

THE CASH BOX

VOLUME XVI

JULY 9, 1955

NUMBER 42



The
CARL SMITH
Sky Schooner

Carl Smith and his Tunesmiths recently started a sixty-day tour of fair celebrations and festivals that will take the young Grand Ole Opry entertainer across the United States and into Canada. He is pictured here with his manager, Hal Smith, beside the plane tabbed "The Carl Smith Sky Schooner" which he will use in getting to many of his personal appearances. Carl is currently riding high with "There She Goes" and "Old Lonesome Times" on the Columbia label.



Simply Sensational!

JAYE P. MORGAN

sings:

SWANEE

THE LONGEST WALK

20147-6182

With Hugo Winterhalter's Orchestra and Chorus

A "New Orthophonic" High Fidelity Recording

RCA VICTOR
FIRST IN RECORDED MUSIC





FOUNDED BY BILL GERSH

The Cash Box

Volume XVI Number 42

July 9, 1955

Publishers

BILL GERSH JOE ORLECK

The Cash Box Publishing Co., Inc.

26 West 47th Street, New York 36, N. Y.

(All Phones: JUdson 6-2640)

JOE ORLECK

CHICAGO OFFICE

32 West Randolph St., Chicago 1, Ill.

(All Phones: DEarborn 2-0045)

BILL GERSH

Dan Parry

HOLLYWOOD OFFICE

6272 Sunset Blvd., Hollywood, Cal.

(Phone: HOLlywood 5-1702)

CARL TAFT

NASHVILLE OFFICE

804 Church St., Nashville, Tenn.

(Phone: NASHville 5-7028)

CHARLIE LAMB

BOSTON OFFICE

1765 Commonwealth Ave., Boston 35, Mass.

(Phone: ALgonquin 4-8464)

GUY LIVINGSTON

LONDON OFFICE

17 Hilltop, London, N.W., England

(Phone: Speedwell 2596)

MARCEL STELLMAN

EXECUTIVE STAFF

BOB AUSTIN, General Mgr., Music Dept.

SID PARNES, Editor-In-Chief

NORMAN ORLECK, Associate Editor

MARTY OSTROW, Associate Editor

IRA HOWARD, Associate Editor

CISSIE GERSH, Woman's Editor

A. MARINO, Office Manager

T. TORTOSA, Circulation

POPSIE, Staff Photographer

BRUNO DUTKOWSKY, Art Director

Thanks!

Last week *The Cash Box* celebrated its 13th Anniversary in the best way we knew how, by putting out the largest magazine in our history.

All week long, since the issue appeared, we have been receiving congratulations by telephone, letters and wires (some of which are reproduced elsewhere in this week's edition).

It was a tremendous thrill for the entire staff of *The Cash Box* to work on an issue which clearly demonstrated the strides we have made. It was a thrill to realize that with each anniversary issue our magazine has been growing in size and stature and that this year we reached a milestone of 200 pages. But most of all it was a thrill to know that so many of our friends in the industry were with us on this occasion, represented by their advertising messages which gave congratulations and wished us well.

There is no excitement quite like that of being part of an enterprise which is a dynamic and expanding one. That excitement we have experienced here on *The Cash Box* ever since its inception. For *The Cash Box* has never stopped growing, changing with the times and new conditions, learning and trying to improve. We think we have made great progress in those directions. And your response to our 13th Anniversary issue gives us further evidence that we have.

There is no one here on our staff who does not share the gratitude we all feel right now. For the most effective way that anyone can be paid, after his financial needs have been met, is in a show of acceptance and appreciation.

That we feel we have received from all of you who are a part of the music and record industries and whom we have been trying to serve for all these years to the best of our abilities.

For our part, we pledge ourselves to continued service, to continued improvement, and to a continued search for new ways to help you conduct your business more effectively and more profitably.

Besides that, all we can say is thank you . . . thanks to all of you from all of us.

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

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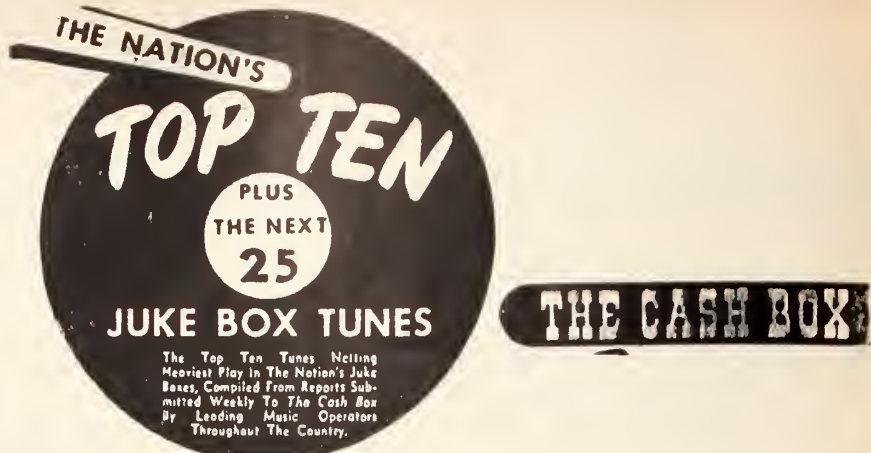
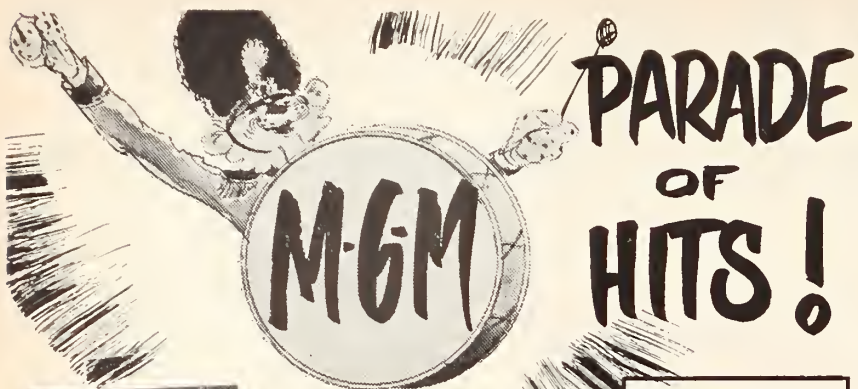
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JONI JAMES

IS THIS THE END OF THE LINE?

and

WHEN YOU WISH UPON A STAR

MCM 11960 78 rpm
K 11960 45 rpm

ART MOONEY
and his orchestra

HONEY BABE

B/W

NO REGRETS

MCM 11900 78 rpm
K 11900 45 rpm

ROBBIN HOOD

MIRROR, MIRROR

and

ONE LOVE IS ENOUGH FOR TWO

MCM 11997 78 rpm
K 11997 45 rpm

PAT O'DAY

SOLDIER BOY

and

REWARD! REWARD!

MCM 12025 78 rpm
K 12025 45 rpm

THE MARION SISTERS

HE DON'T WANNA LOVE ME

and

P-RECIOUS LOVE

MCM 12010 78 rpm
K 12010 45 rpm

THE CLOVERLEAF

RED HEAD

and

FOUR SEASON SWEETHEART

MCM 12026 78 rpm
K 12026 45 rpm

ALAN DEAN

REMEMBER ME, WHEREVER YOU GO

and

LOVE IS ALL THAT MATTERS

MCM 12012 78 rpm
K 12012 45 rpm

From the Sound Track of "Blackboard Jungle"

CHARLES WOLCOTT
and
MGM STUDIO ORCHESTRA

LOVE THEME FROM 'BLACKBOARD JUNGLE'

and

ROCK AROUND THE CLOCK

MCM 12028 78 rpm
K 12028 45 rpm

CASHBOX VARIETY PIC

Art Mooney
and his Orchestra play

ALABAMA JUBILEE | **PADDLIN' MADELIN' HOME**

MCM 12000 • K 12000

CONNIE FRANCIS

FREDDY

DIDN'T I LOVE YOU ENOUGH

MCM 12015 78 rpm • K 12015 45 rpm

NEW HIT:

BETTY MADIGAN

TEDDY BEAR

and

PLEASE BE KIND

MCM 12022 78 rpm
K 12022 45 rpm

DORYCE BROWN

EARLY TIMES

and

A LITTLE LOVE CAN GO A LONG, LONG WAY

MCM 12014 78 rpm
K 12014 45 rpm

ROSALIND PAIGE

STAY ON THE RIGHT SIDE, SISTER

and

YES, MAM, MAMA

MCM 12001 78 rpm
K 12001 45 rpm

M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE., NEW YORK 19, N.Y.

CODE

AB—Abbott	CK—Checker	DU—Duke	JU—Jubilee	PO—Potter	ST—Starlite
AL—Aladdin	CM—Combo	EP—Epic	KI—King	PR—Prestige	TF—Tiffany
AP—Apollo	CO—Columbia	ES—Essex	LO—London	RA—Rainbow	TI—Tico
AT—Atlantic	CR—Coral	FA—Favorite	ME—Mercury	RE—Regent	TR—Trend
AU—Audiavox	CT—Cat	FB—Fabor	MG—MGM	RM—Rama	UN—United
BE—Bell	CW—Crown	FE—Federal	MJ—Major	SA—Savoy	VA—Valley
BR—Brunswick	DA—Dana	FI—Fiesta	MO—Modern	SO—Sound	VI—RCA Victor
BT—Bethlehem	DE—Decca	4 Star—Four Star	NG—Mergran	SP—Specialty	WA—Wetco
CA—Capitol	DL—DeLuxe	GR—Groove	PA—Parrot	TA—Tampa	
CD—Cadence	DO—Dot	IM—Imperial	PD—Polydor		
CH—Chess	DT—Dootone	JD—Jay Dee	PE—Peacock		

- Pos. Last Week
- 1 UNCHAINED MELODY**
LES BAXTER—AL HIBBLER—ROY HAMILTON
CA-3055 (F-3055)—Les Baxter EP-9102 (S-9102)—Roy Hamilton
CO-40455 (4-40455)—Liberace ME-70598 (70598x45)—Crewcuts
CR-61407 (9-61407)—Don Cornell MG-11962 (K-11962)—LaRoy Helmes
DE-29441 (9-29441)—Al Hibbler VI-20-6078 (47-6078)—June Valli
DE-29509 (9-29509)—Guy Lombardo VI-20-6078 (47-6078)—Chet Atkins
 - 2 CHERRY PINK AND APPLE BLOSSOM WHITE**
PEREZ PRADO
CO-40472 (4-40472)—Xavier Cugat DE-29387 (9-29387)—Victor Young
CR-61373 (9-61373)—Alan Dale VI-20-5965 (47-5965)—Perez Prado
CR-61381 (9-61381)—Georgie Auld TI-10-256 (45-256)—Tito Puente
DE-29510 (9-29510)—Guy Lombardo
 - 3 A BLOSSOM FELL**
NAT "KING" COLE
CA-3095 (F-3095)—Nat "King" Cole LO-1566 (45-1566)—Vic Barrett O.
LO-1554 (45-1554)—Dickie Valentine
 - 4 DANCE WITH ME HENRY**
GEORGIA GIBBS
BE-1093—Edna McGriff ME-70572 (70572 x 45)—Georgie Gibbs
CR-61423 (9-61423)—Liberace MO-947 (45-947)—Etta James & Peaches
MA-102 (45-102)—Leslie Sisters
 - 5 LEARNIN' THE BLUES**
FRANK SINATRA
CA-3102 (F-3102)—Frank Sinatra CO-40515 (4-40515)—Belmonte Orch.
CA-3147 (F-3147)—Ray Anthony GS-253 (45-253)—Joe Valino
 - 6 SOMETHING'S GOTTA GIVE**
MCGUIRE SISTERS
CA-3096 (F-3096)—Ray Anthony DE-29484 (9-29484)—Sammy Davis, Jr.
CR-61423 (9-61423)—McGuire Sisters VI-20-6140 (47-6140)—Fred Astaire
CR-61425 (9-61425)—Les Brown
 - 7 BALLAD OF DAVY CROCKETT**
BILL HAYES
BE-1091—Tex Stewart DO-1240 (45-1240)—Mac Wiseman
CA-3058 (F-3058)—Ernie Ford FI-049 (45-049)—Irving Fields
CA-3144 (F-3144)—Mickey Katz ME-70555 (70555x45)—Rusty Draper
CD-1256 (45-1256)—Bill Hayes MG-11941 (K-11941)—James Brown
CO-40449 (4-40449)—Fess Parker VI-20-6041 (47-6041)—Voices Walter Schumann
CR-61368 (9-61368)—Steve Allen
DE-29423 (9-29423)—Burl Ives
 - 8 ROCK AROUND THE CLOCK**
BILL HALEY and his COMETS
AR-123 (45-123)—Sonny Dee MG-12028 (K-12028)—Charles Walcott
DE-29124 (9-29124)—Bill Haley & Comets
 - 9 HONEY BABE**
ART MOONEY ORCH.
MG-11900 (K-11900)—Art Mooney VI-20-6025 (47-6025)—Sauter-Finegan
 - 10 HEART**
EDDIE FISHER—FOUR ACES
DE-29476 (9-29476)—Four Aces X-0125 (4X-0125)—Norman Brooks
VI-20-6097 (47-6097)—Eddie Fisher

11) WHATEVER LOLA WANTS. 12) IT'S A SIN TO TELL A LIE. 13) HEY, MR. BANJO. 14) ALABAMA JUBILEE. 15) THE BREEZE AND I. 16) IF I MAY. 17) SWEET AND GENTLE. 18) HARD TO GET. 19) THE CRAZY OTTO. 20) DON'T BE ANGRY. 21) LOVE ME OR LEAVE ME. 22) CHEE CHEE-OC CHEE. 23) MOST OF ALL. 24) STORY UNTOLD. 25) I'LL NEVER STOP LOVING YOU. 26) HUMMING BIRD. 27) MY ONE SIN. 28) BLUE STAR. 29) MAN IN THE RAINCOAT. 30) THAT OLD BLACK MAGIC. 31) TWO LOST SOULS. 32) ROLLIN' STONE. 33) HOW IMPORTANT CAN IT BE. 34) NOT AS A STRANGER. 35) TWEDDLEE DEE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**BIG HITS ARE A
HABIT WITH —**

The McGuire Sisters

DESTINED FOR No. 1

"SOMETHING'S GOTTA GIVE"

From 20th Century-Fox CinemaScope Production "Daddy Long Legs"

c/w

RHYTHM 'N' BLUES

with Chorus and Orchestra directed by DICK JACOBS
CORAL 61423 (78 RPM) and 9-61423 (45 RPM)

CORAL RECORDS

America's Fastest Growing Record Company



RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓐ GOOD

ⓑ EXCELLENT

ⓐ FAIR

ⓑ VERY GOOD

ⓐ MEDIOCRE

LITA ROZA

(London 1589; 45-1589)

B+ "THE MAN IN THE RAIN-COAT" (2:58) [BMI—Canada Ltd. BMI—Warwick, Webster] Lita Roza, one of England's top thrushes, does a beautiful job on this dramatic and hauntingly lovely ballad that's starting to click. Hot side.

C+ "TODAY AND EV'RY DAY" (2:50) [Picadilly BMI—Fishman, Sears] A pretty waltz number is warmly presented against a lush string backing. Inviting love item.

RUSS CARLYLE ORCH.

("X"-0146; 4X-0146)

B+ "SHEPHERD BOY" (2:40) [Roger ASCAP—Bagdasarian, Carlyle] Russ Carlyle and his ork dish up a sensational instrumental item that could catch in the wind and break into a smash success. It's a beaty novelty with the boys in the band supplying the vocal breaks. Best instrumental in months.

C+ "AT SUNDOWN" (1:55) [Feist ASCAP—Donaldson] An oldie is fashioned to a good dance tempo by the crew. Easy, pleasant sounding side.

LEW CAREY

(Tiara 6001; 45-6001)

B "YOU CAN'T HEAR A TEAR" [Jose Ferrer BMI—Rosen, Miller] The new Tiara label introduces newcomer Lew Carey with a pretty piece of romantic material that merits attention. Warm item well fashioned.

C+ "NOBODY KNOWS" [Irving Berlin ASCAP—Berlin] A tune from the pen of Irving Berlin is delightfully fashioned to an up-beat by the warbler. Chorus assists Lew.

THE MASCOTS

(MGM 12027; K-12027)

C+ "THE OTHERS I LIKE" (2:36) [Ivan Mogull ASCAP—Hilliard, DeLugg] The Mascots have a good piece of material to work with, and they dish up a delectable platter. Cute novelty that has possibilities.

C+ "RELAX-AY-VOO" (2:29) [Leeds ASCAP—Schwartz, Cahn] Another cute jump ditty well handled by the crew. Two good dance decks.

EDDIE FONTAINE

("X"-0151; 4X-0151)

B+ "THE RAIN SONG" (2:20) [Goday Music—Burrows] The exciting voice of Eddie Fontaine is dramatic and thrilling on this imaginative and beaty number. Song has a spiritual flavor. Potent deck that could make noise.

B+ "POOR LITTLE MONDAY" (2:42) [Planetary ASCAP—Wolfson, White] The songster changes the pace and belts across a hot piece of top notch blues material. Terrific tune that could take off if given a push. Powerful coupling.

THE CASH BOX

DISK OF THE WEEK

"PIDDILY PATTER PATTER" (2:07)

[E. B. Marks BMI—Singleton, McCoy]

"EVERY DAY" (2:20)

[Golden State Songs BMI—Chapman, York]

PATTI PAGE

(Mercury 70657; 70657x45)



PATTI PAGE

● Patti Page looks like she has a winner in her latest release for

Mercury. It's a light-hearted, beaty novelty from the rhythm and blues field and goes under the title "Piddily Patter Patter". The song is a real lively affair, and with Patti's top grade multiple voicing, the results are tremendous. Should be a big favorite with the youngsters. It can't miss being the thrush's biggest side of '55. The lower lid "Every Day", is an up-beat piece of blues material that's also starting to catch fast in the R & B field. It's a neatly woven presentation of a pretty tune. We'll bet our chips on the upper deck.

"THE LONGEST WALK" (2:15)

[Advanced ASCAP—Pola, Spielman]

"SWANEE" (2:23)

[New World ASCAP—Caesar, Gershwin]

JAYE P. MORGAN

(RCA Victor 20-6182; 47-6182)



JAYE P. MORGAN

● In less than one year with Victor, Jaye P. Morgan has skyrocketed to a position where she is con-

sidered one of today's top thrushes. And if her latest release is any indication of what's to come in the next year, we can expect the attractive Miss to go right to the top. One half "The Longest Walk", is a beautiful romantic number with a delightful lilt. The lark delivers the song in a sincere and inspired manner. A brilliant piece of tunestuff tailor-made for Jaye. Looks like an all out winner. Flip offers the versatile starlet on a spirited arrangement of the great Jolson standard "Swanee". Exciting side with a fabulous instrumental backing by Hugo Winterhalter's ork. Deejays, who voted Jaye the most promising new female, will love both decks.

"SAILOR BOYS HAVE TALK TO ME IN ENGLISH" (2:08)

[E. H. Morris ASCAP—Hilliard, DeLugg]

"GO ON BY" (2:22)

[Hamblen BMI—Hamblen]

ROSEMARY CLOONEY

(Columbia 40534; 4-40534)



ROSEMARY CLOONEY

● The wonderful Rosemary Clooney, who can make a million seller out of a ballad as well as a novelty, comes up with a great new

piece of material that falls into the latter category. And all we can say about it is "sensational". Dubbed "Sailor Boys Have Talk To Me In English", the number features the most original set of lyrics we've heard in months. These great lyrics, enhanced by a light and easily remembered melody result in one great song. Add Rosie's innocent delivery, and you have a smash. It's her best novelty since "Come On-A My House". Watch it go. Flip is a lively spiritual type tune from the pen of Stuart Hamblen, the author who gave Rosie "This Ole House". Great coupling. But it's the top half that's different. And it looks like a smash.

HELEN O'CONNELL

(Kapp 119; 45-119)

B+ "SAILOR BOYS HAVE TALK TO ME IN ENGLISH" (2:21) [E. H. Morris ASCAP—Hilliard, DeLugg] The most refreshing new piece of novelty material to hit the wax mart is this clever job by Helen O'Connell. Song has all the earmarks of an all out hit.

C+ "INSPIRATION" (3:08) [E. H. Morris ASCAP—Hilliard, DeLugg] Another tune featured in Las Vegas' Sands Hotel review, is offered here. A pretty love song.

DeCASTRO SISTERS

(Abbott 3004; 45-3004)

B+ "CHUCKOO IN THE CLOCK" (2:32) [Bourne ASCAP—Mercer, Donaldson] As a followup to their winning version of "Boomerang", the DeCastros offer a wonderful rendition of a delightful jump novelty. Terrific piece of material handled with gusto. Good item for the jukes.

B "IF I EVER FALL IN LOVE" (2:45) [Hub ASCAP—DePaul, Raye] The girls' unique harmony is beautiful on this sentimental romantic ballad. Strong showing. Good coupling for maximum sales results.

THE FOUR VOICES

(Columbia 40516; 4-40516)

B "HONEST, DARLING" (3:00) [Hollis BMI—Weismantel] The Four Voices debut on the Columbia label with a feelingful rendition of a touching love song. Boys have a mel-loid blend and come off very well. Good side.

B "HEY! HONEY" (1:30) [Jamison—Wiesmantel] The versatile crew is as inviting on this jumper as it is on the ballad. A cute rhythm number full of zip. Two good sides.

NICK NOBLE

(Wing 90003; 90003x45)

B+ "THE BIBLE TELLS ME SO" [Paramount ASCAP—Evans] One of Wing's strongest contenders to date, is this inspirational piece of material warmly delivered by Nick Noble. Song is loaded with meaning and could become a tremendous hit. All it needs is exposure.

C+ "ARMY OF THE LORD" [Hamblen BMI—Hamblen] Another semi-religious type number is offered by Nick and a chorus. March tempo.

BURTON SISTERS

(RCA Victor 20-6186; 47-6186)

B "PIDDILY PATTER PATTER" (2:05) [E. B. Marks BMI—Singleton, McCoy] A hot jumper that's starting to click in the R & B field is treated to an attractive styling by the Burton Sisters. Lively deck.

B "THE OTHERS I LIKE" (1:58) [Ivan Mogull ASCAP—Hilliard, DeLugg] This contagious up-beater is fashioned with gusto and has enough appealing characteristic to create a stir. Good job that should get plenty of spins.

Sorry we goofed!

Happy 13th Anniversary to "The Cash Box" and thanks to the nation's disk jockeys for voting me "Most Promising Up and Coming Male Vocalist of 1955"

*Sammy Davis Jr.
and the Will Mastin Trio*



Latest Release

"THAT OLD BLACK MAGIC" b/w "A MAN WITH A DREAM"

Decca 29541



Personal Mgt.
WILL MASTIN



Publicity
JESS RAND



Direction
WILLIAM MORRIS

"It's What's in THE CASH BOX That Counts"

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

THE BANJO BOYS
(Capitol 3160; F-3160)

B "SOMEBODY IS NOBODY BUT ME" (2:34) [Bourne ASCAP—Henderson] The gang sing recordings continue to flow as the Banjo Boys dish up a bouncy arrangement of a cute novelty. Appealing platter.

C+ "THE SHOUT" (2:45) [Beechwood BMI—White] This beaty side features the group singing without words. Potent, driving delivery.

ROY ROGERS & DALE EVANS
(New Disc 5182; 45-5182)

B "THE BIBLE TELLS ME SO" (2:22) [Paramount ASCAP—Evans] Cowboy star Roy Rogers and his wife Dale Evans team up on a religious type bouncer with a good story. Chorus assists. Appealing item. Song could be big.

C+ "LONESOME VALLEY" (2:16) [Walton ASCAP—Luboff] A sentimental western tune is smoothly styled by the mates. Pretty melody. Hoof beats are heard throughout.

WALLY COX
(Woldorf Music Hall 218; 45-218)

B "SAM THE WHISTLE-ING MAN" [—Light, Davies] TV star Wally Cox is starred on this light and inviting ditty. Cute lively novelty that the kiddies will enjoy.

C+ "THE PUSHCART SERENADE" [—Dee, Lippman] The Brigadiers and Enoch Light again supply the backdrop for Wally as he humorously fashions this novelty. Clever lyrics that are loads of fun.

MINUCCI ORCH.
(Coral 61450; 9-61450)

B+ "DOMANI" [Montauk BMI—Minucci, Velona] A gorgeous tune that looks like it's slated for hitdom, is tenderly fashioned to a waltz tempo by the song's composer. Lovely job. Minucci has great talent.

C+ "MAKE UP" (3:01) [Montauk BMI—Minucci, Velona, Spier] The batoneer lushly presents another of his works. Lush, touching melody. Great mood music. Minucci's works are tailor made for package goods. Sounds like ork has thousands of strings.

FOUR LADS & CATHY JOHNSON
(Columbia 40532; 4-40532)

B "I'VE GOT FOUR BIG BROTHERS (TO LOOK AFTER ME)" (2:20) [Melody Lane BMI—Maddox, Rose] A lively and catchy country novelty is cleverly fashioned for the pop market by the Four Lads and Cathy Johnson. Cute cornball ditty with a load of punch.

B "LITTLE BIT" (2:22) [Mayfair ASCAP—Ballard] The quartet and the thrush team on this end too, to come up with another cute bouncer. Happy item.

THE CASH BOX

SLEEPER OF THE WEEK

"SONG OF THE DREAMER" (2:22)
[Ludlow BMI—Curtis]

"I'VE GOT SO MANY MILLION YEARS" (2:10)
[Hamblen BMI—Hamblen]

JOHNNIE RAY
(Columbia 40528; 4-40528)



JOHNNIE RAY

● Johnnie Ray, just back from a tremendous world tour, comes up with a terrific new coupling that

should be his biggest hit in years. On one end Johnnie is moving and dramatic as he leans into a beautiful love song that's breaking big in the rhythm and blues field. Tune is dubbed "Song Of The Dreamer." It's one of the songster's best offerings in a long, long time. Watch it. The bottom half "I've Got So Many Million Years," is a hand-clapping spiritual written by Stuart Hamblen, one of the country's hottest writers. It's as exciting as Johnnie's fabulous "Walk And Talk With My Lord." Two strong decks that are gonna keep Ray's legion of fans very, very happy.

"YOU WANTED TO CHANGE ME" (2:25)
[Kahl BMI—Freed, Moore]

"FORGIVE THIS FOOL" (2:15)
[Sheldon BMI—Cook]

ROY HAMILTON
(Epic 9111; 5-9111)



ROY HAMILTON

● Roy Hamilton, who is fast becoming one of the nation's top disk sellers, comes through with a twin-threat follow-up to his hot version of "Unchained Melody." And both sides look and sound like they'll es-

tablish the vocalist as a big pop star. One half is an emotional romantic item with an up-beat and it goes under the title "You Wanted To Change Me." It's Roy's strongest rhythm number to date. Instrumental backing has a solid beat that will go big in the rhythm and blues field as well as in the pop. Making this an outstanding two-sider is the dramatic crooner's sincere interpretation of a lovely ballad tagged "Forgive This Fool." It's a hit contender from all angles. A heart-felt job that's beautifully penetrating. Fans are gonna love both, and we can expect the two halves to be on the charts.

RALPH MARGERIE ORCH.
(Mercury 70655; 70655x45)

B+ "MAMA WANTS TO CHA CHA CHA" [Peer Inter'l BMI] As the cha-cha continues to grow in popularity, Ralph Marterie offers a pretty instrumental interpretation of a song set to the tempo. Contagious melody. Easy to dance to. Voices in band handle the cha cha vocal.

C+ "ONE FINE DAY" [G. Ricordi ASCAP—Puccini] The beautiful "One Fine Day" aria from Puccini's opera "Madame Butterfly," is given a pop styling by the Marterie trumpet and ork. Pretty job.

GUY MITCHELL
(Columbia 40531; 4-40531)

B "TOO LATE" (2:32) [Leeds ASCAP—Wakely] Guy Mitchell lets loose with a lively cornball novelty, and it comes off well. It's a colorful item pepped up by a Dixie type back-drop.

C+ "LET US BE SWEETHEARTS OVER AGAIN" [Joy ASCAP—Gilbert] The chorus and Mitch Miller's ork assist here as the crooner glides through a pretty romantic number.

BURT TAYLOR
(Essex 396; 45-396)

B "SOLDIER BOY" [Bryden BMI—Jones, Williams] A hit rhythm and blues tune is fashioned for the pop market by Burt Taylor. Emotional delivery of a potent tune. Should get plenty of spins.

C+ "TEARS TO REMEMBER" [Rush BMI—Injuin] A sentimental love song with a lilt, is warmly presented here. Good coupling tenderly treated. Song has a most pleasing quality about it.

RUSS CLARKE
(Original 520; 45-520)

B "THAT'S THE WAY IT GOES" (2:32) [Sampson BMI—Flame, Henn, Herig, Moss] A good new love song is convincingly delivered by the heart-felt voice of Russ Clarke. Velvety performance showcased by some pretty sax work.

C+ "IT'S JUNE" (2:00) [Sampson BMI—Moore] A pleasant up beat number. Hoofers will enjoy the beat. Songster has talent.

AMBROSE and his ORCH.
(MGM 12013; K-12013)

B "COULD IT BE" (2:20) [Southern ASCAP—Salvador, Martyn] Ambrose and his ork bow on the MGM plattery with a gimmicked up instrumental arrangement of a good melody. Good dance item with an up-beat. A la Sauter-Finegan.

C "CHEE CHEE—OO CHEE" (2:10) [Hill & Range BMI—Seracini, Parsons, Turner] An infectious novelty that's currently enjoying a fair sale, is instrumentally treated by the crew. Chorus assists.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

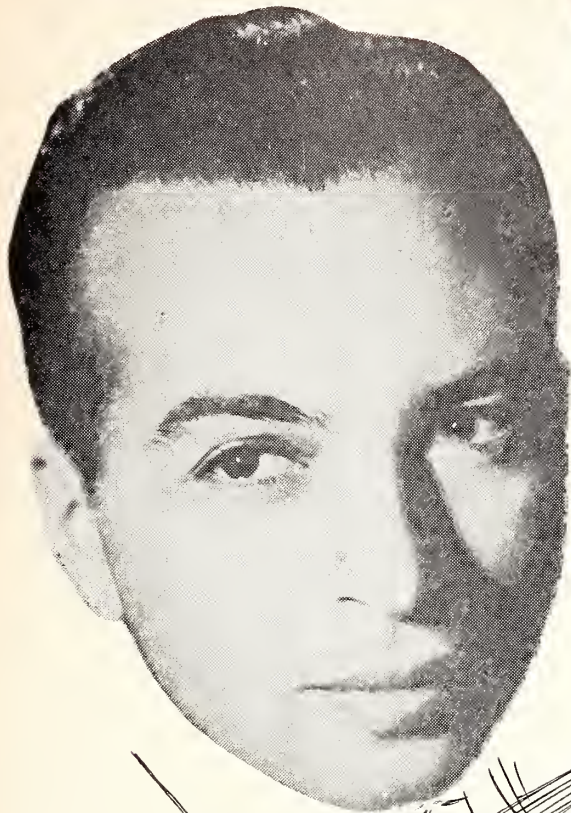
- ★ "SHEPHERD BOY" Russ Corlyle..... X-0146; 4X-0146
- ★ "CUCKOO IN THE CLOCK"..... DeCostro Sisters..... Abbott 3004; 45-3004
- ★ "THE BIBLE TELLS ME SO"..... Nick Noble..... Wing 90003; 90003x45

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Jumpin'...

Russ Carlyle

*and his
Orchestra*



remarkable recording of . . .

"SHEPHERD BOY"

b/w

The best new version of the standard

"AT SUNDOWN"

X-0146 (4x-0146)



a Product of Radio Corporation of America

RECORDS MARK THE HITS!

THE ORIGINAL NATURALLY THE ONE YOU WANT
SEVENTEEN
 BOYD BENNETT and his ROCKETS
 1470 King



Though lots of news awaited me on my return to London, I must first devote part of this column to news of my short visit to Germany and Scandinavia. From Germany comes the news that the recording companies have decided that due to the vast number of records on the market, they will only have seven releases of pop records a year. This will come as a shock to lots of disk buyers, but I should imagine as a relief to most of the dealers whose shelves have been cluttered up with a huge stock. Meanwhile the hottest names on wax over there are Caterina Valente, Vicco Torriani, Lys Assia, and Helmut Zacharias. In Scandinavia I listened to some local Danish recordings in Copenhagen and Stockholm and found the pop songs to be "Mambo Italiano", "Naughty Lady Of Shady Lane", "A Blossom Fell" and now "Chee Chee-oo Chee". All are sung either in Danish or Swedish and sound very good too. While in Stockholm, I was present at the 10th anniversary celebration of the English Decca-London label in Sweden, and what a party it was. Starting with a concert in the park given free to some ten thousand spectators by some of the label's top Swedish talent, this was followed by a wonderful dinner and dance (not for ten thousand people) given by Baron F. W. Bennet, Decca's head man in Sweden. Especially for the dinner, Mr. and Mrs. E. R. (Ted) Lewis flew over from London. By the way the extended-play business in those countries is really great.

Back in London, I'm greeted by a call from the one and only Hoagy Carmichael. Hoagy, while in Britain, will record an album of his own composition which will feature him at the piano and orchestrations by Bob Sharples. This is for Coral of course. . . . Rosemary Clooney arrived with son Miguel for a three week stay which will of course include a two week stint at the London Palladium starting July 18th. And it's sure nice to have Rosie here. . . . Talking of the Palladium brings me to Ruby Murray the young Irish colleen who zoomed to stardom a short while ago. Ruby will be featured in the new Norman Wisdom Show which starts in August for a long run. . . . Marty Melcher (hubby of Doris Day) is in business over here. He's opened a publishing firm in association with David Toff Music. A few weeks ago I said the "Unchained Melody" would make it over here, and IT DID. . . . It has happened again. I said it only takes one record in the sellers to get the fans clamoring for a personal appearance over here. And now, in September, we'll be seeing THE CREW CUTS for a six weeks vaudeville tour. . . . Cy Rady coming over to supervise, with Dick Rowe, the recording of an album titled "Danny Kaye at The London Palladium".

This Week's Best Selling Pop Singles: (Courtesy "New Musical Express")

- 1) "Unchained Melody" — Jimmy Young (Eng. Decca)
- 2) "Cherry Pink" — Eddie Calvert (Eng. Col.)
- 3) "Unchained Melody" — Al Hibbler (Brunswick)
- 4) "Dreamboat" — Alma Cogan (HMV)
- 5) "Earth Angel" — Crewcuts (Mercury)
- 6) "Where Will The Dimple Be" — Rosemary Clooney (Philips)
- 7) "Stranger In Paradise" — Tony Martin (HMV)
- 8) "Stranger In Paradise" — Tony Bennett (Philips)
- 9) "Cherry Pink" — Perez Prado (HMV)
- 10) "Unchained Melody" — Les Baxter (Capitol)



ALL ABOUT DISK JOCKEYS

THE TEN RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

1. UNCHAINED MELODY	Les Baxter (Capitol) Al Hibbler (Decca) Roy Hamilton (Epic)
2. CHERRY PINK AND APPLE BLOSSOM WHITE	Perez Prado (RCA Victor)
3. LEARNIN' THE BLUES	Frank Sinatra (Capitol)
4. SOMETHING'S GOTTA GIVE	McGuire Sisters (Coral)
5. ROCK AROUND THE CLOCK	Bill Haley (Decca)
6. A BLOSSOM FELL	Nat "King" Cole (Capitol)
7. HARD TO GET	Gisele MacKenzie (X)
8. SWEET AND GENTLE	Alan Dale (Coral) Georgia Gibbs (Mercury)
9. HONEY BABE	Art Mooney (MGM)
10. HEART	Eddie Fisher (RCA Victor) Four Aces (Decca)
11) ALABAMA JUBILEE. 12) HEY, MR. BANJO. 13) DANCE WITH ME, HENRY. 14) CHEE CHEE-OO CHEE. 15) MAN IN A RAINCOAT. 16) BALLAD OF DAVY CROCKETT. 17) WHATEVER LOLA WANTS. 18) THAT OLD BLACK MAGIC. 19) THE BREEZE AND I. 20) IT'S A SIN TO TELL A LIE.	

Happy to inform Joe Daboul's friends, that he expects to be back in radio shortly. Daboul, formerly at WJKO-Springfield, Mass., is hospitalized, but expects to make a new affiliation when he leaves. . . . Moves this week are Al Ross, from WBAL-Baltimore, Md., to WRC-Washington, D. C.; Lee Case from WBAL-Baltimore, Md. to WAYE-Baltimore; Rudy Paolangeli from WRRR, Ithaca, New York to WKRT-Cortland, N. Y.; Frank Roberts from WKAL-Rome, N. Y., to KXGI-Ft. Madison, Iowa. Frank will be assistant manager with a morning show.



JIM DOUGHERTY
 (WHOL—Allentown, Pa.)

Pic of the week—Jim Dougherty (WHOL-Allentown, Pa.) was in New York last week to appear on the CBS "Disc Derby". Jim dropped into The Cash Box offices and Buddy Basch snapped his pic. . . . Steve Schickel, musician, disk jockey, former critic and reporter, presents a fifty-five minute show of popular recordings, celebrity interviews, etc., called "Inside Show Business" Sundays from 1:05-2 P. M. Schickel's being "in-the-know" with contacts throughout the nation gives "Inside Show Business" an up-to-the-minute slant that makes top notch listening. . . . Clarence Kneeland (WICH-Jewett City, Conn.) asks fellow jockeys to send picture postcards received to disabled GI Paul Adkins, Sandy Hook, Ky. . . . Shel Horton (WKMC-Roaring Spring, Penna.) now doing 40 hours a week. . . . Tiny Markle (WAVZ-New Haven, Conn.) claims the smartest listeners in the nation. When Tiny offered a Sten Kenton album for the location on the map designated by Kenton's 23 Degrees North, 82 Degrees West recording, the switchboard was blinking in minutes. And 75% had the right answer, too—Santa Cruz, Cuba. . . . Bill Stell's Mailbag Program, heard for the past eight years on WSVS-Crewe, Va., is now being broadcast on its regular schedule on WJWS in South Hill, Vt. Bill tells us The Mailbag enjoys the distinction of being the oldest continuous deejay show in the world, having been broadcast to date, 12,717 times. . . . Paul Brenner (WAAT-Newark, N. J.) reports that Betty Madigan's new MGM platter, "Teddy Bear", received such an unusual telephone response from his audience the first day he played the record that he had to repeat it twice during the same program.

Bob Connors (WJET-Erie, Penna.) started his teen-age dances at Rainbow Gardens, June 30. Bob stars the Stuarts, MGM recording stars, plus his own Rock and Roll band. Connors handles the "Operation Summertime" show on WJET from 3 to 8 P. M. He also does a rock and roll show on Saturdays, a record show, one half-hour, preceding the first show at a local drive-in theatre seven nights weekly, and in his spare time he tinkers with sports cars which he has raced in local runs. . . . John Stone (KFRB-Fairbanks, Alaska) played two old RCA Victor (Bluebird Series) records by the "Main Street String Band", which has the same happy, banjo strumming, hand clapping style of music that The Ferko String Band and Art Mooney have hit with. Reaction was tremendous—so maybe Victor should re-release the sides.



