Conglomerates Utilize Music Success As Consumer Ad Lure For Other Units . . . Turning Gold Into Platinum (Editorial) . . . FTC Study Warns Of Merger Consequences . . .

Some Thoughts On The 'White Collar' Underground . . . ABC Charts Course At First Coast Meet . . . MIDEM '70: 'Classique' Concerts & The Newly Refurbished Palais Site

ROCK-OLA 442: PLAY IT AGAIN, TONY

INT'L SECTION BEGINS ON PAGE 61
Tha't's a lot of albums.
But then, there’s only one Ray Conniff. His sound draws an ever-growing audience of devoted fans, and keeps every record counter moving. Now one more has been added to his best-selling catalog. Jean.
It has the current hits, including “Spinning Wheel,” “A Time for Us,” “The Windmills of Your Mind,” and that distinctive, easy to listen to Ray Conniff sound.
Of course, Jean probably will push him into the thirteen million mark. But don’t let a little superstition bother you. Just grin and bear it. Like us.

ON COLUMBIA RECORDS
Without meaning to put a damper on the gold record as the industry's standard of sales success, it's still apparent that 1 million in copies sold (singles) or $1 million worth of sales (albums) are quantitative milestones that, in the case of singles, at least, are a throwback to the days when records were made mechanically rather than electronically.

Even the award for albums, established as a result of the invention of the LP, may be questioned in the light of not necessarily what is done, but what should be the sales potential of recordings or tapes or anything from which pre-recorded music is derived.

The other day we attended an industry function at which million-selling disks of the past — as far back as the early 1920's — were saluted. As we sat back and enjoyed the tides that bind Paul Whiteman's "Whispering" and The Beatles "Something" "Come Together" we couldn't help but muse over the fact that disks more than two generations apart still enjoy the common denominator of one million in sales. Why, if the industry, is now a $1 billion venture among a populace twice the amount that existed in the 20's, are we applying standards of supposedly vaunted recognition that may have wowed 'em way back then?

Sure, more leisure-time activities in the home entertainment area compete against the disk; certainly, the easier it is to record music off the-air, the less reason there is to buy records. And, of course, airtime exposure of records is so consistent that new sounds in a short time make them seem like oldies-but-goodies.

Yet, as the expansion of the pre-recorded music market has been wide enough to have compensated greatly for the disk's stiff competition, sufficient enough to make million-selling or million-dollar product a so-so level of accomplishment. There is also validity, we feel, in the belief that nothing in the love for pre-recorded music can replace the possession of the product itself, which, in the case of albums, is today ownership of not only music, but many visual and verbal pleasures as well.

It's ironic, too, that the more significant the sound of pre-recorded music is in relationship to our everyday lives, and the more it offers to varying degrees of taste, the best it can do is signify success by what should be ancient standards.

As a $1 billion industry, the record industry looks good on paper. But, with some 60 million phonographs in American households, a lot of record libraries, alas, are no burden to householders that need the space. Somewhere along the line, the record industry is missing the boat as to its quest for its true potential. It's time to think of the platinum record, which should be a healthy multiple of what the gold record presently stands for.

As a starter, we would suggest that an additional, interim standard of 2 million copies sold for singles and $2 million worth of albums be employed by the RIAA without doing away, as yet, with the present gold record qualifications.
5 NEW WINNERS from LONDON RECORDS

Neil MacArthur
IT'S NOT EASY
DERAM 85054
A Mike Hurst Production

Lonnie Donegan
MY LOVELY JUANITA
LONDON 20055

Ginette Reno
DON'T LET ME BE MISUNDERSTOOD
PARROT 40043
Producer: Marcel Stellman

Jordan Parker Revue
GINGER BREAD MAN
SIRE 4115
An Opus 65 Production

Bill Black's Combo
CREEPIN' AROUND
HI 2168
Volunteers

Jefferson Airplane

Odd Bodkins

Don't they know it's / over yet?

Thank you!

You're welcome friend

Also available on RCA Stereo 8 Cartridge Tape.
Front Cover:

WP’s Stan Cornyn: 
There’s A ‘Quirk’ Underground

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HOLLYWOOD — The new rock, aimed at the unassimilated intelligentsia, has been an advertising and publicity problem since its birth. Many labels exist only in the minds of college students and foreign-language programs. So the buyer for contemporary product is making an educated guess on rock fanatics of 10 years ago, and have continued to use the same merchandising approaches without any thought to changing the market place. The only commonality has been a focus on the music. In words, which substitutes new bands for old.

“The time for merchandising in the rock business has come when you get one of those ideas that isn’t ‘in’ about ‘it’s got to happen’ and ‘it’s breaking.’ But usually this idea is some point where you can say ‘hey, we don’t know if someone is going to love it, but we would love to have you to listen to it and see whether you like it.’” The speaker is Stan Curnyn, director of creative services for Warner Bros., and the philosophy has manifested itself in a series of recorded ads which have not progressed beyond the level of a nano-second in an unprecedented flow of mail to the ad department.

“W hen you get letters saying ‘because of your ad I went into the store, and there in the middle of that they had this album,’ maybe there’s something there. I never wrote a letter to a record ever before this started we didn’t get letters.”

Hip Media

Cornyn’s ads are slanted at a certain audience, the ‘white collar underground,’ who he has, by ground, because this is an audience which is most responsive to the records and it’s very difficult to advertise and market middling-to-the-middle-of-the-road album because you have to go to the mass market and get into a very big thing and undertake. The contemporary audience is a contained audience, reached by the mail which is distributed to Village Voice, Ramparts, Rolling Stone, Esquire, and an effective promotional campaign can be mounted at a relatively low cost.

One Cent Sale

The first ad in the series, for Van Morrison’s commercially-acclaimed but consumer-shunned album, brought an immediate response. The ad, a ‘one cent sale’ aimed only at those less than 10,000 persons who had already bought the album once, was sent to Village Voice. It required the reader to wrap the mailing stamp mail to Warner’s, along with a penny for every copy he would receive two albums in return. “We deliberately set out to make it as hard as possible for the ad to be cut out, to respond, if we got 450 albums in the mail, a much better than 4.5% return. Normal mail order response is 1%. Considering that this was a highly-prestigious album buyers might not have even seen that one issue of the Village Voice, pretty much a local New York paper, the response could be considered to be even greater than 4.5%.

That showed us that there is a market for that kind of ad, that is truly loyal, that wants to be responded to and be up for grabs, we will go for you on your product. This is the sort of market that we

NARM Scholarship Forms Due Nov. 30

PHILADELPHIA — The NARM Scholarship closing date for applications has been extended until Nov. 30. Jules Malamud, executive director, said that he had been “impressed” by flow of requests for applications.

Malamud said “we may give some additional children the opportunity to apply for NARM Scholarship.” Eligible students must plan to enter college next Sept. Those interested should write to NARM member companies, or chil

Call-Off NMC Buy Of Music Merchants

NEW YORK — Negotiations have been terminated for the purchase of Music Merchants Corporation (NMC). Marvin Jacobs, president of the company, reported the decision.

Columbia Pictures has just issued its report, including page for its record division. It’s acquisition this year of Bell Records is termed as having ‘firmly established’ the corporation in the field. The company operates Colgems thru RCA and SGC thru Atlantic. Six of the company’s hit albums accompany the report. For the year ending June 30, Earnings were $5,903,000 or $1.82 per share compared to $16,351,000 or $1.93 per share last year. The company noted the drop from last year’s report, but said it stood up well in comparison to other years. The company said that ‘constructive steps’ were being taken to place the company in a position for continued growth and progress.

CU Fills Chairman, President Positions

NEW YORK — A Boston executive and his son have been named chairman and president of Com- monwealth United Corp. George Friedlander and his son, Robert, re- place both posts before leaving last month. Rozet, who had announced they were ren- The product deal with John Madara Enterprises, of Philadelphia, was just finalized by Mary Schlachter, Janus president, and John Madara and Harry Chipta, administrator of the company. At the meet will be the label’s dis- tribution line from the area east, including Chicago and New Orleans. As part of an extensive distribution line, each set will be advertised in publications in the area, the opportunity to apply for NARM Scholarship. Eligible students must plan to enter college next Sept. Those interested should write to NARM member companies, or children of employees.

Janus Meet Offers First Six Albums

NEW YORK — Janus Records, the new Pye/GRT disk operation in the United States, offered six albums (10) at its first sales and promo meet at the Americana Hotel in New York last week, with the emphasis along with the introduction of future rock and roll music, including James Brown, Alan Lorber and John Madara. The production deal with John Madara

MIDEM ‘70: ‘Classique’ Concerts, Refurbished Palais

Cash Box — November 15, 1969

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Buddah, The Bubble Gum Label, Has Not Sold Out!

True, we were responsible for distributing "Oh Happy Day" by The Edwin Hawkins Singers. And we've got The Isley Brothers' "It's Your Thing" and Curtis Mayfield and The Impressions' "Choice of Colors".

True, we released albums this month by Melanie, Barry Goldberg, Motherlode, The Brooklyn Bridge, and Sha Na Na. We've even got the album "Bengali Bauls At Big Pink".

And our First Generation album series will bring you Little Richard, Memphis Slim, Billy Preston, Joe Simon, and a lot of other major artists from the history of rock and roll.

But don't kid yourself, Yummy yummy, chewy chewy, and goody goody gumdrops, we'll never grow up. We'll keep rocking those mushy, happy-go-lucky, bubble gum million sellers to you. Even if you keep buying all that heavy stuff. And to show you we ain't kidding, here's our latest bubble gum smash Ohio Express Cowboy Convention BDA 147

Chew on that for awhile...

Buddah Records, the Sound Promotion and Marketing Company Buddah Records is a subsidiary of Warner, Inc.
Alvino Named New Sunset GM

HOLLYWOOD—Dan Alvino has been upped to general manager of the Sunset Records division of Liberty/UA, after three years with the firm’s distributor branches.

Under Alvino, Sunset will continue to produce much of its own product, as well as release product developed from the extensive major artist catalog of Liberty/UA. Alvino indicated that the label will also go outside to acquire material for future releases.

The Sunset philosophy is based on presenting strong, balanced releases which will provide something for everyone,” Alvino said. “We are fortunate in that we have an excellent catalog of material by many of the greatest names in the business. With the original material we are now producing, we are in a position to offer exceptionally strong product in the economy market.”

Before joining Liberty/UA in 1966, Alvino spent six years in retail record sales in the New York and Miami markets and two years in promotion and sales for Florida Record Sales. With Liberty/UA, he started as a promo man in the Miami branch, transferred to Los Angeles in the same capacity, went back to Miami as branch manager post in Atlanta. Liberty/UA vice president Lev Mendel said, “We are pleased to be able to employ the talents and skills he brings to his new position. His experience will be of invaluable assistance in the continuing growth of the label.”

Biscoe Is Veep

At White Whale

HOLLYWOOD—Eddie Biscoe has been elevated to vp in charge of national promo and product acquisitions at White Whale Records. For the past year and a half, he’s served as national promo director.

Ted Feigin and Lee Lasseff, owners of the label, noted that the label has developed an exec nucleus designed to spur expansion of the company. Besides Biscoe, Gene Block recently joined the label as head of national sales and Dave Champion brought in as national promo director.

Project 3 Sets

Mottola Month

NEW YORK—It’s Tony Mottola Month at Project 3 Records for the period Nov. 10-Dec. 15. Project 3 district will set up special promotions on a local basis. Spectron order blanks list the guitarist’s seven Project 3 albums, all of which are available on 45s, cartridges and cassettes. Enoch Light, Project 3 president, said the company is also planning radio spots and newspaper tears with local promotions around the country. In addition to his guitar artistry, Mottola is also a writer, having done work for TX—including an Emmy-winning score for the documentary, “My Childhood”—and many jingles.

New Rascals’ LP

NEW YORK—The Rascals’ 7th album, including their last two singles, “See” and “Go,” is now wobbling in the Atlantic/Atco winter release. In line with the January release of their album, The Rascals will be making a December tv appearance on “The Andy Williams Show.” The LP will be the first Rascals release in more than a year.

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Pickwick Finalizes Targ & Dinner Buy

NEW YORK—Pickwick International has reached an agreement to buy the Targ & Dinner, the Chicago-based musical instrument and accessories wholesaler, and acquire Targ & Dinner’s 15 Midwest music stores.

Made for an undisclosed number of Pickwick’s shareholders, the agreement was agreed to in principle in June, 1969, and formalized last week by the Board of Directors. Negotiation for the agreement were conducted by Edward Paleo and Ira King, Pickwick’s executive vice president of Pickwick International Inc.

Moss revealed that Targ & Dinner, in conjunction with Barth Electronics Inc., musical instrument wholesalers, acquired by Pickwick in June, 1967, will be expanded to form “Pickwick International Musical Instruments Division,” under Al Targ name, with Targ as President.

In making the announcement, Targ said the acquisition will enable us to expand our operations and achieve a deeper penetration in our field. We are augmenting our staff with new personnel and expanding our departments. Our acquisition by Pickwick International and our role in Pickwick’s Musical Instruments Division makes us the largest independent wholesaler of musical instruments and accessories in the world.

In addition to the branch in Chicago, San Antonio and New York, Targ is expanding the Pickwick facilities in Atlanta to establish a warehouse in that market. Mailing has just been completed of the 10th volume of the Targ & Dinner catalog featuring over 7500 items carried in stock in all locations.

Pre-Release ‘Gold’ For Stones’ New LP

NEW YORK—The Rolling Stones’ new LP is virtually certain of receiving gold record certification, based on official release date, according to Henry Field, London office, Pickwick International sales and distribution manager.

The label, “Let It Bleed,” is being issued at a time when the group is making its first American tour in 3 years.

The group’s last LP “Through The Past Darkly (Big Hit)” has already won gold certification. With the Stones’ impressive showing of “Let It Bleed,” into the $1,000,000 sales ranks, the Stones have earned two gold LPs in 65 days, plus a gold single for their single, “Honky Tonk Women.”

HIS HONOR—Pete Bennett, disk promo exec with ABKCO Industries, is shown with John Lindsay, who has made his Honor’s behalf as an entertainment officer, and Mayor Richard Bresee of President Nixon’s campaign last year.

Bennett will coordinate entertainment projects for the city while remaining active on the President’s entertainment committee in Washington.
Kapp Winter Albums

NEW YORK — Kapp Records is releasing 8 LPs, both country and pop-gear, especially for the end of the year.


The LP country release contains "Mel Tillis' Greatest Hits" featuring the artist in a collection of self-penned tunes and a sacred collection by Lesy Van Dyke, titled "Just A Closer Walk With Thee."

Ralph Murphy Joins Belwin-Mills Music For Multi Functions

NEW YORK — Ralph Murphy has joined Belwin-Mills in a varied role. According to Alan Shulman, vp, Murphy has inked an exclusive long-term writer deal with the company's BMI affiliate, Multimond, and will function as a producer for the Double M production unit of B-M. Also, he'll serve as professional manager for B-M, working closely with Iris Howard, general professional manager, and the firm's writing staff.

English-born Murphy has spent the past eight years in an artist-writer-pro-duction role, joining Mills Music in London as a staff writer. There, he contributed a best-selling song, "Call My Name," in France, Argentina, Belgium, Spain, Italy and Spain. His other hits include "Touched," and "On the Other Side of Life." He was the staff writer at Harper & Rowe, the World Pacific act and as an indie producer cut sessions for Philips, CBS, Capitol, Liberty, Mercury.

His first American product, completed a few weeks ago, was the co-prod. of the new magnificent Men date for Mercury Records.

IN MINT CONDITION, the brand new Copper Penny is signed to RCA Records out of their Gown home. The Canadian group are shown signing with Nimbus 9 president and producer Jack Richardson, who said that the band's first release will be "Just a Sweet Little Thing." At the contract ceremony are: (at left) manager Dick Wendling with Nimbus 9 arranger Ben McPeck and the group's members Ken Hollis, Rick Wamit, Vern MacDonald, Paul Reibling and Bert Homer.

White Collar Underground

(Con't from page 7)

Another merchandising idea that has been paying off for Warners is the sampler album. "Although there have been sampler albums for many years, I don't think we've quite approached it in the sense that we have with 'Songbook' and 'Record Show,' where we dedict a lot of the economics to do this and get these albums out there and spend some money adver-tising them and put stuffer's in our other albums and the response has been amazing."

"You're not going to start a new artist like Pearl's Before Swine or Jethro Tull by getting to that teenie-bopper in the mid-West. She's a fol-lower in this business. With a large amount of our underground product, we have to get to the leadership com-munity of the so-called underground, and that's what our ads are designed to do."

Mac McDermott

Is Dead At 47

CHICAGO — Marvin G. (Mac) McDermott, secretary-treasurer of M. S. Dist. of the Nat'l Retail Athletic Club, died Sunday Nov. 2 in Wesley Memorial Hospital, age 47. Mac, as he was known by everyone in the industry here, had been ill for the past several months.

A well known figure in the record industry, his tenure in the business goes back 22 years during which time he was associated with Mit Saltstone, founder and president of M. S. Dist.

Many friends and business associ-ates attended the vigilation on Tues-day evening (4).

McDermott survived by the wid ow, Rebecca, and two sons, Bruce and Craig.

Burial services were held at 1:30 p.m. on Wednesday, November 5, in the Fink-Cheek Church at Maywood, 401 S. 3rd Ave., Maywood, Illinois.

Col Creates Andy Spot

NEW YORK — Columbia Records has created a TV commercial for a new LP, "Get Together With Andy Williams," Spot will be aired on Nov. 1 and 8 on the "Williams" TV show in the mid and far market. It will be used again on the per formers show this Sat. (15). Those involved in the TV commercial were Columbia creative director Allen Levine and Bob Malamud, copy director of the label. Sunday Productions filmed the commercial.

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Atlantic Records Welcomes

MONGO SANTAMARIA

with a smash hit single

"FEELING ALRIGHT"

b/w

"I CAN'T GET NEXT TO YOU"

Produced by Tom Dowd

Arrangements by Marty Shiffer

Atlantic #2689

Personal Direction: JACK HOOKE (212-581-2280)  Bookings: ASSOCIATED BOOKING CORPORATION
A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks.

<table>
<thead>
<tr>
<th>% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK</th>
<th>TITLE</th>
<th>ARTIST</th>
<th>LABEL</th>
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<tr>
<td>41%</td>
<td>Jam Up &amp; Jelly Tight — Tommy Roe — ABC</td>
<td>81%</td>
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<tr>
<td>39%</td>
<td>Raindrops Keep Falling On My Head — B. J. Thomas — Scepter</td>
<td>72%</td>
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<tr>
<td>35%</td>
<td>I Want You Back — Jackson 5 — Motown</td>
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<td>34%</td>
<td>Eleanor Rigby — Aretha Franklin — Atlantic</td>
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<td>32%</td>
<td>Up On Cripple Creek — Band — Capitol</td>
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<td>30%</td>
<td>La La La — Bobby Sherman — Metromedia</td>
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<td>29%</td>
<td>A Brand New Me — Dusty Springfield — Atlantic</td>
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<td>27%</td>
<td>Turn Turn Turn — Judy Collins — Elektra</td>
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<td>27%</td>
<td>Swingin' Tight — Bill Deal &amp; Rondells — Heritage</td>
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<td>Cowboy Convention — Ohio Express — Buddah</td>
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<td>Let's Get Back To Rock &amp; Roll — Playboys Of Edinburgh — 123</td>
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<td>Sunday Morning — Oliver — Crewe</td>
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<td>22%</td>
<td>I'll Hold Out My Hand — Clique — White Whale</td>
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<td>21%</td>
<td>These Eyes — Jr. Walker &amp; All Stars — Soul</td>
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<td>20%</td>
<td>Don't Let Love Hang You Up — Jerry Butler — Mercury</td>
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<td>19%</td>
<td>Get It From The Bottom Steelers — Date</td>
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<td>19%</td>
<td>Evil Woman — Crow — Amaret</td>
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<td>Cupid — Johnny Nash — Jad</td>
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<td>17%</td>
<td>Jingo — Santana — Columbia</td>
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<td>17%</td>
<td>Early In The Morning — Vanity Fare — Page One</td>
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<td>16%</td>
<td>Lady-O — Turtles — White Whale</td>
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<td>15%</td>
<td>Dock Of The Bay — Dells — Cadet</td>
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<td>14%</td>
<td>Fancy — Bobbie Gentry — Capitol</td>
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<td>14%</td>
<td>Midnight Cowboy — Ferrante &amp; Teicher — U. A.</td>
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<td>10%</td>
<td>You Gotta Pay The Price — Gloria Taylor — Silver Fox</td>
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<th>LESS THAN 10% BUT MORE THAN 5%</th>
<th>TOTAL % TO DATE</th>
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<tr>
<td>Cold Turkey — Plastic Ono</td>
<td>Crumbs Off The Table — Glass House — Invictus</td>
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<tr>
<td>Band — Apple</td>
<td>90%</td>
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<td>Dubuque Blues — Association</td>
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<td>— WB/7 Arts</td>
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<td>See Ruby Fall — Johnny Cash</td>
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<td>Venus — Shocking Blue — Colossus</td>
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<td>Kozmic Blue — Janis Joplin — Columbia</td>
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<td>Jennifer Thompkins — Street People — Musicor</td>
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<td>Six White Horses — Tommy Cash — Epic</td>
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<td>Wendeagah The Warlock — Rugbys — Amazon</td>
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<td>Walkin' In The Rain — Jay &amp; Americans — U. A.</td>
<td>6%</td>
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THE PEACE SHIP

For almost an entire generation the Mid-East has been torn with dissention. Three wars and countless incidents have served only to deepen hatreds, arrest economic and social development and help only the arms merchants of both East and West. Precious human life and resources have been squandered in an area that desperately requires every hand and all of its wealth to inch forward to a better way of life.

More tragic is the fact that the United Nations, the big powers and leaders of both Israel and the Arab countries have failed in their attempts to bring peace to the region.

Now, as never before, when politicians are in deadlock, people concerned must come forward and help create a "people-to-people" dialogue that could help ease the tension in the area.

This 570 ton Dutch coaster "Gito" was built in 1940. Renamed "Peace", she is presently docked in New York at 63rd Street and the East River, adjacent to the Heliport. The people of Holland raised the necessary funds to buy the ship and sail it to New York. Within a few weeks the Peace Ship will be converted into an independent and neutral radio station and will anchor outside the territorial waters of Israel and the United Arab Republic. Under the name "The Voice of Peace", she will broadcast in Hebrew, Arabic, French and English to reach millions in the troubled area. For the first time many listeners will be provided with an alternative to the government controlled stations now being heard. The broadcasts will include news, political commentary and music prepared by an international crew with the participation of both Israelis and Arabs. It is hoped that through these broadcasts the tensions in the area will be reduced and moderation and sanity will prevail. Supervising the broadcasts will be Abie Nathan, the Israeli "peace pilot" who initiated this project. Mr. Nathan, a former pilot has already made three "peace" flights to Egypt. He also helped in the organisation of efforts to feed the children of Biafra. Mr. Nathan will remain on board ship until a more peaceful condition prevails in the area. In order to make this project possible it is necessary to raise the sum of $170,000 -- less than five per cent of the cost of an armed MIG fighter or Phantom Jet -- for the purchase of a 50 kilowatt radio transmitter and other intricate electronic equipment.

If you are concerned about the present dangerous situation and would like to join in this "People to People" effort to bring about understanding between the peoples of the Middle East, please send your contributions to The Peace Ship Fund
P.O. Box 1111, Franklin D. Roosevelt Post Office
New York, New York 10022.

For further information please call (212) 591-2145 or visit the Peace Ship.

