

# THE CASH BOX

VOLUME XVI

JULY 23, 1955 (NAMM ISSUE)

NUMBER 44



With two hits in a row, Alan Dale has once again shot up into the top ranks of singers in America today. His Coral vocal of "Cherry Pink And Apple Blossom White" brought renewed attention to the singer. And now his smash hit, "Sweet And Gentle", has confirmed his position. Above Alan receives an award from Joe Belford, manager of the Roseland Ballroom in New York, for his contribution to the popularization of the Cha Cha Cha through his "Sweet And Gentle" recording.



# RCA Victor's Gallery of Hits!



- a. **BOBBY DUKOFF:** Listen to the Mocking Bird/My Silent Love 20/47-6195
- b. **FRANKIE CARLE:** The Kissing Dance/Theme from Producers Showcase 20/47-6173
- c. **DAMITA JOE:** Abracadabra/In My Heart 20/47-6185
- d. **THE LA FALCE BROTHERS:** Lonely Road/Help Me (CUARTO VIDAS) 20/47-6177
- e. **TONY TRAVIS:** Really Gone/A Face in the Crowd 20/47-6174
- f. **LEO DIAMOND:** Theme from Female on the Beach/Destiny 20/47-6194

"New Orthophonic" High Fidelity Recordings

RCA VICTOR





Como ~~Some~~ it's His Greatest!

FOUNDED BY BILL GERSH

Volume XVI (NAMM ISSUE) Number 44

July 23, 1955

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THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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# Retailers:

# Merchandise Your Records

There's a great deal more to the retailing of records than merely having the product to sell.

Unfortunately, record retailers don't always remember this.

Probably the greatest lesson that record retailers as a whole have to learn is the art of merchandising. Too often the record man is using selling ideas that went out of style twenty years ago. Many are not taking advantage of the latest practices in placing their shops and their merchandise in the most advantageous position possible before the buying public.

And this despite the fact that almost every record manufacturer today is doing his utmost to aid the retailer in his merchandising problems. All sorts of programs have been developed by these record firms. There is a store modernization plan; there are window display aids; there are inside merchandising racks which help to properly display records.

Yet many retailers are still living in the dark ages as far as selling is concerned.

Just take the case of packaged merchandise.

In the last few years, album covers

have approached the level of high art. Some covers have been spectacularly beautiful. Many have won prizes for outstanding art jobs. These covers are natural sales aids. They attract the customer, help him want the records which are inside. Yet in many many stores throughout the country these albums are stacked in bins where they are never displayed and are only sold when they are asked for. If merchandisers in other retail businesses kept their stock stored in the same way and simply waited to be asked for an item, the level of American business would be infinitely smaller than it is today.

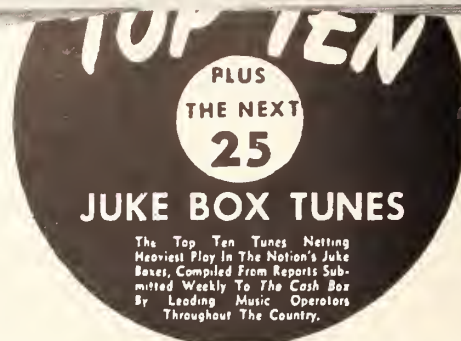
When business slumps a little, record dealers are used to blaming it on lack of hit records which bring people into the stores. We can hardly deny that that's a factor. But it isn't the whole story. When there isn't a hit record around, the retailer should work twice as hard, experiment with creative merchandising ideas, reconsider his own methods and see whether he can somehow attract people into his store by other means.

Record retailing is still in the horse and buggy stage. If we can't make the transition to the atomic stage in one step, let's make the effort to raise it at least to the mechanized level.



# RCA Victor's Gallery of Hits!

AV *Coast To Coast...*



**THE CASH BOX**

"MAY I NEVER LOVE AGAIN"



Recorded by the combination that gave you

"BECAUSE OF YOU"

*Tony Bennett*

(AMERICA'S JUKE BOX FAVORITE)

and

PERCY FAITH and his orchestra

Columbia # 40523



**BROADCAST MUSIC, INC.**

589 Fifth Avenue, New York 17, N. Y.

JULIE STEARNS, (Gen. Prof. Mgr.)

Chicago  
JIMMIE CAIRNS

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GEORGE FURNESS  
MAC KOOPER

Hollywood  
EDDIE JANIS

**CODE**

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	MO—Modern	SO—Sound
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	NG—Norgran	SP—Specialty
AP—Apollo	CO—Columbia	EP—Epic	JD—Joy Dee	PA—Parrot	ST—Starlite
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PE—Peacock	TA—Tampa
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TI—Tico
AU—Audiavac	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	TR—Trend
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 Star—Four Star	MJ—Major	SA—Savoy	WI—Wing
CD—Cadence	DO—Dot			SE—Seeco	

**UNCHAINED MELODY**

AL HIBBLER—LES BAXTER—ROY HAMILTON

CA-3055 (F-3055)—Los Baxter  
CO-40455 (4-40455)—Liberace  
CR-61407 (9-61407)—Don Cornell  
DE-29441 (9-29441)—Al Hibbler  
DE-29509 (9-29509)—Guy Lombardo

EP-9102 (5-9102)—Roy Hamilton  
ME-70598 (70598x45)—Crewcuts  
MG-11962 (K-11962)—LaRoy Holmes  
VI-20-6078 (47-6078)—June Valli  
VI-20-6078 (47-6078)—Chat Atkins

**CHERRY PINK AND APPLE BLOSSOM WHITE**

PEREZ PRADO

CO-40472 (4-40472)—Xavier Cugat  
CR-61373 (9-61373)—Alan Dale  
CR-61381 (9-61381)—Georgie Auld  
DE-29510 (9-29510)—Guy Lombardo

DE-29387 (9-29387)—Victor Young  
VI-20-5965 (47-5965)—Perez Prado  
TI-10-256 (45-256)—Tito Puento

**LEARNIN' THE BLUES**

FRANK SINATRA

CA-3102 (F-3102)—Frank Sinatra  
CA-3147 (F-3147)—Ray Anthony

CO-40515 (4-40515)—Belmonte Orch.  
GS-253 (45-253)—Joe Valino

**SOMETHING'S GOTTA GIVE**

McGUIRE SISTERS

CA-3096 (F-3096)—Ray Anthony  
CR-61423 (9-61423)—McGuire Sisters  
CR-61425 (9-61425)—Les Brown

DE-29484 (9-29484)—Sammy Davis, Jr.  
VI-20-6140 (47-6140)—Fred Astaire

**ROCK AROUND THE CLOCK**

BILL HALEY and his COMETS

AR-123 (45-123)—Sonny Dee  
DE-29124 (9-29124)—Bill Haley & Comets

MG-12028 (K-12028)—Charles Walcott

**A BLOSSOM FELL**

NAT "KING" COLE

CA-3095 (F-3095)—Nat "King" Cole  
LO-1554 (45-1554)—Dickie Valentine

LO-1566 (45-1566)—Vic Barrett O.

**HONEY BABE**

ART MOONEY ORCH.

MG-11900 (K-11900)—Art Mooney

VI-20-6025 (47-6025)—Sauter-Finegan

**DANCE WITH ME HENRY**

GEORGIA GIBBS

BE-1093—Edna McGriff  
CR-61370 (9-61370)—Three Rays  
MA-102 (45-102)—Leslie Sisters

ME-70572 (70572 x 45)—Georgia Gibbs  
MO-947 (45-947)—Etta James & Peaches

**HARD TO GET**

GISELE MacKENZIE

X-0137 (4X-0137)—Gisele MacKenzie

**SWEET AND GENTLE**

ALAN DALE

CO-40530 (4-40530)—Xavier Cugat  
CR-61435 (9-61435)—Alan Dale  
DE-29592 (9-29592)—Ethel Smith  
ME-70647 (70647x45)—Georgia Gibbs

SE-4167 (45-4167)—Barry Frank & S. Bolivar  
VI-20-6138 (47-6138)—Eartha Kitt & P. Prado  
WI-90007 (90007x45)—Lew Douglas

11) IT'S A SIN TO TELL A LIE. 12) HEART. 13) IF I MAY. 14) BALLAD OF DAVY CROCKETT. 15) ALABAMA JUBILEE. 16) LOVE ME OR LEAVE ME. 17) HEY, MR. BANJO. 18) STORY UNTOLD. 19) HUMMINGBIRD. 20) I'LL NEVER STOP LOVING YOU. 21) WHATEVER LOLA WANTS. 22) AIN'T THAT A SHAME. 23) MAN IN A RAINCOAT. 24) MY ONE SIN. 25) THE BREEZE AND I. 26) DON'T BE ANGRY. 27) DOMANI. 28) POPCORN SONG. 29) THAT OLD BLACK MAGIC. 30) HOUSE OF BLUE LIGHTS. 31) BLUE STAR. 32) RAZZLE DAZZLE. 33) NOT AS A STRANGER. 34) THE BANJO'S BACK IN TOWN. 35) CATTLE CALL.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Como Says it's His Greatest!  
RCA Victor says it's His Greatest!  
We Say it's His Greatest!

# Followed

Recorded by: **PERRY**

# COMO



**RCA #20/47-6192**

**HARMS, INC.** 488 Madison Ave., New York 22, N. Y.



THE ORIGINAL NATURALLY THE ONE YOU WANT  
**SEVENTEEN** 1470  
**BOYD BENNETT and his ROCKETS**



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**  
 (PLUS THE NEXT TEN)

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |                                                            |                                                                                      |
|------------------------------------------------------------|--------------------------------------------------------------------------------------|
| 1. ROCK AROUND THE CLOCK . . .                             | Bill Haley (Decca)                                                                   |
| 2. LEARNIN' THE BLUES . . . . .                            | Frank Sinatra (Capitol)                                                              |
| 3. UNCHAINED MELODY . . . . .                              | { Les Baxter (Capitol)<br>Al Hibbler (Decca)<br>Roy Hamilton (Epic)                  |
| 4. SOMETHING'S GOTTA GIVE . . .                            | McGuire Sisters (Coral)                                                              |
| 5. HARD TO GET . . . . .                                   | Gisele MacKenzie (X)                                                                 |
| 6. SWEET AND GENTLE . . . . .                              | { Alan Dale (Coral)<br>Georgia Gibbs (Mercury)                                       |
| 7. CHERRY PINK AND APPLE<br>BLOSSOM WHITE . . . . .        | Perez Prado (RCA Victor)                                                             |
| 8. A BLOSSOM FELL . . . . .                                | Nat "King" Cole (Capitol)                                                            |
| 9. HUMMINGBIRD . . . . .                                   | { Les Paul & Mary Ford (Capitol)<br>Frankie Laine (Columbia)<br>Chordettes (Cadence) |
| 10. MAN IN A RAINCOAT . . . . .                            | { Marion Marlowe (Cadence)<br>Priscilla Wright (Unique)                              |
| 11) AIN'T THAT A SHAME. 12) HEART. 13) HONEY BABE.         |                                                                                      |
| 14) THAT OLD BLACK MAGIC. 15) DOMANI. 16) ALABAMA          |                                                                                      |
| JUBILEE. 17) HEY, MR. BANJO. 18) IT'S A SIN TO TELL A LIE. |                                                                                      |
| 19) THE KENTUCKIAN SONG. 20) LOVE ME OR LEAVE ME.          |                                                                                      |

Frank Ward has left station WKBW in Buffalo after a three-year association during part of which time he also served as program manager. Reason given for the break was a difference of opinion in programming policy. . . . Larry Gentile has been named director of FM operations for WXYZ-FM in Detroit. Larry will be programming six hours daily. . . . Jim Mendes of WICE, Providence, R. I., into New York for a gander and headquartered at the Buddy Basch office.

\* \* \* \* \*



MURRAY KAUFMAN  
 (WMCA—New York, N. Y.)

Pic of the week—Murray Kaufman, who conducts his popular disk jockey show on WMCA in N. Y. Monday through Friday evenings 11 to 12 midnight, is helping combat juvenile delinquency by taking his radio program to Palisades Park every Friday night where he presents big name recording artists to entertain the teenagers who are admitted to the amusement park free of charge. . . . United Airlines, whose principal passenger transport equipment is Douglas DC-7 airplanes, is cooperating with Capitol Records in promoting Ray Anthony's new waxing of "DC-7" by having UAL stewardesses deliver copies of the disk to radio and TV deejays in principal cities nationally where the airline maintains offices. In other areas, similar cooperation is being worked out by Capitol with American Airlines, which also features the DC-7 craft in its flights. . . . Sid and Florence Dickler celebrate their 13th wedding anniversary

July 22 (Keeping up with The Cash Box no less).

\* \* \* \* \*

Mitch Thomas, newest addition to WHAT's family of R&B disk jockeys, starts a new TV show August 6th on WPFH in Wilmington. He believes this is the first R&B television show of its kind in the east. . . . On WHAT also, Art Lane starts a new show on Sunday July 17. Beginning at 10 A. M., the show will run until 6 P.M. Art will feature The Cash Box Top Ten list between 3 and 4 P.M. . . . Recent Hollywood visitors include Ross Smitherman of WALA-TV in Mobile, Alabama, Donn Sherman of Lynn, Massachusetts, and Jerry Hagerwick of WCRO in Johnstown, Pa. . . . Johnny Argo of WWOK in Charlotte, N. C. has been deejaying for six years now. Places he worked in include Topeka, Kansas; Little Rock, Arkansas; Beaumont, Texas; and Memphis, Tennessee.

**EARL BOSTIC CREATES A NEW SOUND!!!**

**DREAM EAST OF THE SUN**

4815



# HOT?



Yes, it's hot. Who? The weather and Cadence. It's our biggest, hottest, summer ever. Three big hits at once

1. **HUMMING BIRD** – The Chordettes #1267
2. **MAN IN A RAINCOAT** – Marion Marlowe #1266
3. **DOMANI** and **MAMA ROSA** – Julius La Rosa #1265

But we want you to keep cool. Cadence will keep that cold cash rolling in. Play, stock, Feature Cadence's three big hits which have cracked the top twenty and are heading for the top ten. See you at the convention.

**cadence**  
RECORDS





# Big Kick Off

A GREAT RECORD...

# Ferko String Band

**"YOU  
ARE MY  
SUNSHINE"**  
**MEDIA-1013**

A Smash follow up to . . .

**"ALABAMA JUBILEE"**

Published by

**PEER INTERNATIONAL**

1619 Broadway, N. Y. C.

Gen. Prof. Mgr. MURRAY DEUTCH



**THE CASH BOX**  
**ROUND THE WAX CIRCLE**

**NEW YORK:**

Lee Magid, who manages Al Hibbler, has just signed another singer to Decca and is very excited about his possibilities. He's **Ralph Young**, who formerly sang with the Les Brown band. Young's first disk is "The Man From Laramie" and "The Bible Told Me So." . . . **Betty Madigan** will be appearing on the Wilson Moonlight Cruise boat July 26, 27 and 28. . . . **Buddy Basch** has been signed to handle promotion for the **Marion Sisters**. The girls had their own radio shows in New York and San Francisco and are now recording for MGM. . . . **Harry Belafonte** has added "Unchained Melody" to his repertoire. The song is actually a folk song inasmuch as it is derived from a chant sung by prison inmates. . . . Music man **Sam Wigler** of Mellin Music all smiles at the forthcoming marriage of his daughter **Barbara** to **Leonard Rappaport** this month. . . . **Guy Lombardo** set for a Las Vegas spot during the month of October, after which he returns to the Roosevelt Grill for his annual engagement. . . . **Pat Boone's** recording of "Ain't That A Shame" was picked as the best record of the week on **Fred Robbins' Disk Derby** last Saturday, assuring it 1500 plugs over CBS stations. . . . **Al Martino**, who has become a great favorite in England, has returned to the British Isles. . . . **Bill Haley** will feature "Rock Around The Clock" during his appearance on the **Ed Sullivan** show August 7. . . . **Gene Krupa** and his trio have been signed by **Norman Granz** to appear as a special attraction in the forthcoming fall tour of his "Jazz At The Philharmonic."



GUY LOMBARDO

**CHICAGO:**

**Danny O'Neil**, local TVer making good with his new disk, "Matador." **Al Sherman**, new L. A. distrib for Deed, reports that dee-jay, **Jim Ameche**, is "Just crazy 'bout it." . . . **Jim Mills**, Chi disk jockey, radio stations **WIND**, **WGN**, **WAAF** and **WCFL**, opened new offices, complete with studio. . . . Taking over **Howard Miller's** daily TV spot is comic **Kenny Bowers**, with musical variety called "Contact." Comic? Give a listen—**Kenny** is tops with vocal ballad renditions. . . . **Bill Haley**, hottest thing in our town, along with **Peggy King**, who indeed is a doll, packin' 'em in at the **Chi Thitter**. . . . **Joe 'Dill' Dellegrazio** promoting from a sick bed as a result of an ailing back, tells us **Johnny Desmond's** Coral recording, "Yellow Rose Of Texas," due to be released this week. "And," said "Dill", "From all reports, should prove a smash." . . . **Jim Lowe**, recent visitor to Chi, opening the door to the top on record charts with his waxing, "Close The Door." **Jim** dropped by the office, showed us the **LoLo Doll**, a real cute novelty—even looks like him. . . . **Porter Wagoner**, country recording star, in town this past week, guesting on the **Pee Wee King** show. . . . **Barney Fields** stops up to say, "Hello." **Barney**, midwest promoter for **Label X** reports, "Things goin' just great. **Gisele MacKenzie's**, 'Hard To Get', a real big hit and **Russ Carlyle's**, 'Shepherd Boy', getting bigger and bigger everyday." . . . Talked with **Chick Kardale**, currently plugging what he predicts will be two hot ones. **Helen O'Connell's** new Kapp recording, "Sailor Boys Have Talk To Me In English" b/w "The Moon Must Have Followed Me Home." And, **Meg Myles**, "Phenix City Blues" b/w "Phenix City Story," on **Sunset Label**. . . . **George** and **Marilu Case**, popular Hubby & Wife dee jay team, **WSAI**, Cincinnati, O., vacationing here with their three boys. . . . **Wing Record** execs pleased over attention being given **Nick Noble's**, "The Bible Tells Me So." Two major labels have already covered **Nick's** record.



PEE WEE KING

**HOLLYWOOD:**

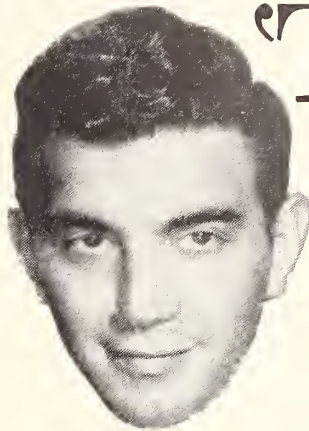
**Nat Cole** in town to cut some new sides before a **Lake Tahoe** engagement and his **Hollywood Bowl** concert on August 13. **Nelson Riddle** conducts for **Nat's Bowl** date and also will perform some new original scores. . . . **Edith Piaf** opens at **Mocambo** on July 19th for two weeks following current engagement of singing comedian **Dick Shawn**. . . . **Columbia's** **Jim Conkling**, **Goddard Lieberman**, **Mitch Miller**, and **Hal Cook** in town for **Columbia** regional distributor convention being held this year at the **Apple Valley Inn**. . . . Incidentally, **KLAC** disk-jockey **Jim Ameche** predicts a hit for **Mitch's** latest release "Yellow Rose of Texas." . . . **Kitty White** opened Friday, July 8 at the **Keyboard** in **Beverly Hills** with a new act which includes harpist **Corky Hale**. . . . **West Coast** bands lined up for the "America's Greatest Bands" TV show include **Ray Anthony** on August 8, **Billy May** on Aug. 27, and **Stan Kenton** on Sept. 3. . . . Visiting **Larry Finley** at his restaurant were **MGM** recording artist **James Brown**, **Al Friedman** of **Paramount Music**, and publicist **Larry Green**. . . . **Dolores Hawkins** in town seeing local disk-jockeys with her latest Epic release of "I'm a Rhymer," and guesting July 23 on **Peter Potter's** **Juke Box Jury**. . . . **Milton Stein**, west coast rep. for **Edward Morris Co.**, plugging "Faraway from Everybody" and "Sailor Boys Have Talk To Me in English" both recorded by **Helen O'Connell** on the **Kapp** label. . . . For her second **Capitol** release, **Line Renaud-Bob Hope's** new singing protege from **Paris**—will be paired with **Dean Martin**. . . . **Russ Morgan** covered "Popcorn Song" for **Decca** last week. . . . **Margaret Whiting** looking for a hit song to present on her new TV series which bowed last week. . . . **Sammy Davis, Jr.** closed at the **New Frontier** and arrives July 12 for a recording session, **Milt Gabler** and **Sy Oliver** planing in from **New York** for the same date. . . . **Lee Palmer**, general manager of **Mercury Records Distributors** leaves this week for **Chicago** and **Mercury's** national Distributor Convention. . . . **Decca's** **Bill Snyder** moved out from **New York** and busy syndicating a filmed TV show. . . . **Les Baxter** writing the music for the new **Jane Russell** movie. **Les** also has a new release of the score from "The Shrike" which was composed by the star of the picture **Jose Ferrer**. . . . **Claude Gordon Band** signed by **GAC** and set for a one-nighter tour.



DOLORES HAWKINS

**WING BEST SELLERS!**

the original hit!



'The Bible Tells Me So'

BY

**NICK NOBLE**

AND

"ARMY OF THE LORD"

WING 90003



'Ain't That A Shame'

BY

**RONNIE GAYLORD**

AND

"CHE SERA, SERA"

WING 90000

**NEW RELEASES**

**FRANKIE CASTRO**

SINGS

"Pamper Me"

AND

"I'M INNOCENT"

WING 90011

**WING RECORDS**

A SUBSIDIARY OF MERCURY RECORD CORP.



# RECORD REVIEWS

**A** DISK & SLEEPER

**B+** EXCELLENT

**B** VERY GOOD

**G** GOOD

**C** FAIR

**D** MEDIOCRE

**EARTHA KITT**

(RCA Victor 20-6197; 47-6197)

**B+** "MAMBO DE PAREE" (2:54) [Montauk ASCAP—Kennedy, Alstone] Eartha Kitt comes up with one of her strongest efforts to date in this cute mambo novelty with a French and English lyric. Clever arrangement and delivery and it could break big for the thrush.

**C+** "DO YOU REMEMBER" (3:32) [Robbins ASCAP—Brown] A stirring and moody recitation and song is tenderly styled in a hushed manner by the lark. Sultry item.

**RALPH YOUNG**

(Decca 29615; 9-29615)

**B** "THE MAN FROM LARAMIE" (2:53) [Columbia Pic ASCAP—Lee, Washington] The rich voice of Ralph Young is just perfect for this stirring western title tune from a forthcoming pic. Exciting number.

**C+** "THE BIBLE TELLS ME SO" (2:45) [Paramount-Roy Rogers ASCAP—Evans] Although he's bucking strong competition, Young has a strong rendition of a semi-religious tune that's expected to do big things.

**LA PLAYA SEXTET**

(Mardi-Gras 1011; 1011x45)

**B** "THE GARBAGE MAN'S CHA-CHA-CHA" (2:32) [—Zamora] The La Playa Sextet which is still selling strongly on "Jamaica", comes through with another exciting cha-cha item that should do very well. Good deck with vocal. Cha Cha fans go for the La Playas. They'll be asking for this one.

**C+** "PRELUDE IN RHYTHM" (2:54) [—Gutierrez] Vinton Aviles handled the vocal chores once again on this side, another cha cha designed for the hoofers.

**ROY SMECK**

("X"-0152; 4X-0152)

**C+** "JA-DA" (2:40) [Feist ASCAP—Carleton] Guitar ace Roy Smeck hands in some fancy string work as he glides through an easy going rendition of an ever enjoyable oldie.

**C+** "MAMA BLUES" (2:35) [Algonquin ASCAP—Holmes] Roy really bends the notes on this side. Cute piece of bluesy, novelty material.

**HELENE DIXON**

(Epic 9113; 5-9113)

**C+** "PIDDILY PATTY PATTY" [E. B. Marks BMI—Singleton, McCoy] A hot R & B click that's already clicking in the pop field, is excitingly fashioned by Helene Dixon. Fine jump side that'll have to buck some tough competition.

**B** "HEAVEN CAME DOWN TO EARTH" (2:58) [Progressive BMI—Harris, Hunter] A slow and beautiful R & B ballad is given an expressive pop treatment by the thrush. Helene puts her heart and soul into this one.

**THE CASH BOX**

**DISK OF THE WEEK**

"LOVE IS A MANY-SPLENDORED THING"

[Miller ASCAP—Fain, Webster]

"SHINE ON, HARVEST MOON" (2:27)

[Remick ASCAP—Bayes, Norworth]

FOUR ACES featuring Al Alberts

(Decca 29625; 9-29625)



FOUR ACES

● The Four Aces, who've been extremely successful with songs from motion pictures—"Three Coins In

The Fountain" and "It's A Woman's World"—get hold of another film title tune dubbed "Love Is A Many-Splendored Thing". It's one of the most beautiful film ballads to come along in '55, and the way the Aces handle it, it looks like it'll be an all out smash. An excellent marriage of lyrics and melody. But don't sell the other half short. It's a fabulous rhythm arrangement of the great favorite "Shine On, Harvest Moon". A huge chorus gives the side an exciting fullness, and the results are just great for Summer programming. Juke boxes in all the resorts will get heavy play on both halves. Red hot coupling.

"GUM DROP" (2:35)

[R-T BMI—Toombs]

"PRESENT ARMS" (2:30)

[Bourne ASCAP—Kaye]

THE CREWCUTS

(Mercury 70668; 70668x45)



CREWCUTS

● The Crewcuts who had much to do with the pop acceptance of R & B music when they topped the million mark with "Sh-Boom", have been doing exceptionally well with the

material ever since. They clicked with "Oop-Shoop", "Ko Ko Mo", "Earth Angel", "Don't Be Angry" and are currently riding high with "Story Untold". On their latest release they hop on a jump novelty tagged "Gum Drop", an R & B item that's starting to break. They rock through the ditty in a bright and lively fashion that the teen-agers will go for in a big way. And since the march rage is coming back, thanks to "Honey Babe", the boys couple their rhythm side with a beaty, military novelty dubbed "Present Arms". A very strong side that could catch like wild-fire. Two big decks for the Crewcuts.

**THE CASH BOX**

**BEST BETS**

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "MAMBO DE PAREE"..... Eartha Kitt..... RCA Victor 20-6197; 47-6197
- ★ "WHY DON'T YOU WRITE ME"..... Snooky Lanson..... Dot 15385; 45-15385
- ★ "PANCHO LOPEZ"..... Lalo Guerrero..... Real 1301; 45-1301
- ★ "SILLY WILLY"..... Tommy Owens & Nick Perito..... Jubilee 5210; 45-5210
- ★ "MAMA"..... David Whitfield..... London 1573; 45-1573
- ★ "CERTAINLY BABY"..... Loreleis..... Spotlight 388; 45-388

**5 DeMARCO SISTERS**

(Decca 29607; 9-29607)

**B+** "THE HOT BARCAROLLE" (2:17) [—Wolfson, White] Decca issues the best DeMarco Sisters side to hit the market in years. It's a high-powered rhythm rendition of the "Barcarolle". Terrific Sy Oliver backing and some excellent vocaling by the chirps really make the side rock. Watch it.

**B+** "SAILOR BOYS HAVE TALK TO ME IN ENGLISH" (2:33) [—DeLugg, Hilliard] A terrific novelty that looks like it'll be big, is cleverly handled by the girls. Cute bouncey item. Strong contender.

**TOMMY OWENS & NICK PERITO**

(Jubilee 5210; 45-5210)

**B+** "SILLY WILLY" (2:20) [Gibraltar ASCAP—Owens] The cornball piano rage is still in high gear as Tommy Owens and Nick Perito dish up a lively and colorful novelty at the upright. Harriet Kay's pert voice comes over well with the cute lyrics. Zany novelty full of pep.

**C+** "SOMEWHERE, SOMEHOW, SWEETHEART" (2:32) [Gibraltar ASCAP—Owens] A shuffle rhythm rendition of another good tune is capably handled by Harriet. Thrush has a Brewerish voice.

**FRANKIE CASTRO**

(Wing 90011; 90011x45)

**B** "PAMPER ME" [Trinity BMI] A tender and romantic item that's intimately pretty, is given a relaxed and sparkling reading by Frankie Castro. Crooner has a mellow voice. Side could do well.

**C+** "I'M INNOCENT" [M. Witmark & Sons ASCAP] The songster's soft chords tenderly present another pretty love item.

**THE LORELEIS**

(Spotlight 388; 45-388)

**B+** "CERTAINLY BABY" (2:00) [Angel BMI—Crewe, Slay] A tune from the R & B field, is potently styled for the pop market by the Loreleis. Thrushes have a great sound and disk is already making noise. Could spread and head for a smash.

**C+** "I'LL BE THERE" (2:40) [Najo BMI—Manfee, Reinagle, Annis, Crewe] This half is a contagious jumper cleverly handled by the larks. Cute ditty.

**GLORIA MANN**

(Sound 121; 45x121)

**B** "BON SOIR CHERIE" [Peer Inter'l BMI—Korsen, Wisner] Philly favorite Gloria Mann comes over warmly on this pretty ballad that tells about parting. Touching tune that has a similarity to "Auf Wiederseh'n."

**C+** "I CAN TELL" [Berkshire BMI—Willis] From the rhythm and blues field comes this attractive ballad. Strong reading of a heart-broken item.



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dramatic, thrilling

**"THE RAIN SONG"**

X-0151 (4x-0151)

Rock and Rollin'

**"POOR LITTLE MONDAY"**

X-0151 (4x-0151)

*and*

**Eddie Fontaine**

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**RECORDS MARK THE HITS!**



# RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓒ VERY GOOD	ⓒ MEDIOCRE

**BOBBY DUKOFF ORCH.**  
(RCA Victor 20-6195; 47-6195)

**B+** "LISTEN TO THE MOCKING BIRD" [P.D.—Hawthorne] Bobby Dukoff makes a potent showing on his first single release with a tremendous rocking rendition of a great oldie. His sax work is magnificent and knits neatly with the swinging vocal by the chorus. Terrific dance deck.

**C+** "MY SILENT LOVE" (2:32) [Famous ASCAP—Suesse, Heyman] The mood is changed to a dreamy one as the crew offers a warm piece of mood music. Great standard. Excellent coupling for the jukes.

**ELLA FITZGERALD**  
(Decca 29580; 9-29580)

**B+** "LOVER, COME BACK TO ME" (1:57) [Harms ASCAP—Romberg, Hammerstein] The queen of vocalists is as great as ever as she drives out a jazzy highspeed rendition of a great standard. Fabulous delivery. Great side that the dee jays will have a field day with.

**B+** "OLD DEVIL MOON" (2:55) [DeSylva, Brown & Henderson ASCAP—Lane, Harburg] The great stylist makes this a tremendous coupling with her exciting latin-jump version of another top standard.

**TRUDY RICHARDS**  
(Jubilee 5209; 45-5209)

**B+** "MERCY (Have Mercy)" (2:41) [Deerhaven ASCAP—Reichner, Ellis] Trudy Richards does a potent job with a dramatic and stirring love song. A strong side that could make the grade. Has strong possibilities.

**B** "STRANGERS" (2:39) [Wemar BMI—Raleigh, Edwards] A beaty ballad is fashioned with zest and feeling by the thrush's powerful chords. Another moving performance.

**REX ALLEN**  
(Decca 29610; 9-29610)

**B+** "DADDY, YOU KNOW WHAT" (2:55) [—Wilson] A touching song and recitation that tells a heart rending story, is feelingfully interpreted by Rex Allen. Tune is breaking in the country field and should appeal to adults greatly. This version should do well in pop and country.

**C+** "THE ALBINO (Pink Eyed) STALLION" (2:45) [—Rainwater] A fast-moving and exciting story about a wild stallion, is dramatically offered here. Anita Kerr Singers assist Rex on this "Wild Goose" type number.

**DAVID WHITFIELD**  
(London 1573; 45-1573)

**B+** "MAMA" (2:50) [Southern ASCAP—Bixio, Parsons, Turner] The beautiful tenor voice of David Whitfield is rich and dramatic as he chants a touching number to his mother. Powerful piece of material that, if it gets a good push, could be another "Oh My Papa." Watch it.

**B** "LADY OF MADRID" (2:08) [Southern ASCAP—Hargreaves, Damerell, Evans] An exciting, fast-moving Spanish flavored piece is offered with zest by the vocalist. Commercial side.

## THE CASH BOX

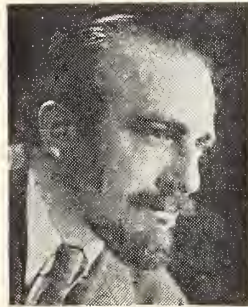
### SLEEPER OF THE WEEK

"THE YELLOW ROSE OF TEXAS" (2:55)

[Planetary ASCAP—George]  
"BLACKBERRY WINTER"

[Acuff-Rose BMI—Lindeman, Stutz]

MITCH MILLER ORCH. & CHORUS  
(Columbia 40540; 4-40540)



MITCH MILLER

● It looks as though the marches

are going to be the next big trend in the music business. "Honey Babe" was a king-sized smash and now Mitch Miller comes up with an exciting marcher dubbed "The Yellow Rose Of Texas." It's a refreshing and revitalized rendition of a popular drum and fife item from the Civil War days. A full chorus offers a stout hearted presentation of the lyrics. Song is the type of material that you wanna sing and whistle along with. Real commercial stuff that's gonna make the grade. Flip is a pretty folk flavored ballad, "Blackberry Winter."

"THE YELLOW ROSE OF TEXAS"

[Planetary ASCAP—George]  
"YOU'RE IN LOVE WITH SOMEONE"

[Supreme ASCAP]

JOHNNY DESMOND  
(Coral 61476; 9-61476)



JOHNNY DESMOND

● Versatile Johnny Desmond hops

on the bandwagon and comes forth with a bright and potent rendition of the march item tagged "The Yellow Rose Of Texas." His version is a bit faster in tempo but is backed by the same rousing and imaginative parade backing. Desmo's voice is clear and inspired and excellently enhanced by a chorus and orking conducted by Dick Jacobs. A strong contender. Johnny changes the mood on the lower lid as he wends his way through a soft and inviting ballad labelled "You're In Love With Someone." The top deck is the one to watch.

"HAPPY TIME MEDLEY"

[Feist ASCAP—Pure BMI—Mills ASCAP—Shapiro Bernstein ASCAP]  
"MADALAINA"

[Bourne ASCA—Bagdasarian]

THE GAYLORDS  
(Mercury 70660; 70660x45)



THE GAYLORDS

● With gang-singing the current rage in the record mart, the Gaylords wax a great medley of corn-

ball oldies which they feature in their nightclub act, and the results are just out of this world. The tunes go under the title of "Happy Time Medley" and include "Minnie The Mermaid," "The Man Who Broke The Bank At Monte Carlo," "Goodbye My Coney Island Baby" and "If You Knew Susie." The side is chock full of laughs and fun, and the boys gimmick-up their singing in such a delightful manner, that the platter can't miss. A great side for the juke boxes and a natural for the resorts. Will definitely be their biggest side in many months. Flip is another bouncier and zesty novelty dubbed "Madalaina." Real cute side with big possibilities. The Gaylords are headed for the top again.

**DANNY O'NEIL**  
(Deed 1005; 45-1005)

**B+** "MATADOR" (2:48) [Hill & Range BMI—O'Neil, Ballantine, Coveran] The Deed label has a hot contender in this stirring and most exciting Dramatic number with a Spanish flair. Strong material and winning delivery. Could catch big. Big choral assist adds much to the side.

**C+** "PLEASE TAKE CARE OF YOURSELF" (2:28) [Will Ros-siter ASCAP—Ballantine, Green, Jones] A pleasing jumper on this end makes the disk a good coupling for the boxes.

**MARGARET WHITING**  
(Capitol 3189; F3189)

**B+** "A MAN" (2:46) [Moonlight BMI—Ebb, Ulbrich, Blecher] Margaret Whiting comes up with her strongest side in a long while—a cute jump beat novelty with a catchy lyric and an infectious melody. Could break for the thrush.

**B** "MAMA'S PEARLS" (2:10) [Richard ASCAP—Siegmann, Clarkson] Another cute bounce novelty is cleverly treated by Maggie. Strong coupling for Margaret. Watch 'em both.

**BARRY DOUGLAS TRIO**  
(Atlantic 1068; 45-1068)

**B** "SUGAR BLUES" [—Williams, Fletcher] Atlantic, a leading R & B indie, comes through with a terrific pop side in this catchy rhythm rendition of a great oldie. Vocal is appealing.

**C+** "TITENA" [—Daniderf, Twomey, Wise] A great old Gypsy favorite is fashioned with color and life on this end. Cute lyric.

**SNOOKY LANSON**  
(Dot 15385; 45-15385)

**B+** "WHY DON'T YOU WRITE ME" [Golden State BMI—Hollins] Snooky Lanson, "Hit Parade" TV star, debuts on the Dot label with a tremendous version of an R & B ballad that's breaking. His best wax effort to date. Could break through strongly and establish Snooky as a wax name. Top grade performance.

**C+** "LAST MINUTE LOVE" [Randy-Smith ASCAP—Vaughn, Smith] This side is a contagious handclapper with a good beat. Cute rhythm novelty.

**LALO GUERRERO**  
(Real 1301; 45-1301)

**B+** "PANCHO LOPEZ" [Wonderland BMI—Bruns, Guerrero] Using the smash "Davy Crockett" melody, Lalo Guerrero offers a tribute to the pride of Mexico, Pancho Lopez. A soft, easy going, pretty waxing that's a sensation out on the west coast. Spanish flavor is wonderful. Could spread and break.

**C+** "I'LL NEVER LET YOU GO" [—Fuentes, Cervantes, Guerrero] A bolero with a true Spanish backdrop, is chanted in English by the songster. Pretty.



# History Repeats Itself!

LAST YEAR AT THIS EXACT TIME  
THE BIG SUMMER SMASH WAS

## "SH-BOOM"

THIS YEAR IT WILL BE

# "GUM DROP"

BY THE

# CREWCUTS



AND

## "PRESENT ARMS"

MERCURY 70668

# The GAYLORDS

*AT THEIR HAPPIEST!*

THE PERFECT SUMMER RECORD

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"MINNIE THE MERMAID" • "THE MAN WHO BROKE THE BANK AT MONTE CARLO"  
"GOODBYE MY CONEY ISLAND BABY" • "IF YOU KNEW SUSIE"

AND

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MERCURY 70660



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KAY**

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b/w

"SOMEWHERE, SOMEHOW,  
SWEETHEART"

inspired treatment of great ballad

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(Have Mercy)"  
by

**Trudy  
Richards**

with FRANK HUNTER ORK  
JUBILEE 5209

b/w  
"STRANGERS"

Sensational

# "MARIA MIA"

b/w

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JUBILEE 5198

### "GREEN EYES"

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## The Ravens

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"DEAREST ONE"

b/w

"MY FIRST LOVE"

by JO ANN TOLLEY  
JUBILEE 5204

"A BRAND NEW DEAL"

b/w

"MY ISABELLA"

by DANNY COBB  
JUBILEE 5206

"ONE IS MINE"

b/w

"I Don't Think You Lawve Me"

by LAURA MANNING  
Ork and Chorus under direction of FRANK HUNTER  
JUBILEE 5195

"MY LOVE CAME BACK"

"Nothing Has Changed"

by SANDY SOLO  
JUBILEE 5207

"ANYTIME IS LOVIN' TIME"

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...Facts and figures pertaining to the smash HIT...

