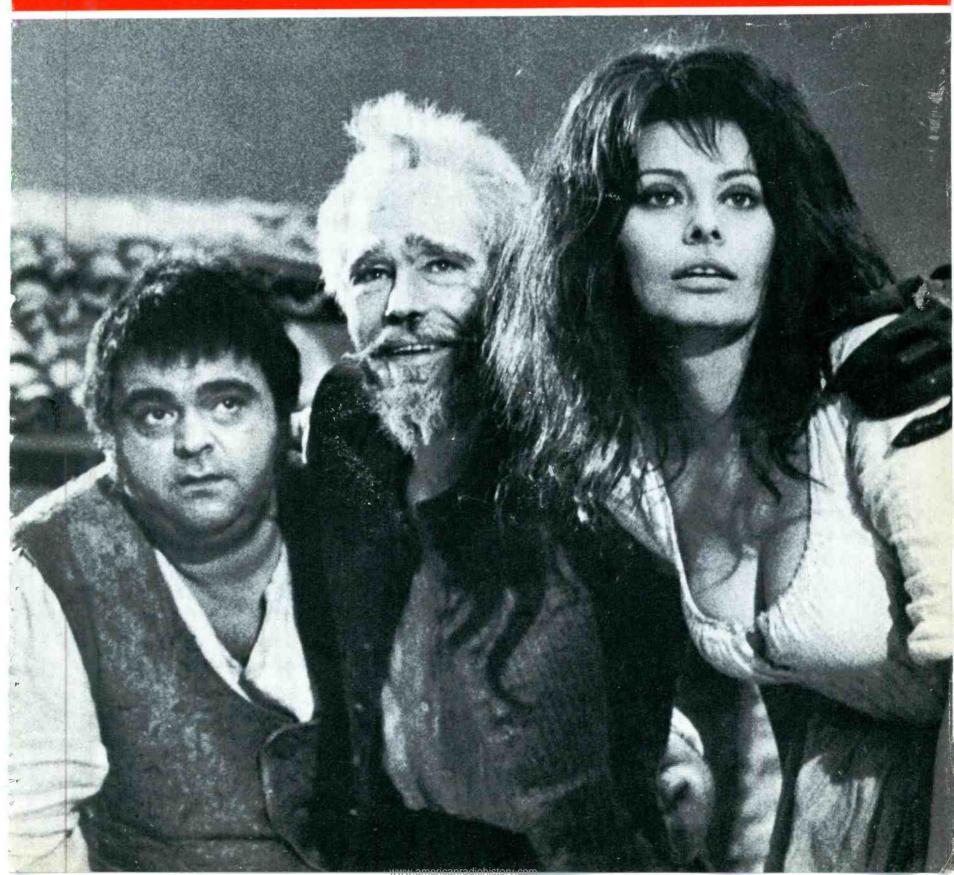


How Market Awareness' Can Cut Into The 'Return' Problem (Ed) ... Indie Distributors At Chi Meet: We'll Work Within NARM Framework ... Stigwood Forms RSO Label Under J. Bienstock; Atlantic Dist ... Brut Label Formed Thru Buddah ... Bow MCA Video Disk

UA'S 'MAN OF LA MANCHA'S QUITE A TRACK RECORD



## Boys, girls and other categories fall for the Hook again: "The Cover Of 'Rolling Stone".

A bulleting new single from the group who gives D.J.'s something big to play with. Dr. Hook rides the charts again. On Columbia Records 🖗 THE INTERNATIONAL MUSIC-RECORD WEEKLY



Vol. XXXIV – Number 27/December 23, 1972

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## How 'Market Awareness' Can Cut Into Returns

Much of the problem of "returns," one of the industry's most devastating, seemingly incurable diseases, could be drastically reduced if there were more "market awareness" on the wholesaling and discount retail levels of the business. Again, we return to the nature of those employees who are hired with what we believe to be a false sense of economy. The equation in these instances goes: low pay = low overhead = greater profitability.

The truth is that the unaware or unconcerned employee who approaches the executive level of a retail-wholesaler operation can keep sales excitement at these establishments on a hum-drum level—or worse.

Take this case in point, an example that, unfortunately, may be more than just the exception. Orders are placed on recordings based on heavy local airplay on a key station. That is, heavy play at the **time of the order**, with no attention paid to the fact that the disk will be taken off the playlist the following week. The order comes through, play stops and sales on the disk come to a virtual halt. The simple matter of "market awareness"—getting a feed-back from the stationcould have warned the operation not to re-order and sell-off as much of the stock he has on hand as possible.

On the wholesaling level, there are labels who take pride in the fact that they have people in their branches who keep on top of the local radio situation and will, in fact, inform retailers either to go with a disk or, interestingly, take a pass based on a disk being dropped from the play list.

This kind of honest approach in the follow-through of product can do much to correct the return problem. It can do much to assure the retailwholesale areas of the business that product on hand has the most likelihood of making it all the way to the consumer. The use of "market awareness" personnel will not solve the return problem completely, for admittedly, there are other matters, contributed by all levels, that make the problem as difficult as it is.

But, the kind of employee who knows the market, cares about the profile of the customer he serves, can put a significant dent into the return situation. He is also going to help immeasurably to make sure that the traffic flow is well served and more likely to make a recording purchase.

## CashBox Top100 Singles

	ME & MRS. JONES Billy Paul-Phila. Int'l 3521 (Dist: Col.)	2	3
2	YOU OUGHT TO BE WITH ME Al Green-Hi 2227 (Dist: London)	3	4
3	IT NEVER RAINS IN SOUTHERN CALIFORNIA		
4	Albert Hammond-Mums 6011 (Dist: Columbia)	5	9
5	Helen Reddy-Capitol 13350	1	2
-6	Gilbert O'Sullivan-MAM 3636 (Dist: London) PAPA WAS A ROLLING STONE	6	8
	Temptations-Gordy 7121F (Dist: Motown) ROCKIN' PNEUMONIA	4	1
	BOOGIE WOOGIE FLU	0	11
8	Johnny Rivers-United Artists 50960	9	11
9	America-Warner Bros. 7641 I'M STONE IN LOVE WITH YOU	8	10
10	Stylistics-Avco 4603 SOMETHING'S WRONG WITH M	10 E	12
ň	Austin Roberts-Chelsea 0101 (Dist: RCA)	12	15
12		14	20
13		13	16
14		39	48
X	Donna Fargo-Dot 17429 (Dist: Paramount)	16	18
15		33	44
16		18	22
17		17	21
18		19	23
19	SUPER FLY Curtis Mayfield-Curtom 1978 (Dist: Buddah)	22	26
20	LIVING IN THE PAST Jethro Tull-Chrysalis (Dist: W.B.)	21	25
21	YOUR MAMA DON'T DANCE Loggins & Messina-Columbia 45719	27	39
22	SITTING	23	27
23	PIECES OF APRIL Three Dog Night-Dunhill 4331	24	32
24	LONG DARK ROAD Hollies-Epic 10920	25	29
25	IF YOU DON'T KNOW ME BY NO Harold Melvin & Blue Notes-Phila. Int'l 3520	<b>DW</b>	6
26	(Dist: Columbia)		
27	CROCODILE ROCK	28	35
28	WHY CAN'T WE LIVE TOGETHE		64
29	DON'T LET ME BE LONELY TONIGHT	58	67
30	BEEN TO CANAAN	38	45
31	Carole King-Ode 66031 (Dist: A&M) SMOKE GETS IN YOUR EYES	36	41
32	Blue Haze-A&M 1357	37	42
	James Brown-Polydor 14153	34	40

22	OH BABE WHAT WOULD YOU SAY	<i>,</i>
	Hurricane Smith-Capitol 3383 49	58
34	IN HEAVEN THERE IS NO BEER Clean Living-Vanguard 35162 35	38
35	SEPARATE WAYS Elvis Presley-RCA 0815 41	47
36)	THE WORLD IS A GHETTO War-United Artists 50975 42	54
37	I CAN SEE CLEARLY NOW Johnny Nash-Epic 10902 15	13
38	I'D LOVE YOU TO WANT ME Lobo-Big Tree 147 (Dist: Bell) 11	5
39	ANGEL Rod Stewart-Mercury 73344 44	50
40	LOVE JONES Brighter Side Of Darkness-20th Century 2002 66	85
41	EVERYBODY LOVES A LOVE SONG	3
42	Mac Davis-Columbia 45727 45	51
43	Joni Mitchell-Asylum 11010 (Dist: Atlantic) 50 992 ARGUMENTS	57
42	0'Jays-Phila. Int'l 3522 (Dist: Col.) 43 DANCING IN THE MOONLIGHT	46
U	King Harvest-Perception 515 52	55
45	REELIN' & ROCKIN' Chuck Berry-Chess 2136 48	56
46	ROCKY MOUNTAIN HIGH John Denver-RCA 0829 56	63
47	LET US LOVE Bill Withers-Sussex 247 (Dist: Buddah) 55	61
48	HI HI HI Wings-Apple 1857 67	
49	THE RELAY The Who-Decca 33041 59	70
50	I'LL BE YOUR SHELTER Luther Ingram-Koko 2113 (Dist: Col.) 54	60
51	TROUBLE MAN Marvin Gaye-Tamla 54228 73	_
52	SUMMER BREEZE Seals & Crofts-Warner Bros. 7606 20	7
53	DIALOGUE Chicago-Columbia 45717 29	17
54	LOOKING THROUGH THE EYES	11
	OF LOVE Partridge Family-Bell 45031 63	73
55	WHAT AM I CRYING FOR Dennis Yost & Classics IV-MGM South 7002 31	34
56	REMEMBER Harry Nilsson-RCA 0855 64	74
57	THEME FROM THE MEN Isaac Hayes-Enterprise 9058 (Dist: Col.) 51	36
58	DO IT AGAIN	
59	NO Steely Dan-ABC 11338 68	77
60	JAMBALAYA Buildog-Decca 32996 62	65
61	Blue Ridge Rangers-Fantasy 689 69	72
62	WOMAN TO WOMAN 40	19
63	OPERATOR Joe Cocker-A&M 1370 65	69
64	AND YOU AND 1 (PART I)	14
65	Ves-Atlantic 2920 32	33
66	SUNNY DAYS	-
67	Lighthouse-Evolution 1069 (Dist: Stereo Dim.) 41 YOU'RE A LADY	37
68	Peter Skellern-London 20075 71 HARRY HIPPIE	76
-	Bobby Womack & Peace-United Artists 50988 84	99

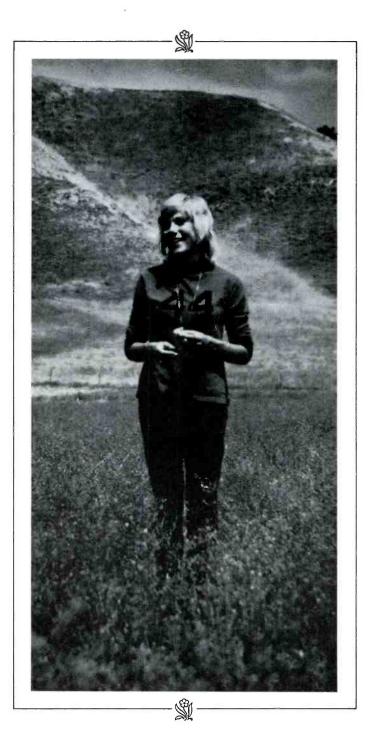
60	TROUBLE IN MY HOME		
69	TROUBLE IN MY HOME Joe Simon-Spring 130 (Dist: Polydor)	74	78
70	ANTHEM Wayne Newton-Chelsea 0109 (Dist: RCA)	81	_
71	YOU'RE A LADY Dawn-Bell 285	72	78
72	MAMA WEER ALL CRAZEE NO Slade-Polydor 15053	W 75	86
73	I DIDN'T KNOW I LOVED YOU Gary Glitter-Bell 276	30	30
74	THE COVER OF ROLLING STOP	ΝE	
75	Dr. Hook & The Medicine Show-Columbia 45732 YOU CAN DO MAGIC	77	82
76	Limmie & Family Cookin'-Avco 4602	78	83
77	Chi-Lites-Brunswick 55489	82	98
78	Joey Heatherton-MGM 14434 SONG MAN	83	87
79	Cashman & West-Dunhill 4333 I'M NEVER GONNA BE ALONE ANYMORE	89	_
	Cornelius Brothers & Sister Rose- United Artists 50996	-	_
80	I MISS YOU BABY Millie Jackson-Spring 131 (Dist: Polydor)	87	89
81	JESUS IS JUST ALRIGHT Doobie Brothers-Warner Brothers 7661		
82	DREIDEL Don McLean-United Artists 51100	-	
83	DANNY'S SONG Anne Murray-Capitol 3481	÷.	
84	WHAT MY BABY NEEDS NOW IS A LITTLE MORE LOVING James Brown & Lynn Collins-People 14157	95	
85	(Dist: Polydor)		
86	Edward Bear-Capito! 3452	-	
87	Barbra Streisand-Columbia 45739 YOU'VE GOT TO TAKE IT	90	92
88	Main Ingredient-RCA 0856		_
89	David Bowie-RCA 0838	91	93
90	Bette Midler-Atlantic 2928	RY	_
91	Smokey Robinson & Miracles-Tamla 54255 DAYTIME, NIGHT TIME	92	96
92	Keith Hampshire-A&M 1396 BIG CITY MISS RUTH ANN	93	
93	Gallery-Sussex 248 (Dist: Buddah) MORE POWER TO YOU		-
93 94	Tommy Tate-Koko 2114 (Dist: Col.)	94	95
94 95	ON & OFF Anacostia-Columbia 45685 SILLY WASN'T I	96	-
	Valerie Simpson-Tamla 54624	100	
96	TRYING TO LIVE MY LIFE WITHOUT YOU		
97	LOVING YOU IS JUST AN OLD H	97 <b>ABI</b>	Г
98	Jim Weatherly-RCA 0822 MELANIE MAKES ME SMILE		
99	Terry Williams-Verve 10686	98	
100	Esther Phillips-Kudu 910 (Dist: CTI HAPPY (LOVE THEME FROM	-	-
	LADY SINGS THE BLUES) Bobby Darin-Motown 1217	-	-

#### ALPHABETIZED TOP 100 (INCLUDING PUBLISHERS AND LICENSEES)-



www.americanradiohistory.com

## ANNIE'S SONG IS KENNY'S SONG DANNY'S SONG



Performed by Anne Murray Written by Ken Loggins Produced and Arranged by Brian Ahern



w americanradiohistory com

## Stigwood Forms RSO Label In U.S.; Bienstock Chief

## Atlantic Dist

Key Acts To Co. NEW YORK — Robert Stigwood has formed RSO Records in the U.S., and has named Johnny Bienstock as man-aging director. Bienstock was former-ly head of singles sales for Atlantic Records, which will distribute the new label label.

It's understood that RSO will kick-

## FRONT COVER:



"Man of La Mancha" is the latest "Man of La Mancha" is the latest in the continuing saga of hit soundtrack albums from United Ar-tists Records, which has firmly estab-lished itself as a leader in motion picture music during the past decade. "Man Of La Mancha" follows hard on the heels of UA's "Fiddler on the Roof," one of the best-selling film LPs of all time of all time.

of all time. Inspired by the Spanish classic by Cervantes, "Man of La Mancha" is an original work by Dale Wasserman, who has brilliantly combined the character and spirit of Cervantes with the splendid lunatic fantasies of the author's fictional creation Don Quix-ote

author's inclonal creation Don Quix-ote. "Man of La Mancha," adapted for the screen by Wasserman, has been described as a musical within a play, but it actually defies convention. Au-diences around the world, however, have agreed that it is a unique dra-matic experience matic experience.

matic experience. Peter O'Toole as Cervantes/Don Quixote, Sophia Loren as Dul-cinea/Aldonza, and James Coco as Sancho Panza, inherit roles per-formed in theatrical productions presented in 22 languages in 45 coun-tries The original stake version tries. The original stake version opened in New York on Nov. 22, 1965, and later swept the Tony and Drama Critics Awards as Best Musical

cal. It has been brought to the screen with its prize-winning songs and mu-sic, including such favorites as "The Impossible Dream" and "Dulcinea." For producer-director Arthur Hiller, "Man of La Mancha" caps a career that includes, "Love Story" and "The Hospital."

#### INDEX

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off its first product early in Jan. with the release of two strong Stigwood-managed acts formerly on the Atco label. There'll be an album by the Bee Gees and a 2-LP set by Derek & the Dominoes featuring Eric Clapton. Product on both acts will continue to flow through the RSO tag. Bienstock will headquarter his op-eration in Stigwood's offices at Cen-tral Park West in New York. Ahmet Ertegun, president of Atlan-

trai Park West in New York. Ahmet Ertegun, president of Atlan-tic, noted that Bienstock will be "in-strumental in continuing the already happy and successful relationship be-tween Robert Stigwood and Atlan-tic." tic.

Peter Brown, president of RSO, Inc., said the Bienstock appointment was "significant in RSO Inc.'s move to expand its interest in the U.S. lei-sure market."

Bienstock leaves for London this Wed. (20) to meet with Stigwood, Robert English, RSO general manag-U.S., and other key RSO execs in theatre, film and TV.



Bienstock

Vision, Inc., unveiled its eagerly antic-ipated video disk last week for the MCA board members, industry execs and press, highlighted by a seven-minute demonstration drawn from

The record itself proved to be a paper-thin, 12-inch silver mylar disk with a playing-time capability of at least 40 minutes, at 1800 r p.m., for either color or black-and-white pro-gram material, thus far outdistancing the capabilities of existing audio-visual disk systems. It can be pro-duced for about 40 cents and proceed

duced for about 40 cents and pressed in virtually the same way an ordi-nary LP record is pressed. It is also just about indestructible. Price to the consumer will be along the lines of

consumer will be along the lines of LP pricing. Opening the first public demonstra-tion was Lew R. Wasserman, pres-ident and chief exec officer of MCA, Inc., who after a few brief remarks introduced the newly appointed pres-ident of MCA Disco-Vision, Inc., John W. Findlater, a veteran MCA senior officer and vice president. Said Findlater, "We believe we've achieved the ultimate concept in home entertainment and information storage and retrieval systems, and that both the hardware and the soft-

the Universal Pictures archives.

UNIVERSAL CITY

MCA Shows Video Disk; Sees

Pricing Along Lines Of LP

MCA Disco-

## At Chicago Meet: Indie Distributors Vote To Seek Gains In NARM Framework

NEW YORK — Dispelling rumors of a separate indie distributor organiza-tion, a group of indie distributors meeting in Chicago on Fri., Dec. 8, voted unanimously to work within the framework of NARM, the merchan-diser-manufacturer association. The meeting of 22 distributors was called in the wake of problems faced by this segment of the business, which in recent years has been con-fronted with the growth of branch operations and charges by labels util-izing such a network that indie dis-tributors are failing to provide sufficient promo support on product and are slow in payment of bills. The Chicago meeting also saw plans developed for an expanded role of the indie distributor in NARM, originally organized to serve the rack-jobber area, but which has evolved as an association of wider industry purpose. The first order of business at the Chicago meeting was a unanimous vote of the 22 distributors present to

industry purpose. The first order of business at the Chicago meeting was a unanimous vote of the 22 distributors present to remain in NARM, and to continue to work as members of NARM, for the best interests of their segment of the industry. Plans were developed whereby the indie distributors could achieve their objectives within the framework of the established industry association. Working with Jules Malamud, NARM exec director, Dave Press, NARM president, and Earl Kintner, general counsel, who attend-ed the meeting, the distributors present worked out a set of initial plans for their expanded role in NARM. Foremost and of the most immediate importance was the role

which indie distributors would play at the forthcoming NARM Convention, which convenes February 25-28 at the Century Plaza Hotel in Los Angeles, California.

#### **Convention** Plans

On Sunday, Feb. 25, following the NARM regular members meeting (which indie distributors attend along with the rack jobbers and retailers, all of whom together comprise the Regular Membership), a separate in-die distributors meeting will be held. At this meeting the distributors will At this meeting, the distributors will (Cont'd on p. 20)

## 'Wattstax' Set Due On Jan. 15 Set Big Drive

NEW YORK — The Epic & Columbia Custom Labels division will undertake one of its most massive merchandis-ing programs ever on behalf of the Stax "Wattstax" concert package.

Stax "Wattstax" concert package. The package is due Jan. 15 as a 2-LP release, selling for \$9.98 on the LP version, and \$12.98 on tape. Featured on the set, taken from last August's concerts, are Carla Thomas, Eddie Floyd, the Staple Singers, Isaac Hayes, Bar-Kays, Emotions, Soul Children, Johnnie Taylor and Albert King King.

## Pl's Paul To **Give Col Top** Single Of '72

NEW YORK — Billy Paul's "Mr & Mrs. Jones," on the Columbia-handled Philadelphia International label, will probably end its sales run as Columbia's top-selling single of 1972. The deck has already been awarded an RIAA million-selling gold disk, and sales are heading toward the 2 million mark, according to the label. In addition, the LP spin-off on the hit looks like it will emeire as the first million unit seller off on the hit looks like it will emerge as the first million unit seller for the hot PI label, owned and pro-duced by Kenny Gamble and Leon Huff.

PI has sold some five million sinributed through the Epic and Columbia Custom Labels. PI has had gold showings from Paul, the O'Jays ("Back Stabbers") and Harold Mel-vin & the Blue Notes ("If You Don't Know Me By Now").

## 2nd 'In Concert' Scores In Ratings

NEW YORK — Don Kirshner's "In Concert" rock shows on TV continue to show rosy ratings. With national Nielsens' yet to come, the second show, featuring the Allman Bros., Chuck Berry, Blood, Sweat & Tears and Poco, got a 32 share of audience in Los Angeles, outdistancing the CBS late-night moive (22) and the Johnny Carson Show (21). In New York, the show posted a 22, double that of the Dick Cavett Show, one of the ABC presen-tations sharing the 11:30 to 1 am tations sharing the 11:30 to 1 am time-slot.

The next "In Concert" TV'er takes place Jan. 19, and will feature the Grand Funk Railroad concert from Madison Square Garden taking place this week (23).

MCA's Video Disk Player

ware will be sold to the consumer at popular prices."

#### \$400 Unit

Indications were that the singlein the \$400 range, and that a multi-ple-disc player/changer would cost around \$500. Prototypes of both were on display last week, both designed (Cont'd on p. 18)

## Brut Label Formed Thru Buddah Dist.

NEW YORK — Neil Bogart and Art Kass, co-presidents of The Buddah Group, and Richard Barrie, exec. vice-president of Brut Productions, have jointly announced the signing of an agreement under which the newly formed Brut Records will be exclu-sively distributed by The Buddah Group Group.

Brut Records is a new division of Brut Productions, a subsid. of the major fragrance concern, Faberge Incorporated. Commenting on the forma-tion of a record label, Barrie com-mented, "The label represents a logical extension of our activities in the field of entertainment. Brut Productions is very involved with major motion pictures, tv advertising and a syndicated television series. The formation of a record label has been under consideration years." for several

#### Release Outlook

In the coming weeks artists signed to the label will be announced. In addition, Brut will release the (Cont'd on p. 20)

Cash Box - December 23, 1972

# Four For Four

1. Twenty-one months ago, United Artists Records released a master from producer/engineer Bob Archibald, recorded at The Music Factory, Miami, Florida.

Thirteen weeks later, "Treat Her Like A Lady," by the Cornelius Bros. & Sister Rose was a certified million-seller.

2. "Too Late To Turn Back Now", their second release, sold over a million copies in a similarly short time period. That's two for two.

**3.** Their third single, "Don't Ever Be Lonely (A Poor Little Fool Like Me)" is well on its way to becoming the group's third million-seller.

**4.** The Cornelius Bros. & Sister Rose's fourth hit single, "I'm Never Gonna Be Alone Anymore"/ "Let's Stay Together" has just been released and again Billboard, Cash Box and Record World raved!

> Four hit singles from one debut LP. Now that's what we call an album!!

## The Cornelius Bros. & Sister Rose



## **ASCAP Sees Merriest Of** Xmas For Holiday Songs

NEW YORK — The yuletide season is, of course, traditionally a boom period for Christmas songs, and this year's performances and disk sales are expected to set new records in this according to ASCAP.

Figures on the successes of the AS-CAP Christmas songs that have be rigures on the successes of the AS-CAP Christmas songs that have be-come standards around the world are huge. Irving Berlin's "White Christ-mas" has thus far sold 91 million records, an average of some five nul-lion per year. The song has also gen-erated the sale of some five and a half

## **GSF** Into Jazz As Distributor **Of Encounter**

NEW YORK — Larry Newton pres-ident of GSF Records has announced ident of GSF Records has announced that the newly formed jazz label, En-counter Records, will be distributed in the United States by GSF. Encounter was recently formed by Lloyd Price and Bernard Purdie. The distribution agreement was set in conjunction with the appointment of Price as GSF's director of A&R.

Encounter will be concentrating its Encounter will be concentrating its creative efforts on the contemporary jazz market. Three albuns featuring Seldon Powell, "The Sands of Time", and "East Coast," have already been completed and two other artists are scheduled to record their initial al-bums for the label within the next for wrotes. few weeks.

In commenting on Encounter's mer-chandising and marketing concepts Price stated: "We plan to go all out in the packaging of our product and each album will be totally distinc-tive. The jazz buying public is a very sophisticated and selective group and we hope to appeal to their tastes through excellent recordings and su-perior packaging."

The company's initial release of five albums will be in mid-Jan. and special promo campaigns are planned. The suggested retail list price of the al-bums will be \$5.98.

Foreign affiliations are currently being discussed by Purdie and Price, and the New York firm of Kaplan, Gusick & Wachs will be handling negotiations with prospective licensees.

## **UA** Action Vs. Amer. Rec. Club

HOLLYWOOD — In a suit filed in Los Angeles Superior Court, United Artists Records claims that the Rec-ord Club of America breached a 1970 agreement covering distribution of agreement covering distribution of UA Records to Record Club sub-scribers. UA's complaint, filed on Dec. 8, charged that the Record Club did not properly account for albums sold.

According to UA's papers, distribu-

According to UA's papers, distribu-tion and accounting records maintained by the Record Club are, "so inadequate and incomplete . . . (that) it is impossible to verify the accuracy" of the club's statements. The US action also charged that the Record Club of America has re-fused to pay royalties owing on "free" albums, which the Club dis-tributed in excess of contract limits. UA requested a declaration by the Court confirming its right to termi-nate the Record Club contract in view of the alleged violations. The suit also seeks recovery of \$200,000 in of the alleged violations. The suit also seeks recovery of \$200,000 in damages and an accounting of all UA albums sold or distributed by the Club.

The Los Angeles firm of Loeb and Loeb represents United Artists Rec-ords in the litigation.

million copies of sheet music, and is still good for 90 thousand copies annually.

#### 'Rudolph' Single

According to ASCAP writer John-ny Marks, his "Rudolph the Red-Nosed Reindeer" may well be the big-gest selling yuletide bonanza of all time with record sales of 97 million— 65 million in the United States and 32 million abroad. Marks, who is also the publisher of this work, calculates that sheet music sales total six milthat sheet music sales total six mil-lion copies. Marks is also the creative parent of "Rockin' Around the Christmas Tree" which has sold five million discs and "Holly Jolly Christmas"-a comfortable one million sell-

mas"—a comfortable one million sell-er. Another monster is "Santa Claus is Comin' to Town" by ASCAP writers J. Fred Coots and Haven Gillespie. This number has accounted for the sale of 40 million records and some 500,000 copies of sheet music, its pub-lishers report. Study of the index of song titles at the One Lincoln Plaza headquarters of ASCAP indicates that members of the society have written many thousands of Christmas songs, and new ones are being written every week. There are more than 5.000 songs on file with titles that include the word Christmas, but of course, there are also many seasonal favor-ites bearing titles that do not include "Christmas". Among the best known are "Little

Among the best known are "Little Drummer Boy" and in the classic de-partment, the opera "Amahl and the Night Visitors".

#### Most Profitable

Most Profitable There is a running and good hu-mored competition as to which is the most profitable among all of the Christmas songs, and accurate figures on money are extremely difficult to secure. While sales of records of sheet music are one indication of a song's success, there is also the ques-tion of the very substantial ASCAP income generated by public per-formances of a work on radio, televi-sion, Muzak type wired-music systems and in night clubs, on ships, on air-planes etc.

## **Musical Isle** Across-The-Board Xmas Gift Drive

NEW YORK — Musical Isle of Amer-NEW YORK — Musical Isle of Amer-ica, is featuring a heavy push on oldie singles as inexpensive impulse Christmas gift items, according to Norm Wienstroer, vice president of the rack-jobbing firm's St. Louis out-let and national buying headquarters for the firm. At the same time more multi-

for the firm. At the same time, more multi-record high-end album product is in the gift-giving spotlight than ever be-fore, making for an unusually broad spread of Christmas merchandise. Lo-cations throughout the territories of the company's outlets in San Francis-co, Chicago, Denver, Memphis, New Orleans and Kansas City, in addition to St. Louis, are all being stocked with this across-the-board product line-up, Wienstroer noted. As a corollary of the oldies phenom-

line-up, Wienstroer noted. As a corollary of the oldies phenom-enon, for the first time, a kind of oldies chart has emerged. The current oldies hit parade includes "Raindrops (Keep Fal'in' on My Head)," B J. Thomas; "The First Time Ever I Saw (Cont'd on p. 18)

## 'Virgin' To Go Uptown

NEW YORK — Virgin, the rock op-era by Father John O'Reilly, and a best seller for Paramount records, has just concluded its one month engage-ment at the Villigeast. Plans are now being made to bring the production to a theorem untown a theater uptown.

## MCA Label: Getting Known In A Hurry By The Consumer

HOLLYWOOD - "We're kind of like HOLLYWOOD — "We're kind of like the Secret Service. We represent top artists, yet we're unknown" opined Mike Maitland, president of MCA Records. He cited this as the main reason for launching the newly formed MCA Records label and the image of consolidaton it will portray. Maitland maintained that the strong entities of their subsidiaries, Uni, Kapp, and Decca, up until now prevented consumer awareness of MCA, the parent firm. In addition to establishing consumer identity, the new label will also create internation-al identity.

identity.

How to get well known in a hurry: simply move over two internationally successful giants from one of the sub-sidiaries to the new MCA banner. This is why (in case you've failed to notice) Neil Diamond's new double LP package, "Hot August Night," and Elton John's latest smash single, "Crocodile Rock," appear on the MCA labe!. Maitland pointed out that actu-ally all artists are signed to MCA and not to Uni, Kapp or Decca. The new four-color "Rainbow" logo should further help promote and expedite international recognition of the MCA Label, the Neil Diamond and Elton John pressings had to use a How to get well known in a hurry:

Elton John pressings had to use plain black label because the new lo was not yet fully developed. It should appear on Elton John's forthcoming "Don't Shoot the Piano Player" al-bum to be released at the end of January.

#### Other Changes

Asked whether other acts on the Uni, Kapp, and Decca labels (such as Cher) will also make the switch, Maitland said it was quite possible. He also alluded to a phasing out of the other labels over a period of two to three years so that MCA Records will be "the label" on an international scale (some sixty countries) for pre-

## **ABC/Dunhill Product Meet** In Palm Springs

HOLLYWOOD — ABC/Dunhill's en-tire promotion staff, as well as the Nashville and Atlanta offices and all Los Angeles-based executives, are readying themselves for a week-long promotion and product planning meeting at the Riviera Hotel in Palm Springs, Calif. Executives of the company and their wives have been in-vited to spend the entire week, Dec. 27 through New Year's Eve, at the hotel.

In addition to presenting new product to the in-house and promotion staffs, the meeting will also serve to introduce the new employees of the recently created Atlanta and Nashrecently creville offices.

ville offices. Several social functions are planned for the week including a poolside bar-b-que on the night of the 28th and a cocktail party, dinner, show and danc-ing on New Year's Eve.

## **Elektra Sets** Sales Confab In Phoenix

HOLLYWOOD — Elektra Records has set Jan. 4-7 for its second annual sales convention being held at the Wigwam Hotel in Phoenix, Arizona. Elektra will be host to all personnel from the eight W-E-A (Warner-Elektra-Atlantic) Distributing Corp. branches as well as Eric of Hawaii, the Islands' biggest distributor, and members of the trade press. Stan Marshall, Elektra's national sales manager, said that in addition to previewing January-February re-(Cont'd on p. 18) HOLLYWOOD Elektra Records

(Cont'd on p. 18)

american radio history con

mium and regular priced lines, while Coral will be for medium and budget lines.

#### Final MCA LP

Neil Diamond's "Hot August Night" LP marks his final commit-ment as an MCA artist before moving over to Columbia, however Mike Maitland disclosed that there is still considerable unreleased product in the can. Besides this, the industry is aware of how well Bang Records, has done with Neil's archive packages. At the moment the MCA label has

not signed any new artists, however they are in the process of announcing they are in the process of announcing three major production deals. Mait-land plans to be very select in signing new acts and also in holding down the number of releases. Artie Mogul, newly appointed vice president of creative service at MCA Records, will also work closely in re-emphasizing the MCA consolidated aspects. The soundtrack to the film "Jesus Christ Superstar" to be released in July will probably be on the MCA Label. MCA Records, only two re-leases old, and already both certified Gold, seems to be well on its way to achieving the international and con-sumer success projected by Maitland.

## **Record Co's Win** Piracy Case In **British Courts**

LONDON - Six major record com-panies were successful in winning a panies were successful in winning a breach of copyright case against two London firms accused of distributing pirated eight track cartridges im-ported from the U.S. Plaintiffs in the court action were RCA, Decca, CBS, WEA, EMI and MAM, while two Lon-don companies, Commodex Ltd. and Starco Ltd. were named as defendants. This action marked the first such This action marked the first such piracy suit ever to reach a British court.

court. The high court decision granted an injunction against the distributors and ordered them to pay some \$2500.00 in costs for having received the imported cartridges on the Five Star record label. It was learned that Five Star was manufactured by Diamond Sounds, Inc. of New Jergey Inc. of New Jersev

## Tape, Porno Film Raid In New York

NEW YORK — A court hearing has been scheduled for Jan. 18, for two Brooklyn men who were arrested last week in police raids that uncovered a cache of 50,000 pirated pre-recorded tapes along with large quantities of pornographic films, books and magazines.

pornographic films, books and maga-zines. Brooklyn District Attorney Eugene Gold said the operation was part of a national network with links to orga-nized crime that was doing \$200 mil-lion a year in pirated tapes. The two arrested men were iden-tified as Bernard Damsky, 72, and Benjamin Lichtman, 61, both of Brooklyn. At their arraignment, Dam-sky was released in bail of \$1,000, Lichtman in bail of \$500 until their hearing next month. The raids and arrests were the cul-mination of a six-month-long investi-gation that began last May following the arrests of two other men on mis-demeanor charges. The Recording In-dustry Association of America also provided information on the activi-ties of this pirate operation. Early Monday morning, a squad of police under the direction of Capt. John J. Nevins, Jr., of the Brooklyn District Attorney's squad, armed with search warrants, searched Damsky's (Cont'd on p. 18)

## **Company Financial Reports:**

## Schwartz Bros. **Predicts Its** Top 4th Qtr

NEW YORK - Schwartz Brothers. Inc. the large music retailer and the largest distributor and rack merchan-diser of records and tapes in the Washington, D. C. area, told a group of security analysts that earnings in the fourth quarter ending Dec. 31, are expected to be the highest in the com-pany's history. James Schwartz, president of

pany's history. James Schwartz, president of Schwartz Brothers, said that "inter-nal figures indicate that our fourth quarter ending Dec. 31, will reflect improvements in all aspects of the company's business with earnings at a level higher than last year's record \$.22." For the nine months ended Sep. 30, the company reported earnings per share of \$.31 compared with \$.40 a year earlier.

by, the company reported earlings per share of \$.31 compared with \$.40 a year earlier. Schwartz said that the best gains for the year would come from retail store operations. As a result of the addition of new stores and replacing of its smaller stores with larger units, the company's Harmony Hut Division has increased its selling space by 49% this year while only in-creasing the number of stores by two. The company expects to open at least three additional units during 1973, in-cluding 6,500 square foot units in the Security Square Mall in Baltimore, and Springfield Mall in Springfield, Va. in Feb.

