

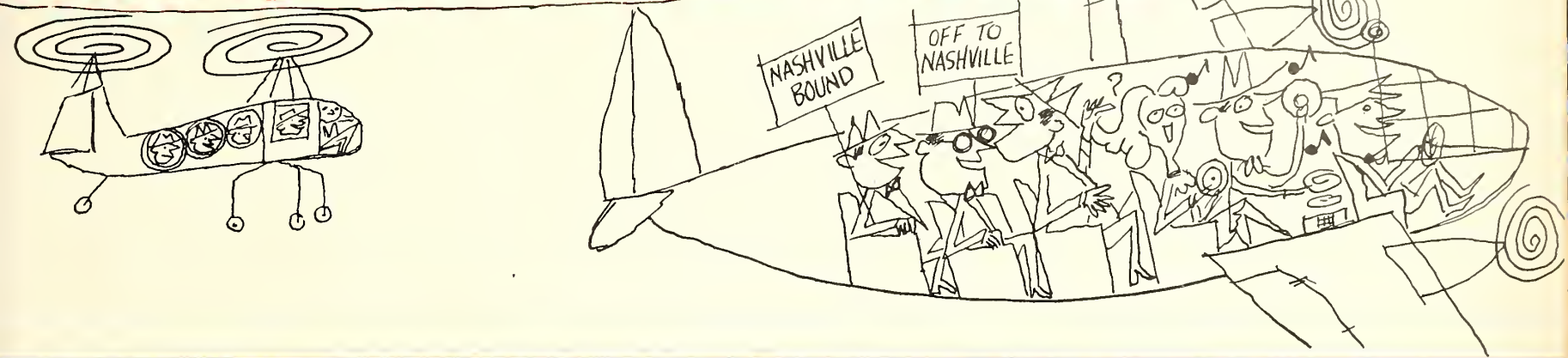
THE CASH BOX

VOLUME XVII

NOVEMBER 12, 1955

NUMBER 8

WSM's 4th ANNUAL DISC JOGKEY FESTIVAL



The fractured Italian breaks
it up again! Hear

LOU MONTE'S

ROSINA!

(The Menu Song)

**TOMBOLEE-
TOMBOLA**

20/47-6287



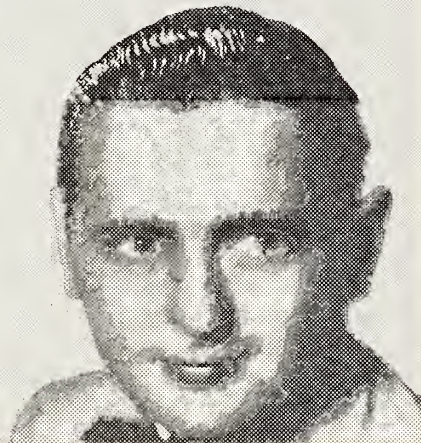
the harmonica magic of

LEO DIAMOND

MISTER X

**FANTASIA
MEXICANA**

20/47-6307



the silky sax of

BOBBY DUKOFF

**DRIFTING
AND DREAMING**

CHOOMBI

20/47-6306



the dealer's choice

RCA VICTOR



"New Orthophonic" High Fidelity recordings



FOUNDED BY BILL GERSH

The Cash Box

Volume XVII Number 8
November 12, 1955

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Country Music's Big Event

A few years ago, WSM decided to invite some Country disk jockeys to Nashville to help celebrate the anniversary of Grand Ole Opry. Little did the people present at that first meeting realize that it was not only to become an annual event, but also the biggest event of the year for the Country music field.

Yet that is just what has happened.

This year, the fourth annual Country Disk Jockey Festival is taking place in Nashville in conjunction with Grand Ole Opry's 30th anniversary. Every country disk jockey who can possibly make it will show up. Every artist who is able to will be there. And numerous representatives of record firms and publishers will also be present. In short, a meeting that started on a limited basis has developed into an all-embracing event, one of which everyone connected with Country music can be proud.

This annual convention does much to highlight the important place that folk music has attained in the past decade. There used to be a time when hillbilly music was thought of as strictly limited, unable to appeal to people outside of the area in which it originated. Today we know how untrue that is, for perhaps the greatest influence on popular music since the end of World War II has been music coming from the

Country areas and in particular, Nashville.

Grand Ole Opry has developed artists who have proven themselves not only in one city on one show, but on a national basis. It has given vent to numerous other Country shows in different cities, many of which have also enjoyed tremendous success. It has let the entire nation know that Country artists have an appeal which transcends the areas formerly considered exclusive for them and reaches out not only across the nation but across the seas.

This is the 30th anniversary of Grand Ole Opry. At its current rate of popularity it will enjoy many more 30 year periods of success in the future. For Grand Ole Opry is not just a show; it has literally become a national institution. When you think of Country music, your thoughts must naturally turn to Nashville, WSM and Grand Ole Opry.

It is fitting therefore that what has developed into Country music's greatest event—the annual Country Disk Jockey Festival—should be celebrated at the same time as Grand Ole Opry's anniversary.

The Cash Box congratulates WSM on its great achievement and also the Country disk jockeys of the nation for their ability to get together once a year and work toward the betterment of the entire Country field.

ADVERTISING RATES on request. All advertising closes Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$8 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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VOTES POUR IN AS

Voting Very Heavy In Tent

Best Record of 1955

"Davy Crockett"—Bill Hayes	16,193
"Rock Around The Clock"—Bill Haley	16,073
"Cherry Pink"—Perez Prado	15,783
"Unchained Melody"—Al Hibbler	14,920
"Melody Of Love"—Billy Vaughn	14,844
"Sincerely"—McGuire Sisters	14,374
"Crazy Otto"—Johnny Maddox	12,591
"Mr. Sandman"—Chordettes	11,872
"Ain't That A Shame"—Pat Boone	11,575
"Dance With Me Henry"—Georgia Gibbs	10,236
"Let Me Go, Lover"—Joan Weber	10,077
"Tweedlee Dee"—Georgia Gibbs	9,538
"A Blossom Fell"—Nat "King" Cole	9,372
"Yellow Rose Of Texas"—Mitch Miller	9,158
"Learnin' The Blues"—Frank Sinatra	8,393
"Hearts Of Stone"—Fontane Sisters	8,210
"Love Is A Many-Splendored Thing"—Four Aces	7,066
"Something's Gotta Give"—McGuire Sisters	7,004
"Unchained Melody"—Les Baxter	6,933
"Autumn Leaves"—Roger Williams	6,609
"Hard To Get"—Gisele MacKenzie	6,329
"How Important Can It Be"—Joni James	5,872
"Honey Babe"—Art Mooney	5,429
"Seventeen"—Fontane Sisters	4,960
"Earth Angel"—Penguins	4,839
"Moments To Remember"—Four Lads	4,770
"Tina Marie"—Perry Como	3,862
"Naughty Lady Of Shady Lane"—Ames Brothers	3,755
"Seventeen"—Boyd Bennett	3,109
"Ko Ko Mo"—Perry Como	3,798
"Earth Angel"—Crewcuts	2,654
"That's All I Want From You"—Jaye P. Morgan	2,539
"It's A Sin To Tell A Lie"—Somethin' Smith & Redheads	2,493
"Maybellene"—Chuck Berry	1,680
"Heart"—Eddie Fisher	1,056
"Whatever Lola Wants"—Sarah Vaughan	892
"Make Yourself Comfortable"—Sarah Vaughan	870
"No More"—De John Sisters	825

Best Male Vocalist of 1955

Nat "King" Cole	14,362	Tony Bennett	4,720
Perry Como	14,298	Julius La Rosa	3,921
Eddie Fisher	12,140	Don Cornell	3,801
Frank Sinatra	11,948	Johnny Desmond	2,982
Al Hibbler	9,655	Roy Hamilton	2,563
Bill Hayes	8,775	Rusty Draper	1,822
Sammy Davis, Jr.	7,382	Tony Martin	987
Alan Dale	7,109	Johnnie Ray	633
Frankie Laine	5,329		

Best Female Vocalist of 1955

Georgia Gibbs	13,463	Rosemary Clooney	5,109
Jaye P. Morgan	12,982	Doris Day	3,872
Joni James	10,722	Teresa Brewer	3,449
Sarah Vaughan	9,586	Kitty Kallen	3,128
Patti Page	7,283	Jo Stafford	2,091
Gisele MacKenzie	6,029	Kay Starr	1,682
Mindy Carson	5,523	Ella Fitzgerald	928

Best Vocal Group of 1955

McGuire Sisters	14,165	Hilltoppers	5,029
Four Aces	14,095	De Castro Sisters	4,987
Crewcuts	11,863	Cheers	2,550
Fontane Sisters	9,270	Four Freshmen	1,369
Ames Brothers	8,520	Mills Brothers	858
Four Lads	8,129	Gaylords	821
Chordettes	7,293	Four Knights	765

Best Orchestra of 1955

Les Baxter	11,992	Mantovani	4,392
Perez Prado	10,729	Glenn Miller	3,800
Mitch Miller	10,530	Ray Anthony	2,765
Art Mooney	8,394	Percy Faith	2,607
Hugo Winterhalter	7,659	David Carroll	1,972
Boyd Bennett	7,281	Jack Pleis	1,430
Ralph Marterie	6,621	Sammy Kaye	1,346
Guy Lombardo	5,972	Ralph Flanagan	987
Perko String Band	5,040	Russ Morgan	692

Best Small Instrumental Group of 1955

Bill Haley & Comets	11,295	Johnny Maddox	2,941
Les Paul & Mary Ford	8,781	George Shearing	2,619
Roger Williams	5,419	Crazy Otto	972
Three Suns	4,280	Lenny Dee	721

Best Rhythm and Blues Record of 1955

"Hearts Of Stone"—Charms	9,635
"You Upset Me Baby"—B. B. King	9,307
"Earth Angel"—Penguins	8,989
"Ain't It A Shame"—Fats Domino	8,923
"Pledging My Love"—Johnny Ace	8,648
"Sincerely"—Moonglows	8,032
"Tweedlee Dee"—Lavern Baker	7,869
"I've Got A Woman"—Ray Charles	6,971
"Unchained Melody"—Al Hibbler	5,804
"Every Day"—Count Basie & Joe Williams	4,683
"Bo Diddley"—Bo Diddley	4,427
"Maybellene"—Chuck Berry	4,419
"It's Love, Baby"—Louis Brooks & Earl Gaines	4,179
"Unchained Melody"—Roy Hamilton	3,786
"My Babe"—Little Walter	3,526
"Soldier Boy"—Four Fellows	3,240
"The Wallflower"—Etta James & The Peaches	2,684
"What'cha Gonna Do"—Clyde McPhatter & Drifters	2,371
"Flip, Flop And Fly"—Joe Turner	2,199
"Walking The Blues"—Jack Dupree & Mr. Bear	1,891
"Only You"—Platters	1,844
"A Fool For You"—Ray Charles	1,797
"Don't Be Angry"—Nappy Brown	1,688
"Ling, Ting, Tong"—Five Keys	1,481
"I Hear You Knockin'"—Smiley Lewis	1,173
"Why Don't You Write Me"—The Jacks	996
"Story Untold"—Nutmegs	847
"Reconsider Baby"—Lowell Fulson	832
"Teach Me Tonight"—Dinah Washington	627

Best R & B Male Vocalist of 1955

Ray Charles	9,392	Smiley Lewis	4,004
B. B. King	8,974	Jack Dupree	3,748
Roy Hamilton	8,439	Amos Milburn	3,229
Fats Domino	8,077	Howling Wolf	2,843
Clyde McPhatter	7,652	Louis Jordan	1,989
Lowell Fulson	7,173	Chuck Willis	1,767
Muddy Waters	6,868	Danny Overbea	1,502
Willie Mabon	5,372	Lightning Hopkins	946
Joe Turner	5,237	Charles Brown	865
Little Walter	4,955	Little Jr. Parker	793
Johnny Ace	4,663	Ivory Joe Hunter	719
"Sonny Boy" Williamson	4,179	Arthur Prysock	584

Best R & B Female Vocalist of 1955

Ruth Brown	8,879	Big Maybelle	1,372
Varetta Dillard	4,485	Lula Reed	989
Dinah Washington	3,657	Dakota Staton	763
Faye Adams	3,405	Mahalia Jackson	717
Ella Johnson	1,928	Annisteen Allen	478
Shirley Gunter	1,857		

Best R & B Vocal Group of 1955

Clyde McPhatter & The Drifters	9,589	Orioles	3,184
The Charms	9,276	Spiders	2,356
Shirley & Lee	8,891	Counts	1,857
Clovers	7,367	Harptones	1,562
Five Keys	6,922	Du Droppers	1,174
Midnighters	6,286	El Dorados	1,163
Spaniels	4,652	Cadillacs	984
"5" Royales	3,978	The Robins	774
Dominoes	3,827	Flamingoes	521

Best R & B Orchestra of 1955

Count Basie	5,119	Tiny Bradshaw	2,051
Buddy Johnson	4,776	Piano Red	1,781
Earl Bostic	3,674	Louis Brooks	881
Bill Doggett	2,445	Red Prysock	851

TOPS CAST BALLOTS

Annual "Cash Box" Music Poll

Best Country Record of 1955

"In The Jailhouse Now"—Webb Pierce	10,762
"Making Believe"—Kitty Wells	9,842
"Loose Talk"—Carl Smith	9,754
"More And More"—Webb Pierce	9,312
"Satisfied Mind"—Porter Wagoner	8,782
"I Don't Care"—Webb Pierce	8,417
"If You Ain't Lovin'"—Faron Young	7,841
"Cattle Call"—Eddy Arnold & Hugo Winterhalter	7,311
"I've Been Thinking"—Eddie Arnold	6,933
"Yellow Roses"—Hank Snow	6,738
"Live Fast, Love Hard, Die Young"—Faron Young	6,004
"There She Goes"—Carl Smith	5,441
"Let Me Go, Lover"—Hank Snow	5,396
"All Right"—Faron Young	4,884
"Just Call Me Lonesome"—Eddy Arnold	4,717
"Hearts Of Stone"—Red Foley	4,551
"Are You Mine"—Ginny Wright & Tom Tall	4,239
"Ballad Of Davy Crockett"—Tennessee Ernie Ford	3,927
"Love, Love, Love"—Webb Pierce	3,885
"The Kentuckian Song"—Eddy Arnold & Hugo Winterhalter	3,770
"Satisfied Mind"—Red & Betty Foley	3,642
"Would You Mind"—Hank Snow	3,291
"Satisfied Mind"—Jean Shepard	2,724
"As Long As I Live"—Kitty Wells & Red Foley	2,449
"Making Believe"—Jimmy Work	2,012
"In The Jailhouse Now, No. 2"—Jimmie Rodgers	1,932
"Are You Mine"—Myrna Lorrie & Buddy DeVal	1,887
"Ballad Of Davy Crockett"—Mac Wiseman	1,741
"Kisses Don't Lie"—Carl Smith	1,647
"New Green Light"—Hank Thompson	1,573
"That Do Make It Nice"—Eddy Arnold	1,436
"Cryin', Prayin', Waitin', Hopin'"—Hank Snow	1,389
"It Tickle"—Tommy Collins	1,040
"Yonder Comes A Sucker"—Jim Reeves	886
"Baby, Let's Play House"—Elvis Presley	841
"There's Poison In Your Heart"—Kitty Wells	634
"Most Of All"—Hank Thompson	514
"Wildwood Flower"—Hank Thompson	264

Best Country Male Vocalist of 1955

Webb Pierce	9,372	Marty Robbins	2,972
Eddy Arnold	7,153	Slim Whitman	2,428
Hank Snow	6,882	Ray Price	2,220
Carl Smith	6,649	Ferlin Huskey	1,829
Faron Young	6,587	Mac Wiseman	1,766
Red Foley	4,339	Hank Williams	1,312
Hank Thompson	4,072	Stuart Hamblen	984
Ernest Tubb	3,615	Jimmie Rodgers	648
Jim Reeves	3,227	Hank Locklin	420
Tennessee Ernie Ford	3,156	Redd Stewart	351

Best Country Female Vocalist of 1955

Kitty Wells	8,221	Ginny Wright	3,261
Goldie Hill	5,796	Martha Carson	1,872
Jean Shepard	5,652		

Best Country Vocal Combination of 1955

Johnnie & Jack	8,248	Davis Sisters	2,356
Carlises	6,973	Kitty Wells & Red Foley	1,884
Sons Of The Pioneers	4,525	Lonzo & Oscar	672
Red & Betty Foley	2,914	Maddox Bros. & Rose	375
Homer & Jethro	2,785	Lester Flatt & Earl Scruggs	311

Best Country Band of 1955

Pee Wee King	7,520	Wade Ray's Cow Town Five	784
Hank Thompson's Brazos Valley Boys	7,496	Miller Brothers	695
Ray Price's Cherokee Cowboys	4,279	Billy Gray's Western Oakies	432
Carl Smith's Tunesmiths	4,156	Spade Cooley	387
Bob Wills' Texas Playboys	1,715	Jimmy Heap & His Melody Masters	285
Tex Williams	1,537	Grady Martin's Sluefoot Five	251
Cliffie Stone	976	Leon McAuliffe	240

Best Country Sacred Singer of 1955

Martha Carson	6,025	Jordanaires	1,502
Red Foley	5,978	Smith Bros.	1,438
Stuart Hamblen	3,632	Statesmen Quartet	854
Louvin Brothers	3,415	Bill Monroe	683
T. Tommy & The Chanters	3,371	Webb Pierce	550
Blackwood Bros.	3,158	Crossroads Quartet	328
Carl Smith	2,952	Faron Young	296
Jimmie Davis	2,725	Carl Story	271
Chuck Wagon Gang	1,841	Foggy River Boys	238
Chester Smith	1,652		

Best Country Instrumental Artist of 1955

Chet Atkins	8,727	Merle Travis	1,215
Bud Isaacs	5,381	Del Wood	1,128
Lloyd Ellis	3,205	Jerry Byrd	692
Speedy West & Jimmy Bryant	2,984	Arthur Smith	430
		Tommy Jackson	358

Most Promising New Male Vocalist of 1955

Pat Boone	9,965	Fess Parker	1,162
Chuck Berry	5,722	Steve Lawrence	971
Nick Noble	4,318	Jerry Vale	770
David Whitfield	2,509	Frankie Lester	519
Chuck Miller	2,286	Eddie Fontaine	506
Frank Verna	1,278		

Most Promising New Female Vocalist of 1955

Caterina Valente	7,682	Peggy King	2,059
Gogi Grant	7,410	Kitty White	1,730
Joan Weber	5,700	Betty Madigan	962
Gale Storm	5,238	Susan Hunter	938
Priscilla Wright	4,962	Carmen McRae	659
Lillian Briggs	4,915	Terri Stevens	610
Marion Marlowe	2,527	Jill Corey	522

Most Promising New Vocal Group of 1955

Somethin' Smith & Redheads	8,618	Penguins	3,129
Platters	8,213	Three Chuckles	2,090
De John Sisters	6,529	Four Coins	1,758
Don, Dick & Jimmy	3,842	Sunnysiders	1,555

Most Promising New Orchestra of 1955

Billy Vaughn	6,483	Richard Maltby	928
Les Elgart	2,059	Pete Rugolo	539
Joe Reisman	1,664	Dan Terry	497

Most Promising R & B Male Vocalist of 1955

Nappy Brown	6,991	Earl Gaines	2,589
Chuck Berry	6,583	Bobby Blue Bland	2,477
Joe Williams	6,147	Earl King	1,965
Bo Diddley	5,844	Mr. Bear	1,183
Jimmy Reed	5,298	Otis Williams	851
"Little" Willie John	3,772	Johnny Fuller	634
Earl "Connelly" King	3,579	Dean Barlow	214
Billy Brooks	2,985		

Most Promising R & B Female Vocalist of 1955

Lavern Baker	9,691	Dolores Ward	1,682
Donna Hightower	4,136	Patricia Bowman	793
Etta James	2,394	Pauline Rogers	465

The Most Promising R & B Vocal Group of 1955

Moonglows	9,176	The Cashmeres	2,462
Penguins	8,793	The Hearts	1,973
Gene & Eunice	7,574	The Danderliers	1,547
Charlie & Ray	6,834	The Medallions	1,052
The Platters	6,597	The Cardinals	884
Nutmegs	6,225	The Riveleers	729
The Jacks	5,988	The Turks	565
The Four Fellows	4,692	The Cues	204
The Marigolds	3,178		

Most Promising Country Male Vocalist of 1955

Elvis Presley	6,314	Red Sovine	1,972
Porter Wagoner	6,278	Jim Wilson	1,856
Tommy Collins	4,584	Terry Fell	1,731
Jimmy Newman	4,327	Sonny James	1,220
Jimmy Work	3,976	Eddie Dean	962
Jim Edward Brown	3,881	Marvin Rainwater	889
Justin Tubb	2,965	Al Terry	512
Benny Martin	2,778	Buddy DeVal	398
Bobby Lord	2,684	Jimmie Rodgers Snow	256
Tom Tall	2,200	Werley Fairburn	220

Most Promising Country Female Vocalist of 1955

Rita Robbins	5,212	Charline Arthur	984
Maxine Brown	4,978	Bonnie Sloane	672
Betty Foley	4,864	Betty Amos	585
Myrna Lorrie	4,538	Betty Cody	325
Wanda Jackson	1,792	Tabby West	242
Ruby Wells	1,456	Joan Hager	212
Anita Carter	1,074		

Most Promising Country Vocal Combination of 1955

Ginny Wright & Tom Tall	4,984	Louvin Brothers	1,437
Wilburn Brothers	4,722	Farmer Boys	1,048
Maxine & Jim Edward Brown	4,656	Wilma Lee & Stoney Cooper	535
Nita, Rita & Ruby	2,839	George & Earl	446
Rusty & Doug	2,551	Rita Robbins & Don Winters	342
Myrna Lorrie & Buddy DeVal	1,876	Rose Lee & Joe Maphis	215
		Wesley & Marilyn Tuttle	204

MGM's Parade of Hits!

thanks D.J.'s from MGM

Billboard Best Buy

JONI JAMES
YOU ARE MY LOVE
 and I LAY ME DOWN TO SLEEP
 MGM 12066 78 rpm
 K 12066 45 rpm

ORCH. & CHORUS CONDUCTED BY DAVID TERRY

DAVID ROSE & his Orchestra
LOVE IS A MANY-SPLENDORED THING
 and YOU AND YOU ALONE
 MGM 30883 78 rpm—K 30883 45 rpm

Clicking

BETTY MADIGAN
THERE SHOULD BE RULES
 and STRANGERS
 MGM 12094 78 rpm • K 12094 45 rpm

LEROY HOLMES and his Orchestra
JAPANESE FAREWELL SONG
 and UNTIL
 MGM 12119 78 rpm—K 12119 45 rpm

BILLY ECKSTINE
LA DE DO DE DO
 and FAREWELL TO ROMANCE
 MGM 12105 78 rpm—K 12105 45 rpm

JOE LIPMAN and his Orchestra
DOG FACE SOLDIER
 and STREET SCENE
 MGM 12102 78 rpm • K 12102 45 rpm

ROBBIN HOOD
DANCIN' IN MY SOCKS
 and HAPPY IS MY HEART
 MGM 12046 78 rpm—K 12046 45 rpm

ON D.J. CHARTS

AMBROSE & His Orch.
SLIDE RULE
 and WHISTLIN' WILLIE
 MGM 12103 78 rpm
 K 12103 45 rpm

DEBBIE REYNOLDS (Love Is)
THE TENDER TRAP
 and CANOODLIN' RAG
 MGM 12086 78 rpm
 K 12086 45 rpm

THE MARION SISTERS
 Life Could Not Better Be
 and I Love You More Today
 MGM 12096 78 rpm
 K 12096 45 rpm

ART WANER
AMONTH OF SUNDAYS
 and I LOVE YOU
 MGM 12072 78 rpm
 K 12072 45 rpm

NEW RELEASES
DAVID ROSE
 and his Orchestra
TIME FOR PARTING
 and BARCELONA
 MGM 30885 78 rpm
 K 30885 45 rpm

THE RAY CHARLES SINGERS
AUTUMN IN NEW YORK
 and AUTUMN IN ROME
 MGM 12108 78 rpm
 K 12108 45 rpm

GINNY GIBSON
OOH (How I Love Yo')
 and IF YOU WANT TO MAKE ME HAPPY
 MGM 12113 78 rpm
 K 12113 45 rpm

THE MASCOTS
 THE LITTLE MUSTARD SEED
 and NOBODY'S ARMS
 MGM 12107 78 rpm
 K 12107 45 rpm

MILT HERTH and his Trio
CARELESS LIPS
 and JUNGLE FANTASY
 MGM 12111 78 rpm
 K 12111 45 rpm

GLORIA SHAW
'TIL YOU REMEMBER
 and A TORCH WON'T LIGHT THE WAY
 (To Happiness)
 MGM 12112 78 rpm
 K 12112 45 rpm

DON GIBSON
 RUN, BOY
 and I MUST FORGET YOU
 MGM 12109 78 rpm
 K 12109 45 rpm

THE JACK HALLORAN CHOIR
GUM TREE CANOE
 and PAINTING THE TOWN
 MGM 12110 78 rpm
 K 12110 45 rpm

ANDREWS BROTHERS
HEY, HEY I GOT THE BLUES
 and DON'T WRITE IT IN A LETTER
 MGM 12115 78 rpm
 K 12115 45 rpm

THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

THE CASH BOX

CODE

AA—Double A	CL—Cardinal	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CO—Columbia	EX—Excello	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AP—Apollo	CT—Cat	FE—Federal	KI—King	PM—Prom	TA—Tampa
AR—Arcade	CV—Clearview	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
AT—Atlantic	CW—Crown	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AU—Audiavacs	DA—Dana	GN—Golden	MD—Media	RA—Rainbow	UN—United
BE—Bell	DE—Decca	GR—Groove	ME—Mercury	RB—R & B	UQ—Unique
BN—Benida	DL—DeLuxe	GS—Gold Star	MG—MGM	RE—Regent	VI—RCA Victor
BT—Bethlehem	DO—Dot	GTJ—Good Time	MO—Modern	RL—Real	VJ—Vee-Jay
CA—Capitol	DT—Dootone	Jazz	ND—New Disk	RM—Rama	WD—Waldorf
CD—Cadence	DU—Duke	HE—Herald	NG—Norgran	RP—RPM	WI—Wing
CH—Chess	EP—Epic	IM—Imperial	OK—Okeh	SA—Savoy	WJ—Wing
CK—Checker	ER—Era	JD—Jay Dee	OL—Olympic	SE—Seeco	"X"—Label "X"

- 1 LOVE IS A MANY-SPLENDORED THING**
FOUR ACES
 CA-3202 (F-3202)—Woody Herman DE-29625 (9-29625)—Four Aces
 CD-1421 (45-1421)—John Sebastian MG-30883 (K-30883)—David Rose O.
 CR-61467 (9-61467)—Don Cornell PM-1120A (45-1120A)—The Rockets
 CW-165 (45-165)—Don, Dick & Jimmy
- 2 AUTUMN LEAVES**
ROGER WILLIAMS
 CA-3223 (F-3223)—Jackie Gleason KA-116 (45-116)—Roger Williams
 CD-1421 (45-1421)—John Sebastian ME-70686 (70686x45)—Maynard Ferguson
 CR-61485 (9-61485)—Steve Allen & MG-12068 (K12068)—Ray Charles Singers
 Geo. Cates O. PM-1123 (45-1123)—Lou Garisto
 DE-29653 (9-29653)—Victor Young X-0161 (4X-0161)—Geri Galian
- 3 MOMENTS TO REMEMBER**
THE FOUR LADS
 CO-40539 (4-40539)—Four Lads DE-29694 (9-29694)—Louis Armstrong
- 4 YELLOW ROSE OF TEXAS**
MITCH MILLER—JOHNNY DESMOND
 CA-3249 (F-3249)—Stan Freberg PM-1122A (45-1122A)—Maury Laws
 CO-40540 (4-40540)—Mitch Miller Ch. & O.
 CR-61476 (9-61476)—Johnny Desmond VI-20-6241 (47-6241)—Homer & Jethro
 X-0161 (4X-0161)—Geri Galian
- 5 SHIFTING, WHISPERING SANDS**
RUSTY DRAPER—BILLY VAUGHN
 DO-15409 (45-15409)—Billy Vaughn VI-20-6243 (47-6243)—Johnson Family
 ME-70696 (70696 x 45)—Rusty Draper Singers
- 6 AIN'T THAT A SHAME**
PAT BOONE
 DO-15377 (45-15377)—Pat Boone PM-1122B (45-1122B)—Bill Marline
 IM-534B (45-534B)—Fats Domino WI-90000 (90000 x 45)—Ronnie Gaylord
- 7 ONLY YOU**
THE PLATTERS
 DE-29694 (9-29694)—Louis Armstrong ME-70633 (70633 x 45)—Platters
 DO-15423 (45-15423)—Hilltoppers WI-90015 (90015 x 45)—Lala Dee
- 8 SUDDENLY THERE'S A VALLEY**
GOGI GRANT—JO STAFFORD—JULIUS LA ROSA
 CA-3228 (F-3228)—Patty Andrews DE-29686 (9-29686)—Mills Bros.
 CD-1270 (45-1270)—Julius LaRosa ER-1003 (45-1003)—Gogi Grant
 CO-40559 (4-40559)—Jo Stafford MG-12078 (K12078)—Kay Armen
- 9 SEVENTEEN**
FONTANE SISTERS—BOYD BENNETT
 CA-3199 (F-3199)—Ella Mae Morse KI-1470 (45-1470)—Boyd Bennett
 DO-15386 (45-15386)—Fontane Sisters ME-70651 (70651 x 45)—Rusty Draper
- 10 HE**
AL HIBBLER—MCGUIRE SISTERS
 CR-61501 (9-61501)—McGuire Sisters MG-12078 (K12078)—Kay Armen
 DE-29660 (9-29660)—Al Hibbler

M-G-M RECORDS
 THE GREATEST NAME IN ENTERTAINMENT
 1701 SEVENTH AVE. NEW YORK 19 N.Y.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

11) THE LONGEST WALK. 12) TINA MARIE. 13) YOU ARE MY LOVE. 14) THE BIBLE TELLS ME
 15) MY BONNIE LASSIE. 16) BLACK DENIM TROUSERS. 17) AT MY FRONT DOOR. 18) WAKE
 TOWN AND TELL THE PEOPLE. 19) MAYBELLENE. 20) LOVE AND MARRIAGE. 21) SAME
 SATURDAY NIGHT. 22) SOMEONE YOU LOVE. 23) I HEAR YOU KNOCKIN'. 24) CROCE DI C
 25) THEN I'LL BE HAPPY. 26) FORGIVE MY HEART. 27) MY BOY—FLAT TOP. 28) AMUKIRIKI,
 PEPPER-HOT BABY. 30) NO ARMS CAN EVER HOLD YOU. 31) SIXTEEN TONS. 32) DOG-FACE SOLDIER
 33) I WANT YOU TO BE MY BABY. 34) ROCK-A-BEATIN' BOOGIE. 35) SWEET KENTUCKY ROSE.

**BOTH
HEADED FOR
THE TOP**

two great
records by

**frank
sinatra**

SAME OLD SATURDAY NIGHT

Words by SAMMY CAHN | Music by FRANK REARDON
CAPITOL 3154

**THE CASH BOX
SURE SHOTS**
"SAME OLD SATURDAY
NIGHT"
Frank Sinatra
Capitol 3218; F-3218

**THE CASH BOX
DISK OF THE WEEK**

LOVE AND MARRIAGE

Words by SAMMY CAHN | CAPITOL 3260 | Music by JAMES VAN HEUSEN
THE BIG HIT FROM THE "OUR TOWN" SCORE



RECORD REVIEWS

<input checked="" type="radio"/> A	DISK & SLEEPER	<input checked="" type="radio"/> G	GOOD
<input checked="" type="radio"/> B+	EXCELLENT	<input checked="" type="radio"/> C	FAIR
<input checked="" type="radio"/> B	VERY GOOD	<input checked="" type="radio"/> D	MEDIOCRE

FRANKIE CASTRO
(Wing 90034; 90034x45)

B+ "HANDS OFF" (2:32) [Tollie BMI—Bowman, McShann] A tremendous rock and roller that's breaking like crazy, is fashioned for the pop buyer by Frankie Castro. Solid, driving deck. Potent delivery.

B "IN THE KINGDOM OF MY HEART" (2:53) [LaSalle ASCAP—Discant, Brooks, Gordon] The crooner gives his all for a big ballad. Powerful performance of a dramatic love song.

CATHY RYAN

(King 4848; 45-4848)

B "COME HOME" (2:51) [Jay & Cee BMI—Johnson] A beautiful new tune that's starting to show action, is excitingly covered by Cathy Ryan. Terrific piece of material. A ballad with a rock 'n' roll flavor. Side could step out.

C+ "THE CRICKET, THE DOVE AND THE GOLDFISH" (2:12) [Jay & Cee BMI—Thomas] The chirp changes the pace and lifts through a light and inviting ditty. Appealing novelty.

DORIS DAY

(Columbia 40581; 4-40581)

B+ "OOH BANG" (2:23) [Artists ASCAP—Merrill] The pert Miss Doris Day comes thru with a commercial novelty that could click in a big way. A humorous and sprightly ditty. Watch it.

B+ "JIMMY UNKNOWN" (2:40) [Jefferson ASCAP—Roberts, Katz] The versatile lark displays her many skills as she romantically delivers a lovely new ballad. Excellent lyric. Multiple voice gimmick in certain spots is very effective. Charming side that could step out.

LEO DIAMOND

(RCA Victor 20-6307; 47-6307)

B+ "FANTASIA MEXICANA" (2:55) [Boosey & Hawks ASCAP—Copeland] A beautiful Aaron Copeland melody is superbly executed by harmonica virtuoso Leo Diamond. Outstanding instrumental side. Lovely multiple recording. Side has a much greater appeal than most instrumental decks.

C+ "MISTER X" (1:58) [Lero ASCAP—Diamond] This half is a sprightly and inviting ditty full of life and color. Contagious bit of material. Chorus joins in at mid point singing the title and humming along.

LEROY HOLMES ORCH.

(MGM 12119; K12119)

B+ "THE JAPANESE FAREWELL SONG" (2:39) [Ranger ASCAP—Yoshida, Morgan] An enchanting new tune that could be a smash, is beautifully treated by LeRoy Holmes and a chorus. Song has a delightful oriental charm, thanks to a lovely melody neatly wed to a pretty set of lyrics.

C+ "UNTIL" (2:37) [Paramount ASCAP—James, Holmes, David] The crew changes the pace and rhythms through an appealing upbeat romantic pleaser.

THE CASH BOX DISK OF THE WEEK

"GOODBYE TO ROME" (2:25)
[Campbell Connelly ASCAP—
Garinei, Giovannini, Rascel, Sigman]

"24 HOURS A DAY" (2:01)
[RT Music BMI—Toombs,
Glover, Ward]

GEORGIA GIBBS
(Mercury 70743; 70743x45)



GEORGIA GIBBS

● The versatile Miss Georgia Gibbs, who's been doing a bang up job with her sensational platters

this year, is at her level best on her latest Mercury biscuit. She has superb material to work with and gives her all for both ends. "Goodbye To Rome (Arrivederci Roma)" is a touching new ballad featuring a great wedding of lyrics and melody. Enchanting number that is currently topping Italy's hit parade. Georgia gets a lush choral assist and offers the tune with a tear in her voice. Her prettiest performance since "Kiss Of Fire." The coupling stars the swinging Nibs on a powerhouse rendition of a recent top selling rock and roller "24 Hours A Day (365 A Year)." A torrid deck in the "Tweedlee Dee" tradition.

HAMISH MENZIES

(Kapp 125; 45-125)

B "OVER THE SEA TO SKYE" (2:57) [Garland ASCAP—Mullen, Menzies, Holt] Hamish Menzies and the Hal Kanner Chorus wend their way through an unusual and most inviting ballad. Melodic item different from the run-of-the-mill merchandise.

B "SKYE BOAT" (2:59) [Garland ASCAP—] Hamish Menzies plays the piano on this similar melody which he arranged. Dreamy side with the Hal Kanner Chorus singing without words. Two charming performances in the unusual category. Strong possibilities on both. Sleeper stuff to keep an eye on.

JOHN LAURENZ

(Jubilee 5224; 45-5224)

B "ALWAYS YOU" [Lowell BMI—Maria, Gary, Kriegsmann] A wonderful ballad that made some noise about a year ago, is styled in a dreamy, romantic manner by John Laurenz. Wonderful song that could still make the grade. Sung in Italian and English.

C+ "TAKE ME BACK TO YESTERDAY" [Southern ASCAP—Sanford, Mysels] Another smooth offering soothingly presented by the songwriter's mellow chords.

ADRIENNE KENT

(York 101; 45-101)

C+ "I LIKE IT" (2:55) [Fifth Ave. BMI—Kent] The sultry voice of Adrienne Kent is most thrilling on this slow moving, well composed tune. Great set of lyrics. Clever special material. Boogie piano solo concludes.

C+ "WITHOUT YOU" (2:50) [Peer International BMI—Farres, Gilbert] The lark sends up an intimate version of a lovely oldie. Soft, subdued Latin beat backdrop is effective.

DINAH WASHINGTON

(Mercury 70728; 70728x45)

B+ "I'M LOST WITHOUT YOU TONIGHT" (2:37) [Admont ASCAP—Daniels, Greene] The amazing Miss "D" is in classy form on her latest platter. A lovely new ballad excellently arranged and effectively delivered in the thrush's unique manner. Her fans will get a bang out of this one.

C+ "YOU MIGHT HAVE TOLD ME" (2:41) [Westbury BMI—Bluett] The easy going songstress is warm and mellow on this tender romantic item.

PAT KIRBY

(Decca 29733; 9-29733)

B "DON'T TELL ME NOT TO LOVE YOU" (2:45) [Pickwick ASCAP—Faith, Kehner] Newcomer Pat Kirby, vocal star of the "Steve Allen Show," debuts on Decca with a wonderful new tune that has the earmarks of big money maker. Top drawer tunestuff. Strong first showing.

C+ "HAPPINESS IS A THING CALLED JOE" (3:00) [Leo Feist ASCAP—Arlen, Harburg] A great oldie that's on the revival trail via the Lillian Roth film life story "I'll Cry Tomorrow," is tenderly performed by Pat.

THE GAYLES

(King 4846; 45-4846)

B "MY BOY—FLAT TOP" (2:35) [Lois BMI—Young, Jr.] The swinging sequel to "Seventeen," is belted across by the Gayles. The group's recording mate Boyd Bennett, is currently selling big with this same tune.

B "I GET SO HAPPY" (2:43) [Jay & Cee BMI—Glover] The group has a solid sound and comes over strongly on this beaty fish tempo number. A good coupling.

FOUR KNIGHTS

(Capitol 3279; F-3279)

B "GUILTY" (2:40) [Leo Feist ASCAP—Kahn, Akst, Whiting] A beautiful standard is revived by the smooth sound of the Four Knight. Wonderful material that could click all over again.

C+ "YOU" [E. H. Morris ASCAP—Ballard] The boys blend invitingly on this catchy lilting ditty.

DAMITA JO

(RCA Victor 20-6281; 47-6281)

B "FREE HEARTED" (2:17) [Monument BMI—Singleton, McCoy] The versatile Miss Damita Jo is assisted by Steve Gibson's Redcap on a good piece of slow moving blue matter. Thrush is a polished artist. Side has possibilities.

C+ "ALWAYS" (1:58) [Irving Berlin ASCAP—Berlin] This end features the chirp on a rhythmic, stylized version of the Berlin classic.

JO STAFFORD

(Columbia 40595; 4-40595)

B+ "IT'S ALMOST TOMORROW" (2:45) [Northern ASCAP—Bud Adkinson] Jo Stafford oughta take healthy cut of the coin garnered by this tune. She does a beautiful copy job of a song that's clicking and could be a big seller. Pretty job.

C+ "IF YOU WANT TO LOVE ME" (2:21) [Summit ASCAP—Roberts, Hague] The classy thru handles this lovely romantic offering in polished fashion. Chorus and Pat Weston orking provide an excellent showcase for the lark's wonderful sound.

CHARLIE APPLEWHITE

(Decca 29701; 9-29701)

C+ "THE TROUBLE WITH ME AND YOU" (2:58) [Hamilton ASCAP—Reardon, Robba] Charlie Applewhite's polished voice is clear and warm on this inviting romantic affair. Pretty song.

C+ "THIS HEART I BRING" (2:40) [Winneton BMI—Vollero, Farinworth] Another touching love story feelingfully rendered. Theme is almost classical.

BOBBY DUKOFF & His Tenor Sax

(RCA Victor 20-6306; 47-6306)

B "DRIFTING AND DREAMING" (2:19) [E. H. Morris ASCAP—Gillespie, Alstyne, Schmidt, Curtis] Chorus acts as a wonderful showcase for the tenor sax artistry of Bob Dukoff. Driving rock and roller that the kids will find perfect for dancing.

C+ "CHOOMBI" (2:24) [Gala BMI—Gale] Another swinging side with a light and inviting lyric. Catchy ditty also fitting for the terpsiters.



Headed For The Hit Parade!

A Beautiful New Ballad By

LOLA DEE

"IN THE YEAR OF OUR LOVE"

AND

A New Swinging Arrangement Of
"Hey! Ba-Ba-Re-Bop"

WING 90035



JERRY TYFER

'Ten Times'

AND

"LADY LOVE"

WING 90029



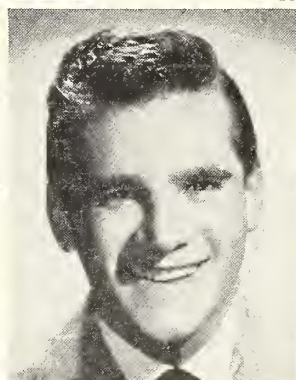
PATRICIA SCOT

'So Many Beautiful Men'

AND

"A DANGEROUS AGE"

WING 90030



FRANKIE CASTRO

'Hands Off'

AND

"IN THE KINGDOM OF MY HEART"

WING 90037



THE FOUR GUYS

'May This Be Your Life'

AND

"BYE BYE FOR JUST A LITTLE WHILE"

WING 90036



RONNIE GAYLORD

'Don't Ever Change'

AND

"THROUGH THE YEARS"

WING 90034



RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

RECORD REVIEWS

ⓐ DISK & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

KIT CARSON

(Capitol 3283; F-3283)

ⓑ "BAND OF GOLD" (2:36) [Ludlow BMI—Musel, Taylor] Newcomer Kit Carson has a hit contender in this lovely new ballad. Song is showing signs of breaking and could develop into a big one. Kit is a smooth easy-going performer and does a top notch job on this side.

ⓑ "CAST YOUR BREAD" (2:25) [Hollis BMI—Barer, Wilder] The thrush throws her hat into the "inspirational-tune ring" with this up-tempo spiritual type jumper. Good backing.

LAWRENCE WELK

(Coral 61524; 9-61524)

ⓑ "IT'S ALMOST TOMORROW" (2:07) [Northern ASCAP—Buff, Adkinson] A warm and touching ballad with a slow waltz beat smoothly executed by Lawrence Welk and the crew. Alice Lon and the Sparklers handle the vocal. Good cover version of a tune that's hitting.

ⓑ "RICE" (2:26) [E. H. Morris ASCAP—David] Clever lyrics are the highlight of this contagious ditty. Pretty delivery. Humorous piece of listening.

BILL DARNEL

(Rex 777; 45-777)

ⓐ "CHAMPAGNE AND TEARS" (2:35) [Beatrice ASCAP—Girard, Marsala] Bill Darnel gets a lush backing from the ork as he delivers an inviting romantic item.

ⓐ "WALKING ON A TIGHT ROPE" (2:04) [Beatrice ASCAP—Stillman, Darnel] A familiar P. D. melody gets a new lyric and an up tempo. Bill handles the number smoothly.

DAVID ROSE

(MGM 30885; K30885)

ⓑ "TIME FOR PARTING" (2:59) [Leon Feist ASCAP—Previn, Comden, Green] David Rose, his ork and chorus do a beautiful job with this nostalgic song from the flick "It's Always Fair Weather." Lovely tune with an "Auf Wiederseh'n" quality. Good sign-off number for jockeys.

ⓐ "BARCELONA" (2:54) [Leo Feist ASCAP—Evans, Kahn] The Interludes handle the vocal chores on this spright and lively Latin flavored ditty. Colorful performance.

LOU BUSCH ORCH.

(Capitol 3272; F-3272)

ⓑ "ZAMBEZI" (2:55) [Shapiro, Bernstein ASCAP—Carstens, Dewall] Lou Busch's ork and chorus romp through a "Skokiaan" type novelty. Side has an exciting tempo and a very catchy melody. Could step out.

ⓑ "RAINBOW'S END" (2:49) [Chatsworth ASCAP—Pober] The crew changes the pace and glides through a pretty piece of mood material. The chorus acts as an instrument, singing without words. Soft and pretty.

THE CASH BOX

SLEEPER OF THE WEEK

"COME NEXT SPRING"

[Frank ASCAP—Adelson, Steiner]

"AFRAID OF THE DARK" (2:20)

[Hill & Range BMI—Jeffreys, Wilson]

TONY BENNETT

(Columbia 40598; 4-40598)



TONY BENNETT

● In this day of rock and roll, its

pretty tough to come through with a good ballad. But Tony Bennett does the trick with a beautiful new piece of material dubbed "Come Next Spring." It's the title tune from a forthcoming Republic pic and it stacks up as a strong contender for the charts. Song features an intimate lyric neatly woven into a velvety melody. Keep a close watch on this one. The lower lid, "Afraid Of The Dark," is an infectious romantic ditty colorfully rendered by the crooner in a relaxed, easy-going manner. Fine coupling for the boxes.

"OH! WHAT A DAY"

[Gil BMI—Webb, Richards]

"DON'T TELL ME NOT TO LOVE YOU" (2:41)

[Pickwick ASCAP—Faith, Kehner]

JUNE VALLI

(RCA Victor 20-6331; 47-6331)



JUNE VALLI

● June Valli has been turning out some beautiful waxings for Victor.

But none since her exciting version of "Crying In The Chapel" has been as outstanding as her latest release "Oh! What A Day." It's an enchanting new love song with a gorgeous theme and an equally lovely set of words. The thrush is superbly showcased by a lush Henri Rene string and choral backing and the results are extremely ear pleasing. A thoroughly commercial performance that should make big noise. The coupling is another vivid showing by June. A dramatic, emotional romantic affair titled "Don't Tell Me Not To Love You." Terrific deck loaded with hit qualities. Victor has a strong two-sider to work with.

THE CASH BOX

BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are these most likely to achieve popularity.

- ★ "BAND OF GOLD".....Kit Carson.....Capitol 3283; F-3283
- ★ "IT'S ALMOST TOMORROW"Jo StaffordColumbia 40595; 4-40595
- ★ "OOH BANG"/"JIMMY UNKNOWN"...Doris DayColumbia 40581; 4-40581
- ★ "MY HEART JUMPS".....The SongstersMercury 70732; 70732x45
- ★ "I'M LOST WITHOUT YOU TONIGHT"...Dinah Washington ..Mercury 70728; 70728x45

THE TENNESSEE MOONBEAMS

(RCA Victor 20-6304; 47-6304)

ⓑ "TITANIC" (2:07) [Valley BMI—Hudson] The Tennessee Moonbeams make their debut on Victor with a handclapping story line song that makes mighty interesting listening. Song has a folk flavor and group handles it extremely well. Commercial treatment of unusual material.

ⓐ "THEY CUT DOWN THE OLD PINE TREE" (2:05) [Miller ASCAP—Raskin, Brown, Eliscu] The same tempo is kept for this folk type song. A sad story in the spiritual vein.

THE SONGSTERS

(Mercury 70732; 70732x45)

ⓑ "MY HEART JUMPS" (2:22) [Robert Mellin BMI—Mellin, Mazlish] The Songsters, a new group with that money making commercial sound and style, debuts on Mercury with a terrific deck that has the earmarks of a hit. Catchy, easily remembered ditty. Watch this one.

ⓑ "ORIENTAL POLKA" (2:00) [Robert Mellin BMI—Mellin, Colombo, Ghestem] A cute, bouncy Oriental novelty makes this platter a two sided pleaser. Clever item.

BANDS

DAMIRON

(Fiesta 057; 45-057)

ⓑ "MAMBO WITH DAMIRON" [—Damiron] Damiron and his boys dish up a fine dance item as they fashion this original. Good tempo and sound. Vocal group joins in at mid point.

ⓐ "MAMBENGUE" (2:51) [—Damiron] This end features the gang on a merengue penned by the leader. Another fine acquisition for hoofers.

ALBERTO BELTRAN con el

CONJUNTO CASINO

(Panart 1752; 45-1752)

ⓑ "MANTCADITO" The Beltran aggregation does a big job with what it calls a merengue-cha-cha. Driving side with a Spanish vocal featured. Good dance side.

ⓐ "OTRA CITA DE AMOR" [—Mota] The group slows up on this end and wends its way thru a pretty bolero. Mambo enthusiasts will find this one suitable for a slow mambo.

GENE WISNIEWSKI ORCH.

(Dana 3211; 45-3211)

ⓑ "WEDDING ANNIVERSARY POLKA" [—BMI—Dana] The familiar standard "The Anniversary Song," is fashioned to a polka tempo by the Gene Wisniewski orchestra. Lively platter. Great for a party. Should be a big item in the proper juke boxes. One of the better polka items released.

ⓐ "CUDDLES POLKA" [BMI—Wisniewski] Another spright dance item. Good instrumental polka.

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... It's Smooth
... It's Smart
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EmCo Distributing Co.
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Denver, Colo.

"WHO GOOFED"

b/w

"Do You Know What It
Means To Miss New Orleans"

F 111—F 111-78

Jeri Randolph

"ALL"

b/w

"Gee But It's Nice"
(To Have Somebody Nice)

F 112—F 112-78

Larry Dean



Jerry Johnson, Hollywood—Bob Cole, Chicago—Dick Gersh, N. Y.—
Art Benson, Seattle

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‘Tennessee’ Ernie Ford

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Million Seller in Two Years*



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DADDY-O
KING 4835

LITTLE WILLIE JOHN
ALL AROUND
THE WORLD
KING 4818

BOYD BENNETT

Still Going Strong
MY BOY - FLAT TOP
KING 1494

His Latest
THE MOST
KING 4853

JACK DUPREE
WALKING THE BLUES
KING 4812

BOYD BENNETT
SEVENTEEN
KING 1470

COME HOME

Two Great Versions

BUBBER JOHNSON
KING 4822

CATHY RYAN
KING 4848

THE CHARMS
IT'S YOU, YOU, YOU
DE LUXE 6089

YORK BROTHERS
DON'T GET
YOUR DANDER UP
KING 1503

OTIS WILLIAMS
And His New Group
GUM DROP
DE LUXE 6090

EARL (CONNELLY) KING
DON'T TAKE IT
SO HARD
KING 4780

EARL BOSTIC
FOR ALL WE KNOW
b/w
BEYOND THE
BLUE HORIZON
KING 4829

JACK DUPREE
STUMBLING BLOCK
b/w
THAT'S MY PA
KING 4827

NEW RELEASES

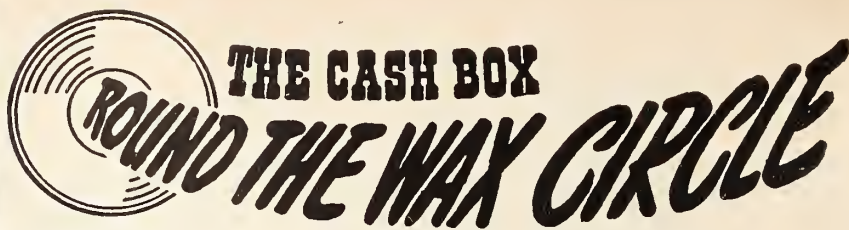
THE HI-FI FOUR
BAND OF GOLD
b/w
DAVY, YOU UPSET
MY LIFE
KING 4856

THE PLATTERS
ONLY YOU
(And You Alone)
b/w
YOU MADE ME CRY
FEDERAL 12244

THE MIDNIGHTERS
DON'T CHANGE YOUR
PRETTY WAYS
b/w
WE'LL NEVER MEET
AGAIN
FEDERAL 12243

THE CATS
AFTER I GAVE
YOU MY HEART
b/w
I DON'T CARE
NO MORE
FEDERAL 12238

KING RECORDS



NEW YORK:

The new Tony Bennett release, "Come Next Spring," which was unveiled on last Saturday's Jackie Gleason show, will soon be featured in a Republic Pictures film of the same name. . . . Has Mickey Addy forsaken the music business? We miss his dialect stories. . . . The Joe Delaneys of Cadence off to



LOU MONTE

New Orleans where they acted as godparents for dj Dick Martin's (WWL) daughter Antoinette. . . . Lou Monte on a dj road trip to Boston, Pittsburgh, Detroit and Philadelphia on behalf of his new Victor release of "Rosina." . . . Rocky Graziano, former boxing champ and now a featured TV performer on the Martha Raye show, goes into the recording field with a release on the Rama label. The tune is called "Back In My Old Neighborhood." . . . Terri Stevens to the Boulevard for two weeks from November 23 to December 2. . . . The Manhattan Brothers, who are out on the London label with "Kilimanjaro," are a South African group who never sang a word of English before this record. . . . Buddy Friedlander, promotion man for Mercury in New York, felled by a touch of pleurisy. He's expected to be out for two weeks. . . . Henry Okun trekking into mid-Pennsylvania next week on behalf of Art Mooney's latest MGM diskings. . . . Jo Ransom, publicity director of station WMGM, has been appointed a member of the Public Information Committee of the Brooklyn Chapter of the American Red Cross. . . . The Platters, whose recording of "Only You" is among the best selling disks in the country, have just signed a deal to headline at the Flamingo Hotel in Las Vegas for 16 weeks each year for the next 5 years. . . . Barry Gordon, six-year-old star of "Star Time Kids," Dumont TV moppet variety program, will be the youngest recording star in memory when two MGM sides he waxed with the Art Mooney band are released in two weeks.

CHICAGO:

Roger ("Autumn Leaves") Williams here for Ed Sullivan Show in Evanston, 11/6. . . . M & S reports, "Sharp response on Kay Cee Jones' 'The Japanese Farewell Song'." . . . Mort Hillman, representing Ed. B. Marks music, digging in for three weeks' promotional work thruout midwest. . . . Len Garmisa has high hopes for ABC-Paramount's Eydie Gorme and her "Come Home" disk. Len Garmisa is distrib here. . . . Youngest deejay in these parts is 20-year-old Chuck Dunaway of Houston. Now on WRIT in Milwaukee. Was visiting at Paul G'ass's All-State office. Handsome Chuck "looking over" Chi disk situation. . . . Mantovani's "Begin The Beguine" reported to be breaking big in Milwaukee. Incidentally, Mantovani sold out the Opera House for his Oct. 29th and 30th concerts. Was partied afterwards at Imperial House. . . . Harmonicats on Mercury "still reliable sellers," reports Henry Friedman. Also claims that "Kitty White's album (she's the gal who clicked with 'Rice') is getting big air play." . . . Hilltoppers reported to have clicked at Chi Thitter. . . . Odd title on King label is "Cricket, Dove and Goldfish." King's Maurice Myers is sure "it will go places." Cathy Ryan, featured on the "Cricket" disk once sang with Art Mooney's ork. . . . Boyd ("Seventeen") Bennett popped into town and Charlie Myers had him jumping. From one deejay to the other. . . . DeCastro Sisters rushing about. In town but one day. Then on to Cincy. . . . Nolan Lewis, former Buddy Johnson band singer, has a real rooter in Ernie Leaner of United. Ernie's distributing Nolan's "Let's Start All Over Again." Ernie says: "This Lewis kid has one of the most refreshing ballad voices in years." . . . Party for juke box routemen planned by Midwest Mercury at Atlas Hall, 11/22. . . . Strange looking album cover on "Winter's Here," featuring Jerri Winters. White cover with few sparse weeds at upper right. Says Mac McDermott of M & S: "You gotta use your imagination. The white represents snow, what else?"



