

# THE CASH BOX

VOLUME XVI

SEPTEMBER 3, 1955

NUMBER 50



Ernest Tubb, one of the featured stars of WSM's Grand Ole Opry since 1943, is pictured here congratulating his son, Justin Tubb, who has now signed as a featured performer for the Opry also. Gabe Tucker, personal manager of the two Becca recording artists, negotiated the contract. Ernest Tubb's latest record is "Yellow Rose Of Texas" backed with "A Million Miles From Here" while Justin's latest is "All Alone" and "Within Your Arms".

The  
most  
Flanagan  
you've  
ever  
heard

**RALPH  
FLANAGAN  
AND HIS  
ORCHESTRA**



**BEEP BOOP (BOOP BEEP)  
THERE'S NOTHIN' LIKE LOVE**

(FROM COLUMBIA PICTURE "MY SISTER EILEEN") 20/47-6224

The most  
Harmonica  
you've  
ever  
heard

**THE  
LEATHERNECKS**



**SLOW TRAIN BLUES  
VIENNESE LANTERN**

20/47-6225

**RCA VICTOR**



"NEW ORTHOPHONIC" HIGH FIDELITY RECORDINGS



FOUNDED BY BILL GERSH

# The Cash Box

Volume XVI Number 50  
September 3, 1955

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# WHAT IS POP?

Week by week it becomes harder and harder to differentiate between the various categories of the music business. There was a time when a record automatically fell into either the pop, rhythm and blues, or country field. Today no such easy distinction is possible.

What is happening more and more in our national life is also happening in our music. An integration is taking place so that we are developing a taste which is a combination of all the regions of the United States rather than have different tastes kept exclusively for one area, one group of people.

The dominant factor in the interchange of musical tastes was World War II when upheavals in population made it possible for large numbers of our country's citizens to come into contact with the ways of life and the culture of those who lived in other areas. In the Army, young men from every state in the country were thrown together into one camp, one barrack where they had to learn to live with their fellow soldiers and where in time they learned to appreciate their buddies' musical tastes.

Since the war there have been two distinct factors affecting our pop music. One was the surge of country songs which went pop one after another. The other was the still continuing impact of Rock 'n Roll on the pop field.

Today, one can look over a list of pop records and not only see it loaded with Rhythm and Blues and Country songs, but in many cases the original artists from those fields are also leading in the pop field. A couple of striking examples are "Maybellene" and "Only You." The same artists are leading in both R&B and Pop with both of these songs. Chuck Berry is the artist on "Maybellene" and The Platters are the artists on "Only You."

With no more physical frontiers left to conquer, it almost seems as though we have set out to conquer our regional frontiers, make the advantages of each part of our country available to all the others.

This can only mean a greater appreciation of music and songs on the part of all our people and wider, expanding horizons for the music business as a whole.

ADVERTISING RATES on request. All advertising loses Friday at 12 Noon preceding week of issue. Advertisements subject to approval of publishers.

SUBSCRIPTION RATES \$15 per year anywhere in the U.S.A. Special listing for jobbers and distributors at \$48 per year includes 40 word classified advertisement each week for an entire year (52 weeks) plus the full year's subscription free of charge. Airmail, First Class, as well as Special Delivery subscription rates on request. Subscription rates for all foreign countries on request.

THE CASH BOX covers the entire music industry, ranging from retail record and music stores to disk jockeys, music publishers, recording artists, record manufacturers, music composers and arrangers, radio and TV stations, and all others allied to the music industry throughout the world.

THE CASH BOX covers the entire coin machine industry all over the world. Operators, jobbers, distributors, manufacturers and suppliers of automatic music, vending, service and amusement machines are covered.

THE CASH BOX coverage extends to finance firms, loan organizations, factors, banks, and other financial institutions, expressly interested in the financing of coin machines of all kinds.

"THE CASH BOX PRICE LISTS" (a combination of The Cash Box' former 'Confidential Price Lists' and The Cash Box' former 'C. M. I. [Coin Machines Industry] Blue Book') are the one and only officially recognized price quotations guide for all new and used machines in the United States and all over the world where American made machines are used. "The Cash Box Price Lists" are an exclusive and copyrighted feature of The Cash Box. "The Cash Box Price Lists" are recognized officially by cities and states throughout the country as the "official price book of the coin machines industry." "The Cash Box Price Lists" are officially used in the settlement of estates, for buying, selling or trading of all types of coin operated equipment and are also officially recognized for taxation purposes. "The Cash Box Price Lists" are used by finance firms, factors, loan companies, bankers, and all other financial institutions to guide them in the making of loans to members of the coin machines industry. "The Cash Box Price Lists" have been legally recognized in courts in the United States, Canada, and many foreign countries. Entire business transactions and legal cases are based upon the quotations appearing in "The Cash Box Price Lists."

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YOU'LL WELCOME THESE... **MGM HITS!**

**JONI JAMES**  
**WHERE IS THAT SOMEONE FOR ME?**  
 MCM 12020 78 rpm • K 12020 45 rpm

**DAVE ROSE**  
**SUMMERTIME IN VENICE**  
 and  
**VIOLINE (Let Your Song Begin)**  
 MCM 30882 78 rpm • K 30882 45 rpm

**art and his Orch.**  
**MOONEY**  
**20 TINY FINGERS**  
 AND A HAPPY SONG  
 MCM 12039 78 rpm • K 12039 45 rpm

**BETTY MADIGAN**  
**TEDDY BEAR**  
 and  
**PLEASE BE KIND**  
 MCM 12022 78 rpm • K 12022 45 rpm

**GEORGE SHEARING QUINTET**  
**ILL WIND**  
 and  
**DRUME NEGRITA**  
 MCM 12038 78 rpm • K 12038 45 rpm

**ROBBIN HOOD**  
**DANCIN' IN MY SOCKS**  
 and  
**HAPPY IS MY HEART**  
 MCM 12042 78 rpm • K 12042 45 rpm

**ACQUAVIVA AND HIS ORCHESTRA**  
**PRAYER FOR PEACE**  
 and  
**ALONE WITH YOU**  
 MCM 30884 78 rpm • K 30884 45 rpm

**KAY ARMEN**  
**THE BIBLE TELLS ME SO**  
 and  
**I WONDER WHEN WE'LL EVER KNOW**  
 MCM 12045 78 rpm • K 12045 45 rpm

**PAT O'DAY**  
**SOLDIER BOY**  
 and  
**REWARD! REWARD!**  
 MCM 12025 78 rpm • K 12025 45 rpm

**PETULA CLARK**  
**THE PENDULUM SONG**  
 MCM 12049 78 rpm • K 12049 45 rpm

**JAMES BROWN and the Trail Winders**  
 Lt. Rip Masters of the Rin Tin Tin TV shows  
**THE KENTUCKIAN SONG**  
 MCM 12011 78 rpm • K 12011 45 rpm

**MARGE AND HELENE**  
**MAGIC VALLEY**  
 MCM 12036 78 rpm • K 12036 45 rpm

**ROSALIND PAIGE**  
**FRANKIE AND JOHNNIE CHA CHA**  
 MCM 12042 78 rpm • K 12042 45 rpm

**HANK WILLIAMS**  
**ALONE AND FORSAKEN**  
 MCM 12029 78 rpm • K 12029 45 rpm

**BUD DECKELMAN**  
**I'D ONLY BE ACTING A FOOL**  
 MCM 12017 78 rpm • K 12017 45 rpm

**THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES**  
 THE CASH BOX

The Top Ten Tunes Netting Heaviest Play in The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

**CODE**

AB—Abbott	CK—Checker	DT—Dootone	GR—Groove	NG—Norgran	SP—Specialty
AL—Aladdin	CM—Combo	DU—Duke	IM—Imperial	PA—Parrot	ST—Starlite
AP—Apollo	CO—Columbia	EP—Epic	JD—Jay Dee	PE—Peacock	TA—Tampa
AR—Arcade	CR—Coral	ES—Essex	JU—Jubilee	PM—Prom	TI—Tico
AT—Atlantic	CT—Cat	FA—Favorite	KI—King	PR—Prestige	TR—Trend
AU—Audiavacs	CW—Crown	FB—Fabor	LO—London	RA—Rainbow	UQ—United
BE—Bell	DA—Dana	FE—Federal	ME—Mercury	RE—Regent	UN—United
BT—Bethlehem	DE—Decca	FI—Fiesta	MG—MGM	RM—Rama	VI—RCA Victor
CA—Capitol	DL—DeLuxe	4 Star—Four Star	MJ—Major	SA—Savoy	WD—Waldorf
CD—Cadence	DO—Dot		MO—Modern	SE—Seco	WI—Wing
CH—Chess				SO—Sound	X—Label "X"

- |           |  |          |
|-----------|--|----------|
| <b>1</b>  | <b>ROCK AROUND THE CLOCK</b><br><b>BILL HALEY and his COMETS</b><br>AR-123 (45-123)—Sonny Dee<br>BE-1098 (45-1098)—Four Bells<br>DE-29124 (9-29124)—Bill Haley & Comets  | <b>1</b> |
| <b>2</b>  | <b>AIN'T THAT A SHAME</b><br><b>PAT BOONE—FATS DOMINO</b><br>DO-15377 (45-15377)—Pat Boone<br>IM-5348 (45-5348)—Fats Domino  | <b>4</b> |
| <b>3</b>  | <b>HARD TO GET</b><br><b>GISELE MacKENZIE</b><br>X-0137 (4X-0137)—Gisele MacKenzie   | <b>3</b> |
| <b>4</b>  | <b>LEARNIN' THE BLUES</b><br><b>FRANK SINATRA</b><br>CA-3102 (F-3102)—Frank Sinatra<br>CA-3147 (F-3147)—Ray Anthony  | <b>2</b> |
| <b>5</b>  | <b>YELLOW ROSE OF TEXAS</b><br><b>MITCH MILLER—JOHNNY DESMOND</b><br>CO-40540 (4-40540)—Mitch Miller<br>CR-61476 (9-61476)—Johnny Desmond  | <b>—</b> |
| <b>6</b>  | <b>HUMMINGBIRD</b><br><b>LES PAUL &amp; MARY FORD—FRANKIE LAINE</b><br>BE-1097 (45-1097)—Tex Stewart<br>CA-3165 (F-3165)—L. Paul & M. Ford<br>CD-1267 (45-1267)—Chordettes   | <b>7</b> |
| <b>7</b>  | <b>SOMETHING'S GOTTA GIVE</b><br><b>McGUIRE SISTERS</b><br>BE-1099 (45-1099)—Three Belles<br>CA-3096 (F-3096)—Ray Anthony<br>CR-61423 (9-61423)—McGuire Sisters  | <b>5</b> |
| <b>8</b>  | <b>UNCHAINED MELODY</b><br><b>AL HIBBLER—LES BAXTER—ROY HAMILTON</b><br>CA-3055 (F-3055)—Les Baxter<br>CO-40455 (4-40455)—Liberace<br>CR-61407 (9-61407)—Don Cornell<br>DE-29441 (9-29441)—Al Hibbler<br>DE-29509 (9-29509)—Guy Lombardo | <b>6</b> |
| <b>9</b>  | <b>A BLOSSOM FELL</b><br><b>NAT "KING" COLE</b><br>CA-3095 (F-3095)—Nat "King" Cole<br>LO-1554 (45-1554)—Dickie Valentine  | <b>8</b> |
| <b>10</b> | <b>DOMANI</b><br><b>JULIUS LA ROSA</b><br>CD-1265 (45-1265)—Julius La Rosa<br>CR-61450 (9-61450)—Minucci O.  | <b>—</b> |

**M-G-M RECORDS**  
 THE GREATEST NAME IN ENTERTAINMENT  
 701 SEVENTH AVE., NEW YORK 19, N.Y.

11) SEVENTEEN. 12) IT'S A SIN TO TELL A LIE. 13) SWEET AND GENTLE. 14) WAKE THE TOWN AND TELL THE PEOPLE. 15) CHERRY PINK AND APPLE BLOSSOM WHITE. 16) MAN IN A RAINCOAT. 17) HOUSE OF BLUE LIGHTS. 18) I'LL NEVER STOP LOVING YOU. 19) TINA MARIE. 20) IF I MAY. 21) SONG OF THE DREAMER. 22) THE LONGEST WALK. 23) RAZZLE-DAZZLE. 24) LOVE IS A MANY-SPLENDORED THING. 25) THE POPCORN SONG. 26) THE BIBLE TELLS ME SO. 27) MAYBELLENE. 28) GUM DROP. 29) AUTUMN LEAVES. 30) THAT OLD BLACK MAGIC. 31) HONEY BABE. 32) FOOLED. 33) LOVE ME OR LEAVE ME. 34) THE KENTUCKIAN SONG. 35) STORY UNTOLD.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



.... Their First  
Cadence Release

.... Another  
Cadence Hit!



**"I LOVE YOU"**

**FAIR  
DINKUM**

*cadence*  
**1272**

# The Mariners

c/w

**"STEAMBOAT  
RIVER BALL"**

**cadence**  
RECORDS



# RECORD REVIEWS

⊙ A DISK & SLEEPER	⊙ C+ GOOD
⊙ B+ EXCELLENT	⊙ C FAIR
⊙ B VERY GOOD	⊙ D MEDIOCRE

**DINAH WASHINGTON**  
(Mercury 70694; 70694x45)

**B+** "I CONCENTRATE ON YOU" (3:00) [Crawford ASCAP—] The fascinating voice of the sparkling "Miss D" is penetrating as she offers a sexy, sultry rendition of a great standard. Top reading that'll make noise.

**B+** "NOT WITHOUT YOU" (2:54) [Admont ASCAP—] The queen is equally enticing on this wonderful new ballad. Pretty melody with a wonderful set of lyrics. Strong two-sider for Dinah.

**CHRIS COLUMBO**  
(AA 114; 45-114)

**B** "LONELY STREET" (2:50) [Southern ASCAP—Davis, Murry] Chris Columbo does a sincere job on a tender, sentimental ballad. Pretty number executed with emotion. Polished performance.

**C+** "DANCING ON MY HEART" (2:50) [Milton Kellm Music—Bartini, Meadows] Another heartfelt treatment of an appealing ballad.

**THE CHEERS**  
(Capitol 3219; F-3219)

**B+** "BLACK DENIM TROUSERS" (2:10) [Quintet BMI—Lieber, Stoller] A fast-moving novelty about a hot-rod terror is excitingly and humorously told by the "Bazoom" kids, the Cheers. It's a strong deck with a clever idea behind it. Could become the rage with the teen-agers.

**C+** "SOME NIGHT IN ALASKA" (2:22) [Simon House BMI—Leven] A cute and inviting "Slow Boat To China" type lilt, is treated pleasantly by the crew. Ok deck.

**THE SUNNYSIDERS**  
(Marquee 1023; 45-1023)

**B+** "FAIR DINKUM" (2:32) [Mills ASCAP—Morgan] With "Yellow Rose" the #1 seller, we can agree that marches are the rage. Here's another commercial marcher with a cute lyric happily styled by the Sunnysiders who waxed "Hey Mr. Banjo." Strong showing. Watch it.

**C+** "STAY ON THE SUNNY SIDE" (2:08) [Amer. Academy ASCAP—Morgan, Malkin, Paul] Another happy deck with a bounce tempo. In the gang sing style.

**VICTOR YOUNG ORCH.**  
(Decca 29653; 9-29653)

**B** "AUTUMN LEAVES" (2:42) [Ardmore ASCAP—Kosma, Mercer, Prevert] With this beautiful classic hitting the big time once again, Victor Young issues his cover version. Lovely, string filled arrangement much like the hit recording.

**C+** "TOY TIGER" (2:27) [Northern ASCAP—Mancini, Stein] This clever novelty is from the pic "Private War Of Major Benson." Good interpretation of a much recorded tune. As pic hits local theatres, disk will build.

## THE CASH BOX

### DISK OF THE WEEK

"HAWK-EYE" [Showcase BMI—Bryant]

"YOUR LOVE" [Evergreen ASCAP—Adair, Dennis]

**FRANKIE LAINE**  
(Columbia 40558; 4-40558)



FRANKIE LAINE

● Frankie Laine looks like he's

headed for a hit with a tremendous new novelty that has all the earmarks of a best seller. It's a sensational pop rendition of a country tune called "Hawk-Eye." The song is a fast-moving ditty with an exciting beat, but it's Laine's colorful trigger-fast recital of the clever lyrics that sells the side. The words are very humorous and you can almost feel Frankie smiling as he sings. From all angles it's a powerhouse of a record that all the teenagers are gonna be imitating. The exciting Mr. Laine offers an emotional romantic item dubbed "Your Love" on the lower lid. Keep a tab on the upper portion.

"ROCKIN' THE CHA-CHA" (2:52)

[Porgie BMI—Coleman, Ebb, Klein] "WHAM" (2:40)

[Peer BMI—Mendoza, Thorn]

**ALAN DALE**  
(Coral 61495; 9-61495)



ALAN DALE

● Alan Dale has become a favorite once again thanks to two hot

records "Cherry Pink" and "Sweet And Gentle." And his latest Coral disk should add many more fans to his already huge following. One side is a gimmick deck that's about as commercial as you can get. It combines rock and roll with cha-cha on an item called "Rockin' The Cha-Cha." Kids can either swing to it or do the cha-cha. An ear pleasing platter that'll jump high up the sales ladder. Coupling "Wham!" is another terrific cha-cha novelty with a pretty melody and a clever arrangement. The side has plenty of drive and a good dance beat. Terrific coupling for the juke boxes.

**TOM ELDRIDGE**  
(Elmar 101; 45-101)

**B** "COME BACK" (2:13) [Brighton ASCAP—Marshall] Tommy Eldridge's sincere and warm voice is touching on this sentimental romantic offering. Soft song feelingfully interpreted.

**C+** "BLUE GRASS" (2:40) [LaSalle ASCAP—Marshall] The crooner is mellow on this reminiscent piece of material. Inviting performance with a chorus in the backdrop.

**PATTY ANDREWS**  
(Capitol 3228; F-3228)

**B** "SUDDENLY THERE'S A VALLEY" (2:56) [Hill & Range BMI—Meyer, Jones] An emotionally moving inspirational ballad that's clicking out west, is interpreted with meaning by Patti Andrews. Good cover.

**B** "BOOG-DA-WOOG" (2:22) [Leeds ASCAP—Mancini, Raye] The chirp is lively on this catchy bounce novelty. Her colorful voice fits the ditty excellently.

## THE CASH BOX

### BEST BETS

In the opinion of The Cash Box music staff, records listed below, in addition to the "Disk" and "Sleeper" Of The Week, are those most likely to achieve popularity.

- ★ "BLACK DENIM TROUSERS".....The Cheers.....Capitol 3219; F-3219
- ★ "FAIR DINKUM".....The Sunnysiders.....Marquee 1023; F-1023
- ★ "SHIFTING WHISPERING SANDS".....Rusty Draper.....Mercury 70696; 70696x45

**SUSAN HUNTER**  
(Decca 29643; 9-29643)

**B+** "MY IMPOSSIBLE LOVE" (2:24) [Mellin BMI—Mellin, Cahan, Colombo] Susan Hunter gets a super, exciting backdrop from Sid Feller's ork as she cruises through a production arrangement of a potent tango item. Good job that could take off. Thrush is not a one-timer. She's here to stay.

**B** "THAT'S OK WITH ME" (2:22) [Mellin BMI—Ebb, Klein, Coleman] An attractive shuffle rhythm jumper pertly handled. Multiple voicing is effective on this end too. Cute novelty that makes for a strong coupling.

**SANDY STEWART**  
("X"-0156; 4X-0156)

**C+** "PUDDIN' N' PIE" (2:30) [Roosevelt ASCAP—Scott] A Tweedlee-deeish bouncer is rhythmically presented by the peppy voice of Sandy Stewart. Spright ditty. Ok side.

**B** "IN NUEVO LAREDO" (2:38) [Trinity BMI—Hicks, Moore, Lowe, Carey] The thrush does a polished job of multiple voicing on this waltz tempo country flavored ballad. Pretty deck loaded with warmth.

**CONNIE FRANCIS**  
(MGM 12056; K-12056)

**C+** "MAKE HIM JEALOUS" (2:23) [Leeds ASCAP—Lewis, Stock] The lovely voice of little Connie Francis is sincere on this song about a young girl in love. Waltz tempo tune has a "Tennessee Waltz" flavor.

**C+** "GOODY GOODBYE" (2:26) [Leeds ASCAP—Cavanaugh, Simon] A lively bouncer is here warbled by the pert voiced youngster.

**HERB JEFFRIES**  
(Olympic 501; 45-501)

**C+** "LOVE ME OR LEAVE ME" (2:26) [—Kahn, Donaldson] Herb "Flamingo" Jeffries gets a tremendous assist from the Hi-Lo's and Jerry Fielding's ork on a rhythm rendition of a current hit. Solid arrangement and delivery. A bit too late for maximum effect.

**C+** "AUTUMN IN ROME" (2:51) [—Kahn, Weston] The title tune of a recent flicker is warbled with feeling by the rich voiced crooner.

**MARGIE DeCHAIINE**  
(Arrow 103; 45-103)

**C+** "IF I HAD A DOLLAR" [—Sardella] The cute little voice of young Margie DeChaine is inviting on this light and pleasing story about a little girl who tells what she would do if she had a dollar.

**C** "MOMMIES BIRTHDAY" [—deChaine] Adults should get a kick out of this cute little lassie's song about her mother's birthday.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



ALL ABOUT DISK JOCKEYS

**THE TEN RECORDS  
DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

- |  |   |
|--|---|
| 1. YELLOW ROSE OF TEXAS  | (Mitch Miller (Columbia)<br>Johnny Desmond (Coral)) |
| 2. AIN'T THAT A SHAME  | Pat Boone (Dot)                                     |
| 3. HARD TO GET   | Gisele MacKenzie (X)                                |
| 4. ROCK AROUND THE CLOCK   | Bill Haley (Decca)                                  |
| 5. SEVENTEEN   | (Boyd Bennett (King)<br>Fontane Sisters (Dot))      |
| 6. DOMANI  | Julius La Rosa (Cadence)                            |
| 7. WAKE THE TOWN AND TELL<br>THE PEOPLE  | (Les Baxter (Capitol)<br>Mindy Carson (Columbia))   |
| 8. THE LONGEST WALK  | Jaye P. Morgan (RCA Victor)                         |
| 9. LOVE IS A MANY-SPLENDORED<br>THING  | Four Aces (Decca)                                   |
| 10. LEARNIN' THE BLUES   | Frank Sinatra (Capitol)                             |
| 11) TINA MARIE. 12) THE BIBLE TELLS ME SO. 13) MAYBEL-<br>LENE. 14) FOOLED. 15) SWEET AND GENTLE. 16) HUMMING-<br>BIRD. 17) MAN IN A RAINCOAT. 18) GUM DROP. 19) SONG<br>OF THE DREAMER. 20) I WANT YOU TO BE MY BABY. 20)<br>AUTUMN LEAVES. |   |

Vacation season continues to draw jockeys to New York. This week on the scene were Bob "Coffeehead" Larsen (WEMP-Milwaukee, Wis.). Bob appeared on a coast-to-coast Arthur Godfrey morning radio show. . . . Henry DeBecco (WJAS-Pittsburgh, Pa.) also in town looking up publishers, manufacturers and the sights. . . . Dorothy Checchi, former program director of WORL-Boston, Mass. in New York to pick up her clothes. Dorothy is returning to Boston to enter a convent there.



LARRY KANE  
(KLBS—Houston, Texas)

Pic of the week—Larry Kane (KLBS-Houston) claims to be one of the first to break Gogi Grant's Era Recording of "Suddenly There's A Valley". Kane, on a recent vacation in Hollywood was introduced to the tune and on his return to Houston he played it 11 times the first day and five times daily for the next week. . . . Dick Reynolds and Frank Jay have started a show over WHK-Cleveland, Wednesday through Sunday, from 1 am to 7 am. Reynolds does a single Monday through Friday over WHKK-Akron, O., from 3:30 pm to 11 pm. Between both cities Reynolds is on the air 70 hours weekly. . . . The Donn Parkers (Sally) (WMYR-Ft. Myers, Fla.) expecting number 4 about October 1. The current lineup consists of two girls and one boy. . . . Fred Swanson (WHAY-New Britain, Conn.) reports wonderful reaction to his Saturday platter panel show. The panel show is now in its 18th week. . . . Al Radka (KFRE-Fresno, Calif.) says Gogi Grant's "Suddenly There's A Valley" describes his own San Joaquin Valley. . . .

Gil Henry (KING-Seattle, Wash.) wed to Martha Ethel Shearer on July 3. . . . Bill Bowser (WFAI-Fayetteville, N. C.) has three programs daily, Monday thru Friday; one program on Saturday and one on Sunday morning. Bowser says he pulls more than a hundred cards and letters most days. . . . Johnny McShane (KMPC-Los Angeles, Calif.) lists a tune from Les Paul and Mary Ford's album as 8th in popularity among the singles. Johnny thinks if the tune "Nueva Laredo", were released as a single it would be a million seller. . . . Terri Stevens, newly signed Victor thrush, appeared on the Matt Dennis TV show on August 17. . . . Stuart Foster won top honors on the CBS Disc Derby with his Gordon Jenkins "X" recording of "Young Ideas". . . . LaVerne Watson (WTAR-Norfolk, Va.) picks a sleeper each week. In surveying The Cash Box Top 50, LaVerne finds 17 were tunes she picked.



SHIRLIE SLIKER  
(WUSJ—Lockport, N. Y.)

Prettiest Librarian—Shirlie Sliker (WUSJ-Lockport, N. Y.). Shirlie is 20 and has been record librarian, deejay and assistant program director for one year. The gal switched from modeling to radio. . . . Murray Kaufman, (WMCA-New York) has received more than 100,000 cards and letters in the past year from his listeners asking how to make the famous Southern dish "hush-puppies". Kaufman's willing to pass on the recipe to other deejays across the country who are willing to put on a crusade with their listeners to get the country "hush-puppy" conscious. Please drop Murray a line at WMCA, New York, and he'll pass the information along to you. . . . Jack Paige, executive vice president of Intermountain Network announces the signing of affiliation agreements with eight new stations.

The BEST RECORD BUY!



**COUNT  
BASIE**  
AND HIS  
ORCHESTRA

**"ALRIGHT,  
OKAY,  
YOU WIN"**

B/W

**"(IN THE EVENING)  
WHEN THE  
SUN GOES DOWN"**

89152 • 89152X45

with

**JOE WILLIAMS**  
*Singing The Blues*



... The WINNING COM-  
BINATION that gave you  
the best selling  
"EVERYDAY"

**CLEF RECORDS**

451 NO. CANON DRIVE • BEVERLY HILLS, CALIF.

# RECORD REVIEWS

ⓐ A DISK & SLEEPER	ⓐ C+ GOOD
ⓐ B+ EXCELLENT	ⓐ C FAIR
ⓐ B VERY GOOD	ⓐ D MEDIOCRE

**RUSS MILLER**  
(Kapp 124; 45-124)

**B** "COMES SPRING" (2:24) [Planetary ASCAP—Miller, Stevens] Russ Miller bows on Kapp Records with a warm and romantic ballad smoothly delivered. Tune has a charm all its own and the songster brings it out with his rich voice.

**C+** "I'M SURE" (2:55) [Dreyer ASCAP—Chase] The vocalist offers a simple and meaningful inspirational ballad on this end. Fits well into current popularity of such music.

**RUSTY DRAPER**  
(Mercury 70696; 70696x45)

**B+** "SHIFTING WHISPERING SANDS" [Gallatin BMI—Gilbert, Gilbert] A haunting story is effectively recited and sung by Rusty Draper and a chorus. It's an unusual waxing of an item that could be a tremendous smash. Rusty has a strong version that's gonna make big noise.

**C+** "LAST FRONTIER" [Columbia Pies ASCAP—] The artist is right at home on this deck as he fashions a western movie type tune. Has a guitar and choral accompaniment and an outdoor, cowboy atmosphere.

**THE FOUR HUES**  
(Crown 159; 45-159)

**B** "ROCK-A-BYE" (2:31) [Simon House BMI—Batton, Kay, Brooks] Babies will have a tough time falling asleep to this version of "Rock-A-Bye". It's a wild and exciting rendition of the tune. And it introduces the 4 Hues in classy form. Group is terrific. Side rocks.

**C+** "TAKE ME OUT OF YOUR HEART" (2:21) [Modern BMI—Grace] The crew blends smoothly on this easy lilting "Shine On, Harvest Moon" type of tune. Pleasant coupling.

**DON CHERRY**  
(Columbia 40544; 4-40544)

**B** "FIFTY MILLION SALTY KISSES" (2:53) [Ludlow BMI—Curtis] One of Don Cherry's strongest sides to date is this rockin' jumper. Good job of belting on a clever lyric novelty.

**C+** "WHAT AM I TRYING TO FORGET?" (3:02) [Robbins ASCAP—Stutz, Barefoot] A pleasant delivery of an inviting but average ballad. Sentimental.

**JUNE CHRISTY**  
(Capitol 3213; F-3213)

**B** "KICKS" (2:04) [Marvin ASCAP—Fisher, Barr] A simple and fascinating Pete Rugolo backdrop is an excellent showcase for June Christy's polished vocal effort on this catchy novelty. Cute rhythm ditty.

**C+** "PETE KELLY'S BLUES" (2:58) [Mark VII ASCAP—Heindorf, Cahn] Junie offers the bluesy title tune of the forthcoming Jack Webb pic. Thrush has a great voice but tune doesn't send us.

## THE CASH BOX

### SLEEPER OF THE WEEK

"SUDDENLY THERE'S A VALLEY"  
[Warman-Hill & Range BMI—Meyer, Jones]

"EVERYTIME THAT I KISS CARRIE"  
[Cadence ASCAP—F. Tishman]  
**JULIUS LA ROSA**  
(Cadence 1270; 45-1270)



JULIUS LA ROSA

● While sitting pretty on the best seller list with his hit rendition of "Domani", Julius La Rosa jumps on a wonderful new tune that's breaking out on the West Coast, and dishes up a beautiful reading that's sure to meet with great approval. It's a tender heartfelt performance of an inspirational ballad, and as everyone is well aware, such songs are doing wonderfully on the record mart. The song is titled "Suddenly There's A Valley". Could be a smash. Flip is a warm romancer "Everytime That I Kiss Carrie".

"(I Love You) FAIR DINKUM"  
[Mills ASCAP—Morgan]

"STEAMBOAT RIVERBALL"  
[Jubilee ASCAP—Lewis, Stock, Dash]  
**THE MARINERS**  
(Cadence 1272; 45-1272)



THE MARINERS

● Archie Bleyer continues to add Godfrey's ex-friends to his Cadence label and on his latest release he introduces the Mariners with a top drawer marching song that could establish the group as a big record name. It's a clever little ditty dubbed "(I Love You) Fair Dinkum". The quartet is assisted by a huge chorus and the resulting effect is delightful. "Steamboat Riverball", the flip side, is a rickety washboard novelty that brings back the barber shop quartet type of stuff. The top half, the Australian marching song is the one to watch. It'll be big.

"SUDDENLY THERE'S A VALLEY"  
[Warman-Hill & Range BMI—Meyer, Jones]

"THE NIGHT WATCH"  
[Copar BMI]  
**JO STAFFORD**  
(Columbia 40559; 4-40559)



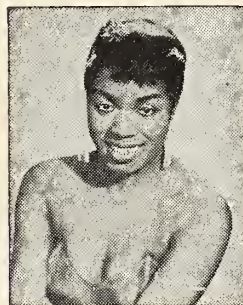
JO STAFFORD

● There isn't another artist on the Columbia roster who could have done "Suddenly There's A Valley" better than Jo Stafford does it on this record. It's the type of tune that fits the lark's style and voice perfectly. She reads this semi-religious ballad with such emotion, that it's penetrating. A wonderful version of the tune. And it's sure to be a big seller. The lower lid "Night Watch" is another religious offering by the songstress. The top portion has the stuff.

"JOHNNY, BE SMART" (2:13)  
[Stratton BMI]

"HEY, NAUGHTY PAPA" (2:14)  
[Leeds ASCAP]

**SARAH VAUGHAN**  
(Mercury 70693; 70693x45)



SARAH VAUGHAN

● Sarah Vaughan has a hot two-sider in her latest Mercury release. One half is a latin tempo romantic item labelled "Johnny, Be Smart". It's a pretty combination of lyrics and melody and under the control of the skilled Miss Vaughan the ingredients blend excellently. One of the few rhumba beat releases to come out in a long time. The other half is a money winner too. It's a driving presentation of a rock n' roller dubbed "Hey, Naughty Papa". Youngsters will dig this one.

**MANTOVANI ORCH.**  
(London 1543; 45-1543)

**B+** "BEGIN THE BEGUINE" (3:20) [Harms ASCAP—Porter] Cole Porter's greatest creation is extremely beautifully fashioned by the whispering strings of Mantovani's ork. Lush and beautiful arrangement. Great piece of mood music. One of the maestro's best sides in a long while.

**B** "OUR DREAM WALTZ" (3:06) [Burlington ASCAP—Coslow] A tender and enchanting waltz rendered with warmth and imagination. A stirring deck. Two good performances. In view of top-half's strength, lower portion will suffer.

**THE FOUR TUNES**  
(Jubilee 5212; 45-5212)

**B** "BROOKLYN BRIDGE" (2:57) [Rene Pub. ASCAP—Rene] A warm and tender ballad is sincerely styled by the mellow blend of the Four Tunes. Pretty waltz tempo number. Reminiscent of "I Understand". Strong deck.

**B** "THREE LITTLE CHICKENS" [Lowell BMI—BURTON] The boys pull out all the stops and drive out a wild and rockin' jump deck. Boys work excellently on this end. Two good sides that could step out.

**MARGIE RAYBURN**  
(Capitol 3180; F-3180)

**C+** "ALLEY OOP" (1:58) [Criterion ASCAP—Evans, Livingston] A lively and colorful ditty is given a potent reading by pert Margie Rayburn. Tune sounds like a production number from a movie.

**C+** "I LAUGHED AND LAUGHED" (2:20) [Iris BMI—Olofson, Farnon] The thrush is more effective on this tender romantic offering. A brokenhearted ballad sentimentally treated.

**DIDO ROWLEY**  
(Fabor 4006; 45-4006)

**B** "A SQUARE OF GINGHAM" (2:08) [Dandelion BMI—Rae, Thommen] A cute and inviting bouncer with a country flavoring, is pertly styled by Dido Rowley. Peppy deck with plenty of appeal.

**C+** "MY LITTLE KING" (2:46) [Dandelion BMI—Rose] The thrush does a touching job as she sings a wonderful song about her little son. Tugs at the heartstrings of parents.

**JOHNNY MADDOX**  
(Dot 15408; 45-15408)

**B+** "WHEN YOU WORE A TULIP" (1:52) [Feist ASCAP—Mahoney, Wenrich] The cornball king, Johnny Maddox, lets his fingers fly over the keyboard as he bounces over a wonderful oldie. Chorus sings along. Good deck.

**C+** "DO IT AGAIN" (2:01) [Harms ASCAP—DeSylva, Gershwin] Another wonderful oldie is delightfully treated on this end to make the platter a happy coupling. Good juke fare.



**A Great New Hit From Out Of The West!**

**“THE SHIFTING  
WHISPERING SANDS”**

Sung by

**Rusty Draper**

Complete On One Side

**No. 70696**

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**A Great Follow-up To “The House Of Blue Lights”**

**A Record That Really Rocks**

**Chuck Miller And His Trio**

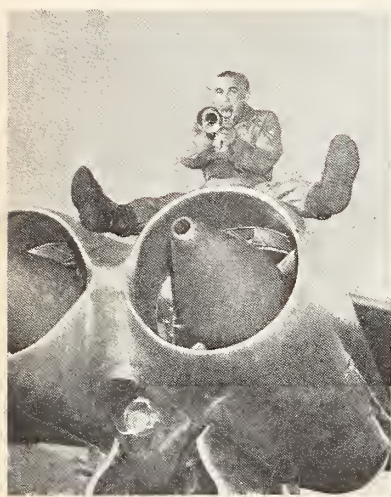
**“HAWKEYE”**

**No. 70697**



CHICAGO 1, ILLINOIS

# What A Ride!



CHICAGO, ILL.—Ralph Marterie rides a bucking B-47 Jet engine during his inspection of a Strategic Air Command plane while playing at Eielson Air Force Base in Alaska. Ralph is getting another kind of ride with his newest Mercury disk "Toy Tiger" which looks as though it's going to make plenty of noise.

## 6 All-Time Favorites on 1 Record JOHNSTON BROS.

- SOMEBODY STOLE MY GAL
- YOU WERE MEANT FOR ME
- I CAN'T GIVE YOU ANYTHING BUT LOVE
- IF YOU KNEW SUSIE
- AIN'T SHE SWEET
- TOOT TOOT TOOTSIE

*LONDON*

A TV HIT!

**"YOUNG IDEAS"**

recorded by  
**TONY MARTIN**  
RCA Victor 20147-6209

recorded by  
**GORDON JENKINS**  
"X" Record X-0159

HARMS, Inc.

Just Released!

Two Outstanding Instrumentals

## "CARAVAN"

b/w

#116 "MAMBO #5"

THE FRANK SORRELL TRIO

AUDIVACS RECORDS  
143 W. 57th St.

# Angel Bells

MILLS MUSIC, INC.



In the blazing heat of London a packed Palladium cheered Ted Heath as he and his band gave the last of the famous "Swing Sessions". Though this was a great show I could not help but feel sad that this wonderful institution on a Sunday night was coming to a close. I think Ted felt the same. I spotted many famous personalities who had come to this event. Among them were Mr. and Mrs. David (Holiday For Strings) Rose, Lita Roza, Denis Lotis (who also took part in the show) and U.S. singing star Al Martino. . . . A new show opens at the Picadilly Theatre on the 15th September titled "Romance in Candlelight". The book is written by Eric Maschwitz and Siegfried Gayer, with music by Sam Coslow. It stars Frenchman Jacques Pils and Sally Ann Howes.

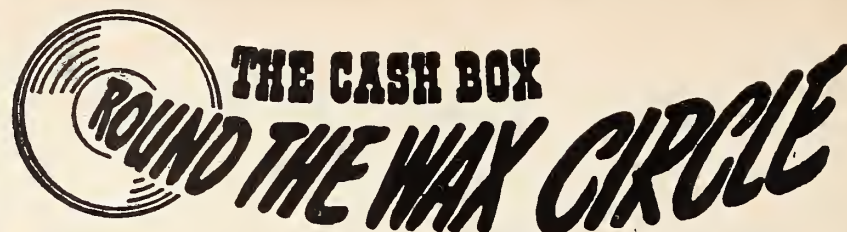
Every week we read in our papers how BBC is ready to counter-act every move of Commercial T.V. with bigger names and better shows. Judging from all the fuss, the choice will be so varied that it seems unlikely anyone will leave home after September 23rd. . . . It is certain that Swedish singing star Bibi Johns will make more than one return visit to these Isles. She was a great success on the Ted Ray T.V. show. Who could want more than a beautiful Swedish Bombshell who can sing too! It seems possible that the pic "Pete Kelly's Blues", starring Jack Webb, will give a Midnight Matinee to aid the Musicians Social and Benevolent Council. . . .

The BBC show band has signed a new vocalist who shows lots of promise. Her name is Janie Marden. . . . Beginning October Chet Baker and his group will appear at concerts in France, Holland, and Scandinavia. He will be supported by one of England's top outfits, the Tony Crombie band.

Winifred Atwell, who is in Australia for over a year now, has been doing the most sensational business ever known Down-Under and won't be back to England before March 1956. . . . Jack Pane started his new D.J. series titled British Bandbox. Show goes out on Sunday and has forty-five minutes of peak listening time devoted to some of Britain's top Dance bands and instrumentalists. . . . There is still more and more demand for those Slim Whitman records because of "Rose-Marie."

This Weeks best selling pop singles:  
(Courtesy "New Musical Express")

1. "Rose Marie"—  
Slim Whitman (London)
2. "Cool Water"—  
Frankie Laine (Philips)
3. "Evermore"—  
Ruby Murray (Eng. Columbia)
4. "Ev'rywhere"—  
David Whitfield (Eng. Decca)
5. "Dreamboat"—  
Alma Cogan (HMV)
6. "Learnin' The Blues"—  
Frank Sinatra (Capitol)
7. "Strange Lady in Town"—  
Frankie Laine (Philips)
6. "Everyday of my Life"—  
Malcolm Vaughan (HMV)
9. "Unchained Melody"—  
Jimmy Young (Eng. Decca)
10. "I Wonder"—  
Dickie Valentine (Eng. Decca)



## NEW YORK:

Manie Sacks, who had to delay his trip to Europe because of NBC business, is finally getting under way Wednesday, September 31, He'll go by way of the Queen Elizabeth so that he can have a few days vacation, which will be his first in ten years. . . . The name of Label "X" will probably be changed to Vik by the first of the year. . . . Hartford staged a big telethon last Wednesday night to aid victims of the flood. . . . The flood, by the way affected record pressing plants in Hartford and Scranton. . . . Just heard a preview of Kay Starr's latest "Without A Song". It sounds like an immediate smash to us. . . . After thirteen weeks at the Bon Soir, Jimmie Komack has a two week rest and then opens September 7 at Le Cupidon. At the same time Jimmie is scoring nightly in the smash musical "Damn Yankees". . . . Jack Pleis has backed most of Decca's top acts in innumerable hit records. On the latest Pleis recording session, four of the diskery's top stars returned the favor. On Pleis' new release, "Lies", these four join in the vocal background using the moniker 'The Four Guests'. . . . Morty Wax appointed GPM of Teddy Powell's TeePee and Maggie Music firms. . . . Nat "King" Cole into the Copacabana October 20. . . . Richard Hayman is in Italy on the first



KAY STARR

leg of an extended tour of the continent in search of songs. Dick is slated to visit Gina Lollobrigida, having recorded the song from her latest film, "Gina". . . . Jeri Southern, Decca vocalist, made her first trip to New York in several years last week to make her network TV debut on the CBS Stan Kenton show, "Music '55". Jeri performed both sides of her latest record "An Occasional Man" and "What Do You See In Her". The following night she appeared on the Matt Dennis TV show and then headed back to Los Angeles and her engagement at the Encore.