## NMC Sells **Riverside Ctg** For \$630,000

For \$630,000 OCEANSIDE, N.Y. — In a move to divest itself of all involvements unre-lated to record and tape rack jobbing, NMC Corp. has sold its Riverside Records library and its investment in-terest in Rid-Jid Products Corp. According to Jesse Selter, NMC's president and chairman, the Riverside catalog of approximately 600 master jazz recordings together with a sub-sidiary's 2/3 stock interest in Orphe-um Music Co., Inc., which holds cer-tain music copyrights, were sold to Lo Cele, a Grand Cayman, Cayman Islands firm. The sale was made for a total of \$630,000, including \$475,000 for the Riverside catalog and \$25,000 for the Riverside catalog and \$25,000 for the stock interest in Orpheum Mu-sic. The balance of \$130,000, with in-terest, is to be paid 12 months after the closing. These assets which were acquired by NMC in 1967, had a cur-rent book value of \$48,000. The sale, therefore, resulted in a capital gain of \$582,000 for the company, Selter re-ported. Through Lo Cele, Fantasy re-cently acquired U.S. and Canada rights to the Riverside line. Rid-Jid Products Corp. is a Spring Park, Minn. manufacturer of ironing tables and barbecue grills in which NMC acquired a 51% investment inter-est in 1971. The company sold its share to the minority holders, Selter said, at no profit or loss to NMC. In making the announcement, Selter added that "management recently de-cided to reorient its goals and dispose of all non-rack jobbing activities. The sale of Riverside and Rid-Jid will now enable NMC to concentrate on its pri-mary business, as one of the leading jobbers of tapes and records in the country."

## Handleman Div.

NEW YORK — The board of direc-tors of Handleman Co., has an-nounced the regular quarterly divi-dend of \$.17 per share of common stock, payable Jan. 8, to stockholders of record at close of business Dec. 22.

## NMC's Fiscal Year Shows Wide Gains

OCEANSIDE, N.Y. — NMC Corp. has announced a 45% increase in sales and a 121% jump in operating income for the fiscal year ended July 31. Jesse Selter, president and chair-man of the record and tape rack job-bing company, said that sales for fiscal 1972 totaled a record \$21,043,-080 as against \$14,311,085 in fiscal 1971. Income from continuing oper-080 as against \$14,311,085 in fiscal 1971. Income from continuing oper-ations for the recent fiscal year amounted to \$569,036, equal to \$.57 per share primary and \$.52 per share full-diluted, compared with \$257,163, or \$.32 per share primary and \$.34 fully diluted for the previous year. Total net income for fiscal 1972, including a non-recurring loss of \$116,957 from discontinued operations and an extraordinary credit of \$95.-

\$116,957 from discontinued operations and an extraordinary credit of \$95,-712, amounted to \$547,791, equal to \$.55 per share primary and \$.51 per share fully diluted. In fiscal 1971, net income, including an extraordinary gain of \$347,369 and a loss of \$89,490 from a discontinued operation, totaled \$515,042 or \$.65 per share primary and \$.55 per share ful-ly diluted. Higher people.

Higher results for the year-end Higher results for the year-end were expected, Selter said. However, a summer dip in pre-recorded music sales, compounded by a simultaneous loss incurred by a now-discontinued operation, produced lower-than-antic-ipated fourth quarter results.

#### 1st Qtr.

NMC Corp. has reported a 33% in-crease in operating income for the fiscal first quarter ended Oct. 31.

Selter said that income from continuing operations for the quarter totaled \$174,467 or \$16 per share fully diluted compared with \$131,666 or \$.14 per share on a fully diluted basis for the corresponding period of basis for the corresponding period of the previous year. Net income, includ-ing extraordinary gains of \$442,500, rose even more sharply to \$616,967 or \$.50 per share fully diluted from \$146,-546 or \$.15 per share on a fully diluted hasis in the first three months of fiscal 1972.

A comparison of sales for the two periods showed a slight decline to \$4,946,873 from \$5,090,216 in the first quarter of last year.

## Golden Crest's 1st Half Results

NEW YORK --- Operating results for the first half ended Sept. 29, have been reported by Golden Crest Records, Inc.

Sales totaled \$1,532,782 compared with \$1,486,931 for the same period last year. Net income was \$99,100. or  $10\phi$  a share, versus \$128,100, or  $13\phi$  a share, for the first half of 1971.

Golden Crest produces records for its own and other lebels, and edits and finishes films for TV commer-

### MCA Dividend

UNIVERSAL CITY, CALIF. — The board of directors of MCA Inc. has declared a quarterly dividend of 16¢ per share on the MCA Inc. common stock outstanding, payab'e Jan. 11. to stockholders of record Dec. 27. The increased dividend approximates the maximum amount the company may pay under the dividend guidelines es-tablished pursuant to the Economic Stabilization Act of 1970. The Company had previously paid

The Company had previously paid quarterly dividends of 15c. The divi-dend was increased because of im-proved business conditions in the Company.

## **Grand Funk Concert Proceeds** As Donation To Phoenix House

NEW YORK - Grand Funk Rail-NEW YORK — Grand Funk Rail-road, at a recent press conference have announced that they would do-nate the total fees from their upcom-ing concerts at the Nassau Coliseum on Dec. 14, and Madison Square Gar-den, on Dec. 23, to Phoenix House, the leading drug-free treatment pro-gram gram.

Mark Farner speaking on behalf of Don Brewer, and Mel Schacher, who comprise Grand Funk Railroad said, "For a long time Grand Funk Rail-"For a long time Grand Funk Rail-road, has taken a public stand against hard drugs and we decided to do something that would demonstrate our feelings." Farner then introduced Dr. Mitchell S. Rosenthal, director of Phoenix House, and Don Kirshner, president of Kirshner Entertainment Corn Corp.

#### 'More Than Money'

"For us this benefit has a tremen-dous significance," Rosenthal re-marked. "It means a great deal more than just the money involved. In the

## Earl Monroe Joins Spring

NEW YORK—Spring Records' co-di-rectors Roy and Julie Rifkind have signed New York Knicks superstar Earl Monroe as director of special events.

Nonroe will help in mechandising all Spring product. He'll deal with racks, one-stops, disc jockies, program directors and music directors. When his basketball schedule permits, he'll also check displays. His position with Spring will not be limited to execu-tive duties tive duties.

tive duties. As director of special events, Mon-roe will also bring new talent into the company and have a hand in pro-ducing their sessions. Currently he is involved in work on the new Joe Simon and Millie Jackson releases. Simon is on the charts with "Trouble In My House", while Millie's on with "I Miss You Baby". Both singles were produced and written by Raeford Ger-ald, recently signed to Spring in an exclusive producer-writer pact. In addition to these established per-

In addition to these established per-formers, Monroe will be involved in the career of Vat 69, a new group from Washington, D.C., just signed to Spring. Vat 69 has completed its first recording, to be released soon.

As director of special events, Mon-roe will also be involved in the hand-ling of Joe Simon's next LP, to be re-corded early in January, 1973.

## **Badfinger Signs** With Warner Music

NEW YORK - Badfinger, the four-NEW YORK — Badfinger, the four-man London-based Apple recording group, has signed a long-term, world-wide publishing agreement with Warner Bros. Music, which wi'l take effect upon the termination of their current publishing agreement. The group writes most of their own material which has been covered by numerous recording artists. Harry Nilsson had a million-selling single with "Without You", written by lead guitarist Peter Ham and bassist Tom Evans, and Andy Williams has cut several of their compositions. several of their compositions

Their list of record producers in-cludes Paul McCartney, George Har-rison, Denny Cordell & Tony Viscon-ti, Todd Rundgren, and Mal Evans. Badfinger is currently in London pro-Badinger is currently in London pro-ducing their own fourth album. In concert, they've worked with the Faces, Alice Cooper, Cactus, the Doors and the Kinks, and they were George Harrison's back-up band at the histor-ic Concert, for Bongly, Dash ic Concert for Bangla Desh.

WB president Ed Silvers reports that many requests for special material by the group have already been received from artists.

fight against drug abuse, the real isfight against drug abuse, the real is-sue is having young people see that they can lead exciting, full lives without drugs. No one can reach young Americans better than the young musicians whom they admire and whose work forms an integral part of the matrix of their culture. Hopefully, concerts and statements against hard drugs by groups such as Grand Funk Railroad, will have a positive effect in reversing the most serious social problem of our times."

#### Money Flow

The first portion of the money con-tributed by Grand Funk Railroad will totally support a major follow-up study, by Dr. Carl Chambers, director of the division of addiction sciences, totally support a major follow-up study, by Dr. Carl Chambers, director of the division of addiction sciences, School of Medicine, U. of Miami, on a large number of former Phoenix residents, who will be individually in-terviewed. Their employers, teachers, and family will also be seen so that the full impact of drug-free rehabili-tation will be measured for the first time. All additional monies will go towards building renovations of the 14 residential centers. Farner added that, should the concert proceeds be tied up by any litigation, the group would donate an equal amount of money from its own treasury. Speaking on behalf of ABC-TV and Kirshner Entertainment Corp., Don Kirshner said, "Grand Funk Railroad's Phoenix House benefit performance, at Madison Square Gar-den, will be taped by ABC-TV, for inclusion in its network 'In Concert' series, so as to bring the message and purpose of Phoenix House to a national audience." The show has been scheduled for Jan. 19, 1973.

## Yahm Heads Cap Artists Relations

HOLLYWOOD-Stu Yahm has been

HOLLYWOOD—Stu Yahm has been appointed national artist relations manager. Capitol Records Inc., by Brown Meggs, marketing vice presi-dent. Yahm succeeds Bill Valenziano, who has left the company. In his new post, Yahm will report directly to Al Courv, vice president, promotion. Yahm spent three years at Para-mount Records, serving in part as di-rector of west coast sales and promo-tion and in February of this year joined Capitol as national field man-ager in artist relations. He is chair-man of the membership committee of the Academy of Country and Western the Academy of Country and Western Music

## Tape Raid

(Cont'd from p. 9)

home and found more than 1,000 pi-

home and found more than 1,000 pi-rated tapes and a quantity of porno-graphic film. Additional quantities of illicit tapes and pornographic materi-al was found in his car. Damsky was identified as the proprietor of the Expo Trading Corp., Brooklyn. The bulk of the pirated tapes were uncovered at Vogue Record Sales, a storefront warehouse owned by Dam-sky. Police said that this was not a retail operation and, in fact, there was an iron gate in front of the premises which was kept locked at all times to prevent access by pass-ersby. It was there that Mr. Licht-man, an employee, was arrested. The Brooklyn District Attorney's office said the tapes, including Elton John's "Honky Chateau," the Rolling Stones' "Exile on Main Street," the "Carly Simon Album," and the Beatles' "Let it Be," sold for about \$4 apiece. The two defendants face up to

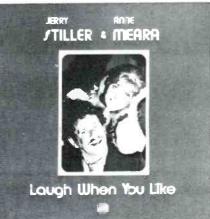
\$4 apiece.

\$4 apiece. The two defendants face up to eight years in prison if convicted on charges of obscenity in the first de-gree and the unlawful sale of pirated

gree and the unlawful sale of pirated recorded material. The investigation, raids and ar-rests, were supervised by Assistant District Attorney Charles J. Hynes in charge of the Rackets Bureau and directed by Assistant District Attor-ney Stephen R. Taub.



Stiller and Meara.



SD 7249

On Atlantic Records and Tapes.

## cashbox/talent on stage

### Wilson Pickett The Spinners The Coasters

ACATEMY OF MUSIC, NYC—Wil-son Pickett and a backup band, Mid-night Movers, consisting of 4 horns, percussion, 2 guitars and keyboards preserted a show at the Academy, Sature ay, December 9th. It was a show that one is likely to see at the Apollc, but there was a sellout crowd at this downtown Manhattan locale more associated with straight rock concerts. This show was a soul show in every way. An M.C. was used and the M dnight Movers opened the first show with some solid deliveries, "Come In E "rybody", "Get Ready Baby, Here I Come" with the M.C. doing some vocals. And, Wilson wrapping up the first show offered many of his big hits, both past and present, and big hits, both past and present, and he was in great form. He opened with "Big Wheel Keep On Turnin", and, of course, one of his present hits, "Mar a Told Me Not To Come". Wilson is a singer in ev'ry sense of the word. He knows how to get his audience vith him and his vocal stylings are a ways right on. "Don't Let The Green Grass Fool You" is one exam-

Green Grass Fool You" is one example of his power to move his audience and he did it with this tune. "Wait 'Til The Midnight Hour" and "Soul Train' had everyone aboard. Wilson was in great form. The Spinners, as far as this re-viewer is concerned, really did their thing. This group is positively out-stand ng when it comes to perform-ing. The group is loaded with talent and they can take material and make it soar. The group can also do first-rate impressions and in their set they

## Jethro Tull

Jethro Tull Roxy Music MAD SON SQUARE GARDEN, NYC — Ian Anderson and company, affectionately known as Jethro Tull, retur led to Madison Square Garden last veek to destroy another one of their sell-out crowds with their fine music and zany stage antics. Perform-ing 'Thick As A Brick" in its en-tirety is a feat unto itself, but that was just for openers. Twirling his silver flute while leading his group through starts, stops and solos, And-erson proved once again that he is one of the most inventive showmen in the business. That's show business! Tul provides the audience with looking and listening pleasure, but the entire group pitches in, adding to the everall success of a concert that we could have watched all evening. Performing for almost two solid hours, Jethro Tull pulled material from all of their albums-and if the arrai gements were the same as on their previous tour, the theatrics were it.

were it. Mare and more, groups are learn-ing o combine theatre with music. But ethro Tull, who have been lead-ers in the field since the very concep-tion of the band, proved that they are master of both. "In teresting" may seem a cheap and totally unprofessional account-ing of a group's performance, but it certainly fits Roxy Music in their Ame ican debut. Their wardrobe is part matador, part spaceship, part greater and part hermaphrodite. Likewise, the performance. Their mu-sic is lond and totally unpredictable; Likewise, the performance. Their mu-sic is loud and totally unpredictable; it maintains a ceremonial stance, a futuristic pose, a throwback fifties viewpoint and a bejeweled ambiva-lence simultaneously. Their energy level has yet to settle into one pre-defined brand of rocksmanship, and it will be more than a pleasure to folwill be more than a pleasure to fol-"Virginia Plain" has stuck with us since their Warners LP surfaced, and it still boggles the critical mind. A cryptic pleasure.

k.k./r.a.

did a Stevie Wonder routine that was sensational. Their choreography and stylized dance routines are stunning. "That's The Way I Feel About You", "I Need Somebody Soon", and "Stop, In The Name Of Love" were other selections included in their set and were winners all the way. "Ill Be There", The Spinners tremendous hit that has already garnered a gold record is given special treatment and to watch them do the number it is no wonder the tune is a hit. As I men-tioned earlier, The Spinners are really a together group. "It's A Shame" was another outstanding selection. Again, the imitations that the group can do are most impressive. This group is one helluva impressive group. The Spinners go to the very heart of soul, and from the performance they gave at the Academy, one can be fairly certain that this Atlantic recording and performing group is gonna keep right on going

at the Academy, one can be fairly certain that this Atlantic recording and performing group is gonna keep right on going. The Coasters really made one feel as if it was Saturday night at the Apollo, all over again. A Saturday night so many years ago when The Coasters stole the show. "I'm Gonna Find Him" and "Poison Ivy" a 2 million seller brought more than one nostalgic tear. "Zing Went The Strings Of My Heart" and a '72 version of an original Clovers hit, "Love Potion #92" got powerful treatments and a powerful response from the audience. One of the first tunes The Coasters recorded, "Smokey Joe's Cafe" was also given a funky '72 version. And, "Charlie Brown"—what they do to this tune is more than magic—prac-tically everyone in the audience was

tically everyone in the audience was singing this tune with them. This was a show that has to be rated with the best. It was beautifully put together and all the performers deserve a tremendous tribute. d.d.

String Dri PHILHARMONIC HALL, NYC — Eyes, those mirrors of the soul, fore-told of a special night. Hope gleamed from every optical orb. A charity concert for the United Cerebral Palsy Foundation with no "names" in the traditional sense at three dollars and one gift to a seat. The presents were for the children aided by the organi-zation, and the audience brought armsfulls of them. Some teenage Santas filled huge Hefty trashcan liners to the brim with their gifts; obviously they felt they couldn't bring just one. WNEW-FM an-nouncers emceed the show which brought two Buddah-distributed Charisma acts to America for the first time. Hope became belief in more ways than one. String Driven Thing, a four-member Scottish rock group opened. Their sound is much like early Grace Slick Jefferson Airplane with a graft of Papa John Creach (in the form of violinist Graeme Smith). The main interest here lies in the person-age of vocalist and percussionist

main interest here lies in the person-age of vocalist and percussionist Pauline Adams. She looks the most professional of the quartet, and cuts

professional of the quartet, and cuts an energetic figure on tambourine and prancing feet. Husband Chris on guitar and vocals has a rather pure voice for the kind of hard stuff they are into. The most effective number was their single "Circus"—a bit reminiscent of "Somebody To Love." After an intermission, we wit-nessed an act that seems to us, upon some rather serious reflection, to be the best new group of the year, as far as sheer impact is concerned. Genesis is much too complex a quar-tet to explain totally after just one concert appearance; but like the au-dience (who thunderously demanded

Genesis

String Driven Thing

### Rare Earth

PHILHARMONIC HALL, NYC — Rare Earth, describing themselves as just Detroiters who make music for the fun of it, but the plain truth is that Rare Earth really goes deep. The group has been on some of Mo-town's biggest records and recogni-tion for Rare Earth has been sellout concert performances all over the country and the Rare Earth label is one example of Motown's cooperation with the group. Their recent sellout country and the frace hard latter latter latter one example of Motown's cooperation with the group. Their recent sellout concert at the Philharmonic is an-other example of their musical power that goes to the very core of their individualistic talents. They have that magnetic force of being able to pull an audience with them, and once that happens, and it does happen with selections like, "Hey, Big Brother" or "I Was Born To Wander" a true type rhythm and blues tune, describing an excursion from Detroit to Los Angeles, and it would take an act of God to restrain either the audience or the group. "Sally Was A Goodtime Girl" and a solid oldie "Your Love Is Very Strange Baby" are super offerings exemplary of their special talents. talents

offerings exemplary of their special talents. The group is about as exciting as any rock group going, and it doesn't take much to realize that they put that all important—special feeling— into their music. And, I would ven-ture to say that their relationship with Motown has had a great deal to do with it. "Woman I Can't Bear The Thought of Losing You" and a fan-tastic rouser, "I just want to cele-brate another day of living" keeps everything at the boiling point. There was just the slightest letdown when the musical offerings were interrupted so that Weldon McDougal, Motown's director of artist developments and special projects, presented Rare Earth with their 4th gold LP, "Rare Earth In Concert". And, most likely the group will soon be presented with their 5th gold LP for their latest, "Willie Remembers". d.d.

an encore, and then rushed the stage when it came), we know what we

an encore, and then rushed the stage when it came), we know what we like. Four of the members sit through-out the show's duration. The music, however, is stand all the way. We never thought that musical climax could be so prolonged and still seem so emotionally viable. There is power here that blinds the ears and causes the eyes to ring. Your senses fuse into one dazed, but never confused, bundle of throb and energy. Peter Gabriel, the lone standing figure, is a perfect combination of Alice Cooper and Marcel Marceau. His hand ballet is a perfect comple-ment to his superb vocals. He also functions well on flute and tambour-ine. Keyboard/mellotronist Tony Banks knows every mental centimeter

d.d.

### The Miracles **Brighter Side** Joe Quarterman **Bobby Byrd**

APOLLO THEATRE, NYC — The Miracles, making one of their first major appearances with their new 1st tenor lead singer William Griffin who is from Baltimore and who has been working with the group for short six tenor lead singer winnam Grinin who is from Baltimore and who has been working with the group for about six months, are remaining in the (Smok-ey) miracle magic bag and the only change, at present, is the transition from Smokey to William. The group is presenting their usual repertoire and, in actuality, when you close your eyes and listen to William you could almost swear you were listen-ing to Smokey. William is a youthful, tall and handsome and is most cer-tainly going to be the new teenagers heartbreaker. Just as they might have done in the beginning of their career or during their ascendency to stardom, the set included, "Ooh Baby", "This Is Your Life" and Wil-liam delivered the tunes in a smooth-

career or during their ascendency to stardom, the set included, "Ooh Baby", "This Is Your Life" and Wil-liam delivered the tunes in a smooth-as-silk effortless manner. The Mira-cles definitely have a new beginning with William Griffin. Brighter Side of Darkness, a group hailing from Chicago, have a bright future indeed. They are a solid act that features a lead who stands about 4 feet tall. And, when he went into their big hit "Love Jones", he wiped the audience with his 'get down' delivery. "Are You Ready" and "I Don't Want To Love Ya Baby" wrapped up their set and the group got a standing ovation, and deserved-ly so. A first rate group in every way. Joe Quarterman & Free Soul, a group from the Wash. D.C. area, rid-ing with a current hit R&B'er, "(I Got) So Much Trouble In My Mind" is another soul-solid performing group and they have the talent to keep right on moving with their funky style. "Work To Do" and "Woman's Got To Have It" came across in the groove and the audience was with them all the way. Bobby Byrd with The Flames, a 10 piece backup band, brought the audi-ence to its feet with offerings, "Stand On Up", a great funky swing tune with a solid beat, and Bobby with some 15 years in the business still gets the vocal across. And, he gets down on his knees. "If Loving You Is Wrong, I Don't Want To Be Right", was given a great treatment. Also, "Keep On Goin'" instigated a tre-mendous round of applause for Bobby and the audience wanted him to keep on goin'. This was another of the great Apollo shows. d.d. d.d.

## Trapeze

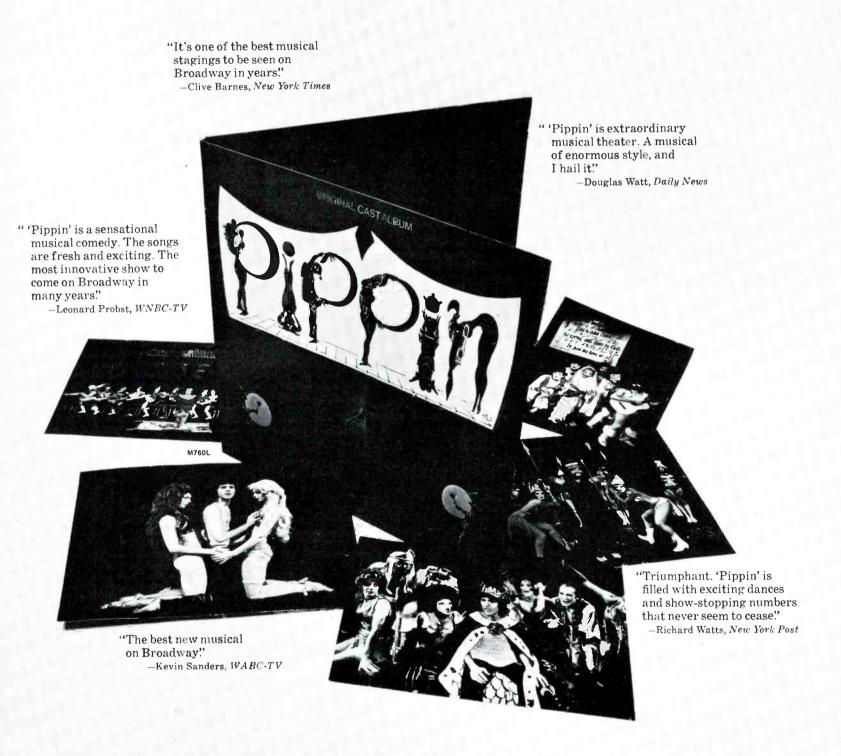
**Reuben & The Jets** Reuben & The Jets WHISKEY, L.A. — It seems that with only three instruments a hard rock group would have to be limited in sound capabilities. Well, Trapeze is a three-member hard rock group, and if there are circumscriptions to their music, they certainly aren't blatant. It seems to come down to the old cliche, it's quality, not quantity. Trapeze simply sets down some good, hard funk, revolving around the lead guitar of Mel Galley, the bass and voice of Glenn Hughes, and Dave Holland on drums. A great deal of their success in establishing a full sound lies with the harmonic weaving of Hughes' vocals with Galley's lead. The instruments and vocals are con-

of Hughes' vocals with Galley's lead. The instruments and vocals are con-sistently clear, crisp, and polished. Reuben and the Jets is a good, fun-loving group that incorporates varying rhythms between an organ and two saxes, with strong guitar backing. They nicely fuse music from different eras into their act, including today's hard rock, the 50s rock 'n roll with added depth, and some good slowed down oldies.

functions well on flute and tambour-ine. Keyboard/mellotronist Tony Banks knows every mental centimeter of his instruments' effectiveness. Drummer Phil Collins adds to his prowess in that department fine vocal harmony (sparsely, though effective-ly used) and chimes. Mike Rutherford and Steve Hackett complete the sound picture with guitar (6- and 12-string) and bass. Genesis is the solution to the prob-lem of rock with a high aspiration level. A tornado of ingenuity and a hurricane of virtuosity, Genesis is more than an answer blowin' in the wind. It is a group that reaches from the earth to the very sky itself with Olympian arms to cradle total re-spect for the new rock. Should Amer-ica succumb to Genesis, it can only speak well for its musical taste. We think there will be no question at all as to their acceptance. They bring out the critical optimism in us and besides, who wants to be late for the bandwagon? r.a.

## C.C.

the bandwagon?



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## **Mercury Markets 7 New Albums**

A seven-album/tape re-CHICAGO — A seven-album/tape re-lease, featuring new product by Jerry Lee Lewis, the Statler Brothers, Joe Tex and Faron Young, comprises Mercury Record Corp.'s December re-lease, according to Lou Simon, senior vice president and director of market-ing. Also included is the debut album by Fire and Rain, plus new LP's by Mouth & McNeal and the Swingle Singers. Singers.

Singers. The Youg LP, "This Time the Hur-tin's on You," will be part of Faron Young Month, extending through Jan. 31. Advertising encompassing trades, consumer press and selected 50,000-watt radio stations will be the key part of the program, according to Simon. There will also be posters keyed to Young's new album, plus his other five in the Mercury catalog. Young recently had a top five sing

Young recently had a top five sin-gle in England, "It's Four In The Morning," which was also nominated as song of the year by the Country Music Assoc. (CMA).



MACHINE HEADS — Frank Virtue, owner-manager of Virtue Recording Studios of Philadelphia (shown at left, above), has just announced the addition of full 16-track recording equipment. The console, an MCI 16-track 2" recorder, with Dolbys throughout, was designed specifically for contemporary music applications. Virtue, who has just cut the follow-up single of Mercury's The Minx, is seen above pointing out features of the new console to Charles Fach, Mercury vp.



Fire and Rain's debut album, "Fire and Rain," was produced by Joe Saracino, past producer of Johnny Rivers, Sonny and Cher, and the Ven-tures. The duo, Manny Feiser and Patti McCarron, has been performing around Los Angeles, where the LP was recorded.

"Who's Gonna Play This Old Piano . . . (Think about it Darlin')," is Lewis' first LP since "The Killer Rocks On." The album was produced

Works On. The abum was produced by Jerry Kennedy. "Mouth and McNeal II" contains their new single, "Hello-A," and is the follow-up to the hit, "How Do You Do." The Dutch group is on Phil-ins Records. ips Records.

Following up their recent award by the CMA as best vocal group, the Statler Brothers return with "Sing Country Symphonies in E Major." the Swingle Singers' first new LP in several years is "The Joy Of Sing-ing," on Philips. The former Grammy Award Winners interpret the music of composers Bach, Mozart, Vivaldi and others. others.

Joe Tex follows his album "I Gotcha" with "Joe Tex Spills The Beans" on Dial Records, produced by Buddy Killen. The LP contains "King Thaddeus" and his new single, "Wom-an Stealer."

## 20th Album On Diamond Songs

HOLLYWOOD — 20th Century Rec-ords prexy Russ Regan has selected as firm's second album release "The Nail Diamond Solid Gold Songbook" Neil Diamond Solid Gold Songbook" by the Marina Strings designed spe-cifically for the holidays.

With the aid of National sales manager Tom Rodden and promo chief Paul Lovelace, 20th will shortly implement a massive campaign on behalf of the product. Based on his close association with Diamond for some four years, Regan has himself written the liner notes, in letter form, for the LP for the LP.

To foster additional sales, 20th is placing a series of trade and con-sumer ads, and in an unprecedented move, have arranged for an impresmove, have arranged for an impres-sive saturation television cambaign in key cities, tagged with retailer list-ings. The video-promo will run from Dec. 18-24. In addition, an array of special in-store aids, suitable for counter, wall or window situations are being made available being made available.

## Zagorski Posters For Atlantic Win Competition Award

NEW YORK -- Two of Atlantic Records' special series of posters de-signed by Stanislaw Zagorski have been selected by the competition jury of Poster U.S.A. 72 as among the best designed posters of the period 1971-1972.

1971-1972. The posters, created under the su-pervision of Bob Rolontz, Atlantic's vice president in charge of advertis-ing and publicity, and printed by Michael Lith, are renditions of Atlan-tic artists Greg Lake and David Cros-by and are illustrated in the current issue of Print Magazine, sponsors of the competition. The posters were se-lected from more than 1200 entries from throughout the nation. The pos-ters will be on display at the awards exhibition from now through Dec. 29 exhibition from now through Dec. 29 at the Mead Library of Ideas in the Pan Am Building in New York.

## 'Bread' Is Trademark

NEW YORK — "Bread" has been registered by Bread Enterprises, Inc., as a trademark for the Elektra Records group, currently on best-seller charts with the album "Guitar Man" and single "Sweet Surrender."

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SCREEN TRACK—At "Man of La Mancha" screening (from left) Mike Lip-ton, president of U.D.C., the United Artists Records distribution arm, Arthur Hiller, producer-director of the film, George Albert, president of Cash Box, and Michael Stewart, president of United Artists Records.

## 3 Folios Via Wes Farrell

NEW YORK --- Due to the business NEW YORK — Due to the business demand created internationally by three albums—David Cassidy's "Rock Me Baby" (Bell), "Elephant's Memo-ry" (Apple) and Richard Harris's "Slides" (ABC Dunhill)—Steve Bedell, vice-president of the Wes Far-rell Organization, announced that the company will be issuing three song folios of these artists. folios of these artists.

The songs in the new Cassidy, Ele-phant's Memory and Richard Harris albums are published by the Wes Far-rell Group of companies which is un-der the Robbins print arrangement with Farrell with Farrell.

Farrell was in New York last week to work with Bedell on the coordina-tion of marketing and merchandising of the three new song folios.

## **Playboy Inks** Production Deal

LOS ANGELES — Larry Cohn, exec vice-president of Playboy Records, has reached an exclusive, long-term pro-duction agreement with Frank Rand and Bob Destocki of Lee Productions in Chicago.

First artists to Playboy under the new agreement are G. G. Shinn. former lead singer with Chase, and Chicago-based rock group, Maxx.

Rand and Destocki also produce Chase and the Ides of March.

## Metromedia To All Tapes In Tex.

NEW YORK — Mort Weiner, director NEW YORK — Mort Weiner, director of marketing and merchandising for Metromedia Records, has announced that Alltapes Distributing Corp. will distribute Metromedia product in Tex-as and Oklahoma. Weiner feels that the move to Alltapes will greatly in-crease record sales in the southwest. Mike Record Sales in the southwest.

Mike Becce, Metromedia Records director of promotions, will be re-sponsible for coordinating the promo efforts of Alltapes' Mike Rymkus in Houston and Tony Prazano in Dallas. Alltapes is located at 9009 Gover-nors Row in Dallas.

## 'Amanda Tree' On Poppy LP

HOLLYWOOD — A debut album from singer-writer Amanda Tree, former star of the CBS-TV soap op-era, "Love Of Life," will be released by Poppy Records on Jan. 8. It was produced by Cliff Adams, with Mi-chael Jeffries serving as executive producer producer.

In addition to her acting chores, Miss Tree has been performing in small clubs and coffee shops in the New York City area for the past several years.

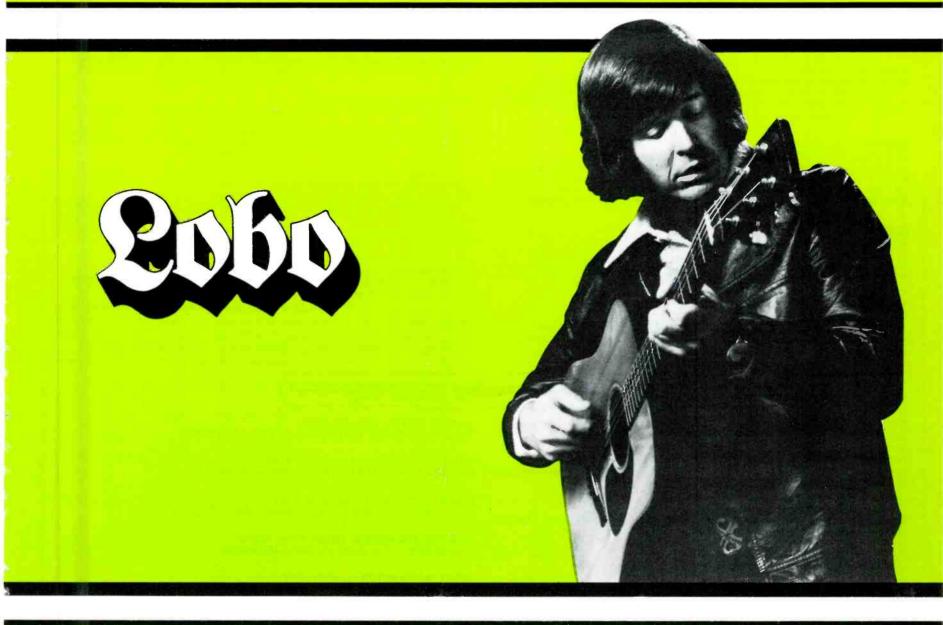
Poppy Records is distributed by United Artists Records.



GOLD IN THE PARK—Following the Nov. 22nd opening night performance of their seven-day stand at Chicago's Arie Crown Theatre, Chicago was pre-sented by Columbia's Steve Popovich with gold albums for "Chicago V," which was certified upon its release, and with gold singles for "Saturday in the Park," the group's first million-selling single release. Left-to-right: George Brewer (Columbia Record's assistant director of national promotion), Robert Lamm, producer James William Guercio, Lee Loughnane, Danny Seraphine, Terry Kath, Peter Cetera, Steve Popovich (Columbia Record's vice president, na-tional promotion), Walter Parazaider, James Pankow, and Larry Fitzgerald, president of Epimetheus Management. Concert series was completely sold out three months in front of opening night.

# When the song is genuine the singer should be...



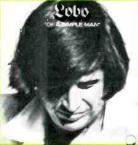


## His newest single "Don't Expect Me To Be Your Friend"

PRODUCED BY PHIL GERNHARD With help from John Abbott, Lobo, Bob Richardson

on BIG TREE #158

From The LOBO Album "OF A SIMPLE MAN"





BIG TREE Records Exclusively Distributed by BELL RECORDS, A Division of Columbia Pictures Industries, Inc.

PERSONAL MANAGEMENT: RUTH H. AARONS AARONS MANAGEMENT CORPORATION

## cashbox/singles reviews

### **Picks of the Week**

#### THE SPINNERS (Atlantic 2927)

**Could It Be I'm Falling In Love** (4:13) (Bellboy, BMJ—Mystro, Lyric) With musical shades of their recent gold outing, "I'll Be Around," The Spinners return to the charts with another instant chart topper in both pop and r&b markets. Looks like they'll be around for quite some time. Flip: No info. available.

#### LOBO (Big Tree 158)

**Don't Expect Me To Be Your Friend** (3:38) (Kaiser/Famous, ASCAP—Lobo) Coming off his million selling "I'd Love You To Want Me," Lobo is headed for more gold as this disk is already getting very heavy pop airplay across the country. Automatic sales for this one. Flip: No info. available.

RAIDERS (Columbia 45759)
 Love Music (3:42) (Trousdale/Soldier, BMI—Lambert, Potter) This exquisite Lambert/Potter tune first appeared on The Four Tops' "Keeper Of The Castle" album. Raiders added a touch of their own magic with incredible results. Terribly strong song can't help but achieve instant sales and radio play. A strong contender for top 10 honors. Flip: No info. available.

SAM NEELY (Capitol 3510)
 Rosalie (3:16) (Seven Iron, BMI—Neely) Neely delivers a beautiful ballad geared especially for pop and MOR formats. In the Neil Diamond style, he makes every word count as he paints his musical picture of Rosalie. Definitely a chart topper. Flip: No info. available.

