

# THE CASH BOX

VOLUME XVI

AUGUST 27, 1955

NUMBER 49



Gisele MacKenzie runs her hands through the stuff that's "Hard To Get", although it's going to be much easier for the pretty singer now, with all the successes and rave reviews she received during the past year. Not only was she consistently effective on the "Hit Parade", but she demonstrated her acting ability on several smash TV shows. And finally she topped off her accomplishments with a hit record "Hard To Get", her first time at bat for Label "X".



# ACTION!



...it's a  
"sleeper"  
smash!  
Already  
No. 2 best seller  
in Pittsburgh  
and breaking  
in 7 other  
cities!

## THE MAN FROM LARAMIE

sung by the

## VOICES OF WALTER SCHUMANN

C/W LET ME HEAR YOU WHISPER 20/47-6157

*from the Columbia Picture  
"The Man from Laramie" in Cinemascope  
starring James Stewart  
A William Goetz Production  
Color by Technicolor*



*A "New Orthophonic" High Fidelity Recording*





FOUNDED BY BILL GERSH

# The Cash Box

Volume XVI August 27, 1955 Number 49

Publishers  
BILL GERSH JOE ORLECK  
**The Cash Box Publishing Co., Inc.**  
26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)  
JOE ORLECK

CHICAGO OFFICE  
32 West Randolph St., Chicago 1, Ill.  
(All Phones: DEarborn 2-0045)  
BILL GERSH  
Dan Parry

HOLLYWOOD OFFICE  
6272 Sunset Blvd., Hollywood, Cal.  
(Phone: HOLlywood 5-1702)  
JACK DEVANEY

NASHVILLE OFFICE  
804 Church St., Nashville, Tenn.  
(Phone: NASHville 5-7028)  
CHARLIE LAMB

BOSTON OFFICE  
1765 Commonwealth Ave., Boston 35, Mass.  
(Phone: ALgonquin 4-3464)  
GUY LIVINGSTON

LONDON OFFICE  
17 Hilltop, London, N.W., England  
(Phone: Speedwell 2596)  
MARCEL STELLMAN

EXECUTIVE STAFF  
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POPSIE, Staff Photographer  
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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

THE CASH BOX PRICE LISTS (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. 'The Cash Box Price Lists' are an exclusive and copyrighted feature of The Cash Box. 'The Cash Box Price Lists' are recognized officially in all cities and states throughout the country as the "official price book of the coin machines industry." 'The Cash Box Price Lists' are officially used in the settlement of disputes, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. 'The Cash Box Price Lists' are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. 'The Cash Box Price Lists' have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in 'The Cash Box Price Lists.'

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# ROCK 'N ROLL CARRIES ON

Somehow Rock 'n Roll refuses to die. And we have the feeling that it's not going to for a long time.

Almost everyone in the pop business has been predicting the demise of Rock 'n Roll almost momentarily. But just when it seems that they might be right, the trend not only shows up again but becomes even stronger than ever before.

Just take a look at *The Cash Box*' Top 50 list. In this one week, the following songs are in the Rock 'n Roll kick: "Rock Around The Clock," "Ain't It A Shame," "Seventeen," "House Of Blue Lights," "Maybellene," "Gum Drop," "Piddily Patter Patter," "Only You," "I Want You To Be My Baby," and "Song Of The Dreamer."

That makes ten of the top fifty in a pop list. It doesn't seem like a dying trend to us.

As a matter of fact we can look for Rock 'n Roll to increase in popularity as it becomes more refined, as A&R men come to know better which pieces of material are best suited for the pop market, and as its method of expression becomes more accepted among the large market that had never been exposed to it before.

As far as the kids are concerned, Rock 'n Roll is to them what Swing was to an earlier generation. It has a meaning for them which draws them to listen to it, dance to it and buy records. Whatever emotional and psychological factors there are behind its acceptance, whatever spark it may have touched off

in a teenager's makeup, the one fact that remains certain is that the youngsters today find what they are looking for in the way of music in Rock 'n Roll.

It seems futile to try to deny this fact or pretend that it is a temporary thing. Of course it is temporary in the sense that everything in the world is, but the temporary period of Rock 'n Roll may last for the next decade.

The answer, it seems to us, is to deal with it on a logical basis, i.e. accept the fact that Rock 'n Roll is going to be a strong factor in the music business for some time to come and then go about integrating it into a normal schedule. Naturally everything can't be in that style. But it is obvious that an A&R man who is interested in selling records (and as far as we know every single one of them is) will comb the R&B field very carefully to select the type of material which is exactly suitable to the artist he is recording.

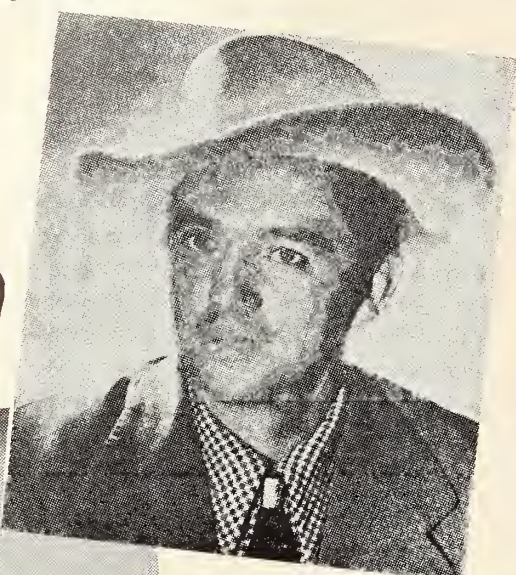
Fortunately the day of jumping on every R&B hit indiscriminately is over. Today improper material is being discarded immediately. Only the most likely tunes are being covered.

This is good for Rock 'n Roll and it is good for the music and record businesses as a whole. For Rock 'n Roll has a great deal to contribute to American music if it is used correctly. And as A&R men learn to deal with it more and more, we have every confidence that it will reach even greater heights than we can yet imagine.



2 GREAT ARTISTS MAKE ONE GREAT RECORD!

Stuart Hamblen



Martha Carson

THE CASH BOX BULLSEYE OF THE WEEK

"LORD I CAN'T COME NOW"

RCA-VICTOR IS SO EXCITED OVER THIS ONE THEY ARE SENDING DISC JOCKEY COPIES TO ITS ENTIRE LIST OF "POP + COUNTRY" D.J.'S!!

THE OLD MAN OF "THIS OLD HOUSE" JUST BORROWS A LITTLE MORE TIME CAUSE HE'S "Got A Mighty Lot To Do."

Valley Publishers, Inc.  
BOX 10033, KINGSTON PIKE  
KNOXVILLE, TENNESSEE

RCA-VICTOR #20/47-6250

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SP—Specialty
AL—Aleddin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	ST—Starlite
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PE—Peacock	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PM—Prom	TI—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TR—Trend
AU—Audiavac	CW—Crown	FB—Fabor	LO—Loden	RA—Rainbow	UQ—Unique
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Rama	WI—RCA Victor
CA—Capitol	DL—DeLuxe	FI—Fiesta	MJ—Majar	SA—Savoy	WD—Waldorf
CD—Cadence	DO—Dot	4 Star—Four Star	MO—Modern	SE—Seeco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

- Pos. Last Week
- 1 **ROCK AROUND THE CLOCK**  
**BILL HALEY and his COMETS**  
AR-123 (45-123)—Sonny Dee  
BE-1098 (45-1098)—Four Bells  
DE-29124 (9-29124)—Bill Haley & Comets  
MG-12028 (K-12028)—Charles Walcott
  - 2 **LEARNIN' THE BLUES**  
**FRANK SINATRA**  
CA-3102 (F-3102)—Frank Sinatra  
CA-3147 (F-3147)—Ray Anthony  
CO-40515 (4-40515)—Belmonte Orch.  
G5-253 (45-253)—Joe Valino
  - 3 **HARD TO GET**  
**GISELE MacKENZIE**  
X-0137 (4X-0137)—Gisele MacKenzie
  - 4 **AIN'T THAT A SHAME**  
**PAT BOONE—FATS DOMINO**  
DO-15377 (45-15377)—Pat Boone  
IM-5348 (45-5348)—Fats Domino  
PM-1122B (45-1122B)—Bill Marine  
WI-90000 (90000 x 45)—Ronnie Gaylord
  - 5 **SOMETHING'S GOTTA GIVE**  
**McGUIRE SISTERS**  
BE-1099 (45-1099)—Three Belles  
CA-3096 (F-3096)—Ray Anthony  
CR-61423 (9-61423)—McGuire Sisters  
CR-61425 (9-61425)—Les Brown  
DE-29484 (9-29484)—Sammy Davis, Jr.  
VI-20-6140 (47-6140)—Fred Astaire
  - 6 **UNCHAINED MELODY**  
**LES BAXTER—AL HIBBLER—ROY HAMILTON**  
CA-3055 (F-3055)—Les Baxter  
CO-40455 (4-40455)—Liberace  
CR-61407 (9-61407)—Don Cornell  
DE-29441 (9-29441)—Al Hibbler  
DE-29509 (9-29509)—Guy Lombardo  
EP-9102 (5-9102)—Roy Hamilton  
ME-70598 (70598x45)—Crewcuts  
MG-11962 (K-11962)—LeRoy Holmes  
VI-20-6078 (47-6078)—June Valli  
VI-20-6078 (47-6078)—Chet Atkins
  - 7 **HUMMINGBIRD**  
**LES PAUL & MARY FORD—FRANKIE LAINE**  
BE-1097 (45-1097)—Tex Stewart  
CA-3165 (F-3165)—L. Paul & M. Ford  
CD-1267 (45-1267)—Chordettes  
CO-21419 (4-21419)—Rose Maddox  
CO-40526 (4-40526)—Frankie Laine  
EP-9110 (5-9110)—D&L Robertson
  - 8 **A BLOSSOM FELL**  
**NAT "KING" COLE**  
CA-3095 (F-3095)—Nat "King" Cole  
LO-1554 (45-1554)—Dickie Valentine  
LO-1566 (45-1566)—Vic Barrett O.
  - 9 **CHERRY PINK AND APPLE BLOSSOM**  
**WHITE**  
**PEREZ PRADO**  
CO-40472 (4-40472)—Xavier Cugat  
CR-61373 (9-61373)—Alan Dale  
CR-61381 (9-61381)—Georgie Auld  
DE-29510 (9-29510)—Guy Lombardo  
DE-29387 (9-29387)—Victor Young  
VI-20-5965 (47-5965)—Perez Prado  
TI-10-256 (45-256)—Tito Puente
  - 10 **SWEET AND GENTLE**  
**ALAN DALE**  
CO-40530 (4-40530)—Xavier Cugat  
CR-61435 (9-61435)—Alan Dale  
DE-29592 (9-29592)—Ethel Smith  
ME-70647 (70647x45)—Georgia Gibbs  
SE-4167 (45-4167)—Barry Frank & 5. Bolivar  
VI-20-6138 (47-6138)—Bartha Kitt & P. Prado  
WI-90007 (90007x45)—Lew Douglas

11) IT'S A SIN TO TELL A LIE. 12) DOMANI. 13) YELLOW ROSE OF TEXAS. 14) MAN IN A RAINCOAT. 15) SEVENTEEN. 16) HOUSE OF BLUE LIGHTS. 17) IF I MAY. 18) I'LL NEVER STOP LOVING YOU. 19) WAKE THE TOWN AND TELL THE PEOPLE. 20) STORY UNTOLD. 21) RAZZLE DAZZLE. 22) SON OF THE DREAMER. 23) TINA MARIE. 24) HONEY BABE. 25) THE POPCORN SONG. 26) LOVE M OR LEAVE ME. 27) THAT OLD BLACK MAGIC. 28) THE LONGEST WALK. 29) HEART. 30) LOVE IS MANY SPLENDORED THING. 31) THE BANJO'S BACK IN TOWN. 32) FOOLED. 33) THE KENTUCKIA SONG. 34) GUM DROP. 35) MAYBELLENE.



# An Announcement Of Historic Importance To America's Record Dealers

*from*

## COLUMBIA RECORDS

**T**HIS statement marks a milestone in the history of record merchandising. The plan here outlined represents an entirely new concept of dealer-distributor-manufacturer cooperation and is the most progressive step ever taken to expand the sales horizons of the record industry. It opens vast potentials of continuing volume profits as it employs the most sensationally successful of modern sales techniques to create millions of new record buyers and to multiply purchases by present customers.



In explanation of this new policy, the following letter has been sent to established Columbia Records dealers throughout the country. It is printed here as a matter of interest to others connected with the record industry.

COLUMBIA RECORDS

799 SEVENTH AVENUE • NEW YORK 19, N. Y.

August 12, 1955

Dear Dealer:

We take great pleasure in announcing to you a remarkable new plan that opens -- for the first time -- a vast new horizon of profit opportunities for record dealers throughout America. This is not just a deal or a promotion, but a plan so different, so broad in concept, so unlimited in its profit possibilities that we urge you to read every word, study every idea, in the enclosed material with the greatest attention.

This new plan came about as a result of the series of nation-wide trips which we recently made to meet with dealers all over the country. On this trip we had the opportunity and pleasure of speaking to many dealers intimately and at length and of hearing from them personally about their problems and ideas for the future. The plan that will be revealed to you here is the direct result of these discussions -- a plan that would not have been possible without the many fine suggestions offered by our dealer friends everywhere.

Wherever we traveled we discovered that there was always one question uppermost in the minds of dealers who were concerned, not only with their own

(Continued on the following page)



business, but with the record industry in general. Everyone asked us, in effect, "What are the major record companies going to do about the record clubs?"

Frankly, at first we did not think anything would have to be done. The clubs were small. They had no outstanding orchestras, conductors, or artists to offer. They accounted for only an insignificant fraction of the total record volume.

However, this picture has changed radically even during the few months we have been traveling to dealer panel discussions. We now understand that the record clubs have attracted a cumulative membership of almost one million, who are purchasing at a rate approaching twenty million dollars worth of records annually!

Not one penny of this volume has been earned by either you, the dealer, or ourselves, the manufacturer.

Our research reveals that in the first quarter of 1955 the mail-order record clubs accounted for about 15% of the total dollar volume of long-playing records sold in the United States. Since they deal essentially in classical repertoire, this would represent about 35% of the purely classical long-playing record business. Compare this volume with the first quarter of 1954 when the clubs did only about 5.8% of the total long-playing record volume, and you will see how rapidly they have grown.

No one really knows just what their sales ceiling will be. Our research consultants report that a vast segment of the American public now prefers to buy a great variety of commodities from direct mail clubs. The book clubs, for instance, have attracted more than 20 million members and have sold them the staggering total of more than one hundred million dollars worth of books!

While the record (or book) clubs will never equal the volume of retail stores, nevertheless, many retailers see that they are unnecessarily losing this extra business.

For some time now, the record clubs have been making strenuous efforts to lease masters from the major companies. We can tell you that we at Columbia Records have been approached several times over a period of two years. We have been offered vast sums of money to lease the prestige of our artists and our trademark to these clubs. To every such offer our answer has been the same: Columbia Records believes that what is best for the record retailer is best for us too. Our business has been built on this close-knit relationship between retailer and manufacturer. We believe that our future is permanently, and properly, allied with yours.

You should realize, however, that the record companies are confronted with an extremely serious problem in retaining their artists in the face of the tremendous inducements offered by the clubs. Because of the clubs' ability to sell any one record in great numbers to its members, they are in a position to offer heretofore unheard of royalty guarantees to recording artists. To date, almost every important classical artist has been approached and offered vast sums to lend his name to the existing clubs. While, because of long-time ties to record companies, no artist of major importance has yet been lured away, you can readily see that it will not be long before important artists will find such offers irresistible.

It is clear then -- from the many anxious letters we have received and from what the many dealers have told us (together with the sales figures and circumstances outlined above) -- that neither the dealer nor the manufacturer can afford to sit back and wait. We simply cannot permit this new source of competition to continue to grow and prosper, with none of this new revenue making its way to those retailers and manufacturers whose financial and emotional investments have built the record business over these many years. For, it is becoming increasingly clear that the record clubs are here to stay -- and they will grow!






They are selling to your customers and ours. They are creating new record buyers every day, customers who do not give you or us a single penny of profit on their club purchases.


The time to do something is now -- while the prestige of our artists, the superiority of our recording technique, and the confidence of the buying public are all in our favor.


Here is the plan that you can put into operation right now. A plan that has been thoroughly and carefully prepared by the outstanding experts in America. A plan that gives you a way of doing extra business! A plan that will open for you volume horizons never before available to any record dealer!

The plan, in brief, is this:-

**COLUMBIA RECORDS PROPOSES TO ESTABLISH, WITH YOU  
THE DEALER, THE LARGEST RECORD CLUB IN AMERICA!**

Within the next few days, major newspapers, television and radio stations throughout America will begin to carry powerful advertising messages announcing this new joint venture -- the Columbia  Record Club.

The greatest campaign ever launched in the record business will advise the public that it can now obtain the most magnificent records ever made -- the famous Columbia  high-fidelity records -- through a record club plan which is a new concept of dealer-manufacturer cooperation.

Imagine the public's response to this announcement! If unknown companies can sell millions of dollars worth of their own records profitably through the club plan, think of the great success that awaits the record dealer, who, through an even better plan, can offer incomparable Columbia  records -- the greatest artists, conductors, and orchestras of our time, and what is more, in every field of recorded entertainment!

No doubt you are wondering who will handle all the complex promotional, clerical and accounting operations involved in this plan. Columbia Records has employed the leading experts in club promotion and operation in America. These experts, after thorough study, have concluded that only through a central processing organization can the mechanics of such an operation be worked out. Therefore, with their aid, we have established a complete NATIONAL HEADQUARTERS for this Club.

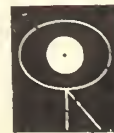
The Club Headquarters will be organized to handle completely all the complex bookkeeping, accounting, correspondence, shipping and collection for you.

- Headquarters' advertising will bring members into your store!
- Headquarters will help you sell the records and the Club Plan!
- Headquarters will ship the records for you!
- Headquarters will collect the money for you!
- Headquarters will send you your share of profit every month!
- And Headquarters will even pay for the free bonus records your customers earn by their purchases.

All these operations will be done for you -- without your lifting a finger!


What then will you have to do? Although NATIONAL CLUB HEADQUARTERS will greatly simplify your job, you cannot realistically expect both the protection and the added income from this Club, unless you, too, will add to our efforts your own energies and merchandising aggressiveness. Although a tremendous national advertising program -- your local advertising -- your own window and counter display material -- will bring new members into your store where you will simply sign them up and forward the necessary information to your Club

(Continued on the following page)







Headquarters, we are sure that you will find it highly profitable to conduct your own direct-mail operations, personal phone calls, and even, perhaps, door-to-door solicitation to increase the number of members you can bring in.

After that you earn a commission on every record your member buys from your Columbia  Record Club -- for as many years as you maintain the member in the Club.

Every month your shares of profit are paid to you in cash -- growing larger and larger as new members join and old members continue to buy records. Just imagine a plan that sends you money every month in return for your securing members and helping your own customers fill out their Club membership applications when they join. Your commissions can amount to as much as \$250.00 a month on just a few hundred members (\$2,500.00 a month for a few thousand members) -- and you receive your commissions month after month -- year after year -- without spending a penny for additional inventory -- without using an inch of floor space.

Your members will be glad to join because of the many benefits your Club will offer them. The enclosed Presentation lists them all for you. Find out how you can even offer members free records -- which don't cost you a penny! In fact, you will be able to meet and beat those dealers who offer various pricing inducements to draw your customers away from you today.

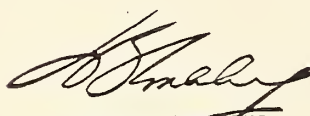
How, then, can you take immediate advantage of the Columbia  Record Club Plan? All the essential material -- everything you need to start signing up members at once -- is in the accompanying package or will be delivered to you within the next few days by your Distributor's Salesman. In addition, you will also find more complete details about the Columbia  Record Club Plan. Study the information and material carefully. Make sure that your sales personnel are fully briefed. Display the attractive window and counter material prominently. Then get set for the biggest avalanche of new business you have ever seen!

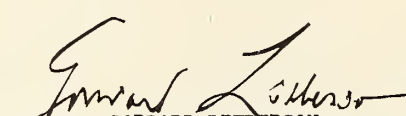
This dramatic plan will add to your profits for years to come. It will create millions of new record buyers -- whose interest in music will be encouraged on a regular basis. It will not only bring you your share of the record club business, but will create additional demand for records, phonographs, needles, and so forth, which can only be satisfied by you, the record dealer. There is no doubt that the public has indicated its interest in buying records through the club plan method. You and we can make available to them the finest record club in America. Let us prove once again, together, that the businesses which profit most are the ones that serve the public best!

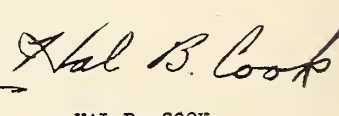
Let us not allow what has taken place in the book business to happen to the record industry. There a third business, neither book publisher nor book shop, took control of a large part of the industry by winning the club business for itself. Together we can keep this business where it properly belongs -- among those retailers and manufacturers who have created the great record industry.

We are sure you will make the most of this momentous opportunity!

Sincerely,

  
JAMES B. CONNELING  
PRESIDENT

  
GODDARD LIEBERSON  
EXECUTIVE VICE PRESIDENT

  
HAL B. COOK  
DIRECTOR OF SALES

For further information,  
contact your Columbia Records Distributor  
or write to:

COLUMBIA RECORDS

799 SEVENTH AVENUE • NEW YORK 19, N. Y.





PLATTER  
SPINNER  
PATTER

ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |  |                                  |
|--|----------------------------------|
| 1. YELLOW ROSE OF TEXAS                  | { Mitch Miller (Columbia)        |
|  | { Johnny Desmond (Coral)         |
| 2. AIN'T THAT A SHAME                    | Pat Boone (Dot)                  |
| 3. ROCK AROUND THE CLOCK                 | Bill Haley (Decca)               |
| 4. LEARNIN' THE BLUES                    | Frank Sinatra (Capitol)          |
| 5. HARD TO GET                           | Gisele MacKenzie (X)             |
|  | { Boyd Bennett (King)            |
| 6. SEVENTEEN                             | { Fontane Sisters (Dot)          |
| 7. DOMANI                                | Julius LaRosa (Cadence)          |
|  | { Les Paul & Mary Ford (Capitol) |
| 8. HUMMINGBIRD                           | { Frankie Laine (Columbia)       |
|  | { Chordettes (Cadence)           |
| 9. SWEET AND GENTLE                      | Alan Dale (Coral)                |
| 10. WAKE THE TOWN AND<br>TELL THE PEOPLE | { Les Baxter (Capitol)           |
|  | { Mindy Carson (Columbia)        |
| 11) SOMETHING'S GOTTA GIVE               | 12) THE BIBLE TELLS ME SO        |
| 13) THE LONGEST WALK                     | 14) MAN IN A RAINCOAT            |
| 15) I'LL NEVER STOP LOVING YOU           | 16) UNCHAINED MELODY             |
| 17) HOUSE OF BLUE LIGHTS                 | 18) TINA MARIE                   |
| 19) A BLOSSOM FELL                       | 20) SONG OF THE DREAMER          |

Vital statistics—Harvey Hudson (WLER-Richmond, Va.) telephones to let us know that he has taken a wife. . . . Norman Page (WMAS-Springfield, Mass.) will be married on September 4. He will vacation-honeymoon at Grossinger's. . . . Ed Penney, Jr. (WTAO-Boston, Mass.) writes to advise he will be married on August 21 to Patricia Marie in Somerville, Mass. . . . The Ted Schneiders (WMGM-New York) parents of a nine-pound boy. This is Ted's second child—the other is four-year-old Lynn.



ARTY KAY  
(WVLK—Lexington, Ky.)

Pic of the week—Arty Kay (WVLK-Lexington, Ky.) who had a heart operation two years ago at Johns Hopkins Hospital by Dr. Blalock, writes to say he is a new man. His weight has risen from 114 pounds to 155 pounds. . . . Buddy Deane (WITH-Baltimore, Md.) deserves credit for being the first to call our attention to Lillian Briggs' "I Want You To Be My Baby" on Epic. . . . Miss Summertime, who was selected from hundreds of bathing-suited beauties, helped to promote the picture starring Katherine Hepburn and Rosano Brazzi by calling on New York's disk jockeys. Miss Summertime gave the jockeys Jan Froman, Dave Rose, Rosano Brazzi records of "Summertime." Some were even lucky enough to get a bottle of Cinzano Wine which figured in the tie-up as a perfect "Summertime" drink. . . . Al Radka (KFRE-Fresno, Calif.), who just returned from a vacation in San Francisco, says "If you ever go to

S. F., visit Trader Vic's and buy your wife a drink with a real gardenia floating in it. For the male I recommend coconut milk and gin served in the coconut." . . . Starting this September, Bob E. Lloyd (WAVZ-New Haven, Conn.) will be expanding his daily schedule to include an afternoon program in another Connecticut city in addition to his morning show in New Haven. . . . Paul Coburn (KOL-Seattle, Washington) writes to tell us "Moments To Remember" by the Four Lads is starting to click there. . . . Tony Davis (WKBR-Manchester, N. H.) drops us a line congratulating us on the up-to-date music info that keeps him so well informed.

Pic of the week—Don Evans (WOHO-Toledo, O.) plays The Cash Box Top 50 every Saturday. He plays the bottom 18 from 5:30 to 8:45 am—and then finishes with the remaining 32 from 1-4 pm. Don is also in management. He handles The Cavaliers, RCA Victor polka band. . . . Buddy Basch on his fourth promotion trip this year. Buddy will introduce Juliana Larson to the jockeys in Cleveland, Detroit, Toledo, Indianapolis, Cincinnati, Columbus and Pittsburgh. . . . Buddy Costa back from a deejay visit to New England jockeys where he promoted his Pyramid recording, "Two Out Of Three". Buddy then took off for Wilmington, Delaware and Philadelphia.



DON EVANS  
(WOHO—Toledo, O.)

**Attention Dealers and Ops!**

WITHOUT THIS RECORD  
YOU'RE WITHOUT A PADDLE!

**I WANT YOU TO  
BE MY BABY**

GEORGIA  
GIBBS

MERCURY 70685

WITHOUT THIS - YOU DON'T  
EVEN HAVE A CANOE!

**TOY TIGER**

RALPH  
MARTERIE

MERCURY 70682



CHICAGO 1, ILLINOIS



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**JERI SOUTHERN**

(Decca 29647; 9-29647)

ⓑ+ "AN OCCASIONAL MAN" (2:30) [Saunders ASCAP — Martin, Blane] From the coming Paramount pic "The Girl Rush," Jeri Southern sings one of the tunes. Thrush does a commercial job on a top grade rhumba beat novelty. Cute deck that could catch big.

ⓑ+ "WHAT DO YOU SEE IN HER" (3:01) [Redd Evans ASCAP — Weldon, David] A beautiful ballad with standard qualities is given an imitably tender reading by the ace thrush. Great song superbly performed. Jeri is tops.

**BILL KENNY**

("X"-0155; 4X-0155)

ⓑ "WHISPERING GRASS" (2:47) [Mills ASCAP—Fisher, Fisher] "Mr. Ink Spot," Bill Kenny, leans into a striking oldie and fashions it in his unique and rangy manner. Terrific arrangement and delivery.

ⓑ "THE GYPSY" (2:31) [Leeds ASCAP—Reid] Another great favorite is dramatically and tenderly treated by the song star. Wonderful tune. Strong coupling that should make big noise.

**FLORENCE WRIGHT**

(Savoy 1168; 45-1168)

ⓑ "THE YOUNG LOVERS WALTZ" [Savoy BMI—Walsh, Mendelsohn] Florence Wright debuts on the Savoy label with a wonderfully tender "Tennessee Waltz" type ballad. Lovely song. Thrush can sing. Disk has possibilities.

ⓐ "TO WRONG IS TO SIN" [Crossroads BMI—Walsh, Mendelsohn] A sentimental bluesy love tune is warmly delivered here. Slow moving number.

**IRVING FIELDS & TRIO**

(Tico 273; 45-273)

ⓑ "YELLOW ROSE OF TEXAS" [Planetary ASCAP — George] Keyboard master Irving Fields and his Trio bounce thru a Latin version of one of the country's fastest rising hits. Fields had a big seller in "Davy Crockett Mambo" and should follow suit with this one. Good deck.

ⓐ+ "PARADE OF THE WOODEN SOLDIERS" [—Herbert] Fields displays some more tricky finger work on this choppy and delightful Latin tempo treatment of a Victor Herbert oldie.

**BILL GALLUS**

(MGM 12041; K-12041)

ⓑ "THERE IS NO LOVE" (2:40) [Roncom ASCAP—Stock, Adams, Douglas] Newcomer Bill Gallus debuts on MGM with a tender vocal treatment of a warm, dreamy ballad. Polished performance. Songster has the stuff.

ⓐ+ "A TREE FULL OF OWLS" (2:50) [Jose Ferrer BMI—Carney, Gluck, Martell] The sounds of the country is the introduction for this lilting, light ditty. Cute creation well performed.

**THE CASH BOX**

**DISK OF THE WEEK**

"GIVE ME LOVE" (2:52)  
[Hill & Range BMI]

"SWEET SONG OF INDIA" (2:57)  
[Bregman, Vocco & Conn ASCAP—Kaye, Clayton]

THE McGUIRE SISTERS  
(Coral 61494; 9-61494)



McGUIRE SISTERS

● The McGuire Sisters who have been fabulously successful these past twelve months following one

record hit with another, come up with two great new sides that will no doubt add many more fans to their already huge following. One half is a tremendous arrangement of a beautiful new ballad dubbed 'Give Me Love.' The tune features a pretty melody excellently wed to a solid set of lyrics. And adding to its potential is rhythmic "fish" beat. The kids'll love it. Flip is a bright and refreshing revival treatment of the standard "Song Of India." The girls blend beautifully on the new lyrics set to the great tune. Dick Jacobs deserves a hand for both classy orchestrations. Watch both decks.

"SAME OLE SATURDAY NIGHT" (2:27)  
[Barton ASCAP—Cahn, Reardon]

"FAIRY TALE" (2:57) [Sands ASCAP—Sanford, Livingston]

FRANK SINATRA  
(Capitol 3218; F-3218)



FRANK SINATRA

● Sinatra's success seems to have no boundaries. In addition to his

high riding song hit "Learnin' The Blues," Frank is said to be sensational in his forthcoming pic "Guys And Dolls" and steals the spotlight in the film "Not As A Stranger." And on his latest Capitol platter the crooner comes up with a terrific rhythm side that should steal the spotlight in the wax field. It has a "Learnin' The Blues" flavor and goes under the title "Same Ole Saturday Night." The tune is a pleasant, easy-moving lilter delivered in a relaxed and informal manner. Looks like another smash. Flip is "Fairy Tale," a soft and tender romantic ballad. Warm piece of material that rates highly.

**THE STARGAZERS**

(London 1594; 45-1594)

ⓐ "AT THE STEAMBOAT RIVER BALL" (1:54) [Jubilee ASCAP — Lewis, Stock, Dash] Sonny Farrar and his banjo assist the Stargazers on a cornball novelty that fits well into the current banjo fad. Happy.

ⓐ "I LOVE YOU A MOUNTAIN" (2:06) [Hollywood ASCAP—Neufeld, Arthur] Another lively banjo filled novelty. Has that lively air.

**CLAUDE GORDON**

(Ac'cent 1028; 45-1028)

ⓑ "MEXICALI ROSE" (2:46 [M. N. Cole BMI—Tenny] The Claude Gordon band debuts on the Ac'cent label with a terrific arrangement of an old favorite. Dance music at its best.

ⓐ "LAZY SUSAN" (2:33) [Mills ASCAP — Furman] C'aude displays some tricky trumpet work on a fast moving instrumental item. Another good up-tempo piece of dance music.

**RALPH FLANAGAN ORCH.**

(RCA Victor 20-6224; 47-6224)

ⓑ+ "THERE'S NOTHIN' LIKE LOVE" (2:15) [Columbia Pic ASCAP—Robin, Styne] The Ralph Flanagan orch is in top form as it rides through a cute up-tempo tune from the pic "Eileen". Johnny Amoroso and the Singing Winds handle the vocal chores in fine style. Good deck. Could step out. Strong tune.

ⓑ "BEEP BOOP" (1:55) [Pilot ASCAP—Flanagan] The crew offers a top grade instrumentation of one of the maestro's own creations. Solid jump number that the hoofers will greatly enjoy. Designed for dancing.

**MAHALIA JACKSON**

(Columbia 40554; 4-40554)

ⓑ "A SATISFIED MIND" (3:05) [Peer Inter'l BMI — Hays, Rhodes] The country field's No. 1 hit is given a stirring presentation by the striking Mahalia Jackson voice. Great side. Tune could break big.

ⓑ "THE BIBLE TELLS ME SO" (2:05) [Famous ASCAP—Evans] The great artist renders another religious-type item. Song is selling well now. Miss Jackson's version oughta add much to the tune's final take.

**NORMAN BROOKS**

("X"-0157; 4X-0157)

ⓑ "IF I HAD TWO HEARTS" (1:54) [Marlen ASCAP—Huddleston, McIntyre] Norman Brooks belts out a fast moving romantic novelty that's pleasing and enjoyable. Artist's similarity to Al Jolson continues to amaze this listener. Lively deck that could catch.

ⓐ+ "LOVELY GIRL" (2:34) [Frank ASCAP—Lowe] The gifted vocalist glides through an inviting romantic waltz number. Easy going side.

**ELLA MAE MORSE and BILLY MAY ORCH.**

(Capitol 3210; F-3210)

ⓑ "AN OCCASIONAL MAN" (2:25) [Saunders ASCAP — Martin, Blane] A good Latin backdrop by Billy May enhances the voice of Ella Mae Morse as she cleverly renders an attractive novelty from the forthcoming flick "The "Girl Rush". Strong side for Ella.

ⓐ+ "BIRMINGHAM" (2:38) [Saunders ASCAP—Martin, Blane] If "Mobile" was a hit, there's no reason why "Birmingham" shouldn't be. It's a cute shuffle beat ditty also from "Girl Rush". Good lighthearted side.

**CAROLE BENNETT**

(Rama 165; 45-165)

ⓑ "TONIGHT I BELONG TO YOU" [Sovereign ASCAP—Rothchild, Lewis] Talented Carole Bennett shows her vocal skills on her first Rama release as she offers a beautiful ballad. Feelingful interpretation of a warm and touching love song. Strong side. Thrush is here to stay.

ⓑ "ON APPROVAL" [Lamas ASCAP—Lewis, Reich] Equally outstanding is the lark's treatment of a contagious cha-cha romancer. Wonderful arrangement of a terrifically commercial item. Powerful two-sider that could break big.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SWEETHEARTS ON PARADE" ..... Dick Jacobs ..... Coral 61479; 9-61479
- ★ "WHAT DO YOU SEE IN HER" } ..... Jeri Southern ..... Decca 29647; 9-29647
- ★ "AN OCCASIONAL MAN" }



**Dot**...AMERICA'S HOTTEST LABEL!  
*presents-*  
 ...The Greatest Record of 1955...

"THE  
 SHIFTING,  
 WHISPERING  
 SANDS"

(PART 1 AND 2)

by

**Billy Vaughn**

HIS ORCHESTRA & CHORUS

Dot-15409





# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**JIMMY COOK**

(Crown 160; 45-160)

**B** "LAZY RIVER" (2:10) [Southern ASCAP—Carmichael, Arodin] Jimmy Cook of the Don, Dick and Jimmy Trio takes a solo run and comes up with a top grade reading of an old classic. Jimmy has an attractive and commercial singing style. Good deck.

**C+** "HEART OF GOLD" (2:30) [H. R. Music ASCAP—Forbes, Franklin] A "Hearts Of Stone" type hand-clapper from the RKO pic "Tennessee Partner" is pleasantly handled here by the songster.

**CATHY RYAN**

(King 1495; 45-1495)

**C+** "24 HOURS A DAY (365 A YEAR)" (2:31) [R-T Music BMI—Toombs, Glover] A solid jumper with that commercial rock and roll flavor, is belted across by the exciting voice of Cathy Ryan. Thrush rocks.

**C+** "WITH YOU" (2:13) [Joy R. Music ASCAP—Javits, Springer] A cute novelty with spice. Interesting arrangement.

**GORDON MacRAE & RAY ANTHONY**

(Capitol 3214; F-3214)

**B+** "PEOPLE WILL SAY WE'RE IN LOVE" (2:54) [Williamson ASCAP—Rodgers, Hammerstein] The voice of Gordon MacRae and the trumpet of Ray Anthony team up on a great tune from the classic "Oklahoma". As film spreads throughout the country, disk will increase in popularity. Could be tremendous.

**B** "SURREY WITH THE FRINGE ON TOP" (3:07) [Williamson ASCAP—Rodgers, Hammerstein] Another of the show's great tunes also featured in the pic. Good coupling.

**ELLA FITZGERALD**

(Decca 29648; 9-29648)

**B** "A SATISFIED MIND" (2:30) [Peer Inter'l BMI—Hayes, Rhodes] Ella Fitzgerald is Decca's entry in the race for top honors on this tune. Every company has a version of the tune and it's expected to go big. Song is No. 1 in the country field. Watch it. Top grade job by the queen.

**B+** "SOLDIER BOY" (2:55) [E. B. Marks BMI—Jones, Williams, Jr.] The great artist is sincere and tender on this top grade pop rendition of a hit rhythm and blues tune. Lovely piece of material. Ella is the end.

**JOHN SAVAGE ORCHESTRA**

(Aardell 0004; 45-0004)

**B** "IT'S A LONG WAY HOME" (2:00) [Teresa BMI—Darcel] John Savage's Ork and a chorus ease through a pleasing waltz number. Side has that warm and appealing "gang-sing" sound that's popular. Informal deck that's fun. Could hit.

**C** "EVERYBODY NEEDS A SWEETHEART" (1:50) [Teresa BMI—Ross, Davenport, Ross] A lilt-ing treatment of another tune that sounds like it comes out of the gay nineties era. Chorus offers more delightful group singing.

**CARLEEN FREDRICKS**

(Scott 1003; 1003x45)

**C** "JUST IN CASE" [Leeds ASCAP—Patterson, Bell, Watson] New-comer Carleen Fredricks bows on the new Scott label with a rhythm pleaser. Capable job of an ok piece of material.

**C** "SAVE ME, SAVE ME" [Leeds ASCAP—Jordan, Bass] Another rhythm item. Same comment.

**THE CASH BOX**

**SLEEPER OF THE WEEK**

"THE SHIFTING WHISPERING SANDS" (Pt. 1)  
[Gallatin ASCAP—Gilbert, Gilbert]

"THE SHIFTING WHISPERING SANDS" (Pt. 2)  
[Gallatin ASCAP—Gilbert, Gilbert]

**BILLY VAUGHN**  
(Dot 15409; 45-15409)



BILLY VAUGHN

Some months back, Billy Vaughn issued a beautiful instrumental version of the oldie "Melody Of Love", a

tune that turned out to be one of the big songs of the year. It was an unusual recording in that the treatment had a haunting sound. It was very different from the run-of-the-mill instrumentals. Now Vaughn comes up with another unusual and enchanting recording that has all the earmarks of another top hit. It's a two part waxing of a number called "The Shifting Whispering Sands". Against Vaughn's plush orking narrator Ken Nordene tells the fascinating story of a wanderer who discovers the mysterious valley of the shifting whispering sands. All of these features comprise a thrilling item. Watch this one closely.

"HE" (3:02)

[Avas BMI—Richards, Mullan]

"BREEZE" (2:45)

[Shapiro, Bernstein, ASCAP—Hanley, MacDonald, Goodwin]

**AL HIBBLER**  
(Decca 29660; 9-29660)



AL HIBBLER

The fascinating voice of Al Hibbler is just great on the two wonderful and exciting sides of his

latest Decca platter. One half is a stirring rendition of an emotional and sincere inspirational ballad dubbed "He". It's a tremendous piece of semi-religious material in the same vein as "I Believe". The song fits Hibbler to a "T". And his rich, mellow voice gives the lyrics great meaning. But don't sell the coupling short. It's a winning rendition of an up-beat romantic ballad tagged "Breeze (B'ow My Baby Back To Me)". The star's inimitable phrasing showcased by a top grade Jack Pleis backing makes this a strong contender. Two powerful sides to keep a tab on.

**DICK JACOBS**

(Coral 61479; 9-61479)

**B+** "SWEETHEARTS ON PARADE" (2:16) [Mayfair ASCAP—Newman, Lombardo] With marches the current rage, Dick Jacobs comes up with a commercial military rendition of an old favorite. Clever arrangement of some hit potential material. Could break big.

**B** "I'LL KNOW MY LOVE" (3:07) [Budd ASCAP—Kaye, Jones] The old favorite "Greensleeves" gets a new lyric, a march beat, a chorus and an intriguing Dick Jacobs orking. Fascinating slow tempo delivery. Two good sides.

**MURRAY ARNOLD & LEE GORDON SINGERS**

(Marquee 1019; 45-1019)

**B** "YOU NEVER HAVE TO STAND ALONE" (3:06) [Mills ASCAP—Arnold] Murray Arnold a mellow voiced crooner, makes his debut on the Marquee label with a tender and commercial new tune. The Lee Gordon Singers supply a choir type backing. Song has that inspirational approach. Good recording.