Another Smash Hit By

DON

CORNELL

**"THE BIBLE
TELLS ME SO"**

CORAL-61467 (9-61467)



CORAL RECORDS
America's Fastest Growing Record Company

Industry Celebrates:

EDDIE FISHER DAY AT GROSSINGER'S



FERNDALE, N.Y.—Last Wednesday and Thursday, at the huge Grossinger Hotel in this city, Eddie Fisher welcomed members of the music trade to his annual outing and golf tournament. Above The Cash Box camera catches the action.

Top Row:

- 1) Jimmy McHugh, Ted Brown, Rhoda Brown, Hugo Winterhalter, Jennie Grossinger, Percy Faith, Sammy Kaye, Don Cherry, Eddie Fisher and Fred Robbins.
- 2) Eddie Fisher and Miss America Bess Meyerson.

- 3) Sammy Kaye and Martin Block teeing off.
- 4) Fisher and Jennie Grossinger.

Second Row:

- 1) Paul Grossinger, Fred Waring, Doc Michel, Fisher and Mickey Addie.
- 2) Murray Luth, Jack Spina and Mannie Greenfield.
- 3) Barney Ross and wife Cathy.
- 4) Hugo Winterhalter, Bobby Mellin, Milton Blackstone and Corke O'Keefe.

Third Row:

- 1) Fred Waring crowning ace golfer Eddie Fisher.
- 2) Fisher expressing his thanks to the crowd.
- 3) Sammy Kaye and Milton Blackstone.
- 4) Jack Spina and Percy Faith.

Bottom Row:

- 1) Jack Spina, Don Cherry and Paul Grossinger.
- 2) Don Cherry, Jimmy McHugh, Milton Blackstone and Hugo Winterhalter performing as a quartet.
- 3) Ted Brown, Rhoda Brown and Don Cherry.

BIG SUMMER HIT



LONDON
RECORDS

"Everybody Sing"

A Sensational Medley by

THE JOHNSTON BROTHERS

6 all-time favorites
all on 1 record

1526 and 45-1526

SIDE 1

- **SOMEBODY STOLE MY GAL**
- **YOU WERE MEANT FOR ME**
- **I CAN'T GIVE YOU ANYTHING BUT LOVE**

SIDE 2

- **IF YOU KNEW SUSIE**
- **AIN'T SHE SWEET**
- **TOOT TOOT TOOTSIE**

LONDON
RECORDS





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1400 radio and television stations every week

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BOSTON
137 Sutherland Rd.

LONDON
17 Hilltop

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX ROUND THE WAX CIRCLE

NEW YORK.

Reaction to the 13th Anniversary edition of The Cash Box has been just phenomenal. All of us on The Cash Box staff are extremely gratified for the congratulatory messages we've received. . . . Priscilla Wright, whose Unique recording of "Man In The Raincoat" has brought her to national attention, is scheduled for an appearance on Ed Sullivan's show. Ditto Bill Haley who will appear on August 7. . . . A salute to Adler & Ross will be given on the Colgate Hour Sunday July 10. . . . Johnny Johnston, currently introducing his new act featuring his wireless mike, opens the new Coral Reef Beach Club in Lido Beach, N. Y. on July 3. . . . RCA Victor artist Wandra Merrell was married on June 12 to artist manager George Brown. . . . Tommy Schifane'la, president of Vanity Records, excited about "Starlited Melody" by Cal Cala. . . . Elliot Blaine of Cosnat Distributors and Jubilee Records became the father of a son named Jayson Farrell Blaine on June 16. . . . Jubilee, by the way, is putting out an album of music for newly-wed wives to play while working in the kitchen. The title: "Music To Ruin Meals By". . . . A card from Max Cole, WOV disk jockey currently on vacation in Paris, says that Paree is simply great. . . . Harry Belafonte will open a four week engagement at the Las Vegas Riviera on



PRISCILLA WRIGHT

July 6. Currently he is headlining in "Three For Tonight" at the Greek Theater in Los Angeles.

CHICAGO:

Bumped into Hal Tate breezing along Randolph Street. Hal was all smiles as he showed us the copy of "The Cash Box" he was carrying with him. . . . Len Wolf, a real sweet guy, in town for Dorothy Collins' thitter date. Len was busy renewing old acquaintances and also endeared himself to many new friends here. . . . Robbin Hood, beautiful blonde MGM thrush, formerly known as Wendy Wayne, in town promoting her new disk, "Mirror Mirror". . . . Klick's Buddy Laine Ork now playing one-niters thruout the mid-west. Buddy featuring vocalist Mickey Carroll and the Laine Glee Club. . . . The Mascots, four guys from Houston, proving themselves terrific entertainers at the Black Orchid. . . . Lionel Hampton taking over the bandstand at the Blue Note 6/29. . . . Johnny (Desmo) Desmond at the Pump Room with his lovely wife, Ruthie, telling us they're seeking a new home around Sands Point, L. I. Johnny taped "Miss America", theme song for Atlantic City's "Miss America" contest and suddenly had to dash over to Universal during the height of the festivities at the Pump Room to get it on wax. Then fly to Miami Beach where he is appearing at the Fountainebleau Hotel. . . . Joey Bishop, one of our very favorite comedians, tells us, "One of these days I'm going to start singing. And," says Joey, "when that time comes I hope to hit the top on 'The Cash Box' charts". . . . The Cloister Inn celebrating the return of Sylvia Syms with a cocktail party 6/28. On hand to join in the entertainment were, Lurlene Hunter, Dick Marx and Johnny Frigo. . . . Nice letter from Buddy Basch of Noo Yawk. Reports, "Daniel Boone" looks like a hit". . . . Thanx to Bill Black, prexy of Orchestras Inc., for his congratulatory wire. . . . Lee Pincus, 'round town, plugging Sarah Vaughan's "Experience Unnecessary". Also "Blueberries" by Georgia Gibbs. And "I Love You—I Hope" by Lola Dee. . . . Howard Miller all set to start his new CBS network radio show 7/18. Howard will conduct on-the-air interviews with recording artists. . . . Al Chapman, Decca promotioner, phones to tell us, "Lenny Dee, recently in town for a recording session, is goin' great with his waxing of 'Crazy Organ Rag' b/w 'Punx-Su-Tawney'". . . . Al also reports that Bill Haley's newest, "Two Hound Dogs" b/w "Razzle Dazzle", getting big play. . . . Hal Fredericks, WAAF deejay, kicking off the "Popcorn Song" by Cliffie Stone. . . . Promotion men here predicting Jim Lowe's "Close The Door" will be a hit. . . . Hearty "Welcome to Chi" for Eli Phelps, former Decca promotion exec from Cincinnati, who will now headquarter here.



GEORGIA GIBBS

HOLLYWOOD:

With the July 4th holidays over, local diskeries are rushing out some of their strongest releases of the year. . . . The tales of American folklore go on and on. First was "Davy Crockett" then "Daniel Boone" and now a whole raft of new ones are making the rounds like "Pancho Lopez", "Pecos Bill" and "Paul Bunyan". . . . After lengthy negotiations, Charlie Adams of Ridgeway Music has completed plans for his new record company. He is now awaiting clearance on the label name. He will use the new label to exploit good songs which by-pass the majors. . . . The Four Knights will close their current engagement in Honolulu July 8. They will leave on a two month tour of the Orient. While in the Far East they will cut several new sides under Capitol's King Records outlet in Japan. The group's current release, which is starting to show regional glows, is "Gratefully Yours". . . . Contrary to rumors circulated in the trade Fabor Robison, Abbott & Fabor Records prexy, is not quitting the Country field. As a matter of fact, he just put six brand new Country sides in the can which will be released very shortly. . . . Frankie Laine will bow in with his first "live" network video series when he takes over as summer replacement of the Arthur Godfrey show July 20 over CBS-TV. . . . Hollywood's Joy Callahan is the new vocalist with Jan Garber's ork. She is the protege of Charlie Adams who set the deal. . . . Kay Malone's first Marquee slicing of "I Married For Money" is receiving lots of attention from the trade. Altho a show tune it is being released without a showcase to back it up. Pubber Irving Mills feels the song is strong enough to make the big-time strictly on its merits alone. . . . Local niteries doing SRO business with Harry James at the Palladium; Kay Brown at Ciro's; violinist Florian Zabach on tap at The Mocambo.



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RETAIL OUTLETS
From Coast to Coast

- BROADWAY MUSIC**
New York, N. Y.
1. Sweet And Gentle (A. Dale)
 2. Cherry Pink (Perez Prado)
 3. Unchained Melody (Hibbler)
 4. Learnin' The Blues (F. Sinatra)
 5. Rock Around The Clock (Bill Haley)
 6. Heart (Eddie Fisher)
 7. Story Untold (Nutmegs)
 8. Whatever Lola Wants (Sarah Vaughan)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Honey Babe (Art Mooney)

- CALIFORNIA MUSIC CO.**
Los Angeles, Calif.
1. Cherry Pink (Perez Prado)
 2. Unchained Melody (Hamilton)
 3. Rock Around The Clock (Bill Haley)
 4. If I May (Nat Cole)
 5. Learnin' The Blues (F. Sinatra)
 6. Sweet And Gentle (G. Gibbs)
 7. Hard To Get (G. MacKenzie)
 8. Pancho Lopez (L. Guenano)
 9. Alabama Jubilee (Ferro String Band)
 10. Davy Crockett (Tenn. Ernie)

- RICHLOY RECORDS**
Philadelphia, Pa.
1. Something's Gotta Give (McGuire)
 2. Honey Babe (Art Mooney)
 3. Sweet And Gentle (A. Dale)
 4. Rock Around The Clock (Bill Haley)
 5. Hard To Get (G. MacKenzie)
 6. Cherry Pink (Perez Prado)
 7. A Blossom Fell (Nat Cole)
 8. Unchained Melody (Hibbler)
 9. Learnin' The Blues (F. Sinatra)
 10. Heart (Four Aces)

- THE MUSIC SHOP**
Springfield, Ill.
1. Rock Around The Clock (Bill Haley)
 2. Cherry Pink (Perez Prado)
 3. It's A Sin To Tell A Lie (Somethin' Smith)
 4. Davy Crockett (Fess Parker)
 5. Love Me Or Leave Me (Sammy Davis, Jr.)
 6. A Blossom Fell (Nat Cole)
 7. Man In A Raincoat (Wright)
 8. Learnin' The Blues (F. Sinatra)
 9. Honey Babe (Art Mooney)
 10. Story Untold (Crewcuts)

- HOSPE PIANO CO.**
Omaha, Neb.
1. Rock Around The Clock (Bill Haley)
 2. Love Me Or Leave Me (Sammy Davis, Jr.)
 3. Honey Babe (Art Mooney)
 4. Alabama Jubilee (A. Mooney)
 5. Unchained Melody (Hamilton)
 6. I'll Never Stop Lovin' You (Doris Day)
 7. Cherry Pink (Perez Prado)
 8. Breeze And I (C. Valente)
 9. Most Of All (Fontanes)
 10. Rhythm And Blues (McGuire)

- ODLAND MUSIC SHOP**
Sioux Falls, S. Dak.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. Davy Crockett (Tenn. Ernie)
 4. Cherry Pink (Perez Prado)
 5. A Blossom Fell (Nat Cole)
 6. Something's Gotta Give (McGuire)
 7. Learnin' The Blues (F. Sinatra)
 8. Honey Babe (Art Mooney)
 9. Hey, Mr. Banjo (Sunnysiders)
 10. Chee Chee-oo Chee (Gaylords)

- YOUNKERS**
Des Moines, Iowa
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. Cherry Pink (Perez Prado)
 4. A Blossom Fell (Nat Cole)
 5. Learnin' The Blues (F. Sinatra)
 6. Honey Babe (Art Mooney)
 7. Something's Gotta Give (McGuire)
 8. Davy Crockett (Bill Hayes)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. Hard To Get (G. MacKenzie)

- MELODY MART**
Paducah, Ky.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (Hamilton)
 3. If I May (Nat Cole)
 4. Something's Gotta Give (Sammy Davis, Jr.)
 5. Learnin' The Blues (F. Sinatra)
 6. Cherry Pink (Perez Prado)
 7. Ain't It A Shame (Boone)
 8. Hey, Mr. Banjo (Sunnysiders)
 9. Story Untold (Crewcuts)
 10. Davy Crockett (Fess Parker)

- DISC & NEEDLE REC. SHOPS**
Minneapolis, Minn.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. Man In A Raincoat (Wright)
 4. Honey Babe (Art Mooney)
 5. House Of Blue Lights (Chuck Miller)
 6. Cherry Pink (Perez Prado)
 7. Rhythm 'N' Blues (McGuire)
 8. Hard To Get (G. MacKenzie)
 9. High Tide Boogie (R. Maltby)
 10. Davy Crockett (Tenn. Ernie)

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3. The Four Tunes "TIME OUT FOR TEARS" JUBILEE # 5200
4. The Heartbeats "FINALLY" JUBILEE # 5202

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SWEET AND GENTLE
Recorded by ALAN DALE, GEORGIA GIBBS, EARTHA KITT & PEREZ PRADO, S. BOLIVAR & BARRY FRANK, LEW DOUGLAS, MERV GRIFFIN with CUGAT ORCH.

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and it's backed by THE VERITONES singing "Ooh Look-A-There, Ain't She Pretty" VANITY # 553

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- LOOMIS TEMPLE OF MUSIC**
New Haven, Conn.
1. Rock Around The Clock (Bill Haley)
 2. Story Untold (Nutmegs)
 3. Cherry Pink (Perez Prado)
 4. Something's Gotta Give (McGuire)
 5. Unchained Melody (Hibbler)
 6. Sweet And Gentle (A. Dale)
 7. A Blossom Fell (Nat Cole)
 8. Honey Babe (Art Mooney)
 9. Love Me Or Leave Me (Sammy Davis, Jr.)
 10. Mama Rosa (Julius La Rosa)

- J. B. ANDERSON**
Red Bank, N. J.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. It's A Sin To Tell A Lie (Somethin' Smith)
 4. Something's Gotta Give (McGuire)
 5. Honey Babe (Art Mooney)
 6. Dance With Me, Henry (Georgia Gibbs)
 7. Cherry Pink (Perez Prado)
 8. Story Untold (Nutmegs)
 9. Hard To Get (G. MacKenzie)
 10. Crazy Otto (Johnny Maddox)

- ELMORE'S RECORD SHOP**
Fart Smith, Ark.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. A Blossom Fell (Nat Cole)
 4. Honey Babe (Art Mooney)
 5. Cherry Pink (Perez Prado)
 6. Learnin' The Blues (F. Sinatra)
 7. It's A Sin To Tell A Lie (Somethin' Smith)
 8. Whatever Lola Wants (Sarah Vaughan)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. Hey, Mr. Banjo (Sunnysiders)

- THE GROOVE RECORD SHOP**
Norfolk, Va.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (L. Baxter)
 3. Cherry Pink (Perez Prado)
 4. It's A Sin To Tell A Lie (Somethin' Smith)
 5. Sweet And Gentle (G. Gibbs)
 6. Learnin' The Blues (F. Sinatra)
 7. Ain't It A Shame (Fats Domino)
 8. If I May (Nat Cole)
 9. Story Untold (Crewcuts)
 10. Honey Babe (Art Mooney)

- COOPER & MELIN**
Amarillo, Tex.
1. Cherry Pink (Perez Prado)
 2. Unchained Melody (L. Baxter)
 3. If I May (Nat Cole)
 4. Something's Gotta Give (Sammy Davis, Jr.)
 5. Learnin' The Blues (F. Sinatra)
 6. Cherry Pink (Perez Prado)
 7. Ain't It A Shame (Boone)
 8. Hey, Mr. Banjo (Sunnysiders)
 9. Story Untold (Crewcuts)
 10. Davy Crockett (Fess Parker)

- ANDRE'S RECORD SHOP**
Lansing, Mich.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (Hibbler)
 3. Cherry Pink (Perez Prado)
 4. Hey, Mr. Banjo (Sunnysiders)
 5. It's A Sin To Tell A Lie (Somethin' Smith)
 6. Something's Gotta Give (McGuire)
 7. Learnin' The Blues (F. Sinatra)
 8. Love Me Or Leave Me (Sammy Davis, Jr.)
 9. A Blossom Fell (Nat Cole)
 10. Heart (Eddie Fisher)

- MUSIC HOUSE**
Buffalo, N. Y.
1. Unchained Melody (L. Baxter)
 2. Cherry Pink (Perez Prado)
 3. Something's Gotta Give (McGuire)
 4. Rock Around The Clock (Bill Haley)
 5. Learnin' The Blues (F. Sinatra)
 6. Whatever Lola Wants (Sarah Vaughan)
 7. I'll Never Stop Loving You (David Whitfield)
 8. You Are So Rare (3 Haircuts)
 9. Love Me Or Leave Me (Sammy Davis, Jr.)
 10. Heart (Eddie Fisher)

- MARTHA JANE'S MELODY LANE**
New Orleans, La.
1. Rock Around The Clock (Bill Haley)
 2. A Blossom Fell (Nat Cole)
 3. Cattle Call (Eddy Arnold)
 4. Unchained Melody (L. Baxter)
 5. It's A Sin To Tell A Lie (Somethin' Smith)
 6. Sweet And Gentle (A. Dale)
 7. Cherry Pink (Perez Prado)
 8. Learnin' The Blues (F. Sinatra)
 9. Davy Crockett (Fess Parker)
 10. Story Untold (Crewcuts)

- FRONTIER RECORD SHOP**
St. Catharines, Ont., Can.
1. Unchained Melody (Hibbler)
 2. Cherry Pink (Perez Prado)
 3. Something's Gotta Give (McGuire)
 4. Davy Crockett (Bill Hayes)
 5. Danger, Heartbreak Ahead (Jaye P. Morgan)
 6. Dance With Me, Henry (Georgia Gibbs)
 7. Crazy Otto (Crazy Otto)
 8. Not Yet (Susan Hunter)
 9. Whatever Lola Wants (Shore)
 10. Silver Dollar (Teresa Brewer)

- FERGUSON'S RECORD SHOP**
Memphis, Tenn.
1. Breeze And I (C. Valente)
 2. Cherry Pink (Perez Prado)
 3. Rock Around The Clock (Bill Haley)
 4. Dance With Me, Henry (Georgia Gibbs)
 5. Unchained Melody (Hamilton)
 6. It's A Sin To Tell A Lie (Somethin' Smith)
 7. A Blossom Fell (Nat Cole)
 8. Unchained Melody (L. Baxter)
 9. Honey Babe (Art Mooney)
 10. Chee Chee-oo Chee (Como & Morgan)

- SUPER ENTERPRISE**
Washington, D. C.
1. Rock Around The Clock (Bill Haley)
 2. Unchained Melody (Hibbler/Baxter)
 3. Cherry Pink (Perez Prado)
 4. A Blossom Fell (Nat Cole)
 5. Something's Gotta Give (Sammy Davis, Jr.)
 6. Learnin' The Blues (F. Sinatra)
 7. Honey Babe (Art Mooney)
 8. Dance With Me, Henry (Georgia Gibbs)
 9. Hard To Get (G. MacKenzie)
 10. I'll Never Stop Loving You (Doris Day)

- ROYLES T. V.**
Salt Lake City, Utah
1. Rock Around The Clock (Bill Haley)
 2. Cherry Pink (Perez Prado)
 3. Davy Crockett (Tenn. Ernie)
 4. Unchained Melody (L. Baxter)
 5. Crazy Otto (Johnny Maddox)
 6. Honey Babe (Art Mooney)
 7. It's A Sin To Tell A Lie (Somethin' Smith)
 8. Breeze And I (C. Valente)
 9. Dance With Me, Henry (Georgia Gibbs)
 10. If I May (Nat Cole)

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More Disk Jockeys Who Program Their Shows Directly From "The Cash Box" Lists

SUNDAY

9 to 10 A.M.

Larry Fischer—WTCN—Minneapolis, Minn.
Ernie Simon—WGN—Chicago, Ill.
Georgie Stevens—WERI—Westerly, R. I.
Harry Gaines—KTAE—Taylor, Texas

10 to 11 A.M.

Ernie Simon—WGN—Chicago, Ill.
George Stevens—WERI—Westerly, R. I.
Ira Cook—KMPC & KABC—Hollywood, Cal.
Harry Gaines—KTAE—Taylor, Texas

11 to 12 A.M.

Norm Prescott—WNEW—N. Y. C., N. Y.
George Stevens—WERI—Westerly, R. I.
Ira Cook—KMPC & KABC—Hollywood, Cal.

12 to 1 P.M.

Ira Cook—KMPC & KABC—Hollywood, Cal.

1 to 2 P.M.

Ira Cook—KMPC & KABC—Hollywood, Cal.
Bill Belk—WTYC—Rock Hill, S. C.
Sandy Singer—KCRG—Cedar Rapids, Iowa
Brad Sherman—WAHR—Miami Beach, Fla.

2 to 3 P.M.

Bob Watson—WQXI—Atlanta, Georgia
Lou Barile—WKAL—Rome, N. Y.
Bill Belk—WTYC—Rock Hill, S. C.
Sandy Singer—KCRG—Cedar Rapids, Iowa
Brad Sherman—WAHR—Miami Beach, Fla.

3 to 4 P.M.

Graham Alexander—KPAL—Palm Springs, Cal.
Bill Belk—WTYC—Rock Hill, S. C.
Sandy Singer—KCRG—Cedar Rapids, Iowa
Brad Sherman—WAHR—Miami Beach, Fla.

4 to 5 P.M.

Larry Fischer—WTCN—Minneapolis, Minn.
Graham Alexander—KPAL—Palm Springs, Cal.
Bill Belk—WTYC—Rock Hill, S. C.
Sandy Singer—KCRG—Cedar Rapids, Iowa
Mark Lee Woods—WJKO—Springfield, Mass.

5 to 6 P.M.

Larry Fischer—WTCN—Minneapolis, Minn.
Andy Bell—KSKY—Dallas, Texas
Graham Alexander—KPAL—Palm Springs, Cal.
Bill Belk—WTYC—Rock Hill, S. C.
Sandy Singer—KCRG—Cedar Rapids, Iowa
Mark Lee Woods—WJKO—Springfield, Mass.

6 to 7 P.M.

Andy Bell—KSKY—Dallas, Texas
Graham Alexander—KPAL—Palm Springs, Cal.
Bill Belk—WTYC—Rock Hill, S. C.
Jolly Cholly—WWEZ—New Orleans, La.

7 to 8 P.M.

Graham Alexander—KPAL—Palm Springs, Cal.
Jolly Cholly—WWEZ—New Orleans, La.

8 to 9 P.M.

Graham Alexander—KPAL—Palm Springs, Cal.
Sandy Singer—KCRG—Cedar Rapids, Iowa

9 to 10 P.M.

Martin A. Edwards—WBAL—Baltimore, Md.
Graham Alexander—KPAL—Palm Springs, Cal.
Sandy Singer—KCRG—Cedar Rapids, Iowa

OTHER HOURS

Ken Johnston—WNRC—New Rochelle, N. Y.	8-10 A.M. Sunday	John McShane—KMPC—Hollywood, Cal.	12 P.M.-6 A.M. Wednesday thru Monday
Randy Gretes—WITJ—Ithaca, N. Y.	10-11 P.M. Monday thru Friday	Alene McKinney—KBIG—Hollywood, Cal.	6 A.M.-8 P.M. Daily
Don Lowery—WSPR—Springfield, Mass.	10-11 P.M. Saturday	Mitchell Thomas—WILM—Wilmington, Del.	12:15-1:30 A.M. Monday thru Friday
"Stu" Kenney—CKEY—Toronto, Ont.	6-9 A.M. Monday thru Friday	Robert D. Thomas—WDIA—Memphis, Tenn.	11-12 P.M. Mon.-Fri. also 10-12 P.M. Sat.
Larry Fischer—WTCN—Minneapolis, Minn.	9:15-11 P.M. Monday thru Sunday	"Spinner Ben" Mayo—WGAC—Augusta, Ga.	10-12 P.M. Monday-Friday
Fred E. Forgette—KHJ—Los Angeles, Cal.	5:30-7 A.M. Tuesday and Thursday	Ron Roberts—CFRA—Ottawa, Can.	12 P.M.-7 A.M. Monday-Friday
Jack Stant—WJET—Erie, Pa.	6-9 A.M. Monday thru Friday	Hap Ellis—KOLT—Scottsbluff, Neb.	6-8 A.M. Daily
Ernie Simon—WGN—Chicago, Ill.	7-9 A.M. Sunday	George Scott—WHIN—Gallatin, Tenn.	5-8 A.M. Monday thru Saturday
Bob Maxwell—WWJ—Detroit, Mich.	6-9 A.M. Monday thru Friday	Billy Bell—WBHP—Huntsville, Ala.	8:30-9 A.M. Monday thru Friday
Murray Kaufman—WMCA—New York, N. Y.	11-12 P.M. Friday	Paul Hayes—WMJM—Cordele, Ga.	6-7 A.M. Monday thru Friday
Phil Ross—KOLO—Reno, Nev.	11-12 P.M. Monday, Tuesday, Friday, Sunday	John Wheeler—WELL—Battle Creek, Mich.	10-11 P.M. Tuesday-Saturday
Chuck Thompson—WALA—Mobile, Ala.	7:30-9 A.M. Saturday	Freddie Chapman—WSCR—Scranton, Pa.	6:30-9 A.M. Monday-Saturday
Norman Page—WMAS—Springfield, Mass.	10-11 P.M. Friday	Bill Hamby—WONE—Dayton, Ohio	5-6 A.M. Monday-Saturday
Martin A. Edwards—WBAL—Baltimore, Md.	11:45-1:30 A.M. Sunday and Monday	Red Murrell—KYA—San Francisco, Cal.	10-12 P.M. Monday-Friday
Gary Garrison—WTXL—W. Springfield, Mass.	10-12 P.M. Monday thru Friday	E. C. McCarty—Kentucky	7:15 A.M. Saturday
Buddy Deane—WITH—Baltimore, Md.	8-9 A.M. Saturday	Johnny Hicks—KRLD—Dallas, Tex.	10:30-11:30 P.M. Monday-Friday
Bob E. Lloyd—WAVZ—New Haven, Conn.	7-8 A.M. Monday, Wednesday, Friday	Red Brown—WAPO—Chattanooga, Tenn.	5:30-8 A.M. Monday-Saturday
Jerry Kay—WTIX—New Orleans, La.	6-7:30 A.M. Monday thru Friday	Jock Bliss—KFRU—Columbia, Mo.	6:30-6:45 A.M. Monday-Friday
Clare Dekaster—KICD—Spencer, Iowa	10:30-12 P.M. Monday thru Sunday	Norm Rapoza—WNBH—New Bedford, Mass.	10-11 P.M. Saturday
Ron Reynolds—WDVK—Cumberland, Md.	12 P.M.-3 A.M. Friday, Saturday	Lou Schriver—WHLD—Niagara Falls, N. Y.	7-9 A.M. Saturday
Jim Landry—WBAT—Marion, Ind.	6-9 A.M.	John Small—WNLC—New London, Conn.	10:45-11 P.M. Monday-Friday
Hal 'n' Nancy Berg—WILK—Wilkes-Barre, Pa.	10-11 P.M. Monday thru Friday	Bob Bivans—WITY—Danville, Ind.	5:30-6:30 A.M. Monday-Saturday
Joseph V. Shaw—WTSL—Hanover, N. H.	6:30-9 A.M. Monday thru Friday	Bill Lynch—KDBS—Alexandria, La.	6-9 A.M. Monday-Saturday
Herb Fontaine—WCOU—Lewiston, Me.	10-11 P.M. Monday thru Friday	Lee Petrich—KONO—San Antonio, Tex.	10-11 P.M. Monday-Friday
Roger Clark—WNOR—Norfolk, Va.	12:00 P.M. Saturday	Lee Alexander—KECK—Odessa, Tex.	6-7 A.M. Monday-Saturday
Kent Burkhart—KXOL—Ft. Worth, Tex.	10 P.M.-1 A.M. Monday-Saturday	Geo. Hack—WMID—Atlantic City, N. J.	7-9 A.M. Monday-Saturday
Charles Bryan—WEAT—W. Palm Beach, Fla.	11 P.M. Sunday	Robert Stutesman—WATC—Gaylord, Mich.	7-9 A.M. Monday-Saturday
Jack Carey—WCFL—Chicago, Ill.	8:30-9 A.M. Monday thru Friday	George Corkum—WHUH—Henderson, N. C.	10-11 P.M. Saturday
Dick Doty—WHAM—Rochester, N. Y.	7-7:30 Monday thru Friday	Bob Jennings—WLAC—Nashville, Tenn.	3-6 A.M. Monday-Saturday
Ken Garland—WPOR—Portland, Me.	6:30-7:30 A.M. Monday thru Friday	Ralph Hunt—WABI—Bangor, Me.	6:30-9 A.M. Friday
Jim Pansullo—WVDA—Boston, Mass.	6-9 A.M. Monday thru Saturday	Tom Jackson—WKAB—Mobile, Ala.	6-9 A.M. Saturday
Wayne Cody Show—KALL—Salt Lake City, Utah	8:30-9 A.M. Saturday	Dave Brockman—WGRC—Louisville, Ky.	5:30-6 A.M.-6:45-7 A.M. Monday-Friday
Earl McDaniel—KFVD—Los Angeles, Cal.	7:15-10 A.M. Wednesday	Tom Perryman—KSIJ—Gladewater, Tex.	10-1 A.M. Daily
Noble L. Crew—KOLO—Reno, Nev.	8-9 A.M. Monday thru Friday		
Merle Edwards—WHIN—St. Paul, Minn.	6-9 A.M. Monday thru Friday		
James A. Yates—WVBR—Ithaca, N. Y.	10:30 P.M.-12:30 A.M. Monday thru Friday		
Graham Alexander—KPAL—Palm Springs, Cal.	6:30-9 A.M. Saturday-10-12 P.M. Sunday		
Jack Dawson—WWIN—Baltimore, Md.	10-12 P.M. Monday thru Friday		

Top 15 Best Selling Pop Albums

1. STARRING SAMMY DAVIS, JR. Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
2. LONESOME ECHO Jackie Gleason (Capitol W 627; EBF 1-627)
3. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
5. DAMN YANKEES Original Cast (RCA Victor LOC 1021; EOC 1021)
6. THE STUDENT PRINCE Mario Lanza (RCA Victor LM 1837; ERB 1837)
7. CRAZY OTTO Crazy Otto (Decca DL 8113; 7D 2201, 2)
8. I LIKE JAZZ Various Artists (Columbia JZ 1)
9. HOLIDAY IN ROME Michel LeGrand (Columbia CL 647; B 497, 8)
10. MUSIC FOR LOVERS ONLY Jackie Gleason (Capitol H 352; EBF 352)
11. I LOVE PARIS Michel LeGrand (Columbia CL 555; B 441, 2)
12. SOFT AND SWEET The Three Suns (RCA Victor LPM 1041; EPB 1041)
13. MUSIC, MARTINIS AND MEMORIES Jackie Gleason (Capitol W 509; EAP 1, 2, 3, 4-309)
14. DEE-LIGHTFUL Lenny Dee (Decca 8114; ED 735)
15. SHAKE, RATTLE AND ROLL Bill Haley & Comets (Decca DL 5560; ED 2168)
15. MUSIC FOR TONIGHT Steve Allen (Coral 57004; EC 82021)
15. SONG HITS FROM THEATRELAND Mantovani (London LL 1219; BEPA 24)

Lowe Disk Inspires LoLo Doll

NEW YORK—Jim Lowe's Dot Record of "Close the Door" has opened the door to a brand new merchandising item, which will hit the market this week. The item is The LoLo-Close The Door Doll, that is manufactured by the Oak Rubber Company of Ravenna, Ohio. Several incidents in the development of the LoLo Doll are unique.

It is one of the few times in the history of the record business, that a single record by a new artist sparked the creation of a toy novelty by a major manufacturer. And possibly more important, it is the first time that record distributors are getting exclusive distribution rights for their territories on a toy item stemming from a hit record.

Situation came about in this way: C. W. McDowell of Oak Rubber, whose plant is in Ravenna, Ohio, last week heard the Lowe record on Bill Randle's show in Cleveland, and heard Randle mention that the record was already number 3 in Cleveland, headed for the top there, and breaking out all over the country. MacDowell traced the tune to the publishers, Trinity Music, Inc.

and Trinity issued to Oak, an exclusive license to produce the LoLo-Close the Door Doll. By Tuesday (July 5) samples of the doll were in the hands of all Dot distributors. Notified by phone on Friday (July 1) some of the distributors had already placed substantial orders for the doll. Art Freeman of Benart Distributors (Dot's Cleveland outlet) for example, placed an immediate order for 5000 of the dolls.

Lowe, in the meantime, has already started to cash in on the record's popularity. He is guesting on the Ozark Jubilee, ABC-TV network show, Saturday (July 3), doing the Kathy Godfrey CBS network radio show in a couple of weeks, and has numerous other guest shots pending. He introduced the record three weeks ago on Don McNeill's Breakfast Club show via the ABC radio network. Between guest shots Lowe is continuing a disk jockey tour of major cities, which he launched three weeks ago in Chicago, and which thus far has included Cleveland, St. Louis, Philadelphia, Boston and Buffalo.

Youngest Plugger



NEW YORK—Connie Francis, MGM Records newest recording find whose disk of "Freddy" is getting the attention of operators and disk jockeys throughout the nation is introduced to New York disk jockeys by little Barry Gordon. The tyke who is only six years old made the rounds of the New York Radio and TV stations with Connie the day after he created a sensation on the final Milton Berle television show. Above Connie and Barry are shown with Martin Block.

THE CASH BOX



Album Reviews

POPULAR

"Music For A Summer Night"—Boston Pops Orchestra conducted by Arthur Fiedler—RCA Victor LM-1910 (12" LP) List:

LISZT—LIEBESTRAUM; MASON—CANDLELIGHT WALTZ; KREISLER—LIEBESLEID; KREISLER—LIEBESFREUD; GOUNOD—FAUST—WALTZES; WALDTEUFEL—ESPANA WALTZ; BEETHOVEN—MOONLIGHT SONATA; KREISLER—CAPRICE VIENNOIS; WALDTEUFEL—TRES JOLIE WALTZ; RUBENSTEIN—KAMMENOI OSTROW.

Maestro Arthur Fiedler and the Boston Pops Orchestra are in their usual top form as they offer an absolutely gorgeous album of mood music with a classical flavor. The album is a lush and beautiful collection of some of the best loved classical melodies. The slow numbers are velvety and romantic and the waltzes are vivid and exciting. A neatly woven package of grade "A" merchandise. For the pop buyer who likes only the more familiar selections fashioned with a fullness of an orchestra, this album is a natural. Excellence in every groove. Enchanting cover of a damsel in a negligee will attract many an eye.

"After Hours" with SARAH VAUGHAN—Columbia CL 660 (12" LP)

AFTER HOURS; STREET OF DREAMS; YOU TAUGHT ME TO LOVE AGAIN; YOU'RE MINE YOU; MY REVERIE; SUMMERTIME; BLACK COFFEE; THINKING OF YOU; I CRIED FOR YOU; PERDIDO; DEEP PURPLE; JUST FRIENDS.

The "Divine Sarah", Miss Sarah Vaughan, who's currently hotter than a fire-cracker with a number of hits making big noise, is offered at her best by Columbia. Her rich, mellow and rangy voice is just tops as the queen delivers some sensational standards. The tunes are all top drawer numbers, and under Sarah's control, they're just as torchy as tunes can be. As the title suggests, all the numbers have that sentimental bluesy feeling. They're rich performances of the best in songs. Album is sure to appeal to both the pop and jazz enthusiasts. Portrait cover of Sarah in song is exciting and attractive. An album that'll never get stale.

PATTI PAGE—"And I Thought About You"—Mercury MG-25209 (10" LP)

I THOUGHT ABOUT YOU; WHILE A CIGARETTE WAS BURNING; THE TOUCH OF YOUR LIPS; WHERE ARE YOU; COME RAIN OR COME SHINE; I WISHED ON THE MOON; STAY AS SWEET AS YOU ARE; WHEN YOUR LOVER HAS GONE.

The enchanting voice of the inimitable Miss Patti Page is as lovely as ever as the gifted thrush wistfully wends her way through an octet of great standards. The songs she has selected for this package are about as beautiful as they come. And any Patti Page fan will consider this album a must. The thrush has a magic all her own on slow songs. Vocal mood music at its best. The imaginative Fred Steffen cover is an attention getter.

"Academy Award Favorites"—Orchestra conducted by Jack Shaindlin featuring Will Bradley and Al Gallodoro—Mercury MG 20061 (12" LP)

THREE COINS IN THE FOUNTAIN; SECRET LOVE; MONA LISA; IT MIGHT AS WELL BE SPRING; YOU'LL NEVER KNOW; WHITE CHRISTMAS; THE LAST TIME I SAW PARIS; WHEN YOU WISH UPON A STAR; THANKS FOR THE MEMORY; SWEET LILIANI; THE WAY YOU LOOK TONIGHT; THE CONTINENTAL.

An Academy Award winning song has always been a big event in the movie world as well as in the music world, because every year, filmdom produces hordes of beautiful tunes. And to rank first in such a star studded category is definitely an honor. Here, Jack Shaindlin conducts a string filled orchestra through a dozen of Hollywood's "Oscar" winning tunes dating from 1934 to the present. Selections feature Will Bradley and Al Gallodoro. Instrumental mood music of great material. An all-around ear pleaser. Cover is simple and to the point. It displays the familiar "Oscar" against photos of pics from which the winning tunes came. A package that'll enjoy a healthy sale.

"AMOR, AMOR"—The Love Songs Of Spain—Decca DL 9788 (12" LP)
Orquestra Zarzuela de Madrid conducted by F. M. Torroba

PLAYERA; MADRIGAL; FOLIA CANARIA; MORUCHA; TROVA DE NOSTALGIA; ORIENTAL; GOLONDRINA; HABANERA DEL PANUELITO; EN LA REJA SEVILLANA; YO QUE SIEMPRE DE LOS HOMBRES ME REI.

The warmth, beauty and romance of Spanish music is beautifully captured by the Orquestra Zarzuela de Madrid conducted by Mr. Torroba. The easy flowing melodies are probably unfamiliar to most Americans, but they are indeed beautiful and enchanting. Some of the numbers were originally penned for the piano, or were performed by vocalists. But after Mr. Torroba gives us his arrangements, they sound as though they were designed for orchestras. Lovely platter added to Decca's Spanish series as a result of the success of their former Spanish releases.

Highlights from "South Pacific" and "Show Boat"—Robert Ashley conducting the MGM Orchestra—MGM E256 (10" LP)

Robert Russell Bennet's symphonic version of "South Pacific", and Rosario Bourdon's symphonic arrangement of Jerome Kern's classic, "Show Boat" are beautifully treated by the MGM orchestra under the baton of Robert Ashley. Two delightful medleys of great favorites presented with a fullness that's a pleasure to listen to. For any Broadway music lover who has not yet acquired the instrumental treatments of these shows, this package is a good buy. Disk, however, faces stiff competition from other excellent recordings of this music.

NEW RELEASES!

AMES BROS. RCA VICTOR
"MERCY BEAUCOUP"

TONY BENNETT COLUMBIA
"DON'T TELL ME WHY"

ED BALLANTINE WING
"BYE, BYE BLUES"

THE BANJO BOYS CAPITOL
"SOMEBODY
(IS NOBODY BUT ME)"

BOURNE, INC.

136 W. 52nd St., N. Y. C., N. Y.

THE CASH BOX



CLASSICAL

ARTURO TOSCANINI—RCA Victor LM 1869—(1-12" L.P.)

