

# The Cash Box

VOLUME XIX—NUMBER 39

JUNE 14, 1958



The one-eyed, one-horned, flying "Purple People Eater" has flown all the way to the number one spot in the nation's disk parade. Shining out of his horn above is Sheb Wooley, who not only recorded the smash for MGM, but also wrote the song. Coming literally from out of nowhere, "The Purple People Eater" started making a stir at the recent MOA Convention and it didn't take long after that for its fame to spread throughout the entire country. Chalk up the biggest hit so far for Arnold Maxin's MGM regime.

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**Top Ten**  
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(PLUS THE NEXT 25)

		Pos.	Last Week
1	ALL I HAVE TO DO IS DREAM EVERLY BROS. CD-1348—Everly Bros.	1	1
2	WITCH DOCTOR DAVID SEVILLE LI-55132—David Seville	2	2
3	TWILIGHT TIME PLATTERS ME-71829—Platters	3	3
4	RETURN TO ME DEAN MARTIN CA-3894—Dean Martin	5	5
5	WEAR MY RING AROUND YOUR NECK ELVIS PRESLEY VI-7240—Elvis Presley	4	4
6	BIG MAN FOUR PREPS CA-3960—Four Preps	9	9
7	SECRETLY JIMMIE RODGERS RO-4070—Jimmie Rodgers	13	13
8	JENNIE LEE JAN & ARNIE AW-108—Jan & Arnie	14	14
9	CHANSON D'AMOUR ART & DOTTY TODD DO-15736—Fontane Sisters ER-1064—Art & Dotty Todd	8	8
10	PURPLE PEOPLE EATER SHEB WOOLEY MG-12651—Sheb Wooley	20	20

11) DO YOU WANNA DANCE. 12) HE'S GOT THE WHOLE WORLD IN HIS HANDS. 13) SUGAR MOON. 14) KEWPIE DOLL. 15) LOOKING BACK. 16) JOHNNY B. GOODE. 17) BOOK OF LOVE. 18) RUMBLE. 19) PADRE. 20) O LONESOME ME. 21) FOR YOUR LOVE. 22) EL RANCHO ROCK. 23) ZORRO. 24) THERE'S ONLY ONE OF YOU. 25) CHA-HUA-HUA. 26) YAKETY YAK. 27) TEQUILA. 28) TEACHER, TEACHER. 29) PRETTY BABY (IT'S BEEN A LONG TIME). 30) TORERO. 31) HIGH SCHOOL CONFIDENTIAL. 32) HIGH SCHOOL. 33) ENDLESS SLEEP. 34) YOU NEED HANDS. 35) YOU.

**CODE**

AC—Atco	CD—Cadence	DO—Dot	GL—Glory	NA—Nasco	SP—Specialty
AG—Argo	CG—Challenge	DT—Dooto	HE—Herald	OK—Okeh	SU—Sun
AL—Aladdin	CH—Chess	DU—Duke	IM—Imperial	PE—Peacock	SW—Swan
AO—Apollo	CK—Checker	EM—Ember	JU—Jubilee	PH—Sam	TH—Thunderbird
AP—ABC—Paramount	CM—Cameo	EP—Epic	JZ—Josie	PH—Phillips Int.	TI—Tico
AR—Arrow	CO—Columbia	ER—Era	KA—Kapp	RE—Regent	UN—United
AT—Atlantic	CR—Coral	EX—Excella	KI—King	RO—Roulette	UQ—Unique
AW—Arwin	CS—Class	FS—Four Star	LI—Liberty	RP—RPM	VE—Verve
BR—Brunswick	CY—Crystallite	FE—Federal	LO—London	SA—Savoy	VI—Rca Victor
BT—Bethlehem	DA—Dana	FI—Fiesta	ME—Mercury	SA—Savoy	VJ—Vee-Jay
CA—Capitol	DE—Decca	FR—Fraternity	MG—MGM	SE—Seeco	VK—Vik
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# From Your Advertising In **HISTORY OF THE CASH BOX**

The Cash Box' 16th Anniversary Encyclopedia & Directory will contain the most valuable merchandising aids and articles to be found anywhere in our industry. This issue will be used time and again all through the year by the entire record, music and coin machine industries.

For the first time in the history of the record business, The Cash Box will incorporate a gigantic International Edition with its Annual Encyclopedia and Directory. It will contain articles by the leading record and music men all over the world and will in turn receive the greatest world-wide distribution ever given to a single copy of a trade paper in the record field.

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# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**BILLY WILLIAMS**  
(Coral 61999)

**B+** "IT'S PRAYIN' TIME" [Goday BMI-Small] Billy Williams is in top vocal form as he chants a beautiful and touching inspirational ballad that could slowly develop into a strong favorite. Excellent delivery that can almost bring a tear to the eye. One of the best religious sides to hit the turntable in months.

**B** "I'LL GET BY" [Ahlert & Cromwell ASCAP-Ahlert, Turk] Williams fashions another oldie in the same style in which he cut "I'm Gonna Sit Right Down". Side has bop-bayas, trumpet section, latin-change of tempo, etc. Should get good play too.

**AL MARTINO**  
(Verve 10134)

**B** "WHISPERING" (2:18) [Fred Fisher ASCAP - Schonberger, Rose, Coburn] Al Martino is back on the disk scene with an easy-going rockin' rendition of the evergreen. Pleasant revival waxing that should attract considerable air play.

**C+** "DON'T FORGET TONIGHT, TOMORROW" (2:09) [Barton ASCAP-Milton, Sherin] The crooner hands in an inviting reading of a good new rock-a-ballad.

**MORTY CRAFT AND HIS ORCH.**  
(MGM 12672)

**B+** "PATRICIA" (2:28) [Southern ASCAP - Prado] Morty Craft hops on a hot cha cha instrumental that's starting to create some excitement, and turns in a commercial rendition that should bite off a good share of the sales melon. Organ used thruout gives side a different sound. Dancers should get a bang out of the number.

**B** "PAGAN LOVE SONG" (2:20) [Robbins ASCAP-Freed, Brown] Craft revamps a big oldie for today's rock and roll disk buying set. Organ is again front-and-center. Side builds to a frenzy as it progresses. Dancer's delight.

**BILL DARNEL**  
(Jubilee 5328)

**B** "SATIN DOLL" (2:35) [Tempo ASCAP-Ellington] Bill Darnel hands in a smart rhythm reading of a wonderful Duke Ellington item. Good beat and smart sound. Dee jays will go for this one.

**B** "AIN'T MISBEHAVIN'" (2:21) [Mills & Joy ASCAP-Waller, Brooks, Razaf] Bill leans back on this half and belts out a swinging, finger-snapping reading of another top-drawer oldie. Two exciting sides to watch.

**GENE SUMMERS**  
(Jan 102)

**B+** "NERVOUS" (2:24) [Ted BMI - Tarver] Gene Summers, who attracted considerable attention with his debut disk "Straight Skirts", follows up with an exciting rock-a-billy opus that could break open and spread like wild-fire. Strong merchandise in the Presleyan style.

**B** "GOTTA LOTTA THAT" (2:05) [Song Prod BMI-Bedwell] A fast-moving rafter shaker gets a swinging send-off from the spirited performer. Terrific dance material.

## The Cash Box Disk of the Week

"THE BIRD ON MY HEAD" (2:10)  
[Monarch ASCAP-Bagdasarian]

"HEY THERE MOON" (2:05) [Monarch ASCAP-Bagdasarian]  
DAVID SEVILLE (Liberty 55140)



DAVID SEVILLE

● It's almost impossible to come up with two #1 hits in a row. But David Seville stands a good chance of turning the trick with his "Witch Doctor" follow-up, "The Bird On My Head". It's a wonderful R & R novelty with zany lyrics and again features a pal with a 78 rpm voice. Side should again be a kiddie favorite. Flip is a pleasant romantic lilter.

"ANGEL BABY" (2:44) [Edward Arthur BMI-Michael, Niessen]  
"I'LL GLADLY MAKE THE SAME MISTAKE AGAIN" (2:33)  
[Cahn ASCAP-Cahn, Holt]  
DEAN MARTIN (Capitol 3988)



DEAN MARTIN

● Dean Martin's got a fabulous new side in "Angel Baby", a delightful number that could repeat the success of his current smash "Return To Me". It's a light, lilting romantic novelty with a charming lyric set to pretty melody. And Dean's soft voice is perfect for the song. He gets an excellent assist from the chorus. Flip is an up-beat romancer.

"LEFT RIGHT OUT OF YOUR HEART" (2:20)  
[Shapiro-Bernstein ASCAP-Shuman, Garson]  
"LONGING TO HOLD YOU AGAIN" (2:30) [Lear ASCAP-Robertson]  
PATTI PAGE (Mercury 71331)



PATTI PAGE

● Patti Page is chart bound once again with a refreshing change-of-pace march tempo novelty titled "Left Right Out Of Your Heart". Side has a most contagious Hi Lee Hi Lo Hi Lup Up Up gimmick that adds color to the polished lark's light delivery. Deck has that money sound. Should get tremendous play. The coupling is a soft, multiple voice rock-a-ballad rendered with class. Upper deck for initial reaction.

"I KNOW, I KNOW, I KNOW" (2:04) [Melrose ASCAP-Norvas]  
"I LOVE YOU SO MUCH IT HURTS" (2:20)  
[Melody Lane BMI-Tillman]  
JAYE P. MORGAN (RCA Victor 7263)



JAYE P. MORGAN

● Jaye P. Morgan is back on the winning track once again with an exciting new rocker "I Know, I Know". Aply assisted by her brothers, the lark shuffles thru the rhythm item with spirit and turns in her most commercial effort in a long while. Watch the winners' circle for this one. Flip has Jaye belting out a top standard in rhythm style.

**CHRIS CONNOR**  
(Atlantic 1188)

**B** "MOON RIDE" (2:44) [Walden ASCAP - Guryan] A clever rhythm novelty with a topical lyric about today's space era, is handled in polished fashion by the skilled performer. Large portion of the disk features an interesting recitation. Good change-of-pace programming material. Jockeys will enjoy it.

**B** "UNDER PARIS SKIES" (2:38) [Leeds ASCAP - Gannon, Giraud] The great French standard is smoothly interpreted to a warm waltz tempo by the canary. Two good sides for jockeys.

**FRATERNITY BROTHERS**  
(Verve 10135)

**B+** "THE BEGINNING OF LOVE" (1:55) [Longridge ASCAP-Botkin, Murtagh, Garfield] Via a fast moving bouncer, the Fraternity Brothers paint a cute musical picture of a romantic setting. Each line adds the ingredients needed for love. Refreshing novelty that should get tremendous air play. Melody ascends the scale. Exciting ditty that could make it.

**C+** "HONEST LOVE" (2:22) [Longridge ASCAP-Botkin, Murtagh, Garfield] A pleasant rock-a-ballad is chanted with heart by the group. Lead voice hands in a tearful vocal.

**JOE SALVATOR**  
(Exclusive 100)

**B** "PLEASE DON'T GO" (2:27) [Delaware ASCAP - Genna, Francis] The Exclusive label debuts on the disk scene with an inviting ballad offering by newcomer Joe Salvator. Tender love song dee jays should enjoy spinning.

**C+** "THE HAPPY YEARS" (2:30) [Sudbury BMI-Miller, Berger] A pretty shuffle rhythm romancer is handled in straight style by the smooth-voiced crooner.

**JANICE GREEN**  
(Nasco 6013)

**B+** "JACKIE" (2:45) [Excellorec BMI - Willis, Warren] Janice Green, the female voice heard on the Crescendos' hit "Oh Julie", debuts as a soloist on Nasco with a commercial teen rock-a-ballad deck. Lark has a sweet voice and employs a good whispering gimmick that could send the record over the hill. Side deserves attention.

**B** "WITH ALL MY HEART" (2:47) [Excellorec BMI - Green] The songstress also penned this half. Another commercial R & R ballad with a good dance beat. Janice's sweet sound could attract many fans. Watch this lark.

**KENNY LORAN & THE LAURELS**  
(Challenge 59010)

**B+** "LONELY BOY" (2:30) [Hood BMI - Loran, Peppers] Kenny Loran gets excellent instrumental accompaniment as he plaintively chants a tearful heartbreaker. Good teen item with a melody that sticks. Side could make it. It's got a strong rock-a-ballad sound.

**B** "CHANGE OF LOVE" (1:50) [Hood BMI - Loran, Peppers] Another song which the performer co-authored is this rock-a-billy item. Good drive. Deck has a Presleyesque sound.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# HER NEW FLASH HIT!

And the Hit of The Perry Como Show

# “LEFT RIGHT Out Of Your Heart”

(HI LI HI LO HI LUP UP UP)

BY

# PATTI PAGE

MERCURY #71331





# Record Reviews

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**BOBBY GIMBY**  
(Coral 62001)

**B+** "JIMBO" [BMI Canada Ltd. (BMI) — Wayne, Gimby] Employing some interesting sound effects, Bobby Gimby comes up with an unusual instrumental item with hit possibilities. Side features, bass, a tapping sound, whistling and what sounds like pebbles being shaken in a cigar box. Off-beat item that could catch. It's certainly different and most imaginative.

**C+** "GHOSTIN'" [BMI Canada Ltd. (BMI)—Gimby] Gimby and his band glide thru an instrumental jumper which paints a picture of spooks strollin'.

**WENDY & THE SCHOOLGIRLS**  
(Golden Crest 502)

**B** "MY GUY" (2:14) [Beta BMI—Lebish] Wendy and her femme partners blend smoothly as they offer a commercial rock-a-ballad with a good romantic lyric. Teeners should find this one appealing.

**B** "MERRY GO 'ROUND (1:51) [Beta BMI—Lebish] The gals pick up the pace and cut thru a good rocker with a swinging dance beat. Right in line with what the kids want.

**GLORIA DE MARCO**  
(Arrow 731)

**B+** "ROCKIN' THE RAG" (1:50) [Graphic BMI — Weisenfreund, Conn] Gloria De Marco, well known lead of the De Marco Sisters, makes a promising debut as a soloist with a solid rock and roller that could make the grade. Swinging side with an exciting, full sound. Watch this sleeper.

**C+** "I FORGIVE" (2:43) [Slate Ent. BMI — Tolle, Casey, De Camp] The polished performer chants a pretty rock-a-ballad on this end. Good fish-beat item.

**DUBS**  
(Gone 5034)

**B+** "BE SURE (My Love)" (2:20) [Wemar & RealGone BMI—Barrett, Wiener] The Dubs, who rode the charts with "Could This Be Magic", have another potential chart item in this pretty rock-a-ballad offering. Terrific vocal gimmicks should flip the kids. Loaded with potential.

**B+** "SONG IN MY HEART" (2:14) [RealGone BMI—Johnson, Dubs] The boys pick up the pace and bounce thru a colorful rocker that also has clickability. Boys could make it with either end.

**THE CHESTERFIELDS**  
(Cub 9008)

**B+** "I GOT FIRED" (2:19) [Selma BMI—Levine, Craft, Holub] The zany vocal play on the "I Got Fired" theme tags this effort a novelty, and in typical novelty fashion, it could become a swift chart item. The Chesterfields, and the instrumental backing, go about this affair with almost complete abandon. The issue could be a big one for the MGM subsidiary.

**B** "MEET ME AT THE CANDY STORE" (2:40) [Raleigh BMI—Ruby, Levine] The disk has a novel opening and middle stretch of dialogue in which the fella tries to talk the gal out of going to the movies for the candy store. On the song portion, the crew calls an exciting rock 'n roll tune. Humorous waxing.

## The Cash Box Sleeper of the Week

"AFTER THE SENIOR PROM" (2:20) [J. D. A. BMI—Duncan]

"BIG DATE" (2:15) [Central Songs BMI—Daret, Daret]

TOMMY SANDS (Capitol 3985)



TOMMY SANDS

● Tommy Sands may have the big record he's been looking for in a number called "After The Senior Prom". It's an excellent seasonal teen tune which he'll perform on the forthcoming Studio One production "Left Handed Welcome". Strong rock-a-ballad. Flip is an up-beat rocker that cuts along at a good dance pace. Top half could take off like wild-fire.

"DREAM WORLD" (2:16) [E. B. Marks BMI—Ebb, Wellington]

"ONE LIFE, ONE LOVE" (2:36) [Rush BMI—Taylor, Truscott]

FOUR COINS (Epic 9276)

● The Four Coins get a big assist from the Joe Sherman orchestra as they chant a beautiful legit ballad in their full-sounding commercial manner. Lush, dramatic, shuffle-romancer titled "Dream World". Could follow in footsteps of "Shangri-La". Flip is another dramatic ballad set to an R & R beat.

"DANCE, DANCE, DANCE" (2:34) [Walnut BMI—Glazer, Martin]

"PLAY BY THE RULES OF LOVE" (2:09)

[Walnut BMI—Glazer, Martin]

CAVALIERS (APT 25004)



CAVALIERS

● Am-Par's new subsid, APT Records, makes a torrid showing here with an exciting rock and roll jumper that has the hit sound. It's a sizzling teen item dubbed "Dance, Dance, Dance" and introduces the Cavaliers. Lead voice is terrific. Kids'll go for this one in a big way. Flip displays the crew singing a slow, rock-a-ballad with an emotional love lyric.

"LITTLE PIXIE" (2:07) [Seeley BMI—Baionnio, Mitchell]

"OUR SUMMER LOVE" (2:25) [Antenna ASCAP—Brenner, Allen]

FRANK D'RONE (Mercury 71329)

● Frank D'Rone does an outstanding job as he offers the first vocal interpretation of an up coming instrumental click "Little Pixie". The lyrics are delightful and should win the approval of all age groups. D'Rone has an excellent voice and displays it superbly via multiple tracks. Flip is a warm, tender ballad.

"LOVEBIRDS" (1:52) [E. B. Marks BMI—Pelaez, Dixon]

"MAKE A LITTLE LOVE" (2:32) [E. B. Marks BMI—Ross, Morris]

RONALD & RUBY (RCA Victor 7252)

● Ronald and Ruby, two youngsters who attracted considerable attention with their waxing of "Lollipop", should break into the "big name" category with this latest effort "Lovebirds". It's a good rock and roller that breaks into cha cha segments and displays some commercial harmony by the boy-girl team. Side deserves attention. Flip is a shuffle rock-a-ballad handled in good teen style.

**JACKIE TRENT**  
(Nasco 6012)

**B** "LITTLE ANDY" (2:10) [Popular BMI—Toombs, Johnson] An infectious jumper is rhythmically handled by Trent and the vocal-instrumental ensemble. Session will remind many a teenager that the dance-floor is the place to be.

**C+** "WHAT'S HE GOT (THAT I COULDN'T GIVE YOU)" (2:26) [Excellorec BMI — Young] Trent sings a heart-felt ballad to player piano-like, vocal-combo backing.

**GARY TREXLER**  
(RCA Victor 7258)

**B+** "TURNABOUT" (1:55) [Trinity—Desert Palms BMI — Conway, Conway] Trexler convincingly relates an I-didn't-care-but-now-I-do tale. Backed by sax-featured, hard-beat ork, the artist comes to effective rock 'n roll terms with the tune. An above-par teen production that may show lots of deejay and sales activity.

**C+** "I FLIPPED" (1:59) [Trinity Desert BMI—Moore, Davie] The songster boyishly reads the jovial beat entry. Top half has the commercial edge.

**GEORGE MORGAN**  
(Columbia 41188)

**B** "I'M NOT AFRAID" (2:37) [Acuff-Rose BMI — Bryant] The country performer offers a moving, romantic essay geared for pop play. An emotion-packed performance sure to see sizeable deejay activity.

**B** "LOVEABLE YOU" (2:39) [Acuff-Rose BMI—Bryant] Morgan has a bright, change-of-pace ditty here. Engagingly arranged number bound for frequent air-play

**THE DING DONGS**  
(Brunswick 55073)

**B+** "EARLY IN THE MORNING" (2:21) [Royalty Ltd. ASCAP—Darin, Harris] The vocal crew comes up with an exciting, spiritual-like item that could well be bound for future chart recognition. All concerned, lead voice, the remaining vocalists, and instrumentalists take the opus in terrific rock 'n roll stride. A socko session worth careful watching.

**B** "NOW WE'RE HERE" (2:11) [Portrait L. ...] The group's opening vocal ... the big commercial feat. From there on, the disk maintains a hearty, polished rock 'n roll feel. A good r&r showing.

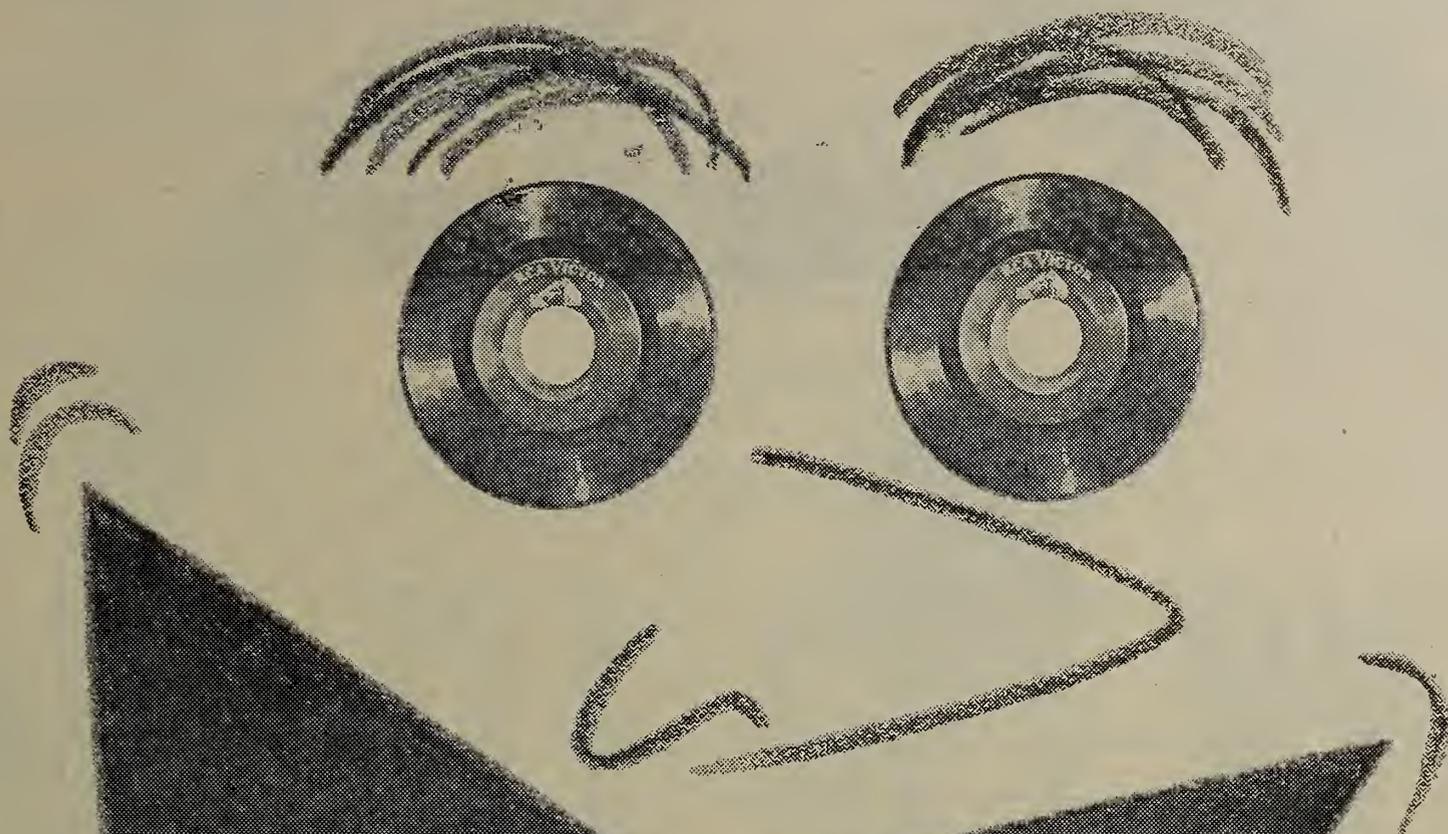
**LA VERNE STOVALL**  
(Felsted 8516)

**B** "LEFT BEHIND" (1:45) [Felsted BMI—Stovall] Taking a strong rock-a-billy vocal view, Stovall romps effectively through the number. Instrumental support plays an important role in giving the disk its hard-driving sound.

**C+** "PRECIOUS LOVE" (2:08) [Felsted BMI—Stovall] The artist takes a beat-ballad course here. Emotional delivery.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**PREDICTION: ONE MILLION PEOPLE WILL  
STEP UP TO RECORD COUNTERS AND SAY:**



**“PATRICIA”**

**BY  
PEREZ  
PRADO,  
PLEASE!**

47/20-7245

Prado's hottest since  
“Cherry Pink”, on . . .



**RCA VICTOR**  
RADIO CORPORATION OF AMERICA





# Record Reviews

**A** DISK & SLEEPER

**B** VERY GOOD

**C** FAIR

**B+** EXCELLENT

**C+** GOOD

**D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

**JOE FULLER**  
(Hi 2005)

**B+** "A SUMMER LOVE" (1:58) [Jec BMI—Maynard, Jr.] Already making noise in a number of southern cities, this one could spread all across the national scene. Pretty rock-a-ballad with a good summer teenage lyric. Side has a smooth, commercial sound. Keep a tab on this potential winner.

**C+** "YOU MADE A HIT" (2:20) [Buna BMI—Maynard, Jr.] A good drum and handclapping gimmick gets this rocker off to a good start. Pleasant rhythm item.

**DOROTHY COLLINS**  
(Coral 61997)

**B+** "WHERE HAVE YOU BEEN BILLIE BOY" [Leo Feist ASCAP—Scott, Elow] A good rockin' teen item from the forthcoming flicker "The Pusher" is handled with color and spirit by Dorothy Collins. Side has a good story line and excellent choral accompaniment. Watch this one.

**B** "NEVER LOVE A STRANGER" [Leo Feist ASCAP—Scott, Elow] The pretty title ballad of another soon to be released film, is thrusted with warmth and feeling by the talented songstress.

**JOHNNY SMITH**  
(Arrow 732)

**B** "IMAGINATION" Pt. 1 (2:20) [ABC ASCAP—Van Heusen, Burke] The great standard "Imagination" is treated to a resounding organ interpretation by Johnny Smith. Full sound makes exciting listening. Side has its fragile moments too.

**B** "IMAGINATION" Pt. 2 (2:20) This half displays the artist's digital agility as he continues with a flying-over-the-keyboard treatment of the same song.

**THE CASTALEERS**  
(Felsted 8512)

**B** "LONELY BOY" (2:16) [Felsted BMI—Muffs, Muffs, Jones] The Castaleers lean into a good rock-a-ballad with a sentimental lyric. Boys have a commercial blend.

**C+** "MY BULL FIGHTIN' BABY" (1:49) [Felsted BMI—Muffs, Muffs, Smith, Jr.] The group picks up the pace and drives thru an average rocker with a Latin kick.

**SONNY TILL**  
(Roulette 4079)

**B** "SHY" (2:07) [E. B. Marks BMI—Lehmann, Lebowsky] Sonny Till, well known lead of the Orioles, makes his debut under the Roulette banner with a good shuffle rocker amply displaying his smooth tones. Side has a good sound and a catchy femme-chorus in the backdrop. Watch this sleeper.

**C+** "FIRST BLUSH" (2:00) [Kahl BMI—Jones] A smooth, romantic, fish-beat ballad is tenderly crooned by the veteran songster. Pretty arrangement and delivery of a quality rock-a-ballad.

## The Cash Box Sleeper of the Week

"JUANITA BEASLEY" (2:10) [Andick Music—Griffith]

"TOGETHERNESS" (2:07) [Andick Music—Griffith]

ANDY GRIFFITH (Capitol 3990)



ANDY GRIFFITH

● Andy Griffith is at his funniest as he hands in a hilarious bit of recitation material on his latest recording. Titled "Juanita Beasley", the side features Griffith with a tender "dramatic" reading of some self-penned poetry set against an off-key classical music backdrop. Billy May supplies the one chime accompaniment. Good change-up novelty. Flip is another funny recitation. Jockeys oughta have a picnic with the top side.

"SOMEBODY ELSE IS TAKING MY PLACE" (2:15) [Shapiro-Bernstein ASCAP—Howard, Ellsworth, Morgan]

"I LAUGHED SO HARD I CRIED" (1:58)

[Sudbury BMI—Perper]

FRANKIE CASTRO (20th Fox 104)



FRANKIE CASTRO

● The young 20th Fox label has a contender for the big time in Frankie Castro's hot debut coupling. One end is a powerful, up-to-date, rock-a-ballad interpretation of the evergreen "Somebody Else Is Taking My Place". "I Laughed So Hard I Cried" is a good rhythm rocker with a number of catchy choral gimmicks. Hot double-decker to watch closely.

## The Cash Box Best Bets

★ "IT'S PRAYIN' TIME"	Billy Williams	Coral 61999
★ "SONG IN MY HEART"/"BE SURE"	Dubs	Gone 5034
★ "I GOT FIRED"	Chesterfields	Cub 9008
★ "JACKIE"	Janice Green	Nasco 6013
★ "THE BEGINNING OF LOVE"	Fraternity Bros.	Verve 10135
★ "NERVOUS"	Gene Summers	Jan 102
★ "PATRICIA"	Morty Craft	MGM 12672
★ "JIMBO"	Bobby Gimby	Coral 62001
★ "EARLY IN THE MORNING"	Ding Dongs	Brunswick 55073
★ "TURNABOUT"	Gary Trexler	RCA Victor 7258
★ "A CERTAIN SMILE"	Sandy Stewart	Atco 6118

**THE SHIRELLES**  
(Decca 30669)

**B** "MY LOVE IS A CHARM" (2:27) [Hollis BMI—Bartel, Kane, Green] The Shirelles, who had a successful run on the charts with their hit "I Met Him On A Sunday", follow up with a slow fish-beat rock-a-ballad that should also appeal to the teeners. Plaintive number. Side features recitation.

**C+** "SLOP TIME" (2:00) [Hollis BMI—Harris] The group shuffles thru an up tempo rocker.

**BOOTS BROWN & BLOCKBUSTERS**  
(RCA Victor 7269)

**B** "CERVEZA" (2:04) [Michele BMI—Brown] Boots Brown has an exciting new instrumental rocker along the lines of "Tequila". Good hand-clapping jumper with an exciting dance rhythm.

**C+** "JUICY" (2:09) [Michele BMI—Brown] This side has a good hip-swinging Latin tempo. More invigorating stuff for the teen hoofers.

**JACK JONES**  
(Capitol 3991)

**B** "COME ON BABY LET'S GO" (2:16) [Eden BMI—Otis, Benton, Henry] A smooth finger-snappin' rocker is handled in clean cut, commercial fashion by the pleasant voice of Jack Jones. Lad has an inviting sound that could catch on. Tune stays in the mind.

**B** "YOU LAUGH" (2:03) [Quintet BMI—Stoller, Lieber] The young song stylist comes over well on this free-swinging romancer. Jones handles the tune in good Sinatra-like style. Smart side.

**BILLY HOPE & THE BADMEN**  
(Savoy 1539)

**B+** "THE DEACONS WALK" [Planemar BMI—Martin, Siegal, Cadena] Here is a sleeper instrumental rock and roller that could come thru. It's a slow moving deck with an unusual rhythm that could catch the teeners' fancy. Side deserves watching. It could step out.

**C+** "BAD TIMES" [Planemar BMI—Martin, Siegal, Cadena] Here the Badmen and Hope drive thru a typical rockin' instrumental.

**STAN LITTLE**  
(Decca 30638)

**B** "SHY" (1:43) [E. B. Marks BMI—Lebowsky, Lehmann] Stan Little, a newcomer with a promising future, does a solid job with a rockin' romancer that has clickability. Infectious teen tune and lyric could send this one over the hill. Choral backdrop is good too.

**C+** "BLOCK-PARTY ROCK" (2:13) [E. B. Marks BMI—Lebowsky, Lehmann] Another commercial teen-directed rocker with some effective multiple voicing.

**GENE SHORE AND ORCH.**  
(Warner 1021)

**B** "JAI-ALAI" (2:29) [Stanford BMI—Shore] With a flute in the spotlight, Gene Shore's ork glides thru a most infectious cha cha instrumental that should get much air play. Flute and guitar present the catchy melody in winning fashion. Side has potential.

**B** "PRETTY EYES" (2:27) [Stanford BMI—Shore] This end has the flute front-and-center again and the ork lilts thru a "Little Pixie" instrumental type novelty.

**LARRY GREEN, Piano and Orch.**  
(Paris 517)

**B** "MY FAVORITE SONG" (2:35) [Jack Gold & Rinn ASCAP—Gold, Charlap] A charming oldie of about a half-dozen years ago, is brought to the fore once again. Pretty mood arrangement with Larry Green's piano work neatly showcased by strings. Toward the conclusion, a chorus joins in with lyrics. Good programming material for softer listening.

**C+** "LOOK HOMEWARD ANGEL" (2:23) [Greta BMI—Gold] Green, the chorus and ork blend warmly as they bring back a stirring ballad that had a nice run on the charts about a year ago.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Oh Yeah!

Another Hit With The  
"Sit Right Down" Sound

**"I'LL GET BY"**

by

**BILLY WILLIAMS**

Orchestra Directed by **DICK JACOBS**

**CORAL**  
**9-61999**





# Record Reviews

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## SANDY STEWART

(Arco 6118)

**B+** "A CERTAIN SMILE" [Miller ASCAP—Webster, Fain] What looks like the next film-tune click is caressed by Miss Stewart with exceptional warmth and understanding. As a soft backdrop, the ork and chorus also reflect the wistful sentiments of this class item. An entry in the "A Certain Smile" sales race that deserves attention.

**B** "KISS ME RICHARD" [Dominion BMI—Raleigh, Wolf] The thrush reverses musical field with a performance directed at the kids. Effort has a catchiness nicely displaying Miss Stewart's swingin' way.

## STAN BORESON AND DOUG SETTERBERG

(Kapp 225)

**B** "CATCH A PICKLED HER-RING" (2:12) [Marvin ASCAP—Pockriss, Vance] The two European artists offer a take-off on the recent Como success, "Catch A Falling Star." Side should come in for many kidding turn-table moments.

**C+** "FRIEDA AND JOHANN" [Garland ASCAP—Setterberg] Famed folk-ballad "Frankie And Johnny" is the source of some humorous pokes by the team.

## DANNY ALLEN

(Valley 101)

**B** "TEENAGE BLUES" (2:05) [Valley BMI—Wilson] Allen offers a medium-beat rocker squarely directed at the kids. Feature of the side is the interwoven flute work, which provides a somewhat "different" tag to the pressing. A performance that will gain good airplay.

**B** "PITTER PAT HEART" (2:00) [Valley BMI—Wilson] A pop-rock-a-billy flavored production is invitingly read by Alien and an effective combo-chorus backing. Once again, deejays ought to find valued programming.

## THE FOUR J'S-THE IMPERIALS

(Impra 1267)

**B** "CLASS RING" (1:58) [Threeway BMI—Roberts, Green, Imp] The group sparked by some interesting combo sound from the Imperials, relate their teen tale with a good measure of individuality. Side has vocal-instrumental appeal.

**C+** "WEIRD" (2:33) [Threeway BMI Griffin] Weird is the word for this all-instrumental pressing: a deliberate blues item, which offers a variety of unusual sounds to the teen listener. Interesting arrangement.

## LIP'L WALLY

(Jay Jay 172)

**B** "KISSED AGAIN" [Jay Jay BMI—Jagiello] The midwestern polka favorite has a sentimental waltzer here, which his fans should find a favored dance floor effort. Keep on hand for polka-waltz traffic.

**C+** "GRAND OPENING POLKA" [Jay Jay BMI—Arr. Jagiello] A lively polka ditty changes the dance pace on this portion.

## NELSON RIDDLE

(Capitol 3980)

**B** "LOVE THEME FROM 'ST. LOUIS BLUES'" (2:28) [Famous ASCAP—Riddle] A very pretty melody penned by Riddle for the current W. C. Handy film-bio, is smoothly portrayed by the Riddle ork with a sans-lyric chorus chanting. A charming item the deejays will take to.

**C+** "THE SEVENTH VOYAGE OF SINBAD" (2:52) [Columbia ASCAP—Quine, Karger] Another flick tune is fashioned by Riddle and a chorus (they sing the lyrics this time) complete with Occidental trappings.

## JOHNNY O'NEILL

(RCA Victor 7264)

**B** "BEACH DOLL" (2:22) [Herb Reis BMI—Wayne, Morris] On a summer season specialty, O'Neill and a Shorty Rogers' directed ork and chorus rock to the pleasures of a day at the beach with the favorite gal. Good sounding entry that will pick up a share of summer juke box play.

**C+** "NEXT" (2:10) [Aberbach BMI—Sherman, Keller] Because the girls he meets either want marriage or his money, the fella tries the gal next in line. Humorous, fast-moving beat item.

## TERRY DENE

(London 1802)

**B+** "STAIRWAY OF LOVE" (2:05) [Leeds ASCAP—Tepper, Bennett] Side is a delightful version of the current Marty Robbins click, and Dene does well by the upbeat romancer. The Malcolm Lockyer group lends impressively rhythmic vocal-instrumental support. Polished work.

**C+** "LOVER LOVER" (2:20) [E. B. Marks BMI—Raleigh, Wolf] Dene and the Lockyer crew turn a cute rock 'n roll trick on this catchy jumper.

## BILL BUCHANAN

(Gone 5032)

**B** "THE THING" (2:20) [Hollis BMI—Grean] Buchanan, of Buchanan ("Flying Saucer") Goodman fame, revives the decade-old novelty smash with an arrangement that adds a rocking beat, and a voice recorded in the familiar wrong-speed manner. The current novelty comeback could give this issue a favorable response.

**C+** "OH HAPPY DAY" (2:00) [Bregman-Vocco-Conn ASCAP—Howard] Another oldie puts Buchanan in a warm vocal light.

## KELLY GORDON

(Fable 620)

**B** "ZIPPITY-ZIP" (2:27) [Happy BMI—Gray, Dushey] This novelty-singer uses a what-makes-my-zipper-zip theme to play around the word "zip." Gordon, with vocal assist from the Pages, takes to the effort with an inviting swing touch. Cute dialogue finale.

**C** "OL' MAN MOSE" (1:59) [Joy ASCAP—Randolph, Armstrong] More swinging stuff, this time based on the familiar "old man Mose is dead" phrase.

## BILLY DUKE AND THE DUKES

(Date 1005)

**C+** "WHAT YOU TOLD ME" (2:05) [Ram-Bed BMI—Day, Harris, Duke] No rock 'n roll holds barred here as the vocal-instrumental combo rips through this creation with space-age tempo. A sizzling rocker all the way through. Check your volume control for this one.

**C+** "ROLAND" (2:35) [Eastwick BMI—Day, Harris, White] Just about a repeat of the frantic fun the boys produced on the top-half.

## THE TOPHATTERS

(MGM 12642)

**B** "CANDY BABY" (2:16) [Bregman, Vocco & Conn ASCAP—Lane, Falcon, Grimes, Vassallo] A rather typical rock 'n roll tribute is conveyed in slick style by the vocal crew. Lots of tried-and-true rock 'n roll gimmicks here to attract the kids.

**C+** "SHE'S MY GIRL" (2:13) [Bregman, Vocco & Conn ASCAP—Lane, Falcon, Grimes, Vassallo] Sweet sentiments, set to a medium-tempo beat, are nicely expressed by the boys.

## LARRY & LENORE

(Request 3005)

**B** "SWEET KISSIN' BABY" (2:33) [Sing 'N Dance BMI—Wellington, Lucie] The smooth rocker provides a good vehicle for the fresh sound of the vocal-instrumental duo. Lenore, in effective multi-track voicing, reads the offering with an attractive vocal inflection, while Larry performs the guitar work. Side will appeal to many a deejay.

**B** "THAT SPRINGTIME IN VENICE" (2:10) [Pleasant ASCAP—Peters, Marker] More individual sounds from the team on an attractive, Italian flavored lilter.

## DON, DICK & JIMMY

(Dot 15768)

**B** "TOO YOUNG TO BOP" (1:52) [Music World BMI—Sherman, Roberts] The vocalists latch on to an energetic, hand-clapping opus that spurs fine teen dance material. The whole affair has an infectious feel about, and will find lots of turn-table time from record hop deejays.

**C+** "THIS WAS MY SIN" (2:14) [Music BMI—Sherman, Roberts] The boys are reflective on this hard-beat romancer. Interesting accompaniment of lead voice by a whispering echo. Dramatic teen doings.

## EDDIE COCHRAN

(Liberty 55138)

**B** "TERESA" (2:04) [Eddie Shaw ASCAP—Carmody, Marks] Cochran's effort on the light bouncer is highlighted by the inter-play sound of Cochran and a female ensemble. A commendable teen issue from the "Sittin' In The Balcony" performer.

**C+** "PRETTY GIRL" [American BMI—Cochran, Capehart] Cochran remarks ala Elvis on this powerhouse piece of rhythm.

## RENE TOUZET

(GNP 134)

**B** "'S WONDERFUL" (2:49) [Harms ASCAP—Gershwin, Gershwin] The Gershwin durable receives a witty cha cha translation from the melody-conscious Touzet ork and vocal crew. Expert dance (and highly listenable) arrangement.

**B** "BESAME MUCHO" (2:17) [Peer Int'l ASCAP—Skylar, Valazquez] Another skillful cha cha orchestration, and, once again, the melody lingers on.

## JOHNNY ROTELLA AND THE LITTLE WHEELS

(Rip 111)

**B** "BIG DADDY" (2:22) [Jay ASCAP—Rotella] This is an all-instrumental showing by the personnel, and involves some hard driving guitar-sax shenanigans on a made-to-order teen affair. Effort makes a good bid for dance-specialty play by the jocks.

**B** "MUNCHY" (2:11) [Jay ASCAP—Rotella] It's the same rock 'n roll story on this portion. Ditto on deejay programming.

## TONY & HIS FRIENDS

(Mercury 71327)

**B** "COME PRIMA" (2:01) [A.M.C. ASCAP—Ponzeri, Taccani, DiPaola] Tony Dallara is the lead voice here as the group takes on a dramatic, sung in Italian, entry. The arrangement, however, is in the direction of the big beat. Exciting issue.

**C+** "CONDANNAMI" (2:42) [Kemp-ton to BMI—Testoni, Abbate, Panzuti] The set-up here retains much of the top-half flavoring. Italian lyrics are employed again.

## FABIAN

(Chancellor 1020)

**B** "SHIVERS" (2:15) [Debmar ASCAP—Marcucci, DeAngelis] The festive rock 'n roll mood here is enhanced by some spirited work from vocalist Fabian, a delightfully squealing femme chorus, and the persuasive beat of the Peter de Angelis directed ork. Platter has its place in juke-box-deejay programming.

**B** "I'M IN LOVE" (1:54) [Rambled BMI—Ponti, Rozycki, Sodel] More good rock 'n roll humor, and again that mad chorus!

## NICK TODD

(Dot 15772)

**B** "TOO MUCH ROSITA" (2:23) [Regent BMI—Conn, Weisenfreund, Gold] Todd describes Rosita with a familiar rock 'n roll melody, but somewhat more inventive r&r lyrics. A too-much-Rosita break in the main melodic line is cute. Catchy affair.

**C+** "FOREVER AND A DAY" (2:08) [Southern ASCAP—Raleigh, Wolf] Typical teen sentiments are expressed by Todd on a hard-beat entry.

*"Only those records best suited for commercial use are reviewed by THE CASH BOX"*

# Let's Stop Fighting And Start Thinking

(A rebuttal to the May 31st Cash Box editorial by Nelson Verbit, president of Marnel, Philadelphia record distributors.)

The recent *Cash Box* editorial predicting that the distributors may cause their own downfall by just being order takers; failing to do an adequate promotion job and hitting the manufacturers with heavy returns has created a tremendous stir in the record business. I appreciate having the opportunity to present, at least from my standpoint at Marnel, the other side of the picture.

For one thing, there seems to be an attitude expressed here among certain manufacturers that distributors are independently wealthy or have some outside means of income. At least one would assume that is the only possible excuse a man could have for running his business the way we distributors are accused of acting. In my case certainly, and in the case of most of the distributors whom I know, this just isn't true. We are not "just order takers" because we simply can't afford it. We're caught with salaries, overhead and inventories. If we don't move goods we go broke. Does it sound as though someone who is really "just an order taker" could last very long under those circumstances? The answer is obviously "NO." Any distributor who has been in the business any length of time is first and foremost a record salesman or he wouldn't be where he is.

As far as promotion is concerned—this is a vague and nebulous area to try to pin down. In our case, at Marnel, we have started as many hit records as any other distributor in the country. But the real point is this—the manufacturer should treat his distributor as a customer just as we treat the retailers we do business with as customers. We don't ask them to do our promotion for us and the manufacturer should be more than just a supplier to us—he should make a definite effort to help with his own promotion problems. We will do all that we can. One factor is certain—we're not a cure-all—it has to be in the grooves.

Merchandise should have a built-in consumer demand. The successful companies have always been the ones that created both the product AND the demand! Every record should have a reason and a promotion campaign behind it.

Unauthorized returns, in my opinion, is one problem that can be blamed in almost every case on the manufacturers. Until the consumer has walked out of the store with that record under his arm, there hasn't been a sale! This seems to have been forgotten in the business. Distributors' purchases don't constitute a sale. The only "selling" that is done is done by the retailer. It's our job to supply him and then to help in creating the consumer demand. But without that last factor—the consumer—there is no sale. We don't like to return goods Who would? But when business is bad, it's bad for everybody right up and down the line.

There are just a few other points that I would like to make in behalf of the record distributors.

I completely disagree with the feeling expressed in *The Cash Box* editorial that distributors "must get out and prove to the manufacturer that our current method of marketing is the best." If there are better methods of marketing records and someone knows what they are they should come forward with them regardless of what branch of the business they represent. We are all partners in the disk industry, we don't get a fee for our promotional efforts: whatever we make comes out of profits and this is true of all of us. If there are better merchandising methods than the ones we are now using at Marnel, I, for one, would give a great deal to know what they are. The extra income would profit everyone.

Overnight millionaires, if there are such people, have certainly not come from the ranks of record distributors. Our growth at Marnel (in ten years, we have three times the space that we first had when we opened in 1947), has been in proportion to the growth of the entire recording industry and our own hard work. Does that sound like we have been profiteering at anyone's expense?

An important point in working with distributors is to pick someone you can get along with through all kinds of business conditions. We like the manufacturers we represent, we've done our best for every one of them and we sincerely hope that they feel the same way. We're part of one big team and it can only hurt all of us to fight among ourselves rather than look to better conditions for the business as a whole.

Hot New Release!

Wendy Boy Blevins  
**"A GIRL IN HER TEENS"**  
 # 5516



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 George Kirby — DTL 250  
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**"I'M SHOOK"**  
 On The DICK CLARK "American Bandstand" Show May 28th



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**LOU MONTE**  
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**THE SHEIK OF ARABY**  
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**EH, MARIE! EH, MARIE!**  
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WITH JOE REISMAN'S ORCHESTRA AND CHORUS



**A SMASH HIT!!**

**NORTH ...**

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**EAST ...**

**WEST!!**

**THE ORIGINAL!!**

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**JERRY BUTLER**

AND

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**Falcon # 1013**

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**ITS A SMASH HIT!**



# the Honeycombes

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EMBER-1036

**The Cash Box**  
**Award o' the Week**

**The Cash Box**  
**Sleeper of the Week**

**Review Spotlight on . . .**  
**Billboard**  
**RECORDS**  
 1697 BWAY, N. Y.



# Round The Wax Circle

### NEW YORK:

A hopeful sign of the times! On Saturday, May 24, Guy Lombardo and his orchestra broke all gross dollar attendance records at the historic Elich's Gardens ballroom in Denver. Lombardo drew 4654 customers, who paid \$9308 to dance to his music. . . . Betty Madigan flew from Washington, D. C.



BETTY MADIGAN

to Cincinnati on Thursday, June 5, to take over Roberta Sherwood's starring spot that night (her closing night) at the Beverly Hills Country Club, so that Roberta could go to her son's high school graduation in Miami. . . . Bob Anthony, back from a successful European singing tour, has just sold two masters to Tender Records. . . . The Cozy Cole recording of "Topsy" on the Love label, previously announced as being released, will be held back for at least two weeks due to the inability of the company to locate both writer and publisher. . . . Earl Bostic, one of the few numismatics in the music world, has turned down an offer of \$37,500 for his collection of rare coins. . . . Joe Sherman off to Chicago, Cleveland and Pittsburgh to promote his recording of "Buttermilk". . . . Frank Ward has left WWOL in Buffalo after 3 years to assume his new position as musical director of radio and TV at WAKR in Akron, Ohio. Ward replaced

Scott Muni who came in to WMCA in New York. Al Silver, president of Herald and Ember Records, has signed Johnny Hartman to a recording contract. . . . Jack Comer's Valley label has been reactivated with a new release by youngster Danny Allen of "Teenage Blues". . . . Murray Cohen of Warner Records gets married this week. . . . Anita Bryant of the Arthur Godfrey shows is the latest addition to the Carlton label.

### CHICAGO:

Tommy Schlesinger reports that Mercury, in cooperation with Universal Pictures, presented a double feature sneak preview, May 28, of "Kathy-O" and "The Big Beat". The Diamonds, Del Vikings and deejay Howard Miller appear in "The Big Beat". . . . Ralph Mitchell wants it told to one and all that he eagerly awaits the opening at his Preview Lounge of zany Deborah Hayes and her orch. Debby is fresh from a successful engagement at the Dunes in Las Vegas. . . . While we're gallivantin' along the Vegas strip, it was reported to us that our town's Ray Simak, Spectra's graphic arts chief, was seen huddling with ex-Chicagoan Charlie Baron, boss-man of the Tropicana. . . . A very delighted Marty Faye hosted Roger Williams and Jose Ferrer on his controversial "Marty's Morgue" TV show last week. Marty recently signed Mercury's fast rising young star, Frank D'Rone, to a series of guest stints. . . . Mercury's Billy Eckstine comes into the Black Orchid with his sultry warbling, July 22, according to Paul Raffles. . . . Kup tells us that accordionist Tony Bellus, now in his 8th month at the Caribbean Room, is blossoming out on wax for the Samson label. . . .



THE DIAMONDS

We really didn't overlook lovely Betsy Duncan (who could?) on the bill with Mike Nichols and Elaine May at Mister Kellys. She's certainly a click chick. . . . Pretty Betty Johnson popped into town last week, before the holiday, to spin thru the deejay circuit with her new waxing. . . . Howard Caro, Jubilee's album sales chief, visited in town over the big holiday weekend, and then zoomed back to N'Yawk Monday. . . . Roulette's Stan Pat, who really digs Duke Ellington's smooth music, plans to spend his evenings at the Blue Note the next 2 weeks, while the Duke holds sway there. . . . Lee Armentrott tells us that a local high school teacher played the new Track LP "Jazz Poet" for her class, and sent comments written by her teenagers to Lee, who was amazed by the almost unanimous approval of the kids for poetry in music. . . . The big news at RCA Distrib's is the release this week of Elvis Presley's new waxing, according to Bob Nossett's gal Friday, Gert Mix. . . . Jerry Allan informs us that Audio Fidelity's fabulous Dukes Of Dixieland come into Frank Holzfiend's Blue Note July 7.

### HOLLYWOOD:

One of Dot Records' distributors, Art Freeman of Cleveland was married to Clevelander Dorothy Gooze in Hollywood. The ceremony was followed by a dinner and reception at the home of Randy and Lois Wood in Beverly Hills. . . . With a string of disclicks behind him, singer Jimmie Rodgers is playing



DON SARGENT

to capacity crowds at Hollywood's Moulin Rouge. While here in town, Rodgers was signed to co-star with Debbie Reynolds in the new MGM movie, "Snob Hill" which will be his first acting job. . . . Dave Kent has been named promotion man for Milt Wiess' Milton Phono Records Co. . . . New West Coast label, Del-Tone Records bowed last week with a first release of "Ooh Whee Marie" by Dick Dale which is getting action locally. . . . For the next few weeks, Capitol Records will be flying Louis Prima and Keely Smith to Hollywood from Las Vegas to complete recording on a single album for each and a duet album, "Be Happy" by the couple. . . . Singer Don Sargent, with his manager Jules Bucceri, embark on a cross country tour this week with his first Victor release, "Ten Minutes To Heaven". . . . Dot Records sending out red four-inch lapel pins reading "Take Us To Your President" to plug Jim Lowe's latest recording of that

title. . . . Tennessee Ernie Ford's latest hymn album, "Nearer The Cross", is selling like a hit single according to Capitol Records. . . . Niki Stevens, staff member at radio station KGFJ, has had her first recording effort, "Johnny Blue", released by Rip Records this week. . . . Gerry Mulligan back on the West Coast to do film sequences for his appearances in the Johnny Mandel-scored film, "I Don't Want To Die". . . . Priscilla, 17, and Sherrel, 18, of the Paris Sisters trio will receive the only Gold Key Awards in the class when they graduate from the Hollywood Professional School next week.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

# New Contract



NEW YORK—Connie Francis renews her MGM Records contract as Arnold Maxin (right) president of MGM, Morty Craft (left) A & R director, and George Scheck (far left) Connie's manager, look on Connie's latest hot single is "I'm Sorry I Made You Cry". Her first LP is "Who's Sorry Now".

## Friedlander On Coast To Coast Tour For UA

NEW YORK—Buddy Friedlander, General Sales Manager of United Artists Records, will make a three-week coast-to-coast tour to meet with distributors and disk jockeys on the new marketing campaign that will back UA's big program of summer and fall releases.

The itinerary for Friedlander, who left New York on Sunday (8), includes extended stops in San Francisco, Los Angeles, Dallas, Houston, New Orleans and Miami. This is his first field trip since taking over the sales manager post for UA.

Friedlander will map intensive point-of-sale merchandising for upcoming UA platters, as well as thorough air exposure. The publicity phase of the program, including a series of tours for artists, will be tied to United Artists' motion picture promotional activity in 32 key market areas across the country.

Friedlander is scheduled to return to the New York home office on June 29.

## Hi-Lo's To Europe

LOS ANGELES—The Hi-Lo's first European tour has been reset for September 14, when the group leaves for two months on the S. S. United States and kicks off with three weeks of concerts in England, it was announced by their personal management firm, Gabbe, Lutz, Heller, and Loeb.

Following England, the Hi-Lo's will play France, Sweden, Italy, and Germany, and will make an appearance at the Brussels World's Fair. They have also accepted an invitation to sing at the Stuttgart Jazz Festival October 20.

Columbia will release The Hi-Lo's latest album, "Love Nest," in Europe prior to their arrival and label's photographer's will shoot layouts of the group in six cities for national magazines.

Before departing for Europe the group will play two weeks at The Clouds in Honolulu July 11, culminating an intensive three months of nitery dates.

## Bennett, Basie To Perform Via U.S. State Department

NEW YORK—Singer Tony Bennett and Bandsman Count Basie have signed a deal to combine their talents via an international tour to be staged under the auspices of the U. S. State Department.

The vocalist, who masterminded the project, is currently negotiating for the right to open the show in Moscow as part of the US-USSR cultural exchange program.