MANTOVANI

HOLLYWOOD:

Sammy Davis, Jr. in town for a short vacation before his opening at the Fairmount in San Francisco. . . . Harry James and his Music Makers open at the Hollywood Palladium on Nov. 9. . . . Composer Leon Rene in New York working on pop coverage for his tune "Convicted." Oscar McLollie's Modern record has broken big in the R&B field. . . . Paul Weston's new "Mood For Twelve" album now Columbia's best-selling LP for the Los Angeles area. . . . The Merry Macs are getting terrific response from the disk jockeys across the nation on their first Era recording of "The Lord Is A Busy Man." . . . Joanne Gilbert opens this week at the Riverside in Reno. Her Decca recording of "I'm Just Breezing Along With The Breeze" getting a big play from the local jockeys. . . . Calvert Distillers have chosen Decca exec Sonny Burke as their Man of Distinction in the music industry. . . . KTLA's Bandstand Revue has gained Rush Adams such a large teenage following that the singer will do a series of personal appearance concerts in the Southern California area. . . . Billy Eckstine, Jack Teagarden, and composer Harold Spina guest this week on Larry Finley's "Strictly Informal" show. . . . Eartha Kitt's Nov. 10 Mocambo opening a sell-out. . . . Milt Deutsch agency has signed Marquee recording artists The Sunnysiders and are setting up a personal appearance tour for the group. . . . The Hi-Lo's flew in from their engagement at Facks in San Francisco to record the first sides of their new LP for Starlight Records. . . . KLAC Sports Director, Sam Balter's album of sports stories "One From The Book" released nationally by Era records this week. . . . Russ Molloy, formerly with Bowery Records, released the first tape on his new Bel Canto Magnetic Tape Co. this week. First release features the Robert Rheims organ and chime Christmas music.



EARTHA KITT

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BY
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ON
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The Autumn budget of the Chancellor of the Exchequer has increased the tax on most things not excluding phonograph records. He obviously knows what people buy and knows where to get the tax from. . . Now for some more joyful news. The Royal Command Performance held at London's Victoria Palace on November 7th which includes four American stars Lena Horne, Johnnie Ray, Alfred Drake and Doretta Morrow, the latter two now starring in the London production of "Kismet." Among the British artists of the musical world selected to appear on this great occasion are Ruby Murray, Cyril Stapleton and the BBC Show Band, the Stargazers, Vic Lewis and his Orchestra (who will accompany Johnnie Ray) and Pat Kirkwood and a host of personalities from the stage, screen, radio and T.V. Should be a great show. . . The Tin-Pan Alley Ball was a huge success with most of the recording and publishing world present at this annual get-together.

The "New Musical Express" is holding its annual poll which will include the following categories: Outstanding popular singer in the world, favorite male singer (American) and female singer (American) the rest of the sections are for British artists only. A poll winning concert will be held by the paper at the Royal Albert Hall on January 29th.

Something tells me that Al Martino may soon switch record labels. . . Yet another big success story for young Julie Andrews who starred in the Broadway version of the "Boy Friend." Julie is off to Hollywood to appear in Bing Crosby's latest TV stint "High Tor." . . . Jerry Colonna starts a vaudeville tour of this country on November 14th and will appear on TV and with the BBC Show band.

More glowing reports about chirp Annie Ross who sings with the Tony Crombie band which incidentally leaves for a tour of Israel on Saturday next. . . Among the latest record releases I heard I want to draw your attention to a new party sing-song waxing by the Johnston Brothers. This one surpasses their previous disk and if London issues this one real soon it'll have a big hit on its hands. Ruby Murray cut a very interesting version of the Sarah Vaughan disk "Slowly With Feeling."

This week's best selling pop singles.
 (Courtesy New Musical Express)

- "Man From Laramie"—Jimmy Young (Eng. Decca)
- "Blue Star"—Cyril Stapleton (Eng. Decca)
- "Yellow Rose of Texas"—Mitch Miller (Philips)
- "Hernando's Hideaway"—Johnston Brothers (Eng. Decca)
- "Rose Marie"—Slim Whitman (London)
- "Cool Water"—Frankie Laine (Philips)
- "Rock Around The Clock"—Bill Haley (Brunswick)
- "Hey There"—Rosemary Clooney (Philips)
- "Ev'rywhere"—David Whitfield (Eng. Decca)
- "Hey There"—Johunie Ray (Philips)

- GAIETY MUSIC SHOP**
 New York, N. Y.
- Love Is Many-Splendored (Four Aces)
 - Yellow Rose (Mitch Miller)
 - Autumn Leaves (R. Williams)
 - Love And Marriage (Sinatra)
 - You Are My Love (J. James)
 - Only You (Platters)
 - My Bonnie Lassie (Ames Bros.)
 - Sixteen Tons (T. Ernie Ford)
 - He (Al Hibbler)
 - Tina Marie (Perry Como)

- STEFERD'S RECORD SHOP**
 N. S. Pittsburgh, Pa.
- Yellow Rose (Mitch Miller)
 - Someone You Love (N. Cole)
 - Sixteen Tons (T. Ernie Ford)
 - Croce Di Oro (Patti Page)
 - When You Dance (Turbans)
 - At My Front Door (El Dorados)
 - You Are My Love (J. James)
 - Shifting, Whispering Sands (Rusty Draper)
 - Rock-A-Beatin' Boogie (Haley)
 - Black Denim Trousers (Cheers)

- G. C. MURPHY COMPANY**
 Washington, D. C.
- My Boy—Flat Top (D. Collins)
 - Yellow Rose (Mitch Miller)
 - Autumn Leaves (R. Williams)
 - Bonnie Lassie (Ames Bros.)
 - I Hear You Knockin' (Storm)
 - At My Front Door (P. Boone)
 - Love Is Many-Splendored (Four Aces)
 - He (Al Hibbler)
 - Love And Marriage (Sinatra)
 - You Are My Love (J. James)

- LIL' PAL RECORD STORE**
 Houston, Tex.
- Autumn Leaves (R. Williams)
 - Only You (Lola Dee)
 - Forgive My Heart (Nat Cole)
 - Moments To Remember (Four Lads)
 - As I Live And Breathe (Verna)
 - Shifting, Whispering Sands (Rusty Draper)
 - Searching (Hilltoppers)
 - Love Is Many-Splendored (Four Aces)
 - Yellow Rose Of Texas (Johnny Desmond)
 - Yellow Rose (Stan Freberg)

- MELODY MART**
 Paducah, Ky.
- At My Front Door (P. Boone)
 - Only You (Platters)
 - Love Is Many-Splendored (Four Aces)
 - I Hear You Knockin' (Storm)
 - Moments To Remember (Four Lads)
 - Seventeen (Fontanes)
 - Yellow Rose Of Texas (Mitch Miller)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Black Denim Trousers (Cheers)
 - Autumn Leaves (R. Williams)

- JORDON MARSH COMPANY**
 Boston, Mass.
- Autumn Leaves (R. Williams)
 - Love Is Many-Splendored (Four Aces)
 - Yellow Rose (Mitch Miller)
 - He (Al Hibbler)
 - Moments To Remember (Four Lads)
 - Shifting, Whispering Sands (Billy Vaughn)
 - At My Front Door (P. Boone)
 - Bible Tells Me (Don Cornell)
 - My Bonnie Lassie (Ames Bros.)
 - Love And Marriage (Sinatra)

- ODLAND MUSIC SHOP**
 Sioux Falls, S. Dak.
- Moments To Remember (Four Lads)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Autumn Leaves (R. Williams)
 - Suddenly There's A Valley (Jo Stafford)
 - Bible Tells Me (Nick Noble)
 - Yellow Rose (Mitch Miller)
 - Love Is Many-Splendored (Four Aces)
 - Wake The Town (M. Carson)
 - He (Al Hibbler)
 - Seventeen (Fontanes)

- HUDSON ROSS**
 Chicago, Ill.
- Autumn Leaves (R. Williams)
 - Only You (Platters)
 - Forgive My Heart (Nat Cole)
 - Love Is Many-Splendored (Four Aces)
 - Shifting, Whispering Sands (Billy Vaughn)
 - I Hear You Knockin' (Storm)
 - Tina Marie (Perry Como)
 - My Bonnie Lassie (Ames Bros.)
 - Day By Day (Four Freshmen)
 - At My Front Door (P. Boone)

- STEPHENSON MUSIC CO.**
 Raleigh, N. C.
- Autumn Leaves (R. Williams)
 - Midnight Mood (R. Maltby)
 - Rock-A-Beatin' Boogie (Haley)
 - He (Hibbler/McGuire)
 - Moments To Remember (Four Lads)
 - Yellow Rose (Mitch Miller)
 - Love Is Many-Splendored (Four Aces)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Suddenly There's A Valley (Jo Stafford)
 - Black Denim Trousers (Cheers)

- E & R RECORD SHOP**
 San Antonio, Tex.
- Shifting, Whispering Sands (Rusty Draper)
 - Moments To Remember (Four Lads)
 - Autumn Leaves (R. Williams)
 - Only You (Platters)
 - Love Is Many-Splendored (Four Aces)
 - Suddenly A Valley (Stafford)
 - Yellow Rose Of Texas (Johnny Desmond)
 - Ain't It A Shame (Domino)
 - Wake The Town (M. Carson)
 - Tina Marie (Perry Como)

- GARDEN CITY MUSIC CTR.**
 Garden City, L. I., N. Y.
- Love Is Many-Splendored (Four Aces)
 - Yellow Rose (Mitch Miller)
 - Autumn Leaves (R. Williams)
 - Moments To Remember (Four Lads)
 - You Are My Love (J. James)
 - Love And Marriage (Sinatra)
 - My Bonnie Lassie (Ames Bros.)
 - I Want You To Be (L. Briggs)
 - Black Denim Trousers (Cheers)
 - Bible Tells Me (R. Young)

- ROYLES TV**
 Salt Lake City, Utah
- Shifting, Whispering Sands (Billy Vaughn)
 - Autumn Leaves (R. Williams)
 - Love Is Many-Splendored (Four Aces)
 - Bible Tells Me So (Cornell)
 - Yellow Rose Of Texas (Mitch Miller)
 - Learning To Love (L. Paul)
 - Day By Day (Four Freshmen)
 - My Bonnie Lassie (Ames Bros.)
 - Tina Marie (Perry Como)
 - Suddenly There's A Valley (Mills Bros.)

- THE RECORD SHOP**
 Hartford, Conn.
- Moments To Remember (Four Lads)
 - Love Is Many-Splendored (Four Aces)
 - Yellow Rose (Mitch Miller)
 - At My Front Door (P. Boone)
 - You Are My Love (J. James)
 - Ain't That A Shame (Pat Boone)
 - Autumn Leaves (R. Williams)
 - Hawk-Eye (Frankie Laine)
 - Only You (Hilltoppers)
 - My Bonnie Blue Gal (Mitch Miller)

- ANDERSON'S MUSIC**
 Red Bank, N. J.
- Bible Tells Me (Don Cornell)
 - Yellow Rose (Mitch Miller)
 - Love Is Many-Splendored (Four Aces)
 - Autumn Leaves (R. Williams)
 - Only You (Platters)
 - He (Al Hibbler)
 - Moments To Remember (Four Lads)
 - You Are My Love (J. James)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Suddenly There's A Valley (Gogi Grant)

- WALLICHS MUSIC CITY**
 Hollywood, Calif.
- Autumn Leaves (R. Williams)
 - Sixteen Tons (T. Ernie Ford)
 - Love Is Many-Splendored (Four Aces)
 - Forgive My Heart (Nat Cole)
 - Day By Day (Four Freshmen)
 - Suddenly There's A Valley (Gogi Grant)
 - I Hear You Knockin' (Storm)
 - Japanese Farewell Song (K. C. Jones)
 - Cry Me A River (J. London)
 - Black Denim Trousers (Cheers)

- MELODY SHOP**
 York, Pa.
- Moments To Remember (Four Lads)
 - Love and Marriage (Sinatra)
 - He (McGuire)
 - Autumn Leaves (R. Williams)
 - I Hear You Knockin' (Storm)
 - At My Front Door (P. Boone)
 - Someone You Love (N. Cole)
 - A Woman In Love (F. Laine)
 - Suddenly There's A Valley (Gogi Grant)
 - Black Denim Trousers (Cheers)

- LOVEMAN'S, INC.**
 Birmingham, Ala.
- Love Is Many-Splendored (Four Aces)
 - Yellow Rose (J. Desmond)
 - Autumn Leaves (R. Williams)
 - Tina Marie (Perry Como)
 - Black Denim Trousers (Cheers)
 - I Want You To Be (G. Gibbs)
 - Hard To Get (G. MacKenzie)
 - Song Of The Dreamer (Eddie Fisher)
 - Bible Tells Me (D. Cornell)
 - Longest Walk (J. P. Morgan)

- BERT'S CAMERA CENTER**
 Baton Rouge, La.
- Sixteen Tons (T. Ernie Ford)
 - Only You (Platters)
 - You Are My Love (J. James)
 - If You Don't Want My Love (Jay P. Morgan)
 - Moments To Remember (Four Lads)
 - All By Myself (Fats Domino)
 - It's Almost Tomorrow (Dream Weavers)
 - At My Front Door (El Dorados)
 - Maybellene (Chuck Berry)
 - Love And Marriage (Sinatra)

- BILL LAMB RECORD SHOPPE**
 Flint, Mich.
- Sixteen Tons (T. Ernie Ford)
 - Only You (Platters)
 - At Front Door (El Dorados)
 - No Arms Can Ever Hold You (Pat Boone)
 - Yellow Rose (Stan Freberg)
 - Love Is Many-Splendored (Four Aces)
 - Baby, Baby You (Coney Island Kids)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Moments To Remember (Four Lads)
 - Autumn Leaves (R. Williams)

- JACK CLIFTON ENTERPRISES**
 Cuyahoga, Ohio
- Sixteen Tons (T. Ernie Ford)
 - Daddy-O (Bonnie Lou)
 - I Hear You Knockin' (Gale Storm)
 - Autumn Leaves (R. Williams)
 - Yellow Rose (Mitch Miller)
 - At My Front Door (El Dorados)
 - Bible Tells Me So (N. Noble)
 - It's Almost Tomorrow (Dream Weavers)
 - Shifting, Whispering Sands (Billy Vaughn)
 - He (Al Hibbler)

- GINSBURG MUSIC COMPANY**
 Roswell, N. M.
- Autumn Leaves (R. Williams)
 - Love Is Many-Splendored (Four Aces)
 - Suddenly There's A Valley (Jo Stafford)
 - Shifting, Whispering Sands (Billy Vaughn)
 - Moments To Remember (Four Lads)
 - Longest Walk (J. P. Morgan)
 - Yellow Rose (Mitch Miller)
 - Wake The Town (Les Baxter)
 - Bible Tells Me (Don Cornell)
 - Seventeen (Fontanes)

Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME Doris Day (Columbia CL 710; EPB 540)
 2. OKLAHOMA Original Movie Cast (Capitol SAO 595; SDM 595)
 3. IN THE WEE SMALL HOURS Frank Sinatra (Capitol W 581; EBF 1, 2-581)
 4. PETE KELLY'S BLUES Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126)
 5. MISS SHOW BUSINESS Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
 6. ROMANTIC JAZZ Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
 7. THE STUDENT PRINCE Jackie Gleason (Capitol W 568; EBF 568)
 8. LONESOME ECHO Mario Lanza (RCA Victor LM 1837; ERB 1837)
 9. JUST FOR LOVERS Jackie Gleason (Capitol W 627; EBF 1, 2-627)
 10. JAZZ: RED, HOT AND COOL Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
 11. HARRY JAMES IN HI-FI Dave Brubeck (Columbia CL 699; B 699)
 12. DUET Harry James (Capitol W 654; EAP 1, 2, 3, 4-654)
 13. SONGS OF THE WEST Stan Kenton & June Christy (Capitol T 656; EAP 1, 2, 3-656)
 14. OUR TOWN Norman Luboff Choir (Columbia CL 657; B 2003)
 15. SOMETHING COOL Frank Sinatra (Capitol EAP 673 (EP only)
 15. I LOVE PARIS Perry Como (RCA Victor LPM 1085; EPB 1085)
 15. MUSIC FOR LOVERS ONLY June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
 15. RED SEAL SELECTOR Michel LeGrand (Columbia CL 555; B 441, 2)
 15. MEET ANDRE KOSTELANETZ Jackie Gleason (Capitol H 352; EBF 352)
- TOP SELLING PROMOTIONAL ALBUMS**
- POP SHOPPER Various Artists (RCA Victor SPL 12-13; SPC 7-13)
- MEET ANDRE KOSTELANETZ Andre Kostelanetz (Columbia KZ1)
- RED SEAL SELECTOR Various Artists (RCA Victor SRL 12-14)

Happy Birthday To You



CHICAGO—Marty Faye surprised on his birthday by Mitch Miller and the Four Lads who came up to his WAAF show with a birthday cake and spent the two hours, 12 noon to 2 pm, with Marty. Faye, known for his caustic comments regarding pop artists and records, was a much sweetened guy that afternoon, they say.

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Album Reviews

POPULAR

"THE SOUTHERN STYLE"—JERI SOUTHERN—Decca DL 8055 (12" LP)
I'LL TAKE ROMANCE; LET'S FALL IN LOVE; ONE DAY I WROTE HIS NAME UPON THE SAND; I'LL WEAR THE GREEN WILLOW; IT'S DE-LOVELY, MY LETTERS; TOO MARVELOUS FOR WORDS; THE GYPSY IN MY SOUL; DEBONAIR; I DON'T KNOW WHERE TO TURN; I HADN'T ANYONE TILL YOU; SCARLET RIBBONS.

It's exceptionally difficult to single out any one performer as your favorite. But in this reviewer's opinion, the nod would have to go to Jeri Southern. The thrush is one of the most gifted larks in the business today and she makes a habit of singing only the best songs available. Her velvety voice and dreamy technique are tough to beat. She sings a song as tho she means every word and envelops the listener in the wonderfully intimate atmosphere she creates. Jeri has a vast following and on this LP sends up some more great material. A treat for any music lover. Cover sketch of Jeri is most attractive.

"BY SPECIAL REQUEST"—CARMEN McRAE—Decca DL 8173 (12" LP)
GIVE ME THE SIMPLE LIFE; SOMETIMES I'M HAPPY; LOVE IS HERE TO STAY; SOMETHING TO LIVE FOR; I CAN'T GET STARTED; YARDBIRD SUITE; JUST ONE OF THOSE THINGS; THIS WILL MAKE YOU LAUGH; MY ONE AND ONLY LOVE; I'LL REMEMBER APRIL; SUPPER TIME; YOU TOOK ADVANTAGE OF ME.

The jazz world has already discovered the great talents of Carmen McRae, and it's only a matter of time before this classy song stylist hits the top in the pop field. She has an amazingly warm and wistful quality on slow numbers, and sings the up-beat items like few other performers can. Her phrasing and improvisations on the basic melody are a treat to any music loving ear. On this LP, the thrush offers a dozen favorites accompanied by small group backing. Disk has jazz overtones and should appeal to the pop and jazz lovers.

"MEET ROBERT CLARY"—Epic LN 3171 (12" LP)
FLEUR BLEUE; HAVE YOU MET MISS JONES?; LE FEUTRE TAUPE; THE CHORALE; HOOPS; OUT OF THIS WORLD; UN RIEN ME FAIT CHANTER; IF I ONLY HAD A BRAIN; AIMER COMME JE T'AIME; I'VE GOTTA CROW; HOLDING HANDS; LA ROUTE ENCHANTEE.

On many vocal albums, much of the refreshing and vibrant personality of the artist disappears. But on this fabulous new LP, none of Robert Clary's artistry, personality, charm and energy is lost. On the contrary, the disk is exciting and delightful from the very first groove right thru to the last. The French songster is a bundle of talent and an excellent cross-section of his singing skills are displayed here. Half of the tunes are French and the other half English. Light and flirty numbers plus tender, romantic selections. Clary is a unique performer with an indescribable quality all his own. Wonderful disk for any adult. The clever photos on the front cover should attract the potential buyer and the singer's own sketches on the reverse side should please those who have made the purchase.

"MY KINDA LOVE"—SARAH VAUGHN—MGM E 3274 (12" LP)
TENDERLY... IF YOU COULD SEE ME NOW; DON'T BLAME ME; I'M THRU WITH LOVE; ONCE IN A WHILE; I COVER THE WATERFRONT; THE MAN I LOVE; DON'T WORRY ABOUT ME; BODY AND SOUL; I'VE GOT A CRUSH ON YOU; MY KINDA LOVE; I DON'T STAND A GHOST OF A CHANCE.

One of the great voices of our time is Sarah Vaughan's. A skilled artist with an amazing range and a sound that has a universal appeal. She appeals to the pop buyer as evidenced by a number of big hits this past year; is a perennial favorite of jazz fans and has a huge European following. Here MGM has pulled out of its vaults, twelve of the thrush's top performances recorded some years back. They're all great standards and Miss "V" treats them superbly. A must for any of the "Divine Sarah's" enthusiasts.

"DREAMY DANCING"—SAMMY KAYE and his Swing And Sway Strings—Columbia CL 2523 (10" LP)
YEARNING; DO YOU EVER THINK OF ME; SWEET AND LOVELY; YOU'VE GOT ME CRYING AGAIN; YOU CALL IT MADNESS; REMEMBER.

If it's a dreamy dance music you're looking for, this is the album to get. It features dance master Sammy Kaye leading a string filled aggregation thru six lovely standards, tailor made for low-lights and two people in love. LP is one of Columbia's "House Party" series with a list price of \$1.98. You certainly get your money's worth here. Excellent background music with a dance tempo.

"CHAMPAGNE FOR DINNER"—ARMANDO and his Orchestra—RCA Victor LPM-1122 (12" LP)
THE MAN I LOVE; ALONE WITH YOU; FRENCH CHAMPAGNE; DANCING ON A CLOUD; WHISPERS; I LOVE; STAR DUST; DEDICATED TO LOVE; LINGER IN MY ARMS; TENDER LIPS; A LOVER'S DREAM; I ONLY HAVE EYES FOR YOU.

There is nothing as enchanting as good mood music. And that's just what Victor has to offer as it displays the technique of Armando Trovajoli and his Orchestra. Altho only in his thirties, Armando has been extremely active in the European music world. And his experience shows on this delightful bit of ear-pleasing material. Grade A mood music. The gorgeous 4-color cover photo should stop any browser. Disk contains Trovajoli originals mixed with standards.

"HARMONICATS' SELECTED FAVORITES"—Mercury MG 20084 (12" LP)
PEG O' MY HEART; HARMONICA BOOGIE; LE SGHINKA; ON THE ALAMO; GALLOP OF THE COMEDIANS; AT DAWN; TEA FOR TWO; THE SARDAR MARCH; AT SUNDOWN; CLAIR DE LUNE; SCHEHEREZADE; HARBOR LIGHTS.

Jerry Murad's Harmonicats, one of the entertainment field's top harmonica aggregations, display their wares on a new twelve inch platter containing some of their best recordings. The boys have a wealth of experience and have an extremely smooth sound. The dozen selections include a variety of tempos. The best known item is their smash "Peg O' My Heart," but "Harmonica Boogie" and "Tea For Two" offer more moments of pleasant listening. For anyone who enjoys harmonica, there is no other album to get.

LES BROWN—"CAMPUS CLASSICS"—Capitol T657 (12" LP)
ALMA MATER; MAINE STEIN SONG; SWEETHEART OF SIGMA CHI; VIOLETS; WASHINGTON AND LEE SWING; GIRL OF MY DREAMS; GOODNIGHT SWEETHEART; THE WHIFFENPOOF SONG; THE BLUE AND WHITE; THE EYES OF TEXAS; BETTY COED.

Don't let the monicker "Campus Classics" kid you. Nostalgia takes a back seat on this one. Traditional college favorites are neatly arranged strictly for the modern dance floor. Truly fresh and lively goings on by Les and his "Band of Renown." To appease those who may long for sentiment a few items like "Girl Of My Dreams" and the appropriate tune that wraps the album up "Goodnight Sweetheart" are somewhat subdued. Even here, of course, the dance tempo remains. An eye catching cover adds to its good selling possibilities. The one who brings this package to a teen romp will get grateful thanks.

THE CASH BOX



Album Reviews

JAZZ

"\$64,000 JAZZ"—Columbia CL 777—(12" LP)

HONEYSUCKLE ROSE, BENNY GOODMAN; AIN'T MISBEHAVIN', LOUIS ARMSTRONG; I'M COMIN' VIRGINIA, EDDIE CONDON; ONE O'CLOCK JUMP, HARRY JAMES; HOW HI THE FI, BUCK CLAYTON; I LET A SONG GO OUT OF MY HEART, DUKE ELLINGTON; A FINE ROMANCE, DAVE BRUBECK; THE SHRIKE, PETE RUGOLO; PERDIDO, SARAH VAUGHAN; LET'S GET AWAY FROM IT ALL, JAY AND KAI; LAURA, ERROLL GARNER; MULLIGAN TAWNY, WOODY HERMAN.

By now the whole country has been indoctrinated with a bit of jazz history and music through the intense interest with which it has been following the knowledge stored in the brain of the jazzophile clergyman on the TV hit program "\$64,000 Question." These questions were put together by George Avakian, Columbia jazz a & r head, and this album was plugged on the show, which should give it a tremendous push. In addition to the timely release of the album, it also contains a wonderful variety of jazz covering modern and traditional eras. A look at the list above will give one an idea of the artists and tunes involved. Very commercial issue that should rack up a strong sale.

THE GELLERS—EmArcy MG-36024—(12" LP)

ARAPHOE; COME RAIN OR COME SHINE; IF I WERE A BELL; THE ANSWER MAN; LOVE; TWO OF A KIND; BLUES IN THE NIGHT; I'VE GOT A FEELING I'M FALLING; PATTERS; HEATHER ON THE HILL; BEWITCHED; SUPPERTIME.

The Gellers, Lorraine on the piano and Herb on the alto sax, are half of the quartet heard on this release. Rounding out the foursome are Keith Mitchell, bass; and Mel Lewis, drums. The group, working with a collection of standards and originals, blend smoothly and provide an album that will please fans of modern jazz. It is a swinging group that hews fairly close to the melody line. Many pleasurable moments to be enjoyed listening to the Gellers.

"SUNNY SIDE UP"—Benny Payne—Kapp KL 1004—(12" LP)

I'M GONNA SIT RIGHT DOWN AND WRITE MYSELF A LETTER; YOU WERE MEANT FOR ME; I UNDERSTAND; WHEN SOMEBODY THINKS YOU'RE WONDERFUL; IF I COULD BE WITH YOU; SUNNY SIDE UP; OOH! WHAT YOU DO TO ME; AIN'T MISBEHAVIN'; THE MOST BEAUTIFUL GIRL IN THE WORLD; BLUE TURNING GREY OVER YOU; MEMORIES OF YOU; GLORY OF LOVE.

Here's a happy record. And a commercial one. Benny Payne, long noted for his skill at the keyboard, unveils a Fats Wallerish vocal technique that provides relaxed pleasure whether he's performing a ballad or a swinging rhythm number. The choice of standards will appeal to both the youngsters and oldsters. Supporting Payne are Mundell Lowe, guitar; Trigger Alpert, bass; Phil Flatbush, tenor sax; Don Lamond, drums; Joe Wilder, trumpet; Rusty Dedrick, trumpet; and Jonah Jones, trumpet. Any band will act as a sales stimulant.

"JAZZ STUDIO 4"—Jack Millman—Decca Records DL 8156 (12" LP)

GROOVE JUICE; PINK LADY; TOO MUCH; BALLADE FOR JEANIE; THE TURK; WHEN YOU'RE NEAR; TOM AND JERRY; SO GOES MY LOVE; BOLERO DE MENDEZ; JUST A PRETTY TUNE; CATHY GOES SOUTH; BAMBI.

The album presents the performing and writing talents of Jack Millman, supported instrumentally by a long list of names that includes some of the top jazz figures in the modern field, and arrangementwise, by a similar galaxy of the top arrangers in the field. Millman, who wrote every piece, also plays the fluegel horn. Some of the artists heard are Jimmy Giuffre, Bob Gordon, Bob Enevoldsen, Shelly Manne, Barney Kessel, Jack Montrose, and many others. Among the arrangers who did the 12 tunes are Giuffre, Shorty Rogers, Jack Montrose, Bill Homan, Bill Rugolo. A vastly interesting and enjoyable album for the jazz clientele.

CHARLES DE FOREST "Daydreams and Nightdreams"—Version VLP-102—(10" LP)

WHAT IS THIS THING CALLED LOVE; TOO LATE NOW; BY MYSELF; YOU WON'T FORGET ME; WAIT TILL YOU SEE HER; EVERYTIME; YOU'R NEARER; IF I LOVE AGAIN.

Vanguard offers the jazz stylings of Charles De Forest in an album of eight standards. De Forest sings with a pleasant vocal approach, in many instances sounding a good deal like Frank Sinatra. The mood of the album is easy going and one which will go well as unobtrusive conversation music or dim light relaxation.

CLASSICAL

BEETHOVEN—Appassionata; Pathetique—ARTUR RUBINSTEIN—RCA Victor LM-1908—(12" LP)

Artur Rubinstein, with an impassioned skill, creates an excitement, a fury, a violence as he performs Beethoven's thrilling "Appassionata." It is a fiery performance filled with superb runs. In direct contrast is Beethoven's "Pathetique." Rubinstein produces a melancholy mood, a moving sadness, a tender beauty. Both sonatas had previously been recorded by Rubinstein for Victor and this release will replace them in the catalogue. Strong sales potential with the names Rubinstein and Beethoven guaranteed attractions.

SAINT-SAENS "Concerto No. 1 in A Minor for Cello and Orchestra." LALO "Concerto in D Minor for Cello and Orchestra." Andre Navarra, cello. Orchestra of the Paris Opera, Emanuel Young—Capitol P3818—(12" LP)

Two concertos for the cello are brilliantly performed by French cellist Andre Navarra. Navarra brings to the two pieces a warmth, color, and technical perfection that places this release with the finest yet produced. The full tones of the cello are accompanied by the Orchestra of the Paris Opera, conducted by Emanuel Young. The orchestra, though providing a majestic fullness is secondary to the cello throughout. Lalo's melodic concerto is reminiscent, in parts, of his Symphonie Espagnole, written for the violin. Excellent release that should sell well.

"A JOHN CHARLES THOMAS RECITAL"—Camden CAL 244 (12")

TAKE ME BACK TO MY BOOTS AND SADDLE; MAH LINDY LOU; WHERE MY CARAVAN HAS RESTED; GENTLE ANNIE; IN THE GLOAMING; YOUR PRESENCE; MATTINATA; I LOVE LIFE; FULFILLMENT; COME TO ME IN MY DREAMS; I HEARD A FOREST PRAYING; TELL ME THE STORY OF JESUS; GWINE TO HEBB'N.

Camden again dips into the backlog of the old Victor shellacs. John Charles Thomas is heard in a varied number of love, folk and spiritual pieces. The famous concert baritone is effective and the songs come over nicely. The disk is a good example of the Camden series which has featured top-notch artists with more than adequate sound at a budget price. Should please the economy minded market.

THE CASH BOX

TV WAX-WISE

The Como-Gleason TV battle continues to be the big topic of conversation in the wax world. After a shaky start, Como has rallied and now tops the Gleason "Stage Show"—"Honeymooners" hour according to last week's Trendex report. For the first half hour of the 10/29 show, Trendex showed Como—24.3. Stage Show—14.4. The second half hour shows Como—22.8 and Honeymooners—24.5. This week's report oughta be interesting. . . . TV and Radio Star Tennessee Ernie Ford has what looks like the fastest breaking record in more than a year in his fabulous version of "Sixteen Tons". The platter is already the #10 best seller on this week's Cash Box sales report. . . . There are rumors that Mary Martin may do "Annie Get Your Gun" before the Spring TV season comes to an end. . . . The Will Mastin Trio with Sammy Davis Jr., Gogi Grant and Gloria DeHaven will guest on the "Milton Berle Show" Nov. 8. Gogi will sing the song that skyrocketed her into the limelight, "Suddenly There's A Valley". . . . The November 13 edition of "Wide Wide World", titled "A Sunday With Youth", will take the audience to Detroit where 10,000 youngsters will jam the Field House at the University of Detroit for a jam session featuring RCA Victor stars Jaye P. Morgan and Hugo Winterhalter. . . . Robert Merrill, skedded to guest on the Como stint November 12, will not appear on that day but will be featured on the Nov. 19 program. On Nov. 26th, "The Como Show" will be host to 650 New Englanders when the New Haven Railroad runs its first TV show train of the Fall season. His program that night will feature the Mills Brothers. Billy Daniels and Godfrey's ex friend Lu Ann Simms supply the vocal entertainment on the Dorsey Brothers' "Stage Show" Nov. 12. . . . The "Hard To Get" thrush, Gisele MacKenzie gets "Person to Person-ed" on November 11. . . . Red Foley and his troupe put on their travelin' boots after the Nov. 5 "Ozark Jubilee" show and took off on a ten day personal appearance tour covering six states. Included in Red's p.a. cast are Porter Wagoner, Grady Martin, Bobby Lord, Wanda Jackson, Pete Stamper and the Foggy River Boys. . . . Attention Dealers: If you have no "Davy Crockett" records on the shelf, you'd better start ordering some now. Because that man is back! The Nov. 16 "Disneyland" show will feature a new Davy Crockett story. . . . Anne Jeffreys and Robert Sterling will co-star in "Dearest Enemy", the Rodgers and Hart musical, on Max Liebman's NBC color spectacular, Nov. 26th. . . . Peggy King, George Gobel's ace thrush, is starting to click with her waxing of "Learning To Love". . . . Beginning Nov. 12 and continuing for four weeks, a contest will be held on the Lawrence Welk Show. The winners for each of the four weeks will receive a new car every year as long as they live. Some prize! . . . Dorothy Wareskjold will star on the "Voice of Firestone" simulcast Nov. 14. . . .

"Welcome Home"



NEW YORK—Betty Madigan, who just returned from a six-week tour of Michael Kidd's "Spacerama," is shown here with personal manager Arthur Fine, left, and Al Levine, head of Ideal Record Products, who were on hand to welcome her home. Betty's new MGM release is "There Should Be Rules."

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Jerome Kern Memorial Being Planned for 10th Anniv. of Death



JEROME KERN

morrow night at the Ziegfeld. Possibly only possibly, he was not America's number one popular composer, but certainly he was America's first one. This chronological position usually assigned to Victor Herbert, but it must be apparent to music students that this German-Irishman never wrote a bar of music in his life that was native to this country.

"Kern was typical of what was, and still is, good in our general maturity in this country in that he had his musical roots in the fertile middle European and English school of operetta writing and amalgamated it with everything that was fresh in the American scene to give us something wonderfully new and clear in music writing in the world," continued Rodgers. "Actually he was a giant with one foot in Europe and the other in America. Before he died, he picked up the European foot and planted it squarely alongside the American one."

Rodgers concluded his tribute with "Perhaps the greatest gratification ever allowed anyone in his life is to be able to take a large gathering of people under one roof and through the medium of words and music make them feel something deeply and strongly within themselves. This was Kern's privilege and his mission. He accepted the privilege gracefully and accomplished the mission beautifully. You who read this, and I who write it, stand in his debt."

Jerome Kern was born in New York City, January 28, 1885. He was always interested in music and when he was very young his mother encouraged him by teaching him to play the piano. After High School he entered the New York College of Music where he studied piano and harmony. Before his eighteenth birthday he was engaged by T. B. Harms & Co. A list of compositions by Kern would take pages. Some of his musical shows were "Sunny"; "Show Boat"; "The Cat and the Fiddle"; "Music in the Air"; "Roberta". Some of his films were "Sing Time"; "High, Wide and Handsome"; "You Were Never Lovelier"; "Can't Help Singing"; "Cover Girl"; and "Centennial Summer".

NEW YORK—Arrangements have been made with the entire radio and television industry to cooperate with special programming on November 11th to commemorate the tenth anniversary of the death of Jerome Kern.

T. B. Harms, along with Simon & Schuster are putting out a Jerome Kern Song Book with fifty Kern songs, with an introduction by Oscar Hammerstein, 2nd, and will be sold in book stores, record shops and music shops throughout the country for \$7.50.

Richard Rodgers, composer of the scores for such hits as "Oklahoma", "South Pacific", and "The King and I", said of Jerome Kern, in an article that appeared in The New York Times October 7, 1951, just before the opening of the revival of "Music in the Air", "The fight to name America's number one composer has been going on since the turn of the century and the returns are still not in, nor are they likely to be. It would be futile to ever try to name him here but let us consider Jerome Kern, whose "Music In The Air" will be revived to-

THE CASH BOX Disk Jockeys' REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 5 without any changes on the part of THE CASH BOX.

Maurice Hart KNX—Los Angeles, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Black Denim Trousers (The Cheers)
3. Suddenly There's A Valley (Jo Stafford)
4. Yellow Rose (Stan Freberg)
5. The Longest Walk (Morgan)
6. Autumn Leaves (R. Williams)
7. Seventeen (Rusty Draper)
8. Amukiriki (Paul & Ford)
9. Someone On Your Mind (Champ Butler)
10. Big Joke (Lamplighters)

Murry Jordan WLIB—New York, New York

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Rusty Draper)
5. Suddenly There's A Valley (LaRosa/Grant)
6. Love And Marriage (Sinatra)
7. You Are My Love (J. James)
8. He (McGuire/Hibbler)
9. There Should Be Rules (Betty Madigan)
10. Croce Di Oro (Page/Regan)

Ralph Phillips WFBR—Baltimore, Md.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. At My Front Door (P. Boone)
4. He (Al Hibbler)
5. Moments To Remember (Four Lads)
6. Shifting, Whispering Sands (Billy Vaughn)
7. Bonnie Lassie (Ames Bros.)
8. You Are My Love (J. James)
9. Bible Tells Me (D. Cornell)
10. Suddenly A Valley (G. Grant)

Tall Paul Dean WJR—Detroit, Mich.

1. No Arms (Georgie Shaw)
2. At My Front Door (P. Boone)
3. Sixteen Tons (T. Ernie Ford)
4. Autumn Leaves (R. Williams)
5. Only You (The Platters)
6. Times Two I Love You (The Chuckles)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Love Is Many-Splendored (Four Aces)
9. Daddy-O (Fontanes)
10. Yellow Rose Of Texas (Stan Freberg)

Ed Penney WTAO—Cambridge, Mass.

1. He (Al Hibbler)
2. Moments To Remember (Four Lads)
3. Lies (Jack Pleis)
4. Pepper-Hot Baby (Morgan)
5. Shifting, Whispering Sands (Rusty Draper)
6. Love And Marriage (Sinatra)
7. Suddenly A Valley (La Rosa)
8. At My Front Door (Pat Boone)
9. You Gotta Give (Alan Dale)
10. Ballo Italiano (J. Desmond)

Jack Gale WTMA—Charleston, S. C.

1. At My Front Door (P. Boone)
2. Gone And Forgotten (Hogan)
3. Kiki (Betty Clooney)
4. I Hear You Knockin' (Storm)
5. You Are My Love (J. James)
6. Love Is Many-Splendored (Four Aces)
7. Someone You Love (N. Cole)
8. How Many Others (Roman)
9. Autumn Leaves (R. Williams)
10. Do Me A Favor (Bill Farrell)

Jack Stant WDRF—Chester, Pa.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Longest Walk (J. P. Morgan)
4. Bonnie Lassie (Ames Bros.)
5. Sixteen Tons (T. Ernie Ford)
6. Burn That Candle (Bill Haley)
7. When The Cats Come Marching In (Mike Pedicin)
8. Rice (Kitty White)
9. C'est La Vie (DeJohns)
10. Love Express (Dave Appell)

Johnny Fairchild WORZ—Orlando, Florida

1. Love Is Many-Splendored (Four Aces)
2. Suddenly There's A Valley (Grant/LaRosa)
3. You Are My Love (J. James)
4. Forgive My Heart (Nat Cole)
5. Autumn Leaves (R. Williams)
6. Moments To Remember (Four Lads)
7. Only You (Platters)
8. The Best Is Yet To Come (Nick Noble)
9. Dancing In My Socks (Hood)
10. The Wedding (Chordettes)

Don Roberts WCOU—Lewiston, Me.

1. Seventeen (Fontanes)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Wake The Town (M. Carson)
6. Tina Marie (Perry Como)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Yellow Rose Of Texas (Mitch Miller)
9. Black Denim Trousers (Cheers)
10. Croce Di Oro (Patti Page)

Chuck Norman WIL—St. Louis, Mo.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. I Hear You Knockin' (Storm)
4. He (McGuire/Hibbler)
5. Shifting, Whispering Sands (Draper/Vaughn)
6. At My Front Door (P. Boone)
7. Pepper-Hot Baby (Morgan)
8. Croce Di Oro (Joan Regan)
9. Bonnie Lassie (Ames Bros.)
10. Forgive My Heart (N. Cole)

Jim Price KLEE—Ottumwa, Iowa

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (G. Galian)
3. Black Denim Trousers (Cheers)
4. At My Front Door (P. Boone)
5. Shifting, Whispering Sands (Billy Vaughn)
6. He (Al Hibbler)
7. I Hear You Knockin' (Storm)
8. Bonnie Lassie (Ames Bros.)
9. Moments To Remember (Four Lads)
10. Sixteen Tons (T. Ernie Ford)

Robin Bonneau WTSV—Claremont, N. H.

1. Love And Marriage (Sinatra)
2. Yellow Rose (Mitch Miller)
3. Moments To Remember (Four Lads)
4. Then I'll Be Happy (Fisher)
5. You Are My Love (J. James)
6. I Want You (Lillian Briggs)
7. Dancing In My Socks (Hood)
8. Yellow Rose (Mitch Miller)
9. Bonnie Lassie (Ames Bros.)
10. There Should Be Rules (Betty Madigan)

Jack McCoy WHLN—Harlan, Ky.

1. Love Is Many-Splendored (Four Aces)
2. Tina Marie (Perry Como)
3. Fooled (Perry Como)
4. You Are My Love (J. James)
5. Forgive My Heart (N. Cole)
6. Wake The Town (M. Carson)
7. Yellow Rose (J. Desmond)
8. Young Ideas (Tony Martin)
9. Fairy Tale (Frank Sinatra)
10. Fair Dinkum (Sunnysiders)

Gene Overby WREV—Reidsville, N. C.

1. Autumn Leaves (Gleason/Cole/Charles)
2. Love Is Many-Splendored (Four Aces)
3. Hard To Get (G. MacKenzie)
4. Longest Walk (J. P. Morgan)
5. Sixteen Tons (T. Ernie Ford)
6. Walked Alone Last Night (Eddy Arnold)
7. All At Once (Perry Como)
8. At My Front Door (Pat Boone)
9. Suddenly A Valley (G. Grant)
10. Dog-Face Soldier (R. Morgan)

Jay Michael WCAE—Pittsburgh, Pa.

1. Come Home (B. Johnson)
2. Honest Darling (Four Voices)
3. Black Denim Trousers (Cheers)
4. Only You (Platters/Hilltoppers)
5. At My Front Door (Dorados)
6. Moments To Remember (Four Lads)
7. No Arms (Gaylords/Shaw)
8. When You Dance (Turbans)
9. Sixteen Tons (T. Ernie)
10. There Should Be Rules (Betty Madigan)

Alan Dary WORL—Boston, Mass.

1. All At Once You Love Her (Perry Como)
2. Moments To Remember (Four Lads)
3. I Hear You Knockin' (Storm)
4. At My Front Door (El Dorados)
5. Shifting, Whispering Sands (Rusty Draper)
6. My Boy—Flat Top (D. Collins)
7. Sixteen Tons (J. Desmond)
8. Remembering (Hayes & Healy)
9. Month Of Sundays (A. Waner)
10. That's All That Matters (Ann McCormack)

Tiny Markle WAVZ—New Haven, Conn.

1. Sixteen Tons (T. Ernie Ford.)
2. Black Denim Trousers (Cheers)
3. Love Is Many-Splendored (Four Aces)
4. Ain't She Sweet (Les Elgart)
5. My Boy—Flat Top (D. Collins)
6. Dog Face Soldier (R. Morgan)
7. Pepper-Hot Baby (Morgan)
8. Suddenly There's A Valley (Gogi Grant)
9. Brand Of Gold (Kit Carson)
10. With You Beside Me (Verna)

Rudy Paolangeli WKRT—Cortland, New York

1. Love Is Many-Splendored (Four Aces)
2. Yellow Rose (J. Desmond)
3. Only You (Hilltoppers)
4. Autumn Leaves (Allen & Cates)
5. Moments To Remember (Four Lads)
6. Black Denim Trousers (Cheers)
7. Bible Tells Me So (Cornell)
8. He (McGuire)
9. Suddenly A Valley (Boone)
10. Ain't That A Shame (Boone)

John Gilliland KCUL—Ft. Worth, Tex.

1. Love Is Many-Splendored (Four Aces)
2. Sixteen Tons (T. Ernie Ford)
3. Moments To Remember (Four Lads)
4. I Hear You Knockin' (Storm)
5. Black Denim Trousers (Cheers)
6. Suddenly A Valley (Stafford)
7. Autumn Leaves (R. Williams)
8. Someone You Love (Nat Cole)
9. You Are My Love (J. James)
10. Dog-Face Soldier (R. Morgan)

Jerry Hauser KAFF—Petaluma, Calif.

1. Autumn Leaves (R. Williams)
2. Black Denim Trousers (Cheers)
3. Longest Walk (J. P. Morgan)
4. Suddenly A Valley (La Rosa)
5. Moments To Remember (Four Lads)
6. Love And Marriage (Sinatra)
7. Croce Di Oro (Patti Page)
8. Por Favor (June Valli)
9. Magic Fingers (Eddie Fisher)
10. He Loves Me (DeJohns)

Tom Shanahan WEMP—Milwaukee, Wisc.

1. Love Is Many-Splendored (Four Aces)
2. No Arms (Georgie Shaw)
3. He (McGuire)
4. Sixteen Tons (T. Ernie Ford)
5. Croce Di Oro (Patti Page)
6. Rice (Kitty White)
7. Shifting, Whispering Sands (Rusty Draper)
8. Moments To Remember (Four Lads)
9. At My Front Door (Pat Boone)
10. You Are My Love (J. James)

From the Warner Bros. pic, "MIRACLE IN THE RAIN" WHO ELSE, but

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The First The Original The Best—what a SOUND—for the year's newest, greatest ballad—by Ned Washington, Ray Heindorf, M. K. Jerome



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THE CASH BOX
Disk Jockeys'
REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 5 without any changes on the part of THE CASH BOX.

Sammy Taylor

KWJJ—Portland, Oregon

1. Love Is Many-Splendored (Four Aces)
2. Suddenly A Valley (LaRosa)
3. Someone On Your Mind (Champ Butler)
4. I Hear You Knockin' (Storm)
5. Black Denim Trousers (Vaughn Monroe)
6. At My Front Door (P. Boone)
7. Moments To Remember (Four Lads)
8. You Are My Love (J. James)
9. He (Al Hibbler)
10. Tina Marie (Perry Como)

Dick Doty

WHAM—Rochester, N. Y.

1. Miracle In The Rain (L. Raine)
2. Moments To Remember (Four Lads)
3. Love Is Many-Splendored (Four Aces/Rose)
4. Dancing In My Socks (Hood)
5. You Are My Love (J. James)
6. Croce Di Oro (Regan/Page)
7. All At Once You Love Her (Perry Como)
8. Suddenly A Valley (Grant/LaRosa/Stafford)
9. Autumn Leaves (R. Williams)
10. Yellow Rose (Miller/Freberg/Desmond)

PFC Richard Hayes

ABC, Mutual Radio Networks—N. Y. C., N. Y.

1. Autumn Leaves (R. Williams)
2. Love (Four Aces)
3. Forgive My Heart (N. Cole)
4. Moments To Remember (Four Lads)
5. As I Live And Breath (Verna)
6. Cry Me A River (Kitty White)
7. Adelaide (Sammy Davis)
8. Ooh Bang (Doris Day)
9. Black Denim Trousers (Cheers)
10. Suddenly A Valley (LaRosa)

Frank Titus

WWON—Woonsocket, R. I.

1. Moments To Remember (Four Lads)
2. You Are My Love (J. James)
3. Only You (Platters)
4. He (McGuire)
5. Black Denim Trousers (Cheers)
6. Autumn Leaves (Allen & Cates)
7. Love Is Many-Splendored (Four Aces)
8. Ain't That A Shame (Boone)
9. Bible Tells Me So (Cornell)
10. Love And Marriage (Lauries)

Jack Lamar

WCAM—Camden, N. J.

1. Lonesome Road (J. Dinning)
2. Suddenly A Valley (Grant)
3. Love And Marriage (Sinatra)
4. He (Al Hibbler)
5. Moments To Remember (Four Lads)
6. Wedding Song (Rita Raines)
7. Someone You Love (N. Cole)
8. Adios, My Madonna (Don, Dick & Jimmy)
9. Come Home (Eddie Gorme)
10. Sweet And Low (T. Turner)

Terry Hourigan

WARK—Hagerstown, Md.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Bible Tells Me So (D. Cornell)
6. Suddenly A Valley (G. Grant)
7. Yellow Rose (Mitch Miller)
8. You Are My Love (J. James)
9. No Arms (Pat Boone)
10. I Hear You Knockin' (Storm)

Frank Pollack

KRUX—Phoenix, Ariz.

1. Occasional Man (J. Southern)
2. Day By Day (Four Freshmen)
3. Same Old Saturday Night (Frank Sinatra)
4. You Are My Love (J. James)
5. Love Is Many-Splendored (Four Aces)
6. Nip Sip (Frank Lester)
7. Our Town (Tony Travis)
8. Someone On Your Mind (Champ Butler)
9. Shifting, Whispering Sands (Rusty Draper)
10. Suddenly A Valley (G. Grant)

Robin Seymour

WKMH—Dearborn, Mich.

1. At My Front Door (P. Boone)
2. Young Abe Lincoln (Hugo & Luigi)
3. Sweet Kentucky Rose (Jack Carroll)
4. 30 Days (Chuck Berry)
5. Only You (Platters)
6. Times Two, I Love You (Three Chuckles)
7. No Arms (Georgie Shaw)
8. You're So Nice To Be Near (Loreleis)
9. Bello Italiano (J. Desmond)
10. Sixteen Tons (T. Ernie Ford)

Ed Reilly

WBRY—Waterbury, Conn.

1. Autumn Leaves (R. Williams)
2. Moments To Remember (Four Lads)
3. Love Is Many-Splendored (Four Aces)
4. He (Al Hibbler)
5. Black Denim Trousers (The Cheers)
6. Suddenly There's A Valley (Gogi Grant)
7. Yellow Rose Of Texas (Mitch Miller)
8. Someone You Love (N. Cole)
9. Love And Marriage (Sinatra)
10. Compare (Dinah Shore)

Frank McCormack

WHWB—Rutland, Vermont

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Billy Vaughn)
3. Bonnie Lassie (Ames Bros.)
4. Wake The Town (L. Baxter)
5. Moments To Remember (Four Lads)
6. Love And Marriage (Sinatra)
7. How Lonely Can I Get (Kitty Kallen)
8. Only You (Platters)
9. Suddenly A Valley (Grant)
10. He (Al Hibbler)

Paul Berlin

KNUZ—Houston, Texas

1. Only You (Platters)
2. Mr. Touchdown, U.S.A. (Hugo Winterhalter)
3. Give Me Love (McGuire)
4. Sixteen Tons (T. Ernie Ford)
5. All I Need Is You (Hilltoppers)
6. Yellow Rose (J. Desmond)
7. Love Is Many-Splendored (Four Aces)
8. Moments To Remember (Four Lads)
9. My Boy—Flat Top (D. Collins)
10. Burn That Candle (B. Haley)

Bob Martin

KMYR—Denver, Colo.

1. Sixteen Tons (T. Ernie Ford)
2. Bring Me A Bluebird (Young)
3. At My Front Door (P. Boone)
4. Bonnie Lassie (Ames Bros.)
5. Love And Marriage (Sinatra)
6. No Arms (Georgie Shaw)
7. Bible Tells Me So (Cornell)
8. There Should Be Rules (Betty Madigan)
9. All At Once You Love Her (Perry Como)
10. All At Once (Felicia Sanders)

Jack Chenoweth

WCUE—Akron, Ohio

1. At My Front Door (El Dorados)
2. I Hear You Knockin' (Storm)
3. Autumn Leaves (R. Williams)
4. It's Almost Tomorrow (Dream Weavers)
5. Daddy-O (Bonnie Lou)
6. He (Al Hibbler)
7. Rock-A-Beatin' Boogie (Bill Haley)
8. Sixteen Tons (Tennessee Ernie)
9. Smokey Joe's Cafe (Robins)
10. Croce Di Oro (Patti Page)

Chuck Phillips

WEMP—Milwaukee, Wisc.

1. Moments To Remember (Four Lads)
2. He (McGuire)
3. Magic Fingers (Eddie Fisher)
4. Someone On Your Mind (Champ Butler)
5. Croce Di Oro (Patti Page)
6. Memories Are Made Of This (Mindy Carson)
7. Autumn Leaves (R. Williams)
8. When All The Streets Are Dark (Somethin' Smith)
9. Amukiriki (Paul & Ford)
10. Love And Marriage (Sinatra)

Dick Whittinghill

KMPC—Hollywood, Calif.

1. Suddenly There's A Valley (Gogi Grant)
2. Rice (Kitty White)
3. Song Of The Dreamer (Fisher)
4. He (Hibbler/McGuire)
5. Our Town (Tony Travis)
6. Never Have To Stand Alone (Murry Arnold)
7. Por Favor (Vic Damone)
8. Breezin' Along With The Breeze (J. Gilbert)
9. Someone On Your Mind (Champ Butler)
10. Ooh Bang (Doris Day)

Lise Lagozzino

KING—Seattle, Wash.

1. Sixteen Tons (T. Ernie Ford)
2. Love And Marriage (Sinatra)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. My Bonnie Lassie (Ames Bros.)
6. Bonnie Blue Gal (Miller)
7. All At Once You Love Her (Perry Como)
8. Black Denim Trousers (Cheers)
9. Croce Di Oro (Joan Regan)
10. Young Abe Lincoln (Cornell)

Bud Brees

WPEN—Philadelphia, Pa.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. A Month Of Sundays (Waner)
4. Forgive My Heart (N. Cole)
5. He (Al Hibbler)
6. Pepper-Hot Baby (Morgan)
7. Lonesome Road (J. Dinning)
8. Oh! Mein Mama (L. Costello)
9. Chance I've Gotta Take (Gisele MacKenzie)
10. At My Front Door (P. Boone)

Ed McKenzie

WXYZ—Detroit, Mich.

