00
Yacht Club (B 6/53)	349.50- 425.00

SHUFFLES & REBOUNDS

Un. 5-Player	69.00- 145.00
Un. Deluxe 6-Player	125.00- 215.00
Un. Star 6-Player	245.00- 320.00

ARCADE EQUIPMENT

Exhibit Dale Gun	39.50- 65.00
Williams Super World Series	95.00- 195.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F. O. B. factory.

A.B.T. MFG. CORP.

Challenger (Counter Model Gun)	\$ 65.00
Rifle Sport, 3 and more Guns, plus complete ranges of various types	1,408.25

AMI, INCORPORATED

AMI "E"-40 Phonograph	\$ 795.00
AMI "E"-80 Phonograph	925.00
AMI "E"-120 Phonograph	1,050.00
W-8 5-10-25c Wall Box	89.50
W-120 5-10-25c Wall Box	99.00
HS-80 Hideaway	775.00
HS-120 Hideaway	885.00
AMIVOX Speaker	27.50

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

The Champion (Mech. Horse)	\$1,065.00
Space Ship	1,165.00
Speed Boat	995.00
Dude Ranch	699.50

CHICAGO COIN

Gold Cup	\$ 665.00
Hi-Speed Crown Bowler	625.00
Advance Bowler	615.00
'Round The World Trainer	1,185.00

H. C. EVANS & CO.

Century (Model 2045)	\$1,050.00
Jubilee (Model 245)	825.00
Jubilee (Model 278)	795.00

EXHIBIT SUPPLY

Big Bronco	\$ 997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Pete The Rabbit	725.00
Rawhide	725.00
Space Gun	375.00
Space Patrol	1,047.50
Silent Salesman (Card Vendor)	79.50
Sea Skate	1,047.50
Western Gun	375.00

D. GOTTLIEB & CO.

Shindig	\$ 364.50
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INTERNATIONAL MUTO. CORP.

Photomat '53	\$2,150.00
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J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	\$ 284.50
Coin Changer Model	304.50
Pacemaker Bowler	600.00

MARVEL MFG. CO.

(New Model) Shuffle-Score Overhead Scoreboard	\$ 139.50
Wall Type Scoreboards for Shuffleboards	95.00

ROCK-OLA MFG. CORP.

Model 1438 "Comet Fireball" Phono, 120 Selections, 45 RPM Only	
Model 1440 "Comet Fireball" Playmaster 120 Selections 45 RPM Only	
Model 1546 "Comet Fireball" Chrome Wall Box, 120 Selections	
Model 1608 "Tone-O-Lier" 8" Chandelier Speaker	
Model 1611 "Tonette" 8" Wall Speaker with Vol. Control & Transformer Blonde or Mahog.	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-G	
3W1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

Imperial Shuffle Alley	\$ 675.00
Royal Shuffle Alley	650.00
Tahiti	725.00

WICO CORP.

Major Leaguer (Automatic Baseball Pitcher)	\$1,295.00
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WILLIAMS MFG. CO.

Army-Navy	\$ 364.50
Pennant Baseball	479.50

THE RUDOLPH WURLITZER CO.

Model "1500" Phonograph	
Model "1600" Phonograph	
Model "1650" Phonograph	
Model 4851 5c-10c-25c Wall Box (48 Selections)	
Model 5204 5c-10c-25c Wall Box (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	

UNITED'S **IMPERIAL**

SHUFFLE ALLEY



WITH

SENSATIONAL NEW

KING
REALISTIC

SIZE
BOWLING PINS

MORE APPEALING
Extremely Durable
FAST
SMOOTH
QUIET
Knee-Action
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MORE THAN
TWICE THE SIZE
OF
FORMER PINS

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ACTUAL
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Plus

TRIPLE MATCH FEATURE

(0-9) ☆ ❁

TRIPLE and DOUBLE Scores

5th and 10th Frames with TRIPLE Scores

Added Feature—can adjust
to 5 Frame Game

Strike or Spare Flasher Lights

HI-SCORE Feature

Can Pick Up 7-10 Split

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Formica Playboard

SEE YOUR DISTRIBUTOR

TWO SIZES

8 FT. BY 2 FT.
9 FT. BY 2 FT.

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Fast Action In-Line Game with

**New
SPECIAL
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Feature**



Standard
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Select-a-Spot
Select-a-Feature
2-in-Line Scores
3-in-Line Scores
4-in-Line Scores
5-in-Line Scores
Corner Scores
Advancing Scores
Spot Roll-overs
Extra Balls
Brilliant Glass
Exciting Playfield
Colorful Cabinet
Perfect Mechanism



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