SCHUBERT "SYMPHONY NO. 5"; MENDELSSOHN "OCTET".

One of Arturo Toscanini's last studio recordings in 1953, the subject is Schubert's "Symphony No. 5", well represented on records but not overly so. Backing the Schubert Symphony is Mendelssohn's Octet, taken from an NBC broadcast in 1947. Tho not one of Schubert's most famous symphonies, it is nevertheless a rewarding and most pleasurable performance. The Mendelssohn "Octet" is a work rarely recorded, tho when heard one wonders why. Two wonderful sides, performed in the manner expected of Toscanini. And the name is magic at the box-office.

HEIFETZ PLAYS—Decca Records DL 9780—(1-12" LP)

MELODIE; HYMN TO THE SUN; VIENNESE; HUMORESQUE; HUNGARIAN DANCE #7; HABANERA; MASKA, PRELUDE #1; #2; CLAIR DE LUNE; GOLLIWOGG'S CAKE WALK; BEAU SOIR; GIANT HILLS; MOTO PERPETUO; DEEP RIVER; LEVEE DANCE; GWEEORE BRAE.

Jascha Heifetz presents a collection of short pieces, most of which have attained a wide range of popularity, and which might almost be termed a pop concert. Heifetz' amazing virtuosity gives the melodies a scope rarely attained. His sureness of touch, brilliance of sound, warmth of soul and depth of feeling makes this a stirring album. It might be described as a high level mood music album. Exposure should rack up a healthy sale on this release.

DAPHNIS & CHLOE—Ravel—Mercury MG 50048—(1-12" LP)

ANTAL DORATI CONDUCTING THE MINNEAPOLIS SYMPHONY.

Mercury offers a deluxe package of a one disk album, "Daphnis & Chloe" in its entirety. The famous love story is told with tenderness, passion and the wildness of nature's fury by the Minneapolis Symphony Orchestra at the guiding hands of Antal Dorati. Maurice Ravel's work, written for the Russian Ballet, reaches a pinnacle in technical sound and orchestral treatment. Its beautiful packaging makes it an excellent gift item as well as a proud addition to any home library.

JAZZ

THE INTERPRETATIONS OF TAL FARLOW—Norgran Records MG N-1027 (1-12" LP)

THESE FOOLISH THINGS; I REMEMBER YOU; HOW DEEP IS THE OCEAN; FASCINATING RHYTHM; MANHATTAN; AUTUMN LEAVES; IT'S YOU OR NO ONE; TENDERLY; THERE WILL NEVER BE ANOTHER YOU; JUST ONE OF THOSE THINGS.

Tal Farlow, one of the country's leading guitar manipulators, is offered here in an extensive display of his vast talents. Farlow fronts a four piece combo that includes Claude Williamson, piano; Red Mitchell, bass; and Stan Levey, drums. His improvisations and abilities remove the instrument from the secondary role and lift it to that of solo instrument. One of the most interesting and most effective parts of the album is the moving solo of "Autumn Leaves". It is so beautifully done, one feels the tune was enhanced by the absence of accompaniment. The haunting quality of the instrument paints a most impressive picture of "Autumn". Guitar enthusiasts will like this album. Tal is also in there swinging on a number of items, and listeners will find something for each mood.

HAMPTON—Contemporary C3502—(1-12" LP)

FREE PRESS OUIII; BLUE PANASSIE; REAL CRAZY; I ONLY HAVE EYES FOR YOU; WALKIN' AT THE TROCADERO.

Lionel Hampton is again offered to the public and despite the vast quantity of Hampton LP's available on various labels it is a delectable package that has that famous Hampton swing as well as his moving delicacy. Prize band for this listener was his moody "I Only Have Eyes For You". One excellent feature of this album is that it has more Hampton and less noise than most that have already been released. The general feeling of this album is a more subdued Hamp. One in which his obvious love of his instrument comes through. He caresses the keys with an affection and tenderness that allows the bell-like sounds to linger instead of losing them in a crescendo of brass. This is true even in the swinging numbers.

HELEN MERRILL—EmArcy Records MG-36006—(1-12" LP)

DON'T EXPLAIN; YOU'D BE SO NICE TO COME HOME TO; WHAT'S NEW; FALLING IN LOVE WITH LOVE; YESTERDAY; BORN TO BE BLUE; 'S WONDERFUL.

Helen Merrill, with just a trace of huskiness to her voice, and an individual styling, pours out rivers of feeling in her handling of the tunes listed above. She handles the moody ballads and the up tempos with equal ease and imparts to them a quality that moves the listener. Especially liked her sensitive handling of "Don't Explain" and "What's New". The up tempos receive a swinging reading and Miss Merrill pleases. However, her full abilities and personality come forth in her warm and delicate slow ballad offerings.

RALPH BURNS AMONG THE JATPs—Norgram Records MG N-1028—(1-12" LP)

PERPETUAL MOTION; SPRING IN NAPLES; MUSIC FOR A STRIP TEASER; SPRANG; PIMLICO; EARLY AWEDOM; CHUCK-A-LUCK; TAXCO.

Music is what you find in it. In these Ralph Burns originals we are supposed to find Burns' impressions of the "musical characters that make up the JATPs". Perhaps Burns can read descriptions of his characters into his music. Perhaps the individual portrayed can recognize the description as one of himself. However, the reviewer finds a pleasing, colorful, and entertaining musical album, original in idea, excellent in performance. Music is what you find in it. Let Ralph Burns and his subjects find what they may. The listener will undoubtedly find something else, enjoy it tho he may. Featured as soloists in the album are Oscar Peterson; Flip Phillips; Roy Eldridge; Jimmy Hamilton; Bill Harris; Ray Bloom and Louis Bellson.

Rackmil Guarantees Decca And Coral Prices On Packaged Goods

NEW YORK — M. R. Rackmil, President of Decca Records, announced on June 20 that Decca and Coral will guarantee their dealers, until December 31st, 1955, against any reduction in the present suggested list prices of their 10" and 12" Long Play and 45 RPM Extended Play records. This guarantee is applicable to purchases made from and after the June 30 date.

Decca and Coral have just completed a very satisfactory first six-month period in 1955 and have

planned the kind of package merchandise for the balance of the year which they believe will make the second six-month period even better. This guarantee will enable every dealer to stock Decca and Coral records in the proper quantities so as to take advantage of what looks to be an unprecedented Fall season in the record industry.

Rackmil's statement is designed to assure dealers that they may buy Decca and Coral records with confidence.

Personal Appearance



NEW YORK—The Marion Sisters who recorded "The Siamese Cat Song" for MGM Records made a personal appearance in the lobby of the Roxy theatre in New York in conjunction with the opening of the Walt Disney film, "The Lady And The Tramp." The girls were on hand at 8:00 A.M. to greet small fry fans and to give out autographed copies of their disk. A Seeburg 100 machine was used to play recordings from the picture as the young folks received their free record.

Mercury Sales Plan Draws Heavy Orders

NEW YORK—With a month to go in its "Five-For-One-Take-All" summer sales plan, Mercury Records reports that sales have already topped all previous and similar efforts by 50 percent.

Well over 60 LP and EP titles are already out of stock on both the distributor and factory levels.

Particularly heavy sales are being racked up by the label's branches and independent distributors on the Mercury EP catalog. Current price schedule has all Mercury EPs retailing at 98 cents and all 10-inch LPs at \$1.49. On July 31, list price will return to \$1.49 for the EPs and \$2.98 for the LPs.

Meanwhile the label is writing heavy orders on such hit singles as Sarah Vaughan's "Experience Unnecessary," Georgia Gibbs' "Sweet and Gentle," Crewcuts "Story Untold," Chuck Miller's "House of Blue Lights," Patti Page's "Piddley Patter Patter," Dinah Washington's "I Hear Those Bells," and Jim Watson's "Daddy You know What."

Lubin Co-Authors "Love You"

NEW YORK—In the review of Lola Dee's new Wing recording, "I Love You, Stop" (6/25), the name of Joe Lubin was inadvertently omitted in the listing of author credits. Lubin wrote the song with Lee Pincus. The tune is published by Gil Music.

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THE CASH BOX
Disk Jockey's
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 2 without any changes on the part of THE CASH BOX.

The
N. A. M. M.
Convention Issue

of
The Cash Box
will be dated JULY 23

GOES TO PRESS
THURSDAY
JULY 14

This issue of
The Cash Box
will be distributed
at the convention.

RUSH YOUR AD to
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Buddy Deane

WITH—Baltimore, Md.

1. Ain't It A Shame (Pat Boone)
2. Razzle Dazzle (Bill Haley)
3. Unchained Melody (L. Baxter)
4. Something's Gotta Give (McGuire)
5. Sweet And Gentle (Dale/Gibbs)
6. Story Untold (Crewcuts)
7. Blueberries (Georgia Gibbs)
8. Good And Lonesome (Starr)
9. Daddy, You Know What (Jim Wilson)
10. Hummingbird (Paul & Ford)

Paul Coburn

KOL—Seattle, Wash.

1. House Of Blue Lights (Miller)
2. If I May (Nat Cole)
3. Unchained Melody (Hibbler)
4. Cherry Pink (Perez Prado)
5. If Anything Should Happen To You (Ginny Gibson)
6. Hard To Get (G. MacKenzie)
7. We Oughta Be (Tony Travis)
8. Good And Lonesome (Starr)
9. There He Goes (Three Rays)
10. Hey Good Lookin' (Norman Petty Trio)

Bob Maxwell

WWJ—Detroit, Mich.

1. Sweet And Gentle (Alan Dale)
2. Alabama Jubilee (A. Mooney)
3. Two Lost Souls (Como & Morgan)
4. That Old Black Magic (Sammy Davis)
5. Hummingbird (Paul & Ford)
6. Something's Gotta Give (McGuire)
7. Bumble Bee (Bob Crewe)
8. They Say You're Laughing (Al Hibbler)
9. Paddlin' Madeline Home (Art Mooney)
10. His Hands (Tennessee E. Ford)

Cliff Stearns

WWNY—Watertown, N. Y.

1. Learnin' The Blues (Sinatra)
2. Unchained Melody (L. Baxter)
3. Heart (Eddie Fisher)
4. The Breeze And I (C. Valente)
5. Honey Babe (Art Mooney)
6. A Blossom Fell (Nat Cole)
7. I Belong To You (R. Flanagan)
8. Hard To Get (G. MacKenzie)
9. Two Lost Souls (Como & Morgan)
10. Cherry Pink (Perez Prado)

Hy Davis

WAIP—Prichard-Mobile, Ala.

1. Rollin' Stone (Fontanes)
2. Hard To Get (G. MacKenzie)
3. Honey Babe (Art Mooney)
4. Alabama Jubilee (A. Mooney)
5. I'll Never Stop Loving You (Doris Day)
6. Heart (Four Aces)
7. Popcorn Song (Cliff Stone)
8. Only Beautiful (Joni James)
9. My Love's A Gentle Man (Felicia Sanders)

Bill Stell

WJWS—South Hill, Va.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Alan Dale)
4. Dance With Me Henry (Gibbs)
5. Whatever Lola Wants (Sarah Vaughan)
6. Heart (Four Aces)
7. Davy Crockett (Bill Hayes)
8. A Blossom Fell (Nat Cole)
9. Man In A Raincoat (Marlowe)
10. Blue Star (C. Applewhite)

Ralph Phillips

WFBR—Baltimore, Md.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (L. Baxter)
3. A Blossom Fell (Nat Cole)
4. Something's Gotta Give (McGuire)
5. Learnin' The Blues (F. Sinatra)
6. Honey Babe (Art Mooney)
7. Rock Around The Clock (Bill Haley)
8. Hard To Get (G. MacKenzie)
9. Hey Mr. Banjo (Sunnysiders)
10. The Breeze And I (Valente)

Bill Carrigan

WMAK—Nashville, Tenn.

1. Something's Gotta Give (McGuire)
2. Rock Around The Clock (Bill Haley)
3. Ain't It A Shame (Pat Boone)
4. Cattle Call (Eddy Arnold)
5. Learnin' The Blues (Sinatra)
6. Blue Star (Felicia Sanders)
7. My One Sin (Nat Cole)
8. End Of The Line (Joni James)
9. I Must Be Dreaming (Hilltoppers)
10. Alabama Jubilee (Ferko Band)

Harvey Hudson

WLEE—Richmond, Va.

1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. A Blossom Fell (Nat Cole)
5. Hummingbird (Paul & Ford)
6. Mirror, Mirror (Robbin Hood)
7. Rock Around The Clock (Bill Haley)
8. Whatever Lola Wants (Sarah Vaughan)
9. Two Hearts (Pat Boone)
10. Don't Be Angry (N. Brown)

Bob "Coffeehead" Larsen

WEMP—Milwaukee, Wisc.

1. Hard To Get (G. MacKenzie)
2. Learnin' The Blues (Sinatra)
3. Honey Babe (Art Mooney)
4. Alabama Jubilee (Ferko Band)
5. Hey Mr. Banjo (Sunnysiders)
6. Sweet And Gentle (Dale/Gibbs)
7. Something's Gotta Give (McGuire)
8. Let Me Be Your Honey Honey (Barry Sisters)
9. Domani (LaRosa Martin)
10. That Old Black Magic (Davis)

Len Ross

KONE—Reno, Nev.

1. Unchained Melody (Hibbler)
2. Hey Mr. Banjo (Sunnysiders)
3. Only You (Billy Eckstine)
4. Learnin' The Blues (Sinatra)
5. Shaner Maidel (Billy May)
6. Boston Fancy (G. MacKenzie)
7. Man In A Raincoat (Wright)
8. Paddlin' Madeline Home (Art Mooney)
9. End Of The Line (Joni James)
10. The Breeze And I (C. Valente)

Chuck Norman

WIL—St. Louis, Mo.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. Hard To Get (G. MacKenzie)
4. The Breeze And I (Valente)
5. Something's Gotta Give (McGuire)
6. Man In A Raincoat (Wright)
7. A Blossom Fell (Nat Cole)
8. I Belong To You (Flanagan)
9. Sweet and Gentle (Alan Dale)
10. Chee Chee-oo Chee (Como & Morgan)

John Bassett

WNEB—Worcester, Mass.

1. Ole Black Magic (S. Davis)
2. Domani (Tony Martin)
3. My One Sin (Nat Cole)
4. Sweet and Gentle (Alan Dale)
5. Cattle Call (Eddy Arnold)
6. Chee Chee-oo Chee (Como & Morgan)
7. Heart (Eddie Fisher)
8. Hard To Get (G. MacKenzie)
9. Story Untold (Crewcuts)
10. I'll Never Stop Loving You (Doris Day)

Jim Price

KLEE—Ottumwa, Iowa

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Hibbler)
3. Ain't It A Shame (Pat Boone)
4. My One Sin (Nat Cole)
5. Good And Lonesome (Starr)
6. Something's Gotta Give (McGuire)
7. Cherry Pink (Perez Prado)
8. Red Head (Clover Leafs)
9. Hard To Get (G. MacKenzie)
10. Oh, No Don't Go (Peggy Lee)

Maurice Jackson

WVKO—Columbus, Ohio

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (Sinatra)
4. If I May (Nat "King" Cole)
5. I'll Never Stop Loving You (Doris Day)
6. Something's Gotta Give (McGuire)
7. A Blossom Fell (Nat Cole)
8. Popcorn Song (Cliff Stone)
9. My One Sin (Nat Cole)
10. Hummingbird (Paul & Ford)

Hal Fredericks

WAAF—Chicago, Ill.

1. It's A Sin To Tell A Lie (Somethin' Smith)
2. Carmen's Boogie (Crewcuts)
3. Old Black Magic (S. Davis)
4. Alabama Jubilee (Ferko Band)
5. Hard To Get (G. MacKenzie)
6. Still Of The Night (D. Reese)
7. Domani (Julius La Rosa)
8. Popcorn Song (Cliff Stone)
9. Pass The Plate Of Happiness (DeJohns)
10. Hummingbird (Paul & Ford)

Pat Chamburs

WFLA—Tampa, Fla.

1. The Banjo's Back In Town (Sammy Kaye)
2. Man In A Raincoat (Marlowe)
3. Learnin' The Blues (Sinatra)
4. I'll Never Stop Loving You (Doris Day)
5. Freddy (Stan Kenton)
6. Love Among The Young (Rosemary Clooney)
7. It's A Sin To Tell A Lie (Somethin' Smith)
8. The Blues From Kiss Me Deadly (Nat Cole)
9. Pap-Pou-De (Line Renaud)
10. Land Of Dreams (Heywood)

Emil Beck

WMCK—McKeesport, Pa.

1. We Three (Bill Kenny)
2. Love Is A King (Jackie Paris)
3. Unchained Melody (L. Baxter)
4. A Blossom Fell (Nat Cole)
5. Sweet And Gentle (Alan Dale)
6. Punxsutawney Boogie (Dee)
7. Hey Mr. Banjo (Sunnysiders)
8. Learnin' The Blues (F. Sinatra)
9. Something's Gotta Give (McGuire)
10. Blue Star (Felicia Sanders)

Joe Lito

KFSC—Denver, Colo.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Prado Dale)
3. Hey Mr. Banjo (Sunnysiders-Welk)
4. Alabama Jubilee (Ferko Band)
5. Alabama Jubilee (A. Mooney)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire)
8. End Of The Line (Joni James)
9. Hard To Get (G. MacKenzie)
10. Bo Diddley (Bo Diddley)

Al Radka

FKRE—Fresno, Calif.

1. A Blossom Fell (Nat Cole)
2. Rock Around The Clock (Bill Haley)
3. Learnin' The Blues (Sinatra)
4. Something's Gotta Give (McGuire)
5. Heart (Four Aces)
6. End Of The Line (Joni James)
7. Love Me Or Leave Me (Sammy Davis, Jr.)
8. If I May (Nat Cole)
9. Unchained Melody (Hamilton)
10. I Belong To You (Flanagan)

Arty Kay

WVLK—Lexington, Ky.

1. Davy Crockett (Hayes/Ford)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Hibbler/Hamilton)
4. Rock Around The Clock (Bill Haley)
5. The Popcorn Song (C. Stone)
6. Sweet And Gentle (G. Gibbs)
7. Love Me Or Leave Me (Davis)
8. Hey Mr. Banjo (Sunnysiders)
9. Learnin' The Blues (F. Sinatra)
10. Honey Babe (Art Mooney)

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending July 2 without any changes on the part of THE CASH BOX.

Dick Piper

WKBR—Manchester, N. H.

1. Unchained Melody (Hibbler)
2. Learnin' The Blues (Sinatra)
3. Cherry Pink (Perez Prado)
4. Only You (Billy Eckstine)
5. Rock Around The Clock (Bill Haley)
6. The Man From Laramie (Walter Schumann)
7. Ring-a-Dang-A-Do (Paulettes)
8. Hard To Get (G. MacKenzie)
9. It's A Sin To Tell A Lie (Somethin' Smith)
10. A Blossom Fell (Nat Cole)

Ed Meath

WHEC—Rochester, N. Y.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Cherry Pink (Perez Prado)
4. Heart (Four Aces)
5. Sweet And Gentle (Alan Dale)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire)
8. Eating Goober Peas (Draper)
9. Alabama Jubilee (Mooney)
10. Man In A Raincoat (Wright)

Martha Shearer

KING—Seattle, Wash.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. The Breeze And I (Valente)
4. Whatever Lola Wants (Sarah Vaughan)
5. Rock Around The Clock (Bill Haley)
6. A Blossom Fell (Nat Cole)
7. Chee Chee-oo Chee (Como & Morgan)
8. The Door Is Still Open (Hilltoppers)
9. Smack Dab In The Middle (Mill Bros.)
10. Love Me Or Leave Me (Lena Horne)

Rudy Paolngeli

WKRT—Cortland, N. Y.

1. Unchained Melody (L. Baxter)
2. Cherry Pink (Perez Prado)
3. Rock Around The Clock (Bill Haley)
4. A Blossom Fell (Nat Cole)
5. Learnin' The Blues (F. Sinatra)
6. Alabama Jubilee (Ferro Band)
7. Hard To Get (G. MacKenzie)
8. Whatever Lola Wants (Shore)
9. The Breeze And I (Valente)
10. Heart (Four Aces)

Jim Lowe

WRR—Dallas, Tex.

1. Cherry Pink (Perez Prado)
2. Ain't It A Shame (F. Domino)
3. It's A Sin To Tell A Lie (Somethin' Smith)
4. Hard To Get (G. MacKenzie)
5. Unchained Melody (Baxter/Hibbler)
6. Rock Around The Clock (Bill Haley)
7. Honey Babe (Art Mooney)
8. Chee Chee-oo Chee (Como & Morgan)
9. A Blossom Fell (Nat Cole)
10. Sweet And Gentle (Alan Dale)

Eddie Newman

WDAS—Philadelphia, Pa.

1. Rock Around The Clock (Bill Haley)
2. A Blossom Fell (Nat Cole)
3. Honey Babe (Art Mooney)
4. Heart (Eddie Fisher)
5. Hey, Mr. Banjo (Sunnysiders)
6. Love Me Or Leave Me (Davis)
7. Tick Tock Waltz (R. Keefe)
8. Crazy Otto (Johnny Maddox)
9. Rollin' Stone (Fontanes)
10. Mambo Rock (Bill Haley)

Gary Lesters

WVNJ—Newark, N. J.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Alan Dale)
3. Something's Gotta Give (McGuire)
4. Honey Babe (Art Mooney)
5. Davy Crockett (Bill Hayes)
6. Learnin' The Blues (F. Sinatra)
7. Heart (Eddie Fisher)
8. Dance With Me Henry (Gibbs)
9. Sweet And Gentle (Alan Dale)
10. May I Never Love Again (Tony Bennett)

Sam Bradley

KUDL—Kansas City, Mo.

1. Hard To Get (G. MacKenzie)
2. Rock Around The Clock (Bill Haley)
3. Southern Cross (Ames Bros.)
4. A Blossom Fell (Nat Cole)
5. Something's Gotta Give (McGuire)
6. Cherry Pink (Perez Prado)
7. Davy Crockett (Schumann)
8. Honey Babe (Art Mooney)
9. Love Me Or Leave Me (Sammy Davis)
10. My One Sin (Nat Cole)

Jim Ameche

KLAC—Hollywood, Calif.

1. Hard To Get (G. MacKenzie)
2. Pancho Lopez (Lalo Guerrero)
3. Unchained Melody (L. Baxter)
4. Rock Around The Clock (Bill Haley)
5. Sweet And Gentle (G. Gibbs)
6. Something's Gotta Give (McGuire)
7. Land Of The Pharaohs (Faith)
8. Story Untold (Nutmegs)
9. Man In A Raincoat (Marlowe)
10. Pitter Patter (Nappy Brown)

Bob Clark

KOWB—Laramie, Wyo.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (L. Baxter)
3. Boom Boom Boomerang (De Castro)
4. Dance With Me Henry (Gibbs)
5. Cherry Pink (Perez Prado)
6. Chee Chee-oo Chee (Gaylords)
7. A Blossom Fell (Nat Cole)
8. Darling Je Vous Aime Beacoup (Nat Cole)
9. Don't Be Angry (Crewcuts)
10. Hard To Get (G. MacKenzie)

Sammy Taylor

KWJJ—Portland, Ore.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler)
3. Hey Mr. Banjo (Sunnysiders)
4. Hard To Get (G. MacKenzie)
5. Rock Around The Clock (Bill Haley)
6. Dance With Me Henry (Gibbs)
7. Kentuckian (Hilltoppers)
8. Davy Crockett (Bill Hayes)
9. Mama Rosa (Julius La Rosa)
10. If I May (Nat Cole)

Jack Comley

WMMW—Meriden, Conn.

1. I'll Never Stop Loving You (Doris Day)
2. Something's Gotta Give (Sammy Davis)
3. Learnin' The Blues (F. Sinatra)
4. Unchained Melody (L. Baxter)
5. Cherry Pink (Perez Prado)
6. Chee Chee-oo Chee (Como & Morgan)
7. A Blossom Fell (Nat Cole)
8. Good And Lonesome (Starr)
9. Old Black Magic (S. Davis)
10. High Tide Boogie (R. Maltby)

Frank White

KOA—Denver, Colo.

1. Hey, Mr. Banjo (Sunnysiders)
2. Cherry Pink (Perez Prado)
3. Hard To Get (G. MacKenzie)
4. Rock Around The Clock (Bill Haley)
5. Unchained Melody (Hibbler)
6. Dance With Me Henry (Gibbs)
7. Kentuckian (Hilltoppers)
8. Mama Rosa (Julius La Rosa)
9. A Blossom Fell (Nat Cole)
10. Davy Crockett (Bill Hayes)

Bob Watson

WQXI—Atlanta, Ga.

1. Something's Gotta Give (McGuire)
2. Cherry Pink (Perez Prado)
3. Hard To Get (G. MacKenzie)
4. Breeze And I (C. Valente)
5. Honey Babe (Art Mooney)
6. A Blossom Fell (Nat Cole)
7. Learnin' The Blues (F. Sinatra)
8. Alabama Jubilee (A. Mooney)
9. Most Of All (Fontanes)
10. Whatever Lola Wants (Sarah Vaughan)

Bill Phillips

WBAZ—Wilkes-Barre, Pa.

1. Unchained Melody (Baxter/Hibbler)
2. Learnin' The Blues (Sinatra)
3. Cherry Pink (Dale Prado)
4. Honey Babe (Art Mooney)
5. Alabama Jubilee (Ferro Band)
6. I'll Never Stop Loving You (David Whitfield)
7. A Blossom Fell (Nat Cole)
8. Rock Around The Clock (Bill Haley)
9. Sweet And Gentle (Alan Dale)
10. Davy Crockett (Ernie Ford)

Stan Richards

WCOP—Boston, Mass.

1. Hard To Get (G. MacKenzie)
2. Razzle Dazzle (Bill Haley)
3. Old Black Magic (S. Davis)
4. My Little One (Frankie Laine)
5. May I Never Love Again (Tony Bennett)
6. House Of Blue Lights (Chuck Miller)
7. Domani (Julius La Rosa)
8. Merci Beaucoup (Ames Bros.)
9. Alabama Jubilee (A. Mooney)
10. Wake The Town (Les Baxter)

Art Pellan

WWSW—Pittsburgh, Pa.

1. A Blossom Fell (Nat Cole)
2. Heart (Eddie Fisher)
3. Learnin' The Blues (F. Sinatra)
4. If I May (Nat Cole)
5. Something's Gotta Give (McGuire)
6. I'll Never Stop Loving You (Doris Day)
7. Two Lost Souls (Como & Morgan)
8. Young And Foolish (Stafford)
9. May I Never Love Again (Tony Bennett)
10. Chee Chee-oo Chee (Como & Morgan)

Don Bell

KRNT—Des Moines, Iowa

1. Mr. Clarinet Man (Three Rays)
2. Unchained Melody (L. Baxter)
3. Sweet And Gentle (Alan Dale)
4. Cherry Pink (Perez Prado)
5. Rock Around The Clock (Bill Haley)
6. Little Leaguer (Art Kassel)
7. A Blossom Fell (Nat Cole)
8. I Love A Parade (P. Candoli)
9. Learnin' The Blues (F. Sinatra)
10. Hummingbird (Chordettes)

Charlie Bryan

WEAT—W. Palm Beach, Fla.

1. Learnin' The Blues (F. Sinatra)
2. A Story Untold (Crewcuts)
3. Hummingbird (Paul & Ford)
4. Unchained Melody (Baxter/Liberace)
5. Sweet And Gentle (Gibbs/Dale)
6. Something's Gotta Give (McGuire)
7. Chee Chee-oo Chee (Como & Morgan)
8. Heart (Fisher/Four Aces)
9. Not As A Stranger (F. Sinatra)
10. Alabama Jubilee (Ferro Band)

Lou Nelson

WGH—Norfolk, Va.

1. Unchained Melody (L. Baxter)
2. Rock Around The Clock (Bill Haley)
3. Cherry Pink (Perez Prado)
4. Dance With Me Henry (Gibbs)
5. Two Hearts (Pat Boone)
6. A Blossom Fell (Nat Cole)
7. Breeze And I (C. Valente)
8. Most Of All (Fontanes)
9. Davy Crockett (Bill Hayes)
10. If I May (Nat Cole)

Ben Hunter

KFI—Los Angeles, Calif.

1. Hey, Mr. Banjo (Sunnysiders)
2. Hard To Get (G. MacKenzie)
3. Cherry Pink (Perez Prado)
4. Rock Around The Clock (Bill Haley)
5. Unchained Melody (Hibbler)
6. Kentuckian (Hilltoppers)
7. Something's Gotta Give (McGuire)
8. Mama Rosa (Julius La Rosa)
9. A Blossom Fell (Nat Cole)
10. Davy Crockett (Bill Hayes)

"Music-Orama" Planned At Namm Convention In Chicago

CHICAGO—Chicago will be host to a spectacular "Music-Orama" July 18 through 21 in the Palmer House.

"Music-Orama" is the title given to the 1955 Music Industry Trade Show and Convention, which is sponsored by the National Association of Music Merchants. It is a vast panorama of musical merchandise—the largest instrument market in the world. The hundreds of thousands of individual items on display range from tiny phonograph needles to 1100 pound pianos.

An estimated 9,000 visitors are expected to roam through the 213,505 feet of hotel floor space loaded with merchandise. Six floors of the hotel

will be used by the 250 individual exhibitors to display their wares.

Symbol of the convention will be a giant, 16-foot chrome pipe sphere on which a flashing array of silver and gold musical instruments will revolve. This colorful display of 125 toy-size instruments will be stationed at the entrance to the grand ballroom of the hotel.

Elmer Wheeler, author of the "Fat Boy" books and well-known sales authority, will address the opening day luncheon, Monday, July 18. Herb Shriner, television comedian and emcee, also will make a guest appearance.

Steve Allen Moves Show To Hollywood

HOLLYWOOD—Things have been swirling around our heads here at the Hollywood offices of "The Cash Box" with the Hollywood version of the Steve Allen show being done on TV direct from one of the local drive-ins right next door to us. Steve Allen is out here doing "The Benny Goodman Story" being filmed at Universal-International Studios. His is a national hook-up TV disk jockey show that generally emanates from one of NBC's New York TV outlets. Of course, it being "live" from back there, it had to be done "live" from out here, too. It was one of the biggest shows ever tackled "live" from Hollywood—the boys did a swell job on it too.

Four Coins Slated For Perry Como Show

NEW YORK—Just about the happiest people around now that Perry Como starts his own network television show for NBC-TV on Saturday nights in September are some former neighbors of the ex-barber.

They are the Four Coins, a quartet of youngsters who hail from Como's hometown of Canonsburgh, Pa., and are slated for a big buildup by the crooner via a series of guest appearances on his show.

The boys got their first break earlier in the year when Como featured them on his early evening CBS-TV show. Now, they're really ready to fly with a network audience slated to watch them sing.

Meanwhile, a full schedule keeps the Four Coins active until the Fall. Starting July 8th, they put in two week appearances at the Three Rivers in Syracuse, Elmwood Casino in Buffalo, Blue Moon in Lowell and Coney Island Park in Cincinnati. They then fly to Hawaii for a month's engagement at the Brown Derby beginning September 7th.

Hayman Has Busy Schedule

NEW YORK—Richard Hayman, Mercury Records' harmonica virtuoso, has a busy schedule set for the month of July. He'll be at the Steel Pier in Atlantic City, N. J., as a soloist for the week beginning July 10. On the 18th and the 21st, he will be the guest conductor of the United States Navy Band in concerts at the Capitol and Watergate Theatres. The artist is also slated to appear as guest on the new Julius LaRosa CBS TV'er on the 22nd.

Shirts For the Stars



NEW YORK—Tony Bennett smiles approval at the new shirt being shown to him by Lew Magram, whose shop caters to many of the nation's top singers. As a matter of fact Magram makes the shirts for so many people in show business that he finds himself spending more time visiting his customers backstage than he does at his Seventh Avenue shop.

"MAMBO BLUES"
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S-I-Z-Z-L-I-N-G
BREAKING POP & R&B
"ANGEL IN MY LIFE"
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Imperial Records

Humming Bird?



NEW YORK—The Chordettes (left to right) Carol Bushman, Margie Needham, Lynn Evans and Janet Ertel, whose "Humming Bird" is their latest Cadence disk, seem to have found him in Eddie Fisher, who burst out in song when the girls visited him backstage at a TV rehearsal. The Chordettes sang "Humming Bird" on Ed Sullivan's CBS-TV show, Sunday night, July 3rd.

Fred Waring Bringing Show To Ziegfeld Theater Aug. 8

NEW YORK—Billy Rose and Fred Waring signed a contract Friday, July 1 that will bring the bandleader and his Pennsylvanians into Rose's Ziegfeld Theatre with their new musical presentation entitled "Hear! Hear!" The engagement will begin on Monday, Aug. 8, and will be limited to four weeks after which the show will take off on a crosscountry tour which is already booked well into 1956.

"Hear! Hear!" will feature Waring's brand of showmanship and music and, in addition to much new material, will reprise some of the better known vignettes and production numbers with which the band has been identified over a thirty-year period.

Waring, starting with a small college orchestra at Penn. State, went on

to win laurels as a collegiate dance band, in vaudeville, in talking pictures, on a European tour, on radio, television and in concert engagements. The musical group, which carries fifty musicians and entertainers recently returned from a 26,000-mile tour covering 185 cities in the United States and Canada.

"Hear! Hear!" will play for one week at the Warner Theatre on the Boardwalk at Atlantic City, prior to coming to New York, and will be the first major musical attraction in many years to premiere at that seaside resort. Following the opening night performance at the Ziegfeld, the show will be presented twice daily at prices ranging from \$1.00 to \$3.00 plus tax.

Bill Introduced To Repeal Excise Tax On Phonograph Records

WASHINGTON, D. C.—On Tuesday, June 28, a Bill was introduced in The House of Representatives by Representative A. Sidney Herlong of Florida, a member of the House Ways and Means Committee, which provides for the amendment to section 4141 of the internal Revenue Code of 1954 by the repeal of the manufacturers' excise tax on phonograph records. The Bill itself consists of only one or two lines of type since all it does is to

strike out the words "Phonograph records" from the existing Code.

This is the first time a bill specifically providing for the repeal of the excise tax on phonograph records has actually been introduced in Congress. Even though no action is taken on the Bill in 1955, it will still be before the House Ways and Means Committee in the session which will open shortly after the first of the year.