**B** "ANGEL BELLS" (2:43) [Mills ASCAP—Spencer, Hagen, Ruby] The Gordon Singers handle this pretty tune alone. Tender love song. Chorus has a beautiful blend. Two good decks for the label. Top draw material on both ends.

**CHARLENE BARTLEY**

(President 1004; 45-1004)

**B** "THE RAIN SONG" (2:01) [Go-day BMI—Burrows] A newcomer with much talent is Charlene Bartley. She displays her wares on this fast, moving "Wild Goose" type number. Exciting vocal effort.

**C+** "DOIN' THE BOP" (2:05) [We-mar BMI—Donahue] Al Donahue, whose ork supports the thrush, penned this tune. It's a good rhythm deck tailor-made for dancing. Melody is that of an old ditty that all the kids used to sing.

**RONNIE GAYLORD**

(Wing 90018; 90018x45)

**B** "GINA"—A cute and infectious melody gets a light and pleasing set of lyrics colorfully warbled by Ronnie Gaylord. Has an inviting Italian flair. Kids should like it.

**C+** "MORE & MORE" [Vincent BMI—] A good rock and roller is vigorously fashioned by the songster. Good jump beat and a terrific arrangement.

**JAN RAYE QUARTET**

featuring **LILYANN CAROL**

(Baton 213; 45-213)

**C+** "SWEET SUE" (2:10) [Shapiro, Bernstein, ASCAP—Harris, Young] A spright and polished rendition of a wonderful oldie is dished up by Lilyann Carol and the Jan Raye Quartet. Ok side.

**B+** "WHATEVER HAPPENED TO YOU" (2:40) [E. B. Marks BMI—Cugat, DeLange] The thrush displays her wonderful voice to better advantage on this top drawer piece of tune-stuff. Terrific song and delivery. With enough exposure, side could make the big time. Hot side from all angles.

**JACKIE GLEASON ORCHESTRA**

(Capitol 3223; F-3223)

**B** "AUTUMN LEAVES" (3:35) [Ardmore ASCAP—Mercer, Prevert, Kosma] As the Kapp label heads into high gear with the piano-ork version of this beautiful oldie, all the other companies pour out their renditions. Gleason's is a soft star-dusted styling. Just like his LP sessions.

**C+** "OOH WHAT YOU DO TO ME" (3:34)—Another string-filled rendition of an oldie. Good stuff for a romantic atmosphere.

**TONY DINO**

(Dot 15406; 45-15406)

**C+** "TO HAVE AND TO HOLD" [Santa Rosa Music-Bond, Pick, Teifer] A shuffle rhythm romancer with a pretty melody and an inviting lyric is capably chanted by Tony Dino.

**C+** "I STAND ACCUSED" [Mid-way Music-Eager, Mascari] Another romantic item, this one set to a slow ballad tempo. Ok deck.

**MAYNARD FERGUSON OCTET**

(Mercury 70686; 70686x45)

**C+** "AUTUMN LEAVES" [Ardmore ASCAP—Mercer, Prevert, Kosma] As this great standard hits the bigtime once again, Mercury issues a smooth, ear pleasing progressive version by ace trumpeter Maynard Ferguson and his Octet.

**C+** "FINGER-SNAPPIN'" [Clifton BMI—] An exciting up-beat piece of rocking jazz. Ferguson displays some fancy horn work.



# THE HIT RECORD



GENERAL ARTISTS CORPORATION



VICTORY MUSIC CO.  
1674 Broadway N.Y.C.

# LILLIAN BRIGGS

# I WANT YOU TO BE MY BABY

HER FIRST RELEASE AND IT'S A HIT ——— b/w DON'T STAY AWAY TOO LONG

Orchestra under direction of O. B. Masingill

© "Epic"



**Everybody Says,  
"It's Another Smash  
Hit For Wing"**

# PAPER ROSES

COUPLED WITH

**"ONLY YOU"  
WING 90015**

BY

# LOLA DEE



**WING**  
RECORDS  
A SUBSIDIARY OF  
MERCURY RECORD CORP.

## THE CASH BOX ROUND THE WAX CIRCLE

### NEW YORK:

Sammy Davis Jr. had a great party last Wednesday night at Danny's. All of his friends and celebrities by the score turned out to greet Samy on his return to the East. . . . Chicago promotion man Dick La Palm marrying American Airline stewardess Jean Ann Storile in Minneapolis on August 20. . . . It's always seemed to us "Love Is A Simple Thing" from "New Faces" could become a smash pop hit if it had the right recording. . . . Dan Fisher off to Europe for several weeks. . . . Julie Stearns of Broadcast Music, Inc., having had assurances that no new Tony Bennett record will be released immediately, will continue to plug "May I Never Love Again." . . . Ralph Young has signed a four weeks deal with the Dunes in Las Vegas starting September 11. . . . Hugo Perretti and Luigi Creatore left for the coast last week where they will record Vic Damone and Kitty White for Mercury. This is the first time that Art Talmadge, Mercury VP in charge of A&R, has sent the team to Hollywood. . . . Karen Chandler and Jack Pleis are now under contract to Wynn Lassner Associates. . . . MGM Records' David Rose has been signed to headline the first Pasadena "Pops" concert on September 9. . . . Vicki Young set for a guest appearance on the Matt Dennis Show over NBC-TV on August 22. . . . Bill Haley played to over 2600 paid admissions last Saturday night at the Casino Auditorium in Asbury Park—this despite the hurricane which had let the management to expect only a couple of hundred customers.



SAMMY DAVIS, JR.

### CHICAGO:

Congrats to Phil Miller. Back on promotion staff of Forster Music. Phil began his career with Forster. . . . Buddy Moreno is among the busiest in town. Has a deejay show on WJJD every day from 12 to 1 P.M. Does the "Contact" TV show with Kenny Bowers from 5:30 to 6 P.M. daily. And Buddy fronts his own band six nites per week at the Riviera in nearby Lake Geneva. . . . Howard Miller and his "Record Star Revue" checked into the Chi Thitter Friday (19). Howard's cast really imposing. Includes Della Reese (Jubilee), Pat Boone (Dot), Felicia Sanders (Columbia) and Lenny Dee (Decca). . . . Lillian Briggs, Epic's bright new star, in town for promotion of her new disk, "I Want You To Be My Baby". Tune was chosen "Sleeper of the Week" in "The Cash Box" (8/20). George Leaner of United Record Distributors tells us Lillian started out as a trombone player. . . . Everyone in the industry sad to hear about the death of Larry Norrett, promoter for E. B. Marks. Larry suffered a heart attack while in Pittsburgh promoting "Piddily Patter Patter". . . . Julie Stearn of BMI passing thru our town last week. Inform us, "Tony Bennett's 'May I Never Love Again' gaining momentum". . . . Dick Marx, Johnny Frigo, Jo Ann Miller and Lurlean Hunter continue the progressive jazz policy at the Cloister Inn. Club passed its second anniversary. . . . Guy Cherney tells us "reception grand" at Cal-Neva Lodge, Lake Tahoe, Nevada. Guy's on the bill with Tallulah Bankhead. . . . Warren Ketter beaming over the news that Wing has signed Gloria Van. "Gloria's a great gal with a great voice", says Warren. Gloria's first Wing disk to be released this week. . . . WAAF celebrated 33rd Birthday last week with a big party. Receiving congrats were music director Myron Shulz, deejays Herbie Mintz, Hal Fredericks, Vince Garrity, Studs Terkel, Mike Rapchek, and many others.



TONY BENNETT

### HOLLYWOOD:

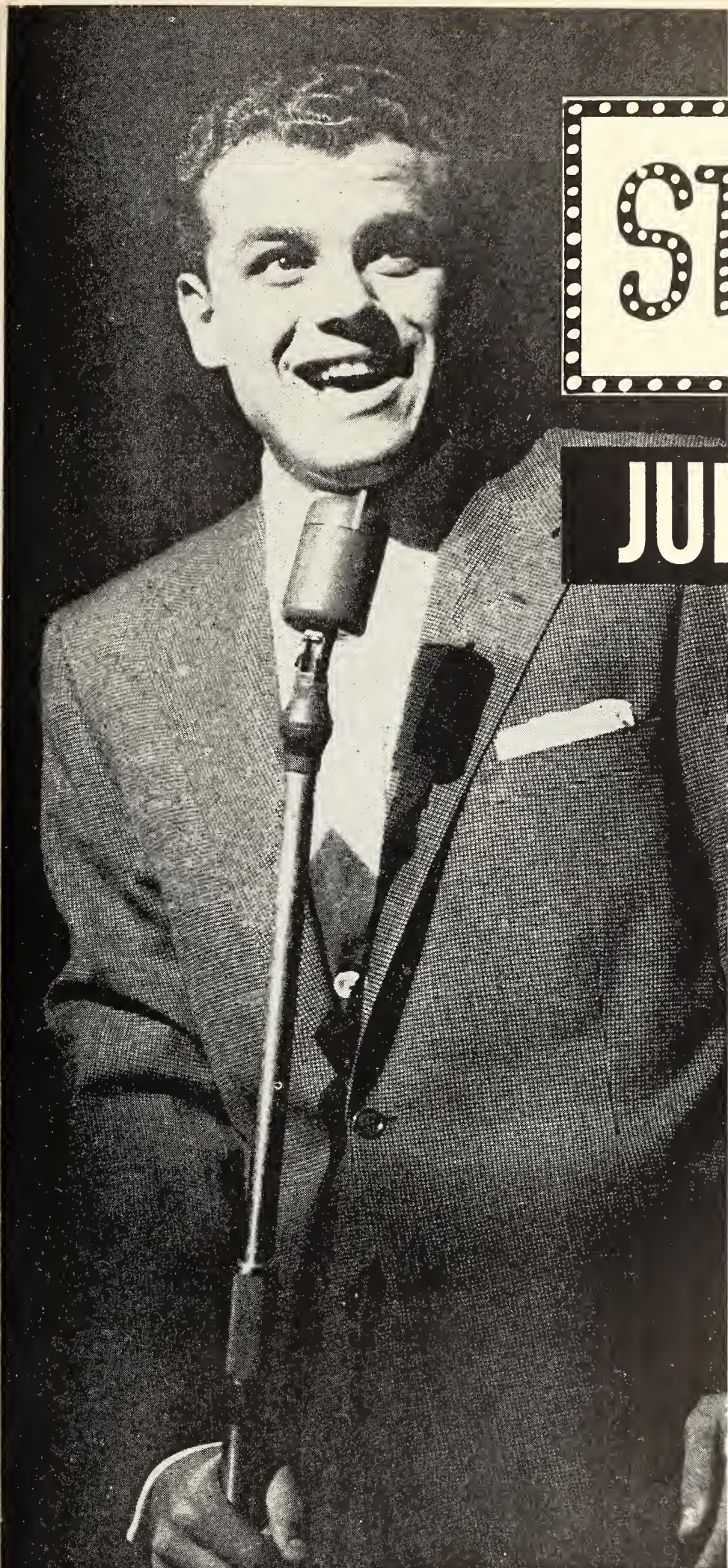
Dick Haymes will open a three week stand at the Coconut Grove August 23, with Freddie Martin's band backing. While in town, Haymes will record his first sides under his new Capitol Records Contract. . . . The Hi-Lo's, whose Starline Records have been getting a big play, nationally, joined the Howard Miller show at the Chicago Theatre on August 19. . . . Irwin Zucker, who recently left MGM Records publicity department in New York, has opened his own record promotion firm with offices in Hollywood. . . . The new Sunset label will be releasing some sides soon by Peggy Dietrick. Peggy broke it up recently in Las Vegas when she sang with Jerry Fielding's band at the concerts Jerry used to give early in the morning for other entertainers working Vegas. . . . Charlie Tobias, President of The Songwriters Protective Association in town for two weeks on business. Many of his, and brother Harry's, tunes are enjoying revivals. . . . Fabor Robison has recorded new singer Brad Marro singing "A Man Can Only Fly So High" for his Abbott label. . . . Murray Arnold, now in his 10th month at the Ambassador's Casino Room cuts four more sides for Mills Music's new Marquee label this week. Marquee's Australian novelty song "Fair Dinkum" getting good play locally. . . . Charlie Adams of Ridgeway Music left last week for Chicago and Nashville where he'll be joined by Columbia's Don Law. . . . Aardell Records interested in the four sides Paul Corrigan cut with Dick Stable's band. . . . Gogi Grant's "Suddenly There's a Valley" hit the number one spot on the Al Jarvis survey last week. Gogi records for Era and the indie label has two new ones coming out by Danny Welton and a novelty version of "Shine" by Alan "Spoons" Jeffery. Capitol's Four Freshman, currently at the Cresendo, appear at the Hollywood Bowl Friday night. . . . Latest country tune to enter the pop field is "A Satisfied Mind", with most majors rushing to cover it. . . . Edith Piaf, who recently closed a very successful Mocambo date, will record several of her own compositions for Capitol. . . . Bobby Short who has a new 12" L P out on the Atlantic label, now appearing at Court & Leo's.



HI-LO'S

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





**STANDOUT!**

**JULIUS LaROSA**

singing

**"SUDDENLY  
THERE'S A  
VALLEY"**

c/w

**"EVERYTIME  
THAT I  
KISS CARRIE"**

Cadence 1270

**TV Performances**

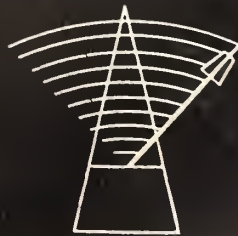
*"The Julius LaRosa Show"*  
CBS TV 7:45 PM Friday Aug. 19.

*"The Julius LaRosa Show"*  
CBS TV 7:45 PM Wed. Aug. 24

*"The Julius LaRosa Show"*  
CBS TV 7:45 PM Friday Aug. 26

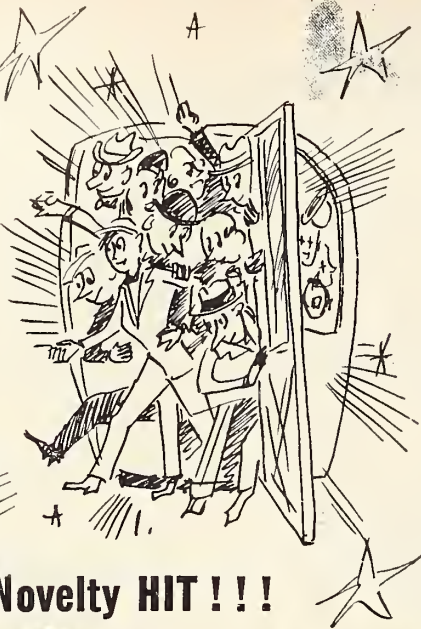
*"TV's Top Tunes"*  
CBS TV 10 PM Sat. Aug. 27th.

**cadence**  
RECORDS





# Breaking Wide Open!



The Nation's Newest Novelty HIT!!!

# FORTY-FIVE MEN IN THE TELEPHONE BOOTH"

by

# The Four Tophatters

cadence -1268

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1619 Broadway, N. Y.

## "The Cash Box" Introduces New TV Feature

New York—in its continuing policy of expansion, improvement, and increasing service to the trade, The Cash Box this week introduces its newest feature, "TV Wax-Wise". The first column appears on this page.

In the past year, TV has become an increasingly important factor in the creation of hit songs. Many records have been made overnight simply by having them spotted properly on a major TV show. In recognition of this new medium, The Cash Box will henceforth devote a column each week strictly to the doings of record artists on network TV.

In this column you will be able to find all the news that pertains to the record business. . . . which artists are appearing on which shows, what songs they intend to do, etc.

We know that this feature will prove useful to everyone involved in the business. . . . the artist, the publisher and the record company.

## Carson-Hamblen Disk In Victor Pop Push

New York—RCA Victor will make a combined effort in the pop as well as the country field on the new Martha Carson-Stuart Hamblen recording "Lord, I Can't Come Now" and "I've Got So Many Million Years". Dee Jay copies are going out to pop and country jockeys.

This is Martha Carson's first release for Victor. She was formerly with Capitol.

Victor is aiming the waxing at the pop, country and sacred fields due to the current success of many inspirational, semi-religious ballads such as "The Bible Tells Me So", and the recent accomplishments of "This Ole House", "Open Up Your Heart" and others.

Miss Carson, one of the top vocalists in the religious field, will continue to wax sacred music in addition to songs that have a wider appeal than just the sacred market.

## Teddy Bear Tie-In



New York—MGM Records' Betty Madigan cuddles up to Teddy Snow Crop singing her latest release of "Teddy Bear" to the famous frozen food trademark. A tie-in has been effected between MGM Records and the Snow Crop people for a mutual promotion effort for both the disk and frozen foods.

## THE CASH BOX

# TV WAX WISE

Perry Como launches his new "Perry Como Show" on NBC Sat. Sept. 17 with an all star welcoming committee including Sid Caesar, Rosemary Clooney, Frankie Lainé and a host of others. Mitch Ayres and the Ray Charles Singers will supply the music every week. . . . Frank Sinatra will star in a new musical version of Thornton Wilder's Pulitzer Prize play "Our Town" to be seen in color on NBC's "Producer's Showcase" Sept. 19. The play has been set to music by James Van Heusen with lyrics by Sammy Cahn. The entire score is original. Co-starring with Sinatra are Eva Marie Saint, Paul Newman and Paul Hartman. . . . Eartha Kitt and the Mariners dish up the musical portion of Sullivan's "Toast Of The Town" on Aug. 28. . . . Tony Bennett takes over as host for the week on "Upbeat!", CBS Aug. 23 and 25. He'll sing his latest release "May I Never Love Again" on the latter show. Tony worked the Sullivan show last Sunday. . . . Kenton's "Music '55" CBS'er on Tuesday 8/23 features the Dave Brubeck Quartet, Burl Ives and Jeri Southern. . . . Xavier Cugat, Johnny Long, Billy May and Richard Himber share the spotlight on "America's Greatest Bands" CBS Sat. 8/27. . . . Teresa Brewer is guest hostess on the 8/30 and 9/1 "Upbeat" shows CBS. . . . Janis Paige's new TVer "It's Always Jan" premieres on CBS 9/10. . . . As a result of his appearance on "the Ted Mack Matinee", NBC John Felice was inked to a Label "X" record contract. . . . LaRosa's fast climbing "Domani" platter gets another boost up the ladder when the crooner sings his Cadence hit on his 8/26 CBS stint. . . . French songster Robert Clary, who's just signed with Epic, goes dramatic for his role on "Appointment with Adventure" 8/28 CBS. . . . Betty Madigan broke the "no guest-star" rule on the ABC show "Step This Way" when she appeared on Aug. 20th. . . . Eddy Arnold was guest m. c. subbing for vacationing Red Foley on the ABC's "Ozark Jubilee" 8/20. Webb Pierce handles the same chore on the 8/27 show. . . . Moose Charlap and Chuck Sweeney penned the score for the 8/22 NBC "Producers' Showcase" musical version of "The King and Mrs. Candle". The best recorded song from the score is "Young Ideas" waxed by Tony Martin on Victor and by Gordon Jenkins with Stuart Foster on "X". Watch the records jump up the hit list after the telecast.

## FILM CLIPS

Jimmy Cook of Don, Dick 'n Jimmy, waxed "Heart Of Gold" for the Crown label. The Lou Forbes-Dave Franklin tune is featured in RKO's "Tennessee Partner" starring Rhonda Fleming, John Payne and Ronald Regan. . . . Mack David and Harry Warren wrote the title tune for George Gobel's first movie, Paramount's "The Birds And The Bees". Mitzie Gaynor co-stars. . . . Rainger Music is dedicating a new song "Bengazi" to RKO's pic of the same name. Pianist-composer Murray Arnold wrote it.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Columbia Launches New LP Record Club For Monthly Subscription Purchase

NEW YORK—Inauguration of an LP Record Club was announced last week by James B. Conkling, President of Columbia Records.

"We believe our Club program will make record collecting more convenient and enjoyable than ever before to vast new audiences," Conkling stated. "Based on experience in the publishing field, we know that clubs have stimulated new and broader interest in books. By offering selections from our own impressive catalog, we believe we can win new listeners for music on records."

New Columbia Club members will receive on enrollment their choice of a free 12-inch LP disk from a group of the company's best-selling releases by such artists as Bruo Walter, Sir Thomas Beecham, Eugene Ormandy and The Philadelphia Orchestra, Andre Kostelanetz, Dave Brubeck, Louis Armstrong, Benny Goodman, Percy Faith, Paul Weston, Nelson Eddy and the original Broadway hit cast of "The Pajama Game."

A feature of the Columbia subscription plan will be its bonus records, collectors' items prepared exclusively for release to Club members. Subscribers will receive a bonus record for every two Club selections purchased.

Although subscribers can enroll directly with the company, Columbia recommends that members join through their record dealers' facilities. Records, "Factory Fresh" sealed and inspected, will be shipped by the Club directly to members' homes, billed at regular list prices.

Club selections will be grouped in four Divisions: Classical; Listening and Dancing; Broadway, Movies, Television, Musical Comedies; and Jazz. Members can enroll in the Division which interests them most but

are free to choose selections in other categories at any time. A total of eight selections will be offered monthly. Subscribers need only buy four records a year to maintain membership.

Each month Club members will receive the Columbia LP Record Club Magazine, listening and describing current selections. The magazine will also contain comment on other new Columbia releases available through retail stores.

A choice of one of the following records will be offered free to new members of the Columbia LP Record Club:

1. CLASSICAL  
SYMPHONY NO. 2 IN D MAJOR, Op. 36 (Beethoven)  
SYMPHONY NO. 4 IN B-FLAT MAJOR, Op. 60 (Beethoven)  
Philharmonic-Symphony Orchestra of New York  
Bruno Walter conducting  
ML 4596  
PICTURES AT AN EXHIBITION (Moussorgsky-Ravel)  
FIREBIRD SUITE (Stravinsky)  
The Philadelphia Orchestra, Eugene Ormandy conducting  
ML 4700  
SYMPHONY NO. 41 IN C MAJOR (K. 551) ("Jupiter") (Mozart)  
SYMPHONY NO. 38 IN D MAJOR (K. 504) ("Prague") (Mozart)  
Sir Thomas Beecham, Bart. conducting The Royal Philharmonic Orchestra  
M 4313
2. LISTENING AND DANCING  
STRAUSS WALTZES BY ANDRE KOSTELANETZ  
Andre Kostelanetz and his Orchestra  
CL 805

CARIBBEAN CRUISE (Music of Jerome Kern, Cole Porter, Harold Arlen, Hoagy Carmichael and others)  
Paul Weston and his Orchestra  
CL 572

DANCE THE FOX TROT  
Harry James, Les Brown, Woody Herman, Ray Noble, Sammy Kaye, Dick Jurgens, Tony Pastor, Hal McIntyre, George Siravo and their Orchestras  
CL 533

3. BROADWAY, MOVIES, TELEVISION MUSICAL COMEDIES  
THE PAJAMA GAME

Original Broadway Cast with John Raitt, Janis Paige, Eddie Foy, Jr. and Carol Haney. (Produced for records by Goddard Lieberson.)  
ML 4840

MUSIC FROM HOLLYWOOD—Including themes from the motion pictures, "Moulin Rouge", "The Great Caruso", "The Bad and The Beautiful".  
Percy Faith and his Orchestra  
CL 577

OKLAHOMA! (Rodgers-Hammerstein)

Nelson Eddy with Supporting Cast, Chorus and Orchestra conducted by Lehman Engel. (Produced for records by Goddard Lieberson.)  
ML 4598

4. JAZZ  
LOUIS ARMSTRONG PLAYS W. C. HANDY

Louis Armstrong and his All-Stars  
CL 591

JAZZ GOES TO COLLEGE  
The Dave Brubeck Quartet  
CL 566

BENNY GOODMAN PRESENTS FLETCHER HENDERSON ARRANGEMENTS  
CL 524

## Adler Named Manager Of Record Club

NEW YORK—The appointment of Norman A. Adler as Vice President and General Manager of the new Columbia LP Record Club has been announced by James B. Conkling, President of the company.

Formerly General Attorney of Columbia Records, Adler will now direct the operations of the Club.

Adler joined Columbia in 1951 after several years in private practice and as an attorney in the Law Department of the Radio Corporation of America. He served for seven years as Special Assistant to the Attorney General in the Antitrust Division of the United States Department of Justice.

A graduate of New York University and Yale Law School where he was Managing Editor of the Law Journal, Adler is a member of Phi Beta Kappa and the Order of the Coif, honorary legal society.

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Two Outstanding Instrumentals

"CARAVAN"

b/w

#116 "MAMBO #5"

THE FRANK SORRELL TRIO

AUDIVACS RECORDS  
140 W. 57th St.

## A Statement On Record Clubs

by

James B. Conkling, President

Goddard Lieberson, Executive Vice President

Hal B. Cook, Director of Sales

Columbia Records

Columbia's new LP Record Club plan is based on a series of discussions we held this Winter and Spring with dealers across the country. Wherever we traveled, we found dealers asking what the major record companies planned to do about the recently-organized independent record clubs, which represent a new third party in our industry. These clubs, organized by people outside the record industry, have shown remarkable growth, even in the six months we were on the road talking to dealers.

To date, these clubs have attracted a cumulative membership of almost one million subscribers who are purchasing at a rate approaching \$20,000,000 worth of records annually. This represents 15 per cent of our total LP dollar volume. A year ago these clubs accounted for only 5.8%.

We believe this represents extra business—new consumers in the record market who perhaps would otherwise not have made these purchases at all. But not one penny of this extra volume has been earned by dealers, distributors or ourselves.

It has long been clear to us at Columbia that purchase by direct mail subscription is becoming an increasingly important method of marketing. We know that the book clubs, for instance, have attracted millions of members and sold them more than \$100,000,000 worth of books. Almost invariably, the book club selections have become regular best sellers at retail as well.

Several years ago we ourselves conducted an experimental record club program on a limited basis. Although our test plan was designed to include retailer participation, we found dealers apathetic to the club idea at that time. Today we know their attitude has changed. We found dealers everywhere receptive to a Club plan in which they could participate.

The existing record clubs have already made strenuous efforts to lease masters from Columbia and, we believe, from the other major companies. They have approached us several times in attempts to lease the prestige of our artists. They have even approached some of our artists directly with promises of sizeable royalties.

But we have steadfastly refused participation in these plans because it has always been our firm belief that Columbia could and would only engage in a subscription program which involved the retailer who is the bulwark of our business.

We have here developed our own Columbia LP Record Club, a plan that gives the dealer as well as ourselves a means of doing the extra business which, we think, properly belongs to those who have pioneered and built the record industry. (Our Club is unique because it offers for the first time on a subscription basis the world's greatest artists on high fidelity records.)

We think our plan represents a progressive new concept of dealer-manufacturer cooperation.

## ABBOTT & FABOR

BREAKING BIG

WITH

LEARNING TO LOVE

b/w

MON CHER AMI

ABBOTT 3009

LAFAWN PAUL



## A SQUARE OF GINGHAM

b/w

MY LITTLE KING

FABOR 4006

DIDO ROWLEY

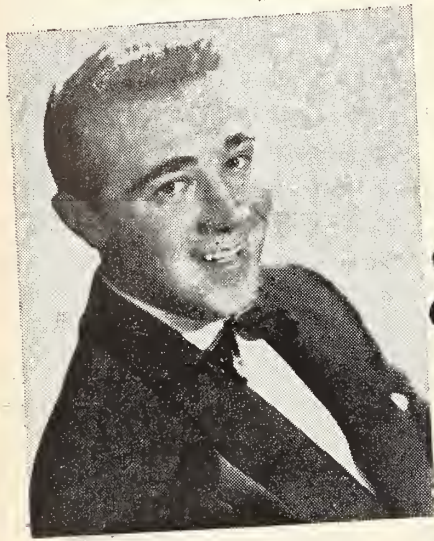


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Distributed in Canada by Quality Records, Ltd., Toronto





# Alan Dale

*singing*

## "ROCKIN' THE CHA-CHA"

*and*

## "WHAM"

(There I Go in Love Again)

with Chorus and Orchestra directed by  
**DICK JACOBS**

CORAL 61495 (78 RPM) and 9-61495 (45 RPM)

**CORAL RECORDS**  
America's Fastest Growing Record Company



### THE CASH BOX



- |  |   |  |
|--|---|--|
| <p><b>BROADWAY MUSIC</b><br/>New York, N. Y.</p> <ol style="list-style-type: none"> <li>1. Domani (Julius LaRosa)</li> <li>2. Sweet And Gentle (A. Dale)</li> <li>3. Rock Around The Clock (Bill Haley)</li> <li>4. Unchained Melody (Hibbler)</li> <li>5. Learnin' The Blues (Sinatra)</li> <li>6. House Of Blue Lights (Miller)</li> <li>7. Hard To Get (G. MacKenzie)</li> <li>8. Something's Gotta Give (McGuire)</li> <li>9. Man In A Raincoat (Wright)</li> <li>10. Hummingbird (F. Laine)</li> </ol>                  | <p><b>HUDSON ROSS</b><br/>Chicago, Ill.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Moments To Remember (Four Lads)</li> <li>3. Yellow Rose Of Texas (Mitch Miller)</li> <li>4. Seventeen (B. B. Bland)</li> <li>5. Autumn Leaves (R. Williams)</li> <li>6. Bible Tells Me So (N. Noble)</li> <li>7. Gum Drop (Crewcuts)</li> <li>8. Love Is A Many-Splendored Thing (Four Aces)</li> <li>9. Pete Kelly Blues (Ella Fitzgerald)</li> <li>10. Maybellene (Chuck Berry)</li> </ol>   | <p><b>WALLICHS MUSIC CITY</b><br/>Hollywood, Calif.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Pancho Lopez (Lalo Guerrero)</li> <li>3. House Of Blue Lights (Miller)</li> <li>4. A Blossom Fell (Nat Cole)</li> <li>5. Unchained Melody (L. Baxter)</li> <li>6. That Old Black Magic (Sammy Davis)</li> <li>7. Hard To Get (G. MacKenzie)</li> <li>8. Learnin' The Blues (Sinatra)</li> <li>9. Cherry Pink (Perez Prado)</li> <li>10. Man In A Raincoat (Marlowe)</li> </ol>            |
| <p><b>BURK'S MUSIC SHOP</b><br/>St. Paul, Minn.</p> <ol style="list-style-type: none"> <li>1. Yellow Rose Of Texas (Johnny Desmond)</li> <li>2. Ain't That A Shame (Boone)</li> <li>3. Wake The Town (M. Carson)</li> <li>4. I'll Never Stop Loving You (Doris Day)</li> <li>5. Seventeen (Fontanes)</li> <li>6. Rock Around The Clock (Bill Haley)</li> <li>7. Song Of The Dreamer (Fisher)</li> <li>8. Story Untold (Crewcuts)</li> <li>9. Tina Marie (Perry Como)</li> <li>10. Pancho Lopez (L. Guerrero)</li> </ol>      | <p><b>COX RECORD SHOP</b><br/>Atlanta, Ga.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Yellow Rose (J. Desmond)</li> <li>3. Man In A Raincoat (Wright)</li> <li>4. It's A Sin (Somethin' Smith)</li> <li>5. A Blossom Fell (Nat Cole)</li> <li>6. Hard To Get (G. MacKenzie)</li> <li>7. I Belong To You (Flanagan)</li> <li>8. Tina Marie (Perry Como)</li> <li>9. I'll Never Stop Loving You (Doris Day)</li> <li>10. Don't Stay Away Too Long (Eddie Fisher)</li> </ol>         | <p><b>MOSES MELODY SHOP</b><br/>Little Rock, Ark.</p> <ol style="list-style-type: none"> <li>1. Maybellene (Chuck Berry)</li> <li>2. Ain't It A Shame (Domino)</li> <li>3. Yellow Rose Of Texas (Mitch Miller)</li> <li>4. Rock Around The Clock (Bill Haley)</li> <li>5. If I May (Nat Cole)</li> <li>6. Seventeen (Boyd Bennett)</li> <li>7. Learnin' The Blues (Sinatra)</li> <li>8. Unchained Melody (Hibbler)</li> <li>9. Pete Kelly Blues (R. Anthony)</li> <li>10. Banjo's Back In Town (Teresa Brewer)</li> </ol>                  |
| <p><b>RICHLOY RECORDS</b><br/>Philadelphia, Pa.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Yellow Rose (J. Desmond)</li> <li>3. Rock Around The Clock (Bill Haley)</li> <li>4. Tina Marie (Perry Como)</li> <li>5. The Longest Walk (Morgan)</li> <li>6. It's A Sin (Somethin' Smith)</li> <li>7. Domani (Julius LaRosa)</li> <li>8. Seventeen (Fontanes)</li> <li>9. Alabama Jubilee (Ferro Band)</li> <li>10. As I Live And Breath (Verna)</li> </ol>                            | <p><b>RAY DE O'RAY SYSTEM, Inc.</b><br/>Sioux City, Iowa</p> <ol style="list-style-type: none"> <li>1. Learnin' The Blues (Sinatra)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Ain't That A Shame (Boone)</li> <li>4. Hummingbird (F. Laine)</li> <li>5. Hard To Get (G. MacKenzie)</li> <li>6. Something's Gotta Give (Sammy Davis)</li> <li>7. A Blossom Fell (Nat Cole)</li> <li>8. Honey Babe (Art Mooney)</li> <li>9. Unchained Melody (Hamilton)</li> <li>10. Man In A Raincoat (Wright)</li> </ol>           | <p><b>BILL'S T RECORD SHOP</b><br/>Tulsa, Okla.</p> <ol style="list-style-type: none"> <li>1. Something's Gotta Give (McGuire)</li> <li>2. Wake The Town (M. Carson)</li> <li>3. Piddly Patter Patter (Page)</li> <li>4. Rock Around The Clock (Bill Haley)</li> <li>5. Seventeen (Boyd Bennett)</li> <li>6. Yellow Rose (Mitch Miller)</li> <li>7. Ain't It A Shame (Domino)</li> <li>8. Hummingbird (Paul &amp; Ford)</li> <li>9. House Of Blue Lights (Miller)</li> <li>10. Maybellene (Chuck Berry)</li> </ol>                         |
| <p><b>YEAGER'S MUSIC SHOP</b><br/>Baltimore, Md.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Seventeen (Boyd Bennett)</li> <li>3. Yellow Rose (Mitch Miller)</li> <li>4. Razzle Dazzle (Bill Haley)</li> <li>5. Maybellene (Chuck Berry)</li> <li>6. Rock Around The Clock (Bill Haley)</li> <li>7. Don't Stay Away Too Long (Eddie Fisher)</li> <li>8. Song Of The Dreamer (Fisher)</li> <li>9. Hard To Get (G. MacKenzie)</li> <li>10. Tina Marie (Perry Como)</li> </ol>         | <p><b>LYRIC NEWS &amp; REC. SHOP</b><br/>Indianapolis, Ind.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Hummingbird (Paul &amp; Ford)</li> <li>4. Hard To Get (G. MacKenzie)</li> <li>5. Unchained Melody (Hamilton)</li> <li>6. Cherry Pink (Perez Prado)</li> <li>7. Domani (Julius LaRosa)</li> <li>8. Man In A Raincoat (Chandler)</li> <li>9. Wake The Town (L. Baxter)</li> <li>10. I'll Never Stop Loving You (Doris Day)</li> </ol> | <p><b>MELODY MART</b><br/>Paducah, Ky.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Maybellene (Chuck Berry)</li> <li>4. Learnin' The Blues (Sinatra)</li> <li>5. The Kentuckian (Hilltoppers)</li> <li>6. Man In A Raincoat (Marlowe)</li> <li>7. Hummingbird (Paul &amp; Ford)</li> <li>8. If I May (Nat Cole)</li> <li>9. Yellow Rose Of Texas (Mitch Miller)</li> <li>10. Wake The Town (L. Baxter)</li> </ol>                                  |
| <p><b>ANDRE'S RECORD SHOP</b><br/>Lansing, Mich.</p> <ol style="list-style-type: none"> <li>1. Bible Tells Me So (Cornell)</li> <li>2. Man In A Raincoat (Marlowe)</li> <li>3. Yellow Rose (Mitch Miller)</li> <li>4. Hummingbird (Paul &amp; Ford)</li> <li>5. Ain't That A Shame (Boone)</li> <li>6. Wake The Town (L. Baxter)</li> <li>7. Gum Drop (Crewcuts)</li> <li>8. Love Is A Many-Splendored Thing (Four Aces)</li> <li>9. Tina Marie (Perry Como)</li> <li>10. Don't Stay Away Too Long (Eddie Fisher)</li> </ol> | <p><b>NORSIDE MUSIC SHOP</b><br/>St. Louis, Mo.</p> <ol style="list-style-type: none"> <li>1. Yellow Rose (J. Desmond)</li> <li>2. Seventeen (Fontanes)</li> <li>3. Autumn Leaves (R. Williams)</li> <li>4. Domani (Julius LaRosa)</li> <li>5. Bible Tells Me So (Cornell)</li> <li>6. The Kentuckian (Hilltoppers)</li> <li>7. Something's Gotta Give (McGuire)</li> <li>8. Maybellene (Jim Lowe)</li> <li>9. Banjo's Back In Town (Teresa Brewer)</li> <li>10. Sweet And Gentle (A. Dale)</li> </ol>                              | <p><b>GARDEN CITY MUSIC CTR.</b><br/>Garden City, L. I., N. Y.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Ain't That A Shame (Domino)</li> <li>3. Hard To Get (G. MacKenzie)</li> <li>4. Learnin' The Blues (Sinatra)</li> <li>5. I'll Never Stop Loving You (Doris Day)</li> <li>6. Yellow Rose (Mitch Miller)</li> <li>7. Cherry Pink (Perez Prado)</li> <li>8. A Blossom Fell (Nat Cole)</li> <li>9. Man In A Raincoat (Wright)</li> <li>10. Hummingbird (Paul &amp; Ford)</li> </ol> |
| <p><b>J. B. ANDERSON</b><br/>Red Bank, N. J.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Yellow Rose (Mitch Miller)</li> <li>3. It's A Sin (Somethin' Smith)</li> <li>4. Hard To Get (G. MacKenzie)</li> <li>5. Seventeen (Boyd Bennett)</li> <li>6. Hummingbird (Paul &amp; Ford)</li> <li>7. Maybellene (Chuck Berry)</li> <li>8. Bible Tells Me So (Cornell)</li> <li>9. Wake The Town (L. Baxter)</li> <li>10. Rock Around The Clock (Bill Haley)</li> </ol>                    | <p><b>THOMPSON'S</b><br/>Eugene, Ore.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. House Of Blue Lights (Miller)</li> <li>3. Rock Around The Clock (Bill Haley)</li> <li>4. Seventeen (Boyd Bennett)</li> <li>5. It's A Sin (Somethin' Smith)</li> <li>6. Yellow Rose (Mitch Miller)</li> <li>7. A Blossom Fell (Nat Cole)</li> <li>8. Man In A Raincoat (Wright)</li> <li>9. The Kentuckian (P. Weston)</li> <li>10. Story Untold (Crewcuts)</li> </ol>                                    | <p><b>E. &amp; R. RECORD SHOP</b><br/>San Antonio, Tex.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Domino)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Yellow Rose (J. Desmond)</li> <li>4. Pancho Lopez (L. Guerrero)</li> <li>5. Learnin' The Blues (Sinatra)</li> <li>6. Hard To Get (G. MacKenzie)</li> <li>7. Seventeen (Boyd Bennett)</li> <li>8. Honey Babe (Art Mooney)</li> <li>9. Piddly Patter Patter (Page)</li> <li>10. It's A Sin (Somethin' Smith)</li> </ol>                         |
| <p><b>BEN BROWN MUSIC</b><br/>Lynn, Mass.</p> <ol style="list-style-type: none"> <li>1. Yellow Rose (Mitch Miller)</li> <li>2. Tina Marie (Perry Como)</li> <li>3. Autumn Leaves (R. Williams)</li> <li>4. Gum Drop (Crewcuts)</li> <li>5. Moments To Remember (Four Lads)</li> <li>6. Only You (The Platters)</li> <li>7. Maybellene (Chuck Berry)</li> <li>8. The Longest Walk (Morgan)</li> <li>9. Mary Lou (Young Jessie)</li> <li>10. Razzle Dazzle (Bill Haley)</li> </ol>   | <p><b>ODLAND MUSIC SHOP</b><br/>Sioux Falls, S. Dak.</p> <ol style="list-style-type: none"> <li>1. Yellow Rose (J. Desmond)</li> <li>2. Ain't That A Shame (Boone)</li> <li>3. Hummingbird (Paul &amp; Ford)</li> <li>4. Seventeen (Fontanes)</li> <li>5. Gum Drop (Crewcuts)</li> <li>6. Kentuckian Song (E. Arnold)</li> <li>7. House Of Blue Lights (Miller)</li> <li>8. A Blossom Fell (Nat Cole)</li> <li>9. Rock Around The Clock (Bill Haley)</li> <li>10. Learnin' The Blues (Sinatra)</li> </ol>                           | <p><b>SONG SHOP</b><br/>Cincinnati, Ohio</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Seventeen (Boyd Bennett)</li> <li>3. Yellow Rose (Mitch Miller)</li> <li>4. The Kentuckian (Hilltoppers)</li> <li>5. Rock Around The Clock (Bill Haley)</li> <li>6. Wake The Town (L. Baxter)</li> <li>7. House Of Blue Lights (Miller)</li> <li>8. Gum Drop (Crewcuts)</li> <li>9. A Blossom Fell (Nat Cole)</li> <li>10. Gum Drop (Otis Williams)</li> </ol>   |



# THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records — City by City

## New York, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Mitch Miller)
3. Hard To Get (G. MacKenzie)
4. Learnin' The Blues (Sinatra)
5. Sweet And Gentle (A. Dale)
6. Domani (Julius LaRosa)
7. Seventeen (Boyd Bennett)
8. Ain't That A Shame (Boone)
9. Unchained Melody (Hibbler/Baxter/Hamilton)
10. Wake The Town (Baxter)

## Chicago, Ill.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Miller/Desmond)
3. Ain't That A Shame (Boone)
4. Seventeen (Fontanes/Bennett/Draper)
5. Bible Tells Me So (Noble)
6. Maybellene (Chuck Berry)
7. Domani (Julius La Rosa)
8. Wake The Town (L. Baxter)
9. Gum Drop (Crewcuts)
10. Hard To Get (G. MacKenzie)

## Los Angeles, Calif.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. Hard To Get (G. MacKenzie)
4. Pancho Lopez (L. Guerrero)
5. Yellow Rose Of Texas (Mitch Miller)
6. A Blossom Fell (Nat Cole)
7. Man In A Raincoat (Marlowe)
8. Unchained Melody (L. Baxter)
9. Something's Gotta Give (McGuires)
10. House Of Blue Lights (Chuck Miller)

## Kansas City, Mo.

1. Maybellene (Chuck Berry)
2. Ain't That A Shame (Boone)
3. House Of Blue Lights (Miller)
4. Yellow Rose Of Texas (Miller/Desmond)
5. Seventeen (Bennett/Fontanes)
6. Green Eyes (Ravens)
7. Rock Around The Clock (Bill Haley)
8. Hummingbird (Paul & Ford)
9. Love Is A Many-Splendored Thing (Four Aces)
10. Popcorn Song (Cliffie Stone)

## Cincinnati, Ohio

1. Seventeen (Boyd Bennett)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Yellow Rose Of Texas (Mitch Miller)
5. House Of Blue Lights (Miller)
6. The Kentuckian (Hilltoppers)
7. Gum Drop (Crewcuts/Williams)
8. Man In A Raincoat (Wright)
9. Hummingbird (Paul & Ford)
10. Wake The Town (L. Baxter)

## Atlanta, Ga.

1. Yellow Rose (Miller/Desmond)
2. Rock Around The Clock (Bill Haley)
3. I'll Never Stop Loving You (Doris Day)
4. A Blossom Fell (Nat Cole)
5. Cherry Pink (Perez Prado)
6. Tina Marie (Perry Como)
7. Sin To Lie (Somethin' Smith)
8. Learnin' The Blues (Sinatra)
9. Man In A Raincoat (Wright)
10. Hard To Get (G. MacKenzie)

## Philadelphia, Pa.

1. Hard To Get (G. MacKenzie)
2. Yellow Rose Of Texas (Desmond/Miller)
3. Domani (Julius La Rosa)
4. Rock Around The Clock (Bill Haley)
5. Wake The Town (Baxter/Carson)
6. The Bandit (Eddie Barclay)
7. Ain't That A Shame (Boone)
8. The Bible Tells Me So (Noble)
9. Alabama Jubilee (Ferro/String Band)
10. It's A Sin (Somethin' Smith)

## Omaha, Neb.

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Yellow Rose Of Texas (Johnny Desmond)
4. Tina Marie (Perry Como)
5. Popcorn Song (Cliffie Stone)
6. Ace In The Hole (S. Smith)
7. Hummingbird (Paul & Ford)
8. Banjo's Back In Town (Teresa Brewer)
9. It's A Sin (Somethin' Smith)
10. The Kentuckian Song (Hilltoppers)

## Baltimore, Md.

1. Ain't That A Shame (Boone)
2. Seventeen (Boyd Bennett)
3. Rock Around The Clock (Bill Haley)
4. Yellow Rose (Desmond/Miller)
5. Hard To Get (G. MacKenzie)
6. Song Of The Dreamer (Fisher)
7. Something's Gotta Give (McGuires)
8. Cherry Pink (Perez Prado)
9. Unchained Melody (Baxter/Hibbler/Hamilton)
10. Blossom Fell (Nat Cole)

## Pittsburgh, Pa.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Mitch Miller)
3. Maybellene (Chuck Berry)
4. Only You (The Platters)
5. Ain't That A Shame (Boone)
6. The Kentuckian (Hilltoppers)
7. It's A Sin (Somethin' Smith)
8. Tina Marie (Perry Como)
9. Hard To Get (G. MacKenzie)
10. Learnin' The Blues (Sinatra)

## St. Louis, Mo.

1. Yellow Rose (Miller/Desmond)
2. Seventeen (Fontanes/Draper)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Am I Blue (Dizzy Brown)
6. Ace In The Hole (S. Smith)
7. Wake The Town (L. Baxter)
8. Maybellene (Chuck Berry)
9. Man In A Raincoat (Wright)
10. Bandit (Eddie Barclay)

## San Francisco, Calif.

1. Learnin' The Blues (Sinatra)
2. Rock Around The Clock (Bill Haley)
3. A Blossom Fell (Nat Cole)
4. Unchained Melody (L. Baxter)
5. Hard To Get (G. MacKenzie)
6. Something's Gotta Give (McGuires)
7. Cherry Pink (Perez Prado)
8. House Of Blue Lights (Miller)
9. Man In A Raincoat (Wright)
10. Hummingbird (Paul & Ford)

## Seattle, Wash.

1. Only You (Platters)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Yellow Rose (Mitch Miller)
5. Man In A Raincoat (Wright)
6. House Of Blue Lights (Miller)
7. Learnin' The Blues (Sinatra)
8. Hard To Get (G. MacKenzie)
9. Seventeen (Fontanes)
10. Story Untold (Crewcuts)

## Shoals, Ind.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. Cherry Pink (Perez Prado)
4. Ain't That A Shame (Boone)
5. Sweet And Gentle (Gibbs)
6. Hard To Get (G. MacKenzie)
7. If I May (Nat Cole)
8. Hummingbird (Paul & Ford)
9. Honey Babe (Sauter-Finegan)
10. Unchained Melody (Hibbler)

## Cleveland, Ohio

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Seventeen (Boyd Bennett)
4. Autumn Leaves (R. Williams)
5. Bible Tells Me So (Noble/Cornell)
6. House Of Blue Lights (Miller)
7. Gum Drop (Crewcuts)
8. Only You (Platters)
9. Kentuckian (Hilltoppers)
10. Rock Around The Clock (Bill Haley)

## New Orleans, La.

1. Yellow Rose (Desmond/Miller)
2. Popcorn Song (Cliffie Stone)
3. Song Of The Dreamer (Fisher)
4. Hard To Get (G. MacKenzie)
5. Sin To Lie (Somethin' Smith)
6. Rock Around The Clock (Bill Haley)
7. Seventeen (Rusty Draper)
8. Sweet And Gentle (A. Dale)
9. Domani (Julius LaRosa)
10. Fooled (Perry Como)

## Dallas, Tex.

1. Maybellene (Chuck Berry)
2. Yellow Rose (Mitch Miller)
3. Rock Around The Clock (Bill Haley)
4. Sin To Lie (Somethin' Smith)
5. Seventeen (Fontanes/Draper)
6. Ain't That A Shame (Domino)
7. Hard To Get (G. MacKenzie)
8. Ridin' On A Train (Commodores)
9. If I May (Nat Cole)
10. Gum Drop (Crewcuts)

## Denver, Colo.

1. House Of Blue Lights (Miller)
2. Rock Around The Clock (Bill Haley)
3. Man In A Raincoat (Marlowe)
4. Yellow Rose (Mitch Miller)
5. Seventeen (Rusty Draper)
6. A Blossom Fell (Nat Cole)
7. Old Black Magic (S. Davis)
8. Hummingbird (Paul & Ford)
9. Something's Gotta Give (McGuires/Davis)
10. Honey Babe (Art Mooney)

## Minneapolis, Minn.

1. Ain't That A Shame (Boone)
2. Rock Around The Clock (Bill Haley)
3. Yellow Rose (Desmond/Miller)
4. Seventeen (Fontanes)
5. Hummingbird (Paul & Ford)
6. House Of Blue Lights (Miller)
7. Kentuckian (Hilltoppers)
8. Song Of The Dreamer (Fisher/Ray)
9. Wake The Town (M. Carson)
10. Domani (Julius LaRosa)

## Boston, Mass.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Miller/Desmond)
3. Seventeen (Fontanes)
4. Sweet And Gentle (A. Dale)
5. Hard To Get (G. MacKenzie)
6. Gum Drop (Crewcuts)
7. Piddly Patter Patter (Page)
8. Ain't That A Shame (Boone/Domino)
9. It's A Sin (Somethin' Smith)
10. May I Never Love Again (Tony Bennett)

## Detroit, Mich.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. Seventeen (Boyd Bennett)
4. Gum Drop (Otis Williams)
5. Bible Tells Me So (Noble/Cornell)
6. Day By Day (Four Freshmen)
7. Tina Marie (Perry Como)
8. Longest Walk (J. P. Morgan)
9. Domani (Julius LaRosa)
10. Wake The Town (Baxter Carson)

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CORAL 61494 (78RPM) and 9-61494 (45RPM)





## Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME ..... Doris Day (Columbia CL 710; EPB 540)
2. STARRING SAMMY DAVIS, JR. .... Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
3. IN THE WEE SMALL HOURS .... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4. LONESOME ECHO .... Jackie Gleason (Capitol W 627; EBF 1-627)
5. THE STUDENT PRINCE .... Mario Lanza (RCA Victor LM 1837; ERB 1837)
6. DAMN YANKEES .... Original Cast (RCA Victor LOC 1021; EOC 1021)
7. PETE KELLY'S BLUES ..... 

}	Jack Webb & Various Artists (RCA Victor LPM 1126)
	Original Sound Track (Columbia CL 690; B 2103, 4, 5)
	Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
8. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
9. I LIKE JAZZ ..... Various Artists (Columbia JZ 1)
10. CRAZY OTTO ..... Crazy Otto (Decca DL 8113; 7D 2201, 2)
11. SONG HITS FROM THEATRELAND .... Mantovani (London LL 1219; BEPA 24)
12. I LOVE PARIS ..... Michel LeGrand (Columbia CL 555; B 441, 2)
13. INTERRUPTED MELODY ..... Original Sound Track (MGM E 3185; X 304)
14. MUSIC, MARTINIS AND MEMORIES .... Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
15. HOLIDAY IN ROME .... Michel LeGrand (Columbia CL 647; B 497, 8)

## Sacks Comments on Record Club Plan

NEW YORK—Manie Sacks, vice president and general manager of the RCA Victor Record division, last week made this statement.

"We have received many dealer inquiries as to whether RCA Victor plans to start its own record club. We do not.

"It has always been our conviction that the record dealer is the backbone of the record industry and all our plans have been designed to strengthen the dealer's position.

"The best way to realize the tremendous growth potential we see for the record industry is through aggressive dealers stocked with competitively priced quality merchandise.

"That is why we lowered the price of our long-playing records as much as 40% earlier this year. As a result record sales have soared to a new high, and dealers, both large and small, have benefited.

"RCA Victor has no intention of adopting any plan that will by-pass the dealer, cut his income, take record customers out of his store, or narrow the consumer's freedom of choice of the wide variety of fine recordings of all labels now available to him.

"We are out to find new customers for our dealers, not to compete with them for retail sales.

"We will continue to direct all efforts towards making sure our dealers never lose a sale or a customer."

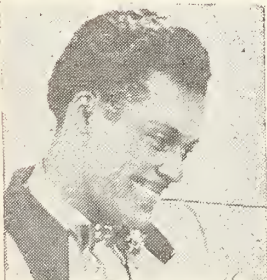
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## THE CASH BOX



# Album Reviews

### POPULAR

"SWINGIN' DOWN YONDER"—Dean Martin—Capitol T576 (12" LP)  
WAY DOWN YONDER IN NEW ORLEANS; GEORGIA ON MY MIND; CAROLINA MOON; MISSISSIPPI MUD; JUST A LITTLE BIT SOUTH OF NORTH CAROLINA; WHEN IT'S SLEEPY TIME DOWN SOUTH; WAITING FOR THE ROBERT E. LEE; CAROLINA IN THE MORNING; ALABAMA BOUND; DINAH; BASIN STREET BLUES; IS IT TRUE WHAT THEY SAY ABOUT DIXIE?

The South seems to be an inspiration for song writers. Some of our greatest favorites are tunes about Dixie. On this delightful 12-inch, Dean Martin lends his warm, easy-going voice to a dozen of these oldies. Most of the songs have that wonderful swing that makes these Southern tunes so enjoyable. The South is gonna have a real picnic with this album. Should enjoy a healthy and lengthy sale. Dean is in top-notch form.

"THE DANCING SOUND"—Les Elgart and his Orchestra—Columbia C1684 (12" LP)

ALICE BLUE GOWN; SEEMS LIKE OLD TIMES; MAKIN' WHOOPEE; MELANCHOLY SERENADE; GIMME A LITTLE KISS; LES' TANGO; AIN'T WE GOT FUN; SENIOR HOP; I HADN'T ANYONE TILL YOU; LOVE IS JUST AROUND THE CORNER; CHICAGO; GIRL OF MY DREAMS.

If someone comes into your store and asks for an album of good dance music, here's an album to show him. It features Les Elgart and his crew mixing up a couple of standards with a few originals and dishing up some excellent foxtrot and lindy material. A terrific album for all hoofers, young and old alike. The jump numbers range from fast to slow, the foxtrots have a definite and danceable beat, and the "Les' Tango" number supplies the Latin segment of the LP. Les has a fine dance band.

"LA DANZA"—The Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon—Capitol P8314

ALBENIZ: TANGO IN D; LICUONA: SIBONEY; RAVEL: HABANERA FROM RHAPSODIE ESPAGNOLE; TICO TICA; CIELITO LINDO; ALBENIZ: SEGUIDILLAS; MEXICAN HAT DANCE; MARQUINA: ESPANA CANI; MASSENET: CASTILLANE FROM LE CID; FALLA: SPANISH DANCE FROM LA VIDA BREVE; ROSSINI-RESPIGHI: LA DANZA.

There should be no doubt in anyone's mind as to whether or not Americans like Spanish and Latin music. The acceptance of the rumba, samba, mambo, cha-cha and merengue is enough evidence that the music is well loved. Here the Hollywood Bowl Symphony Orchestra conducted by Carmen Dragon presents an exciting 45 minutes of Spanish favorites. The numbers are full and flowing and carry much excitement and romance. Beautiful material by some of Spain's best composers. Gorgeous cover of two Latins in dance is a sure eye catcher. An album that should do well in the mood music, classical and Spanish markets.

"THE BEST VOCAL GROUPS"—Rhythm & Blues—The Penguins, The Medallions, The Meadowlarks, The Dootones—Dootone DL-204 (12" LP)

EARTH ANGEL; HEY SENORITA; KISS A FOOL GOODBYE; OOKIE OOK; LOVE WILL MAKE YOU WILD; BABY LET'S MAKE LOVE; HEAVEN AND PARADISE; I GOT TORN UP; THE LETTER; BUICK 59; TELLER OF FORTUNE; AY SI SI MAMBO.

Vocal groups probably had more to do with the acceptance of rhythm and blues music than any other artists. And it was the Penguins with "Earth Angel" who cracked through the "pop" barrier and gave R & B music a big boost. Here the Dootone label offers the hits of four of their leading vocal groups. Many of the songs were big sellers in R & B and pop. A spin of "Earth Angel" or "Heaven And Paradise" oughta sell any R & B enthusiast on this LP. Excellent pressing too.

"COMDEN and GREEN"—Perform their own songs from "On The Town," "Two On The Aisle," "Billion Dollar Baby," "Good News," "Peter Pan" and "Wonderful Town"—Heritage H-0057 (12" LP)

When authors of songs perform their own compositions, the selections seem to take on a freshness and feeling that other people don't seem to capture. Here, two great special-material lyricists and ace performers, Betty Comden and Adolph Green fashion in their own delightful technique, 19 of the numbers they've created for the B'way theatre and filmdom. An album that theatre conscious folks will enjoy. The artists stand out well against the simple backing.

"THE WONDERFUL WALTZES OF IRVING BERLIN and RICHARD RODGERS"—Paul Britten and his Orchestra—MGM E3208 (12" LP)

ALL ALONE; THE SONG IS ENDED; THE GIRL THAT I MARRY; WHAT'LL I DO; ALWAYS; REMEMBER . . . OH! WHAT A BEAUTIFUL MORNIN'; FALLING IN LOVE WITH LOVE; LOVER; THIS NEARLY WAS MINE; OUT OF MY DREAMS; CAROUSEL WALTZ.

Some of the most beautiful compositions of Irving Berlin and Richard Rodgers are their waltzes. They have lasted for years and years and any album of waltz music could not be complete without at least one selection by each of the composers. Here the listener gets a real treat—six selections by each. And Paul Britten's Orchestra, filled with strings, does wonderfully on this top drawer material. An album that any enthusiast of waltz music will enjoy.

"D'ARTEGA" Conducts The Cavalcade Of Music—Cavalcade DC 1000 (12" LP)

FEATURING SAFARI BY HARKNESS; STRADIVARI CHAMPAGNE; DEBUSSY'S LA PLUS QUE LENTE; WINDY DAY; THEME OF THE JEWEL; PEANUT VENDOR; ESPAGNA.

D'Artega, a talented and versatile composer-conductor displays his gifts on this potent album of interesting and attractive music. One side featured six selections of varied moods. From flirty, effervescent and lush "Stradivari Champagne," we go to a fascinating, and imaginative interpretation of "The Peanut Vendor." Exciting listening. Each number is a surprise. On the second half, the maestro renders Rebekah Harkness' musical impression of her "Safari" through South Africa. A most interesting composition of a trek through the jungle. For those who like original material, this is the album to tune in on.



**THE CASH BOX**



**COUNTRY**

**"JUST KEEP A-MOVIN'"**—with HANK SNOW—RCA Victor LPM-1113 (12" LP)

JUST KEEP A-MOVIN'; THE BILL IS FALLING DUE; CAN'T HAVE YOU BLUES; A SCALE TO MEASURE LOVE; THE OWL AND I; I CAN'T CONTROL MY HEART; CUBA RHUMBA; BLOSSOMS IN THE SPRINGTIME; CARIBBEAN; BLUE SEA BLUES; CHATTIN' WITH A CHICK IN CHATTANOOGA; LOVE'S GAME OF LET'S PRETEND.

**"WANDERIN' WITH EDDY ARNOLD"**—RCA Victor LPM-1111 (12" LP)

THE ROVIN' GAMBLER; CARELESS LOVE; BARBARA ALLEN; DOWN IN THE VALLEY; I GAVE MY LOVE A CHERRY; ACROSS THE WIDE MISSOURI; THE WAYFARING STRANGER; LONESOME ROAD; RED RIVER VALLEY; HOME ON THE RANGE; ON TOP OF OLD SMOKEY; SWEET BETSY FROM PIKE; SOMETIMES I FEEL LIKE A MOTHERLESS CHILD; WANDERIN'.

**"A SESSION WITH CHET ATKINS"**—RCA Victor LPM-1090 (12" LP)

SOUTH; ALABAMA JUBILEE; OLD MAN RIVER; HAVE YOU EVER BEEN LONELY?; RED WING; INDIANA; CARAVAN; CORRINE, CORRINA; BIRTH OF THE BLUES; A GAY RANCHERO; FRANKIE AND JOHNNIE; HONEYSUCKLE ROSE.

Victor comes out with a trio of releases that'll make the mouth water of any retailer who has a country music following. Three top country artists all on 12" LPs. Hank Snow, currently one of the nation's hottest country artists comes over superbly on a dozen ear pleasing numbers, many of which he helped write. Eddy Arnold, in his warm and sincere manner, treats 14 great folk songs excellently. And Chet Atkins, one of the best guitarists in country music, lends his great talent to some top pop standards. Although each of these albums feature leading country artists, the country market is hardly their boundary. All three should do very well with the pop buyers.

**JAZZ**

**DON SHIRLEY "Piano Perspectives"**—Cadence CLP 1004 (1-12" LP)

SOMEONE TO WATCH OVER ME; LOVE FOR SALE; BLUE MOON; HOW HIGH THE MOON; I CAN'T GET STARTED WITH YOU; I CAN'T GIVE YOU ANYTHING BUT LOVE; I LET A SONG GO OUT OF MY HEART; MAKIN' WHOOPEE; LULLABYE OF BIRDLAND.

The problem Don Shirley faced in telling the world who Don Shirley is was solved with the first Shirley album, "Tonal Expressions." This latest album, due to the terrific impact made by "Tonal Expressions," will face a comparatively easy task. Shirley rose to the heights of "stardom" with his initial bow to the record buying public. His virtuosity, warmth and highly individualized technique that transforms warhorse standards into bright and sparkingly new tunes is again evident in "Piano Perspectives." Should be one of the season's top sellers.

**"WAILIN' AT THE TRIANON"**—Lionel Hampton—Columbia CL711 (1-12" LP)

THE CHASE; STARDUST; MARK VII; HOW HIGH THE MOON; LOVE FOR SALE; WAILIN' AT THE TRIANON.

Lionel Hampton and his orchestra are given free reign at this session. It is actual take at the Trianon Ballroom in Chicago. As Hamp explains in the notes, he likes these sessions since the boys, lifted by the enthusiasm of the crowd, really get 'loose'. The resulting sides are wild. Hampton fans will be pleased.

**PAUL BARBARIN and his New Orleans Jazz**—Atlantic 1215 (1-12" LP)

SING ON; EH LA BAS; JUST A LITTLE WHILE TO STAY HERE; CRESCENT BLUES; BOURBON STREET PARADE; SISTER KATE; BUGLE BOY MARCH; SOMEDAY SWEETHEART; WALKING THROUGH THE STREETS OF THE CITY.

New Orleans jazz fans should find this an interesting (and enjoyable) series of sides. It is New Orleans jazz with a shade of difference that is hard to explain. It swings, is alive and colorful. "Eh La Bas," sung by Danny Barker is a most engaging item. "Crescent Blues" is as bluesy as a group can get. Trumpet, clarinet, and piano solos on this number are "mood" offerings that are excellent showcases for the counter salesman. Like it.

**CLASSICAL**

**BRITTEN—The Young Person's Guide to the Orchestra**  
**TCHAIKOVSKY—The Nutcracker Suite, Op. 712**—Mercury MG 50055 (1-12" LP)

ANTAL DORATI—MINNEAPOLIS SYMPHONY ORCHESTRA. DEEMS TAYLOR, NARRATOR.

We think Mercury has a winner in this narrated release of Britten's "The Young Person's Guide to the Orchestra" and Tchaikovsky's "The Nutcracker." Every parent interested in the musical education of his child, and as record sales have proven, it is a large field, will find Deems Taylor's discourse on the makeup of the orchestra and the function of each instrument a must. The "Guide" was written by Britten on a commission from the British Ministry of Education in 1945. It has since enjoyed great popularity. The reverse is a narrated version of that most popular of Tchaikovsky pieces, "The Nutcracker." An excellent selection that young folks have always found delightful. Should be an excellent fall item. Mercury has also released a non-narrated version of "The Young Person's Guide to the Orchestra." It is back with "Variations in High Fidelity" by Ginastera.

**"A MILANOV RECITAL"**—Zinka Milanov—RCA Victor LM-1915 (1-12" LP)

GIORDANI: CARO MIO BEN; SCHUMANN: MONDNACHT, WIDMUNG; BRAHMS: AM SONNTAG MORGEN WIEGENLIED; RICHARD STRAUSS: ZUEIGNUNG, FREUNDLICHE VISION, ALLER-SELEN, CAECILIE; BERSA: SEH DUS DAN; PAVCIC: PASTIRICA; KUNC: CEZNJA, STREPENJA, THE WORLD IS EMPTY; HAGEMAN: DO NOT GO MY LOVE.

Zinka Milanov is recorded in her first recital for RCA Victor. Miss Milanov's lovely voice singing the German lieder is presented in a variety of moods. She is tender, sad, warm, and filled with love. Accompanying Miss Milanov on the piano is her brother and coach, Bozidar Kunc, three of whose pieces are included in the album. Those buyers who prefer the lieder will find much to their satisfaction here.



The battle is on between the BBC and sponsored T. V. Both are bidding for the services of the name bands. The commercial side however has the edge on the BBC. Ted Heath starts the ball rolling but will soon be followed by other top recording bands. Vocalists are also in demand in the now open battle for top T. V. personalities and it seems the search is not only confined to these Isles. Appearing this week on BBC were Stan Freeman from the U. S. A., Bibi Johns from Sweden, etc. . . .

David Platz who has been with Latin-American publishing company (a subsidiary of Peer International) is leaving the firm, after thirteen years, to become manager of Howie Richmond's British publishing corporation. Howie picked the right guy and we wish him luck.

Welcome appearance into the best selling disk chart is Frank Sinatra's "Learnin' the Blues". Getting lots of air spins and only right too. . . . At last the Norman Granz' Clef label is to be available to Jazz fans in this country. Deal has been set for distribution by English Columbia. . . . Yours truly on a quick Continental hop just to see and hear the latest in the pop field over there. . . . Eddie Joy of Joy music had a peep at London last week. This was a business hop. . . . Pye-Nixa labels busy with the first release of Pop disks for September. Suzanne Warner who has been appointed Liberace's British press relation agent, has gone to town in a big way to herald his debut on British T. V. screens on September 25th. She has given us the works. We know Liberace is just Piano-Crazyyyy! Or so it seems. Judging from the details of his personal life, everything is piano shaped. And from this grand publicity, it looks as tho' he'll become quite a legend over here.

Did I hear somebody say Gina Lollobrigida is about to become a singer? . . . Johnnie Ray due back in this country in the Fall for an extensive tour of Moss Theatres. Wonder if Jonny Desmond will at last have that hit record he deserves over here with his waxing of "Yellow Rose of Texas". We hope so. Just heard a little ditty titled "The Love Bug" by the Three Kittens on Coral. This could hit the big sellers over here. . . . Now the cha-cha is to be overshadowed by a new Latin rhythm called the Merengue. Having heard it I would say it does not live up to its Sweet name! . . . I hear that Slim Whitman is likely to be negotiating with a certain British agent due in New York around September 13th. Yes Slim, it looks as tho we'll be meeting soon.

This week's best selling pop singles (Courtesy "New Musical Express")

1. "Rose Marie"—Slim Whitman (London)
2. "Cool Water"—Frankie Laine (Philips)
3. "Dreamboat"—Alma Cogan (HMV)
4. "Evermore"—Ruby Murray (Eng. Col.)
5. "Ev'rywhere"—David Whitfield (Eng. Decca)
6. "Strange Lady In Town"—Frankie Laine (Philips)
7. "Every Day Of My Life"—Malcolm Vaughan (HMV)
8. "I Wonder"—Dickie Valentine (Eng. Decca)
9. "Unchained Melody"—Jimmy Young (Eng. Decca)
10. "Learnin' The Blues"—Frank Sinatra (Capitol)

**Mercury to Enter Phono and Tape Recorder Field**

CHICAGO—Mercury Record Corporation will enter the phonograph and tape recorder field during the first week of September when the firm will start shipping a complete line of portable and high fidelity phonographs and a line of tape recorders. The announcement was made this week by Irving B. Green, President of Mercury Record Corporation.

The line of phonographs will include single speed and three speed portables and table models while the tape recorder line will also include both single and dual speed models.

List prices in the phonograph line range from \$29.95 for a portable, automatic, 45 r.p.m. phono to \$129.95 for a super de luxe, automatic, high fidelity table model with three speakers. Tape units will range from \$99.95 for a single speed (3 and 3/4 inches per second) model to \$199.95 for a two-speed, high fidelity model.

Green said that the company's decision to enter the phonograph and tape recorder field was another step in the previously announced program of expansion and diversification. He pointed out that the nine-year-old Mercury firm had started out as a rhythm and blues record label and was now firmly entrenched in such fields as popular, rhythm and blues, classical, jazz, country and western, children and light classical records. He also noted that this was second major expansion move by the label this year. Only two months ago Mercury launched a wholly-owned subsidiary record label, Wing Records, which has already established itself solidly with a hit record "The Bible Tells Me So" by Nick Noble.

Distribution of the Mercury line of phonographs and tape recorders will be through the regular Mercury independent wholesalers and the eight company-owned distribution branches.

The new Mercury line is as follows:

A portable, automatic, 45 r.p.m. phonograph, list price \$29.95.

A portable, automatic, 45 r.p.m. phonograph with both tone and volume controls, list price \$39.95.

A three-speed, automatic, portable phonograph, list price \$54.95.

A three-speed, automatic, high-fidelity, portable phonograph, list price \$79.95.

A three-speed, super high-fidelity, automatic portable phonograph, list price \$89.95.

A super, de-luxe, three-speed, automatic, high fidelity, table model phonograph with three speakers, list price \$129.95.

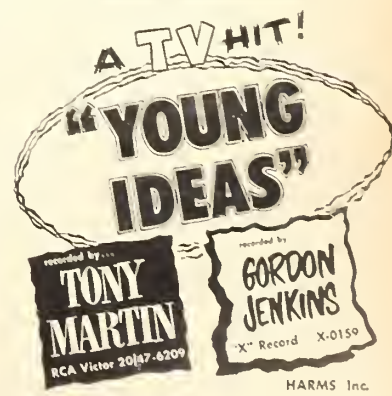
The same model as above but in blond finish, list price \$139.95.

A single-speed (3 and 3/4 inches per second) tape recorder, list price \$99.95.

A two-speed tape recorder, list price \$149.95.

A two-speed, high fidelity, tape recorder, list price \$199.95.

A separate 45 r.p.m. spindle is included in the list prices of all high fidelity phonographs.





# Thiele Reaffirms Faith In R & B As Source of Material For Pop Records

NEW YORK—Bob Thiele, A&R head of Coral Records, this week reaffirmed his faith in the R&B field as a source of material for pop records. Thiele said that despite the fact that people have been saying R&B is dead, the top songs in the country today come from that field.

Thiele was one of the first to recognize that covering R&B hits made also for pop hits. And throughout this entire period he has stuck to his guns turning out one R&B cover after another—and coming up with hits.

Said Thiele, "It has always been my conviction that a record company should give the public what it wants. Even the slightest survey of the public taste today shows that R&B is

what the kids are going for. It has meaning for them; they react to it.

"Of course we sometimes make mistakes in what we cover. At the beginning there was a tendency to cover everything that hit the Hot Charts. But today as we know better what the pop public expects, we are becoming more selective in our choice of R&B material. We now take only that which in our opinion is ideally suited to the artist being recorded rather than attempting to cover every R&B song.

"But the main point is that R&B is not dead. Rather it is stronger than it ever was because it now has a more solid base. Here at Coral we intend to continue scanning the R&B field very carefully for tunes which our artists can record and we have every faith that we will continue to turn out hits with them."

## Link Linked To "He"

NEW YORK—Harry Link may have hit the jack pot with a song called "He", recorded by Al Hibbler for Decca. Link reports that he has turned down offers up to \$25,000 for the song.

The tune was written by two of Link's former discoveries when he was with E. B. Marks Publishing. One is Richard Mullan, a top English lyric writer and the other is Jack Richards who composed the melody. Both are new BMI writers.

The two boys did a series of songs for Svend Sommer, president of Avas and Veronica Music Publishing Companies, and on a one song participating deal, Link picked "He", the tune which Sommer also considered the best.

Link brought the tune to Paul Cohen with the suggestion that it might be good for Al Hibbler. Cohen and Hibbler's manager Lee Magid got together on the idea and Hibbler recorded the number.

The recording is getting an all out promotion.

## Music Men Hold Annual Golf Tourney

ALPINE, N. J.—The Professional Music Men's Annual Golf Tournament was held last week at the Aldecross Country Club in Alpine, New Jersey.

In the membership category, Martin Block won first prize and Mike Sukin took down the second prize and the low gross prize.

Kelly Camarata won the driving contest with a 256 yard drive. Marvin Fisher and Mike Sukin tied in the putting contest, but the coin toss gave the award to the former. Block also won the nearest to the pin competition.

In the guest competition, Henry Onorati won the first prize. Julius LaRosa won the driving contest with a 198 yarder and was also the winner in the nearest to the pin race. Fred Waring was tops in putting among the guests.

# THE CASH BOX TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections	AU—Audivocs 8E—Bell 8N—Benido BT—Bethlehem CA—Capitol CD—Cadence CH—Chess CK—Checker AL—Aladdin AP—Apollo AR—Arcade AT—Atlantic	CV—Clearview CW—Crown DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic CL—Cordinal CO—Columbia CR—Coral CT—Cat	FB—Fabor FE—Federal FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GTJ—Good Time Jazz HE—Herald IM—Imperial ES—Essex EX—Excello	JU—Jubilee JZ—Josie KA—Kapp KI—King LO—London MA—Morble MD—Media ME—Mercury MG—MGM MO—Modern ND—New Disk NG—Norgron	PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige TR—Trend R8—R & B RE—Regent RL—Real RM—Rama SA—Savoy SE—Seeco SO—Sound	SP—Specialty ST—Storite TA—Tampa TI—Tico UN—United UQ—Unique VJ—Vee Jay WD—Wardorf WI—Wing "X"—Label "X"
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	Pos. 8/20	Pos. 8/13		Pos. 8/20	Pos. 8/13		Pos. 8/20	Pos. 8/13
<b>1—Yellow Rose Of Texas</b>		3	★CR-61476 (9-61476)— JOHNNY DESMOND You're In Love With Someone		3	★CA-3165 (F-3165)— LES PAUL & MARY FORD Goodbye My Love		10
★CO-40540 (4-40540)— MITCH MILLER Blackberry Winter			PM-1122A (45-1122A)— MAURY LAWS CH. & O. Ain't That A Shame			★CD-1267 (45-1267)— CHORDETTES I Told A Lie		20
<b>2—Ain't That A Shame</b>		2	★DO-15377 (45-15377)— PAT BOONE Tennessee Saturday Night		2	★CO-40528 (4-40528)— JOHNNY RAY I've Got So Many Million Years		
★IM-5348 (45-5348)— FATS DOMINO La-La			PM-11228 (45-11228)— BILL MARINE & ROCKETS Yellow Rose Of Texas			★CO-40526 (4-40526)— FRANKIE LAINE My Little One		
<b>3—Rock Around The Clock</b>		1	AR-123 (45-123)—SONNY DAE Movin' Guitars		1	EP-9110 (5-9110)— D. & L. ROBERTSON Saturday Night		
BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O. Happy Holiday			★DE-29124 (9-29124)— BILL HALEY & COMETS Thirteen Women			★CA-3120 (F-3120)— LES BAXTER I'll Never Stop Loving You		14
MG-12028 (K-12028)— CHARLES WALCOTT Love Theme			PM-1118A (45-1118A)— GABE DRAKE Chee Chee-oo Chee			★CO-40537 (4-40537)— MINDY CARSON Hold Me Tight		
<b>4—Seventeen</b>		4	CA-3199 (F-3199)— ELLA MAE MORSE Razzle-Dazzle		7	CR-61477 (9-61477)— LAWRENCE WELK I Hear Those Bells		
★DO-15386 (45-15386)— FONTANE SISTERS If I Could Be With You			★KI-1470 (45-1470)— BOYD BENNETT Little Ole You-All			PM-11218 (45-11218)— ARGYLES Tino Morie		
★ME-70651 (70651x45)— RUSTY DRAPER I Can't Live Without Them Anymore			<b>5—Hard To Get</b>		7	<b>10—It's A Sin To Tell A Lie</b>		14
★X-0137 (4X-0137)— GISELE MCKENZIE Boston Fancy		4	★CH-1604 (45-1604)— CHUCK BERRY Wee, Wee Hours		4	CR-61436 (9-61436)— JOHNNY DESMOND Learnin' The Blues		11
<b>6—Maybellene</b>		17	CR-61478 (9-61478)— JOHNNY LONG Toy Tiger		37	DE-25505 (9-25505)— INK SPOTS That's When Your Heartache Begins		
★CH-1604 (45-1604)— CHUCK BERRY Wee, Wee Hours			DO-15407 (45-15407)— JIM LOWE Rene La Rue			DE-23973 (9-23973)— JOHNNY LONG When I Grow Too Old To Dream		
CR-61478 (9-61478)— JOHNNY LONG Toy Tiger			ME-70682 (70682 x 45)— RALPH MARGERIE Toy Tiger			DE-23604 (9-23604)— FRANKIE FROBA Just A Girl That Men Forget		
<b>7—Learnin' The Blues</b>		5	★CA-3102 (F-3102)— FRANK SINATRA If I Had Three Wishes		5	DE-48261 (9-48261)— BILLY VALENTINE Baby, Please Don't Go		
★CA-3147 (F-3147)— RAY ANTHONY Mmmmm Mamie			CO-40515 (4-40515)— BELMONTE ORCH. Bambuco Hat Dance			★EP-9093 (45-9093)— SOMETHIN' SMITH My Baby Just Cares For Me		
CO-40515 (4-40515)— BELMONTE ORCH. Bambuco Hat Dance			CR-61436 (9-61436)— JOHNNY DESMOND It's A Sin To Tell A Lie			<b>11—House Of Blue Lights</b>		13
CR-61436 (9-61436)— JOHNNY DESMOND It's A Sin To Tell A Lie			GS-253 (45-253)—JOE VALINO Lonely Boy			CA-2574 (F-2574)— MERRILL MOORE Bell Bottom Boogie		13
<b>8—Hummingbird</b>		6	<b>12—Tina Marie</b>		19	DE-29594 (9-29594)— PAT MORRISSEY Midnight Sun		
BE-1097 (45-1097)— TEX STEWART & 3 BELLES Laugh Polka		10	★VI-20-6192 (47-6192)— PERRY COMO Foolled		21	★ME-70627 (70627x45)— CHUCK MILLER Can't Help Wonderin'		
			PM-1121A (45-1121A)— GABE DRAKE Wake The Town			<b>13—Domani</b>		18
			<b>14—Gum Drop</b>		23	★CD-1265 (45-1265)— JULIUS LA ROSA Mama Rosa		17
			DL-6090 (45-6090)— OTIS WILLIAMS Save Me, Save Me		33	CR-61450 (9-61450)— MINUCCI O. Make Up		
			KI-1496 (45-1496)— THE GUM DROPS Don't Take It So Hard			VI-20-6167 (47-6167)— TONY MARTIN What's The Time In Nicaragua		
			★ME-70668 (70668 x 45)— CREWCUTS Present Arms			<b>18—Unchained Melody</b>		9
						★CA-3055 (F-3055)— LES BAXTER ORCH. Medic		8
						CO-40455 (4-40455)—LIBERACE Bridges Of Toko-Ri		
						CR-61407 (9-61407)— DON CORNELL All Of You		
						★DE-29441 (9-29441)— AL HIBBLER Daybreak		
						DE-29509 (9-29509)— GUY LOMBARDO Danger, Heartbreak Ahead		
						★EP-9102 (5-9102)— ROY HAMILTON From Here To Eternity		
						ME-70598 (70598x45)— CREWCUTS Two Hearts		
						MG-11962 (K-11962)— LEROY HOLMES Olivia		
						VI-20-6108 (47-6108)— CHET ATKINS Hey, My Guitar		
						VI-20-6078 (47-6078)— JUNE VALLI Tomorrow		
						<b>19—Autumn Leaves</b>		38
						CA-3223 (F-3223)— JACKIE GLEASON Ooh What You Do To Me		38
						CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry		
						DE-29653 (9-29653)— VICTOR YOUNG Toy Tiger		
						★KA-116 (45-116)— ROGER WILLIAMS Take Care		
						ME-70686 (70686x45)— MAYNARD FERGUSON Finger-Snappin'		
						<b>20—The Longest Walk</b>		27
						VI-20-6182 (41-6182)— JAYE P. MORGAN Swanee		30

**6 All-Time Favorites on 1 Record**  
**JOHNSTON BROS.**

- SOMEBODY STOLE MY GAL
- YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE

*London*

From the 20th Century Fox CinemaScope Picture  
"HOW TO BE VERY, VERY POPULAR"

**How to Be Very, Very Popular**

MILLER MUSIC CORPORATION

Another Smash!

