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# CASHBOX

HE INTERNATIONAL MUSIC / COIN MACHINE / HOME ENTERTAINMENT WEEKLY

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### **EDITORIAL** A Hot Summer Indeed

SH B

This hot, balmy summer has found most people retreating to the beaches, pools and the relative cool of their own homes, perhaps tuning into a baseball game on the radio or TV or simply listening to one of the season's most popular records. A look at the charts shows that a number of these hits are soundtracks, or hit singles from soundtracks, to hit motion pictures.

This week, for example, PolyGram's Flashdance, the LP to the long-running movie, holds steady in the number three position, led only by The Police's "Synchronicity" and Michael Jackson's "Thriller." After 21 weeks, the title track, "Flashdance... What A Feeling," remains in the Top Five, while the second single, Michael Sembello's "Maniac," moves up to #4 bullet after 12 weeks.

Another PolyGram soundtrack, Staying Alive, from the long-awaited sequel to Saturday Night

Black Contemporary Classifieds Country Gospel International Jazz Merchandising Radio

nadio ...... Video .....

Editorial Executives On The Move New Faces To Watch

I op 200 Albums Black Contemporary Albums Black Contemporary Singles Country Albums Country Albums Gospel Albums International Albums, Singles Jazz Albums Jukebox Programmer

Jazz Albums Jukebox Programmer Rock Album Radio Report Top 15 Midlines Top 30 Videocassettes Top 15 Video Games

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Contemporary

Coast To Coast .....

CHARTS Top 100 Singles Top 200 Albums

Fever, climbs to #7 bullet on the Pop LP charts, as the second single, Frank Stallone's "Far From Over," jumps to #33 bullet. Close behind at #35 bullet is Rita Coolidge's "All Time High," the theme from Octopussy, another of the summer's hit films.

In some cases, most notably Flashdance, the soundtracks themselves contributed heavily to the success of the motion picture. This is a significant fact to remember in a summer where a number of films have not lived up to their box office potential.

In an editorial in the May 21 issue, Cash Box stated, "... soundtrack albums could well put some sizzle into the record industry's season." With two of those presently in the Top 10, it's safe to say that has come to pass. We've been fortunate to have product strong enough to keep people dancing from the movie theatres' aisles and into record stores. It's been a hot summer, indeed.

### ON THE COVER

26

34 22

21 31

13 3 12

32,33

. 26

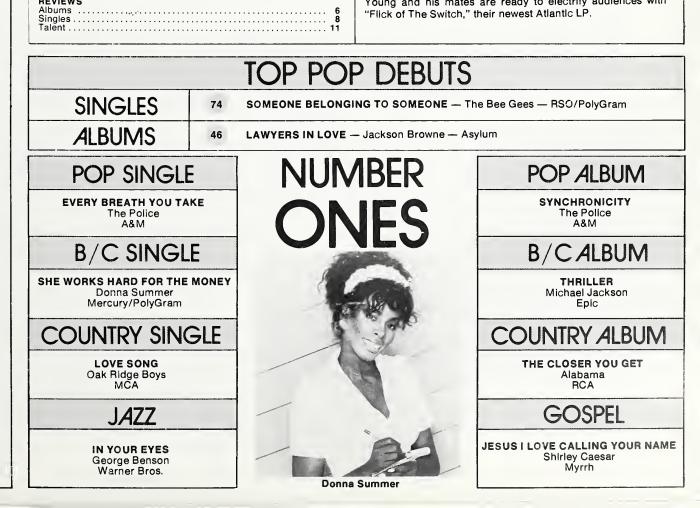
23 24

21 31

"It's a long way to the top if you wanna rock 'n' roll!," AC/DC proclaimed in one of its many memorable anthems. However, it was an amazing climb from the pubs Down Under nearly a decade ago to world rock stardom. Starting with its very first Australian LP, "High Voltage," AC/DC established a massive following in Oz, catapulting them onto a conquering trek about the world.



The road, as it has for many great rock acts, has taken its toll, with Bon Scott being one of its casualties. But like the Phoenix, AC/DC rose and came "Back In Black" with Brian Johnson, whose geordied roar has done the memory of Bon proud. More recently, original drummer Phil Rudd departed and 20-yearold Manchester, England native Simon Wright joined the troops just in time for the band's forthcoming U.S. tour, due to start in late September. Perpetual schoolboy guitarist Angus Young and his mates are ready to electrify audlences with "Flick of The Switch," their newest Atlantic LP.



August 20, 1983

Weeks

		On	
1 EVERY BREATH YOU TAKE	8/13	Chart	
1 EVERY BREATH YOU TAKE THE POLICE (A&M 2542) SWEET DREAMS (ARE MADE OF	1	12	
EURYTHMICS (RCA PB-13533)	4	13	
SHE WORKS HARD FOR THE MONEY DONNA SUMMER			
(Marcury/PolyGram 812 604-7) MANIAC MICHAEL SEMBELLO	3	13	
(Casablance/PolyGram 812 516-7) 5 FLASHDANCE WHAT A FEELING	5	12	
IRENE CARA (Casablanca/PolyGram 811 440-1)	6	21	
6 ELECTRIC AVENUE EDDY GRANT (Portrait/CBS 37-03793) 7 IS THERE SOMETHING I	2	18	
DURAN DURAN (Capitol B-5233)	7	12	
8 PUTTIN' ON THE RITZ TACO (RCA PB-50727)	16	9	
(KEEP FEELING) FASCINATION THE HUMAN LEAGUE (A&M 2547) 10 STAND BACK	12	14	
STEVIE NICKS (Modarn/Atco 7-99863)	11	12	
DAVID BOWIE (EMI Amarica B-8165) 12 NEVER GONNA LET YOU GO SERGIO MENDES (A&M 2540)	13 8	12 19	
BIT'S A MISTAKE MEN AT WORK (Columbia 38-03959)	° 15	8	
14 1999 PRINCE (Warnar Bros. 7-29896)	14	12	
ULTURE CLUB (Epic 34-03912) 16 TAKE ME TO HEART	19	9	
QUARTERFLASH (Gaffan 7-29603) 17 HOT GIRLS IN LOVE	17	10	
LOVERBOY (Columbia 38-03941) 18 THE SAFETY DANCE	18	11	
MEN WITHOUT HATS (Backstreet/MCA BSR-52232) 19 SAVED BY ZERO	23	9	ĺ
THE FIXX (MCA-52213) 20 ROCK OF AGES	20	13	
DEF LEPPARD (Mercury/PolyGram 812 370-7) 21 HUMAN NATURE	21	11	
MICHAEL JACKSON (Epic 34-04028)	25	5	
BILLY JOEL (Columbia 38-04012) 23 ROCK 'N' ROLL IS KING ELO (Jat/CBS ZS4 03964)	27 24	4 9	
JACKSON BROWNE (Asylum 7-69826)	24	3 7	
ASIA (Gaffan 7-29571)	32	4	
26 AFTER THE FALL JOURNEY (Columbia 38-04004) 27 DEAD GIVEAWAY	29	7	
SHALAMAR (Solar/Elaktra 7-69819) 28 OUR HOUSE	31	8	
MADNESS (Gaffan 7-29668) 29 HUMAN TOUCH RICK SPRINGFIELD (RCA PB-13576)	9 33	17 7	
PROMISES, PROMISES NAKED EYES (EMI America B-8170)	35	6	
31 WANNA BE STARTIN' SOMETHIN'			
MICHAEL JACKSON (Epic 34-03914) 32 COME DANCING	10	13	
THE KINKS (Arista AS 1054)	28	16	
FRANK STALLONE (RSO/PolyGram 815 023-7)	40 PH 4	4 NRET	 IZED

		<b>0</b> n	
HOW AM I SUPPOSED TO	8/13	Chart	
LAURA BRANIGAN (Atlantic 7-89805	) 39	8	
RITA COOLIDGE (A&M 2551 36 FAKE FRIENDS	) 38	8	
JOAN JETT AND THE BLACKHEARTS (Blackheart/MCA-52240) (Blackheart) (Blachheart)	) 36	7	
AIR SUPPLY (Arista ASI 9056) (SHE'S) SEXY + 17	) 45	4	
		3	
BONNIE TYLER (Columbia 38-03906) 40 TOO SHY		6.	
KAJAGOOGOO (EMI America B-8161) 41 BABY JANE	22	18	
ROD STEWART (Warnar Bros. 7-29608)		13	
(Chrysalis/CBS VS4 42720) 43 PIECES OF ICE		4	
DIANA ROSS (RCA PB-13549)	30	9	
JEFFREY OSBORNE (A&M 2561) 45 HOW DO YOU KEEP THE MUSIC	49	5	
PLAYING JAMES INGRAM AND PATTI AUSTIN (Qwest/Warner Bros. 7-29618) 46 TONIGHT I CELEBRATE MY		16	
PEABO BRYSON/ROBERTA FLACK (Capitoi B-5242)	51	7	
47 CUTS LIKE A KNIFE BRYAN ADAMS (A&M 2553)	41	11	
48 MIDNIGHT BLUE LOUISE TUCKER (Arista ASI 9022)	50	10	
49 KISS THE BRIDE ELTON JOHN (Gaffen 7-29568) 50 BLAME IT ON LOVE	60	3	
STORE		8	
TIME) GEORGE BENSON (Warner Bros. 7-29563)	58	4	
52 HOLD ME 'TIL MORNIN' COMES PAUL ANKA (Columbia 38-03897)		8	
53 YOU'RE DRIVING ME OUT OF MY MIND			
LITTLE RIVER BAND (Capitol B-5258) 54 JUICY FRUIT		4	
		11	
JUICE NEWTON (Capitol B-5265) 56 THE BORDER		2	
AMERICA (Capitol B-5236) 57 IT'S INEVITABLE CHARLIE (Miraga/Atco 7-99862)		9	
58 COLD BLOODED RICK JAMES (Gordy/Motown 1687GF)		9 5	
59 THE SALT IN MY TEARS MARTIN BRILEY		5	
(Marcury/PolyGram 812 165-7) 60 TIP OF MY TONGUE THE TUBES (Capitol B-5258)	53	12 5	
61 ALL THIS LOVE DeBARGE (Gordy/Motown 1660)		5 19	
62 SLIPPING AWAY DAVE EDMUNDS (Columbia 38-03877)		14	
63 TIME (CLOCK OF THE HEART) CULTURE CLUB (Epic 34-03769)		19	
64 STOP IN THE HOLLIES (# lantic 7-89819)		12	
65 BURNING DOWN THE HOUSE TALKING HEADS (Sira 7-29565)		3	
66 STAND BY ROMAN HOLLIDAY (Jive/Arista JSL-9036)		10	
TOP 100 SINGLES (INCLUDING PUBLISH		AND	LICE

ASCAP) ..... Flashdance (Chappeli/Famous/GMPC/Carub/Alcor

 Flashdance (Chappell/Famous/GMPC/Carub/Alcor

 - ASCAP)
 5

 Freak-A-Zold (Hip-Trip/Midstar — BMI)
 78

 Get It Right (Uncle Ronnle's/April/Thrillar Millar —
 ASCAP)

 ASCAP)
 69

 High Time (Styglan — ASCAP)
 83

 Hold Me'Til (Squwanko/Foster Frees — BMI)
 52

 Hot Girls In Love(Dean Of Music/Blackwood — BMI)
 54

 How Am I (April/Is Hot — ASCAP/Blackwood —
 34

 How Can I Refuse (Strange Euphoria/Know/Primal Energy/Sounds Lika Music/Sheer — ASCAP)
 77

 Human Nature (Porcara/John Bettis — ASCAP)
 45

 Human Touch (Vogue — BMI)
 29

Exceptionally heavy radio activity this week

BMD

After The Fall (Twist And Shout - ASCAP)
All This Lova (Jobata — ASCAP)61
All Time High (Blackwood — BMI)35
Baby Jane (Rod Stawart/Antaatar — ASCAP)41
Bad Boys (Chappell — ASCAP)73
Beat It (Mijac - BMI)96
Big Log (Talk Tima/Bay — ASCAP)67
Blame It On Lova (Chardax — BMI)50
Burning Down (WB/Blasu Disqua/Index - ASCAP)65
Change (Dick James — BMI)80
China Girl (Jones/Bug/Jamas Osterberg/Fleur -
ASCAP/BMI)11
Cold Bloodad (Stone City - ASCAP)
Come Dancing (Davray - P.R.S.)
Crazy (Mighty M/Andarson/Williams — ASCAP)76
Cuts Like A Knife (Irving/Adams Communica-
tions/Calypso Toonz — BMI)
Dead Giveaway (Spectrum VII, L.F.S. III - ASCAP) 27
Do It Again (MCA/Red Giant - ASCAP/MIJac/Warner-
Tamerlane — BMI)
Don't Cry (WB/Almond Legg/Ackee - ASCAP) 25
Don't Forget To Dance (Davray, Ltd.)
Don't Let It End (Styglan/Adm. by Aimo - ASCAP)100
Don't You Get So Mad (Almo/March 9/Gravity
Raincoat — ASCAP/Haymakar — BMI)44

Haincoat — ASCAP/Haymakar — BMI) ......44 Don't You Know (Kelso Herston — BMI) .......85 Electric Avenue (Graenheart — ASCAP) .......6 Every Breath You Take (Magnatic — BMI) ......1 Ewok Celebration (Warner-Tamarlana/Bantha) ...71 Faka Friands (Jatt Pack — BMI) .......36 Family Man (Virgin/Adm. by Chappall/Josaf Weinberger, PRS/TBP/Adm. by April — ASCAP)94

 Take Me To Hear (Narrow Dude/ bunna bae

 Good/WB — ASCAP)

 Telefone (Mighty Mathaison/Slapshot — BMI)

 Tell Her About It (Joel Songs — BMI)

 Tell Her No (Mainstay — BMI)

 The Border (April/Russell Ballard/Polson Oak —

 Lawyers In Love (Night Kitchan — ASCAP)
 24

 Let's Dance (Jones — ASCAP)
 93

 Making Love Out (Lost Boys — BMI)
 37

 Maniac (Intersong/Famous/Warner Bros. —
 ASCAP)

 ASCAP)
 4

 Minight Blue (Chartel)
 48

 Miracles (Rara Blue — ASCAP)
 41

 Never Gonna (ATV/Mann & Weil — BMI)
 12

 1999 (Controversy — ASCAP)
 14

 Our House (Nutty/WB — ASCAP)
 28

 Pieces Of Ice(WB/Jamm/Bibo — ASCAP)
 43

 Promises, Promises (Rondor (London) Ltd./Adm. by
 41

 Almo — ASCAP)
 30

 Puttin On The Ritz (Schallplattan GMBH)
 8

 Rainbow's End (Warner-Tamarlana/Haymaker —
 BM/David Batteau — ASCAP)

 BM/David Batteau — ASCAP)
 20

 Saved By Zero (Colgams/EMI — ASCAP)
 10

 She' X (Fostar Frees/Rehtakul Vaats/Decomposition/Boone's Tunes — BMI/ASCAP)
 19

 She's A (Fostar Frees/Rehtakul Vaats/Decomposition/Boone's Tunes — BMI/ASCAP)
 75

 She Works Hard (Sweet Summer Night/See This House — ASCAP)
 30

 Ship To Shore (Rondor — BMI)
 90

 Silipping Away (Apr!! — ASCAP)

= Exceptionally heavy sales activity this week

	8/13	Chart
ROBERT PLANT (Atlantic 7-99844)	83	2
68 WAR GAMES CROSBY, STILLS & NASH		
(Atlantic 7-89812)		9
ARETHA FRANKLIN (Arista ASI 9034)	76	3
F.R. DAVID (Carrera/PolyGram CA 101)	79	3
71 EWOK CELEBRATION MECO (Arista ASI-9045)	68	8
EDDY GRANT (Portrait/CBS 37-04039)	84	2
WHAMI U.K. (Columbia 38-03932)	81	3
SOMEONE BELONGING TO SOMEONE		
THE BEE GEES (RSO/PolyGram 815 235-7) 75 SHE'S A BEAUTY		1
THE TUBES (Capitol B-5217) 76 CRAZY	62	20
	80	3
HEART (Epic 34-04047)	_	1
18 FREAK-A-ZOID MIDNIGHT STAR (Solar/Elaktra 7-89828) TELEFONE (LONG DISTANCE	85	2
LOVE AFFAIR) SHEENA EASTON (EMI America B-8172)		1
80 CHANGE		'
TEARS FOR FEARS (Marcury/PolyGram 812 677-7)		2
BI MIRACLES STACY LATTISAW (Cotiliion/Atco 7-99855)	89	2
82 RAINBOW'S END SERGIO MENDES (A&M 2563)	_	1
83 HIGH TIME STYX (A&M 2568)	_	1
84 DON'T FORGET TO DANCE THE KINKS (Arista ASI 9075)	_	1
85 DON'T YOU KNOW HOW MUCH		
RONNIE MILSAP (RCA PB-13564) 86 DO IT AGAIN (MEDLEY WITH	-	1
BILLIE JEAN) CLUB HOUSE (Atlantic 7-89795)	96	3
BTHE NIGHT THE ANIMALS (I.R.S./A&M IR-9920)	_	1
88 WHO'S BEHIND THE DOOR ZEBRA (Atlantic 7-89821)	70	5
BIT MUST BE LOVE MADNESS (Gaffan 7-29562)		5 1
SHIP TO SHORE CHRIS DEBURGH (A&M 2585)		1
91 WEST COAST SUMMER NIGHTS		
TONY CAREY (Rocshira RSS 001C) 92 I LOVE ROCKY ROAD "WEIRD" AL YANKOVIC		6
"WEIRD" AL YANKOVIC (Rock 'N' Roll/CBS ZS4 03998)	78	4
93 LET'S DANCE DAVID BOWIE (EMI America B-8158) 94 FAMILY MAN	71	22
DARYL HALL & JOHN OATES (RCA PB-13507)	69	17
95 THE WOMAN IN YOU THE BEE GEES (RSO/PolyGram 813 173-7)	73	14
96 BEAT IT MICHAEL JACKSON (Epic 34-03759)	77	26
97 WISHING (IF I HAD A PHOTOGRAPH OF YOU)		
A FLOCK OF SEAGULLS (Jive/Arista VS 2006)	72	15
98 TRY AGAIN CHAMPAIGN (Columbia 38-03563)	86	21
99 I'M STILL STANDING ELTON JOHN (Gaffen 7-29639)	82	16
100 DON'T LET IT END STYX (A&M 2543)	92	17
NSEES)		

Weeks

. 16 79 

 Chapeau — BMI).
 The Salt In My Tears (Rare Blue/Miserable —

 ASCAP)
 59

 The Woman in You (Gibb Bros./Unichappell — BMI)95
 59

 Time (Virgin — ASCAP/Admln. by Chappell — BMI)95
 63

 Tip OI My Tongue (Decomposition/Boone's Tunes/V-2/Saggifire — ASCAP).
 60

 Tonight I Celebrate (Almo/Princa Street/Scraen Gems-EMI — ASCAP/BMI)
 46

 Too Shy (Tritec)
 40

 Total Eclipse (Lost Boys — BMI)
 39

 True (Reformation Ltd. — ASCAP)
 42

 Try Again (Walkin — BMI)
 31

 War Games (Gold Hill — ASCAP)
 68

 West Coast Summer (Rockoko)
 91

 Words (ASCAP)
 70

 You're Driving Me (Screen Gems — EMI — BMI)
 53

# **IEWS & REVIEWS**



ROGERS DEBUTS ON RCA - RCA Records has released the single "Islands In the Stream," a duet by Dolly Parton and Kenny Rogers, which marks Rogers' debut with the label. The track was written and produced by Barry Gibb, who also co-produced Rogers' forthcoming RCA album, "Eyes That See in the Dark." Pictured celebrating the release of the single are (I-r): Bob Summer, president, RCA Records, Ken Kragen, Kragen and Co., Rogers' management firm; Gibb; Parton; Rogers; and Sandy Gallin, Katz-Gallin, Parton's management firm.

# **Analyst Suggests Changes** In Pricing, Returns Policies

### by Michael Martinez

LOS ANGELES - Current pricing and returns policies employed by record and prerecorded tape manufacturers are "suboptimal," according to Barry Alan Pasternak, a university professor and financial systems management analyst. Instead, he claims that a more "optimal," or profitable pricing and returns policy would be to permit 100% returns at partial credit.

He draws his conclusions In an academic article, titled "Optimal Pricing and Returns Policies for Perishable Comset for publication soon in an modities," academic journal. Pasternack, executive director of the Center for Professional Development at Callfornia State University, Fuilerton, employs a mathematical formula that is mind-boggling to laymen, but he says could serve as a blueprint for record manufacturers' financlai teams to create pricing and returns systems to best serve a multi-retailer environment.

The model formula he claims proves his premise takes Into account such factors as manufacturing cost per item, price per unit paid by the retailer to the manufacturer, credit per unit by the manufacturer to the retailer for returned goods, salvage value

per unit, seiling price, selilng price per unit by the retailer, goodwill cost per unit due to stockout incurred by retaller and the additional goodwill cost per unit due to stockout that is incurred by the manufacturer.

His paper notes that pricing is usually established on the basis of cost or "what the market will bear," two techniques ignoring the "downstream" effects of pric-"The manufacturer sets the prices

charged to the retailer (or distributor) that affects the purchase decision made by the retailer," the article explained. "This, in turn, affects the price and availability of the product to the consumer and therefore the manufacturer's total profit."

in further explaining the relationship between price and retail purchasing, the article said retailers sell the commodity until the inventory is depleted or shelf life exhausted.

"In the case where inventory is depleted, the goodwill cost associated with customers whose demand is unsatisfled is assumed to be partially incurred by the retailer and partially incurred by the manufacturer," the article sald, continuing that when inventory remains beyond the

shelf life, that, under current policies, a certain amount can be returned to the manufacturer for partial credit on total volume and that the balance of that inventory must be disposed of at "salvage value.'

Pasternack pointed out that prior to the 80s, most record companies allowed for unlimited returns at full credit, creating a situation where dealers often overstocked product and later had huge returns.

He said that such an approach proved suboptimal for manufacturers, as companies revised their returns policies to stem the tide of returns that mounted in the late '70s. The analyst also said that a noreturns option was also not optimal.

Pasternack's article said that "Ilmiting returns to a percentage of sales may allow for an optimal policy to be developed, however, it is shown (in his paper) that such a policy will not be optimal in a multiretailer environment.'

"Limiting returns to a fixed percentage," Pasternack told Cash Box, "has a net effect of causing the dealers to under-order. The returns policy, however, could be good for Licorice Pizza, but not for Sam Goody."

Most companies adopted limited returns policies during the early '80s at an average of about 20%

Pasternack's paper asserts that it demonstrates "an optimal policy in the (continued on page 20)

# **Associated Files Suit Against Motown Over Arizona Distrib** by Associated also seeks \$500,000 in

### by Fred Goodman

NEW YORK - Associated Distributors, Inc. of Phoenix, Ariz. has become the third independent distributor to sue Motown Records over its switch to MCA Distribution. During July, the Maryland-based Schwartz Bros. and Dallas' Blg State both filed separate sults against the label.

The sult by Associated was described as "very similar to the Schwartz Bros. sult" by attorney Doug Carter of the Washington, D.C.-based law firm of Arent, Fox, Kintener, Plotkin and Kahn, which is representing both Assoclated and Schwartz in their respective actions. A hearing has been set for Tuesday, Aug. 16, in Phoenix Federal District Court to hear a motion by Associated for a preilminary injunction against Motown, MCA, Inc., MCA Records Inc. and MCA Distributing Corp. that would prevent those firms from distributing Motown product in the region previously served by Associated. The suit damages. Comparing the actions by Schwartz and

Associated, Carter said that "the legal theories of recovery are identical. Associated is entitled to the same relief Schwartz has received." He added that both distributors contend that they were entitled to more notice than they received concerning the termination of their deals with Motown.

