

THE CASH BOX

VOLUME XVI

APRIL 9, 1955

NUMBER 29



Her Nibs, Georgia Gibbs, currently has two big clicks going for her at the same time. Both "Tweedle Dee" and "Dance With Me Henry" are likely to be Georgia's most successful platters since "Kiss Of Fire", which earned her a Mercury Records gold plaque for hitting the million mark. That's Georgia in "Tweedle Dee" makeup for a recent appearance on the TV show, "Masquerade Party". At the left, Georgia seems to be inviting "Henry" to dance.

*all it
takes is*

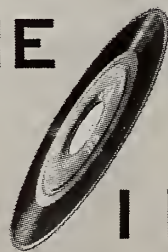


like the fabulous talent of

LENA HORNE

and wonderful songs like...

LOVE ME OR LEAVE ME



I LOVE TO LOVE

20/47-6073

RCA VICTOR
FIRST IN RECORDED MUSIC



A "New Orthophonic" High Fidelity Recording



FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 29

April 9, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

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The Fifth MOA Convention Was The

BEST YET

Last week the juke box operators of America came together for their fifth annual convention. It was the largest meet to date, with more operators attending, more exhibitors displaying and more visitors present than ever before.

As always at MOA conventions, the record companies were among the most prominent exhibitors and visitors. Officials from every major and many independents were present to meet the operators. And entertainers from these record firms were there to perform at the great banquet.

This cooperation between the juke box operator and the record companies has been growing closer and warmer year by year. It's not a studied friendship and not a forced one. It is based on mutual needs and mutual respect.

Juke box operators are the first to admit how dependent they are on the product which the record firms put out. If they turn out bad records, the juke box operators will suffer just as the record firm does. If they turn out hits, both will prosper.

On the other hand, every record executive and artist realizes the part played by the juke box in the success of a record. Not only is it likely that the juke box industry will purchase di-

rectly approximately 25% of any particular record that is being worked on—and in the case of a million seller, this comes to 250,000 records, or quite a hefty chunk—but the plays that these records get on the juke box influence untold amounts of indirect sales.

It's not hard to see therefore why cooperation between the operators and record companies has been growing steadily through the years. It's not hard to see why once each year they all get together in Chicago to discuss their mutual problems and renew their friendships.

Year by year the MOA convention has taken on more and more importance for the trade. Each year, more and more music people attend—and profit from their attendance.

Certainly everyone who was present at the fifth convention looks forward and plans to attend the sixth.

If for some reason you were unable to come to Chicago for the convention just concluded, we hope you will plan early enough to come for the one next year.

If you need any convincing, just ask anyone who was there this year.

CRAZY OTTO GOES CONTINENTAL!
"CRAZY OTTO GOES TO PARIS"
 b/w
"CRAZY OTTO GOES TO ITALY"
 by
GOOD TIME CHARLIE
 MEDIA # 1008

MEDIA RECORDS
 3208 So. 84th St. Phila., Pa.

IT'S A JUKE BOX NATURAL!

"Somebody Stole My Gal"
 B/W
"After You've Gone"
 # 115
 BY THE
FRANK SORRELL TRIO

AUDIVOX RECORDS
 140 W. 57th St., N. Y. C.

"PLEASE DON'T GO SO SOON"
 ★ ★ ★ ★ ★
"IT'S YOUR LIFE"
BOURNE, INC.
 136 W. 52nd Street, New York 19

A Solid Ballad Hit!

WHEN I'M ALONE

MILLER MUSIC CORPORATION

M-G-M RECORDS

ART MOONEY
"HONEY BABE"
 and
"No Regrets"
 MGM 11900 (78 rpm)
 K11900 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

2 No. 1 HITS

1. THE HILLTOPPERS
 featuring great voice of JIMMY SACCA
"THE DOOR IS STILL OPEN"
"TEARDROPS FROM MY EYES"
 DOT # 15351

2. THE FONTANE SISTERS
"MOST OF ALL"
"PUT ME IN THE MOOD"
 DOT # 15352

DOT RECORDS, INC.
 GALLATIN, TENNESSEE Phone: 1600



The BBC which still does not realize the importance of the record industry, as far as popular music is concerned, continues with its policy (on sound radio) of putting "so called" disk jockeys on the air during bad listening times, making sure that no one can get a chance to become interested either in the records or in the DJ's. There are really only two record shows that matter during the whole week of broadcasting—the morning request show for housewives, and the Sunday request show for family and forces. Other than these, nix. It's no wonder that the whole record industry turns to sponsored Radio Luxembourg. Could it be that BBC television is trying to be a little more enterprising? For they are starting a fortnightly thirty-minute show called "Off the Record" dealing with the many aspects of popular recorded music. The show will be emceed by Jack Payne. This may be a successful attempt. Let's hope so. Let's also hope that sound radio will come out of the rut it is in and give records and competent disk jockeys (not just names without record knowledge) a chance to boost this important industry. . . . Frankie Laine who was scheduled to appear in Britain this Summer, has had to cancel his tour due to heavy film commitments. . . . Rosie Clooney may be coming over this month to join her husband for two weeks, and it is hoped that we'll see her on T.V. and hear her guesting with the BBC Show Band. This also goes for Eddie Fisher (now in London) and Don Cornell whose opening in Glasgow was received with great enthusiasm. . . . The Frank Music Publishing people, who are about to plug the songs from "Kismet", have a problem on their hands. What with 23 recordings of "Stranger in Paradise" available, there won't be a lack of choice. So let the best one win. That versatile young Petula Clark gave us 15 delightful minutes on TV last week, showing to all viewing what an artist she really is. U. S. TV please take note. . . . Andre Kostelanetz arrives this week for concerts around the country.

- This week's best selling pop singles:
- "Give Me Your Word"—Tennessee Ernie (Capitol)
 - "Softly, Softly"—Ruby Murray (Eng. Columbia)
 - "Let Me Go, Lover"—Teresa Brewer (Vogue-Coral)
 - "A Blossom Fell"—Nat "King" Cole (Capitol)
 - "Mobile"—Ray Burns (Eng. Columbia)
 - "Let Me Go, Lover"—Ruby Murray (Eng. Columbia)
 - "Naughty Lady Of Shady Lane"—Dean Martin (Capitol)
 - "If Anyone Finds This, I Love You"—Ruby Murray (Eng. Columbia)
 - "A Blossom Fell"—Dickie Valentine (Eng. Decca)
 - "Cherry Pink And Appleblossom White"—Perez Prado (H. M. V.)

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PD—Polydor	TA—Tampico
AT—Atlantic	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TF—Tiffany
BE—Bell	CT—Cat	FA—Favorite	KI—King	PO—Potter	TI—Tico
BR—Brunswick	CW—Crown	FB—Fabor	LO—London	PR—Prestige	TR—Trend
BT—Bethlehem	DA—Dana	FE—Federal	ME—Mercury	RA—Rainbow	UN—United
CA—Capitol	DE—Decca	FI—Fiesta	MG—MGM	RE—Regent	VA—Valley
CD—Cadence	DL—DeLuxe	4 Star—Four Star	MJ—Major	RM—Rama	VI—RCA Victor
CH—Chess	DO—Dot		MO—Modern	SA—Savoy	WA—Watco

- MELODY OF LOVE**
BILLY VAUGHN—FOUR ACES—DAVID CARROLL
 CA-3018 (F-3018)—F. Sinatra & Ray Anthony
 CO-40417 (4-40417)—Sammy Kaye
 CR-61334 (9-61334)—McGuire Sisters
 DE-29395 (9-29395)—Four Aces
 DO-15247 (45-15247)—Billy Vaughn
 KI-1429 (45-1429)—Ink Spots
 ME-70521 (70521x45)—David Carroll
 MG-11908 (K-11908)—F. McCormack
 VI-20-5975 (47-5975)—Tony Martin & Dinah Shore
 VI-20-5973 (47-5973)—Leo Diamond
 - THE CRAZY OTTO**
JOHNNY MADDOX
 DO-15325 (45-15325)—Johnny Maddox PD-22009 (45-22009)—Crazy Otto
 - SINCERELY**
McGUIRE SISTERS
 CR-61323 (9-61323)—McGuire Sisters
 CH-1581 (45-1581)—Moonglows
 DE-29421 (9-29421)—Louis Armstrong
 ME-70569 (70569x45)—Bop-A-Loos
 MG-11917 (K-11917)—Billy Fields
 VI-20-6014 (47-6014)—Johnnie & Jack
 - TWEEDLEE DEE**
GEORGIA GIBBS
 AT-1047 (45-1047)—Lavern Baker
 AU-114 (45-114)—Dorothy Collins
 CA-3008 (F-3008)—Vicki Young
 CR-61332 (9-61332)—Lancers
 CR-61366 (9-61366)—Teresa Brewer
 KI-1436 (45-1436)—Bonnie Lou
 ME-70517 (70517x45)—Georgie Gibbs
 ME-70553 (70553x45)—Bop-A-Loos
 VI-20-6005 (47-6005)—Pee Wee King
 - HOW IMPORTANT CAN IT BE**
JONI JAMES — SARAH VAUGHAN
 CR-61362 (9-61362)—Teresa Brewer
 DE-29412 (9-29412)—Connie Boswell
 ME-70534 (70534 x 45)—Sarah Vaughan
 MG-11919 (K-11919)—Joni James
 MJ-138 (45-138)—Jack Smith
 VI-20-5993 (47-5993)—Lou Monte
 - EARTH ANGEL**
PENGUINS — CREWCUTS
 CA-3002 (F-3002)—Les Baxter & Bombers
 DT-348 (45-348)—Penguins
 ME-70529 (70529x45)—Crewcuts
 MG-11904 (K11904)—Pat O'Day
 SO-108 (45-108)—Gloria Mann
 - KO KO MO**
PERRY COMO—CREWCUTS
 CA-3031 (F-3031)—Hutton Sisters
 CA-3057 (F-3057)—Andy Griffith
 CM-64 (45-64)—Gene & Eunice
 DE-29420 (9-29420)—L. Armstrong & G. Crosby
 DL-6080 (45-6080)—Charms
 ME-70529 (70529 x 45)—Crewcuts
 TA-2000 (45-2000)—Dooley Sisters
 VI-20-5994 (47-5994)—Perry Como
 VI-20-5998 (47-5998)—Tito Rodriguez
 VI-20-6022 (47-6022)—H. Hawkins & R. Robbins
 X-0087 (4X-0087)—B. Clooney & B. Darnel
 - BALLAD OF DAVY CROCKETT**
BILL HAYES
 CA-3058 (F-3058)—Ernie Ford
 CD-1256 (45-1256)—Bill Hayes
 CO-40449 (4-40449)—Fess Parker
 CR-61368 (9-61368)—Steve Allen
 DE-29423 (9-29423)—Burl Ives
 DO-1240 (45-1240)—Mac Wiseman
 FI-049 (45-049)—Irving Fields
 ME-70555 (70555x45)—Rusty Draper
 MG-11941 (K-11941)—James Brown
 VI-20-6041 (47-6041)—James Brown
 - HEARTS OF STONE**
FONTANE SISTERS
 BE-1080 (45-1080)—4 Belles
 CA-2946 (F-2946)—Rudy Gray
 CA-3008 (F-3008)—Vicki Young
 CR-61305 (9-61305)—Goofers
 CR-61335 (9-61335)—McGuire Sisters
 DE-29375 (9-29375)—Red Foley
 DL-6062 (45-6062)—Charms
 DO-15265 (45-15265)—Fontane Sisters
 KI-1392 (45-1392)—Louis Innis
 RB-1301 (45-1301)—Jewels
 VI-20-5955 (47-5955)—Ruby Wells
 - PLEDGING MY LOVE**
JOHNNY ACE — TERESA BREWER
 CO-40436 (4-40436)—Four Lads
 CR-61362 (9-61362)—Teresa Brewer
 DE-29421 (9-29421)—Louis Armstrong
 DU-136 (45-136)—Johnny Ace
 DL-6075 (45-6075)—Thunderbirds
 ME-70551 (70551x45)—Ronnie Gaylord
 MG-11931 (K-11931)—Tommy Mara
 VI-20-6050 (47-6050)—Nita, Rita & Ruby
- 11) THAT'S ALL I WANT FROM YOU. 12) IT MAY SOUND SILLY. 13) BLUE MIRAGE. 14) CHERRY PINK AND APPLEBLOSSOM WHITE. 15) ROCK LOVE. 16) OPEN UP YOUR HEART. 17) DANCE WITH ME HENRY. 18) MAMBO ROCK. 19) DANGER, HEARTBREAK AHEAD. 20) DARLING, JE VOUS AIME BEAUCOUP. 21) MR. SANDMAN. 22) WEDDING BELLS. 23) BIRTH OF THE BOOGIE. 24) THERE GOES MY HEART. 25) THE FISH. 26) NO MORE. 27) CLOSE YOUR EYES (BENNETT). 28) PLAY ME HEARTS AND FLOWERS. 29) I GOT A SWEETIE. 30) WHERE WILL THE DIMPLE BE. 31) LAZY GONDOLIER. 32) TWO HEARTS. 33) PLANTATION BOOGIE. 34) FINGER OF SUSPICION. 35) SAND AND THE SEA.



The Girl.... Dolores Hawkins

The Song.... **"NO SUCH LUCK"**

The Reaction....

F-A-B-U-L-O-U-S



9100 (5-9100)

"It's What's in THE CASH BOX That Counts"

A **2** SIDED SMASH TAKING

The fabulous Singing -

JOHN



**"GOODBYE
STRANGER
GOODBYE"**

JUBILEE # 5190



Available in Canada on Quality Label

"It's What's in THE CASH BOX That Counts"

THE NATION BY STORM !!!...

Sensation... NOW ON JUBILEE...

LAURENZ

"RED ROSES"
(For My Lady Fair)

JUBILEE # 5190

Jubilee Records
315 WEST 47th STREET • NEW YORK 19, N. Y.

Available in Canada on Quality Label

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

GINNY GIBSON
(MGM 11961; K-11961)

B+ "WHATEVER LOLA WANTS" (2:38) [Frank ASCAP—Adler, Ross] From the forthcoming B'way musical "Damn Yankees" comes this sultry, sexy, beaty novelty which Ginny Gibson renders in top form. Terrific arrangement with Four Jingles and Joe Lipman's ork setting up the background. Smash song.

B "IF ANYTHING SHOULD HAPPEN TO YOU" (2:45) [Hartley ASCAP—Charles, Ebb] A lovely romantic number fashioned with class. Wonderful tune.

LOUIS JORDAN
(Decca 29424; 9-29424)

B "LOCKED UP" (2:58) [Danby BMI—Kelly, Watts, Wyche] Louis Jordan and His Tympany Five ride through a cute jump novelty. Amusing story number with loads of laughs. Jordan fans will consider this tops.

C+ "PERDIDO" (2:53) [Tempo ASCAP—Tizol, Lengsfelder, Drake] The boys let loose and drive across a rockin' interpretation of a favorite instrumental oldie. Solid dance material.

PEREZ PRADO ORCH.
(RCA Victor 20-6085; 47-6085)

B "BACK BAY SHUFFLE MAMBO" (2:10) [Robbins ASCAP—Shaw, McRae] "Prez" Prado, "King of the Mambo," while riding high with his magnificent waxing of "Cherry Pink," issues another sock mambo that'll sell a heap. An oldie set to a single mambo tempo. Grunts and all. Great for hoofers.

B+ "MOOD INDIGO" (3:00) [Gotham ASCAP—Ellington, Mills, Bigard] Rene Bloch handles the sax solo on this smooth mambo arrangement of a great Ellington standard. Strings accompany on the arrangement.

RAY DE MENO
(Jubilee 5191; 45-5191)

B "WHY DO YOU BREAK MY HEART" [Embassy ASCAP—Dale, Dorsey, Belfante] Ray DeMeno is in top form on this big production arrangement of a beautiful tango number. Lush presentation. Fine love song.

C+ "WHY DID YOU KISS ME" [Lubin, Van, Kimmel] The crooner gets a big backing on this slow, pretty piece of ballad material. Commercial item loaded with schmaltz.

HERB GEORGE
(Rich Records 408; 45-408)

B "SOMEWHERE, SOMEPLACE" (2:39) [Fay ASCAP] Herb George, assisted by Glen Gordon's ork and chorus, glides through a lovely, slow waltz tune. Pretty item that's full of potential. Crooner has a Tony Martinish sound.

C+ "I CAN'T GO ON" (2:29) [Fay ASCAP—Bello, Andolin, Marone] The Latin beat takes over on this side. Dramatic love song vigorously treated by Herb and the crew. Strong showing.

THE CASH BOX DISK OF THE WEEK

"WHATEVER LOLA WANTS" (2:35)
[Frank ASCAP—Adler, Ross]
"OH YEAH" (2:47)
[Ross Jungnickel ASCAP—Twooney, Wise, Weisman]
SARAH VAUGHAN
(Mercury 70595; 70595x45)



SARAH VAUGHAN

● Sarah Vaughan, hot on the heels of two big money makers, "Make Yourself Comfortable" and "How Important," has in her latest release a sensational piece of material that's sure to make it three-in-a-row for her. It's a sexy, beaty novelty tagged "Whatever Lola Wants" from the forthcoming musical "Damn Yankees." It's about the most commercial thing sh'e ever done and it's sure to be a sensation. Tune is destined to hit the top. Flip, "Oh Yeah" is a clever lilter very much like "Make Yourself Comfortable" in delivery. Powerful piece of wax. Will draw a heap of loot.

"IS THIS THE END OF THE LINE" (2:30)
[Broadcast BMI—Worth, Acquaviva]
"WHEN YOU WISH UPON A STAR" (2:48) [Bourne ASCAP—Harline, Washington]
JONI JAMES
(MGM 11960; K-11960)



JONI JAMES

● Riding high on the lists with her beautiful rendition of "How Important Can It Be?," Joni James comes through with a beautiful follow-up that should be a bigger hit. It's a lovely romantic item dubbed "Is This The End Of The Line." The thrush hands in a wistful, commercial reading on this soft shuffle ballad. A winner. Don't get caught short on the flip. It's a tremendous, dreamy rendition of the "Disneyland" theme "When You Wish Upon A Star." Powerful coupling. Both sides have got to make the grade.

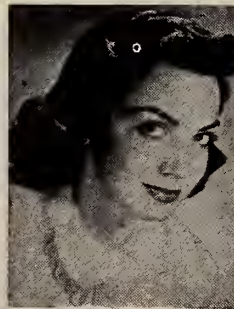
"WHATEVER LOLA WANTS" (2:25)
[Frank ASCAP—Adler, Ross]
"CHURCH TWICE ON SUNDAY" (2:10) [Music Pub Hold Corp. ASCAP—Robins]
DINAH SHORE
(RCA Victor 20-6077; 47-6077)



DINAH SHORE

● Here's the record that's gonna send Dinah Shore up to the top of the popularity parade once again—a sensational recording tagged "Whatever Lola Wants" from the "Damn Yankees" musical. Henri Rene, the chorus and ork showcase the ace lark with a beautiful arrangement that labels this disk a number one seller. Thrush gave her disk a good boost on the NBC "Entertainment '55" TVer. A sure money-maker. Another hot contender is the flip "Church Twice On Sunday." It's a contagious bouncer that could follow in the footsteps of "This Ole House." Two-sider.

"KITTY WHO?" (2:41)
[Shapiro, Bernstein ASCAP—Javits, Sherman]
"BY BAYOU BAY" (3:00)
[Massey ASCAP—Spielman, Drake]
KITTY KALLEN
(Decca 29473; 9-29473)



KITTY KALLEN

● Kitty Kallen, who had a tremendous year for herself in '54, has on her latest Decca platter, two big sides that oughta be hitting the charts in short order. They're two dreamy, romantic numbers that feature the same warmth and feeling heard on her "Little Things" smash. One half is a light, inviting love song dubbed "Kitty Who?" A penetrating, sincere offering. The other half "By Bayou Bay" is an equally glowing presentation. Two tender tunes that her vast fan following will be crazy about.

LENA HORNE
(RCA Victor 20-6073; 47-6073)

B+ "LOVE ME OR LEAVE ME" (3:08) [Bregman, Vocco & Conn ASCAP—Kahn, Donaldson] One of the show world's greatest performers, Lena Horne, has a commercial piece of material in this oldie. Sexy reading. Classy performance. Subtle back-drop is great. Could hit big. Thrush'll sell plenty of disks.

C+ "I LOVE TO LOVE" (3:03) [Hayton-Horne ASCAP—Baker] This side stars the "queen" on a cute rhythm shuffle. Attractive side with a good set of amusing lyrics.

VIC ARMAND
(Cycle 101: 45-101)

B "THE WEDDING WALTZ" (2:12) [Linmar Music-Cale, Pushkin] New lyrics are set to a popular melody and are warmly treated by Vic Armand. Soft inviting waltz number. Polished crooner comes over well.

C+ "THERE'S LOTS-A ROOM" (2:28) [Linmar Music-Cale, Del-Nero] Sid Feller supplies the orking once again as the songster shuffles through a pleasant lilter. Girl assists on this novelty.

KAREN CHANDLER
(Coral 61386; 9-61386)

B "HAVE YOU EVER BEEN LONELY" [Shapiro, Bernstein ASCAP—De Rose, Brown] Karen Chandler comes over with class on this sentimental, broken-hearted ballad. Could make some noise.

B "MY FIRST LOVE" [Valando ASCAP—Adair, Huddleston, McIntyre] The thrush does a lovely job on this romantic item. Interesting backdrop showcases the songstress to best advantage. Two good sides.

FRANK WEIR AND ORCH.
(London 1540; 45-1540)

C+ "JOURNEY INTO SPACE" (2:44) [Peter Maurice ASCAP—Phillips] Frank Weir shows his great talent on the soprano sax as he and the chorus ease through an eerie, fascinating item. Off beat stuff. Beautiful.

B "SERENADE TO AN EMPTY ROOM" (2:45) [Leeds ASCAP—Palmer, Roger] An outstanding piece of blues material is excitingly cast by Weir and the strings. Sounds like background music for a film. Great saxist.

LEO DIAMOND
(RCA Victor 20-6090; 47-6090)

B "LAND OF THE PHAROHS" (2:39) [Music Pub. Hold Corp. ASCAP—Tiomkin] The beautiful title theme from the forthcoming "Land Of The Pharaohs" pic, is excitingly fashioned on the harmonica by Leo Diamond and a chorus. Thrilling, beaty number. Gorgeous tune wonderfully executed.

C+ "THE ONE ROSE" (2:09) [Shapiro, Bernstein ASCAP—Lyon, McIntire] The pace is changed on this side as Diamond presents a lovely slow waltz number. Inviting piece of material.

COLKITS HIT AT MOA!



See and hear these biggest packages of them all...



Columbia's new operator kits—10 EP records, 40 selections in each*...



Every side a tested and proven standard by a great-name artist! Many selected from Columbia's hall-of-fame list!



* Plus, free, an extra bonus record in every kit: "Auld Lang Syne" B/W "Happy Birthday To You" Plus, 5 title strips per selection.

TOPS FOR OPS COLUMBIA

RECORDS



RECORD REVIEWS

Ⓚ	DISK & SLEEPER	Ⓚ	GOOD
Ⓛ	EXCELLENT	Ⓚ	FAIR
Ⓛ	VERY GOOD	Ⓚ	MEDIOCRE

SAMMY KAYE ORCH.

(Columbia 40485; 4-40485)

C+ "JIM, JOHNNY AND JONAS" (2:40) [Red River BMI—Bond] The Kayettes join Sammy Kaye and the ork on a slow waltz number with a tropical air. Pretty ballad. Different from the run-of-the-mill stuff.

C+ "IMPOSSIBLE" (2:30) [Irving Caesar ASCAP—Caesar, North] A tune from the Ringling Circus is rendered by Jeff Clay and the crew. Ok song.

KAY ARMEN

(MGM 11967; K-11967)

B "LA LA LU" (2:47) [Disney ASCAP—Lee, Burke] From Disney's movie length cartoon "Lady And The Tramp" comes this tender, slow-waltz number which Kay Armen treats so warmly. One of her most commercial sides to date.

C+ "BELLA NOTTEE" (2:22) [Disney ASCAP—Lee, Burke] Kay caresses the pretty lyrics and melody of this romantic tune from the same flicker. Another appealing item.

FRANK SORRELL TRIO

(Audivox 115; 45-115)

B "SOMEBODY STOLE MY GAL" (2:12) [Robbins ASCAP—Wood] Audivox' tremendous Frank Sorrell Trio rides through a terrific cornball rendition of a great oldie. Potent and commercial offering that could catch on.

C+ "AFTER YOU'VE GONE" (2:31) [Mayfair ASCAP—Creamer, Layton] This side features the threesome on some more clever instrumental work. Cornball stuff. Fits into the "Crazy Otto" trend that's in full swing today.

DIMITRI TOIMKIN ORCH.

(Coral 61388; 9-61388)

C+ "STRANGE LADY IN TOWN" (2:40) [Witmark ASCAP—Tiomkin, Washington] A contagious western flavored tune, title song of a soon-to-be-released Warner pic, it invitingly performed by its composer.

C+ "LAND OF THE PHAROHS" (2:27) [Remick ASCAP—Tiomkin] Another pic title tune gets a dramatic treatment from Mr. Tiomkin and the orchestra. Movie will be greatly promoted. Oriental flavor. Pretty number.

THE PENNSYLVANIANS

(Decca 29451; 9-29451)

B "WE'LL GO A LONG, LONG WAY TOGETHER" [Fox ASCAP—Kennedy, Fragna] Fred Waring's Pennsylvanians do a big job with a pleasing march number. "Happy Wanderer" type delivery. Interesting side. Could catch on.

C+ "HE WAS THE HAPPIEST" [Shawnee Press ASCAP—Bernier, Charlap] A big waltz novelty is fashioned by the Glee Club on this side. Good group song.

THE CASE BOX

SLEEPER OF THE WEEK

"THE BERRY TREE" (2:00)

[Miller ASCAP—Chaplin]

"BLUE BLACK HAIR" (2:26)

[Rosarch BMI—Levitan]

BILL HAYES

(Cadence 1261; 45-1261)



BILL HAYES

● Bill Hayes, who skyrocketed to the top of the hit parade with his fabulous rendition of "Ballad of

Davy Crockett," has a great new follow-up that'll make it two hits in a row for the lad. It's a cute and melodic little novelty labelled "The Berry Tree," from the pic "Many Rivers To Cross." It has a wonderful country flavor that the kids will be wild about. Bill gets an additional boost from a top notch Archie Bleyer backdrop. Terrific tune that's a natural for the boxes. Flip side, "Blue Black Hair" is a captivating, folk-type tune that's just beautiful. It's an off-beat piece material that we feel could make the grade if it gets sufficient exposure. Record is a sure fire money earner.

RUSH ADAMS

(MGM 11953; K-11953)

B+ "THE ROSE IN HER HAIR" (2:38) [Witmark ASCAP—Warren, Dubin] Rush Adams hands in his most commercial waxing to date. This side is a lush Latin flavored item. Big delivery and arrangement. Could click.

C+ "ONLY FOR YOU" (2:16) [Simon House BMI—Perry] Here the crooner wends his way through a tender romantic item. Very pretty love material. Good coupling for big sales results. Fine voice.

DICKIE VALENTINE

(Landon 1534; 45-1534)

B "A BLOSSOM FELL" (2:16) [Shapiro, Bernstein ASCAP—Barnes, Cornelius, John] Dickie Valentine, who made a strong showing with "Finger of Suspicion," offers a ballad that's making noise in England, on his latest platter. Pretty job. Could make noise.

C+ "WHO'S AFRAID" (2:51) [Advance ASCAP—Tauter, Lawrence] Another tender love song is smoothly fashioned by the warbler. Two good sides.

TERRI STEVENS

(Double AA 109; 45-109)

B "JUST WONDERFUL" (2:50) [Canada Ltd BMI—Cowell] Joe Leahy sets up a soft, plush backing for Terri Stevens' wistful treatment of a most beautiful love song. Could top her "Unsuspecting Heart" sale. Lovely job.

B "DON'T KEEP IT A SECRET" (2:18) [Springfield BMI—Larkin, Simpson] Another winning performance is presented on this side by the thrush. More soft, romantic material. Two powerful sides.

BILL STEGMAYER ORCHESTRA

(Benida 5029; 45-5029)

B "THE DOLL MAKER" (2:15) [Sikorski BMI—Winkler] A very contagious novelty is handled in top form by Bill Stegmayer's ork and the Peggy Marshall Singers. Cute piece of tune-stuff that could catch on.

C+ "LET'S KISS GOODNIGHT" (2:35) [Schaeffer BMI—Nelson, Gaze] Bill and the ork dish up some beautiful mood music wonderfully enhanced by the Marshall singers. Tender romantic item. Good coupling.

CARMEN McRAE

(Decca 29472; 9-29472)

B "WHATEVER LOLA WANTS" (2:56) [Frank ASCAP—Adler, Ross] Carmen McRae dishes up a solid rendition of "Lola," a tune that's headed for the top. Good arrangement and a classy performance by the thrush.

C+ "AM I THE ONE TO BLAME" (2:58) [Bregman, Vocco & Conn ASCAP—Gallop, Brewster, Conn] The gifted thrush hands in another polished performance on this sentimental romantic offering.

GORDON MacRAE

(Capitol 3085; F-3085)

B "TIK-A-TEE, TIK-A-TAY" (2:30) [E. B. Marks BMI—Lama, Andre] Gordon MacRae bounces through a cute little samba novelty that could catch on and break big. Inviting bouncer full of color. TV performance will help.

C+ "YOU FORGOT" (2:28) [Ardmore ASCAP—Barkclift, Sandes] The versatile baritone gets a big choral backing on this soft, romantic offering. Warm love song. Has possibilities.

MIDGE BARBER

(Cardill 5300; 45-5300)

B "ORANGE SUSPENDERS" (2:22) [Nutmeg ASCAP—McPhail, Anderson] Midge Barber debuts on the new Cardill label with an infectious little novelty that has possibilities. Orange suspenders are a teen age rage. Cute stuff.

C+ "BABY" (1:58) [Nutmeg ASCAP—McPhail, Mende] A lighthearted number is pleasantly treated by the thrush and the March Hares. Inviting side.

JERRY COLONNA

(Major 144; 45-144)

B "BAFFI" (2:22) [Symphony House ASCAP—Spina, Sigman, Ravasini] English lyrics are set to a wonderful Italian novelty with excellent results. Here Jerry Colonna and the Three Lovers bounce through this ditty. Contagious lively item with an "Anna" beat. Could stir up noise.

C+ "CHICAGO STYLE" (2:33) Caesar Petrillo assists the comedy singer on this humorous treatment of a great oldie.

ANDY SHEPPARD

(Cadillac 163; 45-163)

B "I'M CRYING ALONE" (2:55) [Riviera BMI—Culbreth, Petrillo] Newcomer Andy Sheppard makes a strong first showing on Cadillac with a pretty, sentimental ballad. Ray Charles singers assist beautifully. Slow waltz.

C+ "WHAT IS PARIS" (2:55) [Riviera BMI—Bond] Another dreamy number is smoothly handled by the crooner. Inviting performance.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "LOVE ME OR LEAVE ME" Lena Horne ... RCA Victor 20-6073; 47-6073
- ★ "WHATEVER LOLA WANTS" Ginny Gibson MGM 11961; K-11961
- ★ "MOOD INDIGO" Perez Prado ... RCA Victor 20-6085; 45-6085



BIG
Recordings!

"Strange Lady

in Town"

From the **WARNER BROS.** Motion Picture
"Strange Lady in Town"

FRANKIE LAINE
Columbia #40457

Dimitri Tiomkin
Coral #61388

The Strangers
MGM #11980

and still more to come!

M. WITMARK & SONS

488 Madison Ave., New York 22, N.Y.



PLATTER
SPINNER
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
PLUS THE NEXT TEN**

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- | | |
|---|---------------------------|
| 1. BALLAD OF DAVY CROCKETT | Bill Hayes (Cadence) |
| 2. HOW IMPORTANT CAN IT BE | { Joni James (MGM) |
| 3. SINCERELY | { Sarah Vaughan (Mercury) |
| 4. MELODY OF LOVE | { McGuire Sisters (Coral) |
| 5. CRAZY OTTO MEDLEY | { Billy Vaughn (Dot) |
| 6. TWEEDEE DEE | { David Carroll (Mercury) |
| 7. KO KO MO | { Four Aces (Decca) |
| 8. DANCE WITH ME HENRY | { Johnny Maddox (Dot) |
| 9. EARTH ANGEL | { Georgia Gibbs (Mercury) |
| 10. PLEDGING MY LOVE | { Perry Como (RCA Victor) |
| 11) IT MAY SOUND SILLY. 12) PLAY ME HEARTS AND FLOWERS. | { Georgia Gibbs (Mercury) |
| 13) DARLING, JE VOUS AIME BEAUCOUP. 14) BLUE MIRAGE. | { Crewcuts (Mercury) |
| 15) CHERRY PINK AND APPLE BLOSSOM WHITE. 16) UNCHAINED | { Penguins (Dootone) |
| MELODY. 17) DANGER, HEARTBREAK AHEAD. 18) MAMBO ROCK. | { Johnny Ace (Duke) |
| 19) THAT'S ALL I WANT FROM YOU. 20) HEARTS OF STONE. | { Teresa Brewer (Coral) |

W. B. Hoffer (WJWS-South Hill, Va.) sends along an idea that has been helpful to him, the station, and which he feels could be helpful to other stations. WJWS jockey and librarian, Jim Larkin, originated the idea of starting dances for the high schools in their area. Once a week a station employee will act as master of ceremonies at a dance, better known as a "record hop" in one of the nearby schools. The Woman's Club has endorsed the idea and supplies two chaperones for each "hop." The station supplies microphones, amplifying systems and records. Teeners are offered prizes, usually record albums.

* * * * *



NORMAN WAIN
(WDOK—Cleveland, O.)

Pic of the week—"Big Chief" Norman Wain (WDOK-Cleveland) is credited by Mardi Gras Records for kicking off interest in "Speak Up Mambo" by Al Castellanos. It was first aired on "Big Chief's Mambo Matinee." Wain's mambo program also helped push "Cherry Pink and Apple Blossom White" according to the local RCA distrib (Main-Line, Cleveland). . . . Brad Lacey (WMYR-Fort Myers, Fla.) using The Cash Box as the source for his new Saturday morning show, "Top Ten Time." The first half hour features the top ten pops and the second half spotlights the top ten C & W tunes. Lacey now has five hours a week of pop plus a new show on Saturday afternoons called "Music for Moderns." . . . Frank Sweeney (WICH-Norwich, Conn.) acts the part of an MC at a club where record stars drop in to sing a few songs. The whole affair is done complete with crowd noises and applause. Chit chat is conducted back and forth with

the assistance of ETs. Any jockey conducting a similar type program might compare notes with Sweeney. . . . Don Kern (WDIA-Memphis, Tenn.) still keeping close tabs on rough lyrics. Latest count is 31 records deleted because of morals. . . . Bill Bennett (WAND-Canton, O.) in conjunction with National Smile Week is sponsoring a "best joke" contest. Winner will receive an album titled "Laugh of the Party." . . . Grady Edney, formerly a director of KYM-Philadelphia, has been named to succeed Avenir Rakov as program director of WBZ-WBZA-Boston, Mass. Announcement was made by Paul E. Mills, general manager.

* * * * *

Robin and Polly Bonneau (WTSV AM-FM-Claremont, N. H.) drop a line with raves for local Paulette Sisters' "Dreamboat" on Capitol. . . . Don Parker now doing a pop show at WMYR-Fort Myers, Fla., after a stint at WMAS-Springfield, Mass. . . . WPOR-Portland, Maine, celebrated the beginning of its tenth year with an open house celebration from 6 a.m. to midnight. DJ's Ken Garland, Howie Leonard, Bob Norris and Bob O'Wrill hosted guests with coffee, donuts and prizes. . . . Joe Morris writes "When I transferred to WAGS-Bishopville, S. C., last week I missed your mag for the first time in several years and I feel lost without it." Morris is managing director of the station. Jim Kosell (WJTN KXOL-Fort Worth, Texas) issues a brochure each week which highlights a list of most programmed tunes. Local stores have been going for it in a big way. Jockeys on the station are The Hobby's (Charles and Joyce), Chuck Dunaway, Parker Wilson, Jerry Hahn, Chem Terry and Kent Burkhart. . . . Jerry Eton (WFIG-Sumter, S. C.) writes, "I rely completely on The Cash Box for the weekly top ten songs and also the listings of all the new recordings coming out. Without it I'd be completely uninformed."

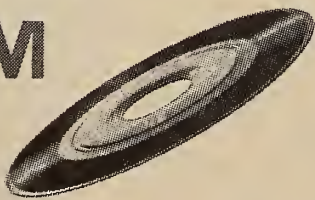
THE RHYTHMETTES

A GREAT NEW "ROCK 'N ROLL" TRIO...



That Really
"Sells" a Song!

HIM



ONLY YOU

20/47-6089

A "New Orthophonic" High Fidelity Recording



"It's What's in THE CASH BOX That Counts"

"Dennis, Anyone?"



HOLLYWOOD — Singer-pianist Matt Dennis checks over last minute arrangements with Henri Rene, West Coast A&R head for RCA Victor, prior to Matt's recording of his new album "Dennis, Anyone?". Session was held before a packed "live" audience during a cocktail party at the Encore restaurant which was attended by members of the trade and press. Artists manager Seymour Heller looks on in background. Dennis and his trio have appeared nightly at this noted Hollywood eatery for the past several months.

Meeting Dates Of Music Operators' Associations

- Apr. 12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 12—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 12—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 13—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators' Guild
Place: Governor Clinton Hotel, Kingston, N. Y.
- 14—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- May 2—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 2—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 3—Arizona Music Guild, Phoenix Chapter #1
Place: 1738 West Van Buren, Phoenix, Ariz.
- 5—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 5—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 5—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)
- June 4 & 5—Nebraska Automatic Phonograph Operators' Assn.
Place: Beatrice, Neb.

NOTHING BUT HITS

TWEEDLEE DEE

Georgia Gibbs
70517

EARTH ANGEL

Crewcuts
70529

MELODY OF LOVE

David Carroll
70516

DANCE WITH ME HENRY

Georgia Gibbs
70572

KO KO MO

Crewcuts
70529

HOW IMPORTANT CAN IT BE

Sarah Vaughan
70534

BLUE MIRAGE

Ralph Marterie
70535

COMING UP FAST

WHATEVER LOLA WANTS

Sarah Vaughan
70595

DON'T BE ANGRY CHOP CHOP BOOM

Crewcuts
70597

KEEP ME IN MIND LITTLE CRAZY QUILT

Patti Page
70579

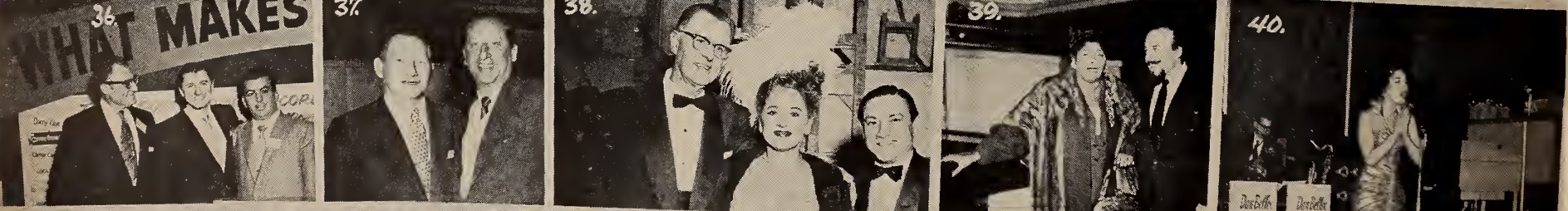
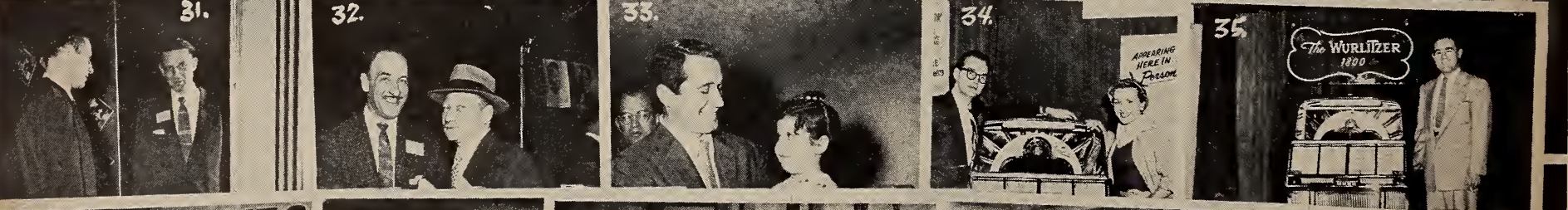
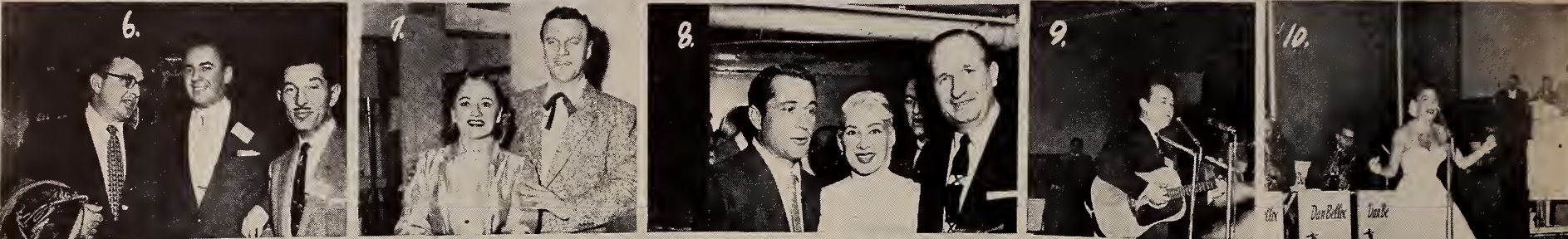
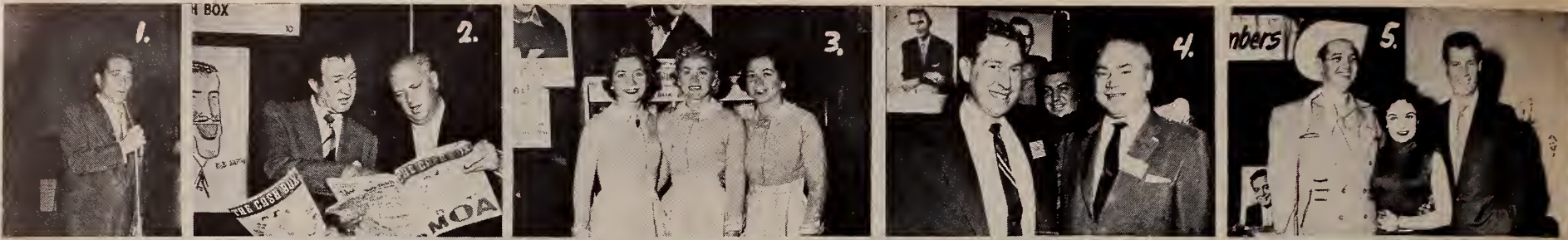
MY BABE

Gaylords
70586

THE OLD TOWN HALL DANCING AND DREAMING

Laurie Sisters
70596





MOA HOLDS 5th CONVENTION

Attendance Greater Than Ever Before As Manufacturers, Ops & Music Men Meet

CHICAGO—The largest convention in the history of Music Operators Of America was held last Monday, Tuesday and Wednesday in the Morrison Hotel in Chicago. Operators, manufacturers and music men from all over the nation gathered there to discuss their problems, display their machines and play their latest records. In addition, recording artists from almost every firm were present to entertain at the great banquet held on Tuesday night.