THIS MORNING, DO SOMETHING NICE.
TRY TO STOP WORLD WAR III.
**Vital Statistics**

**The Case for the Top 100**

*New to the Top 100*

**#1** WINDING BELLS BLUES (424) 5th Dimension Soul City 779 86585 Sunburn Blvd L A Calif.

**#2** COME TOGETHER (4:16) Beatles Apres 2606 Cash Box 800 37th St Nyc.


**#4** BABY IT'S YOU (2:24) Smith Dunhil 4206 The Smith Dunhil 4206 Pub, Turner矣 Nash Blvd L A Calif.

**#5** WHEN I DIE (3:36) Paul Anka Pub, Turner矣 Nash Blvd L A Calif.

**#6** SMILE & A LITTLE SMILE FOR ME (2:59) Flying Machine Conger 4655 Avis Park Ave, Nyc.

**#7** TAKING A LEAVE (2:44) Maria & R床位 Grevets 618 Bay, Nyc.

**#8** BALL OF FIRE (2:53) Tommy James & Shondelle Route 700 12 94 W St. Nyc.

**#9** THAT ALL THERE IS (4:19) Light&Cap 2655 1305 Vine, L A Calif.

**#10** EL'S COMING (2:40) 3 Dog Night Dunhil 4215 2 Dog Night Dunhil 4215 Pub, Turner矣 Nash Blvd L A Calif.

**#11** YOU'VE LOST THAT LOVIN' FEELIN' (4:13) Duane Eddy Capitol 2655 254 W 4 St. Nyc.

**#12** TRY A LITTLE KINDNESS (2:23) Glen Campbell Capitol 2655 1720 N Vine, L A Calif.

**#13** BELLYLANDERS (2:54) The Byrds Capitol 2655 554 Sunset Blvd L A Calif.


**#15** YOU DON'T KNOW HOW LUCKY YOU ARE (2:46) Various Artists Capitol 2655 1720 N Vine, L A Calif.

**#16** I'M GONNA MAKE YOU (2:44) Lou Christie Imperial 2655 5250 W Sunset Blvd, L A Calif.

**#17** GOOD GOOD GOOD (2:55) Kim King Records 2655 720 S Highland, L A Calif.

**#18** ECHO PARK (2:42) Keith Barlow Epic 10466 4700 S La Brea Blvd, L A Calif.

**#19** WHAT A WAY TO LOVE (2:22) Jackie De Shannons Emperors 66619 5920 Sunset Blvd L A Calif.

**#20** I CAN'T MAKE UP MY MIND (3:15) Mario Tayos 54185 297 Hudson Blvd L A Calif.

**#21** LITTLE WOMAN (2:22) Boh sticking Medema 1206 334 W 57 St, Nyc.

**#22** I'M GONNA TELL THE WORLD (3:20) The Rolling Stones 54185 640 W 57 St, Nyc.

**#23** TURN ON A DREAM (2:44) Topps Mallas 12042 1500 W Sunset Blvd, L A Calif.

**#24** CALM DOWN BABY (3:50) B.B. King 66619 2625 S La Brea Blvd, L A Calif.


**#26** I GUESS THE LORD MUST BE IN NEW YORK CITY (2:25) Al弓 Lorences 66619 220 W 57 St, Nyc.


**#30** GOOD TIMER (2:30) The Shadows 12042 1400 W Sunset Blvd, L A Calif.

**#31** EAT IT (2:30) The Shadows 12042 1400 W Sunset Blvd, L A Calif.

**#32** SHE'S A GRAND OLD GAL (2:30) Various Artists 12042 1400 W Sunset Blvd, L A Calif.

**#33** I'M GONNA BE (2:25) Lou Christie Imperial 2655 5250 W Sunset Blvd, L A Calif.


**#36** I'M GONNA MAKE YOU (2:44) Lou Christie Imperial 2655 5250 W Sunset Blvd, L A Calif.

**#37** I'M GONNA MAKE YOU (2:44) Lou Christie Imperial 2655 5250 W Sunset Blvd, L A Calif.
COCKER POWER!

WITH A LITTLE HELP FROM MY FRIENDS • A&M SP 4182

J O E  C O C K E R ! • A & M  S P  4 2 2 4

POWERFUL NEW SINGLE!

SHE CAME IN THROUGH THE BATHROOM WINDOW

A&M 1147

PRODUCED BY DENNY CORDELL & LEON RUSSELL FOR TARANTULA PRODUCTIONS

See Joe on "Music Scene" — Monday, Nov. 10 — ABC-TV, Channel 7 at 7:30 P.M.
Your pressing problems are made for us: we add that special touch.

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"MGM Custom Pressing Division
"We'll make your pressing problems our problem"
Crazy Jeff digs music. He has recorders. He has turntables. He has tapes. He knows what jazz player does and he has a tweeter. Jeff has good taste. He always buys what he likes. He likes it for 2 weeks maybe. Most records go, sold, in the heap or somewhere in Jeff's head. But there are a few records that go: bad at first, good by. Crazy Jeff is a worse one. The new STEVE MILLER album. He plays it every city and begs for more.

THE STEVE MILLER BAND
IT'S CALLED YOUR SAYING GRACE
and Crazy Jeff's
On Capitol
Record & Tape, Juno and tweeter
ERIC MERCURY PACKS WALLOP AT CAFE AU GO GO

NEW YORK—An explosive new talent was launched Oct. 15 when Eric Mercury—Avco Embassy recording artist—opened at the Cafe Au Go Go. Mercury dubbed “The Electric Black Man” which is the title of his first Avco album.

A blues/rock artist with the energy of a long-distance runner, Mercury combines the talents of Elvis Presley and Otis Redding to produce an act that packs a wallop.

Rodcliffe Joe

IT HAPPENED ON BLEECKER STREET

NEW YORK—Eric Mercury, Avco Embassy Records’ first star, did his psychedelic soul thing at the Cafe Au Go Go...He is genuinely talented, emotional, exciting and unprecedented...He’s a star and he knows it...his predictably enthusiastic reception indicates some heavy future income for Avco Embassy, Eric and everyone else involved....

Dan Goldberg

ERIC MERCURY

CAFÉ AU GO GO, N.Y.—His powerful, intense vocals bring his message across many times over and the audience at the Au Go Go last Thursday night was a little swayed with Mercury’s combination of music and meaning...Eric’s first LP will be released by Avco Embassy in a few days. It is called “Electric Black Man”....He may well become one of the most important performers of the decade.

b.h.

ERIC MERCURY (9)

Songs, Instrumental

45 Mins.

Cafe Au Go Go, N.Y.

As a singer Mercury has assimilated soul intonations from his Negro heritage and pop stylings from his rock upbringing. The first styling of his rock upbringing, his Negro heritage, and pop stylings from his rock upbringing was a success at the Cafe Au Go Go. He is set to release an LP, “Electric Black Man,” produced by Gary Kannon...he has a certain down-to-earth class and drive that make him convincing and quite exciting....
A SHOCKER! ELECTRIC BLACK MAN! ERIC MERCURY!

Electric Black Man

ERIC MERCURY

STereo AVE 33001

Available Exclusively on Ampex Stereo Tapes:
8 Track Cartridge • Cassette • Open Reel
Dant Into Indie Prod.

HOLLYWOOD — Charles ‘Bud’ Dant, a 14-year Decca Records staffer, has left the firm to go into indie production. Initial project for Dant, who headed up the firm’s West Coast A&R dept, for the last six years, will be a Pete Fountain album, cut in Nashville, for Decca’s subsidiary, Coral Records. In addition to other production projects, Dant will also return to composing, conducting and arranging music for TV, an occupation he pursued as music director for NBC-Radio and NBC-TV some years ago.

In addition to numerous Fountain albums, Dant also cut Earl Grant and the Irish Rovers, including the latter’s Top 40 “The Unicorn.”

ON THE NILES site of London’s brand new midwest distribution outlet, just opened in Niles, III., the label’s president D.H. Toller Bond joined with national sales and distribution manager Herb Goldfarb in carrying out the dedication ceremony. Toller Bond (center) is shown at the ribbon cutting for the new plant with assistance from Goldfarb (right) and Stel Kahn who manages the midwest center.

John Murtaugh Inks Polydor Contract

NEW YORK — Polydor Records has signed John Murtaugh to a disk deal, according to Jerry Schoenbaum, president of the label. Murtaugh, a partner in Grant & Murtaugh Productions, is set for an LP release early next year, featuring original blues and jazz-rock material performed by him on his own electric synthesizer.

Lately, the jazz and writer for Gerry Mulligan’s band has been composing and producing TV commercials. His partnership with Hal Grant goes back six years, during which time he has earned 13 awards for compositions from the American TV Festival. His commercials efforts include Hertz, Volkswagen, Metropolitan Life Insurance Co., International Paper Company and Monsanto.

LP Carrying Case, The Definitive One

NEW YORK — The ultimate in LP carrying cases is now available from Estancia, a New York luggage firm that handles leather goods manufactured by Argentinian craftsmen. Created especially for record execs, the case measures 14” by 14”, is 3” deep and holds 10 to 15 albums. It’s available in three colors: burgundy, brown and black in smooth or, pag-grained cowhide. Two New York stores, B. Altman and Bonwit Teller, carry it, and Estancia can be contacted at 833 Seventh Ave. Price: about $100.

HAPPY TO HAVE YOU ABOARD — Singer Lenny Welch (right) has been inked to Commonwealth United Records. Len Sachs, vp and general manager of the label is shown with him. Welch is cutting singles and album material for release in the near future.

Cash Box — November 15, 1969
THEY CAME THIS-A-WAY!

Over 125 million people watched the "Brass Are Comin'"
NBC-TV Special October 29!

Hundreds of thousands more will see Herb & The Brass in person on their current 16-city U.S. tour!

"The Brass Are Comin'" is coming! Right Now! Run with it!

P.S. A SMASH SINGLE, "YOU ARE MY LIFE" • "GOOD MORNING, MR. SUNSHINE" • #1143
THE SIGNS OF THE ZODIAC

CAPRICORN
AQUARIUS
PISCES
ARIES
TAURUS
GEMINI
CANCER
LEO
VIRGO
LIBRA
SCORPIO
SAGITTARIUS
12 individual albums—one for each sign of the Zodiac.

Each album in the series is a dramatic, inspirational and poetic statement about the characteristics and possibilities of a Zodiac sign.

An electronic musical score from Mort Garson's Moog Synthesizer—written and performed individually for each Zodiac album!

72-album pre-packs and wire rack floor merchandisers.

24-album pre-packed counter browsers.

“Compatible signs” buttons for consumers and clerks

Free Zodiac Medallions

Full color astrological posters

Zodiac Divider and Header Cards

Newspaper advertising in every major newspaper in the United States. Also college and underground press!

A twenty-market radio advertising campaign!

The gift item of the year!

Just see your A&M Distributor. He has all the details!
**Cash Box Record Reviews**

**Picks of the Week**

**JERRY BUTLER** (Mercury 72991)

Don't Let Love Hang You Up (2:26) (Assorted/Parabut, BMI - Gamble, Huff, Butler). Breaking out of his rhythm-less blues train, Jerry Butler ambles into a blazing dance stompy that should regenerate top forty power behind the "licemans" sales from blues markets. Excellent performance that is sure to grab dynamic notice. Flip: No info supplied.

**1910 FRUITGUM COMPANY** (Buddah 146)

Who'll Be the Next (3:29) (Kaskali/Dragoni, BMI - Cordell, Woods). Powerful revival of a rock classic shows a new face for the 1910 Fruitgum Company, one that will do more to deliver both the generation of rockers now adulated, and the teenagers who will find the song a "new" one. Across the board potential. Flip: "Baby Bret" (2:30) (Kaskali/Dragoni, BMI - Kasenetz, Katz, Copperman).

**ISLEY BROTHERS** (T-Neck 912)

*Bless Your Heart* (2:52) (Tripe 3, BMI - R, O & R Isley) It's their thing and the Isleys deliver that "It's Your Thing" sound so well that it's yet another explosive charge packed into this new effort from the threesome. Thundering rhythm, vocal fireworks and a cute lyric all roll through the blockbuster side. Flip: "Give the Women What They Want" (2:17) (Same credits)

**LED ZEPPELIN** (Atlantic 2690)

Whole Lotta Love (3:12) (Superhype, ASCAP - Page, Plant, Jones, Bonham). With their album currently in the process of being certified a million dollar selling item, and the Whole Lotta Love" track being played in its 5:33 version, the Led Zeppelin responds with release of a shortened sample to guarantee top forty pickup. Song is a mixture of rock and blues with special production touches and a roaring lead vocal performance. Flip: "Living Loving Loving" (2:40) (Superhype - Page, Plant).

**O.C. SMITH** (columbia 45038)

*Me & You* (3:05) (Fullness, BMI - Fuller) Proving his power behind the obvious o.c. Smith shugs his softer dramatic image temporarily on a rock/blues outing with youthful strength. Strong performance and production give the side across the board prospects. Can't Miss My Eyes Off You? (3:32) (Saturday/Seasons Four, BMI - Crew, Gaucho)

**THE ASSOCIATION** (Warner Bros. 7 Ads 7349)

Dubuque Blues (3:15) (Beechwood, BMI - Alexander) Less of the soft Association style and a good deal more fire from semi-country teen additives gives the crew's latest progress commercial material than recent tracks from the group. Material and performance have already prompted strong radio start. Will prove to be a new hit run for the Association. Flip: "Are You Ready?" (2:46) (Sumex, BMI - Ramoa, Ortexa)

**HERB ALPERT & THE TIJUANA BRASS** (A&M 1143)

You Are My Life (3:23) (Unart, BMI - Sarstedt) The first Herb Alpert vocal broke wide open with airing of his original tv special. Now, the new "Here Comes the Brass" serves to introduce another bright spot of the Samba style with Sarstedt as producer. To Sarstedt! should excite solid MOR easy listening and teen receptions. Flip: "Good Morning, Mr. Sunshine" (2:36) (Pasca, ASCAP - Mills, Roth)

**CRYSTAL SHAMES** (Columbia 45027)

Rainmaker (2:19) (Ticktock, BMI - Nilsson, Martin) The latest discovery of Nilsson has led to several releases of his "Rainmaker," a timeless ballad that should prove to be the winner through. Outstanding performance of material that has finally developed an audience of its own. Teen & Adult entertainment all in flip. "Bits & Pieces" (2:34) (Yuggoth, BMI - Kerley)

**GARY LEWIS & THE PLAYBOYS** (Liberty 56144)

Something is Wrong (2:26) (Jinky, BMI - Rosenthal) Surfing surface has not been a problem to succeed in excite dancing fan interest on the new Gary Lewis effort. Team has been picking up regional action, and this side should return them to the national picture with overall impact from the start. Flip: "I Saw Elvis Presley Last Night" (2:11) (Jinky, BMI - Lewis, Rosenthal, Boatman)

**RUBY WINTERS** (Diamond 269)

Guess Who? (2:58) (Michel, BMI - & J & Belden) Standard material is shaken into a whole new image by this delicately wounded lover's plea reading by Winters. Beautiful vocal and exceptional production give this side an impact to make it one of Miss Winters' most successful breakthroughs for top forty showing. Flip: "Sweetheart Things" (2:25) (Rule, BMI - Hintox)

**WILLIAM BELL** (Stax 0054)

*Born Under a Bad Sign* (3:11) (East/Memphis, BMI - Jones) The unique Memphis studio sound is joined by a bit of Motown's "Grapevine" rhythm accompaniment for a blistering side from William Bell. Tune itself carries a striking lyric that is barred into by a fine vocal showing from Bell, and also since I Forget to Be Your Lover. Flip: "A Smile Can't Hide It" (2:29) (Same credits)

**ROY CLARK** (Dot 17324)

Right or Left at Dawn (3:16) (Atacche, BMI - Williams, Nixon) Vocing the perennial problem of a man caught between conformity and an escape, Roy Clark has found a lyric to match his earlier dramatic impact that scores in "Yesterday's Gone." Interesting track that has a power which could build it into a sizeable hit. Fine performance and some top forty play. Flip: "I Need to Be Needed" (3:43) (House of Bunny, BMI - B & F & F)

**THE CHANTELS** (Roulette 7064)

Maybe (2:37) (Nor, BMI - Barrett) With all the interest in the sound of the early rock era, and all the re-recordings of early hits, this sparkling revival of "Maybe" by the original artist sums up all the sonic impact that many imitations lack. As effective now as it was nearly a decade back. Flip: No info.

**MARK LINDSAY** (Columbia 45037)

Arizona (2:06) (Kangaroo, BMI - Gaskins) Beautiful ballad, the accentuated rhythm and teen-slanted lyrics give Mark Lindsay a solid follow-up for his second single sale. Strictly top forty word. Chip is over to 15 listen of sound appeal of this track. Flip: "Lose Myself For You" (3:00) (Boom, BMI - Lindsay)

**SIR DOUGLAS QUINTET** (Liberty 56167)

*Death Valley Blues* (3:12) (Southern Love, BMI - Sahin) Slow potent side from the "Mendocino" crew with a totally different upscale sound side could see AM/FM action. Flip: No info supplied.
It could have been the typical success story of a country chart buster going Top 40.

But it's going Top 40 too fast.

Tommy Cash's "Six White Horses" out a little more than two weeks and it's already getting strong airplay on KJR—Seattle (with reorders pouring in); KILT, KFJR, KSOL—Houston; KLIF—Dallas and more, much more on the way. That's how it goes when a typical hit becomes an untypical smash.

On Epic Records
DIZZY GILLESPIE (Perception 12)
Soul Sugar (United Artists, Emarcy Pop-draw, ASCAP – Lansing) Departure from anything Dizzy Gillespie has done before this track is a sparkling, forceful R&B instrumental that should excite interested. Flp. Pt. 2 (4:40)

DIZZY GILLESPIE (Solid State 232)

RUTH BROWN (Skye 432)

BRENDA & THE TABLATIONS (R & T 101)
The Touch Of You (3:04) (One Eyed Soul, BMI – Jones, Jackson) Strong, SOT style that is a clearcut statement by a believable singer with the feel of the pote-ntial that made for unusual R&B of the time. Flp. "Stop Sneaking Around" (2:02) (One Eyed Soul, BMI – Coates, Payton)

LEE FIELD (Bedford 1)
Battered American Love (3:07) (Miken, BMI – Arnold) Big, bold and boisterous, this is the kind of R&B of the kind of Latin instrumentation for dance from an FUV. Could break blues and spread top forty. Flp. "(I love you) The Real Thing" (2:35) (Earl Barton, BMI Thompson)

AL JOHNSTON (Forty 101)
Sittin Around (2:43) (Delkrec, BMI – Burt, McCoy) Bubbling right along with a rhythm that could win favor from dance minded audiences. Flp. "Soul Time" (2:00) (same artists) Burt is distributed through Nashton.

GEORGE E. SMITH (Conclave 341)
Don't Mind The Rain (2:42) (Gerbol/ McCoy, BMI – Badger, McCoy) Working a song that is but sufficiently and adult impact. George Smith turns in a powerful performance that could win attention at top forty outlets. Flp. "(Ain't no) Human (2:44) (Ludix, BMI – Dixon)

PLAYBOYS OF EDINBURGH (FSM 2)
Let's Get Back To Rock & Roll (2:45) (Lonzer, BMI – William Romping riot of early rock sounds gives this trends a strong kick off. Flp. "I'll Be There" (2:08) (Lonzer)

YOUNG & COMPANY (RCA 928)
Outcome, Come On, Come Out (2:47) (Sunbury, ASCAP – Kline, McKee) Racing rocker that has stirred enough regional showings to merit a second listen at top forty. Flp. "Georgia On My Mind" (3:28) (Peer Int'l, BMI – Cornmichael, Gorrell)

TENNESSON STEPHENS (Aries 2076)
Open Road (5:00) (Ketton & Lyman, BMI – Feldman, Stephens) Slow, gently developing jam, this track is lyrical impact that could turn it into a side with blue and teen audiences. Flp. "Baby, I'm Only For You" (2:20) (Ketton, BMI – Willis)

THE MANHATTANS (Deluxe 115)
Give Him Up (2:37) (Green Light, BMI – Turrell) Solid act and a growing new writing team join forces on a fine blues market effort that could break through: Flp. "It's Gonna Take A Lot To Bring Me Back" (2:50) (Ezio, BMI – Pourdeux, Holland)

KIM WESTON (People 1001)
Danger Heartbreak Ahead (2:47) (Jolobe, BMI – Stevenson, Hunter) Vocal that could capture the attention of the handling given by Kim Weston, and her accompanists. Could spark new R&B action. Flp. "I'll Be The One To Love You" (2:50) (People BMI – Paul, Stevenson) Strong couple that could turn into the top side.

ROBERT COLBY ORCH. WITH DAVID WHITNEY & NANCY BARRIET (Phillips 9468)
I Wanna Dance With You (2:20) (Currey, BMI – Green, Porter) Seeking to follow the "Barnaby" theme such as R&B of this quality. Nothing in the shadow of Shadows become vocalists on an eerie left of the film. Flp. "Theme From Dark Shadows" (2:48) (curnor, BMI – Colbert)

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THE MILLS BROTHERS (Dot 7261)
It Ain't No Big Thing (2:35) (Central Songs, BMI Merritt, Hall, Joy, Hall) Country pop ballad is enticingly de- livered with the Mills Brothers man- ner for winning MOR/easy listening buyers. Flp. "Some Tomorrow" (2:39) (Famous, ASCAP – Brown)

ENGLISH LIGHT & THE LIGHT BRI- GADE (Project Three 1809)
The Day Of Anger (2:45) (Unart, BMI – Orsino) Soon to debut film's theme song could be history. They're hitting the top test LP. Track very well handled and powerful. Flp. "Run For Your Life" (2:40) (Unart, BMI – Orsino) Sides too that could follow the Edwin Hawkins breakaway pattern. Flp. No info

THE MAGNIFICENT MENG (Mercury 72288)
Golly Go Softly (2:44) (Pocketful Of Things, Cubb, BMI – Bock, Levine) Pretty teen material with a fine sound that would get the Magnificent Meng rolling. Kicking their blue-eyed soul style, the team here aims for teen and adult audiences: Flp. "Feel The Fire" (3:05) (Italy City, BMI – Stewart)

THE GOOD TIME PEOPLE (Century City 203)
Feels So Good To Be Together (2:57) (Ivan Tors, ASCAP – Lubin) Light-hearted romp with some interesting "Feelin Groovy" parallels and just a joyous outlook which should appeal to young and adult audiences. Flp. "Good Time Comin (2:22) (same credits)

100 PROOF (Hot Wax 9904)
Two P NBC Cheeks (2:59) (The Soup, BMI) One of the top tracks on a solid sound side give the 100 Proof a powerful single for R&B and top forty. Flp. "I'm Gonna Make Satisfy" (2:30) (Gold Forever, BMI Wilson, Dunbar)

KING BISCUIT ENTERTAINERS (ITM 442)
Rollin' Free Man (2:21) (Happy Tune, BMI – Highwood, BMI – Kennedy, Ashby) Fruits of the instrument give the impression of a boosting impact into their teen FM sound. Could spread to AM playlists. Flp. "Sunset Blues" (2:18) (same credits)

SANDY SALISBURY (Together 125)
Come Out Of The Stone (2:26) (BMI – Christopher, Ellis, Tregre) Oldie from the Fleetwood songs book is brought back with much of the original touch of the original, Teen and Top forty fans will gobble this up. Flp. "When I Know A Little Dog" (Mee Moo, BMI – Salisbury)

THE LOVE-CHILDREN LATIN SOUL AFRO BLUES BAND (A & M 1225)

JOHN HARTFORD (RC 9772)
Natural To Be Gone (3:22) (Glaeser, USA & Hércules) Flp. "The sound that have become Glenn Campbell's trademark on his weekly show comes out from its own author in a striking teen/MOR side. Flp. "Like Unto A Mockingbird (2:44) (ASAP)

STREET WISE (Vulcan 1014)
Six Days On The Road In the eye of the New/Keys/Tune, BMI – Green, Montgomery/ test for a new team that has a sound of a winner. Booming teen garage rhythm that could prove how the solid top forty track. Flp. "Run Or Die" (2:48) (Three Bridges, ASCAP – Bernstein, Millhouse)

KENNY VOLAN (Forward 126)
If I Had A Gun (3:17) (ZLCG, ASCAP – Nolan) Out of the ordination, this track could impact obtained by a big band hook sound. Strong for teen and adult audi-ences. Flp. "Vocal Opn (2:08) (same credits)

THE CHANGING SCENE (Fontana 1600)
Is It Really Worth It (2:21) (Three Bridges, ASCAP – Oriolo, Finx) Fine vocals on this teen ballad gives it an appeal which might spur action on the top forty and MOR scenes. Flp. "Sit Down, Baby (2:40) (Brantley, BMI – Railroad, ASCAP – Oriolo)

THE JAMES GANG (BluesWay 6180)
Collage (2:47) (Stone Rap, BMI – Wallace, BMI – Going, BMI – Bouchard) Expecting the R&B James Gang, this side is brought back with much of the effect that Baby of Mine" (2:14) (Brantree, BMI – Perry, Sharrely)

THE FREE-MEN (SIGN 1499)
Cookin' (2:41) (Carnegie, BMI – Shimb- erg, Goldberg, White) Grief vocal and a driving instrumental give this side a surface teen sheet that could spark top forty activity. Flp. "Elec- trified" (2:34) (same artists)

THE JOINT VENTURE (Diamond 268)
Sweet Smoke (2:52) (Rhombers, BMI – Chalmers, Rhode) Striking in- strumental with queening "Day In Day Out" and with a hook that will work. A side work that could become the latest "Love The Life Up" and "Have Place For Me" (2:55) (Rhombers, BMI – Chalmers)

Cash Box – November 15, 1969
Jackie Gleason

makes beautiful music
to do just about anything
people do to.