# "PANCHITO LOPEZ"

by Lalo Guerrero

(English version Real #1301)  
(Spanish version Real #218)

**BURRO**

A small Mexican donkey

**CHIHUAHUA** (pronounced che-wah-wah)

The Mexican State bordering on Texas and New Mexico

**OLVERA STREET**

The street which is Los Angeles' most famous tourist attraction. It is the oldest street in Los Angeles, having some buildings from the 18th century. Authentic Mexican shops line both sides of Olvera Street

**PANCHO VILLA** (pronounced vee-yah)

A famous Mexican general of 1914 who was chased and almost caught by General Pershing

**TACO** (pronounced tah-ko)

A standard Mexican delicacy consisting of meat, vegetable chile and cheese wrapped in a tortilla

**WETBACK**

A native of Mexico who enters the United States by swimming across the Rio Grande river, hence the term "wetback"

**SERAPE**

A large Mexican blanket used in the same manner as the American "stole"

**For Further Information Contact the Following Distributors:**

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| <p><b>ROYLES TV</b><br/>Salt Lake City, Utah</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Unchained Melody (L. Baxter)</li> <li>3. Cherry Pink (Perez Prado)</li> <li>4. If I May (Nat Cole)</li> <li>5. Honey Babe (Art Mooney)</li> <li>6. Sin To Lie (Somethin' Smith)</li> <li>7. Davy Crockett (T. Ernie Ford)</li> <li>8. Crazy Otto (Johnny Maddox)</li> <li>9. Somethin's Gotta Give (Sammy Davis, Jr.)</li> <li>10. Breeze And I (C. Valente)</li> </ol> | <p><b>ODLAND MUSIC SHOP</b><br/>Sioux Falls, S. Dak.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. House Of Blue Lights (Miller)</li> <li>3. If I May (Nat Cole)</li> <li>4. Man In A Raincoat (Wright)</li> <li>5. Honey Babe (Art Mooney)</li> <li>6. Learnin' The Blues (F. Sinatra)</li> <li>7. Unchained Melody (L. Baxter)</li> <li>8. Love Me Or Leave Me (Sammy Davis, Jr.)</li> <li>9. Davy Crockett (T. Ernie Ford)</li> <li>10. Hey, Mr. Banjo (Sunnysiders)</li> </ol> | <p><b>GAIETY MUSIC SHOP</b><br/>New York, N. Y.</p> <ol style="list-style-type: none"> <li>1. Cherry Pink (Perez Prado)</li> <li>2. Unchained Melody (Hibbler)</li> <li>3. Learnin' The Blues (F. Sinatra)</li> <li>4. Davy Crockett (Bill Hayes)</li> <li>5. Hard To Get (G. MacKenzie)</li> <li>6. Honey Babe (Art Mooney)</li> <li>7. Dance With Me, Henry (Georgia Gibbs)</li> <li>8. Sweet And Gentle (A. Dale)</li> <li>9. Summertime In Venice (Rose/Froman)</li> <li>10. Heart (Eddie Fisher)</li> </ol> |
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| <p><b>RADIO DOCTORS</b><br/>Milwaukee, Wisc.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Hard To Get (G. MacKenzie)</li> <li>3. Seventeen (Boyd Bennett)</li> <li>4. Domani (Julius La Rosa)</li> <li>5. Blue Star (Felicia Sanders)</li> <li>6. Rock Around The Clock (Bill Haley)</li> <li>7. Close The Door (Jim Lowe)</li> <li>8. Hummingbird (Chordettes)</li> <li>9. If I May/A Blossom Fell (Nat Cole)</li> <li>10. House Of Blue Lights (Miller)</li> </ol> | <p><b>LYRIC NEWS &amp; REC. SHOP</b><br/>Indianapolis, Ind.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Learnin' The Blues (F. Sinatra)</li> <li>3. Cherry Pink (Perez Prado)</li> <li>4. Unchained Melody (Hamilton)</li> <li>5. A Blossom Fell (Nat Cole)</li> <li>6. Honey Babe (Sauter-Finegan)</li> <li>7. Something's Gotta Give (Sammy Davis, Jr.)</li> <li>8. Love Me Or Leave Me (Horne)</li> <li>9. Sin To Lie (Somethin' Smith)</li> <li>10. Story Untold (Crewcuts)</li> </ol> | <p><b>BURKE'S MUSIC SHOP</b><br/>St. Paul, Minn.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Story Untold (Crewcuts)</li> <li>3. A Blossom Fell (Nat Cole)</li> <li>4. House Of Blue Lights (Miller)</li> <li>5. Kentuckian (Hilltoppers)</li> <li>6. Hummingbird (Paul &amp; Ford)</li> <li>7. Love Me Or Leave Me (Sammy Davis, Jr.)</li> <li>8. Cherry Pink (Perez Prado)</li> <li>9. Hard To Get (G. MacKenzie)</li> <li>10. Unchained Melody (L. Baxter)</li> </ol> |
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| <p><b>THE MUSIC BOX</b><br/>Spokane, Wash.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. House Of Blue Lights (Miller)</li> <li>3. Popcorn Song (Cliffie Stone)</li> <li>4. Cherry Pink (Perez Prado)</li> <li>5. Unchained Melody (Hibbler)</li> <li>6. Learnin' The Blues (F. Sinatra)</li> <li>7. Honey Babe (Art Mooney)</li> <li>8. A Blossom Fell (Nat Cole)</li> <li>9. Something's Gotta Give (McGuire)</li> <li>10. Playmates (Fontanes)</li> </ol> | <p><b>MUSIC SALES CORP.</b><br/>Augusta, Ga.</p> <ol style="list-style-type: none"> <li>1. Ain't That A Shame (Boone)</li> <li>2. Bop Ting-A-Ling (L. Baker)</li> <li>3. If I May (Nat Cole)</li> <li>4. Unchained Melody (Roy Hamilton)</li> <li>5. Cherry Pink (Perez Prado)</li> <li>6. Rock Around The Clock (Bill Haley)</li> <li>7. Red Pettitcoat (Wayne King)</li> <li>8. A Fool For You (R. Charles)</li> <li>9. My One Sin (Nat Cole)</li> <li>10. It's Love, Baby (Brooks)</li> </ol> | <p><b>BEN BROWN MUSIC</b><br/>Lynn, Mass.</p> <ol style="list-style-type: none"> <li>1. Cattle Call (Arnold &amp; Winterhalter)</li> <li>2. Sin To Lie (Somethin' Smith)</li> <li>3. Come Back My Love (Wrens)</li> <li>4. My One Sin (Nat Cole)</li> <li>5. Hard To Get (G. MacKenzie)</li> <li>6. Unchained Melody (Baxter)</li> <li>7. Razzle Dazzle (Bill Haley)</li> <li>8. Song Of The Sea (Atwell)</li> <li>9. Close The Door (Jim Lowe)</li> <li>10. I've Got Four Brothers (Lads &amp; Johnson)</li> </ol> |
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| <p><b>MUSIC SALES—TIEDTKES</b><br/>Toledo, Ohio</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Honey Babe (Sauter-Finegan)</li> <li>3. A Blossom Fell (Nat Cole)</li> <li>4. Something's Gotta Give (McGuire)</li> <li>5. Razzle Dazzle (Bill Haley)</li> <li>6. Cattle Call (Arnold &amp; Winterhalter)</li> <li>7. Hummingbird (F. Laine)</li> <li>8. Learnin' The Blues (Sinatra)</li> <li>9. Story Untold (Crewcuts)</li> <li>10. Hard To Get (G. MacKenzie)</li> </ol> | <p><b>SPRUCE RECORD SHOP</b><br/>Scranton, Pa.</p> <ol style="list-style-type: none"> <li>1. Unchained Melody (L. Baxter)</li> <li>2. Cherry Pink (Perez Prado)</li> <li>3. Sweet And Gentle (A. Dale)</li> <li>4. Rock Around The Clock (Bill Haley)</li> <li>5. Something's Gotta Give (McGuire)</li> <li>6. My One Sin (Nat Cole)</li> <li>7. Learnin' The Blues (F. Sinatra)</li> <li>8. Ain't That A Shame (Boone)</li> <li>9. Honey Babe (Art Mooney)</li> <li>10. Alabama Jubilee (Mooney)</li> </ol> | <p><b>BILL'S T. RECORD SHOP</b><br/>Tulsa, Okla.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Ain't It A Shame (Domino)</li> <li>3. Unchained Melody (Roy Hamilton)</li> <li>4. Popcorn Song (C. Stone)</li> <li>5. Cherry Pink (Perez Prado)</li> <li>6. If I May (Nat Cole)</li> <li>7. Something's Gotta Give (McGuire)</li> <li>8. Learnin' The Blues (Sinatra)</li> <li>9. Honey Babe (Art Mooney)</li> <li>10. Hard To Get (G. MacKenzie)</li> </ol> |
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| <p><b>DEW MUSIC CO., INC.</b><br/>Monroe, La.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Ain't That A Shame (Boone)</li> <li>3. Learnin' The Blues (F. Sinatra)</li> <li>4. Unchained Melody (Hibbler)</li> <li>5. A Blossom Fell (Nat Cole)</li> <li>6. Cherry Pink (Perez Prado)</li> <li>7. Love Me Or Leave Me (Sammy Davis, Jr.)</li> <li>8. Don't Be Angry (Crewcuts)</li> <li>9. Heart (Eddie Fisher)</li> <li>10. Something's Gotta Give (McGuire)</li> </ol> | <p><b>MELODY SHOP</b><br/>York, Pa.</p> <ol style="list-style-type: none"> <li>1. Alabama Jubilee (Ferro String Band)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Learnin' The Blues (F. Sinatra)</li> <li>4. Unchained Melody (Hibbler)</li> <li>5. Honey Babe (Art Mooney)</li> <li>6. Something's Gotta Give (McGuire)</li> <li>7. Hummingbird (Paul &amp; Ford)</li> <li>8. Ain't That A Shame (Boone)</li> <li>9. Razzle Dazzle (Bill Haley)</li> <li>10. Sin To Lie (Somethin' Smith)</li> </ol> | <p><b>STIX, BAER &amp; FULLER</b><br/>St. Louis, Mo.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Learnin' The Blues (Sinatra)</li> <li>3. Something's Gotta Give (McGuire)</li> <li>4. Man In A Raincoat (Wright)</li> <li>5. Hard To Get (MacKenzie)</li> <li>6. Breeze And I (C. Valente)</li> <li>7. I'll Never Stop Loving You (Doris Day)</li> <li>8. Story Untold (Four Coins)</li> <li>9. Blue Star (F. Sanders)</li> <li>10. Hummingbird (F. Laine)</li> </ol> |
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| <p><b>COMER'S RECORD NOOK</b><br/>San Antonio, Tex.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Unchained Melody (Baxter/Hamilton)</li> <li>3. Johnny Darling (S. Stewart)</li> <li>4. Story Untold (Crewcuts)</li> <li>5. A Blossom Fell (Nat Cole)</li> <li>6. Honey Babe (Art Mooney)</li> <li>7. Old Black Magic (Davis, Jr.)</li> <li>8. Ain't It A Shame (Fats Domino)</li> <li>9. Breeze And I (C. Valente)</li> <li>10. Love Me Or Leave Me (Sammy Davis, Jr.)</li> </ol> | <p><b>TRI-BORO RECORD EXCH.</b><br/>Jamaica, L. I., N. Y.</p> <ol style="list-style-type: none"> <li>1. Life Is But A Dream (Harptones)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Why Don't You Write Me (Jacks)</li> <li>4. Sweet And Gentle (A. Dale)</li> <li>5. Unchained Melody (Hibbler)</li> <li>6. Cherry Pink (Perez Prado)</li> <li>7. Madeline (Four Fellows)</li> <li>8. Soldier Boy (Four Fellows)</li> <li>9. Ain't It A Shame (Domino)</li> <li>10. Something's Gotta Give (Davis/McGuire)</li> </ol> | <p><b>BERT'S CAMERA CENTER</b><br/>Baton Rouge, La.</p> <ol style="list-style-type: none"> <li>1. Rock Around The Clock (Bill Haley)</li> <li>2. Unchained Melody (Hibbler)</li> <li>3. A Blossom Fell (Nat Cole)</li> <li>4. Something's Gotta Give (McGuire)</li> <li>5. Love Me Or Leave Me (Sammy Davis, Jr.)</li> <li>6. Learnin' The Blues (F. Sinatra)</li> <li>7. Sin To Lie (Somethin' Smith)</li> <li>8. Hey, Mr. Banjo (Sunnysiders)</li> <li>9. Old Black Magic (Sammy Davis, Jr.)</li> <li>10. Sweet And Gentle (A. Dale)</li> </ol> |
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| <p><b>HOUSE OF MUSIC LTD.</b><br/>Honolulu, Hawaii.</p> <ol style="list-style-type: none"> <li>1. Davy Crockett (T. E. Ford)</li> <li>2. Dance With Me Henry (Georgia Gibbs)</li> <li>3. Rock Around The Clock (Bill Haley)</li> <li>4. Unchained Melody (Roy Hamilton)</li> <li>5. Love Me Or Leave Me (Lena Horne)</li> <li>6. Whatever Lola Wants (Shore)</li> <li>7. Something's Gotta Give (Sammy Davis, Jr.)</li> <li>8. Cherry Pink (Perez Prado)</li> <li>9. If I May (Nat Cole)</li> <li>10. Cattle Call (Arnold &amp; Winterhalter)</li> </ol> | <p><b>NORTH MAIN REC. SHOP</b><br/>Houston, Tex.</p> <ol style="list-style-type: none"> <li>1. Story Untold (Crewcuts)</li> <li>2. Song Of The Dreamer (Billy Brooks)</li> <li>3. This Little Girl Of Mine (Ray Charles)</li> <li>4. Learnin' The Blues (F. Sinatra)</li> <li>5. Ay-Tete-Fee (Clifton Chenier)</li> <li>6. Ain't It A Shame (Fats Domino)</li> <li>7. Rock Around The Clock (Bill Haley)</li> <li>8. Unchained Melody (L. Baxter)</li> <li>9. I'll Never Stop Loving You (Doris Day)</li> <li>10. Hummingbird (Frankie Laine)</li> </ol> | <p><b>MOSES MELODY SHOP</b><br/>Little Rock, Ark.</p> <ol style="list-style-type: none"> <li>1. Unchained Melody (Hibbler)</li> <li>2. Rock Around The Clock (Bill Haley)</li> <li>3. Something's Gotta Give (Sammy Davis, Jr.)</li> <li>4. Dance With Me Henry (Georgia Gibbs)</li> <li>5. Cherry Pink (Perez Prado)</li> <li>6. If I May (Nat Cole)</li> <li>7. Old Black Magic (Sammy Davis, Jr.)</li> <li>8. Heart (Four Aces)</li> <li>9. Hummingbird (F. Laine)</li> <li>10. Ain't That A Shame (Boone)</li> </ol> |
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1. LOVE ME OR LEAVE ME ..... Doris Day (Columbia CL 710; EPB 540)
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3. LONESOME ECHO ..... Jackie Gleason (Capitol W 627; EBF 1-627)
4. IN THE WEE SMALL HOURS ..... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. DAMN YANKEES ..... Original Cast (RCA Victor LOC 1021; EOC 1021)
6. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837; ERB 1837)
7. CRAZY OTTO ..... Crazy Otto (Decca DL 8113; 7D 2201, 2)
8. I LIKE JAZZ ..... Various Artists (Columbia JZ 1)
9. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
10. HOLIDAY IN ROME ..... Michel LeGrand (Columbia CL 647; B 497, 8)
11. MUSIC, MARTINIS AND MEMORIES ..... Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
12. MUSIC FOR TONIGHT ..... Steve Allen (Coral 57004; EC 82021)
13. SOFT AND SWEET ..... The Three Suns (RCA Victor LPM 1041; EPB 1041)
14. SHAKE, RATTLE AND ROLL ..... Bill Haley & Comets (Decca DL 5560; ED 2168)
15. DEE-LIGHTFUL ..... Lenny Dee (Decca 8114; ED 735)
15. SONG HITS FROM THEATRELAND ..... Mantovani (London LL 1219; BEPA 24)
15. I LOVE PARIS ..... Michel LeGrand (Columbia CL 555; B 441, 2)

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### THE CASH BOX



## Album Reviews

#### POPULAR

"The Best of Allen Funt's CANDID MIKE"—Produced by Kermit Schafer—Jubilee LP-25—Vol. 1 (10" LP)

Jubilee did a tremendous job during this past year with a sensational series of LPs tagged "Pardon My Bloopers," a series produced by Kermit Schafer. Now Jubilee comes up with the first volume in a new series called "Candid Mike." This first package is from Allen Funt's wealth of candid conversations and is absolutely hilarious. One episode is funnier than the next, and we'll lay odds that the disk will sell as well if not better than the Bloopers. Some of the conversations make you bust. Dealers oughta grab hold of these quick.

"The HI-LO'S, I PRESUME"—Starlite ST-6005 (10" LP)

ROCKIN' CHAIR; STARS FELL ON ALABAMA; NICE WORK IF YOU CAN GET IT; I THOUGHT ABOUT YOU; JEEPERS CREEPERS; SPEAK LOW; BUTTON UP YOUR OVERCOAT; PUT YOUR DREAMS AWAY.

The Hi-Lo's, the most exciting, most polished and most talented of the new vocal groups, display their wealth of talent on their second LP release. They mix up four up-beat standards with four romantic oldies and come up with an LP that's just the "most." Their sound is beautiful and they blend as though they've been working together for decades. In addition to the end sound, their arrangements by Gene Puerling (one of the quartet) are just the greatest. Disk jockeys are just wild about the group, as witnessed by The Cash Box 1955 DJ Poll in which the Hi-Lo's copped top honors in the most promising new vocal group category. And this platter will supply plenty of playing time for the DJ's. Frank Comstock deserves much credit on this LP for his orkings.

"HEY! MR. BANJO"—Sung and Played by The Sunnysiders and The Happy Hearts—Kapp Records KL-1002 (12" LP)

HEY! MR. BANJO; ZOOM ZOOM ZOOM; BANJO WOOGIE; THE PARLOR PIANO; GOODBYE MY LADY LOVE; THE BAND PLAYED ON; TALL TELLER OF TALL TALES; I JUST WANNA BE BY YOU; HELLO MA BABY; I'M IN FAVOR OF FRIENDSHIP; DANCE WITH A DOLLY; GIVE MY REGARDS TO BROADWAY; I LOVE YOU MORE TODAY; THE YANKEE DOODLE BOY.

The Sunnysiders, the group that helped establish the banjo trend with its hit recording of "Hey, Mr. Banjo," the title of this LP, and another banjo-vocal group tagged The Happy Hearts, team up on a delightful album of old, new and lighthearted, happy-go-lucky melodies that'll please anyone and everyone. The record is lively from start to finish and is just tailor-made for group singing. Disk is a natural for a party and contains songs the lyrics of which everyone knows. An album of true American music designed for just plain fun. Great for a party.

"SEVENTH HEAVEN"—Original B'way Cast Album starring Gloria DeHaven, Ricardo Montalban, Kurt Kasznar and Robert Clary—Decca DL-0991 (12" LP)

The original cast album of the recently closed Broadway musical "Seventh Heaven" is issued by Decca this week. It's a fine recording of the score penned by Victor Young and Stella Unger for the Gant Gaitner-William Bacher production. Gloria DeHaven comes over warmly on two of the score's top tunes "If It's A Dream" and "Where Is That Someone For Me." Robert Clary is refreshing on "C'est La Vie" and teams well with Patricia Hammerlee on "Love Sneaks Up On You." Ricardo Montalban's best effort is "A Man With A Dream." The score, on the whole, is most inviting and will offer many hours of listening pleasure.

"MUCHO CHA CHA CHA"—Don Swan and his Orchestra—Liberty LRP 3001 (12" LP)

MUCHACHACHA; SWEET AND GENTLE; DIXIELAND CHA CHA CHA; EL DIVORCIO; CHIN CHI CHA; MI MUSICA ES PARA TI; TEA FOR TWO CHA CHA CHA; RICO VACILON; CHATER CHA CHA; CHI CHI CHA CHA CHA; ROCK AND ROLL CHA CHA CHA.

As cha cha continues to soar in popularity, the new Liberty label hops on the bandwagon with a terrific 12" LP of music specifically designed for the terpsichoreans who go for the dance. The album features Don Swan and his orchestra with some top notch arrangements of currently popular tunes, standards and originals. Swan has had much experience in the Latin dance field, having worked with Cugat, Desi Arnaz and Prado, and he's done a great deal of arranging in this field. The leader works on this platter with a big group and comes through with some fine results. Attractive cover if properly displayed, should draw many a buyer. Excellent piece of merchandise from all angles.

#### JAZZ

HOWARD RUMSEY'S LIGHTHOUSE ALL STARS VOL. 6—Contemporary C3504—(1-12" LP)

WHO'S SLEEPY; ISN'T IT ROMANTIC; MAD AT THE WORLD; EAST OF THE SUN; LONG AGO AND FAR AWAY; SAD SACK; IF I SHOULD LOSE YOU; PRELUDE TO A KISS; DICKIES DREAM.

One of the leading exponents of West Coast Jazz is Howard Rumsey's Lighthouse All Stars. Rumsey's boys offer a collection of standards and originals in their own individual styling. Modern music presenting, in addition to Rumsey, the talents of Bud Shank, Bob Cooper, Conte Donadi, Frank Rosolini, Stu Williamson, Claude Williamson and Stan Levey. Each artist, tho working in a group, is offered his chance at a solo effort, and individually and collectively the team merits loud huzzas.

DIXIELAND JAZZ—Grand Award Record Corp. 310 (1-12" LP)

MUSKRAT RAMBLE; BASIN STREET BLUES; WHEN THE SAINTS GO MARCHING IN; SOUTH RAMPART STREET PARADE; WAY DOWN YONDER IN NEW ORLEANS; JAZZ ME BLUES; AT THE JAZZ BAND BALL; I'M COMIN' VIRGINIA; MILENBURG JOYS; SURRENDER BLUES; MANDY; MAKE UP YOUR MIND VICTORY BLUES.

A novel idea, the brainchild of Enoch Light, offers the leading musical interpretations of famous paintings. Featured in this release is an original painting done by David Stone Martin titled "Jazz Band". To interpret it, Light has chosen the classic dixieland perennials listed above and has assembled some of the greatest dixieland names to drive out the happy music. Unfortunately space does not allow us to reproduce all the artists who perform on this album, but it is a collection well-known to any dixieland aficionado.



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*singing*

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**THE CASH BOX**  
*Disk Jockeys'*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 16 without any changes on the part of THE CASH BOX.

**Hal Fredericks**  
WAAF—Chicago, Ill.

1. Ain't That A Shame (Boone)
2. Domani (Julius La Rosa)
3. Rock Around The Clock (Bill Haley)
4. The Man In The Raincoat (P. Wright/M. Marlowe)
5. Popcorn Song (Cliffie Stone)
6. The Bible Tells Me So (Noble)
7. Wherever You Are (Rogers)
8. Shepherd Boy (Russ Carlyle)
9. Where To My Love (Andrews)
10. Piddley Patter Patter (Page)

**Ken Garland**  
WPOR—Portland, Me.

1. How To Be Very Popular (Teresa Brewer)
2. Goo-Goo Doll (Steve Allen)
3. Man In A Raincoat (Wright)
4. Domani (Julius La Rosa)
5. The Longest Walk (Morgan)
6. Far Away Places (Sherwood)
7. Dearest One (Jo Ann Tolley)
8. The Girl Upstairs (Newman)
9. Buttercup (Neal Hefti)
10. Merci Beaucoup (Ames Bros.)

**Dick Gilbert**  
KYTL—Phoenix, Ariz.

1. Hey, Mr. Banjo (Sunnysiders)
2. Love Me Or Leave Me (Day)
3. Unchained Melody (Liberace/Baxter)
4. Cherry Pink (Prado/Dale)
5. Honey Babe (Art Mooney)
6. Man In A Raincoat (Wright)
7. Davy Crockett (Bill Hayes)
8. Daniel Boone (Loren Becker)
9. Carmen's Boogie (Crewcuts)
10. End Of The Line (Joni James)

**Alan Black**  
WPIT—Pittsburgh, Pa.

1. Punxsutawney Boogie (Dee)
2. Love Is King (Jackie Paris)
3. Honey Babe (Art Mooney)
4. We Three (Bill Kenny)
5. Sweet And Gentle (A. Dale)
6. Hard To Get (G. MacKenzie)
7. A Blossom Fell (Nat Cole)
9. Learnin' The Blues (F. Sinatra)
8. Hey, Mr. Banjo (Sunnysiders)
10. Man In A Raincoat (Wright)

**Bob Martin**  
KMYR—Denver, Colo.

1. Blue Star (Felicia Sanders)
2. Old Black Magic (S. Davis)
3. Hummingbird (Paul & Ford)
4. Chee Chee-oo Chee (Mariners)
5. Man In A Raincoat (Marlowe)
6. Sweet And Gentle (G. Gibbs)
7. Was That You (Tony Alama)
8. Unchained Melody (L. Baxter)
9. Good And Lonesome (Starr)
10. If You Knew (Janet Brace)

**Ed McKenzie**  
WXYZ—Detroit, Mich.

1. Hummingbird (Chordettes/Paul & Ford/Laine)
2. Razzle Dazzle (Bill Haley)
3. Hard To Get (G. MacKenzie)
4. Old Black Magic (S. Davis)
5. Gumdrops (Charms)
6. House Of Blue Lights (Miller)
7. Domani (Julius La Rosa)
8. Seventeen (Bennett/Draper)
9. Man In A Raincoat (Wright)
10. Sweet And Gentle (A. Dale)

**Sam Bradley**  
KUDL—Kansas City, Mo.

1. Ain't That A Shame (Boone)
2. Hard To Get (G. MacKenzie)
3. Story Untold (Four Coins)
4. Love Me Or Leave Me (Sammy Davis)
5. Rock Around The Clock (Bill Haley)
6. As I Live And Breathe (Frank Verna)
7. A Blossom Fell (Nat Cole)
8. I'll Never Stop Loving You (Les Baxter)
9. Green Eyes (Ravens)
10. Daniel Boone (Jim Lowe)

**Paul Coburn**  
KOL—Seattle, Wash.

1. A Blossom Fell (Nat Cole)
2. Whatever Lola Wants (Ginny Gibson)
3. Blueberries (Georgia Gibbs)
4. Rock Around The Clock (Bill Haley)
5. Hummingbird (Chordettes)
6. Alabama Jubilee (A. Mooney)
7. If I May (Nat Cole)
8. Hey, Goodlookin' (Norman Petty Trio)
9. Sin To Lie (Somethin' Smith)
10. If Anything Should Happen To You (Ginny Gibson)

**Tom Edwards**  
WERE—Cleveland, Ohio

1. Daddy, You Know What (Jim Wilson)
2. Wake The Town (Les Baxter)
3. Something's Gotta Give (McGuire)
4. Hummingbird (Paul & Ford)
5. If I May (Nat Cole)
6. Cattle Call (Eddy Arnold)
7. Domani (Julius La Rosa)
8. Close The Door (Jim Lowe)
9. I'll Never Stop Loving You (Doris Day)
10. Bible Tells Me So (Noble/Cornell)

**Joe Finan**  
WJW—Cleveland, Ohio

1. Seventeen (Boyd Bennett)
2. Rock Around The Clock (Bill Haley)
3. Ain't That A Shame (Fats Domino)
4. Something's Gotta Give (McGuire)
5. Kentuckian (Hilltoppers)
6. Hard To Get (G. MacKenzie)
7. I'll Never Stop Loving You (Doris Day)
8. If I May (Nat Cole)
9. Goober Peas (Rusty Draper)
10. Learnin' The Blues (F. Sinatra)

**Jerry Hauser**  
KAFP—Petaluma, Calif.

1. Unchained Melody (L. Baxter)
2. Dance With Me, Henry (Georgia Gibbs)
3. Heart (Eddie Fisher)
4. Rock Around The Clock (Bill Haley)
5. Don't Be Angry (Crewcuts)
6. Something's Gotta Give (McGuire)
7. A Blossom Fell (Nat Cole)
8. Chee Chee-oo Chee (Johnstons)
9. Cherry Pink (Perez Prado)
10. Hummingbird (Chordettes)

**Robin Seymour**  
WKMH—Dearborn, Mich.

1. Hard To Get (G. MacKenzie)
2. Hummingbird (Paul & Ford/Chordettes)
3. May I Never Love Again (Tony Bennett)
4. Bible Tells Me So (N. Noble)
5. Slowly With Feeling (Sarah Vaughan)
6. Certainly Baby (Lorelies)
7. Domani (Julius La Rosa)
8. Song Of The Dreamer (Bunny Paul)
9. Daddy, You Know What (Jim Wilson)
10. Piddily Patter Patter (Page/Brown)

**Johnny Argo**  
WWOK—Charlotte, N. C.

1. No Arms Can Ever Hold You (Jeffrey Clay)
2. He Loves Me (DeJohns)
3. Ooh (Brook Benton)
4. Hippy Ha (Millers)
5. Green Eyes (Ravens)
6. Hoo Bop De Bow (Convy & Thunderbirds)
7. I Must Be Dreaming (Hilltoppers)
8. Seventeen (Boyd Bennett)
9. Help Me (Lafay Bros.)
10. Hey, Pretty Girl (Tone Twins)

**Bob Clayton**  
WHDH—Boston, Mass.

1. Sweet And Gentle (A. Dale)
2. Rock Around The Clock (Bill Haley)
3. Coast To Coast (Bob Dini)
4. Old Black Magic (S. Davis)
5. Sin To Lie (Somethin' Smith)
6. Heart (Eddie Fisher)
7. Ain't That A Shame (Fats Domino)
8. Cattle Call (Eddy Arnold)
9. Hard To Get (G. MacKenzie)
10. Banjo's Back In Town (Teresa Brewer)

**Maurice Jackson**  
WVKO—Columbus, Ohio

1. Wake The Town (Les Baxter)
2. I'll Never Stop Loving You (Doris Day)
3. Something's Gotta Give (McGuire)
4. Rock Around The Clock (Bill Haley)
5. If I May (Nat Cole)
6. Unchained Melody (L. Baxter)
7. Love Me Or Leave Me (Horne)
8. Sweet And Gentle (A. Dale)
9. Hummingbird (Paul & Ford)
10. Seventeen (Boyd Bennett)

**Alene McKinney**  
KBIG—Hollywood, Calif.

1. Learnin' The Blues (F. Sinatra)
2. Hey, Mr. Banjo (Sunnysiders)
3. Something's Gotta Give (McGuire)
4. Hard To Get (G. MacKenzie)
5. Unchained Melody (L. Baxter)
6. A Blossom Fell (Nat Cole)
7. Man In A Raincoat (Wright/Marlowe)
8. Hummingbird (Laine/Chordettes)
9. Domani (Julius La Rosa)
10. Cherry Pink (Perez Prado)

**John Michaels**  
WOKY—Milwaukee, Wisc.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Ain't That A Shame (Boone)
4. Good And Lonesome (Starr)
5. Day By Day (Four Freshmen)
6. Something's Gotta Give (McGuire)
7. Michaels' Market (John Michaels)
8. Hummingbird (Chordettes)
9. Unchained Melody (L. Baxter)
10. Sweet And Gentle (A. Dale)

**Ed Reilly**  
WBRY—Waterbury, Conn.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Sin To Lie (Somethin' Smith)
4. Cherry Pink (Perez Prado)
5. Honey Babe (Art Mooney)
6. Hard To Get (G. MacKenzie)
7. Chee Chee-oo Chee (Como & Morgan)
8. Something's Gotta Give (McGuire)
9. Sweet And Gentle (A. Dale)
10. Razzle Dazzle (Bill Haley)

**Jack Gale**  
WTMA—Charleston, S. C.

1. Kentuckian (Hilltoppers)
2. He Loves Me (DeJohns)
3. Seventeen (Boyd Bennett)
4. As I Live And Breathe (Frank Verna)
5. Far Away From Everybody (Helen O'Connell)
6. Hummingbird (Paul & Ford)
7. Johnny Darlin' (S. Stewart)
8. My First Love (Jo Ann Tolley)
9. Drop Me A Line (Johnson)
10. Unchained Melody (Hamilton)

**Jack Clifton**  
WCUE—Akron, Ohio

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Kentuckian (Hilltoppers)
5. If I May (Nat Cole)
6. House Of Blue Lights (Miller)
7. Hard To Get (G. MacKenzie)
8. Hummingbird (Frankie Laine)
9. His Hands (T. Ernie Ford)
10. Ace In The Hole (Somethin' Smith)

**Art Hellyer**  
WCFL—Chicago, Ill.

1. Hard To Get (G. MacKenzie)
2. Learnin' The Blues (F. Sinatra)
3. A Blossom Fell (Nat Cole)
4. Something's Gotta Give (McGuire)
5. Cherry Pink (Perez Prado)
6. Pitter Patter (Patti Page)
7. Old Black Magic (S. Davis)
8. I'll Never Stop Loving You (Doris Day)
9. Sweet And Gentle (A. Dale)
10. Shepherd Boy (Russ Carlyle)

**Wes Hopkins**  
WTTM—Trenton, N. J.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (F. Sinatra)
3. Hey, Mr. Banjo (Sunnysiders)
4. Man In A Raincoat (Wright)
5. Something's Gotta Give (McGuire)
6. Honey Babe (Art Mooney)
7. Heart (Four Aces)
8. Hard To Get (G. MacKenzie)
9. Old Black Magic (S. Davis)
10. Too Much Moon (G. Williams)

**Clyde Jay**  
WCAM—Camden, N. J.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Whatever Lola Wants (Sarah Vaughan)
5. Heart (Eddie Fisher)
6. Hey, Mr. Banjo (Sunnysiders)
7. Butter (Don Haven)
8. Mambo Rock (Bill Haley)
9. Domani (Julius La Rosa)
10. Don't Be Angry (Crewcuts)

**Harry Nigocia**  
WJBW—New Orleans, La.

1. Heart (Four Aces)
2. Hard To Get (G. MacKenzie)
3. Honey Babe (Art Mooney)
4. Rock Around The Clock (Bill Haley)
5. Learnin' The Blues (F. Sinatra)
6. Most Of All (Don Cornell)
7. Sweet And Gentle (A. Dale)
8. Domani (Julius La Rosa)
9. Story Untold (Crewcuts)
10. Alabama Jubilee (A. Mooney)

**George E. LeZotte**  
WAYZ—New Haven, Conn.

1. Wake The Town (Les Baxter)
2. Mama Rosa (Julius La Rosa)
3. Love Me Or Leave Me (Davis/Day)
4. Close The Door (Jim Lowe)
5. Hard To Get (G. MacKenzie)
6. Hummingbird (Paul & Ford)
7. Dance With Me, Henry (Georgia Gibbs)
8. Rock Around The Clock (Bill Haley)
9. Let's Make The Most Of Tonight (Kitty Kallen)
10. Autumn Leaves (Roger Price)

**Dave Sweet**  
WBSM—New Bedford, Mass.

1. Sweet And Gentle (A. Dale)
2. Something's Gotta Give (McGuire)
3. Learnin' The Blues (F. Sinatra)
4. Heart (Four Aces)
5. Alabama Jubilee (Ferko String Band)
6. Not As A Stranger (R. Arms)
7. Chee Chee-oo Chee (Como & Morgan)
8. My One Sin (Nat Cole)
9. Domani (Julius La Rosa)
10. No Arms Can Ever Hold You (Jeffrey Clay)

**Ray Schreiner**  
WRNL—Richmond, Va.

1. Good And Lonesome (Starr)
2. If I May (Nat Cole)
3. Love Me Or Leave Me (Sammy Davis)
4. Something's Gotta Give (McGuire)
5. A Blossom Fell (Nat Cole)
6. Sin To Lie (Somethin' Smith)
7. Rock Around The Clock (Bill Haley)
8. I'm Worried (Denise Lor)
9. Bandit (Eddie Barclay)
10. Domani (Julius La Rosa)

**Sandy Singer**  
KCRG—Cedar Rapids, Iowa

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Crewcuts)
3. Something's Gotta Give (McGuire)
4. Ain't That A Shame (Boone)
5. Let Me Be Your Honey, Honey (Barry Sisters)
6. Sin To Lie (Somethin' Smith)
7. Piddily Patter Patter (P. Page)
8. Four Big Brothers (Four Lads)
9. Shepherd Boy (Russ Carlyle)
10. Pass The Plate (DeJohns)

**Chuck Thompson**  
WALA—Mobile, Ala.

1. Alabama Jubilee (A. Mooney)
2. Learnin' The Blues (F. Sinatra)
3. Banjo's Back In Town (Teresa Brewer)
4. Something's Gotta Give (McGuire)
5. Let Me Be Your Honey, Honey (Barry Sisters)
6. Unchained Melody (L. Baxter)
7. Sin To Lie (Somethin' Smith)
8. Heart (Four Aces)
9. Kiss Me Deadly (Nat Cole)
10. Domani (Minucci)

**Robb Thomas**  
WEMP—Milwaukee, Wisc.

1. Man In A Raincoat (Wright)
2. Hard To Get (G. MacKenzie)
3. Blue Star (Felicia Sanders)
4. Something's Gotta Give (McGuire)
5. Old Black Magic (S. Davis)
6. Unchained Melody (L. Baxter)
7. That's Happiness (B. Johnson)
8. In The Good Old Summertime (Gleason Garden Band)
9. As I Live And Breathe (Frank Verna)
10. Trees (Orlando Roberson)

**Frank Gordon Tucker**  
WCOV—Montgomery, Ala.

1. Unchained Melody (Hamilton)
2. Heart (Four Aces)
3. Not As A Stranger (Sinatra)
4. Hard To Get (G. MacKenzie)
5. Something's Gotta Give (McGuire)
6. My One Sin (Nat Cole)
7. Learnin' The Blues (F. Sinatra)
8. Silver Dollar (Teresa Brewer)
9. If We All Said A Prayer (Bill Kenny)
10. Rock Around The Clock (Bill Haley)

**Jerry Wichner**  
WINZ—Miami, Fla.

1. Rock Around The Clock (Bill Haley)
2. Sin To Lie (Somethin' Smith)
3. Man In A Raincoat (Marlowe)
4. Ain't That A Shame (Boone)
5. Something's Gotta Give (McGuire)
6. Honey Babe (Art Mooney)
7. Hummingbird (Chordettes)
8. Close The Door (Jim Lowe)
9. Learnin' The Blues (F. Sinatra)
10. Alabama Jubilee (Ferko String Band)

**Jack Williams**  
WGBS—Miami, Fla.

1. Unchained Melody (Hamilton)
2. Man In A Raincoat (Marlowe)
3. Ain't That A Shame (Boone)
4. Rock Around The Clock (Bill Haley)
5. Sin To Lie (Somethin' Smith)
6. Heart (Eddie Fisher)
7. Mama Rosa (Julius La Rosa)
8. Doctor Geek From Taninik (Ravenscroft)
9. Close The Door (Jim Lowe)
10. Alabama Jubilee (Ferko String Band)

**Jack Reynolds**  
KGKO—Dallas, Tex.

1. Rock Around The Clock (Bill Haley)
2. Bumble Bee (Bob Crewe)
3. Ridin' On A Train (Commodores)
4. Uranium (Commodores)
5. Ain't That A Shame (Boone)
6. Teddy Bear (Betty Madigan)
7. Day By Day (Four Freshmen)
8. House Of Blue Lights (Miller)
9. Crazy, Crazy Heart (Brinkley)
10. Popcorn Song (Cliffie Stone)

**Billy Stanley**  
WNOE—New Orleans, La.

1. Hummingbird (Paul & Ford)
2. Cherry Pink (Perez Prado)
3. A Blossom Fell (Nat Cole)
4. Dance With Me, Henry (Georgia Gibbs)
5. Learnin' The Blues (F. Sinatra)
6. Every Day (Basie/Page)
8. Rock Around The Clock (Bill Haley)
9. Honey Babe (Art Mooney)
10. Sin To Lie (Somethin' Smith)

**Bob Sticht**  
KOWH—Omaha, Neb.

1. Learnin' The Blues (F. Sinatra)
2. Popcorn Song (Cliffie Stone)
3. Rock Around The Clock (Bill Haley)
4. Ain't That A Shame (Boone)
5. Love Me Or Leave Me (Sammy Davis)
6. House Of Blue Lights (Miller)
7. Good And Lonesome (Starr)
8. Hard To Get (G. MacKenzie)
9. Shepherd Boy (Russ Carlyle)
10. Song Of The Dreamer (J. Ray)

**Jerrie Paletta**  
KAYO—Seattle, Wash.

1. House Of Blue Lights (Miller)
2. Story Untold (Crewcuts)
3. Truly (Dinnings)
4. Most Of All (Don Cornell)
5. Unchained Melody (L. Baxter)
6. A Blossom Fell (Nat Cole)
7. If I May (Nat Cole)
8. Two Hound Dogs (Bill Haley)
9. Maybe (Four Coins)
10. Cherry Pink (Perez Prado)

**Dick Whittinghill**  
KMPC—Hollywood, Calif.

1. Learnin' The Blues (F. Sinatra)
2. Something's Gotta Give (McGuire)
3. Sweet And Gentle (G. Gibbs)
4. A Blossom Fell (Nat Cole)
5. Heart (Fisher/Four Aces)
6. Honey Babe (Art Mooney)
7. Love Me Or Leave Me (Horne)
8. House Of Blue Lights (Miller)
9. Unchained Melody (Hamilton)
10. Forgive Me (Kitty Kallen)

**Mike Woloson**  
WNOR—Norfolk, Va.

1. Heart (Four Aces)
2. Hard To Get (G. MacKenzie)
3. Blue Star (Felicia Sanders)
4. Sweet And Gentle (G. Gibbs)
5. My One Sin (Nat Cole)
6. Hummingbird (Paul & Ford)
7. Chee Chee-oo Chee (Como & Morgan)
8. Domani (Julius La Rosa)
9. Hey, Mr. Banjo (Sunnysiders)
10. Good And Lonesome (Starr)

**Wayne Stitt**  
WHB—Kansas City, Mo.

1. Ain't That A Shame (Boone)
2. Popcorn Song (Cliffie Stone)
3. Hard To Get (G. MacKenzie)
4. Love Me Or Leave Me (Sammy Davis)
5. As I Live And Breathe (Frank Verna)
6. My One Sin (Nat Cole)
7. Story Untold (Four Coins)
8. A Blossom Fell (Nat Cole)
9. Honey Babe (Art Mooney)
10. Hummingbird (Frankie Laine)

**Janice Swanson**  
WRVN—Utica, N. Y.

1. Unchained Melody (L. Baxter)
2. Sin To Lie (Somethin' Smith)
3. Man In A Raincoat (Marlowe)
4. Alabama Jubilee (A. Mooney)
5. Rock Around The Clock (Bill Haley)
6. Learnin' The Blues (F. Sinatra)
7. Love Me Or Leave Me (Sammy Davis)
8. My One Sin (Nat Cole)
9. For Heaven's Sake (Cal Tjark)
10. Three For The Show (James)

**Donn Tibbetts**  
WMUR—Manchester, N. H.

1. Learnin' The Blues (F. Sinatra)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (L. Baxter)
4. Pass The Plate (DeJohns)
5. Sweet And Gentle (A. Dale)
6. Hard To Get (G. MacKenzie)
7. End Of The Line (Joni James)
8. Alabama Jubilee (Ferko String Band)
9. Something's Gotta Give (McGuire)
10. Domani (Julius La Rosa)

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*The Most Exciting Record of the Year!*

**THE  
YELLOW  
ROSE  
OF  
TEXAS**

*Brilliantly Recorded by*

*Johnny*  
**DESMOND**



**CORAL RECORDS**  
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**With Chorus and Orch. Directed by DICK JACOBS**  
61476 and 9-61476



# THE MULCAYS

DIPSY

DOODLE

b/w

HARBOR

LIGHTS

ESSEX 400



## BILL HALEY and his Comets

FAREWELL,  
SO LONG,  
GOODBYE

b/w

ROCK THE  
JOINT

ESSEX 399



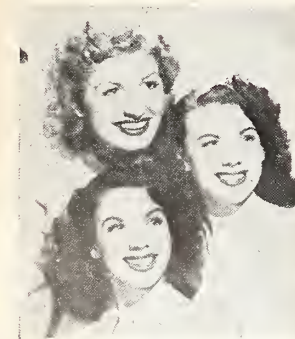
## THE DINNING SISTERS

HOLD ME  
TIGHT

b/w

UNCLE  
JOE

ESSEX 398



# ESSEX RECORDS

3208 South 84th St. Philadelphia, Pa.

# THE CASH BOX CANADIAN CAPERS

### TORONTO TOPICS:

Lots of local activity hereabouts with Bill Haley And His Comets playing the Palais Royale (Decca) on Monday July 25th. . . . The Sauter-Finegan Orchestra (Victor) pulled a packed house for the Dance and Concert at Burlington's Brant Inn on Wednesday July 13th, while Bill Long (King) along with Madeleine Bonin and The Mainstreeters (Sparton) are playing to full houses nightly on their limited engagement at the El Mocambo. . . . Caught Merv Shiner at the Bermuda the other night and was very impressed, so I was not at all surprised to hear that Merv is being held over for another four weeks. After hearing Merv sing his latest recording (Victor) of "I Ain't Much Of A Hand At Lovin'" and "Don't Believe" and of his cutting of the Canadian tune "It's Nothin'" I can see why Josh King (CHUM) and Barry Nesbitt (CKFH) have been getting a lot of requests for them on their disk jockey shows. "It's Nothin'" was penned by the localites Bobby Gimby (Happy Gang) and Johnny Wayne (Wayne and Shuster). . . . At the Club One Two, Terry And The Macs are pulling in a lot of their local following. We are happy to hear that this popular group will soon have some new records on the market and the local deejays



BILL HALEY & COMETS

can be counted on to give the new releases wide exposure here. CHUM is doing a great job on Terri Stevens' (Sparton) platter of "Just Wonderful" which is an ideal description of the lush ballad. "Something's Gotta Give" is more than a name of the high-riding Sammy Davis (Decca) and McGuire Sisters (Coral) hit. It is also a good description of "Just Wonderful" which has gotta break out as an international hit one of these fine days. Its composer, Johnny Cowell is playing fine trumpet with the Johnny Lindon Orchestra at the Royal York hotel where his novelty click "You've Got The Love" is just about the top favorite of the Cafe Society mob. . . . Reports reaching us from the prairies tell us of the terrific business being done by the Wilf Carter (Decca) show as they one-night Westward. Featured with the show are Sparton stars, Ward Allen and Jack Kingston and an all-star supporting group. With three top recording stars of such calibre, it is easy to understand why their arena dates are a series of sellouts.