Bennett, who will be backed by one of the largest popular jazz bands in Basie history, will definitely take the show to Europe this winter, with or without a Moscow opening. If the Russian deal is OK'd by the U.S., he will follow the Moscow opening with a whirlwind two-week stand in other Soviet cities.

## Taps Sets Schedule For Colpix Records

HOLLYWOOD — Jonie Taps, head of the new Columbia Pictures label, Colpix Records last week revealed some of the product planned for release by the new record company. Soundtracks from Columbia pictures to be released include: "The Franz Liszt Story"; "Magoo's Arabian Nights", a full length cartoon feature, and "Bell, Book and Candle". Also planned are albums featuring music from two Screen Gems TV series; "Naked City" and "Ruff and Reddy", a new children's series.

Taps has already purchased two sides by singer, Ann Hathaway, and plans to record Columbia pactee James Darrin at an early date. Two more albums to be produced are; "Kim Novak Sings All Of Me", and "Martha Raye Sings Once In A While".

## Lang Manages La Rosa

NEW YORK—Bernie Lang, personal manager of Johnnie Ray, last week signed a personal management pact with vocalist Julius La Rosa, RCA Victor recording personality.

La Rosa is currently appearing at the old Roumanian nitery in New York until June 17th.

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## RCA VICTOR custom record sales

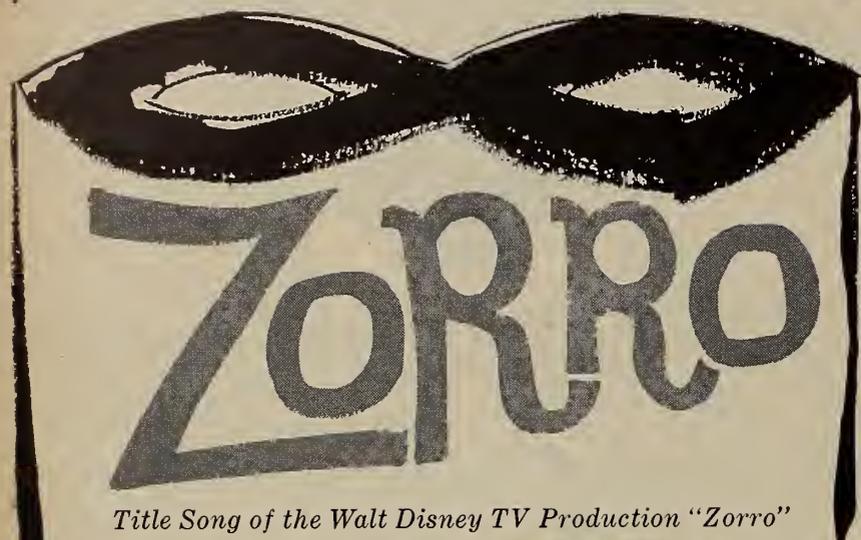
"SERVICE ON A PLATTER"

155 East 24th St., New York 10, N. Y. — Murray Hill 9-7200; 445 N. Lake Shore Drive, Chicago 11, Ill. — Whitehall 4-3215; 1016 N. Sycamore Ave., Hollywood 38, Calif. — Oldfield 4-1660; 800 17th Ave., South, Nashville 3, Tenn. — Alpine 5-6691. In Canada, call Record Department, RCA Victor Company, Ltd., 225 Mutual Street, Toronto, Ontario. For other foreign offices, write or phone RCA International Division, 30 Rockefeller Plaza, New York 20, N. Y. — Juddson 6-3800.





a new  
rousing  
chorale version of



Title Song of the Walt Disney TV Production "Zorro"



by

**FRED WARING AND  
THE PENNSYLVANIANS**



c/w **DIN SKOL, MIN SKOL**



record no. 3993



# The Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS

		Pos. Last Week
<b>1</b>	<b>ALL I HAVE TO DO IS DREAM</b> EVERLY BROTHERS (Cadence)	1
<b>2</b>	<b>THE PURPLE PEOPLE EATER</b> SHEB WOOLEY (MGM)	6
<b>3</b>	<b>TWILIGHT TIME</b> PLATTERS (Mercury)	2
<b>4</b>	<b>BIG MAN</b> FOUR PREPS (Capitol)	9
<b>5</b>	<b>RETURN TO ME</b> DEAN MARTIN (Capitol)	5
<b>6</b>	<b>WITCH DOCTOR</b> DAVID SEVILLE (Liberty)	3
<b>7</b>	<b>CHANSON D'AMOUR</b> ART & DOTTY TODD (Era)	4
<b>8</b>	<b>SECRETLY</b> JIMMIE RODGERS (Roulette)	8
<b>9</b>	<b>SUGAR MOON</b> PAT BOONE (Dot)	10
<b>10</b>	<b>WEAR MY RING AROUND YOUR NECK</b> ELVIS PRESLEY (RCA Victor)	7
<b>11</b>	<b>JENNIE LEE</b> JAN & ARNIE (Arwin)	18
<b>12</b>	<b>DO YOU WANNA DANCE</b> BOBBY FREEMAN (Josie)	21
<b>13</b>	<b>KEWPIE DOLL</b> PERRY COMO (RCA Victor)	11
<b>14</b>	<b>LOOKING BACK</b> NAT COLE (Capitol)	13
<b>15</b>	<b>WHAT AM I LIVING FOR</b> CHUCK WILLIS (Atlantic)	23
<b>16</b>	<b>JOHNNY B. GOODE</b> CHUCK BERRY (Chess)	14
<b>17</b>	<b>YOU NEED HANDS</b> EYDIE GORME (ABC-Paramount)	15
<b>18</b>	<b>PADRE</b> TONI ARDEN (Decca)	16
<b>19</b>	<b>ENDLESS SLEEP</b> JODY REYNOLDS (Demon)	22
<b>20</b>	<b>HE'S GOT THE WHOLE WORLD IN HIS HANDS</b> LAURIE LONDON (Capitol)	12

21) FOR YOUR LOVE. 22) EL RANCHO ROCK. 23) YAKETY YAK. 24) ZORRO. 25) RUMBLE. 26) CHA-HUA-HUA. 27) DON'T GO HOME. 28) BOOK OF LOVE. 29) TORERO. 30) I KNOW WHERE I'M GOING. 31) TO BE LOVED. 32) THERE'S ONLY ONE OF YOU. 33) OH LONESOME ME. 34) I'M SORRY I MADE YOU CRY. 35) WHEN THE BOYS TALK ABOUT THE GIRLS. 36) MAKE ME A MIRACLE. 37) DREAM. 38) CHERIE, I LOVE YOU. 39) TEACHER, TEACHER. 40) SECRET OF HAPPINESS. 41) ENCHANTED ISLAND. 42) TRY THE IMPOSSIBLE. 43) LET THE BELLS KEEP RINGING. 44) DON'TCHA THINK IT'S TIME. 45) I WONDER WHY. 46) HIGH SCHOOL CONFIDENTIAL. 47) WHEN. 48) THIS HAPPY FEELING. 49) HOW ARE YA FIXED FOR LOVE. 50) ALL THE TIME. 51) SKINNY MINNIE. 52) JUDY. 53) GUESS THINGS HAPPEN THAT WAY. 54) LEROY. 55) NO CHEMISE PLEASE. 56) COME WHAT MAY. 57) PRETTY BABY (IT'S BEEN A LONG TIME). 58) CLAUDETTE. 59) COTTON PICKER. 60) DING DONG. 61) WILLIE AND THE HAND JIVE. 62) YOU'D BE SURPRISED. 63) FOR YOUR PRECIOUS LOVE. 64) EVERY BEAT OF MY HEART. 65) YOU'RE MAKING A MISTAKE. 66) YOUNG AND WARM AND WONDERFUL. 67) JU-JUDY. 68) LITTLE PIXIE. 69) OOH MY SOUL. 70) HIGH SIGN; BEWILDERED; GOT A MATCH; ONE SUMMER NIGHT; TEACHER'S PET; DORMI, DORMI, DORMI; PATRICIA; MOONLIGHT BAY; LITTLE SERENADE.

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## An Open Letter From Jerry Lee Lewis

I have in recent weeks been the apparent center of a fantastic amount of publicity, and of which none has been good.

But there must be a little good even in the worst people and according to the press releases originating in London; I am the worst and am not even deserving of one decent press release.

Now this whole thing started because I tried and did tell the truth. I told the story of my past life as I thought it had been straightened out and that I would not hurt anybody in being man enough to tell the truth.

I confess that my life has been stormy. I confess further that since I have become a public figure I sincerely wanted to be worthy of the decent admiration of all the people young and old that admired or liked what talent (if any) I have. That is, after all, all that I have in a professional way to offer.

If you don't believe that the accuracy of things can get mixed up when you are in the public's eye, then I hope you never have to travel this road I'm on.

There were some legal misunderstandings in this matter that inadvertently made me look as though I invented the word indecency. I feel I, if nothing else, should be given credit for the fact that I have at least a little common sense and that if I had not thought the legal aspects of this matter were not completely straight, I certainly would not have made a move until they were.

I did not want to hurt Jane Mitcham, nor did I want to hurt my family and children. I went to court and did not contest Jane's divorce actions and she was awarded \$750.00 a month for child support and alimony. Jane and I parted from the courtroom as friends and as a matter of fact, chatted before, during and after the trial with no animosity whatsoever.

In the belief that for once my life was straightened out, I invited my mother and daddy and little sister to make the trip to England. Unfortunately, mother and daddy felt that the trip would be too long and hard for them and didn't go but sister did go along with Myra's little brother and mother.

I hope that if I am washed up as an entertainer, it won't be because of this bad publicity, because I can cry and wish all I want to, but I can't control the press or the sensationalism that these people will go to get a scandal started to sell papers. If you don't believe me, please ask any of the other people that have been victims of the same.

The trade presses—The Cash Box and Billboard, etc.—have been wonderful to me during all this, and I'd like to say thanks to them. They of all people would be best qualified to print the facts about an entertainer because news of the entertainment world and entertainers is certainly their business.

Sincerely,  
JERRY LEE LEWIS

## Palladium Adds Distributors

NEW YORK—Stanley W. Zabka, president of Palladium Records has announced the appointment of two additional distributors: M & S in Chicago and Allen Distributing in Richmond. This brings the total Palladium distribution network to ten.

The Cash Box inadvertently named General Distributors as being in New York. Actually the firm is in Baltimore.

## Capitol's June LP Theme Is "Holiday In Hi-Fi"

HOLLYWOOD — Capitol Records, labels its new high fidelity popular and 'Capitol' of the World albums for June "Holiday In Hi-Fi". All of the new packages, 14 pop and six 'Capitol' of the World, were issued nationally the week of June 2.

The new pop LP's feature performances by Gordon Jenkins, Glen Gray, Guy Lombardo, Jackie Gleason, Joe "Fingers" Carr, Bobby Hackett, Page Cavanaugh, Mickey Katz, Don Baker, Paul Smith and The Jordanaires with Bob Bain's music. Making their premiere appearance on Capitol is the Kingston Trio in an album simply titled "The Kingston Trio". Also on the June pop release is Volume 16 in the label's "Just For Variety" series, this one featuring the talents of Les Paul and Mary Ford, "Tennessee" Ernie Ford, Margaret Whiting, Nat "King" Cole, Woody Herman, Nelson Riddle, Milt Buckner, Harry James, The King Sisters, Glen Gray, Joe "Fingers" Carr and June Hutton.

Rounding out the pop release is a new rock 'n' roll album displaying the talents of a dozen different rock 'n' roll artists and groups, called "Everybody Rocks". Artists featured are Nat "King" Cole, Bob Bain, the Beavers, Big Dave, Nick Greene, Sonny James, the Five Keys, Johnny Otis, the Four Preps, Tommy Sands, Ray Stevens and Gene Vincent.

To introduce him as Capitol's "Artist of the Month" for June, the label presents "Joe 'Fingers' Carr Goes Continental".

For the first time with voices, Gordon Jenkins, his chorus, with Latin rhythm accompaniment, offer "Dream Dust".

A tribute in hi-fi, by Glen Gray and the Casa Loma Orchestra, to swing classics, recreated in their original arrangements, is offered in "Sounds of the Great Bands!".

Another new high fidelity example of "the sweetest music this side of heaven" is "Berlin By Lombardo", played by Guy Lombardo and His Royal Canadians. Forty Berlin compositions are presented by the orchestra in medley form.

A new package, "Jackie Gleason Presents Riff Jazz", offers Gleason playing counter melodies and chords.

"Don't Take Your Love From Me" is the title of Bobby Hackett's new package.

Page Cavanaugh's newest for Capitol is "Swingin' Down The Road From Paris To Rome".

Inside a humorous, eye-catching cover is a new package of happy Jewish dance music titled, "Mickey Katz Plays Music For Weddings, Bar Mitzvahs and Brisses".

Don Baker, who for ten years was organist for the Paramount Theatre in New York presents "Medley Time", on a Robert Morton theatre organ.

Jazz pianist Paul Smith and his five instrumental teammates polish up ten standards and two original compositions in a new album, "Delicate Jazz".

Twelve of the most popular spiritual songs of the Deep South are offered in the four blended voices of The Jordanaires in "Heavenly Spirit!".

The half-dozen new 'Capitol' of the World albums making their first appearance in June feature Lucho Gatica, Dolf van der Linden's Strings and Orchestra, Patricia Clark with Philip Green's Orchestra, a new Franck Pourcel and His French Strings album, a new album of German marches and "London, Its Sounds and People".

"Mucho Lucho", consists of a dozen numbers sung in Spanish by Lucho Gatica.

The Seductive Strings and Orchestra of Dolf van der Linden are heard in "Dutch Moonlight". All 12 selections in this album of romantic listen-

ing music contain the word "moon" in their titles.

Western Germany marching band, Das Musikkorps L. A. der Bundeswehr, directed by Hauptmann Hans Herzberg, steps out with "Hi-Fi German Marches".

The voice of a wee breath of Scotland, Patricia Clark, is heard with Philip Green's orchestra, in "Heilan' Lassie".

Following closely on the heels of the success of 'Capitol' of the World's "Paris: Its Sounds and People" is another entry in Capitol's international hi-fi series, "London: Its Sounds and People", written and produced by Dave Dexter, Jr. with narration by Reggie Brooks.

Rounding out the internationally-recorded albums for June is a moody package of songs by Franck Pourcel and His French Strings, "Rainy Night In Paris".

The popular album promotion for the new "Holiday In Hi-Fi" release is strongly supported by numerous dealer selling aids. Among these are full-color, easel-backed displays on the new albums of Jackie Gleason, Bobby Hackett, Glen Gray and Guy Lombardo. A theme-setting streamer illustrating, in cartoon style, a camera-laden and sunglass clad vacationer lending an ear to a Capitol phonograph while three dancers in the background sway to the rhythm of the playing album.

A large "Rainy Night" display in full-color accents the new "Rainy Night In Paris" album by Franck Pourcel and His French Strings, the title of which is superimposed over a large printed likeness of an umbrella, under which two other Capitol "Rainy Night" albums are featured, "Rainy Night in Rome" and "Rainy Night in London". Other display pieces for counter or window use have been prepared and distributed, at no charge to dealers, on the new Gordon Jenkins "Dream Dust" album, and on Lucho Gatica's new entry, "Mucho Lucho".

To launch the Kingston Trio's first album on Capitol, the company has prepared a browser box-counter-window card headlined "Folk Songs By The Kingston Trio!". In addition, a second easel-backed display, this one die-cut, heralds the premiere Kingston Trio album.

A disk jockey album featuring selections from the June pop albums, to spark air play, have been supplied to thousands of deejays. In addition, deejays are also being serviced with the complete new albums by Jackie Gleason, Franck Pourcel, Glen Gray, Joe "Fingers" Carr and The Kingston Trio.

To help stimulate additional interest in the June album program, Capitol, for the second consecutive month, is conducting a "mystery artist" program. Two selections from a June album have been serviced to radio stations throughout the nation on a 45 rpm single record with the label simply reading "Capitol's Mystery Artist!". The mystery artist for May has been revealed as Freddy Martin, from whose "Lush and Latin" album two selections were picked to tease the curiosities of the nation's deejays and their listening public.

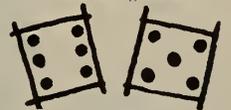
## Jerry Simon Joins Superior

NEW YORK — Jerry Simon has been named promotion manager of Superior Records Sales in New York. A well known promotion man in the record business for the past ten years, Simon began with Majestic Records in 1948. This was followed by an association with Eli Obersteins Varsity Record Company. Then into independent record promotion where he handled such artists as Doris Day, Gisele MacKenzie, Gordon MacRae, Frank De Vol, Jane Froman, and Woody Herman.



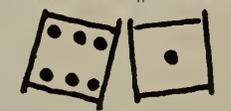
Bobby Freeman  
"DO YOU WANNA DANCE?"

JOSIE # 835



Moe Koffman  
"LITTLE PIXIE"

JUBILEE # 5324



Don Rondo  
"DORMI, DORMI, DORMI"

JUBILEE # 5325



Bill Darnel  
"AIN'T MISBEHAVIN'"

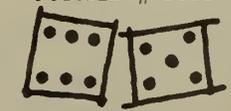
and  
"SATIN DOLL"

JUBILEE # 5328



Della Reese  
"C'MON, C'MON"

JUBILEE # 5323



The Steadies  
"ROCK TO THE PHILADELPHIA"

b/w  
"ONE KISS AND THAT'S ALL"

JOSIE # 837



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## Platter Spinner Patter

### ALL ABOUT DISK JOCKEYS

Three KDKA-Pittsburgh deejays, Rege Cordic, Karl Hardman, and Bob Trow, have recorded a children's story on an RCA Victor single. Labeled "Omicron And The Sputnik," the story tells of two visitors from Venus and Jupiter and their reaction to the arrival of sputnik in outer space. The



DICK TONDREAU  
(WKCB—Berlin, N. H.)

three platter spinners are heard on "Cordic And Company" from 6 to 10 AM Monday thru Saturday. . . . Jack Underwood (WOWO-Fort Wayne, Indiana) celebrated his birthday May 26th with an open invitation to all of his fans to attend a local Fort Wayne drive-in theater. Over a thousand vehicles came around, which necessitated the use of another drive-in to handle the overflow. The folks who came were treated to a double bill, birthday cake, and to dancing between features. . . . Bob Michael (WELM-Elmira, N.Y.) back on the disk beat after an illness of several weeks. . . . Seventeen year old Dick Tondreau (WKCB-Berlin, N.H.) has a show run by teenagers, which features rock 'n roll, jazz, and discussions of various teenage problems (complexions, going steady, etc.).

Dick has also formed a "Teen Date Big Five" club to aid community causes, and in the first two and a half weeks since its inception has 126 members. . . . Vic Aime and Joan Brooks (WNNJ-Newton, N.J.) initiated a "Next Week's Hits This Week" format, 5 to 6 PM on Saturdays. Ron Hickman also of WNNJ says the Don Cornel pressing of "You Go To My Head" catching on strong in his area. . . . WLOB-Portland, Me. jocks, Seth Larrabee and Richard Dunn, celebrated National Radio Month with different contests each week awarding radios, albums, and records as prizes.

\* \* \* \* \*

Freeman Hover (KCSR-Chadron, Nebr.) bucked four other activities to present a teenage hop recently, and the dance drew 300 youngsters. Even high school seniors dropped in on their way to receive their diplomas at commencement exercises, and then came back afterward . . . Two disks making hay around Bill Worth's (WONG-Oneida, N.Y.) neighborhood are Little Richard's "Ooh My Soul" and Marvin Rainwater's "Two Fools In Love." . . . Roy Castelbury (KFTV-Paris, Texas) completed thirty-seven and a half hours of broadcasting, with ten minute breaks on the hour, in a department store show window as part of a local "Disk Jockey Marathon." . . . WBKH-Hattiesburg, Miss. reports wedding bells for Fred Sands (May 24th); and Terry Speights (sometime in September). Bob Pilcher, a former WBKH deejay, now



SETH LARRABEE  
(WLOB—Portland, Me.)

with WBKN-Newton, Mass., will wed June 14th. . . . Al Weaver (WKBC-Wilkesboro, N.C.) getting lots of requests for the Bill Haley (Decca) LP, "Rocking Around," and Lester Lanin's latest Epic affair, "Lanin Goes To College." . . . Alan Fredericks (WGBB-Freeport, L.I.) reports that WGBB discontinued the programming of rock 'n roll, and will henceforth concern itself with popular music in a warmer vein. Fredericks is skedded to leave the outlet shortly as a result of this action by the station. . . . Bob Furry (KTAR-Phoenix, Ariz.) conducted two record hops several weeks ago, and writes that the new Four Aces Decca disk of "Saturday Swingout" received "the most reaction" from the two crowds. . . . Frank Bell (WOAI-San Antonio, Texas) reports that six San Antonio deejays, including himself, "forgot rivalries for a few hours" and staged a big record hop for Cerebral Palsy. "School's out soon, who has some good teen promotion ideas?" asks Bell.

\* \* \* \* \*

### VITAL STATISTICS:



DICK LAWRENCE  
(WKBW—Buffalo, N. Y.)

Dick Lawrence, formerly of WBNY-Buffalo, N.Y., has been appointed Director of Programs, Promotion and Publicity for WKBW-Buffalo. WKBW, affiliated with NBC, is Buffalo's only 50,000 watt station. . . . Dick Drury, former Program Director of WBRB-Mt. Clemens, Mich., returns to Cleveland on WJW. Drury will take over the 6:30 to 10 PM time slot on WJW. . . . Jack O'Neil has been promoted to Program Director of WCAT-Athol, Mass., and is now running two shows, "The Early Cat," 6 to 9 AM and "The Afternoon Slot," from 3 to 6. . . . Bill Calder has joined KSJO-San Jose, Calif. with a 10 to 12 Midnight spot. . . . John Stone, formerly Program Director at KTOW-Oklahoma City, and KANS-Wichita, Kansas, is now on the WNOE-New Orleans, La. deejay staff. Stone is also a singer, actor, emcee, and composer. . . . Bob Steele, known as Art King when on WBSMO-New Bedford, Mass., is now conducting a three hour (5 to 8 PM) top tune program on WMEX-Boston, Mass. . . . Max Sherman has been upped to local Sales Manager of WWDC-Washington, D.C. . . . Bob Woodel has made the switch from WSAY-Rochester, N.Y. to WWHG AM-FM in Hornell, N.Y.

# Victor's First Stereo Disk Release

## Intros Complete Stereo Phono Line, Tapes, etc.

NEW YORK—RCA Victor has introduced a fifteen-model \$129-\$2,500 line of stereophonic disk phonographs, which will play binaural as well as monaural disks. In addition, the firm announced the release of fifty-five stereo disks for June (at \$5.95 each), several tape developments including a convenient tape cartridge, and two tape players to go along with the cartridge.

At a press conference held in New York, top RCA officials unveiled the new products supported by special dealer-distributor films and a convincing stereo demonstration employing musical and sound-for-sound's-sake selections. Victor has designed a cartridge based on the industry-accepted Westrex system, which accounts for a separation in sound through separate sound sources on each side of the disk groove. The cartridge will not only play stereo records stereophonically, but accommodate them, as well as regular monaural disks, for monaural performances.

George Marek, Vice-President and General Manager of the RCA Victor Record Division, accounted for the \$5.95 stereo price tag by stating that "stereo records are considerably more expensive to make, requiring closer inspection and involving a higher rate of rejects in the factory." In answer to queries concerning the fate of conventional long play disks, Marek expressed the view that "the monaural disk is not obsolete, but, will, indeed, offer more depth when played on a stereophonic instrument. The fall Victor release schedule calls for disks to be issued on a one-for-one basis, that is, for each monaural disk released, a stereo disk will accompany it. That, of course, does not apply to reissues, such as many by Toscanini, which were recorded before the stereophonic innovation." Victor, in the process of recording sessions first on tape, has been cutting stereophonically for about three years.

In the tape field, Victor has developed a special cartridge, plastic magazines or packets seven inches long, five inches wide and a half an inch thick, which encloses either pre-recorded or blank tape, and eliminates the need for threading each tape onto the reel for rewinding after playing. Victor has also cut tape speed from the customary seven and a half inches per second, to three and three quarter inches per second, added two soundtracks (now four) to tape, and reduced tape width to one-quarter inch instead of a half-inch. Such features have reduced the price of Victor tapes from a previous price-range of \$8.95—\$18.95 to \$4.95 to \$8.95. For stereophonic reproduction, the tape travels for about an hour from the left spindle to the right, using two of the sound tracks. Then it reverses and plays the other half from right to left, leaving the tape contents of the cartridge rewound and ready for re-playing. For conventional single-track recordings the tape reverses direction four times, providing two full hours of music. The tape cartridge requires a special deck on the tape player or recorder, and Victor is offering two such models, a semi-automatic portable at \$250 and a fully automatic portable at \$450. Free use of the

tape-cartridge design has been given outright to the industry by Victor.

Thirty-two stereo-tape cartridges are set for June release.

The fifty-five stereo disks to be issued this month include thirty-eight popular, and seventeen classical packages. Included in the popular line-up are: "Selections From The Desert Song"—Kathy Barr-Giorgio Tozzi; "Lena Horne At The Waldorf Astoria"; "South Pacific"—Original Sound-track; "Sketches By Skitch"—Skitch Henderson Orchestra; "The Lass With The Delicate Air"—Julie Andrews; "Party Night At Joe's"—Joe Reisman Orchestra; "Mucho Puente"—Tito Puente Orchestra; "The Band Of The Coldstream Guards"—Major Douglas A. Pope, Conductor; "Sweet Seventeen"—The Ames Brothers; "Straight Down The Middle"—Sauter-Finegan Orchestra; "Around The World"—Frankie Carle Orchestra; "Lavalle In Hi-Fi"—Paul Lavalle, His Woodwinds And His Band; "The New Glenn Miller Orchestra In Hi-Fi"—Ray McKinley; "Canadian Sunset"—Eddie Heywood; "The Things I Love In Hi-Fi"—The Three Suns; "Harry Belafonte Presents The Millard Thomas Group In Music And Songs Of The Caribbean"; "Be Mine Tonight"—Abbe Lane, Tito Puente Orchestra; "Ralph Flanagan In Hi-Fi"; "Walter Schumann Presents The Voices"; "A Touch Of The Blues"—Lee Wiley-Billy Butterfield Orchestra; "Between 18th And 19th On Any Street"—Bob Scobey's Frisco Jazz Band; "On The Bandstand"—Skitch Henderson Orchestra; "Coffee Break"—Reg Owen Orchestra; "Have A Wonderful Weekend"—Mitchell Ayres Orchestra; "The Holy City"—Jerome Hines; "Deep In A Drum"—Eddie Cano Sextet; "From France With Music"—Varel And Bailly, The Chanteurs De Paris; "As Long As There's Music"—Eddie Fisher; "Let's Face The Music And Dance"—Urbie Green Orchestra; "Cha Cha Pops"—Many Lopez Orchestra; "Under Western Skies"—George Melachrino Orchestra; "Somethin' Old, New, Borrowed And Blue"—New Glenn Miller Orchestra Cond. By Ray McKinley; "From My Heart"—Tony Perkins; "Julie Andrews Sings"; "Just You, Just Me"—Jaye P. Morgan; "George Feyer Takes You To Rodgers And Hammerstein's 'South Pacific' And 'Oklahoma'"; "Welcome To My Heart"—Gogi Grant.

The seventeen classical stereo entries include: Offenbach: Gaité Parisienne—Fiedler-Boston Pops Orchestra; Tchaikovsky: Symphony No. 6 In B Minor, Op. 74 ("Pathétique")—Monteux-Boston Symphony Orchestra; Beethoven: Symphony No. 7 In A, Op. 92—Fidelio Overture, Op. 72b—Reiner-Chicago Symphony Orchestra; Tchaikovsky: The Nutcracker, Op. 71 (Excerpts)—Fiedler-Boston Pops Orchestra; Stravinsky: The Rite Of Spring—Monteux-Paris Conservatoire Orchestra; "Hi-Fi Fiedler"—Fiedler-Boston Pops Orchestra; "Serenade For Strings"—Munch-Boston Symphony Orchestra; "Vienna"—Reiner-Chicago Symphony Orchestra; Tchaikovsky: Violin Concerto In D, Op. 35—Heifetz-Reiner-Chicago Symphony Orchestra; Franck: Symphony In D Minor—Munch-Boston Symphony Orchestra; Prokofiev: Lieutenant Kije, Op. 60—Stravinsky: Nightingale—Reiner-Chicago Symphony Orchestra; "The Reiner Sound"—Reiner-Chicago Symphony Orchestra; Copland: Billy The Kid—Rodeo-Morton Gould Orchestra; Moussorgsky-Ravel: "Pictures At An Exhibition"—Reiner-Chicago Symphony Orchestra; Brahms: Symphony No. 3, In F, Op. 90—Reiner-Chicago Symphony Orchestra; Tchaikovsky: "The Sleeping Beauty" (Excerpts)—Monteux-London Symphony Orchestra; Debussy: La Mer-Ibert: Escales-Munch-Boston Symphony Orchestra.

## Columbia Records Revises Policy On Singles & Albums

NEW YORK—A broad new program for selling popular singles and albums was announced last week by William P. Gallagher, Columbia Records Director of Sales. The singles program introduces new ordering procedures, changes in distributors' guarantee pools and return policy and a reorganized promotion apparatus for swift, nationally-controlled drives on promising records. The new album formula allows dealers a ten-percent return privilege quarterly and extends this protection to all albums in the Columbia line. The changes are effective June 1st.

Under the new plan the dealer's return privilege of five-percent on single records purchases will be eliminated entirely. Columbia has also doubled the number of records for which a distributor is permitted to authorize a manufacturer's guarantee locally where national protection has not yet been indicated. Distributors can now furnish this guarantee to as many as ten records at a time.

Singles ordering procedure has been re-designed to eliminate allocation and standing orders. Each new release will be auditioned and rated by each distributor and ordered in initial quantity upon that evaluation. Initial reports, orders, disk jockey and retail reaction will be studied by Columbia's New York sales staff to determine promotional treatment and guarantee status.

In the past, dealers could exchange only show albums, the top-selling 100 items in the CL line and 60 "Lp"'s in the ML catalog. Henceforth, any "Lp"'s may be applied under the ten-percent return provision. Dealers who have no use for the full allowance at the end of a given quarter will receive a cash credit bonus in the amount of half the unused portion of their return allowance.

## Mathis Has Busy Schedule

NEW YORK—Johnny Mathis has been signed to make his first personal appearance in Canada this month. The singer planes to Toronto, Ontario, to headline at the El Morocco from June 9 to 15, following wind-up of current engagement at the Latin Casino in Philadelphia, June 7.

Mathis' line-up for 1958 is one of the most impressive schedules set up for any entertainer this year. Singer closed at the Copacabana in New York, May 21, after racking up a solid gross, and played to SRO crowds at the Latin Casino.

Following his Canadian stint, Mathis has eight days scheduled for recording dates in New York. The next two months are booked with engagements at the Copa Club in Pittsburgh, June 23-29, the Wildwood in New Jersey, July 3-10, and the Sands, Las Vegas, July 16-August 12.

From Las Vegas, Mathis returns to California to start production on the Seven Arts Production of "The Johnny Mathis Story", to be produced by Ray Stark. The picture, which will be released by United Artists, will be filmed largely in Mathis' home city, San Francisco.

**A SURE-FIRE HIT**

**"YOU GOT ME WHISTLING"**

by **Johnny Fuller**

**CHECKER-899**

**CHESS PRODUCING CO.**

2120 S. MICHIGAN AVENUE  
CHICAGO 16, ILLINOIS



## London Lowdown

After a short trip on the Continent, Lew Chudd of Imperial Records planed into London last week for confabs with E. R. Lewis of the English Decca Group.

Ten thousand people attended the starlight dance at the Harringay Arena, London, organized in aid of spastic children and contributed about eighteen thousand dollars to the cause. A host of stars from stage, screen and records attended and part of the proceedings were televised. The affair's organizers, especially Vera Lynn and Cyril Stapleton, deserve credit for a job well done.

The promotion men of Robbins Music in London offering a free "Saunabad" to all who know what it means, to promote Edmundo Ros' new release of that title.

Frank Sinatra likely to appear on big benefit show in Monte Carlo on June 14th in the presence of Prince Rainier and Princess Grace.

Have often wondered why several of the British hit records released on the Pye-Nixa label have never been issued in the U.S. It seems a pity that some of our British talent does not get a showing in the U.S.

Jackie Dennis has a new waxing of "Purple People Eater" This young Scots boy of fifteen is a riot to watch and Ed Sullivan would have a star attraction in this kid.

Back in the U.S. after several weeks on the Continent are Jim Bailey of Dot, Sidney Kornheiser of Edwin H. Morris, and Henry Leyser of Associated Coin Amusement Company.

Looks like "Big Man" by the Four Preps may be a big hit over here.

Although Perry Como's recording of "I May Never Pass This Way Again" was a late release in this country, it has made its appearance in our best selling charts.

First appearance on Channel 9 TV last Sunday of Bob Crosby.

July 3 sees the first Royal Variety Show in Scotland. Show will take place at Glasgow's Alhambra Theatre and artists who will bow before the Queen include Frankie Vaughn, Lonnie Donegan, David Hughes, Alicia Markova and many Scottish artists.

With the announcement of Presley's, heading to Europe, hopes are rising for Elvis to appear in Britain for a concert.

I hear Harry Belafonte has recorded a song penned by British song writer Peter Hart.

Two songs have broken Belgium's popularity poll. They are "Buona Sera" with the Louis Prima recording and "Melodie d'Amour" by Edmundo Ros.

Important item for recording stars who wish to maintain their popularity throughout Europe. May I venture to suggest that when their management makes deals for them to appear in concerts in Great Britain they allow four or five days in which the artists can devote some time to promote his records in a few leading European cities by appearing on major TV and radio shows. Europe is crying out for American talent and if agents stop the artists from appearing outside their contracts how can the record

companies be expected to promote these artists, especially when they are on the spot or within reach of a European town. Perhaps the management ought to remember that if it were not for the initial promotion by the record companies they would have no artists to book in the Vaudeville halls.

### This Week's Best Selling Pop Singles (Courtesy "New Musical Express")

- 1 Who's Sorry Now  
Connie Francis (MGM)
- 2 Tom Hark  
Elias & his Zig Zag Jive Flutes  
Columbia
- 3 On The Street Where You Live  
Vic Damone (Philips)
- 4 A Wonderful Time Up There  
Pat Boone (London)
- 5 Lollipop  
Mudlarks (Columbia)
- 6 Grand Coolie Dam  
Lonnie Donegan (Pye-Nixa)
- 7 Stairway of Love  
Michael Holliday (Columbia)
- 8 Tulips From Amsterdam/  
You Need Hands  
Max Bygraves (Decca)
- 9 Witch Doctor  
Don Lang (HMV)
- 10 Kewpie Doll  
Frankie Vaughn (Philips)
- 11 Wear My Ring  
Elvis Presley (RCA)
- 12 Kewpie Doll  
Perry Como (RCA)
- 13 All I Have To Do Is Dream/  
Claudette  
Everly Brothers (London)
- 14 Swingin' Shepherd Blues  
Ella Fitzgerald (HMV)
- 15 Witch Doctor  
David Seville (London)
- 16 Twilight Time  
Platters (Mercury)
- 17 Army Game  
Bernard Bresslaw, Michael Medwin, Alfie Bass, Leslie Fyson (HMV)
- 18 Whole Lotta Woman  
Marvin Rainwater (MGM)
- 19 It's Too Soon To Know  
Pat Boone (London)
- 20 I May Never Pass This Way Again  
Perry Como (RCA)
- 21 To Be Loved  
Malcolm Vaughan (HMV)
- 22 Stairway Of Love  
Terry Deane (Decca)
- 23 I May Never Pass This Way Again  
Robert Earl (Philips)
- 24 Lollipop  
Chordettes (London)
- 25 Book Of Love  
Mudlarks (Columbia)
- 26 I May Never Pass This Way Again  
Ronnie Hilton (HMV)
- 27 Swingin' Shepherd Blues  
Ted Heath (Decca)
- 28 On The Street Where You Live  
David Whitfield (Decca)
- 29 I Dig You Baby  
Marvin Rainwater (MGM)
- 30 Teacher, Teacher  
Johnny Mathis (Fontana)

MAKING BIG MONEY!

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47/20-7252

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 **RCA VICTOR**   
RADIO CORPORATION OF AMERICA

New Artist!  
New Style!  
Great Song!

**Danny Allen**

singing

"TEENAGE BLUES"

b/w

"PITTER PAT HEART"

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*Latest Recording Sensation!*

His First Record on **CHANCELLOR**

**I'M IN LOVE**

C-1020

b/w **SHIVERS**

*Watch the amazing rise of the fabulous*

**FABIAN**

Distributed by





## Top Selling Records

Reported by

# Retail Outlets

From Coast to Coast

- MUNICIPAL RADIO**  
Brooklyn, N. Y.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everly Bros.)
  3. Do You Wanna Dance (B. Freeman)
  4. No Chemise Please (G. Granahan)
  5. El Rancho Rock (Champs)
  6. Torero (R. Carosone)
  7. Secretly (J. Rodgers)
  8. Jennie Lee (Jan & Arnie)
  9. Teacher, Teacher (J. Mathis)
  10. Don't Go Home (Playmates)

- SUPER ENTERPRISE**  
Washington, D. C.
1. Purple People Eater (Wooley)
  2. Return To Me (D. Martin)
  3. Secretly (J. Rodgers)
  4. Looking Back (N. Cole)
  5. All I Have To Do Is Dream (Everly Bros.)
  6. Do You Wanna Dance (B. Freeman)
  7. When (Kalin Twins)
  8. Twilight Time (Platters)
  9. Yakety Yak (Coasters)
  10. Will & The Hand Jive (Otis)

- SHERMAN-CLAY & CO.**  
San Francisco, Calif.
1. All I Have To Do Is Dream (Everly Bros.)
  2. Purple People Eater (Wooley)
  3. Twilight Time (Platters)
  4. Zorro (Chordettes)
  5. Secretly (J. Rodgers)
  6. Jennie Lee (Jan & Arnie)
  7. Big Man (Four Preps)
  8. He's Got The Whole World In His Hands (L. London)
  9. Return To Me (D. Martin)
  10. Yakety Yak (Coasters)

- GARDEN CITY MUSIC CTR.**  
Garden City, L. I., N. Y.
1. Purple People Eater (Wooley)
  2. Big Man (Four Preps)
  3. Witch Doctor (D. Seville)
  4. All I Have To Do Is Dream (Everly Bros.)
  5. Secretly (J. Rodgers)
  6. Johnny B. Goode (C. Berry)
  7. Wear My Ring Around Your Neck (E. Presley)
  8. Jennie Lee (Jan & Arnie)
  9. Try The Impossible (L. Andrews)
  10. El Rancho Rock (Champs)

- THE GROOVE-GOSSAGE**  
Haustan, Tex.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everly Bros.)
  3. What Am I Living For (C. Willis)
  4. All I Have To Do Is Dream (Everly Bros.)
  5. Witch Doctor (D. Seville)
  6. Come What May (McPhatter)
  7. Oh Lonesome Me (D. Gibson)
  8. Yakety Yak (Coasters)
  9. Johnny B. Goode (C. Berry)
  10. El Rancho Rock (Champs)

- MUSIC SALES CORP'N**  
Augusta, Ga.
1. Purple People Eater (Wooley)
  2. Looking Back (N. Cole)
  3. What Am I Living For (C. Willis)
  4. All I Have To Do Is Dream (Everly Bros.)
  5. Witch Doctor (D. Seville)
  6. Yakety Yak (Coasters)
  7. Wear My Ring Around Your Neck (E. Presley)
  8. Twilight Time (Platters)
  9. He's Got The Whole World In His Hands (L. London)
  10. Johnny B. Goode (C. Berry)

- DISC & NEEDLE RECORD SHOPS, INC.**  
Minneapolis, Minn.
1. Endless Sleep (J. Reynolds)
  2. Do You Wanna Dance (B. Freeman)
  3. My True Love (J. Scott)
  4. Purple People Eater (Wooley)
  5. Jennie Lee (Jan & Arnie)
  6. Big Man (Four Preps)
  7. Johnny B. Goode (C. Berry)
  8. Secretly (J. Rodgers)
  9. We Belong Together (Robert & Johnny)
  10. Book Of Love (Monotones)

- HUDSON-ROSS**  
Chicago, Ill.
1. Return To Me (D. Martin)
  2. All I Have To Do Is Dream (Everly Bros.)
  3. Purple People Eater (Wooley)
  4. Big Man (Four Preps)
  5. Do You Wanna Dance (B. Freeman)
  6. Jennie Lee (Jan & Arnie)
  7. Twilight Time (Platters)
  8. Padre (T. Arden)
  9. No Chemise, Please (J. Granahan)
  10. Zorro (Chordettes)

- LAMP'S MELODY LANE**  
Lakewood, Ohio
1. Purple People Eater (Wooley)
  2. Secretly (J. Rodgers)
  3. You Need Hands (E. Gorme)
  4. Scarlet Ribbons (Kingston Trio)
  5. Dream (B. Johnson)
  6. Cherie (P. Boone)
  7. Yakety Yak (Coasters)
  8. Jennie Lee (Jan & Arnie)
  9. Cha-Hua-Hua (Hugo & Luigi)
  10. Do You Wanna Dance (B. Freeman)

- COMER'S RECORD NOOK**  
San Antonio, Tex.
1. Purple People Eater (Wooley)
  2. What Am I Living For (C. Willis)
  3. You Cheated (Slades)
  4. Do You Wanna Dance (B. Freeman)
  5. Jennie Lee (Jan & Arnie)
  6. Cha-Hua-Hua (Hugo & Luigi)
  7. Yakety Yak (Coasters)
  8. Secretly (J. Rodgers)
  9. Johnny B. Goode (C. Berry)
  10. Endless Sleep (J. Reynolds)

- YEAGER'S MUSIC SHOP**  
Baltimore, Md.
1. All I Have To Do Is Dream (Everly Bros.)
  2. Purple People Eater (Wooley)
  3. Johnny B. Goode (C. Berry)
  4. Wear My Ring Around Your Neck (E. Presley)
  5. Do You Wanna Dance (B. Freeman)
  6. Sugar Moon (P. Boone)
  7. Return To Me (D. Martin)
  8. Jennie Lee (Jan & Arnie)
  9. Rave On (B. Holly)
  10. Cha-Hua-Hua (Pets)

- YUNKER'S**  
Des Moines, Iowa
1. My True Love (J. Scott)
  2. Endless Sleep (J. Reynolds)
  3. Big Man (Four Preps)
  4. Guess Things Happen That Way (J. Cash)
  5. I Gotta Robe (L. London)
  6. Jennie Lee (Jan & Arnie)
  7. All I Have To Do Is Dream (Everly Bros.)
  8. Purple People Eater (Wooley)
  9. Rumble (L. Wray)
  10. Hot Spell (M. Whiting)

- BERGENFIELD MUSIC, INC.**  
Bergenfield, N. J.
1. Purple People Eater (Wooley)
  2. Jennie Lee (Jan & Arnie)
  3. Witch Doctor (D. Seville)
  4. All I Have To Do Is Dream (Everly Bros.)
  5. Big Name Button (Royal Teens)
  6. Return To Me (D. Martin)
  7. Secretly (J. Rodgers)
  8. Tomorrow Night (R. Arlo)
  9. Do You Wanna Dance (B. Freeman)
  10. Try The Impossible (L. Andrews)

- MUSIC CORNER**  
New Haven, Conn.
1. All I Have To Do Is Dream (Everly Bros.)
  2. Twilight Time (Platters)
  3. Jennie Lee (Jan & Arnie)
  4. There's Only One Of You (Four Lads)
  5. A Very Precious Love (Ames Bros.)
  6. When (Kalin Twins)
  7. You Need Hands (E. Gorme)
  8. Looking Back (N. Cole)
  9. Bewildered (Mickey & Sylvia)
  10. Yakety Yak (Coasters)

- WALLICH'S MUSIC CITY**  
Hollywood, Calif.
1. All I Have To Do Is Dream (Everly Bros.)
  2. Purple People Eater (Wooley)
  3. Chanson D'Amour (Art & Dotty Todd)
  4. Return To Me (D. Martin)
  5. He's Got The Whole World In His Hands (L. London)
  6. Sugar Moon (P. Boone)
  7. Witch Doctor (D. Seville)
  8. Twilight Time (Platters)
  9. Make Me A Miracle (J. Rodgers)
  10. Looking Back (N. Cole)

- MUSIC BOX**  
Cambridge, Mass.
1. Big Man (Four Preps)
  2. Return To Me (D. Martin)
  3. Do You Wanna Dance (B. Freeman)
  4. Pretty Baby (Gino & Gina)
  5. Torero (R. Carosone)
  6. One Summer Night (Dandleers)
  7. You'd Be Surprised (Linden)
  8. When (Kalin Twins)
  9. Looking Back (N. Cole)
  10. Purple People Eater (Wooley)

- PARKER STUDIO REC. SHOP**  
Ft. Walton Beach, Fla.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everly Bros.)
  3. Witch Doctor (D. Seville)
  4. Chanson D'Amour (Art & Dotty Todd)
  5. Big Man (Four Preps)
  6. To Be Loved (J. Wilson)
  7. Secretly (J. Rodgers)
  8. Sugar Moon (P. Boone)
  9. Looking Back (N. Cole)
  10. Book Of Love (Monotones)

- THE MUSIC BOX**  
Spokane, Wash.
1. When (Kalin Twins)
  2. Purple People Eater (Wooley)
  3. Guess Things Happen That Way (J. Cash)
  4. All I Have To Do Is Dream (Everly Bros.)
  5. Endless Sleep (G. Ross)
  6. Big Man (Four Preps)
  7. Secretly (J. Rodgers)
  8. Do You Wanna Dance (B. Freeman)
  9. Sugar Moon (P. Boone)
  10. Hot Spell (M. Whiting)

- BILL LAMB RECORD SHOPPE**  
Flint, Mich.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everly Bros.)
  3. Return To Me (D. Martin)
  4. Witch Doctor (D. Seville)
  5. Looking Back (N. Cole)
  6. Big Man (Four Preps)
  7. Midnighter (Champs)
  8. Woodchoppers Ball (Davie)
  9. Padre (T. Arden)
  10. Willie & The Hand Jive (J. Or's)

- A. WILLIAMS & COMPANY**  
Philadelphia, Pa.
1. All I Have To Do Is Dream (Everly Bros.)
  2. Return To Me (D. Martin)
  3. Chanson D'Amour (Art & Dotty Todd)
  4. Witch Doctor (D. Seville)
  5. He's Got The Whole World In His Hands (L. London)
  6. Torero (J. La Rosa)
  7. Twilight Time (Platters)
  8. No Chemise Please (J. Granahan)
  9. Secretly (J. Rodgers)
  10. Purple People Eater (Wooley)

- LYRIC NEWS & REC. SHOP**  
Indianapolis, Ind.
1. Looking Back (N. Cole)
  2. Return To Me (D. Martin)
  3. For Your Love (E. Townsend)
  4. Torero (R. Carosone)
  5. Chanson D'Amour (Art & Dotty Todd)
  6. Kewpie Doll (P. Como)
  7. Padre (T. Arden)
  8. Secretly (J. Rodgers)
  9. Cuddley Baby (Deb-Tones)
  10. No, No, No (T. Perkins)

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**Sandy Stewart**

**A CERTAIN SMILE**

and

**KISS ME RICHARD**

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**Irving Fields**

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**SYNCOPATED SADIE**

and

**RAGTIME ROCK**

# 6119

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On One Record

**"PRETTY EYES"**

b/w  
"JAI ALAI"  
(Pronounced Hi-Li)  
by  
**Gene Shore**  
and his orchestra  
Warner Record # 1021

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New Artist!  
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Great Song!

**Danny Allen**  
singing

**"TEENAGE BLUES"**

b/w  
"PITTER PAT HEART"

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## Amusement Center Arcade

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# ME AND YOU

47/20-7272

# SAMMY SALVO



RCA VICTOR  
RADIO CORPORATION OF AMERICA



# Juke Box Regional Record Report

The Top Ten Records—City by City

### New York, N. Y.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Witch Doctor (D. Seville)
5. Return To Me (D. Martin)
6. Twilight Time (Platters)
7. Jennie Lee (Jan & Arnie)
8. Torero (R. Carasone)
9. Do You Wanna Dance (B. Freeman)
10. Try The Impossible (L. Andrews)

### Chicago, Ill.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Return To Me (D. Martin)
4. Jennie Lee (Jan & Arnie)
5. Big Man (Four Preps)
6. Do You Wanna Dance (B. Freeman)
7. Johnny B. Goode (C. Berry)
8. Witch Doctor (D. Seville)
9. Twilight Time (Platters)
10. No Chemise, Please (G. Granahan)

### Los Angeles, Calif.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Big Man (Four Preps)
6. Chanson D'Amour (Todds)
7. Witch Doctor (D. Seville)
8. For Your Love (E. Townsend)
9. He's Got The Whole World (L. London)
10. Kewpie Doll (P. Como)

### Cleveland, Ohio

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Secretly (J. Rodgers)
4. Jennie Lee (Jan & Arnie)
5. You Need Hands (E. Gorme)
6. Yakety Yak (Coasters)
7. Witch Doctor (D. Seville)
8. Cha-Hua-Hua (Pets/Hugo & Luigi)
9. What Am I Living For (C. Willis)
10. Do You Wanna Dance (B. Freeman)

### Seattle, Wash.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Rumble (L. Wray)
4. Jennie Lee (Jan & Arnie)
5. High School Confidential (J. L. Lewis)
6. Endless Sleep (J. Reynolds)
7. Do You Wanna Dance (B. Freeman)
8. Crazy Love (P. Anka)
9. Wear My Ring (E. Presley)
10. Secretly (J. Rodgers)

### Detroit, Mich.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Secretly (J. Rodgers)
5. Do You Wanna Dance (B. Freeman)
6. Big Man (Four Preps)
7. Woodchopper's Ball (H. Davie)
8. Yakety Yak (Coasters)
9. Return To Me (D. Martin)
10. Jennie Lee (Jan & Arnie)

### Dallas, Tex.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Do You Wanna Dance (B. Freeman)
4. What Am I Living For (C. Willis)
5. Oh Lonesome Me (D. Gibson)
6. Yakety Yak (Coasters)
7. Witch Doctor (D. Seville)
8. Jennie Lee (Jan & Arnie)
9. Endless Sleep (J. Reynolds)
10. Rumble (L. Wray)

### Philadelphia, Pa.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Purple People Eater (S. Wooley)
4. Chanson D'Amour (Todds)
5. Torero (J. La Rosa)
6. Witch Doctor (D. Seville)
7. No Chemise Please (G. Granahan)
8. He's Got The Whole World (L. London)
9. Twilight Time (Platters)
10. Secretly (J. Rodgers)

### Pittsburgh, Pa.

1. All I Have To Do Is Dream (Everlys)
2. For Your Love (E. Townsend)
3. Witch Doctor (D. Seville)
4. Purple People Eater (S. Wooley)
5. Secretly (J. Rodgers)
6. One Summer Night (Dandlelers)
7. Endless Sleep (J. Reynolds)
8. Do You Wanna Dance (B. Freeman)
9. Return To Me (D. Martin)
10. To Be Loved (J. Wilson)

### Baltimore, Md.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Wear My Ring (E. Presley)
4. Johnny B. Goode (C. Berry)
5. Witch Doctor (D. Seville)
6. Return To Me (D. Martin)
7. Twilight Time (Platters)
8. Do You Wanna Dance (B. Freeman)
9. Sugar Moon (P. Boone)
10. Yakety Yak (Coasters)

### Milwaukee, Wis.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Purple People Eater (S. Wooley)
4. Return To Me (D. Martin)
5. Wear My Ring (E. Presley)
6. Chanson D'Amour (Fontanes/Todds)
7. Bewitched (B. Smith)
8. Twilight Time (Platters)
9. Jennie Lee (Jan & Arnie)
10. Big Man (Four Preps)

### Houston, Tex.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Yakety Yak (Coasters)
4. What Am I Living For (C. Willis)
5. Oh Lonesome Me (D. Gibson)
6. Come What May (McPhatter)
7. Witch Doctor (D. Seville)
8. Bock Of Love (Monotones)
9. Jennie Lee (Jan & Arnie)
10. Twilight Time (Platters)

### Boston, Mass.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Purple People Eater (S. Wooley)
4. Big Man (Four Preps)
5. Chanson D'Amour (Todds)
6. Witch Doctor (D. Seville)
7. Sugar Moon (P. Boone)
8. Do You Wanna Dance (B. Freeman)
9. You Need Hands (E. Gorme)
10. Kewpie Doll (P. Como)

### Buffalo, N. Y.

1. All I Have To Do Is Dream (Everlys)
2. Chanson D'Amour (Todds)
3. Purple People Eater (S. Wooley)
4. Big Man (Four Preps)
5. Do You Wanna Dance (B. Freeman)
6. Torero (R. Carasone)
7. Jennie Lee (Jan & Arnie)
8. Johnny B. Goode (C. Berry)
9. Return To Me (D. Martin)
10. Witch Doctor (D. Seville)

### Denver, Colo.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Purple People Eater (S. Wooley)
4. Rumble (L. Wray)
5. El Rancho Rock (Champs)
6. Twilight Time (Platters)
7. A Very Precious Love (Ames Bros.)
8. Big Man (Four Preps)
9. Sugar Moon (P. Boone)
10. Oh Lonesome Me (D. Gibson)

### Cincinnati, Ohio

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Return To Me (D. Martin)
5. Book Of Love (Monotones)
6. Big Man (Four Preps)
7. What Am I Living For (C. Willis)
8. Padre (T. Arden)
9. Secretly (J. Rodgers)
10. Teacher, Teacher (J. Mathis)

### New Orleans, La.

1. Return To Me (D. Martin)
2. All I Have To Do Is Dream (Everlys)
3. Twilight Time (Platters)
4. Secretly (J. Rodgers)
5. Chanson D'Amour (Todds)
6. Witch Doctor (D. Seville)
7. What Am I Living For (C. Willis)
8. Sugar Moon (P. Boone)
9. Purple People Eater (S. Wooley)
10. Looking Back (N. Cole)

### Minneapolis, Minn.

1. Jennie Lee (Jan & Arnie)
2. Do You Wanna Dance (B. Freeman)
3. My True Love (J. Scott)
4. All I Have To Do Is Dream (Everlys)
5. Big Man (Four Preps)
6. Rumble (L. Wray)
7. Endless Sleep (J. Reynolds)
8. Purple People Eater (S. Wooley)
9. Witch Doctor (D. Seville)
10. Secretly (J. Rodgers)

### Miami, Fla.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Endless Sleep (J. Reynolds)
5. Secretly (J. Rodgers)
6. Return To Me (D. Martin)
7. Big Man (Four Preps)
8. Sugar Moon (P. Boone)
9. Twilight Time (Platters)
10. Jennie Lee (Jan & Arnie)

### San Francisco, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (S. Wooley)
3. Twilight Time (Platters)
4. Wear My Ring (E. Presley)
5. Chanson D'Amour (Todds)
6. Jennie Lee (Jan & Arnie)
7. Witch Doctor (D. Seville)
8. Big Man (Four Preps)
9. Return To Me (D. Martin)
10. Secretly (J. Rodgers)

### St. Louis, Mo.

1. Big Man (Four Preps)
2. Return To Me (D. Martin)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. Wear My Ring (E. Presley)
6. Purple People Eater (S. Wooley)
7. Chanson D'Amour (Todds)
8. High Sign (Diamonds)
9. Jennie Lee (Jan & Arnie)
10. You Need Hands (E. Gorme)

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b/w "JEANNIE"—The NEWCOMB RAYNER  
CANNONBALLERS

CO-ED-114-121 "MINT JULEP BLOOMIN' LIKE A  
TULIP"  
Norris The Troubadour

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Happening In The South

# WOE WOE IS ME

by  
**Bob Gaddy**

Old Town 1050

They Have Another Hit

# I BELIEVE IN YOU

and

# MARRY ME

by  
**Robert & Johnny**

Old Town 1052

Just Released—Watch It Go!