#### MELANIE (Neighborhood 4209)

**Do You Believe** (2:59) (Neighborhood, ASCAP—Safka) Second single culled from Melanie's "Stoneground Words" album smacks with lyrical potency and fine arrangement. Her massive built in audience will snap this up in a hurry. Flip: No info. available.

ARLO GUTHRIE (Reprise 1137) Ukulele Lady (3:21) (Bourne, ASCAP—Whiting, Kahn) Arlo leaves the city of New Orleans where he picked up much sales success and discusses his Ukulele Lady, a track culled from his charter album, "Hobo's Lullaby." Instant airplay is a certainty. Flip: "Cooper's Lament" (2:45) (Howard Beach, ASCAP—Guthrie)

MOTT THE HOOPLE (Columbia 45754) One Of The Boys (2:48) (Ackee, ASCAP—Hunter, Ralphs) Originally the flip side of "All The Young Dudes," tune has been edited, remixed and re-released with hopes that it will pick up where Mott's previous single left off. Same message as 'Dudes' is obvious. Flip: No info. available.

#### NOLAN PORTER (ABC) 11343)

NOLAN PORTER (ABC) 11343) If I Could Only Be Sure (3:12) (Lizard/Cashew, ASCAP—Porter, Mekler) In 1971, using three different names, (Nolan, Frederick 11, and N.F. Port-er), this artist had three hit records on the r&b charts. Now he's back as Nolan Porter to continue his previous success with an infectious r&b item that has great crossover potential. Flip: No info. available.

CAPTAIN BEEFHEART (Reprise 1133) Too Much Time (2:46) (Green Bump, BMI—Vliet) Captain Beefheart and his Magic Band have been around long enough to establish themselves as cult heroes. Now though, they have come up with their most commercially oriented single ever. This one is sure to break the group in top 40 circles. Flip: No info. available.

THE SEASHELLS (Columbia 45760) The Best Part Of Breakin' Up (2:36) (Hill & Range/Mother Birtha, BMI---Spector, Andreoli, Pincia, Jr.)

Already a huge hit in England, Female group is released in America with great expectations of repeating their British success. Tune should be familiar to all 50's and early 60's fans as it is already a classic. Watch this score big points. Flip: "Play That Song" (2:48) (Ackee, ASCAP-Swern, Arthey)

## Choice Programming the second of the second

ROBERT JOHN (Atlantic 2930) You Don't Need A Gypsy (2:46) (Ensign, ASCAP—John, Gately)

TERRY JACKS (London 45-188) I'm Gonna Love You Too (2:33) (Nor Va Jak/Melody Lane, BMI----Mauldin, Sullivan, Petty)

JAY & THE TECHNIQUES (Gordy 7123) Robot Man (2:29) (Legacy/Abdt/Stone Diamond, BMI-Bellman, Drayton, Akines, Turner)

ELDRIDGE HOMES (Brown Sugar 0101) Love Affair (3:00) (Marsaint, BMI—Homes)

LYNSEY DE PAUL (MAM 3627) Getting A Drag (3:10) (Kirshner/ATV, BMI—DePaul, Jordan)

JIMMIE & VELLA (Atlantic 2926) Mammy Blue (3:47) (Maxim, ??—Trim, Giraud)

DELLIE HOSKIE (Noble 1001) The Clown (2:35) (Palais Royale, BMI—Hoskie, Jr.)

BABY WASHINGTON & DON GARDNER (Master Five 251) Baby Let Me Get Close To You (Terlawn/Mable Lawton-Adams)

SWEET SALVATION (Elektra 45830) I Just Find Myself Falling (3:28) (Sweet Salvation, ASCAP—DeVillier, Vindigni)

WILLIE ROUNDTREE (Chelsea 0108) House Of Memories (2:55) (Eden/Pocket Full Of Tunes, BMI—Baker, Harris— Otis)

WOLFMAN JACK (Wooden Nickel 0110) There's An Old Man In Our Town (2:48) (Jolly Rogers, ASCAP-K. Rogers)

GROVER WASHINGTON, JR. (Kudu 912) Where Is The Love (Part 1) (2:40) (Antisia, ASCAP—MacDonald, Salter)

TINA HARVEY (UK 49006) Working My Way Back To You (3:28) (Wren, BMI—Vanda, Young)

WINCHESTER (Metromedia 264) Hot On The Heels Of Love (2:01) (Sunbeam, BMI/Valando, ASCAP—Whitelaw, Oriolo, Barkan)

THE IKETTES (United Artists 51103) Two Timin' Double Dealin' (3:10) (Huh/Unart/Chardax, BMI—Beatty)

DUANE EDDY (Big Tree 157) Renegade (2:25) (Palo Dura, BMI-Eddy)

HORIZON FEATURING AUSTIN ROBERTS (Virgo 504) Like A Rosebud (2:30) (Famous, ASCAP—Belletiere, Meshel)

MARGIE JOSEPH (Atlantic 2933) Touch Your Woman (3:10) (Owepar, BMI-D. Parton)

THE SLEEPER (Greene Mountain 409) Four Dried Beans (2:16) (Eltekon, BMI-Greene, Hill)

ALBERT COLLINS (Tumbleweed 1007) Eight Days On The Road (3:12) (Ragmar, BMI—Ragavoy, Gayle)

RICHARD ROUNDTREE (MGM/Verve 10696) Tree Of Life (3:29) (Lonport, BMI—McDaniels)

JERRY WASHINGTON (Excello 2327) Right Here Is Where You Belong (3:55) (Top Pop/Excellorec, BMI—Washington)

### SEASONAL SINGLES

CARPENTERS (A&M 1236) Merry Christmas Darling (3:02) (Almo Music, ASCAP—R. Carpenter, F. Pooler)

HERB ALPERT & TIJUANA BRASS (A&M 1237) The Bell That Couldn't Jingle (2:19) (Shamley, ASCAP—Bacharach, Kusik)

SHAWN PHILLIPS (A&M 1238) A Christmas Song (3:30) (Dick James, BMI--Phillips)

ADAM PERLE & WESLEY CROW (Atco 6916) A Silent Night (3:40) (Cotillion, BM1—Silvia, Scance)

SOLOMON BURKE (Pride 1022) All I Want For Christmas (3:49) (King Solomon, ASCAP-Burke)

LUCKY PETERSON (Today 1517) Daddy Come Home For Christmas (3:10) (Bradley, BMI—J. Peterson)

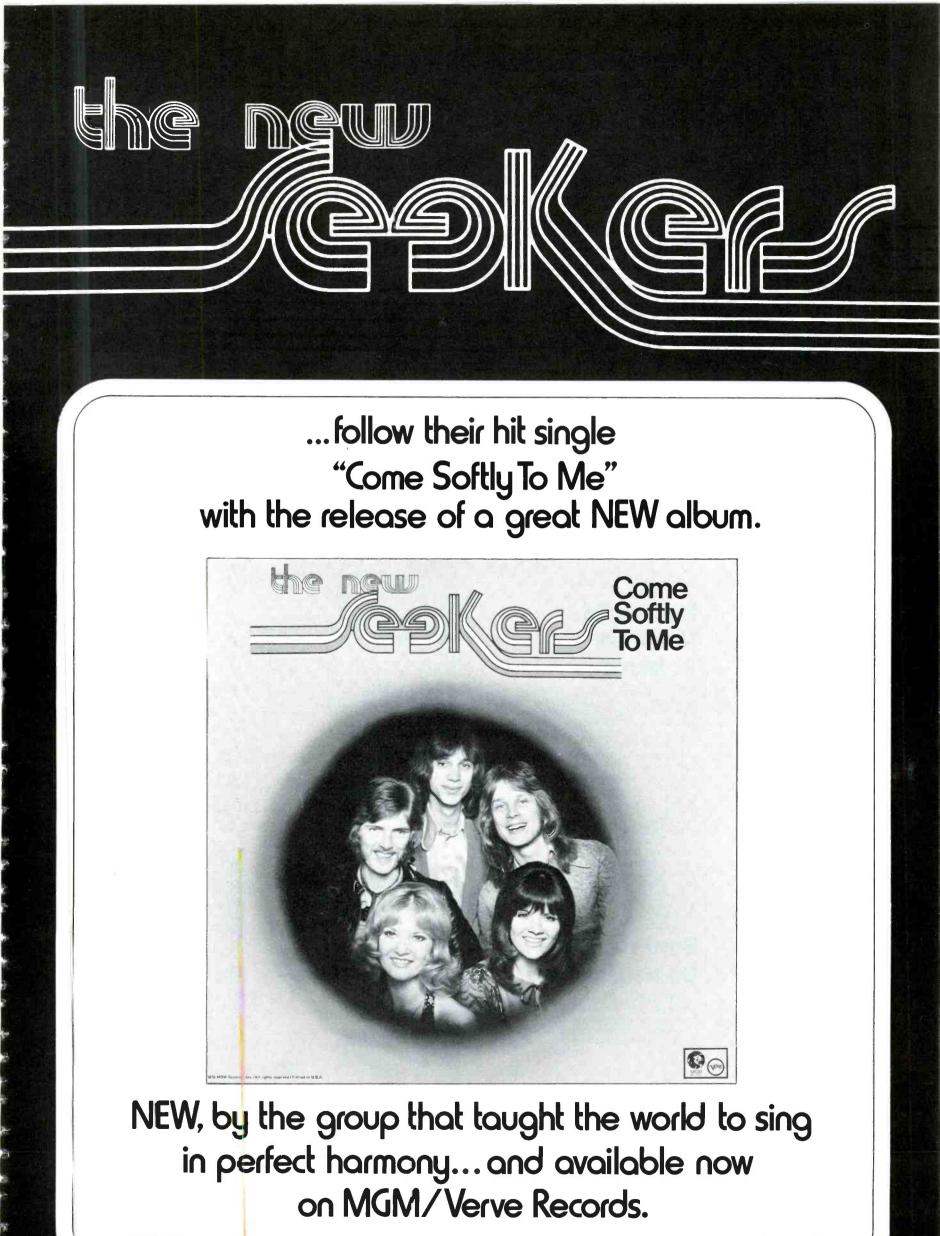
BEN ARRIGO (GP 527) An Old Fashioned Christmas (3:00) (Terry/Swiss Hill, ASCAP—Martin, Peragine)

STAN FREBERG (Capitol 3503) Green Christmas (Part 1) (3:33) (Freeberg, ASCAP—Freberg)

GRACE MARKAY (Paramount 0137) Merry Xmas (2:43) (Ensign Music, BMI—Markay)

THE MONDAY MORNING QUARTERBACK (Warner Bros. 7664) The Twelve Days Of Christmas (The Game Plan To Beat Miami) (3:22) (WB Music, ASCAP—Adapt. by Santoni, Rosmini, Jacobs)

GEORGE BOWERS (Paramount 0139) Christopher The Christmas Tree (2:15) (Glaser, BMI—Bowers)



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**MV-5090** 

## Silverman Chief Of Guercio Pub.

HOLLYWOOD — Bernie Silverman has been appointed exec director of the James William Guercio Publish-ing Group, by Larry D. Fitzgerald, mg Group, by Larry D. Fitzgerald, president of Epimetheus Management Corp. Among the catalogs Silver-man will represent are Big Elk

president of Epimetheus Management Corp. Among the catalogs Silver-man will represent are Big Elk Music, Aurelia Music, Aurelius Music, Aphrodite Music, Archimedes Music, Athena Music, and Diogenes Music. Silverman will be promoting and acquiring recordings of new tunes benned by the members of Chicago, including Robert Lamm, James Pan-kow, and Peter Cetera, He will also represent the catalogs of outside artists and is currently involved in negotiations for the American repre-sentation of several British and Eu-ropean songwriters. songwriters ropean

A 20-year veteran of the music business, Bernie Silverman has served as A&R administrator for Columbia Records in Hollywood, co-ordinating all recording sessions with producers and publishers. He began his association with Guercio, first during the latter's involvement with Chad and Jeremy and later as producer of the Buckingham's string of hits.

## Atlantic Gets New Promo Man In Hub

HOLLYWOOD-Fred Lewis has been made regional promotional man in New England for Atlantic Records by WEA president Joel Friedman. L will be working out of the V branch in Boston, WEA

Before joining Atlantic, Lewis was the manager of the J. Geils band, the promotion manager for Mass Record Distributors, a disc jockey, and a TV writer and announcer.

## Name 4 To ASCAP Unit

NEW YORK - Four new members have been appointed to the west coast writers' advisory committee of iters' advisory committee of Joining this committee are ASCAP. Joining this committee are Robert L. (Bobby) Russell, the writer in the pop and country fields who has "Honey" and "Little Green Apples"; symphonic composer and head of the percussion section of the Los Angeles Philharmonic, William Kraft; com-poser Johnny Mandel, whose hits include the 1965 Grammy and Acad-emy Award winning "The Shadow of Your Smile" and vet ASCAP com-poser-lyricist-publisher Ray Evans, a triple Academy award winner.

## Whitener To Viewlex Cus.

HOLBROOK, N. Y .- Harry G. Charlsof Viewlex Custom Services Division, has announced that Joseph Whitener has joined Viewlex-Sonic Recording Products Inc. He will be serving in the capacity of plant/manufacturing

engineer. Viewlex-Sonic is one of nine coast-Viewlex-Sonic is one of nine coast-to-coast facilities, consolidated within the Custom Services Division of View-lex, Inc., to offer complete record-pressing, tape duplicating and total packaging services. 100.000 square feet of additional production area was recently added at Viewlex-Sonic Recording. The ex-pansion program resulted, in part, from the fact that production capacity

at Viewlex-Sonic Recording. The ex-pansion program resulted, in part, from the fact that production capacity of 12 inch LP's has tripled, and a new line of 45 RPM presses had become fully operational. Whitener will ex-ercise engineering control over all facilities, equipment, buildings and maintenance procedures at the View-lex-Sonic plant, and will be responsible for future installation of all automatic presses. In addition, all engineering and security personnel will be report-ing directly to him. Prior to joining Viewlex, Whitener was manufacturing supervisor at John-son & Johnson in New Brunswick, N. J., and before that a mechanical engineer with Sperry Rand.

## **Nonesuch Doubles Sales Over '72**

- Nonesuch Records HOLLYWOOD . special 90-day program doubled the sales record set by WEA Distribu-tors, Inc., in a similar program last year, according to Stan Marshall, national sales manager, Elektra Rec-ords. The program, which ended Nov. 30, was keyed to the theme "Explore the Worlds of Nonesuch" and was designed to bring the label's classical and Explorer releases to the attention

Marshall stated, "Full credit must be given to all WEA branch salesmen who accomplished their objective by performing a brilliant job in intro-ducing the Nonesuch catalog to a variety of new accounts as well as

## **Polygram Names** Tax Director

NEW YORK—Eugene B. Fischer has been appointed director of taxes at Polygram Corporation, reports Jac-Polygram Corporation, reports Jac-ques R. Chabrier, Polygram's exec vice president of finance. Fisher has responsibility for supervision of tax planning and compliance for the cor-Polygram ques R.

poration and its operating companies. He is an attorney and certified pub-lic accountant with 15 years of experience in the music and entertain-ment fields. He comes to Polygram from 3½ years of private practice in New York City, dealing with a diver-sified show business clientele.

Earlier he was assistant tax di-ector for North American Philips Earlier ne and rector for North American Finner Corp.; assistant to the tax partner, Aronson & Oresman, C.P.A.'s; and accountant in charge of the Music Publishing senior accountant in charge of the audit of Southern Music Publishing for Ernest D. Loewenwarter & Co.

## Hannon To **New Post** At Merco

NEW YORK — Jack Griffith, vice president of marketing for Merco Enterprises, Inc., has announced the promotion of Dennis P. Hannon to the newly created post of director of merchandising. Hannon, formerly director of rack

operations, and a long term Merco employee, will be responsible for the employee, will be responsible for the creation, composition, and coordina-tion of all advertising and merchan-dising for both the rack and retail divisions of Merco. Nick Steinmetz, formerly district sales manager of the rack division, is being promoted to the post left vacant by Hannon's promotion. Stein-metz will be responsible for the activi-

metz will be responsible for the activi-ties within Merco's Rack Division. Both Mr. Hannon and Steinmetz report to Griffith in their new will

## **Boyd Full Time** On Hendrix Pic

NEW YORK-Warner Bros. has an-NEW YORK—warner blos. has an nounced that Joe Boyd is leaving his position as director of music services in order to devote full time to a fea-ture film documentary on Jimi Henture film documentary on Jimi Hen-drix, which he is producing for the

company. No successor has yet been appointed, but Boyd will remain in an advisory capacity for the present and Dick capacity for the present and Dick Harris has been named to manage the music department on an interim basis. Harris is currently head music editor at Warner Bros. Studios in editor at Warner Bros. Studios in Burbank, Calif., and has been working in the music department with Boyd for the past year. Danny Gould re-mains as assistant to the department head,

head. The Hendrix documentary, as yet untitled, features previously unre-leased footage of the late guitarist from The Monterey Festival, Wood-stock, The Isle of Wight, Berkeley, and several other live appearances, and is tentatively scheduled for re-lease in the Spring lease in the Spring.

increasing sales through rack jobbers in key locations. The thorough use by the branches of advertising allocathe branches of advertising alloca-tions with their accounts contributed toward making this one of the largest-grossing classical sales pro-grams we've experienced."

The promo included a 10 discount program and special dating benefits as well as special merchandising as well as special merchandising tools, including four-color posters and banners for in-store display and a 50-pack display containing best-selling releases. Of particular note was a specially prepared 32-page ca-talog serving as a guide to the Nonesuch repertoire and a reference source for libraries.

Launched in 1964 and operating un-der the direction of Elektra vice president Teresa Sterne, Nonesuch broke the price barrier by offering reper-toire from all musical eras at the same moderate price in both mono and stereo. Through its Explorer series, which presents exotic music from around the world, and its contemporary music program established in 1967, Nonesuch, representing more than 200 titles in 1967, Nonesuch, representing more than 300 titles, is an acknowledged leader in its field.

## Lubarsky Asst. Controller At Polygram Corp.

NEW YORK—Paul H. Lubarsky has been appointed assistant to the con-troller at Polygram Corp., according to Roal H. Kraefft, vice president and controller for Polygram. Lubarsky is controller for Polygram. Eutoarsky is responsible for setting up books and accounting within Polygram Corp. and for assisting Kraefft in consolida-tion of accounting methods for Polygram's U.S. operating companies, Chappell Music, Mercury Records, MGM Records and Polydor Records. Lubarsky moved to Polygram from Cities Service Corp., International Petroleum department, where he had served as a staff accountant since Feb. 1971. Earlier, he was a staff accountant for Van Raalte Company.

## **ATI Expands** Office, Staff

HOLLYWOOD - ATI has expanded

HOLLYWOOD — ATI has expanded its Los Angeles office. The new ad-dress is: 8693 Wilshire Blvd., Suite 204. Beverly Hills, Calif. 90211. The phone number is: (213) 657-8353. ATI has also announced three new appointments to our staff of agents— Bob Bonus, Howard Ungerleider and Frank Western. Bonus joined the Los Angeles office as of Dec. 1. His dealings will be with schools and promoters. Howard Ungerleider, who has been with ATI's publicity department for the past six months, will now handle schools in the mid-South and eastern Canada. Frank Western who comes to ATI with a sales background, will deal with schools in the deep South and Texas.

## Pat Cox To RC&B PR Co.

NEW YORK—Pat Cox, free-lance writer and publicist, has joined Rogers, Cowan & Brenner and will be based in the firms eastern music division, reports Jonas Halperin, vice-president of the public relations com-

pany. Ms. Cox has written for several beat. She was also public relations director for Polydor Records and

beat. She was also public relations director for Polydor Records and Ampex Records. Ms. Cox is also on the faculty of The New York School for Social Re-search, where she teaches a course in music and youth culture. Ms. Cox will coordinate the activi-ties of the firm's music clientele with Halperin and Sandy Friedman, vice-president of the music division.

## MCA Videodisk

(Cont'd from p. 7)

to operate through any commercially available television set by being at-tached to the VHF antenna input ter-minal. These playback units were de-scribed as "optical systems using a non-physical contact laser read-out electronically transmitted to the TV screen." The problem of deterioriza-tion caused by record wear is thereelectronically transmitted to the TV screen." The problem of deterioriza-tion caused by record wear is there-fore non-existent, and the life of the laser "pick-up" is estimated to be some 1900 hours. The latter may be replaced for under \$20. Findlater stressed that in last week's demonstrations the company was "highlighting the entertainment aspects of Disco-Vision, although there are numerous additional appli-

there are numerous additional appli-cations for this technology, giving Disco-Vision an enormous range of business, educational and other uses." Among the latter are library uses, inventory controls and credit-card verification.

#### Capability

In this connection it is interesting to note that one side of a 12-inch Disco-Vision record can hold up to 40 billion "bits" of information. It is thus capable of recording over 400 million nine-digit numbers, or the so-cial security, numbers of overy mocial security numbers of every man, woman and child in the country, with room to spare—all on only one side.

Asked about a target date for get-ting the video disc and the playback units into the marketplace, Findlater could give no firm answer, saying, "Stanford Research Institute is mak-"Stanford Research Institute is mak-ing a comprehensive in-depth study of the manufacturing, marketing and distribution fundamentals for us. We prefer to await their recommenda-tions before making any definitive decisions in these areas."

decisions in these areas." His associate Kent Broadbent, vice president of MCA Disco-Vision and director of the project's research and development division, did tell Cash Box, however, that "the way things are going, you could expect the sys-tem to be commercially available for home use by 1975 but probably not before."

According to Broadbent, the Disco-Vision wing of the company has had some preliminary talks with MCA Records, but only that. He would not comment on the subject of these talks

Mike Maitland, MCA label pres-ident, said for his part that any con-nection between the two divisions was at this point "a bit premature, though the facilities are there."

The film division, in addition, puts The film division, in addition, puts at the system's disposal more than 11,000 films, dating back from the present to the '30s. The seven-minute demonstration itself drew from two dozen MCA properties ranging from the Mae West/W. C. Fields classic "My Little Chickadee" to the Ross Hunter production of "Airport." Viewers were given mock-ups of a five-record album offering "Airport" as a "complete motion picture for viewing on standard home TV sets."

## **Musical Isle Xmas**

(Cont'd from p. 9)

Your Face," Roberta Flack: "Close to You," the Carpenters; "Make Me Smile," Chicago; "Candy Man," Sam-my Davis, Jr.; "Country Roads," John Denver; "The Happiest Firl in the Whole U.S.A.," Donna Fargo; and such older oldies as "Hawaii Five-O." the Ventures and "Moon River," Andy Williams, in addition to virtually all early Beatles singles. While these are the bottest of the

While these are the hottest of the oldies, the company is currently stocking more than 300 titles in its active file.

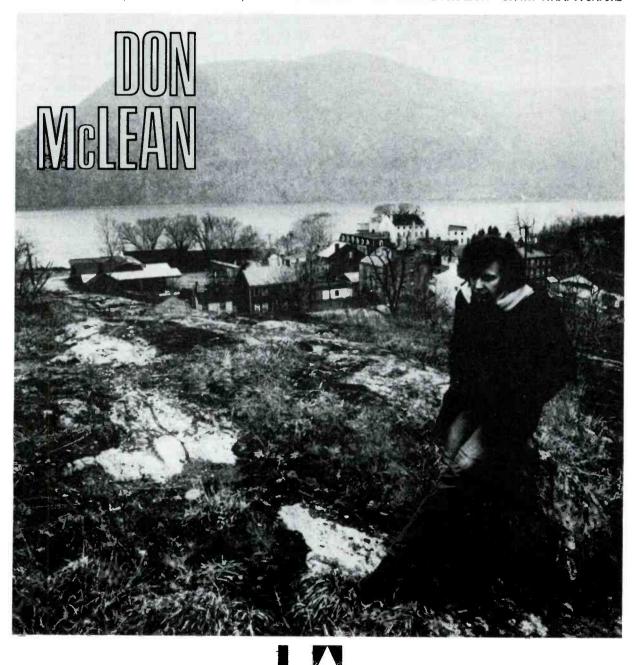
active file. On the high end of the price spec-trum is one of the hottest of all the new packages, Cobblestone's "Newport New York" six-LP set; the new "Tommy" on Ode; UA's new soundtrack for "Man of La Mancha," "Europe '72," by the Grateful Dead on Warner Bros.; "Living in the Past." with Jethro Tull; and Neil Dia-mond's two-record live performance mond's tw set on Uni. two-record live performance

## Don McLean

## The New Hit Single Dreidel #51100 b/w Bronco Bill's Lament

## From The New Hit Album

LP: UAS-5651 8 Trk : U-8461 Cass: K-0461 DREIDEL • IF WE TRY • NARCISISSMA • BRONCO BILL'S LAMENT • BIRTHDAY SONG • THE PRIDE PARADE THE MORE YOU PAY (THE MORE IT'S WORTH) • FALLING THROUGH TIME • ON THE AMAZON • OH MY WHAT A SHAME



## NARAS Ballots, **Pre-Nomination** List Mailed Out

NEW YORK-Ballots for nomina-NEW YORK—Ballots for nomina-tions for this year's Grammy Awards were mailed recently to all active members of the Record Academy (NARAS) along with the official pre-nominations list from which voters may select as many as five entries in a specified maximum number of cate-govies. Included with the mailing was a spectree maximum number of cate-gories. Included with the mailing was a return envelope which must be re-ceived by Haskins and Sells, the inde-pendent accounting firm that will tab-ulate the ballots, on or before Thurs-day. Dec. 29

ulate the ballots, on or before Thurs-day, Dec. 28. National president Wesley Rose, in a message to members, has stressed the extreme importance of voting in this round, inasmuch as the ballots will determine the Grammy Awards finalists in thirty-nine different cate-gories. "Unless you support the en-tries of your choice in this round by voting," he has warned, "those choices may not even make it into the final round."

round." The list of final Grammy nomina-tions will be released on Monday, Jan. 22, when final ballots will also be mailed to members. The Grammy win-ners themselves will be announced.

## **Bell Pacts** Mark James

NEW YORK — Dave Carrico, vice president of a & r has announced that Bell Records has signed an exclusive, long-term recording contract with Mark James, a young singer/composer who's penned million sellers for Elvis Presley and B. J. Thomas. James will be produced and managed by Steve Tyrell, who also produces Blood, Sweat & Tears, B. J. Thomas and Barry Mann.

Sweat & Tears, B. J. Thomas and Barry Mann. Winner of the Songwriter Of The Year Award in 1971 from the Mem-phis Music Assoc., James wrote "Sus-picious Minds" for Elvis Presley and "Hooked On A Feeling" and "Eyes Of A New York Woman" for B. J. Thomas, all three topping the million mark. He also composed "It's Only Love," which was a hit for both art-ists. James, who is from Houston, Texas, begins recording for Bell im-mediately.

## **Buddy Allen** Inks Spinners

NEW YORK—The Spinners, whose Atlantic single, "I'll Be Around," has sold over one million copies, have signed a personal management con-tract with Buddy Allen Management, Inc., 65 W. 55 St., N.Y.C.



COASTING ALONG—Shoot 'Em Up Photography has announced that King Records has chosen a Shoot 'Em Up photo for the album cover of the soon-to-be-released "Coasters On Broadway" LP. The photograph fea-tures Broadway Larry, a well-known fixture at 50th Street & Broadway. The album, slated for a January release, marks the first album by the Coasters on King Records since their switch from Atlantic. COASTING ALONG-Shoot 'Em Up



**DIAMOND IS FOREVER**—Over one million sales units for his recording of "Moods" has given Neil Diamond R.I.A.A. certification and another gold LP. Seen after presenting MCA's Uni recording artist and his producer, Tom Catalano, with gold records are: (left to right) Rick Frio, vice-president and director of marketing; Neil Diamond; Tom Catalano; and Pat Pipolo, vice-president and director of promotion. This marks the seventh gold LP for Diamond.

## One-To-One **Proceeds** To Four Charities

NEW YORK—Mayor John V. Lind-say, Geraldine Fitzgerald, Congress-man Mario Biaggi, Assemblyman Andrew Stein and Kurt Vonnegut, Andrew Stein and Kurt Voinegut, Jr. held a press conference on Dec. 15 in the Blue Room at City Hall to distribute the first \$250,000 raised in the One-To-One Concert for the men-tally retarded, held Aug. 30 at Madi-son Square Garden.

The money was presented in four The money was presented in four equal shares to representatives of the Working Organization for Retarded Children; the Benevolent Society for Retarded Children (Willowbrook Chapter); Catholic Charities, Office for the handicapped (Diocese of Brooklyn); and the Assoc. for the Help of Retarded Children.

## Moodys Songbook

NEW YORK—"The Moody Blues," a souvenir pictorial songbook featuring music and lyrics by Moody Blues members Mike Pinder and Denny Laine, drawn from six historic albums, has been published. Compositions fea-tured are from the Sparta Florida Music Group Ltd. catalog. Included is "Simple Come" the

Music Group Ltd. catalog. Included is "Simple Game," the Pinder-Laine song that won Great Britain's coveted Ivor Novello Award as "song of the year" for 1972. Moody Blues LP's represented include "The Moody Blues No. 1" and "The Mag-nificent Moodies."

The 144-page songbook was pub-lished by West Coast Publications Inc. at \$4.95, Part of Jeffrey Kruger's Ember International organization. Ember International organization, the Sparta Florida Music Group li-censes right in the United States and Canada through Kenwood Music, Inc.

## ADB&F Sign With Epic

NEW YORK—Epic Records has an-nounced the signing of Canada-based rock group Atkinson, Danko. Brockie & Ford to an exclusive recording contract.

Contract. The band is a popular attraction north of the border and is currently climbing the Canadian singles charts with their "Right On" release. Epic plans to release Atkinson, Danko, Brockie and Ford's debut American single and album in early 1973.

## Atkinson As Epic 'Hero'

NEW YORK—Mike Atkinson, Epic's L. A. branch promotional manager, has become the latest winner of the Epic/Columbia Custom Labels Hero Of The Week award. The award was inaugurated recently by the Epic promotion department and

by the Epic promotion department and is presented weekly to the local pro-motional manager who has garnered is presented weekly to the local pro-motional manager who has garnered the most outstanding achievements in the airplay and general creativity cat-egories. Prior to Atkinson's presenta-tion, Hero recipients were Bill Catino, branch promotional manager for the Cleveland-Pittsburgh area and Bud O'Shea, branch promotional manager in San Francisco. In addition, a special Hero award was presented to New York branch manager Bob Mandel for his creativity in designing a special promotion sup-porting an embryonic Epic group, Robey, Falk & Bod. Mandel's work will be coordinated with the January release of the band's debut Epic LP.

## Indies & NARM

#### (Cont'd from p. 7)

outline their problems and objectives. The meeting will be chaired by Joseph Simone of Progress Distributing Co. in Cleveland, Ohio. Howard Ring of Music Merchants of New England, Woburn, Mass., will keynote the ses-sion sion. At the Opening Business Session, a

wooth, Mass., will keynote the session.
At the Opening Business Session, a "Partners in Progress" (the convention theme) symposium will be held, at which Jack Solinger of Independent Music Sales in San Francisco will speak as the distributor on the panel. (Other "Partners" represented will be the rack jobber, indie retailer, and chainstore mass merchandiser.)
Following the opening business session, a Rap Luncheon will be held, which will be co-chaired by Seymour Greenspan of Summit Distributors in Chicago, and his "Partner in Progress" Marvin Schlachter, President of GRT Records. Distributors and manufacturers are invited to attend this Rap Luncheon, for a discussion of their mutual problems and ways in which to solve them.
Jules Malamud stated, "As a result of these three meetings (one for the distributors story is presented to the entire industry, and the combined distributors, within the aegis of NARM."

## **Dick Murray Dies**

NEW YORK — Richard (Dick) F. Murray, former general manager and foreign manager of ASCAP from 1946 to 1962, died in Sarasota, Fla. last Tuesday (12). Murray, 74 years old. retired from ASCAP in 1962 after suffering a slight cerebral hemor-rhage. Prior to his position with the performing rights organization, Mur-ray was with Paramount Pictures. Since retiring from the Society, Murray and his wife, Terry, resided at 1832 Pendora Drive, Sarasota, Florida. In addition to his wife, Mur-ray is survived by his son, Richard F. Murray, Jr., daughters Mrs. Betty NEW YORK - Richard (Dick) F

Murray, Jr., daughters Mrs. Betty Cooper and Mrs. Joan Smith, a brother, three sisters, grandchildren and several great grandchildren. Funeral services were held last Fri-day (15) in Sarasota.

## Brut Label

#### (Cont'd from p. 7)

soundtracks to several of the up-coming features from Brut Produc-tions. The first of these, scheduled for

coming features from Brut Produc-tions. The first of these, scheduled for release in early 1972, is the soundtrack from the black motion picture, "Book Of Numbers." "The philosophy of our label is similar to that of The Buddah Group," Barrie continued, "in that we plan to concentrate on a limited num-ber of artists and to give each of them a lot of backing. Our interest is in contemporary artists. This encom-passes rock music as well as things that are a little out of the ordinary." Apart from the soundtrack albums, the first Brut releases will be single records. At present, Brut intends to develop a company of limited size that will work with outside pro-ducers. For this reason, they feel a distribution agreement with an estab-lished label is more suitable than at-temoting to set up an indie distribu-tion network. Both Brut Productions, and the parent company, Faberge, have hean involved with the record tion network. Both Brut Productions, and the parent company, Faberge, have been involved with the record buying public as a market for certain of their fragrances. Faberge has sponsored various television shows directed to young peeple, such as the recently aired "Good Vibrations From London". Brut Records is a New York City based company, located in the offices of Faberge at 1345 Avenue of the Americas.

Americas.

## **Elektra Sales Meet**

(Cont'd from p. 9)

leases the four-day convention will encompass a wide variety of industry, entertainment and recreational activities.

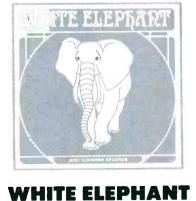
Live performances by several Live performances by several Elektra artists are slated, including Aztec Two Step, Bread, Casey Kelly, Mickey Newbury and Sweet Salva-tion. There will also be an hour-long feature film produced by award-winning photographer Frank Bez and William S. Harvey, executive vice president in charge of creative ser-vices and head of Elektra's new audio visual department. The film will feature new product by Carly Simon, Judy Collins, Curt Boetcher, Bread, Dana Cooper, Mickey Newbury, Billy Mernit, The New Seekers ("The Best of the New Seekers") and French singer Veronique Sanson. (This film is the debut offering of the company's by Live performances several is the debut offering of the company's audio visual department which was established a little over a month ago.)

established a little over a month ago.) Also previewed at the convention will be the first releases from Coun-tryside. Elektra's joint label venture with Mike Nesmith into the country field, along with upcoming product on the Nonesuch classical line. The latter will be represented, too, by an exhibi-tion of its prize-winning cover art. In describing the industry features of the convention, the theme of which is "Sales Support Promotion and Promotion Supports Sales", George Steele, III, vice president, marketing, noted that there will be two seminars and a special interview with Elektra president Jac Holzman fielding ques-tions pitched by "reporter" Joel Friedman, president of W-E-A Dis-tributing Corp.

## What does a band whose members have played with

**Blood, Sweat & Tears, Carly Simon,** Woody Herman, Melanie, Jimi Hendrix, **Paul McCartney, Roberta Flack, Richie** Havens, Count Basie, Gerry Mulligan, Miles Davis, Chico Hamilton, Louis Bonfa, Arsnova, Peggy Lee, B.B. King, Paul Simon, Buddy Rich, Don McClean, Stan Getz, Maynard Ferguson, James Taylor, Marvin Gaye, Lionel Hampton, George Shearing, John Lennon, Dionne Warwicke, George Harrison, King Curtis, Neil Diamond, Art Blakey, Gary Burton, Sonny Stitt, Genya Raven, **Dizzy Gillespie, Aretha Franklin, Gary** McFarland, Tim Hardin, James Brown, Wes Montgomery, Paul Desmond, Bill Evans, Peter, Paul & Mary

## sound like?





2087 SUNSMONE RECORDS Distributed by Famous Music Corporation A Gulf+Western Company

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## ROLLING STONES MORE HOT ROCKS (big hits & fazed cookies)

GOOD TIMES BAD TIM				
NOT FADE AWAY	OUT OF TIME			
THE LAST TIME	NO EXPECTATIONS			
SITTIN' ON A FENCE	LADY JANE			
DANDELION	IT'S ALL OVER NOW			
SHE'S A RAINBOW	WE LOVE YOU			
CHILD OF THE MOON	LET IT BLEED			
2000 LIGHT YEARS FROM HOME TELL ME				
HAVE YOU SEEN YOUR MOTHER, BABY,				
STANDING IN THE SH	ADOW?			
PREVIOUSLY UNRELE	ASED IN AMERICA			
FORTUNE TELLER	WHAT TO DO			
<b>BYE BYE JOHNNIE</b>	COMEON			
I CAN'T BE SATISFIED	MONEY			
LONG LONG WHILE	POISON IVY			

available on LONDON records and BOKCO tapes.