1. At My Front Door (Boone/El Dorados)
2. No Arms (Georgie Shaw)
3. Autumn Leaves (R. Williams)
4. Sixteen Tons (T. Ernie Ford)
5. Only You (Platters)
6. You Tickle Me Baby (Jokers)
7. When You Dance (Turban)
8. Times Two, I Love You (Three Chuckles)
9. Shifting, Whispering Sands (Billy Vaughn)
10. Rock-A-Beatin' Boogie (Bill Haley)

John Dixon

WALA-TV, Mobile, Ala.

1. Longest Walk (J. P. Morgan)
2. Love Is Many-Splendored (Four Aces)
3. Tina Marie (Perry Como)
4. My Boy—Flat Top (Bennett)
5. Same Old Saturday Night (Frank Sinatra)
6. At My Front Door (P. Boone)
7. Forgive My Heart (N. Cole)
8. Love And Marriage (Sinatra)
9. Wake The Town (L. Baxter)
10. He (Al Hibbler)

George Fennel

WGUY—Bangor, Me.

1. Shifting, Whispering Sands (Rusty Draper)
2. Only You (Platters)
3. Croce Di Oro (Patti Page)
4. I Hear You Knockin' (Storm)
5. Suddenly There's A Valley (Julius LaRosa)
6. You Are My Love (J. James)
7. Searching (Hilltoppers)
8. Burn That Candle (B. Haley)
9. Black Denim Trousers (Cheers)
10. At My Front Door (Dorados)

Howard Miller

WIND—Chicago, Ill.

1. Love Is Many-Splendored (Four Aces)
2. Only You (Platters)
3. Moments To Remember (Four Lads)
4. Autumn Leaves (R. Williams)
5. Shifting, Whispering Sands (Rusty Draper)
6. Yellow Rose Of Texas (Mitch Miller)
7. Suddenly There's A Valley (Gogi Grant)
8. He (Hibbler/McGuire)
9. Remembering Hayes & Healy)
10. Forgive My Heart (Nat Cole)

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THE LANCERS



ROCK
 by

THE CASH BOX
 BEST BETS

"... The Lancers come up with a jolter in the 'Rag Mop' category... commercial"

On the Wings of a Song



NEW YORK—Miss Euva Palmer of Dayton, Ohio, is shown above as she boards the plane that took her to Madrid for a free two-week vacation. Miss Palmer, out of 1800 entrants, supplied the prize winning name for the new Monty Kelly release on Essex Records. Her title is "To You With Love". Dave Miller, president of Essex Records, bids farewell to Miss Palmer at Idlewild Airport.

Album Contains Seldom-Heard Songs

NEW YORK — Singer Shannon Bolin, who plays the wife of the baseball hero in "Damn Yankees" has come out with an unusual album—her first—which could be a natural for disk jockeys and their listeners who go for the "off-beat" type of tunes. Titled "Rare Wine," the 12-tune album, out this week, features seldom-heard songs by America's foremost composers.

Seven of the songs are from Broadway shows. These include two never before recorded: Rodgers and Hart's "He Was Too Good To Me" from their 1930 production, Simple Simon, and "Yellow Flower" from the 1948 show,

Ballet Ballads, by Jerome Moross and John La Touche. One tune, "Loneliness of Evening," the Rodgers and Hammerstein song written for South Pacific but never actually included in the final score, has only been recorded once before, by Mary Martin in a limited edition of a now rare 78 r.p.m.

Other show tunes are: "The Party's Over Now" from Noel Coward's Words and Music: "Just Like A Man," from the Vernon Duke-Ogden Nash Collaboration, Two's Company: "My Time of Day," the Frank Loesser Guys and Dolls tune; and "One More Spring" from Waltz Down the Aisle by Johann Strauss and Edward Eager.

THE CASH BOX

The Nation's TOP 50

COMPILED BY "THE CASH BOX"

Comprising 100 Selections	AU—Audivacs BE—Bell BN—Benida BT—Bethlehem CA—Capitol CD—Cadence CH—Chess ACK—Checker CL—Cordial CO—Columbia CR—Coral CT—Cat CV—Clearview	CW—Crown DA—Dana DE—Decca DL—DeLuxe DO—Dot DT—Dootone DU—Duke EP—Epic ER—Era ES—Essex EX—Excello FB—Fabor FE—Federal	FI—Fiesta 4 Star—Four Star GN—Golden GR—Groove GS—Gold Star GTJ—Good Time HE—Herald IM—Imperial JD—Jay Dee JU—Jubilee JZ—Josie KA—Kapp	KI—King LI—Liberty LO—London MA—Marble MD—Media ME—Mercury MG—MGM MO—Modern ND—New Disk NG—Norgran OK—Okeh OL—Olympic OR—Original	PA—Parrot PE—Peacock PM—Prom PP—Peter Pan PR—Prestige RA—Rainbow RB—R & B RE—Regent RL—Real RM—Rama RP—RPM SA—Savoy SE—Secco	SO—Sound 5P—Specialty 5T—Starlite TA—Tampa TI—Tico TR—Trend UN—United UQ—Unique VI—RCA Victor VJ—Vee Jay WD—Waldorf WI—Wing "X"—Label "X"
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Pos.	Pos.	Pos.	Pos.	Pos.	Pos.
11/5	10/29	11/5	10/29	11/5	10/29
1—Autumn Leaves	2	1			
CA-3223 (F-3223)— JACKIE GLEASON Ooh What You Do To Me					
CD-1421 (45-1421)— JOHN SEBASTIAN Stranger In Paradise					
CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry					
DE-29653 (9-29653)— VICTOR YOUNG Toy Tiger					
*KA-116 (45-116)— ROGER WILLIAMS Take Care					
ME-70686 (70686x45)— MAYNARD FERGUSON Finger-Snappin'					
MG-12068 (K12068)— RAY CHARLES SINGERS Early Autumn					
PM-1123A (45-1123A)— LOU GARISTO Day By Day					
X-0161 (4X-0161)— GERI GALIAN Yellow Rose Of Texas Mambo					
2—Love Is A Many-Splendored Thing	1	2			
CA-3202 (F-3202)— WOODY HERMAN House Of Bamboo					
CO-40591 (4-40591)— JOE LOCO Love And Marriage					
CR-61467 (9-61467)— DON CORNELL Bible Tells Me So					
CW-165 (45-165)— DON, DICK & JIMMY In Madrid					
*DE-29625 (9-29625)— FOUR ACES Shine On Harvest Moon					
DE-29707 (9-29707)— JOE HOLIDAY ORCH. Opening Night					
DE-29633 (9-29633)— ERNEST TUBB A Million Miles From Here					
MG-30883 (K-30883)— DAVID ROSE O. You And You Alone					
PM-1120A (45-1120A)— THE ROCKETS I'll Never Stop Loving You					
3—Moments To Remember	4	4			
*CO-40539 (4-40539)— FOUR LADS Dream On, My Love, Dream On					
DE-29694 (9-29694)— LOUIS ARMSTRONG Only You					
4—Yellow Rose Of Texas	3	3			
*CA-3249 (F-3249)— STAN FREBERG Rock Around Stephen Foster					
*CR-61476 (9-61476)— JOHNNY DESMOND You're In Love With Someone					
*CO-40540 (4-40540)— MITCH MILLER Blackberry Winter					
DE-29633 (9-29633)— ERNEST TUBB A Million Miles From Here					
PM-1122A (45-1122A)— MAURY LAWS CH. & O. Ain't That A Shame					
VI-20-6241 (47-6241)— HOMER & JETHRO Listen To The Gooney Bird					
X-0161 (4X-0161)— GERI GALIAN Autumn Leaves					
5—Only You	7	7			
DE-29694 (9-29694)— LOUIS ARMSTRONG Moments To Remember					
*DO-15423 (45-15423)— HILLTOPPERS Until The Real Thing Comes Along					
*ME-70633 (70633x45)— THE PLATTERS Bark, Battle And Ball					
WI-90015 (90015x45)—LOLA DEE Paper Kisses					
6—He	6	5			
*CR-61501 (9-61501)— McGUIRE SISTERS I Believe					
*DE-29660 (9-29660)— AL HIBBLER Breeze					
MG-12078 (K-12078)— KAY ARMEN Suddenly There's A Valley					
7—Shifting, Whispering Sands	5	6			
*DO-15409 (45-15409)— BILLY VAUGHN Shifting, Whispering Sands (Pt. 2)					
*ME-70696 (70696x45)— RUSTY DRAPER Lost Frontier					
VI-20-6243 (47-6243)— JOHNSON FAMILY SINGERS Shifting, Whispering Sands (Pt. 2)					
8—I Hear You Knockin'	14	20			
*DO-15412 (45-15412)— GALE STORM Never Leave Me					
IM-5356 (45-5356)— SMILEY LEWIS Bumpity Bump					
9—At My Front Door	11	14			
CR-61513 (9-61513)— MODERNAIRES Alright, Okay, You Win					
*DO-15422 (45-15422)— PAT BOONE No Arms Can Ever Hold You					
*VJ-147 (45-147)— EL DORADOS What's Buggin' You					
10—Sixteen Tons	29	—			
*CA-3262 (F-3262)— TENNESSEE ERNIE FORD You Don't Have To Be A Baby To Cry					
CR-61529 (9-61529)— JOHNNY DESMOND Ballo Italiano					
11—The Bible Tells Me So	9	8			
*CR-61467 (9-61467)— DON CORNELL Love Is A Many-Splendored Thing					
DE-29615 (9-29615)— RALPH YOUNG Man From Laramie					
MG-12045 (K-12045)— KAY ARMEN I Wonder When We'll Ever Know					
ND-5182 (45-5182)— ROY ROGERS & DALE EVANS Lonesome Valley					
*WI-90003 (90003 x 45)— NICK NOBLE Army Of The Lord					
12—You Are My Love	12	13			
*MG-12066 (K12066)— JONI JAMES I Lay Me Down to Sleep					
13—Suddenly There's A Valley	8	9			
CA-3228 (F-3228)— PATTY ANDREWS Booga-Da-Woog					
*CD-1270 (45-1270)— JULIUS LA ROSA Everytime That I Kiss Carrie					
*CO-40559 (4-40559)— JO STAFFORD The Night Watch					
DE-29686 (9-29686)— MILLS BROS. Gum Drop					
*ER-1003 (45-1003)— GOGI GRANT Love Is					
MG-12078 (K12078)— KAY ARMEN He					
14—Black Denim Trousers	10	10			
*CA-3219 (F-3219)— THE CHEERS Some Night In Alaska					
CR-61502 (9-61502)— DIAMONDS Nip Sip					
DE-29684 (9-29684)— JACKIE BROOKS The \$64,000 Question					
*VI-20-6260 (47-6260)— VAUGHN MONROE All By Myself					
15—Someone You Love	18	18			
*CA-3234 (F-3234)— NAT KING COLE Forgive My Heart					
16—Love And Marriage	23	21			
*CA-3260 (F-3260)— FRANK SINATRA The Impatient Years					
CO-40591 (4-40591)— JOE LOCO Love Is A Many-Splendored Thing					
ME-70705 (70705x45)— LAURIE SISTERS Angels' Tears					
VI-20-6266 (47-6266)— DINAH SHORE Compare					
X-0168 (4X-0168)— HELEN GRAYCO When You're In Love					
17—My Bonnie Lassie	17	16			
*VI-20-6208 (47-6208)— AMES BROTHERS So Will I					
18—Seventeen	13	12			
CA-3199 (F-3199)— ELLA MAE MORSE Razzie-Dazzie					
*DO-15386 (45-15386)— FONTANE SISTERS If I Could Be With You					
*KI-1470 (45-1470)— BOYD BENNETT Little Ole You-All					
*ME-70651 (70651x45)— RUSTY DRAPER I Can't Live Without Them Anymore					
19—Forgive My Heart	20	23			
*CA-3234 (F-3234)— NAT KING COLE Someone You Love					

MARDI-GRAS

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Current Best Sellers

AL CASTELLANOS ORCHESTRA

"SPEAK UP MAMBO"
"Merengue No. 28"
Mardi-gras 1004

"CHA CHA CHA AT THE HAREM"
"FREE FOR ALL"
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"CHA CHARAMA"
"MERENGUE PIE"
Mardi-gras 1012

on EP-3
"Speak Up Mambo"
"Merengue No. 28"

"Cha Cha Cha At The Harem"
"Free For All"

LA PLAYA SEXTET

"JAMAICA"
"JOHNNY GUITAR"
Mardi-gras 1002

"CARE TO CHA CHA CHA"
"Delicado"
Mardi-gras 1005

"DRY COCOANUTS"
"THE MARTIAN CHA CHA CHA"
Mardi-gras 1010

"GARBAGE MAN'S CHA CHA CHA"
"PRELUDE IN RHYTHM"
Mardi-gras 1011

"BATAKUM"
"AN EVENING OF CHA CHA CHA"
Mardi-gras 1014

on LP "CARE TO CHA CHA CHA?"
M G 5001 (Also on EP No. 104-5)
on EP-2 "Jamaica" "Johnny Guitar"
"Care To Cha Cha Cha?" "Delicado"

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Best Selling Records

FROM LEADING RETAIL OUTLETS!

* INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by *The Cash Box*. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising
100
Selections

Pas. 11/5		Pas. 10/29		Pas. 11/5		Pas. 10/29	
20—Tina Marie	15	17	CR-61477 (9-61477)— LAWRENCE WELK I Hear Those Bells	DO-15424 (45-15424)— SNOOKY LANSON Stop	Pos. 11/5	Pos. 10/29	
*VI-20-6192 (47-6192)— PERRY COMO			PM-1121B (45-1121B)— ARGYLES Tina Marie	ME-70717 (70717x45)— DAVID CARROLL You Are Mine			
PM-1121A (45-1121A)— GABE DRAKE Wake The Town			28—The Longest Walk	37—Sweet Kentucky Rose			
21—Pepper-Hot Baby	26	35	PM-1124B (45-1124B)— LAURA LESLIE I Want You To Be My Baby	DE-29704 (9-29704)— RED FOLEY Croce Di Oro	Pos. 11/5	Pos. 10/29	
DE-29718 (9-29718)— BONNIE DAVIS For Always, Darling			VI-20-6182 (41-6182)— JAYE P. MORGAN Swanee	*DE-29708 (9-29708)— KITTY KALLEN How Lonely Can I Get?			
DE-29720 (9-29720)— JUSTIN TUBB Who Will It Be			29—Burn That Candle	UQ-314 (45-314)— JACK CARROLL Half-Heartedly			
*VI-20-6282 (47-6282)— JAYE P. MORGAN If You Don't Want My Love			CA-3245 (F-3245)— THE CUES Oh My Darlin'	38—If You Don't Want My Love			
X-0172 (4X-0172)— GISELE MacKENZIE That's The Chance I've Got To Take			*DE-29713 (9-29713)— BILL HALEY Rock-A-Beatin' Boogie	*VI-20-6282 (47-6282)— JAYE P. MORGAN Pepper-Hot Baby			
22—Croce Di Oro	24	22	30—All At Once You Love Her	39—Rose Tattoo			
DE-29704 (9-29704)— RED FOLEY Sweet Kentucky Rose			*VI-20-6294 (47-6294)— PERRY COMO Rose Tattoo	CO-40588 (4-40588)— PERCY FAITH Tambora			
*LO-1605 (45-1605)— JOAN REGAN			31—Dog-Face Soldier	*VI-20-6294 (47-6294)— PERRY COMO All At Once You Love Her			
*ME-70713 (70713x45)— PATTI PAGE Search My Heart			*DE-29703 (9-29703)— RUSS MORGAN Don't Cry, Sweetheart	40—Cry Me A River			
23—Ain't That A Shame	16	11	MG-12102 (K12102)— JOE LIPMAN Street Scene	CO-40596 (4-40596)— JILL COREY Nobody's Heart			
*DO-15377 (45-15377)— PAT BOONE Tennessee Saturday Night			OR-523 (45-523)— STEPHEN MAKE Go 'Way, Don't Bother Me	CR-61530 (9-61530)— EILEEN BARTON Come Home			
*IM-5348 (45-5348)— FATS DOMINO			32—Amukiriki	*LI-55006 (45-55006)— JULIE LONDON S' Wonderful			
PM-1122B (45-1122B)— BILL MARINE & ROCKETS Yellow Rose Of Texas			*CA-3248 (F-3248)— LES PAUL & MARY FORD Magic Melody	ME-70722 (70722x45)— KITTY WHITE Out Of This World			
WI-90000 (90000x45)— RONNIE GAYLORD Chee Sera Sera			33—Rock Around The Clock	41—Maybellene			
24—My Boy—Flat Top	21	25	AR-123 (45-123)— SONNY DAE Movin' Guitar	42—I Want You To Be My Baby			
*CR-61510 (9-61510)— DOROTHY COLLINS In Love			BE-1098 (45-1098)— FOUR BELLS & JIMMY CARROLL O. Happy Holiday	43—Then I'll Be Happy			
*KI-1494 (45-1494)— BOYD BENNETT Banjo Rock And Roll			*DE-29124 (9-29124)— BILL HALEY & COMETS Thirteen Women	44—Day By Day			
KI-4846 (45-4846)— THE GAYLES I Get So Happy			MG-12028 (K-12028)— CHARLES WALCOTT Love Theme	45—Learning To Love			
25—Rock-A-Beatin' Boogie	32		PM-1118A (45-1118A)— GABE DRAKE Chee Chee-oo Chee	46—Young Abe Lincoln			
*DE-29713 (9-29713)— BILL HALEY Burn That Candle			34—The Bonnie Blue Gal	47—30 Days			
26—No Arms Can Ever Hold You	25	26	*CO-40575 (4-40575)— MITCH MILLER Bel Sante	48—Same Old Saturday Night			
CR-61434 (9-61434)— JEFFREY CLAY Come Back, Come Back			*CR-61515 (9-61515)— LAWRENCE WELK Sam, The Old Accordion Man	49—Song Of The Dreamer			
*DE-29679 (9-29679)— GEORGIE SHAW Look To Your Heart			35—Daddy-O	50—Magic Fingers			
*DO-15422 (45-15422)— PAT BOONE At My Front Door			*DO-15428 (45-15428)— FONTANE SISTERS Adorable				
*ME-70706 (70706x45)— GAYLORDS Bring Me A Bluebird			*KI-4835 (45-4835)— BONNIE LOU Dancing In My Socks				
OL-503 (45-503)— HERB JEFFRIES Whistling Blues			36—It's Almost Tomorrow				
27—Wake The Town And Tell The People	19	19	CO-40595 (4-40595)— JO STAFFORD If You Want To Love				
*CA-3120 (F-3120)— LES BAXTER I'll Never Stop Loving You			CR-61524 (9-61524)— LAWRENCE WELK Rice				
*CO-40537 (4-40537)— MINDY CARSON Hold Me Tight			*DE-29683 (9-29683)— DREAM WEAVERS You've Got Me Wondering				

THE CASH BOX

SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

"DADDY-O"

Fontane Sisters
Bonnie Lou

THE CASH BOX
DISK OF THE WEEK 10/22

Dot 15428; 45-15428
King 4835; 45-4835

"CRY ME A RIVER"

Julie London

THE CASH BOX
BEST BETS 10/15

Liberty 55006; 45-55006

"IT'S ALMOST TOMORROW"

Dream Weavers

Decca 29683; 9-29683

Estelita Signs Real Records Pact

NEW YORK — Estelita, billed as "The Fabulous Senorita," and known for her singing-dance roles in a score of Paramount and Republic pictures, has inked a recording contract with Real Records, West Coast-based diskery which recently clicked with the "Pancho Lopez" platter.

Paul Landwehr, disk president, announced immediate release of Estelita's first record, "La Macarena," the traditional bull-fighter's prayer, this time sung in Spanish. Flip is the Latin-typed novelty interpretation of "Waiting for the Robert E. Lee."

A successful cafe entertainer as well, Estelita opened a three-week engagement at the Hotel Statler, Los Angeles, Nov. 3. She has been booked into the Flamingo, Las Vegas.

Irwin Zucker has been signed to handle the national disk promotion for Estelita.

Lou Stein Into Embers

NEW YORK — Proving once again the power of the record business, pianist Lou Stein has been vaulted in just three months from obscurity into the headline spot at New York's "Embers," regarded as one of the top "show-cases" in America for piano trios.

Up till the early part of August, when Stein recorded "House Hop," the first of his two Epic albums, he was known only in the trade as a regular at recording sessions. Due to his success with "House Hop" and his follow-up with "Three, Four, Five," Stein has grown in popularity.

The Stein Trio will headline at the "Embers" for two weeks, starting Nov. 7th.

"HE"

Al Hibbler Decca
McGuire Sisters Coral
Kay Armen MGM
George Beverly
Shea RCA Victor
AVAS MUSIC PUB. CO., INC.
607 FIFTH AVE., N. Y. C.

WEB RECORDS NEW RELEASES

LITTLE WALKING DOLL (2:00)

(SYLVIA MARIE, Vocal) 1054-45

backed with RUNNIN' WILD (2:20)

(INSTRUMENTAL) RHYTHM 1055-45

SING! SING! SING! (2:20)

(SYLVIA MARIE, Vocal) 1052-45

backed with

WOODCHOPPER'S BALL (2:20)

(INSTRUMENTAL) RHYTHM 1053-45

On flip sides Sylvia Marie, who was formerly with Horace Heidt for many months, shows her versatility on a "hot" accordion with Jack Loos, Rhythm Organ and Dick Showalter's Drums. Peppy!

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WEB MUSIC PUBLISHING CO.

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WHITFIELD

on the

ED SULLIVAN SHOW

"KILIMANJARO"

"LOVELY LIES"

LONDON RECORD No. 1610

Sung By The

MANHATTAN BROS.

Publishers:

BURLINGTON MUSIC CORP.

539 W. 25th ST., NEW YORK, N. Y.

Phone: ORegon 5-6060

Reverend Wins \$32,000 For Jazz Knowledge



NEW YORK—With the eyes of approximately 50,000,000 viewers glued to their TV screens, Rev. Alvin Kershaw, Oxford, Ohio, made his decision which enriched his parish \$32,000, and brought to an end the suspense filled "\$64,000 Question" which had built into almost unendurable excitement over a period of five weeks.

Columbia Records came into its full share of national publicity inasmuch as George Avakian, a & r head of Jazz for Columbia, had prepared the series of questions for the category.

Each week the announcement was made to the vast TV audience that the questions had been prepared by Avakian. During the final appearance of the Reverend the camera was panned on Mahalia Jackson, Turk Murphy, George Avakian, Benny Goodman, and Jack Janoff, with a short comment on the connection of each Columbia star with jazz. Janoff is a member of the Columbia publicity department.

Uppermost in the minds of everyone who had watched the show was, "What was the final question that the Reverend declined to come to grips with?" When questioned, Avakian would not reveal what it was, tho he did state it was fair question for \$64,000 and it was a question that encompassed the field of jazz in general.

Seen above, from left to right: Turk Murphy, Mahalia Jackson, Reverend Alvin Kershaw, and George Avakian.

New Singer Signed

NEW YORK — Milt Gabler announces the addition of a new male vocalist to the Decca roster. The new pactee is Don Rondo. Rondo appeared on the October 22nd stanza of Fred Robbins' CBS radio show "Young Ideas". The following week Gabler heard an acetate the singer cut. He was so impressed that he made an appearance on the radio show of the 29th and made the announcement that he was signing Rondo.

TV Introduction



NEW YORK—Geraldine Page (left) who starred in "Shoot It Again," on the "United States Steel Hour," Wednesday, Oct. 26 looks on as songstress Teresa Brewer kisses the recording of "Shoot It Again," title number of the teleplay. Miss Brewer made the recording of the song which was introduced to the public via the television show.

Orders Heavy For Feather's "Encyclopedia Of Jazz"

NEW YORK—Horizon Press reports that the orders for the ten dollar "Encyclopedia of Jazz" by Leonard Feather have already exceeded expectations, especially from the record spinners around the country.

Feather, who authored "Inside Re-bop" in 1949, is also a pianist, composer, free lance writer, discoverer of George Shearing, and MC of ABC's musical panel quiz "Platterbrains".

The volume contains 360 pages with 1,065 alphabetically listed biographies of jazzmen, which include the main events in their lives, their backgrounds, influences and achievements. It also includes a foreword by Duke Ellington, a brief history of jazz, a jazz hall of fame, a record of jazz organizations, and record companies, a basic collection of jazz recordings which gives a history of jazz, a glossary of terms used by jazz musicians, a bibliography of jazz books and periodicals, 200 pictures of jazz artists, and loads of other pertinent information about jazz.

"The Encyclopedia of Jazz" has been used as a reference book on the \$64,000 Question" and critic Deems Taylor called Feather's book "... a must". Leonard Bernstein considers it "... a fascinating biographical reference which not only answers a distinct need, but also opens one's eyes to a perspective-view of jazz that is astonishingly new and rich."

Louis Armstrong summed up the general feeling when he said, "When it comes to telling the stories about jazz and the men who have made it, Leonard Feather is my boy ..."

Decca Prepares For Christmas Season

NEW YORK—Decca Records, which through the years has built up an extensive Christmas catalogue, will release six new Christmas albums for the coming season. They include: "A Merry Christmas With The Four Aces"; "Merry Christmas From Kukla, Fran And Ollie"; "Christmas Carols" by Leroy Anderson; "Christmas Around The World" by the Svend Saaby Choir; "Christmas with Marais And Miranda"; and "Christmas In Spain" by the St. Jordi Choir.

In addition to these new recordings, Decca is also re-releasing several of its Yuletide standard albums as 12-inch conversions. These are: "Merry Christmas" by Bing Crosby; "Twas The Night Before Christmas" by Fred Waring (both of which have sold over a million copies); and "Christmas Music" by Ethel Smith. Another Christmas standard in the Decca catalogue that is being repackaged is "The Littlest Angel" by Loretta Young. Some time ago Decca discontinued all 78 rpm albums, this one included. Although "The Littlest Angel" has been and is still available on LP and EP, Decca is once again releasing the Young set in 78 speed as a two-record package.

Decca's entire Christmas catalogue will be promoted via specially designed streamers and a merchandise browser-topper that will tie in with the diskery's theme "Fill Your Home With Music". A heavy advertising schedule on the Christmas sets involves the use of three different categories of Yuletide music, each bearing the title of either "Christmas With Connie", "Christmas With Vicki" or "Christmas With Suzy".

"Once again a big vote of thanks to The Cash Box for the many hours of fine musical entertainment it provides for the KOWB listeners. Approximately 75% of our broadcast day is devoted to recorded music and all of the disk jockeys here read and heed Cash Box religiously".

Bob Clark
KOWB, Laramie, Wyoming

Modern Jazz Society Presents Program of Contemporary Music at Town Hall

NEW YORK—The Modern Jazz Society, a newly-formed non-profit organization concerned with providing a wider hearing under the best possible circumstances for contemporary music and musicians, particularly in the field of jazz, will produce the first in a series of concerts at Town Hall, Saturday evening, November 19th.

The program will include the world premier of three works for woodwind, bass, drums and harp by John Lewis; the world premiere of a jazz composition by Gunther Schuller; and the first American performance of a classical work by the important Italian contemporary, Luigi Nono.

The artists who will perform in the concert are top instrumentalists in both the jazz and classical field, who will play both separately and together. They are the Modern Jazz Quartet composed of John Lewis, musical director and piano, Milt Jackson, vibraphone, Percy Heath, bass, and Connie Kay, drums; trombonist J. J. Johnson; tenor saxophonist Lucky Thompson; clarinetist Tony Scott; Gunther Schuller, French horn; James Politis, flute; Loren Glickman, bassoon; Janet Putnam, harp; and Charles Hartmann, alto.

Gunther Schuller, who is the first French horn with the Metropolitan Opera Orchestra and a leading young American composer, will conduct the first American performance of Signor Nono's work "Polofonica Monodiaritmica". Lewis's compositions, which will be played by the entire group, will utilize instrumentation rarely considered previously in a jazz context. Several more of his compositions will be played during the Modern Jazz Quartet's section of the concert, including his five-part suite, "Fontessa".

J. J. Johnson, winner of the International Jazz Critics' 1955 award as the leading trombonist in jazz, will also be represented by a new work on the program. Underlining the non-profit nature of the Modern Jazz Society is the fact that every musician is playing this concert for scale. All monies above costs will be turned back to the Society for future concerts and other activities that will help promote contemporary music.

New Album Series With Lerner, Ballard & Taylor

NEW YORK—Lyricist Alan Jay Lerner has waxed two LP disks for Heritage Records. The first, to be released this month, features the writer together with Kaye Ballard and Billy Taylor performing such Alan Jay Lerner-Fred Loewe songs as "Almost Like Being In Love", "Heather On The Hill", "There But For You, Go I", "Wanderin' Star", "Green Up Time", etc. plus the first rendition of songs and routines from Kurt Weill's "Love Life". The second will feature Lerner and composer Loewe performing songs from the forthcoming musical version of G. B. Shaw's "Pygmalion".

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10th ANNIVERSARY

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THE CASH BOX JUKE BOX RECORD REGIONAL REPORT

The Top Ten Records—City by City

New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose of Texas (Miller)
4. Only You (Platters)
5. He (Al Hibbler)
6. Moments To Remember (Four Lads)
7. Tina Marie (Perry Como)
8. Black Denim Trousers (Cheers)
9. Love And Marriage (Sinatra)
10. Suddenly There's A Valley (Gogi Grant)

Chicago, Ill.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Rusty Draper)
3. Only You (Platters)
4. I Hear You Knockin' (Storm)
5. Love Is Many-Splendored (Four Aces)
6. Remembering (Hayes & Healy)
7. At My Front Door (Pat Boone)
8. Yellow Rose Of Texas (Miller)
9. Tina Marie (Perry Como)
10. Moments To Remember (Four Lads)

Los Angeles, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Suddenly There's A Valley (Gogi Grant)
4. Moments To Remember (Four Lads)
5. Yellow Rose Of Texas (Miller)
6. Shifting, Whispering Sands (Rusty Draper)
7. Cry Me A River (J. London)
8. Sixteen Tons (T. Ernie Ford)
9. Tina Marie (Perry Como)
10. Ain't That A Shame (Boone)

Minneapolis, Minn.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. I Hear You Knockin' (Storm)
4. Love Is Many-Splendored (Four Aces)
5. He (McGuire)
6. At My Front Door (Pat Boone)
7. Sixteen Tons (T. Ernie Ford)
8. Shifting, Whispering Sands (Vaughn/Draper)
9. Only You (Platters)
10. You Are My Love (J. James)

St. Louis, Mo.

1. He (Hibbler/McGuire)
2. Moments To Remember (Four Lads)
3. I Hear You Knockin' (Storm)
4. Croce Di Oro (Patti Page)
5. When All The Streets Are Dark (Somethin' Smith)
6. Autumn Leaves (R. Williams)
7. Love Is Many-Splendored (Four Aces)
8. At My Front Door (Pat Boone)
9. Only You (Hilltoppers)
10. Someone You Love (Nat Cole)

Memphis, Tenn.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. He (Al Hibbler)
4. Moments To Remember (Four Lads)
5. At My Front Door (El Dorados)
6. Only You (Platters)
7. Yellow Rose (Mitch Miller)
8. Longest Walk (J. P. Morgan)
9. Bonnie Lassie (Ames Bros.)
10. Black Denim Trousers (Cheers)

Philadelphia, Pa.

1. Autumn Leaves (R. Williams)
2. He (Al Hibbler)
3. Shifting, Whispering Sands (Rusty Draper)
4. Bible Tells Me So (Noble/Cornell)
5. Black Denim Trousers (Cheers)
6. Love Is Many-Splendored (Four Aces)
7. Yellow Rose Of Texas (Johnny Desmond)
8. Moments To Remember (Four Lads)
9. Someone You Love (Nat Cole)
10. Paper Roses (Lola Dee)

Houston, Tex.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Vaughn/Draper)
3. Yellow Rose (Desmond/Miller/Freberg)
4. Moments To Remember (Four Lads)
5. My Boy—Flat Top (D. Collins)
6. Love Is Many-Splendored (Four Aces)
7. Only You (Platters/Hilltoppers/Dee)
8. Someone You Love (Nat Cole)
9. As I Live And Breathe (Verna)
10. Sixteen Tons (T. Ernie Ford)

Detroit, Mich.

1. No Arms (Georgie Shaw)
2. Only You (Platters)
3. At My Front Door (Boone/El Dorados)
4. Autumn Leaves (R. Williams)
5. Love Is Many-Splendored (Four Aces)
6. Shifting, Whispering Sands (Billy Vaughn)
7. When You Dance (Turbans)
8. Sixteen Tons (T. Ernie Ford)
9. Bonnie Lassie (Ames Bros.)
10. You Tickle Me, Baby (Royal Jokers)

Kansas City, Mo.

1. At My Front Door (Pat Boone)
2. Autumn Leaves (R. Williams)
3. Only You (Hilltoppers)
4. He (Al Hibbler)
5. Suddenly There's A Valley (Gogi Grant)
6. Why Don't You Write (Jack)
7. Moments To Remember (Four Lads)
8. Shifting, Whispering Sands (Billy Vaughn)
9. I Hear You Knockin' (Storm)
10. Yellow Rose Of Texas (Miller)

Baltimore, Md.

1. Love Is Many-Splendored (Four Aces)
2. He (Al Hibbler)
3. At My Front Door (Pat Boone)
4. Autumn Leaves (R. Williams)
5. Shifting, Whispering Sands (Draper/Vaughn)
6. Moments To Remember (Four Lads)
7. Only You (Platters)
8. Seventeen (Boyd Bennett)
9. Tina Marie (Perry Como)
10. Bible Tells Me So (D. Cornell)

Pittsburgh, Pa.

1. At My Front Door (El Dorados)
2. Love Is Many-Splendored (Four Aces)
3. Yellow Rose (Mitch Miller)
4. Come Home (Bubber Johnson)
5. Black Denim Trousers (Cheers)
6. Sixteen Tons (T. Ernie Ford)
7. Autumn Leaves (R. Williams)
8. When You Dance (Turbans)
9. Shifting, Whispering Sands (Rusty Draper)
10. Someone You Love (Nat Cole)

San Francisco, Calif.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose (Mitch Miller)
4. Moments To Remember (Four Lads)
5. Tina Marie (Perry Como)
6. Seventeen (Fontanes)
7. Bonnie Lassie (Ames Bros.)
8. Suddenly A Valley (G. Grant)
9. Ain't That A Shame (Boone)
10. Bible Tells Me So (D. Cornell)

New Orleans, La.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. You Are My Love (J. James)
4. Only You (Platters)
5. He (Al Hibbler)
6. Yellow Rose (Desmond/Miller)
7. Shifting, Whispering Sands (Rusty Draper)
8. No Arms (Georgie Shaw)
9. Forgive My Heart (Nat Cole)
10. Tina Marie (Perry Como)

Boston, Mass.

1. Love Is Many-Splendored (Four Aces)
2. Moments To Remember (Four Lads)
3. Autumn Leaves (R. Williams)
4. He (Al Hibbler)
5. Sweet Kentucky Rose (Kallen)
6. How Many Others (D. Roman)
7. Black Denim Trousers (Cheers)
8. You Are My Love (J. James)
9. I Hear You Knockin' (Storm)
10. Yellow Rose Of Texas (Miller)

Denver, Colo.

1. Shifting, Whispering Sands (Rusty Draper)
2. Autumn Leaves (Williams/Allen)
3. Love Is Many-Splendored (Four Aces)
4. Suddenly There's A Valley (Jo Stafford)
5. Moments To Remember (Four Lads)
6. Black Denim Trousers (Cheers)
7. Yellow Rose (Mitch Miller)
8. Bonnie Lassie (Ames Bros.)
9. Tina Marie (Perry Como)
10. He (Hibbler/McGuire)

Cleveland, Ohio

1. Autumn Leaves (R. Williams)
2. At My Front Door (El Dorados)
3. Moments To Remember (Four Lads)
4. It's Almost Tomorrow (Dream Weavers)
5. Love Is Many-Splendored (Four Aces)
6. Daddy-O (Bonnie Lou)
7. He (Al Hibbler)
8. Bonnie Lassie (Ames Bros.)
9. Yellow Rose (Mitch Miller)
10. It's Obdacious (B. Johnson)

Seattle, Wash.

1. I Hear You Knockin' (Storm)
2. Autumn Leaves (R. Williams)
3. Why Don't You Write Me (Snooky Lanson)
4. Suddenly A Valley (G. Grant)
5. Moments To Remember (Four Lads)
6. Sixteen Tons (T. Ernie Ford)
7. Burn That Candle (Cues)
8. Yellow Rose (Mitch Miller)
9. Death Of An Angel (Donald Woods)
10. Love Is Many-Splendored (Four Aces)

Cincinnati, Ohio

1. Autumn Leaves (R. Williams)
2. Only You (Platters)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Shifting, Whispering Sands (Rusty Draper)
6. Yellow Rose (Mitch Miller)
7. He (Al Hibbler)
8. You Are My Love (J. James)
9. Sixteen Tons (E. Ernie Ford)
10. Black Denim Trousers (Cheers)

Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Shifting, Whispering Sands (Rusty Draper)
3. You Are My Love (J. James)
4. I Hear You Knockin' (Storm)
5. Amukiriki (Paul & Ford)
6. Someone On Your Mind (Champ Butler)
7. Sixteen Tons (T. Ernie Ford)
8. Only You (Platters)
9. You Win Again (Paulettes)
10. Moments To Remember (Four Lads)

Atlanta, Ga.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Someone You Love (Nat Cole)
5. He (Al Hibbler)
6. Yellow Rose (Mitch Miller)
7. Only You (Platters)
8. It's Almost Tomorrow (Dream Weavers)
9. Tina Marie (Perry Como)
10. Shifting, Whispering Sands (Billy Vaughn)

New Label "Bally"

CHICAGO—Bally—one of the leading labels in the coin-operated amusement-equipment industry—will soon bow as a record label according to announcement by Ray Moloney, president of Bally Manufacturing Company, this city, one of the world's largest producers of coin-operated games and rides, and guiding spirit of the newly organized Bally Recording Corporation with headquarters at 203 N. Wabash Avenue, Chicago.

"Our carefully developed plans to manufacture records under the 'Bally' label are now completed," Moloney said, "and our first release—by a top instrumentalist with a unique orchestral and vocal background—is scheduled for immediately after January 1, 1956.

"Although we definitely intend to go places in the record-business, as we have in the game-business, our policy will be somewhat different from standard waxing policy. Instead of putting out discs on a program of regular weekly or bi-monthly releases, our policy will be that, whenever we have a record or two with real merit and worthy of national release, we shall proceed with the release—and not until then. In this way we can concentrate on a choice item or two at a time with undivided attention—and push to make each 'Bally' release an outstanding success and a moneymaker for distributors, retail dealers and juke-box operators.

"Present plans also call for an occasional album-release—usually of a specialized nature, not general to the point of being competitive to the industry as a whole. In each case, however, special merchandising plans will accompany each release.

"While I am well aware of the tremendously competitive nature of the record-business, I am convinced that the discriminating independent has a great opportunity, provided that he does not set out to overload the market with quantity instead of quality. Although several 'Bally' records now in the works are naturals for really important volume, the 'Bally' policy will emphasize, not quantity but quality—quality in selections, quality in arrangements, quality in renditions and quality in manufacture."

Teenage Coupling

NEW YORK—Marvin Holtzman, A & R Head of Epic Records, is trying a psychological twist in the coupling of the latest Dolores Hawkins release.

One side is a fast jump side, "Growin' Up," in which Miss Hawkins describes with great jubilation the joy of a teenager growing up. On the flip, Dolores Hawkins, with great dramatic intensity, sings a tender ballad in which the wedding ceremony is the theme.

"As everyone knows," said Holtzman, "a teen-age girl is a conflict of emotions. She is, at one and the same time, a tomboyish, exuberant youngster and a sentimental, romantically inclined star gazer."

Correction!

NEW YORK—The November 5 issue, record review section, listed The Lancers' "Alphabet Rock" on Coral as a "B" rating and a Cash Box "Best Bet." The correct rating should have been "B+" and "Best Bet."

"Alphabet Rock" is published by Monument Music.

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Louis Armstrong
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HARMS, INC.

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Santa Claus Is Comin' To Town
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"ROCK-A-BEATIN' BOOGIE"
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"DOGFACE SOLDIER"
recorded by
RUSS MORGAN Decca
JOE LIPMAN Ork & Chorus MGM
STEPHEN MAKE Band Original
published by
SHAWNEE PRESS, INC.
1270 - 6th Ave. (Rm. 507) N. Y.

Web Label Re-activated

NEW YORK—Walter Web, head of Web Music Publishing Co., manufacturers of the extensive line of Web Pre-Recorded Background Music Tapes, is reactivating his Web Label with four sides to be released November 10th.

Charles Lang Dies

NEW YORK—Charles Lang, general professional manager of Fred Fisher Music, died on Monday, October 31.

Lang, in the music business for over 45 years, started as sales manager for J. W. Stern. He then headed his own firm, Bibo-Lang, which he eventually sold to Stasny Music.

Lang became connected with Broadway Music where he was responsible for the revival of "You Made Me Love You," "I'll Be With You In Apple Blossom Time," and others.

Just prior to his final affiliation with Fisher Music, Lang went into business with Harry James, which partnership lasted until 1943.

Lang was also treasurer of the Music Publisher's Contactmen Union and was on the election board at ASCAP.

Surviving are his widow, daughter and two grandchildren.

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 IT'S NO. 1 NATIONALLY!
 IT'S "HANDS OFF"

JAY McSHANN'S ORK
 WITH PRISCILLA BOWMAN
 VEE-JAY 155

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b/w
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 VEE-JAY 159

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"HE DON'T LOVE YOU"
 B/W

"YES, SHE'S GONE"
 Dusty Brown
 PARROT 820

"FINE GIRLS"
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Happy Threesome



PITTSBURGH — Jose Ferrer and his wife Rosemary Clooney were recent guests on the Joe Deane Show over KQV, Pittsburgh. They're shown here with Deane, who spins records from 4 to 6 p.m. week days on the CBS outlet.

SAVOY SAVOY

Hits A Poppin'
 "I'D LOVE TO LOVE YOU"
 "ANNA MAE"
 BROWNIE MCGHEE Savoy 1177
 "DOODLE I LOVE YOU"
 "SITTIN' IN THE DARK"
 NAPPY BROWN Savoy 1176
 "IMAGINATION"
 "OPEN YOUR HEART"
 JIMMY SCOTT Savoy 1174

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"RED HOT AND CHILI MAC"
 B/W

"SOMEWHERE OVER THE RAINBOW"
 THE MOROCCANS
 UNITED 193

"SPIDER'S WEB"
 B/W

"MEAN TO ME"
 TAB SMITH
 UNITED 195

UNITED RECORD CO.
 5052 S. Cottage Grove Avenue
 Chicago, Illinois

new BIGHITS!

1 "Don't Take Your Love"
 THE CALYANES # 371

2 "Edna"
 THE MEDALLIONS # 364

3 "This Must Be Paradise"
 DON JULIAN'S MEADOWLARKS # 372

New Releases

4 "All I Ask Is Love"
 HELEN HUMES # 374

5 "You're Heavenly"
 THE SAIGONS # 375

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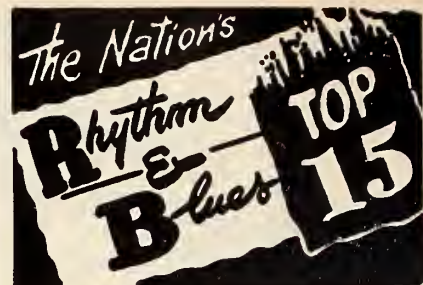
'TACOS FOR TWO'

1303

★

REAL RECORDS

1486 N. Fair Oaks, Pasadena, Calif.
 RYan 1-6609



		Pos. Last Week
1	ONLY YOU Platters (Mercury 70633)	1
2	AT MY FRONT DOOR El Dorados (Vee-Jay 147)	2
3	I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)	3
4	ALL BY MYSELF Fats Domino (Imperial 5357)	4
5	DON'T START ME TALKIN' 'Sonny Boy' Williamson (Checker 824)	6
6	ALL AROUND THE WORLD Little Willie John (King 4818)	7
7	MAYBELLENE Chuck Berry (Chess 1604)	5
8	HANDS OFF McShann & Bowman (Vee-Jay 155)	11
9	PLAY IT FAIR Lavern Baker (Atlantic 1075)	9
10	BLACKJACK Ray Charles (Atlantic 1076)	12
11	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	14
12	ADORABLE Drifters (Atlantic 1078) Colts (Vita 112)	13
13	30 DAYS Chuck Berry (Chess 1610)	—
14	GOOD ROCKIN' DADDY Etta James (Modern 962)	—
15	HE Al Hibbler (Decca 29660)	—

THE CASH BOX RHYTHM N' BLUES Ramblings

NEW YORK:

Bobby Blue Bland, Duke recording artist, shows his versatility in his latest release with a wailing, driving blues, "Woke Up Screaming," backed with "You Or None," a sweet, sentimental item. . . .



THE DRIFTERS

Atco seems to be on the verge of a hit with "You Tickle Me Baby" by The Royal Jokers. The deck has broken big in Detroit and is starting to move in several other areas. Another that has the Atlantic biggies smiling broadly is the flipside of "Adorable," "Steamboat," by the Drifters. "Adorable" shooting up the National charts and already a hit, is now getting competition from its coupling. Many cities are starting to ask for "Steamboat"—so it looks like a double sided smash. . . . "Crazy For You," by The Heartbeats on Hull Records, continues to zoom in the New York, New Jersey areas and it looks like the platter is about to break into the charts. . . . Al Silver and Jack Angel, Herald Records, feel that "When You Dance" by The Turbans is across the hump and is now a hit. The deck has reached a staggering total of sales in Detroit and is now also a hit in Pittsburgh,

Boston and Chicago, with definite signs of real action in any number of additional cities. Also looking up for the Herald label is a new release by the Sunbeams, "Come Back Baby" and "Tell Me Why." . . . George Lorenz, (WKBW-Buffalo, N. Y.), tells us he is getting a good reaction to "How Come" by Mr. Bear on Groove. . . . Chris Powell and The Blue Flames do the old standard, "Chinatown," on their newest Groove release. The flip is a rocker, "Goodbye Little Girl," that should appeal to the teen-agers. . . . Savoy has a new Jimmy Scott release. Jimmy does the oldie, "Imagination" and a tender ditty "Why Don't You Open Your Heart." . . . Henry Stone in town. Henry seen about with Jerry Wexler, Ahmet Ertegun, Irv Marcus, Phil Chess, Alan Freed. . . . Irv Marcus, Peacock Records, racing around town, too busy to stop for a cup of coffee. . . . Joe Sinshiemer, Allen Distributing, Richmond, Va., also in town for a couple of days. . . . Al Hibbler set to do two Ed Sullivan TV shows. One on November 13 when he will sing "He" and "Unchained," and the other on January 8. In addition he will appear with Sullivan in the latter's new flic for Warner Bros. John Gilliland (KCUL-Ft. Worth, Texas) sends in his top ten compiled on the "Man on the Beat" show. 1) Convicted, Oscar McLollie; 2) At My Front Door, El Dorados; 3) Red Hot & Chili Mac, Moroccos; 4) Only You, The Platters; 5) Witchcraft, Spiders; 6) All Around the World, Little Willie John; 7) 30 days, Chuck Berry; 8) Rock Boom Boom, Thunderbirds; 9) Adorable, Drifters; 10) Home on Alcatraz, Rolling Crew. Randy H. Gretes (WITJ-Ithaca, N. Y.) reports his top ten as follows: 1) Maybellene, Chuck Berry; 2) Only You, Platters; 3) Why Don't You Write Me, The Jacks; 4) At My Front Door, El Dorados; 5) All By Myself, Fats Domino; 6) Feel So Good, Shirley & Lee; 7) Don't Start Talking, "Sonny Boy" Williamson; 8) Ain't It A Shame, Pat Boone; 9) Play It Fair, Lavern Baker; 10) Rock Around The Clock, Bill Haley.



THE SPIDERS

CHICAGO:



CHUCK BERRY

Here is Len Allen's latest report on "The Spider Web," a United waxing: "It's hitting big in Chi, Cleveland, Philly, St. Louis and Kansas City." Allen and Smitty, his aide-de-camp, discussing the tune "Red Hot And Chili Mac." Originally ordered a few hundred and were quickly caught short. "Now" Smitty says, "I had to rush extra pressings to meet demand." . . . LaVerne Buckner, Eastern artist, ready for cuttings in Chi. Reported to be showing promise as blues warbler. . . . Best R & B stars, we hear from some bigwigs in field, come from St. Louis, Memphis and New Orleans. Claim this is because of traditional blues feeling out there. But these days, they add, other parts of nation producing stars, too. . . . Lenny Chess at peak of enthusiasm over "30 Days" by Chuck Berry. "Out in Nashville, f'rinstance," says Lenny, "deejay Gene Noble will tell you he's had more requests for '30 Days' than any other song." Berry opens at Regal here 11/28. Phil Chess gone Eastward. Will keep his eyes open for new artists. . . . Abner of Vee-Jay says the Spaniels are on thither tour. Set for Philly, Washington, New York. And El Dorados ("At My Front Door") may accept Los Angeles bid for services soon. . . . Distrib Hy Frumkin notes that Shirley and Lee started "slow but sure, picking up speed right along." The duo's new one looks good. Frumkin back from West Coast, where he visited suppliers and diskeries. "Greeted here on my return," he says, "with plenty of orders." . . . George and Ernie Leaner of United Distribs rushing about. No time for social affairs. "Hard to keep up with the demand," they report. . . . Freddy Garrett of station WOPA has DJ show at Kitty Kat lounge. Rendezvous for many R & B fans. . . . Three new tunes on Al Benson's Parrot label. Al's plenty enthused. The main sides are, "You Said You Love Me" by The Orchids; "He Don't Love You" by Dusty Brown and "Fine Girls" by J. B. Lenore. . . . Oscar McLollie's "Convicted" is showing action," according to Milt Salstone of M & S Distrib. Milt also reports Norman Granz's new Volume 17 of "Jazz at the Philharmonic" selling good. . . . Moroccons turned "Somewhere Over The Rainbow" into R & B seller. . . . Dandeliers were guests of honor at the Larry Wynn show at Basin St. Lounge.



THE DANDERLIERS

LOS ANGELES:



OSCAR McLOLLIE

Bill Ballance will pinch hit for Zeke Manners on his KFVB "Rhythm and Happies" show while Zeke and his wife vacation in Europe. . . . Dinah Washington opens at the downtown Paramount theatre this week and then does a weekend date at the 54 Ballroom. Dinah has a great new release out in "I'm Lost Without You Tonight" which looks as though it could be a big pop record. . . . Fats Domino packed them in at the 54 Ballroom last weekend and will probably end up breaking his own record. His new Imperial release of "Poor Me" is off to a fast start. . . . Jim Warren reports that he has three big ones going for him in "Witchcraft" by the Spiders, "Convicted" by Oscar McLollie and "Play It Fair" by Lavern Baker. . . . Helen Humes, who recently signed with Dootone Records, leaves Nov. 6 for a three week tour of Australia with the Red Norco Trio. . . . Hunter Hancock was the busiest man in town last week. In addition to doing his daily 1 to 4 KPOP show, he exceed three shows a day at the Downtown Paramount Theatre. . . . Effie Smith cut her first sides for Vita Records last week. . . . Saul Bahari of Modern Records back in town after a very successful Eastern business trip. . . . Mercury Records presented Hunter Hancock with a gold record for making "Only You" by The Platters a hit. . . . Friends wish a speedy recovery to Mike Gradny—hospitalized last week. . . . "Why Don't You Write" by The Jacks still selling in great strength.



THE JACKS

JAZZ JOTS

The Tigany inaugurated an interesting new policy of modern jazz and a modern art exhibit last week. Opening the first show was the new Shelly Manne group which consists of Stan Williamson, trumpet; LeRoy Vinegar, Bass, Bill Holman, tenor; Russ Freeman, piano; and Manne. Included in the first art exhibit were William Claxton's original photos used in the Jazz West Coast book. . . . Chico Hamilton and his quintet are filling in for Shorty Rogers on his off night at the Strollers in Long Beach. . . . Ella Fitzgerald opened Nov. 4 at the Flamingo in Las Vegas. . . . Herald Records signed Sol Yaged, clarinet star who went to Hollywood to teach Steve Allen how to handle the clarinet for his Benny Goodman role.



Bobby Blue Bland
"WOKE UP SCREAMING"

b/w

"YOU OR NONE"

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singing
"JUST JESUS"
b/w
"DOING FOR JESUS"
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"MY JESUS IS ALL THE WORLD TO ME"
b/w
"WORK ON PRAY ON"
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Thanks DJ's
For Making These
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"CONVICTED"

Oscar
McLollie
Mod. 970

"GOOD ROCKIN' DADDY"

Etta James
Mod. 962

"HANDS OFF"

Donna
Hightower
RPM 445

"DO YOU LOVE ME?"

Young Jesse
Mod. 973

"THIS EMPTY HEART"

The Jacks
RPM 444

Modern RECORDS RPM
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THE CASH BOX

in
NEW YORK CITY

in
CHICAGO

in
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- 1 ONLY YOU
Platters
(Mercury 70633)
- 2 I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)
- 3 AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- 4 PLAY IT FAIR
Lavern Baker
(Atlantic 1075)
- 5 ALL BY MYSELF
Fats Domino
(Imperial 5357)
- 6 ADORABLE
Drifters
(Atlantic 1078)
Colts (Vita 112)
- 7 CRAZY FOR YOU
Heartbeats
(Hull 711)
- 8 HANDS OFF
McShann & Bowman
(Vee-Jay 155)
- 9 I KNOW I WAS
WRONG
Barons
(Imperial 5359)
- 10 I CONCENTRATE
ON YOU
Dinah Washington
(Mercury 70694)

- ONLY YOU
Platters
(Mercury 70633)
- HANDS OFF
McShann & Bowman
(Vee-Jay 155)
- DON'T START ME
TALKIN'
"Sonny Boy" Williamson
(Checker 824)
- HOW COME MY DOG
DON'T BARK
Prince Partridge
(Crest 1006)
- I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)
- ALRIGHT, OKAY,
YOU WIN
Basie & Williams
(Clef 89152)
- BLACKJACK
Ray Charles
(Atlantic 1076)
- WHY DON'T YOU
WRITE ME
Jacks
(RPM 428)
- I CONCENTRATE
ON YOU
Dinah Washington
(Mercury 70694)
- TOO LATE
Little Walter
(Checker 825)

- FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)
- PLAY IT FAIR
Lavern Baker
(Atlantic 1075)
- ONLY YOU
Platters
(Mercury 70633)
- BLACKJACK
Ray Charles
(Atlantic 1076)
- DON'T START ME
TALKIN'
"Sonny Boy" Williamson
(Checker 824)
- CRAZY FEELING
Etta James
(Modern 962)
- POOR ME
Fats Domino
(Imperial 5369)
- AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)

in
DETROIT

in
NEWARK

in
MERIDAN, MISS.