# OH WHAT A FEELING IN MY HEART

by  
**The Inspirators**

Old Town 1053

Old Town Records, 1697 Broadway, N. Y.

# Time To Relax



GROSSINGER, N. Y.—Jack Burgess, RCA Victor, Bob Austin, The Cash Box, and Bill Bullock, RCA Victor, got away from the music biz for a weekend when they shot up to Grossinger's recently. However they just naturally gravitated to the Eddie Fisher Juke Box.

## Capitol Gets Restraint Against Design "Pal Joey" Album

HOLLYWOOD—A temporary restraining order has been obtained by Capitol Records, Inc., against the "Pal Joey" album, released by Design Records.

In its complaint, which names Pickwick Sales Corp., the manufacturer of the Design album, Mortimer Kline, the New York distributor, and Macy's, one of the dealers handling the album, Capitol alleges that the cover of the Design album is a duplicate of the original soundtrack album from the Columbia motion picture which was released by Capitol.

It is alleged that the cover of the Design album is so identical to the Capitol cover as to lead the purchaser to believe that the Design album contains the same performances as were in the motion picture and Capitol's original soundtrack album.

Capitol contends that the statement on the Design album cover that it consists of "songs from the Columbia Pictures' Production of Rodgers and Hart's "Pal Joey," together with the almost identical duplication of the Capitol cover in design, layout and color, constitutes a deliberate attempt to trade on the success of Capitol's album and that the public will purchase the Design record album in the belief that they are getting the original soundtrack recordings.

Capitol is also requesting damages, an accounting for profits and an order directing the destruction of all of the Design albums including those in the hands of dealers. The case is believed to be one of the first times when the question of duplicating a phonograph record album cover has been raised.

## Busy Schedule For Diahann Carroll

NEW YORK—Vik artist Diahann Carroll has been held over at the swank Copacabana Palace in Rio de Janeiro, where she has gained wide popularity. The songstress is set to return to New York on Sunday, June 15, for a round of additional waxings, TV and personal appearances. She wings to Hollywood next month for a feature role in Sam Goldwyn's "Porgy and Bess" pic.

In Brazil, Miss Carroll was invited personally by the wife of President Kubitschek to sing at the debutantes' ball there. *Mundo Ilustrado*, a Brazilian magazine, featured her on its cover last week, with a complete spread inside. She also conducts her own TV show, "Diahann Carroll Sings" from Rio.

RCA Victor tossed a cocktail party in her honor in Rio recently with many South and North America newspapermen and deejays attending. After the fete, guests were invited into the Copa Palace where Diahann put on a special show for them. RCA presented the thrush with a radio and hi-fi set in appreciation.

Miss Carroll has a new Vik package, "Best Beat Forward."

## McDaniel To Stage Live Drive-In Shows

LOS ANGELES—Earl McDaniel, KDAY-Los Angeles deejay, has been signed to stage live shows at the 38 Pacific Drive-In Theaters in the Los Angeles area.

The McDaniel series of one-hour shows will be staged at the drive-ins throughout the summer months, and will probably be extended to hard-top theaters in the winter. Every Friday and Saturday night, the platter spinner will produce shows, alternating theaters each weekend, in which he will have recording artists perform. McDaniel has contracted Dick D'Augustine's Band to supply the background music for the various recording personalities who will be present. These live shows will be staged between the feature pictures each weekend.

## Al Alberts Recorded "Op"

NEW YORK—Al Alberts, between dates and during open time as a member of the Four Aces, has been writing songs, picking up talent, recording, publishing and selling masters.

A recent example of Alberts' endeavors in these lines was the picking up of a tune, "Op," written by a Philadelphia housewife, and having it recorded by his group, the "Honeycones." Ember Records heard the disk, liked it and released it two weeks ago.

## Mercury Records Drops 78 RPM Disks

CHICAGO—The Mercury Record Corporation last week made known its intentions of completely abolishing production on 78 rpm records.

Irwin Steinberg, Mercury's Vice President and Treasurer, who made the announcement, further explained the company's thinking behind such a policy decision. "Mercury's original intention was to allow time to run its course and let the 78 rpm slowly drift into obscurity. However, the close observation of the percentage ratio of 78 sales as contrasted against overall volume, has supplied us with information that led to the conclusion that it was no longer practical to continue on with dual production of single records."

According to Steinberg, the "straw that broke the camel's back," was the relatively poor showing of 78 rpm sales on Mercury's current smash "Twilight Time." The total sales on the record, which the label reports is approaching the two million mark, were divided thusly: 98.2 per cent on 45 rpm and only 1.8 per cent on 78's.

Mercury's brass believes the switch-over to exclusive 45 rpm production will be met with enthusiasm from both distributors and dealers. The move will eliminate duo bookkeeping systems, will save greatly on needed storage space, and will make it easier for both dealers and distributors alike to maintain more accurate knowledge of stock control.

## Carlton Stereos In July

NEW YORK—Carlton Records will initiate its catalog of stereo disks with a July schedule of stereophonic albums.

A technical feature of the disks will be "unlimited sound," which the firm believes accounts for more accurate stereo reproduction. A promotional and sales campaign is now in the works, and will involve a merchandising deal for distributors and dealers.

## Rev Appoints Chips

NEW YORK—Rev Records has announced a change in Philadelphia distributors. Chips has been appointed the Rev outlet there, replacing Universal.

Irwin Schuster, Rev Vice President and Eastern Sales Manager, who negotiated with Harry Chipetz, Chips owner, for handling of the line, stated in New York that although future releases were discussed, major emphasis was placed on Chipetz throwing full weight into promotion on Rev's "Dear 53310761."

## Atco Signs Two

NEW YORK—Herb Abramson, Atco Records, announced this week the signing of Sandy Stewart, young Philadelphia lass who is known locally through her radio and tv exposure, and Irving Fields, well-known pianist.

Abramson advised that both Stewart and Fields had been cut and their first Atco releases are already on the way to distributors and disk jockeys. Miss Stewart sings "A Certain Smile" and "Kiss Me Richard," and Irving Fields presents "Syncoated Sadie" and "Ragtime Rock."

**BEST SELLERS**

LITTLE WILLIE JOHN  
**TALK TO ME,  
TALK TO ME**  
KING 5108

---

JOHNNY PATE  
**LITTLE PIXIE**  
b/w  
FIVE O'CLOCK WHISTLE  
FEDERAL 12327

---

BILL DOGGETT  
**BLIP BLOP**  
b/w  
TANYA  
KING 5138  
BILL DOGGETT

---

**BLUES FOR HANDY**  
b/w HOW COULD YOU  
KING 5130

---

EARL BOSTIC  
**TWILIGHT TIME**  
(Instrumental Only)  
b/w  
OVER THE WAVES ROCK  
KING 5136

---

THE "5" ROYALES  
**THE FEELING IS REAL**  
KING 5131

---

THE CHANTERS  
**MY MY DARLING**  
DELUXE 6162

---

DONNIE ELBERT  
**I WANT TO BE LOVED  
BUT ONLY BY YOU**  
b/w  
SOMEONE MADE YOU  
FOR ME  
DELUXE 6164

---

OTIS WILLIAMS  
**BURNIN' LIPS**  
b/w  
RED HOT LOVE  
DELUXE 6165

---

BOB KAMES  
**MY ROSE GARDEN**  
b/w  
BEER STEIN SCHOTTISCHE  
KING 5137

---

KING  
RECORDS

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New Style!  
Great Song!  
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b/w  
"PITTER PAT HEART"  
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MAKING BIG MONEY!

# MAKE A LITTLE LOVE

47/20-7252

## RONALD AND RUBY

		LAST WEEK
1	ALL I HAVE TO DO IS DREAM Acuff-Rose BMI—Bryant	1
2	HE'S GOT THE WHOLE WORLD IN HIS HANDS Chappell ASCAP—Lindon, Henry	2
3	TWILIGHT TIME Porgie BMI—Ram, Nevins, Nevins, Dunn	3
4	CHANSON D'AMOUR Meadowlark ASCAP—Shanklin	4
5	RETURN TO ME Southern ASCAP—Lombardo, D. Minno	6
6	SUGAR MOON Gallatin BMI—Wolfe	8
7	WITCH DOCTOR Monarch ASCAP—Bagdasarian	5
8	SECRETLY Planetary ASCAP—Hoffman, Manning, Markwell	7
9	KEWPIE DOLL Leeds ASCAP—Tepper, Bennett	9
10	CATCH A FALLING STAR Marvin ASCAP—Vance, Pockriss	10
11	PURPLE PEOPLE EATER Cordial BMI—Wooley	—
12	WEAR MY RING AROUND YOUR NECK Rush & Presley BMI—Carroll, Moody	12
13	PADRE Ross Jungnickel ASCAP—Romans, Webster	—
14	BIG MAN Beechwood BMI—Belland, Larson	—
15	LOOKING BACK Eden—Sweco BMI—Otis, Benton, Hendricks	13

Action Nationally!

## Edwin Bruce

singing

# SWEET WOMEN

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MEMPHIS, TENN.

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"MAKE ME SMILE AGAIN"  
b/w  
"CONGRATULATIONS TO ME"

by  
DARRELL GLENN  
NRCO 004

NATIONAL RECORDING CORP.  
1224 Fernwood Circle N.E. Atlanta, Georgia

# They're Hitting!!

# "JACKIE"

## JANICE GREEN

Nasco 6013

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# "WHAT'S HE GOT

(THAT I COULDN'T GIVE YOU)"

## JACKIE TRENT

Nasco 6012

NASHBORO RECORD CO.  
NASHVILLE, TENN.

Southern Plastics, Nashville; Plastic Products, Memphis; Monarch, L. A.



# Peatman List

SONGS WITH LARGEST RADIO & TV AUDIENCE

The top 30 songs of the week on radio and TV based on the Copyrighted Audience Coverage Index & Audience Trend Index—A National Survey of Popular Music Heard Over Network Broadcasts. Published by the Office of Research, Inc., Dr. John G. Peatman, Director

RADIO	(LISTED ALPHABETICALLY)	TV
A Very Precious Love	Witmark	All I Have To Do Is Dream Acuff-Rose
All I Have To Do Is Dream	Acuff-Rose	Big Name Button Bud & Labell
Another Time Another Place	Famous	Cha-Hua-Hua Daywin
Big Man	Beechwood	Chanson D'Amour Meadowlark
Cha-Hua-Hua	Daywin	Don't Go Home Kahl
Chanson D'Amour	Meadowlark	Dream Goldsen
Cherie, I Love You	Harms	Got A Match Saxon
Ding Dong	Sequence	He's Got The Whole World In His Hands Chappel-Lowal
Dormi—Dormi—Dormi	Paramount	Haw Will I Know My Love Disney
Dream	Goldsen	I Just Can't Get Enough Aztec
Enchanted Island	Karwin	I'll Always Be In Love With You Shapiro, Bernstein
Got A Match	Saxon	Jenny Lee Daywin
Hot Spell	Famous	Johnny B. Goode Arc
I'm Sorry I Made You Cry	Feist	Left Right Out Of Your Heart... Shapiro, Bernstein
Kewpie Doll	Leeds	No Chemise Please Sunbeam
Looking Back	Eden, Sweco	Oh Lonesome Me Acuff-Rose
Night They Invented Champagne	Chappell, Lowal	Oh Oh I'm Falling In Love Again Planetary
Padre	Jungnickel	Purple People Eater Cordial
Patricia	Southern	Return To Me Southern
Purple People Eater	Cordial	Scarlet Ribbons Mills
Return To Me	Southern	Secretly Planetary
Same Old Moan	Witmark	Seventy-Six Trambones Frank
Secretly	Planetary	Skinny Minnie Valleybraak
Tip Toe Through The Tulips	Witmark	Spain Isham Janes
Torero	Leeds	Splish Splash Portrait
Twilight Time	Porgie	Thank Heaven For Little Girls Chappell, Lowal
When The Boys Talk About The Girls	Valyr-Favorite	True Fine Mama Venice
Who's Sorry Now	Mills	Wear My Ring Around Your Neck Rush-Presley
You Need Hands	Leeds	Witch Doctor Monarch
Young And Warm And Wonderful	Frank	Yakety Yak Tiger

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## Meredith Willson Gets Gala Homecoming From Home Town

HOLLYWOOD—In honor of Meredith Willson's smash Broadway success "The Music Man" his home town of Mason City, Iowa, on Tuesday, June 10, will be converted to "River City". The setting of the musical for which Willson wrote the book, music and lyrics. However, to many "River City" might well appear as "Capitol City", if promotion plans made by Capitol Records are any indication. Capitol has the original Broadway cast album of "The Music Man", as well as another 12 inch LP of the "Music From Meredith Willson's 'The Music Man'" conducted by Meredith Willson and a third long playing recording, "Dance To The Music Man", a package combining the orchestras of Glen Gray, Pee Wee Hunt, Guy Lombardo and Freddy Martin, in addition to nine singles by Guy Lombardo, Stan Freberg, the Four Preps, Billy May and his orchestra, Jonah Jones, the King Sisters, Sue Rany with Nelson Riddle's orchestra, Les Paul and Mary Ford, and Gene Nash.

When Mr. and Mrs. Willson arrive in the Iowa community of 35,000 population, Capitol Records' participation in the city-wide event will be apparent through the following promotional devices:

Eight 35-foot by 30-inch street banners reading "Welcome Meredith Willson", "Welcome To River City", "No Trouble In River City Today", etc. A similar banner will be used as a backdrop on the reviewing stand for a parade through the heart of the city. Also on the reviewing stand will be a six foot by six foot photo enlargement of Capitol's original Broadway cast album cover.

In addition, Capitol is providing 5 000 lapel buttons, each approximately three inches in diameter, which will be worn by Mason City officials, guests and citizens.

Capitol is also distributing to local merchants in Mason City for window displays, 16 x 20 inch photo blow-ups of Willson, as well as other photographic enlargements of Robert Preston, the star of the Broadway cast, and Kermit Bloomgarden who, with Herbert Greene in association with Frank Productions, Inc., produces "The Music Man".

Of course, copies of Capitol's original cast album will be displayed and on sale throughout the city at record dealers, on the cover of each of which has been placed a sticker reading "Capitol Record Souvenir of River City Day, June 10, 1958".

All radio stations in and around Mason City, Des Moines and other Iowa cities are joining in the salute to the River City Day celebration by programming Capitol "Music Man" albums and single records.

Thorough photographic coverage of the event has been ordered by Capitol in addition to a similar thorough picture and story coverage by Life magazine.

The day's festivities on June 10 will consist of a concert in Central Park by the Mason City All-Grade-School Band beginning at 9:15 A.M. This will be followed, at 10:00 o'clock, by a parade of bands, queens and floats led by the 76 trombone and 110 cornet band. The noon luncheon at the Hanford Hotel will be attended by Mr. and Mrs. Meredith Willson and visiting bandmasters and their wives, and band queen candidates. Central Park band concerts will be conducted in the afternoon in addition to a Junior Legion baseball game and a presentation of band queens, at 5:30 P.M. The local Roosevelt football stadium will open for the grand finale, which will be led by Meredith Willson and The 76 Trombone Band. An added feature will be the crowning of Miss North Iowa and a massed band program directed by Paul Yoder.

## Go "Zorro"



NEW YORK—Keeping "Zorro" up in the world and getting lots of air play are the Chordettes whose Cadence Record of the song hit number twenty two in The Cash Box's Top Sixty Best Selling list last week. From left to right are Ginny Lockard, Janet Bleyer, Carol Bushman and Lynn Evans, swashbucklers all.

### Music Suppliers Buys Interest In Boston Dumont Distrib

BOSTON—Don Dumont, President of Dumont Record Distributors of Boston, has announced that the Music Suppliers of New England have purchased a "substantial" interest in Dumont Record Distributors of Boston. "Changing market conditions, plus the potential of even faster expansion have prompted the move", said Dumont.

Since going into business about eight months ago, Dumont has had to expand to larger headquarters at 1280 Tremont St. Dumont states that this alliance will give him a "strong financial foundation that will enable him to take in a larger catalog of labels which are so important to the continued growth of a healthy and strong distributor."

### Siskind Books Diosa Costello

NEW YORK—New York juke box operator, Harry Siskind, is booking a package variety show, headed by famed Latin singer-dancer Diosa Costello, around the U.S., plus Cuba and South America.

Siskind, caught the Costello show at Florida's Hotel Lucerne last winter, where it had been going strong for 74 weeks. The show, which is still at the Lucerne, has been booked into New York's Ben Maksik's Town And Country Club for seven weeks starting September 5th, and Siskind is working on a pre-opening there with all proceeds going to the Damon Runyon Cancer Fund. Siskind hopes to sell this package to leading hotels and clubs here and in other countries.

### Shari Lewis On Guest Shots

NEW YORK—Shari Lewis, who conducts Emmy award winning TV shows for children, and records for Victor, has been signed for two guest spots on the Steve Lawrence-Eydie Gorme NBC-TV summer replacement for Steve Allen, with options for two additional appearances.

The deal was made on the heels of Miss Lewis' seven-minute stint on the Allen show on Sunday, June 1st, which featured the entertainer working with the hand puppets Lamb Chop and Charlie Horse, who are familiar to Miss Lewis' tv audience. Miss Lewis' disk issues include a successful "Fun In Shariland" LP for Victor's kiddy Bluebird series. The artist recently waxed singles for the label, which will be released in the near future.

From the 20th Century-Fox Film  
"The Long, Hot Summer"

# HEY! EULA

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 Luna: La Picara Molinera—zarzuela—Lorenagar, Ausensi, Berganza—Chorus and Orch. cond. by Indolecio Cisneros—A 4118  
 Luna: El Nino Judio—zarzuela—Iriarte, Ausensi, Huarte—Chorus and Orch. cond. by Ataulfo Argenta—A 4120  
 Chopi: Lo Revoltosa—zarzuela—Iriarte, Ausensi, Rivadeneira—Chorus and Orch. cond. by Ataulfo Argenta—A 4122  
 Caballero: El Cabo Primero—zarzuela/Luna: La Chula De Pontevedra—zarzuela—Ausensi, Rivadeneira, Rosado—Chorus and Orch. cond. by Ataulfo Argenta—A 4125  
 Breton: La Verbena De La Paloma—zarzuela—Iriarte, Ausensi, Bermejo—Chorus and Orch. cond. by Ataulfo Argenta—A 4126  
 Barbieri: Los Diamantes de la Corona—zarzuela—Lorenagar, Ausensi, Alite, Chorus and Orch. cond. by Ataulfo Argenta—A 4127  
 Guerrero: La Rosa Del Azofran—zarzuela—Berganza, Ausensi, Bermejo—Chorus and Orch. cond. by Maestro Tejada—A 4130  
 Guridi: El Caserio—zarzuela—Lorenagar, Ausensi, Munguia—Chorus and Orch. cond. by Ataulfo Argenta—A 4223  
 Penella: Don Gil De Alcala—zarzuela—Huarte, Berganza, Ausensi—Chorus and Orch. cond. by Ataulfo Argenta—A 4224

## MERCURY:

- Cherubini: "Medea" (complete recording)—Starring Maria Meneghini Collas, Medea—OL 3-104  
 George Gershwin: An American In Paris—Porgy And Bess—Antal Dorati Conducting the Minneapolis Symphony Orchestra—MG 50071  
 Aaron Copland: Rodeo, Four Dances/El Salon Mexico/Donzon Cubano—Antal Dorati Conducting the Minneapolis Symphony Orchestra—MG 50172  
 Haydn: Oboe Concerto/Dvorak: Serenade In D Minor—Sir John Barbirolli Conducting the Holle Orchestra—MG 50041

## RCA VICTOR:

- Moussorgsky-Ravel: Pictures At An Exposition—Fritz Reiner, Chicago Symphony Orchestra—LM-2201  
 Tchiakovsky: Excerpts from Swan Lake—Royal Opera House Orch., Covent Garden—LM-2227

## WESTMINSTER:

- "Prokofieff For Fun In Hi-Fi"—Philharmonic Symphony Orchestra of London Conducted by Artur Rodzinski—XWN 18701  
 Harkness: Journey To Love—The Symphony Of The Air, Conducted by D'Artega—XWN 18745  
 Rakov: Symphony No. 1 (1940)—Moscow State Philharmonic Orchestra Conducted by Nikolai Rokov—XWN 18703  
 "Concertos For Woodwinds"—Various Artists—XWN 18694  
 Couperin: Messe A L'Usage Des Couvents/Titelouze: Four Versets On The Hymn "Ave Maris Stella"—Andre Marchal, Organ of the Prytanee Militaire a lo Fleche—XWN 18674  
 Scarlatti: Sonatas For Harpsichord, Vol. 19—Fernando Valenti, Harpsichord—XWN 18705  
 Bartok: For Children (Complete)—Edith Fernadi, Piano—XWN 2226  
 Bartok: For Children, Vol. 1 (Based On Hungarian Folk Tunes)—Edith Fernadi, Piano—XWN 18743

(Continued on page 33)



# Best Selling EP's

		Pos. Last Week
1	COME FLY WITH ME Frank Sinatra (Capitol EAP-1, 2, 3, 4-920)	1
2	JAILHOUSE ROCK Elvis Presley (RCA Victor EPA-4114)	6
3	NEARER THE CROSS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-1005)	7
4	WARM Johnny Mathis (Columbia B-10781)	8
5	RICKY Ricky Nelson (Imperial EP 153)	2
6	JOHNNY MATHIS Johnny Mathis (Columbia B-2537)	3
7	EVERLY BROTHERS Everly Brothers (Cadence CEP 105)	4
8	SOUTH PACIFIC Movie Cast (RCA Victor EPA-4211)	10
9	SWINGING ON BROADWAY Jonah Jones (Capitol EAP-1, 2, 3-963)	5
10	THE MUSIC MAN Broadway Cast (Capitol EDM-990)	15
11	LATE LATE SHOW Dakota Staton (Capitol EAP-1, 2, 3-876)	12
12	RICKY NELSON Ricky Nelson (Imperial IMP-158)	—
13	HYMNS Tennessee Ernie Ford (Capitol EAP-1, 2, 3-756)	9
14	JIMMIE RODGERS Jimmie Rodgers (Roulette BPR-1-303)	—
15	FRANK SINATRA Frank Sinatra (Capitol EAP-1-1015)	11



# Best Selling Pop Albums

★ Also Available in EP

		Pos. Last Week
1	★THE MUSIC MAN BROADWAY CAST (Capitol WAO-0990 * EDM-990)	2
2	JOHNNY'S GREATEST HITS JOHNNY MATHIS (Columbia CL-1133)	1
3	★SOUTH PACIFIC MOVIE CAST (RCA Victor LOC-1032 * EPA-4211)	3
4	★GEMS FOREVER MANTOVANI (London LL-3032 * BEP-6336-7-8)	4
5	THIS IS SINATRA—VOL. II FRANK SINATRA (Capitol W-982)	10
6	★NEARER THE CROSS TENNESSEE ERNIE FORD (Capitol T-1005 * EAP-1, 2, 3-1005)	7
7	★COME FLY WITH ME FRANK SINATRA (Capitol W-920 * EAP-1, 2, 3-920)	8
8	★LATE LATE SHOW DAKOTA STATON (Capitol T-876 * EAP-1, 2, 3-876)	11
9	★IN THE NIGHT GEORGE SHEARING & DAKOTA STATON (Capitol T-1003 * EAP-1, 2, 3-1003)	12
10	★MY FAIR LADY BROADWAY CAST (Columbia OL 5090 * A 5090)	13
11	★SWINGIN' ON BROADWAY JONAH JONES (Capitol T-963 * EAP-1, 2, 3-963)	6
12	SOUTH PACIFIC BROADWAY CAST (Columbia OL-4180)	9
13	ELVIS' GOLDEN RECORDS ELVIS PRESLEY (RCA Victor LPM-1707)	5
14	TABOO ARTHUR LYMAN (HiFi R-806)	17
15	TILL ROGER WILLIAMS (Kapp KL-1081)	16
16	★LAS VEGAS PRIMA STYLE LOUIS PRIMA (Capitol T-1010 * EAP-1, 2, 3-1010)	28
17	SAIL ALONG SILV'RY MOON BILLY VAUGHN (Dot DLP-3100)	15
18	★ST. LOUIS BLUES NAT "KING" COLE (Capitol W-993 * EAP-1, 2, 3-993)	19
19	★AROUND THE WORLD IN EIGHTY DAYS MOVIE SCORE (Decca DL 9046 * ED 836)	20
20	★SATURDAY NIGHT WITH MR. C PERRY COMO (RCA Victor LOP-1004 * EPA-4285)	22
21	★WARM JOHNNY MATHIS (Columbia CL-1078 * 10781)	14
22	★GIGI MOVIE CAST (M-G-M E-3641 * X-3641-ST)	18
23	LESTER LANIN GOES TO COLLEGE LESTER LANIN (Epic LN-3474)	25
24	EYDIE GORME VAMPS THE ROARING 20's EYDIE GORME (ABC-Paramount LP-218)	24
25	★GOOD NIGHT, DEAR LORD JOHNNY MATHIS (Columbia CL-1119 * B-11191, 2, 3)	21

26. RICKY. 27. 4 FRESHMEN IN PERSON. 28. AROUND THE WORLD WITH THE FLYING PLATTERS. 29. FRANK SINATRA STORY. 30. 101 STRINGS PLAY THE BLUES. 31. DREAM TIME. 32. S'AWFUL NICE. 33. TONIGHT. 34. LAWRENCE WELK PRESENTS PETE FOUNTAIN. 35. ENCHANTED CITY.

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HOLLYWOOD 1-9347

## Roulette To Intro Co-Star

NEW YORK—Roulette Records will fete the press at a cocktail party to officially unveil and demonstrate for the first time their new label Co-Star Records. The party which will include the New York newspaper corps as well as the trade paper press will be held Thursday at The Roundtable, which is the new East side restaurant and jazz spot recently opened by Roulette's prexy, Morris Levy. Roulette will have a number of stars who have recorded on Co-Star put in an appearance at the affair. Basil Rathbone, Paulette Goddard, Tallulah Bankhead and Sir Cedrick Hardwicke are among the Co-Star artists who will attend.

## MGM Signs Artists

NEW YORK—Arnold Maxin, president of MGM Records, last week packed a number of important show-business personalities to recording contracts. Joining the roster on an exclusive basis for singles and albums are Jane Russell, Eydie Adams, Sallie Blair and jazz star Sonny Rollins. Ethel Merman has been packed to record albums under the MGM banner. Other newcomers to join the label's roster in the past week are: The Jacks and Jills, Joe (Harmonica) Harper, Lew Prince, the Bachelors, the Elgins, the Velairs and the Top-hatters.

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TONI ARDEN ..... Decca  
VALERIE CARR ..... Roulette  
SARAH VAUGHN ..... Mercury  
ERIN O'BRIEN ..... Coral

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**CRAZY FEELING**  
recorded by  
ROY HAMILTON ..... Epic

Published by  
**HILL AND RANGE SONGS, INC.**  
1650 Broadway, New York, New York

## 2nd Decca Artist Wins "Grand Prix"

NEW YORK — Baritone Dietrich Fischer-Dieskau became the second Decca artist to receive an award from the "Grand Prix De L'Academie Charles Cros, 1958". The concert singer received a prize in the "lied" category for his Decca recording of "A Schumann Song Recital." Previously, conductor Igor Markevitch was singled out in the "choral works" for his Decca reading of Milhaud's "Les Choephores."

Dieskau started his career in 1948 as a member of the Berlin Municipal Opera, and since then has appeared in nearly every major European music center. He has also toured the U. S., to which he is expected to return at the end of the year.

## Sunbeam Fetes Lillian Briggs

CHICAGO—Sunbeam Records and M. S. Distributors hosted a gala party at the Chez Paree, this city, to introduce their recent pactee, singer-performer Lillian Briggs, to deejays, June 4. The affair was held to coincide with Miss Briggs' opening at the Chez and release of her initial waxing for the eastern based diskery, "Come Here".

Lillian debuted on a bill topped by Jimmie Durante, and featuring Eddie Jackson, Sonny King and Jules Bufano. Rounding out the show were the Chez Paree Adorables and the music of George Cook and his orchestra.

Sunbeam Records was represented at the affair by Tommy Valando, president of the diskery; and for M. S. Distributors, Mac McDermott, Vic Faraci, Phil Skaff and Charlie Spero.

Among guests present in the group were: Mr. & Mrs. Fred Salem, Mr. & Mrs. Dave Croninger, Milo Hamilton and Mr. & Mrs. Jerry Healey of WIND; Ralph Blank and Jeannine Spangler, WJJD; Mr. and Mrs. Jim Lounsbury (Penny Smith), WBKB and WAIT; Mr. & Mrs. Ed Grennan; Jack Reiling, WAAF, and Miss Briggs' manager, Jack Petrill.

## Carlton Issues Townsend Disk

NEW YORK—Carlton Records has released a disk containing two sides by Ed Townsend cut before the performer clicked with "For Your Love" on Capitol.

Labelled "In A Bordertown Cathedral" b/w "A Wo-man's In-tu-ition," Carlton augmented the original backing on the disk with a larger group and additional instruments.

## Bow Names Distributors

BRIDGEPORT, CONN.—Bow Records, newly formed sub-sid label of parent Arrow Records, has signed seven new distributors for the Bow line, Fred Mendelsohn, General Manager, announced last week.

New distribs include Coda, Minneapolis; S&S, Detroit; Great Western, Salt Lake City, Denver; Roberts, St. Louis; Fidelity, Baltimore; Century, Dallas & Houston.

## JUNE ALBUM RELEASES

(Continued from page 31)

Bartak: Far Children, Vol. 2—(Based On Slovakian Folk Tunes)—Edith Fernadi, Piano—XWN 18744

Haydn: Sanata For Piano, Vol. 2—Nadia Reisenberg, Piano—XWN 18358

Blanchard: Te Deum—Various Artists—XWN 18692

"The Triumphes Of Oriana" (Complete)—The Randolph Singers—XWN 2225

"The Triumphes Of Oriana, Val. 1"—The Randolph Singers—XWN 18708

"The Triumphes Of Oriana, Val. 2"—The Randolph Singers—XWN 18709

Beethoven: Songs—Alfred Paell, Bass, Victor Graef, Piano—XWN 18706

Faure: La Banne Chanson, Op. 61/Gaunad: Biandina—Hugues Cuenad, Tenor, Franz Haletschek, Piano—XWN 18707



# Album Sure Shots

★ Also Available in EP



★ LAS VEGAS  
PRIMA STYLE

LOUIS PRIMA

(Capitol T-1010 \* EAP-1, 2, 3-1010)

## Friedlander Upped At U A



NEW YORK—Max E. Youngstein (right), President of United Artists Records, congratulates Buddy Friedlander, who has been promoted to General Sales Manager of the company. Friedlander moves up from National Promotion Director of the United Artists subsidiary. Alfred H. Tamarin (left), Vice-President of UA Records, is also on hand to congratulate Friedlander.

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RCA VICTOR



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# Album Reviews

## POPULAR



**"ROGER WILLIAMS PLAYS GERSHWIN"**—Rhapsody In Blue—The Symphony Of The Air—Willis Page, Conductor—Kapp KL-1088 (1-12" LP)

This is the popular keyboard artist's toughest keyboard task on disks, an agile and warm survey of the Gershwin classic. Support by the Symphony of the Air captures the color of the work brilliantly. On the flip side five Gershwin evergreens ("Liza," "Someone To Watch Over Me," "I Got Rhythm") receive either a lush or racy Williams' touch. Marty directs an ork on these takes. Wide popularity of artist and selections offer dealers prime inventory.



**"THE NUMBER ONE BALLADS"**—Jimmie Rodgers—Roulette R-25033 (1-12" LP)

In a respite from his usual jumpers on singles, Rodgers eases through twelve ballad numbers which not too long ago made chart news. Hugo Peretti's string coated ork accents the warm, dramatic Rodgers style. Among the goodies represented are such memorable sentiments as "The Song From Moulin Rouge," "True Love," "Hey There" and the inspirational "I Believe." The teeners should land this issue on the charts.



**"S AWFUL NICE"**—Ray Conniff And His Orchestra—Columbia CL 1137 (1-12" LP)

The disk joins the two previous Conniff successes, "S Wonderful," and "S Marvelous" (and completes the first line of Gershwin's "S Wonderful") Once again, Conniff adds to his nifty ork arrangements, the no-lyric, instrumental-like comments of a chorus. The bill, also in keeping with the two afore-mentioned stints, consists of a fine group of standards ("All The Things You Are," "April In Paris," "Smoke Gets In Your Eyes"). Stock for probable chart purchases.



**"HIGH FI-ESTA (PERFECT FOR DANCING)"**—Edmundo Ros And His Orchestra—London LL 3000 (1-12" LP)

Ros, whose London efforts are practically an LP catalogue in themselves, offers a grab-bag of dance steps slickly presented through a collection of durables. The ork's polish rhythmically covers such likely Ros programming as "Orchids In The Moonlight," "Jealousy," "La Vie En Rose," and "Ramona." Impeccably performed dance disk sure to attract excellent sales.



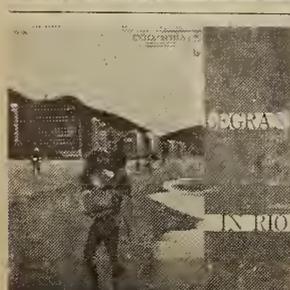
**"DAVID WHITFIELD FAVORITES"**—London LL-3003 (1-12" LP)

This is a collection of previous single issues by the famed English vocalist and it's sure to please the artist's U.S. following. With dramatic, big-voiced singing, Whitfield overpowers such items as "Adoration Waltz" "My Unfinished Symphony," and "Martinella." Good vocal stock.



**"SING ALONG WITH MITCH"**—Mitch Miller And The Gang—Columbia CL 1160 (1-12" LP)

A group of sixteen favorites is recalled by the Miller crew in expert camp-fire arrangements. In nostalgic harmony, a rich male chorus is mostly sentimental on one side ("Till We Meet Again," "You Are My Sunshine") and jaunty on the other ("I've Got Sixpence," "Don't Fence Me In," "There's A Tavern In The Town"). Ork backdrop is wisely simple. A disk that can catch on.



**"LEGRAND IN RIO"**—Michel Legrand And His Orchestra—Columbia CL 1139 (1-12" LP)

This is Legrand's initial musical tour of the Western Hemisphere, and, of course, includes a region where Legrand's orchestral antics can come in handy. Caught in the striking Legrand flair are such rhythmic bon-bons as "Brazil," "Siboney," "Bahia," "Perfidia" and ten others. Effort will undoubtedly receive extensive air-play from the more enterprising deejays. Sales should measure up to previous Legrand waxings.



**"GO CHAMPS GO!"**—The Champs—Challenge CHL 601 (1-12" LP)

The package derives its strong sales strength from the rock 'n roll combo's initial smash, "Tequila," and their current hit, "El Rancho Rock." These items plus ten other tunes ("Lollipop," "Just Walkin' In The Rain") are colorfully caught in the individual sound that trade-marks the crew. Probable chart sales are due here.



**"LAS VEGAS PRIMA STYLE"**—Louis Prima-Keely Smith With Sam Butera And The Witnesses—Recorded Live At The Sahara Hotel—Capitol T 1010 (1-12" LP)

This on-the-spot recording already possesses chart sales. The usual Prima exuberance wanders joyfully around such evergreens as "Honeysuckle Rose," "Too Marvelous For Words" and "Holiday For Strings." Miss Smith nicely reflects on "Embraceable You" and "I Got It Bad," while hubby comments on her sentiments.



**"ST. LOUIS BLUES"**—Pearl Bailey Sings Songs From The Paramount Picture—Roulette R-25037 (1-12" LP)

Twelve compositions by the late W. C. Handy are caught in proper perspective by singer-comedienne Pearl Bailey, who along with Nat "King" Cole stars in the Handy film bio. Miss Bailey handles such items as "St. Louis Blues," the spiritual-like "Shine Like A Mornin' Star," and the sizzler "Ole Miss" with an expert ear for their blues qualities. A full ork under Don Redman's direction belts or warmly clings with authority. Fame of composer-artist and distribution of flick are important sales pointers here.



**"8 TO THE BAR"**—Whelan Tyme And His Boogie Woogie Boys—United Artists UAL 30002 (1-12" LP)

United Artists adds to its young LP catalogue an infectious boogie-woogie salute to such gals as "Margie," "Charmaine" and "Cecelia" by pianist Tyme and combo. The famed early-forties beat has an obvious appeal to the men involved in this disk display. Outstanding diffused color package features eight gals posing at a bar. Fine platter hi-jinks.



**"THE FI IS HI"**—Eddy Manson And His Orchestra—Vik LX-1134 (1-12" LP)

A first-rate harmonica performer, Manson entertainingly suggests that the instrument can stand on its own musical feet. Twelve tunes, standards and Manson originals, are covered with a variety of tempos ranging from the "Roumanian Rhapsody" to rock and roll. Manson is backed by an ork and four fellow harmonica players. Smartly spun harmonica performances.



**"CIRCUS IN TOWN!"**—Merle Evans And His Circus Band—Decca DL 9058 (1-12" LP)

Thirteen circus acts and attractions form the musical basis of this colorfully packaged Decca entry. Long-time circus bandmaster Evans leads the ork in a resounding, mostly march tempo review of arrangements that accompany such acts as "Jungle Queen," "Entry Of The Gladiators," "Teddy Bear's Picnic," and "Colossus Of Columbia March." Ring-master intros to the various acts are included. Should be an exciting musical adventure for circus-attending children.



**"THE WEAVERS AT HOME"**—Vanguard VRS 9024 (1-12" LP)

Here's more delightful folk song harmony from the group, whose two previous Vanguard issues, "The Weavers At Carnegie Hall," and "The Weavers On Tour" have given dealers exceptionally strong folk stock. The seventeen song bill combines the sweet ("Eres Alta") and the lusty ("This Land Is Your Land") and the spiritual ("All Night Long"). A must for the folk shelf.



# Album Reviews



**"NIGHT IN HOLLYWOOD"**—George Kirby—Dooto DTL 250 (1-12" LP)

Kirby is a familiar tv-nitery figure who ranks with the best impersonators around. It's in this direction that Kirby makes his most humorous appearances on this waxing, and many laughs are due listeners who hear him in his roles as Ed Sullivan, Ella Fitzgerald, Marlon Brando, Johnny Mathis, and others. Solid entry for the party-record shelf.



**"JOHNNY PECON PLAYS POLKAS WALTZES OBEREKS"**—Johnny Pecon And His Orchestra—Dana DLP 1260 (1-12" LP)

This is Pecon's initial appearance for Dana. The waltz-polka-oberek proceedings are delved into by the maestro and the ork with lots of expected bounce and vigor. Pecon and Paul Yanchar hand in an occasional vocal. "June Night" and "Bill Bailey" are included in the mostly Pecon composed program. Should win over a good-sized dance audience.



**"GREAT AMERICAN FOLK HEROES"**—Told by Will Rogers, Jr.—Sung by Tom Scott—Judson J 3013 (1-12" LP)

A member of Judson's kiddy-directed "Wonderland Series," the waxing effectively blends the Rogers narration and the folk-singing of Scott on seven fact-fiction stories about such names as Wild Bill Hickok, Paul Bunyon, Jesse James, Rip Van Winkle, etc. Rogers narration is honest and simple, the Scott vocals true to folk singing and the songs are tuneful. Appealing kiddy attraction.



**"THE MUSIC MAN"**—Ken Harp—Donna Cook—Connie Conway—Don Grilley—The Cornhuskers—Patti Steele—Musical And Vocal Arrangements By Thomas M. Davis—Hans Hagan—Crown 5062 (1-12" LP)

Crown hops on the crowded "Music Man" bandwagon with a quite respectable reading of selections from the Meredith Wilson score. Wilson's tricky (and extremely clever) music is charmingly read by the assembled cast here. A full-blown production that offers much at a \$1.49 price tag. Keep on hand for budget priced traffic.

## JAZZ



**"TED HEATH PLAYS AL JOLSON CLASSICS"**—Ted Heath And His Music—London 1776 (1-12" LP)

Heath adds another fine ork entry to his extensive London output on twelve durables associated with the late entertainer. Heath and the crew invest the likes of "April Showers," "Swanee," "Back In Your Own Back Yard" and "Sonny Boy" with an affable swing touch. Modern band recollections of familiar tunes which the Heath crowd will want.



**"A TOUCH OF THE BLUES"**—Lee Wiley With Billy Butterfield And His Orchestra—RCA Victor LPM-1566 (1-12" LP)

On her second Victor effort Miss Wiley tastefully takes wistful cover with a collection of melodies reflecting a touch of the blues. Backed by the fine jazz membership of the Butterfield ork (Al Cohn, sax; Nick Travis, trumpet; Milt Hinton, bass), the artist's rendezvous with material like "A Hundred Years From Today," "My Melancholy Baby" and "Make Believe" are well-met indeed.



**"ALL NIGHT SESSION!"** (Vol. 1, 2, 3)—With The Hampton Hawes Quartet—Contemporary C 3545, C 3546, C 3547)

The common denominators here are: (1) the quartet membership is the same on all three disks; (2) the sixteen selections on the separately issued packages were recorded in a single, two hour session and; (3) accomplished pianist, Hawes backed by four pros, sets a continually inventive, mostly buoyant jazz pace. The three other jazzmen: Red Mitchell (bass); Bruz Freeman (drums) and Jim Hall (guitar). Three platters reflecting a great swing-bop upbringing.



**"BLUES GROOVE"**—Tiny Grimes With Coleman Hawkins—Prestige 7138 (1-12" LP)

This session of generally swinging blues touches has both jazzists in particularly expressive form. Veteran guitarist Grimes romps most effectively in the extended item, "Marchin' Along," and the Hawkins' tenor is the delight of "April In Paris" and "Blues Wail." Quartet backing follows the boys with zesty wit. Two jazz swingers in fine form.



**"JUST BEFORE DAWN"**—Pat Healy—Orchestra Arranged And Conducted By Fred Katz—World Pacific WPM-409 (1-12" LP)

An individual, finely phrased voice makes its debut on World Pacific on a program of eleven neglected gems. Backed by a lush, but effectively arranged ork, Miss Healy intelligently picks up from obscurity such items as Rodgers-Hammersteins' "Boys and Girls," Jerome Kern's "You Never Knew About Me," "Nobody Else But Me," and Gershwin's "Isn't It A Pity?" Generally wistful vocal colorings that ought to get around.

## CLASSICAL



**ADAM: Giselle**—Royal Opera House Orchestra, Covent Garden Under the Direction of Yuri Fayer—Angel 3583 (2-12" LP)

The popular ballet score is presented in a two-disk version, rather than the usual single disk readings found in the catalogue. Russian maestro Yuri Fayer, conductor of the famed Bolshoi Theatre Ballet, brilliantly carries the orchestra through the wonderful array of Adam melodies. Sparkling sound. A definitive issue on the "Giselle" score. Valuable classical merchandise.



**MANUEL DE FALLA: The Three-Cornered Hat**—Consuelo Rubio, Mezzo-Soprano, Orchestre National De La Radiodiffusion Francaise—Conducted by Eduardo Toldra—Angel 35553 (1-12" LP)

The rich ballet score, with its irresistible rhythms, and orchestral color, receives a top-drawer reading from Toldra and the orchestra. Mezzo-soprano Consuelo Rubio endows the disk with her brief, but charming vocal appearances. Fine sound. An orchestral delight in expert hands.



**"BACH AT ZWOLLE"**—Prelude (Concertato) And Fugue In D Major ("The Great")—Prelude And Fugue In C Minor ("Arnstadt")—Prelude And Fugue In E Flat Major ("St Anne")—Played On The Arp Schnitger of 1720—E. Power Biggs, Organist—Columbia KL 5262 (1-12" LP)

This is another fortunate meeting of Bach and Biggs. Organist Biggs is heard on the durable (built in 1720) Arp Schnitger Organ located in Zwolle, Holland, and his performances of the three Bach Preludes and Fugues once again displays his mastery of instrument and composer. Excellent sound. Prize attraction for organ music lovers.



**"THE INSTRUMENTS OF THE ORCHESTRA"**—Performed By The First Desk Men Of The Vienna State Opera Orchestra—David Randolph, Narrator—Vanguard VRS-1017 18 (2-12" LP)

This detailed, section by section breakdown of the orchestra is achieved with fine work by the orchestra, a clear text by musicologist Randolph, and an expert choice of representative classical selections. Added to the set's value as source of musical knowledge is its hi-fi view-point, which the component coterie will find challenging. The booklet provided is a musical education in itself.



# Disk Jockey

## REGIONAL RECORD REPORTS



# Disk Jockey

## REGIONAL RECORD REPORTS

**FRED BROWN**  
WNBW—Newburyport, Mass.

1. Do You Wanna Dance (B. Freeman)
2. Secretly (J. Rodgers)
3. Enchanted Island (Four Lads)
4. Purple People Eater (S. Wooley)
5. Cha-Hua-Hua (Hugo & Luigi)
6. Yakety Yak (Coasters)
7. For Your Precious Love (J. Butler)
8. High School Confidential (J. L. Lewis)
9. Bewildered (Mickey & Sylvia)
10. You're Making A Mistake (Platters)

**BILL DUFFY**  
WSNY—Schenectady, N. Y.

1. Purple People Eater (S. Wooley)
2. It's You (Hansen & Lottermen)
3. Endless Sleep (J. Reynolds)
4. All I Have To Do Is Dream (Everlys)
5. Claudette (Everlys)
6. Talk To Me (L. W. John)
7. Who's Taking You To The Prom (G. Hamilton IV)
8. El Rancho Rock (Champs)
9. Big Man (Four Preps)
10. High School Confidential (J. L. Lewis)

**JERRY LEE WAVE**—Decatur, Ala.

1. Purple People Eater (S. Wooley)
2. Chanson D'Amour (Todds)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. Witch Doctor (D. Seville)
6. Torero (R. Carasone)
7. Yakety Yak (Coasters)
8. To Be Loved (J. Wilson)
9. I'm Sorry I Made You Cry (C. Francis)
10. Willie & Hand Jive (J. Otis)

**SHEL HORTON**  
WKMC—Raaring Spring, Pa.

1. He's Got The Whole World (Sunshine Boys)
2. Leroy (J. Scott)
3. Chanson D'Amour (Fontaines)
4. Lazy Mary (L. Monte)
5. Sugar Moon (P. Boone)
6. Oh Lonesome Me (Gibson)
7. All I Have To Do Is Dream (Everlys)
8. Zorro (Chordettes)
9. Johnny B. Goode (C. Berry)
10. Twilight Time (Platters)

**JIMMY HUTSELL**  
WCRK—Marristawn, Tenn.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Wear My Ring (E. Presley)
4. Witch Doctor (D. Seville)
5. Dontcha Think It's Time (E. Presley)
6. Book Of Love (Monotones)
7. Substitute (L. Baker)
8. Now And For Always (G. Hamilton IV)
9. You (G. Storm)
10. Just Married (M. Robbins)

**BOB BARBER**  
KTOP—Tapeka, Kan.

1. Endless Sleep (J. Reynolds)
2. All I Have To Do Is Dream (Everlys)
3. Jennie Lee (Jan & Arnie)
4. Oh Lonesome Me (Gibson)
5. Purple People Eater (Wooley)
6. Return To Me (D. Martin)
7. Witch Doctor (D. Seville)
8. Secretly (J. Rodgers)
9. You (Aquatones)
10. He's Got The Whole World (L. London)

**JAY BENNETT**  
KGAF—Gainesville, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Twilight Time (Platters)
3. Wear My Ring (E. Presley)
4. Witch Doctor (D. Seville)
5. Return To Me (D. Martin)
6. Crazy Love (P. Anka)
7. Big Man (Four Preps)
8. Oh Lonesome Me (D. Gibson)
9. He's Got The Whole World (L. London)
10. Rumble (L. Wray)

**DON McLEOD**  
WJBK—Detroit, Mich.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (S. Wooley)
3. Secretly (J. Rodgers)
4. Jennie Lee (Jan & Arnie/Ward)
5. Big Man (Four Preps)
6. You Need Hands (E. Gorme)
7. Woodchopper's Ball (Davie)
8. Don't Go Home (Playmates)
9. Do You Wanna Dance (B. Freeman)
10. I'll Always Be In Love With You (R. June)

**BOB GRIBBEN**  
KDTN—Dubuque, Iowa

1. Purple People Eater (Wooley)
2. Endless Sleep (J. Reynolds)
3. All I Have To Do Is Dream (Everlys)
4. Rumble (L. Wray)
5. Rave On (B. Holy)
6. Secretly/Make Me A Miracle (J. Rodgers)
7. Guess Things Happen That Way (J. Cash)
8. El Rancho Rock (Champs)
9. Just Married/Stairway Of Love (M. Robbins)
10. Don't Go Home (Playmates)

**GLENN C. LEWIS WHY**—Raanake, Va.

1. All I Have To Do Is Dream (Everlys)
2. Big Man (Four Preps)
3. I Never See My Baby Alone (3 D's)
4. Return To Me (D. Martin)
5. Endless Sleep (J. Reynolds)
6. Don't Go Home (Playmates)
7. Dream (B. Johnson)
8. Purple People Eater (S. Wooley)
9. Kewpie Doll (P. Como)
10. Twilight Time (Platters)

**BILL ADAMS**  
KSLR—Oceanside, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Sugar Moon (P. Boone)
5. Big Man (Four Preps)
6. He's Got The Whole World (L. London)
7. Chanson D'Amour (Todds)
8. Wear My Ring Around Your Neck (E. Presley)
9. Return To Me (D. Martin)
10. Johnny B. Goode (C. Berry)

**B. MITCHELL REED**  
KFWB—Hallywaad, Calif.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. Endless Sleep (J. Reynolds)
4. You Need Hands (Gorme)
5. Secret Of Happiness (Shore)
6. I Know Where I'm Going (G. Hamilton IV)
7. Twilight Time (Platters)
8. How Are Ya Fixed For Love (Smith-Sinatra)
9. With You (J. Vale)
10. Big Man (Four Preps)

**JOHN STONE**  
WNOE—New Orleans, La.

1. Return To Me (D. Martin)
2. What Am I Living For (C. Willis)
3. All I Have To Do Is Dream (Everlys)
4. Twilight Time (Platters)
5. Yakety Yak (Coasters)
6. Purple People Eater (Wooley)
7. To Be Loved (J. Wilson)
8. All The Time (J. Mathis)
9. For Your Love (Townsend)
10. El Rancho Rock (Champs)

**LAMAR SHERLOCK**  
KOCs—Ontaria, Calif.

1. Big Man (Four Preps)
2. Secret Of Happiness (Shore)
3. You Excite Me (F. Avalon)
4. Torero (Andrews Sisters)
5. For Your Love (E. Townsend)
6. Return To Me (D. Martin)
7. Chanson D'Amour (Todds)
8. Hot Spell (M. Whiting)
9. Teacher, Teacher (J. Mathis)
10. Scottish Fling (M. Barris)

**BEAUREGARD DAVIS**  
WLOW—Narfalk, Va.

1. All I Have To Do Is Dream (Everlys)
2. Jennie Lee (Jan & Arnie/Ward)
3. Do You Wanna Dance (B. Freeman)
4. Witch Doctor (D. Seville)
5. Big Man (Four Preps)
6. Secretly (J. Rodgers)
7. What Am I Living For (C. Willis)
8. Rumble (L. Wray)
9. Zorro (Chordettes)
10. Purple People Eater (S. Wooley)

**JOE THOMPSON**  
KHEY—El Pasa, Tex.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. Johnny B. Goode (C. Berry)
4. Kewpie Doll (P. Como)
5. Cha-Hua-Hua (Hugo & Luigi)
6. Yakety Yak (Coasters)
7. Guess Things Happen That Way (J. Cash)
8. Make Me A Miracle (J. Rodgers)
9. Twilight Time (Platters)
10. Wear My Ring (E. Presley)

**LYLE MURRAY**  
CKOM—Saskatoon, Sask.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Return To Me (D. Martin)
5. Chanson D'Amour (Todds)
6. Wear My Ring Around Your Neck (E. Presley)
7. He's Got The Whole World (L. London)
8. Kewpie Doll (P. Como)
9. Big Man (Four Preps)
10. Claudette (Everlys)

**GALLAGHER AND O'BRIEN**  
WMCA—New York, N. Y.

1. Kewpie Doll (P. Como)
2. Enchanted Island (Four Lads)
3. All I Have To Do Is Dream (Everlys)
4. Return To Me (D. Martin)
5. My First Mistake (J. Smith)
6. There's Only One Of You (Four Lads)
7. Purple People Eater (Wooley)
8. Looking Back (N. Cole)
9. I Know Where I'm Going (G. Hamilton IV)
10. Big Man (Four Preps)

**DEAN COLLINS**  
WGH—Newpart News, Va.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. Witch Doctor (D. Seville)
4. Looking Back (N. Cole)
5. Jennie Lee (B. Ward)
6. To Be Loved (J. Wilson)
7. Return To Me (D. Martin)
8. Do You Wanna Dance (B. Freeman)
9. For Your Love (Townsend)
10. Twilight Time (Platters)

**DAN INGRAM**  
WNHC—New Haven, Conn.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Zorro (Chordettes)
4. Witch Doctor (D. Seville)
5. Secretly (J. Rodgers)
6. Big Man (Four Preps)
7. Bewitched (B. Smith)
8. Looking Back (N. Cole)
9. Blonde Hair, Blue Eyes, Ruby Lips (Buccarelli)
10. You Need Hands (Gorme)

**BILL TERRY**  
KLUB—Salt Lake City, Utah

1. Big Man (Four Preps)
2. Make Me A Miracle (Rodgers)
3. Kewpie Doll (P. Como)
4. Kathy-O (E. Grant)
5. I Know Where I'm Going (G. Hamilton IV)
6. Padre (T. Arden)
7. Return To Me (D. Martin)
8. All The Time (J. Mathis)
9. Whippoorwill (K. Smith)
10. You'd Be Surprised (Linden)

**KEN GRANT**  
KNUZ—Haustan, Tex.

1. Come What May (McPhatter)
2. Silly Tears (L. Hovis)
3. I Can't Stop Loving You (D. Gibson)
4. All I Have To Do Is Dream (Everlys)
5. Don't Go Home (Playmates)
6. Why Doesn't He Ask Me (Angel Sisters)
7. All The Time (J. Mathis)
8. Yakety Yak (Coasters)
9. Cotton Picker (W. Watts)
10. Young And Warm and Wonderful (T. Bennett)