On July 15, Schwartz Bros. was granted an injunction against Motown after the distributor filed a \$5 million sult claiming breach of oral agreement. On July 22, Maryland Circuit Court Judge Arthur M. Ahalt denied a motion by Motown to dissolve his injunction, and set Sept. 19 for the next hearing. He also modified his original injunction and ordered Motown to continue supplying its product to Schwartz Bros. and ordered the label not to sell any of its product in Schwartz's region via MCA Dis-(continued on page 13)

# Sony Danspak Vid 45 Highlights **Unsigned Artists**

### by Michael Glynn

LOS ANGELES - Despite an improved economy, in general, and brighter outlook for record sales, in particular, the risks involved in signing an unknown act to a recording contract are no less now than in the past. Still, the chances of breaking a recording act would seem considerably greater than unknown music video talent.

The market for music video programs is acknowledged to be quite small, albeit growing, thanks to MTV and the host of imitators it has spawned (i.e. NBC's Friday Night Videos, Turner Broadcasting System's Night Tracks, etc.). But in comparison to radio, those outlets for exposure are still few in number and, like radio, they rely chiefly on major label product.

That, however, has not deterred Sony Video Software from continuing to give a shot to largely untried music video artists. This week, Sony ships a Video 45 entitled Danspak, a compilation of flve clips by New York-based experimental and electrodance acts: Man Parrish, Shox Lumania, (continued on page 14)

# **Recent Comedy LPs Create Interest In Neglected Field**

### by Jim Bessman

NEW YORK - Though It does not yet rival the golden comedy record age of the early '60s, the last few years have seen an increase in comedy product with successful LPs by major artists as well as relssues of older material by both suddenly hot comics and timelessly funny oid masters. But as with regular music product, the continued strength of the genre also depends largely on fresh taient, and several labels have recently put out debut albums by established or upcoming comedians and have also promoted them heavily.

Rhino Records, the offbeat Los Angelesbased indie, has regularly included comedy product in Its release schedule. From the vantage point of head of sales Gary Stewart, there has indeed been a recent "upswing" in comedy product release after

the "void of the last few years," which he attributed to a lack of comic personalities on the level of Eddie Murphy and Joan Rivers. Now, however, Stewart finds many such personalities emerging via regular television comedy outlets, particularly David Letterman's show.

Frank Guida, who produces The Laugh Machine syndicated comedy program for Progressive Radio Network, also discerned the recent increase in comedy product release. "I think a lot of It has to do with the resurgence of the club scene in the last couple years," said Guida. "Now record companies are catching up." Here he noted consistent Rhino comedy releases and major label product - new and reissue — by Monty Python, Rodney Dangerfield, Robin Williams, Eddie Murphy and Steve Allen, as well as (continued on page 21)



STRUTTING TO BMI - EMI America/Liberty recording group Stray Cats recently affiliated with Broadcast Music, Inc. (BMI). The group will be leaving shortly for a European tour. Pictured at the signing are (I-r): Allan McDougall, executive, writer-publisher relations, BMI; and Slim Jim Phantom, Brian Setzer and Lee Rocker of the group.

# 

# **BUSINESS NOTES**

### **Beach Music Radio Special Set** LOS ANGELES - More than 22 markets in a six-state area have been cleared for airing

the first annual Beach Music Awards special, a 90-minute program that is being sponsored by Miller Brewing Corp., Hawalian Tropic Lotion and Beach Music Records, which released an LP on the special in July.

Taped live at the Civic Auditorium in Myrtle Beach, S.C., performers such as James Brown, the Tams, the Drifters, the Clovers, Maurice Williams, the Embers and others will be represented during the special. Celebrity hosts include Willie Aames, Linda Blair and Richard Herd.

States covered in the InItial presentation include South Carolina, North Carolina, Virginia, Georgia, Louisiana and Alabama. The first airing of the special was at WCYB/Bristol, Va., July 31. The special is currently set to air throughout August and into September.

Executive producer on the project was John X. Aragona with the Beach Music Assn. and was developed by International Home Entertainment (IHE) in Los Angeles. Aragona is already in pre-production for the second year's awards program.

IHE's Bob Levinson supervised production of the special and the company also has directed marketing through Nancy Sain of IHE.

# Cable TV Music Service Set For U.K.

LONDON — CableMusic, which was set up at the beginning of this year by a group of companies in the U.K. entertainment industry (led by the Virgin Group) to provide the European cable network with a 24-hour music service, has negotiated an arrangement with Satellite Television to provide a daily one-hour music service. The shows will be different each day and transmissions begin on Sept. 11, and the program will be delivered to 400,000 European homes during the peak viewing time of 7-8 p.m. This will mark the birth of British music cable TV.

Managing director Robert Devereux said: "This gives CableMusic its entry into the European market, and it will also provide us with invaluable experience before the launch of our full service in January. We are all very excited by the prospect and delighted to be working with Satelilte Television."

CableMusic's full service will begin in January 1984 when it expects to be transmitting to over one million homes in the U.K. and Europe.

# WEA Picks Dolby HX Pro Process For Cassettes

NEW YORK - WEA Manufacturing, which duplicates cassettes for NEA records product, is now using the Dolby HX Professional electronic duplicating process by which audio quality is improved without requiring special playback equipment. According to the Warner Communications Record Group, which announced the introduction of the new manufacturing process, Its prerecorded cassettes are now of the highest quality on the market

The Dolby HX Professional process allows the cassette tape to accept a wider dynamic range of material from the master tape and better reproduce higher frequencies. High frequencies can be cleanly recorded at levels of up to six dbs more than attainable through normal methods, due to Dolby HX circuitry's ability to instantly monitor the signals being recorded and adjust bias to optimum levels. These benefits are discernible on any tape equipment without the need of decoding during playback as in other Dolby processes.

# MCA Has Strong Half Despite 2nd Quarter Drop

NEW YORK - Despite a drop in revenues in the second quarter, MCA Inc. coasted to its highest first half revenues and income for the six months ended June 30. The record results were attributed to revenues earned on the film ET: The Extra Terrestrial during the first quarter. The company's records and music publishing operations posted a six month period decline in revenues and income, while posting an overall income loss in the second quarter

For the six months ended June 30, MCA Inc.'s revenues were \$782.3 million as compared to \$678.1 million for 1982; operating income was nearly \$97 million as compared to \$84.1 million for 1982 and net income was \$76.2 million, or \$1.59 per share, as compared to \$62.9 million or \$1.32 per share, for 1982. For the three months ended June 30, revenues were \$351.4 million as compared to \$352.8 million for 1982, operating income was \$44.3 million as compared to \$53.7 million for 1982, and net income was \$37.2 million, or 78 cents per share, as compared to \$38.6 million, or 81 cents per share, for 1982.

Revenues for the records and music publishing division for the six month period were \$71.5 million as compared with \$79,516 for 1982. Operating income fell from the 1982 level of \$12.1 million to \$1.4 million. During the second quarter, the division realized an operating loss of \$2.2 million.

# NARAS Sets National Membership Drive

LOS ANGELES — A national membership Outreach Program, designed to substantially increase the number of eligible voters in its seven chapters, has been established by the National Academy of Recording Arts and Sciences (NARAS), according to newly elected NARAS president Michael Melvoln.

In a letter to the seven chapter presidents, Melvoin noted that each chapter's membership rolls have been Increasing steadily, but that there are still many people in the recording industry who are not aware they are eligible to join. The letter said, "Our membership must comprise a substantial percentage of those

people who are actively working In all areas of the recording industry.

"People who are eligible for membership and qualified to make judgements on the work of their peers should be NARAS members," Melvoin continued in the letter.

There was a special emphasis on youth, perhaps in reference to the relative dearth of members solely involved in rock music. Melvoin headed a similar campaign at the local level during his recently concluded

tenure as president in the Los Angeles chapter. "Now I'm asking governors in each of the chapters to form Membership Outreach Committees."

# **TV Sports Helping Top Chart Singles**

## by Harry Weinger

NEW YORK — The use of contemporary hit singles in television sports productions is a viable, though immeasurable, assist for the growth of a hit single. While a song's use as a "bumper" in and out of a network commercial break, or as a theme for a highlight film, won't break a record, the exposure is helpful in enhancing its hit image. Labels vary on how aggressively they will go after this promotional avenue, but most agree it is worth pursuing. "The familiarity of a song must be very

high for a network to use it," noted PhII Quartararo, East Coast promotion manager for RCA Records, "but a song being exposed to that many people doesn't hurt at all." Randy Roberts, director of national singles sales for PolyGram Records, sees sports features as an extra way to expose a hit,"When you've got a record on those shows," he stated, "you know you've got a hit."

All of the major labels will service the networks with product or provide records at the request of a program's producer. A hot single's inclusion in a sports broadcast is generally up to a producer, or perhaps an associate hip to current product, but a label will often target a song for specific

events. "We went to TV with Kool & The Gang's 'Celebration,' " said Roberts, "because it seemed like a natural for winning teams to use. We also pitched Charlots Of Fire before the record really took off In the hope it would be used with a number of running events.

Rick Stone, national singles promotion director for A&M Records has witnessed great success with the company's Incontinued on page 34)

## **Ross Starts 43-Date** Tour Of The U.S.

LOS ANGELES - RCA recording artist Diana Ross recently began a 43-date tour of the U.S. on the heels of her Central Park free concert that played live to more than 700,000 people and reached the nation via cable TV.

Her tour commenced Aug. 5 In Hartford, Conn. and is scheduled to run through Oct. 20, when she will perform at the Oakland Coliseum in Oakland, Calif.

During August, Ross will have appeared in Hartford, Conn., Providence, R.I., Portland, Maine, Kalamazoo, Mich., Saginaw, Mich., Detroit, MIch., Montreal, Quebec; Toronto, Quebec; Ottowa, Ontario; Canandaigua, N.Y., Blnghampton, N.Y. Saratoga, N.Y. and four dates in Atlantic City, N.J.

In September, Ross will be In Houston, Texas, Blloxi, Miss., Norman, Okla., Baton Rouge, La., San Antonio, Texas, Austin, Texas, Dallas, Texas, six dates in Los Angeles, Callf. and Irvine, Callf.

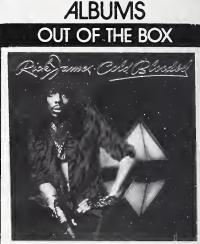
October will find the singer in San Diego, Calif., Tempe, Arlz., Tuscon, Arlz., Salt Lake City, Utah; Denver, Colo. for two dates, Edmonton, Alberta; Vancouver, B.C., Seattie, Wash., Portland, Ore., Bolse, Idaho and Oakland, Calif.

# Billig Joins Cash Box

LOS ANGELES - Martin B. Billig has joined the marketing staff of Cash Box Magazine. He will report directly to J.B. Carmicle, Cash Box Vice President, Administrator. Billig will be based in New York

Before coming to Cash Box, Billig was general manager of WKWZ-FM Syosset, New York. He also owned and operated a design company, T-Shirt world, and holds a Masters Degree In public relations and advertising from the New York Institute of Technology.





COLD BLOODED - Rick James -Gordy/Motown 6043GL — Producer: Rick James — List: 8.98 — Bar Coded

One of the most outspoken and outrageous figures in the world of funk, Rick James comes through here with his most satisfying vinyl since 1981's "Street Songs." Enlisting the ald of three stellar black artists - Smokey Robinson, Grand Master Flash and Billy Dee Williams - for three tunes. James latest effort also features a semi-sequel to his hit "Super Freak," called "U Bring The Freak Out," a paean to Manhattan entitled "New York Town" and the first single choice, "Cold Blooded," which has charted on the B/C lists at #9 bullet this week, and rose up to #58 bullet on the Pop polls. Other recommended cuts include the punk-funker "1,2,3 (U, Her and Me)" and the closing ballad, "Unity." Now all we want to know Is If there'll be a video on MTV.

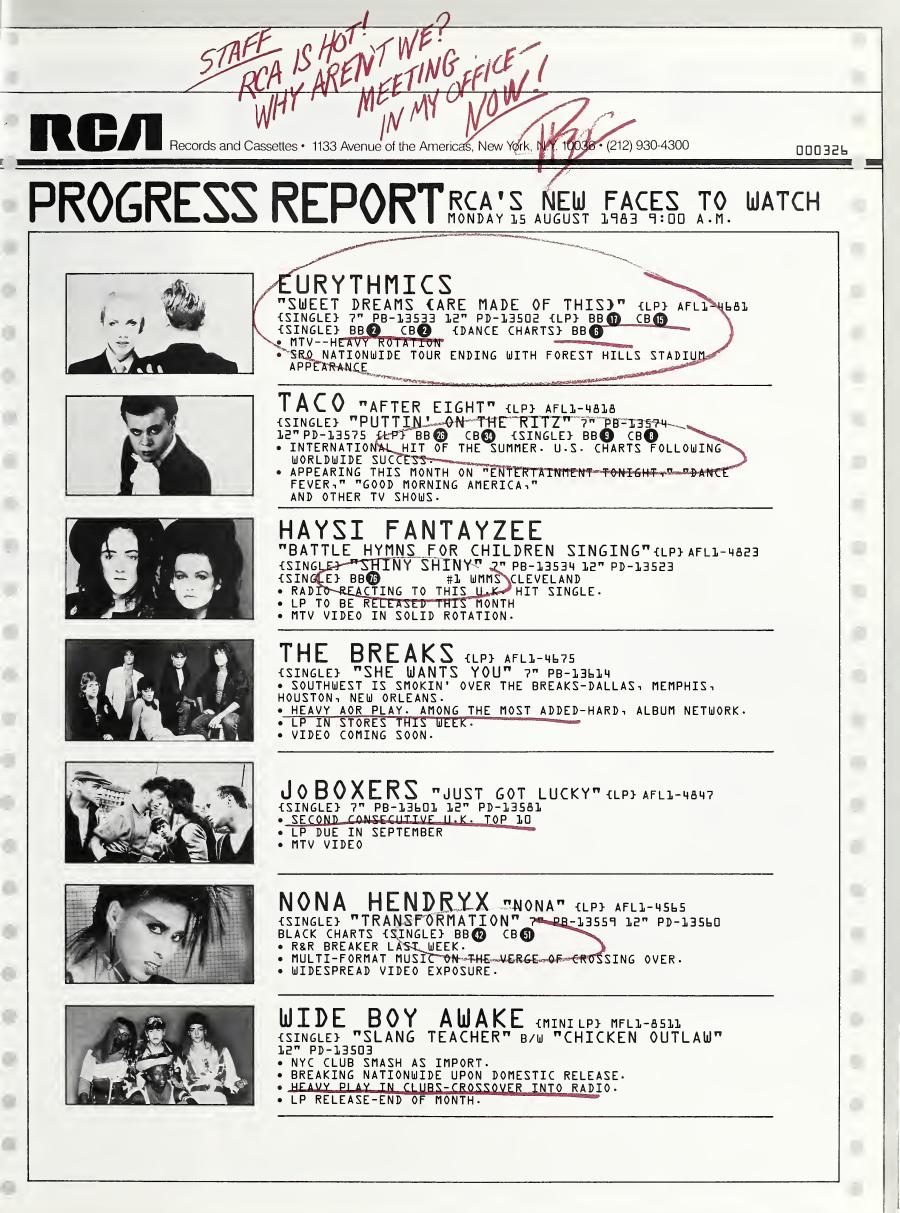


ALPHA — Asia — Geffen/Warner Bros. GHS 4008 - Producer: Mike Stone List: 8.98 — Bar Coded

On its self-titled 1982 vinyl bow, Asla provided record retailers with one of the most promising debut appearances of the year, staying at the top of the Pop Albums chart for four weeks and perching in the Top 20 for about seven months! The follow-up long-player is Cash Box's Most Added FM choice this week, and the first single, "Don't Cry," has shot up to #25 bullet after just one month in release. Expect the new supergroup to get airplay with other tailor-made AOR cuts like "The Heat Goes On" and "The Smile Has Left Your Eves." Look for massive sales and plenty of backup broadcast support for this powerhouse LP.

# FEATURE PICKS

POP FUTURE SHOCK — Herble Hancock — Columbia FC 38814 — Producers: Material and Herble Hancock - List: None - Bar Coded



# NEWS & REVIEWS



# ALBUMS

### (continued from page 6)

Hancock, who jammed with Miles Davis and Donald Byrd in the 1960s and practically re-invented jazz with fusion-funk during the 1970s, gives listeners a glimose into the future with his latest album, a synthy, scratchy, scintillating collection of tunes co-produced by avant-gardists Material and aided by turntable wizard Grand Mixer D.ST. With the opening cut, "Rockit," rocketing up the B/C Singles chart (hitting the #21 spot this week), this might be one of Hancock's most popular albums since ''Monster.'' Jazz, progressive, New Music and other formats should groove on the scratcher "Earth Beat," while B/C should snuggle up to the title track, a far-out cover of the Curtis Mayfield classic with lead vocals by Dwight Jackson, Jr. Put simply, this is one of the hottest electronic discs to come along in some time.

### ARK — The Animals — I.R.S./A&M SP 70037 — Producers: Eric Burdon, Chas Chandler, Alan Price, John Steel, Hilton Valentine and Steve Lipsom — List: 8.98 — Bar Coded

Before they were so rudely interrupted with innumerable personnel changes, The Animals were renowned as one of the most vital rhythm 'n' blues-tinged rock bands of the 1960s. Now the original group members have reunited for the first time since a one-shot LP in 1977, and the result is a fierce reaffirmation of the quintet's staving power and strength, evident in practically every cut. Top 40, AOR, New Music and Old Music outlets will have little trouble embracing the first 45, "The Night," which debuts on the Cash Box Pop Singles charts this week, and a series of live concert dates should only help solidify the llying legends' base. Other suggested tracks include the bluesy "Just Can't Get Enough," the Farfisa-influenced "Crystal Nights," the metallic "Melt Down," and the reggae ode "Love Is For All Time."

### WONDERLAND — Niis Lofgren — Backstreet/MCA BSR-5421 — Producers: Niis Lofgren, Kevin McCormick and Andy Newmark — List: 8.98 — Bar Coded

As the bounciest pop-rocker on stage Nils Lofgren sometimes uses a mini-trampoline to do backflips during his encores. Well, his latest studio album is full of the jump and jauntiness of his best concerts, and on cuts like "Across The Tracks" and "Into The Night," the Neil Young sideman comes through again with a too tuff style that's good for practically any contemporary rock format. Although the only cover song on the whole platter - Bobby Womack's "It's All Over Now" - sounds woefully off the mark, Lofgren's original tunes fare much better and should keep listener's toes tapping. Louise Goffin, Carly Simon and Edgar Winter contribute background vocals to several of the songs on the LP

### LIVE FROM THE DRUNKEN BOAT — The Lounge Lizards — Europa JP 2012 — Producers: Teo Macero and John Lurie — List: 8.98

Propagating a form of punk be-bop known as "fake jazz," the Lounge Lizzards' first album set both trad and contempo fans of the genre on fire a couple of years back. Well, some of the band members' names have changed, but the group — led by alto saxophonist and chief songwriter John Lurie — remains a viable entity in the worlds of jazz and new music. Here the quintet tackles Duke Ellington's "In A Sentimental Mood," Eric Dolphy's "Hair Street" and six Lurie-penned instrumentals, including the aptly-named "Loons."

# NEW FACES TO WATCH

### Zebra

Zebra's rise from the suburban club circuit to a chart-climbing debut album may seem like great fodder for an "overnight success" story, but the nucleus of the band — Randy Jackson, vocals and gultars; Felix Hanemann, bass and keyboards; and Guy Gelso, drums — have glgged together for 10 years.

All three are natives of New Orleans, and it was in Louisiana that the band members cut their teeth, playing In their own cover bands and rehearsing constantly. In 1973, Jackson and Hanemann formed a band called Shepherd's Bush, which lasted less than a year. It was after the break-up that the two met Gelso, and the three gigged constantly, doing covers in order to make enough money, yet still managed to incorporate some of their own material.

After a few years of slamming it out at innumerable showcases, the trio became Zebra in 1975. They were beginning to attract a loyal following, but the band members knew it was time to test their strength. "We had seen a lot of bands in New Orleans and Louisiana make it locally," noted bassist Hanemann, "and they wouldn't go anywhere to try and gain some kind of recognition somewhere else. So we decided to make a move and go to New York."

The group's decision to strike out for the North came at the urging of Good Rat Joe Franco, who advised the three of the thriving Long Island club scene. After staying in a friendly club owner's attic for four months, the band went back home, a little wiser but encouraged nontheless.

"We didn't knock anybody dead," said Hanemann, "but we weren't turned down."

Zebra went back to New Orleans to a waiting contingent of feverish fans. "Absence makes the heart grow fonder, I guess," Hanemann observed, "because there were blgger crowds, better clubs, and from that wewere able to do what we wanted, which was finance a return trip to New York."

The band found the same response back in Long Island, and through wordof-mouth, its following swelled to concert hall proportions. "We were getting 2,000 people a night to come to a club," said Hanemann, "and at that time we had zero media exposure."

It was then that Zebra's fans took matters into their own hands. "People started calling up WBAB-FM (Babylon)

Produced by the saxman along with famed jazz studioman Teo Macero (GII Evans, Miles Davis, et al), this outing should appeal to jazz and college audiences, or anyone else seeking gonzo instrumental antics.

### BITE — Altered Images — Portrait/Epic BFR 38585 — Producers: Mike Chapman and Tony Visconti — List: None — Bar Coded

Altered Images, along with The Human League, rode the crest of the U.K. technopop vanguard and broke domestically thanks in part to heavy MTV video clip airplay. On its third LP, the group upgrades into the mainstream with hot pop producers Toni Visconti, who's worked with Bowle, and Biondle soundman Mike Chapman, both of whom add their considerable skills to streamlining the band's electro-textures and highlighting lead singer Claire Grogan's chirpy falsetto vocals. The second side's lead track, "Don't Talk To Me About Love," is a Euro-



to request that they play our music, but they never had any music because we hadn't made any tapes," explained Hanemann. "Bob Buchman (station program director) had to come to us for a tune, and he started playing "Who's Behind The Door,' which became the most requested song in the history of the station. We had higher percentage marks than Zeppelin, the Beatles, the Stones, Van Halen, the Who — It was Incredible."

On the strength of the tape's alrplay and the club scene, Zebra was named Band of the Year in 1980 by a local music magazine. The trio was wooed to Los Angeles with a promise of stardom that never materialized. Hanemann waxed philosophical about the experience.

"Randy wrote two songs out there that ended up on the album," he recalled. "In fact, 'Tell Me What You Want' is not so much about a girl as it was to a record company, because we were getting so discouraged that Randy had to say, 'What is it that you want out of us, what do we have to do to get signed on?' So there was a positive result out of that."

The fickle finger of fate soon pointed its digit in the band's direction. "An Atlantic Records A&R man. Jason Flom. took our tape and It made its way up the ladder to Doug Morris, president of the label," said Hanemann, "and this was definitely a stroke of timing, luck and fate. Doug, after listening to half of 'Who's Behind The Door' on his car cassette, hit the eject button and his radio happened to be tuned to WBAB. 'Who's Behind The Door' was being played then, and right after that, the jock announced that the song was the most requested in the history of the station. Doug called Jason the next day, and we were signed to Atlantic."

In this techno day-and-age, a rockin' animal like Zebra Is a rare breed, yet its localized fans' hysteria is branching out nationwide. The band's hectic touring schedule explodes next month when the band will begin a series of dates with Loverboy. After the many years of hard work, Zebra has earned its stripes.

disco type ditty already accruing vid coverage on the cable TV music channel and several new music radio stations.

### KOYAANISQATSI — Original Motion Picture Soundtrack by Philip Glass — Antilies ASTA 1 — Producers: Kurt Munkacsi and Philip Glass — List: 8.98

Koyannisqatsi, a Hopl Indian expression meaning "Ilfe out of balance," Is also the title of a Godfrey Regglo film filled with startling Images portraying "the acceleration and density of modern society" set against an avant-classical score by Philip Glass. On this eloquent soundtrack LP, Glass doesn't perform his usual keyboard feats, leaving that task instead to Michael Riesman, who also handles conducting chores. Mystic, mysterious, hypnotic and awe-inspiring, the motion picture and its accompanying musical background are sure to entrance anyone looking for enlightenment. Highly recommended.