## CHICAGO:

Lillian Briggs, Epic's new singing star, took this town by storm last week, making herself available for all the deejay shows. Also appeared at the opening of the newest record center here, Melody Music Shop. All this for promotion of her new disk, "I Want You To Be My Baby". . . . Bob Cole, ace promoter, drops by to tell us of a new Ka-Hill disk featuring the very popular Lulu-Belle & Scotty. The waxing is "Company Comin'" b/w "Any Old Time". According to Bob the tune is taking off. . . . Sifi Sakowicz planning to take a revue to Veteran's Adm. Hospital here. Included in the cast will be Kyle Kimbrough, Betty Bfyant, Chet Roble, King & Zerita, Eileen Mack and the Johnny Bomba Polka Band. . . . Jack Karey WC FL deejay and wife off to New Yawk on a well-earned vacation. Aside from his many deejay spots, Jack has been doing a Monday show from the Vet's Research Hospital weekly. . . . Jimmy Wake'ly, was in town this week. His escort was Larry Green, traveling all the way from the west coast so that Jimmy wouldn't lose his way in Chicago. . . . Patti Andrews was due to start at the Chez Paree last week but a booking mixup cancelled her stay here. Replacing Patti is Wing through Lola Dee whose latest disk, "Paper Roses" looks like a winner. . . . Leonard Chess, bossman at Chess/Checker Records here says he has "a natural" in checker's next dishing. It's "The \$64,000 Question" by newcomer Bobby Tuggle. . . . Phil Miller at Forster Music reports that Eddy Arnold's "Cattle Call", long a country favorite, is catching on in the Pop field. "A tune to watch out for", says Phil, "is 'No One Seems To Care' by local vocal Kyle Kimbrough." . . . Receiving local raves are The Hi-Lo's, Starlite artists appearing at Chi Thitter with the Howard Miller Record Artists Revue. Insiders say the show is threatening the box office record set by Jack Webb recently when his "Pete Kelly's Blues" played there.



LILLIAN BRIGGS

## HOLLYWOOD:

Lloyd Dunn, merchandising V. P. and Dave Dexter, of Capitol Records left last week for a three week tour of Europe. Dexter was recently appointed Artists and Repertoire producer for the International Department of the label, and the purpose of the trip will be to coordinate EMI activities in Europe with Capitol in this country. . . . Guy Ward, recently appointed sales and promotion manager for the Marquee label, back in town after a nation-wide tour lining up distributors for the new label. . . . George Jay signed to do promotion for Matt Dennis. . . . Gogi Grant off to Chicago, Detroit, and New York to plug her Era recording of "Suddenly There's A Valley". . . . Georgia Gibbs "I Want You To Be My Baby" voted a unanimous hit on both Peter Potter's TV and radio Juke Box Jury. . . . Bob Manning guested recently with Larry Finley on his "Strictly Informal" TV show. . . . Manning, along with Margaret Whiting, Cliffie Stone, and the Four Freshman, is slated for recording sessions at Capitol this week. . . . Orrin Tucker and Roberta Linn, drawing big attendance under the Palladium's new house band policy. . . . Johnnie Ray, Lena Horne, Johnny Desmond, and Lionel Mampton are some of the stars to appear at Variety Tent No. 39's sixth annual "Night of Stars" in Las Vegas. . . . Dottie Vance of the local RCA Victor branch arranged to fly all of L. A.'s top disk-jockeys to Vegas for Lena Horne's sensational opening at the Sands. . . . Ben Oakland of the local office of the Songwriters Protective Association and Ray Gilbert have written a night club act for Tony Martin and Rocky Marciano?? . . . Les Brown will be back home on Sept. 9 after a very successful tour of the East and Midwest. . . .



GEORGIA GIBBS

**THE CASH BOX  
SLEEPER OF THE WEEK**

...2 wonderful and  
powerful sides.....

..Another

# **1**  
for....



*al*

*Hibbler*

Singing...

**"HE" "BREEZE"**

*and*

DECCA-29660 (9-29660)

*America's Fastest Selling Records*



"It's What's in THE CASH BOX That Counts"

10. Lc

# New Hubbard Show



CHICAGO—Eddie Hubbard's new radio show from the famous Ricketts Restaurant on Chicago Avenue opened with a surprise 3-gun salute from Dorothy Collins, Eydie Gorme, and Rosemary Clooney on Monday, Aug. 15, on WJJD (2:05 to 3 p.m.).

The trio of lovely ladies, hosted by Julian Schwartz, new owner of Ricketts, gave Hubbard a proper gay launching of his first-in-a-long time interview show, with happy exchanges of news from the film, TV, and record worlds, but the main conversation off-mike was "baby-talk" on Dorothy's Deborah, and Rosemary's Miguel Jose. Music, news and top-name talent

interviews will be the format under the smiling guidance of the genial disk-jockey Hubbard every day, Monday through Friday, with news for women and homemaking also a feature.

Eydie Gorme, lovely singing favorite on the Steve Allen "Tonight" Show is appearing at the Chicago Theatre; Dorothy Collins "Hit Parade" is in town for the first Chez Paree appearance, and the vivacious Rosemary Clooney was zipping through Chicago with husband, Jose Ferrer, and talking about her "Sailor Boys Have Talked To Me In English" record on Columbia Records.

## Lengsfelder To Produce Five More 12" LPs

NEW YORK—H. J. Lengsfelder, following his successful LP, "Musical Notes From A Tourist's Sketch Book," has produced five more 12" LPs. Lengsfelder will again use the World Symphony Orchestra.

The first album, due to be released this week, is titled "Musical Headlines." It will consist of "headlines"

like: "South American Complications," "Meddling In The Middle East," "Israel Celebrates Birthday," "Germany Signs Pact," "Atomic Test," and the local "headlines" like: "Haze Over The Hudson," "Traffic Tie-Up," "Miss Mason Was Married," "Racing Chart" and "Supreme Court In Session."

For the back of the record jacket, Lengsfelder obtained permission to use the pictures of 59 leading news commentators from all over the country. They are: Cedric Adams, Martin Agronsky, Spencer Allen, Kenneth Banghart, Gay Batson, Morgan Beaty, Ed Blair, Frank Blair, Larry Blenheim, George Brooks, Brandon Chase, Ray Clark, Jud Collins, John Connelly, George Hamilton Combs, Walter Cronkite, Elmer Davis, Rex Davis, Alex Dreier, John Facenda, John Henry Faulk, Cedric Foster, Lawrence H. Fuchs, Ben Grauer, Barry Gray, Warren Guthrie, Joseph G. Harsch, Gabriel Heatter, Quincy Howe, Chet Huntley, Robert F. Hurleigh, Bill Ingram, Allan Jackson, H. V. Kaltenborn, Al Kenngott, Bill Lang, Don Lewis, Fulton Lewis, Jr., Keith McBee, John K. M. McCaffery, Jim McNamara, Dick Osgood, Gordon Owen, Drew Pearson, Elmer Peterson, Frank Reynolds, Peter Roberts, Herb Robinson, Don Russell, Eric Sevareid, Ivan Smith, George E. Sokolsky, John Cameron Swaze, Henry J. Taylor, Joe Templeton, Lowell Thomas, John W. Vandercook, Bob Wilson and Walter Winchell.

The other four 12" LPs will be released during September and October. Lengsfelder says they will contain interesting promotional tie-ins with well known personalities or industries.



Watch For  
**"ROCK-A-WAY"**  
 by  
**RUSTY KEEFER**  
 and his **GREENLIGHTS**  
 featuring Rita Delmar  
 on CORAL RECORDS  
 ★ ★ ★ ★ ★  
**MYERS MUSIC INC.**  
 122 No. 12th St. Phila. 7, Pa.

## THE CASH BOX



### GAIETY MUSIC SHOP New York, New York

1. Yellow Rose Of Texas (Miller)
2. Rock Around The Clock (Bill Haley)
3. Hard To Get (G. MacKenzie)
4. Summertime in Venice (Rose)
5. Sweet And Gentle (A. Dale)
6. Unchained Melody (Hibbler)
7. Seventeen (Boyd Bennett)
8. Something's Gotta Give (McGuire)
9. Learnin' The Blues (Sinatra)
10. I'll Never Stop Loving You (Doris Day)

### CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. Seventeen (Boyd Bennett)
2. Rock Around The Clock (Bill Haley)
3. Ain't It A Shame (Domino)
4. Yellow Rose Of Texas (Johnny Desmond)
5. Wake The Town (Les Baxter)
6. Hard To Get (G. MacKenzie)
7. Song Of The Dreamer (Fisher)
8. Tina Marie (Perry Como)
9. Man In A Raincoat (Karen Chandler)
10. Learnin' The Blues (Sinatra)

### WILLIAM Philadelphia, Pa.

1. Hard To Get (G. MacKenzie)
2. Wake The Town (Carson/Baxter)
3. Yellow Rose Of Texas (Johnny Desmond)
4. Domani (Julius La Rosa)
5. Rock Around The Clock (Bill Haley)
6. Bible Tells Me So (N. Noble)
7. Man In A Raincoat (Wright)
8. Alabama Jubilee (Ferro String Band)
9. The Bandit (Eddie Barclay)
10. Sweet And Gentle (A. Dale)

### F & R LAZARUS COMPANY Columbus, Ohio

1. Ain't That A Shame (Boone)
2. Yellow Rose Of Texas (Miller)
3. Tina Marie (Perry Como)
4. I'll Never Stop Loving You (Doris Day)
5. Seventeen (Boyd Bennett)
6. Gum Drop (Crew Cuts)
7. Longest Walk (J. P. Morgan)
8. Love Is A Many-Splendored Thing (Four Aces)
9. House Of Blue Lights (Miller)
10. Wake The Town (Les Baxter)

### MUSIC CORNER New Haven, Conn.

1. Yellow Rose Of Texas (Miller)
2. Ain't That A Shame (Boone)
3. Autumn Leaves (R. Williams)
4. Maybellene (Chuck Berry)
5. Seventeen (Boyd Bennett)
6. As I Live And Breathe (Frank Verna)
7. House Of Blue Lights (Miller)
8. Song Of The Dreamer (J. Ray)
9. Cattle Call (Eddy Arnold)
10. Love Is A Many-Splendored Thing (Four Aces)

### DEW MUSIC CO., INC. Monroe, La.

1. Learnin' The Blues (Sinatra)
2. Rock Around The Clock (Bill Haley)
3. Ain't That A Shame (Boone)
4. Hard To Get (G. MacKenzie)
5. Maybellene (Chuck Berry)
6. Hummingbird (Paul & Ford)
7. Blossom Fell (Nat Cole)
8. Honey Babe (Art Mooney)
9. I'll Never Stop Loving You (Doris Day)
10. Man In A Raincoat (Marlowe)

### SUPER ENTERPRISE Washington, D. C.

1. Yellow Rose Of Texas (Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Unchained Melody (Hibbler/Baxter)
5. Song Of The Dreamer (Fisher)
6. Tina Marie (Perry Como)
7. It's A Sin (Somethin' Smith)
8. A Blossom Fell (Nat Cole)
9. I'll Never Stop Loving You (Doris Day)
10. Hard To Get (G. MacKenzie)

### HOSPE PIANO COMPANY Omaha, Nebr.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. The Kentuckian (Hilltoppers)
4. Yellow Rose Of Texas (Johnny Desmond)
5. Song Of The Dreamer (J. Ray)
6. Cattle Call (Eddy Arnold)
7. Seventeen (Rusty Draper)
8. Bible Tells Me So (Cornell)
9. Love Is A Many-Splendored Thing (Four Aces)
10. Hummingbird (Frankie Laine)

### STIX, BAER & FULLER St. Louis, Mo.

1. Yellow Rose Of Texas (Miller)
2. House Of Blue Lights (Chuck Miller)
3. Maybellene (Chuck Berry)
4. Seventeen (Rusty Draper)
5. Autumn Leaves (R. Williams)
6. Yellow Rose Of Texas (Johnny Desmond)
7. Ain't That A Shame (Boone)
8. Rock Around The Clock (Bill Haley)
9. The Longest Walk (Morgan)
10. Walk The Town (Les Baxter)

### RADIO DOCTORS Milwaukee, Wisc.

1. Autumn Leaves (R. Williams)
2. Rock Around The Clock (Bill Haley)
3. Yellow Rose Of Texas (Miller/Desmond)
4. Ain't That A Shame (Boone)
5. Wake The Town (M. Carson)
6. Seventeen (Boyd Bennett)
7. Maybellene (Chuck Berry)
8. Goodnight, Sweet Dreams (Gordon Jenkins)
9. Gum Drop (Crew Cuts)
10. Shepard Boy (Russ Carlyle)

### THIEM'S RECORD SHOP Raleigh, N. C.

1. Love Is A Many-Splendored Thing (Four Aces)
2. Maybellene (Chuck Berry)
3. Day By Day (Four Freshmen)
4. Ain't It A Shame (Domino)
5. Popcorn Song (Cliffie Stone)
6. Yellow Rose Of Texas (Miller)
7. Rock Around The Clock (Bill Haley)
8. Seventeen (Boyd Bennett)
9. Blue Star (Felicia Sanders)
10. Man In A Raincoat (Marlowe)

### CULVER'S Phoenix, Arizona

1. Yellow Rose Of Texas (Miller)
2. Ain't That A Shame (Boone)
3. Rock Around The Clock (Bill Haley)
4. Hummingbird (Paul & Ford)
5. Hard To Get (G. MacKenzie)
6. That Old Black Magic (Sammy Davis, Jr.)
7. Wake The Town (M. Carson)
8. Unchained Melody (L. Baxter)
9. Cherry Pink (Perez Prado)
10. Love Me Or Leave Me (Sammy Davis, Jr.)

### THE MUSIC SHOP Springfield, Ill.

1. Ain't That A Shame (Boone)
2. Yellow Rose Of Texas (Miller)
3. It's A Sin (Somethin' Smith)
4. Wake The Town (Les Baxter)
5. Seventeen (Fontanes)
6. Domani (Julius La Rosa)
7. Hummingbird (Paul & Ford)
8. Blossom Fell (Nat Cole)
9. Learnin' The Blues (Sinatra)
10. Rock Around The Clock (Bill Haley)

### The MUSIC BOX Spokane, Wash.

1. Rock Around The Clock (Bill Haley)
2. Seventeen (Fontane Sisters)
3. Ain't That A Shame (Boone)
4. Hard To Get (G. MacKenzie)
5. Hummingbird (Paul & Ford)
6. Wake The Town (Les Baxter)
7. Blossom Fell (Nat Cole)
8. Man In A Raincoat (Wright)
9. Sweet And Gentle (G. Gibbs)
10. Bible Tells Me So (N. Noble)

### REGENT RECORD SHOP Flint, Michigan

1. Ain't It A Shame (Boone)
2. Yellow Rose Of Texas (Miller)
3. Gum Drop (Otis Williams)
4. Seventeen (Boyd Bennett)
5. Maybellene (Chuck Berry)
6. Blossom Fell (Nat Cole)
7. House Of Blue Lights (Miller)
8. Longest Walk (J. P. Morgan)
9. Tina Marie (Perry Como)
10. Bible Tells Me So (N. Noble)

### DISC & NEEDLE RECORD SHOPS, INC. Minneapolis, Minn.

1. Autumn Leaves (R. Williams)
2. Yellow Rose Of Texas (Johnny Desmond)
3. Love Is A Many-Splendored Thing (Four Aces)
4. Swanee (Jaye P. Morgan)
5. Day By Day (Four Freshmen)
6. Rock Around The Clock (Bill Haley)
7. Seventeen (Fontanes)
8. Kentuckian (Eddy Arnold)
9. Wake The Town (M. Carson)
10. House Of Blue Lights (Miller)

### W. C. STRIPLING CO. Fort Worth, Texas

1. Yellow Rose Of Texas (Miller)
2. Maybellene (Chuck Berry)
3. Uranium (Commodores)
4. Gum Drop (Crew Cuts)
5. Rock Around The Clock (Bill Haley)
6. Seventeen (Fontanes)
7. Story Untold (Crew Cuts)
8. Ain't It A Shame (Boone)
9. Learnin' The Blues (Sinatra)
10. Why Don't You Write Me (Jacks)

### JORDON MARSH COMPANY Boston, Mass.

1. Rock Around The Clock (Bill Haley)
2. Yellow Rose Of Texas (Miller)
3. Moments To Remember (Four Lads)
4. Cattle Call (Eddy Arnold)
5. Tina Marie (Perry Como)
6. Love Is A Many-Splendored Thing (Four Aces)
7. Razzle Dazzle (Bill Haley)
8. Heart (McGuire)
9. Domani (Julius La Rosa)
10. The Banjo's Back (T. Brown)

### TRI-BORO RECORD EXCHANGE Jamaica, L. I., N. Y.

1. Maybellene (Chuck Berry)
2. Domani (Julius La Rosa)
3. Why Don't You Write Me (The Jacks)
4. Yellow Rose Of Texas (Miller)
5. Seventeen (Boyd Bennett)
6. Cattle Call (Eddy Arnold)
7. House Of Blue Lights (Miller)
8. All My Love Belongs To You (Hearts)
9. Ain't That A Shame (Boone/Domino)
10. Life Is But A Dream (Harptones)

### COCROFT MUSIC COMPANY Thomasville, Ga.

1. Rock Around The Clock (Bill Haley)
2. Ain't That A Shame (Boone)
3. Love Me Or Leave Me (Sammy Davis, Jr.)
4. The Kentuckian (Eddy Arnold)
5. Seventeen (Fontanes)
6. Tina Marie (Perry Como)
7. I'll Never Stop Loving You (Doris Day)
8. Why Don't You Write Me (The Jacks)
9. Where Is That Someone For Me (Joni James)
10. Yellow Rose Of Texas (Miller)

### ELMORES RECORD SHOP Fort Smith, Ark.

1. Ain't That A Shame (Boone)
2. Hard To Get (G. MacKenzie)
3. Rock Around The Clock (Bill Haley)
4. Learnin' The Blues (Sinatra)
5. Blossom Fell (Nat Cole)
6. Seventeen (Fontanes)
7. Something's Gotta Give (McGuire)
8. Hummingbird (Paul & Ford)
9. Cherry Pink (Perez Prado)
10. Man In A Raincoat

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# THE CASH BOX

## JUKE BOX RECORD REGIONAL REPORT

### The Top Ten Records—City by City

# THE CASH BOX

## TV WAX WISE

- Chicago, Ill.**
1. Rock Around The Clock (Bill Haley)
  2. Yellow Rose (Miller/Desmond)
  3. Bible Tells Me (Nick Noble)
  4. Ain't That A Shame (Boone)
  5. Seventeen (Bennett/Fontanes/Draper)
  6. Moments To Remember (Four Lads)
  7. Autumn Leaves (R. Williams)
  8. Maybellene (Chuck Berry)
  9. Love Is Many-Splendored (Four Aces)
  10. Wake The Town (Les Baxter)

- San Francisco, Calif.**
1. Rock Around The Clock (Bill Haley)
  2. Learnin' The Blues (Sinatra)
  3. Hard To Get (G. MacKenzie)
  4. Unchained Melody (L. Baxter)
  5. A Blossom Fell (Nat Cole)
  6. Cherry Pink (Perez Prado)
  7. Ain't That A Shame (Boone)
  8. Something's Gotta Give (McGuire)
  9. House Of Blue Lights (Chuck Miller)
  10. Domani (Julius La Rosa)

- Los Angeles, Calif.**
1. Rock Around The Clock (Bill Haley)
  2. Learnin' The Blues (Sinatra)
  3. House Of Blue Lights (Miller)
  4. Old Black Magic (S. Davis)
  5. Yellow Rose (Mitch Miller)
  6. Pancho Lopez (L. Guerrero)
  7. Blossom Fell (Nat Cole)
  8. Hard To Get (G. MacKenzie)
  9. Suddenly There's A Valley (Gogi Grant)
  10. Unchained Melody (L. Baxter)

- Kansas City, Mo.**
1. Maybellene (Chuck Berry)
  2. Ain't That A Shame (Boone)
  3. Yellow Rose (Miller/Desmond)
  4. Seventeen (Bennett/Fontanes)
  5. House Of Blue Lights (Miller)
  6. Rock Around The Clock (Bill Haley)
  7. Green Eyes (Ravens)
  8. Love Is Many-Splendored (Four Aces)
  9. Wake The Town (Carson/Baxter)
  10. Hummingbird (Paul & Ford)

- Houston, Tex.**
1. Yellow Rose (Desmond/Miller)
  2. Maybellene (Chuck Berry)
  3. Suddenly There's A Valley (Gogi Grant)
  4. Love Is Many-Splendored (Four Aces)
  5. Song Of The Dreamer (Eddie Fisher)
  6. Tina Marie (Perry Como)
  7. Ain't That A Shame (Domino)
  8. If I May (Nat Cole)
  9. Day By Day (Four Freshmen)
  10. Hummingbird (Frankie Laine)

- Wilwaukee, Wisc.**
1. Ain't That A Shame (Boone)
  2. Yellow Rose (Miller/Desmond)
  3. Rock Around The Clock (Bill Haley)
  4. Maybellene (Berry/Lowe)
  5. Autumn Leaves (R. Williams)
  6. Seventeen (Bennett/Draper)
  7. Wake The Town (Baxter/Carson)
  8. Domani (Julius La Rosa)
  9. Gum Drop (Crewcuts)
  10. Hard To Get (G. MacKenzie)

- Denver, Colo.**
1. House Of Blue Lights (Miller)
  2. Yellow Rose (Mitch Miller)
  3. Seventeen (Rusty Draper)
  4. Rock Around The Clock (Bill Haley)
  5. Man In A Raincoat (Marlowe)
  6. Ain't That A Shame (Boone)
  7. Old Black Magic (S. Davis)
  8. A Blossom Fell (Nat Cole)
  9. Hummingbird (Paul & Ford)
  10. Gum Drop (Crewcuts)

- Pittsburgh, Pa.**
1. Yellow Rose (Mitch Miller)
  2. Maybellene (Chuck Berry)
  3. Rock Around The Clock (Bill Haley)
  4. Ain't That A Shame (Boone)
  5. Only You (Platters)
  6. Kentuckian (Hilltoppers)
  7. Longest Walk (J. P. Morgan)
  8. Fooled (Perry Como)
  9. Tina Marie (Perry Como)
  10. I'll Never Stop Loving You (Doris Day)

- Seattle, Wash.**
1. Ain't That A Shame (Boone)
  2. Only You (Platters)
  3. Yellow Rose (Mitch Miller)
  4. Rock Around The Clock (Bill Haley)
  5. Hard To Get (G. MacKenzie)
  6. Man In A Raincoat (Wright)
  7. Seventeen (Fontanes)
  8. House Of Blue Lights (Miller)
  9. Learnin' The Blues (Sinatra)
  10. Hummingbird (Paul & Ford)

- St. Louis, Mo.**
1. Yellow Rose (Miller/Desmond)
  2. Seventeen (Fontanes/Draper)
  3. Ain't That A Shame (Boone)
  4. Maybellene (Chuck Berry)
  5. Wake The Town (L. Baxter)
  6. Rock Around The Clock (Bill Haley)
  7. House Of Blue Lights (Berry)
  8. Domani (Julius La Rosa)
  9. Hard To Get (G. MacKenzie)
  10. Am I Blue (Dizzy Brown)

- Detroit, Mich.**
1. Yellow Rose (Mitch Miller)
  2. Autumn Leaves (R. Williams)
  3. Bible Tells Me (Noble/Cornell)
  4. Seventeen (Boyd Bennett)
  5. Gum Drop (Otis Williams)
  6. Day By Day (Four Freshmen)
  7. Tina Marie (Perry Como)
  8. Longest Walk (J. P. Morgan)
  9. Wake The Town (Baxter/Carson)
  10. Ain't That A Shame (Boone)

- Cleveland, Ohio**
1. Maybellene (Chuck Berry)
  2. Yellow Rose (Mitch Miller)
  3. Autumn Leaves (R. Williams)
  4. Seventeen (Boyd Bennett)
  5. Gum Drop (Crewcuts)
  6. Bible Tells Me (Noble)
  7. Only You (Platters)
  8. House Of Blue Lights (Chuck Miller)
  9. Love Is Many-Splendored (Four Aces)
  10. Wake The Town (Les Baxter)

- Atlanta, Ga.**
1. Yellow Rose (Miller/Desmond)
  2. I'll Never Stop Loving You (Doris Day)
  3. Rock Around The Clock (Bill Haley)
  4. Sin To Lie (Somethin' Smith)
  5. Tina Marie (Perry Como)
  6. Wake The Town (Les Baxter)
  7. A Blossom Fell (Nat Cole)
  8. Longest Walk (J. P. Morgan)
  9. Cherry Pink (Perez Prado)
  10. Hard To Get (G. MacKenzie)

- Dallas, Tex.**
1. Maybellene (Chuck Berry)
  2. Yellow Rose (Mitch Miller)
  3. Rock Around The Clock (Bill Haley)
  4. Ain't That A Shame (Domino)
  5. Seventeen (Fontanes/Draper)
  6. Hard To Get (G. MacKenzie)
  7. Sin To Lie (Somethin' Smith)
  8. Ridin' On A Train (Commodores)
  9. Gum Drop (Crewcuts)
  10. Learnin' The Blues (Sinatra)

- New York, N. Y.**
1. Yellow Rose (Mitch Miller)
  2. Rock Around The Clock (Bill Haley)
  3. Hard To Get (G. MacKenzie)
  4. Seventeen (Boyd Bennett)
  5. Ain't That A Shame (Boone)
  6. Learnin' The Blues (Sinatra)
  7. Domani (Julius La Rosa)
  8. Sweet And Gentle (A. Dale)
  9. Unchained Melody (Hibbler/Baxter)
  10. Love Is Many-Splendored (Four Aces)

- Cincinnati, Ohio**
1. Ain't That A Shame (Boone)
  2. Yellow Rose (Mitch Miller)
  3. Seventeen (Boyd Bennett)
  4. Rock Around The Clock (Bill Haley)
  5. House Of Blue Lights (Miller)
  6. Gum Drop (Crewcuts)
  7. Wake The Town (Baxter/Carson)
  8. Kentuckian (Hilltoppers)
  9. Man In A Raincoat (Wright)
  10. A Blossom Fell (Nat Cole)

- New Orleans, La.**
1. Yellow Rose (Desmond/Miller)
  2. Popcorn Song (Cliffie Stone)
  3. Song Of The Dreamer (Eddie Fisher)
  4. Rock Around The Clock (Bill Haley)
  5. Fooled (Perry Como)
  6. Seventeen (Bennett/Draper)
  7. Sin To Lie (Somethin' Smith)
  8. Domani (Julius La Rosa)
  9. Hard To Get (G. MacKenzie)
  10. Sweet And Gentle (A. Dale)

- Baltimore, Md.**
1. Ain't That A Shame (Pat Boone)
  2. Seventeen (Boyd Bennett)
  3. Yellow Rose (Miller/Desmond)
  4. Rock Around The Clock (Bill Haley)
  5. Song Of The Dreamer (Eddie Fisher)
  6. Hard To Get (G. MacKenzie)
  7. Tina Marie (Perry Como)
  8. Maybellene (Chuck Berry)
  9. Gum Drop (Crewcuts)
  10. Domani (Julius La Rosa)

- Boston, Mass.**
1. Yellow Rose (Miller/Desmond)
  2. Rock Around The Clock (Bill Haley)
  3. Gum Drop (Crewcuts)
  4. Seventeen (Fontanes)
  5. Longest Walk (J. P. Morgan)
  6. Hard To Get (G. MacKenzie)
  7. Moments To Remember (Four Lads)
  8. Sweet And Gentle (A. Dale)
  9. Piddly Patter (Patti Page)
  10. Love Is Many-Splendored (Four Aces)

- Minneapolis, Minn.**
1. Yellow Rose (Desmond/Miller)
  2. Ain't That A Shame (Boone)
  3. Rock Around The Clock (Bill Haley)
  4. Seventeen (Fontanes)
  5. Wake The Town (Baxter/Carson)
  6. House Of Blue Lights (Miller)
  7. Love Is Many-Splendored (Four Aces)
  8. Kentuckian (Hilltoppers)
  9. Autumn Leaves (R. Williams)
  10. Song Of The Dreamer (Eddie Fisher)

- Philadelphia, Pa.**
1. Yellow Rose (Miller/Desmond)
  2. Hard To Get (G. MacKenzie)
  3. Wake The Town (Baxter/Carson)
  4. Rock Around The Clock (Bill Haley)
  5. Domani (Julius La Rosa)
  6. Bible Tells Me (Nick Noble)
  7. Ain't That A Shame (Boone/Domino)
  8. Seventeen (Fontanes)
  9. Bandit (Eddie Barclay)
  10. Alabama Jubilee (Ferko String Band)

"Coke Time" starring Eddie Fisher resumes on NBC-TV Wednesdays and Fridays starting 8/31. He'll open the season singing the Summer' top song hits including his own click "Song Of The Dreamer". Last Wednesday, Aug. 24, Fisher led a caravan of artists including Matt Dennis, Norman Brooks, the Nutmegs, Al Savage, Frank Verna and Bobby Sherwood to New Britain, Conn., where the crew did an emergency telethon on station WKNB-TV to aid victims of the recent disastrous floods. . . . The "Tonight" show, with Ernie Kovacs subbing for Steve Allen, will feature Dave Brubeck, Toni Arden and George Shearing on the 29th, 30th and 31st. . . . Red Foley returns to ABC's "Ozark Jubilee" on Sept. 3 after a two-week vacation. Porter Wagoner, Jean Shepard and Bobby Lord are among the regulars to be seen with the Redhead. . . . On Sept. 25, the title "Toast Of The Town" will be changed to "The Ed Sullivan Show". . . . Stan Kenton, Richard Maltby, Claude Thornhill and Clyde McCoys share the spotlight on CBS's "America's Greatest Bands" Sept. 3. . . . Kenton will present Carmen McRae and Alec Templeton on his Aug. 30th "Music 55" stint. . . . "Stage Show", Gleason's new half hour program starring Tommy and Jimmy Dorsey, hits the screen on Oct. 1, over CBS. The show will feature headline acts. . . . Comic George DeWitt will be quizmaster for the fall series of "Name That Tune" which returns to CBS on Sept. 27. . . . Frank Sinatra and NBC couldn't get together on terms for what would have been a 5 year TV contract. . . . Dodge Motors, which sponsored the "Lawrence Welk Show" for the Summer, will continue to back the maestro for 13 additional weeks starting Oct. 1. . . . Ford's '56 TV auto commercials will use the tune "Yellow Rose Of Texas" with new lyrics. . . . The "Tony Martin Show" returns to NBC-TV in the quarter-hour Monday spot on Sept. 5. . . . Burl Ives and June Carroll to appear on the "Jack Paar Show" during the week of Aug. 29th. . . . Teresa Brewer and Gene Krupa make up the musical entertainment on the Sept. 7 "Frankie Laine Time" stint. . . . The Adventures Of Robin Hood" debuts on CBS on Sept. 26. Wonder who'll write the first Robin Hood song. . . . "Bob Crosby Show" launches its third year with CBS on Sept. 12. . . . "Studio One Summer Theatre" offers a preview of a new Eugene Cines-Carl Sigman ballad "A Chance At Love" on the Aug. 29th show. The tune was penned especially for the story. Paul Weston's ork waxed the number on Columbia. . . . Eydie Gorme, Monica Lewis and Pat Boone will pinch hit on the "Julius LaRosa Show" 8/29, 8/31 and 9/2. Julie will e out of town fulfilling previous commitments. . . . Judy Garland'll probably be a sensation when she debuts on TV on the 90 minute "Ford Star Jubilee" 9/24. Capitol Records, which just pacted the thrush, will record the show's score. . . . The Fontane Sisters guest on the "Arthur Murray Party" 8/30. . . . Epie's new star Lillian Briggs was the "most" on last week's "Music '55" TV'er. In addition to belting out her new hit "I Want You To Be My Baby", she treated the audience to a trombone solo.

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# "THE #64,000 QUESTION"

# Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME ..... Doris Day (Columbia CL 710; EPB 540)
2. LONESOME ECHO ..... Jackie Gleason (Capitol W 627; EBF 1-627)  
Jack Webb & Various Artists (RCA Victor LPM 1126)
3. PETE KELLY'S BLUES ..... Original Sound Track (Columbia CL 690; B 2103, 4, 5)  
Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
4. IN THE WEE SMALL HOURS ..... Frank Sinatra (Capitol W 581; EBF 1, 2-581)
5. STARRING SAMMY DAVIS, JR. .... Sammy Davis, Jr. (Decca DL 8818; ED 2214-5, 6)
6. THE STUDENT PRINCE ..... Mario Lanza (RCA Victor LM 1837; ERB 1837)
7. DAMN YANKEES ..... Original Cast (RCA Victor LOC 1021; EOC 1021)
8. OKLAHOMA ..... Original Movie Cast (Capitol SAO 595)
9. I LIKE JAZZ ..... Various Artists (Columbia JZ 1)
10. INTERRUPTED MELODY ..... Original Sound Track (MGM E 3185; x 304)
11. SOMETHING COOL ..... June Christy (Capitol H516)
12. HOLIDAY IN ROME ..... Michel LeGrand (Columbia CL 647; B 497, 8)
13. MUSIC FOR TONIGHT ..... Steve Allen (Coral)
14. MUSIC FOR LOVERS ONLY ..... Jackie Gleason (Capitol H 352; EBF 352)
15. THIS IS CHRIS ..... Chris Connors (Bethlehem BCP 20)

## Here's How It's Done



NEW YORK—Martin Block, Dean of Disk Jockeys, gives a few pointers to Dean Cal Cagno, of WGBB, Freeport, L. I. At fourteen, Dean, who writes and produces his own teenage show, is considered the world's youngest disk jockey. Block was a guest on Dean's show via tape interview.

## A Good Thing

NEW YORK—"Autumn Leaves" has always been a favorite of Dave Kapp's. Kapp, whose "Autumn Leaves" by Roger Williams on Kapp Records has moved into the number 11 spot in national retail sales, was originally introduced to the tune by Bing Crosby, who called him from France about it.

Kapp subsequently cut Crosby, Carmen Cavallero, Artie Shaw and the Melachrino String.

His fifth and final version of the tune has been steadily growing stronger with each week, and its current position of number 11 in the retail sales charts helps to establish a new star for the Kapp label.

## THE CASH BOX



# Album Reviews

### POPULAR

"VIENNA HOLIDAY"—Michel Legrand and his Orchestra—Columbia CL 706 (12" LP)

VIENNA, CITY OF MY DREAMS; TALES FROM THE VIENNA WOODS; VILIA; EMPEROR WALTZ; SERENADE; MERRY WIDOW WALTZ; CAFE MOZART WALTZ; BLUE DANUBE; PIZZACATO POLKA; CAPRICE VIENNOIS; THE OLD REFRAIN; ARTIST'S LIFE WALTZ; THIRD MAN THEME; VIENNA, CITY OF MY DREAMS.

A name to remember is Michel Legrand. It's the name of a 22 year old youngster who in the near future may become one of the best arrangers of orchestral music. He is the son of a well known French composer Raymond Legrand and is now, at 22, one of the biggest music names in France. Americans first got a healthy sampling of this maestro's brilliance on his first Columbia LP "I Love Paris". An LP that broke the top ten list. He followed with another smash LP, "Holiday in Rome". Now as his following continues to build by leaps and bounds, Legrand takes the listener on a Vienna Holiday. Of course, most of the music is of the waltz variety and inevitably, Johann Strauss is well represented. Legrand employs wonderful techniques and unusual instruments to bring to the ear the "end" in mood music. Looks like another top seller. Legrand has a great imagination and a fascinating feeling for a melody. He's here to stay.

"THE MUSIC FROM OKLAHOMA"—Nelson Riddle and his Orchestra—Capitol T 596 (12" LP)

I CAIN'T SAY NO; THE SURREY WITH THE FRINGE ON TOP; PEOPLE WILL SAY WE'RE IN LOVE; ALL ER NOTHIN'; MANY A NEW DAY; OKLAHOMA; POOR JUD IS DEAD; KANSAS CITY; OH WHAT A BEAUTIFUL MORNIN'; THE FARMER AND THE COWMAN; OUT OF MY DREAMS.

Whenever a big musical event hits the movies or the Broadway stage, it's almost always the original cast recording of the score that's the best selling LP. However, there are also untold sales in the instrumental recording of the melodies from these scores. And Nelson Riddle ought to have a hot item in this imaginary arranged album of the music from the forthcoming Todd-AO pic "Oklahoma". The score needs no further praise since for years, it has been hailed as the most beautiful of all Broadway productions. Riddle has done a top job.

"GIRL MEETS BOY" a story in music with Peggy King, Jerry Vale and Felicia Sanders with Percy Faith Orch—Columbia CL 713 (12" LP)

THE BOY NEXT DOOR; WOULD YOU LIKE TO TAKE A WALK; ALL I DO IS DREAM OF YOU; LET'S FALL IN LOVE; YOU BETTER GO NOW; GOODNIGHT MY LOVE; I WANNA BE LOVED; TEMPTATION; CONFLICT; IT'S EASY TO REMEMBER; JUST ONE MORE CHANCE; LOVE IS HERE TO STAY.

The age old story of girl meets boy, girl loses boy, girl gets boy is beautifully told in music by three of Columbia's youngsters, Peggy King, Jerry Vale and Felicia Sanders. Peg plays the girl next door, Jerry the boy next door, and Felicia portrays the third party of the triangle love affair. Eleven standards are used to tell the romantic episode. It's an excellent idea produced by Irving Townsend and wonderfully presented by the three polished performers. Could be a big seller. It's certainly a most appealing LP. Cover has twelve panels with drawings of the various stages of the romance.

"PARIS AFTER DARK"—Cyril Stapleton and his Orchestra—MGM E 3206 (12" LP)

UNDER PARIS SKIES; AUTUMN LEAVES; QUE RESTE-T-IL DE NOS AMOURS; TROIS FOIS M'ECRI; JE N'EN CONNAIS PAS LA FIN; DOMINO; L'AME DES POETES; C'EST SI BON; PADAM, PADAM; LA VIE EN ROSE; COMME CI, COMME CA; PIGALLE.

Cyril Stapleton and his orchestra transport the listener to Paris after dark with a romantic album comprised of twelve of France's best known and best loved standards. The music is tender and heart warming and casts such a delightful mood. A wonderful LP for anyone who wants to add that continental atmosphere to his house party. And for easy listening at the end of a busy day, this album is perfect. It's ultra soothing. The concertina plays an important role.

"FOLK SONGS OF THE NEW WORLD"—The Roger Wagner Chorale—Capitol P 8324 (12" LP)

BLACK IS THE COLOR; I'VE BEEN WORKING ON THE RAILROAD; WAYFARING STRANGER; CINDY; I WONDER AS I WANDER; ON TOP OF OLD SMOKEY; SHENANDOAH; SKIP TO MAH LOU; HE'S GONE AWAY; DRUNKEN SAILOR; STREETS OF LAREDO; SOMETIMES I FEEL LIKE A MOTHERLESS CHILD; BLUE TAIL FLY.

In this reviewer's opinion, there is no more-beautiful music than our own folk songs—songs from the soul of the people expressing both joy and sadness. And after listening to the Roger Wagner Chorale we are even more convinced of the material's great spirit. Although the lively happy numbers listed are full of verve and color, the laments and spirituals touch us most. The group shines on "Black Is The Color", "Sometimes I Feel Like A Motherless Child" and "Shenandoah", three pieces that should convince any potential buyer of this LP's excellence. Marilyn Horne, Salli Terri and Harve Presnell are top soloists.

"MOVIE POP PARADE"—David Rose, Alan Dean, Billy Eckstine, Kay Armen, Charles Wolcott, LeRoy Holmes, James Brown, Elliott Bros., The Naturals, Billy Fields—MGM E 3220 (12" LP)

SUMMERTIME IN VENICE; LOVE IS ALL THAT MATTERS; LOVE THEME FROM "BLACKBOARD JUNGLE"; LOVE IS A MANY-SPLENDORED THING; LOVE ME OR LEAVE ME; LAND OF THE PHAROHS; KENTUCKIAN SONG; SOLDIER OF FORTUNE; MARTY; THE GIRL UPSTAIRS; LA LA LU; YOU AND YOU ALONE.

Hollywood continues to be a major factor in the production of hit tunes. On this album, members of the MGM roster fashion a dozen top film tunes from pics that are currently touring the local theatres. All of these sides were previously released on single records and this disk is merely a collection of the numbers. Not many of the twelve tunes have become big hits. Only "Love Me Or Leave Me" and "The Kentuckian Song" have stirred up a fuss. But "Love Is A Many Splendored Thing" looks like it'll go right to the top, and David Rose's instrumental rendition of the song is the highlight of the LP. It's a beautiful recording and will probably be the clincher for a hesitant customer.

"GREAT BAND MUSIC"—Paul Lavalle and the Cities Service Band of America—RCA Victor LPM 1133 (12" LP)

LA GAZZA LADRA; FOLK SONG SUITE; THE BRASS BAND; MARCH AND PROCESSION OF BACCHUS; UNDER THE DOUBLE EAGLE; THE UNIVERSAL JUDGMENT; SUMMER DAY SUITE; BUGLE CALLS A-PLENTY; WESTERN ONE-STEP; TRUMPET AND DRUM; WHEN THE SAINTS COME MARCHING IN.

Probably the country's best known band is Paul Lavalle's Cities Service Band of America. His regular radio shows and appearances throughout the country have won him countless fans. On this LP he presents a typical concert that the band would offer in any city at any time. The album features a wonderful band arrangement of "When The Saints Come Marching In". Although disk has a limited appeal, for those who love bands this LP is a must.

Greatest Record of 1955

## "THE SHIFTING, WHISPERING SANDS"

(Part 1-2)

by

BILLY VAUGHN Ork. & Chorus

DOT #15409

DOT RECORDS, INC.

GALLATIN, TENNESSEE Phone: 1600

Another Smash!

## "YOU ARE MY SUNSHINE"

and

"MA (She's Making Eyes At Me)"

Media 1010

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## THE CASH BOX



# Album Reviews

## CLASSICAL

"29 CLASSICS YOU SHOULD KNOW"—Camden Records CFL 103 (6—12" LP)

DER ROSENKAVALIER SUITE, R. STRAUSS; WILLIAM TELL OVERTURE, ROSSINI; 1812 OVERTURE, TCHAIKOVSKY; FINLANDIA, SIBELIUS; MARCHE SLAVE, OP. 31, TCHAIKOVSKY; HUNGARIAN RHAPSODY NO. 6, LISZT; THE MOLDAU, SMETANA; PEER GYNT SUITE NO. 1, OP. 46, GRIEG; PEER GYNT SUITE NO. 2, OP. 55, GRIEG; DREAM PANTOMIME, FROM HANSEL AND GRETEL, HUMPERDINCK; CAPRICCIO ITALIEN, OP. 45, TCHAIKOVSKY; A NIGHT ON BARE MOUNTAIN, MOUSSORGSKY; L'ARLESIENNE SUITE NO. 2, BIZET; THE SORCERER'S APPRENTICE, DUKAS; CAPRICCIO ESPAGNOL, OP. 34, RIMSKY-KORSAKOFF; MEPHISTO WALTZ, LISZT; SLAVONIC DANCES, OP. 46, NO. 1-8, DVORAK; LES PRELUDES, LISZT; TALES FROM THE VIENNA WOODS, J. STRAUSS, JR.; ORPHEUS IN HADES OVERTURE, OFFENBACH; DANCE OF THE SEVEN VEILS, FROM "SALOME", R. STRAUSS; DANCE MACABRE, SAINT-SAENS.