## CashBoxTop100Albums

1	SEVENTH SOJOURN MOODY BLUES (Threshold THS 7) (Dist: London)	1
2	RHYMES & REASONS CAROLE KING (Ode SP 77016) (8T/CS 77016)	2
3	(Dist: A&M)	2
4	CATCH BULL AT FOUR	3
5	CAT STEVENS (A&M 4365) (87/CS 4365)	4
6	CURTIS MAYFIELD—Original Motion Picture Soundtrack (Curtom CR8 8014)	6
•	JETHRO TULL (Chrysalis 2CH 1035) (M8/M5 1035) (Dist: W.B.)	7
7	ALL DIRECTIONS TEMPTATIONS (Gordy G962)	5
8	I'M STILL IN LOVE WITH YOU AL GREEN (HI XSHL 32074) (Dist: London)	10
9	SUMMER BREEZE SEALS & CROFT (W.B. BS 2629) (M8/5 2629)	1/1
10	BLACK SABBATH VOL. IV (W.B. BS 2602) (M8/M5 2602)	9
11	CRAND FUNK (Capitol SMAS 11099)	8
12 13	CLOSE TO THE EDGE YES (Atlantic 7244) (TP/CS 7244) LOGGINS & MESSINA	12
13	(Columbia KC 31748) (OT/CA 31748)	13
15	BREAD (Elektra EKS 75047) (ET 85047) (TC 55047) THE WORLD IS A GHETTO	22
16	WAR (United Artists UAS 5652)	26
17	MICHAEL JACKSON (Motown M 755)	15
18	JAMES TAYLOR (Warner Bros. BS 2660) (M8/M5 2660) BURNING LOVE	27
19	ELVIS PRESLEY (CAS 2595) (C8S/CK 1216)	24
20	BLOOD SWEAT & TEARS (Columbia KC 31780) (CA/CT 31780)	21
20 21	CRAZY HORSES THE OSMONDS (MGM/Kolob SE 4581)	20
22	JOHNNY NASH (Epic 31607)	23
23	STYLISTICS (Avco AV 11006) ROCK OF AGES	31
24	BAND (Capitol SABB 14045) (8XBB/4XBB 11045) ROCKY MOUNTAIN HIGH	16
25	JOHN DENVER (RCA LSP 4731) (P8S/PK 1972) DAYS OF FUTURE PASSED	25
26	MOODY BLUES (Deram WES 18012) (Dist: London) HOMECOMING	14
27	AMERICA (Warner Bros. GS 2655) (M8/M5 2655) CLASS CLOWN	52
	GEORGE CARLIN (Little David LD 1004) (TP/CS 1004) (Dist: Atlantic)	30
28	LADY SINGS THE BLUES DIANA ROSS/SOUNDTRACK (Motown M 758 D)	40
29	ROCK ME BABY DAVID CASSIDY (Bell 1109) (M8/M5 1109)	34
30	CHICAGO V (Columbia KC 31102) (CT/CS 31102) TOMMY	17
	E LONDON SYMPHONY ORCHESTRA & CHAMBER CHOIR WITH GUEST SOLOISTS (Ode SP 99001) (Dist: A&M)	49
32	BARBRA STREISAND LIVE CONCERT AT THE FORUM (Columbia KC 31760) (CT/CA 31760)	37
33	FULL HOUSE J. GEILS BAND (Atlantic 7241) (TP/CS 7241)	35
34	EUROPE '72 GRATEFUL DEAD (Warner Bros. 3 WX 2668)	42

35	(IF LOVING YOU IS WRONG) I DON'T WANT TO BE RIGHT	26
36	LUTHER INGRAM (Koko KDS 2202) (Dist: Col.) FOR THE ROSES	36
37	JONI MITCHELL (Asylum SD 5057) (CT/CA 5057) (Dist: Atlantic) WHY DON'T CHA WEST, BRUCE & LAING (Columbia KC 31929)	43 39
38	(CT/CA 31929) 360° OF BILLY PAUL	
39	(Phila. Int'l 31793) (Dist: Columbia) THE CHI-LITES GREATEST HITS	58
40	(Brunswick 754184)	41
41	BEE GEES (Atco 7012) (TP/CS 7012) (Dist: Atlantic) HOT AUGUST NIGHT	48
42	NEIL DIAMOND (MCA 28000)	97
43	FOUR TOPS (Dunhill DS 50129) I MISS YOU HAROLD MELVIN & BLUE NOTES (Phila. Int'l KZ 31648)	50 45
44	(Dist: Columbia) SEVEN SEPARATE FOOLS 3 DOG NIGHT (Dunhill DSD 501-18) (8/5 50119)	44
45	(Dist: ABC)	47
46	LOBO (Big Tree 2013) (M8/M5 2013) (Dist: Bell)	47 68
47	CARLY SIMON (Elektra EKS 75049) HONKY CHATEAU ELTON JOHN (Uni 93135)	46
48	THE MAGICIAN'S BIRTHDAY URIAH HEEP (Mercury SRM 1-652)	56
49	STONEGROUND WORDS MELANIE (Neighborhood NRS 47009) (Dist: Famous)	51
50	JOURNEY THROUGH THE PAST	
51	NEIL YOUNG/SOUNDTRACK (Reprise 2XS 6480)	53
52	STEVIE WONDER (Tamla 319)	69
53	(A&M 4368) (8T/CS 4368)	66
54	LEON RUSSELL (Shelter SW 8911) (8XW/4XW 8911) (Dist: Capitol) MOODS	18
55	NEIL DIAMOND (Uni 93136)	33
56	CREEDENCE CLEARWATER (Fantasy 9418)	65
57	PETER TOWNSHEND (Decca/Track DL7-9189) BABY DON'T GET HOOKED ON ME	60
58	MAC DAVIS (Columbia KC 31770) (CT/CS 41770)	32
50	EMERSON, LAKE & PALMER (Cotiliion SD 9903) (TP/CS 9903)	19
59	ROCK AND ROLL MUSIC TO THE WORLD TEN YEARS AFTER (Columbia KC 31779)	28
60	(C8/CT 31779) NEVER A DULL MOMENT ROD STEWART (Mercury SRM-1-646) (MC-8-646) (MCR-4-646)	29
61	(WCR-4-040) BIG BAMBU CHEECH & CHONG (Ode SP 77014) (8T/CS 77014)	62
62	SIMON & GARFUNKEL'S GREATEST HITS	
63	(Columbia KC 31350) (CT/CS 31350) TOULOUSE STREET	63
64	DOOBIE BROS. (Warner Bros. BS 2634) THE DEVINE MISS M	38
65	BETTE MIDLER (Atlantic SD 7238) (TP/CA 7238) THE 5th DIMENSION GREATEST	78
	HITS (Bell 1106) (8/5 1106)	54
66	GOOD FOOT JAMES BROWN (Polydor PD 2-3004)	76
67	DOS MALO (Warner Bros. BS 2652) (M8/M5 2652)	55

08	I AM WOMAN HELEN REDDY (Capitol ST 11068) 89
69	LIZA WITH A 'Z' LIZA MINNELLI (Columbia KC 31762) (CT/CS 31762) 61
70	THE LADY'S NOT FOR SALE RITA COOLIDGE (A&M SP 4370) (8T/CS 4370) 79
71	SPACE ODDITY DAVID BOWIE (RCA LSP 4813) 80
72	OLD DAN'S RECORDS GORDON LIGHTFOOT (Reprise MS 2116) (M8/M5 2116) 72
73	AN ANTHOLOGY DUANE ALLMAN (Capricorn 2LP 0108) 86 (Dist: W.B.)
74	GOLDEN DECADE CHUCK BERRY (Chess 2CH 1514) 75
75	FRESH RASPBERRIES (Capitol ST 11423) 85
76	THE SLIDER T, REX (Reprise 2095) 73
77	THE LONDON CHUCK BERRY SESSIONS
78	Chess CH 60020) 57 THE RISE & FALL OF ZIGGY STAR-
	DUST & THE SPIDERS FROM MARS DAVID BOWIE (RCA LSP 4702) (P85/PK 1932) 92
79	THE PARTRIDGE FAMILY NOTEBOOK
80	(Bell 1141) 81 ON STAGE
81	RICHIE HAVENS (Stormy Forest 2BSFS 6012) 64
82	O'JAYS (Phila. Int'l 31712) (Dist: Columbia) 71 A SONG FOR YOU
83	CARPENTERS (A&M SP 3511) (8T/CS 3511) 74 WAR HEROES
84	JIM1 HENDRIX (Reprise MS 21030) (M8/M5 21030) 95 STILL BILL
85	BILL WITHERS (Sussex SXBS 7014) (Dist: Buddah) 87 TAPESTRY
86	CAROLE KING (Ode 77009) 77
87	GILBERT O'SULLIVAN (Mam 4) (Dist: London) 67 ERIC CLAPTON AT HIS BEST
88	(Polydor PD 3503) 70
89	SHAWN PHILLIPS (A&M 4363) (8T/CS 4363) 104
90	HUMBLE PIE (A&M SP 3513) 83
	KRIS KRISTOFFERSON (Monument 31909) 99 (Dist: Columbia)
91	IT NEVER RAINS IN SOUTHERN CALIFORNIA ALBERT HAMMOND (Mums KZ 31905) (Dist: Columbia) 102
92	THE PARTRIDGE FAMILY AT HOME WITH THEIR GREATEST HITS (Bell 1107) (8/5 1/107) 81
93	LYNN ANDERSON'S GREATEST HITS (Columbia KC 31641) (CA/CT 31641) 94
94	L. A. REGGAE JOHNNY RIVERS (United Artists UAS 5650) 98 (U 8460) (K 0460)
95	RISING MARK/ALMOND (Columbia KC 31917) (CA/CT 31917) 96
96	GARDEN PARTY RICK NELSON & THE STONE CANYON BAND 150 (Decca DL 7-5391)
97	HOT ROCKS 1964-1971 ROLLING STONES (London 2 PS 606/7) 82
98	WILLIE REMEMBERS RARE EARTH (Rare Earth R5431) (Dist: Motown) 109
99	PASSIN' THRU
100	JAMES GANG (ABC ABCX 760) 84 PURPLE PASSAGES
	DEEP PURPLE (W.B. BS 2644) (M8/M5 2644) 90

## **TOP 100 Albums CashBox** TO

101	ALL IN THE FAMILY 2nd ALBUM ORIGINAL TV CAST (Atlantic SD 7232) (TP/CA 7232) THE INCOMPARABLE CHARLEY PRIDE	101
103	(Camden CAS 2584) (C8S 1208) (Dist: RCA)	116
-	MOVIE SOUNDTRACK (United Artists UAS 9906)	117
104	LION'S SHARE SAVOY BROWN (Parrot XPAS 71057) (Dist: London)	103
105	MY BEST TO YOU	100
106	MAN WHO SOLD THE WORLD	—
	DAVID BOWIE (RCA LSP 4816) (P8S/PK 2103)	110
107	SONG SUNG BLUE JOHNNY MATHIS (Columbia KC 31626) (ST/CA 31626)	91
108	ALL THE KINGS HORSES	
109	GROVER WASHINGTON JR. (Kudu Ku 07) (Dist: CT)	108
	WHOLE U.S.A.	
110	DONNA FARGO (Dot DOS 26000) (Dist: Famous) A GOOD FEELIN' TO KNOW	134
110	POCO (Epic KE 31601) (ET/EA 31601)	112
111	WHISTLE RYMES JOHN ENTWISTLE (Decca DL-9190)	113
112	PASSAGE	
113	BLOODROCK (Capitol SD 11109) ALONE AGAIN (NATURALLY)	88
110	ANDY WILLIAMS (Columbia KC 31625) (CA/CT 31625)	105
114	YOU DON'T MESS AROUND	
	WITH JIM	100
115	JIM CROCE (ABCX 756) (8/5 756) THE SUPREMES	100
110	(Motown M756L)	107
116	ANTHOLOGY STEVE MILLER BAND (Capitol SVBB 1144)	121
•	GYPSY COWBOY	100
	NEW RIDERS OF THE PURPLE SAGE (Columbia KC 31930)	136
118	NOT INSANE FIRESIGN THEATRE (Columbia KC 31585)	118
119	(CT/CS 31585) GODSPELL	
119	ORIGINAL CAST (Bell 1102) (8/5 1102)	120
120	MUSIC IS MY LIFE BILLY PRESTON (A&M SP 3516)	131
121	DEMONS & WIZARDS	131
122	URIAH HEEP (Mercury SRM 1-630)	124
	LITTLE JIMMY OSMOND (MGM SE 4855)	139
123	CAN'T BUY A THRILL STEELY DAN (ABC ABCX 758) (8/5 758)	128
		*20

124	EAGLES	
125	(Asylum SD 5054) (TP/CS 5054) IN THE CAN	93
100	FLASH (Capitol CPAL 11115)	137
126	THICK AS A BRICK JETHRO TULL (Reprise MS 2072)	130
127	FLYING HIGH TOGETHER SMOKEY ROBINSON & THE MIRACLES (Tamla T 3181) (Dist: Motown)	127
128	THEY ONLY COME OUT AT NIGHT EDGAR WINTER (Epic KE 31584)	- 159
129	SAINT DOMINIC'S PREVIEW VAN MORRISON (W.B. BS 2633) (M8/M5 2623)	106
130	A WHITER SHADE OF PALE PROCOL HARUM (A&M SP 4373)	132
3	RIGHT-OFF! HUDSON & LANDRY (Dore LP 329)	141
132	ON THE CORNER	
	MILES DAVIS (Columbia KC 31906) (CA/CT 31906)	111
9	THE BEST OF THE BYRDS GREATEST HITS VOLUME II	
	(Columbia KC 31795) (CT/CS 31795)	149
134	SLIDES	
135	RICHARD HARRIS (Dunhill 50133)	135
136	(United Artists UAS 5651).	
150	MOTT THE HOOPLE (Columbia KC 31750)	138
137	(CA/CT 31750) LIFE GOES ON PAUL WILLIAMS (A&M SP 4367)	140
138	BULLDOG	140
139	(Decca DL 7-5370)	143
-	(Janus JLS 3044)	_
14 <b>0</b>	CHARLIE McCOY (Monument KZ 31910) (Dist: Columbia)	145
141	MOVING ON JOHN MAYALL (Polydor PD 5036) (8F 5036) (CF 5036)	114
142	LONG JOHN SILVER JEFFERSON AIRPLANE (Grunt FTR 1007) (Dist: RCA)	115
143	CAN'T YOU HEAR THE SONG?	
144	AYNE NEWTON (Chelsea CHE 1403) (P8/PK CE 1003)	147
144	IT'S A BEAUTIFUL DAY AT CARNEGIE HALL (Columbia KC 31338) (CT/CA 31338)	119
145	RADIO DINNER NATIONAL LAMPOON (Banana BTS 38)	126
146	AUSTIN ROBERTS	120
	(Chelsea CH 1004) (P8CE 1004) (Dist: RCA)	148

147	DIAMONDS IN THE ROUGH JOHN PRINE (Atlantic 7240)	152
148	PEOPLE HOLD ON	6
149	EDDIE KENDRICKS (Tamla T 315) (Dist: Motown) TRANSFORMER	151
150	LOU REED (RCA LSP 4807) (P8S 2095) HONKY-TONK STARDUST COWBOY	
151	JONATHAN EDWARDS (Atlantic SD 862)	153
	(Buddah 5119)	153
152	THROUGH THE EYES OF LOVE RAY CHARLES (ABC 765)	158
153	SITTIN' IN LOGGINS & MESSINA (Columbia 31044)	
154	HEADS	100
155	OSIBISA (Decca DL 7-5368) THE JOEY HEATHERTON ALBUM	133
100	(MGM SE 4858)	157
156	ALONE AGAIN, NATURALLY ESTHER PHILLIPS (Kudu KU-09) (Dist: CTI)	160
157	HISTORY OF ERIC CLAPTON	
158	(Atco 2-802) (TP 2-802) (CS 2-802) SNIPER & OTHER LOVE SONGS	129
	HARRY CHAPIN (Elektra EKS 75042) (ET 85042) (TC 55042)	123
159	GRAND WAZOO FRANK ZAPPA (Warner Bros, MS 2093)	161
160	ELVIS AT MADISON SQUARE GARDEN	
161	(RCA LSP 4776) EVERYBODY'S IN SHOW BIZ	146
162	KINKS (RCA 6065)	154
	WISHBONE ASH (Decca 5347)	166
163	UNDERSTANDING BOBBY WOMACK (United Artists UAS 5577)	163
164	GIVE IT UP BONNIE RAITT (W.B. 2643)	167
165	DANNY O'KEEFE (Signpost SP 8404) (Dist: Atlantic)	125
166	FREE TO BE YOU AND ME	120
167	MARLO THOMAS & FRIENDS (Bell 1110) AND I LOVE YOU SO SHIRLEY BASSEY (United Artists UAS 5643) (U 8451) (K 0451)	<u> </u>
168	BEST OF OTIS REDDING	100
169	(Atco SD 2-801) PORTRAIT OF SAMMY DAVIS JR.	168
170	(MGM SE 4582)	169
170	BATDORF & RODNEY (Atlantic 5056)	164

## **R & B TOP 60** ushBox

	ME & MRS. JONES		17	ONE LIFE TO LIVE	1	33	FIRST TIME EVER I SAW		47	WHAT MY BABY NEEDS NOW	V
	Billy Paul (Phila. Int'l 3521) (Dist: Columbia)	2		The Manhattans (Deluxe 139)	13		HER FACE			IS A LITTLE MORE LOVING	
2	YOU OUGHT TO BE WITH ME		18	THE WORLD IS A GHETTO			Jimmy Castor (RCA 0836)	36		James Brown & Lynn Collins (People 14157) (Dist: Polydor)	-
	Al Green (Hi 2227) (Dist: London)	1	10	War (United Artists 50975)	25	34	I NEVER FOUND A MAN			, , , ,	
3	PAPA WAS A ROLLING STONE		19	MAMA TOLD ME NOT TO			Esther Philips (Kudu 910) (Dist: CTI)	40	48	SILLY WASN'T I	
	Temptations (Gordy 7121F)	3		COME		35	SLOW MOTION			Valerie Simpson (Tamla 54624)	_
4	CORNER OF THE SKY			Wilson Pickett (Atlantic 2909)	18		Johnny Williams (Phila, Int'l 3518) (Dist: Columbia)	23	49	BREAKING UP SOMEBODY'S	1
-	Jackson Five (Motown 1214)	6	(23)	I'LL BE YOUR SHELTER		20	OH NO. NOT MY BABY			НОМЕ	
5	I'M STONE IN LOVE WITH YOU	J		Luther Ingram (Koko 2113) (Dist: Columbia)	27	30	Merry Clayton (Ode 66030)	43		Albert King (Stax 0147)	
	Stylistics (Avco 4603)	4	21	TROUBLE IN MY HOME			(Dist: A&M)	43	50	TODAY I STARTED LOVING	1
6	992 ARGUMENTS			Joe Simon (Spring 130) (Dist: Polydor)	29	37	IT'S TOO LATE	-		YOU AGAIN	
	The O'Jays (Phila. Int'l 3522)	7	22	PEACE IN THE VALLEY			Reuben Bell (Deluxe 140) (Dist: King)	42		Bettye Swann (Atlantic 2921)	-
	(Dist: Columbia)			Persuaders (Win or Lose 225)	10	38	THEME FROM THE MEN		51	(I GOT) SO MUCH TROUBLE	
	LOVE JONES			(Dist: Atlantic)			Isaac Hayes (Enterprise 0058)	28	51	IN MY MIND	1
100	Brighter Side of Darkness (20th Century Fox 2002)	16	23	IF YOU LET ME	- 1	÷	(Dist: Columbia)			Joe Quarterman & Free Soul (GSF 6879	1) 52
8	<b>KEEPER OF THE CASTLE</b>	1	i	Eddie Kendricks (Tamla 54222)	24	39	JUST AS LONG AS WE'RE IN	1	50		9 33
9	The Four Tops (Dunhill 4330)	11	24	I CAN SEE CLEARLY NOW			LOVE		52	WE DID IT	
9	IF YOU DON'T KNOW ME			Johnny Nash (Epic 10902)	14	-	The Dells (Cadet 5694)	26		Syl Johnson (Hi 2229) (Dist: London)	56
	BY NOW		25	BABY SITTER		40	HARRY HIPPIE		53	HOUSE OF MEMORIES	
	Harold Melvin & Blue Notes (Phila,	5		Betty Wright (Alston 4614)	15		Bobby Womack & Peace	46	55	Willie Roundtree (Chelsea 0108)	54
	Int'l 3520) (Dist: Columbia)		26	REELIN' & ROCKIN'			(United Artist 50988)			(Dist: RCA)	54
10	I GOT A BAG OF MY OWN			Chuck Berry (Chess 2136)	33	41	I MISS YOU BABY		54	FROM THE LOVE SIDE	
	James Brown (Polydor 14153)	12	27	FEEL THE NEED			Millie Jackson (Spring 131) (Dist: Polydor)	50	٠.	Hank Ballard (Polydor PD 14128)	1
11	A MAN SIZED JOB		21	Detroit Emeralds (Westbound 209)	30			- 1	55	LOVE WALKED OUT	
	Denise LaSalle (Westbound 206) (Dist: Janus)	9	28	TRYING TO LIVE MY LIFE		42)	LET US LOVE		33	Don Downing (Road Show 7001)	57
12	SUPERSTITION		20	Otis Clay (Hi 2226) (Dist: London)	31		Bill Withers (Sussex 247) (Dist: Buddah)	49	EC		0,
	Stevie Wonder (Tamla 54226)	17	-		01	48	WE NEED ORDER		56	GIVE ME YOUR LOVE Barbara Mason (Buddah 331)	
12	ONE NIGHT AFFAIR			TROUBLE MAN			Chi-Lites (Brunswick 55489)			. ,	
	Jerry Butler (Mercury 362)	20		Marvin Gaye (Tamla 54228) (Dist: Motown)	41	AA	WISH THAT I COULD TALK		57	CRUMBS OFF THE TABLE	
14	SUPERFLY		30	BEGGIN'S HARD TO DO			TO YOU			Laura Lee (Hot Wax 7210) (Dist: Buddah)	58
	Curtis Mayfield (Curtom 1978)	19	30	The Montclairs (Paula 375)	32		Sylvers (Pride 1019) (Dist: MGM)	51	50	AFTER HOURS	
	(Dist: Buddah)		21		52	45	, , , ,		58	J. R. Bailey (Toy PR 3805)	
15	WORK TO DO		31	I LOVE YOU MORE THAN		45	AS LONG AS I DON'T SEE YOU	-			_
	The Isley Brothers (T. Neck 936)	8		YOU'LL EVER KNOW			Little Johnny Taylor (Ronn 66)	47	5 <b>9</b>	I'M SORRY	
10	WHY CAN'T WE LIVE			Donny Hathaway (Atlantic 6903)	22	46	THE TRUTH SHALL MAKE			Barbara Jean English (Alithia 6042)	-
	TOGETHER		32	THAT'S HOW LOVE GOES			YOU FREE		60	DON'T MISUNDERSTAND	
	Timmy Thomas (Glades 1703)	21		Jermaine Jackson (Motown 1201)	38		King Hannibal (Aware)	52		O. C. Smith (Columbia 45655)	

## THE TRUTH SHALL MAKE YOU FREE St. Julin: 8.32 AMIC 27

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## **Radio-TV News Report**

## **Dick Lavsky: Ad Music Is Tuned To The** Ears Of Madison Avenue, Not Top 40

NEW YORK There would be a REW FORK — There would be a greater number of hit songs coming out of musical commercial production if it were not for certain ad agency policies. These are the insights of Dick Lavsky, founder and president of Dick Lavsky's Music House Inc.

#### Economy

One factor limiting the potential of its from spot production is econom-ic. When budgets are low per project (as they always seem to be when the (as they always seem to be when the general economic picture looks bleak), "music is the first item cut." According to Lavsky, music may be sliced out entirely under these condi-tions. Or the agency may prefer to keep costs down by utilizing "library music," previously published material not identifiable as a hit to the general nublic public.

Lavksy still finds a market for 200 Lavksy still hnds a market for 200 or so pieces which he writes per year expressly for commercial pur-poses. Some of his recent projects include two for NBC ("This fall, NBC has it all" spots as well as the daytime promotional soundtrack, "I Like Being With You.") and a new jingle package for WNEW-AM.

#### Music Lag

There's always a general time lag in musical up-to-dateness in the minds of agency execs who commis-sion music, according to Lavsky. Usu-ally, their ears are two years behind what's happening on the charts. This detracts from an ultra-contemporary approach which would lead to more "hit" commercials in the chart sense. Many agencies are afraid of pock in

"hit" commercials in the chart sense. Many agencies are afraid of rock in its purest form altogether. They feel it will limit the effectiveness of their product pitches and gravitate toward the MOR sound for the mass market. With so much of the record market being rock-oriented, this limits the chart success of the original "commer-cial" song to the MOR/Top 40 cross-over segment of the industry.

#### **Buying White**

One look at the charts today and anyone can see that black music is stronger than ever. But with few ex-ceptions, Lavsky notes that the agen-cies don't want black music for their commercials. For special projects, such as spots which will be aired only in heavily black markets or on soul radio stations, black can be beautiful to the agency. But black, like rock music is viewed as of limited mass appeal and hence not suitable for a appeal and hence not suitable for a

appeal and hence not suitable for a national ad campaign. This is doubly curious as many of the black vocalists of today started out recording commercials in the somewhat more rigid musical formats dictated by agencies. Lavsky cited Melba Moore and Varlerie Simpson as two examples.

#### **Buying Hits**

Still, hits do come out of the com-mercial music soundtrack. The most recent example of course is "I'd Like To Teach The World To Sing," a two-



Dick Lavsky

time Top 20 record this year for The New Seekers and The Hillside Singers, written as a Coca-Cola com-mercial. Past hits include "No Matter What Shape," and "The Girl Watch-er's Theme." But frequently, agencies will pay huge sums for already estab-lished songs they feel fit the mood they are trying to create to sell their product. Donovan's "Wear Your Love Like Heaven" (for Love Cosmetics) and "Up Up And Away" (for TWA) were so purchased. So one could al-most say that hits make commercials as often as commercials make hits under the present state of affairs.

#### Parakeets

Lavsky as a composer must work under conditions as they are and he regards each project as a special chal-lenge. He is a songwriter who also must excel at arranging, producing, editing and engineering. The folks on his staff must also feel at ease wear-ing a number of hats. Music House's facilities include an eight-track studio and moog synthesizer. These features and moog synthesizer. These features are dutifully noted on his business card above a more curious line, are dutifully noted on his business card above a more curious line, "Parakeet Training." Humor is an im-portant part of success when working for and between client and agency.

### A Hillside Xmas

NEW YORK — Metromedia's Hillside Singers have taped the "Wonderama Show" in the form of a Christmas special, to be seen on five differ-ent Metromedia outlets including WNEW-TV (New York), KTTV (Los Angeles), WTTG (Washington), WCTM (Minneapolis, St. Paul) and WXTX (Cincinnati). Also featured are the Bill Baird marionettes, singer/ guitarist Chris Wallace and several animated Walt Disney characters. The show will be aired Dec. 24th.

## **Film Charles TV** Special In Israel

HOLLYWOOD - "Ray Charles in the HOLLYWOOD — "Ray Charles in the Holy Land." a television special star-ring Ray Charles to be shot in Isra-el in mid-December, is the first project to be filmed under the newly-formed Joe Adams Productions, Inc. banner. Charles, the Raeletts, and the Ray Charles Orchestra departed for Israel following the Ray Charles Show's final performance at the Valley Music Theatre in Los Ange'es, Dec. 10, for the special and a series of three con-certs.

## ABC Sets Up **Radio Scholarships**

HOLLYWOOD — Marv Helfer, vice president of ABC/Dunhill Records, has allocated company funds for two full scholarships for minority-group members attending the recently created Los Angeles School of Broad-casting. The creation of the scholar-ships marks another step for ABC in its continuing program of community involvement. involvement.

involvement. The Los Angeles School of Broad-casting, established this year by Don (Tracy) Malloy, is the first black-owned and operated broadcasting school in the United States. The aim of the school, according to Malloy, "is to turn out qualified announcers who can enter the broadcasting indus-try on a professional level." Scholar-ship funds will be given directly to the school, which will then select two recipients for the scholarships. recipients for the scholarships.



FRIENDLY RASPBERRIES—Rick Sklar, operations director at WABC (front, right) with Max Kendricks, Capitol artist relations east coast (front, left) and Capitol's Raspberries. The successful quartet had just played for a benefit at the Friends Seminary's school fair.

## **STATION BREAKS:**

Ringing Out The Old Department: Stations across the continent are busily compiling their year-end musical analyses for special broadcasts of various types. Soul programmers should take note of "Retrosoul '72," a three-hour countdown of the year's top r&b items produced by Chicago's Gib-tajon Productions (30 W. Wash-ington, zip 60602) and narrated by WGRT's Don Sainte-John. CHUM's year-end festivities are planned to include the most sig-mificant news stories of the year as well as songs in their eight-hour New Year's documentary New music director for WHN is Corrine Baldassano, replacing Bob Russo who's moved to assistant pd Stations across the continent are Russo who's moved to assistant pd for the station. She's been a producer for Dean Lewis as well as Bob's assistant during the past two years at the New York MOR. WIOD has found the football

widow whose tale of woe is, in their opinion, saddest of all. Wives husbands whose are pigskin freaks were asked to submit short essays to prove their status as "Football Widow Of The Year." Judges included the wife of the Miami station's sports director Rick Weaver-Bobbie-as well as the wife of Dolphin running back Jim Kiick-Alice-and National Airlines Stewardess Karen Jones. As you might expect, the choice wasn't an easy one to make. One "widow" told of how she made a sexy negligee out of astroturf to get her husband's attention. Another recalled, "If it weren't for a particularly crucial half time, my husband never would have taken me to the hospital to have the baby." The winner was Mrs. Jeannie Hudson of Fort Lauderdale. She explained her husband's enrapturement with the sport as problem in misplaced identity. She cited how Mr. Hudson rationalizes that Joe Namath is a native of his father-in-law's home town, that the University of Florida is his buddy's alma mater and so on.

"My husband manages to identify with the entire AFC, NFC, Ivy League, Southern Conference and even the Fort Lauderdale's Boys Football League," she concluded. First prize? Why, two tickets to the Super Bowl! You were expect-ing maybe season passes to the ing maybe season passes to the

WBRU has begun broadcasting from its new 50,000 watt transmit-ter. The commercially licensed FM began in 1966 and went progressive rock in '69 . . . We've heard of jocks becoming recording artists, but few take the opposite route. One who mixes both careers together is Last Poets-member Felipe Luciano. He hosts a weekly show on NY's WRVR called "Latin Roots" (Sundays, 2-7 pm). The show's chief audience is the two million-strong Spanish-surnamed audience in the metropolitan area.

Eleventh Hour Records recently sent an interesting letter and gift to all air personnel at Cleveland's WNCR, Boston's WBCN, Hart-ford's WHNC, Philly's WIFI and Chicago's WBBF-FM. We quote the missive: "Please accept this can of beans in the self-eliminating spirit in which it is given. We understand the problems involved in playing long cuts such as "Juggernaut" from our Polyphony LP. It's hard to squeeze in during commercial periods of the day. We feel that these beans may be our salvation on the above mentioned cut. Upon eating them at the be-ginning of your shift, we hope that you will soon be looking for a long, tasty cut to play while you dash off to organically re-cycle the beans. Please keep us posted on the results. We will be glad to ship you a case every week." Well, that's one approach to promotion! to promotion!

Aircheck: Tom Adams, WIOD (Miami): "I was late for my show today; I had all my clothes stolen at a massage parlor." robert adels

## **Renee Records Appoints Malverne**

NEW YORK — Renee Records. Inc., located in this city has appointed Malverne Distributors to handle the manual Renee Records singles, "Put Malverne Distributors to handle the two new Renee Records singles, "Put Your Mind In Your Pocket b/w "Truckin" by Midnight Movers, Unltd and "Something Has Got To Change" by Butterscotch. Members of the Mid-night Movers, Unltd. recently per-formed at the NYC Black Expo held at the Americana at the Americana.

George Patterson, Curtis Pope, Jack Philpot, Bernard Wells, George Moreland and Blake Hinds are mem-bers of Midnight Movers.

## **Persuaders Resign** Contract with Atl.



Douglas Scott (Smokey), Lead; Vic O'Gilvie, Atlantic Artist Relations; John Tobias, Tenor; Willie Holland, Baritone; Thomas Lee Hill, Baritone Barbara Harris, Artist Relations,

## **GSF** to Distrib Price/Purdy's Encounter Label

Encounter Ladel NEW YORK — Larry Newton pres-ident of GSF Records announced that the newly formed jazz label, Encoun-ter Records, will be distributed in the United States by GSF. Encounter was recently formed by Lloyd Price and Bernard Purdie. The distribution agreement was set in conjunction with the appointment of Price as GSF's director of A&R. Encounter will be concentrating its creative efforts on the rapidly expand-ing contemporary jazz market. Three albums featuring Seldon Pow-ell a versatile jazz performer, "The Sands of Time", and East Coast have already been completed and two other artists are scheduled to record their initial albums for the label within the next few weeks. next few weeks.

Initial aloums for the label within the next few weeks. In commenting on Encounter's mer-chandising and marketing concepts Price stated: "We plan to go all out in the packaging of our product and each album will be totally distinctive. The jazz buying public is a very so-phisticated and selective group and we hope to appeal to their tastes through excellent recordings and su-perior packaging." The company's initial release of five albums will be in mid January and special promotional campaigns are planned. The suggested retail list price of the albums will be \$5.98. Foreign affiliations are currently being discussed by Purdie and Price, and the New York firm of Kaplan, Gusick & Wachs will be handling ne-gotiations with prospective licensees.

## Stars Shine On Sickle Cell TV'er



Nipsey Russell, serving as a host of the sickle cell telethon, introduces Aretha Franklin who was one of the many stars offering their services for this worthy cause that was aired live from the Palace Theater, N.Y.C., Dec. 9-10.

**POSITIVELY SOUL—Roberta Flack, Cornell Dupree** and **Jerry Jemott** are involved in an auto accident on the Triboro Bridge, early afternoon, Monday, Dec. 11th. Cornell, guitarist, is reportedly in serious condition at the New York Hospital. Jerry, bass player, was driving and he had one of two alterna-tives, the rear of a truck, or a wall, he chose the wall. Jerry has a fractured shoulder blade and Roberta was released after several stitches. It has been later reported that Roberta checked into a Hospital in Chicago. Modern **Broughton** of Ro-Deen Ent. and **Gerry "B" (Bledsoe)** popular DJ on WLIB are doing their parts in notifying the public concerning any donations for Cornell. Modeen is holding a gathering at her offices at 1650 B'way, Suite 509, NYC, at 6 p.m. the 19th of Dec. . . . Gospel recording field. She is cutting some side in Phila., also Jackie Moore is into a Phila. studio to cut some new sides . . . Muddy Waters coming into the St. Regis Maisonette Room, opening Dec. 17th, and opening night is a black tie affair . . . Also, beginning Dec. 18th, Anita O'Day will again be the headliner at the Half Note, in Mid-Manhattan. The popular female jazz singer will be backed by the Roland Hanna Trio alternating with the Zoot Sims Quartet through Dec. 23. Excello Records, one of the Nashboro labels, has picked up a master, "Right

Excello Records, one of the Nashboro labels, has picked up a master, "Right Here Is Where You Belong" by Jerry Washington. The initial response to the record has been phenomenal, according to Nashboro president, Bud Howell. The record was on Top Pop Records, Jerry's own label. Washington wrote, performed and also produced the record has also signed a long term artist producer contract with Nashboro . . . Andy Stroud has formed a new record company and announced that his first release on Stroud Records is an LP, "Nina Simone Sings Billie Holiday". The LP features Holiday classics from the Motown film, "The Lady Sings The Blues" . . . "Barbra Streisand Live at the Forum and her new single from the album, "Didn't We" are starting to break into the Detroit R&B Market. break into the Detroit R&B Market.