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"AIN'T IT A SHAME"
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 - EX—Excelsior
 - FB—Fabor
 - FE—Federal
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 - 4 Star—Four Star
 - GN—Golden
 - GR—Groove
 - GS—Gold Star
 - GTJ—Good Time
 - Jazz
 - HE—Herald
 - ES—Essex
 - IM—Imperial
 - JD—Jay Dee
 - JU—Jubilee
 - JZ—Josie
 - KA—Kapp
 - KI—King
 - LO—London
 - MA—Marble
 - MD—Media
 - ME—Mercury
 - MG—MGMA
 - MO—Modern
 - NG—Norgran
 - PA—Parrot
 - PE—Peacock
 - PM—Prom
 - PP—Peter Pan
 - PR—Prestige
 - RA—Rainbow
 - RE—Regent
 - RB—R & B
 - RM—Rama
 - SA—Savoy
 - SE—Secco
 - SO—Sound
 - SP—Specialty
 - ST—Starlite
 - TA—Tampe
 - TI—Tico
 - TR—Trend
 - UN—United
 - UQ—Unique
 - VI—RCA Victor
 - VJ—Vee Jay
 - WD—Waldorf
 - WI—Wing
 - "X"—Label "X"

Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
7/2	6/25	7/2	6/25	7/2	6/25
1—Rock Around The Clock	2	3			
AR-123 (45-123)—SONNY DAE <i>Movin' Guitar</i>					
★DE-29124 (9-29124)—BILL HALEY & COMETS <i>Thirteen Women</i>					
MG-12028 (K-12028)—CHARLES WALCOTT <i>Love Theme</i>					
2—Unchained Melody	1	1			
★CA-3055 (F-3055)—LES BAXTER ORCH. <i>Medic</i>					
CO-40455 (4-40455)—LIBERACE <i>Bridges Of Toko-Ri</i>					
CR-61407 (9-61407)—DON CORNELL <i>All Of You</i>					
★DE-29441 (9-29441)—AL HIBBLER <i>Daybreak</i>					
DE-29509 (9-29509)—GUY LOMBARDO <i>Danger, Heartbreak Ahead</i>					
★EP-9102 (5-9102)—ROY HAMILTON <i>From Here To Eternity</i>					
ME-70598 (70598x45)—CREWCUTS <i>Two Hearts</i>					
MG-11962 (K-11962)—LEROY HOLMES <i>Olivra</i>					
VI-20-6108 (47-6108)—CHET ATKINS <i>Hey, Mr. Guitar</i>					
VI-20-6078 (47-6078)—JUNE VALLI <i>Tomorrow</i>					
3—Cherry Pink and Apple Blossom White	3	2			
CO-40472 (4-40472)—XAVIER CUGAT O. <i>(The Chl-Chl) Cha-Cha-Cha</i>					
★CR-61373 (9-61373)—ALAN DALE <i>I'm Sincere</i>					
CR-61381 (9-61381)—GEORGIE AULD <i>Plantation Boogie</i>					
DE-29380 (9-29387)—VICTOR YOUNG O. <i>You, My Love</i>					
DE-29510 (9-29510)—GUY LOMBARDO <i>Darling, Je Vous Aime</i>					
TI-10-256 (45-256)—TITO PUENTE <i>All Of You</i>					
★VI-20-5965 (47-5965)—PEREZ PRADO <i>Marie Elena</i>					
4—Something's Gotta Give	4	4			
CA-3096 (F-3096)—RAY ANTHONY <i>Sluefoot</i>					
★CR-61423 (9-61423)—MCGUIRE SISTERS <i>Rhythm 'N' Blues</i>					
CR-61425 (9-61425)—LES BROWN <i>Saturday Night Mambo</i>					
★DE-29484 (9-29484)—SAMMY DAVIS, JR. <i>Love Me Or Leave Me</i>					
VI-20-6140 (47-6140)—FRED ASTAIRE <i>Sluefoot</i>					
5—Learnin' The Blues	6	9			
★CA-3102 (F-3102)—FRANK SINATRA <i>If I Had Three Wishes</i>					
CA-3147 (F-3147)—RAY ANTHONY <i>Mmmm Mamie</i>					
CO-40515 (4-40515)—BELMONTE ORCH. <i>Bambuco Hat Dance</i>					
CR-61436 (9-61436)—JOHNNY DESMOND <i>It's A Sin To Tell A Lie</i>					
GS-253 (45-253)—JOE VALINO <i>Lonely Bay</i>					
6—Honey Babe	7	8			
★MG-11900 (K-11900)—ART MOONEY <i>No Regrets</i>					
VI-20-6025 (47-6025)—SAUTER-FINEGAN <i>What Is This Thing Called Love</i>					
7—A Blossom Fell	5	7			
★CA-3095 (F-3095)—NAT "KING" COLE <i>If I May</i>					
LO-1554 (45-1554)—DICKIE VALENTINE <i>Who's Afraid</i>					
LO-1566 (45-1566)—VIC BARRETT O. <i>Softly, Softly</i>					
8—Sweet And Gentle	12	16			
CO-40530 (4-40530)—XAVIER CUGAT <i>That's Hot-Cha-Cha With Me</i>					
★CR-61435 (9-61435)—ALAN DALE <i>You Still Mean The Same To Me</i>					
★ME-70647 (70647x45)—GEORGIA GIBBS <i>Blueberries</i>					
SE-4167 (45-4167)—BARRY FRANK & S. BOLIVAR <i>Lemon-Merengue</i>					
VI-20-6138 (47-6138)—EARTHA KITT & P. PRADO <i>Freddy</i>					
WI-90007 (90007x45)—LEW DOUGLAS O. <i>How Can You Say</i>					
9—Hard To Get	11	18			
★X-0137 (4X-0137)—GISELE MCKENZIE <i>Boston Fancy</i>					
10—It's A Sin To Tell A Lie	10	15			
CR-61436 (9-61436)—JOHNNY DESMOND <i>Learnin' The Blues</i>					
DE-25505 (9-25505)—INK SPOTS <i>That's When Your Heartache Begins</i>					
DE-23973 (9-23973)—JOHNNY LONG <i>When I Grow Too Old To Dream</i>					
DE-23604 (9-23604)—FRANKIE FROBA <i>Just A Girl That Men Forget</i>					
DE-48261 (9-48261)—BILLY VALENTINE <i>Baby, Please Don't Go</i>					
★EP-9093 (45-9093)—SOMETHIN' SMITH <i>My Baby Just Cares For Me</i>					
11—Ballad Of Davy Crockett	8	5			
BE-1091—TEX STEWART <i>Crazy Otto</i>					
★CA-3058 (F-3058)—ERNIE FORD <i>Farewell</i>					
CA-3144 (F-3144)—MICKEY KATZ <i>Tweedlee Dee</i>					
★CD-1256 (45-1256)—BILL HAYES <i>Farewell</i>					
★CO-40449 (4-40449)—FESS PARKER <i>I Gave My Love</i>					
CR-61368 (9-61368)—STEVE ALLEN <i>Very Square Dance</i>					
DE-29423 (9-29423)—BURL IVES <i>Gooper Peas</i>					
DO-1240 (45-1240)—MAC WISEMAN <i>Danger, Heartbreak Ahead</i>					
FI-049 (45-049)—IRVING FIELDS <i>Crazy Pancho</i>					
ME-70555 (70555 x 45)—RUSTY DRAPER <i>I've Been Thinkin'</i>					
MG-11941 (K-11941)—JAMES BROWN <i>He's A Rockin'-Horse Cowboy</i>					
VI-20-6041 (47-6041)—VOICES OF WALTER SCHUMANN <i>Let's Make Up</i>					
12—If I May	14	14			
CA-3095 (F-3095)—NAT "KING" COLE & 4 KNIGHTS <i>A Blossom Fell</i>					
13—Dance With Me Henry (The Wallflower)	9	6			
BE-1093—EDNA MCGRIFF <i>Plodging My Love</i>					
CR-61370 (9-61370)—3 RAYS <i>For Sentimental Reasons</i>					
MA-102 (45-102)—LESLIE SISTERS <i>I Need Your Love</i>					
★ME-70572 (70572x45)—GEORGIA GIBBS <i>Every Road Must Have A Turning</i>					
MO-947 (45-947)—ETTA JAMES & PEACHES					
14—Alabama Jubilee	13	13			
CR-61446 (9-61446)—CLIFF STEWARD <i>Sweet Cidertime</i>					
DE-27810 (9-27810)—RED FOLEY <i>Dixie</i>					
GTJ-90 (45-90)—FIREHOUSE 5 PLUS 2 <i>Tuck Me To Sleep In My Old Kentucky Home</i>					
★MD-1010 (45-1010)—FERKO STRING BAND <i>Sing A Little Melody</i>					
ME-70642 (70642x45)—DAVID CARROLL <i>Boffi</i>					
MG-12000 (K-12000)—ART MOONEY <i>Paddlin' Madelin' Home</i>					
15—Story Untold	19	23			
★EP-9107 (45-9107)—FOUR COINS <i>Magnolia</i>					
★HE-452 (45-452)—NUTMEGS <i>Make Me Lose My Mind</i>					
★ME-70634 (70634)—CREWCUTS <i>Carmen's Boogie</i>					
16—Love Me Or Leave Me	24	20			
CO-40525 (4-40525)—LES ELGART O. <i>When Yuba Plays The Rumba</i>					
CR-61408 (9-61408)—LAWRENCE WELK <i>Hey, Mr. Banjo</i>					
★DE-29484 (9-29484)—SAMMY DAVIS, JR. <i>Something's Gotta Give</i>					
MG-11984 (K-11984)—BILLY ECKSTINE <i>Only You</i>					
★VI-20-6073 (47-6073)—LENA HORNE <i>I Love To Love</i>					
17—The Breeze And I	17	11			
CO-40521 (4-40521)—ILSE WERNER <i>Jungle Drums</i>					
★DE-29467 (9-29467)—CATERINA VALENTE <i>Jalousie</i>					
18—Man In A Raincoat	22	28			
CD-1266 (45-1266)—MARION MARLOWE <i>Heartbeat</i>					
CR-61433 (9-61433)—KAREN CHANDLER <i>Sentimental Fool</i>					
LO-1589 (45-1589)—LITA ROZA <i>Today And Ev'ry Day</i>					
★UQ-303 (45-303)—PRISCILLA WRIGHT <i>Please Have Mercy</i>					

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.
● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

	Pos. 7/2	Pos. 6/25		Pos. 7/2	Pos. 6/25
19—Hey, Mr. Banjo	18	28	26—House Of Blue Lights	31	37
CA-3103 (F-3103)— THE BANJO BOYS Kvi-Vi-Vi-Vi-Vitt			CA-2574 (F-2574)— MERRILL MOORE Bell Bottom Boogie		
CO-40506 (4-40506)— FRANK YANKOVIC Pretty Music			★ME-70627 (70627x45)— CHUCK MILLER Can't Help Wonderin'		
CR-16408 (9-16408)— LAWRENCE WELK Love Me Or Leave Me			27—My One Sin	21	25
DE-29516 (9-29516)— GUY LOMBARDO Marty			★CA-3136 (F-3136)— NAT "KING" COLE Blues From Kiss Me Deadly		
★KA-113 (45-113)— THE SUNNYSIDERS Zoom, Zoom, Zoom			28—Blue Star	30	24
GN-216 (45-216)— SANDPIPERS & M. MILLER PP-412 (45-412)— PETER PAN SINGERS Pony On The Merry- Go-Round			★CO-40508 (4-40508)— FELICIA SANDERS My Love's A Gentle Man		
MG-11982 (K-11982)— GENE SHELDON Hallelujah!			DE-29553 (9-29553)— CHARLIE APPLEWHITE & V. YOUNG A Prayer Was Born		
PM-1115 (45-1115)— ROCKETS The Berry Tree			29—Cattle Call	33	35
VI-20-6108 (47-6108)— CHET ATKINS Unchained Melody			IM-8281 (45-8281)— SLIM WHITMAN ★VI-20-6139 (47-6139)— EDDY ARNOLD & H. WINTERHALTER The Kentuckian Song		
WD-217 (45-217)— LOREN BECKER & E. LIGHT Daniel Boone			30—Chee Chee-oo Chee	20	19
20—I'll Never Stop Loving You	25	30	CA-3133 (F-3133)— DEAN MARTIN Ridin' Into Love		
CA-3120 (F-3120)— LES BAXTER Wake The Town			CO-40514 (4-40514)— MARINERS Rusty Old Halo		
★CO-40405 (4-40405)— DORIS DAY Never Look Back			LO-1565 (45-1565)— JOHNSTON BROS. The Right To Be Wrong		
IM-8298 (45-8298)— SLIM WHITMAN I'll Never Take You Back Again			LO-1575 (45-1575)— DENNIS HALE Stealin'		
LO-1572 (45-1572)— DAVID WHITFIELD Everywhere			ME-70630 (70630x45)— THE GAYLORDS Who's Got The Pain		
21—Hummingbird	23	36	MG-12013 (K-12013)— AMBROSE ORCH. Could It Be		
★CA-3165 (F-3165)— LES PAUL & MARY FORD Goodbye My Love			★VI-20-6137 (47-6137)— PERRY COMO & J. P. MORGAN Two Lost Souls		
★CD-1267 (45-1267)— CHORDETTES I Told A Lie			31—Whatever Lola Wants	16	10
CO-21419 (4-21419)— ROSE MADDOX Words Are Easy			CA-3104 (F-3104) (F-3104)— —BILLY MAY Just Between Friends		
★CO-40526 (4-40526)— FRANKIE LAINE My Little One			DE-29472 (9-29472)— CARMEN McRAE Am I The One To Blame		
EP-9110 (5-9110)— D. & L. ROBERTSON Saturday Night			EP-9101 (5-9101)— MELLO-LARK5 Shoeless Joe From Hannibal Mo.		
22—Ain't It A Shame	34	44	★ME-70595 (70595x45)— SARAH VAUGHAN Oh Yeah		
★DO-15377 (45-15377)— PAT BOONE Tennessee Saturday Night			MG-11961 (K-11961)— GINNY GIBSON If Anything Should Happen To You		
★IM-5348 (45-5348)— FATS DOMINO La-La			ST-1363— THE HI-LO'S I Thought About You		
WI-90000 (90000x45)— RONNIE GAYLORD Chee Sera Sera			VI-20-6077 (47-6077)— DINAH SHORE Church Twice On Sunday		
23—Heart	15	12	VI-20-6122 (47-6122)— PEREZ PRADO O. Dilo		
★DE-29476 (9-29476)— FOUR ACES Bluefoot			X-0116 (4X-0116)— LOUIS JORDAN It's Been Said		
★VI-20-6097 (47-6097)— EDDIE FISHER Near To You			32—The Banjo's Back In Town	43	—
X-0125 (4X-0125)— NORMAN BROOKS Too Many Heartaches			CO-40517 (4-40517)— SAMMY KAYE O. Joe, Joe, Joe		
24—That Old Black Magic	26	32	★CR-61448 (9-61448)— TERESA BREWER How To Be Very, Very Popular		
★DE-29541 (9-29541)— SAMMY DAVIS A Man With A Dream			33—Razzle-Dazzle	—	—
ME-70649 (70649x45)— ERROLL GARNER Night And Day			★DE-29552 (9-29552)— BILL HALEY & COMETS Two Hound Dogs		
25—Popcorn Song	28	39	34—Most Of All	29	22
★CA-3131 (F-3131)— CLIFFIE STONE Barracuda			CH-1589 (45-1589)— THE MOONGLOWS She's Gone		

THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- "RAZZLE-DAZZLE"
"TWO HOUND DOGS"
Bill Haley and His Comets Decca 29552; 9-29552
- "WAKE THE TOWN AND
TELL THE PEOPLE"
Les Baxter Capitol 3120; F3120
- "CLOSE THE DOOR"
Jim Lowe Dot 15381; 45-15381

Luxembourg Welcome



LUXEMBOURG—The four leading disk jockeys on the world's largest radio station, Radio Luxembourg, hold open house for American publisher Jimmy Myers during his recent trip abroad. Jimmy is all smiles while listening to the boys play his latest hits "Rock Around The Clock" and "Mambo Rock". Left to Right: Dave Gell, Pete Murray, Jimmy Myers, Dick Norton, and program director Peter Madren.

WANTED GENERAL MANAGER FOR MODERN PRESSING PLANT

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Must be conversant with every phase of plant operation and have particular knowledge of compressing and injection moulding presses. Genuine opportunity with progressive organization for the right man. State background, experience, and income requirements.

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BOX # 345, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

Everybody Happy



BOSTON, MASS.—Is everybody happy? It certainly looks so as Stan Richards (center) plays host to Jo Ann Tolley and Bill Haley & His Comets. Dee Jay Richards emcees WBZ-TV's Coca-Cola Show at the Totem Pole in Boston where the recording artists appeared on June 18th. Fellas in the background are the Comets.

THE LAND OF THE PHARAONS
by
PERCY FAITH—Columbia #40482
LeROY HOLMES—MGM #11973
DIMITRI TIOMKIN—Coral #61388
LEO DIAMOND—Victor #20/47-6090
REMICK MUSIC

Bethlehem Wins Award For Album Cover

NEW YORK—The 34th annual Award For Distinctive Merit was presented to Bethlehem Records by the Art Directors Club for its cover of the K & J.J. album, designed and photographed by Burt Goldblatt. The presentation was made at a luncheon at the Waldorf-Astoria in New York and was accepted for Bethlehem by Goldblatt.

The cover design represents the figures of Kai Winding and J. J. Johnson, the stars of the album as seen in the horn of a trombone. The original long play cover is in a shade of green.

Mitch Miller New MC For "Kraft Music Hall"

NEW YORK—Mitch Miller, Director of Popular Record Division of Columbia Records, replaced Rudy Vallee on CBS-Radio's "Kraft Music Hall" as of Sunday, June 26.

A Classical recording and concert oboist of the first rank, Miller is also a successful developer of popular songs and singers via records. Literally a multi-million record seller, Miller has been responsible for fourteen individual disks which have hit the million mark.

Vee-Jay Records Moves

CHICAGO, ILL.—Vee-Jay Records this week announced its removal to a new address in the same city. It will now be located at 2129 S. Michigan Ave., Chicago, Illinois.

More Lines For F & F

CHARLOTTE, N. C.—In compiling the list of record distributors and the lines they handle for the Anniversary Issue of The Cash Box, we inadvertently omitted some of the labels carried by F and F Enterprises in Charlotte, N. C. The correct listing of the firm's lines should include Atlantic, Coral, Peacock, Savoy, Fantasy and Roost.

Seeco Makes Deal With London For World Distribution

NEW YORK—Sidney Siegel, president of Seeco Records, recently returned from an extensive business tour of Europe, has consummated an arrangement with E. R. Lewis of London-Decca for the exclusive distribution of the Seeco label for the entire world with the exception of the United States and South America.

Seeco, a major Latin American company, will be released in Europe under the London-Seeco label.

The first release will be the currently popular "Sweet And Gentle," the cha cha starring Barry Frank and the S. Bolivar Orchestra. This record is Seeco's biggest seller in the United States.

Howard Roseff, sales manager of the Seeco firm, reports that the initial reaction from England and Canada is most encouraging.

Kenton Adds Martin As Road Manager

HOLLYWOOD—Stan Kenton has added former Boston Jazz disk-jockey, Bob Martin to his stable of personnel. Martin, known on the air as The Robin, is the new road manager for the Kenton band.

Bob Martin was responsible for the Kenton Presents label securing the talents of the rejuvenated Serge Chaloff. The Serge Chaloff Sextet album will be released this fall and has produced rave notices from those who have heard the acetates.

Bob Martin will travel with the band and will front the organization on the appearance when Stan is away for his CBS TV show.

Gersh Named Eastern Rep For Deed Records

CHICAGO, ILL.—Ralph Conrad, president of Deed Records, this week announced that Dick Gersh has been appointed Eastern representative for the indie label.

Gersh will have authority to accept material from publishers, seek additional recording talent for the company and act as liaison for the Chicago platter's Eastern distributors. In addition, Gersh will be in charge of all Eastern promotion and publicity for Deed Records.

Currently, the Deed records of "Matador" by Danny O'Neil and "Wang Wang Cha Cha" by Brad Morey and his orchestra, are rapidly moving into the hit class.

Mickey Wallach, former director on station WMGM in New York, has joined the Gersh Office to act as Account Executive for Deed.

Cali Busy Banjoist

NEW YORK—John Cali, one of the original banjo men in the country, at the age of 60, is one of the busiest performers in his field. In addition to handling the banjo chores on the new Eddie Ballantine coupling "Bye Bye Blues" and "Banjo Blues" for the Wing label, he also is currently with Art Mooney. He accompanies singer Marguerite Piazza on the classical mandolin and is the mandolinist with the Metropolitan Opera Orchestra.

Laine Is Summer Replacement For Godfrey

HOLLYWOOD—"The Frankie Laine Show," a new hour-long variety program starring Frankie Laine, and featuring top-name guest artists, will debut on Wednesday, July 20th, as the eight-week summer replacement for "Arthur Godfrey And His Friends" on CBS Television, 8:00 to 9:00 P. M. EDST.

This program will be Frankie Laine's initial live television series, although the singer has appeared frequently as a guest star on the nation's major network programs.

Laine has ranked as a leading popular vocalist for the past half-decade, and is known throughout the world via recordings, television, radio and nightclub and theatre appearances.

Frankie made his first appearance as a singer at the age of 15 in Chicago's Merry Garden Ballroom. Among his most popular records are "Mule Train," "That's My Desire," "That Lucky Old Sun," "I Believe" and "Jezabel," all of which topped the million mark in sales.

Frankie Laine's most recent Columbia release pairs "My Little One" with the novelty, "The Humming Bird."

Sid Dickler Expands Tri-State Activities

PITTSBURGH—Sid Dickler, long-time Pittsburgh disk jockey, promotion-publicity and advertising man-about-town and the Eastern Ohio, West Virginia and Western Pennsylvania territories, moved his 'operations' back to the Century Building, 7th Street, Pittsburgh 22, Pa. as of June 21. "The Mustache" augments his artist-record promotion services with regular weekly disk columns in many of the district's newspapers; taped interviews and other media of exploitation.

Sid's sharing the suite in the Century Building with Maestro-Teacher-Arranger Frank Jarema, musical 'boss man' of Alba Records who also maintain a sizeable recording and broadcasting studio in the suite of rooms. Out-of-town disk jockeys have been invited to "make yourselves at home" with our facilities for interviews, etc. Dickler, naturally, handles the label's promo and lends a hand on A-R to President Bill Blakely and Frank Jarema, A-R Chief.

Mexico Gives U. S. The "Air"

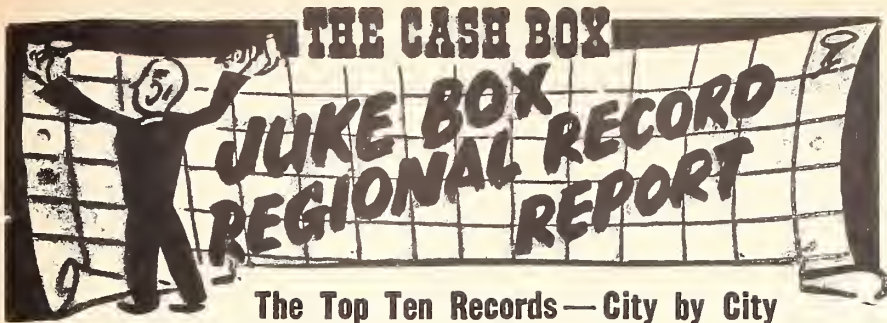
LOS ANGELES—George Baron, Vice-President of KOWL, announced last week that "Radio Mil," Mexico City's largest independent radio station, had begun airing KOWL's "Radio Mexico City" show south of the border. The show, co-emceed by KOWL's Mexican-American deejays "Chico" Sesma and Mario Rey, is part of a reciprocal program exchanged between the two stations. KOWL's "Radio Mexico City" counterpart, taped in Mexico City, is played here daily from 7:30 to 8:00 P. M.

An unusual sidelight to the Mexico City broadcast is the fact that "Radio Mil" has sold the KOWL series down there, "in advance," on the strength of "Chico's" popularity with the Mexican-American populace in Los Angeles.

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and his Comets — Decca
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THE BEST!
ALABAMA
JUBILEE
by THE FIREHOUSE
FIVE PLUS TWO
GOOD TIME JAZZ 90-45090



The Top Ten Records—City by City

New York, N. Y.

1. Unchained Melody (Hibbler/Hamilton/Baxter)
2. Cherry Pink (Perez Prado)
3. Honey Babe (Art Mooney)
4. Learnin' The Blues (Sinatra)
5. Something's Gotta Give (McGuire/Davis)
6. Sweet And Gentle (Dale)
7. Rock Around The Clock (Bill Haley)
8. A Blossom Fell (Nat Cole)
9. Dance With Me Henry (Gibbs)
10. Alabama Jubilee (Ferko Band)

Philadelphia, Pa.

1. Bandit (Eddy Barclay)
2. Hard To Get (MacKenzie)
3. Alabama Jubilee (Ferko Band)
4. Unchained Melody (Hibbler/Baxter)
5. Something's Gotta Give (McGuire/Davis)
6. Dance With Me Henry (Gibbs)
7. Rock Around The Clock (Bill Haley)
8. Cherry Pink (Perez Prado)
9. Honey Babe (Art Mooney)
10. Davy Crockett (Bill Hayes)

San Antonio, Tex.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hamilton)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Nat Cole)
5. Learnin' The Blues (Sinatra)
6. Something's Gotta Give (McGuire/Davis)
7. Don't Be Angry (Crewcuts/Brown)
8. Whatever Lola Wants (Sarah Vaughan)
9. Honey Babe (Art Mooney)
10. Story Untold (Crewcuts)

Shoals, Ind.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Dance With Me Henry (Gibbs)
4. If I May (Nat Cole)
5. Two Hearts (Pat Boone)
6. Learnin' The Blues (Sinatra)
7. Heart (Eddie Fisher)
8. Whatever Lola Wants (Sarah Vaughan)
9. Davy Crockett (Bill Hayes)
10. Don't Be Angry (Crewcuts)

Omaha, Neb.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Roy Hamilton)
3. Ballin' The Jack (G. Gibbs)
4. Dance With Me Henry (Gibbs)
5. Chee Chee-oo Chee (Como & Morgan)
6. Cherry Pink (Perez Prado)
7. If I May (Nat Cole)
8. Good And Lonesome (Starr)
9. Hard To Get (MacKenzie)
10. Sin To Lie (Somethin' Smith)

St. Louis, Mo.

1. Story Untold (Four Coins)
2. Man In A Raincoat (Wright)
3. Rock Around The Clock (Bill Haley)
4. Learnin' The Blues (Sinatra)
5. Ace In The Hole (Somethin' Smith)
6. Hard To Get (Susan Hunter)
7. Am I Blue (Dizzy Brown)
8. Something's Gotta Give (McGuire/Davis)
9. A Blossom Fell (Nat Cole)
10. Unchained Melody (Roy Hamilton)

Lexington, Ky.

1. Rock Around The Clock (Bill Haley)
2. Cherry Pink (Perez Prado)
3. Unchained Melody (Roy Hamilton)
4. Learnin' The Blues (Sinatra)
5. Dance With Me Henry (Gibbs)
6. Davy Crockett (Tenn. Ernie)
7. A Blossom Fell (Nat Cole)
8. Heart (Fisher)
9. If I May (Nat Cole)
10. Whatever Lola Wants (Sarah Vaughan)

Chicago, Ill.

1. Sin To Lie (Somethin' Smith)
2. Learnin' The Blues (Sinatra)
3. Alabama Jubilee (Ferko Band)
4. Cherry Pink (Perez Prado)
5. A Blossom Fell (Nat Cole)
6. Hey, Mr. Banjo (Sunnysiders)
7. Honey Babe (Art Mooney)
8. Something's Gotta Give (McGuire/Davis)
9. Hard To Get (MacKenzie)
10. Rock Around The Clock (Bill Haley)

Atlanta, Ga.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Dance With Me Henry (Gibbs)
4. Something's Gotta Give (McGuire/Davis)
5. A Blossom Fell (Nat Cole)
6. Learnin' The Blues (Sinatra)
7. Rock Around The Clock (Bill Haley)
8. Davy Crockett (Parker/Hayes)
9. Breeze And I (Valente)
10. If I May (Nat Cole)

Boston, Mass.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Roy Hamilton)
3. Cherry Pink (Perez Prado)
4. Sweet And Gentle (Dale)
5. Whatever Lola Wants (Sarah Vaughan)
6. Learnin' The Blues (Sinatra)
7. Love Me Or Leave Me (Sammy Davis)
8. Davy Crockett (Bill Hayes)
9. Sin To Lie (Somethin' Smith)
10. Old Black Magic (Sammy Davis, Jr.)

New Orleans, La.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (MacKenzie)
3. Cherry Pink (Perez Prado)
4. Sin To Lie (Somethin' Smith)
5. If I May (Nat Cole)
6. Learnin' The Blues (Sinatra)
7. Blossom Fell (Nat Cole)
8. Davy Crockett (T. E. Ford)
9. I Belong To You (Flanagan)
10. Story Untold (Crewcuts)

Pittsburgh, Pa.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hamilton/Hibbler)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Nat Cole)
5. Something's Gotta Give (McGuire/Davis)
6. Hard To Get (MacKenzie)
7. Learnin' The Blues (Sinatra)
8. Honey Babe (Art Mooney)
9. Davy Crockett (Bill Hayes)
10. If I May (Nat Cole)

Seattle, Wash.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Hibbler/Baxter)
3. House Of Blue Lights (Chuck Miller)
4. Honey Babe (Art Mooney)
5. Rock Around The Clock (Bill Haley)
6. A Blossom Fell (Nat Cole)
7. Dance With Me Henry (Parker/Ford)
8. If I May (Nat Cole)
9. Breeze And I (Valente)
10. Something's Gotta Give (McGuire/Davis)

Denver, Colo.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter/Hibbler)
3. Cherry Pink (Perez Prado)
4. A Blossom Fell (Nat Cole)
5. Honey Babe (Art Mooney)
6. Dance With Me Henry (Gibbs)
7. Learnin' The Blues (Sinatra)
8. Whatever Lola Wants (Sarah Vaughan)
9. Heart (Eddie Fisher)
10. Hey Mr. Banjo (Sunnysiders)

Los Angeles, Calif.

1. Unchained Melody (Baxter/Hamilton)
2. Cherry Pink (Perez Prado)
3. Learnin' The Blues (Sinatra)
4. A Blossom Fell (Nat Cole)
5. Rock Around The Clock (Bill Haley)
6. Honey Babe (Art Mooney)
7. Something's Gotta Give (McGuire/Davis)
8. Davy Crockett (Fess Parker)
9. Dance With Me Henry (Gibbs)
10. Hard To Get (MacKenzie)

Cleveland, Ohio

1. Rock Around The Clock (Bill Haley)
2. If I May (Nat Cole)
3. Seventeen (Boyd Bennett)
4. Ain't It A Shame (Domino)
5. Something's Gotta Give (McGuire/Davis)
6. I'll Never Stop Loving You (Doris Day)
7. Honey Babe (Art Mooney)
8. Kentuckian Song (Hilltoppers)
9. Unchained Melody (Baxter/Hibbler)
10. Cherry Pink (Perez Prado)

Detroit, Mich.

1. House Of Blue Lights (Chuck Miller)
2. Learnin' The Blues (Sinatra)
3. Man In A Raincoat (Wright)
4. Alabama Jubilee (Ferko Band)
5. Something's Gotta Give (McGuire/Davis)
6. Old Black Magic (S. Davis)
7. Love Me Or Leave Me (Sammy Davis)
8. Rock Around The Clock (Bill Haley)
9. Cherry Pink (Perez Prado)
10. Sweet And Gentle (Dale)

Brodhead, Wisc.

1. Unchained Melody (Hibbler)
2. Cherry Pink (Perez Prado)
3. Hey Mr. Banjo (Sunnysiders)
4. It's A Sin To Tell A Lie (Somethin' Smith)
5. Heart (Four Aces)
6. Rock Around The Clock (Bill Haley)
7. Honey Babe (Art Mooney)
8. A Blossom Fell (Nat Cole)
9. Dance With Me Henry (Gibbs)
10. Playmates (Fontane Sisters)

Deadwood, S. Dak.

1. Rock Around The Clock (Bill Haley)
2. Unchained Melody (Baxter)
3. A Blossom Fell (Nat Cole)
4. Cherry Pink (Perez Prado)
5. Dance With Me Henry (Gibbs)
6. Honey Babe (Art Mooney)
7. Breeze And I (Valente)
8. Davy Crockett (Tenn. Ernie)
9. Chee Chee-oo Chee (Como & Morgan)
10. Whatever Lola Wants (Sarah Vaughan)

Baltimore, Md.

1. Unchained Melody (Baxter/Hamilton)
2. Cherry Pink (Perez Prado)
3. It's A Sin To Tell A Lie (Somethin' Smith)
4. Rock Around The Clock (Bill Haley)
5. Honey Babe (Art Mooney)
6. Something's Gotta Give (McGuire Sisters)
7. Learnin' The Blues (Sinatra)
8. Hard To Get (MacKenzie)
9. Ain't That A Shame (Boone)
10. A Blossom Fell (Nat Cole)

San Francisco, Calif.

1. Cherry Pink (Perez Prado)
2. Unchained Melody (Baxter/Hibbler)
3. Learnin' The Blues (Sinatra)
4. A Blossom Fell (Nat Cole)
5. Honey Babe (Art Mooney)
6. Dance With Me Henry (Gibbs)
7. Rock Around The Clock (Bill Haley)
8. Something's Gotta Give (McGuire/Davis)
9. Davy Crockett (F. Parker)
10. Heart (Eddie Fisher)



1. AIN'T IT A SHAME
Fats Domino (Imperial 5348)
2. UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102)
3. BO DIDDLEY
Bo Diddley (Checker 814)
4. STORY UNTOLD
Nutmegs (Herald 452)
5. A FOOL FOR YOU
Ray Charles (Atlantic 1063)
6. AS LONG AS I'M MOVING
Ruth Brown (Atlantic 1059)
7. DON'T BE ANGRY
Nappy Brown (Savoy 1155)
8. BOP TING-A-LING
Lavern Baker (Atlantic 1057)
9. SOLDIER BOY
Four Fellows (Glory 234)
10. IT'S MY LIFE, BABY
Bobby Blue Bland (Duke 141)
11. EVERY DAY
Count Basie (Clef 81949)
12. THIS IS MY STORY
Gene & Eunice (Aladdin 3282)
13. WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055)
14. ROLLIN' STONE
Marigolds (Excello 2057)
15. IT'S LOVE, BABY
Louis Brooks & Earl Gaines (Excello 2056)

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CHESS # 1602



BY

MUDDY WATERS

THE ORIGINAL

"EVERY DAY

I HAVE THE BLUES"

CHECKER # 762

BY

JOE WILLIAMS

IT'S GETTING THE AIR PLAY

GOING PLACES FAST

"LONELY HOURS"

CHECKER # 820

BY



LOWELL FULSON

DON'T MISS THE BOAT!!

Checker RECORD CO.

4750-52 Cottage Grove Ave.
Chicago 15, Illinois

THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- | | | |
|--|--|---|
| 1 EVERY DAY
Count Basie
(Clef 81949) | IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) |
| 2 SOLDIER BOY
Four Fellows
(Glory 234) | ROLLER COASTER
Little Walter
(Checker 817) | DON'T TAKE IT SO HARD
Earl King
(King 4780) |
| 3 UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | SONG OF THE DREAMER
Billy Brooks
(Duke 142) |
| 4 STORY UNTOLD
Nutmegs
(Herald 452) | BO DIDDLEY
Bo Diddley
(Checker 814) | THE TURTLE
Larry Liggett
(Chess 1594) |
| 5 BO DIDDLEY
Bo Diddley
(Checker 814) | IF IT'S THE LAST THING I DO
Dinah Washington
(Mercury 10865) | DIDDLEY DADDY
Bo Diddley
(Checker 819) |
| 6 AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | IT'S LOVE, BABY
Louis Brooks and Earl Gaines
(Excella 2056) | I CAN SEE EVERYBODY'S BABY
Ruth Brown
(Atlantic 1059) |
| 7 AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059) | DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | ROLLIN' STONE
Marigolds
(Excella 2057) |
| 8 THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | EVERY DAY
Count Basie
(Clef 81949) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) |
| 9 IF IT'S THE LAST THING I DO
Dinah Washington
(Mercury 10865) | UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) | STORY UNTOLD
Nutmegs
(Herald 452) |
| 10 A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | CHOP CHOP BOOM
Danderliers
(States 147) | IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) |

in
SAN FRANCISCO

in
NEWARK

in
DETROIT

- | | | |
|--|--|---|
| 1 EVERY DAY
Count Basie
(Clef 81949) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | UNCHAINED MELODY
Al Hibbler (Decca 29441) |
| 2 MAMA, TALK TO YOUR DAUGHTER
J. B. Lenore
(Parratt 809) | UNCHAINED MELODY
Roy Hamilton (Epic 9102)
Al Hibbler (Decca 29441) | WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055) |
| 3 UNCHAINED MELODY
Al Hibbler (Decca 29441) | THIS LITTLE GIRL OF MINE
Ray Charles
(Atlantic 1063) | STORY UNTOLD
Nutmegs
(Herald 452) |
| 4 AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | BO DIDDLEY
Bo Diddley
(Checker 814) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) |
| 5 IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) | THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | MY BABE
Little Walter
(Checker 811) |
| 6 STORY UNTOLD
Nutmegs
(Herald 452) | ROLLIN' STONE
Marigolds
(Excella 2057) | I DIDDLEY
Dinah Washington
(Mercury 10865) |
| 7 BO DIDDLEY
Bo Diddley
(Checker 814) | I CAN TELL
Chuck Willis
(Okeh 7055) | IT'S LOVE, BABY
Louis Brooks and Earl Gaines
(Excella 2056) |
| 8 DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | SOLDIER BOY
Four Fellows
(Glory 234) | I'M IN LOVE
B. B. King
(RPM 430) |
| 9 CLOSE YOUR EYES
Five Keys
(Capitol 3032) | HEY HENRY
Etta James
(Modern 957) | HENRY'S GOT FLAT FEET
Midnighters
(Federal 12224) |
| 10 DEANIE BOY
Tommy Dean
(Vee-Jay 125) | STORY UNTOLD
Nutmegs
(Herald 452) | FLIP, FLOP AND FLY
Joe Turner
(Atlantic 1053) |

THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- | | | |
|---|---|---|
| 1 AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | DIDDLEY DADDY
Bo Diddley
(Checker 819) | DO-WAH
Spaniels
(Vee-Jay 131) |
| 2 EVERYBODY NEEDS SOMEBODY
Jimmy Scott
(Savoy 1154) | SINDY
Squires
(Mambo 105) | UNCHAINED MELODY
Roy Hamilton (Epic 9102) |
| 3 STORY UNTOLD
Nutmegs
(Herald 452) | ONLY YOU
Platters
(Mercury 70633) | BO DIDDLEY
Bo Diddley
(Checker 814) |
| 4 SOLDIER BOY
Four Fellows
(Glory 234) | UNCHAINED MELODY
Roy Hamilton
(Epic 9102) | BOP TING-A-LING
Lavern Baker
(Atlantic 1057) |
| 5 EVERY DAY
Count Basie
(Clef 81949) | EDNA
Medallions
(Dootone 364) | I CAN TELL
Chuck Willis
(Okeh 7055) |
| 6 A FOOL FOR YOU
Ray Charles
(Atlantic 1063) | BO DIDDLEY
Bo Diddley
(Checker 814) | SOLDIER BOY
Four Fellows
(Glory 234) |
| 7 UNCHAINED MELODY
Roy Hamilton
(Epic 9102) | ANGEL IN MY LIFE
Jewels
(Imperial 5351) | YOU DON'T HAVE TO GO
Jimmy Reed
(Vee-Jay 119) |
| 8 MY BABE
Little Walter
(Checker 811) | SOLDIER BOY
Four Fellows
(Glory 234) | EVERY DAY
Count Basie
(Clef 81949) |
| 9 DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | BOPPIN' THE ROCK
Clifton Chenier
(Specialty 552) | AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059) |
| 10 IT'S ABOUT TO BREAK MY HEART
Ella Johnson
(Mercury 70628) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) |



- | | | |
|--|--|---|
| 1 AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) | IT'S LOVE, BABY
Louis Brooks
(Excello 2056) |
| 2 UNCHAINED MELODY
Roy Hamilton (Epic 9102) | UNCHAINED MELODY
Roy Hamilton (Epic 9102) | UNCHAINED MELODY
Al Hibbler (Decca 29441)
Roy Hamilton (Epic 9102) |
| 3 AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059) | BO DIDDLEY
Bo Diddley
(Checker 814) | IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) |
| 4 BO DIDDLEY
Bo Diddley
(Checker 814) | THIS IS MY STORY
Gene & Eunice
(Aladdin 3282) | AIN'T IT A SHAME
Fats Domino
(Imperial 5348) |
| 5 IT'S MY LIFE, BABY
Bobby Blue Bland
(Duke 141) | AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059) | SONG OF THE DREAMER
Billy Brooks
(Duke 142) |
| 6 STORY UNTOLD
Nutmegs
(Herald 452) | HENRY'S GOT FLAT FEET
Midnighters
(Federal 12224) | BOP TING-A-LING
Lavern Baker
(Atlantic 1057) |
| 7 IT'S LOVE, BABY
Louis Brooks & Earl Gaines
(Excello 2056) | IT'S LOVE, BABY
Brooks & Gaines
(Excello 2056)
Midnighters (Federal 12227) | SHUT YOUR MOUTH
B. B. King
(RPM 430) |
| 8 WHAT'CHA GONNA DO
Clyde McPhatter & The Drifters (Atlantic 1055) | BOP TING-A-LING
Lavern Baker
(Atlantic 1057) | WHO WILL BE NEXT
Howlin' Wolf
(Chess 1593) |
| 9 DON'T BE ANGRY
Nappy Brown
(Savoy 1155) | THIS LITTLE GIRL OF MINE
Ray Charles
(Atlantic 1063) | A FOOL FOR YOU
Ray Charles
(Atlantic 1063) |
| 10 BOP TING-A-LING
Lavern Baker
(Atlantic 1057) | STORY UNTOLD
Nutmegs
(Herald 452) | AS LONG AS I'M MOVING
Ruth Brown
(Atlantic 1059) |

Coming Up In R & B
Listed Alphabetically

IT'S LOVE, BABY
Louis Brooks & Earl Gaines
(Excello 2056)
Atlanta, Chicago, Columbia & Jackson (Tenn.),
Dallas, Detroit, Memphis Meridian Mobile,
Nashville, New Orleans, Rockford

SONG OF THE DREAMER
Billy Brooks
(Duke 142)
Chicago, Cleveland, Houston, Memphis, Meridian,
Mobile, New Orleans, New York, St. Louis

BANDWAGON NUMBERS
"BABY I'M FOOL PROOF"
Vocal by: Good Rockin' Sam
b/w
"THING-A-MA-JIG"
(Inst.)
KID KING'S COMBO
EXCELLO 2059

"ROLLIN' STONE"
by
THE MARIGOLDS
EXCELLO 2057

"IT'S LOVE, BABY"
LOUIS BROOKS
and his Hi-Toppers
EXCELLO 2056

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HITTING THE CHARTS
"HOW CAN I LET YOU GO"
AND
"WHY DON'T CHU"
BY
TOMMY DEAN
JOE BUCKNER
VEE-JAY 141

Vee-Jay RECORDS, INC.
2129 S. Michigan Avenue
Chicago 15, Illinois

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"EDNA"
b/w
"SPEEDIN"
THE MEDALLIONS
Dootone No. 364
DOOTONE RECORDS



DO NOT SLEEP ON THIS ONE
A Real "Hit"
by A Real
"Artist" . . .

Billy Brooks
sings
"SONG OF THE DREAMER"
b/w
"MAMBO IS EVERYWHERE"
DUKE #142
DUKE RECORDS, Inc
2809 Erastus Street,
Houston 26, Texas

The Cash Box RHYTHM 'N BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓐ VERY GOOD	ⓐ MEDIOCRE

LULA REED
(King 4811)
B+ "WHY DON'T YOU COME ON HOME" (2:30) [Armo BMI—Sonny Thompson] Reed gives this slow emotional piece a 'from the heart' reading that lends the wax that little bit extra. She really sings this one with deep feeling. Choral backing is also very effective. Lula's effort has a bit of spiritual flavor. Like this side and it could be Lula's best seller for some time.
B "I'M GIVING ALL MY LOVE" (2:15) [Gallo BMI—Carl White] Lula backs with a middle beat jump tune and does a better than fair job. Tune is a good coupling, but "Home" is the side.