- 1 ONLY YOU
Platters
(Mercury 70633)
- 2 ALL AROUND
THE WORLD
Little Willie John
(King 4818)
- 3 AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- 4 GOOD ROCKIN' DADDY
Etta James
(Modern 962)
- 5 DON'T START ME
TALKIN'
"Sonny Boy" Williamson
(Checker 824)
- 6 MAYBELLENE
Chuck Berry
(Chess 1604)
- 7 TEN LONG YEARS
B. B. King
(RPM 437)
- 8 I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)
- 9 WALKING THE BLUES
Dupree & Bear
(King 4812)
- 10 THE WAY YOU DOG
ME AROUND
Diablos
(Fortune 518)

- ONLY YOU
Platters
(Mercury 70633)
- FEEL SO GOOD
Shirley & Lee
(Aladdin 3289)
- AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)
- I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)
- ADORABLE
Colts (Vita 112)
Drifters (Atlantic 1078)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- HE
Al Hibbler
(Decca 29660)
- THE WEDDING
Solitaires
(Old Town 1014)
- I KNOW I WAS
WRONG
Barons
(Imperial 5359)
- BLACKJACK
Ray Charles
(Atlantic 1076)

- ALL AROUND
THE WORLD
Little Willie John
(King 4818)
- MAYBELLENE
Chuck Berry
(Chess 1604)
- ONLY YOU
Platters
(Mercury 70633)
- DON'T START ME
TALKIN'
"Sonny Boy" Williamson
(Checker 824)
- ALL BY MYSELF
Fats Domino
(Imperial 5357)
- I HEAR YOU KNOCKIN'
Smiley Lewis
(Imperial 5356)
- TOO LATE
Little Walter
(Checker 825)
- AIN'T IT A SHAME
Fats Domino
(Imperial 5348)
- I GOTTA HAVE YOU
McPhatter & Brown
(Atlantic 1078)
- AT MY FRONT DOOR
El Dorados
(Vee-Jay 147)

THE CASH BOX



in
PHILADELPHIA

in
LOS ANGELES

in
ST. LOUIS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1 **PLAY IT FAIR**
Lavern Baker
(Atlantic 1075)
- 2 **ZINDY LOU**
Chimes
(Specialty 555)
- 3 **LILY MAEBELLE**
Valentines
(Rama 171)
- 4 **'DEVIL THAT I SEE**
Penguins
(Mercury 7073)
- 5 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 6 **HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 7 **HE**
Al Hibbler
(Decca 29660)
- 8 **I'M SO GLAD**
Mickey & Sylvia
(Rainbow 316)
- 9 **I CONCENTRATE ON YOU**
Dinah Washington
(Mercury 70694)
- 10 **TEARS IN MY EYES**
Dreamers
(Grand 131)

- ADORABLE**
Colts
(Vita 112)
- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- CONVICTED**
Oscar McLallie
(Modern 970)
- TRUE LOVE**
Ermines
(Loma 701)
- EMILY**
Turks
(Money 211)
- WITCHCRAFT**
Spiders
(Imperial 5366)
- ONLY YOU**
Platters
(Mercury 70633)
- DON'T TAKE YOUR LOVE FROM ME**
Calvanes
(Dootone 371)
- I KNOW I WAS WRONG**
Barons
(Imperial 5359)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)

- HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- ONLY YOU**
Platters
(Mercury 70633)
- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- TOO LATE**
Little Walter
(Checker 825)
- FORGIVE MY HEART**
Nat "King" Cole
(Capitol 3234)
- BLACKJACK**
Ray Charles
(Atlantic 1076)
- HE**
Al Hibbler
(Decca 29660)

Coming Up In R & B

"WITCHCRAFT"

Spiders
(Imperial 5366)

Decca Re-Signs Jeri Southern

NEW YORK—Milt Gabler, Decca Records' A&R Director, announced this week that vocalist Jeri Southern had been re-signed to the diskery. Miss Southern first joined the label in September, 1951. In the past several years she has developed into an artist of quite some stature, and her recordings have become standard catalog sellers. The vocalist is currently playing leading spots all over the country. Her latest on Decca is a brand new 12-inch LP "The Southern Style".

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"Dark Of Night"

b/w "WITHOUT A WORD OF GOODBYE"
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"Heavenly Angel"

b/w "SWEET GIRL"
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b/w

"I'm Gonna Do Right"

by **CROWN PRINCE**
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b/w

"You Won't Be Needin' Me No More"

by **LARRY BIRDSONG**

EXCELLO # 2064

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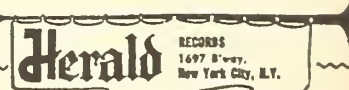
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THE TURBANS

HERALD # 458



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XMAS DITTY WITH A BEAT

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in
DALLAS

in
SAVANNAH

in
MEMPHIS

- 1 **AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- 2 **ALL BY MYSELF**
Fats Damina
(Imperial 5357)
- 3 **MARY LOU**
Young Jesse
(Modern 961)
- 4 **MAYBELLENE**
Chuck Berry
(Chess 1604)
- 5 **THOSE LONELY, LONELY NIGHTS**
Johnny "Guitar" Watson
(RPM 436)
- 6 **GOOD ROCKIN' DADDY**
Etta James
(Modern 962)
- 7 **TEN LONG YEARS**
B. B. King
(RPM 437)
- 8 **DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- 9 **I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- 10 **ALL AROUND THE WORLD**
Little Willie John
(King 4818)

- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- DON'T TAKE IT SO HARD**
Earl "Connelly" King
(King 4780)
- WHY DON'T YOU WRITE ME**
Jacks
(RPM 428)
- FEEL SO GOOD**
Shirley & Lee
(Aladdin 3289)
- ONLY YOU**
Platters
(Mercury 70633)
- ALL BY MYSELF**
Fats Damina
(Imperial 5357)
- LOVE HAS JOINED US TOGETHER**
McPhatter & Brown
(Atlantic 1078)
- BLACKJACK**
Ray Charles
(Atlantic 1076)
- EVERY DAY**
Basie & Williams
(Clef 89149)
- IT'S LOVE, BABY**
Brooks & Gaines
(Excello 2056)

- AT MY FRONT DOOR**
El Dorados
(Vee-Jay 147)
- DON'T START ME TALKIN'**
"Sonny Boy" Williamson
(Checker 824)
- ALL AROUND THE WORLD**
Little Willie John
(King 4818)
- GOOD ROCKIN' DADDY**
Etta James
(Modern 962)
- I HEAR YOU KNOCKIN'**
Smiley Lewis
(Imperial 5356)
- HANDS OFF**
McShann & Bowman
(Vee-Jay 155)
- 30 DAYS**
Chuck Berry
(Chess 1610)
- GREENBACKS**
Ray Charles
(Atlantic 1076)
- WALKING THE BLUES**
Dupree & Bear
(King 4812)
- ONLY YOU**
Platters
(Mercury 70633)

RHYTHM 'N BLUES REVIEWS

⊙ A AWARD & SLEEPER	⊙ G GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

TONY ALLEN

(Specialty 560)

B+ "NITE OWL" (2:40) [Venice BMI—T. Allen] Tony Allen and The Champs come up with a really strong entry here. It's a slow beat wailing side with Allen turning in a strong chanting performance. Good gimmick is the hoot-hoot of the owl. Strong beat. Watch this deck very carefully. It has solid commercial appeal.

B "I" (2:40) [Venice BMI—T. Allen] The flip is another strong side. A pretty, slow beat ballad, effectively presented. It may step out on its own. Two top sides—both offering hit qualities.

ZILLA MAYS

(Groove 0127)

B+ "RIGHT NOW" (2:37) [Flip & Skip BMI—Taylor, Kirkland] Zilla Mays rocks out with a sexy middle beat jump side. The gal gives it every squeal and vocal gimmick at her command. Good commercial deck.

B "COME BACK TO ME" (2:50) [Berkshire BMI—Chuck Willis] Miss Mays does an abrupt about face and waxes soft and dramatic as she chants a slow, romantic blues ballad. Emotional performance.

ROLLING CREW

(Aladdin 3301)

B+ "HOME ON ALCATRAZ" (2:06) [Gallo Otis BMI—Cleo Page] Rolling Crew chants a middle beat rocker about Johnny Jones' arrival at Alcatraz. His downfall came about because he had a girl that liked the best of everything. Infectious beat and story make this a potent offering.

B "CRYIN' EMMA" (2:08) [Gallo Otis BMI—Cleo Page] Another rocking wax of the same tempo. Good backer-upper, though it lacks the extra appeal of "Home On Alcatraz."

MARVIN AND JOHNNY

(Modern 968)

B "WILL YOU LOVE ME" (2:15) [Modern BMI—Ling] Marvin and Johnny join voices and deliver a middle beat ditty in which they appeal to the fem to "love me." Deck jumps and the result is an ok wax.

C+ "SWEET DREAMS" (2:45) [Modern BMI—Ling] The pair etch a slow blues ballad of the flip that fails to come up to the "Love Me" side.

THE BELVEDERES

(Baton 217)

B "PEPPER-HOT BABY" (2:05) [Sheldon BMI—Alicia Evelyn] The Belvederes cover the pop hit with a driving version well chanted that comes out an exciting wax. It has the mood the kids want and it should capture a good sale.

B "WE TOO" (2:47) [Dare BMI—Harold Little] The Belvederes couple with a melodic ballad sweetly done. The group swings gently through the pretty for an engaging wax. Two good sides.

THE CASH BOX

★ AWARD O' THE WEEK ★

"POOR ME" (2:13)

[Commodore BMI—Domino, King]

"I CAN'T GO ON" (2:14)

[Commodore BMI—Domino, Bartholomew]

FATS DOMINO

(Imperial 5369)



FATS DOMINO

● Poor Fats Domino is utterly

dejected as he sings of his misery caused by woman troubles. "Poor Me" is a middle beat rhythm blues chanted by Fats with deep feeling. The melody is simple and pleasing and Domino's chanting is pure simplicity, flavored with Fats' inimitable styling. Currently one of the hottest artists available, this deck will receive immediate attention—and that's all it needs. The flip, "I Can't Go On," is a southern styled blues with a rocking beat. Deck jumps and Domino gives it a sparkling treatment. It's of the Maybellene school. Good side, though we look to "Poor Me" for the action.

"THE SEVENTH SON" (2:45)

[Arc BMI—W. Dixon]

"LUCINDA" (2:41)

[Arc BMI—B. Martin]

WILLIE MABON

(Chess 1608)



WILLIE MABON

● Willie Mabon mixes romance with his mystical powers in his

latest release, "The Seventh Son." Mabon sounds gleefully threatening in a light hearted vein as he tells his girl he can foresee what the future holds, he can raise the dead—and he can make her fall into his arms. A middle beat bouncer with an intriguing lyric and a good delivery. Mabon has a strong piece of material here and it should be his best in some time. The flip, "Lucinda," is a slow beat ditty about his "messin' around" gal. Item is delivered in the narrative-sing fashion Mabon has had so much success with. It's "The Seventh Son" for hit action.

SAX MAN BROWN

(Meteor 5024)

B "SAX SYMPHONIC BOOGIE" (2:42) [Met BMI—L. Leslo] Sax Man Brown drives out a wild sax treatment of a quick beat ditty that raises the blood pressure. Raucous jump wax.

C+ "FLAMING BLUES" (2:44) [Met BMI—L. Leslo] Brown blows a blue mood item with a rocking beat. Good listening.

PAPA LIGHTFOOT

(Aladdin 3304)

C "JUMPIN' WITH JARVIS" (2:15) [Alexander Lightfoot] Papa Lightfoot drives out a quick beat southern flavored instrumental jump with a lead harmonica carrying the ball.

C+ "BLUE LIGHTS" (2:35) [Aladdin BMI—Alexander Lightfoot] Another instrumental side of middle beat tempo. Similar sound and treatment.

THE SPARKS OF RHYTHM

(Apollo 481)

B "HURRY HOME" (2:58) [Bess BMI—Jones, Edmonds] The Sparks of Rhythm glide softly through an ear pleasing melodic plea asking her to 'hurry home.' The mood of the piece is sweet and sentimental with a high falsetto lead carrying the tune. Should command attention.

B "STARS ARE IN THE SKY" (2:28) [Bess BMI—Barksdale, Edmonds] The Sparks up the tempo on the flip and jump merrily through a quick beat rhythm side. Infectious piece of wax performed with lift. Two good sides.

BILLY CLARK

(Keynote 111)

C+ "HOGMOUTH" (2:10) [Theme Music BMI—Billy Clark] Billy Clark and his orchestra move through a middle beat rhythm instrumental with a good sound and beat. Good, restrained jump wax.

B "BC'S BOUNCE" (2:35) [Theme Music BMI—Billy Clark] Billy Clark ups the tempo on the reverse and comes up with a more exciting hunk o' wax. Good saxwork on both decks and the general quality of orking is top-notch. This deck rocks with a driving tempo and bubbly effect.

MEL WILLIAMS

(Federal 12241)

B+ "SEND ME A PICTURE BABY" (2:32) [Valjo BMI—George Cosgrove] Mel Williams sings a unique sounding love blues with a stimulating beat that should capture attention, spins and sales.

B "LITTLE SCHOOL GIRL" (2:26) [Gallo Otis BMI—Johnny Green] Williams warbles a warm love ballad with charm and simplicity. It is a moving, melodic etching that will appeal to many. Two ok decks.

DONNA HIGHTOWER

(RPM 445)

B+ "HANDS OFF" (2:38) [Tollie BMI—Bowman, McShann] The tune, currently zooming all over the country, is given a strong cover version by Donna Hightower. Donna is bound to get a good sale on the strength of her treatment, but the mercurial take off of the original makes it a rough task for any later "Hands Off" releases. Could be very strong in areas not yet covered by the competition.

B "RIGHT NOW" (2:41) [Modern BMI—Hightower, Davis] Donna Hightower backs with a slow beat wailing blues with deep emotion. Melodic wax with good possibilities.

THE CASH BOX

Rhythm 'N Blues BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "NITE OWL" Tony Allen Specialty 560
- ★ "HANDS OFF" Donna Hightower RPM 445
- ★ "SHIRLEY" The Empires Wing 90023
- ★ "THIS MUST BE PARADISE" Don Julian Dootone 372

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

The Cash Box
RHYTHM 'N BLUES REVIEWS

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

THE CASH BOX
SLEEPER OF THE WEEK

"HOME AT LAST" (2:41)
[R T BMI—Rudy Toombs]

"NEED YOUR LOVE SO BAD" (2:14)
[Jay & Cee BMI—Willie John]

LITTLE WILLIE JOHN
(King 4841)

● Little Willie John follows his "All Around The World" with a strong two sider, "Home At Last" and "Need Your Love So Bad." We lean ever so slightly to "Home At Last" for the chart deck. It is a middle beat southern blues story of Willie's little country girl. Willie wails with convincing sincerity against a simple band backing. Deck should take off. The flip, "Need Your Love So Bad," is a slow blues of Willie's urgent need for love. Willie John handles the blues with a dramatic intentness that holds the listener. Two good sides, with an edge for "Home At Last."

"ALWAYS LOOK UP" (2:42)
[Tee Pee Music ASCAP—James, Beal, Smith]

"LET'S START ALL OVER AGAIN" (2:13)
[Sophisticate BMI—Johnson]

NOLAN LEWIS
(Atco 6058)

● Atco's threat to Hamilton and Hibbler is unveiled with his first release for the diskery. Nolan Lewis sings "Always Look Up," a dramatic, folk-religious ballad strikingly, but simply. Lewis' straight handling of the item is beautifully countered by the use of strings and choral group. Moving wax that is in the vein of current demands. This could establish Lewis as a star immediately. Deck is the type of material that will be bought in both the r & b and pop markets. The flip, "Let's Start All Over Again," is a slow ballad performed effectively by Lewis. The romantic teeners will gush over it—tho we feel it does not reach the level attained by "Always Look Up."

THE EMPIRES
(Wing 90023)

● **"I WANT TO KNOW" (2:18)**
[Munson BMI—Cooper, Kirkland] The Empires blend beautifully on a slow ballad pretty. Tune is winning, the group smooth and the lead distinctive. Good side and it could bring a good reaction.

● **"SHIRLEY" (2:56)** [Munson] The Empires bounce lightly through a middle beat rhythm piece in which they proclaim their feelings for "Shirley." The group works very well together and their delivery of the happy item makes it a potent contender for the charts.

DON JULIAN and The Meadowlarks
(Dootone 372)

● **"THIS MUST BE PARADISE" (2:39)** [Dootsie Williams—Dootsie Williams] Don Julian and The Meadowlarks follow up their "Heaven and Paradise" with a similar piece of material. The group blends softly on the feathery melody for an easy to listen to side. Should grab a good piece of action.

● **"MINE ALL MINE" (2:35)** [Dootsie Williams—Don Julian] Julian and The Meadowlarks rock out with a jump blues on the flip and the result is a better than average wax.

THE PEARLS
(Atco 6057)

● **"YUM YUMMY" (2:18)** [Progressive BMI—Clowney, Angelo, Calhoun] The Pearls sway rhythmically to a middle beat bounce with cute lyrics. Fair deck.

● **"SHADOWS OF LOVE" (2:44)** [Progressive BMI—Guyton, Clowney, Angelo] The Pearls come up with the stronger side in this slow beat blues ballad. Deck has a haunting beauty accentuated by the smart singing performance of the group. Good and moving job by the lead.

SPIRITUAL

LUCY SMITH SINGERS
(States 1554)

● **"JESUS LOVER OF MY SOUL" (2:40)** [Traditional] The Lucy Smith Singers collaborate on a swinging syncopated spiritual. The voices blend beautifully against a simple instrumental background.

● **"JESUS LOVER OF MY SOUL" (2:40)** [Traditional] The Singers offer a slow inspirational tune on the flip. Moving reading.

THE KAISER SINGERS
(Tuxedo 903)

● **"KEEP BELIEVING" (2:43)** [Martin & Morris — Jackson] Janet Jordan leads The Kaiser Singers through a quick beat gospel tune. It is done with an exciting reading and should grab off a share of the spiritual business.

● **"THIS MAY BE MY LAST TIME" (2:49)** [P.D.] A similar piece of material handled in similar manner.

THE GOSPEL CONSOLATORS
(Big Town 125)

● **"SENDING UP MY TIMBER" (2:52)** [4 Star Sales BMI—Joseph Dumas] The Gospel Consolators move with restraint through a slow, dramatic religious number. The steady beat maintained by the group gives the deck dramatic impact. Good side.

● **"THERE'S A GOD IN HEAVEN" (2:15)** [4 Star Sales BMI—Arr. Joseph Dumas] The flip is a syncopated quick beat religious story offered with a good blend of voices.

"Lucky 7 Blues Show"
Opens At Apollo Prior
to Nationwide Tour

NEW YORK — Universal Attractions' first large package, under the title 'Lucky 7 Blues Show', opened last weekend at the Apollo Theatre in this city, for a seven day stand, from where it will embark on a nationwide tour that will keep the crew busy on a series of one-nighters thru December 1.

The seven star show features Jack Dupree & Mr. Bear (King Records); Earl "Connelly" (King Records); Little Willie John (King Records); Little Georgie Smith (RPM Records); Marie Knight (Decca); Otis Williams and his group (King) and Hal "Cornbread" Singer (Coral).



CHECKER 826

"IT AIN'T NO SECRET"
(WHAT MY BABY CAN DO)
b/w

"WHY DO I LOVE YOU LIKE I DO"
Jimmy Witherspoon

CHECKER 825

"TOO LATE"
Little Walter

CHECKER 824

"DON'T START ME TALKIN'"
Sonny Boy Williamson

CHESS 1608

"SEVENTH SON"
Willie Mabon

CHESS 1607

"COME TO ME BABY"
b/w

"DON'T MESS WITH MY BABY"
Howling Wolf

CHESS 1610

"30 DAYS"
(TO COME BACK HOME)
Chuck Berry



Breaking Big On
GROOVE
a Product of Radio Corporation of America

Piano Red
"GORDY'S ROCK"
G/4G-0126

Mr. Bear
"HOW COME"
G/4G-0125

NEW RELEASES

Zilla Mays
"COME BACK TO ME"
b/w

"RIGHT NOW"
G/4G-0127

Chris Powell and The Blue Flames
"CHINATOWN"
b/w

"GOODBYE LITTLE GIRL"
G/4G-0128

GROOVE RECORDS
155 EAST 24th ST.
NEW YORK, N. Y.



THE CASH BOX



Congratulates The Nation's Country Disk Jockeys On Their
4th ANNUAL COUNTRY DISK JOCKEY FESTIVAL

Held In Conjunction With

**The 30th Anniversary Of
WSM's GRAND OLE OPRY**

WELCOME

To The

DISK JOCKEY FESTIVAL



JOHN H. DeWITT, Jr.

All of us at WSM are happy to welcome you to the Fourth Annual Disk Jockey Festival in celebration of the thirtieth anniversary of the Grand Ole Opry. We hope you will make yourself at home here in the center for Country Music and enjoy the week-end with the more than a thousand fellow-enthusiasts of Opry music.

We appreciate having heard from so many of you and are glad to know how much the previous Festivals have helped you in your work; and how much the contacts with Opry Stars and other artists, the record people, music publishers, and fan club representatives have added to your own shows throughout the year. The Festival Program this year is again designed to offer more material and new ideas which we hope will be beneficial during the coming year. We thank you for your interest in Country Music and you will always be welcome at the Festival and at WSM.

WSM extends a special Thank You to THE CASH BOX. We are honored to have an issue devoted to our station and the Nation's No. 1 Country Music Show, the Grand Ole Opry.

John H. DeWitt, Jr.
President
WSM, Incorporated

Just concluded engagement at the Palace Theatre, New York City . . . and here to entertain you on Grand Ole Opry ABC-TV coast-to-coast, Saturday, November 12th, Happy Convention, DJ's.

THE DEAN OF GRAND OLE OPRY STARS...

ROY ACUFF

and his Smokey Mountain Boys...
... NOW *on* **DECCA RECORDS**



First release . . .

"CRAZY WORRIED MIND"

c/w

"ALONG THE CHINA COAST"



WSM
GRAND OLE OPRY
WSM-TV

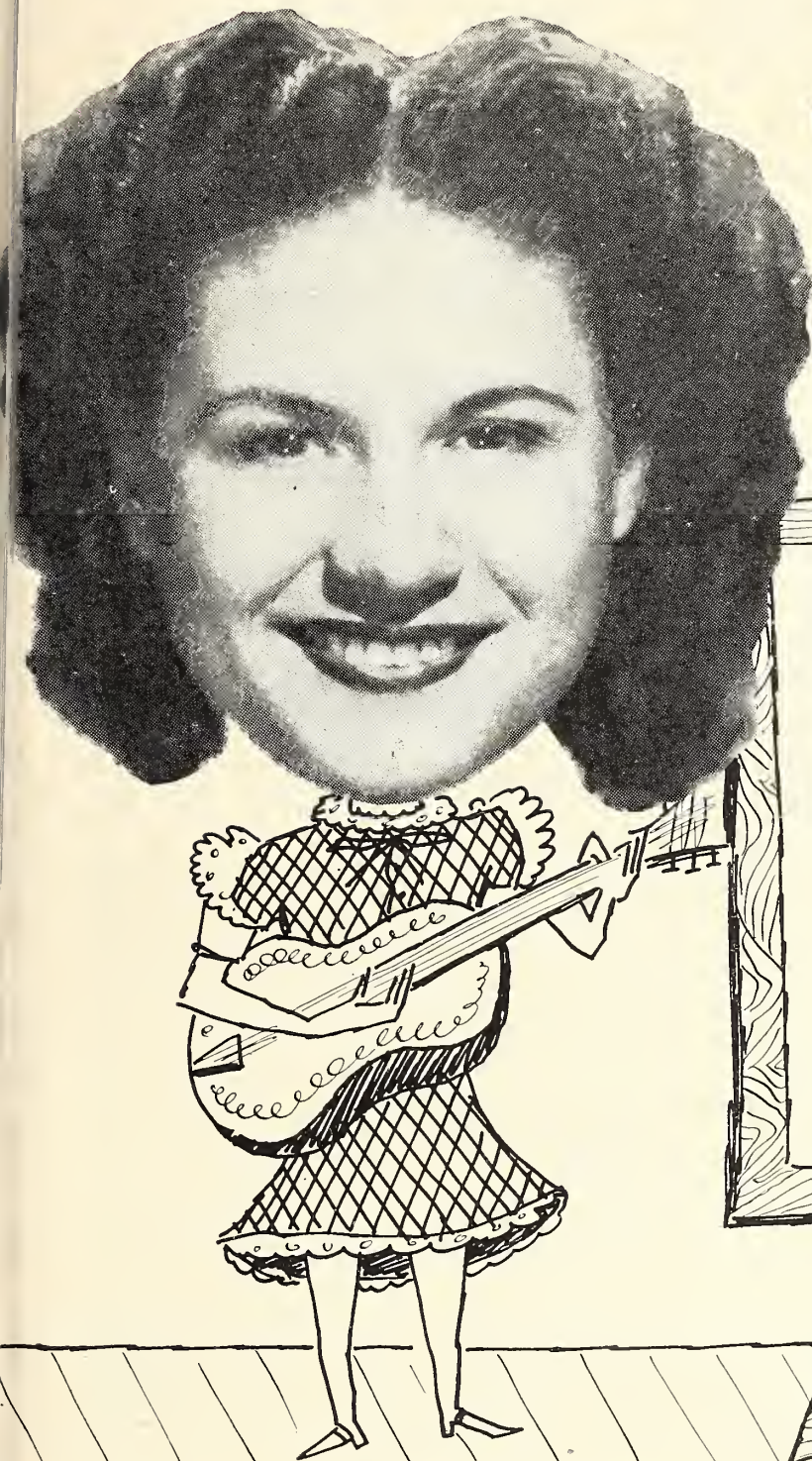
COMING SOON
A GREAT NEW COUNTRY DUET
ROY ACUFF & KITTY WELLS!
TOGETHER ON DECCA THEY'RE TERRIFIC.

Just concluded engagement at the Palace Theatre,
New York City . . . and here to entertain you
on Grand Ole Opry ABC-TV coast-to-coast,
Saturday, November 12th, Happy Convention, DJ's.

#1 QUEEN OF AMERICA'S FOLK SINGERS

KITTY WELLS

Just released...



**"ON THE LONELY
SIDE OF TOWN"**

c/w

**"I KISSED YOU
MY LAST TIME"**

Decca 29728



**DECCA
RECORDS**

WSM
GRAND OLE' OPRY
WSM-TV

Exclusive Management:
FRANKIE MORE
226 DONELSON PIKE
NASHVILLE 14 TENNESSEE
Phone: Donelson 118W

Just concluded engagement at the Palace Theatre, New York City . . . and here to entertain you on Grand Ole Opry ABC-TV coast-to-coast, Saturday, November 12th, Happy Convention, DJ's.

COUNTRY MUSIC'S #1 VOCAL GROUP...

JOHNNIE and JACK

featuring their latest.

**"WEARY
MOMENTS"**

c/w

"SOS"

RCA Victor 20/47-6295



WSM
GRAND OLE OPRY
WSM-TV

THANKS TOO FOR
"SO LOVELY, BABY"

Exclusive Management:
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226 DONELSON PIKE
NASHVILLE 4 TENNESSEE
Phone: Donelson 118W



Be Sure To Meet
THE CASH BOX STAFF
 At The
ANDREW JACKSON HOTEL
 During The
Disk Jockey Festival
November 10-12

*Thank You Dee Jays
 Gratefully*

JIM REEVES

NOW ON WSM GRAND OLE OPRY-WSM-TV

Current Release

**"I'VE LOVED A LOT
 IN MY TIME"**

(Valley Publishers)
 c/w

"JIMBO JENKINS"

(Tree Music)
 RCA VICTOR 20/47-6274



Happy Anniversary WSM
 Grand Ole Opry

Bookings through:
 WSM ARTIST SERVICE BUREAU



M-G-M's CORRAL of C&W HITS!

SHEB WOOLEY
ARE YOU SATISFIED?
and
HUMDINGER

MGM 12114 78 rpm
K 12114 45 rpm

MARVIN
RAINWATER
TENNESSEE
HOUN' DOG
YODEL
and
TEA BAG ROMEO

MGM 12090 78 rpm
K 12090 45 rpm

BUD DECKELMAN
LET'S DO IT UP BROWN
and
WHAT'S THE USE TO
TAKE YOU BACK AGAIN

MGM 12083 78 rpm
K 12083 45 rpm

AUDREY WILLIAMS
LITTLE BOSEPHUS
(Hank Williams, Jr.)
and
WINDOWS OF THE PAST

MGM 12082 78 rpm
K 12082 45 rpm

BILLY WORTH
HONEY, DON'T YOU
MISS ME
and
WHY DON'T YOU
LEAVE US ALONE

MGM 12117 78 rpm
K 12117 45 rpm

MR. and MRS.
SUNSHINE
(Carl and Jane Swanson)
ALONG THE CHINA
COAST
and
TWO CAR GARAGE

MGM 12100 78 rpm
K 12100 45 rpm

RAY HANEY
WALKING THE BLUES
and
TATERED OUT

MGM 12062 78 rpm
K 12062 45 rpm

THE CROSSROADS
QUARTET
THE FOURTH MAN
and
I'VE HEARD ABOUT
A CITY

MGM 12099 78 rpm
K 12099 45 rpm

Thanks Disk Jockey from
M-G-M's... C&W Artists



M-G-M RECORDS

THE GREATEST NAME IN ENTERTAINMENT.

701 SEVENTH AVE., NEW YORK 19, N.Y.

Hillbilly Day Celebration



NASHVILLE, TENNESSEE—Billy Worth, talented young artist for MGM Records is shown above as he entertained the huge crowd at the Madison, Tennessee, Hillbilly Day Celebration. Worth was featured in a large cast which included talent from The Grand Ole Opry and other large shows. The Celebration is a major event in Tennessee and attracts crowds numbering in the thousands each year . . . some coming from as far away as Maine. After the performance Worth left to fill a week of personals.

Skyrocketing



SLIM WHITMAN & RAY BARTLETT

NASHVILLE, TENN. — Ray Bartlett is managing a man who probably causes more talk in Britain these days than Princess Margaret and Peter Townsend. Only 28 years old, he is the personal manager of Slim Whitman.

In one year with Whitman, the country music artist has moved from KWKH in Shreveport to WSM's Grand Old Opry, has moved to the top in record sales, and is about to make a tour of England.

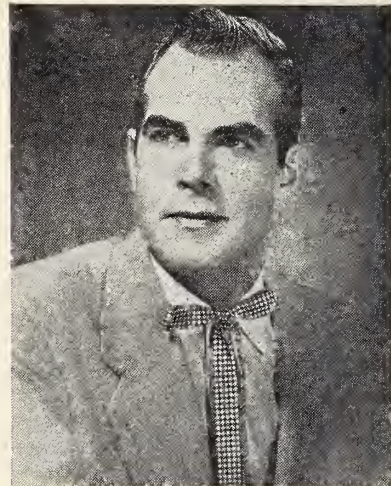
Bartlett is a former announcer on the Louisiana Hayride, and as such had the privilege of introducing Whitman to the airwaves. In all, he has spent 13 years in radio.

Whitman has enjoyed the distinction of being in the number one spot for 14 weeks in England's "top ten." His best-selling tunes there, "Rose Marie," and "Indian Love Call," also have enjoyed top popularity in Australia, South Africa, New Zealand, Belgium and Sweden. He is going strong now in Canada, where he has toured twice this year.

Bartlett and Whitman will leave on the European tour in February, on a swing arranged through the Lew and Leslie Grade Agency of New York City and London. He should arrive about the time his two newest releases, "Song of the World," and "You Have My Heart," are hitting the top.

Whitman joined the Opry on October 29th. It was a great conquest for Bartlett.

Manages Three



BOB FERGUSON

NASHVILLE — Bob Ferguson is Manager of three of the brighter lights in country music: Ferlin Huskey (Capitol), Lee Emerson (Columbia), and more recently Harvie June Van (King). He also handles the reins for Ferlin's friend, Simon Crum.

Before becoming a manager some 18 months ago, Bob was a well-known West Coast DJ at radio station KWSC, Pullman, Washington. He also booked and promoted some of the first country music shows in that area, and is credited with doing much of the building of country music in the northwest. He took his BS degree at Washington State in 1954.

Bob is never one to seek the spotlight for himself and has many times turned down opportunities for personal publicity in favor of publicity for one of his artists. Although he operates in the background, he is already known as an able manager; he is the youngest in Nashville.

Bob makes it a point to keep in close touch with the industry, and gives immediate attention to all correspondence received from the field. His chief interest lies in the full development of Ferlin, Lee and Harvie June, as country music artists. His busy office is located at 319 7th Ave., N., Nashville, Tennessee.

Faron's First Full Length Feature for Republic Pictures

WORLD PREMIERE of
"HIDDEN GUNS"

Starring

FARON YOUNG

Bruce Bennett

Richard Arian

John Carradine

JUST
RELEASED



The Sheriff captures Two Big Ones!!
"IT'S A
GREAT LIFE"

(If You Don't Weaken)

and

"FOR THE
LOVE
OF A
WOMAN
LIKE YOU"



Record 3258

PRESS RELEASE

GREETINGS DISC JOCKEY'S
SEE YOU AT THE CONVENTION AND THE WORLD
PREMIER OF "HIDDEN GUNS".....
DOCTOR'S ORDERS PERMITTING.....
CONGRATULATIONS WSM GRAND OLE OPRY ON
THEIR 30 th ANNIVERSARY... *Faron*

FARON YOUNG, INC., Hubert Long, (Vice-Pres.) (Gen. Mgr.) 319 Seventh Avenue, North, Nashville, Tennessee

HIT... HIT... HIT...

3 Powerful NEW Releases

"MY WORLD IS YOU"

B/W

"Fool 'Em & Leave 'Em Alone"

Jimmy Dean

MERCURY 70745



"HELP ME LORD"

B/W

"Lookin' For A City"

T. Tommy

MERCURY 70744



"YES, IT'S TRUE"

B/W

"I'm Right, You're Wrong"

Benny Martin

MERCURY 70731



THE CASH BOX Reports THE NATION'S BIG 10 Country JUKE BOX TUNES

POS. LAST WEEK

- 1 LOVE, LOVE, LOVE 3
Webb Pierce (Decca 29662; 9-29662)
- 2 ALL RIGHT 2
Faron Young (Capitol 3169; F3169)
- 3 I DON'T CARE 1
Webb Pierce (Decca 29480; 9-29480)
- 4 JUST CALL ME LONESOME 6
Eddy Arnold (RCA Victor 20-6198; 47-6198)
- 5 THAT DO MAKE IT NICE 4
Eddy Arnold (RCA Victor 20-6198; 47-6198)
- 6 SATISFIED MIND 5
Porter Wagoner (RCA Victor 20-6105; 47-6105)
Red & Betty Foley (Decca 29526; 9-29526)
Jean Shepard (Capitol 3118, F3118)
- 7 CATTLE CALL 7
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
- 8 IF YOU WERE ME
Webb Pierce (Decca 29662; 9-29662)
- 9 YONDER COMES A SUCKER 8
Jim Reeves (RCA Victor 20-6200; 47-6200)
- 10 WHY, BABY, WHY
George Jones (Starday 202)



MEET THESE GREAT ARTISTS AT THE FOURTH ANNUAL NATIONAL DISK JOCKEY FESTIVAL IN NASHVILLE NOV. 11-12 ANDREW JACKSON HOTEL • MERCURY SUITE #501 CHICAGO 1, ILLINOIS

Country Star Visits Factory



BLOOMFIELD, N. J.—MGM Records newest country and western discovery Marvin Rainwater visited the record company's factory in Bloomfield, New Jersey, by special request from the employees who were anxious to meet the folk singer in person. While at the factory Marvin marveled at the process involved in manufacturing disks. He's shown inspecting a copy of his latest, "Tennessee Houn' Dog Yodel."

WSM Festival Clinic For D-Js

NASHVILLE, TENN.— Nearly a thousand country music disc jockeys will be in Nashville this weekend to attend the fourth annual Disc Jockey Festival. It will be a big weekend, but a lot more than a holiday.

The present-day disc-jockey, especially the C&W D-J, is a specialist. The country music jock frequently has no staff duties, often he is a performer himself. In all cases, he must know much about the kind of music he plays, its origin, its significance, and the people who write and sing it.

With this in mind, WSM's D-J get-together is designed to help familiarize D-J's with the personalities behind the hits. The record spinners will meet and learn to know the leading country music artists, plus song writers, music publishers, and the record folks, too.

Everyone who is anyone in the C&W field will be in Nashville for the Disc Jockey Festival. Recording artists, record company officials, disc jockeys, fan club representatives, song writers and publishers will swap ideas, suggestions, and criticisms not only in

semi-formal panel discussions, but also in the informal atmosphere of luncheons, receptions, dinners, and dances.

WSM has been roundly praised for its contribution to country music, over and above its leadership with the Grand Ole Opry.

Capitol Records' Glenn E. Wallichs wired, "You can be proud of the fact that your show has been a prime factor in the growth and popularity of all country music."

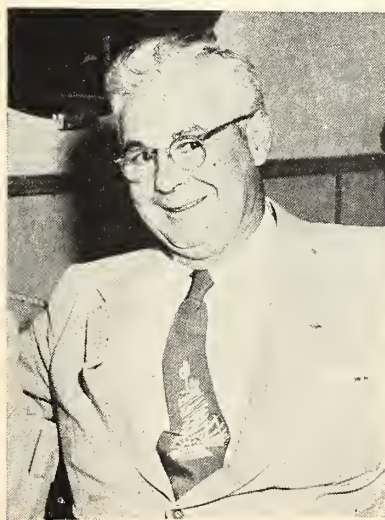
Sheriff Ed Smith, Greenwood, S. C. disc jockey, wrote after last year's Festival, "I can promise you that only an act of God can keep me away next year."

Skeets Yaney, MGM artist from St. Louis, penned, "I sure won't miss it (the Festival) ever."

"I wouldn't miss it for anything," said Bill Benoit, of Bennettsville, S. C.

Apparently everyone feels the same. The registration at the 1955 Festival should easily reach the 1,000 mark.

Hard Working Manager



DEWEY MOUSSON

men in the country music field; Jimmy Dickens. And, he has the added distinction of having managed Little Jimmy for seven years, which is a long tenure of office in the management field.

Just a few weeks ago, Mousson added another top name to his personal management, that of Del Wood, of "Down Yonder" fame.

Working with Mousson, Jimmy Dickens has played to audiences in all forty-eight states and six provinces of Canada. He also has entertained the armed forces overseas.

It is not surprising that Dewey has made a success of the business. He is a hard working veteran of 26 years in the managerial capacity, having operated one of Nashville's leading downtown theaters prior to his entry into Country music. His vast experience includes periods as a motion picture producer and cameraman.

Despite his many years in the trade, Dewey Mousson has a young and friendly face which belies his experience.

NASHVILLE, TENN.— Dewey Mousson has the distinction of managing one of the smallest and loudest

THANKS DEEJAYS

for
all
your
plays!



CHET ATKINS

Christmas Carols
Jingle Bells

20/47-6314

RCA VICTOR





Welcome to Our Grand Ole Opry's 30th Anniversary

Greetings

TO MY VERY GOOD FRIENDS . . . THE DISK JOCKEYS OF AMERICA!

Don't Wait —
"THIRTY DAYS"
 to
"ANSWER THE PHONE"
 Decca 29731

ERNEST TUBBS

Exclusive Management

GABE TUCKER

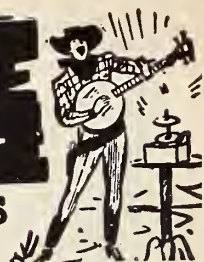
417 BROADWAY Phone 42-2288
 NASHVILLE 4, TENNESSEE



THE CASH BOX

Country Disk Jockey

REGIONAL RECORD REPORTS



- COUSIN JOHN—RHYTHM RANCH**
 WNEB—Worcester, Mass.
1. Love, Love, Love (W. Pierce)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Yonder Comes A Sucker (Jim Reeves)
 4. Yellow Rose Of Texas (Tubb)
 5. It's A Great Life (F. Young)
 6. Don't Tease Me (Carl Smith)
 7. Here Today, Gone Tomorrow (Browns)
 8. Don't Point Your Finger (Jim Wilson)
 9. Born To Be Happy (H. Snow)
 10. I Thought I'd Never Fall In Love (Jimmy Newman)

- HENRY TUCK**
 WREV—Reidsville, N. C.
1. Satisfied Mind (P. Wagoner)
 2. Don't Blame The Children (Huskey & Coon Creek Girls)
 3. Go Back You Fool (F. Young)
 4. There She Goes (C. Smith)
 5. The Owl And I (H. Snow)
 6. Just Call Me Lonesome (Eddy Arnold)
 7. I Don't Care (Webb Pierce)
 8. I Thought Of You (Shepard)
 9. Here Today, Gone Tomorrow (Browns)
 10. Mixed-Up Medley (Wilburns)

- DAVE WALSHAK**
 KCTI—Gonzales, Tex.
1. Yellow Rose Of Texas (Tubb)
 2. God Was So Good (Newman)
 3. Love, Love, Love (W. Pierce)
 4. Learning To Love (M. Lynn)
 5. Let 'em Talk (Jimmy Work)
 6. When I Stop Dreaming (Louvins)
 7. Richest Man (Eddy Arnold)
 8. Here Today, Gone Tomorrow (Browns)
 9. Kiss The Baby Goodnight (Charlene Arthur)
 10. Jimbo Jenkins (Jim Reeves)

- TOM EDWARDS**
 WERE—Cleveland, Ohio
1. I Don't Care (Webb Pierce)
 2. All Right (Faron Young)
 3. Satisfied Mind (Wagoner/Foley)
 4. Love, Love, Love (W. Pierce)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. Just Dropped In (Carl Smith)
 7. So Lovely Baby (Rusty & Doug Johnny & Jack)
 8. Hawke-Eye (Bobby Lord)
 9. Don't Blame The Children (Huskey & Coon Creek Girls)
 10. I Forgot To Remember (Elvis Presley)

- COUSIN JOHNNY SMALL**
 WNLC—New London, Conn.
1. Lost To A Stranger (Brown)
 2. Satisfied Mind (P. Wagoner)
 3. Lovesick And Sorrow (Brown)
 4. Each Season Changes You (Lee & Cooper)
 5. I Don't Care (Webb Pierce)
 6. Daddy, You Know What (Jim Wilson)
 7. Just Call Me Lonesome (Eddy Arnold)
 8. Cat Came Back (Lee Moore)
 9. Yonder Comes A Sucker (Jim Reeves)
 10. The Owl And I (H. Snow)

- JIM WILSON**
 WAVE—Louisville, Ky.
1. Just Call Me Lonesome (Eddy Arnold)
 2. I Just Dropped In (C. Smith)
 3. Love, Love, Love (W. Pierce)
 4. All Right (Faron Young)
 5. I Stole My Neighbor's Wife (Tommy Downs)
 6. I Guess I'm Crazy (T. Collins)
 7. Beautiful Lies (Jean Shepard)
 8. When I Stop Dreaming (Louvins)
 9. Mainliner (Hank Snow)
 10. Sweet Kentucky Rose (Foley)

- CARL STUART**
 WVOM—Boston, Mass.
1. Yellow Rose Of Texas (Tubb)
 2. Yonder Comes A Sucker (Jim Reeves)
 3. I Don't Care (Webb Pierce)
 4. Sixteen Tons (T. Ernie Ford)
 5. Satisfied Mind (P. Wagoner)
 6. It's A Great Life (F. Young)
 7. Don't Blame The Children (Huskey & Coon Creek Girls)
 8. All Right (Faron Young)
 9. Just Call Me Lonesome (Eddy Arnold)
 10. Why, Baby, Why (G. Jones)

- POP'S COUNTRY STORE**
 WXGI—Richmond, Va.
1. I Don't Want It On My Conscience (Ray Price)
 2. When I Stop Dreaming (Louvins)
 3. Each Season Changes You (Lee & Cooper)
 4. Sixteen Tons (T. Ernie Ford)
 5. Cry, Cry, Cry (Strength/Cash)
 6. Just Call Me Lonesome (Eddy Arnold)
 7. Love, Love, Love (Pierce/Reed)
 8. Eat, Drink And Be Merry (Porter Wagoner)
 9. Robber (Dick Williams)
 10. Cry, Baby, Cry (Dave Dudley)

- RANDY H. GRETES**
 WITJ—Ithaca, N. Y.
1. Just Call Me Lonesome (Eddy Arnold)
 2. I Don't Care (Webb Pierce)
 3. All Right (Faron Young)
 4. Cattle Call (Eddy Arnold)
 5. Yonder Comes A Sucker (Jim Reeves)
 6. Love, Love, Love (W. Pierce)
 7. Kentuckian (Eddy Arnold)
 8. Let The Light Shine On Me (Martha Carson)
 9. That Do Make It Nice (Arnold)
 10. Baby Be Mine (Davis Sisters)

- SHERIFF TEX DAVIS**
 WCMS—Norfolk, Va.
1. Most Of All (H. Thompson)
 2. Blue Lifetime (Curtis Gordon)
 3. Let's Play House (E. Presley)
 4. Love, Love, Love (W. Pierce)
 5. We Could (Jimmy Dickens)
 6. Cry, Cry, Cry (Bill Strength)
 7. I'm Glad I Got To See You (Hank Snow)
 8. Yonder Comes A Sucker (Jim Reeves)
 9. I Thought Of You (Shepard)
 10. Robber (Dick Williams)

- F. M. SMITH**
 WBKH—Hattiesburg, Miss.
1. Sixteen Tons (T. Ernie Ford)
 2. Why, Baby, Why (G. Jones)
 3. You Don't Have To Be A Baby (T. Ernie Ford)
 4. Yonder Comes A Sucker (Jim Reeves)
 5. Yellow Rose Of Texas (Tubb)
 6. Pepper-Hot Baby (J. Tubb)
 7. Don't Blame The Children (Huskey & Coon Creek Girls)
 8. Hillbilly's Deck Of Cards (Simon Crum)
 9. Sag, Drag And Fall (King and Five Strings)
 10. Dream Train (Del Wood)

- DAN LARKIN**
 WAAT—Newark, N. J.
1. That Do Make It Nice (Arnold)
 2. Just Call Me Lonesome (Eddy Arnold)
 3. Love, Love, Love (W. Pierce)
 4. I Don't Care (Webb Pierce)
 5. Satisfied Mind (P. Wagoner)
 6. All Right (Faron Young)
 7. Mixed-Up Medley (Wilburns)
 8. Cattle Call (Arnold and Winterhalter)
 9. Yonder Comes A Sucker (Jim Reeves)
 10. There's Poison in Your Heart (Kitty Wells)

- "UNCLE" LEN ELLIS**
 WJOB—Hammond, Ind.
1. Satisfied Mind (P. Wagoner)
 2. All Right (Faron Young)
 3. I Don't Care (Webb Pierce)
 4. Mixed-Up Medley (Wilburns)
 5. Maybellene (Marty Robbins)
 6. That Do Make It Nice (Eddy Arnold)
 7. Love, Love, Love (W. Pierce)
 8. My Heart, My Heart (Jack Bradshaw)
 9. I'm Glad I Got To See You (Hank Snow)
 10. It's A Great Life (F. Young)

- "NERVOUS NEPHEW" NED NEEDHAM**
 WMOP—Ocala, Fla.
1. Why, Baby, Why (G. Jones)
 2. Mixed Up Medley (Wilburns)
 3. Love, Love, Love (W. Pierce)
 4. Eat, Drink And Be Merry (P. Wagoner)
 5. I've Lived A Lot In My Time (Jim Reeves)
 6. I Thought Of You (Shepard)
 7. It's A Great Life (F. Young)
 8. Sixteen Tons (T. Ernie Ford)
 9. Hunky Dory (Merle Travis)
 10. Standing At The End Of The World (H. Hawkins)

- JIMMY SIMPSON**
 WKMT—Kings Mountain, N.C.
1. Love, Love, Love (W. Pierce)
 2. Dear Mr. Brown (F. Huskey)
 3. Here Today, Gone Tomorrow (Browns)
 4. I Don't Want It On My Conscience (Ray Price)
 5. A Million Miles from Here (Ernest Tubb)
 6. Lonesome Record (G. Morgan)
 7. I've Lived A Lot In My Time (Jim Reeves)
 8. It's A Great Life (F. Young)
 9. Standing At The End Of The World (Duke and Douglas)
 10. Can I Be Dreaming (Rusty and Doug)

- BILL THORNTON**
 KRLW—Walnut Ridge, Ark.
1. Cry, Cry, Cry (Johnny Cash)
 2. If You Were Me (W. Pierce)
 3. I Forgot To Remember (Elvis Presley)
 4. Most Of All (H. Thompson)
 5. Sweet Lies (Lefty Frizzell)
 6. Look Around (Rusty & Doug)
 7. When I Stop Dreaming (Louvins)
 8. You Thought, I Thought (J. E. & M. Brown)
 9. House Of Sin (Slim Rhodes)
 10. Think It Over (W. Ballman)

- SMILIN' JIM'S WESTERN CARAVAN**
 WHAY—New Britain, Conn.
1. Here Today, Gone Tomorrow (Brown)
 2. Satisfied Mind (P. Wagoner)
 3. Mystery Train (Elvis Presley)
 4. Love, Love, Love (W. Pierce)
 5. All Right (Faron Young)
 6. Most Of All (H. Thompson)
 7. Forgot To Remember (Presley)
 8. Born To Be Happy (H. Snow)
 9. Don't Tease Me (C. Smith)
 10. Walking The Blues (Haney)

- JOE MORRIS**
 WAGS—Bishopville, S. C.
1. All Right (Faron Young)
 2. Love, Love, Love (W. Pierce)
 3. Temptation Go Away (Wilburns)
 4. When I Stop Dreaming (Louvins)
 5. I Don't Care (Webb Pierce)
 6. Don't Tease Me (Carl Smith)
 7. Here Today, Gone Tomorrow (Browns)
 8. Just Call Me Lonesome (Eddy Arnold)
 9. Satisfied Mind (Wagoner-Shepard-Foley)
 10. It's A Great Life (F. Young)

- LEE SUTTON**
 WWVA—Wheeling, W. Va.
1. Satisfied Mind (P. Wagoner)
 2. It Hurts To Cry Alone (Lee & Cooper)
 3. All Right (Faron Young)
 4. Just Call Me Lonesome (Eddy Arnold)
 5. Sweet Little Miss Blue Eyes (Ray Price)
 6. Most Of All (H. Thompson)
 7. Cry, Cry, Cry (B. Strength)
 8. I Wouldn't Hurt You (Jimmie Williams)
 9. Too Much (Sonny James)
 10. Each Season Changes You (Lee & Cooper)

- DEAN EVANS**
 WXOK—Baton Rouge, La.
1. Love, Love, Love (W. Pierce)
 2. That's How I Feel (R. Parker)
 3. Why, Baby, Why (G. Jones)
 4. Maybellene (Marty Robbins)
 5. Pencil And Paper Love (Wiley Barkdull)
 6. No, No John (Al Terry)
 7. When I Stop Dreaming (Louvins)
 8. Yellow Rose Of Texas (Tubb)
 9. I Can't Go Home Like This (Ray Price)
 10. If You Were Me (W. Pierce)

- UNCLE NICK BELL'S POTATO PICKERS**
 WGUY—Bangor, Me.
1. Just Call Me Lonesome (Eddy Arnold)
 2. Cattle Call (Eddy Arnold)
 3. Sixteen Tons (T. Ernie Ford)
 4. You're A Living Doll (Atcher)
 5. Pepper-Hot Baby (J. Tubb)
 6. They Accused Me (T. West)
 7. Wheel Hoss (Bill Monroe)
 8. Walking The Blues (Haney)
 9. Big Wheels Rollin' (Horton)
 10. Sag, Drag And Fall (King & Five Strings)

Everything But Sleep Skedded at D-J Confab

NASHVILLE, TENN.—Everything but sleep has been scheduled at the Fourth Annual Disc-Jockey Festival, this city, the weekend of November 12th. Planned by Bill McDaniel, WSM public relations director, the meeting of over 1,000 record spinners, country music artists, record people, music publishers, and song writers will conform to a rigid time-table in order to get all business done over a three-day span.

"Everything is on the agenda, except sleep," McDaniel said, "and we just won't have time for that".

The Festival officially begins Friday morning, November 11th, but many of the C & W jockeys will be in Nashville on Thursday for the two meetings of the Country Music Disc Jockey's association. Association President Nelson King, of WCKY, Cincinnati, expects a record turn-out. A banquet also will be given by the group.

After the Festival convenes with registration at 8 o'clock Friday morning, the delegates won't have the length of a guitar's demi-quaver to write home. WSM officials will welcome the group at 10 a.m. Friday and

special awards will be presented by Cash Box and others.

Delegates will be the guests of RCA Victor records at a Friday luncheon, and a disc jockey clinic will follow at 2 p.m.

Grand Ole Opry Stars will throw a big hoe-down Friday night.

Then Saturday morning at a bright and early 8 o'clock, Hill and Range Songs will treat everyone to "Breakfast at the Opry", WSM's hour-long a.m. radio show.

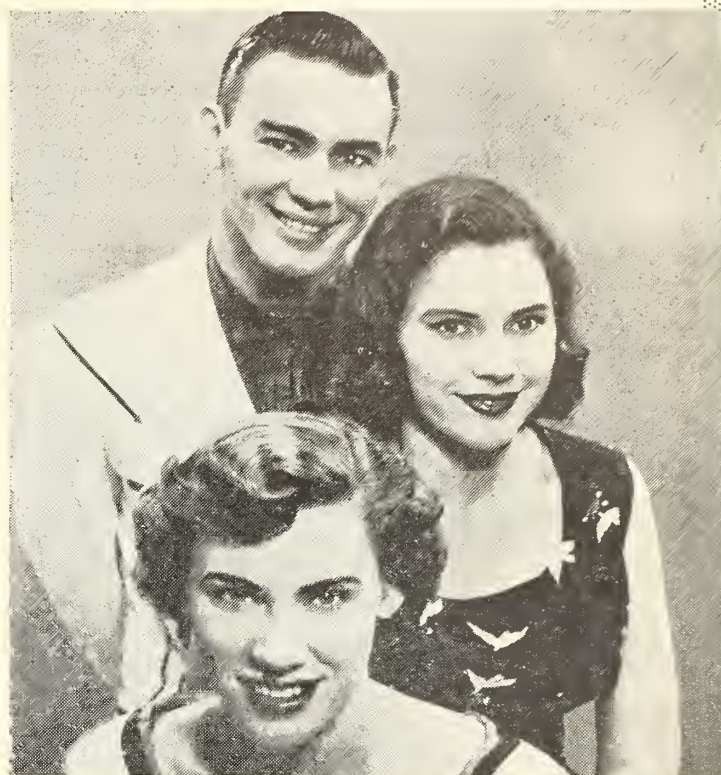
The tab for the Saturday luncheon will be grabbed by Columbia Records. WSM will be host at an afternoon reception and buffet, before the coast-to-coast Opry telecast at 7 p.m. Saturday night.

The 30th anniversary performance of the Grand Ole Opry comes next, at 8 p.m. That goes till midnight, when the Festival will roar to a conclusion at a midnight party given by Capitol Records.

In between the above times, there will be many open houses—and receptions given by persons and companies in the country music field.

Sleeping pills probably won't be needed Sunday night.

A **4** Way salute from the **3** of us, on your...
4th Annual DJ festival-



Jim Edwards & Maxine Brown with Bonnie

Singing

"HERE TODAY AND GONE TOMORROW"

c/w

"YOU THOUGHT I THOUGHT"

FABOR 126 (45-126)

HAPPY BIRTHDAY TO THE GRAND OLE OPRY

Featured On KWKH "Louisiana Hayride" Shreveport, La.