**DICK TONDREAU**  
WKCB—Berlin, N. H.

1. Do You Wanna Dance (B. Freeman)
2. Scarlet Ribbons (Kingston Trio)
3. My True Love (J. Scott)
4. Big Man (Four Preps)
5. Endless Sleep (J. Reynolds)
6. Hot Rod (Markeys)
7. White Bobby Sox (W. Lewis)
8. Twilight Time (Platters)
9. Three Jolly Coachmen (Kingston Trio)
10. All I Have To Do Is Dream (Everlys)

**JIMMY GRANT**  
WKXY—Sarasata, Fla.

1. Purple People Eater (S. Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Witch Doctor (D. Seville)
4. Big Man (Four Preps)
5. Looking Back (N. Cole)
6. El Rancho Rock (Champs)
7. Make Me A Miracle (Rodgers)
8. Kewpie Doll (P. Como)
9. He's Got The Whole World (L. London)
10. Padre (T. Arden)

**BILL WORTH WONG**—Oneida, N. Y.

1. Twilight Time (Platters)
2. Witch Doctor (D. Seville)
3. All I Have To Do Is Dream (Everlys)
4. Chanson D'Amour (Fontaines)
5. Big Man (Four Preps)
6. Oh Lonesome Me (Gibson)
7. I'm Sorry I Made You Cry (C. Francis)
8. You Need Hands (Gorme)
9. Padre (V. Carr)
10. Secretly (J. Rodgers)

**HUGH A. BROWN**  
KXLR—Na. Little Rack, Ark.

1. What Am I Living For (C. Willis)
2. Secretly (J. Rodgers)
3. To Be Loved (J. Wilson)
4. Midnighter (Champs)
5. Padre (T. Arden)
6. Do You Wanna Dance (B. Freeman)
7. Stairway Of Love (Robbins)
8. Purple People Eater (Wooley)
9. Johnny B. Goode (C. Berry)
10. Big Man (Four Preps)

**AL WEAVER**  
WKBC—Na. Wilkesbara, N.C.

1. All I Have To Do Is Dream (Everlys)
2. Wear My Ring (E. Presley)
3. Return To Me (D. Martin)
4. Sugar Moon (P. Boone)
5. Dream (B. Johnson)
6. Big Man (Four Preps)
7. Skinny Minnie (B. Haley)
8. Secretly (J. Rodgers)
9. Dormi, Dormi, Dormi (D. Rondo)
10. You Need Hands (Gorme)

**BRYAN OLNEY**  
CKWS—Kingstan, Ont., Can.

1. All I Have To Do Is Dream (Everlys)
2. Witch Doctor (D. Seville)
3. Twilight Time (Platters)
4. Big Man (Four Preps)
5. Return To Me (D. Martin)
6. Sugar Moon (P. Boone)
7. Chanson D'Amour (Todds)
8. Rumble (L. Wray)
9. Teacher, Teacher (J. Mathis)
10. Purple People Eater (Wooley)

**STAN NELSON**  
WCPO—Cincinnati, Ohio

1. Purple People Eater (S. Wooley)
2. Return To Me (D. Martin)
3. All I Have To Do Is Dream (Everlys)
4. Witch Doctor (D. Seville)
5. What Am I Living For (C. Willis)
6. Secretly (J. Rodgers)
7. Padre (T. Arden)
8. Book Of Love (Monotones)
9. Jacqueline (B. Helms)
10. One Summer Night (Dandleers)

**BOB COOPER**  
KGO—San Francisco, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. Twilight Time (Platters)
4. Big Man (Four Preps)
5. Dontcha Think It's Time/Wear My Ring (E. Presley)
6. Jennie Lee (Jan & Arnie)
7. Secretly/Make Me A Miracle (J. Rodgers)
8. Zorro (Chordettes)
9. He's Got The Whole World (L. London)
10. Chanson D'Amour (Todds)

**BOB PERRY**  
WCKR—Miami, Fla.

1. There's Only One Of You (Four Lads)
2. Sugar Moon (P. Boone)
3. Looking Back (N. Cole)
4. He's Got The Whole World (L. London)
5. Twilight Time (Platters)
6. Chanson D'Amour (Fontane Sisters)
7. Kewpie Doll (P. Como)
8. Return To Me (D. Martin)
9. Teacher, Teacher (J. Mathis)
10. Book Of Love (Monotones)

**BOB BARRON**  
WHMS—Charleston, W. Va.

1. Yakety Yak (Coasters)
2. Secretly (J. Rodgers)
3. I'll Always Be In Love With You (R. June)
4. Talk To Me (L. W. John)
5. When The Boys Talk About The Girls (V. Carr)
6. Moonlight Bay (Drifters)
7. My First Mistake (J. Smith)
8. Johnny B. Goode (C. Berry)
9. My Jimmie (S. Powell)
10. Do You Wanna Dance (B. Freeman)

**KEITH MARTINDALE**  
KBLI—Blackfaat, Ida.

1. Chanson D'Amour (Todds)
2. All I Have To Do Is Dream (Everlys)
3. Big Man (Four Preps)
4. Padre (T. Arden)
5. Jennie Lee (Jan & Arnie)
6. Twilight Time (Platters)
7. Endless Sleep (J. Reynolds)
8. Witch Doctor (D. Seville)
9. Zorro (Chordettes)
10. Wear My Ring Around Your Neck (E. Presley)

**BILL DIEHL**  
WDGY—Minneapolis, Minn.

1. My True Love (J. Scott)
2. Endless Sleep (J. Reynolds)
3. Do You Wanna Dance (B. Freeman)
4. Rumble (L. Wray)
5. Jennie Lee (Jan & Arnie)
6. Secretly (J. Rodgers)
7. All I Have To Do Is Dream (Everlys)
8. Return To Me (D. Martin)
9. Big Man (Four Preps)
10. Sugar Moon (P. Boone)

**STEVE MAY**  
WADK—Newpart, R. I.

1. Return To Me (D. Martin)
2. You Need Hands (Gorme)
3. Book Of Love (Monotones)
4. Padre (T. Arden)
5. Those Nights At The Roundtable (S. Lawrence)
6. Stroll Me (K. Starr)
7. Sugar Moon (P. Boone)
8. Enchanted Island (Four Lads)
9. Twilight Time (Platters)
10. Eh Marie (L. Monte)

**JOHN ADEMY**  
WBIG—Greensbara, N. C.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. There's Only One Of You (Four Lads)
4. Kewpie Doll (P. Como)
5. Another Time, Another Place (P. Page)
6. Padre (T. Arden)
7. Torero (Andrews Sisters)
8. You Need Hands (E. Gorme)
9. Something's Always Happening On The River (Mooney)
10. Same Old Moon (P. Faith)

**BOB HOLMES**  
KSJO—San Jase, Calif.

1. Purple People Eater (S. Wooley)
2. You Need Hands (E. Gorme)
3. All I Have To Do Is Dream (Everlys)
4. Cha-Hua-Hua (Pets)
5. Don't Go Home (Playmates)
6. Moonlight Bay (Drifters)
7. Secretly (J. Rodgers)
8. Guess Things Happen That Way (J. Cash)
9. Dreamy (D. Maxwell)
10. Yakety Yak (Coasters)

**CLIFTON 'KING BEE' SMITH**  
KCOH—Haustan, Tex.

1. Yakety-Yak (Coasters)
2. Purple People Eater (Wooley)
3. For Your Love (Townsend)
4. Twilight Time (Platters)
5. Padre (T. Arden)/Return To Me (D. Martin)
6. You'd Be Surprised (Linden)
7. High School Confidential (J. L. Lewis)
8. Jennie Lee (Jan & Arnie)/Ju Judy (Casuals)
9. The Barefoot Rock (Parker)
10. I'm Wandering (J. Wilson)

**BOB STEELE**  
WMEX—Bastan, Mass.

1. Purple People Eater (Wooley)
2. All I Have To Do Is Dream (Everlys)
3. Do You Wanna Dance (B. Freeman)
4. I'm Sorry I Made You Cry (C. Francis)
5. Twilight Time (Platters)
6. Chanson D'Amour (Todds)
7. Big Man (Four Preps)
8. Jennie Lee (Jan & Arnie)
9. Secretly (J. Rodgers)
10. I Gotta Robe (L. London)

**CARL CLEMENS**  
KSWO—Lawtan, Okla.

1. Big Man (Four Preps)
2. Looking Back (N. Cole)
3. Wear My Ring (E. Presley)
4. Every Beat Of My Heart (D. Darling)
5. You Need Hands (E. Gorme)
6. Surprise (R. Clooney)
7. Secretly (J. Rodgers)
8. Chanson D'Amour (Fontanes)
9. Dance Only With Me (Como)
10. Another Time, Another Place (P. Page)

**DICK McFARLAND**  
CKSL—Landan, Ont., Can.

1. Purple People Eater (Wooley)
2. Secretly (J. Rodgers)
3. Endless Sleep (J. Reynolds)
4. Do You Wanna Dance (B. Freeman)
5. El Rancho Rock (Champs)
6. I'm Sorry I Made You Cry (C. Francis)
7. Jennie Lee (Jan & Arnie)
8. Pretty Baby (Gino & Gina)
9. The Party's Over (Staton)
10. Yakety Yak (Coasters)

**HARRY BOON**  
CVCA—Edmantan, Alb., Can.

1. All I Have To Do Is Dream (Everlys)
2. Return To Me (D. Martin)
3. Chanson D'Amour (Todds)
4. Big Man (Four Preps)
5. Purple People Eater (Wooley)
6. Cha-Hua-Hua (Pets)
7. Twilight Time (Platters)
8. Looking Back (N. Cole)
9. Padre (S. Vaughan)
10. Jennie Lee (Jan & Arnie)

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# Disk Jockey

## REGIONAL RECORD REPORTS



# Sure Shots

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

- JACK KAREY**  
WCFL—Chicago, Ill.
1. Purple People Eater (Wooley)
  2. Big Man (Four Preps)
  3. Little Serenade (Randazzo)
  4. You Need Hands (E. Gorme)
  5. Gotta Match (Gallup/Daddie-O's)
  6. The Only Man On The Island (V. Damone)
  7. Dance Only With Me (Como)
  8. Don't Go Home (Playmates)
  9. Indiscreet (R. Williams)
  10. You'll Never Know (K. Smith)

- DAVE NEUMANN**  
KAYO—Seattle, Wash.
1. Purple People Eater (S. Wooley)
  2. All I Have To Do Is Dream (Everlys)
  3. Jennie Lee (Jan & Arnie)
  4. Rumble (L. Wray)
  5. Someday (R. Nelson)
  6. All Of My Life (S. Cooke)
  7. Endless Sleep (J. Reynolds)
  8. Seven Steps To Love (Mineo)
  9. Daddy (P. Suzuki)
  10. Just A Shoulder To Cry On (Hi Fives)

- BILL PERRY**  
WTSV—Claremont, N. H.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everlys)
  3. Secretly (J. Rodgers)
  4. Big Man (Four Preps)
  5. Sugar Moon (P. Boone)
  6. Do You Wanna Dance (B. Freeman)
  7. High School Confidential (J. L. Lewis)
  8. Jennie Lee (Jan & Arnie)
  9. Witch Doctor (D. Seville)
  10. Secret Of Happiness (Shore)

- JIM BATH**  
KALB—Alexandria, La.
1. All I Have To Do Is Dream (Everlys)
  2. Twilight Time (Platters)
  3. Return To Me (D. Martin)
  4. Cha-Hua-Hua (Pets)
  5. Hootchy Koo (L. Williams)
  6. What Am I Living For (C. Willis)
  7. For Your Love (Townsend)
  8. Indiscreet (R. Williams)
  9. High School Confidential (J. L. Lewis)
  10. Dream (B. Johnson)

- BOB KLOSE**  
WSTC—Stamford, Conn.
1. Witch Doctor (D. Seville)
  2. Twilight Time (Platters)
  3. Return To Me (D. Martin)
  4. Chanson D'Amour (Todds)
  5. Sugar Moon (P. Boone)
  6. Secretly (J. Rodgers)
  7. Kewpie Doll (P. Como)
  8. Looking Back (N. Cole)
  9. Purple People Eater (S. Wooley)
  10. There's Only One Of You (Four Lads)

- GUY ANDREWS**  
WHEB—Portsmouth, N. H.
1. All I Have To Do Is Dream (Everlys)
  2. Chanson D'Amour (Fontaines)
  3. Twilight Time (Platters)
  4. I Know Where I'm Going (G. Hamilton IV)
  5. Big Man (Four Preps)
  6. You Need Hands (E. Gorme)
  7. Return To Me (D. Martin)
  8. Secretly (J. Rodgers)
  9. Oh Lonesome Me (D. Gibson)
  10. Ding Dong (McGuire)

- HAL ENGBRETSON**  
KGYW—Vallejo, Calif.
1. Twilight Time (Platters)
  2. Return To Me (D. Martin)
  3. Chanson D'Amour (Fontaines)
  4. Kewpie Doll (P. Como)
  5. Sugar Moon (P. Boone)
  6. Hot Spell (E. Felice)
  7. Looking Back (N. Cole)
  8. Zorro (Chordettes)
  9. Witch Doctor (D. Seville)
  10. Purple People Eater (Wooley)

- TONY LARSON**  
KUDY—Denver-Littleton, Colo.
1. All I Have To Do Is Dream (Everlys)
  2. Return To Me (D. Martin)
  3. Johnny B. Goode (C. Berry)
  4. Chanson D'Amour (Todds)
  5. Too Lonesome To Cry (T. Miller)
  6. Zorro (Chordettes)
  7. There's Only One Of You (Four Lads)
  8. Come What May (McPhatter)
  9. Lips That Lie (K. Kover)
  10. For Your Love (Townsend)

- JOHNNY JOHNSON**  
KOY—Phoenix, Ariz.
1. Dormi, Dormi, Dormi (Rondo)
  2. Cherie, I Love You (P. Boone)
  3. Take My Heart (Four Aces)
  4. Daddy (P. Suzuki)
  5. The Whippoorwill (K. Smith)
  6. All Of My Life (S. Cooke)
  7. Purple People Eater (S. Wooley)
  8. Zorro (Chordettes)
  9. All I Have To Do Is Dream (Everlys)
  10. Young And Warm And Wonderful (T. Bennett)

- SID ROBERTS**  
WJJD—Chicago, Ill.
1. Purple People Eater (Wooley)
  2. Jennie Lee (Jan & Arnie)
  3. All I Have To Do Is Dream (Everlys)
  4. Do You Wanna Dance (B. Freeman)
  5. Big Man (Four Preps)
  6. Return To Me (D. Martin)
  7. Witch Doctor (D. Seville)
  8. Johnny B. Goode (C. Berry)
  9. Wear My Ring (E. Presley)
  10. Twilight Time (Platters)

- DON SPENCER**  
WORC—Worcester, Mass.
1. All I Have To Do Is Dream (Everlys)
  2. Purple People Eater (Wooley)
  3. Try The Impossible (L. Andrews)
  4. You Need Hands (E. Gorme)
  5. When (Kalin Twins)
  6. Pretty Baby (Gino & Gina)
  7. Yakety Yak (Coasters)
  8. Endless Sleep (J. Reynolds)
  9. I Love You So (Chantels)
  10. One Summer Night (Dandleers)

- GARRY MILLER**  
WHKK—Akron, Ohio
1. Big Man (Four Preps)
  2. All I Have To Do Is Dream (Everlys)
  3. Cha-Hua-Hua (Pets)
  4. Twilight Time (Platters)
  5. Make Me A Miracle (J. Rodgers)
  6. Ding Dong (McGuire)
  7. Don't Go Home (Playmates)
  8. Kewpie Doll (P. Como)
  9. Padre (T. Arden)
  10. The Whippoorwill (K. Smith)

- DAVE MILLAN**  
WKNX—Saginaw, Mich.
1. All I Have To Do Is Dream (Everlys)
  2. Woodchopper's Ball (Davie)
  3. Zorro/Love Is A Two Way Street (Chordettes)
  4. Purple People Eater (Wooley)
  5. Twilight Time (Platters)
  6. Chanson D'Amour (Todds)
  7. Looking Back (N. Cole)
  8. Secretly (J. Rodgers)
  9. Cherie, I Love You (Boone)
  10. Witch Doctor (D. Seville)

- ED HORNE**  
WSME—Sanford, Me.
1. All I Have To Do Is Dream (Everlys)
  2. Witch Doctor (D. Seville)
  3. Twilight Time (Platters)
  4. Return To Me (D. Martin)
  5. Chanson D'Amour (Todds)
  6. Wear My Ring (E. Presley)
  7. Sugar Moon (P. Boone)
  8. Big Man (Four Preps)
  9. Kewpie Doll (P. Como)
  10. Looking Back (N. Cole)

- WALLY WINSLOW**  
KDRO—Sedalia, Mo.
1. All I Have To Do Is Dream (Everlys)
  2. Return To Me (D. Martin)
  3. Twilight Time (Platters)
  4. Chanson D'Amour (Todds)
  5. Wear My Ring (E. Presley)
  6. He's Got The Whole World (L. London)
  7. Who's Sorry Now (C. Francis)
  8. There's Only One Of You (Four Lads)
  9. Sugar Moon (P. Boone)
  10. Oh Lonesome Me (D. Gibson)

- BOB MICHAEL**  
WELM—Elmira, N. Y.
1. Do You Wanna Dance (B. Freeman)
  2. Purple People Eater (S. Wooley)
  3. High School Confidential (J. L. Lewis)
  4. Wear My Ring (E. Presley)
  5. Jennie Lee (Jan & Arnie)
  6. Chanson D'Amour (Todds)
  7. Twilight Time (Platters)
  8. Witch Doctor (D. Seville)
  9. Johnny B. Goode (C. Berry)
  10. Rumble (L. Wray)

- BUCK LEIGH**  
WTRC—Elkhart, Ind.
1. Jennie Lee (Jan & Arnie)
  2. Purple People Eater (Wooley)
  3. All I Have To Do Is Dream (Everlys)
  4. Do You Wanna Dance (B. Freeman)
  5. Big Man (Four Preps)
  6. Return To Me (D. Martin)
  7. Johnny B. Goode (C. Berry)
  8. Make Me A Miracle (Rodgers)
  9. No Chemise, Please (G. Granahan)

- MARTY FAYE**  
WAAF—Chicago, Ill.
1. Little Pixie (M. Koffman)
  2. Leroy (J. Scott)
  3. Windy (P. Gayten)
  4. You Need Hands (E. Gorme)
  5. I Wonder Why (Dion & Belmonts)
  6. Padre (T. Arden)
  7. Patricia (P. Prado)
  8. Tootie Flootie (B. Christian)
  9. Little Pixie (F. D'Rone)
  10. Gotta Match (F. Gallup)

- JIM WILLIAMS**  
KUDU—Ventura, Calif.
1. Report Card Time (McCrary)
  2. Purple People Eater (Wooley)
  3. All I Have To Do Is Dream (Everlys)
  4. Secretly (J. Rodgers)
  5. You Need Hands (Gorme)
  6. Return To Me (D. Martin)
  7. Chanson D'Amour (Todds)
  8. Kewpie Doll (P. Como)
  9. Sugar Moon (P. Boone)
  10. There's Only One Of You (Four Lads)

- DAVE TEIG**  
WILK—Wilkes-Barre, Pa.
1. Purple People Eater (Wooley)
  2. All I Have To Do Is Dream (Everlys)
  3. Secretly (J. Rodgers)
  4. Jennie Lee (Jan & Arnie)
  5. Do You Wanna Dance (B. Freeman)
  6. Big Man (Four Preps)
  7. Looking Back (N. Cole)
  8. Twilight Time (Platters)
  9. Sugar Moon (P. Boone)
  10. Endless Sleep (J. Reynolds)

- BOB MUSGRAVE**  
KRAY—Amarillo, Tex.
1. Purple People Eater (Wooley)
  2. Secretly (J. Rodgers)
  3. Twilight Time (Platters)
  4. Yakety Yak (Coasters)
  5. Dream (B. Johnson)
  6. High School Confidential (J. L. Lewis)
  7. Looking Back (N. Cole)
  8. True Fine Mama (Richard)
  9. Cha-Hua-Hua (Hugo & Luigi)
  10. Big Man (Four Preps)

### "ENCHANTED ISLAND"

Four Lads

The Cash Box Disk of the Week 5/31

Columbia 41194

### "YOU'RE MAKING A MISTAKE"

Platters

The Cash Box Disk of the Week 5/31

Mercury 71320

### "NO CHEMISE PLEASE"

Gerry Granahan

The Cash Box Sleeper of the Week 5/3

Sunbeam 102

### "WHEN"

Kalin Twins

The Cash Box Best Bets 5/10

Decca 30642

### "GUESS THINGS HAPPEN THAT WAY"

Johnny Cash

The Cash Box Sleeper of the Week 5/24

Sun 295

### "OOH MY SOUL"

Little Richard

The Cash Box Disk of the Week 5/24

Specialty 633

### "BEWILDERED"

Mickey & Sylvia

The Cash Box Sleeper of the Week 5/3

Vik 0324

### "HOW WILL I KNOW MY LOVE"

Annette

The Cash Box Sleeper of the Week 4/19

Disneyland 102



SEECO

Album Of The Week



39 WEST 60th STREET  
NEW YORK 23, N. Y.  
JUDSON 6-3620

A DOUBLE SMASH!  
Ted Heath  
and his Music  
play

TOM HARK

b/w

CHA-CHA BABY

1809

LONDON

ATTENTION DEEJAYS, PROGRAM DIRECTORS, LIBRARIANS—Please keep us constantly informed of any changes in call letters or title.



# Ramblings

## NEW YORK:

Over at Atlantic Records things look just dandy with both Atlantic and Atco shipping the hits. Atlantic is rejoicing as Betty Johnson seems on her way to her second straight Atlantic hit. Her "Dream" building with steady strength while Chuck Willis' "What Am I Living For" and "Hang Up My Rock and Roll Shoes" continues to rack up good sized orders. The Drifters are also making a pitch at the charts with "Moonlight Bay". Atco offers a strong combination in The Coasters' "Yakety Yak", Hutch Davie's "Woodchopper's Ball", and Bobby Darin's new "Splish Splash". Reports are already reaching this office on the latter. . . . The George Goldner office buzzing with the excitement now centered about Duane Eddy's "Rebel Rouser". This is a wax put out on Jamie Records by Harry Finfer in Philadelphia and given to Goldner for national distribution. Deck has the craziest sound and from all indications it appears to be bound for national sales of high order. Stirring things up for Goldner's own label is The Chantel's "I Love You So". Lou Galley leaving on a national promotion trip next week. He plans to be away for about three weeks. . . . Al Silver, Ember and Herald Records, leaves for Europe with

his wife Sylvia on June 29. The Silvers will be gone about a month. Al plans to visit his European distributors, look for masters and new material. He also plans to make the Brussels World Fair. Doug Moody, Al's Man Friday, advises Herald his signed Johnny Hartman. The singer has already been taken in session and the results will be released in a couple of weeks. Also pacted was the Tune Tones who will be face to face with their critics (the teenagers) in about two weeks. . . . Larry Newton, ABC-Paramount and APT Records, says "it sounds impossible, and you may not believe me, but we are getting tremendous sales reaction on all four initial APT releases. "Dance, Dance, Dance" by The Cavaliers; "Crazy Eyes For You" Bobby Hamilton; "Love Is So Wonderful", by The Stereophonics; and "Little Star" by The Elegants are all selling in strength." Sam Clark and Newton are not doing too badly on the ABC-Para label either. Eydie Gorme with "You Need Hands", George Hamilton IV singing "I Know Where I'm Going", Danny & the Juniors and their "Dottie", and the Frank Gallop version of "Got A Match" all winners. Nobody ever heard of a recession at the ABC offices. . . . Testimonial party being held in honor of Douglas "Jocko" Henderson on June 5 at Teddy Powell's Musical Lounge, Newark, N. J. . . . Jerry Shifrin, Roulette National Sales Manager, says "we've got so many records on the trade charts and station top forties around the country we just don't know how to talk them all up. It has to sound like a hype." Jerry lists The Playmates' "Don't Go Home"; Jimmie Rodgers' "Secretly"; "When The Boys Talk About The Girls" by Valerie Carr; "Bikini" by The Bikinis; and "Cha-Hua-Hua" by Hugo & Luigi. Also starting to show good disk jockey reaction are the two new Roulette offerings, "I Think of You" by Austin Cromer and "Shy" by Sonny Till. . . . Don Carter, Pet Recording, doing nicely with two items, he reports. "Dreams Are For Fools" by The Revalons and "I Want My Lovin'" by Bobby Adams are both gathering neat orders for the new diskery. . . . Sorry we omitted Marvin Deane's name from those attending the Joe Socony wedding. He was there but no one saw him. He was blocked from view by the wedding bouquet. . . . Hy Weiss, Old Town Records, announced the signing of Arthur Prysock to his label. Weiss is cutting the singer this week. Plans are for a big session. Weiss also advises that he has picked up the Cash master "All The Way" by Riff Ruffin. Reports solid action on it and has high hopes for a big one. . . . Sol Rabinowitz, Baton Records, tells us his Marie Knight disk, "September Song", is now getting good sales play and advises us to keep a careful eye on its progress. "The Slide" and "Shakin'" by Noble Watts also starting to stir up action. Rabinowitz about to release a new Fidelities offering. It will be "Memories of You"—and with the start given the Fidelities with their recent "The Things I Love", deejay acceptance should be ample. . . . Zell Sanders, J & S Records, just back from the Carolinas where she was promoting The Plants "From Me" b/w "My Girl" and The Shytone's "Grande Guitar". . . . Albert Monash has joined Central Records as Treasurer and full partner. Malcolm Newkirk is president and secretary. Newkirk advises he has signed The Excels and is releasing their first about the end of June. It is "You're Mine Forever" and "You're No Good For No One But Me". Newkirk calls them different vocally, style, arrangement, and material. . . . Sam Weiss, Superior Record Sales,



EXCELS

reports strong sales activity on "I Love You So" by The Chantels on End; "I Believe In You" by Robert and Johnny on Old Town; "Just A Dream" by Jimmy Clanton on Ace; and "Music, Music, Music" by Ahmad Jamal on Argo. . . . Jack Gale (WITH-Baltimore, Md.) has been very active in the master selling field. He concluded a deal last week whereby he sold four masters to Don Robey, Peacock Records. Bobby Hall, who recorded the four sides, was signed by Peacock. He formerly sang for MGM Records. Several months ago Gale sold two masters to ABC-Paramount and four to George Goldner. . . . Backbeat Records a & r chief, Joe Scott, working around the clock cutting new artists L. C. Davis, Fenton Robinson, Lester Foster, Jerry Foster plus Buddy Ace. An LP by Sonny Chris is being readied for release soon. . . . Norris the Troubadour tells us his "Runaway Heart" on Co-Ed Records is doing very well. . . . Roulette Records will host a cocktail party to present its new LP series, Co \* Star, the record acting game on Thursday June 12 at the Roundtable. . . . Joe Carlton has set a deal with English Decca to release its current two-sider, "My True Love" and "LeRoy" by Jack Scott on the London label. . . . Atco offers two new artists this week. Sandy Stewart sings "A Certain Smile" and "Kiss Me Richard" and Irving Fields, his trio and orchestra, offer "Syncopated Sadie" and "Ragtime Rock". . . . Buddy Friedlander, national sales manager of United Artists, taking to the road to push Lee Andrews' "Try The Impossible" all the way Buddy leaves for the coast and will visit San Francisco, Los Angeles, Dallas, Houston, New Orleans and

Miami. It will be a distributor-deejay push. Buddy also advises the United LP picture looks very good. Seven albums are now ready for release. . . . Morty Wax, who is keeping his clients in the spotlight with his continuous gimmicks, sends in his latest. A metal mirror, pocket size, that bears this sticker—"The handsome fellow you see is about to play the Howard Lanin LP 'Dance Time In Hi-Fi' on Decca. Wax has also taken over the Murray Kaufman publishing account. Kaufman's firms, Portrait and Royalty, have the new Ding Dong's Brunswick release, "Early In The Morning" and "Now We're One". Kaufman also has the fast moving "Splish Splash" by Bobby Darrin on Atco. . . . King Bee Smith (KCOH-Houston, Texas) writes: "Me-thinketh you-all need a special 'Down Home Blues Chart' to really give justice to the music being aired. R & B, like rock and roll, is a bit more polished." . . . Bill Nielsen and Walt Hayum, Epic Records, call attention to how hot Epic is right now. "Things have really started to roll," said Nielsen, Epic GM, suggesting we watch Roy Hamilton's "Lips" and Frankie Vaughan's "Judy".

## CHICAGO:

Abner, Vee Jay-Falcon Records, reports that Jimmy Reed and Al Smith's orch. are currently on tour with a series of one-nighters. Tour started in Forestville, Maryland, journeying up and down the eastern seaboard. Abner tells us that The Spaniels' new release, due to break any day, will be a stand-



ROY HAMILTON

dard. . . . Garmisa's Myron Schulz muses that Am-Par's Frank Gallop won't have to use lowly matches anymore if his disk continues to click, and Mike is sure it will. . . . Deejay Phil Lind (WTAQ, La Grange) hosted Betsy Duncan (current vocalovely at Mister Kellys) and gorgeous Gail Robbins on his "Pennies For Cancer" show last week. . . . Jerry Allan tells us that deejay Fred Lowery does his show remote from the La Rue Supper Club in Indianapolis, and that Fred's teen son "Scooter" usually fills in at the mike when Dad is on the road. . . . It's reliably reported that thrush Bev Kelly is really packin' them in at the Cloister Inn with her terrific warbling. . . . Peggy and Johnny Graff hit the road again last week promoting their new LP on the Track label. Lee Armentrott informs us that it broke big recently in Pittsburgh and surrounding territory. . . . Music Distrib's Jack Solinger is mopping his brow and forging ahead with the rush of orders for Sheb Wooley's wild and woolly "Purple People Eater" on MGM. . . . King Records' Bill Bolden, Ralph Bass and Herb Kole report that new releases by Bill Doggett, Otis Williams and Bob Kames are coming up strong, while current decks by Little Willie John, Johnny Pate, Earl Bostic are going well. . . . Stan Pat a real busy guy plugging the many hit disks recently turned out by Roulette. . . . Decca's Shim Weiner on tour visiting the various distribs in the midwest, while Paul Baio's minding the store. Paul informs us that Roberta Sherwood opens at the Black Orchid July 9. Jimmy Durante, who followed Tony Bennett into the Chez with Lillian Briggs June 4, recently cut a new LP on Decca, according to Paul. . . . Deejay Eddie Hubbard and sportscaster Jack Brickhouse (WGN, Chicago) hosted Jubilee's Don Rondo on their afternoon chatter show t'other day. . . . Jimmy McLaughlin delighted to report that the rock 'n rollin' Satellites opened to a big crowd, June 4, at his Club Laurel.

## LOS ANGELES:

Dootsie Williams, president of Doot Records announced the signing this week of football player and actor, Ronnie Knox. First sides are being recorded for early release, and one is appropriately titled, "Play Ball". . . . Imperial Records promoting and selling the new Ricky Nelson EP as a single. One of the original tunes in the EP, "Poor Little Fool" has really taken off, but will still be available only in the EP. . . . All of Flip Records stable of artists, including The Six Teens, Richard Berry, and their new group, The Locketts, staying busy with personal appearances throughout the Southwest. . . . New West Coast independent record company bows this week when Noble Records releases its first recording, "Cry, Cry, Cry," by Lavid Hart. New label has also signed a vocal group by the name of the Crackpots. . . . Leon Rene happy with two big ones breaking on the Class label. Oscar McLollie has a big new one in "Hey Girl, Hey Boy" and Googie Rene's "Shine On Harvest Moon" is starting to take off nationally. . . .



GOOGIE RENE

The Sharps, who have a big record in their current release of "All My Love" will guest at the Hunter Hancock Record Hop to be held this Saturday night at the Catholic Youth Center in Los Angeles. . . . Curtis Counce, former bassist with Stan Kenton, and his jazz stars guesting this week on the "Dress Blues" TV show with songstress Terry Morel. Counce will do several originals from his Dooto album, "Exploring the Future" and immediately after the show the group leaves for San Francisco and a three week stand at the Black Hawk. . . . Sid Talmadge of Record Merchandising reports that "Op" by The Honeycones on Ember is one of the fastest rising records in the local area.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Territorial Tips

The Cash Box "Territorial Tips" chart highlights Rhythm and Blues records showing regional action, which have not yet appeared in the national top 20.

(Listed Alphabetically)

- ALL OF MY LIFE  
*Sam Cooke (Keen 32005)*
- APACHE  
*Chiefs (Greenwich 408)*
- BEWILDERED  
*Mickey & Sylvia (Vik 0324)*
- BIG MAN  
*Four Preps (Capitol 3960)*
- BIG NAME BUTTON  
*Royal-Teens (ABC-Paramount 9918)*
- \*BIKINI  
*Bikinis (Roulette 4073)*
- BLUES FOR HANDY  
*Bill Doggett (King 5130)*
- BOO-DA-BA  
*Bill Doggett (King 5125)*
- CHANSON D'AMOUR  
*Art & Dotty Todd (Era 1064)*
- CHA-HUA-HUA  
*Pets (Arwin 109)*  
*Hugo & Luigi (Roulette 4074)*  
*Eddie Platt (Gone 5031)*
- CHERRY PIE  
*Marvin & Jahnnny (Kent 303)*
- COME WHAT MAY  
\*LET ME KNOW  
*Clyde McPhatter (Atlantic 1185)*
- CRAZY LOVE  
LET THE BELLS KEEP RINGING  
*Paul Anka (ABC-Paramount 9907)*
- DOWN ON MY KNEES  
*Heartbeats (Roulette 4054)*
- ENDLESS SLEEP  
*Jody Reynolds (Demon 1507)*  
*Gene Ross (Herald 517)*
- FIVE O'CLOCK IN THE MORNING  
*Basie & Williams (Roulette 4061)*
- \*FLIP TOP BOX  
*Dickey Do & Dan'ts (Swan 4006)*
- GIVE ME THE RIGHT  
*Lula Reed (Argo 5298)*
- \*GOT A MATCH  
*Daddy-O's (Cabat 122)*
- HIGH SCHOOL CONFIDENTIAL  
*Jerry Lee Lewis (Sun 296)*
- HIGH SIGN  
*Diamonds (Mercury 71291)*
- HIT THE ROAD  
*Gus Jenkins (Flash 128)*
- I HAD A DREAM  
YES INDEED  
*Ray Charles (Atlantic 1180)*
- I LOVE YOU SO  
*Chantels (End 1020)*
- I MET HIM ON A SUNDAY  
*Shirelles (Decca 30588)*
- \*I'M WANDERIN'  
*Jackie Wilson (Brunswick 55070)*
- INDIAN LOVE CALL  
*Ernie Freeman (Imperial 5518)*
- JU-JUDY  
*Original Casuals (Back Beat 510)*
- JUST A DREAM  
*Jimmy Clayton (Ace)*
- LITTLE PIXIE  
*Moe Koffman (Jubilee 5324)*
- MAKE ME A MIRACLE  
SECRETLY  
*Jimmie Rodgers (Roulette 4070)*
- MARSHA  
*Prodigals (Falcon 1011)*
- MIDNIGHTER  
*Champs (Challenge 59007)*
- MOONLIGHT BAY  
*Drifters (Atlantic 1187)*
- MUSIC, MUSIC, MUSIC  
*Ahmad Jahmal (Argo 5294)*
- MUSKEETA  
*Johnny Pate (Federal 12325)*
- \*NO CHEMISE PLEASE  
*Gerry Granahan (Sunbeam 102)*
- NO NO  
*Fats Domino (Imperial 5515)*
- OH GEE, OH GOSH  
*Kodoks (Fury 1015)*
- \*OLD MAN RIVER  
*Earl Grant (Decca 30640)*
- ONE SUMMER NIGHT  
*Dandleers (Mercury 71322)*
- OOH! MY SOUL  
TRUE FINE MAMA  
*Little Richard (Specialty 633)*
- \*PATRICIA  
*Perez Prado (RCA Victor 7245)*
- ROCK AND ROLL RECORD GIRL  
*Bobby Poe*
- RUBY, RUBY  
*Little Willie Littlefield (Bullseye)*
- SHED SO MANY TEARS  
*Elton Anderson (Vin 1801)*
- SHE'S GOT IT  
*Muddy Waters (Chess 1692)*
- \*SHINE ON HARVEST MOON  
*Googie Rene (Class 227)*
- SITTING AND THINKING  
*Little Jr. Parker (Duke 184)*
- SKINNY MINNIE  
*Bill Haley (Decca 30592)*
- SUMMER LOVE  
*Joe Fuller (Hi)*
- THE FEELING IS REAL  
"5" Royales (King 5131)
- THE PARTY'S OVER  
*Dakota Staton (Capitol 3958)*
- THE THINGS I LOVE  
*Fidelitys (Baton 252)*
- TINA  
*Spaniels (Vee-Jay 278)*
- TRY THE IMPOSSIBLE  
*Lee Andrews & Hearts (United Artists 123)*
- WHY DO EVERYTHING HAPPEN  
TO ME  
YOU KNOW I GO FOR YOU  
*B. B. King (Kent 301)*
- WILLIE AND THE HAND JIVE  
*Johnny Otis (Capitol 3966)*
- \*WINDY  
*Paul Gayten (Argo 5300)*
- WOE WOE IS ME  
*Bob Graddy (Old Town 1050)*
- WOODCHOPPER'S BALL  
*Hutchie Davie (Atco 6110)*
- YOU  
*Aquatones (Fargo 1001)*
- YOU GOT ME CRYING  
GO ON TO SCHOOL  
*Jimmy Reed (Vee-Jay 275)*
- YOU GOT ME (WHERE YOU  
WANT ME)  
LEND A HELPING HAND  
*Bobby Blue Bland (Duke 185)*
- YOUR FUNERAL AND MY TRIAL  
*Sonny Boy Williamson (Checker 894)*
- \*YOU'RE MAKING A MISTAKE  
*Platters (Mercury 71320)*

\* Indicates first appearance on Territorial Tips



## THE NATION'S R & B TOP 20

		Pos. Last Week
1	JOHNNY B. GOODE <i>Chuck Berry (Chess 1691)</i>	1
2	LOOKING BACK <i>Nat Cole (Capitol 3939)</i>	2
3	WHAT AM I LIVING FOR <i>Chuck Willis (Atlantic 1179)</i>	5
4	ALL I HAVE TO DO IS DREAM <i>Everly Brothers (Cadence 1348)</i>	3
5	DO YOU WANNA DANCE <i>Bobby Freeman (Josie 835)</i>	8
6	YAKETY YAK <i>Coasters (Atco 6116)</i>	16
7	TALK TO ME, TALK TO ME <i>Little Willie John (King 5108)</i>	6
8	TWILIGHT TIME <i>Platters (Mercury 71829)</i>	4
9	FOR YOUR LOVE <i>Ed Townsend (Capitol 3926)</i>	7
10	FOR YOUR PRECIOUS LOVE <i>Jerry Butler &amp; Impressions (Falcon 1013)</i>	19
11	JENNIE LEE <i>Jan &amp; Arnie (Arwin 108)</i> <i>Billy Ward &amp; Dominoes (Liberty 55136)</i>	11
12	WITCH DOCTOR <i>David Seville (Liberty 55132)</i>	9
13	TO BE LOVED <i>Jackie Wilson (Brunswick 55052)</i>	13
14	PURPLE PEOPLE EATER <i>Sheb Wooley (MGM 12651)</i>	18
15	BOOK OF LOVE <i>Monotones (Argo 5290)</i>	12
16	RUMBLE <i>Link Wray (Cadence 1347)</i>	10
17	SICK AND TIRED <i>Fats Domino (Imperial 5515)</i>	15
18	WEAR MY RING AROUND YOUR NECK <i>Elvis Presley (RCA Victor 7240)</i>	14
19	EL RANCHO ROCK <i>Champs (Challenge 59007)</i>	17
20	I WONDER WHY <i>Dion &amp; Be'monts (Laurie 3013)</i>	28

21. HANG UP MY ROCK AND ROLL SHOES. 22. WE BELONG TOGETHER. 23. COME WHAT MAY. 24. DOWN ON MY KNEES. 25. DON'T YOU JUST KNOW IT. 26. I LOVE YOU SO. 27. TEQUILA. 28. CHA-HUA-HUA. 29. OOH! MY SOUL. 30. BEWILDERED.

### 3rd For "Satchmo"

NEW YORK — Louis "Satchmo" Armstrong will celebrate his birthday again this year by appearing with his famous All-Stars in a "Gala Jazz Jamboree" at Lewisohn Stadium on Saturday night, July 5th, which will make this his third appearance on the schedule of the summer out-door season at Lewisohn Stadium.

Last year, Armstrong began the celebration of his birthday at the Jazz Festival at Newport, R. I., on July 4th, and culminated it two nights later with a record-breaking appearance at the Stadium in a joint jazz concert with Errol Garner and George Shearing. The show broke every existing attendance record with 21,780 net paid.

Armstrong will be supported this year by Lionel Hampton and his Orchestra of 18 musicians and entertainers, making their Stadium debut, and Anita O'Day, singer, accompanied by her trio.

Hampton goes into rehearsal this week for his Stadium debut and he plans to present many new diversifications in musical orchestrations, plus a symphonic arrangement of the late W. C. Handy's "St. Louis Blues."

Season rate books will be honored for the Jamboree as well as for the other twenty-nine programs of the season (the 41st) which runs from June 23rd, through Saturday, August 2nd.

### A WTI-X-Willis Hit



NEW ORLEANS—WTIX drew a large response when they gave away an Atlantic LP, "The Late Chuck Willis", during the week of May 19th. Johnny Barrett, Program Director of WTI-X, picked a song from the album entitled, "My Life," and gave it the single-record treatment. He made the song the WTI-X Pic Hit of the week and offered 30 free albums to the listeners. Out of over 16,000 letters received, Barrett drew 30 names.

Atlantic Records is now putting out a single of the "hit." WTI-X entered into the promotion of Willis's album with Joe Banashak, from A-1 Record Distributors in New Orleans. Shown in the photograph are A-1's promotion chief, Larry Regan, and WTI-X deejay, Richard Fayhe.

2 NEW HITS ON  
END & GONE

<p><b>I LOVE YOU SO</b></p> <p>by <b>THE CHANTELS</b></p> <p>End 1020</p>	<p><b>CHA-HUA-HUA</b></p> <p>by <b>EDDIE PLATT</b></p> <p>Gone 5031</p>
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**END RECORDS GONE**  
1650 BWAY, N. Y., N. Y.

## Chudd Acquires Rights To Aieda Tape Machine

LOS ANGELES—Imperial prexy Lew Chudd, currently in Europe on a two-week business trip, has secured the American rights to the Aieda portable tape machine, manufactured by a German electronics firm in Hamburg, Germany.

The Aieda uses a tape cartridge instead of the conventional tape spindle, and can play two to four hours of music, depending on the cartridge size. Chudd is asking the manufacturers to add a second speaker to the unit for stereophonic playback, which would mean eliminating the portable radio now in the unit and replacing it with another speaker.

The machine is about the size of a woman's hat box and is light enough to be carried by a child. Chudd plans to have the parts manufactured in Hamburg and assembled in the United States. The sound quality of the Aieda is excellent, according to Chudd, and initial reaction from electronic and record dealers here who saw and heard the sample machine was overwhelming in its favor, Chudd reported. The attractiveness of the machine is also in the proposed retail selling price: between \$100 and \$125.

"This is one of the most amazing tape machines I've ever seen," says Chudd, "both in sound and price. And it's so simple to operate, it will appeal to women as well as men."

Chudd plans to have the machine ready for marketing in the fall.

## Dot Pacts Clara Ward

NEW YORK—Clara Ward And Her Singers, gospel music singers, have been signed by Dot Records through Bob Thiele head of the Eastern Division of Dot Records. The signing of the contract was celebrated with an impromptu recording session in Town Hall two weeks ago by the new pactees.

During the past month, the group made a successful one week appearance at Los Angeles' Paramount Theatre. Ward and her group will return to New York June 18th for three hours of gospel singing at Town Hall from 8 to 11 PM. The proceedings will be taped for a future package release.

## Jensen To Enlarge

CHICAGO, ILL.—Plans for a plant expansion to increase its floor space by 50 per cent were announced last week by Jensen Industries, phonograph needle and cartridge manufacturers of Forest Park, Illinois.

The firm will increase its factory to 60,000 square feet.

"The only recession we've heard about is the one we read about in the newspapers," noted Karl Jensen, president. "The hi-fi field continues to grow phenomenally and with stereo records coming in, our business shows every indication of going in only one direction—and that is up."

Jensen recently added a full line of 32 phonograph cartridges and is using some of its new space for their manufacture.

**NEW WAX SENSATION!**  
**DAVE ATKINS**  
**"SHAKE-KUM-DOWN"**  
and  
**"LET'S HAVE A GOOD TIME"**  
# 511

**BACK BEAT RECORDS**  
2809 Erastus St., Houston 26, Tex.

## Decca Gold Label Intros Russian Choral Group

NEW YORK—For the first time on records in the U.S. and heading the June release of Decca's classical label is the National Chorus Of Russian Song under the baton of its musical director A. V. Sveshnikov, the choral group that has been performing to thunderous applause wherever it appears (including recently at the Brussels World's Fair).

Showcased in the same release is Kim Borg's first solo record in which the Finnish basso is presented in heretofore unrecorded songs by Jean Sibelius; and the June entry for Igor Markevitch and his orchestra, the Lamoureux Orchestra of Paris, is a reading of Beethoven's "Pastorale" Symphony.

## Kup's Cruise Sails

CHICAGO—Irv (Kup) Kupcinet, Sun-Times columnist, announced the embarkation, June 13th, of the Purple Heart Cruise with its all-star passenger list of 500 war veterans from vet hospitals and training stations in the Chicago area.

This will be the 14th consecutive cruise, which was originated just prior to the close of World War II, and proved so popular that it has been kept alive through the years by Kupcinet and his staff.

"It should be noted", Kup stated, "that Chicago's record people and show business personalities are always quick to respond to our call for assistance every year at this time, and certainly helped to bring us over our requirements this year."

The party will sail aboard the SS North American, queen of Great Lakes passenger ships, through the courtesy of Erwin Goebel of the Georgian Bay Lines. The Purple Heart Cruise is a day of fun, and entertainment for veterans, and is wholeheartedly supported by military medics and commandants as a terrific morale booster, according to Kupcinet.

Honor guests for the cruise will be Chicagoans who wear the nation's highest military decoration, the Congressional Medal of Honor, led by Joe McCarthy, currently head of the city's Fire Department Ambulance Service.

Kupcinet expressed the fact that the Purple Heart Cruise has already exceeded financial requirements and boasts a star-studded entertainment roster, through the efforts of deejay Howard Miller, who acts as entertainment chief for the cruises.

## Unique Tape Promotion

CALDWELL, N.J. — Livingston Audio Products Corporation has announced the release of a special 4" tape demonstrating the multiple applications of recorded tape as an effective advertising and business tool. Narrated by Hugh James and aided by a wide range of music, voices and sound effects, the new tape illustrates in graphic fashion some of the many possible uses of tape in such fields as advertising to selected audiences, point-of-purchase promotions of unusual freshness, sales messages and communication with branch offices, training programs and recording of conferences and special broadcasts.

Particular emphasis is given to showing how tape can make advertising and routine sales messages come alive, and to pointing out the particular advantages that tape has over other media, including novelty, selectivity, strong pulling power because of a feeling of personal contact, repeat listenings, reaching listeners when they are most receptive, economy and speed of production.

Also discussed are the facilities which Livingston is able to offer in duplicating, production and packaging.

# The Cash Box



### NEW YORK

- 1 **LOOKING BACK**  
Nat "King" Cole  
(Capitol 3939)
- 2 **TALK TO ME, TALK TO ME**  
Little Willie John  
(King 5108)
- 3 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 4 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Falcon 1013)
- 5 **ALL I HAVE TO DO IS DREAM**  
Everly Brothers  
(Cadence 1348)
- 6 **WHAT AM I LIVING FOR**  
Chuck Willis  
(Atlantic 1179)
- 7 **CHA-HUA-HUA**  
Hugo & Luigi  
(Roulette 4074)
- 8 **DO YOU WANNA DANCE**  
Bobby Freeman  
(Josie 835)
- 9 **TRY THE IMPOSSIBLE**  
Lee Andrews & Hearts  
(United Artists 123)
- 10 **I WONDER WHY**  
Dian & Belmonts  
(Laurie 3013)

### CHICAGO

- 1 **LOOKING BACK**  
Nat "King" Cole  
(Capitol 3939)
- 2 **TALK TO ME, TALK TO ME**  
Little Willie John  
(King 5108)
- 3 **DO YOU WANNA DANCE**  
Bobby Freeman  
(Josie 835)
- 4 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Falcon 1013)
- 5 **TWILIGHT TIME**  
Platters  
(Mercury 71829)
- 6 **TO BE LOVED**  
Jackie Wilson  
(Brunswick 55052)
- 7 **YOU GOT ME**  
Bobby Blue Bland  
(Duke 185)
- 8 **BEWILDERED**  
Mickey & Sylvia  
(Vik 0324)
- 9 **5 O'CLOCK IN THE MORNING**  
Basie & Williams  
(Roulette 4061)
- 10 **MUSIC, MUSIC, MUSIC**  
Ahmad Jahmal  
(Argo 5294)

### NEW ORLEANS

- 1 **WHAT AM I LIVING FOR**  
Chuck Willis  
(Atlantic 1179)
- 2 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 3 **JUST A DREAM**  
Jimmy Clayton  
(Ace)
- 4 **WOE WOE IS ME**  
Bob Graddy  
(Old Town 1050)
- 5 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Falcon 1013)
- 6 **TO BE LOVED**  
Jackie Wilson  
(Brunswick 55052)
- 7 **JOHNNY B. GOODE**  
Chuck Berry  
(Chess 1691)
- 8 **FOR YOUR LOVE**  
Ed Townsend  
(Capitol 3926)
- 9 **SKINNY MINNIE**  
Bill Haley  
(Decca 30592)
- 10 **LOOKING BACK**  
Nat "King" Cole  
(Capitol 3939)

### ST. LOUIS

- 1 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Falcon 1013)
- 2 **WHAT AM I LIVING FOR**  
Chuck Willis  
(Atlantic 1179)
- 3 **LOOKING BACK**  
Nat "King" Cole  
(Capitol 3939)
- 4 **MUSIC, MUSIC, MUSIC**  
Ahmad Jahmal  
(Argo 5294)
- 5 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 6 **ALL OF MY LIFE**  
Sam Cooke  
(Keen 32005)
- 7 **EL RANCHO ROCK**  
Champs  
(Challenge 59007)
- 8 **DO YOU WANNA DANCE**  
Bobby Freeman  
(Josie 835)
- 9 **THE PARTY'S OVER**  
Dakota Staton  
(Capitol 3958)
- 10 **I LOVE YOU SO**  
Chantels  
(End 1020)

### NEWARK

- 1 **FOR YOUR PRECIOUS LOVE**  
Jerry Butler & Impressions  
(Falcon 1013)
- 2 **JOHNNY B. GOODE**  
Chuck Berry  
(Chess 1691)
- 3 **LOOKING BACK**  
Nat "King" Cole  
(Capitol 3939)
- 4 **HANG UP MY ROCK AND ROLL SHOES**  
Chuck Willis  
(Atlantic 1179)
- 5 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 6 **I WONDER WHY**  
Dian & Belmonts  
(Laurie 3013)
- 7 **TWILIGHT TIME**  
Platters  
(Mercury 71829)
- 8 **I LOVE YOU SO**  
Chantels  
(End 1020)
- 9 **BEWILDERED**  
Mickey & Sylvia  
(Vik 0324)
- 10 **PURPLE PEOPLE EATER**  
Sheb Wooley  
(MGM 12651)

### DALLAS

- 1 **PURPLE PEOPLE EATER**  
Sheb Wooley  
(MGM 12651)
- 2 **WHAT AM I LIVING FOR**  
Chuck Willis  
(Atlantic 1179)
- 3 **DO YOU WANNA DANCE**  
Bobby Freeman  
(Josie 835)
- 4 **ALL I HAVE TO DO IS DREAM**  
Everly Brothers  
(Cadence 1348)
- 5 **YAKETY YAK**  
Coasters  
(Atco 6116)
- 6 **JENNIE LEE**  
Jan & Arnie  
(Arwin 108)
- 7 **RUMBLE**  
Link Wray  
(Cadence 1347)
- 8 **WITCH DOCTOR**  
David Seville  
(Liberty 55132)
- 9 **FLIP TOP BOX**  
Dickey Do & Don'ts  
(Swan 4006)
- 10 **JOHNNY B. GOODE**  
Chuck Berry  
(Chess 1691)

# The Cash Box



## PHILADELPHIA

## LOS ANGELES

## DETROIT

1 DO YOU WANNA DANCE  
Bobby Freeman  
(Josie 835)

2 JENNIE LEE  
Jan & Arnie  
(Arwin 108)

3 HANG UP MY ROCK AND ROLL SHOES  
Chuck Willis  
(Atlantic 1179)

4 JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

5 TRY THE IMPOSSIBLE  
Lee Andrews & Hearts  
(United Artists 123)

6 THE THINGS I LOVE  
Fidelity  
(Baton 252)

7 LOOKING BACK  
Nat "King" Cole  
(Capitol 3939)

8 DOWN ON MY KNEES  
Heartbeats  
(Roulette 4054)

9 FOR YOUR PRECIOUS LOVE  
Jerry Butler & Impressions  
(Falcon 1013)

10 YAKETY YAK  
Coasters  
(Atco 6116)

YAKETY YAK  
Coasters  
(Atco 6116)

ALL I HAVE TO DO IS DREAM  
Everly Brothers  
(Cadence 1348)

TWILIGHT TIME  
Platters  
(Mercury 71829)

DO YOU WANNA DANCE  
Bobby Freeman  
(Josie 835)

JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

TALK TO ME, TALK TO ME  
Little Willie John  
(King 5108)

LOOKING BACK  
Nat Cole  
(Capitol 3939)

BOOK OF LOVE  
Monotones  
(Argo 5290)

FOR YOUR LOVE  
Ed Townsend  
(Capitol 3926)

CHA-HUA-HUA  
Pets  
(Arwin 109)

DO YOU WANNA DANCE  
Bobby Freeman  
(Josie 835)

JENNIE LEE  
Jan & Arnie (Arwin 108)  
Billy Ward & Dominoes  
(Liberty 55136)

ALL I HAVE TO DO IS DREAM  
Everly Brothers  
(Cadence 1348)

YAKETY YAK  
Coasters  
(Atco 6116)

PURPLE PEOPLE EATER  
Sheb Wooley  
(MGM)12651)

WITCH DOCTOR  
David Seville  
(Liberty 55132)

JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

LOOKING BACK  
Nat "King" Cole  
(Capitol 3939)

WOODCHOPPER'S BALL  
Hutchie Davie  
(Atco 6110)

TWILIGHT TIME  
Platters  
(Mercury 71829)

## ATLANTA

## NORFOLK

## SAN FRANCISCO

1 LOOKING BACK  
Nat "King" Cole  
(Capitol 3939)

2 WHAT AM I LIVING FOR  
Chuck Willis  
(Atlantic 1179)

3 DOWN ON MY KNEES  
Heartbeats  
(Roulette 4054)

4 ALL I HAVE TO DO IS DREAM  
Everly Brothers  
(Cadence 1348)

5 DO YOU WANNA DANCE  
Bobby Freeman  
(Josie 835)

6 JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

7 TWILIGHT TIME  
Platters  
(Mercury 71829)

8 SHE'S GOT IT  
Muddy Waters  
(Chess 1692)

9 SITTING AND THINKING  
Little Jr. Parker  
(Duke 184)

10 YAKETY YAK  
Coasters  
(Atco 6116)

FOR YOUR PRECIOUS LOVE  
Jerry Butler & Impressions  
(Falcon 1013)

DO YOU WANNA DANCE  
Bobby Freeman  
(Josie 835)

LOOKING BACK  
Nat "King" Cole  
(Capitol 3939)

WHAT AM I LIVING FOR  
Chuck Willis  
(Atlantic 1179)

YAKETY YAK  
Coasters  
(Atco 6116)

PURPLE PEOPLE EATER  
Sheb Wooley  
(MGM 12651)

ALL I HAVE TO DO IS DREAM  
Everly Brothers  
(Cadence 1348)

TALK TO ME, TALK TO ME  
Little Willie John  
(King 5108)

I LOVE YOU SO  
Chantels  
(End 1020)

FOR YOUR LOVE  
Ed Townsend  
(Capitol 3926)

JOHNNY B. GOODE  
Chuck Berry  
(Chess 1691)

LOOKING BACK  
Nat "King" Cole  
(Capitol 3939)

ALL I HAVE TO DO IS DREAM  
Everly Brothers  
(Cadence 1348)

FOR YOUR LOVE  
Ed Townsend  
(Capitol 3926)

TO BE LOVED  
Jackie Wilson  
(Brunswick 55052)

TWILIGHT TIME  
Platters  
(Mercury 71829)

WHAT AM I LIVING FOR  
Chuck Willis  
(Atlantic 1179)

WITCH DOCTOR  
David Seville  
(Liberty 55132)

WEAR MY RING AROUND YOUR NECK  
Elvis Presley  
(RCA Victor 7240)

YAKETY YAK  
Coasters  
(Atco 6116)



# R & B Sure Shots

"MUSIC, MUSIC, MUSIC"  
MUSIC"

Ahmad Jahmal ..... Argo 5294

"YOU GOT ME (WHERE YOU WANT ME)"  
"LEND A HELPING HAND"

Award of the Week 5/10

Bobby Blue Bland ..... Duke 185

"ONE SUMMER NIGHT"

Dandleers ..... Mercury 71322

## Top Jazz Musicians Join 1958 Faculty Of The School Of Jazz

LENOX, MASS.—John Lewis, Executive Director of the School of Jazz and Musical Director of the Modern Jazz Quartet, last week announced the faculty for the second annual session of the School of Jazz which opens August 10, 1958, on the grounds of Music Inn in Lenox, Massachusetts. In addition to Lewis who will teach piano, the faculty will include:

Bob Brookmeyer, trombonist with the Jimmy Giuffre Three and formerly with the Gerry Mulligan Quartet, as teacher of trombone; Ray Brown, poll-winning jazz bass man and bassist with the Oscar Peterson Trio, as teacher of bass; Herò Ellis, guitarist with the Oscar Peterson Trio, as teacher of guitar; Jimmy Giuffre, leader of the Jimmy Giuffre Three which recently appeared in the Broadway revue, "The Next President," as teacher of clarinet; Milt Jackson, recording artist and member of the Modern Jazz Quartet, as teacher of vibraharp; Lee Konitz, award winning jazz saxophonist and leader of his own jazz group, as teacher of saxophone; Oscar Peterson, Canadian born pianist and star of "Jazz at the Philharmonic", as teacher of piano; Max Roach, colleague of Charlie Parker, jazz poll winner, and leader of his own group, as teacher of drums; Bill Russo, composer who is currently composing a major work for the New York Philharmonic at the request of Leonard Bernstein and

whose arrangements for Stan Kenton helped usher in a new era for band arranging, as teacher of jazz composition; George Russell, composer, arranger, and music theorist whose Lydian Concept of Tonal Organization represents a significant step in formalizing a jazz theory, as teacher of composition; and Marshall Stearns, Guggenheim Fellow, author of "The Story of Jazz," and Professor at Hunter College, as teacher of jazz history. Other faculty appointments will be announced within the next two weeks. Musicians in residence this year will include Percy Heath, bassist, and Connie Kay, drummer, of the Modern Jazz Quartet. Both the Modern Jazz Quartet and the Oscar Peterson Trio will perform as groups in residence during the August session. The School of Jazz will be in session a full three weeks from August 10 until September 1 and will offer an expanded curriculum for students as well as a seminar for jazz writers and critics. This year, several scholarships are available to instrumentalists primarily in instruments other than piano through grants by the Newport Jazz Festival, Herman Lubinsky of the Savoy Record Company, and the Berkshire Music Barn Scholarship Fund. Applications for this session will be accepted through the month of June. Interested persons should contact the Dean, School Of Jazz, Lenox, Massachusetts.