Guests started streaming into Chicago on Sunday night in preparation for the meetings which started Monday morning. For the next three days, the mornings were devoted to

business meetings while the afternoons were spent on the display floors where visitors went from booth to booth renewing old acquaintances and making new ones.

This year the display area was mostly in the grand ballroom of the Morrison Hotel, although the rest of the first floor was also used.

The meetings were given over to discussions of operator problems with various guest speakers making their comments. Musicwise, a resolution was adopted to enter into a contract with Barney Young for a third copyright agency which George Miller, president of MOA and Sidney Levine, attorney for MOA said would be used

as a bargaining wedge should current copyright legislation pass through Congress. They also emphasized that MOA had no intentions whatsoever of entering the record business, that they would never compete with record firms and that all they were interested in was protecting themselves on copyright demands.

The highlight of the convention was the banquet held on Tuesday night in which some of the top names in the music business entertained. (Further details of the banquet can be found on page 17.)

This was the fifth convention which MOA has held and by far it was the largest and most successful. From a display and attendance point of view it was the biggest ever with an air throughout the entire meeting of

strength and confidence on the part of the organization as a whole and the individual operators.

Once again, the convention proved that this is the place where everyone concerned with the music business should meet. It is a natural juncture where record men play a most important part, where they aren't shunted aside as at the NAMM, where theirs is the central industry.

The factor that this convention made crystal clear is the importance of the operators to the music trade and the interdependence of the two. It is certain that in the years to come, this convention will continue to increase in importance and attendance as the music business and the juke box industry increases in its importance as an entertainment medium.

← "The Cash Box" Photographer At The MOA Convention

- | | |
|--|---|
| 1) Perry Como | 24) Rosalind Paige, Fletcher A. Blacklock |
| 2) Julie Stearns | 25) Cissie Gersh, Lou Boorstein |
| 3) The Fontane Sisters | 26) Bill Alexander, Jane Casey, Donna Kime, Bob York, Harry Jenkins |
| 4) Randy Wood and Barney Ross | 27) Pee Wee King, Barney Ross |
| 5) Hank Thompson, Lee Kane, Bob Manning | 28) Paul Cohen, Jim Ferguson, Wesley Ross |
| 6) Joe Carlton, Milt Salstone, Bob Austin | 29) Sonny Graham, Larry Kanaga |
| 7) Connee Boswell, Eddy Arnold | 30) Jimmy Sacca |
| 8) Perry Como, Cissie Gersh, "Senator" Al Bodkin | 31) R. Murray Nash |
| 9) Red Foley | 32) Mike Kurlan, Bill Gersh |
| 10) Georgia Gibbs | 33) Perry Como and admirer |
| 11) Johnny Ambrosia, Dick Linke, Bill Gersh, Jerry Blaine | 34) Jack Pleis, Karen Chandler |
| 12) Ginny Dennis, James Tolisano | 35) Ken Griffin |
| 13) Tad Bruce | 36) Buck Ram, Georgie Shaw, Al Gallico |
| 14) Sonny Graham, Gordon Stout | 37) Bill Gersh, Art Talmadge |
| 15) Faron Young, Dave Cavanaugh | 38) George Miller, Connee Boswell, Sidney Levine |
| 16) Len Chess | 39) Mahalia Jackson, Mitch Miller |
| 17) Randy Wood, Bob "Coffehead" Larsen | 40) Lee Kane |
| 18) Hy Reiter, Harold Moon, Julie Stearns, Percy Faith | 41) Bud Brandom |
| 19) Mitch Miller, Hal Cook | 42) Stuart Hamblen |
| 20) Charles Kanter, Kay Malone | 43) Bob Austin, Sol Handwurger |
| 21) Mitch Miller, Sam Ricklin, Ahmet Ertegun, Joe Delaney | 44) Dub Allbritten, Bernie Miller, Charlie Lamb |
| 22) Joe Barrett, Paul Cohen | 45) Eddie Fontaine |
| 23) Webb Pierce, Faron Young, Leslie Wilburn, Teddy Wilburn, Doyle Wilburn, Jim Denny, Mrs. Webb Pierce and Audrey Williams. | 46) Linn Burton, Paul Cohen, Jim Ferguson |
- (More pictures can be found on pages 38, 39 and 44)

MOA Selects Sonny Graham As "Miss Juke Box"



CHICAGO—One of the highlights of the MOA banquet was the announcement of MOA's final selection of "Miss Juke Box."

The three finalists, Ginny Dennis of North Hollywood, California; Sonny Graham, Bronx, New York; and Kay Malone of New Orleans, were flown to Chicago on Friday night. A brunch was hosted for the press on Saturday morning in order for them to meet the gals.

For the first time, the banquet was aired over the ABC radio network from 8:30 to 9 P. M. The winner's name was announced during this broadcast. The winner? Sonny Graham. Who, as a result, received a year's recording contract with RCA-Victor.

Sonny formerly sang with a trio called the Rhythmettes and has appeared as a featured vocalist at several niteries and on local radio programs. George Miller, president of the MOA, said that the contest had created such widespread enthusiasm and met with such overall acclaim, that he believes it will probably become an annual event.

Shown pictured above, l to r, are the following RCA-Victor men: Ben Rosner, Jerry Thorp, Irwin Tarr, Bob Nossett, Rocky Rolf, all pleased with what they hear. Pictured with these men are the three "Miss Juke Box" finalists, Kay Malone; (Queen) Sonny Graham; and Ginny Dennis.

"Three Coins In the Fountain" Wins Academy Award Oscar

HOLLYWOOD, CALIF. — Film music played a big part, as usual, at the "Oscar" presentations made by the Academy of Motion Picture Arts and Sciences at the Pantages Theatre, this city, last Wednesday, March 30.

Johnny Desmond performed "The High And The Mighty" from the picture of the same name; Tony Martin sang "Hold My Hand" from "Susan Slept Here"; Rosemary Clooney rendered "The Man That Got Away" from "A Star Is Born"; Peggy King offered "Count Your Blessings" from "White Christmas" and Dean Martin performed "Three Coins In The Fountain," the film's title tune.

The Sammy Cahn—Jule Styne tune "Three Coins In The Fountain" copped the "Oscar." It was published by Robbins Music, ASCAP. The song's authors both received their awards from emcee Bob Hope.

The Academy Award for the best music score for a drama or comedy went to Dimitri Tiomkin for his composition "The High And The Mighty." The M. Witmark published tune was written by Ned Washington and Tiomkin. Tiomkin, incidentally stole the show with his humorous thank you. He gave credit to Johann Brahms, Johann Strauss, Richard Wagner, Beethoven, Bach and a number of other classical composers for helping him win the cherished trophy.

Saul Chaplin and Adolph Deutsch accepted "Oscars" for the best score for a musical film which they won for "Seven Brides For Seven Brothers."

The score was written by Johnny Mercer, Gene De Paul and was published by Robbins Music, ASCAP.

On records, "Three Coins In The Fountain" hit the number one spot by the Four Aces. "The High And The Mighty" was a disk hit via the LeRoy Holmes and Johnny Desmond waxings, and the "Seven Brides" original cast recording was one of MGM Records best selling albums.

David Rose's orchestra supplied the music for the evening.

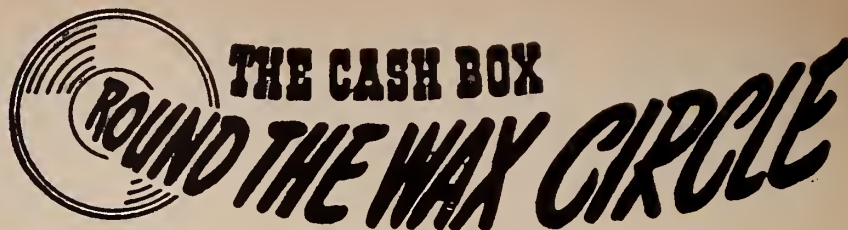
Martin Forms Subsidiary Music Distributors, Inc.

CHICAGO—James H. Martin, president of James H. Martin, Inc., this week announced the formation of a subsidiary firm, Music Distributors, Inc.

Music Distributors will be handled as an entirely separate operation. And is to be headed by Natt Hale, general manager. Natt, as many may remember, was formerly a columnist with The Cash Box.

New firm will handle distribution for the following seventeen labels: MGM; Essex; Majar; Double AA; Tico; Cardinal; Remington; Bethlehem; Teen Sound; 20th Century; Jay Jay; Baton; Media; Jaguar; Plymouth, and Polkatune.

"We know of Natt's vast knowledge and past experience in the music business," Jimmy Martin stated, "and feel certain that he will successfully handle our new firm," he concluded.



NEW YORK:

The music trade is back in town again after a Chicago visit for the MOA Convention—and what a convention it was! The entertainment at the great banquet was a once-in-a-lifetime-affair. . . . Decca has acquired album rights to "Ankles Aweigh". The Betty and Jane Kean starrer is scheduled to open on Broadway April 18. . . . Tommy and Jimmy Dorsey will again substitute for Jackie Gleason on May 7 when he takes a week's vacation. . . . Bethlehem Records huddling with a number of foreign organizations who would



THE CREWCUTS

like to distribute Bethlehem LPs in their respective foreign markets. . . . Irving Fields disappointed about not being able to appear at the Palladium in London April 11, but the Ministry of Labor forbid it. . . . "Pajama Game" came off with a slew of "Tony" awards. Congratulations Dick Adler and Jerry Ross. Nat "King" Cole is in the midst of a ten day concert tour of Jamaica and Trinidad. . . . Henry Okun reports that the PAL of Newark, N. J. is in receipt of a 45 RPM record player that was acquired through the efforts of The Cash Box and Irwin Tarr of RCA Victor Records. . . . The Four Coins are entering another field in their spare time. All of Greek descent, the boys have accepted an offer from The Atlantis, the national Greek paper, to write a weekly music column for teenagers. . . . The song "Chop Chop Boom", which The Crewcuts have recorded, has been purchased by Frederick Music from Pamlee Music. . . . Paula Romero joins Joni James as her personal secretary. Paula was most recently secretary to Murray Baker at Robbins. . . . It looks like "Damn Yankees", which is currently in New Haven, has already produced a smash in "Whatever Lola Wants". But rumor has it that it's only the beginning. Understand that "Heart" will be the next sensation from the show.

CHICAGO:

Well, another year—another MOA (Music Operators Of America) Convention—and, from all indications, the largest and most successful. As the MOA enters its tenth year, all are filled with optimism for a bright future and all are already looking forward to next year's get-together. Artist-wise, each of the record companies in attendance was more than amply represented. From Capitol, Bob Manning, Farron Young, and Lee Kane; Bill (Davey Crockett) Hayes, Cadence; Karen Chandler, Jack Pleis, and the Billy Williams Quartet, Coral; Mitch Miller, Mahalia Jackson, Jerry Vale, Guy Mitchell and Steve Clayton from Columbia; Connie Boswell, Lenny Dee, Georgie Shaw, Joe Barrett, Janet Brace, and Red Foley from Decca; from Dot, the Fontane Sisters, Billy Vaughn, Hilltoppers, Johnny Maddox, Pat Boone, and Mac Wiseman; Dan Belloc Band; Tommy Mara, and Rosalind Paige from MGM; Georgia Gibbs from Mercury; Russ Arno, M.O.A.; and from Label X, Eddie Fontaine, Frank Lester and Richard Maltby; from Watco, Tad Bruce. From RCA Victor, Perry Como, Stewart Hamblen and the Burton Sisters. The unusual this year was provided by the 'Miss Juke Box' Contest in which Ginny Dennis, Sonny Graham and Kay Malone were finalists out of the more than 600 contestants. The winner Sonny Graham was crowned by Perry Como. Contest was so well received that it is believed this will become an annual feature. Other record companies which were represented by execs rather than artists included AA, Majar, and London. There were also several reps in town who, though they didn't display, were very much in evidence as they strolled from booth to booth saying 'hi' to everyone. Among these, Jerry Blaine of Jubilee and Ahmet Ertegun and Jerry Wexler of Atlantic, as well as Irv Marcus of Peacock and Phil and Leonard Chess of the Chess and Checker diskeries. And several others. As stated above, convention was a tremendous success and all left here tired but elated and anxiously looking forward to next year's meet.



FERRY COMO

HOLLYWOOD:

Everything back on an even keel, now that the convention is over—and what a crowd! For a special report from the M.O.A. convention, see the California Clippings column in the coin machine section. We've got some interesting news 'n' notes. . . . Purtiest ballad heard around these parts in a long time is "Impatient Lullaby" which is now making the A&R rounds. Takers should glom onto this one in a hurry. . . . Recently heard the exciting new Rush Adams platter on MGM of "The Rose In Her Hair." Slightly reminiscent of "Lady Of Spain," in tempo, the frenzied violin section backing the number as a part of a 22 piece band, keeps the record "busy" from the start to finish.



RUSH ADAMS

The record was honored as "Pick of the Week" by California Music, and "Record of the Week" by the popular deejay, Ira Cook. It's an old-time standard that hasn't been done in 30 years. . . . Jeff Chandler recently completed a Decca recording session. . . . Nick Lucas, "The Singing Troubadour," starring at Charley Foy's in the Valley. Known for his "Tiptoe Through the Tulips," his latest on Crown label is a couple of good o'd standards, "I'm Looking At The World Through Rose Colored Glasses" b/w "Did You Ever See A Dream Walking?" . . . Bob Manning out with a brand new platter on Capitol called, "Mission Of San Michel." . . . Don Reed is making the beat with a bouncy-type number on Gilt-Edge tabbed "I Can See An Angel," b/w another still bouncer, "Red Hot Papa." The Lou Douglas ork provides excellent backing. . . . RCA's Bob Williams filed a Saturday night spot at the Los Angeles Press Club recently. . . . The H'wood Palladium scored another 'first' when the long-awaited debut of Eddy Howard, his songs, and his Mercury Recording orchestra bowed into the plush ballroom April 5. . . . Allan Jones, well-known musical comedy star of motion pictures and stage, who won top rave notices for his performances in "Guys 'n' Dolls" opens April 12 at Charlie Morrison's Mocambo. . . . O-o-o-o, la, la. Vous et tres bon moi cheri! And indeed she is—Line Renaud, that is, who opened late last month in the Cocoanut Grove of the Ambassador Hotel.

Andy Sheppard
RAY CHARLES SINGERS
BY OLIVER'S ORCH.

"I'M CRYING ALONE"
and
"WHAT IS PARIS?"
CADILLAC-163

CADILLAC RECORDS
 236 W. 49th Street, New York City 19, N. Y.

Signal Records To Concentrate On Jazz LP's

NEW YORK—The Signal Record Corporation, a new record firm formed in this city, announced that its recording activities will be concentrated mainly on jazz LP's, with the first release offering an unusual series of recordings.

The diskery's president, Jules Colomby, a modern music student, was aware of the fact that a high percentage of the jazz record buyers were themselves musicians and students of jazz music. He therefore decided to plan a series of LP's designed for analysis and student participation.

On one side of the company's first release, the buyers will hear Duke Jordan's Quartet featuring Jordan at the piano, Gigi Gryce on the alto sax, Oscar Pettiford on bass and Kenny Clarke on drums. On the reverse side, the exact same recording will be presented, but the sax solos by Gryce will be omitted. This will enable the listener to play along with the group and do an imitation of Gryce's sax style or render his own improvisations on the themes.

The Signal label will continue this series with other outstanding jazz groups.

Hall Overton, composer-pianist and teacher, will write all album notes for this series.

More Than 3,600 Guests Attend Gala MOA Banquet

CHICAGO — Over 3,6000 guests jammed into the Terrace Casino of the Morrison Hotel, this city, for the MOA (Music Operators Of America) Banquet (3/29).

This gala affair had two added features this year which made it just that much more enjoyable.

For the very first time in MOA's history, a portion of the show was broadcast over the ABC radio network, from 8:30 P.M. to 9:00 P.M.

Show included the second innovation, which was the crowning of 'Miss Juke Box', Sonny Graham. A rightfully thrilled gal who walked off stage with an RCA-Victor recording contract tucked under her arm.

Dinner was served at 7:00 P.M., in order to match the timing for the radio show.

During the broadcast portion of the show, the audience was grandly entertained by The Fontane Sisters who sang, "Hearts Of Stone"; and their new Dot waxing, "Most Of All"; plus a chorus of "Rock Love."

Capitol's Bob Manning rendered, "I Get A Kick Out Of You" and "My Love Song To You."

Miss Juke Box was then announced. Sonny sang the recording which won the contest for her, "I've Got A Crush On You."

Next came a gal who really wowed 'em, Connie Boswell. Connie sang a medley of songs pertaining to smiles, at which time the broadcast went off the air.

She then 'really let her hair down' for her renowned version of "Mar-

tha." Her Decca waxing of, "How Important Can It Be." And then a show-stopper, her tribute to Sophie Tucker.

The Burton Sisters followed with their, "Doing The French Can-Can," which is RCA-Victor record 'Number One' for these gals. They followed this with a parody of the flip side, "Divided Love."

Next the one and only Perry Como, who sang along with the Ray Charles Choir, to the Dan Belloc band directed by Mitch Ayers. Perry opened with, "It's A Good Day." Followed this with his Victor waxings, "You'll Always Be My Lifetime Sweetheart"; "Whither Thou Goest" and closed with his smash hit version of, "Ko Ko Mo."

Rosalind Paige, a new artist on the MGM label sang, "I'll Cry Again" and "I Found You Out When I Found You In Somebody Else's Arms."

The very talented Stuart Hamblen next stepped on stage. Rendered two of his own compositions, "This Ole House" and "Just A Man."

Karen Chandler, Coral's chirp, together with her Decca-recording hubby Jack Pleis, next entertained. Karen did a piece of special material titled, "Putting On An Act." She followed this with, "My First Love."

Richard Maltby then stepped to the leader's spot and led the Belloc band in his version of the tremendous seller "St. Louis Blues Mambo."

Then came one of the newer but one of the hot record names, Eddie Fontaine of Label 'X'. He rocked 'em

with his renditions of his two disks, "Rock Love" and "I Miss You So."

A new Capitol thrush, Lee Kane, next sang "Let There Be Love" and "Every Day."

Russ Arno of the M.O.A. label was then introduced for the first time. He sang, "Almost Like Being In Love" and "I Believe."

Mercury's Georgia Gibbs then broke it up completely with her, "Dance With Me Henry," "Ballin' The Jack" and, finally, "Tweedlee Dee."

Something different was next provided by the very amusing and very musically inclined Popfeddie Family.

Lenny Dee next gave out with his fine Decca version of "Plantation Boogie."

Then came the one and only Mahalia Jackson who, as most remember, stopped the show cold last year. Well, Mahalia did it again! She couldn't get off the stage until she had sung four numbers. These were, "You'll Never Walk Alone"; "Rusty Old Halo"; "Shoes"; and "The Lord's Prayer."

Jimmy Sacca then appeared with the Jack Halloran Chorus. The rest of the Hilltoppers could not be present. They sang, "The Door Is Still Open."

Next from Dot, Pat Boone, who was warmly received with the two sides of his initial Dot'er, "Two Hearts" b/w "Tra La La." Then Bill Hayes. And Johnny Maddox. And so very many, many other fine talents.

To all of them, we are sure, go the thanks of all the audience for making this Fifth Annual M.O.A. Convention one of the most enjoyable of evenings.

Mr. Mitch Miller and Columbia Records

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"WHERE YOU GO, GO I"

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Perry Como Signed To 12 Year Deal By NBC

Will Have Hour Long Show On TV

NEW YORK — Perry Como has been signed to a firm twelve year contract with the National Broadcasting Company in one of the largest financial deals in the history of television. The deal was closed by Thomas A. McAvity, vice president of NBC television and Thomas G. Rockwell, president of General Artists Corporation, Como's agents.

The RCA Victor singing star, whose current CBS three times weekly show has been the highest rated fifteen minute stanza for the last three years, will conclude his current CBS program for Chesterfield on July 1.

Como started at CBS in 1943 with

a sustaining across-the-board show, earning less than \$100 a week. His present annual income has been estimated at one million dollars.

He acquired the Chesterfield backing in 1944 and has been sponsored by them ever since.

The new NBC show, tentatively set for a Saturday night slot emanating from New York, will be an hour long variety format, retaining the name, "The Perry Como Show". It will have its premiere in October and will have three sponsors. The exact premiere date, time slot and sponsorship will be announced shortly.

Mills' Disk Firm Awaits New Label Name

The records originally scheduled to launch the American label last week, will instead get their initial national distribution early in April under a new label, already selected and awaiting qualified clearance.

Decision to inaugurate a new label was sparked by discovery that American has several claimants, among them Columbia Records which, it was learned, had originally switched from American to Columbia and retained the title for possible future releases under the American label.

When queried about the change, Irving Mills stated that since the element of time necessary to make the change was minor, involving only a nominal delay, and that by doing it all controversial aspects of the American title rights would be amicably disposed of, a new name would be selected to mark the company's entry into the field.

First releases to bear the new label will be "Huckleberries" b/w "Break Through", which is Mae Williams' first recording since she was on a recent Ralph Edwards' "This Is Your

Life" stanza, "Mister Publisher" b/w "Is That Asking Too Much", featuring vocalist Bob London, and "Fair Wind" b/w "Til The Band Goes Home", an instrumental highlighted by Danny Welton's harmonica.

Other releases will follow the opening trio featuring several new as well as established personalities.

Name of the new label will be released immediately when company's legal staff signals the go-ahead.

Korwin Is Publisher Of "No Such Luck"

NEW YORK—The record of "No Such Luck" by Dolores Hawkins on Epic has the wrong publisher indicated on the label. The publisher of the song written by Robert Allen and Al Stillman is Korwin Music. The selling agent is Deerhaven Music.

Katz Sues Oberstein

NEW YORK — Irving Katz has brought suit against the Record Corporation of America of which Eli Oberstein is president. The suit claims that Katz was discharged by Oberstein prior to the expiration of his contract. Katz' attorney, Samuel Kaufman, has obtained a court order attaching monies earned by the record firm in New York and a request by Oberstein to dissolve the attachment has been refused until such time as the case is settled. Katz had an eleven month contract running from January 31 to December 31 and was discharged sometime in August.

THE CASH BOX



PARKER HOUSE OF MUSIC

- Fayetteville, N. C.
1. Sincerely (McGuire)
 2. Melody Of Love (Four Aces)
 3. How Important Can It Be (Joni James)
 4. Tweedlee Dee (G. Gibbs)
 5. Ko Ko Mo (Perry Como)
 6. Crazy Otto (Johnny Maddox)
 7. Earth Angel (Crewcuts)
 8. Hearts Of Stone (Fontanes)
 9. That's All I Want From You (Jaye P. Morgan)
 10. It May Sound Silly (McGuire)

TRI-BORO RECORD EXCH.

- Jamaica, L. I., N. Y.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Close Your Eyes (Five Keys)
 4. Tweedlee Dee (G. Gibbs)
 5. Pledging My Love (J. Ace)
 6. Crazy Otto (Johnny Maddox)
 7. Lonely Nights (Hearts)
 8. How Important Can It Be (Joni James)
 9. Wallflower (Georgia Gibbs)
 10. Blue Mirage (Ralph Marterie)

FERGUSON'S RECORD SHOP

- Memphis, Tenn.
1. Davy Crockett (Fess Parker)
 2. Tweedlee Dee (G. Gibbs)
 3. Davy Crockett (T. Ernie Ford)
 4. Ko Ko Mo (Perry Como)
 5. Davy Crockett (Bill Hayes)
 6. Crazy Otto (Johnny Maddox)
 7. Melody Of Love (B. Vaughn)
 8. Sincerely (McGuire)
 9. Ko Ko Mo/Earth Angel (Crewcuts)
 10. That's All I Want (Morgan)

VARIETY RECORD SHOP

- Louisville, Ky.
1. Davy Crockett (T. Ernie Ford)
 2. Two Hearts (Pat Boone)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Play Me Hearts And Flowers (Johnny Desmond)
 5. Unchained Melody (L. Baxter)
 6. There Goes My Heart (4 Aces)
 7. Nobody (Perry Como)
 8. Glad Rag Doll (Crazy Otto)
 9. How Important Can It Be (Joni James)
 10. In The Mood (Crazy Otto)

THE RECORD SHOP

- Hartford, Conn.
1. Sincerely (McGuire)
 2. Davy Crockett (Bill Hayes)
 3. Melody Of Love (B. Vaughn)
 4. Cherry Pink (Perez Prado)
 5. Tweedlee Dee (G. Gibbs)
 6. Rock Love (Fontanes)
 7. How Important Can It Be (Joni James)
 8. Danger, Heartbreak Ahead (Jaye P. Morgan)
 9. Darling, Je Vous (Nat Cole)
 10. Play Me Hearts And Flowers (Johnny Desmond)

TIEDTKES—MUSIC SALES

- Talea, Ohio
1. Davy Crockett (Fess Parker)
 2. Crazy Otto (Crazy Otto)
 3. Cherry Pink (Perez Prado)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Tweedlee Dee (G. Gibbs)
 6. Danger, Heartbreak Ahead (Jaye P. Morgan)
 7. Ko Ko Mo (Perry Como)
 8. How Important Can It Be (Joni James)
 9. There Goes My Heart (4 Aces)
 10. Two Hearts (Charms)

MARTHA JANE'S MELODY LANE

- New Orleans, La.
1. Play Me Hearts And Flowers (Johnny Desmond)
 2. Davy Crockett (Tenn. Ernie)
 3. Ko Ko Mo (Perry Como)
 4. Tweedlee Dee (G. Gibbs)
 5. Smiles (Crazy Otto)
 6. Danger, Heartbreak Ahead (Jaye P. Morgan)
 7. How Important Can It Be (Joni James)
 8. Melody Of Love (B. Vaughn)
 9. Darling, Je Vous (Nat Cole)
 10. Dance With Me, Henry (Georgia Gibbs)

BILL'S "T" RECORD SHOP

- Tulsa, Okla.
1. Melody Of Love (Four Aces)
 2. Davy Crockett (Tenn. Ernie)
 3. How Important Can It Be (Teresa Brewer)
 4. Tweedlee Dee (T. Brewer)
 5. Hearts Of Stone (Charms)
 6. Open Up Your Heart (McGuire)
 7. Earth Angel (Penguins)
 8. Pledging My Love (J. Ace)
 9. Birth Of The Boogie (Haley)
 10. Dance With Me, Henry (Georgia Gibbs)

LYNN MUSIC CO.

- Lynn, Mass.
1. Davy Crockett (Bill Hayes)
 2. Close Your Eyes (Five Keys)
 3. Honey Babe (Art Mooney)
 4. Unchained Melody (L. Baxter)
 5. Crazy Otto (Johnny Maddox)
 6. Give Me Your Love (Cornell)
 7. Melody Of Love (B. Vaughn)
 8. We Oughta Be (Tony Travis)
 9. How Important Can It Be (Joni James)
 10. I Do (Vera Lynn)

RADIO DOCTORS

- Milwaukee, Wisc.
1. Crazy Otto (Johnny Maddox)
 2. Kiss Me Now (S. Lawrence)
 3. Davy Crockett (Bill Hayes)
 4. Rusty Old Halo (M. Jackson)
 5. Darling, Je Vous (Nat Cole)
 6. Play Me Hearts And Flowers (Johnny Desmond)
 7. Cherry Pink (Prado/Dale)
 8. Lonely Lips (Chordettes)
 9. Begin The Beguine March (Richard Maltby)
 10. Silver Moon (Billy Vaughn)

SPRUCE RECORD SHOP

- Scranton, Pa.
1. Crazy Otto (Johnny Maddox)
 2. Melody Of Love (Four Aces)
 3. How Important Can It Be (Joni James)
 4. Two Hearts (Pat Boone)
 5. Dance With Me, Henry (Georgia Gibbs)
 6. Davy Crockett (T. Ernie Ford)
 7. Pledging My Love (T. Brewer)
 8. The Fish (Mindy Carson)
 9. Softly, Softly (J. P. Morgan)
 10. Sand And The Sea (Nat Cole)

ABBIE ANDREWS REC. SHOP

- St. Catharines, Ont., Canada
1. Davy Crockett (Bill Hayes)
 2. Open Up Your Heart (Cowboy Church Choir)
 3. How Important Can It Be (Joni James)
 4. Are You Mine (Lorrie & DeVal)
 5. Sincerely (McGuire)
 6. Tweedlee Dee (G. Gibbs)
 7. I'd Never Forgive Myself (Kitty Kallen)
 8. I Gotta Go Get My Baby (Teresa Brewer)
 9. Melody Of Love (Four Aces)
 10. Mambo Rock (Bill Haley)

LYRIC NEWS & REC. SHOP

- Indianapolis, Ind.
1. Davy Crockett (Bill Haley)
 2. Make Yourself Comfortable (Andy Griffith)
 3. Darling, Je Vous Aime Beau-coup (Nat "King" Cole)
 4. Melody Of Love (B. Vaughn)
 5. Tweedlee Dee (G. Gibbs)
 6. That's All I Want (Morgan)
 7. Crazy Otto (Johnny Maddox)
 8. How Important Can It Be (Joni James)
 9. In The Mood (Crazy Otto)
 10. Earth Angel (Penguins)

HIGH POINT RECORD SHOP

- Philadelphia, Pa.
1. Davy Crockett (Hayes/Parker)
 2. Crazy Otto (Johnny Maddox)
 3. Open Up Your Heart (Cowboy Church Choir)
 4. Tweedlee Dee (G. Gibbs)
 5. Melody Of Love (Vaughn/Four Aces)
 6. Darling, Je Vous Aime (Nat "King" Cole)
 7. Cherry Pink (Perez Prado)
 8. Mambo Rock (Bill Haley)
 9. Danger, Heartbreak Ahead (Jaye P. Morgan)
 10. Two Hearts (Pat Boone)

GAIETY MUSIC SHOP

- New York, N. Y.
1. Davy Crockett (Bill Hayes)
 2. Melody Of Love (B. Vaughn)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Malaguena (Caterina Valente)
 6. Ko Ko Mo (Perry Como)
 7. All Of You (S. Davis, Jr.)
 8. Cherry Pink (Perez Prado)
 9. Pledging My Love (J. Ace)
 10. Sincerely (McGuire)

KATZ DRUG CO.

- Kansas City, Mo.
1. Davy Crockett (T. Ernie Ford)
 2. It's A Sin (Somethin' Smith)
 3. Cherry Pink (Perez Prado)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. I Belong To You (R. Flanagan)
 6. Mambo Rock (Bill Haley)
 7. Tweedlee Dee (G. Gibbs)
 8. Crazy Otto (Johnny Maddox)
 9. Dixie Danny (Lauries)
 10. Pledging My Love (J. Ace)

COMER'S RECORD NOOK

- San Antonio, Tex.
1. Davy Crockett (W. Schumann)
 2. Melody Of Love (B. Vaughn)
 3. How Important Can It Be (Joni James)
 4. Earth Angel (Crewcuts)
 5. Hearts Of Stone (Charms)
 6. That's All I Want (Morgan)
 7. Pledging My Love (J. Ace)
 8. Rock Love (Fontanes)
 9. Crazy Otto (Crazy Otto)
 10. Dance With Me, Henry (Georgia Gibbs)

GRINNELL BROTHERS

- Detroit, Mich.
1. Lazy Gondolier (Mantovani)
 2. Unchained Melody (Hillber)
 3. Dance With Me, Henry (Georgia Gibbs)
 4. Breeze And I (C. Valente)
 5. Cherry Pink (Perez Prado)
 6. All Of You (S. Davis, Jr.)
 7. Davy Crockett (Fess Parker)
 8. Melody Of Love (D. Carroll)
 9. Melancholy Baby (Crazy Otto)
 10. Play Me Hearts And Flowers (Johnny Desmond)

RECORD LAND

- Phoenix, Ariz.
1. Davy Crockett (Billy Hayes)
 2. Darling, Je Vous Aime (Nat "King" Cole)
 3. Sincerely (McGuire)
 4. Melody Of Love (B. Vaughn)
 5. Crazy Otto (Johnny Maddox)
 6. Make Yourself Comfortable (Andy Griffith)
 7. How Important Can It Be (Joni James)
 8. Tweedlee Dee (G. Gibbs)
 9. Open Up Your Heart (Cowboy Church Choir)
 10. That's All I Want (Morgan)

HUDSON ROSS

- Chicago, Ill.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Crazy Otto (Johnny Maddox)
 4. Open Up Your Heart (Cowboy Church Choir)
 5. Melody Of Love (B. Vaughn)
 6. Dance With Me, Henry (Georgia Gibbs)
 7. Plantation Boogie (L. Dee)
 8. Darling, Je Vous (Nat Cole)
 9. Silver Moon (Billy Vaughn)
 10. Barefoot Contessa (Hugo Winterhalter)

CALIFORNIA MUSIC CO.

- Los Angeles, Calif.
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Parker Schumann)
 3. That's All I Want (Morgan)
 4. Sincerely (McGuire)
 5. Mambo Rock (Bill Haley)
 6. How Important Can It Be (Joni James)
 7. Sand And The Sea (Nat Cole)
 8. Dance With Me, Henry (Georgia Gibbs)
 9. Tweedlee Dee (Lavern Baker)
 10. Cherry Pink (Perez Prado)

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THE CASH BOX



POPULAR

"CRAZY OTTO"—Decca DL 8113 (12" LP)
GLAD RAG DOLL; BEAUTIFUL OHIO; MY MELANCHOLY BABY; RED SAILS IN THE SUNSET; IN THE MOOD; SMILES; ROSE OF WASHINGTON SQUARE; S-H-I-N-E; PADDLIN' MADELIN' HOME; LIGHTS OUT.

Although the tavern type piano technique has been popular in the United States for decades, it has never reached the heights which it has attained in these last few months—and the man who started this revival is Fritz Schulz-Reichel, better known to the record buying public as Crazy Otto. He had the original recording of "Crazy Otto Medley," did a big job with "Glad Rag Doll" and "Smiles," and is currently making a strong showing with his cornball rendition of "In The Mood" and "Melancholy Baby." On this album, the German keyboard ace fashions his four latest releases plus six others. Otto has a great touch that's in tremendous demand today, as this album should be. Will definitely be one of Decca's biggest sellers. Could make the top ten LP list.

BOB HOPE in **"THE SEVEN LITTLE FOYS"**—Songs from the Paramount Production—RCA Victor LPM-3275 (10" LP)

I'M THE GREATEST FATHER OF THEM ALL; CHINATOWN, MY CHINATOWN; I'M TIRED; NOBODY; ROW, ROW, ROW; BALLET; THE YANKEE DOODLE BOY; MARY'S A GRAND OLD NAME.

The life story of one of the entertainment world's greatest song and dance men, Eddie Foy, will hit the motion picture screens shortly starring Bob Hope as Eddie Foy. And there is no doubt that this warm and beautiful story about an entertainer and his seven children will do a bang-up job at the box offices. And as all dealers know, a big b. o. means big album sales. Here Victor offers an octet of selections from the VistaVision pic. A delightful album packed with pleasurable listening moments. Should bring back many memories to the older set.

PERCY FAITH plays music from the Broadway Production **"HOUSE OF FLOWERS"**—Columbia CL 640 (12" LP)

About a year and a half ago, when the original cast LP of "Kismet" was enjoying a tremendous sale, Percy Faith came out with a 10" instrumental LP of the "Kismet" score. And dealers will remember that the Faith record also became a top seller. Now the diskery pulls the same trick by issuing a 12-incher of the "House Of Flowers" score presented instrumentally by the Faith ork. It's a beautiful piece of wax that should enjoy a healthy sale. But in this reviewer's opinion, the score is not as exciting and dramatic as the "Kismet" score, and the album may not reach the heights of the previous LP. The price of this one is also very close to original cast's cost and a buyer may invest the extra few cents and take the original cast. Nevertheless, it's a wonderful performance by Faith.

"THE MUSIC OF NOEL COWARD"—Frank Chacksfield and his Orchestra—London LL 1062 (12" LP)

A ROOM WITH A VIEW; DEAR LITTLE CAFE; 20TH CENTURY BLUES; ZIGEUNER; YOU WERE THERE; DEAREST LOVE; I'LL FOLLOW MY SECRET HEART; DANCE, LITTLE LADY; TOKAY; MAD ABOUT THE BOY; SOMEDAY I'LL FIND YOU; MIRABELLE WALTZ; SIGH NO MORE; I'LL SEE YOU AGAIN.

Two prominent music world names are brought together on this LP with wonderful results. The music is by Noel Coward, a classical figure in the entertainment world and a brilliant composer. And the presentation of his wonderful creations is made by Frank Chacksfield's orchestra well known to the American public for its tremendous recordings of "Terry's Theme From Limelight" and "Ebb Tide." Noel Coward standards need no description. The fact that almost all of them have become favorites is enough said. And Mr. Chacksfield's orchestrations are string filled and enchanting. Mood music at its best.

"WALTZES"—Perfect For Dancing—Henri Rene and his Orchestra—RCA Victor LPM-1066 (12" LP)

LET ME CALL YOU SWEETHEART; WONDERFUL ONE; ALWAYS; I LOVE YOU TRULY; THREE O'CLOCK IN THE MORNING; TENDERLY; TWO HEARTS IN 3/4 TIME; THE ANNIVERSARY WALTZ; SLEEPY LAGOON; CHAMPAGNE WALTZ; I HUM A WALTZ; THE BEAUTIFUL BLUE DANUBE.

If you love to waltz, you'll be crazy about this LP. It's one of best long playing waltz LPs we've ever heard and it's presented by Henri Rene and the orchestra. All the selections are great favorites and are treated in a lush and flowing manner that fits the waltz to a "T." The album has twelve selections and is housed in a gorgeous cover showing two waltzers in action. The dozen pieces were chosen by the Fred Astaire Dance Studios. If displayed properly, this package will enjoy a good sale.

"LET ME OFF UPTOWN"—LeRoy Holmes and his Orchestra featuring Charlie Shavers on trumpet MGM X 267 (2 EPs)

ROCKIN' IN RHYTHM; FOR DANCERS ONLY; UNDECIDED; JUMPIN' AT THE WOODSIDE; DOWN SOUTH CAMP MEETIN'; FLYIN' HOME; ROSETTA; WALKIN' AND SWINGIN'.