Produced by Dick Jones.

JACKIE GLEASON
ROMEO AND JULIET
A Theme for Lovers

Capitol
### New Additions To Radio Playlists

A broad view of the titles many of radio’s key Top 40 stations added to their “Playlists” last week.

<table>
<thead>
<tr>
<th>Station</th>
<th>Artist</th>
<th>Album</th>
<th>Genre</th>
</tr>
</thead>
<tbody>
<tr>
<td>KXK — Milwaukee</td>
<td>Kool &amp; Gang – Kool &amp; Gang</td>
<td>Funky Stuff – Parliament</td>
<td>Funk</td>
</tr>
<tr>
<td>WQXI — Atlanta</td>
<td>The Needle – Warlocks</td>
<td>Rainbow – Columbia</td>
<td>Rock</td>
</tr>
<tr>
<td>WMCA — New York</td>
<td>W. C. Fields On Radio</td>
<td>Everything’s Alright – RCA</td>
<td>Rock</td>
</tr>
<tr>
<td>WABR — Dallas</td>
<td>Ruben James – Kenny Rogers</td>
<td>Reprise</td>
<td>Country</td>
</tr>
<tr>
<td>WAKS – Charlotte</td>
<td>Fancy – Bobbie Gentry</td>
<td>Capitol</td>
<td>Country</td>
</tr>
<tr>
<td>KQV - Pittsburgh</td>
<td>Weldon/Warlocks – Rubys</td>
<td>Atlantic</td>
<td>Rock</td>
</tr>
<tr>
<td>WMAK – Nashville</td>
<td>Fortune Son – Creedence Clearwater</td>
<td>Fantasy</td>
<td>Rock</td>
</tr>
<tr>
<td>WRGB — Philadelphia</td>
<td>The Needle – Warlocks</td>
<td>Rainbow – Columbia</td>
<td>Rock</td>
</tr>
<tr>
<td>WAMX – Minneapolis</td>
<td>Jam Up – Tommey Roe</td>
<td>ABC</td>
<td>Rock</td>
</tr>
<tr>
<td>WJOX-123 — Fox</td>
<td>Got To Pay The Price – Gloria Taylor</td>
<td>Silver Fox</td>
<td>Pop</td>
</tr>
<tr>
<td>WAWW – Cologne</td>
<td>Hallo Heil – Niemeyer</td>
<td>Undie – WAGS</td>
<td>Rock</td>
</tr>
<tr>
<td>WAXL — Detroit</td>
<td>Daddies Girl – Chills Will’s</td>
<td>Columbia</td>
<td>Rock</td>
</tr>
<tr>
<td>WKRC — Cincinnati</td>
<td>Don’t Let Me Hang You Up – Jerry Butler</td>
<td>Mercury</td>
<td>Rock</td>
</tr>
<tr>
<td>WRIF — Dallas</td>
<td>Ruben James – Kenny Rogers</td>
<td>Reprise</td>
<td>Country</td>
</tr>
<tr>
<td>WGR – Buffalo</td>
<td>Jam Up – Tommey Roe</td>
<td>ABC</td>
<td>Rock</td>
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<tr>
<td>WABC — New York</td>
<td>Go Go Go – The Animals</td>
<td>United Artists</td>
<td>Rock</td>
</tr>
<tr>
<td>WRKO — Boston</td>
<td>Nothing — The Animals</td>
<td>Atlantic</td>
<td>Rock</td>
</tr>
<tr>
<td>WJAS – Atlanta</td>
<td>W. C. Fields On Radio</td>
<td>Everything’s Alright – RCA</td>
<td>Rock</td>
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<tr>
<td>WINS — New York</td>
<td>W. C. Fields On Radio</td>
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<td>Rock</td>
</tr>
<tr>
<td>KZOK — Portland</td>
<td>The Needle – Warlocks</td>
<td>Rainbow – Columbia</td>
<td>Rock</td>
</tr>
<tr>
<td>WAPP — Baltimore</td>
<td>The Needle – Warlocks</td>
<td>Rainbow – Columbia</td>
<td>Rock</td>
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<tr>
<td>WINS — Kansas City</td>
<td>Nothing — The Animals</td>
<td>Atlantic</td>
<td>Rock</td>
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<td>Rock</td>
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<td>WAGL — Atlanta</td>
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<td>Rock</td>
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<tr>
<td>WRQX — Washington, D.C.</td>
<td>Nothing — The Animals</td>
<td>Atlantic</td>
<td>Rock</td>
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<tr>
<td>WQMI – Michigan</td>
<td>Nothing — The Animals</td>
<td>Atlantic</td>
<td>Rock</td>
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<tr>
<td>WKST-FM — Atlanta</td>
<td>Nothing — The Animals</td>
<td>Atlantic</td>
<td>Rock</td>
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<tr>
<td>WZLX — Boston</td>
<td>Nothing — The Animals</td>
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<td>Nothing — The Animals</td>
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<td>Rock</td>
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### Triple Talent Associates

**says**

WE’RE LOOKING FOR NEW AND EXCITING TALENT:

**ROCK GROUPS**

**MALE VOCALISTS**

**ACTORS & ACTRESSES**

**COMEDIANS**

### NEEDED IMMEDIATELY:

**GUY & GIRL TEAM, WITH A FOLK-ROCK SOUND**

Don't sit around. Get up and put your talent to work.

Call: (212) 543-0403 For Appointment

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**Cash Box — November 15, 1969**
Gettin' it together

Tune in NBC-TV Wednesday, November 12, 1969 at 9:00 PM (EST) for the TV Spectacular of the season:

ON BROADWAY

( Remember TCB? )
Stock Transaction Brings Modern Tape Of Canada To OTC

NEW YORK — International Tape Cartridge Corp. (OTC) last week acquired Modern Tape Cartridge Corporation of Canada Ltd., in a stock transaction just announced. With this acquisition, according to H. Earl Smalley, chairman of OTC, an excess of $1 million in profitable annual sales could be added to his firm's operations. Modern Tape of Toronto is a distributor of pre-recorded music tapes and records as well as recording equipment on the Canadian market. Since January of this year, Modern Tape has been distributing products from the Int'l Tape Cartridge of Canada line. Smalley also announced that Gary Salter had been elected president of International Tape Cartridge Corp. succeeding James Elkins who recently resigned. Salter had been president of Modern Tape.

1st Nonesuch Releases

NEW YORK — Twenty of the classical best sellers from the Nonesuch catalog have just been marketed as the first moderately priced classics on the cassette market as forecast at NARM's Dallas confab.

First prospect includes works by Schubert, Vivaldi, Bach, Sibellius, Subotnick and others Keith Hallman, director of production, has said that he plans to follow this release with a Jazz package and regular releases of 5 releases at regular intervals thereafter.

Barclay Product Will Bolster Ampex Pop & Classical Drives

NEW YORK — Ampex Stereo Tapes entered into an agreement with the internationally established Barclay Records of France. The newly completed contract calls for tape rights to all four tape configurations to be duplicated and distributed through AST in the United States, according to stereo tape division general manager Don Hall.

Jean Fernandez, Barclay's U.S. representative said that the contract will also give AST the tape rights to all future albums from the label.

The new affiliation fits with the growing internationalism that has seen several major firms from Europe finding American outlets for their product through newly formed disk labels with accompanying tape arrangements. It also will serve to bolster the growing AST interest in classical product for cassette release, since Barclay's library includes a complete repertoire of classical as well as popular and ethnic artists.

Among the performers recording with Barclay are Jacques Breil, Leo Ferre, Jean Ferrat, Hughes Aufray, Charles Trenet, Jean Pierre Ferland; Renata Tebaldi; "La Boheme" starring James Last; and "Traviata" starring Joan Sutherland and "Pagliacci" starring Maria Callas.

Each package contains two cassettes with a returnable post card enabling purchasers to obtain a libretto outlining the taped performances.

Don Hall stated that "the success of the "Traviata" release on cassette leads us to believe there is a steady market for music of this type on cassette. We will therefore continue to prepare these opera cassette formats for our growing tape library.

Capitol, McAn Co-Op In Cassette Giveaway

HOLLYWOOD — $100,000 (retail) in cassette players and tapes will be given as part of a joint promotion by Capitol Records and Thom McAn Shoes. Some 68 Top 40 radio stations in 44 major markets will be tied into the campaign, a one-month drive kicking off in late November and $500,000 has been allocated for radio advertising.

"It's part of our effort to promote a continuing awareness of cassettes," according to Hal Rothberg, Capitol's merchandising manager, special markets. "A campaign at this time of year has the added value of presenting cassette players and titles as an ideal gift, particularly the special deluxe sets we created especially for the holidays.

Entry blanks, available at McAn stores, will be drawn regularly by participating jocks. Prizes include the Varsity model cassette player and a choice of two of the five Capitol gift sets, including triple-packages from Glen Campbell, the Beatles, the Beach Boys and the Letterman, and a record set featuring the Band, Quicksilver Messenger Service and the Steve Miller Band.

DeLite Enters GRT Deal

NEW YORK — DeLite Records of New York has just entered in an agreement with GRT which calls for cartridge duplication of material from the label to be distributed in the United States and Canada. The deal also gives disk rights to GRT for release in Canada.
20TH CENTURY-FOX PRESENTS ERNEST LEHMAN'S PRODUCTION OF HELLO, DOLLY!
BARBRA STREISAND • WALTER MATTHAU
MICHAEL CRAWFORD
LOUIS ARMSTRONG

Original motion picture soundtrack album.

NOW AVAILABLE ON 20TH CENTURY-FOX RECORDS
DISTRIBUTED BY ABC RECORDS
ALSO AVAILABLE ON ALL FORMS OF TAPE
Last week toward the end of our column we made mention of the great fantasy Peace Festival that ostensibly has been planned for Woodstock, N.Y. I was perhaps lax in failing to point out that Woodstock is the great peace meeting between the government and the youth of America, with Dr. Benjamin Spock as Governor and one Alan Oken. I assume Mr. Oken is a joke since the Federal Communications Commission recently demanded that all government agencies are looking skeptical upon any television shows based on pop groups. If they did, I think they'd have to depart in a serious manner. I was also neglected in failing to quote the fact that the Woodstock residents of the area who are for the most part New Age and New Age tribe residents whose attitude has not been exactly enthusiastic toward today's young people.

So far the people contacted who reportedly have important functions in connection with the Festival report only that they have no idea what is on file but have not taken any action in connection with the event. Robert Fitzpatrick, who was reported as legal counsel for the Festival says that he was approached about the idea and replied in effect “get it together and I will be glad to help.” What it seems to boil down to is that it looks like the people are going to have to look upon the event that reportedly will attract two or three million people as their people's attorney, Billy Smith, and Fred Kirby to whom he told the story.

Meanwhile the head of Indian Af- fairs of the government was writing a letter about the Festival, which was planned for Woodstock, N.Y. The Navajo and Hopi have reportedly dropped their blankets and beads and are sharpening every totemic blade.

****

I don't know Ken Fitz very well but he always impressed me as a very nice guy. In his capacity as producer of the Music Scene, highly touted as the record industry's own T.V. show, I consider him to be the deadllest enemy the music business has. The first show was bad and it's been a steady decline every “Monday Night” since then.

I have talked with a number of people connected with the show and a lot of the Merchandising gang. The one thing they have in common is a high level of embarrassment and a great deal of resentment towards them. They would prefer that their next television effort be a Deal. We have watched the show for a few weeks now and it seems as though they seem to have settled on one that is remarkably similar to Hillaballoo or Wally Post's “Mr. Chips.”

Shindig, last week I saw Bobby Sherman since I amobstrue about missing Here Come the Bride. Of the original satinel team assembled for the show I can find only David Steinberg, who seems to be set on some kind of suicide course.

NAL To Trans-Beacon

NEW YORK — The recently announced merger of Quality Leisure by the Trans-Beacon Corp. is progressing smoothly with Larry Finney, president of Quality Leisure, NAL in a long-term agreement. The largest equity in the deal, according to the terms of this agreement will become a wholly owned subsidiary of T-B itself operates movie theaters and a nationwide network of trade literature.

Agreement will be made through exchange of NAL's outstanding common stock and certain promissory note which will be issued to the Trans-Beacon stock. Additional shares may be purchased on a five-year term based on NAL's operating results.

The sound has to some degree been improved but that is about the only brightness in a veritable sea of gloom. Most of the Shindig audience apparently has been badly mishandled as this one is being shoe-horned into a gem of a program. The Shindig agencies are looking skeptical upon any television shows based on pop groups. If they did, I think they'd have to depart in a serious manner. I was also neglected in failing to quote the fact that the Woodstock residents of the area who are for the most part New Age and New Age tribe residents whose attitude has not been exactly enthusiastic toward today's young people.

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Give Peace a Chance again.

First we gave you the Plastic Ono Band, now we give you THE HOT CHOCOLATE BAND with the reggae version of our smash hit ‘GIVE PEACE A CHANCE’ on Apple.
NEW YORK

The Great '60s Rock And Roll Revival

It is 1979. The Viet Nam non-war is in its 16th year. David Eisenhower is the President of the United States, and despite the efforts of the W.H. to keep calm and prosperity, Skirts are long, hair is long, and the national mood is grease once again. People are even dancing again.

The number one song on the Cash Box Top 100 is "You Ain't Nothin' But A Young Man" by Jado Pervis. Jado became famous when he and his band the Jado Stoxxen Show and turned his back on the audience and gyrated his way off.

John Lennon runs a small Japanese restaurant in downtown Salt Lake City. Paul McCartney teaches music at Oxford. George Harrison performs on the audience and gyrated his way off. George comes to stage with his band the Beatles and The Wolves. He is so nervous that after he finishes his set he runs off stage and is never seen again.

Oxford. George Harrison performed on the audience and gyrated his way off. George comes to stage with his band the Beatles and The Wolves. He is so nervous that after he finishes his set he runs off stage and is never seen again.

They were so good in their recent freebie at Elsyan Park that we thought we'd throw their picture in.

The Moody Blues, who missed their L.A. Free Festival due to technical problems, also did the free concert at Elsyan and stand up a free concert to be announced. Former member of Cream Jack Bruce is currently forming a new group. The forthcoming tours in America and Europe are booked solid. "Songs For A Tailor" on Atco is current.

In Sounds: Richard Nader, famed producer who gave us the recent 1950's rock and roll revival, has done it again! A special show in November was aired on the Grey Dial System, and points one in the direction of the revival for two shows November 26 and 28. A special show, Volume Two will be sponsored by the Grey Dial System and the flipper "Maccarthy Park". A special show in November was aired on the Grey Dial System, and points one in the direction of the revival for two shows November 26 and 28. A special show, Volume Two will be sponsored by the Grey Dial System and the flipper "Maccarthy Park".

We really don't have an item on Jefferson Airplane, but they were so good in their recent freebie at Elsyan Park that we thought we'd throw their picture in. The Moody Blues, who missed their L.A. Free Festival due to technical problems, also did the free concert at Elsyan and stand up a free concert to be announced. Former member of Cream Jack Bruce is currently forming a new group. The forthcoming tours in America and Europe are booked solid. "Songs For A Tailor" on Atco is current.

HOLLYWOOD

Gathering No Moss

Rock records reviewed by old men. Rock stars interviewed by matronly women. Teenagers pout one by one and die a tragic death. By Jerzy Pfizer. Jado became famous when he and his band the Jado Stoxxen Show and turned his back on the audience and gyrated his way off. George comes to stage with his band the Beatles and The Wolves. He is so nervous that after he finishes his set he runs off stage and is never seen again.

One day in mid-April, a New York deeJay whose name we are not at liberty to mention plays in rapid succession: "We all came together for 'Sympathy For The Devil' by the Rolling Stones, "A Day In The Life of a shrine. Deejay Roske, out of work for years, returns triumphantly to the scene, as people everywhere begin to grow their hair and lighten their pants. The current issue marks Stone's 2nd anniversary and features a super-long interview with Bob Dylan. With their new distribution tie-in with A&M Records, playing their instruments like classical musicians, each guitarist knowing over 16,000 chords, acting hostile to the audience, reciting poetry with their fingers, AC/DC in an intergalactic setting. The audience roars with laughter at their silly antics, but it catches on as the world enters the 1960's rock and roll. 1960's rock and roll, raw raucously, profound, poetic, subtle, brilliant, overpowering, is on its

ISN'T THIS WHERE WE CAME FROM?

The Beatles reform with Pete Best

by the Beatles, and "The Soft Pad" by the Doors. The response is terrific. All the kids start to reminisce about their troubles yesterday, when life wasn't so peaceful, when kids used to march in the streets to the rhythm of the Jefferson Airplane, the Who, and Procol Harum. Then music, like life, was violent and ingenious.

Cash Box begins a series of articles on the revival of the old, mopped up idols. Liverpool becomes

MIGHTY'S MIKE

TOM WALTERS' STEVE

BAILEY'S BOB

WINTER'S BOB

MARTIN'S MIKE

JOHNNY'S TINO

RINGO'S RICK

You don't create a rock magazine in one rehearsal and you don't create a great magazine in one issue. There have been changes, many of them, and though no magazine aimed at intelligent readers can please them 100%, Rolling Stone tries hard and succeeds well. The current issue marks Stone's 3rd anniversary and features a super-long interview with Bob Dylan. With their new distribution tie-in with A&M Records, playing their instruments like classical musicians, each guitarist knowing over 16,000 chords, acting hostile to the audience, reciting poetry with their fingers, AC/DC in an intergalactic setting. The audience roars with laughter at their silly antics, but it catches on as the world enters the 1960's rock and roll. 1960's rock and roll, raw raucously, profound, poetic, subtle, brilliant, overpowering, is on its way.

The Beatles reform with Pete Best at the helm, replacing John Lennon who now has a chain of restaurants throughout the south. John Lennon and George Harrison are forming a two-man band and travel together throughout the world, playing for the one tour of one-nighters. Crosby, Stills, Nash and Young, Art Garfunkel, Harry Nilsson, Dylan, Gibb, Krieger, Clapton, Gibb, Winwood, Baker, Gibb, Richard, Guthrie, Nash and Young are the heroes of the day. Karma Sutra discloses a great new group who call themselves Yeah Yeah and who come on stage in the finest way, dressed in contemporary Edwardian cowboy choppers, with shaggy hair hanging shoulder length,

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(Cont. on page 36)

CASC Box — November 15, 1969
headed for #1

DALE WARD

'RIVER BOAT ANNIE'

Exclusively on BIG WAY Records 10001

Distributed nationally by Bobby Boyd
2609 N.W. 36th Street, Oklahoma City, Okla. 73112 (405) 942-0462
**CashBox Insights & Sounds**

**NEW YORK** (cont. from page 34)

rently a hot item on the Cash Box LP chart, explained that the new group "was influenced by another regular group, but a few friends to work with "Jack Brick." The young group, one of the most significant songwriters in rock and a great performer as well. New York-based recording artist Eric Mervury, whose first LP "Electric Blues" topped the charts as one of the most exciting of recent releases, has the distinction of being the seventh son of the group. He said that he had to get it all on... 'I was waiting... for his disc 'A Big Alice' has been named 'Swesty's Night Ted' Bill Deal, Heritage and 'Girls Ain't Easy,' Honey Cone.'

Producer Buddy Killen back from Memphis Sound Session on Joe Tex's forthcoming album "Swesty's Night Ted" on Monday, November 15th, from 10:00 to 11:30 a.m. on CBS, Oliver was up to our offices to say his recording and personal appearances in the highlights of his new single, "Sunday Morning," are being put on a "Swesty's Night Ted" on New York City's plush night spot, with the Sevilliana mailing out a promo drive on promo pump up. "Swesty's Night Ted" is now the world being reserved for American drug.

**HOLLYWOOD** (cont. from page 34)

art last week at the Palladium. Show was Johnny Mathis, Andy Williams, Peggy Lee and the Henry Mannini Orch. performing.

Large turnout for the NARAS' roast of Jack Benny. Danny Kaye and his funny, F. Lee Pfeiler displayed a good flair for the First of November their third Los Angeles show. Pfeiler may have to move into that profession. Vicki Carr cut a new lyric "Must Be Him" titled "I Must Lose Him," but the high spot came when Pfeiler got up to speak and the audience walked out.

UNITS & PIECES: England's Humble Pie kicked off their first U.S. tour last weekend in New York and will be making their second and third for three days at The Executive, 914 Third Ave. The Valley Music Theatre is also set. Tyrannosaurus REX has split up, with Marc Bolan looking for a new partner and Steve Peregrine Took forming a new group called Pink Faries All-Star Motorcycle Club and Rock and Roll Band. Iconic Mike Nesmith went the Blue Thumb colors in the Annual Mexican 100 Motorcycle Race, held last Friday in Ensenada. Smith continues its Mexican tour with a stop at the Natchez Nite Club on the Nov. 25 Red Rock Shower to support T. St. Louis Country Band. The kinks (not those Kinks) in their new on a nationwide college network will be aided by the Abba Waves and their TV dates.

Bobby Worth was tributed on the Della Reese show last week. "I Don't Want It To Be That Way,"U.S. biggest, and she's just cut his "If Everybody In The World Loved Everybody In The World" for Avco Embassy.

**Producer's Profile**

Adrian Barber

Atlantic Records producer Adrian Barber has an interesting history, if only because he is an Englishman producing records in America. Born in England, Adrian's development as a music producer has progressed in a straight-through fashion. At the age of 16, he went away to sea, and worked as a sailor for the next four years, during which time he learned to play the guitar. "I only knew three chords on it," he says, "but I thought it sounded fantastic.

At the age of twenty, Adrian took up residence in Liverpool at about the time that the scene there was developing. First, as a member of Cass and the Casanovas, Adrian worked the Liverpool clubs alongside such bands as Gerry and the Pacemakers and the Beatles. When Cass left the Casanovas, the band changed its name to the Big 3 and played with the Beatles in their famous药品 tour. Adrian had been building amplifiers for the Liverpool groups, and his talent with equipment became even more apparent when he became the Beatles' sound technician, first in Hamburg and then on the Beatles' first U.S. tour.

About five years ago, Adrian came to live in the United States after working with Joey Dee and the Starlighters, he took on a partnership with Atlantic Records and engineered most of the Rascals' hits records.

Adrian recently completed producing two albums at Atlantic, One of them is "Roll and Roll and Roll and Roll and Roll," the second album is "The Allman Brothers Band" by a southern group called the Allman Brothers Band. He is a former singer and engineer for the Rascals, when later he was involved in engineering. Adrian is involved in the management of the Rascals, and the Allman Brothers Band, and is a partner in ABBT Music Company, which he formed with Bruce Terjesen.