Looks Like A Hit!

### "Consideration"

The Four Palms

Aladdin # 3411

Los Angeles, Calif.

Instrumental Hit!

### "THE DEACON'S WALK"

BILLY HOPE

# 1539

RECORD CO  
56 MARKET ST  
NEWARK, N J



# R & B Reviews

**A** AWARD & SLEEPER    **B** VERY GOOD    **C** FAIR  
**B+** EXCELLENT    **C+** GOOD    **D** MEDIOCRE

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

OTIS WILLIAMS And His Charms  
(DeLuxe 6165)

**B** "BURNIN' LIPS" (2:38) [Sel-bonn BMI—Coleman, Myles] Otis Williams bangs out a quick beat jump with a familiar melody. Williams rocks engagingly and comes up with an ok deck.

**B+** "RED HOT LOVE" (2:09) [Roosevelt BMI—Jesse Stone] Williams swings out with a middle beat jump and gives it an interesting treatment. Williams is in the groove on this side and it emerges the stronger deck.

THE CATALINAS  
(Back Beat 513)

**B** "FLYING FORMATION WITH YOU" (1:59) [Lion BMI—Bailey, Murphy] The Catalinas sing the quick beat bouncer in that "Won't You Please Come Home Bill Bailey" manner. Deck moves enticingly. Interesting.

**B** "SPEECHLESS" (2:04) [Lion BMI—Bailey, Murphy] Pop aimed quick beat that comes off ok. Hard hitting deck that makes you listen. Two ok sides.

CLAUDINE CLARK  
(Herald 521)

**B** "TEEN AGE BLUES" (2:30) [Angel BMI—C. Clark] Claudine Clark tells of her troubles in convincing fashion. The lass handles the tune effectively with the result that the slow, rhythmic blues deserves your attention.

**B** "ANGEL OF HAPPINESS" (2:31) [Angel BMI—C. Clark] Youthful Miss Clark sings a pretty ballad with tenderness against an r&r beat. Gal is different and looks promising.

BILL DOGGETT  
(King 5138)

**B+** "BLIP BLOP" (2:41) [Islip BMI—Candy Johnson] The master is at it again and the result is another swinging and exciting deck. A slow, rhythmic jump embellished with hand-claps throughout. Deck builds right to the end. Doggett may have a big one here.

**B+** "TANYA" (2:40) [Liggins BMI—Joe Liggins] Wailing slow beat blues given the same kind of treatment. Horn fronts with the exciting backing of the band. Another hot entry.

THE NITE CAPS  
(Chess 1694)

**B** "JELLY BEAN" (2:40) [Co-Op Music ASCAP—B. Hayes] The Nite Caps offer a deep, deep voice and the high, high pitched counterfoil—and the novelty effect on the slow bouncer is effective. Captures your attention from the opening note. Ok deck.

**B** "HAUNTED SAX" (2:39) [Co-Op Music ASCAP—B. Hayes] Another gimmicked opening prefaces a growling sax lead. Slow paced instrumental bouncer that comes off a good instrumental coupling.

## The Cash Box Award o' the Week

"SPEAK UP" (2:14) [Melody Trails BMI—Al Castellanos]

"BIJOU" (2:21) [Charling ASCAP—Ralph Burns]

SAMMY LOWE & ORCHESTRA (Newport 1701)

● Sammy Lowe and orchestra take hold of the Latin-American classic and give it that "Tequila" treatment. "Speak Up", a smash hit with the Latin-pop dancing crowd for a period of several years, is tilted in the direction of the current teenager and is given that r & r-pop blend. It comes up a very exciting platter that should start sales humming. If "Speak Up" makes it, coming on top of "Tequila" and "Torero", Latin flavored disks should be back again for a swinging summer. Jockeys should love this release. The flip, "Bijou", is another good Latin flavored r & r instrumental, but the deck is "Speak Up".

"OH GEE, OH GOSH" (2:50) [Fire BMI—Kodoks]

"MAKE BELIEVE WORLD" (2:28) [Fire BMI—Kodoks]

THE KODOKS (Fury 1015)

● The Kodoks, featuring the young voice of Pearl McKinnion, turn a quick beat bouncer, "Oh Gee, Oh Gosh", into a very strong teenage offering. Pearl has the early qualities of young Frankie Lymon, and seems to have transferred that quality into the grooves. Exciting deck that should be carefully watched. The flip, "Make Believe World", is a slow beat ballad that falls short of making the impact "Oh Gee" does. Easy to listen to deck. Watch out for "Oh Gee, Oh Gosh".

"THE BIRD ON MY HEAD" (2:10)

[Monarch ASCAP—Ross Bagdasarian]

DAVID SEVILLE (Liberty 55140)

● David Seville makes a pitch at another number one ditty to follow his smash "Witch Doctor". "The Bird On My Head" looks like another money maker. See pop reviews.

"DANCE, DANCE, DANCE" (2:34) [Walnut Music BMI—Glazer, Martin]

CAVALIERS (APT 25004)

● APT makes a very strong pitch for a chart record with its initial release. See "Dance, Dance, Dance" review in pop section.

DEL SAINT And The Devils  
(Checker 897)

**B+** "TANGY" (2:38) [Arc/Jimbo BMI—D. Saint] Sound and beat. That's this middle beat instrumental bounce. Strings predominate with the piano providing the teenage beat. Interesting deck that should capture the teener's imagination.

**C+** "ROCK YEA" (2:35) [Arc/Jimbo BMI—D. Saint] Saint and his Devils up the tempo to a quick rocking beat. Driving and exciting deck that doesn't hit with the same force.

THE STARLETTES  
(Checker 895)

**B** "JUNGLE LOVE" (2:38) [Arc/Keel BMI—The Starlettes] The Starlettes team on a middle beat jumper tailor made for the teenage trade. The youngsters have a happy delivery and interesting sound. Light-hearted wax.

**C+** "PLEASE RING MY PHONE" (2:41) [Arc/Keel BMI—The Starlettes] The Starlettes back with a slow beat ballad. She's sitting alone waiting by the phone wondering if he'll call. Group is so young in sound they could be ten-year-olds.

JOHNNIE & JOE  
(Chess 1693)

**B+** "WHY DID SHE GO" (2:39) [Arc/Zell BMI—Z. Sanders] Johnnie & Joe team again on a slow rhythmic ballad with a tender and feeling filled reading. The duo work well together and this should get lots of deejay attention on the basis of their "Over The Mountain". Swingy and melodic. Watch it carefully.

**B** "WHY OH WHY" (2:35) [Arc/Zell BMI—Z. Sanders] Johnnie & Joe switch to a quick beat rock on the flip. Happy and peppy deck—tho slightly frantic.

BOBBY HENDRICKS  
(Sue 706)

**B** "A THOUSAND DREAMS" (2:47) [Sue BMI—Jimmy Oliver] Bobby Hendricks wails a slow paced ballad. Pretty melody dramatically projected by the chanter. Hendricks is emotional and sincere as he tells his story.

**B** "ITCHY TWITCHY FEELING" (2:30) [Sue BMI—Jimmy Oliver] Hendricks gets into the teenage market with a quick beat jumper and a bandstand lyric. Deck moves well and it could make noise.

THE CHANDELIERS  
(Angle Tone 529)

**B+** "DOLLY" (2:30) [Mac-Avery BMI—W. Watson] The Chandeliers dish up a middle beat bouncer with Dolly the object of affection. The kids should dig this one 'cause it's strictly teenage fare.

**C+** "DANCIN' IN THE CONGO" (2:18) [Mac-Avery BMI—R. Johnson, Davis] The Chandeliers try with a quick beat novelty that has been done before in many forms. Ok side, but dated.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



## Top Selling Records

Reported by

# R & B

## Retail Outlets

From Coast to Coast

### AFTER HOURS

New York, N. Y.

1. Looking Back (N. Cole)
2. Talk To Me (L. W. John)
3. For Your Love (E. Townsend)
4. To Be Loved (J. Wilson)
5. For Your Precious Love (Butler & Impressions)
6. Yes Indeed (R. Charles)
7. Come What May (McPhatter)
8. No No (F. Domino)
9. What Am I Living For (C. Willis)
10. Johnny B. Goode (C. Berry)

### JOE'S RECORD SHOP

Chicago, Ill.

1. Looking Back (N. Cole)
2. Talk To Me (L. W. John)
3. Twilight Time (Platters)
4. You Got Me Where You Want Me (B. B. Bland)
5. Bewildered (Mickey & Sylvia)
6. Tina (Spaniels)
7. For Your Precious Love (Butler & Impressions)
8. Windy (P. Gayton)
9. I Wonder Why (Dion & Belmonts)
10. 5 O'Clock In The Morning (Basie & Williams)

### ONE STOP MUSIC

New Orleans, La.

1. Just A Dream (J. Clayton)
2. What Am I Living For (C. Willis)
3. For Your Precious Love (Butler & Impressions)
4. Yakety Yak (Coasters)
5. Return To Me (D. Martin)
6. Come What May (McPhatter)
7. Purple People Eater (Wooley)
8. Jennie Lee (Jan & Arnie)
9. Twilight Time (Platters)
10. Chanson D'Amour (Todds)

### PAT'S RECORD SHOP

Los Angeles, Calif.

1. Looking Back (N. Cole)
2. For Your Love (E. Townsend)
3. Your Funeral & My Trial (S. B. Williams)
4. Twilight Time (Platters)
5. Talk To Me (L. W. John)
6. Yakety Yak (Coasters)
7. Johnny B. Goode (C. Berry)
8. What Am I Living For (C. Willis)
9. All My Love (Sharps)
10. You Got Me Crying (Reed)

### CENTRAL RECORD SHOPS

Atlanta, Ga.

1. Down On My Knees (Heartbeats)
2. Looking Back (N. Cole)
3. Do You Wanna Dance (B. Freeman)
4. She's Got It (M. Waters)
5. All I Have To Do Is Dream (Everlys)
6. Sitting And Thinking (L. J. Parker)
7. Talk To Me (L. W. John)
8. What Am I Living For (C. Willis)
9. Your Funeral & My Trial (S. B. Williamson)
10. You Got Me Crying (Reed)

### BOB SCHAAD CO.

Evansville, Ind.

1. Johnny B. Goode (C. Berry)
2. What Am I Living For (C. Willis)
3. Book Of Love (Monotones)
4. Hang Up My Rock & Roll Shoes (C. Willis)
5. To Be Loved (J. Wilson)
6. All Of My Life (S. Cooke)
7. Rumble (L. Wray)
8. Do You Wanna Dance (B. Freeman)
9. Sick And Tired (F. Domino)
10. Yakety Yak (Coasters)

### TOP TEN RECORD SHOP

Dallas, Tex.

1. Purple People Eater (Wooley)
2. Yakety Yak (Coasters)
3. Jennie Lee (Jan & Arnie)
4. Skinny Minnie (B. Haley)
5. Flip Top Box (D. Doo & Don'ts)
6. One Summer Night (Dandleers)
7. To Be Loved (J. Wilson)
8. Sugar Moon (P. Boone)
9. Crazy Love (P. Anka)
10. Oh Lonesome Me (Gibson)

### BERGENFIELD MUSIC, INC.

Bergenfield, N. J.

1. Purple People Eater (Wooley)
2. Jennie Lee (Jan & Arnie)
3. Witch Doctor (D. Seville)
4. All I Have To Do Is Dream (Everlys)
5. Big Name Button (Royal Teens)
6. Tomorrow Night (R. Arlo)
7. Do You Wanna Dance (B. Freeman)
8. Book Of Love (Monotones)
9. Talk To Me (L. W. John)
10. Bewildered (Mickey & Sylvia)

### STEDFORD'S

Pittsburgh, Pa.

1. Johnny B. Goode (C. Berry)
2. I Love You So (Chantels)
3. Do You Wanna Dance (B. Freeman)
4. So Tough (Casuals)
5. I Met Him On A Sunday (Shirelles)
6. Things I Love (Fidelities)
7. You (Aquatones)
8. We Belong Together (Robert & Johnny)
9. Endless Sleep (J. Reynolds)
10. Kiss And Make Up (Crowns)

# Capitol Records Launches National "Hand Jive" Promo

HOLLYWOOD—A three-way promotional tie-in between Capitol Records, the Kismet Shoe Company of Los Angeles and Capriccio Originals of Hollywood, on Johnny Otis' Capitol disk "Willie and the Hand Jive" has been launched nationally.

Aimed primarily at the mass kid audience that "digs" hand jive, the campaign is receiving the full cooperation of all 26 branches and 10 distributors of Capitol Records Distributing Corp., 1,300 retail stores nationally of Kismet Shoe Company and one franchised dealer of Capriccio Originals of Hollywood in each city in which CRDO maintains a branch or distributor.

A two-color easel-backed poster suitable for window or counter use, plugging "Willies" for "hand jiving", has been distributed by Kismet to its 1,300 retail stores throughout the country. The campaign by Kismet promotes three new styles of girls' shoes that were created especially to tie in which the Capitol single of "Willie and the Hand Jive" by Johnny Otis. This footwear has been dubbed "Willie's Bunny Ear," "Willie's T-Strap" and "Willie's Butterfly Peak".

The franchised dealers of Capriccio Originals are tying in with the national promotion by offering to the youth of America, a "Willie and the Hand Jive Bop Cap" made of red velveteen, on the top of which has

been applied an outline of a hand, silkscreened in white.

Capitol has made available to all Kismet Shoe and Capriccio Originals dealers, photographs of Capitol's Johnny Otis, wearing one of the bop caps, which will be used for window and counter displays.

A brand new dance was created by Capitol for its recording of "Willie and the Hand Jive". The dance includes "hand jive" gestures with the addition of several new dance steps that have been adapted to the song.

Since the "Willie and the Hand Jive" promotion was started by Capitol, the "hand jive" dance has been publicly introduced on Herb Sheldon's "Studio Party" program over television station WABD in New York. Following the introduction of the dance on Sheldon's show, a four-page "Willie and the Hand Jive" illustrated dance routine instruction booklet was published and distributed widely.

Meanwhile, on the West Coast, added interest in the new dance step was coming from an appearance this week on the Ted Randell TV show in San Francisco, of Hollywood dancers Jeannie and Don, who demonstrated the dance on the show.

Currently available through the nation's disk jockeys, record dealers, Capriccio Originals and Kismet Shoe dealers, are 75,000 "Willie and the Hand Jive" dance instruction sheets.



# R & B

## Disk Jockey

### REGIONAL RECORD REPORTS

#### RICHARD A. HOLLINGSWORTH

WDAL—Meridian, Miss.

1. Book Of Love (Monotones)
2. Johnny B. Goode (C. Berry)
3. Wear My Ring (E. Presley)
4. El Rancho Rock (Champs)
5. Do You Wanna Dance (B. Freeman)
6. Sick And Tired (F. Domino)
7. Tequila (Champs)
8. High School Confidential (J. L. Lewis)
9. Skinny Minnie (B. Haley)
10. Purple People Eater (Wooley)

#### JITTER BUG, JR.

WFNS—Burlington, N. C.

1. What Am I Living For (C. Willis)
2. Sick And Tired (F. Domino)
3. For Your Love (Townsend)
4. Johnny B. Goode (C. Berry)
5. Come What May (McPhatter)
6. Talk To Me (L. W. John)
7. Looking Back (N. Cole)
8. For Your Precious Love (J. Butler)
9. Teacher, Teacher (J. Mathis)
10. Have Faith (G. Allison)

#### E. RODNEY (MAD LAD) JONES

KXLW—St. Louis, Mo.

1. For Your Precious Love (J. Butler)
2. What Am I Living For (C. Willis)
3. Looking Back (N. Cole)
4. All Of My Life (S. Cooke)
5. El Rancho Rock (Champs)
6. I Wonder Why (Dion & Belmonts)
7. Ruby, Ruby (L. W. Littlefield)
8. Music, Music (A. Jahmal)
9. The Party's Over (D. Station)
10. To Be Loved (J. Wilson)

#### JIM GOLDEN & BUDDY STEVENS

WARE—Ware, Mass.

1. High School Confidential (J. L. Lewis)
2. Purple People Eater (Wooley)
3. Willie & Hand Jive (J. Otis)
4. When (Kalin Twins)
5. High Sign (Diamonds)
6. Twilight Time (Platters)
7. Do You Wanna Dance (B. Freeman)
8. Imagination (J. Smith)
9. Splish Splash (B. Darin)
10. Yakety Yak (Coasters)

#### FRANK Z. BERRY

KOME—Tulsa, Okla.

1. Johnny B. Goode (C. Berry)
2. Willie & Hand Jive (J. Otis)
3. Yakety Yak (Coasters)
4. Down On My Knees (Heartbeats)
5. Loan A Helping Hand (B. B. Bland)
6. You Got Me Crying (Reed)
7. Book Of Love (Monotones)
8. Endless Sleep (J. Reynolds)
9. Looking Back (N. Cole)
10. Zing Went The Strings (Coasters)

#### JEANNIE HAYES

CFBC—St. John, N. B., Can.

1. Twilight Time (Platters)
2. Every Night (Chantels)
3. Book Of Love (Monotones)
4. Bewildered (Mickey & Sylvia)
5. Sick And Tired (F. Domino)
6. For Your Love (E. Townsend)
7. Skinny Minnie (B. Haley)
8. I Met Him On A Sunday (Shirelles)
9. I Wonder Why (Dion & Belmonts)
10. We Belong Together (Robert & Johnny)

#### J. P. RICHARDSON

KTRM—Beaumont, Texas

1. What Am I Living For (C. Willis)
2. Johnny B. Goode (C. Berry)
3. Purple People Eater (Wooley)
4. Monkey Song (Richardson)
5. Looking Back (N. Cole)
6. Twilight Time (Platters)
7. Cotton Picker (W. Watts)
8. Book Of Love (Monotones)
9. Wear My Ring (E. Presley)
10. Ooh My Soul (L. Richard)

#### JIM WILLIAMS

KUDU—Ventura, Calif.

1. All I Have To Do Is Dream (Everlys)
2. Purple People Eater (Wooley)
3. Wear My Ring (E. Presley)
4. Secretly (J. Rodgers)
5. Twilight Time (Platters)
6. Witch Doctor (D. Seville)
7. Book Of Love (Monotones)
8. A Labor Of Love (B. Lile)
9. Big Man (Four Preps)
10. He's Got The Whole World (L. London)

#### GEORGE HUDSON

WNJR—Newark, N. J.

1. Looking Back (N. Cole)
2. Twilight Time (Platters)
3. Sitting And Thinking (L. J. Parker)
4. I Refuse To Cry (B. Mack)
5. Doo Oo I Dreamed (3 Playmates)
6. Witch Doctor (D. Seville)
7. Book Of Love (Monotones)
8. Talk To Me (L. W. John)
9. Johnny B. Goode (C. Berry)
10. Down On My Knees (Heartbeats)

# Seeco Announces Heaviest Release Sked In Its History

NEW YORK—Sidney Siegel, president of Seeco Records, has announced the heaviest release schedule in a one-month period in the company's history. Siegel stated that seven albums will be issued on the Seeco label in the month of June.

The packages now being shipped to distributors include "Melodies Of The Antilles," "The Incomparable Celie," "Haifa In Hi-Fi," "La Violetera," "Melis At Midnight," "A Visit To Europe" and "Los Ruffino In Hi Fi". "La Violetera", translated "The Violet Song", is the title of a Spanish musical motion picture. It will shortly be released in Spain and throughout the world. Frederico Morena Tiroba, Spanish orchestra leader, has done an instrumental version of the score exclusively for Seeco Records.

"Haifa In Hi-Fi" was recorded by Israeli songstress, Shoshana Damari. "Melis At Midnight" is a follow-up by Jose Melis to his best-selling "Tonight" LP. Once again, Melis augments his trio with a full scale orchestra and a lush string section.

"The Incomparable Celie" features Celia Cruz, one of Spain's most popular singers and motion picture stars. "A Visit To Europe" is part of the Seeco series of "A Visit To" albums. "Melodies Of The Antilles" features the Trio Taicuba, Cuban stylists.

"Los Ruffino In Hi-Fi" introduces to the American market the Cuban singing family which has become popular in South America. Los Ruffino has a modern, almost jazz sound. Siegel predicted that they will have a powerful impact on the American market.

In announcing Seeco's release schedule Siegel stated that since the beginning of 1958 Seeco has enjoyed the most successful five months in its seventeen year history. "We firmly believe," Siegel stated, "that by putting a top-notch product on the market and employing a hard sell via every avenue of promotion and merchandising, this period can be as good or better than any other time in the history of the record business."

America's Leading ONE-STOP Record Service

## LESLIE DISTRIBUTORS

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 PLaza 7-1977 GRant 1-9323 JACkson 5-1147 BlGelow 3-1155



# Canadian Capers



# Country Disk Jockey REGIONAL RECORD REPORTS

## MONTREAL MEMOS

To celebrate its second anniversary show the Faisan Bleu, giant size night club on the outskirts of town, has brought in to headline the show Louis "Satchmo" Armstrong and his All Stars. Future bookings in this location will feature the Andrews Sisters, Tony Bennett, Vaughn Monroe and others. . . . Johnny Mathis opened a one week engagement at the El Morocco, Monday, June 19th He followed into this location Lonnie Satin who enjoyed a very successful engagement. . . . Current attraction at the Salle Bonaventure of the new Queen Elizabeth Hotel is Patachou. Other attractions booked for the room are the Jose Greco troupe; then Bill Taber star of South Pacific; Edith Piaf to open August 4th; and Jacqueline Francois in the fall. . . . At the Ritz Cafe of the Ritz Carlton Hotel is Sheila Reynolds with the Paul Notar Trio and John Gallant at the piano. . . . The Paulette Sisters are the featured artists at the Casa Loma this week. . . . Making a return engagement in these parts is singer Al Martino who this week headlines the bill at the Mocambo Cafe.



TONY BENNETT

## TORONTO TOPICS:

Jack Teagarden currently at the Colonial Tavern. . . . Liberace has been added to the long list of celebrities that will appear at the Brant Inn for the summer season. . . . Bobby Hackett opens at the Town Tavern June 9th for one week. . . . Norman Spunt of Brill Records Montreal in town on business for a few days, Norman is also the publisher of "Prenez Garde" one of the numbers in Gordon Jenkins new LP "Dreamdust". . . . Lou Sniper's latest LP "Holiday In Canada" has been getting plenty of spins by Canadian DJs with "Calgary Waltz" the favorite. . . . Jack Kingston & Wally Traugott of CHCH-TV currently touring the Ottawa Valley. Ward Allen & Joe Brown had a successful tour of the same area a few weeks ago, and are now with the Wilf Carter Show touring the Prairie Provinces. . . . Lenny Seabert from the West Coast spent several days in Toronto, and guested on Holiday Ranch Friday night. . . . Arnie Derkson who has been signed by Nasco Records is appearing nightly at The Bermuda Tavern. . . . Ken Steel star of "Music Makers" is off to England to appear on British TV for the summer. . . . Clyde Moon of BMI Canada-Montreal left for Banff where he will attend the WAB Convention. . . . Johnny Wayne of Wayne & Shuester fame is a man of many talents, he is also the co-writer on Bobby Gimby's latest for Coral "Gimbo". . . . Jimmy James has one of the fastest moving records in Toronto with his latest "Marjolaine". Columbia is also releasing the record in the States due to the reaction in Canada.



JOHNNY MATHIS

## Lucky And Lovely



LOS ANGELES, CAL.—LUCKY AND LOVELY is Lloyd Wagon Winner Sonia Torgesan who won one of Europe's most popular economy cars in the KABC-Radio Riddle Game Contest last month (May). Miss Torgesan is a Junior-Senior High School teacher and part-time TV actress. In photo L to R: Claude Roberts, Lloyd Wagon representative, Sonia Torgesan and John Trotter, KABC-Radio deejay who announced the lucky winner.

- WALLY WINSLOW**  
KDRO—Sedalia, Mo.
1. Oh Lonesome Me (D. Gibson)
  2. Just Married (M. Robbins)
  3. When The Work's Done This Fall (M. Wiseman)
  4. Curtain In The Window (R. Price)
  5. I Can't Stop Loving You (K. Wells)
  6. Blue Canadian Rockies (J. Wakely)
  7. My Baby Ain't My Baby No More (Wilburns)
  8. Hell Bound Train (H. Harral)
  9. Guess I've Been Around Too Long (C. Smith)
  10. Whole Lotta Woman (M. Rainwater)

- GUY W. SMITH**  
KCKN—Kansas City, Kan.
1. Guess Things Happen That Way (J. Cash)
  2. Secretly (J. Rodgers)
  3. Hey Mr. Bluebird (Tubb & Wilburns)
  4. High School Confidential (J. L. Lewis)
  5. All I Have To Do Is Dream (Everly)
  6. Oh Lonesome Me (D. Gibson)
  7. Purple People Eater (Wooley)
  8. It's A Little More Like Heaven (H. Locklin)
  9. Goodnight Mr. Sun (C. Smith)
  10. Heaven Is Just A Prayer Away (P. Wagoner)

- BOB McKINNON**  
WONE—Dayton, Ohio
1. All I Have To Do Is Dream (Everly)
  2. Wear My Ring (E. Presley)
  3. It's A Little More Like Heaven (H. Locklin)
  4. My Jimmy (J. Davids)
  5. You Treat Me Like A Fool (R. Branum)
  6. Purple People Eater (Wooley)
  7. I Can't Stop Loving You (D. Gibson)
  8. No One Ever Lost More (Lou)
  9. Guess Things Happen That Way (J. Cash)
  10. Just Married (M. Robbins)

- VERLIN MAYS**  
WFHG—Bristol, Va.
1. Oh Lonesome Me (D. Gibson)
  2. Purple People Eater (Wooley)
  3. Silence (L. Frizzell)
  4. I Love You More (J. Reeves)
  5. It's A Little More Like Heaven (H. Locklin)
  6. Once More (R. Soutine)
  7. How Do You Hold A Memory (H. Thompson)
  8. I Don't Apologize (Hawkins)
  9. You're So Easy To Love (C. Smith)
  10. I'm A Sentimental Fool (A. Raye)

- ED HORNE**  
WSME—Sanford, Me.
1. All I Have To Do Is Dream (Everly)
  2. Oh Lonesome Me (D. Gibson)
  3. Wear My Ring (E. Presley)
  4. Just Married (M. Robbins)
  5. Crying Over You (W. Pierce)
  6. Because I'm A Dreamer (Marv & Patty)
  7. It's A Little More Like Heaven (H. Locklin)
  8. Jacqueline (B. Helms)
  9. I Can't Stop Loving You (D. Gibson)
  10. Stairway Of Love (Robbins)

- JACK MORRIS**  
KXLA—Pasadena, Calif.
1. Oh Lonesome Me (D. Gibson)
  2. Stairway Of Love (Robbins)
  3. All I Have To Do Is Dream (Everly)
  4. Just Before Dawn (Johnnie & Joanie)
  5. Guess Things Happen That Way (J. Cash)
  6. Send Me The Pillow (Locklin)
  7. Crazy Do (J. Tucker)
  8. No Love At All (S. Monroe)
  9. Laurie Ann (G. Glen)
  10. Secret Date (K. Smith)

- CURLEY WILLIAMS**  
WMIL—Milwaukee, Wis.
1. All I Have To Do Is Dream (Everly)
  2. Oh Lonesome Me (D. Gibson)
  3. Stairway Of Love (Robbins)
  4. Just Married (M. Robbins)
  5. I Can't Stop Loving You (K. Wells)
  6. Endless Sleep (J. Reynolds)
  7. It's All Your Fault (R. Price)
  8. Once More (Osbornes & Allen)
  9. How Do You Hold A Memory (H. Thompson)
  10. Geisha Girl (E. Tubbs)

- BILL WORTH**  
WONG—Oneida, N. Y.
1. All I Have To Do Is Dream (Everly)
  2. Two Fools In Love (Marv & Patty)
  3. Oh Lonesome Me (D. Gibson)
  4. I Can't Stop Loving You (D. Gibson)
  5. Because I'm A Dreamer (Marv & Patty)
  6. Wear My Ring (E. Presley)
  7. Whispering Rain (H. Snow)
  8. Curtain In The Window (R. Price)
  9. Whole Lotta Woman (M. Rainwater)
  10. Lonely Moonlight (Jan & Patti)

- BLANDE PERRY**  
KLRA—Little Rock, Ark.
1. It's A Little More Like Heaven (H. Locklin)
  2. Just Married (M. Robbins)
  3. I Can't Stop Loving You (D. Gibson)
  4. Your Name Is Beautiful (C. Smith)
  5. Send Me The Pillow (Locklin)
  6. Curtain In The Window (R. Price)
  7. I Love You More (J. Reeves)
  8. How Do You Hold A Memory (H. Thompson)
  9. Guess Things Happen That Way (J. Cash)
  10. I Don't Apologize (Hawkins)

- LARRY GAR**  
WKBC—No. Wilkesbar, N.C.
1. Ten Years (J. Clement)
  2. Just Married (M. Robbins)
  3. My Baby Came Back/She Didn't Even Know I Was Gone (Louvins)
  4. Come On In Stranger (Cash)
  5. Where My Baby Goes (B. Walker)
  6. Faded Rose (W. Mack)
  7. When The Work's Done This Fall (M. Wiseman)
  8. It's Bound To Happen (Bailes)
  9. Fools Like Me (J. L. Lewis)
  10. Hey Mr. Bluebird (Tubb & Wilburns)

- "COUSIN" JOHNNY SMALL**  
WNLC—New London, Cann.
1. Oh Lonesome Me (D. Gibson)
  2. It's A Little More Like Heaven (H. Locklin)
  3. Big Wheel (H. Snow)
  4. I Can't Stop Loving You (Wells/Gibson)
  5. Just Married (M. Robbins)
  6. Curtain In The Window (R. Price)
  7. Big River (J. Cash)
  8. Color Of The Blues (G. Jones)
  9. Once More (Osbornes & Allen)
  10. Old Ladies' Home (D. Williams)

- JERRY KEARNS**  
WABB—Mobile, Ala.
1. I Miss You (B. Gallion)
  2. Just Married (M. Robbins)
  3. All I Have To Do Is Dream (Everly)
  4. Your Name Is Beautiful (C. Smith)
  5. Send Me The Pillow (Locklin)
  6. Stop The World (Johnnie & Jack)
  7. Breathless (J. L. Lewis)
  8. Pink Pedal Pushers (Perkins)
  9. Story Of My Life (Robbins)
  10. Curtain In The Window (R. Price)

- "RED" HUGHES**  
CKEY—Toronto, Ont., Can.
1. All I Have To Do Is Dream (Everly)
  2. It's A Little More Like Heaven (H. Locklin)
  3. Guess Things Happen That Way (J. Cash)
  4. Claudette (Everly)
  5. Wear My Ring (E. Presley)
  6. Jacqueline (B. Helms)
  7. Big Wheels (H. Snow)
  8. Crying Over You (W. Pierce)
  9. Strollin' The Blues (R. Foley)
  10. Terrific Together (F. Husky)

- MEL BURNS**  
KEOL—Golden, Cal.
1. Endless Sleep (J. Reynolds)
  2. Secretly (J. Rodgers)
  3. Wear My Ring (E. Presley)
  4. Purple People Eater (Wooley)
  5. Send Me The Pillow (Locklin)
  6. Guess Things Happen That Way (J. Cash)
  7. Jacqueline (B. Helms)
  8. Big River (J. Cash)
  9. High School Confidential (J. L. Lewis)
  10. 24 Hour Night (C. Belew)

- BILL WARNER**  
KGYW—Vallejo, Calif.
1. Two Fools In Love (Marv & Patty)
  2. I've Never Been In Love (S. Caddell)
  3. Put Me In Your Pocket (M. Wiseman)
  4. All I Have To Do Is Dream (Everly)
  5. Rockin' Gypsy (Collins & Maphis)
  6. Kathleen (S. Whitman)
  7. Country Rock 'N Roll (J. Strickland)
  8. Anna Marie (J. Reeves)
  9. Walkin' Fever (C. Moore)
  10. Let's Fall Out Of Love (M. Endsley)

- SHEL HORTON**  
WKMC—Raaring Spring, Pa.
1. Oh Lonesome Me (D. Gibson)
  2. When The Work's Done This Fall (M. Wiseman)
  3. Overnight (J. Reeves)
  4. Ballad Of A Teenage Queen (J. Cash)
  5. Whispering Rain (H. Snow)
  6. I Can't Stop Loving You (K. Wells)
  7. All I Have To Do Is Dream (Everly)
  8. Whole Lotta Woman (M. Rainwater)
  9. Curtain In The Window (R. Price)
  10. Stairway Of Love (Robbins)

- ROY DRUSKY**  
KEVE—Minneapolis, Minn.
1. Ten Years (J. Clement)
  2. Blue Blue Day (D. Gibson)
  3. It's A Little More Like Heaven (H. Locklin)
  4. Big Wheels (H. Snow)
  5. Lonely Moonlight (Jan & Patti)
  6. You Sure Look Lonesome (Douglas)
  7. Cry Baby (D. Dudley)
  8. When The Work's Done This Fall (M. Wiseman)
  9. Heaven's Just A Prayer Away (P. Wagoner)
  10. Alone With You (F. Young)

- PAUL SIMPKINS**  
WBAM—Mantgomery, Ala.
1. All I Have To Do Is Dream (Everly)
  2. Just Married (M. Robbins)
  3. I Love You More (J. Reeves)
  4. I Don't Like It (J. Cash)
  5. Alone With You (F. Young)
  6. Fools Like Me (J. L. Lewis)
  7. Everytime I'm Kissing You (F. Young)
  8. I Can't Stop Loving You (D. Gibson)
  9. Hey Mr. Bluebird (Tubb & Wilburns)
  10. Oh Lonesome Me (D. Gibson)

- HORACE LOGAN**  
KCUL—Fart Worth, Tex.
1. Oh Lonesome Me (D. Gibson)
  2. All I Have To Do Is Dream (Everly)
  3. Crying Over You (W. Pierce)
  4. Stairway Of Love (Robbins)
  5. I Can't Stop Loving You (D. Gibson)
  6. Purple People Eater (Wooley)
  7. I Love You More (J. Reeves)
  8. Stop The World (Johnnie & Jack)
  9. Jacqueline (B. Helms)
  10. It's A Little More Like Heaven (H. Locklin)

- RAY READ—JOE HILL**  
WAZA—Bainbridge, Ga.
1. All I Have To Do Is Dream (Everly)
  2. Oh Lonesome Me (D. Gibson)
  3. Just Married (M. Robbins)
  4. I Can't Stop Loving You (D. Gibson)
  5. I Love You More (J. Reeves)
  6. Wear My Ring (E. Presley)
  7. Claudette (Everly)
  8. Stairway Of Love (Robbins)
  9. Jacqueline (B. Helms)
  10. Curtain In The Window (R. Price)

- GEORGE POPKINS**  
WXGI—Richmond, Va.
1. Let The Teardrops Fall (Cline)
  2. Doing My Time (J. Cash)
  3. All I Have To Do Is Dream (Everly)
  4. Ocean Of Diamonds (Martin)
  5. I Only Know That I Love You (B. Owens)
  6. This Is My Destiny (Osbornes)
  7. Crying Over You (W. Pierce)
  8. Ten Years (J. Clement)
  9. Right Or Wrong (K. Wells)
  10. Dark Hollow (B. Browning)

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.



# Country Big 10 JUKE BOX TUNES

Pos. Last Week

- |           |   |           |
|-----------|---|-----------|
| <b>1</b>  | <b>ALL I HAVE TO DO IS DREAM</b><br><i>Everly Brothers</i><br>(Cadence 1348)                                    | <b>1</b>  |
| <b>2</b>  | <b>JUST MARRIED</b><br><i>Marty Robbins</i><br>(Columbia 41143)   | <b>2</b>  |
| <b>3</b>  | <b>OH LONESOME ME</b><br><i>Don Gibson</i><br>(RCA Victor 7133)   | <b>3</b>  |
| <b>4</b>  | <b>SEND ME THE PILLOW YOU DREAM ON</b><br><i>Hank Locklin</i><br>(RCA Victor 7127)                              | <b>5</b>  |
| <b>5</b>  | <b>WEAR MY RING AROUND YOUR NECK</b><br><i>Elvis Presley</i><br>(RCA Victor 7240)                               | <b>4</b>  |
| <b>6</b>  | <b>GUESS THINGS HAPPEN THAT WAY</b><br><i>Johnny Cash</i><br>(Sun 295)  | <b>10</b> |
| <b>7</b>  | <b>I CAN'T STOP LOVING YOU</b><br><i>Kitty Wells</i><br>(Decca 30551)<br><i>Don Gibson</i><br>(RCA Victor 7133) | <b>6</b>  |
| <b>8</b>  | <b>CURTAIN IN THE WINDOW</b><br><i>Ray Price</i><br>(Columbia 41105)  | <b>8</b>  |
| <b>9</b>  | <b>BALLAD OF A TEENAGE QUEEN</b><br><i>Johnny Cash</i><br>(Sun 283)   | <b>7</b>  |
| <b>10</b> | <b>JACQUELINE</b><br><i>Bobby Helms</i><br>(Decca 30619)  | <b>12</b> |

11. IT'S A LITTLE MORE LIKE HEAVEN. 12. STAIRWAY OF LOVE. 13. CRYING OVER YOU. 14. I LOVE YOU MORE. 15. PURPLE PEOPLE EATER.

## "Country America's" First Birthday



HOLLYWOOD—Big doings in Hollywood recently when the entire cast and crew of KABC-TV's "Country America" celebrated their first anniversary. Gene Autry came by the Bit Of Sweden to wish everyone well and posed for a portrait with some of the principals. From left to right: Emcee-host Joe Allison, Autry, Producer Nat Nigberg, Les Mullins, representing Burge-meister Beer (the sponsor) and Lou Rollie of BBD&O.

## WSM Prexy DeWitt A Delegate To Convention Of Astronomers And Scientists To Be Held In Moscow

NASHVILLE—John H. DeWitt, Jr., president of WSM, Nashville, is one of the 100 U.S. astronomers and scientists who will represent the nation at the August 12-20 convention in Moscow of the International Astronomical Union. With DeWitt will go another WSM delegate, Dr. Carl Seyfert, Vanderbilt University astronomer and the Nashville TV Station's weather telecaster.

DeWitt, WSM president since 1947 made nation-wide news early in 1946 when, as a Signal Corps Lieutenant-colonel, he supervised the U.S. Army's first-time radar contact with the moon. The official report of the 1946 success emphasized the future "possibility of radio control from the earth's surface of space ships venturing thousands of miles from the earth, and the radio

reporting of astronomical data electronically computed aboard such vessels."

Son of a noted Tennessee jurist and historian, DeWitt early showed his main interests. At 18, while attending Vanderbilt University, he helped build WSM's first 1,000-watt transmitter and after four years' work and study in the Bell Telephone Company's New York laboratories, joined the Nashville station in 1932 as chief engineer.

In the establishment a few years ago of Vanderbilt University's new astronomical observatory atop a hill outside of Nashville, DeWitt's engineering and astronomical experience played an important role.

Accompanied by Mrs. DeWitt, the WSM radio-TV president will make a 10-day stay in Western European countries before flying on to Moscow.



## The Country Records Disk Jockeys Played Most

A SUMMARY OF REPORTS RECEIVED FROM NATION'S DISK JOCKEYS

- |   | POS. LAST WEEK   |
|---|--|
| 1. ALL I HAVE TO DO IS DREAM  | Everly Brothers (Cadence) (3)                          |
| 2. OH LONESOME ME   | Don Gibson (RCA Victor) (1)                            |
| 3. JUST MARRIED   | Marty Robbins (Columbia) (2)                           |
| 4. GUESS THINGS HAPPEN THAT WAY   | Johnny Cash (Sun) (6)                                  |
| 5. IT'S A LITTLE MORE LIKE HEAVEN   | Hank Locklin (RCA Victor) (5)                          |
| 6. CURTAIN IN THE WINDOW  | Ray Price (Columbia) (4)                               |
| 7. WEAR MY RING AROUND YOUR NECK  | Elvis Presley (RCA Victor) (7)                         |
| 8. I CAN'T STOP LOVING YOU  | { Kitty Wells (Decca) (8)<br>{ Don Gibson (RCA Victor) |
| 9. I LOVE YOU MORE  | Jim Reeves (RCA Victor) (10)                           |
| 10. CRYING OVER YOU   | Webb Pierce (Decca) (11)                               |
| 11. BALLAD OF A TEENAGE QUEEN. 12. STAIRWAY OF LOVE. 13. TEN YEARS. 14. BIG WHEELS. 15. PURPLE PEOPLE EATER. 16. SEND ME THE PILLOW YOU DREAM ON. 17. OVERNIGHT. 18. WHAT MAKES A MAN WANDER. 19. WHEN THE WORK'S ALL DONE THIS FALL. 20. TWO FOOLS IN LOVE. 21. JACQUELINE. 22. COLOR OF THE BLUES. 23. COME IN STRANGER. 24. HEY, MR. BLUEBIRD. 25. HIGH SCHOOL CONFIDENTIAL. 26. SECRETLY. 27. ONCE MORE. 28. BECAUSE I'M A DREAMER. 29. WHOLE LOTTA WOMAN. 30. CLAUDETTE. 31. BIG RIVER. 32. HOW DO YOU HOLD A MEMORY. 33. YOUR NAME IS BEAUTIFUL. 34. STOP THE WORLD. 35. YOU'LL COME BACK. 36. I DON'T APOLOGIZE. 37. SHE DIDN'T EVEN KNOW I WAS GONE. 38. FOOLS LIKE ME. 39. I MISS YOU. 40. GOOD-NIGHT MR. SUN. 41. 24 HOUR NIGHT. 42. DOIN' MY TIME. 43. BY BABY AIN'T MY BABY ANYMORE. 44. MY BUCKET'S GOT A HOLE IN IT. 45. BREATHLESS. 46. MAKE ME A MIRACLE. 47. PUT ME IN YOUR POCKET. 48. JENNIE LEE. 49. WHISPERING RAIN. 50. CRY BABY; QUEEN FOR A DAY; MY BABY CAME BACK; LONELY MOONLIGHT; HOUSE OF GLASS; IT'S ALL YOUR FAULT; I'M HURTIN' ALL OVER; I'M SO LONESOME I COULD CRY; YEAH. |  |



## Country Best Sellers

IN RETAIL OUTLETS

Pos. Last Week

- |            |   |             |
|------------|---|-------------|
| <b>1.</b>  | <b>ALL I HAVE TO DO IS DREAM</b> (1)<br><i>Everly Brothers</i><br>(Cadence 1348)                              | <b>(1)</b>  |
| <b>2.</b>  | <b>OH LONESOME ME</b> (2)<br><i>Don Gibson</i><br>(RCA Victor 7133)   | <b>(2)</b>  |
| <b>3.</b>  | <b>JUST MARRIED</b> (3)<br><i>Marty Robbins</i><br>(Columbia 41143)   | <b>(3)</b>  |
| <b>4.</b>  | <b>GUESS THINGS HAPPEN THAT WAY</b> (6)<br><i>Johnny Cash</i><br>(Sun 295)                                    | <b>(6)</b>  |
| <b>5.</b>  | <b>WEAR MY RING AROUND YOUR NECK</b> (4)<br><i>Elvis Presley</i><br>(RCA Victor 7240)                         | <b>(4)</b>  |
| <b>6.</b>  | <b>SEND ME THE PILLOW YOU DREAM ON</b> (5)<br><i>Hank Locklin</i><br>(RCA Victor 7127)                        | <b>(5)</b>  |
| <b>7.</b>  | <b>JACQUELINE</b> (9)<br><i>Bobby Helms</i><br>(Decca 30619)  | <b>(9)</b>  |
| <b>8.</b>  | <b>I CAN'T STOP LOVING YOU</b> (8)<br><i>Kitty Wells</i> (Decca 30551)<br><i>Don Gibson</i> (RCA Victor 7133) | <b>(8)</b>  |
| <b>9.</b>  | <b>STAIRWAY OF LOVE</b> (7)<br><i>Marty Robbins</i><br>(Columbia 41143)                                       | <b>(7)</b>  |
| <b>10.</b> | <b>PURPLE PEOPLE EATER</b> (15)<br><i>Sheb Wooley</i><br>(M-G-M 12651)  | <b>(15)</b> |
11. CRYING OVER YOU. 12. CURTAIN IN THE WINDOW. 13. IT'S A LITTLE MORE LIKE HEAVEN. 14. BALLAD OF A TEENAGE QUEEN. 15. I LOVE YOU MORE. 16. SECRETLY. 17. HIGH SCHOOL CONFIDENTIAL. 18. STOP THE WORLD. 19. WHAT MAKES A MAN WANDER. 20. BREATHLESS. 21. BIG WHEELS. 22. MY BUCKET'S GOT A HOLE IN IT. 23. MAKE ME A MIRACLE. 24. COLOR OF THE BLUES. 25. CLAUDETTE. 26. COME IN STRANGER. 27. YOUR NAME IS BEAUTIFUL. 28. PINK PEDAL PUSHERS. 29. OVERNIGHT. 30. DON'T BELIEVE WHAT YOU SAY; WHOLE LOTTA WOMAN; ONCE MORE.

JIMMIE WILLIAMS

sings

## "IF YOU'RE LOOKIN' FOR LOVE"

\* MGM \*

WHITE OAK MUSIC, BMI.,  
7771 Cheviot Rd., Cincinnati 39, Ohio

# JUNE WEBB

## "I'M SO LONESOME I COULD CRY"

HICKORY 1672

# Mac Needs A New Pair Of Shoes



MOBILE, ALA.—On April 1st, WABB in Mobile had a face-lifting with new programming, new talent, new management and new ideas. After only a few weeks on the air, Bill Lambert, Mobile's "Waker-Upper" was challenged by WABB's fishing director, Mac McCullar to prove the loyalty of his audience. Mac bet Bill a pair of shoes he couldn't get five hundred pieces of mail within an eight day period from his fans and Mac lost. Pictured above are the shoes, the 1217 letters that won them, Bill Lambert left, and a sad but convinced Mac.

## Stereo Debut For Omega

HOLLYWOOD—Omega, producers of pre-recorded Omegatapes, debuts in the stereo disk field this month with four stereophonic albums.

"Each of our stereo disks," said Dave Hubert, Omega prexy, "was scored, arranged, written and recorded with stereo reproduction primarily in mind and monaural reproduction only a secondary consideration. We have applied all the knowledge and technique gained from years of tape experience into the making of these stereo disk packages."

The four packages include "Chamagne Music"—Lloyd Mumm And His Starlight Roof Orchestra; "Marx Makes Broadway"—Dick Marx And His Quartet; "Destination Moon," featuring sounds of the space age, and "Music For Heavenly Bodies"—Paul Tanner playing the electrontheramin.

## Hanover Inks Three

NEW YORK—Hanover Records has packed three artists to its roster. They include the Instrumentals, a foursome whose two masters purchased by Hanover are skedded for immediate release; Dean Edwards, formerly song-writer Eddie Deane, whose first release on Hanover consists of "A Teenager Sings The Blues" b/w "You're Driving Me Crazy"; and Laura Leslie, former Sammy Kaye vocalist, who will have a release out soon.

The diskery also announced an expansion of its distributor set-up, adding Seaboard of Albany, N.Y.; Sunland, El Paso; and Calmar, Oklahoma City. In addition to the domestic outlets, foreign deals have been made with Compo Co. Ltd. for Canada; Aussie Records, Australia and New Zealand and Tritone Africa Ltd. for Johannesburg, South Africa.

## Diamond Winners



OTTAWA, ONT.—Winners in a recent contest conducted by Johnny Murphy, CKOY deejay, were presented with their prizes by the Diamonds during the Mercury recording stars recent engagement at Ottawa's "Gatineau Country Club". The girl on the left in the front row is Marian Anka, Paul Anka's sister. While in the studio the fellows caught up on THE CASH BOX's review of their new Mercury album, "The Diamonds Meet Pete Rugolo."



# Country Reviews

**A** BULLSEYE      **B** VERY GOOD      **C** FAIR  
**B+** EXCELLENT      **C+** GOOD      **D** MIEDIOCRE

"Only those records best suited for commercial use are reviewed by The Cash Box"

## THE CASH BOX BULLSEYE



"NO SONG TO SING" (2:01) [T. N. T. BMI—B. Anderson]

"THE VIOLET AND THE ROSE" (2:30)

[Cedarwood BMI—M. Tillis, B. Auge, J. Reinfield]

MEL TILLIS (Columbia 41189)



MEL TILLIS

● Mel Tillis comes up with a powerful two-sider that's sure to catch on as soon as it hits the airwaves. It's Mel's strongest coupling to date and could put the artist in the big money. On the top end, tagged "No Song To Sing", the chanter takes hold of a tear-compelling, quick beat item with sentimental-love lyrics and wraps it up in convincing, double-track fashion. Terrific instrumental background on a slicing with big hit possibilities. Not to be overlooked is the grade "A", pure country, dual-track job that Mel does on the flipside, "The Violet And The Rose", a potent, romantic-blues waltzer. Two strong pieces of material—tho the topside should lead the way in attracting the chips.

### PELL BROTHERS

(Event 4276)

**B** "PRETEND" (2:10) [Clover BMI—Warren, Grudzien, Pell] The Pell Brothers, Hank & Sonny, offer some fetching harmony on this tender lilter with tear-compelling love lyrics. Pretty side.

**C+** "ITCH TO LEAVE" (2:08) [Clover BMI—Warren, Grudzien, Pell] On this end the boys turn in a pleasant, light-hearted vocal duet as they engagingly run thru a quick paced romantic novelty about a guy who's just about fed up with his sweetie. Both ends oughta grab off a heap of airplay.

### DAVID RAY

(Kliff 101)

**B** "I AM A FOOL" [Gaylo BMI—R. Redd] David Ray intros on the newly-formed Kliff label as he smoothly wends his way over a most attractive, tear-compelling lover's ballad. Lovely pop-flavored choral and instrumental backdrop.

**B** "LONESOME BABY BLUES" [Kliff BMI—R. Smith] Ray is ably abetted by some sock instrumental work as he shows that he has a way with the blues. Neat performance on a rhythmic, romantic affair. Strong debut fare.