### MONTREAL MEMOS:

Currently at the El Morocco is songstress Rita Constance who has caused considerable talk among the local critics. . . . Helen Boyce is completing her 4th week at Ruby Foo's. This is a return engagement for this very talented comedienne. . . . Thelma Baker who cut sides for Capitol a while back has teamed up with her sister Bobbi and are headlining the bill at the Down Beat. On the same bill is Ann Brooks, sister of the Label X's Norman Brooks. This girl is extremely talented and given the proper breaks could possibly reach great heights in the recording field. She is a real performer. Have a feeling that some day she will come into her own. . . . The pending opening of the remodeled Chez Paree is causing a lot of talk around town. Location was rumored to be opening in June and then July and now it looks as if this lavish establishment will finally make it some time in August. Location has been completely overhauled and redecorated and rumor has it being the finest club in Montreal's history. Localites feel that this club with its opening may renew the waning interest in floor shows and the night club business in general.



MCGUIRE SISTERS

## RCA Camden's Browser Unit



NEW YORK—This is RCA Camden's brand new browser box, holding 110 Long Play and 130 Extended Play records. The unit measures 20 3/4" deep by 21" wide and 17" high. It is being distributed by RCA Victor Record Distributors who are also visiting dealers now in connection with RCA Camden's "Best Buy" record release.



A SMASH as...

**BIG** as Texas itself



Mitch Miller's

Dramatic Recording of...

The

**YELLOW**

200,000 SHIPPED THROUGHOUT THE NATION

**ROSE of TEXAS**

Columbia-40540(4-40540)



**COLUMBIA**  **RECORDS**

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## Jack Devaney Named West Coast Representative For "The Cash Box"

NEW YORK—Jack Devaney has been named west coast representative for The Cash Box. He took over his new duties on July 11.

Devaney has a wide background in the music business. He recently returned from a world tour on which he handled the publicity for Johnnie Ray. Prior to that he was west coast district sales manager for Columbia

Records from 1951 to 1954. His other experience in the business includes being a road manager for Tommy Dorsey, doing advance publicity for Sammy Kaye and doing national radio and dj promotion for Capitol Records.

Devaney was graduated from the University of Connecticut in 1941 and spent three years in the Navy.

## Lombardo's "Arabian Nights" A Hit Again This Year

NEW YORK—With excellent changes made this year under the expert direction of Leon Leonidoff, Guy Lombardo's production "Arabian Nights" has turned out to be an impressive musical.

This second edition of the musical stars a cast including Lauritz Melchior, Helena Scott, Ben Wrigley, Janick & Aranaut, William Chapman, Hope Holiday, Jack Daboub, Nirska and Ralph Herbert.

Carmen Lombardo and John Jacob Loeb wrote the score with the tune "How Long Has It Been" a standout for pop commercial appeal.

For young and old, the floating whale, the water ballet featuring the disappearing swimmers, the fabulous production and dancing in the "Valley of the Jewels" scene, are treats to the eye.

The musical is staged seven nights a week at the Jones Beach Marine Theatre in Wantagh, New York.

## World Distribution For Academy

CHICAGO—Academy Record Company of Chicago has entered into a contract with Polygon Records, Ltd., London, through their representative, Walter Moody in New York, to manufacture and sell their new release by Julian Patrick in all foreign countries, except Canada. Sides are "Give a Fool a Chance" b/w "A Woman's Love."

Julian Patrick just won top honors on Arthur Godfrey's July 4th Talent Scout Show.

## Three For Victor

NEW YORK—Within the space of ten days, three new releases of RCA Victor have shown up on the charts. And the interesting thing is that both sides of each record are showing strongly. The three are: "Fooled" and "Tina Marie" by Perry Como; "Song Of The Dreamer" and "Don't Stay Away Too Long" by Eddie Fisher; and "The Longest Walk" and "Swanee" by J. P. Morgan.

## Decca And Handbag Firm Plan Promotion

NEW YORK—Decca Records and the Louis I. Steinman Co., a handbag manufacturing company, are planning a joint promotion on a specially designed pocketbook called the "Dee Jay Bag". The bag is aimed at teen-agers, and is designed to hold their favorite hit record on 45 rpm. With each Dee Jay Bag, the buyer receives a special premium offer with which he can get a collectors' item—one of the early Glenn Miller recordings made on Decca. The bag is being sold at handbag and shoe stores all over the East for \$1.99. Plans are being made for national distribution which should go into effect shortly.

The handbag is an attractive shoulder strap purse and has a plastic window through which the disk can be seen.

## Pretty Visitor



CHICAGO—When Hal Fredericks did his WAAF program from the Hudson-Ross Randolph Street Store in Chicago, he was visited by Decca's songstress Susan Hunter. Susan was in the Windy City plugging her Decca waxing of "Not Yet". Looking on is Hudson-Ross salesgirl Sharon Honickle.

# THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

**"PIDDILY PATER PATER"** THE CASH BOX DISK OF THE WEEK 7/9  
Patti Page ..... Mercury 70657; 70657x45

**"FOOLED"/"TINA MARIE"** THE CASH BOX DISK OF THE WEEK 7/16  
Perry Como ..... RCA Victor 20-6192; 47-6192

**"LONGEST WALK"  
"SWANEE"** THE CASH BOX DISK OF THE WEEK 7/9  
Jaye P. Morgan ..... RCA Victor 20-6182; 47-6182

**"EXPERIENCE  
UNNECESSARY"** THE CASH BOX DISK OF THE WEEK 6/11  
Sarah Vaughan ..... Mercury 70646; 70646x45

## Atlantic Starts Atlas Records; First Disks For NAMM Meet

NEW YORK—Atlantic Records has announced the first release on its new subsidiary label to be known as Atlas Records. The label will have a completely new line-up of artists and will specialize in popular and rhythm and blues music. The Atlantic execs are now in the process of setting up distributors throughout the country and will complete national distribution as soon as possible.

The first release on Atlas will consist of five records. In the pop department, Pauline Rogers and Joe 'Mr. Piano' Henderson will be fea-

ured. Miss Rogers is a New Jersey thrush and Henderson is a well known pianist in England. The latter will specialize in piano medleys of old favorites.

The rhythm and blues release will star a group known as the Royal Jokers, a Detroit vocal aggregation which was recently signed by the label; New Orleans singer Billy Nightingale; and an instrumental crew called Jesse Stone and his All Stars.

All five records are scheduled for immediate release and will be introduced at the NAMM Convention.

## The Singer And The Disk Jockey



DETROIT—When Eddie Fisher was in Detroit recently, he naturally stopped in to say hello to his friend Ed McKenzie and visit the disk jockey on his WXYZ-TV "Saturday Party." Eddie's newest release for Victor "Don't Stay Away Too Long" and "Song Of The Dreamer" is already starting to show up although it's been out now only a few days.

## Newest C&W Singing Sensation CHUCK AUSTIN

singing  
"MY DADDY'S BOOTS"

CRA-202  
b/w

"THE JERSEY MOON"

CRA-201

Some choice distributorships

STILL AVAILABLE!!!

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CREATIVE ARTISTS RECORDINGS  
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## CAL CALA

sings 2 Sure-Fire Hits  
(I Have A Song)

"LOCKED UP IN MY HEART"

Vanity # 518  
and

"STARLITED MELODY"

Vanity # 555

Dist. Choice territories open

VANITY RECORDS

6 SMITH ST., PATERSON, N. J.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"




**Alan Dean**  
 REMEMBER ME, WHEREVER YOU GO  
 LOVE IS ALL THAT MATTERS  
 MGM 12012 78 rpm K12012 45 rpm

**The Cloverleaves**  
 RED HEAD  
 FOUR SEASON SWEETHEART  
 MGM 12026 78 rpm K12026 45 rpm

**The Mascots**  
 THE OTHERS I LIKE  
 RELAX-AY-VOO  
 MGM 12027 78 rpm K12027 45 rpm

**George Shearing Quintet**  
 ILL WIND  
 DRUME NEGRITA  
 MGM 12038 78 rpm K12038 45 rpm

**Rush Adams**  
 KISS! KISS! KISS!  
 HAPPY IS THE MAN  
 MGM 12031 78 rpm K12031 45 rpm

 **Robbin Hood**  
 ONE LOVE IS ENOUGH FOR TWO  
 and  
 MIRROR, MIRROR  
 MGM 11997 78 rpm K11997 45 rpm

**Kay Armen**  
 THE BIBLE TELLS ME SO  
 and  
 I WONDER WHEN WE'LL EVER KNOW  
 MGM 12045 78 rpm K12045 45 rpm


**The Elliott Brothers**  
 SOLDIER OF FORTUNE  
 AIN'T SHE SWEET  
 MGM 12023 78 rpm K12023 45 rpm

**Doryce Brown**  
 EARLY TIMES  
 A LITTLE LOVE CAN GO A LONG LONG WAY  
 from the UI film "Ain't Misbehavin'"  
 MGM 12014 78 rpm K12014 45 rpm

**Charles Wolcott and the MGM Studio Orch.**  
 ROCK AROUND THE CLOCK  
 LOVE THEME FROM 'BLACKBOARD JUNGLE'  
 MGM 12028 78 rpm K12028 45 rpm




 **Betty Madigan**  
 TEDDY BEAR  
 and  
 PLEASE BE KING  
 MGM 12022 78 rpm K12022 45 rpm

 **Billy Eckstine**  
 CARELESS LIPS  
 and  
 A MAN DOESN'T KNOW  
 MGM 11998 78 rpm K11998 45 rpm

**Connie Francis**  
 FREDDY  
 and  
 DIDN'T I LOVE YOU ENOUGH  
 MGM 12015 78 rpm K12015 45 rpm

**The Marion Sisters**  
 HE DON'T WANNA LOVE ME  
 P-RECIOUS LOVE  
 MGM 12010 78 rpm K12010 45 rpm

**Acquaviva and His Orchestra**  
 A MAN WITH A DREAM  
 A MISS YOU KISS  
 MGM 30881 78 rpm K30881 45 rpm

*Art Mooney*  
 **Art Mooney**  
 HONEY BABE  
 and  
 NO REGRETS  
 MGM 11900 78 rpm K11900 45 rpm

**ALABAMA JUBILEE**  
 and  
 PADDLIN' MADELIN' HOME  
 MGM 12000 78 rpm K12000 45 rpm

**Arlyne Tye**  
 FLIRTY, FLIRTY EYES  
 TALKIN', TALKIN', TALKIN'  
 MGM 12032 78 rpm K12032 45 rpm

**Hank Williams**  
 ALONE AND FORSAKEN  
 A TEARDROP ON A ROSE  
 MGM 12029 78 rpm K12029 45 rpm

 **David Rose**  
 SUMMERTIME IN VENICE  
 from the UA film "Summertime"  
 and  
 VIOLIN Let Your Song Begin  
 MGM 30882 78 rpm K30882 45 rpm

 **Pat O'Day**  
 SOLDIER BOY  
 and  
 REWARD! REWARD!  
 MGM 12025 78 rpm K12025 45 rpm

**Bud Deckelman**  
 I'D ONLY BE ACTING A FOOL  
 FOR SO LONG  
 MGM 12017 78 rpm K12017 45 rpm

**Marge and Helene**  
 MAGIC VALLEY  
 THE A TRIANGLE  
 MGM 12036 78 rpm K12036 45 rpm

 **Claire Hogan**  
 WHERE TO, MY LOVE?  
 PLEASE DO  
 MGM 12033 78 rpm K12033 45 rpm

 **Ginny Gibson**  
 AM I ASKING TOO MUCH  
 CHIHUAHUA CHOO-CHOO (Chi-Wa-Wa)  
 MGM 12019 78 rpm K12019 45 rpm

ORIGINAL CAST ALBUM  
**INTERRUPTED MELODY**  
 E 3185 33-1/3 rpm long play  
 X304 45 rpm extended play

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT  
 701 SEVENTH AVE., NEW YORK 19, N.Y.

*Greetings NAMM from M-G-M Records*



## SCHEDULE OF EVENTS

# NAMM CONVENTION

**Palmer House, Chicago — July 17-21**

### SUNDAY, JULY 17

- 10:00 a.m.—Registration—Ballroom Foyer—Fourth Floor  
 10:00 a.m.—NAMM Committee Meetings  
   —Band Instruments—PDR 2  
   —Piano & Organ—PDR 5  
 10:00 a.m.—NAMM Group Insurance Trustees—PDR 11  
 10:30 a.m.—National Association of Musical Merchandise Wholesalers  
   Executive Committee—PDR 7  
 11:30 a.m.—Accordion Wholesalers of America, Inc.—PDR 4  
 2:00 p.m.—NAMM Committee Meetings  
   —Sheet Music—PDR 5  
 2:00 p.m.—National Association of Music Merchants, Inc.  
   Board of Directors Annual Meeting—PDR 11  
 3:00 p.m.—National Association of Band Instrument  
   Manufacturers  
   Annual Meeting—PDR 8  
 3:00 p.m.—National Piano Travelers Association  
   Annual Meeting—PDR 6  
 6:00 p.m.—National Association of Musical Merchandise  
   Manufacturers  
   Annual Meeting—PDR 4  
 6:30 p.m.—National Association of Musical Merchandise  
   Wholesalers  
   Annual Meeting—Crystal Room  
 6:30 p.m.—Junior Executives of NAMM  
   Member Reception—PDR 9

### MONDAY, JULY 18

- 8:00 a.m.—Junior Executives of NAMM  
   Annual Meeting—PDR 9  
 9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor  
 9:00 a.m.—Exhibits Open  
 10:00 a.m.—NAMM Industry Press Conference—Crystal Room  
 12:00 noon—Convention Opening Luncheon—Grand Ballroom  
 3:00 p.m.—Trade Practice Committee of the Music Industry  
   Annual Meeting—PDR 3  
 3:30 p.m.—Ladies Tea and Reception—Crystal Room  
 4:30 p.m.—NAMM Tellers Committee—NAMM Office 402  
 6:00 p.m.—Registration Closes  
 7:00 p.m.—National Piano Travelers Association  
   Annual Jamboree—Grand Ballroom  
 7:00 p.m.—Band Instrument Repair Panel—PDR 9

### TUESDAY, JULY 19

- 8:00 a.m.—NAMM Annual Meeting Breakfast (Members Only)—  
   Grand Ballroom  
 9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor  
 9:00 a.m.—Exhibits Open  
 3:00 p.m.—“Organ Merchandising”—Grand Ballroom  
 6:00 p.m.—Registration Closes  
 6:00 p.m.—Exhibits Close  
 7:00 p.m.—“Record Department Operations”—Crystal Room

### WEDNESDAY, JULY 20

- 8:00 a.m.—National Association of Music Merchants, Inc.  
   Board of Directors Reorganization Breakfast—PDR 11  
 9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor  
 9:00 a.m.—Exhibits Open  
 10:00 a.m.—Accordion Teachers Guild, International  
   Annual Meeting—PDR 9  
 10:00 a.m.—“Television-Radio Merchandising”—Grand Ballroom  
 6:00 p.m.—Registration Closes  
 6:00 p.m.—Exhibits Close  
 7:00 p.m.—“Band Instrument Merchandising”—Crystal Room

### THURSDAY, JULY 21

- 9:00 a.m.—Registration—Ballroom Foyer—Fourth Floor  
 9:00 a.m.—Exhibits Open  
 10:00 a.m.—“Piano Merchandising”—Grand Ballroom  
 5:00 p.m.—Registration Closes  
 5:00 p.m.—Exhibits Close  
 7:00 p.m.—Music-Orama Banquet—Grand Ballroom

NOTE: PDR denotes Private Dining Rooms located on Third Floor of the Palmer House.

## ALLIED TRADE EVENTS

### WEDNESDAY, JULY 20

- 6:30 p.m.—American Academy of Organ—Charter Member  
   Banquet—Illinois Room

## MANUFACTURERS' EVENTS

### MONDAY, JULY 18

- 7:45 a.m.—Kay Musical Instrument Company—Distributors  
   Breakfast—Crystal Room  
 5:00 p.m.—Baldwin Piano Company Reception for Baldwin  
   Dealers—Sheraton-Blackstone Hotel  
 6:00 p.m.—Fisher Radio Corporation Reception—Crystal Room  
 8:30 p.m.—Giulietti Accordion Concert—Mayfair Room—  
   Sheraton-Blackstone Hotel

### TUESDAY, JULY 19

- 12:00 noon—Bell & Howell Luncheon—Crystal Room  
 5:30 p.m.—David Wexler & Co., Open House—823 So. Wabash  
   Avenue  
 6:00 p.m.—The Magnavox Company Reception—Grand Ballroom  
 6:30 p.m.—Slingerland Drum Company Reception—Illinois Room

### WEDNESDAY, JULY 20

- 8:30 p.m.—Titano Accordion Concert—Grand Ballroom

### THURSDAY, JULY 21

- 5:00 p.m.—Winter and Associated Companies Reception—Crystal  
   Room—PDR 11



UNANIMOUS "PICK" by  
THE TRADE -  
2 Great New Sides -

# Kitty Kallen

*Singing*

"JUST  
BETWEEN  
FRIENDS"

"LET'S  
MAKE  
THE MOST  
OF  
TONIGHT"

Decca 29593-9-29593

*America's Fastest Selling Records*



**DECCA**  
RECORDS









# LOVE IS A MANY- SPLENDORED THING

A Powerful Performance That  
Even Tops Their Academy  
Award Rendition of "Three  
Coins in the Fountain"

The fabulous song from the 20th  
Century Fox CinemaScope pro-  
duction of the same name.

b/w SHINE ON, HARVEST MOON

## FOUR ACES

29625  
9-29625

"LOVE IS A MANY SPLENDORED THING"

Starring

Academy award winner WILLIAM HOLDEN  
Academy award winner JENNIFER JONES  
Directed by Academy award winner BUDDY ADLER  
Title song by Academy award winners SAMMY FAIN  
and PAUL FRANCIS WEBSTER



*America's Fastest Selling Records*



**DECCA**  
RECORDS



## Meeting The Veep



NEW YORK—Frank Walker, general manager for MGM Records was the first guest at the Global News Service annual press award presentations in New York to meet Vice President of the United States, Richard Nixon. The veep was honored with a special award for distinguished work in the field of human relations. He is shown here congratulating Frank Walker who received a similar award from the Negro news agency. Looking on are Sol Handwerger, MGM Records and Julius Adams, director of Global News Service.

## Frank Amaru Named General Sales Manager of "X"



FRANK AMARU

NEW YORK—The appointment of Frank Amaru as General Sales Manager for Label X Records was announced last week by Howard Letts, manager of operations, RCA Victor Records and general manager of the subsidiary Label X.

Amaru has been sales manager, International Records, Domestic Department, RCA Victor, since 1950. In this capacity he has been particularly active in promotion of international records which have been adapted for domestic markets. These disks include such hits as Perez Prado's "Cherry Pink and Apple Blossom White," which now has sold more than 1,500,000 copies.

Amaru succeeds Joe Delaney, whose resignation from Label X became effective July 1. Jimmy Hilliard will continue as Director of Artists and Repertoire for Label X, a position he has held since the company was organized in 1954.

Amaru, a native of Boston, joined the RCA Victor Record Division in 1947 as a salesman after four years in military service. His successor has not been named.

## Clooney Records For Birthday Card Firm

NEW YORK—Memories of the old singing messengers are brought back by the new gimmick greeting card that hit the market last week. And it's the voice of Rosemary Clooney that will be serenading people across the country on their birthdays.

The Gibson Art Company, a greeting outfit, introduced, last week, what it calls a "Musicard"—a card consisting of birthday greeting and a framed recording of an original and personalized "Happy Birthday" song. The thrush has recorded eight versions—for wife, husband, mother, dad, sister, daughter, sweetheart and just plain, old-fashioned darling.

Columbia Records produced the series for the Gibson Art Co.

## Wolf Leaves Audivacs; Starts Own Artists' Representation Firm

NEW YORK—Leonard Wolf, for the past two and one-half years vice president and general manager of Audivacs Records, this week announced his departure from that label which he has jointly owned with Dorothy Collins and Raymond Scott. The business association between Audivacs and Leonard Wolf has been terminated on the friendliest terms with Wolf retaining his stocks in the indie.

After a brief vacation, Wolf will launch his own firm for artists representation, to be known as Leonard Wolf Enterprises. The new office and business will be ready to offer representation in sales, promotion and personal management commencing in mid-August. In the interim Wolf can be contacted at his residence 99-21 67th Road, Forest Hills, New York . . . TW 6-1461.

Wolf, who has been in the record business almost fifteen years (twelve with Decca Records) has a wealth of experience in sales and promotion, having formerly been a Decca branch sales manager, an assistant to the division manager, and eastern promotion manager, prior to his affiliation with Audivacs. At Audivacs, Wolf successfully guided the business administration of the company and specialized in the promotion and publicity of its artists, headed by Dorothy Collins. Through the cooperation of his numerous radio and TV friends, Wolf was able to put into effect many unique, promotional ideas during his tenure with the label, among which was a potent tie-in publicity campaign with The Brooklyn Dodgers recently. Wolf's new firm will be equipped to offer the artists it represents many new, attention compelling ideas in both sales and promotion.

## Aces Sign New Decca Pact

NEW YORK—The Four Aces, one of Decca's top money makers, signed a new five year contract with the diskery.

The boys are currently appearing in Wildwood, N. J. and head into the Chicago Theatre for a stint beginning July 22.

The Aces' latest release couples "Love Is A Many-Splendored Thing," the title tune from a forthcoming 20th Century Fox pic, and the standard "Shine On, Harvest Moon."

6 All-Time Favorites on 1 Record

### JOHNSTON BROS.

- SOMEBODY STOLE MY GAL
- YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE

LONDON

A SURE-FIRE HIT!

Dorothy Collins

singing

"THAT'S ALL I NEED"

Audivacs 117 (45-117)

AUDIVACS RECORDS 140 W. 57th St.

From the Charles K. Feldman Group Productions film

"THE SEVEN YEAR ITCH"

THE GIRL UPSTAIRS

ROBBINS MUSIC CORPORATION

EVERYBODY LIKES...

HEY MR. BANJO

MILLS MUSIC, INC.



Television is really going full speed ahead and Francis Essex, the young producer of the popular "Off The Record" show, is after top talent and looks like he's getting it. Already booked for future appearances are Caterina Valente, The Deep River Boys, Al Martino, Guy Mitchell, the Crew Cuts and negotiations are in process to secure Rosemary Clooney for the show during her London Palladium stint. . . . On vacation in this country is Phil Harris and Mr. and Mrs. Archie Bleyer with whom we spent a most wonderful week. Archie and Janet are off to Germany and Scandinavia but promised that it would not be long before they would come back to England. And they are always welcome, a real swell couple.

Marlene Dietrich still packing them in at the Cafe de Paris and will stay on for another month due to her fabulous success. . . . The Ted Ray Show which features comedian Ted Ray also introduces stars from New York, Paris and the Continent and will present Tony Bennett and the one and only Crazy Otto, who will come over from Berlin for the show. . . . Sorry I missed Bob Clayton, the "Boston Ballroom" D. J. when he was in town. . . . Booked for concerts in Australia in December are Louis Armstrong and Gary Crosby. . . . Dickie Valentine seems to have another winner in his latest record release titled "No Such Luck." . . . Janie Marden a telephone operator from Bristol has been inked to the BBC as resident singer with Cyril Stapleton's Show Band. . . . Billy Eckstine opens at the Palm Beach Casino in Cannes (France) on July 18th. This is Mr. B's second visit to the Cote d'Azur. Billy was at the Monte Carlo Sporting Club last Summer.

Vera Lynn goes to Ostend to appear in Cabaret at the Kursaal Casino. Rumor has it that the fabulous Lena Horne may appear in Cabaret in London in the Fall. If deal is going thru' this would be Lena's first appearance in a London nitery, though she has been a headliner at the Palladium many times before.

Mantovani will undertake thirty concerts in Canada and the United States starting in September, and judging from his world wide popularity, my guess is that you'll see plenty S.R.O. notices where he appears.

This week's best selling pop singles: (Courtesy "New Musical Express")

1. "Unchained Melody"—Jimmy Young (Eng. Decca)
2. "Unchained Melody"—Al Hibbler (Brunswick)
3. "Dreamboat"—Alma Cogan (HMV)
4. "Cherry Pink"—Eddie Calvert (Eng. Col.)
5. "Earth Angel"—Crewcuts (Mercury)
6. "I Wonder"—Dickie Valentine (Eng. Decca)
7. "Where Will The Dimple Be"—Rosemary Clooney (Philips)
8. "Evermore"—Ruby Murray (Eng. Col.)
9. "Stranger In Paradise"—Tony Bennett (Philips)
10. "Cool Water"—Frankie Laine (Philips)



# Mindy Carson

*sings America's Newest Song Hit -*

# "WAKE THE TOWN AND TELL THE PEOPLE"

*by*

## "HOLD ME TIGHT"

*Columbia - 40537 (4-40537)*





## Clyde McPhatter Goes Out As A Single; Drifters To Continue As A Group

NEW YORK—Atlantic Records this week announced that Clyde McPhatter, who rose to prominence as the lead singer of the Drifters vocal quartet, will henceforth be featured as a recording star in his own right.

At the same time, the Drifters will continue their own recording career with Atlantic, with tenor David Baughan replacing McPhatter as lead voice.

McPhatter, who burst into prominence with such best sellers as "Money Honey," "Such A Night," "White Christmas," "Whatcha Gonna Do," and others, will be represented on his future Atlantic releases as a single attraction.

The first disk on which Clyde has solo billing, pairing "Hot Ziggitty" and "Everyon'e Laughing," goes on release this week. An interesting sidelight on these tunes is the fact that both were written especially for Clyde's talents by Winfield Scott, creator of "Tweedle Dee" and "Bop Ting A Ling."

McPhatter is presently serving with the coast artillery at a Grand Island, N. Y., installation, utilizing his off-duty time to wax for Atlantic.

Meanwhile the Drifters, who have been engaged in a series of highly successful one-night and theater appearances on their own since Clyde

entered the service in May, 1954, will continue to perform under the aegis of George Treadwell and the Gale agency. Their first disk without Clyde will be issued by Atlantic as a special release early in August.

## MGM Announces Special Summer Album Campaign

NEW YORK—To stimulate interest in packaged goods and to take advantage of the trend of the market toward 12-inch LP's, MGM Records has announced a special summer sales plan to its distributors involving 12 new long playing albums. Special teaser flyers on the plan are being mailed directly to dealers cueing them on the importance of contacting local MGM Record distributors for complete information on the plan. The campaign also includes incentive contest prizes for distributor sales personnel. Albums included in this summer campaign are: "Robert Maxwell's Harp Magic"; "Lush Themes From Motion Pictures," featuring Leroy Holmes and his Orchestra; "A George Shearing Caravan"; "I'll Always Be In Love With You" with Milano and His Orchestra; "Thrilling" featuring Roger Roger and his Orchestra; "Paris After Dark" starring Cyril Stapleton and his Orchestra; "The Wonderful Waltzes of Irving Berlin and Richard Rodgers"; "Rendezvous" featuring the voice of Billy Eckstine; "El Toro (Music Of The Bullfight)"; "Holiday For Strings" featuring David Rose and his Orchestra and a Hank Williams album entitled "Ramblin' Man."

## Benny Hunting For His Old Clarinet

HOLLYWOOD—Benny Goodman is looking for a clarinet that was made in 1935 by Henri Selmer of Paris. The instrument was used by Benny to make the original recordings of his theme song, "Let's Dance" and such famous Goodman numbers as "One O'Clock Jump."

Now Benny wants it for recording the sound track for the 1935-36 scenes in Universal-International's "The Benny Goodman Story," the film version of his life which will star Steve Allen. It isn't a case of sentiment; seems that BG can't match the same tone of his early recording with his newer model instrument by the same maker.

If you have, or know the whereabouts, of a 17-key, six-ring Selmer clarinet with the serial number L3682 engraved on the back, write or wire Benny at Universal-International, Universal City, California. Benny merely wants to borrow the horn, but will also gift the person with a de Luxe Selmer Omega model which sells at \$500.

## Promoting "Pajama Game"



SEATTLE, WASHINGTON—The normally sedate atmosphere of Sherman Clay Company, Seattle distributor for Columbia Records, underwent a change for a day when the touring company of "Pajama Game" hit town. The firm went all-out to promote the album to the extent that the entire staff donned pajamas for the occasion.

## "Timmy Hospital Fund"

SCHENECTADY, N. Y.—A few months ago, a little six-year-old lad named Timmy Sloan was hospitalized as a result of a horrible accident in which he suffered third degree burns. Timmy is the son of Linda Sloan, secretary of Earle Pudney, WGY dee jay in this city.

Because of the tremendous amount of money necessary for doctor bills to help save Timmy, Earle Pudney started a one-man campaign in behalf of the fatherless child. He immediately informed his listeners of the catastrophe and asked them to help Timmy by sending pennies for the "Timmy Hospital Fund."

Paul Siegel, prexy of Symphony House and Rex Music Publishing Companies, was on a dee jay tour for George Liberace when he met Pudney and got word of the campaign.

Siegel had a letter printed up telling Timmy's story and sent it out to more than 1,000 jockeys throughout the country requesting that they inform their listeners about the Timmy Fund. And at present, many people are behind the campaign.

Timmy is at the Ellis Hospital in this city and will go to the Sunnyview Rehabilitation Hospital as soon as his condition is under control.

Pennies for the "Timmy Hospital Fund" are being sent in care of Earle Pudney WGY, Schenectady, N. Y.

## Leahy Sues On Arrangement

NEW YORK—Attorney Martin J. Machat, representing Unique Records exec Joe Leahy, has instituted suit against Mercury Records and Denise Lor for infringement of the arrangement on the Denise Lor recording of "St. Catherine" on the Mercury label.

Leahy recorded the tune with Miss Lor on the Majar label but the record was never released. When Miss Lor went to Mercury the song was cut and the suit claims that the exact arrangement made by Leahy was used.

The suit calls for an injunction restraining Mercury from distributing, selling or promoting the record.

## Victor Issues 2nd Pre-Recorded Tape Release

NEW YORK—RCA Victor has made its second tape release available to the public, Lawrence W. Kanaga, Vice-President and Operating Manager of the RCA Victor Record Division, has announced.

Issued more than a year following the shipment of the first tape release, RCA Victor's new series will provide substantial savings to the tape customer and highlight the continuing interest which has been developed in this new market, Kanaga said.

Seven of the 11 selections scheduled for release this month will contain classical music. Three of the seven will be in stereophonic sound. The remainder of the releases will consist of albums which currently are best-sellers in the popular division.

The new tapes will carry substantially lower suggested list prices than the earlier reels. Pricing is determined by the amount of tape required for the specific selection.

The 17 titles issued in March, 1954, also will be repackaged, reprinted and turned out in their new format together with the 11 new items.

## Smiles In Order



NEW YORK—Smiles are in order for both Terri Stevens and Jim Coy. Terri is beaming about her first RCA Victor release "Why Am I To Blame" backed with "What Am I Trying To Forget," while Jim is all smiles about having Terri as a guest on his WRCA show.

(We're Gonna)  
**"ROCK AROUND THE CLOCK"**  
Theme from MGM Picture  
**"BLACKBOARD JUNGLE"**  
Recorded by Bill Haley  
and his Comets — Decca  
STILL GOING STRONG  
**"MAMBO ROCK"**  
MYERS MUSIC, INC.  
122 N. 12th St., Philadelphia 7, Pa.

THE ORIGINAL!  
THE BEST!  
**ALABAMA  
JUBILEE**  
by THE FIREHOUSE  
FIVE PLUS TWO  
GOOD TIME JAZZ 90-45090

**Guayden  
RECORDS**  
GUIDE TO THE HITS  
Salutes  
**NAMM  
DEALER  
CONVENTION**



# Hitmaker . . . .

*Joni James\**



*Has a 2 Sided Hit!*

Victor Young's

**"WHERE  
IS THAT  
SOMEONE  
FOR ME"**

*and*

**"THE  
MOMENT  
I SAW  
YOU"**

from the Broadway musical  
production "Seventh Heaven"

Orchestra conducted by DAVID TERRY  
MGM 12020; K-12020

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT



## Two Chefs



NEW YORK—Johnnie Ray, Columbia recording star, and heavyweight boxing champ Rocky Marciano are shown getting their kicks by making their own steaks at Johnny Johnston's Charcoal Room in New York where Ray was recently feted by 500 of his teen age fan club members in the New York area.

## Kal Ross Into Personal Management With Benny Fields & Blossom Seely

NEW YORK — Kal Ross, former station manager of WCAN-TV, Milwaukee CBS affiliate, and late night commentator from the Latin Casino in Philadelphia and the Copacabana in New York, this week announced his entry into the personal management field under the title Kal Ross - Universal Company. The firm's offices are located at 250 West 57th Street in New York City.

Dick Zalud, who formerly headed his own personal management firm in Hollywood, has been appointed an Associate. Dick Gersh is handling publicity for the Kal Ross-Universal Company.

The new outfit will represent actors, writers, directors, singers, motion picture and television producers. Already signed with Kal Ross - Universal Company are Benny Fields and Blossom Seely, Ernest Chappel, Dorothy Clair (former lead in "Finian's Rainbow" and singing comedienne of the NBC-TV Paul Winchell show) and Jill Allen, of Coral Records.

In addition, Ross is acting as sales representative for Winik Films (producer of the TV packages "Madison Square Garden," "Famous Fights" and "Greatest Sports Thrills") and as casting consultant for Harris-Kubrick Films, currently shooting the motion picture "Clean Break," in conjunction with United Artists.

Benny Fields and Blossom Seely,

long considered one of the great husband and wife teams in show business, were recently the subject of the biographical picture "Somebody Loves Me." Betty Hutton played the part of Blossom Seely and Ralph Meeker portrayed Benny Fields.

### Scoop To Continent For Big Three

NEW YORK—Mickey Scoop, director and vice president of Robbins, Feist and Miller Publishing, left London recently to visit on the Continent for policy discussions with branch office managers and agents in his companies' interest. He was accompanied on his tour by Paddy Crookshank, the Big Three's representative in London for all Europe and the director of its affiliate English companies, Robbins, Feist, B. Feldman, Dix and British & Continental Music Publishing Companies.

Upon his departure from London, Scoop stated, "Commercial television will impose an important public responsibility upon music publishers generally to help maintain the public taste for good music".

The Big Three are considering plans to establish their own offices in Germany and Italy.

## I Heard A Seal Bark

by Stan Burns

(WINS, New York)

I was under oxygen during most of my trip to Hamburg, Germany. In the emotional and physical elevation induced by Icelandic Airlines, (the line of the romping seals) I found myself beginning to think about Hamburg, N. Y., a hamlet devoted to the manufacture of dubious jewelry. This did not preoccupy me for long, because reflection does not come easy to me, a man dedicated to talking at length and frequently to no purpose. But nevertheless, when I recovered from the exhilaration of the heights and the unexpected fact that I found myself in a situation where breaking silence would be like smashing a mirror at Versailles, I swooped down upon Hamburg which was as noisy as my native heath.

In the lounge of something called the Atlantic Hotel—to which no boardwalk was attached—I heard a trio called "Drei, Drei Jools" (with a J yet!) playing "Nearer, My God to Thee" with a four-four beat that really sent me. As a matter of fact, it did send two of the customers in the place as far as they could go, but the shooting was hushed by the really splendid German police who are evidently accustomed to this sort of contrempeps.

When the Dry Jools had finished their turn, I really felt like a crazy cat. At that point I headed for Berlin. But I found no peace for I encoun-

tered "Crazy Otto" a real gehen guy. He was playing in Bully Buhlan's Hideaway. He was bringing the walls down with a rendition of "I Love Paris in the Summertime." You could hardly blame him. It is my opinion that "Crazy Otto" has more talent than you might suspect, but I'm no Valvert and I didn't have time during my stopover in Germany to really discover what made Crazy Otto tick, if indeed he did.

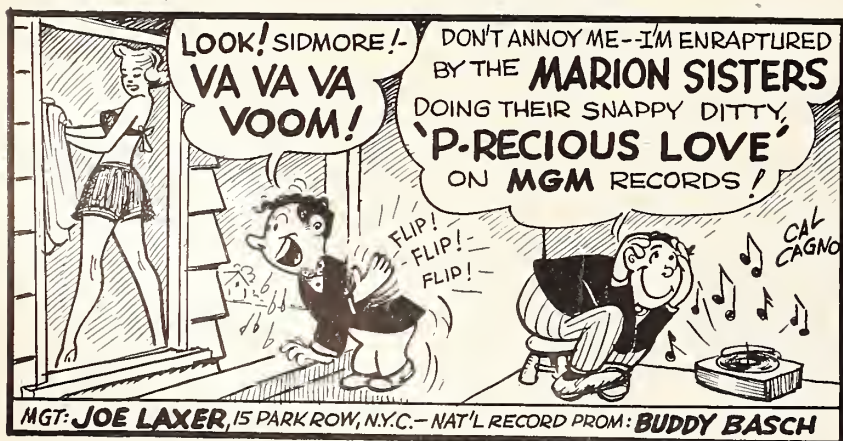
But I had to be off, for Rome was a-calling, and while I didn't meet any LoLabrigidas I did hear some extraordinary jazz lined out over a questionable ravioli at the Palazzi. This particular quintet including an accordion, violin, mouth organ, clarinet and wine-bearer, specialized in a pleasant little Verdi number called "I Love Paris in the Summertime." I figured that I could take a hint as well as the next one so I boarded a plane for Paris. The big song there was "Sh-Boom." I did not stay long.

It was an interesting trip. By the way, in my headlong pursuit to New York and obviously to that nest of singing birds known as WINS I paused briefly in London where most of the leading music publishers attended me. This is a rather odd thing to happen to a d.j. Come in, Irving Berlin, and others.

## Earnest Discussion



HOLLYWOOD—Harry James is stressing the point of orchestras playing and recording more and better danceable music, to his avid listeners, disk jockey Al Jarvis (left), and Fred Benson, Ray Anthony's manager (center). Discussion took place at the Dance Orchestra Leaders of America meeting with the western area Disk Jockeys held recently at the Hollywood Palladium.



MGT: JOE LAXER, 15 PARK ROW, N.Y.C.—NAT'L RECORD PROM: BUDDY BASCH

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



THE MOST EXCITING  
RECORD IN THE  
FABULOUS CAREER OF ...



THE  
5

# De Marco Sisters



"SAILOR BOYS  
HAVE TALK  
TO ME IN  
ENGLISH"

"HOT  
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*America's Fastest Selling Records*





# Mercury Distributors Meet In Chi; Wing Holds First Distributor Meet

CHICAGO—Mercury Records has called a meeting of all its distributors for July 18th at the Conrad Hilton Hotel in Chicago. The all-day session will be guided by Irving B. Green, Mercury President, who will lead the distributor meeting in discussions of the label's future plans.

Mercury distributors and branch managers from all over the United States will gather in Chicago for the all-day session. The meeting is also designed as a preliminary for four or five regional meetings which Mercury will stage in various parts of the nation during August. The regional meetings will cover detailed plans and activities and will probably call for the attendance of distributors, branch managers and all sales and promotional personnel on the factory and distributor levels.

During the same week Wing Records, subsidiary label of the Mercury Record Corporation, will stage its first national distributor meeting in Chicago. This will be held on July 19th. The meeting will take place in the Wing Records' suite of rooms at the Conrad Hilton Hotel during the National Association of Music Merchants annual convention.

Meanwhile, the label has added three more artists to its roster, and named a midwestern promotion manager. The latter post has been filled by Eddie Mathews, formerly with the James H. Martin distributing firm in Chicago. Mathews will work under national promotion manager Warren Ketter. A few weeks ago, Wing named Arnold

Mayers as Eastern Division Advertising & Promotion Manager.