Only last week, Adrian went to work with the Iron Butterfly at the Kinetic Playground in Chicago to tape four live shows that will be put together for a "Live" album for the Atlantic, recording giants. Adrian approaches the process of production without the burden of worrying about making hits, and this may account for the reason he has had so many hits, "I just go in to cook music," he said. "I never thought the producer is the artist, not to the audience. I want the audience to do something that fits not for him." Adrian feels that you can't pin down exactly what any given record hits, but he believes that all hits become successful by "creating an emotional state in the audience. "Hits, he continued, "are records that have universal appeal. They have the sound of that big vibe in the sky." For Adrian Barber, then, success depends at least in part upon a producer's awareness of his artist's desires and capabilities and of the ways to reach an audience.

**CashBox**

**Saffer Joins WB Music**

NEW YORK — Harry Morrison Saffer II was appointed to the creative and production staff of Warner Bros. Music's publishing division. At WB, Saffer will develop the talent of young contemporary composers, listeners and songwriters and artist talent.

Saffer recently returned from Europe where he worked with Barclay Records in Paris as an executive and musical director, did indie production work in England, was managing a brother's entertainment company and was a professional musician in economics at the University of Paris.

**WHOOOO!!! — Topping off a sellout engagement at the Fillmore East, the Who were presented with gold RIAA certification plaques for million-dollar albums of their rock operas "Tommy." The awards were in preparation while the Who were in the U.S. on a tour after appearing at the Fillmore East late last year.**

Show was in a attempt to put together a "Life" album for the Atlantic, recording the soap opera that is the world, being reserved for American drug.

**Fleetwood Mac U.S. Tour**

NEW YORK — The English rock group Fleetwood Mac will open an extended U.S. tour at the Fillmore East in New York City on November 25th. The group is currently enjoying great success in Europe, where their LP "Then Play On" and their hit single "Then Play On," both occupying high positions on the best-selling charts.

An on-stage visit to Fleetwood Mac was planned at the Fillmore East in New York. The group, which features two of its members from the Fillmore West, will appear at the Fillmore East in New York for the weekend of November 25th.

**‘Love’ Is A Top Song Of 1969**

The last printed compilation of Top Hits of the Year, "Put a Little Love in Your Heart," should have been included among the top 50 tunes.

**Unni Gets Chi Master**

HOLLYWOOD — Unni Records, currently riding one of the hottest streaks in its history, has obtained "How Can I Tell My Mom And Dad," a mid-Western regional breakout, from Lock City.

The master, featuring feminine vocal group the Lovelites, was produced by Bob Celenik and John Fuller for the Chicago-based disk firm, and had reportedly gone over the 50,000 mark in sales to date.

Hoscu Wilson, Unni's director of R&B promotion, has instigated an aggressive campaign on behalf of the Lovelites, and the Lovelites, "The girls are fresh, young and talented," said Wilson. "We have put together the most appealing promotion plan for longevity. I've been deluged with calls from deejays, television talent coordinators and inquiries from theatrical agency executives.

**Cash Box** — November 15, 1969
THE MOST IMPORTANT MUSIC IS COMING FROM DETROIT.
THE FROST IS DETROIT’S GREATEST ROCK BAND.
THE FROST’S NEW ALBUM.
"Rock and Roll Music"
FROM VEGAS TO MEMPHIS — Elvis Presley — RCA LSP 6026

A blockbuster double pocket set from the guy who started it all. The first two sides catch Elvis in a truly exciting “in person” performance at the International Hotel aided ably by the Imperials Quartet and the Sweet Inspirations. Great renditions of his recent smash hits “In The Ghetto” and “Suspicious Minds” as well as a bunch of his trademark items appear in this segment of the package. Sides 3 and 4, recorded in Memphis studio, feature the Stax flavoured Elvis styling of ten tunes. Should be Top Ten soon.

THE NEW GUCKEY PUCKETT AND THE UNION GAP ALBUM — Columbia CS 9255

Including Gary’s recent million-seller “Don’t Give In To Him” and his current chart-busting super-smash “This Girl Is A Woman Now,” this new Union Gap set of pop-rockers will be a mighty contender in LP chart battles. Puckett’s powerful vocals and music gives this LP its driving sound and makes it a sure bet to attract the group’s many fans. A number of the songs including the Peter-penned “Lullaby” are quite tasty. Except sales response.

TOUCHING YOU... TOUCHING ME — Neil Diamond — Uni 72861

With his latest single, “Holly Holy” soaring right up the chart, this new Neil Diamond LP should be the songster’s biggest to date. In addition to “Holly Holy,” the LP contains distinctive Diamond renditions of Fred Neil’s smash “Everybody’s Talkin’,” Jeff Jeri Walker’s brilliant “Mr Bojangles,” Joni Mitchell’s masterpiece “Both Sides Now,” and Buffy St. Marie’s lovely and touching “Until It’s Time For You To Go.” In addition, there is a pack of Diamond originals. Performance throughout is stunning, and LP should be a hot number.

FOR LOVERS/ THE SAN SEBASTIAN STRINGS — Rod McKuen & Anita Kerr — Warner Bros./7 Arts 1795

Rod McKuen and Anita Kerr have already covered the sky, the sea and the earth in three very successful albums. On this one, they really come down to earth with a set designed especially for those with wistful looks in their eyes. McKuen’s poetry is narrated by a very McKuen-sounding, gravelly-voiced Joey Benson and backed by romantically appropriate Anita Kerr arrangements (she conducts the set). The LP features a McKuen vocal solo and one by the San Sebastian Singers. Should make the charts in the near future.

(TRANS-ELECTRONIC MUSIC PRODUCTIONS, INC. PRESENTS) WALTER CARLOS (AND) THE WELL-TEMPERED SYNTHESIZER— Columbia M 1286

This is the follow-up to the best-selling “Switched-On Bach” album, and, like its predecessor, it should prove a very popular item. On the set, Walter Carlos performs on the most Synthesizer works by baroque composers Claudio Monteverdi, Domenico Scarlatti, and George Frideric Handel, as well as a new piece by Bach, the Brandenburg Concerto No. 4, which takes up most of side one. A bonus 45, “The Well-Tempered Synthesizer.” Watch for this LP on the charts.

SECOND WINTER — Johnny Winter — Columbia KCS 9947

Probably most unique for being the world’s first three-sided two-record set, this new Johnny Winter package will be a treat for the blues singer-guitarist’s many fans. The second side of the second record in the set is a blank but the other three sides are crammed with some of Winter’s heaviest guitar work to date, some great vocal work, and a flock of brilliant new Winter-penned tunes. Cut down in Nashville and featuring able back up from an excellent band that includes Edgar Winter on piano, the set highlights Chuck Berry’s “Johnny B. Goode” and Dylan’s “Highway 61 Revisited.” Sure to zoom up the LP chart in short order.

BALLAD OF EASY RIDER — Byrds — Columbia CS 9949

A new Byrds album is always a major musical event, and this album is no exception. The country-rock sound of the group’s last LP is modified to include with touches of traditional folk, a taste of Woody Guthrie, and the old Byrds sonic thrust. Under the guidance of Roger McGuinn, the founder of the Byrds, the group stylistically presents their powerful songs from the film “Easy Rider,” the vibrant uptempo folk-gospel tune, “Jesus Is Just Alright,” and a brilliant, very original rendition of Dylan’s great sleigh. “It’s All Over Now, Baby Blue” could be the Byrds’ biggest in a while. Expect heavy sales.

JEAN — Ray Conniff and the Singers — Columbia CS 9295

Steady, reliable Ray Conniff can always be counted on to turn in an effort that will delight his vast following of easy listeners. Since almost anything that Conniff produces is bound to garner good sales, the most important thing to look for on his new efforts is his choice of material. This time around, he treats contemporary pop tunes such as the Oliver hit, “Jean,” BSAT’s “Spinning Wheel,” “The Windmill Of Your Mind,” “Aquarius/ Let The Sunshine In,” and seven other popular items.

YOUR SAVING GRACE — Steve Miller Band — Capitol SKAO 331

Originally known primarily as a blues band, the Steve Miller Band has in recent months expanded its style to encompass a great variety of musical sounds. Steve Miller’s songs, the band’s mastery of its instruments, and Steve’s powerful vocals continue to make this package a worthy item. Expect chart action.

THE EVERLOVIN’ SOUL OF ROY CLARK —Dot DLPR 5971

Roy Clark had a hit album with “Yesterday, When I Was Young,” and the follow-up set bids fare to be equally successful for him. The pop-country singer-comic-guitarist interprets 12 songs on this record, with Jackson Browne’s “Lovin’ Goin’ Down,” “Me And Bobby McGee.” “For Once In My Life” and “Right Of Left At Gak Street” his latest effort should be a nice amount of chart action on tap for this set.

SALVATION — Original Cast— Capitol SO 337

The new hit rock musical, currently in its Broadway run, is here captured in the rhythmic original cast LP. A fine pack of talented youngsters come across with some of the hit Peter Link and C.C. Courtneyn songs in the score. The phenomenal success of “Hair” may signal similar victories for “Salvation” and this album. Be ready for a sales breakout.

Cash Box — November 15, 1969
Sergio Mendes & Brasil '66
Ye-Me-Le • Wichita Lineman
Pop Picks

CONSTRUCTION 44 — Ten Wheel Drive With Genya Ravan — Polydor 24 4408

Bound to be one of the most important rock acts in the coming year, Ten Wheel Drive, driven by the driving vocal style of the fiery Genya Ravan, here launches its recording career with an LP bursting with energy, passion, and sheer power. A brassly big band sound playing the brilliant (and original) songs of the group's guitarist Aram Schefrin and pianist Mike Cager back up Genya Ravan's soaring, devastating vocals, vocals as sensitive to the subtleties of jazz as to the feelings of the blues. A magnificent entry. Stock plenty and be ready for huge breakout.

TOGETHER (AS A WAY OF LIFE) — Illusion — Steed ST 37200

The Illusion adds a chart item with their last set, and they could well have a bigger entry in their possession with "Together (As A Way Of Life)." These are a lot of groovy, funky rock on the set that will captivate a host of listeners. Lead vocalist John Ventil, lead guitarist Rich Cerniglia, bassist Chuck Alder, Mike Maniscalco (keyboards and second guitar) and Mike Ricciardella (drums and percussion), comprising the Illusion, provide the entertainment.

Jazz Picks

THE EIGHTY-SIX YEARS OF EUBIE BLAKE — Columbia CS 847

Octogenarian Eubie Blake is one of the true originators of ragtime and this awesome two-record set gives his talent the suitable exposure he's ever had in recordings. A superlative pianist, master of ragtime jazz and 1920's operetta. Eubie here still going strong than runs through a fleet of his own brilliant jazz compositions in addition to some songs he wrote with great vocalists Noble Sissle who sings in this real. Real standouts are Eubie's rendition of John Philip Sousa's "Stars And Stripes Forever" and a blazing reading of Eubie's own "I'm Just Wild About Harry.

Classical Picks

MUSIC OF JOHN DOWLAND — Elizabethan Consort of Viols — Music Guild (ABC) MS 613

Elizethan composer John Dowland (1582-1626) wrote many beautiful and engaging works, and the music on this album is well worth the attention of classical listeners. Side One contains the lovely "Lelyrmae (or Seven Teares)." Side Two contains "Divers Other Paven's, Galliards & Almands." The Elizabethan Consort of Viols gives a fine performance throughout.

Cash Box — November 15, 1969
WEDDING ALBUM

JOHN & YOKO

DELUXE GIFT SET CONTAINS:
Record, Photo Albums, "Bagism" Wedding Cake, John & Yoko Drawings, Postcard, and Souvenirs.
ON APPLE RECORDS and TAPE SMAX 3361
ENGELBERT HUMPERDINCK

ROYAL BOX, AMERICANA HOTEL, N.Y. — Engelbert Humperdinck finally arrived on the New York scene and it's quite obvious that America has a new sex symbol to cope with.

Tall, dark, sporting a tight fitting tuxedo, a big voice, long hair, and a full ashtray of romantic ballads popularized in advance by his hit London album, you can take book that this guy's gonna make em in the same matter where he plays. And to add to it all, he's a cool cat. So when he leans into a rocker such as "Lodi" or "The Impossible Dream" and does it in a sinfully manner that draws squeals from his fans, you could almost sense that if he wanted to be able to have outraged Tom Jones, but you could see that he was avoiding the obvious comparison.

Vocally, Engelbert has two major strengths. He's big and powerful on ballads: "The Way It Used To Be." "Yesterday's Love" (enhanced by a 28 man orchestra), and a real raunchy down-low rock stuff: "I Take What I Want" and "Lodi."

JOHNNY MATTHEWS


Although Humperdinck didn't seem to own his opening night performance (the song only one encore), his fans loved every moment of it and he was given a proper round of applause. When the opening night house packed with press, celebrities, TV people, and guests of London Records, there wasn't much room to dance. But the Royal Box was a substantial fan following that might otherwise have been there. We'll have to wait to see whether or not he can turn them on to his "Mercy, Mercy, Mercy," it's one of his favorites, or the opening night "Cry" and his fans are there to "turn on" the gifted vocalist.

Without much visual exposure in the U.S. to Engelbert, his songs will still wow 'em. I dread the thought of it will be like getting into a club to see him after his December 2nd TV Special, and if he gets his own TV Series, which seems a definite, music and entertainment will live through the Tom Jones phenomenon all over again.

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JIMMY CLIFF
Wonderful World, Beautiful People
SENSATIONAL RECORD!
Superscope Sets Piano Rol Series

HOLLYWOOD — Thru a unique recording technique which reproduces recordings from music supervisors, Superscope series of piano recordings, originally performed as long as 60 years ago, the "Keyboard Immortal" series, three albums have already been released.

Bell Artists On TV

NEW YORK — Today, TV appearances — two are being performed on a syndicated basis in thirty cities on November 9. In late October, The Box Tops, Merrilee Rush, The Shangri-Las, The McCoys, and others either appeared or are scheduled to appear shortly on various television shows.

The recording technique makes use of a ray of mercury situated under the entire keyboard. Attached to each key is an almost weightless carbon prong. When the pianist strikes the key, the prong dipped into the mercury, closing an electrical circuit which measured both the duration and dynamic level of each note of the pianist's performance.

These performances are faithfully reproduced from a robot piano player called a vorsetter, which receives its instructions from the perforated piano roll. A Bosendorger Imperial Concert grand piano provides the actual sound.

According to Superscope chairman Eric Mercury, whose offices are in Dallas that will digitize exposure for our artists.

Eric Mercury On Nat'l Promo Trek

NEW YORK — Eric Mercury, whose "Electric Black Man" LP has just been released on Avco Embassy Records, is on a national promo and personal appearance tour.

In a joint agreement with Terris Signatures, Mercury will accompany the Electric Black Man, led by Director Mike Beece on visits to dealers, distributors, press and radio. The tour will take in major cities such as New York, Philadelphia, Baltimore and Washington, D.C.

A concert at a date College at Queens, N.Y. (14) will be followed by a promo visit to Hartford, Conn. for a performance at the Avco Corporation Convention in the Connecticut field. Mercury will tour with The Box Tops, starring in the London hit "Sherry".

Mercury will fly to Los Angeles on November 23 for promotional activities, prior to a party for West Coast press, dinner at a West Coast hotel, and a meeting with the West Coast's premier A & R, A Go Go (25), followed by an engagement at the club (26 — 30).

Additional dates Dec., including the Kinetic Playground in Chicago and the Christmas Theatre in Detroit, are now being scheduled. The tour is being coordinated by the general manager of the label and Rik Gunnell of the Robert Stigwood Group of exclusive representatives for Mercury.

Marsh Expands To Dallas

MINNEAPOLIS — Giant rack jobber J. L. Marsh has signed a lease for a new off-stores, representing a major opening of a warehouse in Dallas that will expand their Minneapolis based operation.

In announcing the move, President Donald Marsh stated that the addition of the new warehouse in Dallas will improve both the speed and personal attention more than ever before. "This move reflects our music business and this philosophy is reflected in Marsh's plans to continue this kind of growth.

CRDC Incentive Awards

HOLLYWOOD — Capitol Records Distribution Corp. has initiated an incentive program for district sales managers and division managers. Initial recipients of the prizes are West Coast division manager Mark Benel (for the quarter ended Sept. 30), Atlanta district sales manager Larry Menetre (for July) and Detroit district sales manager Tom Takayoshi (for August and September).

Indie Promo Men At Peer Southern

NEW YORK—Peer Southern has added the following indie music men to its own promotion team: Al Valenq, Detroit; King Zbornik, Nashville; Bob Marsh, Los Angeles; Paul Gallis, Chicago and Michael Sunday, San Francisco and Seattle, the new team's first project will be the January Tyme LP, "The First Time" on Stax/Volt, a subsidiary of Enterprise Records.

Ready 2nd Album By Steve Mason

NEW YORK — The second "Crooner" LP, slated for March release, will be marketed soon. Collection features songs of the 20's and 30's and a collection of "live" sessions from Mason's nightclub career.

Also, Mason has contributed his own song, "I'm Happy Just The Same." Most of these records will be pressed on 45 rpm singles. In departure from his croon-style, Mason has also cut a single, "Hello, Doll!" and "Dinah," in "52nd St. Dickyle Street."

Deck may inspire an LP, "Steve Mason Returns to Swing Street."

Aliza Kashi Re-inks With Jubilee Records

NEW YORK — Songstress Aliza Kashi has signed a new two-year recording pact with Jubilee Records calling for one album and an unlimited amount of singles per year.

First single in the agreement, "Signs Of A New Day," a song written by Jack Gilford, is due out next month.

Naras' Farnon Resigns

HOLLYWOOD — Christine Farnon, associated with NARAS since its inception in 1957, resigned as executive director for the Academy, has submitted her resignation to NARAS. In her post for a major portion of the Grammy Awards activities, Mrs. Farnon joined NARAS as executive secretary, and in the fall of 1961 was unanimously elected executive vice president of the Los Angeles chapter. Her local duties have included direct involvement with the annual Grammy Awards banquets, record industry courses, scholarship programs of all other NARRAS activities on the West Coast. However, the majority of her time is devoted to national projects.

Issue Folo Of Kurt Weill Songs

NEW YORK — A special folio edition of Kurt Weill songs, "The Genius of Kurt Weill," has been issued in a joint production by The Richmond Organization and Chappell Music. It contains 22 of the late composer's songs. Re- leases in 1967 are expected. Weill benefit concert, featuring Weill ma- terials and associates, is to be made live. Also, Angela Lansbury in her new role, Mr. Weill's widow, Lotte Lenya, Weill's widow and Robert Ryan, Weill's widow, will perform Weill works.

Ready To Supersede Capitol Classics

NEW YORK — Julian Rice has been appointed classical sales and promotion manager for Capitol Records-newly re-formed Division One. Reporting directly to division manager William Dawson, Rice will supervise the promotion of the Classic Records and Capitol Records classics.

Having worked in the record industry for twenty years, Rice was most recently Angel sales repre- sentative in the Philadelphia area.
"I was on the road for almost five years. It wore me down. I was on drugs, a lot of things, just to keep me going. I don't want to live that way any more. I'm just waiting for a better time."

—from the just published Rolling Stone interview

A DOCUMENT OF THE NEW AMERICA

"People up there were saying, 'Boy, that's the second James Joyce,' and 'Jack Kerouac again,' and 'Homer Revisited'—they were all just talking through their heads."

Dylan speaks frankly in his first major interview after three years of retreat. The entire, unedited interview is in the special second anniversary issue of Rolling Stone, the bi-weekly journal of rock and roll music and the new culture. The Dylan Interview is part of our continuing series of documents of the New America. Bob Dylan, Rolling Stone—don't miss them now, the chance may not come again.

Rolling Stone is now available to all record retail outlets via your local A&M distributor.
CASINO THEATRE, FLAMINGO HOTEL, LAS VAGAS—Though disk success has been elusive so far, Wayne Cochran and the C.C. Riders aren’t worried, for they have one of the best live acts around. It takes a special kind of group to do without a hit record (single or album) and that’s the organization that Cochran has put together.

Cochran is credited with being the first white rock star to recognize the potential of soul music, and has used the form to create a special, non-racial brand of soul rock that has appeal to all races and all ages. Las Vegas is not known as a haven for rock, but Cochran has turned it into his base during the last few years.

Using a ten-man horn section, plus base, guitar and drums, Cochran has welded together a precision unit that pours out rock on command. Granted that the group does not display the inventiveness of a Blood, Sweat & Tears and has not gone beyond the formula they evolved many years ago, still they must be reckoned with as a powerful and exciting performing band.

Dec. 31, 1969. No limitations are established as to instrumentation or length of manuscripts. Students may enter as many as three compositions, but no contestant may win more than one award.


A TOKEN OF ESTATE—Continuing to build its revival of the music of the ‘50s & ‘60s, Buddah has just signed The Tokens to a long-term agreement. The act, which is best known for “Tonight I Fell in Love” and “The Lion Sleeps Tonight” (adapting the melody of a Gregorian chant shown by Neil Bogart (center), completing their signing. Witnessing the pact are the group’s attorney, Saul Barasch (right) and Buddah legal assistant Joseph Zynyczak (second from left).

As a performing and recording star, she falls short. If she got hold of a really unique song, she could probably make a hit out of it, we agree, but she lacks the trick recording a show that will sell. The fact is, she hasn’t happened. Her pleasant talent is not pleasant enough to make her a national performing figure. She is appealing, but not dynamic.

UNGANO’S, NEW YORK, N.Y.—Despite the preponderance of super-groups in town the past week or so, the most significant event in terms of rock style music may very well have been the emergence of a five man group, The Liverpool Scene, who acquired an engagement at Ungano’s. Here is a quintet with individuality and the blending which is produced as a result is truly remarkable.

The set opened with “Nimrod” From Tramcar To Frankenstein,” a poem penned by saxophonist Mike Evans which effectively showed the soloing talents of the other Scene members. In this, as in later numbers, Mike displayed the talent and personality which are such a rich and colorful place among the ranks of today’s young men. The spotlight was turned on Andy Roberts who played a magnificent jazz-like solo on his own composition, “Richmond,” a soft, evocative song of remembered youth, delivered in Andy’s uniquely flowing style.

The same was “Winter Poem” and this was a standout, featuring Adrian Henri reading his own poem, backed by a marvulously expressive bass from Percy Jones and the agile (quintet playing of Andy Roberts. Mike then contributed a vocal solo. “GBS Blues,” which was amusing and rockin’ from start to finish. The RCA recording artists wound up their set with a rousing rendition of their recent single, “The Woo, Woo,” a delightful put-on which was at once satirical and hard driving.

The Liverpool Scene could not escape so easily and, at the audience’s request, they returned to the stage for an encore. “Baby,” described by Adrian as “a hate poem dedicated to a very dangerous man.” The man in question, was the British politician Enoch Powell and the group really lit into him, segueing adroitly from madcap comedy lyrics (you feel like a drinkin’ nun) sung by Mike’s marvelous singing to a meaningful fragile love song to Andy Roberts solo, to a clapping “We don’t want you, Enoch.” Through it all, the sure-handed drumming of Pete Clarke set the pace and set the mark.

During their Ungano’s stint, the Liverpool Scene made a lot of friends as they are sure to do across the land on their current nationwide tour. They are an immensely appealing group seeking out new musical directions and laying down a polished thoroughly enjoyable sound.
Royalty Controls Corporation
offering unique services
to recording artists

Announcing the formation of Royalty Controls Corporation, a service organization which will engage in the business of auditing record companies in behalf of recording artists, record producers and music publishers.

Royalty Controls Corporation will examine and verify the appropriate books of account and financial records of record companies to ascertain whether the statements of royalties reported are correct. The company will render these services at low cost to its clients, made possible by specializing in this type of services and the application of computer audit techniques.