Unusual as the name may be, but it is **One'sy Mack** who did a **Ben Smith** arrangement of a tune called, "I Do Believe I'm Losing You", and Eddie O'Jay of WLIB broke the record wide open, Atlantic is picking up. **don drossell** 



JERRY WASHINGTON

EXCELLO 2327





A survey of key radio stations in all important markets throughout the country to determine by percentage of those reporting which releases are being added to station play lists this week for the first time and also the degree of concentration combining previous reports. Percentage figures on left indicate how many of the stations reporting this week have added the following titles to their play list for the first time. Percentage figures on right include total from left plus the percentage title received in prior week or weeks,

	TITLE ARTIST LABEL	% OF STATIONS ADDING TITLES TO PROG. SCHED. THIS WEEK	TOTAL % OF STATIONS TO HAVE ADDED TITLES TO PROG. SCHED. TO DATE
_			
1.	Why Can't We Live Together—Timmy Thomas— Glades	32%	81%
2.	Super Fly—Curtis Mayfield—Curtom	31%	89%
3.		29%	87%
	Do It Again—Steely Dan—ABC	26%	47%
5.	The Relay—Who—Decca	26%	36%
6.	JambalayaBlue Ridge RangersFantasy	25%	25%
7.	Don't Expect Me To Be Your Friend— Lobo—Big Tree	20%	20%
8.	Smoke Gets in Your EyesBlue Haze-A&M	19%	76%
9.	Oh Babe What Would You Say—Hurricane Smith— Capitol	16%	59%
10.	Rocky Mountain High—John Denver—RCA	16%	37%
11.	The World Is A Ghetto-War-UA	15%	15%
12.	Could It Be I'm Falling In Love—Spinners— Atlantic	15%	15%
13.	Turn Me On I'm A Radio—Joni Mitchell— Asylum	14%	40%
14.	Control Me—Les Emerson—Lion	14%	14%
15.	Do You Wanna Dance-Bette Midler-At!antic	12%	21%
16.	Everybdoy Loves A Love Song—Mac Davis— Columbia	11%	23%
17.	Last SongEdward BearCapitol	11%	11%
18.	Trouble ManMarvin GayeTamla	11%	11%
19.	RememberNilssonRCA	11%	11%
20.	Pieces Of April—3 Dog Night—Dunhill	10%	84%
21.	Seperate Ways—Elvis Presley—RCA	10%	62%
22.	I'm Never Gonna Be Alone Anymore—Cornelius Bros. & Sister Rose—U.A.	10%	10%
23.	Pray For Me—Greg Norback—Color	9%	9%
24.	Crocodile Rock—Elton John-—UNI	7%	99%
25.	Superstition—Stevie Wonder—Tamla	7%	98%
26.	AnthemWayne NewtonChelsea	7%	18%
27.	Funny Face—Donna Fargo—Dot	6%	65%
28.	Reelin' & Rockin'—Chuck Berry—Chess	6%	6%
29.	Peaceful Easy Feeling—Eagels—Asylum	6%	6%
30.	Daytime, Night Time—Keith Hampshire—A&M	6%	6%

## OOKING AHEAD

101	I NEVER SAID GOODBYE (Man—ASCAP) Elgelbert Humperdinck (Parrot 40072) (Dist: London)	109 110	SOUL SONG (Al Gallico—Algee—BMI) Jee Stampley (Dot DOA 17442) DELIVERANCE
102	OH NO, NOT MY BABY (Screen Gems—Columbia BMI) Merry Clayton (Ode 66030)	111	(Warner Tamerlane—BMI) Dueling Banjos (Warner Bros. 7659 SOMEBODY LOVES YOU
103	AFRICA (Belsize Park—BM1) Thundermug (Big Tree 154)	112	(Baby Ronda—ASCAP) Whispers (Janus 200) PEACE IN THE VALLEY (Cotillion—BMI)
104	BECAUSE OF YOU (Sweet—ASCAP) Kracker (ABC 4329)	113	Persuaders (Win Or Lose 225) (Dist: Atlantic) BOOGIE WOOGIE MAN (Web IV-BM1)
105	<b>TEQUILA</b> (JatBMI) Hot Butter (Musicor 1468)	114	(Web IV—BMI) Paul Davis (Bang 599) DEAD SKUNK (Frank—ASCAP)
106	SLOW MOTION (Assorted—BMI) Johnny Williams (Phila. International 3518)	115	Lou Don Wainright (Columbia 4562 (I GOT) SO MUCH TROUE IN MY MIND
107	CONTROL ME (4 Star-BMI) Les Emerson (Lion 141) (Dist: MGM)	116	(Access/Avalanche—BMI) Joe Quarterman & Free Soul (GSF 6 IF IT'S ALL RIGHT (House Ot Gold—BMI)
108	THAT SAME OLD OBSESSION (Moose Music—CAPOI) Gordon Lightfoot (Reprise 1128) (Dist: Warner Bros.)	117	Dottie West (RCA 0828) DO YA (Anne Rachel/Tiflis—ASCAP) The Move (United Artists 50928)

## **Vital Statistics**

#79 1'm Never Gonna Be Alone Anymore (2:37) Cornelius Brothers & Sister Rose—United Artists 50996 6920 Sunset Blvd., L.A. 90028 PROD: Bob Archibald PUB: Unart Music Corp. & Stage Door—BMI 729 Seventh Ave., N.Y. 10019 WRITERS: E. Cornelius & C. Cornelius ARR: Mike Lewis & Bob Archibald FLIP: Let's Stay Together

#81 Jesus Is Just Alright (3:50) Doobie Brothers—Warner Bros. 7661 4000 Warner Blvd., Burbank 91505 PROD: Ted Templeman PUB: Yolk Music/Alexis Music, Inc.—ASCAP WRITER: A. Reynolds FLIP: Rockin' Down The Highway

#82 Dreidel (3:45) Don McLean—United Artists 51100 6920 Sunset Blvd., L.A. 90028 PROD: Ed Freeman PUB: Yahweh Tunes, Inc.—BMI c/o Copyright Svc Bureau, Ltd., 221 W. 57th, N.Y. 10019 WRITER: Don McLean ARR: Ed Freeman FLIP: Bronco Bill's Lament

#83 Danny's Song (3:06) Anne Murray-Capitol 3481 1750 N. Vine St., Hollywood PROD: Brian Ahern PUB: Gnossos Music-ASCAP 800 N. Argyle Suite 302, Hollywood 90028 WRITER: Ken Loggins ARR: Brian Ahern & Rick Wilkins FLIP: Drown Me

#85 Last Song (3:15) Edward Bear-Capitol 3452 1750 N. Vine St., Hollywood PROD: Gene Martynec PUB: Eevor Music-CAPAC 31 Prince Arthur Ave., Toronto 180, Ontario, Can. WRITER: Larry Evoy ARR: Doug Riley FLIP: Best Friend

#87 You've Got To Take It (If You Want It) (3:28) The Main Ingredient—RCA 0856 1133 Ave. of Amer. NYC PROD: Sylvester Simmons PUB: Damic Music—BMI WRITER: Ed Townsend ARR: Bert DeCoteaux FLIP: Traveling

#### on—BMI) Iers (Win Or Lose 225) GIE WOOGIE MAN -BMI) avis vis (Bang 599) SKUNK -ASCAP) on Wainright (Columbia 45626) DT) SO MUCH TROUBLE YMIND -BMI) Free Soul (GSF 6879) Avalanche—BA S ALL RIGHT Of Gold-BMI) West (RCA 0828) A Rachel/Tiflis—ASCAP) ove (United Artists 50928)

#89 Do You Wanna Dance (2:44) Bette Midler—Atlantic 2928 1841 B'way, NYC PROD: Joel Dorn c/o Atlantic PUB: Clockus—BMI c/o Marmor Music, Inc., P.O. Box 380, 4060 Mariner Circle, Westlake Village, Thousand Oaks, Calif. 91360 WRITER: Bobby Freeman FLIP: Superstar

⇒92
Big City Miss Ruth Ann (2:34)
Gallery-Sussex 248 (Dist. Buddah)
810 Seventh Ave., NYC
PROD: Mike Theodore & Dennis Coffey
c/o Sussex
PUB: Cedarwood/Free Breez Music--BMI
815 Ioth Ave., S., Nashville 37203
WRITER: T. Lazoros
ARR: Mike Theodore
FLIP: Lover's Hideaway *#*97

Loving You Is Just An Old Habit (2:59) Jim Weatherly—RCA 0822 1133 Ave. of Amer., NYC PROD: Jimmy Bowen PUB: Keca Music. Inc.—ASCAP c/o Rip Music, 7033 Sunset Blvd., Hollywood 90028 WRITER: Jim Weatherly ARR: Larry Muhoberac FLIP: Between His Goodbye and My Hello

 →
 799

 I've Never Found A Man (To Love Me Like You Do) (3:25)

 Esther Phillips--Kudu 910 (Dist: CTI)

 I Rockefeller Plaza, NY 10020

 PROD: Creed Taylor c/o CTI

 PUB: East Publishing--BM1

 WRITER: Jones, Floyd & Isbell

 ARR: Pee Wee Ellis

 FLIP: Cherry Red

#100 Happy (Love Theme from Lady Sings The Blues) (3:54) Bobby Darin-Motown 1217F 6464 Sunset Blvd., Hollywood PKDD: Bob Crewe PUB: Jobete Music Co., Inc.—ASCAP 6464 Sunset Blvd., Hollywood WRITERS: Michei LeGrand & William Robinson ARR: Bhen Lanzaroni FLIP: Something In Her Love

### **CASH BOX TOP TEN HITS-December 19, 1959**

1. HEARTACHES BY THE NUMBER-GUY MITCHELL-COLUMBIA

- 2. MACK THE KNIFE—BOBBY DARIN—ABC
- 3. UH! OH!---NUTTY SQUIRRELS---HANOVER
- 4. WE GOT LOVE-BOBBY RYDELL-CAMEO
- 5. OH CAROL—NEIL SEDAKA—RCA VICTOR
- 6. SO MANY WAYS-BROOK BENTON-MERCURY
- 7. WHY—FRANKIE AVALON—CHANCELLOR
- 8. BE MY GUEST-FATS DOMINO-IMPERIAL
- 9. IT'S TIME TO CRY-PAUL ANKA-ABC PARAMOUNT

10. MR. BLUE-FLEETWOODS-DOLTON

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## **Additions To Radio Playlists**

A broad view of the titles many of radio's key Top 40 stations added to their "Playlists" last week

WABC—NEW YORK Superstition—Stevie Wonder—Tamla Your Mama Don't Dance—Loggins & Messina—Columbia

WSGN—BIRMINGHAM Merry Christmas Darling—The Carpenters— A&M Operator—Jim Croce—ABC Daytime, Night Time—Keith Hampshire —A&M Do It Again-Steely Dan-ABC

WCOL—COLUMBUS Jambalaya—Blue Ridge Rangers—Fantasy Because Of You—Kracker—Dunhill Anthem—Wayne Newton—Chelsea Jesus Is Just Airight/Rockin' Down The Highway—The Doobie Brothers—W.B. I'm Never Gonna Be Alone Anymore— Cornelius Bros. & Sister Rose—U.A. Do You Wanna Dance—Bette Midler— Atlantic Do You vi Atlantic

WMEX—BOSTON Reelin' & Rockin'—Chuck Berry—Chess Peaceful Easy Feeling—The Eagles—Asylum

CKLW—DETROIT Peace In The Valley Of Love—The Persuaders—Win Or Lose Don't Leave Me Starving For Your Love— Holland, Dozier & Holland—Invictus Your Mama Don't Dance—Loggins & Messina—Columbia Could It Be I'm Falling In Love—The Spinners—Atlantic Superfly—Curtis Mayfield—Curtom The World Is A Ghetto—War—U.A.

WPOP—HARTFORD Oh Babe What Would You Say—Hurricane Smith—Capito! Turn Me On, I'm A Radio—Joni Mitchell— Asylum Song Man—Cashman & West—Dunhill

WING—DAYTON You're So Vain—Carly Simon—Elektra Don't Let Me Be Lonely Tonight—James Taylor—W.B. Separate Ways—Elvis Presley—RCA Turn Me On, I'm A Radio—Joni Mitchell— Asylum Superstition—Stevie Wonder—Tamla No—Bulldog—Decca Corner Of The Sky—Jackson 5—Motown Everybody Loves A Love Song—Mac Davis —Columbia WING -DAYTON

WLAV-GRAND RAPIDS Do It Again—Steely Dan—ABC Control Of Me—Les Emerson—Lion Pieces Of April—3 Dog Night—Dunhill

WOKY—MILWAUKEE Living In The Footsteps Of Another Girl— The Promises—Brunswick Last Song—Edward Bear—Capitol Don't Expect Me To Be Your Friend—Lobo-Big Tree Trouble Man—Marvin Gaye—Tamla

WLS—CHICAGO Long Dark Road—The Hollies—Epic Living In The Past—Jethro Tull—Chrysalis

KXOX-ST. LOUIS CAUX—SI, LOUIS Crocodile Rock—Elton John—MCA Remember—Harry Nilsson—RCA The Relay—The Who—Decca Rocky[Mountain High—John Denver—RCA Turn Me On, I'm A Radio—Joni Mitchell sylum Oh Babe What Would You Say—Hurricane Smith—Capitol

WBBQ—AUGUSTA Control Of Me—Les Emerson—Lion Daytime, Night Time—Keith Hampshire— A&M

A&M Jambalaya—Blue Ridge Rangers—Fantasy What My Baby Needs Now Is A Little More Lovin'—James Brown & Lyn Collins—

Lovin'—James Brown a Lyn Connic Polydor Don't Expect Me To Be Your Friend—Lobo —Big Tree Separate Ways—Elvis Presley—RCA

WMAK--NASHVILLE WMAA,—NASHVILLE Last Song—Edward Bear—Capitol Don't Expect Me To Be Your Friend—Lobo— Big Tree Do It Again—Steely Dan—ABC Been To Canaan—Carole King—Ode Mama Weer All Crazee Now—Slade—Polydor

WTIX--NEW ORLEANS

WTIX—NEW ORLEANS The Twelve Days Of Christmas—Monday Morning Quarterback With Grossmont High School Band—W.B. You're So Vain—Carly Simon—Elektra Why Can't We Live Together—Timmy Thomas—Glades —W.B. Let Me Put This Ring Upon Your Finger— The Gentrys—Capitol Living In The Past—Jethro Tull—Chrysalis Love & Happiness—Al Green—Hi (LP) Sitting—Cat Stevens—A&M

WKLO-LOUISVILLE

WKLO--LOUISVILLE Why Can't We Live Together-Timmy Thomas-Glades The World Is A Ghetto-War-U.A. You're So Vain-Carly Simon-Elektra Superfly-Curtis Mayfield-Curtom Living In The Past-Jethro Tull-Chrysalis The Sweet-Little Willie-Bell The Redback Spider-Brownsville Station----Big Tree

WPRO—PROVIDENCE Turn Me On, I'm A Radio—Joni Mitchell— Asylum The Relay—The Who—Decca In Heaven There Is No Beer—Clean Living —Vanguard

—Vanguard Angel—Rod Stewart—Mercury Everybody Loves A Love Song—Mac Davis —Columbia

KIOA—DES MOINES Crocodile Rock—Elton John—MCA Why Can't We Live Together—Timmy Thomas—Glades Oh Babe What Would You Say—Hurricane Smith—Capitol

WDGY—MIN. You're So Vain—Carly Simon—Elektra Crocodile Rock—Elton John—MCA Rocky Mountain High—John Denver—RCA Do It Again—Steely Dan—ABC Jambalaya—Blue Ridge Rangers—Fantasy One Last Time—Glen Campbell—Capitol

WLOF-ORLANDO WLUF—ORLANDO Anthem—Wayne Newton—Chelsea Control Of Me—Les Emersor—Lion The Best Part Of Breaking Up—The Sea Shells—Columbia Superfly—Curtis Mayfield—Curtom Long Dark Road—The Hollies—Epic You're So Vain—Carly Simon—Elektra The Relay—The Who—Decca

WHB—KANSAS CITY You're So Vain—Carly Simon—Elektra I'm Never Gonna Be Alone Anymore— Cornelius Bros. & Sister Røse—U.A.

## THE BIG THREE

1. WHY CAN'T WE LIVE TOGETHER-TIMMY THOMAS-GLADES

2. SUPER FLY-CURTIS MAYFIELD-CURTOM 3. HI HI HI-WINGS-APPLE

WIFE-INDIANAPOLIS 

WIXY—CLEVELAND Hi Hi Hi—Wings—Apple Crocodile Rock—Elton John—MCA Reelin' & Rockin'—Chuck Berry—Chess Stop, Wait & Listen—Circus—Metromedia

-PHILADELPHIA VIL — PHILADELFHIA I Wanna Be With You—Raspberries—Capitol Pieces Of April—Three Dog Night—Dunhill

WGI I-BABYLON Hi Hi Hi—Wings—Apple Crocodile Rock—Elton John—MCA Smoke Gets In Your Eyes—Blue Haze—A&M Funky—S.T.-4—Scepter

WSAI-CINCINNATI Crocodile Rock—Elton John—MCA Why Can't We Live Together—Timmy Thomas—Glades

KILT—HOUSTON Don't Expect Me To Be Your Friend—Lobo —Big Tree Jambalaya—Blue Ridge Rangers—Fantasy Smoke Gets In Your Eyes—Blue Haze—A&M Rocky Mountain High—John Denver—RCA

KLEO—WICHITA Superfly—Curtis Mayfield—Curtom Hi Hi —Wings—Apple What Am I Crying For—Dennis Yost & Classics IV—MGM South Superstition—Stevie Wonder—Tamla Smoke Gets In Your Eyes—Blue Haze—A&M Dancing In The Moonlight—King Harvest— Perception

WIBG—PHILADELPHIA Could It Be I'm Falling In Love—The Spinners—Atlantic Dreidle—Don McLean—U.A.

WBAM—MONTGOMERY I'm Never Gonna Be Lonely Anymore— Cornelius Bros. & Sister Rose—U.A. I Can't Move No Mountains—Blood, Sweat & Tears—Columbia Tossin' & Turnin'—Bunny Sigler—Phila. Int'I. Could It Be I'm Falling In Love—The Spinners—Atlantic Pray For Me—Greg Norback—Color

WKBW—BUFFALO You're So Vain—Carly Simon—Elektra Superfly—Curtis Mayfield—Curtom Walk On Water—Neil Diamond—Uni Marietta Station—Gladstone—ABC Do Ya—The Move—U.A.

WKWK—WHEELING WKWK—WHEELING Superfly—Curtis Mayfield—Curtom Jambalaya—Blue Ridge Rangers—Fantasy Superstition—Stevie Wonder—Tamla Pray For Me—Greg Norback—Color Slow Motion—Johnny Williams—Epic

WJET—ERIE Hi Hi Hi—Wings—Apple Superstition—Stevie Wonder—Tamla Come Softly To Me—New Seekers—MGM/ Verve Daddy's Home—Jermaine Jackson—Motown

WDRC—HARTFORD Hi Hi Hi—Wings—Apple Danny's Song—Anne Murray—Capitol Superfly—Curtis Mayfield—Curtom Funny Face—Donna Fargo—Dot

KLIF-DALLAS

KLIF—DALLAS Clair—Gilbert O'Sullivan—MAM Don't Expect Me To Be Your Friend—Lobo— Big Tree Remember—Harry Nilsson—RCA Trouble Man—Marvin Gaye—Tamla Separate Ways—Elvis Presley—RCA The World Is A Ghetto—War—U.A.

WIRL—PEORIA Hi Hi Hi—Wings—Apple Peaceful Easy Feeling—The Eagles—Asylum Superfly—Curtis Mayfield—Curtom Do It Again—Steely Dan—ABC Dancing In The Moonlight—King Harvest— Perception

KCBQ—-SAN DIEGO You're So Vain—Carly Simon—Elektra Living In The Past—Jethro Tull—Chrysalis Funny Face—Donna Fargo—Dot I'm Sorry—Joey Heatherton—MGM

KYA—SAN FRANCISCO Sitting—Cat Stevens—A&M Smoke Gets In Your Eyes—Blue Haze—A&M

KNDE—SACRAMENTO We Did It—Syl Johnson—Hi Ukelele Lady—Arlo Guthrie—Reprise Could It Be I'm Falling In Love—The Spinners—Atlantic Lucky Man—Emerson, Lake & Palmer— Cotillion My Crew—Rita Coolidge—A&M Cotillion My Crew—Rita Coolidge—A&M What My Baby Needs Now Is A Little More Loving—James Brown & Lyn Collins— Polydor Why Cant' We Live Together—Timmy Thomas—Glades

KJR—SEATTLE Do You Wanna Dance—Bette Midler— Atlantic The Relay—The Who—Decca Boogie Woogie Man—Paul Davis—Bang Last Song—Edward Bear—Capitol

KHJ—LOS ANGELES Crocodile Rock—Elton John—MCA Pieces Of April—Three Dog Night—Dunhil Oh Babe What Would You Say—Hurricane Smith—Capitol Why Can't We Live Together—Timmy Thomas—Glades -MCA light—Dunhill -icane

WAPE—JACKSONVILLE I'm Stone In Love With You—Stylistics– Avco You're So Vain—Carly Simon—Elektra Why Can't We Live Together—Timmy Thomas—Glades Crocodile Rock—Elton John—MCA Been To Canaan—Carole King—Ode

WLEE-RICHMOND WLEE—RICHMOND Blind Eye—Uriah Heep—Mercury Come And Go With Me—Del Vikings— Scepter Rocky Mountain High—John Denver—RCA Trouble Man—Marvin Gaye—Tamla

WMPS-MEMPHIS VIMPS—MEMPTIS You're So Vain—Carly Simon—Elektra The Relay—The Who—Decca Hi Hi Hi—Wings—Apple Sugar Creek Woman—The Box Tops—Hi Jambalaya—Blue Ridge Rangers—Fantasy

WCAO—BALTIMORE Superfly—Curtis Mayfield—Curtom Everybody Loves A Love Song—Mac Davis —Columbia Smoke Gets In Your Eyes—Blue Haze—A&M The World Is A Ghetto—War—U.A. The Relay—The Who—Decca Do It Again—Steely Dan—ABC Remember—Harry Nilsson—RCA

KQV—PITTSBURGH Superstition—Stevie Wonder—Tamla I Wanna Be With You—Raspberries—Capitol Crocodile Rock—Elton John—MCA WAYS—CHARLOTTE Control Of Me—Les Emmerson—Lion You're So Vain—Carly Simon—Elektra I Wanna Be With You—Raspberries—Capitol KISN-PORTLAND AIGIN—FURILAND And Tomorrow Is Another Day—Doris Troy —Atlantic Don't Let Me Be Lonely Tonight—James Taylor—W.B. Do You Wanna Dance—Bette Midler— Atlantic

#### **R&B** Additions

WWRL—NEW YORK Could It Be I'm Falling In Love—The Spinners—Atlantic Time Is Love—Black Ivory—Today Wish I Could Talk To You—The Sylvers— Pride Gonna Have A Murder On Your Hands— J. J. Williams—Capitol Give Me Your Love—Barbara Mason— Buddah

KGFJ—LOS ANGELES We Did It—Syl Johnson—Hi Today I Started Loving You Again—Bettye Swann—Atlantic Somebody Loves You—The Whispers—Janus

WVON—CHICAGO While You're Near—Simtec & Wylie— Bamboo Child's Play—Donnie Mann It Was Real—Answers To Love

KATZ—ST. LOUIS Loving You, Loving Me—Candi Staton—

Fame Reelin' & Rockin'—Chuck Berry—Chess What My Baby Needs Now Is A Little More Lovin'—James Brown & Lyn Collins— Lovin'-People

WJMO—CLEVELAND Could It Be I'm Falling In Love—The Spinners—Atlantic Sweet Sweet Lady—Fugi—20th Century Mom—Earth, Wind & Fire—Columbia Don't Burn Me—Paul Kelly—W.B, Crumbs Off The Table—Laura Lee—Hot Wax

## Gold Goes To Cornelius Bros.

HOLLYWOOD — The Cornelius Brothers and Sister Rose have been awarded an RIAA Gold Record for their second United Artists single "Too Late To Turn Back Now," and their recent "Don't Ever Be Lonely," as well as their UA debut album, may not be far behind. A fourth single for the group, "I'm Never Gonna Be Alone Anymore," has just been shipped. Producer-en-gineer for all product is Bob Archi-bald, president of the Music Factory in Miami.



DUCE'S WILD — Danny Bonaduce, seen each week on "The Partridge Family", has signed his first record-ing contract with Lion Records, a subsidiary of MGM Records. The deal was negotiated between Mike Lef-ferts of Bregman & Lefferts, attor-ney to Steve Metz of Victrix Produc-tions, and Clive Fox of Lion Rec-ords. Metz will produce Bonaduce for the label. He has completed his first ords. Metz will produce Bonaduce for the label. He has completed his first single, entitled "Dreamland", which he produced in association with Nor-man Bergen and Bruce Roberts. The single will be released within the next two weeks, and will be performed on the Jack Paar Show on January 9th. The deal also calls for album product by the singer/actor. Seen in photo: Bruce Roberts (left), Steve Metz (standing), Norman Bergen (at pi-ano) and Bonaduce (right).

## cashbox/album reviews

TROUBLE MAN—Marvin Gaye, Original Motion Picture Soundtrack—Tamla T322L Marvin Gaye's last LP, "What's Goin' On," deserves much of the credit for turning soul around to its present high state of success and artistry. His long-awaited follow-up comes in the form of a soundtrack to a black action film, one in the tradition of "Shaft" and "Su-perfly," though much more instrumentally ori-ented. Gaye's current single is the title track, and his vocals do crop us as flourishes on many other cuts. But for the most part, Gaye's original score is an ostentive definition of just what a soul orchestra is; it has much to offer a what a soul orchestra is; it has much to offer a wide cross-section of buyers.

#### GREEN IS BLUES-Al Green-Hi/London SHL 32055

**32055** The man who emerged this year as the biggest thing to hit soul since Otis Redding and James Brown proves he had it all together back when. This is a repackage of his first LP recorded for the label, and the first Green product produced by Willie Mitchell. Most of the tunes are remakes, from Sunny & The Sunglows' "Talk To Me," on through the Temptations' "My Girl" and The Beatles' "Get Back." But there are two Green originals here, sketching out the plans for his future hits. Should have significant sales impact, as his roots are where he wants 'em—deep down into the soulful turf.

**REALLY—J. J. Cale—Shelter SW-8912** Ethnic musics of many varieties—especially early country and blues—frequently have one thing in common: a "basement" approach to sound wherein the bass and percussion throw a blanket on the damp floor for the other instruments to rest on. J. J. Cale has brought this kind of approach to rock and here, he brings it to the hyphenated varieties (country-and blues-rock) as well. Muddy Waters' "Mo Jo" and his own countrified tunes like "Louisi-ana Women" both have that basement sound, bridging the gaps between. So what he's created here is a mood album of the multi-colored variety without straying from home. We colored variety without straying from home. We like the address.

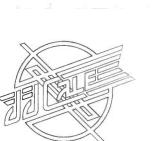
**COME SOFTLY TO ME—The New Seekers— MGM/Verve MV-5090** The quintet, as we all know by now, is as pleasant to listen to as they are to watch. Their MOR approach is fresh and smooth, and their first LP for MGM should give their career an added boost. Title tune is the Fleetwoods oldie and there's plenty of new life breathed ever so gently into it here. Albert Hammond's "Down By The River" and a beautiful "Captain Stormy" are two more choice cuts. In their own leagure, you can hardly come up with a more winning team.

SANDY—Sandy Dennis—A&M SP 4371 Up until now, Sandy has been the exception to the rule that everything talented and British immediately makes it big in the States. Her dedicated band of followers might just be ready for some sudden explosion in size how-ever; her latest solo LP tries to present a more rounded picture of Ms. Denny than any of her previous efforts. There are strings by Harry Robinson, and brass arrangements by Allen Toussaint. Of the ten tunes, eight are originals with one each by Dylan and Richard Farina. Much of the credit should go to Richard Thompson on guitar and mandolin, a veritable giant lollipop of refreshing and impressive licks. giant licks,

HURRICANE SMITH—Capitol ST-11139 A certain Norman Smith is known as the Beatles' engineer from the early days, and producer for acts like Pink Floyd. A certain Hurricane Smith has made his mark with three top singles in England and one which is cur-rently bringing America over to his side, "Oh Babe, What Would You Say?" Liner notes re-veal they are one and the same. As singer/ songwriter, Smith combines a slightly raspy vocal instrument with some Gilbert O'Sullivan-ish musical hall two-step and the mammoth sax ish musical hall two-step and the mammoth sax stuff of Frankie Hardcastle. Definitely commer-cial, and about as habit forming as you can hear it. We especially like "Back In The Coun-try" and the current English hit, "Who Was









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SMOKEY ROBINSON and THE MIRACLES



**1957 1972—Smokey Robinson and The Mira-cles—Tamla T320D** During this past summer, Smokey & The Miracles went from city to city on a farewell mission. America learned that the group would no longer be touring in its original state. Their fifteen year history is here traced in a live concert recorded in our nation's capital, at the Carter Barron Amphitheatre. It's all here, from "Bad Girl" to "We've Come Too Far To End It Now," on a 2-disk set. There's lots of interplay with the audience as well as the sounds. This is one touring group that will genuinely be missed.

YOU'RE A GOOD MAN, CHARLIE BROWN—TV Cast-Atlantic SD 7252 TV will get an adaptation of the Off-Broadway hit when the Hallmark Hall of Fame presents the work on Feb. 9. Clark Gesner's score, including the charming "Happiness," is as sprightly as ever, and the people who play Charlie, Snoopy, Lucy, et al, are fine without being overly precious. Sure to be a big audi-ence-rating winner, so stock up on this TV cast spin-off. spin-off.

**BIRTH DAY**—The New Birth—RCA LSP-4797 The New Birth is a composite portrait of Harvey Fuqua's soul talent roster at the label, including members of The Nite-Liters, Love Peace & Happiness and vocalists Londee Lor-en, Bobby Downs and Alan Frye. As such, they don't get together too often, but it's more than a cousin's club when they do. This is their finest LP, and one we feel will be a very successful chart item, both soul and pop. Spe-cial mention must be made of the cut, "You Are What I'm All About." It's strangely subtle and unusual construction should place it in our minds alongside "Shaft" and "Let's Stay Together" in the months to come. It blows minds and influences people. BIRTH DAY--The New Birth-RCA LSP-4797

**GOLDEN HITS—Bill Haley And His Comets— Decca DXSE7-211** The great white father of rock 'n roll is still a top drawing act all over the world. This is the most comprehensive collection of his hits to date, a specially-priced two record set. The phrases he helped bronze for the fifties' hall of fame—"See You Later Alligator," "Shake, Rat-tle And Roll"—are joined by "Burn That Can-dle," "Rip It Up," "Thirteen Women (And The Only Man In Town)" and a rockin' complement of 19 more, including his biggest, "Rock Around The Clock." The first rock phenomenon still moves. still moves.





AZTECA—Columbia KC 31776 A 17-piece rock group might look a little chancey on paper, but then Azteca is no sim-ple pie-in-the-sky idea. Under the directorship of ex-Santana member Coke Escovedo, the band gets the Latin spirit movin' in the rock direction with little trouble. Those who groove on Billy Preston and early Santana (which is a sizeable segment of the record buying audi-ence) will feel like Azteca's old friends. "Mami-ta Linda" is the single and it smokes. Give this record air enough, and watch the fires blaze.

# "YOU'RE A GOOD MAN, CHARLIE BROWN"

**POP PICKS** 

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NEW YORK-THE STYLISTICS: PEOPLE DO MAKE T The Stylistics?----Who are they? Today, most peop heard about them or have become familiar with the this is all the more remarkable because this kin has occurred within the space of a couple of yes length of time The Stylistics have been working within this time they have had six single (AV releases the act can already boast of sales c rent hit, "I'm Stone In Love With You" is major singles charts and still climbing.

How did it happen that these five yout up million or more sellers in the space us are aware that it usually takes ten yer and, even then, it takes all ingredie Stylistics are well aware of their fortaccept whatever comes along and ial along. And, after seeing them perfret listening to their albums, "Stylistidus" to experience the core of truthfi To right on, and dramatic and it combers World Go Round", which was  $z_{es}$ , and municates openly and honestlych will these same feelings to their aganies. a beautiful act to see. Not e have also won over the col! speed of their success, is a

forming group. To many of us, the Chi

the past couple of yea in putting their thing it comes to paying ry Studios in Mon-The Stylistics as announed the sale

The Stylistics as announed the sale Herb Murrell ck studio facilities to a Canadian entrepreneurs. The studio sale, Andre Per-eran jazz musician, produced ists as charles Aznavour and Matthieu and is probably own for his recording of John a's Plastic Ono Band's "Give A Chance." The studio, which been converted from an old a, was famous for it's highly valized atmosphere. A staff of in took care of all the artistic innical duties. ound", stated Perry, "the de-of operating the business end drawing too much time and

or operating the business end drawing too much time and out of me. When I should en in the studio working with ups, I found myself spending and more time on the non-end of my own music busi-

the sale of the studio, Perry the sale of the studio, Perry rted a new creative music called Good Noise Limited. upany, specializing in talent and record production is the Philać American record producer attended the Elektra Records; Yael In a sensho is now functioning as agreed, "wenager; and Perry who is steps, and so-ordinator and producer the jaunt ovenany head. urted

the jaunt overpany head. from school ware located at 163 St. go across Phild Montreal, Canada.

buddies. This is still a

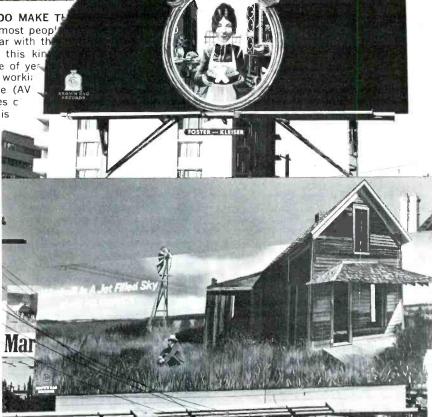
as a result of were working For sometime You're A Big

break in late and The Styli

goes, Arrion sa just so long as mighty cramped we graduated to a what better, but especially in the Pa. But, we new interjected, "hell in Camden, N started workin interesting poin trying to move that is the fa We may walk ready to go."

their own, wer. ash Box

on the Jers On their recent tour of the east coast, Capitol's recording group ment to fultopped in to visit Cash Box. Seated in the front row with the group people— $tt_m$ , national manager, artist relations, and to his right, Max Kenst relations, east coast.



IT'S IN THE BAG—Brown Bag Records launched its billboard campaign re-cently by displaying huge billboards on Sunset Strip. Shown above is a model of the Mom's Apple Pie advertisement, with another for John Hambrick's "Windmill In A Jet Filled Sky" located across the street in Hollywood.

www.americanradiohistory.com

## **Reddy Child**

HOLLYWOOD — Helen Reddy, whose feminist anthem "I Am Wom-an" on Capitol hit the number one spot, gave birth to a baby boy, Jor-dan Sommers Wald, on Tuesday, Dec. 12, at Cedars of Lebanon Hospital. This is Australian-born Ms. Reddy's first child by her husband and man-ager, Jeff Wald. She has a nine-year-old daughter, Traci, from her previ-ous marriage. ous marriage

in-

## Clara Ward Suffers Stroke

HOLLYWOOD — Clara Ward, 48, gospel singer and leader of The Clara Ward Singers, suffered a mild stroke over the weekend at her Baldwin Hills home here on Saturday, Dec. 9. Miss Ward was rushed to UCLA Medical Center in West Los Angeles where authorities later reported she was in fair condition.

## **NARAS** Fetes **Studio Players**

- The New York Chap-NEW YORK -Most Valuable Player balloting for the best studio musicians and vocalists

the best studio musicians and vocal-ists. The recently announced results give the honors to trumpeter Bernie Glow, trombonist Urbie Green, alto saxist Phil Bodner, who also won the reed-doubling award, tenor saxist Al Klink, baritone saxists Pepper Adams and Danny Bank (tied), pianist/or-ganist Dick Hyman, guitarist Vinnie Bell, bassist Richard Davis, drummer Ronnie Zito, percussionist Phil Kraus, violinist David Nadine, violin-ist Al Brown, cellist George Ricci, harmonica-player Toots Thielmans (for miscellaneous instruments) and backup singers Linda November and Marilyn Jackson (tied) and Jerry Keller. Keller.