**"YOU ARE MY SUNSHINE"**

and

**"MA (She's Making Eyes At Me)"**

Media 1010

**MEDIA RECORDS**

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**"THE LUCKY LITTLE BELL"**

WILL BRING YOU LUCK

**WATCH FOR IT**



# Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Titles are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.  
 • The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising  
**100**  
Selections

	Pos. 8/20	Pos. 8/13		Pos. 8/20	Pos. 8/13
<b>21—Love Is A Many-Splendored Thing</b>	33	32	★WI-90003 (90003 x 45)—NICK NOBLE <i>Army Of The Lord</i>		
CA-3202 (F-3202)—WOODY HERMAN <i>House Of Bamboo</i>			<b>26—Sweet And Gentle</b>	26	16
CR-61467 (9-61467)—DON CORNELL <i>Bible Tells Me So</i>			CO-40530 (4-40530)—XAVIER CUGAT <i>That's Hot-Cha-Cha With Me</i>		
★DE-29625 (9-29625)—FOUR ACES <i>Shine On Harvest Moon</i>			★CR-61435 (9-61435)—ALAN DALE <i>You Still Mean The Same To Me</i>		
MG-30883 (K-30883)—DAVID ROSE O. <i>You And You Alone</i>			DE-29592 (9-29592)—ETHEL SMITH <i>Rico Vacilon</i>		
PM-1120A (45-1120A)—THE ROCKETS <i>I'll Never Stop Loving You</i>			★ME-70647 (70647x45)—GEORGIA GIBBS <i>Blueberries</i>		
CR-165 (45-165)—DON, DICK & JIMMY <i>In Madrid</i>			SE-4167 (45-4167)—BARRY FRANK & S. BOLIVAR <i>Lemon-Merengue</i>		
<b>22—Something's Gotta Give</b>	11	9	VI-20-6138 (47-6138)—EARTHA KITT & P. PRADO <i>Freddy</i>		
BE-1099 (45-1099)—THREE BELLES & JIMMY CARROLL <i>Barbara, Barbara, Barbara</i>			WI-90007 (90007x45)—LEW DOUGLAS O. <i>How Can You Say</i>		
CA-3096 (F-3096)—RAY ANTHONY <i>Sluefoot</i>			<b>27—The Kentuckian Song</b>	22	24
★CR-61423 (9-61423)—MCGUIRE SISTERS <i>Rhythm 'N' Blues</i>			CO-40527 (4-40527)—WESTON & LUBOFF CH. <i>You And You Alone</i>		
CR-61425 (9-61425)—LES BROWN <i>Saturday Night Mambo</i>			CR-61439 (9-61439)—BOBBY SHERWOOD <i>Far Away Places</i>		
★DE-29484 (9-29484)—SAMMY DAVIS, JR. <i>Love Me Or Leave Me</i>			★DO-15375 (45-15375)—HILLTOPPERS <i>I Must Be Dreaming</i>		
VI-20-6140 (47-6140)—FRED ASTAIRE <i>Sluefoot</i>			ER-1002—DANNY WELTON <i>ME-70637 (70637x45)—GUY CHERNEY <i>If We All Said A Prayer</i></i>		
<b>23—I'll Never Stop Loving You</b>	20	18	MG-12011 (K-12011)—JAMES BROWN <i>Man From Laramie</i>		
CA-3120 (F-3120)—LES BAXTER <i>Wake The Town</i>			★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER <i>Cattle Call</i>		
★CO-4040S (4-4040S)—DORIS DAY <i>Never Look Back</i>			<b>28—If I May</b>	31	22
IM-8298 (45-8298)—SLIM WHITMAN <i>I'll Never Take You Back Again</i>			CA-3095 (F-3095)—NAT "KING" COLE & 4 KNIGHTS <i>A Blossom Fell</i>		
LO-1572 (45-1572)—DAVID WHITFIELD <i>Everywhere</i>			<b>29—The Popcorn Song</b>	21	26
PM-1120B (45-1120B)—LAURA LESLIE <i>Love Is A Many-Splendored Thing</i>			★CA-3131 (F-3131)—CLIFFIE STONE <i>Barracuda</i>		
<b>24—Cherry Pink And Apple Blossom White</b>	15	15	DE-29606 (9-29606)—RUSS MORGAN <i>Alabama Bound</i>		
CO-40472 (4-40472)—XAVIER CUGAT O. <i>(The Chi-Chi) Cha-Cha-Cha</i>			<b>30—Day By Day</b>	40	48
★CR-61373 (9-61373)—ALAN DALE <i>I'm Sincere</i>			CA-435—JO STAFFORD <i>★CA-3154—FOUR FRESHMEN <i>How Can I Tell Her</i></i>		
CR-61381 (9-61381)—GEORGIE AULD <i>Plantation Boogie</i>			<b>31—Pancho Lopez</b>	41	41
DE-29380 (9-29387)—VICTOR YOUNG O. <i>You, My Love</i>			★RL-1301 (45-1301)—LALO GUERRERO <i>I'll Never Let You Go</i>		
DE-29510 (9-29510)—GUY LOMBARDO <i>Darling, Je Vous Aime</i>			<b>32—Razzle Dazzle</b>	24	25
TI-10-256 (45-256)—TITO PUENTE <i>All Of You</i>			CA-3199 (F-3199)—ELLA MAE MORSE <i>Seventeen</i>		
★VI-20-5965 (47-5965)—PEREZ PRADO <i>Marie Elena</i>			★DE-29552 (9-29552)—BILL HALEY & COMETS <i>Two Hound Dogs</i>		
<b>25—The Bible Tells Me So</b>	28	23	<b>33—Piddly Patter Patter</b>	34	34
★CR-61467 (9-61467)—DON CORNELL <i>Love Is A Many-Splendored Thing</i>			EP-9113 (5-9113)—HELENE DIXON <i>Heaven Came Down To Earth</i>		
DE-29615 (9-29615)—RALPH YOUNG <i>Man From Laramie</i>			★ME-70657 (70657x45)—PATTI PAGE <i>Every Day I Have The Blues</i>		
MG-12045 (K-12045)—KAY ARMEN <i>I Wonder When We'll Ever Know</i>			SA-1162 (45-1162)—NAPPY BROWN <i>There'll Come A Day</i>		
ND-5182 (45-5182)—ROY ROGERS & DALE EVANS <i>Lonesome Valley</i>			VI-20-6186 (47-6186)—BURTON SISTERS <i>The Others I Like</i>		

## THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"I WANT YOU TO BE MY BABY"**  
Lillian Briggs  
Georgia Gibbs  
**THE CASH BOX SLEEPER OF THE WEEK** 8/20  
Epic 9115; 5-9115  
Mercury 70685; 70685x45

**"AIN'TCHA-CHA COMIN' OUT T-TONIGHT"**  
Jo Stafford  
**THE CASH BOX SLEEPER OF THE WEEK** 8/6  
Columbia 40538; 4-40538

**"ONLY YOU"**  
The Platters  
**THE CASH BOX SLEEPER OF THE WEEK** 8/6  
Mercury 70633; 70633x45

**"DAY BY DAY"**  
Four Freshmen  
Capitol 3154; F-3154

**"MOMENTS TO REMEMBER"**  
Four Lads  
**THE CASH BOX DISK OF THE WEEK** 7/30  
Columbia 40539; 4-40539

**M-G-M RECORDS**

**ROBBIN HOOD**  
sings  
"DANCIN' IN MY SOCKS"  
and  
"Happy Is My Heart"  
MGM 12046 (78 rpm)  
K12046 (45 rpm)

THE GREATEST NAME IN ENTERTAINMENT

# Angel Bells

MILLS MUSIC, INC.

Nation's No. 1 Song

## "ROCK AROUND THE CLOCK"

MYERS MUSIC INC.  
122 N. 12th St., Phila. 7, Pa.

Order From  
**SLOTKIN ONE STOP**  
Complete Service for  
OPS-DEALERS • ALL LABELS • HARD TO GET MDSE. • FREE TITLE STRIPS • SAME DAY SERVICE  
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ANOTHER **BMI** "PIN-UP" HIT

**AIN'T THAT A SHAME**  
Recorded By  
FATS DOMINO Imperial  
LOREN BECKER & THE LIGHT Brigade Woldorf  
ELLA MAE MORSE Capitol  
PAT BOONE Dot  
RONNIE GAYLORD Wing  
BILL MARINE Prom  
& THE ROCKETS  
Published By  
**COMMODORE MUSIC CORP.**



A Smash Hit  
Breaking Nationally


# "PANCHO LOPEZ"

Lalo Guerrero  
English Version Real #1301  
Spanish Version Real #218

**REAL RECORD CO.**  
1486 Na. Fair Oaks, Pasadena, Calif.  
Telephone RYan 18545



*The Late -*  **Johnny Ace**   
Every Release A Hit...

Going "POP"   
**"ANymORE"**

Don't overlook flip-side

Going Strong

**"HOW CAN YOU BE SO MEAN"**

\*sold 300,000 copies before release date.

**DUKE RECORDS, Inc.**  
2809 Erastus Street,  
Houston 26, Texas

Duke # 144

RAGE OF THE HOT CHARTS

**"WALKING THE BLUES"**

CHECKER 822

WILLIE DIXON

A REAL MONEYMAKER

**"I WANT TO LOVE YOU"**

CHECKER 821

THE FLAMINGOS

BREAKING BIG IN ALL FIELDS!

**"LONELY HOURS"**

b/w

**"DO ME RIGHT"**

CHECKER 820

BY LOWELL FULSON

**Checker RECORD CO.**  
4750 52 Cottage Grove Ave.  
Chicago 15, Illinois

Four Big Ones

**"SINDY"**

The Squires Mambo #105

**"SMILES"**

b/w

"Blue Moon"

Jackie Kelso Mambo #108

**"MONEY FOR MY HONEY"**

Riff Ruffin Mambo #109

**"COME ON"**

Willie Egans Mambo #111

Mambo and Vita Records

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PASADENA 3, CALIF. PHONE RYAN 18545

**SAVOY SAVOY**

SAVOY SENSATIONS!

A New Star and a New Hit

**"YOUNG LOVERS WALTZ"**

Florence Wright Savoy 1168

Getting Hotter Every Day

**"PIDDILY PATTERN"**

Nappy Brown Savoy 1162

Better Than the Best

**"BLOW MR. LOW"**

Joe Williams Savoy 1165

**SAVOY RECORD CO.**  
58 MARKET ST.  
NEWARK, N. J.

**Jubilee-Josie Sold to Syndicate**

**Blaine to Concentrate on Cosnat Distrib**

NEW YORK—Jerry Blaine this week announced the sale of Jay Gee Enterprises which includes the Jubilee and Josie labels, all artist contracts, LP's, and EP's to a syndicate.

Herb Dexter, at present associated with Blaine, will head the new firm. It is reported that Blaine has received a \$50,000 non-returnable deposit and that the total sale figure will be close to \$200,000.

It is also reported that the new syndicate will put \$500,000 fresh capital into the business to expand and consolidate operations.

Blaine, who has distributor organizations in New York, Newark, Philadelphia, Detroit, and Cleveland, will now concentrate on developing and building his Cosnat distributor chain.

Jubilee and Josie will move to new offices on September 1.

**T-C Publishing Co. Formed**

Hollywood, Calif.—Formation of a new music publishing company has been announced by Charles Morris, president, in conjunction with the release of its first song, "Three Little Stars."

T-C Publishing Corporation (Texas-California) has as its board of directors, in addition to Morris; Arthur Valanda, vice-president and professional manager; Elmer Holt, vice-president; B. C. Garrison, secretary and Dean Son, treasurer. John Lee Smith, former Lieutenant-governor of Texas, is corporation counsel.

Valanda, well known in New York and West Coast publishing circles, was West Coast representative for Laurel Music, and Goday Music, and served for two years as general manager of Frank Sinatra's firm, Barton Music. During his fifteen years in the business, Valanda has been responsible for many top successes, among them "Young At Heart," "Hey, Mr. Cottonpicker," "A You're Adorable," "One Finger Melody" and many others.

"Three Little Stars," the company's first release, was written by Virginia Henry, and recorded for Capitol Records by Nelson Riddle's Orchestra and Choral Group.

"T-C is dedicating itself to a solid business approach to the music publishing field," Valanda stated. "We are concerned with presenting only top caliber artists and material, and we all feel very optimistic about the future of the music business in general and our company in particular."

Valanda also stated that eastern and midwestern offices are now being opened and within the next three weeks field representatives will be active throughout the country.

"We intend to place a great deal of emphasis on promotion and exploitation," Valanda added. "We want to give each of our publications every possible chance for success, and are convinced we can accomplish this through new methods of exploitation."



		Pos. Last Week
1	MAYBELLENE Chuck Berry (Chess 1604)	4
2	IT'S LOVE, BABY Louis Brooks & Earl Gaines (Excello 2056)	2
3	EVERY DAY Count Basie & Joe Williams (Clef 81949)	1
4	AIN'T IT A SHAME Fats Domino (Imperial 5348)	3
5	A FOOL FOR YOU Ray Charles (Atlantic 1063)	5
6	SOLDIER BOY Four Fellows (Glory 234)	6
7	WALKING THE BLUES Jack Dupre & Mr. Bear (King 4182)	11
8	ANymORE Johnny Ace (Duke 144)	8
9	WHY DON'T YOU WRITE ME Jacks (RPM 428)	9
10	MANISH BOY Muddy Waters (Chess 1602)	7
11	IT'S MY LIFE, BABY Bobby Blue Bland (Duke 141)	10
12	ONLY YOU Platters (Mercury 70633)	14
13	STORY UNTOLD Nutmegs (Herald 452)	13
14	DON'T TAKE IT SO HARD Earl King (King 4780)	
15	SONG OF THE DREAMER Billy Brooks (Duke 142)	



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Groove Records has jumped into the "Maybellene" derby with a hard driving sequel titled, "Come Back Maybellene". John Greer turns in the best vocal job in quite some time with his rocking treatment and we look for the tune to bring Greer all the way up the charts. David James (WDIA-Memphis, Tenn.)



NAPPY BROWN

played the etching seven times the first day he received it and the response was terrific. Ray Clark, national sales manager of the label, advises he is also getting a good play on Piano Red's latest, "Goodbye". . . . Fats Domino pops up with another dilly, "All By Myself" and "Troubles of My Own", that should certainly be a hit. The Imperial chanter has proven himself as an artist with pop appeal, and already the reports have been coming in pop-wise. . . . Herman Lubinsky, Savoy, announces his signing of Florence Wright, the Selah Jubilee Singers, and Irene Reed. Herman has a Nappy Brown, for future release, that's a wow. . . . Lee Magid flies out to Detroit to catch the club opening of his starlet, Della Reese. Della, whose Jubilee recording of "In The Still of The Night", brought the gal considerable attention, can become a really big star. Magid, who also manages Al Hibbler and Ralph Young, is in the clouds with Hibbler's new

"He". Lee is convinced Hibbler has another great smash. . . . Stan Pat, Grand Records, cut a session with Eunice Davis over the weekend. Stan is excited about the results of the session and predicts big things for the gal and the release, which will be out shortly. Also doing well on Grand is the Tritones' "Blues In The Closet", which has been showing real strength in several cities. Pat, who also is in personal management, advises that his group, The Dorothy Ashby Trio, has been signed by Billy Shaw. Dorothy plays a jazz harp and jazz piano. The remainder of the group consists of a drum and congo, and bass. . . . The Blues-O-Rama package, which hits the road August 26 in Henderson, N.C., will tour for eight weeks. With the show are The Cardinals, Jimmy Reed, Little Walkin Willie, Junior Lewis, Eydie James and—dancer, Nema. . . . Bill "Hoss" Allen (WLAC-Nashville, Tenn.) will promote the Buddy Johnson rhythm and blues show. It will feature Chuck "Maybellene" Berry, Ella Johnson, Al Savage, Arthur Prysock, The Four Fellows, The Nutmegs, and Bullmoose Jackson. Allen represents Ben DeCosta Productions in that territory. . . . Jack Angel and Al Silver cooing to one another across their facing desks as they count their three new torrid releases. They are "Ship of Love" by The Nutmegs; "Paradise Princess" by Al Savage; and "Oh Gee Oo-Wee" by Charlie & Ray. All three have been accorded instant reaction. . . . Jerry Winston, Mardi Gras prexy, elatedly reports that "Dry Coconuts" is following the trend set by his former bg hit, "Speak Up Mambo". Starting slowly, it is now showing very strong in several areas. Winston also advised the La Playa Sextet will appear on Top Bands of America on Saturday, August 20, at 8 p.m. EST over WCBS-TV. They will open the show with "Dry Coconuts". . . . Marga Benitez, teener signed to Apollo Records, will have her first release on the label this week. Both tunes, "Papa, Cha Cha With Me" and "Geechie Goomie", were written by James J. Kriegsmann, noted photographer. . . . Dorothy Brown, Fortune Records, announces the signing of The Five Dollars and Andre Williams. Williams has signed as a single and also as part of The Five Dollars. Miss Brown also advises The Diablos, whose "Adios, My Desert Love" is still selling very well, was recently awarded a silver record for that dinking by the Detroit Council of Youth and Bristoe Bryant, disk jockey. . . . Specialty Records has released a new Clifton Chenier, "The Things I Did For You" and "Think It Over". Chenier had a very strong item in his previous "Boppin' The Rock". . . . Ben Bart, Universal Attractions, has decided to open a new department in his agency, namely Progressive Jazz. Walter Hyde, who for the past ten years has worked for Gale and Shaw, has been put in charge. . . . Okey Dokey (WKOK-New Orleans, La.) in New York for several days. Okey was one of the jockeys who attended the Roy Hamilton party at Basin Street on August 17. Bill Cook, Hamilton's manager, proved to be quite an entertainer himself, making a humorous speech of thanks to all who had helped Roy make the grade and paying a chuckley tribute to Hamilton. However, beneath the levity, was a seriousness and obvious affection between the manager and singer. Okey tells us they found an 8-year-old in New Orleans who looks and sounds exactly like him. When he gets back they are going to do a session on the air together. Saul and Joe Bihari, Modern Records, recently flew into New Orleans to award Okey with a gold record in honor of his fifth anniversary. . . . Lou Krefitz left for a nine week-two day tour with his Big Ten Rhythm and Blues Revue. The show is booked into 64 cities at this writing. Lou will combine his Atlantic Record chores with his overseeing the tour and will visit distributors about the country. Atlantic has been getting good reaction on "Everyone's Laughing" by Clyde McPhatter and The Clovers' "Nip Sip".



THE NUTMEGS

#### CHICAGO:

Joe Williams is a local boy-makes-good story. Joe is a Chicago boy who was a ballad vocalist with Lionel Hampton and Andy Kirk and not too successful—then—boom! Joe became a rhythm singer and combined with Count Basie to record "Every Day". Overnight, old records by Williams were put on the market and we now have a celebrity. And Joe appreciates it too. . . . Jim Fleming reports a hectic ten weeks coming up for Lou Krefitz's Fall Edition Top Ten Revue. The Revue starts in St. Louis August 26 and will hit this town October 14. Included in the Revue are The Clovers, Bill Doggett, Bo Diddley, Five Keys, Gene & Eunice, Paul Williams Ork., Etta James, Charley & Ray, The Charms, Joe Turner, Faye Adams, and Al Jackson, m.c.-comic. . . . After a very successful four weeks at the Moulin Rouge in Vegas, The Flamingos, Checker record artists are in town resting up. Shaw Agency has midwest bookings ready for them thru September. . . . All his buddies at WAAF



GENE & EUNICE

report Freddie Williams on the mend at Billings Hospital here. . . . Everybody on the R & B Row very happy over prospect of Lloyd Webb's rock 'n' roll record show on WAIT come August 29. And Lloyd's going to use "The Cash Box Hot Charts". . . . Two newcomers to the deejay world here are The Great Montague and Herb Kent, both on WGES. Montague comes to us from Texasway and Herb started his career as a jock right here at CBS Chicago. . . . Al Benson spending his time in New Yawk prior to announcing new releases for Parrot Records. . . . Ernie Leaner and Bill Lawrence of United Record Distributors flew down to their Indianapolis office this week to discuss their fall plan with the Indiana staff. . . . Milt Jackson's "Modern Jazz" bowling 'em over at the Beehive locally. Art Blakley's Jazz Messengers check in September 2 for a two week stand. . . . Dakota Steton, Capitol thrush, begins a two week stint at Milwaukee's House of Jazz, August 22. . . . T-Bone Walker, until recently appearing in Detroit niteries, hops up to Idlewild, Michigan this week to play pretty for the people at the resort of sportsman Arthur Bragg. . . . Sam Evans window shopping at New Yawk agencies for next two weeks. . . . Looks like pop acceptance of R & B tunes is the thing these days. Chuck Berry's "Maybellene" and Willie Dixon's "Walking The Blues" are receiving pop raves in the midwest and "Abner" at Vee-Jay Records tells us that the Spaniels', "At My Front Door" is "popping out" because of recent TV and radio coverage. . . . Ben Webster enjoying sensational stay at Cadillac Lounge has been held over on an indefinite option.



THE CLOVERS

#### LOS ANGELES:

The Penguins, Dootone recording artists, are currently on tour in the San Francisco Bay Area and the Northwest in a package that includes Big Boy Groves who recorded "I Got a New Car" for Spark Records. . . . Central Sales Jim Warren having coffee with Ahmet Ertegun of Atlantic Records and Saul Bahari of RPM. Jim distributes both lines in the Los Angeles Area, and is very happy at present with four of the top ten spots on the Cash Box regional chart held by labels he represents. . . . Larry Mead and Mike Gradny of Mambo Records are all excited by The Colts new recordings of some Buck Ram tunes. However Larry found time for a weekend of fishing at Ensenada in Mexico. . . . Dusty Brooks and the Four Tones have a new release out on the M & M Label. . . . Eddie Mesner of Aladdin Records in San Francisco last week looking at local R&B talent. . . . Carl Petersen of the Ben Waller Agency back from a recent trip through Colorado, Utah, and Wyoming, trying to open up those territories more for R&B attractions. . . . Joe Bahari of Modern and RPM Records in New Orleans on a business trip. RPM's "Those Lonely Lonely Nights" by Johnny Watson, was one of those overnight hits that everyone hopes for. . . . Lew Chudd back home with many plans and projects in mind after his recent extended business trip over the country. . . . John Dolphin has big hopes for his new one on the Cash label by the Voices. Mike Akapoff at Central Sales heard an advance dub and thinks that John has a hit in this one. . . . Lalo Guerrero, whose "Pancho Lopez" is climbing up the charts, introduces his new release of "Pancho Rock" on the Steve Allen "Tonight" show this week. . . . Stan Feeberg who is the writer of "Clambake" sent a can of clams to all the disc-jockeys along with The Vita recording of the tune by the Musical Merrills. . . . Dootsie Williams held his second Annual Dootone Teenager Party for the young vocal groups on his label last Friday night.



LIONEL HAMPTON

#### JAZZ JOTS

Clef Records first recording of Lionel Hampton's big band was released last week. Tunes are "Midnight Sun" and the old Goodman number "Airmail Special". Buddy Rich happened to drop in at the session, so Norman Granz had him sit in for the record. . . . Jimmy Giuffre, Capitol recording artist, will be declared the "New Star On the Clarinet" award winner in Downbeat Magazine. . . . Leo Mesner announced the release of the second West album which features The Jack Sheldon Quintet with Zoot Sims. . . . Chico Hamilton Quintet currently at the Strollers in Long Beach. . . . Billie Holiday at the Crescendo. . . . Buddy Rich in his second week at Jazz City.

IN THE CHICAGO AREA — TWO SMASH HITS!

A HIT PREVUE

"NIP SIP"

ATLANTIC 1073

THE CLOVERS

GET THE ORIGINAL

"MAYBELLENE"

CHESS 1604

CHUCK BERRY

Phone—Wire—Write—Paul Glass CALumet 5-0924

ALLSTATE RECORD DISTRIBUTING CO.

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Orchestra and Vocal Chorus

TICO 10-249



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THE WRENS

"COME BACK MY LOVE"

RAMA # 65

(arranged and orchestrated by Freddy Johnson)



220 W. 42nd St., New York, N. Y.



# BIG AND GETTING BIGGER

# "I WANTED YOU"

**The Jaguars**  
AA-0003

**AARDELL RECORD CO.**  
6130 SELMA AVE., HOLLYWOOD 28, CAL.  
PHONE: HOLLYWOOD 77909

## THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

	in NEW YORK CITY	in CHICAGO	in NEW ORLEANS
1	EVERY DAY Count Basie (Clef 81949)	MAYBELLENE Chuck Berry (Chess 1604)	THOSE LONELY LONELY NIGHTS Earl King (Ace 509)
2	MAYBELLENE Chuck Berry (Chess 1604)	IT'S LOVE, BABY Louis Brooks and Earl Gaines (Excella 2056)	WALKING THE BLUES Dupre & Bear (King 4182)
3	WHY DON'T YOU WRITE ME Jacks (RPM 428)	IT'S MY LIFE, BABY Bobby Blue Bland (Duke 141)	IT'S LOVE, BABY Louis Brooks and Earl Gaines (Excella 2056)
4	ANYMORE Johnny Ace (Duke 144)	EVERY DAY Basie & Williams (Clef 81949)	MAYBELLENE Chuck Berry (Chess 1604)
5	IT'S LOVE, BABY Ruth Brown (Atlantic 1072)	WALKING THE BLUES Dupre & Bear (King 4182)	EVERY DAY Basie & Williams (Clef 81949)
6	SOLDIER BOY Four Fellows (Glory 234)	AIN'T IT A SHAME Fats Domino (Imperial 5348)	THERE GOES THAT TRAIN Rollie McGill (Mercury 70582)
7	SHIP OF LOVE Nutmegs (Herold 459)	A FOOL FOR YOU Ray Charles (Atlantic 1063)	I HEAR YOU - KNOCKING Smiley Lewis (Imperial 5356)
8	PAINTED PICTURES Spaniels (Vee Jay 154)	MANISH BOY Muddy Waters (Chess 1602)	SOLDIER BOY Four Fellows (Glory 234)
9	LIFE IS BUT A DREAM Horptones (Paradise 101)	SOLDIER BOY Four Fellows (Glory 234)	HIDE AND SEEK Joe Turner (Atlantic 1069)
10	A FOOL FOR YOU Roy Charles (Atlantic 1063)	WHY DON'T YOU WRITE ME Jacks (RPM 428)	ANYMORE Johnny Ace (Duke 144)

	in SAN FRANCISCO	in NEWARK	in DETROIT
1	IT'S LOVE, BABY Brooks & Gaines (Excella 2056)	MAYBELLENE Chuck Berry (Chess 1604)	EVERY DAY Basie & Williams (Clef 81949)
2	MAYBELLENE Chuck Berry (Chess 1604)	DON'T TAKE IT SO HARD Earl King (King 4780)	IT'S LOVE, BABY Brooks & Gaines (Excella 2056) Midnighters (Federal 12227)
3	DON'T TAKE IT SO HARD Earl King (King 4780)	IT'S LOVE, BABY Brooks and Gaines (Excella 2056)	AIN'T IT A SHAME Fats Domino (Imperial 5348)
4	EVERY DAY Basie & Williams (Clef 81949)	ANYMORE Johnny Ace (Duke 144)	WHY DON'T YOU WRITE ME Jacks (RPM 428)
5	IT'S MY LIFE, BABY Bobby Blue Bland (Duke 141)	A FOOL FOR YOU Ray Charles (Atlantic 1063)	WALKING THE BLUES Dupre & Bear (King 4182)
6	WALKING THE BLUES Dupre & Bear (King 4182)	LIFE IS BUT A DREAM Horptones (Paradise 101)	GUM DROP Otis Williams (DeLuxe 6090)
7	EDNA Medallions (Dootone 364)	SOLDIER BOY Four Fellows (Glory 234)	MAYBELLENE Chuck Berry (Chess 1604)
8	MANISH BOY Muddy Waters (Chess 1602)	SONG OF THE DREAMER Billy Brooks (Duke 142)	SOLDIER BOY Four Fellows (Glory 234)
9	A FOOL FOR YOU Ray Charles (Atlantic 1063)	MANISH BOY Muddy Waters (Chess 1602)	THEY SAY YOU'RE LAUGHING AT ME Al Hibbler (Decco 29543)
10	TELL ME, DARLING Gaylarks (Music City 792)	WHY DON'T YOU WRITE ME Jacks (RPM 482)	DON'T TAKE IT SO HARD Earl King (King 4780)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **FEEL SO GOOD**  
Shirley & Lee  
(Aladdin 3289)
- 2 **EVERY DAY**  
Count Basie  
(Clef 81949)
- 3 **AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- 4 **I HEAR THOSE BELLS**  
Dinah Washington  
(Mercury 70653)
- 5 **MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- 6 **ONLY YOU**  
Platters  
(Mercury 70633)
- 7 **A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- 8 **SONG OF THE DREAMER**  
Billy Brooks  
(Duke 142)
- 9 **WHY DON'T YOU WRITE ME**  
Jacks  
(RPM 428)
- 10 **IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)

- MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- ONLY YOU**  
Platters  
(Mercury 70633)
- IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)
- EDNA**  
Medallions  
(Dootone 364)
- I WANTED YOU**  
Jaguars  
(Aardell)
- SOLDIER BOY**  
Four Fellows  
(Glory 234)
- SINDY**  
Squires  
(Mambo 105)
- WHY DON'T YOU WRITE ME**  
Jacks  
(RPM 428)
- ANYMORE**  
Johnny Ace  
(Duke 144)
- WALKING THE BLUES**  
Dupre & Bear  
(King 4182)

- MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- SOLDIER BOY**  
Four Fellows  
(Glory 234)
- EVERY DAY**  
Basie & Williams  
(Clef 81949)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- AT MY FRONT DOOR**  
El Dorados  
(Vee Jay 147)
- WALKING THE BLUES**  
Willie Dixon  
(Checker 822)
- I HEAR YOU KNOCKING**  
Smiley Lewis  
(Imperial 5356)
- HIDE AND SEEK**  
Joe Turner  
(Atlantic 1069)
- IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)



- 1 **MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- 2 **AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- 3 **MANISH BOY**  
Muddy Waters  
(Chess 1602)
- 4 **WHY DON'T YOU WRITE ME**  
Jacks  
(RPM 428)
- 5 **IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)
- 6 **WALKING THE BLUES**  
Dupre & Bear  
(King 4182)
- 7 **IT'S MY LIFE, BABY**  
Bobby Blue Bland  
(Duke 141)
- 8 **DOG-GONE IT**  
Danna Hightower  
(RPM 432)
- 9 **SOLDIER BOY**  
Four Fellows  
(Glory 234)
- 10 **HIDE AND SEEK**  
Joe Turner  
(Atlantic 1069)

- MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)
- WALKING THE BLUES**  
Dupre & Bear  
(King 4182)
- MANISH BOY**  
Muddy Waters  
(Chess 1602)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- MARY LOU**  
Young Jessie  
(Modern 961)
- ANYMORE**  
Johnny Ace  
(Duke 144)
- BOP TING-A-LING**  
Lavern Baker  
(Atlantic 1057)
- SOLDIER BOY**  
Four Fellows  
(Glory 234)

- MAYBELLENE**  
Chuck Berry  
(Chess 1604)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- WALKING THE BLUES**  
Willie Dixon  
(Checker 822)
- WHY DON'T YOU WRITE ME**  
Jacks  
(RPM 428)
- MANISH BOY**  
Muddy Waters  
(Chess 1602)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- THOSE LONELY LONELY NIGHTS**  
Earl King  
(Ace 509)
- ANYMORE**  
Johnny Ace  
(Duke 144)
- IT'S MY LIFE, BABY**  
Bobby Blue Bland  
(Duke 141)
- IT'S LOVE, BABY**  
Brooks & Gaines  
(Excella 2056)

# The Red Hot Imperial

A New Hit

5357

## FATS DOMINO

"All By Myself"

"Troubles Of My Own"

A Definite Hit

5356

## SMILEY LEWIS

"I Hear You Knocking"

"Bumpity Bump"

A New Hit

5355

## WEE WILLIE WAYNE

"Travelin' Mood"

"I Remember"

Breaking in Philadelphia

5359

## THE BARONS

"I Know I Was Wrong"

"My Dream, My Love"

One Week Old—Breaking All Over

5361

## TOMMY LAMPKIN

"Lover's Plea"

"Eternal Love"

A New Hit

5362

## THE JEWELS

"Natural Ditty"

"Please Return"



Imperial Records

6425 Hollywood Blvd.  
Hollywood 28, Calif.



# RHYTHM 'N' BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

**PAUL GOLDEN**

(Lightning 105)

**C+** "IT'S NO FUN" (2:25) [Lightning BMI—Golden] Paul Golden wails a slow beat blues weeper with an emotional and effective reading.

**B** "IT'S GONNA BE ALL RIGHT" (2:30) [Lightning BMI—Golden] Golden changes pace with a fast beat rocker. Orking drives and Golden's vocal is ok. The better side and with distribution might do fairly well.

**THE BU BU TURNER GROUP**

(Fortune 823)

**C+** "HORNET'S NEST" (2:28) [Trianon BMI—Ridal, Turner] The Bu Bu Turner Group offers a quick beat instrumental showcasing the piano, guitar and drums dishing up some easy to listen to jazz.

**C+** "ROSE OF TANGIER" (3:00) [Trianon BMI—Brown] Combination Latin Near East flavored item with a trumpet lead. Melodic side.

**SHIRLEY GUNTER and the FLAIRS**

(Flair 1076)

**B+** "HOW CAN I TELL YOU" (2:59) [Panther ASCAP—Ram] Shirley Gunter and the Flairs collaborate on a slow beat pretty and turn in an effective performance. The side is styled to pick up pop sales as well as R & B. Melodic wax.

**B** "IPSY OPSIE OOH" (2:00) [Flair BMI—Gunter] Flip is a tongue-twister rocker socked out by the glib gal and the supporting Flairs. Good jump side with nonsensical lyrics.

**GENE & BILLY**

(Spark 120)

**B** "IT'S HOT" (2:41) [Gallo Quintet BMI—Boyd & Ford] Gene & Billy spin a slow beat narrative type vocal about the torrid weather. A rhythmic steady beat blues well done in lethargic style.

**B** "ZERLENE" [Gallo-Quintet BMI—Boyd & Ford] The pair chant a slow beat pretty and the deck comes off a better than average romantic blues ballad. Vocal is believable and tenderly done.

**BOBBY HARRIS**

(Wen Dee 1933)

**B** "DON'T DO IT BABY" (2:44) [Harris, Bott] Bobby Harris, with the aid of the Vocaltones, chants a rhythmic jump tune. Item rocks and the kids will like the strong beat.

**C+** "CRAZY CRAZY CRAZY" (2:20) [Lowman Pauling] Harris and the group turn in a subdued treatment of the rocker which keeps excitement at a minimum. The lead singer is very clean in his enunciation and this might aid in the sale popwise.

**THE CASH BOX**

**★ AWARD O' THE WEEK ★**

"ALL BY MYSELF" (2:05)

[Commodore BMI—Domino, Bartholomew]

"TROUBLES OF MY OWN" (2:08)

[Commodore BMI—Bartholomew, Domino]

FATS DOMINO

(Imperial 869)



FATS DOMINO

● Fats Domino has another hit in his latest, "All By Myself". Dom-

ino, with strong pop acceptance now as a result of his "Ain't It A Shame", and his constant overpowering sales ability in the R & B department, should rack up a really strong sales figure with this driving romantic jump. Fats' delivery sparkles with buoyancy as he sings his disinclination to share his love with anyone else. Socko side. The under lid, "Troubles Of My Own", is another strong Domino chant of a slow, melodic blues. Intriguing side that just falls short of "All By Myself".

**THE GUM DROPS**

(King 1496)

**C+** "DON'T TAKE IT SO HARD" (2:39) [Jay & Cee BMI—Singleton, McCoy] The Gum Drops cover the middle beat bouncer that created a stir throughout the country via Earl King. The Gum Drops handle the romantic weeper smoothly and might pick up some sales with its group reading.

**B** "GUM DROP" (2:37) [R T BMI—Rudy Toombs] Another hit tune, making it both R & B and Pop. A quick beat jump well done—tho too late for real sales action. The two hit release, both well done, should catch a portion of the business.

**JOHN LEE HOOKER**

(Modern 966)

**B** "THE SYNDICATOR" (2:58) [Modern BMI—Hooker, Ling] John Lee Hooker wails a slow beat country blues in which his troubles have really piled up. Hooker's vocal treatment will find strong southern acceptance.

**B** "HUG AND SQUEEZE" (2:37) [Modern BMI—Hooker, Ling] A middle beat rocker with Hooker bouncing out the romantic lyrics. Good wax. It packs a potency for even the northern markets.

**THE DELLTONES**

(Baton 212)

**B** "BABY SAY YOU LOVE ME" (2:32) [Lively Arts BMI—Darwin, Shaw] The Delltones blend potently on a rocking item with romantic lyrics. It is a powerful entry that the kids will love and one which gets the new group off to a quick rise. Good fem lead.

**B** "DON'T BE LONG" (2:38) [Shealy BMI—Toombs, Leighton] Smooth melodic ballad blues effectively chanted by the Delltones. Tune has a drive that carries right through. Two good sides.

**C. PAGE ORCHESTRA**

(Federal 12235)

**C+** "A LONG, LONG TIME" (2:50) [Valjo BMI—Cleo Page] The C. Page Orchestra, with Ernest Johns on the vocal, turns in a slow treatment of a down south wailing blues. Good fare for the southern markets.

**C+** "ALINE" (2:48) [Valjo BMI—Cleo Page] A similar piece of material. Slow country blues with Johns again handling the vocal chores.

**JOHNNY ROGERS**

(Ronel 106)

**B** "CALLING BABY" (2:14) [Adams Vee & Abbott BMI—Rogers] Johnny Rogers rocks along at an engaging pace singing the light-hearted lyrics in which he tries to date "baby". Rogers lends the tune personality and drive. It is a good side that needs exposure.

**C+** "MADLY IN LOVE" (2:15) [Adams Vee & Abbott BMI—Rogers] Rogers sings an Ace-type tune with Ace-type styling. Melodic ballad.

**JOHNNY 'GUITAR' WATSON**

(RPM 436)

**C+** "SOMEONE CARES FOR ME" (2:33) [Modern BMI—Watson, Taub] Johnny "Guitar" Watson sings a slow country blues and plate comes off well. Romantic effort that could pull some action.

**B** "THOSE LONELY, LONELY NIGHTS" (2:29) [Ace BMI—King, Vincent] Watson covers the tune currently taking off in a big way via New Orleans. Watson's version is good and could pick up strong sales in areas not already exposed to the King version.

**THE FIVE DOLLARS**

(Fortune 821)

**B** "HARMONY OF LOVE" (3:00) [Trianon BMI—Hurt] An unusual haunting treatment of a lilting melodic item with the lead singing in back of the rhythm vocaling of the group. Might make noise with its different offering.

**B** "DOCTOR BABY" (2:58) [Trianon BMI—Richard Lawrence] The smooth group etches an easy rocking middle beat ditty that is well done and deserves a listen. The group has an effortless style of delivery that is easy on the eardrums.

**BIG MAYBELLE**

(Okeh 7060)

**B+** "ONE MONKEY DON'T STOP NO SHOW" (2:50) [Monument BMI—Singleton, McCoy] Big Maybelle's philosophy in this narrative-raucous shout is chuckley. It's more of "there's more than one fish in the sea" stuff and Maybelle gives it a sock reading. Should get a strong reaction.

**B+** "WHOLE LOTTA SHAKIN' GOIN' ON" (2:30) [Marlyn BMI—Williams] This is Maybelle's forte. She rocks out this driving ditty with Maybelle force. Good side. In fact—two good sides.

**AMOS MILBURN**

(Aladdin 3293)

**B** "MY HAPPINESS DEPENDS ON YOU" (2:10) [Aladdin BMI—Ray Williams] Amos Milburn sings a slow romantic blues with sincerity. Milburn turns in a strong performance, filled with deep feeling.

**B+** "ALL IS WELL" (2:35) [Aladdin BMI—Amos Milburn] Amos Milburn has a really powerful piece of material here. The chanter rocks in easy fashion as he delivers the enchanting melodic, spiritual flavored, item. This is Milburn's best in some time and it could be the big one to put him back on top of the charts. Watch it carefully.

**THE CASH BOX**

*Rhythm 'N' Blues* **BEST BETS**

*In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.*

- ★ "MY HAPPINESS DEPENDS ON YOU" } Amos Milburn ..... Aladdin 3293
- ★ "ALL IS WELL" }
- ★ "HOW CAN I TELL YOU" ..... Shirley Gunter ..... Flair 1076

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**RHYTHM 'N BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX SLEEPER OF THE WEEK**

**"PARADISE PRINCESS" (2:40)**

[Kahl Music BMI—Goodman]

**"MY SWEETIE'S GONE" (2:35)**

[Kahl Music BMI—Taylor, Carroll]

**AL SAVAGE**  
(Herald 460)



AL SAVAGE

● Al Savage has a potent piece of

material with which to sing his way back into the charts. This is perhaps his best tune and best performance since "I Had A Notion." Savage sings the lovely lilting melody with warmth and caressing tenderness. It is a romantic item with a story that will appeal to all—including the pop market. The reverse end, "My Sweetie's Gone," is a driving ditty that Savage rocks with a strong vocal. Use of the banjo gives it a cornball flavor that is selling records today. Two good sides, with an all-out vote for "Paradise Princess."

**"COME BACK MAYBELLENE" (2:18)**

[Arc BMI—Kirkland, Barry. Freed, Fratto]

**"NIGHT CRAWLIN'" (2:32)**

[Monument BMI—Kirkland, Hayes]

**JOHN GREER**  
(Groove 4G 0119)

● The answer to the r & b and pop hit, "Maybellene," is given by that old pro, John Greer. Greer is really driving on this side as he belts the hard hitting tune with more excitement than he has been able to gather for a long time. The tune is called "Come Back Maybellene," and we think that Greer has a natural

follow-up that will add up to large orders. The flip, "Night Crawlin'", is a middle beat instrumental that will provide the juke box with good programming. Top side, and the one we think will make it for Greer's biggest in years, is "Come Back Maybellene."