(continued on page 10)

# REVIEWS

## SINGLES OUT OF THE BOX



THE POLICE (A&M AM-2569) King Of Pain (4:59) (Magnetic Publishing Ltd./Regatta Music/Illegal Songs, Inc. — BMI) (Sting) (Producers: H. Padgham, The Police)

An arresting second single from "Synchronicity," "King Of Paln" doesn't connect as immediately as "Every Breath You Take" but grows in evocative power throughout its near five minutes. Primeval rhythms and gruesome natural imagery seem to place the darkly complex plece in another world. Actually, though, it's just a complaint to a lover who has falled to provide happiness to a greatly pained individual.

## FEATURE PICKS

### POP

THE HOLLIES (Atlantic 7-89784) If The Lights Go Out (3:28) (April Music Inc. — ASCAP) (M. Batt) (Producers: The Hollies, G. Nash, S. Johnston, P. Bliss)

Having re-estabilshed themselves with a Supremes staple, the Hollies now turn to new material. A love-will-prevall-even-ifdoomsday-comes message is affirmed by the group's classic harmonies and guitar tones, updated only by slight synth chording. But Graham Nash's return to the fold is again the key element.

DEXYS MIDNIGHT RUNNERS (Mercury B14 002-7)

Jackie Wilson Said (i'm In Heaven When You Smile) (3:07) (Warner Bros. Music Corp./Caledonia Soui Music) (V. Morrison) (Producers: C. Langer, A. Winstanley, K. Rowland)

Fellow irlshman Van Morrison provides a perfect vehicle for Kevin Rowland & Co. Both share a like zeal for such American soul stirrers as Jackle Wilson, and both sing with the same spirited abandon. This entry is more horn happy than "Come On Eileen," but is equally delightful.

BOB WELCH (RCA JH-13569) Fever (2:57) (Clgar Music — ASCAP) (B. Welch) (Producer: J. Baxter)

Welch, the ex-Big (Fleetwood) Mac, had a healthy chart run a few years back, and has returned with a modern dance sound. His breathy presence is fleshed out nicely by a tingly rhythm track and top-notch backing vocals. Jeff "Skunk" Baxter, ex- of Steely Dan and the Doobles, produced, with RCA A&R wiz Robert Wright lending a hand in the urban-style re-mix.

KAJAGOOGOO (EMI America P-B-8171) Hang On Now (3:25) (Tritec Music Ltd.) (Kajagoogoo, N. Beggs, Limahl) (Producers: C. Thurston, N. Rhodes)

Kajagoogoo's new single follows the form of its preceding hit, "Too Shy," with a soft focused intro, vocalist Limahi's romantic murmurings and a sharply defined chorus. A similar lyrical urgency mixed with dance floor swish maintains the group's distinction within its genre. (continued on page 10)

# CASH BOX SPECIAL MERCHANDISING SUPPLEMENT:

On **SEPTEMBER 24, 1983** CASH BOX will publish it's annual **1983 FALL STOCKING GUIDE.** The supplement will cantain a camprehensive editarial package built around retailers' praduct information needs. In-depth caverage af these key areas:

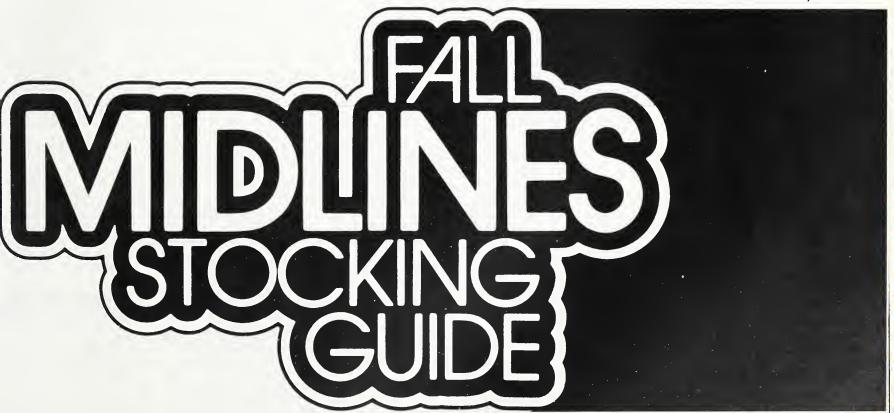
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Blank Audia and Videa Tape

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## ALBUMS

DISCO PARTY '83 - Various Artists -Profile PRO 12001 - Mixer: John "Jellybean" Benitez — List: 8.98

Independent 12-inch labels have been a major force in urban music during the last few years, and this collection brings together 10 of the strongest dance club hits of the last two years, including Man Parrish's "Hip Hop Be Bop," Rockers Revenge's "Walking On Sunshine" and Sharon Brown's "I Specialize In Love." The tracks have been sequenced, mixed and segued by New York DJ John "Jellybean" Benitez, giving the collection a seamless club-style presentation that's perfect for partying.

THE BOBBY FULLER TAPES, VOLUME ONE — The Bobby Fuller Four — Voxx-/Rhino RNLP 057 - Producers: Bobby Fuller and Rick Stone - List: 8.98

One of the true rock 'n' roll legends of the early '60s, Bobby Fuller was known as the heir apparent to Buddy Holly when he came out with such classic hits as "Let Her Dance" and "I Fought The Law." Like Holly, Fuller died in his prime, leaving fans with only a few songs to remember him by. Now, however, come 14 newly released tracks, most all of them previously unreleased or alternate versions including studio sessions, live recordings and even a cover of the Holly tune "Think It Over." A bonus 16page booklet, complete with rare photos and a thorough discography, chronicles the life and times of the ill-fated Fuller, and makes this LP a must for any afficionado of vintage rock.

### **BLACK CONTEMPORARY**

ZAPP III — Zapp — Warner Bros. 23875-1 - Producer: Roger Troutman — List: 8.98 — Bar Coded

The Zapp saga continues on this ultraslick, technofied album, expounding "the sound of funky African-style robots getting down" in electronically-alded dance tunes such as "Heartbreaker" and "We Need The Buck." The human touch, however, does come through on several enchanting ballads, including "Spend My Whole Life' and "Tut-Tut (Jazz)," as well as on the jam which features some "Play The Blues," nasty harp work. Music Industry insiders should get a kick out of the all-too-brief live version of "Doo Wa Ditty," with special guest and Warner Bros. chairman of the board Mo Ostin providing Troutman's introduction.

### I'M READY - Natalle Cole - Epic FE 38280 — Producers: Various — List: None - Bar Coded

After years of recording on Capitol like her dad Nat King, soulful singer Natalie Cole switches labels to Epic with this collection of passionate ballads like "I'm Your Mirror" and "(I'm Coming) Straight From The Heart" and non-stop dance numbers such as "Time (Heals All Wounds)." Although the first single, "Too Much Mister," stalled on the Pop charts this week at #62, several other compelling tunes could make the LP ready for B/C and Pop playlists shortly. Despite a rash of sensational reports about the state of the vocalist's health earlier this year, she sounds just as hot with this album as she did back in the "You Were Right, GIrl" days of 1981.

BACK TO THE LIGHT -- Serge Ponsar --Warner Bros. 23914-1 — Producer: Ruby Merjan — List: 8.98 — Bar Coded

Although he sports natty dreadlocks,

Serge Ponsar is by no means a reggae artist — he's a funker. On his first solo album, the French background singer comes into the foreground with such dance-floor numbers as bass-heavy "Out In The Night" and the dub-accented "Back To The Light," both of which are offered here at just under seven minutes in length. Watch B/C and DOR fall under Serge's spell, especially on the sizzling "Keep It Hot" and the emotional "Lifetíme.

### JAZZ

SPRINT — Red Rodney and Ira Sullivan Quintet — Elektra/Musician 60261-1 — Producer: Mike Berniker — List: Bar Coded

Charlie Parker sideman Red Rodney and fellow hornman Ira Sullivan present a live session at the Jazz Forum on their second Elektra/Musician release, laying down a triad of melodies composed by the quintet's planist, Garry Dial. The group also cooks on the classic theme song from the Bogart film Casablanca, Herman Hupfeld's "As Time Goes By," and the great Herbie Hancock number, "Speak Like A Child." Hancock number, Lovers of straight-ahead, bebop jazz should find much to please with this package, which prominently features Rodney's eloquent flugelhorn lines.

### NEW AND DEVELOPING

**CLOSE TO THE BONE** - Tom Tom Club Sire/Warner Bros. 23916-1 Producers: Chris Frantz, Tina Weymouth and Steven Stanley - List: 8.98 - Bar Coded

Last year, The Tom Tom Club made an auspicious debut with a self-titled Top 25 LP, and a Top 40 Pop/Top Five B/C single called "Genius of Love," not to mention a campy,



charismatic reworking of The Drifters' "Under the Boardwalk." Here the group - aka The Talking Heads' rhythm section serves up another sampling of reg-

PIECES OF SIX — Six gold albums, representing seven years, were recently presented to

Capitol recording group Maze featuring Frankie Beverly at a reception held after the group's

sold-out performance at L.A.'s Greek Theatre. Among the awards was one for "We Are

One," Maze's current LP. Pictured at the presentation are (I-r): Beverly, Ron Smith, Philip

Woo, Robin Duke and Sam Porter of the group; Jim Mazza, president, Capitol Records;

and Billy Johnson, McKinley Williams and Roame Lowrey of the group.

gae/funk/rock, only this time around the styling is much more polished and meticulously crafted. Heads bassist Tina Weymouth's vocals here are as pleasant as a cool island breeze, especially on the reggae tunes "Measure Up" and "Bamboo Town," the latter song containing some cute Musical Youthlike "bum-diddly-bum" choruses.

REVIEWS

NEWS & REVIEWS

# SINGLES

SPARKS (Morocco/Motown 1692CF) Get Crazy (3:35) (Hansa Prance & Preamble Music, Inc. — BMI) (R. & R. Mael) (Producers: R. & R. Mael)

This is the first release on Morocco, Motown's new pop/rock label, and it's the title track to the film Get Crazy. The steady, appealing beat doesn't guite live up to the promise of the song's title, but there's enough guitar and synth for AOR play, and with oddly little of the Mael Brothers' quirkiness, it's polite enough for hit radio. RED ROCKERS (Columbia/415 38-04076) Good As Gold (3:58) (Very Safe Music/Dead Heroes Music Admin. By Warner Bros. Music, Inc./See Squared Music BMI) (Red Rockers) (Producer D. Kahne)

Red Rockers' follow-up to "China" is a marked change from their more tuneful chart debut. A galloping guitar figure and overall spaghetti western, surf guitar sound owe heavily to "Ghost Riders In The Sky," and the song benefits heavily by that association. The group even throws in a bit of Morricone-style whistling during a wailing guitar note instrumental break

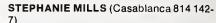
**ROBERT ELLIS ORRALL** (RCA JH-13593) Tell Me If It Hurts (3:00) (Twin Compulsions/M-Ocean Music Ltd./War-ner Bros. Music Ltd. — ASCAP) (R. E. Orrall) (Producer: R. Bechirian)

After a debut duet with Carlene Carter on "I Couldn't Say No," Robert Ellis Orrall goes it alone with the sparkling song that provided the title of his "Special Pain" mini-LP. The words deal with breaking beyond the barriers separating people, a typical Orral theme. The brightly colored production comes from Roger Bechirian, who shed similar light on last year's Elvis Costello album "Imperial Bedroom."

### BLACK CONTEMPORARY JOHNNY GILL (Cotillion 7099840)

When Something is Wrong With My Baby (3:37) (Irving Music, Inc./Pronto Music -BMI) (D. Porter, I. Hayes) (Producer: F. Perren)

The old Sam and Dave chestnut gets a faithful reading from this year's newest sensation. Although it's hard to believe Gill was born the year the tune was originally released (1967), he ably proves he's got what it takes to tackle a classic. Gill's powerful, deep voice belies his years, while Perren's touch updates the Stax ballad a bit.



Pilot Error (4:24) (Edwin Ellis Music/Koppelman-Bandier Music Corp./Nurk Twins Music — BMI) (P. Kingsbury) (Producers: G. Klein, D. Wolfer)

Mills' second Casablanca effort comes in for a landing with a percussive dance number from her "Merciless" LP. The busy-ness of the record is contrasted by Mills' naked, open vocals, and it makes for unique listening. Touchdown appears to be earmarked for the dance floor, and the track's high energy puts Mills in flight.

### **12-INCH SINGLES**

I THREES (Shanachie 5007) Music For the World (4:55) (Rita Marley Music - Almo Music - ASCAP) (R. Walters, A. Cooper, I-Threes) (Producers: R. Walters, G. Cooper)

Reggae's premier vocal section, and former Wailers back-up, The I Threes continue to work as a group despite the ongoing solo careers of group members Rita Marley, Judy Mowatt and Marcia Griffiths. The A-side is a plea for world unity through music, and the B-side, "Many Are Called," is a traditionally oriented, spiritually rooted reggae hymn. Both are imbued with the tight harmonies and understated treatment that have made the I Threes one of a kind. SOUTHSIDE JOHNNY & THE JUKES (Mirage 0-96988)

Trash It Up (5:04) (Dangerous Music -ASCAP( (B. Rush) (Producers: N. Rodgers, B. Rush)

Jersey Shore saloon singer Southside Johnny Lyons takes a shot at updating his R&B-influenced vocabulary with a little help from producer/tutor Nile Rodgers. The new sound strives for a synthesis of dance and good-time rock 'n' roll, as the vocalists urges his girl to "put on her Frederick's of Hollywood."

SUGAR HILL GANG (Sugar Hill SH-459) Kick It Live From 9 To 5 (6:25) (Funky F.O. /At Home Music — ASCAP) (M. Hepburn, Pleasure) (Producers: Sylvia, Inc., J. Robinson, Jr.)

Rap's first family mixes that most triedand-true rap topic, partying, with a few new tricks including scratch segments and a big production James Brown sound. The Gang's trademark back-and-forth banter is once again the centerpiece, but the arrangement and mood demonstrate a growing sophistication.

LANET PATROL (Tommy Boy TB 835) Cheap Thrills (6:40) (Shakin' 'n Baker/T-Boy/Indulgent - BMI) (A. Baker, J. Robie) (Producers: A. Baker, J. Robie) Mix-masters John Robie and Arthur

Baker once again provide a sparse melody and rhythmic onslaught as a backdrop for hip-hoppers. Planet Patrol's vocals are reminiscent of both the Temptations and the O'Jays, making for a track that's both physically and emotionally engaging.

## NEW AND DEVELOPING

MARI WILSON (London 810 122-7) Just What I Always Wanted (3:22) (Warner Bros. Music Ltd./admin. by WB Music Corp. — ASCAP) (T. Johns) (Producer: T. Mansfield)

A bit of a sensation in her native England, this kitschy B-52's look alike enters the pop-/rock fray with a catchy re-working of the girl group sound. What Wilson wants is the man



she pines for: what she gets are material goods from her many suitors. The can't-miss feel of the record may also get for Wilson her first

Pop. A/C lists

stateside chart hit. Good for

<sup>(</sup>continued from page 8)

# TALENT ON STAGE



UNIVERSAL AMPHITHEATRE, L.A. — Five sold-out nights at the Uni Amphitheatre gave more than ample positive testament to the theory that there really is life after disco. Donna Summer's dominance in the late -70s on club dance floors and Top 40 cum All-Disco radio formats caused many to wonder if this gently mannered, beautiful lady would continue scaling further creative heights when how many beatsper-minute a record had became irrelevant to consumers.

If Summer's 90-minute plus set accomplished anything, it simply laid to rest any negativism that's been flung at her along these lines. Class material and get-down arrangements may come and go, but a truly talented volce, nay a volce one imagines belonging to a head angel, will burst out of any pigeonhole and slay 'em dead like she did this very evening. Or, if you will, name another singer that's dueted with Barbra Streisand.

Granted, the biggest squeals erupted when she harked back to the glory that was Neil Bogart's Casablanca Records, but the overall mounting and pace of the show made the nostalgic moments just another of the many high points her performance offered.

Stronger than the volce even Is the image Summer projects. Whereas Dlana Ross can stun at 10 paces by simply flicking her stole off of her shoulders, Summer dazzles with a tanglble, spiritual warmth that makes this lamp post-leaning beauty more than just a singing pretty face but a pretty soul as well; sex goddess as super mensch, as it were. One also likes to believe that when Summer grabs her wireless mike and meanders through the audience that she does so out of a genuine desire to hug us all rather than embarking on an egocentric wade through the plebian masses who might be cured of all their mortal ills by a touching of raiments.

The stage was, for the most part, Summer's solo domain In front of movable scrims that were utilized for different theatrical set effects. Behind one, for instance, was a staircase/balcony affair that at one point featured Evita Summer in full formal gown pleading with Argentina not to cry for her, and later on, the spot picked up Musical Youth loitering their way through a featured number on said same steps as well. And costumes, yes we had costumes. Count was lost after about six changes that ran from top of the line silnky formals to stylized waitress uniforms for the on-yourfeet encore of "She Works Hard For The Money," which she does and deserves.

It's too late to bandy about the term "crossover" here, because the true test of Donna Summer's talent is how she has made a much-needed mockery of artificially created racial/musical parameters and has emerged on the other side as simply one of international show business' premier talents for everyone for all time.

Opening was comedian Garry Shandling, who surprised everyone by really being thigh-slappingly funny. But then, considering who he was opening for, you were expecting a dork like Charlie Callas maybe? harald taubenreuther



TPAC, NASHVILLE — Barbara Mandrell brought her Las Vegas show, "The Lady Is A Champ," to Nashville with much deserved ballyhoo. Tickets for her Aug. 5 performance sold out in less than three hours, prompting the addition of another performance for Aug. 6, which sold out in close to two hours! Thursday's opening night performance was a \$50-a-ticket benefit for the Nashville Songwriters' Assn., International (NSAI).

The show's staging was first-rate with multiple sets and a three-tiered arrangement for the 22-plece orchestra split to both sides of center stage where Mandrell's own band, the Do-Rites, worked under the baton of conductor/arranger Dennis McCarthy. An opaque scrim was used to put the orchestra and the Do-Rites out of sight when attention needed to be focused on sets and specialty numbers. The backdrop was a mood shifting appliance using color and pattern to bring eye and ear together.

Although the show was being taped for an HBO special to air in November, the cameras were unobtrusive. In fact, had they not been pointed out, many in the audience would have been unaware that they might be seen on the tube.

The curtain at the Tennessee Performing Arts Center (TPAC) rose to reveal a mechanics shop with five pairs of overalled legs protruding from beneath a fiery red convertible. After the arresting musical intro, Mandrell came out from under the car on a creeper, then literally bounded upright to her welcoming applause. The energy of the show never slowed from beginning to end. Even the quieter moments of her ballads seemed infused with controlied emotional energy. Interspersed among her hits were specially written numbers to show off the talents of the individual Scott Salmon Dancers.

Not content (as are so many singers) to merely use the dancers as an attractive backdrop, Mandrell entered wholly into the dance. As one would expect from the tiny dynamo, she has worked hard to bring her energies out through her dance segments. Much of her dancing took place off the floor as she was twirled, twisted, passed and pitched by the four athletic male dancers to whom she referred as something special for the ladies in the audience.

The Young Blades of Bluegrass, three youngsters who play a rather stilted form of an ebullient music, were given their own small set. Bobby Jones and New Llfe raised their voices and the roof with a spirited gospel shouter from their new album. "Call Him Up" lifted the audience to a handclapping readiness for Mandrell's song with the group, "Swing Low Sweet Chariot." "Going To A Hoedown" was an in-

"Going To A Hoedown" was an instrumental gem with Mandrell's versatility cutting each facet. She switched from dobro to mandolin to steel to electric guitar without hesitation to lead up to a guitar finale that was not to be believed — sort of a menage a trois for guitarists.

Mandrell alluded to her love for Nashville throughout the evening. Thursday night's audience returned that admiration with an enthusiasm Nashville reserves for special performers. **lee stevens** 



# -NEWS & REVIEWS-

# Former Chrysalis Staffers Form Production Unit

LOS ANGELES — Former Chrysalis Records staffers Kort Adeler Falkenberg, III and Kimberly Beilman have formed Reel Magic, a new independent film and video production company here.

Most recently, Falkenberg and Bellman — director and producer, respectively, of Reel Magic — have worked together with production designer George T. Mitchell, Jr. on rock videos for such artists as former Babys lead singer John Walte, Billy Idol and The Fabulous Thunderbirds.

In addition, the Reel Magic principals have produced commercials for a number of other Chrysalis acts, including Pat Benatar, Toni Basil and Ultravox.

Presently, Reel Magic has been at work on a country music special with associate director Stephen N. Angus. Angus has been responsible for writing and producing a variety of country music specials and game shows in the past, as well as directing, editing and coordinating several shows for such production companies as Dick Clark, The Film Factory and Jim Owens Entertainment.

Prior to the creation of Reel Magic, Falkenberg was in-house producer and director for VIsual Programming with Chrysalis. He produced, directed and/or edited numerous commercials for the label's roster of recording acts and oversaw in-house production of promotional video or many Chrysalls artists.

Bellman has served as administrator for the Chrysalis A&R department, as well as traffic manager for the Record Plant recording studios. She has been involved with such shows as the Grammy Awards, the limited series of *Portrait of a Legend*, a number of NBC-TV specials, several Dick Clark shows and the Motown 25th Anniversary special, *Motown 25: Yesterday, Today, Forever.* 

A member of the National Academy of Television Arts and Sciences, George T. Mitchell has designed both sets and costumes for film, theatre, opera and television. Among the TV series that Mitchell has worked on are The Jeffersons, Sanford and Son, Checking In, and Gimme A Break.

# Johnson Named To VP Post At Benson Company

LOS ANGELES — Producer/recording artist/songwriter Phil Johnson has been named vice president of product development for the Benson Company. In his new post, he will represent the Benson Company in contract negotiations with artists being signed to in-house labels. He will also consult with distributed labels to heip coordinate their activities with the comprehensive Benson Company links to Christian communications.

Previously, Johnson was an Independent album producer and songwriter, and prior to that, he served as general manager of Greentree Records. Johnson has produced his own solo album, In addition to works by Dallas Holm & Pralse, Andrus-Blackwood & Co. and Tim Sheppard.

"The opportunity for Involvement in products beyond the production stage is one of the major attractions of this position," remarked Johnson of his new job. "I intend to work closely with other Benson Company staff members in marketing and promotion to help develop products to their full potential. The Benson Company's commitment to ministry through music of all styles remains paramount, and I will enjoy being a part of that commitment."



# Whalen Named RCA Business Development VP

NEW YORK — RCA Records has named Donald R. Whalen division vice president, new business development. Whalen comes to the RCA Records division from RCA Corp., where he was staff vice president, special studies.

Jose E. Menendez, division vice president, operations, RCA Records, and acting division vice president. International, said in making the announcement: "We are fortunate to be able to draw on Don's extensive experience in finance and strategic management as we approach several new business opportunities such as the Compact Disc and the launch of the CED videodisc in the United KIngdom."

Whalen joined RCA in 1976 with corporate auditing responsibilities. Prior to joining RCA, he was assistant comptroller for the American Broadcasting Companies, Inc., from 1972 to 1976.

# Lott, Konowitch Named At Arista

LOS ANGELES — Arista Records recently appointed two members of the company to vice presidential positions. Roy Lott, who became Arista's director, business affairs, in 1980 was just promoted to the post of vice president, business affairs, while label director, product management Abbey Konowitch was appointed to the position of vice president, artist development.

Lott will continue and expand his responsibilities in the field of business affairs, including such areas as artist/producer contract negotiations and various licensing functions. He joined the company in 1979 as an attorney, after practicing law for three years at the firm of Lord, Day & Lord.

Konowitch, who came to Arlsta from ICM where he worked in the agency's personal appearances department for over two years, will now be responsible for the creation and implementation of career development plans for Arlsta artists and their product. In his new position, Konowitch will also work closely with artist's managers and agencies in the devising of marketing, video and tour concepts.