Newest artists on the label are vocalist Frankie Castro, a female vocal group assigned to the rhythm and blues field—The Honeytones—ad pianist Sid Nierman. The latter is a well-known staff musician in the Chicago area and is noted for his honky-tonk piano style. First Wing disks by Castro and Nierman are being rushed to deejays and dealers immediately.

## Opening Night

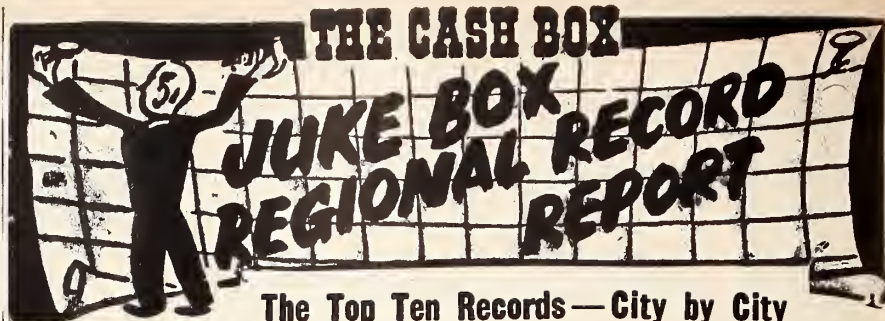


NEW YORK—When Robert "Animal" Strauss (who made such a hit in the stage play and the motion picture, "Stalag 17") started his radio show on WMCA, the Marion Sisters went up to wish him luck on opening night (and naturally plug their MGM recording of "He Don't Wanna Love Me" and "P-recious Love.")

## From Outer Space?



NEW YORK—Could be—but promotion man Irwin Zucker says this was snapped on earth, "somewhere on my current national tour." Zucker, who recently exited M-G-M Records in New York to form his own publicity firm, is shown displaying a client product—the Sam (The Man) Taylor rock 'n roll album, "Music With The Big Beat," on M-G-M. He is also promoting Sam's record, "Harlem Nocturne."



### The Top Ten Records—City by City

#### New York, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Sweet And Gentle (A. Dale)
4. Unchained Melody (Hibbler/Hamilton/Baxter)
5. Honey Babe (Art Mooney)
6. Hard To Get (G. MacKenzie)
7. Learnin' The Blues (F. Sinatra)
8. Something's Gotta Give (McGuire)
9. A Blossom Fell (Nat Cole)
10. Hey, Mr. Banjo (Sunnysiders)

#### Chicago, Ill.

1. Learnin' The Blues (F. Sinatra)
2. Hard To Get (G. MacKenzie)
3. Something's Gotta Give
4. Sin To Lie (Somethin' Smith)
5. Ain't That A Shame (P. Boone)
6. Domani (Julius LaRosa)
7. A Blossom Fell (Nat Cole)
8. Honey Babe (Art Mooney)
9. Alabama Jubilee (Ferko String Band)
10. Rock Around The Clock (Bill Haley)

#### Los Angeles, Calif.

1. Unchained Melody (Hamilton)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (F. Sinatra)
4. A Blossom Fell (Nat Cole)
5. Rock Around The Clock (Bill Haley)
6. Pancho Lopez (Lalo Guerrero)
7. Hard To Get (G. MacKenzie)
8. Something's Gotta Give (McGuire)
9. Honey Babe (Art Mooney)
10. Davy Crockett (Fess Parker)

#### Minneapolis, Minn.

1. Rock Around The Clock (Bill Haley)
2. House Of Blue Lights (Miller)
3. Unchained Melody (Baxter-Hamilton)
4. Cherry Pink (Perez Prado)
5. Story Untold (Crewcuts)
6. A Blossom Fell (Nat Cole)
7. Hard To Get (G. MacKenzie)
8. Man In A Raincoat (P. Wright)
9. Kentuckian (Hilltoppers)
10. Learnin' The Blues (F. Sinatra)

#### Kansas City, Mo.

1. Ain't That A Shame (Boone)
2. Popcorn Song (Cliffe Stone)
3. Rock Around The Clock (Bill Haley)
4. Ace In The Hole (S. Smith)
5. Hummingbird (Paul & Ford)
6. Hard To Get (G. MacKenzie)
7. Something's Gotta Give (McGuire)
8. Close The Door (Jim Lowe)
9. House Of Blue Lights (Miller)
10. Razzle Dazzle (Bill Haley)

#### Philadelphia, Pa.

1. Hard To Get (G. MacKenzie)
2. Bandit (Eddy Barclay)
3. Rock Around The Clock (Bill Haley)
4. Sweet And Gentle (A. Dale)
5. Alabama Jubilee (Ferko Band)
6. Unchained Melody (Hibbler)
7. Something's Gotta Give (McGuire)
8. Sin To Lie (Somethin' Smith)
9. Honey Babe (Art Mooney)
10. Cherry Pink (Perez Prado)

#### San Francisco, Calif.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Baxter/Hibbler)
4. Honey Babe (Art Mooney)
5. A Blossom Fell (Nat Cole)
6. Learnin' The Blues (F. Sinatra)
7. Something's Gotta Give (McGuire)
8. Dance With Me Henry (Gibbs)
9. Heart (Eddie Fisher)
10. Sin To Lie (Somethin' Smith)

#### Denver, Colo.

1. Cherry Pink (Perez Prado)
2. Rock Around The Clock (Bill Haley)
3. Unchained Melody (Baxter/Hibbler)
4. Learnin' The Blues (F. Sinatra)
5. A Blossom Fell (Nat Cole)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire)
8. Sweet And Gentle (A. Dale)
9. Sin To Lie (Somethin' Smith)
10. Dance With Me Henry (Gibbs)

#### Charleston, W. Va.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler)
4. Learnin' The Blues (Sinatra)
5. A Blossom Fell (Nat Cole)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire)
8. Ain't That A Shame (Domino/Boone)
9. Seventeen (Boyd Bennett)
10. Hummingbird (Paul & Ford)

#### Memphis, Tenn.

1. Unchained Melody (Hibbler/Baxter)
2. Rock Around The Clock (Bill Haley)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Nat Cole)
5. Dance With Me Henry (Gibbs)
6. Learnin' The Blues (Sinatra)
7. Honey Babe (Art Mooney)
8. Something's Gotta Give (McGuire)
9. That Old Black Magic (Davis)
10. Sin To Lie (Somethin' Smith)

#### Atlanta, Ga.

1. Cherry Pink (Perez Prado)
2. Learnin' The Blues (Sinatra)
3. Unchained Melody (Baxter/Hibbler)
4. Something's Gotta Give (McGuire)
6. Chee Chee-oo Chee (Johnstons)
7. Dance With Me Henry (Georgia Gibbs)
8. Hard To Get (G. MacKenzie)
9. Ain't That A Shame (Boone)
10. Honey Babe (Art Mooney)

#### Cleveland, Ohio

1. Seventeen (Boyd Bennett)
2. Rock Around The Clock (Bill Haley)
3. Ain't It A Shame (Domino)
4. If I May (Nat Cole)
5. Kentuckian (Hilltoppers)
6. I'll Never Stop Loving You (Doris Day)
7. Something's Gotta Give (McGuire)
8. Razzle Dazzle (Bill Haley)
9. Hard To Get (G. MacKenzie)
10. Wake The Town (Les Baxter)

#### St. Louis, Mo.

1. Man In A Raincoat (Wright)
2. Rock Around The Clock (Bill Haley)
3. Story Untold (Four Coins)
4. Ace In The Hole (S. Smith)
5. Something's Gotta Give (McGuire)
6. Learnin' The Blues (Sinatra)
7. Hard To Get (G. MacKenzie)
8. Am I Blue (Dizzy Brown)
9. Ain't That A Shame (Boone)
10. Hummingbird (Frankie Laine)

#### Brodhead, Wis.

1. Sin To Lie (Somethin' Smith)
2. Rock Around The Clock (Bill Haley)
3. Honey Babe (Art Mooney)
4. A Blossom Fell (Nat Cole)
5. Unchained Melody (Hibbler)
6. Hey Mr. Banjo (Sunnysiders)
7. That Old Black Magic (Sammy Davis)
8. My One Sin (Nat Cole)
9. Hard To Get (G. MacKenzie)
10. Hummingbird (Chordettes)

#### Boston, Mass.

1. Rock Around The Clock (Bill Haley)
2. Sweet And Gentle (A. Dale)
3. That Old Black Magic (Davis)
4. Learnin' The Blues (Sinatra)
5. Unchained Melody (Hamilton)
6. Sin To Lie (Somethin' Smith)
7. Cherry Pink (Perez Prado)
8. Love Me Or Leave Me (Sammy Davis)
9. Hard To Get (G. MacKenzie)
10. Piddly Patter Patter (P. Page)

#### Seattle, Wash.

1. House Of Blue Lights (Miller)
2. Rock Around The Clock (Bill Haley)
3. Unchained Melody (Hibbler/Baxter)
4. Cherry Pink (Perez Prado)
5. Honey Babe (Art Mooney)
6. Story Untold (Crewcuts)
7. Something's Gotta Give (McGuire)
8. If I May (Nat Cole)
9. Cattle Call (Arnold & Winterhalter)
10. Learnin' The Blues (Sinatra)

#### Pittsburgh, Pa.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hamilton/Hibbler)
3. Hard To Get (G. MacKenzie)
4. Cherry Pink (Perez Prado)
5. Something's Gotta Give (McGuire)
6. Honey Babe (Art Mooney)
7. A Blossom Fell (Nat Cole)
8. I'll Never Stop Loving You (Doris Day)
9. Heart (Eddie Fisher)
10. Learnin' The Blues (Sinatra)

#### Houston, Tex.

1. Rock Around The Clock (Les Baxter)
2. Wake The Town (Les Baxter)
3. Im I May (Nat Cole)
4. Story Untold (Crewcuts)
5. Learnin' The Blues (Sinatra)
6. Something's Gotta Give (McGuire)
7. Smack Lab In The Middle (Mills Bros.)
8. Ain't That A Shame (Boone)
9. Hard To Get (G. MacKenzie)
10. Unchained Melody (Baxter/Hamilton)

#### New Orleans, La.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. Learnin' The Blues (Sinatra)
4. Sweet And Gentle (A. Dale)
5. Sin To Lie (Somethin' Smith)
6. A Blossom Fell (Nat Cole)
7. Cherry Pink (Perez Prado)
8. Story Untold (Crewcuts)
9. My One Sin (Nat Cole)
10. Unchained Melody (L. Baxter)

#### Baltimore, Md.

1. Cherry Pink (Perez Prado)
2. Rock Around The Clock (Bill Haley)
3. Unchained Melody (Baxter/Hibbler/Hamilton)
4. Something's Gotta Give (McGuire)
5. Sweet And Gentle (A. Dale)
7. Honey Babe (Art Mooney)
8. Ain't That A Shame (Boone)
9. Sin To Lie (Somethin' Smith)
10. Razzle Dazzle (Bill Haley)

#### Detroit, Mich.

1. That Old Black Magic (Davis)
2. House Of Blue Lights (Miller)
3. Sweet And Gentle (A. Dale)
4. Hard To Get (G. MacKenzie)
5. Hummingbird (Chordettes/Paul & Ford)
6. Man In A Raincoat (Wright)
7. Razzle Dazzle (Bill Haley)
8. Gum Drops (Charms)
9. Domani (Julius LaRosa)
10. Seventeen (Boyd Bennett)

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(Imperial 5348)

**2** A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)

**3** EVERY DAY  
Count Basie  
(Clef 81949)

**4** UNCHAINED MELODY  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)

**5** STORY UNTOLD  
Nutmegs  
(Herald 452)

**6** SOLDIER BOY  
Four Fellows  
(Glory 234)

**7** BO DIDDLEY  
Bo Diddley  
(Checker 814)

**8** IT'S LOVE, BABY  
Louis Brooks & Earl Gaines  
(Excello 2056)

**9** IT'S MY LIFE, BABY  
Bobby Blue Bland  
(Duke 141)

**10** AS LONG AS I'M MOVING  
Ruth Brown  
(Atlantic 1059)

**11** DIDDLEY DADDY  
Bo Diddley  
(Checker 819)

**12** DON'T BE ANGRY  
Nappy Brown  
(Savoy 1155)

**13** MANISH BOY  
Muddy Waters  
(Chess 1602)

**14** THIS LITTLE GIRL OF MINE  
Ray Charles  
(Atlantic 1063)

**15** BOP TING-A-LING  
Lavern Baker  
(Atlantic 1057)

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**2** ALWAYS and ALWAYS

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No. 367

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TELLER OF FORTUNE . . . . . 366

THE PENGUINS

BABY LET'S MAKE LOVE / KISS A FOOL 362

THE MEADOWLARKS

HEAVEN & PARADISE / EMBARRASSING 359

CHUCK HIGGINS & ORK

HERE I'M IS / TONKY HONK . . . . . 361

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by

THE SOLITAIRES

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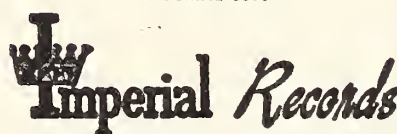
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WATCH THIS NEW GENE  
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"FLIM FLAM"

Gene and Eunice

Aladdin 3292





# Seeing Red



CHICAGO—"Somethin' Smith (center) & His Redheads" whose Epic recording "It's A Sin To Tell A Lie" is among nation's top tunes were seeing red on arrival at Chicago's Midway airport for guest appearance on Hal Fredericks' WAAF deejay show. Appearance prompted Hal (left) to invite redheaded listeners to join him on trip to the airport and response turned up 60 Windy City carrot tops. Group pictured were chosen as officers of new "Somethin' Smith Fan Club" in Chicago.

# "Encyclopedia of Jazz" Set For Publication

NEW YORK—"The Encyclopedia of Jazz," a 250,000-word volume on which jazz critic Leonard Feather has been working for the past year, will be published by Horizon Press Inc. on September 5, it was announced this week.

Designed to serve as a reference book while simultaneously appealing to jazz fans and record buyers, the encyclopedia will include 1065 alphabetized biographies of musicians and singers from the dawn of jazz to the present day. Lists of LP records and musicians' addresses will also be included.

Other features are a factual history of jazz; a technical chapter analyzing the musical foundations of jazz; a basic library of fifty LP records; a glossary of terms used by musicians; a comprehensive list of record companies' addresses and a list of domestic and foreign magazines and books. There will be about 100 picture pages with over 200 photographs, old and new.

A unique feature will be a day-to-day listing of musicians' birthdays as a service to disk jockeys and others who wish to salute the artists on their anniversaries.

Duke Ellington has written a foreword for the Encyclopedia, which will retail for \$10.

# 45 Sales Go Upward

SAN FRANCISCO—In this month's Jonesland Journal, the R. F. Jones Co. periodical, a letter from the Chatton Distributing Company, one of leading west coast record distributors, was carried. It referred to the relationship between 45 rpm and 78 rpm records. The letter read as follows:

"In response to your inquiry regarding availability of 45 rpm records in the Latin and Rhythm & Blues fields, I am pleased to report that all releases within the last year are available on both speeds. Actually, in some instances, the 45's are released prior to the 78's.

"It might be of interest to you to know that the recent price change has given the 45's a push upward, accounting for 60% of all sales to operators.

"It is our honest opinion that this trend will continue.

"Needless to say, we are pleased with this upswing in 45 sales, as the latter are much easier to handle, present no problem of breakage, and save all parties concerned quite substantially on transportation costs."

# Records And Races

CHICAGO—Local deejay, Bob Drews is "doubling in gas" lately. Bob, who has a nightly interview show from the Blue Angel on WEAW was recently assigned a spot as announcer on a stock car racing telecast every Sunday on WGN-TV.

In recent Disk Jockey races held at Soldier's Field on Saturday nites, Drews won two first places and one second prize.

The DeeJay race was started as a one-time race and was so popularly accepted that Ted Travers, another local d-j, was put in charge of handling one race each Saturday nite.

A SMASH IN N. Y. IN 4 DAYS AND SPREADING FAST!

## "LIFE IS BUT A DREAM"

B/W

"You Know You're Doing Me Wrong"

by THE HARPTONES

PARADISE 101

PARADISE RECORDS c/o OLD TOWN

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NEW YORK, N. Y.



"MY SONG"  
 "CROSS MY HEART"  
 "ANGEL"  
 "THE CLOCK"  
 "PLEASE FORGIVE ME"  
 "SAVING MY LOVE FOR YOU"  
 "NEVER LET ME GO"  
 "PLEDGING MY LOVE"

**"ANYMORE"**  
 by Johnny Ace DUKE 144

**"ANYMORE"**

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LATEST & GREATEST SPIRITUALS

- **"TAKE CARE OF ME"**  
"IT MUST HAVE BEEN THE LORD THAT TOUCHED ME"  
THE DIXIE HUMMING BIRDS
- **"MY MIND ON JESUS"**  
"I'M GOING ON IN HIS NAME"  
THE SOUTHERN TONES
- **"HOME IN THE SKY"**  
"STANDING BY THE BEDSIDE"  
THE SPIRIT OF MEMPHIS

NEW R & B RELEASES (TERRIFIC)

- **"MY DESTINATION"**  
"THE SHAPE I'M IN"  
MARIE ADAMS
- **"THE QUESTION"**  
"BAD LUCK, HEARTACHES AND TROUBLE"  
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# Everyone Agrees...



According to DJs

## Atlantic Artists Are Tops

NEW YORK — In the latest Cash Box Annual Disc Jockey Poll, Atlantic record artists once again ran away with top honors. This is a poll in which the guys and gals who spin the records indicate their program preferences in a variety of categories.

Of the fifteen records programmed most by the nation's rhythm and blues jockeys over the past twelve-month period, eight were Atlantic records, more than 50 per cent.

The most programmed R. & B. female vocalist was Ruth Brown, who led the field by a country mile. Second, however, and also way out in front of the pack, was the comparative newcomer Lavern Baker, who rocketed to prominence this year with "Tweedle Dee." Ruth's award comes at a significant time, just as her "As Long as I'm Moving" has hit all the charts and is breaking wide open.

The jockeys' choice for Most Programmed R. & B. Male Vocalist was the mighty Joe Turner, who took top honors in the recent Caurier Poll.

Clyde McPhatter and the Drifters were the spin fraternity's choice as Most Programmed R. & B. Vocal Group.

Among the new groups showing up in the voting, the Cardinals were voted one of the most promising.

From Pittsburgh Courier  
7/9/55

THE CLOVERS

THE DRIFTERS

THE TONE TWINS

TOMMY RIDGLEY

JOE TURNER

CLYDE McPHATTER

THE CARDINALS

T-BONE WALKER

BARRY DOUGLAS TRIO

RUTH BROWN

RAY CHARLES

THE REGALS

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THE COLLEGIANS

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"ROCKIN' WITH RED"

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"WORRIED LIFE BLUES"

G/4G-5001

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JAZZ GILLUM

"KEY TO THE HIGHWAY"

"TELL ME MAMA"

G/4G-5002

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ROLL BAKER"

"FLY RIGHT BABY"

G/4G-5003

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HITTING THE CHARTS

"HOW CAN I  
LET YOU GO"

AND

"WHY DON'T CHU"

BY

TOMMY DEAN

JOE BUCKNER

VEE-JAY 141

"I WAS FOOLED"

AND

"I WISH  
YOU WOULD"

VEE-JAY 146

BILLY BOY

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PIDDILY PATTER  
PATTER

# 1162  
By NAPPY BROWN  
VERY TRULY YOURS

# 1163  
By JIMMY SCOTT  
LISTEN TO THIS SONG

# 1164  
By WILBERT HARRISON  
YOU'RE THE ANSWER  
TO MY PRAYER

# 1160  
By VARETTA DILLARD  
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58 MARKET ST.  
NEWARK, N. J.

Latch on to these 3 HITS!  
"STORY UNTOLD"  
THE NUTMEGS # 452

"ANGELS TELL ME"  
FAYE ADAMS # 457

"HIPPEY - HA"  
MILLER SISTERS # 455

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"SHU-WOP"

and

"MY LOVING PARTNER"  
(STATES 150)

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5052 Cottage Grove, Chicago 15, Ill.

THE CASH BOX

in  
NEW YORK CITY

in  
CHICAGO

in  
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans

- |                                                                            |                                                                      |                                                                   |
|----------------------------------------------------------------------------|----------------------------------------------------------------------|-------------------------------------------------------------------|
| 1 EVERY DAY<br>Count Basie<br>(Clef 81949)                                 | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                   | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                  |
| 2 SOLDIER BOY<br>Four Fellows<br>(Glory 234)                               | IT'S LOVE, BABY<br>Louis Brooks and<br>Earl Gaines<br>(Excello 2056) | DON'T TAKE<br>IT SO HARD<br>Earl King<br>(King 4780)              |
| 3 UNCHAINED MELODY<br>Al Hibbler (Decca 29441)<br>Roy Hamilton (Epic 9102) | IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)                 | SONG OF<br>THE DREAMER<br>Billy Brooks<br>(Duke 142)              |
| 4 LIFE IS<br>BUT A DREAM<br>Harptones<br>(Paradise 101)                    | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                     | DIDDLEY DADDY<br>Bo Diddley<br>(Checker 819)                      |
| 5 BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                                | EVERY DAY<br>Count Basie<br>(Clef 81949)                             | IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)              |
| 6 WHY DON'T<br>YOU WRITE ME<br>Jacks<br>(RPM 428)                          | ROLLER COASTER<br>Little Walter<br>(Checker 817)                     | THE TURTLE<br>Larry Liggett<br>(Chess 1594)                       |
| 7 ANYMORE<br>Johnny Ace<br>(Duke 144)                                      | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                           | IT'S LOVE, BABY<br>Louis Brooks and<br>Earl Gaines (Excello 2056) |
| 8 AS LONG AS I'M<br>MOVING<br>Ruth Brown<br>(Atlantic 1059)                | DIDDLEY DADDY<br>Bo Diddley<br>(Checker 819)                         | BOPPIN' THE ROCK<br>Clifton Chenier<br>(Specialty 552)            |
| 9 AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | DON'T BE ANGRY<br>Nappy Brown<br>(Savoy 1155)                        | THERE GOES<br>THAT TRAIN<br>Rollee McGill<br>(Mercury 70582)      |
| 10 MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                               | SHU-WOP<br>Danderliers<br>(States 150)                               | MANISH BOY<br>Muddy Waters<br>(Chess 1602)                        |

in  
SAN FRANCISCO

in  
NEWARK

in  
DETROIT

- |                                                                   |                                                                          |                                                                           |
|-------------------------------------------------------------------|--------------------------------------------------------------------------|---------------------------------------------------------------------------|
| 1 EVERY DAY<br>Count Basie<br>(Clef 81949)                        | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                       | UNCHAINED MELODY<br>Al Hibbler<br>(Decca 29441)                           |
| 2 IT'S MY LIFE, BABY<br>Bobby Blue Bland<br>(Duke 141)            | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                         | A FOOL FOR YOU<br>Ray Charles<br>(Atlantic 1063)                          |
| 3 UNCHAINED MELODY<br>Al Hibbler (Decca 29441)                    | UNCHAINED MELODY<br>Al Hibbler (Decca 29441)<br>Roy Hamilton (Epic 9102) | AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)                        |
| 4 AIN'T IT A SHAME<br>Fats Domino<br>(Imperial 5348)              | SOLDIER BOY<br>Four Fellows<br>(Glory 234)                               | IT'S LOVE, BABY<br>Louis Brooks and<br>Earl Gaines (Excello 2056)         |
| 5 MAMA, TALK TO<br>YOUR DAUGHTER<br>J. B. Lenore<br>(Parrott 809) | DON'T TAKE<br>IT SO HARD<br>Earl King<br>(King 4780)                     | STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                   |
| 6 BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                       | BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                                | WHAT'CHA<br>GONNA DO<br>Clyde McPhatter &<br>The Drifters (Atlantic 1055) |
| 7 STORY UNTOLD<br>Nutmegs<br>(Herald 452)                         | IT'S LOVE, BABY<br>Louis Brooks and<br>Earl Gaines (Excello 2056)        | DIDDLEY DADDY<br>Bo Diddley<br>(Checker 819)                              |
| 8 DEANIE BOY<br>Tommy Dean<br>(Vee-Jay 125)                       | I CAN TELL<br>Chuck Willis<br>(Okeh 7055)                                | MY BABE<br>Little Walter<br>(Checker 811)                                 |
| 9 DROP ME A LINE<br>Bubber Johnson<br>(King 4793)                 | EVERY DAY<br>Count Basie<br>(Clef 81949)                                 | EVERY DAY<br>Count Basie<br>(Clef 81949)                                  |
| 10 AS LONG<br>AS I'M MOVING<br>Ruth Brown<br>(Atlantic 1059)      | STORY UNTOLD<br>Nutmegs<br>(Herald 452)                                  | BO DIDDLEY<br>Bo Diddley<br>(Checker 814)                                 |



# THE CASH BOX

in  
**PHILADELPHIA**

in  
**LOS ANGELES**

in  
**ST. LOUIS**

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** EVERY DAY  
Count Basie  
(Clef 81949)
- 2** AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- 3** A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- 4** EVERYBODY NEEDS SOMEBODY  
Jimmy Scott  
(Savoy 1154)
- 5** SOLDIER BOY  
Four Fellows  
(Glory 234)
- 6** STORY UNTOLD  
Nutmegs  
(Herald 452)
- 7** THAT OLD BLACK MAGIC  
Sammy Davis, Jr.  
(Decca 29541)
- 8** DON'T BE ANGRY  
Nappy Brown  
(Savoy 1155)
- 9** LOVE ME ALWAYS  
Arthur Lee Maye  
(RPM 429)
- 10** ONLY YOU  
Platters  
(Mercury 70633)

- EDNA  
Medallions  
(Dootone 364)
- SOLDIER BOY**  
Four Fellows  
(Glory 234)
- DIDDLEY DADDY**  
Bo Diddley  
(Checker 819)
- ONLY YOU**  
Platters  
(Mercury 70633)
- BO DIDDLEY**  
Bo Diddley  
(Checker 814)
- UNCHAINED MELODY**  
Roy Hamilton  
(Epic 9102)
- EVERY DAY**  
Count Basie  
(Clef 81949)
- SINDY**  
Squires  
(Mambo 105)
- MANISH BOY**  
Muddy Waters  
(Chess 1602)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)

- EVERY DAY  
Count Basie  
(Clef 81949)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- SOLDIER BOY**  
Four Fellows  
(Glory 234)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- AS LONG AS I'M MOVING**  
Ruth Brown  
(Atlantic 1059)
- BOP TING-A-LING**  
Lavern Baker  
(Atlantic 1057)
- EVERYBODY NEEDS SOMEBODY**  
Jimmy Scott  
(Savoy 1154)
- DO-WAH**  
Spaniels  
(Vee-Jay 131)
- STORY UNTOLD**  
Nutmegs  
(Herald 452)
- SONG OF THE DREAMER**  
Billy Brooks  
(Duke 142)

in  
**DALLAS**

in  
**SAVANNAH**

in  
**MEMPHIS**

- 1** AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- 2** AS LONG AS I'M MOVING  
Ruth Brown  
(Atlantic 1059)
- 3** IT'S MY LIFE, BABY  
Bobby Blue Bland  
(Duke 141)
- 4** BO DIDDLEY  
Bo Diddley  
(Checker 814)
- 5** UNCHAINED MELODY  
Roy Hamilton (Epic 9102)
- 6** A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- 7** IT'S LOVE, BABY  
Louis Brooks & Earl Gaines  
(Excella 2056)
- 8** BOP TING-A-LING  
Lavern Baker  
(Atlantic 1057)
- 9** STORY UNTOLD  
Nutmegs  
(Herald 452)
- 10** ROLLIN' STONE  
Marigolds  
(Excella 2057)

- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- UNCHAINED MELODY**  
Ray Hamilton (Epic 9102)
- I'M A MAN**  
Bo Diddley  
(Checker 814)
- CLOSE YOUR EYES**  
Five Keys  
(Capitol 3032)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- BO DIDDLEY**  
Bo Diddley  
(Checker 814)
- I CAN SEE EVERYBODY'S BABY**  
Ruth Brown  
(Atlantic 1059)
- THIS LITTLE GIRL OF MINE**  
Ray Charles  
(Atlantic 1063)
- MOST OF ALL**  
Moonglows  
(Chess 1589)
- THERE GOES THAT TRAIN**  
Rollee McGill  
(Mercury 70582)

- IT'S LOVE, BABY  
Louis Brooks & Earl Gaines  
(Excella 2056)
- AIN'T IT A SHAME**  
Fats Domino  
(Imperial 5348)
- IT'S MY LIFE, BABY**  
Bobby Blue Bland  
(Duke 141)
- A FOOL FOR YOU**  
Ray Charles  
(Atlantic 1063)
- SONG OF THE DREAMER**  
Billy Brooks  
(Duke 142)
- UNCHAINED MELODY**  
Al Hibbler (Decca 29441)  
Roy Hamilton (Epic 9102)
- AS LONG AS I'M MOVING**  
Ruth Brown  
(Atlantic 1059)
- MANISH BOY**  
Muddy Waters  
(Chess 1602)
- WHAT'CHA GONNA DO**  
Clyde McPhatter & The Drifters (Atlantic 1055)
- STORY UNTOLD**  
Nutmegs  
(Herald 452)

## Coming Up In R & B

Listed Alphabetically

**ANYMORE**  
Johnny Ace  
(Duke 144)  
Chicago, Columbia (Tenn.), Houston, Mobile, Newark, New Orleans, New York, Philadelphia

**FORGIVE THIS FOOL**  
Roy Hamilton  
(Epic 9111)  
Baltimore, Berkeley, Chicago, Houston, Los Angeles, Memphis, Mobile, New Orleans, New York, Philadelphia, St. Louis, Sacramento, Savannah

**MANISH BOY**  
Muddy Waters  
(Chess 1602)  
Chicago, Cleveland, Columbia, and Jackson (Tenn.), Memphis, Meridian, Mobile, Nashville, New Orleans, St. Louis, Youngstown

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**"IT'S LOVE, BABY"**  
by  
**LOUIS BROOKS**  
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THE ORIGINAL  
**"SINDY"**  
by  
**The Squires**  
MAMBO # 105  
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**"POOR FOOL"**  
Lawrence Stone  
MAMBO # 107  
**"SMILES"**  
b/w  
**"BLUE MOON"**  
Jackie Kelso  
MAMBO # 108  
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sings  
**"MANISH BOY"**  
Chess # 1602  
**A New Smash**  
**"MAYBELLENE"**  
Chess # 1604  
BY  
**Chuck Berry**  
**Chartward Bound!**  
**"I WANT TO LOVE YOU"**  
Checker # 821  
BY  
**The Flamingos**  
**Going Places Fast**  
**"LONELY HOURS"**  
b/w  
**"DO ME RIGHT"**  
Checker # 820  
**Lowell Fulson**

**Checker RECORD CO.**  
4750-52 Cottage Grove Ave.  
Chicago 15, Illinois



# RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

## THE SQUIRES (Mambo 105)

**B+** "SINDY" (2:33) [Gallo Otis BMI—] Here's one that is already making quite a fuss on the coast. The Squires chant a slow rhythmic blues ballad with a romantic lyric. A melodic item with a flavor that has captured the imagination and attention of the West Coast buyer. Watch it carefully.

**B** "DO - BE - DO - BE - WOP - WOP" (2:31) [Gallo Otis BMI—] A fast jump that comes out a fair side, but provides the necessary dance beat for the kids.

## BIG JAY McNEELY (Vee-Jay 142)

**C+** "BIG JAY'S HOP" (2:46) [Conrad BMI—J. McNeely] Big Jay McNeely and his driving horn rock out a middle beat jump side that features McNeely's sax. It is an instrumental rocker with a strong beat.

**B** "THREE BLIND MICE" (2:30) [Conrad BMI—J. McNeely] A cute take-off of the nursery rhyme in mambo tempo. A group chant of the humorous switch of the original lyric and a change of tempos from mambo to conga to boogie. Novel enough to get some action.

## TOMMY DEAN—JOE BUCKNER (Vee-Jay 141)

**B+** "HOW CAN I LET YOU GO" (2:35) [Tollie BMI—T. Dean] Joe Buckner, backed by the Tommy Dean ork, sings a slow blues with loads of feeling. Buckner's wailing is top-notch and the deck bears careful watching.

**B** "WHY DON'T CHU" (2:45) [Tollie BMI—T. Dean] The flip is a rhythmic jump instrumental that comes off in good style. Good coupler for the top deck.

## DAKOTA STATION (Capitol 3181)

**B+** "ABRACADABRA" (2:37) [Fred Fisher ASCAP—Sharp, McFarland] The talented Dakota Station has another well-handled slow rhythmic bouncer in her latest offering. Tune is of the type that sells r & b and pop. Rocking dance tempo and good vocal treatment.

**B** "I NEVER DREAMT" (2:06) [Joy ASCAP—Ellis, Parsons] Dakota Station sings this one just for the pop market. It is a sincere, romantic pretty ballad and Miss Staton lends it her good vocaling and special little tricks.

## THE FOUR STUDENTS (Groove 0110)

**B** "SO NEAR AND YET SO FAR" (2:27) [Fairway BMI—Devine, Styker] The Four Students make an excellent bow with their first for Groove. The youngsters rock rhythmically through an engaging melodic bouncer and lend the tune a smart delivery. Lads have a Mills Brothers resemblance.

**B+** "HOT ROTTEN SODA POP (OH, MY TOE)" [St. Louis BMI—Williams] The Four Students come up with a strong humorous novelty and rock it out engagingly. A cute side that could help to kick off the new career. Bears watching.

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

"DON'T TAKE IT SO HARD" (2:29)

[Jay & Cee BMI—Singleton, McCoy]

"GRATEFULLY" (2:33)

[Wemar BMI—Gold, Medley]

EARL KING  
(King 4780)

● Earl King comes up with a powerhouse in a slow melodic blues, "Don't Take It So Hard". King sings the pretty ditty with loads of feeling and a warm style of delivery. Picking this side is no guess as it is already breaking all over the country. We take this means of further highlighting its strength so that ops and dealers will not miss it. The flip, "Gratefully", is another pretty blues ballad. King does a good vocal of the melodic item and deck is also worth listening to. However, from all indications it is a one sider, "Don't Take It So Hard."

## THE CASH BOX

### Rhythm 'N Blues SLEEPER OF THE WEEK

"SHU-WOP" (2:45)

[Pamlee BMI—Taylor, Smith]

"MY LOVING PARTNER" (2:53)

[Pamlee BMI—Cox, Smith]

THE DANDERLIERS  
(States 150)

● The Danderliers rock in a driving fashion belting the quick beat jump, "Shu-Wop". Tune is a zesty item that is guaranteed to lift sagging spirits. The group created a bit of a fuss with their previous release, "Chop Chop Boom", and this, their follow-up, promises to further build the reputation of the lads. The flip, "My Loving Partner", is a change of pace. The Danderliers wail a slow blues for a fair stride. Strong side for a quick kick-off should be "Shu-Wop."

## "LITTLE" WILLY FOSTER (Blue Lake 113)

**C+** "FALLING RAIN BLUES" (2:29) [Foster] Little Willy Foster wails a slow country blues with a simple piano and harmonica backing. Vocalist doesn't come up front. He battles the instrumentalists throughout.

**C+** "FOUR DAY JUMP" (2:25) [Foster] A cornball fast beat instrumental with a weird sound.

## JAMES BANISTER (States 141)

**C+** "GOLD DIGGER" (3:00) [Pamlee BMI—Banister] James Banister and his combo etch the slow beat Southern blues about the gold digging gal. Banister handles the vocal in big voice and echo chamber effect.

**C+** "BLUES AND TROUBLE" (2:50) [Pamlee BMI—Banister] Banister wails a similar side bemoaning his ill fortune. Ok for the southern markets.

## THE CASH BOX

### Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "SINDY" ..... The Squires ..... Mambo 105
- ★ "HOW CAN I LET YOU GO" ..... Tommy Dean-Joe Buckner ..... Vee-Jay 142
- ★ "GOTTA GET ON THE TRAIN" ..... The Twilighters ..... MGM 55011

## KID KING'S COMBO (Excella 2059)

**C+** "THING-A-MA-JIG" (2:12) [Excellorec BMI—Young, Brooks] Kid King's Combo bounces through a rhythmic middle beat instrumental with an intriguing sound. Ok effort.

**B+** "BABY I'M FOOL PROOF" (2:59) [Excellorec BMI—Beasley] "Good Rockin' Sam" handles the vocal as Kid King's Combo backs with a slow Southern blues. A wailing side that comes off well. Could prove to be a strong seller.

## THE TWILIGHTERS (MGM 55011)

**B** "LITTLE DID I DREAM" (2:46) [Republic BMI—Miller, Feine] The Twilighters melt through a slow blues ballad pretty with effective results. Ok wax with pop possibilities.

**B+** "GOTTA GET ON THE TRAIN" (2:40) [Republic BMI—Miller, Gales] The group makes an auspicious debut with an excellent version of a strong piece of material. Group rocks, tune has an infectious rhythm, and the resulting wax is one that could launch the Twilighters toward the top. This side bears watching.

## THE DIXIE BLUES BOYS (Flair 1072)

**C+** "MY BABY LEFT TOWN" (2:32) [Flair BMI—Josea, Ling] The Dixie Blues Boys bounce with a honky tonk Southern blues. Vocalist, Dee Dee, sings of his love for his baby who left town. Has the flavor now getting increased acceptance.

**C+** "MONTE CARLO" (2:33) [Flair BMI—Josea, Ling] Similar side, similar treatment. Slow down country blues well handled by Dee Dee. Ok wax.

## SPIRITUALS

## GOLDEN TRUMPETS (Nashbaro 557)

**B** "DOWN AT THE CROSS" (2:52) [Excellorec BMI—Williams] The Golden Trumpets rock in good style as they deliver a spirited, syncopated religious item. Group works together with precision. Deck comes off well.

**C+** "JUST LIKE JESUS DID" (2:35) [Excellorec BMI—] Flip is a similar type etching that is done well but somehow fails to come up to the top-side in effectiveness.

## IMPERIAL GOSPEL SINGERS (Tuxeda 902)

**C+** "I WANT TO LIVE" (2:45) [P. D.] The Imperial Gospel Singers chant a slow, simple gospel tune. Organ and piano backing lend authenticity to the deck.

**B** "HE'S THE SAME JESUS" (2:44) [Forde BMI—Smallwood, Wallace] A more potent offering with an exciting female lead and shouty answering chorus. Fervent religious wax.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

The NAMM magnet seems to be attracting the entire New York record crowd to the Palmer House. At this writing, members from almost every firm will be represented at the shindig. . . Ahmet Ertegun, Neshui Ertegun, Herb Abramson and Jerry Wexler will introduce their new pop-r & b label, Atlas Records (see other story this issue) at the NAMM. They'll be lining up distributors for the diskery at the show. The boys will hold a dinner for all their distribs at Lin Burton's Steak House on Tuesday and will have open house at their Palmer House suite. They'll also be spinning their new Ruth Brown, Joe Turner, Clyde McPhatter and Al Hibbler releases. One of the Ruth Brown sides is a cover of a hot r & b item. . . Herman Lubinsky, Savoy prexy, just barely escaped the arms of Mr. Death last week. At four in the morning, he went fishing and his clothing got caught on the dock as he stepped into his boat. He was hanging in the water, unconscious, when someone passed by and saw him. He's all better now and will be at the convention. . . George Goldner, whose Eddie Barclay Tico platter "The Bandit" is starting to catch in New Jersey and New York, will introduce a new Puente and Afro Cuban release at the NAMM. Puente's release couples

"Coco Seco" and "Los Marcianos". . . Mercury keeps riding high with Dinah Washington, the Platters and Ella Johnson. And Bobby Shad informs us that the Sarah Vaughan and Clifford Brown with Strings LP's are going wild on Em Arcy. . . The new Paradise label is getting off to a flying start. The Harptones waxing of "Life Is But A Dream" is starting to catch big all around the country. . . Groove is coming out with a two sider by the sister team, the Two Sweethearts. The girls were formally called the Copperettes. Bob Rolontz left on a trip to Atlanta and Nashville where he will record Piano Red and a new group tagged the Cherokees on Groove. He'll be back later this month. . . Jubilee's amazing vocalist Del'a Reese has been booked for the Howard Miller Chi Theatre package that will start a two-week stint on Aug. 19. She'll be starred with Pat Boone and the Meadowlarks. . . Jack Angel and Al Silver will introduce a new group to their distribs at the NAMM. They're called the Turbans and have just waxed "Let Me Show You Around My Heart" and "When You Dance" for Herald, and the partners expect big things from the disk.

## CHICAGO:

A noted R&B distrib puts it this way — "The people who buy these records do so for emotional purposes. There's no seasonal slump here like you might find with pop music. They don't buy a record because it's the latest one out, but because, at the time, it appeals to their emotional need. They hear it, it happens to fit their mood, so consequently they buy it. Surprisingly simple, but an important thing to remember when you deal in this business." . . Dave Brubeck and his quartet holding forth this past week with a special concert at Ravinia Festival. 4,000 loyal and enraptured students of jazz turned out for the event. No dancing in the aisles, just inspired listening, and man, what a session. Dave featured such old standbys as, "Stardust," "I'll Never Smile Again" and "Jeepers Creepers." . . Paul Quinichette kicken' up a storm at the Bee Hive. Paul will be followed by Lester Young. Be sure and catch the Monday Nite jam sessions there—really somethin'. . . Johnny Ace, though now deceased, has a new release titled, "Anymore." Johnny, a great individual stylist, waxed this shortly before his death, and the demand for it is simply terrific. . . Gale Agency getting a package deal together featuring, Billy Boy, The Spaniels, The Eldorados and Tommy Dean. . . "Abner" of Vee-Jay Records reports The Eldorados latest release, "At My Front Door," "Clickin' like crazy." This is backed with "What's Buggin' You Baby," penned by Bob Drews, local deejay, and the first pop tune to be recorded by Vee-Jay. . . Nat Cole booked into the Chi Thitter starting Sept. 9, after his appearance at the Indianapolis State Fair. . . George Leaner, United Record Distribs, busy traveling between Chi and their Indianapolis office. George tells us, "Biz there really goin' great." He went on to say, "In the past few years there's been a tremendous uptrend in the R&B field in that location. Five or six years ago the people there seemed to have no sales incentive. Indianapolis was more or less dependent on Chicago. Now all that has changed. Since we opened our office there, we've discovered a definite sales potential for R&B. "And," said George, "We not only have



JOE TURNER



THE HARPTONES



JOHNNY ACE

done very well but also helped bolster the other fellows income. . . Which only proves, competition is still the greatest thing in the world." . . The Danderliers continue to climb the Hot Charts with their latest States release, "Shu-Wop."