CONTACT: HAROLD A. THAU, (212) 233-0317
ROYALTY CONTROLS CORPORATION • 55 LIBERTY STREET • NEW YORK, NEW YORK 10005
A RARE SMILE crosses the lips of L.A. Mayor Sam Yorty, as he presents a Certificate of Appreciation to Don Droz, executive producer of the Capitol Holiday Campaign. Droz runs his own center, teaching classes in the arts. The campaign, which started at 30 and swelled to 480, became too big to handle.

BIM's Sour To Co-Chair FJP Entertainment Div. For 1969-70 Campaign

NEW YORK — The Federation of Jewish Philanthropies has named Robert Sour, board vice-chairman of Broadcast Music, Inc. (BMI) as one of three chairmen of the new Entertain-ment division for the 1969-70 campaign. Sour will represent the field of music and will serve with Irwin Young, president of Du Art Film Labs, representing motion pictures, and Rudi Austin, executive vice-president of Filmacons, representing television.

Sour, Young and Austin will meet with members of the entertainment committee this week to select honored guests from the music, motion picture and television industries who will be feted at the annual Federation directors' meeting. The board will be held on Monday, December 8th, at the American Hilton Hotel.

The Federation annually serves 1.5 million men, women, and children of all faiths from the Greater New York area through its network of 130 agencies.

Bandleader Tony Pastor Dies of Heart Ailment

NEW YORK — Bandleader Tony Pastor, one of the last of the great stylists, Antonio Pietrillo died on October 31 of a heart ailment at the age of 62. Pastor, who was born in Philadelphia and played saxophone, got together his own band in the early thirties. The band had a successful history, and was noted for playing novelty songs and ragtime. Scholarly pieces of the band were "Bell Bottom Trouser," and "Dance With A Devil." These pieces were recorded in the forties by the group of saxophone, trumpet, and clarinet; "Bell Bottom Trouser" and "Dance With A Devil" are among the most popular songs of the band. Pastor was associated with, and his novel version of Victor Herbert's "Indian Love Call" was also famous. Pastor was also responsible for introducing two singing sisters Rosemary and Betty Clooney to the national scene.

The Pastor band survived until 1957, when it was reduced to a small combo which could play in hotel lounges in entertainment capitals such as Miami Beach, New York, Palm Springs, sun, Gary, and Sunny, Jr., were featured with the combo.

Pastor was with the Artie Shaw band for a long time before he started his own aggregation.

The band leader is survived by his wife, three sons, Gay, Tony, Jr. and John; three brothers; and two sisters.

Adler-Phillips Together

Hollywood — Adler-Phillips Enterprises has consolidated its activities under one roof at 427 Coast Cannon, Recreation Hills. Umbrella company comprises Lou Adler's Ode Records (dist. by Columbia), John Phillips' Umbrella Productions (dist. by Vanguard), the Adler-Phillips-Linon Production Company for films and TV and multiple concert and music publishing activities.

Capitol Launch Holiday Campaign

HOLLYWOOD — A big advertising, merchandising and promotional campaign stretching from the national to in-store levels will back Capitol Records' series of deluxe LP's for the holiday gift-giving se-

The program will include substantial full-color advertising in publications such as Life and Horizon, com- mercials on Johnny Carson's "Tonight," Show; and a series of some 300 TV spots in major markets that will reach more than 60 million view- ers in the two week period according to Roeco M. Catena, Capitol vice president and national mer- chandising manager.

Seven special album packages (from the group catalog, as well as various Angel gift sets have been created. Others are to be introduced on stereo.

The pop topper is the complete mo- tion picture soundtrack recording "Romney & Juliet," accompanied by a 48-page, full-color book containing scenic highlights and dialogue from the Academy Award-winning film. Division to create this keepsake set is based on reaction to the orig- inal sound LP, an instantaneous best-seller upon release earlier this year, Catena noted.

All collections include a three-record rock set headlining The Band, Quicksilver Messenger Ser- vice and the Steve Miller Band; a two-record set featuring LaVern Lundy Almena, and a Broadway original cast collection coupling "Zor- ke" and "Cantatuba" showing.

Also included are LPs devoted to music of the Big Bands (by Benny Goodman, Harry James, Woody Herman, Glenn Gray, Les Brown, and Duke Ellington), as well as "Stars of Coun- try Music" and, a three-record col- lectors item featuring the "Magic of Marlene ( Dietrich)."

Three full-color pages of advertising will appear in the December issue of Vogue. Goodwill will have two full-color pages. The Johnny Carson spots, all 60-seconds in length, will run over the entire period, beginning Nov. 22. Each spot will offer one of the activity sets of Cap-itol's creative products and custom services departments.

After a long career in management with Record Merchandisers, Warner Brothers, Columbia Records, Ray Thomas Co. and Decca Distributing, Goodwin founded Privilege Distribu- tors, a disk and tape cartridge dis- tribution in Feb. 1966. In 1968, Good- win and his partner sold the firm to Transcontinental Music. Goodwin stayed on as president thru Feb. 1969, leaving to become vice president and general manager for NSC Corp., selected by the company's president, an L.A. branch for the eastern premium sales and rack jobbing firms.

Braun Adds New Division

NEW YORK — The sales promotion and advertising agency, Craig Braun, today announced the formation of a new division which will handle group communications. The new division will be headed by John D. Braun, form- er director of sales for TNT Com- munications, Inc., a leader in the conception and production of business meetings utilizing multimedia techniques. As a partner and executive vice president.

Goodwin to Capital in Marketing Post

HOLLYWOOD — Marketing veteran Andrey Goodman, president of Capitol Records Distributing Corp., will serve as marketing director, special markets divi- sion of the company. Goodman, 47, will report directly to vice president of the division, Goodwin, and will be named to the position on Oct. 19. The new division will be headed by Anthony S. Gazzoli, form- er director of sales for TNT Com- munications, Inc., and will handle group communications for Capitol.

The program will be headed by Anthony S. Gazzoli, former director of sales for TNT Com- munications, Inc., and will handle group communications for Capitol.

THE GRAND • GRAPHICS

THAT'S JUST GREAT — GRT Records took yet another step in getting together a well-rounded roster with the signing of Sam Taylor, Jr. to the label. With this addition, GRT offered the remaining for exposure with its first rhythm & blues product. The pot was put into effect in involvement with R&B through the signing of The Boys In The Band, produced by a group of prominent players, including vocalists. The group's first single on GRT, "The Stinger," was set for release in October 1969.
We stay away from that kind of advertising. We do not take ads from people like palm readers or mystics. Instead, we excerpted from the N.Y. Times. We do not advertise in the paper. We're committed to providing something of value to people who subscribe to our show. We do not take ads from people like palm readers or mystics.

In Philadelphia, said that Douglas' variety show broadcast on the WHL where it was moved to the 4:45-6 A.M. slot in the new season. Douglas, who paid tribute to Judy Garland, said that the show's format was based on the Broadway hit "From This Day Forward." The show was produced by WIP-Philadelphia, assisted by three local conductors.

In Washington, D.C., stated that the program would continue with the late star on his show. The show was produced by WIP-Philadelphia, assisted by three local conductors.

A GARLAND FOR JUDY — Sig Sauckez, WIP's Blendy, and Disco Grande, present the tapes of the show on which Garland's name is mentioned. Sauckez, who is a former pianist, was singing with Garland during a recent concert in Chicago. His parents, who are preparing to leave for a cruise, presented him with the tapes as a farewell gift.

Lanza Award To TV's Mike Douglas

PHILADELPHIA — Popular TV host Mike Douglas was presented with the first Lanza Award of the new year, which is annually presented to the top-rated network TV show. The award was presented at a luncheon at the Hotel Pennsylvania.

The show has been syndicated in the United States and several foreign countries.

BIMI-CBS-TV License Discord

NEW YORK — Last week, Broadcast Music, Inc. served CBS-TV with a notice that it was terminating the giant network's right to use its catalog as of January 1, 1970. The BIMI action is bound to have profound effect on CBS-TV which uses BIMI licensed theme music or original music on its 16 of its prime-time series.

The reason behind the breakdown of BIMI-CBS negotiations is that the licensing agency feels that it should be receiving payments closer to what it deserves. The BIMI is currently being paid at rates approximating one-half of the ASCAP scale. CBS, on the other hand, maintains that the BIMI demands are unreasonable.

Recently, agreements have been reached with CBS and others for payments, when made, will total close to 60 million dollars, approximately half of the total paid in each network. In this regard, CBS is also seeking back payments.

Group W TV Special Concerning Racism

SAN FRANCISCO — The Group W owned TV stations broadcast a one-hour special, last week, on "Concerning Racism," a series of various forms of prejudice and hypocrisy. The drama, "If There Weren't Any Blacks You'd Have To Invent Them," was written by Englishman Edward T. Beyer.

The surrealist work concerns the interaction of two people told about God. Two of the characters in the play were a Church of England vicar who wanted to keep heaven white and a blind man who insisted that a white man's God was useless to the black. The boy's face is finally blackened and he becomes a target for society's prejudices.

The dramatic work, as described by Humphrey Burton, head of London's Thursday evening television drama, is set in a comedy and the action takes place in different parts of that locale. The characters in the play are actually symbols of something beyond the people they portray.

Jimmy Dean's New 'Role'

NEW YORK — Singer Jimmy Dean's "drown home" image will become slightly tarnished in the weeks to come.

On November 3rd, Dean will appear on a NBC TV special, "Andy Crocker" as a character who cheats his partner out of his rightful share of their joint-owned business. If that situation were not bad enough on its face, Dean is made to look even nastier since his business partner is a soldier, fighting in Vietnam.

Jimmy is also set to play another interest in the role of the 13th-century French military leader, Bichat, in a future "Mod Squad" episode.

All of these dramatic roles are part of a shift in emphasis in Dean's career toward serious acting. Dean is also featured in a recurring role on the NBC-TV "Daniel Boone" show.

From CBS and NBC as well, BIMI reasons that if ASCAP had not dropped their rates in 1958, they would have almost certainly key new negotiations. When the BIMI-CBS agreement falls into place, the network will have to seek other sources for music. Currently, analysis of their music programming on TV in order to be able to determine the importance of the license music use. CBS was hopeful that it would allow it to conduct such an examination if it had to conduct another such examination.

BIMI president Edward Cramer expressed some concern that the network's current talks with ABC and NBC would result in new contracts with those two networks. It would be interesting to follow the unfolding developments of future BIMI-CBS talks.

KNX Airs Vietnam Prayer Controversy

LOS ANGELES — KNX Radio broadcast a prayer service on Tuesday night, December 8, concerning the American army's ambivalent attitude toward the Vietnamese people. The service was as part of the Assignment 1969 series, a network radio series, and the Blackhorse Prayer. The segment detailed the difference of opinion which is the cause of the problem.

Dr. Gordon S. Livingstone, author of the book "Assignment 1969," and Lt. Col. James T. Tuberty, who wrote the service distributed by Livingstone after Colonel George S. Patton III took command of the 7th Armored Division, carried the program in Vietnam. In an interview, made the following points:

"Our heavenly Father, hear our prayer. Help us bring decent and destruction wherever we go. In all things, God assist us, for we do our noble work.

Concerning the knowledge that only with the help of God can we bring about a peace which threatens the years. All of which we ask in the name of the Father, and of the Son, and of the Holy Spirit."
NEW YORK: Atlantic Records signed Mongo Santamaria to a long-term recording deal. Although exact terms were not disclosed, it was reported that a sizeable advance was included in the deal consummated by Atlantic executive vice president Jerry Wexler and Jack Hooke, Santamaria's manager. The first recording by Mongo Santamaria Atlantic will be released this week. The single is called "Feel Alright," backed with "I Can't Get Next To You." Mongo and band have completed an album, for Atlantic entitled "Feeling Alright" which will be released in January. The album was produced by Jerry Wexler and Tom Dowd in California. To fans of American popular music Santamaria, master of the conga drum, is best known for his hit single of "Watermelon Man." The artist has a reputation as being one of the finest Latin percussionists in the business. He has been featured with such bands as Cal Tjader, Tito Puente and Perez Prado.

Avalon To Amos

HOLLYWOOD — Vet rock singer Frank Zappa has recruited 220 Records by reuniting him with producer Jimmy Bowen, with whom he worked at Avalon, for his Reprise Singer's first single, "Star," is already in release. Brucie Hinton has launched an extensive national press drive and major TV show varieties are in the offering for Avalon.

Music Factory Opens In Miami

MIAMI — The Music Factory, a division of Bernard & Bloch, will open in Miami. The facility, operated by a company of similar name, is also involved in developing its own talents, releasing records on its warehouse label, and running its two publishing firms, Platinum Music (ASCAP) and Stage Door Music (BMI). The Music Factory's president is a veteran ad man, a name partner. Archibald & Bloch, financial interests in the operation as a director of operations by president John Gurney, and serve as sales representatives. The company has also added to its staff for Screen Gems. Costa is composing the music and will be musical director for the proposed series, slated for ABC's 1976-77 season.

Winro Wants Writers

HOLLYWOOD — With their first album, "Big Foot," just hitting the market, Winro Records has opened a campaign to sign talented new contemporary songwriters. Drive is being headed by Bob Silvers and Don Randi, administrative and creative heads of the three-month-old sublabel of Reprise/ Warner Bros. According to Silvers, the company, which recently developed writers for its Birda (BMI) and Debro ASCAP Music companies, the label plans to sign more than a half-dozen additional recording acts during the next year.

Pure Cane Adds Williams

HOLLYWOOD — Brian Williams, talent coordinator for the Newport 69 Pop Festival at Devonshire Downs, has joined Pacific, Inc., the company that handles The Watts 103rd St. Rhythm Band and Kaliedoscope among others. Williams had also worked as an writer at APA and as an administrative assistant to Bob Fitzpatrick.

Writer Norma L. Owen

Joints Elvitrue Music

NEW YORK — Following a recent conclave at the Beliveau Stratford in Philadelphia, writer at APA and as an administrative assistant to Bob Fitzpatrick.

_writer_norma_l_owen_
STITT TO JAMAL — Edward (Sonny) Stitt (seated); the alto & tenor sax jazz combos of Charles Mingus & Booker Ervin, exclusive recording contract with Jamal Records. Ahmad Jamal, president of the company, looks on. Plans call for Stitt to record on Nov. 17, with an album and single scheduled for immediate release.

During the last six months, Ahmad Jamal Production Corp. has embarked on a major expansion program in all facets of the music business. In addition to Jamal Records, which will feature jazz artists, the company also formed A. J. P. Records, for contemporary artists, and Cross Records for gospel artists.

BEE GEES PRODUCERS

Barry and Maurice Gibb, the Bee Gees, are now producing new singers whom they will record for their own label. Maurice Gibb is currently recording Gibb's 18 yr. old brother-in-law Billy Lawie, Tin Tin and Trevor Gordon from the now defunct Marbles. Barry Gibb is producing and writing for ex-Ike & Tina Turner, Australian singer Samantha Sang, and Graham Bonett, the other half of the Marbles.

Suspend Publication

OF GO FOR NEW FORMAT

NEW YORK — Go Magazine, for the past four years distributed free through record shops, suspends publication with its Nov. 7 issue to return next Feb., as a 64-page pop monthly with a 50¢ newsstand price. Presently, Go is sold to pop music radio stations in selected market areas, for local distribution with the station's call letters printed on the cover. Ace Distributors will handle nationwide newsstand distribution. Herman Finesold, GO Publishing president, said that the publication would continue its alliance with radio stations as a part of the mag's promo activities.

More From Peggy

HOLLYWOOD — Peggy Lee follows her still-hot single, "Is That All There is?", with an album of the same title blending contemporary and standard material. Featured cuts, and possible new single, is "Whistle For Happiness," written by Lueber & Stoller, who also penned her current hit. The Phil Wright-produced LP should be out within the next month.

Changes At Regent Sound

NEW YORK — Harold R. Dreenen, president of Regent Sound Studios, Inc, for the past 11 years, has resigned to become president and chief executive officer of Paul Randolph Singletone Corporation. Robert Liflin, now sole owner of Regent Sound, has signed Liflin to a contract replacing Dreenen. Bess Elkins is secretary of the corporation and Vincent Guiffre is chief engineer.

LAVETTE TO SILVER FOX — Shelby S. Singleton Jr., president, The Shelby Singleton Corp., and Lelan Rogers, general manager and producer for the firm's Silver Fox label, won a Rounder Records offer to sign singer Betty LaVette into the Fox fold. Her first single for Silver Fox is "He Made a Woman Out of Me."

Harlem Chorus Cuts

CU Christmas Album

NEW YORK — Commonwealth United Records, will issue a special Christmas album by the Harlem Children's Chorus. The album will ship next week, notes Len Sachs, VP and general manager.

The Harlem Children's Chorus was formed two years ago by veteran arranger-composer-producer Richard Wolfe. In conjunction with the New York Parks Department and the Police Athletic League, the group, which numbers 12 members, has regularly toured ghetto areas in the City's "Play-Street Program." Their performances have earned them a large, enthusiastic following as well as the commendation of major civic leaders.

Wolfe, who organized and directs the Harlem Children's Chorus, is also producer of the album, which includes traditional Christmas carols along with some new material, most notably a specially written song entitled "Black Christmas." Wolfe has written for such artists as Nat "King" Cole and George Hamilton IV; arranged and conducted for such artists as Brian Hyland, Mike Douglas and Georgia Gibb; and most recently penned the official song, "NCAA Champions" for the Nation Collegiate Athletic Association. Additionally, Cissy Drinkard Houston, known for her work with The Sweet Sweet Inspirations has added her talents in a production supervisory capacity in putting this album together.

SIGNING UP — Singer Laura Lee has been signed to a long-term recording contract with Cotillion Records. Miss Lee was formerly with Chess Records where she had success with her single of "Dirty Feet." Two years ago, the label's v.p. Jerry Wexler and Jack Fink, the artist's manager, negotiated the deal which brought the chanteuse to Cotillion. Miss Lee's initial outing for Cotillion already in release is a single titled "Separation Line," produced by Atlantic-Ato-Cotillion producer Dave Crawford.

Standing: (l-r) Cotillion execs Henry Allen, Jerry Greenberg, and Cotillion producer Jack Fink. Seated: Firm's Mark Meyerzon (l) and Laura Lee

1. Backfield in Motion
2. Baby I'm For Real
3. I Can't Get Next to You
4. Friendship Train
5. Going in Circles
6. Jealous Kind of Fellow
7. Take a Letter Maria
8. Crumbs Off the Table
9. That's the Way I Love
10. The Sweeter He Is
11. Let a Man Come In and Do the Popcorn
12. Doin' Our Thing
13. You Gotta Pay the Price
14. Yester Yester You, Yester Me, Yesterday
15. These Eyes
16. Say You Love Me
17. The Best Part of a Love Affair
18. Bad Conditions
19. Walk On By
20. Hot Fun in the Summertime
21. We Must Be In Love
22. Someday We'll Be Together
23. Eleanor Rigby
24. We'll Cry Together
25. Dock of the Bay

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COMING SOON: Big Year End Issue Of Cash Box
"The World Of Recording Artists" • • • A Complete Report On The Top Artists • • •
Top Records • • • Top Songs • • • Top Publishers and Top Producers Of 1969 • • • Make Sure Your Message Is In This Important Edition • • •

DEADLINE: DEC. 10
ISSUE DATED: DEC. 27

Contact Your Nearest Cash Box Representative
**Plans For 1970 Grammy's Take Shape**

NASHVILLE — The biggest event of the year for the record industry will be when the Grammy Awards are announced at the 40th Annual Banquet, Wednesday, March 11, 1970, in Nash- ville's Municipal Auditorium.

 Rosenberg, chairman

**Sesac Expands Operations**

NEW YORK — Alene Brunner, well-known in Nashville's music circles, has been appointed public relations coordinator for Sesac's Nashville office, effective immediately. In her new capacity, Miss Brunner, former administrative assistant to Joe Talbot, Sesac's Nashville manager, will work directly with Charles Sebury, the firm's director of information services.

Miss Brunner, who joined Sesac in December, 1968, has been active in the music trade, and is a member of the American Women in Radio & Television, where she currently serves as hospitality chairman for the Nashville chapter, and is assisting in the nationwide promotion of the Perry Cone Post St. Lucie Golf Tournament, scheduled to be held later this month in Florida.

In addition to Miss Brunner's new assignment, manager Joe Talbot further announced the appointment of Claire Bennett as her new administrative assistant. This expansion of key personnel in the Sesac regional office was necessitated by the firm's rapid rise in country music circles in recent months. In May of this year Sesac officially opened its new building at 1513 Hawkins Street, headquarters of "Music Row" and since that time has taken on an even greater role of leadership in the Nashville Country Music market.

**Twitty Burger Debuts; A Tweet**

OKLAHOMA CITY — Conway Twitty held the Grand Opening of his first Twitty Burger family-style restaurant in Oklahoma City Sunday (2). The outlet will serve as the head- quarters and training center for the internationally franchised chain, Al- though Twitty Burger is not the trademark theme...

Twitty's personal trademark the "Twitty Bird," will function as the trademark for the restaurant chain. The colorful character appears on menus, the sign outside the building, and will be the spokesperson for the restaurant in animated television commercials to be designed and pro- duced by Cine West in Dallas.

The dinner menu is design- ed to incorporate areas of the record- ing industry, features 45 items and a "top ten" section. Twitty said of the Twitty Burger, "We have been plan- ning and researching the building and operational aspects of the chain for more than ten years. The dining area will seat more than 120 people, and our menu has some unusual items you've ever seen in any restaurant."

In addition to Twitty, major investors in the Twitty Burger chain are Sonny James, songwriter Harlan Howard, and Oklahoma's former governor J. Howard Edmond- son.

**Cash Box Top Country Albums**

1 Johnny Cash at San Quentin
   Columbia Cls 9639
   (Capitol Cls 3369)

2 Glen Campbell "Live"
   Capitol Cls 3369
   (Capitol Cls 3369)

3 Tammy's Greatest Hits
   (Capitol Cls 3369)
   (Capitol Cls 3369)

4 Original Golden Hits, Vol. 1 & 2
   (Capitol Cls 3369)
   (Capitol Cls 3369)

5 The Astrodome Presents in Person
   Sonny James (Capitol Cls 320)

6 The Best of Charley Pride
   RCA LSP 4223

7 Woman of the World/To Make A Man
   Loretta Lynn (Decca DL 75113)
   (Capitol Cls 3369)

8 David
   David Houston (Epic BM 2682)
   (Capitol Cls 3369)

9 Tall Dark Stranger
   Glen Campbell (Capitol Cls 3369)
   (Capitol Cls 3369)

10 Together
   Loretta Lynn & Conway Twitty (Capitol Cls 3369)
   (Capitol Cls 3369)

11 The Essential Hank Williams
   (Capitol Cls 3369)

12 A Portrait of Merle Haggard
   (Capitol Cls 3369)

13 The Sensational Charley Pride
   RCA LSP 4153

14 Live at the City Hall, Detroit
   (Capitol Cls 3369)

15 My Life/But You Know I Love You
   Bill Anderson (Decca DL 75142)

16 Johnny Cash at Folsom Prison
   Johnny Cash (Columbia Cls 9639)

17 Things Go Better With Love
   Johnny Cash (Capitol Cls 3369)
   (Capitol Cls 3369)

18 My Blue Ridge Mountain Boy
   (Capitol Cls 3369)

19 Same Train, Different Time
   Merle Haggard (Curb SWB 322)
   (Capitol Cls 3369)

20 The Original Golden Hits, Vol. 1 & 2
   (Capitol Cls 3369)

21 Buck Owens in London
   Buck Owens (Capitol Cls 3369)

22 Mell Tillis Sings Old Faithful
   (Capitol Cls 3369)

23 Story Songs of the Trains and Rivers
   (Capitol Cls 3369)

24 Back in the Arms of Love
   Jack Greene (Decca DL 75156)

25 The Warmth of Eddy
   (Capitol Cls 3369)

26 Marty's Country Day
   Marty Robbins (Capitol CLS 3369)

27 Songs That Made Country Girls Famous
   Lynn Anderson (Chart Cls CH 1022)

28 Dynamite
   (Capitol Cls 3369)

29 Hold Me
   (Capitol Cls 3369)

30 My Grass Is Green
   (Capitol Cls 3369)

**Cash Box — November 15, 1969**
Who Does Don Rich Love?

Nobody But You
Capitol No. 2629

A new single by Don Rich from
Roll Your Own

An album by Buck Owens' Buckaroos

Management: Jack McFadden 403 Chester Ave., Bakersfield, Calif. 93301 (801) 327-7201
**CashBox Country Reviews**

**Picks of the Week**

JERRY LEWIS (Sun 1107)
One More Time (Farr 2000) (Hi Lo/Gold Dust BMI — Taylor, Kelser)
Another winner here for Jerry Lewis and Sun Records. This time with a thumping mid-tempo ballad done up with strings and voices to produce a sound that can't miss. No flip information available.