## Davis Named To VP Post At LARC

LOS ANGELES — Danny Davis was recently appointed to the post of vice president of artist development and business affairs for LARC Records, based here at 6255 Sunset Boulevard. In his new role, Davis will function as a lialson between recording artists and company attorneys.

Before he came to LARC, Davis served as senior vice president of promotion for Casablanca/PolyGram, in addition to stints at Motown and Screen Gems-EMI Music.

# EXECUTIVES ON THE MOVE



Lambert Appointed — Lori L. Lambert has been appointed supervisor, marketing/commitments for CBS Records Marketing Services. She joined the CBS Records Marketing Services department in 1981 as administrative assistant, and was named coordinator in 1982.

**Changes At Atlantic** — Linda Rosinsky has been promoted to personnel manager for Atlantic Records. She joined Atlantic Records in 1980 as assistant to the administration manager, working in the areas of personnel, office services and purchasing. Also, Jennifer Marwood has been promoted to director of administration for Atlantic Records. She joined Atlantic Records in 1979 as accounting assistant and in 1981, she was named manager of payroll & employee benefits. **RCA Names Valione** — Michael F. Valione has been appointed director, video and

**RCA Names Vallone** — Michael F. Vallone has been appointed director, video and promotion administration for RCA Records. He comes to RCA Records from MultiMedia Marketing in New York, an entertainment industry consulting firm.

**Brack To Chrysalls** — Steve Brack has joined Chrysalis Records in Los Angeles as west coast regional promotion manager. He had been with Boardwalk Records for the last two years as national promotion director.

**Collier Promoted** — George Collier has been promoted to west coast regional director for MCA Distributing Corporation. He replaces Leroy Sather who was recently promoted to v.p. of field sales for MCA Distributing. Most recently he was the New York branch manager of MCA Distributing, a post he had held since 1981.

**Cooper Joins Elektra** — Kent Cooper has joined Elektra/Asylum Records as director of production planning. He first joined the label in 1982 as director of financial planning, then assisted Elektra in it's transition to a New York base.

ing, then assisted Elektra in it's transition to a New York base. **Media Promotes Culberg** — Paul S. Culberg has been appointed vice president of marketing and sales international of Media. In addition he will now assume the same responsibilities worldwide. He came to Media from Paramount Home Video in May 1982.

**Two Named At Sound Image** — Sound Image Records & Cassettes has announced two appointments: Don Gerhart has been promoted to vice president and general manager of Sound Image Records & Cassettes' Chicago regional office and Jerome Eberhardt has been promoted to vice president of Mid-West A&R.

**Sober To Arista** — The appointment of Errol Sober as professional manager of the Arista Music Publishing Group has been announced. He joins Arista Publishing following a position as west coast general professional manager of Blendingwell Music.

Marchant Promoted — The Peer-Southern Organization has announced the appointment of Omar Marchant as special representative for Latin America. In his new position Marchant, who is based In Miami will have responsibility for Latin American creative activities.

**Herst Joins Levinson** — The appointment of Nan Herst as an account executive in the Los Angeles office of Levinson Associates, Inc., has been announced. She previously was an account executive with Nancy Hamilton & Associates.

**Changes At L.A. Weekly** — The *L.A. Weekly*, one of California's weekly entertainment newspapers, has promoted David Cohen, formerly advertising director, to associate publisher/marketing, and Karen Fund, formerly sales director, to associate publisher/advertising. Also named was Michael Sigman, former editor-in-chief of *Record World*, as general manager.

von Aspe Named — Forst von Taaffe Communications has announced the association of Gerald T. von Aspe as vice president. Their new offices are located at 5455 Wilshire Blvd., Suite 1212, Los Angeles, CA 90036. Phone (213) 937-4476.

Arthur Joins Gall Roberts — Marilyn Arthur has joined the firm of Gail Roberts Public Relations as account executive. Prior to this appointment, she was with the FHL Communications PR firm.

**Bastone Appointed** — Pavillion Promotions has announced the appointment of Freddy Bastone as manager, national rock promotion and rock retail marketing. He has been a DJ since 1977.

**Solomon Appointed** — Steven A. Solomon has joined Fuji Photo Film U.S.A., Inc.'s Magnetic Products Division as national sales manager for computer products. He was formerly senior product development manager for Burroughs Corporation.

**Ehrman Named** — David A. Ehrman has been named vice president of creative affairs for Walt Disney Pictures. He joined Walt Disney Productions in 1980 as executive story editor and was promoted a year later to director of creative affairs.

**Amoe Named** — Rhonda K. Amoe has been promoted to account executive, Arbitron Western Advertiser/Agency Radio Sales in Los Angeles. She has served with Arbitron Radio for the past year and a half as client service representative, northwestern radio station sales in Arbitron's San Francisco office.

**Changes At Important** — Important Record Distributors, Inc. has named Lee Eichenbaum corporate controller. He was assistant controller at Boardwalk Records. Also named was Paul Moratta as general manager. He has sole control and responsibility for all purchasing of records, the sales office and warehouse.

### **RBR Moves**

### LOS ANGELES — RBR Communications — including Bradley Publications, Dreena Music and Asilomar Music — has changed its address and will no longer be located at 43 West 61 Street in New York. The new business address Is 80 Elghth Avenue, suite 201, New York, N.Y. 10011. The telephone number has been changed to (212) 982-2895.

# For The Record

A photo spread that ran in the July 23 issue of **Cash Box** under the heading "Parties in L.A." erroneously named Debbie Leavitt as the photographer of all the pictures used to deplct events for the movie *Staying Alive* and MCA's pacting with Motown. Leavitt was only responsible for taking the snapshots of the *Staying Alive* bash.

# NEWS & REVIEWS

# COAST TO COAST

**EAST COASTINGS** — The always surprising **Eivis Costello** was punching the clock on New York's concert circuit last week with shows at The Pier and Jones Beach. The big surprise was Costello's appearance as a guest performer at a black tie affair for **Count Basle** at Manhattan's Red Parrot, where Costello sang with Basie's band. Other strange developments around the New York dates included an insistance on ticket requests by the press for The Pier show that writers covering the show agree not to review it. In addition, photographers were limited to the first three numbers and then escorted from the photo area, a practice that's becoming a growing trend . . . In New York for a luncheon announcing the signing of **Bee Gee Barry Gibb** to a solo contract, new MCA label president **Irving Azoff** told us to expect a heightened presence for the



STILL WORKING — Colin Hay of Columbia recording group Men At Work flexes the old biceps during a recent performance at The Pier in New York. Cesh Box photo by George Pejoves label in Gotham, citing the advantages of dealing with the European market from New York versus Los Angeles. Azoff said he was high on the city's "healthy" music scene and said the label would be making moves in the 12inch market. Additionally, the label's distribution honcho, Al Bergamo, pooh-poohed rumors that MCA is working on a deal with New Jersey rap label Sugar Hill. He said that there had been discussions initiated by the indie several months ago but that he "didn't like the deal" proposed. And guest of honor. Gibb had a few interesting tales to tell, not the least of which concerned a middle-of-the-night phone call from Michael Jackson. Gibb told East Coastings that his first impression was that the call was a hoax until the two

began discussing particulars. Although it was just a friendly chat, Gibb allowed that he would "chase Michael Jackson to the end of the world for a chance to produce him." Gibb's latest project is the just-released "Islands In The Stream" single by **Dolly Parton** and **Kenny Rogers**, which Gibb wrote and produced as Roger's first record for RCA. As far as his new contract with MCA, Gibb told us it's for "about five years" and will "definitely" include projects as a producer for the label . . . Radio City Music Hall, which has presented an ever-increasing number of concerts over the last few years, takes the big plunge this fall with 18 shows over a three-month period. Aside from a week-long engagement by **Stevle Wonder**, the shows will also include **Linda Ronstadt with the Nelson Riddle Orchestra**, **Richard Pryor**, five performances by **Rush** and two performances by **Stevle Nicks** and **Joe Walsh . . . Michael Cusick**'s Aero and Easy Street *(continued on page 34)* 

POINTS WEST — One of the most abysmal movies ever made about rock 'n' roll, Allen Arkush's Get Crazy opened around the country during the weekend of Aug. 5 at 435 theatres, accumulating only \$613,680 for a \$1,411 per-screen average. Chronicling a New Years Eve concert event at a Fillmore East-type venue, the flick stars Malcolm McDowell as the Mick Jaggeresque singer Reggie Wanker, Allen Goorwitz as a Bill Graham-like rock promoter and Danlel Stern as a goofy stage manager. Sad to say, all the thespians contribute the worst performances of their careers. But the flick did have one bright spot — the too-brief appearance of wild side walker Lou Reed, who portrayed the enigmatic rock poet Auden. Best scene of the entire 92-minute flasco was the introduction of Reed's character, who's sitting in the room from the LP cover of

"Another Side of **Bob Dylan**," except the entire place is draped with cobwebs. Don't bother rushing to a movie theatre to catch Reed's bravura cameo, tho' — this is one of those films you'll be able to see on cable in a matter of weeks ... By the way, A&M poprocker **Bryan Adams** told *Points West* he was commissioned to write a tune for *Get Crazy* but it was never used. Lucky guy. Adams' label held a party for him last week in the Berwin Entertainment Complex's drained swimming pool...

In its annual listing of the "10 Sexiest Men in America," *Playgirl* magazine named **Davld Bowie, Zubin Mehta, Eddle Murphy and Sting,** among others ... The musical comedy *Little Shop* of

Horrors has been sold to Warner Bros.

Pictures for half-a-mil. The company



**BIKINI BOP** — The archetypal Southern Californian surf-rock movie Bikini Beach has just been issued by Embassy Home Entertainment on VHS and Beta format videocassette for a cool \$59.95. CED viddiscs go for \$29.95. Pictured here are the film's stars, Annette Funicello (I) and Frankie Avalon.

will produce the pic in partnership with David Geffen, one of the backers of the stage version, now playing in L.A. here at the Westwood Playhouse. Based on the 1958 Roger Corman shlock classic starring Jonathan Haze and Jack Nicholson, the new production has been getting rave reviews both here and in New York City, and plans for the film remake call for Steven Spleiberg to produce and Martin Scorcese (an alumnus of Corman's New World Studios) to direct. Meanwhile, Geffen's current celluloid project, Risky Business, opened to frisky bizness in its first weekend out, raking in \$4.3 million for a per-screen \$6,381... The score: Crosby 5, Kimball 0 — David Crosby was given five years in prison for possession of cocaine in Texas last week, while Toto's lead singer Bobby Kimball was dismissed from all charges stemming from a coke arrest in Burbank during 1982 ... A&M is putting out an Aussie compilation LP, dubbed 'Maiden Australia'' and featuring Renee Geyer, Hunters and Collectors, Mental As Anything and New Zealanders Split Enz . . . Contrary to local rumor, Wall of Voodoo is not breaking up. I.R.S. spokespeople say that band members are merely writing in different teams and lead WOVman Stan Ridgeway is working in his own studio on some songs... The latest scratch opus comes from **Beastle Boys** on Ratcage Records, and it's called "Cooky Puss." Starting out with some touch-tone telephone sounds, the tune begins to lay down a melange of aural textures, including a bow to Malcolm McLaren (continued on page 34)



**UH, OH IT'S SERGIO AT CASH BOX** — A&M recording artist Sergio Mendes recently dropped by the West Coast offices of **Cash Box** to celebrate the Top 5 success of his single "Never Gonna Let You Go." He presented the staff with a special cake adorned with the image of another Brazilian star, Carmen Miranda, to mark the occasion. Pictured are (I-r): Richard Imamura, **Cash Box** managing editor; Jheryl Busby, vice president, black promotion and marketing, A&M; Mendes; Greg Leschishin, **Cash Box** research; Steve Resnick, national director of promotion, A&M; Mark Albert, **Cash Box** vice president and general manager; Mike Plachetka, **Cash Box** research; and Michael Glynn, **Cash Box** editorial staffer.

# Associated Third To Sue Motown

tribution (Cash Box, Aug. 6). Since then, Schwartz has charged that Motown has not complied with the Court's order to continue shipping to it and has filed contempt charges against Motown (Cash Box, Aug. 13).

On July 27, Big State Distributing of Dallas brought suit against Motown, seeking \$450,000 in damages annually for an indefinite period of time and \$3,000,000 in damages. Unlike the other two sults, the Big State action dld not seek to prevent the move to MCA, nor did it name MCA companies as co-defendants. Instead, the sult sought to recover revenues the company claims was lost when Motown switched to MCA.

With suits by three former distributors already under way, a fourth, MS Distribution Co., is also pondering a move. Tony Dalesandro, co-owner of the Illinois and Georgia-based operation, told **Cash Box** that "all the information concerning Motown has been given to our attorneys and they are taking it under advisement."

# Styx Tour Set To Hit 24 Cities

LOS ANGELES — A&M recording group Styx recently announced a new 25-date tour across the U.S., starting with two dates Aug. 16-17 In Los Angeles and ending Sept. 26 in Hartford, Conn. Among the dates are those fulfilling concert commitments postponed when Styx's Tommy Shaw injured his right hand and wrist.

The group will out to support its "Kilroy Was Here" LP, featuring "Mr. Roboto." The "Styx: Kilroy Was Here/1983 Tour" will be a conceptual presentation illustrating the themes of the album's music.

During August, Styx will travel to Tucson, Ariz., Irvine, Co., Bolse, Ida., Salt Lake City, Utah; Ottawa, Ontarlo; Toronto, Quebec; Montreal, Quebec. September dates will be in the East and South.

### Suisse Int'i Moves

LOS ANGELES — Reno/Metz Music Inc.'s parent company, Suisse International Entertainment Corp., has moved into its own building at 8292 Sunset Blvd., L.A., Calif. 90046. The phone number of the corporation, (213) 654-9975, remains the same.

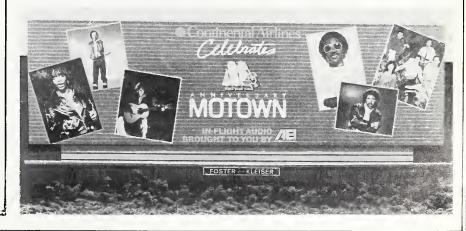
# **AEI Programs Motown On Continental**

LOS ANGELES — Music programmer Audio Environments Inc. (AEI) has developed a special tape for in-filght entertainment aboard Continental Airlines that features highlights from the two-and-a-half decades of Motown Records. The in-flight program is narrated by Smokey Robinson, has been in use since July and will continue through August.

In conjunction with the on-board program and the Motown 25th anniversary celebration, AEI has designed a special billboard ad announcing "Continental Airlines Celebrates Motown's 25th Anniversary." The billboard will appear near Los Angeles International Airport and will feature pictures of Robinson, Lionel Richle, Stevie Wonder, Jose Feliciano, DeBarge and Rick James.

Commenting on the program and the promotion, Continental's director of advertising and sales promotion, Gil Choppin, said, "We are pleased to pay tribute to the fine artists that have recorded for Motown."

Phil Caston, international manager at Motown, commented, "Through the billboard and the In-flight audio programming, Motown Is broadening its exposure - we are reaching millions of consumers!"



# DEO

# **Sony Continues Commitment To Breaking Unsigned Artists**

Richard Bone and Living. Danspak was produced and directed by Merrill Aldighieri and Joe Tripician for their Co-Directions, Inc.

"In launching the Video 45 concept, we didn't want to limit ourselves to a particular type of music or artist," explained Sony Video Software director O'Donnell. "Also, we were looking for video artists first, and music artists second. If what we're selling is a video product, and this Is a good video product, we decided, 'Let's put It Danspak represents the second Video 45 that was not the production of either a major label act or established video artist. The first, by Scotland's Jesse Rae, was included in the Initial Video 45 release in March of this year; hls "Rusha" b/w "D.E.S.I.R.E." sold "surprisingly well," according to O'Donnell.

"On the one hand, we're releasing people like Elton John and Rod Stewart, who don't need a lot of promotion because people are familiar with them and their videos," noted O'Donnell. "Then, there are those like Jesse Rae, for whom promotion is a necessity.

In Rae's case, a nationwide tour, with appearances in home video stores and on such programs as Entertainment Tonight was credited for boosting sales. For Danspak, an approach "similar to the Duran Duran video tour," which covered clubs in six cities where the video LP was shown, is being taken.

"We're lining up the clubs right now," said O'Donnell. "We plan to tie in local dealers and radio in each city as co-sponsors for the event."

Perhaps the most unique promotional idea that O'Donnell has been "Investigating' for Danspak is getting radio stations to play the audio portion of the tape on the air off the Beta Hi-Fi VCR system (which offers an extended dynamic range surpassing normal audio recordings).

"We're throwing out a lot of Ideas for Danspak," O'Donnell continued. "In addi-tion, we're looking for heavy record store promotion. Throughout October, November and December, we'll be mounting a major marketing campaign almed at record retailers in New York and Los Angeles, which will include local print, local MTV and radio advertIsIng. This Is the first time we've made any serious effort to get record retailers involved, and If we're successful in New York and L.A., we hope to spread it across the rest of the country.'

# Culberg Named MHE Marketing, Sales VP

LOS ANGELES — Paul Culberg has been named to the newly created post of vice president, marketing and sales international, for Media Home Entertainment.

In addition to his present duties as vice president of sales and marketing, Culberg will now assume the same responsibilities worldwide.

Culberg came to Media, the Hollywoodbased independent home video manufacturer, in May of 1982 from Paramount Home Video.

"This realignment is designed to maximize the proven talents existing within the company for further worldwide expansion in videocassette distribution, cable, nontheatrical and future theatrical releases," said Ron A. Safinlck, president of Medla. "Paul's performance In the domestic market has been a great asset to Media's growth this past year and I feel that his superior administrative and marketing abilities will serve to further Media's strong position worldwide.'

Aldighieri and Tripician, who met when they were both working on The Muppets TV show before Aldighteri went on to become a video jockey at the nowdefunct N.Y.C. dance club Hurrah in 1979, said that Danspak was produced "over a two year period," from 1981 to 1983. "The program, as a whole, dldn't really exist until we got the Video 45 deal," AldIghieri revealed. "It took about a month of talking to (Sony) on the phone just to get them to look at the tape ... I convinced John O'Donnell that because we were independent, it wouldn't be as difficult to put out as he thought, since we had all the clearances. He warmed up to the idea of breaking bands that, for the most part, exist only on video.'

Unlike most label clips, Aldighleri and Tripician's productions were low-budget. "For what we pald in material costs, they were about \$5,000 a plece. That doesn't count our production time, though. We were able to take our time with these pieces, time that a normal video production company could not afford.'

"We've been video artIsts producing our own videos for a number of years, so we've found out the least expensive places to go for post-production, among other things,' Aldighieri chimed in. "We know our equipment very well, so we know how to cut corners.'

They also got a lot of Input from the artists themselves. "Some of the bands had experience in preparing their own visual images," stated Aldighleri. "Like a number of groups, they had ideas, good Ideas, of their own, but nobody wants to hear them. We tried to be open.

"We've been fortunate enough to work with musicians that we like," she added. "I don't know how it would go If we worked with a band that we didn't like.

In fact, they began to produce music videos as a hobby at Hurrah, videotaping many of the bands they were fans of. "We had a compliation of 75-100 hours of tapes that I played there," said AldIghleri.

Some 15 of those performances were condensed into a compilation entitled Live At Hurrah, which became part of a traveling festival called "New Video Music USA 1982," which stopped in San Francisco, France, Belgium and Italy.

The twosome, both of whom received BFAs (she from the Massachusetts College of Art, he from American University, as well as an MFA in film production for Tripician from Columbia), have been featured as Video Artists on USA Cable's Nightflight, as well as several video festivals. Their "Pointy Headgear" plece by Shox Lumania, included on Danspak, was part of the Whitney Museum's Video Music: New Correlations show, seen In MInneapolis and Boston as well as New York.

"We're still involved with Electronics Arts Intermix, which is the largest video art distributor in the country," said Aldighleri. Indicative of Aldighleri and Tripician's

versatility, the pair is presently at work on a classical music video piece using Debussy's "La Cathedral En Glautle." "So far, Sony feels it's too arty," Aldighleri chuckled.

While the two admit that the Danspak tapes are "guite radical in their look" (they frequently utilize a stop action animation process known as pixilation), they say that, so far, it hasn't inhibited some of the cable services from playing. "HBO and Showtime have shown all of the tapes already, which is to their credit," Tripician pointed out. "The most mainstream exposure some of the pieces have gotten has been on ABC-TV's New York Hot Tracks."

# TOP 30 IDEOCASSETTES

		8/13	Weeks On Charl			8/13	Week On Char
1	48 HRS. Paramount 1139	1	8	16	ROAD WARRIOR Warner Home Video 11181	16	26
2	THE VERDICT CBS/Fox 1188	2	5	17	KISS ME GOODBYE CBS/Fox 1217	13	8
3	HIGH ROAD TO CHINA Warner Home Video 11309	3	8	18	TIMERIDER Pacific Arts Video PAV528	17	12
4	SOPHIE'S CHOICE CBS/Fox 9076	4	9	19	STILL OF THE NIGHT CBS/Fox 4711	18	12
5	PORKY'S CBS/Fox Video 1149	26	2	20	THAT CHAMPIONSHIP SEASON		
6	FIRST BLOOD Thorn EMI 1573	5	14	21	MGM/UA 00221 TRENCHCOAT	20	5
7	THE TOY RCA/Columbia Home Video 10538	6	10	22	Walt Disney WD 163 SAVANNAH SMILES	22	4
8	MAD MAX Vestron 4030	7	5		Embassy Home Entertainment 2058	23	5
9	THE LORDS OF DISCIPLINE				Warner Home Video 20011 THE BEASTMASTER	19	12
	Paramount Home Video 1433	9	11		MGM/UA 00226		1
	FRANCES Thorn EMI 1621	11	9	25	SIX WEEKS RCA/Columbia Pictures 91001	_	1
11	AN OFFICER AND A GENTLEMAN			26	JANE FONDA'S WORKOUT KVC/RCA Karl Video Corp. 042	<b>r</b> 28	59
12	Paramount Home Video 1467 BEST FRIENDS	10		27	BLADE RUNNER Embassy 1380	21	24
13	Warner Home Video 11265 AIRPLANE II	8		28	FINAL COUNTDOWN Vestron 4047		1
14	Paramount Home Video 1489 MY FAVORITE YEAR	14		29	ROCKY III CBS/Fox Video 4706	27	34
15	MGM/UA 00188 STING II	12	11	30	NATIONAL LAMPOON'S CLASS REUNION		
	MCA Videocassette 17015	15	8		Vestron V-5021		1

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The Cash Box Top 30 Videocassettes chart is a compilation of the fastest moving titles in both Beta The Cash Box Top 30 Videocassettes chart is a compilation of the fastest moving titles in both Beta and VHS formats, based on sales and rental activity, as reported by various accounts around the country. Accounts surveyed include: Video Plus-Chicago; Radio 437-Philadelphia; Classic Video-Oak Lawn; The Video Store-Cincinnati; Precision Video-Chicago; Entertainment Systems-Phoenix; Nickelodeon-Los Angeles; Everybodys-Portland; Radio 437-Bala Cynwyd; American Tape & Video-Atlanta; Crazy Eddie-New York; The Cinema Store-Encino; Video Company-Larkspur; Video Studio-Farmington; Video Library-San Diego; Video Media-Chatsworth; Won-derful World of Video-Chattanooga; Wherehouse-National; Video Showroom Louisville; Erol's Video Club-Springfield; New England Home Video-Groton; Movies Unlimited-P<sup>+</sup> Iadelphia; Video Showcase-Federal Way, Movies To Go — St. Louis. Video Shack — NYC.

# NEW VIDEO SOFTWARE RELEASES

This listing of naw videocsssatte and videodisc softwere releases is designed to keep home video retailers and dealers abreast of the latest product svaliable and can be used as an ordering aid. Product is separated into Cassette end Diac groups, followed by manufacturer, cstalog numbar and price. Some product listed may not have been assigned either a cstalog number or price st pressime.