THE DANDERLIERS

Sonny Stitt jammin' 'em at The Stage Lounge where he opened 7/13 for a three week stay. . . Phil Chess of Chess and Checker Records reports Chuck Berry's, "Maybellene," "Getting lots o' play and the demand growing greater each day." . . In town for a recording session last week was Tommy 'Mary Jo' Breden. Tommy cut four sides for United, two of which will be released within the next few weeks.

## LOS ANGELES:

Jim Warren and the staff at Central Record Sales excited about Ray Charles' "A Fool For You" on Atlantic. Hunter Hancock picked this one as his record of the week. Jim also likes "Green Eyes" by the Ravens on Jubilee. . . Brook Benton bows on the Okeh label with his first record of "Ooh." . . Cal Tjader currently packing them in at Sardinia. Stan Getz opens at the same spot on July 20 for two weeks. . . Percy Mayfield and the Penguins filled the 54 Ballroom over the past week-end. . . Joe Huston opens at the new Birdland in Seattle this week. . . Red Norvo into the Mapes Hotel in Reno for two weeks starting July 12. . . Sonny Thompson and Lula Reed due out here next month for a tour of the West Coast. . . Final line-up of talent for Gene Norman's Jazz concert at the Shrine Auditorium includes the Earl Bostic and Chuck Higgins orchestra, the Clovers, the Meadowlarks, the Medallions, the Jewels, Marvin and Johnnie, and the Voices. . . Gene reports good attendance at the Monday night Jam Sessions at the Californian. . . Al Jarvis had so many requests for the Squires' Mambo recording of "Sindy" that he is spotlighting it as his Command Performance record for two weeks. The group appeared on the Jarvis Holiday Hi-Jinks TV show Saturday, July 9 and drew a great response. There are big plans cooking for these youngsters who are all talented instrumentalists as well as singers. . . Harry Okun reports good action on his Harmad record of "Naughty Baby" by Fran Harris. Zeke Manners has been featuring it on his early morning KFVB disc show. . . "Angel of my Life" by the Jewels on Imperial showing up in both R & B and Pop markets, according to Lew Chudd, president of Imperial. . . Chuck Higgins cut four sides for Dootone label last week. Dootsie Williams, Dootone prexy says there's all so good that he doesn't know which ones to schedule for his next release. . . Leo Mesner releasing two new Illinois Jacquet sides—"Don't Push Daddy" and "Sahara Heat" on his Aladdin label.



THE MEADOWLARKS

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## THE WRENS

### "COME BACK MY LOVE"

RAMA # 65  
(arranged and orchestrated by Freddy Johnson)

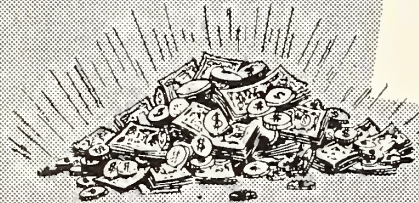
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**CINCINNATI CUT-UPS**

"Be it ever so humble there's no place like home." These words I could easily echo again upon returning home from my vacation, twice as tired as when the holiday began and with loads of things to tell you about.

Yep, it's true **Thom Hall** country d/j at WKYW in Louisville is married. Nice note from him inviting me down to taste his wife's cookin'. . . . **Bill Bailey** signed with WCPO stations; he formerly worked at WIW. . . . **Paul Dixon** returned to platter-chatter. Paul achieved his popularity around these parts a few years ago as a deejay on WCPO. This time he's on WLW. (You can bet the song pluggers are glad about this.) . . . **Ruth Lyons** "50-50 Club" will be cut to a half hour starting July 18th. . . . **Jack Webb** into town to help promote his new Warner Brothers picture "Pete Kelly's Blues". . . . Card from the **Galvanos** in the mail who are on vacation in Wis. . . . **Howard Chamberlain** will be doing the commercial announcing for "Let There Be Life" a new series over WLW-TV. . . . **John Babcock** has been appointed to the executive staff of Crosley's. A few years ago he worked as "John Butler" on Everybody's Farm. . . . TV-Mirror magazine, in its Aug. issue on **Paul Dixon** entitled "The Heart Knows Best". . . . **Johnny Bosworth** is all set to cut records for MGM. While in New York I talked with him over the phone and he told me he would be cutting some of **Corkey Robbins** tunes. Both worked at WLW as vocalist and are now on CBS. . . . Nice spread of **Bonnie Lou (King)** in Sunday's pictorial, even "Blue Tennessee Rain" and **White Oak Music** got into the pictures. (I'm sure mighty proud.) . . . **Kenny Roberts (Dot)** will be doing the Fireman's Ball in Mack, Ohio again this year. He just appeared at **Shorty Long's** park in Pa. . . . **Lee Jones** will be on **Pee-Wee King's** show July 18th over ABC. . . . **Jimmie Williams (MGM)** now appearing on "The World's Original" **WWVA Jamboree** over CBS in Wheeling; this is in addition to his many shows over **WNOP**.

**THE CASH BOX**  
**THE 10 TOP Country Best Sellers**

(PLUS THE NEXT FIVE)

1. **SATISFIED MIND**  
Porter Wagoner  
(RCA Victor 20-6105; 47-6105)  
Red & Betty Foley  
(Decca 29526; 9-29526)  
Jean Shepard  
(Capitol 3118; F-3118)
2. **I DON'T CARE**  
Webb Pierce  
(Decca 29480; 9-29480)
3. **IN THE JAILHOUSE NOW**  
Webb Pierce  
(Decca 29391; 9-29391)
4. **MAKING BELIEVE**  
Kitty Wells  
(Decca 29149; 9-29149)
5. **CATTLE CALL**  
Eddy Arnold  
(RCA Victor 20-6139; 47-6139)
6. **YELLOW ROSES**  
Hank Snow  
(RCA Victor 20-6057; 47-6057)
7. **THERE SHE GOES**  
Carl Smith  
(Columbia 21382; 4-21382)
8. **LIVE FAST, LOVE HARD, DIE YOUNG**  
Faron Young  
(Capitol 3056; F-3056)
9. **I'VE BEEN THINKING**  
Eddy Arnold  
(RCA Victor 20-6000; 47-6000)
10. **WILDWOOD FLOWER**  
Hank Thompson  
(Capitol 3106; F3106)
11. **IN THE JAILHOUSE NOW, NO. 2**
12. **HIS HANDS**
13. **CRYIN', PRAYIN', WAITIN', HOPIN'**
14. **BALLAD OF DAVY CROCKETT**
15. **BLUE DARLIN'**

ANOTHER GREAT COUNTRY HIT BY

**FARON YOUNG**  
*(The Young Sheriff)*

and His Country Deputies

CAPITOL RECORD NO. 3169

**GO BACK ALL  
YOU FOOL RIGHT**



**FARON YOUNG, INC.**

HUBERT LONG, Vice President and General Manager

319 SEVENTH AVENUE, N. NASHVILLE, TENNESSEE PHONE 42-2005

**Wide Open Welcome**



CINCINNATI, OHIO—Fess Parker received a wide open welcome recently when he arrived there for the promotion of "Davy Crockett". Shown from left to right at the airport are: Bud Ebsen; Fess Parker; Dick Morris of Hudson Motors; Elwood Jones, Manager of the Palace Theater; Carl Rich, Mayor of Cincinnati; Maurie Rose; and Jeffrey Lazarus of Shillito's and the F&R Lazarus Company of Columbus, Ohio.

**A SURE HIT!**  
**"DON'T YOU FLIRT WITH ANYONE ELSE"**

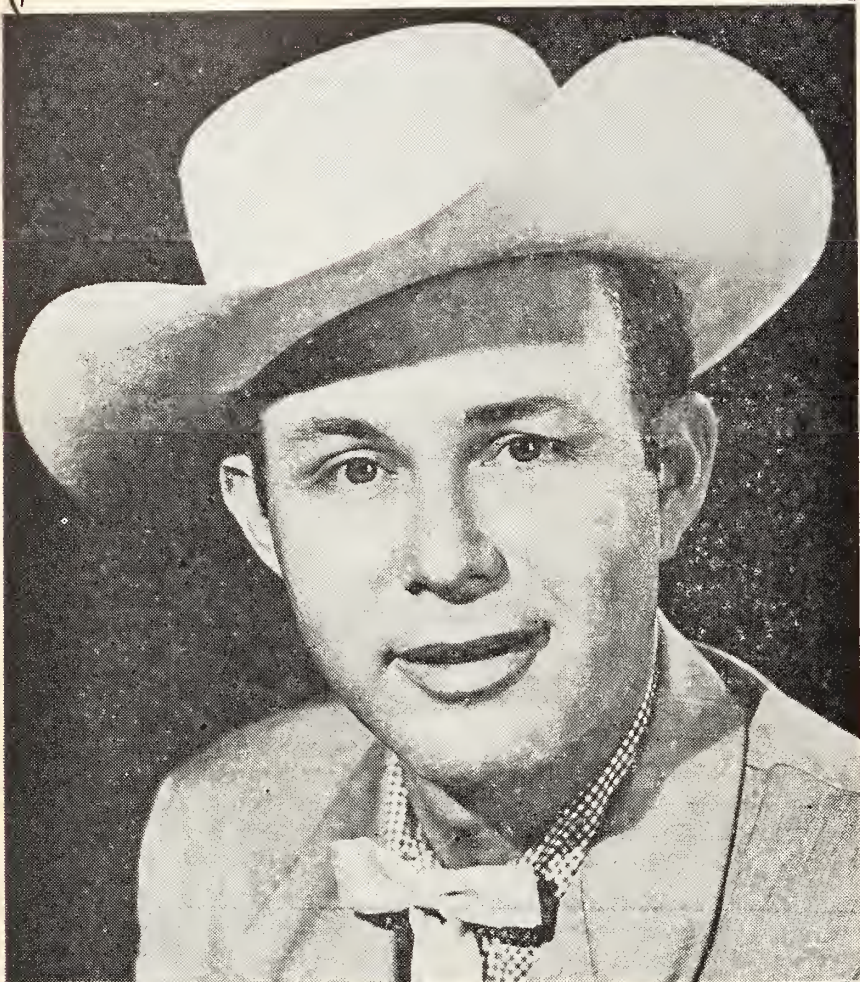
b/w "TIME'S A - WASTIN'"  
Hal. Sothern, Hi. Wayne & Hal. THE FRONTIERSMEN  
"VAIN", Avis Records, by Diane Richards

Sage & Sand Records 5653 1/2 HOLLYWOOD BLVD. HOLLYWOOD 28, CALIF. HO 9-1527



RCA Victor Is Happy To Announce  
That Jim Reeves' First Great Record  
For The Label Is

**-BREAKING THROUGH-**



# Jim Reeves

**BULSEYE of the WEEK**

sings

## "YONDER COMES A SUCKER"

b/w

### "I'M HURTIN' INSIDE"

RCA Victor 20-6200; 47-6200

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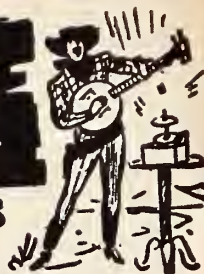
Featured Star KWKH "Louisiana Hayride"



**THE CASH BOX**

# Country Disk Jockey

**REGIONAL RECORD REPORTS**



**JOE ALLISON**  
WMAK—Nashville, Tenn.

1. Live Fast, Love Hard (Faron Young)
2. Satisfied Mind (Jean Shepard)
3. Cattle Call (Eddy Arnold)
4. I Don't Care (Webb Pierce)
5. Making Believe (Kitty Wells)
6. Wildwood Flower (Hank Thompson)
7. Take Possession (J. Shepard)
8. Oh, For The Life Of A Cricket (Bob Jennings)
9. Pitfall (Louvin Bros.)
10. Yellow Roses (Hank Snow)

**PAUL KALLINGER**  
XEFK—Del Rio, Tex.

1. I Don't Care (Webb Pierce)
2. In The Jailhouse (W. Pierce)
3. Making Believe (Kitty Wells)
4. Yellow Roses (Hank Snow)
5. Kentuckian Song (Mac Wiseman)
6. Satisfied Mind (P. Wagoner)
7. It's A Lonely World (E. Tubb)
8. Live Fast, Love Hard (Faron Young)
9. I'll Never Take You Back (Slim Whitman)
10. Your Good For Nothing Heart (Webb Pierce)

**HAPPY ISON**  
WORZ—Orlando, Fla.

1. No One Dear But You (Johnnie & Jack)
2. Satisfied Mind (J. Sheppard)
3. I Wanna, Wanna, Wanna (Wilburn Bros.)
4. Live Fast, Die Young (Faron Young)
5. There She Goes (Carl Smith)
6. I Don't Care (Webb Pierce)
7. Making Believe (J. Work)
8. Deceive Me Once Again (Sonny James)
9. Old Faithful And True Love (Bonnie Lou)
10. These Blues Over You (Jimmie Williams)

**BILL THORNTON**  
KRLW—Walnut Ridge, Ark.

1. Live Fast, Love Hard (Faron Young)
2. In The Jailhouse (W. Pierce)
3. Satisfied Mind (P. Wagoner)
4. Making Believe (K. Wells)
5. No One Dear But You (Johnnie & Jack)
6. There She Goes (C. Smith)
7. So Lovely Baby (Rusty & Doug)
8. Loose Talk (Carl Smith)
9. Breaking The Rules (Hank Thompson)
10. I'm Left, You're Right (Elvis Presley)

**LES "RANCHAND RED" COLEMAN**  
WJWL—Georgetown, Del.

1. Are You Mine (M. Lorrie)
2. Yellow Roses (Hank Snow)
3. Live Fast, Love Hard (Faron Young)
4. Kisses Don't Lie (Carl Smith)
5. Whose Shoulder Will You Cry On (Kitty Wells)
6. Satisfied Mind (Red & Betty Foley)
7. In Time (Eddy Arnold)
8. That Little Boy Of Mine (Ray Haney)
9. Hillbilly Heaven (E. Dean)
10. Too Old To Cut The Mustard (Foley & Tubb)

**JOHNNY RION**  
KSTL—St. Louis, Mo.

1. There She Goes (Carl Smith)
2. Live Fast, Love Hard (Faron Young)
3. I Wanna, Wanna, Wanna (Wilburn Bros.)
4. Making Believe (K. Wells)
5. It's A Lonely World (E. Tubb)
6. That's What I'll Do To You (Benny Martin)
7. Cryin' Prayin' Waitin' Hopin' (Hank Snow)
8. I'm Your Man (Lorrie & Deval)
9. The Bible Tells Me So (Rodgers & Evans)
10. Cuzz Yore So Sweet (Simon Crum)

**TOM PERRYMAN**  
KSIJ—Gladewater, Tex.

1. Satisfied Mind (P. Wagoner)
2. Let's Play House (Elvis Presley)
3. I Don't Care (Webb Pierce)
4. Journey With No End (Jimmie Horton)
5. Pop Corn Song (Cliffie Stone)
6. Take Possession (J. Shepard)
7. Tahiti (Jim Reeves)
8. Do Memories Haunt You (J. E. & M. Brown)
9. I'll Never Take You Back (Slim Whitman)
10. Blue Darlin' (Jimmy Newman)

**AUBREY BULLARD**  
WDCF—Wade City, Fla.

1. Don't Forget (Eddy Arnold)
2. Jolly Captain Huddleston (Jim Dolan)
3. Are You Mine (Wright & Tall)
4. Making Believe (Kitty Wells)
5. Sitting Home Prayin' For Rain (Bobby North)
6. Horse In Striped Pajamas (Eddie Arnold)
7. Would You Mind (H. Snow)
8. It Tickle (Tommy Collins)
9. Cattle Call (Eddy Arnold)
10. Davy Crockett (T. Ernie Ford)

**SHEL HORTON**  
WKMC—Roaring Springs, Pa.

1. Satisfied Mind (Red Foley)
2. Are You Mine (Wright & Tall)
3. Wildwood Flower (Hank Thompson)
4. Yellow Roses (Hank Snow)
5. Today I Picked Roses (Geer Sisters)
6. In The Jailhouse (W. Pierce)
7. Blue Darlin' (J. Newman)
8. Making Believe (K. Wells)
9. Feudin' Banjos (A. Smith)
10. Gone With The Wind (Wayne Rainey)

**DICK STUART**  
WMPS—Memphis, Tenn.

1. You're Right, I'm Left (Elvis Presley)
2. I Hope You Don't Care (Red Sovine)
3. Daddy, Do You Know What (Jim Wilson)
4. No One Dear But You (Bud Deckleman)
5. I've Been Deceived (Charlie Feathers)
6. I Don't Care (Webb Pierce)
7. Satisfied Mind (J. Shepard)
8. Cry, Cry, Cry (Johnny Cash)
9. Old Lonesome Times (Carl Smith)
10. Blue Darlin' (Jimmy Newman)

**BOB NEAL**  
WMPS—Memphis, Tenn.

1. I Don't Care (Webb Pierce)
2. Baby, Let's Play House (Elvis Presley)
3. Take Possession (J. Sheppard)
4. I'm Left, You're Right (Elvis Presley)
5. For So Long (B. Deckelman)
6. I Fish With A Wish (F. Baker)
7. Blue Darlin' (Jimmy Newman)
8. I Hope You Don't Care (Re Sovine)
9. I'm Glad I Got To See You (Hank Snow)
10. Crew Cut And Baby Blue Eyes (Tabby West)

**COUSIN JOHN RHYTHM RANCH**  
WNEB—Worcester, Mass.

1. Satisfied Mind (P. Wagoner)
2. Old Lonesome Times (Carl Smith)
3. All Right (Faron Young)
4. Loves Commandments (Redd Stewart)
5. Popcorn Song (Cliffie Stone)
6. Daddy, You Know What (Jim Wilson)
7. I Don't Care (Webb Pierce)
8. Kentuckian Song (Mac Wiseman)
9. Don't Believe (Merv Shiner)
10. I'm Glad I Got To See You (Hank Snow)

**SMILIN' JIM'S WESTERN CARAVAN**  
WHAY—New Britain, Conn.

1. Satisfied Mind (P. Wagoner)
2. Makes Me So Mad (D. Rose)
3. Never Stop Loving You (Slim Whitman)
4. Cat Came Back (Lee Moore)
5. Yellow Roses (Hank Snow)
6. In The Jailhouse (W. Pierce)
7. Sign On The Door (E. Dean)
8. Glad I Got To See You (Hank Snow)
9. I Don't Care (Webb Pierce)
10. I'm Left, You're Right (Elvis Presley)

**DON LARKIN**  
WAAT—Newark, N. J.

1. Satisfied Mind (P. Wagoner)
2. Making Believe (K. Wells)
3. Yellow Roses (Hank Snow)
4. Live Fast, Love Hard (Faron Young)
5. Would You Mind (H. Snow)
6. There She Goes (Carl Smith)
7. I Don't Care (Webb Pierce)
8. Cattle Call (Eddy Arnold)
9. The Pal That I Loved (Jimmy Dale)
10. Go Back You Fool (F. Young)

**JOLLY CHOLLY**  
WWEZ—New Orleans, La.

1. Satisfied Mind (P. Wagoner)
2. Cattle Call (Eddy Arnold)
3. Blue Darling (J. Newman)
4. Which One Is To Blame (Hicks/Walker)
5. Cold Weary World (Werly Fairburn)
6. Cause I Have You (E. Hill)
7. I Don't Care (Webb Pierce)
8. Davy Crockett (Fess Parker)
9. Hot To Trot (Andrew Bros.)
10. So Lovely Baby (Rusty & Doug)

**BOB McKEEHAN**  
KCN—Tucson, Ariz.

1. Yellow Roses (Hank Snow)
2. A Man Called Peter (Ray Price)
3. Making Believe (J. Work)
4. Satisfied Mind (P. Wagoner)
5. Ice Cold Love (B. Martin)
6. The Kentuckian Song (Eddy Arnold)
7. There She Goes (Carl Smith)
8. Sweet Little Miss Blue Eyes (Ray Price)
9. Your Good For Nothing Heart (Webb Pierce)
10. I Don't Care (Webb Pierce)

**JOE MORRIS**  
WAGS—Bishopville, S. C.

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (Wagoner/Shepard)
3. There She Goes (Carl Smith)
4. I Wanna, Wanna, Wanna (Wilburns)
5. Wildwood Flower (Hank Thompson)
6. Blue Darling (J. Newman)
7. Old Lonesome Times (Carl Smith)
8. No One Dear But You (Johnny & Jack)
9. Why Cry Over You (Rusty & Doug)
10. Making Believe (Kitty Wells)

**POP'S COUNTRY STORE**  
WXGI—Richmond, Va.

1. Satisfied Mind (P. Wagoner)
2. Let Me Talk To You (R. Price)
3. Baby, Let's Play House (Elvis Presley)
4. I Don't Care (Webb Pierce)
5. The Cat Came Back (L. Moore)
6. I've Got Four Big Brothers (Maddox Bros. & Rose)
7. That's What Makes The Juke Box Play (Anita Carter)
8. Crewcut And Baby Blue Eyes (Tabby West)
9. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
10. Fo So La (Terry Fell)

**HARRY GAINES**  
KTAE—Taylor, Tex.

1. Flower Of My Heart (C. Adams)
2. Let Me Stay In Your Arms (Jimmy Newman)
3. I Don't Care (Webb Pierce)
4. Baby, Let's Play House (Elvis Presley)
5. Daydreamin' (J. Newman)
6. Let's Make Memories Tonight (Billy Walker)
7. I'm Hurtin' Inside (J. Reeves)
8. Blue Darlin' (Jimmy Newman)
9. Love Can Move Mountains (Jimmie Heap)
10. I'm Left, You're Right (Elvis Presley)

**PFC. RICHARD HAYES**  
Mutual Broadcasting System, New York, N. Y.

1. Live Fast, Love Hard (Faron Young)
2. Making Believe (Kitty Wells)
3. In The Jailhouse (W. Pierce)
4. Satisfied Mind (P. Wagoner)
5. Yellow Roses (Hank Snow)
6. There She Goes (Carl Smith)
7. I've Been Thinking (Eddy Arnold)
8. Davy Crockett (T. Ernie Ford)
9. I Wanna, Wanna, Wanna (Wilburns)
10. No One Dear But You (Johnny & Jack)

**BOB EDWARDS**  
WFRC—Greenville, S. C.

1. In The Jailhouse (W. Pierce)
2. Live Fast, Love Hard (Faron Young)
3. Satisfied Mind (P. Wagoner)
4. There She Goes (Carl Smith)
5. Are You Mine (Wright & Tall)
6. Making Believe (Kitty Wells)
7. Yellow Roses (Hank Snow)
8. Davy Crockett (T. E. Ford)
9. I've Been Thinking (Eddie Arnold)
10. Let Me Talk To You (R. Price)



**THE CASH BOX**  
*Reports*  
**THE NATION'S**  
**BIG**  
**10**  
**Country**  
**JUKE BOX TUNES**

- 1** **IN THE JAILHOUSE NOW**  
Webb Pierce  
(Decca 29391; 9-29391)

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- 2** **MAKING BELIEVE**  
Kitty Wells  
(Decca 29419; 9-29419)  
Jimmy Work  
(Dot 1221; 45-1221)

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- 3** **YELLOW ROSES**  
Hank Snow  
(RCA Victor 20-6057;  
47-6057)

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- 4** **I DON'T CARE**  
Webb Pierce  
(Decca 29480; 9-29480)

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- 5** **SATISFIED MIND**  
Porter Wagoner  
(RCA Victor 20-6105;  
47-6105)  
Red & Betty Foley  
(Decca 29526; 9-29526)  
Jean Shepard  
(Capitol 3118, F3118)

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- 6** **LIVE FAST, LOVE HARD, DIE YOUNG**  
Faron Young  
(Capitol 3056; F3056)

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- 7** **THAT'S WHAT MAKES THE JUKE BOX PLAY**  
Jimmy Work  
(Dot 1245; 45-1245)

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- 8** **CATTLE CALL**  
Eddy Arnold  
(RCA Victor 20-6139;  
47-6139)

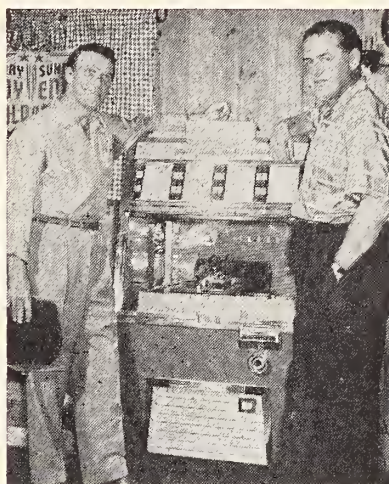
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- 9** **WILDWOOD FLOWER**  
Hank Thompson  
(Capitol 3106; F3106)

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- 10** **IT TICKLES**  
Tommy Collins  
(Capitol 3082; F3082)

**Good Listening**



NASHVILLE, TENN.—Eddy Arnold and Hugo Winterhalter seem to be highly satisfied with the way the new AMI Model "F" reproduces their latest RCA Victor recording together, "Cattle Call" and "The Kentuckian Song". Picture was taken on the occasion of the party at Gosset's Barn in Nashville in honor of Eddy's selling over 30 million records in the past ten years and signing a new seven year contract with Victor.

**New Columbia Distrib For Minneapolis**

MINNEAPOLIS, MINN.—The distribution of Columbia Records in the Minneapolis area has been taken over by the Heilicher Brothers, Amos and Danny, who have set up a firm called Columbia Midwest to handle the line. The new company will have offices and warehouse space at 31 Glenwood Ave., this city.

The Heilicher Brothers also operate the Advance Music Company and distribute the Mercury line as well as the Soma label which they press themselves.

**"Texas" On Its Way**

NEW YORK—It seems that in the music and entertainment industry, things happen in a glamorous way. And the story behind the tune "Yellow Rose Of Texas" is no exception.

About a year ago, Columbia Records issued an album of Confederate Songs under the direction of A & R executive Goddard Lieberson. Bill Randle played a few of the tunes from the album on his show a few weeks ago. While these numbers were being played, publisher Phil Kahl was in Cleveland listening to the show. The PD tune "Yellow Rose" stuck in Kahl's mind. He picked up a copy of the album and took it back to New York.

He had Don George set lyrics to the tune over the weekend, and brought the lyric version to Mitch Miller because of the fine job Miller had done previous on his tune "Napoleon".

Miller cut it on Thursday of last week and was so enthused with the results, that he had 100,000 copies pressed and shipped before dee jay copies were sent out.

Other versions of the tune are coming out fast. Johnny Desmond's Coral platter has already been released with other versions on Capitol, Mercury, and Decca set for the near future.

**Checking The Charts**



JACKSONVILLE, FLA.—Faron Young, left, checks The Cash Box charts with Marshall Rowland of WJHP, Jacksonville and Teddy Wilburn. Faron, who since his release from the Army has become one of the nation's top country stars, has recently been signed for the movies. His latest Capitol disk is "All Right" and "Go Back You Fool."

**Mercury Records Signs Jimmy Dean**

NEW YORK — Mercury Records this week acquired one of the top country western artists when the label's country artists and repertoire chief, Dee Kilpatrick, signed Jimmy Dean, whose transcribed radio and filmed TV shows are seen on over 1,800 radio and TV stations. Dean, who formerly recorded for 4-Star label, had one of the nation's biggest hits a few years ago in "Bumming Around," but Dean hasn't been active in recording for some time. His first Mercury session has already been cut and the disk will be rushed into releases.

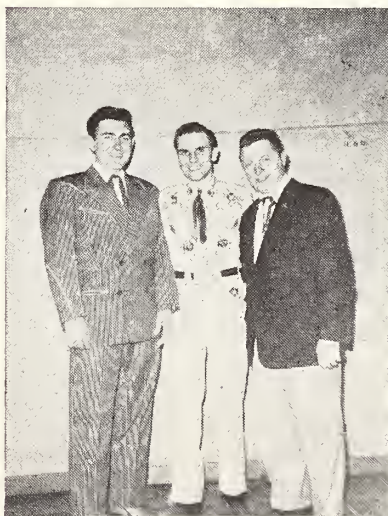
Along with Dean, Mercury acquired country fiddler Buck Ryan, who recently won the title of "National Champion Fiddler" in an open com-

petition. Ryan is the regular fiddler on the Dean radio and TV series.

The signing of Dean and Ryan spotlights Mercury's drive in the country and western field which has seen Kilpatrick signing a batch of new artists in the past few months. Among the label's new talent is Jim Wilson, George and Earl, Benny Martin and Curtis Gordon. Kilpatrick is currently in negotiation with additional talent which will further strengthen the label. Wilson's first disk, "Daddy You Know What" has already broken in many territories and spurred a rash of cover versions on other labels.

Meanwhile, the Mercury country catalog continues to grow with new releases by such standard country artists as the Carlises, Betty Amos, Johnny Horton, The Stanley Brothers, Chuck Reed, Tibby Edwards, Lloyd Ellis, Joan Hager, Carl Story and "T" Tommy Carter.

**Trio**



NORFOLK, VA. — Webb Pierce and Dusty Owens got together with Sheriff Tex Davis of WCMS in Norfolk during their recent visit to that city. Sheriff Davis ended a series of shows a few weeks ago with a crowd of 6,000 watching a program that included Hank Snow, The Davis Sisters, Slim Whitman, Elvis Presley and Onie Wheeler.

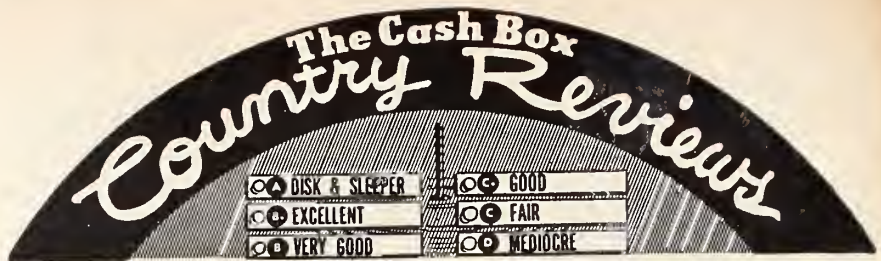
**JIMMIE WILLIAMS**  
Sings on MGM  
**"THESE BLUES OVER YOU"**  
\*\*\*\*\*  
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country music  
...at it's best!  
**Wilburn Bros.**  
**"I WANNA, WANNA, WANNA"**  
Decca 29459  
Acuff-Rose Publications



**THE TEN COUNTRY RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK  
(PLUS THE NEXT TEN)**

- |                                                                                                                                                                                                                                                                  |                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------|
| 1. SATISFIED MIND                                                                                                                                                                                                                                                | Porter Wagoner (RCA Victor)<br>Red & Betty Foley (Decca)<br>Jean Shepard (Capitol) |
| 2. I DON'T CARE                                                                                                                                                                                                                                                  | Webb Pierce (Decca)                                                                |
| 3. LIVE FAST, LOVE HARD,<br>DIE YOUNG                                                                                                                                                                                                                            | Faron Young (Capitol)                                                              |
| 4. THERE SHE GOES                                                                                                                                                                                                                                                | Carl Smith (Columbia)                                                              |
| 5. YELLOW ROSES                                                                                                                                                                                                                                                  | Hank Snow (RCA Victor)                                                             |
| 6. MAKING BELIEVE                                                                                                                                                                                                                                                | Kitty Wells (Decca)                                                                |
| 7. IN THE JAILHOUSE NOW                                                                                                                                                                                                                                          | Webb Pierce (Decca)                                                                |
| 8. CATTLE CALL                                                                                                                                                                                                                                                   | Eddy Arnold & Hugo Winterhalter<br>(RCA Victor)                                    |
| 9. WOULD YOU MIND                                                                                                                                                                                                                                                | Hank Snow (RCA Victor)                                                             |
| 10. NO ONE, DEAR, BUT YOU                                                                                                                                                                                                                                        | Johnnie & Jack (RCA Victor)                                                        |
| 11. DADDY, YOU KNOW WHAT?<br>12. BLUE DARLIN'. 13. TAKE<br>POSSESSION. 14. CUZZ YORE SO SWEET. 15. CRYIN', PRAYIN',<br>WAITIN', HOPIN'. 16. BALLAD OF DAVY CROCKETT 17. BABY,<br>LET'S PLAY HOUSE. 18. IT TICKLES. 19. IT'S A LONELY<br>WORLD. 20. ARE YOU MINE. |                                                                                    |



**THE CASH BOX  
BULLSEYE OF THE WEEK**

**"THAT DO MAKE IT NICE" (2:27)**  
[Trinity BMI—Arnold, Ebb, Klein]  
**"JUST CALL ME LONESOME" (2:32)** [Forrest BMI—R. Griffin]  
EDDY ARNOLD (RCA Victor 20-6198; 47-6198)

● Eddy Arnold is really sizzling. The chanter is currently burning up the charts with his country and pop smash, "Cattle Call," while his waxing of "I've Been Thinking" continues to sell strongly. And his latest release should keep the sales fire burning big. On one side Eddy dishes up a charming, light-hearted lilter built around one of his famous punch lines, "That Do Make It Nice." Arnold's treatment of the tantalizing lyrics is just delightful and the tune could rack up a huge bundle of coin in both the country and pop fields. The other half, "Just Call Me Lonesome," an equally outstanding side, is a tender, up-tempo, romantic lament that the artist weaves in penetrating style. Ops and dealers should be alerted to this red-hot two alarmer that's gonna spread and catch fast.

**TOMMY COLLINS**  
"You Oughta See  
Pickles Now"  
Capitol # 3190  
**CENTRAL SONGS, INC.**  
6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
HOLLYWOOD 1-9347

THE CASH BOX  
Bullseye of the Week  
**RAY PRICE**  
sings  
"LET ME TALK  
TO YOU"  
b/w  
"SWEET LITTLE MISS BLUE EYES"  
COLUMBIA 21402  
**CEDARWOOD PUB. CO., INC.**  
146 7th AVE. N., NASHVILLE, TENN.

**FERLIN HUSKEY & COON CREEK GIRLS**  
(Capitol 3183; F3183)  
**B+** "DON'T BLAME THE CHILDREN" (2:47) Murry Nash BMI—J. Lair] The Coon Creek Girls superbly back Ferlin Huskey's potent recitation on a penetrating platter delivered in the same vein as his "Little Tom" click. Could smash through.  
**B+** "SAITH THE LORD" (2:42) [Murry Nash BMI—R. Scrivner, R. Kirk] Huskey and the gals harmonize in beautiful fashion on this moving religious piece. Top drawer instrumentation. Enchanting performance.

**JUSTIN TUBB**  
(Decca 29590; 9-29590)  
**B+** "ALL ALONE" (2:44) [Ernest Tubb BMI—J. Tubb, G. Douglass, B. Temple] Justin Tubb has some top calibre material to work with and he handles it in sparkling style as he decks out this fast paced, heartfelt ballad. Great instrumental assist on a deck that should bust wide open. Watch this one take off.  
**B** "WITHIN YOUR ARMS" (2:07) [Ernest Tubb BMI—B. Tubb] Bottom etching is a lovely, moderate beat, romantic opus that Tubb warbles with telling effect. Socko coupling.

**THE TUNESMITHS**  
(Columbia 21441; 4-21441)  
**B+** "I JUST DON'T CARE ANY MORE" (2:14) [Cedarwood BMI—Sallis] The Tunesmiths turn in a sensational instrumental performance on a fast moving, sentimental piece that spotlights the stellar vocal stylings of Carl Smith. Deck has loads of potential. Could click.  
**B** "BABY I'M READY" (1:55) [Valley BMI—Wilson] Flip is a solid, quick beat jump item that Carl and the Tunesmiths knock out in spirited style. Socko coupling.

**BILLY JACK WILLS**  
(MGM 12034; K12034)  
**B** "HEY LULA (HEY LU-LA)" (2:10) [Peer International BMI—Campbell, Lear] Billy Jack Wills really lets loose as he belts out a colorful, high-flying novelty that could create some excitement in the boxes. Pleasurable instrumentation by his Western String band.  
**C+** "FOUR BEERS AND FORTY TEARS" (2:18) [Rogers & Van Buren BMI—Tebbetts] On the under portion Wells vocals a change of pace, middle tempo, heartbreaking ballad.

**BROTHER PAUL BUSKIRK**  
(Lin 1012; 45-1012)  
**C** "CHAPEL OF MY HEART" (2:10) [Lin BMI—Reid, Baumann] Brother Paul Buskirk and his Little Men neatly showcase a pleasant vocal by Freddy Powers on an up-tempo, religious-flavored item.  
**C** "LOSER" (2:15) [Lin BMI—Buskirk, Powers] Under lid is a sad lover's ballad that Buskirk, Powers and the gang wrap up in listenable fashion.

**COWBOY COPAS**  
(King 1486; 45-1486)  
**B** "TRAGIC ROMANCE" (2:39) [Lois BMI—G. Jones] Cowboy Copas spins a touching, fast paced, lover's tale with a very sad, surprise ending. The chanter's grade "A" delivery should help to pull many sales and spins.  
**B** "LISTEN TO MY HEART" (2:18) [Showcase BMI—Bryant, Bryant] Lower deck is a refreshing, musical pick-me-up with delectable lyrics and a catchy beat.

**ARLIE DUFF**  
(Decca 29589; 45-29589)  
**B+** "PASS THE PLATE OF HAPPINESS AROUND" (2:29) [Shapiro, Bernstein ASCAP—T. Glazer, G. Lane] Arlie Duff and his Singing Duffers come up with a mighty attractive reading of an inviting toe-tapper with a pleasant message in the lyrics. Terrific material.  
**B+** "TAKE IT EASY ON ME" (2:10) [Starrite BMI—A. Duff] On this end Duff effectively vocal-yodels a feelingful, up-beat weeper. Two fine showings.

**THE DAVIS SISTERS**  
(RCA Victor 20-6187; 47-6187)  
**B+** "I'VE CLOSED THE DOOR" (2:25) [Tannen BMI—S. Davis, G. Davis] Once again the Davis Sisters richly blend their vocal talents as they come up with an expressive reading of a tearful, middle tempo ballad.  
**B+** "I'LL GET HIM BACK" (2:02) [Valley BMI—F. Wilson] On the lower deck the gals send up a captivating bouncer with happy-go-lucky lyrics. Two powerful sides.

**THE MILLER BROS.**  
(4 Star 1678; 1678-45)  
**C+** "BROKEN HEARTED GIRL" (2:25) [4 Star BMI—W. Tanner] The Miller Brothers and their string band lend a persuasive backdrop for Bill Taylor's soft and polished reading on this fetching, middle tempo weeper.  
**C+** "TRAILWAYS BLUES" (2:33) [4 Star BMI—A. Carrell, J. Haney] Lower biscuit is a moderate paced, rhythmic piece that Miller band and Taylor etch in easy-on-the-ears style.

**CHUCK AUSTIN**  
(Creative Artists 201-2; 45-201-2)  
**C+** "MY DADDY'S BOOTS" (2:59) [C. Austin] Chuck Austin debuts on the label with a poignant, up-tempo tale about a lad who has to fill his father's shoes now that he's been left alone with his mother. Subdued string support by the Texarkana Playboys.  
**C+** "THE JERSEY MOON" (2:59) [C. Austin] Under half is a tear-compelling waltz item that Austin and chorus spin in distinctive style.

**NEWS that's UP-TO-THE-MINUTE  
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ARTISTS and PUBLISHERS  
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"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX Country Roundup



LEFTY FRIZZELL

**WSM GRAND OLE OPRY . . .** Last week saw a gang of visitors gathered here in Nashville. Present backstage were Connie B. Gay of Washington, Fred Foster of Mercury's Sales-Promotion department, Uncle Herm Reavis of WRIS, Roanoke, Va., Jimmie Dean, who was in town for his first session with Mercury along with Buck Ryan who was also doing his first session for Mercury. Peter Doraine of Birmingham, along with Bill Lancaster who recorded his first session for the GG label. Lou Millet (Ace Records) of WLCS, Baton Rouge, La. was in for a guest on the DJ USA Show with Grant Turner and guest spots on the 'Opry'. Johnnie Masters (Columbia) head of the Masters Family group was also visiting from Knoxville. Cousin Minnie Pearl (RCA Victor) now doing three spots on the 'Opry'. Minnie is working a spot from 7:30 to 8 p. m., another on the network portion at 8:30 p. m. and a late slot at

11:15 p. m. Faron Young (Capitol) who recently filmed a full-length movie entitled "Hired Guns" which is to be released for showing in about two months, is due to return to more work before the movie cameras and location shooting will take place in Mexico. Al Flores, who for eleven years handled the managerial reins for Bob Wills, and for three years handled the personal management of Lefty Frizzell (Columbia), is now associated with Ray Price (Columbia) as business manager. Al has been associated with the Americana Corp. prior to his move into Nashville. Art Satherly, who is recognized throughout the trade for his work with Columbia, was in Nashville last week-end and held conferences with several of the leading 'Opry' entertainers. Satherly, who is known affectionately as "Uncle Art" is currently touring the country and left Nashville for business in New York. "Uncle Art" has the personal management pact with the "Champion Singing Rangers" (Capitol) and their latest release is "Sing Brother, Sing" and "Gloryland Boogie." The group is currently touring Texas, Arkansas and Louisiana. Little Jimmie Dickens (Columbia) back in town after several weeks of personal appearances. Del Tudd (RCA Victor) featured on the Dickens' Show returned to Nashville last week also.