The LeRoy Holmes Orchestra, featuring Charlie Shavers on the trumpet, offers a salute to the all-time great bands of the thirties and forties by presenting eight instrumentals arranged with the spirit and sound of those bands. Among the names saluted are Duke Ellington, Jimmy Lunceford, Chick Webb, Count Basie, Lionel Hampton and others. Wonderful collection of swinging stuff. Terrific album for the lindy bugs. Sides really jump. And Charlie is just great on the horn. Should meet with good acceptance from both teen-agers and the older folks who jumped with these groups.

"OLE"—South Of The Border with the Harmonicats—Mercury MG 25193 (10" LP)

VALENCIA; LA ROSITA; MAMBO JAMBO; PEANUT VENDOR; EL COCO; INSPIRATION; AMAPOLA; MARIA ELENA.

One listen to this recording by Jerry Murad's Harmonicats and you'll understand why the American Federation of Musicians has finally recognized the harmonica as a legitimate instrument. The boys are so gifted on the mouth organs that it would be unjust not to consider this legit music. Here the Harmonicats take the listener south of the border with eight Latin-American favorites. Some jump and some cruise along smoothly and slowly. Excellent choice of tunes. Harmonica enthusiasts will love this. The shocking Fred Stehen cover should attract a great deal of attention.

Top 10 Best Selling Pop Albums

1. PETER PAN Original Cast (RCA Victor LOC 1019; EOC 1019)
2. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
3. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
4. ARTHUR GODFREY PRESENTS CARMEL QUINN Carmel Quinn (Columbia CL 629; B 491)
5. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
6. MUSIC TO REMEMBER HER Jackie Gleason (Capitol 570; EBF 1, 2-570)
7. SELECTIONS FROM THE GLENN MILLER STORY Glenn Miller (RCA Victor LPT 3057; EPBT 3057)
8. B.G. IN HI-FI Benny Goodman (Capitol W 565; 1, 2-565)
9. TONAL EXPRESSIONS Don Shirley (Cadence 1001)
10. SILK STOCKINGS Original Cast (RCA Victor LOC 1016; LOC 1019)
10. BRUBECK TIME Dave Brubeck (Columbia CL 622, B 473)
10. DEEP IN MY HEART Original Cast (E 3153; X276)

Hodges Named WNEW Production Supervisor

NEW YORK — New York independent radio station WNEW announced today the appointment of Robert Hodges as Production Supervisor.

Hodges who takes over the direction of the independent's production staff will report directly to Program Manager, John M. Grogan.

The appointment of Hodges is consistent with developments at WNEW over the past months in which many of the station's top personalities have been featured in formats other than

the standard recorded music pattern. Such stanzas as the Art Ford evening show, the Bill Kemp 5:00 spot and the Bill Harrington noon show featuring orchestra and live talent have created the added production problems which will henceforth fall into Hodges' domain.

Hodges joined WNEW as a messenger in 1936. Preceding his present appointment, his posts at the station have included purchasing agent, news editor, record librarian and producer.

Citation



NEW YORK—Frank Peri (left), president of the Dance Teachers Association of America, is given an assist by disk jockey Frank Figueroa (center), who conducts the nightly "Mambo Fiesta," Latin-American disk jockey show over WHOM, New York, to present Joe Loco with a citation from the dance teachers' organization for his outstanding musical contributions in furthering Latin-American music in the U. S. through his Tico recordings and personal appearances. The award was made on Figueroa's program last week.

TAD BRUCE
has a Great New Release
"CRYIN' IN MY BEER"
Watco Record # 111-11
WATCO Records Inc.
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Visiting With The Governor



TOPEKA, KANSAS—Pianist Erroll Garner enjoys a backstage visit from the Governor and First Lady of the State of Kansas, during a recent Topeka concert engagement. Gov. Fred Hall entertained Garner and his wife following the concert; Garner sent the Governor a set of his latest Mercury LP's.

THE CASH BOX Disk Jockey's REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending April 2 without any changes on the part of THE CASH BOX.

- Eddie Lambert**
WEAT—W. Palm Beach, Fla.
1. Davy Crockett (Bill Hayes)
 2. Sand And The Sea (Cofe)
 3. Cherry Pink (Perez Prado)
 4. Who Knows Why (Lawrence)
 5. Melody Of Love (4 Aces/Sinatra)
 6. It May Sound Silly (McGuire)
 7. How Important Can It Be (Joni James)
 8. Door Of Dreams (P. Como)
 9. Unchained Melody (Baxter/Holmes)
 10. The Man I've Been Looking For (Denise Lor)

- Pete Johnson**
WKBR—Manchester, N. H.
1. Davy Crockett (Bill Hayes)
 2. How Important Can It Be (Joni James)
 3. Cherry Pink (Perez Prado)
 4. Dance With Me Henry (DeCastros)
 5. Chow Mein (Gaylords)
 6. Nobody (Perry Como)
 7. Where Will The Dimple Be (Rosemary Clooney)
 8. A Present For Bob (DeJohns)
 9. Foolishly (3 Chuckles)
 10. Strange Lady In Town (Frankie Laine)

- Gene Edwards**
KLIF—Dallas, Texas
1. Two Hearts (Pat Boone)
 2. Dance With Me Henry (Georgia Gibbs)
 3. Darling, Je Vous (Cole)
 4. Boom Boom Boomerang (DeCastros)
 5. The Fish (Mindy Carson)
 6. It May Sound Silly (McGuire)
 7. A Present For Bob (DeJohns)
 8. How Important Can It Be (Sarah Vaughan)
 9. Crazy Otto (Johnny Maddox)
 10. Blue Mirage (Ralph Marterie)

- Bob Gotsch**
KXOK—St. Louis, Mo.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Alan Dale)
 3. Play Me Hearts & Flowers (Johnny Desmond)
 4. Darling, Je Vous (Cole)
 5. I'm Sincere (Shannon Sisters)
 6. Silver Moon (Billy Vaughn)
 7. Two Hearts (Charms)
 8. Malaguena (C. Valente)
 9. It May Sound Silly (McGuire)
 10. Begin The Beguine March (Richard Maltby)

- Cawood Ledford**
WLEX—Lexington, Ky.
1. Davy Crockett (Bill Hayes)
 2. Ko Ko Mo (Perry Como)
 3. Earth Angel (Crewcuts)
 4. It May Sound Silly (McGuire)
 5. Everlovin' (Patti Page)
 6. Melody Of Love (B. Vaughn)
 7. Crazy Otto (Johnny Maddox)
 8. Darling Je Vous (Cole)
 9. How Important Can It Be (Sarah Vaughan)
 10. Danger, Heartbreak Ahead (Jaye P. Morgan)

- Joe Grady - Ed Hurst**
WPEN—Philadelphia, Pa.
1. Paths Of Paradise (Ray)
 2. Present For Bob (DeJohns)
 3. Sincerely (McGuire)
 4. How Important Can It Be (Joni James)
 5. Silver Moon (Billy Vaughn)
 6. Wallflower (Del Rio Sisters)
 7. I'll Step Aside (G. Shaw)
 8. Crazy Otto (Johnny Maddox)
 9. I'd Never Forgive Myself (Kitty Kallen)
 10. Begin The Beguine March (Richard Maltby)

- Ross Mulholland**
WWJ—Detroit, Mich.
1. Unchained Melody (L. Baxter)
 2. Davy Crockett (Hayes/Ford)
 3. The Breeze And I (Valente)
 4. Darling Je Vous (Cole)
 5. I Got A Sweetie (Stafford)
 6. Danger, Heartbreak Ahead (Jaye P. Morgan)
 7. Make Yourself Comfortable (Andy Griffith)
 8. Lazy Gondolier (Mantovani)
 9. Sincerely (McGuire)
 10. Ting A-Ling A-Ling (Kenton)

- Bill Harrington**
WNEU—New York, N. Y.
1. Sincerely (McGuire)
 2. Melody Of Love (B. Vaughn)
 3. Tweedlee Dee (L. Baker)
 4. Ko Ko Mo (Crewcuts)
 5. How Important Can It Be (Joni James)
 6. Somewhere, Somehow, Sweetheart (Knickerbockers)
 7. That's All I Want (Morgan)
 8. Rock Love (Fontanes)
 9. Close Your Eyes (Bennett)
 10. Earth Angel (Crewcuts)

- Mac McGuire**
KYW—Philadelphia, Pa.
1. Mambo Rock (Bill Hayes)
 2. How Important Can It Be (Joni James)
 3. Sincerely (McGuire)
 4. Davy Crockett (Bill Hayes)
 5. Tweedlee Dee (G. Gibbs)
 6. Crazy Otto (Johnny Maddox)
 7. Melody Of Love (Vaughn)
 8. That's All I Want (Morgan)
 9. Ko Ko Mo (Perry Como)
 10. Malaguena (C. Valente)

- Chuck Thompson**
WALA—Mobile, Ala.
1. How Important Can It Be (Joni James)
 2. Close Your Eyes (Bennett)
 3. A Present For Bob (DeJohns)
 4. Tweedlee Dee (G. Gibbs)
 5. Unsuspecting Heart (Gale)
 6. Play Me Hearts And Flowers (Johnny Desmond)
 7. I Got A Sweetie (Stafford)
 8. It May Sound Silly (McGuire)
 9. Blue Mirage (Faith/Marterie)
 10. That's All I Want (Morgan)

- Buddy Deane**
WITH—Baltimore, Md.
1. Davy Crockett (Bill Hayes)
 2. Dance With Me Henry (Georgia Gibbs)
 3. How Important Can It Be (Joni James)
 4. Two Hearts (Pat Boone)
 5. Make Yourself Comfortable (Andy Griffith)
 6. Birth Of The Boogie (Haley)
 7. Sincerely (McGuire)
 8. Mambo Rock (Bill Haley)
 9. Do Do Do (Tony Martin)
 10. It May Sound Silly (McGuire)

- Len Ross**
KBMI—Las Vegas, Nevada
1. How Important Can It Be (Joni James)
 2. Melody Of Love (Four Aces)
 3. Sincerely (McGuire)
 4. Dance With Me Henry (Georgia Gibbs)
 5. Play Me Hearts And Flowers (Johnny Desmond)
 6. Blue Mirage (Percy Faith)
 7. A Present For Bob (DeJohns)
 8. All Of You (Tony Martin)
 9. A Man Chases A Girl (Eddie Fisher)
 10. Unsuspecting Heart (Gale)

- George E. LeZotte**
WAVZ—New Haven, Conn.
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Unchained Melody (Baxter/Hibbler)
 4. It May Sound Silly (McGuire)
 5. Crazy Otto (Johnny Maddox)
 6. Darlin' (Hilltoppers)
 7. Blue Mirage (Les Baxter)
 8. My Dearest (Bob Carroll)
 9. I Got A Sweetie (Stafford)
 10. Danger, Heartbreak Ahead (Jaye P. Morgan)

- Ken Garland**
WPOR—Portland, Oregon
1. Pledging My Love (Mara)
 2. Davy Crockett (Bill Hayes)
 3. I Belong To You (Flanagan)
 4. Play Me Hearts And Flowers (Johnny Desmond)
 5. A Present For Bob (DeJohns)
 6. They All Laughed (McCrae)
 7. Crazy Otto Rag (Hugo & Luigi)
 8. Six Flats Unfurnished (Richard Maltby)
 9. He's A Tramp (Peggy Lee)
 10. Honey Babe (Art Mooney)

- Art Hellyer**
WCFL—Chicago, Ill.
1. Davy Crockett (Bill Hayes)
 2. Sincerely (McGuire)
 3. How Important Can It Be (Joni James)
 4. Danger, Heartbreak Ahead (Jaye P. Morgan)
 5. Malaguena (C. Valente)
 6. Begin The Beguine March (Richard Maltby)
 7. Darling, Je Vous (Cole)
 8. Cherry Pink (Perez Prado)
 9. I Miss You So (Fontaine)
 10. Close Your Eyes (Bennett)

- Bill Stewart**
WNOE—New Orleans, La.
1. Davy Crockett (Bill Hayes)
 2. Unchained Melody (Hibbler)
 3. No, Not Again (Janet Brace)
 4. How Important Can It Be (Joni James)
 5. Battle Cry (Art Mooney)
 6. Two Hearts (Pat Boone)
 7. Flip, Flop And Fly (Ray)
 8. Close Your Eyes (Bennett)
 9. Malaguena (Caterina Valente)
 10. Hearts Of Stone (Fontanes)

- Joe Mitchell**
KPOJ—Portland, Oregon
1. Davy Crockett (W. Schumann)
 2. Melody Of Love (Carroll)
 3. Tweedlee Dee (G. Gibbs)
 4. Sincerely (McGuire)
 5. Ko Ko Mo (Perry Como)
 6. Earth Angel (Crewcuts/Pat O'Day)
 7. Crazy Otto (J. Maddox)
 8. Pledging My Love (Brewer)
 9. Unchained Melody (Baxter)
 10. Hearts Of Stone (Fontanes)

- Robb Thomas**
WEMP—Milwaukee, Wis.
1. Wedding Bells (F. Lester)
 2. Unsuspecting Heart (Stevens)
 3. It May Sound Silly (McGuire)
 4. A Girl Can't Say (Gorme)
 5. Kiss Me Now (Lawrence)
 6. Tra-La-La (Pat Boone)
 7. I'll Step Aside (P. Hanley)
 8. When I'm Alone (D. Noel)
 9. Unchained Melody (Baxter)
 10. Where Will The Dimple Be (Rosemary Clooney)

- Chuck Norman**
WIL—St. Louis, Mo.
1. Cherry Pink (Perez Prado)
 2. Davy Crockett (Bill Hayes)
 3. Darling, Je Vous (N. K. Cole)
 4. Close Your Eyes (T. Bennett)
 5. How Important Can It Be (Joni James)
 6. Play Me Hearts And Flowers (Johnny Desmond)
 7. Tweedlee Dee (G. Gibbs)
 8. Danger, Heartbreak Ahead (Jaye P. Morgan)
 9. Birth Of The Boogie (Haley)
 10. Present For Bob (DeJohns)

- Murray Jordan**
WLIB—New York, N. Y.
1. Lazy Gondolier (Mantovani)
 2. All Of You (Tony Martin)
 3. Blue Mirage (R. Marterie)
 4. Foolishly (3 Chuckles)
 5. There Goes My Heart (Four Aces)
 6. Close Your Eyes (Bennett)
 7. Young And Foolish (Martin)
 8. Finger Of Suspicion (Dickie Valentine)
 9. The Breeze And I (Caterina Valente)
 10. The Wheels Of Love (Betty Madigan)

- Tom Edwards**
WERE—Cleveland, Ohio
1. Davy Crockett (Hayes/Parker)
 2. Unchained Melody (Baxter/Hibbler)
 3. Malaguena (Caterina Valente)
 4. Water Tumbler Tune (Rene)
 5. How Important Can It Be (Vaughan/James)
 6. Sincerely (McGuire)
 7. The Breeze And I (Valente)
 8. Wedding Bells (F. Lester)
 9. Where Will The Dimple Be (Rosemary Clooney)
 10. Silver Moon (Vaughn/Morgan)

Decca Plans Push On "Long Legs" Tunes

NEW YORK—Decca Records is planning, in conjunction with 20th Century-Fox and the Fred Astaire Dance Studios, an extensive promotion on two recordings of tunes from the Fox picture "Daddy Long Legs." The two disks are "Sluefoot" by the Four Aces, and "Something's Gotta Give" by Sammy Davis, Jr.

Promotion plans include: A specially designed sleeve to house the two records that'll be shipped to dee jays; trade paper advertising and streamers for dealers.

In addition, the film "Daddy Long Legs" will be screened for disk jockies and dealers in key cities. Fred Astaire, who stars in the flickers, made an appearance on the Ed Sullivan Show on April 3. A film clip of one of the pic's musical sequences was also shown on the Sullivan Show and Sammy Davis, Jr. made a personal appearance on the same TV show.

The "Sluefoot," a new dance, is being introduced and taught by the Fred Astaire Studios. In mid-April, two of the top Astaire instructors will perform the dance on the Sullivan Show. Dee jays and dealers will be invited to attend Sluefoot parties at the Astaire Studios in key cities.

Promotes Show Score

NEW YORK—Alan Abel, producer of the new musical comedy, "Safari," which opens at the President Theater on April 19th, this week announced that Dick Gersh has been retained to promote the score of the show.

Four of the tunes that will be featured in "Safari" have been recorded by A-Bell Records. The numbers are "I Gotta Get To Dallas," "Everything But Mine," "You Perfect Stranger" and "Doodle-Li-Boop." Deede White and Margie Alden, from the cast of "Safari" do the vocals.

The orchestra is directed by Frank Ferriano and the songs published by Bell Productions, a BMI firm.

Heading For HIT-Land!

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EARTH ANGEL
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COMING UP!!!

- OOOKEY OOK
- LOVE WILL MAKE YOUR MIND GO WILD
- HEAVEN AND PARADISE

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"PIN-UP"
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THE *Original* TWEEDLEE DEE GIRL HITS AGAIN!...

La Vern Baker

**"THAT'S
ALL I
NEED"**

and

**"BOP-
TING-A-
LING"**

Atlantic
1057



ATLANTIC RECORDING CORP.
234 WEST 56th St.
NEW YORK 19, N. Y.

THE CASE BOX

RHYTHM N' BLUES

Ramblings

NEW YORK:

A number of music men representing the R & B division showed up at the MOA Convention in Chicago to greet the juke box operators and visit with the distribs who came into town from all over the country. From the east Atlantic Records was represented by Ahmet Ertegun and Jerry Wexler. Jerry Blaine was on hand representing Jubilee Records, Josie Records and



PIANO RED

Cosnat Distributors. Irving Marcus, making a distrib tour on his way to Chicago for his Duke and Peacock lines, had to leave his car in Cleveland and fly to the meet. Irv was caught in the driving, blinding snow storm that blocked Cleveland last Sunday. Dave Cavanaugh was part of the Capitol contingent. Dave has turned out two big "Five Keys" hits in the past few months, brought Dakota Staton to the attention of the trade and is now talking up the Harris Sisters, west coast team. Ray Clark of Groove Records was in the Victor suite acquainting the juke box ops with his new wares. Ray is hot about his first releases by John Greer, "Will I Be The One"; Piano Red's "Jump Man Jump" and "Be My Baby" by Sue Allen and Oscar Black. . . . Al Miller of King Records also on hand to meet and greet the ops. . . . Dinah Washington sending out those lovely notes again on her newest release "I Diddie". Dinah sings a great song and the

deck has loads of potential in the direction of pop sales as well as R & B. . . . Al Hibbler's "Unchained Melody" surging toward the top with fabulous speed. Hibbler will be on the Steve Allen Show on April 5. . . . Couldn't happen to a nicer bunch of kids. The Hearts on Baton zooming with "Lonely Nights". We tipped this tune so-o-o long ago and hope some of you distrib readers came up with it. . . . Lee Kauderer, BMI writer, now has two publishing firms. They are Marlyn Music, BMI, and Overbrook Publishing, ASCAP. Lee also has Sherwood Artists Management, Inc. and signed with the firm are Loretta Smith, ballad and blues singer with MGM; and Anita Tucker, blues belter with King Records; and among others, The Charioteers. Handling the booking is Teddy McRae, who is also general manager and in charge of rhythm and blues. Some of Kauderer's recent releases are "Cloudburst" by Sam "The Man" Taylor; "Anxious Heart" by Eddie Vinson, The Nuggets, and The Four Coins; "Ring-A-ling-A-ling" by The Midnighters; "Happy Go-Lucky Baby" by the Ravens. There are others already out and 10 more scheduled for next month. . . . Morty Shad's Harlem Records starting out with some excitement. Down in New Orleans Bob Gaddy's "Blues Has Walked Into My Room" and "Slow Down Baby" are showing good results. Also strong are Brownie McGhee's "Bluebird, Bluebird" and The Concord's "Candlelight".



THE HEARTS

. . . Eddie Mesner forecasts Gene and Eunice's "This Is My Story" will be one of Aladdin's biggest records of the year. . . . Herman Lubinsky re-releasing 16 Charlie Parker records. Herman, who says Savoy was the first to record The Bird, will also release Parker on LP's. . . . Jerry Wexler tells us the next Lavern Baker will be a smash hit every bit as big, if not bigger than "Tweedlee Dee". Through a mix-up at the pressing plant some of the records went out and it was necessary to release Lavern's etching before the Atlantic board of strategy had planned to do so. . . . The new Cat quartet of releases features that top blues singer, Floyd Dixon; a new vocal group out of Norfolk, The Shieks; Charlie White and The Playboys (Charlie was formerly lead singer with The Clovers); and a pop release by Scott and Oaks, who Atlantic calls the first inter-racial duo on disks. . . . Ray Reid, new MGM artist, is off on a series of



RAY REED

one nighters in the Detroit-Cleveland area. . . . Irv Marcus tells us that in his visits to distribs in sundry cities, he is barraged with requests for news about Johnny Ace's younger brother and questioned as to when the first record will be released. . . . Who's hotter right now than those Chess brothers, Leonard and Phil. Riding along at breakneck pace with Little Walter, Lowell Fulson and Willie Mabon, they appear to have discovered another sizzling act in Bo Diddley. Bo sings "Bo Diddley" and initial returns spell h-i-t. . . . Lots of comments on our simple squashing of the lyrics fuss via "Much Ado About Nothing" which appeared in the April 2 issue. . . . Herald Records is readying a threesome for April release. The package will introduce two newcomers in Johnny Frank and The Miller Sisters. Third platter will be by those fast rising and talented kids, Charlie and Ray. Al Silver reports the distrib reaction to his Nutmegs' "Story Untold" has been tremendous and it looks like the new group will go far on their first try. The group is managed by Danny Kessler, who also has the tune in his pubbery.

JAZZ JOTS

The Atlantic Records jazz program, under the guidance of Nesuhi Ertegun, moved into high gear this week when they signed Bill Russo, Wilber de Paris and Bobby Short. The first release, a six-package parlay, is lined up and ready to break sometime in April. It includes items by Bobby Short, Mabel Mercer, Paul Barbarin, special called "Dixieland by Request at Jazz Ltd." and the awaited first Atlantic LP by Shorty Rogers. . . . Bobby Shad announced this week the signing of two more jazz artists to the expanding EmArcy label. Shad signed long term contracts with pianist Eddie Heywood and trombonist Jimmy Cleveland. Plans are being made to get the two into a recording studio in the very near future. EmArcy has scheduled the early release of a new group of jazz albums. Sarah Vaughan was released this week on a 12" jazz album and LPs by Clifford Brown, Paul Quinichette and Helen Merrill will follow shortly. . . . Sid Gross, jazz A & R at Urania has readied to LPs. One will feature Willie Smith and the other Jimmie Hamilton.



SCOTT & OAKS

CHICAGO:

The M. O. A. Banquet last nite (3/29) further emphasized the well recognized fact that R & B music is definitely THE THING today. For example, the Fontane Sisters, who opened the radio broadcast portion of the banquet which was heard coast to coast over the ABC network, sang "Most Of All," "Hearts Of Stone" and "Rock Love," three tunes which first came into prominence on the Rhythm & Blues charts but went on to be hits on the pop market. And, though Perry Como received a rousing welcome, as he always does, it wasn't until he sang "Ko Ko Mo" that he really rocked the joint and broke it up. Georgia Gibbs who stopped the show . . . what were her selections? "Dance With Me Henry" which was an R & B hit when titled "Wallflower," and "Tweedlee Dee." Also Eddie Fontaine. Though many present had not had a chance to see Eddie before, he went over tremendously. With his rockin' versions of "Rock Love" and "I Miss You So," both best-sellers for Eddie and Label 'X'. From Dot, Pat Boone was cheered as he rendered his two-sided best seller, "Two Hearts" and "Tra La La." Definitely R & B tunes. And so many others. Going back to the convention, aside from the banquet, when in the past was there so much action in booths of R & B labels? Or as R & B record manufacturers walked around from room to room, when in the past were they so swamped by people? People from small towns in the hinterlands as well as the larger cities, who wanted to assure these manufacturers that they, like the rest of the country, were making money with R & B tunes. Never before in the history of Rhythm & Blues music, has this market been so successful. In fact, one might say they have reached the top peak. So, now, Mr. R & B, it is up to you. Now that you, for the first time, have realized your goal, your biggest mistake would be to relax your efforts. The battle is only in its first stage. It is entirely up to you as to whether or not you will continue to climb—or start to slide once again. Now that so-called dirty lyrics are being discontinued, much to the delight of this publication, it is for you to see that this continues to be true. For it is you, and you alone, who will be master of your fate and the trend of music from this point on.

LOS ANGELES:

Oscar McLollie and his Honeyjumpers, currently appearing at the Trade Winds in Inglewood is being groomed by the Milton Deutsch Agency for an upcoming tour of some of the nation's more exclusive pop clubs. At the Trade Winds for nearly two years, it is believed that this is one of the longest engagements ever played by an R & B group in this area. McLollie's latest



PERCY MAYFIELD

Modern pressing of "Pagliacci (With A Broken Heart)" is responsible for the intense Deutsch interest. . . . "Don't Be Angry" with Nappy Brown on Savoy looks like another big L. A. hit. The record is getting a great deal of air time, and is usually on the back-order list in music stores. . . . The Platters, one of the most promising vocal groups, inked a deal with Mercury Records. Bobby Shad, Mercury A & R rep planed from the Windy City last week to record the group. Their latest release on the Federal label, "Maggie," is showing regional glows in many areas. . . . Bill Haley and the Comets in town recently on a deejay tour along with scheduled television appearances, to promote their latest, "Mambo Rock." The boys up and down radio row have given the group the "royal" treatment. . . . Zeke Manners, KFWB early morning DJ is penning all his platter-spinning pals in an effort to form an L. A. clearing house for R & B platters. He plans a board of censors which would clear or toss out new material sent out by the many labels now riding the crest of R & B popularity. Says one deejay in the area: "Sounds ridiculous to me. This matter of censoring should be left to each individual jock, and to the policy of the station." . . . "This Is My Story" breaking down the pop barrier. Latest is the Mercury waxing with the Crewcuts, and it is expected to be covered by several other majors. . . . Eddie Mesner, head of Aladdin Records signed a new gal vocal group, The Spence Sisters, which he claims is sensational. Their first effort for Aladdin is "Do Bop Sha Bam" b/w "Why Did You Lie." Due for release soon, these two numbers are expected to go a long way. . . . Louis Jordan, recently switched from Aladdin to Label "X" out with his first for X with, "Whatever Lola Wants." This number is being pounded by most of the majors and their top stars. . . . Specialty Records reports that from the initial four new artists signed and their respective waxings, Sonny Knight's "Baby Don't Want Me" looks like the top smash. . . . Percy Mayfield's "The Voice Within" still on the climb and showing strong indications that it might break through. . . . It is rumored that Roy Milton may soon make a major change in labels. Roy, at this writing, is with the Specialty stable. Label-switching, which dates back as far as Thomas Edison days, seems to be a healthy situation, however, for there is always rejuvenated interest among all concerned. . . . Some enterprising composer should write an R & B ditty titled, "Smog, Your Magic Bite Is Everywhere." . . . Specialty, according to Art Rupe, is working hard to get "a new sound," and is signing new artists regularly. . . . Look for big West Coast happenings in May when James Moody hits here for a complete western tour. He arrives about the same time as Dinah Washington and Earl Bostic. . . . After completing their Midwest circuit, the Modern Caravan, made up of Etta James, Richard Berry, Johnny "Guitar" Watson and Big Jim Wynn's band plan to visit the East coast, covering Florida, Georgia, South Carolina and North Carolina in April.



LOUIS JORDAN

Watch this ZOOM!

"STORY UNTOLD"

b/w

"Make Me Lose My Mind"

452

THE NUTMEGS

Herald RECORDS
1697 B'way,
New York City, N.Y.

2 Great New Releases on

TICO by MACHITO!

"LISTEN, LISTEN HONEY"

10-242 (45-242)

"NIGHT OF NIGHTS"

10-243 (45-243)

TICO RECORDS
220 W. 42d ST.
NEW YORK, N.Y.

THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

- Chicago, Ill.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Bill Hayes)
 3. Sincerely (McGuire)
 4. Cherry Pink (Perez Prado)
 5. Dance With Me, Henry (Georgia Gibbs)
 6. Melody Of Love (B. Vaughn)
 7. Tweedlee Dee (G. Gibbs)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. Plantation Boogie (L. Dee)
 10. Darling, Je Vous Aime (Nat "King" Cole)

- Los Angeles, Calif.**
1. Crazy Otto (Johnny Maddox)
 2. Sincerely (McGuire)
 3. Davy Crockett (Schumann/Parker)
 4. That's All I Want (Morgan)
 5. How Important Can It Be (Joni James)
 6. Tweedlee Dee (Gibbs/Baker)
 7. Melody Of Love (Diamond/4 Aces/Vaughn)
 8. Cherry Pink (Perez Prado)
 9. Ko Ko Mo (Perry Como)
 10. Hearts Of Stone (Fontanes)

- Boston, Mass.**
1. Davy Crockett (Bill Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. It May Sound Silly (McGuire)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Cherry Pink (Perez Prado)
 6. Sincerely (McGuire)
 7. Tweedlee Dee (G. Gibbs)
 8. Honey Baby (Art Mooney)
 9. Hearts Of Stone (Fontanes)
 10. Pledging My Love (Aces/Brewer/Four Lads)

- New York, N. Y.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Bill Hayes)
 3. Melody Of Love (Vaughn/4 Aces)
 4. How Important Can It Be (Joni James)
 5. Cherry Pink (Perez Prado)
 6. Ko Ko Mo (Perry Como)
 7. Tweedlee Dee (G. Gibbs)
 8. Sincerely (McGuire)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. Pledging My Love (J. Ace)

- Philadelphia, Pa.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Hayes/Parker)
 3. How Important Can It Be (Joni James)
 4. Sincerely (McGuire)
 5. Melody Of Love (4 Aces/Vaughn)
 6. Mambo Rock (Bill Haley)
 7. Dance With Me, Henry (Georgia Gibbs)
 8. Play Me Hearts And Flowers (Johnny Desmond)
 9. Tweedlee Dee (G. Gibbs)
 10. Cherry Pink (Perez Prado)

- Pittsburgh, Pa.**
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Melody Of Love (Four Aces/Carroll/Vaughn)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Darling, Je Vous Aime (Nat "King" Cole)
 6. Ko Ko Mo (Como/Crewcuts)
 7. How Important Can It Be (Joni James)
 8. Tweedlee Dee (G. Gibbs)
 9. Sincerely (McGuire)
 10. Close Your Eyes (Five Keys)

- Wichita, Kan.**
1. Tweedlee Dee (G. Gibbs)
 2. Crazy Otto (Johnny Maddox)
 3. How Important Can It Be (Teresa Brewer)
 4. Davy Crockett (Tenn. Ernie)
 5. Ko Ko Mo (Perry Como)
 6. Melody Of Love (B. Vaughn)
 7. Earth Angel (Crewcuts)
 8. Sincerely (McGuire)
 9. Darling, Je Vous (Nat Cole)
 10. That's All I Want From You (Jay P. Morgan)

- Seattle, Wash.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (Parker/Hayes)
 3. Tweedlee Dee (G. Gibbs)
 4. Melody Of Love (B. Vaughn)
 5. Sincerely (McGuire)
 6. Ko Ko Mo (Perry Como)
 7. Mambo Rock (Bill Haley)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. That's All I Want (Morgan)
 10. How Important Can It Be (Joni James)

- Omaha, Neb.**
1. Crazy Otto (Johnny Maddox)
 2. Davy Crockett (W. Schumann)
 3. Ballin' The Jack (G. Gibbs)
 4. How Important Can It Be (Joni James)
 5. Softly, Softly (J. P. Morgan)
 6. Tweedlee Dee (Lancers)
 7. Ko Ko Mo (Crewcuts)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. Hearts Of Stone (Fontanes)
 10. Melody Of Love (Four Aces)

- San Francisco, Calif.**
1. Sincerely (McGuire)
 2. Melody Of Love (Aces/Vaughn)
 3. Hearts Of Stone (Fontanes)
 4. Davy Crockett (Parker/Hayes)
 5. Crazy Otto (Johnny Maddox)
 6. Tweedlee Dee (Gibbs/Collins)
 7. Ko Ko Mo (Perry Como)
 8. How Important Can It Be (James/Vaughan)
 9. That's All I Want (Morgan)
 10. Earth Angel (Crewcuts/Penguins)

- Detroit, Mich.**
1. Davy Crockett (Bill Hayes)
 2. Cherry Pink (Perez Prado)
 3. Unchained (Al Hibbler)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Mambo Rock (Bill Haley)
 6. Melody Of Love (Carroll/Vaughn)
 7. Lazy Gondolier (Mantovani)
 8. How Important Can It Be (Joni James)
 9. Tweedlee Dee (G. Gibbs)
 10. Dixie Danny (Lauries)

- Milwaukee, Wisc.**
1. Davy Crockett (Hayes/Parker/Ernie)
 2. Crazy Otto (Johnny Maddox)
 3. Melody Of Love (Carroll/Aces)
 4. Open Up Your Heart (Cowboy Church Choir)
 5. Sincerely (McGuire)
 6. Mambo Rock (Bill Haley)
 7. Lazy Gondolier (Mantovani)
 8. Tweedlee Dee (G. Gibbs)
 9. Rusty Old Halo (M. Jackson)
 10. Darling, Je Vous (Nat Cole)

- Denver, Colo.**
1. Tweedlee Dee (G. Gibbs)
 2. Crazy Otto (Johnny Maddox)
 3. Sincerely (McGuire)
 4. Davy Crockett (Parker/Ernie)
 5. Melody Of Love (Carroll/Vaughn/Aces)
 6. Ko Ko Mo (Perry Como)
 7. How Important Can It Be (James/Vaughan)
 8. Open Up Your Heart (Cowboy Church Choir)
 9. Earth Angel (Crewcuts/Penguins)
 10. That's All I Want From You (Jay P. Morgan)

- Atlanta, Ga.**
1. Melody Of Love (Vaughn/Aces)
 2. How Important Can It Be (Joni James)
 3. Davy Crockett (Parker/Hayes)
 4. Sincerely (McGuire)
 5. Darling, Je Vous Aime (Nat "King" Cole)
 6. Ko Ko Mo (Perry Como)
 7. That's All I Want From You (Jay P. Morgan)
 8. Blue Mirage (Les Baxter)
 9. Tweedlee Dee (G. Gibbs)
 10. Cherry Pink (Perez Prado)

- St. Louis, Mo.**
1. Davy Crockett (Bill Hayes)
 2. Crazy Otto (Johnny Maddox)
 3. Tweedlee Dee (G. Gibbs)
 4. Sincerely (McGuire)
 5. How Important Can It Be (Joni James)
 6. Mambo Rock (Bill Haley)
 7. Darling, Je Vous Aime (Nat "King" Cole)
 8. Cherry Pink (Perez Prado)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. It's A Sin To Tell A Lie (Smith & Reynolds)

- Shoals, Ind.**
1. Melody Of Love (Four Aces)
 2. Sincerely (Louis Armstrong)
 3. Crazy Otto (Johnny Maddox)
 4. Davy Crockett (Bill Hayes)
 5. Ko Ko Mo (Perry Como)
 6. Tweedlee Dee (G. Gibbs)
 7. Earth Angel (Crewcuts)
 8. How Important Can It Be (Sarah Vaughan)
 9. That's All I Want (Morgan)
 10. Hearts Of Stone (Fontanes)

- Baltimore, Md.**
1. Davy Crockett (Bill Hayes)
 2. Sincerely (McGuire)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Mambo Rock (Bill Haley)
 6. Dance With Me, Henry (Georgia Gibbs)
 7. That's All I Want (Morgan)
 8. Darling, Je Vous Aime (Nat "King" Cole)
 9. Melody Of Love (B. Vaughn)
 10. Ko Ko Mo (Como/Crewcuts)

- Cleveland, Ohio**
1. Davy Crockett (Bill Hayes)
 2. Two Hearts (Pat Boone)
 3. Unchained Melody (Hibbler/Baxter)
 4. Wallflower (Dance With Me, Henry) (James/Gibbs)
 5. Pledging My Love (Ace/Mara)
 6. Plantation Boogie (L. Dee)
 7. Mambo Rock (Bill Haley)
 8. Melody Of Love (B. Vaughn)
 9. Cherry Pink (Perez Prado)
 10. Close Your Eyes (Five Keys)

- New Orleans, La.**
1. Ko Ko Mo (Perry Como)
 2. Play Me Hearts And Flowers (Johnny Desmond)
 3. Sincerely (McGuire)
 4. How Important Can It Be (James/Boswell)
 5. Cherry Pink (Perez Prado)
 6. Crazy Otto (Johnny Maddox)
 7. Melody Of Love (Four Aces)
 8. Danger, Heartbreak Ahead (Jay P. Morgan)
 9. Darling, Je Vous Aime (Nat "King" Cole)
 10. It May Sound Silly (McGuire)

- Dallas, Tex.**
1. Davy Crockett (Hayes/Ernie/Parker)
 2. Melody Of Love (Aces/Vaughn)
 3. Tweedlee Dee (G. Gibbs)
 4. Crazy Otto (Johnny Maddox)
 5. Earth Angel (Crewcuts/Penguins)
 6. Darling, Je Vous Aime (Nat "King" Cole)
 7. How Important Can It Be (Joni James)
 8. Two Hearts (Pat Boone)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. That's All I Want From You (Jay P. Morgan)

- Richmond, Va.**
1. Melody Of Love (B. Vaughn)
 2. Tweedlee Dee (G. Gibbs)
 3. Davy Crockett (Bill Hayes)
 4. Crazy Otto (Johnny Maddox)
 5. How Important Can It Be (Joni James)
 6. Ko Ko Mo (Perry Como)
 7. Dance With Me, Henry (James/Gibbs)
 8. Sand And The Sea (Nat Cole)
 9. Earth Angel (Penguins/Crewcuts)
 10. Danger, Heartbreak Ahead (Jay P. Morgan)



1. **PLEDGING MY LOVE**
Johnny Ace (Duke 136)
2. **MY BABE**
Little Walter (Checker 811)
3. **I'VE GOT A WOMAN**
Ray Charles (Atlantic 1050)
4. **THE WALLFLOWER**
Etta James & The Peaches (Modern 947)
5. **FLIP, FLOP AND FLY**
Joe Turner (Atlantic 1053)
6. **EARTH ANGEL**
Penguins (Dootone 348)
7. **CLOSE YOUR EYES**
Five Keys (Capitol 3032)
8. **YOU DON'T HAVE TO GO**
Jimmy Reed (Vee-Jay 119)
9. **TWEEDLEE DEE**
Lavern Baker (Atlantic 1047)
10. **WHAT'CHA GONNA DO**
Clyde McPhatter & The Drifters (Atlantic 1055)
11. **LOVING YOU**
Lowell Fulson (Checker 812)
12. **LONELY NIGHTS**
Hearts (Baton 208)
13. **JOHNNY HAS GONE**
Varetta Dillard (Savoy 1135)
14. **MOST OF ALL**
Moonglows (Chess 1589)
15. **DON'T YOU KNOW**
Fats Domino (Imperial 5340)

EmArcy Pacts Heywood And Cleveland

NEW YORK—Two more jazz artists have been added to Mercury Records' EmArcy label. EmArcy a. & r. chief Bob Shad this week signed long term contracts with pianist Eddie Heywood and trombonist Jimmy Cleveland. Heywood will also record for the pop market on the Mercury label. The first Heywood session will be staged here in mid-April with Heywood cutting a 12-inch jazz piano album backed by a small band. Immediately following this session, Heywood will record material for pop albums and singles.

Cleveland, formerly with the Lionel Hampton band and currently working with Heywood's combo is one of the youngest trombone stars in the field. Shad has used him as a sideman on many recent jazz dates, but will now record the trombonist in a series of LPs backed by an all-star group.

Meanwhile the EmArcy label has scheduled the early release of a new group of jazz albums. First out will be "Clifford Brown with Strings," followed by a Paul Quinichette album and one features vocalist Helen Merrill backed by such musicians as Clifford Brown on trumpet and Jimmy Jones on piano. Date was arranged and conducted by Quincy Jones. Released this week was Mercury's first 12-inch jazz album starring Sarah Vaughan and an all star group.

The deal for Heywood was made by Shad with the Gale Agency. Heywood has been in big demand of late because of his click recording with Hugo Winterhalter's ork "Land of Dreams."

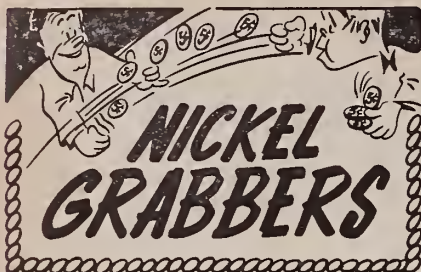
Urania Waxes Jazz LPs

NEW YORK—Sidney Gross, jazz A & R head of the Urania label has recorded two LPs for the diskery which should be on the market shortly. One features Willie "The Lion" Smith playing some of his own compositions on an album dubbed "The Roaring '50's." He's accompanied by Cecil Scott, Henry Goodwin, "Pops" Foster, Art Trappier and George Stevenson.