ALICE COOPER: WELCOME TO NIGHTMARE	MY KIP
Cassette-Warner Home VI	
34056 \$	
AT THE EARTH'S CORE	_
Cassette-Warner Home Vi	ideo TH
26026 \$	50.05
THE BRAIN THAT WOULDN'T DIE	300
Cassette-Warner Home Vi	ideo CE
26028 \$	
THE RAVEN	C:
Cassette-Warner Home VI	
26023 \$	
THE TOWN THAT DREADED SUNDO	
Cassette-Warner Home VI	
26031 \$	
WHAT EVER HAPPENED TO B	ABY CE
JANE?	deo TIN
Cassette-Warner Home VI	ueu o
11051 \$!	19.91
X-THE MAN WITH THE X-RAY EYES	,
Cassette—Warner Home VI	
26025 \$	59.95
GIRL GROUPS: THE STORY O	FA 230
SOUND	
Cassette—MGM/UA Home VI	
600104 00	C 05 C 2

600194				\$59.95
CED-MGM	/UA MD	100247	• • • • •	\$29.95

### PAVR Inks Custom CED P

LOS ANGELES - Carmel, Callf.-based Pacific Arts Video Records (PAVR) has signed a custom pressing agreement for CED videodisc with CBS, Inc. The first two PAVR titles set to be pressed under this new arrangement are Michael Nesmith in Elephant Parts and Timerider, both due for November CED release. Also planned for

KIPPERBANG           Cassette—MGM/UA         Home         Video           600194         \$59.95         S59.95           CED—MGM/UA         MD 100246         \$29.95
THE BEST OF POPEYE           Cassette—MGM/UA         Home         Video           30047         \$29.95         \$29.95           CED—MGM/UA         MD 100247         \$29.95
HOSPITAL MASSACRE           Cassette—MGM/UA         Home         VIdeo           600245         \$59.95         \$59.95           CED—MGM/UA         MD 100245         \$29.95
FLASHDANCE         Cassette—Paramount Home VIdeo         1454       \$39.95         CED, Laserdisc       \$29.95
TIME BANDITS Cassette—Paramount Home VIdeo 2310A\$39.95
APOCALYPSE NOW Cassette—Paramount Home Video 2306A\$59.95
MEATBALLS Cassette—Paramount Home VIdeo 1324A\$39.95
Pact With CBS, Inc.

future CED pressing are The Firesign Theatre presents The Case of the Missing Yolk and My Dinner With Andre.

The deal calls for CBS to custom press PAVR titles in the CED format only, with Pacific Arts retaining all distribution, packaging and marketing responsibilities.



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Profits are the key in '83

# FAIRMONT HOTEL, SAN FRANCISCO, CALIFORNIA August 28-30

NVENTION

### A FORUM FOR COMMUNICATION AMONG RETAILERS, DISTRIBUTORS AND MANUFACTURERS

Welcome to the world of Video Retailing and Distribution. The future of the Video Industry is today... here and now! Indeed, ours is a Present and Future that holds unlimited opportunities for unparalleled successes.

The VSDA Convention will establish an environment in which all segments of our business— Retailers, Distributors and Manufacturers—can openly communicate with one another as well as confer with their particular industry counterparts. Remember, PROFITS ARE THE KEY IN '83... and '84... and '85... So let's get together in San Francisco and tend to business.

1:00 PM-6:00 PM	EXHIBIT AREA VISITING
7:00 PM	WELCOMING COCKTAIL RECEPTION
9.00 DA4	Host: RCA/Columbia Pictures Home Video
8:00 PM	<b>DINNER</b> Host: RCA/Columbia Pictures Home Video
MONDAY, AUGUST 29	Host Kery countral recures nome video
8:00 AM	BREAKFAST
	Host: MGM/UA Home Video
9:15 AM	OPENING BUSINESS SESSION     President's Welcome
	Frank Barnako, VSDA President, The Video Place
	<ul> <li>Keynote Speaker Robert Blattner, RCA/Columbia Pictures Home Video</li> </ul>
	<ul> <li>Nielsen Survey Report</li> </ul>
	<ul> <li>Merchandising for Sales and Rental Moderator: Bob Bigelow, Bigelow Video</li> </ul>
	<ul> <li>Moderator: Bob Bigelow, Bigelow Video</li> <li>The Growth Profit Centers: Accessories and Game</li> </ul>
	Moderator: Linda Rosser, Dialogues
12:15 PM	LUNCHEON
1:45 PM	Host: MCA Home Video WORKSHOP SESSION
1.45 PM	
	<ul> <li>Advertising—The Low Cost Approach Moderator: Weston Nishimura, Videospace</li> </ul>
2:30 PM — 6:30 PM	EXHIBIT AREA VISITING
7:30 PM	<b>"FLASHDANCE PARTY"</b> Bimbo's 365 Club
	Host: Paramount Home Video
TUESDAY, AUGUST 30	
8:00 AM	REGULAR AND ASSOCIATE MEMBERS BREAKFASTS
9:00 AM	BUSINESS SESSION
	<ul> <li>Chairman of the Day: Noel Gimbel, Sound Video Unlimited</li> </ul>
	Keynote Speaker
	Jim George, President, San Francisco Home Video <ul> <li>Manufacturer Panel Session</li> </ul>
	Moderator: Arthur Morowitz, Video Shack
	Robert Blattner, RCA/Columbia Pictures Home Video Mel Harris, Paramount Home Video
	Lawrence Hilford, CBS-Fox Video
	Gene Giaquinto, MCA Home Video Mickey Hyman, MGM/UA Home Video
	Jim Jimirro, Walt Disney Home Video Warren Lieberfarb, Warner Home Video
	Nicholas Santrizos, Thorn EMI Video
	<ul> <li>Distributors Panel Moderator: Gene Silverman, Video Trend</li> </ul>
	Computerizing Your Business
12:30 PM	Moderator: Jack Messer, The Video Store INSTALLATION LUNCHEON
	Chairman: Dan Davis, Exec. Vice Pres. VSDA
	Entertainment: George Carlin
2.00 BM	Host: Vestron Video WORKSHOP SESSION
2:00 PM	<ul> <li>Brown Bag Video or how to promote sales and</li> </ul>
	rentals without becoming a Dirty Bookstore Moderator: Bob Skidmore, Video Corner
2.00 DM C.00 DM	
3:00 PM-6:00 PM 8:00 PM	EXHIBIT AREA VISITING VSDA AWARDS BANQUET
0.00 1141	Host: CBS-Fox Video
0.50	STRATION FEES FOR THE CONVENTION INCLUDE
KEG	STRATION TELS TOR THE CONVENTION INCLUDE

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FOR REGISTRATION INFORMATION CONTACT: Joan Chase VSDA 1008-F Astoria Blvd, Cherry Hill, N.J. 08003 (609) 424-7117

# MERCHANDISING

TOP 15 IDEO GAMES				
		Weeks On		
	8/13	Chart		
1 ENDURO Activision AX 026	1	10		
2 CENTIPEDE Atari CX2676	2			
3 MS. PAC-MAN Atari CX2675	3	23		
4 KEYSTONE KAPERS Activision AX025	4	14		
5 PITFALL! Activision AX108	5	38		
FROGGER Parker Bros. 5300	6	38		
7 BURGER TIME Inteilivision 4549	11	4		
8 JUNGLE HUNT Atarl CX2688	12	3		
9 ROBOT TANK Activision AX028	8	5		
10 DONKEY KONG JR. Coleco 2601	10	21		
11 ZAXXON Coleco 2435	7	38		
12 RIVER RAID Activision AX020	9	32		
13 PHOENIX Atari CX2673	13	22		
14 VENTURE Coleco 2457	14	20		
15 OINK! Activision AX023	15	16		

COMPILED FROM: Alta — Phoenix • Disc-O-Mat — New York City • Sound Video, Unitd. — Chicago • Musicland — St Louis • Everybody's — Portland • Licorice Pizza — Los Angeles • New England Home Video — Groton • Movies To Go — St. Louis • Sound Warehouse — San Antonio • Spec's — Miami • American Tape & Video — Atlanta • Nickelodeon — Los Angeles • Show Industries — National • Tower — Sacramento, Seattle • Crazy Eddie — New York City • Video Store — Cincinnati • Turtles — Atlanta • Radio 437 — Bala Cynwyd • Wonderful World of Video — Chattanooga • Entertainment Systems — Phoenix • Lieberman — Kansas City • Day Jay — Denver • Cavages — Buffalo • Tower — Sacramento, Seattle • Wherehouse — Los Angeles • Camelot — Kansas City, Dayton, Cincinnati, St. Louis, Chicago, Indianapolis.

### TOP 15 IDLINES Weeks On 8/13 Charts 1 LED ZEPPELIN (IV) (Atlantic SD 19129) 1 25 2 THE RISE AND FALL OF ZIGGY STARDUST AND THE SPIDERS FROM MARS David Bowie (RCA AYL 1-3843) 2 17 3 PRETENDERS (Sire SRK 6083) 3 15 4 TAPESTRY Carole King (Epic PE 34946) 8 53 5 WHO'S NEXT The Who (MCA 3151) 6 6 6 PIANO MAN Billy Joel (Columbia PC 32455) 7 3 7 WHO ARE YOU The Who (MCA 3050) 4 9 8 AJA Steely Dan (MCA 1006) 11 4 9 THE CARS (Elektra 6E 135) 5 28 10 MEATY, BEATY, BIG AND BOUNCY The Who (MCA 37001) 10 27 11 LET THERE BE ROCK AC/DC (Atco SD-36151) 13 13 12 ELTON JOHN'S GREATEST HITS, VOLUME I (MCA 2128) ------1 13 THE DOORS (Elektra EKS 74007) 12 28 14 LOOK SHARP! Joe Jackson (A&M SP-4919) 14 48 15 TOTO (Columbia FE 35317) 15 2

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COMPILED FROM: Licorice Pizza — Los Angeles • Cavages — Buffalo • Dan Jay Music — Denver • Musicland — St. Louis • Karma — Indianapolis • Peaches Records — Cincinnati, Columbus • Charts — Phoenix • Gary's — Virginia • Sound Video, Unitd. — Chicago • Record Theatre — Cincinnati • Tower Records — Sacramento, Seattle • Disc-O-Mat — New York City • Massachussetts One-Stop — Boston.

4. 6.	Tont	Regional Al	BUM ANALYSIS
This listing of records outside the national ment is designed to keep retailers abrea	5. 2. 2. All Top 20 showing steady or upward move- ast of the latest regional sales trends.	NATIONAL BREAKOUT 1 ELVIS COSTELLO 2 MEN WITHOUT HATS 3 JACKSON BROWNE 4 BILLY JOEL 5 ZEBRA 6 SHALAMAR 7 ARETHA FRANKLIN 8 DIANA ROSS	9 NEIL YOUNG 10 MIDNIGHT STAR 11 TACO 12 JEFFREY OSBORNE 13 STEVIE RAY VAUGHAN 14 ELO 15 SPYRO GYRA
NORTHEAST 1.	SOUTHEAST 2.	BALTIMORE/ <sup>3.</sup> WASHINGTON	WEST 4.
1 BILLY JOEL 2 JACKSON BROWNE 3 MEN WITHOUT HATS 4 ELVIS COSTELLO 5 DIANA ROSS 6 STEVIE RAY VAUGHAN 7 SHALAMAR 8 ZEBRA 9 ELO 10 NEIL YOUNG	1 JACKSON BROWNE 2 MIDNIGHT STAR 3 ELVIS COSTELLO 4 BILLY JOEL 5 MEN WITHOUT HATS 6 AIR SUPPLY 7 BONNIE TYLER 8 ARETHA FRANKLIN 9 SHALAMAR 10 TACO	<ul> <li>I ELVIS COSTELLO</li> <li>JEFFREY OSBORNE</li> <li>ZEBRA</li> <li>ARETHA FRANKLIN</li> <li>NEIL YOUNG</li> <li>PEABO BRYSON &amp; ROBERTA FLACK</li> <li>BILLY JOEL</li> <li>JACKSON BROWNE</li> <li>MEN WITHOUT HATS</li> <li>SHALAMAR</li> </ul>	1 JACKSON BROWNE 2 BILLY JOEL 3 ELVIS COSTELLO 4 NEIL YOUNG 5 MEN WITHOUT HATS 6 ZEBRA 7 ARETHA FRANKLIN 8 SHALAMAR 9 JEFFREY OSBORNE 10 MIDNIGHT STAR
MIDWEST 5.	NORTH CENTRAL 6.	DENVER/PHOENIX <sup>7</sup>	SOUTH CENTRAL 8
1 ZEBRA 2 JACKSON BROWNE 3 ELVIS COSTELLO 4 NEIL YOUNG 5 BILLY JOEL 6 MEN WITHOUT HATS 7 SHALAMAR 8 AIR SUPPLY 9 ARETHA FRANKLIN 10 TACO	1 ELO 2 DIANA ROSS 3 SPYRO GYRA 4 ZEBRA 5 ARETHA FRANKLIN 6 JACKSON BROWNE 7 ELVIS COSTELLO 8 BILLY JOEL 9 MEN WITHOUT HATS 10 TACO	1 ELO 2 MEN WITHOUT HATS 3 ELVIS COSTELLO 4 STEVIE RAY VAUGHAN 5 DIANA ROSS 6 SHALAMAR 7 SPYRO GYRA 8 ZEBRA 9 MIDNIGHT STAR 10 BONNIE TYLER	1 MEN WITHOUT HATS 2 JACKSON BROWNE 3 ZEBRA 4 TACO 5 MIDNIGHT STAR 6 DIANA ROSS 7 JEFFREY OSBORNE 8 STEVIE RAY VAUGHAN 9 ELVIS COSTELLO 10 BILLY JOEL

# MERCHANDISING

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# WHAT'S IN-STORE



CAMELOT CONFAB HIGHLIGHTS — Besides the many business meetings and presentations at last month's Camelot Music convention in Ohio's Salt Fork State Park, there was plenty of first-class entertainment including performances by RCA recording artist Ronnie Milsap, MCA recording artist Lee Greenwood, and Permian recording artist Katy Moffatt. Pictured in the top row are (I-r): Moffatt and Greenwood. Pictured in the **bottom row** are (I-r): Larry Gallagher, division vice president, sales, RCA Records; Milsap; Paul David, president, Camelot Enterprises; and Jim Bonk, executive vice president, Camelot Enterprises.

MAIL ORDER MUSIC VIDEO --- VIdeo To Go, a fuil-line video and computer hardware and software retail operation with two stores in Mlami, is coming out with a 32-page, mail-order catalog for music video product in September. According to owner Michael Haber, the new catalog will feature over 100 titles, mostly list price concert footage. "We started out selling concert videos by mail about a year ago with a two-page catalog," says Haber, who also puts out a 32-page catalog for regular movie videocassettes. "But more and more titles have been added since then. We now have 5,000 names on our mailing list and find that people buy more music video by mail than regular video by about a 10-to-one margin, but this might be because we advertise in Rolling Stone. It also seems that there are a lot of titles that most stores don't buy or are hard to get, even In New York and L.A., because we get a lot of orders from there, too.' Haber says that he has only begun to carry music video product other than concerts and is including such material as Sony Video 45s in the new catalog. Anyone interested in checking out what he has available can write to 7370 Red Road, S. Miami, Fla., 33143.

NARM & CMA TEAM IN COUNTRY MUSIC PUSH --- The National Assn. of Recording Merchandlsers (NARM) is mounting a major campaign in association with the Country Music Assn. (CMA). In the words of Schwartz Bros.'s James Schwartz, chairman of the CMA Recording Merchandising Committee, the goal of the "unprecedented" promotion is "to dramatically increase the percentage of country albums purchased by record consumers." The "Discover Country Music" campaign is set to run from the middle of September through October, coinciding with Country Music Month and the CMA Awards show, which will be broadcasted on CBS-TV Oct. 10. It will make use of more than 20,000 posters and horizontal banners, 80,000 dividers and 1,000 handouts. A promotional kit will contain color posters featuring photos of the top major CMA Award nominees, and free bag stuffers will be provided featuring ballots for consumers to use while watching the program at home. In addition, bin toppers in both two and four-bin widths will also be available for featuring nominated product in several categorles in-store

STRAWBERRY SHORTS - The Framingham, Mass.-based Strawberries Records & Tapes chain has scheduled Its 7th annual all-day party for Labor Day, Sept. 5, at chain owner Morris Levy's Sunnyview Farms in Ghent, New York. Recreation activities for the catered affair Include swimming in pool or man-made pond, tennis, basketball and checking out the facility's racehorses and tree house. Transportation is being provided from the Copley Square Boston outlet. The party began as an employees-only gettogether, but now some 500 record label, radio and press representatives have also been invited ... A recent ZZ Top promotion in conjunction with Worcester station WAAF and Warner Bros. gave winners the chance to be roadies for the group during its concert at the Centrum. Light work was involved, as well as tour jackets, backstage access and dinner with the band, WAAF also teamed with Strawberries and A&M and Arista in flying out contest winners by helicopter to the Police, Flock of Seaguils and Fixx concert at Sullivan Stadium at Foxboro. Meanwhile, Boston's WBCN cosponsored a two-week trip to Europe contest in support of Talking Heads' "Speaking In Tongues" The chain's 34th store just opened in Somerville, Mass., with The Stompers and Marshall Crenshaw on hand and a remote by station WILD.

MCLAREN QUACKERY -- Island Records and WEA are running a national Malcolm McLaren "Duck Rock" display contest in support of the eccentric's eccentric debut LP. The grand prize — a four-day, three-night cruise to the Grand Bahamas — will go to a (continued on page 30)

MUSIC TELEVISION"		laylist
This report does	not include those videos in recurrent	or oldie rotation. 3-4 PLAY
RTIST	CLIP	LABEL
Z Top Robert Plant Eurythmics	Sharp Dressed Man Big Log Sweet Dreams (Are Made	Warner Bros. Atlantic RCA

Stray Cats Asla Michael Sembello The Fixx Stevie Nicks The Police David Bowle

Jackson Browne Loverboy MEDIUM Shalama **Billy Joel Rick Springfield** Donna Summer Krokus Talking Heads The Kinks

Joe Waish FBN/OZN Quarterflash Donnie Iris Charlie lan Hunter Men Without Hats Bonnle Tyler Tears For Fears Joan Jett & The Blackhearts **Bryan Adams Roman Holliday** B-52's

DFX2 Kansas LIGHT Total Coelo Jabba's Palace Band Little Girls Kissing The Pink Whami U.K. I-10 Iron Malden Peter Gabriel Ministry Esplonage Peter Schilling Tony Carey Carlene Carter Rubber Rodeo Lita Ford Naked Eyes Frank Stallone Culture Club Lindsey Buckingham ELO Plimsouls The Waltresses Any Trouble Divinyls **Back Seat Sally UB40** Dave Edmunds Madness Nell Young Malcolm McLaren Eddle Jobson Twisted Sister

Emotion Laptl-Nek Touch & Go Only Lonely Prove It Turn It Over

Warner Bros. Sharp Dressed Man Atlantic Blg Log Sweet Dreams (Are Made RCA Of This) (She's) Sexy + 17 Don't Cry EMI America Geffen Manlac Casablanca Saved By Zero/One Thing MCA Leads To Another Stand Back Modern/Atco Every Breath You Take A&M EMI America China Giri Lawyers In Love Queen Of The Broken Heart Elektra/Asylum Columbia 2-3 PLAYS PER DAY Solar/Elektra Dead Giveaway Tell Her About It Columbia Human Touch RCA She Works Hard For The Money Mercury Eat The Rich Arista **Burning Down The House** Sire State Of Confusion Arista I Can Play The Rock'N'Roll/ Whiz Kids Full Moon AFIOU Elektra Take Me To Heart Geffen Do You Compute it's Inevitable MCA Mirage/Atco All The Good Ones Are Taken Columbia Backstreet/MCA The Safety Dance Total Eclipse Of The Heart Columbia Change Fake Friends/The French Song This Time Mercury Blackheart/MCA A&M Stand By Jive/Arista Legal Tender Sire MCA Fight Fire With Fire CBS 1-2 PLAYS PER DAY **Milk From Coconuts** Chrysalis RSÓ PVC/Jem How To Pick Up Giris Maybe This Day Atlantic Bad Boys Taking A Cold Look Columbia Warner Bros. Trooper I Don't Remember Capitol Geffen Revenge Sounds Of Breaking Hearts Arista A&M Major Tom West Coast Summer Nights Elektra Rocshire Meant It For A Minute Eplc How The West Was Won Eat Out For Blood Mercury Promises, Promises Far From Over EMI America RSO I'll Tumble 4 Ya Epic Warner Bros. Hollday Road Rock 'N' Roll Is King A Million Miles Away Jet/CBS Geffen Go Make The Weather Mercury EMI America Chrysalis Atlantic I've Got Mine A&M Information It Must Be Love Columbia Geffen Wonderin' Double Dutch Geffen Island/Atco Capitol You Can't Stop Rock 'N' Roll Atlantic Cum On Feel The Noize Put Your Hand On The Screen Pasha/CBS Mercury Just Got Lucky RCA

3-4 PLAYS PER DAY

Def Leppard Bob Seger Eurythmics Jim Capaldi Danny Spanos Crosby, Stills & Nash Kajagoogoo Men At Work Elton John Axe Rod Stewart Violent Femmes Motorhead Animais The Cure WIII Powers

Quiet Riot Martin Briley

JoBoxers

ADDS

Foolin' Making Thunderbirds Love Is A Stranger Living On The Edge Excuse Me War Games Hang On Now Dr. Heckle & Mr. Jlve **Kiss The Bride** Heat In The Street What Am I Gonna Do Gone Daddy Gone One Track Mind The Night The Walk Adventures In Success Mercury Capitol RCA Atlantic Pasha/CBS Atlantic **EMI America** Columbia Geffen Atco Warner Bros. Slash Mercur I.R.S./A&M Sire Island



Dana Morris

## Oz Opens N.Y., London Offices, Names Morris And Ashley To Head

LOS ANGELES — Oz Records, the A&Maffiliated label headed by Michael Gudinski of Australia's Mushroom Records, has expanded its operations, opening new offices both in New York and London. Dana Morris has been named as director of East Coast operations, while Gary Ashley will head English and European operations.

Prior to her new post, Morris did regional promotion in the Southern California area for A&M during the last three years. Previously, she did local promotion for Arista Records and worked with her own independent promotion firm.

Formerly general manager of Mushroom in Australia, Ashley is a director and shareholder of Oz's parent company.

Recent additions to the staff at Oz's headquarters here include Jay B. Ziskrout as assistant to Anne Wrlght, director of North American operations.

The expansion comes as Oz/A&M begins a heavy schedule of new releases, including albums by Jo Jo Zep, Tim Finn (lead vocalist and songwriter for Split Enz), Mental As Anything, Hunters and Collectors, Machinations, The Expression and Wendy and the Rockets. In addition, Oz will issue "Maden Australia," a compilation of Australian acts featuring a number of hit singles from Down Under never released before in the U.S.

Commenting on Oz's expansion, Gudinski said, "This Is the culmination of Mushroom's decade of growth and sees us in the enviable position of having the best music we've ever produced. This comes as the result of a huge financial commitment by Mushroom Records together with the establishment of Oz Records In conjunction with A&M Records to concentrate solely on music from Australia. Everhtying couldn't be better timed as Australian music is at the forefront of the new music explosion in the U.S. and Canada."

## Back To Back Expands Services

LOS ANGELES — Back To Back Management, based at 8625 Santa Monica Blvd., is expanding into consultation services. Over the course of its seven-year existence, the management firm has become involved with publishing, recording, distribution and international licensing of product for its clients, and with its new expansion will be handling radio/retail promotion, marketing and merchandising.

Back To Back's first major consulting project has been commissioned by Lake Tahoe-headquartered Euro Tec Records, and revolved around an album called "Rock Rolls On" by former Alice Cooper guitarist and songwriter Michael Bruce. The management company alded in remastering and packaging the LP.