CHARLINE ARTHUR

**BIG "D" JAMBOREE . . .** Charline Arthur (RCA Victor), Sonny James (Capitol) just back from a string of personal appearances. Sonny is slated for guest spot on the Red Foley "Ozark Jubilee" on August 13. Hank Locklin (RCA Victor) back at the Big "D" after a very successful appearance on the Grand Ole Opry and Ernest Tubb's "Midnight Jamboree." Locklin appeared as the special guest of Cowboy Copas (King) on the NBC portion of the 'Opry'. Boxoffice take on the Big "D" has continued to be good, with crowds coming heavier all along. Hickory's Al Terry recently made an appearance on the Big "D." Terry is going strong right now with two good sides . . . "No, No, John" and "Gone Again."

**FROM THE CROSSROADS OF COUNTRY MUSIC . . .** Webb Pierce (Decca) received the Cash Box Award as the number one male singer presented by Red Foley (Decca), while Pierce fulfilled a special guest spot on Red's "Ozark Jubilee" on July 9. Red Sovine (Decca) and the Maddox Brothers and Rose (Columbia) were also special guests on July 9. Pierce and Sovine were slated for some personal appearances following their appearances on the "Jubilee." Pierce and Sovine are slated also for a guest spot on the Julius La Rosa Show on August 30.

**COUNTRY SMATTERINGS . . .** "D" Kilpatrick, A&R topper for Mercury's C&W talent, reported that Jim Wilson, who is currently kicking up lots of play with his recording of "Daddy, You Know What" appeared on Howard Miller's TV Show in Chicago recently. Jim brought along his little daughter, June, who is featured on Jim's Mercury recording of "Daddy." Jim also recently guested on Pee Wee King's TVer in Cleveland. Dwight Gordon has joined radio station WEW in St. Louis, Mo. We hear the station has converted to full-time Country music programming, and Dwight holds down five hours of it, from 6 a. m. to 9 a. m. and 11 a. m. to 1 p. m. This is the only station in the area programming all country music. Dwight just completed two years at WOKZ in Alton, Ill. and was with KXLW in St. Louis, prior to his stay in Alton, Ill. All artists have a special invitation to drop in and visit with Dwight at his new location . . . WEW in St. Louis, Mo. Hal Smith, personal manager of Carl Smith (Columbia) left Nashville last week to pencil in final arrangements for Carl's appearances in Arkansas territory. Smith and his Tunemasters are in the midst of a series of fair celebrations and festivals that will run into the Fall Season. Hal reports that early business has been very good and the fair officials have taken a very optimistic view toward the season. Word from Jim Reeves Fan Club president, Jackie Hollar, says that Jim is currently touring the West, Northwest, and Canada and is flying back into Shreveport for his appearances on the 'Hayride' on Saturday nights. Frankie More, personal manager of Johnnie and Jack (RCA Victor) and Kitty Wells (Decca) into Nashville last week after several weeks on the road. The group has been working with Roy Acuff, and are being scheduled now for more tours. Oscar Davis, veteran promotion man will handle the show's promotion on the forthcoming tours. Davis left town last week to line up the schedule. Herbert L. Shucher types that Carl Stuart and his Cowboy Caravan worked Belfast, Maine on July 9. The group is comprised of Joe Dragun, Eddie Dyer, and Andy Bator. Shucher and Stuart left after the date in Belfast for business in New York. Just received the latest issue of the very interesting Country Music Club Journal. Thanks to the editors for the nice write-up. Col. Tom Parker currently promoting two tours. One tour featuring Hank Snow along with Martha Carson and her Country Gentlemen, the Davis Sisters, Skeeter and Georgie, Mother Maybelle and the



SONNY JAMES

Carter Sisters, Anita and Becky and Jimmie Rodgers Snow. The other unit features Andy Griffith and has billed in addition to Griffith: Ferlin Huskey, Simon Crum, Tommy Collins, Marty Robbins and Elvis Presley. Jimmie Dean (Mercury) and his Texas Wildcats, is now featured on Town and Country Time, Washington and ABC WMAL-TV. Speck Roberts and wife of Houston, Texas, into Nashville last week for visit with Gabe Tucker and Ernest Tubb. George T. Popkins, deejay and proprietor at "Pops Country Store," WXGL-Richmond, Va., back at Fort Meade, Maryland, for two weeks. Larry Horton, 12-year-old deejay, and son of Shel Horton, doing his own 30-minute show over WKMC-Roaring Spring, Pa. Larry talks with the guests on new hits, previews, etc., on the show, tagged "Junior Jamboree." Pfc Richard Hayes takes over Mutual Broadcasting System's "Country Jamboree" show for Cpl. Mark Hamilton who has been discharged. Thom Hall has just completed his 5th annual "Cornbread Matinee Artist Popularity Poll" over WKYW-Louisville, Ky. Webb Pierce was number one for the second straight year. Hank Snow and Carl Smith were 2nd and 3rd. Others in order were: Faron Young 4th, Ernest Tubb 5th, Hank Williams 6th, Eddy Arnold 7th, Kitty Wells 8th, Marty Robbins 9th, Hank Thompson 10th. Les "Ranch Red" Coleman asks all record companies to send their C & W records to him at WJWL-Georgetown, Maryland. C&W jockeys, Happy Ison, WORZ-Orlando, Fla., Johnny T. and Andy Wilson are booking the Andy "Deacon" Griffith show into Orlando, July 26th and 27th. Tom Edwards, WERE-Cleveland, Ohio reports that Jim Wilson's "Daddy, You Know What?" and Eddy Arnold's "Cattle Call" are on both his country and pop top ten. Margo, known as Mrs. Music of Toledo, to start another series of shows first of August in addition to her present transcribed series. She's been very proud over her infant daughter Denise who made headlines along with mother as being a wage earner at the age of five days as a model. Margo is opening a special publicity service and song plugging service in Toledo August 1st. She can be contacted by writing to her at Box 1265, Toledo, Ohio.

**WAX-WISE . . .** Bill Beasley, prexy of Republic Records, has acquired space in the Mason Ledge Building at 319 7th Ave., N. in Nashville—three doors from WSM. Beasley intends to house his Republic Records Studios and distribution offices here, plus his executive offices. The company has already started remodeling. Bob Ferguson, personal manager of Ferlin Huskey (Capitol), reports that Ferlin and Jean Shepard have a new album on the market. Tunes included in the new album are: "Dear John Letter," "Forgive Me John," "Drunken Driver," "Two Whoops And A Holler." Also, Ferlin's latest release is a sacred number . . . his first . . . "Saith The Lord" and "Don't Blame The Children." This release features the Coon Creek Girls. Ken Nelson of Capitol into Nashville all last week setting up recording sessions. Hylo Brown (Capitol) was also in town for sessions. Hylo's current disk is "Lost To A Stranger" and "Get Lost You Wolf." C. G. Matthews of Ekko Records,



HANK LOCKLIN

has just signed Eddie Bond to a recording pact. Bond did his first session last week, which included one ballad and three up tempo numbers. Matthews left Nashville for Memphis where he was to continue to Dallas for sessions and from there make his way to the West Coast and home offices. Charlie Wright of Dallas really putting out the mailers on Jimmy Little-Johns (Columbia) version of "Never, Never, Never" and "Walking The Streets." Just received a promotional flyer on Jimmie Rodgers Snow's latest . . . "Go Back You Fool" and "I Care No More." "I Care" is a very pretty fiddle and "Fool" has also been recorded by Faron Young (Capitol). Rusty and Doug (Hickory) really hot on the turntables with "So Lovely, Baby." Nelda Bauman and June Starr, who handle sales at Ernest Tubb's Record Shop, report that the number is getting a lot of action in their store, too. Another good one, one of the best of the season, the girls say, is "Satisfied Mind" and Porter Wagoner and Jean Shepard and Red Foley are all showing great sales. The Louvin Brothers (Capitol) "When I Step Out Of Step With The Beat Of My Heart" and "Your Heart Is An Island" look like winners for Hank Locklin (RCA Victor) who did a great job of singing them while guesting on the 'Opry' last week. Ray Price (Columbia) sings two of his best songs in several weeks . . . "Let Me Talk To You" and "Sweet Little Miss Blue Eyes." Bob Jennings . . . now recording for MGM is offering little of good on his first efforts for the label . . . "The Life Of A Crickett" and "Tell Me Your Name And Give Me Your Number." The Davis Sisters (RCA Victor) out with another release . . . "I'll Get Him Back" and "I've Closed The Door." The Wilburn Brothers (Decca) still clicking with "I Wanna, Wanna, Wanna" real excited about their next release! Should be out soon! Still hearing Tabby West's (Decca) recording of "Crewcut and Baby Blue Eyes." It's good! Marty Robbins (Columbia) gets good sendoff with his latest . . . scoring the Cash Box Bullseye . . . "It Looks Like I'm Just In Your Way" and "I'll Love You Till The Day I Die." Don Law of Columbia into Nashville for a few quick sessions, followed by Ken Nelson of Capitol who will be here for several days. Hear Paul Cohen is enroute to Nashville now. And RCA Victor's Steve Sholes should be in right away also. Wesley Rose back in town after several days visiting. Kitty Wells (Decca) getting off to a fast start with her latest . . . "There's Poison In Your Heart" and "I'm So In Love With You." From the looks of all the good records coming out, looks as if Country music continues to be one of the main items so far as record entertainment is concerned. And judging from country music audiences, we've noticed that all the Country music TV Shows are jam-packed and recently Grand Ole Opry played to one of its largest audiences. By the time the Harvest Season rolls around, I'll betcha there'll be a bushel or two of Country 'hits'!!! Right now, I'd like a bushel of ice to combat the heat wave here! !!



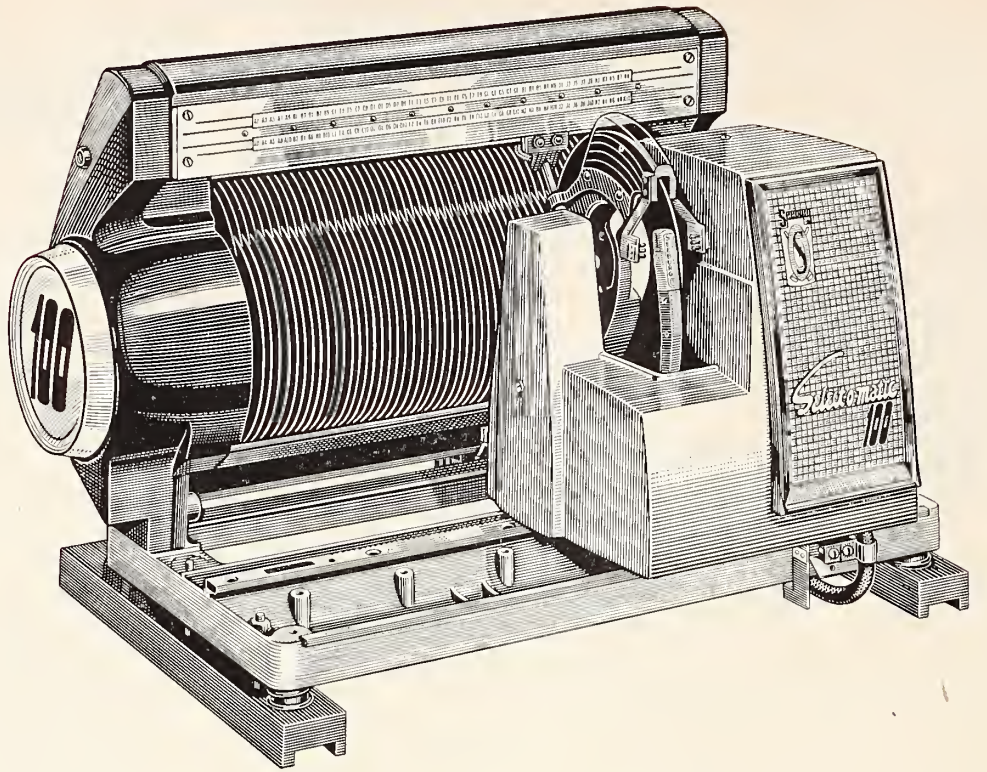
JEAN SHEPARD

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WILBURN BROTHERS

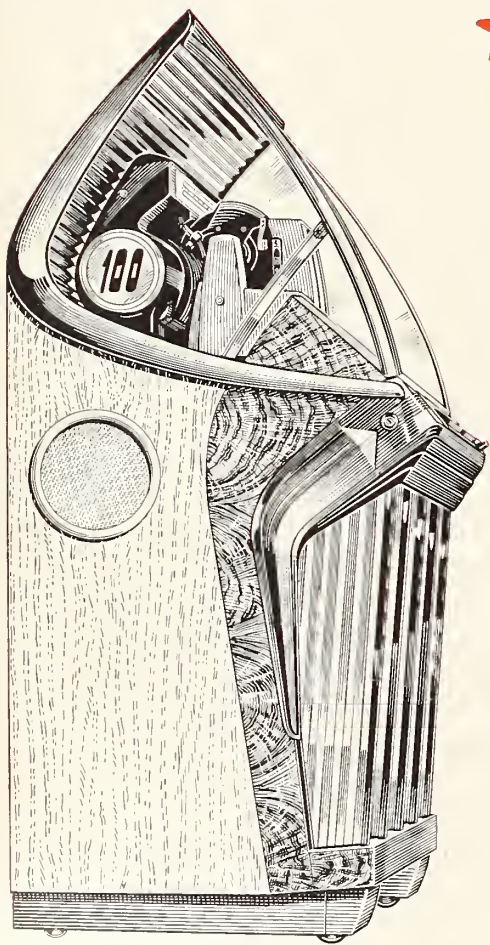




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 OF RECORDED MUSIC





## Here and There

DETROIT, MICH.—It's quite evident that other industries, besides the coin machine industry, have to solve the problem of complacency and laziness. A publicity director of a firm in this city explains his secret weapon, a built-in "Goose-O-Tron". This weapon, he describes as "manufactured from industry, imagination, enthusiasm and plain hard work. It is the element in the successful personality that never lets him think that yesterday's way is good enough for today. It's a device that consistently reminds him that his customers are people not just figures in a statistical report. And that no two of them are alike. Further, it tells them that change and improvement are the life-blood of this fast moving world."

NEW YORK—One of the ways to determine just how good or bad business is going is to watch freight car loadings. The 13 Regional Shippers Advisory Boards covering the entire United States, released an estimate this week of just what to expect for the 3rd Quarter. It indicates the biggest spurt in freight carloadings compared to a year ago period. The estimates pointed to a 10.4 per cent gain in loadings of the 32 principal commodity groups compared to the third quarter of 1954. The estimates indicated loadings of 7,515,231 cars against 6,805,819 in the 1954 period.

DETROIT, MICH.—If you've had any trouble driving anywhere these summer week-ends, it's easy to see why. General Motors reported this past week that its car divisions sold a record breaking 1,947,906 new cars, and 2,510,980 used cars in this year's first six months. The former record for new car sales was 1,475,943, sold in the first half of 1950. The old record for used car sales was 2,170,791 delivered in the first half of 1941.

NEW YORK—For operators in any community in the country worrying about their patrons being "away on vacations", a statement made by one of the executives of a large advertising agency, studying this matter, is of considerable interest. "Many firms believe that a great many people are away on vacations during the summer, leaving a void in city buying. This is not true. Our study shows that at most, only 10% of a community's population is away at any one time, and some of these absences are made up by visitors to these communities."

# SUNSET FOR SPECIALIZED OPERATIONS

## Ops No Longer Specialize in but One Type of Equipment. Diversification is Now the Rule—Not the Exception.

The year of 1955 will probably be remembered by a great many throught the industry as the year the sun set on specialized operations.

Diversification is the rule—not the exception today.

Few, if any operators, are confining themselves to but one type of equipment, whether that be amusement games, kiddie rides, music or various types of vendors.

For some years this was a general expression, "Oh, that operator, he operates nothing but cigarette machines."

Few such expressions are heard these days. The usual statement is, "He operates just about everything. From coke vendors, to hot coffee and cigarette machines—as well as games and phonographs."

This came about when the operator began to realize that the location was more important than the equipment he featured.

In short, it was the location (or the patrons of that location) that was bringing the money into the machine. By and of itself the machine meant nothing.

As this began to sink in ever deeper into the operator's conscience he played up to the location itself. He learned that it paid him to feature everything that certain good locations wanted and needed to help stimulate the location's business as well as to bring himself a better income from that location.

He installed the phonograph and wall boxes, and added the cigarette machine and soft drink dispenser, and later a hot coffee vendor if it could be used, and also made certain that his games were the games the location featured.

The location's importance is growing greater every day. As taverns close here and there about the nation and as other locations are lost to the industry, the operator realizes he must concentrate more effort on each one of his individual spots, so that he is assured a decent return on his investment.

It is not at all surprising to wander into an operator's place of business and find games, vendors and music equipment neatly stocked and ready to be moved into any location that develops in his territory.

The average operator has learned that diversification has paid off. He finds that when play falls down on one type of equipment, usually the other will hold up. In this fashion he maintains a more steady income throught the year.

It is not at all surprising to meet operators at a vending machine showing one day and at a music show the next. Operators have diversified their routes to the point where they are interested in all sorts of equipment—as long as this is the equipment their locations request and require.

Diversification has also proved very helpful to all the manufacturers. They realize that sometimes one product may be dependent on another for more steady and sustained income and that being able to pay for their machines may be due to the fact that other of the operator's machines were able to earn just that much more.

All in all diversification is proving more profitable all around because there is one definite resultant effect of diversifying any route and that is the operator, himself, pays more close attention to his locations and this, if anything at all, will help assure him a more profitable future.



# With Dime Play:

# PROGRAMMING PHONOS MORE IMPORTANT NOW THAN EVER

NEW YORK—Programming music machines is one of the most important functions of a music operator. The manufacturers turn out the greatest playing, the most attractive and the finest sound producing machines. Patrons are drawn to the machine because of the time and effort the manufacturers put into its design and mechanisms.

Operators pay large sums of money for these attractive phonographs, and the least they can do to implement the value of their machines is to see to it that each machine has the best money-making records inserted. The next step is to see that the little strips are correctly inserted into the program holder (and incidentally make sure the machine is dusted and clean looking so as not to detract from the beauty that is so instrumental in drawing the patron to the machine in the first place.)

During the past several years, music operators have come to realize, more and more, the great importance of giving their patrons the music they want to pay their money to hear. With the multi-selection machines of these past few years, the opportunity is there. The operator must use it to the best advantage.

One of the country's most famous music personalities, in a recent discussion with your editor, pointed out a condition which we all realize subconsciously, but have never followed thru seriously. This woman, traveling all over the world—in the smallest, as well as the largest cities, knows the music tastes of the public intimately. She has records in juke boxes. In every town, hamlet or city, she watches the records in music machines.

"Today, with our present method of travel" she stated, "distance means nothing. One day we're playing in the United States, and the next we're in Europe, or on the way to Australia. In all of our travels, we find that the music tastes of the public is generally the same. Some prefer the pop tunes of the day, others prefer standard hits of years ago, and we found that some patrons of juke boxes want to listen to classical and operatic tunes. With the juke boxes today, capable of serving such large number of selections to the public, it seems to me that a certain number of selections should be devoted to every possible type of music. In that way, the owner of the machine would be able to cash in on every angle. We know that, for the most part, the public wants to hear the pop tunes of the day (for which we're mighty thankful), but at the same time, there are lulls, in which certain customers would insert coins for music other than these tunes. In that way, the machine would continue to earn money for the owner."

There's a great deal of sense in what our record artist friend says. We realize that the operator must go with the records that bring in the money—and that every location, like every human being, has different problems. But, we say that if the operator would take each location, study the patrons who play the phonographs, and give them the music they want, they would increase their collections. And, they might find, as our friend states, that some locations would bring in additional money, if certain classical, opera, and foreign language records were included in their programming.

## Bally Announces Two New Bowlers "ABC" and "Congress"

### Score by Official Bowling Rules



JACK NELSON

CHICAGO—Bally Manufacturing Company, this city, this week announced two new bowling games, "ABC Bowler" and "Congress Bowler."

According to Jack Nelson, Bally general sales manager, the new bowlers are the result of a solid year of inten-

sive engineering to solve the mechanical and electrical problems of scoring by official bowling rules in a game designed to be played by a single player, or by competitive groups of 2 to 6 players.

"Actually," stated Nelson, "the entire engineering project was begun at the insistence of leading operators, whose location surveys showed that 15,000,000 bowlers in America offer an enthusiastic, ready-made public for shuffle-bowling by official bowling rules."

Nelson also pointed out that the new bowlers feature new king-size pins that are nearly a foot high and almost as big as official pins used in regulation bowling alleys. Also featured is the new large size puck, much larger than those used with previous Bally bowlers. Housed in colorful, club-styled cabinets the new bowlers feature light-up scores with speedy totalizing; 7-10 pick-up; genuine formica playfield; hinged pin-hood, doors and playfield with easy-up elevator on playfield; speedy pin re-set; quiet operation; simple, sturdy trouble-free mechanism. Cabinets are 8 ft. 6 in. long, 25 in. wide.

"ABC Bowler," (without match feature) and "Congress Bowler" (with match feature) are available for dime play, or one play for a dime, 3 plays for a quarter.

## Gottlieb Ships New 5-Ball Game

CHICAGO—Alvin Gottlieb of D. Gottlieb & Company, this city, announced this past week, production by the firm of its new "magnetic appeal" five-ball, "Sweet Add-A-Line."

"We are highly encouraged," said Gottlieb, "by the successful long-term test runs on 'Sweet Add-A-Line' and by the fact that we have had such an unusual number of orders to start out with."

"Sweet Add-A-Line" is run on a roll-over system, with the player attempting to complete any or all of the eight vertical number columns appearing on the backglass.

By completing one column, the player lights the "Special Hole" feature on the playfield. Each additional column completed lights an additional spot on the "Special Hole" feature. Completing all eight columns awards the "Super Special."

Additional features of "Sweet Add-A-Line" includes, 4 "On-Off" high score pop bumpers, 2 super power flippers and 2 cyclonic kickers.

"We have found through experience," added Gottlieb, "that the pinball which is most popular is that which features the most ways to show skill."

"In 'Sweet-Add-A-Line' we are producing a pinball machine featuring eight different ways in which the player can show his skill, through the eight number columns on the backglass.

"The tremendous play appeal", continued Gottlieb, "combined with the gay colors and beautiful cabinet, give 'Sweet Add-A-Line' what we like to term, 'magnetic appeal'."

"This is truly an 'operators' game", concluded Gottlieb, "and we suggest ops visit our distributors and find out for themselves."

## Juke Boxes In Belfast, Ireland



LONDON, ENGLAND—P. Hunger, director, Automatic Musical Instruments (Great Britain) Ltd., advised the firm had appointed its ninth distributor for its BAL-AMI E80 phonographs, J. H. A. Swinson & Company, Ltd. of Belfast, Ireland.

The English firm is manufacturing the AMI, model E80 phonograph here, known as the BAL-AMI E80-A.

"Although Swinson's have only had the agency for three months", stated Hunger, "they have already placed BAL-AMI's in the best locations in the heart of Belfast."


Pictured herewith is a truckload of phonos being delivered to Swinson, and Swinson is on left with his hand resting on top of the phono.



# Bally KIDDIE-RIDES Earn More Money for Operators!

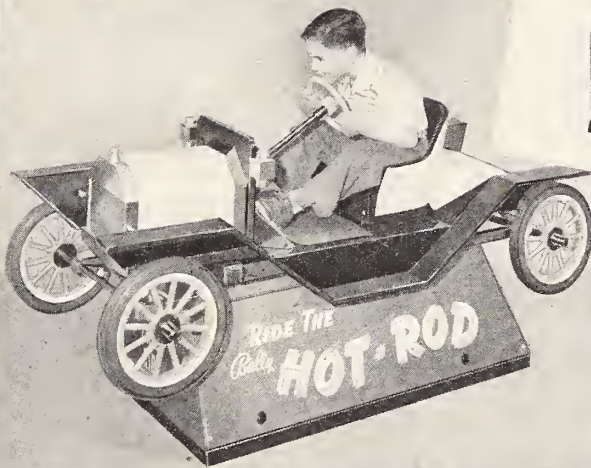
**3 GREAT RIDES  
PROVIDE  
TRIPLE APPEAL**

**HOT-ROD**  
COIN-OPERATED AUTO-RIDE



**BULL'S EYE**  
COIN-OPERATED JUNIOR SHOOTING-GALLERY

ORDER FROM YOUR  
BALLY DISTRIBUTOR  
TODAY!



RIDE THE  
**HOT-ROD**



RIDE  
THE **CHAMPION**  
10¢

**THE CHAMPION**  
COIN-OPERATED HORSE-RIDE

ORDER FROM YOUR  
BALLY DISTRIBUTOR  
TODAY!

**BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois**

## Kiddie Ride Operators: 10,000 SUPERMARKETS PLAN "SILVER JUBILEE" FOR MONTH OF AUGUST

NEW YORK—This item is for the special attention of kiddie ride operators with equipment located in supermarkets.


A terrific promotion is set for a "Silver Jubilee" celebration during the month of August thruout the nation, in which some 10,000 supermarkets will join. There will be 31 days of special sales, promotions and festivities.

Secretary of Agriculture Benson, Secretary of Commerce Weeks, and governors of 24 States have issued proclamations officially endorsing the celebration. Grocery Manufacturers of America, Super Market Institute, National Food Brokers Association, and other leading trade associations have joined with others in officially recognizing the event.

Some of the promotions planned are giving silver dollars to every 25th customer, special "Silver Jubilee" Cook Books will be sold, and radio, television, newspaper, magazine advertising will tell the industry's message to the American public. In addition, some 43 leading manufacturers are helping supply supermarkets thruout the country with special promotion and printed material for the event.

Kiddie Ride operators with equipment in these locations can get together with officials of the supermarkets at this time and arrange some type of promotion for these 31 days in August, joining in with the spirit of the occasion, and at the same time assure themselves of increasing their collections.

WURLITZER 1500 . . . . .	\$295
A. M. I. MODEL "C" . . . . .	195
WURLITZER 1500-A . . . . .	395



RECONDITIONED AND REFINISHED  
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
Exclusive Seeburg Distributors

**ATLAS MUSIC COMPANY**

A Quarter Century of Service

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

Closed  
Saturdays,  
July and  
August.

## THRU THE COIN CHUTE KENTUCKY CAPERS

Most of the executives of the wholesaling firms in Louisville either on vacation or out on the road hustling sales. . . . At Southern Automatic Music, Leo Weinberger away to Chicago, but everyone else here hustling to serve their customers. . . . Walter Waldman of S. L. Stiebel on his vacation in Miami Beach with his family, leaving Paul Ritter to handle sales. Lynn Dearmond and Clarence McDeal working with Paul to take care of everything. . . . B. W. Jacobs, Coop Distributing, away to Chicago, leaving John Fitzgerald to handle the business. . . . Gil Brawner, H. M. Branson Dist. Co., busy at his desk, while Jules Guidi of the service dept. tells us he lacks only a year and a half to be eligible for The Cash Box "20 Year Club."

H. E. (Herb) Lowe, Bowling Green, well satisfied with the biz he's doing on his routes. Claims he has the best servicemen in the area in Clay Pool, Bill Howard and Cecil Myers. . . . J. C. Rabold replacing older equipment with newer machines. . . . Frank Kirby, Kirby Music, visiting in Mississippi, while Houston sees that their records at the Record Bar keep moving.

## Airmail Subscription The Cash Box \$30.



# Exhibit Announces New Line-Up Of Distributors

## Factory and Distributors Busy On New Gun "Treasure Cove" Shooting Gallery

CHICAGO—Sam Lewis, executive vice-president, and Frank Mencuri, vice-president and director of sales, Exhibit Supply, this city, released its new line up of distributors this week.

Included in this list of distributing firms are many who were handling the Exhibit line, and several new ones.

All of the newly appointed distributing firms now have Exhibit's newest game "Treasure Cove" Shooting Gallery on their floors, and Lewis reports that these firms are showing the approval of operators in their territories by placing substantial orders, and asking for deliveries as quickly as possible.

The distributors now handling the Exhibit line are: Advance Automatic Sales Company, San Francisco, Calif.; Birmingham Vending Company, Birmingham, Ala.; Bush Distributing Company, Miami and Jacksonville, Fla.; Coin-Automatic Distributing Company, Johnson City, Tenn.; Commercial Music Company, Dallas and San Antonio, Tex.; Culp Distributing Company, Oklahoma City, Okla.; Dunis Distributing Company, Portland, Ore. and Seattle and Spokane, Wash.; First Coin Machine Exchange, Chicago, Ill.; Franco Distributing Company, Montgomery, Ala.; General Vending Sales Corporation, Baltimore, Md.; T. B. Holliday Company, Columbia, S. C.; Liberman Music Company, Minneapolis, Minn. and Omaha, Neb.

Also: Miller-Newmark Distributing Company, Grand Rapids and Detroit, Mich.; Minthorne Music Company, Los Angeles, Calif. and Phoenix, Ariz.; Modern Distributing Company, Denver, Colo.; Monroe Coin Machine Distributing, Inc., Cleveland, O.; Mike Munves Corporation, New York, N. Y.; New Orleans Novelty Company, New Orleans, La.; Redd Distributing Company, Inc., Allston, Boston, Mass.; Roanoke Vending Exchange, Inc., Charleston, W. Va.; David Rosen, Inc., Philadelphia, Pa.; Albert Simon Syracuse Corporation, Syracuse, N.Y.; Southern Automatic Music Company, Louisville, Ky., Lexington, Ky., Cincinnati, O. and Indianapolis, Ind.; Frank Swartz Sales Company, Nashville, Tenn.; University Coin Machine Exchange, Columbus, O.; Variety Distributing Company, Atlanta, Ga.; W. B. Distributors, Inc., St. Louis, Mo. and Kansas City, Mo.; and S. L. London Music Company, Milwaukee, Wis.

Van Dusen Bros., Edmonton, Alberta, Canada, has the line for their territory; Nova Apparate-Gesellschaft M.B.H. has it in Hamburg, Germany; and Mondial Commercial Corporation, New York, N. Y. has the export.

## Atlantic New York Corp. Moves To New, Large, Modern Quarters

### Distributing Firm Will Be Closed Two Days. Opens Wed. June 20. Official Open-House Party Scheduled For Early Fall.

NEW YORK—Atlantic New York Corporation, this city, began its tremendous task of moving to its new and large quarters this week-end.

The new building, located at 843-849 Tenth Avenue (at W. 56th Street) has been undergoing renovation for a number of months, and is now ready for occupancy.

The entire Atlantic organization will be housed in these large and modern quarters—offices, showrooms, service department, and shop. Officials of the firm have been spending the past number of weeks shuttling from their present offices to the new building, supervising its construction. "The new Atlantic Building is only a few short blocks from our previous quarters" stated an official, "and operators will find no difficulty in visiting us whenever they wish. They will find every possible convenience there to better help them conduct their business. Our shops and showrooms will be the most modern and beautiful in the East, if not in the country."

To facilitate this gigantic moving job, Atlantic's offices will be closed for two days, Monday, July 18 and Tuesday, July 19. They will be ready to receive their customers on Wednesday, June 20.

The firm, one of the most progressive in the country, distributes the products of J. P. Seeburg Corporation and D. Gottlieb & Company.

An official open house warming party is scheduled for some time in the Fall—"when all our operator friends will be back from summer vacations", an executive advised.



Comparatively new in coin machine business is Strike Rothrock with his Amusement Distributors, Inc. on Leeland. Strike's company, majoring in distribution of Bally products, is located on the same site occupied for many years by Red Harrington's Harrington Amusement Co. . . . Jack Burgess, RCA-Victor national field sales manager and Eric Adlard, field man from Dallas Regional RCA-Victor office, in Houston on business. They, together with Harold Bullock, manager Houston RCA-Victor record sales office, held meetings with retail record dealers in Houston, Galveston, Beaumont, Lake Charles, in connection with establishment of RCA-Victor Personal Music Service in the Houston territory. . . . Carl Dawson was hired July 11 as service man for Phono-Vend of Houston (Rock-Ola). . . . Bill Morrison, Morrison Amusement Co., doing better than fair with his music operations at which he has had many years of experience. . . . Operator W. D. (Dick) Hubbell, specialist in bowlers, said he had nothing to complain about except the hot weather. . . . Swell layout is that recently completed used record department of Coin Machine Exchange. Separate room, completely renovated, specially designed record tables systematically arranged, record bar across entire front with overhead speaker, sorter describes it briefly. . . . Blonde Janelle Wiggins, United Record Distributing Co., adds both glamor and efficiency to that sales-room. . . . Mention of C. O. (Red) Harrington (Harrington Amusement Co.) earlier in this piece reminds us that we haven't seen that guy in ages. Used to be he was in the midst of about everything that concerned Texas coinmen (active for years in State Operators Association) and always spoke out either for or against in every issue. . . . Another veteran operator we haven't contacted lately is Jack Armstrong (Armstrong Victrola Co.) who quite frequently used to do things (most of them good) for the trade. . . . Apologies for interchanging names of United Record Distributing Co. and King Records, Inc. in June 25 issue. Steve Poncio and Margie Kunkel are manager and secretary respectively of United Record Distributing Co., 1902 Leeland Ave. Jerry Bates, Howard Elam, Johnny Young are manager, outside sales representative and counterman respectively at King Records, Inc., 1904 Leeland Ave. Again, sorry about the mixup and thanks to all concerned for being so decent about the error. . . . Gathering material for a weekly column gets tougher as the weather gets hotter. How about you readers (especially ye secretaries who know everything) lending a hand via telephone? Just dial OLive 48301, mention The Cash Box and tell things that others in the coin machine or record trade might like to read about.

## Meeting Dates Of Music Operators' Associations

- July 18—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 19—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 21—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- 26—Western Massachusetts Music Guild  
Place: Ivy House, W. Springfield, Mass.
- 26—Amusement Machine Assn. of Philadelphia, Inc.  
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- Aug. 1—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 2—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 4—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 9—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 10—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—New York State Operators' Guild  
Place: Governor Clinton Hotel, Kingston, N. Y.
- Sept. 11 & 12—South Dakota Phonograph Operators' Assn.  
Place: Deadwood, S. D.

### For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect — Syracuse 75-1631.

## DAVIS CORPORATION

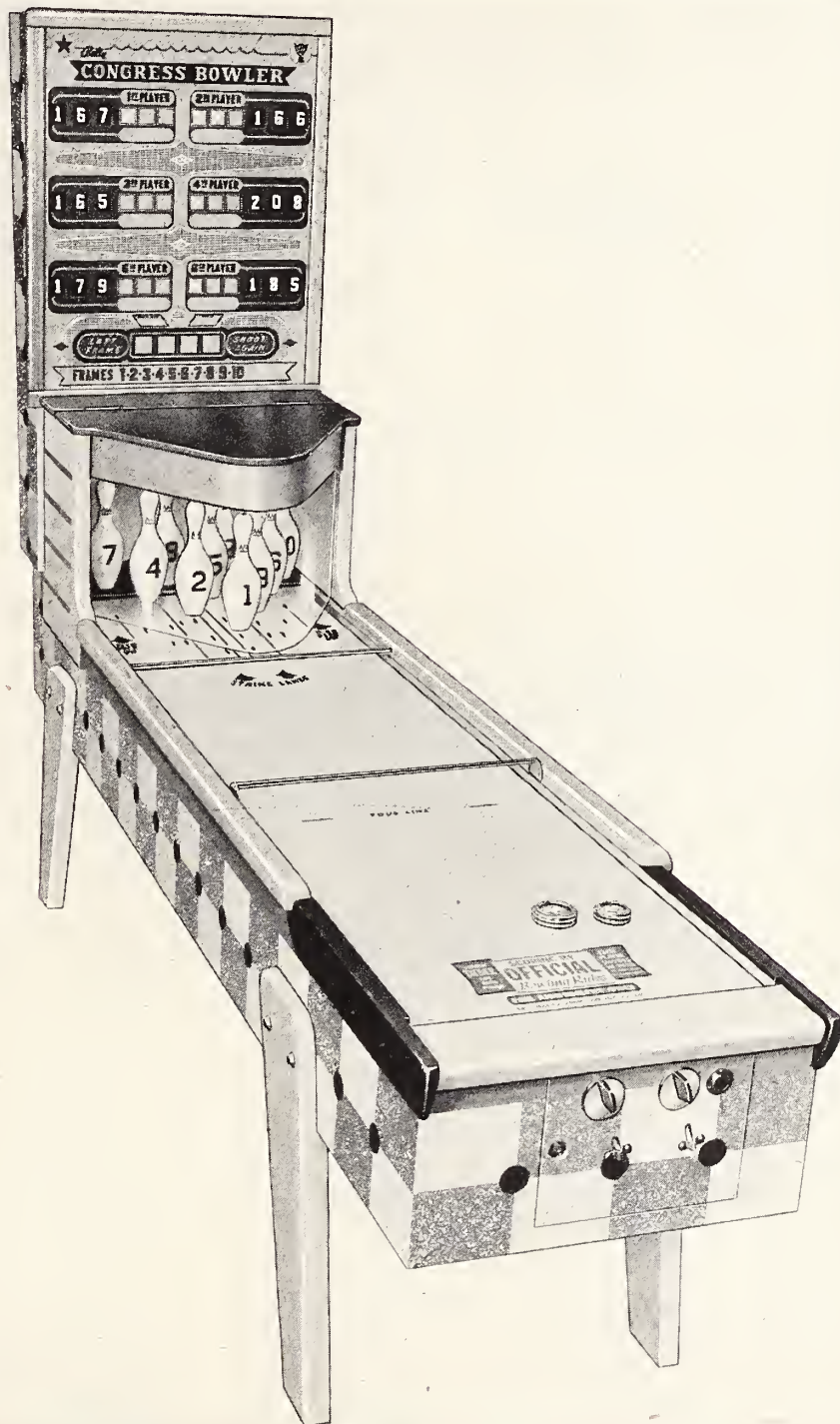
SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK



# OFFICIAL BOWLING SCORES

## ATTRACT MORE PLAYERS . . . EARN MORE MONEY

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first **6-PLAYER\***



**OFFICIAL BOWLING\*\*** shuffle-bowlers. Order new Ballybowlers now!



*New KING-SIZE Pins*  
*New OVER-SIZE Puck*

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a hefty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield at left. Compare size with smaller old-fashioned puck.

**SPECIFICATIONS:** Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

\*Fun for one player . . . more fun for competitive teams of 2 to 6 players.  
\*\*Scoring for strikes, spares and blows is according to Official Bowling Rules.

ABC-BOWLER and CONGRESS BOWLER are out-earning all other bowlers in side by side competition. Get your share. Get ABC BOWLER or CONGRESS BOWLER on location now.

# ABC bowler

WITH MATCH-SCORE FEATURES  
**Congress bowler**

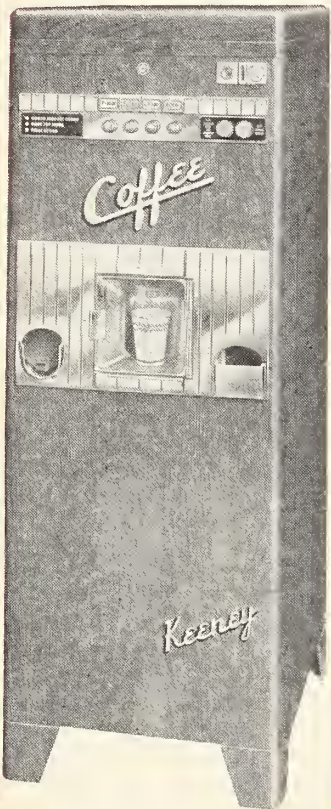
*by Bally*®

MANUFACTURED BY  
**BALLY MANUFACTURING COMPANY**  
2640 BELMONT AVENUE • CHICAGO 18, ILLINOIS

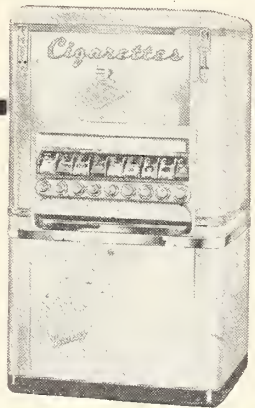


*New*  
**OPPORTUNITY  
FOR PROFITS  
WITH THE**

*Keeney Deluxe*  
**HOT COFFEE  
VENDER**



**ALMOST UNBELIEVABLE PROFITS** are being amassed in many locations everywhere with this new Keeney Hot Coffee Vender. Unit has 300-cup capacity, mixes all-dry ingredients *instantly* to provide deliciously flavored, invigorating coffee. Set any price from 5c up to 10c. Patron inserts dime or quarter and correct change returns automatically as the cash box fills up fast! Machine meets all local health requirements. Easy to refill. Size: 19 3/4" W. x 15 1/2" D. x 52" H.



The Keeney Deluxe Electric  
**CIGARETTE VENDER**

- 9 double columns dispense regular or king size from front and rear
  - 432 pack capacity • Coin changer optional
  - Price adjustment on each column
  - Swing-up top • 3-way match vending
- The pack you see—is the pack you get!

Write TODAY FOR NEW  
CIRCULARS JUST OFF THE PRESS!

J. H. *Keeney* & CO. INC.  
2600 W. FIFTIETH STREET, CHICAGO 37, ILLINOIS

**AMI Establishes  
Nation-Wide Field  
Service For Music  
Mach. Distribs & Ops**

GRAND RAPIDS, MICH.—A new nation-wide service providing quick local technical help for juke box distributors and operators on problems of training, installation and service has been established by AMI Incorporated, this city.

Field Service Engineers are now on active assignment in the South, Central and Western regions as the first step in the expanded AMI service program.

"Each of the Field Service Engineers has broad technical background plus practical experience and specialized training to give fast on-the-spot service to distributors and operators," stated an AMI official. "The AMI field representatives also will conduct training classe for distributors' and operators' servicemen and advise and help with installations as needed," he added.

The three service engineers now in the field are George F. Klersey, stationed in Miami to serve the Southern region; Eugne Wasson for the Western region with headquarters in Los Angeles and Henry Hoevenaar, working out of the AMI Chicago office covering the Central region.

**Jack Devaney Heads  
"The Cash Box" Calif. Office**

Jack Devaney took over the Hollywood office of *The Cash Box* effective Monday, July 11.