BROOK BENTON
(Okeh 7058)
B "OOH" (2:43) [Marlyn BMI—Jones Brook] Benton does a smooth job on a slow bouncer with romantic lyrics. Rhythmic jump well done but not different enough for the big push.
C+ "THE KENTUCKIAN SONG" (3:04) [Frank ASCAP—Gordon] Benton sings the tune from the film "The Kentuckian" strictly for the pop market. Easy tune, folk flavored, dramatically and well performed.

MARVIN PHILLIPS
(Specialty 554)
C+ "MAMO MAMO" (2:35) [Venice BMI—Phillips] Marvin Phillips shouts a rocking fast beat with all the stops pulled out. A wildie.
B "DING DONG BABY" (2:01) [Venice BMI—Buyem] Another fast beat but with a more subdued treatment. Also Latin rhythm wax with that rhythm and blues flavor. Good jump side.


SONNY THOMPSON
(King 4809)
B "FIRST BASE" (3:03) [Armo BMI—Sonny Thompson] A smooth middle beat production featuring the lithe fingerings of the pianist. Pleasing wax.
C+ "LONELY MOON" (2:35) [Armo BMI—Thompson] Slow tempo mood wax. Rhythmic relaxing evergreen.

RUSTY BRYANT
(Dot 15376)
B+ "HOT FUDGE" (2:20) [Savoy Music BMI—Hal Singer] Rusty Bryant drives hot and hard on this jump side. Tune is effectively done, loaded with excitement, and could be Rusty's biggest to date. It's wild and we look for it to make noise, both literally and figuratively.
B "RIDIN' WITH RUSTY" (2:29) [Gallatin BMI] The underlid is another driving tune, tho of a more routine nature than "Hot Fudge".

B. B. "BLUES BOY" KING
(RPM 435)
B "BOOGIE ROCK" (3:02) [Modern BMI—King, Taub] B. B. King issues a fluid boogie instrumental that drives effectively. Good dance beat.
B "TALKIN' THE BLUES" (2:30) [Modern BMI—King, Taub] King and his group etch a slow country instrumental blues with a wailing sound. Ok coupler.

THE CASH BOX ★ AWARD O' THE WEEK ★

"MANISH BOY" (2:29)
[Arc BMI—Morgenfield, London, McDaniels]
"YOUNG FASHION WAYS" (2:32)
[Arc BMI—Dixon]
MUDDY WATERS
(Chess 1602)




erful piece of material, "Manish Boy", that his followers will grab. Muddy tells of his having attained the age of 21—he's now a full grown man. Fem cries in the background every time Muddy says he's a "man". Item is a simple recitation type, repetitive rhythmic country tune given the full Waters treatment. Look for it to become a really big seller. The flip, "Young Fashion Ways", is a livelier item chanted in Muddy's inimitable manner and the singer, tho handling a more routine piece of material, may find sales in this side also.

● Muddy Waters' latest is a pow-

THE CASH BOX Rhythm 'N Blues SLEEPER OF THE WEEK

"EVERY DAY" (3:28)
[Golden State BMI—Chapman, York]
"THE COMEBACK" (3:30)
[Pamlee BMI—Memphis Slim]
COUNT BASIE
(Clef 89149)



one. "Every Day" is a rhythmic middle beat effort that has the standout Basie treatment plus an excellent vocal by Joe Williams and a strong piece of blues material. The combination has had the effect of strong sales already and it looks like one of the coming summer's winners. The flip, "The Comeback", is a tune in the same rhythmic vein, well done, tho not on a par with the topside. Joe Williams handles the vocal on this deck with a big voice reading.

● Count Basie, who hasn't had a really smash selling record for some time, comes up with one now that has every earmark of being the

THE CASH BOX Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

★ "WHY DON'T YOU COME ON HOME" ... Lula Reed ... King 4811
★ "HOT FUDGE" ... Rusty Bryant ... Dot 15376

THE JACKS
(RPM 433)
B+ "I'M CONFESSIN'" (2:31) [Modern BMI—McGraw, Taub] The Jacks blend on a down home medium beat blues in good style. Lead is strong and handles his job well. Tune is pretty—lyrics romantic.
B "SINCE MY BABY'S BEEN GONE" (2:35) [Modern BMI—McGraw, Taub] Fast beat rhythmic blues, well chanted by the group, but not up to the quality of "I'm Confessin'".

THE SONICS
(Groove 0112)
B "BUMBLE BEE" (2:18) [Conley BMI—Slay, Crewe] The Sonics, youthful new group with Groove sing a bouncer with zest and fresh appeal. Ok group and ok side.
B "AS I LIVE ON" (2:49) [Style-tone BMI—Ben Smith] The Sonics, with a strong lead, sing a lovely blue ballad with feeling. Well done, tho material too similar to too many past releases.

LUTHER BOND
(Savoy 1159)
B+ "IT'S WRITTEN IN THE STARS" (2:43) [Crossroads BMI—Bond, McGue] Luther Bond leads his Emeralds through a sentimental softie in excellent fashion. The blues ballad comes off well and Bond may have his best seller yet.
C+ "I WON'T BELIEVE YOU ANYMORE" (2:33) [Savoy BMI—Gould, Mate, Mendelsohn] The flip has Bond and the lads rocking to a fast beat bouncer. Good dance side backer-upper.

LAWRENCE PEEL AND THE FILATONES
(Grand 128)
B "FILATONES' MAMBO" (2:20) [Slotkin BMI—Peel] Lawrence Peel and his Filatones work out a weird arrangement of a fast beat mambo that is an exciting wax. Solid mambo instrumental.
C+ "SONG OF SADAR" (2:20) [Slotkin BMI—Peel] Peel backs with a slow tempo oriental flavored mambo for a good coupling.

THE TRITONES
(Grand 126)
B "BLUES IN THE CLOSET" (2:22) [Pettiford] The Tritones blend easily on a bouncing blues instrumental. Organ, sax and drums come up with a fine sound and rhythm. Ok side.
C+ "SWEET AND LOVELY" (2:19) The old standard is given a sweet and lovely treatment by the expressive trio. Music to relax to.

THE LARKS
(Apollo 474)
B "NO MAMA NO" (2:32) [Bess, BMI—Winkler, Dixon] Still being treated mean, daughter tells mama she's not coming home. This group is good and handles the tune with smart teamwork. Good quick beat rocking tune and a zesty performance.
B+ "HONEY FROM THE BEE" (2:45) [Bess BMI—Mumford, Smith, Freed] Familiar melody is bounced through with the same effectiveness reported on the reverse side. Engaging side that could stir up some action.

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Stan Pat, Grand Record Company, announces the signing of Eunice Davis to a three year recording contract. . . . Al Silver, Herald Records, also announced the signing of a Philadelphia group, The Turbans. Silver cut The Turbans immediately and says he got four terrific sides out of the session. Al and Jack Angel, the latter just in from the road, busy picking material for a new Al Savage session. . . . Faye Adams, Herald star, in New York. Faye and her husband working up some new original material for her next release. . . . Three new distributors announced for the Herald line. Eric Distributors, San Francisco; B & K Distributors, Oklahoma City; and Transdisk, Boston. . . . Jerry Wexler, Atlantic Records, father of a baby girl. Newest addition makes it three for the Wexlers—two girls and a boy. Guess it only seems he's on the road all the time. . . . Phyllis Branch, Tuxedo artist, opening at The Black Orchid, Chicago, July 5, for three weeks. Phyllis recently cut four new sides for Tuxedo and her next release is due out this week. . . . Lou Chudd describes his new singer, Bernie Williams, as "greater than Clyde McPhatter". Williams' initial entry is "Don't Tease Me" and "Why Fool Yourself". . . . Baton Records in the happy position of having two "The Hearts" hits, "Lonely Nights", which made a



PHYLLIS BRANCH

definite mark on the sales charts in the North has now begun to show very strong action in the Southern markets. In the meantime, Messrs. Rabinowitz and Sprung released the second Hearts' record, "All My Love Belongs To You", and it is already creating excitement in the Northern markets. If the first four releases of this young organization are indicative of what we can expect in the future, Baton is one of the coming record companies. . . . Savoy Records continues to roll hot dice with what looks like another seven in Wilbur Harrison's "Darling, Listen to This Song". A simple, melodic, hymnlike item that could go a long way in the sales department. Herman Lubinsky advises he has just completed a deal with London for distribution of his LP line throughout Europe with the exception of France, Holland and Belgium. . . . Bess Berman, Apollo Records, announces the signing of the Sparks of Rhythm, a group of soldiers who were formerly known as the "Berliners" and who served with the American Army of Occupation in Berlin, Germany. First releases will be on the market in two weeks. Mrs. Berman also signed Marga Benitez, former Decca artist. . . . Bonnemere, Royal Roost Record Company, at Atlantic City's Paradise Club from June 30 to September 5. . . . Shirley Shainin, formerly with Universal Attractions in New York, now with Associated Booking in Hollywood. . . . Professor Marshall W. Stearns, executive director of Institute of Jazz Studies, accepted a check for \$1,000 for the institute from Louis L. Lorillard, president of the Newport Jazz Festival. The aim of the institute is to foster an understanding and appreciation of jazz and its method is to pool the knowledge and skills of jazz-oriented authors and musicians with those of social scientists and other trained specialists in the study of the role of jazz in American civilization. . . . Annisteen Allen, Capitol artist, opens at Peps in Philadelphia July 11. . . . Howard Rossoff, Seeco Records, due to become a father any minute now. . . . The 13th Anniversary issue carried the wrong address for Herald Records. It should have read "1697 Broadway, N. Y. C.". . . . Louis Armstrong at Basin Street starting June 30. Accompanying Satchmo is the Ralph Sutton Trio. Ray Clark advises Groove really moving with quite a few steady sellers adding up to large orders. In addition the latest Piano Red, "Rockin' With Red", has taken off quickly as has Chris Powell's "Unchained Melody". Clark happy to announce the signing of Piano Red to a long term contract. Several companies had been after Red but Ray proved to be the most persuasive talker. Also signed to Groove was Leroy Rosier, blues singer. Rosier was cut immediately and the initial release will be out shortly.



SPARKS OF RHYTHM

CHICAGO:

"Once upon a time I could rattle off every artist on every R&B tune in existence", is the way one noted R&B distrib put it this past week, "but", he added, "today I've got to stop and think it out. So many of the R&B tunes have gone Pop that I get confused as to which is which and what is what. "And this confusion becomes even more confusing each day. "Take Fats Domino's 'Ain't It A Shame', as another R&B distrib pointed out, "just the other day", he continued, "someone phoned me, and I almost said, 'Sure we've got it. It's Fats Domino's tune'. But", he advised, "I caught myself just in time. This wasn't an R&B customer". . . . Jim O'Dwyer of the Music Box, who got the very first batch of Roy Hamilton's new disk reordered, we're told, within 24 hours and also said, "Looks like another big one for Roy". . . . Epic's fieldman, Walt Hayum, had to listen to Ernie Leaner reading Bill Nielson's article, "Mighty Oaks From Little Acorns", that appeared in The Cash Box' 13th Anniversary Issue, while he was at the airport. Walt



THE DIABLOS

almost missed his plane. . . . Everyone 'round the town talking about our 13th Anniversary Issue and all acclaiming and commending The Cash Box for the info contained therein. Said one leading R&B salesman, "This is the very greatest issue ever produced". . . . Lots of action over at the South Side's Trianon Ballroom this past Friday, 7/1 and Saturday, 7/2. The order for the evening's entertainment was a floor show followed by dancing. DeeJay, Al Benson, acted as emcee. Also on hand to join in the festivities were: Floyd Dixon, Billy Boy, The Eldorados, Red Holloway's Band, L. C. McKinley, Dr. Jo-Jo Adams, Eddie "Cleanhead" Vinson, The Diablos and The Orchids. Al said, "Due to the terrific response, this will be a regular week-end feature". . . . Everyone over at Vee-Jay Records very pleased with their new location. It's within one block of their distributors—on Record Row. Abner of this firm reports, "The added room in our new offices should help our business very much". Vee-Jay's Billy Boy moving up on the Hot Charts with, "I Wish You Would". . . . Smitty at States Records all

smiles these days due to the success of the Danderliers new platter, "Shu-Wop". "Perfect follow-up on 'Chop, Chop, Boom'", says Smitty. . . . George Leaner of United Record Distributors now spending lotsa time at the firm's Indianapolis offices. Brother Ernie holding the fort while George is out, at the Chi office. . . . Len and Phil Chess simply thrilled at the reception accorded Bo Diddley and the Moonglows during their recent appearance at the Apollo Thither in Noo Yawk. This has been followed with bookings all over the country.

LOS ANGELES:

Most diskery heads feel quite optimistic about record sales this summer. Most releases for the next three months have already been cut and a busy schedule is underway to make plans for the smash Fall season. No holds have been barred to keep sales riding along at their peak. . . . Dootone Records prexy, Dootsie Williams, has confidence that his latest Roy Milton disk "You Got Me Reelin' & Rockin'" b/w "Nothing Left" is Milton's strongest coupling since he joined the Dootone roost. Due to the success of his EP packages Dootsie is prepping a 12" LP album titled "Best vocal groups in R&B" which will feature best selling songs by The Penguins, The Medallions, The Meadowlarks and The Dootones. . . . The Milton Deutsch Agency, Western reps. for Shaw Artists, is opening a branch office in Las Vegas which will be managed by Wally Webb. . . . Lowell Fulson's tour of the West received an unexpected delay. However, he will hit the coast July 7 for a series of one nite dates in Riverside, San Diego, Los Angeles and on throughout the Central Calif. area. He will be in LA July 10 for a one night engagement at the Elk's hall. . . . Saul



THE PENGUINS

Bihari of Modern Records reports regional nibbles on three numbers which look as though they'll soon crash through to the big-time. They include The Cadets' "I Cried"; Donna Hightower's "Dog Gone It" and The Jacks' "Why Don't You Write Me". . . . The first instrumental featuring "Blues Boy" B. B. King was recently released on the RPM label. Titles are "Boogie Rock" b/w "Talkin' The Blues". . . . The popularity of rhythm and blues continues to conquer new frontiers in the Northwest assuring steady bookings for name attractions who travel through its vast expanse of scenic wonders. Due to the success of R&B in Anchorage other Alaskan cities are now clamoring for package shows. The local Ben Waller Agency recently set dates in Fairbanks and Juneau along with The Birdland in Seattle. "Big Jim" Wynn and his band opened The Birdland on June 29. . . . Jack Angel, Herald Records head, was on a busy whirl of deejays, one-stops and distributors during his swing along the West Coast. . . . Sid Talmadge, prexy of Record Merchandising Company, is making new plans to expand the activities of his record distributing firm. Latest sales rep. to join the staff is "Browney" Bronstein. . . . The Ink Spots open a three week engagement at Lake Tahoe July 11. . . . Looks like "Two Things I Love" will be the next contender for the big-time in both POP and R&B fields. Original version of this calypso type bouncer was recorded by The Voices on the Cash label and has been covered by The Gadabouts on Wing and The Cardinals on Atlantic. . . . Ivor Shorten, prexy of Allied Music Sales, is back in the groove again after a 3 week vacation thru the East and Midwest driving a classy new car. Dorothy Johnson is the newest addition behind the counter at Allied. . . . Hunter Hancock's "Huntin' With Hunter" deejay show is now heard in seven major Southern markets through his new syndicated taped series.

Award Winners



NEW YORK—The announcement of The Cash Box Disk Jockeys' awards of 1955 found three of the winners appearing with Tommy (Dr. Jive) Smalls (WWRL-Woodside, L. I.) at the Apollo Theatre, Harlem, this city. Making the presentation is Smalls, center, and flanked on his immediate

left by Bobby Lester, lead singer of the Moonglows (Chess Records); and on his right by Buddy Johnson (Mercury Records) and Bo Diddley (Checker Records). The remaining trio flanking the award recipients are the Moonglows.

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Together Again



NASHVILLE—Jimmy Lee and Johnny Mathis who came into their own as a recording duet sometime back with their 'hit' recording of "If You Don't Somebody Else Will" are back together again and are pictured here on their most recent session date.

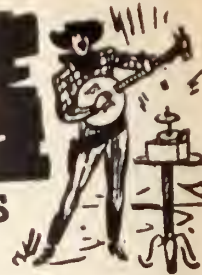
Meeting Dates Of Music Operators' Associations

- July 12—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (executive board).
- 12—California Music Merchants' Assn.
Place: Fresno Hotel, Fresno, Calif.
- 12—Western Massachusetts Music Guild
Place: Ivy House, W. Springfield, Mass.
- 12—Amusement Machine Assn. of Philadelphia, Inc.
Place: Broadwood Hotel, Broad & Wood Sts., Phila., Pa.
- 13—California Music Merchants' Assn.
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 13—New York State Operators Guild
Place: Palatine Hotel, Newburgh, N. Y.
- 14—California Music Merchants' Assn.
Place: U. S. Grant Hotel, San Diego, Calif.
- 14—Mass. Music Operators Assn.
Place: Hampton Court Hotel, Boston, Mass.
- 18—Westchester Operators' Guild, Inc.
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 21—Eastern Ohio Phonograph Operators' Assn.
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 25—Central States Music Guild
Place: 805 Main Street, Peoria, Ill.
- Aug. 1—United Music Operators of Michigan
Place: Fort Wayne Hotel, Detroit, Mich.
- 1—California Music Merchants' Assn.
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 4—Phonograph Merchants' Assn., Cleveland, Ohio
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 4—California Music Merchants' Assn.
Place: Sacramento Hotel, Sacramento, Calif.
- 4—Eastern Ohio Phonograph Operators' Assn.
Place: Tod Hotel, Youngstown, Ohio (General)

THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



- SHERIFF TEX DAVIS**
WCMS—Norfolk, Va.
1. Take Possession (J. Shepard)
 2. Crewcut And Baby Blue Eyes (West/Coquettes)
 3. Satisfied Mind (Wagoner)
 4. Good For Nothing Heart (Webb Pierce)
 5. Best Mistake (G. Morgan)
 6. No One Dear But You (Johnny & Jack)
 7. There She Goes (Carl Smith)
 8. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
 9. I'll Baby Sit With You (Ferlin Huskey)
 10. Baby, Let's Play House (Elvis Presley)

- BOB JENNINGS**
WLAC—Nashville, Tenn.
1. Making Believe (Kitty Wells)
 2. Satisfied Mind (P. Wagoner)
 3. Daddy Loves You (Robbins)
 4. Love Thy Neighbor (Louvin Bros.)
 5. Live Fast, Love Hard (Faron Young)
 6. In The Jailhouse Now, No. 2 (Jimmy Rodgers)
 7. You Can Feel It In Your Soul (Flatt & Scruggs)
 8. I Wanna, Wanna, Wanna (Wilburns)
 9. Yellow Roses (Hank Snow)
 10. Blue Darling (J. Newman)

- SKIP-A-LONG HATHAWAY**
KUGN—Eugene, Ore.
1. Sentimental Journey (Wade Ray)
 2. Satisfied Mind (P. Wagoner)
 3. Breakin' In Another Heart (Hank Thompson)
 4. There She Goes (Carl Smith)
 5. Hard Hearted Gal (Leon McAuliffe)
 6. I Don't Care (Webb Pierce)
 7. A Crushed Red Rose (Kenny Price)
 8. Feudin' Banjos (Smith & Reno)
 9. Tennessee Rock And Roll (Sons Of The Pioneers)
 10. His Hands (T. Ernie Ford)

- SMILIN' JIM WESTERN**
CARAVAN
WHAY—New Britain, Conn.
1. Satisfied Mind (P. Wagoner)
 2. In The Jailhouse (W. Pierce)
 3. Making Believe (K. Wells)
 4. Makes Me So Mad (D. Rose)
 5. Cat Came Back (Lee Moore)
 6. I'll Never Stop Loving You (Slim Whitman)
 7. Yellow Roses (Hank Snow)
 8. Are You Mine (Wright & Tall)
 9. I'm Glad To See You (Hank Snow)
 10. Live Fast, Love Hard (Faron Young)

- JOHNNY RION**
KSTL—St. Louis, Mo.
1. Live Fast, Love Hard (Faron Young)
 2. Would You Mind (H. Snow)
 3. I Wanna, Wanna, Wanna (Wilburns)
 4. Making Believe (Kitty Wells)
 5. It's A Lonely World (E. Tubbs)
 6. I Don't Care (Webb Pierce)
 7. In The Jailhouse Now, No. 2 (Jimmie Rodgers)
 8. That's What I'll Do (Benny Martin)
 9. It Ticks (Tommy Collins)
 10. There She Goes (Carl Smith)

- BILL STANLEY**
WNOE—New Orleans, La.
1. Satisfied Mind (J. Shepard)
 2. Bargain Day (Carlises)
 3. Kisses Don't Lie (Carl Smith)
 4. Hey, Mr. Banjo (Chet Atkins)
 5. Cattle Call (Eddy Arnold)
 6. Live Fast, Love Hard (Faron Young)
 7. Yellow Roses (Hank Snow)
 8. Blue Darling (J. Newman)
 9. That's What Makes The Juke Box Play (Jimmy Work)
 10. The Best Mistake (G. Morgan)

- ELMER SNODGRASS**
WGGA—Gainesville, Ga.
1. I Wanna, Wanna, Wanna (Wilburns)
 2. Making Believe (Kitty Wells)
 3. Honky Tonk Husband (Hall)
 4. Take Possession (J. Shepard)
 5. Old Lonesome Times (Smith)
 6. Daydreaming (H. Thompson)
 7. No One Dear But You (Johnny & Jack)
 8. Would You Mind (H. Snow)
 9. It Ticks (Tommy Collins)
 10. Davy Crockett (Mac Wiseman)

- TOM PERRYMAN**
KSIJ—Gladewater, Tex.
1. You're Right, I'm Left (Elvis Presley)
 2. I Don't Care (Webb Pierce)
 3. Take Possession (J. Shepard)
 4. Please Don't Let Me Love You (Hank Williams)
 5. I'll Never Take You Back (Slim Whitman)
 6. Journey With No End (Johnny Horton)
 7. Blue Darling (J. Newman)
 8. Satisfied Mind (P. Wagoner)
 9. I Wanna, Wanna, Wanna (Wilburns)
 10. My Heart Can't Afford A Divorce (Sammy Lillibridge)

- JOLLY CHOLLY**
WWEZ—New Orleans, La.
1. Satisfied Mind (P. Wagoner)
 2. Cattle Call (Eddy Arnold)
 3. Cold Weary World (Werly Fairburn)
 4. Which One Is To Blame (Walker & Hicks)
 5. I Don't Care (Webb Pierce)
 6. Wildwood Flower (Hank Thompson)
 7. Davy Crockett (T. E. Ford)
 8. Sittin' Home Prayin' For Rain (Bob Lord)
 9. Hot To Trot (Andrews)
 10. Smack Dab In The Middle (Eddie Hill)

- JOE MORRIS**
WAGS—Bishopville, S. C.
1. Satisfied Mind (J. Shepard)
 2. I Wanna, Wanna, Wanna (Wilburns)
 3. I Don't Care (Webb Pierce)
 4. Making Believe (Kitty Wells)
 5. There She Goes (Carl Smith)
 6. Blue Darling (J. Newman)
 7. Live Fast, Love Hard (Faron Young)
 8. Would You Mind (H. Snow)
 9. No One, Dear, But You (Johnny & Jack)
 10. Old Lonesome Times (Carl Smith)

- SLIM LAY**
WHBS—Huntsville, Ala.
1. So Lovely Baby (Rusty & Doug)
 2. Crewcut And Baby Blue Eyes (Tabby West)
 3. Satisfied Mind (P. Wagoner)
 4. Take Possession (J. Shepard)
 5. Daydreaming (J. Newman)
 6. No One, Dear, But You (Johnny & Jack)
 7. There She Goes (Carl Smith)
 8. Making Believe (Anita Carter)
 9. Live Fast, Love Hard (Faron Young)
 10. Cattle Call (Eddy Arnold)

- JIMMY HUTSELL**
WLAR—Athens, Tenn.
1. Ain't Gonna Take No Chance (Sonny James)
 2. In The Jailhouse (W. Pierce)
 3. Satisfied Mind (P. Wagoner)
 4. Bargain Day (Carlises)
 5. There She Goes (Carl Smith)
 6. Making Believe (A. Carter)
 7. I'll Baby Sit With You (Ferlin Huskey)
 8. Yellow Roses (Hank Snow)
 9. Cattle Call (Eddy Arnold)
 10. Unchained Melody (Atkins)

- BOB EDWARDS**
WFBC—Greenville, S. C.
1. In The Jailhouse (Pierce)
 2. Making Believe (Kitty Wells)
 3. Are You Mine (Wright & Tall)
 4. There She Goes (C. Smith)
 5. I've Been Thinking (Arnold)
 6. Live Fast, Love Hard (Young)
 7. Make Believe (Wells & Foley)
 8. Davy Crockett (T. Ernie Ford)
 9. Yellow Roses (Hank Snow)
 10. Hate Me Not (Al Terry)

- LEN ELLIS**
WJOB—Hammond, Ind.
1. Live Fast, Love Hard (Young)
 2. In The Jailhouse (W. Pierce)
 3. I Wanna, Wanna, Wanna (Wilburns)
 4. It Ticks (Tommy Collins)
 5. Satisfied Mind (J. Shepard)
 6. I Don't Care (W. Pierce)
 7. Making Believe (Kitty Wells)
 8. Your Good For Nothing Heart (Webb Pierce)
 9. Take Possession (J. Shepard)
 10. Daddy You Know What (Jim Wilson)

- SLEEPYHEAD CLIFF**
KASM—Albany, Minn.
1. There She Goes (C. Smith)
 2. Live Fast, Love Hard (Faron Young)
 3. Would You Mind (H. Snow)
 4. I'll Baby Sit With You (Ferlin Huskey)
 5. I Don't Care (Webb Pierce)
 6. For The Want Of Your Love (Frankie Starr)
 7. Sugar Booger Ave. (Vonnie Fritchie)
 8. Itchin' For My Baby (Porter Wagoner)
 9. It Ticks (Tommy Collins)
 10. Cuzz Yore So Sweet (Simon Crum)

- DAVE MILLER**
WMIE—Miami, Fla.
1. Crewcut And Baby Blue Eyes (Coquettes)
 2. Satisfied Mind (P. Wagoner)
 3. Unchained Melody (C. Atkins)
 4. There She Goes (Carl Smith)
 5. Yellow Roses (Hank Snow)
 6. I'll Baby Sit With You (Ferlin Huskey)
 7. Wild Wild Young Men (Rose Maddox)
 8. Have You Ever Been Lonely (Jerry Cooper)
 9. Would You Mind (H. Snow)
 10. It's A Lovely World (Carl Smith)

- LILLIE ANNE**
WIRC—Hickory, N. C.
1. Whose Shoulder Will You Cry On (Kitty Wells)
 2. Satisfied Mind (R. & B. Foley)
 3. Crewcut And Baby Blue Eyes (Tabby West)
 4. In The Jailhouse (W. Pierce)
 5. Cuzz Yore So Sweet (S. Crum)
 6. Are You Mine (Wright & Tall)
 7. Number One In Your Heart (Faron Young)
 8. There She Goes (C. Smith)
 9. Making Believe (Kitty Wells)
 10. I Don't Care (Webb Pierce)

- ED PRESTON**
CHML—Hamilton, Canada
1. Live Fast, Love Hard (Faron Young)
 2. In The Jailhouse (W. Pierce)
 3. Satisfied Mind (J. Shepard)
 4. Hey, Mr. Banjo (M. Bolyer)
 5. Yellow Roses (Hank Snow)
 6. Making Believe (Kitty Wells)
 7. Would You Mind (H. Snow)
 8. Cuzz Yore So Sweet (Simon Crum)
 9. Alabama Jubilee (Jack Kingston)
 10. Wildwood Flower (Hank Thompson)

- "UNCLE" JOE ALLISON**
WMAK—Nashville, Tenn.
1. Live Fast, Love Hard (Faron Young)
 2. Satisfied Mind (J. Shepard)
 3. Making Believe (Kitty Wells)
 4. Kentuckian (Eddy Arnold)
 5. There She Goes (Carl Smith)
 6. Yellow Roses (Hank Snow)
 7. I Don't Care (Webb Pierce)
 8. I'll Baby Sit With You (Ferlin Huskey)
 9. Take Possession (J. Shepard)
 10. Where My Sweet Baby Used To Walk (Hank Thompson)

- BILL LOWERY**
WEAS—Atlanta, Ga.
1. Satisfied Mind (J. Shepard)
 2. I've Been Thinking (Arnold)
 3. Live Fast, Love Hard (Young)
 4. Sure Hand Of God (Smith Brothers)
 5. Deceive Me Once Again (Sonny James)
 6. Wildwood Flower (Thompson)
 7. But Not Like Mind (K. Lee)
 8. Making Believe (Kitty Wells)
 9. I Don't Care (W. Pierce)
 10. There She Goes (Carl Smith)

- TOMMY DOWNS**
WKLO—Louisville, Ky.
1. Satisfied Mind (P. Wagoner)
 2. Wait A Little Longer Please Jesus (C. Smith)
 3. In Time (Eddy Arnold)
 4. Blue Darling (J. Newman)
 5. I Don't Care (Webb Pierce)
 6. Wabash Cannon Ball (Mac Wiseman)
 7. Another Heart (H. Thompson)
 8. There She Goes (Carl Smith)
 9. Making Believe (Lefty Frizzell)
 10. Yellow Roses (Hank Snow)

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THE CASH BOX

Reports
THE NATION'S
BIG 10
Country
JUKE BOX TUNES

RCA Sets Country Music TV Film Series

NASHVILLE—Latest in the TV film syndication expansion of RCA Recorded Program Services is "Town and Country Time," 52 quarter-hour musicals in color and black and white, starring Jimmy Dean. The show is also available in 3 half-hour versions, in black and white.

The film series is a variety show designed to appeal to city dwellers as well as country music fans in rural

areas. Informal in atmosphere, the show features the singing and accordion playing of Jimmy Dean. Dean's recording of "Bumming Around" headed best-seller lists for 17 weeks.

In addition to Mary Klick, pretty singer who also plays guitar and bass, the film also features The Texas Wildcats, instrumental group, and Buck Ryan, well-known country music fiddler.

CINCINNATI CUT-UPS

With Roy Starkey back in the saddle again the Mid-Western Hayride seems to roll right along. Now if the brass of WLW would let this talented Texan take over the rein as driver of the rig I am sure Starkey with his many years of experience would come up with a country show that would make us all proud. Will they do it? . . . Boudleaux Bryant (well-known song writer) was in town for the past few days making the rounds of the Country shows and artist. . . Hapy Isom who spins country platters on WORZ in Orlando, Florida was in town on vacation with his Family. His parents live in the Queen City. While in town Happy made the rounds of all the DJ's and Country shows, and we really took a-likin' to this fellow. . . Gilbert W. Kingsbury, vice president, public relations, for the Crosley Broadcasting Corp. has been named on the Committee for the White House Conference on Education. President Dwight D. Eisenhower is the honorary chairman of the WHCE. . . Country talent at the Nation's Station are doing regular shows at Castle Farm and will soon be appearing at the Lyric Theater in Indianapolis. . .

Jimmie Skinner (Decca) tells me that Hylo Brown's (Capital) record is going great around these parts because Jimmie Williams has been really spinning the record. The song "Lost To a Stranger". . . Dave Wiken is the pilot on "Music 'Till Dawn" on WLW radio, the show has been selected by American Airlines. . . New talent in the Country and Western staff of WLW are the "Hayseeds". (Very good new act.)

Long hair music will again be in the air around the Old Queen City when the Summer Opera opens with Dorothy Kirsten and Eugene Conley appearing together in Tosca. . .



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 SINGIN'
"I'LL BABY SIT WITH YOU"
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THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
 (PLUS THE NEXT TEN)

1. SATISFIED MINDPorter Wagoner (RCA Victor)
 2. LIVE FAST, LOVE HARD, DIE YOUNGFaron Young (Capitol)
 3. MAKING BELIEVEKitty Wells (Decca)
 4. YELLOW ROSESHank Snow (RCA Victor)
 5. IN THE JAILHOUSE NOWWebb Pierce (Decca)
 6. THERE SHE GOESCarl Smith (Columbia)
 7. DON'T CAREWebb Pierce (Decca)
 8. WOULD YOU MINDHank Snow (RCA Victor)
 9. NO ONE, DEAR, BUT YOUJohnnie & Jack (RCA Victor)
 10. CUZZ YORE SO SWEETSimon Crum (Capitol)
- 11) ARE YOU MINE. 12) I WANNA, WANNA, WANNA. 13) IT TICKLES. 14) CATTLE CALL. 15) BALLAD OF DAVY CROCKETT. 16) DADDY, YOU KNOW WHAT? 17) THAT'S WHAT MAKES THE JUKE BOX PLAY. 18) IT'S A LONELY WORLD. 19) IN THE JAILHOUSE NOW No. 2. 20) I'VE BEEN THINKING.

- 1** **IN THE JAILHOUSE NOW**
 Webb Pierce
 (Decca 29391; 9-29391)
- 2** **YELLOW ROSES**
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
- 3** **MAKING BELIEVE**
 Kitty Wells
 (Decca 29419; 9-29419)
 Jimmy Work
 (Dot 1221; 45-1221)
- 4** **LIVE FAST, LOVE HARD, DIE YOUNG**
 Faron Young
 (Capitol 3056; F3056)
- 5** **I DON'T CARE**
 Webb Pierce
 (Decca 29480; 9-29480)
- 6** **SATISFIED MIND**
 Porter Wagoner
 (RCA Victor 20-6105; 47-6105)
 Jean Shepard
 (Capitol 3118, F3118)
 Red & Betty Foley
 (Decca 29526; 9-29526)
- 7** **WILDWOOD FLOWER**
 Hank Thompson
 (Capitol 3106; F3106)
- 8** **IT TICKLES**
 Tommy Collins
 (Capitol 3082; F3082)
- 9** **IN THE JAILHOUSE NOW, NO. 2**
 Jimmie Rodgers Snow
 (RCA Victor 20-6092; 47-6092)
- 10** **BALLAD OF DAVY CROCKETT**
 Tennessee Ernie Ford
 (Capitol 3058; F3058)
 Mac Wiseman
 (Dot 1240; 45-1240)

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 Red Smith—WBOK—New Orleans, La.
 Fred Lynn—KWTO—Springfield, Mo.
 Lee Hazlewood & E. X. Preston—KRUX—Phoenix, Ariz.
 Happy Ison—WORZ—Orlando, Fla.
 Harry Gaines—KTAE—Taylor, Tex.

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"ARE YOU MINE"
 "BOOM BOOM BOOMERANG"
 "IT MAKES ME SO MAD"
 "SOMEBODY NEW"
 "JUNGLE MAGIC"
 "BIRDS AND THE BEES"

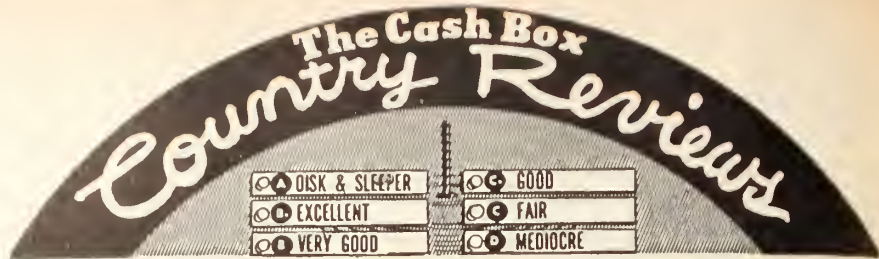
Sincerely,

Ginny Wright
 Tom Tall
 Dusty Rose
 Myrna Lorrie
 Buddy DeVal
 Jim Edward Brown
 and Fabor

THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. IN THE JAILHOUSE NOW
 Webb Pierce
 (Decca 29391; 9-29391)
2. SATISFIED MIND
 Porter Wagoner
 (RCA Victor 20-6105; 47-6105)
 Jean Shepard
 (Capitol 3118; F-3118)
 Red & Betty Foley
 (Decca 29526; 9-29526)
3. YELLOW ROSES
 Hank Snow
 (RCA Victor 20-6057; 47-6057)
4. I DON'T CARE
 Webb Pierce
 (Decca 29480; 9-29480)
5. MAKING BELIEVE
 Kitty Wells
 (Decca 29149; 9-29149)
6. CATTLE CALL
 Eddy Arnold
 (RCA Victor 20-6139; 47-6139)
 Slim Whitman
 (Imperial 8281; 45-8281)
7. LIVE FAST, LOVE HARD,
 DIE YOUNG
 Foran Young
 (Capitol 3056; F-3056)
8. THERE SHE GOES
 Carl Smith
 (Columbia 21382; 4-21382)
9. BALLAD OF DAVY CROCKETT
 Tennessee Ernie Ford
 (Capitol 3058; F-3058)
 Mac Wiseman
 (Dot 1240; 45-1240)
10. I'VE BEEN THINKING
 Eddy Arnold
 (RCA Victor 20-6000; 47-6000)
11. IN THE JAILHOUSE NOW, NO. 2
12. WILDWOOD FLOWER
13. IT TICKLES
14. ARE YOU MINE
15. BREAKIN' IN ANOTHER HEART



THE CASH BOX BULLSEYE of the WEEK

"THERE'S POISON IN YOUR HEART" (2:54)

[Copar BMI—Z. Clements]

"I'M IN LOVE WITH YOU" (2:23)

[Cedarwood BMI—B. Martin]

KITTY WELLS

(Decca 29577; 9-29577)

● Kitty Wells, who was voted the "Most Programmed Female Vocalist" in the recent Cash Box country deejay poll and who is currently riding high with one of the year's big tunes "Making Believe," comes up with a great two-sider that should be off and running in no time flat. One end, titled "There's Poison In Your Heart," is a middle beat, tear-compelling item that Kitty vocals with heartfelt emotion. On the other half, the chirp races through a change of pace, quick beat, romantic ballad tagged "I'm In Love With You." Lyrics, delivery and instrumentation spell hit from start to finish on both ends. Superb pairing. A toss-up for honors.

THE LOUVIN BROTHERS
"Pitfall"
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 HOLLYWOOD 1-9347

JIM REEVES

(Abbott 180; 180-45)

- B+** "GIVE ME ONE MORE KISS" (2:29) [Dandelion BMI—B. Center] Jim Reeves bids fair to walk away with top honors as he dishes up a wonderful vocal on a feelingful, fast paced ballad with top drawer lyrics. Could be a real big.
- B+** "TAHITI" (2:24) [American BMI—J. Reeves] Flip is a tantalizing, tropical-flavored ditty that Reeves sings in mighty appealing fashion. Watch 'em both.

FRANKIE STARR

(Lin 1013; 45-1013)

- B** "TELL ME WHY" (2:19) [Lin BMI—Pace] The refreshing vocal stylings of Frankie Starr receive a pleasing Rock-Away Boys' backing on this beaty and inviting, sentimental item.
- C+** "FOR THE WANT OF YOUR LOVE" (2:30) [Lin BMI—Patty] Under portion is a pretty, middle beat, romantic piece that Starr and chorus render in soft, sincere fashion.