# NPR Names Three In CPB Loan Deai

**RADIO** 

NEW YORK — On the heels of its \$8.5 million loan agreement with the Corporation for Public Broadcasting (CPB), National Public Radio (NPR) has assigned the title of its program distribution equipment to three trustees. The CPB made the title transfer a condition of the loan. The three trustees are: Virginia Duncan, former member of the CPB Board of Directors; Henry Geller, director of the Washington Center For Public Policy Research; and Elliot Richardson, a holder of numerous cabinet positions in previous Presidential administrations.

Ronald Bornstein, in a statement issued Aug. 2, the date of the agreement, said, "Their willingness to serve as trustees was a critical part of the loan agreement with the Corporation for Public Broadcasting." Until NPR is clear of its current debt, the

three trustees will oversee the operation and management of the satellite equipment on behalf of the nearly 300 NPR member stations.

# Abrams To Conduct Music Seminar In U.K.

NEW YORK — Lee Abrams of Burkhard/Abrams/Michaels/Douglas and Assoc., Inc., will conduct a one-day music seminar called "State of the American Music Market" at the London Hilton In London, England on Sept. 23.

Abrams will discuss the history and current state of American contemporary music audiences, record buying habits, concert and club scene, new technologies affecting the American music market, the American trade and consumer press, and will analyse American radio formats.

"This is a seminar designed for the music industry of England to better understand American audiences," said Abrams. "I've been questioned by many record executives, artist managers and artists about American radio and the music scenario. The main questions, of course, are what types of music are popular in the States; what is going to be popular; what music isn't popular and why; how do we get radio airplay, etc. Times have changed in U.S. radio and audience music preferences in the past two years, and it's time to talk about those changes."

## All-Pro Radio Signs Pact With B/A/M/D

NEW YORK — Burkhardt/Abrams/-Michaels/Douglas and Assoc., the Atlantabased consulting firm, has signed with All-Pro Radio in a long-term research and programming consultation agreement. All-Pro Radio is owned by former NFL star Willie Davis.

Bob Elliot, vice president of Adult Radio for B/A/M/D, has been appointed coordinator for the All-Pro project. He will work closely with Tom Weaver, executive president of All-Pro and general manager of WLUM-FM and WAWA-AM in Milwaukee. Elliot and Weaver will focus on All-Pro

stations KYOK/Houston; KACE/Los Angeles and WLUM & WAWA/MIlwaukee.

## ASCAP Wins Jury Case, WEZE Fined \$50,000

NEW YORK — A federal jury in Boston recently awarded the American Society of Composers, Authors and Publishers (ASCAP) \$112,000 on 14 counts of copyright infringement agaInst Boston radio station WEZE.

A religious format station, WEZE is owned by New Continental Media Inc. In addition to the damages, ASCAP attorney Richard Reimer estimated that attorney's fees and costs are likely to bring the total judgment to about \$150,000.

# AIRPLAY

SUMMER BIRCH HIGHLIGHTS - The latest monthly turnaround numbers are in from Birch Radlo for New York, Chicago, San Francisco, Detroit and a few other markets. **WKTU** stands along as #1 in The Apple with a 6.8. It was tied in the last report with WPLJ at 6.7, but the latter, now a former AOR, dipped a bit to 6.5. WOR-AM was next at 6.4. Urban station WRKS-FM went 5.0 - 5.3, while WBLS-FM stayed even at 4.4. On the rest of the rock front, WAPP was down 4.7-4.4, while WNEW-FM went 2.8-2.6. The country war may get a little hotter, as WKHK-FM zipped 1.9-2.3, and standardbearer WHN continues its slight spring slide, 2.0-1.8. Talkradio WABC climbed back into competition with a 3.5-4.1 jump. Both adult contemp outlets were down, with WPIX-FM losing ground to WYNY-FM. 'PIX dipped 3.4-2.8, as 'YNY went 3.3-3.1... In Chicago, Doubleday's WMET-FM proved Its May/June jump was no fluke as it increased its June/July share, 7.5-7.7, WGN, as usual, was #1 in the market, 8.0-8.2. WBBM-FM regained its heady winter numbers after dropping a full point in the last report, jumping 4.8-6.4. The Loop was flat at 3.5, while WXRT-FM made a move, 3.2-4.1. WMAQ was up a full point, 3.6-4.6. WCLR, WFYR and WGCI were all down slightly KGO continues to explode in the Bay Area as it rose 10.6-12.5. The talk outlet's closest competitors were In the middle-4 share range, with AOR vets KMEL-FM leaping into second, 3.8-4.8, tylng KFRC's 4.5-4.8 increase. The AOR station is a smallslice-of-the-pie picture. KSAN was a 4.5-4.3, KQAK-FM 3.4-2.6, KRQR 2.8-3.7, and KOME 1.7-1.8. Black/urban got a little tighter as KSOL dropped 4.1-3.2, while KSJO upped 2.1-2.4... Number one In the Motor City's still WJR, 10.8-10.7. WDRQ-FM's urban mix stayed close, 9.1-8.9. ABC Net's WRIF climbed up 5.8-6.2, and its rock competitior, WLLZ, dropped just as dramatically as it went up in the spring, 7.0-5.6. Hit radio continues Its steady climb, as WABX-FM went 4.7-5.3, and WHYT-FM inched up, 4.8-5.1. Talk radio was flat 5.0 on WXYZ. FROM A WHISPER TO A SCREAM -

KROQ kicked life into West Coast AOR.

and its effects are still being measured,

to say the least. The New York area felt a

ripple a bit before Rick Carroll's in-

surgence, on WPIX-FM. The new music

mix there was pulled abruptly (as 'PIX

management was wont to do then), so

NYC, the home of Blondie/-

Ramones/Talking Heads, etc., was without an outlet for tomorrow's hits.

Then WLIR-FM, a feisty station in

Nassau County of Long Island, got

smart and dumped its traditional prog

rock stance for a "new music" format.

It's been fine-tuning for the past year-

and-a-half, and one only has to look at

the proliferation of new-wave dance

clubs on the Island to note that



**SATELLITE MIGHT** — Greg Kihn and band were recently beamed live via satellite to Source affils coast-to-coast in a nationwide concert hookup by Starfleet Blair. Pictured backstage are (I-r): Joseph Mirabella, executive director of programming, Starfleet; Kihn; Sam Kopper, president, Starfleet Blair.

dent, Starfleet Blair. something new is finally going down in the East. Every clothing store in the trend-setting East Village of Manhattan manages to tune In to the station, and sales are going so well that 'LIR finds it impossible to run commercial-free hours. A barometer of the station's success and influence is the 'Screamer Of The Week" feature, where each Jock nominates a favorite song for inclusion in a weekly listener-voting competition. Ben Manilla, station vet and current morning man, told Airplay, "What started as a promotional tool for the new music and the jocks has become a harbinger of things to come." In the past year, listeners have voted **Joe Jackson's** "Steppin' Out," **Dexy's** "Come On Eileen," **Musical Youth**'s "Pass The Dutchie," **Naked Eyes**' "Always Something There . . .," **Culture Club**'s "Time," et al, as "Screamers." "These are records no one was playing at the time," explained Manilla. "Either we got them in as Imports, or the staff simply believed in them. They all turned out to be Top 10 records, and people In the Industry said we were crazy." Past LIR-FM "Screamers" also Include chart disappointments from Squeeze and Devo, but Manilla sees the overall effect in the market. "We used to know for sure that we'd be six-eight months ahead of everyone else," he said, "but now, with stations and record companies getting hlpper, the gap is three months or less. The station has to be even quicker in getting on and off certain releases." WLIR's staff enthusiasm is charged by the inherent conservative tendencies of the New York radio market. "We have to be successful," Manilla observed, "cause if we fold, it will set New York radio back three vears.

OTHER STATION STUFF --- WLAK/Chicago's beautiful music switch to an adult contemp style has been made official. Calling itself 94FM and playing "only love songs," general manager Mike Murphy feels the station's filling a void between the easy listening format and the strict A/C outlets. The viacom-owned station has installed Jack Taddeo from WKSZ/Philadelphia as program director ... Also in Chi-town, Allan Wilson, vice president of Century Broadcasting, has been named station manager of WAIT .. Lee Douglas moves to WGZY/Detroit as station manager, from KXOX/St. Louis . . . New PD at WFIL/Philly Is Jay Meyers, from WCTC/New Brunswick . . . New York's gospel outlet, WWRL, has named Vince Sanders vice president and general manager. Back In Philly, Roy Laurence and the "Rock of the '80's" is out, Urban contemp is In... Marl Ann Winkfleid appointed new advertising and promotion manager of WSP-AM&FM/Atlanta . . . WROR/Boston VP/GM Tom Baker resigned his post. NETWORK NEWS — NBC's Source will broadcast another live concert, this one from Culture Club In one of its first appearances on its latest tour. The date is Aug. 31; the place is Tower Theater in Philadelphia. The national hook-up will be produced by Starfleet Blair . . . Correspondent John Palmer begins hourly news anchor duties at NBC Radio Net. He joins NBC-TV Today show colleague Jane Pauley ... CBS Radio Net begins satellite transmission of its RadioRadio division this week. There will be dual transmission via the bird and land-lines through 1983... ABC Radio News will feed a documentary on Martin Luther King's 1963 march on Washington, as well as an accompanying flve-part series on surrounding events, beginning next week. Both will be anchored by Herb Kaplow .... The web's contemp network will spotlight Bob Seger this coming weekend (Aug. 21). The special is produced by ABC/Watermark... David Byrne shares the limelight with Judas Priest and Penthouse publisher Bob Guccione harry weinger on Mutual's Rock U.S.A. feature this week.

Cash Box/August 20, 1983

# CASH BOX ROCK ALBUM RADIO REPORT



LP Chart Position ASIA • ALPHA • GEFFEN ADDS: WKLS, WNEW, WSKS, KSJO, KMET, WBLM, KAZY, WOUR, WMMS, WYFE. HOTS: WKLS, KSJO, KMET, KAZY, WMMS, WYFE. MEDIUMS: WNEW. PREFERRED TRACKS: Cry, Smile. SALES: Just shipped.



THE POLICE • SYNCHRONICITY • A&M

ADDS: None. HOTS: WCCC, WYFE, KNAC, WMMS, WOUR, WBLM, WPLR, KBPI, KMET, KSJO, WSKS, WNEW, WKLS. MEDIUMS: KAZY. PREFERRED TRACKS: Breath, Wrapped, Title.

SALES: Good in all regions.

### MOST ADDED

- 6 DAVID BOWIE LET'S DANCE EMI AMERICA ADDS: None. HOTS: WCCC, KNAC, WMMS, WOUR, KAZY, KMET, WNEW, WKLS. MEDIUMS: WBLM, WPLR. PREFERRED TRACKS: China, Title. SALES: Good in all regions.
- 46 JACKSON BROWNE LAWYERS IN LOVE ASYLUM ADDS: WSKS, WYFE. HOTS: WCCC, WMMS, WYFE, WOUR, KAZY, WBLM, WPLR, KBPI, WNEW, WKLS. MEDIUMS: KMET. PREFERRED TRACKS: Title. SALES: Major breakouts in all regions.
- 150 CHARLIE MIRAGE ADDS: None. HOTS: WCCC, WMMS, WOUR. MEDIUMS: KAZY, WBLM, WPLR, KBPI, WNEW, WKLS, KMET, KSJO, WSKS. PREFERRED TRACKS: Inevitable. SALES: Fair in Midwest.
- 39 ELVIS COSTELLO & THE ATTRACTIONS PUNCH THE CLOCK • COLUMBIA ADDS: KBPI, WBLM. HOTS: KNAC. MEDIUMS: WCCC, WMMS, KAZY, WPLR, WSKS, WNEW, WKLS. PREFERRED TRACKS: Book. SALES: Good to moderate in all regions.
  - DFX2 EMOTION MCA ADDS: WNEW. HOTS: WMMS, KMET. MEDIUMS: WOUR, KAZY, WBLM, WPLR, WSKS, WKLS. PREFERED TRACKS: Title. SALES: Fair in Midwest.
  - 4 DEF LEPPARD PYROMANIA MERCURY ADDS: None. HOTS: WMMS, KBPI, KMET. MEDIUMS: WCCC, WYFE, WBLM, WPLR, KSJO, WKLS. PREFERRED TRACKS: Ages, Foolin'. SALES: Good in all regions.
- 33 ELO SECRET MESSAGES JET ADDS: None. HOTS: KAZY, KBPI, WSKS, WNEW. MEDIUMS: WYFE, WMMS, WOUR, WPLR. PREFERRED TRACKS: King. SALES: Moderate in all regions.
- 15 EURYTHMICS SWEET DREAMS RCA ADDS: WSKS. HOTS: WYFE, KNAC. MEDIUMS: WMMS, WOUR, WBLM, KBPI, WNEW. PREFERRED TRACKS: Title. SALES: Good to moderate in all regions.
- 11 THE FIXX REACH THE BEACH MCA ADDS: None. HOTS: WCCC, WYFE, KNAC, WMMS, WOUR, KAZY, WBLM, WPLR, KBPI, WSKS, WNEW, WKLS. MEDIUMS: KSJO. PREFERRED TRACKS: Zero. SALES: Good in all regions.
- 126 IAN HUNTER ALL THE GOOD ONES ARE TAKEN COLUMBIA ADDS: None. HOTS: None. MEDIUMS: WCCC, WMMS, WOUR, KAZY, WBLM, WPLR, WSKS, WNEW. PREFERRED TRACKS: Title. SALES: Fair in East and Midwest.
- 144 DONNIE IRIS FORTUNE 410 MCA ADDS: None. HOTS: WCCC, WOUR. MEDIUMS: WMMS, WBLM, WPLR, KSJO, WNEW, WKLS. PREFERRED TRACKS: Compute. SALES: Fair in Midwest.

### LP Chart Position

- 22 IRON MAIDEN PIECE OF MIND CAPITOL ADDS: None. HOTS: WBLM, KMET. MEDIUMS: WCCC, WMMS, WOUR, WPLR, KSJO, WKLS. PREFERRED TRACKS: Trooper, Icarus. SALES: Good to moderate in all regions.
- 25 JOAN JETT ALBUM BLACKHEART ADDS: None. HOTS: WYFE, WBLM, WPLR, WKLS. MEDIUMS: WCCC, WYFE, KNAC, WMMS, WOUR, KMET, WSKS, WNEW. PREFERRED TRACKS: Fake, French. SALES: Fair in all regions.
- 49 BILLY JOEL AN INNOCENT MAN COLUMBIA ADDS: None. HOTS: WMMS, WOUR, KAZY, WNEW. MEDIUMS: WCCC, WYFE, WBLM, WPLR. PREFERRED TRACKS: Tell, Easy. SALES: Major breakouts in all regions.
- 146 KANSAS DRASTIC MEASURES CBS ADDS: WMMS, WYFE. HOTS: WCCC, WPLR, KMET, WSKS, WKLS. MEDIUMS: WYFE, WOUR, WBLM, KBPI, KSJO. PREFERRED TRACKS: Open. SALES: Moderate in all regions.
- 8 LOVERBOY KEEP IT UP COLUMBIA ADDS: None. HOTS: WCCC, WYFE, WMMS, WOUR, WBLM, WPLR, KBPI, KMET, KSJO, WSKS, WKLS. MEDIUMS: WNEW. PREFERRED TRACKS: Hot. SALES: Good in all regions.
- 10 MEN AT WORK CARGO COLUMBIA ADDS: None. HOTS: WPLR. MEDIUMS: WCCC, KNAC, WOUR, KAZY, WBLM, WBPI, WSKS. PREFERRED TRACKS: Mistake, Overkill, Jive. SALES: Good to moderate in all regions.
- 31 MEN WITHOUT HATS RHYTHM OF YOUTH BACKSTREET ADDS: None. HOTS: WYFE, KNAC, WMMS, WPLR, KBPI, WKLS. MEDIUMS: WOUR. PREFERRED TRACKS: Safety. SALES: Good to moderate in all regions.
- 189 GARY MYRICK LANGUAGE EPIC ADDS: None. HOTS: KNAC, WSKS. MEDIUMS: WOUR, KEZY, WBLM, KAZY, KBPI. PREFERRED TRACKS: Language, Guitar. SALES: Fair in West.
- 5 STEVIE NICKS THE WILD HEART MODERN ADDS: None. HOTS: WCCC, WYFE, WOUR, WBLM, KBPI, KMET, WSKS, WNEW, WKLS. MEDIUMS: KAZY, WPLR, KSJO. PREFERRED TRACKS: Stand, Nothing. SALES: Good in all regions.
- GRAHAM PARKER THE REAL MACAW ARISTA ADDS: WCCC. HOTS: None. MEDIUMS: KNAC, WBCN, WCCC, KAZY, WNEW, WKLS. PREFERRED TRACKS: Open. SALES: Fair in all regions.
- 14 ROBERT PLANT PRINCIPLE OF MOMENTS ATLANTIC ADDS: None. HOTS: WCCC, WYFE, WMMS, WOUR, KAZY, WBLM, WPLR, KMET, WSKS, WKLS. MEDIUMS: KSJO, WNEW. PREFERRED TRACKS: Log, Arms. SALES: Good in all regions.

### MOST ACTIVE

LP Chart Position

- PRISM BEAT STREET CAPITOL ADDS: None. HOTS: KSJO. MEDIUMS: WCCC, WOUR, WBLM, WPLR, KMET, WKLS. PREFERRED TRACKS: Open.
   SALES: Fair in Midwest.
- 41 QUARTERFLASH TAKE ANOTHER PICTURE GEFFEN ADDS: None. HOTS: WCCC, WYFE, WSKS. MEDIUMS: WMMS, WOUR, KAZY, WBLM, WPLR, KSJO, WNEW. PREFERRED TRACKS: Take. SALES: Moderate to fair in all regions.
- 26 QUIET RIOT METAL HEALTH PASHA ADDS: None. HOTS: KMET. MEDIUMS: WCCC, WYFE, WMMS, WOUR, WBLM, WPLR, KSJO, WSKS, WKLS. PREFERRED TRACKS: Noize. SALES: Moderate to fair in all regions.
- 57 R.E.M. MURMUR I.R.S. ADDS: KAZY. HOTS: KNAC. MEDIUMS: WCCC, WMMS, WBLM, WPLR, KAZY, WNEW. PREFERRED TRACKS: Radio, Catapult, West. SALES: Fair in all regions.
- 139 SHOOTING STAR BURNING VIRGIN/EPIC ADDS: None. HOTS: KSJO. MEDIUMS: WCCC, WMMS, WBLM, KMET, WKLS, KEZY. PREFERRED TRACKS: Open. SALES: Fair in Midwest.
- DANNY SPANOS PASSION IN THE DARK EPIC ADDS: WNEW, WPLR. HOTS: None. MEDIUMS: WCCC, WMMS, WBLM, KMET, WSKS, WKLS. PREFERRED TRACKS: Open. SALES: Fair in all regions.
- 12 TALKING HEADS SPEAKING IN TONGUES SIRE ADDS: None. HOTS: WCCC, KNAC, WOUR, WBLM, WPLR, KMET, WSKS, WNEW. MEDIUMS: WYFE, WMMS, WKLS. PREFERRED TRACKS: Burning. SALES: Good in all regions.
- 45 STEVIE RAY VAUGHAN TEXAS FLOOD EPIC ADDS: None. HOTS: KMET, WNEW. MEDIUMS: WCCC, KNAC, WOUR, WBLM, WPLR, WSKS, WKLS. PREFERED TRACKS: Struck, Pride. SALES: Good to moderate in all regions.
- 59 JOE WALSH YOU BOUGHT IT, YOU NAME IT FULL MOON ADDS: None. HOTS: WMMS, WSKS. MEDIUMS: WCCC, WOUR, WBLM, WPLR, KSJO, WNEW, WKLS. PREFERRED TRACKS: Play, Whiz. SALES: Fair in all regions.
- 83 NEIL YOUNG EVERYBODY'S ROCKIN' GEFFEN ADDS: WNEW, KNAC, WYFE, WCCC. HOTS: WMMS, WCCC. MEDIUMS: WOUR. PREFERRED TRACKS: Open. SALES: Moderate in all regions.
- 23 ZZ TOP ELIMINATOR WARNER BROS. ADDS: None. HOTS: KMET, WSKS. MEDIUMS: WCCC, WMMS, WOUR, WBLM, WPLR, KSJO. PREFERRED TRACKS: Sharp, Gimme. SALES: Good to moderate in all regions.
- 27 ZEBRA • ATLANTIC ADDS: None. HOTS: WOUR, WBLM. MEDIUMS: WCCC, WMMS, KAZY, KMET, KSJO, WKLS. PREFERRED TRACKS: Door. SALES: Good to moderate in all regions.

# JAZZ

	TOP 3C	)			LBUMS		
		7					
	8	/13	Weeks On Chart			8/13	Weeks On Chart
1	IN YOUR EYES GEORGE BENSON (Warner Bros. 9 23744-1)	1	10	16	MIRAGE A TROIS THE YELLOWJACKETS (Warner Bros. 9 23813-1)	18	14
2	CITY KIDS SPYRO GYRA (MCA-5431)	2	4	07	GENTLE FIRE WILTON FELDER (MCA-5406)	21	4
3	JARREAU (Warner Bros. 9 23801-1)	4	19	18	THIRD GENERATION HIROSHIMA (Epic FE 38708)	22	2
4	TRAVELS PAT METHENY GROUP (ECM 23791-1)	5	10	19	THE BEST IS YET TO COM GROVER WASHINGTON, JR. (Elektra 9 60215-1)	E 17	37
5	THINK OF ONE WYNTON MARSALIS (Columbia FC 38641)	3	8	20	AUTUMN GEORGE WINSTON (Windham HIII C-1012)	23	19
6	LOW RIDE EARL KLUGH (Capitol ST-12253)	8	17	21	WINTER INTO SPRING GEORGE WINSTON (Windham Hill C-1019)	24	56
7	THE GENIE THEMES & VARIATIONS FROM THE TV SERIES "TAXI"			22	GUARDIAN OF THE LIGHT GEORGE DUKE (Epic FE 38513)	Г 19	18
8	BOB JAMES (Columbia FC 38678) STAR PEOPLE MILES DAVIS	6	12	23	ISLAND BREEZE ERIC GALE (Musician/Elektra 9 60198-1)	_	1
Q	(Columbia FC 38657)	7	14	24	LONNIE LISTON SMITH		
	RONNIE LAWS (Capitol ST-12261)	13	4	25	(Doctor Jazz/CBS FW 38447) LIGHT BLUE: ARTHUR	15	21
10	FRIENDS LARRY CARLTON (Warner Bros. 9 23834-1)	11	8		BLYTHE PLAYS THELONIOUS MONK ARTHUR BLYTHE (Columbia FC 38661)	20	7
11	THE HUNTER JOE SAMPLE (MCA 5397)	12	19	26	STEPS AHEAD (Musician/Elektra 9 60168-1)	28	16
12	JOURNEY TO A RAINBOW CHUCK MANGIONE (Columbia FC 38686)	14	10	27	TWO OF A KIND EARL KLUGH/BOB JAMES (Capitol ST-12244)	29	42
13	PASSION, GRACE & FIRE JOHN McLAUGHLIN, AL DI MEOLA, PACO DeLUCIA (Columbia FC 38645)	9	6	28	PROCESSION WEATHER REPORT (Columbia FC 38427)	27	23
14	LES FLEURS RAMSEY LEWIS (Columbia FC 38787)	16	8	29	GEORGE WINSTON		
15	LOVE SURVIVES JAY HOGGARD (Gramavision/PolyGram GR8204)	10	9	30	(Windham HIII C-1025) ALL THE MAGICI LESTER BOWIE (ECM 23789-1)	26 25	
	(		_	_			

## ON JAZZ

CELLULOID HEROES - With the exception of programs organized by jazz film archivist David Chertok, opportunities to view jazz on film are few and far between. So the upcoming 28-film jazz series organized by New York's Bleecker Street Cinema as part of the Aug. 25-Sept. 5 Greenwich Village Jazz Festival looks to be a real bonanza, bringing together both famillar staples and a few surprises. Among the chestnuts being screened are Jazz On A Summer's Day, Jammin' The Blues, The Last of The Blue Devils, The Blues According To Lightnin' Hopkins and Mingus. Coupled with those are several new and more obscure titles, including: Art Pepper: Notes From A Jazz Survivor, Zoot Sims Quartet, Anything for Jazz (featuring Jaki Byard) Jazz in Exile (featuring Dexter Gordon, The Art Ensemble of Chicago and Phil Woods), On The Road With Duke Ellington, Hot Pepper with Clifton Chenler), Sun Ra: A Joyful Noise, Always For Pleasure (with Professor Longhair), After Hours (featuring Coleman Hawkins and Roy Eldridge), Sonny Rollins Live At Loren, Jazz Is Our Religion, Black Wax (with Gil Scott-Heron), The New Music (with Bobby Bradford and John Carter), Imagine The Sound (featuring Cecil Taylor, Archie Sheopp, Bill Dixon and Paul Bley), Taimage Farlow, Pure Hicks: A Visit With Pianist John Hicks and Hampton Hawes Trio. The \$10 Festival Passes independently offered by VIIIage jazz clubs participating in the Festival will entitle holders to a 50% ticket discount at all jazz series film showings.