Schedule Disc Jockey Festival

THURSDAY

For Members of the Country Music Disc Jockey's Association Only

- 10:00 a. m.—Meeting
Andrew Jackson Hotel
- 2:00 p. m.—Meeting
Andrew Jackson Hotel
- 7:00 p. m.—Banquet
Andrew Jackson Hotel

FRIDAY

- 8:00 a. m.—Registration
Andrew Jackson Hotel
- 10:00 a. m.—Welcome and Awards
WSM, Studio C
- 12:00 noon—RCA Victor Luncheon
Andrew Jackson Hotel
- 2:00 p. m.—Disc Jockey Clinic
WSM, Studio C
- 8:00 p. m.—Grand Ole Opry Dance
Andrew Jackson Hotel
Given by Grand Ole Opry Artists

SATURDAY

- 8:00 a. m.—Breakfast at the Opry
Maxwell House
Hosted by Hill & Range Songs
- 12:30 p. m.—Columbia Records Luncheon
Maxwell House
- 4:00 p. m.—WSM Reception
Maxwell House
- 7:00 p. m.—Grand Ole Opry Television
Ryman Auditorium
- 8:00 p. m.—Grand Ole Opry
30th Anniversary Performance
Ryman Auditorium
- 10 p. m.-1 a. m.—Capitol Records' Midnight Party
Andrew Jackson Hotel

Panel discussions for Fan Club representatives
Friday morning and afternoon.
Informal open houses scheduled throughout Festival.

This is it...and

**THE CASH BOX
BULLSEYE of the WEEK**

Ernest Tubbs

has the country hit . . .

RIDE IT TO THE TOP

"PEPPER HOT BABY"

c/w

"WHO WILL IT BE"

DECCA 29720

My sincerest thanks for your loyal support... May your convention be a smash hit...



Exclusive Management
GABE TUCKER • 417 Broadway • Phone 42-2288 • Nashville, Tenn.

Headliners



OKLAHOMA CITY—Red Foley, headliner of the Ozark Jubilee and long time Decca recording star, was on hand recently in Oklahoma City, when the Automatic Music Distributors, Inc., of this city, displayed their new AMI model "G" multi-horn hi-fidelity juke box in their showroom. John Stewart, center, and Henry Hovenauer of AMI, are shown explaining the new machine to Foley.

Tubb New President Of Rodgers Memorial Foundation

HATTIESBURG, MISS. — Grand Ole Opry star, Ernest Tubbs, was elected President of the Jimmie Rodgers Memorial Foundation for the coming year at a meeting of directors last week.

Present at the meeting, along with Tubbs, was Mrs. Jimmie Rodgers, wife of the late Blue Yodeler, C. H. Phillips and Lester Williamson. The purpose of the meeting was to elect a president and to discuss plans for the Annual Jimmie Rodgers National Country Music Day, which is held each year on May 26.

The city of Meridian will be represented by Mr. Phillips. Meanwhile, Ernest Tubbs and Hank Snow, another of the first backers of the celebration, will meet with interested parties at the coming Disk Jockey Convention in Nashville this week to arrange for help and exploitation of the affair.

The English radio network, BBC, will carry a half-hour of the show, and the Armed Forces network will air an hour on its full strength network.

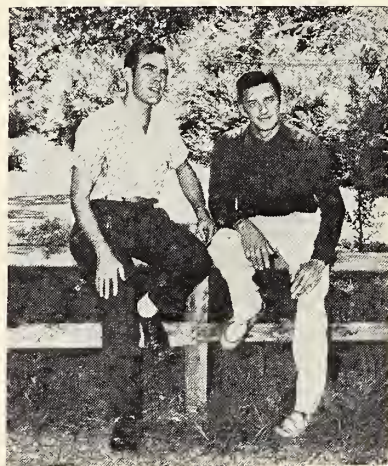
Proceeds from the show will go to the Foundation to further its cause.

In The Nick of Time



NASHVILLE, TENN.—A mistake like this couldn't happen . . . but it did, and the seriousness of the situation is reflected in the tense face of Capitol's Country A & R Chief, Ken Nelson. Details reveal that one Simon Crum, seated right, had been recording for Capitol without any contract. In fact, he wasn't even known to be on-the-label until the diskery discovered they had a hit on their hands in Simon's first release: "Cuzz Yore So Sweet." The commotion caused by the record set the wheels in motion, and Capitol sped Nelson on his way to seek out Crum and pen his name to a contract. Tension mounted, because all knew that the erratic Crum might do anything and the release date for "Hillbilly Deck Of Cards" and "Ohh I Want You," Simon's second, was drawing near. Luckily, he was located in Nashville where the pictured historic event took place. Simon used six pencils in signing the document which he later distributed to his close friends. Standing behind the pair is another Capitol artist, Ferlin Huskey, who is slightly bewildered by it all.

Confab On The Fence



NASHVILLE, TENN. — Artist Manager, Bob Ferguson, here confers with his new Columbia Records protege, Lee Emerson. Lee, who flew in from a booking in the northwest especially for the DJ Convention, is enjoying the late autumn sunshine of Nashville as the two discuss a heavy campaign of personals beginning at the close of the convention. Lee's first record, "You Call That Waitin'?" and "A Pair of Broken Hearts," is grabbing lots of attention for its authentic country sound and has the diskery doing a double-take on the new Virginia artist.

"As the weeks roll by since my visit to New York and the beginning of my Cash Box subscription, I get more and more value from each issue. Thank you so much for this mag that makes me a more effective jockey."

BOB KLOSS
WKWK and WTRF-TV
Wheeling, West Virginia



ROY ACUFF
Crazy Worried Mind
Along The China Coast
29748

REX ALLEN
I'm A Young Cowboy
The Last Round-up
29729

JERRY BYRD
Paradise Waltz
Sweet Corn
29646

JIMMIE DAVIS
When The Saviour Reached Down
For Me
I Was There When It Happened
29613

JIM EANES
There's No Place Like Home
Cotton Pickers Stomp
29536

FOGGY RIVER BOYS
Glory, Glory, Clear The Road
Yes I'm Satisfied
29631

RED & BETTY FOLEY
Croce Di Oro (Cross Of Gold)
Sweet Kentucky Rose
29704

WALLY FOWLER
In The Middle Of The Night
Higher On The Ladder
29659

RED GARRETT
Standing At The End Of The
World
Papa Joe's Place
29742

ROY HALL
Whole Lotta Shakin' Goin' On
All By Myself
29697

GOLDIE HILL
Ain't Gonna Wash My Face (For A
Month)
Why Don't You Let Me Go
29602

AUTRY INMAN
Look Over Your Shoulder
Blue Monday
29690

WANDA JACKSON
It's The Same World (Wherever
You Go)
Don't Do The Things He'd Do
29677

JIMMY & JOHNNY
Record Soon To Be Released



BILL MONROE
Wheel Hoss
Put My Little Shoes Away
29645

HANK PENNY
A Letter From Home
Bloodshot Eyes
29597

WEBB PIERCE
Love, Love, Love
If You Were Me
29662

KENNY ROBERTS
Record Soon To Be Released

MIMI ROMAN
Wrap It Up And Save It
My Tears Are Beginning To Show
29732

JIMMY SKINNER
Record Soon To Be Released

MONTANA SLIM
The Alpine Milkman
There's A Tree On Every Road
29671

RED SOVINE
Why Baby, Why
Sixteen Tons
29739

SUE THOMPSON
Record Soon To Be Released

MITCHELL TOROK
Marching My Blues Away
Country And Western
29661

ERNEST TUBB
Answer The Phone
Thirty Days
29731

JUSTIN TUBB
Pepper-Hot Baby
Who Will It Be
29720

JIMMY WAKELY
Record Soon To Be Released

CHARLIE WALKER
Only You, Only You
You Can't Get There From Here
29715

KITTY WELLS
I've Kissed You My Last Time
Lonely Side Of Town
29728

Thanks Country DJ's

FOR YOUR MANY SPINS PAST, PRESENT & FUTURE



TABBY WEST
They Accused Me
Chat-Chat-Chattanooga
29698



WILBURN BROTHERS
Look Around
You're Not Play Love
29747

SAMMY BARNHART
I Don't Want It On My Conscience
Blue Mountain Valley
29640

ARLIE DUFF
Pass The Plate Of Happiness Around
Take It Easy On Me
29589

WOODY MERCER
Record Soon To Be Released

BILLY MIZE
Record Soon To Be Released

RICKY RIDDLE
Record Soon To Be Released

DANCE-O-RAMA ARTISTS

MILTON BROWN	TEX WILLIAMS
BOB WILLS	GRADY MARTIN
SPADE COOLEY	BILLY GRAY
ADOLPH HOFNER	



...Thanks from Everybody at...

Thanks Deejays
You've been so
good to me—



Jimmy Newman

My Latest Dot Release

"GOD WAS SO GOOD"

c/w

"I THOUGHT I'D NEVER LOVE AGAIN"

DOT 1270; 45-1270

HAPPY ANNIVERSARY
WSM
GRAND OLE OPRY

FEATURED STAR OF
"LOUISIANA HAYRIDE"
KWKH
Shreveport, Louisiana

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SLICK NORRIS
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HIGHLANDS, TEXAS
Phone 3-1842



Jack Comer—Works Hard, Plays Hard

NASHVILLE, TENN.—Veterans in the country music business have quit writing Jack Comer's obituary and have moved over to make room for the man whose imagination and knack for promotion pushed Valley Publishers to one of the top publishers in the country and western field.

Comer's firm startled the trade in mid-1953 by coming up with the hit "Crying In The Chapel" less than a month after the Valley firm was founded and while the crepe-hangers still were arguing that a newcomer to the field had a small chance indeed of surviving. The instantaneous and spectacular success of "Crying In The Chapel", written by Texan Artie Glenn, changed the tenor of conversation around the studios and the record shops.

The fact that "Chapel" was recorded by some thirty artists representing all the major and some of the minor labels and later gained worldwide prominence on the Lucky Strike Hit Parade is a tribute to the promoting publisher as well as to Glenn, its creator. The song became the first since "Tennessee Waltz" to rank among the top ten in all of the three *Cash Box* charts—Country and Western, Popular, and Rhythm and Blues.

With abiding faith in his own ability to promote, Comer turned a deaf ear to other publishers who sought to buy out . . . or buy into . . . his song. Whatever exploitation there was to do, he would do it himself. He regarded "Crying In The Chapel" as something more than "cash in the bank" . . . he looked upon it as the springboard to a permanent, well-established publishing house.

His first step was to surround himself with an eager and talented staff. Dave Garrison, city editor of The Knoxville Journal, became his partner in the enterprise, resigning his newspaper job to lend 15 years of news and promotional writing experience to the task.

To head his music review board Comer chose Charlie Hagaman, veteran of country music with Radio Station WNOX and a student of music whose training ranged from theory to plain old "pickin' and singin'". And it wasn't long until aspiring song writers had Comer and Hagaman snowed under with material.

Always "a guy for laughs", Jack engaged Sam Newman, a Knoxville commercial artist with a fine sense of humor and a flair for drawing hillbillies and moonshine stills, to do the art work for Valley brochures, splatter sheets, and colorful record-mailing envelopes. Valley launched upon a tremendous direct mail campaign which sent sample records of all recorded Valley songs to thousands of disc jockeys. It wasn't long until mail clerks all over the nation were familiar with the hillbilly characters that decorated the front of the big manila envelopes.

One of Comer's best promotion steps and the greatest creation of his hillbilly artists was the firm's news sheet, *WHAT'S BREWIN' IN THE*

VALLEY, which went out regularly to deejays in announcing new record releases of Valley songs. Jack came up with the ideas, Newman drew the pictures, Garrison wrote the copy. The gratifying result was a flood of letters received from disc jockeys commenting upon the novelty of the promotion and wishing the new firm success.

The busy Comer never was without something worthwhile to promote. When "Chapel" began to lose its play, the country music world began to take a liking to the songs of Floyd Wilson, Knoxville writer signed by Comer to an extended contract. Wilson's songs have been recorded by nearly all the top c & w artists, including Carl Smith who skyrocketed Wilson's "Go Boy Go" into so much prominence that it won for Valley the firm's second BMI award of merit in less than a year.

Comer never has let himself rest upon his laurels. After buying Garrison's interest in the firm to acquire full ownership, he has redoubled his song-plugging activity. And he has managed to get his big foot in a lot of doors. Most of the artists and A&R men know him as a great party boy and have shared his conviviality on more than one occasion.

He knows them all, and there are few who haven't been button-holed long enough for Jack to tell them about "Valley's latest hit". Most of them listen because he doesn't oversell his product . . . he just wears 'em out until they take time to "hear this one that I think might have something if you took it."

Aside from valuable working acquaintances in the country and western field, Jack Comer has acquired many friends elsewhere in the entertainment field. Chief among these is Bob Hope, who has been "out on the

town" with Jack all the way from New York to California and who was his good friend before Comer took a fling at the publishing business. Bob has made it a point to be helpful whenever a new Valley number pops up in his neighborhood. Similar affection and support have come from the irrepressible Jerry Colonna, Vaughn Monroe, Jimmy and Tommy Dorsey, Tony Pastor, Dean Hudson and others of the touring entertainers. The net result is an eager group of public relations representatives of the kind that money can't buy.

Comer lists such artists as Eddy Arnold, Carl Smith, Jimmy Dickens, Pee Wee King, Chet Atkins, George Morgan, Skeeter and Georgia Davis, Jean Shepard, Tennessee Ernie, Hank Snow, Jim Reeves, Red Foley, Hawkshaw Hawkins, Bill Carlisle and Stuart Hamblen as personal friends. One of Comer's best and most influential friends among country and western artists is Martha Carson. Martha not only has recorded several tunes offered to her by Valley but also has turned over publishing rights to some of her own songs, to the mutual benefit of all concerned. She and husband X. Cosse are frequent visitors at the Comer diggin' in Knoxville.

Folks who know Jack Comer well not only recognize him as a top promoter but also as a most persistent cuss. When he was a barefoot newsboy on Knoxville's Gay Street, he used to pick up a few nickels and dimes by dancing the Charleston in front of a certain theatre. The theatre owner ran him away repeatedly, but Jack always came back, with a bigger audience. The movie man gave up the idea of running the boy off, so put him to work inside—on the stage, dancing the Charleston.

Today, the theater man, Jack's childhood benefactor, works for Comer at Deane Hill Country Club. The Country Club was another of Jack's brainstormings which grew like Topsy until it became one of the largest in the South.

If you haven't met Jack Comer—promoter, playboy, and idea man—look for him next time you go to one of the Nashville night clubs. The odds are 10-to-1 that he will close the joint by taking over the drums on the bandstand and playing until sun-up.

Comer's Comrades



HOLLYWOOD, CALIF.—Shown here are Jack Comer, head of Valley Publishers and a group of his close friends including Bob Hope, Eddy Arnold, and the Davis Sisters. The occasion was during Comer's recent visit with his friend Hope, where Arnold and the Davis Sisters were doing a personal appearance. Comer took advantage of the meeting to acquaint Arnold and the Davis Sisters with his long-time friend, Bob Hope.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



DOT

AMERICA'S HOTTEST LABEL

extends

Best Wishes

To the Nation's Country DJ's and is Grateful for their acceptance of our Fine Country & Western Artists



Mac Wiseman

"I HEAR YOU KNOCKIN' "
"CAMPTOWN RACES"

No. 1273



Jimmy Work

"THERE'S ONLY ONE YOU"
"WHEN SHE SAID YOU ALL"

No. 1272



Tommy Jackson

The Finest Square Dance Catalogue
in America



Jimmy Newman

"I THOUGHT I'D NEVER FALL
IN LOVE AGAIN"
"GOD WAS SO GOOD"

No. 1270

The Sunbeams

"I'M GONNA GO HOME TO MAMA"
"BLUE MOUNTAIN WALTZ"

No. 1271

Dot

RECORDS ● ● ● GALLATIN, TENNESSEE ● ● ● PHONE: 1600
THE NATION'S BEST SELLING RECORDS

Thanks, D.J.'s
from us four
on your
Fourth Annual
Convention



THE CARLISLES

SINGING

"MIDDLE AGE SPREAD"

MERCURY 70712

Congrats Grand Ole Opry

Thanks to you
D.J.'s...

Congrats
To
WSM



FLOYD WILSON

LATEST VICTOR RELEASE

"BABY, BABY, BABY"

(You're Too Young For Me)

and

"THE LAST ONE TO KNOW"

RCA VICTOR 20/47-6188

Valley Publishers, Inc.
BOX 10033, KINGSTON PIKE
KNOXVILLE, TENNESSEE

Grand Ole Opry And WSM A Pair of Giants of Radio

NASHVILLE, TENN.—Not even in mythology is there a report of twin giants, but a couple of twin giants of the entertainment world will host a fair-sized party this week-end in Nashville.

The hosts are WSM, the clear channel broadcasting service of the National Life and Accident Insurance Company, and the Grand Ole Opry, undisputed king of country music.

It's like trying to date the hen and the egg, to learn whether the Opry made WSM, or vice versa. Both stand out as conspicuous leaders in their fields.

WSM radio earned and deserves its title of "The Air Castle of the South." A recent Nielsen survey showed WSM with the second largest nighttime audience in the nation; second only to one metropolitan New York outlet. Last year WSM received mail from every state in the Union, U. S. territories, Canada, Mexico, and other foreign countries.

But WSM lives not only by Country Music alone. The station also has a large pop music staff including fea-

tured male and female vocalists and a 2-piece orchestra.

The station has one of the most recognized news staffs in the South, under the direction of Harold Baker.

Its farm programming is extensive. Director John McDonald is probably the most traveled radio man in the country, making speeches throughout the United States and in foreign lands.

WSM has a full schedule of sports events, too, including the broadcasts of Vanderbilt's Southeastern conference football and basketball games.

As a service to the Mid-South, WSM brought in television in its infancy. To make network programs available to the area before micro-wave links were ready, WSM built a nearly 200-mile system between Nashville and Louisville and operated these relay stations for over three years, until regular commercial service was available.

The success of WSM's Grand Ole Opry is one of the most amazing in the annals of show business. But perhaps no more astounding than the success of its giant twin, WSM-radio.

New Staffman for Lamb Agency

NASHVILLE, TENN.—The Charlie Lamb Agency in Nashville has announced the addition of a new member to its staff, on a part-time basis.

Bill Williams, news editor of WSM, WSM-TV, Nashville, will handle some of the writing chores for the agency. Williams, a veteran of 10 years' radio writing experience, joined the WSM staff three and a half years ago. He worked with another NBC affiliate before that (WOW, Omaha, Nebraska), and spent two years on the radio desk at United Press. He was a member of the national award-winning news staff in Omaha in 1950.

The Charlie Lamb Agency, devoted to publicity, advertising and promotion of country music and country music artists, is purported to be the first exclusive Country Music organization of its type.

Among other things, it will serve as a news-gathering organization to publicize talent and all facets of the music industry, handle advertising for Country Music talent, and do special promotion on Country Music record-

ings. Lamb has already acquired as advertising clients many of the top names in the field. His strategic location keeps his finger right on the pulse of the industry. He has opened an office adjacent to the studios of WSM, home of the Grand Ole Opry, and within short walking distance of music publishing firms, recording studios, and offices of the artists and managers.

Lamb has worked in an artists' service bureau, for various newspapers, as a radio station program director, and had his own television series in Knoxville, Tennessee. He maintains a bulky correspondence with artists, their managers, and agents, and has a speaking acquaintance with every top artist and "side-man."

Pictured below in the Ernest Tubb Record Shop is Charlie Lamb, shown taking notes on the new Capitol release by Jerry Reed, up and coming new artist. Sides are "If The Good Lord's Willing and the Creeks Don't Rise" b/w "Here I Am." Looking on is Jim Landreath, center, and Bill Lowery, right, publisher of both tunes.



THE CASH BOX 10 TOP Country Best Sellers

(PLUS THE NEXT FIVE)

1. LOVE, LOVE, LOVE
Webb Pierce
(Decca 29662; 9-29662)
2. JUST CALL ME LONESOME
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
3. ALL RIGHT
Faron Young
(Capitol 3169; F3169)
4. CATTLE CALL
Eddy Arnold & Hugo Winterhalter
(RCA Victor 20-6139; 47-6139)
5. I DON'T CARE
Webb Pierce
(Decca 29480; 9-29480)
6. SATISFIED MIND
Porter Wagoner
(RCA Victor 20-6105; 47-6105)
Red & Betty Foley
(Decca 29526; 9-29526)
Jean Shepard
(Capitol 3118; F-3118)
7. THAT DO MAKE IT NICE
Eddy Arnold
(RCA Victor 20-6198; 47-6198)
8. IF YOU WERE ME
Webb Pierce
(Decca 29662; 9-29662)
9. YONDER COMES A SUCKER
Jim Reeves
(RCA Victor 20-6200; 47-6200)
10. I FORGOT TO REMEMBER TO FORGET
Elvis Presley
(Sun 223; 45-223)
11. IT'S A GREAT LIFE
12. THE KENTUCKIAN SONG
13. MAINLINER
14. DON'T TEASE ME
15. I THOUGHT OF YOU
15. WHY, BABY, WHY

CINCINNATI CUT-UPS

Much can be said about the flip side of a record that became the hit side once the deejays turned it over. So it goes with Bonnie Lou's latest King record "Daddy-O". A few weeks ago Bonnie was called to the studio to cover a record for King, a tune called "Dancin' In My Socks" that everyone thought had the ear-marks of a smash hit. Most anything could be cut for the "B" side just as long as it had an up beat, but once the record was out things began to happen to the flip side and not the top side. Then the Fontane Sisters (Dot) cut the tune, and things really happened. Bonnie Lou was called back to the studio to dub in additional voices, and now the flip side is the top side thanks to the good taste of the DJ's. We are happy too, because our good friends Louis Innis, Charlie Gore and Buford Abner are the writers of the song.

Looks like the old Emory Auditorium again knew the sound of the Fiddle and the Bow, as Natchee The Indian appeared on stage for the first time in many years on the Jimmy Skinner's All Star Jamboree, Sunday, Nov. 6th, which featured Pee Wee King, Little Eller, Jimmie Williams, Red Herron, Stanley Brothers, "Texas" Bill Strength, and many others. . . . Best of luck Lu and Jimmie. . . . Betty Foley (Red's Daughter) in town this week making the rounds of the Country DJ's with her and Red's new Decca record "Cross of Gold". . . . Bobbie Roberts is the new country voice you have been hearing on King Records. (Real good too) . . . Word from Mary Jean Shurtz writer of "There Stands The Glass" and many other hits. She's back in the writing mood again. (Sure glad to hear that.) "Texas" Bill Strength called to say hello while passing thru on his way to the Circle Theater in Cleveland.

America's No. 1 Western Band*

HANK THOMPSON

and His Brazos Valley Boys



a great new record already breaking for the top

HONEY, HONEY BEE BALL

DON'T TAKE IT OUT ON ME

both songs published by Brozos Valley Music, Inc.

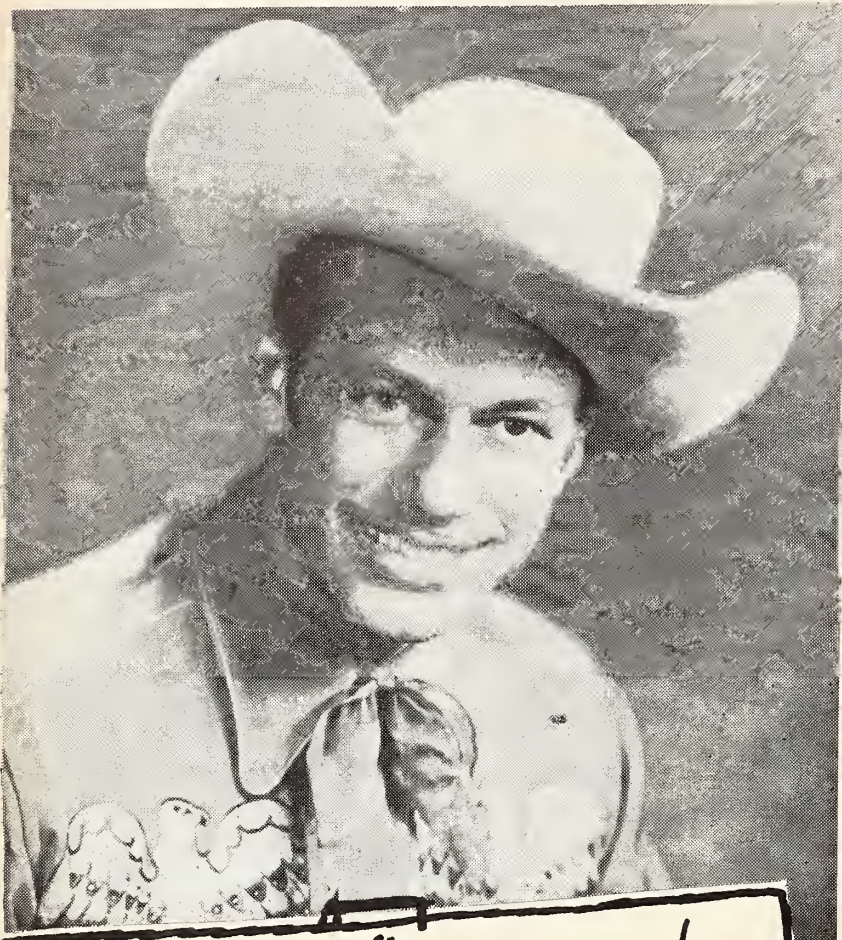
RECORD NO. 3275

*thanks D.J.'s -
Hank Thompson*

Personal management: **JIM HALSEY**, Independence, Kansas, Phone 1203

**Voted No. 1 in polls conducted by Billboard, Cashbox, Downbeat and Country and Western Jamboree magazines*

Welcome Disk Jockeys and Thanks...



NOW ON GRAND OLE OPRY! ...

HANKSHAW HAWKINS

New release . . .

"STANDIN' AT THE END OF THE WORLD"

c/w

"I GOTTA HAVE YOU"

RCA VICTOR 20/47-6298

Still Going Strong . . .

"THE LOVE YOU STEAL"

and

"CAR HOPPING MOMMA"

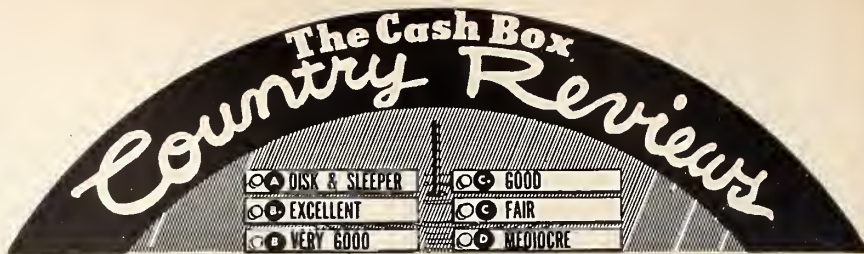
RCA VICTOR 20/47-6211

Congratulations and Thanks to the Grand Ole Opry

Personal Management:
TED EDLIN

WSM

NASHVILLE, TENNESSEE



THE CASH BOX BULLSEYE OF THE WEEK

"TUMBLING TUMBLEWEEDS" (2:45) [Williamson ASCAP—B. Nolan]
"TELL ME" (2:30) [Tune Towne BMI—D. Bryant, S. Whitman]
SLIM WHITMAN
(Imperial 8304; X8304)

● Slim Whitman, who recently rose to the number one position in England with his gorgeous waxing of "Rose Marie," hopes to duplicate the feat over here, in both the country and pop fields, with his latest version of another old-timer tagged "Tumbling Tumbleweeds." And the artist's potent vocal-yodel treatment of this lovely "wide open space" tune could help put it way up there. Under lid, labeled "Tell Me," is a penetrating, slow moving lover's tale that cannot be easily overlooked.

EDDIE DEAN (Christmas)
(Sage and Sand 208; 45-208)

B+ "THE FIRST CHRISTMAS BELL" (2:37) [Sage & Sand BMI—E. Dean, H. Southern, D. Dean] Eddie Dean turns in a most appealing reading on an enchanting Yuletide item that's sure to win many sales and spins.

B "SOMEBODY GREAT" (2:40) [Redd Stewart BMI—R. Stewart] On the under half Dean etches a stirring, slow paced, religious-flavored tune. Beautiful backdrop by the Frontiersmen and Marion Hall on steel guitar.

BUCK GRIFFIN
(Lin 1015; 45-1015)

B "LET'S ELOPE BABY" [Lin BMI—A. C. Griffin] Buck Griffin decks out an engaging handclapper with dandy lyrics and a solid beat. A happy-go-lucky platter that could cash in nicely.

C+ "BAWLIN' AND SQUALLIN' (OVER YOU)" [Lin BMI—L. & C. Gordon, B. & J. Pecchi] On the bottom biscuit Griffin unhappily relates the tale of how a guy from the big city came and took his gal away. A sprightly bouncer.

BUDDY HAWK
(Universal-Sheraton 1008; 45-1008)

C+ "HAWK-EYE" [Showcase BMI—B. Bryant] Buddy Hawk dishes up a slick rendition of a tune that's already made its mark in the country and pop markets. A little too late to make noise.

C+ "(WE MUST) WAIT A LITTLE LONGER" [Hayloft BMI—B. Hawk] The songster hopes that his wife will free him legally so he can bring his current sweetheart's shame to an end. A touching platter.

PEE WEE KING
(RCA Victor 20-6302; 47-6302)

B+ "YOU WON'T NEED MY LOVE ANY MORE" (2:35) [Ridgeway BMI—Redd Stewart, P. W. King] The Pee Wee King crew, featuring the mellow-toned Redd Stewart, comes through with a winning performance as they wax a persuasive, up-tempo romantic lament.

B+ "PEEK-A-BOO WALTZ" (2:32) [Tannen BMI—Breux, Stewart, King] Stewart sings softly and sincerely as he and the King band wend their way through this lilting, middle beat weeper.

DOUG AMERSON
(IntraState 25; 45-25)

C+ "THAT OLD CLOCK" (2:48) [Homestead BMI—J. E. McGill] Peck Gregory and his Dude Cowboys colorfully showcase a pleasurable vocal effort by Doug Amerson, Betsy Reed and Rush C. Kee on this interesting, fast paced sentimental tune.

C+ "BOP, MAN, BOP" (1:50) [Homestead BMI—McGill, Amerson] The entire crew happily joins in on a merry, r & b flavored jump tune. Good for hoofers.

JIMMY DEAN
(Mercury 70745; 70745x45)

B+ "MY WORLD IS YOU" (2:33) [Cedarwood BMI—Griffin, White] Jimmy Dean sends up a first class portrayal of a beautiful, middle tempo romantic tune. A contender for top honors.

B "FIND 'EM, FOOL 'EM AND LEAVE 'EM ALONE" (1:53) [Acuff-Rose BMI—Monroe] Here Dean advises all guys not to settle down as he waxes a snappy musical-pick-me-up.

PATSY CLINE
(Coral 61523; 9-61523)

B "TURN THE CARDS SLOWLY" (2:07) [Four Star BMI—S. Masters] Patsy Cline lends her distinctive vocal talents to a tasteful piece of material that moves along at a quick pace.

B+ "HIDIN' OUT" (2:23) [Four Star BMI—E. Miller, W. S. Stevenson] Here Patsy tells an emotion packed tale of two married lovers who are forced to meet secretly. Powerful entry. Watch it closely.

THE FRONTIERSMEN
(Sage and Sand 211; 45-211)

B "PUT A LITTLE" (2:18) [Sage and Sand BMI—M. West, W. West] The Frontiersmen, Hi, Wayne and Hal, with Wayne West in the lead, neatly blend their vocal and instrumental talents on a fetching, fast moving romantic piece.

B "HERE I AM CRYING AGAIN" (2:35) [Sage and Sand BMI—H. Sothern] Reverse lid is an infectious, middle beat heartbreaker that the trio puts across convincingly.

BOBBY LORD
(Columbia 21459; 4-21459)

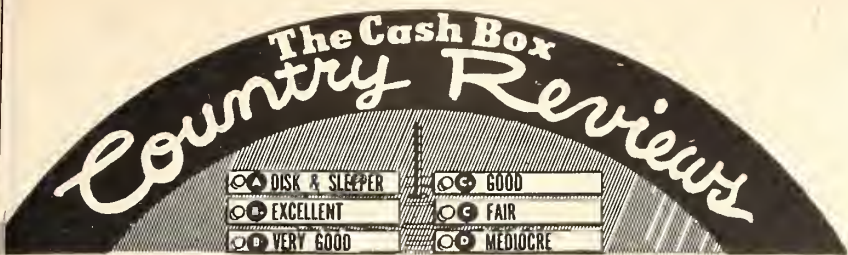
B+ "DON'T MAKE ME LAUGH" (2:40) [Showcase Music BMI—B. Bryant] Bobby Lord, who made a definite impression on the wax world with his exciting "Hawk-Eye" has a powerhouse follow-up in this tear-compelling, multiple track item. Smash potential here. Could climb all the way.

B "I CAN'T DO WITHOUT YOU ANYMORE" (2:28) [Golden West Melodies BMI—Tubb] The songster longs for his gal on this feelingful, up-tempo romantic piece. A two-sided money-maker.

WANDA JACKSON
(Decca 29677; 9-29677)

B "IT'S THE SAME WORLD" (2:22) [Brazos Valley BMI—T. B'ackman] The velvety tones of Wanda Jackson come through in poignant fashion on this moderate paced weeper.

B "DON'T DO THE THINGS HE'D DO" (2:41) [Brazos Valley BMI—W. Jackson] The thrush sings this middle beat piece with telling effect as she tells the guy that she'll forgive and forget if he comes back.



"THERE'S ONLY ONE YOU" [Acuff-Rose BMI—A. Harris, J. Work]

"WHEN SHE SAID YOU ALL" [Hill & Range BMI—Jimmy Work]

JIMMY WORK
(Dot 1272; 45-1272)

● Jimmy Work makes his bid for a place among the ranks of the best sellers as he comes up with one of his strongest releases since he cashed in with his version of "Making Believe." Top end, "There's Only One You," is a standout, middle beat romantic piece that Work projects with heartfelt emotion. On the flipside, the chanter falls easy prey for the gal's Southern drawl as he spins a splendid, quick beat pleaser labeled "When She Said You All." Like 'em both.

SHEB WOOLEY
(MGM 12114; K12114)

B+ "ARE YOU SATISFIED" (2:20) [Cordial BMI—Wooley, Escamellia] Sheb Wooley comes up with a wonderful vocal performance on a fascinating, middle beat blues item. Unbilled gal's vocal assist and Billy Liebert's music rounds out a great deck. Big pop potential.

B "HUMDINGER" (1:54) [Mills Ascaph—Morgan, Malkin] Under lid is a fast paced, romantic novelty that Wooley and the gang wax in spirited easy-on-the-ears style.

THE SUNBEAMS
(Dot 1271; 45-1271)

B "BLUE MOUNTAIN WALTZ" [Driftwood BMI—J. Oragan, T. Jones] On their first effort for the diskery the Sunbeams turn in a polished reading as they lilt through a very pretty love tune. Gals have a good sound.

B "I'M GONNA GONNA GO HOME TO MAMA" [Cedarwood BMI—Done'son, Saver] Here the chirps sparkle as they belt out a tantalizing ditty with a solid beat. Bright country and pop prospects.

COOK BROTHERS
(Emperor 201; 45-201)

B "TODAY, TOMORROW — AND ALWAYS" (2:29) [Gunter BMI—C. Cook] Chuck and Jim, alias the Cook Brothers, debut with a pleasurable vocal duet on a middle beat, romantic platter that makes for easy listening.

C "MY ACHING HEART" (2:25) [Gunter BMI—Chuck Cook] This end the boys softly work their way through a moderate paced lover's lament. Their Rocky Ridge Boys ably assist.

JACK TURNER
(RCA Victor 20-6305; 47-6305)

B+ "LITTLE BOY, WHY DO YOU WEEP!" (2:18) [Acuff-Rose BMI—L. Payne] Jack Turner effectively performs this heartrending tale of a man whose quick temper led him to the gal'ows. Could make the grade.

B "NIGHTMARE" (2:02) [Acuff-Rose BMI—F. & B. Bryant] Here's a weird, off beat item that Turner treats to a captivating performance. A spooky slicing with "sleeper" qualities.

T. TEXAS TYLER
(4 Star 1682; 1682-45)

B "I TICKLED HER UNDER THE CHIN" (2:33) [4 Star BMI—Maddox, Tyler] T. Texas Tyler sends up a bright reading on a cute, quick beat novelty with delectable lyrics. Should latch on to a heap of spins.

B "SHE WOULDN'T DO FOR YOU" (2:14) [4 Star BMI—M. & M. Coursey] The chanter loves this simple, loyal gal and tries to protect her from the fun loving guy. Tyler sings the tune with the utmost of feeling.

LEFTY FRIZZELL

(Columbia 21458; 4-21458)

B+ "YOUR TOMORROWS WILL NEVER COME" (2:15) [Harper, L. Hayes] Lefty Frizzell takes hold of a top caliber piece of weeper material and puts it over in fine fashion. Could go all the way. Watch it.

B "IT GETS LATE SO EARLY" (2:50) [Hill & Range BMI—Frizzell, L. Hayes] This half the warbler refreshingly etches a charming, easy-going ditty. Stand-out coupling.

SONNY JAMES

(Capitol 3281; F3281)

B+ "CARELESS WITH MY HEART" (2:23) [Travis BMI—J. Morrow, S. James] Sonny James comes up with a first quality reading on a middle tempo, crying towel ballad. Pretty melody and instrumental backdrop. Could crash the charts.

B "PIGTAILS AND RIBBONS" (1:58) [Central BMI—J. Morrow, S. James] Flipside, James attractively wraps up a change-of-pace, quick beat bouncer with flavorful lyrics.

GLENN BARBER

(Starday 214; 45-214)

B "LIVIN' HIGH AND WIDE" (2:00) [Starrite BMI—Barber] Glenn Barber is 'foot loose and fancy free' and he's mighty happy about the fact as he knocks out this colorful, fast paced ditty.

C "AIN'T IT FUNNY" (2:20) [Starrite BMI—Barber] On the lower etching Barber applies his soothing chords to a middle tempo tune with expressive lyrics.

JIMMIE RODGERS SNOW

(RCA Victor 20-6303; 47-6303)

B "BEE-LINE" (2:24) [Fairway BMI—Larry Gordon] Jimmie Rodgers Snow socks out a dandy set of lyrics on a fast moving ditty with a Latin flavor. An enjoyable performance.

B "THE MEANEST THING IN THE WORLD IS THE BLUES" (2:20) [Tannen BMI—S. Long] Here the artist waxes on enticing blues item in smooth, relaxed manner. Gal's voice in the backdrop is effective.

BOBBY ROBERTS

(King 4837; 45-4837)

B "I'M GONNA COMB YOU OUT-TA MY HAIR" (2:20) [Lois BMI—B. Roberts] Newcomer Bobby Roberts comes up with a grade "A" reading on his initial effort for the diskery as he spins a quick moving, rhythmic blues item.

B "MY UNDECIDED HEART" (2:20) [Lois BMI—Roberts, Lipe] Bottom lid is a middle tempo, romantic weeper that Roberts warbles in distinctive style.

HIS GREATEST IN YEARS!

LEFTY FRIZZELL

"YOUR

TOMORROWS

WILL

NEVER

COME"

on Columbia Records

Record # 4-21458

Also recorded by those fast rising young western stars

The Cochran Brothers

on

EKKO RECORDS

Record # 1005

Hi Lefty—Congratulations on a GREAT side from all the gang at Jari

JARI MUSIC CO. — BMI

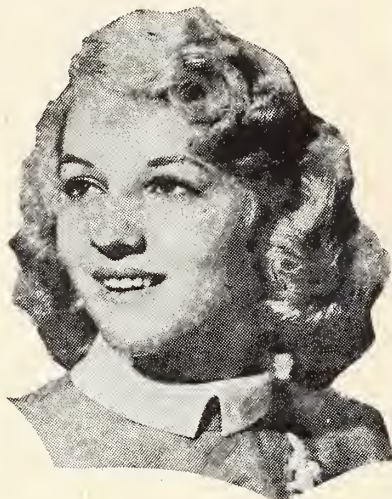
4949 Hollywood Blvd.

Hollywood 27, Calif.

Thanks Guys, for playing my records!

Have Fun At
Your Convention

**HARVIE
JUNE
VAN**



**"I FOUND OUT"
c/w
"FALSE OR TRUE"**

KING # 1497

**CONGRATULATIONS
GRAND OLE
★ OPRY ★**

MANAGEMENT DIRECTION:
BOB FERGUSON
319 7th AVENUE NORTH
NASHVILLE, TENN.

Country Music's Appeal Keeps Growing

Country Music, it is said, was born out behind the barn when a love-struck country boy picked out the song in his heart on an old guitar.

From that beginning, this truly American folk music has grown to one of the most popular forms of rhythmic expression. Last year alone, over 30,000,000 country music records were sold.

Grand Ole Opry is a weekly testimonial to the great attraction of country entertainment. Over 6,000,000 people have witnessed the Opry in person; that's one out of every 27 persons of all ages in the country.

Another seven and a half million saw featured artists of the Opry in 2,500 personal appearances in 1954 alone. Opry stars traveled over 3,000,000 miles last year to stage shows in 45 states, Canada, Mexico, and the District of Columbia.

This year the Opry is seen coast-to-coast on television. It is the first commercial telecast of country music nationwide.

But lest you assume country music is confined in its appeal to the country folk, take the example of Frank Dailey's Meadowbrook. This famous showplace of name bands set new records by booking top country music shows. In fact, so popular were the attractions that the acts were booked for two days instead of one and the price upped a third.

And last week, November 4-10, country music took over in one of the most revered stages in show business. Roy Acuff and his Smoky Mountain Boys, stars of the Grand Ole Opry, played a week's engagement in the Palace Theater.

Roy and the gang had to rush back to Nashville and leave Broadway behind, to star in the Opry's coast-to-coast telecast two days after they closed at the Palace.

Country Music's success probably still lies in the fact that it essentially is that love-sick country lad singing behind the barn. It's just the barn that has grown.

The Man Who Came To Dinner



HAL SMITH

NASHVILLE—Like the man who came to dinner, Hal Smith came to Nashville for one night of fiddle play-

ing in 1942 and has been here ever since. Actually, the fiddle playing was incidental. Smith came to take a job with the railroad, but Pee Wee King was in desperate need of a fiddle man. Smith took the job for one night, liked the band, liked the show (Grand Ole Opry) and forgot the railroad. After three years, Pee Wee's regular fiddle player came out of the army, and Hal joined Jamup and Honey on a tent show tour. Then there was a period of change to Eddy Arnold, Red Foley, Ernest Tubb, George Morgan, Roy Acuff, and Carl Smith.

During these years he had a single thought: to get into the managerial end of the business. He kept notes on all the important things that happened during the tours. The time came when health forced him off the road, and he took over the management of Ray Price. Later, he rejoined Carl Smith, this time as manager. In recent months he has added Benny Martin and the Tunesmiths to his list.

FIRST RELEASE

**"A PAIR OF BROKEN HEARTS"
c/w
"YOU CALL THAT WAITIN'?"**

COLUMBIA # 21435; 4-21435



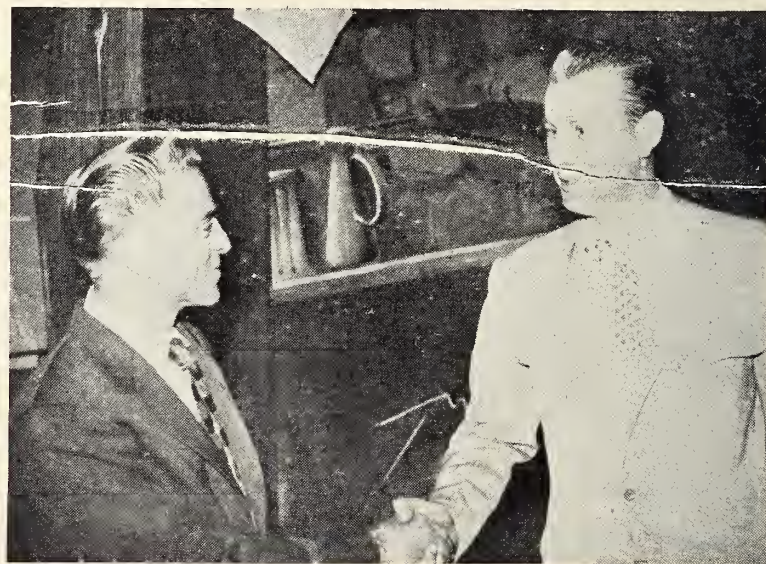
Thanks
To
You
D.J.'s—
See
You
At The
Convention

My
Best
To
WSM
On
Its
30th
Anniversary

**LEE
EMERSON**

COLUMBIA RECORDS' GREAT NEW COUNTRY SINGER
MANAGEMENT DIRECTION: **BOB FERGUSON** —PHONE 42-9058
NASHVILLE, TENNESSEE

Closing The Deal



NASHVILLE, TENNESSEE—Eddie Crandall has assumed the job of exploiting one of the nicest people in the country music field. He has taken over the management of George Morgan, the "Candy Kisses Kid." Crandall, a native of the nation's capital, is both youthful and energetic. Only 29, he has done country music promotion, and has a well-known protege. While handling promotions for the Harry Peebles Agency in Wichita, Kansas, he was credited with the discovery of Marvin Rainwater. Crandall first entered the country music field as a teenager, and has stayed with it for the past 12 years. He has moved to Nashville where he is in contact with the top men in the field, and will open offices. One of his first bookings with Morgan was a swing through the middlewest, playing packed houses.

To You DJs and to WSM:

"A THOUSAND THANKS FOR HELPING ME HELP MY ARTISTS: FERLIN HUSKEY, LEE EMERSON and HARVIE JUNE VAN."

—Bob Ferguson

Close Cooperation & Personal Harmony



HUBERT LONG

NASHVILLE—The success of an artist is due to a large extent to close cooperation and personal harmony between a good artist and a good manager. It is this philosophy which has made Hubert Long and Faron Young a top team.

Long started with Decca Records in San Antonio, Texas, in 1946 as a sales representative and later made the move to RCA Victor when his former boss moved over to that company in Houston, Texas. This was in 1948. Two years later, Eddy Arnold arrived in Houston to play the Fat Stock show. This was when the Tennessee Plowboy was at the peak of success. Long was

approached to handle some publicity, and that was the start of a new career.

Long joined Arnold in Nashville, and stayed with him for the better part of a year. At that time, Johnnie and Jack were looking for a manager in Shreveport, and Long took the post. It was at this time that the two hit big with their recording of "Crying Heart Blues."

Next on the list was Hank Snow, and Hubert managed him for 18 months. Then a young potential star came into the picture, and Long helped to get him established. This was Faron Young. No sooner was he on his way up, when Faron was called to service.

During this period, Long took over the personal management of Webb Pierce, and during the next 15 months Pierce moved to the top. When Faron came out of service, Hubert signed a personal management contract with him. A month later, the Wilburn Brothers came into the field.

The rise of both Faron Young and the Wilburns in the months ahead was phenomenal. The Wilburn Brothers became stars in their own rights, and Faron hit the top. In short order, Hollywood called, and Young made two movies. And, even before this, Faron had scored with four separate hit records: "Live Fast, Love Hard, Die Young," "If You Ain't Lovin'," "A Place For Girls Like You," and his current best-seller, "All Right." He has another new one on the way up already, "It's A Great Life If You Don't Weaken." One thing is certain. Hubert Long is enjoying a great life. He hasn't weakened a bit.

Ferguson Assumes Management Of Harvie June Van

NASHVILLE, TENN.—Bob Ferguson, Nashville manager of country talent, issued a joint announcement with Harvie June Van (King) this week to the effect that he has assumed managerial reins for the talented young vocalist. The announcement of the manager-talent agreement came at the end of her first year with King records, where she has proven herself to be a most promising artist.

Future developments in the career of Harvie June will be closely guided by Ferguson, who revealed the fact that he has already lined up some top-notch appearances on the big Country TVers. He will also promote a "Get Acquainted With Van" idea in con-

junction with the release of her next record. The idea is to get DJ's, Ops and Record Shops more familiar with her style.

Harvie June's first record of "Can Can Skirt" was an immediate success and it was followed by two others: "Mama Don't Chase My Love Away" and "The Lights Are Growing Dim" which received a lot of play in key areas of the country. Ferguson feels that greater exposure will reveal her to be one of the top girl singers in country music.

In addition to Harvie June Van, Ferguson also manages Ferlin Huskey (Capitol) and Lee Emerson (Columbia).

24 Hour Hitch



DETROIT—Eddie Chase, CKLW disk jockey, receives his welcome to Camp McCoy, Wisconsin, from Brigadier General Briard F. Johnson, Commanding Officer of the base. Eddie spent a twenty-four hour "hitch" as a G.I., recording his experiences and descriptions of maneuvers which he later played back on his afternoon radio programs.

Pierce and Sovine Combine Talents On Starday Song

HOUSTON, TEX. — Country songster Webb Pierce phoned Harold W. Daily, co-owner of Starday Records, who operates the South Coast Amusement Company in Houston, Texas, last week, and told him that he and Ned Sovine had teamed up to record the current click ditty "Why, Baby, Why" which recently crashed into the charts by way of the Starday waxing by George Jones. The song is published by the Starday firm and Pierce told Daily that he had been looking for an opportunity to do a Starday song since Daily was responsible for starting him as a recording artist several years ago. The Starday firm also published "A Satisfied Mind," one of the year's biggest country tunes.

Daily and Don F. Pierce, prexy of Starday, will attend the annual Country Dee Jay convention in Nashville, next week, where they will receive an award for "A Satisfied Mind."

*Many thanks
You've earned it justly
Fer helpin' me
and Ferlin Huskey!
— Simon Crum*



Here's my new one -

OOH, I WANT YOU

and

A HILLBILLY'S DECK OF CARDS

CAPITOL RECORD NO. 3270

Here's Ferlin's new one:

DEAR MISTER BROWN

and

I'LL BE HERE FOR A LIFETIME

CAPITOL RECORD NO. 3233

SIMON CRUM

Management Direction:

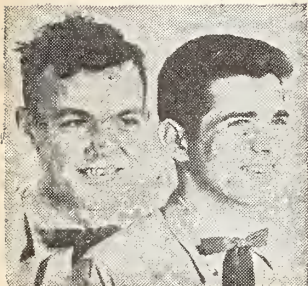
BOB FERGUSON

319 Seventh Ave. No. Phone 42-9058
Nashville, Tennessee.



NOW BOOKING 1956

THE CASH BOX Country Roundup



JIMMY & JOHNNY

WSM GRAND OLE OPRY . . . CONGRATULATIONS "GRAND OLE OPRY" ON YOUR 30TH ANNIVERSARY . . . and, HOWDY TO ALL THE DISK JOCKEYS. Newest additions to the 'Opry' as regulars include Slim Whitman, Jim Reeves and Hawkshaw Hawkins. All three of these artists have joined the 'Opry' on a regular basis within the past few weeks. Those in the trade regretted to hear of the passing away of Murray Nash's father, Sivyver I. Nash, recently. Services were held in Decherd, Tenn. Oct. 28. Gabe Tucker, personal manager of Ernest Tubbs and Justin Tubbs just back from a week of promotions. Roy Acuff, Johnnie and Jack and Kitty Wells will arrive here in Nashville early Friday (Nov. 11) after completing their engagement at the Palace Theatre in New York City. This group

is also slated to appear on the Grand Ole Opry ABC-TV series this Saturday (Nov. 12). At press time it was not definitely known whether or not Faron Young would be able to attend the disk jockey festivities (Doctor's orders pending), however, if at all possible Faron intends to make the rounds and say howdy to his friends. It was announced here last week that Eddie Crandall, who has been handling bookings for George Morgan for the past several months, has taken over the personal management of Morgan now. Welcome to Nashville, and lotsa luck, Eddie! Hal Smith, personal manager of Carl Smith and The Tunemasters, reports that Carl has just concluded another ten-day tour of the Northwest. Gen. Henry Cannon cared for the piloting on all of Smith's flights. Special guest artist Margaret Whiting (Capitol) will be here this week for her guest spot on the 'Opry' coast-to-coast TV'er this Saturday (Nov. 12). Joyce Moore who lives here in Nashville and who has been working in New York for the past several weeks, appearing on some of the leading TV shows there, has acquired a singing partner and the two, now billed as Joyce and Bobbie, will be in Nashville this week for the festival. Dewey Mousson, personal manager of Little Jimmy Dickens and Del Wood reports that his group will leave on December 15th for a tour of Texas, covering Port Arthur, San Angelo, Plainview, two days in Denver, Colorado, Kansas City, Mo., Topeka, Kansas, Omaha, Neb., Salina, Kansas, Wichita, Kansas, and Emporia, Kansas. From this date, Jimmy Dickens and his Country Boys play Des Moines, Iowa, Ft. Madison, Iowa, and Kokomo, Ind. Del Wood, after the Emporia, Kansas date will join the Hawkshaw Hawkins Grand Ole Opry unit for a ten day engagement throughout Illinois and Indiana. Mitchell Torok (Decca) who is now headquartering in Nashville, has just completed a two week tour to the West Coast and is leaving Nov. 22nd for a Canada tour to be headlined by Ernest Tubbs.



"LITTLE" JIMMIE DICKENS

HAYRIDE HAPPENINGS . . . Jimmy Newman (Dot) continues to get top plug assist from manager Slick Norris. 'Hayriders' Maxine and Jim Edward Brown with Bonnie for the past two weeks have appeared on Red Foley's "Ozark Jubilee" from Springfield, Mo. The team of Jimmy and Johnny, re-organized now for the third time, were in Nashville recently and cut their first session for Decca. Gary Williams has been making some personal appearances on the 'Hayride' recently and is slated to do some personal appearances with Ray Price in the near future.

THE BIG "D" JAMBOREE . . . Word from Frances Chamblee, president of Hank Locklin Fan Club, informs us that Hank recently played to a crowd of 2,500 persons in McComb, Miss. on the Mississippi Hayride sponsored by Promoter Bowie and Jimmy Brooks. Hank has just ended a tour with an A. V. Bamford show. Locklin worked the WSM 'Opry' network portion of the show on Nov. 5th and had a recording session while in Nashville. Sonny James (Capitol) who is getting big assist from owner-producer of the Big "D"—Ed McLemore. James is currently fulfilling guest spots on the "Ozark Jubilee" from Springfield, Mo. Charlie Wright reports from Dallas, Tex. that Al Dexter's first release on Ekko Records is a new version of his hit of several years ago: "Pistol Packin' Mama" and its coupled with "I Won't Be Number Two." Neal Jones, popular television star and disk jockey has just cut another session for Columbia Records, which Don Law, Columbia A&R director believes is the best session Jones has done for the label. Jones has own TV show daily over WBAP-TV, Ft. Worth, Texas, plus a daily disk jockey show over WBAP.



HAWKSHAW HAWKINS

FROM THE CROSSROADS OF COUNTRY MUSIC . . . Mac Wiseman (Dot) returned to Springfield, Mo. for his second appearance of late on Red Foley's "Ozark Jubilee." During his guest bit, Wiseman told about his first record to be released in England—"The Kentuckian Song" and "Wabash Cannon Ball." Prior to his guest spot on the 'Jubilee' Wiseman was in Nashville for a recording session where he recorded "I Hear You

Knockin'" and "Camp Town Races." Wiseman did these two up in an entirely different manner than he has on past recordings. This will be something for the jockeys to look forward to. Maxine and Jim Edward Brown and Bonnie Brown (Fabor) were also back last week for appearances on the 'Jubilee.' This group sells out big on TV and may turn into a regular act for the show. Webb Pierce (Decca) holds the spotlight on the 'Jubilee' on Saturday, Nov. 12th with his own half hour TV'er. Special guest stars with Pierce for this date will be Columbia's Lefty Frizzell and Bonnie Sloan.