Camden Records newest super package is a six lp release offering 29 of the most popular pieces of a "war horse" designation. It will have great appeal to the largest portion of the classical market. It includes items with which we are all most familiar through school, radio and movie indoctrination. The album provides the initiate with an immediate basic library. The recordings are good, taken from the RCA Victor files, and offer what represents an inconceivable bargain. When all the music listed above can be bought for \$10.98—and top flight recordings at that—it should be a big sales item for the stores.

"THE SMILING BACH"—RCA Victor LM 1877 (1—12" LP)

In an endeavor to prove that J. S. Bach was not the dour visaged person it has always been claimed he was, Victor has put together 14 different pieces that purport to show the gaiety and merriment that was part of his music. From its vast vaults RCA Victor has chosen some top names among the conductors and artists to interpret Bach's lighter moods. All listeners may not derive what is intended from the offerings, but they will certainly enjoy the music presented. Fritz Reiner, Leopold Stokowski and Serge Koussevitsky are the conductors. Others heard are Wanda Landowska, the Robert Shaw Chorale and Eileen Farrell.

"MUSIC OF MODERN NORWAY" Vol. 4—Mercury MG 90002 (1—12" LP)

The Oslo Philharmonic Orchestra, Odd Gruner-Hegge Conductor  
CONCERT OVERTURE, OP. 2, BRAEIN; 2 EDDA SONGS, OLSEN; PARTITA SINFONICA "THE DROVER", JENSEN; PAN, SYMPHONIC MUSIC, OP. 22, JOHANSEN; OLAV LILJEKRANS, EXCERPTS, EGGEN.

Mercury continues in its highly commendable series presenting Modern Norwegian music. Its latest offers music from the pens of Edvard Fliflet Braein; Sparre Olsen; Ludvig Irgens Jensen; David Monrad Johansen, and Arne Eggen. It is a music that contrasts with the climate of the country from which it originates. It is a melodic, warm, gay, sad, exciting music. The album holds much in store for the initiates to Norwegian music as well as those who are familiar with its products.

## JAZZ

"JOLLY JUMPS IN"—Pete Jolly—RCA Victor LPM 1105 (1—12" LP)

WILL YOU STILL BE MINE; EL YORKE; JOLLY JUMPS IN; I'VE GOT YOU UNDER MY SKIN; I'M WITH YOU; PETE'S MEAT; IT MIGHT AS WELL BE SPRING; WHY DO I LOVE YOU; THAT'S ALL; JOLLY LODGER; BEFORE AND AFTER.

A new personality appears on the jazz scene as RCA Victor presents Pete Jolly, his trio and sextet. Jolly is a versatile young man of 21 who is equally at home at the piano, accordion, or penning a new tune. Jolly is represented in all three facets in "Jolly Jumps In". Most in evidence is his obvious talent on the keyboard. He is an exciting performer and one who should make vast strides toward great public acceptance with this release. Jolly is given solid support by stars Shorty Rogers, Shelly Manne, and Jimmy Guiffre, as well as Curtis Counce, bass; and Howard Roberts, guitar.

SONGS BY BOBBY SHORT—Atlantic 1214 (1—12" LP)

I LIKE THE LIKES OF YOU; NOW; ISLAND IN THE WEST INDIES; SUDDENLY; YOU'RE NOT MY FIRST LOVE; SWEET BYE AND BYE; FROM THIS MOMENT ON; DINAH; YOU MAKE ME FEEL SO YOUNG; MANHATTAN; I CAN'T GET STARTED; AUTUMN IN NEW YORK; GIMME A PIGFOOT.

Bobby Short sings and plays in the Short stylized manner. The pianist-singer's interpretations will appeal to the sophisticate-salon type audience. The longer one listens to Short, the more his appeal grows. He has a freshness and vibrancy that lends sparkle to the tunes. Interesting inclusion is the driving blues, "Gimme A Pigfoot". A pleasing release that will afford many hours of relaxed listening.

"THE SONS OF SAUTER FINEGAN"—RCA Victor LPM 1104 (12" LP)

BACK IN YOUR OWN BACKYARD; I SURRENDER DEAR; STREET OF DREAMS; LIP SERVICE; TWO BATS IN A CAVE; MAD ABOUT THE BOY; OVER THE RAINBOW; NON-IDENTICAL; EASY TO REMEMBER; NIP AND TUCK; FASCINATING RHYTHM; PROCRASTINATION.

Everyone familiar with the excellent music which the Sauter-Finegan orchestra presents, is also familiar with the tremendous size of the instrumental aggregation. On this LP, only seven members of the band team up with the boss Bill Finegan at the piano to offer a dozen modern jazz numbers many of which are standards. The crew works in an informal and relaxed manner and each soloist is given complete freedom when it comes his turn. Finegan is assisted by Bobby Nichols, trumpet and flugel horn; Nick Travis, trumpet and valve trombone; Sonny Russo and Tommy Mitchell, trombone; Joe Venuto, marimba and vibes; Francis James on bass; and Mousey Alexander on drums. The boys work very smoothly together. Jazz enthusiasts will probably get a kick out of this item.

"THE LOU STERN 3, 4, and 5"—Epic LN 3148 (1—12" LP)

LULLABY IN RHYTHM; LOVE WALKED IN; JEEPERS CREEPERS; JIM AND ANDY'S; GONE WITH THE WIND; PRELUDE TO A KISS; THERE'S A SMALL HOTEL; I CONCENTRATE ON YOU; MING TREE; EAST OF SUEZ; MY BABY JUST CARES FOR ME; JOBOLU.

Lou Stein offers the listener three different combos, giving his audience a chance to compare the sounds of one group as against the others. Stein uses piano, bass and drums as the trio; adds the sax to complete a quartet; drops the sax and adds two French horns to make up the quintet. The addition of the French horns is an innovation as they are rarely used in jazz, tho we do recall some instances of their inclusion. The album includes some rhythm numbers delightfully mixed with reflective and moody music. The different sounds arrived at by the three combos tend to relieve the possible monotony of listening to a dozen tunes with the same instrumentation. An interesting and enjoyable album.

## It's No Lie



WORCESTER, MASS.—John Bassett, M. C. of WNEB'S P. M. 1230 Club and Somethin' Smith & The Redheads, register (from left to right) surprise, bemusement, happiness and approval over their latest Epic smash "It's A Sin To Tell A Lie"

## Ruby Records Formed in Wash., D. C.

WASHINGTON—Ruby Records has opened offices here, first local company to enter the popular recording field with a national distribution of discs featuring big-name talent.

Jim Sfarnas, Washington attorney and promotion director of the Lotus Restaurant here, has announced the first record under the Ruby label will be issued this fall. Dolley McVey, backed by a top New York band conducted by a well-known arranger, has recorded "It's My Heart" and "Nobody Told Me" for national release in September.

Sfarnas, who is managing director of the Washington firm with offices in the International Building, said pressing and processing will be done under a special arrangement with Capital Records, New York City. The record releases will appear under the Ruby name, however, he pointed out.

The new enterprise in the Nation's Capital is in line with a national trend toward independent record companies in view of the recent success of off-label companies producing hit records, Sfarnas said.

Miss McVey, 23-year-old songstress, has appeared in Washington and Miami nightclubs and is best known as the "Telephone Girl."

Miss McVey used to sing duets with Eddie Fisher on the old Horn and Hardart Children's Hour over Radio Station WCAU in Philadelphia when both were toddlers.

Among the top-name artists in show business considering record dates with Ruby is Bob Eberly, for-

## The Mariners Sign With Cadence

NEW YORK—The Mariners have been signed to a recording contract by Cadence Records, it was announced this week by Archie Bleyer, president. The singing quartet, recently on Columbia Records, were anxious to reunite with Bleyer because of their close association with him when they appeared regularly on the Arthur Godfrey radio and television programs.

The four ex-Coast Guardsmen left the show last Spring and since then have been touring the country playing the top clubs, theaters, and auditoriums. In this period of time, General Artists Corporation has obtained bookings for the group.

Their first recording session for the Cadence label took place on Tuesday, August 23. The record was scheduled for release the same week to coincide with the appearance of the "Mariners" on Ed Sullivan's "Toast of the Town" television show of Sunday, August 28, on which they were to perform the new record tunes.

The signing of the "Mariners" by Cadence brings another of the original "Godfrey Friends" into the fold of the record company. In addition to Archie Bleyer, the roster now includes Julius La Rosa, Marian Marlowe, The Chordettes and The Mariners.

mer vocalist with the Jimmy Dorsey band.

Under present plans of Ruby Records, Sfarnas said, records will be distributed to every major city in the country and will be backed by advertising and promotion from the Washington office.

America's Leading One Stop Record Service

## LESLIE DISTRIBUTORS

NEW YORK	PITTSBURGH, PA.	HARTFORD, CONN.
539—10th AVE. (Phone Plaza 7-1977)	2231 FIFTH AVE.	134 WINDSOR ST.
Cable Address: EXpoRecord, N. Y.	ATLAS MUSIC BLDG.	(Phone: JACKSON 5-7123)
	(Phone: GRont 1-9323)	

# Columbia Reports Dealer Reaction Favorable; Answers Objections

NEW YORK—Hal B. Cook, Director of Sales of Columbia Records, said this week that the response from dealers to the announcement of the new Columbia Plan was overwhelmingly favorable. He said requests for the promotional material was three times the amount that was anticipated.

Some dealers, he said had objections and in a statement which he issued last week, he summed up the main objections and answered them as follows:

Q. Why does Columbia Records accept any subscriptions direct?

A. Direct subscriptions help pay your commissions. The economics of the club are such that we cannot afford to give free records for joining, free bonus records, monthly mailings, monthly billings, take the credit risk and pay you 20% commission on 100% of the members of the club. Were it not for the additional revenue received from a small percentage of direct members, we could not have created a plan for you which could compete favorably with the independent mail-order clubs who pay smaller artists' royalties and no dealer commissions. Every Columbia LP Record Club ad (except where errors have occurred), whether it be on the radio, in a newspaper, or in a national magazine, urges, in the strongest possible terms, that members join through their local dealer. We want only the small fraction of coupons direct that will come from those readers who feel there is no dealer near them. The additional revenue we receive from these members makes the club possible. We want you to get all the members you can. We have provided you with expensive in-store promotion of all kinds, so that you can sell a membership to every one of your customers. Your customers will join the club through your store if you promote the club to them. If you do your job properly, the only members the club can receive direct will be those who are not in an area properly served by a dealer. The tremendous national advertising campaign which the club is now running will bring new customers to your store seeking membership in the club—many more new customers than those who will answer the ads direct. Moreover, if we find that too great a percentage of members are joining the club direct, we will re-examine and develop our policy accordingly. We want only enough direct members to help provide free records—service—

and commissions which make the club a success for you.

Q. Won't the club cut into my store traffic?

A. No, it won't—it will build traffic. The club will offer only one release or an alternate choice each month in each division. The only place where the complete Columbia catalog will be available is in your store. If only the club release or the alternate choice were enough to satisfy record buyers, our industry would have been out of business a long time ago. Your customers will have to visit your shop to satisfy their needs. The club will promote each month new releases available only in your store. Think what this, in addition to such promotions as "I Like Jazz", "Hit-A-Day" and Kostelanetz Month, can mean in the way of increased store traffic. In the book business, it has been demonstrated time after time that book club selections—even if sold by the book club at reduced prices—become best sellers in book shops at the full retail price. In the same way you will find more and more customers buying more and more records from you. The club will encourage your customers to buy records regularly from you. The club will create new record buyers for you. This means more traffic in your store than ever before.

In addition to this, our figures show that the independent mail-order record clubs have been doing a tremendous business in a period when record shop volume has been increasing. Club business is extra business, it stimulates traffic, and it brings you extra profit month after month. The club will create a broader audience and market for records than the record industry could have achieved in any other way. More record buyers must mean more business for you!

Q. How about retailers who are offering extra free inducements to get members?

A. We believe they will lose money by promoting this way. The "bargain hunting" members they attract may not buy and pay for enough club records to create sufficient dealer commissions to justify the cost of advertising and the extra free "give-away". It is axiomatic in the club business that the more you give away to get a member, the less he buys and pays for as a member. We believe therefore that this kind of promotion will die of its own inefficient weight. In the meantime, however, we are considering revoking the club authorization of any dealer who in any way solicits members in a manner that violates the spirit and purposes of the club.

## Flood Damage To Remington Plant Exceed 1/4 Million Dollars

NEW YORK—Donald H. Gabor, president of Remington Records, Inc., today announced that the floods in New England were responsible for damage of between \$250,000 and \$300,000 to the company's plant at Webster, Mass.

Gabor said, "The flood waters have washed out approximately 70% of Remington's production and inventory, in addition to damaging plant buildings and production equipment."

One of the largest independent manufacturers of classical records in the

U.S., Remington Record's Webster plant suffered severe damage as the flood waters of the French River swept through the Massachusetts city.

In a wire to Gabor, Congressman Philbin of Massachusetts pledged immediate action to bring the plant back into production, since over 150 families in Webster are affected by the loss of equipment.

Gabor said that his corporation has applied for a disaster loan and expects to be back in production within 60 days.



Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 27 without any changes on the part of THE CASH BOX.

**Johnny Argo**  
WWOK—Charlotte, N. C.

1. Why Don't You Write Me (Snooky Lanson)
2. Maybellene (Chuck Berry)
3. Come Back, Maybellene (John Greer)
4. Gum Drop (Crewcuts)
5. Twenty Four Hours A Day (Cathy Ryan)
6. Song That Brought Us Together (Four Coins)
7. Seventeen (Boyd Bennett)
8. No Such Luck (D. Valentine)
9. The Moment I Saw You (Joni James)
10. You Win Again (T. Edwards)

**Jack Reynolds**  
KTOW—Oklahoma City, Okla.

1. Yellow Rose (Mitch Miller)
2. My Bonnie Lassie (Ames Bros.)
3. Soldier Boy (Sunny Gale)
4. Not As A Stranger (Russell Arms)
5. How Can I Tell Her (Four Freshmen)
6. Rock Around The Clock (Bill Haley)
7. Piddily Patter (Patti Page)
8. Sweet And Gentle (A. Dale)
9. Domani (Julius La Rosa)
10. Kiss Me Goodnight (R. Arms)

**Len Ross**  
KONE—Reno, Nev.

1. Yellow Rose (Miller/Desmond)
2. Domani (Julius La Rosa)
3. Blue Star (Felicia Saunders)
4. Sweet And Gentle (Gibbs/Dale)
5. Bible Tells Me (Don Cornell)
6. Sailor Boy (R. Clooney)
7. Hummingbird (Paul & Ford)
8. Hard To Get (G. MacKenzie)
9. Taj Mahal (Jerry Wallace)
10. Twenty Tiny Fingers (Art Mooney)

**Don Bell**  
KRNT—Des Moines, Iowa

1. We're Gonna Move (Johnson)
2. Rock Around The Clock (Bill Haley)
3. Yellow Rose (J. Desmond)
4. Ain't That A Shame (Boone)
5. Autumn Leaves (R. Williams)
6. Seventeen (Fontanes)
7. Learnin' The Blues (Sinatra)
8. I'll Never Stop Loving You (Doris Day)
9. Twenty Tiny Fingers (Art Mooney)
10. Maybellene (Ralph Marterie)

**Jackson Lowe**  
WUST—Washington, D. C.

1. Sweet And Gentle (A. Dale)
2. Domani (Martin/La Rosa)
3. Learnin' The Blues (Sinatra)
4. Something's Gotta Give (Sammy Davis)
5. Don't Stay Away Too Long (Eddie Fisher)
6. Unchained Melody (Hibbler)
7. Hard To Get (G. MacKenzie)
8. If I May (Nat Cole)
9. This Must Be Wrong (Valente)
10. Cherry Pink (Perez Prado)

**Herb Fontaine**  
WCOU—Lewiston, Me.

1. Rock Around The Clock (Bill Haley)
2. Sin To Lie (Somethin' Smith)
3. I Want You To Be My Baby (Georgia Gibbs)
4. Ain't That A Shame (Boone)
5. Domani (Julius La Rosa)
6. Hard To Get (G. MacKenzie)
7. Wake The Town (Les Baxter)
8. Yellow Rose (J. Desmond)
9. Hummingbird (Frankie Laine)
10. Unchained Melody (Hibbler)

**Lou Barile**  
WKAL—Rome, N. Y.

1. Ain't That A Shame (Boone)
2. Wake The Town (M. Carson)
3. Seventeen (Fontanes)
4. Song Of The Dreamer (J. Ray)
5. Yellow Rose (J. Desmond)
6. Kentuckian (Hilltoppers)
7. Tina Marie (Perry Como)
8. I'll Never Stop Loving You (Les Baxter)
9. Man In A Raincoat (Marlowe)
10. Old Black Magic (S. Davis)

**Jack Karey**  
WCFL—Chicago, Ill.

1. Yellow Rose (Miller/Desmond)
2. Rock Around The Clock (Bill Haley)
3. Bible Tells Me (Nick Noble)
4. Moments To Remember (Four Lads)
5. Love Is A Many-Splendored Thing (Four Aces/Cornell)
6. Maybellene (Berry/Marterie)
7. Seventeen (Boyd Bennett)
8. Longest Walk (J. P. Morgan)
9. Autumn Leaves (R. Williams)
10. I'll Never Stop Loving You (Doris Day)

**Russ Blair**  
WTXL—W. Springfield, Mass.

1. Song Of The Dreamer (Fisher)
2. This Must Be Wrong (Valente)
3. Love Is A Many-Splendored Thing (Four Aces)
4. Sweet And Gentle (A. Dale)
5. Wake The Town (Les Baxter)
6. Learnin' The Blues (Sinatra)
7. Something's Gotta Give (McGuire)
8. Alabama Jubilee (Ferro String Band)
9. Domani (Julius La Rosa)
10. Yellow Rose (Miller/Desmond)

**Marty Flancer**  
WJWL—Georgetown, Del.

1. Rock Around The Clock (Bill Haley)
2. Learnin' The Blues (Sinatra)
3. Something's Gotta Give (Sammy Davis)
4. Hard To Get (G. MacKenzie)
5. Unchained Melody (L. Baxter)
6. Sweet And Gentle (A. Dale)
7. Cherry Pink (Perez Prado)
8. Sin To Lie (Somethin' Smith)
9. Alabama Jubilee (Ferro String Band)
10. A Blossom Fell (Nat Cole)

**Jerry Kay**  
WTIX—New Orleans, La.

1. You Win Again (Paulettes)
2. Popcorn Song (Cliffie Stone)
3. Yellow Rose (Mitch Miller)
4. Sin To Lie (Somethin' Smith)
5. Bible Telle Me (Nick Noble)
6. Shine On Harvest Moon (Four Aces)
7. Seventeen (Ella Mae Morse)
8. Song Of The Dreamer (Eddie Fisher)
9. Fooled (Perry Como)
10. Maybellene (Johnny Long)

**Johnny Wilcox**  
KBOL—Boulder, Colo.

1. Every Day (Count Basie)
2. Learnin' The Blues (Sinatra)
3. It's All Right With Me (Lena Horne)
4. Wake The Town (Les Baxter)
5. Love Me Or Leave Me (Lena Horne)
6. House Of Blue Lights (Miller)
7. Buttercup (Neal Hefti)
8. Close The Door (Jim Lowe)
9. I Belong To You (Peggy Lee)
10. Conversation (Pete Rugolo)

**Bruce Vanderhoof**  
KING—Seattle, Wash.

1. House Of Blue Lights (Miller)
2. Domani (Julius La Rosa)
3. Wake The Town (Les Baxter)
4. Close The Door (Jim Lowe)
5. Ain't That A Shame (Boone)
6. Sweet And Gentle (A. Dale)
7. Hard To Get (G. MacKenzie)
8. Hummingbird (Paul & Ford)
9. Rock Around The Clock (Bill Haley)
10. Yellow Rose (J. Desmond)

**LaVerne Watson**  
WTAR—Norfolk, Va.

1. Hard To Get (G. MacKenzie)
2. Love Is A Many-Splendored Thing (Four Aces)
3. Sin To Lie (Somethin' Smith)
4. Fooled (Perry Como)
5. Longest Walk (J. P. Morgan)
6. Man In A Raincoat (Wright)
7. This Must Be Wrong (Valente)
8. Yellow Rose (J. Desmond)
9. Domani (Julius La Rosa)
10. Ain't That A Shame (Boone)

**Ray Schreiner**  
WRNL—Richmond, Va.

1. I'll Never Stop Loving You (Doris Day)
2. Yellow Rose (J. Desmond)
3. Ain't That A Shame (Boone)
4. Love Me Or Leave Me (Sammy Davis)
5. Rock Around The Clock (Bill Haley)
6. Good And Lonesome (Starr)
7. Love Is A Many-Splendored Thing (Four Aces)
8. Wake The Town (Les Baxter)
9. Seventeen (Boyd Bennett)
10. If I May (Nat Cole)

**Ken Johnson**  
WNRC—New Rochelle, N. Y.

1. Listen To The Mocking Bird (Bobby Dukoff)
2. Wake The Town (Les Baxter)
3. Hard To Get (G. MacKenzie)
4. Longest Walk (J. P. Morgan)
5. Yellow Rose (Mitch Miller)
6. Ain't That A Shame (Boone)
7. Love Is A Many-Splendored Thing (Four Aces)
8. Maybellene (Chuck Berry)
9. Slowly With Feeling (Sarah Vaughan)
10. Song Of The Dreamer (Fisher/Ray)

**Clyde Jay**  
WCAM—Camden, N. J.

1. Rock Around The Clock (Bill Haley)
2. Hard To Get (G. MacKenzie)
3. I'll Never Stop Loving You (Doris Day)
4. Domani (Tony Martin)
5. Man In A Raincoat (Marlowe)
6. Honey Babe (Art Mooney)
7. If I May (Nat Cole)
8. Cherry Pink (Perez Prado)
9. Unchained Melody (L. Baxter)
10. Something's Gotta Give (McGuire)

**Jack Clifton**  
WCUE—Akron, Ohio

1. Yellow Rose (Mitch Miller)
2. Ain't That A Shame (Boone)
3. Maybellene (Chuck Berry)
4. Autumn Leaves (R. Williams)
5. Gum Drop (Crew Cuts)
6. Song Of The Dreamer (Fisher)
7. Satisfied Mind (P. Wagoner)
8. Why Don't You Write Me (Snooky Lanson)
9. Rock Around The Clock (Bill Haley)
10. Seventeen (Boyd Bennett)

**Julian McDonald**  
WFIG—Sumter, S. C.

1. Learnin' The Blues (Sinatra)
2. Unchained Melody (Hamilton)
3. A Blossom Fell (Nat Cole)
4. Hard To Get (G. MacKenzie)
5. Song Of The Dreamer (Fisher)
6. Something's Gotta Give (McGuire)
7. Sweet And Gentle (A. Dale)
8. Piddily Patter (Patti Page)
9. Heart (Eddie Fisher)
10. Love Is A Many-Splendored Thing (Four Aces)

**Bob E. Lloyd**  
WAVZ—New Haven, Conn.

1. Domani (Julius La Rosa)
2. Wake The Town (M. Carson)
3. Every Day (Count Basie)
4. Fooled (Perry Como)
5. Ain'tcha Comin' Out Tonight (Jo Stafford)
6. Pete Kelly's Blues (Fitzgerald)
7. Tina Marie (Perry Como)
8. Autumn Leaves (R. Williams)
9. I Go For You (Davis/MacRae)
10. Dancin' In My Socks (Hood)

**Jim Stanley**  
WWIN—Baltimore, Md.

1. Yellow Rose (J. Desmond)
2. Ain't That A Shame (Boone)
3. Seventeen (Boyd Bennett)
4. Hard To Get (G. MacKenzie)
5. Don't Stay Away Too Long (Eddie Fisher)
6. Fooled (Perry Como)
7. Razzle Dazzle (Bill Haley)
8. House Of Blue Lights (Miller)
9. Banjo's Back In Town (Kaye)
10. Man In A Raincoat (Wright)



**THE CASH BOX**  
*Disk Jockey's*  
**REGIONAL RECORD REPORTS**

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending August 27 without any changes on the part of THE CASH BOX.

- Bob Maxwell**  
WWJ—Detroit, Mich.
1. Yellow Rose (J. Desmond)
  2. I'll Never Stop Loving You (Doris Day)
  3. Tina Marie (Perry Como)
  4. Something's Gotta Give (Sammy Davis)
  5. Longest Walk (J. P. Morgan)
  6. Learnin' The Blues (Sinatra)
  7. Day By Day (Four Freshmen)
  8. Wake The Town (M. Carson)
  9. Twenty Tiny Fingers (Art Mooney)
  10. Suddenly There's A Valley (Gogi Grant)

- Dave Maynard**  
WORL—Boston, Mass.
1. Moments To Remember (Four Lads)
  2. Bible Tells Me (Don Cornell)
  3. Longest Walk (J. P. Morgan)
  4. Yellow Rose (Desmond/Miller)
  5. Razzle Dazzle (Bill Haley)
  6. I Want You To Be My Baby (Georgia Gibbs)
  7. Song Of The Dreamer (J. Ray)
  8. Gum Drop (Crewcuts)
  9. Love Is A Many-Splendored Thing (Cornell/Four Aces)
  10. Book Of Love (R. Maltby)

- Jim Lowe**  
WRR—Dallas, Tex.
1. Yellow Rose (Mitch Miller)
  2. Ain't That A Shame (Fats Domino)
  3. Song Of The Dreamer (Fisher)
  4. Hummingbird (Chordettes)
  5. Close The Door (Jim Lowe)
  6. Rock Around The Clock (Bill Haley)
  7. Seventeen (Fontanes)
  8. Uranium (Commodores)
  9. My Bonnie Lassie (Ames Bros.)
  10. Moments To Remember (Four Lads)

- Ira Cook**  
KMPC—Los Angeles, Calif.
1. A Blossom Fell (Nat Cole)
  2. Hod To Get (G. MacKenzie)
  3. Something's Gotta Give (McGuire)
  4. Learnin' The Blues (Sinatra)
  5. Unchained Melody (L. Baxter)
  6. Man In A Raincoat (Marlowe)
  7. Old Black Magic (S. Davis)
  8. Sweet And Gentle (A. Dale)
  9. I'll Never Stop Loving You (Doris Day)
  10. May I Never Love Again (Tony Bennett)

- Bill Kennedy**  
WGAW—Gardner, Mass.
1. Are You Mine (J. Wakely)
  2. Song Of The Dreamer (J. Ray)
  3. Yellow Rose (J. Desmond)
  4. Come Back, My Love (Wrens)
  5. I Hear Those Bells (Dinah Washington)
  6. Moments To Remember (Four Lads)
  7. Soldier Boy (Pat O'Day)
  8. Love Is A Many-Splendored Thing (Four Aces)
  9. Tina Marie (Perry Como)
  10. Hummingbird (Chordettes)

- Fred Swanson**  
WHAY—New Britain, Conn.
1. Yellow Rose (Mitch Miller)
  2. Seventeen (Boyd Bennett)
  3. Love Is A Many-Splendored Thing (Four Aces)
  4. Autumn Leaves (R. Williams)
  5. Longest Walk (J. P. Morgan)
  6. Wake The Town (Les Baxter)
  7. Gum Drop (Crewcuts)
  8. Song Of The Dreamer (Fisher/Ray)
  9. Goodnight, Sweet Dreams (Gordon Jenkins)
  10. Piddily Patter (Patti Page)

- Jerry Hauser**  
KAFP—Petaluma, Calif.
1. Yellow Rose (Desmond/Miller)
  2. Learnin' The Blues (Sinatra)
  3. Unchained Melody (Baxter/Hibbler)
  4. Seventeen (Fontanes/Bennett)
  5. Tina Marie (Perry Como)
  6. Hard To Get (G. MacKenzie)
  7. A Blossom Fell (Nat Cole)
  8. Rock Around The Clock (Bill Haley)
  9. Loves Me (DeJohs)
  10. Close The Door (Jim Lowe)

- Chuck Norman**  
WIL—St. Louis, Mo.
1. Ain't That A Shame (Boone)
  2. Rock Around The Clock (Bill Haley)
  3. Yellow Rose (Miller/Desmond)
  4. Hard To Get (G. MacKenzie)
  5. Seventeen (Draper/Fontanes)
  6. Maybellene (Chuck Berry)
  7. Longest Walk (J. P. Morgan)
  8. Am I Blue (Dizzy Brown)
  9. Don't Stay Away Too Long (Eddie Fisher)
  10. Hummingbird (Paul & Ford)

- Joe Higdon**  
WDCF—Dade City, Fla.
1. Ain't That A Shame (Boone)
  2. Rock Around The Clock (Bill Haley)
  3. I'll Never Stop Loving You (Doris Day)
  4. Sin To Lie (Somethin' Smith)
  5. Man In A Raincoat (Marlowe)
  6. Tina Marie (Perry Como)
  7. Love Is A Many-Splendored Thing (Four Aces)
  8. Maybellene (Berry/Lowe)
  9. Longest Walk (J. P. Morgan)
  10. Song Of The Dreamer (Fisher)

- Frank Gordon Tucker**  
WCOV—Montgomery, Ala.
1. Rock Around The Clock (Bill Haley)
  2. Hard To Get (G. MacKenzie)
  3. Popcorn Song (Cliffie Stone)
  4. Man In A Raincoat (Marlowe)
  5. Love Is A Many-Splendored Thing (Four Aces)
  6. My One Sin (Nat Cole)
  7. Yellow Rose (J. Desmond)
  8. Fooled (Perry Como)
  9. Learnin' The Blues (Sinatra)
  10. Song Of The Dreamer (Fisher)

- Maurice Jackson**  
WVCO—Columbus, Ohio
1. Yellow Rose (Mitch Miller)
  2. Ain't That A Shame (Boone)
  3. Seventeen (Boyd Bennett)
  4. I'll Never Stop Loving You (Doris Day)
  5. Autumn Leaves (R. Williams)
  6. Man In A Raincoat (Marlowe)
  7. House Of Blue Lights (Miller)
  8. Wake The Town (Les Baxter)
  9. Tina Marie (Perry Como)
  10. Love Is A Many-Splendored Thing (Four Aces)

- Jack Buechler**  
WKOW—Madison, Wisc.
1. Yellow Rose (J. Desmond)
  2. Seventeen (Boyd Bennett)
  3. Ain't That A Shame (Boone)
  4. Rock Around The Clock (Bill Haley)
  5. House Of Blue Lights (Miller)
  6. Maybellene (Jim Lowe)
  7. Gum Drop (Crewcuts)
  8. Wake The Town (M. Carson)
  9. I Want You To Be My Baby (Lillian Briggs)
  10. Sin To Lie (Somethin' Smith)

- Don Sherman**  
WB—Baton Rouge, La.
1. My Bonnie Lassie (Ames Bros.)
  2. Seventeen (Fontanes)
  3. Piddily Patter (Patti Page)
  4. Tina Marie (Perry Como)
  5. Razzle Dazzle (Bill Haley)
  6. The Rue (Jim Lowe)
  7. Tiger (Henri Rene)
  8. It's The Way It Goes (Wini Beatty)
  9. Three Little Stars (N. Riddle)
  10. Natural Natural Ditty (Jewells)

- Joe Grady & Ed Hurst**  
WPEN—Philadelphia, Pa.
1. Let's Make The Most (Kallen)
  2. Ain't That A Shame (Boone)
  3. Piddily Patter (Patti Page)
  4. Moments To Remember (Four Lads)
  5. Seventeen (Fontanes)
  6. You Are My Sunshine (Ferklo String Band)
  7. Satisfied Min-A (Jack & Betty)
  8. Gum Drop (Crewcuts)
  9. Wildwood (Pat Kirby)
  10. Touch Of Heaven (Dick Lee)

- Bill Carriqan**  
WMAK—Nashville, Tenn.
1. Ain't That A Shame (Boone)
  2. Yellow Rose (Mitch Miller)
  3. Seventeen (Fontanes)
  4. Bible Tells Me (Don Cornell)
  5. Kentucky (Arnold & Winterhalter)
  6. Song Of The Dreamer (Fisher)
  7. Hard To Get (G. MacKenzie)
  8. Maybellene (Chuck Berry)
  9. Fooled (Perry Como)
  10. Why Don't You Write Me (Snooky Lanson)

- Chuck Phillips**  
WEMP—Milwaukee, Wisc.
1. Yellow Rose (J. Desmond)
  2. Wake The Town (M. Carson)
  3. Seventeen (Rusty Draper)
  4. Piddily Patter (Patti Page)
  5. Bible Tells Me (Nick Noble)
  6. Domani (Julius La Rosa)
  7. Hard To Get (G. MacKenzie)
  8. I Want You To Be My Baby (Georgia Gibbs)
  9. Dancin' In My Socks (Hood)
  10. Learnin' The Blues (Sinatra)

- Howie Leonard**  
WPOR—Portland, Me.
1. Yellow Rose (Mitch Miller)
  2. Ain't That A Shame (Boone)
  3. Domani (Julius La Rosa)
  4. Hummingbird (Frankie Laine)
  5. Seventeen (Boyd Bennett)
  6. Tina Marie (Perry Como)
  7. Song Of The Dreamer (J. Ray)
  8. I Want You To Be My Baby (Lillian Briggs)
  9. Book Of Love (R. Maltby)
  10. Gina (Richard Hayman)

- Al Bennett**  
WHIL—Medford, Mass.
1. Heart (McGuire)
  2. This Must Be Wrong (Valente)
  3. I Want You To Be My Baby (Georgia Gibbs)
  4. Longest Walk (J. P. Morgan)
  5. Gum Drop (Crewcuts)
  6. Bible Tells Me (Don Cornell)
  7. Razzle Dazzle (Bill Haley)
  8. Seventeen (Draper/Fontanes)
  9. Hard To Get (G. MacKenzie)
  10. Remem'bring (Hayes & Healy)

- Barry Kaye**  
WJAS—Pittsburgh, Pa.
1. Maybellene (Chuck Berry)
  2. Yellow Rose (Mitch Miller)
  3. Only You (Platters)
  4. Ain't That A Shame (Boone)
  5. Man From Laramie (Schuman)
  6. Fooled (Perry Como)
  7. Love Is A Many-Splendored Thing (Four Aces)
  8. Longest Walk (J. P. Morgan)
  9. Edna (Medallions)
  10. Gum Drop (Crewcuts)

- Ray Herbert**  
WABR—Orlando, Fla.
1. Autumn Leaves (R. Williams)
  2. Rock Around The Clock (Bill Haley)
  3. Maybellene (Chuck Berry)
  4. Seventeen (Fontanes)
  5. Ain't That A Shame (Boone)
  6. Yellow Rose (Mitch Miller)
  7. Forgive This Fool (Hamilton)
  8. Lord's Prayer (Nick Noble)
  9. Domani (Julius La Rosa)
  10. Man In A Raincoat (Marlowe)

- Jeff Evans**  
WUSN—Charleston, S. C.
1. Song Of The Dreamer (Fisher)
  2. Man In A Raincoat (Wright)
  3. Hummingbird (Paul & Ford)
  4. Cherry Pink (Perez Prado)
  5. Young Ideas (Tony Martin)
  6. Wake The Town (Les Baxter)
  7. Domani (Julius La Rosa)
  8. Sweet And Gentle (A. Dale)
  9. Seventeen (Boyd Bennett)
  10. Piddily Patter (Helene Dixon)

# Victor Launches Tremendous Advertising Campaign Emphasizing Importance of Dealers

NEW YORK—Larry Kanaga, Vice-President and Operations Manager of RCA Victor's Record Division, revealed this week that Victor will immediately launch one of its greatest advertising campaigns designed to bring customers into dealers' shops.

The emphasis of the campaign will be that RCA Victor records can be bought only at dealers' stores. Moreover it will keep the \$3.98 price in bold letters before the public.

As part of the campaign, which had been scheduled to start in mid-September, but which has now been moved up to start immediately, full page ads will appear in more than forty newspapers across the country. These ads will list the names of the local dealers and urge the reader to

visit them to purchase RCA Victor records.

Kanaga said this new campaign would be in addition to Victor's regular advertising and promotional activities and the two combined will mean that no other firm will out-advertise Victor in the months to come.

It is Victor's intention, said Kanaga, to put out such attractive merchandise for the \$3.98 price that no matter what other inducements a record buyer may have, he will nevertheless have to go to his local dealer to buy these records.

Kanaga said that obviously, with all the emphasis Victor is putting on importance of the dealer, it has no plans whatsoever for going into a mail-order business.

# Victor Moves Offices To 24th St. Building Sept. 6

NEW YORK—After four and one-half years at 630 Fifth Avenue, this city, RCA Victor Record Division will remove its offices to 155 East 24th Street, effective September 6. RCA Victor offices at building 2, Camden, New Jersey, will also move to the East 24th Street building.

This move marks the first time in the 55-year-history of Victor Records that every operation, except for the plant manufacture and much of the actual recording will be at one location. Prior to now, all the various departments were scattered from Camden to 30 Rockefeller Plaza, 630 Fifth Avenue, and various other locations which have been used from time to time through the years. Groove Records and "X" Records, both RCA Victor subsidiary labels have been at the East 24th Street address for about one and one-half years.

In the late 20's the Victor Talking Machine Company moved its recording activities down from Leiderkranz Hall and other uptown offices. Most of the great names in the records of the 30's and 40's recorded at 24th Street include Glenn Miller, Tommy Dorsey, Fats Waller, Kirsten Flagstad, Wanda Landowska, Dinah Shore, Artie Shaw, Helen Morgan, Ailene Stanley, Olive Kline and Elsie Baker, Eddie Duchin, Leo Reisman, etc.

The majority of Victor recording activities are now done at Webster Hall and Manhattan Center, but a great deal of custom and international recording is still done in the four studios at 24th Street.

At one time all the master records were kept in Camden. The hazards of transporting them from Camden to 24th Street for quality checks and the making of moulds on all the reissues proved so great, however, that the majority of the masters have been transported to 24th Street and stored there in vaults.

The listening rooms where the recording lacquers are checked for de-

fects still are located at 24th Street, though all the actual recording manufacture has been transferred to Cherry Hill, Rockaway and Indianapolis. The listening rooms were kept at the same location because the walls are made of concrete and too expensive to move or build at another location.

The Engineering Department which processes the tapes made at the recordings, remains at 24th Street, and when the RCA Victor offices move there next week-end, there will be 300 Victor employees in the building's first three floors. The remainder of the floors will be sub-tenants renting from Victor as the main tenant.

The building was originally built in 1907 by the firm of horse dealers named Fiss, Doerr and Carroll, who held horse auctions on the premises next door, which is now a garage, twice a week, and the locality soon became known as the "horse market of the East". Lord and Taylor used the building as a storehouse up to the late 20's.

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# Two Stars And Their Drummers



NEW YORK—The return of Fred Waring to the Broadway legitimate theater was the occasion for his reunion with Jimmie Durante, with both their drummers, who have been with their respective bosses for more than three decades, in attendance. Polye McClintock is on the left, alongside Waring; Jack Roth, Durante's drum beater, on the right. Waring and his Pennsylvanians present their musical revue, "Hear! Hear!" at the Ziegfeld Theater, New York, beginning September 26th. The last time they were in a legit show was in 1930 when they were co-starred with Clayton, Jackson and Durante in "The New Yorkers."

## Many Disks For Winneton

NEW YORK — George Paxton's BMI subsidiary, Winneton Music, is getting a running start on the fall season with its new Cha Cha Cha tune, "Por Favor." Already lined up are Billy May, Capitol; June Valli, Victor; Vic Damone, Mercury; The Nocturnes, MGM; Helene Dixon, Epic; and a new instrumental group on the Kapp label. There is also a strong possibility that Tony Bennett may also cut the tune. "Por Favor" was written by Joe and Noel Sherman, co-writers of "Everlovin'."

## Chordettes Go Longhair

NEW YORK—The Chordettes, singing stars of the Robert Q. Lewis CBS-TV network show, and currently riding high with their hit Cadence recording of "Hummingbird," will go "longhair" for the first time in their singing career when they headline with the Cincinnati Symphony in a concert in Cincinnati on November 19th. The gals, Janet Ertel, Lynn Evans, Margie Needham, and Carol Bushman who first gained national prominence with their two million seller, "Mr. Sandman," are having many of the standard classical songs and hymns arranged for the concert by Walter Latzke, who's been responsible for the singing group's "pop" arrangements.

## Marks Acquires "Miss America"

NEW YORK — The Edward B. Marks Music Corporation enters into a three-way tie-up with its acquisition of the song, "Miss America," by Bernie Wayne. The music publisher will be represented on the "Philco Television Playhouse" program by having the song introduced for the first time and used as the theme of "The Miss America Story," on the 9 P.M. Sunday, September 4th show. Johnny Desmond who has already recorded "Miss America" for Coral will star with Lee Meriwether, the "Miss America of 1955."

## Pincus Joins Father's Firm

NEW YORK—Irwin Pincus leaves the William Morris Agency next week to join the George Pincus and Gil Music firms. Pincus Jr.'s experience will be put to immediate use as the Pincus firms are entering the personal management field. Pincus-Gil have recently enlarged their offices to accommodate their rapidly expanding music business.

## Record Session



NEW YORK—The candid camera catches the Marion Sisters during a recording session at which they cut "Baby Me" backed with "Two Thirds Of The Tennessee River," their latest MGM disk offering which is scheduled for release on September 9th. Shown with the sisters are Harry Meyerson (left) recording director for MGM and Joe Lipman conducting the orchestra.

## Judy Garland Signs Album Contract With Capitol

HOLLYWOOD, CALIF. — Alan Livingston, A & R head of Capitol Records, this city, this week announced the signing of Judy Garland to a new Capitol album recording contract. Her first album, "Miss Show Busi-

ness", will include 16 songs that helped make her famous throughout the years. Livingston also disclosed he had signed contracts with pop artist Bob Roubian, and three country and western artists: Ray Parks, Gloria Henson, and Freddy Frank.