STILL MORE FROM THE SAINT — Due to space considerations, last week's column on the latest releases from Italy's Black Saint and Soul Note labels was cut short. Aside from the LPs by TIm Berne, Jimmy Gluffre and Roswell Rudd & Steve Lacy, the latest batch on the labels also Includes "Konstanze's Delight" by aito man Jemeel Moondoc, featuring some of the East VIIIage's finest experimental artists, with drummer Dennis Charles, bassist William Parker, trumpeter Roy Campbell and vocalist Ellen Christi

... Explorative percussionist Andrew Gyrille, perhaps best known for his work with pianist Cecil Taylor, leads his own quartet on "The Navigator," featuring trumpeter Ted Danlei, pianist Sonelius Smith and bassist Nick DI Geronimo ... Vocalist Kim Parker has her second Soul Note release with "Good Girl," featuring the Tommy Flanagan Trio. Also coming in for a second helping on Soul Note is New York/New England planist Mitchel Forman. His new album, entitled "Only A Memory," is sure to appeal to fans of solo plano, and includes an unlikely but successful tribute to a rock band with the tune "The Police"... Rounding out the action on Soul Note is the two-record "The Essence of George Russell," which includes the complete three-part "Electronic Sonata For Souls Loved by Nature" recorded in Stockholm in the 1960s... The otherwise quiet Black Saint Label has "Some Order, Long Understood" by the New York trio of cornetist Butch Morris, planist Wayne Horvitz and bassist William Parker. Although the overall accent of these releases is on the experimental, it obviously goes deeper than that. And it's hopefully enough to embarass a few American labels into checking out what's going on in their own backyard.

labels into checking out what's going on in their own backyard. FURTHER INDIE ISSUES — New York's Doctor Jazz label has three new titles, including "Shelly Manne and His Friends," which is a must. The disc features three sessions from 1944 with the Barney Bigard Trio, pianist Eddle Haywood, saxophonist Don Byas, alto prince Johnny Hodges and fellow Ellingtonian Ray Nance. Also out on Doctor Jazz Is "Live At Carnegle Hall," a 1978 date featuring violinist Stephanie Grappeli, (continued on page 34)



**HERE'S TO LA CAGE** — The RCA Records original cast album of the Broadway musical La Cage Aux Folles was recorded last week at RCA's Studio A in advance of its Aug. 22 opening. The label expects to have copies of the recording in the stores by that date. Pictured toasting the contract signing for the recording are (I-r): Allan Carr, producer; Jerry Herman, composer; Robert Summer, president, RCA, Records; and Harvey Fierstein, writer of the book.

# Analyst Suggests Changes In Pricing, Returns Policies

### continued Irom page 5)

multi-retailer situation Is only achievable if unlimited returns are permitted for partial credit."

According to his theory, "If a record costs the retailer four dollars, whatever the dealer doesn't sell he could return any amount at, let's say three dollars, or what ever formula the company deems most viable in the context of reality."

Pasternack further said that this system would allow the dealer to purchase in greater depth, therefore maximizing the manufacturer's profit potential. "Instead of

### PolyGram Releases Original Cast LP To *On* Your Toes

LOS ANGELES — The original cast album to the award-winning Broadway Musical of *On Your Toes* was recently released by PolyGram Records. The latest version of the 1936 Rodgers and Hart musical has won two Tony Awards ("Best Reproduction of A Musical" and "Best Actress" for Natalia Makarova).

The digitally recorded album, which is released on the Polydor label, was produced for records by Norman Newell and conducted by John Mauceri, music director of the Kennedy Center Orchestras, in conjunction with John Yap of That's Entertainment Prods. Ltd.

Commenting on the already healthy consumer response to the package, Rick Bleiweiss, vice president of marketing/pop division, PolyGram, said, "We are already receiving reorders. Our strategy has been to concentrate on the collectors of Broadway cast recordings, as well as to extend our efforts beyond — to the people that have seen the show and love these classic songs."

### Doctorow Named VP At Paramount Video

LOS ANGELES — Eric M. Doctorow has been appointed vice president, sales and marketing, Paramount Home Video, it was announced by TIm Clott, vice president and general manager.

Previously, Doctorow held the position of director of sales and merchandlsing, western region, for RCA VideoDiscs during the past two and a half years. Prior to that, he was vice president, marketing for WMOT Records. Doctorow has also served as director of marketing service for ABC Records.

"Eric brings with him excellent skills in marketing and merchandising of video software," commented Clott. "Because the CED disc has been primarily a sale rather than rental item, Eric's experience in appealing to the purchasing customer will be of great value." only selling 80,000 units, the manufacturer could conceiveably sell 100,000 units because there was more of the product available to consumers," he said.

The alternative under the present system is a loss of "goodwill" among consumers because they can't find the item they wish to purchase, and a resultant loss of sales would follow.

"The dealer has to eat what he doesn't sell or discount it below his cost as salvage stock," Pasternack said.

He said that unlimited returns at partial credit allowed the dealer to salvage part of his initial outlay at a predetermined price that the manufacturer would pay. Although the manufacturer would take a loss on such product, Pasternack said that companies could resell product in overseas markets, or dispose of the product in a traditional manner such as cutouts.

"The cost to the manufacturers would be offset by the greater profit derived from having more of their product in the marketplace and available to consumers," he explained.

Outlining his theory another way, Pasternack said that the manufacturer would want retailers to stock product in the same amounts they would if they ran retail sales outlets.

"In a situation like that, the manufacturer has direct control over Inventory in the marketplace," he continued. "Meeting consumer demand and adjusting inventory would be a linear function."

Further commenting on current manufacturer returns policies, Pasternack said that the various new and developing artist programs that were modified to encourage dealer stocking were viable.

"Record companies have been doing the right thing in this regard," he said. "For a new artist's product not to be stocked, there's a high goodwlll cost involved."

Major labels during the past three years have experimented with modified variable pricing on new artists product and, in some cases, have permitted unlimited return at full credit for the product.

"The goodwill cost is different for newer artists than it is for an established artist's product," Pasternack explained. "A record company suffers downstream losses when the initial LP is not available to the consumer in depth. When they lose sales on the first album, subsequent albums can suffer in the marketplace."

He said that return allowance on the new and developing artist product should be close to the manufacturer cost to the dealer.

CBS, RCA, PolyGram and WEA were the first major companies to institute returns ceilings or crediting systems (**Cash Box**, Dec. 29, 1979), while MCA and the Capitol Records group followed suit In the first quarter of 1980.



**RCA TAPS BONGOS** — RCA Records has signed New Jersey quartet The Bongos. The group's first release for the label, a mini-LP entitled "Numbers Without Wings," will be released shortly. Pictured **standing** at the band's recent album cover photo session are (*I*-r): Greg Geller, division vice president, music operations, RCA Records; Bongo James Mastro; Nancy Jeffries, director, A&R, contemporary music, East Coast, RCA; Bongo Richard Barone; and Don Ellis, division vice president, RCA Records, U.S.A. & Canada. Pictured **seated** are (*I*-r): Bongos Frank Gianinni and Rob Norris.

# **Recent Comedy LPs Create** Interest In Neglected Field

### (continued from page 5)

"novelty" releases by such artists as Weird Al Yankovic.

At the Los Angeles-based Laff Records comedy label, vice president Dave Drozen also noted "a lot of majors getting into the act" in the higher numbers of comedy records being released. "They look around and see sales of George Carlin and Steve Martin and then do once a year what we do every day," said Drozen. But he added that his recent release patter, which has included product by Skip Stephenson and Richard Pryor, had slowed down a bit due to his perceived need for hit comedy artists. "People aren't spending money on an "if-some' situation," he noted.

Guida also felt that new releases were weighted towards the "heavy hitters," since there is "less risk on a guaranteed draw like Rodney Dangerfield than there is with a new artist like Barry Diamond." But at least in the case of I.R.S. artist Diamond, some companies are willing to put out plenty in promoting a new face.

According to I.R.S. president Miles Copeland, who became Dlamond's manager shortly after being overwhelmed by the comic at a performance at The Comedy Store in Los Angeles, Dlamond's

## Screen Gems-Colgems Holds L.A. Meeting

LOS ANGELES — A high-level publishing pow-wow was held by Screen Gems-Colgems-EMI Music, Inc. during July here to bring U.S. staff members up to date on the publishing company's future projects, as well as to celebrate the firm's previous successes. One of the major honors the nublisher enjoyed was the myriad of achievements garnered by "Always On My Mind," a Screen Gems tune written by Johnny Christopher, Mark James and Wayne Carson Thompson, recorded by Willie Nelson. The #1 country hit has won seven music industry awards this year, including the coveted "Song of the Year" Grammy.

Representatives from the New York and Nashville offices of the publishing concern, along with members of the West Coast headquarters staff, attended several meetings dealing with the company's expansion Into talent acquisition and commercial licensing. The effects on publishing by new high-tech systems in the recording and manufacturing of product was also under discussion by attendees. "Fighter Pilot" LP is the focus of intensive "inter-promotion" with other label acts and is also being backed by an eightmonth project aimed at developing Diamond into a major performer. He explained that Diamond Is not only being booked through F.B.I., which handles many I.R.S. acts, but also did the intro to a recent I.R.S./Faulty Products multi-artist promotional tape. He added that Sting of the Police, which he also manages, had written a backing track for a future Diamond rap song, and further noted Diamond's involvement in the extensive crosspromotion of the Police tour with MTV.

Cross Promo

I.R.S. national sales director Barbara Bolan said that part of the arrangement with MTV for the "Police Party Plane" promotion, which featured Diamond In the promo spots, was heavy alring of four promo spots for the Diamond LP. "The idea was to see a goofy guy on the Police promos and then within a short time see the same guy doing his own spots," explained Bolan. She also described an upcoming flexi-disc promotion. In which five-minute flexi-discs will be given out after tour performances for showgoers to play to friends instead of botching up the routines themselves. She added that retail tle-Ins would be encouraged such that a dollar discount on the Diamond album would be given to holders of the flexi-disc.

Other labels are also using various promotional devices in promoting their developing comedic artists. While Joan Rivers was well-known prior to her debut album on Geffen, the label went all out with a merchandising campaign that included posters, mini-stand-ups, "Can We Talk" buttons, header cards with Rivers' waving hand holding a cassette, and plenty of press sweeteners including McDonald's gift certificates. "She was fabulous and worked as hard as any artist I've ever been involved with," said Geffen president Ed Rosenblatt, noting that Rivers herself helped prepare much of the material and ad copy.

Rosenblatt reported sales of the Rivers LP to be at around 400,000, thus fitting in with his philosophy that in choosing a comic for recording, "it has to be someone who can sell records — not necessarily a superstar." At PolyGram Records, marketing vice president Jim Lewis noted twice that many copies sold of Bob and Doug McKenzle's debut LP, "The Great (continued on page 30)

TOP 1	5			LBUMS		
Spiritual			lr	spiration	a	-
JESUS I LOVE CALLING YOUR NAME SHIRLEY CAESAR			1	AGE TO AGE AMY GRANT (Myrrh MSB-6697) Open	1	
(Myrrh MSB-6721) Open <b>YOU BROUGHT THE</b> SUNSHINE THE CLARK SISTERS	1	8	2	MORE THAN WONDERFUL SANDI PATTI (Impact R 3818) Title Cut	2	
(Sound of Gospel SOG 132) Title Cut 3 HEAR MY VOICE RANCE ALLEN GROUP (Myrrh 6737) Open	2	41	3	MORE POWER TO YA PETRA (Sat Song SSR0045) Open	3	
4 LEAD ME THE JACKSON SOUTHERNAIRS (Malaco 4383) Open 5 ROUGH SIDE OF THE	4	17	4	I PUT AWAY MY IDOLS DION (Dayspring DST 4109) "Day Of The Lord"	4	
MOUNTAIN F.C. BARNES AND REV. JANICE BROWN (Atlanta International Records 10059)	_		5	WHITE HEART (Myrrh/Word MSB 6735) Open	5	
Open 6 PEACE BE STILL VANESSA BELL ARMSTRONG (Onyx/Benson R 3631) Title Cut	7 5	14 19	6	WALL OF GLASS RUSS TAFF (Myrrh MSB 6706) "We Will Stand"	6	
AL GREEN (H//Wyrth MSB-6702 8 THE JOY OF THE LORD IS MY STRENGTH DOUGLAS MILLER AND THE TRUE WAY CHOIR (Gospearl Records PL-18008)	10	5	7	PASSIN' THE FAITH ALONG THE NEW GAITHER VOCAL BAND (Dayspring DST-4102) "No Other Name But Jesus"	7	
"Pass Me Now" 9 IFEEL LIKE GOIN' ON KEITH PRINGLE (Hope Song HS-2001)		31	8	STEP OUT OF THE NIGHT ANDRUS BLACKWOOD & CO. (Greentree R 3942) "A Stone's Throw Away"	8	
Title Cut 10 JAMES CLEVELAND AND THE CLEVELAND SINGERS	6	16	9	PEACE IN THE VALLEY B.J. THOMAS (Myrrh MSB-6710) "Pray For Me"	9	
(Savoy 7080) Open 11 EDWIN HAWKINS LIVE WITH THE OAKLAND SYMPHONY ORCHESTRA	12	9	10		-	
VOL. II (Myrrh MSB 6700) "I Know A Man" 12 LORD, YOU KEEP ON	9	41	11	HE SET MY LIFE TO MUSIC BARBARA MANDRELL (MCA/Songbird MCA 5330) Open	11	
PROVING YOURSELF TO ME FLORIDA MASS CHOIR (Savoy SGL 7078) "Be Ye Steadfast"	14	20	12	MICHAEL W. SMITH PROJECT (Reunion RRA0002) "Great Is The Lord"	10	
13 SACRAMENTO COMMUNITY CHOIR LIVE (Onyx/Benson R-3824) Open	14	13	13	LIFT UP THE LORD SANDI PATTI (Impact 3799) "How Majestic Is Thy Name"	12	
14 THE RICHARD SMALLWOOD SINGERS (Onyx/Benson R 3803) "Love The Lord" 15 WHEN IT RAINS IT POURS	13	48	14	STAND BY THE POWER IMPERIALS (Dayspring DST-4100) Open	13	
FC. BARNES AND SISTER JANICE BROWN (Atlanta International Records 10041) Open	15	18	15	THE CRUISE FAMILY (Priority BJU 38335) Open	15	

GOSPEL



**CROCKETT'S THE WORD** — Billy Crockett has been signed as an exclusive staff songwriter for Word Music, Word's ASCAP company. Although the publishing company has more than 30,000 songs in its catalogs, it has a comparatively small roster of staff writers, which includes Niles Borop, Tricia Walker, Dawn Rodgers and Keith Thomas. Crockett comes to the company after spending two years as A&R Director for Brentwood Records and playing on sessions in Nashville. He also is the creator of Guitar Workshop, an instruction series for cable television currently offered by Warner Amex Cable Company. Pictured above at Word's Nashville office are (*I*-*r*): Randy Moore, director, music publishing, Word Music Group; Patricia Strawbridge, professional manager for the Word Music Group; Crockett; and Bubba Smith, professional manager, Word.

# COUNTRY

# One New Label, One Indie Break Majors' Hold On Top 10

### by Lee Stevens

NASHVILLE — Consolidation through purchase and distributorship has given the six major record companies almost exclusive domain over the trade Country Singles chart's Top 10. Last week, however, a record label in existance for little more than a year and an independent label managed to break that hold. Compleat Records had its second Top 10 single of 1983 with Vern Gosdin's "Way Down Deep" and MDJ, Larry McBride's Atlantabased company, peaked its new act, Atlanta, at #10.

The latest Gosdin single continued its climb this week, going to #7 with a bullet on the **Cash Box** Country Singles chart. This surpassed Gosdin's previous Top 10 single, "If You're Gonna Do Me Wrong, Do It Right," which peaked at #8 on May 7. Before Compleat broke into the Top 10, the last new or independent label to do so was Scotti Brothers Records, whose John Schneider recording of "It's Now Or Never" peaked at #6 on Aug. 29, 1981.

Not a single record by a new or Independent label reached a Top 10 status in 1982. By comparison, In 1978, four Independents (Ovation, Scorpion, Playboy and LS) placed singles in the upper chart atmosphere. Ten years ago, 1973, 13 independent singles made it. Dot Records had 11 of those; HIckory and Cinnamon had the other two.

The rise in country popularly has been pointed to as one reason for the difficulties new and independent labels face in getting airplay and chart action (**Cash Box**, Feb. 2). Charles Fach of Compleat stated the need for indie product to be better if it was to gain significant numbers.

Compleat product is promoted and distributed by PolyGram, but Fach said, "We really do most of our promotion and all of our own publicity." Compleat released its first singles in September 1982. Fach sald, "The company was started by (the late) Bill Hall (of the Welk Music Group), Irwin Steinberg, who was chairman of the board at PolyGram, and myself in partnership with the Jacques-Miller Financial Co. When we put this thing together, we decided we weren't going Into any kind of distribution. We preferred to be distributed by a major. We could have made three different deals. but we chose PolyGram. We really wanted to go with PolyGram because of our background."

Compleat promoted the Gosdin records with in-store appearances by the artist and with an on-going series of special luncheons with employees and staff of various record distributor locations. Other than that, no other unusual promotion was used by the label. When asked what Compleat had done to get Gosdin into the Top 10, Fach replied, "I think Vern Gosdin put himself in the Top 10. For years he's been a talent that hasn't been ignored. Many people recognized what he had, but artists are like baseball players. They have a development period, then they finally hit the point where everything comes together. We just happened to be there at the right time."

MDJ Records, on the other hand, did utilize some unusual promotion ideas for the Atlanta single, "Atlanta Burned Again Last Night." McBride, who had developed the group Alabama before its move to RCA, put together the nine-member group through auditions and personal contacts. Promoter Bob Ham explained that a week before release of the single, copies of a video of the song were sent to over 200 reporting radio station program directors and selected distributors "so they could see first-hand what they were getting. I think that was a key proposition. In effect, what we said (to distributors) was 'O.K. Here it is. If you like what you see, buy it and help us sell it."

In addition, Ham said, "We pressed up a small quantity of red A/B records and made those available at a discount price to spur sales. That was an effective tool. We tried to see what was there, what market we wanted to reach, how to reach it, and what we could do to not be just another company with another record. The video was probably the single most powerful element we used."

# Over 100 Firms Set For NMA's Expo '83

NASHVILLE — Three months away from the Nov. 18 opening, the Nashville Music Assn. (NMA) has announced that 75% of Entertainment Expo '83's booth spaces have been reserved by over 100 companies. The second annual event is again sponsored by the NMA and *The Tennessean*, Nashville's Gannett-owned morning newspaper.

Expo was conceived as a fund raiser by the NMA to unite Nashville's civic and entertainment communities and to focus attention on the diversity of services and talent offered locally. Last year's Expo drew over 14,000 people to Municipal Auditorium for the three-day run, grossing approximately \$85,000. Profits from this year's event will be shared with the W.O. Smith Community School of Music, a project of the NMA and the Music Consortium of Nashville, to give indigent children musical instruction for a nominal fee.



**CAMPBELL AT THE CROSSROADS** — Entertainer Archie Campbell presented Nashville's newest family attraction, Country Crossroads with one of his original watercolor landscapes, The Old MIII. Hanging the painting are (*I-r*): Judy Vulcano, general manager of the facility; Jim Caden, president, CRC Equities, and managing partner of the attraction; and Campbell.



**EXILE IN NASHVILLE DEBUT** — Top label executives flew into Nashville for recording group Exile's first Music City appearance at the Stockyards. After the performance, members of the group met with the label executives and discussed their upcoming single, "High Cost of Leaving." Pictured are (I-r): Marlon Hargis, Sonny Lemaire, J.P. Pennington and Les Taylor of the group; Don Dempsey, senior vice president/general manager, CBS Records, Nashville; Paul Smith, senior vice president/general manager, marketing, CBS Records; and Steve Goetzman of the group.

# WWVA's Jamboree U.S.A. Show Celebrates 50th Anniversary In '83

NASHVILLE — The second oldest live radio broadcast in the United States, WWVA Radio's *Jamboree U.S.A.*, is celebrating its 50th anniversary this year. The venerable broadcast from Wheeling, W. Va., has been heard every Saturday night since Jan. 30, 1933.

After its first two months as a studio program, the Jamboree went "live" from the Capitol Theatre with 3,266 people attending the premiere show. The show has been live ever since, with the exception of three weeks in 1936 when its auditorium was needed for disaster flood relief and for three years of World War II. During those periods, the show was still broadcast, sans audience, from WWVA studios.

Broadcast live over the 50,000 watt station, the Jamboree reaches country music fans in 18 northeastern states and six Canadian provinces. Millions of tickets have been sold to persons willing, in thousands of cases, to travel hundreds of miles to attend.

In December of 1969, after several moves to various locations throughout Wheeling, Jamboree U.S.A. found a permanent home in the refurbished Capitol Theatre — renamed the CapItol Music Hall — where it had first been seen and heard 36 years earlier. The move brought changes to the Jamboree. Gone were the bales of hay, the blue-overalled male performers and the cute "gals" in gingham dresses. Gone, too, were some of the memorable performers whose names had become linked with the Jamboree, including Hawkshaw Hawkins, Big Slim, Lone Cowboy, Hugh Cross, Kathy Dee and Paul Myers.

Although the actual anniversary date is April 1, J. Ross Felton, vice president and general manager of the Wheeling Broadcasting Co., has announced that plans are being made for various festivities, culminating with the big celebration on Oct. 15 because of Country Music Month. The mid-October Jamboree will feature an allstar line-up, with several national governmental and industry leaders expected to attend. On the same day, the "Walkway of Stars" will be dedicated, a tribute to those who have made significant contributions to the success of the show and the country music industry. Social events will include an open house reception at the WWVA studios and a black-tie gala at Wilson Lodge.

An Aug. 20 salute to stars of the past will feature Lee Moore, known as "the coffee drinking night hawk" who was affiliated with the station and show for 42 years, and "Silver Yodeling" Bill Jones, who appeared on the first show in 1933. Also upcoming is publication of a 50th Anniversary History Book of Jamboree U.S.A. tracing the inception and development of the show, complete with photographs.

Commenting on the upcoming events, Felton said, "We are extremely proud of the history of Jamboree U.S.A. and I can promise you, there will be a golden glow over Wheeling on Oct. 15!

# NARM Wages 'Discover Country Music' Campaign

NASHVILLE — The National Association of Recording Merchandisers (NARM), with support from the Country Music Association (CMA), will conduct a major promotional campaign from mid-September through October. The theme of the campaign will be "Discover Country Music."

The promotional kit will include full color posters with photos of CMA Award nominees, as well as bag stuffers as a free pick-up item for consumers. Colorful graphic bin toppers will be used to highlight the in-store albums of nominees. The campaign will utilize over 20,000 posters and horizontal banners, 80,000 dividers and a million individual hand-outs. **Columbia Begins Mall** 

# Push For Nelson LPs

NASHVILLE — Columbia Records began the first phase of a national campaign to place Willie Nelson shopping mall displays beginning in the Northeast on Aug. 15.