The other album "This Is Jimmy Hamilton" features the former Duke Ellington clarinetist. It's his first "top billing" disk. He introduces an original item called "Salute To Charlie Parker" on this LP. Hamilton is assisted by Lucky Thompson, Ernie Royal, Earl Knight, Oscar Pettiford, Osie Johnson and Sid Gross.

Gross is a former jazz instructor at Columbia University and did a great deal of dee jay work. He's presently with ABC.

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1587 B'way, N. Y., N. Y.



NICKEL GRABBERS

- THE CHARMS**
"TWO HEARTS"
"The First Time We Met"
Deluxe 6065
- THE MIDNIGHTERS**
"RING A-LING A-LING"
"ASHAMED OF MYSELF"
Federal 12210
- BONNIE LOU**
"RUSTY OLD HALO"
"Danger! Heartbreak Ahead"
King 1445
- "TWEEDLEE DEE"
"The Finger Of Suspicion"
King 1436
- EARL BOSTIC**
"WHEN YOUR LOVER HAS GONE"
"COCKTAILS FOR TWO"
King 4790
- THE "5" ROYALES**
"MOHAWK SQUAW"
"HOW I WONDER"

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London Exhibit



LONDON, ENG. — At the annual Amusement Trade Exhibition in London recently, AMI was among the many exhibitors. Above, Frank Chacksfield, one of the London label's top recording artists pauses to glance at the latest machine. Bal-AMI is England's AMI company. Chacksfield's latest release is "Blue Mirage" and "Pavements of Paris."

"STRANGE GIRL"
"SHE'S FIVE FEET THREE"
L. C. MCKINLEY
No. 133

"DON'CHA GO"
"DO WAH"
THE SPANIELS
No. 131

Vee-Jay RECORDS, INC.
4747 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | in NEW YORK CITY | in CHICAGO | in NEW ORLEANS |
|--|--|--|
| 1 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | MY BABE
Little Walter
(Checker 811) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055) |
| 2 CLOSE YOUR EYES
Five Keys
(Capitol 3032) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) | MY BABE
Little Walter
(Checker 811) |
| 3 UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) |
| 4 MY BABE
Little Walter
(Checker 811) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) |
| 5 FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | CHOP CHOP BOOM
Danderliers
(States 147) | DON'T YOU KNOW
Fats Domino
(Imperial 5340) |
| 6 THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | LOVING YOU
Lowell Fulson
(Checker 812) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 7 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | MOST OF ALL
Moonglows
(Chess 1589) | CLOSE YOUR EYES
Five Keys
(Capitol 3032) |
| 8 MOST OF ALL
Moonglows
(Chess 1589) | JOHNNY HAS GONE
Varetta Dillard
(Savoy 1135) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 9 LONELY NIGHTS
Hearts
(Baton 208) | UNCHAINED MELODY
Al Hibbler
(Decca 29441) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 10 TWO HEARTS
Charms
(DeLuxe 6065) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | LOVING YOU
Lowell Fulson
(Checker 812) |

SWING INTO SPRING WITH Cat Music!



Introducing
A UNIQUE POP DUO
SCOTT and OAKS
singing
TICK TOCK
and
IT WAS YOU
CAT 113

Floyd Dixon and his band
HEY BARTENDER
and
IS IT TRUE
CAT 114

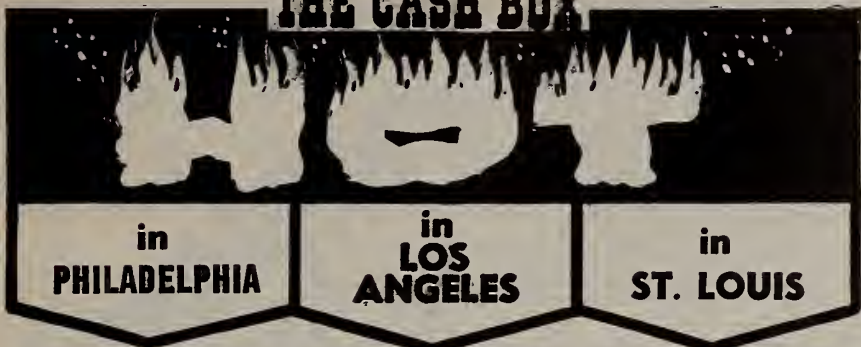
The Playboys
HONEY BUN
and
GOOD GOLLY MISS MOLLY
CAT 115

The Sheiks
WALK THAT WALK
and
THE KISSING SONG
(Sweetie Lover)
CAT 116

CAT RECORDING CORP.
234 WEST 56th St.
NEW YORK 19, N. Y.

- | in SAN FRANCISCO | in NEWARK | in DALLAS |
|---|--|--|
| 1 YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) | MY BABE
Little Walter
(Checker 811) | THE WALLFLOWER
Etta James & The Peaches
(Modern 947) |
| 2 I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) | PLEDGING MY LOVE
Johnny Ace
(Duke 136) |
| 3 PLEDGING MY LOVE
Johnny Ace
(Duke 136) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) | I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050) |
| 4 COME BACK
Ray Charles
(Atlantic 1050) | TWO HEARTS
Charms
(DeLuxe 6065) | MY BABE
Little Walter
(Checker 811) |
| 5 TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) | THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | COME BACK
Ray Charles
(Atlantic 1050) |
| 6 MY BABE
Little Walter
(Checker 811) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) | THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054) |
| 7 THAT'S ALL I WANT FROM YOU
Dinah Washington
(Mercury 70537) | LONELY NIGHTS
Hearts
(Baton 208) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 8 EVERY DAY I HAVE THE BLUES
B. B. King
(RPM 421) | DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055) |
| 9 SINCERELY
Moonglows
(Chess 1581) | MOST OF ALL
Moonglows
(Chess 1589) | TWEEDLEE DEE
Lavern Baker
(Atlantic 1047) |
| 10 DON'T YOU KNOW
Fats Domino
(Imperial 5340) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) | EARTH ANGEL
Penguins
(Dootone 348) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 2** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 3** MOST OF ALL
Moonglows
(Chess 1589)
- 4** LONELY NIGHTS
Hearts
(Baton 208)
- 5** WHADAYA WANT
Robins
(Spark 110)
- 6** BABY DARLING
Richard Berry & The Dreamers
(Flair 1058)
- 7** DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
- 8** I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 9** MOVE IT OVER BABY
Gene & Eunice
(Ataddin 3282)
- 10** MY BABE
Little Walter
(Checker 811)

- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- MY BABE
Little Walter
(Checker 811)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- BLUE VELVET
Clovers
(Atlantic 1052)
- HEAVEN IN PARADISE
Meadowlarks
(Dootone 359)
- DON'T YOU KNOW
Fats Domino
(Imperial 5340)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- LOVING YOU
Lowell Fulson
(Checker 812)
- MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parrott 809)

- MY BABE
Little Walter
(Checker 811)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- CHOP CHOP BOOM
Danderliers
(States 147)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- LOVING YOU
Lowell Fulson
(Checker 812)
- THAT'S ALL I WANT FROM YOU
Dinah Washington
(Mercury 70537)



- 1** THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- 2** I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- 3** PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- 4** CLOSE YOUR EYES
Five Keys
(Capitol 3032)
- 5** MY BABE
Little Walter
(Checker 811)
- 6** OOKEY OOK
Penguins
(Dootone 348)
- 7** YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- 8** BABY DARLING
Richard Berry & The Dreamers
(Flair 1058)
- 9** DON'T BE ANGRY
Nappy Brown
(Savoy 1155)
- 10** THE DOOR IS STILL OPEN
Cardinals
(Atlantic 1054)

- MY BABE
Little Walter
(Checker 811)
- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- EARTH ANGEL
Penguins
(Dootone 348)
- TWO HEARTS
Charms
(DeLuxe 6065)
- YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119)
- RING A-LING A-LING
Midnighters
(Federal 12210)

- THE WALLFLOWER
Etta James & The Peaches
(Modern 947)
- MY BABE
Little Walter
(Checker 811)
- I'VE GOT A WOMAN
Ray Charles
(Atlantic 1050)
- PLEDGING MY LOVE
Johnny Ace
(Duke 136)
- FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053)
- LOVING YOU
Lowell Fulson
(Checker 812)
- WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters
(Atlantic 1055)
- YOU ARE DOIN' ME WRONG
Arthur Gunter
(Excello 2053)
- MOST OF ALL
Moonglows
(Chess 1589)
- TWEEDLEE DEE
Lavern Baker
(Atlantic 1047)

Coming Up In R & B

Listed Alphabetically

ALRIGHT, OKAY, YOU WIN

Ella Johnson
(Mercury 7058)

Dallas, Cleveland, Detroit, Memphis, New Orleans, Philadelphia, Youngstown

JUMP WITH YOU BABE LONELY AND BLUE

B. B. King
(RPM 425)

Dallas, Los Angeles, Meridian, Mobile, Nashville, New Orleans, New York, Savannah

Nesuhi Ertegun Shifts Atlantic LP Line Into High Gear

NEW YORK — Atlantic Records' LP-EP package line shifts into high gear this week with a six package parlay of jazz material lined-up and ready to break sometime in April. This announcement was made by the diskery's vee pee and director of the album and jazz departments, Nesuhi Ertegun.

The label also announced the signing of three key jazz personalities to Atlantic contracts to build the roster led by Shorty Rogers.

Trombonist Bill Russo, an arranger, composer and conductor, and one of the big guns of the Kenton organization, will work exclusively for Atlantic. Nesuhi Ertegun will record him in Chicago within the month.

Bobby Short, a young pianist and singer who performs in an intimate cafe style, was inked to an Atlantic pact. His first LP, already cut, will be a 12 inch of show tunes.

And Wilbur De Paris, a top New Orleans trombonist-and band leader, has been re-signed to a long term contract by the diskery. De Paris and his Rampart Street Ramblers have been strong LP sellers for the label.

The April release will include albums by Shorty Rogers, Bobby Short, Mabel Mercer, Paul Barbarin and a special called "Dixieland By Request At Jazz Ltd." The Barbarin LP will be a 12" set consisting mainly of New Orleans march music and spirituals in the authentic traditional New Orleans jazz manner.

Dootone Signs Roy Milton

LOS ANGELES, CALIF.—Roy Milton has joined Dootone Records under a long-term pact. Dootsie Williams, prexy of the firm, has scheduled 8 sides and is coming up with a release next week.

Mable Scott and Chuck Higgins were also added to the Dootone roster.

Dee Jay Tour

NEW YORK—Paul Seigel, head of Symphony House publishing, left last week on a dee jay trip to promote his tune "Baffi" recorded by Jerry Colonna on the Majar Disc label and by Quin Jolly on the Decca diskery. He will also work on Eddy Howard's "Forevermore," published by Mills and written by himself, Estelle Moss and Herb Nelson.

Seigel will also be touting the Fred Waring recording of "We'll Go A Long, Long Way Together" which Sam Fox is publishing. Fox has the U.S. publishing rights to this tune which he bought from Italy's Nazional Music. Seigel represents Nazional in the U.S.

JUST RELEASED

B. B. KING

"LONELY and BLUE"

b/w

"JUMP WITH YOU BABY"

RPM 425

THE ORIGINAL

BREAKING BIG

"TRULY"

b/w

"OOCHIE PACHIE"

ARTHUR LEE MAYE &

The Crowns

RPM 424

A SMASH HIT

"DON'T BE ANGRY"

b/w

"I CRIED"

THE CADETS

MOD. 956

Modern RECORDS RPM

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GET ON THESE!

Spirituals

EDNA GALLMON COOKE

singing

"WHO'LL BE A WITNESS"

NASHBORO 553

SEWANEE QUINTET

sings

"IT'S HARD TO GET ALONG"

NASHBORO 551

SLIM HUNT

singing

"WELCOME HOME, BABY"

EXCELLO 2055

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8508 Sunset Blvd., Hollywood 46, Cal.

RHYTHM 'N BLUES REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

CHRIS POWELL
(Grand 124)

B+ "SWEET GEORGIA BROWN" (2:10) [Bernie, Cassey, Pinkard] Chris Powell and his Blue Flames etch an appealing mambo version of the oldie. Good sound and solid mambo beat. Strong wax.

B "ANNIVERSARY WALTZ" (2:10) [Dubin, Franklin] Powell turns the waltz into a mambo for an interesting transformation. Pretty wax.

THE RAMBLERS
(MGM 55006)

B "RICKEY-DO, RICKEY-DO" (2:20) [Marlyn BMI—Jackson] The Ramblers chant a cute bouncer with a rocking tempo. Group does well and the deck comes off ok.

C+ "BAD GIRL" (2:55) [Marlyn BMI—Taylor, Carrol] The Ramblers rack up a similar type rocking blues with a pleasing rendition.

JIMMIE NEWSOME
(MGM 55005)

C+ "I'M AFRAID I LOVE YOU" (2:30) [Monument BMI—Kirkland, Rhodes] Jimmie Newsome wails a fast moving southern blues in good style. Ok evergreen.

B "LONG GONE LONESOME BLUES" (2:50) [Acuff Rose BMI—Williams] Newsome sings the old Hank Williams tune and does a fine job. An R & B yodel for a novelty effect. Side retains the country flavor and comes off ok.

LITTLE JUNIOR PARKER
(Duke 137)

B+ "I WANNA RAMBLE" (2:45) [Lion-Parker] Little Junior has a very tasty bit of wax on this fast beat bouncer. His happy narrative-vocal is excellently done and gimmicked with a long drawn out wail. The beat is strong and not the least of the impact. Solid wax that could be chart material.

B "BACKTRACKING" (2:31) [Lion-Parker] Parker comes through with another good performance of a slow country blues. Potent two sider.

VICKY LEE
(Specialty 546)

B "GOIN' BACK HOME TO MAMA" (2:00) [Venice BMI—Smith, Blackwell] Vicky Lee drives a rocking ditty with plenty of zest. Tune moves and the kids will find this rocking material.

C+ "TEARS KEEP A-FALLIN'" (2:47) [Venice BMI—Smith, Blackwell] Miss Lee wails this slow tempo bouncer blues in weepy style. Gal sings with feeling. Fair deck.

THE CASH BOX

★ AWARD O' THE WEEK ★

"THAT'S ALL I NEED" (2:32)
[Raleigh BMI—Chase, Baker, Biggs]
"BOP-TING-A-LING" (2:55)
[Progressive BMI—Scott]

LAVERN BAKER and THE GLIDERS
(Atlantic 1057)



LAVERN BAKER

● LaVerne Baker follows her national hit, "Tweedlee Dee", with two great sides. However, "That's All I Need" carries more weight

and if it's not a two sider the big side will be "That's All". Miss Baker is singing from the toes on both sides as she rocks along. Her treatment of "That's All" as well as "Bop-Ting-A-Ling" are of the highest order. In addition she receives superb support from The Gliders and instrumental backing. The arrangement of "That's All" is Grade-A with several gimmicks that add flavor and life. Similar comments, to almost the same degree, can be applied to "Bop-Ting-A-Ling". It's a double barreled buy and exposure can break either side. Again, we lean slightly to "That's All I Need". It can become a big pop hit if given an immediate and big push.

"I DIDDIE" (2:59)
[Westbury Music BMI—Mamie Thomas]
"IF IT'S THE LAST THING I DO" (3:01)
[Crawford Music ASCAP—Cahn, Chaplin]
DINAH WASHINGTON
(Mercury 10865)



DINAH WASHINGTON

● Dinah Washington comes up sales.

with a cutie of middle tempo that has the gal bouncing along to the aid of handclaps and strong oik support. "I Diddie" is a language from another world but fortunately Dinah explains as only she can. A captivating jump that should pull in large sales and possibly Dinah's most impressive push into the pop department. The flip, "If It's The Last Thing I Do", is a slow pretty ballad that Miss Washington does straight and with proper emotional projection. A lovely that offers the perfect complement to "I Diddie". "I Diddie" should rack up strong

"BO DIDDLEY" (2:45)
[Arc BMI—E. McDaniels]
"I'M A MAN" (2:49)
[Arc BMI—E. McDaniels]
BO DIDDLEY
(Checker 814)

● Checker comes up with another hit newcomer to the label. The success of the diskery continues as Bo Diddley's first try is a strong two sider. Bo Diddley, the singer, sings "Bo Diddley", the tune, with an excitement that conveys itself to the listener. It is a different etching of fast tempo, with an intriguing

reading of a calypso flavored item and a sharp danceable beat. We think it just shades the flip, "I'm A Man", a slow rhythmic down country tune in which Bo Diddley proclaims to all he's "a man". Diddley is a talent to be watched. Two good sides.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "COCKTAILS FOR TWO" } Earl Bostic King 4790
- ★ "WHEN YOUR LOVER HAS GONE" } Little Junior Parker Duke 137
- ★ "I WANNA RAMBLE" } Chris Powell Grand 124
- ★ "SWEET GEORGIA BROWN" }

THE MOROCCOS
(United 188)

B "PARDON MY TEARS" (2:56) [Pamlee BMI—Guy] The Moroccos blend pretty on a slow ballad with a pop flavor. Liting wax.

B "CHICKEN" (2:50) [Pamlee BMI—A. Smith, S. Smith] Group handles a bouncer easily on the flip. Lyrics describe a new dance. An ok middle beat jump. Solly McElroy is a good lead on both sides.

DON JULIAN and The Meadowlarks
(Dootone 359)

B+ "HEAVEN AND PARADISE" (2:48) [Dootsie Williams BMI—Don Julian] Don Julian leads the Meadowlarks through a slow tempo pretty with a feathery and topnotch vocal. Relaxing romantic wax that should meet with a good reception.

C+ "EMBARRASSING MOMENTS" (2:33) [Dootsie Williams BMI—Don Julian] Opening narrative tells of the man caught in an embarrassing spot with the husband returning home. After several tries he finally makes it out the window. A middle beat bouncer that comes out the weaker side.

EARL BOSTIC
(King 4790)

B+ "COCKTAILS FOR TWO" (2:26) [Famous ASCAP—Johnston, Coslow] As ever, Earl Bostic can take a standard done hundreds of times, and lend it something new and fresh. His saxing and the big beat laid down make this wonderful listening and dancing wax.

B+ "WHEN YOUR LOVER HAS GONE" (2:23) [Remick ASCAP—E. A. Swan] Another standard and the same fine treatment.

BILLY FORD
(Josie 032)

C+ "STOP LYIN' ON ME" (2:38) [Cue Music BMI—Bill Campbell] Ford and his combo perform in ok manner as they rock out a driving quick beat ditty.

B "A STRING OF PEARLS" (2:58) [Mutual ASCAP—DeLange, Gray] The combo etches another jump instrumental with good results.

OTIS BLACKWELL
(Jay-Dee 802)

B "MY POOR BROKEN HEART" (2:44) [Beacon BMI—Blackwell] Blackwell sings with emotion as he waxes a slow country blues. A good performance and a good wax.

B+ "YOU MOVE ME, BABY" (2:25) [Beacon BMI—Blackwell] Blackwell rocks a driving tempo in stock style. The man takes it for a solid ride with a style reminiscent of Joe Turner and the result is excellent.

The Cash Box
RHYTHM 'N' BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
Rhythm 'N' Blues SLEEPER OF THE WEEK

"THAT'S WHEN THE GOOD LORD WILL SMILE"
[Sam J. Carlisi]

"I NEED YOU BABY"
[D. Chessler]

THE ORIOLES
(Jubilee 5189)



THE ORIOLES

● The Orioles back a soft ballad and a slow rhythm piece aimed at both the pop and r & b markets. Their tender and emotional treatments of both is highly effective and the pair could push into the strong sales. "That's When the Good Lord Will Smile", is a very pretty tune sung with feeling. The lyrics are reverent romantic pop and the sentimental will find it proper fare. The flip, "I Need You Baby", is easy mood bouncer that the boys deliver with appeal. Could bring in some action.

"STORY UNTOLD" (2:15)
[Rush BMI—Leroy Griffin]
"MAKE ME LOSE MY MIND" (2:38)
[Rush BMI—Leroy Griffin]
THE NUTMEGS
(Herald 452)

● A new group, The Nutmegs, come up with a side in "Story Untold" that could put them into the charts first try. The team works together effectively, the lead is powerful in style and voice, and the material is very strong. We look for it to make big noise with many pop

covers. The flip, "Make Me Lose My Mind", is a change of pace. The group drives through a hard hitting rocker with plenty of oomph. Good side, though action will no doubt come in on "Story Untold". A strong coupler for the kids who want a rocking dance item with their sweet stuff.

BROWNIE MCGHEE
(Harlem 2329)

B "BLUEBIRD, BLUEBIRD" (2:35) [Kase BMI—M. Shad, W. McGhee] Brownie McGhee belts a driving country blues and it comes off a strong side. With proper exposure this deck might stir up some action.

C+ "MY CONFESSION" (2:37) [Kase BMI—] McGhee sings a similar piece of material. A slow beat, rhythmic country item effectively performed. "Bluebird, Bluebird" is the side.

BILL JENNINGS QUARTET
(King 4786)

B "SOPHISTICATED LADY" (2:18) [Mills ASCAP—Ellington, Parish, Mills] The Bill Jennings Quartet dish up a delectable bit of fluffy listening as they etch the standard with a jaz flavoring. Jennings guitar standout.

B "633-KNOCK" (2:27) [Billace BMI—Doggett, Jennings] Jennings guitar with the delicate organ assistance team up to wax another pretty and ear tickling rhythm number. Two good sides.

Spiritual

SONS OF THE SOUTH
(Excello 2050)

B "GOD IS ALRIGHT" (2:27) [Excellorec BMI] The Sons of the South blend with excitement on a slow religious wax.

C+ "TRAVELLIN' DOWN THIS ROAD" (2:43) [Excellorec BMI] The Sons of the South present a similar piece of material and give it an emotional reading.

JEWEL-GOSPEL-AIRES
(Excello 2054)

B "OH LORD GUIDE THE WAY" (2:56) [Excellorec BMI—Osborne] The Jewel-Gospel-Aires chant a slow rhythmic religious tune with telling effect. Stirring side.

B "AFTER AWHILE WITH JESUS" (2:33) [Excellorec BMI] The flip is a slow swaying offering stirring in its tenderness and simplicity.

THE ZION TRAVELERS
(Score 2145)

B "COME OVER HERE" (2:14) [Aladdin Music—Zion Travelers] The Zion Travelers blend on a middle tempo rhythmic religious tune with the flavor that will appeal.

B "I WANT TO GO HOME" (3:00) [Aladdin Music—Zion Travelers] Similar comments on a slow tune.

SISTER JESSIE MAE RENFRO
(Peacock 1732)

B "I'VE HAD MY CHANCE" (2:21) [Lion BMI—Renfro] Sister Jessie Mae Renfro works with feeling as she waxes a slow beat spiritual. Miss Renfro handles the religious tune in the style that will please religious buyers.

B "I WANNA BE THERE" (2:32) [Lion BMI—Cecil Shaw] Sister Jessie Mae Renfro couples with a middle beat rhythmic gospel side and the result is an appealing religious etching.

STARS OVER HARLEM

From the Windy City via States Records comes another great new vocal group with a piece of material that's distinctively different. They are The Danderliers, and they sing "Chop Chop Boom." It is fast becoming the favorite of the shops and stops housing the uptown teen-agers. . . . Artist Bo Diddley and tune of same name hit Harlem like a streak of greased lightning. . . . Peacock has two that should come through in Willie Mae Thornton's "Laugh" deal and "Boom Diddy Wa Wa" which stars Junior and Marie. . . . Joe Davis an uptown regular spreading the good news that he way out front. Has a deuce of winners in Dean Barlow's "String Along" and Otis Blackwell's "Move." . . . April 21 is the night. The Savoy stomping ground is the place. The occasion is the paying of a royal salute to Sammy Davis Jr. and The Will Mastin Trio. It's sponsored by Committee of Friends and all proceeds to boys department of the Harlem Y.M.C.A. . . . Most enjoyable was the few moments spent with stellar W.E.V.D. platter spinner Dick Sugar, whose doings are getting more and more attention as time goes by. . . . The Stevens Singers "Deliver Me, Oh Lord" and "Rushing Wind" the two hottest spirituals currently blasting away at our ear drums. . . . Red Robin stars Charles and Carl have two lulus in "Lucky Star" b/w "One More Chance." . . . Perez Prado's "Cherry Pink & Apple Blossom White," the tasty favorite of those who dig the beats of the Latin flavored items. . . . Success to veteran Willie Bryant on his new network venture which will be in full swing long before the ink of this jotting dries. . . . The Charlie Parker Memorial affair at Carnegie Hall sported the greatest jazz names on the musical horizon. . . . W. W. R. L. dee-jay Tommy Smalls and his big Easter presentation should be one of the nicest events of the year.

Is This English?

NEW YORK—Odd sounding song titles are nothing new, but in the past several months we've had some dillies. The jibberish parade, headed by such recent hits as "Sh-Boom," "Oop-Shoop" "Sho-Do-Be-Do" and "Tweedlee Dee" is complemented by such newer additions that arrived at *The Cash Box* offices the past week as "Bam Jingle Jingle" by The Spotlighters on Imperial Records; "Watussi Wussi Wo" by The Tenderfoots on Federal; "Rock-A-Locka" by The Five Wings on King; "Wah-Bop-Sh-Wah" by The Twilighters on Specialty; "Chop Chop Boom" by The Danderliers on States; and "Tick Tock A-Woo" by the Turbans on Money.

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b/w

"BO DIDDLEY"
BO DIDDLEY

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THE CASH BOX
RHYTHM 'N' BLUES REVIEWS

RHYTHM 'N' BLUES
'Sleeper Of The Week'

April 2 Issue

"CHOP CHOP BOOM"

B/W

"MY AUTUMN LOVE"

THE DANDERLIERS

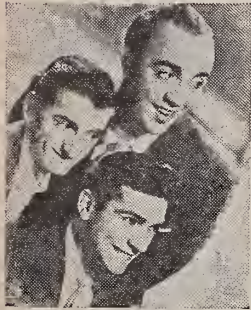
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5052 Cottage Grove, Chicago 15, Ill.

THE CASH BOX CANADIAN CAPERS

MONTREAL MEMOS

The Downbeat which seldom features record names is currently playing Helene Dixon whose Epic platters have to-date been released in Canada on the Columbia label. . . . Sharing top honors this week at the El Morocco are Jane Dulo of the Martha Raye TV show and Montreal's own Alys Robi. Bostonians will be glad to hear that their Bob Peters is completing his twelfth week at this club which is undoubtedly Montreal's smartest at the present time. . . . Chez Paree is still shuttered but rumor has them opening shortly after Easter. . . . Esquire Show Bar reopens next week following the same policy that was in force prior to its shut down for the Christmas and Lenten period. . . . Alan Dean renewed a lot of old friendships this past week while playing the Seville Theatre. The current attraction is Mercury's singing stars The Gaylords. This group should do good business because they have always been strong favorites in this area especially since their recording of "Le Petit Cordonnier" (Little Shoemaker). Following the Gaylords into the Seville will be the one and only Sarah Vaughan. This will be Sarah's first date at the Theatre and the third time that she has played Montreal. Gal has a great following here.



THE GAYLORDS

CINCINNATI CUT-UPS

Just had a chat with Nelson King over the old party line. He tells me he will be back at the studios of WCKY again April 5th. Nelson has been taping his many country shows from his home since his recent illness, but he now feels like getting back in the harness again. I am sure all the folks in the country and western field will be glad to read this bit of news about their favorite country deejay. Welcome home. . . . Now if we could only get Gil Sheppard back at the Colony again, things might seem like old times along Walnut Street. Come on you record men and song pluggers, we want Gil back and a letter to the manager of the Colony will help. Just remember it's for the boy who would give your record a twirl when you come to our town.

Bonnie Lou (King) has a new show "Six Star Ranch" designed for children of all ages over WLW radio each Tuesday and Thursday evening at 6:30 (This Gal really can sing). . . . Jimmie Williams (MGM) appeared at the Downs Theater in Louisville to a packed house. . . . Dean Allen (Singing Comedian) has joined the Don Williams show which originates in Dayton on the Tri-City TV Network. . . . Rumors are flyin' high that Paul Dixon will soon be coming home to the Queen City since it was learned that he had severed relations with DuMont. My guess is he will soon be seen on the Crosley chain.

Remembering what a fine job Bob Shreve did with Willie Thall on "Country Store" sometime ago, I suggested

Lost Weekend

CHICAGO, ILL. — Show business gets pretty rugged at times, and country star Pee Wee King really had his share of hard knocks last week.

On Friday, March 25th, he lost a brief case containing a huge amount of music collected over a three year period, and a gag file. The total value of the lost material was \$500.

On the very next day, while en route to WBBM-TV in Chicago, the band's truck carrying all the instruments cracked up in a blizzard. Luckily, no one was hurt, but all the instruments had to be replaced for the show which went on only two hours after the accident. King's friends helped him out of the jam.

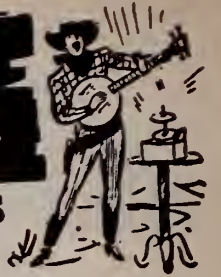
The next day, on Sunday, March 27th, after a matinee at the Civic Center in Hammond, Ind., some vandals scaled a seven foot wall surrounding the center, broke through the window of Pee Wee's dressing room and made off with more than \$2,000. Detectives are now working on the case.

in this column that there was certainly room for a show of this type around here. Well, I'm happy Bob is back, this time in "Grant Hotel" which is a yokelized satire on the supersophisticated "Grand Hotel." Now if the program would only move into an early evening spot on WCPO, I believe we would have a country Amos and Andy show in the making. George Brengel is Bob's new partner. (Keep an eye on this show).

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



PAUL KALLINGER XERF—Del Rio, Texas

1. In The Jailhouse (W. Pierce)
2. Loose Talk (Carl Smith)
3. Making Believe (Kitty Wells)
4. Daydreaming (J. Newman)
5. Are You Mine (Wright & Tall)
6. Would You Mind (H. Snow)
7. Hurry Back Home (C. Walker)
8. What This Old World Needs (Biff Collie)
9. Live Fast, Love Hard, Die Young (Faron Young)
10. I've Been Thinking (Arnold)

DON LARKIN WAAT—Newark, N. J.

1. Loose Talk (Carl Smith)
2. Are You Mine (Wright & Tall)
3. I've Been Thinking (Arnold)
4. If You Ain't Lovin' (Young)
5. Making Believe (Kitty Wells)
6. Let Me Go, Lover (H. Snow)
7. Live Fast, Love Hard, Die Young (Faron Young)
8. As Long As I Live (Wells & Foley)
9. Hearts Of Stone (Red Foley)
10. Carry On (Johnny & Jack)

BIG JIM HESS WIVK—Knoxville, Tenn.

1. In The Jailhouse (W. Pierce)
2. Sincerely (Johnny & Jack)
3. Davy Crockett (Mac Wiseman)
4. Making Believe (Kitty Wells)
5. Pledging My Love (Nita, Rita & Ruby)
6. Are You Mine (Wright & Tall)
7. No More (Betty Amos)
8. You Sent Her An Orchid (Jean Shepard)
9. West Of Samoa (West & Bryant)
10. Rusty Old Halo (Carlises)

TOM PERRYMAN KSIJ—Gladewater, Texas

1. Red-Eyed And Rowdy (Jimmy Reeves)
2. Blue Lights And Broken Hearts (Roland Williams)
3. You're A Heartbreaker (Elvis Presley)
4. Roll On Silvery Moon (Slim Whitman)
5. Cause You're So Sweet (Simon Crum)
6. I Feel Better All Over (Ferlin Huskey)
7. Carefree Moments (Wilburns)
8. Daydreaming (J. Newman)
9. Making Believe (A. Williams)
10. Live Fast, Love Hard, Die Young (Faron Young)

ART BARRET WCMS—Norfolk, Va.

1. In The Jailhouse (W. Pierce)
2. Davy Crockett (Mac Wiseman)
3. Making Believe (Jimmy Work)
4. I Feel Better All Over (Ferlin Huskey)
5. Number One In Your Heart (Skeets McDonald)
6. Are You Mine (Wright & Tall)
7. Live Fast, Love Hard, Die Young (Faron Young)
8. Hello Darling (C. Copas)
9. I'm Gonna Fall Out Of Love (Webb Pierce)
10. Give Me A Little Chance (Dusty Owens)

"WILD BILL" THOMPSON WRWB—Kissimmee, Fla.

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Wright & Tall)
3. Loose Talk (Carl Smith)
4. I've Been Thinking (Arnold)
5. Little Mama (Onie Wheeler)
6. If You Ain't Lovin' (Young)
7. Making Believe (Kitty Wells)
8. Rusty Old Halo (Carlises)
9. I Gotta Go Get My Baby (Justin Tubb)
10. Hate Me Not (Al Terry)

DOUG SMITH WNRV—Harrows, Va.

1. Wait A Little Longer (Smith)
2. In The Jailhouse (W. Pierce)
3. Sincerely (Johnny & Jack)
4. Making Believe (Kitty Wells)
5. That's All Right (M. Robbins)
6. Love Thy Neighbor (Louvin Brothers)
7. Are You Mine (Wright & Tall)
8. Kisses Don't Lie (Carl Smith)
9. Loose Talk (Carl Smith)
10. I'm Gonna Fall Out Of Love (Webb Pierce)

WINK LEWIS KSNY—Snyder, Texas

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Wright & Tall)
3. You're A Heartbreaker (Elvis Presley)
4. I've Been Thinking (Arnold)
5. If You Ain't Lovin' (Young)
6. That's All Right (M. Robbins)
7. More And More (W. Pierce)
8. I've Forgotten You (H. Snow)
9. Making Believe (Kitty Wells)
10. Red-Eyed And Rowdy (Jimmy Reeves)

MACK SANDERS KFBI—Wichita, Kan.

1. In The Jailhouse (W. Pierce)
2. Hearts Of Stone (Red Foley)
3. Are You Mine (Hill & Sovine)
4. Let Me Go, Lover (H. Snow)
5. Loose Talk (Carl Smith)
6. If You Ain't Lovin' (Young)
7. Open Up Your Heart (Cowboy Church Choir)
8. Don't Put It Off (A. Inman)
9. As Long As I Live (Wells & Foley)
10. More And More (W. Pierce)

BOB EDWARDS WFBC—Greenville, S. C.

1. In The Jailhouse (W. Pierce)
2. If You Ain't Lovin' (F. Young)
3. Are You Mine (Wright & Tall)
4. More And More (W. Pierce)
5. Loose Talk (Carl Smith)
6. Hearts Of Stone (Red Foley)
7. Making Believe (Kitty Wells)
8. Live Fast, Love Hard, Die Young (Faron Young)
9. I Feel Better All Over (Ferlin Huskey)
10. I Can Read Between The Lines (Benny Martin)

COUSIN JOHNNY SMALL WNLC—New London, Conn.

1. Are You Mine (Lorrie & DeVal)
2. Little Tom (Ferlin Huskey)
3. In The Jailhouse (W. Pierce)
4. Hillbilly Heaven (Eddie Dean)
5. Number One In Your Heart (Skeets McDonald)
6. Dear Mom, I'm Thinking Of You (T. Tommy & Jim Wilson)
7. I Gotta Go Get My Baby (Justin Tubb)
8. If You Ain't Lovin' (F. Young)
9. The Lights Are Growing Dim (Harvie June Van)
10. I Can Read Between The Lines (Benny Martin)

TOM WILLETTE KVOL—Lafayette, La.

1. Hearts Of Stone (Red Foley)
2. Wall Around Your Heart (Al Terry)
3. Loose Talk (Carl Smith)
4. Making Believe (J. Work)
5. Hate Me Not (Al Terry)
6. In The Jailhouse (W. Pierce)
7. Live Fast, Love Hard, Die Young (Faron Young)
8. If Lovin' You Is Wrong (Hank Thompson)
9. I've Been Thinkin' (Arnold)
10. Tomorrow's Just Another Day (Rex Allen)

HENRY TUCK WREV—Reidsville, N. C.

1. Are You Mine (Lorrie & DeVal)
2. Loose Talk (Carl Smith)
3. If You Ain't Lovin' (F. Young)
4. In The Jailhouse (W. Pierce)
5. Making Believe (Kitty Wells)
6. Let Me Go, Lover (H. Snow)
7. Wait A Little Longer (Smith)
8. Hillbilly Heaven (Eddie Dean)
9. More & More (Webb Pierce)
10. No, I Don't Believe I Will (Carl Smith)

SHEL HORTON WVAM-WKMC—Saxton, Pa.

1. Hearts Of Stone (Red Foley)
2. Plantation Boogie (Pee Wee King)
3. In The Jailhouse (W. Pierce)
4. Rusty Old Halo (Carlises)
5. Yellow Roses (Hank Snow)
6. I've Been Thinking (Arnold)
7. Shoo Shoo Sh La La (M. Slim)
8. You Know That I Know (Benny Martin)
9. Are You Mine (Lorrie & DeVal)
10. Davy Crockett (R. Draper)

SLEEPYHEAD CLIFF KASM—Albany, Minn.

1. In The Jailhouse (W. Pierce)
2. Let Me Go, Lover (H. Snow)
3. Kisses Don't Lie (Carl Smith)
4. I Gotta Go Get My Baby (Justin Tubb)
5. No More (Betty Amos)
6. Love Me (Hank Snow)
7. Hearts Of Stone (Red Foley)
8. Loose Talk (Carl Smith)
9. If Loving You Is Wrong (Hank Thompson)
10. Making Believe (Kitty Wells)

RAMBLIN' LOU WHLD—Niagara Falls, N. Y.

1. In The Jailhouse (W. Pierce)
2. Are You Mine (Lorrie & DeVal)
3. I've Been Thinkin' (E. Arnold)
4. Davy Crockett (M. Wiseman)
5. Hearts Of Stone (Red Foley)
6. The Lights Are Growing Dim (Harvey June Van)
7. Loose Talk (Carl Smith)
8. A Hillbilly Heaven (E. Dean)
9. Conscience (Jimmy Dickens)
10. Little Tom (Ferlin Huskey)

JACK BURMAN WWEX—New Orleans, La.

1. You Send Her An Orchid (Jean Sheppard)
2. As Long As I Live (Wells & Foley)
4. Forgive Me Dear (F. Young)
4. In The Jailhouse (W. Pierce)
5. Making Believe (J. Work)
6. Untied (Tommy Collins)
7. Two Kinds Of Love (Arnold)
8. He Works Miracles (Lowery)
9. No, I Don't Believe I Will (Carl Smith)
10. I Feel Like Crying (Fairburn)

BOB JENNINGS WLAC—Nashville, Tenn.

1. Wait A Little Longer (Smith)
2. As Long As I Live (Wells & Foley)
3. That's All Right (M. Robbins)
4. I've Been Thinking (Arnold)
5. Live Fast, Love Hard, Die Young (Faron Young)
6. I Saw Mother With God (Olie Wheeler)
7. You Know That I Know (Benny Martin)
8. One Broken Heart (Ray Price)
9. Satan And The Saint (Louvin Bros.)
10. Hearts Of Stone (Red Foley)

BOB NEAL WMPS—Memphis, Tenn.

1. Making Believe (Wells/Work)
2. Are You Mine (Wright & Tall)
3. Live Fast, Love Hard, Die Young (Faron Young)
4. Cuz You're So Sweet (Krum)
5. In The Jailhouse (W. Pierce)
6. You're A Heartbreaker (Elvis Presley)
7. Davy Crockett (M. Wiseman)
8. Rusty Old Halo (Carlises)
9. No One Dear But You (Buddy Deckerleman)
10. Draggin' Main Street (J. E. & M. Brown)

ART MACHADO KAFP—Petaluma, Calif.

1. In The Jailhouse (W. Pierce)
2. Hearts Of Stone (Red Foley)
3. Let Me Go, Lover (H. Snow)
4. Open Up Your Heart (Cowboy Church Choir)
5. Loose Talk (Carl Smith)
6. I've Been Thinking (Arnold)
7. Tweedlee Dee (Bonnie Lou)
8. Making Believe (Kitty Wells)
9. Little Tom (Ferlin Huskey)
10. I'm Gonna Fall Out Of Love (Webb Pierce)

JIM WILSON WAVE—Louisville, Ky.

1. Davy Crockett (T. E. Ford)
2. Making Believe (A. Carter)
3. In The Jailhouse (W. Pierce)
4. Live Fast, Love Hard, Die Young (Faron Young)
5. I Gotta Go Get My Baby (Justin Tubb)
6. Carry On (Johnny & Jack)
7. Little Tom (Ferlin Huskey)
8. Haunted, Hungry Heart (Slim Whitman)
9. Kisses Don't Lie (Carl Smith)
10. As Long As I Live (Wells & Foley)

BULLSEYE of the WEEK

FARON YOUNG

"LIVE FAST, LOVE HARD, DIE YOUNG"

CAPITOL # 3056

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6308 SUNSET BLVD., HOLLYWOOD 28, CALIF.

BENNY MARTIN

"YOU KNOW THAT I KNOW"

MERCURY 70560

CEDARWOOD PUBLISHING CO.

147 7th Ave. Nashville, Tenn.