COUNTRY SMATTERINGS . . . Carl Stuart and his personal manager Herbert Shucher of WVOM, Boston, Mass. arrived in town last week—remaining over for the deejay festival, Jim Wilson, WAVE, Louisville, Ky. Report says that Pee Wee King and his boys say that the boys' new bus "The Slow Poke" is working out fine. The bus is newly painted and appropriately lettered "The Pee Wee King Caravan," and is a real eye catcher. Reports from Des Moines, Iowa are commenting about Smokey Smith's Friday night TV show. It's going great guns. Redd Stewart happy over his new TV show which started on WGN-TV Chicago. Stewart, Ray Price and Goldie Hill recently completed a week's

engagement in Toronto, Canada. The 'package' also worked Tom Edwards Circle Theatre. Chuck Wiggins, long-time member of the Pee Wee King band is reported to be on the sick list. Shorty Hayes has joined Pee Wee as fiddle man, replacing Redd Stewart. Lou Millet continues to turn out good report of his top ten records, plus the next ten tunes 'coming up' each week. Lou has his own show—"The Lou Millet Show" over WLCS in Baton Rouge, La. Maxine and Jim Edward Brown reported to be opening their own club in Pine Bluff, Arkansas. Hubert Long reports that Wilburn Brothers (Decca) will continue to work personal appearances during Faron Young's absence.

WAX-WISE . . . Roy Acuff has signed with Decca records and his first release is on the market now. Acuff also did a duet with Kitty Wells. Together they're terrific. This release coming up in the near future. Gordon Terry slated to make his debut on Columbia Records right away. Nelson King into Nashville recently. Harvey Alltop of WDW, Decatur, Illinois into Nashville for appearance on Grant Turner's "Mr. Deejay U.S.A." show on October 29th. Tommy Sutton is broadening his Country music activities. Tommy now doing a Country show over WPFB, Middletown, Ohio—located halfway between Cincinnati and Dayton, Ohio. Showtime on WPFB is 5-7 A.M. Sutton also continues with his 2-6 P.M. C&W wax show over WAVI. Also visiting Nashville recently was Denny Dever of WCMW in Canton, Ohio. 14-year-old Bonnie Bartlett, who just started to attend Hollywood High School this year, recently waxed several sides for Tip Top Records. The label has acquired national distribution through the Sage & Sand outlets. Bonnie's first release is tagged "Priceless" and "Bop De Loom." Jimmy Simpson, "The Oilfield Boy" from WKMT, Kings Mtn., N. C., pens that he's gonna be guest at the Barn Dance, heard over WNOX, Knoxville, Tenn. Nov. 19th. Jimmy is also doing some personals with Rich Mooney & His Musicians (Starday) of WCGC, Belmont, N. C. Steve Stebbins, Americana Corporation, writes from the West Coast, that Lefty Frizzell just concluded a tour of Calif., Oregon and Washington on which he broke a house record at Belfair, Wash. and Niles, Calif. Billy Gray and his Western Oakies made the tour with Frizzell. On Nov. 2nd Frizzell left for a series of dates in New Mexico and Texas, and will be at the DJ convention on the 11th and 12th and on the 12th does the Webb Pierce Show from Springfield, Mo. Also now out on the coast, Mercury's Tibby Edwards, has been playing dates in Calif. and Oregon. Harry Gaines, KTAE, Taylor, Tex. says that KTAE has the honor of being the only station within 250 miles to program 3 name bands, Sid King & The Five Strings (Columbia), Jimmy Heap & The Melody Masters (Capitol) and Charlie Adams and The Western All Stars (Columbia). Don Pierce, Starday Prexy, reports that George Jones' Starday waxing of "Why, Baby, Why" is breaking wide open in New Orleans, Houston and Memphis and looks as though it will be big throughout the country. Tom Edwards, WERE, Cleveland, Ohio warns in his weekly newsletter, that it's against FCC rules to air the S.O.S. signal on the air and that deejays will have to cue it out on the Johnnie & Jack record of the "S.O.S." song. Lester Flatt told Tom that his partner, Earl Scruggs will not be able to put weight on his injured legs for at least another 5 or 6 months, following his serious auto accident. Zag Pennell (Columbia), known on WRVA's Old Dominion Barn Dance, and in veteran country music circles as "Zag, the Ozark Mountain Boy," has taken over disk jockey duties at Richmond's WXGI, full-time country music station. Mitchell Torok (Decca) pushing hard on his latest—out three weeks now—"Marching The Blues Away" coupled with "Country and Western." Simon Crum (Capitol) up to more 'hit' records—just released is "Oooh, I Want You" and "Hillbilly Deck of Cards." Johnnie and Jack (RCA Victor) getting big send-off with their latest offering—"Weary Moments" and "S.O.S." This disk by the top country duet will be getting its top promotion this week during the deejay festival. Ernest Tubbs (Decca) will introduce his latest release this week—"Thirty Days" and "Answer The Phone." Ekko Records introduces Jess Wiliard with "Every Dog Has His Day" and "Don't Hold Her So Close." Autry Inman (Decca) out with "Blue Monday" and "Look Over Your Shoulder." 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FROM US TWO,
TOO!



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Fan Club Heads for WSM's DJ Doings

NASHVILLE, TENN.—The something new that has been added to WSM's Fourth Annual Disk Jockey Festival is fandom.

During the past three years, WSM has invited almost everyone with an avid interest in the success of Country Music, as best exemplified on the Grand Ole Opry.

Disk jockeys have attended by the hundreds, from all parts of the land, and have rubbed elbows with the recording artists, song writers, music publishers, record people, and publication officials.

But, never before has the man-on-

the-street, the fellow or gal who buys the records and pays the admissions, been included.

Of course, not all of them could be invited. Over 7,500,000 saw Grand Ole Opry stars alone last year. So, WSM has invited the presidents and the secretaries of the various Fan Clubs. These club officers will be official delegates to the Festival with all rights and privileges. And, in addition, they will have two meetings of their own.

At these meetings, the Fan Club officials will hear from the record companies and from disk-jockeys how they can best help their artists.

Publisher-Artist Composer



BUDDY KILLEN

NASHVILLE, TENN.—Buddy Killen is a versatile young man with a future, and something of a country music past. He is the manager of the Nashville office of Tree Music Publishing Company, one of the growing concerns in the industry.

Prior to his managerial job, he had worked with George Morgan, Cowboy Copas, Ray Price and many others. He also has penned several songs. Buddy still fills in occasionally as a musician and M-C's some shows. His chief concern, however, is in the promotion of music and records.

Offices of the Tree Music Company are located at 804 Church Street in Nashville.

Ted Edlin-Hawkshaw Hawkins Team

NASHVILLE, TENN.—Ted Edlin and Hawkshaw Hawkins hit the top at the same time. Edlin became the "Hawk's" personal manager when Hawkins joined WSM's Grand Ole Opry this year.

Edlin has been in show business of one form or another since 1932, having worked on and off stage with most of the big-time entertainers over the years.

Ted Edlin looks up to the Hawk in many respects. Literally, he looks up because the singer stands six feet five inches in his stocking feet. And he looks up because Hawkins has moved fast toward the top in country music.

His newest releases: "I'm Standing at the End of My World," and "I Gotta Have You," are selling well on the RCA label.

Jean Shepard Signs 7yr. Pack

NASHVILLE, TENN.—Ken Nelson, Capitol Records country A & R, announced while in Nashville last week, that he has just signed Jean Shepard to a new seven-year contract.

The current contract was signed in line with Capitol's policy of issuing a long-range contract to all of their artists who show great promise. However, it was not disclosed, but understood, that the new Shepard contract was for a larger royalty rate than her previous contract which still had five years to run. The old contract was nullified by Capitol, giving the artist the advantage of the new contract rate for the full seven years.

It was further pointed out that the old contract was a court-order contract, executed at the time Shepard was a minor. Therefore, the new contract with extended royalty rates is clearly in keeping with the Capitol policy of strengthening their promising artists.

Decca Execs To Attend DJ Convention

NEW YORK—Decca executives who will fly from New York to attend the annual DJ Convention in Nashville on November 10th and 11th are Paul Cohen, country recording head; general sales manager Syd Goldberg; and Mike Conner, director of publicity and dee jay promotion. Also attending the convention will be Harry Silverstein who is in charge of DJ promotion for Decca in the Southern division.

Cohen, this week announced the signing of nine new acts to the label. Heading the list of recent acquisitions are: Roy Acuff, who has already cut several sides for Cohen including some duets with Kitty Wells; Jimmy Wakely, who, under Cohen's supervision, makes the shift from the Decca subsidiary, Coral Records. Wakely will cut his first Decca sides in Nashville and will also—from time to time—record country tunes with pop-girl vocalists; Jimmy and Johnny, two brothers known from the "Louisiana Hayride" and formerly with Chess Records; and Kenny Roberts, who returns to the Decca label after stints with Dot and Coral Records.



**MARTHA
CARSON**

sings
her latest

**"LET THE
LIGHT
SHINE"**

RCA VICTOR 20/47-6293

and Sincerely THANKS
all the nation's D.J.'s

Happy 30th Anniversary
to WSM's
Grand Ole Opry

Still Strong!

Martha Carson

and

Stuart Hamblen's

recording of

**"LORD I CAN'T
COME NOW"**

RCA VICTOR 20/47-6240

Valley Publishers, Inc.
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KNOXVILLE, TENNESSEE



HAPPY 30th
ANNIVERSARY

to the

"WSM FAMILY"

FROM

CLAY EAGER

WLW—NBC-TV
"MIDWESTERN HAYRIDE"

★

Junebug says:
Watch for my hubby's
new record!

"It's Our Destiny"

IT'S
TERRY TIME
AGAIN!

AL TERRY

SINGS

(Dear God) I LOVE HER SO

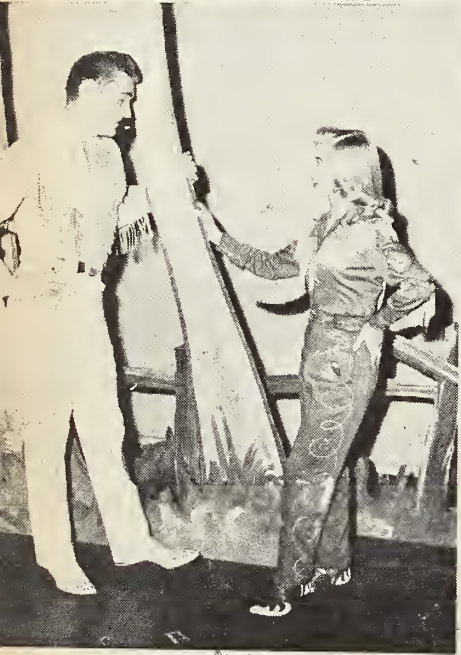
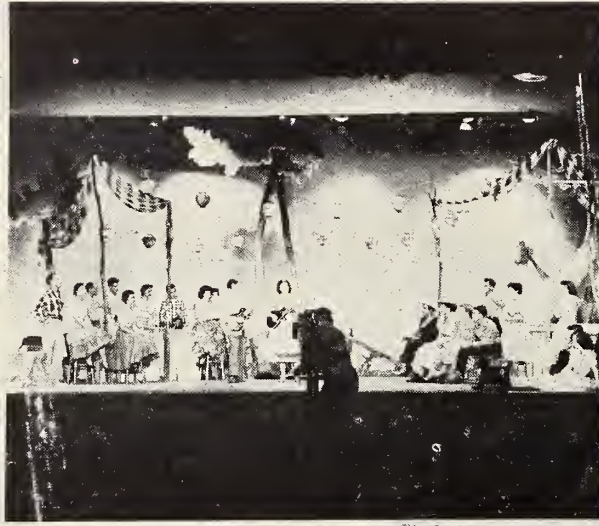
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GOODBYE, MR. SUNSHINE

(Hello, Mr. Rain)

HICKORY 1037

WSM's Grand Ole Opry Makes Network TV Debut



NASHVILLE, TENN.—On October 15, WSM's Grand Ole Opry made its coast-to-coast network television debut with an all star line-up of some of the top names in country music. Above is a bird's eye view of some of the events on opening night.

Top Row: (left) Shows the crowd gathering early outside the Ryman Auditorium in this city to see the first hour-long network telecast. Show is seen on the ABC net and is viewed on 130 stations.

Top Row: (center) Les Paul and Mary Ford were the guest stars for the premiere. The opry crowd watches them perform one of their hits.

Top Row: (right) Uncle Jody and Lonzo and Oscar, comedy stars of the show's cast of 100.

Second Row: (1) Vocal star Carl Smith chats with Judy Lynn, America's champion girl yodeler. (2) Goldie Hill and Justin Tubb harmonize on a romantic ballad. (3) Lonzo and Oscar join Les Paul and Mary Ford in a bit of song and comedy.

(4) Martha Carson graces the upper stage and sings to the Cedar Hill Square Dancers.

Bottom Row: (1) The Wilburn Brothers offer a duet. Boys are regular stars of the show that will give thirteen monthly performances. (2) Carl Smith takes the spotlight and chants one of his latest hits as the cast showcases him. (3) The Cedar Hill Square Dancers make a nation-wide debut as they do-si-do to a square dance number. (4) The Ryman live audience of 4000 watches Minnie Pearl, Carl Smith and the entire cast perform.

Murry Nash Assoc. Nearly One Yr. Old



NASHVILLE, TENN.—With less than a year under its belt, Murray Nash Associates, Inc., has made vast strides in the Nashville publishing field. The firm began its operations last February and now occupies a suite of offices at 319 Seventh Avenue North—just two doors from the WSM Studios.

Along with its publishing operation it has been active in advertising and promotion on an agency basis having handled promotional programs for several of the major labels, WSM's "Grand Ole Opry", a number of recording artists, and other publishers. Its promotional activities cover all facets of the country music business and regular contacts with over two thousand C&W disk jockeys all over the world. Nash Associates specialize in the country music field with its publishing activity along with handling advertising and promotion for other organizations.

R. Murray Nash, who heads the firm's operation, is backed by eighteen years of experience in country music having formerly handled promotion for Acuff-Rose Publications, and A&R work for Mercury and RCA Victor. He has been highly regarded in the field for a number of years. Ray Scrivner and C. H. Bingham, the other members of the firm, while new to the music field have been spending increasing time in the company's operation. Mrs. Barbara Heuer, a newcomer to the Nashville music circle, has ably taken over as office manager and secretary. Immediate expansion is planned which will increase office space and personnel.

When asked about future plans, Nash indicated that the operation was already ahead of the schedule set at the beginning and a number of additional activities were being considered for the immediate future. Nash has had several near hit records so far and there are a number of sides already out for future release that are expected to give excellent activity during the next several months. The entire staff will be on hand at the DJ Festival with headquarters in Suite 410 at the Andrew Jackson and they promise something interesting for all their old friends and any newcomers interested in country music. Seen above are Scrivner, Bingham and Nash.

Davis Born Into Showbiz

NASHVILLE, TENN.—Oscar Davis is a man with a colorful history in country music and probably an even greater future. He was born into show business, and has spent a good part of his life promoting it.

Oscar's father was a promoter in the theater business, so it was only natural that the theater should be in his blood. However, he expanded that to nearly every facet of entertainment, and is still going strong.

He has managed or promoted nearly every country music star in the business. He is known primarily as a promoter, although recognized by many as a sort of father-advisor.

Currently he is promoting the Johnny and Jack, Kitty Wells, Roy Acuff package, now in the midst of its big run at the Palace Theater in New York.

Oscar is a friend of nearly everyone in the field. He probably is, at this moment, devising new methods of promoting even greater things for country music.

Britt Has Uranium Fever

NEW YORK—Many people in this world have secret ambitions but very few ever get around to fulfilling them. RCA Victor's country artist Elton Britt is one of the few. Last February he got the urge to go into the uranium prospecting business. He sold his Cadillac, bought a jeep and about \$8,000 worth of prospecting equipment and headed out to Utah with his wife Penny.

Penny found it quite dangerous climbing the mountains and agreed to remain in their Salt Lake City hotel and let hubby Elton do the hunting. In her spare time, she wrote a song called "Uranium Fever" and Britt recorded it for RCA Victor. The record will be out next week.

To help promote the record, Elton will send disk jockeys, along with the new recording, samples of uranium ore and 1,000 shares of stock in the 3,000 acres which he has staked out.

Connie Gay Retires

NASHVILLE, TENN.—On Saturday, November 5, Connie B. Gay, the East Coast's "Mr. Country Music" retired from WRL, Arlington, Virginia after nine years to devote more time to television, films and station ownership.

Guests on the farewell show (in person, by recording, or through open letters) included figures from Capitol Hill, the Department of Agriculture and, of course, show business. Some of the country's top hillbilly entertainers said a few words of congratulations and good wishes to Connie by special recording from Nashville.

JIMMIE WILLIAMS
Singing star on WWVA's "World's original Jamboree"
sings on
MGM
"I Wouldn't Hurt You For The World"
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NOW
"PRETTY MAMA"
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"DON'T LET ME HANG AROUND"
(IF YOU DON'T CARE)
Columbia 21461; 4-21461
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WSM Artists Service Bureau

THE COUNTRY MUSIC
SWEETHEARTS
say
MANY THANKS
to each
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Hollywood Calif. Memphis Tenn.

**THE TEN COUNTRY RECORDS
DISK JOCKEYS PLAYED MOST THIS WEEK
(PLUS THE NEXT TEN)**

1. LOVE, LOVE, LOVEWebb Pierce (Decca)
 2. JUST CALL ME LONESOME Eddy Arnold (RCA Victor)
 3. ALL RIGHT Faron Young (Capitol)
 4. SATISFIED MINDPorter Wagoner (RCA Victor)
 5. I DON'T CAREWebb Pierce (Decca)
 6. YONDER COMES A SUCKER Jim Reeves (RCA Victor)
 7. YELLOW ROSE OF TEXAS Ernest Tubb (Decca)
 8. WHEN I STOP DREAMING Louvin Brothers (Capitol)
 9. HERE TODAY, GONE TOMORROW The Browns (Fabor)
 10. THAT DO MAKE IT NICE Eddy Arnold (RCA Victor)
- 11) CATTLE CALL. 12) MOST OF ALL. 13) DON'T TEASE ME. 14) IT'S A GREAT LIFE. 15) IF YOU WERE ME. 16) I FORGOT TO REMEMBER TO FORGET. 17) MAYBELLENE. 18) I THOUGHT OF YOU. 19) CRY, CRY, CRY. 20) GOD WAS SO GOOD. 20) DON'T BLAME THE CHILDREN. 20) BORN TO BE HAPPY. 20) MIXED-UP MEDLEY.

Visitors



NEW YORK—Bill Edmonds (center), WMGM star and conductor of the "Barnyard Jamboree" program featuring country and western music, presents the dean of the hillbilly music masters, Roy Acuff (left), and Kitty Wells, singing star of the Roy Acuff show. Roy Acuff and his Smoky Mountain Boys were recent guests on Bill Edmond's program (Monday through Saturday from 5:00 to 6:00 A.M.) Acuff and his company made their theatrical appearance at the RKO Palace, New York November 4th.

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Being Heard From



GABE TUCKER

NASHVILLE — Gabe Tucker is a man who hasn't blown his own horn for many years, but still is being heard from in a big way. Tucker, who is the personal manager of Ernest and Justin Tubb, began in the music business 20 years ago playing a trumpet with Western dance bands. He was versatile enough to double on the bass. That proved a fortunate thing.

When Eddy Arnold organized his Tennessee Plowboys, Gabe played the bass for him, and again did some doubling. Arnold needed a comedy man. Tucker stepped in. But he played the trumpet again on Arnold's first recording: "Mother's Prayer."

Seven years later, Tucker was to become one of Red Foley's original Cumberland Valley Boys, and played at scores of sessions with him.

During his years on the road, Tucker played such spots as the Fox Theater in Detroit; El Rancho Vegas, Las Vegas; the Hitching Rack, Palm Springs, Calif.; and the Crescent Cafe, in Washington, D. C. He spent a year at Renfro Valley, Ky., doing a comedy routine over CBS.

Tiring of the road, Gabe became a deejay at a Houston station, and eventually took over management. He hasn't played a note since stepping into the managerial role, handling the affairs of Ernest and Justin Tubb.

Manager of Stars



FRANKIE MORE

NASHVILLE—Frankie More, the personal manager of Johnnie and Jack and Kitty Wells, has been associated with some of the top artists in the country music field for more than 30 years.

Frankie had his own band on WLS, Chicago, in 1924, known as the "Log Cabin Boys." Then years later More gave Pee Wee King a job with that same band at WHAS in Louisville, Kentucky. Later, in his managerial stretch, Frankie was to book and promote Pee Wee, along with many others. At one time, too, while still an artist, he was managed by Joe Franks. During another phase he worked with Gene Autry, and played on many of his recording sessions while both were at WLS. Frankie laughingly admits that he used to tune Autry's guitar.

After working for years in promotion, in close connection with such outstanding personalities as Franks and Oscar Davis, he moved into the management end of the business. Since taking over Johnnie, Jack and Kitty, he has booked the acts in every state in the Union and Canada, and just this week reached the apex in show business with the stand at the Palace Theater in New York.

Frankie, one of the best-loved men in the country music field, always has a good word for his artists. The exchange of compliments is mutual.

CANADIAN CAPERS

TORONTO TOPICS:

Second local Jazz group booked into the Town Tavern (under new policy of one local jazz group every four weeks) is the Norm Amadio Quartet. . . . The Tunesmen still going strong at the Pyramid Room after their umpteenth return engagement. . . . Notice "Fine Frenzy" having a holdover till November 12 with stars Jane Mallet and Dave Broadfoot (a recent and very successful guest on Ed Sullivan's Show). . . . TSO Pop Concert booked into Massey Hall was jammed to hear local Lois Marshall (Hallmark, Beaver) soprano, as featured guest artist along with retiring conductor Sir Ernest Macmillan and guest conductor Dr. Heinz Unger. . . . Jerri Adams (Columbia) wowed patrons of the Club One-Two last week especially with her version of "Love For Sale." Jerri, who made a big hit with her recording of "Monlight In Vermont" on the Columbia label will now head back to New York for more recording sessions and then move on to join Bill Haley & The Comets (Decca) for another night club tour—Jerri's a great gal with talent to match. . . . Fellow Jazz belle in town at the same time was Helen Merrill (Mercury) at the Town Tavern who



BILL HALEY

dittoed the job of wowing patrons, has an LP album just released by the EmArcy label and from all reports doing very well indeed. . . . Last week also found yours truly covering a press conference I really enjoyed to the hilt. it was Richard Egan in town beating the proverbial drums for his latest 20th release, "The View From Pompey's Head." This handsome, charming and rugged individual endowed with a large sense of humor, provided a most interesting day for us. Incidentally we also found the background music for this film good and is soon to be available to the public through recordings. . . . Peter MacFarlane, producer of CBC's TV show "Cross Canada Hit Parade" had Kay Armen (MGM) as guest star last week. Kay who did a grand job in MGM's "Hit The Deck" impressed with her version of the current #8 on our Canadian Hit Parade—"He." . . . The Four Lads (Columbia) looked real good on the "Perry Como Show" (Oct. 29) when they sang their current top hit—"Moments To Remember." . . . Barry Townley & The Strolling Strings still holding forth at the King Edward Hotel's Oak Room. The girls look good and the musical selections please everyone! . . . Charlie Ventura and the Sal Salvador Quartet opened last week and packed them in at "The home of the greatest names in Jazz," of course it's the Colonial on south Yonge Street. . . . Understand Nellie Lutcher



FOUR LADS

(formerly of Capitol and currently on the Epic label) is booked to follow Ventura into the Colonial for another engagement (never do we tire of Nellie) starting November 7, and reservations are pouring in. . . . November 14th represents a big night for TO' hipsters 'cause the Dave Brubeck Quartet, (Columbia), Gerry Mulligan's Sextet (Capitol), the Australian Jazz Quartet (Bethlehem) and vocalist Carmen McRae (Decca) literally hit town for a one-night stand at Massey Hall. Should be a complete sell-out as per usual. . . . One of Canada's tiniest (under 5'), prettiest and charmingest thrushes walked down the aisle last Saturday, November 5th. Talented Joyce Hahn who commutes weekly from Montreal (and her radio shows) to Toronto for her TV show, "Cross Canada Hit Parade" has married Art Maiste, well known Montreal pianist. The couple's busy schedule allows them only one week-end in Toronto for the Honey-



CARMEN McRAE

moon. Our personal congratulations go to Joyce and Art for their best wishes along with those of all Canucks. . . . Hear tell Juliette's (Hallmark) fan mail has again doubled its original size, now that she has returned for her Saturday night TV show on CBC. . . . Denny Vaughan (Spiral) has returned to TV too, and turned in an exceptionally good performance on last Monday night's show. "Bonnie Lassie" the fast rising pop received good treatment by the quintet. . . . Well—here they are, as compiled by "Cross Canada Hit Parade" for "Canadian Capers"—the Canadian Hits—

- 1) LOVE IS A MANY-SPLENDORED THING
- 2) AUTUMN LEAVES
- 3) YELLOW ROSE OF TEXAS
- 4) SHIFTING, WHISPERING SANDS
- 5) SUDDENLY THERE'S A VALLEY
- 6) MOMENTS TO REMEMBER
- 7) BONNIE LASSIE
- 8) HE
- 9) BLACK DENIM TROUSERS
- 10) BIBLE TELLS ME SO

Crowding #10 we have the upcoming with the slipping and

AT MY FRONT DOOR WAKE THE TOWN AND TELL THE PEOPLE SEVENTEEN

MONTREAL MEMOS:

Last week, the Hachey Bros. & Mary Lou completed a record 25 week engagement at the Monterey where a party was held for them. They were followed into this location by the Rhythm Riders Trio. . . . Olga James, singing star of "Carmen Jones" is the current attraction at the newly enlarged Oasis Room of the El Morocco. She followed Josephine Baker who enjoyed a very successful two-week engagement. . . . Current chanteuse at the Ritz Cafe of the Ritz Carlton Hotel is Galena. . . . Coming into the Normandie Room of the Sheraton Mount Royal Hotel is Peter Barry and his Quartette. He is replacing Max Chamitov and his trio who in turn are going into Dagwood's Restaurant. . . . New show opening tonight at the Chez Paree features Napoleon Reed. This is his first time in Montreal in four years, his last engagement being in the old Latin Quarter.

Welcome to Nashville,
Disk Jockeys . . .

"Little"
JIMMY DICKENS
(Mr. Personality)

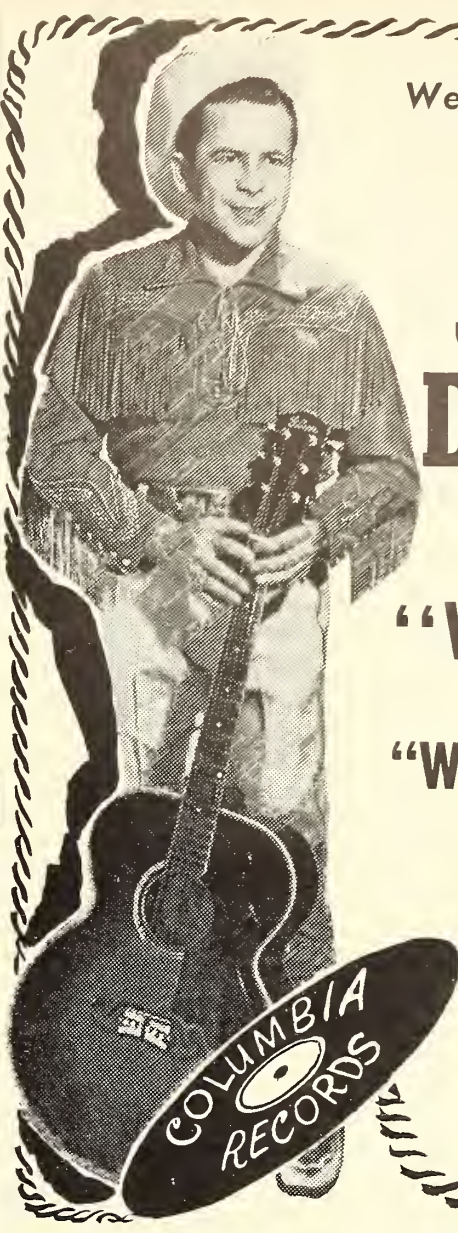
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and
"WHEN THEY GET TOO ROUGH"

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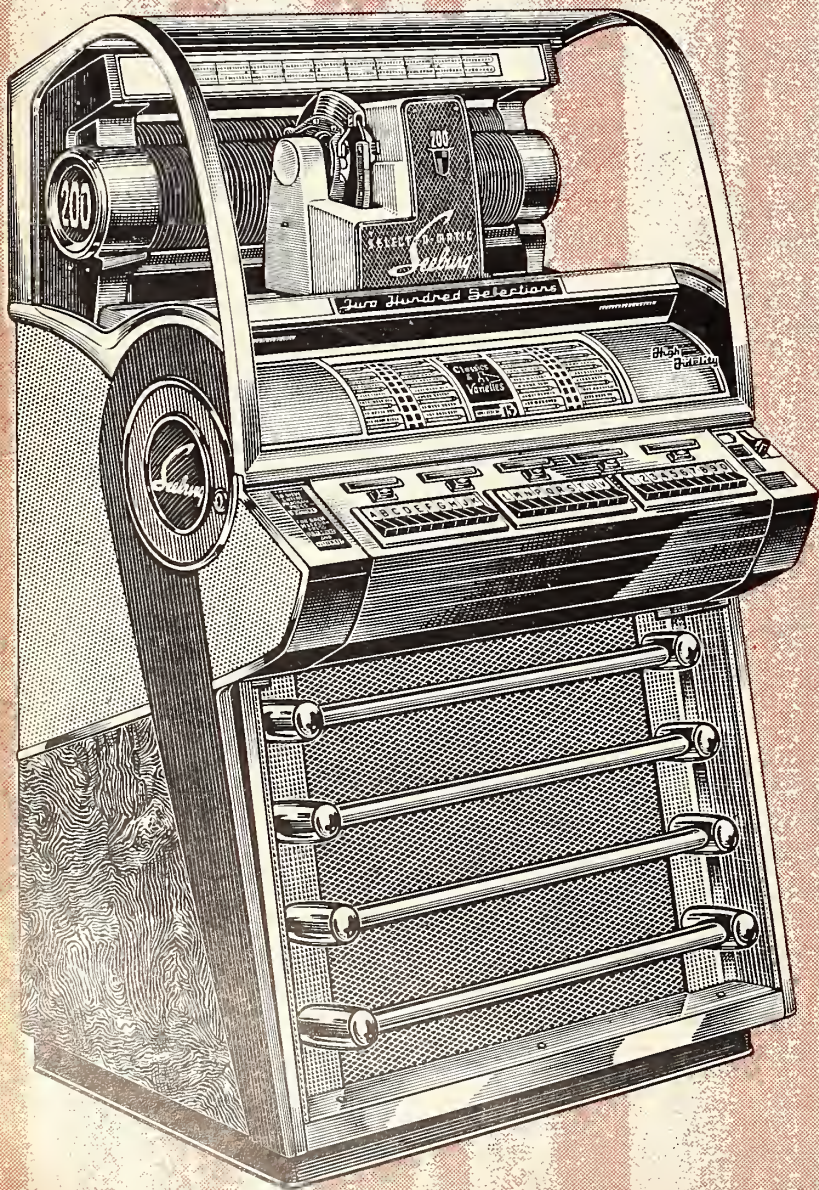
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Here and There

CHICAGO—Cigarette machine operators will be interested in the statement by Joseph F. Cullman, III, an executive vice president of Philip Morris, Inc., made last week, when he estimated cigarette consumption for 1955 will come to 375,000,000 units, a 3 per cent rise over 1954. The industry's peak year was 1952 when 394 billion cigarettes were consumed in the United States. He credited new products introduced in the past five years as being responsible for the reversal of the two-year downward trend. "These new products today account for 30 per cent of the business," said Cullman. He added that the industry can expect more new products and more new packaging. "Five years ago," stated Cullman, "five regular-sized brands commanded more than 90 per cent of the entire cigarette business in this country. Today, these same five regular-size brands account for just about 50 per cent of the business. King-sized cigarettes today account for 28 per cent of the market as against 9 per cent in 1950, and the even more rapid acceleration of the filter-tip field which in 1950 accounted for 0.6 per cent of the market and today is over 19 per cent. Within several years we may see regular, king size and filter tip cigarettes equally sharing the consumers' preferences."

PITTSBURGH, PA.—That the nation is producing and shipping great quantities of merchandise is well known. Implementing this fact is the statement made by William T. Faricy, president of the American Association of Railroads, who said the nation's railroads must install a minimum of 75,000 new freight cars a year over the next five years to overcome the present deficit. Richard G. May, vice president in charge of the operations and maintenance department of the association, predicted that freight tonnage this year will be up 10 per cent over 1954.

ST. LOUIS—Last week we noted in this column the fabulous sales and employment figures of General Motors Corp. Well, here's another giant's report. Ford Motor Company's earnings before taxes this year "will surpass the aggregate earnings of the company for the entire twenty-one years prior to World War II," said Ernest R. Breech, chairman. Ford now employs 193,000, and its 1955 wage and salary payments are expected to be more than \$1,123,000,000. The average weekly wage for the first nine months of 1955 amounted to \$105.74 for each hourly worker.

Need Grows Greater For:

PUBLIC RELATIONS PROGRAMS AS THE INDUSTRY MOVES RAPIDLY AHEAD

Individual Firms Everywhere in the Nation Urged to Start Own Public Relations Programs to Assure Themselves Better Business While Winning Community and Customer Goodwill.

As the possibility for a "National Public Relations Bureau" dimmed this publication turned to the next best course.

It urged operating firms and associations throught the nation to put their own individual public relations programs into action.

The Cash Box, from its very first year of publication, has urged the industry to create a "National Public Relations Bureau".

In fact, this writer has urged a national public relations program for the industry for over 25 years.

If individual operating firms and/or operators' Associations will, everywhere in the nation, arrange for a public relations program of their own they will find that, as a combined effort, they are actually conducting a nationwide public relations campaign.

One of the greatest points of opposition to a "National Public Relations Bureau", on the part of many in the field, was whether the money they would contribute would be proportionately spent in their behalf in their areas.

This selfish attitude was greatly responsible for holding up the creation of a "National Public Relations Bureau".

Many such operators claim that they themselves, investing the same amount of money that they would have to invest in a national program, could better utilize the investment in their own community and more greatly benefit from such expenditure.

Years ago operators could prosper even if they didn't give good service. Even if they were surly to their locations. Even if they underpaid and abused their help. Even if they flaunted indifference to the public or the community.

This was usually due to the fact that they were first in the territory and dominated the locations.

Today the situation has been changed by keen competition. Those who were first in the territory now have to keep on their toes to avoid being crowded out of locations by keen competitors, especially the intelligent younger men—the new blood who have entered into this business.

The older operator, who used to be the main source for supply of equipment, now finds that there are a great number of competitors who will travel many miles to service the very same locations he formerly dominated.

There are also new attitudes springing up in the location owner's and the public's mind regarding this industry. There is a belief that operators make tremendous profits. This erroneous belief has come about from articles in newspapers and other news media giving very little factual details regarding this business.

How can the operator deal with these attitudes on the part of his location owners and the public?

How can he maintain his position and compete with his competitors?

How can he hold the interest, loyalty and respect of his employees and his locations?

The answer, as this publication has editorialized time and again, is in an effective public relations program.

What are some of the points that a public relations program can accomplish?

First, confidence in the operator's services and in the equipment he features.

Second, employee loyalty and productivity as well as the location loyalty and respect.

Third, community goodwill and the

resultant better business.

Fourth, an improved credit standing.

There are many more things that a good public relations program can accomplish. The above are but a few of those most important to the average operating firm.

There are so many fine things that an effective public relations program can do for the average operator that he shouldn't hesitate to contact some outstanding firm in his area to arrange a public relations program for him based on whatever budget he can afford.

The average operator can even take this off the top of the intake. For example, in an earnest discussion with the average location owner he will learn that the location will, in a majority of cases, go along with him on a public relations program.

He can retain 50¢ or \$1 per week "off the top" from each machine to be spent on a public relations program.

Even if it is but 50¢ per machine per week, an individual operator's public relations program can, many times, be extremely effective in the average community.

This can cover advertising and publicity costs. It may also even cover donations of many kinds.

It could be spent in dozens of different fashions. It would all add up, whatever the amount, to an effective public relations program for the individual operating firm.

A public relations program that would win the respect and goodwill of the location owners and the general public as well as greater loyalty from employees.

In the long run it would mean better business for the operator even while all this goodwill was accumulating in his behalf.

Always the Leader--BUT NOW WAY IN FRONT!

EXHIBIT

Optional 3-Sided Play

SKILL POOL



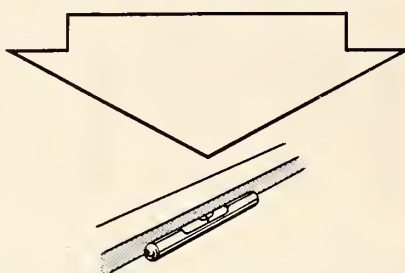
LOOK WHAT'S BEEN ADDED TO MAKE THE NO. 1 POOL GAME EVEN BETTER'N EVER!



* Requires only 12' x 7' or 84 sq. ft.

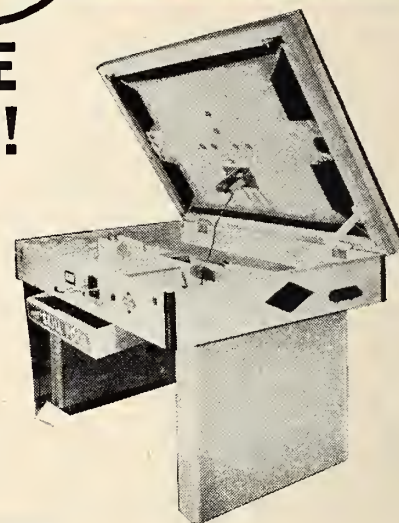
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New, Out-of-the-Way LIGHTING FIXTURE does not interfere with play!



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Sunk into the playfield for fast, reliable easier leveling of table. Insures that playfield is level, for true play!



HINGED TOP

For easy, speedy servicing! Lifts right up without effort.

PLUS 5 BIG ADDITIONAL FEATURES!

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Coinmen Flock Into Chicago For Various Meetings

Many Here Week Ahead To Visit Leading Factories and Distribs. Expect Big Attendance at NAMA Show and MOA and NCMDA Meets

CHICAGO — Those reading this item will probably be at any one of the three big meets under way here.

These are the NAMA convention, NCMDA and MOA Executive meetings. But many who are attending these three meets came into town this past week, days head of the meetings.

Distributors who arrived last week advised that they wanted to visit about at the factories they represented prior to the meetings getting under way.

Others stated that they wanted to have sufficient time to view exhibits at the NAMA convention. They believe they should get through with all per-

sonal and business calls prior to viewing what was on display at this convention.

Both the NCMDA (National Coin Machine Distributors Association) and the MOA (Music Operators of America) expected a complete turnout for their meetings.

Many of these men, too, came in ahead of time to be able to devote themselves completely to these meetings by first completing whatever personal and business calls they had to make.

As one leader here stated, "Sure looks like a hot time in the old town this week."

52 Issues Subscription

The Cash Box \$15.

PRE-WAR VENDERS CHALLENGE TO AUT. MERCHANDISING INDUSTRY

Keeny Presents Two New Pool Table Games

Shipping DeLuxe & Jumbo Size Models



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager of J. H. Keeny & Company, Inc., this city, reported this past week that the firm is shipping two

brand new pool games to all its distributors.

"Not only is our 'Deluxe Fascination Pool' a three sided playing game, but also features a hinged top and, in addition, has diamonds on all four rails along with levelers on two of the rails," stated Huebsch, and added, "what's even more impressive, it is one of the most outstanding examples of the cabinet maker's art ever seen."

Huebsch also reported, "Due to the fact that we have had many requests from our distributors for a larger sized game, we also have included 'Jumbo DeLuxe Fascination Pool,' which is 18 inches longer than the regular size deluxe game.

"This," Huebsch believes, "is going to get tremendous play in those spots where there is room for a larger size table.

"What's more," he says, "everyone who has played our 'jumbo' sized table reports that the play is more thrilling than ever.

"We firmly believe," Huebsch said, "that in both of these new models of our pool games the operators are getting the finest that money can buy."

Exhibit's New "Skill Pool '84' DeLuxe" Has Improved Features



SAM LEWIS

CHICAGO—"We are making every effort to provide our customers with the finest, smoothest operating pool game," said Sam Lewis, president of Exhibit Supply Company, this city, "and we believe our new 'Skill Pool '84' DeLuxe' has solved the most troublesome problems that have occurred in pool game locations."

Lewis stated Exhibit has solved one of the biggest problems, that of setting up the game so that the play-

ing field is absolutely level. "We have sunk three large levels right into the playfield, on three sides of the table," he said. "These levels make for fast, easy and reliable leveling of the table. Because they are set right into the playfield, and not into the rails, the playfield is leveled even though the rails may be slightly out of line.

"We have also solved the lighting problem by building a light fixture right into one of the pins in the center of the table. A light can be easily installed as optional equipment and has the advantage of being completely out of the way of the playing area and does not interfere with play from any angle or side of the table.

"A third problem has been solved for operators by making the table top a one-piece hinged top. The top is simply lifted up for fast, easy servicing and eliminates the need of removing rails or rubber as is ordinarily done.

"Still another problem solved by Exhibit is the problem of delivering 10 balls every time. The 'Skill Pool '84' DeLuxe' features 'railroad track' ball troughs thru which cigarette butts, scraps of paper, etc., that may be carelessly dropped down the ball holes, drop right thru the tracks and do not prevent the balls from making a free-run to the end of the troughs. In addition, the tables are now furnished with built-on cigarette holders that protects the rails and playing fields from cigarette burns and scars."

Survey Indicates Over 240,000 Pre-War Vending Machines Block Locations To New Equipment

CHICAGO—The results of a nationwide survey of the entire industry published in the October 29, 1955 issue of The Cash Box indicates that there still are approximately 240,000 vending machines of pre-war vintage blocking off new and extremely modern equipment in the U.S.

As one noted leader here stated, "This doesn't surprise me at all. When The Cash Box reported that there were about 100,000 pre-war phonographs still on U.S. locations some years back, this did cause me to wonder.

"But," he adds, "as far as vending machines are concerned, when Johnny Q. Public and/or his wife walk up to a cigarette machine they aren't interested in whether it's a new or an old cigarette machine.

"They are, instead," he claims, "interested in cigarettes. And," he re-

ports, "as long as they can buy the cigarettes they want—that's that."

But, regardless of this fact, the 240,000 pre-war vending machines still on locations all over the U.S., even though these are computed to be in the main, bulk vendors, are still a challenge to the salesmanship of the automatic merchandising industry.

This means, according to many, that "there's a tremendous sales potential all over the U.S. for the vender manufacturers."

And this is the fact, according to others, for it means that vending machine salesmen will find pre-war machines of all kinds on locations everywhere in the U.S.

Probably, blocking off spots where better business would result with the new and modern automatic merchandisers.

Genco Goes Overtime



RALPH SHEFFIELD

CHICAGO—"In an effort to somehow meet the demand for both our 'Official Tournament Pool' as well as our new 'DeLuxe Tournament Pool' games, we have put our factory employees on an overtime work basis," reported both Avron Gensburg and Ralph Sheffield of Genco Mfg. & Sales Company, this city, this past week. "In addition," Avron Gensburg stated, "we are also working a half

day on Saturdays and," he added, "even all these extra hours just don't seem to be enough to catch up with the demand our new tables are enjoying."

Ralph Sheffield advised, "To give you some idea of the way we are turning out our pool tables at this time, it's over two weeks now that we were ready to start production on our 'DeLuxe Tournament Pool,' but," he claims, "the demand was so great that we just kept right on with 'Official Tournament Pool' and didn't halt the production lines for even a minute to make the necessary changeover.

"It took almost two weeks," he reports, "to make the changes required, even though the cabinets were all set all this time. Now that we have made the change to 'DeLuxe Tournament Pool' we find that both of our tables, at least at this time, are selling in practically the same quantity.

"Many continue to demand our regular 'Official' while some demand our new 'DeLuxe'."

The Genco plant is also adding more employees in an effort to continue to speed production to meet the orders which they have on hand and those coming into the factory.

"We're working harder than ever," Sheffield says, "to handle everyone's orders just as speedily as is possible."

Tri-Cities Talk Dime Play

MOLINE, ILL.—Music operators from this city, Rock Island, Ill. and Davenport, Iowa, in this tri-cities area, are meeting Wednesday, November 9, to discuss dime play.

As noted music ops here have already reported, "The greater majority realize that dime play is the answer. "There are but one or two music operators who are still skeptical.

"We are going to show them reports of actual location intake from dime play.

"We also are going to do everything we possibly can to convince them that 10c play is the music operator's only way out of the morass of tremendously increased overhead expense."

Bill DeSelm Says:

“‘Regulation’ is Regulation” Describing United’s New Shuffle Alley

CHICAGO—“‘Regulation’ is regulation”, said Bill DeSelm, general sales manager of United Manufacturing Company, and added, “it’s official, actual bowling scoring with

top score of 300. Absolutely authentic bowling scoring.

“Yes, sir”, he continued, “twelve strikes scores 300. That’s what the players want. That’s what they’re getting from United.

“And”, he claims, “we’re shipping

WE WANT TO BUY!

BRIGHT LIGHTS
BRIGHT SPOTS
CONEY ISLANDS

ALL-STATE COIN MACH. EXCH.

2317 N. Western Ave., Chicago, Ill.
(All Phones: BElmont 5-6770)

LET'S MAKE A

DEAL!

WE HAVE A LOT TO OFFER—
TELL US WHAT YOU NEED—

WE WILL WORK IT OUT!
WRITE—WIRE—PHONE!

DAVID ROSEN

Exclusive AMI Dist. Ea. Pa.
855 N. BROAD STREET, PHILA. 23, PA.
PHONE—STEVENSON 2-2903



BILL DeSELM

'em out by the truckload. C'mon over”, he emphasized, “and see for yourself.

“We had a tremendous demand for an actual regulation, official scoring shuffle alley.

“We built it. It’s now being shipped. It’s called, ‘Regulation Shuffle Alley’.

“It features the big play field, the big pins, the big puck. It comes in match and non-match models.

“It’s the greatest”, he concluded. After he caught his breath, DeSelm added, “This is just what the operators wanted and needed. So we made it. That’s it. That’s all you’ve got to tell 'em about our new ‘Regulation Shuffle Alley’. They’ll know. Because they know United gives 'em what they want—everytime.”

NCMDA Dinner Meeting Sunday Eve., November 6

CHICAGO—Approximately 40 distributors were expected to sit down and enjoy dinner, Sunday, November 6 at the Morrison Hotel, and then discuss business on a national basis at the meeting which would follow the dinner.

“We may have to carry over part of the meeting until Monday, November 7”, reported Al Schlesinger, business manager for the NCMDA (National Coin Machine Distributors Association).

Surprises were in store for the distributors. Schlesinger advised that he would be on hand as of 6 P.M., Sunday, and that he would personally help with the registration of the 40 men who have advised they would be present.

Said Schlesinger, “We have received wires from Canadian distributors at the last second and have had to make room for them.

“This”, he reported, “will be the

biggest meeting of its kind in the history of this organization.

“We also believe”, he said, “that the distributors who will be present may bring forth the answers to many of the questions which distributors are asking at this time.”

Among the distributors who indicated they would be present are: Bill Miller, Jack Bess, Sam Solomon, Mike Charie, Harry Stewart, Max Hurvich, Albert Toronto, Don Moloney, Mac Brier, Joe Mangone, Ben Axelrod, Irwin Blumenfeld, C. A. Robinson, J. D. Lazar, B. D. Lazar, Ted Bush, Ozzie Truppman, Bill Marmer, John Bilotta, Sol Nash, Harold Lieberman, Ed Ravreby, Gil Kitt, Joe Kline, Wally Finke, K. A. O'Connor, J. Brown, Lou Wolcher, Charles Kagels, A. R. Koupal, Ron Rood, Sam Kolber, Ken Brake, Joe Robbins, Sam Kaufman, Wm. Pound, Sam London and Louis Bennett.



NASHVILLE—Kenith Brake, Rock City Novelty Co., reports the operators are just catching onto the pool tables. Some were buying them by the dozens. Ken reports this has been a good month for all his lines. In fact, he says October was his best month ever for Wurlitzer sales. . . . George Happell of S. L. Stiebel Co., reports on the showing of the Seeburg 200 and 100 in Nashville, Chattanooga and Knoxville. He and Red Whitney, district sales manager, had to call on the big boss for showing at Knoxville as it was just too much for them. Clarence McGowan, service department, stole the show. All three shows were great successes with immediate sales forthcoming. . . . Frank Swartz busy with a full house. . . . At Tommies Distributing Company, Tommie was breaking in a new man, Walter Griffin. . . . Joe Fitzgerald has really gone all the way up. He is building a big dining room and Yacht Club. . . . Al Englen has gone all out on pool tables and is currently the largest operator in Nashville. However, the way Kenith Brake is now talking, Al may not be for long. Englen has a great gimmick for getting a location. He walks into the spot with a cue stick in hand and challenges the bartender to a game of pool. The bartender inevitably asks “where’s the table?” Al then goes out to his truck and has the pool table brought in. He says he has yet to take one out again. . . . E. H. Cashion working late into the night at Hermitage Music Co. Mrs. Cashion brought in a tray of food. Hermitage has been so busy with the new AMI phonograph line they have not had the time to install that new outside hydraulic lift. Plans are being made to enlarge the building. . . . Most of Sanders Distributing Co. Rock-Olas were on the shipping dock. . . . L. E. Hirsch, of Mills Industries, in the city this week. Hirsch is working the south and doing a fine job. . . . Hugh E. Fishburn, Lafayette, in town buying equipment. However, he is more interested in a birthday present, for young Mike, who has been boss for five years on October 31. . . . Seen on Highway US11, a Rock City Novelty truck loaded to the brim. On the truck was bossman Ken Brake.

KNOXVILLE—Over at Triangle Music everyone deeply absorbed watching the Michigan-Iowa football game on TV and listening to the Tennessee-North Carolina game on radio at the same time. In addition they were busy phoning to get the Kentucky-Rice score. After the games Wallace Williams talked of the old days when he was with Roy McGinnis in New York, and Gus Adler. Williams said Gus was the best cook in the country. It would be something to get these old timers together with Walter Tratsch of ABT Manufacturing Company, and Charles Whiteside. What whoppers we would hear—and how much we could learn. . . . The next day John V. Nelson and Lloyd Frye, of Cigarette Service, still talking about the football games. . . . William A. Browning, Roanoke Vending Exchange, Richmond, Va., in town looking over the new AMI phono and the Keeney “DeLuxe Bowler”. . . . Allen Wells and Frank Goings report good business for summer and fall. . . . A wonderful line of gifts and novelties over at H. D. Sales Co., where N. J. Hubbard can certainly turn on the sales appeal. . . . Walter Puttman talking of the old days when he was a big operator in New York. . . . Over at G.G. Amusement Tom Gaston goes home each day at 3 o'clock while Frank and Bill Vandergriff complain of the trials and tribulations of operating today. . . . Old Ed Wahile, president of Knoxville Music Association, pops in to ask if everything was ok. Ed is certainly a hard worker. . . . Ed Cook, Triangle Music, collecting on the bets he had made on the week’s football games.

SALE! SALE! SALE! MERCHANDISE AT SACRIFICE PRICES!

BINGO GAMES—BALLY

Atlantic City	\$60.00
Beach Club	135.00
Bally Beauty	95.00
Dude Ranch	150.00
Ice Frolics	185.00
Palm Beach	60.00
Palm Springs	165.00
Surf Clubs	175.00

BINGO GAMES—UNITED

Cabana	\$90.00
Circus	85.00
Havana	110.00
Hawaii	110.00
Nevada	185.00
Rio	110.00
Rodeo	125.00
Singapore (like new)	225.00
Tahiti	85.00
Tropics	100.00

SHUFFLE ALLEYS

Mars	\$275.00	Top Hats	60.00
Chief	165.00	Tally Alley	60.00
Royal	110.00	10th Fr. Stars	35.00
Cascade	45.00	Advance Bowlers (C.C.)	135.00
Clover	45.00	10th Fr. Dble. 5th	50.00
		Victory Bowler (Bally)	265.00

WRITE — WIRE — PHONE

REX COIN MACH. DIST. CORP.

321 S. SALINA STREET, SYRACUSE 3, N. Y.

(PHONE: 2-8255)

all Locations
LARGE or SMALL
 invite you to install
Williams
BANK POOL
 FEATURING
3-SIDED PLAY!

2-3-or 4 PLAYERS

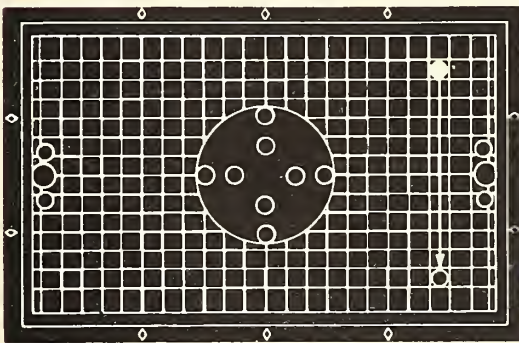


Diagram shows how player may move ball from area close to wall to corresponding position on opposite side of playfield.

OPERATE
Williams
REGATTA
 SCORE BUILD-UP
 5 BALL

OPERATE
Williams
CIRCUS WAGON
 LUXURY 2 PLAYER
 5 BALL

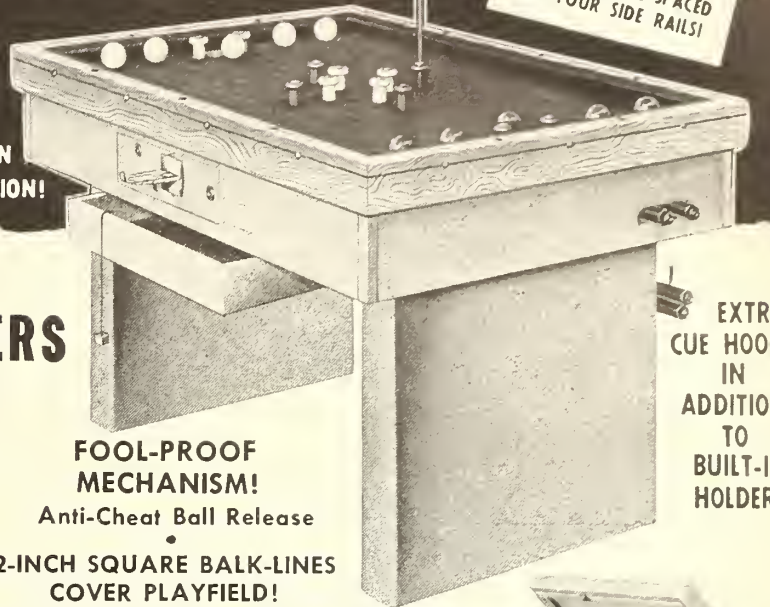
OPERATE
Williams
JOLLY JOKER
 HIGHEST EARNINGS!
 LOWEST PRICE!

IT PAYS TO
 OPERATE
Williams
WINNERS!