# THE CASH BOX TOP 50

COMPILED BY "THE CASH BOX"

- Comprising 100 Selections
- AU—Audivocs
  - BE—Bell
  - BN—Benido
  - BT—Bethlehem
  - CA—Capital
  - CD—Codence
  - CH—Chess
  - AB—Abbott
  - AL—Aladdin
  - AP—Apollo
  - AR—Arcade
  - AT—Atlantic
  - CV—Clearview
  - CW—Crown
  - DA—Dano
  - DE—Decca
  - DL—DeLuxe
  - DO—Dot
  - DT—Dootone
  - DU—Duke
  - EP—Epic
  - CL—Cordinal
  - CO—Columbia
  - CR—Coral
  - CT—Cat
  - FE—Federal
  - FI—Fiesta
  - 4 Stor—Four Star
  - GN—Golden
  - GR—Groove
  - GS—Gold Star
  - GTJ—Good Time
  - JZ—Jasie
  - KA—Kapp
  - KI—King
  - LO—London
  - MA—Marble
  - MD—Media
  - ME—Mercury
  - MGM—MGM
  - MO—Modern
  - HE—Herold
  - IM—Imperial
  - EX—Excello
  - JU—Jubilee
  - JZ—Jasie
  - KA—Kapp
  - KI—King
  - LO—London
  - MA—Marble
  - MD—Media
  - ME—Mercury
  - MGM—MGM
  - MO—Modern
  - ND—New Disk
  - IM—Imperial
  - PA—Parrot
  - PE—Peacock
  - PM—Prom
  - PP—Peter Pan
  - PR—Prestige
  - RA—Rainbow
  - RB—R & B
  - RE—Regent
  - RL—Real
  - RM—Roma
  - RP—RPM
  - ND—New Disk
  - SE—Seeco
  - SO—Sound
  - SP—Specialty
  - ST—Starlite
  - TA—Tampa
  - TI—Tico
  - TR—Trend
  - UN—United
  - UQ—Unique
  - VI—RCA Victor
  - VJ—Vee Jay
  - WD—Waldorf
  - WI—Wing
  - "X"—Label "X"

	Pas. 8/27	Pas. 8/20		Pas. 8/27	Pas. 8/20		Pas. 8/27	Pas. 8/20
<b>1—Yellow Rose Of Texas</b>		1 3	<b>8—Love Is A Many-Splendored Thing</b>		21 33	<b>14—Learnin' The Blues</b>		7 5
★CR-61476 (9-61476)—JOHNNY DESMOND You're In Love With Someone			CA-3202 (F-3202)—WOODY HERMAN House Of Bamboo			★CA-3102 (F-3102)—FRANK SINATRA If I Had Three Wishes		
★CO-40540 (4-40540)—MITCH MILLER Blackberry Winter			CR-61467 (9-61467)—DON CORNELL Bible Tells Me So			CA-3147 (F-3147)—RAY ANTHONY Mmmmm Mamie		
PM-1122A (45-1122A)—MAURY LAW5 CH. & O. Ain't That A Shame			★DE-29625 (9-29625)—FOUR ACES Shine On Harvest Moon			CO-40515 (4-40515)—BELMONTE ORCH. Bambuco Hat Dance		
<b>2—Ain't That A Shame</b>		2 2	MG-30883 (K-30883)—DAVID ROSE O. You And You Alone			CR-61436 (9-61436)—JOHNNY DESMOND It's A Sin To Tell A Lie		
★DO-15377 (45-15377)—PAT BOONE Tennessee Saturday Night			PM-1120A (45-1120A)—THE ROCKETTS I'll Never Stop Loving You			GS-253 (45-253)—JOE VALINO Lonely Bay		
★IM-5348 (45-5348)—FATS DOMINO La-La			CR-165 (45-165)—DON, DICK & JIMMY In Madrid			<b>15—Domani</b>		13 18
PM-1122B (45-1122B)—BILL MARINE & ROCKETTS Yellow Rose Of Texas			<b>9—Hummingbird</b>		8 6	★CD-1265 (45-1265)—JULIUS LA ROSA Mama Rasa		
WI-90000 (90000x45)—RONNIE GAYLORD Chee Sera Sera			BE-1097 (45-1097)—TEX STEWART & 3 BELLES Laugh Palka			CR-61450 (9-61450)—MINUCCI O. Make Up		
<b>3—Rock Around The Clock</b>		3 1	★CA-3165 (F-3165)—LES PAUL & MARY FORD Goodbye My Love			VI-20-6167 (47-6167)—TONY MARTIN What's The Time In Nicaragua		
AR-123 (45-123)—SONNY DAE Movin' Guitar			CD-1267 (45-1267)—CHORDETTE I Told A Lie			<b>16—House Of Blue Lights</b>		11 13
BE-1098 (45-1098)—FOUR BELLS & JIMMY CARROLL O. Happy Holiday			CO-21419 (4-21419)—ROSE MADDOX Wards Are Easy Ta Say			CA-2574 (F-2574)—MERRILL MOORE Bell Bottom Boogie		
★DE-29124 (9-29124)—BILL HALEY & COMETS Thirteen Women			★CO-40526 (4-40526)—FRANKIE LAINE My Little One			DE-29594 (9-29594)—PAT MORRISSEY Midnight Sun		
MG-12028 (K-12028)—CHARLES WALCOTT Love Theme			EP-9110 (5-9110)—D. & L. ROBERTSON Saturday Night			★ME-70627 (70627x45)—CHUCK MILLE Can't Help Wanderin		
PM-1118A (45-1118A)—GABE DRAKE Chee Chee-ao Chee			<b>10—Tina Marie</b>		12 19	<b>17—The Bible Tells Me So</b>		25 2
<b>4—Seventeen</b>		4 4	★VI-20-6192 (47-6192)—PERRY COMO Fooled			★CR-61467 (9-61467)—DON CORNELI Love Is A Many-Splendored Thing		
CA-3199 (F-3199)—ELLA MAE MORSE Razzle-Dazzle			PM-1121A (45-1121A)—GABE DRAKE Wake The Town			DE-29615 (9-29615)—RALPH YOUN Man From Laramie		
★DO-15386 (45-15386)—FONTANE SISTERS If I Could Be With You			<b>11—Autumn Leaves</b>		19 38	MG-12045 (K-12045)—KAY AR I Wander When I Ever Know		
★KI-1470 (45-1470)—BOYD BENNETT Little Ole You-All			CA-3223 (F-3223)—JACKIE GLEASON Ooh What You Da Ta Me			ND-5182 (45-5182)—ROY ROGERS & DALE E Lonesome Valley		
★ME-70651 (70651x45)—RUSTY DRAPER I Can't Live Without Them Anymore			CD-1421 (45-1421)—JOHN SEBASTIAN Stranger In Paradise			★WI-90003 (90003 x 45)—NICK Army Of The L		
<b>5—Wake The Town And Tell The People</b>		9 8	CR-61485 (9-61485)—STEVE ALLEN & GEO. CATES O. High And Dry			<b>18—The Longest Walk</b>		20
★CA-3120 (F-3120)—LES BAXTER I'll Never Stop Laving You			DE-29653 (9-29653)—VICTOR YOUNG Toy Tiger			VI-20-6182 (41-6182)—JAYE P. MO Swanee		
★CO-40537 (4-40537)—MINDY CARSON Hold Me Tight			★KA-116 (45-116)—ROGER WILLIAMS Take Care			<b>19—I Want You Be My Baby</b>		36
CR-61477 (9-61477)—LAWRENCE WELK I Hear Those Bells			ME-70686 (70686x45)—MAYNARD FERGUSON Finger-Snappin'			★EP-9115 (5-9115)—LILLIAN BRIGGS Don't Stay Away Taa Lang		
PM-1121B (45-1121B)—ARGYLES Tina Marie			<b>12—Song Of The Dreamer</b>		15 10	★ME-70685 (70685x45)—GEORGIA GIBBS Come Rain Or Come Shine		
<b>6—Maybellene</b>		6 17	CA-3178 (F-3178)—BUNNY PAUL For The Very First Time			<b>20—A Blossom Fell</b>		17 12
★CH-1604 (45-1604)—CHUCK BERRY Wee, Wee Hours			★CO-4-0528 (4-40528)—JOHNNY RAY I've Got So Many Million Years			★CA-3095 (F-3095)—NAT "KING" COLE If I May		
CR-61478 (9-61478)—JOHNNY LONG Toy Tiger			DU-142 (45-142)—BILLY BROOKS Mambo Is Everywhere			LO-1554 (45-1554)—DICKIE VALENTINE Who's Afraid		
DO-15407 (45-15407)—JIM LOWE Rene La Rue			★VI-20-6196 (47-6196)—EDDIE FISHER Don't Stay Away Taa Lang			LO-1566 (45-1566)—VIC BARRETT O. Softly, Softly		
ME-70682 (70682 x 45)—RALPH MARGERIE Toy Tiger			<b>13—Gum Drop</b>		14 23	<b>21—Man In A Raincoat</b>		16 16
<b>7—Hard To Get</b>		5 7	DL-6090 (45-6090)—OTIS WILLIAMS Save Me, Save Me			★CD-1266 (45-1266)—MARION MARLOWE Heartbeat		
★X-0137 (4X-0137)—GISELE MCKENZIE Boston Fancy			KI-1496 (45-1496)—THE GUM DROPS Don't Take It So Hard			CR-61433 (9-61433)—KAREN CHANDLER Sentimental Fool		
			★ME-70668 (70668 x 45)—CREWCUTS Present Arms			LO-1589 (45-1589)—LITA ROZA Today And Ev'ry Day		
						★UQ-303 (45-303)—PRISCILLA WRIGHT Please Have Mercy		

# Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

● Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

● The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

	Pas. 8/27	Pas. 8/20		Pas. 8/27	Pas. 8/20		Pas. 8/27	Pas. 8/20
<b>22—The Kentuckian Song</b>	27	22	<b>26—The Popcorn Song</b>	29	21	<b>33—If I May</b>	28	31
CO-40527 (4-40527)—WESTON & LUBOFF CH. You And You Alone			★CA-3131 (F-3131)—CLIFFIE STONE Barracuda			CA-3095 (F-3095)—NAT "KING" COLE & 4 KNIGHTS A Blossom Fell		
CR-61439 (9-61439)—BOBBY SHERWOOD Far Away Places			DE-29606 (9-29606)—RUSS MORGAN Alabama Bound			<b>34—Pancho Lopez</b>	31	41
★DO-15375 (45-15375)—HILLTOPPERS I Must Be Dreaming			<b>27—Day By Day</b>	30	40	★RL-1301 (45-1301)—LALO GUERRERO I'll Never Let You Go		
ER-1002—DANNY WELTON			CA-435—JO STAFFORD			<b>35—Moments To Remember</b>	47	—
ME-70637 (70637x45)—GUY CHERNEY If We All Said A Prayer			★CA-3154—FOUR FRESHMEN How Can I Tell Her			★CO-40539 (4-40539)—FOUR LADS Dream On, My Love, Dream On		
MG-12011 (K-12011)—JAMES BROWN Man From Laramie			<b>28—Sweet And Gentle</b>	26	26	<b>36—Only You</b>	39	—
★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER Cattle Call			CO-40530 (4-40530)—XAVIER CUGAT That's Hot-Cha-Cha With Me			★ME-70633 (70633x45)—THE PLATTERS Bark, Battle And Ball Paper Kisses		
<b>23—I'll Never Stop Loving You</b>	23	20	★CR-61435 (9-61435)—ALAN DALE You Still Mean The Same To Me			<b>37—My One Sin</b>	34	37
CA-3120 (F-3120)—LES BAXTER Wake The Town			DE-29592 (9-29592)—ETHEL SMITH Rico Yacilon			★CA-3136 (F-3136)—NAT "KING" COLE Blues From Kiss Me Deadly		
★CO-40405 (4-40405)—DORIS DAY Never Look Back			★ME-70647 (70647x45)—GEORGIA GIBBS Blueberries			<b>38—Piddily Patter Patter</b>	33	34
IM-8298 (45-8298)—SLIM WHITMAN I'll Never Take You Back Again			SE-4167 (45-4167)—BARRY FRANK & S. BOLIVAR Lemon-Merengue			EP-9113 (5-9113)—HELENE DIXON Heaven Came Down To Earth		
LO-1572 (45-1572)—DAVID WHITFIELD Everywhere			VI-20-6138 (47-6138)—EARTHA KITT & P. PRADO Freddy			★ME-70657 (70657x45)—PATTI PAGE Every Day I Have The Blues		
PM-1120B (45-1120B)—LAURA LESLIE Love Is A Many-Splendored Thing			WI-90007 (90007x45)—LEW DOUGLAS O. How Can You Say			SA-1162 (45-1162)—NAPPY BROWN There'll Come A Day		
<b>24—Unchained Melody</b>	18	9	<b>29—Cattle Call</b>	40	36	VI-20-6186 (47-6186)—BURTON SISTERS The Others I Like		
★CA-3055 (F-3055)—LES BAXTER ORCH. Medic			IM-8281 (45-8281)—SLIM WHITMAN			<b>39—Razzle Dazzle</b>	32	24
CO-40455 (4-40455)—LIBERACE Bridges Of Toko-Ri			★VI-20-6139 (47-6139)—EDDY ARNOLD & H. WINTERHALTER The Kentuckian Song			CA-3199 (F-3199)—ELLA MAE MORSE Seventeen		
CR-61407 (9-61407)—DON CORNELL All Of You			<b>30—Something's Gotta Give</b>	22	11	★DE-29552 (9-29552)—BILL HALEY & COMETS Two Hound Dogs		
★DE-29441 (9-29441)—AL HIBBLER Daybreak			BE-1099 (45-1099)—THREE BELLES & JIMMY CARROLL Barbara, Barbara, Barbara			<b>40—Why Don't You Write Me</b>	—	—
DE-29509 (9-29509)—GUY LOMBARDO Danger, Heartbreak Ahead			CA-3096 (F-3096)—RAY ANTHONY Sluefoot			★DO-15385 (45-15385)—SNOOKY LANSON The Last Minute Love		
★EP-9102 (5-9102)—ROY HAMILTON From Here To Eternity			★CR-61423 (9-61423)—MCGUIRE SISTERS Rhythm 'N' Blues			★RP-428 (45-428)—THE JACKS Smack Dab In The Middle		
ME-70598 (70598x45)—CREWCUTS Two Hearts			CR-61425 (9-61425)—LES BROWN Saturday Night Mambo			<b>41—My Bonnie Lassie</b>	—	—
MG-11962 (K-11962)—LEROY HOLMES Oh!la			★DE-29484 (9-29484)—SAMMY DAVIS, JR. Love Me Or Leave Me			<b>42—Story Untold</b>	38	29
VI-20-6108 (47-6108)—CHET ATKINS Hey, Mr. Guitar			VI-20-6140 (47-6140)—FRED ASTAIRE Sluefoot			<b>43—Ain'tcha Cha Comin' Out T-Tonight</b>	43	—
VI-20-6078 (47-6078)—JUNE VALLI Tomorrow			<b>31—Cherry Pink And Apple Blossom White</b>	24	15	<b>44—You Are My Sunshine</b>	—	—
<b>25—It's A Sin To Tell A Lie</b>	10	14	CO-40472 (4-40472)—XAVIER CUGAT O. (The Chi-Chl) Cha-Cha-Cha			<b>45—Shifting Whispering Sands</b>	—	—
CR-61436 (9-61436)—JOHNNY DESMOND Learnin' The Blues			★CR-61373 (9-61373)—ALAN DALE I'm Sincere			<b>46—Sailor Boys Have Talk To Me In English</b>	50	47
DE-25505 (9-25505)—INK SPOTS That's When Your Heartache Begins			CR-61381 (9-61381)—GEORGIE AULD Plantation Bongie			<b>47—May I Never Love Again</b>	—	—
DE-23973 (9-23973)—JOHNNY LONG When I Grow Too Old To Dream			DE-29380 (9-29387)—VICTOR YOUNG O. You, My Love			<b>48—That Old Black Magic</b>	37	25
DE-23604 (9-23604)—FRANKIE FROBA Just A Girl That Men Forget			DE-29510 (9-29510)—GUY LOMBARDO Darling, Je Vous Aime			<b>49—Suddenly There's A Valley</b>	—	—
DE-48261 (9-48261)—BILLY VALENTINE Baby, Please Don't Go			TI-10-256 (45-256)—TITO PUENTE All Of You			<b>50—The Man From Laramie</b>	—	—
★EP-9093 (45-9093)—SOMETHIN' SMITH My Baby Just Cares For Me			★VI-20-5965 (47-5965)—PEREZ PRADO Marle Elena					

Comprising  
**100**  
Selections

## THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "WHY DON'T YOU WRITE ME"

The Jacks  
Snooky Lanson

THE CASH BOX  
**BEST BETS** 7/23

RPM 428; 45-428  
Dot 15385; 45-15385

### "MY BONNIE LASSIE"

The Ames Brothers

THE CASH BOX  
**DISK OF THE WEEK** 8/6

RCA Victor 20-6208; 47-6208

## Lucky Dealer



### RCA Camden Sampler Sets Sales Record

NEW YORK—In the first ten days following its release to consumers the new RCA Camden Sampler has sold over 50,000 copies, making it the biggest and fastest selling set on the RCA Camden label.

D. J. Finn, Sales Manager for RCA Camden, estimates that the final sales figure for the 12" Long Play record will be 100,000.

Totally different from anything previously issued on the label, the disk is packaged in a flap type envelope and has a nationally advertised price of 89c. Containing 14 selections, the sample record includes such names as Gisele MacKenzie, Leonard Bernstein, Richard Crooks, Johnny Desmond, Marjorie Lawrence, Guy Lombardo, The Goldman Band, and others of a similar calibre. Each of the selections is from a regular RCA Camden LP or EP, which have a nationally advertised price of \$1.98 and 78c, respectively. The album number from which each selection is taken is included in the sampler notes, which also contain a background story on the entire RCA Camden line and tell the consumer how it is possible for RCA Camden to sell such recordings at such low prices.

A counter merchandiser for the sampler made available by RCA Camden to distributors free has helped move the album at the retail level.

NEW YORK—Columbia Records singing star Peggy King draws the name of the lucky dealer who won a Ford Thunderbird as a result of attending the company's recent dealer meetings. The winner—Mrs. Clara Wertz, of Wertz Music & Appliance Company in Newberry, South Carolina. Supervising the drawing are (l. to r.): sales department members Peter Munves, Jack Fuller, Hal Cook, Columbia's Director of Sales, Bill Gallagher, James Conkling, President Columbia Records, John Farrar, a CPA, Peggy King, Percy Faith, Irving Townsend and Paul Weston.

**ANOTHER BMI "PIN-UP" HIT**

**SEVENTEEN**

Recorded by  
FONTANE SISTERS Dot  
RUSTY DRAPER Mercury  
ELLA MAE  
MORSE Capitol  
BOYD BENNETT &  
HIS ROCKETS . . . King

Published by  
**LOIS MUSIC PUBLISHING CO.**

# SURE SHOTS

BOYD BENNETT

## "SEVENTEEN"

"Little Ole U-All"

King 4870

JACK DUPREE & MR. BEAR

## "WALKING THE BLUES"

"Daybreak Rock"

King 4812

OTIS WILLIAMS  
and his NEW GROUP

## "GUM DROP"

"Save Me, Save Me"

DeLuxe 6090

LITTLE WILLIE JOHN

## "ALL AROUND THE WORLD"

"Don't Leave Me Dear"

King 4818

DISTRIBUTED BY  
**King RECORDS**

GO WITH A WINNER

## THE MARIGOLDS

SINGING

## "LOVE YOU, LOVE YOU, LOVE YOU"

EXCELLO 2061

Write—Wire—Phone

**NASHBORO RECORD CO., INC.**

Western Trade Order From Monarch in L.A.  
177 3rd Ave. N., Nashville, Tenn.  
(Phone 42-2215)

## A SMASH

## "Come Back Maybellene"

MERCY DEE

Flair # 1077

**Flair RECORDS**

9317 W. Washington Blvd.  
Culver City, Calif.

## "IT'S HOT"

b/w

## "ZERLENE"

by

**Billy and Gene**

Spark # 120

**Spark Records, Inc.**

8567 Melrose Ave., L. A. 46, Calif.  
Phone CRestview 47648

# Dixieland Serenade



NEW YORK—Stan Rubin and his Tigertown Five left RCA Victor's recording studios in novel fashion this week. With Victor's jazz head, Jack Lewis (second from right), the Princeton jazz group paraded through New York streets in an ancient automobile such as that used in the motion picture, "Pete Kelly, Blues." The boys ended their drive at the Victoria Theatre and serenaded customers who came to see the Jack Webb movie.

## Paul Lavalle Honored

SAN FRANCISCO—The Air Force "Citation of Honor" was awarded to Paul Lavalle, conductor of the Cities Service Band of America, on August 13, at the Air Force Association's ninth annual convention being held at the Palace Hotel. The presentation was made by John R. Alison, president of the Air Force Association. In making the award, Alison commended Lavalle on his "many musical accomplishments that have helped the cause of American airpower." Lavalle is composer of the "Air Force March."

On the air continuously for Cities Service over the NBC network since 1948, the Band of America provided an index to the tremendous public interest in band music by the response it got to a single broadcast invitation for listener comments. Without offer of giveaways or inducements of any kind, the response totaled 35,000 letters and post cards from every part of the country.

This overwhelming evidence of the grand comeback of the brass band has led to several recordings of RCA Victor albums by the Cities Service Band of America, with Maestro Lavalle, among them "America's Favorite Marches," "Concert in the Park," "Lavalle At Work" and "Great Band Music."

## Jim Ameche Goes Aussie

LOS ANGELES—Jim Ameche, one of KLAC's "Big-Five" disc jockeys, who is heard daily from 12:30 to 4:30, got a real surprise last week when he played a brand new record called "Fair Dinkum," recorded by the Sunnysiders on the Marquee label.

The record had hardly stopped spinning when the phones began to ring. People called to ask him—"Was this song the original Australian Marching Song?"—"Was it a hit from Australia?"—"Was it written by an Australian?"—"Where can I get it?"

The requests were so numerous that he not only had to play it seven times between 12:30 and 4:30 P. M. of that day, but when he got in the following morning, he had so many letters requesting him to play "Fair Dinkum," that up-to-date, it has been on his program on an average of at least three times a day.

## Handles Eastern Promotion

PASADENA, CALIF.—Paul Landwehr, general manager of Real Records, has announced that the Dick Gersh office has been retained to handle all Eastern publicity and promotion for the indie label.

The diskery's version of "Pancho Lopez" by Lalo Gerrero has become an overnight sensation with both the Spanish and English versions racking up heavy national sales.

A NEW HIT

## "STARLIGHT"

CHESS 1605

BY

## MOONGLOWS

**CHESS** 4750-52 Cottage Grove Ave.  
RECORDS I CORP. Chicago 15, Illinois

JUST RELEASED!

## "ADORABLE"

b/w

## "LIPS RED AS WINE"

The Colts Vita # 112

TAKING OFF!

## "MONEY FOR MY HONEY"

Riff Ruffin Mambo #109

## "COME ON"

Willie Egans Mambo #111

**Mambo and Vita Records**

1486 NO. FAIR OAKS  
PASADENA 3, CALIF. PHONE RYAN 18545

# The Nation's Rhythm & Blues TOP 15

		Pos. Last Week
1	MAYBELLENE Chuck Berry (Chess 1604)	1
2	IT'S LOVE, BABY Louis Brooks & Earl Gaines (Excello 2056)	2
3	EVERY DAY Count Basie & Joe Williams (Clef 81949)	3
4	WALKING THE BLUES Jack Dupre & Mr. Bear (King 4182)	7
5	A FOOL FOR YOU Ray Charles (Atlantic 1063)	5
6	AIN'T IT A SHAME Fats Domino (Imperial 5348)	4
7	SOLDIER BOY Four Fellows (Glory 234)	6
8	WHY DON'T YOU WRITE ME Jacks (RPM 428)	9
9	ANYMORE Johnny Ace (Duke 144)	8
10	MANISH BOY Muddy Waters (Chess 1602)	10
11	I HEAR YOU KNOCKING Smiley Lewis (Imperial 5356)	—
12	HIDE AND SEEK Joe Turner (Atlantic 1069)	—
13	IT'S MY LIFE, BABY Bobby Blue Bland (Duke 141)	11
14	ONLY YOU Platters (Mercury 70633)	12
15	DON'T TAKE IT SO HARD Earl King (King 4780)	14

# THE CASH BOX RHYTHM N' BLUES Ramblings

## NEW YORK:

Atlantic's first release on Atco is a humdinger. Records are now going out to their distribs. There's Pauline Rogers who sings up a storm on "Up Till Now" and Billy Nightingale with a sock side in "The Price of Love." Also—don't sell short The Royal Jokers' "You Tickle Me, Baby" and Jesse Stone's "Night life." They are two sleeper possibilities. . . . In New York is Lord Fauntleroy Bandy (WUST-Washington, D. C.). Bandy, who speaks like an Oxford University graduate, is on the air 5½ hours each day. He has an amazing facility for ad lib rhyming that peps up his show and makes it most unusual. In Washington his audience is a mixed one and he numbers among his fans and guests, Mrs. Eisenhower, Mrs. Nixon, and the families of the members of Congress. Bandy started his career when in his last year of law school and has been with the station 2½ years. . . . Joseph Leibowitz, Wallis Original Record Corp., announces the formation of a new r & b diskery named Premium Records, Inc. In conjunction with the record firm a publishing affiliate, Crest Publishing,



JOE LOCO

has also been organized. The Rockers have already been signed and Premium will cut them this Wednesday. Leibowitz advises he organized DeLuxe Records in 1942 and was its A & R man for seven years. He worked closely with such artists as Billy Eckstine, Sarah Vaughn, Roy Brown, Paul Gayten, Annie Laurie, and others. Since 1949 he has been operating Wallis Records. . . . Hy Weiss, Old Town, thinks he has two contenders in the Solitaires "The Wedding," and "Chicken In The Basket" by Billy Bland. When Weiss was in Atlanta, Ga., he introduced "Chicken In The Basket" on Zenis Sears's WAOK show and he says the phone response was tremendous. . . . George Goldner, Tico and Rama prexy, advises he is putting on five men to handle the New York distribution of his two labels. Goldner stated that he is not interested in distributing other lines. His new organization will concentrate only on Rama and Tico and will work out of Tico offices. . . . Reports starting to come into the office on John Greer's "Come Back Maybellene" on Groove. Groove has also released the Du Droppers in a twosome, "I Wanna Love You" and "You're Nine Already." . . . Wing Records issues a trio of r & b etchings. The Honeytones get into the Cha Cha Cha trend with "Honeybun Cha Cha" and flip it with "False Alarm." Arthur Prysock moves over from the Mercury label and his first for the new subsid is "Come Home" and "Woke Up This Morning." The final platter of the three releases is another transfer from Mercury, Dolores Ware, singing "Thrill-La-Dill" and "Sweetness." . . . Joe Loco has added Rochelle, prominent singer and maracca player, to front his mambo quintet at the Ritz Carlton Hotel, Atlantic City, where he's currently headlining. . . . Roy Hamilton hosted another party at Basin Street last Wednesday, to say goodbye to his friends before his trip to the Bahamas. . . . Typographical error in this column last week listed Okey Dokey's station as WKOK-New Orleans.



THE LARKS

Correct call letters are WBOK. . . . Reports starting to come in on Fats Domino's "All By Myself"—both pop and r & b. . . . Herald Records on the way to the biggest year in its history as Messrs. Silver and Angel line up three hit records—"Paradise Princess," Al Savage; "Ship of Love," The Nutmegs; and "Oh Gee-Oh-Wee," Charlie and Ray. And now with sevens and eevens turning up with each throw, new Faye Adams' record is being released which Angel and Silver call the "greatest piece of material since 'Shake A Hand'." . . . Seems as though New York is collecting some great r & b jockeys. In addition to Okey Dokey, mentioned above, Jockey Jack (WERD-Atlanta, Ga.) and Genial Gene Potts (WGIV-Charlotte, N. C.) are also making the rounds of the manufacturers, publishers and Broadway spots. . . . Bess Ber- man, Apollo Records, reports that business has picked up all along the line. The entire spiritual catalog has shown a decided spurt and both sides of the Casanovas' record, "Please Be My Love" and "I Want You" have been building solid orders. Bess announced the signing of a new group, The Keynotes. Another Apollo Record group, The Larks, go into the Apollo Theatre on September 2.

## CHICAGO:

Ernie Leaner of United Record Distribs tells us that RPM Records are hitting the "top hit groove" with two new disks. They are "Ten Long Years" by B. B. King and "Lonely Lonely Nights" by Johnny "Guitar" Watson. . . . Jay McShann and ork in town for a Vee-Jay recording date. Jay's home stomping grounds are Kansas City and vicinity. . . . Barney Roth, Gary, Ind. grocer, penned "Painted Pictures," The Spaniels' latest for Vee-Jay. According to Jimmy Bracken, Barney had been all set to have a group of his own record the song until Jimmy suggested The Spaniels for the job. Proved worthwhile—the tune hit "The Cash Box" New York "Hot Chart" (8/27) and Jimmy reports action nationwide. . . . Sam Evans back in town after a two week stopover in New York. . . . R & B men here very enthusiastic over Lloyd "Spider" Webb's new WAIT rock 'n roll dee-jay show. Most feel it will make a wonderful showcase for future hits, both R & B and pop. . . . Everyone in R & B Row agrees that "The Cash Box" made a good move in featuring a "Position Last Week" in the R & B "Top Fifteen" each week. . . . After fading in the R & B charts in the past two weeks, "Only You"



THE PLATTERS

by The Platters on Mercury began another climb because of pop acceptance here. . . . Gene Edwards, popular Milwaukee dee-jay, dropped by to tell us that all the stations in that city are beginning to perk up to the R & B chant.



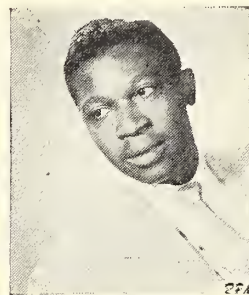
CHUCK BERRY

First big R & B booking to come to Milwaukee soon, according to Gene. . . . Jim Fleming reports that Milwaukee's House of Jazz failed to open and Dakota Staton's booking there had to be cancelled. . . . Art Blakeley's Jazz Messengers begin a two-weeks Beehive stint Friday (2) following Milt Jackson and his "Modern Jazz." . . . Also due for Sept. 2 week is the Al Benson Regal Theatre production starring the Buddy Johnson ork, Ella Johnson, Al Savage, Lou Mac, J. B. Lenore, Five Orchids, The Spaniels, Four Fellows and Floyd Ryland. Benson will act as m.c. . . . Chuck Berry's "Maybellene" on Chess is another example of a good, clean R & B tune which had enough popular appeal and danceability to make the grade.

"Look for more to come," says Chess bossman, Lenny Chess. . . . A band of black surrounds R & B Row as all Chicago musicmen mourn the loss of Freddie Williams, popular WAAF dee-jay. Freddie, dead of cancer after a month's illness at Billings Hospital, will long be remembered in Chicago music circles as "Sweet Talkin'" Freddie Williams.

## LOS ANGELES:

Larry Mead of Mambo and Vita records announced this week that all future releases by his company will be on the Vita label. Move was made because of the confusion that existed between the label name and the dance, Mambo. First new big release on the Vita label will be "Adorable" by the Colts. Abe



B. B. KING

Diamond played dubs of this one for dealers last week and their reaction was unanimously enthusiastic. . . . Associated Booking last week took over the West Coast bookings of B. B. King. B. B. will bring his own new band to the Coast soon, with new vocalist Harold Conner. Associated expects heavy bookings for the band with King's RPM Records getting big plays throughout the area. . . . Bob Demain back from a trip up the coast plugging Big Maybelle's Okeh record of "Whole Lotta Shakin'." Quincy Jones, who did the arranging and backing on this one, will be out on the Okeh label soon as a single artist. . . . Same label is also issuing an old Joe Williams single which he cut with Red Saunders before joining the Count Basie band. . . . It was inevitable. The Flair label

has the answer to Maybellene with "Come Back Maybellene" by Mercy Dee. . . . Betty Jean is the name of the new vocalist recently signed by Spark Records. Lester Sills and Jack Levy of Spark leave this week for a trip through the South, and up the East coast to New York calling on distributors and disc-jockies. . . . Eddie Ray of Imperial Records at home this week with an eye infection. . . . Chico Sesma's orchestra signed for another six months at The Village. . . . Eddie Mesner flew to Las Vegas last week to visit with his daughter Patti Ann who is playing a four-week engagement at the Moulin Rouge. . . . Zeke Manners had so many calls for the Jaguars recording of "I Wanted You" that he had to play it three times on one of his morning shows on KFVB. . . . Two new releases that are getting immediate action are the new Fats Domino "All By Myself" and the Money label's recording of "Emily" by the Turks. . . . Max Feirtag getting a lot of action on "Death Of An Angel" by Donald Woods and The Vel-Aires now that Al Jarvis has started featuring it on his Pop show. In one week the record went from the "Coming Top Records" category to #17 on Jarvis' popularity.

## JAZZ JOTS

Errol Garner currently packing them in at Jazz City. . . . Pacific Jazz is readying release of three new 12" LP's featuring Gerry Mulligan, Chet Baker, and Jack Montrose. All three will be out early next month. . . . Louis Armstrong opens at the Crescendo Friday night Sept. 2. . . . Dave Brubeck will be at Jazz City Sept. 9, 10, and 11. . . . Murray Singer, who recently left Bethlehem Records, is organizing a new jazz label. Singer is busy negotiating with artists and several jazz companies. He may also reactivate his Swank label and is in the market for good jazz masters. Singer is operating out of 1674 Broadway.

Everyone's Playing

# "HIDE AND SEEK"

by JOE TURNER

Atlantic # 1069



Watch for the  
NEW! SENSATIONAL!  
**FAYE ADAMS**  
RELEASE!



# HOT ON GROOVE

a Product of Radio Corporation of America

AN IMMEDIATE SMASH !!!

**THE ORIGINAL...**

## "COME BACK MAYBELLENE"

By **JOHN GREER**

PICKED BY THE BILLBOARD AND CASH BOX ...  
GROOVE G/4G 0119

**A BIG ONE !!! PIANO RED**

SINGS ... **"GOODBYE"**

AND PLAYS ... **"SIX O'CLOCK BOUNCE"**

GROOVE G/4G 0118

**ROCK AND ROLL WITH THE GYPSIES**

**"1-2-3- GO!"**

B/W **"GOOD TO YOU BABY"**

GROOVE G/4G 0117

**GROOVE RECORDS • 155 EAST 24TH ST., NEW YORK, N. Y.**

## SIMPLY SENSATIONAL NAPPY BROWN

Sings His Brand New Hit

**"JUST A LITTLE LOVE"**  
AND **"WELL, WELL, WELL BABY-LA"**

ON SAVOY 1167

BIGGER THAN "DON'T BE ANGRY"  
BETTER THAN "PIDDILY PATTERN"

PICK OF THE WEEK BY TRADE MAGAZINES  
EMBRACED BY ALL D.J.'S

**SAVOY**

RECORD CO.  
58 MARKET ST.  
NEWARK, N. J.

### HOT

10 in SAN FRANCISCO  
TELL ME, DARLING  
Gaylarks  
(Music City 792)

ANOTHER HIT!  
"W-P-L-J"  
by the 4 DEUCES  
Music City 790

DISTRIBUTORS—Some Territories Available  
**MUSIC CITY RECORDS**  
1815 ALCATRAZ AVE. BERKELEY 3, CALIF.

GOING POP!

**Johnny Ace**  
**"ANYMORE"**

b/w  
**"How Can You Be So Mean"**

DUKE 144

**DUKE RECORDS, INC.**  
2809 ERASTUS ST.  
HOUSTON 26, TEX.

## THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |   |  |  |
|---|--|--|
| <p><b>1</b> EVERY DAY<br/>Basie &amp; Williams<br/>(Clef 81949)</p>         | <p>MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>                         | <p>THOSE LONELY LONELY NIGHTS<br/>Earl King<br/>(Ace 509)</p>          |
| <p><b>2</b> MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>                 | <p>IT'S LOVE, BABY<br/>Louis Brooks and Earl Gaines<br/>(Excella 2056)</p> | <p>WALKING THE BLUES<br/>Dupre &amp; Bear<br/>(King 4812)</p>          |
| <p><b>3</b> IT'S LOVE, BABY<br/>Ruth Brown<br/>(Atlantic 1072)</p>          | <p>A FOOL FOR YOU<br/>Ray Charles<br/>(Atlantic 1063)</p>                  | <p>MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>                     |
| <p><b>4</b> SHIP OF LOVE<br/>Nutmegs<br/>(Herald 459)</p>                   | <p>EVERY DAY<br/>Basie &amp; Williams<br/>(Clef 81949)</p>                 | <p>IT'S LOVE, BABY<br/>Louis Brooks and Earl Gaines (Excella 2056)</p> |
| <p><b>5</b> WHY DON'T YOU WRITE ME<br/>Jacks<br/>(RPM 428)</p>              | <p>IT'S MY LIFE, BABY<br/>Bobby Blue Bland<br/>(Duke 141)</p>              | <p>HIDE AND SEEK<br/>Joe Turner<br/>(Atlantic 1069)</p>                |
| <p><b>6</b> PAINTED PICTURES<br/>Spaniels<br/>(Vee Jay 154)</p>             | <p>WALKING THE BLUES<br/>Dupre &amp; Bear<br/>(King 4812)</p>              | <p>I HEAR YOU KNOCKING<br/>Smiley Lewis<br/>(Imperial 5356)</p>        |
| <p><b>7</b> ANYMORE<br/>Johnny Ace<br/>(Duke 144)</p>                       | <p>WHY DON'T YOU WRITE ME<br/>Jacks<br/>(RPM 428)</p>                      | <p>THERE GOES THAT TRAIN<br/>Rallie McGill<br/>(Mercury 70582)</p>     |
| <p><b>8</b> WALKING THE BLUES<br/>Dupre &amp; Bear<br/>(King 4812)</p>      | <p>SOLDIER BOY<br/>Four Fellows<br/>(Glory 234)</p>                        | <p>ANYMORE<br/>Johnny Ace<br/>(Duke 144)</p>                           |
| <p><b>9</b> SOLDIER BOY<br/>Four Fellows<br/>(Glory 234)</p>                | <p>AIN'T IT A SHAME<br/>Fats Domino<br/>(Imperial 5348)</p>                | <p>EVERY DAY<br/>Basie &amp; Williams<br/>(Clef 81949)</p>             |
| <p><b>10</b> DON'T YOU KNOW I LOVE YOU<br/>Five Keys<br/>(Capitol 3185)</p> | <p>I HEAR YOU KNOCKING<br/>Smiley Lewis<br/>(Imperial 5356)</p>            | <p>ALL AROUND THE WORLD<br/>Willie John<br/>(King 4818)</p>            |

### in SAN FRANCISCO in NEWARK in DETROIT

- |  |   |  |
|--|---|--|
| <p><b>1</b> MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>                | <p>MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>              | <p>EVERY DAY<br/>Basie &amp; Williams<br/>(Clef 81949)</p>             |
| <p><b>2</b> IT'S LOVE, BABY<br/>Brooks &amp; Gaines<br/>(Excella 2056)</p> | <p>DON'T TAKE IT SO HARD<br/>Earl King<br/>(King 4780)</p>      | <p>IT'S LOVE, BABY<br/>Brooks &amp; Gaines<br/>(Excella 2056)</p>      |
| <p><b>3</b> WALKING THE BLUES<br/>Dupre &amp; Bear<br/>(King 4812)</p>     | <p>ANYMORE<br/>Johnny Ace<br/>(Duke 144)</p>                    | <p>AIN'T IT A SHAME<br/>Fats Domino<br/>(Imperial 5348)</p>            |
| <p><b>4</b> EVERY DAY<br/>Basie &amp; Williams<br/>(Clef 81949)</p>        | <p>IT'S LOVE, BABY<br/>Brooks and Gaines<br/>(Excella 2056)</p> | <p>WHY DON'T YOU WRITE ME<br/>Jacks<br/>(RPM 428)</p>                  |
| <p><b>5</b> IT'S MY LIFE, BABY<br/>Bobby Blue Bland<br/>(Duke 141)</p>     | <p>A FOOL FOR YOU<br/>Ray Charles<br/>(Atlantic 1063)</p>       | <p>WALKING THE BLUES<br/>Dupre &amp; Bear<br/>(King 4812)</p>          |
| <p><b>6</b> DON'T TAKE IT SO HARD<br/>Earl King<br/>(King 4780)</p>        | <p>LIFE IS BUT A DREAM<br/>Harptones<br/>(Paradise 101)</p>     | <p>SOLDIER BOY<br/>Four Fellows<br/>(Glory 234)</p>                    |
| <p><b>7</b> WHY DON'T YOU WRITE ME<br/>Jacks<br/>(RPM 428)</p>             | <p>WHY DON'T YOU WRITE ME<br/>Jacks<br/>(RPM 482)</p>           | <p>MAYBELLENE<br/>Chuck Berry<br/>(Chess 1604)</p>                     |
| <p><b>8</b> A FOOL FOR YOU<br/>Ray Charles<br/>(Atlantic 1063)</p>         | <p>SOLDIER BOY<br/>Four Fellows<br/>(Glory 234)</p>             | <p>GUM DROP<br/>Otis Williams<br/>(DeLuxe 6090)</p>                    |
| <p><b>9</b> MANISH BOY<br/>Muddy Waters<br/>(Chess 1602)</p>               | <p>SONG OF THE DREAMER<br/>Billy Brooks<br/>(Duke 142)</p>      | <p>THEY SAY YOU'RE LAUGHING AT ME<br/>Al Hibbler<br/>(Decca 29543)</p> |
| <p><b>10</b> EDNA<br/>Medallions<br/>(Dootone 364)</p>                     | <p>MANISH BOY<br/>Muddy Waters<br/>(Chess 1602)</p>             | <p>STORY UNTOLD<br/>Nutmegs<br/>(Herald 452)</p>                       |

# THE CASH BOX



The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators in Dallas, Los Angeles and Other Cities Listed.