Devaney is dropping around to see all in the coin trade, and will serve California's coinmen with the same efficient cooperation they have come to expect from *The Cash Box* thruout the nation.

**WIRE OR PHONE!  
CLEAN . . . READY!**

United Clover alley	\$ 99.50
United 10th Frame Stars	74.50
United Supers	54.50
United Stars	54.50
United DeLuxe	40.00
Keeney National alley	349.50
Williams Sidewalk Engineers	Write
Seeburg 147M	49.50
Wurlitzer 3020 Wall Boxes	5.50
United ABC and Bally Coney Island	Offer

Ask for complete bargain list . . . Hurry!

**ODCO, Inc.**

1100-02 Broadway, Albany 4, N. Y.  
(Phone: 5-0228)

Assorted  
**KIDDIE  
RIDES  
FOR SALE**

Cheapest In  
The Country

**\$25.00  
UP**

SEND FOR LIST TODAY

**DAVID ROSEN**

Exclusive AMI Dist. Ea. Pa.  
855 N. BROAD STREET, PHILA. 23, PA.  
PHONE-STEVENSON 2-2903

*THRU THE COIN CHUTE*  
**CALIFORNIA CLIPPINGS**

Summer vacations, the start of the tourist season and big profits has coinrow in a gay twirl these days. Although spotty in some areas, business in general remains at a high level with hopes for even greater gains with all the new games which were recently introduced on the market. There's plenty of activity with many coin-ops expanding their routes and switching around equipment.

Plenty of excitement at Badger Sales Company last week as Genco's new "Champion Baseball" two player baseball game was wheeled into the showrooms and uncated. Fred Gaunt and Bill Happel both agreed that the game certainly looked like a natural money-maker for the operator. Don Ames, Badger Sales field rep., returned from San Diego with glowing reports that business is on the upgrade down there in spite of the hot weather. He adds that AMI's model "F" is getting a royal reception. Joe Duarte has been extra busy in the export sales dept. getting shipments ready for foreign markets. . . . Ray M. Galante of Dunis Distributing Company, Seattle, in town last week on a combined business and pleasure trip. Phil Robinson, Chicago Coin's genial West Coast rep., was going to entertain him, but found out that he had already made plans of his own during his stay in LA. . . . Ed Wisler, sales rep. for Minthorne Music Company, celebrates his 20th year in the coinbiz this month. Operators from all over Southern California poured through the doors of the Minthorne showrooms last week to see Exhibit's new "Treasure Cove" Shooting Gallery. Hank Tronick is mighty happy over latest reports from coinmen that Williams "King of Swat" is now a top money-maker on location. . . . Fred Harling whizzed in from Delano just long enough to take care of business then headed back for the valley again.

Vacations have taken their toll at the Paul A. Laymon & Co. showrooms. Don Gilbertson, Charley Daniels and Don Peters have all taken off on their annual leave. Peters and his family left for Yellowstone National Park. Charley intends to just stay home and rest except for a few fishing excursions to nearby mountain resorts. Ed Wilkes celebrated his birthday last week. He isn't admitting how old he is but his fellow employees all agree that he must have been around in the days of Teddy Roosevelt. As for business at the Laymon showrooms everyone agrees that it's simply great. . . . Phil Robinson, out ballyhooing those great Chicago Coin games, says that business throughout the West is holding its own with a lot of activity on the "Hollywood" bowlers and "Big League" Baseball games. . . . Sam Ricklin of California Music Company turned rather pale in the face last week when his doctor revealed all the complications he ran into during the removal of his appendix. It developed into a very serious operation but Sam is feeling fine now. . . . The new United "5th Inning" Baseball Game continues to command the center of attention at the C. A. Robinson & Co. showrooms. Both Charley Robinson and Al Bettelman both agree that operator reaction to the game has been most favorable.

Minthorne Music is giving a Seeburg phono to the Foundation for the Junior Blind. This organization is doing a wonderful job with sightless children and was recently lauded for their wonderful work on the Paul Coates "Confidential File" TV show. . . . Mary and Kay Solle at Leuenhagen's Record Bar really have the Summer spirit. They have been planning short week-end trips to nearby communities during the season. Mary stated, "Maybe we won't be able to take a long vacation but we'll have fun anyway." . . . Operators from far and near dropped in along coin row last week to shop around. . . . Earl Wilson drove all the way in from the boom city of Las Vegas. . . . Tex Nowka was also a West Pico visitor from San Bernardino along with Jack Neel from Riverside. . . . Nat Ferraro dropped in from Downey along with Carl Honeyman from Long Beach. Another Long Beach visitor was Bob Holland. Bob was recently elected as secretary of the Harbor juke-box operators association in Long Beach. . . . Walter Hennings trekked in from Costa Mesa. . . . Other visitors included J. D. McGehee, LaVerne; Bill Farlow, Bakersfield and Gordon LeSeur from 29 Palms.

Jack Simon of Simon Distributing Company noted a sharp rise in business last week with equipment moving out to arcade owners and operators. . . . Ben Chemers has been extra busy getting the next meeting of The California Music Merchants Association set up for August 2. . . . Seems that most everyone in the music business will be at the Palmer House in Chicago July 18 thru 21. It's going to be a quiet place along coinrow during this three day event. Practically all the record distributors planed out last week-end for the convention city along with record promotion men and many others representing all phases of the music field.

**AIRMAIL  
SUBSCRIPTION to THE CASH BOX \$30.**





# EXHIBIT'S NEW TREASURE COVE SHOOTING GALLERY



### Game Excitement

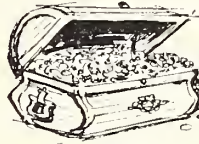
#### NEW "FAST-MOVING" TARGETS

- REVOLVING CLAY PIPES
- DESCENDING PARACHUTE
- WAVING "JOLLY ROGER" FLAG
- FLYING AIRPLANE
- SWIMMING DUCKS
- STATIONARY PIRATES
- NEW BONUS SCORES FOR CONSECUTIVE HITS



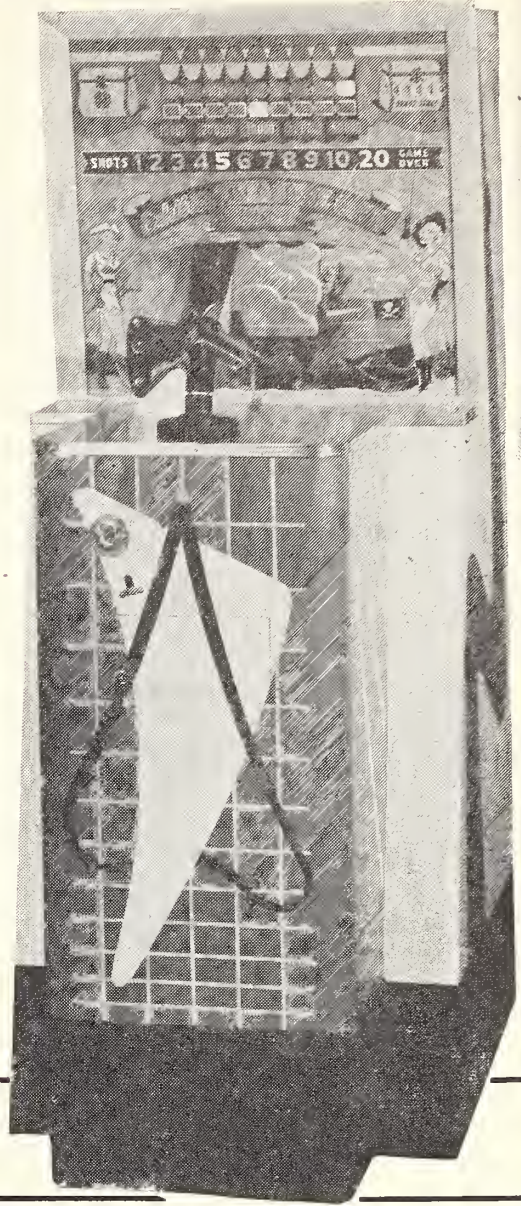
### Design

- NEW MODERN "SMART-LOOK" CABINET
- ALIVE . . . VIVID COLORS INSIDE AND OUTSIDE
- SMALL CABINET—ONLY 28" WIDE
- "CIGARETTE-PROOF" FORMICA TOP



### Service

- EASY ACCESS TO ALL UNITS
- HINGED CASH BOX DOOR
- SEPARATE LOCK-IN CASH BOX
- LOCATION TESTED
- TROUBLE FREE MECHANISMS
- "CIGARETTE-PROOF" FORMICA TOP



## EXHIBIT SUPPLY COMPANY

4128-30 W. LAKE STREET, CHICAGO 24, ILLINOIS

Can you tell me where I can buy . . .



For Any Information relating to this industry . . . JUST PHONE . . .

## THE CASH BOX

in New York City  
JUdson 6-2640

in Chicago  
DEarborn 2-0045

in Hollywood  
HOLLYwood 5-1702

in Nashville  
NASHville 5-7028

in Boston  
ALgonquin 4-8465

## THRU THE COIN CHUTE NEW ENGLAND NIBBLES

Truck strike holding up equipment in New England and causing shortages as 15,000 truck drivers go into the fourth week of the walkout. Hardest hit are all the distributors, but record biz is also feeling the brunt. . . Heat wave ended after almost three weeks and more coinmen were seen about the Hub. . . Trimount Automatic Sales Corp. (Seeburg) has just received a sample of Genco's new "Champion Baseball" game. Ops crowded around the sample on the sales floor and the interest attracted was terrific. Irwin Margold, sales manager, reported the piece has great player appeal and looks like a natural for every arcade and fun spot. . . Interest in the hotsy Red Sox has sparked baseball talk and baseball game play in Yankeeland. . . Biz sparkling at Ed Ravreby's World Fair and Associated Amusements with sales of kiddie rides taking a big jump this frame. Ed says he has close to 400 kiddie rides out this season. Ruth Mae Ravreby is driving a new red and white Ford convertible. She's just back from a week's vacation in Hyannis where the Ravreby family is vacationing weekends. Keeney's new Palisades shuffleboard, with two different backs, is going over big here. Richard Mandel, sales manager for Ravreby's enterprises, is on a Connecticut selling trip.

At Redd Distributors (Wurlitzer), Charlie Brant, credit manager, off on two weeks vacation. Bob Jones, sales manager, furnishing a new home in Needham for his parents, presently in Wales. . . DeJohn Sisters visited with Dick Mitchell at Dick's Record Shop. . . Louis Blatt, Atlas Distributors (AMI), back from vacationing in New Hampshire, reports biz holding despite heat and traditional summer slump.

Ops seen around Beantown distrib's plants this week included: Phil Surrette, Haverhill; Sam Baker, Arlington; Harry Walker, Newport, R. I.; Connie Poicius, South Boston; Pat D'Amico, Salem, N. H.; Ernie Garamandi, Bristol, Conn.; Nat Shulman, Dorchester; Eddie MacCaffrey, Lowell; John Connor, Salem; Val's Music Co., Lynn; Jerry Pothier, Gloucester; Ray Faini, Framingham; Al Dolins, Hyannis; Dave Baker, Arlington; Bill Hamel, Concord, N. H.; Louis Zeiman, Manchester, N. H.; Martin Oliver, Portland, Me.; Jerry Beliveau, Fitchburg; Robert Lyons, Skowhegan, Me. . . Record stocks around town were boosted by air and railroad shipments this week, but the strike of the truckers is hurting the music biz. . . Restaurant biz is off, and effect on the juke box biz has been felt. . . Nick Noble, "The Bible Told Me So" (Wing) in town visiting Jerry Flatto at Boston Record Distributors.

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Our Service is . . .  
Quick — Efficient  
and Reliable

In addition to all the latest equipment, we have thousands of International reconditioned machines available for your selection, including Pin Games, Kiddie Rides, Music Machines, Arcade Equipment and Shuffle Alleys.

CABLE US FOR SPECIAL PRICE LISTS.  
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## GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

BALLY SPACE SHIP . . .	\$279.50
Keeney RANGER GUN . . . . .	Write
Keeney RANGER DELUXE . . . . .	Write
Williams ALL STAR (New) 6 player	\$425.00
Exhibit 5 STAR SHOOTING GALLERY	225.00
Williams SUPER JET GUNS . . . . .	295.00
Keeney TEAM BOWLER . . . . .	95.00
Keeney CARNIVAL . . . . .	129.50
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Keeney MAINLINER . . . . .	169.50
Keeney PACEMAKER . . . . .	159.50
HAYBURNER . . . . .	50.00
JALOPY . . . . .	55.00
SPARK PLUG . . . . .	60.00

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NEW AND EXCITING

## 2-PLAYER CHAMPION BASEBALL

Balls are delivered and hit in MID-AIR!  
Players actually loft high fly balls  
**WITHOUT RAMPS**  
Balls soar approximately 5 FEET through the air!

**SINGLE BALL**  
can score up to **100 RUNS!**  
Keeps game "alive" until last man is out!

Adjustable for **MULTIPLE** or **SINGLE REPLAYS**  
... exciting match play and hold-over feature!



- King-Size White Plastic Ball!
- REALISTIC Wooden Bat
- LIFELIKE 3-Dimensional Players
- FULL-VIEW Glass Sides and Top!



**3 OUTS PER INNING**  
adjustable to 1, 2, or 3 Innings!

**COMPACT!**  
80" long  
25" wide

**SKYROCKET 2-PLAYER RIFLE GALLERY! STILL IN PRODUCTION!**

**GENCO MFG. & SALES CO.** 2621 N. ASHLAND AVENUE CHICAGO 14, ILLINOIS

### THRU THE COIN CHUTE

#### NEW ORLEANS NOTES

Coinmen here expect the two new bridges, one over the Mississippi River and the other over Lake Pontchartrain to open up vast new territory for operating and distributing. . . . Ruby and Al Young of The Bop Shop moving into their new home in suburban Metairie. Come September, Al takes his position of State Auditor at Magnolia Park, Little Farms, La. . . . New telephone girl at TAC Amusement is lovely Laura Baggett. . . . Lois and Dick Sturgell of A. I. Distributing return from a western trip, in which they spend time in Los Angeles and Las Vegas. . . . The two girls who held down the office for Sturgell were Marion Ciaccio and Terry Assunto. . . . Eddie of A & M Amusement, in at A. I. Distributing, and driving a pretty Chevrolet station wagon. . . . Roy Townsend of G & S Amusement, Hattiesburg, Miss., and W. A. Dunn, Hammond, La. in town. . . . Johnny Imbragulo, we understand, took legal steps and changed his name to Johnny Vincent. He is top salesman at A. I. Distributing. He also has his own label "Ace," on which Earl King has waxed "Those Lovely Lovely Nights." . . . Mr. Fabragas of Fabragas Music, Houma, La., in town shopping. . . . Looks like Mr. Austin, Gulfport, Miss., will soon be operating cigarette vendors. . . . Marian Jones, formerly correspondent for The Cash Box, still with Gulf Shipping Co. Marian is moving into an apartment in the French Quarter. . . . Congratulations to Terry Assunto of A. I. Distributing, who celebrated a birthday July 13.

### Paris Phono Distrib In New Quarters



PARIS, FRANCE—Socodimex, this city, exclusive agents here for the J. P. Seeburg Corporation line of automatic phonographs, has just moved into its new building, pictured herewith.  
H. Klein, director of the firm, advises that the building is ideally located, being just behind the Paris Palace of Sports (the French Madison Square Garden), and close to the Eiffel Tower. He reports Seeburg phonos going very well here.





**FORMICA PLAYFIELD**

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MACHINE COMPANY

# This is It!... BASEBALL

chicago coin's de-luxe (match)

## BIG LEAGUE

### 2 PLAYER GAME

**MATCH a NUMBER and STAR!**

**Plus... NEW SPECIAL PENNANT FEATURE**

**Plus... NEW BULL'S EYE FEATURE SCORES ONE HOME RUN**

**Plus... 50 Extra Runs**

**Plus Added Scoring Features Galore!**

**Lower.. Center...or Upper Decks Score One Home Run Plus 10 Extra Runs!**

**...Plus... Player By Landing in All 3 Decks Scores 50 Extra Runs!**


**NEW All Steel Front Doors Protect Cash Box!**

chicago coin's **BONUS SCORE BOWLER**  
New Exciting Bonus Score System!

chicago coin's **HOLLYWOOD BOWLER**  
Featuring Flashing "Hollywood Beauties!"

1725 W. DIVERSEY BLVD. • CHICAGO 14

## THRU THE COIN CHUTE



### NASHVILLE NOTES

B. C. Tomblin, Tommy Distributing Co. overcome by the heat and was bedded for awhile. Tommy's secretary, Betty Whittington, out of the office this week due to the death of her mother-in-law in Greenwood, Miss. . . . Roy Goodall back from his vacation spent at Daytona Beach with his family. . . . C. A. Lampley starts on his vacation, heading for Canada with his family. . . . Frank Swartz taking it easy while Glenn Miller returns from a Miami Beach vacation. . . . Ezzel McBroom, Cookeville, in town shopping. . . . George W. Haynes, Murphysboro, in this city this week buying equip. . . . Woodie Thomason, Rock City Amusement Co., preparing to leave for Chicago, while Kenneth Brake, working like mad so he can leave for that secluded spot in Colorado Springs. . . . S. L. Stiebel Co., a busy place as usual, with George Happell doing a super job. . . . Leighton (Smitty) Smith, Hermitage Music Co., happy at his work selling AMI phonos. . . . Sid Parker's place busy with trucks being loaded with equip going out.

## "20 YEAR CLUB" VOTE SCORE

Percentages of votes already cast by members of the "20 YEAR CLUB" on the three issues presented by the "20 YEAR CLUB COUNCIL"

<b>"ANNUAL REUNION BANQUET"</b>	
<b>FOR</b> .....	<b>96% AGAINST</b> .....
	<b>4%</b>
<b>"ALTERNATE MEMBERS"</b>	
<b>FOR</b> .....	<b>80% AGAINST</b> .....
	<b>20%</b>
TO BE PART OF	
<b>"ANNUAL REUNION BANQUET COMMITTEE"</b>	
<b>CAN</b> .....	<b>21% CANNOT</b> .....
	<b>79%</b>

### 33 Agree To Serve On "20 Year Club" Banquet Committee

CHICAGO—The following 33 members of *The Cash Box*' 20 Year Club have agreed to serve on the "Annual Reunion Banquet Committee" which will meet in this city approximately sixty days prior to the banquet:

Sam H. Mided, Chicago, Ill.  
 Sam H. Taran, Miami, Fla.  
 Albert C. Evans, South Bend, Ind.  
 Wm. Marmer, Cincinnati, O.  
 Edw. M. Ravreby, Allston, Mass.  
 Vince Shay, Chicago, Ill.  
 Bill Gersh, Chicago, Ill.  
 Wm. Blatt, Miami, Fla.  
 Elmer H. Weatherwax, Schenectady, N. Y.  
 Hirsh de La Viez, Washington, D. C.  
 Bill Bye, Kansas City, Kans.  
 V. N. Allbritten, Murray, Ky.  
 Herb Perkins, Chicago, Ill.  
 Jack Kelner, Chicago, Ill.  
 Ralph S. Pelleteri, Silver Creek, N. Y.  
 Mickey Anderson, Erie, Pa.  
 Roy Small, Detroit, Mich.  
 Ben Sterling, Jr., Moosic, Pa.  
 Sam W. Clark, Benton Harbor, Mich.  
 Frank Miles, Danville, Ill.  
 Charles Di Palma, Steubenville, O.  
 Hary Daul, Green Bay, Wis.  
 Samuel Weinberger, Indianapolis, Ind.  
 Ken Kulow, Milwaukee, Wis.  
 T. R. Styers, Winston-Salem, N. C.  
 Bernard H. Ryan, Nashville, Tenn.  
 Al Schlesinger, Chicago, Ill.  
 K. A. O'Connor, Richmond, Va.  
 Harold W. Daily, Houston, Tex.  
 Lou Casola, Rockford, Ill.  
 Harry Poole, Boston, Mass.  
 Wm. Betz, St. Louis, Mo.

**NO REASONABLE OFFER REFUSED!!**

**SEEBURG M-100A**  
**AMI "C"**  
**AMI "A"**  
**WURLITZER 1100**  
**METEOR ROCKET SHIP**

*As Is — Complete*  
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**Worth More**  
When You Buy It  
**Worth More**  
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**FOREIGN BUYERS!**

Look at these prices

BALLY GAMES		SEEBURG	
Atlantic City	.....\$125.00	<b>PHONOGRAPHS</b>	
Bright Spot	..... 95.00	M100A	.....\$350.00
Hi-Fi	..... 300.00	M100B	..... 535.00
Palm Springs	..... 295.00	M100BL	..... 565.00
Spot Light	..... 75.00	M100C	..... 695.00
Yacht Club	..... 140.00		

All equipment is steam cleaned and completely reconditioned. Guaranteed ready for location.

We are exclusive distributors for J. P. Seeburg Corp., Bally Mfg. Co. Our references: Dun and Bradstreet, Bank of America.

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**SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE**

**THRU THE COIN CHUTE**

**EASTERN FLASHES**

The record breaking "heat wave" continues here in the East, and coinrow shows the effects. Not many local ops visiting wholesalers—only those who are in need of machines, parts and supplies. Those who came down to 10th Avenue got a look at several new amusement machines by Genco, United and Exhibit, and were favorably impressed with what they saw. To make up for any slack-off in visitors, wholesalers report that for the past two weeks a decided increase has been noted in orders for reconditioned music, both local and export.

Over at Al Simon's Albert Simon, Inc., a group of ops surround Genco's new "Champion Baseball" game, trying their skills, and competing for high-score. One op even went to the extent to try to hit the ball to the opposite field—guess he's under contract to a major league ball club. . . . Irv Holzman, National Novelty Co., Merrick, L. I., seeing the wholesalers, tells us his jobbing biz is great, and that he is shipping considerable equipment out of the States. Despite the weather, Irv looked like he just stepped out of a Fifth Avenue men's shop. . . . Mike Munves displays Exhibit's new gun "Treasure Cove," with its great variety of targets. Mike tells us it's one of the best ever turned out by Exhibit, and to support this statement, we watch as he takes orders from several ops. . . . Ben Becker, United regional representative, finished up his trip thru the South with Johnny Casola, returned home, contacted the trade around the Jersey shores, and this week flew out to Chicago. Ben, a Shriner, will stay at the United factory this week, welcoming coinmen Shriners who will be attending the annual get-together, this year being held in the Windy City. Johnny, who visited his family in Birmingham, Ala., after leaving Becker, drove on to Chicago and also will be on hand to greet United customers. . . . Barney (Shugy) Sugerman, Runyon Sales, in Chicago the early part of this week, visiting the factories. While Shugy is away, Irv (Kempy) Kempner, remains in the office to take care of visiting customers. Shugy's son, Nate, spends several days in the New York office, not working for Runyon, but for the accountant who handles Shugy's books.

Dave Stern, Seacoast Distributors, bubbling over with joy and excitement as he tells us his son, Irwin, and daughter-in-law, Eleanor, provide another granddaughter. The mother, doing well at the Beth Israel Hospital in Newark, N. J. The baby, 6½ lbs., will be called Wendy Sue. Bob Slifer, sales mgr. for Seacoast, also has cause for celebration. His daughter, Beverly, has an 11th birthday this week. . . . Harry Koepfel, Koepfel Distributing, phones brother Hymie from Albany, N. Y., where they just opened new offices, and reports everything got off fine on opening day. . . . Sandy Moore, foremost operator on Long Island, recuperating at home after an operation at the Far Rockaway Hospital. After a rest at home, Sandy hopes he'll be able to take a few weeks off at some country spot. . . . With Joe Young, Young Distributing, away to Connecticut visiting music ops, Abe Lipsky in the office handling local trade. . . . Mike Tartaglia, of the famous Tartaglia family of operators, shot a 76, tying for second, to qualify in the Westchester County qualifying round for the metropolitan amateur golf championship. In addition, Mike got his picture in the sports section of the New York Times, Tuesday, July 12. . . . Harry Siskind, Brooklyn op, reports proudly that his charming daughter, Zelda, graduating this month from Adelphi College, and that his son, Marvyn is to enter the University of Florida this fall. Harry, known as the "hit maker" in the record field, advises that the new Mindy Carson "Wake Up The Town And Tell The People" and Mitch Miller's "Yellow Rose From Texas" are going into all his machines. . . . Jack Semel and son, "Happy" Herby, on the street buying equip. Jack taking it easy these days recuperating from his recent heart attack, which puts the pressure on Herbie. Herbie very happy to take over, claiming the hard work has been responsible for his losing 20 pounds in the last few months.

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**The WESTERNER**

**RESTAURANT GAMING • SALOON**

23 FREMONT ST. **DOWNTOWN** LAS VEGAS, NEVADA

*"Play Around The Clock"*

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HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER  
MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA  
CHARLEY CAVANAUGH

**THRU THE COIN CHUTE**

**UPPER MIDWEST MUSINGS**

Amos and Danny Heilicher who operate the Advance Music Company in Minneapolis have taken over the distributorship of Columbia records in this area. The Heilicher brothers have set up the operation under the name of Columbia Midwest and will have offices and warehouse space at 31 Glenwood Avenue in Minneapolis. In addition to the Columbia labels the boys also distribute the Mercury label and also the Soma label which they press themselves. . . . Elmer Cummings of Brookings, S. D., took in the St. Paul Open Golf Tournament which was held at the Keller Golf course, July 7 thru 10. . . . Ben Jahnke of Hutchinson, Minn., managed to get back home last week just before a rain storm hit his area. The reason why Ben was concerned was that he had just picked up some new equipment and he got the machines off the truck before the rains came and before any possible damage could occur. . . . Operators in this area are extending their condolences to Jack, Sam and Chuck Karter on the death of their mother Mrs. Bessie Karter, who passed away July 5 at Mt. Sinai Hospital in Minneapolis. Sam, Jack and Chuck operate coin machine routes in the Twin Cities. . . . Mike Imig of Yankton, S. D., is so busy these days that he is doing most of his business by phone. . . . Mr. and Mrs. Iz La Fleur of Devils Lake, N. D., made their first trip into the Twin Cities in over six years. While the missus shopped around in the department stores Iz shopped around for games for the route. Ike La Fleur, senior member of La Fleur and Son, has been getting in his share of fishing in the Lake of the Woods area in Canada. The La Fleurs spent a couple of days in town and then buzzed out of town back to Devils Lake. . . . Recent visitors to the Twin Cities were Earl Woods of Winona, Minn.; Al Spors of St. Cloud, Minn.; John Galep of Menomonie, Wis.; John McMahon of Eau Claire, Wis.; Dick Grant of Mound, Minn.; Harold Peterson of Bethel, Minn.; John Howe of Foley, Minn.; Clayton Norberg, C & N Sales Company of Mankato, Minn.; and Bob Keese of Forest Lake, Minn.



# THRU THE COIN CHUTE

## CHICAGO CHATTER

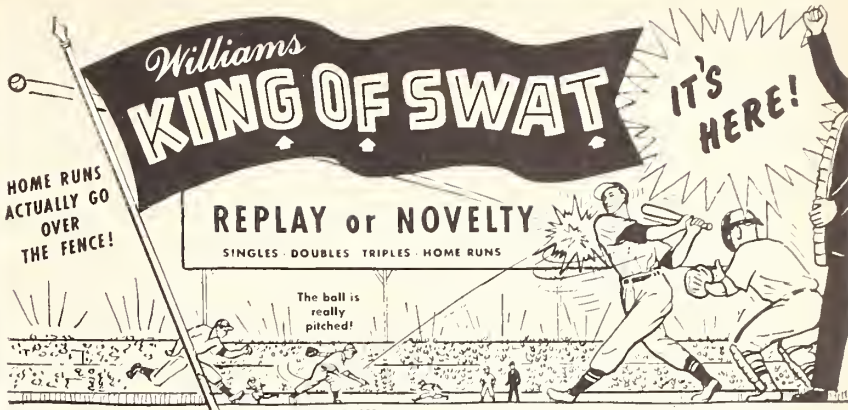
This city is really earning its name as "The Convention City" during July. Even as this column is written, the gay, sparkling hi-jinks of The Annual Shriners' Convention is underway, with its usual assortment of fire engines, floats, bicycles, motorcycles, old cars, new cars, parades, confetti, noisemakers, clowns, and thousands on thousands of smiling, fez-bedecked businessmen turned Shriners for a week. Following the Shrine Convention into Chicago will be the National Association of Music Merchants Convention to be held at the Palmer House this week. And the National Bulk Vending Machine Show later this month at the Conrad Hilton Hotel. And on and on come the conventioners to this gayest of all convention cities, Chicago.

In town for the Shrine Convention, among others were coinmen, C. O. Moon of Atlanta, Ga., who brought along his lovely wife and daughter, and Irv Weiler of Uni-Con Distribs in Kansas City who is a member of the K. C. Shrine Band. . . . Bill DeSelm, Johnny Casola and Ben Becker were only a trio of the coinmen in Chicago entertaining the Shriners in town. The United plant was bulging with visitors from all parts of the country. Bill says they still managed to maintain production, though, so don't be worried, you distribs! Roy McGinnis managing to get in a few rounds of golf these days and word from Keeney sources say "He's getting to look like a pro". . . . A hearty "thank you" to the latest volunteers for "20 Year Club Annual Reunion Banquet Committee": Harry Daul, Green Bay, Wisc.; Samuel Weinberger, Indianapolis, Ind.; Ken Kulow, Milwaukee, Wisc.; T. R. Styers, Winston-Salem, N. C.; Bernard H. Ryan, Nashville, Tenn.; Al Schlesinger, Chicago, Ill.; K. A. O'Connor, Richmond, Va.; Harold W. Daily, Houston, Tex.; Lou Casola, Rockford, Ill.; Harry Poole, Boston, Mass., and Wm. Betz, St. Louis, Mo. . . . Les Rieck breathes sign of relief as his term of "holding down the fort" ends at Rock-Ola as everyone finally returns from vacations. . . . Thankx to Casablanca Amusement Co. for their very nice cable of congrats to "The Cash Box" on its anniversary.

On the phone with Paul Huebsch we found out that visitors to the Keeney plant this week were Jerry White of Music Distribs, Pittsburgh and Barney Sugarman and Abe Green of Runyon Sales, New York. On the road with the Keeney "DeLuxe Coffee Vendor" are Phil Coan, touring thru St. Louis and Kansas City and Bill Bolles in Pittsburgh and the Ohio area. . . . Sam London of S. L. London Distribs in town visiting several plants. . . . Dode Lamson, northwest Ohio rep of Northern Music, Inc., Cleveland, discussing conversions with coinmen here. . . . Charles Pieri and Clayton Nemeroff report conversions moving right along at Monarch. The tie-up with Ted Rubenstein of Marvel on production is going along "just fine" according to Charley. . . . Ops Vince Steele of Valparaiso, Ind., and Olan Minor of Wheatfield, Ind. dropped by the World Wide offices this week and found that late bowlers were really moving says Joel Stern and Fred Skor. Meanwhile Len Micon introducing Harry Levitan to the ops he will be working with in Indiana. . . . Ed Levin at ChiCoin working hard these days on production of three current games and ignoring so-called "vacation letdown". "Gotta keep those games going out", says Ed. . . . Stan Levin off for a two-week Florida vacation reports Vince Shay of All-State. Vince complains, "Can't reach anyone by phone these days. They're either coming from or going to vacations." . . . Ben Coven and Carl Christiansen really pouring on the direct mail coals these days, letting people know what's available at Coven Music. . . . Local ops got together at First Coin the other day to watch the All-Star baseball game. Looking over their shoulders were Wally Finke, Sam Kolber, and Joe and Fred Kline. . . . Jack Burns completing Michigan Empire tour and covering Illinois while Joe Robbins, Gil Kitt and Jerry Bremner pour on the salespitch locally. . . . Nate Feinstein reports that Atlas Music is extremely satisfied with present export biz. "Many new countries are opening up for us", says Nate.

Herb Jones, George Jenkins, Jack Nelson and Bill O'Donnell very happy these days because of Bally's two new bowlers, "ABC-Bowler" and "Congress-Bowler". Bally distribs who were in to see these machines were Carl Hoelzel of Uni-Con, Kansas City, Kans., Chris Christopher of Chris Novelty, Baltimore, Md., and Barney Sugarman and Abe Green, New York, and Si Redd of Redd Distribs, Boston, Mass. . . . Irv Ovitz happy with the way his shuffle games are going at Acme Int'l. Distribs here. . . . Herb Perkins, just back from California, reports that biz looks "real good" there. On the way back, Herb dropped in to see Don Zak, former Wisconsin coinman, now in Las Vegas. . . . The gleam in the eye of Sam Lewis is one of satisfaction these days. Now that distrib organization is set up, Sam, Frank Mencuri, Ed Hall and Chet Gore are "all set to go" with more and more new games. . . . Chester Biezad about to don uniform of Air Corps Reserve for two weeks tour of duty in Indiana. "Parachute training is on the schedule," says Chester.

Ralph Sheffield and Avron Gensburg burning the midnite oil keeping up with all the orders for Genco's "Champion Baseball". One word description by Ralph is "fantastic". . . . Nice letter received from Fred Simpson and Wilson Ward of Navajo Amusement Co., Farmington, New Mexico. . . . R. F. Jones and "the boys" from R. F. Jones Co., S. F., sent the "Jonesland Journal" featuring a pix episode of "The Jones Boys in Europe". Sure looked good! . . . For the premium minded! New "Premiorama" grand opening looks like a good bet. Wed. July 20th, 216 S. Wabash Avenue, this city. . . . Alvin Gottlieb says "Man, can't wait for the 18th to roll around". That means end of vacation period for D. Gottlieb & Co. and all will be back to handle demand for new pin-ball "Sweet Add-A-Line". . . . Don Maloney reports that those "Kiddie Games are still moving as fast as we get them in". Mac Brier and Tom Cath join Don in the hope that Donan keeps it that way. . . . A big handshake and a warm "thanks" goes to Sig Sakowicz for his column congrats to "The Cash Box" on its "13th Anniversary". You can hear Sig on WAAF daily from 9:05 to 10:00 A. M. . . . Art Weinand and the crew at Williams working double speed these days and doubling in brass on production as they get those "King of Swat" baseball games moving down the line. Art says, "When you've got a game like 'King of Swat', the effort is speedily repaid."



HITTING a "bases loaded" homer lites up arrows under letters in name KING OF SWAT. Liting arrow under G and F gaad far ane replay . . . carry-avers from game to game . . . liting arrow under T scares 5 replays . . . then all arrows are reset.

Only

AUTHENTIC BASEBALL GAME WITH WILLIAMS NEW ANIMATED BASE RUNNING UNIT

Previous HIGH SCORE stays on . . . Beat previous High Score for replays! REPLAYS FOR SCORE . . . "NUMBER-MATCH" scores REPLAY!

SEE YOUR DISTRIBUTOR FOR:  
King of Swat - Race the Clock  
Sidewalk Engineer!



CREATORS OF DEPENDABLE PLAY APPEAL  
4242 W. FILLMORE ST. CHICAGO 24, ILL.

# TRIMOUNT

AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT

SEEBURG M100A, B, BL  
WURLITZER 1015, 1100, 1250, 1400, 1500  
AM1 MODEL B, C, D  
ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436  
COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.  
ALL TYPES OF ARCADE EQUIPMENT.

Send for Price Lists  
New England's Largest Parts Department — let us take care of your requirements.

TRIMOUNT  
A NEW ENGLAND INSTITUTION WITH A WORLD WIDE REPUTATION.

40 WALTHAM STREET  
BOSTON 18, MASS.  
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## BINGO SPECIAL!

SURF CLUB	\$260	BEACH CLUB	\$190
PALM SPRINGS	235	BEAUTY	150
ICE FROLICS	235	FROLICS	130
DUDE RANCH	220	YACHT CLUB	100
PALM BEACH		\$100	

# Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

HAPPY BIRTHDAY THIS WEEK TO: Roy E. Garrison, Phoenix, Ariz. . . . Myron S. Hillman, Fall River, Mass. . . . W. B. Loosier, Decatur, Ala. . . . Alfred Bergman, Buffalo, N. Y. . . . Don E. Sears, Ashland, Ore. . . . Meyer C. Parkoff, New York, N. Y. . . . Warren Hightower, Ft. Worth, Tex. . . . Ogdan Whitbeck, Scotia, N. Y.



TOTAL UP GREATER EARNINGS!...

# with GOTTLIEB'S Sweet ADD-A-LINE

MAGNETIC APPEAL\*



- Making Rollovers to complete any vertical column of Numbers Lites SPECIAL HOLE.
- Each column completed lights additional spots on SPECIAL HOLE!
- MAKING ALL NUMBERS AWARDS SUPER SPECIAL!
- Spotting hole spots numbers and adds to SUPER HIGH SCORE.
- 4 "ON-OFF" High Score Pop Bumpers.
- 2 Super Power Flippers
- 2 Cyclonic Kickers.

\*The same magnetic appeal that made Gottlieb's **GYPSY QUEEN** the biggest Money Maker in Years!

## D. Gottlieb & Co.

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CHICAGO 51, ILLINOIS

### Amusement Pinballs

as American as Baseball and Hot Dogs!

## THRU THE COIN CHUTE DALLAS DOINGS

Distributors and operators back in the grind of working after enjoying an enjoyable Fourth of July holiday. . . . Mr. & Mrs. Austin Ball of the Melody Shop in Ft. Worth spent the holidays in Sulphur, Oklahoma. . . . R. B. Williams and family spent the holidays at Possum Kingdom. . . . Dewey Parsons and wife enjoyed a stay at Texoma Lake. . . . D. B. Watson, a Dallas operator furnished some robber money for the holidays—they robbed his cigarette machine in one location. . . . Mrs. Briscoe of the Briscoe Novelty in Denton visited Dallas this week after an absence of several months. . . . Jimmy Garrett of Longview is busy these days expanding his route. Comes to Dallas regularly on buying trips—but he always manages to save some of his time for fishing. . . . Arthur Hughes, vice-president of S. H. Lynch & Co., driving a brand new air-conditioned '98 Oldsmobile. . . . Speedy Walker of Waco in on buying trip this week. Reports business coming along fine in his territory. . . . Mike Koenig and wife took a trip to Monahans, Texas this past week to visit their son who is working in the oil fields there. . . . Dick Quam of Henderson in this week. Says he had an enjoyable holiday, but that it did not last long enough. . . . Report is that Bill Sheffield bought out Mr. Birdwell's business in Odessa. Bill says he is planning on expanding the route. . . . Vacation notices reveal that Charlie Nowell of B & B Vending is away on vacation. . . . Also Wright Bordelon of Decca Distributing Corporation. . . . Bill Chandler is looking fresh and rested after his vacation. . . . Fred Ellis's ulcers turned out to be money pains. . . . Sorry to hear of the passing away of Mr. Norsworthy of the Norsworthy Music Company in Wichita Falls, Texas.

## Officers & Bd. Members W. Va. Music Ops Ass'n



CHARLESTON, W. VA.—The recently formed West Virginia Music Operators Association, a state organization with offices in this city, has made great progress in its short period of activity. Among its accomplishments is the rapid entry of operators into its organization, and changeover to dime play thruout the state.

Pictured herewith are the officers and board members. Seated, 1 to r: Dana M. Hicks, Charleston, executive

secretary; James K. Hutzler, Martinsburg, 1st vice-president; J. A. Wallace, Oak Hill, president; William N. Anderson, Logan, 2nd vice-president; and Edward M. Oliver, Montgomery, treasurer. Standing l to r: some of the board members: L. A. Stokes, Charleston; Waldo Lotts, Huntington; J. H. Kiser, Beckley; Lige W. Smith, Huntington; C. H. Flannery, Logan; and James Stevens, Clarksburg.



## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOLLETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNion 1-7500.

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Distributors for a high quality—low priced auxiliary speaker. Choice of finish—Mahogany—White Oak—Dark Silver Fox. Write or phone for samples and prices. Money back guarantee. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: Superior 1-4600.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEMlock 1-1750).

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Shuffles: Tenth Frame, Stars, Manhattan, Super, Cascade, Clover, Classic, Olympic, Royal, Imperial. Music: Seeburg Model C, AMI—D. Must be in top shape. Reference, American Coin Machine Mfrs. LANIEL AMUSEMENT, INC., JEAN COUTU, 1807-15 NOTRE DAME WEST, MONTREAL 3, QUEBEC, CANADA.

## CLASSIFIED ADVERTISING SECTION

WANT—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628.)

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReport 8-6770.

WANT—Class for International Muto-scope Drivemobile. LIEBERMAN MUSIC CO., 257 PLYMOUTH AVE., NORTH, MINNEAPOLIS 11, MINN. (Tel.: Fillmore 3025.)

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

## FOR SALE

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—“Wurlitzer Phonographs.” 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

FOR SALE—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

CANADIAN OPERATORS: ATTENTION! Sam Solway's Trading Post. Amusement Games of all types imported to order. Reasonable prices assured. Terms: Cash, Credit, and Trade-ins. Write, Wire or Phone: SOLWAY NOVELTY ENTERPRISES, STE. AGATHE, DES MONTS, QUE. (Tel.: 154) Postal Address: BOX 129.

FOR SALE—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box “The ‘Bible’ of the Coin Machine Industry.” Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model “C”, \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

FOR SALE—Gayeties, \$425; Varieties, \$375; Surf Clubs, \$265; Rios, \$125; Havanas, \$150; Dude Ranch, \$195. Write, Phone or Wire. One-third Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel.: MA 6386.)

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE—Kiddie Rides—Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$1395; Singapore, \$295; Brand New Gayety, \$495. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS., (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)



## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Finest Bowlers:** Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEMlock 4-3844.