THE CASH BOX
Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

Plan 3rd Jimmie Rodgers Memorial Celebration

MERIDIAN, MISS.—The Third Annual Jimmie Rodgers Memorial Celebration will be held at Meridian, Mississippi on May 25th and 26th in honor of the great RCA Victor recording artist.

Rodgers was a member, until his death, of the Brotherhood of Railroad Trainmen, and in his honor, more than 1000 members of this organization will come to Meridian this year to pay the greatest honor ever accorded a member of the "Rails."

These are the events that will take place during the two day celebration:

Trainmen will stage a barbecue for 20,000 persons at Meridian's Highland Park on the afternoon of May 25. This is an election year in Mississippi and all candidates for office, from governor on down, will make personal appearances, paying their tributes to Jimmie. There will be no speeches of political kind.

At 10 o'clock in the morning on May 26, which is the day of the Jimmie Rodgers Memorial Celebration, these same 1,000 trainmen will gather at the Jimmie Rodgers Park to lay a wreath on the statue erected there by Ernest Tubb and Hank Snow. W. P. Kennedy of Cleveland, Ohio, president of the Brotherhood of Railroad Trainmen, comes to Meridian for the third time, and will deliver a eulogy during the wreath-laying ceremony.

On the night of May 25, as during last year, four huge dances will be held. R. D. Hendon and his band will play for one of these dances—the one to be held in the huge National Guard Hangar. Over 5,000 lads and gals attended this one dance last year. Nationally outstanding country music bands will play for the other dances.

For the notables on this night, fish

fries, private dinners and connected cocktail parties are being arranged.

The big show on the night of May 26 is directly in charge of the Louisiana Hayride of Shreveport, Louisiana. Handling this phase will be Ex-Governor of Louisiana, Jimmy Davis, and Horace Logan, public relations director of the Hayride. Horace Logan, Public Relations Director of the Louisiana Hayride, will act as master of ceremonies.

The big show will be heightened in national interest by the presence of Jerome (Dizzy) Dean of baseball, radio, and television fame. He will sing the "Streamline Cannonball" with Jimmy Davis and others to be announced.

As of this writing, more than 150 artists from all the 48 states have announced their intentions to attend the Meridian festival.

An estimated 75,000 persons are expected, many of them 4-H Club and FFA boys from Mississippi. Radio Corporation of America has announced a special and new Jimmie Rodgers Album specially dedicated to the Meridian celebration. Present Meridian plans call for city-wide decorations, including the decoration of six miles of "Melody Lane Highway," on which the Rodgers Park is situated.

- 1** **IN THE JAILHOUSE NOW**
Webb Pierce
(Decca 29391; 9-29391)
- 2** **IF YOU AIN'T LOVIN'**
Faron Young
(Capitol 2953; F-2953)
- 3** **LOOSE TALK**
Carl Smith
(Columbia 21317; 4-21317)
- 4** **ARE YOU MINE**
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
- 5** **MAKING BELIEVE**
Jimmy Work
(Dot 1221; 45-1221)
Kitty Wells
(Decca 29419; 9-29419)
- 6** **I'VE BEEN THINKING**
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
- 7** **HEARTS OF STONE**
Red Foley
(Decca 29375; 9-29375)
- 8** **MORE AND MORE**
Webb Pierce
(Decca 29252; 9-29252)
- 9** **AS LONG AS I LIVE**
Kitty Wells & Red Foley
(Decca 29390; 9-29390)
- 10** **KISSES DON'T LIE**
Carl Smith
(Columbia 21340; 4-21340)

Host And Guests



DALLAS, TEX.—Seated around the table are a group of friends who Ed McLemore hosted at the Variety Club in Dallas recently. Left to right: Jimmie Collie (Hickory), Bob DePriest of Bob DePriest Music, George Hayes of Capitol Records Distributors Corp., Dallas, Hank Locklin (Decca), Ed McLemore, owner of the Big "D" Jamboree, Sonny James (Capitol) and Abe Susman, of State Music Distributors, Dallas. Standing at the end of the table left to right are: Doug Bragg (Coral), John Dolan, Big "D" Public Relations man, Johnny Hicks and John Harper, co-producers of the Big "D", Charlie Lamb of The Cash Box and Ed Watt of the Big "D" Artist Bureau.

THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT FIVE)

- 1. IN THE JAILHOUSE NOW ... Webb Pierce (Decca)
- 2. ARE YOU MINE ... {Ginny Wright & Tom Tall (Fabor)
Myrna Lorrie & Buddy DeVal (Abbott)
- 3. MAKING BELIEVE ... {Kitty Wells (Decca)
Jimmy Work (Dot)
- 4. LOOSE TALK ... Carl Smith (Columbia)
- 5. LIVE FAST, LOVE HARD, DIE YOUNG ... Faron Young (Capitol)
- 6. I'VE BEEN THINKING ... Eddy Arnold (RCA Victor)
- 7. IF YOU AIN'T LOVIN' ... Faron Young (Capitol)
- 8. HEARTS OF STONE ... Red Foley (Decca)
- 9. BALLAD OF DAVY CROCKETT ... {Mac Wiseman (Dot)
Tennessee Ernie Ford (Capitol)
- 10. AS LONG AS I LIVE ... Kitty Wells & Red Foley (Decca)

11) LET ME GO, LOVER. 12) THAT'S ALL RIGHT. 13) I DREAMED OF A HILLBILLY HEAVEN. 14) RUSTY OLD HALO. 15) KISSES DON'T LIE. 15) SINCERELY. 15) WAIT A LITTLE LONGER, PLEASE JESUS. 15) I GOTTA GO GET MY BABY.

JIMMY HEAP
"SEBBIN COME ELEBBIN"
 CAPITOL # 3071
CENTRAL SONGS, INC.
 6308 SUNSET BLVD.
 HOLLYWOOD 28 CALIF.

JIMMY WORK
 singing
"MAKING BELIEVE"
 Dot 1221

TOMMY COLLINS
"IT TICKLES"
 B/W
"LET DOWN"
 CAPITOL # 3082
CENTRAL SONGS, INC.
 6308 Sunset Blvd., Hollywood 28, Calif.



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THE 101 TOP Country Best Sellers

- 1. IN THE JAILHOUSE NOW**
Webb Pierce
(Decca 29391; 9-29391)
- 2. LOOSE TALK**
Carl Smith
(Columbia 21317; 4-21317)
- 3. MAKING BELIEVE**
Kitty Wells
(Decca 29149; 9-29149)
Jimmy Work
(Dot 1221; 45-1221)
- 4. I'VE BEEN THINKING**
Eddy Arnold
(RCA Victor 20-6000; 47-6000)
- 5. IF YOU AIN'T LOVIN'**
Faron Young
(Capitol 2953; F-2953)
- 6. ARE YOU MINE**
Ginny Wright & Tom Tall
(Fabor 117; 45-117)
Myrna Lorrie & Buddy DeVal
(Abbott 172; 45-172)
- 7. MORE AND MORE**
Webb Pierce
(Decca 29252; 9-29252)
- 8. BALLAD OF DAVY CROCKETT**
Tennessee Ernie Ford
(Capitol 3058; F-3058)
Mac Wiseman
(Dot 1240; 45-1240)
- 9. LIVE FAST, LOVE HARD,
DIE YOUNG**
Faron Young
(Capitol 3056; F-3056)
- 10. AS LONG AS I LIVE**
Kitty Wells & Red Foley
(Decca 29390; 9-29390)

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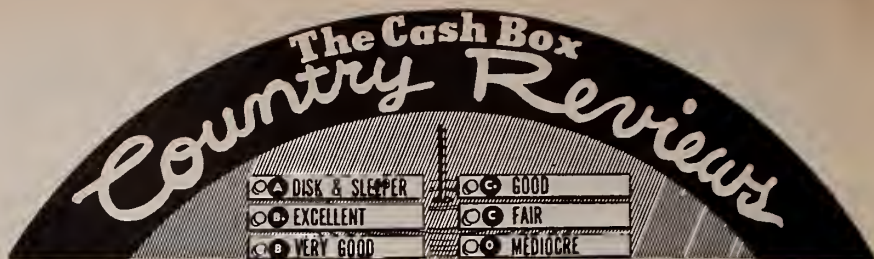
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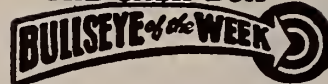
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Individual's Name



THE CASH BOX



"HAUNTED HUNGRY HEART" (2:35)
[Commodore BMI—Harris, Heap, Carter]

"ROLL ON SILVERY MOON" (2:30)
[M. Keefe]

SLIM WHITMAN
(Imperial 8290; X8290)

● If a first-quality vocal-yodel is your dish, Slim Whitman is the man to see (and hear). The chanter is headed right up to the charts, once again, with both ends of his latest release. One side, titled "Haunted Hungry Heart," is an up-tempo, weeper ballad that Whitman performs in lovely style. The other side, "Roll On Silvery Moon," is a beautiful, slow beat, romantic item handled in tender and delicate fashion by the artist. It's a double-barreled hit that should rack up the sales and spins. Watch 'em.

WILBURN BROTHERS
(Decca 29459; 9-29459)

B+ "I WANNA WANNA WANNA" (2:05) [Acuff-Rose BMI—J. D. Miller] The Wilburn Brothers, Doyle and Teddy, look like they have the platter that's gonna put them on top of the lists. It's a great, quick beat, romantic delighter.

B "MY HEART OR MY MIND" (2:27) [Tannen BMI—D. Wilburn, T. Wilburn, F. Hendricks] On the lower end the boys turn in a persuasive reading as they wax a sad, middle tempo item. Powerful pairing.

JACK FORD
(Chess 4864; 45-4864)

B+ "YANKEE DIME" [BMI—W. Evans] The polished stylings of Jack Ford are a treat to the ear on this delectable, quick beat, romantic novelty. Snappy wedding of melody and lyrics on a deck that could catch.

B "TEACH ME TO LOVE" [BMI Gray, Covington] Reverse deck is a middle tempo, heartfelt ballad that the songster etches in poignant style. Effective string support.

YORK BROTHERS
(King 1449; 45-1449)

B+ "IF YOU HADN'T TOLD THE FIRST LIE" (2:27) [Lois BMI—York, York] The York Brothers, Leslie and George, could have a winner on their hands as they smoothly wax an up-tempo, romantic lament. Infectious melody and instrumentation.

B "HOUSE WITH NO WINDOWS" (2:31) [Jay & Cee BMI—Glover, York, York] Bottom lid is a middle beat weeper with emotion packed lyrics that the duo delivers in top drawer fashion. Watch both sides.

DUSTY ROSE
(Fabor 120; 120-45)

B+ "IT MAKES ME SO MAD" (2:25) [Dandelion BMI—D. Rose, G. Wright] Dusty Rose comes up with a catchy, fast paced cutie that has the quality, novelty and charm to bust through. It's a real appealing side. Watch it.

B "THE BIRDS AND THE BEES" (2:30) [Dandelion BMI—D. Rose, G. Wright] Here's another happy-go-lucky love ditty that Rose treats to a bright vocal effort. A dandy coupling.

DEL WOOD
(RCA Victor 20-6080; 47-6080)

B+ "HOME SWEET HOME" (1:55) [Acuff-Rose BMI—J. H. Payne] On her Victor debut, Del Wood displays her keyboard excellence as she nimbly bounces through an all-time favorite in an old-fashioned piano style. Should be a solid money-maker.

B "THAT NAUGHTY WALTZ" (2:21) [Forster ASCAP—S. Levy, E. Stanley] On the flip portion, the artist brings back pleasant memories of the nickelodion days as she glides over another charming item.

DOT AND SMOKEY
(MGM 11969; K11969)

B "CONTACT" (2:08) [Acuff-Rose BMI—Swan] Dot and Smokey come up with a tantalizing bit of harmony as they sock out a fetching, quick beat, romantic novelty. Enjoyable lyrics and melody on this coin-catcher.

C+ "BLUE EYES CRYING IN THE RAIN" (2:25) [Milene ASCAP—Rose] The artists blend their talented chords in mellow manner as they spin this slow tempo, feelingful piece.

THE FARMER BOYS
(Capitol 3077; F3077)

B+ "YOU'RE A HUMDINGER" (2:41) [Central BMI—T. Collins] The Farmer Boys sparkle on their initial waxing for the diskery as they belt out a light-hearted, quick beat novelty in delectable style. Enticing lyrics on this musical-pick-me-up. Could be a big one.

B "I'M JUST TOO LAZY" (2:14) [Central BMI—A. Dinning] The boys have another pleasing biscuit on this half. It's a quick beat chuckler that rides merrily long. Two strong sides.

TOMMY DUNCAN
(Coral 61391; 9-61391)

B "TIME CHANGES EVERYTHING" (2:03) [Southern ASCAP—T. Duncan] The enchanting chords of Tommy Duncan come across in engaging style as he knocks out a fast paced sentimental item. Inviting instrumentation on this Duncan original.

B "SAN ANTONIO ROSE" (2:11) [Bourne ASCAP—B. Wills] On the under half Duncan delivers a brisk, Latin-tempo tune in colorful style.

JOHNNY BOND
(Columbia 21369; 4-21369)

B "GLAD RAGS" (2:50) [Red River BMI—Bond] Johnny Bond sends up a tasteful reading on a zestful, rag-time ditty. Slick instrumental backdrop on a deck that should lure a fair share of the loot.

C+ "CHEROKEE WALTZ" (2:26) [Red River BMI—Bond] Under siding is a pretty tear-compelling, waltz item that Bond performs in soft, relaxed fashion.

THE SPEER FAMILY (Sacred)
(RCA Victor 20-6067; 47-6067)

B+ "HEAVENLY LOVE" (2:10) [Hill & Range BMI—V. B. "Vep" Ellis] The Speer Family intros on the label in impressive fashion as they send up an eloquent vocal job on an up-tempo, country gospel item.

B "GOD'S LOVE" (2:01) [Jay & Cee BMI—H. Glover] Lower deck is the current click, "Rock Love," done up in religious style. Two wonderful sides that should find strong acceptance in the field.

THE CASH BOX Country Roundup

WSM—GRAND OLE OPRY . . . Hank Snow, 'Opry' headliner guested with Paul Kallinger of XERF, Del Rio, Texas recently. Tom Disken, rep for the Jamboree Attractions banner says that Kallinger featured six hours of Snow's recorded music. Carl Smith and his Tunemsmiths played to a capacity house in Mobile, Ala. March 20. While in Mobile, Carl visited with deejays Tom 'N' Luke, ABWKAB; Jack Cardwell, WKAB and Happy Wainwright, WKRG, according to word from Hal Smith, Carl's manager. Curtis Gordon, (Mercury) was also on hand for the 'big' event. Warren Foster promoted the show. Lonzo and Oscar, Cousin Jody and Tommy Warren recently celebrated the end of ninety-two days of personal appearances and television filming by taking their families for a short vacation and some good fishing. Lee Ann Meriweather, 1955 Miss America beauty contest winner, visited Nashville recently, and was a visitor in the WSM-TV studio while Marty Robbins was appearing on a program. Ferlin Huskey (Capitol) has unleashed another of his 'many' talents . . . this time via the recording of "My Gallina" under the name of Simon Crum, and it's on Capitol, naturally!



CURTIS GORDON

Johnnie and Jack, Kitty Wells, Roy Acuff and his Smokey Mountain Boys ready for a big trek on a string of dates that will carry the group to the West Coast, according to word from Frankie More, rep for the 'Opry' units! Martha Carson, Bill Carlisle and Ferlin Huskey working in a 'package' setup on tour now. X. Crosse is personal manager for Carson and Carlisle, and is exclusive booking rep for Huskey. Bob Ferguson is personal manager for Huskey. Ernest Tubb and Hank Snow, who have been recognized as the founders of the Jimmie Rodgers Memorial Day program announced here in Nashville that they will participate and be present in this year's gathering slated for Meridian, Miss. May 25-26. All proceeds from the program will be for the Jimmie Rodgers Memorial Foundation! Chet Atkins out with a new album . . . titled "Chet Atkins Picks The Pops" . . . album features Atkins guitar stylings on four current 'pops'. Buddy Thompson of WFLA, Tampa, Florida did his first appearance on the 'Opry' March 26! A newcomer to the field, Buddy turned in an excellent performance. Other visitors into Nashville recently were A. R. Peddy of Tampa, and Larry Dean of Big Stone Gap, Va. Hank Snow (RCA Victor) back for the network portion of the 'Opry' April 2 after a three-week vacation. Bill Monroe (Decca) and his Blue Grass Boys shared the spotlight as featured guests for the April 2 show!! Roy Hall who recently was signed to a Decca recording contract, has just completed two weeks of personal appearances with Webb Pierce in Canada. Hall also bowed in with his first performances on the 'Opry'. Mae B. Axton, publicity rep for Hank Snow, reports that the Wilburn Brothers, Faron Young, Dub Dickerson, Hubert Long, Joyce Moore, Bob Cline and Bob Burrell and a gang of deejays recently gathered at her home after a personal appearance in Ocala, Fla. for a fine get-together!

HAYRIDE HAPPENINGS . . . Jim Reeves, Maxine and Jim Edward Brown, and Dido Rowley and their band just returned to the 'Hayride' after a successful tour through Oregon, California, Washington and Idaho. Jimmie Lee and Wayne Walker (Chess) scored the Cash Box "Bullseye" of the week recently and from all the early reaction this should bring the 'Hayriders' right into the spotlight. Ray Bartlett, manager of Slim Wilson (Imperial), busy working out details for Summer tours for Whitman. Whitman is slated to appear on the big Houston Fireman's Show this month! "Louisiana Hayride" artists looking forward to the Jimmie Rodgers Memorial Day program scheduled for Meridian, Miss. May 25-26. The 'Hayride' is sponsoring the event this year, and Horace Logan is busy working out the huge amount of details!

BIG "D" JAMBOREE . . . The Big "D" publicity chief, Johnny Dolan, says that Darrell Glenn (RCA Victor) was in for a guest appearance on the show March 26. Glenn has made connections for a show on the West Coast with Cliffie Stone. Artie Glenn, Darrel's father-manager, and the entire Glenn family will move to the coast from Ft. Worth, Texas. Helen Hall (Coral) real happy these days . . . her first release for the label has reached a rare peak in the Texas territory and the Dallas distribs have sold out of her release "Honky Tonk Husband" and "Wasted Life" a couple of times already. The Belew Twins (Coral) also snaring their share of the play in the Western belt. Jimmie Davis (Decca) guested on the Big "D" April 2. Lawrence Thacker, promotion man for country talent, left the Big "D" on March 22nd for a tour with Davis and a group of other artists—playing thru Louisiana. A. V. Bamford, the promoter of the tour, was a recent visitor to the Big "D", and while there filled in the final briefing with Ed McLemore for the forthcoming Houston Firemen's Show. The Belew Twins (Coral) worked the "Big State Jamboree" for Slim Willet in Abilene recently, as did Douf Bragg who is going quite strong right now with his "Texas Special" on Coral.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley and his troupe recently saluted the Music Operators of America on his March 26th ABC-TV'er coast-to-coast. Cliff Rodgers of WHKK in Akron, Ohio plans to bring the entire "Ozark Jubilee"

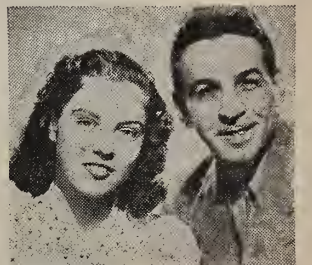
to the Armory there in April for a personal appearance. Recently this column carried a note saying that Smiley Burnette had entered into the Drive-In Theatre business . . . this is all wrong . . . the item should have stated that Smiley Burnette has entered into the Drive-In Restaurant business. With Lou Black's Top Talent office supported by Jim McConnel in the booking department, 'Ozark' talent filling up the personal appearance roster these days. Dub Allbritten, manager for the 'Ozark's' Red Foley, on big record promotion

'push' for the Redhead . . . and is now breaking out with a 'series' of hit recordings!



DEL WOOD

COUNTRY SMATTERINGS . . . Biff Collie (Starday) getting lots of attention from his fellow deejays with his first recording . . . "What This Old World Needs" . . . Biff recently made a tour of a number of Texas cities with good friend Slick Norris! Good luck, Biff! Eddie Zack and his Dude Ranchers (Columbia) real busy these days with shows on NBC-TV and NBC coast-to-coast. Eddie's latest is "Lover, Lover" and "Rocky Road Blues." Listen for Del Wood . . . now on RCA Victor . . . a new recording adventure for Del . . . offering two old-type piano tunes done up in fine fashion . . . "Home Sweet Home" and "That Naughty Waltz". Also, Victor is introducing another new group . . . (last featured with Pee Wee King) . . . the group are The Coquettes . . . and their first features two completely different songs . . . "Butterfingers" and "Leave My Heart." Note from Don Grashey, personal manager for Myrna Lorrie and Buddy De Val (Abbott) says that the team's new recording "I'm Your Man" and "Underway" is really getting underway and the reaction in Ohio, Texas, Iowa, Virginia and Minnesota is real great. "Are You Mine" their first recording is hitting on all charts in the Cash Box. Tom Willette writes from KVOL-KVOL-FM in LaFayette, La. that Al Terry, (Hickory Records) was Mr. 'Cornhusker' of the week over KWKH recently, and also Al recently did a personal appearance in Mobile, Ala. with Happy Wainwright, Jack Cardwell, Hy Davis, and Hack Henson and his band. Al is slated to appear with Lou Millett on his TV Show in Baton Rouge, La. soon. Al's latest on Hickory is "Hate Me Not" and "The Wall Around Your Heart". Letter from Jim Wilson, now stationed at WAVE, Louisville, Ky. says that he has recently visited with Jimmy Osborne, Jimmy Logsdon, Thom Hall and all the local deejays since setting up his own operation there in Louisville. Jim says all these boys are doing a good job for Country music. Les Waldroop (Potter), has leased the Dugout, Highlands, N. C. resort town. His band will be featured there four nights a week for square and round dancing. Les has been guesting with deejays in Georgia, South and North Carolina pluggin' his waxing of "Moonlight's A'Wastin'" and "I Love Dixie." J. A. Sterner, Les' mgr. tells us that reports on the deck have been favorable in these areas. Jimmy Work, whose Dot waxing of "Making Believe" has been showing up strong on the Cash Box charts writes in to tell us that he's set to appear on the Apr. 9th Grand Ole Opry show. Jimmy has been playing one-nighters through Tenn., Ark., Mo., La., and Miss. Bob Neal handled Jimmy's bookings. Cousin Minnie Pearl should win the prize for having one of the most loyal fans. When she recently appeared in Minot, North Dakota a fan walked 25 miles in below zero weather to see her performance.



LORRIE & DEVAL

CALIFORNIA CLIPPINGS . . . Ray Odom, recently took over the Arizona Hayride, changing the name to Ray Odom's Hayride at Madison Square Gardens in Phoenix, where every Saturday night they feature a stage show and a dance. Top-name western stars appear on the show which is backed by the musical aggregation known as the Sunset Riders. Also featured is Chuck Mayfield, Starday recording artist. . . . Cliffie Stone is inaugurating a series of special events nights on his "Hometown Jamboree" telecasts each week over Paramount's KTLA. Stone will present a "Chuck Wagon Night," a "Branding Party Night," an "Indian War Dance Night," etc., on successive Saturday nights. Should have some fun on this one. Meanwhile, Joannie O'Brien has rejoined Cliffie's show and will remain as a regular until she is forced to retire to await her forthcoming blessed event. She recently gave up all activity on the Tennessee Ernie ainer. . . . Johnny Bond is guestarring on radio and television plugging his latest release, "Jim, Johnny and Jonas," which, incidentally, is currently at the top of the hit parade in Germany. . . . Jimmy Wakely just returned to Flickerville after a 10-day tour of personal appearances at several Home Shows. His first stop was at Ft. Collins, Colo., with the complete tour taking him into three states. Last stop was at Cheyenne, Wyo. . . . The Ranger's Quartet, one of the country's leading western vocal groups recently appeared with Spade Cooley on his weekly TVehicle. The group appears regularly each week-end on Town Hall Party in Compton, Calif., and are heard on the NBC net during the weekly radio-television stint. . . . Rex Allen, dickering with Frontiersmen, a radio-TV and recording trio, for personal appearance work with him. The group, originated by "Highpockets" Busse, singer, songwriter, emcee, etc., has worked with all the western stars. Wayne West and Hal Sothern are the other two in the group. . . . Doyle O'Dell had a special treat for TV viewers and visitors of Plainview, Texas, when the Hoosier Hot Shots—Ken, Hezzie, Gil and Gabe—paid a visit to "Western Varieties" recently. The quartet, famous for their "washboard music" have just completed an engagement in San Francisco. . . . Lonnie Barron, the "Mississippi Farm Boy," is making his first appearance on record with Sage and Sand. His first release, "You're Not the First Girl" b/w "Sentimental Me, Sentimental You," looks like a real go'er.



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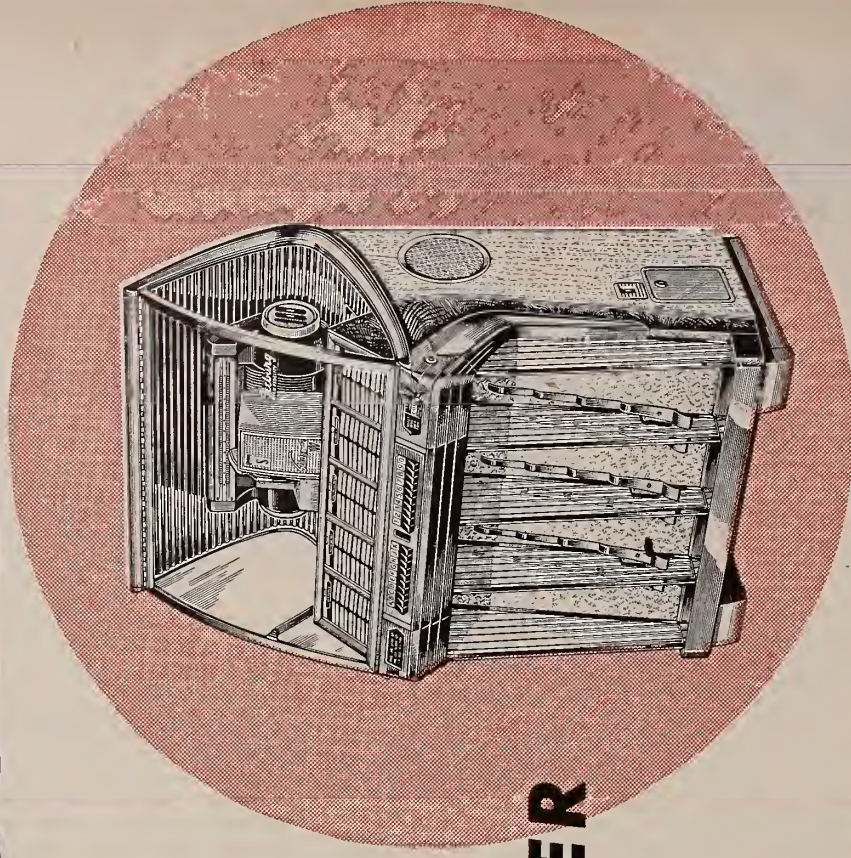
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1037 N. Sycamore St. • Los Angeles 38, Calif. • Hollywood 5-6128

Select-O-matic

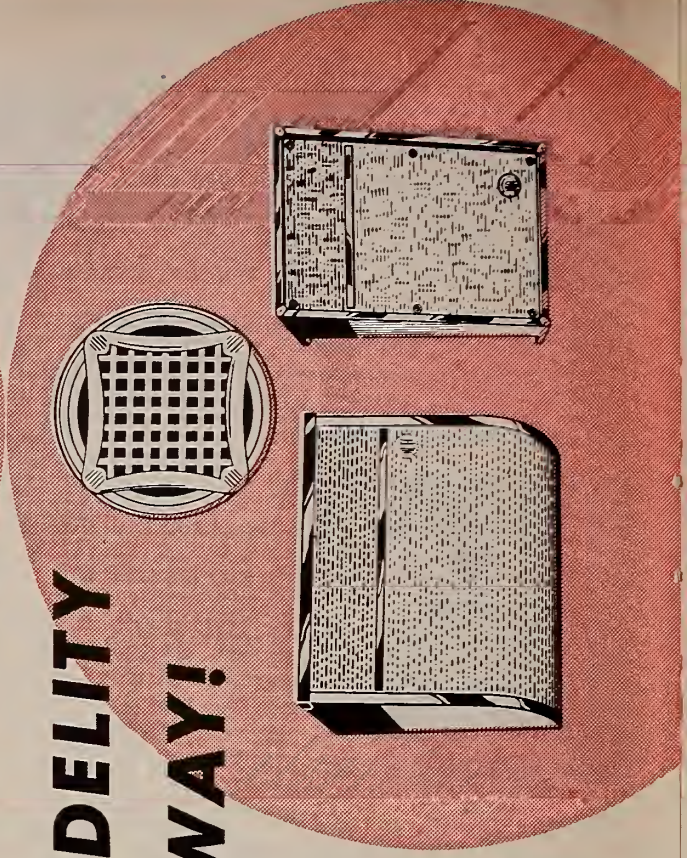
LOOK!

IT'S THE
STYLE LEADER



LISTEN!

IT'S HIGH FIDELITY
ALL THE WAY!



THE MOST WIDELY PUBLICIZED
MECHANISM FOR THE PLAYING
OF RECORDED MUSIC

Seeburg
DEPENDABLE MUSIC SYSTEMS SINCE 1902
J. P. SEEBURG CORPORATION
Chicago 22, Illinois

*America's Finest and
Most Complete Music Systems*



Here and There

WASHINGTON, D. C.—That business views the future optimistically is indicated in a joint report by the Commerce Department and the Securities and Exchange Commission, predicting business outlays for new plant and equipment will be \$27.063 billions, a 1 per cent increase over the past year. The agencies forecast that business sales will be five per cent larger this year than they were in 1954. Attainment of the predicted 1955 business capitals good spending volume, they stated, would make this the second best investment year in history.

NEW YORK—Advertising agency sources are pointing to the changes which have hit the TV commercial sponsors. The sponsors face two problems: costs of programs, which even the most wealthy firms find difficult to handle; and, the gradual loss of listener interest. Reminds us of the trend radio took years ago. At first interest was so great, the record manufacturers could hardly find a buyer of a record. Then with the advent of the modern juke box, back came the record industry bigger and better than ever, with radio taking its proper place in the entertainment world. Now that the general listening and viewing public is losing its interest in spending its life watching TV, outside entertainment (which includes the juke box) has nothing to worry about. Naturally, top programs as well as baseball, fights, etc., still retain their hold on the public—but it's no greater today than was radio prior to the advent of TV.

WASHINGTON, D. C.—While those connected with the entertainment business (juke boxes and amusement machines) always note a dip in collections during the Lenten season, they can be encouraged to anticipate a good revival of play after Easter. The Federal Reserve Board reports that Department Store sales last week ran far ahead of sales in the corresponding week a year ago, averaging an advance of 14 per cent across the nation. An interpretation of this report indicates that the public is spending money for Spring and Summer clothes. Starting with Easter, with the termination of Lent, it would appear to us that locations will once again get its share of the spending.

Operators Are Beginning To Ask:

“WHAT ABOUT NEW GAMES?”

As has long been recognized, new products are the heart's blood of industry.

Whether the industry concerns itself with appliances or automobiles, its dealers, distributors, and all others in that specific industry recognize the fact that, without new products, the industry will gradually deteriorate.

New products pump new blood into an industry. This revives and resuscitates the industry. This, in turn, means continued and progressive growth.

Regardless of the fact that every manufactory in the business of producing coin operated equipment is as busy, if not busier, than it has ever before been there is, and always will be, a need for new products.

Not because there is any lack of sales action today. The fact remains that, whereas one territory may be suffering somewhat, the nation, as a whole, is so large and so fertile that other territories may be demanding whatever equipment they can obtain.

There are fewer manufactories today than there have ever been in the history of the industry. This does not mean that the factories in the industry today aren't capable of producing whatever equipment is required.

The opposite, if anything, is true. They can produce as much as is needed by all engaged in the business of coin operated equipment, worldwide.

The music machine manufacturers have always been sufficiently progressive and aggressive to bring about continued demand for their new instruments.

As is noted everywhere in the music field at this time, this demand hasn't slackened, regardless of an important national legislation problem that is ahead of the music field.

The most affected of the manufacturers, in regard to constantly developing and producing “something different”, are in the amusements field.

This equipment is subject to the whims and fancies of a very fickle public.

As one noted amusements manufacturer expressed himself some years ago:

“These are games for the grown-up children of the nation, the adults. And like all children they, too, soon tire of playing the same game over and over and over again.”

As it has been described in the past, the amusement field is strictly a “novelty business” at best. That being the case, new products are a mighty important factor in the continued growth and development of this division of the industry.

But this does not omit the manufacturers of other types of equipment. Every manufacturer must constantly keep his experimental and development departments going full blast so as to be ready with “something entirely new and different” to meet the demand of the public.

Whether dime play is, or is not, instituted. Whether front money is, or is not, obtained. Whether the problem is intake or income, the fact remains that, to assure the industry continued growth, there must be new products constantly brought to the field.

These new products must be capable of captivating the public just as completely as did the older, tried, tested and proved machines.

This is one industry that cannot long rest on its laurels. It is the kind of an industry that is constantly being challenged by public fickleness.

Therefore this is one industry that requires creative ingenuity. Such ingenuity has, so far, been successfully demonstrated time and again.

Just when all believed everything was finished, someone in the industry came along with, “the completely new product”.

As for example, during just these past few years the in-line games, the shuffle games, the kiddie rides, the gun games.

In the field of automatic music and hi-fi phonos and their beautifully modern, colorful and attractive designs.

In the vending machines field, similar achievements have been made in automatic drink dispensers and in machines with other important vending possibilities, some of which haven't as yet reached their apex.

Once again there is a ripple running thruout the trade that, “Something entirely new and different is necessary”.

Something that will “revive play action”.

Something that will “boom take”.

Something that will “bring the TV viewers back into their favorite spots to play” instead of keeping them at home to see old, wornout films.

This ripple starts, naturally, in those territories where present amusements are overplayed and overdone.

The industry realizes that the anguished calls from these first few territories is usually the first indication that something different is needed.

The time has arrived when the field again looks to the ingenuity of the manufacturers to bring forth “something new, something different, something appealing”.

This publication feels certain that, long before the cry becomes general, new products will come into being.

Just as all the fine equipment of yesteryear came into being. Like the in-line, shuffle, kiddie ride and gun games came into being.

It is well for all to remember that the ingenuity of those who produce the products which have kept this industry in constant and very dramatic growth hasn't for even a moment, deteriorated.

If anything the manufacturers and their engineering staffs have become ever more proficient in the creation of new products with an adroitness and skill that is truly praiseworthy in every regard.

5th MOA SHOW BEST EVER

Huge Crowds Jam Booths as Largest Number of Exhibitors Participate. Ops Discuss Many Important Problems at Meetings

CHICAGO — Pre-convention forecasts that the 5th Annual Convention of the MOA would be the largest and greatest yet were more than vindicated as crowds poured into Chicago from all parts of the United States, Canada, Alaska and many foreign countries, among them far away French Morocco and Australia.

Business was uppermost in the minds of those attending as was evidenced by the full turnouts that greeted the speakers at the morning sessions, the jammed exhibit floor and the huddles in the lobby of the Morrison Hotel during the early morning and late evening hours.

Exhibitors were well pleased with the brisk attendance at their booths. The action was continuous and crowded as operators moved from booth to booth to examine equipment, talk records, renew old acquaintanceships, make new ones, and meet some of the recording stars. Adding greatly to the strength of the convention and the interest of the operator was the exhibit booths sponsored for the first time by the automatic music machine manufacturers, AMI, Rock-Ola, Seeburg and Wurlitzer.

That the association had grown to its maturity was evident in the vast attendance, better than ever participation by manufacturers, and the number of operators who attended and signed up as members.

Meeting halls were filled each morning as operators throughout the nation sought answers to the many problems that their specialized industry faced. The operator wanted to know the present status of the pending ASCAP type legislation in Washington and what was being done to protect their rights. They wanted to know more about the third copyright organization. They wanted to know about the change in membership admittance rules.

Sidney Levine, Legal Counselor for MOA, discussed the copyright legislation and brought up to date the forces that were lined up against them, pointed out the untold multi-millions that were in the treasuries of the proponents of the copyright bills, the powerful public relations offices that moulded public opinion, and the powerful senatorial support that the pro-

posed bills had. He warned them of the constant vigilance that would be necessary on the part of the operator organization. But, he concluded, the operator was legally in the right, morally in the right, and the organization would do all in its power to make certain that it remained that way.

Levine also thanked the juke box manufacturers for their aid and praised the cooperation between their executives and George A. Miller, president of the MOA. He paid high tribute to the cooperation between the legal staff of the MOA and those of the manufacturers.

In an open discussion on the Thompson Bill (H.R. 2677) currently under discussion by the Committee on the Judiciary, The House of Representatives, a motion was made by Albert Denver, New York, that the Convention go on record as being against a Fact Finding Committee, as proposed by the bill. The motion was immediately and unanimously passed.

On the second day, following an open discussion, the attending operators witnessed the birth of a third copyright organization.

Operators learned that the individual operator could now become a member of the MOA. Heretofore an operator could only become a member if his organization was an affiliate of the MOA. Under the new regulations he could now join as an individual whether he was a member of a local association or not.

Bill Gersh, publisher of *The Cash Box*, spoke to the assemblage on the second morning of the convention. Gersh reviewed the tremendous progress the organization had made from the day of its inception, only seven years ago.

Operators also listened to talks by Ray Cunliffe, co-chairman of the convention; Ray Block on advertising and promotion; congressman George P. Miller; Rodney Pantages, Louis Boorstein, Leo Kaner, Clint Pierce and Al Denver.

It was enthusiastically agreed by all that the meeting had been the best ever and much had been accomplished by the organization and the individual.

D. Gottlieb & Co. Distribbs See Test Samples



DAVID GOTTLIEB

CHICAGO — Distributors for D. Gottlieb & Company, this city, who attended the MOA convention this past week, were pleasantly surprised to see three advance test samples of new games at the Gottlieb plant.

These games are as yet untested. It will probably be months before the trade will hear or see them.

In the meantime, the firm's distributors were given the opportunity to

make any suggestions and/or corrections before the games are shipped for test purposes.

As David Gottlieb remarked, "We believe in working in very close cooperation with all of our distributors."

"The fact that so many of them were in town, and called at our factory this past week, gave us the opportunity of showing them some of the games which our experimental department had already completed.

Before we shipped these games for extensive field tests, our distributors were given the opportunity to make whatever corrections they thought would prove of value to all the trade.

"In this fashion," Gottlieb continued, "the entire industry is sure to enjoy finer games in every regard."

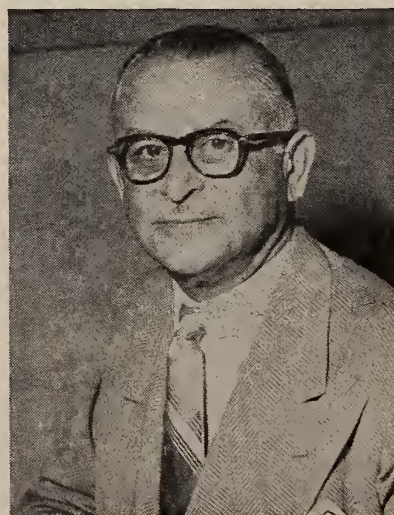
"Not only is each game backed up with the experience of our own engineers, but, also with the experience and knowledge of all our distributors."

"These distributors are in constant contact with the operators and, therefore, know what the operators want."

Gottlieb also remarked on the fact that the number of orders placed with the firm for the new "Duette" has set a new sales record.

"It is a surety," he stated, "that 'Duette' has opened an entirely new era for more profitable operation. Our distributors most heartily recommend 'Duette' to all of their customers."

Wolberg Hosts Distribbs



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg hosted distributors of Chicago Coin Machine

Company and Genco Manufacturing & Sales Company at a very outstanding dinner at the famous Covenant Club, this city, of which Wolberg is one of the most noted members.

Helping Samuel Wolberg as host were Sam Lewis, Avron Gensburg and Ralph Sheffield of Genco, and Ed Levin of Chicago Coin.

Present were: Sam Solomon, Ted Bush, Phil Robinson, Irwin Blumenfeld, Joe Kline, Wally Finke, Max and Harry Hurvich, Dave Rosen, Al Simon, Al D'Inzilio, Roy Monroe, George George, Lew Rubin, Jack Gorelick, Sam Taran, Eli Ross, Morris Hurwitz, J. F. Elkins, John Michaels, J. D. and B. D. Lazar.

The distributors enjoyed the famed food of this club and, according to all present, were much surprised to find so outstanding a skyscraper club in the very heart of the Loop district of the City of Chicago.

Wolberg is well known as a very gracious host and those who were present commented on the marvelous manner in which he arranged to have all enjoy themselves.

From all over the country routemen praise the famous ROCK-OLA Service-Free Mechanism!