### JACK BRADSHAW

(Mar-Vel 752)

**B+** "NAUGHTY GIRLS" (1:56) [Hits Of Tomorrow BMI—S. Hough, E. Glenn] Here's an interesting coupling that could very well develop into a two-sided 'sleeper'. On this half, Jack Bradshaw, tastefully backed up by the Morgan Sisters, refreshingly romps over a contagious, gimmicked-up novelty bouncer.

**B+** "IT JUST AIN'T RIGHT" (1:48) [Hits Of Tomorrow BMI—S. Hough, D. Morgan] Bradshaw and the gals blend their vocal talents in pleasing style, once again, as they tenderly groove a feelingful romantic lilter. Watch both ends.

### STUART HAMBLEN

(Coral 62000)

**B+** "SOMEONE" (2:45) [Hamblen BMI—S. Hamblen] Stuart Hamblen dishes up a real ear-pleaser as he penetratingly projects this inspiring, slow-paced, religious-flavored original. Beautiful tune that the songster, along with the chorus and ork, handles with finesse.

**B** "YOU CAN'T LOVE WITHOUT GIVING" (2:18) [Hamblen BMI—S. Hamblen] This half, another meaningful, self-penned entry is delivered at an inviting, up tempo pace by Stu and the group. Excellent pairing that should span a wide portion of the country market.

### WEATHERFORD QT.

(GBS 1101)

**B+** "MEET ME IN THE GARDEN" (2:42) [GBS BMI—Neal, Pechman] The Weatherford Qt. comes up with a top calibre vocal performance on its debut effort for the GBS label. It's a slow moving gospel message that the group delivers in fervent fashion.

**B** "WILL YOU BE READY" (1:55) [GBS BMI—Neal, Pechman] Here the artists up the tempo as they slickly carve out an appealing up tempo sacred piece. Two polished performances that should sit well with both the sacred and regular country buyer.

### GARY WALKER

(MGM 12662)

**B+** "PRETTY PATTY" (2:40) [Acuff-Rose BMI—Walker, Franks] An ultra-lovely tale 'bout a guy seeing his childhood sweetheart blossom into a most attractive young lady is rendered in most appealing style by the mellow-toned Gary Walker. Very pretty, pop-oriented choral and musical assist on persuasive lilter that could create loads of attention in both the country and pop marts.

**B** "RUNAWAY HEART" (1:57) [Acuff-Rose BMI—Walker] Under lid is a snappy novelty rocker that Walker bats out in tantalizing fashion. Infectious instrumental support on a dual-market cutie that bears attention.

### GRANDPA JONES

(Decca 30655)

**B+** "DAYLIGHT SAVING TIME" [Old Charter BMI—Louis M. Jones] Grandpa Jones enticingly bats out a happy-go-lucky, quick beat novelty that oughta easily find its way onto the deejay's turntables. Jones takes an amusing poke at the fella who went and confused everything with his new time schedule.

**B** "DON'T LOOK BACK" (2:18) [Forest BMI—L. M. Jones] On the reverse etching Grandpa turns on the tears as he effectively decks out a heart rending, slightly up beat romantic opus. A double-barreled sales threat.

### FIVE SPOTS

(Future 2201)

**B** "GET WITH IT" (1:50) [Barton BMI—Brown, Glenn] A new group, the Five Spots, featuring Don Glenn in the solo vocal spotlight, makes its bow on the newly-formed Future label with this box-hoppin', all-market country rock 'n roller. Swinging item that really moves.

**C** "IT'S YOU (Who Stole My Heart Away)" (2:10) [Barton BMI—Brown, Glenn] Bottom lid is another jumpin' piece of juke box wax that Glenn, and the outfit, belt out in ok style.



# Country Round Up

Scheduled to appear on the May 31st edition of the KWKH-Shreveport "Louisiana Hayride", according to word from Artist Service Director, Tillman Franks, were country comedians Homer & Jethro and a click artist from Houston, Claude Gray. Also set were "Hayride" regulars, Johnny Horton, James O'Gwynn, Jimmy Martin & the Sunny Mountain Boys, Carl Belew and Jimmy & Johnny. Incidentally, Belew's pairing of "Everytime I'm Kissing You" and "Twenty-Four Hour Night", which was 'Bullseyed' recently on the 4 Star label, is now out under the Brunswick banner.



TEX ZARIO

Sun's Barbara Barnes sends along the 1st issue of the diskery's newsletter, "Sun-Liners", or as Barbara puts it 'Sun's scandal sheet'. The company is currently flying high with Jerry Lee Lewis' "High School Confidential" and "Fools Like Me", Johnny Cash's "Guess Things Happen That Way" and "Come In Stranger" and newcomer Jack Clement's "Ten Years".

Elaine Berman, who is co-president, along with Kay Martin, of the Jerry Lee Lewis Fan Club tells us that Jerry Lee not only plays the piano but is quite adept at five other instruments, as well. Elaine adds that she's now running the National Billy Riley Fan Club. The 22-year-old also records for Sun and his latest biscuit is labeled "Wouldn't You Know" and "Baby Please Don't Go". For other info write to Elaine at 1664 Macombs Road, New York 53, N. Y. and for bookings, Bob Neal, Stars, Inc., 1916 Sterick Bldg., Memphis, Tenn. Also, adds Kay Martin, Jerry Lee is set for two weeks in New York's "Cafe De Paris", following Betty Hutton, on June 10th.

Al S. Brock, who was on radio for 14 years spinning c&w and gospel music but resigned in 1955 to go into TV work, is returning to his old job, whirling the disks at WTAL-Tallahassee, Fla. Al'll be needin' plenty of those waxings to start rolling again—so artists, diskeries and promo men get in touch with him at Drawer "A", Main Post Office, Tallahassee.



JAN & PATTI NORTH

W. W. "Bill" Neal, President of GBS Records really high on two new disks by the Weatherford Qt. out of Akron, Ohio. Bill feels that his new approach in the sounds of the gospel slicings give them a great commercial chance. The tunes are tagged "Meet Me In The Garden" and "Will You Be Ready" and "Echos From Calvary" backed with "Is It True". He also appreciates all the spins the jocks are giving the Rebels Qt. initial twin pairings, "Beyond The Hills" and "Come Onto Me" and "My God & I" coupled with "Do The Do's".

Americana Corporation's Steve Stebbins, back in Calif. after a 7-western state-deejay trek plugging Lefty Frizzell's "Silence" and "Torch Within My Heart" and Freddie Hart's "I Won't Be Home Tonight" and "Love, Come Back To Me", both on Columbia. Steve notes that Americana is producing a package for an extended tour of the western states opening in Klamath Falls, July 26th, for a rodeo dance and show. This package is a new concept for the presentation of country entertainment as many of the numbers will be production numbers. The talent will be Lefty Frizzell, Freddie Hart, "Little" David, Barbara Thomas, vocalist and Hershel Clothier and the Oklahoma Travelers, one of the top bands of the Oklahoma and Texas area. This presentation is tailored for either a dance or show. At the present time they're booked for 23 dates and intend to stay on the road till after Labor Day.

At the present time Frizzell and Hart are working dates in the Southern Calif. area and the "Country-America" KABC-TV, every Sat. night. The show has just finished its 1st year on the air. Lefty and Freddie have completed 42 weeks with the show.



JOHNNY BUSH

Norris B. Mayhams, Prexy & Gen. Mgr. of Co-Ed Records infos that the Newcomb-Rayner Cannonballers, Buddy Rayner, Jerry Newcomb, Eddie Seabody and Charlie & Sonny, are currently clicking on the collegiate group circuit with their latest waxing of "Run Away Heart" and "Jeannie", and that they're starting out on a series of engagements, this month, made possible thru the Intercollegiate Broadcasting System airing of their disks.

Victor's Rex Humbar Singers are a unique group from Akron, Ohio. The Rev. Humbar, who represents an inter-denominational group, is at present overseeing the building of a multi-million dollar "Cathedral of Tomorrow" in Ohio. Chet Atkins has recently directed the recording of an album with Rev. Humbar's group, which includes the "Weatherford Quartet". At present, the album has not been scheduled as to release time, but will be out sometime in the fall. The group has a single out, tho, and the titles are "Until Then" and "I've Got That Old Time Religion". Atkins, who directs many of Victor's sessions, has his own LP currently on the market. The package, labeled "Chet Atkins At Home" is already showing healthy sales signs.

"Tex" Zario, whose latest on Arcade is "Fortune Is A Fickle Lady" and "Pretty Little Love Words" will be down in Bluefield, Pa., July 28th, 29th and 30th plugging his disk in addition to Gordon Jennings' "Is It Yes Or Is It No" and "I Wonder If You Miss Me Too". Bob's the WKOY-Bluefield deejay and his first Arcade disk'll be out this week. Deejay samples can be had by writing to Arcade at 2733 Kensington Ave., Phila. 34, Pa. Prior to the trip "Tex" will cut a new Arcade session. One tune is his "I'll Be Thinking Of You" and the flip'll be a Jesse Rogers tune, "Your Sorry For Yourself".

Bob Gallion, who runs the 6:00 to 12:00 P. M. shift over the WABB-Mobile, Ala. airwaves infos that he has a sales 'sizzler', pop and country-wise, on his

hands, with his new MGM pressing, "I Miss You". The stations' Program Director, Jerry Kearns, adds that on National Country Music Day and Jimmie Rodgers Memorial Day, May 26th, Happy Wainwright presented a special 3 1/2-hour program on which he played many of Jimmie's tunes plus music of and interviews with "Grand Ole Opry" stars. Included on the show were Ernest Tubb and WSM's Dee Kilpatrick, who he taped the week before in Nashville. The listener response was wonderful and plans are under way for more of the same next year.



VERNON STEWART

Mrs. Ann Kaehn, writes that she's just started a fan club for MGM's North Sisters, Jan & Patti. Address is North Stars Fan Club, 2517 23rd Ave. So., Minneapolis, Minn. The gals who have been making a heap of deejay noise with the debut pop-country pairing, "Lonely Moonlight" and "I'll Never Be Sorry", are appearing six nites a week, with their Country Coquettes, at the "Flame Club" in Minneapolis. M. C. at the club is KEVE-Minneapolis' Dave Dudley, who has a Starday coupling label "Cry Baby" and "Careless Fool".

Allstar Records have recently signed Johnny Bush to a pact, and his release will be made immediately. Tunes are "In My World All Alone" b/w "You've Said That Before". Bill Freeman and the Texas Plainsmen did the backing. Promotion is being handled by the Folk Writers Ass'n. Jocks who have been missed can receive a copy by writing to Box 12252, Houston 17, Texas.

The "Country Music Jamboree", held in the Sports Arena, Ft. Smith, Ark., has been changed to Friday Night. One hour of the show is broadcast over Radio Station KWHN-Ft. Smith. The show was formerly held on Thursday. Little George Domerese is the promoter of the "Jamboree". Exec H. C. Blankenship of Razorback Records, 817 Cherry Place, Muskogee, Oklahoma has two new releases that will be going out to D. J.'s soon. They are "I'm Tired Of Making Believe" b/w "I'll Still Love You" by Vernon Stewart. Vernon is a c & w jock at KXRJ-Russellville, Ark. The other record is "Four Leaf Clover" b/w "Why Do I Keep On Crying" by Billy Parks. Any D. J. not on the Razorback mailing list and wishing to have these two records, is asked to write to the company at the above address. Blankenship sez "thanks a million" to all the deejays who have been spinning his Razorback record, "What's Another Broken Heart" b/w "The Kind To Cheat".



DON MCKNIGHT

Congratulations are in order for Don McKnight, vocalist on The Roy Glenn-Pee Wee Reid "Red River Jamboree", Paris, Texas, who was recently married to Ann McHam, also of Paris.

Tom Tall appeared on the Spade Cooley TV Show Sat., May 17th, and later the same evening appeared as special guest star at the "Jubilee Ballroom" in Baldwin Park, Calif. and is scheduled for an appearance in Barston, Calif. at a teen age dance.

"Intermission," the new Apollo record by Nashville singer Jimmie Lee, is getting strong use by makers of drive-in theatre DJ tapes in Nashville and other areas.

The record, telling the story of a guy who spots his gal with another joe at the movies, was first used by Nashville drive-in jockeys Noel Ball (WSIX and WSIX-TV) and Ralph Emery (WSM) and then spread to other areas. Flipside of the record is tagged "It Must Be Love".

Jockeys who do drive-in tapes or others who were left out in initial distribution of the record may get a copy by writing Gary Walker, whose firm produced the master, at 905 16th Ave., S. Nashville, Tenn.

Despite the fact that he'll be vacationing from TV, Red Foley will continue to be heard each Sat. noon on his NBC Radio show, sponsored by Dow Chemical Co. in behalf of its agricultural chemicals division. Red's guest lineup included Marty Robbins on June 7th and Ferlin Huskey on June 14th. All of the folks at the Crossroads of Country Music are sending congratulations to ABC-TV executive Ted Fetter, who visited the "Jubilee" only two weeks ago and has just been elected vice president and program director of the network.



JIMMY LEE

K. A. Jadassohn, Affiliated Music Enterprises, Inc. advises that performance rights to "I've Got That Old Time Religion", by the Rex Humbar Singers on RCA Victor, are not controlled by SESAC, as stated on the label, but by his organization, AME, and licensed thru BMI.

"The Oilfield Boy", Jimmy Simpson, pens from KBYR-Anchorage, Alaska, that he was set to appear, May 30th, at the "Red Barn", with "Little" Jimmy Dickens and "Whitey" Pullen's Band.

Hal Smith, Curtis Artist's Productions prexy reports that Ray Price and his group work the Johnny Rion Park in St. Louis, Mo. Sun., June 1st. Johnny says the unit did better than he expected with the holiday week as his battler. Ernest Tubb and his boys did some TV film and working dates in Memphis and Kingston, Tenn. the last week. These two units are going to be available for dates after the middle of June, together. Hal's Gaylord Music is working on sides by Phil Barclay, Bill Thomas, the Rich Brothers, Ray Sanders and Josh Noland.

Attention: Please address any information concerning Country music and talent to Ira Howard, Country Editor, The Cash Box, 1721 Broadway, New York 19, N. Y.

# BOTH SEEBURG MUSIC SYSTEMS

*the new "201" and the new "161"*

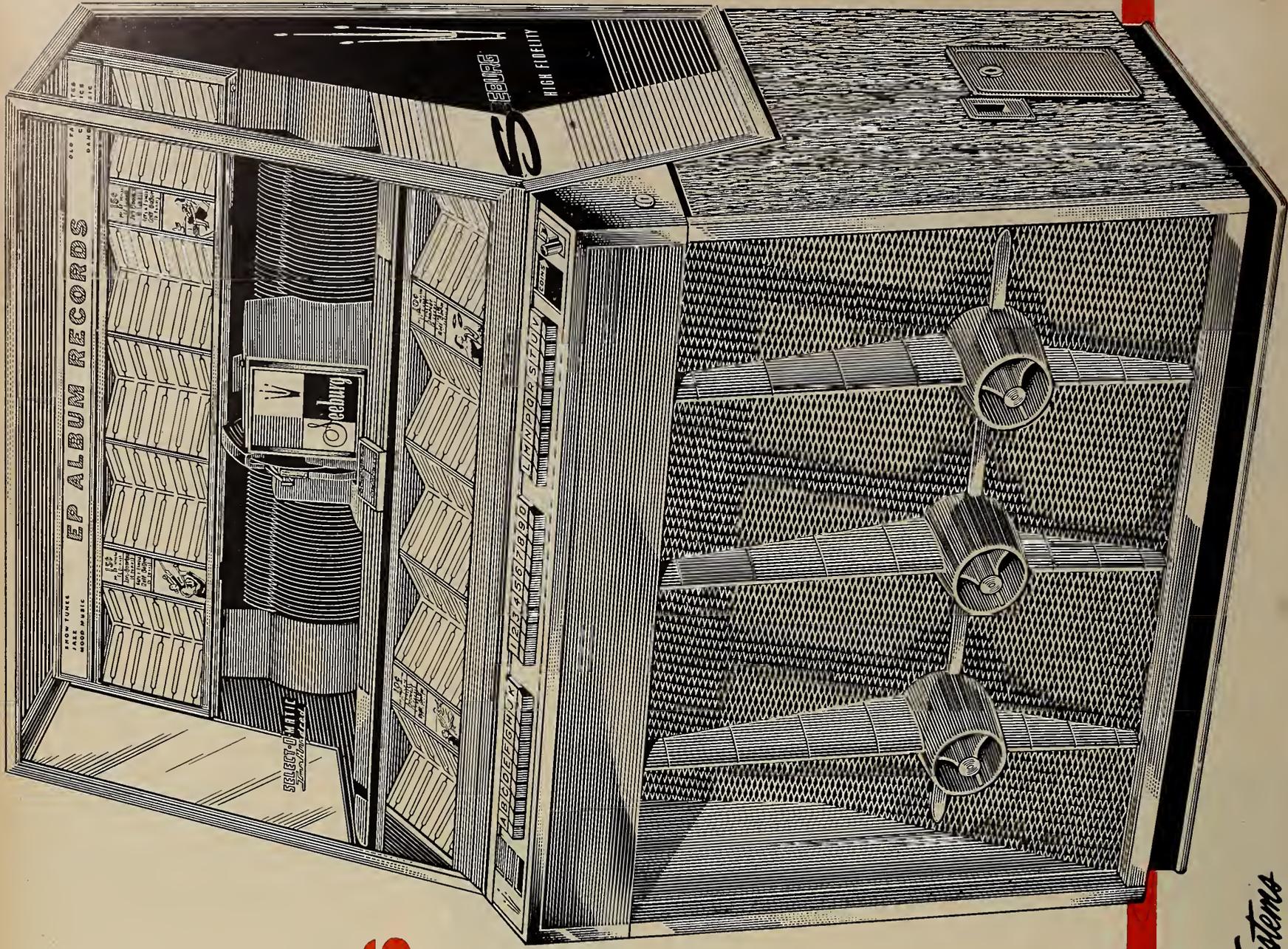
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# In Answer To Those Who Ask:

## “Is there a future in this industry?”

## Here and There

NEW YORK—Dun & Bradstreet, recognized as the leading authority in the nation on business failures, just released a study of failures from 1920 thru 1957. Some of its findings are very interesting. “The greatest danger for business failures are in the first years”, states the report. “A full 59 per cent of all failures are among businesses in the age bracket under five years; more than 38 per cent fall within their first three years. Once a firm gets past the five year mark, the chances that it will survive a long time are excellent.” The report makes another observation: “What were the causes underlying the failures last year?” is the question. The answer: “A thumping 50.8 per cent of all these failures can be traced to lack of experience in the line, lack of managerial experience or unbalanced experience. An additional 41.4 per cent of the bankruptcies can be traced to incompetence. The ‘apparent causes’ may have been inadequate sales, heavy operating expenses, competitive weakness, poor locations, etc.—but the real causes of the bankruptcies were lack of experience and incompetence.”

PITTSBURGH, PA. — Any optimistic reports are welcome these days, particularly when it comes from a basic industry. “Steel production is expected to reach its highest point so far this year sometime in June”, says Iron Age, magazine for the steel industry. “The best guess in this steel center (Pittsburgh) is that the weekly rate may climb to as high as 65 per cent of capacity before the end of the month.” Continuing its report, the publication states that the consensus is that activity in July will be down somewhat from June, due to plants shutting down for summer vacations, but “may show a strong pick-up by the end of August.”

FARMINGDALE, L. I., N. Y.— Operators with locations in many Long Island areas were given reason for rejoicing this past week. Republic Aviation Corp. received an order from the Air Force for \$347 million for aircraft, with another \$300 million expected for 1959. This area was hit hard some months ago when Republic was forced to curtail its working force. Now the payroll has grown from 10,000 last October to 13,400, with another 1,100 scheduled for jobs before the month is over. Total will reach some 16,000 when production reaches its peak. In addition, about 3800 vendors and subcontractors in the same area will be utilized.

The tremendous growth that this industry enjoyed in the '30's and even in the '40's has been temporarily stymied in the mid '50's.

Only because there hasn't been developed an entirely new and different product to reopen thousands of dormant locations all over the nation.

Not to speak of an equal number of entirely new locations that the country's operators could open.

Locations that are willing, eager and even anxious to receive an entirely new product.

The nation's retailers are exceptionally well acquainted (and just as well informed) as to what a new and different product could do to help their businesses financially and otherwise.

Never before in the history of the industry has there been such a tremendous potential facing the creation and production of an entirely new, different, popular priced product.

There are more operators. More locations. More money. More of everything to make for the greatest growth era in all the history of this industry.

Those pessimists, who constantly see the end of the industry with each passing week, are not basing their opinions or statements on fact.

This industry is more prosperous, bigger, more certain of itself, with greater financial backing from banks and financiers, than at any other time in all of its history.

It was a tiny industry in the '30's regardless of the advent of the popular priced pinball.

It was a war torn industry in the '40's regardless of the fabulous prices and tremendous profits.

It began to assume its proper stature in the '50's.

It has now reached the point where it is flexing its muscles, ready to take off on the greatest growth era in all its history.

The men and women of this industry eagerly look forth to an entirely new and different, popular priced product that will send them off to enjoy their greatest growth and expansion.

There is no limit to the future as far as this industry is concerned.

Thousands of now dormant locations want and need new products.

Just as many thousands of new locations will be opened with entirely new products.

The trade is ready to go.

It awaits, with open arms, the new and different products.

Products that will recapture the public's imagination.

That will bring retailers better business.

That will cause this industry to enjoy its greatest growth and prosperity.

# HAS OPERATOR SPENDING FOR MACHINES GONE UP OR DOWN?

**Survey Indicates Operator Has Spent Average of \$8,000 for New Machines and \$1,500 for Used Equipt. So Far This Year. Spending for New and Used Machines Continues at Good Rate. Expect Average to Go Up With General Business Upturn This Summer and Fall**

CHICAGO — Two very important questions which were asked in this past "Confidential Survey" among the 2,000 members of *The Cash Box*' "20 Year Club."

"1) Did you buy new machines so far this year? If you did, name machines and quantity of each purchased. How much did you spend for these new machines?"

"2) Did you buy used machines so far this year? If you did, name machines and quantity of each purchased. How much did you spend for these used machines?"

In view of the fact that operators did not have to sign their own, or their firm names to this report, the number of answers to this "Confidential Survey" from among those men and women who have spent 20 years and more in the industry, was truly surprising.

The fact is, almost everyone of these people were very frank, open and honest in their answers. Many didn't care whether their own and firm names were used.

"As long as it will help all the industry," some stated, "these surveys are more than worthwhile to all of us."

"I'd like to know," one operator advised, "whether I'm all alone in buying new and used machines or whether others believe in the future of the industry and the fact that business is bound to get better right along, just as I believe."

This operator can rest assured that he is most definitely not alone in his faith and belief in the future of the industry.

Almost everyone of the reports indicated that operators are continuing to buy new and used machines at a very fine rate.

In fact, by averaging all purchases, it can be stated that the average operator purchased an average of \$8,000 worth of new machines and \$1,500 worth of used equipment.

Here are some interesting figures. Only states will be used in revealing these.

From Michigan an operator reports he purchased \$3,000 worth of new ma-

chines and \$900 worth of used equipment.

From Indiana, \$18,000 worth of new machines. No used machines.

From Florida, \$20,000 worth of new machines. No used machines.

From Arkansas, \$13,800 worth of new machines. \$1,750 worth of used machines.

From Alabama, \$8,500 worth of new machines. No used machines.

From Tennessee, \$13,150 worth of new machines. No used machines.

From Kentucky, \$1,800 worth of new machines. No used machines.

From Georgia, \$4,300 worth of new machines. No used machines.

From Michigan, \$25,000 worth of new machines. \$8,500 used machines.

From Illinois, \$16,800 worth of new machines. \$2,500 used machines.

From Indiana, \$9,000 worth new machines. No used machines.

From Montana, \$2,795 new machines. \$13,386 used machines.

From Louisiana, \$25,000 new machines. No used machines.

From West Virginia, \$21,000 new machines. No used machines.

From Alabama, \$10,250 new machines. No used machines.

From Kansas, \$8,400 new machines. \$3,060 used machines.

From New Jersey, \$8,000 new machines. No used machines.

From Wisconsin, \$8,010 new machines. \$2,725 used machines.

From Washington, \$17,400 new machines. No used machines.

From Iowa, \$11,300 new machines. No used machines.

From Maine, \$7,220 new machines. \$550 used machines.

From Massachusetts, \$10,000 new machines. \$6,500 used machines.

From Minnesota, \$10,000 new machines. \$200 used machines.

From Pennsylvania, \$5,400 new machines. No used machines.

From California, \$15,000 new machines. No used machines.

The above is just a cross section of the reports picked at random to give some idea of what purchases were being made when the "Confidential Survey" was mailed in mid-May of this year.

Since then, of course, with the opening of the outdoor and resort season, and as many operators indicated, they have purchased much more equipment to handle these locations.

In the meantime, almost every operator advised that he believed his purchases would rise with the forthcoming Summer and Fall seasons as business itself would be taking a turn for the better.

## European Coin Mfrs, Distribs And Ops Meet To Discuss Problems

PARIS, FRANCE — During the Paris Fair, which has just ended, and which featured displays of half-a-dozen makes of phonographs, European coin-machine manufacturers, distributors and operators got together to discuss the problems that will face the industry when the European Common Market gets under way. The meetings were held under the aegis of the European Pool of Manufacturers.

The venue was the restaurant of the Paris Fair, with its many coin-machine exhibits. In addition to the full get-together, there were separate meetings of operators, distributors and manufacturers.

Countries represented in the 25 delegates included Belgium (with a full turnout of their national president, vice-president, secretary and treasurer), France, Holland, and Italy. Germany, and Britain had, in the main, failed to respond.

M. Jacques Marchant, Paris manufacturer, was host and chairman. The social events, which included a late-night trip, with champagne supper, in a flexiglass boat on the Seine, were extremely well organized.

Among the matters gone into by the various groups were:

The study of the many models of juke boxes now current in Europe;

The possibilities of standardization of equipment and components;

The examination of prices and their relation to local tariffs and other charges;

Performing and other fees.

There was some criticism of the way invitations had been extended for the meeting, as it was felt that all interested had not been reached. In view of this it was resolved to hold the next meeting during the big coin-machine fair that is to be held in Frankfurt later in the year, and it was decided that every effort would be made to obtain better representation from Britain, Germany and other countries.

In one of the most revealing of the speeches, Albert Bouzanquet, Secretary General of the "National Syndicate of Manufacturers of Automatic Electro-Phones," said:

"It is because this year the Paris Fair is held under the sign of the Common Market, that we have had the idea of bringing together, on this occasion, traders and operators of juke boxes with the aim of promoting better collaboration, while at the same time examining the turning to account of the principles and directions henceforth imposed on us by the Common Market.

"Definition of the European Common Market is simple: It is the coming into play, in stages, of competition in national markets which up to now have been nationally protected.

"Thus it will be seen that a veritable revolution is about to take place in an economic system which has hitherto been looked upon as 'untouchable' if not 'sacred.'

"This radical and somewhat brutal change in industrial and commercial conceptions and established practices necessarily calls for a profound reform of economic institutions, at the same time as a very great effort towards adaptation in the fields of production and of distribution.

"No hesitation must be shown, therefore, in upsetting the present conservatism, and in turning attention resolutely towards the future, with a desire to reach the objective, which can be summarized as the abolition of protectionist measures and more free competition.

"If consideration is given to the fact that the Common Market Treaty takes into account the special position of each of the associate countries, and that it also provides for a certain number of measures of protection which should allow for the necessary adaptations, there is every reason to hope that the integration in the new economy will take place without too much damage.

"It appears to us, however, in the first instance, that the Common Market must be entered, and that the principles must be accepted, in a spirit of resolute community."

After outlining the advantages of a Common Market, the speaker said that the following questions awaited solution:

(a) To find out the country or the countries, and also the sectors, in which our activity can manifest itself with success.

(b) To rationalize the methods of production and distribution, to perfect techniques, to standardize manufactures.

(c) To practice a policy of investment, because to try to make financial cuts would become a reason for failure.

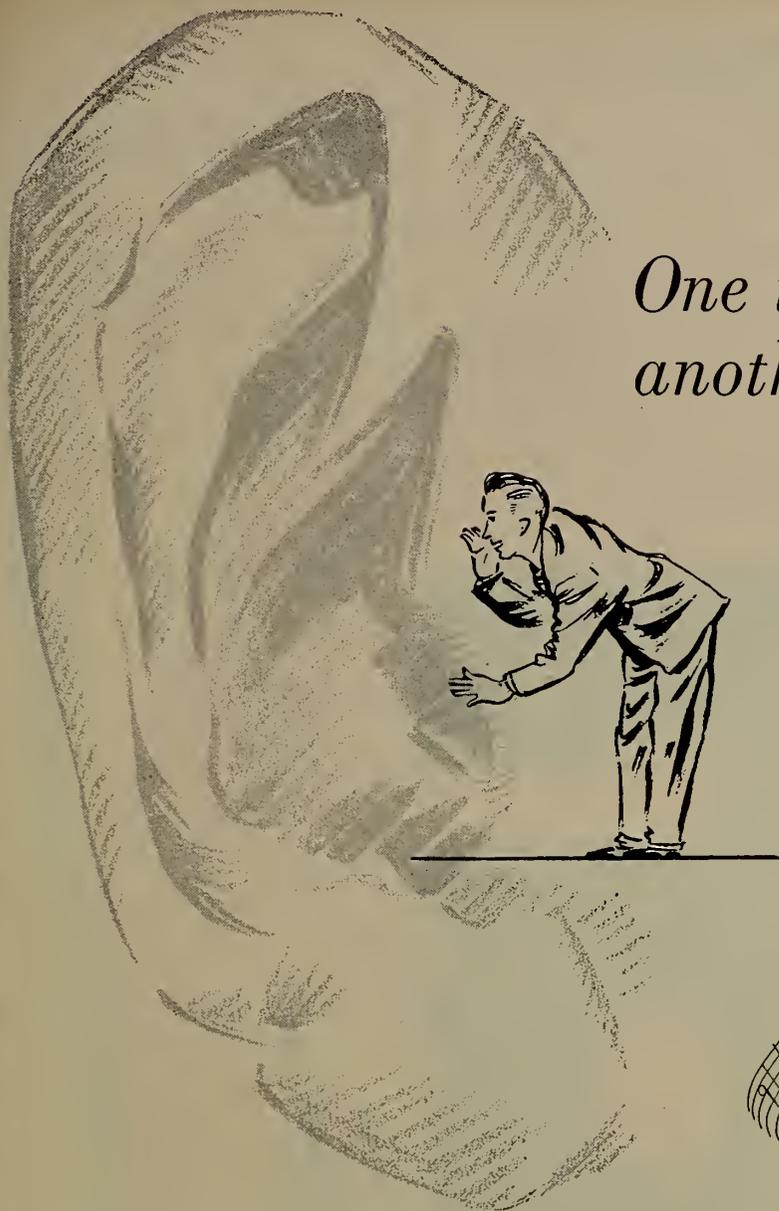
"The part we are going to play is too important and too serious for us to neglect the slightest advantage," he said.

"Therefore, during the course of our discussions today, and in each of the specialized meetings, we ought to make a frontal attack on the various problems with which we are now faced. On that question then, as was stressed very recently by Mr. Jacques Marchant, we ought to specify that these meetings will be perfectly at liberty to examine and to propose the solutions needed in organizing the automatic machines of the European community.

"It appears to us that, in the first place, it is advisable to define what is represented in United Europe, by the manufacture, distribution, sale, and exploitation, not only of juke boxes but also of other automatic machines.

"Our studies should also be applied to the reasons for the disparities in prices which exist among the various countries: disparities inherent in the cost of manufacture and distribution, which arise mainly from the rates of raw materials, from the price of labor and from social and fiscal charges.

"These determining elements of the economic set-up should be examined first because they are really the crux of the problem."



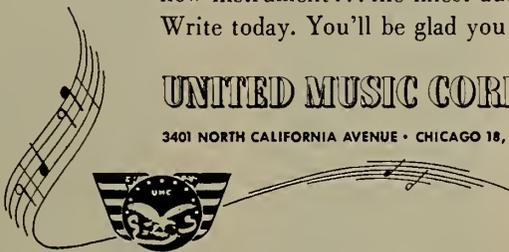
One tells another... about the Sensational New

# UNITED PHONOGRAPH

The entire industry is talking about the sensational new Model UPB-100 United Phonograph spectacularly styled by world-famous designer, Raymond Loewy. Those who witnessed its first showing at the recent M.O.A. convention have been busy telling the great news to other coinmen who were unable to attend the convention. Now is the time for you to get all the facts about this beautiful, new instrument... the finest automatic phonograph ever built. Write today. You'll be glad you did.

## UNITED MUSIC CORPORATION

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## It's "Picnic" Time At Gottlieb Gottlieb Reports New 2-Player 5-Ball Clicked Quick With Trade



ALVIN GOTTLIEB

Advancing value roto-targets score 1, 10 and 100 times target values. Lighting up all 4 pop-bumpers makes one bottom rollover score specials. On-off rollovers correspond to matching colored pop-bumpers. Wide-open roto-targets allow skill shots to score 2 targets with a single hit.

"Believe me", Alvin stated, "it's real fun to get into a competitive play-action game on 'Picnic'.

"This is one game", Alvin explained, "where location tests proved that the competitive play produced top earnings and that the players just wouldn't let go once started."

The game can be used for 3 or 5 ball play. There's a double number match feature. There are 2 super-powered flippers. There are cross the board cyclonic kickers. As on all Gottlieb games, "Picnic" features a National slug rejector.

"There's little we can say about 'Picnic' that hasn't already been said for us by the location tests which we conducted for this game", stated Alvin Gottlieb.

"All we suggest is that the operators visit their nearest distributor and put 'Picnic' on location if they want to enjoy the best profits they have yet earned."

CHICAGO — "It's really a 'Picnic' as far as we're concerned", reported Alvin Gottlieb regarding the firm's new 2-player 5-ball game, "because everyone of our distributors has already reported to us that 'Picnic' has clicked with their operator-customers and that reorders are coming in faster than anyone expected."

Gottlieb's new 2-player five-ball game, "Picnic", was pre-tested for some time before it was introduced to the trade, Alvin Gottlieb explained.

He also advised that this was one game that "has everything it takes".

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SEEBURG V-200	\$595
SEEBURG 100-B	\$395
SEEBURG 100-J	725
SEEBURG 100-G (Chrome)	575
WURLITZER 1700	475

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**The Cash Box**

(Dated: JULY 5, 1958)

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Produced from July 1957 thru June 1958
- ★ HISTORICAL DATA
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- ★ NEWS — Internationally
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Advertisements requiring translation from English into any foreign language MUST BE IN THE NEW YORK OFFICE of THE CASH BOX NO LATER THAN WED., JUNE 11.

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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

# Chi Music Ops Set Date For Annual Dinner - Dance

## Morrison Hotel's Terrace Casino to be Scene of 2nd Annual Dinner - Dance Nov. 22



EARL KIES

CHICAGO — Earl Kies, president of Chicago's Recorded Music Service

Association, announced this past week that the organization had again chosen the Morrison Hotel's Terrace Casino for their second annual dinner-dance. The date decided upon was Saturday evening, November 22,

A general meeting of all the association's members took place this past Thursday at the Bismarck Hotel, this city, where committees for the various functions of this second annual dinner-dance were to be named.

"This year", Earl Kies reported, "we believe that our dinner-dance will prove to be the biggest we have ever held.

"Last year", he advised, "was the first time that we decided on a dinner-dance and", he added, "it proved a very big success.

"In former years, as all know, we usually held our affair in the summertime and tied it in with a golf tournament at one of the country clubs in the Chicago area.

"But since we have changed to an annual dinner-dance the affair has grown tremendously.

"Many of the operators bringing friends and relatives along with their families. We already estimate the largest gathering of this kind we have yet had."

Kies also advised that much of the work to prepare for this second annual dinner-dance would be left in the hands of the committees that were to be named Thursday evening.

He believes that all will share in the tremendous amount of work that has yet to be done to make this affair the most outstanding in the association's history.



# Through The Coin Chute

## CALIFORNIA CLIPPINGS

Almost everyone along Pico is vacation minded this week with some personnel already enjoying a trip, and others full of plans for their holiday. . . . Leuenhagen's Record Bar is piled high with travel folders on the wonderful things offered on a trip to Hawaii. Mary Solle was talking to some operators who had just returned from a trip to the islands and immediately got the travel bug to visit far away places. Mary says the McGuire Sisters have another hit with "Ding Dong" on Coral. Kay Solle was telling Norman Dudley of Mercury Distributors The Platters were making no mistake when they recorded "You're Making A Mistake". Claire Solle reports, George Hamiltons "I Know Where I'm Going" on ABC Paramount has taken off with the operators. . . . At California Music Company, Sammy Ricklin and Gabe Orland have installed a complete section of old standards on all labels. Gabe says this section has proven very popular with the operators, with approximate one-quarter of their purchases being made from these selections. Lilia Rivas leaving the latter part of June for Mexico City where she will attend the wedding of her brother. While there she will celebrate her birthday with a sojourn to Acapulco. Martha Delgado predicts Prez Prado's new RCA Victor release of "Why Wait" will be his largest seller. Val Zuniga reports with the release of the picture, Morton Gould's "Wind-jammer" on Columbia is becoming his biggest selling album. Buddy Robinson believes the next record to take off will be "My, My Darling" by the Chanters on DeLuxe.

The talk at Paul A. Laymon, Inc., seems to center around the remodeling Ed Wilkes is doing on his patio and the waterfall being installed in the backyard of Lucille and Paul Laymon's Pacific Palisades home. Jimmy Wilkens says the reports from locations where the new Roc-Ola Music Vendor is mounted on the wall have been very gratifying. Charlie Daniels reports Ball's "Big Inning" baseball game and fourteen foot "Trophy Bowler" continue moving very well. . . . Bill Yeldin, Sherman Oaks operator, sent a picture postcard showing him posed next to a 220 pound sailfish he landed during his fishing trip to Manzanatlan, Mexico. . . . Charlie Robinson of C. A. Robinson Company says the floor model of Williams new "Satellite" five-ball game is creating vast interest among the operators who have dropped in the showroom to view it. Hank Tronick reports sales of the United "Bonus" bowler have been excellent and the demand for good used bowlers remains on a constant increase. Al Bettelman says United's "Shooting Star" game continues moving at a steady pace with many operators reordering. . . . American Coin Machine Company is adding a Parts Dept. to their operation which will be headed by Bill Lanzy. Two new members have joined forces with Andy and Nick Lanzy to speed up production on the Easy View Title Holder. Vinny Lanzy reports shipments of the Title Holder are leaving American daily for their Eastern distributor.

At Badger Sales Company, Inc., Jack Leonard in the throes of the fiscal year inventory of the Parts Department before departing with his family for a vacation in Chicago. Jack had to cancel his trip last year so is looking forward to seeing his family and friends on this trip. Rocky Nesselroad reports that AMI Service Schools held by Badger the past week were well attended by operators from this area. Marshall Ames reporting to Bill Happel on the praise the operators of the Bakersfield area bestowed on the AMI "1-200" phonographs they are using in their respective locations. . . . At Simon Distributing Company, Sonny Lomberg reports the arcade operators are arriving in full force to purchase equipment for their operations. A large vacation season is anticipated by all concerned. Jack Simon and his wife seeing the sights of Venice, before leaving for Lucerne, Switzerland, and then another visit to the Brussels Fair. John Freeman busy making out invoices for equipment being shipped out daily from Simons. . . . Operators seen visiting distributors and one stops along Pico Blvd this week were: S. L. Griffin, Pomona; Jack Badgewell, Victorville; Bill Olson, San Pedro; and Jim Dicos, Oxnard.

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4-PI. SUPER JUMBO	245	ACE HIGH	195
2-PI. CONTINENTAL CAFE	275	AUTO RACES	185
2-PI. SUPER CIRCUS	375	RAINBOW	175
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2-PI. FAIR LADY	245	DERBY OAY	155
2-PI. SEA BELLES	225	HARBOR LITES	145
2-PI. TOREADOR	210	SLUGGIN' CHAMP	145
2-PI. BALLS-A-POPPIN'	145	FRONTIERSMAN	145
2-PI. GLADIATOR	195	JIGSAW	235
2-PI. MARATHON	175	TWIN BILL	125
2-PI. TOURNAMENT	163	REGATTA	85
2-PI. OUETTE	145	WONDERLAND	95
2-PI. CIRCUS	225	GYPSY QUEEN	95
2-PI. PICCAOILLY	155	HAWAIIAN BEAUTY	95

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Bally ALL STAR BOWLERS	\$325 EA.
Genco 2-PI. SKILL BALLS	\$115 EA.
Wms. 6-PI. ROLL-A-BALL	\$125 EA.

### BASEBALLS

NEW Wms. SHORTSTOP	
NEW Bally BIG INNING	
NEW KEENEY LEAGUE LEADER	
Wms. 1957 BASEBALL	\$325
Wms. 4-BAGGER	245
Wms. KING OF SWAT	195
United STAR SLUGGER	225
United SUPER SLUGGER	195
ChiCoin HOME RUN	95

### PHONOGRAPHS

ROCK-OLA 1455-S, 200 Sel.	\$695
ROCK-OLA 1454, 120 Sel.	595
SEEBURG HF-100J	725
SEEBURG HF-100R	625
SEEBURG M-100C	425
SEEBURG M-100B	325
SEEBURG M-100A	145
SEEBURG HF-100JL	745

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## United Manufacturing Intros New Shuffle "De Luxe Shooting Star"

### Can be Operated Either Regular or Replay



BILL DeSELM

announced the introduction this week of a new shuffle game "DeLuxe Shooting Star."

"This great game is adjustable, and can be operated either as a regular or replay model," stated DeSelm. "Featuring a new playing principle, it can be operated either a 2 or 3 frame game (optional with the operator), 3 shots per frame.

"When operated as a three-frame game," explained DeSelm, "the players change positions a total of 5 times. Three shots in a row increase the player appeal, as the player can make a choice of collecting the bonus on the 1st or 2nd shot—or shooting to increase the in-line score. After the third shot each frame, the game automatically scores bonus scores, launches all balls, and changes players."

The reception of "DeLuxe Shooting Star" is tremendous, advises Bill. "At present, orders exceed supply", he said, "but production is constantly being increased to meet this unprecedented demand."

CHICAGO — Bill DeSelm, United Manufacturing Company, this city,



## Through The Coin Chute

### GREAT BRITAIN GOSSIP

In its first attempt at a national charity week by phonograph operators Britain's Phonograph Operators' Association has raised about £1,250. The target was £1,000, and this amount was raised in time for a check to be handed over to the Heart Fund at the monthly meeting of the Variety Club of Great Britain in London in May. It is to be used to endow a bed in a unique home for deaf, dumb and blind children. The check was handed over by P. O. A. vice-chairman, Gordon Marks, and was received on behalf of the Variety Club by record star, Laurie London.

Thefts of automatic machines, and particularly of "fruits", which are in short supply, have been worrying operators and distributors in many parts of Britain . . . No fewer than three members of the South Lincolnshire section committee of the Amusement Caterers' Association have been elected local councillors in local Urban District Council elections. They are Roy Enderby, W. Jackson, and E. Hardman . . . Camp Bird, who obtained a controlling interest in Coolers and Vendors Ltd. in 1957 have now acquired the equity of Vending Supply and Service Ltd. These companies are being run from 39 Dover St., London, W. 1 . . . The AMI "I-200" is now in full-scale production under license at the Ilford factory of Bal-Ami Ltd., and was shown for the first time, at a meeting of distributors from all over Britain a few days ago. Director Cecil Jones presided over the demonstration and discussion, which was held in the Russell Hotel, London. Distributors are apparently highly pleased with the price that has been decided on for this latest fine model in the British AMI line . . . Yorkshire phonograph operators have formed a Northern Association to safeguard their interests. A draft constitution has been prepared, and regular meetings are to be held . . . George Miller, one of the best-loved operators in the business, has been appointed distributor for Northumberland and Durham for Bal-Ami. His firm is Juke-Box Hire Service Ltd., New Washington, County Durham . . . At the June 2 meeting of the Council of the Phonograph Operators' Association, offers of cheaper than usual gramophone records were discussed . . . "The harp is as heavily taxed as the juke-box", Mr. G. O. Roberts, M. P. for Carnarvon told the House of Commons at the Committee stage of the Finance Bill. He was moving an amendment to abolish certain classes of purchase tax.

Among contributions made to the P. O. A. charity fund, to swell it to £1,250, were several from record companies including large sums from the E. M. I., Decca and Pye combines . . . Skiffle star Chas McDevitt has opened a coffee bar in the heart of London's Soho, and has had installed a Bal-Ami 200-selection phonograph—programmed with some of his own records, of course . . . A new business has been set up in London to manufacture automatic slot machines. It is Autogames Ltd., of 35 Berkeley Square, London, W. 1. One of the directors is Henry J. Parker, a director of Autobars Ltd.



## Through The Coin Chute

### DALLAS DOINGS

Bob Luman, Capitol recording star from Shreveport, is in town promoting his latest release, "I Know My Baby Cares". . . Bob Keels, sales manager for Capitol Records, is having a combined business and pleasure trip on the West coast, where he will attend a sales meeting. While out West, Keels will visit with Wayne Tappon, former Capitol branch operations manager in Dallas. . . Dallas' The Big Beats, currently at the Club Moderne in Chicago, are looking forward to an early return to this town. Their new Columbia disk, "Hurt Me," is getting frequent spins from the deejays. . . Houston's Robert Strauss of Strauss-Frank is visiting the local office. He's just back from the World's Fair in Brussels. . . Laurie London, who shot to fame with his Capitol recording of "He's Got The Whole World in His Hands," may appear in Dallas in June. . . Ft. Worth's Charlie Applewhite, civilian again and off to a new career, is currently at the Town House in Pittsburgh. . . Homan Crawford of Strauss-Frank is a new Columbia salesman covering East Texas. . . Tom Chatten, R. Warncke Co., is travelling throughout Texas this week. . . John Hickman, field engineer for AMI, is visiting local distributors. . . Theater Lounge's Barney Weinstein reports that Tab Hunter and Dick Clark have joined forces to bring to this area a mammoth rock 'n' roll show in July. Barney manages The Five Masks, the new quintet that may soon be off to Europe with the aid of Ft. Worth's Buck Ram, manager of The Platters. . . A few coinrow visitors: Wayne Allen, Wayne's Record Shop, Lubbock; Cecil Holifield, Midland; Maurice Terry, Ft. Worth; D. C. Armond, Longview; and Fred Ellis, Waco. . . Getting a big response on juke boxes and sales is "Millie," cut by the Saxons on Zif, the new Dallas disk company. . . Abe Susman, State Music Co., reports advanced orders for Gottlieb's two-player "Picnic" have been larger than any other two-player to date. . . Jose Greco, who closed at the Empire Room Saturday, again established a new attendance mark, and Sophie Tucker, who ends up tomorrow at the Century Room, has already set the highest Saturday and highest weekday records. . . While quite a few of the Dallas distributors spend leisure weekends fishing, Abe Susman, State Music Co., says he stays behind to rake in the money. . . Bill Justis, of "Raunchy" fame, is appearing today in a rock 'n' roll concert. . . Dallas' Chuck-A-Lucks are finally being heard in Dallas, via the disk route. Their latest record, "Magic Of First Love," big in a number of cities where they've played, is finally getting the disk jockey treatment here. . . Carol Channing opens Monday at the Statler-Hilton.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## Seeburg Corp. Develops New Use For Its Music Systems

### Now Being Used For Recorded Announcements in Airports, Railroads, Bus Stations

CHICAGO—The Seeburg Corporation, this city, has developed an entirely new idea for the use of its music systems. It is being used as a means of making recorded announcements in airports, railroad, bus stations and food chain stores.

"Airplane, railroad and bus departure times and destinations now are being spelled out for them in clear-cut announcements which are completely understandable by all for whom they are intended," stated Tom Herrick of Seeburg. "Going the way of all things are the gravelly and indistinct pronouncements to which travelers have been subjected these past many years. This favorable development is due entirely to the rapidly expanding use of the push-button method of recorded announcements pioneered and manufactured by The Seeburg Corporation and distributed under the 'Seeburg Select-O-Matic Recorded Announcement System' trade mark."

Outgrowth of the idea was originated by Frank J. Todd, superintendent of Aircraft Radio Communications for United Air Lines at Denver, Colorado, it was stated. Each "Select-O-Matic" holds up to 200 pre-recorded announcements recorded by Denver radio announcer, Joseph B. J. Scherer. These are housed vertically in the "Select-O-Matic" and catalogued under number and letter com-

binations. As departure time nears, a passenger service agent merely pushes the correct letter-number combination to select the desired announcement and the machine carries on from there. If a series of announcements are to be made, the dispatcher or desk clerk selects the announcements and they are then played in the exact order in which they have been called.

"Use of Seeburg recorded voice announcements is expanding rapidly," advised Herrick, "and equipment is now installed in virtually every part of the United States. Airports utilizing the service include Vancouver (Canada), Seattle-Tacoma, Portland, Oakland, San Francisco, Las Vegas, Reno, Denver, Dallas, Chicago, Detroit (Willow Run), Wayne County (Michigan), and Pittsburgh.

"Greyhound bus terminals using the recorded announcements include: San Francisco, Sacramento, Los Angeles, Salt Lake City, Minneapolis, Houston, San Antonio, Dallas, Chicago, Indianapolis, Cincinnati, Cleveland, Philadelphia, Washington, Baltimore, Richmond, Atlanta, Jacksonville and Miami.

"The system also is in use in the Union Station (Toronto), the Illinois Central Station (Chicago), and is being tested by the New York Central in Syracuse and Rochester," concluded Herrick.

## Visitors To The BRUSSELS WORLD'S FAIR!

PICK UP THE LATEST ISSUE OF  
THE CASH BOX

at the

Amusement Center Arcade

FREE — NO CHARGE

To Members of the Coin Machine,  
Record and Music Industries

# Ops Discover Better Biz Methods Help Hold Profit Line

## More Ops Now Feature "10¢ Play Plus" More Equitable Division of Gross Intake as Originated and Sponsored by "The Cash Box". Ops Find This Has Helped Them Hold Profit Line Thru Severe Recessive Period. Will Assure Top Income As Better Business Looms Ahead

CHICAGO — More and more operators thruout the country and, for that matter thruout the world, are discovering that better business methods, as have been proposed and urged on them by this publication for some years now, helped them, during this past recessive period, to hold the profit line.

More operators are now featuring 10¢, 3 for 25¢ play. In addition, they are also obtaining a more equitable share of the gross intake from all of their machines.

Those who have adopted "10¢ Play Plus", as was proposed by this publication for some many months now, report that they have been able, regardless of the fact that they have endured a drop off in collections, to still show profit on their overall operations.

For example, some operators have

reported that their collections are off, from their normal, by about 20 per cent. Yet, these very same operators advise, their operation, overall, shows a profit of anywhere from 5% to over 15% for the first part of this year.

As one leading operator reported to *The Cash Box*:

"This would never have been the case if we hadn't changed over to 10¢, 3 for 25¢ play, and also obtained front money guarantees from all of our locations.

"It just doesn't pay us", he continues, "to operate where we obtain less than \$10 per week our end.

"The reason is that our overhead expense is just about \$7.50 per week.

"If we can't see some sort of profit, why tie up a good machine in a losing location?", he asks.

"You people of *The Cash Box*", reports another well known operator, "are to be congratulated and commended for your consistent efforts to get all the operators to see the light of this new business era.

"We sure thank goodness that you are around to keep pounding home the message on how the operators can profit if they will work together and also if they will adopt modern, efficient business procedure."

Another operator points out:

"Yes, our collections are down about 15% from what we believe is our normal intake.

"Yet", he continues, "if we were to honestly look facts in the face what we consider to be our normal intake is really our top collections for all our locations.

"Many other operators figure the same way", he says.

"If we all got together and figured out an average for all of our locations over the past five to ten year period, we would probably find that we are enjoying bigger play action and, at the same time, that we are profitino because we are now using better business methods to help ourselves to show some profit on our investment."



# Through The Coin Chute

## NEW ENGLAND NIBBLES

Coin machine biz at the resorts and fun spots had a smash opening over the long Memorial Day week-end with perfect weather and big crowds of sightseers, vacationists and tourists. The new games got terrific plays and outdoor ops look set for a big season. While recession talk has been bruited about, juke box distribs and ops here report that it has had little effect on their biz. Nor has it apparently made any impact on automatic amusement game play either. Most ops are reporting increased biz with diversification and a look at the shortage of arcade equipment and good used equipment here makes evident that demand is exceeding supply. Predictions are that the summer season this year will be one of the best in history for coin operated amusement devices and phonos. Edward Burke, Mass. commissioner of commerce, reports that more tourists will come into Massachusetts this summer than ever before. . . . "Despite recession news," he said, "vacationers will spend more money in Massachusetts than ever before this summer." He said his department averaged 1,400 inquiries about vacations in the state in early May and that the daily total has risen to 2,000 recently.

At Trimount Automatic Sales Corp. (Seeburg), the RCA sound system dept's is buzzing with big orders set for upcoming months. Background music, paging systems, sound systems and communication systems are installed in supermarkets, hotels, institutions and businesses. Arcade equipment is short, Irwin Margold, gen. mgr., reported this week, and Williams' baseball game "Short-Stop" has been one of the biggest alltime sellers. All games are going good and Seeburg phonos are way up on sales, he said. This week, too, saw the arrival of the long awaited Seeburg electric cigarette vender. The machine, on the floor, has aroused terrific response from ops and heavy orders have been booked, Dave Bond stated. More and more ops are planning on diversification with this new cigarette machine. . . . At Associated Amusements, new address 391 Cambridge St., Allston. Ed Ravreby is home after a short hospital stay and convalescing. Dick Mandell, gen. mgr., on the road. Kiddie rides going big here along with games. . . . At Redd Distributing (Wurlitzer), Bob Jones reports sales of Wurlitzer phonos climbing, and heavy action on games with baseball games leading all. One of the hottest new machines is Bally's in-line "Cypress Gardens". "Trophy Bowler" is moving big. Bob and his missus spent the week-end at their summer place in Hyannis. . . . At Atlas Distributors (AMI), Louis Blatt reports biz okay on the new AMI phonos and ops in buying mood with many new locations being opened up in the mountain resort hotels. Louis is commuting from week-ends at his Newfoundland Lake place.

Among ops in visiting distribs this week were: George Clapp, Paxton; A. Veitor, Nova Scotia; Steve Pielock, Worcester; Al Dolins, Hyannis; Dave Baker, Arlington; Jim Geracos, Dorchester; Don Foote, Randolph; Ralph Lackey, Roxbury; Joe Luongo, East Boston; Ray Shea, Worcester; Tom Libby, Haverhill; Harold Hurwitz, Brighton; Connie Pocius, South Boston; Ronald Maher, Pawtucket; Joe Ferris, Madison, Me.; Tony Delucca, Cranston, R. I.; George Pappas, Manchester, N. H.; Albert Jaffarian, Haverhill; George Marks, Newton; Al Meyers, Boston; and Phil Swartz, Brookline. . . . Charlene Bartley, RCA recording artist, broke in a new act at Blinstrub's and her album, "Weekend of a Private Secretary," is getting good plays on local disk jock programs. . . . Laurie Sisters, Mercury recording artists, went over big at the Frolic in Revere in their week stand.