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

**FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF.** (Tel.: MARKET 1-3967).

**FOR SALE—"Best Buy In Town." 5 Beach Clubs, \$185 ea.; 2 Big Times, \$450 ea.; 1 Cabana, \$125; 1 Dude Ranch \$220; 1 HiFi, \$260; 1 Ice Frolics, \$220; 1 Tropic, \$175; 2 Surf Clubs, \$245 ea.; 2 Yacht Clubs, \$100 ea.; 3 Palm Springs, \$240 ea.; 1 Variety, \$440; 1 Gayety, \$450—Used Two Weeks. Write, Wire or Phone, All Orders 1/3 Deposit, Balance C.O.D. LEE NOVELTY CO., SHREVEPORT, LA., ROBERT EHRHARDT, SR. (Tel.: 2-4545 or 3-3625.)**

**FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean—Ready To Use—half deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOWER 1-6715.**

**FOR SALE—Bingos: Singapore, Surf Club, Nevada, Atlantic City. Pin Games: Gottlieb Stage Coach, Sluggers, Shindig, Gypsy Queen, Quartet, Dragonettes, Twin Bills. New Pin Games: Race The Clock, DeLuxe Sluggin' Champ, Jubilee, Southern Belle. Music: AMI D-40; Rock-Ola 1432; Wurlitzer 1250, 1100, 1500, 1650, 1015; Rock-Ola Fireball 45-78. What can you pay? Write or call: H. Z. VENDING & SALES CO., 1205 DOUGLAS, OMAHA, NEB. (Tel.: AT 1121.)**

**FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)**

**FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: CANal 6-0293.)**

**FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHapel 9-6556.**

**FOR SALE — AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.**

**FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; Seeburg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. MUSICAL SALES, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).**

**FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs, Dude Ranches, Palm Springs and Hi-Fi's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. GORDON STOUT CO., 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.**

**FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsonae and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.**

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.**

**FOR SALE—Special. Bally: Gayety's, exactly like new, \$375; Varietys, \$375; Surf Clubs, \$235. Gottlieb: DeLuxe Duetto, 2 Player Game, \$245. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318.)**

**FOR SALE—2 Genco, Like New, Rifle Gallery, \$600, or will trade for 8 Bally Bright Spots or Bally Bright Lights. Write: LINCOLN NOVELTY CO., 8231 W. BELOIT RD., WEST ALLIS 14, WISC.**

**FOR SALE—A Bargain. Genco Shuffle Pool \$100; Seeburg Coon Hunt \$175. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: CENTral 1-9292.)**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Three Mutoscope Photographs, Model 1954, on locations. We will accept best price over \$1800 for three machines and supplies, including film, mailing folders and vendors. We will deliver within 200 miles. AUTOMATIC SALES, INC., ABERDEEN, MD. (Tel.: MD 969.)**

**FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6730.)**

**FOR SALE—Bally Dude Ranch, \$240; United Rio, \$160; Bally Beauty, \$175; Beach Club, \$225; Tropicana, \$425; Wurlitzer 1500, Write. Keeney Sportsman, Kiddie Rides, Write for special low prices. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.**

**FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

**FOR SALE—Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015, 1080 Phonographs. CENTURY DISTRIBUTORS, INC., 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: SUMmer 4938.)**

**FOR SALE—2 Bally Beauty \$150 ea.; 1 Beach Club \$195; 3 Yacht Clubs \$125 ea.; 2 Palm Beach \$100 ea.; 1 Coney Island \$65; 1 Bright Spot \$65. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: 3-4508.)**

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648.)**

**FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529).**

**FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (MAIN 1-3511) or 3314 MAIN STREET. KANSAS CITY, MISSOURI (WESTport 3582).**

**FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C.**

**FOR SALE—Williams Lazy O, \$135; Williams Thunderbird, \$200; Williams Colors, \$230; Williams Starlite, \$75; Williams Spitfire, \$250; Gottlieb Hawaiian Beauty, \$200; Gottlieb Diamond Lil, \$250; Gottlieb Mystic Marvel, \$200; Gottlieb Flying High, \$115; Gottlieb Jockey Club, \$195; C.C. 4 Player Derby, \$195; Bally Heavy Hitter, \$60. MIDWEST DISTRIBUTING CO., 8600 W. COLFAX AVE., DENVER 15, COLO. (Tel.: BELmont 3-4074.)**

**FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

**FOR SALE—"Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)**

**FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO. (Tel.: MAin 1-8751.)**

**FOR SALE — Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).**

**FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. WESTERN DISTRIBUTORS, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE**—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

**FOR SALE**—9 Col. Natl. Cig. Machine, like new, \$145; Spot Lite, \$35; Beach Club, \$180; Ice Frolics, \$250; Palm Beach, \$95; Jet Fighter, \$150; Army and Navy Williams Pin, \$75; Williams Colors, \$225; Gottlieb Flying High, \$95; Chicago Coin Gold Cup Shuffle Alley, \$95. **AUTOMATIC MUSIC CO.** (Tel.: BRidgeport Ohio 750.)

**FOR SALE**—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.

**FOR SALE**—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United Deluxe \$39.50; Star Series \$65; B. Space Ship \$279.50. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO.** Tel.: HEnderson 1-7577.

**FOR SALE**—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**

**FOR SALE**—Rock-Ola 1438 and 1446 HiFi. Ready for location. Low prices. Write for quantity deal. **SEA-COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y.** (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. Y.

**FOR SALE**—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF.** Tel.: SARatoga 2-3151.

**FOR SALE**—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

**MISCELLANEOUS**

**NOTICE**—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. **DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL.** (Tel.: JUNiper 8-5211).

**NOTICE**—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO.** Tel.: JEFFerson 1-6531.

**NOTICE**—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS.** Tel.: PERShing 3-7197 or **PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS.** Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

**NOTICE**—These 3 telephone numbers are important to you: **The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, Ill., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLLYwood 5-1702.**

**NOTICE**—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.**

**NOTICE**—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA.** Write, Wire or Phone. Cedar 7976.

**NOTICE**—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA.** Tel.: MAGnolia 3931.

**NOTICE**—Attention Canadian Operators: Visit our air conditioned showrooms at 1626 North Salina Street, Syracuse, N. Y. We stock a complete line of bingos, music and bowlers—new and used. Also, parts for your convenience. Drop in when you're in town. **SHELDON SALES, INC., SYRACUSE-BUFFALO.**

**THE CASH BOX**

**"The Industry's Market Place"**

**PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."**

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**THE CASH BOX**  
26 West 47th Street, New York 36, N. Y.



## THIS WEEK'S USED MACHINE QUOTATIONS 16th YEAR OF PUBLICATION 824th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

## REGARDING SELLING PRICES IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

1* Model A, '46, 40 Sel., 78 RPM	100.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	150.00	225.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	250.00
2* Model D-40, '51, 40 Sel., 78 RPM	215.00	325.00
4. Model D-80, '51, 80 Sel., 45 RPM	325.00	495.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
4. Model E-80, '53, 80 Sel., 45 RPM	475.00	650.00
4. Model E-120, '53, 120 Sel., 45 RPM	545.00	700.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

#### EVANS

1. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
2. 1432, Same as above, Converted to 45 RPM	200.00	250.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	195.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	550.00	625.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	275.00	350.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	570.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
2* M100C, '53, 100 Sel., 45 RPM	575.00	650.00
4. HF100G, '54, 100 Sel., 45 RPM	745.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire-less	16.50	24.50
4. 3W7-L-56	22.50	34.50

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	50.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	109.50	150.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	200.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
2* 1400, '52, 48 Sel., 78 RPM	265.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	325.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	325.00	445.00
2. 1650, '53, 48 Sel., 45 RPM	349.50	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	695.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00



### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00
4. Across the Board (Un 9/52)	35.00	50.00
4. All Star Basketball (Got 1/52)	20.00	39.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Nights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	55.00	100.00
3* Atlantic City (B 5/52)	75.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
4* Beach Club (B 2/53)	165.00	225.00
1* Beauty (B 11/52)	160.00	195.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	145.00	195.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
4. Big Time (B 1/55)	450.00	550.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
1* Bright Lights (B 5/51)	45.00	95.00
1* Bright Spot (B 11/51)	65.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	95.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	59.00	85.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	115.00	145.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	125.00
4. College Daze (Got 8/49)	10.00	24.00
4. Colors (Wm 11/54)	215.00	230.00
4. Coney Island (B 9/52)	60.00	85.00
4. Control Tower (Wm 3/51)	24.00	35.00
4. Coronation (Got 11/52)	65.00	90.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	199.00	240.00
4. Daisy May (Got 7/54)	175.00	215.00
4. Dallas (Wm 2/49)	15.00	29.00
4. Dealer "21" (Wm 2/54)	85.00	150.00
4. De Icer (Wm 11/49)	20.00	39.00
1. Diamond Lill (Got 12/54)	195.00	250.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
2. Dragonette (Got 6/54)	165.00	195.00



# MUSIC

# MENU

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full range

multi-horn

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Model "F"

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Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



4. Dreamy (Wm 2/50) .. 15.00 25.00
1* Dude Ranch (B 9/53) 195.00 250.00
4. Eight Ball (Wm 1/52) 45.00 75.00
4. Fairway (Wm 6/53) ... 65.00 95.00
4. Fighting Irish (CC 11/50) .. 25.00 35.00
4. Five Star (Univ 5/51) .. 35.00 75.00
6. Floating Power (Ge 12/48) .. 10.00 20.00
4. Flying High (Got 2/53) 75.00 115.00
4. Flying Saucers (Ge 12/50) .. 15.00 30.00
6. Football (CC 8/49) .. 10.00 25.00
4. Four Bells (Got 10/54) 235.00 250.00
4. Four Corners (Wm 12/52) .. 45.00 90.00
4. Four Horsemen (Got 9/50) .. 30.00 60.00
4. "400" (Upright) (Ge 10/52) .. 55.00 75.00
4. Four Stars (Got 6/52) .. 50.00 95.00
4. Freshie (Wm 9/49) .. 20.00 35.00
1. Frolics (B 10/52) .. 135.00 160.00
4. Futurity (B 3/51) .. 40.00 80.00
2* Gayety (B 3/25) .. 395.00 495.00
4. Georgia (Wm 7/50) .. 19.50 35.00
6. Gin Rummy (Got 2/49) 15.00 25.00
4. Glamour (Got 7/51) .. 15.00 25.00
6. Glider (Ge 8/49) .. 10.00 20.00
4. Globe Trotter (Got 11/51) .. 35.00 75.00
4. Golden Gloves (CC 7/49) .. 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) 50.00 95.00
4. Gold Star (Got 8/54) .. 190.00 225.00
6. Gondola (Ex 5/49) .. 10.00 20.00
4. Grand Award (CC 1/49) .. 10.00 20.00
4. Grand Champion (Wm 8/53) .. 85.00 125.00
4. Grand Slam (Got 4/53) 65.00 135.00
6. Grand Stand (B '50) .. 20.00 35.00
4. Green Pastures (Got 1/54) .. 140.00 165.00
4. Gun Club (Wm 11/53) 79.00 105.00
4. Guy-Dolls (Got 5/53) 69.50 135.00
4. Gypsy Queen (Got 2/55) 220.00 225.00
4. Handicap (Wm 6/52) .. 45.00 95.00
4. Happy Days (Got 7/52) .. 65.00 100.00
4. Happy-Go-Lucky (Got 3/51) .. 25.00 45.00
4. Harvest Moon (Got 12/48) .. 15.00 20.00
4. Harvest Time (Ge 9/50) .. 15.00 35.00
4. Harvey (Wm 5/51) .. 15.00 35.00
1. Havani (Un 2/54) .. 150.00 200.00
2. Hawaii (Un 6/54) .. 195.00 325.00
2. Hawaiian Beauty (Got 4/54) .. 145.00 200.00
4. Hayburner (Wm 6/51) .. 45.00 75.00
3* Hi-Fi (B 6/54) .. 245.00 285.00
4. Hit Parade (CC 2/51) .. 10.00 20.00
4. Hit & Run (Ge 3/51) .. 15.00 25.00
4. Hit 'N' Run (Got 4/52) 49.50 85.00
6. Holiday (CC 12/48) .. 10.00 20.00
4. Holiday (Ke 12/51) .. 35.00 55.00
4. Hong Kong (Wm 9/51) 39.00 75.00
4. Horsefeathers (Wm 1/52) .. 39.50 69.50
4. Horse Shoe (Wm 12/51) .. 25.00 40.00
4. Hot Rods (B '49) .. 15.00 35.00
3* Ice-Frolics (B 1/54) .. 220.00 265.00
4. Jalopy (Wm 8/51) .. 55.00 95.00
4. Jeanie (Ex 6/50) .. 15.00 20.00
4. Jockey Club (Got 5/54) 150.00 195.00
4. Jockey Special (B 11/47) .. 15.00 45.00
4. Joker (Got 11/50) .. 20.00 50.00
4. Judy (Ex 7/50) .. 10.00 20.00
4. Jumping Jacks (Upright) (Ge 12/52) 35.00 100.00
4. Just 21 (Got 1/50) .. 10.00 24.50
4. K. C. Jones (Got 11/49) 10.00 20.00
4. King Arthur (Got 10/49) .. 10.00 20.00
4. King Pin (CC 12/51) .. 30.00 60.00
4. Knockout (Got 1/51) .. 29.00 45.00
2. Lady Luck (Got 9/54) .. 185.00 210.00
4. Lazy "Q" (Wm 2/54) .. 89.00 135.00
1. Leaders (Un 10/51) .. 45.00 85.00
4. Lite-A-Line (Ke 6/52) .. 45.00 55.00
4. Long Beach (Wm 7/52) 35.00 65.00
4. Lovely Lucy (Got 2/54) 140.00 175.00

4. Lucky Inning (Wm 5/50) .. 15.00 25.00
4. Lulu (Wm 12/54) .. 235.00 250.00
4. Mad. Sq. Garden (Got 6/50) .. 30.00 69.00
6. Magic (Ex 11/48) .. 10.00 20.00
4. Majors '49 (CC 2/49) .. 15.00 35.00
4. Majorettes (Wm 4/52) 29.00 45.00
4. Manhattan (Un 4/55) .. 425.00 510.00
4. Marble Queen (Got 8/53) .. 95.00 145.00
4. Maryland (Wm 4/49) .. 15.00 35.00
4. Mercury (Ge 3/50) .. 10.00 29.00
4. Mermaid (Got 6/51) .. 25.00 50.00
4. Mexico (Un 3/54) .. 200.00 255.00
4. Minstrel Man (Got 3/51) .. 25.00 60.00
6. Moon Glow (Un 11/48) 10.00 20.00
1. Mystic Marvel (Got) 3/54 .. 160.00 200.00
1* Nevada (Un 8/54) .. 230.00 350.00
4. Niagara (Got 12/51) .. 39.00 80.00
4. Nifty (Wm 12/50) .. 15.00 35.00
4. "9" Sisters (Wm 1/54) 95.00 140.00
4. Oasis (Ex 10/50) .. 10.00 20.00
4. Oklahoma (Un 5/49) .. 10.00 20.00
6. Old Faithful (Got 12/49) .. 15.00 25.00
4. Olympics (Wm 5/52) .. 45.00 75.00
4. One Two Three (Ge 10/48) .. 10.00 25.00
4. Palisades (Wm 7/53) .. 65.00 90.00
3* Palm Beach (B 7/52) .. 85.00 110.00
1* Palm Springs (B 11/53) 230.00 275.00
1. Paratrooper (Wm 8/52) 25.00 45.00
4. Pin Bowler (CC 6/50) 10.00 20.00
6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Pinky (Wm 9/50) .. 20.00 35.00
4. Pin Wheel (Got 11/53) 125.00 155.00
4. Play Ball (CC 1/51) .. 20.00 35.00
4. Playland (Ex 8/50) .. 10.00 20.00
6. Playtime (Ex 8/49) .. 10.00 20.00
4. Poker Face (Got 9/53) .. 115.00 135.00
6. Puddin' Head (Ge 10/48) .. 10.00 20.00
4. Punchy (CC 12/50) .. 10.00 20.00
4. Quarterback (Wm 10/49) 15.00 35.00
4. Quartet (Got 2/52) .. 60.00 110.00
4. Queen of Hearts (Got 12/52) .. 69.00 100.00
4. Quintet (Got 3/53) .. 79.50 115.00
4. Rag Mop (Wm 10/50) .. 15.00 35.00
6. Ramona (Un 2/49) .. 10.00 20.00
4. Red Shoes (Un 11/50) .. 20.00 34.50
2* Rio (Un 11/53) .. 125.00 165.00
4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Rocket (Ge 5/50) .. 20.00 39.00
4. Rockettes (Got 8/50) .. 25.00 49.50
4. Rodeo (Un 2/53) .. 125.00 160.00
4. Rose Bowl (Got 10/51) 35.00 75.00
4. Round Up (Got 11/48) 10.00 25.00
4. St. Louis (Wm 2/49) .. 25.00 35.00
4. Saddle and Turf (Ev 10/53) .. 175.00 250.00
(Club Model) .. 275.00 325.00
6. Saratoga (Wm 10/48) .. 10.00 20.00
4. Screamo (Wm 4/54) .. 150.00 185.00
4. Sea Jockeys (Wm 11/51) 24.50 50.00
4. Select-A-Card (Got 4/50) 10.00 20.00
4. Shantytown (Ex 10/49) 20.00 39.00
4. Sharpshooter (Got 5/49) .. 10.00 29.50
4. Shindig (Got 10/53) .. 120.00 155.00
4. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Shoot the Moon (Wm 11/51) .. 20.00 55.00
4. Show Boat (Un 1/49) .. 10.00 20.00
4. Show Boat (Un 12/52) 150.00 175.00
4. Silver Chest (Upright) (Ge 4/53) .. 59.00 120.00
4. Silver Skates (Wm 2/53) 54.50 80.00
4* Singapore (Un 10/54) 285.00 395.00
4. Skill Pool (Got 8/52) .. 50.00 90.00
4. Slugfest (Wm 3/52) .. 55.00 85.00
6. Snooks (Wm 6/51) .. 15.00 22.50
4. South Pacific (Ge 2/50) 20.00 39.00
4. Spark Plugs (Wm 9/51) 49.50 75.00
6. Speedway (Wm 9/48) .. 10.00 20.00
4. Spitfire (Wm 2/55) .. 235.00 250.00
4. Spot Bowler (Got 10/50) .. 15.00 35.00
2* Spot-Lite (B 1/52) .. 35.00 75.00

4. Sportsman (Ge 2/51) .. 10.00 20.00
4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) .. 20.00 34.50
4. Stage Coach (Got 11/54) 200.00 225.00
4. Star Pool (Wm 10/54) .. 210.00 225.00
4. Stars (Un 6/52) .. 50.00 85.00
4. Starlight (Wm 3/53) .. 50.00 75.00
4. Steeple Chase (Un 1/52) .. 35.00 65.00
4. Stop & Go (Ge 3/51) .. 15.00 25.00
4. Struggle Buggies (Wm 12/53) .. 95.00 135.00
6. Summertime (Un 9/48) 15.00 25.00
4. Sunshine Park (B 12/52) .. 35.00 95.00
4. Super Hockey (CC 4/49) .. 20.00 34.50
2. Super Jumbo (Got 10/54) .. 350.00 425.00
2* Surf Club (B 3/54) .. 245.00 300.00
4. Sweepstakes (Wm 1/52) 75.00 95.00
4. Sweetheart (Wm 5/50) 20.00 35.00
4. Tahiti (Un 8/53) .. 125.00 195.00
4. Tampico (Un 6/49) .. 10.00 20.00
4. Telecard (Got 1/49) .. 20.00 55.00
4. Thing (CC 2/51) .. 15.00 35.00
4. Three Feathers (Ge 5/49) .. 15.00 35.00

4. Three Four Five (Un 6/51) .. 25.00 50.00
6. Three Musketeers (Got 7/49) .. 15.00 35.00
6. Thrill (CC 9/48) .. 10.00 20.00
4. Thunderbird (Wm 5/54) .. 185.00 200.00
4. Times Square (Wm 4/53) .. 65.00 90.00
4. Touchdown (Un 1/52) 15.00 25.00
4. Triplets (Got 7/50) .. 15.00 29.50
4. TriScore (Ge 1/51) .. 20.00 35.00
4* Tropicana (Un 1/55) .. 325.00 450.00
4. Tropics (Un 7/53) .. 125.00 175.00
6. Tucson (Wm 1/49) .. 10.00 29.00
6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) .. 15.00 45.00
4. Twenty Grand (Wm 12/52) .. 49.50 95.00
4. Twin Bill (Got 1/55) .. 225.00 250.00
4. Utah (Un 7/49) .. 10.00 24.50
4* Variety (B 9/54) .. 375.00 455.00
4. Watch My Line (Got 9/51) .. 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00
4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) .. 20.00 45.00
2* Yacht Club (B 6/53) .. 100.00 130.00
4. Zingo (Un 10/51) .. 25.00 65.00



6. Bally Speed Bowler (2/50) .. 15.00 20.00
6. Bally Shuffle Champ (4/50) .. 20.00 30.00
6. Bally Hook Bowler (11/50) .. 20.00 45.00
6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line(7/51) 25.00 50.00
4. Bally Victory Bowler (5/54) .. 295.00 375.00
4. Bally Champion Bowler (5/54) 295.00 395.00
4. Bally Jet Bowler (8/54) 350.00 400.00
4. ChiCoin Bowling Classic (5/50) .. 20.00 35.00
4. ChiCoin Pin Bowler (6/50) .. 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) .. 20.00 35.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) .. 35.00 75.00
4. ChiCoin 6-Player (8/51) 45.00 95.00
4. ChiCoin 6-Player DeLuxe (5/52) .. 50.00 100.00
4. ChiCoin Match Bowler (6/52) .. 65.00 125.00
4. ChiCoin Bowl-A-Ball (10/52) .. 95.00 135.00
4. ChiCoin Match Bowl-A-Ball (11/52) 75.00 150.00
4* ChiCoin 10th Frame Special (12/52) .. 75.00 150.00
4. ChiCoin Name Bowler (1/53) .. 75.00 150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53) .. 85.00 150.00
4. ChiCoin Crown (4/53) 95.00 160.00
4. ChiCoin Crown, Giant Pins (4/53) .. 125.00 185.00
4. ChiCoin Triple Score (6/53) .. 135.00 175.00
4. ChiCoin Gold Cup ((7/53) .. 145.00 225.00
4. ChiCoin High Speed Crown (7/53) .. 150.00 275.00
4. ChiCoin High Speed Triple Score (8/53) .. 225.00 285.00
2. ChiCoin Advance (10/53) .. 185.00 285.00
4. ChiCoin King (10/53) 225.00 325.00
2* ChiCoin Criss Cross (Bowler 12/53) .. 240.00 340.00
4* ChiCoin Super Frame (3/54) .. 300.00 360.00
4. ChiCoin Starlite (5/54) 295.00 360.00
4. ChiCoin Feature (7/54) 315.00 385.00
4. ChiCoin Holiday (9/54) 400.00 465.00
4. ChiCoin Flash (10/54) 365.00 425.00
4. ChiCoin Playtime (10/54) .. 395.00 475.00

7. Chicoin Fireball (11/54) .. 400.00 475.00
7. ChiCoin Thunderbolt (12/54) .. 410.00 485.00
4. Exhibit Strike (6/51) .. 20.00 30.00
4. Exhibit Twin Rotation (5/52) .. 65.00 95.00
4. Genco Bowling League (11/49) .. 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00
4. Genco Shuffle Target (7/51) .. 15.00 20.00
4. Genco 8-Player Re-bound (9/51) .. 25.00 50.00
4* Genco Shuffle Pool (11/53) .. 85.00 125.00
2* Genco Match Pool (2/54) .. 150.00 175.00
4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00
6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) .. 15.00 20.00
6. Keeney Lucky Strike (4/50) .. 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00
6. Keeney Bowling Champ (4/50) .. 20.00 30.00
6. Keeney Duck Pins (6/50) .. 20.00 30.00
4. Keeney Double Bowler (8/50) .. 25.00 35.00
4. Keeney League (8/50) 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) 40.00 75.00
4. Keeney Big League (5/51) .. 35.00 65.00
4. Keeney 6-Player League (9/51) .. 35.00 75.00
4. Keeney DeLuxe League (3/52) .. 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
4. Keeney High Score League (5/52) .. 65.00 100.00
4. Keeney Team (10/52) 95.00 150.00
4. Keeney Club (4/53) .. 115.00 165.00
4. Keeney Domino (5/53) 122.50 185.00
4. Keeney Carnival (5/53) .. 115.00 190.00
4. Keeney Pacemaker (9/53) .. 159.50 215.00
4. Keeney Mainliner Bowler (1/54) .. 169.50 240.00
4. Keeney Bonus Bowler (3/54) .. 175.00 250.00
4. Keeney Diamond Bowler (5/54) .. 198.00 295.00
7. Keeney Bikini (6/54) .. 300.00 325.00
7. Keeney Century (6/54) 319.50 335.00
7. Keeney American (9/54) .. 325.00 350.00
7. Keeney National (9/54) 350.00 419.00





4. United 5-Player (1/51)	39.50	75.00
4. United 6-Player	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	50.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	125.00
2. United Manhattan 10th Frame (9/52)	100.00	130.00
2. United 10th Frame Super (10/52)	100.00	135.00
2. United Manhattan (9/52)	100.00	135.00
2. United Cascade (2/53)	90.00	140.00
2* United Clover (2/53)	100.00	140.00
2* United Classic (6/53)	120.00	150.00
2. United Olympic (6/53)	115.00	160.00
2* United Royal (9/53)	175.00	220.00
2* United Imperial (9/53)	215.00	230.00
2. United Chief (11/53)	225.00	250.00
2. United Leader (11/53)	235.00	260.00
2* United Team (1/54)	250.00	285.00
2. United DeLuxe Team (1/54)	260.00	300.00
2. United League (1/54)	250.00	320.00
2. United Ace (5/54)	295.00	335.00
2. United Rainbow (5/54)	320.00	350.00
2. United Banner (8/54)	325.00	365.00

2. United Shuffle Targette (8/54)	325.00	385.00
2. United DeLuxe Shuffle Targette (8/54)	350.00	400.00
1. United Speedy (8/54)	360.00	410.00
7. Un. 11th Frame (10/54)	355.00	410.00
7. United Comet Targette (11/54)	365.00	410.00
7. United DeLuxe Comet (Targette (11/54)	375.00	420.00
2. United Mercury (12/54)	375.00	415.00
2. United DeLuxe Mercury (12/54)	375.00	425.00
3. United Mars (1/55)	355.00	440.00
2. United DeLuxe Mars (1/55)	360.00	450.00
7. Un. Lightning (2/55)	375.00	455.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

# Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

**AMI, INCORPORATED**

F-120 Juke Box (Receiver included)	
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

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**ROCK-OLA MFG. CORP.**

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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**AUTO-PHOTO CO.**

Auto-Photo Studio Model "11"	\$2,950.00
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**BALLY MFG. CO.**

Gay Time	\$ 775.00
Gold Medal Bowler (with Match Feature)	
Model Gold-110, 10c a play	755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

**J. P. SEEBURG CORP.**

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS4-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

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4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	40.00	125.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	85.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	39.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	40.00	90.00
4. ChiCoin Home Run, 6 Player (3/54)	195.00	265.00
4. Edselco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
2. Exhibit Dale Gun	35.00	65.00
4. Exhibit Gun Patrol	75.00	150.00
1* Exhibit Jet Gun	75.00	145.00
2. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/54)	175.00	265.00
4. Exhibit Star Shooting Gallery (9/54)	225.00	315.00
2. Exhibit Sportland Shooting Gallery (11/54)	225.00	350.00
4. Genco Sky Gunner	95.00	175.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4* Genco Rifle Gal. (6/54)	225.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	445.00	550.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	249.00	350.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50

4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustoscope Silver Gloves	125.00	200.00
2. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
2* Seeburg Bear Gun	95.00	165.00
2. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	175.00	275.00
4. Set Shot Basketball	200.00	250.00
4* Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	225.00	330.00
2. Un. DeLuxe Jungle Gun	250.00	360.00
4. United Carnival Gun (10/54)	275.00	375.00
2. United DeLuxe Carnival (Gun 10/54)	315.00	385.00
4. United Bonus Gun (1/55)	350.00	425.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	75.00	150.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	325.00
4. Wms. Major League Baseball (2/54)	225.00	350.00
4. Wms. All Star Baseball (2/54)	200.00	350.00
4. Wms. Big League Baseball (2/54)	225.00	375.00
4. Wms. Safari Gun (2/55)	450.00	600.00
4. Wms. Polar Hunt (3/55)	495.00	625.00
4. Wurlitzer Skee-ball	35.00	75.00

**CHICAGO COIN**

Bonus Score Bowler (without Match Feature)	\$ 695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00

**EXHIBIT SUPPLY**

Treasure Cove Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

**GENCO MFG. & SALES CO.**

Champion Baseball (with Match Feature)	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

**D. GOTTLIEB & CO.**

Sweet Add-A-Line	\$ 392.50
Jubilee	595.00

**INTERNATIONAL MUTO. CORP.**

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

**J. H. KEENEY & CO., INC.**

Speed Lane Bowler (without Match Feature)	\$ 710.00
DeLuxe Speed Lane Bowler (with Match Feature)	760.00

**J. H. KEENEY & CO., INC. (Cont.)**

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

**UNITED MFG. CO.**

Super Slugger Regular Model	\$ 595.00
DeLuxe Model (with Match Feature)	635.00
5th Inning Shuffle Targette De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	785.00
Clipper Shuffle Alley (without Match Feature) Single Chute	705.00
Double Chute (with Match Feature)	785.00
Single Chute	755.00
Double Chute	755.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature) Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

**WILLIAMS MFG. CO.**

King Of Swat	\$ 549.50
Wonderland	389.50
Sidewalk Engineer	345.00
Race The Clock Single Chute	494.50
Double Chute	499.50

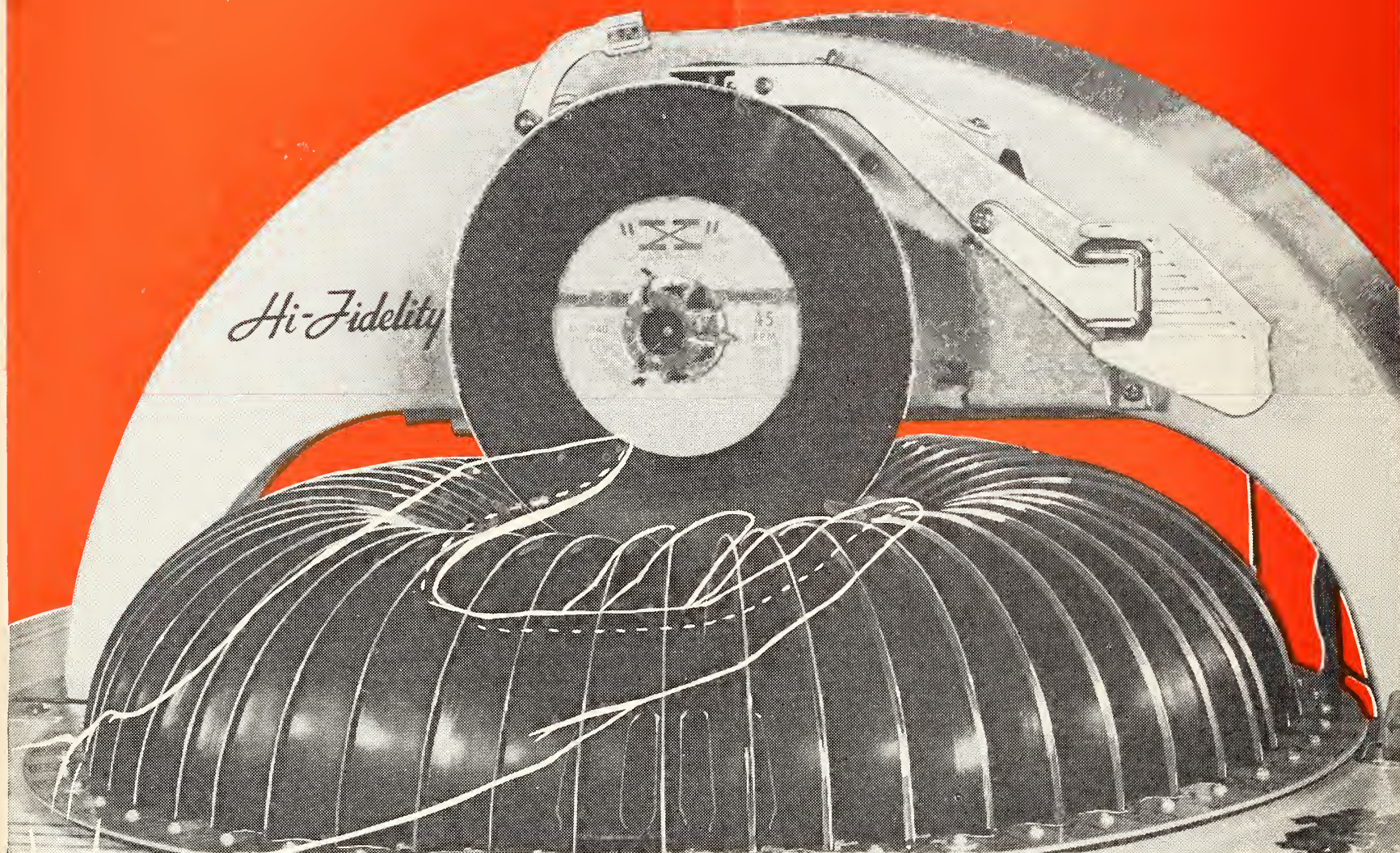
**THE RUDOLPH WURLITZER CO.**

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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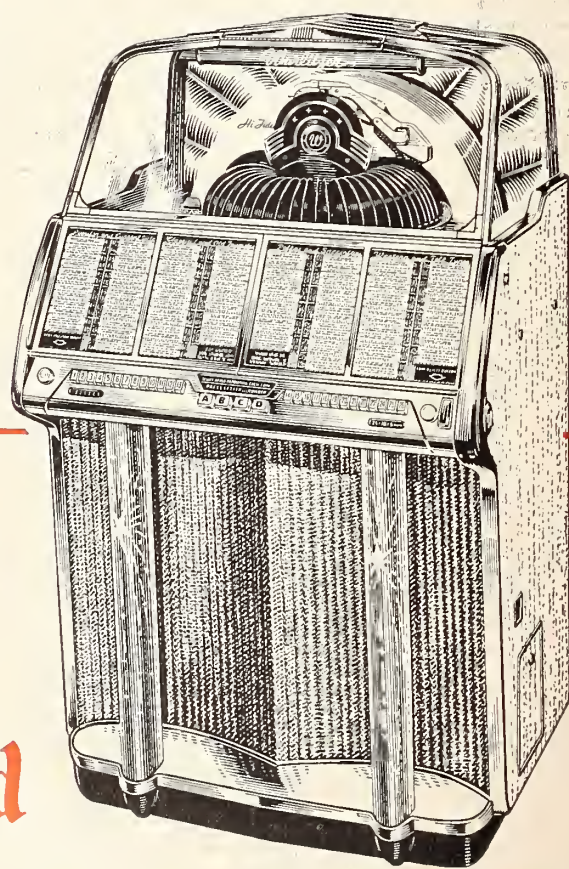


# WURLITZER CAROUSEL HANDLES YOUR RECORDS WITH "KID GLOVES"



Wurlitzer Carousel, simplest record changer on a Multi-Selection Phonograph, plays both sides of 52 seven-inch 45 RPM records with mechanical handling that coddles records like they were made of Dresden China. They are gently raised by one of two arms, carefully engaged by a self-centering chuck, securely cushioned into position by three metal fingers and played *vertically*. Records are never grabbed by a clamp—never turned over. The needle is brushed before and after each record is played. Records last longer. That saves you money! They sound better. That makes you money! It's another example of the engineering efficiency for which the Wurlitzer 1800 is famous.

## Wurlitzer 1800



THE YEAR'S TOP PHONOGRAPH  
IN BEAUTY - IN TONE - IN EARNINGS



The Official  
Musical  
Instruments in

# WURLITZER Disneyland

THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK • ESTABLISHED 1856



**NEW... DIFFERENT... HIGH-SCORE AMUSEMENT GAME**

**UNITED'S DELUXE**

# DERBY ROLL

**TWO-PLAYER BALL ROLL-DOWN**

**FASCINATING RACE-HORSE ANIMATION**  
ONE OR TWO CAN PLAY... IT'S FAST  
**EACH PLAYER GETS 3 HORSES**  
Horses are selected on mystery basis as coins are deposited

**WIN-PLACE-SHOW-PURSE SCORES**  
For all horses reaching finish line  
BONUS SCORES 1000 - 800 - 600 - 400

**ROLL-OVER OPENINGS WITH 4 VALUES**  
40 - 60 - 80 - 100  
80 - 60 - 40

**FLASH-A-MATIC TIME FEATURE**  
Determines which horses advance

**ROVING BONUS LIGHT**  
ADDS 100 TO SCORE

**WINNING HORSES Posted on Back-Glass in a Flash**

EQUIPPED WITH UNITED'S FAMOUS **MATCH-A-SCORE FEATURE**

**NEW SIZE!**  
7 FT. LONG  
2 1/2 FT. WIDE  
6 FT. HIGH  
TO TOP OF BACK-BOX

**EXTRA STURDY CONSTRUCTION**  
FORMICA PLAY BOARD

**TREMENDOUS CROWD-PLEASER**  
KEEPS BUSY HOUR AFTER HOUR

**LONG LOCATION LIFE**  
L-O-N-G PROFITS



OTHER UNITED HITS NOW AT YOUR DISTRIBUTOR

**6 PLAYER SHUFFLE ALLEY BOWLING GAMES**

**VENUS Shuffle Targette**  
Smooth, Quiet Skee-Skill Game

**TRIPLE PLAY**  
Fast Action In-Line Game

**NEW BASEBALL GAMES**

**See Your Distributor Now!**

UNITED OPERATORS ARE SUCCESSFUL OPERATORS

10 SHOTS 10¢ EACH PLAYER

**UNITED MANUFACTURING COMPANY**  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

DERBY ROLL IS ALSO AVAILABLE IN REGULAR MODEL WITHOUT MATCH-A-SCORE



Greater than GAYETY! Better than BIG-TIME!

# Bally® Gay Time

**4  
MAGIC  
LINES**

**MAGIC POCKETS**

*New*  
**Score Booster**  
WITH SUPER-CARD PLAY-APPEAL *Lites*

*New* 10-SERIES  
**Advancing  
Scores**

**CORNER SCORES  
SPOT NUMBERS  
EXTRA BALLS**

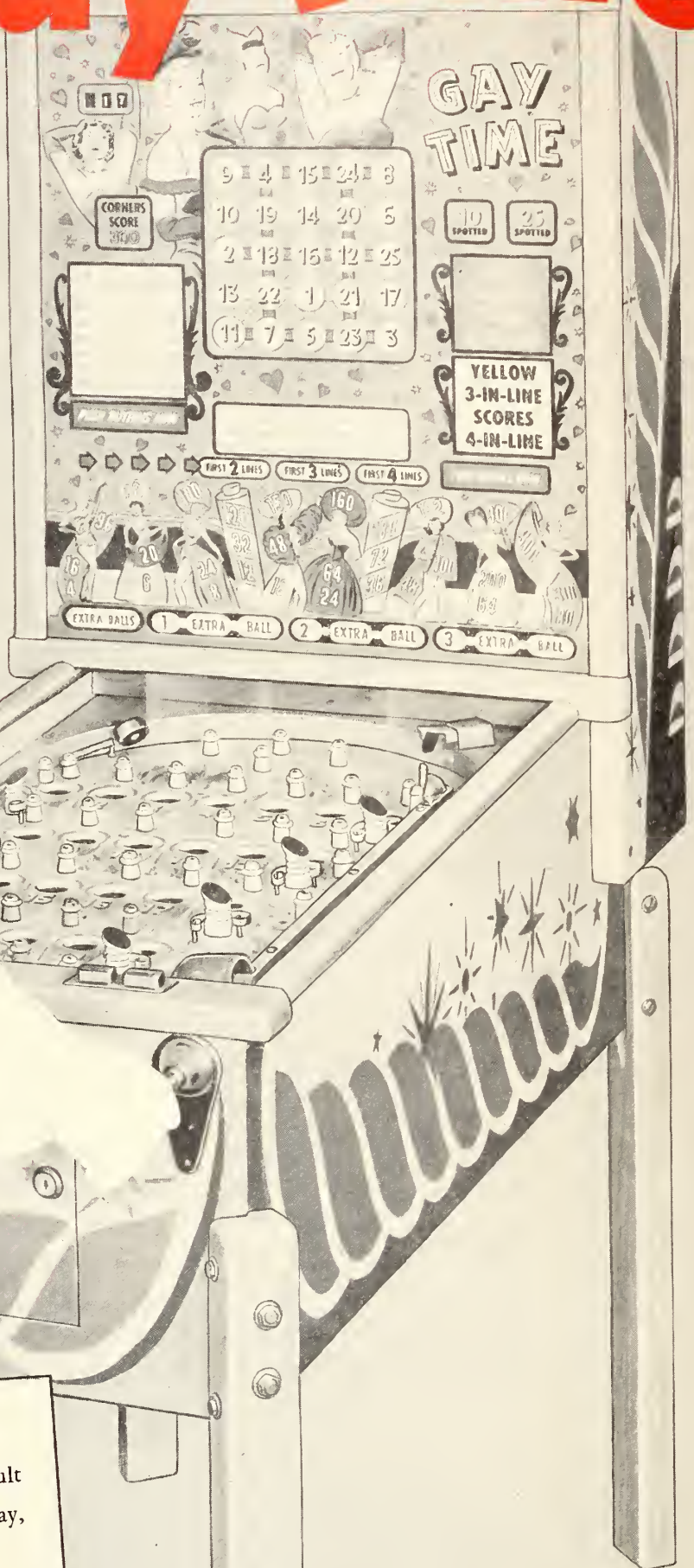
## **New High-Speed Coin-Flash**

New improved spin-mechanism and special fast motors result in fastest flash ever seen on a pinball glass, speedier coin-play, increased earning power.

## **New Speedy Ball-Clearance**

Balls from 7 top rows (Magic-Pockets) do not roll down play-field at end of game but are immediately cleared through hole at top of board.

SEE BALLY BOWLERS ON PAGE 55



Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.

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