TERRY FELL

("X"-0149; 4X-0149)

- B+** "I'M HOT TO TROT" (2:03) [Starday BMI—G. Tabor] Terry Fell sends up a first class performance on a delightful, quick beat bouncer with a light-hearted quality reminiscent of his "Don't Drop It" clicker. Could break through.
- B** "FA-SO-LA" (1:59) [American BMI—T. Fell] Under siding is an intriguing, up tempo novelty that Fell and chorus wax in fetching style. Cute deck.

DON & LOU ROBERTSON

(Epic 9110; 5-9110)

- B** "HUMMINGBIRD" [Ross Jungnickel ASCAP—D. Robertson] Don and Lou Robertson team up in engaging fashion on an enticing folk tune that's breaking wide open in the pop field. Deck should cash in nicely countrywise.
- C+** "SATURDAY NIGHT" [Ross Jungnickel ASCAP—Dinning, D. Robertson] Here the pair wax a delectable, fast paced tale telling how they "paint the town" on the weekend eve.

GLENN BARBER

(Starday 196; 45-196)

- B** "MARRIED MAN" [Starrite BMI—G. Barber] Glenn Barber applies his mellow tones to a lovely, slow tempo item with heartwarming lyrics. Subdued string support. Convincing side with possibilities.
- C+** "POOR MAN'S BABY" [Starrite BMI—G. Barber] Barber waxes this dandy, up tempo pleaser in charming style. Attractive coupling.

REDD STEWART

(RCA Victor 20-6180; 47-6180)

- B+** "LOVE'S COMMANDMENTS" (2:35) [Ridgeway BMI—Roark, Tevis, King] The soothing tones of Redd Stewart are a treat to the ear as he movingly projects a beautiful, slow beat, religious-flavored item. Fine instrumentation. Side could happen.
- B** "DON'T LET IT BOTHER YOU" (2:03) [Redd Stewart BMI—R. Stewart] A chorus joins Stewart at mid-point and they pick up the beat on this infectious two-tempo lover's lament.

THE LOUVIN BROTHERS

(Capitol 3177; F3177)

- B+** "PITFALL" (2:02) [Central BMI—S. & T. Smith] The Louvin Brothers depart from the sacred kick as they blend their voices in excellent style on a captivating, fast paced weeper. Deck has smash potential. Watch it.
- B+** "WHEN I STOP DREAMING" (2:28) [Acuff-Rose BMI—I. & C. Louvin] The boys, Charlie and Ira, tenderly harmonize on a poignant, middle beat tearjerker. Two strong sides.

RITA FAYE

(MGM 12024; K12024)

- B** "SOMETHING TEACHER DIDN'T TELL ME" (2:05) [Milene ASCAP—Rose, Heath] With a sparkle in her voice, Rita Faye etches a sprightly, quick beat bouncer in easy-on-the-ears style. Should garner many spins.
- C+** "LITTLE PAINTED HORSE" (2:48) [Acuff-Rose BMI—Rose, Warren] Here the youngster waxes a fascinating, up tempo tale about a carousel horse. Appealing platters.

SLIM WILLET

(4 Star 1677; 1677-45)

- B** "MATA HARI" (2:46) [4 Star BMI—S. Willet] Slim Willet steps into the vocal spotlight with some impressive warbling as the Big State Jamboree Gang showcase the artist on an interesting, quick beat piece.
- C+** "TELL ME NOW" (2:31) [4 Star BMI—S. Willet] On this side Willet capably fashions an up tempo love item. Easy string backdrop.

JIMMIE OSBORNE

(King 1484; 45-1484)

- B** "YOU CAN'T SOMETIMES ALWAYS HARDLY EVER TELL" (2:27) [Tree BMI—Rule, Roe] Jimmie Osborne handles this catchy, romantic novelty, with an amusing title, in zestful, coincatching fashion.
- B** "TOO MANY FRIENDS" (2:41) [Cedarwood BMI—Helms, Taylor] Bottom deck is an up tempo weeper distinctively styled by Osborne.

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"Only those records best suited for commercial use are reviewed by THE CASH BOX"

THE CASH BOX Country Roundup

WSM GRAND OLE OPRY . . . Grandpa Jones (RCA Victor) just concluded a very successful tour in Canadian territory. Dot's Mac Wiseman was also featured on the show with Grandpa and the two had a string of very profitable personals. We've heard that 'Opry' entertainers Chet Atkins, Goldie Hill, Audrey Williams are among the talent that will be headlined at the 'Hillbilly Homecoming' being held in Maryville, Tenn. (16 miles of Knoxville) July 4-9. Other Country music entertainers slated included Homer and Jethro (RCA Victor), Jimmy Wakely, Redd Stewart. Roy Acuff's Dunbar Cave put on a bang up show July 4—in addition to the Acuff aggregation there was Kitty Wells (Decca), and Johnnie and Jack plus a long list of other talent. Eddie Hill was emcee. Spot Acuff, Roy's brother cares for the bookings and the operation of the Country music spot . . . located at Clarksville, Tenn. just out of Nashville. Col. Tom Parker manager of Hank Snow,



GRANDPA JONES

has Hank Snow and an all-star cast set for tour this month. In addition to Snow, the show is featuring Martha Carson (RCA Victor) and her Country Gentlemen, Mother Maybelle and the Carter Sisters (Anita and Becky) (RCA Victor), The Davis Sisters (RCA Victor) Skeeter and Georgie and Jimmie Rodgers Snow (RCA Victor). Tom Diskin will be manager of the unit. On another unit, which is being managed and promoted by Col. Parker, is the Andy Griffith Show, which features in addition to Griffith, Ferlin Huskey (Capitol), Simon Crum (Capitol), Tommy Collins (Capitol), Marty Robbins (Columbia) and Elvis Presley (Sun). Glenn Reeves (TNT) is being featured as special guest on this unit during the Florida tour. Hank Locklin who bowed in with his first RCA Victor recording a couple of weeks ago is set for an appearance on the 'Opry' this coming Saturday (July 9). Justin Tubb (Decca) back into Nashville after several personal appearances in the Northwest territory. Young Tubb has created lots of excitement with his quick rise in popularity . . . with no assist from his dad . . .



JIMMY WAKELY

Ernest Tubb. Gabe Tucker is personal manager of the two—and Tucker insists that Justin make 'grade' on his own . . . which he is doing! Webb Pierce (Decca) reports from the road that his personal appearances at some of the country's leading ballrooms have been extremely successful. Pierce is managed by W. E. (Lucky) Moeller. Hal Smith, personal manager of Carl Smith (Columbia) on the road with Carl and his Tunesmiths who have a solid schedule of fair dates and festival celebrations which will keep them busy through the Summer season and on into the Fall season. Roy Acuff (Capitol) and his Smokey Mountain Boys, Johnnie and Jack (RCA Victor) and the Tennessee Mountain Boys along with Kitty Wells (Decca) just returned to Nashville last week after one of their most successful tours since the 'package' was organized around the first of the year. The group's last tour was for forty days. Frankie More is personal manager of

the Johnnie and Jack and Kitty Wells talent. Oscar Davis, one of showbusiness' most recognized promoters, also back in Nashville.

THE BIG "D" JAMBOREE . . . Johnny Dolan, publicity topper of the Big "D" tells us that Elvis Presley (Sun) recently turned 'em away at the show (June 18), and the show enjoyed one of their biggest crowds. Johnny says that Sonny James (Capitol) and some of the other 'regulars' on the Big "D" also 'got over' in a big way. Recently, Hank Locklin (RCA Victor), Charline Arthur (RCA Victor), the Belew Twins (Coral), and Helen Hall (Coral) teamed up to work Andrews, Texas on a personal appearance date. The Policemen's Show in Beaumont, Texas turned out to be a big success. Here, the Belew Twins (Coral) were a standout 'hit'. The Rangers Quartet worked the Big "D" on June 25, and this coming Saturday (July 9) Maxine and Jim Edward Brown (Fabor) were special guests with a possibility of Al Terry (Hickory) coming in for the following week. Plans are also in the making to bring Elvis Presley back this month also. Jimmy Patton (Sims) returned to the show last Saturday after a visit with his folks in Oregon. Hank Locklin, Doug Bragg and Charline Arthur continue on personal appearances. Several recording sessions are being set for the Big "D" talent right away.



TOMMY COLLINS

HAYRIDE HAPPENINGS . . . Tom Perryman, now handling bookings for Maxine and Jim Edward Brown, in addition to his duties at KSLJ, Gladewater, Texas, had the duet set for the Big "D" Jamboree on July 2. Tom says the Country Music Disk Jockey Board meeting in New Orleans turned out great. Perryman was installed to complete the term of Hardrock Gunther on the Board of Directors. Recently, Perryman promoted a date with Bob Wills (Decca) at the "Reo Palm Isle" in Longview, Texas. Jim Reeves who recently recorded his first session for Victor, scored the Cash Box "Bullseye Of The Week" with the coupling . . . "Yonder Comes A Sucker" and "I'm Hurtin' Inside". Cy Coben is writer of the latter, while Reeves takes honors for the first half. Reports from Shreveport and the 'Hayride' vicinity stir up the possibility that Billy Gann, personal manager of Jeanette Hicks (Columbia) may also manage another Columbia artist . . . Billy Walker. Stan Lewis of Shreveport—operator of Stan's Record Shop reports good sales on the Jack Ford release (Chess) of "Yankee Dime" and "Teach Me To Love". Also, folks in the Louisiana area are excited about Cherokee Joe Bennett's "Pretty Face" and "Smokin' and Drinkin'" which has just hit the market and is already taking on early indications of a big seller.

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Red Foley (Decca) took a major part of his "Ozark Jubilee" cast to the 12,500-seat J-Bar-H Rodeo Arena, Camdenton, Mo., for a huge outdoor show July 4. Tickets for the event were on sale, throughout the "Lake of The Ozarks" resort area for nearly a month, and an unusually large turnout gathered for the event. More than 300,000

vacationers were in the bustling resort area over the holiday weekend. J-Bar-H Rodeo itself, slated July 5-10, played to 57,000 persons, turning away an additional 16,000 last year. The show this year was a joint promotion by Top Talent and Red Foley Enterprises. Porter Wagoner (RCA Victor) who is in the lead with his version of "Satisfied Mind" will work Pee Wee King's TV Show from Chicago this Saturday (July 9) and then journey to Cleveland to appear on Pee Wee's ABC-TV program the following Monday, July 11. On Saturday, July 2, when Foley's "Ozark Jubilee" increased its former sixty-minute format to a full hour-and-a-half, Leon McAuliffe and his band were guests on the Red Head's Show. Smiley Burnette's newest drive-in restaurant, opened in Springfield (June 11-12) under the operation of the 'Jubilee's' pianist, Paul Mitchell and Crossroads TV cameraman, J. C. Western. Smiley served as an extremely popular "car hop" during the two-day event.



AL TERRY

will get underway the middle of the month. Deejays and Ops will be contacted from coast-to-coast either in person or by mail with Fred Stryker handling West coast and Western states, Charlie Wright handling the Midwest territory, Littlejohn promoting himself in the Southwest and Murray Nash hitting the road from Nashville, covering the deep South and Atlantic coast areas. Charlie Walker (Decca) reports that Roy Rogers and Dale Evans were in San Antonio recently at the Colliseum for a four-day run. Booked with the show were Pat Brady and the Sons Of The Pioneers. NBC carried a remote telecast of the rodeo direct from San Antonio. Jimmy Work (Dot) just returned from a personal appearance in Pottstown, Penn., where the Jolly Joyce Agency booked Jimmy at the Sleepy Hollow Ranch there on June 19. The agency also had Jimmy booked at the Circle A Ranch near Philadelphia July 4. Faron Young and the Wilburn Brothers, also recently worked this spot prior to Jimmy's appearance,



DOUGLAS BRAGG

according to word from Hubert Long, manager of the Young-Wilburn Brothers 'package'. Latest additions to WLW are the Wilis Brothers (Coral), who bowed in on the first two Friday night shows that WLW presented at Castle Farm. The show drew 2800 and 2000 respectively. The first week's guest was Pee Wee King and the second week's guest was Lori Anders, who by the way joined the staff there for thirteen weeks. Lou Epstein, personal manager of Jimmie Skinner (Decca), reports that Jimmie will appear on the Pee Wee King TV'er from Chicago July 23 and on his Cleveland TV net show from Cleveland on July 25. Jimmie has just completed four years at WNOP, Newport, Ky. across the river from Cincy., and still has his daily broadcast from the store 9-10 a.m. and also a noon-day show on Saturday. All traveling artists are welcome to guest on the show, Lou says. WNOP programs nine hours a day of country music. And other deejays on the station are Bob Gilmore and Jimmy Williams (MGM). Jimmie Skinner just finished working the Bill Monroe Hillbilly Park at Bean Blossom, Indiana June 19th . . . playing to a fine turnout. Jimmie Williams and Joe W. Grieshop, White Oak Music and Jimmie's personal mgr., into New York last week for a session and personal appearance. Evelyn Bryan, Secretary to Sheriff Tex Davis, WCMS-Norfolk, Va., reports that Tex is planning big things for Norfolk this fall. The first big Hillbilly show is being set for August 12th at Foreman Field, which seats 22,000. Sept. 11th is being worked out with Tom Parker to bring back Elvis Presley by popular demand. The Sheriff was in New York last week combining business with pleasure. Tom Edwards, WERE-Cleveland, Ohio, reports that WAVE-Louisville, Ky. deejay Jim Wilson's platter of "Daddy, You Know What?" has smashed through on both his country and pop shows.

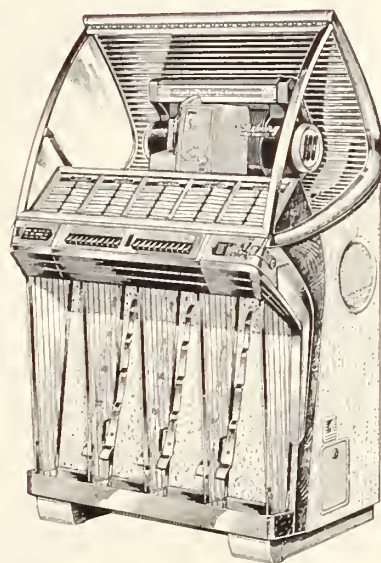


JACK FORD

WAX-WISE . . . Keep a look-out for the new Tabby West (Decca) release . . . "Crew Cut and Baby Blue Eyes" it's a good one and Tabby 'sings and sells' this one in good fashion. Here's another disk that bears watching . . . it's Mac Wiseman's (Dot) version of "The Kentuckian" . . . good record and Mac is in fine voice on the disk! With all the TV plugs lately . . . plus a 'naturally good record' look for the Ernest Tubb (Decca) recording of "It's a Lonely World" coming right to the front! Bud Isaacs (RCA Victor) on his latest release displays some of his finest steel guitarin' to date. "Steel Guitar Breakdown" and "Waltz Of The Ozarks" make excellent programming material. Ferlin Huskey (Capitol) continues to get top spins with his recording of "I'll Baby Sit With You". The Louvin Brothers (Capitol) turn out their first pair of ballads . . . "When I Stop Dreaming" and "Pitfall." Lefty Frizzell (Columbia) recently cut another session in Dallas with Don Law. Riley Crabtree, formerly with Columbia, has been signed by C. G. Matthews of Ekko Records and a session date was set for early this month in Dallas. Matthews has also signed newcomer Red Romine who has some great material and a lot of talent. Some fine comments circulating on Eddie Hill's latest Victor recording . . . "Smack Dab In The Middle". The flip is "Cause I Have You" which makes for a good two-sider! Bob Jennings (Capitol) makes his debut on this label with a good pairing. Titles are "The Life Of A Crickett" and "Tell Me Your Name and Number". Early reaction to the "Crickett" side has been good. Faron Young (Capitol) out with a new one . . . "Go Back You Fool" and "All Right". Faron should continue his present pace of success with these two clickers! Hank Locklin (Victor) turns in a fine performance with his first for the label. "You're Out Of Step (With The Beat Of My Heart)" and "My Heart Is An Island" are two top notchers and should put Hank right on top in nothing flat! Red Foley's (Decca) version of "Alabama Jubilee" should catch fire quite early. Foley delivers his version in true-Foley fashion and it's a natural to snowball into another big one for him. Hank Snow (RCA Victor) keeps the turntables going with his latest "I'm Glad I Got To See You Once Again" and "Cryin', Prayin', Waitin', etc."

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TO ALL OF YOU . . .

Thanks

To all of you, everywhere in the world, who have phoned, wired, cabled and written us, to congratulate us on our "13th Anniversary Issue", we want to say:

. . . with deepest humility . . . thank you thirteen - million - billion times for being so very grand.

It was all of you helping us, working with us, supporting us, telling us, showing us, believing and having faith in us, that made possible so extraordinary, so outstanding and so phenomenal an issue as appeared this past week, the biggest single week's issue in all the history of the industry.

It takes one hand to wash the other. Your hand—and ours.

It took your hand to help us—UP. (We'll never forget that).

It took your hand to put us on the right path. (We'll never forget that).

It took your hand to point the way. (We'll never forget that).

And now it was YOUR hand that helped OUR hand to do what we have always dreamed of doing—present an issue that would HELP ALL THE INDUSTRY. The kind of an issue that would be what YOU have always wanted US to present.

We can only humbly say, "Thank you".

YOU did it.

Because it takes two hands—not just one—to do the BIG JOB. Put over the BIG IDEA. Get the industry to realize how great it really is and that its true progress is yet to come.

It's YOUR hand and OUR hand . . . joined together . . . that made possible *THE CASH BOX*' 13th ANNIVERSARY ISSUE.

May God bless you.

Bill Gersh
Joe Orleck

OPS SEE NO 'SUMMER SLUMP'

Optimism Keen as Ops Prepare for Vacation Season. Expect New Equipment to Raise Income to All Time High

NEW YORK—With the approach of the second big week-end, Fourth of July, the coin trade in general, and the arcade owner in particular, look to the Summer of 1955 with unusual optimism.

For the past few summers, the dreaded "summer slump" has failed to materialize, and collections in many areas during these past years, have been equal to those in other seasons, and in some instances, have developed to a point where they are the best of the year.

Operators in large cities report that collections drop off somewhat, but upon checking records of other years, find out that today's lowered collections are far better and surprisingly not too far behind their regular collections. In cities where major league baseball game television is received, operators find that they suffer during the hours of the ball game. However, some point out that the patrons who come in to view television baseball at taverns, usually play amusement machines during the broadcast, and then the majority of these patrons stay around for several hours after the game. Some enterprising operators in these television areas refuse to take a "slump", and work harder programming their phonos, and set up some enticing and ingenious programs for their amusement machines. One more factor, operators state, responsible for avoiding complete "summer slumps" is that the factories, both music and games, have been producing equipment that keeps the patrons entertained.

Arcade men and operators with equipment in resort, country and roadside locations, report the play on their machines since Decoration Day has been extremely fine, and predict that (with weather permitting) the 1955 summer season should be the best of all time. These men have concentrated on giving these locations the newest and best machines. In years gone by, arcade owners and operators in these summer spots had set up, in the main, machines that were several years old. The thinking was that resort areas give them only about three months play, and it wasn't profitable to set up new type machines. In the past few years the thinking has changed. Operators now say that new music machines and games can attract enough patronage to provide them with a big summer business.

Arcade men have also changed their thinking about their operations. Formerly, a majority of arcades opening for the summer season, retained machines that went back to the days of the Chicago Fair. All they did was clean these machines up, buy a few necessary parts, and wait for the public to throw in their coins. Today these men, while still keeping a few

of the proven money makers of the old days, fill up their arcade with the newest machines they can buy. The leading supplier of arcade machines in the world, Mike Munves of New York, tells us that the sale of new machines this year has been unprecedented. He further states that he has hardly sold any of the older type machines at all. The coin machine factories are turning out such a variety and so many proven coin collecting machines, that the progressive arcade owner can supplement his other machines with real money makers. Another boon to the arcade today is the exceptionally fine kiddie rides available. These machines, too, have made it possible for an arcade to display a variety of machines, to suit the demands of all types of patrons.

The answer, the progressive coinmen point out, is that they must work harder, be more aggressive, and be continually thinking. If they are, they state, there will not be any obvious "summer slump."

S. D. Phono Ops Get Good Press Coverage

PIERRE, S. D. — The quarterly meeting of the South Dakota Phonograph Operators Association held in this city on June 19 and 20 (reported in the Cash Box, July 2 issue), resulted in the organization receiving several fine newspaper stories.

The Daily Capitol Journal reported that some 70 members of the association met, and listened to Gordon Stout, president, introduce Mayor Art Munck, South Dakota Attorney General Phil Saunders, Tax Director W. R. Wilder, Bert Davidson of the Rudolph Wurlitzer Company, and Archie LaBeau, Rock-Ola distributor, with offices in St. Paul, Minn. The paper then quoted Stout as reporting that the Association had expressed itself as favoring the national trend to dime play. "Operation costs," remarked Stout, "have risen nearly three hundred percent, and it is necessary to make this change if we are to continue to provide and maintain the new and modern machines that the public demands."

The Daily Argus Leader also ran a news story headed "Juke Box Tune Cost to Go Up," and in essence ran similar copy as did the Daily Capitol Journal.

Ralph Sheffield Appoints New Genco Sales Manager



RALPH SHEFFIELD

CHICAGO—Ralph Sheffield, director of Sales for Genco Manufacturing Sales Company, this city, announced this past week the appointment of Ernest F. Rezeau as sales manager of the firm.

Rezeau originally started with Mills Novelty Company as an office boy in 1933 and gradually worked his way up to assistant sales manager of the refrigeration division of that firm.

For the past three years he has been assistant sales manager for the J. P. Seeburg Corporation, this city.

According to Sheffield, "We feel certain that every operator throughout the country, especially those who have been engaged in this industry for some years, know Ernie Rezeau.



ERNEST F. REZEAU

"He has proved to be completely familiar with the operators' problems and is also well known for the cooperation he has given to everyone with whom he has come in contact, as well as for his advice which, after his years in this industry, has proved extremely valuable to all."

Ernie Rezeau will work under the direction of Ralph Sheffield at Genco.

He will make it his business to instill the firm's new policies which are meeting with approval everywhere in the nation.

Rezeau's entrance into the firm, according to Ralph Sheffield, is the beginning of the program for an expansion movement, which will bring Genco closer to the operators than ever before.

United Names Two New Distributors



BILL DeSELM

CHICAGO — William (Bill) DeSelm of United Manufacturing Company, this city, announced the appointment of two new distributors for the firm.

They are: C. O. Moon of Variety Distributing Company, Atlanta, Georgia, for the state of Georgia.

Max and Harry Hurvich of Birmingham Vending Company, Birmingham, Ala., for the state of Alabama.

"Both firms," DeSelm stated, "are well known to all in the trade in their respective districts."

"C. O. Moon has been in this business since 1932 and established Variety Distributing in 1945. Since

then he has proved himself one of the most outstanding distributors in the history of the State of Georgia.

"He has an extremely efficient service department. His delivery throughout his state has won him much praise. His general cooperation to the operators has gained him an ever greater following each year."

"We feel certain," DeSelm concluded, "that Moon and his firm will prove to be one of the most outstanding distributors we have."

As far as Max and Harry Hurvich of Birmingham Vending Company, Birmingham, Ala., are concerned, DeSelm had the following to say:

"There's very, very little that I can say regarding Max and Harry Hurvich and their outstanding distributing organization."

"They have been in this business even longer than I have and, each year, year after year, have continued to progress and to advance to the point where, today, they are considered among the nation's most progressive, and most outstanding distributors."

"We of United Manufacturing Company," DeSelm concluded, "are extremely proud to place on our list of distributors the name of 'Birmingham Vending Company' for we know that everyone, everywhere, will agree with us that this is one of the most outstanding distributing firms in all of the industry and the kind of firm that we want to represent us with the operators throughout the great state of Alabama."

HOME RUNS ACTUALLY GO OVER THE FENCE!

Williams
KING OF SWAT

REPLAY or NOVELTY
SINGLES · DOUBLES · TRIPLES · HOME RUNS

The ball is really pitched!
PLAYERS RUN BASES

Only
AUTHENTIC
BASEBALL GAME
WITH WILLIAMS
NEW ANIMATED
BASE RUNNING
UNIT

HITTING a "bases loaded" homer lites up arrows under letters in name KING OF SWAT. Liting arrow under G and F good for one replay... carry-overs from game to game... liting arrow under T scores 5 replays... then all arrows are reset.

"SAFE"—the Umpire calls 'em when the runner crosses home plate.

Previous **HIGH SCORE** stays on... Beat previous High Score for replays! **REPLAYS FOR SCORE...** "NUMBER-MATCH" scores **REPLAY!**

Order Williams "KING OF SWAT" BASEBALL GAME TODAY!

Williams
MANUFACTURING
COMPANY

CREATORS OF DEPENDABLE PLAY APPEAL
4242 W. FILLMORE ST. CHICAGO 24, ILL.

Twin Coin Chutes:
10c —
3 for 25c

SEE YOUR DISTRIBUTOR FOR: King of Swat - Race the Clock - Sidewalk Engineer!

THRU THE COIN CHUTE

NEW ENGLAND NIBBLES

The truck strike, now in its third week, is stifling coin machine biz in the New England states and causing a shortage of records. Distribs are finding it difficult to get equipment in and have been forced to resort to any means of transportation to get pieces moving. Trimount Automatic Sales Corp. (Seeburg) had to use a furniture mover to bring in a shipment of phonograph machines to meet a deadline for foreign shipment. Additional expense is being thrust on the distribs. Only small shipments of records are coming in to Boston. Shippers are using any means they can to get discs up to the Hub... Coin men took off for the long week-end over the fourth and many coincided vacation plans with the holiday... Last of the juke boxes, playing for cerebral palsy, was the Trimount Seeburg at South Station, removed this week. The machine and the banks in the booth at the railroad station accounted for some \$1,500. The Massachusetts Music Machine Operators Association expects to turn over in excess of \$10,000 to cerebral palsy officials shortly... Louis Blatt, Atlas Distributors (AMI), joined the exodus of distribs and ops out of the Hub heading for his summer place on Newfoundland Lake in N. H. for the 4th weekend... Bally's new "Gay Time" going big at Redd Distributors and expected to far outshine the old "Gayety", Wurlitzer "1800" and United's "Fifth Inning" proving winners at the Si Redd plant. Eddie Pearle, advertising and public relations chief at Redd's off for Sacandaga, N. Y., for weekend vacation.

Dave Bond, prexy of Trimount Automatic Sales Corp., devoting most of his time now to the Businessmen's Council of the Combined Jewish Appeal, of which he is chairman. He's interviewing leaders in the trades in Boston, and altho this is practically a full time job, Dave is enjoying every bit of it... Ruth Shapiro, the top record promotion femme in Boston, is plugging Kity Kallen's new platter, "Let's Make The Most Of It," (Decca) coincident with La Kallen's opening July 10 at Salisbury Beach Frolics... Redd Distribs closed out their fiscal year and started a new year with "outlook terrif"... Jerry Flatto got kudos from local VIP's for putting on a three hour show for hospitalized vets at West Roxbury Veterans Hospital Sunday nite, June 26. He had the job of emceeing and presented Charley Applewhite, Pat Boone, Pat O'Day, Lane Bros., Dick Roman, Cindy Lord, The Dappers, The Lovenotes, The Cellar Dwellers, Louis Bruno, Frankie Martino and Rusty & Hildy... Next meeting of the Mass. Music Ops Association is skedded for Hotel Hampton Court, Brookline, July 14, at which time the constitution and bylaws are expected to be ratified... Art Tacker, WHIL deejay, Medford, flew to Manhat-

WURLITZER 1015	\$ 95
ROCK-OLA 1436 FIREBALL (120) 45 RPM	345
A.M.I. MODEL "C"	195

RECONDITIONED AND REFINISHED LIKE NEW!
Terms: 1/3 Dep., Bol. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century of Service

ATLAS MUSIC COMPANY

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tan to guest on Steve Allen's tv show Friday, June 24. Allen thanked him for making "Goo Goo Doll" popular in Boston. Art plays The Cash Box top 15 every Saturday... Ops visiting distribs this frame included Harry Walker, Newport, R. I.; Bob Peno, Greenfield; Lou Zeidman, Portsmouth, N. H.; Al Sharpe, Portland, Me.; Henry Brooks, Dover, N. H.; Martin Oliver, Portland, Me.; Jerry Belliveau, Fitchburg; Ray Faini, Framingham; Dave Baker, Medford; Howard Cronin, Revere; Al Dolins, Hyannis; Tony Pelteruti, Providence, R. I.; Ken Gheorse, Brockton; and Ralph Lackey, West Roxbury... Nelson Bragg, WBZ deejay, running a contest on Eddie Mason's new recording, "Oh No" (Label X) in which contestants have to tell what the harmonica is saying... At Associated Amusements and World Fair, Ed Rayreby and daughter Ruth Mae off for Hyannis for the long Fourth weekend. Ed reports kiddie ride biz best it's ever been since start in New England only a short few seasons back. Richard Mandell, sales manager here, just completed an extensive tour of Connecticut locations, reporting in that collections are increasing in the Nutmeg state... The American penchant for gadgets has boomed the coin in the slot sales technique to a \$5 billion a year biz, but the vending machine will not trigger a revolution in marketing says Martin V. Marshall, assistant professor of business administration at the Harvard Business School. Despite the growing use of the vending machine and an upswing in income, the prof. warns, the profit margin is narrow (that's what the ops have been saying for years) and the limitation, particularly that machines only accept coins, are many. Music biz in Yankeeland continues big, sparked by big inrushes of recording stars throughout the area at ballrooms, excursion boats, night clubs and special summer events... Tony Alamo, with new discs on Victor, visited with Dick Mitchell at his Dick's Record Co. this frame. Ops spotted at Dick's included D. J. Halle, Berlin, N. H.; Henry Brooks, Dover, N. H.; and Don Swanson, Lowell. Dick and the Mrs. caught Bill Haley and his Comets and the Commanders at Canobie Lake.

IMPORTANT NOTICE!

DEMAND FOR EXTRA COPIES OF THE CASH BOX 13TH ANNIVERSARY ISSUE HAS SWAMPED ALL OF OUR OFFICES!

We must, therefore, ask your indulgence in this instance. All extra copies will, from now on, be processed through our "Publication Headquarters" in New York.

Cost of extra copies is \$5.00 each. These will be mailed in rotation as orders are received until supply runs out. If your extra copy (or copies) is late please bear with us.

The demand for extra copies is absolutely unprecedented in all our publishing history. It is, in fact, actually phenomenal.

We are trying our level best to keep up with the demand.

There is no doubt that we shall, and very soon, run out of extra copies.

Therefore we shall continue to mail whatever extra copies we have on hand in rotation as orders are received.

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THE CASH BOX

26 WEST 47th ST., NEW YORK 36, N.Y.

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"20 Year Club" Banquet Committee

CHICAGO—The following members of The Cash Box' 20 Year Club have agreed to serve on the "Annual Reunion Banquet Committee" which will meet in this city approximately sixty days prior to the banquet:

- Sam H. Mided, Chicago, Ill.,
- Sam H. Taran, Miami, Fla.,
- Albert C. Evans, South Bend, Ind.,
- Wm. Marmer, Cincinnati, O.,
- James T. Mangan, Chicago, Ill.,
- Edw. M. Ravreby, Allston, Mass.,
- Vince Shay, Chicago, Ill.,
- Bill Gersh, Chicago, Ill.,
- Wm. Blatt, Miami, Fla.,
- Elmer H. Weatherwax, Schenectady, N. Y.,
- Hirsh de La Viez, Washington, D. C.,
- Bill Bye, Kansas City, Kans.,
- V. N. Allbritten, Murray, Ky.,
- Herb Perkins, Chicago, Ill.,
- Jack Kelner, Chicago, Ill.,
- Ralph S. Pelleteri, Silver Creek, N. Y.,
- Mickey Anderson, Erie, Pa.,
- Roy Small, Detroit, Mich.,
- Ben Sterling, Jr., Moosic, Pa.

"20 Year" Members Rush Votes

CHICAGO—Votes continue to pour in from members of The Cash Box' "20 Year Club" regarding an "Annual Reunion Banquet," also an "Alternate Member's Club" and those who wish to serve on the "Annual Reunion Banquet Committee."

So far over 98% have voted that there be an "Annual Reunion Banquet" for all the members of the "20 Year Club," their wives and families, during the 1956 M. O. A. (Music Operators of America) convention in Chicago.

The "Annual Reunion Banquet" would also include the "Alternate Members" of the "20 Year Club" if these are voted into the organization.

So far no definite majority of the "20 Year Club" membership has as yet cast votes.

Only when this happens will a complete and final tally be sent out to all the members throught the country.

EDITOR'S NOTE: Members of the "20 Year Club" who haven't sent in their "Vote" cards should do so immediately.

Nelson Reports "Hot-Rod" Hit in N. O. Arcade

CHICAGO—Jack Nelson, general manager of Bally Manufacturing Company, this city, reports receiving a letter from Louis Boasberg of New Orleans Novelty Company, New Orleans, which tells an interesting story of how Bally "Hot-Rod" tops all coin-operated rides in an arcade on Canal Street.

Boasberg stated in his letter, "Both myself and Mr. Bach, the arcade manager, can say unhesitatingly that no kiddie ride, or anything else for that matter, has caused the comment that "Hot-Rod" has since it has been put in the Arcade."

According to Nelson, this is typical of the reports that he has been receiving from all parts of the nation on "Hot-Rod."

Gold Medal

WITH MATCH-PLAY

Blue Ribbon

WITHOUT MATCH-PLAY



New Bally bowlers

combine greatest bowler features

with new BONUScore play-booster

Popular


SUPER STRIKES

and


SPEED CONTROL

YOU get the greatest combination of money-making play-appeal ever built into a bowler-game when you get Bally BLUE RIBBON or Bally GOLD MEDAL working for you on location. Thrilling SUPER-STRIKE feature . . . plus popular SPEED-CONTROL and other famous Bally-Bowler features . . . and the new BONUScore feature that keeps players coming back dime and dime again to improve their skill at "right on-the-nose" BONUScore speed-control. Order from your Bally Distributor today.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.



Amusement Pinballs



as American as Baseball and Hot Dogs!

PLANT CLOSED JULY 1st to JULY 18th FOR ANNUAL VACATION

D. Gottlieb & Co., 1140-50 N. Kostner Avenue, Chicago 51, Illinois

"20 YEAR CLUB" VOTE SCORE

Percentages of votes already cast by members of the "20 YEAR CLUB" on the three issues presented by the "20 YEAR CLUB COUNCIL"

"ANNUAL REUNION BANQUET"

FOR 97% AGAINST 3%

"ALTERNATE MEMBERS"

FOR 84% AGAINST 16%

TO BE PART OF "ANNUAL REUNION BANQUET COMMITTEE"

CAN 22% CANNOT 78%

GET PEAK PLAY with the BEST RECONDITIONED EQUIP.

BALLY SPACE SHIP . . .	\$279.50
Keeney RANGER GUN	Write
Keeney RANGER DELUXE	Write
Williams ALL STAR (New) 6 player	\$425.00
Exhibit STAR SHOOTING GALLERY	225.00
Williams SUPER JET GUNS	295.00
Keeney TEAM BOWLER	95.00
Keeney CARNIVAL	129.50
Keeney DIAMOND	198.00
Keeney MAINLINER	169.50
Keeney PACEMAKER	159.50
HAYBURNER	50.00
JALOPY	55.00
SPARK PLUG	60.00

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LAKE CITY AMUSE. CO.

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(Tel.: HE 1-7577)

ANOTHER KEENEY ORIGINAL IDEA

BOWLER NO. 1

KEENEY'S SPEED-LANE WITH CHANGING SPEEDS

KEENEY'S ORIGINAL MATCH FEATURE:

1. Available with or without "match" feature.
2. Keeneey's individual player "match".
3. Can be set to "match" in 2nd or 10th frame.
4. Player needs to match numbers only to score.
5. Diamond — Harseshoe — Trophy — or Star determine Bonus in award section.

Keeneey's Original Brilliant Multi-Color Cork Finish Cabinet

10¢ PLAY or 3 for a QUARTER

J. H. Keeneey & CO. INC.
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

Again! KEENEY IS FIRST WITH THIS Double Value BOWLER!

JUST SWITCH BACKGLASS — CHANGE PLUG-IN — AND IT IS RADICALLY DIFFERENT!

BOWLER NO. 2

PALISADES

WITH Keeneey's ORIGINAL SYNCHROMATIC SCORING

Lights on playfield step across from left to right until puck is thrown. Game will score whatever value shows when lite is stopped.

truly different!

6 PLAYER BOWLER

WEBBING ALONG INSIDE RAILS

Order KEENEY'S 2-IN-ONE BOWLER!

BINGO SALE

Cleaned, Checked, Ready To Go

A.B.C.	\$ 49.00
Atlantic City	110.00
Bally Beauty	175.00
Beach Club	225.00
Circus	145.00
Caney Island	59.00
Dude Ranch	245.00
Frolics	145.00
Ice Fralics	275.00
Palm Beach	75.00
Palm Spring	275.00
Stars	85.00
Tahiti	195.00
Surf Club	325.00
Yacht Club	150.00
Hi-Fi	290.00
Variety	450.00
Gaiety	500.00
Hawaii	275.00
Spot Lite	75.00

1/3 with order—Balance C.O.D.

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Exclusive A.M.I. Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
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Wurlitzer App'ts Peach State Music Phono Distrib



ROBERT H. BEAR

NORTH TONAWANDA, N. Y.—The Rudolph Wurlitzer Company has appointed Peach State Music Company as its phonograph distributor covering most of Georgia and parts of Alabama and South Carolina.

Robert H. Bear, phonograph sales manager, announced that the appointment was effected June 16th. Peach State Music replaces Crown Music Company Inc. in this territory as a result of a mutual agreement among these two organizations and Wurlitzer.

W. N. "Cyke" Hawes is president of the new distributorship and has seen 15 years in the coin machine business, serving operators in Georgia and South Carolina. He is well known

THRU THE COIN CHUTE

NEW ORLEANS NOTES

Now we know why Louis Boasberg is always talking about the Shavemaster razor and other Sunbeam products. He is, we found out, one of the largest stockholders in the company. . . . Warren Sciortino, TAC Amusement, back at work after three weeks vacation. All employees were given three weeks. Those on vacation now are Alice Fuller, night telephone operator; John Escude and the very versatile Nick Caruso. . . . Eddie Wilcox, South Louisiana College student, filling in for the summer at Airline Cigarette Service. . . . Buddy Brand left for a week-end of fishing. . . . Surprised at running into Al Morgan, formerly manager of the new dissolved Rex Amusement Co. . . . More and more 10¢ conversion juke boxes seen around town. . . . Mr. Silman, of Saliman Amusement, hunting for a mechanic. Silman is from New Iberia. . . . Operators from near and far were seen at the grand opening of the new and beautiful "Mist" Restaurant and cocktail lounge. . . . Ralph Bosworth is building a new home. . . . Edgar Babin and Prospe Donnaud of Luling, seen at Huey Distributing this week. . . . Leo Tridico, formerly with Console Distributing Co., now a partner of Globe Technician, on a trip to Las Vegas, Nevada.

and well liked by all. A. J. Hawkins, with 8 years in the coin machine business, is vice-president. A former operator, he and Hawes formed Peach State in 1952, and incorporated the concern in 1954.