### TERRIFIC BUYS!

20 New AMI H-200

10 BALLY ALL STAR BOWLER

10 New BALLY ALL STAR DELUXE FREE-PLAY

5 PEPPY CLOWN \$195

5 STEAM SHOVELS \$85

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Exclusive Distributors of  
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# Through The Coin Chute

## PHILADELPHIA FILBERTS

Dave Rosen, David Rosen, returned from Chicago where he attended the bar mitzvoh of Sam Stern's son, Garry. Sales perked up considerably this past week on all equipment, advises Dave. Firm is now awaiting delivery of Williams new five-ball "Satellite". . . . Harry Witsen, International Scott Crosse, has been out on the road a great deal these past few weeks. Mike Chanick makes a tour of upstate customers. Abe Witsen reports that with the improvement in weather thruout Europe, business at their arcades in the Brussels World's Fair has shown a great pickup. . . . Moe Bayer, Banner, advises that ops are reporting excellent biz on United's "Shooting Star" and "Eagle" shuffle alley. . . . Larry Ash, Active Amusement Machines, reports export business keeping firm busy making shipments. Joe Ash states that reports coming in indicate resorts did a very wonderful biz over the holiday weekend. . . . Jack Palmer, International Amusement, advises firm is working on a rental deal to ops, which includes all types of equip. Response, so far, states Jack, has been very gratifying. . . . Nat Solow, Eastern Music, hosts Mel Sonier and Zaz Horesepian who dropped in to look at Seeburg's cigarette vender. Nat advises many ops have viewed the machine and are all enthusiastic. . . . The trade mourns the passing of Billy Michaels of Wilmington, Del. . . . Harry Ascola, Columbia Records, all excited about the new Date release "Roland" by Billy Dukes and The Dukes. Claims to have sold 2500 in two days. Harry goes on vacation this week for fourteen days. He will spend them at Miami Beach, Fla. . . . Sydney Williams, A. Williams & Co., welcomes a new credit manager, Jerry Rosen, into the firm. . . . Al Fario, King Records, talking up Bill Doggett's new release, "Blip Blop". Also tells us the new spiritual LP series is off to a good start. . . . Lennie Radcliff, Spark Music Distr., visiting the trade upstate. "Ding Dong" by the McGuire Sisters and "Bewitched" by Betty Smith are both selling very well. . . . Joe Kellum, Marnel Distr. Co., going on a two week vacation to Mani Beach. He will make his trip with Harry Ascola of Columbia. . . . United Artist's LP, "Eight To The Bar", an interesting release—as is the cover. . . . Epic doing nicely with Roy Hamilton's "Lips" and "Dream World" by The Four Coins.



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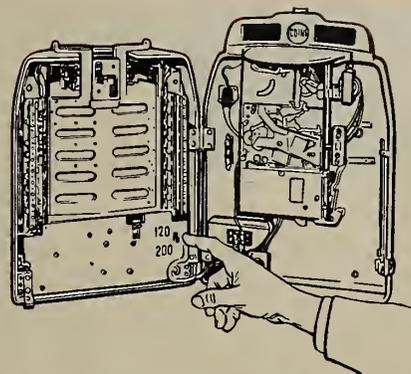
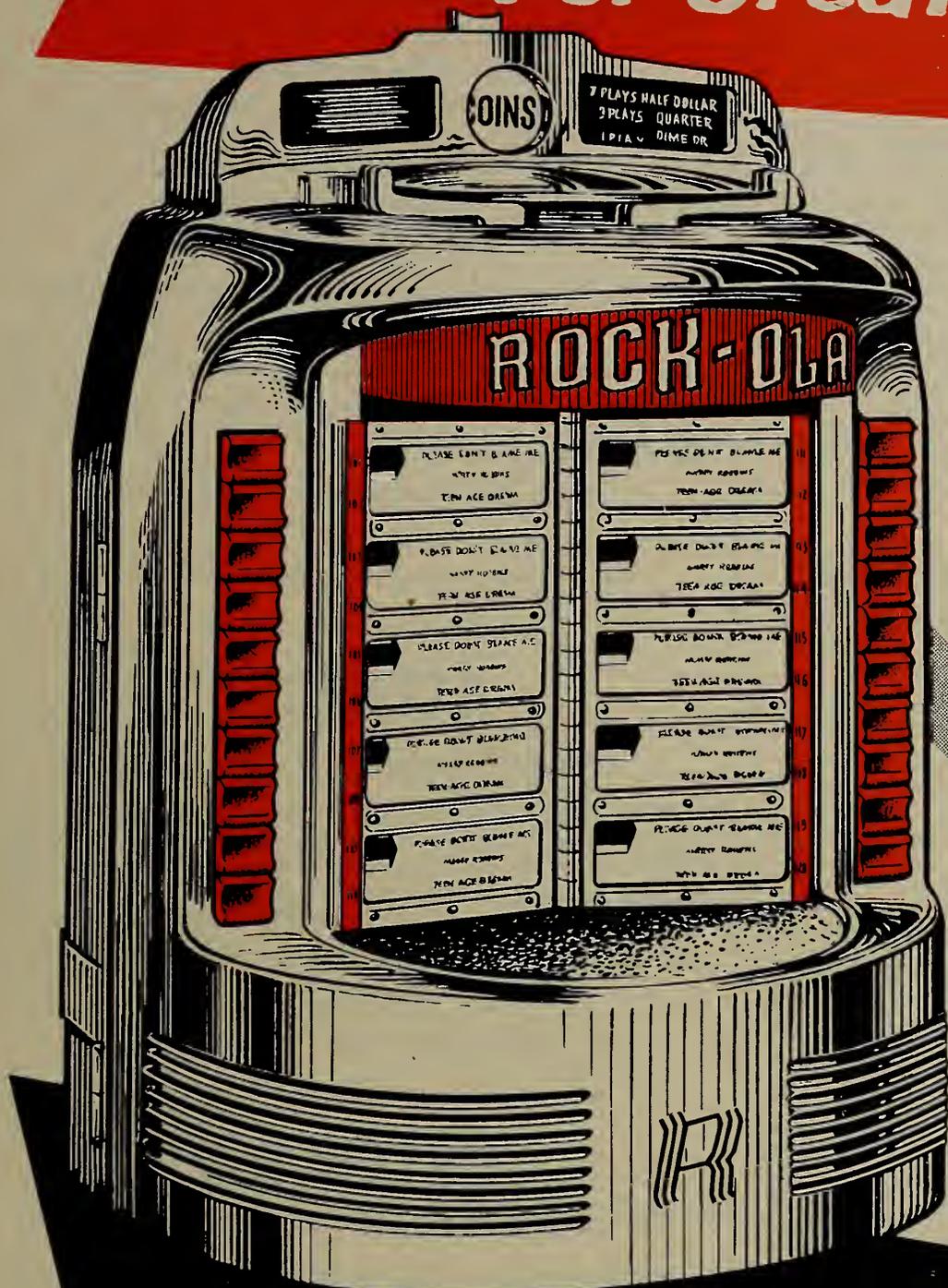
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"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"

## Gerard Vadeboncoeur Appointed AMI Field Service Engineer



ED RATAJACK

GRAND RAPIDS, MICH.—E. R. Ratajack, vice president-sales of AMI Incorporated, this city, announced the appointment of Gerard (Vade) Vadeboncoeur as AMI field

service engineer for the Northeast District of the United States and adjoining areas of Canada. In his new position Vadeboncoeur will work closely with music operators in the territory on the application, installation and maintenance of AMI juke boxes and related music equipment.

Vadeboncoeur's extensive background and wide experience in commercial music and electronics will be of benefit in helping music operators solve technical problems. His career in the field began with four years in the cryptography section of the Armed Forces, specializing in the repair and maintenance of teletype coding equipment. Upon discharge, he served with a leading West Coast aircraft company engaged in experimental hydraulics and missiles work. Since joining AMI in 1956 he has been based at the Grand Rapids plant as technician on a wide range of projects in preparation for his present field engineering assignment.

Vadeboncoeur will begin calling on operators in his territory the first week of June, in company with Arthur Daddis, AMI District Sales representative for the area.

## ABT Moves Production Facilities To Rockford, Illinois

### ACT QUICK!

Read Pages 52 & 53 and RUSH YOUR SPACE RESERVATION OR ADVERTISING COPY IMMEDIATELY TO

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231 Windsor St., Hartford, Conn., JA 7-4470

CHICAGO—A. B. Patzer, president, A.B.T. Manufacturing Corporation, this city, announces the move of the A.B.T. production facilities to Rockford, Illinois. A. B. T., as subsidiary of Atwood Vacuum Machine Company, is a major manufacturer of coin and currency handling devices and vending machine components. The general offices and main manufacturing plant of the parent company are also located in Rockford, Illinois.

According to Patzer, "it has been decided to expand our engineering and production facilities to provide greatly improved services to our customers. Because our Chicago plant is now inadequate for present business, our plans for the future make it imperative to provide more suitable and adequate quarters."

It is anticipated that by January 1, 1959, most of the A.B.T. products will be manufactured for A.B.T. by the Atwood Vacuum Machine Company, utilizing, as needed, 200,000 square feet or more of available Atwood factory space. The Company states that the one-floor operation will result in improved ability to meet customers' requirements in all phases.

In addition, A.B.T.'s research departments will be expanded to facilitate the development of new bill changers, coin changers, rejectors, totalizers, coin chutes, timers and other vending machine components. These activities will continue in the Chicago plant.

Present A.B.T. key personnel will in part join the Atwood organization and in part remain in Chicago on research and development.

## ATTENTION!

DO YOU EXPORT? DO YOU IMPORT?

It is to your best interest and continued future better business welfare to join—absolutely free—"The Cash Box International Coin Machines Export-Import Council".

Write for your membership card today to:

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

## ACHTUNG!

EXPORTIEREN SIE? IMPORTIEREN SIE?

Es liegt in Ihrem höchsten Interesse und gereicht zu Ihrem besten künftigen Geschäftsvorteil wenn die dem "Cash Box International Coin Machine Export-Import Council" (dem Internationalen-Münzmaschinen-Export-Import-Rat des "Cash Box") vollständig gebührenfrei beitreten.

Verlangen Sie heute noch Ihre Mitgliedskarte!

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

## ATTENDEZ!

EXPORTEZ-VOUS? IMPORTEZ-VOUS?

C'est dans votre propre intérêt et pour améliorer l'avenir de vos affaires commercial, que vous pouvez devenir membre, et à titre gratuit, du "Cash Box International Coin Machine Export-Import Council" (Conseil International de l'exportation and de l'importation de Machine Automatiques du "Cash Box").

Ecrivez-nous aujourd'hui pour recevoir votre carte de membre!

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

## ATTENCION!

SI UDS. EXPORTAN? SI UDS. IMPORTAN?

Les seria sumamente ventajoso para el desarrollo en el futuro de continuos y prósperos negocios, asociarse, sin cargo alguno, al "Cash Box International Coin Machine Export-Import Council" (Consejo International de Exportación e Importación de Máquinas Accionadas por moneda "Cash Box")

Escriba hoy solicitando su tarjeta de socio.

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.

## ATTENZIONE!

SIETE ESPORTATORI? SIETE IMPORTATORI?

E' vostro fondamentale interesse e sicura premessa per lo sviluppo dei vostri affari inscrivervi—senza alcuna spesa al "Cash Box International Coin Machine Export-Import Council" (Consiglio internazionale per l'importazione e l'esportazione della macchine automatiche a gettone del "Cash Box").

Richiedete il tesserino d'iscrizione oggi stesso a:

THE CASH BOX

29 E. MADISON ST., CHICAGO 2, ILLINOIS, U. S. A.



## Meeting Dates

### Music Operators' Associations

- June 9—Tri County Juke Box Operators' Association  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 9—Westchester Operators' Guild, Inc.  
Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.
- 10—California Music Merchants' Association  
Place: Fresno Hotel, Fresno, Calif.
- 11—California Music Merchants' Association  
Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.
- 11—Western Massachusetts Music Guild  
Place: Chalet Restaurant, West Springfield, Mass.
- 12—California Music Merchants' Association  
Place: U. S. Grant Hotel, San Diego, Calif.
- 12—Music Operators' Association of Massachusetts  
Place: Beaconsfield Hotel, Boston, Mass.
- 14—New York State Operators' Guild  
Place: Grossinger's Hotel, Grossinger, N. Y.  
(Annual Banquet)
- 18—Automatic Equipment and Coin Machine Owners' Assn., Inc., Indiana  
Place: Room 24, 550 Broadway, Gary, Ind.
- 18—Eastern Pennsylvania Amusement Machine Assn.  
Place: General De Kalb Inn, 2519 De Kalb Street, Norristown, Pa.
- 19—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Boulevard, Youngstown 12, Ohio  
(Executive Board)
- 19—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (Executive Board)
- 30—Central State Music Guild  
Place: 805 Main Street, Peoria, Ill.
- July 2—Music Operators' Society of St. Joseph Valley  
Place: Carl Zimmer's Office, 130 N. Ironwood Dr., Mishawaka, Ind.
- 3—Phonograph Merchants' Association, Cleveland, Ohio  
Place: Hollenden Hotel, Cleveland, Ohio (General)
- 3—California Music Merchants' Association  
Place: Sacramento Hotel, Sacramento, Calif.
- 3—Eastern Ohio Phonograph Operators' Association  
Place: 4104 Rush Blvd., Youngstown 12, Ohio (General)
- 7—California Music Merchants' Association  
Place: 311 Broadway, Oakland, Calif.
- 7—United Music Operators of Michigan  
Place: Fort Wayne Hotel, Detroit, Mich.
- 16—New York State Operators' Guild  
Place: Hotel Palatine, Newburgh, N. Y.
- Aug. 24 & 25—South Dakota Phonograph Operators' Ass'n  
Place: Rapid City, S. D.

### Attention: Operators' Associations

Associations desiring listings in this column, please write to THE CASH BOX, 1721 Broadway, New York 19, N.Y.

## Continental Industries Acquires Cigarette Service, Inc., Miami

WESTBURY, N. Y.—Continental Industries, Inc. has purchased Cigarette Service, Inc., a vending machine operating company of Miami, Florida, Harold Roth, Continental president, announced today.

"With this acquisition, Continental Industries, through its operating sub-

sidiaries, will own and service seven out of every ten machines selling cigarettes in Miami—in fact, in all of Dade County," Roth said.

He said the purchase price was in excess of \$500,000 in an all-cash transaction. The acquisition will be effective July 1, 1958.

## Lou Casola Launches "You Ought'a Play Now" Streamer Campaign

ROCKFORD, ILL.—Lou Casola, Mid-West Distributing Company, this city, has picked up a leaf from the national car promotion theme, "You Auto Buy Now", and translated it into a jukebox slogan reading, "You Ought'a Play Now".

Casola has had 12" by 2" streamers printed up and he places them in all locations where he has machines. Ca-

sola is also putting signs with the same slogan on his trucks and buildings. He feels that a "sit back and do nothing" attitude is certainly not going to up the plays on his phonographs.

"This," says Casola, "might be a thought for the rest of the industry as it might increase our play."

## Large Attendance Expected At N. Y. S. Ops Annual Banquet

BEACON, N. Y.—As the evening of the New York State Operators' Guild annual banquet approaches, coinmen from the New York State and other nearby areas are getting ready to attend the June 14 affair at Grossinger's Country Club in the Catskill Mountains.

Many plan to make it a complete week end at the well known country resort. Mike Mulqueen, chairman of the annual banquet, says he has had numerous phone calls and letters from people in the coin business who want to attend and make it a weekend. Mulqueen advises that special accommodation rates have been arranged for N. Y. State Operators' guests. Any guest checking in for the weekend beginning with Friday June 13, dinner, and concluding with lunch on Sunday, June 15, will enjoy the rate of \$43.50 per person. Arrangements can still be made by phoning LONgacre 5-3071, New York City, or Liberty 960.

Mulqueen also advised that the souvenir journal will probably top that of any previous year in the number of ads and revenue.



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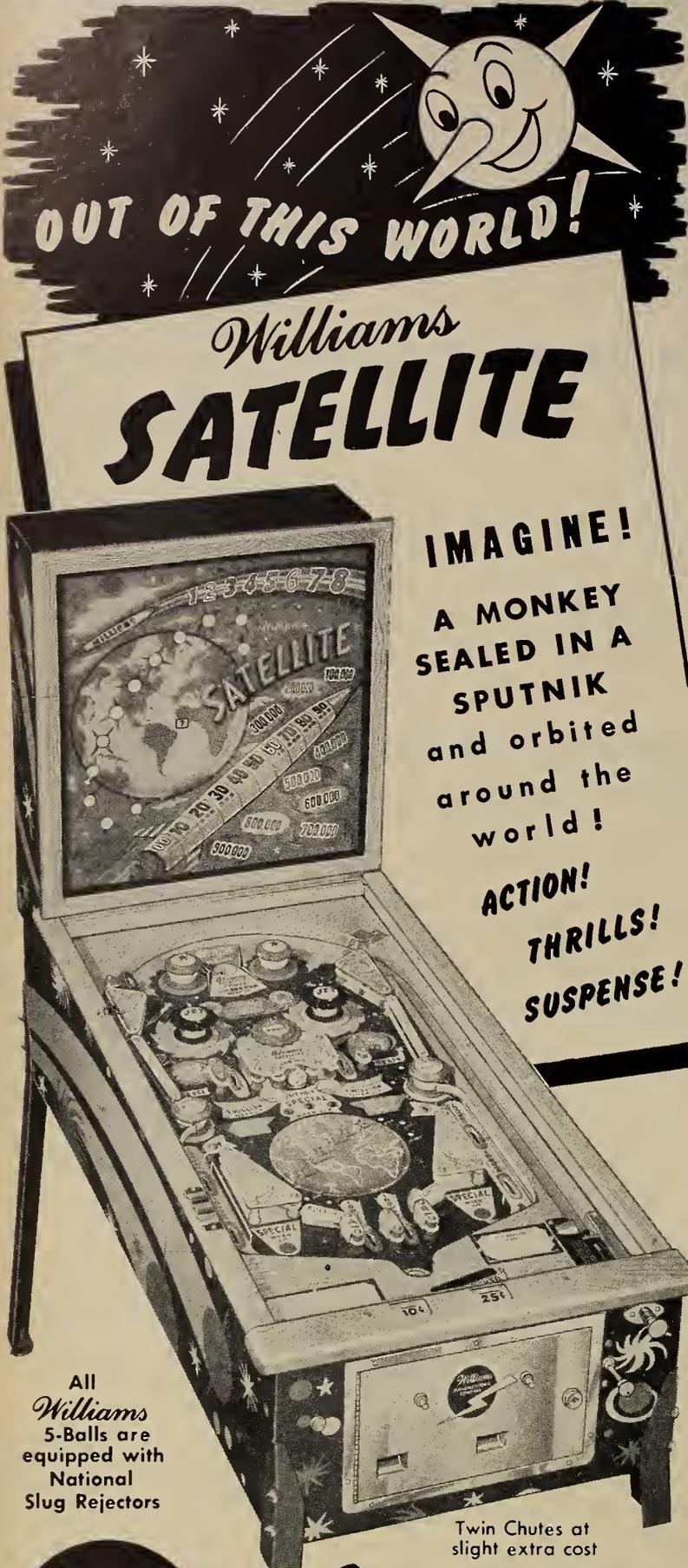
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WHEN YOU BUY A 5-BALL—BUY THE BEST—BUY WILLIAMS



All Williams 5-Balls are equipped with National Slug Rejectors



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Twin Chutes at slight extra cost

### So. Dak. Ops Donate 10 Phonos To Youth

HURON, S.D. — The South Dakota Phonograph Operators Association has undertaken a fine public relations program. At its meeting in this city on May 24 and 25, it was voted to donate 10 music machines to youth centers or other worthy organizations in South Dakota.

As a result of this motion, the press of Huron devoted space to the program. Applications are to be mailed to Earl Porter, secretary-treasurer of the association by or-

ganizations desiring a machine. Approval of applications will be voted on at the next meeting of the organization, scheduled for August 24 and 25 in Rapid City. Host and Hostess of the August meet will be Mr. and Mrs. Lloyd Morgan of the Rushmore Amusement Company.

The membership also voted that a Membership Drive Tour be made the week of July 14. Norman Gefke, president, will select a committee of four.



## Through The Coin Chute

### EASTERN FLASHES

The weatherman finally cooperated in this part of the country—the sun shone brightly over the big holiday weekend—which, of course, brought joy to all coinmen. Resort and shore operators and arcade men, in particular, were jubilant. Reports were that all enjoyed terrific play. This was the first solid weekend in about three months. Wholesalers also benefited, as many visitors were in evidence on coinrow thruout the week, loading up on supplies, and picking up additional equipment. Now, if the remaining June weekends come up sunshine, and the next big weekend, July 4, 5 and 6, brings favorable weather, the 1958 season can be just as good as 1957's record breaking high.

Quite a bit of excitement at Atlantic New York, as Meyer Parkoff and Murray Kaye set up Seeburgs' new cigarette vendor on their showroom floor. A mighty attractive machine—"and mechanically, it works to perfection", states Parkoff. Meyer, by the way, has shed some excess weight around the middle. "Feel a million per cent better", smiles Meyer. . . . Ray Knoss and his missus off on a cruise to Bermuda. . . . Harry Koeppel, Koeppel Distributing, and his wife, drove off last Friday without any definite plans, winding up in the Catskill Mts. for the weekend. Harry leaves on Tues., June 10, for Phila. to attend graduation of his son-in-law from U of P. Will spend several days with the budding dentist and his daughter. . . . Returning from his weekend trip to Montreal with Dave Stern and Irv Kaye, Barney (Shugy) Sugerma, Runyon Sales, all rested and rarin' to go. Week started off with a bang, with Shugy hosting many visitors. . . . Bob Charles, Binghamton, N. Y., on the street visiting the wholesalers. Bob a picture of sartorial splendor in an attractive sports getup. . . . They were still busy at Mike Munves, with Mike and Alvin Munves rushing to get out orders which failed to leave for the holiday "We'll be just as busy," stated Mike, "until shipments are made to take care of the 4th of July holiday orders." . . . Jerry Basile, local op, makes the rounds. . . . Phil Greitzer, Brooklyn operator, makes one of his infrequent visits to coinrow.

Nan Levine, back from Florida, phones in to advise the "unveiling" for the late Sidney Levine will take place on Sunday, June 22, at 2 P. M., at the cemetery in Stamford, Conn. . . . Abe Lipsky, Sandy Moore Distributing, interrupts a sales pitch on Wurlitzer phonos to an op, to advise jubilantly "Burt (his son) has been accepted at the Warton School, U of P." Burt is quite a football player. Hank Peteet, Wurlitzer field engineer, expects to finish out the week here, and then off to Johnny Bilotta in Newark, N. Y. . . . Dave and Sylvia Lowy, Dave Lowy Co., excited over the interest music ops are displaying for the new Rock-Ola phonos. . . . Bill and Amelia McCarthy of Hurleyville, N. Y., make the rounds. Amelia tells a very funny story on her 11-year-old daughter—a fish bit her on the top of her head while she was fishing. . . . Al D'Inzillo, Albert Simon, Inc., busy with several customers, so we grabbed Al Simon. "Chicago Coin's 'Batter Up' going better with each week. Seems like the ops are passing the word around that it brings in the collections," Al reported. . . . Tony Catonese, in from Suffern, N. Y., reports business good, but that he's not been feeling up to par physically. . . . Stanley Nankof enthusiastic about biz done at his Rockaway Playland arcade over the weekend. "Three solid days and nights of action", he stated. . . . Gertrude Browne's brother Mac Douglis underwent emergency surgery for an appendectomy this past weekend. . . . Howard Greenberg, Viking Export, returned from an extended trip which took him thru Central and South America. Reported new games and music machines in good demand. . . . Ben Chicofsky runs up to White Lake (Catskill Mts.) every weekend for some rest. Has his own house there. Expects to take full 2-week vacation later on. . . . Understand that Sammy Getlan seriously ill. . . . Sorry to hear of the passing of George Briggs, former op here.

### Bear-Palmer On Distrib Tour



ROBERT H. (BOB) BEAR



A. D. PALMER

NORTH TONAWANDA, N.Y. — The two top executives of The Wurlitzer Company, this city, leave on Monday, June 9, for a two week tour of the firm's distributors. Bob Bear, sales manager, will visit along the West Coast, stopping off at the firm's distributors thruout the State of California, the Pacific far west, Denver and Tucson. A. D. Palmer, Jr., advertising and

sales promotion manager, will tour the Southwest and Midwest. He will make stops at St. Louis, Little Rock, Dallas, Houston, Oklahoma City, Wichita, Kansas City, Omaha, Des Moines, Minneapolis and Milwaukee. Bear and Palmer will confer with the heads of the distributing firms and their sales staffs, offering pointers on the use of sales aids and promotional activities.

"It's What's in THE CASH BOX That Counts—INTERNATIONALLY"



# Through The Coin Chute

## CHICAGO CHATTER

Enjoyed listening to a conversation between two old timers regarding the year when pinball first appeared in the field. One insisted it was 1931. The other was just as adamant it was 1930. We agree with the latter. It was 1930. That was when, down around good old Baltimore, the first giant-sized pinball games appeared. The late Aaron Goldsmith and Sam Mantell and also Howard Peo of Rochester, N. Y. can tell about these. At the same time, there a jumbo-size pinball on display in the Chrysler Bldg. in New York. This was built by the man who had brought Tom Thumb Golf into being. Actually, tho, it was 1931 when the first small-sized popular-priced pinball game appeared. This was built in Chicago by Leo Berman. It was called "Bingo". That was the actual beginning of pinball as we know it today. So you take your choice.



DON MOLONEY

Talking about pinball, Dave Gottlieb just presented his latest, "Picnic". It's a two-player five-ball game. And with the electromechanical features contained in this game, especially as compared to some of those early games, well, there's little left to be said. Alvin Gottlieb advises that "Picnic" is a picnic for the firm. This game clicked right from the first location test, he explains, and reorders have been coming in ever since. . . . Ed Ratajack dashed about like a man gone mad for about a week. He seemed to be trying to do a zillion things all at one and the same time. The reason became apparent last week when we heard that Ed had taken his family away for a full month's vacation.

Seeburg's Tom Herrick liked the campaign he saw regarding Seeburg progress. The remark he made clicked. "It's the tag line", said Tom. Seeburg distribs will see it this week. . . . Rock-Ola's Les Rieck has been spending more time at the factory here than ever before. The reason, it seems, is because the wall model phono has clicked with so many that Les is trying his very best to arrange for scheduled deliveries to Rock-Ola distribs all over the country. That's a tough task for any sales manager. . . . Collections started upward with the warming weather and many ops are featuring ear-to-ear smiles. "Looks like better business ahead for all", said one well known op.

Believe it or not, wasn't able to get Bally's Bill O'Donnell on the phone for two days. Then, when we at last got connected, didn't have a chance to speak to him for more than a few moments. The Bally operator cut in with, "I'm holding three long distance calls, Bill". And that's how it goes with this boy. Perhaps, since you read so much of this, you may think we're kidding. So the next time you're in town, just pop up into Bill's office, and then you tell us.

Sorry that the letter written to us by George A. Miller was delayed. Our new address is: 29 East Madison Street, Chicago 2, Illinois (Telephone: FInancial 6-7272). So George if you'll use this new address there won't be any further delay. . . . Which also reminds me, Art Weinand suggested we list his new address and phone for those who want to know where to reach him. Art is publisher of "Vending Age". His telephone number is: FInancial 6-7144. His address is: Vending Age, Rm. 1616, 29 E. Madison St., Chicago 2.

Bill DeSelm came up with a story appropos to the tale we were telling him about how our awnings were ripped due to tornado winds. It's a lulu. Just ask Billy to tell you about "the two boys at Miami Beach". . . . Ralph Sheffield just phoned to advise that he'll be in Buffalo on Monday morning (just as you read this) and will continue on down thru Rochester, Syracuse, Utica, etc., to little ole Noo Yawk town. And Johnny Casola cut in on the phone to advise that he, too, after a nice long weekend at home, is on his way to Indianapolis, Cincinnati, Louisville, Nashville and pons south. . . . The date's set. Chicago's music ops (Recorded Music Service Assn.) will hold their second annual dinner-dance on Satty nite November 22 at the Morrison Hotel's Terrace Casino. There'll be plenty of top entertainment from recording artists who pop into town at that time. Earl Kies has appointed committees to help him handle this big affair.

ChiCoin's Mort Secore continues to wait at factory production heads, "Gimme more 'Rocket Shuffle' games." According to Mort, "Looks like this one will go on and on and on for months to come." And don't forget that Mort is busy with the firm's "Batter Up" at the same time. . . . Was that Jerry Koci's tailor we saw slinking into the Chicago Coin plant? . . . Harry Glick shot the wad (poor pun for head of 'Commando Machine Guns') on a home in Highland Park. . . . Johnny Frantz reports that, even tho he's planning some new products at this time, he can't get around to even thinking about these because of the continued demand for "ABT Rifle Gallery".

Paul Huebsch on his way up to Canada. And if the deal that Paul is working on goes thru he may become a commuter between the U.S. and Canada. . . . Zeke Wolf reports that his distributors are calling for more games than he can build at this time. Looks like Zeke will be enjoying a backlog soon. . . . Hear from Las Vegas that Billie and Ed Levin enjoying themselves tremendously. . . . Al Warren has been named sales manager by Clarence Schuyler for Games, Inc. Al reports he's verry happy in his new position.

Wanna know how a sailor man goes sailin'? Ask Ben Coven. Ben got himself caught out in the very middle of big Lake Mich. during the tornado warning period on his Trudy II. Ben was on his way across the lake to South Haven and Holland, Mich. with his entire family. His wife, Trudy and both sons, Jeffrey and Larry Coven as well as his dog, Mr. Chips. Suddenly the tornado warnings went up and the Coast Guard howled for all ships to dock quick. It's a wild sailorman's yarn. But have Ben tell it to you himself. . . . "They're driving me wild", were the very first words Jack Mitnick uttered when we got in touch with him. "Everybody wants our phonograph yesterday. And", he added, "I'm up to here in work trying to get everything set while phone calls, wires and letters keep



BEN COVEN



JOHN CASOLA

### BE FIRST WITH "FIRST"!

NEW GAMES	
Chicoin ROCKET SHUFFLE	
Bally ALL STAR DEL. BOWLER	
Chicoin BATTER UP	
Genco SPACE AGE	
Genco GUN CLUB	
Gottlieb ROCKETSHIP	
Wms. KICK OFF	
Bally CYPRESS GARDENS	
VALLEY 6-POCKET POOL	
Kaye ELDORADO 6-POCKET	
Kaye COMPETITOR 6-POCKET	
Auto Bell PLAYBALL	
Keeney DELUXE BIG TENT	

5-BALLS Gottlieb	
2-PI. SEA BELLES	\$245
2-PI. GLADIATOR	210
AUTO RACES	195
SCOREBOARD, 4 PI.	185
2-PI. TOURNAMENT	185
DERBY DAY	175
EASY ACES	185
GYPSY QUEEN	170
WISHING WELL	165
SLUGGING CHAMP	165
2-PI. DUETTE	150
QUEEN OF HEARTS	95
CHINATOWN	75

ARCADES	
Wms. TEN PIN	\$385
Genco MOTORAMA	365
Genco CIRCUS GUN	350
Genco STATE FAIR	240
Genco DAVY CROCKETT	225
C.C. TWIN HOCKEY	220
Genco SKY ROCKET	195
Genco BASKETBALL	175
Un. CARNIVAL GUN	165
Genco RIFLE GALLERY	145
Evans SUPER BOMBER	145
Wms. CRANE	125
C.C. STEAM SHOVEL	125
Cap. MIDGET MOVIES	125
C.C. BASKETBALL CHAMP.	120
Exh. RINGER BALL	95
Wms. QUARTERBACK	85

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WHETHER YOU RENT OR BUY . . .  
GET IT FROM EMPIRE!!  
**BALLY'S GREAT, NEW BINGO CYPRESS GARDENS**  
CALL—WIRE—OR WRITE NOW!  
**Empire** COIN MACHINE EXCHANGE  
1012-14 MILWAUKEE AVE., CHICAGO 22, ILL. Phone: EVERGLADE 4-2600  
DETROIT BRANCH: 14344 FENKELL AVE. (Tel: BRoadway 3-2150)

on coming in every minute of the day." (That's a complaint?). . . . If you are holding off buying, just remember most factories here will be closed first weeks in July. This is the usual practice. So plan to anticipate these vacation closings and get your orders in early.

First Coin's Sam Kolber entertaining Fernand A. Robert of Caracas, Venezuela. Robert reported Venezuelans greatest coingames fans. By the way, this First is one beehive of activity. Joe and Fred Kline, Wally Finke and all the others constantly hustling. . . . Howie Freer has at last found a hobby to his liking—skeet shooting. Don Moloney has a hobby, too, Renting more and more stereo tapes. And what a busy business he's built with these at his beautiful new office and showrooms. . . . World Wide's Len Micon happier than anything these days because of the terrific action this firm getting on the new Rock-Ola phonos and, especially, on "Double Shot". . . .



RALPH SHEFFIELD

Everytime those big cases are hauled out of Empire's shipping department, destined for spots all over the world, Joe Robbins just stands there and smiles the biggest of smiles.

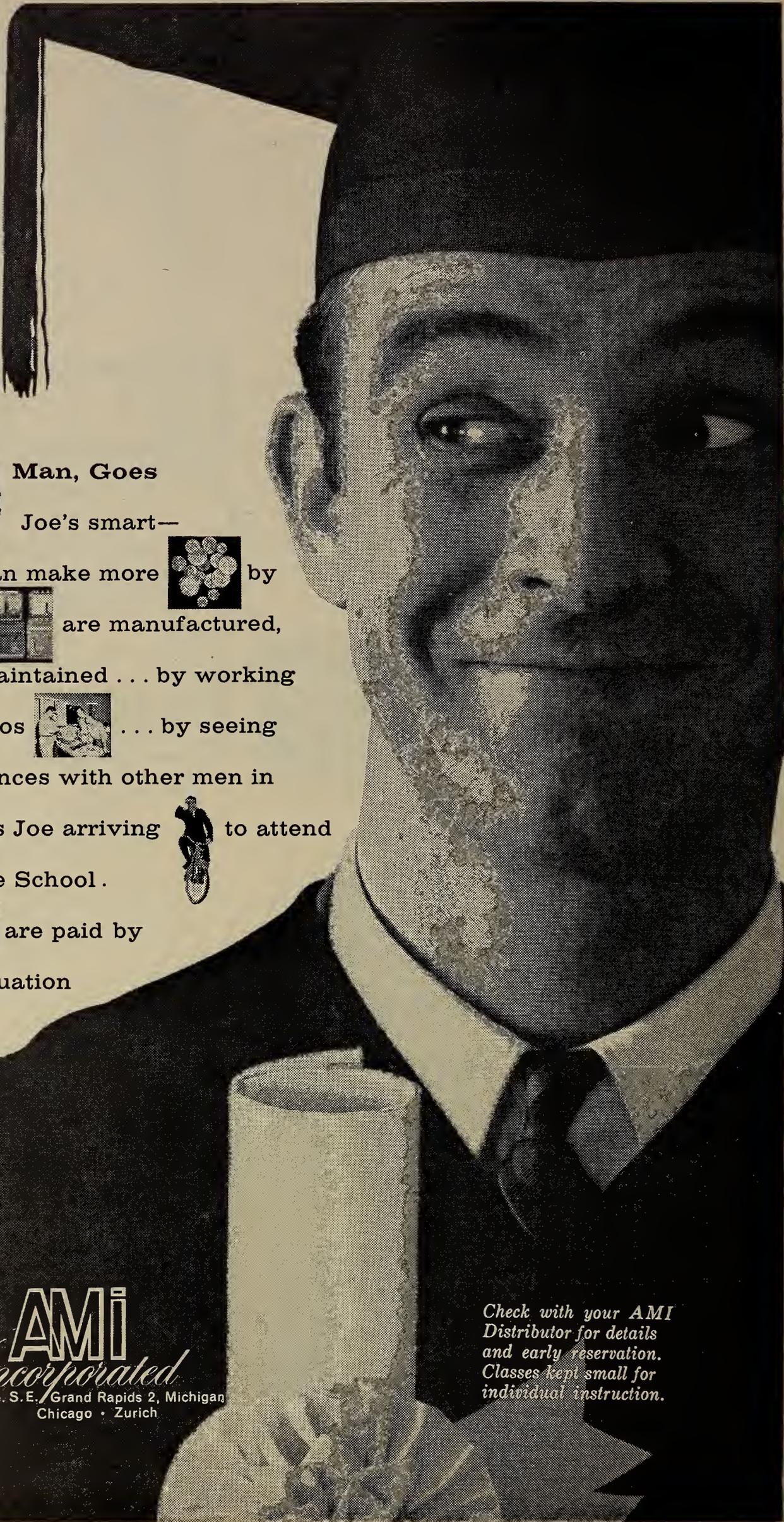
Atlas' Nate Feinstein telling one and all about his "Speed Read Unit". The 200 selection program holder for Seeburg "V-200" and "VL-200" phonos. Nate reports business just marvelous on this new unit. . . . Ted Rubenstein and Estelle Bye report that sales of their "Lucky Horoscope" have not only held up, but have continued to set new records for their firm. . . . Atlas' Bill Phillips in town to get acquainted with the delivery plan of the Seeburg Cigarette Vendor. Bill reports, "I'll sell a zillion". . . . AMI's Mike Spagnola planning plans that will bring about even greater sales of the AMI "I".

HAPPY BIRTHDAY THIS WEEK TO: Paul Golden, Chicago, Ill. . . . George Rademaker, Hartsburg, Ill. . . . Al LaPorter, Ottawa, Ont., Canada. . . . Frank Cannon, Americus, Ga. . . . Dwight Luker, Miami, Fla. . . . Cecil B. Miller, Winchester, Ind. . . . H. D. Warwick, Nashville, Tenn. . . . Wm. D. Sheffield, Odessa, Tex. . . . W. C. Johnson, Rawlins, Wyo. . . . R. L. Brown, Covington, Va. . . . Al Gilbert, New York, N. Y. . . . Albert Simon, New York, N. Y. . . . Charles B. Martin, Chickasha, Okla. . . . Raymond E. Lonsway, Warren, O. . . . Robert E. Friend, Bucyrus, O. . . . Clinton E. Holden, Hartford, Conn. . . . Julius Mohill, Chicago, Ill. . . . Lewis B. Anderson, Denver, Colo. . . . Albert A. Clavir, Toronto, Ont., Canada. . . . Sol M. Silverstein, Baltimore, Md. . . . Elmer H. Weatherwax, Schenectady, N. Y. . . . Dean L. Clem, Council Bluffs, Ia. . . . Paul C. Calamari, Chicago, Ill. . . . Samuel H. Taran, Miami, Fla. . . . Dave Engel, Miami, Fla. . . . Floyd E. Williams, Stuttgart, Ark. . . . Joseph F. Lewis, North Tonawanda, N. Y.



HARRY GLICK

WORTH REPEATING: Keeping your chin up will help keep your mouth shut.



Joe, the Juke Box  Man, Goes  
Back to School. Joe's smart—

so smart he knows he can make more  by  
seeing first hand how  are manufactured,

assembled, tested and maintained . . . by working

on the bench with old pros  . . . by seeing

. . . by swapping experiences with other men in

the same  . So here's Joe arriving  to attend

the AMi Factory Service School .

Joe's  and  are paid by

AMi . . . and at the Graduation

Banquet, he'll receive

a  .

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PLAYER**

**PICNIC**

**HAS EVERYTHING IT TAKES ...**

- Advancing Value Roto-Targets Score 1, 10 and 100 Times Target Values
- Lighting all 4 Pop-Bumpers Makes One Bottom Rollover Score Specials
- On-Off Rollovers Correspond to Matching Colored Pop-Bumpers
- Wide-Open Roto-Targets Allow Skill Shots to Score 2 Targets With a Single Hit
- 3 or 5 Ball Play
- Double Number Match Feature
- 2 Super-Powered Flippers
- Cross-Board Cyclonic Kickers

It's just plain fun to play competitively on Gottlieb's new 2 Player Picnic. And above all, around the world location tests prove competitive play attracts more players and more profit. This game "has everything it takes" to produce top earnings in your locations. See it at your distributor today!

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ALL GOTTLIEB MACHINES ARE EQUIPPED WITH NATIONAL SLUG REJECTORS

**Amusement Pinballs**  
*as American as Baseball and Hot Dogs!*

## Donan Announces Stereo Rental Plan

CHICAGO — Don Moloney, president of Donan Distributors, this city, turned a hobby into a profitable business enterprise by originating a rental library for stereophonic tapes. Moloney commenced to rent tapes out for a nominal fee, when he considered the fact that the average buyer might prefer to rent tapes, and have a greater selection available to him. "An added incentive to this plan," stated Moloney, "is the fact that rented stereo tapes may be purchased at a discount, if the customer so desires." He continued by saying, "our 'try before you buy' plan eliminates the possible risk of wasting money on tape purchases."

Moloney stressed the fact that all stereo tapes Donan handles are the originals, as produced by the manufacturer and in original containers, and not re-records. New listings to facilitate selections are mailed to members of the tape rental library every month, according to Peggy Bogosh, who assists Moloney in handling of the library, which is a division of Donan Distributors.

Donan offers a wide selection of stereo tapes ranging from rock and roll to serious classical music. Furthermore, Moloney carries a complete line of high fidelity and stereophonic equipment as an adjunct to his stereo tape line.

## Al Warren Named Games, Inc., Sales Manager



AL WARREN

CHICAGO — Clarence Schuyler of Games, Inc., this city, advised this past week that Al Warren, former sales manager of Genco, had been appointed to the position of sales manager for his firm.

"I certainly am very, very happy to have Al Warren with us here in our new factory", Schuyler stated.

"He has proved himself one of the most likeable men in the industry. He has gained a great knowledge of this field. All of us here at our factory feel that Al is going to prove himself one of the most outstanding sales managers in the industry."

Warren reported that he was tremendously thrilled and pleased to be with Clarence Schuyler.

"We have known each other for some time", Warren stated, "and this association with a man like Clarence Schuyler assures me, as well as everyone whom I will contact, that they will get only the finest equipment and the best cooperation."

"That's one thing that Clarence is absolutely adamant about", Warren said. "He wants every single customer of Games, Inc., to get the finest service, the closest cooperation and all the help possible to assure him every success with our products."

"I can assure everyone, everywhere in the country, and in all foreign countries, that they are going to find we will work more closely with them than they have yet experienced with any factory relationship."

### "Vending Age" To Office On E. Madison St., Chi.

CHICAGO — Following the announcement in last week's issue of *The Cash Box*, that J. A. Weinand has undertaken the publishing of a new magazine devoted to vending machines, "Vending Age", address of the firm has been established at 29 East Madison Street, Room 1616, Chicago 2, Illinois. (Telephone number is Financial 6-7144).



## A. B. T. GUESSER SCALE

- EXPORT MODEL & DOMESTIC MODEL
- WRITE QUICK!

A.B.T. Rifle Sport Gallery

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A.B.T. Challenger

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Full line of Parts at all times. Repairs and Reconditioning on all A.B.T. equipment.

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MODERN  
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WURLITZER**

"Only those records best suited for commercial use are reviewed by THE CASH BOX"

## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—AMI E-80, G-120, County Fairs, Steeplechases, Coney Islands, used Bally Control Motors. FOR SALE—Seeburg M100A with 45 rpm conversion \$195; Carnival \$350; Balls-A-Poppin' \$145; Derby Day \$165; 10 Tahiti \$25 ea.; Surf Club \$50; Beach Club \$50. DISCO, INC., 835 E. 31st STREET, LOS ANGELES 11, CALIFORNIA. (Tel. ADams 4-9616).

WANT—AMI 80, 120, 200 selection Wall Boxes, Hideaway units, Phonographs. Late 2 Player Pinballs. Write stating condition, number and best cash price. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA. (Tel.: 2648).

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, GALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. (Tel.: Dickens 2-7060).

WANT—Have permanent, full-time job open for Music and Pin Game Mechanic. Write, via Air-Mail, for application form. MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA. (Tel. 5084).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. (Tel.: Union 1-7500).

WANT—Phonograph Records—made before 1940, dealers or juke box stock or private collections. Will pay \$150 to \$300 per thousand. Some of the labels wanted are Brunswick, Vocalion, Paramount, Gennett, Meletone, Victor, etc. JACOB S. SCHNEIDER, 109 W. 83rd ST., NEW YORK, N. Y. (Tel.: TR 7-9147).

WANT—Used Bally Bingos; Gottlieb and Williams Pins; Used Shuffle Alleys; Guns and Phonographs. Send complete list. Highest prices paid. Representatives of Wurlitzer and Gottlieb Games. GABE FORMAN OR SANDY MOORE. SANDY MOORE DIST., 240 E. MERRICK RD., FREEPORT, L. I., N. Y.

WANT—Will pay cash for late model Juke Boxes and late model Amusement Machines. Send list. DAVE LOWY, 594 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-5100).

WANT—Used records, 45's or 78's. All types—Pop, Hillbilly, Blues. We buy year round, any quantity. We can provide shipping cartons if needed. Write or phone. JALEN AMUSEMENT CO., INC., 14 E. 21st STREET, BALTIMORE 18, MD. (Tel.: BELmont 5-2881).

WANT—Used 12' American Bank Shuffleboards; 22' American and Rock-Ola Shuffleboards and Overhead Score Units. Quote best resale price. STATE AMUSEMENT CO., 1531 BROADWAY, TACOMA 2, WASH. (Tel.: FULTon 3-2282).

WANT—Used Records! 45's, 78's and LP's. No amount too small or too large. Write stating amount on hand. We pay premium price for proper merchandise. PEP NOVELTY CO., 4404 N. PAULINA ST., CHICAGO 40, ILL. (Tel.: UPTown 8-9680).

WANT—Mills Panorams. Also Parts. Advise Best Price. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASHINGTON (Tel. GARfield 3585).

WANT—A.M.I. Phonographs for resale; quote models, condition and lowest cash prices. HASTINGS DISTRIBUTING COMPANY, 6100 WEST BLUEMOUND ROAD, MILWAUKEE 13, WISCONSIN. (Tel. BLuemound 8-6700).

WANT—Chicago Representative desires new musical lines. AL CARVER, BOX 366, PALOS HEIGHTS, ILLINOIS.

WANT—Attention Everyone in the Coin Business. We want Arcade Equipment and all the Bally and United Bingos you have. Plenty of \$\$\$\$\$\$ waiting. Don't Write or Wire but call us collect—LOcust 4-4415. BELGIAN AMUSEMENT CO., 334 NORTH BROAD ST., PHILADELPHIA, PA.

WANT—Late Model Bingos. Send List and Prices. HALLGREN DISTRIBUTORS, 1626 3rd AVE., MOBILE, ILLINOIS.

WANT—Cash! Highest Cash Paid For Chicago Coin Blinkers, Bull's Eyes; United, Genco, Williams Guns and Baseballs; 6 Keeney Flicker Pools. ALLIED COIN MACHINE, 886 MILWAUKEE, CHICAGO 22, ILL. (Tel. CANal 6-0293).

WANT—All Shuffle Alleys from Fireball, Lightning and Rocket up. Sun Valleys and Showtimes will pay highest dollar or will trade for Genco and Chicago Coin Ski Balls. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND, OHIO. (Tel. SUperior 1-4600).

WANT—Juke Box Operators. If you want a steady outlet for your used records (No One Shot Deals), Call or Write MARLIN RECORDS DIST., 824 WILLARD ST., NORTH BELLEMORE, L. I., N. Y. (Tel. CASTle 1-0556).

WANT—Late used 45 RPM Records. Closeouts and Job Lots of Brand New LP's Wanted. Write or Phone. FIDELITY DISTRIBUTORS, 666 TENTH AVE., NEW YORK 36, N. Y. (Tel. JUDson 6-4568).

## CLASSIFIED ADVERTISING SECTION

WANT—To Purchase 5,000,000 Surplus Records, All Speeds. We Prefer Large Quantities and Will Buy For Cash. Top Prices Offered. Write Or Phone, Collect—RANSEL TRADING CORP., 1000 AUSTIN BLVD., ISLAND PARK, N. Y. (Tel.: GEneral 2-1650), JESSE SELTER, PRES.

WANT—Distributors. New release "Run Big Feet Run". Number 701. VERRO RECORDS, 12 WEST GARFIELD BLVD., CHICAGO 9, ILLINOIS.

WANT—Late Model Phonographs for highest trades on new A.M.I. models 1-120E, 1-200E, 1-100M, 1-200M. Also need late model Bally Bingos. CENTRAL DISTRIBUTORS, INC., 2315 OLIVE ST., ST. LOUIS 3, MO. (Tel. MAIn 1-3511).

WANT—Used 45 RPM Records, any quantity. Not over 6 months old. No R & B. We pay up to 17¢. KAY ENTERPRISES, 1011 FIFTH ST., MIAMI BEACH, FLA. (Tel. JE 8-2822).

WANT—Shuffle Alleys (most especially United Team) and late Bingos. Will prepay crates for packing. FOR SALE—Close out brand new original crates Bally All Star Deluxe Bowlers, Twenty Peppy Clown, Ten Chicago Coin Steam Shovel. REDD DISTRIBUTING COMPANY, INC., 298 LINCOLN ST., ALLSTON, MASS. (Tel. ALgouquin 4-4040).

WANT—Will accept 1 to 10 Games as trade against new Wurlitzer Phonographs. SANDY MOORE DIST. CO., 599 TENTH AVENUE, NEW YORK 36, N. Y.

WANT—Records, all speeds, quantity. Also record accessories, needles, tapes, etc. Please give full details first contact to avoid delay and assure quick deal. HARRY WARINER, KNICKERBOCKER MUSIC CO., 209 EAST 165th ST., NEW YORK 56, N. Y. (Tel. LUDlow 8-8310).

## FOR SALE

FOR SALE—Williams DeLuxe Baseball \$65; Williams King O' Swat \$165; Williams Four Bagger \$265; Williams 1957 Baseball \$335; Genco 2-Player Skee Ball \$125; Williams 6-Player Skee Ball \$169.50; Exhibit Ringer Ball \$60; Bally All Star \$275; Bally All Star Deluxe (New) Write; Williams Soccer Kick Off (New) \$295; Williams Ten Strike (New) \$425; Top Hat \$350; Gottlieb Gladiator \$175; Gottlieb Flying High \$50; Williams Spitfire \$45; Williams Cross Fire \$295; State Fair Gun \$225; Bally Target Roll (New) \$295. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND, OHIO (Tel. HENDERSON 1-4100).

FOR SALE—Safari, Big Top, Steam Shovel, Goalee, Hi-Fly, Wms. Deluxe Baseball, Crossroads, Quartette, Japopy Pin Wheel, Hawaiian Beauty, Southern Belle, Shindig, Lulu, Harbor Lites, Slugging Champ Deluxe, Duette Deluxe, Register, Marathon, Gayety, Pixie, Caravan, Manhattan, Broadway, Niteclub. NEW ENGLAND EXHIBIT CO., 237 WASHINGTON ST., NEWTON 58, MASS. (Tel. DEcatur 2-1500).

FOR SALE—14 Foot Bowlers, \$475; Cash or Trade. Need Baseball, Guns And Late Shuffle Games. Call, Write or Wire Today! PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN AVE., CHICAGO 18, ILL. (Tel. JUniper 8-1814).

FOR SALE—Sun Valley \$575; Big Show \$250; Wms. Four Bagger \$225; Wms. King Of Swat \$135; Genco State Fair Gun \$250; Bally Jumbo Shuffle \$325; United Target \$75. GLOBE AUTOMATIC VENDING CO., INC., 291 WATER STREET, QUINCY 69, MASS. (Tel. MAyflower 9-0010).

FOR SALE—Routes in Missouri, Oklahoma, Arkansas. On routes, Phonographs, Bingos, Pin Balls, Bowlers, Guns. From 20 to 80 Thousand. We have all types Coin Machines. Send for list. C & W DISTRIBUTING CO., 400 MAIN ST., GALENA, KANSAS. (Tel. #400).

FOR SALE—Amazing Values On Brand New Rock-Ola 1455, 200 Selection, 45 Rpm Phono. Also All Other Late Model Phonos Available At Very Low Prices. Authorized Rock-Ola Factory Distributors. SEACOAST DISTRIBUTORS, INC., 1200 NORTH AVE., ELIZABETH 4, N. J. (Tel. BIGelow 8-3524).

FOR SALE—Bally: All Star Bowler \$395; Bowling Lane (11') \$550; ABC Bowler \$350; United: 11' Bowling Alley \$535; ChiCoin: Bowling League (11') \$545. MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY 2, NEW YORK. (Tel. FRanklin 7-2162 or 4-7549).

FOR SALE—14 Ft., 2 Pc. United Bowlers, A-1 Condition. TOLEDO COIN MACHINE EXCHANGE CO., 814 SUMMIT ST., TOLEDO, OHIO. (Tel. ADams 8624).

FOR SALE—Records!!! 5¢ over wholesale, and label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records now unused only. RAYMAR SALES CO., 170-21 JAMAICA AVE., JAMAICA 32, N. Y. (Tel.: OLYmpia 8-4012, 4013).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Miss America, Key West, Show Time, Big Show, Nite Club, Broadway, Ice Frolics, Beauty: All machines in first class condition. Ready for location. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel. Tulane 6729).

FOR SALE—Miss Americas \$550; Big Shows \$245; Key West \$285. NASTASI DISTRIBUTING COMPANY, 912 POYDRAS STREET, NEW ORLEANS 12, LA.

FOR SALE—Marble, Queen, Sluggin' Champ, Lovely Lucy, Keeney Club Bowler, 10 Player, Pool Tables 6 Pocket. WANT—Williams Ten Strikes Deluxe Replays, Williams Late Short Stops, UN Triple Plays, Bingos, 5 Ball Novelty Games. NOBRO NOVELTY COMPANY, 142 DORE STREET, SAN FRANCISCO 3, CALIF. (Tel. Market 1-5438).

FOR SALE—Keeney's Super Big Tent \$395; National Cig Machines 9 Column \$110. AUTOMATIC MUSIC CO., 703 MAIN ST., BRIDGEPORT, OHIO. (Tel. NE 5-1443).

FOR SALE—9 Brand New 5¢ Kleenex Dispensing Machines in cartons. \$50 buys the lot. ½ deposit, balance C.O.D. or S/D. KOEPEL DISTRIBUTING COMPANY, 607 TENTH AVE., NEW YORK 36, N. Y. (Tel. LO 3-4028-9).

FOR SALE—Wurlitzer 1600 (45) \$199; 1917 \$629; Rock-ola 1436 (78) \$75; 1434 (45) \$99; 1432 (45) \$75; Safari \$195; Genco Circus Gun \$395; Genco Space Age (like new) \$495; Chicago Coin Tournament Ski Bowl \$149; Strike Bowler 11' \$749. DICKSON DISTRIBUTING COMPANY, 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.

FOR SALE—Used machines of all models, as is or shopped and ready for locations. AUTOMATIC MUSIC DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY 6, OKLA. (Tel.: Forest 5-3456).