Rock-Ola has
operator's service man
spend the time with his
feetful ring of the teleph
Rock-Ola Hi-Fidelity phono
among our locations and th
has proven to this service n

ROCK-OLA MFG. CORP.
800 N. Kedzie Ave. • Chicago 51

ROCK-OLA
Famous Service Free Mechanism
Ask Your Route Man . . . He Knows!

Here's what Bill Fisher of
Coin-a-Matic Music Co.
of Omaha says...



I prefer Rock-Ola phonographs to other
makes because of the minimum of main-
tenance required to produce the maxi-
mum results. We have had amazingly
few service calls in the operation of Rock-
Ola. I believe Rock-Ola has finally produced
an operator's service man can go home in
the afternoon and spend the time with his family instead
of spending the time with his feetful ring of the telephone. The app-
earance of Rock-Ola Hi-Fidelity phonographs have
among our locations and the cash box
has proven to this service man that

Here's what Olin E. Spikes
of
Lambert Music Company
of Auburn, Alabama says:



"I have serviced a lot of different makes and
models. In studying these machines I have
made a mental note of the changes I would
have made, had I engineered the machine
and brother I have found plenty of things
that have changed. In the Rock-Ola I
find no such things and it is
they go



ROCK-OLA
Famous Service Free Mechanism
Ask Your Route Man . . . He Knows!

Here's what K. V.
Medrud of the DAN
THE MUSIC MAN Inc.
organization of Poca-
tello, Idaho, says:



We here at D

Here is what E. L. Whipple and M. L. Whipple
of Whipple Music Co., Columbus, Georgia
says about ROCK-OLA Hi-Fidelity Music


**WE LIKE ROCK-OLA PHONO-
GRAPHS BECAUSE:**

1. Our service calls have been re-
duced to a minimum since we
started using ROCK-OLAS
2. It is so easy to change records on
a ROCK-OLA
3. The playmeter, a routeman's in-
fallible guide to the revenue pro-
ducers, is ideally situated
4. Our locations are well pleased with
the small amount of valuable floor
space required for the ROCK-OLA
5. The installation of a new ROCK-
OLA has repeatedly increased the
revenue from locations.

E. L. WHIPPLE • M. L. WHIPPLE
WHIPPLE MUSIC COMPANY

For further information write
ROCK-OLA MFG. CORP. • 800 N. KEDZIE AVE., CHICAGO 51

Here's what Leo. J. Freidel, routeman for
Gordon Stout Company, Pierre, So. Dakota
says about ROCK-OLA Hi-Fidelity Music



"You asked me how I like the
New Rock-Ola. One thing sure,
they cause us no trouble at
all. It is a small neat package that
fits in well anywhere. Hi-Fi
has now been added to keep
our fancy and

LEO. J. FREIDEL
of
Gordon Stout Co.
Pierre, So. Dakota

ROCK-OLA
Famous Service Free Mechanism
Ask Your Route Man . . . He Knows!

Here is what
Leonard Appel of
Commonwealth Music
Company of Brighton,
Massachusetts Says:



"I've said it before and I'll say it
again . . . the Rock-Ola 120-selection
phonograph is a real
saver in my route.
No more
headache,
changing simpli-
cally, believe
in the
Rock-Ola."
Leonard Appel

ROCK-OLA
FAMOUS SERVICE-FREE MECHANISM
Ask Your Route Man . . .
He Knows!

Here's what Tony Vance
of Brilliant Music Company of
Detroit says:

"A phonograph for me especially has
to be trouble free, easy record chang-
ing because I do my own servicing.
That is why I recommend Rock-Ola
phonograph as the finest piece of
equipment I have ever handled."



For information write
ROCK-OLA MFG. CORP.
800 N. KEDZIE AVE.
CHICAGO 51

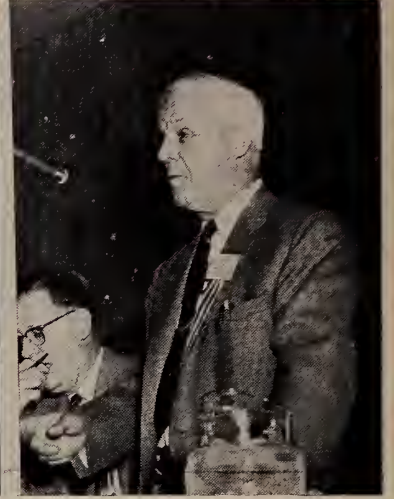
Tony Vance

ROCK-OLA
Famous Service-Free Mechanism
Ask Your Route Man—He Knows!

ROCK-OLA
MANUFACTURING CORP.
800 N. KEDZIE AVE. CHICAGO 51

See the New Model 1448
at Your ROCK-OLA Distributor's
Show Room April 24th and 25th
INTERNATIONAL ROCK-OLA DAYS

MOA CONVENTION as SEEN Thru "The Cash Box" Camera



Business meetings at the MOA Convention were informative, educational, and very well attended. George A. Miller, president (center) welcomes operators; Sidney H. Levine, national counsellor, (left) and Ray Cunliffe, convention chairman, (right) address nation's operators.

CHICAGO—With a record number of coinmen attending the MOA Show, The Cash Box cameraman was kept busy snapping visitors. Pictured on the opposite page are many of the industry's men and women who were at the Morrison Hotel during the show.

- 1) Cissie Gersh, The Cash Box; Al Denver, president of New York's operators association; and Vaughn Smith of Atlantic City.
- 2) At the Wurlitzer booth: Bob Bear, sales mgr.; Eric Bailes, Modern Amusement, Australia; and Mrs. and Mr. Tom Sheldon, Payette, Idaho.
- 3) A New York delegation: "Senator" Al Bodkin, Nat Cohn, Charles Aronson, and Sal Trella.
- 4) Sam Lewis, Genco Mfg. & Sales Co., and Al Clavir, Toronto Trading Post, Toronto, Canada.
- 5) Sam Solomon, Columbus, O., and Ralph Sheffield, sales mgr., Genco.
- 6) "Pete" Pieters, Kalamazoo, Mich.; Bert Lane, Miami; and Gil Kitt, Chicago.
- 7) Mr. and Mrs. Howard Ellis, and Mrs. and Mr. Norm Gefke, Omaha, Neb.
- 8) Dave Stern, Seacoast Distributors, New York, alongside Rock-Ola's new music machine.
- 9) George Kozy at ABT Mfg. display.
- 10) Mr. and Mrs. Ed Carlson, Detroit, Mich.
- 11) Harold Scott, Moberidge, S. D.
- 12) Cissie Gersh interviews Bert Lane.
- 13) Herb Klein, sales mgr., International Mutoscope Corp., L. I., N. Y., demonstrates machine at his booth.
- 14) Art Weinand, extreme right, sales mgr., Williams Mfg. Co., smiling happily at the interest being shown in new "Tractor."
- 15) Walt (Bow-Tie) Huber, Huber Dist. Co., San Francisco, shows off his multi-colored vest.
- 16) Eli Ross, Ross Dist. Co., Miami, Fla., looks over Rock-Ola's new phono.
- 17) Two old-timers get together—Vince Shay and Jack Mitnick.
- 18) Bill Gersh, publisher of The Cash Box with two old friends, Mr. and Mrs. McKim Smith, Atlantic City, N. J.
- 19) Clint Pierce, operator and Mayor of Brodhead, Wis., with RCA's model.
- 20) Ed Ratajack, AMI's western regional mgr., leaning on an AMI phono—vintage 1926.
- 21) Phil Weisman, Automatic Phono Dist., Chicago, with John Haddock, president of AMI, Inc.
- 22) A. D. Palmer, Jr., advertising and sales promotion mgr. of The Rudolph Wurlitzer Co. at the firm's booth.
- 23) "The Gold Dust Twins", Max and Harry Hurvich, Birmingham, Ala.,

- with Hy Branson, Louisville, Ky., and Lou Casola, Rockford, Ill.
- 24) Irv Blumenfeld, Baltimore, Md.; Irv Morris, Newark, N. J.; and Phil Mason, Washington, D. C.
- 25) Bill Gersh, Sidney H. Levine and Representative George P. Miller, Cal.
- 26) Larry Marvin and Wes Elster of Calif., selling banquet tickets.
- 27) Don Moloney, Donan Dist. Co., Chicago and Milt Marmer, Cincinnati, O.
- 28) Fletcher A. Blalock, F. A. B. Distributing Co., New Orleans, La., and Bill Gersh.
- 29) Les Montooth, Peoria, Ill., and Henry Friedman, Mercury record distrib.
- 30) Snapped in the J. H. Keeney & Co. suite: John Conroe and Paul Huebsch of Keeney, and Barney (Shugy) Sugarman and Abe Green of Runyon Sales, N. Y., N. J., and Conn.
- 31) Harry Drolinger, Dallas, Tex., Herb Wedewen, Cleveland, O., and Art Welsh of Sentinel Radio (young man at right, unidentified).
- 32) Two old friends from upper New York State get together: Gen Walenitz, Rochester, N. Y., and Abe Granitstein, now residing in Cleveland, O.
- 33) Vince Shay and Charlie Schlicht look over AMI's 1926 model.
- 34) Ralph Ridgeway, Springfield, Mass., pres. Western Mass. Music Ops Assn., with Kay Molone, one of the finalists in RCA's "Miss Juke Box of 1955" contest.
- 35) Bill Gersh (center) with two operator friends, Bob Lindelof, Skokie, Ill., and Mickey Anderson, Erie, Pa.
- 36) A gathering of upper New York State ops: Lindy Nardone, Louis Grillo, Joe Grillo and Dave Secre.
- 37) Jerry Gillespie and Bill Miller, Grand Rapids, Mich., with the 1926 AMI phono.
- 38) A group of Canadian coinmen: Don McKim, Wes Van Dusen, Art Follitt, and Harold Moon of BMI.
- 39) Abe Sussman and Bob DePriest, Dallas, Tex., give RCA's model some soft Texan conversation.
- 40) Art Garvey, Bally regional representative, takes a ride on the firm's kiddie ride "Hot Rod".
- 41) Phil Robinson, L. A., Calif. and his brother, with the RCA model.
- 42) Dave Bond, Trimount Sales, Boston, Mass., at the Seeburg booth.
- 43) Jack Simon, Simon Sales, L. A., and Henry J. Leyser, Oakland, Calif. op.
- 44) Edward Grodzicki and Martin Rice, Michigan ops.
- 45) Johnny Bilotta, Bilotta Distributing Co., Newark, N. Y., showing Lou Bruno, Canastota, N. Y. op Williams' "Tractor".
- 46) George Markos, Dover, O. op.
- 47) Ernie Rezeau, asst. to C. T. McKelvy, at the Seeburg booth.

(See Pages 14 & 44 For Additional Pictures)

MUSIC OPERATORS AT BUSINESS SESSIONS





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Urge Music Ops Write Standing Subcommittee of Senate on "Kilgore Bill"

Senators Advise They Are Referring Letters and Wires to Three Man Subcommittee. Music Ops Urged to Write Opposing "Kilgore Bill" (S.590) Immediately

EVERYBODY IS TALKING ABOUT THE

New Look

IN GOTTLIEB GAMES

Wire or Write

Sen. Joseph C. O'Mahoney
(Dem., Wyo.) Chairman

Sen. Olin D. Johnston
(Dem., S. C.)

Sen. Alexander Wiley
(Rep., Wisc.)

CHICAGO—With more and more music operators receiving replies from Senators that the Senators have turned over letters and wires they have already received to the "Standing Sub-Committee on Patents, Trademarks and Copyrights," composed of Sen. Joseph C. O'Mahoney, (Dem., Wyo.) Chairman, Sen. Olin D. Johnston, (Dem., S. C.) and Sen. Alexander Wiley, (Rep., Wis.) music operators are being urged to write these three Senators, who have had the "Kilgore Bill" (S.590) assigned to them, prior to hearings on this bill.

Phonograph leaders here believe that it would be to the best advantage of the nation's juke box operators to communicate directly with the members of this Standing Sub-Committee and point out their opposition to the "Kilgore Bill" (S.590) as vigorously as they possibly can.

Prior to any hearings, if this Sub-Committee will grant hearings soon, it would be to the advantage of the entire juke box industry, they believe, for the nation's music operators to quickly write opposing S.590.

Many are also of the belief that the one and only way these three Senators will have some idea of the amount of letters and wires which have gone into Washington, both into the Senate and the House, would be for duplications of the letters and wires to be rushed to each of these three Senators by all the operators nationwide.

Bally Introduces Two New Shuffle Bowlers



JACK NELSON

CHICAGO — Jack Nelson, general sales manager, Bally Manufacturing Company, this city, announced this week, the introduction of two new shuffle bowling games, "Gold Medal" and "Blue Ribbon."

Both games are alike except that the popular match-play feature is omitted in "Blue Ribbon."

According to Nelson, the games may be played by one player, or by two to six players in competition. The games contain the famous "Super-Strike" and "Speed-Control" features of previous Bally bowlers, plus the new "Bonuscore" feature, which is an extra-high score bracket added to the speed-control score indicator on the backglass.

Nelson explained: "This permits the player with perfect speed control to score 500 for super-strike, 200 for strike, 150 for spare. Because a perfect shot can quickly pull up an otherwise poor score, the new 'Bonuscore' feature greatly increases last frame suspense, thus increasing play-appeal and earning power. The new feature also encourages players to do much practice play to improve their skill. Both new bowlers are 10 frames adjustable to 5 frames. Last frame feature adjustable to allow players to keep shooting as long as they score strikes or super-strikes."

Size of both bowlers is 8 ft. by 2 ft. Coin mechanism is choice of dime a play or dime a play, three plays for a quarter.

According to Nelson, both "Gold Medal" and "Blue Ribbon" are now at all Bally distributors ready for immediate delivery.

Keeney Names Billy Coan Regional Vending Mgr.



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeney & Company, Inc., this city, announced this past week the appointment of R. W. (Billy) Coan as regional manager for the firm's vending machines division.

Billy Coan has had over 22 years experience in the vending machine field.

He was formerly general manager for his father's firm, Coan Manufacturing Co., Madison, Wisconsin.

According to Huebsch, "Billy Coan will travel thruout the country for us concentrating on our vending machines."

"At this time," Huebsch continued,

"Billy is going to put all of his sales efforts behind our brand new 'Keeney DeLuxe Hot Coffee Vendor' which clicked so tremendously at the MOA Convention.

"At the same time, of course, he will also show our new cigarette machine to everyone with whom he comes in contact.

"Advance indications all point to one of the greatest successes our firm has ever enjoyed with our new hot coffee dispenser.

"It seems that Billy Coan is going to be one of the busiest men in the nation just trying to meet with the many operators who have already contacted us in regard to this merchandiser."

Wilkes-Barre Ops Form Association

WILKES-BARRE, PA.—The operators of this city and surrounding areas met at the headquarters of Roth Novelty Company, this city, and formed an association.

Elected president was Ben Sterling, Jr. of Rocky Glen Park, Moosic. Other officers elected were Andrew Boyko, Avoca, vice president; Buddy Hoblak, Edwardsville, treasurer; and Marvin Smith, Pittston, secretary.

"The operators are confronted with several problems and feel, through a strong organization, they can improve the methods of operation and establish better public relations," stated Sterling.

The association will hold regular monthly meetings.

If you have PHONOGRAPHS for sale

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BOATS — MOON RIDES
MERRY — GO — ROUNDS
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COMPLETE LINE BALLY BINGO PARTS

SHUFFLE ALLEYS	BINGOS	MUSIC
Bally Magic Bowler Write	Bally Big Time Write	Rock-Ola Hi-Fi 1446 120 Select. } Write
Chicago Coin Thunderbolt Write	Spot Light \$ 60.00	Rock-Ola Hi-Fi 1442 50 Select. }
Chicago Coin Triple Strike Write	Coney Island 75.00	AMI D-40 \$300.00
Chicago Coin Criss Cross Target Write	Bright Spot 85.00	Rock-Ola Comet, 120 selection 725.00
Bally Champion \$395.00	Havana 175.00	Rock-Ola 1434 Rocket, 78 rpm, 50 select. 325.00
Bally Victory 345.00	Atlantic City 95.00	Seeburg M-100-A 375.00
Chicago Coin Criss Cross 300.00	Hi-Fi 345.00	Seeburg M-100-B 525.00
Keeney Pacemaker 200.00	Yacht Club 175.00	Seeburg M-100-C 650.00
Keeney Bonus Bowler 250.00	Beach Club 275.00	1015 Wurlitzer (while they last) 75.00
ARCADE	Beauty 210.00	1100 Wurlitzer 150.00
Exhibit Shooting Gallery \$240.00	BALLY KIDDY RIDES—WRITE	
Exhibit Star Shooting Gallery 300.00		
Exhibit Sportland Gun 350.00		

CALDERON DISTRIBUTING Co.

450 Massachusetts Avenue

ME-Irose 4-8468

Indianapolis, Indiana

**ACTION
+
PLAYER APPEAL
+
COMPETITION**

**HIGHER-STEADY
EARNINGS!**

GOTTLIEB'S

DeLuxe

Duette



**A
TWO
PLAYER
AMUSEMENT
MACHINE!**

**LOCATION
TESTED
& PROVEN!**

- ★ NEW RAPID ADVANCE BONUS.
- ★ Mystery "10 Times Value" Feature Holds Interest.
- ★ 3 Light-up "Pop Bumpers" for Super Scoring.
- ★ 2 Triple Advance Targets.
- ★ 2 Cyclonic Kickers.
- ★ 2 Super Powered Flippers.

**AVAILABLE
WITH
TWIN CHUTES
10c AND
3 FOR 25c**

**Also
Available in
Standard
Cabinet.**

**SEE IT
AT YOUR
DISTRIBUTOR
NOW!**

D. Gottlieb & Co.

1140-50 N. KOSTNER AVE.
CHICAGO 51, ILLINOIS

★ IMMEDIATE DELIVERY ORDER TODAY!

THRU THE COIN CHUTE DALLAS DOINGS

Business reported good throughout the industry this week despite the very cold weather that hit Dallas. Hasn't been this cold but once during the winter—and we thought spring was here. Frank Sachel even went fishing. . . . A meeting for the Dallas operators was held on the 24th at the S. H. Lynch Company. The meeting was to speed up 10c play. The week before there was an operators' meeting held at Commercial Music, and since then about 40% of the Dallas locations have been converted to 10c play. Cooperation of the Dallas operators converting to 10c play has been very responsive. . . . Business reported good at Commercial Music. Busy making deliveries and booking orders on United latest "Clipper" shuffle alley and the new Williams' gun "Polar Hunt." . . . In Chicago to attend the MOA Convention are R. B. Williams, Bob De Priest and Abe Susman. They flew up Sunday night.

Quite a sick list this week. Mrs. T. E. Lott of Dallas is in bed with both the mumps and measles. . . . Bob Coghill is confined to bed with hepatitis. Will have to stay in bed two months. . . . Mrs. Bil' Moseley of Paris is reported improving after being in a Dallas hospital for the past three or four weeks. . . . Harold Strange of Temple has the cast removed from his broken leg, but still walking on crutches. . . . Charlie Knowles of B & B Vending back on job a few hours each day after an illness of three months. . . . We want to wish all of these good people a quick recovery. . . . So sorry to hear that Steve Salach, Jr. of Cameron, Texas passed away. . . . Operators seen making the rounds along coin row this week were Buddy Clem of Paris; W. A. Groom of Jacksonville; Mrs. T. V. Williams of Mineola; Fred Ellis and Wilbur Briscoe of Waco; Mr. Clawson of DeKalb; Mr. & Mrs. Jake Reeves of Nacogdoches; Vincent Lopez, Drew Osburn and Eddie Terry all of Ft. Worth; Herb Rippa, Leonard and Joe Metassa and Dewey Parson all of Da'l's.

It's a Fact...
about your **GENCO** games

FAST RESPONSE!

GENCO has eliminated all possible contact blade trouble by using only the hardest Phosphor Bronze for our blades . . . only the finest Coin Silver for contact points. Combined with D.C. current, this gives GENCO games faster, more positive response to electrical impulses than any other coin-operated equipment available today!

GENCO MFG. & SALES CO.
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

AIRMAIL subscription **The Cash Box \$30.—**

Ed Ristau Joins Rock-Ola



EDWARD W. RISTAU

CHICAGO—David C. Rockola, president Rock-Ola Manufacturing Corporation, this city, has announced the appointment of Edward W. Ristau as director of sales of all divisions effective April 1, 1955.

Ristau comes to Rock-Ola from the Rockwell Manufacturing Company, Pittsburgh, Pa. He first served as general manager, Rockwell Tools, Inc., Columbus, Ohio, a subsidiary, before his appointment to the management and operation staff of this parent company, as vice-president.

Prior to joining Rockwell he was vice-president, the Cummins-Chicago Corporation and held several important executive positions with the Skil Corporation with whom he was associated for over 17 years sharing in the development of that firm from a group of 40 people, doing a business of \$20,000 a year, to an organization of over 1100 employees doing a business of \$16,000,000 a year.

Ristau is married and the father of 5 children ranging from 17 years to 3 years. Both he and his wife are native Chicagoans and are happy to be back home.

Distributors Jam United Factory

CHICAGO—During this past M.O.A. Convention distributors jammed into the United Manufacturing Company plant, beginning early Monday morning. Many were still visiting this factory as of Thursday and Friday of this past week.

As Herb Oettinger reported, "We enjoyed over thirty to forty guests for lunch in our cafeteria every day.

"It was really one of the most impressive gatherings with discussions going on about how business was all over the country and many who visited with us advised that they obtained valuable information at our plant.

"We certainly want to thank all our own distributors and their friends for calling at our factory and also for the very complimentary statements they made in regard to our product."

Bill DeSelm, Ray Riehl, Johnny Casola, Al Thoeke, and all the others at the United factory, were just as thrilled because of the large numbers of visitors who called to see them.

Bill DeSelm said, "We're gathered a great deal of very valuable information from these visits which will help us in the future."

Singapore Coin Machine Ops Face Difficulties

Ask Help From U. S. Coinmen

SINGAPORE, CHINA—A situation has arisen in both Singapore and the Federation of Malaya which is causing established coin operating firms considerable difficulty.

Authorities in these areas refused to issue licenses to Cafes and Bars which have amusement machines or juke boxes operating. According to our source, this action was brought about by the importation of thousands of miniature billiard tables from Red China, which certain operators have flooded upon the village and back lane market. Having no mechanical action or requiring electricity, these machines were snapped up, particularly in areas where there was no, or little police supervision. This brought to the authorities attention the fact that children were being encouraged to gamble.

The whole industry, as a result, suffered in the attempt to clean out these machines. This was done by refusing licenses to Cafes and Bars if they had, or considered having any type of amusement machine installed.

The Attorney General's Department has decided that juke boxes are amusement machines, which means that no Bar, Cafe, Restaurant or Coffee Shop will have their licenses renewed if they have a machine installed.

Because of this extremely difficult situation, Chappelle, general manager of J. Rooklyn Amusements, Singapore, has written to Nat Feinstein of Atlas Music Company, Chicago, asking for data or facts relating to similar occasions which may have happened in the United States and which can be presented to the Attorney General's Department to prove that licenses should be issued.



Many wives accompanied their husbands to the MOA Convention. While the men were busy with meetings, etc., it didn't take our fair femmes long to find the best shopping spots. Isn't it peculiar how much more glamorous a dress looks to you when you're out of town? You're sure there's nothing like it in your own home town. You get up early the next morning, after thinking about it all day before, fearing that someone else may have seen the same dress. The saleslady did say it was "the one and only". You just know you need it. In fact, you really have nothing to wear. You don't walk, you run. And finally reach the store, breathless. There it still is. You think how lucky you are. So you buy it. And can't wait to get home to show it off to all the other gals. As you strut down your favorite hometown street in this newest creation—there—right there—in the little shop where you always buy—the very same dress—for \$5 less.

Seen around Our Town: Babe Kaufman of Atlantic Highlands, N. J. Babe is president of southern New Jersey's music operators association. . . Mrs. Vaughn Smith of Atlantic City, N. J., one of our most attractive gals, who really made a most complete survey of all the exhibits at the MOA Convention. . . Mrs. Margaret Rose of Nashville doing some very fast shopping. . . Mrs. Judy Culp of Oklahoma City had no intention of coming to Chicago, but we're glad hubby insisted. . . Mrs. Marie Pierce accompanied her husband Hon. Clinton S. Pierce, Mayor of Brodhead, Wis. . . Mrs. Joy Wright of Portland, Ore. arrived here on Monday night and made a bee-line for Barrington to visit with her sister. . . Mrs. Sam Ricklin of Los Angeles taking a whole day off just to tour our fair city. . . Also from Sunny California, Mrs. Peter Pelligrini seeing Our Town. . . Assure Lillian Marvin that Larry was one of the very busiest before, during and after the MOA Convention. . . Want Juanita Miller to know everything was "George" during the convention. . . Gloria Schlesinger's hubby, Al, very lonesome for her.

"CHICKENS"????????? If you want to know just what that means ask Millie Riehl or Sarah Oettinger. . . Adele Ginsburg, a very busy Girl Scout Troop leader in Glencoe, Ill. . . Kate Simon's beautiful dotter just returned to Chi. From a short rest in Miami. Re-enters Northwestern U. to finish for her Master's degree. . . Laura Gottlieb, five year old daughter of Alvin and Evelyn Gottlieb, also admired that very gorgeous vase in Eloise Mangone's Miami home we mentioned last week. After studying it very carefully (it's taller than she is) for some minutes, looking at all the beautiful and delicate artistry, she looked up at her Mommy and said, "Are all those bumps matzoh balls?"

So said the famed James Matthew Barrie: "Every man who is high up loves to think that he did it by himself. His wife smiles and lets it go at that."

THE WHOLE TOWN'S TALKING ABOUT

GOTTLIEB'S

New Look

WE HAVE IT!

Send Us Your Bid
MUSIC MACHINES
GAMES • KIDDIE RIDES
ARCADE EQUIPMENT
IN-LINES • AUTO PHOTO

and everything coin operated, parts & supplies
Write • Wire • Phone

DAVID ROSEN

Exclusive A M I Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE-STEVENSON 2-2903

Dixon Distributors Becomes Music Vend Corporation

YOUNGSTOWN, O. — With Leo Dixon out of the firm, the name of Dixon Distributing Corp. (Rock-Ola distributors) has been changed to Music Vend Corporation with Jack Mulligan as president and also in charge of the firm.

The firm has also moved its offices from 3808 Southern Boulevard, to 5534 Mahoning Ave., which is on Ohio State Route 18, this city.

Other officers of the new firm, in addition to Jack Milligan are: Viola Merdith, secretary-treasurer, Ed Rodkey, sales manager and Herbert Dally, service manager.

Mulligan reported that the firm has instituted a policy of super-service to all the operators in the territory where it distributes Rock-Ola automatic phonos and music accessories.

He stated, "We are prepared to offer the operators the very closest cooperation as well as the finest service they have ever enjoyed.

"Our new quarters", he continued, "are at the disposal of the operators and we welcome their visits.

"We have many surprises for them and we do hope that the operators will call around to learn all about these", he concluded.

ROCK-OLA COMET 1438 (120 Sel.—45 RPM) . \$675
SEEBURG 148 (Blond) 125
WURLITZER 1550A 445

RECONDITIONED AND REFINISHED LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors



A Quarter Century of Service.

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

More MOA Pics Next Week



Super Strikes

Super-Strikes (see instructions on playfield pictured above) score up to 500, get plenty of "practice-play" as players try again and again to improve their skill in straight-lining the puck between red lines.

New Bally bowlers

combine greatest bowler features with new **BONUScore** play-booster



90	60	40
200	90	60
500	200	150
300	120	90
300	120	90
200	90	60
200	90	60
90	60	40
90	60	40
90	60	40
90	60	40
60	30	20
60	30	20
60	30	20
60	30	20

Speed CONTROL

Player controls speed of puck-shot—not too fast, not too slow—for highest scores. If shot is too fast, light shoots up to top of backglass, indicating 90 for Super-Strike, 60 for Strike, 40 for Spare. If shot is too slow, light remains in lower 60-30-20 section. Good speed-control stops light at 200-90-60 or 300-120-90. Perfect speed-control permits player to ring up 500 for Super-Strike, 200 for Strike, 150 for Spare. Speed-control skill plus aim skill results in greatest play-appeal and record-breaking earning-power.

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature...plus popular SPEED-CONTROL and other famous Bally-Bowler features...and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right-on-the-nose" BONUScore speed-control. Up your bowler collections in a hurry with Bally GOLD MEDAL (with match-play) and Bally BLUE RIBBON (without match-play). Order from your Bally Distributor today.



SEE
Bally
GAYETY
BACK COVER

CHOICE OF DIME-A-PLAY
OR DIME-A-PLAY, 3 PLAYS FOR A QUARTER

POPULAR SIZE: 8 FT. BY 2 FT.

BONUScore

Perfect speed-control rings up a big bull's-eye BONUScore of 500 for Super-Strike, 200 for Strike, 150 for Spare. BONUScore increases competitive play by increasing last-frame suspense, because BONUScore in last frame can pull a hopeless score up in a hurry. BONUScore also increases practice-play, as players keep shooting to improve their skill at "right on the button" BONUScore speed-control.



Light-up scores with speedy totalizing. Club-styled cabinet. 10 frames adjustable to 5 frames. 7-10 pick-up. Last-frame feature adjustable to allow player to keep shooting as long as he scores Strikes or Super-Strikes. Genuine Formica playfield with rich maple pattern. Giant, realistic pins. Hinged pin-hood, doors and playfield with new "easy-up" elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-proof mechanism. New "easy-at" relay banks.

Bally

Gold Medal
WITH MATCH-PLAY

Blue Ribbon
WITHOUT MATCH-PLAY

BALLY MANUFACTURING COMPANY—2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS

"THE CASH BOX" CAMERA CLIX AT MOA SHOW



1) Ed Ratajack, Western regional representative for AMI with AMI president John Haddock.

2) Jack Mitnick, Eastern regional representative for AMI with the popular AMI head, John Haddock.

3) Barney Ross, former world's lightweight and welterweight champion, and now promoting for Eddie Fisher's records, with the Louisville, Ky. sportsman, and owner of Southern Automatic Music Co., Leo Weinberger.

4) Irvin Weiler, Uni-Con Distributing, Kansas City, Mo. rides Bally's "Hot Rod."

5) Sol Hoffman, Tri-State operator, Harrisburg, Pa.

6) A trio of old-timers in the biz: Joe Fishman, Atlantic Pennsylvania Corp., Philadelphia, Pa.; Babe Kaufman, the fabulous woman operator of Atlantic Highlands, N. J.; and Al Schlesinger of Poughkeepsie, N. Y.

7) Barney Ross with Art Weinand, sales mgr. Williams Mfg. Co.

8) Bill Gersh, publisher of The Cash Box, with Al Adickes of Nova Apparate-Gesellschaft, Hamburg, Germany.

9) Paul Golden, LaRue Novelty, Chicago with Lee Kane.

10) Buster Williams, Williams Distributing Co., Memphis, Tenn., with RCA model.

11) Bill Gersh with Bob Dunlap, J. P. Seeburg Corp.

12) At the Seeburg booth: Reid Whitney, Gunnar Gabrielson, Rep. Chauncey Reed, Joe Fishman, Herb McClellan and Ernie Rezeau.

13) The popular fireman, Charles (Little Jimmie) Johnson, Chicago, and Phil Weinberg, Dallas, Tex., Bally regional representative.

14) Sam Taran, Taran Distributing Co., Miami, Fla., with the RCA model.

15) Barney Ross with Tony Galgano of Chicago.

16) A happy group: Jimmy Savarese, Barney (Shugy) Sugarman, Barney Ross and Dave Stern.

17) Barney Ross again (was all over the place, wasn't he?) with the world famous advertising expert, Jim Mangan. (Center figure unidentified).

18) Sam Ricklin of Los Angeles gets a big laugh from something Barney Ross says.

19) Al Denver, president of the Music Operators of New York and Sidney H. Levine, attorney for the above association as well as the national counsellor for MOA, Frank Sonny Graham, a New Yorker who won the RCA "Miss Juke Box of 1955" contest.

20) Joe Abraham, Lake City Amusement Co., Cleveland, O., rides Bally's "Hot Ride".

21) Carl Hoelzel, Uni-Con Distributing Co., Kansas City, Mo., and Art Garvey, Bally representative, say hello to Barney Ross.

22) Vince Shay, Mick McDonnell, E. Liverpool, O. op., and Bill Gersh.

23) Rep. Chauncey Reed meets Barney Ross.

24) Paul Huebsch, J. H. Keeney exec., Barney Ross and Bill Happel, Jr., Badger Sales Co., Los Angeles.

EXHIBIT'S MODEL "500" SHOOTING GALLERY

THE "FASTEST SHOOTING" - FASTEST MONEYMAKER FOR EVERY TYPE OF LOCATION



NEW SCENIC INTERIOR	NEW BONUS FEATURE	NEW SMALL CABINET
---------------------	-------------------	-------------------

New Flying Pheasants



New Climbing Squirrel



New Swimming Ducks

DON'T FORGET EXHIBIT'S FAMOUS LINE OF 10c KIDDIE RIDES

TRIGGER - BIG BRONCO
SPACE PATROL - JUNIOR JET
TWIN PETE - RUDOLPH - ETC.

JAMMED FULL OF
PLAYER - APPEAL
FOR BIG PROFITS

Our best advertisements are the thousands of Exhibit Kiddie Rides in top locations all over the world.

A few Factory-Recanditioned Kiddie Rides at Bargain Prices

NEW SMALL CABINET
28 1/2" Wide Goes Thru Any Door
ALL MOVING TARGETS

ESTABLISHED 1901
EXHIBIT SUPPLY
4218-30 WEST LAKE STREET • CHICAGO 24, ILLINOIS

Ky. ABC Board Rejects Proposal to Ban Free Play Pins

FRANKFORT, KY.—Rev. Walter C. House of Louisville, executive director of the Temperance League of Kentucky, proposed last year that the state's Alcoholic Beverage Control Board ban pinball machines from premises licensed to sell alcoholic beverages.

This the board refused to do (March 23).

State law forbids gambling on premises licensed to sell beer, wine and whisky, and House tried to put pinballs into this category.

However, Guy C. Shearer, chairman of the Alcoholic Beverage Control Board, refused to ban pinball games, stating that the 1952 Legislature had said that pinball games that paid off in free games should not be considered gambling devices. Since the law specifically declared free game pinball machines were not gambling devices. Shearer said, the board would not be justified in issuing a regulation banning them on the ground that they were gambling devices.

Shearer further said that "if there were 'a preponderance of evidence' or 'substantial evidence' that the free game pinball machines have been used as gambling devices, then there are other remedies available to the board for suspension or revocation."

N. W. Montana Goes 10c Play Martin Britz of Great Falls Spearheads Tri-City Changeover Set for April 18

GREAT FALLS, MONT.—Spearheading a three city changeover to dime play in northwestern Montana is Martin Britz of this city.

On April 18, according to present plans, the cities of Helena, Havre and Great Falls, including the surrounding area, will change to dime play on all music equipment.

Working with Martin Britz of this city will be Pete Weyeh of Havre and Frank Mahalish of Helena.

Changeovers are already under way to 1 play 10c, 3 plays 25c, even tho the big majority will get started on April 18.

Even tho these three cities are

practically on top of Butte, Montana, the operators in Butte haven't as yet made any statement regarding dime play.

Britz has been the moving spirit and has worked for some time now to get the operators in this northwestern Montana area to realize that constantly increasing overhead costs and higher machine prices were very seriously affecting income.

In some instances extended play is being used. In the greater majority of cases the ops have and are simply switching over to 1 play 10c and 3 play 25c without further ado.

Congressman George P. Miller Addresses MOA



CHICAGO—One of the highlights of the MOA Convention was the address made by United States Congressman, Representative George P. Miller. Standing at left is George A. Miller, president of MOA—and no relation to the Congressman.

FOREIGN BUYERS!

Our Service is . . .
Quick — Efficient
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.
Parts and Service Manual Available.

INTERNATIONAL AMUSEMENT COMPANY
1423 SPRING GARDEN STREET
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

Keeney DIAMOND	\$239.00
Keeney CARNIVAL	149.50
United CLOVER	149.50
United CHIEF	249.50
United OLYMPIC	110.00
HI-FI	325.00
BEACH CLUB	250.00
SURF CLUB	350.00
BIG INNING	99.50
HAYBURNER	50.00
100 Packard Wall Boxes, ea.	2.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:
BALLY - WILLIAMS - ROCK-OLA

LAKE CITY AMUSE. CO.
4533 PAYNE AVE., CLEVELAND, O.
(Tel.: HE 1-7577)

NOW—You Can Expand Your Vending Business with this KEENEY *Deluxe* COFFEE VENDER

KEENEY'S *Unseen Ingredient!*

Look closely at this new Keeney Deluxe Coffee Vender—study its superior features and you'll see more than the physical materials of which it is made. You'll see the *attitude* of a company determined to make and market a more practical, better performing unit designed by men who are never quite satisfied until they have produced a far superior product. It's the "unseen ingredient" that insures lasting, low cost performance.

LET'S LOOK AT THE VISIBLE FEATURES:

All controls are conveniently located on the face plate. Each selector button actuates the entire vending cycle by means of snap-action. Automatic light below coin insert indicates when vender is empty. Full safety features include: Coin Lockout—Ground Wire in power cord—Shock-Proof Mountings to prevent free operation and to protect all controls from damage or misadjustment—Built-In Coin Changer that may be pre-set to return 1 to 4 pennies change—stainless steel Mixing Bowls, Hot Water Containers and stainless steel coffee, sugar, and cream containers—Adjustment to control quantity of ingredients—adjustable Temperature Controls—Anti-Overflow Float and shut-off switch—Water Supply Pressure Regulator—a simplified easily accessible electro-mechanical mechanism with standard components—slow-blow type fuses—service outlet—toggle switch for servicing without disconnecting line voltage—swing-up top for easy loading without removing containers. Auxiliary Reserve Tank optional. Every feature to insure successful operation!

Write FOR YOUR **FREE CIRCULAR!**

J. H. *Keeney* & CO. INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

300 CUP CAPACITY

Experienced coffee vender operators agree that this new 300-cup Keeney Deluxe Coffee vender ideally combines the average capacity requirement for smaller size at a much lower investment per unit. It is but 19¾" wide by 15½" deep by 52" high! You can install a single unit for marginal locations, or group these compact venders for mass dispensing in larger places.

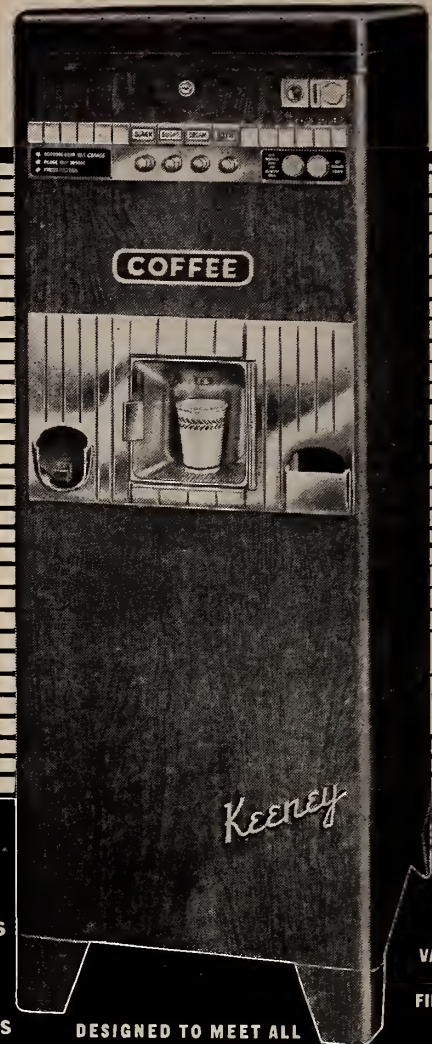
4 SELECTOR BUTTONS

- Black Coffee • With Sugar • With Cream • Sugar and Cream

EASY TO OPERATE!

Insert a dime at top and 1 to 4* pennies drop into the built-in coin changer return outlet while a cup vends *automatically* at the left. Open dispensing chamber door, place cup in position, depress one of four selector buttons and the cup fills up with a full 6½ ounces of rich full-flavored hot coffee, as you want it, *when* you want it, almost *instantly!* Sugar and cream containers and the mixing bowl are of stainless steel for easy cleaning as well as to preserve ingredients and insure cleanliness at all times.

*Price pre-set at option of operator.



BUILT-IN COIN CHANGER OPERATES ON NICKELS, DIMES OR QUARTERS

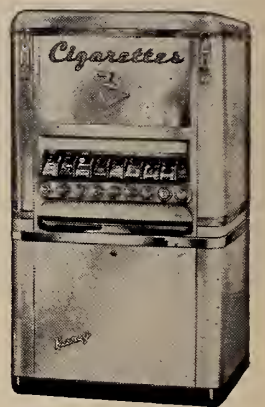
RETURNS CHANGE IN CORRECT AMOUNT AUTOMATICALLY

DESIGNED TO MEET ALL KNOWN REQUIREMENTS FOR HEALTH AND SANITATION AT LOW COST OPERATION.