#### Winners Honored

Winners Honored Winners of this contest, the first of its kind ever to be held, and, ac-cording to many NARAS members, affording recognition long overdue, will be honored at special presentation ceremonies to be held on Jan. 4 at Vanguard Records studios. Arranger Manny Albam, originator of the contest, is writing a special chart for the winners, each of whom will receive special scrolls for their outstanding achievements.



### Franklin Music As **Retailer Of Year** PHILADELPHIA - Franklin Music

Co. has been named Retailer of the Year by the Echelon Mall Merchant's Assoc., Echelon, N.J. The award was presented to Albert S. Franklin, president and operator of the four music stores that bear his name. Franklin received the award, the first of its kind to be given by the association, at a ceremony in the community room of the mall.

The Echelon store was chosen for the honor from among 114 merchants who have business establishments at the mall, according to James B. McLean, Echelon Mall manger. McLean said presentation of the award marked the first time the shopping center industry, which includes regional enclosed malls over the country, has given a retailer of the year award,

## WANTED DIRECTOR OF MANUFACTURING

This is the number one spot with a major recorded music company. Heavy experience in both record pressing and tape duplication is a must. High compensation with excellent opportunity for advancement. All replies will be held in the strictest confidence.

> Send Resume To: **Cash Box** Box 925 119 W. 57th St. New York, New York 10019



## **C & W Singles Reviews**

### of the

#### BUCK OWENS (Capitol P-3504)

In The Palm Of Your Hand (2:35) (Blue Book, BMI-B. Owens)

Buck's coming on strong with this original ballad that features his new writing style coupled with his old, emotional vocal sound. Topflite backing by the Buckaroos and immaculate production add polish to the total sound. Buck's got a top ten position in the palm of his hand. Flip: "Get Out Of Town Before Sundown" (2:48) (same credits).

#### **RED SIMPSON** (Capitol P-3495)

Those Forgotten Trains (2:10) (Central Songs/Glenwood, ASCAP-S. Monroe, J. Cunningham)

Red Simpson drove up last year's charts with "I'm A Truck" and "Country And Western Truck Drivin' Man." This Smiley Monroe/J. Cunningham song about trains shows that Red has more than a one-track mind; he should be on the surveys for years to come. Flip: "Milesaver Man" (2:38) (Jerry Chestnut, BMI-W. Woodward).

#### FERLIN HUSKY (ABC 11345)

True True Lovin' (2:23) (Ronbre/Coach Four, BMI-G. Nelson, C. Taylor) For his first outing on the ABC label, Ferlin Husky lives up to his last name with a robust vocal that will capture considerable attention for this strong ballad sound. Flip: no info available

#### DANNY O'KEEFE (Signpost SP-70012)

I'm Sober Now (2:42) (Cotillion/Road Canon, BM1-D. O'Keefe) From the man who brought us "Goodtime Charlie's Got The Blues," comes a new original with potential to do easily as well as "Charlie" in both country and pop markets. O'Keefe comes across as a very convincing and theatrical vocalist on this disk, as well as a talented songwriter. Flip: no info available.

#### JEANNIE SEELY (Decca 33042)

#### Farm In Pennsyltucky (1:47) (Tree, BMI-J. Seely)

Right next to Kensylvania lies the little town of Pennsyltucky. And what better place for Jeannie Seely to write about in her new song, being a young Penn-sylvania gal who went down South to get into Country Music. A bright, happy and commercial sound. Flip: "Between The King And I" (3:05) (Tree, BMI-R. Lane)

#### CARL BELEW (Decca 33043)

Who Are You Saving It For (3:07) (4 Star, BMI-C. Belew, R. Harman, T. Stanley) Carl Belew comes across with a standard ballad sound that has a good chance to score with its clever lyrical content. Flip: "I'm Taking Care Of Your Roses" (2:53) (same credits)

#### GILDA (Candy C-1025)

The Ballad Of Rosie Mae Miller (2:54) (Candle, ASCAP-G. Jordan)

Gilda Jordon most likely has a very big hit on her hands, and could very well be a new star on the horizon. Her original ballad has a funky arrangement and story line in which a slighted female gets her just revenge. The right combination to take Gilda to the top. Flip: "There Stands A House" (3:03) (Candle, ASCAP-G. Jordan).

#### DAVID WOELLER (Playboy P50015)

Hotel Christmas (2:43) (Evil Eye, BMI—S. Silverstein) When one thinks of Christmas, a day at home with the family and the tree immediately comes to mind. But everyone can't be as fortunate, as David Woeller tells us via this bluesy Shel Silverstein composition about spending the holiday in a lonely hotel room. Due for extensive airplay. Flip: no info available.



#### DICK O'LERY (Country Showcase America 110)

The Christmas Flower (2:45) (Country Showcase, BMI-F. Gosman, D. O'Lery) A dramatic narrative reading with "Joy To The World" in the background showcases Dick O'Lery's theatrical flair as well as his Christmas spirit. Should command considerable attention. Flip: no info available.



CHERILEE (Candy C-1012) True Lovin' (2:28) (Candle, ASCAP— C. Davis) Cheri Lee puts bright vo-cals on top of a moving rhythm sec-tion that cuts a groove somewhere between country and r&b. Add a dash of strings, cook for 2½ minutes, and you have a hit recipe. Flip: "Help Me Make A Memory" (3:08) (Canary, BMI—B. A. Amos). BMI-B. A. Amos).

CHARLIE WALKER (RCA 74-0370) Soft Lips And Hard Liquor (2:04) (Forrest Hills, BMI—W. Haynes, L. Allen) Soft lips and hard liquor are a tricky combination to handle, but it looks like Charlie Walker has got them under control for a tight sound with hit potential. Flip: "It's Better Than Going Home Alone" (2:45) (Blue Crest, BMI—T. Stearnes, G. Goleman).

JIMMY HYDRICK (Candy C-1016) A Weakness She Can't Understand (2:23) (Candle, ASCAP—J. Hurley) In a wellpaced and neatly arranged ballad, Jimmy Hydrick establishes a compelling vocal feel that should cap-ture substantial airplay. Flip: "That's Not Me" (2:01) (Canary, BMI—M. & J. Hydrick). J. Hydrick).





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## **Country LP Reviews**

WHY IS ROY ACUFF—Hickory LPS 162 The question in full might be "Why is Roy Acuff known as 'Mr. Country Music'?" If there are any doubts, they can be answered by this double-LP set from Hickory. Amongst the many, many performers who gave their all to country, Acuff has the heritage and talent to earn the title. In addition to popularizing such classic tunes as "Wabash Cannonball" and "The Great Speckled Bird," Roy was the co-founder (with Fred Rose) of Acuff-Rose Music, the father of c&w publishing houses. Not only a collectors' item, but a memorable musical event. event.

## HANK THOMPSON'S GREATEST HITS VOL. I

HANK THOMPSON'S GREATEST HITS VOL. I —Dot DOS26004 Hank Thompson may well be the Golden Throat of country music. Somehow he man-ages to exude all the downhome basic feel that so much typifies c&w, but he can also place polish and finesse on top. His smooth style goes hand-in-hand with his suave stage presence, and even though records aren't vis-ual products, his image comes across loud and clear. After the success of his "Yellow Cab" LP (a collection of Mills Brothers hits) and "Glow Worm" single, Hank should do very well with this greatest hits.

BABY IT'S SO HARD TO BE GOOD—Ernest Tubb—Decca DL7-5388 Here is an album that represents both the roots and branches of country music. Because of the fact that there is no generation gap in country (as there is in rock & roll), it's pos-sible for an artist to start a career and then have it flourish over many generations. This is what has happened to Ernest Tubb, a mem-ber of the Grand Ole Opry since the 1940's. As the title song of this album, Tubb uses a tune by Harlan Howard. But keeping himself aware of change, Ernest has also included some songs by newer writers, such as Earl Kit Carson's "Big Blue Diamond" and Marty Robbins' "In This Corner." A winning set.

## **Top Country Albums**

22 23 24 25 26	IT'S NOT LOVE (BUT IT'S NOT BAD) Merle Haggard (Capitol S1-11127) BORROWED ANGEL Mei Street (Metromedia MCS 5001) DOLLY PARTON SINGS (MY FAVORITE SONGWRITER PORTER WAGONER) (RCA LSP 4752) JESUS WAS A CAPRICORN Kris Kristofferson (Mounment KZ 31909)	32 20 21
24 25	Merle Haggard (Capitol S1-11127) BORROWED ANGEL Mel Street (Metromedia MCS 5001) DOLLY PARTON SINGS (MY FAVORITE SONGWRITER PORTER WAGONER) (RCA LSP 4752) JESUS WAS A CAPRICORN	20
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_	PORTER WAGONER) (RCA LSP 4752) JESUS WAS A CAPRICORN	21
_	(RCA LSP 4752) JESUS WAS A CAPRICORN	21
_	JESUS WAS A CAPRICORN	21
_	Kris Kristofferson (Mounment K7 31909)	
26		29
	TO GET TO YOU	
	Jerry Wallace (Decca 5349)	31
27		10
28		16
20		34
29	WHEN THE SNOW IS ON	
	THE ROSES	
20	Sonny James (Columbia KC 31646)	17
30		38
31		20
	(Epic KE 31933)	36
32		
22		39
33		19
34		10
	Danny Davis (RCA LSP 4803)	42
35		40
36		40
	Tom T. Hall (Mercury SR 61368)	23
37	WRAPPED AROUND HER	
	FINGER	
20		41
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39		
	Marty Robbins (Columbia KC 31628)	
40		22
41		33
	• • • • •	44
42	ROY CLARK LIVE	
42		_
43		_
44	PICTURE OF ME WITHOUT	_
	YOU	
	George Jones (Epic KE 31718)	
	30 31 32 33 34 35 36 37 38 39 40 41 42 43	Jerry Wallace (Decca 5349) 27 DELTA DAWN Tanya Tucker (Columbia KC 31742) 28 INCOMPARABLE Charley Pride (RCA CAS 2584) 29 WHEN THE SNOW IS ON THE ROSES Sonnv James (Columbia KC 31646) 30 MUCH MORE A MAN Marty Robbins (Decca DL 75389) 31 BEST OF CHARLEY RICH (Epic KE 31933) 32 I AIN'T NEVER Mel Tillis (MGM SE 4870) 33 AMERICA Johnny Cash (Columbia KC 31645) 34 TURN ON SOME HAPPY Danny Davis (RCA LSP 4803) 35 A SWEETER LOVE Barbara Fairchild (Columbia KC 31720) 36 THE STORYTELLER Tom T. Hall (Mercury SR 61368) 37 WRAPPED AROUND HER FINGER George Jones (RCA LSP 4801) 38 TOM T. HALL GREATEST HITS (Mercury SR 61369) 39 I'VE GOT A WOMAN'S LOVE Marty Robbins (Columbia KC 31628) 40 ALL TIME GREATEST HITS Rav Price (Columbia 31364) 41 I FOUND SOMEONE OF MY OWN Carl Smith (Decca DL 7 5369) 42 ROY CLARK LIVE (Dot DOS 26005) 43 BEST OF DOTTIE WEST (RCA LSP 4811) 44 PICTURE OF ME WITHOUT YOU



## **Buck Owens Sponsors 2nd Annual Pro-Celebrity Golf Tournament**

BAKERSFIELD, CAL. -- The Second

BAKERSFIELD, CAL. — The Second Annual Buck Owens Pro-Celebrity Golf Tournament was held Nov. 4-5. More than 30 celebrities and 120 amateurs took over the greens at the Bakersfield Country Club before an estimated crowd of 400 onlookers for two days of golf. The banquet and show Saturday night was again the highlight with well over 650 in attendnace. Host Buck Owens was first on the bill with a rendition of "Mountain Dew." He then brought on Buddy Alan to sing "Lodi," followed by newcomer, Miss Stormy Winters who did an exciting version of "Proud Mary." The Bakers-field Brass were up next with "Dad-dy Don't You Walk So Fast," featur-ing vocal by Dave Gray. Susan Raye was brought on and did "Wheel of Fortune." Buck's portion of the show

## CMA Awards 3 Stations

NASHVILLE - The Country Music

NASHVILLE — The Country Music Assoc. has announced the winners in their annual radio competition for promotion of Country Music Month. First, second and third place awards are given for the most outstanding promotion done at the local level dur-ing the month of October. The contest is judged on the basis of originality of promotions, involve-ment by their listeners, and the sta-tions' total effort to let the communi-ty know that October is Country Mu-sic Month. The CMA judges awarded first place for 1972 to Radio Station KBAM in Longview, Washington. Second Place to WDVA, Danville, Virginia, and third place to KAFF. Flagstaff, Arizona. Presentation of the CMA Awards will be made during the 47th Birthday Celebration of The Grand Ole Opry and the CMA festivi-ties in October of 1973 in Nashville. Arne G. Peterson, general manager of KBAM created the award winning promotion campaign, with the sta-tions efforts focused heavily on audi-ence participation.

ence participation

## Word, Inc.'s **Nash Office**

NASH VILLE — A Nashville office has been established for the publish-ing arms of the multi-million dollar complex of Word, Inc., and J. Aaron Brown has been chosen to head the operation. Brown has been named general manager of the gospel division of Word Records' publishing companies. Canaanland Music (BMI) and Word Music (ASCAP), according to an an-nouncement from the firm's home office in Waco. Texas. The establish-ment of the Nashville publishing divi-sion at 825 19th Ave., S. marks the first time the nation's leading gospel/ religious recording and publishing company has located in Music City U.S.A. Word, Inc., is the parent company

company has located in Music City U.S.A. Word, Inc., is the parent company of the Word, Cauaaan, Light, and Myrrh Recording Companies; Lexicon Publishing; Word Book Publishing Co.; Creative Resources (a division handling religious educational materi-al on cassettes); Word Tours; and Word and Canaan Record Clubs; as well as the two publishing companies. Marvin Norcross, vice president and secretary-treasurer of Word Inc., said the firm has been interested in open-ing a Nashville office for some time. They now believe the timing is right and that they have found the right person in Brown, who built the fledg-ing Silverline Music Publishing Co., owned by the Oak Ridge Boys, into a major firm in gospel music.

ended with "You All Come" with au-

dience participation. Comedian George Lindsey was "Master of Hilarities" for the eve-ning. Suprise performer of the eve-ning was motorcycle daredevil Evel Knievel who, at Buck's request, did a reading of one of his own promy reading of one of his own poems which stated in conclusion, "to be a man, to do my best, to stand alone is my only quest." Bake Turner, defen-sive back for the NY Jets, displayed a sive back for the NY Jets, displayed a fine country singing voice as he sang "Four Strong Winds" and Archie Campbell did his funny "spoonerism" version of "Cinderella" that he's made legendary on "Hee Haw." Cincinnati Reds catcher Johnny Bench, recipient of the Key To The City by Bakersfield Mayor Don Hart, was brought on by request and did a version of "Don't Mess Around With Jim." Mayf Nutter performed with "I Want To Go Home," spiced with his own recollec-tions, and "Never Ending Song Of Love."

Indie," spiced with his own recollections, and "Never Ending Song Of Love."
 Also brought on stage was Bobby John Henry, local Bakersfield star, who performed "Easy Loving," and a command performance of Kristofferson's "The Taker." Rusty Draper was also on the boards for the evening as well as Foster Brooks from the "New Bill Cosby Show". Ronnie Prophet, did impressions featuring Louis Armstrong, Eddy Arnold, Kitty Wells, Tiny Tim and Johnny Cash. Rounding out the show was Charley Pride who closed with versions of "Four Walls" and "Kiss An Angel Good Morning." The Buckaroos who provided expert backing for all performing celebrities. The tournament is expected to out-do last year's for monies garnered. \$25,000 is the projected figure for this year's proceeds with all funds going to the fight against cancer. Awards were given Sunday afternoon including five engraved Buck Owens All American guitars to the top foursome of John Brock, Jack Lund, Sam Tobias and Joe McFadden. Among the celebrities winning trophes were Mayf Nutter, Bob Morris, Peter Marshall, Efrem Zimbalist, Jr., Bobby Murcer and Dennis Ralston, international tennis star, who walked off with top celebrity honors.

## Second Christmas Country Cavalcade

HOLLYWOOD — KLAC, Metromed-ia's radio outlet in Los Angeles, will team up with Knott's Berry Farm in Buena Park, Cal., for their 2nd Annu-al Country Christmas Cavalcade. The marathon yule extravaganza is scheduled for Dec. 26 and will contin-ue for seven consecutive days. Sixteen

The marathon yule extravaganza is scheduled for Dec. 26 and will contin-ue for seven consecutive days. Sixteen performers will appear on stage in both the Knott's John Wayne Theatre and Wagon Camp for a total of 40 complete Country-Western shows. Bill Ward, a vice president of Met-romedia Radio and general manager of KLAC, announced the following line-up: Dec. 26—KLAC's Dick Haynes (emcee), Tony Booth, the Bakersfield Brass, Jimmy Lawton & The Lawmen; Dec. 27—KLAC's Harry Newman (emcee), Tex Williams, Bil-ly Armstrong, Rod Culpepper & The Boot Hill Express; Dec. 28—KLAC's Sammy Jackson (emcee), Tanya Tucker, Ray Sanders, Brush Arbor; Dec. 29—KLAC's Jay Lawrence (emcee), the Hagers. Brush Arbor; Dec. 30—KLAC's Chuck Sullivan (emcee), Archie Campbell, Red Stea-gall; Dec. 31—KLAC's Hugh Cherry (emcee), Kenni Huskey & The Hus-key Family; Jan. 1—KLAC's Larry Scott (emcee), the Sons of the Pio-neers, the Floyd County Boys. Jim Johnson and The Country Store are slated for all shows.

Country Artist of the Week: STONEY EDWARDS



TIME TO SING-Stoney Edwards has paid his dues and now's the time to Stoney Edwards knows a great deal about trouble, and hard times. In fact,

he's spent more time living his songs than singing them. Born on a small farm in Seminole, Oklahoma, Stoney's life has indeed been "Stoney"—filled with privation, hardship, and a misfortune plus a brush with death. His first guitar as a kid was made out of an empty gallon bucket and an old window screen. When he started singing professionally, he had a chance to play with Bob Will's old band and he learned that life wasn't totally against him

him.

And, today, Stoney has learned to laugh as all the bad times are behind him. He has several albums on Capitol Records, and his current hot chart climbing single which was produced by Earl Ball is titled "She's My Rock". Personal management by Ray Sweeney.

## Young Tapes For Disks And TV

DISKS AND IV NASHVILLE — Mercury artist Faron Young went into the Mercury Studios on Dec. 5 for a recording session, and on Dec. 6 he taped a guest spot on the Hee Haw Show, which will be aired in the near future. Later in the month, the Wilburn Brothers (Doyle and Teddy) dedi-cated their entire show to "The Sheriff". The show featured all Faron Young songs and marked the first time in two years that Young has appeared on this show. Faron's manager. Billy Deaton, re-ports the Young/Deaton publishing interests are flourishing. Songs in-cluded in recent sessions are "Give A Lonely Heart A Home", by Charley Pride, and "Imagination Running Wild", by Conway Twitty. Also, two songs from the Young/Deaton pub-lishing catalogues. "She", and "Di-vorce Or Destroy", are featured on the Hank Williams, Jr. LP "Eleven Roses".

#### Nelson Guests In Kristofferson Set

NEW YORK - Willie Nelson, a country singer-composer newly signed to Atlantic, made a guest appearance at Kris Kristofferson's recent Philhar-monic Hall concert.

## Hank Williams III Born In Nashville

NASHVILLE — Hank Williams, III, new 8 lb. son of Hank Williams, Jr. and wife Gwen was born in a Nash-ville hospital Dec. 12, 1972. Born just 20 days short of Jan. 1, the date which marks the 19th anniversary of Hank Williams, Senior's death, the baby is the first grandebild of Hank baby is the first grandchild of Hank Williams.

Hank, Jr., the new baby's father, is a recording artist on the MGM record

## **Baby Boy For** Wiggins Clan

BAKERSFIELD, CAL. -- Jerry Wiggins, drummer for Buck Owens' Buckaroos and Susan Raye Wiggins, popular Capitol songstress, announced the birth of their son, Cale Ryan Wiggins

Cale was born Dec. 3, 1972, at Memorial Hospital in Bakersfield, Cal. at 5:38 a.m. The little man weighed in at 7 lbs. and 2 oz., sporting a full head of hair. Cale joins brothers Scott, Todd and Steve as part of the Wiggins clan.

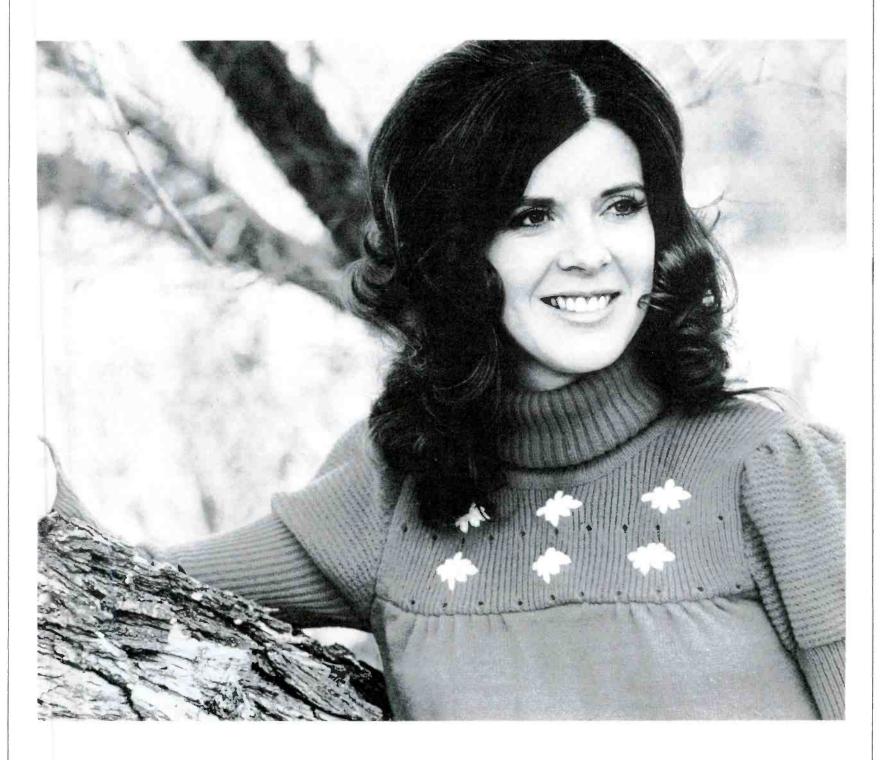
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	HEAVEN IS MY WOMAN'S		36	LISTEN	
	LOVE Tommy Overstreet (Dot 17428)	2	37	Tommy Cash (Epic 10915) (Moss RoseBMI) BADY DVE DVE	29
	(Famous Music—ASCAP) FOOL ME		37	BABY, BYE BYE Dickey Lee (RCA 0798) (Jack—BMI)	28
	Lynn Anderson (Columbia 4592) (Lowery Music—BMI)	3	38	THIS MUCH A MAN	25
	WHITE SILVER SANDS Sonny James (Columbia 45706)	5	39	Marty Robbins (Decca 3306) (Mariposa—BMI) OLD FASHIONED SINGING	35
	(Sharina Music—BMI) SING ME A LOVE SONG		35	George Jones & Tammy Wynette (Epic 10923) (Altam-BMI)	50
	FOR BABY	4	40	ANY OLD WIND THAT BLOWS	
	Billy Walker (MGM K 14422) (Venomous Music—ASCAP) GOT THE ALL OVERS FOR YO		41	Johnny Cash (Columbia 45740) (House Of Cash—BMI)	45
	Freddie Hart (Capitol P3453) (Blue Book—BMI)	1	41	ALL HEAVEN BROKE LOOSE David Rogers (Columbia 45714) (Unichappell—BMI)	44
	PRETEND I NEVER HAPPENE		42	BEHIND BLUE EYES	25
	Waylon Jennings (RCA 74-0808) (Willie Nelson—BMI)	7	43	Mundo Earwood (Royal American 65) (Rav Moonda—BMI) HADDY HADDY DIDTUDAY	36
	<b>SHE'S GOT TO BE A SAINT</b> Ray Price (Columbia 45724)	9	43	HAPPY, HAPPY BIRTHDAY BABY	
	(Guell Music—ASCAP) A PICTURE OF ME			Sandy Posey (Columbia 45703) (ARC—BMI)	56
	WITHOUT YOU George Jones (Epic 10917)	11	44	YOU TOOK ALL THE RAMBLIN' OUT OF ME	
	(Al Gallico Music-BM1)			Jerry Reed (RCA 0857) (Vector-BMI)	41
1	Joe Stampley (Dot 17442) (Al Gallico/Algee—BMI)	15	45	<b>RHYTHM OF THE RAIN</b> Pat Roberts (Dot 17434)	41
	LOVIN' ON BACK STREETS Mel Street (Metromedia Country 901)	13	46	(Famous Warner Tamerlane—BMI)	
	(Contention—SESAC) SHE'S TOO GOOD TO		40	SOMEWHERE, MY LOVE Red Steagall (Capitol 3461) (Robbins—ASCAP)	51
	BE TRUE Charley Pride (RCA 0802)	6	47	HE AIN'T COUNTRY	
	(Pi-Gem-BMI) PRIDE'S NOT HARD TO	U	48	Claude King (Columbia 45704) (Belldale/Armstead—BMI)	49
	SWALLOW		40	Sonny James (Capitol 3475)	52
	Hank Williams Jr. (MGM K-14421) (Passkey Music—BMI)	8	49	(Marson-BMI) LOVE SURE FEELS GOOD	
	LONELY WOMEN MAKE GOOD LOVERS		1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1. 1	<b>IN MY HEART</b> Susan Raye (Capitol 3499)	61
	Bob Luman (Epic 10905) (Young World—BMI)	10	50	(Blue Book-BMI) EVERYBODY NEEDS LOVIN'	
)	<b>KATY DID</b> Porter Wagoner (RCA 0820)	18	-	Norro Wilson (RCA 0824) (Al Gallico Music/Algee Music-BMI)	53
	(Owepar-BMI) WHO'S GONNA PLAY THIS		51	NEON ROSE Mel Tillis (MGM 14454)	71
	OLD PIANO	10	52	(Tomake—ASCAP) HELLO WE'RE LONELY	
	Jerry Lee Lewis (Mercury 73328) (Blue Echo—ASCAP)	12		Tom T. Hall & Patti Page (Mercury 73347) (Hallnote—BMI)	63
	HOLDIN' ON (TO THE LOVE I GOT)	Ì	53	KNOXVILLE STATION Bobby Austin (Atlantic 2913)	47
	Barbara Mandrell (Columbia 45702) (Algee Altam-BMI)	19	54	(Mamazon—ASCAP) PAINT ME A RAINBOW	
	LONESOME 7-7203 Tony Booth (Capitol 3441)	14		Wynn Stewart (RCA 0819) (Window/Empher—BMI)	57
	(Cedarwood—BMI) IS THIS THE BEST		55	GOODBYES COME HARD FOR ME	
	I'M GONNA FEEL Don Gibson (Hickory 1651)	16			60
	(Acuff / Rose—BMI) I REALLY DON'T WANT		56	Kenny Serratt (MGM 14435) (Shade Tree—BMI) <b>RATED X</b>	00
	TO KNOW	22		Loretta Lynn (Decca 33039) (Sure Fire—BMI)	
	Charlie McCoy (Monument 78554) (Hill & Range Song Inc.—BMI) CATFISH JOHN	22	57	SHELTER OF YOUR EYES	65
	Johnny Russell (RCA 9810) (Jack—BMI)	25	58	Don Williams (JMI 12) (Jack—BMI) IN THE PALM OF YOUR HAND	
	JAMESTOWN FERRY LOVE'S THE ANSWER		1	Buck Owens (Capitol 3504) (Blue Book-BMI)	-
	Tanya Tucker (Columbia 45721) (Tree—BM1) (Algae—BMI)	27	59	SHE CALLED ME BABY Dick Curless (Capitol 3470)	62
	TO KNOW HIM IS TO		60	(Central—BMI) THE LORD KNOWS I'M	
	LOVE HIM Jody Miller (Epic 10916)	21		Cal Smith (Decca 33040)	_
	(Vogue Music—BMI) SOMEBODY LOVES ME		61	(Stallion—BMI)	
	Johnny Paycheck (Epic 10912) (Jack & Bill Music—ASCAP)	17		A WOMAN TONIGHT	66
	PASS ME BY Johnny Rodriguez (Mercury 73334) (Hallnote Music—BMI)	34	62	Lynda K. Lance (Triune 7207) (Mamazon—ASCAP) THE TEDDY BEAR SONG	66
	AFRAID I'LL WANT TO LOVE		02	Barbara Fairchild (Columbia 45743) (Duchess—BM1)	
	HER ONE MORE TIME Billy "Crash" Craddock (ABC) (Cartwhool A 222) (Little David BMI)	33	63	WE KNOW IT'S OVER Dave Dudley & Kare O'Donna!	68
	(Cartwheel A-222) (Little David—BMI) SHE NEEDS SOME ONE TO		64	(Mercury 73309) (Newkey—BMI) TILL I GET IT RIGHT	
	HOLD HER Conway Twitty (Decca 33033)	37		Tammy Wynette (Epic 10940) (Tree—BMI)	
	(Hello Darlin Music-SESAC) SHE LOVES ME (RIGHT OUT		65	PROUD MARY Brush Arbor (Capitol)	67
	OF MY MIND)	30	66	SATISFACTION Jack Greene (Decca 33008)	
	Freddy Weller (Columbia 45714) (Young World/Center Star—BMI) SHE'S MY ROCK		67	(Tree—BMI) ONE LAST TIME	
	Stoney Edwards (Capitol 3462) (IronsideASCAP)	31	•	Glen Campbell (Capitol 3483) (Blackwood Music—BMI)	70
	Hank Williams Jr. & Loies Johnson	38	68	MIDNIGHT FLYER	72
	(MGM 14443) (Travis—BMI) OLD DOGS, CHILDREN AND		69	Osborne Brothers (Decca 33028) (Rocky Top—BM1) MOVE IT ON OVER	
	WATERMELON WINE Tom T. Hall (Mercury 73346)	40		Buddy Alan (Capitol 3485) (Fred Rose-BM1)	73
	(Halinote—BMI) DON'T SHE LOOK GOOD		70	LOVE IS THE LOOK YOU'RE	
	Bill Anderson (Decca 33002) (Passkey Music—BM1)	20		Connie Smith (RCA 0860) (Neely's Bend—BMI)	-
	I WONDER IF THEY EVER THINK OF ME		71	YES MA'AM	75
		42	72	Glenn Barber (Hickory 1653) (Acuff/Rose—BMI) THOSE FORGOTTEN TRAINS	
	MY MAN	23		Red Simpson (Capitol 3495) (Central—BMI/Glenwood—ASCAP)	-
	(Algee—BMI) DON'T LET THE GREEN		73	WOMAN'S TOUCH	
	GRASS FOOL YOU		74	Faron Young (Mercury 73337) (Brougham Hali—BMI)	
	0. B. McClinton (Enterprise 9059) (Stax/Volt) (Assorted—BMI) DO YOU KNOW WHAT IT'S	58	74	GOOD THINGS David Houston (Epic 10939)	_
	LIKE TO BE LONESOME		75	(AlgeeBMI) BLUE TRAIN	
	Jerry Wallace (Decca 33036) (TAJ—ASCAP)	24		George Hamilton IV (RCA 0854) (Acuff/Rose—BMI)	

Cash Box — December 23, 1972

## Love Sure Feels Good IN My Heart



BUDDY ALAN WROTE IT... Susan Raye sings it ....as no one else can!

OMAC Artist Corporation 1225 North Chester Avenue Bakersfield, California 93308 (805) 393-1011





## **Country Roundup**

from her LP titled "My Man" due to

popular request . . . Jeanne Chen-

nault, personal secretary to Decca ar-

tist Bill Anderson, was married to

Ronald Gaddis, Dec. 2. The couple

was attended by Jeanne's daughter Kathy, and husband Hal Wayne of Cutlass Records. Kathy and Hal

were married Oct. 21 at the same

place and by the same judge . . .

RCA's Skeeter Davis will have a new album forthcoming shorty titled, "Skeeter Davis-Hillbilly Singer".

Skeeter was among the RCA artists

who recently performed in Atlanta at

the prison and a benefit show spon-

sored by WPLO. Skeeter was made

'honorary convict' and also presented

with a huge painting painted by one

of the prisoners . . . Barnaby's Doyle

Holly and wife Ginny have their

Christmas present early this year by

way of an 8lb. boy whom they named

Country Sacramento KRAK's Walt

Shaw, mid-day air personality, com-

pleted 20 miles in the March Of Dimes

Walkathon sponsored by the Active

20-30 Club of Sacramento and raised

some \$450.00 in the process. Accom-

panying him on the route to make

sure that he would complete his task

was KRAK's station manager, Jay

Hoffer. This is the second year in

which KRAK personnel have partici-

pated in the Walkathon and they're

getting geared for the next communi-

ty involvement activity . . . Harlan Howard president of Wilderness has

announced the signing of Billy Don

Burns to an exclusive writer's con-

Jess Austin!

tract.

Ferlin Husky has "True, True, Love" ... Ray Robertson, manager for R. & J. Advertising, a Little Richie Johnson firm, was hospitalized recently from a severe case of overwork. Robertson handles all of the R. & J. Advertising Co. for Little Richie Johnson and is well known in the country field. They had just come off a four week promotion trip including three weeks in Nashville and started another trip when Ray took sick. Reports are he will be convalescing for several weeks . . . J M I Records has released its second single by Jackie Burns. It's title is "One Big Unhappy Family". She is produced by Bob McDill and Bob Webster. Her first release, "If Loving You Is Wrong," was JMI's second national country music hit.

The new series of the award winning "Gospel Singing Jubilee", hosted by Les Beasley and the Florido Boys was taped at WSIX-TV studios in

Nashville on Dec. 11, 12, and 13 . . . The Orrells will be celebrating Christmas and New Years in Europe as their schedule calls for concerts in Holland, France, Sweden, and Norway. They begin this exciting series on Dec. 18 and wrap it up in 1973 on Jan. 3..., Connie Eaton Williamson and husband Cliff Williamson have a new baby girl named Courtney born in Nashville the last day of November. Connie, one of the top girl artists, has a new record out on Chart titled, "Love Is So Elusive", while Cliff is a top exec at the label.

Tammy Wynette's new Epic single "Til I Get It Right", has been pulled



IF THE BOOT FITS ---- You'd have to be a centipede to wear all the golden boots Charley Pride has won from RCA Records. The company gives Golden Boot Awards for hit albums and singles in the country music area, and in reboot Awards for hit aloums and singles in the country music area, and in re-cent years, Charley has had another award every time he released a record. Mort Hoffman, RCA Records division vice president of commercial operations, presents the three most recent Golden Boots to Pride in Nashville (left photo). Jerry Reed (right photo), was also presented his most recent Golden Boot Award from Hoffman. This award is for the album, "The Best of Jerry Reed."

## Montgomery As

King Producer NEW YORK — Hal Neely, president of Starday-King Records has an-nounced that Bob Montgomery, pro-ducer for such artists as Bobby Goldsboro, has agreed to produce re-cording artists, My Brother's Keeper, for King Records. My Brother's Keeper's first single for the label is a cover version of the rock standard, "Louie Louie".

### **Country Gentelmen** Album For Vanguard

NEW YORK - The Country Gentlemen have just wrapped up their first series of recording sessions in the Vanguard Studios. Their first Vanguard album, tentatively scheduled for February release, is being pro-

## Sovine Returns To Starday-King

NEW YORK — Hal Neely, president of Starday-King Records, has an-nounced that Red Sovine has returned to Starday Records and has signed an exclusive long-term contract with the lobal discussion of the start of the lobal is label. His return to the label is marked by the release of his new single, "Go Hide John" which was produced by Neely and which is being released shortly.

Red Sovine's past successes with Starday Records include "Giddy Up Go", "I Didn't Jump the Fence", and "Phantom 309".

#### duced by Jack Lothrop.

The bluegrass group were honored with seven awards in the 1972 Muleskinner News Poll.