- 1** MAYBELLENE  
Chuck Berry  
(Chess 1604)
- 2** FEEL SO GOOD  
Shirley & Lee  
(Aladdin 3289)
- 3** I HEAR THOSE BELLS  
Dinah Washington  
(Mercury 70653)
- 4** ONLY YOU  
Platters  
(Mercury 70633)
- 5** AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- 6** EVERY DAY  
(Basie & Williams)  
(Clef 81949)
- 7** ANYMORE  
Johnny Ace  
(Duke 144)
- 8** I KNOW I WAS WRONG  
The Barons  
(Imperial 5359)
- 9** SONG OF THE DREAMER  
Billy Brooks  
(Duke 142)
- 10** A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)

- MAYBELLENE  
Chuck Berry  
(Chess 1604)
- ONLY YOU  
Platters  
(Mercury 70633)
- IT'S LOVE, BABY  
Brooks & Gaines  
(Excello 2056)
- HIDE AND SEEK  
Joe Turner  
(Atlantic 1069)
- A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- I WANTED YOU  
Jaguars  
(Aordell 0003)
- EDNA  
Medallions  
(Dootone 364)
- EVERY DAY  
Basie & Williams  
(Clef 81949)
- WALKING THE BLUES  
Dupre & Bear  
(King 4812)
- I HEAR YOU KNOCKING  
Smiley Lewis  
(Imperial 5356)

- MAYBELLENE  
Chuck Berry  
(Chess 1604)
- A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- EVERY DAY  
Basie & Williams  
(Clef 81949)
- IT'S LOVE, BABY  
Brooks & Gaines  
(Excello 2056)
- SOLDIER BOY  
Four Fellows  
(Glory 234)
- AT MY FRONT DOOR  
El Dorados  
(Vee Jay 147)
- I HEAR YOU KNOCKING  
Smiley Lewis  
(Imperial 5356)
- WALKING THE BLUES  
Willie Dixon  
(Checker 822)
- HIDE AND SEEK  
Joe Turner  
(Atlantic 1069)
- AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)



- 1** MAYBELLENE  
Chuck Berry  
(Chess 1604)
- 2** AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- 3** WALKING THE BLUES  
Dupre & Bear  
(King 4812)
- 4** MANISH BOY  
Muddy Waters  
(Chess 1602)
- 5** WHY DON'T YOU WRITE ME  
Jacks  
(RPM 428)
- 6** DOG-GONE IT  
Donna Hightower  
(RPM 432)
- 7** I HEAR YOU KNOCKING  
Smiley Lewis  
(Imperial 5356)
- 8** SOLDIER BOY  
Four Fellows  
(Glory 234)
- 9** ANYMORE  
Johnny Ace  
(Duke 144)
- 10** IT'S MY LIFE, BABY  
Bobby Blue Bland  
(Duke 141)

- MAYBELLENE  
Chuck Berry  
(Chess 1604)
- AIN'T IT A SHAME  
Fats Domino  
(Imperial 5348)
- IT'S LOVE, BABY  
Brooks & Gaines  
(Excello 2056)
- WALKING THE BLUES  
Dupre & Bear  
(King 4812)
- A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- SOLDIER BOY  
Four Fellows  
(Glory 234)
- EVERY DAY  
Basie & Williams  
(Clef 81949)
- MANISH BOY  
Muddy Waters  
(Chess 1602)
- ANYMORE  
Johnny Ace  
(Duke 144)
- HIDE AND SEEK  
Joe Turner  
(Atlantic 1069)

- IT'S LOVE, BABY  
Brooks & Gaines  
(Excello 2056)
- MANISH BOY  
Muddy Waters  
(Chess 1602)
- A FOOL FOR YOU  
Ray Charles  
(Atlantic 1063)
- EVERY DAY  
Basie & Williams  
(Clef 81949)
- MAYBELLENE  
Chuck Berry  
(Chess 1604)
- I HEAR YOU KNOCKING  
Smiley Lewis  
(Imperial 5356)
- ALL BY MYSELF  
Fats Domino  
(Imperial 869)
- HIDE AND SEEK  
Joe Turner  
(Atlantic 1069)
- EVERYONE'S LAUGHING  
Clyde McPhatter  
(Atlantic 1070)
- WHAT'D I SAY  
Ruth Brown  
(Atlantic 1072)

## Dominoes to Open N. Y.'s Copacabana

### Ward Signs With Wm. Morris Agency

NEW YORK—Jules Podell, owner of New York's Copacabana, has announced the signing of Billy Ward and his Dominoes to open his newly-renovated nitery with comedian Joe E. Lewis September 8th. The Wardmen will play there for six weeks.

Podell was lavish with his praise of the Dominoes, stating, "Any attraction that can go into a first-class spot like the Hotel Sahara in Las Vegas on a two-week contract and wind up breaking all records there for six consecutive months before begging off is good enough for my money any day." He added, "They'll be sensational here."

Pressed for more details, Podell said, "How they work here—the time, selection of songs, and so forth—will be left entirely up to Billy. That's what the Sahara did—and Billy made a fortune for them. They'll work the main show and the lounge." He reflected a moment, then added, "Any guy who can bring a group up from the rhythm and blues field to the high spot they hold in the pop field in four years certainly will know how to please my customers."

The Dominoes are winding up three weeks at Harrah's Club at Lake Tahoe, Nevada. After their first night entertainment boss Lee Frankovich had signed them for return engagements over the next five years.

Only this week Pat Robbins, of Beverly Hills, Calif., a spokesman for the William Morris Agency, announced that he has signed Billy Ward and his Dominoes to a one-year booking pact. Terms of the agreement were not disclosed.

It was also announced that Hunt Stromberg, American Broadcasting Company executive, is negotiating with Billy Ward and his Dominoes for a weekly half-hour television show.

### Juke Box On the Air



ATLANTA, GA.—Zenas Sears, popular deejay at WAOK here, demonstrates a studio-installed 120 AMI juke box to visiting record promotion man, Walt Hofer, of New York.

The miniature coin-machine, containing 60 top records, serves as push-button programming for Sears. It also facilitates cueing of 45 r. p. m records and gives longer life to the platters.

## The Red Hot Imperial

- 5357 **A New Hit**  
**FATS DOMINO** "All By Myself"
- 5356 **A Definite Hit**  
**SMILEY LEWIS** "I Hear You Knocking"
- 5355 **A New Hit**  
**WEE WILLIE WAYNE** "Travelin' Mood"
- 5359 **Breaking in Philadelphia**  
**THE BARONS** "I Know I Was Wrong"
- 5361 **One Week Old—Breaking All Over**  
**TOMMY LAMPKIN** "Lover's Plea"
- 5362 **A New Hit**  
**THE JEWELS** "Natural Ditty"

**Imperial Records** 6425 Hollywood Blvd.  
Hollywood 28, Calif.

# RHYTHM 'N' BLUES REVIEWS

ⓐ AWARD & SLEEPER	ⓐ GOOD
ⓑ EXCELLENT	ⓑ FAIR
ⓓ VERY GOOD	ⓓ MEDIOCRE

## THE CASH BOX

### ★ AWARD O' THE WEEK ★

“WELL, WELL, WELL, BABY-LA” (2:39)

[Savoy BMI—McCoy, Singleton]

“JUST A LITTLE LOVE” (2:35)

[Crossroads BMI—McCoy, Singleton]

NAPPY BROWN  
(Savoy 1167)



NAPPY BROWN

● Nappy Brown is back with what is assuredly his third hit. The vocalist, who turns up with a new gimmick on each release, has

another vocal trick for “Well, Well, Well, Baby-La”. Nappy sings it “wella, wella wella, baba-la” and his simple twist makes the tune. It is a slow-middle beat rocking item that Nappy Brown phrases in his own inventive style. There is no doubt that covers will follow closely his interpretation. Stores, automatic phono ops and deejays must have this platter. The flip, “Just A Little Love”, is a quick beat rocking item that is given a driving reading by Brown. Brown excites with his effervescent mouthing of the jump tune and it could get action on its own. However, it's far and away, “Well, Well, Well, Baby-La”.

“PAINTED PICTURE” (2:39)

[Tollie Tawny BMI—Roth]

“HEY, SISTER LIZZIE” (2:32)

[Tollie BMI]

THE SPANIELS  
(Vee-Joy 154)



THE SPANIELS

● The Spaniels offer a slow ballad pretty that is a quality production.

Group presents a strong reading of the romantic glider with a rhythmic swing. The Spaniels plead for a love to be revived as they sing a good lyric that has pop possibilities. Deck has already shown strength in several cities and should be given careful attention. The reverse deck, “Hey, Sister Lizzie”, is a driving jump ditty about the two-timing Sister Lizzie. The boys rock the tune with a strong beat that makes a good Lindy jump wax. Good dance side that supplements the stronger “Painted Picture”.

“OH-GEE—OO-WEE” (2:35)

[Angel BMI—Jones]

“GUESS I'M THRU WITH LOVE” (2:40)

[Angel BMI—Jones]

CHARLIE AND RAY  
(Herald 461)

● The Herald label continues to sizzle as it turns out another torrid item for the fall season. Charlie and Ray swing a melodic jump ditty that should be a strong number for the boxes, airwaves and over the counter. The boys get a joyous lift into the romantic lilter and we step off the deep end by predicting fast pop covers on this

one. The reverse end, “Guess I'm Thru With Love”, is another lovely melody of slow rhythmic beat. The boys sing sweetly and with sincerity. It has many of the vocal attributes with which the boys have become associated. A good side, tho not as powerful as “Oh Gee-Oo-Wee”.

#### THE JEWELS

(Imperial 890)

ⓑ “PLEASE RETURN” (2:36)

[Commodore BMI—Torrance, Ray] The Jewels, in a slow swaying blues, beg “baby” to return and forgive. A good side by a good working group.

ⓑ+ “NATURAL NATURAL DITTY” (2:28)

[Commodore BMI—Jackson] The Jewels rock on this flipside. The boys, with a stronger piece of material, deliver a powerful etching that should draw attention to itself. It's a middle beat rocker and the group pitches the colorful lyric with great appeal.

#### DAVE TURNER

(Drexel 906)

ⓑ “I'M ALL YOURS, SUGAR”

(2:45) [Clairwell BMI—Turner, Randolph] Dave Turner bounces energetically through a middle beat rhythm item with romantic lyrics. Gimmicked with screams and hand claps. Good dance beat.

ⓐ+ “ATLANTIC BOARDWALK”

(2:46) [Clairwell BMI—Caldwell, Patrick] Turner sings a pop flavored middle beat light bounce. Ok story with the famous resort the locale of the lyric.

#### CHARLEY STERN BAND

(Cavalier 855)

ⓑ “ROCKIN' HOP” (2:35)

[Stern Music BMI—Stern] The Charley Stern Band, with the Hi-Timers shouting a short chant, drives out a rocking item that the kids should like. It is a Haley type tune. Deck opens with a short commercial building up the tune. This might become a little wearing after awhile.

ⓐ+ “GATOR SWAMP” (2:41)

[Dexter ASCAP—Dewar, Spinosa] A middle beat bounce story of a new dance. Cute item.

#### ELMORE JAMES

(Ace 508)

ⓐ+ “I BELIEVE MY TIME AIN'T LONG” (2:29)

[Globe BMI—James] Elmore James wails a southern country blues effectively. Ok southern market side.

ⓐ+ “I WISH I WAS A CATFISH”

(2:31) [Globe BMI—James] James chants a middle beat rhythmic authentic country blues. Strict southern wax.

#### MERCY DEE

(Flair 1077)

ⓑ+ “COME BACK MAYBELLENE”

(2:15) Mercy Dee drives out a rocking treatment of the sequel to Maybellene. Dee hits hard and the band hits harder. Should pick up a good part of the available sales.

ⓐ+ “TRUE LOVE” (2:50)

[Flair BMI—Walton, Josea] Dee chants a middle beat effort with a hillbilly flavor. Easy, familiar rhythmic melody.

#### THE GAY NOTES

(Drexel 905)

ⓑ+ “PU PU PA DOO” (2:40)

[Clairwell BMI—L. W. Evans] The Gay Notes turn in an excellent performance as they handle the light hearted rhythm number. The tune is intriguing, the delivery strong—and the net result is an impressive hunk o' wax.

ⓑ “FOR ONLY A MOMENT”

(2:34) [Clairwell BMI—L. E. Evans] The Gay Notes spin a Latin flavored love story with a lilting melody. Pretty effort well done.

#### THE MELLOWS

(Jay-Dee 807)

ⓑ “LOVABLE LILY” (2:27)

[Beacon BMI—Johnson] The Mellows, with Lillian Leach handling the lead, sing a saucy middle beat bounce. The deck has a cute appeal and provides a good jump dance beat.

ⓑ “YESTERDAY'S MEMORIES”

(2:40) [Beacon BMI—Johnson] Gal lead switches moods. The wax is the sentimental story of a love from the past. A slow, rhythmic melodic ballad, softly offered. Two pleasing sides of opposite emotions.

#### THE FEATHERS

(Show Time 1106)

ⓑ “LOVE ONLY YOU” (2:29)

[Golden State BMI—Staton, Staton] The Feathers blend on a middle beat romantic that comes off well. Melodic ballad.

ⓐ+ “CRASHING THE PARTY”

(2:25) [Golden State BMI—Anderson] The flip is a semi-wild quick beat bouncer cutie and moves. It is a happy deck that the dancers can jump to.

#### THE DU DROPPERS

(Groove 0120)

ⓑ+ “YOU'RE MINE ALREADY”

(2:13) [Raleigh BMI—Chase] The Du Droppers are rolling on all cylinders as they rock a swinging rhythm number. Good teener fare in beat and treatment. Like it.

ⓑ+ “I WANNA LOVE YOU” (2:00)

[Park Ave BMI—Kornegay, Ginyard] This is another quick beat driving side—and the Du Droppers give it a fine reading. It is an exciter that will give the boxes and kid buyers two rocking sides.

#### LIGHTNIN' HOPKINS

(Aladdin 3262)

ⓑ “MY CALIFORNIA” (2:31)

[Aladdin BMI—Hopkins] Lightnin' is going back to California to do his “running around”. It's typical Hopkins wailing and guitar strumming.

ⓑ “SO LONG” (2:41)

[Aladdin—Hopkins] Hopkins chants a slow wailing blues on the flip. Hopkins says goodbye to his trifling woman. Good southern market fare.



**RHYTHM 'N BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX SLEEPER OF THE WEEK**

**"THE PRICE OF LOVE" (2:44)**

[Progressive BMI—Nightingale]

**"THANK YOU, THANK YOU, DARLING" (2:57)**

[Progressive BMI—Nightingale]

**BILLY NIGHTINGALE**  
(Atco 6053)



BILLY NIGHTINGALE

● There's a rough-voiced nightingale that will re-align thinking as to the traditional silvery voiced thrush. This Nightingale is prefixed

Billy, and raps out a tune with a driving momentum and a deep, lightly sandpapered tonsil. Nightingale shouts a rocking item with an ork backing that maintains the pile driver mood. Intro is an attention getter and the chanter holds you from then on. An exciting debut for the artist and label. The flip, "Thank You, Thank You, Darling", is a slow rhythmic effort that has a great deal in its favor that has Nightingale wailing with heart and feeling. The lyrics take on an added lustre as he "feels" each word. Two excellent sides that should help to establish a new star. For a quick take-off we'll go with "The Price of Love".

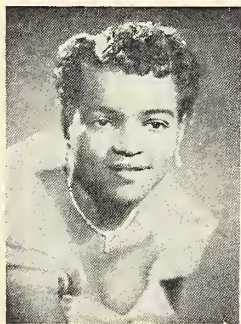
**"UP TILL NOW" (2:50)**

[Walden ASCAP—Stein, Genger]

**"YOU'RE EVERYTHING TO ME" (2:55)**

[Progressive BMI—Terry]

**PAULINE ROGERS**  
(Atco 6050)



PAULINE ROGERS

● Pauline Rogers unveils a beautiful voice, a lovely tune and a style

that is a sure bet to take her places. Miss Rogers sings the flowing melody with so much heart she lifts the tune and sends it soaring. A thrilling vocal. A strong lyric adds to the quality of the offering. Though the record is being broken r & b, this tune should definitely interest all pop outlets. It is for any unreservedly market. The flip, "You're Everything To Me", is a similar piece of material. Strong ballad offered with a variety of scoops and bends that lend an individuality to the artist. Two powerful firsts for the talented lass.

**SPIRITUAL**

**SPIRIT OF MEMPHIS**  
(Peacock 1746)

**B+** "HOME IN THE SKY" (2:37)  
[Brannon, Theard] The Spirit of Memphis, J. Bledsoe lead, sing a slow, sincere melodic spiritual with deep feeling. It is an inspirational wax well done.

**B** "STANDING BY THE BEDSIDE" (2:39) [Thomas Dorsey] The group chants a spirited rhythmic gospel item for the coupler designed to excite. Leads are Malone and Jefferson.

**THE CARAVANS**  
(States 149)

**B** "THE SOLID ROCK" (2:48)  
[Mote, Radbury] The Caravans provide a big voiced background for the lead of James Cleveland, who narrates the religious lyric. Slow, moving side, dramatically performed.

**B+** "OLD TIME RELIGION" (2:35)  
[Traditional] The Caravans drive out that picturesque halleluja number with great excitement. A good side to stir up listeners.

**THE PROGRESSIVEAIRES**  
(D-C 220)

**C+** "LET THE BIRDS SING HIS PRAISES" (2:00) [4 Star Sales BMI—Bethea] The Progressiveaires perform a pop styled religious number. It's delivery is very pop styled and it may affect its chances with the deeply religious. Though it maintains a strong beat for the pop.

**C+** "MY JOURNEY'S END" (2:21)  
[4 Star Sales BMI—Bethea] The Progressiveaires maintain a more sincere approach to the handling of this slow religious item.

**CLIFTON CHENIER**  
(Specialty 556)

**B+** "THINK IT OVER" (2:20)  
[Venice BMI—Buyem] Clifton Chenier wails a southern rocking blues in which he appeals to his baby to come home. Deck has a strong beat and should grab off a good reaction.

**B** "THE THINGS I DID FOR YOU" (2:50) [Venice BMI—Chenier] Chenier shouts a similar piece of material on the flip. A slow tempo rocker in which the artist proclaims his love. Good rhythmic beat. Two strong sides.

**Success Story**



NEW YORK—Roy Hamilton, Epic chanter, accepts the Joe Franklin Memory Lane Award, "as the year's outstanding new male singing star" from ABC-TV star Franklin, during a party on Aug. 17 honoring Roy for his seventh consecutive smash hit waxing, "Forgive This Fool", held at Basin Street nitery where Hamilton is currently headlining. At left is Bill Cook, ex-DJ and Hamilton's discoverer and manager. At far right, Epic records A & R chief Marv Holzman.

**Wing Roster Still Growing**

NEW YORK—The build-up of the Wing Records artist roster continued this week with two more signings. Added to the pop division was Lou Brownie and his Orchestra while The Empires joined the rhythm and blues department. Only last week, Wing announced the signing of Alonzo Scales and Gloria Van.

Brownie and his band have been at the Chez Paree in Chicago for the past five years. His first Wing release will couple a pair of oldies, "Yes, We Have No Bananas" and "That Old Gang Of Mine."

The Empires are a vocal quintet from New York City headed by Les Cooper. Their first release has the boys singing a ballad "I Want To Know" and a duet vocal on a new ditty called "Shirley."

**Leibowitz Forms New R&B Label**

LINDEN, N. J.—Joseph Leibowitz, Wallis Original Record Corp., this week announced the organization of a new R & B label, titled, Premium Records, Inc. The new diskery will operate out of Linden, New Jersey.

Leibowitz also formed a publishing affiliate, Crest Publishing Co., Inc.

Negotiations are now being carried on with several vocal groups and solo singers. The first to sign with Premium are The Rockers. Leibowitz plans to leave for a swing about the country on September 6 to line up distributors.

Leibowitz, who will conduct the affairs of both Wallis and Premium, started with DeLuxe Records in 1942 and was A & R for seven years during which time he was closely associated with Billy Eckstine, Sarah Vaughan, Roy Brown, Paul Gayten, Annie Laurie and others.

Since 1949, since leaving DeLuxe, he has been operating Wallis Records.

**Dootone Has Five Big Ones**

- 1 "EDNA"**  
THE MEDALLIONS # 364
- 2 "ALWAYS and ALWAYS"**  
THE MEADOWLARKS # 367
- 3 "REELING and ROCKING"**  
ROY MILTON # 369
- 4 "WETBACK HOP"**  
CHUCK HIGGINS # 370  
*New Release*
- 5 "Don't Take Your Love"**  
THE CALVANES # 371  
*Still Selling Strong*  
"BUICK '59"  
b/w  
"THE LETTER"  
THE MEDALLIONS # 347

**DOOTONE RECORDS**  
9512 S. Central Ave., Los Angeles, Calif.

**BREAKING BIG!**

**"PAINTED PICTURES"**

VEE-JAY 154

**THE SPANIELS**

"SHE DON'T WANT ME NO MORE"

VEE-JAY 153

**JIMMY REED**

**Vee-Jay RECORDS, INC.**  
2129 S. Michigan Avenue  
Chicago 16, Illinois



# Maxine and Jim Edward BROWN

Introducing their talented  
younger sister BONNIE BROWN  
blend their voices in hit harmony  
singing

## "HERE TODAY AND GONE TOMORROW"

c/w

## "YOU THOUGHT I THOUGHT"

Fabor 126; 126-45

Appearing On  
ABC-TV "Ozark Jubilee"  
Coast-To-Coast  
Saturday, August 27

Featured On  
KWKH  
"Louisiana Hayride"  
Shreveport, La.

For  
Personal Appearances  
Contact  
**TOM PERRYMAN**  
Phone 5157  
Gladewater, Texas

### THE CASH BOX

# Country Disk Jockey

## REGIONAL RECORD REPORTS



**TOM EDWARDS**  
WERE—Cleveland, Ohio

1. Satisfied Mind (Wagoner/Foley)
2. I Don't Care (Webb Pierce)
3. So Lovely Baby (Rusty & Doug Johnnie & Jack)
4. That Do Make It Nice (Eddy Arnold)
5. Don't Blame The Children (Ferlin Huskey)
6. Hawkeye (Bobby Lord)
7. You Thought I Thought (J. E. & M. Brown)
8. Go Back, You Fool (F. Young)
9. Makes Me So Mad (D. Rose)
10. Making Believe (Kitty Wells)

**PAUL KALLINGER**  
XERF—Del Rio, Tex.

1. I Don't Care (Webb Pierce)
2. Satisfied Mind (P. Wagoner)
3. Cattle Call (Eddy Arnold)
4. Daddy, You Know What (Jim Wilson)
5. Blue Darlin' (Jimmy Newman)
6. So Lovely Baby (Johnnie & Jack)
7. Go Back, You Fool (F. Young)
8. Yellow Rose (Hank Snow)
9. In The Jailhouse (W. Pierce)
10. There She Goes (Carl Smith)

**SHERIFF ART STAMLER**  
WGUY—Bangor, Me.

1. Satisfied Mind (R & B Foley)
2. There She Goes (Carl Smith)
3. I Don't Care (Webb Pierce)
4. Daddy, You Know What (Jim Wilson)
5. Making Believe (Kitty Wells)
6. It Makes Me So Mad (Rose)
7. Cattle Call (Eddy Arnold)
8. Live Fast, Love Hard (Young)
9. Yellow Rose (Hank Snow)
10. In The Jailhouse (W. Pierce)

**BIG JIM HESS**  
WIVK—Knoxville, Tenn.

1. Lord, I Can't Come Now (Hamblene & Carson)
2. I Don't Care (Webb Pierce)
3. Satisfied Mind (P. Wagoner)
4. So Lovely Baby (Rusty & Doug)
5. Just Call Me Lonesome (Eddy Arnold)
6. I'm Glad I Got To See You (Hank Snow)
7. I'm Hurtin' Inside (J. Reeves)
8. I'm In Love With You (Wells)
9. Honey Bun (Charline Arthur)
10. The Last One To Know (Floyd Wilson)

**BUSTER KENTON**  
WRWB—Kissimmee, Fla.

1. Learnin' To Love (LaFawn Paul)
2. Daddy, You Know What (Jim Wilson)
3. I'm Hot To Trot (Terry Fell)
4. Wait A Little Longer, Please Jesus (B. Monroe)
5. Cattle Call (Eddy Arnold)
6. Blue Darlin' (Jimmy Newman)
7. Wildwood Flower (Thompson)
8. Whose Shoulder Will You Cry On (Kitty Wells)
9. Satisfied Mind (R & B Foley)
10. Live Fast, Love Hard (Young)

**HERMAN COLEMAN**  
WMGR—Bainbridge, Ga.

1. Satisfied Mind (J. Shepard)
2. I Guess I'm Crazy (T. Collins)
3. It Makes Me So Mad (Rose)
4. I Don't Care (Webb Pierce)
5. Fa-So-La (Terry Fell)
6. Sweet Little Miss Blue Eyes (Ray Price)
7. All right (Faron Young)
8. I'm In Love With You (Kitty Wells)
9. Lovely Lips (Nita, Rita & Ruby)
10. Cuzz Yore So Sweet (Crum)

**JOLLY CHOLLY**  
WWEZ—New Orleans, La.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. Cattle Call (Eddy Arnold)
4. Yellow Rose (Hank Snow)
5. I Guess I'm Crazy (Fairburn)
6. Mystery Train (Elvis Presley)
7. Blue Darlin' (Jimmy Newman)
8. That Do Make It Nice (Eddy Arnold)
9. It's A Lovely World (E. Tubb)
10. Popcorn Song (Cliffie Stone)

**SLIM LAY**  
WHBS—Huntsville, Ala.

1. When I Stop Dreaming (Louvins)
2. All Right (Faron Young)
3. I Don't Care (Webb Pierce)
4. I Just Dropped In To Say Goodbye (Carl Smith)
5. Most Of All (Hank Thompson)
6. Just Call Me Lonesome (Eddy Arnold)
7. Daddy, You Know What (Jim Wilson)
8. Satisfied Mind (J. Shepard)
9. Don't Blame The Children (Ferlin Huskey)
10. Here Today, Gone Tomorrow (J. E. & M. Brown)

**J. R. JANOT**  
KEUN—Eunice, La.

1. So Lovely Baby (Rusty & Doug)
2. Blue Darlin' (Jimmy Newman)
3. No, No John (Al Terry)
4. All Right (Faron Young)
5. Satisfied Mind (P. Wagoner)
6. I Don't Care (Webb Pierce)
7. Making Believe (Kitty Wells)
8. Let's Play House (E. Presley)
9. Sweet Little Miss Blue Eyes (Ray Price)
10. Leave My Man Alone (Arthur)

**SAM BRADLEY**  
KUDL—Kansas City, Mo.

1. Cattle Call (Eddy Arnold)
2. Satisfied Mind (P. Wagoner)
3. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
4. There's Poison In Your Heart (Kitty Wells)
5. His Hands (T. Ernie Ford)
6. Take Possession (J. Shepard)
7. Have You Seen (Ernest Tubb)
8. In The Jailhouse No. 2 (Jimmie Rodgers)
9. That Do Make It Nice (Eddy Arnold)
10. Most Of All (H. Thompson)

**ART BARRETT**  
WCMS—Norfolk, Va.

1. Daddy, You Know What (Jim Wilson)
2. Satisfied Mind (P. Wagoner)
3. Please Believe Me (C. Luna)
4. Most Of All (Hank Thompson)
5. I'm In Love With You (Wells)
6. Yellow Rose (Ernest Tubb)
7. Alone And Forsaken (Hank Williams)
8. That Do Make It Nice (Eddy Arnold)
9. A Church, A Courtroom, Goodbye (Patsy Cline)
10. Just Call Me Lonesome (Eddy Arnold)

**"CUZ'N" LARRY LANE**  
WEBK—Tampa, Fla.

1. Satisfied Mind (P. Wagoner)
2. I Don't Care (Webb Pierce)
3. I Guess I'm Crazy (T. Collins)
4. Just Love Me (Jimmy Snow)
5. Kiss The Baby Goodnight (Charlene Arthur)
6. That Do Make It Nice (Eddy Arnold)
7. So Lovely Baby (Johnnie & Jack)
8. All Right (Faron Young)
9. Hawkeye (Bobby Lord)
10. There's Good In Everybody (B. Worth)

**DEAN EVANS**  
WXOK—Baton Rouge, La.

1. I Guess I'm Crazy (Fairburn)
2. All Right (Faron Young)
3. Satisfied Mind (P. Wagoner)
4. When I Stop Dreaming (Louvins)
5. That's How I Feel (Parker)
6. Hey, Porter (Johnny Cash)
7. I Forgot To Remember (Elvis Presley)
8. Most Of All (H. Thompson)
9. What Is It, Darling (Bud Deckelman)
10. Hummingbird (Lou Millet)

**TOMMY WILSON**  
WKDK—Newberry, S. C.

1. Satisfied Mind (P. Wagoner)
2. In The Jailhouse (W. Pierce)
3. Wildwood Flower (Thompson)
4. There She Goes (Carl Smith)
5. Blue Darlin' (Jimmy Newman)
6. Live Fast, Love Hard (Young)
7. I Don't Care (Webb Pierce)
8. Making Believe (Kitty Wells)
9. Cattle Call (Eddy Arnold)
10. That Do Make It Nice (Eddy Arnold)

**HENRY TUCK**  
WREV—Reidsville, N. C.

1. Satisfied Mind (Foley/Wagoner)
2. Whose Shoulder Will You Cry On (Kitty Wells)
3. So Lovely Baby (Rusty & Doug)
4. Baby, Let's Play House (Elvis Presley)
5. Home Sweet Home (Johnson)
6. Has Been (Carl Hayes)
7. I Don't Care (Webb Pierce)
8. There She Goes (C. Smith)
9. My Heart Or My Mind (Wilburns)
10. When I Stop Dreaming (Louvins)

**SHEL HORTON**  
WKMC—Roaring Spring, Pa.

1. Yellow Rose (Ernest Tubb)
2. Satisfied Mind (R. & B. Foley)
3. Plantation Boogie (Pee Wee King)
4. Don't Believe (Merve Shiner)
5. Lil' Liza Jane (Carlisles)
6. Helena Polka (Otto Hans)
7. Kentuckian (Mac Wiseman)
8. Loose Talk (Carl Smith)
9. Who Put Those Tears (Benny Martin)
10. You Thought I Thought (J. E. & M. Brown)

**CLARENCE KNEELAND**  
WICH—Jewett City, Conn.

1. Yellow Rose (Ernest Tubb)
2. I Don't Care (Webb Pierce)
3. That Do Make It Nice (Eddy Arnold)
4. Yonder Comes A Sucker (Jim Reeves)
5. Listen To My Heart (Copas)
6. Yellow Rose (Texas Bill Strength)
7. Old Jalopy (Herb Henson)
8. Cattle Call (Eddy Arnold)
9. I Just Dropped In To Say Goodbye (Carl Smith)
10. Yellow Rose (Hank Snow)

**TOM JACKSON**  
WKAB—Mobile, Ala.

1. Satisfied Mind (Foley/Wagoner)
2. That Do Make It Nice (Eddy Arnold)
3. Daddy, You Know What (Jim Wilson)
4. So Lovely Baby (Rusty & Doug)
5. Don't Tease Me (Carl Smith)
6. All Right (Faron Young)
7. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
8. Simple Simon (H. Thompson)
9. Hot To Trot (Andrews)
10. I Don't Care (Webb Pierce)

**JOE MORRIS**  
WAGS—Bishopville, S. C.

1. I Don't Care (Webb Pierce)
2. All Right (Faron Young)
3. Satisfied Mind (Wagoner/Shepard/Foley)
4. Just Call Me Lonesome (Eddy Arnold)
5. I Just Dropped In (C. Smith)
6. Too Much (Sonny James)
7. Go Back, You Fool (Young)
8. Blue Darlin' (Jimmy Newman)
9. I Stole Another's Wife (Tommy Downs)
10. That Do Make It Nice (Eddy Arnold)

**LEE SUTTON**  
WWVA—Wheeling, W. Va.

1. Satisfied Mind (P. Wagoner)
2. There She Goes (Carl Smith)
3. Gone With The Wind (Raney)
4. Live Fast, Love Hard (Young)
5. Tragic Romance (C. Copas)
6. It Hurts To Cry Alone (Lee & Cooper)
7. The Juke Box (Jimmy Work)
8. No One Knows (J. Williams)
9. Which One Is To Blame (Walker/Hicks)
10. No More Time (Maddox Bros./Rose)

**DAL STALLARD**  
KCMO—Kansas City, Mo.

1. Cattle Call (Eddy Arnold)
2. Satisfied Mind (P. Wagoner)
3. Cryin', Prayin', Waitin', Hopin' (Hank Snow)
4. Poison In Your Heart (Wells)
5. His Hands (T. Ernie Ford)
6. Have You Seen (Ernest Tubb)
7. I Don't Care (Webb Pierce)
8. Take Possession (J. Shepard)
9. In The Jailhouse (W. Pierce)
10. Live Fast, Love Hard (Young)

**THE CASH BOX**  
Reports  
**THE NATION'S**  
**BIG 10**  
**Country**  
JUKE BOX TUNES

POS. LAST WEEK

**SATISFIED MIND**

Porter Wagoner  
(RCA Victor 20-6105; 47-6105)

**1** Red & Betty Foley **1**  
(Decca 29526; 9-29526)

Jean Shepard  
(Capitol 3118, F3118)

**I DON'T CARE**

Webb Pierce  
(Decca 29480; 9-29480)

**2** Webb Pierce **2**

**CATTLE CALL**

Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)

**3** Eddy Arnold & Hugo Winterhalter **3**

**YELLOW ROSES**

Hank Snow  
(RCA Victor 20-6057; 47-6057)

**4** Hank Snow **4**

**MAKING BELIEVE**

Kitty Wells  
(Decca 29419; 9-29419)  
Jimmy Work  
(Dot 1221; 45-1221)

**5** Kitty Wells **5**

**THERE SHE GOES**

Carl Smith  
(Columbia 21382; 4-21382)

**6** Carl Smith **6**

**IN THE JAILHOUSE NOW**

Webb Pierce  
(Decca 29391; 9-29391)

**7** Webb Pierce **7**

**CRYIN', PRAYIN', WAITIN', HOPIN'**

Hank Snow  
(RCA Victor 20-6154; 47-6154)

**8** Hank Snow **8**

**LIVE FAST, LOVE HARD, DIE YOUNG**

Faron Young  
(Capitol 3056; F3056)

**9** Faron Young **8**

**BLUE DARLIN'**

Jimmy Newman  
(Dot 1260; 45-1260)

**10** Jimmy Newman **10**

**THE CASH BOX**  
**THE 10 TOP COUNTRY**  
**Best Sellers**

(PLUS THE NEXT FIVE)

1. SATISFIED MIND  
Porter Wagoner  
(RCA Victor 20-6105; 47-6105)  
Red & Betty Foley  
(Decca 29526; 9-29526)  
Jean Shepard  
(Capitol 3118; F-3118)
2. I DON'T CARE  
Webb Pierce  
(Decca 29480; 9-29480)
3. CATTLE CALL  
Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)
4. IN THE JAILHOUSE NOW  
Webb Pierce  
(Decca 29391; 9-29391)
5. THERE SHE GOES  
Carl Smith  
(Columbia 21382; 4-21382)
6. MAKING BELIEVE  
Kitty Wells  
(Decca 29149; 9-29149)
7. ALL RIGHT  
Faron Young  
(Capitol 3169; F3169)
8. THAT DO MAKE IT NICE  
Eddy Arnold  
(RCA Victor 20-6198; 47-6198)
9. THE KENTUCKIAN SONG  
Eddy Arnold & Hugo Winterhalter  
(RCA Victor 20-6139; 47-6139)
10. BABY, LET'S PLAY HOUSE  
Elvis Presley  
(Sun. 217; 45-217)
11. YELLOW ROSES
12. CRYIN', PRAYIN', WAITIN', HOPIN'
13. THERE'S POISON IN YOUR HEART
14. MOST OF ALL
15. JUST CALL ME LONESOME

**CINCINNATI CUT-UPS**

Country Folks around these hills are getting set for the BEREA HOME COMIN' which will be held at the Indian Fort Theater in Berea, Ky. Aug. 31st. You can bet your bottom dudden that Red Foley, Ernie Lee, Jimmie Skinner and The Coon Creek Girls will be on hand, as these artists and many-many more all come from Berea. Hope to see you there. . . . Texas Bill Strength (Cap.) was in town pluggin' his new release "Yellow Rose Of Texas." . . . Jimmie Skinner (Decca) now appearing at Verona Lake Park. . . . Tiny Dixie Lee has joined WLW's Hayride. . . . Looks like two DJ's of WCKY have turned to comedy, and doing a bang-up job too. For years now Leo Underhill and Rex Dale have been needling each other on the air, so WCKY's brass decided to give them a chance to really do the thing up right and a whole half hour to do it in. You can rest assured with these zany characters on the loose each Sat. 9:30 to 10 A. M. there will be a lot of knuckle poppin' and teeth grindin' as they dream up cute little insults to hurl at each other on their unrehearsed show. . . . Sure glad to learn that Don Davis will have a new country show on net-work for Gruen called "Time Hill Frolic." . . . Al Cassidy who had the Flyin' Band around these parts is now Southern Music's Memphis representative. . . . Jim Bruce to leave WLW and join Peck and Heekin, advertising agency. Also Ed Ewing who produced the Hayride is leaving that station for TV in Roanoke, Va.  
Danny Engel (Song-plugger) back on the job, although his wife is still very ill. Both Danny and his wife were on the sick list. . . . James Melton is starring in a new show at Beverly Hills. . . . The Hilltoppers were at Castel Farm this week end. . . . Stan Kenton opened at Le Sourdsville Lake.

**Wax-Crack of the Week**

NASHVILLE, TENNESSEE—Dub Allbritten, personal manager of Red Foley, in town last week awaiting the arrival of Decca's A&R topper, Paul Cohen, during his restless moments of waiting, opined "Paul Cohen must be sick, here it is Thursday and Red hasn't had a release all week!"

IT'S TERRY TIME AGAIN!  
**Al Terry**  
sings...  
**NO, NO, JOHN**  
GONE AGAIN  
HICKORY 1029

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AN ORPHAN'S PRAYER  
c/w  
JUST A WHILE  
S&S 200  
**SAGE & SAND RECORDS**  
5653 1/2 HOLLYWOOD BLVD.  
HOLLYWOOD 28 CALIF.

**Faron Young, Wilburn Bros. At General's Retirement**

LOS ANGELES—On Friday night, July 29, Special Services officer of the Third Army, Major J. R. Conklin, invited Faron Young and the Wilburn Brothers to be on hand for a surprise show for General A. R. Bolling, Commander of the Third Army. The occasion was General Bolling's retirement. Highlight of the evening was when Faron reminisced about the past when

he served under General Bolling's command. But the show stopper was the duet of "Cheatin' Heart" as sung by General Bolling and Young. Top civilian officials as well as high ranking officers from the Pentagon numbering well over 50 generals were on hand to see General Bolling join civilian life after some 35 years of a successful Army career.

**THE TEN COUNTRY RECORDS**  
**DISK JOCKEYS PLAYED MOST THIS WEEK**  
(PLUS THE NEXT TEN)

1. SATISFIED MIND . . . . . Porter Wagoner (RCA Victor)  
Jean Shepard (Capitol)  
Red & Betty Foley (Decca)
2. I DON'T CARE . . . . . Webb Pierce (Decca)
3. ALL RIGHT . . . . . Faron Young (Capitol)
4. DADDY, YOU KNOW WHAT? . . . . . Jim & June Wilson (Mercury)
5. CATTLE CALL . . . . . Eddy Arnold & Hugo Winterhalter  
(RCA Victor)
6. THERE SHE GOES . . . . . Carl Smith (Columbia)
7. SO LOVELY BABY . . . . . Rusty & Doug (Hickory)  
Johnnie & Jack (RCA Victor)
8. THAT DO MAKE IT NICE . . . . . Eddy Arnold (RCA Victor)
9. YELLOW ROSE OF TEXAS . . . . . Ernest Tubb (Decca)
10. BLUE DARLIN' . . . . . Jimmy Newman (Dot)
11. YELLOW ROSES. 12) CRYIN', PRAYIN', WAITIN', HOPIN'.
- 13) LIVE FAST, LOVE HARD, DIE YOUNG. 14) DON'T BLAME THE CHILDREN. 15) I GUESS I'M CRAZY. 16) IN THE JAILHOUSE NOW. 17) BABY, LET'S PLAY HOUSE. 18) MAKING BELIEVE. 19) SWEET LITTLE MISS BLUE EYES. 20) JUST CALL ME LONESOME. 20) I'M IN LOVE WITH YOU.

**JEAN SHEPARD**  
"Beautiful Lies"  
Capitol # 3222  
**CENTRAL SONGS, INC.**  
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HOLLYWOOD 1-9347

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**MGM**  
"I Wouldn't Hurt You For The World"  
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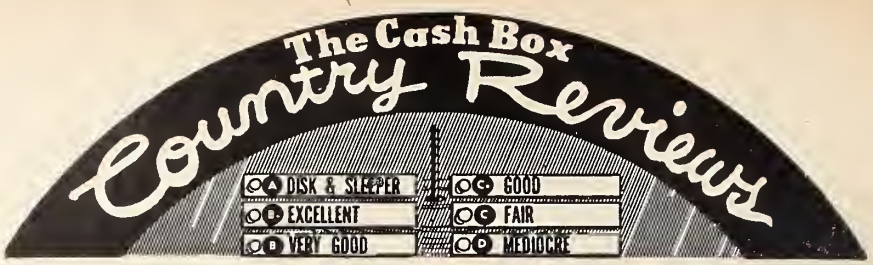
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that's bound to break through . . .

# "I GUESS I'M CRAZY"

Columbia 4-21432

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## THE CASH BOX BULLSEYE of the WEEK

**"I THOUGHT OF YOU" (2:35)** [Fairway BMI—J. Rollins]  
**"BEAUTIFUL LIES" (2:46)** [Central BMI—J. Rhodes]  
JEAN SHEPARD (Capitol 3222; F3222)

● Jean Shepard, who grabbed off a healthy chunk of the sales and spins with her two-sided money-maker, "Satisfied Mind" and "Take Possession", appears to have a back to back, powerhouse follow-up on her latest release. Upper portion, tagged "I Thought Of You", is a moderate paced, romantic weeper that the thrush delivers in soft, sincere fashion. A pretty wedding of melody and lyrics combined with Jean's excellent portrayal makes this side a natural for the popularity charts. "Beautiful Lies", on the lower half, is another feelingful, middle tempo, lover's lament that the chirp puts across with telling effect. Billy Wood's ork lends a warm and delicate instrumental backdrop on both ends. It's a top notch coupling that's gonna please the ops and dealers and will no doubt add many more fans to her already huge following.

**GINNY WRIGHT & TOM TALL**  
(Fabor 127; 127-45)

**B+** **"COME WITH ME" (2:31)** [Dandelion BMI—W. Storey] A potent piece of material is effectively sung by Ginny Wright and recited by Tom Tall. It's a moderate paced weeper that could catch.

**B+** **"WILL THIS DREAM OF MINE COME TRUE" (2:33)** [Dandelion BMI—D. Grashey, B. De Val] This end the vocalists combine their vocal chords in most appealing manner as they wax a charming, up-tempo tune. A strong contender.

**GEORGE JONES**  
(Starday 202; 45-202)

**C+** **"SEASONS OF MY HEART" (2:26)** [Starrite BMI—Jones] Mellow-toned George Jones comes up with a distinctive reading of a slow tempo item that's sure to bring out the crying towel as well as the coin.

**B** **"WHY BABY WHY" (2:26)** [Starrite BMI—Jones] On the flip half Jones waxes an interesting, up-tempo lover's lament. The warbler is neatly supported by a flavorful instrumental backdrop.

**MARVIN RAINWATER**  
(MGM 12071; K12071)

**B+** **"ALBINO (Pink-Eyed) STALION" (2:52)** [Montauk BMI—Rainwater] The talented Marvin Rainwater makes his debut on the label a winning one as he sends up a grade "A" reading an exciting and haunting piece of self-penned material. A deck to watch.

**B** **"STICKS AND STONES" (2:23)** [Montauk BMI—Rainwater] Here the chanter gives out with a smooth job on a pleasurable, moral-type platter that should attract many spins.

**HANK LOCKLIN**  
(Decca 29599; 9-29599)

**B+** **"I'LL ALWAYS BE STANDING BY" (2:14)** [Copar BMI—A. M. Lyle, W. Locklin] The fine voice of Hank Locklin makes good use of top grade material as he impressively renders a moderate beat sentimental item.

**B+** **"LET ME CONFESS" (2:32)** [Copar BMI—E. Keller, E. Alley, B. Carrigan] Locklin turns in another first quality reading on this middle tempo heartbreaker that could break.