JIM REEVES (RCA 0286)
Nobody's Fool (2:40) (Tuckahoe BMI — Byrnum)
The musical variation in Reeves' vocal is always a pleasure to hear, and when it's applied to a pretty ballad, you've got a combination that will rate high on any chart. Flip: "Why Do I Love You" (1:54) (Shapiro Bernstein ASCAP — Englund, Glazer)

HANK LOCKLIN and DANNY DAVIS and THE NASHVILLE BRASS (RCA 0287)
Please Help Me, I'm Falling (2:25) (Ross Jungnickel ASCAP — Robertson, Blair)
Hank Locklin joins forces with 1965's CMA "Instrumental Group of the Year," to recall his top selling single of 1960. Deck should attract immediate attention both airplay and sales wise. Flip: "Anna" (4:05) (Goldwater BMI — Locklin)

JOHNNY DARRELL (United Artists 50610)
She's Headed For The Country (2:44) (Prodigal Son BMI — Murray)
Johnny Darrell lends his soulful vocal to a modern Nashville sounding ballad that is done up by a lush string treatment. Appearance should go a long way. Flip: "Trouble Maker" (2:35) (Landry ASCAP — Somerville, Belland)

FREDDY WELLER (Columbia 45026)
Down In The Boondocks (2:24) (Lowery BMI — South)
Freddy Weller's recent version of this Joe South penned monster presents an attractive item which should find many takers among modern country fans. Flip: "Amarillo, Texas" (3:35) (Low-Twi BMI — Weller, Roeh)

BOBBY AUSTIN (Capitol 2681)
(Learning On) Your Everlasting Love (2:28) (Central BMI Songs Stone)
Bobby Austin's effective vocal on this pretty love ballad should garner heavy airplay and sales, and is certainly worthy of the title "Chanteur's Best Deck to Date. Flip: "For Your Love" (2:50) (Beechwood BMI — Townsend)

**Country Roundup**

RED SOVINE (Starland 882)
Chairman of The Board (2:44) (Champion BMI — Crutchfield)
Strong reading re-creation of the updated "I'm Just A Drifter's Prayer" (2:00) (Tarheel BMI — Sovine)

BILL HENDERSON (Darva 701)
Getting Over The One I Love (2:03) (Montgomery BMI — Roessler) Traditional country ballad delivers a fine sound. Flip: "(Country Music Is) Finger-Lickin' Good" (1:37) (Montgomery BMI — Mayes, Pogue)

BILLY CARMAN (Metromedia 148)
Dark Horse (2:52) (Acuff-Rose BMI — Bond) Soulful modern outbacker doesn't come much better than this. Flip: "Take Care Of Your Baby" (2:52) (Sunbeam BMI — McCabe)

ARLENE HARDIN (Columbia 45016)
My Friend (2:53) (Acuff-Rose BMI — Boler) Hipster country ballad deserves a chance. Flip: "Baby" (2:43) (Blue Echo BMI — Griffin)

LINDA MARTELL (Plantation 35)
Before The Next Teardrop Falls (2:05) (Shelby Singleton BMI — Peters, Keeth) Soulful Southern soulishness should go a long way. Flip: "The Strength Of Your Love" (1:51) (Programs BMI — Stephens)

GLEN & DELAY (Wasp 121)
(2:16) (Woodbury BMI — Knutson) Harmonic ode de construction should be heard. Flip: "Sin City" (1:59) (Irving Music BMI — Parsons, Hillman)

VERA GODDOWN (Chestnut 220)
(2:57) (Don White ASCAP — Chiango) Message ballad tested on strong samples. Flip: "Sister Mary Angela" (2:31) (Don White ASCAP — Godown)

**CashBox Country LP Reviews**

WINE ME UP — Faron Young — Mercury SR 61214
Faron Young turns in another strong performance on this set which is composed of 11 of his current charting country ballads and includes his most recent singles, "Your Time's Coming," "Little Green Apples," "Dolly, Do You Love Me," "Wine Me Up," "Galveston," and "Gentle On My Mind." Hears good listening throughout. Watch for it.

LET'S TURN BACK THE YEARS — Ernest Tubb — Decca DL 72111
E.T. turns back the pages of time to bend his familiar style to a set which includes his initial single record releases, "Blue Eyed Eyes," which was waxed on April 4, 1940. "Let's Turn Back The Years," "I'm Free At Last," "Give My Love To Rose," "Send Me The Pillow You Dream On," "You Won't Ever Forget Me," and also stirs many memories. Loads of sales appeal here.

MISS SINCERITY — Billie Joe Spears — Capitol ST 397
Billie Joe Spears is spotlighting a performing set which features some of contemporary country's big plums. Pretty, pretty listening here as Billie Joe offers her latest single, "Stepchild," in addition to "I'll Share My World With Your Young Again," "Games People Play," "Singing My Song" and the modern styled "Pittsburgh Ball." Session will rate high on sales charts.

Mysteryriter, Billie Joe Spears is a member of The Browns, has been signed to a recording contract with Plantation Records, and is now promoting the first single, "Blue Eyed Eyes," which sold out in two weeks. Listen to her music when it's heard on "The Jimmy Young Show," "The Little Potatoes" and "Schnick Schnack." When the group disbanded two years ago, Maxine joined the chart label where she wrote and scored with her "Sugar Cane Country" single and LP which was produced by the beautiful Sister Rose. In October, the group will also release an LP set of the WWVA Jamboree, has been inked to a recording contract with Starday Records. T-Bone Lane has signed as an exclusive writer for The Brown Publications, an affiliate of Hubert Long International, according to Audio Ashworth, executive vice president. Lane, a Virginia native, developed expertise as a staff writer with such greats as Bill Hailey and the Comets and Johnny Otis. Now a regular of the "Jimmy Church Night Train Review," Lane also serves as a studio musician for HIL, playing demo and master sessions... Buddy Lee Tracks has reached an agreement to represent Columbia recording artist Lester Flatt, and the "Lester Flatt Show," the show contains entertainers who have been with the unit for many years. Flatt, along with Junior Jamieson and Paul Warren join Josh Graves. Brian Flatt, who is considered a major authority on the Nashville Sound, is the "Lester Flatt Boys" regular tour manager. The Flatt boys continue as regulars on the Grand Ole Opry. The Flatt boys also produce the popular TV series sponsored by Martha White Flour, "The Lester Flatt Show," which features young talent like Junior Jamieson and Jimmy Lee, the "Lester Flatt Show" will expand their area of auditorium, fair and outdoor bookings. 

SHELLY S. JENKINS JR., "cranked up" his newly-constructed recording studio in Music City last week. Following many unforeseen delays, Singleton termed the wait worthwhile since it resulted in "very few bugs and a fantasic sound."
"STORY OF SPARKY"

Narrator by Tom Carroll
(BEEPER, THE CLOWN)

BOBBY WILD

Distributed by Transcontinental Dist.

YELLOW BIRD RECORDS
Box 1254 Redwood City, Calif. (415) 369-0728
Japanese Best Sellers

This Last Week
1. Ninigoe No 1e, Mieko Hirono (Columbia), Publisher/Watanabe
2. Maguro No 1, Shigeyuki (Philips), Publisher/Shinko
3. Love Me Tonight, Tom Jones (London), Sub-Publisher/Revue Japan
4. Namida De Inn, Jun Mayuzumi (Capital, Publisher/Ishihara
5. Year To Aso-No Aida-Ni, Peter (CBS Sony), Publisher/Ariola
6. Aries Gruus Taimenti, Donnalee Vidal (Seven Seas, Sub-
7. Aquarius, Fifth Dimension, Liberty, Sub-Publisher/Taise
8. Smells For Me, The Tigers, Polydor, Sub-Publisher/Abberch
9. Year To The Moon, Cliff Richard (Odeon), Sub-
10. From A Distance, P. F. Sloan (Stateside, Sub-Publisher/Victor

Great Britain’s Best Sellers

This Last Week
1. Ryko Moriyama/College Folk Album No. 2, Ryko Moriyama (Fame)
2. Wessell Story, Sound Track (CBS Sony)
3. Ryko Moriyama/College Folk Album No. 1, Ryko Moriyama (Fame)
4. Little Richard, International (Fame)
5. Memphis Under Ground, Herbie Mann, Larry Coryell & Others (Germ)
MIDEM’S NEW PALACE: MIDEM ’70 will take place in a completely modernized Palais de Festivals, a job completed in less than a year on a spot right next to the old Palais. Bernard Chevy, general manager of MIDEM, had a group of supplementary offices built on the roof-terrace of the former Palais which communicates on each level with the new edifice. The building, contemporary in design with “curtain walls” supported by an aluminum frame and matched black and bronze windows, has four exhibition levels and three flights of technical and parking space. These can be reached by a large hall with two staircases and three elevators. A secondary access will be used as a service entrance, but will meet the Palais’ standard: it will have a large reception hall with a freight-elevator for merchandise. The completely air-conditioned building includes 60 outgoing telephone lines, and thanks to an “autocommutator,” more than 300 automatic stations will be put at the disposal of the participants, thus allowing immediate communications within and outside the Palais.

Audio Fidelity UK Product Thru RCA, Sign J.J. Jackson

HOLLYWOOD — RCA Records of England will manufacture and distribute the full catalog of Audio Fidelity Records under its “International,” “Victrola” and “Victor” labels. The deal, for three years, covers the United Kingdom, as well as France, Ireland and Eire.

The agreement calls for the marketing of about 50 albums per year starting early next year. Included will be AF sound effects disks, Lionel Hamp- sley’s “Circus” and “Songs of the Great Plains,” various McVitie and Myer disks, Gershon Kingsley and the Moog, Cloud, Fran Warren, the Wuritzer organ disks, among others.

The deal negotiated by Herman Gimbel, president of AF, and Bob Angles, RCA’s manager of foreign programming.

Ink J.K. Jackson

In another move, the label has inked J.J. Jackson in a five year deal involving the release of two LP’s per year. RCA will market his product all over the world with the exception of the U.S. and Canada, where, according to Lew Futterman of the L.F. Music Group, a label affiliation is being set. Jackson holds an 11-piece Soul Band which has had success in England, where Jackson has lived since the first of the year. Andover Music, L.F. Music Group’s affiliate, handled the negotiations through Futterman with Angles.

W.B.'s In GB

LONDON — Warner Bros., Records Ltd. has set a torrid pace in its first three months of operation, according to Howard Brunt, head of the company’s London affiliate. Rafini noted that the company has five singles in the British charts — one by Fleetwood Mac, two by Frank Sinatra, one by Kenny Rogers, and the first Eps by the Family.

In addition to generating a singles streak, the British operation has also been active in signing new artists from the continent, among them Fleetwood Mac and the Small Faces.

Canopy Rights To Rio Fest Winners

HOLLYWOOD — Robert Webb, President of Canopy Music, reports that Canopy Music has obtained the United States recording and publishing rights to the first, second and fifth placed songs in the recent Brazilian Music Festival, held in Rio de Janeiro.

Webb disclosed the songs were "Guida Por Luciana," the Festival winner penned by Paulo Tinapajos, "Evie," the 2nd place song, penned by Jimmy Webb and "New World In The Morning," written by Roger Whitaker.

Mayger Ger. P.A.'s

HOLLYWOOD — British bluesman John Mayall, who returned home to England during the recent recording caper Nov. 1Yes, has new signed contracts calling for a 30-day tour of Germany for Jan. 1.

Mayall, currently has two albums, "Looking Back" and "Tungur Point," in the American charts. His latest single is "Don't Waste My Time."

His manager Rick Gunnell is also considering a Feb. debut tour of Japan for Mayall.

Janis Murray To England For Ross

NEW YORK — Janis Murray, publicity director for Jerry Ross Productions, Heritage Records and the new Colossus label, is in England for two weeks on behalf of the firm and its artists.

She will negotiate for a European tour for Bill Deahl and the Rhondels. Heritage’s solid sellers who are on the American charts with "Swingin’

MIDEM Classique, the new classical format at the international music gathering, will offer five concerts as part of an “international rostrum” concept.

The serious music phase of the Cannes-convened convention (Jan. 18-23) opens, after a series of pop-gala, tap and fads, and will feature representatives from leading serious music labels and recording firms, critics, composers, representatives of the most important members of the International Association of Concert Managers. The first International Rostrum of Young Interpreters, a project of the International Music Council, will meet in Paris from Nov. 19 - 22. Top young performers will be sent to audition by radio organizations of over thirty-five countries. Those who are judged to be ready to begin their interna- tional careers will perform at the International Festival of Music in Paris, sponsored by UNESCO, and will include Hans Hotter, Michel Philipps, director of music for the ORTF, Serge Baudou, conductor of the Orchestre de Paris, and Toni Halli, director of the Spring Festival of Prague.

**Rostrum Program**

Between Jan. 11 and 15, the following classical events will take place:

Jan. 11: Recital: ORTF Philharmonic Orchestra conducted by Marius Constant Enlarged Festival of Composers: Bingo Hall Group Seeks Stigwood Co.

LONDON — The Robert Stigwood Organization is in line to cover bids from Arlber and Weston, the bingo hall group. Talks have been under way for months with Arlber chairman Denis Barkway, and we are told, that they prove fruitful, it is understood that share arrangements would be made whereby the Stigwood sector would own a sufficient holding in the enlarged group to have control while retaining the Arlber Book Exchange quotation.

The bingo hall group is said to be those assets are stars like: Bee Gees, Barry and Maurice Gibb and Blind Faith, and these pop possessions have been strengthened in recent times by the acquisition of the Rik Gonnell agency, whose clients include Georgie Fame and Alan Price, and A.L.A. Management, which has a roster of successful TV scriptwriters. Stigwood heads the company with its London representative David Appel, who is in charge of whom we devised the Constellation Invest- ment enterprises for converting the highly taxed income of show business into capital that is taxed at a much lower rate.

The concerts on Jan. 13 and 15 will be conducted by the winners of Mitropulos, Prince Ranier and Be- sancon International Conducting Competitions.

**Int'l Rostrums of Classical Concerts**

Toersleff Is CB Rep In Germany

Christian Toersleff has become the representative for Cash Box Magazine in Germany, according to George Albert, president and publisher.

Toersleff has been in German show business since 1948. During 1948-1953, he was head of entertainment and dance music at the Northwest German Radio Company and, until 1966, did free-lance for labels and music publishers. Since 1966, he’s worked as an editor for newspapers and maga- zines, dealing in the music field. He also has had a management role with Hamburg Abendblatt, one of the big- est German newspapers.

Toersleff will work out of 2 Hamburg 56, Leuchturmweg 20. Telephone is 34-91-94-80.

**Cash Box — November 15, 1969**
Italy's Best Sellers

**This Week**

**Week On Chart**

<table>
<thead>
<tr>
<th>No.</th>
<th>Song Title</th>
<th>Artist</th>
<th>Label</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>&quot;I Sol Nei Cuore&quot;</td>
<td>Michele</td>
<td>RCA</td>
</tr>
<tr>
<td>2</td>
<td>&quot;My World's Beginning&quot;</td>
<td>Bette Midler</td>
<td>Columbia</td>
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<td>Frank Sinatra</td>
<td>Capitol</td>
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<tr>
<td>5</td>
<td>&quot;The Winner Takes It All&quot;</td>
<td>ABBA</td>
<td>Polydor</td>
</tr>
<tr>
<td>6</td>
<td>&quot;The Imitation Game&quot;</td>
<td>Al Jolson</td>
<td>Columbia</td>
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<tr>
<td>7</td>
<td>&quot;Don't Let Me Be Misunderstood&quot;</td>
<td>Nina Simone</td>
<td>Atlantic</td>
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<td>8</td>
<td>&quot;Ain't No Sunshine&quot;</td>
<td>Billie Holiday</td>
<td>Commodore</td>
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<tr>
<td>9</td>
<td>&quot;I Can't Make You Love Me&quot;</td>
<td>Aretha Franklin</td>
<td>Atlantic</td>
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<td>10</td>
<td>&quot;I Will Survive&quot;</td>
<td>Gloria Gaynor</td>
<td>Casablanca</td>
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**Last Week**

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<td>Gloria Gaynor</td>
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**Cash Box Italy**

Rita Pavone's "pocket" queen of Italian song, is back on the stage in Italy for a long time on her recent maternity. After her marriage with top producer Teddy Reno (real name Ferruccio Ricordi) and after the birth of Alessandro Silvio Ricordi, she is back with her singing career.

Cash Box Belgium

Barclay reports that a box called Chant du Monde "Integrale des Symphonies" is in the hands of the state orchestra of U.S.S.R. conducted by G. Rojestvensky got the "Grand Prix des Europeens". The company released the long-awaited LP "Captain Disaster" by the Belgian protest singer. Teddy Ricordi and the LP's "Led Zeppelin II" and "Buying a Rock" (Lue Tex). Philips released the debut album of the Belgian female jazz-singer Anni Anderson. The LP is entitled "Emotion". Today in her late twenties Anni Anderson is an established cabaret performer both in the top night spots of Europe and in such stellar American venues as the Thunderbird in Las Vegas and the Sahara Hotel at Lake Tahoe. New Anni Anderson lives with her parents in her native Antwerp. "Emotions" was recorded in London with accompaniment directed by Peter Knight and Harry South. Other Phillips LP's released are "The Imitation Game" (King Crimson) and "Dans Je De Hele Nacht" (Koor en orch. Robert Vey), an LP at the end of the year's festivities. The second Colosseum LP "Valentine Suite" on the new Vittorio label, was simultaneously released with Philips England. Polydor has just released a double album LP "Fat Mattress". "Magic Forest" is a track of this LP was released on singles. The same company released an excellent LP for the Belgian singer Eddie Fischer, who is also a singer-guitarist in Wula Tura's orchestra. The LP contains covers of old and new international songs. Further Polydor reports good sales for the LP's "Best of Coma", "Best of The Bee Gees" and "Best of The Who". Gramophone LP's are released at the end of the year. One is a record of "Mio Reitano" of the Belgian singer and actress Mino Reitano who triumphed in the Netherlands. The second LP of Vangelis was released. Vangelis will sing five numbers in a new LP of "The Magic Flute" by Mozart. RCA reports that the Italian version of "Bad Moon Rising" was released by Page Full Of Hits. Both artists, Jefferson and Samantha Jones come to Holland on November 12th and 13th to make two television shows, one for the BRT and one for the RTB.

**Cash Box November 15, 1969**
**France's Best Sellers**

1. En L'Année 2000
2. Que T'Aime
3. Johnny Hallyday: Phisips
4. Variety Club
5. Looky Kooky (Giorgio): AZ-EPC
6. Il Estait Une Fois Dans L'Ouest (Soundtrack) RCA: Chappell
7. Canadian Pacific (Northern-Tourist) CTC
8. In the Year 2525 (Zager and Evans) RCA: Essex
11. Spera (Natalie) (5): SMA: 1
12. Uncle Joe (Sheila) Carriere: Cureve
13. La Bourree (Jethro) Island: Crystalis Music
15. En L'Année 2005 (Dolida) Barclay: Essex

**Jalada Bows Offices**

VANCOUVER — Jalada Music Publishing (BIM) recently opened offices in this west coast city. President and managing director Jimmy Jordan, also known as Jake Doolt, a well-known musician and entertainer from the Vancouver area.

Jalada also announces the signing of Alix Mave to an exclusive songwriting contract. Two of Moberg's compositions have been recorded by Dave Hamel for release shortly on the Raven label. Moberg is currently engaged in the writing of a historical album on the Province of British Columbia, portraying its history and heritage in musical composition.

Doell and Moberg have recently renewed their contract with Zing when they signed a contract with Ray Grif of Blue Echo Music giving Grif's firm the publishing rights for both of the Moberg's compositions.

**Osmonds Sked 2nd**

**Japanese Concerts**

HOLLYWOOD — The Osmond Brothers announced their second appearance tour of Japan, beginning in early November. According to the group, who record for Barnaby Records, will center their concerts around the Osaka and Tokyo areas. In addition, the Osmonds will make a number of television and radio appearances and installations. A third tour is being planned by the boys for the fall of 1970.

**Cash Box Canada**

Polydor Records to release budget line Beatles albums entitled "Very Toney" specials. Designed for the budget conscious listeners, six albums, each containing only three light-hearted Beatles numbers, were produced by Brian Briner. Briner has sent telegaphs out to radio and press vps of the label's offices in the United States and Canada. Briner has also sent a Director of Sales and Promotion to New York coordinator of the Festival and Claude Nobs, assistant director of Polydor's tour office.

One of his first ventures will be the release of a new album, "The Beatles' Greatest Hits," to be released November 14th. The album is a collection of the best of the Beatles' hits, and will be released in three volumes, each containing six songs.

The C.D. catalogs and promotion materials have been sent out to the Beatles' fan clubs, and the BBC. The label's C.E.D. series presents eight underground albums of the Beatles' most successful material. The series has been released in five volumes, each containing eight albums. The series is designed for the Beatles' fans who want to own the best of the Beatles on one album.

The Beatles' fans are eagerly awaiting the release of the new album, "The Beatles' Greatest Hits," and are looking forward to hearing the Beatles' hits in a new way. The album is sure to be a hit with the Beatles' fans, and is sure to be a success for Polydor Records.

Bernard de Bonoss, Barclay's group international manager, is launching a new record series entitled "Polydor Live," which will feature live recordings of the Beatles' concerts. The series will be released in three volumes, each containing two albums. The series is designed for the Beatles' fans who want to own the Beatles' live performances.

The Beatles' fans are eagerly awaiting the release of the new record series, "Polydor Live," and are looking forward to hearing the Beatles' live performances in a new way. The series is sure to be a hit with the Beatles' fans, and is sure to be a success for Polydor Records.

**Cash Box France**

New York — Polydor Records announced the release of a new LP capturing the performance of the International Band at the 1969 Montreux Jazz Festival. The album is entitled "Montreux Jazz Festival: The International Big Band." As the sale of the master of the festival band was commenced, American producer of the Polydor album, Paddy Schoenberg, announced that a second volume of the Polydor band would be released.

Trigger Cope, the top manager of the Polydor Band, who directed the event in London, has also been invited to again to the Festival, June 70.

Erie Wilkins, who played tenor in the Festival Band, commented, "Bob Shear of the Berklee School of Music has been invited to direct the Festival Band and develop it into a top-notch jazz band."

New York coordinator of the Festival and Claude Nobs, assistant director of Polydor's tour office.

Disk Relates Story of Rev. Hurbosh

TORONTO — George Taylor's character in "Reverend Russell Hurbosh" has resulted in the playing of a character in a new music record on disk. Entitled "From Pulpit To Prison," the same title of Hurbosh's novel, the disk features the voices of Reverend Ron Price, his wife Sharon. The story, told by Hurbosh's arrest, conviction and imprisonment for contributing to juvenile delinquency, ends when it was found that the conviction and expulsion from the United Church of Canada. Hurbosh was arrested when he was convicted for contributing to juvenile delinquency and was sentenced to two years in jail. Hurbosh is currently in jail and his release is pending.