A VARIETY OF FINISHES

The Keeney Deluxe Electric CIGARETTE VENDER

★ Year after year, operators have made much more money with this Keeney Deluxe electrically operated Cigarette Vender. Nine double columns dispense regular or king size packs alternately from front or rear and "the pack you see is the pack you get!" Capacity 432. Has quick price adjustment on each column, swing-up top, 3-way match vending. Write for circular.



NOW DELIVERING THE BEST in

GAMES and MUSIC

AMI Model "F" PHONO

Bally BLUE RIBBON Bowler

For Good Buys In Used Machines, Write:

RUNYON SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co., J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880
221 Frelinghuysen Ave., Newark 8, N. J., BI 3-8777
231 Windsor St., Hartford, Conn., JA 7-4470

S. D. Phono Ops Re-elect Gordon Stout President

HURON, S. D.—At a meeting of the South Dakota Phonograph Operators Association in this city on March 21, the membership elected its officers for the next year.

Gordon Stout was re-elected president, Roland Manolis, vice-president; Ralph Harvey, director; and Harold Scott, re-elected secretary-treasurer. Holdover directors are Tony Trucano and Mike Imig.

Principal topics discussed at the meet were dime play (how and how soon) and public relations.

It was announced that M. K & M Music Company (Roland Manolis) purchased the York operation in Mitchell.

Mr. and Mrs. Harold Scott, who celebrated their 38th wedding anniversary, were given a resounding ovation at the banquet.

Next meeting is scheduled for June 19 and 20, to be held at Pierre. It was announced that a feature of this meeting will be a bonfire party at which old-time clunker juke boxes will be destroyed.

THRU THE COIN CHUTE TENN. & MISS. ITEMS

J. S. Biggers' "The Cracker Box," Clarksville, could not withstand the big blow on March 21. The hurricane splintered a new AMI phonograph, two pin tables and a bowler. The cabinets looked as though an axe had been taken to them. Several locations also suffered damages. . . . Charles Akers, Parris, out setting some new machines in some new spots. . . . W. A. Wel'er, Ideal Novelty, Jackson, talking over the MOA meet. . . . Tommie Tomlin, Tommy's Dist. Co., Nashville, cleaning up his work so that he could get away for the MOA Convention. Tommie said he was very interested in the equipment the manufacturers would be exhibiting. . . . Jack Trueman, Hermitage Music, Nashville, elated with the way business keeps up. . . . Red Hitchcock making plans to get out to the MOA. . . . S. J. Parker says the move he made the first of the year was the best move he has ever made. He is now on coinrow with a much larger display. . . . Brake, at Rock City, pleased with the sales figures. . . . The new season at Biloxi at the beach was starting out in good style. In evidence were fresh new paint jobs and big new glass fronts. Right now the talk is about the weather they hope they'll get during the season. Tony Ingrassia, Golf Amusement and John Evans of Evans Amusement, Gulfport, ready for a smash season. All their equipment is out on location and any new spots would call for their buying new equipment. . . . Geo. and Chas. Morrison of Morrison Music, Biloxi were busy. They have the army camp contract. . . . Johnny Pettus, United Novelty, still in Miami. . . . Horace Crane still racing the hotrods. . . . John Treuting, with his route and Vacation Village, is always on the go.

chicago coin's
 EXCITING NEW THRILLER! . . .

ARROW BOWLER

NEW!...
 SUSPENSE
"ARROW-LITE" FEATURE!
 MATCH AN ARROW TO NUMBER, STAR AND CROWN FOR THE ULTIMATE IN AN ADDED EXCITING SCORING FEATURE!

NEW!...
4 WAY MATCH PLAY!
TWO GAMES IN ONE!
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 Any time during the game when player scores 3 strikes he gets an "Extra Bonus of 600" added to his score!

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THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

Ten cent play sweeping the Boston area. . . . Locations beginning to ask operators when they are going to switch to the dime. . . . All Seeburg equipment going out on ten cent play, Irwin Margold, general manager, Trimount Automatic Sales Corp., reports. . . . Some evidence of the way the dime has caught on seen at Trimount this week when 12 ops waited in a group for changeover equipment for their boxes. . . . Four meetings held in past week in Boston, Manchester, N. H., Fall River, Mass. on dime play and the big cerebral palsy tie up. . . . Ten thousand music machines will be playing for the c. p. drive in Mass. during the month of May. . . . So terrific has been the reception to the tie-up that ops in all six New England states are planning to follow the Massachusetts plan inaugurated by the Massachusetts Music Operators Association.

Dewey Bergman, Jr., Benida Records, Herbert Nelson, Sikorski Music Corp., and Peggy Marshall hit the Hub promoting "The Dollmaker," new Benida disk, featuring Peggy Marshall singers, and got heavy spinning from the deejays. . . . Louis Blatt, Atlas Distributors (AMI), returned Tues. (29) from trip around the territory where he encountered arctic weather. . . . Pale green color engineered AMI going into the new Sherry Biltmore Hotel in Hub to play for cerebral palsy from Atlas. . . . A Wurlitzer from Redd Distributing is at the Hotel Vendome for c. p., and the AMI at the Sherry Biltmore starts off a string of locations for the distributors who are backing up the c. p. drive by giving full proceeds of machines from now through the month of May. . . . Other hotels, railroad stations, public, government and state buildings are planned locations for the distributors. . . . At head table of the Business Men's Council breakfast of the Combined Jewish Appeal at Hotel Kenmore last week was Dave Bond, prexy of Trimount, who is treasurer of the pledge redemption committee. Max Rabb of Boston, secretary to the Cabinet, was guest speaker and regional heads of the Army, Navy and Marine Corps, were with Dave at the head table. . . . Dick Mitchell, Dick's Record Co.; Si Redd, Redd Distributing (Wurlitzer); Jerry Flatto, Boston Record Distributors; Dave Bond, president, Trimount, and many other Bostonians attended the MOA convention in Chicago. Bob Jones, sales manager, Redd, out-of-town on another whirlwind trip around the territory. . . . Ops seen at Boston Record Distributors this week included George Kesner, Rangely, Me.; Ray Barker, Ayer; Al Dolins, Hyannis; Rae Shea, Worcester; and Dave Baker, Arlington. . . . Marion Sutcliffe, formerly of Juke Box Haven, and secretary of the Mass. Music Operators Association, now operating Mass. Music. She's off to Bermuda April 9 for an Easter Cruise. . . . Boston's Teddi King, who records for Coral, getting good dj play on her "The Dragon" and "In The Year You've Been Gone." . . . New members of the Mass. Music Operators Association include Fred Kougas, Fred's Music; H. Grazzio, Globe A & V; Milton Cantor, Coin Town Vending; Benjamin Peyton, Benny's Music; Charles Tiernan, National Music and Radio; V. J. Wolkowski, Malden; Bob Rome, Automatic Music Service; Bob Wolbarst, New England Exhibit; and Henry Lavine, H & R Distributors.

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 BALLY—Atlantic Citys, Beautys, Spot Lites & Beach Clubs
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 UNIVERSAL—Five Stars
 GOTTLIEB—Pin Games from Niagara to late models
 WILLIAMS—Pin Games

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Bally Service School at Lieberman Music

MINNEAPOLIS, MINN.—Harold Lieberman, Lieberman Music Company, this city, played host to a number of coinmen who attended a Bally Service School at their quarters on March 22 and 23. Paul Calamari, Bally's service engineer conducted the sessions.

Among the operators and their servicemen who attended were: Marcy Christopher, La Crosse, Wis.; Walt Meyer, Sauk Center; John Backowski, Little Falls; John Rati, Milford, Iowa; Walter Plakut, Little Falls; O. M. Gustafson, Fairfax; R. B. Hinnenhomp, Little Falls; Ronnie Youngen, Minneapolis; Lou Wolk, Minneapolis, Ted Podobinski, St. Paul; M. C. Barns, Minneapolis; G. M. Mikkalson, Mankato; Phillip Hertel, Wadena; Art Coady, La Crosse, Wis.; Lloyd Olson, Minneapolis; Lare Nelson, Minneapolis; Ted Burke, Arlington; Jack Westling, Pierre, S. D.; Art McFarlane, Rochester; Don Hall, Spencer, Iowa; Paul Metli, Jackson; Eugene Clennon, Austin; Leon Harris, Enderlin, N. D.; Thomas McAdams, Rochester; Lloyd Williamson, Winona; Larry Dwyer, Rochester; Paul Adlis, Minneapolis; George Harrison, Minneapolis; Bob Keese, Forest Lake; Ken Owens, Fairmont; and Art Berg, Fairmont.



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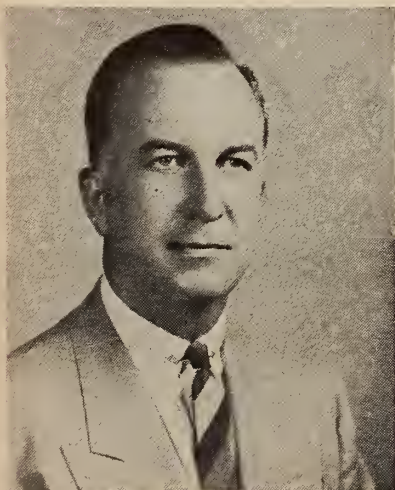
DOWNTOWN

LAS VEGAS, NEVADA

- JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE
- HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER
- MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA
- CHARLEY CAVANAUGH

John Haddock Appoints Marketing Vice President

Charles Burgess in Newly Created Post



CHARLES R. BURGESS

"This new position and the selection of Mr. Burgess to fill it have been made necessary by the heavier burdens imposed upon me personally," said Haddock. "As a result of the continued growth of our business and its increasing complexity, it is increasingly difficult for me to do justice to the responsibilities I have heretofore been carrying as our business grows both within the U. S. A. and abroad, where we have licensees as well as export distributors. We are happy in having found 'Chuck' Burgess to fill the post and are confident he will win as many warm friends in the music business as he has in previous endeavors."

Prior to coming with AMI, Burgess was affiliated with the Lincoln-Mercury division of the Ford Motor Company where he was in charge of product planning. Previously he had his own business as a product and marketing consultant.

Burgess expects to get into the field within the next few weeks where AMI regional managers, E. R. Ratajack and Jack J. Mitnick, will introduce him to their respective distributors and to the operators in their territories.

Burgess' headquarters will be at AMI's general offices in Grand Rapids. Mrs. Burgess and their four children plan to move to Grand Rapids at a later date.

GRAND RAPIDS, MICH. — Appointment of Charles R. Burgess to the newly created position of vice-president-marketing at AMI, Incorporated, this city, was announced here this week by John W. Haddock, AMI president.

Burgess will have general supervision of AMI's rapidly growing distributor organization in the export market as well as its some fifty distribution points in this country.



A good number of coinmen from the East, including many operators, were in Chicago the early part of this week attending the MOA convention. From our observation, there were more Easterners on hand than in previous years—and, as a matter of fact, more coinmen from the entire nation. It was an extremely interesting and educational meet, with exhibitors very happy over the reception given equipment on display. With the four manufacturers of music machines displaying their machines for the first time, many phono distributors, who in other years didn't attend, were on hand. . . . Among coinmen from the East whom we saw (and if we overlook any of our friends in the rush of meeting our deadline for this issue, please forgive us), were: Al Denver, Joe Connors, Sal Trella, "Senator" Al Bodkin, Sidney Levine, Dave Stern, Bob Slifer, Meyer Parkoff, Barney (Shugy) Sugerman, Abe Green, Irv Kaye, Joe Fishman, Joe Munves, Nat Cohn, Charlie Aronson, Al Simon, Al D'Inzillo, Babe Kaufman, Irwin Goldner, Mac Lesnick, Henry Nathanson, Irv Blumenfeld, Ben Becker, Jack Mitnick, Joe Silverman, Dick Steinberg, Dave Rosen, Irv Morris, A. D. Palmer, Jr., Bob Bear, Joe Hrd'icka, Jimmie Tolisano, Hirsh de La Viez, Phil Mason, Johnny Bilotta, Si Redd, Dave Bond, Harry Stern, Mr. and Mrs. McKim Smith, Herb Klein, Ben Wilenitz, Mickey Anderson, Ralph Ridgeway, Lou Bruno, Lindy Nardone, Louis Grillo, Joe Grillo, Dave Secre, Ben Palastrant and many others.

Connie Boswell, the "March of Dimes" queen, and whose picture appeared on posters taken from the front cover of The Cash Box, when The Cash Box inaugurated its 1955 campaign for "A Day of Dimes" for the "March of Dimes," was all over the show, visiting ops—ever smiling, ever joking. The ops loved her. . . . Harry Pearl, who is working with Bert Lane on his new golf game "Golf-O-Mat" was in constant attendance at the booth. Looks like Bert has a hit. Sam Rauworth, owner of the "Golfers Club," Chicago, and Bert gave convincing demonstrations of their skill.

Seymour Pollak, Westchester op and officer of the Westchester Music Guild, had to pass up the MOA show as he's busy working on the forthcoming 4th annual dinner and dance, scheduled for May 10. The association feels it is fortunate this year in acquiring the New Parkway Casino, Tuckahoe, N. Y. for its banquet. It's large and will be able to handle whatever crowd shows up, and in addition, Pollak advises they serve a most wonderful dinner. Souvenir coming along fine, he tells us, and will be biggest ever turned out by his association. . . . Mike Munves, as busy as he could ever be, tells us that arcade owners are ordering Williams' "Jet Fighter" in goodly numbers. Mike was able to pick up quantity of these machines brand new from factory. Also going big, according to Mike is Exhibit's "model 500" Shooting Gallery. . . . Harry Koepfel, who had made plans to attend the MOA show, couldn't make it as a goodly load of used music machines arrived at his doors. Hymie, smiling happily, tells us that his beautiful daughter, Toby, "pinned" by Bert Wasserman, an NYU student. "What's 'pinned?'" we asked. Boy gives girl his fraternity pin—sort of a pre-engagement engagement. . . . Etta Brodsky, secretary at Young Distributing, off Friday (April 1) to Miami Beach for a vacation. Etta will stay at the Shorehan Hotel for two weeks. . . . Joe Young and Abe Lipsky will hold the final of a series of service schools at Young Distributing on the Wurlitzer model "1800," Monday, April 4. Joe tells us that his friend Danny Capri, Capitol recording artist, dropped in to say "hello" this week. . . . Irv (Kempy) Kempner, Runyon Sales roadman, advises that the firm's Hartford office moved to 231 Windsor St. Buddy Fox, Runyon, recuperating nicely after his long illness, has built himself a private play room at the firm's 10th Avenue quarters. . . . Abe Granitstein, who operated in upper New York State for a number of years, now active in Cleveland, O. . . . Max Munves back in New York after a winter in Florida.



Harold Theisen of Minneapolis is back on the job again and happy about the whole thing. Mr. and Mrs. Theisen have just returned from a vacation down in Mexico. . . . Mr. and Mrs. Pete Wornson of Mankato, Minn., spent ten short days on a motor trip into the Southland and the Wornsons took in a bit of New Orleans. . . . Mr. and Mrs. Duane Knutson of Fertile, Minn., are the proud parents of a baby daughter, Delrae, weight 6 lbs., 14 ozs. Born on March 15th. . . . Another birth announcement is that of the Lew Rubins. Lew, who is with the Lieberman Music Company of Minneapolis, was handing out cigars after his wife presented him with a son on March 22nd. . . . Morris Berger of the Northwest Music Company of Duluth, Minn., spent some time in the Twin Cities shopping around for some music equipment. . . . Jack Backus of Jamestown, N. D., made the trip into the Twin Cities to take in the Bally service school conducted at the Lieberman Music Company. Jack delayed returning home a day when the weather reports from up his way announced a blizzard was raging. . . . In spite of the weather reports Bob Aherin of La Moure, N. D., started on his way home after spending some time shopping for equipment. . . . Recent visitors to the Twin Cities were Frank Mager of Grand Rapids, Minn.; L. P. Wi'bur of Duluth, Minn.; Ike Sundem of Montevideo, Minn.; Don Hunder of Wheaton, Minn.; Ben Kragtrop of Tracy, Minn.; George Mellin of Minot, N. D.; John McMahon of Eau Claire, Wis.; Ed Le Blanc of St. Cloud, Minn.; Bill Arndt of Sauk Centre, Minn.; and Frank Coubal of Bloomer, Wis.

THRU THE COIN CHUTE

CHICAGO CHATTER

Perhaps the best way to describe this past Fifth Annual MOA Convention would be to use the words of so many who attended, "It was the biggest and best convention Music Operators of America ever held." . . . No use trying to go thru all the events. Three days of 'em. Nor try to describe all the equipment that was shown. So, in an effort to somehow keep this column clear of confusion, a series of sidelights might prove most interesting to one and all.

Day before the show opened a very interesting poker game in progress. Martin Britz of Montana holding a pat hand, Ace high straight; Jack Mulligan of Youngstown—nothing; Larry Marvin of Sacramento, a pair; Jim Tolisano of Hartford, three; Sid Levine of New York three 'fours'; and George Miller of Oakland with three 'fives.' And George draws the fourth 'five'! So. . . Frank Mahalish, Pete Weyeh and Martin Britz of Helena, Havre and Great Falls, Mont., zoom into 10c play on April 18 with all ops in this northwestern part of the state in full agreement. . . Jack Mulligan advised name of firm no longer Dixon Distrib. Now known as Music Vend Corp., Youngstown, Ohio.

Congrats to Herb Jones for a very interesting issue of "Bally-Who." Front cover a real honey. With all those kids lined up to shoot Bally Bull's Eye. Also the pics of Bill Marmer, Herb Jones and Bill O'Donnell, Ted and Rose Bennett, Barney Sugarman, Jack Nelson, Phil Greenstein, Paul Calamari and Ed Burg. . . Harold Scott advising that all officers re-elected for S. D. Phono Ops Assn. Gordon Stout, prexy. Big meeting in Pierre, S. D., in June. During historical days.

Bert and Eddie Lane smiling away out all over as the crowds line up to play Bert's new golf game. . . Willie Blatt of Miami, Al Schlesinger of Poughkeepsie, Sid Levine of New York, Babe Kaufman of Atlantic Highlands, N. J., Al Denver of New York, in animated conversation at the breakfast table. . . Frank Stiles of Chattanooga holding on to much equip't he advises. . . Sam Stern, Harry Williams and Art Weinand absolutely thrilled at the way their "Sidewalk Engineer" clicked. . . Dave Rosen and Harry Brown talking over old Philadelphia days.

Les Rieck, Wayne Bradfield, Ed Ristau, Jack Barabash, and others from Rock-Ola talking, pointing, showing, explaining—just plain busy. . . Ed Ratajack, Johnny Stewart, John Haddock, Jack Mitnick, and all the others at AMI's booths in continuous conversation. . . Bob Bear, A. D. Palmer, and the whole gang at Wurlitzer working away. . . Ernie Rezeau, Bob Dunlap, Gunnar Gabrielson, Herb McClellan, and so many others at the Seeburg booths greeting and being greeted by music ops from everywhere. . . Milt Marmer and Joe Robbins of Empire trying to get together on 50 pieces. . . Leo Weinberger and Sam Dieter looking the place over—carefully.

At the "Greeter's Table": George A. Miller, Larry Marvin, Wes Elster, Martin Britz, Jack Mulligan, Al Schlesinger, Ray Cunliffe, Phil Levin, Sid Levine, Les Montooth, Clint Pierce. . . Jack Simon of L.A. along with Joe Simon of Chi and Harry J. Leyser of Oakland in deep conversation.

Frank Mercuri flew out to California and brought the whole family back with him: Shirley, Nancy Mae, Frank (Butch) and Cindy Lee Mercuri. Rented a house in Maywood on Friday evening. Moved in Saturday morning. Was in action all week at the Exhibit factory and over at the MOA convention. Went home toward the end of last week to get acquainted. . . Bill Bolles, John Conroe, Paul Huebsch and the whole gang from Keeney working like anything to meet inquiries on their DeLuxe Coffee Vendor.

Dave, Sol, Nate and Alvin Gottlieb busier than ever at the Gottlieb factory. Entertaining visiting distrib. Showing them three advance games even before tests made. . . Gil Kitt, Morrie and Ben Mages (of the sporting goods clan) and Hirsh de LaViez swapping with the funny stories. Then Gil comes up with one that tops 'em all. About the "\$20 worth of costume jewelry". Ask him to tell it to you. . . Dining at the Imperial (CHICKEN?????) Al Rodstein of Philly, Ray Riehl and Herb Oettinger of United, Major Herbie Rosenthal of Pittsburgh and Harry Rosenberg of Baltimore. . . Sam Wolberg hosted all ChiCoin and Genco distrib. at a marvelous Covenant Club dinner. Helping him with the hosting: Ed Levin, Ralph Sheffield, Sam Lewis, Avron Gensburg. Present: Sam Solomon, Jack Gorelick, Sam Taran, Eli Ross, Morris Horwitz, J. F. Elkins, John Michaels, Ted Bush, Phil Robinson, Irv Blumenfeld, Joe Kline, Wally Finke, Max and Harry Hurvich, Dave Rosen, Al Simon, Al D'Inzillo, Roy Monroe, Geo. George, Lew Rubin.

Letter from Ed Wurgler. Advises this is first convention he missed. And how sorry he was to miss it. Sickness in his family kept him from being present. . . Mr. and Mrs. McKim Smith of Atlantic City, N. J. enjoying the show to its fullest. . . Irv Blumenfeld, Phil Mason and Irv Morris in conversation. . . Mr. and Mrs. Ed Carlson of Detroit around and about. . . Fletcher A. (Duke) Blalock quietly viewing the proceedings. . . John Haddock and Phil Weisman talking it over. Then Phil Weisman tries his hand at seeing if he can drive that golf ball 300 yards. Like Sonny Rosenberg did. In Bert Lane's golf game. . . Ed Ratajack in love with that 1926 AMI. . . Don McKim, Wes Van Dusen, Art Folliott and Harold Moon, four Canadians looking it all over. . . Dave Bond fondly smiling at the Seeburg booths. Lindy Nardone, Louis and Joe Grillo and Dave Seere, four N. Y. State ops. Enjoying the exhibits. . . Walt Huber and that flashy red plaid vest. . . Ron Rood of Orlando telling Dan Wertz of Richmond about the "coald miner".

Abe Green and Barney Sugarman of NYC in conversation with Paul Huebsch and John Conroe. . . George and Mary Kozy visiting about the show while Walter Tratsch takes care of his ABT booth. . . Kalamazoo's Pete Pieters looking things over. . . Art Weinand telling four ops about the "Sidewalk Engineer": Walter J. Hemple, Ben Korte, Harold Hunt and Tom Murray. . . Art Garvey riding the Bally "Hot Rod". Then everybody wants to get into the act. So Joe Abraham of Cleveland jumps in before anyone else can enjoy a ride. . . Johnny Billotta with Lou Bruno of Canastota. . . Harold Lieberman and Harold Klein. . . Don Moloney and Milt Marmer arm-in-arming it down the aisles.

Four old timers: Art Welch, Harry Drollinger, Bill Simmons and Herb Wedewen. . . Erie's Mickey Anderson a very, very happy conventioneer. . . The team of Ben Walentin and Abe Granitstein together again. . . Lou Casola, Hy Branson and Max and Harry Hurvich telling it to each other. . . Abe Sussman and Bob DePriest, two Texans, enjoying it all. . . Gordon Stout, Jimmy Tolisano, Charley Kanter and Ralph Ridgeway, all presidents of their local music ops' associations, being pictured with the prettiest of RCA-Victor's pretty gals.

Sen. Al Botkin, Sal Trella, Nat Cohn and Charley Aronson wandering around. . . Nine year old "Dakota" Danny Hall in company with big Gordon Stout. . . Sam Lewis, Avron Gensburg and Ralph Sheffield looking over the show. . . Harry Gillespie and Bill Miller of Grand Rapids enjoying the show. . . Mr. and Mrs. Tom Sheldon of Payette, Idaho talking with Eric Bailes of



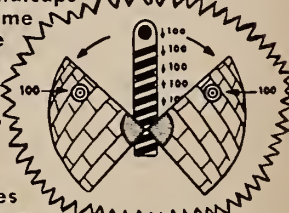
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"HANDICAP" TIME SELECTOR
Lets poor shots compete with sure shots!

From start to finish
POLAR HUNT incites competitive play.

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- Convertible to Straight Novelty Play
- Moves thru all doorways



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CHICAGO CHATTER (Cont.)

Sydney, Australia. . . Vince Shay and Charley Schlicht making talk. . . Eddie Grodzicki and Martin Rice, two of Michigan's music ops, very much impressed. . . Sam Solomon, Dave Stern, Eli Ross, Sam Taran, Barney Ross and hundreds of others, all blending into one great, big convention mass of humanity. All happy, laughing, joking and generally enjoying themselves.

HAPPY BIRTHDAY THIS WEEK TO: Carl B. Noto, San Francisco, Cal. . . Louis S. Buckley, Nashville, Tenn. . . Ray B. Williams, Dallas, Tex. . . Dave Taub, Hillside, N. J. . . Jack Guitshall, Corona, Cal. . . John O'Brien, Chicago. . . Bill Marvel, Poplar Bluff, Mo. . . Irv Sandler, Des Moines, Ia. . . James F. Hupp, Cumberland, Md. . . Walter M. Cobb, St. Joseph, Mo. . . Gus Knierien, Cumberland, Md. . . Fred A. Gardella, Detroit, Mich. . . John L. Clemens, Cranston, R. I. . . Walter C. Tetting, Oconomoc, Wis. . . Edwin F. Adams, Elizabeth, N. J. . . Morris and Harry Steinberg, Hialeah, Fla. . . James L. Barnes, Selma, Ala.

After Tho't: WASN'T IT GRAND TO GET TOGETHER AGAIN?

Auto Phono Bowling League Standings as of April 1st

CHICAGO—Last nite's (3/28) results placed teams in the following positions:

TEAM STANDINGS

Name	High Game	High Series	Won	Lost	Total Pins	Average
1. ABC No. 2	822	2295	51	36	60584	696
2. Mercury Records	895	2494	49	38	66559	766
3. Decca Records	870	2383	48	39	64323	739
4. Walter Oomens Sons	967	2519	47	40	64837	745
5. Melody Music	815	2210	47	40	60778	698
6. Coral Records	901	2312	43½	40½	63425	729
7. Paschke Phono Service	889	2457	45	42	64249	738
8. ABC Music #1	839	2284	44	43	62510	718
9. B & B Novelty Co.	850	2351	43½	43½	62472	718
10. Star Music	868	2432	43	44	65194	749
11. Atlas Music	811	2339	41	45	61827	710
12. Western Automatic	864	2257	38	49	57244	657
13. Coven Music Co.	737	2091	36	51	56422	648
14. Gillette Dist.	787	2145	30	57	58001	666

INDIVIDUAL AVERAGES—Men's Division

Name	High Game	Games	Total Pins	Average
1. R. Gallet	213	78	13133	168.29
2. C. Latino	247	81	13302	167.76
3. M. Pieroni	213	81	13581	167.54
4. John Oomens	213	87	14339	164.70
5. V. Jaccino	212	87	14194	163.13
6. F. Tuomase	212	81	13211	163.8
7. T. Galgano	236	84	13697	163.5
8. R. Gallet, Jr.	220	84	13681	162.70
9. W. Paradee	222	87	14062	161.55
10. E. Walker	212	87	14014	161.7

INDIVIDUAL AVERAGES—Women's Division

Name	High Game	Games	Total Pins	Average
1. M. Sipiora	209	75	10944	145.69
2. I. Oomens	195	87	12243	140.61
3. M. Sochacki	184	87	11726	134.68
4. J. Gallet	223	87	11355	130.45
5. J. Wojciechowski	189	87	11131	127.85



SPECIAL FROM THE MOA CONVENTION:—The importance of the music operator and the interest in the National MOA organization was best exemplified by the hundreds of operators, exhibitors and representatives from all phases of the music and coin machine fields, who attended this fifth annual MOA convention March 28, 29 and 30. . . . Many exhibitors stated that they believed this event was undoubtedly the biggest that they have ever attended from the standpoint of the interest and inquiries that they received about the items that were on display at the various exhibitors' booths on the convention floor of the Morrison.

All the displays that were presented by California Manufacturers were very well accepted and factory reps. headed back for the West Coast satisfied with the results. . . . V. Van Nattan, sales manager for Auto-Photo Company, along with Roye Heine, field engineer, and beautiful model Lee Mathison presented an impressive display of the new Model "11" Auto-Photo Studio in booth 31 which drew many comments from all the operators and distributors who saw it. . . . Across the aisle Ray Powers represented The D. W. Price Corporation, Los Angeles, with a layout of the Nelson Modernization Kit which converts the Seeburg M100-A 78rpm to 45rpm. . . . In booth 30 Bill Simmons of Alpha Distributing Company, LA, previewed the Sentinel coin operated television and juke box combination. Bill has taken over as National sales representative for Sentinel and announced that the new TV-phono combination will be manufactured in Hawthorne, California. . . . K. C. Shyvers of The Shyvers Company, Seattle, Washington, also exhibited The Shyvers commercial music systems in his special booth.

No matter where you looked you'd see coinmen and reps. from record and music firms who were in the Windy city from the West and Northwest. . . . Tom Sams, AMI sales rep. from San Francisco, was plenty busy greeting all the operators at the AMI booth. . . . Mr. and Mrs. Sam Ricklin both made the statement that they had seen more old timers from the Northwest in three days than they had seen in Los Angeles for the past six months. They stayed over an extra day to see the sights of Chicago before boarding the plane for home.

The aggregation that was on hand from California, Oregon and Washington left everyone very impressed over the large turnout from these three states. . . . Ben Chemers, Pete Pellegrino, Ben Korte and Walt Hemple took every advantage of the meetings and exhibits in order to take back to LA a few good ideas to improve their business and strengthen their local association. . . . Lou Dunis from Dunis Distributing Company, Portland; Bill Happel, Badger Sales Company, LA; Lou Wolcher, Advance Automatic Sales Co.; San Francisco; Walt Huber, Huber Distributing Co., San Francisco; R. F. Jones, R. F. Jones & Co., San Francisco; Charley Robinson, C. A. Robinson & Co., LA; and Jack Simon, Simon Distributing Company, LA, spent the three days both at the convention and visiting at the factories here in the coincenter.

Phil Robinson, Western regional rep. for Chicago Coin, stayed over for a few extra days to visit with his many friends, relatives and business associates. . . . All the West Coast coin-ops turned out "en masse" to vote for our two California lovelies Kay Malone from Beverly Hills and Ginny Dennis from Hollywood who were the three finalists in the RCA Victor "Miss Juke Box of 1955" contest. . . . The many record company execs. from the coast included Lloyd Dunn, Lou Schurrer, Dave Cavanaugh and Bud Frazier from Capitol; Don Pierce, Campus; Bernie Silverman, Clef; and Al Schlesinger, Starlite. . . . Publicist Jerry Johnson came in from his big road promotion trip for Dot to attend the event. . . . Jim Warren, Central Record Sales and Mike Kurlan, Modern Distributing Co. both surprised everyone when they arrived quite unexpectedly. . . . Buck Ram stopped off enroute from New York to LA to say "hi" to everyone.

Mac McCreary, one of the first members of the MOA, flew in from San Francisco for the event. He hasn't missed a single year since the first meeting five years ago. Mac formerly managed the Solotone Corp. offices in LA but now has his own operating and jobbing business in the Bay area. . . . Others seen around the Morrison convention headquarters were Bob Bever, Salt Lake; William P. Ryan, San Francisco; Larry Marvin, Sacramento; Wes Elster, Fresno; F. E. Wilson, Los Angeles and Rod Pantages, Los Angeles. . . . Another year, another convention! Everyone's tired and weary and glad to be back home but we're all planning for next year which promises to be bigger and better than ever.

ASCAP Entertainers Hypo Overseas Soldiers to Write For "Kilgore" Passage

NEW YORK—For Many weeks now, *The Cash Box* has been advising music machine operators to write their Senators and Congressmen (as well as to get everybody they possibly can) opposing the Copyright bills now in the Sub-committee of the Judiciary.

Proponents of these bills are well aware of the effect letters and wires have on these Senators and Representatives. They have their own letter writing campaign going in high gear—and are using every tactic to get everyone and anyone they can to write favoring the bills.

We have a report from a reliable source that a group of entertainers (composed of song writers and singers) was sent overseas to Eu-

rope and Northern Africa by ASCAP to entertain the armed forces. Wherever they entertained, they presented their propaganda to their soldier boy audiences requesting that they write their Senators and Congressmen to vote for the passage of the Kilgore Bill. And we understand, these soldiers wrote a number of letters.

(Ed. note: Altho we realize that thousands of letters to our legislators have been drummed up by ASCAP, we're wondering just what interest our GI's have in loading up the coffers of ASCAP. It might be figured that letters from our armed forces makes it a patriotic duty for our legislators to act favorably on their demands.)

Malta, Mont. Op Collects \$271 for Polio Drive

MALTA, MONT.—*The Cash Box* featured a photo in its March 19 issue, depicting how Elmer Feigel, Modern Music Company, this city, used his juke boxes to garner coins for the "March of Dimes."

Here's the story behind the Polio drive.

"Photography being my hobby," reports Feigel, "we put it to a good cause. Our operation is in three counties so we made a poster for each county and turned in the proceeds to each town where collections were

made. We used an 8-10 photo copy on the juke boxes and 4x5 for wall and counter boxes. It took 65 8x10 posters and 80 4x5's. We picked a polio victim from each county, and had a little story on each case.

"We feel the drive did very well. A total of \$271 was collected."

Feigel concluded with a statement that *The Cash Box* has striven to drive home for the past two years, and which it will follow thru for 1956. Says Feigel: "We feel all operators should make this an annual event. It is a lot of work, but well worth while."

CLASSIFIED ADVERTISING SECTION

WANT

WANT—At Once, Mechanic. Must be thoroughly experienced in juke boxes and pinballs. Steady work, Top Salary. Send references and qualifications first letter. Positively no drinking whatsoever. LAKE CHARLES AUTOMATIC MUSIC, 313 BELDEN ST., LAKE CHARLES, LA. Tel.: HEmlock 9-2158.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—Distressed merchandise for return privileges. Purple label Capitols, Columbias, Coral, Decca, Victor, Mercury, King—78's and 45's—also L.P.'s. Please quote prices, we pay freight. C & L MUSIC CO., 11 BAYBERRY RD., FRANKLIN SQUARE, L. I., N. Y.

WANT—Hideaways, Wall Boxes, Phonographs, Seeburg 100, AMI 80 and 120; AMI 40 selection Hideaways; Rock-Ola 120 selection Wall Boxes; late Bingo Games. Write stating condition, number and prices. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONTARIO, CANADA. Tel.: 2648.

WANT—Distributors—Just released! "I Threw Away A Diamond" (For A Worthless Piece Of Glass) featuring Hank Trotter's Happy Rangers. Dist. Att.: CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PR 9-0182.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—Any quantity of United or Bally Bingo Games for resale, late or early models. Also Seeburg A's or C's. List quantity available and prices. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. Tel.: Market 3967.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: DICKens 2-7060.

WANT—Genco Bingo Rolls; Bally Bingos; Gottlieb 5 Balls; Late Model Shuffle Alleys and standard Metal Typers. FOLLETT AMUSEMENT CO., 1029 WEST 24th, SPOKANE, WASH., Tel.: MA 0969.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes, Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHICKering 4-510.

CLASSIFIED ADVERTISING SECTION

WANT—Will pay \$25.00 each for United Bolero's if clean and good mechanical condition. ARCADE VENDORS, BOX 456, DEADWOOD, SOUTH DAKOTA.

WANT—For Export. Quantities of the following models: Seeburg M100A; Wurlitzer 1100 and 1250. Telephone collect. DAVIS DISTRIBUTING CORP., 725 WATER ST., SYRACUSE, N. Y. Tel.: SYracuse 75-5194.

WANTED—For Cash, up to 15 Mills Panorams. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

WANT—Bingos for resale. Any quantity, Beach Clubs or newer games. Rush list and prices. HEATH SALES CO., 506 BROADWAY, MACON, GA. Tel.: 5-6565.

FOR SALE

FOR SALE—Att.: Wholesale Buyers. Rock-Ola Model 1438, 45 R.P.M., like new; Rock-Ola Model 1436, 45 & 78 R.P.M.; 5 A.M.I. C's \$200 each; 2 Evans Constellation \$200 each; C. C. Around The World Trainer \$425; United Tropic \$175. J. ROSENFELD COMPANY, 3220 OLIVE STREET, ST. LOUIS, MO. Tel.: OLive 2-2800.

FOR SALE—"Sock-the-Ock" will change "Shoot-the-Bear" into a colorful, smooth performing money maker. A proven kit in a complete package—While they last—\$21.00 each. 100 SERVICE CO., 2638 OLIVE STREET, ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Special. Bally Varieties \$459.50; Ice Frolics \$275; Beach Clubs \$225; Rocket Bowlers \$265; Exhibit Star Shooting Galleries \$259.50; Sportland Shooting Galleries \$349.50; Singapore \$345; Lady Luck \$179.50; Chicago Coin 6-Player Home Run \$219.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. Tel.: CAAnal 8318.

FOR SALE—Dude Ranches \$265; Atlantic City's \$90; Spot Lites \$50; 5-10-25 Seeburg Boxes \$15; 3020 Boxes \$12; 219 Steppers \$12; AMI Steppers \$15; 5 Player United Shuffle Alley \$55. Following Games \$35 each: Maryland, Champion, Freshie, Tri Score, Three Feathers, St. Louis, Hot Rod, Majors. All Equipment Cleaned and Checked. H. & H. MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Refinished and completely overhauled and ready for location. Classics \$159.50; Clovers \$134.50; United 10th Frame Star \$99.50; Banner's \$389.50; Night Fighter \$159.50; Sky Gunner \$125.00; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$259.50; Telequiz \$99.00 incl. film. ALLIED DISTRIBUTING COMPANY, 786 MILWAUKEE AVE., CHICAGO 22, ILLINOIS. Tel.: CANal 6-0293.

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

CLASSIFIED ADVERTISING SECTION

FOR SALE—1 Williams Quarterback \$35; 1 Williams Star Series \$79.50; 1 Chicago Coin Goalee \$95; 2 Exhibit Sixshooter \$125 each; 2 Silver Bullets \$95 each; 1 Shoot the Spook \$125; 1 Exhibit Jet Gun \$125; 1 Genco 2 Play Basketball \$325. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.

FOR SALE—50 like new 5c Acorn Charm Vendors \$9.50 each; 100 brand new 5c Acorn Capsule Vendors \$12.50 each; 25 brand new 5c Northwestern Capsule Vendors \$12.50 each. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029-35 PROSPECT AVE., CLEVELAND, OHIO. Tel.: TOWER 1-6715.

FOR SALE—Seeburg M100A \$335; Rock-Ola 1436, 120 selection, 78 rpm, \$375; AMI E-120 \$560; Model 5204 Wurlitzer, 104 selection Wall Box \$30 each; Model 252 Wurlitzer 104 selection Stepper \$20 each. WERTZ MUSIC SUPPLY CO., 1013 E. CARY ST., RICHMOND, VA. Tel.: 7-3021.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. AMERICAN VENDING CO., 2684 CONEY ISLAND AVE., BROOKLYN, N. Y. Tel.: DEWEY 2-9602.

FOR SALE—Handicap, shuffle alley tournament — blackboard, posters, rules. Tremendous income increases. Price \$4.00 each complete; Marlin 12 gauge 3-shot repeater \$22.50. WEST SIDE DISTRIBUTING CORP., 612 TENTH AVE., NEW YORK 18, N. Y.

FOR SALE—Attention Kiddie Ride operators. Bally Moon Rides, new machine guarantee, \$349.50; Brand new Champions, original crates, late model, \$675. Quantities limited. Wire \$50 deposit per unit. Immediate delivery. SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. Tel.: LINCOLN 9106.

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNIVERSITY 4-0773.

FOR SALE—AMI D-40 \$245; AMI E-40, New \$425; HS-80 Hideaway, New \$525; HS-120 Hideaway, New \$595. WESTERN DISTRIBUTORS, 1226 S.W. 16th STREET, PORTLAND, ORE. Tel.: ATWATER 7565.

FOR SALE—Kiddie Rides sensational news, we purchased entire stock Bally's great Moon Ride, fastest money making Kiddie Ride, price only \$450. World's largest Distributor of Kiddie Rides. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN STREET, ALLSTON 34, MASS. Tel.: ALGONQUIN 4-4040.

FOR SALE—Jalopy \$57.50; Yacht Club \$139.50; Spark Plug \$60; United DeLuxe \$39.50; Star Series \$65; B. Space Ship \$425. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HENDERSON 1-7577.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELING 5472.

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—Less than wholesale prices on capsuled and uncapsuled charms. Write for price. Also, nearly new Acorn 5c Capsule Vendors with stands \$14.95. Send deposit for vendors to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. Tel.: LINCOLN 9106.