**COUSIN KEITH LOYD**  
(Royal 100; 45-100)

**B** **"DANGEROUS CROSSING" (2:26)** [Arsak BMI] Cousin Keith Loyd and a chorus come across in tantalizing fashion on a spirited, fast moving piece that could prove to be a real sleeper. Keep your eye on this one.

**C+** **"SOMEWHERE THERE'S A HEART" (2:20)** [Arsak BMI] Bottom slice is a slow moving, tear-compelling tune that Loyd delivers with the utmost of sincerity.

**GEORGE MORGAN**  
(Columbia 21430; 4-21430)

**B+** **"LITTLE PIONEER" (2:42)** [Cedarwood BMI—Tichenor] George Morgan could have a real winner on his hands as he tenderly spins a captivating tale about a tyke who pretends to be Davy Crockett. It's a stellar offering that should find a wide range of fans.

**B+** **"AIN'T LOVE GRAND" (2:13)** [Alamo ASCAP—Coben] This end Morgan delightfully bounces over a familiar melody with easy-on-the-ears lyrics. Both sides should find good pop reaction.

**PEE WEE KING'S BAND**  
(RCA Victor 20-6233; 47-6233)

**B+** **"SEVEN COME ELEVEN" (2:26)** [Regent BMI—Goodman, Christian] Pee Wee King and his band send up a delectable arrangement of a rhythmic, old time jumper taken from his latest, "Swing West", album. Country hepcats are gonna rock.

**B** **"FAREWELL BLUES" (2:12)** [E. H. Morris ASCAP—Rappolo, Mares, Schoebel] Bottom deck is another swinging instrumental that the King crew belts out in danceable fashion. A "kool King koupling".

**BUDDY DEVAL**  
(Abbott 183; 183-45)

**B** **"GUILTY" (2:26)** [Dandelion BMI—D. Grashey, B. DeVal] Buddy DeVal takes hold of this middle tempo, heart rending ballad and performs it with a great deal of feeling. Penetrating song.

**B** **"MATE OF THE WIND" (2:50)** [Dandelion BMI—D. Grashey, B. DeVal] The chanter comes up with a contagious vocal effort on an enticingly different, fast paced item. An attractive coupling.

**HARVIE JUNE VAN**  
(King 1497; 45-1497)

**B** **"FALSE OR TRUE" (2:35)** [Markay BMI—Roberts, Harding] The soft and polished tones of Harvie June Van are fittingly applied to a fetching middle tempo love tune. A tender performance.

**B** **"I FOUND OUT" (2:10)** [Tree BMI—Lynn, Howard] Under lid is a moderate paced, romantic weeper with poignant lyrics that the songstress etches in persuasive fashion.

**RITA ROBBINS & DON WINTERS**  
(RCA Victor 20-6234; 47-6234)

**B+** **"LONELY HEART" (2:05)** [Tree BMI—D. Winters] Rita Robbins and Don Winters come up with some outstanding harmony as they wend their way through an infectious, middle beat weeper that could step out and climb way up.

**B+** **"YOU'RE STILL A PART OF ME" (2:20)** [Tree BMI—D. Winters] The artists blend beautifully as they fashion a lovely, moderate tempo, sentimental item. Two top-flight Winters' originals.



The Billboard  
• Review Spotlight on...  
RECORDS

# "HAWK-EYE"

... that's all!

# BOBBY LORD



Columbia 21437 (4-21437)

Showcase Music Inc.

## Meeting Dates Of Music Operators' Associations

- Aug. 29—Central States Music Guild  
Place: 805 Main Street, Peoria, Ill.
- Sept. 1—Phonograph Merchants' Assn., Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 1—California Music Merchants' Assn.  
Place: Sacramento Hotel, Sacramento, Calif.
- 1—Eastern Ohio Phonograph Operators' Assn.  
Place: Tod Hotel, Youngstown, Ohio (General)
- 5—California Music Merchants' Assn.  
Place: 311 Club, 311 Broadway, Oakland, Calif.
- 5—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 8—Massachusetts Music Operators' Assn.  
Place: Hotel Kenmore, Boston, Mass.
- 8—California Music Merchants' Assn.  
Place: U. S. Grant Hotel, San Diego, Calif.
- 11 & 12—South Dakota Phonograph Operators' Assn.  
Place: Deadwood, S. D.
- 13—California Music Merchants' Assn.  
Place: Fresno Hotel, Fresno, Calif.
- 14—California Music Merchants' Assn.  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 14—New York State Operators' Guild  
Place: Nelson House, Poughkeepsie, N. Y.
- 15—Eastern Ohio Phonograph Operators' Assn.  
Place: 1310 Market Street, Youngstown, Ohio (executive board).
- 19—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

**NEWS** that's **UP-TO-THE-MINUTE**  
**REVIEWS** of the **LATEST RECORDS**  
**CHARTS** compiled **EVERY WEEK**  
**ADS** from **LEADING RECORD FIRMS,**  
**ARTISTS** and **PUBLISHERS**  
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DECCA-29633



Exclusive Management:  
**GABE TUCKER**  
417 Broadway, Nashville, Tennessee  
Phone 42-2288

# King For A Day



CINCINNATI, O.—Nelson King and the Davis Sisters take time out to look over a recent copy of *The Cash Box* during Nelson's Jamboree show over WCKY. Recently King celebrated his 10th year on the Jamboree with a special program "King For A Day" and received hundreds of telegrams, with many of the folk artist stopping by to congratulate him in person.

# CANADIAN CAPERS

### MONTREAL MEMOS:



KITTY WELLS



ROY ACUFF

The Ritz Cafe of the Ritz Carlton Hotel is scheduled to re-open for the fall season on Wednesday September 14th with Fernanda Montel as the opening attraction. . . . Booked for two weeks at Ruby Foo's Starlight Roof is song stylists Irene Andrian, winner of the Pick The Stars contest. . . . Roy Acuff, Kitty Wells and a group from the Grand Ole Opry's Western Jamboree just completed a very successful engagement at the Seville Theatre. This theatre which suspended for the summer months except for a few shows to which they were committed, is expected to revert to their old policy of regular stage act shows come September. . . . Held over for another week at the El Morocco is Ruby Hill. . . . Matty Heft back in town after a business trip to New York . . . Into their 15th week at the Monterey are the Hachey Bros. & Mary Lou. . . . Sammy Kaye, who is booked to do a one-nighter at Hotel Lapointe in St. Jerome September 1st, will have as featured vocalists Jeffrey Clay, Kitty Martin, the "Kaydets" and the Kaye Choir.

### TORONTO TOPICS:



JOE MORRIS



STAN KENTON

Joe Morris of Herald Records and his Great Harlem Band are headlining the Casino Theatre this week in a gigantic Rock'n Roll show. Featured on the bill are The Regals, Jean Swan, Al Jackson and Jimmy Mosley. They're packing them in. . . . Don Shirley, featured on Cadence Records, is back in town. This time he's appearing at the Colonial and with him is bass player Richard Davis. These boys have no trouble filling the house. . . . We hear that BMI Canada, the publishers of the hit song, "Man In A Raincoat" are working on another big one. It's called "Gambler's Last Seven". The record they are all raving about is the Billy Devroe and the Devilaire's treatment of the song on the Tampa label. The writer, Curly Crowe, had originally recorded the tune on the Aragon label. His recording is also getting a lot of renewed interest. . . . Calvin Jackson is back at the Plaza Room direct from his highly successful engagement at New York's famous Basin Street. . . . The Brant Inn has been working on a policy of name bands every Wednesday night. Last week they played host to Les Elgart and this week—Stan Kenton!

# THE CASH BOX Country Roundup

**WSM GRAND OLE OPRY.** . . . Grant Turner, genial master of ceremonies for many of the top WSM Country shows, now doing a masterful job with the new Music Fan Fair Show on Friday nights at 7 . . . just preceding the Friday Night Frolics. Show takes place in WSM's Studio "C" before a 'live' audience. Format calls for the appearance of one or two of the many 'Opry' artists where they are asked questions by their fans or fan club members who might be present in the audience. This gives the audience an opportunity to visit and talk with their favorite artist. Different artists are spotlighted on the show from week to week! It's a combination of recordings and interviews! The McCormick Brothers, Gallatin, Tenn. (Hickory) are slated for another appearance at Roy Acuff's Dunbar Cave this season, according to word from Lloyd McCormick. August 11-14, Margaret Fields, president of the Chet Atkins Fan Club, headed up a delegation which celebrated the Fifth Annual Chet Atkins Fan Club Convention. Members from nearly every state were represented. Bob Ferguson, personal manager of Ferlin Huskey, intros his latest find . . . Columbia's Lee Emerson who



LEE EMERSON

has his first recording on the market now. Ferguson reported that Emerson is booked for the next six weeks in the Northwest. Part of his time will be spent in Lewiston, Idaho, where deejay Bob Adkins (KLER) Lewiston, reports considerable interest in the new artist. Martha Carson's (RCA Victor) recent appearance on the Tennessee Ernie Ford's Show in Hollywood has brought an invitation for her to appear on the show again at an early date. Hubert Long, personal manager of Faron Young and the Wilburn Brothers, left last week for Mexico where Young is slated for more film work. Young's first film "Hired Guns" is due out shortly. Faron and Hilda Young are the happy parents of a baby boy, born August 16th. And this youngest member of the "Deputies" is named Damion Ray Young! Justin Tubb (Decca) currently completing a tour, has just celebrated his 20th birthday . . . August 20th. Bill Long of CHML, Hamilton, Ont. and Madeline Bonin (Spartan) were into Nashville last week where Madeline made appearances on the 'Opry'. Hank Snow (RCA Victor) held the spotlight on the coast-to-coast 'Opry' broadcast on August 27th. Marty Robbins (Columbia) was special guest.

**HAYRIDE HAPPENINGS** . . . Werly Fairburn (Columbia) now a regular on the "Louisiana Hayride" seems to have a clicker in his "I Guess I'm Crazy." This record has won top attention and the deejays through this part of the country—Louisiana, Mississippi, and Texas rate the tune 'tops.' Fairburn is managed by Keith Rush. Tommy Collins (Capitol) also has the song on market! "Here Today And Gone Tomorrow" backed with "You Thought I Thought" seems to be building into a powerhouse for Faber's Maxine and Jim Edward Brown. "Here Today, Etc." features another of the Brown family . . . young Bonnie Brown! Jim Reeves (RCA Victor) just back from tour through Canada. Reeves currently scoring with his recording of "Yonder Comes A Sucker." Slick Norris and Jimmy Newman (Dot) working at full speed ahead on Jimmy's current release "Blue Darlin'."



JIM REEVES

**BIG "D" JAMBOREE** . . . Big "D" continues to enjoy good crowds during these hot days. Fred Stryker due into Dallas this week. The Belew Twins (Coral) recently worked the Slim Wilson "Talent Varieties" ABC TV'er from Springfield, Mo. Lawrence Thacker, representative of the Big "D" currently lining up tours which will feature Sonny James (Capitol), Hank Locklin (RCA Victor) and Charline Arthur (RCA Victor). Tex Ritter (Capitol) after paying a visit to Charlie Wright recently along with Jimmy Littlejohn, the two made a guest appearance with Chuck Jones of KCUL, Dallas. John Meredith, Dallas songsmith, pens a post card from West Point, Calif., putting in a word for his tune . . . "Never, Never, Never" on Columbia by Jimmy Littlejohn.

**FROM THE CROSSROADS OF COUNTRY MUSIC** . . . While Red Foley took a vacation recently, Eddy Arnold stepped into the slot for Red on August 20th. On August 27th Decca's Webb Pierce held the spotlight. Foley is due to return for the September 3rd show. Guests for September 3rd will be The McCormick Brothers (Hickory). Other artists recently appearing as guests on the "Ozark Jubilee" were Lew Childre and Annie Lou and Danny. Bobby with Lew Childre and Annie Lou and Danny. Bobby with Gabe Tucker, personal manager of Ernest and Justin Tubb. Myers is under Dub Allbritten's direction!



BOBBY MYERS

**COUNTRY SMATTERINGS** . . . Dee jays Johnny Rion KSTL, E. St. Louis, Ill., and Hal Harris KRCT in Houston, wired to tell us how big Ernest Tubb's wax of "Yellow Rose Of Texas" was. Boy, does "Texas" Bill Strength get around! We've had cards and letters from him from practically every state in the union during the past month. Well, the reason for it all you see is that Bill has just gotten himself a recording contract with Capitol Records and has his first release already on the market . . . you might guess . . . it's "The Yellow Rose Of Texas" and it's coupled with "Cry, Cry, Cry." Bill has really been promoting this one! Some of the folks Bill visited lately were Hank and Dorothy Thompson in Oklahoma

City and in Hollywood, Bill visited with Tex Ritter, Wade Ray, Stuart Hamblen, and some of the shows Bill appeared on were Town Hall Party (along with Tex Ritter, Johnny Bond, Wesley and Marilyn Tuttle, Freddie Hart). Others Bill visited were Jolly Joe Nixon and Cliffie Stone at KXLA in Pasadena, Hank Penny, and Sue Thompson at the Riverside Rancho, the Spade Cooley Television show from the beautiful Casino Gardens in Long Beach and with the Town Hall Party Gang at the Sierra Creek. Bill, seems that you really had yourself

a time! David Cobb, WSM Staff announcer, on crutches after a fall from his horse! The Carlisles (Mercury) into Texas, Miss., Ark., and Oklahoma on tour! Don & Phil Everly, The Everly Brothers, reported to be signing with Decca Records. Don penned the Kitty Wells hit . . . "Thou Shalt Not Steal"



HANK THOMPSON

recorded several months ago! Teddy and Doyle Wilburn, The Wilburn Brothers (Decca) report that they played to a record breaking crowd for the Summer Season at the Lazy Ranch Barn Dance for Casey Clark in Detroit on Saturday, August 20th. The team also worked Casey's TV Show in Windsor, Canada on Friday, August 19th. Bob Jennings (MGM) worked a spot on the 'Opry' on Saturday, August 27th. Nice letter from Jim and Jo Ann Halsey. Jim, personal manager of Hank Thompson, reports that business for the Thompson aggregation has been 'tops'. The band has already surpassed last year's gross, and some of their best months are yet to come up. The band is set to play the Texas State Fair at Dallas again this year, the third straight year. The largest State Fair in the country, the fair last year did 2 1/2 million paid admissions and expects more this year. September 25th through October 7th Hank is vaca-

tioning, and Merle Travis is coming in to front the band while Hank is out. Merle will be featured with Hank on the opening day of the Texas State Fair, October 8th. During the past four months Hank Thompson and his Brazo Valley Boys have appeared in 83 ballrooms in 23 states, traveling over 24,000 miles and playing to over 100,000 paid admissions. The band will be back in Oklahoma City the middle of September and will work out of there during the next nine months, playing the Trianon Ballroom on Saturdays and doing their TV show over WKY-TV. Oklahoma City is the 'hometown' for Hank and all his band members. Lonzo and Oscar, now being managed by Lost John Miller, are currently working Virginia, Penn., Illinois, and Michigan! Martha Carson (RCA Victor) completed a Fair Tour for Harry Cooke Agency of Lancaster, Penn. this past week. Also, Martha and her Country Gentlemen band were caught in the New York area by "Hurricane Connie" and had to cancel three dates because of the rains. August 21st, Martha and her band worked the Centre Hall County Fair in Centre Hall, Penn. Also, Martha will work the first Grand Ole Opry ABC-TV show on October 15th. Wade Ray (RCA Victor) pens from California that he now has his mother and dad living out there with him. This is the first time in many years that Wade has had his parents close to him. It's been kinda celebrity week at Cowtown. Rusty Draper, Stuart Hamblen and Bea Terry visited with Wade and Champ Butler last week.



BOBBY LORD

**WAX-WISE** . . . "Hawk-eye" . . . this has been one of the most talked about songs in several months. The original recording came out on Columbia by Bobby Lord—a country newcomer who has caught our attention since his first entrance into the music field. Lord, a regular on the "Ozark Jubilee," is expected to come into his own with this recording. Another 'cover' on the tune already out features a terrific version by popster Frankie Laine. The list is expected to mount! Boudleaux Bryant is the writer and publisher of the tune (Showcase Music, Nashville.) Boudleaux is assisted in his music business by his wife Felice Bryant who is also a writer of note

. . . who is currently all excited about her latest efforts recorded on Columbia by Little Jimmie Dickens . . . the title . . . simply "We Could" and it 'could do it' for Jimmy! Wade Ray (RCA Vic.) promoting heavily his latest release . . . "The Albino Stallion" and "I'll Keep On Being A Fool." Doug Williams has taken Billy Worth (MGM) under wing for personal management. Worth recently had his first release on the label . . . "Because I Cared" and "There's Good In Everybody." Telephone call from C. G. (Red) Matthews, A&R topper for Ekko Records in Memphis. Matthews up in the air about Eddie Bond's new release . . . "Double Duty Lovin'" and "Talkin' Off The Wall." Matthews says it's moving fast to the operators! Steam is gathering on the Werly Fairburn (Columbia) and Tommy Collins (Capitol) current release . . . "I Guess I'm Crazy." Fairburn is author of the song! Early deejay interest is high on this one! "Texas" Bill Strength (Capitol) splattered the desks this week with numerous mailers, flyers, and promotional pieces on his first Capitol release . . . "The Yellow Rose Of Texas" and "Cry, Cry, Cry"! Lots of luck, Bill! Ray Bartlett, personal manager of Slim Whitman (Imperial) also at the promotional guns, firing out sheets on Whitman's latest pair . . . "Song Of The Wild" and "You Have My Heart." Bob Ferguson, who holds the managerial reins for Ferlin Huskey, set to do top notch job of promotion on his new signee Lee Emerson on Columbia with his first recording of "A Pair Of Broken Hearts" and "You Call That Waitin'?" Jerry Byrd (Decca) out with his first sides for this label . . . "Sweet Corn" and "Paradise Waltz." Jerry recently signed a three-year contract with Decca. There's lots of talk about the new Martha Carson-Stuart Hamblen (RCA Victor) release . . . "I've Got So Many Years" and "Lord I Can't Come Now." Big things are expected here! Have seen some interesting mailers on the new Lefty Frizzell release on Columbia . . . "I'm Lost Between Right And Wrong." Sheriff Tex Davis of WCMS (Western Country Music Station) Norfolk, Va. into Nashville on a hurried-up visit last week! Tex says he'll be back in November for the deejay festival with bells on! "Wild" Bill Price of WCOJ, Coatesville, Pa. into Nashville for the guest deejay on Grant Turner's DJ USA Show over WSM. Rita Robbins (RCA Victor) has teamed up with Don Winters with "You're Still A Part Of Me" and "Lonely Heart." Don is writer of both songs! From all indications Country music is holding its own . . . as a matter of fact . . . it's beginning to spread over into the 'pop' field again . . . "Hawk-Eye" and "Satisfied Mind" are two present examples. Several weeks back we mentioned the fact that by Fall Country Music was on its way up . . . let's keep it climbing!

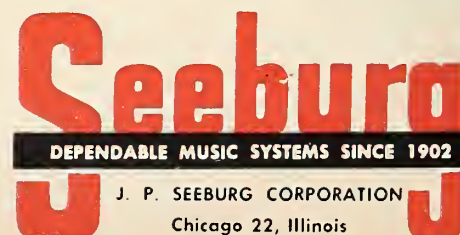


RITA ROBBINS

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Four of the most revolutionary developments  
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*America's finest and most complete music systems*







# Here and There

DETROIT, MICH.—With all of its record breaking sales, and tremendous advertising expenditures, the auto industry is spending an additional \$40,000,000 plus, in special sales promotion expense, according to Ward's Automotive Reports. The attitude of these powerful companies toward improving sales and the methods being used is of interest to coin machine manufacturers and distributors—even operators. The auto companies are sponsoring incentive sales contests and giving bonus stimulators (one music machine manufacturer has already used this type of sales stimulator for its distributors, and at present is on a special promotion to the operators). The auto industry feels that such contests will increase in intensity in 1956 and in competitive years ahead; and that use of bonus stimulators will become more widespread in their function as a factory aid to the dealer.

NEW YORK CITY—Does this sound familiar? An eastern automobile merchant complained "The public is getting too slick." He continued, "Customers go from dealer to dealer to get the lowest price. Then, some lie about that—to force you down further. No matter what price you quote, the customer raises the cry: 'I can beat that!'"

CHICAGO—At the 3rd annual Store Engineering Clinic of Independent Grocers Alliance held at the Palmer House this week, the prediction was made that a completely automatic vending machine for groceries will be available in the near future to the public for after-closing-buying.

PITTSBURGH, PA. — What's in view for Fall and Winter? This short report from the steel industry tells the story. "Steel output is gradually inching up despite hot weather, vacations and mill repairs. For this week, operations are figured at 92.3 per cent of capacity, which would be the highest since June 20."

# GROWING GAMES BIZ

## Finer Games — Dime Play — Bigger Trade-Ins — Growing Export Market — All Contribute to Growth of Games Biz.

Even as the games themselves continue to grow in size, so does the market for their sale seem to grow along with their increased size.

For many years operators have featured games, regardless of whether they also operated music, vendors and service machines, because they found that games helped to boost averages.

So far this year of 1955, with half the year already accounted for, the most outstanding growth in the field of coin operated equipment is attributed to the amusement games.

Whether this is due to the finer games that are now being produced, to dime play, bigger trade-in values, the growing export market, to the general prosperity the nation is enjoying or to any other factor the game sales boom continues and manufacturers are stepping up production accordingly.

The new type kiddie games are a potent example of what has happened this year. Some manufacturers who timorously re-entered the kiddie field, now find that they have a very profitable business.

The in-line games have also continued to hold up and even grow in sales. The bowlers and shuffles have zoomed on ahead. The gun games found a very fine market and have continued to enjoy good business.

Five-ball games have continued right on ahead with two-player and four-player innovations that have captured many new locations because of these new features.

From one end of the games field to the other, rapid growth is most noticeable.

Distributors and jobbers have found that faster sales have allowed them to arrange for higher trade-ins. This, plus aggressive merchandising and freer credit, has increased their sales potential, and with the foreign markets calling for more and still more used equipment, the wholesalers have found that they have a constantly growing business in games.

From the operator's standpoint the advent of dime play in the games business has helped him

to enjoy better averages than before. He has, therefore, made greater use of games so as to boom up his averages. This, plus the fact that the new type games are acceptable almost everywhere in the nation, has given him a better financial status than he formerly enjoyed.

Problems have arisen here and there thruout the nation but, in the main, these have not seriously affected sales of the games. Instead, it seems, sales continue to grow. And with the export markets demanding more and still more of America's coin operated amusements, bringing about better trade-ins for used games, more new machines are required so that the entire picture becomes one of greater growth.

Gradually, as conditions straighten themselves out in many areas thruout the country, more games begin to appear and more production is being demanded of the manufacturers.

It is not at all surprising to note that the average operator has turned more and more to games while, at the same time, retaining his basic, backbone operation, in an aggressive effort to boost his general average intake and, thereby, assure himself a more solid financial status.

Tho the games business is one of speed and aggressive, as well as intelligent, merchandising it is at the same time, one of the most fascinating and financially profitable divisions of the industry.

Regardless of the fact that the operator must trade in his games at more frequent intervals than almost any other type of equipment he owns, he finds that this, too, can be profitable because of the speedier action and the growing intake which boosts the overall average of his entire route.

It is the belief of many that the outstanding growth of the games field can be attributed to the fact that amusements are still most demanded by the public, and that the ingenious products now on the market have met with public approval and acceptance to such an extent that, with all other factors included, the games division of the industry will have enjoyed the greatest growth in 1955 when the year's business is finally totalled up.

# MFRS. FIGHT TO HOLD PRICE LINE

**With Copper, Steel, Aluminum, Lumber and Components Prices Already Raised as Wages are Hiked and Taxes Climb Zooming Overhead Expense and Increasing Production Costs C.M. Manufacturers are Assimilating These Increases in an Effort to Maintain Present Prices as Long as Possible.**

CHICAGO—One of the biggest and toughest battles in the industry is going on behind the scenes where few outsiders know what is actually happening.

These are the daily conferences being held by outstanding coin machine manufacturers here with their purchasing agents, production engineers, comptrollers, and other experts.

This is the battle, going on behind the scenes, whereby the coin machines manufacturers are assimilating tremendously increased costs, in an effort to maintain the prices of their new machines along the same price line of what they have been charging for their new products all year long.

It's a tough battle and one, as certain engineers predict, the manufacturers will eventually lose.

As one noted engineer stated, "Everyone who reads a daily newspaper knows that the prices of copper, steel, aluminum, cadmium, chromium, and all components have been raised to an all time high.

"Not only this," he says, "but labor's wages for these raw materials have already been hiked and taxes, too, have been raised, so that all this zooms overhead expense and increases production costs.

"Even tho the manufacturers are battling to maintain their present price line, by assimilating all of the increases, this can't last long.

"Too many new raises are coming in every day," he says, "and eventually the manufacturers will be forced to raise their prices or they will be working at a loss."

He also adds, "You can tell anyone in the industry that he's getting a real bargain these days when he's buying

machines at the same prices he bought them for at the beginning of 1955."

In addition to all this, it is reported, manufacturers expect that they, too, will soon be forced to raise wages of their employees. Even tho the wage scale now being paid by the coin machine manufacturers is far above union average.

Another engineer here states, "It is only logical to figure that, if all the basic raw materials industries are raising wages, and have to hike their raw materials costs to meet these wage increases that, eventually, this must strike home to the manufacturer of the finished products.

"This is all inflationary," he continues, "but, it's the fact, and everyone of any intelligence whatsoever recognizes that prices will, eventually, have to go up on everything that uses these basic raw materials to manufacture the products required for doing business."

Tho this report is not heartening, it is one of the facts that must be faced by all in the industry.

It is no different than the report which was published here prior to, and immediately after World War II, when the trade was warned that prices of all new machines would have to be raised to meet the increases which the manufacturers were enduring, regardless of how hard the manufacturers would try to forestall the raise.

This was also the reason why The Cash Box called for 10c play to be instituted. It foresaw the need for greater intake to meet greatly increased overhead and business expense on the part of the operators everywhere in the nation.

minutes or ends immediately when knockout is scored. An animated referee, plus sound and visual effects add to the lively action.

## Distribs Sept. 12 Meet Off

CHICAGO—Reports have just been received that the NCMDA has cancelled the meeting regarding "high prices" which was to be held on Sept. 12 at the Morrison Hotel and have pushed this on to Nov. 7 when the NAMA convention will be in progress.

## United Music Ops of Mich. Issues Booklet Showing Teen-Ager Efforts

DETROIT, MICH.—Perhaps one of the most impressive circulars ever produced by any music operators' association in the nation was mailed from the offices of Roy Small, conciliator and public relations counsel of the United Music Operators of Michigan, this city.

This circular features pictures and news items which have appeared in the Detroit press, trade papers and in other media, regarding the marvelous teenager work which this organization has done to help eliminate juvenile delinquency in its area.

"This is a review of the published activities of the United Music Operators Of Michigan for the past year by the 'Detroit Free Press', 'Detroit News', 'Detroit Times', 'The Cash Box' and 'Billboard'," Roy Small advises.

He also adds, "We acknowledge with thanks the help we received from the daily press, trade papers, radio and

TV stations, disk jockeys, business men's groups, Hon. Gerald K. O'Brien, Wayne County Prosecutor; Hon. Edward S. Piggins, Detroit Police Commissioner; Detroit Mayor's Committee of Children and Youth, Detroit Police Dept. Youth Bureau, Dept. of Parks & Recreation, United Community Services and the Parent-Teachers Association."

Actual reproductions of the items which have appeared in the press are featured in these 16 outstanding pages of material.

Every outstanding photo is also reproduced.

There is no doubt that this is one of the most impressive of all such ideas in circular form yet presented by any organization in the industry.

It is a definite record of which all the industry, nationwide, can be extremely proud.

## Keeney Introduces "Challenge"



PAUL HUEBSCH

CHICAGO—Paul Huebsch, general sales manager, J. H. Keeney & Company, Inc., this city, announced this past week, that all-out production was under way on the firm's new 6-Player "Challenge Bowler."

Scoring, which can reach a high of 9,600 points, is determined by three factors on the "Challenge Bowler."

These factors are accuracy of throw, correct speed, and correct timing.

"The player," said Huebsch, "tries

to time his throw to stop the traveling light in the red strike area on the playfield.

"At the same time, he must throw the puck at the correct speed, to stop the flashing light on the backglass at the 800 mark."

According to Huebsch: "This combination of skills to produce a high score has proven, during location testing, that 'Challenge Bowler' has the most play appeal of any bowling game yet produced.

"An added feature in the 'Challenge Bowler,'" Huebsch continued, "is that in the 10th frame, the player can shoot as long as he strikes."

Other features presented in the "Challenge Bowler" are, plexiglass covering all rollover switches, hinged plexiglass hood over pins, hinged light box glass, covered cash box with extension floodlight, custom finished cabinet, and quiet, smooth operation.

"In summing up," Huebsch concluded, "I'd just like to say that the three-way skill test produced in the 'Challenge Bowler' is so intriguing that operators will find it a real money-maker in any location."

## Mutoscope Shipping "K.O. Champ"

LONG ISLAND CITY, N. Y.—Bill Rabkin, president, International Mutoscope Corporation, this city, announced that sample shipments of its new "K. O. Champ" are being made to distributors.

"These samples are now on the way" said Rabkin, "because extensive tests have shown that this pure skill game, with a natural appeal for repeat play, does exceptionally well in amusement spots as well as in regular locations."

The amusement boxing machine has two fighters facing each other and the players can move them in all directions. Left and right arms of each fighter can be operated individually. Game runs for about one and a half

# ONCE AGAIN EXHIBIT STEPS TO THE FRONT

## WITH A BRAND NEW AND EXCITING GAME

**T**HERE is a definite need in the industry for a new game. The public is tired of constant repetition.

**EXHIBIT HAS A GAME THAT WILL COST THE OPERATOR ONE-HALF THE COST OF MOST OTHER GAMES**

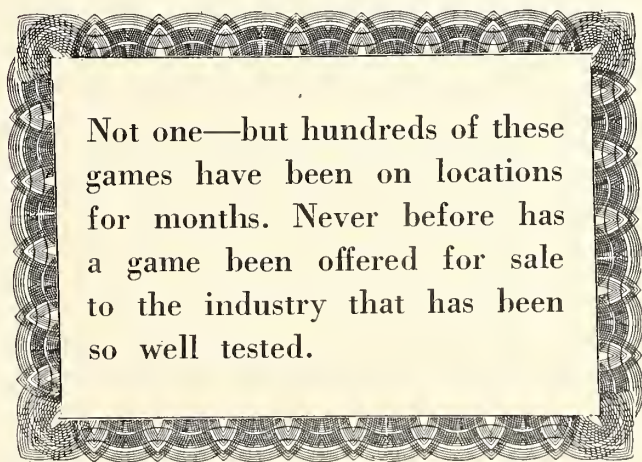
The operators and distributors have long requested a much less expensive game.

**EXHIBIT HAS A SERVICE FREE  
NON-ELECTRICAL GAME**

All other games manufactured today are mazes of electrical wiring and circuitry. Service calls are eating up the thin profits.

**EXHIBIT'S NEW GAME HAS  
BEEN LOCATION TESTED FOR  
FOUR (4) MONTHS**

Manufacturers always have been asked: "Has this game been location tested?"



**EXHIBIT CAN SHOW INCREASES IN  
GROSS TAKE AFTER FOUR (4)  
MONTHS IN THE SAME LOCATIONS**

It's a hit! Already imitators are flocking after it. Already the word has spread throughout the industry that "EXHIBIT'S got it!" Again, EXHIBIT has produced an entirely different product for the trade. A perfectly priced amusement. In fact, considering today's price standards, an actually "low-priced" amusement. And yet an amusement that is absolutely astonishing operator after operator everywhere with its income producing ability.

This game is the type of product that will revive, restimulate and recreate thousands of locations. This is the kind of product where the amusement machine operator is absolutely sure *he will profit—quickly*—and enjoy a tremendous advantage over all competition while pleasing everyone of his locations.

**SEE THIS NEW GAME AT ANY  
EXHIBIT DISTRIBUTOR'S  
SHOWROOMS**

The answer is in the cash box—on any location the operator desires to place this new game.



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**Shipments of Exhibit's  
New Game on Way**

CHICAGO—This past week, Sam Lewis, executive vice-president of Exhibit Supply Company, advised:

"Shipments are now on the way to almost everyone of our distributors."

He continued, "As production steps up, to meet the demand which we are enjoying for our new game, we shall speed shipments accordingly."

Lewis also reported that the firm is doing everything it possibly can to meet the demand of its many distributors who have been eagerly phoning the factory to obtain as many of these new games as possible.

"We are trying our level best", Lewis reported, "to meet this demand. We can only ship whatever is produced, but, we are stepping up our production each day and I firmly believe that, within a few more days, we shall be able to ship in greatly increased quantity all over the nation."

The interest stirred by Exhibit Supply Company with this new game has started Fall season for the firm with its biggest production schedules ever put into effect.

**35th Year With Exhibit**

CHICAGO—With a big party this past Friday, August 26, the entire office and sales organization of Exhibit Supply Company paid homage to Margaret O'Brien who has been with the firm for 35 years.

Marge, as she is known to all who have been visiting at Exhibit all these years, was secretary to the late J. Frank Meyer who founded the firm.

Today she is secretary to Sam Lewis, executive vice-president of the organization.

The employees came together this past Friday to give Marge O'Brien a very marvelous party and, at the same time, gave her a memento of this occasion, a very beautiful watch with the years of her work for the firm engraved thereon.

Everyone took time out to honor Marge for her 35 years with the firm.

Top executives expressed their appreciation and delight at the marvelous work which she has accomplished and which she is doing every day.

"It was", as one of Exhibit's execs reported, "one of the most gala occasions in the entire history of our organization and one that everybody will remember for years and years."

**Genco Finds Seasonal  
Games No Handicap**

CHICAGO—Using the slogan of this publication, Ralph Sheffield, sales director for Genco Mfg. & Sales Company, this city, explained:

"When all's said and done 'it's what in the cash box that counts'."

He continued, "By that I mean that seasonal games are no longer considered a handicap."

"Regardless of the fact that we are producing and selling a baseball game, 'Champion Baseball', so late in the baseball season, has no effect today at all."

"The operators have learned", he continued, "that whether the scene on the back glass is a baseball diamond, or a bunch of pretty girls, that what the players are most interested in is the appeal of the game itself. As well as the challenge to their skill. And the relaxation and fun they get playing the game."

"Therefore", he claims, "whether it's baseball or anything else, what counts most with the operators is the slogan of your publication."

"And that is", he says, "'it's what's in the cash box that counts'. That's what determines whether the game is or isn't a great game."

**Rock-Ola Sales Execs  
Visiting Distribs**

CHICAGO—Top sales executives of Rock-Ola Manufacturing Corporation are now visiting their distributors and also meeting with music operators.

Ed Ristau, director of sales for the firm, is traveling thruout the eastern part of the country and has already visited with many of the firm's distributors in that area.

Ristau is reported to be very much enthused over the fine sales the firm's distributors are enjoying with the new Rock-Ola Hi-Fi Phonograph and also the fact that the operators are very much pleased with the machine.

Les Rieck, sales manager of the Phonograph Division, is at this time traveling thruout Canada and is also reported to be very enthusiastic over the reception which the new Rock-Ola phono is enjoying everywhere he has visited.

Rieck is reported to have stated, "There is no doubt that our new model is proving itself one of the most outstanding of all automatic phonographs ever produced for the benefit of the nation's music operators."

**Alvin Gottlieb Plans  
Eastern Trip**

CHICAGO—Alvin Gottlieb, son of David Gottlieb of D. Gottlieb & Company, this city, who has been handling advertising, sales promotion and public relations for the firm, is now planning to make an eastern trip to meet with many of the firm's distributors as well as the operator-customers of these distributors.

As Alvin stated this past week, "I'm only compiling a route for my trip right now. I don't expect to leave for a while as yet. I do believe that it is the duty of anyone connected with any leader in any field to become better acquainted with conditions out in the field itself."

He also said, "I'm planning this trip because I believe that it will prove helpful to me in my work here and will prove just as helpful to all of our many distributors for it will give me an entirely new and better slant on their immediate business problems so that we can better cooperate to each other's advantage."

Alvin also stated that, "I don't just intend to visit with our distributors. I also want to talk with their many customers to better understand just what the operators require in the east. I want to get closer to the operator's thoughts and plans and, in this way, be able to help them thru our distributor organization."

**Chi Jobbers Revamp**

CHICAGO—Ted Rubenstein of M & T Sales Company, this city, reported this past week that three of this city's jobbers were cooperating with the firm on its latest bowler revamps.

He listed: Chaley Pieri of Monarch; Stanley Levin of All-States and Phil Schwartz of Leader Sales as the three firms who are doing a "great revamping job using our newest revamping ideas for the latest type bowlers".

Rubenstein reported, "We are just getting under way with the production required to enter the national field with our revamps."

"Within a few more days we believe we shall be able to satisfy the demand we have had from jobbers in various areas around the country."

"As yet the above Chicago jobbers are keeping us plenty busy ordering everything we can turn out at this time."

**S. D. Phono Ops Assn. Meet Sept. 11 & 12**

PIERRE, S. D.—The quarterly meeting of the South Dakota Phonograph Operators Association will be held in Deadwood, S. D. on Sunday and Monday, September 11 and 12, according to Gordon Stout, president.

The Deadwood Chamber of Commerce, cooperating with the association in acquainting members and invited guests about the historical and beautiful city, has mailed out descriptive material and a beautiful colored brochure, exalting its virtues.

As the quarterly meets are usually well attended anyway, Stout is of the opinion the September gathering will

bring out the organization's full membership.

**Jack Mitnick Travels**

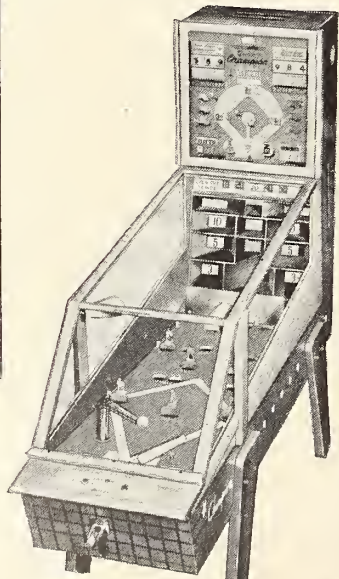
NEW YORK—Jack Mitnick, regional sales representative for AMI, Inc., returned to New York City this week, after an extended tour of his distributing firms thruout the entire South.

Mitnick spent several days here and then left to see other distributors. He will conclude his road trip with a visit to the factory in Grand Rapids, Mich.

**GENCO'S  
2-PLAYER  
CHAMPION  
BASEBALL**

The only game where players actually hit high fly balls through the air for 5 feet, without the use of ramps.

**GENCO** MFG. & SALES CO.  
2621 N. ASHLAND • CHICAGO 14, ILL.



FLASHING LITES TRAVEL UP SCORING COLUMNS WITH EACH TOSS

IF PUCK IS THROWN TOO HARD, LITE GOES ABOVE 800 MARK. IF THROWN TOO EASY, LITE DOES NOT REACH 800 MARK.

- Regulation 10 Frames plus "shoot as long as you Strike in 10th Frame!"
- Plexiglass covers all rollover switches
- Hinged Plexiglass Hood over pins
- Hinged Lite Box Glass
- Quiet, Smooth Operation
- Covered Cosh Box with Extension Floodlite
- Custom Finished Cabinet



# STRIKES

## Keeney's 6-PLAYER CHALLENGE BOWLER

with STEPPING LITES on playfield for SUPER, SPECIAL and REGULAR STRIKES!

SUPER X  
SPECIAL X  
REGULAR X

"SUPER" STRIKES score up to 800 points each

"SPECIAL" STRIKES score up to 600 points each

"REGULAR" STRIKES score up to 400 points each

PUCK THROWN AT RIGHT SPEED SCORES 800 ON STRIKE HIT WITH RED LITE STOPPED ON PLAYFIELD!  
PLAYER TRIES TO "TIME" HIS THROW TO STOP TRAVELING LITE IN RED STRIKE AREA

**TOP SCORE: 9,600** 10TH FRAME SHOOT AGAIN FOR THREE TIMES OR AS LONG AS PLAYER KEEPS STRIKING. (adjustable)

**HIGHEST SCORE** is determined by

1. Accuracy of throw
2. Correct speed
3. Correct timing

**J. H. Keeney & CO. INC.**  
2600 W. FIFTIETH STREET, CHICAGO 32, ILLINOIS

10¢ PLAY OR 3 FOR 25¢ SEE YOUR KEENEY DISTRIBUTOR NOW!

## THRU THE COIN CHUTE

### NEW ENGLAND NIBBLES

Coin machine industry in three states, Mass., R. I. and Conn. was struck one of the most severe blows in history Friday, Aug. 19, when the backlash of Hurricane "Diane" caused floods which damaged equipment on location and in storerooms. Boston distributors were receiving distress calls and some of the water soaked equipment was being salvaged and brought into the Hub for reconditioning. Losses are not covered by insurance. Some relief may be possible for operators through the Smaller Business Administration of the Federal Government which set up emergency offices in the flood areas to help ops in securing applications for loans. The same conditions as prior to the hurricane would hold, with loans on stock and buildings for 10 years at 3%. Hardest hit were Connecticut areas in the Hartford and Winsted areas. Ops around Providence, R. I., were badly hurt and those in Worcester, Springfield, Framingham, Holyoke, Chicopee areas in central and western Mass. suffered great losses.

Distributors in the Hub were giving all possible assistance to stricken ops. . . . Some of the flood damaged equipment was beginning to arrive at Trimount Automatic Sales Corp. (Seeburg) for reconditioning. General manager Irwin Margold said shops would work round the clock to get ops back on their feet. . . . Ed Ravreby, Associated Amusements and World Fair, hurried back from a selling trip to Vermont to survey flood conditions. . . . Bob Jones, sales manager, Redd Distributing (Wurlitzer) made a trip into the flood devastated area to check with ops. . . . At Atlas Distributors (AMI), Barney and Louis Blatt were taking calls from ops whose locations were flooded out. . . . Hub distributors escaped damage. . . . A few ops made it into the Hub to check with distributors. Among them were Joe Turcotte, Williamsett; Jack Riordan, Lynn; John Pray, Stoughton; Jack Gravier, Falmouth; Jim McGee, Winthrop; and Joe Dougherty, Worcester. . . . Among ops reporting losses were Ray Shea, Worcester; Al Dolins, Hyannis; Abe Fish, Jim Tolisano, and Paul Rechschafter, all of Hartford, Conn.; Ralph Ridgway, Springfield; S. Pielock, Worcester; Jim Balboni, Springfield, Royal Music, Webster; Sam Orenstein, Providence; Walter Stadnick, Central Falls, R. I.; Walter Luby, Shrewsbury; and Jim Jerico, Boston. . . . Extent of loss to the coin machine ops could not be estimated. Many ops in the stricken areas, it was reported, have been completely washed out. It will be some time before music routes in these places will be operating again.