**ERRATUM:** We printed two weeks ago that Polydor is now from on being distributed by British Columbia, the new Polydor Records which is now from on being distributed by Polydor in France.
Argentina

**Argentina's Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
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<tbody>
<tr>
<td>1</td>
<td><em>Yo En Mi Casa, Ella En El Bar</em></td>
<td>(Melogra) Naufragos (CBS)</td>
</tr>
<tr>
<td>2</td>
<td><em>Extranja De Las Botas Rosas</em></td>
<td>(Kleiman) Joven Guardia (RCA)</td>
</tr>
<tr>
<td>3</td>
<td><em>Gracias Mama</em></td>
<td>(Clamor) <em>La Otros</em> (RCA)</td>
</tr>
<tr>
<td>4</td>
<td><em>Con Las Botas</em></td>
<td>(Fermita) Trillizas de Oro (Fermita)</td>
</tr>
<tr>
<td>5</td>
<td><em>Vida en Punto</em></td>
<td>(Anas) <em>Sordo</em> (EMI)</td>
</tr>
<tr>
<td>6</td>
<td><em>Que Te Debo Mama</em></td>
<td>(Korn) El Mechero (Philips)</td>
</tr>
<tr>
<td>7</td>
<td><em>Lola de los Dias Azules</em></td>
<td>(Malena) Nico de Barri (Mario)</td>
</tr>
<tr>
<td>8</td>
<td><em>Tres en Uno</em></td>
<td>(Jorge) <em>El Socorro</em> (Polydor)</td>
</tr>
<tr>
<td>9</td>
<td><em>Si Te Quiero</em></td>
<td>(Relay) Gabriella Ferri (RCA)</td>
</tr>
</tbody>
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(* Local

Libaek Global Trek

NEW YORK — Sven Libaek, Australian composer, has an eight week world tour just completed a two week visit to the U.S. where he worked out of Peer Southern's offices on both coasts. Peer Southern publishes much of Libaek's works. Libaek is now off to Oslo Norway to score a motion picture. Libaek's "Love Is War," is on a best selling Norwegian novel, for Response Films. Libaek lived in the U.S. for three years, and is from the Juilliard School of Music in New York.

**Holland's Best Sellers**

<table>
<thead>
<tr>
<th>No.</th>
<th>Title</th>
<th>Artist(s)</th>
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<tbody>
<tr>
<td>1</td>
<td><em>My Special Prayer</em></td>
<td>(Percy Sledge/Atlantic)</td>
</tr>
<tr>
<td>2</td>
<td><em>Air</em></td>
<td>(Eskuchen/Philips)</td>
</tr>
<tr>
<td>3</td>
<td><em>Come Together</em></td>
<td>(Beatles/Apple)</td>
</tr>
<tr>
<td>4</td>
<td><em>Tell Me</em></td>
<td>(Beeth/Lis &amp; Kames/Philips)</td>
</tr>
<tr>
<td>5</td>
<td><em>Deep Water</em></td>
<td>(Grapefruit/RCA)</td>
</tr>
<tr>
<td>6</td>
<td><em>Blood Mary</em></td>
<td>(Tom &amp; Dick/Philips)</td>
</tr>
</tbody>
</table>

(** Local

**Sub Pub Rights To Peer Southern**

NEW YORK — Mario Conti of Peer Southern Publishers has acquired the subpublishing rights to "Quentin's Theme" from the estate of Lindsey Nelson in Canada, Mexico, Spain and Portugal; the Gary PUCKETT hit "The Girl's a Woman Now" for Australia and New Zealand; the South American hit "El Ultimo Romance" for the world except Argentina and the Brazilian hit "Pelo Lado De Las" for Paulo Sergio de Carvalho for the world except Brazil.

Three British groups, presented at the London Blues Show, visited Amsterdam and The Hague. These groups are "A Blog for Living Thirteen Years Ten After" who got a ten-minute standing ovation in Amsterdam. N.V. Polydor records are a rush-released a new single by COBY & The Blizzards (Philips). The song is "A Blog for Living Thirteen Years Ten After" which is also the title of the group's new album to be released on November 23. On the same Polydor label, a program released a first album by an English group, "The McRae's" on its own label, "The McRae's Floor." The Flamign Youngh single "Guide Me, Orons" from their "Arts 2" album was released in The Hague. The group will promote the record on television early in November. The Rolling Stones' hit "The Stone In The Mail," was on Dutch television, generating tremendous buzz in the Stones' Beggars Banquet" and "Through The Past, Darkly" albums (Decca).

British blues-star Alexis Karrner will tour Holland from November 18-23. N.V. Photogram re-released the "Live At The Marquee" LP (Decca) for this occasion. Jethro Tull's "Bourree" from the latest "Stagium" album was released as a single because of public demand. William Burroughs' "Two fine blue albums released in Rotterdam" by the Savoy Brown Blues Band (Epic). Also released was "Sabbath" by T.R.T. after (Derr). The original soundtrack from the film "Mayerling" was released by N.V. Photogram on the Philips label. The film is currently one of the most successful films in Holland.

Bovema's American label manager, Joe Vasser is placing a heavy accent on jazz this week. A beautiful Blue Note thirty-anniversary release, a new compilation of Impulse! recordings, the launch of the Contemporary label with a group release, and the release of more that Bovema is definite market leader in this field.

Finally Joe Cocker reached the Dutch chart with his brand new single "Take A Message" due to his television-appearance on the Dutch top-ten-rock-show of this week. The Cats appeared in the most popular German pop program "Music For Young People" promoted by Elektra's Heidi Esser. Special promotion kicks off to coincide with the launch of "My Mood" (a.o. Brainbox, Buddoos, Gloria) have been playing sixty cities a week in Warren. Export manager Theo Roos is very happy that seeing more than 40 concerts from Holland's biggest pop bands (i.e., Radio Luxembourg) this week. Recent issues in the CBS/Artsine catalog, include Rini's "Tell Me Nothing," with "Cherry Hill Park": a new single by Edwin Van Will Wera "It's Been Going On" for the group with the Format with "Maxwell's Silver Hammer." The greatest Horizon group Chicken Shack was in The Hague for three days to perform in Rotterdam, Scheveningen and Amsterdam. CBS Ko Kooyman was in the Amsterdam Concert Hall to show the group's latest album "100 Ton Truck" to coincide with Amsterdam's week with their tremendous success in Holland. Other CBS/Artsine releases in the pop field are the Dave Brubeck Quartet, "Brubeck In Amsterdam;" the new album by The Head Shop called "The Head Shop;" a new album by Paul Revere and the Raiders featuring Mark Lindsay, "Alias Pink Puss;" the latest Don McLean, "The New Don't Know What Goes Underground"; the first album of the famous Dutch jazz singer Ann Barton "Blue Burton" and "Ballads For Burton;" the Louis van Dyke Trio albums "What Now My Love," "Crazy Days On My Mind;" "Downstairs Woman;" the Theo Loevendie Trio album "Stair;" the Misia Mengelkerke album "Boy's Big Band "Finch Eye" and "New Groove." Polydor Netherlands has released the album "Take Me Home, Country Roads" as part of the most successful song of the former top group. Album includes, "Blowin' In The Wind;" "One Sunday Afternoon;" "I Feel Free" and many others. Blind Faith, the "new Cream," has even more success in this country. The first album by the group on Polydor is the highest selling seller in Holland, while the Blind Faith album ''Take A Message" has half a million copies sold. The new album on Atlantic is by guitarist Herbie Mann. It's a shortened version of "Memphits Underground," the well known album track. Several important Polydor artists will visit Holland this week. Tape, the two-weeks. Topping the bill is Herb Alpert & The Tijuana Brass for a performance "Room;" "I Feel Free" and many others. Blind Faith, the "new Cream," has even more success in this country. The first album by the group on Polydor is the highest selling seller in Holland, while the Blind Faith album "Take A Message" has half a million copies sold. The new album on Atlantic is by guitarist Herbie Mann. 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EDITORIAL: Plain Talk On Security

Many coin machine operators who have had occasion to tour Europe have invariably marveled at the sight of vending machines standing right out on the sidewalk or attached to the front of a building, operating nightly, as well as during the day. “Can you imagine if I put a cigarette machine out onto Third Avenue,” they joke. “The crowbar gang would wreck it or cart if off completely by midnight.” The prospect of positioning machines out on the streets of America these days is most amusing . . . especially when you consider they’re not much better off locked up inside a location. Amusing thought? Yes. Funny? Hardly!

There’s nothing new about machine breakins except the alarming increase in such incidences as the months go by. Whatever the causes might be—a dope addict bashing in a jukebox to get money only to return, a couple of kids knocking off the cigarette machine in their neighborhood luncheonette, or the dozens of other motives that cause a man to wreck damage to a piece of coin equipment just to run off with the collections—the problem is most serious. Although of particular concern to the big city operator, the poison has reached out into the rural sections where a machine rape is of far greater consequence, because of the distance between the operator and his machine, and the thought of traveling hundreds of miles to his nearest distributor for replacement parts.

Let’s remember the breakin problem is only one of a hundred social ills plaguing this nation today. Like the other problems, the obvious answer is to eliminate the root causes—narcotics, poverty, mental disturbance and the rest. But as any child knows, solutions to these problems may never come in our time. Therefore, the only recourse left to the operator to protect his equipment is to take a defensive posture and exercise any or all of the ideas at hand to make breaking into his machines a most disagreeable experience.

This can be done in two ways. The first is by utilizing such security devices as burglar alarms, “Fort Knox” cash boxes, tensile bonds, bars on location windows, leaving bright lights on all night, and everything else up to suspending a cauldron of boiling oil above the machine which tips over when the cash box is bugged.

Security devices help in most cases. However, there’s one argument against this which bears repeating: If a thief goes through all the trouble to get into a location, he’s not going to stop at the machine after he’s in, even if it takes him two hours to break through to the cash box and break up the machine in the process.

Therefore, let’s examine the second defense—removing the temptation. Several interesting notions on this score have been advanced, all based on the thought: how do you protect equipment after the thief is already in the location?

Some of these ideas are: 1. make collections two or three times a week to minimize the amount in the cash box when the thief breaks in; 2. give the cash box key to the location itself and depend on its integrity to empty the box every night and give you a fail count (income totalizers can be rather helpful here); 3. if the location makes the collections, make sure he leaves all cash box doors wide open so the thief can see it empties; 4. engineer a “dummy” cash box into the machine and leave it open at night; 5. buy machines that can be easily broken into or repaired cheaply, based on the notion that the thief’s gonna get in anyway.

There’s a third preventative measure which falls into the area of legislation. A bill, recently rejected by the Governor of Illinois, would have upgraded a machine breakin from a misdemeanor to a felony. Should this measure have been passed, it would have provided a good precedent for legislatures in other states. However, like the argument against capital punishment, this tactic would probably do very little to harrass the activities of thieves.

While the picture looks rather bleak, it’s quite natural to suppose that the various protective techniques we mentioned have done some good over the long haul. But until the trade attacks the problem on a united front—and that means from MOA on down—solutions will be hit or miss at best. The problem should be foremost on every association’s agenda, and through the association, pressure should be brought to bear on local authorities, including the police, to crack down hard on offenders. Operators can show their desire to put all that goes into machines to work. They can show the system’s worth by voting properly. Through this “economic vote”, they will tell the factories what they want, if it is, after all, what you want.
Adult Locations

WHAT ARE YOU DOING THE REST OF YOUR LIFE? (3:17)
BARBRA STREISAND
What About Today (2:55) Columbia 45040

SUNDAY MORNING (3:02)
OLIVER
No Flip Info. Crewe 337

ME & YOU (3:05)
O. C. SMITH
Can't Take My Eyes Off You (3:32) Columbia 45038

INVIDIERO TRISTE (2:30)
CONNIE FRANCIS
Noches Espanolas (2:23) MGM 14089

YOU ARE MY LIFE (3:23)
HERB ALPERT & THE TIJUANA BRASS
Good Morning, Mr. Sunshine (2:36) A&M 1143

RIGHT OR LEFT AT OAK STREET (3:16)
ROY CLARK
I Need To Be Needed (2:06) Dot 17324

C & W

ONE MINUTE PAST ETERNITY (1:56)
JERRY LEE LEWIS
No Flip Info. Sun 1107

NOBODY'S FOOL (2:40)
JIM REEVES
Why Do I Love You (1:54) RCA 74-0286

PLEASE HELP ME, I'M FALLING (2:25)
HANK LOCKLIN & DANNY DAVIS
Anna (4:05) RCA 74-0287

SHE'S HEADED FOR THE COUNTRY (2:44)
JOHNNY DARRELL
Trouble Maker (2:35) United Artists 50610

Teen Locations

JAM UP JELLY TIGHT (2:21)
TOMMY ROE
Moontalk (2:45) ABC 11247

LA LA LA (IF I HAD YOU) (2:44)
BOBBY SHERMAN
Time (2:13) Metromedia 150

DUBUQUE BLUES (3:15)
THE ASSOCIATION
Are You Ready (2:46) Warner Bros-7 Arts 7349

TIME AND LOVE (3:45)
LAURA NYRO
The Man Who Sends Me Home (2:48) Columbia 45041

WHEN WE GET MARRIED (3:57)
1910 FRUITGUM COMPANY
Baby Brel (2:30) Buddha 146

SOMETHING IS WRONG (2:26)
GARY LEWIS & THE PLAYBOYS
I Saw Elvis Presley Last Night (2:11) Liberty 56144

R & B

DON'T LET LOVE HANG YOU UP (2:26)
JERRY BUTLER
No Flip Info. Mercury 72991

BLESS YOUR HEART (2:52)
ISLEY BROTHERS
Give The Women What They Want (2:17) T-Neck 912

GUESS WHO (2:58)
RUBY WINTERS
Sweetheart Things (2:25) Diamond 269

BORN UNDER A BAD SIGN (3:11)
WILLIAM BELL
A Smile Can't Hide (2:29) Stax 0054

check your local One Stop for availability of the listed recordings
When it comes to judging new phonographs, music operators are a tough bunch. Yet, it was before this jury, that the Wurlitzer STATESMAN was judged the best built, best styled, best engineered phonograph on the market today. Tops in features, too! Case in point— the Dual Pre-Selected Programs for two quarters or a half. Verdict? A life sentence at hard labor for every Wurlitzer STATESMAN—all of which means money in the pocket, and lots of it, for Wurlitzer Operators.

**Wurlitzer STATESMAN**

THE WURLITZER COMPANY / NORTH TONAWANDA, N.Y. 14120 / 114 YEARS OF MUSICAL EXPERIENCE
Seeburg’s ‘Apollo’ Makes Bow; Incorporates ‘Space Age’ Features

CHICAGO — The Seeburg Corporation has unveiled its new, 1970 model coin phonograph the “Apollo,” which introduces several space age breakthrough operating features to the coin phonograph industry. Electronic miniaturization techniques have enabled Seeburg to make revolutionary improvements in performance and operation of the new “Apollo.” Complex electro-mechanical engineering with numerous relays, switches and contacts has been replaced by micro electronic logic systems; the exclusive patented Seeburg Microlog (R) modular component features that carries a 3-year warranty.

These radically new space age “plug-in” Microlog (R) modular components, designed to control pricing and record selection, achieve greater pricing flexibility and assist the customer in making accurate instantaneous music selections.

A totally new ten button telephone-type digital selector panel, which gives instant music selections, is designed to increase Apollo’s playing ease. These simple-to-operate push buttons control all 160 Apollo record selections in the 28 boxes which sequentially performed the same function.

In addition, the new Seeburg Console Unit incorporates the same 10-button digital selector and Microlog (R) modular components that are interchangeable with those used in the “Apollo” Console unit.

Servicing and maintenance have been made substantially less complicated through the use of exclusive “plug-in” Microlog (R) circuitry, convenient slide-in record playing mechanism, easier to change title strip feature and instant “plug-in” pricing programmer.

The new All-Coins Accumulator permits the customer to buy music with all coins. According to Seeburg president Bill Adam, “never was there so much in any phonograph. Now a quarter, 2 dimes and a nickel will buy at least 16 tunes — all coins can be used, in any combination to buy actual cash music value.”

Looking at the Apollo in more detail, the ten button digital selector is the most readily apparent innovation. Gone is the letter/number selector system on which the Apollo design is based. Instead, a compact and familiar telephone-type push button is used. To operate, the customer simply pushes the three digit number corresponding to his selection. (The Apollo basic price is of 80 records or 160 selections.)

The Seeburg Apollo selector panel instantly communicates with the customer’s button and playing lighted panels indicate first, second and third digit, and if an incorrect selection is programmed, the customer is told visually to reselect his music selection. A colorful three digit “now playing,” panel flashes numbers on the mechanism, the number of the record selection being played remains lighted, assisting the customer to keep track.

Because the digital selector operates electronically, selections register instantly. Play is easier, faster and equally important — trouble-free. The coin deposit light reveals another exclusive Seeburg addition. The Apollo also has the “All-Coins” accumulator that accepts coins in any combination, nickels, dimes, quarters and half dollars. Any combination of one dollar’s worth of selections with bonus incentives. The multiple coin capability may be supplemented with an optional dollar bill accumulator, a proven profit maker that encourages coin in at the machine and saves the constant bother of making change.

(Cont. on p. 73)
Seeburg's 'Apollo' Makes Bow

The uncluttered colorable appearance of the digital selector and coin lights accentuates the "now" look of the controls. The trim section of the console features a magnified swirl of colors and a low- er, simmer profile trimmed with Brazilian rosewood panels. The patterned, high-impact, break-resistant doors in the middle provide lighting to create an eye-appealing glow with the metal- line speaker grille adding a hus- troses backdrop for the selection panel.

To get into the Apollo for servicing and maintenance, the doors in the base, along with the back service panel, can be opened easily and the speaker grille swung upwards for access to speakers and coin equipment. Here, many more innovations are apparent:

NEW DIGITAL "TELEPHONE- TYPE" SELECTOR PANEL, provides ease and speed in record selection. Each of the 160 record selections in the "Apollo" has a 3-digit number.

Besides the dollar bill acceptor, See- burg's Apollo for 1970 has the following optional equipment: remote volume control; universal "big sound" column speakers and the exclusive Seeburg recording income totalizer.

The column speakers, created to capture the full tonal range and broad spectrum so popular in music today, are intended to provide a wider dispersion of sound for those locations requiring additional music distribution.

The exclusive income totalizer keeps an accurate record, in dollars and cents, of all income deposited in the music system. The Seeburg income totalizer has been fully tested and is certified for reliability and accuracy of operation by Nationwide Consumer Testing Institute — it's longer proof.

Bridgeport Ops

The operators are hoping that the Connecticut Legislature which con- cerned shortly will be sympathetic to the breakin problem and boost the status of the crime from a misdemeanor to a felony. Stiffer penalties, they feel, should curtail the problem to a great degree.

The meeting also included a demon- stration of the NMS Prestige 160 and Credit 128 phonographs, courtesy of Lipsky Distributors, territorial dis- tributors for the line. Firm president Abe Lipsky, assisted by A.C.A. Sales and Service vice president Mickey Greenman and Larry Galenti of Mato- scope, showed the equipment and gave a brief explanation of its mechan- ism. NMS's Matt, distributor Art Strohan (Moth & Hawk Music, Inc., Green- field) came down for the meeting to lend his assistance in the demonstra- tion.

Bridgeport operators in attendance included: Lou Northrop, Ed Hanke, Angie Scalora, T. Copek, C.A. Cosey and Hank Guzer. Association presi- dent Rick Scarletti currently recovering from a recent illness, was unable to attend.

Cash Box — November 15, 1969

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(Continued from p. 72)
Here is another in our series of Cash Box profiles of associations. This week we go over to Philadelphia for a look at one of the nation's most established and valuable groups, the Amusement Machines Association of Philadelphia.

This is a very special year for the Philadelphia organization in that they will be celebrating their 40th anniversary. They will mark the occasion with a gala banquet scheduled for next month.

During the past four decades AMAP has grown until it now includes among its members 150 operators and jobbers from the Philadelphia area, a region which also takes in the neighboring cities of Reading, Norristown and Harrisburg. This total number actually constitutes 90% of possible members in the area.

Perhaps the guiding force behind the success of the association is the presence of Joe Silverman, who has served as executive director for the past 35 years. Other officers include Sam Stern of SS Music, Philadelphia, who serves as president; Joe Levin, Blue Ribbon Vending, Philadelphia, chairman of the board and Sam Moss of Moss Vending, Philadelphia as secretary.

In addition there are 12 board members. All of the latter as well as the officers are elected annually for one year terms.

AMAP is unique in that, according to director Silverman, they are faced with no real problems. He attributes this fortunate state of affairs to the group's established position in the business and the cooperation among members in dealing with any difficulties which might arise. "Basically," he said, "we are a long time organization of very good businessmen.

The group can boast of having made great progress in the area of 2 for 25 play. It is doubtful that any city in the country has a higher percentage of machines on 2 for 25 than does Philadelphia. And the majority of the credit for this must go to the association, which has been a pioneer movement in advancing the changeover to this higher pricing.

Two for a quarter is going over very well here," reported Silverman. "It's the best thing to come along for the operator." Presently an impressive total of 60% of membership associations have some or all of their machines on 2 for 25 play.

The organization has a strict rule on the operation of bingo machines. No member is permitted to have one, as they are illegal in the state of Pennsylvania.

The group holds monthly meetings of all members as well as of directors. But next month’s gathering promises to be one of the most exciting in recent years. To commemorate the 40th anniversary, there will be a gala banquet held at the Latin Casino in Pennsylvania. More than 600 are expected to attend and the affair has already been sold out.

Headlining the entertainment bill will be popular tv and nightclub comedienne Totie Fields. Guest speaker at the banquet will be executive director Silverman, who was recently elected a board member of Music Operators of America. In addition, many prominent city officials of Philadelphia are scheduled to be on hand.

The Amusement Machines Association of Philadelphia is a good example of an organization which has paved the way for many progressive innova-

tions in the coin machine industry and has refused to rest on laurels, preferring instead to cooperate fully among themselves and meet any problems head on. We hope their next forty years will be even greater than the previous forty.

United Billiards' 'Silver Fox' coin operated pool table, previewed successfully at the recent MGM Exposition, is now in full production and shipping, according to Art Dudzik, president of the company. The Silver Fox incorporates the construction design of United's popular 'Crest' table, along with a fresh new look in cabinet exterior, utilizing a gray Coachwood Texoid (R) mica finish. Coachwood is a special General Electric plastic laminate with a textured, wood-grain pattern highlighted with vertical slate-grey silver streaks.

Another important feature of the 'Silver Fox' is the popular Tension Control Unit. By providing a delay action and up to 30 seconds, it guarantees any ball in transit will be returned. This eliminates the problem of having balls stuck in the subway system after the coin is deposited.

At this time of the year, when manufacturers are introducing their new line of phonographs, we thought for a touch of nostalgia we'd take a trip back photo-wise to 1947, when Aircon was riding high. Pictured here gathered round one of that company's "electronic phonographs" on display at the Hartford, Conn. showroom of the State Music Distributing Co. are (from left to right) Ben D. Palastrant, Aircon regional sales mgr.; Joe Greene, Aircon's Boston distributor and his son; Rudy Greenbaum, Aircon's vice president, and Ralph Colucci, Hartford distributor. Remember when jukebox play cost a nickel? Remember when it cost a dime? Oh, you’re still on dime play? How quaint.
Rock-Ola’s New 442 Phonograph Is Unveiled. Features Include Eye Level Panel, Swing-Out Amps

The Rock-Ola 442

CHICAGO — “Turns people into crowds” is the theme of the spanking new Rock-Ola 442 phonograph. The most striking feature of the 442 is the vertical title strip programming panel which is located at eye level on the machine, as are all the components. Gone are the days of stooping, squinting and reaching. An added feature to make servicing easier is the swing-out amplifier, containing plug-in integrated circuits.

The new phonograph boasts brilliant radiant color panels of unbreakable Lexon plastic which light up the room while the new big sound fills the air, as well as rakish lines of highly finished wood grain Bombay Teak. Add to these the conolite side panels inlaid in polished chrome casting which sweep in graceful contours, and it’s easy to see that the 442 will accent even the most plush decor.