FOR SALE—United Caravans @ \$125; and Pixies @ \$70; Wurlitzer 4851 Wallboxes @ \$9. Write for a complete list of phonographs. LEW JONES DISTRIBUTING CO., INC., 1301 N. CAPITOL AVE., INDIANAPOLIS, INDIANA. (Tel. Melrose 5-1593).

FOR SALE—Wurlitzer Model 2150 \$300; 2000 \$675; 1900 \$650. WANT—Bally Jumbos and United Top Notch. NATIONAL NOVELTY CO., 640 E. MERRICK RD., VALLEY STREAM, L. I., N. Y. (Tel. LO 1-6770-1).

FOR SALE—Late used 45 RPM Records, 15¢ each. We pay freight, 25% with order, Bal. C.O.D. DIETRICK SUPPLY CO., CHASKA, MINN. (Tel. HI 8-2726).

FOR SALE—Complete line of used Phonographs. Excellent condition. Write or call for quantity lot prices. Special price on V200's. All shipments F.O.B. Detroit. MUSIC SYSTEMS, INC., MICHIGAN, 14561 LIVERNOIS, DETROIT 38, MICH. (Tel. Diamond 1-3900).

FOR SALE—Hi-Speed Super Fast Shuffle Board wax. 24 one-pound cans per case, \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. Distributor for D. Gottlieb, ChiCoin, J. H. Keeney. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.

FOR SALE—When ordering in New Orleans and you want the best prices, quality workmanship, on all types of used games, contact us first, we know you will be happy you did. CROWN NOVELTY CO., INC., 920 HOWARD AVE., NEW ORLEANS, LA. (Tel. JA 2-7137).

FOR SALE—Bally Strike 11 ft., 14 ft.; Champion 11 ft., 14 ft.; Booster Pools (new & used); Genco Skill Ball (2 player); AMI G-200, E-120, D-80; Wurlitzer 2000, 1800; Seeburg VL-200. Write or call: RUNYON SALES CO. OF N. Y., INC., 593 TENTH AVE., NEW YORK, N. Y. (Tel. LOngacre 4-1880).

FOR SALE—Arcade buyers please note! Factory closeout of brand new Deluxe All Star Bowlers in original crates. While they last, \$300 ea. F. O. B. Buffalo, New York. Seventeen available. Also fifty 100 Selection Seeburg Wallboxes. White buttons, chrome covers, \$39.50 ea. Write. SHELDON SALES, INC., 881 MAIN STREET, BUFFALO 3, N. Y.

FOR SALE—Or Trade—1-13 ft. National Shuffleboard with Coin Operated Scoring Unit; will trade for music, pinballs, bowlers or arcade equipment, or will sell outright. RELIABLE COIN MACHINE CO., 184 WINDSOR ST., HARTFORD, CONN. (Tel. CHapel 9-6556).

FOR SALE—The best buy in used Bally Bingo Games. Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA. (Tel.: CEdar 2-7600).

FOR SALE—United and Chicago Coin shuffles, 10th Frame and later models: Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—We Are Leading Exporters of Arcade Machines—Also Music, Venders, Games and Parts For all Equipment. Write Us Your Needs. MIKE MUNVES, 577 TENTH AVE., NEW YORK 36, N. Y. (Tel. BRyant 9-6677).

## CLASSIFIED ADVERTISING SECTION

FOR SALE—Comco—Extended Range Speakers And Baffles. Quality At Modest Prices. Engineered For Heavy Duty Use. Satisfaction Guaranteed or Money Will be Refunded. Finished in Lined Oak, Natural or Mahogany. Packed Two to a Carton, \$11.95 Ea. COVEN MUSIC CORP., 3181-3 ELSTON AVE., CHICAGO 18, ILLINOIS (Tel. INdependence 3-2210).

FOR SALE—5 Bally All Star Bowlers, like new, only \$295. With fast motor installed only \$355. WANT—Cash or trade—late Bingos. DONAN DISTRIBUTING CO., 2633 N. MILWAUKEE AVE., CHICAGO 47, ILL. (Tel. ALbany 2-0455).

FOR SALE—We have several Comax background music units with intercom microphone, slightly used, \$169.50. Literature on request. WESTERN DISTRIBUTORS, 1226 S.W. 16th AVENUE, PORTLAND 5, OREGON. (Tel. CApitol 8-7565).

FOR SALE—Games, Inc., Hunter \$215; Super Hunter \$395; Double Shot, write; Bally Night Club \$195; Show Time \$395; A.B.C. Bowling Lanes 14' \$475; United Pixie \$95; Caravan \$135; Playtime \$315; Royal Bowling Alleys 13' & 16' \$595; Lightning \$145; DeLuxe Mars \$145; Genco Quarterback \$115. All completely reconditioned—guaranteed. MICKEY ANDERSON AMUSEMENT CO., 314 EAST 11th ST., ERIE, PA. (Tel. 2-3207).

FOR SALE—Complete line of used Phonographs, Shuffle Games, Cigarette Machines and various types of all other games and equipment. Lowest prices. Best merchandise. One letter, wire or phone call will convince you. We are factory representatives for United, Williams, Bally, DeGrenier and Genco. TARAN DISTRIBUTING, INC., 3401 N.W. 36th ST., MIAMI 42, FLA. (Tel.: NEWton 5-2531).

FOR SALE—6 Packard Wallboxes @ \$5 ea.; 8 2140 Wurlitzer Wallboxes @ \$5 ea.; 8 AMI 40-Selection Wallboxes @ \$5 ea.; Williams Race The Clock \$110; Williams Regatta \$80; Williams Skill Pool \$20. AUTOMATIC AMUSEMENT COMPANY, 1000 PENNSYLVANIA STREET, EVANSVILLE 8, INDIANA. (Tel. HA 3-4508).

FOR SALE—We are one of America's Leading Distributors and Exporters of Arcade, Amusement and Vending Machines. It will pay you to do business with us. CLEVELAND COIN MACHINE EXCHANGE, INC., 2029 PROSPECT, CLEVELAND, OHIO. (Tel. TO 1-6715).

FOR SALE—Records! All labels, all speeds at close out prices!! 78's—45's major labels in any quantity. 12" LP's Major Labels. Will send 25 Samples C.O.D. On Request. 12" LP Promotional Records on sale. We buy surplus stocks, all speeds. SID TABACK, RECORDS, 2540 W. PICO BLVD., LOS ANGELES 6, CALIF. (Tel. DUnkirk 3-8735)

FOR SALE—Key West \$300; Show Time \$375; Williams Ten Strike (Like New) \$325; Target Roll \$200; Genco Show Boat (Like New) \$175. Machines on the floor. GLOBE DISTRIBUTING CO., 1623 N. CALIFORNIA AVE., CHICAGO 47, ILL. (Tel. ARmitage 6-0780-1).

FOR SALE—Bally and United Bingos. Practically any game. Write for prices. UNITED DISTRIBUTORS, INC., 920 W. SECOND, WICHITA 12, KANSAS. (Tel. HO 4-6111).

FOR SALE—New Six Pocket Pool Table \$225; Slate \$275; 1st Grade 48" Cue Sticks \$18 dozen; Bumper Rails \$11.95 Set; Bumper Pool Tops \$24.50; Slate \$59.50; Deluxe Bumper Pool Balls \$10. CHAMPION DIST. CO., 3833 W. DIVISION ST., CHICAGO 51, ILL. (Tel. ALbany 2-3272).

FOR SALE—Millions of extra coins are taken from clean machines. Clean right with Lemonite. Commercial Music Co., Dallas, Texas, uses and sells Lemonite. Try Lemonite Electronic Contact Cleaner, Contact Paste and Liquid Lube. GRACO SALES CO., R. F. D. 1, BOX 403, ARLINGTON, TENNESSEE.

FOR SALE—1 Keeney Super Big Tent (Floor Sample) \$275; 1 Games, Inc. Skeet Shoot (Like New) \$275. BILOTTA ENTERPRISES, INC., 224 NO. MAIN ST., NEWARK, NEW YORK. (Tel. DEerfield 1-1855).

FOR SALE—Genco, Skill Ball (6 Pl.) \$175; C. C. Ski Bowl (6 Pl.) \$195; Seeburg 'C' Hideaway \$395; Midget Alleys \$350; Hi Fly Baseball \$150. UNIVERSITY COIN MACHINE EXCHANGE, 858 NO. HIGH STREET, COLUMBUS 8, OHIO. (Tel. AXminster 4-3529).

FOR SALE—Specials—Sun Valleys \$545; Miss Americas \$575; Skill Rolls \$235; Key Wests \$325; Big Times \$125; Carnivals \$175; ABC Champion Bowlers \$525; Jumbo Bowlers \$215; All Star Deluxe Bowlers \$365; Flagships \$237.50; Super Circuses \$295; Sea Belles \$210; Reno \$200; Jigsaws \$235; Motorama \$255. NEW ORLEANS NOVELTY COMPANY, 215 MAGAZINE STREET, NEW ORLEANS, LOUISIANA. (Tel. JACKson 2-5906).





## THIS WEEK'S USED MACHINE QUOTATIONS

### 19th YEAR OF PUBLICATION

### 975th CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Cash Box Price Lists" can only feature the market prices as they are quoted. "The Cash Box Price Lists" act exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Cash Box Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Cash Box Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Cash Box Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### CODE

- |                             |                                    |
|-----------------------------|------------------------------------|
| 1. Prices UP                | 5. No quotations Last 2 to 4 Weeks |
| 2. Prices DOWN              | 6. No quotations 4 Weeks or Longer |
| 3. Prices UP and DOWN       | 7. Machines Just Added             |
| 4. No change from Last Week | * Great Activity                   |



#### LISTED ALPHABETICALLY

#### AMI

4. Model A, '46, 40 Sel., 78 RPM	35.00	50.00	4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	35.00	50.00
4. Model B, '48, 40 Sel., 78 RPM	50.00	80.00	4. 1432, '50, Rocket '50-51, 50 Sel., 78 RPM	45.00	90.00
4. Model C, '50, 40 Sel., 78 RPM	50.00	100.00	4. 1432, Same as above, Converted to 45 RPM	60.00	135.00
4. Model D-40, '51, 40 Sel., 78 RPM	115.00	200.00	4. 1434, '51, Rocket, '51-52, 50 Sel., 78 RPM	70.00	150.00
4. Model D-80, '51, 80 Sel., 45 RPM	195.00	295.00	4. 1434, Same as above, Converted to 45 RPM	70.00	150.00
4. Model E-40, '53, 40 Sel., 78 RPM	195.00	320.00	4. 1436, '52, Fireball, 120 Sel., 45 RPM	75.00	160.00
4. Model E-80, '53, 80 Sel., 45 RPM	225.00	340.00	4. 1436A, '53, Fireball, 120 Sel., 45 RPM	100.00	225.00
4. Model E-120, '53, 120 Sel., 45 RPM	285.00	350.00	4. 1438, '54, Comet, 120 Sel., 45 RPM	295.00	435.00
4. Model F-80, '54, 80 Sel., 45 RPM	425.00	495.00	4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	350.00	550.00
4. Model F-120, '54, 120 Sel., 45 RPM	475.00	550.00	4. 1448, '55, Hi-Fi, 120 Sel., 45 RPM	475.00	625.00
4. Model G-80, '55, 80 Sel., 45 RPM	525.00	650.00	4. 1452, '55, 50 Sel., 45 RPM	495.00	595.00
4. Model G-120, '55, 120 Sel., 45 RPM	545.00	675.00	4. 1454, '56, 120 Sel., 45 RPM	595.00	645.00
4* Model G-200, '57, 200 Sel., 45 RPM	575.00	700.00	2. 1455, '57, 200 Sel., 45 RPM	649.00	795.00
4. Model H-200, '57, 200 Sel., 45 RPM	845.00	945.00			

#### SEEBURG

1* M100A, '49, 100 Sel., 78 RPM	125.00	180.00
4* M100B, '51, 100 Sel., 45 RPM	300.00	395.00
4. M100BL, '51, 100 Sel., 45 RPM, Light Cab.	300.00	395.00
4* M100C, '53, 100 Sel., 45 RPM	375.00	470.00
4* HF100G, '54, 100 Sel., 45 RPM	485.00	575.00
4* HF100R, '54, 100 Sel., 45 RPM	550.00	650.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	20.00	45.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	25.00	45.00
4. 1426, '47, 20 Sel., 78 RPM	30.00	45.00

#### (PHONOGRAPHS—Continued)

2* V200, '55, 200 Sel., 45 RPM	545.00	750.00	4. 1400, '51, 48 Sel., 45 or 78 RPM	50.00	150.00
7. VL200, '56, 200 Sel., 45 RPM	595.00	795.00	4. 1450, '51, 48 Sel., 45 or 78 RPM	95.00	165.00
4. KD200, '57, 200 Sel., 45 RPM	845.00	865.00	4. 1500, '52, 104 Sel., 45 & 78 Intermix	100.00	200.00
4. W1-L56 Wall Box 5c	3.00	5.00	4. 1500A, '53, 104 Sel., 45 & 78 Intermix	145.00	250.00
4. 3W2 Wall-a-Matic	3.00	5.00	4. 1600, '53, 48 Sel., 45 & 78 Intermix	199.00	295.00
4. W4L-56	5.00	8.00	4. 1650, '53, 48 Sel., 45 RPM	225.00	300.00
4. 3W5-L56 Wall Box, 5c, 10c, 25c	5.00	8.00	4. 1650A, '54, 48 Sel., 45 or 78 RPM	275.00	345.00
4. W6L-56 5/10/25 Wire-less	5.00	8.00	2* 1700, '54, 104 Sel., 45 RPM	395.00	525.00
4. 3W7-L-56	5.00	8.00	4* 1800, '55, 104 Sel., 45 RPM	485.00	595.00
2* 3W1 Wall-a-matic	37.50	60.00	2* 1900, '56, 104 Sel., 45 RPM	525.00	700.00

#### WURLITZER

4. 1015, '46, 24 Sel., 78 RPM	20.00	30.00	2. 2150, '57, 200 Sel., 45 RPM	695.00	800.00
4. 1017, '46, 24 Sel., 78 RPM	20.00	30.00	4. 2140 Wall Box	2.50	5.00
4. 1080, '46, 24 Sel., 78 RPM	25.00	50.00	4. 3020 Wall Box	3.00	8.00
4. 1100, '47, 24 Sel., 78 RPM	25.00	55.00	4. 3048 (Conv. of 3020)	3.00	10.00
4. 1217, '50, Hideaway, 48 Sel., 45 or 78 RPM	40.00	100.00	4. 3031 Wall Box	3.00	9.00
4. 1250, '50, 48 Sel., 45 or 78 RPM	50.00	100.00	4. 3045 Wall Box	3.00	9.00
			4. 4820 Wall Box	8.00	20.00
			4. 4851 Wall Box	9.00	25.00



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ev) Evans; (Ex) Exhibit; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

2. Ace High (Got 1/57)	195.00	260.00	4. Crosswords (B 1/56)	195.00	240.00
4. Arabian Knights (Got 12/53)	75.00	100.00	4. Cue Ball (Wm 2/57)	210.00	245.00
4. Army-Navy (Wm 10/53)	30.00	45.00	4. Daffy Derby (Wm 8/54)	60.00	100.00
4. Arrow Head (Wm 7/57)	225.00	295.00	2. Daisy May (Got 7/54)	65.00	125.00
4. Atlantic City (B 5/52)	25.00	55.00	4. Dealer "21" (Wm 2/54)	20.00	55.00
4. Auto Race (Got 9/56)	175.00	235.00	4* Derby Day (Got 5/56)	150.00	185.00
4* Balls-A-Poppin' (B 11/56)	100.00	195.00	4. Diamond Lill (Got 12/54)	95.00	125.00
4. Band Wagon (Wm 8/55)	195.00	295.00	4. Disk Jockey (Wm 11/52)	30.00	45.00
2. Beach Beauty (B 11/55)	110.00	160.00	4. Domino (Wm 5/52)	25.00	35.00
4* Beach Club (B 2/53)	25.00	65.00	4. Double Header (B 7/56)	175.00	240.00
4* Beauty (B 11/52)	20.00	60.00	4. Dragonette (Got 6/54)	95.00	160.00
4. Big Ben (Wm 9/54)	55.00	100.00	4* Dude Ranch (B 9/53)	25.00	60.00
4* Big Show (B 9/56)	245.00	275.00	4. Duette (Got 4/55)	125.00	180.00
4. Big Hit (CC 7/52)	15.00	25.00	4. Easy Aces (Got 12/55)	120.00	185.00
4* Big Time (B 1/55)	75.00	125.00	4. Fair Lady (Got 11/56)	245.00	295.00
4. Blondie (CC 8/56)	100.00	185.00	4. Fairway (Wm 6/53)	30.00	55.00
4. Brazil (Un 10/56)	175.00	245.00	4. Falstaff (Got 11/57)	395.00	435.00
2. Bright Lights (B 5/51)	15.00	30.00	2. Flag Ship (Got 1/57)	255.00	310.00
2. Bright Spot (B 11/51)	30.00	45.00	4. Flying High (Got 2/53)	40.00	70.00
4. Broadway (B 12/55)	150.00	185.00	4. Four Bells (Got 10/54)	100.00	140.00
4. Cabana (Un 3/53)	20.00	50.00	4. Four Corners (Wm 12/52)	40.00	55.00
4. Capri (CC 10/56)	100.00	185.00	4. "400" (Upright) (Ge 10/52)	30.00	40.00
4* Caravan (Un 2/56)	90.00	155.00	4. Four Stars (Got 6/52)	30.00	50.00
4. Caravan (Wm 6/52)	25.00	45.00	2. Frolics (B 10/52)	25.00	55.00
4. Chinatown (Got 10/52)	30.00	60.00	4. Frontiersman (Got 11/55)	95.00	150.00
4. Circus (Un 8/52)	30.00	60.00	4. Fun House (Wm 10/56)	195.00	220.00
2. Circus (B 8/57)	225.00	335.00	2. Gay Paree (Wm 6/57)	375.00	425.00
4. Circus Wagon (Wm 10/55)	145.00	200.00	4* Gay Times (B 6/55)	75.00	125.00
4. Classy Bowler (Got 7/56)	160.00	225.00	4* Gayety (B 3/55)	45.00	90.00
4. C.O.D. (Wm 9/53)	50.00	75.00	4* Gladiator (Got 1/56)	170.00	220.00
4. Colors (Wm 11/54)	70.00	115.00	4. Golden Nugget (Upright) (Ge 2/53)	30.00	45.00
4. Coney Island (B 9/52)	20.00	45.00	4. Gold Star (Got 8/54)	110.00	140.00
4. Continental Cafe (Got 7/57)	250.00	325.00	4. Grand Champion (Wm 3/53)	35.00	70.00
4. Coronation (Got 11/52)	25.00	45.00			
4. Crossroads (Got 5/52)	25.00	60.00			



### (PINBALL GAMES—Continued)

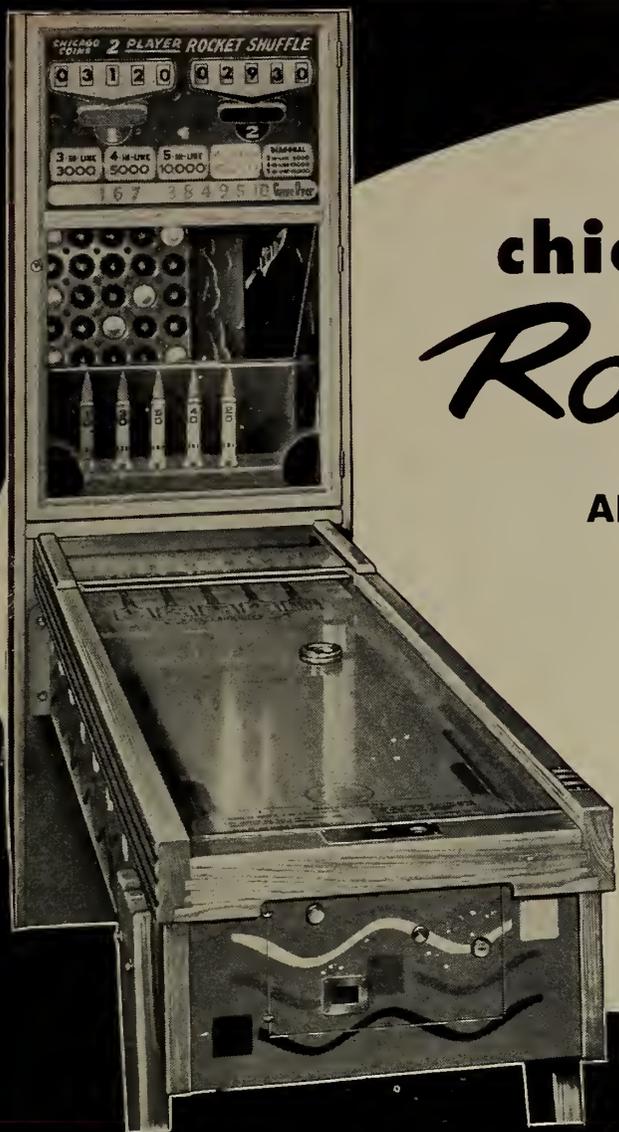
4. Grand Slam (Got 4/53)	35.00	60.00	4* Royal Flush (Got 5/57)	225.00	285.00
4. Green Pastures (Got 1/54)	50.00	100.00	4. Saddle and Turf (Ev 10/53)	85.00	160.00
4. Gun Club (Wm 11/53)	35.00	85.00	4. (Club Model)	100.00	165.00
4. Guys-Dolls (Got 5/53)	30.00	80.00	4* Scoreboard (Got 4/56)	155.00	225.00
2. Gypsy Queen (Got 2/55)	95.00	170.00	4. Screamo (Wm 4/54)	45.00	100.00
4. Handicap (Wm 6/52)	30.00	40.00	4* Sea Belles (Got 8/56)	225.00	285.00
4. Happy Days (Got 7/52)	25.00	50.00	4. Shamrock (Wm 1/57)	195.00	230.00
4. Harbor Lites (Got 2/56)	145.00	175.00	4. Shindig (Got 10/53)	50.00	100.00
4. Havana (Un 2/54)	20.00	80.00	4. Show Boat (Un 12/52)	40.00	60.00
4. Hawaii (Un 6/54)	25.00	80.00	4* Show Time (3/56)	325.00	425.00
4. Hawaiian Beauty (Got 4/54)	90.00	110.00	2. Silver (Got 10/57)	245.00	300.00
4. Hayburner (Wm 6/51)	25.00	40.00	4. Silver Chest (Upright) (Ge 4/53)	40.00	65.00
4. Hi-Fi (B 6/54)	25.00	90.00	4. Silver Skates (Wm 2/53)	30.00	60.00
4. Hi-Hand (Wm 6/57)	175.00	225.00	4. Singapore (Un 10/54)	25.00	80.00
4. Hot Diggity (Wm 8/56)	180.00	235.00	4. Skill Pool (Got 8/52)	20.00	50.00
4. Ice-Frolics (B 1/54)	40.00	85.00	4. Skyway (Wm 8/56)	50.00	100.00
4. Jalopy (Wm 8/51)	25.00	40.00	4. Slugfest (Wm 3/52)	25.00	40.00
2. Jockey Club (Got 5/54)	70.00	120.00	4* Sluggin' Champ (Got 4/55)	100.00	175.00
2. Jolly Joker (Un 11/55)	50.00	110.00	4. Smoke Signal (Wm 10/55)	110.00	150.00
4. Jubilee (Got 5/55)	200.00	250.00	4. Snafu (Wm 12/55)	115.00	180.00
4. Jumping Jacks (Upright) (Ge 12/52)	20.00	30.00	4. Southern Belle (Got 6/55)	130.00	175.00
4. Key West (B 12/56)	275.00	335.00	4. South Seas (Un 5/56)	135.00	245.00
4. Kings (Wm 8/57)	225.00	295.00	4. Spitfire (Wm 2/55)	45.00	110.00
4. Lady Luck (Got 9/54)	80.00	145.00	4. Spot Lite (B 1/52)	25.00	50.00
4. Lazy "Q" (Wm 2/54)	35.00	90.00	4. Sportsman (Wm 2/52)	20.00	30.00
4. Lite-A-Line (Ke 6/52)	35.00	45.00	4. Springtime (Ge 3/52)	20.00	30.00
4. Long Beach (Wm 7/52)	35.00	50.00	4. Stage Coach (Got 11/54)	125.00	160.00
4. Lovely Lucy (Got 2/54)	50.00	115.00	4. Stardust (Wm 3/56)	90.00	185.00
4. Lulu (Wm 12/54)	55.00	125.00	4. Starfire (Wm 1/57)	210.00	225.00
4. Majestic (Got 4/57)	365.00	425.00	4. Starlets (Un 12/55)	65.00	140.00
4. Majorettes (Wm 4/52)	20.00	40.00	4. Star Pool (Wm 10/54)	50.00	100.00
4. Manhattan (Un 4/55)	50.00	130.00	4. Stars (Un 6/52)	25.00	40.00
4. Marathon (Got 10/55)	165.00	225.00	4. Starlite (Wm 3/53)	30.00	50.00
4. Marble Queen (Got 8/53)	45.00	85.00	4. Struggle Buggies (Wm 12/53)	30.00	60.00
4. Mermaid (Got 6/51)	15.00	30.00	4. Super Circus (Got 10/57)	295.00	410.00
4. Mexico (Un 3/54)	25.00	100.00	4. Super Jumbo (Got 10/54)	225.00	265.00
4* Miami Beach (B 9/55)	90.00	125.00	4. Super-Score (Wm 9/56)	139.00	225.00
4. Monaco (Un 8/56)	155.00	245.00	4. Surf Club (B 3/54)	30.00	70.00
2. Mystic Marvel (Got 3/54)	90.00	125.00	4. Surf Rider (Wm 12/56)	195.00	250.00
4. Nevada (Un 8/54)	25.00	80.00	4. Sweepstakes (Wm 1/52)	30.00	45.00
4. Niagara (Got 12/51)	20.00	35.00	4. Sweet-Add-A-Line (Got 7/55)	125.00	175.00
4* Night Club (B 4/56)	175.00	225.00	4. Tahiti (Un 8/53)	25.00	70.00
4. "9" Sisters (Wm 1/54)	50.00	100.00	7. Target Roll (B 1/58)	295.00	335.00
4. Olympics (Wm 5/52)	20.00	30.00	4. Three Deuces (Wm 8/55)	120.00	155.00
4. Palisades (Wm 7/53)	35.00	60.00	4. Thunderbird (Wm 5/54)	69.00	125.00
4. Palm Beach (B 7/52)	15.00	65.00	4. Tim-Buc-Tu (Wm 1/56)	125.00	165.00
4. Palm Springs (B 11/53)	30.00	80.00	4. Times Square (Wm 4/53)	35.00	65.00
4. Parade (B 6/56)	175.00	235.00	4. Toreador (Got 6/56)	170.00	260.00
4. Paratrooper (Wm 8/52)	20.00	40.00	4. Tournament (Got 8/55)	165.00	235.00
4. Perky (Wm 11/56)	165.00	225.00	4. Triple Play (Un 8/55)	55.00	140.00
4. Peter Pan (Wm 4/55)	95.00	145.00	4. Tropicana (Un 1/55)	45.00	110.00
4* Piccadilly (Wm 5/56)	150.00	250.00	4. Tropics (Un 7/53)	25.00	50.00
4. Pin Wheel (Got 11/53)	50.00	85.00	4. Twenty Grand (Wm 12/52)	25.00	45.00
4* Pixie (Un 10/55)	55.00	120.00	4. Twin Bill (Got 1/55)	120.00	150.00
2* Playtime (Un 10/57)	290.00	375.00	4* Variety (B 9/54)	45.00	75.00
4. Poker Face (Got 9/53)	50.00	85.00	4. Wishing Well (Got 9/55)	125.00	170.00
4. Quartet (Got 2/52)	40.00	55.00	2. World Champ (Got 8/57)	175.00	260.00
4. Queen of Hearts (Got 12/52)	40.00	70.00	4. Wonderland (Wm 5/55)	110.00	130.00
4. Quintet (Got 3/53)	40.00	60.00	4. Yacht Club (B 6/53)	20.00	50.00
4. Race The Clock (Wm 5/55)	65.00	165.00	4. Zingo (Un 10/51)	20.00	45.00
2. Rainbow (Got 12/56)	175.00	245.00			
4. Regatta (Wm 11/55)	80.00	150.00			
4. Register (Got 10/56)	255.00	325.00			
4. Rio (Un 11/53)	20.00	60.00			
4. Rodeo (Un 2/53)	35.00	50.00			



4. Bally Victory Bowler (5/54)	55.00	100.00	4. Ge. Shuffle Target (7/51)	10.00	25.00
4. Bally Champion Bowler (5/54)	60.00	100.00	4. Ge. Shuffle Po' l (11/53)	30.00	75.00
4. Bally Jet Bowler (8/54)	65.00	120.00	4. Ge. Match Pool (2/54)	50.00	60.00
4. Bally Rocket Bowler (8/54)	65.00	125.00	4* Genco Skill Ball 2 Player (11/56)	125.00	245.00
4. Bally Mystic Bowler (12/54)	65.00	130.00	2. 6 Player (2/57)	149.00	285.00
4. Bally Magic Bowler (12/54)	65.00	140.00	4. Gottlieb Bowlette (3/50)	10.00	20.00
4. Bally Blue Ribbon (3/55)	140.00	200.00	4. Keeney Super DeLuxe League Bowler (3/52)	25.00	40.00
4. Bally Gold Medal (3/55)	150.00	200.00	4. Keeney High Score League (5/52)	25.00	45.00
4. Bally ABC Bowler (7/55)	240.00	350.00	4. Keeney Team (10/52)	25.00	50.00
4. DeLuxe model	245.00	350.00	4. Keeney Club (4/53)	25.00	100.00
4. Bally Congress (7/55)	275.00	350.00	4. Keeney Domino (5/53)	30.00	110.00
4. DeLuxe model	275.00	355.00	4. Keeney Carnival (5/53)	40.00	115.00
4. Bally Jumbo Bowler (9/55)	275.00	355.00	4. Keeney Pacemaker (9/53)	40.00	125.00
4. Bally King Pin Bowler (9/55)	275.00	355.00	4. Keeney Mainliner Bowler (1/54)	45.00	130.00
4* Bally ABC Bowling Lane (1/57)	425.00	550.00	4. Keeney Bonus (3/54)	45.00	140.00
2. Bally Strike Bowler (11/57)	650.00	750.00	4. Keeney Diamond Bowler (5/54)	70.00	155.00
2* Bally All Star Bowler (12/57)	275.00	395.00	4. Keeney Bikini (6/54)	75.00	160.00
4. ChiCoin Match Bowler (6/52)	25.00	50.00	4. Keeney Century (6/54)	90.00	170.00
4. ChiCoin Bowl-A-Ball (10/52)	30.00	60.00	4. Keeney American (9/54)	90.00	175.00
4. ChiCoin Match Bowl-A-Ball (11/52)	30.00	65.00	4. Keeney National (9/54)	90.00	180.00
4. ChiCoin 10th Frame Special (12/52)	30.00	65.00	4. Keeney Speedlane (4/55)	125.00	200.00
4. ChiCoin Name Bowler (1/53)	30.00	70.00	4. United 6-Player Super (3/52)	20.00	35.00
4. ChiCoin 10th Frame Double Score Bowler (2/53)	30.00	75.00	4. United 4-Player Official (5/52)	20.00	35.00
4. ChiCoin Crown (4/53)	30.00	85.00	4. United 6-Player Super (7/52)	20.00	45.00
4. ChiCoin Crown, Giant Pins (4/53)	35.00	90.00	4. United 10th Frame Star (9/52)	20.00	50.00
4. ChiCoin Triple Score (6/53)	35.00	90.00	4. United Manhattan 10th Frame (9/52)	20.00	55.00
4. ChiCoin Gold Cup (7/53)	30.00	95.00	4. United Manhattan (9/52)	30.00	60.00
4. ChiCoin High Speed Crown (7/53)	30.00	100.00	4. United 10th Frame Super (10/52)	30.00	65.00
4. ChiCoin High Speed Triple Score (8/53)	30.00	100.00	4. United Cascade (2/53)	30.00	75.00
4. ChiCoin Advance (10/53)	30.00	100.00	4. United Clover (2/53)	30.00	75.00
4. ChiCoin King (10/53)	35.00	110.00	4. United Liberty (2/53)	30.00	75.00
4. ChiCoin Criss Cross Bowler (12/53)	40.00	120.00	4. United Classic (6/53)	25.00	75.00
4. ChiCoin Super Frame (3/54)	45.00	125.00	4. United Olympic (6/53)	30.00	75.00
4. ChiCoin Starlite (5/54)	55.00	150.00	4. United Royal (9/53)	30.00	80.00
4. ChiCoin Feature (7/54)	60.00	155.00	4. United Imperial (9/53)	25.00	85.00
4. ChiCoin Holiday (9/54)	70.00	165.00	4. DeLuxe model	35.00	90.00
4. ChiCoin Flash (10/54)	70.00	170.00	4. United Chief (11/53)	40.00	100.00
4. ChiCoin Playtime (10/54)	95.00	175.00	4. United Leader (11/53)	45.00	100.00
4. ChiCoin Fireball (11/54)	95.00	190.00	4. DeLuxe model	45.00	115.00
4. ChiCoin Thunderbolt (12/54)	100.00	210.00	4. United Team (1/54)	45.00	115.00
4. ChiCoin Triple Strike (2/55)	100.00	210.00	4. DeLuxe model	50.00	120.00
4. Chi Coin Arrow (2/55)	125.00	220.00	4. United League (1/54)	50.00	125.00
4. ChiCoin Criss Cross Targette (1/55)	35.00	110.00	4. DeLuxe model	50.00	130.00
4. DeLuxe model	40.00	120.00	4. United Ace (5/54)	55.00	135.00
4. ChiCoin Bonus Score (4/55)	150.00	210.00	4. DeLuxe model	55.00	140.00
4. ChiCoin Big League (5/55)	160.00	220.00	4. United Rainbow (5/54)	55.00	145.00
4. ChiCoin Hollywood (5/55)	175.00	225.00	4. United Banner (8/54)	65.00	145.00
4. ChiCoin Blinker (8/55)	175.00	250.00	4. DeLuxe model	65.00	150.00
4. ChiCoin Score-A-Line (9/55)	175.00	255.00	4. United Shuffle Targette (8/54)	65.00	155.00
4. ChiCoin Bowling Team (10/55)	175.00	265.00	4. DeLuxe model	65.00	160.00
4. ChiCoin Miami Shuffle (10/56)	35.00	125.00	4. United Speedy (8/54)	65.00	165.00
4* ChiCoin Bowling League (2/57)	425.00	545.00	4. Un. 11th Frame (10/54)	65.00	165.00
2* ChiCoin Ski-Bowl (11/57) 6 Player	129.50	275.00	4. DeLuxe model	65.00	170.00
4. ChiCoin Classic Bowling League (7/57)	565.00	595.00	4. United Comet Targette (11/54)	70.00	170.00
1. ChiCoin TV Bowling League (11/57)	595.00	650.00	4. DeLuxe model	75.00	175.00
			4. United Mercury (12/54)	80.00	175.00
			4. DeLuxe model	80.00	180.00
			4. United Mars (1/55)	90.00	185.00
			4. DeLuxe model	95.00	190.00
			4. Un. Lightning (2/55)	95.00	190.00
			4. DeLuxe model	95.00	195.00
			4. United Venus (3/55)	95.00	195.00
			4. DeLuxe model	100.00	195.00
			4. United Clipper (5/55)	100.00	195.00
			4. DeLuxe model	100.00	195.00
			4. Un. Derby Roll (5/55)	100.00	195.00
			4. DeLuxe model	100.00	195.00
			4. Un. 5th Inning (6/55)	100.00	220.00
			4. DeLuxe model	100.00	230.00
			4. United Capitol (6/55)	140.00	235.00
			4. DeLuxe model	140.00	240.00
			4. Un. Super Bonus (9/55)	160.00	245.00
			4. DeLuxe model	165.00	250.00
			4. Un. Top Notch (10/55)	270.00	325.00
			4. Top Notch Special	270.00	325.00
			4. Un. Regulation (11/55)	270.00	335.00
			4. DeLuxe model	275.00	335.00
			4* United Bowling Alley (11/56)	425.00	535.00
			4. United Royal Bowler (12/57)	595.00	725.00
			4* Wms. Roll-A-Ball (12/56) 6 Player	125.00	265.00

## UPRIGHT ELECTRONIC SCORING F. P. GAMES

4. Big Tent (Ke 12/56)	250.00	325.00	2. Hunter (Ga 5/55)	225.00	235.00
4. Circus (Au 5/56)	235.00	265.00	4. Skeet Shoot (Ga 1/57)	365.00	385.00
4. County Fair (Au 3/57)	265.00	325.00	2. Super Big Tent (Ke 6/57)	275.00	385.00
4. Gun Smoke (Ga 5/56)	315.00	325.00	2. Super Hunter (Ga 6/57)	395.00	425.00



# chicago coin's 2-PLAYER *Rocket Shuffle*

ALSO AVAILABLE IN A 1 PLAYER MODEL

- ⚡ CAPTIVE BALL ACTION GIVES PLAYER EVERY THRILL OF SATELLITES TRAVELING THROUGH SPACE! ALL BALL LAUNCH FEATURE!
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WORLD'S FIRST *Lite-O-Matic* BASEBALL GAME

- ⚡ Player Experiences Every Thrill — Every Action Of A Real Baseball Being Pitched . . . Being Hit . . . Being Caught! The "Lite-O-Matic" Ball is actually delivered from pitcher's box to batter!
- ⚡ 3 dimension players and green plexi-glass play field simulate a realistic "Big League" baseball diamond!
- ⚡ Player by skillfully hitting home runs to all 3 fields gets extra Bonus Runs!
- ⚡ Available in Replay or Regular models! 3 outs per 10c game!
- ⚡ Animated players on back-glass actually run bases! Previous High Score feature!



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### KIDDIE RIDES

4. Bally Champion Horse	295.00	450.00	4. Capitol See Saw	125.00	290.00
4. Bally Moon Ride	125.00	250.00	4. Chicago Coin Super Jet	125.00	295.00
4. Bally Space Ship	150.00	350.00	2* Chicago Round The		
4. Bally Speed Boat	165.00	295.00	World Trainer	295.00	395.00
4. Bert Lane Merry-Go-			4. Decco Merry-Go-Round	175.00	350.00
Round	200.00	350.00	4. Decco Space Ranger	125.00	300.00
4. B. L. Miss America Boat	225.00	275.00	4. Exhibit Big Bronco	295.00	350.00
4. Bert Lane Fire Engine	325.00	435.00	4. Exhibit Mustang	295.00	350.00
4. Capitol Donald Duck	250.00	350.00	4. Exhibit Sea Skates	200.00	325.00
4. Capitol Elsie	250.00	375.00	4. Exhibit Space Patrol	150.00	350.00
4. Capitol Palomino Horse	250.00	375.00	4. Scientific Television	195.00	275.00
			4. Texas Merry-Go-Round	200.00	295.00



### ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	475.00	575.00	2. Keeney Sub Gun	40.00	120.00
2. Air Football	195.00	225.00	4. Keeney Texas Leaguer	20.00	40.00
4. Air Hockey	175.00	210.00	4. Ke. Sportsman (11/54)	125.00	170.00
4. Amus. Boomerang	30.00	75.00	4. DeLux model	130.00	175.00
4. Bally Big Inning	40.00	75.00	4. Keeney Ranger (3/55)	185.00	225.00
4. Bally Heavy Hitter	30.00	50.00	4. DeLux model (3/55)	190.00	230.00
4. Bally Rapid Fire	50.00	75.00	4. Mills Panorama Peek		
4. Bally Undersea Raider	50.00	75.00	(11/54)	175.00	275.00
4* Bally Bulls Eye Shoot-			4. Muto. Atomic Bomber	65.00	125.00
ing Gallery (9/55)	195.00	275.00	4. Mutos. Ace Bombers	85.00	140.00
4. Capitol Midget Movies	75.00	150.00	4. Mutoscope Dr. Mobile		
4. Champion Hockey	40.00	100.00	(Prewar)	65.00	150.00
4. ChiCoin Basketball			2. Mutos. Fly Saucers	80.00	125.00
Champ	75.00	150.00	4. Mutos. Photo (Pre-War)	100.00	250.00
4. ChiCoin 4-Player Derby	95.00	150.00	4. Mutos. Photo (DeLux)	145.00	325.00
4. ChiCoin Goalee	40.00	95.00	4. Mutoscope Silver Gloves	120.00	195.00
4. ChiCoin Hockey	45.00	65.00	4. Mutoscope Sky Fighter	50.00	135.00
4. ChiCoin Midget Skee	60.00	125.00	4. Mutos. Voice-O-Graph		
4. ChiCoin Pistol	30.00	75.00	35¢	145.00	300.00
4. ChiCoin Home-Run,			2. Mutoscope K. O. Champ	150.00	295.00
6 Player (3/54)	60.00	125.00	4. Mutos. Drive Yourself	395.00	495.00
4. Super model	85.00	150.00	4. Mutoscope Rock n' Roll		
4. ChiCoin Twin Hockey			(7/56)	30.00	100.00
(5/56)	150.00	250.00	4. Mutoscope Bang-O-Rama		
4. ChiCoin Steam Shovel			(4/57)	175.00	195.00
(5/56)	85.00	155.00	4. Philadelphia Toboggan		
4. Evans Bola Score	30.00	65.00	Skee Alley	375.00	395.00
4* Evans Bat-A-Score	35.00	90.00	4. Quizzer	40.00	55.00
4. Evans Ski Roll	35.00	60.00	4. Scientific Basketball	20.00	75.00
4. Evans Super Bomber	50.00	95.00	4. Scientific Batting Pr.	30.00	95.00
4* Exhibit Dale Gun	25.00	85.00	4. Scientific Pitch 'Em	45.00	145.00
4. Exhibit Gun Patrol	40.00	95.00	4. Seeburg Bear Gun	50.00	160.00
4. Exhibit Jet Gun	40.00	110.00	4. Seeburg Shoot the Chute	40.00	80.00
4. Exhibit Space Gun	40.00	100.00	4* Seeburg Coon Hunt	75.00	150.00
4. Exhibit Pony Express	40.00	100.00	4. Set Shot Basketball	100.00	200.00
4. Exhibit Silver Bullets	40.00	100.00	4. Quiz	65.00	110.00
4. Exhibit Six Shooter	35.00	100.00	4. United Team Hockey	20.00	50.00
4. Exhibit Vitalizer	40.00	75.00	4. United Jungle Gun	75.00	135.00
4. Exhibit Shooting Gal.			4. DeLux model	75.00	140.00
(6/54)	45.00	100.00	4. Un. Carn. Gun (10/54)	100.00	150.00
4. Exhibit Star Shooting			4. DeLux model	110.00	155.00
Gallery (9/54)	75.00	140.00	4. Un. Bonus Gun (1/55)	165.00	220.00
4. Exhibit Sportland Shoot-			4. DeLux model	170.00	225.00
ing Gallery (11/54)	90.00	150.00	2. United Super Slugger		
4. Exhibit "500" Shooting			(7/55)	195.00	265.00
Gallery (3/55)	100.00	195.00	4. Un. Star Slugger (4/56)	215.00	275.00
4* Ex. Treasure Cove Shoot-			4* Un. Pirate Gun (10/56)	275.00	365.00
ing Gallery (6/55)	200.00	225.00	4. Wilcox-Gay Recordio	30.00	55.00
4. Ex. Jungle Hunt (3/57)	225.00	350.00	4. Wms. DeLux World		
4* Ex. Ringer Ball (11/56)	35.00	100.00	Series (2/52)	35.00	95.00
4. Exhibit Pop Gun Circus			4. Wms. DeLux Baseball		
(9/57)	495.00	595.00	(4/53)	45.00	100.00
4. Genco Sky Gunner	60.00	125.00	4. Wms. Pennant Baseball		
4. Genco Night Fighter	70.00	140.00	(12/53)	50.00	115.00
4. Ge. 2-Player Basketball	100.00	225.00	4. Wms. Super Pennant		
4* Genco Rifle Gal. (6/54)	95.00	165.00	Baseball (12/53)	50.00	120.00
4. Genco Big Top Rifle			4. Williams Super Star		
Gallery (6/54)	175.00	225.00	Baseball (12/53)	50.00	125.00
4. Super Model (12/55)	275.00	310.00	4. Williams Major League		
4. Genco Wild West Gun			Baseball (2/54)	65.00	160.00
(2/55)	150.00	250.00	4. Wms. All-Star Baseball		
4. Genco Sky Rocket Rifle			(2/54)	90.00	160.00
Gallery (5/55)	150.00	225.00	4. Williams Big League		
4. Genco Champion Base-			Baseball (2/54)	100.00	160.00
ball (9/55)	139.00	235.00	4. Williams Jet Fighter		
4* Genco Quarterback			(10/54)	100.00	220.00
(10/55)	115.00	235.00	4. Williams Safari (2/54)	175.00	260.00
4* Genco Hi-Fly Baseball			4. DeLux model	180.00	265.00
(5/56)	150.00	255.00	4. Wms. Polar Hunt (3/55)	200.00	295.00
2* Genco State Fair Rifle			4. Wms. Sidewalk Engineer		
Gal. (6/56)	225.00	275.00	(4/55)	95.00	150.00
4* Genco Davy Crockett			2* Wms. King Of Swat		
(10/56)	225.00	300.00	(5/55)	135.00	195.00
4* Genco Circus Rifle			4. Wms. Four Bagger (4/56)	245.00	300.00
(3/57)	345.00	395.00	4. DeLux model	245.00	310.00
4* Genco Motorama			4* Wms. Crane (10/56)	95.00	150.00
(10/57)	325.00	495.00	4* Wms. Peppy The Clown		
4. Jack Rabbit	40.00	75.00	(12/56)	175.00	295.00
4. Jungle Joe	40.00	60.00	7. Wms. 1957 Baseball	325.00	395.00
2. Keeney Air Raider	40.00	120.00	7. Wms. Ten Pins (12/57)	345.00	395.00

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory. Where no prices are listed, the manufacturers have not authorized price publication.

### AMI, INC.

Model I-200, 200 Selec. Phono.	
Model I-120, 120 Selec. Phono.	
Model I-100, 100 Selec. Phono.	
Model IAR-200 Selective-play	
Hideaway	
Model IBB-200 Continuous-play	
Hideaway	
Model WQ-200	
Model 200 Selec. Wall Box	
Model WQ-120	
Model 120 Selec. Wall Box	
Bargrip Wall Box Bracket	
Recessed Ceiling Speaker	
Wall Speaker	
Corner Speaker	

### AUTO-BELL MFG. CO.

Play Ball, Counter Game	
Circus Days	
(Upright Electronic Scoring	
F.P. Game)	

### AUTO-PHOTO CO.

Model 14 Studio	\$3,245.00
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### BALLY MFG. CO.

Cypress Gardens	
(In-Line Game)	\$ 887.00
Big Inning (Baseball Game)	
Standard Model, equipped	
with Dime-A-Game Coin	
Chute	605.00
Free-Play Model, equipped	
with Double Coin Chute,	
Player's Choice of Dime-A-	
Game, 3-for-25¢	625.00
Space Gunner	725.00
Trophy Bowler	
11 Foot	\$1,299.00
14 Foot	1,315.00
18 Foot	1,365.00
4 Foot Sections, Each	50.00
Skill Roll	415.00
All-Star DeLux Bowler	640.00
All-Star DeLux Bowler	
(Free Play Model)	665.00
All-Star Super DeLux Bowler	
(Match Play Model)	665.00
ABC Super DeLux Bowler	
(6 Player, Puck Type)	
8 1/2 Foot	775.00
Toonerville Trolley	835.00
Bike (Kiddie Ride)	835.00
Model T (without Record	
Changer)	705.00
Model T (with Record	
Changer)	755.00
The Champion	
(With new all-metal cabinet)	835.00

### CHICAGO COIN MACHINE

Batter Up	
Rocket Shuffle	
Regular Model	
Replay Model	
Two Player Model	
Commando Machine Gun	

### EXHIBIT SUPPLY CO.

Card Vendor, with base	
Single Column	
Double Column	

### J. F. FRANTZ MFG. CO.

Kicker & Catcher	
(Counter Game)	
ABT Challenger Pistol	
(Counter Game)	
ABT Guesser Scale	
ABT Rifle Sport	
(Shooting Gallery)	
Aristo Scale	

### GAMES, INC.

Double Shot	
(Upright Electronic Scoring	
F.P. Game)	

### GENCO MANUFACTURING

Space Age	
Fun Fair (Single Player,	
Five-Ball)	
Gun Club Rifle Gallery	
Horscope Fortune Teller	
Gypsy Grandma Fortune Teller	

### D. GOTTLIEB & CO.

Picnic (2 Player, 5-Ball)	
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### IRVING KAYE CO., INC.

Super Hockey (6 Ft.)	\$ 349.95
Super Jumbo Hockey (8 Ft.)	400.00
Melody Tower	149.95
El Dorado—6 Pocket Pool	495.00
Competitor—Super Deluxe—	
6 Hole Pool	395.00

### J. H. KEENEY & CO., INC.

League Leader (Baseball Game)	
DeLux Big Tent	
(Upright Electronic Scoring	
F.P. Game)	
Snack Vender	
Soup Vender	
DeLux Hot Coffee Vender	
DeLux Hot Coffee & Hot	
Chocolate Combo Vender	
Various models of above	

### ROCK-OLA MFG. CORP.

Model 1465, 200 Selec. Phono.	
Model 1458, 120 Selec. Phono.	
Model 1462, 50 Selec. Phono.	
Model 1464, 120 Selec. Wall	
Type Phono.	
Model 1947, Remote Volume	
Control for Model 1464 Phono	
Model 1450, Playmaster,	
120 Selec. Phonograph	
Model 1617, Hi-Fi Wall	
Speaker	
Model 1927, Remote Volume	
Control with Cancel Button	
50¢ Coin Chute Available	
For All Models	
Dual Credit Unit Available for	
200 Selec., Model 1465	

### THE SEEBURG CORP.

Model 201, 200 Selec. Phono.	
Model 161, 160 Selec. Phono.	
Model 101, 100 Selec. Phono.	
D3WA—Wall-O-Matic 200 Selec.	
MRVC-3—Master Remote	
Volume Control	
HFCV2-8—High Fidelity	
Wall Speaker	
HFCV3-8—High Fidelity	
Corner Speaker	
HFCV12—High Fidelity	
Recessed Speaker	
PS6LZ—Power Supply	
HFAI-3—Power Amplifier	
Cigarette Vender Model 800E1	

### UNITED MFG. CO.

Shooting Star	
Regular Model	\$ 930.00
Replay Model	980.00
Midget Bowling Alley	
6 Foot	900.00
Bonus Bowling Alley, 6-Player	
13 Foot	1,490.00
16 Foot	1,520.00
Bonus Bowling Alley available in	
25¢ play. Also available, 2 plays—25¢	
with credit unit. Prices on Request.	
Eagle Shuffle Alley	
(6 Player, Puck Type)	
8 1/2 Foot	\$ 995.00
DeLux Eagle Shuffle Alley	
(Match-A-Score Model)	
8 1/2 Foot	1,080.00

### UNITED MUSIC CORP.

UPB-100, 100 Selec. Phono.	
UPA-100, 100 Selec. Phono.	
Corner Speaker	
Wall Speaker	
Recessed Ceiling Speaker	
(All speakers are 8" Super Perma-	
Magnetic with Step-Switch Volume	
Control.)	

### WILLIAMS MFG. CO.

Short-Stop	
Satellite	
(Single Player, 5-Ball)	
Jumbo Ten Strike 6-Player	

### THE WURLITZER CO.

Model 2200, 200 Selec. Phono.	
Model 2204, 104 Selec. Phono.	
Model 2250, 200 Selec. Phono.	
Model 5250 Wall Box,	
200 Selec.	
Model 5207, Wall Box,	
104 Selec., 3-Wire	
Model 257 Stepper, 104 Selec.	
Model 5115 Hi Fi Corner	
Speaker, 4"-5" Matched Cones	
Model 5116 Hi-Fi Corner	
Speaker, 8" Heavy Duty with	
Extending Range	



# UNITED'S NEW SHOOTING STAR

PLAYERS  
ALTERNATE  
DURING  
PLAY

**3-DIMENSIONAL  
TWO-PLAYER  
SHUFFLE-TYPE  
GAME**

NEW  
LAUNCH-ALL-BALLS  
FEATURE  
NEW LARGE PUCK

**5 OR 10  
FRAME GAME  
WITH  
DOUBLE-SCORE  
FEATURE**

NEW  
CAPTIVE BALL  
IN-LINE  
SCORING  
HIGH SCORES

APPROXIMATE SIZE:  
**7½ FT. LONG  
2 FT. WIDE**

MECHANISM  
IN BACK BOX  
FOR  
EASY SERVICING

DROP CHUTE  
COIN MECHANISM  
WITH  
NATIONAL REJECTOR  
ON PULL-OUT DRAWER

10¢ PLAY  
REGULAR AND  
DELUXE MODELS



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# Bally Big Inning

REAL BASEBALL FROM START TO FINISH!

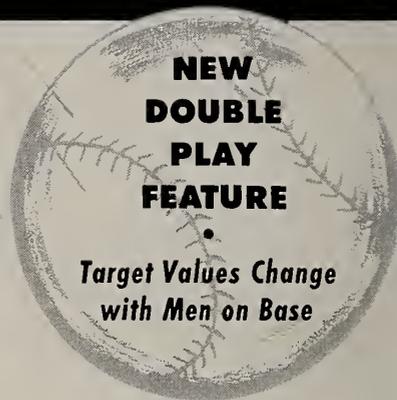
AS EXPERT HITTER PILES UP RUNS

## RELIEF PITCHER TAKES OVER

delivering a mixture of curves and straight balls to halt the rally

**THIS EXCLUSIVE BALLY FEATURE EQUALIZES SKILL BETWEEN PLAYERS**

*Insures thrilling, tight ball game all the way*



### 1 OR 2 CAN PLAY

Now is the time to cover your locations with Bally BIG INNING. Fascinating, real baseball action keeps players glued to the game hour after hour. Great for competition. New, exclusive profit features pile up coins in a hurry. Get your share. Get BIG INNING on location now.



55 IN. LONG  
24 IN. WIDE

REGULAR MODEL with DIME CHUTE ONLY

FREE PLAY MODEL Equipped with DOUBLE CHUTES Dime-a-Game or 3 for Quarter

**NEW STOP and SHOP**

# SCORE BOOSTER

IN Bally CYPRESS GARDENS

### NEW NEXT-GAME MAGIC INSURES REPEAT-PLAY

Ball in Ballyhole, when Ballyhole is lit on backglass, gives player Magic Squares A, B, C, D, and Magic Line E on the first coin of next game... the strongest repeat play insurance ever built into pinball.



Player may stop shooting in middle of game and "shop" for higher scores by playing extra coins to advance scores.

4 MAGIC SQUARES PLUS MAGIC LINE  
CORNER SCORES  
TRIPLE DECK ADVANCING SCORES  
EXTRA BALLS



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- ALL-STAR DE LUXE BOWLER
- SUPER-BOWLER
- SKILL-ROLL
- SPACE-GUNNER
- TARGET-ROLL
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