Peach State Music Company is well known throughout this territory as being very progressive. They have built an excellent reputation while representing many major game manufacturers. They are well acquainted with the operators problems and have always been dedicated to good service. They will carry the complete Wurlitzer line of phonographs and remote equipment. The main office will be at 549 Pine Street in Macon, Ga., where all equipment will be serviced and shopped. They are well-equipped to handle and refinish new merchandise to the operator's satisfaction. Heading the service department are

Westley and Bill Dean. Parts department is supervised by Bill Ray, refinishing and shipping is handled by James Hunt, A. C. Clark and Denie Holt. Ethel Orban, "Miss Peach State" is office manager.

The Columbia, S. C. office will be at the former Wurlitzer location, 911 Gervais St., with Roy Ward as manager, "Buddy" Jacks as service manager and Grace Jacks in the office.

The distributorship will cover 3 Alabama and 109 Georgia counties from the Atlanta office. 36 South Carolina, 21 Georgia counties will be covered by the Columbia, S. C. office. Calling on the trade will be W. F. "Duckie" Buford.

Both offices represent well-balanced teams and indications are that Peach State Music Company will do a sensational job in Georgia and South Carolina with the Wurlitzer line.

NOW! 2 Can Play!
with GENCO'S
NEW, EXCITING GAME

CHAMPION
BASEBALL

for 1 or 2 Players

SCREAMING LINE DRIVES! HITS A-PLENTY!

THRILLING "LIVE" ACTION!

THE ONLY BASEBALL GAME
WHERE PLAYERS ACTUALLY
HIT HIGH FLY BALLS!

KING-SIZE
WHITE PLASTIC
BALLS
 Realistic
 wooden
 bat!

Ball soars through the air
 for approximately 5 feet
NO RAMPS

OVER-THE-FENCE
WALLOP SCORES
UP TO 50 RUNS!
 Keeps game "alive"
 until last man
 is out!

SPECIAL
CARRY-OVER
FEATURE
 (OPTIONAL)
 Plus 100 runs for
 hitting ball into
 press box!

LIFELIKE
3-DIMENSIONAL
PLAYERS
 on realistic
 playfield

MATCH PLAY WITH OP-
TIONAL SINGLE RE-PLAY OR
ADJUSTABLE TO MULTIPLE
RE-PLAYS ON HIGH SCORE.

GET
"ON THE BALL"
SEE IT AT YOUR
DISTRIBUTOR
TODAY!



80" LONG ...
25" WIDE ...
78" HIGH ...
Lightweight and
Portable ...
Easy Servicing

- Glased-in sides and top for full view ... attracts players
- Game adjustable for 3, 2 or 1 innings. Average playing time for 3 innings ... 1 1/2 minutes

Bally KIDDIE-RIDES Earn More Money for Operators!



BULL'S EYE
COIN-OPERATED JUNIOR SHOOTING-GALLERY

ORDER FROM YOUR
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TODAY!

3 GREAT RIDES
PROVIDE
TRIPLE APPEAL

HOT-ROD
COIN-OPERATED AUTO-RIDE



THE CHAMPION
COIN-OPERATED HORSE-RIDE

ORDER FROM YOUR
BALLY DISTRIBUTOR
TODAY!

BALLY MANUFACTURING COMPANY—2640 Belmont Avenue, Chicago 18, Illinois

READY TO PLACE ON YOUR LOCATIONS

SHUFFLE ALLEYS

ChiCoin NAME BOWLER	\$ 75.00
ChiCoin 10th FRAME SPECIAL	75.00
ChiCoin GOLD CUP	150.00
ChiCoin HI SPEED CROWN	225.00
Keeney DOMINO	125.00
Keeney CENTURY	335.00
United SUPER	75.00
United STAR 10th FRAME	125.00
United CLOVER	145.00
United LEADER	275.00
United DE LUXE COMET	395.00
TARGETTE	395.00

FIVE BALLS

Williams STAR SERIES	\$ 45.00
Williams PARATROOPER	45.00
Williams STRUGGLE BUGGY	110.00
Williams SUPER WORLD SERIES	145.00
Williams DE LUXE BASEBALL	165.00
Williams CUE TEE	235.00
Gottlieb MYSTIC MARVEL	195.00

GUNS

Genco SKY GUNNER	\$ 95.00
United CARNIVAL GUN	350.00
United DE LUXE BONUS GUN (used)	450.00

BINGO

United CIRCUS	\$125.00
United RIO	275.00
United HAWAII	295.00

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National Rejectors School at Naval Base

ST. LOUIS, MO. — With the increased use of vending machines at Naval installations, National Rejectors, Incorporated, this city, has instituted a service training school at the Naval Operating Base, Norfolk, Va.

THRU THE COIN CHUTE DALLAS DOINGS

With summer finally here lots of people are away from their desks on vacation. . . . All the distributors and operators that we have seen and talked to report doing a good business. . . . Operators in this district buying new equipment for their routes. . . . Lots of new games etc. on hand at the distributors to interest them. . . . Called over to State Music Distributing to talk to Abe Sussman but he was out. State Music Distributing is handling Chicago Coin games. . . . Mr. and Mrs. Ball of the Melody Shop in Ft. Worth back after a vacation. . . . Johnny Hicks of radio station KRLD in Dallas left on vacation this past Sunday. . . . Reports from vacationing fishermen are that the fish are not biting too good. Don Hall of B. & H. Novelty in Denton says he has not had much luck fishing lately. . . . The Dewey Parsons are spending a lot of time at the lake while Alabama relatives are visiting them. . . . Tommy Chatterm of Commercial Music is spending a week at Texoma. . . . Dossy Carter plans to try his luck at deep sea fishing. He is vacationing at Corpus Christi, Texas. . . . A very large crowd gathered at the Sportatorium on June 18th where Elvis Presley was the guest. . . . Commercial Music received a load of new equipment this week. Still have not filled all the back orders that they have booked. Anxious to receive the new shipment due in next Tuesday. . . . Walter Thannisch is fishing on the coast.

Calif. Music Merchants Meet

Miller Reports on License Fees, Future Plans and ASCAP Type Legislation

LOS ANGELES — The California Music Merchants Association, this city, met on June 28, at their new headquarters, 2822 W. Pico.

A large turnout of operators saw Walt Hemple, president of the local association, call the meeting to order and introduce George A. Miller, state president of The California Music Merchants Association and national president of MOA.

Miller presented the latest developments in the ASCAP type legislation and discussed plans for the abolishment of the \$12.00 per year license fee on each automatic phonograph in

LA county. The MOA president recently completed negotiations in Kern and San Joaquin counties to have similar licenses per machine removed. The counties adopted a flat rate of \$20. per year business license for each operator regardless of the number of machines he operates. Miller is now planning meetings with the county board of supervisors to have a similar flat fee per operator adopted here.

The meeting was a closed gathering restricted to members of the organization.

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MATCH a NUMBER and STAR!

Plus... NEW SPECIAL PENANT FEATURE
Plus... NEW BULL'S EYE FEATURE SCORES ONE HOME RUN
Plus... 50 Extra Runs

Plus Added Scoring Features Galore!
Lower.. Center...or Upper Decks Score One Home Run Plus 10 Extra Runs!

...Plus... Player By Landing in All 3 Decks Scores 50 Extra Runs!

NEW All Steel Front Doors Protect Cash Box! 3 OUTS per player

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 New Exciting Bonus Score System!

chicago coin's HOLLYWOOD BOWLER
 Featuring Flashing "Hollywood Beauties!"

THRU THE COIN CHUTE
HOUSTON HAPPENINGS

Vivacious Bunny (to her customers) Lemmon, record department, J. A. Walsh Co. (RCA-Victor) has a rare talent. She can, and usually does, carry on a rapid conversation with the cash customers simultaneously with filling their orders in a manner of neatness, precision and dispatch. . . Don Bailey, record department of J. A. Walsh Co., on vacation while Danny Kubecker, (same outfit) next on list counts the days. . . Cute and demure is Jerry McDaniel, the lassie that pinch hits for vacationers in S. H. Lynch & Co. office at Houston. . . Real class and plenty of show to the big display window at Phono-Vend of Houston (Rock Ola), a right new distributor. Frank DeBarros is manager, assisted by Carl Benton, who runs the office. . . Genial Morris Pinto, owner of Big State Amusement Co., well pleased over progress to ten cent play and for personal as well as business reasons. Over two years ago Morris led a drive for ten cent play here. Big State Amusement has extensive operations in both automatic music and cigarette vending. . . Operator Albert Reese rarely so busy he can't squeeze in some golfing, which might be one reason his game is better than fair. Another could be that he is often on the links with his friend and fishing partner pro Jimmy Demaret. . . Those Ayo brothers, Sam and Buster, still going strong in music operations hereabouts. The oldest, Sam E. Ayo, was first an operator, later for several years a phonograph distributor, then back to his first love, music operating. A. C. (Buster) started out in the record line and at start of World War II was head of a Decca branch. After a hitch in Uncle's Navy, he went into cahoots with brother Sam and still is. . . Berry Langford has added some new equipment to his big Uptown Arcade. His Kiddie Rides all over Texas Gulf Coast area are doing better than fair. . . Back yonder, when good highways were none too plentiful in Texas and air travel was a luxury, H. M. Crowe (Humming Bird record dealer in Houston) hired out to travel for a major record manufacturer (Decca). The route covered a vast slice of Texas including the Panhandle area where all the miles are there. An unsuccessful applicant for the job Crowe had landed, glanced over the assignment, then dryly commented: "Anyhow they sure'n Hell picked the right name to cover that hunk of territory."

New York City Coinmen Thanked for Phonograph Contributions

Joe Orleck Also Receives Commendation

NEW YORK—In recent issues of The Cash Box, we reported that three juke boxes were donated to Community Centers in upper Manhattan where they were sorely needed by these people in their efforts to combat juvenile delinquency.

Meyer Parkoff, Atlantic New York Corporation; Barney Sugerman, Runyon Sales Company; and Dave Stern, Seacoast Distributors, each contributed a phonograph. These machines were delivered to Harry and Hymie Koepfel, Koepfel Distributing, who cleaned them, put in needed parts, and made them ready for operation without the necessity of inserting coins.

This week, all of these people received letters from the Freedom Lodge of the B'nai Brith, who is lending its good offices to the organizations in that area, to give the teen-agers good, clean supervised recreation.

Joe Orleck, publisher of The Cash Box, received a similar letter, which read:

"We in Freedom Lodge, who have striven so hard to make our neighborhood a better place in which to live, would like to express our appreciation and thanks for your wonderful efforts,

NO REASONABLE OFFER REFUSED!!

SEEBURG M-100A
AMI "C"
AMI "A"
WURLITZER 1100
METEOR ROCKET SHIP

As Is — Complete
Ready For Immediate Delivery

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Factory Representatives for:
AMI, Inc., Bally Manufacturing Co.,
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 231 Windsor St., Hartford, Conn., JA 7-4470

which in a great measure has helped to make our activities so successful this year.

"Getting thousands of teen-agers who will attend our community centers, to direct their energies to the beat of the dance in harmony with those of different faiths and racial characteristics, instead of violence and crime, is a real accomplishment, in which you with your help have played no small part. I hope that with the many fine activities which we have projected for the coming year that we can look forward to a continuation of your help."

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 AMERICA'S LARGEST EXPORTERS OF RECONDITIONED COIN OPERATED EQUIPMENT

SEEBURG M100A, B, BL
 WURLITZER 1015, 1100, 1250, 1400, 1500
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 ROCKOLA 1424, 1426, 1428, 1432, 1434, 1436
 COMPLETE SELECTION OF 5 BALL PIN GAMES, BINGO GAMES AND ONE BALLS.
 ALL TYPES OF ARCADE EQUIPMENT.

Send for Price Lists
 New England's Largest Parts Department — let us take care of your requirements.

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THRU THE COIN CHUTE
EASTERN FLASHES

Operators from the outlying areas, with equipment at resort, roadside and beach locations, seen on the street, rushing from one wholesaler to another, picking up parts and supplies for the Fourth of July week-end. Equipment in these spots working since early spring, but ops want to be sure machines are in perfect working order to cash in on expected rush to highways. As we've said before, all hoping old man sunshine cooperates. Arcade men hereabouts came along to coinrow to personally pick up necessary items. Those in the states of Connecticut, Massachusetts and Rhode Island, affected by a trucking strike, hopeful that their orders reach them in time for the holidays. Mike Munves, arcade supplier, worked out devious schemes to rush supplies to coinmen in these states, without thought of cost, in the hope that they would reach their destinations in time.

Jack Mitnick, AMI regional representative, visiting with Barney (Shugy) Sugeran of Runyon the first few days of the week. Had some flying to do, but states he'll be back home with his Sadie for the holiday week-end. Then off on another flying trip. . . . Shugy tells us he's thinking of retiring. "Why should I work anymore," he asks, "when my two sons, Myron and Nate, are both working?" Myron takes on a summer job as cabana boy at Dave Taub's "Brookside Swimming Club," and Nate, studying tax accountancy at Bucknell University, goes to work with an outstanding tax expert in Newark, N. J. . . . Jack Wilson, Newburgh, N. Y., picks up supplies at the wholesalers. . . . Harry Koepfel, Koepfel Distributing, relaxing after Saturday night's wedding of his daughter Gilda to Marvin Forman. The couple away to Lake George on their honeymoon. Next it'll be brother Hymie's turn, as his daughter, Toby, has ideas. . . . Joe Young, Young Distributing, entertains Tommy Loughan, ex-heavyweight champ, and Bill Kane, head of American Dryer, in his office with sandwiches. Loughan is a regional representative for Kane's hand dryer. In the other office, Abe Lipski and Hank Petecet, Wurlitzer field engineer discuss matters. Hank came in from Pittsburgh, Pa., where he worked several days with Rusty Smith and Jerry White, and from Boston, Mass., where he visited with Si Redd.

New Jersey's ever expanding industrial strength will really take on giant proportions when the Ford Mahway plant gets going in high gear on July 19. The automobile firm spent over \$70 millions on this sprawling factory, which covers 177 acres. There will be some 5,000 workers employed in the plant when it is eventually placed on a two-shift basis. The payroll will be enormous, and coinmen are sure to get their share of the money these workers will spread around. . . . Tommy Greco, Glasco, N. Y., pays a fast visit to pick up supplies. . . . Meyer Parkoff, Atlantic New York Corp., has a really wonderful charitable plan in mind, and should know very shortly if it can be put into action. Will benefit the entire music machine industry. . . . Al Simon, Albert Simon, Inc., sighs with relief when he advises two of his three kids will be leaving for summer camp—one on Friday, the other on Saturday. The missus, too, will vacation in the country, and Al will drive up for week-ends. . . . While Dave Stern, Seacoast Distributors, tied up in the office with a customer, Bob Slifer, sales mgr., reports "Never was so busy. Keep getting and sending out the Rock-Ola "1448" machines. Try to keep one on the floor for display, but sometimes I weaken, and let it go to some operator who won't take 'no' for an answer." . . . Marty Shalita, Liberty, N. Y., op, loads up with supplies to hold him for the expected rush to his Catskill Mt. resort area. . . . Gertrude Brown, Beacon, N. Y., in for her usual Tuesday visit to the row, advises all her equip. set, and looks for big week-end biz. . . . Sol Kornblum, American Automatic Vend Co., Peekskill, N. Y., voted into membership of the Westchester Operators Guild. . . . Eddie Goldberg, board member of the Westchester org., reported getting along fine at home, after an operation at the St. Francis Hospital, Stamford, Conn.

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MODEL 1448
 Worth More When You Buy It
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Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20 years or more, starting: Year Month

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THRU THE COIN CHUTE
UPPER MIDWEST MUSINGS

Jack Tomar of Two Harbors, Minn., stopped in the Twin Cities on the way home from spending a week-end in St. Louis where he took in the Cards-Dodgers series. Jack encountered warm weather in St. Louis and remarked that he was glad to be going back to the cool country. . . . Harold Havenor of Elewa, Wis., took a little time off from his route activities to go out west to do a little uranium hunting. Harold didn't strike it rich but he had a good time. . . . Mr. and Mrs. Oscar Winter and family of La Crosse, Wis., spent a couple of days in the Twin Cities. Oscar shopped around to see what was new in coin operated equipment. . . . Don Hazelwood of Aitken, Minn., was seen picking up supplies and records for his route and also looking over the bingo games. . . . Frank Ray, Dakota Amusement Co. of Dickinson, N. D., stopped in the Twin Cities on his way back from Rochester, Minn., where he left his daughter for a visit with his parents. . . . Ben Weis of Bemidji, Minn., flew down to Minneapolis, transacted his business and then flew back home. Ben said that is the quick way to get his business done. . . . Glenn Bischell of Chippewa Falls, Wis., was seen shopping around for pin games for some route changes. . . . Ben Jahnke of Hutchinson, Minn., had to pay a fine for not growing a beard for the Hutchinson Centennial. . . . Tubby Lynard of Kasson, Minn., has a wife who is quite a fisherwoman. Tubby says that she does not have any trouble getting her share of the trout whenever she goes out after them. All Tubby does is make sure that he is around at meal time to partake of the freshly caught fish. . . . Recent visitors to the Twin Cities were Don English of Thief River Falls, Minn.; John Galep of Menomonie, Wis.; Pete Vanderhyde and Lawrence Sanford of Dodge Center, Minn.; Hank Krueger of Fairfax, Minn.; Bob Keese of Forst Lake, Minn.; Andrew Markfelder of Staples, Minn.; Jim Stansfield of Winona, Minn.; and Ted Fischer of Waconia, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

Never before in the history of The Cash Box has this office been so deluged with requests for extra copies of an "Anniversary Issue". Everyone has been calling in for extra copies of the "13th Anniversary Issue." Because we have almost exhausted our supply of over 150 extra issues, we will process any further requests thru the New York office of The Cash Box. Thanks much from all of us for your enthusiastic acceptance of the "13th Anniversary Issue". . . . "20 Year Club" members' votes coming in steadily. If you haven't already done so, be sure and send in your "Vote Card" today. . . . More letters to legislators requested by George A. Miller, president of MOA, this past week. New legislation to further tax music ops is being sponsored by the following Congressmen in Washington: James C. Murray (Ill.), Phillip J. Philbin (Mass.), James J. Delaney (N. Y.), Frank Thompson (N. J.). Music ops, their friends and business associates should write these congressmen to keep such horrible tax legislation from being passed.

Mr. and Mrs. Roy McGinnis just back from one-week anniversary trip to New York. "Nice trip but happy to be back", says Roy. . . . Paul Huebsch of Keeney has the neighborhood children crowding around the excavation for the 3-room addition to his house. According to Paul, Keeney's keen on expansion of vending machine biz. Bill Coan and Tom McCormack, just back from western swing, report that Keeney's "Deluxe Coffee Vendor" is going like wildfire there. . . . Frank Mencuri and Sam Lewis of Exhibit Supply two of the busiest, as production gets under way. Both men burning the midnight oil, working with engineers, watching production of guns coming off the line. . . . Ben Coven tells of "Saturday off" policy adopted at Coven Music during July and August. . . . Al Adicks of Nova, Hamburg, Germany, reports excellent results on promotion of new Bally "Hot-Rod". According to Al, "its all steel construction makes it feasible for use in open-air operations." . . . Congratulations due C. O. Moon and Harry and Max Hurwich for being named United distributors in Georgia and Alabama, respectively.

Next convention of the South Dakota phono ops to be held in Deadwood, S. D., on Sept. 11 & 12. Bill Gersh of The Cash Box will speak. . . . Vince Shay of All State C. M. Exchange back from a week's fishing at Eagle River, Wis. . . . While visiting at ChiCoin here, Phil Schwartz, owner of Leader Sales Co., reports that earnings from bowlers are simply skyrocketing. . . . Nice card from Joe Caldron this week advising that Trans-World Trading Corp. moving to 185 N. Wabash Ave., this city. . . . Jim Mangan advises that his song, "We're All Americans, All True Blue", now found on page 1, as song 1, in public and parochial school song books in Chicago. . . . Art Weinand phoned with first complaint on "The Cash Box 13th Anniversary Issue". "Too heavy", says Art, "can't read it in bed." . . . Sorry to hear about Tom Sheriff's Shoals, Indiana cabinet factory burning down. Tom now concentrating on his music operating biz. . . . First C. M. Exchange joined the post card parade with a beautiful card plugging Exhibit's "Treasure Cove Shooting Gallery". Wally Finke and Joe Klein using more and more direct mail.

George (Miracle Man) Jenkins actually got "a" room for one of Bally's distribs during the jammed furniture show. Conventioneers actually checked into rooms in Milwaukee and commuted each day or slept 5 in a bed. . . . Ed Levin of ChiCoin on the phone constantly with distribs hollering for the "Hollywood Bowler". Ed reports, "We've had three production runs on the 'Hollywood Bowler' and things are still looking up." . . . Mr. and Mrs. Walter Tratsch will be hand at the A. B. T. plant altho it closes down for vacation from Friday (July 29) to Aug. 15. . . . Received gorgeous new Wurlitzer brochure featuring the "Model 1800" phono. "Sky" colors look beautiful. . . . Nice letter received from Ron Pepple of Northwest Sales Co. relating terrific sales story in firm's Seattle office and advising opening of Salt Lake City offices.

Wayne "Brad" Bradfield called to say "congratulations" on "13th Anniversary Issue". Brad becomes a nomad for two weeks as Rock-Ola plant shuts down for summer vacation. . . . Alvin Gottlieb reports that he'll be around during the Gottlieb vacation period. . . . Ben Becker and Johnny Casola, United roadmen are now in Memphis while Al Thoele handles United Affairs in San Francisco. Bill DeSelm very enthusiastic over five machines now in production at United. In addition to new "5th Inning", these include "Triple Play", "Capitol", "Venus", and the "Derby Roll". . . . Bill Happel, Jr., of Badger Sales in L. A., inaugurated new service this month. Will distribute reprints of newspaper and magazine articles twice monthly to ops in his territory to keep them up to date on news benefiting the industry. . . . Sorry

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INCREASED PROFITS WITH
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BUY A FULL SET • DECORATE YOUR DEN OR PLAYROOM

A "NATURAL" for all locations, for kid or adult sales.

CARDS FOR KIDS include many varieties. We supply you with cards at low cost.

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HOLDS 1,500 CARDS, vends on any coin. Mechanism insures delivery every time.

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CHICAGO CHATTER (Cont.)

to hear Sam Ricklin of California Music Co. is in hospital after appendicitis operation. Sam one of our favorite people. . . . Bowling conversion biz up by large percentage over last month according to Marvel's Ted Rubenstein.

Joe Robbins of Empire C. M. Exchange reports that Jack Burns has given up week-end athletics. Jack broke his toe chasing a badminton "bird" last week-end. . . . Nate Feinstein and Harold Schwartz convinced that public relations pays off. Nate just back from successful good will tour of Illinois. . . . Good luck to Ernie Rezeau as he begins job as sales manager at Genco. Ralph Sheffield and Avron Gensburg more than pleased as Genco starts its expansion plans. . . . George Morrow of Guam Coin Amusement Co., Rock-Ola distribs for Guam, Saipan, Rota and neighboring islands, advises that recent Rock-Ola showing indicates outstanding sales for coming year.

HAPPY BIRTHDAY THIS WEEK TO: Sidney H. Levine, New York, N. Y. . . . Frank Waldman, St. Louis, Mo. . . . Thomas D. Butcher, Jr., Carbondale, Illinois. . . . Ray C. Martin, Omro, Wis. . . . Edward M. Ravreby, Boston, Mass. . . . G. F. Haley, Chicago, Ill. . . . James Scott, Huntsville, Tex. . . . Vincent J. Bray, Miami, Fla. . . . Lucky Skolnick, Miami, Fla. . . . George Swartz, Brookline, Mass. . . . Joseph Lotowski, Chicago, Illinois.

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"Play Around The Clock"

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MAHLON MURPHY • JOHNNY HAINES • ANDY FAVA •
CHARLEY CAVANAUGH

THRU THE COIN CHUTE

ST. LOUIS CHATTER

Business with the St. Louis distributors popping this week. Everyone is happy, especially Pete Brandt, Art Wood of Brandt, and V. N. Allbritten, J. H. Keeney, busy for the last two weeks showing Keeney's "Deluxe Coffee Vendor." . . . Everyone elated over at Jack Rosenfeld's with their new location. Everyone, that is, except Cozy Harris. Cozy can't find a hiding place. Jack had his display room filled with many new machines, featuring the Rock-Ola. The shop was busy with two on vacation. Joe Gude taking his work in stride. Jack Gorlick so busy he couldn't get away from the telephone. Jack now riding in a new light green Chrysler. Vacationing are Bill Colle, Leo Hustel with Al Gebhardt getting ready to leave for his leave. . . . Bill Betz, W. D. Distributing Co., out, but everything humming along nicely. W. D. has an excellent display of the Seeburg home 100 record player. . . . Brandt Distributing Co. has a large display of the Wurlitzer phonograph set against a smart background. . . . Dot Sears still talking of her vacation and showing off her desert suntan. Dot and her husband, Leon, spent a two-week vacation in California. . . . Over at the Plaza Amusement Co. we found a large display of equipment. . . . Seen on coinrow this week were Lyle Goff and Holt Meyers of Desoto, Mo.; John and Frank Scimo, Advance Amusement and Vending; John Stengele, East St. Louis; Bernard Williams, Williams Amusement, Enfield, Ill.; Fred Bauman, St. Geneva; Joe Stemple and William Maresse, St. Geneva; Marvin Buscher, Washington, Mo.; Hershall Price; Bill Scholley, Granite City, Ill.; William Marks and William Simpson; Roy Shaffer, Jefferson Dist. Co., Lemay, Mo. . . . Bill Schooley sitting at Pete Brandt's listening to the phonograph, while Little Bill slept quietly on pops shoulder. . . . Spoke to Jim Clements, service manager of J. K. Mills Vending Co., who reports business is good. . . . Holt Meyers eyeing a new station wagon. . . . Gene Taylor, Coffee Service, on vacation. . . . Hershall Price window shopping. . . . Spent sometime with one of the oldsters in the business, Gene Schwarztrauber, Belleville, Ill. Gene is planning a new route. . . . Will Foyniere, Belleville, hard at work on an old time phonograph for the basement of a friend. . . . Bob and Hershall Taylor, Belleville, talking bowlers. . . . Carl Schaer and Art Wood talking over Carl's route and its planned expansion.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

The economic picture for the coin machine industry throughout the West this Summer looks mighty rosy indeed. A steady flow of business has been pouring into the coffers of coinrow distributors with operators reporting that collections are high and expected to skyrocket higher as the tourist season hits its peak. . . . Local coinmen were plenty surprised when they received their copies of the mammoth 13th Anniversary issue of The Cash Box last week. One distributor stated, "Wow—What an issue! This is proof of why The Cash Box has attained world-wide recognition as the bible of the coin machine industry." He added, "This copy should be on everyone's desk as a valuable reference book as to who's who and what's what in the coinbiz."

NEWS TIDBITS:—V. Van Nattan, sales manager for Auto-Photo Company, advises that they are swamped with orders for the new model "11" Auto-Photo studios. "We are extremely happy over the tremendous response to our new "11" and are doing our utmost to take care of all the orders", he stated. . . . Disneyland has become one of the most widely discussed topics in the limelight today. When the gates of this fantastic amusement park open to the public on July 18 millions of tourists are expected to pour under its arches. It will be America's top tourist attraction. Of interest to coinmen will be the historic display of coin operated music boxes from Walt Disney's own private collection. In the juke-box department Wurlitzer will portray the advance of the automatic phonograph industry. Old Colonial 780's will tie in with the Western motif of bygone eras. These machines were completely re-conditioned and re-finished at the shops of Sierra Distributors, So. Calif. Wurlitzer distributors, under the supervision of Wayne Copeland, proprietor of the firm, and Walt Peteet, District field engineer for the Wurlitzer factory. Depicting the modern musical traditions will be the new "1800"—104 selection jobs along with Wurlitzer background music systems.

DISTRIBUTOR DOINGS:—New games which were just introduced on the market are giving business a new shot in the arm. . . . **PAUL A. LAYMON CO.:**—After analyzing reports from local coin-ops, both Ed Wilkes and Charley Daniels are highly optimistic over the outlook for a steady summer business. Charley stated, "With operators reporting that collections are up way above this same period last year and the fact that sales activity on all types of used and new equipment is remaining steady, I can predict nothing but a tremendous season". "Our kiddie rides volume has even increased since Bally's "Hot Rod" went on the market", he added. "As a matter of fact," he exclaimed, "all of Bally's new games and bowlers are selling big." . . . Jimmy Wilkens was glad to get back into civilization again after spending a week camping out in the San Berdo mountains with his family. He plans to take another week's vacation this Fall. . . . **N. G. "Red" Creswell,** ace games mechanic, also back ready to tackle the biggest jobs since his vacation. . . . **C. A. ROBINSON & CO.:**—Al Thaelke, United field engineer has returned to the LA showrooms of C. A. Robinson after spending several weeks in the field with Dave Wallach, Robinson sales rep. . . . Now the center of attraction is United's new "Fifth Inning" Baseball Game. Charley Robinson says they just can't get enough games to meet the demand. . . . **MINTHORNE MUSIC COMPANY:**—If you see a new Seeburg "R" in the next movie you attend at your local theatre don't be too surprised. Minthorne Music continues to supply the motion picture and television studios with Seeburgs for scenes in major motion pictures and TV shows. . . . New Seeburg background music systems were recently installed in the Douglas Aircraft El Segundo plant and the Anaconda Wire & Cable Company in Orange. George Mahlum's new assistant in the background music dept. is **Lloyd Godfrey.** . . . **Dan Donahue,** Seeburg sales rep., back after spending several days in San Francisco visiting with the factory's Northern Calif. distributor, R. F. Jones & Co., and with Tom Herrick, assistant sales manager of the J. P. Seeburg Corp., Chicago. . . . The employees at Minthorne Music received a case of cantaloupe from Louie Lorang and Claude Sharpenstein, Jr., Yuma, Arizona, operators, last week. **Hank Tronick** mistook the friendly gesture and thought the boys were giving the luscious fruit as a down payment on a new Seeburg.

OPS JOTS:—Mort Leeman is back on his kiddie rides route again after spending several days in New York on a combined business and pleasure trip. . . . Coinrow extra busy last week as coin-ops drop in from far and near. . . . **Clyde Womack** and **Jimmy Jackson** both drove in from Palm Springs. . . . **George Van Drake** and **Irv Gayer** both visited from San Bernardino. . . . **Al Miller** trekked in from Blythe along with **Bill Gordon** from Brawley. . . . Other faces from far away places included **T. H. Loo,** El Centro; **Gene DeVilbiss,** Big Bear; **Phil Bowen,** Edwards; **Jimmy Williams,** 29 Palms; **Johnny Lantz,** South Gate; **Pete Schupp,** Downey; **Cecil Ellison,** Lancaster; **Danny Jackson,** Sam Luis Obispo; **Irv Marley,** Glendale; **Reed Olsen,** Tarzana; and **Cliff Jones,** Long Beach. . . . In from Oceanside were **Ralph Rogers,** **Stanley Johnson** and **Harry Perrine.** . . . **Al Hanlin** was making the rounds of the Pico strip with his cousin and business associate **Sid Hanlin.**

COINROW CHATTER:—Everyone sorry to hear about the emergency appendectomy which was performed on **Sam Ricklin,** head of Calif. Music Company. He is now recovering nicely at his home. We all wish you a speedy recovery—Sam! . . . **George A. Miller,** in town for the June 28 meeting of The Calif. Music Merchants Assn., took time out from his busy schedule to visit his many friends here in L.A. . . . Hit predictor **Mary Solle** has a new deal at Leuenhagen's Record Bar. She recently picked "Pancho Lopez" on the Real label as a smash hit. Ops who heard her make this statement asked her if she'd guarantee all records they bought of the nudmber. To this Mary quickly replied, "Sure, I'll guarantee it 100% if you'll pay me half the profits you make on the tune." Many accepted these terms.

CLASSIFIED ADVERTISING SECTION

WANT

WANT—Distributors for a high quality—low priced auxiliary speaker. Choice of finish—Mahogany—White Oak—Dark Silver Fox. Write or phone for samples and prices. Money back guarantee. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

WANT—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

WANT—For Resale. Genco Bingo Rolls with 10c coin chutes in good condition \$50; Bally Big Times \$480; Beach Clubs \$195; Yacht Clubs \$100. LEWIS AND FOLLETT MUSIC CO., 180 SOUTH HOWARD ST., SPOKANE, WASHINGTON. (Tel.: MADison 8585).

WANT—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANTED—For Cash, up to 15 Mills Panoram's. Must be in good working condition and good cabinets. Write or call: MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVENUE, CLEVELAND 14, OHIO. Tel.: SUPERior 1-4600.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT — We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: WEmlock 1-1750).

WANT—From all over the world! Literature on any machine that takes coins and sells anything—amusement, drinks, Bromos, fortunes. Pocket Books, cigarettes 25 2c each, aspirin at 5c each, single band-aids, newspapers. WITHAM ENTERPRISES & ASSOCIATES, 20-22 CUNNINGHAM AVENUE, GLENS FALLS, NEW YORK.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

WANT—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

CLASSIFIED ADVERTISING SECTION

WANT—Bingos and Gottlieb 5-Balls for resale. Also Late Model 1953 Rock-Ola Fireballs 1436A 45 RPM. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVE., MOLINE, ILL. Tel.: 4-6703.

WANT—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

WANT—All late model Seeburg M-100's, B's, C's and Hi-Fi's. Will pick up within 300 miles. NATIONAL NOVELTY CO., 183 MERRICK ROAD, MERRICK, L. I., N. Y. Tel.: FReeport 8-6770.

FOR SALE

FOR SALE—Distributors only. Get on our mailing list, put us on yours. We buy, sell and trade. Our prices and reconditioning are established for your resale market. Write to: SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y. (Tel.: LIncoln 9106.)

FOR SALE—Special. Bally: Gayeties, \$435; Surf Clubs, \$250; Big Times, \$465; Beach Clubs, \$195; Ice Frolics, \$225; Champion Horse, \$485. United; Manhattans, \$425. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: CANal 8318.)

FOR SALE—Genco Sky Gunner. Used: Genco 2 Player Basketball. Used: Evans Bat-A-Score. Used; Williams Super Jet Gun, Used; Telemiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

FOR SALE—45 RPM Records, \$19 per hundred. Right off our original inke box route. Excellent condition. Send deposit. EMPIRE AUTOMATIC CORP., 799 CONEY ISLAND AVE., BROOKLYN 18, N. Y. (Tel.: BU 7-7300.)

FOR SALE—40 Units 78 Record and 24 Units 45 Record Pantages Maestro Wired Music. TOM LAMBERT, MAGIC MUSIC CO., 414 SOUTH PEARL ST., DALLAS, TEXAS.

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE — "Wurlitzer Phonographs." 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA. Tel.: 84-3264.

FOR SALE—For Price, Write, Wire or Call. Rock-Ola: Comets, Fireballs, 1432—51—50 Rocket, Magic Glow. Wurlitzer: 1550, 1650, 1250, 1100, 1015. AMI: D-40. New: Williams' Race The Clock, King of Swat, Jubilee. Slugging Champ, DeLuxe. Used: Struggle Buggie, Fairway, Screamo, Surf Club, Yacht Club, Gayety, Late Bowlers. H. Z. VENDING AND SALES CO., 1205 DOUGLAS, OMAHA, NEB. (Tel.: AT 1121.)

FOR SALE—35 Williams Single Player Super Star Baseball, \$175 each; 5 Williams Six Player All Star Baseball, \$200 each; 200 Six Player Shuffle Alley United Super Six to Lightning, Chicago Coin 6 Player to Thunderbolt, at low Cash Box prices. STEELE DISTRIBUTING CO., INC., 3300 LOUISIANA ST., HOUSTON, TEX. (Tel.: JACKson 38101.)

FOR SALE—Gayeties, \$425; Varieties, \$375; Surf Clubs, \$265; Rios, \$125; Havanas, \$150; Dude Ranch, \$195. Write, Phone or Wire. One-third Deposit, Balance C.O.D. or Sight Draft. NASTASI DISTRIBUTING CO., 912 POYDRAS STREET, NEW ORLEANS 12, LA. (Tel.: MA 6386.)

FOR SALE—Coin Counters, Coin Sorters, Coin Counting Combinations, Coin Changers, Coin Wrappers, Parts and Supplies. We carry a complete line of these products. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. Tel.: ARmitage 6-0780.

FOR SALE—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

FOR SALE — Kiddie Rides — Let's Swap. We will trade: Bally Moon Rides; Bally Space Ships; Deco Space Ships; in exchange for: Horses. (Bally Exhibit, Lee, and small horses accepted). Special! Nevada, \$125; Rio, \$1395; Singapore, \$295; Brand New Gayety, \$495. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON 34, MASS., (Tel.: ALgonquin 4-4040).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Beauties \$165; Atlantic City \$90; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; 1442 50 Record HiFi \$595; Model D 40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model Like New \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; AMI Stepper \$15; 15 Mighty Midget 5c Cashew Vender \$5. H & H MUSIC, 1626 THIRD AVENUE, MO-LINE, ILL. (Tel.: 4-6703).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC.**, 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE—Bright Lights \$49.50; Dude Ranch \$249. **GOLDEN GATE NOVELTY CO.**, 701 GOLDEN GATE AVE., SAN FRANCISCO 2, CALIF. (Tel.: Market 1-3967).

FOR SALE—United Fifth Ave. \$275; United Empire \$210; United Empire converted to Fifth Ave. \$235; Williams Major League \$195; Williams Special DeLuxe Baseball \$125; Williams DeLuxe Baseball \$99. **AMERICAN VENDING CO.**, 2684 CONEY ISLAND AVE., BROOK-LYN, N. Y. Tel.: DEwey 2-9602.

FOR SALE—25 Pop-Sez Popcorn \$65; 100 Nickel Victor Rockets \$10; 100 Nickel Acorn Capsule \$10; 50 Acorn Nickel Bulk Charm \$10; 25 Nickel Jet Capsule Vendors \$10. Clean—Ready To Use—half deposit. **CLEVELAND COIN MACHINE EXCHANGE**, 2029 PROSPECT AVE., CLEVELAND 15, O. Tel.: TOWER 1-6715.

FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund. Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO.**, 5229 S. KEDZIE AVE., CHICAGO 32, ILL. Tel.: HEmlack 4-3844.

FOR SALE—Refinished—completely overhauled—ready for location. Classics \$159; Clovers \$134.50; United 10th Frame \$99.50; Night Fighter \$159.50; Sky Gunner \$125; Genco Rifle Gallery \$299.50; Exhibit Shooting Gallery \$209.50; Telequiz \$99, incl. film; Brite Lights \$75; Bright Spots \$95. **ALLIED DISTRIBUTING CO.**, 786 MILWAUKEE AVE., CHICAGO 22, ILL. (Tel.: CAnal 6-0293).

FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colsnac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE**, 1602 PIERRE AVENUE, SHREVEPORT, LA.

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. **DICKSON DISTRIBUTING CO.**, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls. Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION**, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MONTana 5000-1-2. CHapel 9-6556.

FOR SALE—Bowlers. Genco Shuffle Pool \$125; Seeburg Coon Hunt \$175; Keeney Deluxe League Bowlers \$80. **W. B. DISTRIBUTING, INC.**, 1012 MARKET STREET, ST. LOUIS, MO. (Tel.: CENTral 9222).

FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC.**, 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA. Tel.: FO 5-3456.