**CHRIS POWELL**

(Grand 127)

**B** "MANDOLINO MAMBO" (2:41) [Les Paul] Chris Powell interprets the Les Paul tune with a mambo rhythm. Happy, exciting side that Powell fans will like. Chris Powell has a strong pull in the Philadelphia-New York area.

**C+** "WHIFFENPOOF SONG MAMBO" (2:42) Powell's mambo treatment is given to the popular Whiffenpoof Song on the flip. It is another happy effort that will please.

**MARIE ADAMS**

(Peacock 1646)

**B** "THE SHAPE I'M IN" (2:23) [Lion BMI—Ollie Marie Adams] Marie Adams sings sorrowfully of how she threw her life away. It's a slow down country blues emotionally performed. Miss Adams sings well and turns in a believable performance.

**B** "MY DESTINATION" (2:44) [Lion BMI—Robey] Miss Adams chants a slow blues with an expert touch. Two good blues sides.

**ERNIE FREEMAN ORCHESTRA**

(Mambo 107)

**C+** "POOR FOOL" (2:41) [Largo ASCAP — Carter, Vanderdoort] Full throated Lawrence Stone sings the slow, romantic ballad with the styling in the mood of Hamilton and Hibbler. Pleasant side.

**C** "SOMEHOW I KNOW THIS IS LOVE" (2:42) [Spark BMI — Freeman] Rhythmic middle beat bouncer with cute romantic lyrics. Ernie Freeman is the more than adequate ork in both decks.

**SPIRITUAL**

**TRUMPETS OF JOY**

(Nashboro 559)

**B** "SWEETER THAN THE DAY BEFORE" (2:14) [Excellorec BMI] The Trumpets of Joy come up with an excellent side in this slow swinging religious item. Deck should meet with good reception in the gospel market.

**B** "LAST MILE OF THE WAY" (2:39) [Excellorec BMI] The flip is a rhythmic middle beat done in easy fashion by the smooth singing group.

**Roy Hamilton Stakes**



SALISBURY BEACH, MASS.—Epic Records smash Roy Hamilton was recipient of a unique honor last week when the governors of Rockingham Park Race Track in Massachusetts ran a special race in his honor, called the Roy Hamilton Stakes. Left to right: Hall Gordon, owner of the Bowery in Salisbury Beach where Hamilton was headlining at the time; Hamilton; winning jockey Darrell Madden, shown holding the Roy Hamilton Trophy; W. C. Freeman, trainer of the winning horse, "Fife and Drum"; and Bill Cook, manager of Hamilton and well known disk jockey.

**"IT'S HOT"**  
b/w  
**"ZERLENE"**  
by  
**Billy and Gene**  
Spark # 120  
**Spark Records, Inc.**  
8567 Melrose Ave., L. A. 46, Calif.  
Phone CRestview 47648

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by John Greer

G/4G-0119

a new **PIANO RED** breaking big

**"GOODBYE"**

"SIX O'CLOCK BOUNCE"  
G/4G-0118

a Rocker by **The Du Droppers**

"I WANNA LOVE YOU"

"YOU'RE MINE ALREADY"  
G/4G-0120

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"1-2-3 GO"

"GOOD TO YOU BABY"  
G/4G-0117

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# SURE SHOTS

BOYD BENNETT

## "SEVENTEEN"

"Little Ole U-All"

King 1470

JACK DUPREE & MR. BEAR

## "WALKING THE BLUES"

"Daybreak Rock"

King 4812

OTIS WILLIAMS  
and his NEW GROUP

## "GUM DROP"

"Save Me, Save Me"

DeLuxe 6090

EARL BOSTIC

## "DREAM"

"East Of The Sun"

King 4815

DISTRIBUTED BY  
**King RECORDS**

## Coming Up In R & B

Listed Alphabetically

### EDNA

Medallions  
(Dootone 364)

Berkeley, Los Angeles, Newark, Oakland, Philadelphia, Pittsburgh, Sacramento, San Francisco

### HOT ZIGGITY EVERYBODY'S LAUGHING

Clyde McPhatter  
(Atlantic 1070)

Atlanta, Detroit, Flint, Memphis, Meridian, Mobile, Monroe, New York, Philadelphia, Pittsburgh, St. Louis

### I HEAR YOU KNOCKING

Smiley Lewis  
(Imperial 5356)

Berkeley, Chicago, Columbia (Tenn.), Los Angeles, Memphis, Mobile, Nashville, New Orleans, St. Louis

### SINDY

Squires  
(Mambo 105)

Berkeley, Chicago, Los Angeles, Newark, Philadelphia, St. Louis, Sacramento, San Francisco

### THOSE LONELY LONELY NIGHTS

Earl King  
(Ace 509)

Chicago, Houston, Jackson (Tenn.), Meridian, New Orleans, Shreveport

## Wing Inks Two

Chicago—Already riding with its first hit disc in Nick Noble's "The Bible Tells Me So," Wing Records, the Mercury subsidiary label, continued to expand its artist roster with the signing of two more vocalists this week. Inked by Wing's a. & r. chief, Lew Douglas, were Gloria Van for the pop department and Alonzo Scales for the rhythm and blues field.

In addition to these new Artists, the label's artist roster now includes Nick Noble, Ronnie Gaylord, Lola Dee, Buddy Morrow's Orchestra, Sid Nierman, Eddie Ballantine, Dolores Ware, The Moneytones, Frankie Castro, The Gadabouts, The Lew Douglas Orchestra, Titus Turner, Jay Hawkins and the Malcolm Lockyer Orchestra.

## Roy Hamilton Party

New York—Bill Cook, manager of Epic star Roy Hamilton, played host to New York's newspaper and trade press representatives at a party given at Basin Street, New York nitery, on Wednesday, August 17.

In a short address, Cook expressed his thanks to all who had been instrumental in the meteoric rise of Hamilton from a five dollar a night performer to his current top status in the short period of less than two years.

The ceremonies included an award from Joe Franklin (WABC-TV) to Hamilton for having been selected as the "Favorite Newcomer" by Franklin's "Melody Lane" listeners.

Marvin Holzman, A & R head of Epic Records, spoke briefly, paying tribute to the youngster who has meant so much to his label.

## Bandstand Picnic



PHILADELPHIA—Bob Horn, m.c. of WFIL-TV's "Bandstand" kingpin of the afternoon disc shows in Philly, introduces Capitol records stars Les Paul and Mary Ford, at the "Third Annual Bandstand Picnic." Les and Mary joined such stars as Pat Boone, Lou Monte, Somethin' Smith & The Redheads, Don Cornell, and Dick Lee in greeting the more than ten thousand fans who turned out for the telecasts from Philadelphia's Woodside Park amusement center.

## Platz to Head Essex Music, Ltd.

New York—David Platz, formerly general professional manager of Southern Music of England, was engaged, by Howie Richmond on his trip to England last week, to head Essex Music, Ltd., Richmond's London pubbery, as professional manager.

Platz was with Southern of England for 13 years and takes over his new post at Essex September 1.

His first number one plug will be "Song Of The Dreamer", current U. S. hit published by Ludlow Music. Simultaneously, Platz will select a song of British origin to work on in England.

In addition to his popular music activities, Plaza has made many contributions to the development of Latin-American and light instrumental music. In line with this, he will be handling the promotion of "Mediterranean Serenade", an instrumental of French origin recorded by LeRoy Holmes' Orchestra and released this week on the MGM label.

Platz' experience in the British music business is anticipated to give Essex Music, Ltd. immediate representation in performances and recordings and enable him to draw upon a large number of British songwriters for material that will eventually comprise the main segment of the Essex Music catalog.

## New "Stardust"

New York—Here's another record first. Capitol has just released an Eddie Dexter Orchestra instrumental version of the verse of the evergreen "Stardust". The familiar major melody of the tune is not heard at all on this platter, only the introductory verse. It is Dexter's first effort for the label.

Hal Fredericks, WAAF in Chicago, kicked off the side on his show and the Operator's Assn. in Chicago named it the record of the week and ordered 5000 pieces. The coupling to "Verse of Stardust" is "Moonlight".

With so many beautiful verses around, this may start a new trend.

## Alaska Label

Fairbanks, Alaska—Alaska's first recorded label, A. R. C. Records (Alaska Record Company) will be on the market in a few weeks with a debut disk featuring the Crazy Kats, a west coast vocal group playing the Summer season in Fairbanks at a local bistro. John Stone, KFRB dee jay in this city, is trying to promote the platter and the firm is planning an extensive disk jockey promotion.

## Webb to Rock 'n' Roll On WAIT

Chicago — Local deejay, Lloyd "Spider" Webb, announced this week, that starting on August 29, he will be featured on a daily rhythm 'n blues record show on radio station WAIT.

The show will be on the air Monday thru Friday from 9.00 to 12.00 a.m.

"Because of the influence of rhythm 'n blues records", said Webb, "on the entire music industry lately, we will feature only rhythm 'n blues records on the show."

"And, of course", he concluded, "in order to keep our finger on the pulse of the industry, we will feature the top tunes of the 'Hot Charts' in The Cash Box."

## Grill Joins King

New York—King Records announced this week that Hy Grill had joined its A & R department. One of his major functions will be recording King talent with a special emphasis on the pop phase of music.

Grill was formerly with Decca, Coral, Victor and more recently with Leeds Music.

Everybody's Playing!

## "EVERYONE'S LAUGHING"

b/w

"Hot Ziggity"

CLYDE McPHATTER

# 1070

Atlantic RECORDING CORP.  
NEW YORK 19 N. Y.

Two Sizzling Smashes!

## "SHIP OF LOVE"

THE NUTMEGS

H-459

## "PARADISE PRINCESS"

AL SAVAGE

H-460

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## THE MARIGOLDS

SINGING

## "LOVE YOU, LOVE YOU, LOVE YOU"

EXCELLO 2061

Write—Wire—Phone

NASHBORO RECORD CO., INC.

Western Trade Order From Monarch in L.A.  
177 3rd Ave. N., Nashville, Tenn.  
(Phone 42-2215)



## Am - Par Makes Active Debut Early in Sept.

NEW YORK—A series of complete changes in the policy and personnel of Bethlehem Records affecting national sales, distribution and artists and repertoire has been announced by Gus Wildi, president of the record company. The move to streamline the operation of Bethlehem has taken effect immediately.

The important personnel change involves the bringing to New York of Red Clyde who had been Bethlehem's West Coast A & R and sales representative, and who will now replace Murray Singer as National Sales Manager and Creed Taylor as A & R head. Present plans are for Clyde to make his headquarters in New York with trips to the West Coast for record sessions and sales meetings.

Many changes have already been initiated by Clyde in both distributional and A & R capacities. The Bethlehem line has been reassigned to new distributors in several areas with other changes being contemplated for the near future. In A & R new additions and several cuts have been made in the roster. New exclusive contracts have been signed with Marilyn Maxwell, Frances Faye, Bobby Troup, Terry Morel, Charlie Shavers, with several others still being negotiated. The entire Bethlehem artist roster which has been cut from sixty now totals seventeen all of whom will receive concentrated promotion and exploitation.

In addition, complete promotion and merchandising campaigns are being planned for fall and winter programs with Paul Werth remaining in his original promotion capacity.

## Public Invited to Rehearsal

CHICAGO—The question to "What goes on backstage?" was answered here last week when the public was invited to attend an 8:00 a.m. rehearsal of Howard Miller's "Record Star Revue" which opened at the Chicago Theatre Friday (19).

Miller, popular radio and TV personality, who m.c.'s the revue, allowed the public to be present for the first time at a regular rehearsal of a show at the theatre.

Members of the revue present at the rehearsal included, Pat Boone, Felicia Sanders, Lenny Dee, The Hi-Los, Della Reese and Yonely.

## President Signs Appell

NEW YORK—The new President Records label has just signed its first rhythm-and-blues vocal-instrumental group to a long-term contract, it was made known today by George Weiner, president of the firm. Weiner signed Dave Appell & His Applejacks, who formerly recorded for Decca, to cut their first sides for his President label next week, with the initial release set for early September. The vocal-instrumental sextet was represented in the deal by the Jolly Joyce Agency. The group is currently headlining at Steel's Cafe, Somers Point, N. J., and opens early in September at Andy's Cafe, Phila., Pa.

## 'Okey Dokey' Day



NEW ORLEANS, LA.—On August 11 the City of New Orleans, celebrating the opening of the new Lincoln Amusement Beach, proclaimed the day "Okey Dokey" Day.

Among the awards to "Okey Dokey" was a gold key to the city, presented by Councilman James E. Fitzmorris, Jr., and a gold record commemorating his fifth anniversary as a disk jockey on WBOOK-New Orleans, by Saul and Joe Bihari of Modern and RPM Records.

Seen above are, from left to right, Okey Dokey, Dick Sturgil, RPM's A-1 Record Distributor, Joe Bihari and Ed Roberson of Roberson Sales Co., Modern and Flair Distributor.

## WINS Will Not Play 'Copy' Records Will Differentiate Between 'Copy' and 'Cover'

NEW YORK—Bob Smith, WINS program director, announced this week that as a matter of station policy WINS will not play any copy records in the future.

Smith made it clear that the station will differentiate between 'copy' and 'cover' records. In the case of the latter the station will continue to play all artists and all versions. However, where the original has been copied in the matter of original arrangements, vocal or instrumental gimmicks, the station will play only the original.

"The station believes," said Smith, "that there are definite inequities and WINS wants to do its share to protect the original artist who deserves the credit for making the particular record."

Some of the records that the station will play as the original are: I Want You To Be My Baby—Lillian Briggs; Autumn Leaves—Roger Williams; The Man In The Raincoat—Priscilla Wright; Gum Drop—Otis Williams; Maybellene—Chuck Berry; Ain't It A Shame—Fats Domino; Crazy Otto—Crazy Otto; Dance With Me Henry—Leslie Sisters; Hearts Of Stone—Charms; Earth Angel—Penguins; Ko Ko Mo—Gene and Eunice; Melody Of Love—Billy Vaughn; Tweedle Dee—Lavern Baker; Story Untold—The Nutmegs.

## Bethlehem Records Announces Policy and Personnel Changes

NEW YORK—AM-PAR, the new phonograph record subsidiary of American Broadcasting-Paramount Theatres, will make its active debut into the field the first week in September with a 98c release on the music from Walt Disney's Mickey Mouse Club, a Monday-through-Friday afternoon session for children which is scheduled to get the full treatment on the ABC-TV Network beginning October 3rd.

AM-PAR will manufacture and distribute the release, according to Sam Clark, president, in association with Simon and Schuster which prepared the product, and the Disney organization. The release will feature the original cast of the Mickey Mouse Club including the Mouseketeers, a juvenile vocal group, and Jimmie Dodd. The recordings were made at the Walt Disney Studios under the supervision of Arthur Shimkin, Simon and Schuster record chief, in cooperation with Disney's musical staff.

"Based on the past success of Disney's music," said Clark, "the initial release of AM-PAR cannot be anything but a very auspicious step into the phonograph record industry. The music is of great appeal, not only to youngsters but to teenagers and adults as well, and the Mouseketeers do a rendition of the tunes which will easily make them one of the most beloved vocal groups of all time. It's safe to say the new AM-PAR label will soon be getting constant exposure in millions of homes throughout the world." Clark and his staff are feverishly completing arrangements for widespread distribution. While nothing has been finalized it is expected that AM-PAR's distributors, when announced, will be among the most formidable in the industry.

In the meantime, AM-PAR's Harry Levine and its air head, Sid Feller, are talking to publishers and artists preparatory to the signing of material and personalities. AM-PAR's first pop release, is not anticipated until later this year.

**HOT**  
in SAN FRANCISCO  
TELL ME, DARLING  
Gaylarks  
(Music City 792)

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"W-P-L-J"  
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b/w "SPEEDIN"  
THE MEDALLIONS #364
- ② "ALWAYS and ALWAYS"  
THE MEADOWLARKS #367
- ③ "Reeling and Rocking"  
ROY MILTON #369  
New Release  
"WETBACK HOP"  
b/w  
"Don't You Know I Love You"  
CHUCK HIGGINS #370  
Still Selling Strong  
"BUICK '59"  
b/w  
"THE LETTER"  
THE MEDALLIONS #347

**DOOTONE RECORDS**  
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## NEW AND HOT! "SHE DON'T WANT ME NO MORE"

b/w  
"I DON'T GO FOR THAT"  
VEE JAY 153  
JIMMY REED

## "YOU PAINTED PICTURES"

b/w  
"HEY SISTER LIZZIE"  
VEE JAY 154  
THE SPANIELS

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**"COME BACK MAYBELLENE"**

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Flair # 1077

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"Can We Forget It"  
#3292  
Shirley and Lee  
"FEEL SO GOOD"  
"You'd Be Thinking of Me"  
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**"Strollin' "**  
 b/w  
**"You Turned Me Down"**  
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 HOLLYWOOD 1-9347

Starting Big!  
**"CANADA TO TENNESSEE"**  
 c/w  
**"No Thanks to You"**  
 Freddie Hart  
 Capitol #3203  
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**2nd Anniversary**



Chicago—Bill Doherty, Paul Raffles and Pat Fontecchio, owners of the Cloister Inn, this city, were awarded a "Three Swell Fellows" plaque recently in celebration of the club's anniversary. Appearing in the picture above are, Bill Doherty, Paul Raffles, Nick Wayne who presented the plaque for the employees and close friends of the trio, and Lurlean Hunter, song stylist appearing in the club's "Summer Jazz Festival".

**Tops In Country Music**  
**LESTER AND EARL FLATT AND EARL SCRUGGS**  
 singing  
**"BEFORE I MET YOU"**  
 COLUMBIA # 21412  
**DRIFTWOOD MUSIC**  
 146 7th Ave. N. Nashville, Tenn.

**THE CASH BOX**

**Country Disk Jockey**  
**REGIONAL RECORD REPORTS**



- "NERVOUS NEPHEW" NED NEEDHAM**  
 WMOP—Ocala, Fla.
- All Right (Faron Young)
  - I Guess I'm Crazy (Collins)
  - Baby, Let's Play House (Elvis Presley)
  - Don't Blame The Children (Huskey & Coon Creek Girls)
  - Satisfied Mind (Wagoner)
  - I'm Glad I Got To See You Once More (Hank Snow)
  - Take Possession (Shepard)
  - So Lovely, Baby (Rusty & Doug)
  - Ain't Gonna Wash My Face For A Month (Goldie Hill)
  - I Forgot To Remember To Forget (Elvis Presley)

- TOM PERRYMAN**  
 KSIJ—Gladewater, Tex.
- Yonder Comes A Sucker (Jim Reeves)
  - Mystery Train (Elvis Presley)
  - Sunshine Special (Horton)
  - Baby, Let's Play House (Elvis Presley)
  - Cuzz Yore So Sweet (Crum)
  - Cry, Cry, Cry (Johnny Cash)
  - Flower Of My Heart (Robbins & Winters)
  - Satisfied Mind (Wagoner)
  - Here Today, Gone Tomorrow (J. E. & M. Brown)
  - You Oughta See Pickles Now (Tommy Collins)

- COUSIN JOHNNY SMALL**  
 WNLC—New London, Conn.
- Cat Came Back (Lee Moore)
  - Lost To A Stranger (Hyllo Brown)
  - Satisfied Mind (Wagoner)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - Hummingbird (Don & Lou Robertson)
  - How It Hurts (Lee & Cooper)
  - Gone With The Wind (Wayne Roney)
  - Making Believe (Kitty Wells)
  - Blue Darlin' (J. Newman)
  - Daddy, You Know What (Jim Wilson)

- SLEEPYHEAD CLIFF**  
 KASM—Albany, Minn.
- I Don't Care (Webb Pierce)
  - Crewcut & Baby Blue Eyes (Tabby West)
  - For The Want Of Your Love (Frankie Starr)
  - There She Goes (Carl Smith)
  - Blue Darlin' (J. Newman)
  - Satisfied Mind (Wagoner)
  - So Lovely Baby (Rusty & Doug)
  - Simple Simon (H. Thompson)
  - All Right (Faron Young)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)

- JOHNNY RION**  
 KSTL—St. Louis, Mo.
- I Don't Care (Webb Pierce)
  - All Right (Faron Young)
  - Take Possession (J. Shepard)
  - It Tickles (Tommy Collins)
  - Satisfied Mind (Wagoner)
  - Here Today, Gone Tomorrow (Brown & Brown)
  - Sweet Little Miss Blue Eyes (Ray Price)
  - Daddy, You Know What (Jim Wilson)
  - I'm In Love With You (Kitty Wells)
  - All Alone (Justin Tubbs)

- POP'S COUNTRY STORE**  
 WXGI—Richmond, Va.
- All Right (Faron Young)
  - I'm Hurtin' Inside (Reeves)
  - I Don't Care (Webb Pierce)
  - I'm Walking Alone (P. Pike)
  - Daddy, You Know What (Jim Wilson)
  - Don't Offer Me The Stars (Harvie June Van)
  - Too Much (Sonny James)
  - So Lovely, Baby (Rusty & Doug)
  - No, No, John (Al Terry)
  - I Guess I'm Crazy (Fairburn)

- JIMMY HUTSELL**  
 WLR—Athens, Tenn.
- Yellow Roses (Hank Snow)
  - I Don't Care (Webb Pierce)
  - In The Jailhouse (W. Pierce)
  - There She Goes (Carl Smith)
  - Cattle Call (Eddy Arnold)
  - Live Fast, Love Hard (Young)
  - Somebody Stole My Gal (Chet Atkins)
  - Are You Mine (Wright & Tall)
  - I Ain't Gonna Take No Chances (Sonny James)
  - Blue Guitar (Red Foley)

- DAVE WALSHAK**  
 KCTI—Gonzales, Tex.
- Sweet Little Miss Blue Eyes (George & Earl)
  - I'm In Love With You (Kitty Wells)
  - Yonder Comes A Sucker (Jim Reeves)
  - I Don't Care (Webb Pierce)
  - Flower Of My Heart (Robbins & Winters)
  - Hummingbird (Don & Lou Robertson)
  - Satisfied Mind (Wagoner)
  - Baby, Let's Play House (Elvis Presley)
  - Gone With The Wind (Wayne Roney)
  - Song Of The Wild (Whitman)

- RAMBLIN' LOU**  
 WJL—Niagara Falls, N. Y.
- Satisfied Mind (J. Shepard)
  - Live Fast, Love Hard (Young)
  - I Don't Care (Webb Pierce)
  - Cattle Call (Eddy Arnold)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - Daddy, You Know What (Jim Wilson)
  - There She Goes (Carl Smith)
  - Wildwood Flower (Hank Thompson)
  - That Do Make It Nice (Eddy Arnold)
  - A Teardrop On A Rose (Hank Williams)

- TEX JUSTUS & NORM HALL**  
 Triangle Network—Boonville, Ind.
- Satisfied Mind (Wagoner)
  - I Don't Care (Webb Pierce)
  - Whose Shoulder Will You Cry On (Kitty Wells)
  - Go Back, You Fool (Young)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - Flower Of My Heart (Yaney)
  - There She Goes (Carl Smith)
  - Just Call Me Lonesome (Eddy Arnold)
  - Blue Darlin' (J. Newman)
  - Let Me Talk To You (Price)

- HAPPY ISON**  
 WORZ—Orlando, Fla.
- Satisfied Mind (Wagoner)
  - Daddy, You Know What (Jim Wilson)
  - Go Back, You Fool (Young)
  - I Don't Care (Webb Pierce)
  - Baby, Let's Play House (Elvis Presley)
  - There She Goes (Carl Smith)
  - Wasted Time, Wasted Tears (Jim Reeves)
  - Blue Lifetime (C. Gordon)
  - Don't Blame The Children (Huskey & Coon Creek Girls)
  - Yellow Roses (Hank Snow)

- CARL STUART**  
 WVOM—Boston, Mass.
- Live Fast, Love Hard (Young)
  - In The Jailhouse (W. Pierce)
  - Daddy, You Know What (Jim Wilson)
  - Satisfied Mind (J. Shepard)
  - Making Believe (Kitty Wells)
  - Just Call Me Lonesome (Eddy Arnold)
  - Go Back, You Fool (Young)
  - Yellow Rose (Ernest Tubbs)
  - It Tickles (Tommy Collins)
  - Davy Crew-Cut (Homer & Jethro)

- RED SMITH**  
 WBOK—New Orleans, La.
- I Guess I'm Crazy (Fairburn)
  - Satisfied Mind (Wagoner)
  - Your Heart Is An Island (Hank Locklin)
  - When I Stop Dreaming (Louvin's)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - All Right (Faron Young)
  - I Don't Care (Webb Pierce)
  - There She Goes (Carl Smith)
  - Blue Darlin' (J. Newman)
  - Daydreamin' (B. Deekelman)

- SHEL HORTON**  
 WKMC—Roaring Springs, Pa.
- Yellow Rose (Ernest Tubbs)
  - Satisfied Mind (R. & B. Foley)
  - Are You Mine (Myrna Lorrie)
  - In The Jailhouse (Pierce)
  - I Don't Care (Webb Pierce)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - Cattle Call (Eddy Arnold)
  - Blue Darlin' (J. Newman)
  - Yellow Roses (Hank Snow)
  - Kentuckian (Eddy Arnold)

- COUSIN JOHN'S RHYTHM RANCH**  
 WNEB—Worcester, Mass.
- Satisfied Mind (Wagoner)
  - Yellow Rose (Ernest Tubbs)
  - Just Call Me Lonesome (Eddy Arnold)
  - Daddy, You Know What (Jim Wilson)
  - There's Poison In Your Heart (Kitty Wells)
  - Yonder Comes A Sucker (Jim Reeves)
  - Kentuckian (Mac Wiseman)
  - Go Back, You Fool (Young)
  - Cryin', Prayin', Waitin', Hopin' (Hank Snow)
  - Sweet Lies (Lefty Frizzell)

- BOB JENNINGS**  
 WLAC—Nashville, Tenn.
- Satisfied Mind (Wagoner)
  - So Lovely Baby (Rusty & Doug)
  - Making Believe (Kitty Wells)
  - Daddy, You Know What (Jim Wilson)
  - Don't Blame The Children (Huskey & Coon Creek Girls)
  - Live Fast, Love Hard (Young)
  - That Do Make It Nice (Eddy Arnold)
  - Blue Darlin' (J. Newman)
  - When I Stop Loving You (Louvin's)
  - It Looks Like (M. Robbins)

- SMOKEY SMITH**  
 KRNT—Des Moines, Iowa
- Satisfied Mind (Wagoner)
  - Daddy, You Know What (Jim Wilson)
  - I Don't Care (Webb Pierce)
  - So Lovely, Baby (Rusty & Doug)
  - Go Back, You Fool (Young)
  - Blue Darlin' (J. Newman)
  - All Alone (Justin Tubbs)
  - That Do Make It Nice (Eddy Arnold)
  - It's A Lonely World (Tubby)
  - Sweet Little Miss Blue Eyes (Ray Price)

- DICK STUART**  
 WMPS—Memphis, Tenn.
- Cry, Cry, Cry (J. Cash)
  - Satisfied Mind (J. Shepard)
  - I Don't Care (Webb Pierce)
  - Daddy, You Know What (Jim Wilson)
  - I Forgot To Remember (Elvis Presley)
  - When I Stop Dreaming (Louvin's)
  - All Right (Faron Young)
  - I'll Love You Till I Die (Marty Robbins)
  - I'm In Love With You (Wells)
  - Old Lonesome Times (Smith)

- SMOKY DACUS**  
 KAMQ—Rogers, Ark.
- Satisfied Mind (J. Shepard)
  - No More, No More, No More (Bobby Lord)
  - All Right (Faron Young)
  - Remembering You (Tom Hall)
  - Don't Tease Me (Carl Smith)
  - Blue Darlin' (J. Newman)
  - Are You Mine (Wright & Tall)
  - When I Stop Dreaming (Louvin's)
  - Fa So La (Terry Fell)
  - Most Of All (H. Thompson)

- UNCLE NICK BELL'S POTATO PICKERS**  
 WGUY—Bangor, Me.
- Satisfied Mind (R. & B. Foley)
  - Yellow Roses (H. Snow)
  - Nuevo Laredo (Jim Lowe)
  - Daddy, You Know What (Jim Wilson)
  - Cattle Call (Eddy Arnold)
  - Cat Came Back (Lee Moore)
  - Blue Darlin' (J. Newman)
  - I Don't Care (Webb Pierce)
  - There She Goes (Carl Smith)
  - Making Believe (Kitty Wells)

- JULIAN McDONALD**  
 WFIG—Sumter, S. C.
- Satisfied Mind (Wagoner)
  - Cattle Call (Eddy Arnold)
  - I Don't Care (Webb Pierce)
  - In The Jailhouse (W. Pierce)
  - Making Believe (Kitty Wells)
  - Would You Mind (H. Snow)
  - There She Goes (Carl Smith)
  - Yellow Roses (Hank Snow)
  - Blue Darlin' (J. Newman)
  - Davy Crockett (T. E. Ford)

**FABOR RECORD CO.**  
**Headin' For Hits!**  
**1 HERE TODAY AND GONE TOMORROW**  
 b/w  
 You Thought I Thought  
 Jim Edward & Maxine Brown  
 with Bonnie  
 FABOR 126



**2 COME WITH ME**  
 b/w  
 Will This Dream Of Mine Come True  
 Ginny Wright & Tom Tall  
 FABOR 127



**3 REMEMBERING YOU GIVE ME A CHANCE**  
 Tom Tall  
 FABOR 125

**FABOR RECORD CO.**  
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 Distributed in Canada by Quality Records, Ltd., Toronto



**THE CASH BOX**

*Reports*

THE NATION'S

**BIG 10**

**Country**  
JUKE BOX TUNES

POS. LAST WEEK

**SATISFIED MIND**

Porter Wagoner  
(RCA Victor 20-6105; 47-6105)

Red & Betty Foley  
(Decca 29526; 9-29526)

Jean Shepard  
(Capitol 3118, F3118)

**I DON'T CARE**

Webb Pierce  
(Decca 29480; 9-29480)

**CATTLE CALL**

Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)

**YELLOW ROSES**

Hank Snow  
(RCA Victor 20-6057; 47-6057)

**MAKING BELIEVE**

Kitty Wells  
(Decca 29419; 9-29419)

Jimmy Work  
(Dot 1221; 45-1221)

**THERE SHE GOES**

Carl Smith  
(Columbia 21382; 4-21382)

**IN THE JAILHOUSE NOW**

Webb Pierce  
(Decca 29391; 9-29391)

**LIVE FAST, LOVE HARD, DIE YOUNG**

Faron Young  
(Capital 3056; F3056)

**THE KENTUCKIAN SONG**

Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)

**BLUE DARLIN'**

Jimmy Newman  
(Dot 1260; 45-1260)

**On Godfrey "Talent Scout" Show**



NASHVILLE, TENN.—Don Reno and Red Smiley along with the Tennessee Cutups, radio, TV and recording stars, appeared on the "Arthur Godfrey Talent Scouts" program August 15. Handling the group is WRVA's Herb Clarke. Pictured left to right are Red Smiley, Mac Magaha, John Palmer and Don Reno.

**CINCINNATI CUT-UPS**

Jack Webb flew into town for the premier of his new picture "Pete Kelly's Blues", and just about all the reporters were on hand at the airport to greet him and see his fabulous plane "Mary O'Connor" which I understand was named in honor of stewardess Mary O'Connor who was with the United Airlines for 23 years and now is aboard Webb's home-in-the-sky which has everything but a swimming pool. . . . Pearl Bailey is currently appearing at Beverly Hills, and turns in one of the best shows that club has had in a long-long time. . . . We are sure happy for Rod Sterling who at one time wrote and produced the "Storm" over WKRC-TV. Rod has two scripts ready for Hollywood that were produced on TV. . . . They are "Patterns" and "The Rack". At one time Rod lived around these parts and went to school at Antioch a College at Yellow Springs, Ohio. . . . News too about Burt Farber gladdened the

hearts of many of his Queen City fans. Glad, that National success (which was long overdue) has come to him, as he will now be the conductor-arranger-pianist on "Arthur Godfrey and his Friends" on CBS. For more than two decades Burt was around these parts working on WIW-WSAI—and WNOP. . . . Ruth Lyons wrote a cute ditty called "All I Want Are The Facts, Ma'am" for Jack Webb of "Dragnet" fame when he appeared on her show 50-50 club. Ruth this week will be on vacation, in her absence Willie Thall will take over.

The Davis Sisters (Victor) are back in town and were on hand to congratulate late Nelson King on his 10th anniversary over WCKY's jamboree. Many others in the country field were on hand too, including Murry Nash, Ray Scrivner, and Jackie Valentine. Nelson received hundreds of telegrams from other artists and accepted the honor of "Kentucky Colonel".

**THE TEN COUNTRY RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
(PLUS THE NEXT TEN)**

- |                                     |  |
|-------------------------------------|--|
| 1. SATISFIED MIND                   | Porter Wagoner (RCA Victor)<br>Jean Shepard (Capitol)<br>Red & Betty Foley (Decca) |
| 2. I DON'T CARE                     | Webb Pierce (Decca)  |
| 3. DADDY, YOU KNOW WHAT?            | Jim & June Wilson (Mercury)  |
| 4. THERE SHE GOES                   | Carl Smith (Columbia)  |
| 5. ALL RIGHT                        | Faron Young (Capitol)  |
| 6. YELLOW ROSES                     | Hank Snow (RCA Victor)   |
| 7. BLUE DARLIN'                     | Jimmy Newman (Dot)   |
| 8. CATTLE CALL                      | Eddy Arnold & Hugo Winterhalter (RCA Victor)                                       |
| 9. BABY, LET'S PLAY HOUSE           | Elvis Presley (Sun)  |
| 10. LIVE FAST, LOVE HARD, DIE YOUNG | Faron Young (Capitol)  |
- 11) MAKING BELIEVE. 12) GO BACK, YOU FOOL. 13) SO LOVELY, BABY. 14) THAT DO MAKE IT NICE. 15) CRYIN', PRAYIN', WAITIN', HOPIN'. 16) IN THE JAILHOUSE NOW. 17) JUST CALL ME LONESOME. 18) YONDER COMES A SUCKER. 19) DON'T BLAME THE CHILDREN. 20) SWEET LITTLE MISS BLUE EYES. 20) WHEN I STOP DREAMING.

KEEP YOUR  
  
ON THESE *New* RELEASES!

**NEVER,  
NEVER,  
NEVER**

JIMMY LITTLEJOHN  
Columbia 21417

**TOO MUCH**  
SONNY JAMES  
Capital 3198

**NO THANKS  
TO YOU**  
FREDDIE HART  
Capital 3202

**THE RECORD**  
BILLY WALKER  
Columbia 21439

**I PROMISE  
YOU**  
WES & MARILYN  
TUTTLE  
Capital 3204

**YOU CAN'T  
GET THERE  
FROM HERE**  
CHARLIE WALKER  
Decca

**I FELL  
IN LOVE  
WITH JESUS**  
SMITH BROTHERS  
Capital 3216  
*Going Strong!*

**URANIUM**  
COMMODORES  
Dot 15372

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Hollywood, Calif.



IT'S TERRY TIME AGAIN!

**Al Terry** sings...  
**NO, NO, JOHN**

**GONE AGAIN**  
HICKORY 1029

**THE 10 TOP COUNTRY Best Sellers**

(PLUS THE NEXT FIVE)

- SATISFIED MIND**  
Porter Wagoner  
(RCA Victor 20-6105; 47-6105)  
Red & Betty Foley  
(Decca 29526; 9-29526)  
Jean Shepard  
(Capitol 3118; F-3118)
- I DON'T CARE**  
Webb Pierce  
(Decca 29480; 9-29480)
- CATTLE CALL**  
Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)
- THERE SHE GOES**  
Carl Smith  
(Columbia 21382; 4-21382)
- IN THE JAILHOUSE NOW**  
Webb Pierce  
(Decca 29391; 9-29391)
- MAKING BELIEVE**  
Kitty Wells  
(Decca 29149; 9-29149)
- ALL RIGHT**  
Faron Young  
(Capitol 3169; F3169)
- YELLOW ROSES**  
Hank Snow  
(RCA Victor 20-6057; 47-6057)
- THE KENTUCKIAN SONG**  
Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)
- CRYIN', PRAYIN', WAITIN', HOPIN'**  
Hank Snow  
(RCA Victor 20-6154; 47-6154)
- BABY, LET'S PLAY HOUSE**
- THAT DO MAKE IT NICE**
- LIVE FAST, LOVE HARD, DIE YOUNG**
- MOST OF ALL**
- THERE'S POISON IN YOUR HEART**

**The Cash Box Country Reviews**

DISK & SLIPPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX BULLSEYE OF THE WEEK**

D. J.s SAY IT'S GREAT

**EDDIE DEAN**

**AN ORPHAN'S PRAYER**

c/w

**JUST A WHILE**

Sage and Sand #200

**SAGE AND SAND RECORDS**  
5653 1/2 Hollywood Blvd.  
Hollywood 28, Calif.

**JIMMIE WILLIAMS**

Singing star on WWVA's "World's original Jamboree"

sings on

**MGM**

**"I Wouldn't Hurt You For The World"**

**WHITE OAK MUSIC—BMI**  
Cincinnati 24, O.

**"I FORGOT TO REMEMBER"** [Hi Lo BMI—Kesler, Feathers]  
**"MYSTERY TRAIN"** [Hi Lo BMI—Parker, Phillips]

**ELVIS PRESLEY** (Sun 223; 45-223)

● Elvis Presley, the new favorite of the "bobby-soxers" who is currently riding high with his click waxing of "Baby, Let's Play House," sends up two more contenders for top honors. On the upper half the warbler comes up with an enchanting reading of an up-beat sentimental lament dubbed "I Forgot To Remember To Forget." Presley's captivating rendition of the top drawer lyrics is a treat to the ear. On the other half the songster speeds up the tempo as he effectively races through an intriguing and exciting piece of material tagged "Mystery Train." Scotty and Bill supply a wonderful, haunting instrumental assist on two great sides that should ride the charts together.

**"MIXED UP [Remick, Harms, Broadway ASCAP—MEDLEY]"** C. Friend, G. Buck, J. F. Hanley, A. V. Tilzer, J. McCree

**"TEMPTATION GO AWAY"**  
[Lancaster BMI—J. Rion, V. Claude, T. Wilburn, D. Wilburn]  
**WILBURN BROTHERS** (Decca 29614; 9-29614)

● The Wilburn Brothers, Doyle and Teddy, have been drawing closer to the magic circle of hits with each succeeding release and their last entry "I Wanna, Wanna, Wanna" was their strongest to date. Now the artists appear to have latched onto the record that's gonna break through. The boys take hold of a "Mixed Up Medley" of songs made up of "I Told Them All About You," "No Foolin'" and "Put Your Arms Around Me Honey" and send them across in sparkling style. It's a must for ops and dealers. On the lower half the songsters are too strong-willed to heed the devil's wishes as they say "Temptation Go Away." It's a powerful side that cannot be sold short but it's "Medley" for quick action.

**ANITA CARTER**  
(RCA Victor 20-6228; 47-6228)

**B+** "HERE WE ARE AGAIN" (2:21) [Athens BMI—D. Everly] The soft and polished chords of Anita Carter shine as the songstress tenderly waxes her way through a pretty, multiple track, romantic piece. Could make the grade.

**B+** "THE MASK ON YOUR HEART" (2:15) [Harpeth Hills BMI—M. Webb] Under lid is a tantalizing, Latin-flavored lover's tale with attractive lyrics. Delightful instrumentation.

**LEFTY FRIZZELL**  
(Columbia 21433; 4-21433)

**B+** "SWEET LIES" (2:21) [Golden West BMI—Ross, Organ] Lefty Frizzell has some top drawer material to work with as he comes up with a rich performance on a slow tempo, heartbreaking lover's ballad.

**B+** "I'M LOST BETWEEN RIGHT AND WRONG" (2:19) [Hill & Range BMI—Frizzell, Hayes] Frizzell puts over this middle beat weeper with telling effect. Two standout decks that are gonna rack up a bundle of coin.

**RANDY ATCHER**  
(MGM 12058; K12058)

**B** "WHY LOOK FOR SUGAR" (2:20) [Acuff-Rose BMI—Atcher, Richards] Randy Atcher comes across in inviting style as he knocks out an enticing, quick beat love moralizer that could stir up a heap of excitement.

**B** "YOU'RE A LIVING DOLL" (2:29) [Acuff-Rose BMI—Atcher] Bottom half is a dandy, fast paced, romantic ditty that the chanter spins in pleasurable fashion.

**TOMMY DOWNS**  
(Tiffany 1316; 45-1316)

**B** "LOVE INSURANCE" (2:22) [Doney BMI—Downs, Hughes] Tommy Downs comes up with a smooth reading as he decks out a tantalizing quick-beat ditty with fetching lyrics. The chanter wants a policy to guard against the loss of love.

**B** "I STOLE MY NEIGHBOR'S WIFE" (3:13) [Doney BMI—Downs, Hughes] A rinky-dink piano adds just the right touch to this middle beat weeper that Downs projects with tender emotion. Strong side.