## **International News Report**

## Japanese Fans To Select Music, Design Of LP Line

TOKYO — Toshiba-Onko Co., will re-lease "Music Joy, Disk Joy" series next May. Fans will be invited to select the music and to design covers of this series under the slogan of "Your Music and My Design." Mr. Sakai, executive director and Mr. Machida, chief of western music, unveiled plans on this series as fol-lows:

lows:

This line will consist of sixsections, Movie music, New-folk, Mood-music and chanson, etc. The applications from public will be received for each sections respectively from Dec. 1 to Jan. 15. The company is going to develop a big campaign on this series through TV, Radio, newspapers and weekly magazines.

## Hopi Deal w/ Festival

NEW YORK — Toronto-based Hopi Records continues its world-wide licensing with the conclusion of an exclusive label distribution deal with Festival Records for the territories of Australia and New Zealand.

The three-year deal was negotiated between Ms. Mildred Fields, Festival's New York representative, and Mort Ross and Mike Levine of Hopi.

Hopi, distributed by Vanguard in the U.S., is presently out with its first album release, "Confessions of a Male Chauvinist Pig" by Artie Kaplan.

### Simon In Euro

NEW YORK - Singer Joe Simon, with two certified gold records on the year ("Power Of Love" and "Drowning In The Sea Of Love") is currently in Europe for concerts, television appearances and record promo. Accompanied by co-manager Roy Rifkind, the Spring recording artist is appearing before fans in England, France, Germany, Italy and Greece. Simon is being backed by his own seven piece band.

## **Nippon Victor Promotes Artists** From The West

TOKYO — Victor Musical Industry Co. will promote five western artists and groups at the end and beginning

of the year. The artists and groups are Osibisa (Heads), Neil Diamond (I'm a Believ-er), Bread (Guitar Man), Chuck Ber-ry and Billy Holiday.

## Lori's Int'l Plans

NEW YORK — Capitol artist Lori Lieberman is set to appear at the 3rd Onda Nueva World Festival, to take place in Caracas on Feb. 14, 16, and 17. Her producers, Charles Fox and Norman Gimbel, will write an origi-nal song for her to perform. In con-jection with her Festival appearance, Jerry Thomas of Capitol Records In-ternational Department, is planning ternational Department, is planning to release singles from her "Lori Lie-berman" LP in five languages, French, Spanish, Italian, German and Japanese. This is part of Capitol's plan to build Lori into an international artist. She is fluent in French and Italian having spent a great part of her life in Europe.

## **Polydor Global** On 'Churchill' LP

HOLLYWOOD — American Variety International, Los Angeles-based entertainment conglomerate, has completed negotiations with Polvdor International for worldwide release of its AVI album, "Churchill," produced by Emery Gordy, Jr.

International release deal excludes only U.S., where AVI handles its own distribution, and Canada, where Quality has exclusive rights.

European release of Liberace, who also records for AVI label, is handled by Ember, according to Ray Harris, excecutive vicepresident and general manager, who said AVI will continue to set its international representation on an individual basis, setting those companies deemed most effective for specific artists.



IN THE PINK WITH GOLD: Record audiences and sold out concert halls welcomed Pink Floyd to their German tour in Nov. After their concert name well dorf, the managing director of EMI Electrola, Wilfried Jung, presented the group at a special press conference with a golden record—their first in Ger-many—for the outstanding sales of the LP "Obscured by Clouds" on the German market.



#### **International Best Sellers**



#### **Great Britain**

TW	LW	M Di Alli Oluel Denne Chara Carlin	TW 1	LW 1
1	1	My Ding-A-Ling—Chuck Berry—Chess—Carlin Gudbuy T'Jane—Slade—Polydor—Barn Schroeder		-
$\frac{2}{3}$	$\frac{4}{2}$	Crazy Horses—Osmonds—MGM—Kolob	2	2
9 4	$\frac{2}{5}$	Crocodile Rock—Elton John—DJM—Dick James	3	3
$\frac{4}{5}$	7	What Made Milwaukee Famous/Angel—Rod Stewart—Mercury —Schroder/KPM	4	6
6	3	Why—Donny Osmond—MGM—Debmar	5	5
7	10	Lookin' Through The Windows—Jackson Five—Tamla Motown —Jobete Carlin	6	7
8	14	Ben-Michael Jackson-Tamla Motown-Jobete Carlin	7	4
9	12	Lay Down-Strawbs-A&M-Summerdown	8	8
10	9	I'm Stone In Love With You-Stylistics-Avco-Gamble Huff	0	0
11	6	Clair—Gilbert O'Sullivan—MAM—MAM	9	9
12	18	Stay With Me-Blue Mink-Regal Zonophone-Cauliflower	10	
13	20	Cookaway Rock Me Baby—David Cassidy—Bell—Carlin		
14	20	Solid Gold Easy Action—T. Rex—T. Rex—Wizard	11	12
15	8	Leader Of The Pack-Shangri Las-Kama Sutra-Robert Mel-	12	_
10		lin		10
16		Shotgun Wedding-Roy CUK-Sparta Florida	13	13
17	17	Hi Ho Silver Lining-Jeff Beck-Rak-Contemporary	14	14
18	15	Loop Di Love-Shag-U.KJano	14	14
19	_	Long Haired Lover From Liverpool-Jimmy Osmond-MGM-	15	15
00	10	KPM	16	10
20	13	Mouldy Old Dough—Lieutenant Pigeon—Decca—Campbell Con- nelly	17	16
		neny		
TOP	TWENT	Y LP'S	18	11
1	25 Rockin	g 'N Rolling Greats-Various Artists-K-Tel	19	20
2	SlavedS	lade-Polydor	20	
	Catch Bul	l At Four-Cat Stevens-Island		
4	Greatest 1	Hits-Simon & Garfunkel-CBS	TOP	FIV
5	20 All Tin	ne Greats Of The 50s-Various Artists-K-Tel	TOF	LIV
6	20 Fantas	tic Hits Vol. 2—Various Artists—Arcade	TW	LW
7	Portrait C	Of Donny—Donny Osmond—MGM	1	1
8	Seventh S	Sojourn—Moody Blues—Threshold Front—Gilbert O'Sullivan—MAM	2	2
9 10	Never A	Dull Moment—Rod Stewart—Mercury	3	4
11	Sing Alon	ng With Max—Max Bygraves—Pye	4	3
12	99 Dynam	nic Hits—Various Artists—K-Tel	5	5
		erai—Santana—CBS		
14	Motown C	Chartbusters Vol. 7—Various Artists—Tamla Motown		
15	Slade Aliv	ve—Slade—Polydor	100	
16	Sing Along With Max Vol. 2-Max Bygraves-Pye			H H
17	Last Goon	Show Of All—The Goons—BBC Radio Ent.	Ca	
		Bread—Bread—Elektra	THEFT	in the
		David Cassidy—Bell	him	
20	A Song F	or You—Carpenters—A & M		
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TW	LW	
1	1	Clair (Gilbert O'Sullivan-MAM-Editions Vedette).
$\frac{1}{2}$	2	Ich Hab' Die Liebe Geseh'n (Vicky Leandros—Philips—Apollo).
3	$\frac{2}{3}$	I Think I Love You (The Partridge Family-Bell-Screen Gems
		Music Benelux).
4	4	Burning Love (Elvis Presley-RCA).
5		Crazy Horses (The Osmonds—MGM).
6 7	5	You-Kou-La-Le-Loupi (Mouth & MacNeal—Decca).
7	9	Himalaya (C. Jerome—AZ).
89	7	There Has Been A Time (The Cats-Imperial).
9		Gudbuy T'Jane (Slade-Polydor).
10	6	Wig-Wam-Bam (The Sweet-RCA-Universal).



TW	LW	
1	2	Popcorn. Hot Butter. B & H. Interfusion.
2	3	Baby Don't Get Hooked On Me. Mac Davis. Chappell. CBS.
3	1	Burning Love. Elvis Presley. Albert. RCA.
4	4	Garden Party. Rick Nelson. Astor Con. MCA.
5	7	You Wear It Well. Rod Stewart. Intersong. Mercury.
6	_	Sugar Me. Lynsey De Paul. Castle. MAM.
7	10	Kings Of The World, Mississippi. Barrelhouse. Bootleg.
8	5	Boppin' The Blues. Blackfeather. Belinda. Infinity.
9		Ben. Michael Jackson. Castle. Motown.
10	6	Rock Me Baby, Johnny Farnham, Essex, HMV.



1	1	Onna No Michi-Shiro & Miya & Pinkara Trio (Columbia) Pub: Nichion
2	2	Kassai-Naomi Chiaki (Columbia) Pub: Kaientai Music
3	3	Ame-Eiji Miyoshi (Victor) Pub: Shinko Music
4	6	Isaribi Koiuta-Rumiko Koyanagi (Reprise/Warner-Pioneer)
		Pub: Watanabe
5	<b>5</b>	Chiyisana Tayiken-Hiromi Goh (CBS-Sony) Pub: Nichion
6	7	Holiday-Michel Polnareff (Epic/CBS-Sony) Sub Pub: Apr.
		Music
7	4	Dookyusei-Masako Mori (Minoruphone/Tokuma) Pub: Tokyo
		Music
8	8	Kanashimiyo Konnichiwa—Megumi Asaoka (GAM/Victor)
		Pub: J & K
9	9	Orizuru-Hiroko Chiba (King) Pub: Watanabe
10	_	Anata Ga Kaerutoki-Eiji Miyoshi (Victor) Pub: Shinko Ga-
		kufu
11	12	Rengeso-Villy Banban (Kit/Columbia) Pub: P.M.P. Music
12		Soshite Kobe-Cool Five (RCA/Victor) Pub: Uchiyamada Mu-
		sic
13	13	Alone Again-Gilbert O'Sullivan (London/King) Sub Pub: Re-
		view Japan
14	14	Sensei-Masako Mori (Minoruphone/Tokuma) Pub: Tokyo Mu-
		sic
15	15	Nijiwo Watatte-Mari Amachi (CBS-Sony) Pub: Watanabe
16	10	Sasurayi Bune-Shinyichi Mori (Victor) Pub: Watanabe
17	16	Anata No Maeni Bokugayita—Four Leaves (CBS-Sony) Pub:
10		Apr. Music
18	11	Kuruwase Tayino-Rinda Yamamoto (Canyon) Pub: Fuji Mu-
10	20	Sic
19		Bus Stop-Kooji Taira (Teichiku) Pub: Nichion
20		Anatani Kakeru—Kiyohiko Ozaki (Philips/Phonogram) Pub: Nichion
тор	FIVE	LP'S
TW	$\mathbf{L}\mathbf{W}$	

1	1	Genkidesu/Takuro Yoshida (CBS-Sony)
2	<b>2</b>	Simon & Garfunkel (Gift Pack) (CBS-Sony)
3	4	Mari Amachi (Gift Pack) (CBS-Sony)
4	3	Hiromi Goh-First Album (CBS-Sony)
5	5	Let It Be—The Beatles (Toshiba)



TW LW

1	1	Porque Te Quiero Tanto (Odeon) Laureano Brizuela (CBS)
2	3	Por Amor (Melograf) Roberto Carlos (CBS)
3	6	Te Quiero Pero Me Arrepiento (Pamsco) Trocha Angosta (Mu- sic Hall)
4	3	Abrazame Fuerte Mi Amor (Korn) Beto Orlando (EMI-Odeon)
5	4	A Nuestra Salud (Relay) Middle of the Road (RCA)
6	11	La Tarde Que Te Ame Industria Nacional (CBS)
7	15	Ahora Que Soy Libre (Relay) Juan Marcelo (RCA)
8		La Mujer Es Lo Negro (Fermata) John Lennon (EMI-Odeon)
9	7	Amarte Una Vez Mas (Odeon) Rabito (EMI-Odeon)
10	10	Enganchado En Un Sentimiento Jonathan King (EMI-Odeon)
11	5	Te Quiero Nos Queremos (Relay) Juan Marcelo (RCA)
12	13	Que Soy Para Ti (Edifon) Eliana (Microfon)
13	9	Me Juego Entero Por Tu Amor (Ansa) Sandro (CBS)
14	8	El Amor Como El Viento (Pamsco) Tony Ronald (Music Hall)
15	17	Cancion Para Una Esposa Triste (Edifon) Marina Dorrell, Violeta Rivas (Microfon)
16	12	Falsedad Lisette (Disc Jockey)
17	20	Estoy En Camino (Korn) George Baker Selection (Polydor)
18	16	Eran Doslocos De Amor (Relay) Juan Eduardo (RCA)
19	19	El Mosquito Doors (Music Hall); Pintura Fresca (RCA)
20	20	Alone Again (Korn) Gilbert O'Sullivan (EMI-Odeon)
TOP	TEN	LP'S
TW	LW	

T 11	1144	
1	1	Musica En Libertad Selection (Music Hall)
2	3	Festival De Exitos Selection (CBS)
3	<b>2</b>	Vote Por Tip Top Selection (RCA)
4	4	Boliche's Music Selection (CBS)
5	5	Argentinisima Selection (Microfon)
6	7	Cabaret Liza Minelli (EMI-Odeon)
7	8	El Toro Horacio Guarany (Philips)
8		Cantata Sudamericana Mercedes Sosa (Philips)
9	9	Amar Amando Ginamaria Hidalgo (Microfon)
10	10	Pappo's Blues Pappo (Music Hall)

Cash Box — December 23, 1972



## MERRY CHRISTMAS and **Best Wishes** for the NEW YEAR



# COIN MACHINE NEWS

1972 In Review Depending upon whom you talk to

Depending upon whom you talk to in the music and games industry, the past twelve months is either "the year of the dart game", "the blossoming of the family fun center arcade" or the "return to prosperity." Perhaps it's all three (and more) rolled up, spell-ing out one of the most satisfying years in a long time for most in the business. business

business. The plethora of "dart games", or more correctly, wall-mounted remote-control panel-games, which start off with darts and moved into basketball, control panel-games, which with darts and moved into basketball, golf, bowling and football, brought a dozen or more new firms into the industry. In addition, both ChiCoin and Midway marketed several pieces in this genre... all earning terrific collections for operators (national average is over \$40 gross per week). One of the most unusual aspects of the game was that many distribs sold the game to operator customers, de-claring no trade-in afterward. "After

claring no trade-in afterward. "After they've made the money, they can throw them away if they want... it's that kind of game," distribs stated.

#### **Recession Thawing** More Dollars for Op.

1972 was also the year the Ameri-can public began to cut loose with more of that horded pocket money, as the recession, which began in 1970, finally thawed. More folks turned out of an evening at bars and diners and restaurants; even at big city arcades, and collections came back toward the

restaurants; even at big city arcades, and collections came back toward the level the trade "appreciates". Quarter play on big games and mu-sic boxes helped bring up that earn-ings figure, but the skyrocketing op-erating costs sucked up the gravy pretty much anyway. More for the help, more for the machines, more taxes . . . thanks for 25¢ play. Was about time! about time!

about time! 1972 saw the introduction of the first tape jukebox—Wurlitzer's Car-ousel—which plays 10 cassettes and also hit the right taste bud with hun-dreds of locations which previously didn't care to have a jukebox with top 100 type tunes. Almost a hit before it came out, the little tape player is so far back-ordered at this writing, the word at Wurlitzer is not "sell" but "have patience". word at Wurl "have patience"

#### New Machines ALI Pins Bows

Console-styled machines, which resemble your own home stereo, made further success in 1972 and are now a recognized factor on the nation's locations. Both Rock-Ola and Wurlitzer sold plenty of theirs; and the NSM Consul 130-B from Germany performed likewise.

Other machine innovations during the year have to include the introduction of Allied Leisure's first flipper piece called 'Sea Hunt'. The item was not only the first pingame from this young factory but the first in an upright cabinet. Chicoin bowed a twoplayer rifle game called 'Twin Rifle' and scored terrific success with the item. Brunswick shocked the trade when it bowed a smash hit machine at the Sept. MOA Show. It's called 'Air Hockey' and it makes nothing but money.

# **Regional Seminars** Score for MOA

On the association scene, MOA's John Trucano scored a historic suc-cess with his regional business meet-

John Trucano scored a historic suc-cess with his regional business meet-ings. Trucano, a Notre Dame gradu-ate, got their Center for Continuing Education to collect data and suitable professors who could talk with au-thority to operators about the busi-ness of operating—from gaining and keeping locations to hiring help to keeping the books stright. They DID and three seminars took place early in the year that were, as the kids say, "out of sight." The first seminar took place at Notre Dame and had 55 operators in attendance. Based upon the response to those two fact-filled days, the group went on to Las Vegas where 95 operators turned out at the Sands to see the "same show". Then another SRO per-formance in New York City's Hilton Hotel. The program will continue in 1972 and the credit goes to Trucano.

#### Wingrave MOA Pres: 25th Anny Pgrm.

Harlan Wingrave of Kansas suc-ceeded Trucano as MOA president at the Sept. 14-16 convention in Chica-go. Wingrave vowed to continue the good work, while adding his own theme for his term—the celebration of the national association's 25th an-niversary. Indeed, as Wingrave toured the regional association meetings throughout the fall and early winter. niversary. Indeed, as Wingrave toured the regional association meetings throughout the fall and early winter, that was the theme he pounded out (presenting 25th anniversary gavels to each group's president). The next show should be a stunner, when MOA will put out the red carpet in its own honor honor.

Down in Washington, meanwhile, Down in Washington, meanwhile, just about nothing happened with the copyright thing. MOA is still backing its \$8 per box per year bid, while other contesting groups hondle for additional burdens on the operator. 1973 should see some action in that long, arduous struggle.

Key events on the manufacturing level have to be topped by Seeburg's successful separation from Commonwealth United Corp. Now called Seeburg Industries, the firm's executive brass (with exception of president Sam Stern) moved into New York City back in March, taking up residence in the new General Motors Building on Fifth Ave.

Bally Mfg. Corp. in its continuing effort to purchase key overseas distribution companies, made constant headlines during 1972. In addition to its acquisition of Australia's Electronics Amusements and Hong Kong's Jack Rooklyn Amusements, Bally also bought Germany's Gunter Wulff Appartebau for a reported \$11 million. The latter firm, one of Europe's most prominent makers of payout equipment, now ranks Bally far and away the undisputed leader in gaming equipment.

At home, Bally announced the formation of Carousel Time as an operating arm of the corporation, designed to pursue the blossoming fun center style of games operation in

# THERE ARE STILL SOME THINGS IN THIS WORLD YOU CAN DEPEND ON

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#### THEY LOOK GREAT! SOUND GREAT! WORK GREAT!



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#### Season's Greetings

from

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#### Season's Greetings

#### from AMUTRONICS, INC.

Look for our first amusement piece

FRED PLINER MORT BRICKLIN



# 1972 In Review

shopping malls. By mid-year they had installations in 15 states. Indeed, this new area of the industry finally be-came a reality: unfortunately, largely due to professional arcade people and even entrepreneurs from outside the industry, rather than to the efforts of the street operator. It became clear to many resistant chain store owners that mini-cades within their stores of-ten outearned every other concession in the place, based upon square-foot age. However, some operators (like Bally's Carousel Time) prefer to lease space as tenants, rather than concesspace as tenants, rather than concession, for their installations.

#### New Companies Into Coinbiz

In addition to the dart game manu-In addition to the dart game manu-facturers entering the industry, a new games manufacturer called For Play, Inc. out of California joined the trade and released their now-successful 'Las Vegas Gallery (a target/dice/card gallery on the style of the Seeburg Bear Gun). Firm's products are mar-keted exclusively thru ACA of Cali-fornia and the latter's regional dis-tributors. ACA product vice pres-ident Mickie Greenman was highly in-strumental in the rapid distribution of the Gallery; also in the company's expansion in the in-store fun center business.

#### **Personnel Changes** At Coin Factories

Executive promotions and appoint-ments on the manufacturing level in-cluded Earl Ramsey to Rowe Internacluded Earl Ramsey to Rowe Interna-tional presidency, succeeding the re-tiring Harry Martin; Bud Lurie to the presidency of Seeburg Products Div.; Jim Newlander to VP domestic mar-keting at Rowe (also Paul Huebsch to general sales manager and Dave Howle to field sales manager at Rowe); Aaron Goldsmith to executive vice president of ATI's (All-Tech) Leisure Time Group and Ron Crowder to ATI sales manager; Russ Eckel to Rowe Customusic chief, and Mel Kalb to sales manager of Nutting Associ-ates.

to sales manager of the same ates. With the retirement of 20 year Wurlitzer veteran sales director Bob Bear this fall, Tonawanda chief Amile Addy assumed responsibility of sales and set Nat Hockman as Eastern US sales coordinator and Ralph Cragan for the same in the west, under a new sales chain of com-mand. Late in the year, Addy appoint-ed Ken Malick as Wurlitzer's new product sales manager, with the tape ed Ken Malick as Wurlitzer's new product sales manager, with the tape playing Carousel as his first project.

#### **Foreign Market Remains Strong**

The flow of new and used equip-ment to and fro the foreign markets ment to and fro the foreign markets was brisk during 1972, getting a healthy start at the Jan. 25-27 Amusement Trades Exhibition in London. The Japanese operating in-dustry took a second position only to the US with 1.4 million verding units on location by mid-year. The export of US manufactured pool tables into Europe in particular was extremely healthy during the year . . . many wondering why it took so long for the European industry to catch up on one of America's most lucrative pieces of equipment. Rowe Interna-tional signed an exclusive pact with American Shuffleboard of New Jersey to handle the latter's coin and home billiard products thru their European branches and independent distribution billiard products thru their European branches and independent distribution outlets. Ball Fruit of England bought ACE and Mecca from the Grand Ho-tel chain. And Bally opened up dis-tribution points in Guam, Venezuela and Africa for gaming and amuse-ment devices.

#### Distributor Moves People & Places

Significant events on the distribu-tion level during 1972 have to he headlined by the purchase of Empire Distributing by Bally Mfg. Deal was consumated late in December. Anoth-er startling development was Wurlitz-er's appointment of Dale Distributing to handle their music line throughout the entire nation of Canada. Rock-Ola also created a significant Canadian move with the appointment of New-Way Sales Co. to traffic their music and vending line throughout Western Canada.

Way Sales Co. to traffic their music and vending line throughout Western Canada. Joe Schwartz, owner of Chicago's National Coin Machine Exchange, sold the company to Photo Vend and retired. Mort Levinson stayed on at this Wurlitzer distribution outlet. Wurlitzer appointed David Rosen, Inc. to handle its line out of Philadel-phia. Appointment was made back in March. Wurlitzer also appointed Jim and Pat Bilotta (Bilotta Music Co.) for Western New York State, with the exception of the broad Buffalo territory which went to Advance Dis-tributing. Wurlitzer Co. veteran Dick Smith was promoted to the top man-agement slot over all Wurlitzer owned branch distributors, coordinat-ing sales out of the DeKalb com-plex. A new full line distributor opened its doors during 1972 down in Mom-

plex. A new full line distributor opened its doors during 1972 down in Mem-phis when Allen Smith came on as a Rock-Ola music distributor, with such games lines as Chicago Coin. Bob Jones of Robert Jones International opened his giant new quarters in Ded-ham, Mass. early in 1972, boasting the Rock-Ola music and vending line and such games lines as Bally and Mid-way. way. Also

way. Also from Dedham, industry veteran Irwin Margold retired from the top spot at Trimount Automatic Sales later in 1972 to become a full time consultant for Rowe Internation-al, operating out of Miami. Margold's consultant duties was greatly respon-sible for the introduction of Rowe's lottery ticket vending unit in both Mass. and New Hampshire during 1972, also for the import of a coin-op table soccer unit strictly for Rowe dealers. Marshall Caras took over as Trimount general manager. Jim Ginsburg left Banner Specialty (Philadelphia) during 1972; banking expert William Moore joined up with Banner also during 1972. Marc Rod-stein was appointed Banner's general manager. from Dedham, industry

manager. Seeburg's Columbia, S.C. outlet moved into sumptuous new quarters in Cayce, S.C. during '72. Wurlitzer's Denver branch also moved into new building in April; likewise J&J Dis-

Season's Greetings

from

WORLD WIDE distributors, inc. 2730 W. FULLERTON AVE., CHICAGO, ILL. 60647 (312) 384-2300 CABLE: GAMES-CHICAGO

# 1972 In Review

tributing (Rowe AMI) into new quar-ters in Indianapolis in March. Barry Feinblatt bought the United Billiards, Inc. share in United Amuse-ment International becoming sole owner during 1972. Vic Conte re-turned to the Rock-Ola fold as a dis-tributor out of Syracuse during 1972. Eastern Novelty Co., one of the

Eastern Novelty Co., one of the nation's leading suppliers of parts and supplies (especially in the billiard equipment area) changed its formal name to Imperial Billiards during 1972, to better reflect the scope of its activities activities.

Tragedy struck a number of dis-tribution companies (indeed many op-erators) during 1972 when torrential floods stuck both the Rapid City, S.D. floods stuck both the Rapid City, S.D. area and the territory around north-central Pennsylvania and south-central New York State. D&L Vend-ing and Roth Novelty Co. (Wilkes-Barre) were particularly hard hit with near 90% water damage to the equipment inventory and places of business. But thanks to help from tradesters both in and out of the area, all firms were back in action within weeks.

#### Veterans Pass On During 72

Unfortunately, every year-end summary story includes mention of industry members who passed away during the preceding twelve months. Veteran distributor/jobber Ed Heath (Heath Dist., Macon, Ga.) died Jan. 7th. Max Perlman, who ran the Atlantic New York Corp's East Hartford, Conn. branch for 20 years, passed on Dec. 30th (71). On Jan. 15th, a renown leader of the operating industry, Jim Tolisano, died. The former president of MOA and the Florida Amusement and Music Assn., had sold his route more than one year prior to his death, and was devoting his time to running his fabulous arcade on Trea-sure Island, Florida when he died.

running his fabulous arcade on Trea-sure Island, Florida when he died. In early February, George Gold-man, co-founder of General Vend-ing Sales Corp. (Baltimore) passed on. Then on February 18th, a leader in the manufacture of jukeboxes, be-loved by many in the trade, left us when Wurlitzer's Roy Waltemade died. Roy had spent the bulk of his carrer running the North Tonawanda operation for Wurlitzer and had scarcely begun his retirement when he died. On May 6th, Farney Wurlitzer, son of Wurlitzer Company founder Rudolph, died at the age of 88. Paul Kotler, founder of the Nation-al Shuffleboard Co. in Jersey, passed on. Kotler realized one of his fondest dreams before he died when the en-tire National manufacturing complex moved into giant new quarters in

moved into giant new quarters in Green Brook, N.J.

Hy Lesnick, operator of Richmond Music Co. and another staunch association leader (both in Virginia and with MOA) died on June 26th. On July 18th, a tradester often referred to as a "living legend" died on July 18th at the age of 60. He was Bert Lane whose manufacturing and promotional inventiveness both in amusement games and parks attractions launched many ideas onto the market, including kiddie rides and coin-op slot car racing. Lane was also the inventor of "ice cream on a stick" for Eskimo Pie.

Ted Rubey, founder of Marvel Mfg. Co. (Chicago parts suppliers) passed away on July 31st at the age of 75. On Oct. 11th, fresh from visiting the NAMA Trade Show in Atlantic City, Advance Dist. president Morrie Lerner died in Syracuse, N.Y. His company management was taken over by his wife and two sons.

#### **Robbins On Soccer Game Success**

- "Uniquestionably the CHICAGO CHICAGO — "Uniquestionably the fastest growing coin machine oper-ation in this country is the soccer football or football, or football?" said Joe Robbins, vice president of Empire Dist. this city. "These open playfield soccer games, played by two of four players, originated somewhere in Europe and have been popular for years throughout that continent." Robbins pointed out that, "way back in 1963, Empire brought over some soccer tables from Belgium. Un-fortunately, tests in various locations

some soccer tables from Belgium. Un-fortunately, tests in various locations were unsuccessful," he continued. "We tried again in 1964, 1965, with a simi-lar lack of success; however, a com-pany in Cincinnati subsequently im-ported a table from Germany and concentrated on franchising and col-lege-type locations with some measure of success."

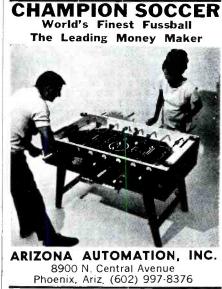
"A table imported from Italy by "A table imported from Italy by Empire achieved marked success in Upper Wisconsin, starting in 1969," he said. "It gradually grew in popu-larity and by mid-1971 other areas in the USA started to enjoy similar suc-cess. Imports began to flow into this country, from Italy, Germany and France."

France." Some states such as Wisconsin, Texas and Louisiana are in the midst of a real boom with the soccer ma-chines, according to Robbins, but there are many states which haven't been touched. They, too, will get into it eventually, he predicted.

Robbins pointed up the fact that there are several US manufactured units, as well as the foreign makes.

"Tournaments have been conducted on local levels." he said, "and eventu-ally these will spread and blossom into regional and possibly even na-

tional affairs. "It's difficult to predict the popu-larity of this machine," Robbins stated. "It takes time, patience, and some concentration in an area to get it started. People have to learn how to play it. But once the fever gets up, it spreads like wildfire!" In conclusion Robbins said, "for the operators it's a marvelous business. The machines are mechanical. low in cost and they operate on a  $25\phi$  coin. The income actually increases as time goes on. The service is practically nil. Put all these ingredients together and they make a recipe for real profits! Certainly 1973 will be the biggest year yet for the soccer football!"



Season's Greetings **TO ALL OUR OPERATOR** AND DISTRIBUTOR FRIENDS FROM ALL THE



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#### Rock-Ola Releasing Model 451 Compact; Mini Juke Has Big 450 Features Also

CHICAGO — Ed Doris, executive vice president of Rock-Ola Manufacturing, has announced that Rock-Ola has be-gun delivery to its distributors of the new 100 selection phonograph, Model 451. The Model 451, according to Dor-is, is the companion to the big "WORKS", the 160 selection Model 450, which has been on the market since last October. The "LITTLE WORKS," Model 451, Doris continued, has all the

The "LITTLE WORKS," Model 451, Doris continued, has all the features and eye appeal of the Model 450. The 451 has the same "Animo-tion"..."Lenticular Glass Panels"... and the "Red Hot Shimmering" col-

and the Red for Shinnering col-or scheme. "Like the big 'WORKS,' the 'LIT-TLE WORKS' has the same world famous Rock-Ola mechanism and the same dependability which have long been a Rock-Ola tradition," Doris de-

been a Rock-Ola tradition," Doris de-clared. Referring back to the color scheme of the 70's, Doris mentioned that the Model 451 is "even more beautiful than its big brother because all of the shimmering colors and red hot eye appeal are condensed into a smaller composit appingt compact cabinet.

"In addition to all of its eye ap-peal," Doris continued, "the Model 451 has all the customer conveniences which have made the Model 450 such a hit since its introduction. The Moda hit since its introduction. The Mod-el 451 has the same sightline program deck which includes the ten-numbers-in-line selection system right up on top at finger tip level. This selection system is now up top along with the Compute-A-Flash Record Now Play-ing indicator along with the complete instruction column, coin slot and coin reject button." Les Rieck, Rock-Ola's sales manag-

instruction column, coin slot and coin reject button." Les Rieck, Rock-Ola's sales manag-er for the music division, added that like all Rock-Ola phonographs, the "LITTLE WORKS" is a serviceman's dream—providing total accessibility to all internal components. The 451 is equipped with a counter-balanced dome which lifts by itself and stays lifted. The entire program holder as-sembly either swings out or can be completely lifted out for easy title strip changes. And when the dome is completely open, the selection switches, should service ever be need-ed, are right at the serviceman's eye level. In addition to these features, Reick pointed out that the Model 451 has the same swing out, in-unit ser-viceability where the amplifier power and credit units and rejector housings can swing out for in-unit testing. The Model 451 provides location

The Model 451 provides location filling sound by means of the power-



#### Rock-Ola 451

ful Rock-Ola stereo amplifier and 2 full range 5" x 7" oval speakers and 2 powerful 12" full range speakers. "All of these features and customer conveniences," Doris vient on, "are contained in a cabinet with a shape of 'right now.' This magnificently the mined action of Place right now.' This magnificently streamlined cabinet has sides of Black and Gray Onyx Conolite and with its dazzling chrome trim will upgrade any location and appeal to any pa-tron."

any location and appear to any pettron." The cabinet measures 48" High, 31%" Wide, and 26-15/16" Deep. Despite its compactness, the Model 451 has every feature of the 160 se-lection phonograph, including "Two Plays—Two Bits," with the exception of the "% Quarter Play" which is an entional accessory.

riags—1wo Bits, with the exception of the "2% Quarter Play" which is an optional accessory. The Model 451 will work with all other optional accessories, such as Rock-Ola's electrical money counter, motorized volume control, Manual volume control, microphone paging kit, alarm system "L" pad, "LP pric-ing," and the 506 wallbox. Doris concluded, saying that despite the addition of such new and modern things as Animotion and its Red Hot Shimmering design, Rock-Ola never changes things such as its dependabil-ity and serviceability. He added that the Model 451 is now on display in all the distributors' show rooms along with the big "WORKS", Model 450, and the famous Rock-Ola Console De-luxe Model 447.



# 







At This Festive Season May We Extend Our Sincere Thanks For Your Patronage Victor Haim Marc Haim



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#### EASTERN FLASHES

May we at **Cash Box** extend our very best wishes for a happy holiday season to all in the local trade. Let's hope 1972 brings us all some happier tidings, like a pickup in collections for mid-town operators and a fair and speedy ruling in the flipper game case. Indeed, as far as New York City operators are concerned, the flipper case gave more than a few ulcers during the year. As far as the State itself was concerned, the situation with free play battles served up scant results. Let's all hope the industry gets what's just during 1973.

Looking back, highlights touch on a great UJA drive among local tradesters, serving up plenty of donation pledges to the charity, in the honor of Max Weiss, this year's guest of honor. Al Denver is still president of the local MONY association and the lion of the New York trade couldn't be in better spirits as the year ended. He's still a battling tiger when the interests of the trade are concerned—would that other associations have such a man at the helm. And Millie McCarthy herself is still State association chief. This gal, a super credit to the industry, would be a success in whatever endeavor she tried. Her experience in local and state government has secured many a victory where industry concerns were at issue.

Among the many who sent us cards and phoned in holiday greetings was old buddy Jack Mitnick from Hialeah. We're happy to report that Jack has been appointed Eastern US sales supervisor for the Murrey & Sons coin and home pool table lines. He'll be working out of his Hialeah office, covering the territory by phone plus some road trips. First carload of Murrey tables arrived in Florida last Friday with the second one to come in this week. "I'm really proud to handle this line," said Jack. "Gordon Murrey's tables are well established in the home and commercial fields and now I'll be working to establish his great coin-op line in our industry." Murrey tables come in the popular sizes (6', 7', 8' and even a coin-op 9' regulation sized table). And now that he'll be shipping from Florida, it knocks the freight charges down considerably for customers hereabouts who've been ordering out of the Murrey & Sons factory out in Los Angeles. Also from Flodia Florida, we extend the best for the season from the game

been ordering out of the Murrey & Sons factory out in Los Angeles. Also from Flodia Florida, we extend the best for the season from the game at Allied Leisure—Dave and Bob Braun, Ron Haliburton and Gene Lipkin. Their Crack Shot 2-player machine gun target game is shipping out to dealers with gusto, Gene proudly notes. "Test collections show this piece to be one heck of a quarter collector. It's amazing what happens at the location when you install it. The customers can't get their hands off it," says Gene. The Crack Shot incidentally, can be knocked down quite easily for access to the location and can pass thru a 30" door. Four bolts remove the front portion (which has the two machine guns mounted atop it).

THE JERSEY BOUNCE—Holiday greetings from Nick, Sol, Mike and also from Mrs. Mary Cusano out at the American Shuffleboard plant in Union City. They really enjoyed a super sales year with both home and coin-op products. Most interesting is the enormous orders they secured during the preceding year on the long-board shuffleboard tables. That most staple of tavern pieces will be around until the end of time. . . . Bert Betti, Johnny Rafer, and Jerry Gordon at Betson wish their many friends and customers holiday greetings.

#### ALLIED'S

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#### **Two-Player Competition Machine Gun Game**

All the action and realism of ground-to-air combat in an exciting two-player competition target novelty.

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Extended play adjustment • Cabinet knocks down for easy installation

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#### **CHICAGO CHATTER**

To all of our friends in the industry-Happy Holidays!