2 COIN
 OPERATION!

LITE IS
 OPTIONAL
 EQUIPMENT

TWO SETS OF
 RULES FOR 3 OR 4
 SIDED PLAY
 PERFECT BANK SHOTS
 EASY TO GAUGE WITH
 RED DIAMONDS SPACED
 ON FOUR SIDE RAILS!



**FOOL-PROOF
 MECHANISM!**

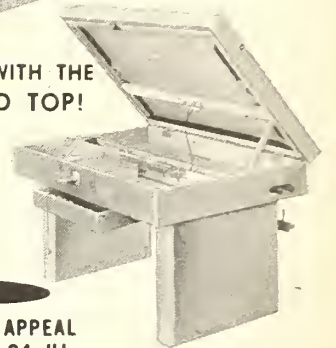
Anti-Cheat Ball Release

2-INCH SQUARE BALK-LINES
 COVER PLAYFIELD!

CIRCLED MUSHROOMS!

EXTRA
 CUE HOOKS IN
 ADDITION
 TO
 BUILT-IN
 HOLDER

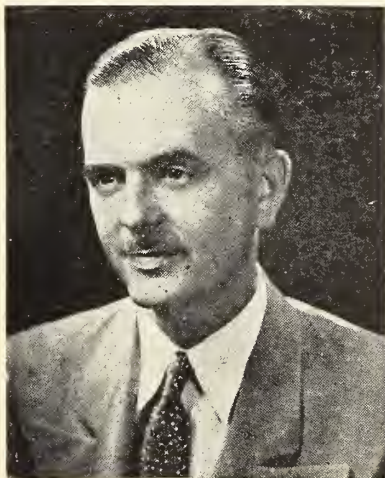
First WITH THE
 HINGED TOP!



CREATORS OF DEPENDABLE PLAY APPEAL
 4242 W. FILLMORE ST. CHICAGO 24, ILL.

Keeney Expects Big Crowds To View New Vending Equipment

All Execs to be On Hand at NAMA Display and at Factory to Demonstrate New Machines



BILL COAN

are now users of Keeney vending machines, as well as from many who have already inquired regarding the new Keeney venders, that they all want to see the new Keeney equipment.

All executives of the firm will be on hand. They will be divided between the display booths of the firm at the NAMA Convention, as well as a special display room on the fifth floor of the Conrad Hilton Hotel, and a special "hospitality room" which will also be on the fifth floor of the hotel.

Other executives will remain at the factory where they expect to greet many visitors to see Keeney venders in actual production.

According to Bill Coan, executives of the firm who will be on hand between all of these three places, will be: V. N. Allbritten, Bill Bolles, Tom McCormick, Paul Huebsch, Roy McGinnis and John Conroe.

Coan also advised that, in addition to its present "DeLuxe Hot Coffee Vender" and "DeLuxe All Electric Cigarette Vender", the firm will show a brand new hot coffee and hot chocolate combination vender, also a cookie vender, and a brand new cigarette machine.

"We feel sure", Coan concluded, "that everyone of the large crowd who have indicated their intention of being present will be more than pleased with our new line of venders."

ChiCoin Reports: "Test Spots Triple Take on New Bowler"



ED LEVIN

CHICAGO—"There's nothing more I can tell you about our 'Bowling Team Bowler'", stated Ed Levin, sales director for Chicago Coin Machine Company, this city, "except to show you these test location earning reports."

Levin had a handful of reports which had been sent to him and, "According to the figures," as he stated, "these are triple the take that was ever earned on these same locations by any bowling games."

He showed former reports from the same spots which were enclosed with the new reports. He also showed reports on locations where the income on the new "Bowling Team Bowler" was over four times what other games had taken in on the same places.

TO ALL OUR CUSTOMERS
 ALL OVER THE WORLD
 Sorry We've Been Late
**WE'RE CATCHING UP ON
 ALL OUR DELIVERIES**

Your orders overwhelmed us for a while... however, we have increased our staff and in short order will be delivering the equipment you need with our usual promptness.

Thanks For Your Cooperation.

When ordering... remember Bally & Gottlieb for games that make money.

**INTERNATIONAL
 AMUSEMENT COMPANY**
 1423 SPRING GARDEN STREET
 PHILADELPHIA 30, PA. (Tel. RI 6-7712)

Levin believes, "The big reason for this increase in these test spots, at least in the estimation of the people who made the tests, is the 'tally sheets' and the 'team action'. These are among the big features of "Bowling Team Bowler".

"We believe", he continued, "that the idea of team play hit home to the players. And to such an extent that the patrons of any location all join in the play.

"This, of itself, booms the income from 'Bowling Team Bowler' to a new high collection mark."

Levin enthusiastically displayed a hand full of telegrams which he stated:

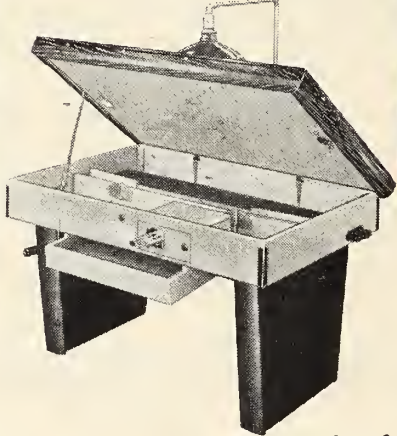
"Are only a partial result of the first orders since these distributors received their first samples of our 'Bowling Team Bowler'.

"In my estimation", he stated, "this will be increased many times over again as more and more of the games are placed on locations in every territory."

AVAILABLE NOW ANY WAY YOU WANT IT
TO FIT ANY AND ALL LOCATIONS
Keeneys'
"FASCINATION POOL"



REGULAR SIZE
52" L. x 36" W. x 32" H.
OR
JUMBO DELUXE
(18 inches longer)
3-Sided Play!
Keeneys' Original
HINGED TOP!



Celeste Ravel
MISS ILLINOIS 1954-55
Recording artist
likes to play
Keeneys'
FASCINATION

- Mahogany Grained Moulding—Cork Finish Body and Legs
- Perfect operating Ball Release can't be cheated
 - Perfectly squared to entice the professionals
 - Green, rubber-backed felt
 - Simple coin mechanism
 - Levels on 2 Side Rails
 - Leg Levelers
 - Piano finish Mahogany Moulding
 - Formica Side Rails
 - White Diamonds on Side Rails

J. H. *Keeneys* & CO., INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

"Long Play Action" Is Theme of D. Gottlieb & Co.

CHICAGO—"We won't produce a game", reported Alvin Gottlieb, D. Gottlieb & Company, this city, "until we're sure that the action will continue to get greater as the weeks go by."

He explained this statement by saying, "We realize that any new game gets better play action for the first and second and, sometimes, even the third week."

"But we don't stop there", he reported, "we go on to make sure, by the intensive tests thru which we put each new game, that our games will continue to pick up in play action even after the second or third week. And that play will continue to grow each week thereafter."

Alvin Gottlieb claims, "Long Play Action" is the theme of everyone of our games and will always so remain. "We just won't put any game into

production unless we are very, very sure that long life and long play will result.

"We make it our business", he says, "to test the games on every type of location everywhere thruout the nation."

"In this fashion we come up with games that, many times, are junked. While the games that we actually produce, are the kind of games that will endure longer and get bigger play for better collections."

New "20 Year Club" Members

RICHARD LEE PARKS, JR.
St. Augustine, Fla.
CHARLES KATZ
New York 40, N.Y.
JOE F. CHICKEY
Nashville, Tenn.

ABC No. 2 Team Takes Over First Place in Chicago Automatic Phonograph Bowling League

CHICAGO—ABC #2 regained first place last night by taking all 3 games from Coral. High for ABC was Les Taylor, 495. High for Coral was Joe Cicero, 505, which was also high for the men.

Western Automatic took 2 from B & B Novelty. Bill Nyland was high for Western with 497. High for B & B was Marino Pieroni, 500.

Singer One-Stop took 2 from Oomens. High for Singer was Jack Nolan, 463. Johnny Oomens was high for his team with 421.

Coven took 2 from ABC #1. High for Coven was Jerry Shuman, 479. Harry Schreiber was high for ABC with 492.

Galgano took 2 from Mercury. High

for Galgano was Charlie Alesi, 498. Mary Jones not only had high score for Mercury, over the men, but also was high scorer for the women, and so far this year has the high series.

Star Music took 2 and one-half games from Gillette. High for Star was Leo Sochacki with 480. Myrtle Sochacki was high for the women's single game with 199. "Bunk" Paradee was high for Gillette with 475.

Melody took 2 from Paschke. Vic Jaccino, Jr. was high for Melody with 466. High for Paschke was Rene Gallet with 477.

Atlas took all 3 from Decca. High for Atlas was Mike Blumberg with 495. Eli Phelps was high for Decca with 503.

NOW—You Can Expand Your Vending Business with this KEENEY *Deluxe* COFFEE VENDER

KEENEY'S

*Unseen
Ingredient!*

Look closely at this new Keeney Deluxe Coffee Vender—study its superior features and you'll see more than the physical materials of which it is made. You'll see the *attitude* of a company determined to make and market a more practical, better performing unit designed by men who are never quite satisfied until they have produced a far superior product. It's the "unseen ingredient" that insures lasting, low cost performance.

LET'S LOOK AT THE VISIBLE FEATURES:

All controls are conveniently located on the face plate. Each selector button actuates the entire vending cycle by means of snap-action. Automatic light below coin insert indicates when vender is empty. Full safety features include: Coin Lockout—Ground Wire in power cord—Shock-Proof Mountings to prevent free operation and to protect all controls from damage or misadjustment—Built-In Coin Changer that may be pre-set to return 1 to 4 pennies change—stainless steel Mixing Bowls, Hot Water Containers and stainless steel coffee, sugar, and cream containers—Adjustment to control quantity of ingredients—adjustable Temperature Controls—Anti-Overflow Float and shut-off switch—Water Supply Pressure Regulator—a simplified easily accessible electro-mechanical mechanism with standard components—slow-blow type fuses—service outlet—toggle switch for servicing without disconnecting line voltage—swing-up top for easy loading without removing containers. Auxiliary Reserve Tank optional. Every feature to insure successful operation!

Visit the KEENEY Display—Room 502, Fifth Floor,
N.A.M.A., Conrad Hilton Hotel, Chicago.

J. H. *Keeney* & CO. INC.

2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

300 CUP CAPACITY

Experienced coffee vender operators agree that this new 300-cup Keeney Deluxe Coffee vender ideally combines the average capacity requirement for smaller size at a much lower investment per unit. It is but 19 3/4" wide by 15 1/2" deep by 52" high! You can install a single unit for marginal locations, or group these compact venders for mass dispensing in larger places.

4 SELECTOR BUTTONS

• Black Coffee • With Sugar •
With Cream • Sugar and Cream

EASY TO OPERATE!

Insert a dime at top and 1 to 4* pennies drop into the built-in coin changer return outlet while a cup vends *automatically* at the left. Open dispensing chamber door, place cup in position, depress one of four selector buttons and the cup fills up with a full 6 1/2 ounces of rich full-flavored hot coffee, as you want it, when you want it, almost *instantly!* Sugar and cream containers and the mixing bowl are of stainless steel for easy cleaning as well as to preserve ingredients and insure cleanliness at all times.

*Price pre-set at option of operator.



BUILT-IN
COIN
CHANGER
OPERATES
ON
NICKELS,
DIMES
OR QUARTERS

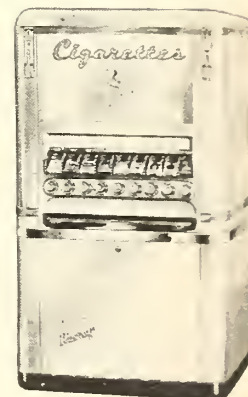
RETURNS CHANGE IN
CORRECT AMOUNT
AUTOMATICALLY

DESIGNED TO MEET ALL
KNOWN REQUIREMENTS FOR
HEALTH AND SANITATION
AT LOW COST OPERATION.

A
VARIETY
OF
FINISHES

The Keeney Deluxe Electric CIGARETTE VENDER

★ Year after year, operators have made much more money with this Keeney Deluxe electrically operated Cigarette Vender. Nine double columns dispense regular or king size packs alternately from front or rear and "the pack you see is the pack you get!" Capacity 432. Has quick price adjustment on each column, swing-up top, 3-way match vending. Write for circular.



Nine Servicemen Graduate AMI's 1st Fall Factory Service School

GRAND RAPIDS, MICH.—Nine juke box servicemen attended sessions of the popular AMI Factory Service School which has resumed operation this month after being closed for the summer. More than 50 distributor servicemen have been graduated from the AMI school since its inception last spring to provide a week of intensive review and practical experience on the operation and maintenance of coin-operated automatic phonographs.

Classes are held in an actual "little red schoolhouse" across from the AMI plant in Grand Rapids. Sessions are informal, with class enrollment limited to give each serviceman the benefit of individual attention to his questions and problems. Classes are directed by Cliff Bitting of the Field Service Department.

Sessions are varied to maintain interest and add practical value to classroom activities. Servicemen work on

the latest AMI equipment, exchange tips on how to handle servicing problems, hear talks by AMI audio and engineering specialists, view slide films and take plant tours to see AMI equipment being assembled and inspected ready for trouble-free performance. Special study is given the AMI mechanism and the exclusive AMI sound system which features separate exponential horns for the high and low frequency ranges for true high fidelity sound reproduction.

The first Fall Factory Service School concluded Friday evening, October 28, with a banquet and graduation ceremony at a downtown hotel. Award Certificates were presented by AMI President John Haddock to the following distributor servicemen who have successfully taken the week-long course: Lloyd K. Kelley, Southern Automatic Music Company, Indianapolis; Albert J. Piazza, Southern Automatic Music Company, Louisville, Kentucky; John Neafus, B & B Novelty Company, Louisville, Kentucky; Leonard Hicks, Central Distributors, Kansas City,

SEEBURG HM-100 A (Hideaway)	\$275
WURLITZER 1100	155
A. M. I. Model "C"	165



RECONDITIONED AND REFINISHED
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.
Exclusive Seeburg Distributors

A Quarter Century
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

Missouri; Richard Delacroix, Dixie Coin Machine Company, New Orleans, Louisiana; A. G. (Tony) Leal, Corpus Christi, Texas; Walter Zucker, Runyon Sales Company, Newark, New Jersey; Philip Schachter, General Music Sales Company, Baltimore, Maryland; Marttis Weisner, David Rosen, Inc., Philadelphia, Pennsylvania.

The next AMI Factory Service School class will start November 7, with applications being taken now for later Fall and Winter sessions. Interested servicemen can have full details on the free course by writing Cliff Bitting, AMI Incorporated, 1500 Union, S. E., Grand Rapids 2, Michigan.

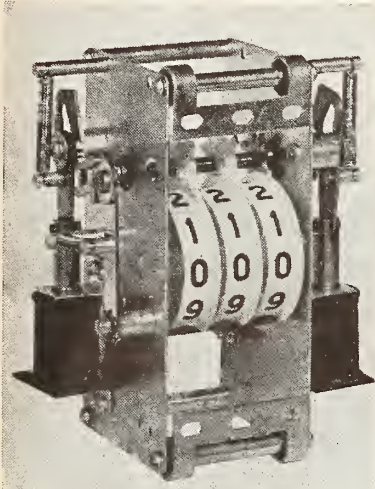
ROCK-OLA

MODEL 1448

Worth More
When You Buy It

Worth More
When You Trade It

**"THE WORLD'S FINEST ELECTRICAL COUNTER"
"RUF 1200 REGISTER"**



- **ADDS AND SUBTRACTS**
- Simplest mechanism of any electrical counting unit yet devised.
- Location tested.
- Size: 5 1/32" Wide, 3 1/4" Deep, 6 1/2" High.
- Weight: 2 lbs. 5 ounces.
- Opaque white nylon reels with black numerals 7/16" High.
- Control switch at '000' position.
- 6 to 120 volts AC or DC.
- Up to 500 counts per minute accurately.
- Brite zinc plated.
- Optional mounting positions.
- Oilite bearings.
- Neoprene rubber shock mountings.

IMPORTANT: For price list or additional information write, wire, or call

F & F ENTERPRISES, INC.
1733 MILWAUKEE AVE. CHICAGO 47, ILLINOIS

ARmitage 6-8121

**WANTED
BY LEADING CHICAGO MANUFACTURER
Salesman and also Service Engineer**

Experienced Salesman and also a Service Engineer wanted by leading Chicago manufacturer of amusement machines. Give full details in first letter. All replies kept confidential. Write:

Box No. 111

The Cash Box, 32 W. Randolph St., Chicago 1, Ill.

**THRU THE COIN CHUTE
NEW ENGLAND NIBBLES**

It is news to report that 10c play is beginning to take hold in Vermont and a big meeting of ops has been skedded for Nov. 10 at the Hotel Vermont in Burlington with Trimount Automatic Sales Corp. (Seeburg) hosting. Irwin Margold, general manager of Trimount; Dan Brown, sales; and Bob Burke, service manager; will show the new Seeburg "V200" at the sessions which will be devoted to discussion of need for 10c play, public relations and better relationship between ops and locations.

One of the amazing phases in this business, which always continues to amaze, is the great enthusiasm being shown for skillpool games. They are really going big guns and ops are buying in the 10 and 12 at a time category. These pool table games have been bringing new life to dead locations. For the most part, they are going into virgin locations, places which never before had coin operated equipment. Around the town on the pool table games: At Trimount, Williams and Genco pool games are hot; equally torrid are Bally and Exhibit pool games at Redd Distributors; and Ed Ravreby, World Fair and Associated Amusements, reports Keeney's pool game a big winner.

Ops in town this week included: John Connors, Salem, N. H.; Connie Pocius, South Boston; Joe Reisner, Jerry Maloney, Springfield; Flint Newton, Peter Suma, Bristol, Conn.; Pat D'Amico, Salem, N. H.; Irving Taube, Manchester, N. H.; Mandi Amusements, Portland, Me.; Bill Hamel, Concord, N. H.; Martin Oliver, Portland, Me.; Jim O'Connor, Danielson, Conn.; Mark Chevel, Boston; Al Yorkewiez, Brockton; and Malcolm Wallace, Newport, N. H. . . . The date for Ruth Mae Ravreby's engagement party at the home of her parents, Mr. and Mrs. Edward Ravreby, 105 Gardiner Road, Brookline, has been changed to Sunday, Nov. 20, instead of Nov. 13.

Biz holding steady at Atlas Distributors (AMI) where Louis and Barney Blatt hold forth. Several shows for the new AMI have been held around the territory with great op acceptance for the machine. . . . Jerry Flatto, Boston Record Distributors, in the hospital for checkup, is back at the plant, but must take it easy for six months on advice of medicos. . . . Ops visiting included Stank Cokos, Lynn; Bill Cowan, Quincy; Bud Sequin, Newport, Vt.; and Larry Liberty, Rumford, Me. . . . At Associated Amusements and World Fair, biz heavy on "Pixie" and United line. Ed Ravreby off for Chicago for the convention. At Redd Distributors (Wurlitzer), Bob Jones reports Bally's "Miami Beach" going big. Art Garvey, Bally rep, in. John McIlhenny, Wurlitzer rep, back after short illness. Ray Kennedy, Redd office mgr., on midwest vacash.

**THRU THE COIN CHUTE
CALIFORNIA CLIPPINGS**

As many lucky operators as could get away, went up into the Utah country last week for the opening of the hunting season. However there were many out-of-town and plenty of local operators on Pico to keep things hopping. . . . In visiting with Sammy Ricklin at California Music, was longtime friend and former operator, Clyde Womack. Since leaving the coin machine business, Clyde has been operating a motel in Palm Springs, and his deep tan was a good advertisement for the sunny weather that the desert resort is famous for. Jimmy Hilliard of Label X was in town from New York and he and Sammy did the town, making one of their stops at Ciro's to hear Patty Andrews. Jack Lewis, now with RCA Victor in New York, and a former California Music employee, flew into town for one day and paid his old boss a visit. Sammy reports that business is booming and his fall sales plans for operators are working out very successfully. There are now three extra people working on the counter and both Sammy and Gabe Orland are busier than ever. Recording artists visiting at California this past week were Nick Lucas, who has a new release out on the Accent label, and The Lamplighters, a new group that hails from Bakersfield and have just made their first records for the Decca label. . . . An open-air record forum was being held on the street in front of California Music by Lee Palmer, Milt Wiess, and Abe Diamond. . . . D. D. McClurg of Trevillian Enterprises in Santa Barbara was in town visiting distributors and one-stops last week.

On the parts counter at Minthorne Music were some reproductions of The Cash Box cover featuring the new Seeburg "V-200" and pictured with Perry Como. Ed Wisler back at his desk after a trip through the territory, reported that Morrie Sarver entertained some of the San Diego operators on a fishing trip aboard his boat. Also that George Bucknam recently returned from a six-week trip to Australia. Jack La Rue, Seeburg factory service engineer for the Western states was in town, and is making plans to move his family to Los Angeles from Salt Lake City, where he has been headquartering. Hank Tronick, with his wife and three children left last week for a week's visit to New York, where his parents are celebrating their 50th wedding anniversary. . . . All of his friends in the business are wishing a speedy recovery to Ronnie Smith of Texrow Music who was stricken with pneumonia last week. . . . At Leuenhagens, Mary and Kay Solle have added a new service to help operators select the top records. A special hit parade section has been set up by numbers, and operators can fill all of their hit parade requirements very easily with a minimum of time and trouble. The top thirty tunes are catalogued and the accompanying title strips are conveniently placed with the records. Eddie Ray of Imperial Records was in last week to play the new Fats Domino release for Mary and Kay. Titled "Poor Me" it looks like a sure follow-up to Fats' current hits. . . . Al Bettleman was singing the praises of United's new "Top Notch Bowler" at C. A. Robinson & Co. Wider, larger, and higher, the new machine features jumbo pins and pucks. Charley Robinson was back on a business trip to Chicago. Dave Wallach, back from a trip through the Arizona territory, reported that business and the weather were both good. Mrs. Biotta Kemnitz will be kept plenty busy for the next two weeks as Art Cousins takes a vacation from KC Enterprises in Phoenix.

At Badger Sales, Pete Ley was on the road introducing Marshall Ames to customers. Pete leaves to join Sierra Distributors next week and Ames will be taking over his territory at Badger. . . . Jack Simon at Simon Distributing busy entertaining Eastern visitors this week. . . . At Paul A. Laymon, Inc., Paul Laymon was showing customers the deluxe features of the good-looking new Bally pool table. Paul also reported continued good sales on the "Miami Beach". . . . Jack and Lucille Mallett of Pomona recently sold their route and purchased the Redwood Room cocktail bar on Lankershim Boulevard in North Hollywood. . . . Attending the Board of Directors meeting of the California Music Merchants Association were: Walt Hemple, Ben Korte, Irma Bryant, Pete Pelegrino, Gabe Orland, Sammy Ricklin, Fred Ross, Al Cohn, Dean Brown, Doc Wikoff, Emory Locke, Glen Wolcott, Les Cordell, and Harvey Kirby. Plans were discussed for the next general meeting, and for extending and enlarging the current membership. New members recently joining the California Music Merchants were: Ed Wilson and Jim Davis of Wilson Amusement Co. in Burbank. Business Manager Ben Chemers was talking to operators last week about the very beneficial Sickness, Accident, and Disability program that President George Miller arranged with the Continental Casualty Co. . . . Visiting operators this week included Fred Harling from Delano; Bill Black, Bakersfield, and Bill Schaeffer of San Jauquin Music, also of Bakersfield; Bob Patton of Hanford, George Kirby, Riverside; Charles Ellison from Lancaster; and Lela Smith from Barstow.

**THRU THE COIN CHUTE
DALLAS DOINGS**

Abe Susman, State Music Distributors, tells us they are ready to make shipments on Gottlieb's "Marathon" and that they are showing Chicago Coin's new "Bowling-Team". . . . Mr. and Mrs. Jiggs Hamilton of Fort Worth returned from their hunting trip in Colorado Springs. . . . Walter Thannisch, also of Fort Worth, returned from his deerhunt in Colorado after bagging the limit. . . . Gene Williams, Commercial Music Company, just returned from East Texas, reports business good. R. B. Williams on a business trip to Lewisville, Arkansas. . . . Bruce Hayes, KLIF program director, visited Columbia Records and other record plants during his recent trip to Los Angeles. . . . George Prock, General Distributing Company, now in Brussels, Belgium. . . . We were sorry to hear that Robbie Metz of Wallbox Distributors was home ill. . . . Johnny Carter of Waco bought a new lounge. . . . Richard Turner, Mr. Music Amusement Company of Dallas, is the proud father of a baby girl. . . . T. A. Webb of American Amusement Company stopped off to see the Huntsville rodeo on his way to Houston. . . . Bob Medaris, Columbia distributor, will visit San Antonio and Houston this month. . . . There was a birthday party given for Bill Emerson at Big State Distributors. . . . Clyde Orms, Orms Manufacturing and Sales Company, on a business trip to West and South Texas. . . . Bill Taylor, M-G-M Records factory representative, and Fred Dobbs, Dobbs of Dallas, touring Central Texas.

Bond Chosen Ch'man Combined Jewish Appeal



DAVID S. BOND

BOSTON, MASS. — Selection of David S. Bond of Newton, president of Trimount Automatic Sales Corporation, this city, as chairman of the Business Men's Council of the Combined Jewish Appeal of Greater Boston, was announced this week by General Chairman Louis P. Smith. Bond began his new duties immediately. He succeeds Richard A. Berenson, who held the post until his successor was named.

Dave Bond is a pioneer in the automatic coin machine business in this region. He is a veteran of 31 years and has seen the automatic phonograph business grow from small beginnings to its present high standing.

He has been cited time and again for his outstanding contributions to civic, fraternal and philanthropic activities.

"We are extremely fortunate," Smith stated in making the announcement, "that a devoted community worker like Dave Bond has accepted a position that carries with it not only great honor but great responsibility for the success of the annual combined Jewish Appeal campaign."

A modest and soft-spoken man who has earned one of the highest honors attainable by a member of the community, David S. Bond has been a devoted Combined Jewish Appeal worker for more than two decades. In recent years he moved up into prominent posts: first as chairman of the Vending Team in the annual campaign and last year as Section Chairman. More recently, he was named chairman of Pledge Redemption for the Business Men's Council.

Dave's interest in youth is manifest by his pioneering work for the Hillel House at Boston University of which he is a charter member.

The Hebrew Teachers College recognized Bond for his service to higher Hebrew learning by electing him a member of its Board of Trustees. He is also a director of the Brandeis University Association, and a trustee of the Combined Jewish Appeal. He is a member of Temple Israel.

Born in Boston, Bond was educated at Harvard College, receiving his AB degree in Romance languages in 1919. For the past 31 years, he has headed the Trimount Automatic Sales Corp.

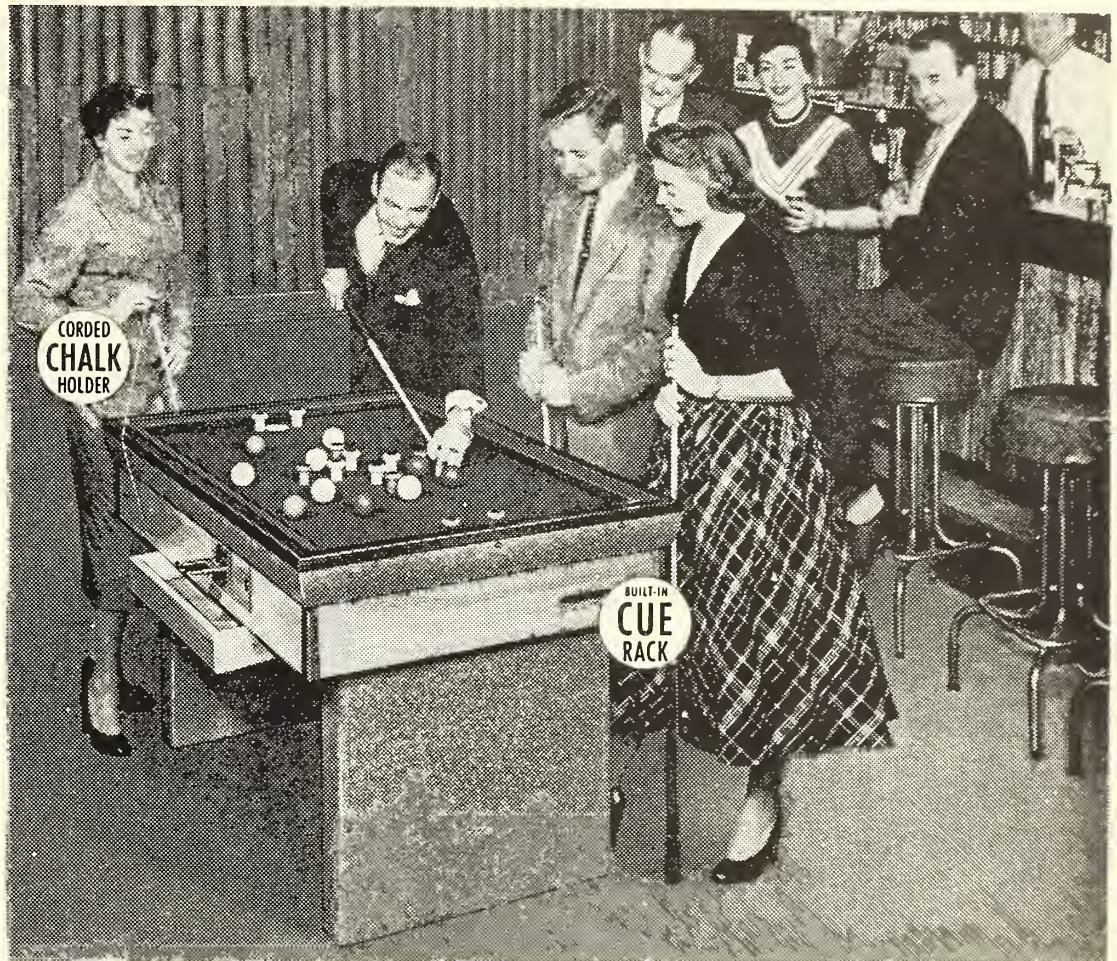
He is married to the former Marian Ross, also of Boston, a prominent figure in Hadassah affairs. They have two daughters: Sylvia M., a junior at Wellesley College, and Judith A. Bond, a sophomore at Newton High School.

OPERATORS!

Line up your PIN-POOL spots in a hurry! Show locations that PIN-POOL not only earns big cash-box money but steps up sales of beverage, smokes and snacks by creating a friendly club atmosphere. Locations are looking for an attraction to keep drop-in trade from drifting away. Tear out advertisement on dotted lines and show locations the strongest steady-customer attraction they ever saw—Bally PIN-POOL, priced for blanket coverage of your territory.

CUSTOMERS *Play More AND Spend More*

WHEN YOUR PLACE IS Pin-Pool HEADQUARTERS



1. More steady-customer patronage
2. More free-spending double-date trade
3. Increased cash-box profits
4. Increased sales of beverage, smokes and snacks

PIN-POOL...newest coin-operated amusement sensation...offers your customers all the fascination of billiards with exciting bank-shots from rail-cushions, plus tricky maneuvers of balls around live-rubber bumper-pins in center of table.

20 CENTS PER GAME EARNS UP TO \$2 PER HOUR

PIN-POOL...played by 2 players or 2 pairs of players, playing partners, creates a cozy clubroom atmosphere in your place that keeps drop-in trade from drifting away. Because friendly competition at the PIN-POOL table keeps customers happy, they stay longer, spend more at the bar, cigar-counter or snack-shop... come back oftener and bring their friends.

Cash in on growing popularity of PIN-POOL...the 100 per cent skill-game with 0 per cent grief. Get PIN-POOL busy for you now.

- No electrical hook-ups
- No service-calls, no worry
- Welcome in every territory
- Deluxe table harmonizes with finest fixtures
- Genuine snooker-pool balls*
- Accurately balanced cues*
- Table precision-squared to please experts
- Table upholstered with genuine billiard-cloth
- Cheat-proof coin-mechanism
- Clag-proof ball-release
- 52 in. by 36 in., 32 in. high

*Manufactured by the Brunswick-Balke-Collender Company

SEE YOUR *Bally* DISTRIBUTOR TODAY

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



Look at these prices

COMPLETELY RECONDITIONED, STEAM CLEANED, LIKE NEW
Seeburg Select-o-matic, M100A \$335
Seeburg Select-o-matic, M100B \$510

Following "as is" no missing parts or broken plastics.

Wurlitzer 1015 \$ 55
Wurlitzer 1100 \$100

AMI Model A \$100
AMI Model B 125
AMI Model C 125
AMI Model D-40 200

We are exclusive distributors for
 J. P. Seeburg Corp., Bally Mfg.
 Co. Our references: Dun and
 Bradstreet, Bank of America.



SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

Plisz Honored by Seeburg for 40 Years of Service

Employees Also Present Him With Gifts



WALTER PLISZ

greeted by N. Marshall Seeburg, president, Bruce R. Jagor, executive vice president, Carl T. McKelvy, vice president and director of sales, K. R. Craft, vice president and director of purchasing, J. P. Seeburg, II, treasurer, and Noel M. Seeburg, Jr., secretary and counsel. Walter was presented with \$400 U.S. Savings Bonds and a 40 year service pin. Walter's lovely wife, Agnes, received an orchid corsage and a gold framed portrait of her husband.

Later in the company cafeteria, Walter was presented with a gold wrist watch by the "Old Timers Club" which is made up of over 400 employees having 10 years of service or more.

Following a luncheon in his honor, Plisz and his family resumed the tour of the plant and Walter received a U.S. Savings Bond from the workers in his own department.

That evening, Plisz and his wife and family were taken to dinner at the Conrad Hilton, Boulevard Room, as guests of Seeburg.

10 YEARS

If you have been in the Coin Machine Industry for 10 years or longer you can become an Alternate Member of the "20 Year Club." Write
THE CASH BOX, 32 W. Randolph, Chicago 1

CHICAGO—Monday, October 24, 1955, marked a special day in the life of Walter Plisz, a cabinet maker at the J. P. Seeburg Corporation, this city. This was Plisz's 40th anniversary as a Seeburg employee. He is 69 and has been with the company since he was 29 years old.

Plisz's day started at 9:15 a.m. when he, his wife, and son and daughter were picked up and driven to the plant. Arriving at the plant at 10:00 the Plisz family was conducted on a short tour through various departments, and at 11:00 were ushered into the executive office where they were

The expected rise in collections in this city hasn't as yet materialized to any marked degree. Ops, in general, observe that collections should be better than they are right at the moment. Many reasons advanced—unusually bad, rainy week-ends; insufficient traffic in bars, grills and restaurants; and in some areas of Long Island, large lay-offs at airplane manufacturers. However, as yet, it hasn't slowed down the wholesalers to any noticeable extent. Distributors of new machines, both music and games, report sales good, with buying faster than deliveries. Reconditioned equipment sales also better than in past months, with machines going to both foreign markets and local ops.

Going all out to provide a good time for ops here, the Associated Amusement Machine Operators of New York has added a special pre-dinner event to their 6th Annual Banquet, being held at the Waldorf-Astoria Starlight Room on Saturday night, Dec. 3. A Cocktail Party will start the proceedings off at 7:30 in the Palm Room. . . . Meyer Parkoff, Atlantic New-York Corp. took us down to the firm's spacious basement and showed us dozens of mechanisms received from Connecticut operators which were damaged in the recent floods. These mechanisms, advised Meyer, will be completely refurbished and rushed back to the Conn. ops. Even with his facilities and mechanical help, Meyer states these men will have to work overtime to get them ready for shipment. Service charges will be charged a the very minimum, he says. . . . Joe Connors, Al "Senator" Bodkin and Harry Green kick some new stories around. . . . Al Simon, Albert Simon, Inc., rushes out to the airport to pick up a factory exec. Meanwhile, Al D'Inzillo tells us the delayed shipment of ChiCoin's new bowler, "Bowling-Team" was delivered here four days late. "They went out to customers immediately," he said, "and we're now awaiting a new shipment." . . . Jack Mitnick, AMI regional sales representative, in the big city this week after a three week road trip. Jack addressed the music ops who attended the West Virginia Music Operators Assn. meet at Clarksburg on Oct. 20.

Did you see Sid Caesar's TV program on Monday night, Oct. 31? Opening skit had Caesar dressed as a manikin in an arcade machine. The machine was a take-off on a "claw" or "digger" machine, with Caesar's hand reaching out for the prizes when a coin was inserted. During the years these machines were being manufactured, no one thought of this angle—using a manikin instead of a "claw" or "digger." Other arcade machines used on the set, 12 in all, were supplied by Mike Munves. . . . While at Young Distributing, heard a phone conversation between Joe Young and John A. (Mac) McIlhenny, Wurlitzer regional representative, who is recuperating at his home in Winthrop, Mass. Mac coming along fine. Young and Abe Lipsky, by the way, supplied two Wurlitzer "1800's" for the Como TV show for Sat. nite, Nov 5. . . . Stanley Lackey, associated with Al Dolin's music operation in New England, married Wed., Oct. 26, and spends a honeymoon week-end in New York, then on to Canada for some ten days. . . . Barney (Shugy) Sugerman, Runyon Sales, off to Chicago for the various conventions and meets. . . . Dave Stern and Bob Slifer, Seacoast Distributors, another pair who'll be visiting around Chicago during the meets. . . . Al Denver and Sidney Levine off to Chicago for the MOA exec meet. . . . Traffic and parking conditions on coinrow worse than ever. Not that less space for parking is available, but it seems the police dept. is concentrating on this area. Over-zealous traffic cops handing out tickets for the slightest violation, and in some cases, where the violations are questionable. Distributors quite concerned over this development, and are seeking some solution. . . . Floors of Koepfel Distributing now display reconditioned cig vendors and games, in addition to music. Harry and Hymie Koepfel tell us that they've been quite busy with all types of equipment, now that it's known they will handle everything.

Fred Grohs of St. Paul has taken advantage of the changes in the weather. He managed to get in a few good rounds of golf last week and also some duck and pheasant hunting. . . . M. (Doc) Berenson, Harmony Music Company of Minneapolis was walking around last week with a badly swollen jaw which was the result of dental surgery. Happy to say Doc has recovered. . . . The route changes which have transpired this fall so far are: Hank Krueger of Fairfax, Minn., has bought the Carl Schumacker route which was situated in and around St. Cloud, Minn., and will be managed by Bob Lammers who makes his headquarters in St. Cloud; Bill Robarge of Walker, Minn., has sold his route to George Quinn; Bob Bregel of Benson, Minn., a newcomer in this business, bought out Jim Fort also of Benson, Minn. . . . Marty Kanter, Harmony Music Company of Minneapolis was passing out the apple strudel and the occasion was the Bar Mitzvah of Marty's son Michael at the Mt. Zion Temple in St. Paul on Saturday October 29th. Congratulations Marty. . . . Tony Trucano of Deadwood, S. D., stopped in the Twin Cities on his way home from taking in the Notre Dame-Navy game at South Bend. From the smile on Tony's face he evidently bet on Notre Dame. . . . Recent visitors to the Twin Cities were Ray Thraen of Tracy, Minn.; John McMahon of Eau Claire, Wis.; Amos Miller of Spooner, Wis.; Jack Harrison of Crosby, Minn.; Tubby Lynard of Kasson, Minn.; Jim Lucking of Benson, Minn.; Gordon Stout of Pierre, S. D.; Al Stephan of La Crosse, Wis.; Harry Galep of Menomonie, Wis.; Mark Coughlan of Mankato, Minn.; and Jack Lowrie of Lake City, Minn.

THRU THE COIN CHUTE CHICAGO CHATTER

One of the busiest weeks of the year is here for most of the personnel of all the factories. As last week came to its end, visitors started to pour into town. Factory executives and salesmen seen in hotel lobbies and in hotel suites talking things over with visiting coinmen. With NAMA, MOA, and NCMDA all here during this one week, much paperwork will continue to remain just where it was placed on executives' desks. Many letters will go unanswered. Most Chicagoans will be around and about the two meetings and at the vendors' convention. . . . What about these three meets?

Many will find the vendors they've been looking for at the NAMA show. Some will buy right at the convention. Others will think it over—at home. Almost everyone will gladly accept the hospitality and entertainment offered. And will thoroely enjoy themselves. This is free. Some few exhibitors will actually earn their show expenses. Majority will charge it off to future, possible business. Closing statement, as the convention comes to its end, "See you again next year—maybe".

MOA will "officially" decide on its annual convention at the Morrison Hotel. May, 1956. Month of May leads into slower summer season. Some will believe dates should be changed to March, 1956. To greet the opening of the more stimulating spring season. Talk will veer to investigations. Public relations program. How to get more members. Finances. "Reader's Digest" article. General business conditions. ASCAP for forthcoming Congressional session. Divers other discussions. Committees will be set up. A pre-convention meet will be arranged. Some fun about the town. Then—home.

NCMDA will hold its regular dinner meet in atmosphere of 'hale-fellow-well-met'. Credit, more membership, finances, public relations, future business prospects, prices, other talk. Another meeting will probably be scheduled. Most distribs will be circulating about the factories they represent. Best talk will be in hotel suites of some members where more frank "thinking-out-loud" process will go on. And so—home. Until the next time.

Information now released on "Bally Records." Puts Ray Moloney in the hectic recording field. First release on new label on way. Many believe that Ray sure to push this new recording firm right to the top. . . . Maybe Joe Robbins best expressed it for all distribs and jobbers in this area when he said, "Those pool games—they're driving me mad." Seems like ops just jamming Empire for delivery yesterday. . . . Pete Langbehn of Moline phones to advise that music ops in the tri-cities getting together in meeting this Wednesday to discuss feasibility of going dime play. Pete says he can prove by his spots that this is "definitely the answer." . . . Vince Shay reports in from All-States with Stanley Levin to back him up, "Pool games going great." Stanley adds, "Put that in spades."

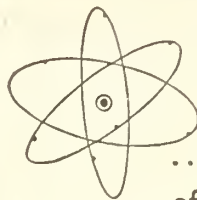
Conventions still remain the biggest crowd getters. Wonder why manufacturers don't get together to discuss this? . . . Yelled Frank Mencuri over the phone, "When you comin' out to get your cigar?" This is result of birth of Terrence Michael Mencuri. And Frank still all excited over becoming a papa. . . . Ed Levin absolutely gleeful over reports from test spots on Chi-Coin's new "Bowling Team Bowler." Shows these to one and all. Says he, "These are triple and even quadruple what these spots ever took in before." . . . Exhibit will show "Vacumatic Vender" at NAMA meet. Set up to vend anything from magazines to records. Ed Hall will be demonstrator deluxe.

Avron Gensburg advises that, "We're selling as many of our 'regular' as of our 'deluxe' pool table." To which Ralph Sheffield yells a loud, "Amen," from 'way out in the factory somewhere. . . . Alvin Gottlieb claims that the "secret ingredient" in Gottlieb's games is "long life play action." Says, "This is built into everyone of our games." . . . Keeney men all around everywhere. At the NAMA show with new vendors. At the factory with new pool games. In two special suites. Roy McGinnis, John Conroe, Paul Huebsch, Bill Coan, V. N. Allbritten, Bill Bolles, Tom McCormick, many others. Meeting and greeting lots of people from here, there and everywhere. And Paul most excited over two new models of their pool game. Especially the "Jumbo" size.

Roy Small, Conciliator and Public Relations Counsel for United Music Operators of Michigan, writes DeWitt Wallace, publisher of "Reader's Digest," that his association should receive immediate apology and, what's more, UMO may sue for "damages" to reputation of their organization. . . . Art Weinand of Williams came up with a lulu this past week. About "the dinner including ewe." Ask him. . . . New "RUF-1200" register getting attention from many in the field. . . . Bob Copeland, who used to be with Buckley, doing one fine job for Clarence Schuyler's Games, Inc. This firm makes "The Hunter" and handles all Evans' amusement games parts. . . . Over 240,000 prewar vending machines in U.S. real challenge to salesmanship of vender mfrs. (And what a sweet selling market ahead). . . . At Fritzels—Nicky O'Donnell, Esther Friedman and, as Jake Friedman calls her, "Cousin Bessie." . . . Also Sarah (Mrs. Herb) Oettinger and her eldest dotter come in later.

Herb Jones comes up with another very grand edition of "Bally-Who." Lots of interesting pictures. That one of "Cousin Willie" (Blatt) goes back to 1932—just in case Herb wants to know. It's a honey of the "Little Napoleon." Was done by the noted caricaturist, Fredé. . . . Al Schlesinger writes, "I want to correct the impression that our meeting (NCMDA) is an 'ordinary dinner meeting'. It is rather an important 'Regular Dinner Meeting' and from the reservations received will be one of the largest attended in the history of th association." . . . Sam Stern advises that Williams has again stepped up production and trying like anything to match all the orders received and receiving.

URANIUM in Action!



... especially for you . . . a collection of rare minerals . . . radio active ore, geiger counters, ultra-violet displays . . . see it in action . . .

Enjoy the thrill and excitement of Las Vegas' favorite downtown Casino . . . with our real western hospitality and famous Italian-American restaurant.

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DOWNTOWN LAS VEGAS

WANTED SEEBURG M100R CASH WAITING!

Empire COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

CHICAGO CHATTER (Cont.)

December 3 issue of The Cash Box devoted to the "park show" which takes place at the Sherman on Nov. 27 to 30 inclusive. . . . Bill Marmer, Si Redd, Leo Weinberger, Ray Williams, others—'way-in-advance-visitors to Chi. . . . All Sam Lewis can talk about right now is "Our 'DeLuxe Skill Pool 84.'" . . . Whatta busy bunch over at United. Bill DeSelm, Herb Oettinger, Al Thaelke, John Casola and all the others. DeSelm just simply jumping with joy as more orders continue to flood the factory for their newest. Says he, "Brother, these are the greatest. Ask anybody." . . . For a really interesting discussion regarding the future of EP's—try Harold Schwartz over at Atlas Music. Harold's been thru this subject from "A" to "Z". He knows the "ins" and the "outs." Predicts the day will come when all music ops will use EP's. Admits to all the problems, but, like use of 45's, greater selectivity and better programming, says EP is "it."

Bally's Jack Nelson said, "Keeping up with the pace, that's about all we can do at this time," and reminds, "after all we've got nine new products going thru our production lines and that's keeping us all hopping like anything." Jack reports that business has never been better. Says that as the season goes on ahead one and all finding that this is the best of all business years. . . . Johnny Casola and Al Thaelke, United's roadmen, sure happy to be back in the factory, even tho busy entertaining the crowds jamming United this week. . . . Judd Weinberg of Gottlieb entertaining visiting foreign coinmen and helping them get what they want. . . . R. F. Jones and Dale McMurdie in town this past week, long before the conventions and meetings came on.

HAPPY BIRTHDAY THIS WEEK TO: Mrs. Hazel D. Conklin, Houston, Tex. . . . Tony Trucano, Deadwood, S.D. . . . Virgil Christopher, Baltimore, Md. . . . Marvin Liebowitz, New York, N. Y. . . . Max Eisenberg, Baltimore, Md. . . . Jimmy Johnson, San Antonio, Tex. . . . Carl A. Bowen, Grand Rapids, Mich.

After Tho't: David Lloyd George said, "With me a change of trouble is as good as a vacation."

GENCO'S DeLuxe TOURNAMENT POOL

PLAYED FROM 3 SIDES

FOR CRAMPED LOCATIONS

CAN ALSO BE PLAYED FROM 4 SIDES

The ONLY 3 side play Pool Game that eliminates player arguments

- NO SQUARES ON TABLE
- DEFINITE SPOTS for ball placement when moved

TABLE AGAINST WALL SAVES 60 Sq. Ft. of Floor Space

The ORIGINAL POOL GAME designed for TABLE LIGHT

GIVES YOU 50% MORE LOCATIONS TO OPERATE IN!

HINGED PLAYFIELD FOR EASY SERVICING

DUAL LEVELING GAUGES!

INSTRUCTION CARDS for 4-sided Regular and 3-sided DeLuxe Play!

STILL DELIVERING REGULAR OFFICIAL TOURNAMENT POOL

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Buy The **BEST** RECONDITIONED EQUIP. At the **BEST** PRICES

United ROYAL	\$139.50
United CHIEF	185.00
United LEAGUE	225.00
ChiCoin FIREBALL	335.00
ChiCoin SUPER FRAME	219.50
ChiCoin HOME RUN six player	159.50
Williams SAFARI Gun	350.00
Exhibit STAR Gun	179.50
Exhibit SHOOTING GALLERY	150.00
AMI "A"	69.50
SEEBURG "A"	269.50

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Add To Chicago Directory (Published Nov. 5 Issue)

GAMES, INC.
663 North Wells St.
(Tel.: MIchigan 2-5101)
Located on near North side of city. About ten minutes from the Loop by cab. (Wells Street is 200 West) Firm currently manufactures games also handles parts for all H. C. Evans & Co. amusements.
See: Clarence Schuyler or Robert Copeland

18 MOA Board Execs In Chicago For Meet At Morrison Hotel

Will Announce Dates for Annual Convention as Well as Discuss Many Important Matters

CHICAGO—Eighteen of the national executive officers of Music Operators of America (MOA) are attending the meeting at the Morrison Hotel, this city, November 7, 8, 9 and 10, at which important business matters will be discussed, according to George A. Miller, president and business manager.

Miller states that the annual Convention dates will be officially announced at this executive meeting, and that activity is already started to line up a roster of recording artists.

"During my three weeks of travel to many cities in the United States," said Miller, "at which I addressed many association meetings, I found that music operators were highly en-

thusiastic about membership in the national organization. I wrote applications for 223 new members during this trip. We have appointed two men tentatively to secure memberships by personally contacting the music operators, and more will follow in the very near future."

Because of his preparations for leaving for Chicago, Miller was unable to appear before the Washington Music Operators Association on Tuesday, November 1, but he spoke to the gathering over the phone, which was amplified to all present.

It is the hope of MOA that in the near future, every state in the union will have representation on the Executive Board, Miller said.

Joins Rock City Sales Staff

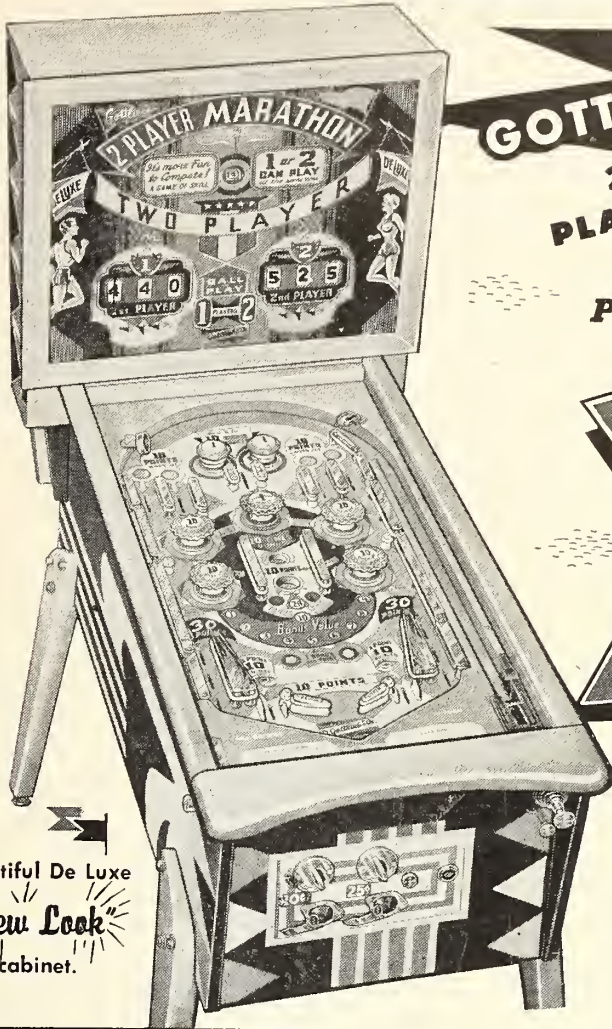


JOE CHICKEY

NASHVILLE, TENN. — Kenneth Brake, Rock City Amusement Company, this city, announced the appointment of Joe F. Chickey to its sales staff.

Chickey will contact operators throughout Tennessee and Northern Alabama, working the territory with Woodie Thomas. Chickey, a member of The Cash Box "20 Year Club," has a rich background in the coin biz.

IT'S NO SECRET!...



Beautiful De Luxe
New Look
cabinet.

**SEE MARATHON
AT YOUR DISTRIBUTOR NOW!**

**GOTTLIEB'S
2
PLAYER**

MARATHON

**... COMPETITIVE PLAY IS A
PROVEN ATTRACTION FOR STEADIER...
AND EVER INCREASING PROFITS!**

**PACKED WITH FEATURES THAT MAKE IT
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Roy Small, UMOM, Asks for Retraction from Publishers of "Reader's Digest"

DETROIT, MICH.—Being among those cities maligned in the recent *Reader's Digest* story, Roy Small, conciliator and public relations counsel for the United Music Operators of Michigan, this city, feels that this organization has a legal right to demand a published explanation equal to a retraction because of their publicly acknowledged good reputation.

"Our thought is that the article," stated Small, "is damaging to us as a trade association and we will not allow ourselves to be tricked into a position of defending individual."

With this in mind, Small sent a letter to DeWitt Wallace, editor of *The Reader's Digest*, which read as follows:

"The November, 1955, issue of *Reader's Digest* is guilty of misrepresentation, wherein you published a juke box story that does not give the true picture of the juke box business in Michigan, and especially in the Greater Detroit area and our trade association.

"The general purpose of our organization is to promote good public relations between juke box operators, the public, and the operators themselves. Under separate cover we are sending a booklet of reprints of our published activities which will bear out this statement.

"To join our organization an operator must be licensed under local ordi-



ROY SMALL
Conciliator and Public Relations Counsellor,
United Music Ops of Michigan

nances. In order to be licensed he must pass a test of good moral character and this, therefore, screens out racketeers.

"Racketeering conditions in the juke box business do not exist in Michigan and especially in the City of Detroit as your incomplete story implies. The laudable accomplishments of the United Music Operators of Michigan during the past one and one-half years have been acknowledged and praised by public officials, the daily press and

trade papers.

"The majority of juke-box operators are honest small businessmen who have one or two employees and in many cases their business is not big enough to support any employees and they do all of their own work. These are the innocent people your 'Juke Box Racket' story has damaged the most, and we believe you will want to do everything you can to correct this situation now that we have brought it to your attention.

"We request you to examine our files to investigate our organization and use the material we are sending you as a basis of a true story of the honest juke-box operator who has been used too often as a whipping boy.

"We urge you, as a matter of fairness, to call to your readers' attention the present-day enviable reputation of the United Music Operators of Michigan. You should give equal publicity to the recognized good efforts of our ethical organization. It is important that we know your attitude in this matter, and the earliest possible publication date of an explanation. Should you feel that no explanation is due to the public as to our organization, our attorneys, Cassese, Small and Ackerman, have advised us that we have grounds for a damage action in the Federal Court."