**RED RIVER DAVE**  
(TNT 1017; 45-1017)

**C+** "WHEN DAVY CROCKETT MET THE SAN ANTONIO ROSE" (1:42) [Red River Dave ASCAP—McEnery] An infectious fast paced cutie about two outstanding personalities is dished up in flavorful manner by Red River Dave and his entire TV cast. Tune was recorded with Crockett's own fiddle.

**C** "THE NIGHT BEFORE XMAS, CARAMBA" (2:44) [Red River Dave ASCAP—McEnery] Under lid is a catchy, out of season, half English, half Spanish recital of the popular Christmas poem.

**MOON MULLICAN**  
(King 1481; 45-1481)

**C+** "MEXICALI ROSE" (2:33) [Cole BMI—J. B. Tenny] Moon Mullican is sure to pick up many sales and spins as he sends up a bright and bouncy organ version of a tasteful old-timer. Rhythm backdrop rounds out a snappy platter.

**C+** "PAN HANDLE RAG" (2:33) [Peer BMI—L. McAuliffe] Lower portion is another engaging Mullican organ solo with rhythm on a quick beat favorite. Good listening.

**ANN JONES**  
(Sims 102; 102-45)

**B** "GET UP AND GO" (2:15) [R. & R. BMI—A. Jones] Ann Jones displays a delectable vocal style as she zestfully belts out a quick beat, sentimental item. Should latch on to a goodly share of the spins.

**C+** "MY HEART CAN'T SAY GOOD-BYE" (2:35) [R. & R. BMI—Doryland, Adamson] Here the chirp puts her heart into her delivery of an up-tempo, lover's lament. Impressive two-sider.

**"TEXAS" BILL STRENGTH**  
(Capitol 3217; F3217)

**B+** "THE YELLOW ROSE OF TEXAS" (2:32) [Planetary ASCAP—D. George] "Texas" Bill Strength joins the parade in money-making fashion as he debuts on the label with a fetching version of the big pop hit. Should cash in heavily countrywise.

**B+** "CRY, CRY, CRY" (2:45) [HiLo BMI—J. Cash] Strength hands in a grade "A" reading on this feelingful fast paced romantic tune with hit possibilities. Could happen. Watch it.

**NEWS that's UP-TO-THE-MINUTE REVIEWS of the LATEST RECORDS CHARTS compiled EVERY WEEK ADS from LEADING RECORD FIRMS, ARTISTS and PUBLISHERS**

Every Week In

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# THE CASH BOX Country Roundup

**WSM GRAND OLE OPRY** . . . The Flamingo features of "Stars of The Grand Ole Opry" are being shown in many cities around the country now and by Fall the films no doubt will be seen in practically every major market. The films are getting lots of good comment where they are being shown.



"LITTLE" JIMMIE DICKENS

Probably the two most important items of interest here in the Country Music camp at the moment is Grand Ole Opry's coast-to-coast debut which is to take place in October. Secondly, there is a great amount of attention and talk being placed on the forthcoming Grand Ole Opry 30th Anniversary to be held in conjunction with the National Disk Jockey Festival here in Nashville come Nov. The NCMDJ Festival will start its activities on November 10 and the 30th Anniversary of the 'Opry' starts on November 11, running through the 12th. **Hubert Long**, personal manager of **Faron Young** (Capitol) and the **Wilburn Brothers** (Doyle and Teddy) (Decca), reports that beginning Sept. 25th the group will start a thirty day tour. **Little Jimmy Dickens** (Columbia) and his **Country Boys** and **Rod Brasfield** will also be on the tour and shows are slated for cities where Pillsbury and Ballard Flour are sponsoring the "Stars of The Grand Ole Opry" TV series. Incidentally, **Faron** and

the **Wilburn Brothers** are holding this season's record at Hemmericks Grove, Warmedesford, Penna., where they played to 4,600 customers on July 31. **Col. Tom Parker** who cares for the management of **Hank Snow** and the **Jamboree Attractions** talent is currently mapping plans for some big promotions for **Snow** and other top country talent! **Gabe Tucker** has **Ernest Tubb** (Decca) set for big Fall tour and some very good spots have also been lined up for **Justin Tubb** (Decca). Although **Tucker** is personal manager of these two Decca artists (Father-Son), he does not book the two artists on the same show! **Lawrence Thacker**, representing the Big "D" Jamboree back in Dallas prior to a visit in Nashville with **Hubert Long** and other 'Opry' tradesters. **Dub Allbritten**, personal manager of **Red Foley** into Nashville on business recently. **Webb Pierce** (Decca) into Springfield, Mo. for the starrer on "Ozark Jubilee" August 27th, while **Foley** vacations.

**BIG "D" JAMBOREE** . . . Pooling their talents recently, **Sonny James** (Capitol), **Charline Arthur** (RCA Victor), the **Belew Twins** (Coral) and **Lafawn Paul** (Abbott) and the **Texas Stompers Band**, (Coral), worked personal appearances in Kermit, Texas and worked with **Slim Willet** in Abilene, Texas. The **Belew Twins** were in Springfield, Mo. last week for appearances on the **Slim Wilson ABC-TV'er "Talent Varieties"** originating from the Crossroads of Country Music. **Wes Harrison**, sound-effects artist, of Hollywood was also on deck for the show. **Al Dexter** came out of retirement for his guest spot on the Big "D" Jamboree Saturday, August 13. **Eddie Bond** was also guest star on this same night. **Helen Hall** (Coral) returned to the Big "D" lineup on this night also. **Helen** has been recovering from an auto accident which occurred several weeks ago. **Helen** looked very well and her singing is as good as ever! Other visitors at the Big "D" last week were **Buddy Griffin** and **Jess Willard** who recently signed with **C. G. (Red) Matthews**, a & r topper for **Ekko Records** of Hollywood. **Matthews** left Dallas for Memphis, Tenn. Word was out in Dallas that **Matthews** is working for a recording contract with **Al Dexter**. Another newcomer to the **Ekko** label is **Mack Hamilton** of Port Arthur, Texas. **Fred Stryker** of Fairway Music, Hollywood, is due in Dallas Sept. 2 for several days according to word from **Charlie Wright**, manager of **Jimmy Littlejohn** (Columbia). **Littlejohn** is enjoying his biggest record right now with his recording of "Never, Never, Never" and "Walking The Streets." **Lawrence Thacker**, representative of the Big "D" reports that **A. V. Bamford** has tour set for **Ernest Tubb**, **Maddox Brothers** and **Rose**, **Tommy Collins**, **Sonny James** of the Big "D" Jamboree starting September 9-25th. Tour will include personals in the following states: Texas, Colo., New Mexico, Arizona, Oregon, California, Idaho, Montana and Iowa. However, **Thacker** stated that other talent will be added to the tour. He was unable to say at the time just who would join the bill! **Joe Bill**, **J. G. Tiger**, and **Jimmy Fields** opening **Top Ten Music Corp.** in Dallas at 2702 Ross Avenue. New company will focus attention on recording studios and affiliated activity.



BELEW TWINS

**FROM THE CROSSROADS OF COUNTRY MUSIC** . . . **Red Foley** vacations from his "Ozark Jubilee" chores during the next couple of weeks. **Eddy Arnold** into the slot during the absence of the famous redhead on August 20th and **Webb Pierce** taking over the reins for the August 27th show. "Pictorial Review", magazine supplement included with the Sunday editions of the large metropolitan papers, will feature a full page spread "TV Comes To The Ozarks", telling the story of **Ralph Foster**, president of **Radiozark** and **Crossroads Television**, on Sunday Aug. 21. **Hawkshaw Hawkins'** newest Victor release is "The Love You Steal", by **Ted Edlin**, published by **Earl Barton Music**. . . Springfield hubbery. The flip of **Hawk's** new one is "Car Hoppin' Mama" penned by **Hank Thomson**. **Porter Wagoner**, **Jean Shepard** and **Hawkshaw Hawkins** headline **Top Talent's** Saturday night grandstand show at the **Missouri State Fair**, Sedalia, Aug. 27th. Featured will be "Tadpoles" square dance set. **Porter** incidentally, is touring the East on personals and disk jockey visits. **Wagoner** worked the **Circle A Ranch**, Philadelphia, Aug. 14 and the **Terrace Ballroom**, Newark, N. J. on Aug. 15. Many acts playing the **Tuesday ABC-TV Show "Talent Varieties"** are of such high caliber that they have appeared, or are booked for a future date, on such programs as **Colgate Comedy Hour**, **Toast of the Town**, **Super Circus** and **Godfrey's Talent Scouts**. Fan mail indicates the **Slim Wilson** starrer has built a big following.



BUD DECKELMAN

**HAYRIDE HAPPENINGS** . . . **Jimmy Newman** (Dot) who is celebrating the popularity of another hit disk which is "Blue Darling" will celebrate his 28th birthday on the 29th. Enjoyed quite a visit with **Jimmy** and **Slick Norris** as well as other 'Hayriders' . . . **Maxine** and **Jim Edward Brown** (Fabor) out with a brand new release that has all the earmarks of a hit . . . "You Thought I Thought" and

the flip is a strong ballad entitled "Here Today Gone Tomorrow" and it features the duets' younger sister, **Bonnie Brown**. Other artists on the 'Hayride' right now with big records are **Jim Reeves** (Victor) with "Yonder Comes A Sucker" and "I'm Hurtin' Inside". **Werly Fairburn** (Columbia) now a regular on the show could have a smash in his "I Guess I'm Crazy". It's a top recording! Watch it!

**WRVA "OLD DOMINION BARN DANCE"** . . . Word from **Herb Clarke** informs us that **Don Reno** and **Red Smiley** (King) along with the **Tennessee Cutups** appeared on CBS' **Arthur Godfrey "Talent Scouts"** August 15th. The group is also skedded for a Friday night TV series over **WXEX-TV**, channel 8 for **NBC** in nearby **Petersburg, Va.** **Herb Clarke** is caring for the business. **WLS NATIONAL BARN DANCE** . . . A colorful feature of the great five-hour **National Barn Dance Show** at the **Illinois State Fair**, Springfield, on August 13th was the presentation of an **Award of Merit** to the famous cowboy singer **Gene Autry**, by the **Veterans of Foreign Wars** of the **United States**. **Roy K. Lechner**, department commander of the **VFW**, made the presentation to **Autry** in recognition of his work with children in the prevention of juvenile delinquency.



RED SOVINE

**COUNTRY SMATHERINGS** . . . The eighth annual **Bob Neal** country music jamboree held in **Overton Park Shell** in **Memphis, Tenn.**, recently was jammed with an overflow audience. Some four thousand fans jammed the park and hundreds were turned away. Heading the bill were **Elvis Presley** (Sun), whom **Neal** manages, **Webb Pierce** (Decca), **Wanda Jackson**, (Decca) **Johnny Cash** (Sun), **Jimmy Wilson** and his young daughter **June** (Mercury), **Bud Deckelman** (MGM), **Red Sovine**, (Decca), and **Sonny James** (Capitol) were among the top stars present for the show. **WAXWISE** . . . The **Wilburn Brothers** (Decca) in our opinion can't miss with their latest recording . . . "Crazy Medley". It's good!!! Another new disk that's gonna smash all over the place is one by **Stuart Hamblen** and **Martha Carson** (RCA Victor) . . . "I've Got So Many Million Years" and "Lord I Can't Come Now". A great coupling by a great couple! **Harry Gaines**, **KTAE-Taylor**, informs us that he just broke a mail pulling record by receiving 2112 pieces of mail. The **Red Jones Show** over **KTAE** has been renamed **The Harry Gaines Show** and is on the air daily from 3:00 to 5:30 P.M. **Harry** recently packed over 3000 people in **Austin, Texas** for a **Louisiana Hayride**. Any western stars wanting promotion in **Austin** should contact **Gaines** at **KTAE**. **Sleepyhead Cliff**, **KASM-Albany, Minn.**, and **Frankie Starr** and **The Rockaway Boys** are taking a breather after 3 months of personal appearances in **Minn.** **Starr** is on his way to the **West coast** to plug his latest **Lin** recording. **Tom Tall** (Fabor) visited **Wink Lewis**, **KSNY-Snyder, Texas** last week and **Wink** played **Tom's** records for one half hour of his show, closing with **Tom's** latest release "Remembering You". If you haven't already noticed, our **London Lowdown** columns shows that the **No. 1** best selling record in **England** is **Slim Whitman's** "Rose Marie". **Jesse Coates** writes in from **WGRC, Louisville, Ky.** with titles of his new one . . . on **Headline Records** . . . it's "You Gotta Be Good" and "Nobody Can Take My Baby". **Marvin K. Rainwater** is writer of the latest **Wade Ray** release on **Victor** . . . "The Albino Stallion" and the flip is "I'll Keep On Being A Fool". **Jolly Cholly** of **WWEZ, New Orleans, La.** says of **Werly Fairburn's** new one on **Columbia** . . . "I Guess I'm Crazy" . . . has a hit. **Red Smith** of **New Orleans** all set for the big **Red Smith Day** which will be held **September 1st** at **Ponchartrain Beach**. Last year's affair drew several thousand people and this year's celebration for the redheaded deejay is expected to surpass last year's mark. Artists who would like to help **Red** celebrate, let him hear from you!! **Mae Boren Axton** out with a mailer promoting the **Jimnie Snow** Victor recording of "Go Back You Fool" . . . **Cliff Rodgers**, **WHKK, Akron, Ohio**, in his latest "plug sheet" gets on the bandstand regarding the tone of guitar rhythm. Hold your thoughts, **Cliff**, you'll be able to talk it out at the convention! **Bob Jennings**, **WLAC, Nashville**, running a singing contest on his record show. **Bob** is playing different artists' records where more than one artist has recorded the same song, and is asking for mail on the one the listeners like best. For instance, **Red Foley** and **Eddy Arnold** on "Just Call Me Lonesome", **Johnnie and Jack** and **Rusty and Doug** on "So Lovely Baby", **Ray Price** and **George and Earl** on "Sweet Little Miss Blue Eyes". Good stunt, **Bob**. Good interest from this boy's turntables in Country music! A real sleeper on **Bob's** show is **Patsy Clines'** Coral recording of "The Church, A Courtroom, Then Goodbye". Word from **Bill Stell's** original "Mailbag Programs" . . . **WJWS, South Hill, Va.**, says "Somebody Goofed." . . . referring to the picture in **The Cash Box** last week of **Jim Denny**, **Hank Snow** and **Jack Comer**!!! Picture had the right people, but the wrong names! Yep, we're sorry, **Bill!** **Archie (Porky) Mason** promoting the "All State Jamboree" on Saturday nights at the **Colliseum Arena** in **New Orleans, La.** Show runs from 8-midnight and features about fifty artists . . . all local talent. **Ray Rogers**, **Yvonne King** and **Texas Slim** of **WRJW, Picayune, Miss.** and **Harmonica Al** of **WWEZ, New Orleans, La.** are among some of the artists, according to **Jolly Cholly** of **WWEZ**. . . **Lou Millet** of **WLCS** out with his second sheet of his top ten tunes. **Lou** recently started circulating his top ten around through the trade to the various artists and others interested. **Lou** wants to hear from all who are interested! **Jeff "Country Dale"** of **Kent, Shreveport, La.** who holds forth with the **Country Dale Show** sends in a card. **Jeff** does a good job of promoting the country wax in his area! **Slim Whitman** (Imperial) getting some good play on his current release. . . "You Have My Heart" and "Song of The Wild". **Ray Bartlett**, personal manager of **Whitman**, holds top favor for this one! "Whose Baby Are You" is a new trio number by **Rita**, **Nita** and **Ruby**. This has lots of bounce to it and should prove to be a good one for these girls! The flip is "But I Love You Just The Same"! **Ernie Newton** takes honors for the first side and the latter tune was written by **Johnny Wright**, **Jack** and **Jim Anglin**. **Kitty Wells** (Decca) who has consistently held forth as the number one female vocalist is starting up the ladder with her latest click . . . "There's Poison In Your Heart".



JESSE COATES

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# Here and There

NEW YORK—This is of interest to our European juke box operators. Manie Sacks, RCA-Victor vice-president, and in charge of the record division, is now making a trip thru Europe with the intention of studying the record situation, and then, upon his return, recommending to management a plan for expansion of record manufacturing and building of record producing plants. At this time, RCA-Victor has two factories in Europe, one in Rome, Italy, and the other in Madrid, Spain. Recognizing the rapidly expanding record market in Europe, Sacks will spend five weeks traveling thruout the many countries. One of the problems which will be given considerable study will be the matter of reducing the price of records thruout Europe. Another will be the pressing of records in the quantity needed. And Sacks and his associates will also look over the market for tunes and talent.

NEW ORLEANS, LA.—One of the reasons the coin machine market in this city is so good is that the city has progressed so rapidly industrially—and plans are continually being put into operation that brings it into a more important world center as time goes on. It's reported that within the next five years New Orleans expects to have a new \$3 to \$5 million International Center housing International House and International Trade Mart. New multi-million dollar building will provide general office space, club facilities, reference library and sufficient private offices for visiting businessmen. It will also provide a minimum of 200,000 square feet of exhibit space. The site for the new center hasn't as yet been selected, but several spots are under consideration in the downtown area.

DETROIT, MICH.—This is an amazing report. Ward's Automotive Reports stated that the auto industry's output for the year passed the 5,200,000 mark last week, and retail sales already have topped 4,500,000 units. This means that dealers have an inventory of 700,000 units, but it is expected these will be disposed of during the next few months. The report stated that factory operations are headed for a downturn this week as more companies swing into model changeovers. The downturn, it said, will continue thru September and into October because of the model changeovers.

# “ILLOGICAL LOGIC”

“How silly can you get?” is what any intelligent and discerning person might ask seeing the heading to this editorial.

For “illogical logic” simply clashes with itself. It means: “unreasoning reason.” How can reason be unreasoning?

This is a true story. The above statement was made by one of the people of this publication to a very well known, and now deceased, record manufacturing executive some years ago.

In the very late '20's it was the business of this present employee of *The Cash Box* to seek advertisements from all those engaged in, or allied to, the coin machines industry.

He approached a very well known record manufacturer one day and suggested to this manufacturer that he advertise to “the juke box industry.”

This manufacturer, big and prominent as he was, had never heard of a “juke box industry.”

So this young and, perhaps, over-aggressive salesman, explained “juke box industry” to this recording manufacturer. He even advised him that there were, at that time, “about 35,000 juke boxes using recordings in the U. S. A.” (What a contrast to the over 550,000 in use today.)

After hearing out this young, enthusiastic and bubbly-optimistic salesman, this recording manufacturer laughed long and hard.

Said he, “Listen, kid, we'll sell the records for the nickel these guys are trying to obtain thru the coin chutes on these silly machines.

“Do you realize,” he continued, “that we're down to the very bottom of bottoms in the recording field?”

“And do you know why?” he asked, and then answered his own question with, “because radio is giving away recorded music absolutely free of charge. So who wants to buy records?”

“And,” he added, “who'll want to pay to hear these records from a thing called a ‘juke box?’”

When this very young, enthusiastic, optimistic, fighting salesman suggested:

“The people who heard the song for the first time on the radio will want to hear it again, again and again and can only hear it again, again and again from a juke box,” this record manufacturer laughed.

“Look,” said this young kid, “people want to hear this new guy Bing Crosby sing some of the songs again they have fallen in love with. The songs they heard him sing over the radio, only because they make him sing new songs every new program.”

Again this record manufacturer chortled. Poked fun at the kid. Said:

“Listen, sonny, we'll sell 'em the records, and they can listen to Bing Crosby sing all day long.”

Illogical logic—the illogicality of youth fighting the logic of his elders to prove that a new era had come into being. That people didn't care to “buy” another record.

They just wanted to hear the star sing the same tune over again and, in many instances, could afford only a nickel or two to hear him sing the tune they liked.

Because many people couldn't afford to buy a phonograph, or didn't want to buy a phonograph, or just liked to listen to his soothing voice while enjoying a glass of beer in their favorite tavern.

Whatever the reason—radio helped boom the juke box business—just as TV, when it comes along and really plugs the new tunes, will also help the nation's juke boxes SELL MORE MUSIC.

The music the public wants to hear again, again and still again.

Illogical logic. But it proved that in some cases logic isn't always logic. Especially where progress, deep thought, foresight and the future is concerned.

Let radio and TV plug the new tunes FREE OF CHARGE. The juke box has that solid fundamental—“IT LETS THE PEOPLE HEAR WHAT THEY WANT TO HEAR FOR AS LONG AS THEY WANT TO HEAR IT.”



# NEW GAMES FOR FALL SEASON

## Manufacturers Producing and Shipping New Games to Help Trade Enjoy What May Prove Best Fall Season.

CHICAGO—If for even a moment anyone in the trade thought that the manufacturers weren't prepared for the new fall season, they have another 'think' coming, according to sales managers of the leading amusement games factories.

Every factory has worked thruout the blistering, torrid summer of '55 to have games ready for the opening of the fall season.

These new games are now being produced and rushed to market just as speedily as possible in an effort to help the field enjoy what many believe may prove to be the greatest fall season in years.

As has been brought to the fore once before, with employment at the highest peak in the history of the nation and, therefore, with the public jingling more coin in its pockets than ever before, there is every reason to believe that this fall season has all the possibilities of superseding any former such season in the history of the industry.

This is demonstrated in the orders being placed for the new games. Like one noted distributor reported,

"Everyone's looking forward to the fall season to help stir up real action."

Every one of the amusement factories here are busily at work arranging for speedier production of its new games. They are all optimistic regarding the fall season. They are all of the belief that, especially if the first reports are any indication at all regarding its new games, "that business is bound to be better than ever".

Some of the factories held back on introduction of new equipment until the past few weeks in the belief that they would be much better off, as far as sales are concerned, once the heat wave broke. But due to the insistent demands of operators on distributors, who in turn contacted the factories, new machines were put on production lines in advance of schedules.

One sales manager here stated, "Everyone now realizes that this fall season offers every indication of being one of the best. We prepared for it with new equipment. We fully believe that new machines will help the operators pep up the play on all their spots."

## Miller, MOA Pres., Calls Snodgrass, Secy., and Britz, Treas., to Oakland, Calif., for Special 3 Day Conference



GEORGE A. MILLER

of MOA regarding copyright legislation, as well as other matters pertaining to the automatic phonograph industry. Among these topics will be the third performance rights society, the advertising plan, and the individual MOA membership drive.

"These matters and several other programs will be brought before the national board of directors at our Fall meeting," said Miller.

Miller stated that he called Britz and Snodgrass to the Oakland headquarters so that they may better acquaint themselves with the activities of MOA and the manner in which its business is transacted from this national point.

"We will also take up," said Miller, "the advisability of opening Chicago and New York quarters, and will be ready to recommend a bona fide program for the next twelve months to the national board of directors at our coming meeting."

The exact date for the meeting of the national board of directors hasn't as yet been set, but it's expected it will take place in October or November. The date will be released shortly after these three executives complete their Oakland conference.

The president, treasurer and secretary will get together in the future at least three or four times each year, Miller said, so that programs can be arranged from various parts of the United States, beneficial to all members of Music Operators of America.

OAKLAND, CALIF. — George A. Miller, president and business manager of Music Operators of America (MOA), has called Harry Snodgrass, Albuquerque, N.M., secretary, and Martin Britz, Great Falls, Mont., treasurer, to the main offices at Oakland, Calif., for a special three day conference.

The three heads of the organization, according to Miller, will discuss the present and the future activities

## Music Operators Adding More Wall and Bar Boxes

### Though Phono Itself Remains Major Attraction, Upsurge Noted in Remotes. Retailers Asking for Complete Coverage of All Possible Play Spots

CHICAGO—Reports from all over the country report one of the greatest upsurges in use of wall and bar boxes known to the industry in many years.

Tho the phonograph continues to remain the major attraction on the majority of locations, greater and more widespread use of wall and bar boxes has created an entirely new and better music operating era.

The new restaurants, cocktail lounges, taverns and other new locations, that are built along modern lines, require greater use of wall and bar boxes music operators report, in view of the unusual shapes of these places, and the twists and turns which hide the phono itself.

But regardless of the fact that the owners of these new spots are demanding much wider coverage of their places with wall and bar boxes, it is also noticeable here and thruout the industry, that the older locations also are asking that wall and bar boxes be installed in every possible play spot in their locations.

All this, leading music operators report, has brought about a better music era and has, at the same time, solidly established automatic music as the biggest and best drawing card for retail business as well as, most definitely, the finest business stimulator the retailers can feature.

As one well known distributor reported, "Instead of the music operators now going out of their way to spend much of their capital in acquiring other spots they have found that, by correctly remoting their present locations with the number of wall and bar boxes required, they enjoy in-

creased intake."

The turn to wall and bar boxes is not new. Intelligent music ops have never passed up an opportunity to install these remoted music makers in all of their locations. But the sudden upsurge in wall and bar box use has created much interest. It has been learned that, in a great majority of these cases the location owners, themselves, have been asking that more of these be installed.

"The location owners," as one well known operator says, "have learned that music builds business."

Even those areas, where operators haven't had much to do with installation of new wall and bar boxes for some time now, are found to be better covered with these remotes than ever before. It seems these operators, too, have found it pays them to make additional installation of boxes.

Possibly best explanation is the statement made by one well known music operator who says:

"It takes a long time to learn how to invest in a business. Many operators wouldn't spend the extra money. They were afraid they could spend themselves out of business.

"But", he continues, "as they found locations tougher and more expensive to obtain, they realized it was more worth their while to better cover each and every one of their own locations with an extra investment in wall and bar boxes. The return was better than what they could expect from some new unknown spot which could cost them many times what they invested in the spots they have. They were at least sure to some extent what the return would be in their own locations.

## Westchester Assn. Thanked for Juke Donation

PORTCHESTER, N. Y.—The Westchester Operators Guild, with headquarters in this city, has been quietly donating juke boxes to a number of worthy organizations in its area for the past several years.

Its latest donation to the Irvington House, Irvington-on-Hudson, N.Y. (an organization devoting its resources for the care of children with heart disease), brought a letter of thanks from its executive director, Joseph B. Gavrin. Addressing the letter to Seymour Pollak, it said:

"I wish to express our appreciation and thanks for the juke box

which you were kind enough to donate to Irvington House.

"It is the main attraction in the canteen which our teen agers have planned and decorated for themselves. The juke box has made the canteen a real interest center for these children. They have always enjoyed dancing or just listening to music—especially on these hot summer afternoons—but a record player just cannot compare with 'our juke box.'"

"Thanks again for your generosity and your interest in our children and our program."

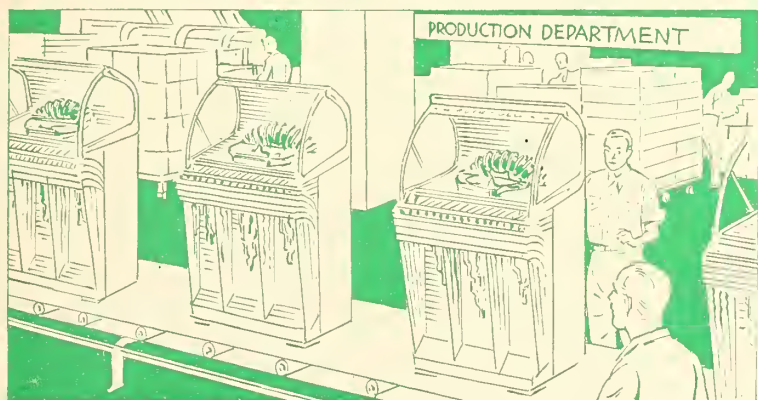


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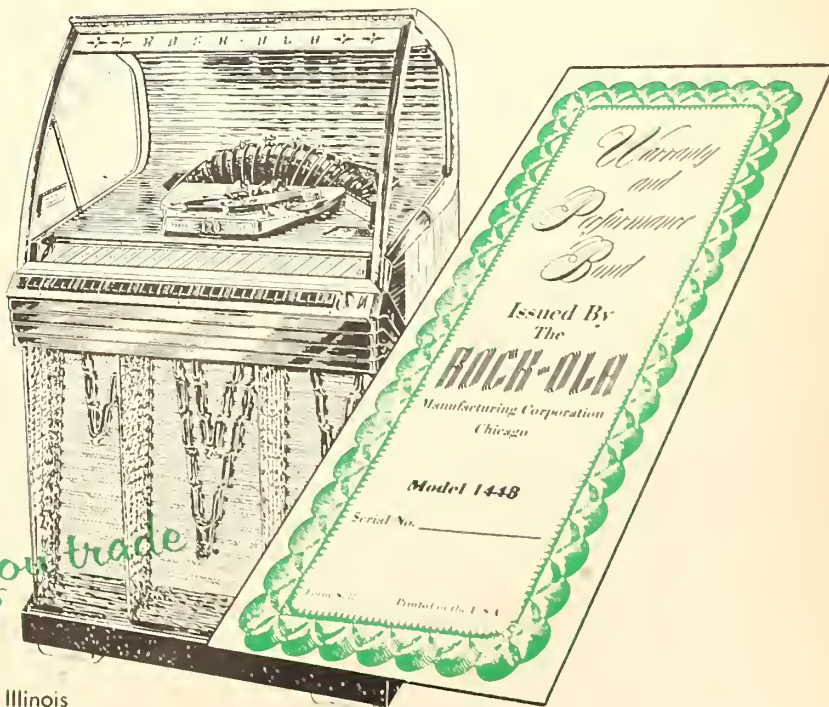


2 . . . where it's operated continuously for ONE THOUSAND PLAYS.



3 Every major part is then thoroughly inspected for wear, defective material and sub-standard workmanship. If it does not meet the rigid standards prescribed, it is returned to production until it does meet these requirements.

These rigid quality-control and inspection measures are responsible for the world-wide reputation enjoyed by the ROCK-OLA Trouble-Free Mechanism and assure the high standard of quality that permits us to issue a warranty and performance bond with every phonograph. This is just one more reason why ROCK-OLA phonographs are:



*Worth more when you buy  
Worth more when you trade*

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"It's What's in THE CASH BOX That Counts"



# Distributors Find Expert Export Revamps Click

## Many Firms Use Production Line Methods to Revamp Old Equipment for Export Market

CHICAGO—From coast to coast and from north to south more and more distributors are finding that it pays them to set up what might be termed "miniature production lines" to completely and carefully revamp old equipment into just exactly what the export market requires.

Whether it's Boston or San Francisco, Miami or New Orleans, Chicago or Philadelphia, New York or Detroit, or wherever any distributor specializes in export business, machines are actually being revamped to meet the

requirements of the importers in various parts of the world.

In revamping these machines the distributors who are doing this work not only respray cabinets, but actually rebuild the mechanism, installing new parts where needed and adding many unusual and colorful touches of their own, along the lines they have learned the export market requires.

A fine example of such expert export revamping can be found in Miami at one of the distributors. Here is an actual miniature production line. Not only are the cabinets of the phonos and other old machines almost changed over, but are completely resprayed, recolored and rearranged.

The mechanisms are taken out, completely cleaned, used parts replaced, and then sent thru another line of mechanics to be perfected in every possible detail.

The finished product is something to marvel at, especially if the original machine is first viewed, prior to the revamping.

This distributor is not the only one doing this sort of revamp work to assure his import trade the finest revamped and reconditioned machines.

From New York to Boston thru Chicago, Detroit, Cleveland, into New Orleans and other cities in the south and southwest, to Los Angeles, San Francisco, Portland and Seattle, and various other outstanding sales centers, this same effort is being put into practise to assure the importers throughout the world the very finest buys in revamped machines.

This is to a great extent responsible for the grand upsurge in export business which the industry is enjoying. The distributors who have specialized in sales to the importers around the world, have found that they could best build up the export divisions of their businesses only by offering the very best equipment.

**WHILE THEY LAST!**

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*Joe Kline—Wally Finke, Chicago, Ill.*

**ATTENTION!**

If you are seeking information on any coin operated machines of American manufacture, write: "The Cash Box"—the authority of the coin operated machines industry.

**OJO!**

Si desean informes respecto a máquinas accionadas por monedas fabricadas en los Estados Unidos, escriban a "The Cash Box"—la firma más competente en la industria de máquinas accionadas por monedas.

**ACHTUNG!**

Falls Sie Auskunft über jede Art von Münzautomaten amerikanischer Herstellung wünschen, schreiben Sie doch bitte an "The Cash Box"—die Sachverständigen der Münzautomatindustrie.

**ATTENTION:**

Si vous avez besoin de renseignements sur n'importe quelle machine à distribution automatique, de fabrication américaine, écrivez a "The Cash Box"—qui font autorité dans l'industrie de la machine à distribution automatique.

**THE CASH BOX**

26 WEST 47th STREET

NEW YORK 26, NEW YORK

"It's What's in THE CASH BOX That Counts"



# THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

At the monthly meeting of the California Music Merchants association, president **George Miller** thanked all the members for the tremendous response to his recent request for telegrams to be sent to Congress. Many of the members followed through and sent wires to their Senators requesting that the appropriations to the Library of Congress for investigation of the coin operated phonograph business be held up until the situation could be thoroughly investigated on a completely impartial basis. President Miller had a full schedule while visiting in Los Angeles, both socially and business-wise. He lunched at the Chapman Park with **Lorry Raine** and **Tim Gayle** (Lorry's Advance dishing of "Contentment" and "But Yes My Sweet" getting a play from local ops) and while here, George also celebrated a birthday. Next on the agenda for George and the association will be an effort to get some relief for operators from the excessive licensing fees in El Monte, Monterey Park, and Southgate. . . . **Ben Chemers** welcomed new member **Richard Nordin** to the local offices of the California Music Merchants. Taking time out from their busy routes to stop into the office and chat with Ben were **Al Cohn** of Trico Music and **John Calsadillas**.

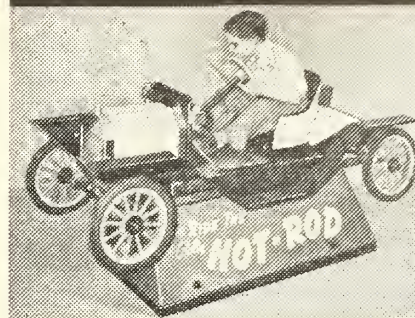
**Henry Bringas** spent a quiet weekend at Marietta Springs resting up after his recent illness. . . . **Larry Collins** and his children back in town after a motor trip through the East. . . . **Ray Powers** of M. A. C. Vendors in California Music talking with **Sammy Ricklin** and **Gabe Orland**. While we were there, Sammy received a call from his former employee, **Jack Lewis**, who is now in charge of Artists and Repertoire in the Jazz field for RCA-Victor in New York. Jack wanted to know about all the excitement **Gogi Grant's** "Suddenly There's A Valley" was creating in the Los Angeles area, and figured that Sammy was the boy to give him the straight dope. Victor salesman, **Dave Pearce** was in and everyone was happy to hear that local Victor sales manager, **Art de Paul** was out of the hospital and back home recuperating. Sammy takes that well-earned vacation this week and will be taking some short trips around California with Mrs. Ricklin and son, **Ronnie**. **Hank Penny** was in visiting everyone at California Music last week. Also **Steve Lawrence** who has just cut two new sides for Coral. **Romano Brown** back after being out a couple of days with eye trouble caused by our local villain, Smog. . . . Operator **Bob Hathaway** passing out cigars along Pico in honor of his 6 lb. 14 oz. baby girl, **Diana Lee**.

Two "Bulls-Eye Bowlers" were going out the door at Minthorne Music and **Hank Tronick** says they've been going out steadily. . . . **Bill Disson** of Duarte is off to Canada for a few weeks vacation. . . . Local operator, **Dean Brown**, contributed a fine phonograph to the California Society for the Welfare of Epileptics. . . . **John Freeman** of Simon Distributing on vacation, so owner **Jack Simon** staying busy this week. Jack took time out to tell of the grand opening of the new Hollywood Hawaiian Hotel and Apartments in which he has an interest. Featuring luxury apartments, the new hotel has already signed up as permanent residents singer **Kay Starr** and songwriter **Johnny Burke**. . . . **George Nachtweih** became the father of an 8½-lb. baby girl last week. . . . **Al Stern** of the World Wide Distributing Co. of Chicago here on vacation and enjoying his stay at the Ambassador Hotel. . . . **Mr. and Mrs. Johnson** of the Mayflower Distributing Co. of St. Paul, Minnesota, in town spending some time with **Bill Happel** of Badger Sales. Also in town visiting Bill are his brother **Carl Happel** and wife. Carl runs the Badger Novelty Co. in Milwaukee. Mr. and Mrs. Happel will spend about 10 days in Southern California and stop off in Las Vegas on their way back to Milwaukee. . . . **Sam Rosey**, **Russ Morgan's** manager stopped in to see **Mary and Kay Solle** at Leuenhagen's last week and was telling them about the accident some of Russ' boys had on the way from Cedar Lake, Indiana to Waterloo, Iowa. Piano player **Ed Wilcer** apparently fell asleep at the wheel and both he and one of the sax men were injured. However both are out of the hospital now and rejoined Russ in Omaha last week.

**Lee Nelson** along coin row this week, introducing his brother **Dr. C. M. Nelson**, who is here visiting him from Oberlin, Kansas. . . . One of the newer ops, **Jerry Jacobs**, sporting a new Ford station wagon on Pico. . . . **Britt Adelman** at Paul A. Laymon Co. off for a two-week vacation. Britt will spend a weekend at Catalina Island and also spend a day showing Disneyland to her daughter **Parry**. **Ed Wilkes** is still on vacation and the brisk sales of the "Congress Bowler" are keeping **Jimmy Wilkens** busy. **Carl Johnson** of phono service also on vacation. . . . Visiting ops this week included **Clyde Dindlinger** of Balboa, **Bill Bradley**, **Covina**, **Johnny Knowles** from Long Beach, **Jessie Herman** and her attractive teen-age daughter from La Crescenta, **E. B. Stone**, **San Diego**, **Mel Wolzinger** from Las Vegas, and **E. O'Neil** from Blythe who had just returned from vacation at Big Bear Lake.

# Earn More Money with Bally® Kiddie-Fun Equipment

## HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors . . . with real horn and headlights . . . HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road . . . an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

## BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



## THE CHAMPION COIN-OPERATED HORSE-RIDE



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic . . . with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

WURLITZER 1500 . . . . .	\$295
A. M. I. MODEL "C" . . . . .	195
A. M. I. MODEL "D-40" . . . . .	275



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# YOU SURE HAVE IT!

*Sam London, Milwaukee, Wisc.*

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# FIRST

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Wally Finke & Joe Kline

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## When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR THE 20 YEARS OR MORE YOU HAVE GIVEN TO THE COIN MACHINE INDUSTRY. IT IS TO YOUR COMPLETE ADVANTAGE TO JOIN The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB," FILL OUT THIS APPLICATION AND MAIL TODAY.

**Joe Orleck**  
**THE CASH BOX**  
26 West 47th Street  
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Dear Joe:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year ..... Month .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....



## NEW ENGLAND NIBBLES

Biggest gains in coin operated amusement games and ride industry reported in New England as alltime heatwave continues. As the mercury hit 92 on Tuesday, August 16, coin row was deserted with ops and distributors alike hightailing it for seaside resorts. The continuous heat has cut the flow of ops from one distrib's showrooms to another in the Hub this summer season. Biz, however, is reported terrific, with demand for used equipment, especially pins, games and used phonographs, phenomenal. Kiddie ride ops have had a tremendous season along with arcades and outdoor kiddie spots featuring coin operated mechanisms.

Ed Ravreby, World Fair and Associated Amusements, has opened another arcade; this one in the Farmers Market in Bloomfield, Conn., with 15 pieces, games, shuffles and kiddie rides going for him. This is the second arcade venture for the vet coin industry man in less than a month. His Playland Arcade in Gloucester, opened three weeks ago, with 35 pieces, in conjunction with Jerry Prothier, is going over hotsy in the fishing town. Richard Mandell, sales manager here, off on a Worcester sales trip, while Ed tours Connecticut. Ruth Ravreby managing the Brighton Ave. home plant while Ed and Dick are on the road.

This hottest summer in 10 years hasn't found anyone connected with the coin biz complaining, except for the heat. . . . Some Fall buying has even been going on. . . . Bally "ABC" and Bally "Congress" bowler going great at Si Redd's Reed Distributors (Wurlitzer). Si working hard on Salvation Army Drive. . . . Bob Jones, sales manager at Reed's, off on a Springfield trip. Helen Ford, bookkeeper, making daily trips to visit her mother, ill in a local hospital. Redd recently returned from whirlwind tour of southern and western Mass. . . . Heavy action on used pins and shuffleboards reported at all distributors. . . . Biz holding fine at Atlas Distributors (AMI) where Louis and Barney Blatt have been entertaining a number of ops from the northern states.