## WANTED M100A's

We will allow \$300 on M100A's toward following equipment:

**BINGO GAMES**  
Havana, \$150—Hawaii, \$175—Nevada, \$225—Singapore, \$275—Tropicana, \$300

**GUNS**  
Big Top, \$375—Wild West, \$450—Safari, \$395—Coon Hunt, \$225

WANTED—All Gottlieb and Williams Pin Games. Send in complete list.

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin, Genco and United Distributors

# TRIMOUNT

Remember IN NEW ENGLAND IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480

# ROCK-OLA

## MODEL 1448

Worth More When You Buy It  
Worth More When You Trade It

For Davis

6-point guaranteed phonographs converted to 10c, 3 for 25c play, all makes and models, telephone collect -- Syracuse 75-1631.

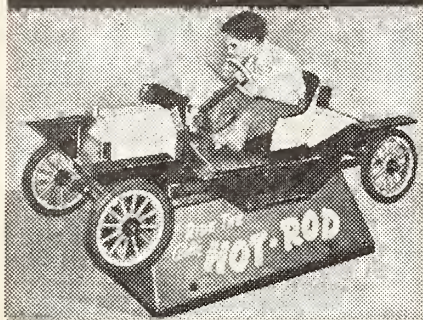
# DAVIS CORPORATION

SEEBURG FACTORY DISTRIBUTORS  
725 WATER STREET  
SYRACUSE, NEW YORK

Jack Rooklyn of Singapore, coin operator, was a visitor at Si Redd's during the flood emergency. A break into the Redd plant netted thieves \$300 from the parts department, Si Redd's office was broken into also. Helen Ford, bookkeeper at Redd's, lost her mother, who had been ill in the hospital.

# Earn More Money with Bally® Kiddie-Fun Equipment

## HOT-ROD COIN-OPERATED AUTO-RIDE



Miniature replica of early vintage automobile in eye-catching colors... with real horn and headlights... HOT-RODS take youngsters on a rolling, rocking ride. Mounted on rigid metal base, eccentric motion of HOT-ROD car creates illusion of exciting travel on a country-road... an illusion so attractive to boys and girls, from toddlers to teen-agers, that HOT-ROD keeps busy earning money every minute of the day.

Packed with appeal to junior marksmen, boys and girls, from 6 to 16, Bally BULL'S EYE Junior Shooting-Gallery is a gold-mine in every location frequented by youngsters. Realistic western six-shooter shoots 10 to 20 shots for nickel at exciting wild animal targets, shots and hits registering on illuminated score-glass. Pistol is positively safe, because no bullets or pellets are fired, hits registering when gun is accurately aimed and trigger pulled. Gayly colorful cabinet occupies only 1½ ft. by 3 ft. of floor-space to take in coins at a rate of \$15 to \$35 per hour.

## BULL'S EYE COIN-OPERATED JUNIOR SHOOTING-GALLERY



## THE CHAMPION COIN-OPERATED HORSE-RIDE



THE CHAMPION is a life-like western golden-palomino bronco in iron-tough plastic... with genuine cowboy saddle. All-metal base permits operation outdoors in all weather. THE CHAMPION walks, trots or gallops, as rider controls speed by pulling reins. Riding-time is adjustable to 45 seconds, 1 minute, 90 seconds, 3 minutes. Occupying only 22 in. by 44 in. of floor space, THE CHAMPION takes in \$2.00 to \$8.00 per hour.

Bally Manufacturing Company, 2640 Belmont Ave., Chicago 18, Ill.

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS

The temperatures remain high, but so do the sales figures all along Pico Boulevard. Distributors, jobbers, and operators all report that sales continue to be good and figures for this time of year are way over the figures for comparable periods in previous years. . . . Wayne Copeland at Sierra Distributors says the summer promotion put on by the Wurlitzer factory has been very successful and has helped stimulate sales of the Wurlitzer 1800's. In the promotion, the factory offers a mink stole with the purchase of three Wurlitzer 1800's, a mink jacket with the purchase of six machines, and a mink coat with the purchase of ten 1800's. So far, Sierra has given away three jackets and twelve stoles. . . . Raymond Williams and family are vacationing here in Los Angeles. Williams, Commercial Music Co., Dallas, Tex., is the Wurlitzer distributor. . . . Naomi Francisco is the pretty new secretary for Irv Shorten at Allied Music Sales. . . . Frank Gallo, Johnny Otis' manager, along the boulevard, finding out how Johnny's records are going. . . . The next meeting of the Los Angeles Division of the California Music Merchants Association will be held at the local business office, 2822 West Pico on Sept. 3—President George Miller will attend. . . . Lee Palmer reports that Georgia Gibbs "I Want You To Be My Baby" has been picked by the Los Angeles operators as their "Record of the Month". This record was The Cash Box's Sleeper of the Week two weeks ago, and looks like a sure fire hit. . . . Blaine Toller from Parker, Arizona was in town last week telling how busy he's been putting a dock on his lakeside summer place. His brother-in-law, Ken Arnold and wife from Barstow spent their vacation visiting the Tollers. . . . Paul Johnson, local operator is back at his business and now completely recovered from the serious operation he underwent recently.

Mr. and Mrs. Bill Happel of Badger Sales flew to Portland, Oregon last week and while there will visit with Lou Dunis, who is one of the largest distributors in the Northwest. Fred Gaunt of Badger, on vacation this week, visiting with his brother at Laguna Beach. Both the Bally "Congress" bowler and the Genco "Champion Baseball" games have been racking up good sales at Badger.

Mary and Kay Solle at Leuenhagens getting lots of calls for The Mulcays recording of "Bop, Bop, Bop". Mary said that Jim Mulcay paid a visit to KLAC disc-jockey Jim Ameche, and found they were old friends from Chicago with the result that Ameche has been giving the record some good plugs on his show. Dick King, of Aardell Records called Mary while we were there and was very happy to hear her report that "I Wanted You" by The Jaguars was among her top ten Rhythm and Blues records. Kay tells us that "A Fine Romance" by Sammy Davis, Jr. and Carmen McCrae is starting to take off. Mary and Kay are expecting a visit from their pretty 15 year old niece, Barbara Chandler from Riverside. . . . Al Bettelman pleased with the way United's "Fifth Inning" is gaining popularity with operators at C. A. Robinson Co.

John Freeman of Simon Distributing back from vacation after doing some fishing in San Clemente and Oceanside and taking in the races at Del Mar. Jack Simon is taking a few days off to spend some time with his sister Mrs. Berman and her son who are here visiting. Mrs. Berman is in the coin machine business in Indianapolis with Sicking, Inc. . . . Jean and Dolores Minthorne back in town after a two month stay in Phoenix. Hank Tronick at Minthorne out calling on the local operators. Hank is eagerly awaiting the arrival of the new Chicago Coin "Blinker" bowler, and like everyone else is very curious about the very hush-hush new machine that is due any day now from Exhibit Supply. . . . Stan Burke, of Stan's Drive Ins, in talking with Gabe Orland at California Music. Sammy Ricklin off on vacation and both Gabe and Martha Delgado staying very busy keeping up with all the orders. Shelly Grossman will be taking a two week vacation before the opening of school and will then work parttime at California. We can expect some big news from Sammy when he gets back from vacation. . . . Visiting operators along Pico Boulevard this week included; Tommy Felkins from Victorville, Reginald Panton, Claremont, the Thompson brothers, Johnnie and Bill, from Long Beach, and brothers Jack and Ed Neal from Riverside and Blythe respectively. Also from Riverside, George Kirby, Fred Ulrich of Western Amusement in San Diego; Carol Leinart from Gardena, Pete Shupp, Downey, Joe Ortega of Indio, Tom Farrell, San Diego, Marvin Farr, San Pedro; and Chuck Allen from Long Beach.

## THRU THE COIN CHUTE HOUSTON HAPPENINGS

C. R. (Charlie) Sage, Houston S. H. Lynch Co. Seeburg background music division, a bit cheery ever since he put Seeburg background music in that lush plush \$\$ Lakewood Yacht Club on Clear Lake. . . . Phil Weinberg, Bally regional sales manager, in the city on a routine business trip. Visited with him in office of Amusement Distributors, Inc., a local Bally dealership owned by Strike Rothrock. . . . According to manager L. R. Gardener there is no seasonal slump at R. Warncke Co. (AMI) where new stuff is moving out fast as it comes in. . . . Back to school for pretty Janelle Wiggins after three months as record clerk for United Record Distributors. . . . Henry Atlas said the renovation of his record store was about completed and he expected to resume radio broadcasting from there early in September. Atlas Record Co. claims a "First in Texas in Rhythm and Blues," and does business on a Nationwide basis. Besides records Atlas has extensive music operations in the city. Henry's charming wife, Thelma, is in complete charge of the Atlas record store. . . . A salute to attractive and efficient Hazel Turner, general secretary of Coin Machine Sales Co. She has been with that firm continuously since 1934 for a total of 21 years. . . . Thousands of kids here were made "kiddie ride conscious" through an extended sales promotion by Carnation Company. Portable eight horse merry-go-rounds (products of Bert Lane Co., Miami, Fla.) were located at leading super food markets where free rides were given kids for sales tags from Carnation milk and dairy products. . . . Bosta (Buster) Herrera (Busters Amusement Co.) prominent musician of Mexican descent has many of the choice Latin American spots in and around the city. . . . Veteran musician Al Lemke in Temple for a medical check up. Al had a major operation some years ago and still makes occasional trips to the hospital just to be sure things are ticking along as they should.

WURLITZER 1500	\$295
A.M.I. MODEL "C"	175
A.M.I. MODEL "D-40" (45 or 78 RPM)	275

RECONDITIONED AND REFINISHED  
LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
Exclusive Seeburg Distributors



A Quarter Century  
of Service

ATLAS MUSIC COMPANY

2118 N. WESTERN AVE., CHICAGO 47, ILL., U.S.A. ARmitage 6-5005

**It's Spectacular!**

**Exciting NEW Action-Packed Feature!**

Player by Simply Matching a Number-Only - gets Additional Scoring on the "Ring-O-Lite" BULLS EYE

**4 Drum Scoring!**

**Flash-O-Matic Scoring!**

**Colorful Traveling Lights**

speed along behind each Ring building up great suspense and animation!

**chicago coin MACHINE COMPANY**

1725 W. DIVERSEY BLVD. • CHICAGO 14

All Steel Front Door—National "Slug Rejector" Coin Chute

**BLINKER BOWLER**

\*\*\*Contains same playing features as Bulls Eye Bowler except... A 100% REPLAY GAME equipped with replay totalizer

## THRU THE COIN CHUTE

### DALLAS DOINGS

Bill O'Connor, manager of the phonograph department at S. H. Lynch, and his family dividing their vacation time between San Antonio and Corpus Christi. Bob Gilmore, also of S. H. Lynch, and family returned from Galveston. . . Ron Weed, new manager at King Records, told us his brother, Gene, just joined KGKO to do two deejay shows a day. . . Abe Susman, State Music, on a business trip. By the way, if you haven't seen the new placard in Abe's showroom, don't miss it. . . George Wrenn, special representative for Chicago Coin and Genco touring South Texas on business. . . Darrell Armstrong in from Mineral Wells looking over antique pianos. . . Cliff Wilson of Wallbox Distributing Company and his family returned from their vacation at Grand Lake in Oklahoma. . . The Commodores starting an engagement at the Colony Club. . . David Eisenlohr of Adleta Company (RCA Victor) vacationing in Aspen, Col. Adleta expanded its sales territory to include more of East Texas and Louisiana. . . Pete McDonald of Star Coin Machine, Fort Worth, in buying new equipment. . . Also visiting from Fort Worth were C. C. Harris, Harold McKimzie, Walter Thannisch, Roy Howell . . . Buster Loicana of Big State Novelty, Fort Worth, vacationing in New York. . . Congratulations to Mr. and Mrs. Jimmy Browning (Big D Music) who just welcomed a new baby daughter. . . B. H. Williams of Commercial Music back from El Paso, reports business good. . . Mr and Mrs Dewey Parson are getting in some good fishing weekends at Lake Texoma . . . Bill Oliver of the Dallasan Casa Linda Record Shop opening a branch store in Casa View early September. . . Don Hall, B. H. Novelty, in from Denton buying more equipment. His partner, Fred Barnes, who is in the active reserve, on maneuvers for two weeks at Camp Hood. . . George Bury of Hamlin vacationing in the vicinity of Grand Canyon. . . Visiting the Dallas market were W. E. Malone and Donald Robertson, both of Lubbock; V. Van Natten of the Auto-Photo Company, Los Angeles; M. T. Cornelius, Abilene; Garland De Lamar, Waco; Clyde Manor of Brownwood; Ernest Vathis from Texarkana; C. C. Clawson of De Kalb; Buna Carr, Corsicana; Carl Fomby of Dangerfield. . . Clayton McNabb of Decca going to Houston dealer meeting for showing of new Decca phonographs. . . Mrs. George Prock will be running things at General Distributing Company while George is in Europe. . . Everyone back from their vacation at Dobbs of Dallas, getting ready for a busy season ahead. . . Shopping the town were Mr. and Mrs. Groom, Groom Music in Jacksonville. . . H. B. Bueller opening a new music store in Oak Lawn section

## Nebr. Automatic Phonograph Assn. Sets Next Meet For Sept. 10 & 11 at Grand Island

Board of Directors to Get Together Few Days Before

OMAHA, NEB.—Howard N. Ellis, secretary and treasurer, Nebraska Automatic Phonograph Operators Association, this city, announced the organization's next meeting is Saturday and Sunday, September 10 and 11, at the Yancy Hotel, Grand Island, Neb.

Mac McKee is the host for the meeting, and Ellis says he has lined up a very fine program. Planned entertainment is being made for both the ladies and gentlemen for Saturday evening, and special plans are set to take care of the ladies during the business meeting Sunday.

Door prizes will be given away, with special prizes to the ladies. Lieberman Music Company is donating a juke box to the association, which in turn will give it away to a worthwhile organization.

The Board of Directors is meeting a few days before the general gathering to plan matters, and Ellis says the general meeting will be both important and interesting.

## ACHETEURS! ETRANGERS!

Mettez-vous en rapport avec nous pour toutes les

### MACHINES BALLY

BALLY HOT ROD KIDDIE RIDE  
BALLY BULL'S EYE GUN  
BALLY ABC BOWLER  
BALLY CONGRESS BOWLER

Nous maintenons toujours un nombre important de Machines Bally—Bingo et de Jeux aux Palets reconstruits en stock.

Priere d'ecrire ou de telegraphier pour Prix Speciaux a

### INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET  
PHILADELPHIA 30, PA. (Tel. RI 6-7712)

### FOR SALE:

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- ✓ All types of used and new phonographs.
- ✓ Used and new games.
- ✓ Arcade Equipment.
- ✓ Pinballs.
- ✓ Baseball games.
- ✓ Guns.
- ✓ Parts and Supplies: Spare parts for any type of equipment. Wrappers. Needles. Bulbs. Plastics. Etc.

**WE BUY, SELL AND FINANCE MUSIC AND GAME ROUTES. ARRANGE LOANS.**

### SUFFOLK & NASSAU SALES CO.

124 S. 16th ST., LINDENHURST, L. I., N. Y.  
(PHONE: Lindenhurst 5-3877-3878)



SEEBURG		AMI	
M100A	.....\$335.00	Model A	.....\$100.00
M100B	..... 535.00	Model B	..... 175.00
M100BL	..... 575.00	Model C	..... 175.00
M100C	..... 665.00	Model D-40	..... 250.00
		Model E-120	..... 495.00

**WURLITZER**  
1600 .....\$325.00

**SPECIAL CLOSEOUT**  
**BALLY GAYETY, new, in original crates ..... \$400.**

Write for special closeout prices on all in-line games.  
For complete price list—write, wire or phone.

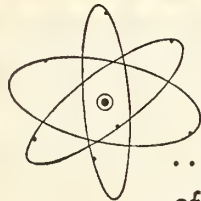
All equipment is steam cleaned and completely  
reconditioned. Guaranteed ready for location.

We are exclusive distributors for  
J. P. Seeburg Corp., Bally Mfg.  
Co. Our references: Dun and  
Bradstreet, Bank of America.



**SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE**

# URANIUM in Action!



... especially for you ... a collection  
of rare minerals ... radio active ore,  
geiger counters, ultra-violet displays ...  
see it in action ...

**E**njoy the thrill and excitement of Las  
Vegas' favorite downtown Casino ...  
with our real western hospitality and  
famous Italian-American restaurant.

"bring the family too ..."

CASINO  
•  
BAR  
•  
RESTAURANT

**The WESTERNER**  
DOWNTOWN LAS VEGAS

## THRU THE COIN CHUTE EASTERN FLASHES

New York City and surrounding area operators were exceptionally fortunate in that the floods last week didn't affect their equipment—or means of livelihood. We've been talking with coinmen here and from the outlying territories, and some of them were very badly hit. Distributors here, covering territories in the mountain areas of New York, and the states of New Jersey, Connecticut and Massachusetts have been receiving phone calls from their customers telling of their losses. From what we can gather from newspaper stories and talks with distributors, operators' machines are not covered by insurance. Flood insurance is extremely expensive, and most people were not covered, not even in policies of extended coverage. As great as their losses may be, operators have another and just as serious a problem. Their locations have been wiped away, and even if they can obtain equipment to replace those lost, a great many locations will not be available. It's been a most devastating tragedy, and we're only hoping our friends can make a comeback in some way or other. What may be of help to coinmen in the seven states affected, is the report that leading bankers are actively participating with the Small Business Administration in plans to assist and take care of emergency financing and planning for the rebuilding and reopening of flood-damaged business enterprises.

Coinrow employees and employers have been bemoaning, for many years, the lack of a decent restaurant in the neighborhood. It won't be long now before this matter will be solved. A big sign appears on the window of one of the stores located in the newly constructed Airlines Terminal Bldg., corner 42nd St. and 10th Ave., that a restaurant will open. Place will probably wind up as a meeting place for coinmen. . . . Barney (Shugy) Sugerman, Runyon Sales Co., happy and sad at the same time. Happy over the sale of Bally's "ABC" bowler, and sad over the fact that so many of his New Jersey, Connecticut and New York operators hurt so badly by the flood. Nate Sugerman, Shugy's son, at the office this week, working on the books. This will probably be the last time, as he returns to Bucknell University in Sept. Shugy's youngest son, Myron, goes along with Nate, entering his first year at Bucknell. . . . Jack Mitnick, AMI regional rep, in the city after a complete southern tour. . . . Mike Munves, back from his vacation, looking like a million. Mike enthusiastic over Exhibit's new game. . . . Herb Weaver, one of the industry's real old-timers (in point of experience, not in years) visits along coinrow. Herb runs that exciting arcade in Chinatown. . . . Harry Koepfel, Koepfel Distributing Co., in town for the week, visiting brother Hymie. Good thing, as Hymie needed help to get out machines on order.

Joe Young, Young Distributing, Wurlitzer distrib, takes a trip to South New Jersey, and spends some time with Babe Kaufman at Atlantic Highlands. Abe Lipsky and Allie Goldberg, rushing hither and yon, and didn't have the time to spend the usual few minutes with us discussing this and that. . . . Gertrude Brown, Beacon, N. Y., makes her regular visit to coinrow. Advises she was unusually lucky, as she only had one piece damaged by the floods. . . . Humbert Betti, Sr. post cards us from Venice, Italy. . . . Al Simon, Albert Simon, Inc., out seeing some customers when we dropped in, but Al D'Inzillo tells us sales of ChiCoin's and Genco's games continue steadily. . . . Bob Slifer, Seacoast Distributors (Rock-Ola) back from his vacation, and immediately hustles out to see the trade. Dave Stern closed in his office with a customer—it had to be a customer, as we see Estelle Potash, his secy., bring in a contract form. . . . Meyer Parkoff, Atlantic (Seeburg) tells us that he, Mac Perlman, Harry Rosen, Joe Fishman and Oscar Parkoff, in the various offices in Hartford, Conn.; Philadelphia, Pa.; and Newark, N. J. are checking the insurance policy issued with purchases starting April 15, to see if their customers can be recompensed for phonos lost or damaged in the flood. No definite decision, but it's hoped that this policy covers these losses.

## THRU THE COIN CHUTE UPPER MIDWEST MUSINGS

Stan Baeder, Midwest Specialty Company of New Rockford, N. D., stopped in the Twin Cities on his way home and Stan reports that the crop situation in his area is very good even tho there has been quite a bit of rain lately. With many of the areas in the Upper Midwest reporting good crop harvests there is a very good likelihood that there should be more money being spent, which indirectly will mean more coins being put in the coin machines. . . . The Minnesota State Fair is starting its ten-day run Saturday, August 27. . . . with hopes of over a million paid attendance. With that many people expected there should be good coin machine play in the Twin City area during fair week. . . . Ed Rodseth, Welcome Sales Company of Minneapolis is driving a new Olds Holiday these days. . . . Mr. and Mrs. Harold Moglestad of Esterville, Iowa, spent a few hours in the Twin Cities shopping around for games for their route and also for booths for their restaurant. . . . Frank Kummer of Spring Valley, Minn., breezed into town, made his purchases, and then breezed out of town again. There is nothing slow about Frank. . . . Len Widerholt and Paul Peterson of Hastings, Minn., were seen shopping around for parts and records. . . . Judy Atkin, daughter of Harry Atkin of the United Machine Company of Minneapolis was married to Harold Rivkin of Minneapolis on Sunday, August 14. . . . Harry Galep of Menomonie, Wis., is recovering from an emergency appendectomy. We hope for a speedy recovery for Harry. . . . Seen here and there shopping for equipment and supplies for their routes were Ken Owens of Fairmont, Minn.; John Howe of Foley, Minn.; Jim Donatell of Spooner, Wis.; Ben Kragtorp of Tracy, Minn.; John Galep of Menomonie, Wis.; Ed Le Blanc of St. Cloud, Minn.; and Oscar Englund of Alexandria, Minn.



# THRU THE COIN CHUTE CHICAGO CHATTER

Visitors are, once again, beginning to arrive in the nation's Coincenter. And action is speeding up accordingly. Seems like everyone is optimistic over the forthcoming Fall season. "Business", as one well known coinman said last week, "is bound to be better than ever." And if the orders placed for new products are any indication of a very grand Fall season—this Fall season of 1955 is bound to be the biggest ever. . . . Liked the discussion between Alvin Gottlieb and Harold Lieberman talking about business this past record-breaking torrid summer. As Alvin pointed out to Harold, it seems that business from the southern states not only held up, but was better than expected, regardless of the tremendous heat wave. Harold, in turn, believes that this is due to the fact that the south is prepared for and accustomed to hot weather. Most locations are air-conditioned, as Harold pointed out, and so the people and business go right along, regardless of the heat. Whereas, he explained, the record smashing heat that hit the north country not only found the people there unprepared but, what's even more important, the locations weren't air-conditioned, and the people just couldn't comfortably patronize them. (Which all goes back to the editorial that appeared in "The Cash Box", August 13 issue: "Business Is Hot—Where It's Cool").

Jack Nelson is one of the busiest men 'round town these days. As the Bally plants speed production to meet demand. "Just seems", Jack says, "that we'll have to work double shifts if we're ever going to catch up with the orders the way they're coming in". . . . Pete Orenzuk of Weirton, W. Va., well known operator, in town this past week, meeting with the manufacturers and very much amazed at the size of the big plants and production lines. . . . Lots of Seeburg distributors 'round town this week. . . . Mildred Thorsen, secretary to the Bally Sales Staff, takes off on a well deserved vacation. . . . Art Weinand, busier than ever over at Williams, and when asked, "Where's Sam and Harry?", just looked up surprised. Said he, "Gosh haven't even looked around for them." Sam Stern and Harry Williams just as busy themselves.

It's his very first season at gorgeous Green Acres Country Club and Herb Oetinger of United came in winner in the big pro-amateur tournament held there this past week. This, believe you us, is a truly tremendous accomplishment. For there's many a golfer at Green Acres who can play this game of golf in those low, low 70's. . . . Bill and Nicky O'Donnell and their two gorgeous children, Bill, Jr. who's as handsome as they come and is a daring soul in his own right, diving off the high dive and the springboards at the Edgewater Beach Cabana Club as if they were just made for him (by the way, Bill, Jr. looks just like Bill, Sr.) and, of course, the beauty of the family, Ann O'Donnell. A twinkling blue-eyed bewitching little blonde. Looks like Doris Day. No wonder Bill's so nuts over her. . . . Adam Piergallini, Steubenville, O. operator, around town to see what this great coincenter looks like. . . . Rock-Ola execs entertained Central and South American distributors this past week. Wayne (Brad) Bradfield now getting better acquainted with the spelling of the firm names. Caesar R. Sandoval, independent export rep for Rock-Ola, came in with Salome Cordoba of Agencias Distribuidoras Unidas of Lima, Peru. Cordoba's son, George, was also present. George is a student at the famed Virginia Military Academy. Also looking over the Rock-Ola plant, Leonidas Mendez of Valasco y Mendez, Ltd. of Pereira, Colombia.

Bill Bye, one of the real oldtimers in the coinbiz, around town last week to say, "Hello", to some of his friends. And to learn what's what in our coinbiz. . . . Thanks to Dan J. Donohue, Seeburg district manager of Los Angeles, Calif. Sent in the latest circular put out by Standard Oil of California which features: "Gone—the dollar watch. Gone—the penny postal card. Gone—the \$500 car." Dan suggests using this to show why Dime Play more important than ever. (Aside: Dear Dan: Editorial we ran some many weeks ago featured these three and many, many more. Our editorial has been reprinted in hundreds of thousands and has been used by music ops and their associations all over the nation). . . . Very nice issue of "Bally-Who" with pics of ops and distributors and some very interesting notes regarding the distributors. Congrats to Herb Jones on this August issue.

Just can't catch up with Bill DeSelm these days. This boy's on the phone all day long and dashing in and out of the factory getting the orders filled—or at least trying to. Says Bill, "Whew. This sure has started out as one of the best Fall seasons in all of United's history." . . . With Sam Wolberg and Sam Gensburg in town seems like Ed Levin at ChiCoin might be able to ease off a bit. "Instead", according to Ed, "business is better than ever with all of our products selling great". Ed also advises that George Wrenn working hard covering Texas with ChiCoin's bowlers. Also says that Phil Robinson phoning him constantly begging for more and still more delivery. . . . First time in weeks that Avron Gensburg, Ralph Sheffield and Ernie Rezeau have been together at the Genco factory. And from the meetings going on looks like the three are getting ready to pop with something. But as far as any advance statements—mum's the word from the trio.

The Jones Boys and Paul Huebsch of J. H. Keeney & Co., Inc. worked it out over the longdistance phones. All attended the White Sox vs Yankees ball game Sunday. Present from Jonesland: C. N. (Mac) McMurdie, Johnny Ruggiero, Ken Moynihan and Ray Sargis. The headman of the head firm—the R. F. Jones Boy, himself, wasn't present. . . . In the meantime, while Paul Huebsch entertaining, Roy McGinnis hard at work at two things, "Something really fascinating in games", he reports, "and a new idea to help golfers enjoy golf". . . . Ray Lonsway of Warren, Ohio in town looking things over. . . . Leo Grobe of Wheeling, W. Va. also in town to see what's what. . . . Joe Abraham of Lake City, Cleveland, Ohio, around for a few days trying to speed up deliveries. . . . Vince Shay, back from a short, but very happy stay, at Eagle River, Wis., already half wild with the way those phones buzzing at All States. And all stating they want thisa, thata and the other. . . . Ted Rubenstein of Marvel going great on his new conversions and working hand in hand with Charley Pieri of Monarch. . . . While Nate Feinstein dashes off to vacation a bit, Harold Schwartz at Atlas takes over his phone calls. WhattabusyguyHaroldnowis. . . . All vacations over at First CM so Wally Finke and Joe Kline now look for bigger biz than ever.

Sam Lewis, Frank Mencuri, Ed Hall, Chet Gore and everyone else over at Exhibit Supply Co. so busy these days they just dash in and out and about like there wasn't enough time in the 24 hour day. Said Sam Lewis, "Brother look at this", pointing to a batch of orders on his desk, and then pointing over to Frank's desk, "Look at that batch, too." That's real business. . . . Bernie Grung phones to advise he's now engineering special vendors and scales at the J. F. Frantz Company on West Lake Street. . . . Ben Coven and Carl Christiansen very pleased with the way sales going on their new speaker.

RUNNING WILD!

2 DEAL YOURSELF  
THIS WINNING HAND...  
*Williams*  
**Three Deuces**  
More Ways  
TO SCORE  
**REPLAYS!**  
5¢ or 10¢ Coin Chute

PILING UP PROFITS!



**FEATURING:**  
 One REPLAY for 5 Balls in Skill Hole  
 One REPLAY for lighting 3 Deuces  
 One REPLAY for each ball over bottom center rollover when deuce of hearts is lit.

**SPECIAL BONUS REPLAYS** for ball in center Skill Hole when 3 Deuces are lit . . .  
 MAKING 4 ACES lites up Deuce of Hearts  
 MAKING 4 KINGS lites up Deuce of Diamonds  
 MAKING 3 QUEENS lites up Deuce of Clubs  
 Each Deuce that Lites Up Advances "Special Bonus" ONE POINT!

*Order Williams*  
**THREE DEUCES**



CREATORS OF  
DEPENDABLE PLAY APPEAL

4242 W. FILLMORE ST. CHICAGO 24, ILL.

ALSO DELIVERING SIDEWALK ENGINEER and KING OF SWA.

WANTED

BRIGHT SPOTS  
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ATLANTIC CITY  
BIG TIME

● CASH OR TRADE!

*Empire* COIN MACHINE EXCHANGE

1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600

## CHICAGO CHATTER (Cont.)

. . . Herb Perkins and Monte West claim one of the largest crowds of operators in their history attended their showing of the new Keeney "Challenge Bowler". . . . Irv Ovitz claims that the recent hot spell helped, rather than hindered, his business. "Plenty orders from resort areas", he reports.

The hush-hush huddles going on at the factories here, between salesmen, sales managers, production engineers, executives, etc., has everyone of the belief there'll be plenty new surprises—but soon. . . . Joe Robbins over at Empire has become one of the fastest and most flexible workers in town. Sells with one hand, while holding the phone to his ear with the other and selling over the phone—and then shifts over to point at a game with his foot—and just about does everything else—as Empire gets busier every second of the day. . . . George Kozy of ABT thanks The Cash Box for "remembering 'way back when' re: ABT's Challenger. (Aside: Georgie—we also remember 'way back when on lots and lots of other firms and gentlemen of the industry. Remember, George, 'The Cash Box' staff is composed of men with years and years and years of background in the coinbiz)."

**HAPPY BIRTHDAY THIS WEEK TO:** W. L. Groover, Atlanta, Ga. . . . Jerry Kertman, Rochester, N. Y. . . . Marie Louise Pierce, Brodhead, Wis. . . . Wm. C. Miller, Plant City, Fla. . . . Joe Weinberger, Louisville, Ky. . . . Chas. H. Williams, Jackson, Tenn. . . . Theodore T. Bush, Miami, Fla. . . . Joe Noto, San Francisco, Calif. . . . Ed. Heath, Macon, Ga. . . . Rose N. Guillaume, Jefferson, S. Dak. . . . Joe Young, New York, N. Y. . . . Maurice De'Olive, Brenham, Tex. . . . John Ostrander, Baltimore, Md. . . . Earl P. Gore, New Orleans, La. . . . Johnny Casola, Chicago, Ill. . . . P. A. Thurkettle, Toledo Ohio. . . . John Miner, Paterson, N. J.

After Tho't: Many people hurry to catch up—very few hurry to get ahead.



Available with twin chutes  
10c - 3 for 25c

GET IN ON THE "New Look" IN PROFITS!

GOTTLIEB'S TWO PLAYER TOURNAMENT



NUMBER MATCH FEATURE SCORES REPLAYS!

- 4 Point and Bonus advance targets.
- Popular rotating score rollover.
- Holdover Bonus hole also awards Mystery Specials.
- De Luxe "New Look" Cabinet.
- 1 Point Pop Bumper.
- 2 Cyclonic Kickers.
- 2 ON-OFF 10 times value Pop Bumpers.

Amusement Pinballs as American as Baseball and Hot Dogs!

D. Gottlieb & Co. 1140-50 N. KOSTNER AVE. CHICAGO 51, ILLINOIS

**WHILE THEY LAST!**  
**SPECIAL SALE!!**  
**AMI "C"**  
**\$139<sup>50</sup>**  
**FIRST COME! FIRST SERVED!**  
**RUNYON SALES COMPANY**  
Factory Representatives for:  
AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.  
111 W. 42nd St., New York 18, N. Y., LO 4-1880  
221 Irving Hysen Ave., Newark 8, N. J., BI 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470

**ChiCoin Sets All Time Production Mark**



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, advised that the firm is currently in production of four

bowling games, "Bulls Eye," "Blinker," "Hollywood" and "Bonus Score," and that it produced more complete units during the week ending August 20 than any corresponding week in the company's history. "Because vacation periods caught us short of games on hand to fill orders, we found it necessary for the past five weeks to increase our production beyond capacity," explained Wolberg. "In going all out for production," he continued, "and by setting a new production record this last week, we are now again in a position to offer our distributors immediate delivery. "Our current four different type bowling games were specifically designed to meet the needs and requirements of operators in every section of the country," concluded Wolberg.

**Lou Boasberg Explains Tennis Loss to O'Donnell**  
CHICAGO—This is absolutely and definitely NOT the story of the fisherman who complained that, "The biggest one got away."  
It is, instead, according to Lou Boasberg of New Orleans Novelty Company:  
"So that your readers will not get the wrong impression, I would like to explain about my defeat in tennis by Billy O'Donnell."  
"No. 1, Bill took me to his home court. Some place in the wilds of Wilmette."  
"No. 2, The writer had two sprained ankles."  
"No. 3, The writer had only played tennis twice in his lifetime."  
"No. 4, And most important, had I defeated O'Donnell, I could have expected delayed delivery on all Bally equipment for at least two months."  
"I believe," Boasberg concludes, "that this most adequately explains Bill O'Donnell's one-sided victory."  
"Editor's Note: Has Bally's Bill O'Donnell any answer?"

**CLASSIFIED ADVERTISING SECTION****WANT**

**WANT**—Genco Shuffle Pool, give price and quantity. PENNSYLVANIA VENDING CORP., 1822 CARSON ST., PITTSBURGH 3, PA. (Tel.: HEmlock 1-900).

**WANT**—For Resale, new or used American, National 12 ft. Bank boards; 22 ft. Shuffleboards; late model Bingo's; 100 Selection Seeburgs; Lee's Musical Merry-Go-Round. Quote quantity, condition and your best price in first letter. STANLEY DISTRIBUTING CO., 1523 BROADWAY, TACOMA, WASH. Tel.: Hillside 5110.

**WANT**—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

**WANT**—Will purchase one-half interest in distributorship handling major line of phonographs and games. Will invest substantial amount of cash. BOX #346, c/o THE CASH BOX, 26 W. 47th STREET, New York, N. Y.

**WANT**—Tubes: 2051; 2050; 70L7; 2A4, 2A3, 5V4; 6L6; 6N7; 6L7; 6V6 metal; 6X5 metal. Will pay \$40 a hundred. Must have minimum quantity 50 of a type. Have you other types in quantity? LEWIS ELECTRONICS, 3449 NO. ELAINE PL., CHICAGO, ILL.

**WANT**—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

**WANT**—Seeburg 100 selection Hideaways; Phonographs; Wall Boxes; Steppers. AMI 120 and 80 selection Hideaways; Phonographs; Wall Boxes, Steppers. Wurlitzer 104 selection Hideaways; Phonographs; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN. Tel.: 2648.

**WANT**—Bally Big Times \$440; Beach Clubs \$170. Must be clean and in good condition. LOUIS AND FOLLETT MUSIC CO., 180 S. HOWARD STREET, SPOKANE, WASH.

**WANT**—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: Union 1-7500.

**WANT**—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & I MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703.)

**WANT**—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-510.

**WANT**—Frolics, Rodeo, Circus, and Showboats, Seeburgs, Model BL's C's. FOR SALE—10 3-4-5's. Make offer. NOBRO NOVELTY COMPANY, 538 BRYANT STREET, SAN FRANCISCO 7, CALIF.

**WANT**—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVerglade 1-4647.

**WANT**—To Buy. Model D-80 AMI phonographs, MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO. (Tel.: SUperior 1-4600).

**WANT**—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: Garfield 3585.

**WANT**—We are in the market to buy for cash Universal Five Stars; United Circus; United Boleros; United Showboats and Mill's Panorams. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF. (Tel.: HEmlock 1-1750).

**WANT**—For cash: Seeburg Bear Guns. Will also buy in quantity, new or used late guns and arcade games if prices are right. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

**WANT**—Any quantity post-war Wurlitzer Phonographs, Models 1100, 1250, and 1400. Also Seeburg M100—78 and 45. Wire, write, or phone: BUSH DISTRIBUTING COMPANY, 286 N. W. 29th ST., MIAMI, FLORIDA.

**WANT**—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

**WANT**—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: JUDson 6-4568.

**WANT**—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

**CLASSIFIED ADVERTISING SECTION**

**WANT**—Late model phonos. Preferably Seeburg 100's. Will pick up within 300 miles. Write, wire, phone: KOEPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y. Tel.: Circle 6-8939.

**WANT**—Good Mechanic on Music and Pins. Only Sober reliable and steady man wanted. Write or call collect. DEcatur 2-2120, 9 to 5 P.M. NATIONAL AMUSEMENT CO., INC., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D.C.

**FOR SALE**

**FOR SALE**—We have for sale or exchange good late model Seeburg; AMI; Wurlitzer and Rock-Ola music machines; Bally; United; Gottlieb and Williams Bingo's; Five Balls; Shuffle Alleys; Targets and Baseball Games. Also used phonograph records in most any quantities. For music and games, as is, just off location, lowest Cash Box prices, slightly higher if shop cleaned and crated. All games guaranteed perfect working condition. If in trade area, drive in, get a whole load of them. Bring your trade-in's along. We can get together. THE GORDON STOUT CO., 125 N. MONROE, PIERRE, SOUTH DAKOTA. (Tel.: 4097).

**FOR SALE**—Jalopy, \$75; Spark Plug, \$75; Spot Lites, \$65; Frolics, \$135; Broadway, \$50; Nevada, \$295; Bright Lights, \$75; United Stars, \$75; Coney Island, \$75; Atlantic City, \$100; Gottlieb Jubilee, \$475. 1/3 Deposit. TWIN CITY AMUSEMENT CO., 1922 W. 7th STREET, TEXARKANA, U.S.A. (Tel.: 3-3723 or 22-1810).

**FOR SALE**—Genco Sky Gunner, Used; Genco 2 Player Basketball, Used; Evans Bat-A-Score, Used; Williams Super Jet Gun, Used; Telequiz, Used; Chicago Coin Criss Cross Target, New; 10 Column Eastern Electric Cigarette Machine with Chrome Top, Latest Type; 1550 Wurlitzer Phonograph, Like New. Will take any reasonable offer. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS 2, MICH. (Tel.: GL 6-6807).

**FOR SALE**—Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556.)

**FOR SALE**—Route of 250 Watling Scales on location in Maryland and Virginia. Or will sell individual machines. Bargain! SEACOAST DISTRIBUTORS, INC., 594 10th AVE., NEW YORK, N. Y. (Tel.: BRyant 9-4684) or 1200 NORTH AVE., ELIZABETH, N. J.

**FOR SALE**—“Wurlitzer Phonographs.” 1500's—\$395; 1400's—\$325; 1250's—\$175; 1100's—\$150; 1015's—\$50. O'CONNOR DISTRIBUTORS, INC., 2320 WEST MAIN, RICHMOND 20, VA., Tel.: 84-3264.

**FOR SALE**—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box “The ‘Bible’ of the Coin Machine Industry.” Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST., NEW YORK 36, N. Y. (Phone JU 6-2640).

**FOR SALE**—Wurlitzer 1500 exceptionally clean, \$295; Seeburg M100A reconditioned, \$215; Seeburg Model “C”, \$575; AMI D-40 converted to 45 rpm, completely refinished, like new, \$295. UNITED DISTRIBUTORS, INC., P. O. BOX 1995, 902 W. SECOND, WICHITA 12, KANSAS. (Tel.: HO 4-6111.)

**FOR SALE**—All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

**FOR SALE**—Bowlers in quantities. Bally—Victory, Champions, Blue Ribbons and Gold Medals. Keeney—Century, Speed Lanes. United—Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL. (Tel.: ARmitage 6-0780-81).

**FOR SALE**—Bally Dude Ranch \$240; Palm Springs \$265; Hi-Fi \$285; Surf Clubs \$295; Variety \$455; United Rio \$165; Havana \$195; Evans (Club Model) Saddle & Turf \$275. Also other Bingos and Bowlers. All ready for locations. Rush Deposit to: MICKEY ANDERSON, 314 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549.)

**FOR SALE**—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

**FOR SALE**—Each item at bargain price—shopped or as is. Seeburg 100A's; Wurlitzer 1500's; and 1700's Bingos, Spot-Lites, Palm Beaches, Yacht Clubs, etc. ARIZONA WURLITZER DISTRIBUTOR NEW MEXICO. CANYON SALES DIST. CO., 301 EAST 7th, TUCSON, ARIZONA.

**FOR SALE**—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395—As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

**FOR SALE**—Hi-Speed Super Fast shuffle board wax. 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Lowest Prices In The Country.** Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: Canal 6-0293.)

**FOR SALE—Finest Bowlers: Factory reconditioned—returnable 7th day for full refund.** Clover \$130; Classic \$145; Imperial \$220; Jet \$390; Team \$275; Coney Island Bingo \$60; Genco 400 with latest improvements \$60. 1/3 deposit. **W. E. KEENEY MFG. CO., 5229 S. KEDZIE AVE., CHICAGO 32, ILL.** Tel.: HEmlock 4-3844.

**FOR SALE—Sixty music and thirty-five amusement on locations, grossed \$67,000 in 1954, first six months of 1955, \$40,000.** Located in good Kansas community. Owner will lease building. **BOX 350, c/o THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.**

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

**FOR SALE—United Shuffle Alleys: Team \$245; League \$225; Chief \$195; Royal \$145; Clover \$85; Wms. Major League \$225; Genco Bing-A-Roll \$65. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, N. Y.**

**FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO** (Tel.: Tower 1-6715.)**

**FOR SALE—Bally Beauties \$165; Spot Lites \$45; 100 C Seeburgs \$625; 1438-54 Comet \$625; Model D40 \$260; Model B \$210; Model C \$235; AMI Hidden Unit Late Model, Like New, \$165; AMI Late Model 5 & 10 Boxes 10c Play \$12; 15 Mighty Midget 5c Cashew Vender \$5. **H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL.** (Tel.: 4-6703.)**

**FOR SALE—Like new, Swami Napkin Machines, \$8.00 ea.; largest stock of Kiddie Rides in the world, all guaranteed, write for complete list. **REDD DISTRIBUTING CO., 298 LINCOLN ST., ALLSTON 34, MASS.****

**FOR SALE—Bally Dude Ranch \$245; United Rio \$195; United Tahiti \$195; Bally Beach Club \$245; United Havana \$225; Tropicana (new in cases) \$425; Varieties \$445; Gayety (new in cases) \$495; United 3 Feathers, floor samples \$595. All used equipment thoroughly reconditioned. **ASSOCIATED AMUSEMENTS, 188 BRIGHTON AVE., ALLSTON, MASS. ED RAVREBY.****

**FOR SALE—United's Chief; Fifth Avenue Yankee; Royal; Liberty; Cascade; Lightning; Targette; Comet. Bally's Victory; Rocket, and Mystic Bowlers.** All thoroughly reconditioned. Priced for quick sale. Call or write: **SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N.Y.** (Tel.: Lincoln 9106).