FOR SALE—AMI D-80 \$450; D-40 \$325; C \$250; B \$225; A \$125; Evans Constellation \$150; Jubilee \$225; Wurlitzer 1100 \$150; Seeburg M100-A \$350; 100BL \$500; 100C \$650; 100W \$850; 100G \$875. **MUSICAL SALES**, 2334 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE—Complete Arcades or a single machine. We have the largest stock of new and reconditioned Arcade Machines in the world. Also parts and supplies. Send for new illustrated catalog. **MIKE MUNVES**, 577 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-8628.

FOR SALE—Bally Beauties, Atlantic Cities, Beach Clubs. Dude Ranches, Palm Springs and HI-FI's, perfect condition, priced at or near lowest levels. Seeburg, AMI, Rockola and Evans Music, 78 and 45 RPM. **GORDON STOUT CO.**, 125 N. MONTOE, PIERRE, S. D. Tel.: 4097.

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC.**, 937 MARKET ST., WHEELING, W. VA. Tel.: WHEeling 5472.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. **J. ROSENFELD COMPANY**, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI. (Tel.: FO 7-6730.)

FOR SALE—Bally Dude Ranch, \$240; United Rio, \$160; Bally Beauty, \$175; Beach Club, \$225; Tropicana, \$425; Wurlitzer 1500, Write. Keeney Sportsman, Kiddie Rides, Write for special low prices. **ASSOCIATED AMUSEMENTS, INC.**, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.

FOR SALE—United Shuffle Alleys: League \$250; Chief \$225; Royal \$175; Clover \$100; Williams Major League \$225; Williams DeLuxe Baseball \$125. **MOHAWK SKILL GAMES CO.**, 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.

FOR SALE—Seeburg 100A's \$275. Write for lowest prices on Wurlitzer 1400, 1500, 1500A, 1650, 1100, 1015. 1080 Phonographs. **CENTURY DISTRIBUTORS, INC.**, 1221-23 MAIN STREET, BUFFALO, N. Y. (Tel.: SUMmer 4938.)

FOR SALE—I United Zingo \$30; 1 United Leader \$45; 1 Bally Spot Lite \$49.50; 1 Williams Star Series \$50; 1 Exhibit Jet Gun \$79.50; 2 Exhibit Six Shooter \$75 ea. **AUTOMATIC AMUSEMENT CO.**, 1000 PENNSYLVANIA STREET, EVANSVILLE, IND. (Tel.: 3-4508.)

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO.**, 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Genco, Sky Gunner \$125; Genco, Rifle Gallery \$275; Exhibit, Shooting Gallery \$175; Exhibit, Sportland \$275; Exhibit, Silver Bullets \$65. **UNIVERSITY COIN MACHINE EXCHANGE**, 858 NORTH HIGH ST., COLUMBUS 8, OHIO (Tel.: KLondike 3529).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS**, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET. KANSAS CITY, MISSOURI (Westport 3582).

FOR SALE—15c fully automatic International Mutoscope camera \$45; 4 for 25c semi-automatic camera \$75; will trade for other type equipment—what have you? **RELIABLE COIN-MACHINE CO.**, 184 WINDSOR ST., HARTFORD, CONN. Tel.: CHapel 9-6556.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO.**, 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—"Shoot-the-Bear"—converted into "Soek-the-Oek". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, Bal. C.O.D. **100 SERVICE COMPANY**, 2638 OLIVE STREET, ST. LOUIS 3, MO. (Tel.: Jefferson 1-6531.)

FOR SALE—Make us an offer on Wurlitzer wallboxes as follows: 30-48 selection 5c, 10c, 25c; 15-48 selection 5c; 24-24 selection 5c, 10c, 25c; also 36 Packard 24 selection and Seeburg 20 selection wallboxes. **T & L DISTRIBUTING COMPANY**, 1663 CENTRAL PKWY., CINCINNATI 14, OHIO. (Tel.: MAIN 8751.)

FOR SALE—Palm Springs \$245; Beach Clubs \$200; Dude Ranch \$220; HiFi \$275; Surf Club \$290; Daffy Derby \$199; C. C. Super Home Run Baseball \$195. **GENERAL DISTRIBUTING CO.**, 1609 ORLEANS AVE., NEW ORLEANS, LA. (Tel.: TULane 6729).

FOR SALE—Tropicana, new \$525; Tropicana, Used \$450; Singapore, New \$475; Singapore, Used \$395; Nevada \$350; Hawaii \$325. **WESTERN DISTRIBUTORS**, 1226 S.W. 16th, PORTLAND, OREGON. Tel.: ATwater 7565.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO.**, 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUNkirk 3-1810.

FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY**, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Reconditioned Phonos—ready for location. Seeburg 146-147-148; Wurlitzer 1015; Rockola 1422-1426; AMI Wallboxes 5c-10c. Write for our low prices. **MUSIC DISTRIBUTORS, INC.**, 213 FRANKLIN STREET, FAYETTEVILLE, N. C.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Bally Bingos: Beach Club, \$165; Beauty, \$135; Dude Ranch, \$175; Ice Frolics, \$195; Palm Springs, \$215; Surf Club, \$250; Gayety (Like New), \$400. **United Bingos:** Cabana, \$125; Circus, \$115; Havana, \$125; Hawaii, \$225; Nevada, \$215; Rio, \$125; Singapore, \$125. All games reconditioned and ready for location. Phone, Wire or Write. **REX COIN MACHINE DIST. CORP., 821 S. SALINA ST., SYRACUSE, N. Y. (Tel.: 2-8255.)**

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.**

FOR SALE—AMI—E—80's and E—120's. Will trade for Bowlers and Bingos. **LIEBERMAN MUSIC COMPANY, 257 PLYMOUTH AVENUE, NORTH MINNEAPOLIS, MINN. Tel.: Fillmore 3025.**

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.**

FOR SALE—Rock-Ola 1438 and 1446 HiFi. Ready for location. Low prices. Write for quantity deal. **SEA-COAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. Y.**

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.**

FOR SALE—Jalopy \$55; Hayburner \$50; Spark Plug \$60; United Deluxe \$39.50; Star Series \$65; B. Space Ship \$279.50. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVENUE, CLEVELAND 3, OHIO. Tel.: HEnderson 1-7577.**

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.**

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel.: SARatoga 2-3151.**

MISCELLANEOUS

NOTICE—Louisiana and Southern Mississippi Operators. Your authorized Rock-Ola Distributor is **HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. Write, Wire or Phone. CEdar 7976.**

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.**

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. **DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).**

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: **100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: JEFFerson 1-6531.**

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791,** for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, **JUdson 6-2640;** The Cash Box, Chicago, Ill., **DEArborn 2-0045;** The Cash Box, Hollywood, Calif., **HOllywood 5-1702.**

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.**

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

WANT

FOR SALE

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CLASSIFIED AD RATE 10 CENTS PER WORD

Count every word including all words in firm name. Numbers in address count as one word. Minimum ad accepted \$1.00. CASH OR CHECK MUST ACCOMPANY ALL ORDERS FOR CLASSIFIED ADVERTISING. If cash or check is not enclosed with order your classified ad will be held for following issue pending receipt of your check or cash.

Notice to holders of "Special (\$48) Subscription": You are entitled to a free classified ad in each week's issue containing no more than 40 words, which includes your firm name, address and telephone number. All words over 40 will be charged to you at the regular rate of 10c per word. Please count words carefully.

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THE CASH BOX
26 WEST 47th STREET, NEW YORK 36, N. Y.

Notice!

YOU CAN SAFELY SEND DEPOSITS TO ADVERTISERS IN "THE CASH BOX"

Your Deposit Is GUARANTEED

AS LONG as you are a paid up subscriber to 'The Cash Box', at the time you answer any advertisement that appears in 'The Cash Box', where the advertiser requires that you must send a deposit to obtain the merchandise advertised, your deposit up to \$100.00 is guaranteed by 'The Cash Box'. This is "The Cash Box' Free Deposit Insurance Plan". An exclusive and original feature of 'The Cash Box' only. Should you lose your deposit in fraudulent manner immediately write:

THE CASH BOX
26 West 47th Street, New York 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

16th YEAR OF PUBLICATION

822nd CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK" and "The Confidential Price Lists"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Confidential Price Lists" can only feature the market prices as they are quoted. "The Confidential Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Confidential Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Confidential Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Confidential Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

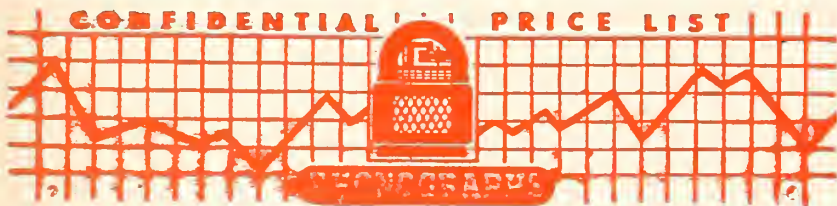
CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



LISTED ALPHABETICALLY

AMI

4* Model A, '46, 40 Sel., 78 RPM	95.00	125.00
4. Model B, '48, 40 Sel., 78 RPM	150.00	225.00
1. Model C, '50, 40 Sel., 78 RPM	175.00	250.00
4. Model D-40, '51, 40 Sel., 78 RPM	225.00	325.00
4* Model D-80, '51, 80 Sel., 45 RPM	325.00	495.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
4. Model E-80, '53, 80 Sel., 45 RPM	475.00	650.00
4. Model E-120, '53, 120 Sel., 45 RPM	545.00	700.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	35.00	75.00
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ROCK-OLA

4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
2. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00
4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	150.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	200.00	250.00
4. 1432, Same as above, Converted to 45 RPM	225.00	295.00

4. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	195.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
2* 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	395.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
4* 1438, '51, Comet, 120 Sel., 45 RPM	549.50	650.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	45.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
2. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	275.00	350.00
4. M100B, '51, 100 Sel., 45 RPM	495.00	570.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
4. M100C, '53, 100 Sel., 45 RPM	585.00	650.00
4. HF100C, '51, 100 Sel., 45 RPM	745.00	875.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wire-less	16.50	24.50
4. 3W7-L-56	22.50	34.50

WURLITZER

2* 1015, '46, 24 Sel., 78 RPM	25.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	109.50	175.00
4. 1250, '50, 48 Sel., 78 RPM	160.00	200.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4. 1400, '52, 48 Sel., 78 RPM	279.50	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
2* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	325.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	325.00	445.00
4. 1650, '53, 48 Sel., 45 RPM	375.00	450.00
4. 1700, '51, 104 Sel., 45 RPM	595.00	695.00
4. 2140 Wall Box	3.00	10.00
2* 3020 Wall Box	5.00	12.00
2. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
2. 4820 Wall Box	19.50	30.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	25.00	50.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Across the Board (Un 9/52)	35.00	50.00	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49) 12/53)	10.00	25.00	4. Caravan (Wm 6/52)	35.00	75.00
4. Arabian Knights (Got 12/53)	155.00	175.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	55.00	100.00	2* Chinatown (Got 10/52)	59.00	85.00
2* Atlantic City (B 5/52)	70.00	110.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	125.00	150.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Basketball (Got 10/49)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	125.00
2* Beach Club (B 2/53)	175.00	225.00	4. College Daze (Got 8/49)	10.00	24.00
2* Beauty (B 11/52)	145.00	195.00	4. Colors (Wm 11/54)	215.00	230.00
4. Be Bop (Ex 3/50)	10.00	20.00	2* Coney Island (B 9/51)	59.00	80.00
4. Big Ben (Wm 9/54)	145.00	195.00	4. Control Tower (Wm 3/51)	24.00	35.00
2. Big Hit (CC 7/52)	29.00	45.00	4. Coronation (Got 11/52)	65.00	90.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
4. Big Time (B 1/55)	450.00	550.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
6. Blue Skies (Un 11/48)	15.00	20.00	4. Daffy Derby (Wm 8/54)	199.00	240.00
4. Bolero (Un 12/51)	45.00	95.00	4. Daisy May (Got 7/54)	175.00	215.00
4. Bomber (CC 3/51)	20.00	25.00	4. Dallas (Wm 2/49)	15.00	29.00
6. Bone Head (Ge 11/48)	10.00	20.00	4. Dealer "21" (Wm 2/54)	85.00	150.00
6. Boston (Wm 5/49)	15.00	29.50	4. De Icer (Wm 11/49)	20.00	39.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Diamond Lill (Got 12/54)	225.00	250.00
2* Bright Lights (B 5/51)	45.00	85.00	4. Domino (Wm 5/52)	37.50	60.00
1* Bright Spot (B 11/51)	55.00	95.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Broadway (B 6/51)	25.00	50.00	4. Double Feature (Got 12/50)	15.00	25.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Cabana (Un 3/53)	125.00	165.00	4. Dragonette (Got 6/54)	185.00	210.00



*A man sawing his own wood
can warm himself twice
... with any kind of saw.*



But, when he saws wood for a living, he needs the most modern equipment to be had to make things *hot* for his competitors. Strange, isn't it, that some men will struggle along with yesterday's saws when today's fast-cutting power equipment will put them out ahead. Naturally, there's a fresh look to these new tools that distinguishes them immediately. They don't look like old-time saws. And, oh my, how this up-to-date equipment makes the wood fly.

The AMI Model "F" Juke Box Will Help You Stack Up a PILE

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

AMI Incorporated

GENERAL OFFICES AND FACTORY, 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

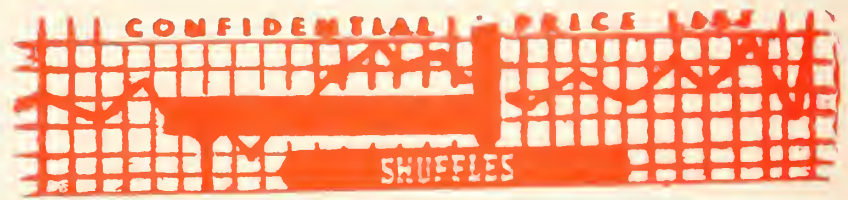
"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50) ..	15.00	25.00
2* Dude Ranch (B 9/53)	200.00	250.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53) ...	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	75.00	115.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49) ..	10.00	25.00
4. Four Bells (Got 10/54)	235.00	250.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	55.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49) ...	20.00	35.00
2* Frolics (B 10/52) ...	135.00	165.00
4. Futurity (B 3/51) ...	40.00	80.00
7. Gayety (B 3/25) ...	465.00	575.00
4. Georgia (Wm 7/50) ...	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51) ...	15.00	25.00
6. Glider (Ge 8/49) ...	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	95.00
4. Gold Star (Got 8/54) ..	190.00	225.00
6. Gondola (Ex 5/49) ...	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	65.00	135.00
6. Grand Stand (B '50) ..	20.00	35.00
4. Green Pastures (Got 1/54)	140.00	165.00
2. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53)	69.50	135.00
4. Handicap (Wm 6/52) ..	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51) ...	15.00	35.00
2* Havana (Un 2/54) ...	130.00	210.00
4. Hawaii (Un 6/54) ...	225.00	310.00
4. Hawaiian Beauty (Got 4/54)	160.00	200.00
4. Hayburner (Wm 6/51) ..	45.00	75.00
2* Hi-Fi (B 6/54)	235.00	295.00
4. Hit Parade (CC 2/51) ..	10.00	20.00
4. Hit & Runs (Ge 3/51) ..	15.00	25.00
4. Hit 'N' Run (Got 4/52)	49.50	85.00
6. Holiday (CC 12/48) ..	10.00	20.00
4. Holiday (Ke 12/51) ...	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49) ...	15.00	35.00
1* Ice-Frolics (B 1/54) ..	225.00	285.00
1. Jalopy (Wm 8/51) ...	55.00	95.00
4. Jeanie (Ex 6/50) ...	15.00	20.00
4. Jockey Club (Got 5/54)	150.00	195.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50) ...	20.00	50.00
4. Judy (Ex 7/50) ...	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50) ...	10.00	24.50
4. K. C. Jones (Got 11/49)	10.00	20.00
4. King Arthur (Got 10/49)	10.00	20.00
4. King Pin (CC 12/51) ..	30.00	60.00
4. Knockout (Got 1/51) ..	29.00	45.00
4. Lady Luck (Got 9/54) ..	195.00	215.00
4. Lazy "Q" (Wm 2/54) ...	89.00	135.00
4. Leaders (Un 10/51) ...	42.50	85.00
4. Lite-A-Line (Ke 6/52) ..	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	140.00	175.00

4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54) ...	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48) ...	10.00	20.00
4. Majors '49 (CC 2/49) ..	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
7. Manhattan (Un 4/55) ..	445.00	525.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49) ..	15.00	35.00
4. Mercury (Ge 3/50) ...	10.00	29.00
4. Mermaid (Got 6/51) ...	25.00	50.00
2. Mexico (Un 3/54) ...	200.00	255.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	155.00	195.00
4* Nevada (Nn 8/54) ...	235.00	350.00
4. Niagara (Got 12/51) ...	39.00	80.00
4. Nifty (Wm 12/50) ...	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50) ...	10.00	20.00
4. Oklahoma (Un 5/49) ...	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52) ..	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53) ..	65.00	90.00
4* Palm Beach (B 7/52) ..	75.00	115.00
4* Palm Springs (B 11/53)	245.00	275.00
4. Paratrooper (Wm 8/52)	25.00	35.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50) ...	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51) ..	20.00	35.00
4. Playland (Ex 8/50) ...	10.00	20.00
6. Playtime (Ex 8/49) ...	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50) ...	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52) ...	60.00	110.00
2. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53) ...	79.50	115.00
4. Rag Mop (Wm 10/50) ...	15.00	35.00
6. Ramona (Un 2/49) ...	10.00	20.00
4. Red Shoes (Un 11/50) ..	20.00	34.50
2* Rio (Un 11/53) ...	130.00	165.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50) ...	20.00	39.00
4. Rockettes (Got 8/50) ...	25.00	49.50
4. Rodeo (Un 2/53) ...	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49) ...	25.00	35.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
(Club Model)	275.00	325.00
6. Saratoga (Wm 10/48) ..	10.00	20.00
4. Screamo (Wm 4/54) ...	150.00	185.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53) ...	120.00	155.00
4. Shoo Shoo (Wm 2/51) ..	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49) ...	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
2. Silver Chest (Upright) (Ge 4/53)	59.00	120.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54) ..	285.00	395.00
4. Skill Pool (Got 8/52) ..	50.00	90.00
4. Slugfest (Wm 3/52) ...	55.00	85.00
6. Snooks (Wm 6/51) ...	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	49.50	75.00
6. Speedway (Wm 9/48) ...	10.00	20.00
4. Spitfire (Wm 2/55) ...	235.00	250.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52) ...	45.00	75.00

4. Sportsman (Ge 2/51) ...	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52) ..	20.00	34.50
4. Stage Coach (Got 11/54)	225.00	240.00
4. Star Pool (Wm 10/54) ..	210.00	225.00
1. Stars (Un 6/52) ...	50.00	85.00
4. Starlight (Wm 3/53) ...	50.00	75.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51) ..	15.00	25.00
4. Struggle Buggies (Wm 12/53)	95.00	135.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
2. Super Jumbo (Got 10/54)	375.00	450.00
2* Surf Club (B 3/54) ...	240.00	325.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53) ...	125.00	175.00
2* Tahiti (Un 8/53) ...	125.00	175.00
4. Tampico (Un 6/49) ...	10.00	20.00
4. Telecard (Got 1/49) ...	20.00	55.00
4. Thing (CC 2/51) ...	15.00	35.00

4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48) ...	10.00	20.00
4. Thunderbird (Wm 5/54)	185.00	200.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50) ...	15.00	29.50
4. TriScore (Ge 1/51) ...	20.00	35.00
4* Tropicana (Un 1/55) ...	325.00	450.00
4. Tropics (Un 7/53) ...	125.00	175.00
6. Tucson (Wm 1/49) ...	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50) ...	15.00	45.00
4. Twenty Grand (Wm 12/52)	49.50	95.00
4. Twin Bill (Got 1/55) ...	225.00	250.00
4. Utah (Un 7/49) ...	10.00	24.50
2* Variety (B 9/54) ...	385.00	455.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.) ...	20.00	45.00
2* Yacht Club (B 6/53) ..	95.00	125.00
4. Zingo (Un 10/51) ...	25.00	65.00



6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Cbamp (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line(7/51)	25.00	50.00
4* Bally Victory Bowler (5/54)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. ChiCoin Bowling Alley (11/49)	25.00	55.00
6. ChiCoin Shuffle Base- ball (4/50)	25.00	50.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Ace Bowler, F.P. (8/50)	25.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	45.00	95.00
2. ChiCoin 6-Player DeLuxe (5/52)	50.00	100.00
4. ChiCoin Match Bowler (6/52)	65.00	125.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	85.00	150.00
4. ChiCoin Crown (4/53)	95.00	160.00
4. ChiCoin Crown, Giant Pins (4/53)	125.00	185.00
4. ChiCoin Triple Score (6/63)	135.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	275.00
4. ChiCoin High Speed Triple Score (8/53) ..	225.00	285.00
4. ChiCoin Advance (10/53)	195.00	295.00
4. ChiCoin King (10/53)	225.00	325.00
2* ChiCoin Criss Cross Bowler (12/53)	235.00	350.00
2. ChiCoin Super Frame (3/54)	300.00	360.00
4* ChiCoin Starlite (5/54)	249.50	360.00
4. ChiCoin Feature (7/54)	315.00	385.00
2* ChiCoin Holiday (9/54)	400.00	465.00

4. ChiCoin Flash (10/54)	365.00	425.00
4. ChiCoin Playtime (10/54)	395.00	475.00
4. Exhibit Strike (6/51) ..	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	25.00	50.00
4* Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	150.00	185.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50) ...	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50) ..	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
2. Keeney DeLuxe League (3/52)	35.00	95.00
2. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	65.00	100.00
4. Keeney Team (10/52) ..	95.00	150.00
4. Keeney Club (4/53) ...	115.00	165.00
4. Keeney Domino (5/53)	122.50	185.00
4. Keeney Carnival (5/53)	115.00	190.00
4. Keeney Pacemaker (9/53)		

4. United Twin Shuffle Alley (7/50)	25.00	35.00
4. United Rebound (8/50)	30.00	39.50
4. United 4-Player Rebound (9/50)	35.00	60.00
4. United Twin Shufflecade (12/50)	35.00	60.00
4. United 5-Player (1/51)	40.00	75.00
4. United 6-Player (1/51)	45.00	75.00
4. United DeLuxe 6-Player (10/51)	39.00	80.00
4. United 6-Player Super (3/52)	49.50	95.00
4. United 4-Player Official (5/52)	50.00	100.00
4. United 6-Player Star (7/52)	65.00	110.00
4* United 10th Frame Star (9/52)	75.00	125.00
4. United Manhattan 10th Frame (9/52)	110.00	135.00
4. United 10th Frame Super (10/52)	115.00	145.00
4. United Manhattan (9/52)	100.00	140.00
4. United Cascade (2/53)	100.00	145.00
4* United Clover (2/53)	100.00	150.00
4. United Liberty (2/53)	115.00	155.00
4* United Classic (6/53)	125.00	160.00
4* United Olympic (6/53)	125.00	165.00
4* United Royal (9/53)	175.00	225.00
2* United Imperial (9/53)	215.00	250.00
4* United Chief (11/53)	225.00	275.00
4. United Leader (11/53)	225.00	295.00
4* United Team (1/54)	250.00	295.00

4. United DeLuxe Team (1/54)	275.00	310.00
4. United League (1/54)	250.00	330.00
4. United Ace (5/54)	335.00	350.00
4. United Rainbow (5/54)	325.00	365.00
4. United Banner (8/54)	325.00	385.00
4. United Shuffle Targette (8/54)	350.00	400.00
4. United DeLuxe Shuffle Targette (8/54)	375.00	425.00
4. United Speedy (8/54)	335.00	430.00
4. United Mercury (12/54)	395.00	420.00
4. United DeLuxe Mercury (12/54)	425.00	440.00
4. United Mars (1/55)	350.00	450.00
4. United DeLuxe Mars (1/55)	360.00	460.00
4. Universal Twin (1/50)	15.00	35.00
4. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

AMI, INCORPORATED

F-120 Juke Box (Receiver included)	
F-90 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

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AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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BALLY MFG. CO.

Gay Time	\$ 775.00
Gold Medal Bowler (with Match Feature)	
Model Gold-110, 10c a play	755.00
Model Gold-325, 10c a play, 3 plays for 25c	775.00
Blue Ribbon Bowler (without Match Feature)	
Model Blue-110, 10c a play	710.00
Model Blue-325, 10c a play, 3 plays for 25c	730.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN

Bonus Score Bowler (without Match Feature)	\$ 695.00
Big League Regular Model	575.00
Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
TREASURE COVE Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

Sky Rocket Rifle Gallery (with Match Feature)	\$ 675.00
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D. GOTTLIEB & CO.

Southern Belle	\$ 392.50
Jubilee	595.00

INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

J. H. KEENEY & CO., INC.

Speed Lane Bowler (without Match Feature)	\$ 710.00
DeLuxe Speed Lane Bowler (with Match Feature)	760.00

J. H. KEENEY & CO., INC. (Cont.)

DeLuxe Ranger (with Match Feature)	\$ 690.00
Ranger (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

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J. P. SEEBURG CORP.

HF-100-R	
3W-1 Wall-O-Matic "100"	
MRVC-1 Master Remote Volume Control	
CVS4-8-8" Wall Speaker Ivory (Teardrop)	
CVS6-8-8" Recessed Speaker	
CVS7-12-12" Recessed Speaker	
PS6-1Z Power Supply	
ARA1-L6 Auxiliary Remote Amplifier	
AVC-1 Automatic Volume Compensator Unit	

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UNITED MFG. CO.

5th Inning Shuffle Targette	
De Luxe Model	\$ 765.00
Regular Model	745.00
Capitol Shuffle Alley	
Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Clipper Shuffle Alley (without Match Feature)	
Single Chute	705.00
Double Chute (with Match Feature)	725.00
Single Chute	735.00
Double Chute	755.00
Venus Shuffle-Targette	
Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Manhattan	725.00

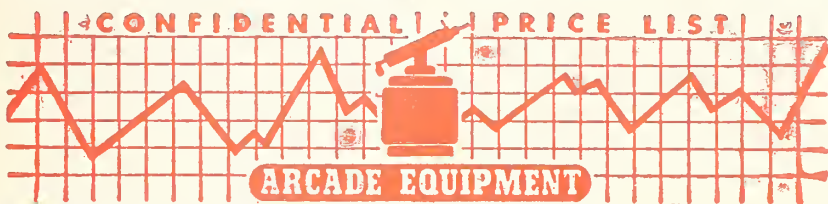
WILLIAMS MFG. CO.

King Of Swat	\$ 549.50
Wonderland	389.50
Sidewalk Engineer	345.00
Race The Clock	
Single Chute	494.50
Double Chute	499.50

THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

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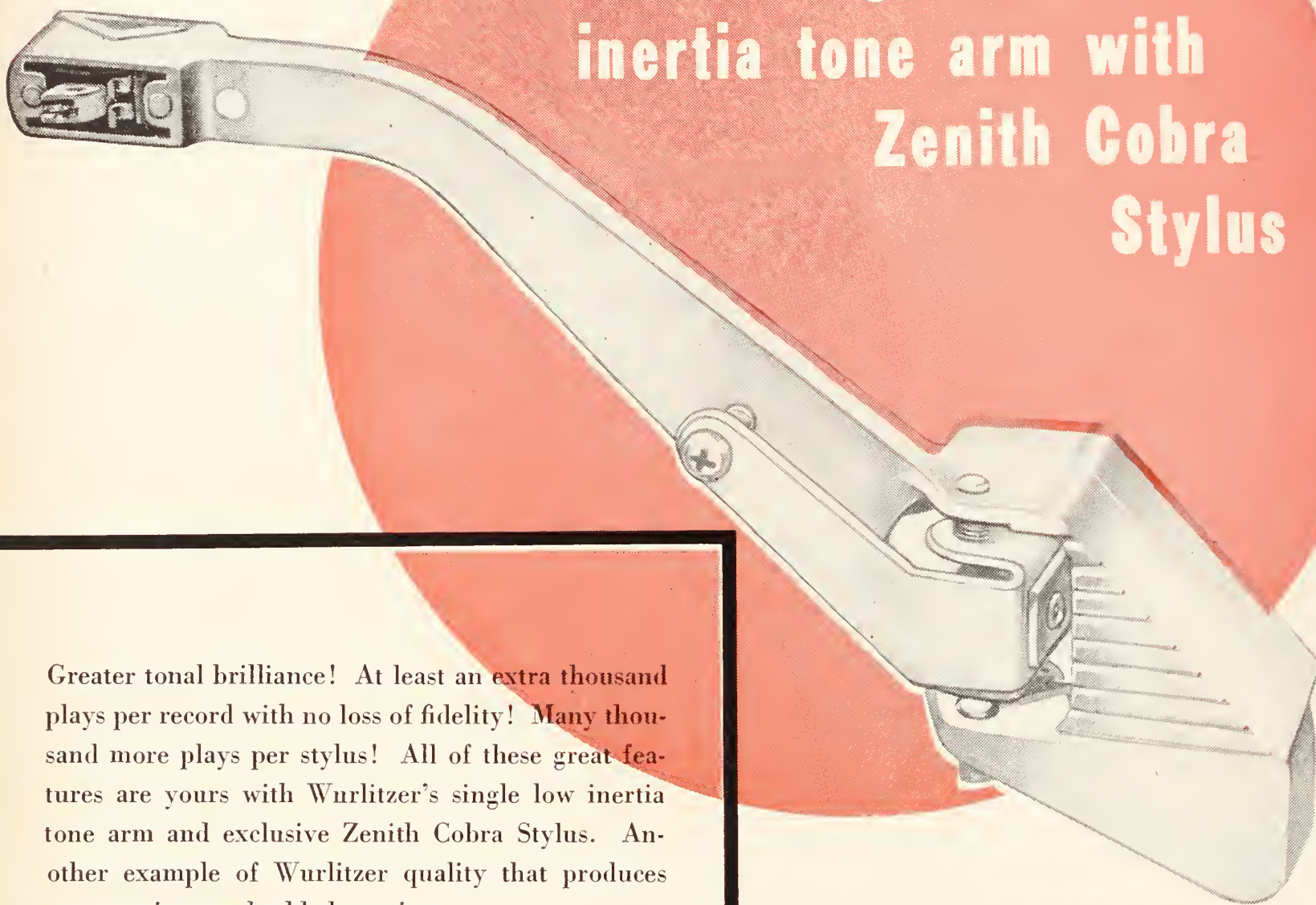


4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4* Bally Big Inning	40.00	125.00
6. Bally Eagle Eye	39.50	49.50
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
6. Bally Lucky Strike	25.00	40.00
4. Bally Rapid Fire	95.00	125.00
6. Bally Sky Battle	39.50	85.00
6. Bally Torpedo	49.50	85.00
4. Bally Undersea Raider	64.50	125.00
6. Champion Hockey	35.00	55.00
4. ChiCoin Basketball Champ	85.00	175.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	39.00	95.00
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	40.00	90.00
4. ChiCoin Home Run, 6 Player (3/54)	195.00	265.00
4. Edelco Pool Table	20.00	75.00
4* Evans Bat-A-Score	95.00	165.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	40.00	65.00
4. Exhibit Gun Patrol	75.00	150.00
4* Exhibit Jet Gun	45.00	145.00
4. Exhibit Space Gun	89.50	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4* Exhibit Six Shooter	75.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/54)	175.00	265.00
4* Exhibit Star Shooting Gallery (9/54)	199.50	315.00
4* Exhibit Sportland Shooting Gallery (11/54)	250.00	395.00
4* Genco Sky Gunner	100.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
1* Genco Rifle Gal. (6/54)	250.00	325.00
4* Genco Big Top Rifle Gallery (6/54)	375.00	450.00
7. Genco Wild West Gun (2/55)	445.00	575.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	90.00	145.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	25.00	50.00
4. Keeney Sportsman (11/54)	249.00	350.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00

6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Mustoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	125.00	195.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	60.00	95.00
4. Rockola World Series	20.00	40.00
4. Scientific Baseball	35.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	65.00	89.50
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	100.00	165.00
4. Seeburg Chicken Sam	69.50	110.00
4. Seeburg Shoot the Chute	49.50	95.00
4* Seeburg Coon Hunt	175.00	275.00
4. Set Shot Basketball	200.00	250.00
2* Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
2. United Jungle Gun	225.00	360.00
2. Un. DeLuxe Jungle Gun	275.00	375.00
4* United Carnival Gun (10/54)	275.00	375.00
4. United DeLuxe Carnival (Gun 10/54)	325.00	395.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	35.00	85.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	75.00	150.00
4. Wms. DeLuxe Baseball (4/53)	99.50	175.00
4. Wms. Pennant Baseball (12/53)	175.00	250.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	250.00	350.00
4. Wms. Major League Baseball (2/54)	225.00	375.00
4. Wms. All Star Baseball (2/54)	225.00	375.00
4. Wms. Big League Baseball (2/54)	225.00	375.00
7. Wms. Safari Gun (2/55)	450.00	600.00
7. Wms. Polar Hunt (3/55)	495.00	625.00
4. Wurlitzer Skee-ball	35.00	75.00

ONLY WURLITZER

Has a Single low
inertia tone arm with
Zenith Cobra
Stylus



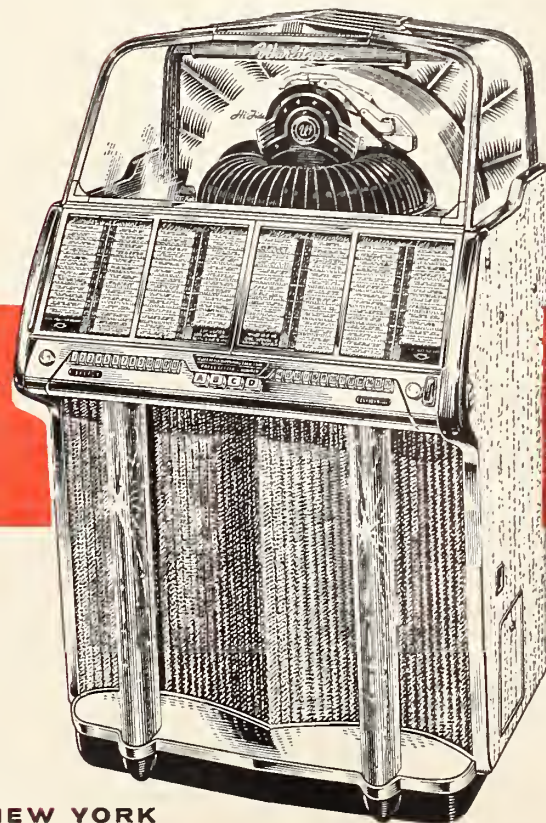
Greater tonal brilliance! At least an extra thousand plays per record with no loss of fidelity! Many thousand more plays per stylus! All of these great features are yours with Wurlitzer's single low inertia tone arm and exclusive Zenith Cobra Stylus. Another example of Wurlitzer quality that produces extra savings and added earnings.

Wurlitzer 1800

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IN BEAUTY - IN TONE - IN EARNINGS**

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THE RUDOLPH WURLITZER COMPANY • NORTH TONAWANDA, NEW YORK
Established 1856



UNITED'S DELUXE

5th INNING

FOUR-PLAYER SKEE-SKILL TARGETTE GAME

**PLAYERS ACTUALLY
RUN BASES**

**SINGLES
DOUBLES
TRIPLES
HOME RUNS**

**5
INNINGS PER GAME
EACH PLAYER GETS
3 SHOTS PER INNING
1, 2, 3 OR 4
CAN PLAY**



LAST INNING SUSPENSE

LOW SCORE CAN BECOME HIGH SCORE WITH 5TH INNING HIGH POINT RUN VALUES

- EACH RUN SCORED IN 1ST INNING SCORES 1 POINT
- EACH RUN SCORED IN 2ND INNING SCORES 2 POINTS
- EACH RUN SCORED IN 3RD INNING SCORES 3 POINTS
- EACH RUN SCORED IN 4TH INNING SCORES 4 POINTS
- EACH RUN SCORED IN 5TH INNING SCORES 10 POINTS

*Beautiful
TWO-TONE
GREEN
FORMICA
PLAYBOARD*

**MOLDED RUBBER POCKETS
INSURE
QUIET PLAY**

Double Clover 4-Way Match Feature

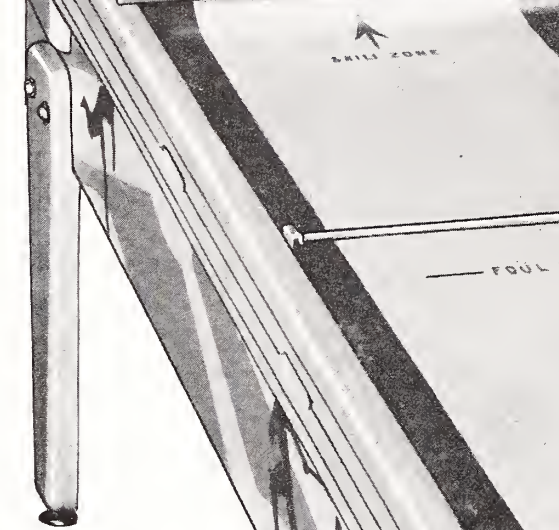
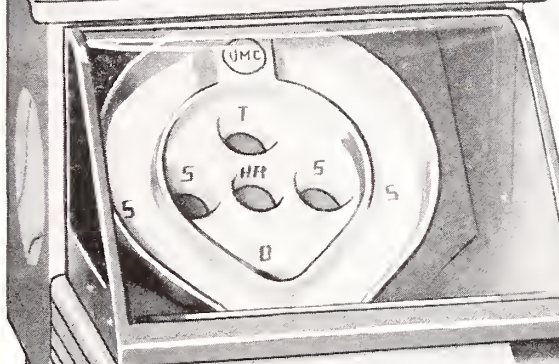
**EQUIPPED WITH UNITED'S
TAMPER-PROOF SLUG REJECTOR**

**SIZE
8 FT. BY 2 FT.**

**SEE
YOUR
DISTRIBUTOR**

UNITED
OPERATORS
ARE
SUCCESSFUL
OPERATORS

10¢ EACH PLAYER



OTHER UNITED HITS
NOW AT YOUR DISTRIBUTOR

**6 PLAYER
SHUFFLE ALLEY
BOWLING GAMES**

**VENUS
Shuffle Targette**
Smooth, Quiet
Skee-Skill Game

DERBY ROLL
2-Player Rubber Ball
Roll Down Game with
Race Horse Animation

TRIPLE PLAY
Fast Action In-Line Game



UNITED MANUFACTURING COMPANY

3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

5TH INNING IS ALSO AVAILABLE
IN REGULAR MODEL WITHOUT MATCH FEATURE

Greater than GAYETY! Better than BIG-TIME!

Bally® GayTime

**4
MAGIC
LINES**

MAGIC POCKETS

New
Score Booster
WITH SUPER-CARD PLAY-APPEAL *Lites*

New 10-SERIES
**Advancing
Scores**

**CORNER SCORES
SPOT NUMBERS
EXTRA BALLS**



New High-Speed Coin-Flash

New improved spin-mechanism and special fast motors result in fastest flash ever seen on a pinball glass, speedier coin-play, increased earning power.

New Speedy Ball-Clearance

Balls from 7 top rows (Magic-Pockets) do not roll down play-field at end of game but are immediately cleared through hole at top of board.

SEE BALLY BOWLERS ON PAGE 39

Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.