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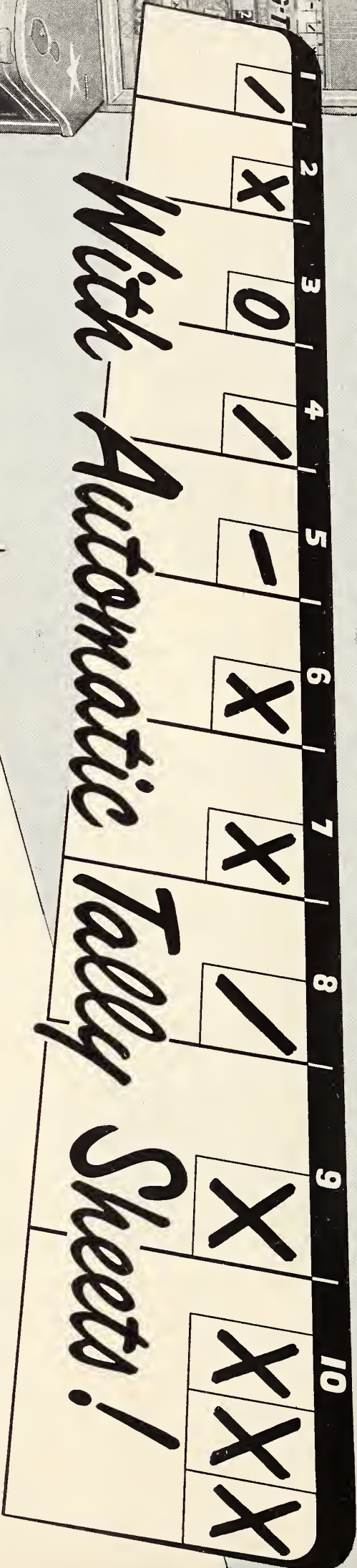
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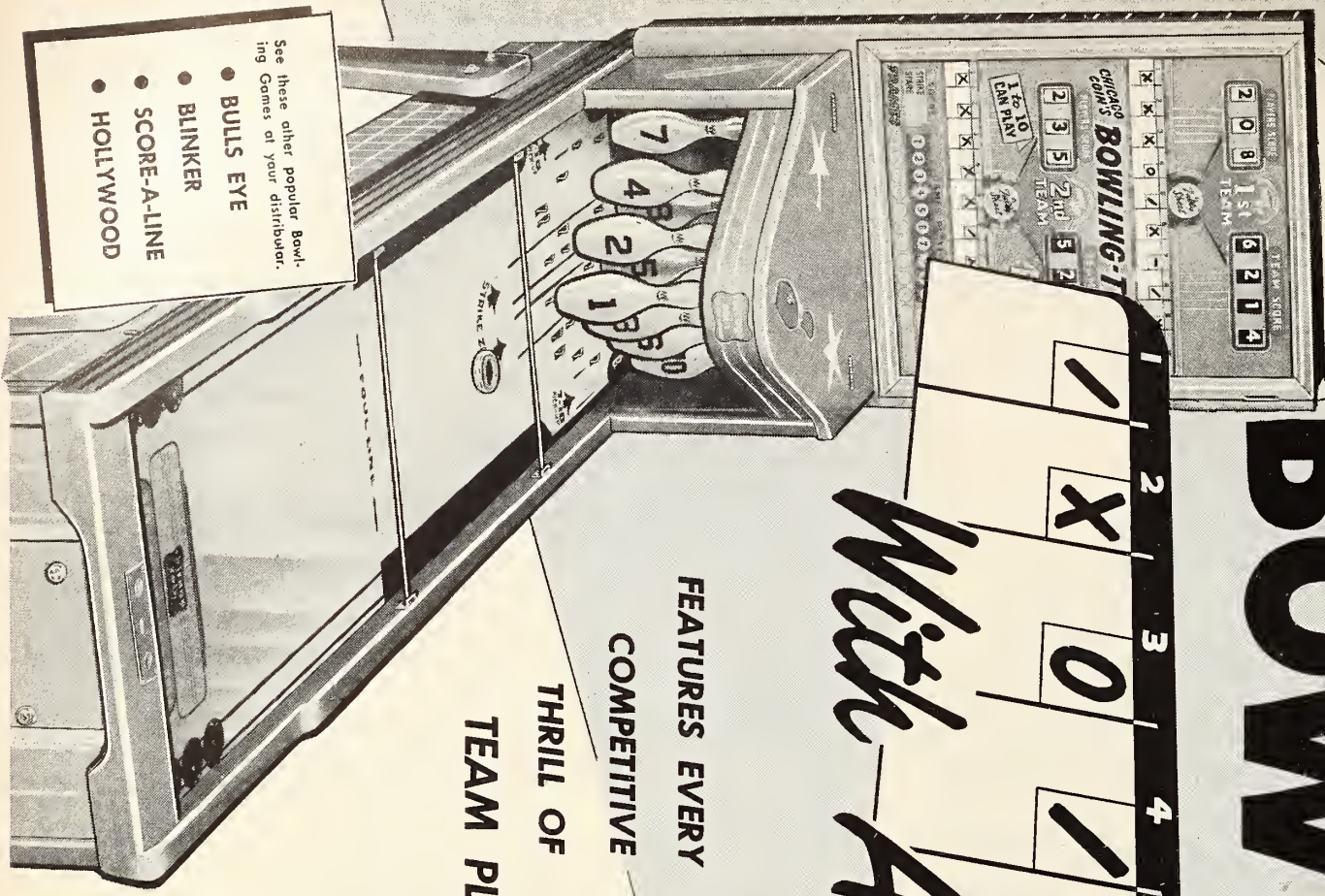
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WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Late Model Phonographs, Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

WANT—Wurlitzer 1400's, 1600's, 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA., (Tel.: 3-4623).

WANT—50 Late Model Seeburg 100 Wallboxes; Seeburg Model B—C or G Phonographs. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—For resale. New or used American, National 22 Ft. or 12 Ft. Shuffleboards and Bank Boards; 100 Selection Seeburgs; Kiddie Rides. Quote quantity, condition and your best price in your first letter. STANLEY DISTRIBUTING CO., 1119 TACOMA AVE., TACOMA, WASH. (Tel.: BR 3663).

WANT—100 operator customers in need of good used amusement machines of all kinds, including inlines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Top notch phonograph and bowler mechanic to assume responsibility as shop foreman for established distributor. Wage open. Must have references. Canadian mechanics welcomed. Write: SHELDON SALES, INC., 881 MAIN ST., BUFFALO 3, N. Y. (Tel.: Lincoln 9106).

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

WANT—To Buy. Model D-80 AMI phonographs. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: Superior 1-4600).

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

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FOR SALE—26 Wurlitzer 3020 Wallboxes, \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—United Shuffle Alleys: Super, \$65; Star, \$65; League, \$215; Speedy, \$310; 11th Frame, \$325; Royal, \$150. Chicago Coin Bowlers: Super Match, \$65; Double Score, \$74.50; Ili-Speed Triple Score, \$195; Triple Score, \$89.50; Advance, \$150; Criss Cross Targette DeLuxe, \$200; Criss Cross Bowler, \$200; Super Frame, \$225; Star Lite, \$225; Playtime, \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632)—5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—Largest stock in the World—beautifully reconditioned Kiddie Rides—Will trade for used, obsolete music, bingo, fireball and alleys. In stock over 100 reconditioned, used Bally and United Bingos. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE—United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHEMECTADY, N. Y. (Tel.: FRanklin 7-2162).

FOR SALE—Stage Coach, \$185; Chinatown, \$95; Quintette, \$95; Big Ben, \$150; Skill Pool, \$75; Ili'n' Run, \$65; Knockout, \$35; Spark Plug, \$75; Sea Jockey, \$45. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminister 4-3529).

FOR SALE—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

FOR SALE—1 Exhibit Shooting Gallery, \$165; 1 Chico Playtime Bowler, \$350; 1 Chico Bulls Eye Big League, \$395; 4 Spot Lites, \$40 ea.; 3 Palm Beach, \$65 ea.; 2 Yacht Club, \$75 ea.; 2 Gayety, \$325 ea. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND. (Tel.: HArrison 3-4508).

FOR SALE—100 Like New Packard Bar Boxes and Brackets, 5c or 10c play, \$10 ea. or entire lot for 1 Seeburg Model G Phonograph. MODERN MUSIC, 3348 EUCLID, CLEVELAND, OHIO.

FOR SALE—Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: Market 1-5438).

FOR SALE—Bowler Sale. United Clover Shuffle Alley, \$76.50; United Imperial Shuffle Alley, \$209.50; Chicago Coin Gold Cup Free Play, \$134.50; Chicago Coin 10th Frame Double Score, \$86.50; United Six Player Super, \$69.50; Chicago Coin 10th Frame Bowler, \$76.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 8751).

FOR SALE—Bargains: Bally Beauty, \$135; Dude Ranch, \$185; Palm Springs, \$195; Ice Frolics, \$205; Ili-Fi, \$215; Surf Club, \$215; Genco Jumpin' Jacks, \$45. Also other Bingos and Bowlers. All ready for location. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—Ili Fi, \$195; Surf Club, \$185; Palm Springs, \$155; Spot Lite, \$50; Beauty, \$110; Gayety, \$330; Variety, \$295; Daffy Derby, \$150. One-third deposit. Balance sight draft. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—AMI A, \$95; AMI B, \$145; AMI C, \$150; AMI D40, \$210. All the above machines are clean and ready for operation. H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: Union 3-8574, 3-8584).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS., (Tel.: HO 4-6111, 4-3504).

FOR SALE—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: Armitage 6-0780-81).

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

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FOR SALE—Seeburg Coon Hunt, \$165. W. B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO. (Tel.: Central 1-9292).

FOR SALE—Special. Bally: Gayety's, \$274.50; Gay Times (like new), \$425; Big Times, \$439.50. Gottlieb: Jubilee Four-Player Deluxe Game, \$375. Exhibit Supply: Skill Pool (floor sample), \$124.50. Auto-Photo machines expertly taken care of while on location, brought into the shop and refinished like new, \$12.50. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE — Hi-Speed Super Fast shuffle board wax. 24 one-ponnd cans per case \$8.50 f. o. b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO (Tel.: Tower 1-6715.)

FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).

FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors. KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y., (Tel.: Circle 6-8939).

FOR SALE—Lowest Prices In The Country. Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL. (Tel.: Canal 6-0293.)

FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000. Located in good Kansas community. Owner will lease building. BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.

FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON. (Tel.: ATwater 7565).

FOR SALE—Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.

FOR SALE—Seeburg A's, B's, C's; 4 AMI D-80's; 8 AMI 120 Wall Boxes. Write, wire, phone. NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y. (Tel.: FReeport 8-6771).

FOR SALE — Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1434 50 Selections, 45 RPM, \$275; Model 1436 120 Selections, 78 RPM, \$265; Model 1436A 120 Selections, 45 RPM, \$325; Model 1438 Comet 120 Selections, \$565; Model 1446 Hi-Fidelity 120 Selections, \$725. AMI: Model A-40, \$125; Model C-40, \$175; Model D-40, \$245. Wurlitzer: 48 Selections Wall Boxes, \$15; 5204 104 Selection Wall Boxes, \$45. J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MO. (Tel.: FOrEst 7-6730).

FOR SALE—America's finest reconditioned phonographs and music accessories. Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH. Tel.: UNiversity 4-0773.

FOR SALE — M100A-78 Seeburgs; 1250 Wurlitzers. Good condition. Make us an offer. COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA., (Tel.: FO 5-3456).

FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA. Tel.: REgent 6-3691.

FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O. Tel.: MOnTana 5000-1-2. CHapel 9-6556.

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FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH (Tel.: 22-2549).

FOR SALE—144 Mixed Kiddie Rides, prices slashed. Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol Deluxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nyloco Rocket Ships, \$295. ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS., (Tel.: ALgonquin 4-3338, 4-3660).

FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney Deluxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI. (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).

FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO. (Tel.: CH 1-8561).

FOR SALE — Bally Varietys, \$300; Bally Gayety's, \$310; Bally Surf Club, \$185; Bally Palm Springs, \$175; United's Rio, \$100; United's Havana, \$115. All machines ready for location. Write, wire or phone. NASTASI DISTRIBUTING CO., 912 POIDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAgNolia 6386).

FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA. (Tel.: 2-3326 or 2-1648).

FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range. 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.

FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA. (Tel.: 84-3264).

FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O. (Tel.: BRidgeport 750).

FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND., (Tel.: MELrose 5-1593).

FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.

FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.

FOR SALE—It's Mike Munves Corporation for outstanding, able, reliable coverage of the Penny Arcade Field. A single machine, a complete arcade. Parts, supplies, sundries. Also all games, parts and supplies for the operator. MIKE MUNVES CORPORATION, 577 TENTH AVE., NEW YORK, N.Y. (Tel.: BRyant 9-6677).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. Tel.: WHEELing 5472.

FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA. Tel.: DUnkirk 3-1810.

CLASSIFIED ADVERTISING SECTION

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. **TARAN DISTRIBUTING, INC.** 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. **PURVEYOR DISTRIBUTING CO.**, 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: Juniper 8-1814).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS**, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Brand new in original cases—need cash—will sacrifice. United Super Slugger; United DeLuxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: **SEACOAST DISTRIBUTORS, INC.**, 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. **LAKE CITY AMUSEMENT CO.**, 4533 PAYNE AVE., CLEVELAND 3, OHIO, (Tel.: HEnderson 1-7577).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. **YOUNG DISTRIBUTING, INC.**, 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—1015 Wurlitzers, A-1 condition. Any quantity. **HUEY DISTRIBUTING CO.**, 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. **GENERAL DISTRIBUTING COMPANY**, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. **RUNYON SALES COMPANY**, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

MISCELLANEOUS

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUdson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500. 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. **MIDWEST MUSIC SERVICE**, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is **DIXIE COIN MACH. CO.**, 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: Magnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. **DONAN DISTRIBUTING CO.**, 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, **PHONO-VEND OF TEXAS**, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PErshing 3-7197 or **PHONO-VEND OF HOUSTON**, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReson 4791, for genuine factory parts, also good reconditioned phonographs priced right.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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THE CASH BOX

26 West 47th Street, New York 36, N. Y.

THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION

840th CONSECUTIVE WEEK'S ISSUE

How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

FOREWORD: Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

METHOD: "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

FOREIGN BUYERS: To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

CODE

- | | |
|-----------------------------|------------------------------------|
| 1. Prices UP | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN | 7. Machines Just Added |
| 4. No change from Last Week | * Great Activity |

REGARDING SELLING PRICES

IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.

PHONOGRAPHS

LISTED ALPHABETICALLY

AMI

* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
* Model C, '50, 40 Sel., 78 RPM	145.00	210.00
* Model D-40, '51, 40 Sel., 78 RPM	210.00	295.00
Model D-80, '51, 80 Sel., 45 RPM	345.00	395.00
Model E-40, '53, 40 Sel., 78 RPM	400.00	500.00
Model E-80, '53, 80 Sel., 45 RPM	445.00	550.00
* Model E-120, '53, 120 Sel., 45 RPM	465.00	575.00
Model F-80, '54, 80 Sel., 45 RPM	675.00	775.00
Model F-120, '54, 120 Sel., 45 RPM	725.00	850.00
WM Wall Box	10.00	12.00
SM or SL Stepper	12.00	24.50

EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	65.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	59.50	125.00
2. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	150.00	200.00

4. 1432, Same as above, Converted to 45 RPM	180.00	230.00
2. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	200.00	300.00
2. 1434, Same as above, Converted to 45 RPM	250.00	325.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	275.00	350.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	395.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	475.00	599.50
4* 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	725.00

SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	45.00	85.00
4. 148S, '48, Standard, 20 Sel., 78 RPM	40.00	125.00
4. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	45.00	125.00
4. 148ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	50.00	135.00
1* M100A, '49, 100 Sel., 78 RPM	245.00	345.00
1* M100B, '51, 100 Sel., 45 RPM	475.00	525.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab	495.00	550.00
1* M100C, '53, 100 Sel., 45 RPM	550.00	645.00
2. HF100G, '54, 100 Sel., 45 RPM	695.00	775.00
7. HF100R, '54, 100 Sel., 45 RPM	795.00	835.00

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L-56	10.00	30.00

WURLITZER

1. 1015 '46, 25 Sel., 78 RPM	50.00	125.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4. 1100, '48, 25 Sel., 78 RPM	85.00	155.00
4. 1250, '50, 48 Sel., 78 RPM	125.00	195.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	210.00
4. 1400, '52, 48 Sel., 78 RPM	225.00	325.00
4. 1400, '52, (Same as above) Converted to 45 RPM	250.00	335.00
4. 1500, '53, 150 Sel., 78 and 45 RPM Inter-mixed	275.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	225.00	375.00
4. 1650, '53, 48 Sel., 45 RPM	345.00	435.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	15.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	75.00
4. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	90.00
2* Atlantic City (B 5/52)	85.00	110.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	125.00	175.00
2* Beauty (B 11/52)	110.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
4. Big Ben (Wm 9/54)	135.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
1* Big Time (B 1/55)	439.50	495.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomber (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4. Bright Lights (B 5/51)	65.00	95.00
4. Bright Spot (B 11/51)	75.00	95.00
4. Broadway (B 6/51)	25.00	50.00
4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
2. Cabana (Un 3/53)	75.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	95.00
6. Circus (Ex 8/48)	10.00	20.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
2. Colors (Wm 11/54)	174.50	220.00
4. Coney Island (B 9/52)	65.00	95.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
4. Daffy Derby (Wm 8/54)	150.00	210.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	185.00	215.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Double Feature (Got 12/50)	15.00	25.00
4. Dhl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
4. Dragonette (Got (6/54)	125.00	170.00

Sound and style for the prestige locations

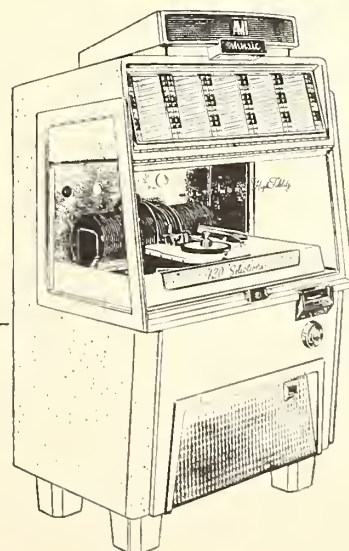


AMI-Fidelity, as interpreted
entree into many prestige
from ordinary speakers, simply
are fussy about styling, too . . . and
a "G" man. The clean, straight lines and flat surfaces of the "G" are functional, space-saving
and pleasing to the eye . . . exactly fitting the interior setting of any location.

by the Model "G's" exponential horns, provides
locations where juke box "boom," resulting
won't be tolerated. The carriage trade locations
that's another factor in your favor when you're

And whether it's a prestige location or a fast-play spot, keep this in mind—it's the number
of plays that pays off, and you get the maximum number of plays per hour with AMI.

AMi



Incorporated / 1500 Union Avenue, S. E.
Grand Rapids 2, Michigan

**ORIGINATOR OF THE AUTOMATIC
SELECTIVE JUKE BOX IN 1927**

AMI Model "G" — 120, 80, 40 selections

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

4. Dreamy (Wm 2/50) ... 20.00 49.50
2* Dude Ranch (B 9/53) 150.00 210.00
4. Duette (Got 4/55) ... 225.00 285.00
4. Eight Ball (Wm 1/52) 45.00 75.00
4. Fairway (Wm 6/53) ... 65.00 90.00
4. Fighting Irish (CC 11/50) ... 25.00 35.00
4. Five Star (Univ 5/51) 35.00 75.00
6. Floating Power (Ge 12/48) ... 10.00 20.00
4. Flying High (Got 2/53) 50.00 100.00
4. Flying Saucers (Ge 12/50) ... 15.00 30.00
6. Football (CC 8/49) ... 10.00 25.00
4. Four Bells (Got 10/54) 190.00 230.00
1. Four Corners (Wm 12/52) ... 50.00 90.00
4. Four Corners (Got 9/50) ... 30.00 60.00
4. "400" (Upright) (Ge 10/52) ... 40.00 75.00
4. Four Stars (Got 6/52) 50.00 95.00
4. Freshie (Wm 9/49) ... 20.00 35.00
2* Frolics (B 10/52) ... 95.00 125.00
4. Futurity (B 35/1) ... 25.00 75.00
2. Gay Time (B 6/55) ... 445.00 495.00
4* Gayety (B 3/25) ... 289.50 395.00
4. Georgia (Wm 7/50) ... 20.00 49.50
6. Gin Rummy (Got 2/49) 15.00 25.00
4. Glamour (Got 7/51) ... 15.00 25.00
6. Glider (Ge 8/49) ... 10.00 20.00
4. Globe Trotter (Got 11/51) ... 35.00 75.00
4. Golden Gloves (CC 7/49) ... 10.00 25.00
4. Golden Nugget (Upright) (Ge 2/53) 40.00 95.00
2. Gold Star (Got 8/54) 185.00 210.00
6. Gondola (Ex 5/49) ... 10.00 20.00
4. Grand Award (CC 1/49) ... 10.00 20.00
2. Grand Champion (Wm 8/53) ... 75.00 125.00
4. Grand Slam (Got 4/53) 45.00 110.00
6. Grand Stand (B '50) ... 20.00 35.00
2. Green Pastures (Got 1/54) ... 135.00 150.00
4. Gun Club (Wm 11/53) 75.00 100.00
4. Guy-Dolls (Got 5/53) ... 75.00 135.00
4. Gypsy Queen (Got 2/55) 215.00 245.00
4. Handicap (Wm 6/52) ... 45.00 95.00
6. Happy Days (Got 7/52) ... 65.00 100.00
6. Happy-Go-Lucky (Got 3/51) ... 25.00 45.00
4. Harvest Moon (Got 12/48) ... 15.00 25.00
6. Harvest Time (Ge 9/50) ... 15.00 35.00
4. Harvey (Wm 5/51) ... 15.00 35.00
1. Havana (Un 2/54) ... 115.00 175.00
4. Hawaii (Un 6/54) ... 125.00 210.00
1. Hawaiian Beauty (Got 4/54) ... 140.00 200.00
4. Hayburner (Wm 6/51) ... 35.00 85.00
1* Hi-Fi (B 6/54) ... 165.00 225.00
4. Hit Parade (CC 2/51) 10.00 20.00
4. Hit & Run (Ge 3/51) 15.00 25.00
4. Hit 'N Run (Got 4/52) 32.00 75.00
4. Holiday (CC 12/48) ... 10.00 20.00
4. Holiday (Ke 12/51) ... 35.00 55.00
4. Hong Kong (Wm 9/51) 35.00 75.00
4. Horsefeathers (Wm 1/52) ... 39.50 69.50
4. Horse Shoe (Wm 12/51) ... 25.00 40.00
4. Hot Rods (B '49) ... 20.00 50.00
2* Ice-Frolics (B 1/54) ... 175.00 225.00
4. Jalopy (Wm 8/51) ... 35.00 65.00
4. Jeanie (Ex 6/50) ... 15.00 25.00
4. Jockey Club (Got 5/54) 145.00 185.00
4. Jockey Special (B 11/47) ... 15.00 45.00
2. Joker (Got 11/50) ... 20.00 49.50
4* Jubilee (Got 5/55) ... 230.00 250.00
4. Judy (Ex 7/50) ... 10.00 20.00
2. Jumping Jacks (Upright) (Ge 12/52) ... 45.00 85.00
4. Just 21 (Got 1/50) ... 10.00 25.00
4. K. C. Jones (Got 11/49) 10.00 25.00
4. King Arthur (Got 10/49) ... 20.00 49.50
4. King Pin (CC 12/51) ... 30.00 60.00
4. Knockout (Got 1/51) ... 20.00 49.50
4. Lady Luck (Got 9/54) ... 145.00 210.00
4. Lazy "Q" (Wm 2/54) ... 75.00 130.00
4. Leaders (Un 10/51) ... 45.00 85.00
4. Lite-A-Line (Ke 6/52) ... 45.00 55.00
4. Long Beach (Wm 7/52) 35.00 65.00
4. Lovely Lucy (Got 2/54) 130.00 175.00

4. Lucky Inning (Wm 5/50) ... 20.00 49.50
2. Lulu (Wm 12/54) ... 229.00 245.00
4. Mad. Sq. Garden (Got 6/50) ... 30.00 69.00
6. Magic (Ex 11/48) ... 10.00 20.00
4. Majors '49 (CC 2/49) ... 15.00 35.00
4. Majorettes (Wm 4/52) 29.00 45.00
4. Manhattan (Un 4/55) ... 405.00 475.00
4. Marble Queen (Got 8/53) ... 95.00 135.00
4. Maryland (Wm 4/49) ... 15.00 35.00
4. Mercury (Ge 3/50) ... 10.00 29.00
4. Mermaid (Got 6/51) ... 30.00 65.00
2* Mexico (Un 3/54) ... 125.00 225.00
4. Minstrel Man (Got 3/51) ... 25.00 60.00
6. Moon Glow (Un 11/48) 10.00 20.00
4. Mystic Marvel (Got 3/54) ... 145.00 175.00
4* Nevada (Un 8/54) ... 175.00 275.00
4. Niagara (Got 12/51) ... 45.00 75.00
4. Nifty (Wm 12/50) ... 15.00 35.00
4. "9" Sisters (Wm 1/54) 95.00 135.00
4. Oasis (Ex 10/50) ... 10.00 20.00
4. Oklahoma (Un 5/49) ... 10.00 20.00
6. Old Faithful (Got 12/49) ... 15.00 25.00
4. Olympics (Wm 5/52) ... 45.00 75.00
4. One Two Three (Ge 10/48) ... 10.00 25.00
4. Palisades (Wm 7/53) ... 50.00 90.00
2* Palm Beach (B 7/52) ... 65.00 95.00
4* Palm Springs (B 11/53) 155.00 245.00
4. Paratrooper (Wm 8/52) 25.00 45.00
4. Pin Bowler (CC 6/50) 10.00 20.00
6. Pinch Hitter (Un 5/49) 10.00 20.00
4. Pinky (Wm 9/50) ... 20.00 35.00
4. Pin. Wheel (Got 11/53) 50.00 125.00
4. Play Ball (CC 1/51) ... 20.00 35.00
4. Playland (Ex 8/50) ... 10.00 20.00
6. Playtime (Ex 8/49) ... 10.00 20.00
4. Poker Face (Got 9/53) 110.00 130.00
6. Puddin' Head (Ge 10/48) ... 10.00 20.00
4. Puncher (CC 12/50) ... 10.00 20.00
4. Quarterback (Wm 10/49) 15.00 35.00
4. Quartet (Got 2/52) ... 60.00 110.00
4. Queen of Hearts (Got 12/52) ... 69.00 100.00
4. Quintet (Got 3/53) ... 49.50 110.00
4. Race The Clock (Wm 5/55) ... 250.00 275.00
4. Rag Mop (Wm 10/50) ... 15.00 35.00
6. Ramona (Un 2/49) ... 10.00 20.00
4. Red Shoes (Un 11/50) ... 20.00 34.50
1. Rio (Un 11/53) ... 100.00 175.00
4. Rip Snorter (Ge 10/49) 10.00 20.00
4. Rocket (Ge 5/50) ... 20.00 39.00
4. Rockettes (Got 8/50) ... 25.00 49.50
4. Rodeo (Un 2/53) ... 125.00 160.00
4. Rose Bowl (Got 10/51) 35.00 75.00
4. Round Up (Got 11/48) 10.00 25.00
4. St. Louis (Wm 2/49) ... 25.00 35.00
4. Saddle and Turf (Ev 10/53) ... 175.00 250.00
4. Saratoga (Wm 10/48) ... 20.00 49.50
4. Screamo (Wm 4/54) ... 125.00 165.00
1. Sea Jockeys (Wm 11/51) 25.00 65.00
4. Select-A-Card (Got 4/50) 10.00 20.00
4. Shantytown (Ex 10/49) 20.00 39.00
4. Sharpshooter (Got 5/49) ... 10.00 29.50
2. Shindig (Got 10/53) ... 120.00 145.00
4. Shoo Shoo (Wm 2/51) 19.50 29.50
4. Shoot the Moon (Wm 11/51) ... 20.00 55.00
4. Show Boat (Un 1/49) ... 10.00 20.00
4. Show Boat (Un 12/52) 150.00 175.00
2. Silver Chest (Upright) (Ge 4/53) ... 59.00 105.00
4. Silver Skates (Wm 2/53) 54.50 80.00
4. Singapore (Un 10/54) 225.00 295.00
4. Skill Pool (Got 8/52) 60.00 110.00
4. Slugfest (Wm 3/52) ... 39.00 65.00
4. Sluggin' Champ (Got 4/55) ... 225.00 240.00
6. Snooks (Wm 6/51) ... 15.00 22.50
4. Southern Belle (Got 6/55) ... 245.00 260.00
4. South Pacific (Ge 2/50) 20.00 39.00
4. Spark Plugs (Wm 9/51) 50.00 85.00
6. Speedway (Wm 9/48) ... 10.00 20.00
4. Spitfire (Wm 2/55) ... 169.50 210.00
4. Spot Bowler (Got 10/50) ... 25.00 50.00
2* Spot-Lite (B 1/52) ... 35.00 75.00

4. Sportsman (Ge 2/51) ... 10.00 20.00
4. Sportsman (Wm 2/52) 30.00 35.00
4. Springtime (Ge 3/52) 20.00 34.50
4. Stage Coach (Got 11/54) 165.00 210.00
4. Star Pool (Wm 10/54) 200.00 220.00
4. Stars (Un 6/52) ... 50.00 85.00
4. Starlite (Wm 3/53) ... 35.00 70.00
4. Steeple Chase (Un 1/52) ... 35.00 65.00
4. Stop & Go (Ge 3/51) ... 15.00 25.00
4. Struggle Buggies (Wm 12/53) ... 75.00 125.00
6. Summertime (Un 9/48) 15.00 25.00
4. Sunshine Park (B 12/52) ... 25.00 85.00
4. Super Hockey (CC 4/49) ... 20.00 34.50
4. Super Jumbo (Got 10/54) ... 287.50 375.00
2* Surf Club (B 3/54) ... 185.00 245.00
4. Sweepstakes (Wm 1/52) 75.00 95.00
4. Sweetheart (Wm 5/50) 20.00 35.00
4. Tahiti (Un 8/53) ... 90.00 175.00
4. Tampico (Un 6/49) ... 10.00 20.00
4. Telecard (Got 1/49) ... 20.00 55.00
4. Thing (CC 2/51) ... 15.00 35.00
4. Three Feathers (Ge 5/49) ... 15.00 35.00

4. Three Four Five (Un 6/51) ... 25.00 50.00
6. Three Musketeers (Got 7/49) ... 15.00 35.00
6. Thrill (CC 9/48) ... 10.00 20.00
4. Thunderbird (Wm 5/54) ... 150.00 190.00
4. Times Square (Wm 4/53) ... 65.00 89.50
1. Touchdown (Un 1/52) 20.00 50.00
4. Triplets (Got 7/50) ... 15.00 29.50
4. TriScore (Ge 1/51) ... 20.00 35.00
4. Tropicana (Un 1/55) ... 239.50 325.00
4* Tropics (Un 7/53) ... 90.00 175.00
6. Tucson (Wm 1/49) ... 10.00 29.00
6. Tumbleweed (Ex 8/49) 15.00 35.00
4. Turf King (B 6/50) ... 15.00 45.00
4. Twenty Grand (Wm 12/52) ... 40.00 85.00
4. Twin Bill (Got 1/55) ... 200.00 225.00
4. Utah (Un 7/49) ... 10.00 29.50
2* Variety (B 9/54) ... 295.00 395.00
4. Watch My Line (Got 9/51) ... 30.00 55.00
4. Whizz Kids (CC 3/52) 20.00 40.00
4. Wild West (Got 8/51) 40.00 69.50
4. Winner (Univ.) ... 20.00 45.00
2* Yacht Club (B 6/53) ... 75.00 110.00
4. Zingo (Un 10/51) ... 25.00 65.00



6. Bally Speed Bowler (2/50) ... 15.00 20.00
6. Bally Shuffle Champ (4/50) ... 20.00 30.00
6. Bally Hook Bowler (11/50) ... 20.00 45.00
6. Bally Baseball (5/51) 35.00 45.00
4. Bally Shuffle Line(7/51) 25.00 50.00
4. Bally Victory Bowler (5/54) ... 225.00 360.00
4. Bally Champion Bowler (5/54) ... 295.00 395.00
4. Bally Jet Bowler (8/54) 350.00 400.00
2. Bally Mystic Bowler (12/54) ... 375.00 450.00
2. Bally Magic Bowler (12/54) ... 375.00 450.00
4. ChiCoin Bowling Classic (5/50) ... 20.00 35.00
4. ChiCoin Pin Bowler (6/50) ... 20.00 30.00
4. ChiCoin Trophy Bowl (7/50) ... 20.00 35.00
6. ChiCoin Pin Lite (9/50) 25.00 30.00
4. ChiCoin Horse-Shoes (5/51) ... 35.00 75.00
4. ChiCoin 6-Player (8/51) 35.00 85.00
4. ChiCoin 6-Player DeLuxe (5/52) ... 39.00 95.00
4. ChiCoin Match Bowler (6/52) ... 45.00 100.00
2. ChiCoin Bowl-A-Ball (10/52) ... 45.00 125.00
4. ChiCoin Match Bowl-A-Ball (11/52) 50.00 150.00
2. ChiCoin 10th Frame Special (12/52) ... 50.00 150.00
4* ChiCoin Name Bowler (1/53) ... 65.00 150.00
2* ChiCoin 10th Frame Double Score Bowler (2/53) ... 74.50 150.00
2. ChiCoin Crown (4/53) 85.00 160.00
4. ChiCoin Crown, Giant Pins (4/53) ... 110.00 180.00
2* ChiCoin Triple Score (6/53) ... 89.50 165.00
2. ChiCoin Gold Cup (7/53) ... 110.00 195.00
4. ChiCoin High Speed Crown (7/53) ... 145.00 245.00
4. ChiCoin High Speed Triple Score (8/53) 175.00 275.00
2* ChiCoin Advance (10/53) ... 150.00 250.00
2. ChiCoin King (10/53) 175.00 260.00
2. ChiCoin Criss Cross (Bowler 12/53) ... 200.00 275.00
2* ChiCoin Super Frame (3/54) ... 219.50 275.00
2* ChiCoin Starlite (5/54) 225.00 285.00
4. ChiCoin Feature (7/54) 250.00 350.00
2. ChiCoin Holiday (9/54) 375.00 425.00
4. ChiCoin Flash (10/54) 250.00 395.00
2. ChiCoin Playtime (10/54) ... 325.00 425.00
2. ChiCoin Fireball (11/54) ... 395.00 450.00
2. ChiCoin Thunderbolt (12/54) ... 395.00 450.00

2. ChiCoin Triple Strike (2/55) ... 395.00 475.00
4. ChiCoin Criss-Cross Targette (1/55) ... 175.00 275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55) 200.00 275.00
2. ChiCoin Bonus Score (4/55) ... 425.00 495.00
4. ChiCoin Big League (5/55) ... 395.00 435.00
4. ChiCoin Hollywood (5/55) ... 475.00 550.00
.. Exhibit Strike (6/51) ... 20.00 30.00
4. Exhibit Twin Rotation (5/52) ... 65.00 95.00
4. Genco Bowling League (11/49) ... 15.00 20.00
4. Genco Baseball (5/50) 15.00 20.00
4. Genco Shuffle Target (7/51) ... 15.00 20.00
4. Genco 8-Player Rebound (9/51) ... 30.00 65.00
2* Genco Shuffle Pool (11/53) ... 75.00 100.00
4. Genco Match Pool (2/54) ... 125.00 160.00
4. Gottlieb Bowlette (3/50) 15.00 29.50
6. Keeney Pin Boy (11/49) 15.00 20.00
6. Keeney Ten Pins (1/50) 15.00 20.00
6. Keeney ABC (2/50) ... 15.00 20.00
6. Keeney Lucky Strike (4/50) ... 20.00 30.00
6. Keeney King Pin (4/50) 20.00 30.00
6. Keeney Bowling Champ (4/50) ... 20.00 30.00
6. Keeney Duck Pins (6/50) ... 20.00 30.00
4. Keeney Double Bowler (8/50) ... 25.00 35.00
4. Keeney League (8/50) 25.00 50.00
4. Keeney 4-Way Bowler Attachment (12/50) 40.00 75.00
4. Keeney Big League (5/51) ... 35.00 65.00
4. Keeney 6-Player League (9/51) ... 35.00 75.00
4. Keeney DeLuxe League (3/52) ... 35.00 95.00
4. Keeney Super DeLuxe League Bowler (3/52) 45.00 100.00
2. Keeney High Score League (5/52) ... 45.00 100.00
2. Keeney Team (10/52) ... 49.50 135.00
2. Keeney Club (4/53) ... 65.00 145.00
3. Keeney Domino (5/53) 65.00 150.00
2. Keeney Carnival (5/53) 85.00 165.00
2. Keeney Pacemaker (9/53) ... 100.00 185.00
4. Keeney Mainliner Bowler (1/54) ... 125.00 215.00
4. Keeney Bonus Bowler (3/54) ... 150.00 230.00
4. Keeney Diamond Bowler (5/54) ... 165.00 275.00
2. Keeney Bikini (6/54) 195.00 295.00
2. Keeney Century (6/54) 275.00 300.00
2. Keeney American (9/54) 250.00 325.00
2. Keeney National (9/54) 325.00 375.00
4. Keeney Speedlane (4/55) ... 395.00 475.00



4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player	40.00	70.00
4* United DeLuxe 6-Player (10/15)	45.00	75.00
4* United 6-Player Super (3/52)	45.00	95.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	50.00	105.00
2* United 10th Frame Star (9/52)	50.00	110.00
1. United Manhattan 10th Frame (9/52)	70.00	130.00
4. United Manhattan (9/52)	85.00	135.00
4. United 10th Frame Super (10/52)	85.00	135.00
2* United Cascade (2/53)	75.00	135.00
2* United Clover (2/53)	60.00	125.00
4. United Liberty (2/53)	95.00	135.00
2* United Classic (6/53)	105.00	145.00
2* United Olympic (6/53)	85.00	135.00
2* United Royal (9/53)	115.00	180.00
2* United Imperial (9/53)	185.00	210.00
2* United Chief (11/53)	150.00	225.00
2* United Leader (11/53)	200.00	250.00
2* United Team (1/54)	195.00	260.00
2. United DeLuxe Team (1/54)	220.00	275.00
2* United League (1/54)	165.00	265.00
4. United Ace (5/54)	225.00	295.00
2. United Rainbow (5/54)	245.00	300.00
4. United Banner (8/54)	295.00	325.00
2. United Shuffle Targette (8/54)	250.00	340.00
2. United DeLuxe Shuffle Targette (8/54)	285.00	350.00

2* United Speedy (8/54)	295.00	375.00
2. Un. 11th Frame (10/54)	325.00	395.00
2. United DeLuxe 11th Frame	325.00	405.00
4. United Comet Targette (11/54)	300.00	400.00
4. United DeLuxe Comet Targette (11/54)	335.00	420.00
4. United Mercury (12/54)	345.00	410.00
4. United DeLuxe Mercury (12/54)	345.00	425.00
4. United Mars (1/55)	325.00	450.00
2. United DeLuxe Mars (1/55)	345.00	450.00
2. Un. Lightning (2/55)	350.00	455.00
4. United DeLuxe Lightning	385.00	465.00
4. Un. Clipper (5/55)	410.00	460.00
4. United DeLuxe Clipper (5/55)	410.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	30.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle (12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2) (2/50)	20.00	30.00
6. Williams Bowler (9 1/2) (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player Bowler (6/51)	20.00	30.00

Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

ABT MFG. CORP.

Challenger	\$ 82.50
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

J. H. KEENEY & CO., INC.

DeLuxe Fascination Pool	\$ 335.00
Jumbo Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50

AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100" Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV11-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

BALLY MFG. CO.

Miami Beach	\$ 775.00
Jumbo Bowler (without Match Feature)	760.00
Model J-110, 10c play	780.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	805.00
Model K-110, 10c a play	825.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	760.00
Model A-110, 10c a play	780.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	805.00
Model C-110, 10c a play	825.00
Model C-325, 3 plays for 25c	395.00
Bull's Eye Shooting Gallery... The Champion (With new-all-metal cabinet)	759.00

CHICAGO COIN MACHINE CO.

Score-A-Line Bowler (without Match Feature)	\$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00
Bowling Team Bowler	760.00

EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "81"	349.50
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

GENCO MFG. & SALES CO.

DeLuxe Tournament Pool	\$ 339.50
Official Tournament Pool	300.00
Quarterback (Football Game) (with Match Feature)	635.00

D. GOTTLIEB & CO.

Marathon (2 Player, 5-Ball)	\$ 442.50
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INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
4. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4. ChiCoin Goalee	44.50	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
2. ChiCoin Home Run, 6 Player (3/54)	159.50	225.00
4. Edeleo Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola-Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4* Exhibit Dale Gun	45.00	89.50
4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gal. (6/64)	150.00	185.00
4. Exhibit Star Shooting Gallery (9/54)	174.50	225.00
4. Exhibit Sportland Shooting Gallery (11/54)	225.00	265.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00
1* Genco Sky Gunner	75.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4. Genco Rifle Gal. (6/54)	215.00	325.00
4. Genco Big Top Rifle Gallery (6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	475.00
4. Genco Sky Rocket Rifle Gal. (5/55)	445.00	515.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	249.00	345.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50

4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
4. Mutos. Photomatic (DeLuxe)	275.00	475.00
4. Mustoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	40.00	89.50
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
4. Scientific Pitch 'Em	145.00	185.00
4* Seeburg Bear Gun	94.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	165.00	215.00
4. Set Shot Basketball	200.00	250.00
4. Telequiz	95.00	150.00
4. Un. Team Hockey	30.00	85.00
4. United Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
2. United Carnival Gun (10/54)	225.00	345.00
2. United DeLuxe Carnival Gun (10/54)	265.00	355.00
4. United Bonus Gun (1/55)	325.00	410.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
4. Wms. Star Series (4/49)	40.00	89.00
4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
2. Wms. Major League Baseball (2/54)	165.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Wms. Safari Gun (2/54)	350.00	475.00
2. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skee-ball	35.00	75.00



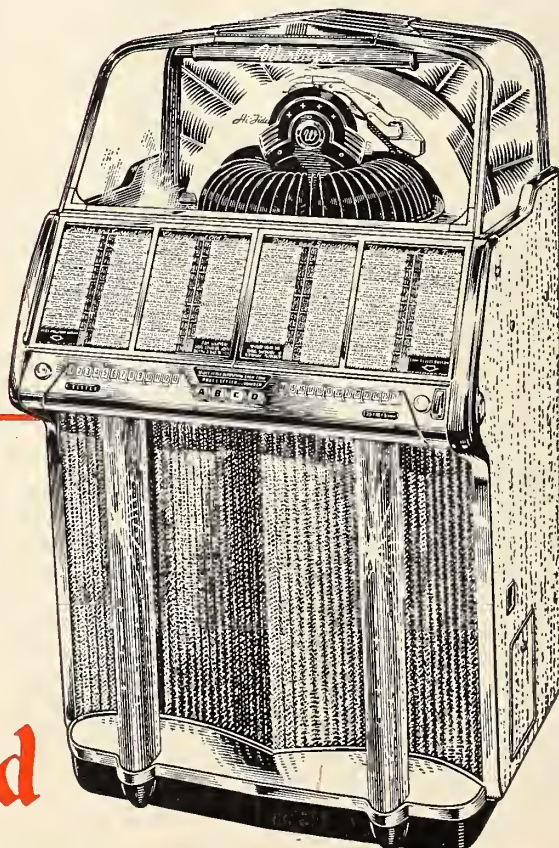
★ ON THE WURLITZER 1800

The outside beauty of the Wurlitzer 1800 is obvious to all. Its eye appeal has played a tremendous part in its proven earning power. But the men who operate it know that the inside story of this phonograph is equally impressive.

Engineered from quality components on simple, sound principles, the 1800 mechanism is fool-proof, trouble-free. Any Wurlitzer Operator will tell you that the Model 1800 holds top locations, plays wonderful music, takes in good money with minimum demands on the Service Department.

It has honestly and universally earned the title of "The Year's Top Phonograph."

Wurlitzer 1800



THE YEAR'S TOP PHONOGRAPH
IN BEAUTY - IN TONE - IN EARNINGS



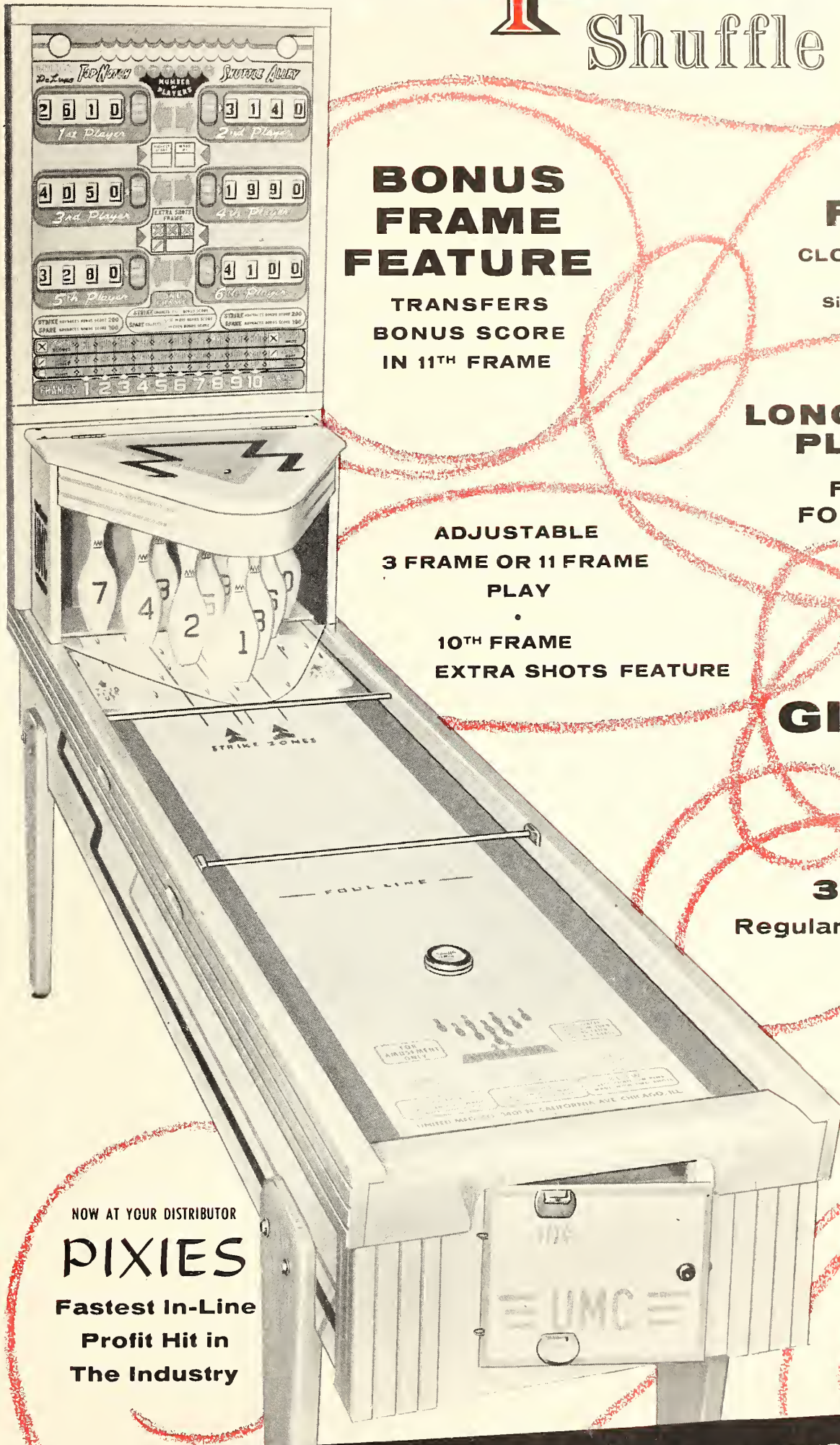
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BONUS SCORE
IN 11TH FRAME

MATCH FEATURE

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WITH
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NEW LONGER, WIDER PLAYBOARD

with
FINGER-TIP LIFT
FOR EASY SERVICE

ADJUSTABLE
3 FRAME OR 11 FRAME
PLAY

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3 MODELS
Regular, Deluxe, Special

NEW BIG PUCK

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8 FT. 8 IN. LONG
26 IN. WIDE

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3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

UNITED OPERATORS
ARE SUCCESSFUL OPERATORS

Give players
extra **O O M P H**
of husky he-man puck
plowing into giant pins

EXTRA OOMPH of important pins and saucer-size puck pays off big in pepped up play and increased earnings. And now the EXTRA OOMPH of giant pins, giant puck is built into 4 great Ballybowlers for every type of spot . . . Official Scoring or Speed-Control Scoring . . . with or without match-score features . . . dime-play or 3-plays-for-a-quarter. Get biggest bowler profits by getting Big 4 Ballybowlers on location now.



COMPARE new giant pin (left) with old-fashioned pin (right). New flying-saucer puck is larger puck on playfield below. Compare size with smaller old-fashioned puck. All 4 Ballybowlers feature flashy light-up scores with high-speed totalizing; beautiful club-styled cabinets, ruggedly constructed for years of money-making operation; popular 7-10 pick-up; genuine Formica playfield; hinged pin-hood, doors and playfield with easy-lift elevator; speedy pin re-set, quiet operation; sturdy trouble-proof mechanism.

Official Ballybowlers play 10 frames. Speed-Control models adjustable for 5 or 10 frames. 8½ ft. by 25 in. floor space.

Bally

JUMBO BOWLER

(SPEED-CONTROL SCORES)

KING-PIN BOWLER
WITH TRIPLE MATCH FEATURES

ABC bowler

OFFICIAL BOWLING SCORES

WITH MATCH-SCORE FEATURES

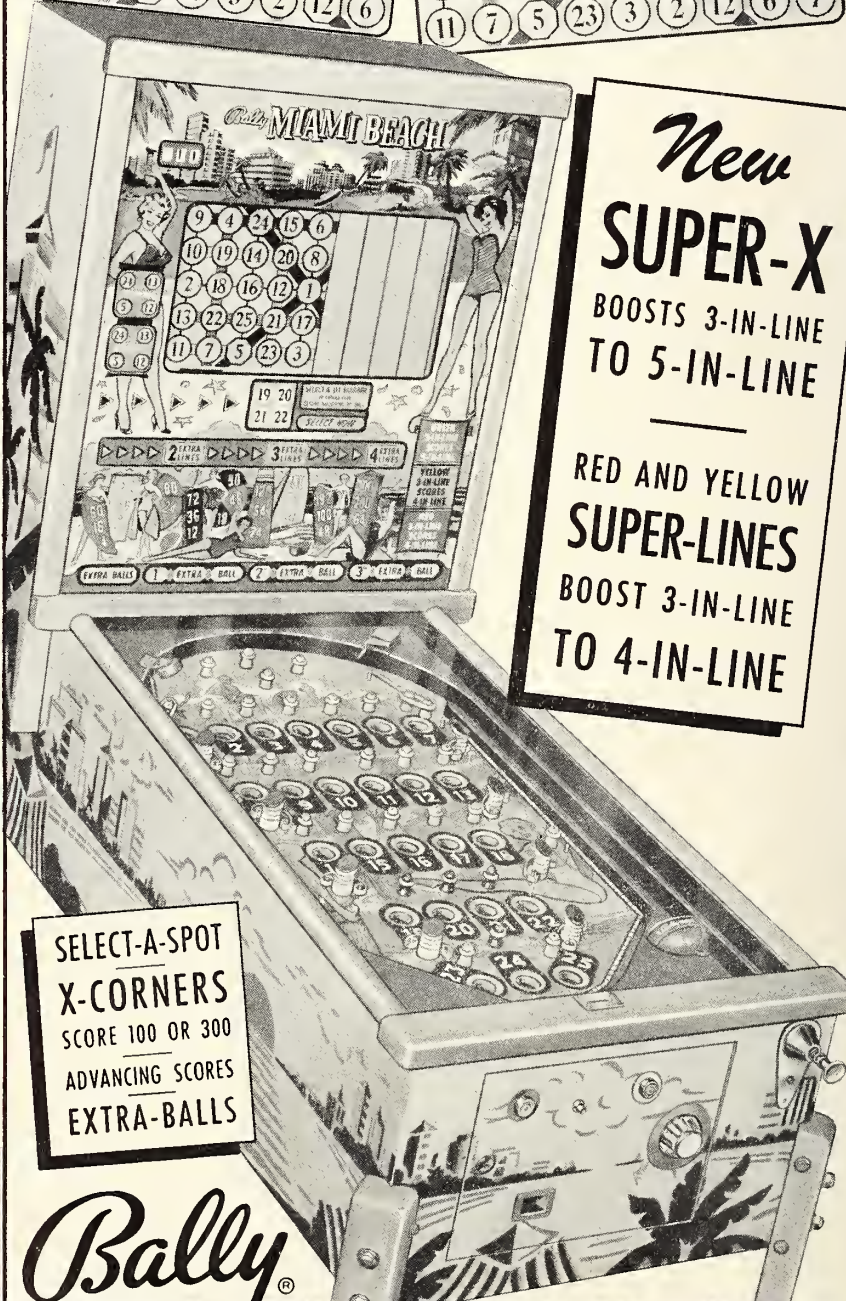
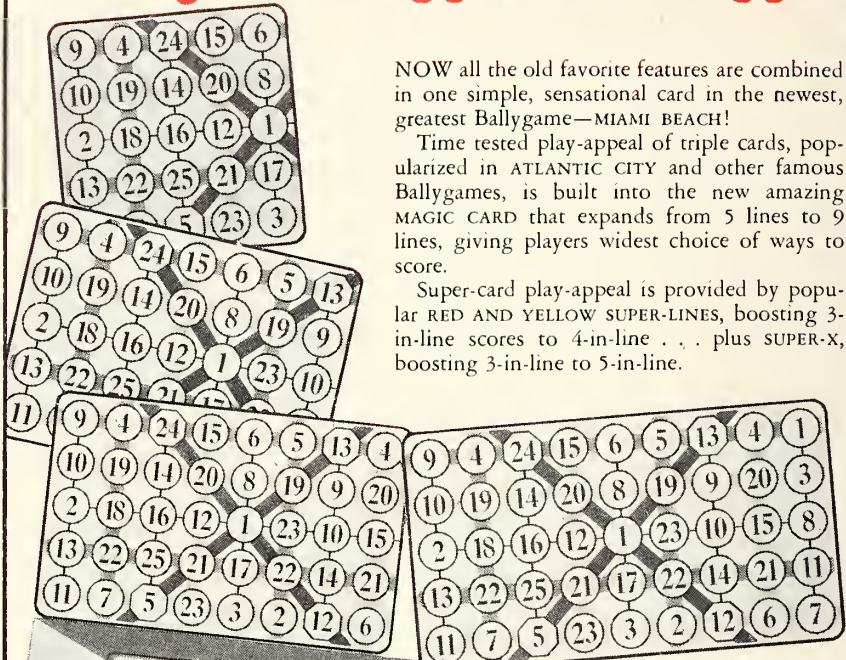
Congress bowler

Pinball public wild about new
MAGIC CARD
that grows bigger and bigger

NOW all the old favorite features are combined in one simple, sensational card in the newest, greatest Ballygame—MIAMI BEACH!

Time tested play-appeal of triple cards, popularized in ATLANTIC CITY and other famous Ballygames, is built into the new amazing MAGIC CARD that expands from 5 lines to 9 lines, giving players widest choice of ways to score.

Super-card play-appeal is provided by popular RED AND YELLOW SUPER-LINES, boosting 3-in-line scores to 4-in-line . . . plus SUPER-X, boosting 3-in-line to 5-in-line.



SELECT-A-SPOT
X-CORNERS
SCORE 100 OR 300
ADVANCING SCORES
EXTRA-BALLS

Bally

MIAMI BEACH