WILLIAMS ELECTRONICS INC. is about ready to release an exciting new twoplayer called 'Swinger'. Factory distribs can look forward to sample shipments in about a week or so. Watch for it!

OUR CONDOLENCES TO National Coin Machine Exchange prexy Elmer Schmitt whose wife, Helen, passed away on Sunday (10). Visitation was held last week at the Henry W. Mueller Funeral Home in Chicago. Funeral services were held on Thursday, Dec. 14.

IF YOU HAPPEN TO HAVE a 1973 calendar handy you might want to mark the dates April 6-8 when the NAMA Western Show will be held in the Community Concourse, San Diego, Calif. This will be the first time the convention is being held in San Diego and the association expects registration of some 3,000.

EDDIE ZORINSKY OF H. Z. Vending and Sales in Omaha is running for mayor of the City of Omaha. We wish him well. Eddie will no doubt be campaigning very vigorously for the next few months in preparation for their April election. His victory would be a credit not only to himself and his family (most especially his father, Hymie) but to the entire coin machine industry of which he has been a very energetic member. Eddie's activities in civic affairs are well known: he has held other public offices. We understand the Omaha newspapers have been interviewing him for some features articles in conjunction with the campaign . . .

Needless to say, much of our phone conversation with **Hymie Zorinsky** centered on the above, however, he also expressed interest in the upcoming State Legislature meeting which, he hopes, will result in the lifting of the present ban on free play.

ROCK-OLA MFG. CORP'S George Hincker informs us that the factory is just about ready to commence production on the new '451' model 100-Sel. phonograph! Watch for it!

BRUNSWICK'S AIR HOCKEY—A STRONG ITEM AT WORLD WIDE DIST! "It's the best money-maker in several years," said **Ho**wie Freer, "Collection reports are outstanding!" . . . World Wide played host last week to a couple of engineers from Hal Computer Inc. in Florida who conducted a two day series of service schools on the firm's current dart and golf games line, including the 'Halgame'.

NICE TO KNOW that Illinois ranks second in the number of MOA members from the state. New York is in the lead with 77 members—Illinois has 66 . . . And speaking of MOA, **Fred Granger** is reminding members once again that the deadline for enrolling in the association's Group Catastrophe Health Care Plan is Dec. 31. Members desiring further information about the plan may call the Insurance Administration Office in Chicago, collect, at the following number: (312) 922-5253.

#### **CALIFORNIA CLIPPINGS**

Seasons Greetings to the local industry from **Bob Portale** and the entire gang at Portale Automatic down on Pico. Machine wise, Bob is anxiously waiting delivery of Rock-Ola's model 451 compact jukebox. He also reports an overstuffed order book for the new CHICOIN all-star football ball game ..... Holiday Greetings likewise from **Hank Tronick**, Al Bettelman and the rest of the C. A. Robinson crew. . . . . George Muraoka, Mickie Greenman extend their best on this festive season to one and all in the greater LA area and surrounding counties. Seasons Greetings from ACA prexy Henry Leyser in Oakland. . . . .

Western Convention-Exhibit of Vending and Food Service Management (NAMA Western Show), Community Concourse, San Diego, Calif. The Convention Hotel is the Royal Inn at the Wharf. (This is the first time that the NAMA Western Show is being held in San Diego. It started in 1960 and it has been previously held in Los Angeles, Anaheim and San Francisco. The expected attendance will be around 3,000. . . .

Big event for the SeeWest staff (formerly Struve) during 1972 was promotion of their own **Bud Luri**e to the presidency of the Seeburg Products Div. We must confess a bit of confusion over the chain of command at Seeburg but we and local tradesters are happy that Bud commands over the music and vending machine area.

#### **MILWAUKEE MENTIONS**

We'd like to take this opportunity to extend our sincere holiday greetings to everyone and our best wishes for health and happiness in the New Year!

THE MILWAUKEE COIN MACHINE OPERATORS ASSOCIATION held its monthly meeting on Tuesday, December 5 at The Chalet in West Allis, with association prexy Arnold Jost presiding. Among operators in attendance were Jim Stansfield (president of the Wisconsin Music Merchants Assn.), Wally Bohrer, Clarence Smith, Doug Opitz, Art Manske, Orville Carnitz, Irv Beck and association secretary Red Jacomet. The group's first meeting of the New Year, which would normally be held on Tuesday, the 2nd, has been re-scheduled to January 9 because of the holiday.

RUSS DOHERTY OF Rapids Coin plans to spend the holidays in a warmer climate—and that sounds like a great idea in view of weather conditions in this neck of the woods! He and his family depart for Florida December 21 and are hoping to tour Disneyland while they're out there! Have fun, folks!

BOB RONDEAU OF EMPIRE DIST. in Green Bay hopes to schedule a Rock-Ola service school in the very near future. Meanwhile, he says, the "450" model phonograph is one of his biggest sellers of the day! Another is the Midway "Table Tennis"!

HAD A RARE OPPORTUNITY to say hello to **Clint Pierce** of Pierce Music in Brodhead, who just happened to be in the office when we called last week. He asked us to convey his (and Marie's) holiday greetings to everyone—which we are happy to do!



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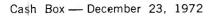
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#### CLASSIFIED ADVERTISING SECTION

#### COIN MACHINES WANTED

SCOPITONE OPERATORS! \*\*\*\*\* ATTENTION. If you have 5 or more American Machines in storage or on poor locations, and would be interested in a guaranteed income plan, please contact Scopitone West, 504 Van Ness, San Francisco, 94102. (415) 431-2266.

- WANTED—BUYING ALL 1950's and EARLIER TABLE MODEL SKILL And Gambling Machines; Bubblegum, Peanut, Slot Machines, Mutoscope Viewers and Cranes. (No Crating) We pickup anywhere. SACKIN, 318 East 70th St., NYC, NY. 10021 Phone (212) 628-0413.
- WANTED TO BUY OUT SELLING STOCKS ONE OR two years old Jennings slot machines. Wurlitzer juke boxes and Pinball games two or four players, make an offer to AUTOMATTJANST N STOR-GATAN 19 BJUV, SWEDEN.
- WE ARE ALWAYS INTERESTED IN USED AND BRAND new phonographs, pinballs, bingos, guns, arcade, kiddie rides, slot machines, etc., all makes all models. QUOTE FOB SEA VESSEL TO HOLLAND BELGIE EUROPE, SPRL, 276 AVENUE, LOUIS, BRUSSELS.
- WANTED ALL TYPES OF OLD BINGOS AND SLOT MACHINES FOR EXPORTING TO JAPAN. JATRE INC. 2-9-2, Diamond Bldg., 2nd floor, Minami-Ohi, Shinagawa-ku, Tokyo, Japan. Cable Amusejapo Tokyo. SAN FRANCISCO OFFICE, 2311 CABRILO STREET SUITE #2, SAN FRANCISCO, CALIF. 94121. Tel. (415) 387-6227.
- "WANT"—ALL WURLITZER AND ROCK-OLA PHONOS 1965 and newer. All arcade equipment, Flippers to three years old. Uprights, We are interested in distribution of allied equipment. BERT AMUSEMENTS LTD., 3728 East Hastings Street, North Burnaby, B.C. Canada. Phone 298-5578.
- WANT—Electronic Games, Darts, Golf, etc. Seeburg Consolettes and Hideway units. Harvard Metal Typers. Also interested in distribution of new equipment. St. Thomas Coin Sales, 669 Talbot St., St. Thomas, Ontario, Canada. (519) 631-9550.
- WOULD LIKE used jukebox for personal use. Will buy for cash. Roy Hill, East Side Grocery, 109 Moss Avenue, Hearne, Texas 77859. Phone (713) 279-2329.
- WANTED A!! NSM Prestiges—Model A-B- or Consul-As Is Condition, American Automatic Amusements Co., 265 So. Little Tor Rd., New City, N.Y. 10956. 914-634-6330.

#### COIN MACHINES FOR SALE

SLOT MACHINES for EXPORT/SALE—Bally, Mills, Pace, Jennings, Uprights, Consoles, Bally Bingo PInballs, Automatic Horse Race, Automatic Poker, Keno, Bingos. SI REDD'S BALLY DISTRIBUTING (CO., 390 E. 6th St., P.O. Box 7457, Reno, Nevada 89502 (702 323-6157). (Las Vegas Office) 2611 S. Highland Ave., Las Vegas, Nev. (702 735-3767).

- FOR SALE—RECONDITIONED-LIKE NEW: Hollywood Driving Range, \$295, FOB Cleveland (15 Ball golf garme)! SEGA Jet Rocket, \$795, FOB Cleveland; Williams Flotilla, \$795, FOB Cleveland, SEGA Missile, \$425 FOB Cleveland; Allied Wild Cycle, \$445, FOB Cleveland; CLEVELAND COIN INTER-NATIONAL, 2025 Prospect Ave., Cleveland, Ohio 44115. Phone (216) 861-6715.
- FOR SALE—Export Market Only: Silver Sails, Can-Cans, Roller Derbys, Country Fairs, Sea Islands, Carnival Queens, Miss Americas, Cypress Gardens, Touchdowns, Show Times, Key Wests, Big Shows, Mami Beaches, Night Clubs, Broadways, Big Times, others. Lexingtons, Turf Kings with automatic pay-out drawers. MUSIC-VEND DISTRIBUT-ING CO., 100 Elliott Ave. W., Seattle, WA 98119. Cable MUSIVEND.
- FOR SALE—EXPORT ONLY—Bally, Bingos, slots, uprights Games, Inc., Big Ben, etc., Keeney Mt. Climber, etc., Evans Winterbrook. All models rotamint & rotamat. Write for complete list phonos, phono-vues, pin balls, arcade, etc. ROBERT JONES INTERNATIONAL, 880 Providence Highway, Dedham, Mass. 02026 (617) 329-4880.
- FOR SALE: 3 SPEED QUEEN B BALLY—BOATS \$275 each. 3 Elephants by Tusko—\$275 each CENTRAL MUSIC CO., P.O. Box 284, 407 E. Ave. D, Killeen, Texas 76541.

FOR SALE: Seeburg, Wurlitzer, Rockola, AMI Phonographs. Williams, Gottlieb, Bally, Chicago Coin, flippers, guns. baseballs, United, Chicago Coin, Midway shuffes. Valley, Fischer, United, American, used pool tables. As is or shopped. Domestic or export shipments. Call or write Operators Sales, Inc., 4122 Washington Ave., New Orleans, Louisiana. 70125. (504) 822-2370.

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#### Classified Ads Close WEDNESDAY

Send all copy to: CASH BOX, 119 West 57th St., N.Y., N.Y. 10019

- ATTENTION: WHOLESALERS, EXPORTERS, AND IM-PORTERS: Have WURLITZER 3400, 3500, and Super Star Model 3600, 200 selection phonographs. Write for prices, UNITED DISTRIBUTORS, INC., 420 S. Seneca, Wichita, Kansas. Phone (316) 263-6181.
- FOR SALE—Off Location, As Is Condition—Complete—No Breakins; 50 Rowe 20/700, \$40. The MACKE COMPANY OF CENTRAL PENNSYLVANIA, 1201 South 20th St., Harrisburg, Pa. 17104. (717) 238-1768. Mannie Silvia.
- FOR SALE: PANORAMS—NEW—WITH OR WITHOUT Sound. Write or call URBAN INDUSTRIES, INC., P.O. Box 31, Louisville, Kentucky 40201. (502) 959-3227.

"MARMATIC", Exclusive World-Wide Reps. for the Newest JENNING'S Electronic Slots, KEE-NEY's MOUNTAIN CLIMBER & 7 coin multiple FLAMING ARROW UPRIGHTS. Available in Free Play or Cash Payout. We also carry a complete line of A-1 USED—JENNINGS, KEENEY MILLS Slots, BALLY Slots & Bingos, MARMATIC SALES CO., INC., 1140 E. Cold Spring Lane, Baito., Md. 21239. (301) 435-1477.

ALL TYPES OF COIN OPERATED ARCADE EQUIPMENT for saie—guns, Helicopters, pinballs, etc. Auto Photo machines. Write for equipment list and prices. ROCK CITY DISTRIBUTING CO., INC., 615 Murfreesboro Road, Nashville, Tenn. 37210.

ALL TYPES OF COIN-OPERATED EQUIPMENT: ADD-A-Balls, shuffles, guns, computers, etc. All types of phonographs, large selection on hand. Vending machines, from clgarette to candy to can drink, etc. . all kinds, shopped to perfection. Also Cineboxes loaded with film (sizable quantity available)-make offer. Notice to distributors: If you're overstocked with equipment in original crates or have good used equipment, call us or send your list. Write or call FLOWER CITY DIST. CO., 389 Webster Ave., Rochester, N.Y. 14609. Tel. (716) 654-8020 and ask for JOE GRILLO.

- FOR SALE: Workhorses, Video Viewers, 25¢ play, Sound \$795; Silent, \$695; Two minute timer, Coin Counter, Slug Proof, Color Film Cartridges Rewind automatically. Bulbs last 1000 hours. TIMES SQUARE VENDING CORP., 432 W. 42nd St., New York City, N.Y. 10036. (212) 279-1095.
- STEREO PICK-UPS: "SMC" FOR SEEBURGS "B" through "201", \$20; "WMC" for Wurlitzer Cobra, \$10. SOUND & SIGNAL SERVICE, Box 10052, Albuquerque, N. Mex. 87114.
- For Export—EVANS WINTERBOOKS, BUCKLEY ODDS, BINGOS, FLIPPERS, Cosmos, \$275; Jolly Roger, \$225; Hi-Score, \$185; Safari, \$225; Shangri La, \$195; Dogies, \$225; Big Chief, \$135; Derby Day, \$200; Bank A Ball, \$110; AMI 1-120, \$85; J-120, \$95; Cont. II, 200, \$175; JEL. \$160; Diplomat. \$345; Bandstand, \$395; Rock-01a Rhapsody, \$175; Seeburg Consolettes, \$85. CROSSE-DUNHAM & CO., 225 Wright Ave., "F", Gretna, Louisiana 70053. Tel (504) 367-4365. Cable CROSSEDUNHAM Gretna, La.
- FOR SALE—Stock of SPACE LASER and CHICK 'N PLUCK 'R parts available. LASER Access Doors (normally \$18.00 each) while they last special four for \$20.00. Inquire for special bargain prices on New SPACE LASER or CHICK 'N PLUCK 'R Machines for sale or lease. All orders C.O.D. only. Write or call TARGET INTERNA-TIONAL COIN, 15219 Michigan Ave., Dearborn, Michigan 48126. (313) 846-0160.
- POOL TABLES—Large selection of all makes and models available. Completely reconditioned or in "as is" condition for immediate shipment at very attractive prices. Also large selections of pin games, shuffles, guns and music—Phone or write EASTERN NOVELTY DISTRIBUTORS, INC., 3726 Tonnele Avenue, North Bergen, New Jersey 07047 —(201) 864-2424.
- CONVERSION CARTRIDGES-PLAY STEREO RECORDS ON Seeburg Monaural Phonos B thru 201—NO ADJUSTMENTS REQUIRED—JUST PLUG IN—eliminate sound distortion, needie skipping, excessive record vear. \$24.95 postpaid. Satisfaction guaranteed. Quantity discounts. C. A. THORP SERVICE, 1520 Missouri, Oceanside, Ca. 92054.

- SUBJECT TO PRIOR SALE: Bahama Beaches, Beauty Beaches, Big Wheels, Border Beauty's, Follies Bergere, Londons, Magic Rings, Orients, Safari's, Super 7, Venice—Some OK games. LOWELL AS-SOCIATES, PO Box 386, Glen Burnie, Md. 21061. (301) 768-3400.
- FOR SALE: LIKE NEW ROCK-OLA WALLBOXES with Speakers, 100 selection, \$165 each, all three, \$475. BUDGE WRIGHT'S WESTERN DISTRIBUTORS, 1226 SW 16th Ave., Portland, Oregon 97205. (503) 228-7565.
- FOR SALE/EXPORT—USED SLOTS, BALLY STAND-ARD, 3-LINE PLAY, MULTIPLIERS, QUICK DRAWS, AND COMPLETELY SHOPPED AMUSEMENT EQUIP-MENT. Write for particulars, THOMAS TRADING CO., INC., 2614 Westwood Drive, Box 15391, Las Vegas, Nevada, U.S.A., 702-734-8818. Cable: VEGAS.
- FOR SALE: Hi Score Pool, \$595; Invaders, \$375; Sea Raider, \$275; Write for complete list: CENTRAL DISTRIBUTORS, INC., 2315 Olive St., St. Louis, Mo. 63103.
- FOR SALE—Bingos, Funways, Lotta Funs and Shoot-A-Lines Available. Also Keeney Red Arrows and Sweet Shawnees. These games are completely shopped. Call WASSICK NOVELTY (304) 292-3791. Morgantown, W. Va.
- WALL HUNG GAMES: Darts, Golf & Football. Remote Radio Controlled. Buy the Highest Quality Game in the World Direct From the Factory. PERFORMANCE ENTERPRISES, INC., 4712 N.E. 12th Ave., Ft. Lauderdale, Fla. 33308. Call (305) 771-3110. N.E. United States, Call (413) 739-3841.
- FOR SALE—EXPORT Bally 742a \$650.00 each, 831za 3 line play \$1095.00, 873a \$1295.00, All Conversions. Bally, Mills, Jennings and Pace Parts, 4 front Opening Mills with Automatic Jackpot. Other Bally 5 coin Multiplyers on requests. Nevada Fruit (Slot) Mach. Co., Box 5734, Reno, Nevada 702-825-3233.
- FOR SALE: Gott: 5 Balls; Baseball, Playball, Spin A Card, Wms: 4 Aces, Seven Up, Bally Joust. Seeburg LPC 1- 480, Photomatic 60, Midway Whirley Bird, HALGAME DART BOARD, D & L DISTR. CO. INC., 6691 ALLENTOWN BLVD., HAR-RISBURG, PA. 717-545-4265.
- FOR SALE: 2 complete penny arcades, guns, baseballs, fortune, misc. arcade pieces, (no pins). Lost leases. Mike Munves Corp., 577 10 Avenue, NYC, NY 10036. Phone 212 279-6677.
- FOR SALE: United Palos Verde S/A \$650. Seeburg SC-1 Consolette Wall Boxes \$85. Mohawk Skill Games Co., Ogden Whitbeck, Prop., 67 Swaggertown Road, Scotia, N.Y. 12302.
- FOR SALE: "CLOSEOUTS", COMPLETELY RECONDI-TIONED: Wurlitzer 3200-4-A (200 sel w/LP's & Daldio 8' (Skee-Ball) (like new) \$345.00. Bally Space Flight (Late model) (moon-lander game) \$195.00. Gottlieb Mini Cycle (2 player) \$395.00. Mickey Anderson Amusement Co., 314 E, 11th St., Erie, Pa. Phone (814) 452-3207.
- FOR SALE: White Lightening Gun \$175.00, Sea Raider \$175.00, Unscramble \$75.00, Bally Space Flight \$150.00, Helicopter \$150.00, Derby Day \$95.00, Sea Shore \$95.00, Orbit Shuffle \$150.00. Guerrini's, 1211 W 4th St., Lewistown, Pa. 17044
- FOR EXPORT ONLY, Winter Books with new heads \$550.00. Winter Books converted by Russel Ramsdail like new late models \$750.00. Ten (10) LPC-1 and Seeburg 480, very clean \$300.00. Late pins and amusement machines available, and a few bingos. D. & P. Music, 133 N. George Street, York, Pa. Phone 717-848-1846.
- FOR SALE—We have in stock a great quantity of 5 year old pinball machines, Bally, Gottlieb, Williams of all models that we sell for \$40 and \$60. Write to: SOVODA, 6 rue Philibert-de-la-Mare, 21000—DIJON, France, (16.80) 32.46.80.
- FOR SALE: Grand Slam, \$490; King Rock, \$735; Polo, \$475; Roller Coaster, \$495; Paul Bunyan, \$200; Honey, \$625; Stardust, \$585; Haunted House, \$665; Spooksville, \$495; Sonic Fighter \$255; Computer Space, \$925; MCI Desert Fox, \$635; Commando \$795; C. C. Motorcycle, \$295; U. S. Marshall, \$165, New Orleans Noveity Company, 1055 Dryades Street, New Orleans, Louisiana 70113. Tel. (504) 529-7321. CABLE: NO-NOVCO.

#### EMPLOYMENT SERVICE

BINGO MECHANICS WANTED: Legal territory of Nevada. 5 day, 40 hour work week. MUST have past Bingo experience. State age, references, past experience. Send photo if possible. Write or phone. UNITED COIN MACHINE CO., 2621 South Highland, Las Vegas, Nevada. Phone (702) 735-5000.

- SHOP AND ROUTE MECHANICS WANTED—JUKES, BINGOS, UPRIGHTS, Slots, Flippers: Good Pay; Raises according to results; Apartment furnished if desired and air fare furnished. SHELTON MUSIC CO., PO Box 803, Agana, Guam 96910. Phone 7726244.
- SCHOOL FOR GAMES & MUSIC, ONE TO FOUR WEEK COURSES. Phono's, Flippers, and Bingos. By schematics CAL'S COIN COLLEGE, P.O. Box 810, Nicoma Park, Okla. 73066, (405) 769-5343.

- Arcade Managers and Arcade Mechanics for various East Coast locations. Full time or Seasonal, Good Pay and Benefits. Amusement Consuitants Ltd., 60 Morrow Ave., Scarsdale, N.Y. 10583, 914-793-4100.
- JUKE & GAME MECHANIC for Coco Beach, Florida. Top salary-fringe benefits. Call SAM 1-262-7535.

#### HUMOR

- MOO RECORD. Send \$1.00 to CAT. Suite 224, 2801 E. Oakland Park, Ft. Lauderdale, Fla. 33306.
- ORBEN'S CURRENT COMEDY. The Orben Comedy Letter, Orben's Comedy Fillers Send \$5 for two month trial subscription to Orben's Current Comedy plus sample copy of Comedy Letter and Comedy Fillers. Comedy Center, 1529-CB East 19th Street, Brooklyn, New York 11230.

#### **RECORDS-MUSIC**

- HOUSE OF OLDIES—We are the World Headquarters for out of print LP's and 45's. Also, the largest selection of Old Rock 'n Roll and Rhythm and Blues albums. Compare our prices for oldie albums before shopping elsewhere. Send for our famous catalog, \$1.25. HOUSE OF OLDIES, 267 Bleecker St., N.Y., N.Y. 10014. Phone (212) 243-0500. "No Foreign."
- MUSIC LOVERS \* 45 R.P.M. OLDIE RECORDS. Catalogue \$1.00 refundable on 1st order. For your convenience use: Chargex, Bank-americard, Barclaycard, Dealers welcome. KWIK KOPIES LTD., 1713 Scarth St., Regina, Saskatchewan, Canada.
- DJ'S. Thanks for Spinning: "'FROM DUST TO DUST" & "WARM UP" by Jim Dandy & the Sugar Beats. For free copy write on your stationery to: DADIO RECORDS, 3118 S. Jefferson, Saginaw, Michigan 48601. Available—distributorships.
- WANT RECORDS: 45'S AND LP'S SURPLUS RE-TURNS, overstock cut-outs, et. Cail or write HARRY WARRINER at KNICKBOCKER MUSIC CO., 453 McLean Ave., Yonkers, New York 10705 (914) GR 6-7778.
- USED 45 RPM RECORDS. ALL TYPES AS THEY RUN, right off the route. No sorting or picking. We pay freight from anywhere in U.S.A. Standing order available for regular shippers. JALEN AMUSE-MENT CO., 1215 HOWARD STREET—BALTIMORE, MARYLAND 21230.
- WANTED TO BUY—OPEN REEL TAPES. WHY TIE UP capital investment in slow-moving reel tape department? We will buy complete inventories iarge or small. Send detailed lists and quantities. VARIETY AUDIO PRODUCTS, 170 Central Avenue, Farmingdale, N.Y. 11735. 516— 293-5858.
- HOE DOWN FIDDLE TUNES—COUNTRY—BLUE GRASS —Record Albums—Tape Cartridges. New recordings of the legendary J. E. Mainer. He will scare hell out of you. Wholesaie to established Record Stores. UNCLE JIM O'NEAL, Box A-6, Arcadia, California 91006.
- THE GOLDEN DISC, WE SPECIALIZE IN ROCK 'N Roll, Rhythm and Blues, Oldie albums and 45's. Send \$1.00 for oldie album catalog. Attention: Dave, the Album Man, 163 West 10th St., NYC 10014.
- WE BUY NEW AND USED ALBUMS—Promos, review records, anything you have. Highest prices paid anywhere. Immediate Cash. We pick-up in New York Area. Can arrange shipping From Out of Town. Call (212) 693-2251 or 256-0764. Or Write: Titus Oaks, 362 Linden Blvd., Brooklyn, N.Y. 11203.
- Clean out your warehouse—We Buy your surplus album stocks, Overstocks, Cut Outs, Bankrupt Stock, Promotional Goods. Clean out what you can't return or sell. From a thousand to a million. Scorpio Distributors, 6612 Limekiln Pike, Phila., Pa. 19138.
- LEADING TAPE & RECORD DISTRIBUTOR of Major Brands, Capitol, Columbia, RCA, Decca, etc., will sell current merchandise and complete catalogue at lowest prices. \$6.98 tapes at \$3.79 & \$3.88; \$4.98 LP's at \$2.55; \$5.98 LP's at \$3.05. Send for other specials at even lower prices. CANDY STRIPE RECORDS INC., 17 Alabama Ave., Island Park, L.I. NY 11558. (516) 432-0047-0048.
- SPOT CASH FOR ALBUMS or 8-TRACK TAPES, CUR-RENT MERCHANDISE, Major Labeis, Top Artists. Small or Large Lots—ZIP's RECORD SHO?S, 1120 E. Sixth St., Tucson, Arizona 85719. (602) 882-8324.
- IDEA! Recap 1972's M-O-R HITS New Year's Eve. M-O-R HITS/1972 lists approximately 300 M-O-R records that hit the TOP 100. For AIR-MAIL, SPECIAL DELIVERY by December 30th, send \$5.75 to: THE MUSIC DIRECTOR, Box 177, Chestnut Hil!, Massachusetts 02167.
- CURRENT TOP HITS--8-TRACK VARIETY PACK. Super-Pop and Solid-Gold-Soul. Legal in all states. Send for free sample. Distributors wanted K-N Enterprises, Inc., Box 4522, Shreveport, La. 71104. Phone (318) 424-5231.
- RECORD RESEARCH—Complete reference books compiled from BiLLBOARD'S charts. Lists: \*Dates\* \*Highest Chart Position\* \*Total weeks\* \*Label\* HOT 100 '55-'69-\$15.00; POP '40-'75-\$22.00; COUNTRY '49-'71-\$20.00; RHYTHM BLUES '49-'71-\$20.00; LP'S '45-'72-\$40.00. Box 82, Menomonee Falls, Wisconsin 53051.

#### SERVICES COIN MACHINE

- PIN GAME AND AMUSEMENT BAR HASPS. Famous GAME LOK. \$7.70. American padlock H-10 \$4.45 any Quantity. Try our prices on ALL locks, Hasps and Alarm products. Request catalog. VEND SECURITY SYSTEMS, Box 133, Audubon, N.J. Tel (609) 546-6636.
- ACE LOCKS KEYED ALIKE. SEND LOCKS AND THE key you want them mastered to \$1.00 each less 10% lots of 50 or more. RANDEL LOCK SERVICE, 61 ROCKAWAY AVENUE, VALLEY STREAM, N.Y. 11580. TEL: 516-VA 5-6215. OUR 35TH YEAR IN VENDING.

#### Classified Ads Close WEDNESDAY

CLASSIFIED POWER!

Got machines to sell? Is there something you're

looking to buy? Maybe you'd like to move some used 45's or need a route mechanic? See ad

Send all copy to: CASH BOX, 119 West 57th Street, New York, N.Y. 10019

#### JUKEBOX PROGRAMMING GUIDE

#### POP

ARLO GUTHRIE UKULELE LADY (3:21) b/w Cooper's Lament (2:45) Reprise 1137

MOTT THE HOOPLE ONE OF THE BOYS (2:48) No Flip Info. Columbia 4-45754

MELANIE DO YOU BELIEVE (2:59) No Flip Info. Neighborhood 4209

SAM NEELY ROSALIE (3:16) No Flip Info. Capitol P-3510 RAIDERS LOVE MUSIC (3:18)

LOBO

DON'T EXPECT ME TO BE YOUR FRIEND (3:38) No Flip Info. Big Tree 158

R & B

THE SPINNERS COULD IT BE I'M FALLING IN LOVE (4:13) No Flip Info. Atlantic 45-2927

MARGIE JOSEPH TOUCH YOUR WOMAN (3:10) No Flip Info. Atlantic 45-2933

#### **Chasen Named to Heavy ARA Spot**

PHILADELPHIA — Melvin Chasen has been elected a corporate vice president of ARA Services, Inc., ac-cording to William S. Fishman, president.

Chasen joined ARA September 1 as charsen joined ARA September 1 as chairman and chief executive officer of its ARAVEN Services Company division, which operates commercial and public location vending facilities. His offices are in Miami.

After starting his own commercial vending firm in New York in 1956, Chasen expanded its operation to Florida where he owned Ace-Saxon ARA in 1969. From that year until his affiliation with ARA, he was pres-ident of Lum's., Inc., a New York Stock Exchange-listed company.





# SEASON'S GREETINGS



WILLIAMS ELECTRONICS, INC.

FOR

OUR



available soon

Hockey • Golf • Bowling (ABC scoring)

All remote control. Very highest quality. Freight Pre-paid. Full warranty.

#### <u>FUN TIMES, INC.</u> 12489 Hartel Ave., Livonia, Mich. 48105 (313) 261-7781-(80)

Cash Box - December 23, 1972

## **NOVA Apparate Salutes Europe Distribs**

HAMBURG — Alfred W. Adickes, owner of NOVA APPARATE, Hamburg, Germany, recently held a series of annual award dinners. These award dinners, which are tied into the introduction of the new Rock-Ola phonograph line each year, have become one of the high points of the Europe-



Reading from left to right: Kaestner (winner of second prize), Adickes, Doris, Janacek, Kuepper (winner of fifth prize), Derigs (winner of first prize).

an coin machine industry. The highlight of this series of meetings, is the award made to the top 10 jobbers of the Rock-Ola phonograph line for outstanding sales achievement. The award is a beautiful sterling silver trophy with gold personalized lettering.

ing. This year's grand award dinner was held at the Hotel La Reserve in Beaulieu-Sur-Mer, France, hosted by Adickes. This year's dinner was highlighted by the attendance of special guests from the Rock-Ola factory in Chicago. Mr. and Mrs. Ed. Doris and Mr. and Mrs. Art Janacek were NO-VA's special guests. Doris is Rock-Ola's executive vice president and Janacek is Rock-Ola's export manager.

er. At the dinner this year Adickes was assisted by Mrs. Doris in the presentation of these special award trophies. Alfred Adickes concluded the dinner by congratulating all of his jobbers for their past success which made 1972 a record year for the Rock-Ola line and expressed his optimism and confidence that 1973 would break all previous records.



#### Colorado Coin Mechanics School Succeeding Well

FORT MORGAN, COLORADO—In the span of three months since its establishment The Coin Machine Technical Training Institute, Ltd. of Fort Morgan, Colorado, has undergone considerable expansion on both the administrative and academic levels. Supplementing the regular program of studies is a special refresher course which the institute is now offering for students interested in a partial program of training on a particular phase of the course or a specific machine. This course is priced at \$300.00 per phase. "We are working with the military

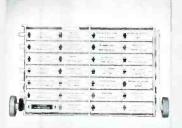
"We are working with the military on the possibility of receiving students under a program called "Project Transition," which would enable military personnel with six months or less remaining time in the service, to enroll for our course," said institute administrator Barbara Frank. "We have also been contacting various educational facilities (community colleges and high schools) to arrange for our representatives to address students, on a seminar type basis, and familiarize them with our program and with the coin machine industry in general."

Asked whether the present enrollment is largely from the institute's home state of Colorado. Ms. Frank replied, "Some of our students are from Colorado, of course, but we have a sizeable number from other areas such as Fairbanks, Alaska, South Dakota, Wisconsin. Illinois, Texas, New Mexico and New York. We have also had inquiries from foreign countries and recently signed up a student from Mexico City."

Since the institute's recruitment program has reached nationwide proportions, additional personnel are being hired to service various areas of the country. Mr. Roy Pettengill and Mr. Pat Brower have been appointed to serve as directors of recruiting for the state of Texas; Mr. Fred Mills will serve in a similar capacity for the state of New Mexico. Additional appointments will be announced.

"Numerous operators have been most cooperative in sending us their requests for technicians and job availability lists," Ms. Frank said. "We are encouraging all operators to do likewise so that we may amplify, to the government agencies and the military, the fact that there does exist a great need for trained technicians in our industry. We are also grateful to the manufacturers for sending us the schematics and training materials, as well as the equipment we need in our work," she concluded.





Starting today, every other wallbox is fat, ugly and old fashioned.

The slim, beautiful and easy to use and service 506 Tri-Vue is here.

We tore out the pages and replaced them with a revolutionary new program system. Triangles that display one third of a 160 selection program with each turn of the knob. All 160 with just two turns. Or a 100 selection program with just one turn of the knob.

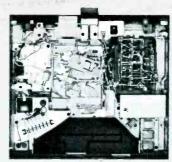
And the whole program assembly "snaps-out." You change title strips quicker than ever before.

The time you save adds up to an extra call or two a day.



From the inside looking out, the 506 is the picture of location serviceability. Our new digital selection system circuitry is fully exposed for plug-in replacement.

New, more efficient stereo speakers put out delightful sounds. If the people in the booth want to hear it, they'll have to deposit the coins first. Then they can choose high or low personal volume setting.

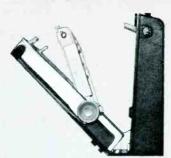


Look inside the 506 rear housing and you'll see more Rock-Ola service features. A solid state transmitting unit that works with either solid state or relay receivers by simply moving one jumper wire on a P.C. board.

Switch another jumper wire and you've converted from 160 to 100 selection operation.

Yet another jumper wire un-plugs to convert program banks of twenty record sides to LP play and pricing.

Fantastically easy! And you'll service the 506 less frequently because the cash box is the biggest a wallbox ever had.



From the side, the 506 is a slim 5 3/4-inches deep at the base, 4 5/8-inches deep at the top.

The front housing is hinged. Just open, remove the Tri-Vue program holder. Total accessibility.

If you never liked wallboxes because they were too much trouble to service, get ready to fall in love with the 506!

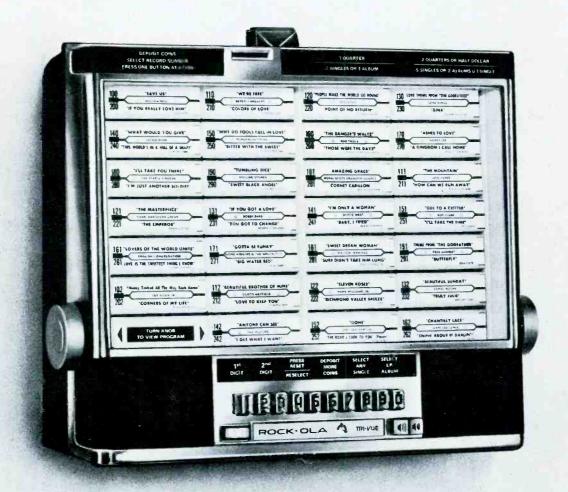


Could a customer have it any easier? No more letter/number combinations to cause mistakes. Our ten-numbers-inline selection system and player instructional panel speeds up the play.

Pair up the 506 with any Rock-Ola jukebox. Old or new. Even intermixed with existing wallbox installations.

But who'd want to keep an old wallbox now that the 506 is here?





If all the music operators in America could get together and design a wallbox that would solve all their problems, they'd re-invent the Rock-Ola 506.

w americanradiohistory

# Jukin' Bone. From 15,000 miles a month to 33<sup>1</sup>/<sub>3</sub> RPM

Jukin' Bone's tour just took them 15,000 miles to over 30 dates, and it built up an excitement everywhere they played that carries right through on their new album.

"Way Down East," a song collection that can only be described as "stone-down funk," played by six musicians who know damn well what it's all about.

The new single: "Cara Lynn" b/w "Sayin' It Is Easy,"74-0823 forced out of the album by tremendous D.J. response.

How's your Jukin' Bone?