FOR SALE—3 Wurlitzer 1015 \$75; 2 Wurlitzer 1500 \$385 each; 2 Wurlitzer 1500A \$480 each; 2 AMI Model C \$175 each; 1 AMI Model A \$109; 1 AMI Model D-80 \$425. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI, O. Tel.: MAIN 8751.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REGENT 6-3691.

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Super Jumbo \$395; Genco Rifle Gallery \$325; Genco Sky Gunner \$150; Exhibit Shooting Gallery \$195; Exhibit Sportland \$325; Keeney Sportsman \$375. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. Tel.: UNIVERSITY 6900.

FOR SALE—Ready for locations: 4 Bally Beautys \$195; 12 Beach Clubs \$240; 5 Yacht Clubs \$125; 4 Dude Ranch \$265; 3 Palm Springs \$295; also other Bingos and Bowlers. Rush deposit to: MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. Tel.: 5-7549.

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAIN 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WESTPORT 3582).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Universal, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. Tel.: 2-3326 or 2-1648.

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. MIKE MUNVES, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHICKERING 4-8628.

FOR SALE—Genco Shuffle Pool \$110; AMI D-40 \$345; AMI D-80 Chrome \$445; AMI E-120 \$645; Wurlitzer 1550 \$375; Wurlitzer 1450 \$325. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 513 E. CENTRAL, WICHITA 2, KANSAS, Tel.: HO 4-6111.

FOR SALE—Clover Shuffle Alley \$125; Royal \$225; League \$325. MOHAWK SKILL GAMES COMPANY, 67 SWAGGERTOWN RD., SCHENECTADY 2, N. Y., Tel.: 7-2162.

FOR SALE—2 Rock-Ola 1436; 3 Rock-Ola 1438 Rock-Ola Comets, 120 selection. Like new. Write. Also write for complete information on "Jukette," sensational non-coin operated home juke box. SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y. Tel.: BRyant 9-4684 or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—The finest used phonographs in all our history now available for immediate sale. Get our price on any phonograph you want before you buy. UNITED, INC., 4227 WEST VLIET ST., MILWAUKEE, WIS. Tel.: WEST 3-3224.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTANA 5000-1-2.

FOR SALE—Ready for location Wurlitzer 1015, 18080 and 1400. Seeburg 146M, 147M, 148ML. Special prices on 3020, 4820 and 3W5L-56 Wall Boxes, Contact CENTURY DISTRIBUTORS INC., 1221 MAIN ST., BUFFALO 9, N. Y. Tel.: SUMMER 4938.

FOR SALE—A.M.I. Model D-80 \$525; A.M.I. Model C \$300. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MISSOURI. Tel.: CENTRAL 9292.

FOR SALE—New Keeney Sportsman \$445; New Drivemobile, Write; New Bert Lane Zoo Ride \$395; New Chicago Coin Holiday \$450; New United Mars \$450; Used AMI Model D-40 Phonograph \$325; Used Wurlitzer Model 1400 \$295; Used Daffy Derby \$249.50; Used Gun Club \$109.50; Used Struggle Buggy \$109.50. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N. W., GRAND RAPIDS 2, MICH. Tel.: GL 6-6807.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned, like new. Yacht Clubs \$135.00; Ice Frolics \$325.00; Surf Clubs \$355.00; Bally Jet Bowlers \$425.00; Evans Turf & Saddle \$249.50. Write: DONAN DISTRIBUTING COMPANY, 5007 N. KEDZIE, CHICAGO 25, ILLINOIS. Tel.: JUNiper 8-5211.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC., 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Genco Shuffle Pools \$50 each; Genco 2 player Basketball \$190; Seeburg Coon Hunt \$225; Daffy Derby \$160; Genco Rifle Gallery \$325; Williams Jet Gun \$325. All equipment in A-1 condition. Phone Hartford—CHapel 9-6556. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN.

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

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AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX

26 West 47th Street, New York 36, N. Y.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for dime play Kits. Install in minutes \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: Saratoga 2-3151.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y. or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE — Are you having trouble keeping Plexiglass clean on your juke boxes? Our Mecite does the job —16-oz. bottle \$.85. For distributor price and territory, contact MECCA SERVICE CO., 716 N. 19th ST., EAST ST. LOUIS, ILLINOIS.

NOTICE—Bingo Operators! Stop service calls caused by balls piling up in Ball Trough. Ball guides easily installed on location in 10 minutes. Specify Bally or United Game. Four Samples \$3.00, \$8.00 per dozen. MID-WEST MUSIC SERVICE, 819 WEST 2nd ST., WICHITA, KANSAS.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONOvend OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS, Tel: PERshing 3-7197 for genuine factory parts also good reconditioned phonographs priced right. Also distributors for Exhibit and Keeney.

NOTICE — Louisiana & Mississippi Operators — your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

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16th Year of Publication
809th Consecutive Week's Issue

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

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|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

CONFIDENTIAL PRICE LIST



PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	99.50	140.00
Model B, '48, 40 Sel., 78 RPM	169.00	245.00
2* Model C, '50, 40 Sel., 78 RPM	175.00	275.00
4* Model D-40, '51, 40 Sel., 78 RPM	245.00	345.00
2* Model D-80, '51, 80 Sel., 45 RPM	329.50	475.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	550.00
4. Model E-80, '53, 80 Sel., 45 RPM	485.00	675.00
2* Model E-120, '53, 120 Sel., 45 RPM	550.00	720.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	250.00	325.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	49.50	100.00
2. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	250.00	350.00
4. 1434, Same as above, Converted to 45 RPM	295.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	325.00	425.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	345.00	525.00
2. 1438, '54, Comet, 120 Sel., 45 RPM	675.00	760.00
6. 1501 Wall Box	3.00	4.50
6. 1502 Bar Box	5.00	7.50
6. 1503 Wall Box	12.50	15.00
6. 1504 Bar Box	8.50	17.50
6. 1510 Bar Box	15.50	20.00
6. 1525 Wall Box	5.00	15.00
6. 1526 Bar Box	15.00	19.50
6. 1530 Wall Box	15.00	25.00
6. 1805 Organ Speaker	24.50	29.00

SEEBURG

2. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	75.00
4. 148S, '48 Standard, 20 Sel., 78 RPM	100.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
3* M100A, '49, 100 Sel., 78 RPM	285.00	425.00
4* M100B, '51, 100 Sel., 45 RPM	495.00	575.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	525.00	600.00

1. M100C, '53, 100 Sel., 45 RPM	595.00	675.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	800.00
4. W1-L56 Wall Box 5c	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	10.00
4. W4L-56	19.50	29.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	16.50	24.50
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

1* 1015, '46, 24 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
3* 1100, '48, 24 Sel., 78 RPM	125.00	175.00
4* 1250, '50, 48 Sel., 78 RPM	160.00	225.00
4* 1250, '50, (Same as above) Converted to 45 RPM	170.00	250.00
2* 1400, '52, 48 Sel., 78 RPM	279.50	350.00
6. 1400, '52, (Same as above) Converted to 45 RPM	325.00	400.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	375.00	425.00
2. 1650, '53, 48 Sel., 45 RPM	424.50	500.00
4. 2140 Wall Box	3.00	10.95
4. 3020 Wall Box	7.00	15.00
4. 3048 (Conv. of 3020)	15.00	25.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	20.00	39.50

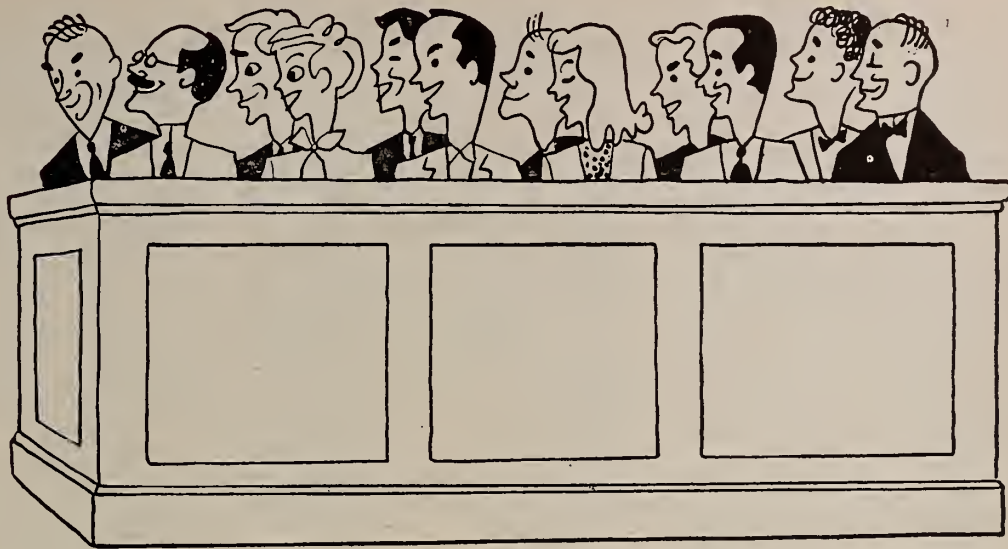
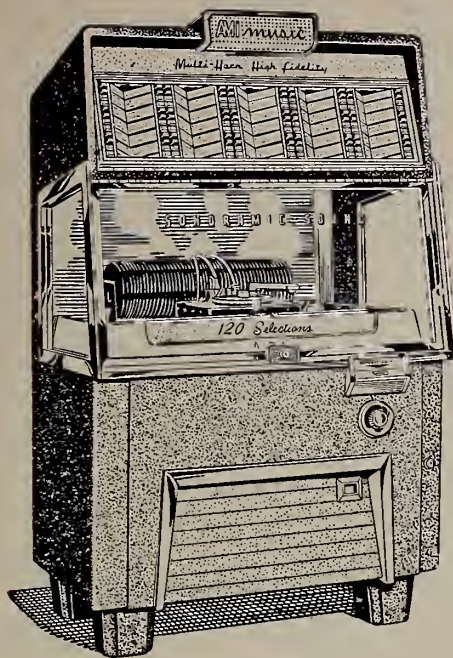
CONFIDENTIAL PRICE LIST



PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

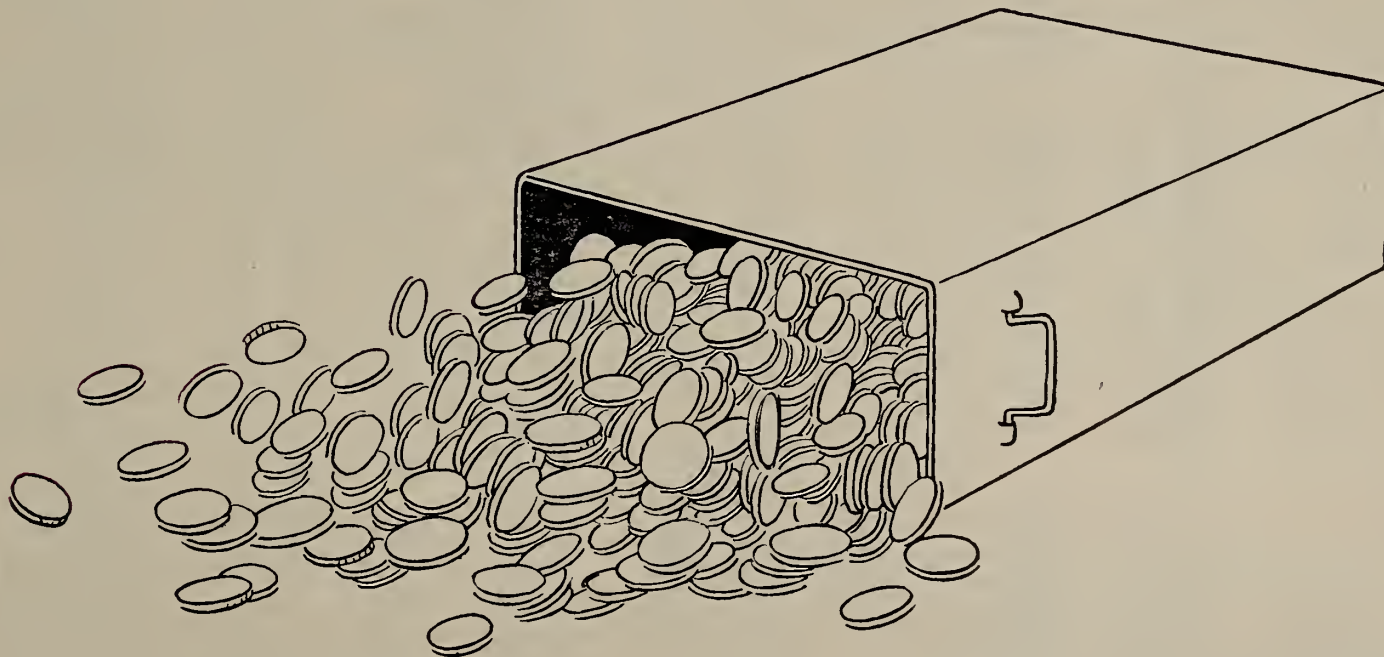
4. ABC (Un 3/51)	25.00	50.00	4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Across the Board (Un 9/52)	35.00	50.00	4. Cabana (Un 3/53)	145.00	185.00
6. Ali Baba (Got 6/48)	15.00	25.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
6. Alice (Got 8/48)	19.50	29.50	4. Campns (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49) 12/53)	10.00	25.00	4. Caravan (Wm 6/52)	35.00	75.00
4. Arabian Knights (Got 12/53)	155.00	175.00	6. Carnival (B 7/48)	10.00	24.50
4. Arcade (Wm 11/51)	45.00	75.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arizona (Un 4/50)	10.00	25.00	4. Champion (B 12/49)	20.00	35.00
4. Army-Navy (Wm 10/53)	60.00	105.00	6. Champion (CC 6/49)	15.00	20.00
2* Atlantic City (B 5/52)	90.00	115.00	4. Chinatown (Got 10/52)	65.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00	6. Circus (Ex 8/48)	10.00	20.00
6. Banjo (Ex 3/48)	10.00	20.00	2. Circus (Un 8/52)	125.00	150.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
6. Barnacle Bill (Got 8/48)	10.00	20.00	4. C.O.D. (Wm 9/53)	85.00	125.00
4. Basketball (Got 10/49)	15.00	25.00	4. College Daze (Got 8/49)	10.00	24.00
2* Beach Club (B 2/53)	225.00	275.00	2* Coney Island (B 9/51)	60.00	85.00
2* Beauty (B 11/52)	190.00	225.00	6. Contact (Ex 10/48)	10.00	20.00
4. Be Bop (Ex 3/50)	10.00	20.00	4. Control Tower (Wm 3/51)	24.00	35.00
4. Big Hit (CC 7/52)	35.00	50.00	2. Coronation (Got 11/52)	65.00	85.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
6. Black Gold (Ge 3/49)	10.00	20.00	6. Crazy Ball (CC 7/48)	10.00	20.00
6. Blue Skies (Un 11/48)	15.00	20.00	4. Crossroads (Got 5/52)	45.00	75.00
4. Bolero (Un 12/51)	45.00	95.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bomber (CC 3/51)	20.00	25.00	2. Daffy Derby (Wm 8/54)	249.50	275.00
6. Bone Head (Ge 11/48)	10.00	20.00	2. Daisy May (Got 7/54)	175.00	210.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dallas (Wm 2/49)	15.00	29.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	95.00	160.00
6. Bowl League (Got 8/47)	10.00	19.50	4. De Icer (Wm 11/49)	20.00	39.00
1. Bright Lights (B 5/51)	50.00	95.00	6. Dew Wa Ditty (Wm 6/48)	10.00	29.50
1. Bright Spot (B 11/51)	65.00	95.00	4. Domino (Wm 5/52)	37.50	60.00
4. Broadway (B 6/51)	49.50	75.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Double Feature (Got 12/50)	15.00	25.00
6. Buccaneer (Got 10/48)	10.00	25.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
			4. Disk Jockey (Wm 11/52)	45.00	80.00



The PUBLIC is the Jury



The CASH BOX is the Verdict



Originator of the Automatic Selective Juke Box in 1927
 AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark

"It's What's in THE CASH BOX That Counts"



The Cash Box PRICE LISTS

2. Dragonette (Got 6/54)	185.00	210.00
4. Dreamy (Wm 2/50)	15.00	25.00
2* Dude Ranch (B 9/53)	250.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
6. El Paso (Wm 11/48)	10.00	20.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	40.00	85.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	79.50
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	15.00	35.00
4. Frolics (B 10/52)	135.00	175.00
4. Futurity (B 3/51)	60.00	95.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
6. Gizmo (Wm 8/48)	10.00	20.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
6. Gold Cnp (B 4/48)	15.00	45.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	99.50
2. Gold Star (Got 8/54)	210.00	235.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	79.00	99.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50)	20.00	35.00
2. Green Pastnes (Got 1/54)	160.00	185.00
2. Gun Cluh (Wm 11/53)	95.00	110.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52)	45.00	95.00
2. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2. Havana (Un 2/54)	225.00	295.00
4. Hawaii (Un 6/54)	295.00	360.00
4. Hawaiian Beauty (Got 4/54)	180.00	210.00
4. Hayburner (Wm 6/51)	45.00	75.00
2* Hi-Fi (B 6/54)	295.00	345.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	49.00	60.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
2* Ice-Frolics (B/54)	275.00	325.00
6. Jack 'N' Jill (Got 4/48)	10.00	20.00
4. Jalopy (Wm 8/51)	45.00	75.00
6. Jamboree (Ex 5/48)	10.00	20.00
4. Jeanie (Ex 6/50)	15.00	20.00
4. Jockey Cluh (Got 4/54)	175.00	205.00
4. Jockey Special (B 11/47)	15.00	45.00
1. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	90.00
4. Just 21 (Got 1/50)	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
1. King Cole (Got 5/48)	15.00	30.00
4. King Pin (CC 12/51)	30.00	69.00
2. Knockout (Got 1/51)	29.00	59.00
4. Lady Luck (Got 9/54)	225.00	250.00
6. Lady Robin Hood (Got 1/48)	10.00	25.00
4. Lazy "Q" (Wm 2/54)	89.00	135.00
4. Leaders (Un 10/51)	45.00	85.00
1. Lite-A-Line (Ke 6/52)	45.00	55.00

4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	165.00	195.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
1. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
6. Major League Basehall (Un 6/48)	10.00	20.00
4. Majorettes (Wm 4/52)	29.00	45.00
1. Marble Queen (Got 8/53)	95.00	145.00
6. Mardi Gras (Ge 5/48)	10.00	20.00
4. Maryland (Wm 4/49)	15.00	35.00
6. Merry Widow (Ge 6/48)	10.00	20.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/15)	25.00	39.00
2. Mexico (Un 3/54)	250.00	325.00
1. Minstrel Man (Got 3/51)	25.00	60.00
6. Monterey (Un 5/48)	10.00	20.00
6. Moon Glow (Un 11/48)	10.00	20.00
6. Morocco (Ex 10/48)	15.00	35.00
4. Mystic Marvel (Got 3/54)	175.00	210.00
2. Nevada (Un 8/54)	325.00	375.00
4. Niagara (Got 12/51)	39.00	75.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
2. Palisades (Wm 7/53)	65.00	90.00
4* Palm Beach (B 7/52)	90.00	125.00
2* Palm Springs (B 11/13)	275.00	325.00
6. Paradise (Un 7/48)	10.00	20.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
2. Poker Face (Got 9/53)	125.00	145.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterhack (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	70.00	105.00
2. Quintet (Got 3/53)	79.50	115.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Rainbow (Wm 9/48)	10.00	20.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	180.00	230.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.00
4. RoDeo (Un 2/53)	135.00	185.00
6. Rondevo (Un 5/48)	15.00	35.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	249.50
4. Sally (CC 10/48)	10.00	20.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	150.00	185.00
6. Screwball (Ge 8/48)	10.00	20.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
6. Serenade (Un 11/48)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	25.00
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	60.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
7. Singapore (Un 10/54)	395.00	450.00
2. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	55.00	75.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spot Bowler (Got 10/50)	15.00	35.00

2* Spot-Lite (B 1/52)	50.00	85.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
6. Stage Door Canteen (Got 11/45)	10.00	20.00
6. Stardust (Un 5/48)	20.00	34.50
4. Stars (Un 6/52)	50.00	95.00
4. Starlight (Wm 3/53)	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
2. Struggle Buggies (Wm 12/53)	95.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	49.50	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
2* Surf Club (B 3/54)	300.00	375.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (CC 10/49)	20.00	34.50
2. Tahiti (Un 8/53)	160.00	200.00
4. Tampico (Un 6/49)	10.00	20.00
1. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00

6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
6. Trade Winds (Ge 3/48)	10.00	20.00
6. Treasure Chest (Ex 12/47)	10.00	20.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
6. Trophy (B 4/48)	15.00	30.00
4* Tropics (Un 7/53)	149.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tnmhleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Utah (Un 7/49)	10.00	24.50
2* Variety (B 9/54)	450.00	525.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	60.00
4. Winner (Univ.)	20.00	45.00
4* Yacht Cluh (B 6/53)	125.00	160.00
6. Yanks (Wm 4/48)	10.00	20.00
4. Zingo (Un 10/51)	20.00	40.00



4. Bally Shuffle Bowler (9/49)	15.00	20.00
6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
2. Bally Victory Bowler (5/54)	315.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Basehall (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
4. ChiCoin 6-Player DeLuxe (5/52)	60.00	100.00
4. ChiCoin Match Bowler (6/52)	95.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	65.00	150.00
4. ChiCoin Name Bowler (1/53)	65.00	150.00
2* ChiCoin 10th Frame Double Score Bowler (2/53)	100.00	150.00
2* ChiCoin Crown (4/53)	110.00	160.00
6. ChiCoin Crown, Giant Pins (4/53)	225.00	295.00
4* ChiCoin Triple Score (6/63)	150.00	189.50
2. ChiCoin Gold Cup ((7/53)	145.00	225.00
2. ChiCoin High Speed Crown (7/53)	150.00	275.00
2. ChiCoin High Speed Triple Score (8/53)	225.00	295.00
2* ChiCoin Advance (10/53)	195.00	300.00
2. ChiCoin King (10/53)	225.00	350.00
4. ChiCoin Criss Cross Bowler (12/53)	275.00	360.00
2. ChiCoin Super Frame (3/54)	300.00	375.00
4* ChiCoin Starlite (5/54)	275.00	385.00

4. ChiCoin Feature (7/54)	315.00	385.00
4. ChiCoin Holiday (9/54)	450.00	525.00
2. ChiCoin Flash (10/54)	395.00	450.00
4. ChiCoin Playtime (10/54)	395.00	495.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	25.00	35.00
2* Genco Shuffle Pool (11/53)	95.00	150.00
2. Genco Match Pool (2/54)	175.00	250.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
4. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	90.00
4. Keeney DeLuxe League (3/52)	45.00	100.00
4. Keeney Super DeLuxe League Bowler (3/52)	56.00	125.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52)	100.00	160.00
4. Keeney Cluh (4/53)	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
2* Keeney Carnival (5/53)	135.00	200.00
4. Keeney Pacemaker (9/53)	165.00</	



Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

6. United Super Shuffle Alley (1/50)	20.00	30.00
6. United Double Shuffle Alley (2/50)	20.00	30.00
6. United Shuffle Alley Express (3/50)	20.00	30.00
4. United Shuffle Slugger (6/50)	20.00	30.00
4. United 2-Player Express (6/50)	25.00	35.00
4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rehound (8/50)	30.00	39.50
4. United 4-Player Rehound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	45.00	75.00
4. United 6-Player	45.00	75.00
2* United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	60.00	120.00
4. United 6-Player Star (7/52)	65.90	130.00
2* United 10th Frame Star (9/52)	75.00	135.00
4. United Manhattan 10th Frame (9/52)	110.00	150.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4* United Cascade (2/53)	100.00	145.00
2* United Clover (2/53)	120.00	150.00
4. United Liberty (2/53)	125.00	175.00

2* United Classic (6/53)	125.00	150.00
2* United Olympic (6/53)	110.00	175.00
4* United Royal (9/53)	195.00	269.50
2* United Imperial (9/53)	235.00	275.00
4* United Chief (11/53)	249.50	295.00
4* United Leader (11/53)	275.00	310.00
4* United Team (1/54)	275.00	325.00
4. United DeLuxe Team (1/54)	325.00	350.00
4* United League (1/54)	265.00	335.00
4* United Ace (5/54)	345.00	365.00
4. United Rainbow (5/54)	325.00	395.00
4. United Banner (8/54)	389.50	400.00
2. United Shuffle Targette (8/54)	365.00	435.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	450.00
4. United Speedy (8/54)	365.00	440.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	No List Price Authorized for Publication
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

AUTO-PHOTO CO.

Auto-Photo	\$2,545.00
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BALLY MFG. CO.

Gold Medal Bowler (with Match Feature)	Model Gold-110, 10c a play	\$ 755.00
Model Gold-325, 10c a play, 3 plays for 25c		775.00
Blue Ribbon Bowler (without Match Feature)	Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c		730.00
Gayety		775.00
Bull's Eye & Bull's Eye Shooting Gallery		395.00
The Champion (With new-all-metal cabinet)		759.00

CHICAGO COIN

Arrow Bowler (with Match Feature)	Single Chute	\$ 750.00
Double Chute		770.00
Triple Strike Bowler (without Match Feature)	Single Chute	695.00
Double Chute		715.00

EXHIBIT SUPPLY

Shooting Gallery Model 500 (without Match or Free Play)	\$ 625.00
Model 500A (without Match, with Free Play)	630.00
Model 500B (with Match, No Free Play)	645.00
Model 500C (with Match, with Free Play)	650.00
Junior Jet Ride	395.00
Big Bronco	997.50
Roy Rogers' Trigger	1,047.50
Rudolph The Red Nosed Reindeer	725.00
Rudolph The Red Nosed Reindeer With Music	775.00
Pete The Rabbit	725.00
Pete The Rabbit With Music	775.00
Twin Pete The Rabbit	725.00
Rawhide	725.00
Space Patrol, New Style	1,047.50
Sea Skate	1,047.50
Vacumatic Card Vendor	295.00

GENCO MFG. & SALES CO.

Wild West (Regular)	\$ 650.00
Criss-Cross Wild West (Match)	680.00

D. GOTTLIEB & CO.

Duette Regular model	\$ 412.50
De Luxe model	495.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1446 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1440 Playmaster, 120 Selections, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1550, 20 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	

J. P. SEEBURG CORP.

HF-100-R 3W-1 Wall-O-Matic "100"	No List Price Authorized for Publication
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARAI-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

UNITED MFG. CO.

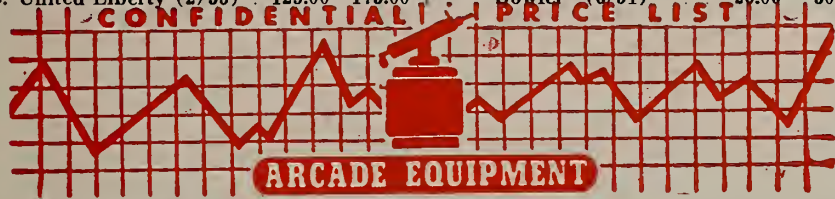
Lightning Shuffle Alley (without Match Feature)	Single Chute	\$ 705.00
Double Chute		725.00
(with Triple-Match Feature)	Single Chute	735.00
Double Chute		755.00
De Luxe Comet Shuffle-Targette (with Match Feature)	Regular Model, 10c play	710.00
Special Model, 10c, 3 for 25c		730.00
Comet Shuffle-Targette Regular Model, 10c play		685.00
Special Model, 10c, 3 for 25c		705.00
Bonus Gun (without Match Feature)	Single Chute	690.00
Double Chute		710.00
De Luxe Bonus Gun (with Triple Match Feature)	Single Chute	715.00
Double Chute		735.00
Tropicana		725.00

WILLIAMS MFG. CO.

Polar Hunt (without Triple Match and Replay Features)	\$ 715.00
Safari (without Match or Replay)	690.00
Safari De Luxe with Triple Match and Replay Features)	715.00
Spitfire	389.50

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	79.50	150.00
6. Bally Bowler	20.00	30.00
6. Bally Convoy	39.50	59.50
6. Bally Defender	59.50	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	95.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	100.00
4. ChiCoin Hockey	55.00	75.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	65.00	99.50
6. ChiCoin Roll-A-Score	29.50	75.00
4. ChiCoin Home Run, 6 Player (3/54)	175.00	295.00
4. Edelco Pool Table	20.00	75.00
4. Evans Bat-A-Score	130.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	65.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	105.00	175.00
2* Exhibit Jet Gun	110.00	135.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
2. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	79.00	125.00
4. Exhibit Vitalizer	45.00	75.00
2* Exhibit Shooting Gal. (6/54)	195.00	275.00
2. Exhibit Star Shooting Gallery (9/54)	300.00	375.00
2. Exhibit Sportland Shooting Gallery (11/54)	325.00	395.00
6. Groetchen Met. Typer	79.50	149.50
2* Genco Sky Gunner	95.00	175.00
4* Genco Night Fighter	119.50	159.50
1* Genco Basketball	225.00	325.00
2* Genco Rifle Gal. (6/54)	299.50	365.00
7. Genco Big Top Rifle Gallery (6/54)	425.00	465.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Anti Aircraft B1	15.00	35.00
4. Keeney Suh Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Kirk Night Bomber	75.00	150.00
4. Lite League	49.50	99.50

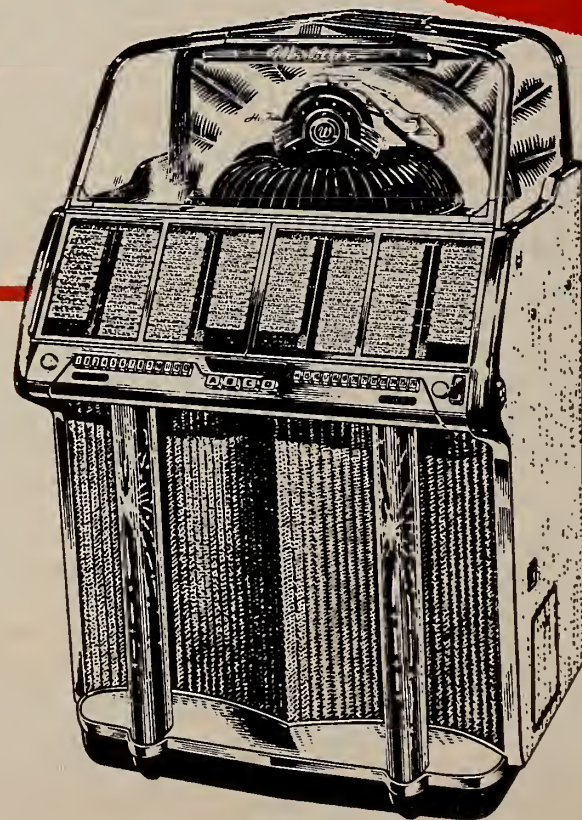
4. Mills Panoram Peek	159.00	275.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	125.00	195.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	405.00	545.00
4. Periscope	69.50	99.50
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
6. Rockola Ten Pins HD	20.00	40.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seehurg Bear Gun	125.00	175.00
4. Seehurg Chicken Sam	69.50	110.00
4. Seehurg Shoot the Chute	49.50	95.00
2* Seehurg Coon Hunt	179.50	325.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	99.50	125.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	295.00	375.00
4. United DeLuxe Jungle Gun	395.00	495.00
2. United Carnival Gun (10/54)	355.00	425.00
2. United DeLuxe Carnival Gun (10/54)	385.00	450.00
4. Wilcox-Gay Recordio	40.00	75.00
4. Williams All Stars	35.00	75.00
4. Williams Box Score	39.50	75.00
4. Williams Star Series	40.00	90.00
4. Williams DeLuxe World Series	40.00	90.00
4. Williams Super World Series	95.00	165.00
4. Williams Quaterhack	25.00	75.00
4. Williams DeLuxe Baseball	99.50	175.00
4. Williams Pennant Baseball	175.00	250.00
4. Williams Super Pennant Baseball (1/54)	155.00	275.00
6. Williams Super Star Baseball (1/54)	325.00	395.00
4. Williams Major League Baseball (4/54)	250.00	375.00
4* Williams All Star Baseball (5/54)	250.00	375.00
4. Williams Big League Baseball (6/54)	250.00	375.00
4. Wurlitzer Skee-ball	35.00	150.00

Wurlitzer Dynatone Sound UNMASKS THE MUSIC

UNVEILS THE BIG MONEY



Take any location. The big money's there . . . if you can only uncover it. And that's what the great new Wurlitzer 1800's Dynatone Sound System is designed to do. With greater speaker cone area than any other juke box, a perfect balance between pick-up, amplifier, baffle and speaker capacity, it takes the mask off the music, makes people *want to pay* to hear the 1800 play. But that's not all. Brilliant styling, gorgeous cabinet colors, intriguing Carousel Changer, and many other extra features combine with high fidelity Dynatone Sound to make the Wurlitzer 1800 the greatest money-maker of all time.



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BIG MONEY
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ADVANCE SCORE**



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CARRY-OVER FEATURE

•
U. M. C. PENNANT FEATURE

•
4-CORNERS SCORE
5-IN-LINE (EACH CARD)

•
TIME FEATURE

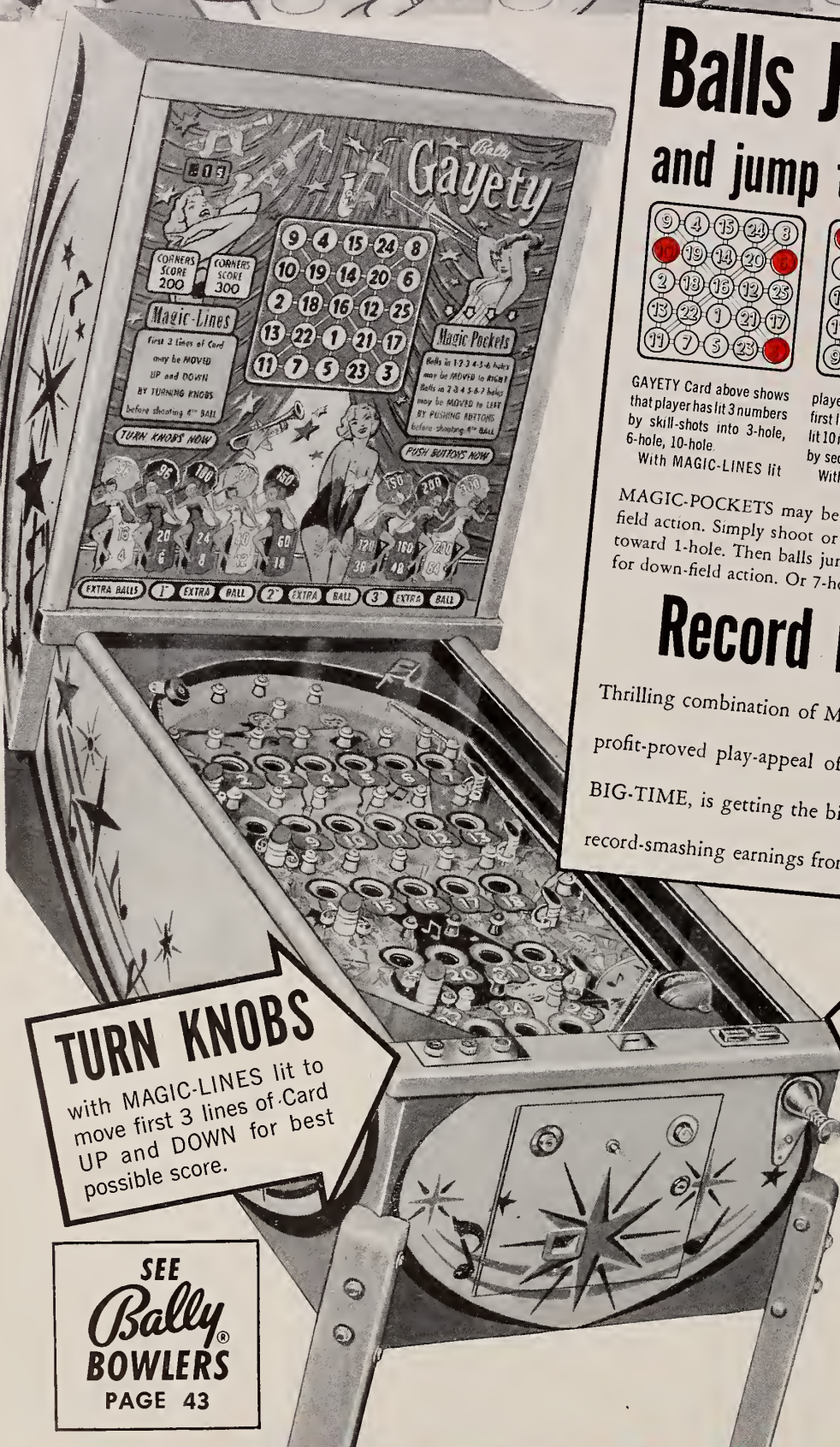
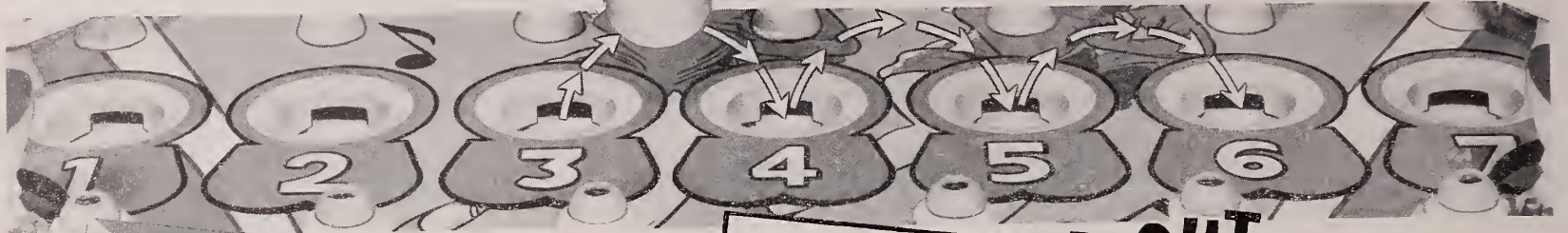
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EXTRA BALLS FEATURE



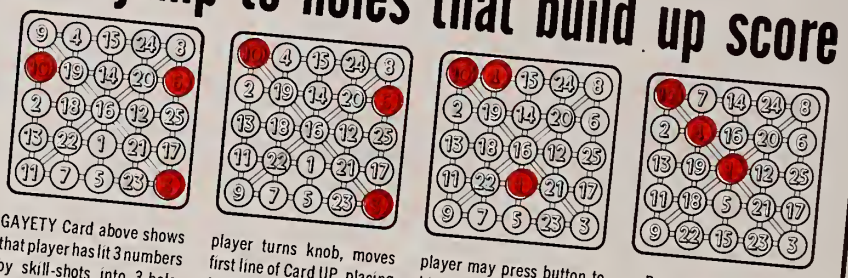
UNITED MANUFACTURING COMPANY
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SEE YOUR DISTRIBUTOR

POPULAR **Magic-Lines** PLUS AMAZING NEW **Magic-Pockets**
MORE FUN FOR PLAYERS MORE PROFIT FOR OPERATORS!



Balls JUMP OUT of holes
 and jump to holes that build up score



GAYETY Card above shows that player has lit 3 numbers by skill-shots into 3-hole, 6-hole, 10-hole. With **MAGIC-LINES** lit player turns knob, moves first line of Card UP, placing lit 10 in corner, as illustrated by second Card above. With **MAGIC-POCKETS** lit player may press button to kick ball out of 6-hole into 5-hole, then into 4-hole, while ball in 3-hole jumps to 2-hole, then to 1-hole. Returning to **MAGIC-LINES** knobs, player moves second line DOWN and third line UP, scoring 10-4-1 as a diagonal 3-in-line.

MAGIC-POCKETS may be played to **RELEASE BALLS** from top-row holes for down-field action. Simply shoot or button-kick a ball into 1-hole, then button-kick other balls toward 1-hole. Then balls jumping out of 2-hole, being blocked by ball in 1-hole, escape for down-field action. Or 7-hole may be blocked to release balls out of 6-hole.

Record Earnings Reported

Thrilling combination of **MAGIC LINES** and **MAGIC-POCKETS**, plus all the profit-proved play-appeal of the greatest Ballygames, from **BEACH CLUB** to **BIG-TIME**, is getting the biggest cash-box approval in years. Operators report record-smashing earnings from **GAYETY**. Get your share! Get **GAYETY** now!

TURN KNOBS
 with **MAGIC-LINES** lit to move first 3 lines of Card UP and DOWN for best possible score.

PRESS BUTTONS
 with **MAGIC-POCKETS** lit to move balls in top row of pockets to LEFT or RIGHT for best possible score.

SEE **Bally** BOWLERS PAGE 43

FAMOUS **BEACH CLUB**
BIG-TIME PLAY-APPEAL

Popular In-Line Scoring with guaranteed Advancing Scores . . . 200 and 300 Corner-Scores . . . Spot-Numbers . . . Extra Balls . . . plus **MAGIC-LINES** and **MAGIC-POCKETS** insure strongest play-appeal and biggest earning-power. Get going with **GAYETY** now!

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