Among the other features included in the Rock-Ola 442 are:

- Entire front panel section including the color panel and the grill designed for instant snap-out to facilitate cleaning. The front door assembly removes easily by release of two spring-loaded latches.

- Integrated circuits. The amplifier control utilizes two integrated circuits. Eliminates separate pre-amplifier chassis. One IC serves as left and right channel amplifier. The other drives volume control and AVC input.

- Revolving record magazine. Rock-Ola’s famous mechanism and magazine which has become a hallmark of the Rock-Ola phonograph through the years.

- Exclusive Mech-o-matic Intermix. Complete automatic and 100% mechanical changer intermixes 7” LP albums, 33 1/3, 45 RPM stereo-monoaural records in any sequence. No wires, switches or electronics aids for changing motor speeds or spindle sizes.

- New common receiver system. Model 1672. Operates with the Rock-Ola Model 442 and other current models, phonographs and previous on-location Rock-Ola wallboxes and phonographs. Ends the cost of multi-receiver inventory.


- Microphone kit. Ideal paging system for all locations. Microphone and pre-amplifier attach easily to amplifier for fast installation.

- Wall, ceiling and corner speakers. Model 1693 flat 8” wall speaker features metallic fabric over plywood.

The Rock-Ola 442 160 selection phonograph has a cabinet measuring 35” x 18” x 6” D. Model 1636 Deluxe speaker features acoustically correct grille cloth and 8” speakers. Overall size: 17” x 9” W x 17” W x 17” D. Each speaker has matching position switch and transformer. Model 1637 sloping 8” speaker is 4” H and 8” D, and also has matching position switch and transformer. All are available in compatible walnut finish. Ceiling speaker Model 1638 comes with pre-wired secondary. Available with back box, Model 1639.

Alarm system. Model 2116. Unique alarm system stops theft. From acti- grated alarm is triggered when coin box is opened without key.

Two plays, two bits. Built-in conversion kit allows instantaneous conversion from “two plays, two bits” to other pricing.

Motorized volume control. Model 2115. First volume control in the industry with on/off switch for phonograph power as well as volume and cancelation.

Illuminated dial.

Auxiliary wallbox — power supply. New, with each new auxiliary wallbox power supply you can add more wallboxes to any location with the addition of just one auxiliary power supply unit.

Manual remote volume control. Rock-Ola’s manual volume control features center button and complete sound system control and 60” of cable. “L” code. New control for phonograph speaker. Permits graduated or attenuated control of volume on main speakers without affecting extension speakers.

Speaker complement. Two 12” woofers and two 5 x 7” oval tweeters.

Phonete wallbox. Personal listening pleasure and volume controls. Mounts anywhere. Programs LP’s or singles, 33 1/3 or 45 RPM records. Model 505-F. Complete for 100 or 160 selections. Fills at a price competitive standard said crystal instant conversion from standard play.

Coin switch plastic projector cover. The down program holders.

Single unit selection panel. Price card, credit signal window and coin slot.

Speaker accessory connection panel which is easily accessible.

Sluget rejigger housing and coin mechanism. This is removable and electrically operable for service while in the phonograph case.

Shelved precision casted magazine hub for perfect record indexing.

Phonograph alarm. Will permit instant removal of front grill for cleaning and service of inner grill.

Adickes Honored By German Coin Men

W. BERLIN — At the recent International Coin Machine Exhibition held in West Berlin, Alfred W. Adickes, President and Owner of the giant Nova Apparatus Company, was espe- cially honored by the German Coin Machine Industry on “Deutscher Automa- ten-Tag” (German Coin Machine Day), the first day of the fair.

At a gala banquet held in the grand ballroom of the Berlin Hilton, attended by 1000 persons and presided over by the Lord Mayor of Berlin, Mr. Adickes was presented a special commemorative plaque and a gold medallion for his outstanding contribution to the Ger- man Coin Machine Industry and his accomplishments in bringing it to its present high state of success. Mr. Adickes was the only distributor and importer of coin-operated equipment so honored.

The Rock-Ola 442, 160 selection phonograph has a cabinet measuring 35” x 18” x 6” D. Weight of the machine is 335 pounds.

According to Ed Doris, executive sales mgr. for Rock-Ola, “both from an exterior design standpoint to cus- tomer pleasing looks and the many internal operator features, we think this is the most outstanding phonograph we — or anyone else — has ever manufactured.”

Pie Haley, Long Time N. Y. Op Passes Away

MIDDLETOWN, N. Y. — James F. Pie Haley, one of the original Mid- State New York music and games operators, died Saturday (Nov. 1st) at Horton Memorial Hospital, here in Middletown, after a brief illness. He was reported to be in his early 60’s.

Pie Haley was a man who aggressively pursued his trade to the fullest. He was one of the oldest mem- bers of the New York State Operators Guild and vigorously worked for a number of community and fraternal organizations. As a former N.Y. State Trooper, he had been president of the Tri-State Chapter of Former State Troopers Assn., and a member of the National Association of Former State Troopers, the Middletown Elks Lodge, and the Friendly Sons of St. Patrick.

He is survived by his wife Catherine, one daughter Mrs. Catherine Mary Winsinger and two grandchildren. Funeral services were held at Our Lady of Mt. Carmel Church, interment followed at St. Joseph’s Cemetery.

Many of his coin industry friends attended the services, among them: Jack Wilson, Ben Golden, Tom Greco, Mike Mulqueen, Frank Greco, Casper LaMarco, Irv Kempen, Bernie Wie- ner, Lou Werner and Mrs. Millie Mc- Carthy.

Jack Wilson, Guild President, said the occasion is ready to advise Mrs. Haley should she continue running the route in Pie’s absence, if she wishes to see that her good friend Ben Golden, a former operator, will help her during this period.
NEW YORK—Despite an Election Day slowdown of activity on the street last Tuesday, and an all-day downtown Wednesday, the Open House affair at Albert Simon, Inc., wasn't dampened one bit as the metropolitan area's music operators dropped in for a sandwich and an inspection of Rock-Ola's new 442 console phonograph.

Simon sales exec Al D'Inzillo, assisted by Harry Koeppel, Larry Kaufman and Larry Feigenbaum, hosted the operators to refreshments and demonstrated the new machine. Four 442 phonographs were displayed on the floor and all had an opportunity for a closeup inspection without getting in each other's way.

D'Inzillo said reaction to the new Rock-Ola was "extremely gratifying." Features which excited the trade were the most, according to the sales exec, included the up-top title selector panel, the ease of servicing provided by swing-out components and snap-out grill, and, of course, the aesthetic beauty of the box itself.


**NEW ROCK-OLA**
**442**
**The Ultimate Phonograph**

Robert E. Nims
A. M. A. Dist., Inc.
New Orleans, La. 70130

**Gordon Winds Up Vendo Classes**

(Cont. from p. 67)

Throughout the U.S. through Vendo territorial sales representatives, MiAmCo has also announced plans to distribute the German-manufactured Harting Renditions 140 selection console phonograph in the States.

Since the MiAmCo agreement was signed, the firm has already begun carving out its share of the phonograph market. Gordon has revealed that the Lumi's Restaurant Chain (beer and peanuts specialists) have agreed to accept their very first coin phonographs at their installations after years of resistance to the jukebox. "We convinced them to take the Camerons," according to Gordon, "because its component configuration permits us to give them jukebox music without a complete change in the floor, something they didn't want. Secondly, we sold them on the machine's sound. The Cameron's separate speakers offer the truest stereo separation on the market, as well as the most exceptional fidelity," he declared. The first Lumi's installation will take place this week in St. Louis.

Gordon also revealed that Holiday Inns of America has signed an exclusive agreement to utilize the Cameron in all their Johnny Holiday teenage-oriented restaurants. The new franchise chain will be aimed at the younger set in menu and decor and will offer jukebox music a la the Cameron.

Cameron's Dick Murphy assisted at the first Johnny Holiday installation phonograph last Friday in Memphis, in the chain's headquarters city.

Another inaugural Cameron installation took place last week in the Los Angeles Hyatt House. This is another franchise chain which will use the Cameron exclusively.

Gordon feels certain the day of the component phonograph has arrived in the coin machine business. "If you know your statistics, you're aware that the consumer public has gravitated to the stereo component phonograph for the home, as opposed to the console. They know you get an infinitely superior sound through a component set up," he stated. "Now the music operators will be racing in the same component direction," he added.
After we invented tomorrow

we invented something to put it in

ROCK-OLA

"we want you to take it easy"

See Here!
This might be the best phonograph...ever!

Building better phonographs is an annual event at Rock-Ola.

This year we outdid ourselves.


Radiantly brilliant color panels light up the room while a big new sound gathers a crowd. Rakish lines of highly finished wood-grain Bombay Teak Conolite side panels incised in polished chrome castings sweep in graceful contour to accent the most plush decor.

Inside...more new ideas! Swing-out components. Integrated circuits. Stand-up programming. Snap-out front grill. Plus the most complete array of profit-building accessories ever offered.

Is this the best ever? If it didn't have our confidence, it wouldn't have our name.
ROCK-OLA /442
the ultimate phonograph

160 Selections
Stereo-Monaural
33 1/3, 45's, LP's

Rock-Ola Manufacturing Corporation/800 North Kedzie Avenue/Chicago, Illinois 60651
THE GOOD LIFE

NEW ROCK-OLA 442
The Ultimate Phonograph

Joseph Grillo
FLOWER CITY DIST., INC.
Rochester, N.Y. 14609

MONEY IS KING

NEW ROCK-OLA 442
The Ultimate Phonograph

David Store
SEACOAST DISTRIBUTORS
150 North Ave
Elizabeth, N.J. 07207
Tel: (201) 366-3034

E PLURIBUS MONEY

NEW ROCK-OLA 442
The Ultimate Phonograph

Bob Portale
PORTALL AUTOMATIC SALES
Los Angeles, Calif. 90015

HOORAY FOR MONEY

NEW ROCK-OLA 442
The Ultimate Phonograph

Joseph Ash
ACTIVE AMUSEMENT MACHINES
Philadelphia, Pa. 19130

EASTERN FLASHES

ON THE AVENUE, TENTH AVE. — Plenty of action on the street these weeks as the distributors bow the new 1970 phonograph lines. Center of attraction this week was Albert Simon, who arranged a legion of opera and their service people jammed the showrooms for a sneak preview of the new Benjamin 442 in boxes before pressing breaks nation-wide. The lads not only delivered the machine but put the attendant down on the old order blank,平均水平 L. D'Inzillo, who seemed peculiarly tickled with the new showroom addition. Larry Feigenbaum and Lou (Red) Druckman, two of big town's best service guys, said the new machine is the "mechanic's dream juke-box." Got a big kick out of meeting Maurice Mochlovsky of SACDA Divisions, the big Argentine coin firm. Maurice flew back to South America Wed. via brief stop in Brazil. He was in the States on an equipment buying spurt, and took along his charming wife to make a sometimes difficult chore more pleasant. Maurice's head-quarter is in the city of Mar del Plata, Argentina, where, among many other locations, he operates what is universally considered Argentina's largest amusement arcade. With 21,000 sq. ft. of display and too many machines to mention, who's to argue the point. He also opened a popular Russian casino there. Chatted briefly with old pal Larry Feigenbaum who says the Massus is off to England on another antique buying junket. Larry himself is a museum of such relics as police badges and the like. If you ever have an hour and demonstrative SEG's missile game, ask Lou Druckman at Simon's to step up to the piece and show you how it's done. His skill is rather uncanny and he had a half-dozen on the game amazed as he scored nearly every other shot. Over at the Criterion, Lou and Morris Road took off for Cincinnati early Wed. for the Rowe distrub meeting Thursday and Friday.

UPSTATE ITEMS — By this time the issue hits the desks of coinbox trailers, the New York Opera House will have completed their second U.S. Billiards-Sanctioned 8-ball Tournament. Grand finals were held this weekend past (Nov. 8-9) at the Kingsford Municipal Auditorium. A total of 64 locations sent their four individual tournament winners to the play-offs. Like the previous year's event, held at the Newburgh VFW Hall, enjoyed excellent spectator attendance. Bit of a strange assembly. With the fine weather we're having, no doubt the Kingston hall was packed. Winners and other tournament info will be reported next week. At Millis, McCarthy's NYSCMA meeting, held last Thursday in Albany, reportedly delved deeply into a current loan-bonus problem plaguing some operators in the State. More on this next week . . . Our condolences to the family of operator James "Pie" Haley who passed away week before last. This guy was one of the real pioneers in these parts and his many friends and business acquaintances will miss him. See separate story.

HERE AND THERE — Steve Mason, one of the best coinmen in the biz, often referred to as the "Bing Crosby of the Bronx," has released a terror pop location single on his Decatur label. Steve's got a medley of "A Boy Command" and "Sweet Georgia Brown" on one side, b/w "Poor Butterfly." Seems this is the ideal disk for the adult places; a natural for the gin mills. Check your one step to see if it's in yet. U.S. Billiards sales manager Len Schellene has just returned from a trip to Town after a three week road trip which included a visit to the NAMA in New Orleans and a swing the West where he visited his distributors. Lennie who just joined him in California, particularly enjoying the San Francisco cable cars. Several of the factories closed down for election day, including the mammoth Rowe plant out in Whippinan. Don't expect promo execs Jim Newlander and Jim Blivan got much rest, with their big distribu
tor conference set for Cincinnati two days later. Operator record picks of the week from Jim Galuppi (the sage from Galuppi Enterprises) are: "Midnight" by the Classies IV, on Imperial; "See Ruby Fall" by Cash on Columbia and 'I Want You Back' by the Jack Jones. All in all, Jimmy's also building up a fine tape sales operation out of his Syracusa and Albany branches.

Chatted with Jack Williams, Birmingham branch mgr for Horn Music (headquarters in Nashville) Jack reports excellent year selling AMI phonographs especially the 100 selection compact model. With offices in Birmingham, contacts with part dept. and service help, Jack says the Horn Music operation is the center of coin biz attraction in Alabama. He also reports fine sales on All Tech and American tables. He is hoping that Alabama state laws liberalize soon and open up further activity in the coin table area. Chatted long distance with Joel Krieman of Pioneer Amusement (Milwaukee) who's most impressed with the new AMI music product soon to break on the market . . . Irving Green and Morris Rood down to Cinxy last Wednesday for the Rowe distributor meeting also impressed with what they found on one of the Stoffer's Inn products show . . . Elliot Rosen one of the Phonovise's primary champions says without reservation he has done more for the audio visual business than any other firm has done or will ever do. No boast, just fact. Customers are ticked pink with the numerous amount of Phonovise projectors Elliot has sold to Pennsylvania and contingent of Trimount sales brass down to the Cinxy show included Irv Margold, Marshall Caras and Bob Jones, Dave Rabin and Dan Brown . Saw Scotty Daddis at the Rowe affair. He is back with the Bush International organization for perhaps several months now and anxious to get moving on the soon to be released Rowe music box.

CALIFORNIA CLIPPINGS

HOW GREEN IS MY VALLEY? — We are referring to green for money and the Valley is our pool tables, of course. According to Hank Trenick of the Robinson brothers, most of their pool tables is continuing to go strong. Not only is the coin operated, but also the home tables are rapidly gaining in popularity. The fact remains that many operators are chasing home Valley Pool Tables for preferred location customers and receiving gratitude for same — we call it good good! They are also anxiously awaiting the arrival of Bally's new four player pin game which has just developed and is arriving at any moment. Bally's 'On Beam' and 'Joust' are continuing to show impressive sales.

Mr. and Mrs. Joe Tamolinos and son "Chip" (who runs the route) joined Al Bettelman and H.T. in the "Playroom" recently. "Chip" got a return from an extended stay in Alabama with three of his children who reside in the artistic climes of 48th state. Joe has been operating in Banning, California for many years. He is politically active, having served as a candidate for a State Assembly seat. He and bring to the public in Riverside County area (which includes the County area) an image of the coin machine operator as an outstanding member of the community at its best. Incidentally, Joe ad

Cash Box — November 15, 1969
CHICAGO CHATTER

Empire Dist. wrapped up their series of Rock-Ola '442' soundings with tours of their Grand Rapids and Detroit offices. Harold La Roux, manager of their Grand Rapids office, reports they are moving into the residential market in Grand Rapids (and we understand he capped it up with an impromptu speech). Tommy Frye handled the Detroit affair with a shindig at the Plymouth Hotel. Both affairs were reportedly very well attended and, of course, the Rock-Ola was very well received. Joe Robbins and Jack Burns represented Empire-Chicago at both Corps. To show the Rock-Ola to your friends at home, they have been flowing in steadily—and they have been in sight. INFO PLAN, p.r. firm for I AAP, is gathering material for a feature story on the off season activities in the nation's amusement parks. An excellent way of keeping your clients very alive, so to speak during the fall and winter season.

Joe Conners and Mort Levinson of National Coin Machine Exchange enjoyed one of their most successful showings to date during the recent Wurlitzer Days festivities. Star, of course, was the new "Statesman" phonograph. A large number of operators from Chicago and suburbs attended the new Rock-Ola "442" premiere. Mort has a ton of orders for the new model and hopes to begin shipment very shortly. Several operators from outside the area, along with dealer, stopped by National last week to view the "Statesman." Among them, Gene Gendreau of Super-Coin, Ralph Wignall of Rockford; Jean Fiedler of Champaign, Larry Neuffer of Morton and Cy Katz of Kankakee. Mort also asked us to mention the fact that the distributor has a very big 4-player in the new Gottlieb "Skipper," which is selling up a storm in the crowd. Tony Bennett visited the Rock-Ola factory last week and learned a little about "442" from Ed Davis and ad manager George Hinkler. Tony, who just wrapped up a very successful engagement in the Empire Room of the Palmarium House, has a new Columbia single, "MacArthur Park" b/w "Before We Say Goodbye." Also visiting was Lib. rep. Bill Forest, who will be doing a new single shortly. "Atlas Music Co." is a beehive of activity these days. All departments are going full tilt. Sugar, sugar, uncool! ... The usually calm Mort Sevare was anything but when we asked about "Speedway" which they are currently creating a big hit at Chicago Dynamic Inc. Plenty of orders and "unsolicited collection reports are terrific." Empire Dist.'s Murph Gordon hit the road last week to promote the Rock-Ola '442' in Cam- paign, Peoria and the Tri-Cities. To name some of the biggest sellers out at the Williams Electronics factory let's start with "Epo" and "Grid-Tron" and "Beta." Bill DeStelm tells us production schedules have been stepped up considerably to meet the demand for all three.

Joe Conners of Lornmar tells us local operators are showing much interest in the following singles: "Going Out Of My Head" by Frank Sinatra on Reprise, "Your Nobody Till Somebody Loves You" by "Marge" by Morgan on Jargal, "See Ruby Fall" by Johnny Cash on Columbia and "St. Louis Blues" by Dumpy "Piano" Rice on Keynote.

World Wide's Howie Frerer says the distributor has several hundred orders booked at the Seeburg phonograph and they are trying desperate to get parts to their customers in a rapid- ly as possible. The models acceptance has been widespread, according to Howie. "Actually, he finds the nationwide shipments is it a bit difficult keeping up with the demand." Additionally, he tells us his wife Dorothy will be on hand for the Mr. & Mrs. Forest Dahl's huge Gala that kicks of Bond Drive festivities honoring their cousin, Dr. Eugene Folk, as man of the year.

MILWAUKEE MENTIONS

Last Tuesday and Wednesday (4-5), Hastings Dist. Co. hosted a showing of the new Rock-Ola "442" phonograph, and enjoyed an excellent turnout of operators. Sam and Jack Hastings are very impressed with the new model — and they tell us operators seem to be quite impressed, too. Stansfield's Co. of Cleveland is doing business at its new building, located at 450 Nelson Place in Lar Cross. Official move was made the end of last month and a 3-day open house celebration followed. Jim Stansfield is proud of the new premises, of course, and points out the fact that the acre of land on which the 80 acre housing addition has ample space left over for any expansion moves the future might hold. At present, Stansfield employs 31 people on a full time basis. The Milwaukee Coin Machine held its monthly meeting last Tuesday (4) with pres Jim Hastings presiding. A good attendance was recorded and Sam tells us several prospective members were on hand to lend their support to the association's current activities with regard to the tax situation. . . . Bon Rondeau of Empire in Menominee is very enthused about the new Rock-Ola "442" phonograph. Operator reaction during the recent showing — and since — has been fantastic, according to Bob . . . Once again, radio station WEMP will broadcast an Marette basketball games at home and away, with Tom Collins doing the play-by-play announcing. Schedule begins November 15 at 8:10 PM and runs through March 5.

UPPER MID-WEST

Earl Porter and his service man Kenny Maron in town over the week end and Kenny going out for an eye check . . . John Wilson, Seeburg Vending engineer spending a few days at the Lieberman Music Co. with the service men Bob Addington and several of his friends got their limit of geese and ducks on a hunting trip to Devils, lake, Dakota . . . Jim Blenker going into the Hospital this week for surgery. Best of luck, Jim and get well quick. Also this week found Sam Gavin, Seeburg Music engineer at the Liebermnan Music Co. for two days working with the service men. Mr. & Mrs. Henry Krueger in the cities for the day buying records and parts. Clem Kaul in town visiting his son and family and mixing in some business. Lew Rau reports that he and the fellows he was hunting with in Wyoming came home with a buck for each one . . . Dar Hofman and his son drove into the cities for the day as Dar needed some equipment to take back with him . . . Mr. & Mrs. George Mellem, Minot in town a few days vacation. George had not been feeling up to the usual past weeks and decided to take a few days off . . . Mr. & Mrs. Forest Dahl, Fergus Falls, in town for the day, Forest making the rounds . . . Johnny Cooper, L. T. in town for the day buying parts as was Gabby Chaseau from Grand Rapids . . . Lew Basil is home convalescing after having surgery last week. Everything went just fine and it won't be too long before Lew will be able to be on the job again . . . John Brothers, Lektron-Sells visiting his distributor Viking Vending Co. Thursday . . . Herb Alperti and his Orch. and featuring O. L. Smith at the Sports Center Sat. Nov. 21st. Joe Topie Jr. in town for the day with Bob Reese, Forest Lake, Clay Norberg, and Pete Worsman . . . Mr. & Mrs. Gene Hooten, Aberdeen, in the cities over the weekend and making the rounds Monday morning.
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**COIN MACHINES WANTED**

WE ARE ALL INTERESTED IN USED AND BRAND new coin machines. Please enclose a photo with your offer and we will consider any make, model, year and condition. Inquire to: 1120 W. Second Street, WICHITA, KANSAS 67203.

**WANTED PAPER COIN MACHINES**

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**COIN MACHINES WANTED**

FOR SALE: Cobra s/a - $450. Altair s/a - $550.

**WANTED:** Midway Red Balls, Joker Balls and Joker 'N Ever Are Always Interested In Used and Brand new Machines. Call or write: Boulevard Enterprises, 1200 S. Hayes St., Alexandria, Va. 22314. Box 37.

**FOR SALE:** Cameo 1,200 ft. of 50mm film. Operated with a time off office by Dial. Phone 4:45-2989 - Area Code 306.

**FOR SALE:** State Records - Music, No. 1, 3 Way $75; Gypsy $145; Stardust $145; Blue Room $65; Imperial $65; Pyramid $65; A & C, 620 W. Venango Street, Philadelphia, Pa. Phone 212-839-0266.

**FOR SALE:** Record Seller, 37 Swagertown Road, Tinton Falls, N.J. Phone 201-397-3766.

**BINGO FOR SELLING:** Big Wheels, Zoobas, Ortolan. Offers & purchases in New York, Conn., Ohio, N.J. Phone 201-820-5070.

**FOR SALE:** Tried and Tested Coin Machines. Operated with a time off office by Dial. Phone 4:45-2989 - Area Code 306.

**WANTED:** 45 rpm records dealers, collectors, one-stop, $600 per thousand. We need a lot of 50,000.