**FOR SALE—Seeburg Coon Hunts, \$175; Seeburg Shoot The Bear, \$125; Genco Rifle Gallery, \$325. **W. B. DISTRIBUTORS, INC., 1012 MARKET STREET, ST. LOUIS, MO.** (Tel.: Central 1-9292).**

**FOR SALE—1 Ice Frolics, \$225; 2 Surf Clubs, \$250 ea.; 2 Yacht Clubs, \$110 ea.; 2 Bally Beautys, \$150 ea.; 3 Spot Lites, \$50 ea.; 2 Palm Beach, \$95 ea.; 1 Beach Club, \$195. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA STREET, EVANSVILLE, IND.** (Tel.: 3-4508).**

**FOR SALE—AMI 5-10 wall boxes; Wurlitzer 48-selection wallboxes; 219 steppers. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLAHOMA.** Tel.: FO 5-3456.**

**FOR SALE—Special. Bally: Gayety, positively like new, used very little, a real bargain at \$365 ea.; Big Times, \$465; Varietys, \$362.50; Champion Horses, used two months, like new, \$465; Moon Rides, \$325; Rocket Bowlers, \$245. Exhibit Supply: 500 Shooting Gallery, floor samples, \$295. Williams: Race The Clock, four-player pin game, \$299.50. **NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA.** (Tel.: Canal 8318).**

**FOR SALE—Wurlitzer 1400 \$300.00; Wurlitzer 1450 \$325.00; Seeburg M100-A \$275.00; Rock-Olas 1434 \$325.00; 1432 \$200.00; 1428 \$150.00; United Carnival Gun \$300.00. All ready for location. **COIN AUTOMATIC MUSIC COMPANY, 241 WEST MAIN ST., JOHNSON CITY, TENN.** Tel. 945.**

**FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: Wheeling 5472.**

**FOR SALE—We will sell or trade all types cigarette machines (thoroughly reconditioned) Colmac and Vendo Ice Cream Machines and Automatic Popcorn Shoppes for late model juke boxes. **BRUCE MUSIC AND VENDING SERVICE, 1602 PIERRE AVENUE, SHREVEPORT, LA.****

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment. Clean and shopped, or as it. Factory distributor for Seeburg. **DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.**

**FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos. Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O.** Tel.: MONTana 5000-1-2. Chapel 9-6556.**

## CLASSIFIED ADVERTISING SECTION

**FOR SALE—Bally Space Ship \$249.50; Exhibit Star Shooting Gallery \$225; Williams Super Jet Guns \$295; Keeney Ranger Gun, write; Keeney Ranger Gun DeLuxe, write. Write, wire, phone today. **LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO.** (Tel.: HEnderson 1-7577).**

**FOR SALE—Bargain prices, shopped or as is. Seeburg 100A's; Wurlitzer 1100; 1400; 1500 and 1550A. **CENTURY DISTRIBUTORS, INC., 919 MAIN ST., BUFFALO 3, N. Y.** (Tel.: SUMmer 4938).**

**FOR SALE—Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. **WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH** (Tel.: 22-2549).**

**FOR SALE—Bally's Gayety, \$375; Bally's Surf Club, \$215; Bally's Bright Lights, \$42.50; United's Havana, \$135; United's Rio, \$110; United's Tahiti, \$100. Write, wire or phone. 1/3 Deposit with order. **NASTASI DISTRIBUTING CO., 912 POYDRAS ST., NEW ORLEANS, LA.** (Tel.: MAgnolia 6386).**

**FOR SALE—Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI.** (MAin 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (WEstport 3582).**

**FOR SALE—Route of late model phonographs located in the fastest growing city in the Southwest. 75 Phonographs and 36 Novelty Units. Houston, Texas, \$65,000. Box # 349, **THE CASH BOX, 26 WEST 47th STREET, NEW YORK 36, N. Y.****

**FOR SALE—Reconditioned Guaranteed Phonographs. Rock-Ola: Model 1436, \$285; Model 1438 Comet, \$585; with Receivers add \$20. AMI: Model D-40, \$250; Model C-40, \$175; Model A-40, \$125. Wurlitzer: Model 1250, \$175; Model 1015, \$65. **J. ROSENFELD COMPANY, 4701 WASHINGTON BLVD., ST. LOUIS 8, MISSOURI.** (Tel.: FO 7-6730.)**

**FOR SALE—Seeburg 100-A \$325; 100C \$650; 100-W \$850; Wurlitzer 1015 \$100; 1100 \$150; 1250 \$175; 1500A \$375; 1600 \$350; AMI A \$125; B \$200; C \$225; D \$285; Evans Constellation \$150. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.****

**FOR SALE—Contact us before you buy. We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).**

**FOR SALE—"Shoot-the-Bear"—converted into "Sock-the-Ock". These machines are clean and in top operating condition, ready for location. While they last—\$129. 1/3 deposit, **Bal. C.O.D. 100 SERVICE COMPANY, 2638 OLIVE STREET, ST. LOUIS 3, MO.** (Tel.: Jefferson 1-6531.)**

**FOR SALE—HiFi, \$220; Surf Club, \$220; Palm Springs, \$210; Dude Ranch, \$170; Palm Beach, \$75; Beach Club, \$165; Yacht Club, \$75; Spot Lite, \$60; Beauty, \$110. **GENERAL DISTRIBUTING CO., 1609 ORLEANS AVE., NEW ORLEANS, LA.** (Tel.: TULane 6729).**

**FOR SALE—Priced for quick turnover \$235. all of our Hi-Fi's, Palm Springs, and Ice Frolics. Spot Lites are going for \$44.50; Yacht Clubs at \$107.50. **T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO.** (Tel.: Main 1-8751.)**

**FOR SALE—26 Wurlitzer 3020 Wallboxes \$9 ea.; 2 D-80 Wallboxes and Stepper \$125, practically new. **MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. Y.** (Tel.: 2-3992).**

**FOR SALE—Canadian operators attention. Now available, immediate delivery large variety fine conditioned Juke Boxes, Pins, Shuffle Alleys, most reasonable prices. Communicate **SAM SOLWAY, STE. AGATHE DES MONTS, QUEBEC, POSTAL ADDRESS, BOX 129.** (Tel.: 154).**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices. Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUnkirk 3-1810.**

**FOR SALE—High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C". End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.****

**FOR SALE—Telequiz Machines, factory reconditioned. Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.****

**CLASSIFIED ADVERTISING SECTION**

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjusters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUniper 8-1814).

FOR SALE—United Bingos; 7 Tahitis, \$99.50 ea.; 7 Singapores, \$225 ea.; 9 Tropicanas, \$239.50 ea. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVE., PORTLAND, OREGON. (Tel.: ATwater 7565).

FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore, disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J. Tel.: PRescott 9-0182.

FOR SALE—Hollywood Bowler \$525; Arrow Bowler \$495; Thunderbolt Bowler \$400; Starlite Bowler \$225; Feature Bowler \$275; Super Frame \$250; Advance Bowler \$165. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS, OHIO. Tel. AXminster 4-3529.

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally, TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE — 1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEdar 7976).

**MISCELLANEOUS**

NOTICE—Arcade operators. We have a limited number of conversion targets (Shoot-the-Spook) in stock. This target is a proven, dependable money maker for operators of Bear guns. Write: 100 SERVICE CO., 2638 OLIVE ST., ST. LOUIS 3, MO. Tel.: Jefferson 1-6531.

NOTICE—Texas operators—write or phone your Rock-Ola Distributor. PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PReston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, Judson 6-2640; The Cash Box, Chicago, Ill., DEarborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

NOTICE—Attention, Wurlitzer 1500, 1700 and 1800 Operators. Connect 24 and 48 Selection Wallboxes to these phonographs. Use Regular 219 and 248 Steppers with Adaptor. Specify model. Change one wire in Stepper. \$34.50. MIDWEST MUSIC SERVICE, 819 WEST SECOND ST., WICHITA, KANSAS.

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAgnolia 3931.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUniper 8-5211).

**THE CASH BOX**

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## THIS WEEK'S USED MACHINE QUOTATIONS 16th YEAR OF PUBLICATION 830th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |

### REGARDING SELLING PRICES

## IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories are much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics, such buyers will purchase machines "as is", at prices quoted by the trade at large, and recondition the machines themselves to meet their own operating standards.



### PHONOGRAPHS

LISTED ALPHABETICALLY

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	75.00	125.00
4* Model B, '48, 40 Sel., 78 RPM	150.00	210.00
4* Model C, '50, 40 Sel., 78 RPM	175.00	139.50
4* Model D-40, '51, 40 Sel., 78 RPM	250.00	325.00
4. Model D-80, '51, 80 Sel., 45 RPM	325.00	425.00
4. Model E-40, '53, 40 Sel., 78 RPM	400.00	525.00
4. Model E-80, '53, 80 Sel., 45 RPM	475.00	650.00
4. Model E-120, '53, 120 Sel., 45 RPM	495.00	675.00
4. WM Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

#### EVANS

4. Mills Constellation, 47 Model 951, 40 Sel., 78 RPM	50.00	125.00
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4. Constellation, '49 Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	35.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	95.00	125.00
4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	169.50	225.00
4. 1432, Same as above, Converted to 45 RPM	200.00	250.00

1. 1434, '51, Rocket '51-52, 50 Sel., 78 RPM	225.00	325.00
4. 1434, Same as above, Converted to 45 RPM	275.00	350.00
4. 1436, '52, Fireball, 120 Sel., 45 RPM	285.00	375.00
4. 1436A, '53, Fireball, 120 Sel., 45 RPM	325.00	450.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	535.00	625.00

#### SEEBURG

4. 146S, '46, Standard, 20 Sel., 78 RPM	25.00	65.00
4. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	25.00	75.00
4. 147S, Standard, 20 Sel., 78 RPM	25.00	75.00
4. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	49.50	89.50
4. 148S, '48 Standard, 20 Sel., 78 RPM	75.00	150.00
4. 148M, '48 Master with Remote Attach., 20 Sel., 78 RPM	75.00	150.00
4. 148 ML, '48, Light Cab. Master with Remote Attach., 20 Sel., 78 RPM	90.00	159.00
4* M100A, '49, 100 Sel., 78 RPM	265.00	350.00
4. M100B, '51, 100 Sel., 45 RPM	475.00	560.00
4. M100BL, '51, 100 Sel., 45 RPM. Light Cab	500.00	595.00
4* M100C, '53, 100 Sel., 45 RPM	575.00	665.00
4. HF100G, '54, 100 Sel., 45 RPM	725.00	850.00
4. W1-L56 Wall Box 5c	3.00	6.95

4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	12.50	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	12.50	20.00
4. W6L-56 5/10/25 Wireless	16.50	24.50
4. 3W7-L-56	22.50	34.50

#### WURLITZER

4* 1015 '46, 25 Sel., 78 RPM	50.00	100.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 25 Sel., 78 RPM	99.00	150.00
4. 1250, '50, 48 Sel., 78 RPM	135.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	170.00	225.00
4. 1400, '52, 48 Sel., 78 RPM	275.00	350.00
4. 1400, '52, (Same as above) Converted to 45 RPM	300.00	350.00
4* 1500, '53, 105 Sel., 78 and 45 RPM Inter-mixed	295.00	395.00
4. 1500A, '53, 105 Sel., 78 and 45 RPM Inter-mixed	350.00	425.00
4. 1650, '53, 48 Sel., 45 RPM	360.00	450.00
4. 1700, '54, 104 Sel., 45 RPM	595.00	725.00
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	19.50	30.00



### PINBALL GAMES

Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/52)	40.00	65.00	4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Across the Board (Un 9/52)	35.00	50.00	4. Campus (Ex 2/50)	15.00	20.00
4. All Star Basketball (Got 1/52)	20.00	39.00	4. Canasta (Ge 7/50)	25.00	34.50
6. Aquacade (Un 4/49)	10.00	25.00	4. Caravan (Wm 6/52)	35.00	75.00
4. Arahian Knights (Got 12/53)	145.00	165.00	6. Carolina (Un 3/49)	15.00	25.00
4. Arcade (Wm 11/51)	45.00	75.00	4. Champion (B 12/49)	20.00	35.00
4. Arizona (Un 4/50)	10.00	25.00	6. Champion (CC 6/49)	15.00	20.00
4. Army-Navy (Wm 10/53)	50.00	95.00	4. Chinatown (Got 10/52)	59.00	85.00
4* Atlantic City (B 5/52)	75.00	125.00	6. Circus (Ex 8/48)	10.00	20.00
6. Baby Face (Un 12/48)	10.00	20.00	4. Circus (Un 8/52)	115.00	145.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00	4. Citation (B 10/48)	15.00	35.00
4. Basketball (Got 10/49)	15.00	25.00	4. C.O.D. (Wm 9/53)	85.00	125.00
4* Beach Club (B 2/53)	160.00	245.00	4. College Daze (Got 8/49)	10.00	25.00
3* Beauty (B 11/52)	110.00	175.00	4. Colors (Wm 11/54)	175.00	220.00
4. Be Bop (Ex 3/50)	10.00	20.00	4* Coney Island (B 9/52)	60.00	85.00
2. Big Ben (Wm 9/54)	140.00	190.00	4. Control Tower (Wm 3/51)	24.00	35.00
4. Big Hit (CC 7/52)	29.00	45.00	4. Coronation (Got 11/52)	65.00	90.00
6. Big Top (Ge 2/49)	10.00	20.00	4. County Fair (Un 9/51)	30.00	45.00
4. Big Time (B 1/55)	450.00	525.00	4. Crossroads (Got 5/52)	45.00	75.00
6. Black Gold (Ge 3/49)	10.00	20.00	4. Cyclone (Got 5/51)	40.00	85.00
4. Bolero (Un 12/51)	45.00	95.00	4. Daffy Derby (Wm 8/54)	190.00	230.00
4. Bomber (CC 3/51)	20.00	25.00	4. Daisy May (Got 7/54)	170.00	215.00
6. Boston (Wm 5/49)	15.00	29.50	4. Dallas (Wm 2/49)	15.00	30.00
4. Bowling Champ (Got 2/49)	15.00	25.00	4. Dealer "21" (Wm 2/54)	75.00	135.00
2* Bright Lights (B 5/51)	42.50	85.00	4. De Icer (Wm 11/49)	20.00	39.00
4. Bright Spot (B 11/51)	65.00	95.00	4. Diamond Lill (Got 12/54)	190.00	230.00
4. Broadway (B 6/51)	25.00	50.00	4. Domino (Wm 5/52)	37.50	60.00
4. Buffalo Bill (Got 5/50)	20.00	30.00	4. Double Action (Ge 1/52)	25.00	35.00
4. Buttons & Bows (Got 3/49)	15.00	25.00	4. Double Feature (Got 12/50)	15.00	25.00
4. Cabana (Un 3/53)	95.00	165.00	4. Dbl. Shuffle (Got 6/49)	15.00	25.00
			1. Disk Jockey (Wm 11/52)	45.00	80.00
			4. Dragonette (Got 6/54)	135.00	195.00



# high fidelity

[ "Didn't know it was in the record 'till AMI came along!" ]

Originator of the Automatic Selective Juke Box in 1927

AHEAD THEN — AHEAD NOW

**AMI** Incorporated

GENERAL OFFICES AND FACTORY: 1500 UNION AVENUE, S. E., GRAND RAPIDS 2, MICHIGAN

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palaisgade, Copenhagen K., Denmark  
 Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W.1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"

4. Dreamy (Wm 2/50)	15.00	25.00
1* Dude Ranch (B 9/53)	170.00	245.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	95.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
4. Four Corners (Wm 12/52)	45.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" (Upright) (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
4. Frolics (B 10/52)	100.00	160.00
4. Futurity (B 3/51)	40.00	80.00
2* Gayety (B 3/25)	365.00	445.00
4. Georgia (Wm 7/50)	19.50	35.00
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	50.00	95.00
4. Gold Star (Got 8/54)	185.00	215.00
6. Gondola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	85.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Stand (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	160.00
4. Gun Club (Wm 11/53)	79.00	105.00
4. Guy-Dolls (Got 5/53)	75.00	135.00
4. Gypsy Queen (Got 2/55)	220.00	245.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	20.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
2. Havana (Un 2/54)	135.00	225.00
4. Hawaii (Un 6/54)	175.00	325.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	45.00	75.00
4* Hi-Fi (B 6/54)	220.00	300.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	39.00	75.00
4. Horsefeathers (Wm 1/52)	39.50	69.50
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	15.00	35.00
4* Ice-Frolics (B 1/54)	195.00	250.00
4. Jalopy (Wm 8/51)	55.00	95.00
4. Jeanie (Ex 6/50)	15.00	25.00
4. Jockey Club (Got 5/54)	145.00	185.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	50.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	35.00	100.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K. C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	10.00	25.00
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	29.00	45.00
4. Lady Luck (Got 9/54)	145.00	210.00
4. Lazy "Q" (Wm 2/54)	85.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00

4. Lucky Inning (Wm 5/50)	15.00	25.00
4. Lulu (Wm 12/54)	235.00	250.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
4. Manhattan (Un 4/5)	405.00	495.00
4. Marble Queen (Got 8/53)	95.00	145.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
4. Mexico (Un 3/54)	200.00	255.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
4* Nevada (Un 8/54)	225.00	350.00
4. Niagara (Got 12/51)	39.00	80.00
4. Nifty (Wm 12/50)	15.00	35.00
4. "9" Sisters (Wm 1/54)	95.00	140.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	65.00	90.00
4. Palm Beach (B 7/52)	75.00	110.00
4* Palm Springs (B 11/53)	210.00	265.00
4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	125.00	155.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	115.00	135.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2* Rio (Un 11/53)	110.00	195.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
4. St. Louis (Wm 2/49)	25.00	35.00
4. Saddle and Turf (Ev 10/53) (Club Model)	175.00	250.00
	275.00	325.00
6. Saratoga (Wm 10/48)	10.00	20.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	24.50	50.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
4. Shindig (Got 10/53)	120.00	155.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	125.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4* Singapore (Un 10/54)	285.00	395.00
4. Skill Pool (Got 8/52)	50.00	85.00
4. Slugfest (Wm 3/52)	39.00	65.00
6. Snooks (Wm 6/51)	15.00	22.50
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	95.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	225.00	245.00
4. Spot Bowler (Got 10/50)	15.00	35.00
2* Spot-Lite (B 1/52)	44.50	70.00

4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
4. Stage Coach (Got 11/54)	165.00	210.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	50.00	85.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	150.00	120.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	35.00	95.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
2* Surf Club (B 3/54)	215.00	295.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
2* Tahiti (Un 8/53)	100.00	195.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00

4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00
6. Thrill (CC 9/48)	10.00	20.00
4. Thunderbird (Wm 5/54)	150.00	190.00
4. Times Square (Wm 4/53)	65.00	90.00
4. Touchdown (Un 1/52)	15.00	25.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
4* Tropicana (Un 1/55)	325.00	450.00
4. Tropics (Un 7/53)	125.00	175.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	210.00	240.00
4. Utah (Un 7/49)	10.00	24.50
4* Variety (B 9/54)	350.00	455.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
4* Yacht Club (B 6/53)	75.00	140.00
4. Zingo (Un 10/51)	25.00	65.00



6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	295.00	375.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Magic Bowler (12/54)	395.00	475.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
4. ChiCoin 6-Player DeLuxe (5/52)	39.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	95.00	135.00
4. ChiCoin Match Bowl-A-Ball (11/52)	75.00	150.00
4. ChiCoin 10th Frame Special (12/52)	75.00	150.00
4. ChiCoin Name Bowler (1/53)	75.00	150.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	85.00	150.00
4. ChiCoin Crown (4/53)	100.00	200.00
4. ChiCoin Crown, Giant Pins (4/53)	125.00	185.00
4. ChiCoin Triple Score (6/53)	125.00	175.00
4. ChiCoin Gold Cup (7/53)	145.00	225.00
4. ChiCoin High Speed Crown (7/53)	150.00	260.00
4. ChiCoin High Speed Triple Score (8/53)	225.00	285.00
4* ChiCoin Advance (10/53)	165.00	260.00
4. ChiCoin King (10/53)	200.00	300.00
4. ChiCoin Criss Cross (Bowler 12/53)	240.00	300.00
4* ChiCoin Super Fame (3/54)	245.00	340.00
2. ChiCoin Starlite (5/54)	225.00	350.00
4. ChiCoin Feature (7/54)	275.00	375.00
2. ChiCoin Holiday (9/54)	375.00	465.00
4. ChiCoin Flash (10/54)	355.00	420.00
4. ChiCoin Playtime (10/54)	350.00	460.00
4. ChiCoin Fireball (11/54)	395.00	475.00

4. ChiCoin Thunderbolt (12/54)	400.00	450.00
4. ChiCoin Triple Strike (2/55)	435.00	495.00
4. ChiCoin Criss Cross Targette (1/55)	215.00	275.00
4. ChiCoin DeLuxe Criss Cross Targette (1/55)	215.00	275.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Rebound (9/51)	30.00	65.00
4. Genco Shuffle Pool (11/53)	85.00	125.00
4. Genco Match Pool (2/54)	145.00	170.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League Bowler (3/52)	45.00	100.00
4. Keeney High Speed League (5/52)	65.00	100.00
4. Keeney Team (10/52)	69.00	135.00
4. Keeney Club (4/53)	95.00	150.00
4. Keeney Domino (5/53)	100.00	165.00
4. Keeney Carnival (5/53)	115.00	190.00
4. Keeney Pacemaker (9/53)	159.50	215.00
4. Keeney Mainliner Bowler (1/54)	169.50	240.00
4. Keeney Bonus Bowler (3/54)	175.00	250.00
4. Keeney Diamond Bowler (5/54)	165.00	295.00
4. Keeney Bikini (6/54)	295.00	325.00
4. Keeney Century (6/54)	310.00	325.00
4. Keeney American (9/54)	325.00	350.00
4. Keeney National (9/54)	345.00	395.00



4. United 5-Player (1/51)	35.00	65.00	4. United Speedy (8/54)	345.00	410.00
4. United 6-Player	40.00	70.00	4. Un. 11th Frame (10/54)	355.00	410.00
4. United DeLuxe 6-Player (10/15)	40.00	75.00	4. United DeLuxe 11th Frame	365.00	420.00
4. United 6-Player Super (3/52)	45.00	95.00	4. United Comet Targette (11/54)	335.00	410.00
4. United 4-Player Official (5/52)	45.00	100.00	4. United DeLuxe Comet Targette (11/54)	365.00	420.00
4. United 6-Player Star (7/52)	55.00	105.00	4. United Mercury (12/54)	365.00	415.00
4* United 10th Frame Star (9/52)	69.00	110.00	4. United DeLuxe Mercury (12/54)	365.00	425.00
4. United Manhattan 10th Frame (9/52)	75.00	130.00	4. United Mars (1/55)	355.00	440.00
4. United 10th Frame Super (10/52)	85.00	135.00	4. United DeLuxe Mars (1/55)	360.00	450.00
4. United Manhattan (9/52)	100.00	135.00	4. Un. Lightning (2/55)	375.00	455.00
4* United Cascade (2/53)	90.00	140.00	4. United DeLuxe Lightning	385.00	465.00
4* United Clover (2/53)	85.00	140.00	4. Un. Clipper (5/55)	425.00	460.00
4. United Liberty (2/53)	100.00	140.00	4. United DeLuxe Clipper (5/55)	435.00	470.00
4. United Classic (6/53)	120.00	150.00	6. Universal Twin (1/50)	15.00	35.00
4* United Olympic (6/53)	110.00	160.00	6. Universal Super Twin (3/50)	30.00	40.00
4* United Royal (9/53)	145.00	200.00	6. Universal DeLuxe Twin (10/50)	30.00	40.00
4* United Imperial (9/53)	185.00	220.00	6. Universal High Score (10/50)	30.00	40.00
4* United Chief (11/53)	195.00	275.00	6. Universal Bowlomatic (3/51)	30.00	40.00
4. United Leader (11/53)	235.00	260.00	6. Williams Twin Shuffle (12/49)	20.00	34.50
4* United Team (1/54)	245.00	285.00	6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
4. United DeLuxe Team (1/54)	260.00	300.00	6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. United League (1/54)	225.00	310.00	4. Williams Double Header (7/50)	20.00	45.00
4. United Ace (5/54)	285.00	335.00	6. Williams 5-Player Bowler (6/51)	20.00	30.00
4. United Rainbow (5/54)	285.00	340.00			
4. United Banner (8/54)	325.00	365.00			
4. United Shuffle Targette (8/54)	325.00	375.00			
4. United DeLuxe Shuffle Targette (8/54)	335.00	395.00			

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

### AMI, INCORPORATED

F-120 Juke Box (Receiver included)	
F-80 Juke Box (Receiver NOT included)	
F-40 Juke Box (Receiver NOT included)	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

No List Price  
Authorized for Publication

### ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	
Model 1442, Hi-Fi, 50 Selections, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button	

No List Price  
Authorized for Publication

### AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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### BALLY MFG. CO.

Gay Time	\$ 775.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

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### UNITED MFG. CO.

Super Slugger Regular Model	\$ 595.00
DeLuxe Model (with Match Feature)	635.00
5th Inning Shuffle Targette De Luxe Model	765.00
Regular Model	745.00
Capitol Shuffle Alley Single Chute	705.00
Double Chute	725.00
Derby Roll (without Match Feature)	705.00
De Luxe Derby Roll (with Match Feature)	735.00
Venus Shuffle-Targette Regular Model, 10c play	705.00
Special Model, 10c, 3 for 25c	725.00
De Luxe Venus Shuffle-Targette (with Match Feature)	
Regular Model, 10c play	745.00
Special Model, 10c, 3 for 25c	765.00
Triple Play	725.00

### WILLIAMS MFG. CO.

King Of Swat	\$ 549.50
Three Deuces	389.50
Sidewalk Engineer	345.00
Race The Clock Single Chute	494.50
Double Chute	499.50

### THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph	
Model "1700" Hi-Fi Phonograph	
Model "1600-A" Hi-Fi Phonograph	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Corner Speaker	
Model 5116 Hi-Fi Coaxial Corner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	

No List Price  
Authorized for Publication

### CHICAGO COIN

Blinker Bowler (with Match Feature)	\$ 815.00
Bonus Score Bowler (without Match Feature)	695.00
Big League Match Feature Model	595.00
Hollywood Bowler (with Match Feature)	850.00
Bulls Eye Bowler (with Match Feature)	775.00
Treasure Cove Regular Model	\$ 675.00
Match Play	690.00
Junior Jet Ride, '55 Model	395.00
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

### GENCO MFG. & SALES CO.

Champion Baseball (with Match Feature)	\$ 635.00
Sky Rocket Rifle Gallery (with Match Feature)	675.00

### D. GOTTLIEB & CO.

Tournament (Two-Player)	\$ 512.50
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### INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3D Art Parade, 10-show model	495.00
3D Art Parade, 6-show model	395.00
Universal Post Card Vender	60.00

### J. H. KEENEY & CO., INC.

DeLuxe Challenge Bowler (with Match Feature)	\$ 690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vender	284.50
Coin Changer Model	304.50



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00	4. Mutos. Ace Bombers	100.00	195.00
4. Boomerang	25.00	45.00	4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Bally Big Inning	65.00	150.00	4. Mutos. Fly. Saucers	90.00	160.00
4. Bally Heavy Hitter	35.00	60.00	4. Mutos. Phto. (Pre-War)	150.00	250.00
4. Bally King Pin	20.00	35.00	4. Mutos. Photomatic (DeLuxe)	350.00	575.00
4. Bally Rapid Fire	95.00	125.00	4. Mustoscope Silver Gloves	125.00	200.00
4. Bally Undersea Raider	64.50	125.00	4. Mustoscope Sky Fighter	95.00	175.00
4. Champion Hockey	40.00	85.00	4. Mutos. Voice-O-Graph 35c	395.00	525.00
4. ChiCoin Basketball Champ	85.00	195.00	4. QT Pool Table	65.00	85.00
4. ChiCoin 4-Player Derby	100.00	195.00	4. Quizzer	60.00	95.00
4. ChiCoin Goalee	49.50	95.00	4. Rockola World Series	40.00	85.00
4. ChiCoin Hockey	55.00	85.00	4. Scientific Baseball	35.00	75.00
4. ChiCoin Midget Skee	65.00	175.00	4. Scientific Basketball	20.00	75.00
4. ChiCoin Pistol	40.00	90.00	4. Scientific Batting Pr.	65.00	89.50
4. ChiCoin Home Run, 6 Player (3/54)	175.00	275.00	4. Scientific Pitch 'Em	145.00	185.00
4. Edelco Pool Table	20.00	75.00	4. Seeburg Bear Gun	100.00	150.00
4. Evans Bat-A-Score	95.00	175.00	4. Seeburg Chicken Sam.	50.00	100.00
4. Evans Bola-Score	79.50	89.50	4. Seeburg Shoot the Chute	49.50	95.00
4. Evans Ski Roll	35.00	95.00	4. Seeburg Coon Hunt	175.00	275.00
4. Evans Super Bomber	100.00	210.00	4. Set Shot Basketball	200.00	250.00
4. Evans Play Ball	65.00	75.00	4. Telequiz	95.00	150.00
4. Evans Ten Strike '46	20.00	85.00	4. Un. Team Hockey	30.00	85.00
4. Evans Tommy Gun	39.50	95.00	4. United Jungle Gun	225.00	330.00
4. Exhibit Dale Gun	24.50	89.00	4. Un. DeLuxe Jungle Gun	230.00	360.00
4. Exhibit Gun Patrol	75.00	150.00	4. United Carnival Gun (10/54)	275.00	350.00
4. Exhibit Jet Gun	75.00	145.00	4. United DeLuxe Carnival Gun (10/54)	295.00	395.00
4. Exhibit Space Gun	75.00	145.00	4. United Bonus Gun (1/55)	350.00	425.00
4. Exhibit Pony Express	85.00	135.00	4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Exhibit Silver Bullets	40.00	95.00	4. Wilcox-Gay Recordio	50.00	125.00
4* Exhibit Six Shooter	75.00	125.00	4. Wms. All Stars (8/47)	35.00	75.00
4* Exhibit Vitalizer	45.00	75.00	4. Wms. Box Score (12/47)	39.50	75.00
4* Exhibit Shooting Gal. (6/64)	164.50	225.00	4. Wms. Star Series (4/49)	40.00	89.00
4* Exhibit Star Shooting Gallery (9/54)	200.00	300.00	4. Wms. DeLuxe World Series (2/52)	40.00	90.00
4. Exhibit Sportland Shooting Gallery ((11/54)	225.00	350.00	4. Wms. Super World Series (4/51)	49.00	135.00
2. Exhibit "500" Shooting Gallery (3/55)	295.00	450.00	4. Wms. DeLuxe Baseball (4/53)	100.00	195.00
4. Genco Sky Gunner	75.00	165.00	4. Wms. Pennant Baseball (12/53)	165.00	265.00
4. Genco Night Fighter	119.50	159.50	4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Genco Basketball	185.00	275.00	4. Wms. Super Star Baseball (12/53)	175.00	325.00
4* Genco Rifle Gal. (6/54)	215.00	275.00	4. Wms. Major League Baseball (2/54)	200.00	350.00
4* Genco Big Top Rifle Gallery (6/54)	375.00	450.00	4. Wms. All Star Baseball (2/54)	175.00	350.00
4. Genco Wild West Gun (2/55)	425.00	500.00	4. Wms. Big League Baseball (2/54)	155.00	325.00
4. Jack Rabbit	50.00	99.50	4. Wms. Safari Gun (2/55)	400.00	575.00
4. Jungle Joe	49.50	69.50	4. Wms. Polar Hunt (3/55)	495.00	625.00
4. Keeney Air Raider	90.00	145.00	4. Wurlitzer Skeeball	35.00	75.00
4. Keeney Sub Gun	75.00	95.00			
1. Keeney Texas Leaguer	30.00	65.00			
4. Keeney Sportsman (11/54)	249.00	345.00			
4. Lite League	49.50	99.50			
4. Mills Panoram Peek	175.00	325.00			
6. Mills Conv. for Panoram Peek	10.00	29.50			
4. Muto. Atomic Bomber	65.00	175.00			



★ ON THE WURLITZER 1800

The outside beauty of the Wurlitzer 1800 is obvious to all. Its eye appeal has played a tremendous part in its proven earning power. But the men who operate it know that the inside story of this phonograph is equally impressive.

Engineered from quality components on simple, sound principles, the 1800 mechanism is fool-proof, trouble-free. Any Wurlitzer Operator will tell you that the Model 1800 holds top locations, plays wonderful music, takes in good money with minimum demands on the Service Department.

It has honestly and universally earned the title of "The Year's Top Phonograph."

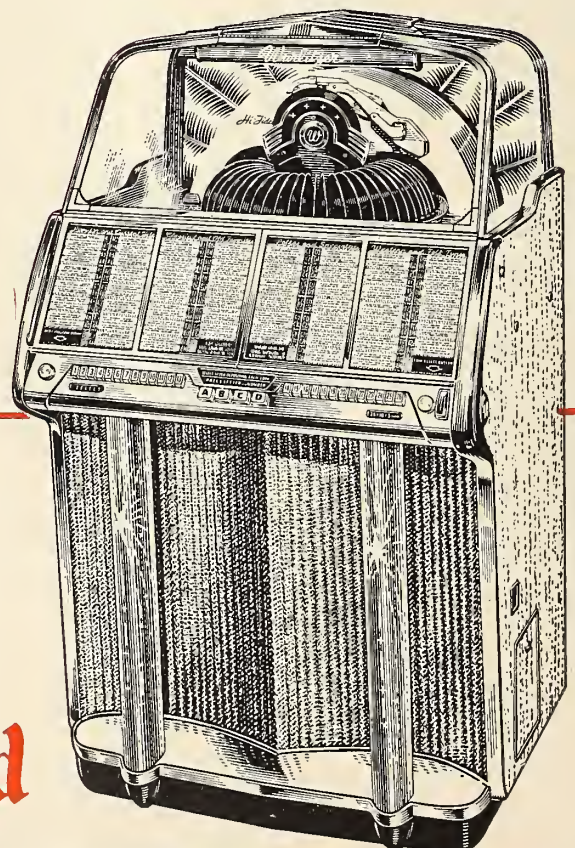
# Wurlitzer 1800

THE YEAR'S TOP PHONOGRAPH  
IN BEAUTY - IN TONE - IN EARNINGS



The Official  
Musical  
Instruments in

# WURLITZER Disneyland



THE BIGGEST HIT IN BASEBALL GAMES

UNITED'S  
DE LUXE

# SUPER-SLUGGER



SINGLES  
DOUBLES  
TRIPLES  
HOME RUNS

PLAYER CONTROLS  
SWING OF BAT TO HIT  
WEAK... MEDIUM... **HARD**

New Super Homer Feature Scores  
HOME RUN PLUS 50 ADDITIONAL RUNS  
Hit in LOWER, CENTER or UPPER DECK  
SCORES HOME RUN PLUS 10 ADDITIONAL RUNS

Player gets 50 Extra Runs for  
landing in all 3 Decks

SIZE:  
6½ FT. HIGH, 6½ FT. LONG, 2 FT. WIDE

DOUBLE CLOVER  
MATCH FEATURE

UNITED'S  
SLUG REJECTOR

SEE  
YOUR  
DISTRIBUTOR



HINGED  
PLAYFIELD  
LIFTS LIGHTLY  
FOR EASY SERVICE

4 DISPLAY LIGHTS  
ON COLORFUL  
FORMICA  
PLAYFIELD

OTHER UNITED HITS  
NOW AT YOUR DISTRIBUTOR

6 PLAYER  
SHUFFLE ALLEY  
BOWLING GAMES

VENUS  
Shuffle Targette  
Smooth, Quiet  
Skee-Skill Game

DERBY ROLL  
2-Player Rubber Ball  
Roll Down Game with  
Race Horse Animation

TRIPLE PLAY  
Fast Action In-Line Game

FIFTH INNING  
4-Player  
Baseball Game

1 OR 2  
CAN PLAY

10¢ PER  
PLAYER

3 OUTS  
PER PLAYER



UNITED MANUFACTURING COMPANY  
3401 N. CALIFORNIA AVENUE, CHICAGO 18, ILLINOIS

SUPER SLUGGER IS ALSO AVAILABLE IN  
REGULAR MODEL WITHOUT MATCH FEATURE

# OFFICIAL BOWLING SCORES

**ATTRACT MORE PLAYERS  
EARN MORE MONEY**

Cash in on ever-increasing popularity of bowling. 15,000,000 bowlers will keep coin-chutes busy and cash-boxes full for all operators who get in on the ground floor with first 6-PLAYER\* OFFICIAL BOWLING\*\* shuffle-bowlers. Order new Ballybowlers now!

SPECIFICATIONS: Overall size 8½ ft. long, 25 in. wide. Available in straight dime play or one play for a dime, 3 plays for a quarter. Light-up scores with speedy totalizing. Club-styled cabinet. 7-10 pick-up. Genuine Formica playfield. Hinged pin-hood, doors and playfield with easy-up elevator on playfield. Speedy pin re-set. Quiet operation. Sturdy, trouble-free mechanism.

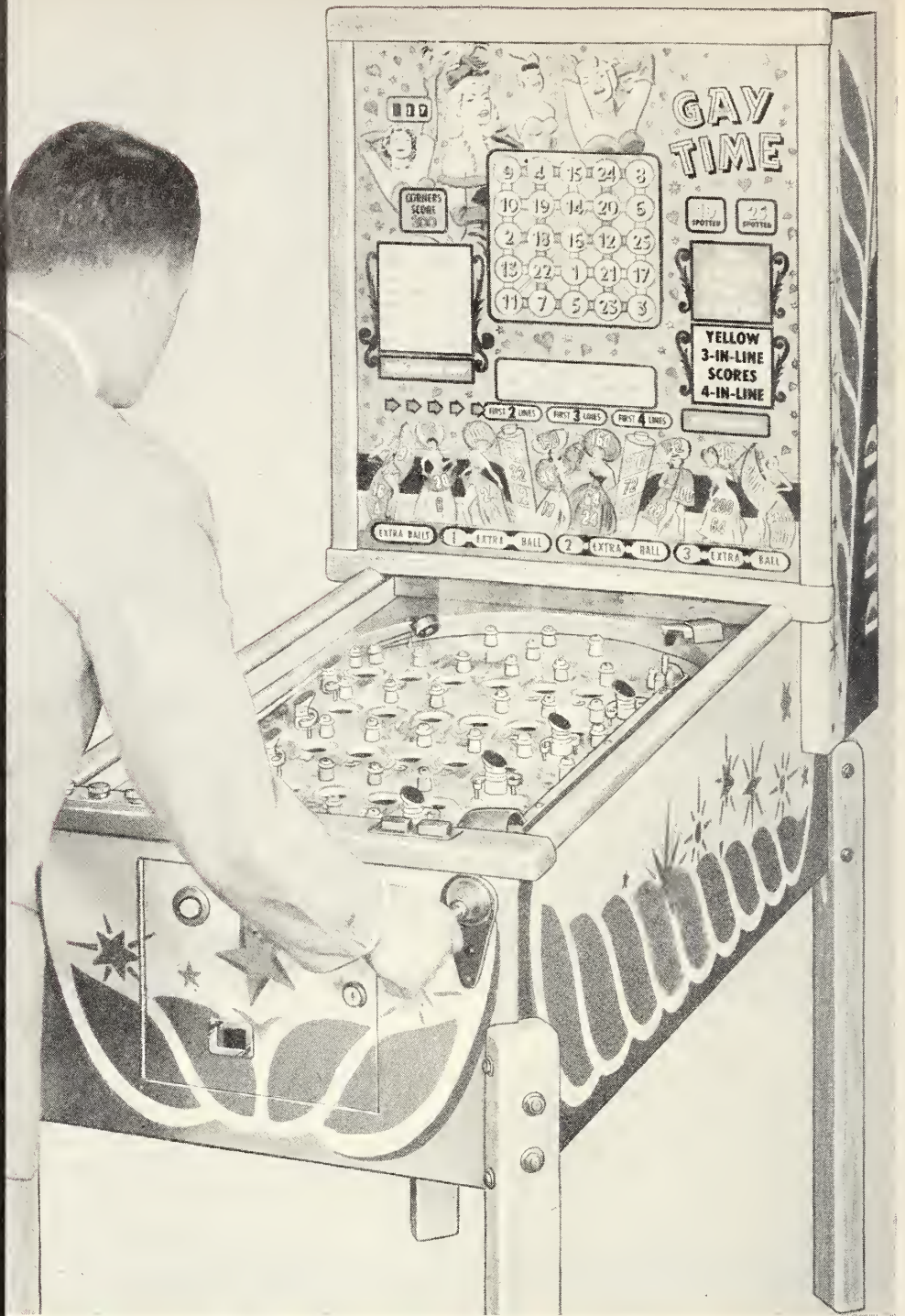
\*Fun for one player . . . more fun for competitive teams of 2 to 6 players.  
\*\*Scoring for strikes, spares and blows is according to Official Bowling Rules.



**New KING-SIZE Pins  
New OVER-SIZE Puck**

New king-size pins, nearly a foot high and almost as big as official bowling-alley pins, increase play appeal of new Ballybowlers. Pin at left is official pin. Pin at right is ordinary shuffle-bowler pin. Center pin is new Bally king-size pin. Matching the new king-size pin is the new Bally over-size puck with a helty, healthy feel that adds to thrill of skill-shooting. New over-size puck is larger puck on playfield below. Compare size with smaller old-fashioned puck.

**ABC bowler**  
*Bally*  
WITH MATCH-SCORE FEATURES  
**Congress bowler**



# Bally Gay Time

**MAGIC LINES . . . MAGIC POCKETS**

*New* **Score Booster Lites**  
WITH BETTER-THAN-SUPER-CARD PLAY APPEAL

**NEW 10-SERIES ADVANCING SCORES**

**CORNER SCORES . . . SPOT NUMBERS . . . EXTRA BALLS**

**New High-Speed Coin-Flash**

Greatest array of money-making play-appeal features ever crammed into a single game insures top earning-power when you get GAY TIME on location. Avoid delay in delivery by ordering GAY TIME today.