Foreign shipments occupying staff of Trimount Automatic Sales Corp. (Seeburg) where air conditioning has made the hot summer bearable. Demand for used phonos and games continues big here. . . . Many platter people spotted at stag party for Ed Penney, WTAO deejay, who is readying for the matrimonial plunge, among them: Gordon Dinerstein of Music Suppliers; Chet Woods, Mercury; Jerry Flatto, Boston Record Distributors; Allan Ross, Decca; Cecil Steiner, Records, Inc.; George Hartstone, National. . . . Engagement of Mickey Scirappa of Boston Records Distributors and Nancy Moulasian made this frame. . . . Lillian Briggs, Epic recording artist, visited Jerry Flatto at Boston Record Distributors. . . . Singers in the territory this week included Russell Arms, Frankie Laine, Snooky Lanson. . . . Ops checking in around town included Mike Pascovitch, Nashua, N. H.; James Altas, Newburyport; Al Yourcewitz, Brockton; Don Cascale, Portland, Me.; Peter Pondero, Dorchester; Martin Oliver, Portland, Me.; Al Grazio, Quincy; Leo Glossband, Lynn; George Marks, Hampton; Kenneth Progin, Fitchburg; McGree brothers, Winthrop; Dave Baker, Arlington; Connie Pocius, South Boston; Al Dolin, Hyannis; and Ralph Lackey, Roxbury.



## DALLAS DOINGS

Abe Susman at State Music busy enlarging their showroom, preparing for the new Gottlieb "Tournament" showing. . . . Dick Quam of Henderson reports business better than ever. . . . Weldon Denton leaving for the coast shortly. . . . Mitch Miller in town to promote "Yellow Rose" and to make guest appearances at the opening of the new A. Harris store in Oak Cliff. . . . Medaris going strong with their Hit-A-Day program. . . . W. A. Page of Big Springs Music hospitalized in Temple for a check-up. . . . Tommy Withrow of Texas Music in Midland and his family are vacationing in California. . . . Gene Williams of Commercial Music reported, on his return from West Texas, that business was really picking up after the rains. B. H. Williams in El Paso on a business trip. . . . Don Singer, London Records' regional director, was in town for a week setting up promotion plans for Montavani's new Gershwin album. . . . Olen Dreyer of San Angelo vacationing in Colorado. . . . Sorry to hear Bernard Byford of McGregor Music lost some equipment in a fire. . . . Eula Pace of S. H. Lynch will visit Las Vegas and Los Angeles. . . . Steve Payne of Kermit expanding his route. . . . Over at Commercial Music we learned that "Operation Mink Coat" is now in full swing, with a free mink coat being given to each operator buying at least three new juke boxes. . . . George Prock of General Distributing will leave for Europe at the end of August to visit distributors all over the continent. . . . Visiting in Dallas this week were Jimmie Garrett of Longview, Ernest Harris from Fort Worth, Fred Ellis of Waco, Bill Sheffield of Odessa. . . . George Green of Odessa reported business going great. . . . Mr. and Mrs. R. B. Williams vacationing on the coast. . . . Speaking of vacations, the families of Tommy Chattem and Herbert Ripa will be mighty close neighbors as soon as their cabins in Wilifa Woods are completed. . . . Bob de Priest will be on his way to New York and Canada soon. . . . The Dallas Music Operators' Association meets the last Tuesday of every month at Sammy's Restaurant on Greenville. . . . Gunter Gabrielson, Seeburg factory representative, reported recuperating after a siege of bronchial pneumonia. . . . Joe Bihari, Modern Records, stopped here enroute to New Orleans.



# US GALS

By CISSIE

Spent a very, very enjoyable day last week with those wonderful Weinand's at the Edgewater Beach Cabana Club. Kaye (Mrs. Art) Weinand can be very proud of her three beautiful and well behaved children. Ginger, who is going on 13, looks just like a dream walking. Alice, 10 years old, with those cute freckles and all, is sure to be another Doris Day. And young George is really George. . . . Nicky (Mrs. Bill) O'Donnell and her children had a very pleasant day at the Edgewater Beach Cabana Club. You're always welcome, Nicky. . . . Had a nice chat with that personality gal, Eve (Mrs. Nate) Feinstein. Eve took her little dotter, Janie, out of camp much earlier this year. Janie has an allergy and the camp she attended was much, much too close to Our Town. So Eve thought her air-conditioned apartment would be much more comfortable for her little darlin'.

Rosemary (Mrs. Paul) Huebsch had such a terrific time on her vacation she's now complaining she just can't get back into the groove of being a Skokie housewife again. . . . The family of the three R's, Ruth, Ralph and Roger Sheffield back from their vacation. And did they hate to return. . . . Adele (Mrs. Eddie) Ginsburg really enjoying their farm in Palatine, Ill. Who wouldn't? They have a beautiful swimming pool, private cabanas, riding horses, and all that gorgeous, fresh country air. . . . By the way, hear that Rose (Mrs. Maurie) Ginsburg has been at home all summer long.

Nancy (Mrs. Avron) Gensburg has a natural talent for painting. Attends art groups. Takes painting lessons twice a week. Nancy says it's lots of fun and very relaxing. . . . Dorothy (Mrs. Howard) Freer missed her hubby very much. Howie flew into Chicago from Los Angeles to see his father who was operated on here last week. (Dorothy, we sure do miss you.) . . . Very anxious to see that wonderful Lucy (Mrs. Bill) DeSelm. And am looking forward to visiting Mau-Nah-Tee-See Country Club in Rockford with the DeSelms to play at golf. Mrs. Lou Casola, wife of the President of the club, will play with us. Hear tell she's one great golfer. . . . Talking about golf, saw Ellie (Mrs. Sam) Stern at Green Acres Country Club. It's just remarkable how this petite gal can hit a golf ball so hard and so far.

Diner's Tip: If you enjoy Cantonese-Hawaiian food then here's the very greatest new spot in town—the Polynesian Village at the Edgewater Beach Hotel—where you'll be served the most scrumptious and delicious food piping hot plus the most unusual tropical drinks you've ever tasted. Insist that your hubby take you there for dinner one night. The decor is just simply gorgeous and completely authentic. Johnny Pineapple's Hawaiian music is sweet and relaxing. The food, we say again, is simply wonderful. And, what's most important, the price is right. . . . (Aside to Sydelle (Mrs. Wm.) Blatt, do pass on a birthday kiss to your hubby for me, too.) . . . Know that all the Moms and Dads in town will be plenty excited this week. The kids are coming home from camp. Betcha all the Moms will be in the kitchens preparing their darling's most delicious favorites. Won't it be great to see their smiling little faces again?

## THRU THE COIN CHUTE ILLINOIS ITEMS

At P. H. Distributing Co., Springfield—Mrs. Hazar selling novelties for the Big Fair that started on Friday, August 12. Leo out on his route. . . . Vince Salvo talking bowler trade with Kal Langer of J. Rosenfeld of St. Louis. . . . Tony Zito of Modern reports brother Frank has retired and is having the time of his life. . . . Raymond W. Flesch out beating the bushes. . . . Jimmy DeRosa has made a deal that entitles him to park in the middle of the street without being subject to a ticket. . . . William S. Kramzar and wife (two fine people) building a good route. . . . Ran into Bob Moreconi at one of his locations. Bob tells us business is good. Bob has put his older juke boxes to work in new spots. There are several locations that have put up tents for the hot weather and these 1428 Rock-Olas are bringing in good takes. . . . C. R. Frazier on vacation. . . . Andy Fielding a new Twenty Year Clubber. . . . You fellows who have been asking for E. M. Michael will be happy to know he is with Andy Fielding. Michael becomes a Twenty Year Club member. . . . Also a new member is one of the best known local operators, Bud Hashman. Bud, an old showman and m.c., was discussing old times over a steak with Jimmy DeRosa and Kal Langer. Bud has worked with Joe Penner, Ginger Rogers and other top names. . . . Another who has entered as a member of the Twenty Year Club is James DeRosa of Jim Amusement Co. . . . Val Cravens, B.C. Music, Decatur, busy, busy. . . . Found F. B. Ford sitting in the cool of his lawn. . . . James A. Soules, vice president of United Vending Assoc., has been written up in Time, Life, Popular Mechanics and the Wall Street Journal. . . . C. R. Frazier on vacation. Son, Leland, takes over. . . . Lynn and Lou Veech really working very hard on their large route. . . . Ran into Lynn Smith at S. O. Amusement, Decatur, trying to locate Leonard Stephens. . . . Walter Howard, Mt. Olive, and his wife, love to potter around with their rose bushes. . . . Mitch Golish, Andy Harold, Herman West, and Rudy Golish, Harrisburg, sweating it out as their air-conditioner stopped working. . . . The McGaughey brothers and M. L. Gorman, Farmersville, in the coin machine business for many years, have opened a new cafe and a new service station.

## Meeting Dates Of Music Operators' Associations

- Aug. 23—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 23—Western Massachusetts Music Guild  
Place: Ivy House, W. Springfield, Mass.
- 23—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 29—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—Massachusetts Music Operators' Assn.  
Place: Hotel Kenmore, Boston, Mass.
- 8—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 11 & 12—South Dakota Phonograph Operators' Assn.  
Place: Deadwood, S. D.
- 13—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

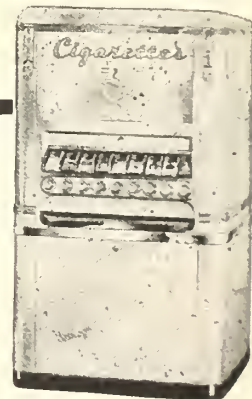
## New OPPORTUNITY FOR PROFITS WITH THE

Keeney Deluxe

## HOT COFFEE VENDER



ALMOST UNBELIEVABLE PROFITS are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19 3/4" W. x 15 1/4" D. x 52" H.



## The Keeney Deluxe Electric CIGARETTE VENDER

- 9 double columns dispense regular or king size from front and rear
  - 432 pack capacity • Coin changer optional
  - Price adjustment on each column
  - Swing-up top • 3-way match vending
- The pack you see—is the pack you get!

Write TODAY FOR NEW  
CIRCULARS JUST OFF THE PRESS!

J. H. Keeney & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS



**FOR SALE:**

- ✓ Large selection of Premiums.
- ✓ All types of used and new phonographs.
- ✓ Used and new games.
- ✓ Arcade Equipment.
- ✓ Pinballs.
- ✓ Baseball games.
- ✓ Guns.
- ✓ Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

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**Bally SPACE SHIP \$249.50**

- Williams MAJOR LEAGUE Baseball! \$200.00
- Exhibit STAR SHOOTING GALLERY 200.00
- Keeney RANGER GUN ..... WRITE
- Keeney RANGER GUN DELUXE ... WRITE

WRITE - WIRE - PHONE TODAY!

We are exclusive factory distributors for:

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**LAKE CITY AMUSE. CO.**  
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(Tel.: HE 1-7577)

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**KIDDIE RIDES FOR SALE**

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**Wurlitzer Appoints Roth Novelty Co.**

NORTH TONAWANDA, N.Y.—Roth Novelty Company has been appointed distributor of Wurlitzer phonographs in ten Northeast Pennsylvania counties, according to an announcement by Bob Bear, Wurlitzer sales manager. Their territory includes the following counties: Carbon, Columbia, Lackawanna, Luzerne, Monroe, Montour, Pike, Susquehanna, Wayne and Wyoming.

Max Roth and his son Marvin, owners of Roth Novelty, have offices at 54 North Pennsylvania Avenue, Wilkes-Barre, Pa. Hans Lindemann, their sales manager, is a 20 year veteran with the concern. Service department heads, Joe Turrell and Roger Samuels, round out the experienced group that forms the nucleus of the company.

Max Roth has been in the distributing business for over 20 years and has been connected with coin machine operations since 1929 which makes him one of the most experienced coinmen in the country. His fine staff and excellent service and parts facilities are well-known throughout Eastern Pennsylvania by operators and distributors alike, and under his direction the firm has shown a steady growth over the years. Max and Marvin extend an invitation to all operators in their territory to drop in and see the newly decorated showrooms in which they will display the Wurlitzer "1800" and complete line of Wurlitzer remote equipment.

**Exhibit Names New Distributor**

CHICAGO—Sam Lewis, executive vice-president of Exhibit Supply, reported this past week that the firm had appointed, Active Amusement Machines Co., Philadelphia, Pa., as its distributors for Eastern Pennsylvania and Southern New Jersey.

Said Lewis, "Joe Ash is recognized as one of the outstanding distributors in the country.

"He was so impressed with our newest game that he instantly contacted us and, after study and discussion, we named him our distributor for his territory."

Lewis also reported, "Interest in our new game has been growing at a tremendous rate. From everywhere in the nation we are receiving long distance phone calls asking for more information."

**ABT Shows New Model "Challenger" Pistol-Target**

**Small Counter Gun Game Now in It's 10th Production Year, All Time Record**

CHICAGO—It was back in 1925, thirty years ago, when the coin operated pistol for use in target games, was patented.

Since then there have been many, many pistol target games presented to the industry.

These pistols have shot coins, ball gum, and a varied assortment of other objects, at targets that were set up inside a counter cabinet.

Ten years ago ABT Manufacturing Corporation, headed by one of the real old timers in the industry, Walter Tratsch, introduced a brand new idea in counter model pistol-target games. It was called, "The Challenger".

And for ten solid years this counter model pistol game has been in constant production.

But, what is most interesting at this time, is the fact that, after these ten years, ABT has announced a brand new model of "The Challenger" pis-

tol-target game.

"Frankly", as George Kozy, sales manager of the firm states, "it isn't too new to be called 'an entirely different game'.

"But", he reports, "what is most interesting, is the fact that the cabinet has been highly modernized and many new colors have been added, so that 'The Challenger' assumes the modern look and meets what storekeepers demand appear on their counters.

"When you think of all the coins passing over counters, especially near cash registers, you've got some idea of why 'The Challenger' continues to remain popular."

Perhaps, then, when Walter Tratsch reported some time ago, "When they find a better counter moneymaker than 'The Challenger' maybe then we'll stop building them.

"In the meantime", he continued, "it's still the greatest."

**Rosenfeld Shows Keeney Line**

ST. LOUIS, MO.—Jack Rosenfeld, J. Rosenfeld Company, this city, ran a full week's showing this past week, of the vending machine line of J. H. Keeney & Company. Operators throughout the state dropped in at this distributing firm continually during this period, and Rosenfeld reports a great show of enthusiasm for the "DeLuxe Coffee Vendor" as well as the Keeney electric Cigarette Vendor.

In addition to Rosenfeld, Kal Langer of the distributing company, and V. N. Allbritten, regional representative for J. H. Keeney & Company, were on hand to greet the operators.

Among the operators who visited were: Jack Oshay, Floyd Leonard, Hershall Price, Bill Kaplaner, George Boucher, Marvin Boucher, Sidney Morris, Harold Parker, Ralph S. Pollard, Ralph McAllister, Jason Korkitz, Joe Simmon, Earnest Browning, Abe Faber, Joe Nissenbaum, Andy McCall, Tony Greif, Harry Raiffe, Harry Siegel, Tommy Smith, Mel Williams, Fred Piper, Clyde Walker, Mike Sasyk, Ralph Abrams, Morris Hafif, Millard Routman, Frank Campo, and Walter Howard.

**Sol Gottlieb Reports On Eastern Trip**

CHICAGO—Sol Gottlieb, just returned to the D. Gottlieb & Company factory here this past week, reported that the extensive eastern trip he had just completed was "one of the most successful" he had ever made.

Sol stated that everywhere he visited, as Gottlieb's new two-player "Tournament" pinball arrived, the acclaim for this new game was absolutely the most heartening he had ever heard.

He also stated that more and more operators, everywhere he visited, were turning to dime play.

He noted that most of the "Tournament" games that he saw at distributors' showrooms were dime play.

Sol claims that there is every indication that the industry is going ahead at a very fast pace this Fall season and, like many others, he is extremely optimistic over the future of the field.

**Keeney Service Schools Click**

CHICAGO—Paul Huebsch, general salesmanager of J. H. Keeney & Company, Inc., this city, reported this past week that he had heard from Bill Coan, salesmanager of the firm's Vending Machines Division and from Tom McCormick, field service manager, that the last three "Keeney Service Schools" had clicked with all the operators present.

On Tuesday, August 15, Huebsch reported, a service school was held at Tom Crosby's Gopher Sales Company in Faribault, Minn.

On Tuesday, August 6, service school was held at Automatic Games Company in St. Paul, Minn.

On Wednesday, August 17, service school was held at Irving Linderholm's in Fargo, No. Dak.

Huebsch concluded, "It seems that operators everywhere are looking forward to Keeney Service Schools.

"We are therefore going to continue this program and Keeney Service Schools will be held in Omaha, Nebraska and other cities all this week."

**- WANTED - SEEBURG M100A's**

WE WILL ALLOW \$300 ON M100A's TOWARD THE FOLLOWING EQUIPMENT—

BINGO GAMES—Havana \$150, Hawaii \$175, Nevada \$225, Singapore \$275, Tropicana \$300.

GUNS—Big Top \$375, Wild West \$450, Safari \$395, Coon Hunts \$225.

WANTED

ALL GOTTLIEB & WILLIAMS PIN GAMES—SEND IN COMPLETE LISTS.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors.

**TRIMOUNT**

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET BOSTON 18, MASS. Tel. Liberty 2-9488

**Genco Corrects Distrib Listing**

CHICAGO—Correction was made this past week by Genco Mfg. & Sales Company, this city, in regard to the listing of distributors featured here in the August 20 issue.

The firm reports that distribution in the Cincinnati, Ohio territory is not being "shared" by T. & L. Distributing Co. and Sicking, Inc.

Distributor for this set territory is only Sicking, Inc.





Available with twin chutes 10c - 3 for 25c

GET IN ON THE "New Look" IN PROFITS!

GOTTLIEB'S TWO PLAYER

TOURNAMENT



NUMBER MATCH FEATURE SCORES REPLAYS!

- 4 Point and Bonus advance targets.
- Popular rotating score rollover.
- Holdover Bonus hole also awards Mystery Specials.
- De Luxe "New Look" Cabinet.
- 1 Point Pop Bumper.
- 2 Cyclonic Kickers.
- 2 ON-OFF 10 times value Pop Bumpers.

**Amusement Pinballs**  
as American as Baseball and Hot Dogs!

**D. Gottlieb & Co.**  
1140-50 N. KOSTNER AVE.  
CHICAGO 51, ILLINOIS

Mountain Distribs. Holds United School



DENVER, COLO.—Peter J. (Pete) Geritz, Mountain Distributors, this city, recently played host to a number of games operators, who attended a service school conducted by Al Tholke of United Manufacturing Company.

A photo was taken of the operators attending, and it's reproduced here-with. From left to right: Max Cunningham and Paul Florea, Midwest Music; Paul Vidmar, Mountain Distributors; Al Tholke, United Manufacturing Company; Floyd Wycaver and Doyle Wycaver, Midwest Music; Doc Pruett, Skyline Music; H. M. Nance,

Midwest Music; Bob Dunkle and Melvin Gheloer, Century-Supreme; Nick Pizzuti, Jr., Pueblo Music; Paul Marquis, Mountain Distributors; Nick Pizzuti, Pueblo Music; Leo Bunndy, Columbine Radio & Television; Richard E. Bassett, Skyline Music; Pete Geritz; Al Lorenz, Skyline Music; Robert E. Miller, American Music; Art Padilla, Century-Supreme; Joe M. Nakaoki, Bill Mintz and Frank Yashiro, Bell Music; Dinnie Eads and Joe Bonace, American Amusement; John Knight, Skyline Music; and Ed Bronish, Midwest Music.

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YOU SURE HAVE IT!

Bill Miller, Grand Rapids & Detroit, Mich.



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*That's right!* There's never been anything like it in the history of this industry! *The Cash Box* is the one and only publication in all the history of this industry that dares offer you **DOUBLE YOUR MONEY BACK** if, for any reason whatsoever you don't agree that *The Cash Box* is the finest publication for your purposes!

Fill out the coupon on the bottom of this page today! Enclose your check for \$15 for a Full Year (52 Weeks) subscription to *The Cash Box*! Read the first four issues! If you don't agree, after reading those first four issues, that *The Cash Box* is the greatest magazine for your business in all the history of the industry, simply return those first four issues and **GET DOUBLE YOUR MONEY BACK** for those four issues, **PLUS** the \$15 you sent in for your full year's subscription!

**YOU CAN'T LOSE!!**



**THE CASH BOX**  
26 West 47th Street  
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**OKAY!** I'll take your offer! Enclosed find my check for \$15 for a Full Year's subscription to *The Cash Box* (52 Weeks' Issues). If I don't like the first four issues I receive, I am to return these four issues to you and you are to give me **DOUBLE MY MONEY BACK** for those first four issues, plus the \$15 which I'm enclosing herewith.

NAME .....  
FIRM .....  
ADDRESS .....  
CITY ..... ZONE ..... STATE .....





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MACHINE COMPANY

1725 W. DIVERSEY BLVD. • CHICAGO 14

*It's Spectacular!*

**chicago coin's  
Newest Sensation ...**

# BULLS EYE BOWLER

**Exciting NEW  
Action-Packed Feature!**

Player by Simply Matching  
a Number Only — gets  
Additional Scoring on the  
*"Ring-O-Lite"*  
BULLS EYE

All Steel  
Front Door—  
National  
"Slug Rejector"  
Coin Chute

4 Drum  
Scoring!

PLUS!  
*Flash-O-Matic*  
Scoring!

**Colorful  
Traveling  
Lights**

speed along behind each  
Ring building up great  
suspense and animation!

**BLINKER BOWLER**

\*\*\*Contains same playing features as Bulls Eye Bowler except ...  
A 100% REPLAY GAME equipped with replay totalizer

## Celebs Attend Weekly Teen-Age Party Co-Sponsored by Mich. Ops' Assn.



DETROIT, MICH.—The United Music Operators of Michigan continues to co-sponsor teen-age parties each week with the Hamtramck Recreation Commission. The parties are held at the Veterans Memorial Park.

The United Music Ops of Michigan arranged for some 2,000 fans to see the Gaylords, Frankie Castro and Gloria Mann and others at their most recent show. Emcee for the hop was Larry Gentile, disk jockey from WXYZ, this city.

Roy Small, public relations counsel

of the United Music Ops, has given much of his time in order to obtain the artists each week.

Local talent included a 30 piece accordion band from the Keyboard Studios, with Wally Trusk as director.

Jeff's Music Company again donated a juke box to the lucky teenager who held the winning ticket.

Pictured herewith, appearing at last week's party, are (left to right): Roy Small, The Gaylords, Larry Gentile, and Stan Wisniack.

## Bally New Kiddie Ride "Model T"



JACK NELSON

CHICAGO—The new model Bally "Hot Rod" is called "Model T", by special permission of Ford Motor Company, manufacturers of the historic "Model T Ford", advised Jack Nelson, general sales manager, Bally Manufacturing Company, this city.

"Model T" includes all the proved money-making features of 'Hot Rod', plus new flashy base in brighter colors, attracting immediate attention to the ride," Nelson stated.

"A miniature model of an early vintage roadster, with real headlights and horn, 'Model T' takes youngsters on a rolling, rocking ride for a dime."

## COMPRADORES EXTRANJEROS

Ponganse en contacto con nosotros cuando se trate de

### MAQUINAS BALLY

Estamos entregando ahora los siguientes sensacionales manantiales de beneficios ...

- Bally Hot Rod Kiddie Ride
- Bally Bull's Eye Gun
- Bally ABC Bowler
- Bally Congress Bowler

Tenemos siempre en existencia un gran numero de maquinas Bally de Bingo y Juegos de Tejo, reconstruidas.

Escriban o Cablegrafien para Precios Especiales

### INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

### For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

## DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

continued Nelson. "Throttle permits the driver to speed up or slow down at will. 'Model T' requires only 34 inches by 68 inches of floor space to earn really important money in all kiddie-ride locations."



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IN EVERY LOCATION!



**GENCO'S**

NEW 2-PLAYER

## CHAMPION BASEBALL



Ⓢ Balls are hit in MID-AIR!

Ⓢ Balls soar approximately 5 FEET through the air!

Ⓢ SINGLE BALL can score up to 100 RUNS! Keeps game "alive" until last out!

Ⓢ 3 OUTS per Inning — adjustable to 1, 2, or 3 innings!

Ⓢ Adjustable for MULTIPLE or SINGLE REPLAYS!

Ⓢ Exciting MATCH PLAY and HOLD-OVER feature!

• King-Size White Plastic Balls!

• REALISTIC Wooden Bat

• FULL-VIEW Glass Sides and Top!

• LIFELIKE 3-Dimensional Players

**COMPACT!**

80" long  
25" wide

# GENCO

MFG. & SALES CO.

2621 N. Ashland Avenue  
Chicago 14, Illinois

**PLAYERS ACTUALLY HIT HIGH FLY BALLS WITHOUT RAMPS!**

## THRU THE COIN CHUTE

### EASTERN FLASHES

Dime play on phonos main topic of discussion here whenever two or more music ops get together. While converting in a big city the size of New York, with its many types of locations and hundreds of operators, presents certain problems, large majority of ops are for changeover. Few dissenters will be found anywhere, and they will have to follow the trend. We've spoken to many of the operators who've made the change, and they, like operators thruout the country, proclaim "No matter what anyone else does, we're on dime play and will never go back to a nickel." We look for a big "push" this coming Fall. As far as ops in the Westchester area, Seymour Pollak told us this week that between 90% to 95% of the music machines in the area are now working on dime play. Everyone is happy, including the locations. He advises those few spots still not converted are either special type locations or those not worth bothering with.

We could hardly believe it when Mike Munves went away on vacation last week. But we were almost staggered when we dropped in this week, and were told Mike and Rose were still away for the second week. Hope they have a real good rest. . . . Meyer Parkoff, Atlantic New York Corp. (Seeburg) out to visit with Oscar Parkoff at the Newark, N. J. offices, and then on to Hartford, Conn. and Mac Perlman. The new quarters of Atlantic coming along rapidly. Ops finding the parking facilities a boon. Cars can be driven into building while ops do their buying. There's room for seven cars at one time. Nat So'ow, who can't break away for a vacation at this time, will take several days when he drives up to Haverstraw on Sept. 27 to pick up his 11-year-old son, Norman, who will be finishing up his stay at camp. Nat will take his wife and 5-year-old son, David, along, and then drive to Lake George for a few days. . . . Si Silverstein, Peekskill op, on the row, and reports collections at resort areas most wonderful this year. . . . Sam Schwartz, Federal Amusement, Montreal, Canada, spends a few days in the big city, visiting with 10th Ave. wholesalers.

Iz Edelman leaves his vacation haven in Scroon Lake, N. Y., and comes into the city. Iz tells us he'll visit Chicago and Los Angeles before returning to Scroon Lake. He also advises he has a new game on test location for the past few months, and will bring it out in the Fall. Claims it's an entirely new play principle. . . . Had quite an enjoyable visit with Barney (Shugy) Sugerman at Runyon Sales. Listened to some colorful stories by Dave Stern and "Senator" Al Bodkin. Before leaving Stern placed an order for two trailer-cars of Bally's "ABC" bowler for his County Service, Elizabeth, N. J. operating company, and Bodkin enthusiastically reported most wonderful collections from the "ABC" bowlers he has on location. Irv (Kempy) Kempner, roadman for Runyon, in the office this week due to vacations of others on Runyon staff. . . . Gertrude Brown, Beacon, N. Y. operator, picking up supplies. Tells us that her summer locations doing exceptionally well, with the exception of only one spot. However, she states she'll know how much more about this location when the season ends, as collections usually average out over the summer. . . . Bob Slifer, Seacoast Distributors, expected back from his vacation next week. Meanwhile Dave Stern and Charlie Reissner report good sales of Rock-Ola phono. . . . Al Simon, Albert Simon, Inc., quite busy with Genco and ChiCoin games, as we couldn't interrupt his talks with ops, more than to wave "hello". . . . Max Levine, Scientific Machine Corp., a visitor on coinrow. Advises he'll have an announcement to make in early Fall. . . . Nat Cohn, looking like a million, dressed in summer blue and white, visits on the street. . . . Joe Young, Young Distributors, out visiting coinmen in New Jersey, while Abe Lipsky stays in the office. Imagine Hank Peteet, Wurlitzer's field engineer, must be enjoying his vacation, as he wasn't here this week. . . . Seymour Pollak, very happy in announcing the engagement of his lovely daughter, Carole to Lee Steven Memlich. Some of our coinmen may know Lee's father, who is one of the owners of Regan Furniture Co. in N. Y. Seymour and his missus leave this week-end for a few days vacation at Atlantic City.

## THRU THE COIN CHUTE

### UPPER MIDWEST MUSINGS

Mr. and Mrs. John McCarthy of Waterloo, Iowa, spent a couple of days in the Twin Cities visiting the distributors and shopped around for equipment for their route. . . . Dick Grant of Mound, Minn., is up and around and on his route again after spending several days in the hospital with a recurrent ulcer condition. . . . Mr. and Mrs. Gordon Dennis of Cando, took their four sons with them on a combination business and pleasure trip to the Twin Cities. Gordon shopped for games for his route and remarked that the crop prospect is good in his area which also means that business in general should be good in and around Cando. . . . Mr. and Mrs. August Quade of Rochester, Minn., spent several hours in town shopping for records and parts. Of course we must remark on the flashy Olds Holiday which August acquired just recently. . . . Sid Levin of the Lieberman Music Company was laid up for several days with a virus infection. He almost showed up at the office with a mustache but shaved it off at the last minute. . . . Tom Kady of Grand Forks, N. D., was seen shopping around for phonographs for his route. . . . L. P. Wilbur of Duluth, Minn., made the rounds shopping for equipment for his route. . . . Seen here and there picking up parts and records for their routes were Bob Kesse of Forest Lake, Minn.; Gabby Cluseau of Grand Rapids, Minn.; L. I. Harris of Enderlin, N. D.; Don Thraen of New Ulm, Minn.; Earl Porter of the Palace Music Company of Mitchell, S. D.; John Johnson of Staples, Minn.; and John Howe of Foley, Minn.

# HAVE YOU BEEN ACTIVELY ENGAGED IN THE INDUSTRY FOR TEN YEARS?

If you have been actively engaged in the industry for ten years or more, but not yet 20 years, you are now eligible to become an "Alternate Member" of the "20 Year Club". As an "Alternate Member" you enjoy all the privileges of the "20 Year Club" and will automatically be transferred into the "20 Year Club" on reaching your 20th year in the industry. If you are eligible for membership as an "Alternate Member" of the "20 Year Club" fill out the application and mail today!

(PLEASE PRINT)

ENTERED THE INDUSTRY \_\_\_\_\_ MONTH \_\_\_\_\_ DAY \_\_\_\_\_ YEAR

BORN \_\_\_\_\_ (MONTH—DAY—YEAR)

NAME IN FULL \_\_\_\_\_

FIRM NAME \_\_\_\_\_

ADDRESS FOR 'CLUB' MAIL \_\_\_\_\_

CITY \_\_\_\_\_ ZONE \_\_\_\_\_ STATE \_\_\_\_\_

MAIL TODAY TO:

**THE CASH BOX' "20 YEAR CLUB"**  
32 WEST RANDOLPH STREET, CHICAGO 1, ILLINOIS

"It's What's in THE CASH BOX That Counts"



# THRU THE COIN CHUTE

## CHICAGO CHATTER

Possibly best business outlook of the week is in the statement made by Jack Nelson, Bally Sales manager, who reported, "Regardless of the 90 and 100 degree temperatures, business has been great." Jack also went on to say, "Our bowlers, 'ABC' and 'Congress,' are taking stronger hold everywhere. With bowlers getting ready for the new season; with bowling in the air; play on our bowlers is getting bigger and better every day." . . . Visitors checking into Chicago these days try to make the Edgewater Beach Hotel their headquarters. Not only because it's further north, where the cooler breezes are blowing, but also because of the Edgewater Beach Cabana Club, where the guys and their gals can swim away a few hours after visiting about the town. . . . Alvin Gottlieb advises, "Our new two-player pinball, 'Tournament' has gotten off to a very grand start. We're shipping more every day." Listening to Alvin discuss this business was tremendously refreshing. The young man actually grew up in the field. And knows the 'ins' and the 'outs' of the coinbiz from "A" to "Z."

Joe Auton of King-Pin, Detroit, surprised the entire sales staff of Bally with one of the biggest orders for "Bally Hot Rods". Seems Joe just closed a deal to operate them in a big chain. . . . Over at Rock-Ola all executives are in town. And all are working at top speed in an effort to catch up with the backlog of orders they have for their new phono. Even tho production has been speeded up, orders have been coming in at such a rate, they report, they just can't seem to even up. Dave Rockola, Les Rieck, Ed Ristau, Kurt Kluever, Wayne Bradfield, all others dashing about this big plant. . . . New angle. The first 5,000 platters of "Verse Of Stardust" (the Hoagy Carmichael tune's verse only) arriving here will be placed in the juke boxes, even before a single one goes on sale over the store counters. The label features Eddie Dexter. Hal Fredericks of WAAF who has the full hour Recorded Music Service's sponsored show, "Juke Box Jamboree", will be plugging this disk to back up the juke box men who will be placing it in their phonos.

Sam Lewis and Frank Mencuri two happy men this past week with the way those orders flooding in for their new clickercoo. Sam quoted statements by Bill Miller of Grand Rapids, Joe Ash of Philly, Wally Finke and Joe Kline of Chi and Sam London of Milwaukee, to give some idea of how this new Exhibit game has taken hold. In the meantime, while Sam telling the story Frank Mencuri grabs for his coat, hat and travel bag and yells out, "I'm on my way. I've got a date with Diane." Meaning, of course, that Frank flew east where he'll be flying straight into hurricane, Diane. . . . Mrs. Margaret Trippe in town visiting about. She's Carl Trippe's widow. . . . Williams' factory a busy, busy place this past week, with much hush-hush-hush about what's going on in the factory. Harry Williams deep in work in the experimental dept. Sam Stern rushing in and out between his office and the factory. Art Weinand holding phones and scribbling away while talking. Whew! . . . Happy vacation to Carl Knippel of Como who is on a well deserved two weeks rest.

Quote from Ralph Pearl's "Vegas Daze & Nites" column, re: United's Lyn Durant, ". . . electronic genius whose unpublicized charitable deeds are many . . . doesn't have to depend on eccentric dress or behavior to make like a genius, which he rightfully is. . . ." and Pearl goes on and on and even believes that Lyn could be elected Governor of Illinois, because he has so many, many friends. . . . Ed Levin can only say, "We're busier than busy. Especially now with our new 'Bulls Eye' and 'Blinker Bowlers'." Ed reports that all ChiCoin bowlers moving fast and that these two new ones have "taken strong hold everywhere". . . . Paul Huebsch of Keeney advises, "Boy, my first day back after my vacation, was simply brutal. Took me all day to do what I used to do all day." Paul also whispering that Keeney ready to ship "a brand new one". But won't tell too much about it as yet. In the meantime, Roy McGinnis takes off for a day of golf. . . . Howie Freer in town to visit his Dad who was operated on last week. Reports he's no longer with Sierra in L.A. Is out of the industry now. In the business brokerage field.

Jack Burns, in between trips, chatting away happily at Empire about the upsurge in sales Empire enjoying on baseballs. In deep conference, in the meantime, Joe Robbins, Jerry Bremner and Columbus visitor, Sam Solomon. . . . Nice note from Wm. J. (Bill) Burke who encloses map of "Waldorf Diner" and reports, "This is my new venture". Diner is located in Waldorf, Md. On the short route to Florida. Bill hopes eastern coinmen will stop off and have a bite with him. . . . Avron Gensburg in the midst of a zillion problems at Genco between sales and production and sure happy when Ralph Sheffield walked in this past week from his two weeks' vacation. In the meantime, Ernie Rezeau, Genco's sales mgr., out on the road visiting the trade. . . . Irv Ovitz of Int'l Distribs reports terrific pickup in export biz this past month for his firm. . . . Joe Schwartz looking forward to a very great Fall season. When in walks Mort Levison just back from L.A. and Vegas—to dash right out again for Wisconsin. . . .

Al Thaelke back in the United plant after 4 solid months on the road—leaves again. This time for a southern trip. Will probably bump smack into Johnny Casola in Memphis. Both hoping to be back in time for the United employees' picnic on the 27th. . . . Sammy Dieter of Fort Wayne, Ind. advising that this past birthday of his "was really special. I was 50". Now that Sammy's past the half-century mark—he's on his way to 100. . . . There are many with Mink on the mind right now since seeing that Wurlitzer circular that read: "Your Wurlitzer distributor has an elegant and valuable gift for the woman in your heart". . . . Nice note from Sr. Leon Shapochnik of Habana, Cuba, who wants to know will he see us in Havana this winter. (Aside: Si Señor). . . . Len Micon (the old golf pro) takes beginner Fred Skor out on the links. Freddie was somewhere over the 100 mark. And Len's game wasn't too hot either. Len scored a 77. . . . Al Stern entertaining visitors while his son Joel, away on vacation.

Like Nate Feinstein of Atlas Music reports, "We've never enjoyed such a grand sale of wall and bar boxes as we have these past months." Nate happy to learn that this same condition prevails all over the nation. And that ops are buying more remotes than ever before to cover every available spot where coins can be garnered in all of their locations. That's a lot cheaper than trying to jam into new spots with unknown intake. . . . Some distribs write, "Why doesn't The Cash Box write more articles on need for a 'National Credit Bureau'." You originated and pioneered this idea and wrote many editorials on it. Keep it up. It's got to come into being unless some of the boys want to lose what they have." . . . HAPPY BIRTHDAY THIS WEEK TO: Joseph C. Glaviana, Houston, Tex. . . . Ted Garrett, Albuquerque, N. Mex. . . . Wm. Marmer, Cincinnati, O. . . . Howard N. Ellis, Omaha, Nebr. . . . David S. Bond, Boston, Mass. . . . Wm. Blatt, Miami, Fla. . . . Hyman Silverstein, Cleveland, O. . . . Thomas D Greco, Glasco, N. Y.



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**SIDEWALK ENGINEER**

BE A SIDEWALK ENGINEER!  
FUN FOR ALL AGES

SIZE:  
48" long  
28" wide  
54" high

**THE**  
**OUTSTANDING MONEY MAKER OF 1955**

*Just ask the fortunate operator*  
**who owns Williams SIDEWALK ENGINEER**

**Williams SIDEWALK ENGINEER** does a tremendous money making job in arcades, drug stores, supermarkets, kiddielands, bowling alleys, dime stores—everywhere!



**CREATORS OF DEPENDABLE PLAY APPEAL**  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

*Also delivering Williams Great*  
**Baseball Game "King of Swat"**

EXHIBIT SUPPLY

WOW!

YOU SURE HAVE IT!

*Joe Ash, Philadelphia, Pa.*

WANTED!!!

LATE BINGOS

SEEBURG C-G-R

● CASH OR TRADE!

*Empire* COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Seeburg parts: Selection receivers, Selector coil assemblys, Keyboards, Amplifiers, and pick-up cartridges. State model number, condition, and price. Phone, write, or wire. SAN FRANCISCO OPERATORS SERVICE, 155 7th STREET, SAN FRANCISCO 3, CALIF. Tel.: HEmlock 1-5676.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOLLETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—Genco Shuffle Pool, give price and quantity. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-900).

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: Everglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

WANT—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Juke Box Mechanic for large route. Experienced man only. Good salary and working conditions. All replies confidential. BOX 143, 22nd ST. STATION, ST. PETERSBURG, FLA.

## CLASSIFIED ADVERTISING SECTION

WANT—Juke Box collector-service-man for Westchester County. Substantial firm. Good salary, permanent position. Please write, furnish recent references. Correspondence held confidential. BOX #348, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK, N. Y.

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Good Mechanic on Music and Pins. Only Sober reliable and steady man wanted. Write or call collect. DEcatur 2-2120, 9 to 5 P.M. NATIONAL AMUSEMENT CO., INC., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D.C.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

## FOR SALE

FOR SALE—Seeburg Phonographs. Model 146, \$50; Model 147, \$75; Model 148 (light finish), \$75. W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE—Route of 250 Waling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

FOR SALE—"Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telegiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model "C", \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlock 4-3844.**

**FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.**

**FOR SALE — United Shuffle Alleys; Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

**FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: TOWer 1-6715.)**

**FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)**

**FOR SALE — Kiddie Rides — Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$135. Singapore, \$295; Brand New Gayety, \$495. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS. (Tel.: ALgonquin 4-4040).**

**FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.**

**FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293.)**

**FOR SALE:—Special. Bally; Gayety, positively like new, used very little, a real bargain at \$365 ea.; Big Times, \$465; Varieties, \$362.50; Champion Horses, used two months, like new, \$465; Moon Rides, \$325; Rocket Bowlers, \$245. Exhibit Supply: 500 Shooting Gallery, floor samples, \$295. Williams: Race The Clock, four-player pin game, \$299.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318).**

**FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi-Fi's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.**

**FOR SALE — 1 Genco Sky Gunner \$165.00; 1 Exhibit Jet Gun \$79.50; 2 Exhibit Six Shooter \$75.00 each; 1 Genco 2 Player Basketball \$250.00; 1 Genco 400 \$40.00; 1 Hayburner \$45.00. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. Tel.: 3-4508.**

**FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN. Tel. 945.**

**FOR SALE — Reconditioned bingo games. Bright Light's through Gayety. Will trade against 100A Seeburgs. What do you need? Write, wire, phone. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, NEW YORK. Tel.: LINcoln 9106.**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.**

**FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment, Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

**FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHApel 9-6556.**

**FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y. (Tel.: SUMmer 4938).**

**FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).**

**FOR SALE — Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA. (Tel.: MAGnolia 6386).**

**FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).**

**FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6730.)**

**FOR SALE — Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).**

**FOR SALE — Bally Space Ship \$249.50; Exhibit Star Shooting Gallery \$225; Williams Super Jet Guns \$295; Keeney Ranger Gun, write; Keeney Ranger Gun DeLuxe, write. Write, wire, phone today. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).**

**FOR SALE—Hi-Fi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

**FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: Main 1-8751.)**

**FOR SALE—26 Wurlitzer 3020 Wallboxes \$9 ea.; 2 D-80 Wallboxes and Stepper \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. Y. (Tel.: 2-3992).**

**FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC. POSTAL ADDRESS, BOX 129. (Tel.: 154).**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

**FOR SALE — "Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)**



### CLASSIFIED ADVERTISING SECTION

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Hollywood Bowler \$525; Arrow Bowler \$495; Thunderbolt Bowler \$400; Starlite Bowler \$225; Feature Bowler \$275; Super Frame \$250; Advance Bowler \$165. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS, OHIO. Tel. AXminster 4-3529.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

### MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnoia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.


# THE CASH BOX

## "The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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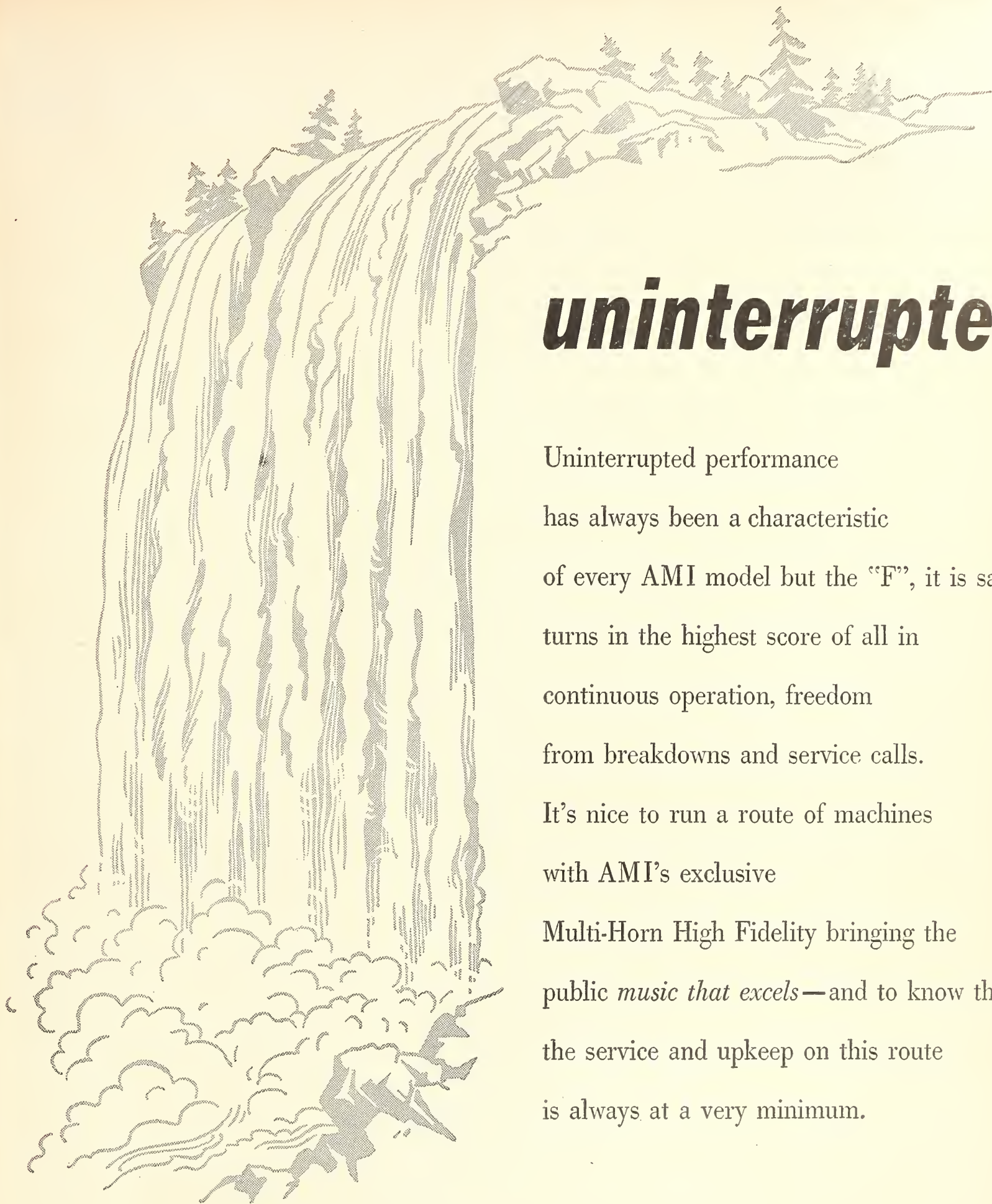
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# *uninterrupted!*

Uninterrupted performance has always been a characteristic of every AMI model but the "F", it is said, turns in the highest score of all in continuous operation, freedom from breakdowns and service calls. It's nice to run a route of machines with AMI's exclusive Multi-Horn High Fidelity bringing the public *music that excels*—and to know that the service and upkeep on this route is always at a very minimum.

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

## THIS WEEK'S USED MACHINE QUOTATIONS

16th YEAR OF PUBLICATION  
 829th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

#### REGARDING SELLING PRICES

### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
 BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire- less	16.50	24.50
4. 3W7-L-56	22.50	34.50

#### WURLITZER

4* 1015, '46, 25 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
2* 1100, '48, 24 Sel., 78 RPM	99.00	150.00
4. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
1. 1400, '52, 48 Sel., 78 RPM	275.00	350.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 104 Sel., 78 and 45 RPM Inter- mixed	295.00	395.00
4. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	350.00	425.00
1. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.50	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed.  
 Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit;  
 (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke)  
 Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	65.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
2. Army-Navy (Wm 10/53)	50.00	95.00
4* Atlantic City (B 5/52)	75.00	125.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	160.00	245.00
3* Beauty (B 11/52)	110.00	175.00
4. Be Bop (Ex 3/50)	10.00	20.00
2. Big Ben (Wm 9/54)	140.00	190.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2. Big Time (B 1/55)	450.00	525.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Bone Head (Ge 11/48)	10.00	20.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	49.50	85.00
4. Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→

#### AMI

2* Model A, '46, 40 Sel., 78 RPM	75.00	125.00
1* Model B, '48, 40 Sel., 78 RPM	150.00	210.00
2* Model C, '50, 40 Sel., 78 RPM	139.50	235.00
1* Model D-40, '51, 40 Sel., 78 RPM	250.00	325.00
2* Model D-80, '51, 80 Sel., 45 RPM	325.00	425.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
4. Model E-80, '53, 80 Sel., 45 RPM	475.00	650.00
2. Model E-120, '53, 120 Sel., 45 RPM	495.00	675.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
1. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00
1. 1434, '51, Rocket '51-52 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4* 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
2* 1438, '54, Comet, 120 Sel., 45 RPM	535.00	625.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
2. 147S, '47, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
2. 148S, '48, Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
3* M100A, '49, 100 Sel., 78 RPM	265.00	350.00
2* M100B, '51, 100 Sel., 45 RPM	475.00	560.00
4. M100B1, '51, 100 Sel., 45 RPM, Light Cab.	500.00	595.00
1* M100C, '53, 100 Sel., 45 RPM	575.00	665.00
2. HF 100G, '54, 100 Sel., 45 RPM	725.00	850.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED**  
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 (FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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### PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	95.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	115.00	145.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
1. College Daze (Got 8/49)	10.00	25.00
2. Colors (Wm 11/54)	175.00	220.00
4* Coney Island (B 9/51)	60.00	85.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
2. Dealer "21" (Wm 2/54)	75.00	135.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	190.00	230.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
2. Dragonette (Got 6/54)	135.00	185.00
4. Dreamy (Wm 2/50)	15.00	25.00
2. Dude Ranch (B 9/53)	170.00	215.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
2. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
2. "400" Upright (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	100.00	160.00
4. Futurity (B 3/51)	40.00	80.00
2. Gayety (B 3/25)	375.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	95.00
2. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
2. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	160.00

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### PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	79.00	105.00
3. Guys-Dolls (Got 5/53)	75.00	125.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
1. Havana (Un 2/54)	140.00	225.00
4. Hawaii (Un 6/54)	175.00	325.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	45.00	75.00
3* Hi-Fi (B 6/54)	220.00	300.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Run (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
1* Ice-Frolics (B 1/54)	195.00	250.00
4. Jalopy (Wm 8/51)	55.00	95.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 4/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
2. Lady Luck (Got 9/54)	145.00	200.00
2. Lazy "Q" (Wm 2/54)	85.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/55)	405.00	495.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
2. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	200.00	255.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
2. Mystic Marvel (Got 3/54)	145.00	155.00
4* Nevada (Un 8/54)	225.00	350.00
4. Niagara (Got 12/51)	39.00	80.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4. Palm Beach (B 7/52)	75.00	110.00

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### PINBALL GAMES (Cont.)

2* Palm Springs (B 11/53)	210.00	265.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
4* Rio (Un 11/53)	135.00	195.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53) (Club Model)	175.00	250.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockey (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
6. Short Stop (Ex 7/48)	10.00	20.00
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
1* Singapore (Un 10/54)	285.00	395.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	225.00	245.00
4. Spot Bowler (Got 10/50)	15.00	35.00
3* Spot-Lite (B 1/52)	45.00	70.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
2. Stage Coach (Got 11/54)	165.00	210.00
2. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	39.50	95.00
2. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
2. Struggle Buggies (Wm 12/53)	50.00	120.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
2* Surf Club (B 3/54)	220.00	295.00
4. Sweeptakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4* Tahiti (Un 8/53)	130.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00

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**PINBALL GAMES (Cont.)**

4. Thing (CC 2/51) . . . . .	15.00	35.00
4. Three Feathers (Ge 5/49) . . . . .	15.00	35.00
4. Three Four Five (Un 6/51) . . . . .	25.00	50.00
6. Three Musketeers (Got 7/49) . . . . .	15.00	35.00
6. Thrill (CC 9/48) . . . . .	10.00	20.00
2. Thunderbird (Wm 5/54) . . . . .	150.00	190.00
4. Times Square (Wm 4/53) . . . . .	65.00	90.00
4. Touchdown (Un 1/52) . . . . .	15.00	25.00
4. Triplets (Got 7/50) . . . . .	15.00	29.50
4. TriScore (Ge 1/51) . . . . .	20.00	35.00
4* Tropicana (Un 1/55) . . . . .	325.00	450.00
4. Tropics (Un 7/53) . . . . .	125.00	175.00
6. Tucson (Wm 1/49) . . . . .	10.00	29.00
6. Tumbleweed (Ex 8/49) . . . . .	15.00	35.00
4. Turf King (B 6/50) . . . . .	15.00	45.00
2. Twenty Grand (Wm 12/25) . . . . .	40.00	85.00
4. Twin Bill (Got 1/55) . . . . .	210.00	240.00
4. Utah (Un 7/49) . . . . .	10.00	29.50
1* Variety (B 9/54) . . . . .	350.00	455.00
4. Watch My Line (Got 9/51) . . . . .	30.00	55.00
4. Whizz Kids (CC 3/52) . . . . .	20.00	40.00
4. Wild West (Got 8/51) . . . . .	40.00	69.50
4. Winner (Univ.) . . . . .	20.00	45.00
3* Yacht Club (B 6/53) . . . . .	75.00	140.00
4. Zingo (Un 10/51) . . . . .	25.00	65.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

6. Bally Speed Bowler (2/50) . . . . .	15.00	20.00
6. Bally Shuffle Champ (4/50) . . . . .	20.00	30.00
6. Bally Hook Bowler (11/50) . . . . .	20.00	45.00
6. Bally Baseball (5/51) . . . . .	35.00	45.00
4. Bally Shuffle Line (7/51) . . . . .	25.00	50.00
4. Bally Victory Bowler (5/51) . . . . .	295.00	375.00
4. Bally Champion Bowler (5/54) . . . . .	295.00	395.00
4. Bally Jet Bowler (8/54) . . . . .	350.00	400.00
1. Bally Magic Bowler (12/54) . . . . .	395.00	475.00
4. ChiCoin Bowling Classic (5/50) . . . . .	20.00	35.00
4. ChiCoin Pin Bowler (6/50) . . . . .	20.00	30.00
4. ChiCoin Trophy Bowl (7/50) . . . . .	20.00	35.00
6. ChiCoin Pin Lite (9/50) . . . . .	25.00	30.00
4. ChiCoin Horse-Shoes (5/51) . . . . .	35.00	75.00
2. ChiCoin 6-Player (8/51) . . . . .	35.00	85.00
2. ChiCoin 6-Player DeLuxe (5/52) . . . . .	39.00	95.00
2. ChiCoin Match Bowler (6/52) . . . . .	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52) . . . . .	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52) . . . . .	75.00	150.00
4. ChiCoin 10th Frame Special (12/52) . . . . .	75.00	150.00
4. ChiCoin Name Bowler (1/53) . . . . .	75.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (3/53) . . . . .	85.00	150.00
1. ChiCoin Crown (4/53) . . . . .	100.00	200.00
4. ChiCoin Crown Giant Pins (9/53) . . . . .	125.00	185.00
4. ChiCoin Triple Score (6/53) . . . . .	125.00	175.00
4. ChiCoin Gold Cup (7/53) . . . . .	145.00	225.00
4. ChiCoin High Speed Crown (7/53) . . . . .	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53) . . . . .	225.00	285.00

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**SHUFFLES (Cont.)**

2* ChiCoin Advance (10/53) . . . . .	165.00	260.00
2. ChiCoin King (10/53) . . . . .	200.00	300.00
4. ChiCoin Criss Cross Bowler (12/53) . . . . .	240.00	300.00
4* ChiCoin Super Frame (3/54) . . . . .	245.00	340.00
2. ChiCoin Starlite (3/54) . . . . .	275.00	350.00
2. ChiCoin Feature (7/54) . . . . .	275.00	375.00
2. ChiCoin Holiday (9/54) . . . . .	375.00	465.00
2. ChiCoin Flash (10/54) . . . . .	355.00	420.00
2. ChiCoin Playtime (10/54) . . . . .	350.00	460.00
4. ChiCoin Fireball (11/54) . . . . .	395.00	475.00
4. ChiCoin Thunderbolt (12/54) . . . . .	400.00	450.00
4. ChiCoin Triple Strike (2/55) . . . . .	435.00	495.00
4. ChiCoin Criss Cross Targette (1/55) . . . . .	215.00	275.00
4. ChiCoin Deluxe Criss Cross Targette (1/55) . . . . .	215.00	275.00
4. Exhibit Strike (6/51) . . . . .	20.00	30.00
4. Exhibit Twin Rotation (5/52) . . . . .	65.00	95.00
4. Genco Bowling League (11/49) . . . . .	15.00	20.00
4. Genco Baseball (5/50) . . . . .	15.00	20.00
4. Genco Shuffle Target (7/51) . . . . .	15.00	20.00
4. Genco 8-Player Re- bound (9/51) . . . . .	30.00	65.00
4. Genco Shuffle Pool (11/53) . . . . .	85.00	125.00
2. Genco Match Pool (2/54) . . . . .	145.00	170.00
4. Gottlieb Bowlette (3/50) . . . . .	15.00	29.50
6. Keeney Pin Boy (11/49) . . . . .	15.00	20.00
6. Keeney Ten Pins (1/50) . . . . .	15.00	20.00
6. Keeney ABC (2/50) . . . . .	15.00	20.00
6. Keeney Lucky Strike (4/50) . . . . .	20.00	30.00
6. Keeney King Pin (4/50) . . . . .	20.00	30.00
6. Keeney Bowling Champ (4/50) . . . . .	20.00	30.00
6. Keeney Duck Pins (6/50) . . . . .	20.00	30.00
4. Keeney Double Bowler (8/50) . . . . .	25.00	35.00
4. Keeney League (8/50) . . . . .	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50) . . . . .	40.00	75.00
4. Keeney Big League (5/51) . . . . .	35.00	65.00
4. Keeney 6-Player League (9/51) . . . . .	35.00	75.00
4. Keeney DeLuxe League (3/52) . . . . .	35.00	95.00
4. Keeney Super DeLuxe League (3/52) . . . . .	45.00	100.00
4. Keeney High Score League (5/52) . . . . .	65.00	100.00
4. Keeney Team (10/52) . . . . .	69.00	135.00
4. Keeney Club (4/53) . . . . .	95.00	150.00
2. Keeney Domino (5/53) . . . . .	100.00	165.00
4. Keeney Carnival (5/53) . . . . .	115.00	190.00
4. Keeney Pacemaker (9/53) . . . . .	159.50	215.00
4. Keeney Mainliner Bowler (1/54) . . . . .	169.50	240.00
4. Keeney Bonus Bowler (3/54) . . . . .	175.00	250.00
2. Keeney Diamond Bowler (5/54) . . . . .	165.00	295.00
4. Keeney Bikini (6/54) . . . . .	295.00	325.00
4. Keeney Century (6/54) . . . . .	310.00	325.00
4. Keeney American (9/54) . . . . .	325.00	350.00
2. Keeney National (9/54) . . . . .	345.00	395.00
4. United 5-Player (1/51) . . . . .	35.00	65.00
4. United 6-Player (2/51) . . . . .	40.00	70.00
4. United DeLuxe 6-Player (10/51) . . . . .	40.00	75.00
4. United 6-Player Super (3/52) . . . . .	45.00	95.00
4. United 4-Player Official (5/52) . . . . .	45.00	100.00
4. United 6-Player Star (7/52) . . . . .	55.00	105.00
4* United 10th Frame Star (9/52) . . . . .	69.00	110.00
4. United Manhattan 10th Frame (9/52) . . . . .	75.00	130.00
4. United 10th Frame Super (10/52) . . . . .	85.00	130.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**SHUFFLES (Cont.)**

4. United Manhattan (9/52) . . . . .	100.00	135.00
4* United Cascade (2/53) . . . . .	90.00	140.00
4* United Clover (2/53) . . . . .	85.00	140.00
4. United Liberty (2/53) . . . . .	100.00	140.00
4. United Classic (6/53) . . . . .	120.00	150.00
4. United Olympic (6/53) . . . . .	110.00	160.00
4* United Royal (9/53) . . . . .	145.00	200.00
2* United Imperial (9/53) . . . . .	185.00	220.00
4* United Chief (11/53) . . . . .	195.00	275.00
4. United Leader (11/53) . . . . .	235.00	260.00
4* United Team (1/54) . . . . .	245.00	285.00
4. United DeLuxe Team (1/54) . . . . .	260.00	300.00
4. United League (1/54) . . . . .	225.00	310.00
4. United Ace (5/54) . . . . .	285.00	335.00
2. United Rainbow (8/54) . . . . .	285.00	340.00
4. United Banner (8/54) . . . . .	325.00	365.00
4. United Shuffle Targette (8/54) . . . . .	325.00	375.00
4. United DeLuxe Shuffle Targette (8/54) . . . . .	335.00	395.00
4. United Speedy (8/54) . . . . .	345.00	410.00
4. Un. 11th Frame (10/54) . . . . .	355.00	410.00
4. United DeLuxe 11th Frame (10/54) . . . . .	365.00	420.00
2. United Comet Targette (11/54) . . . . .	335.00	410.00
4. United DeLuxe Comet Targette (11/54) . . . . .	365.00	420.00
2. United Mercury (12/54) . . . . .	365.00	415.00
4. United DeLuxe Mercury (12/54) . . . . .	365.00	425.00
4. United Mars (1/55) . . . . .	355.00	440.00
4. United DeLuxe Mars (1/55) . . . . .	360.00	450.00
4. Un. Lightning (2/55) . . . . .	375.00	455.00
4. United DeLuxe Lightning (2/55) . . . . .	385.00	465.00
4. Un. Clipper (5/55) . . . . .	425.00	460.00
4. United DeLuxe Clipper (5/55) . . . . .	435.00	470.00
4. Universal Twin (1/50) . . . . .	15.00	35.00
6. Universal Super Twin (3/50) . . . . .	30.00	40.00
6. Universal DeLuxe Twin (10/50) . . . . .	30.00	40.00
6. Universal High Score (10/50) . . . . .	30.00	40.00
6. Universal Bowlomatic (3/51) . . . . .	30.00	40.00
6. Williams Twin Shuffle 12/49) . . . . .	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50) . . . . .	20.00	30.00
6. Williams Bowler (9 1/2) (3/50) . . . . .	25.00	30.00
4. Williams Double Header (7/50) . . . . .	20.00	45.00
6. Williams 5-Player (6/51) . . . . .	20.00	30.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range . . . . .	550.00	650.00
4. Boomerang . . . . .	25.00	45.00
4. Bally Big Inning . . . . .	65.00	150.00
6. Bally Heavy Hitter . . . . .	35.00	60.00
4. Bally King Pin . . . . .	20.00	35.00
4. Bally Rapid Fire . . . . .	95.00	125.00
4. Bally Undersea Raider . . . . .	64.50	125.00
4. Champion Hockey . . . . .	40.00	85.00
4. ChiCoin Basketball Champ . . . . .	85.00	195.00
4. ChiCoin 4-Player Derby . . . . .	100.00	195.00
4. ChiCoin Goalee . . . . .	49.50	95.00
4. ChiCoin Hockey . . . . .	55.00	85.00
4. ChiMidget Skee . . . . .	65.00	175.00
4. ChiCoin Pistol . . . . .	40.00	90.00
4. ChiCoin Home Run, 6-Player (3/54) . . . . .	175.00	275.00
4. Edelco Pool Table . . . . .	20.00	75.00
4. Evans Bat-A-Score . . . . .	95.00	175.00
4. Evans Bola Score . . . . .	79.50	89.50
4. Evans Ski Roll . . . . .	35.00	95.00
4. Evans Super Bomber . . . . .	100.00	210.00
4. Evans Play Ball . . . . .	65.00	75.00
4. Evans Ten Strike '46 . . . . .	20.00	85.00
4. Evans Tommy Gun . . . . .	39.50	95.00
4. Exhibit Dale Gun . . . . .	24.50	89.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## ARCADE EQUIPMENT (Cont.)

4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gall. (6/54)	164.50	225.00
2* Exhibit Star Shooting Gallery (9/54)	200.00	300.00
1. Exhibit Sportland Shoot- ing Gallery (11/54)	225.00	350.00
4. Exhibit "500" Shooting Gallery (3/55)	335.00	450.00
2. Genco Sky Gunner	75.00	165.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
2* Genco Rifle Gal. (6/54)	215.00	275.00
4. Genco Big Top Rifle (Gallery 6/54)	375.00	450.06
4. Genco Wild West Gun (2/55)	425.00	500.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
1. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos Photomatic DeLuxe	350.00	575.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
1. Rockola World Series	40.00	85.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	100.00	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	175.00	275.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	275.00	375.00
4. United DeLuxe Carnival (10/54)	295.00	395.00
4. United Bonus Gun (1/55)	350.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. Deluxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	49.00	135.00
4. Wms. DeLuxe Baseball (4/53)	100.00	195.00
2. Wms. Pennant Baseball (12/53)	165.00	165.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	325.00
2. Wms. Major League Baseball (2/54)	200.00	350.00
2. Wms. All Star Baseball (2/54)	175.00	350.00
2. Wms. Big League Baseball (3/54)	155.00	325.00
2. Wms. Safari (2:55)	400.00	575.00
4. Wms. Polar Hunt (3/55)	495.00	625.00
4. Wurlitzer Skee-ball	35.00	75.00
<b>←TOTAL NO.</b>	<b>TOTAL VALUE→</b>	

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

F-120 Juke Box (Receiver included)	.....	No List Price Authorized for Publication
F-80 Juke Box (Receiver NOT included)	..	
F-40 Juke Box (Receiver NOT included)	..	
HS-80 Selective Hideaway	.....	
HS-120 Selective Hideaway	.....	
W-80 Wall Box	.....	
W-120 Wall Box	.....	
S-80 Receiver	.....	
S-120 Receiver	.....	
Wall Speaker	.....	
Corner Speaker	.....	
Recessed Speaker	.....	
R-167 Bargrip	.....	

### AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	.....	\$2,950.00
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### BALLY MFG. CO.

Gay Time	.....	\$ 775.00
ABC Bowler (without Match Feature)	.....	760.00
Model A-110, 10c a play	.....	780.00
Model A-325, 3 plays for 25c	.....	825.00
Congress Bowler (with Match Feature)	.....	805.00
Model C-110, 10c a play	.....	825.00
Model C-325, 3 plays for 25c	.....	825.00
Bull's Eye Shooting Gallery	.....	395.00

The Champion (With new-all-metal cabinet)	.....	759.00
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### CHICAGO COIN MACHINE CO.

Blinker Bowler (with Match Feature)	.....	\$ 815.00
Bonus Score Bowler (without Match Feature)	.....	695.00
Big League Match Feature Model	.....	595.00
Hollywood Bowler (with Match Feature)	.....	850.00
Bulls Eye Bowler (with Match Feature)	.....	775.00

### EXHIBIT SUPPLY

Treasure Cove Regular Model	.....	\$ 675.00
Match Play	.....	690.00
Junior Jet Ride, '55 Model	.....	395.00
Big Bronco, '55 Model	.....	997.50
Roy Rogers' Trigger, '55 Model	.....	1,047.50

### GENCO MFG. & SALES CO.

Champion Baseball (with Match Feature)	.....	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	.....	675.00

### D. GOTTLIEB & CO.

Tournament (Two-Player)	.....	\$ 512.50
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### INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	.....	\$ 795.00
Photomat '54	.....	2,150.00
3-D Art Parade, 10-show model	.....	495.00
3-D Art Parade, 6 show model	.....	395.00
Universal Post Card Vendor	.....	60.00

### J. H. KEENEY & CO., INC.

Electric Cigarette Vendor	.....	\$ 284.50
Coin Changer Model	.....	304.50

### ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	.....	No List Price Authorized for Publication
Model 1442, Hi-Fi, 50 Selec- tions, 45 RPM Only	.....	
Model 1546 Chrome Wall Box, 120 Selections	.....	
Model 1548, 50 Selection Wall Box	.....	
Model 1613, 8" Blonde Wall Speaker	.....	
Model 1614, 8" Mahogany Wall Speaker	.....	
Model 1906, Remote Volume Control	.....	
Model 1927, Remote Volume Control with Cancel Button.	.....	

### J. P. SEEBURG CORP.

HF-100-R	.....	No List Price Authorized for Publication
3W-1 Wall-O-Matic "100"	.....	
MRVC-1 Master Remote Volume Control	.....	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	.....	
CVS6-8-8" Recessed Speaker	.....	
CVS7-12-12" Recessed Speaker	.....	
PS6-1Z Power Supply	.....	
ARA1-L6 Auxiliary Remote Amplifier	.....	
AVC-1 Automatic Volume Compensator Unit	.....	

### UNITED MFG. CO.

Super Slugger Regular Model	.....	\$ 595.00
DeLuxe Model (with Match Feature)	.....	635.00
5th Inning Shuffle Targette De Luxe Model	.....	765.00
Regular Model	.....	745.00
Capitol Shuffle Alley Single Chute	.....	705.00
Double Chute	.....	725.00
Derby Roll (without Match Feature)	.....	705.00
De Luxe Derby Roll (with Match Feature)	.....	795.00
Venus Shuffle-Targette Regular Model, 10c play..	.....	705.00
Special Model, 10c, 3 for 25c	.....	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	.....	745.00
Regular Model, 10c play..	.....	765.00
Special Model, 10c, 3 for 25c	.....	765.00
Triple Play	.....	725.00

### WILLIAMS MFG. CO.

King Of Swat	.....	\$ 549.50
Three Deuces	.....	389.50
Sidewalk Engineer	.....	345.00
Race The Clock Single Chute	.....	494.50
Double Chute	.....	499.50

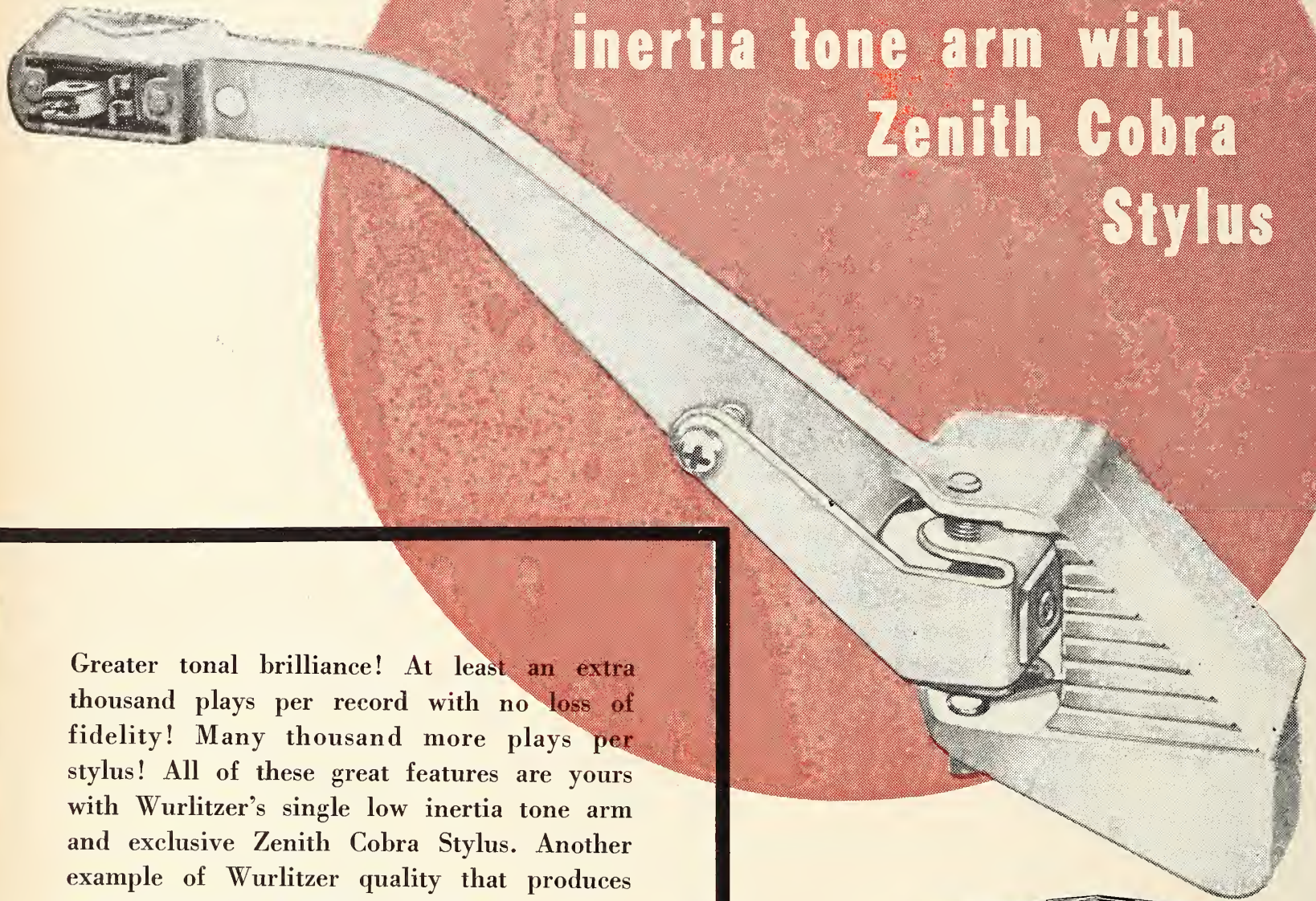
### THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	.....	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph	.....	
Model "1600-A" Hi-Fi Phono- graph	.....	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	.....	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	.....	
Model 5100 8" Speaker	.....	
Model 5110 12" DeLuxe Speaker	.....	
Model 5111 12" Concealed Speaker Hi-Fi	.....	
Model 5112 8" Wall Speaker Hi-Fi	.....	
Model 5115 Hi-Fi 4 Cone Cor- ner Speaker	.....	
Model 5116 Hi-Fi Coaxial Cor- ner Speaker	.....	
Model 5117 Hi-Fi Coaxial Wall Speaker	.....	



# ONLY WURLITZER

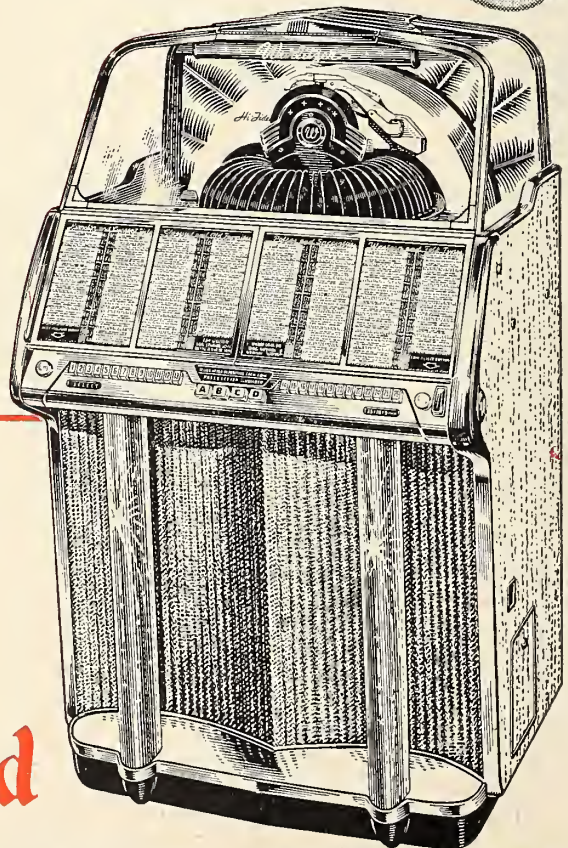
Has a Single low inertia tone arm with Zenith Cobra Stylus



Greater tonal brilliance! At least an extra thousand plays per record with no loss of fidelity! Many thousand more plays per stylus! All of these great features are yours with Wurlitzer's single low inertia tone arm and exclusive Zenith Cobra Stylus. Another example of Wurlitzer quality that produces extra savings and added earnings.

## Wurlitzer 1800

THE YEAR'S TOP PHONOGRAPH  
IN BEAUTY - IN TONE - IN EARNINGS



The Official  
Musical  
Instruments in

# WURLITZER Disneyland



UNITED'S DELUXE

# 5<sup>th</sup> INNING

## FOUR-PLAYER SKEE-SKILL TARGETTE GAME

### PLAYERS ACTUALLY RUN BASES

**SINGLES  
DOUBLES  
TRIPLES  
HOME RUNS**

**5**  
INNINGS PER GAME  
EACH PLAYER GETS  
3 SHOTS PER INNING  
**1, 2, 3 OR 4**  
CAN PLAY



**LAST INNING SUSPENSE**  
LOW SCORE CAN BECOME HIGH SCORE WITH 5TH INNING HIGH POINT RUN VALUES  
EACH RUN SCORED IN 1ST INNING SCORES 1 POINT  
EACH RUN SCORED IN 2ND INNING SCORES 2 POINTS  
EACH RUN SCORED IN 3RD INNING SCORES 3 POINTS  
EACH RUN SCORED IN 4TH INNING SCORES 4 POINTS  
EACH RUN SCORED IN 5TH INNING SCORES 10 POINTS

*Beautiful*  
**TWO-TONE  
GREEN  
FORMICA  
PLAYBOARD**

**MOLDED RUBBER POCKETS  
INSURE  
QUIET PLAY**

*Double Clover 4-Way Match Feature*

**EQUIPPED WITH UNITED'S  
TAMPER-PROOF SLUG REJECTOR**

**SIZE  
8 FT. BY 2 FT.**

**SEE  
YOUR  
DISTRIBUTOR**

UNITED  
OPERATORS  
ARE  
SUCCESSFUL  
OPERATORS

- OTHER UNITED HITS  
NOW AT YOUR DISTRIBUTOR
- 6 PLAYER SHUFFLE ALLEY BOWLING GAMES**
  - VENUS Shuffle Targette**  
Smooth, Quiet Skee-Skill Game
  - DERBY ROLL**  
2-Player Rubber Ball Roll Down Game with Race Horse Animation
  - TRIPLE PLAY**  
Fast Action In-Line Game

10¢ EACH PLAYER



**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

5TH INNING IS ALSO AVAILABLE  
IN REGULAR MODEL WITHOUT MATCH FEATURE



# OFFICIAL BOWLING SCORES

**ATTRACT MORE PLAYERS  
EARN MORE MONEY**

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first 6-PLAYER\* OFFICIAL BOWLING\*\* shuffle-bowlers. Order new Ballybowlers now!

SPECIFICATIONS: Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

\*Fun for one player . . . more fun for competitive teams of 2 to 6 players.  
\*\*Scoring for strikes, spares and blows is according to Official Bowling Rules.



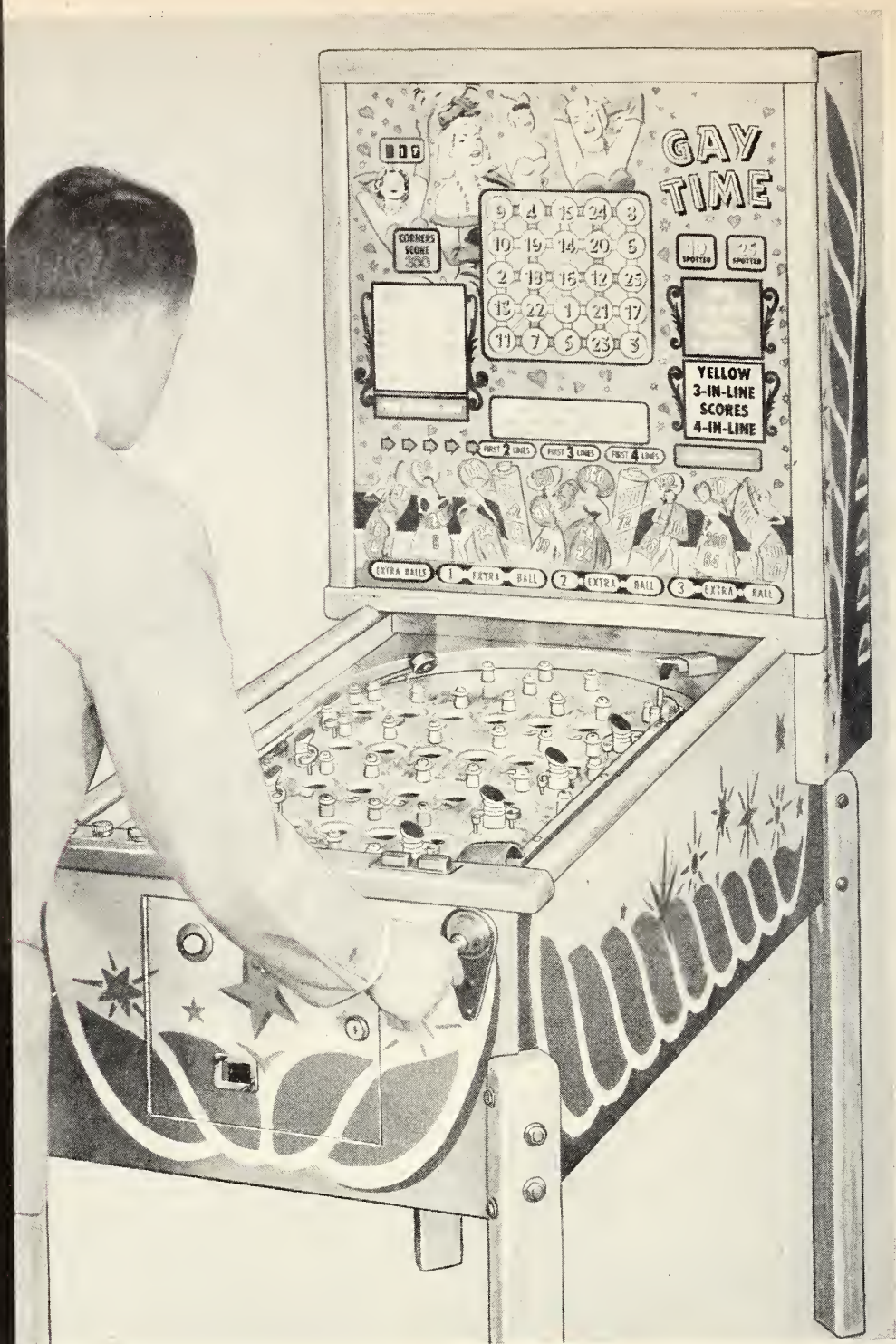
**New KING-SIZE Pins  
New OVER-SIZE Puck**

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield below. Compare size with smaller old-fashioned puck.

**ABC bowler**

*Bally*

WITH MATCH-SCORE FEATURES  
**Congress bowler**



# Bally Gay Time

**MAGIC LINES . . . MAGIC POCKETS**

*New* **Score Booster Lites**  
WITH BETTER-THAN-SUPER-CARD PLAY APPEAL

**NEW 10-SERIES ADVANCING SCORES**

**CORNER SCORES . . . SPOT NUMBERS . . . EXTRA BALLS**

**New High-Speed Coin-Flash**

Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.