The month-long Northeast campaign will feature specially designed 40-in the 50-inch posters using opaline paper. The poster is printed on both sides of the translucent surface to obtain the depth necessary to create a transparency effect when back-lit. The color graphics feature a larger-than-life head shot of Nelson surrounded by the artist's catalog selections, with particular emphasis on the "Take It To The Limit" album with Nelson and Waylon Jennings.

Two displays are placed in each of 15 shopping malls in the Boston, Albany and Providence areas. Placement of the 30 panels are in high traffic areas of the malls, such as entrances and neon-llt display cases. The campaign, which runs through Sept. 14, coincides with local activities leading up to Nelson's appearance in Boston on September 10 and 11.

# COUNTRY

TOP 75 LBUMS

8/13 1 THE CLOSER YOU GET ... 2 23 2 PANCHO & LEFTY GGARD/WILLIE NELSON 1 30 FE 37958) BURLAP & SATIN DOLLY PARTON (RCA AHL 1-4691) 3 9 A SNAPSHOT SYLVIA (RCA AHL 1-4672 6 11 RIDGE BOYS (MCA-5390) 7 27 T.G. SHEPPARD'S GREATEST HITS (Warner/Curb 9 23841-1) 8 13 **KEYED UP** RONNIE MILSAP (RCA AHL 1-4670) 10 18 SOMEBODY'S GONNA LOVE YOU LEE GREENWOOD (MCA 5403) 5 20 9 TODAY THE STATLER BROTHERS (Mercurv/PolyGram 422 812 184 1M1) 12 12 TAKE IT TO THE LIMIT 10 WILLIE NELSON WITH WAYLON JENNINGS (Columbia FC 38562) 4 15 11 SHINE ON 9 17 IT'S ONLY ROCK & ROLL WAYLON JENNINGS 12 -467 13 18 STRONG STUFF 13 HANK WILLIAMS, JR. (Elektra/Curb 9 60223) 26 14 14 DON'T MAKE IT EASY FOR ME EARL THOMAS CONLEY (RCA AHL 1-4713) 22 7 IF YOU'RE GONNA DO ME (15) WRONG VERN GOSDIN (Compleat CPL 23 15 1-1004) **16 WEST BY WEST** SHELLY WEST Warner/Viva 9 23775-1) 16 22 TOUGHER THAN LEATHER 17 17 23 LITE NELSON (C 8248) CASTLES IN THE SAND 18 DAVID ALLAN C 11 16 YELLOW MOON 19 (MCA-5407) 15 17 HIGHWAYS & 20 HEARTACHES FE 37996) 18 47 LOST IN THE FEELING 21 25 23869-1) 6 WILD & BLUE 22 19 44 Warner Bros 9 23721-MOUNTAIN MUSIC 20 76 STRONG WEAKNESS 24 E BELLAMY BROTH 24 35 WE'VE GOT TONIGHT 25 51143) 29 24 OLD FAMILIAR FEELING 26 HE WHITES Warner/Curb 9 23872) 28 6 TAIN'T EASY olumbia FC 38214) 36 45 28 DREAM BABY EC 38604 41 3 HEY BARTENDER 29 OHNNY LEE /Warner Bros. 9 23889-1) 31 5 Full Mo HANK WILLIAMS, JR.'S **GREATEST HITS** 21 45 **31 GREATEST HITS** CONLEE (MC -5405) 27 17 \$2 A DECADE OF HITS E CHARLIE DANIELS BAND 49 3 33 NEW LOOKS HOMAS bland int'l./Colu mbla FC 38561) 33 17 34 FEELS SO RIGHT -3930) 35 126 ALWAYS ON MY MIND 35 bla FC 37951) 26 75 ON MY OWN AGAIN 23868-37 6 SOME MEMORIES JUST 37 WON'T DIE ARTY ROBBINS (Columbia FC 32 16 JUST SYLVIA SYLVIA (RCA AHL 1-4312) 48 72

		٧	leeks On	
	8/	13 (	Chart	
39	THE BELLAMY BROTHERS GREATEST HITS			
40	(Warner/Curb 9 23967-1) CLASSIC CONWAY	30	52	
41	CONWAY TWITTY (MCA-5424) FOOL FOR YOUR LOVE	42	10	
42	MICKEY GILLEY (Epic FE 38583) LET'S GO	34	17	
	NITTY GRITTY DIRT BAND (Liberty 51146)	-	1	
43	COUNTRY CLASSICS CHARLEY PRIDE (RCA AHL 1-4662)	43	21	
44	SOMETIMES I GET LUCKY GENE WATSON (MCA-5384)	44	14	
45	KENNY ROGERS GREATEST HITS	53	127	
46	KENNY ROGERS (Liberty LOO 1070) SPUN GOLD	53	1	
47	BARBARA MANDRELL (MCA-5377) <b>NATURALLY COUNTRY</b> MEL McDANIEL (Capitol ST-12265)	47	16	
48	TRUE LOVE CRYSTAL GAYLE (Elektra 60200-1)		38	
49	(Warner Bros. 9 23838-1)	39	14	
50	EDDIE RABBITT (Elektra 60160-1)	52	43	
51	PERSONALLY RONNIE McDOWELL (Epic FE 38514)	51	22	
52	DREAM MAKER CONWAY TWITTY (Elektra 60182-1)	54	46	
53	LYIN', CHEATIN', WOMAN CHASIN'	5.4		
54	LORETTA LYNN (MCA-5426) PARADISE	40	5	
54 55	CHARLY MCCLAIN (Epic FE 38584)	38	13	
55 56	LEE GREENWOOD (MCA-5305) MERLE HAGGARD'S	55	5	
20	GREATEST HITS (MCA-5386)	56	12	
57	THE NASHVILLE	50		
	SESSIONS DEAN MARTIN (Warner Bros. 9 23870-1)	57	3	
58	ALABAMA (RCA AHL 1-3644)	58	43	
59	GOING WHERE THE			
60	LONELY GO MERLE HAGGARD (Epic FE 38092) LAST DATE	45	46	
60	EMMYLOU HARRIS (Warner Bros, 9 23740-1)	46	41	
61	HEART TO HEART MERLE HAGGARD & LEONA			
	WILLIAMS (Mercury/PolyGram 812 183-1M-1)	61	6	
62	GREATEST HITS DOLLY PARTON (RCA AFL 1-4422)	64	46	
63	MICHAEL MARTIN MURPHEY			
64	(Liberty LT-51120) AFTER ALL THIS TIME	65	50	
65	MEL TILLIS (MCA-5378) TOM JONES COUNTRY	59	12	
66	(Mercury/PolyGram SRM-1-4062)	60	44	
-	BIGGEST HITS (Columbia FC-38309)	68	10	
67	TODAY MY WORLD SLIPPED AWAY			
68	VERN GOSDIN (A.M.ILP-1502) GREATEST HITS	62	21	
69	RAZZY BAILEY (RCA AHL 1-4679) WILLIE NELSON'S	63	14	
03	GREATEST HITS (AND SOME THAT WILL BE)			
	WILLIE NELSON (Columbia KC2 37542)	66	90	
70		50		
71	RICKY SKAGGS (Epic FE 37193)	67	88	
71	COME BACK TO ME MARTY ROBBINS (Columbia FC 37995)	69	56	
72				
73	RAY CHARLES (Columbia FC 38293)	70	25	
73	W W II WAYLON AND WILLIE (RCA AHL 1-4455)	75	44	
74				
	MERLE HAGGARD & GEORGE JONES (Epic FE 38203)	71	51	
75				
	(Mercury/PolyGram SRM 1-4047)	74	58	
				l

# COUNTRY COLUMN

HALL OF FAME NOMINEES — The five finalists for the coveted Country Music Assn. (CMA) Hall of Fame Awards have been announced. Only one will be inducted into the Country Music Hall of Fame In the presentation at the annual CMA Awards Show which will be broadcast over the CBS Network on Monday, Oct. 10. Will it be **Rod Brasfield**, the baggy pants comedian best remembered for his hilarious dialogs on the Opry with **Minnle Pearl; "Little" Jimmy Dickens**, the diminutive singer of such novelty tunes as "Take An Old Cold Tater And Walt" and "May The Bird Of Paradise Fly Up Your Nose;" **Lester Flatt** and **Earl Scruggs**, Bluegrass music's famous duo who, along with **Bill Monroe**, shaped the direction of the music; **Benny F. "Whitey" Ford**, whose comic character The Duke of Paducah made "I'm goin' to the wagon, boys, these shoes are killin' me" an American slang expression; or **Floyd Tillman**, the brilliant songwriter and interpreter of "hurtin"' songs such as "I Love You So Much It Hurts" and "It Makes No Difference Now"? The envelope, please. Sorry, it's blank until Oct. 10. **BIG APPLE THIEVES CORE NASHVILLE SONGWRITER — Leif Kahal** only stopped



**SEATED FOR OVATION** — William Kaman II, vice president of technology for Ovation Guitars, watches as songwriter Leif Kahal strums his new guitar.

SINGING TOWARD THE CENTURY MARK — George Burns has been back in the studio with producer Glenn Sutton. The resulting musical mayhem this time is a tune written by Sutton based on Burns' current bestseller, How To Live To Be A Hundred, published by Putnam. Burns, who is 87, has always used his distinctive vocal style in his act, but hit the charts for the first time with the single "I Wish I Was Eighteen Again" a few years ago. He quips, "Why shouldn't I be a country singer, I'm older than most countries."



wind of Kahal's dilemma through an employee of Group W Satellite Communications, the company that beams The Nashville Network (TNN) across the country. Arrangements were quickly made for Ovation to present Kahal with a new instrument on a taping of *Nashville Now*. The young songwriter, incidentally, is the grandson of **Irving Kahal**, the writer of the standard "I'll Be Seeing You." Let's see now, how does one work "Ovation Gultars" Into a lyric? — **George Burns** has been back in the ulting musical mayhem this time is a tune estseller, *How To Live To Be A Hundred*, always used his distinctive vocal style in the single "I Wish I Was Eighteen Again" a be a country singer, I'm older than most *(continued on page 30)* 

by the Lone Star Cafe in New York City long enough to drop off some demo

tapes of his newest songwriting efforts

for his old friends there. (He was one of

the original members of the famed

country club's house band). Ten

minutes later he found his car window smashed and the contents, including

his guitar, gone. Ovation Guitars got

# $\mathbb{R}^{\vee}$ August 20, 1983

Weeks

		Weeks
	8/13	On Chart
OAK RIDGE BOYS (MCA-52224)	2	12
2 YOU'RE GONNA RUIN MY BAD REPUTATION RONNIE McDOWELL (Epic 34-03946)	3	12
<b>3 LOST IN THE FEELING</b>		
(Werner Bros. 7-29636) A FIRE I CAN'T PUT OUT GEORGE STRAIT (MCA-52225)	4 6	13 11
5 HE'S A HEARTACHE JANIE FRICKE (Columble 38-03899)	1	14
6 HEY BARTENDER JOHNNY LEE (Full Moon/Elektre 7-29605)	8	11
VERN GOSDIN (Complet CP-108)	9	12
B I'M ONLY IN IT FOR THE LOVE JOHN CONLEE (MCA-52231) INIGHT GAMES	11	9
CHARLEY PRIDE (RCA PB-13542)	12	9
WILLIE NELSON (Columble 38-03965)	13	11
GOIN' DOWN HILL	16	11
JOHN ANDERSON (Warner Bros. 7-29585) T3 LEAVE THEM BOYS ALONE HANK WILLIAMS, JR.	14	9
(Werner/Curb 7-29633) FLIGHT 309 TO TENNESSEE	7	12
SHELLY WEST (Warner/Viva 7-29659) SHEW LOOKS FROM AN OLD	17	8
LOVER B.J. THOMAS (Clevelend Int'l/CBS 38-03985)	18	8
BREAKIN' DOWN WAYLON JENNINGS (RCA PB-13543)	22	8
DOOR SIDE OF TOWN JOE STAMPLEY (Epic 34-03966)	20	10
18 BABY, WHAT ABOUT YOU CRYSTAL GAYLE (Werner Bros. 7-29582)	21	6
LANE BRODY (Liberty PB-1498)	19	14
DON'T YOU KNOW HOW MUCH I LOVE YOU RONNIE MILSAP (RCA PB-13564)	23	5
21 WHAT AM I GONNA DO MERLE HAGGARD (Epic 34-04006)	28	6
22 PARADISE TONIGHT CHARLY McCLAIN & MICKY GILLEY (Epic 34-04007)	29	6
23 SHOT FULL OF LOVE NITTY GRITTY DIRT BAND		
(Liberty P-B-1499) HOW COULD I LOVE HER SO	25	11
MUCH JOHNNY RODRIGUEZ (Epic 34-03972) LET'S GET OVER THEM TOGETHER	26	7
MOE BANDY FEATURING BECKY HOBBS	27	
(Columble 38-03970) 26 ILOVE HER MIND BELLAMY BROTHERS	27	9
(Warner/Curb 7-29645)	5	14
DAVID WILLIS (RCA PB-13541) 28 NOBODY BUT YOU DON WILLIAMS (MCA-52245)	31 35	10 4
JOHN DENVER & EMMYLOU HARRIS		
(RCA PB-13562) 30 IT AIN'T REAL MARK (GRAY (Columble 38-03893)	34 32	7
MARK GRAY (Columble 38-03893) 31 SO SAD EMMYLOU HARRIS (Werner Bros. 7-29583)	32 33	13 8
SOMETIMES I GET LUCKY AND FORGET		
GENE WATSON (MCA-52243)	36	5
LOUISE MANDRELL (RCA PB-13567)	37	6

			Weeks
		8/13	On Charts
34 sc.	KENNY ROGERS (Liberty P-B-1503)	40	3
35 IT'L	L BE ME TOM JONES		-
	(Mercury/PolyGram 812 631-7) ERE ARE YOU SPENDING JR NIGHTS THESE DAYS	38	8
	AVID FRIZZELL (Werner/Vive 7-29617)	15	13
	ALABAMA (RCA PB-13590)	_	1
	J'VE GOT A LOVER RICKY SKAGGS (Epic 34-04044)	61	2
×	TANYA TUCKER (Ariste AS 1-9046)	46	6
	Y DO WE WANT WHAT WE W WE CAN'T HAVE REBA MCENTIRE (Mercury/PolyGram 812 835-7)	40	
41 MY	FIRST COUNTRY SONG	43	4
42 HO	DEAN MARTIN (Werner Bros. 7-29584) IEGROWN TOMATOES	45	7
	GUY CLARK (Werner Bros. 7-29595) AT I LEARNED FROM	44	8
	ING YOU LYNN ANDERSON (Permian P-82001) PHRILLS	48	6
D	AVID ALLAN COE (Columbia 38-03997)	47	6
45 HOL	.D ON, I'M COMIN' WAYLON JENNINGS & JERRY REED (RCA PB-13580)	51	3
	TIME IN OLD TOWN		
<b>47</b> IF 11	MEL McDANIEL (Capitol P-B-5259) WAS EASY	49	4
48 DOM	ED BRUCE (MCA-52251) I'T SEND ME NO ANGELS	52	3
	WAYNE KEMP (Door Knob DK-83-200) RYTHING FROM JESUS TO K DANIELS	50	8
50 A C	TOM T. HALL (Mercury/PolyGram 812 632-7) DWBOY'S DREAM		4
	MEL TILLIS (MCA-52247) ANTA BURNED AGAIN LAST	56	3
NIG 52 YOL	ATLANTA (MDJ A4831) IR LOVE'S ON THE LINE	10	14
EA	RL THOMAS CONLEY (RCA PB-13525)	24	15
	THOM SCHUYLER (Cepitol P-B-5239) NIGHT FIRE	55	7
	STEVE WARINER (RCA PB-13588) WIND BENEATH MY WINGS	63	2
	GARY MORRIS (Werner Bros. 7-29532) COME BACK	59	3
57 I AL	CRISTY LANE (Liberty P-B-1501) WAYS GET LUCKY WITH	58	6
58 POC	GEORGE JONES (Epic 34-03883)	39	16
58 FOC	RICK & JANIS CARNES (Werner Bros. 7-29656)	62	4
	NG LEGENDS WAYLON JENNINGS (RCA PB-13543)	60	7
	ENT THE NIGHT IN THE RT OF TEXAS		
61 AFT	MARLOW TACKETT (RCA PB-13579) ER YOU	64	3
62 GUI	DAN SEALS (Liberty P-B-1504) LTY THE STATLER BROS.	69	3
63 HAN	(Mercury/PolyGram 812 988-7)	75	2
	EDDIE THOMPSON (Stargem SG 2100) OKER'S THEME	65	5
•	THE CHARLIE DANIELS BAND (Epic 34-03918) YOU'LL STAY	72	3
	WAYNE MASSEY (MCA-52246) E DON'T KNOW A LADY	70	3
	BILLY PARKER (Soundweves SW-4708)	66	7

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45

30

56

. . . . 13

				FRANKLIN LACKEY (Uptown NR13975)	96
THE STATLER BROS.			97	ME AND THE BOYS IN THE	
ry/PolyGram 812 988-7)	75	2		BAND	
TY	15	-		FRANK COLE (Black Rose 8278)	_
SON (Stargern SG 2100)		5	00	L-L-L-L, LOVE YOU ALL NIGHT	
	65	э	30	NOEL (Deep South DS-1003)	
EME					_
ARLIE DANIELS BAND	72	3	99	ALABAMA GIRL	
(Epic 34-03918)	12	3		HARRY LYNN SHIELDS (Mr. Music MN-017)	78
TAY			400		10
MASSEY (MCA-52246)	70	3	100	I WONDER WHO'S HOLDIN' MY	
NOW A LADY				BABY TONIGHT	
(Soundweves SW-4708)	66	7		THE WHITES (Warner/Curb 7-29659)	57
				and the second	
onely But Only (Chappel	- AS	SCAP	/Tri-Cheppell -	Say You'll Stay (WB Gold/Hoosier/New Albany	-
SESAC)				ASCAP/BMI)	
onely Heart (Silverline -				Scarlet Fever (Welbeck - ASCAP)	
ost In The Feeling (Old F				Scotch And Soda (Beechwood - BMI)	
ove Burn (Tree/Tree Gro				Shot Full Of Love (Hall-Clement c/o Welk - Bl	
Group — ASCAP)				Somebody's Gonna (Cross Keys/Unicahppell/	
ove Don't Know A Lady (				Hoy — ASCAP/BMI)	
ove Song (Youngun - B				Sometimes I Get (Blue Creek/Booth & Wetson/	
Are And The Boys (Ironsid				The House — BMI)	
				So Sad (Acuff-Rose — BMI)	
Aidnights Fire (Old Friend				Stroker's Theme (Music Corp. of Americe – Bl	
Aississippi River (Lackey				Take My Love And Run (Chip 'N' Dale — ASCA	
Ay First Country Song (Tw					
lew Looks From (Honey !				The Eyes Of A Stranger (Dick James - BMI) .	
— ASCAP)				The Lady, She's Right (Window - BMI)	
light Games (Royalhaven				The Man In The Mirror (Grandison/Haclende -	
lobody But You (Alabama				ASCAP)	
ASCAP/BMI)				The Wind Beneath (Warner/WB Gold - ASCA	
Over You (Colgems-EMI/f				Too Hot To Sleep (Warner-Tamerlane/Three Sl	
Paradise Tonight (Unart/L				BMI/John Bettis, Adm. by W.B ASCAP) .	
BMI)		· · · • ·		True Love's Getting (Cascade Mtn ASCAP)	• • • •

ΒN Pardon My Asking (Almaarie - BMI/Ken Pen -

ASCAP) . ASCAP) ..... Poor Girl (Elektra/Asylum — BMI/Refuge —

BMI) . 91

Exceptionally heavy sales activity this week

MINE ANYBODY ELSE'S HEART BUT TERRI GIBBS (MCA-52252) 81 2 68 ALABAMA ROSE NORMAN WADE ary LTSD GD 777) 68 (General Delivery LTSD GD 777) 68 (General Delivery LTSD GD 777) 68 THE LADY, SHE'S RIGHT LEON EVERETTE (RCA PB-13584) 79 SOMEBODY'S GONNA LOVE 2 LEE GREENWOOD (MCA-52257) -71 WALK ON KAREN BROOKS (Werner Bros. 7-29644) 30 10 72 PANCHO AND LEFTY WILLIE NELSON & MERLE HAGGARD (Epic 34-03842) 41 17 73 PRECIOUS LOVE THE KENDALLS (Mercury/PolyGram 812 300-7) 42 14 74 I BETTER GO HOME CHARLIE BANDY (RCI 2379) 74 TS A FREE ROAMIN' MIND THE SOUTHERN GENTLEMAN SONNY JAMES & SILVER (Dimension DS 1045) 87 3 76 TULSA BALLROOM DOTTIE WEST (Liberty P-B-1500) 67 10 77 IF I DIDN'T LOVE YOU GUS HARDIN (RCA PB-13532) 53 GUS HARDIN (RCA PB-THE MAN IN THE MIRROR JIM GLASER (Noble Visio Vision 103 TRUE LOVE'S GETTING PRETTY 79 HARD TO FIND WICKLINE (Cascade Mountain CMR-3030) 84 80 TAKE MY LOVE AND RUN DEALER'S CHOICE (Door Knob DK 83-197) 80 BLONELY BUT ONLY FOR YOU SISSY SPACEK (Atlantic 7-99847) SISSY SPACEK (Atlantic (-9984/) 82 BABY I LIED DEBORAH ALLEN (RCA PB-13600) 83 BORN TO LOSE LITTLE ROY WIGGINS (O'Brien OB 334) 73 84 DREAM MAKER TOMMY OVERSTREET (A.M.I. 1314) 86 85 LONELY HEART CEDAR CREEK (Moon Shine MS 3013) 85 86 SCOTCH AND SODA RAY PRICE (Vive 7-29543) BY HIGH COST OF LEAVING EXILE (Epic 34-04041) -88 COYOTE SONG DELIA BELL (Warner Bros. 7-29550) 93 89 LOVE BURN DANNY NEWSOME (Rustic R-1015) 89 90 LADY OLD JONES (Door Knob DK 83-198) 90 91 RUN YOUR SWEET LOVE BY ME SIERRA (Cardinal CRN 051) 92 PARDON MY ASKING BILLY WALKER (EMH-0023) -93 DON'T CALL ME KAREN TAYLOR-GOOD (Mese-1115) 94 JUST GIVE ME ONE MORE 94 NIGHT COLE YOUNG (Evergreen EV 1008) 94 95 FOREVER ON MY MIND VICTORIA SHAW (MPB-5006) 95 VICTORIA SHAW (MPB-5006) 95 96 MISSISSIPPI RIVER, TAKE ME HOME FRANKLIN LACKEY (Uptown NR13975) 96 ND THE BOYS IN THE FRANK COLE (Black Rose 8278) L, LOVE YOU ALL NIGHT NOEL (Deep South DS-1003) AMA GIRL HARRY LYNN SHIELDS (Mr. Music MN-017) 7

Weeks On 8/13 Chart

78 DER WHO'S HOLDIN' MY TONIGHT HE WHITES (Warner/Curb 7-29659) 57 17

A Cowboy's Dream (Sawgress — BMI) ...... A Fire I Can't (Music City — ASCAP) .... A Free Roamin' Mind (Marson — BMI) ..... After You (Tree/Cross Keys — BMI/ASCAP) ... Alabama Girl (Chip N' Dale — ASCAP) .... Alabama Rose (Anti Bellum — BMI) ... A Little At A Time (Debdave/Briarpatch — BMI) ... Anybody Else's (Rick Hall — ASCAP) .... Atlanta Burned Acalin (Unnamed) . 99 68 Atlanta Burned Again (Unnamed) ......51 Baby I Lied (Posey — BMI/Chappell — ASCAP/Unichappell/Vanhoy — BMI Baby I'm Yours (Blackwood — BMI) . . . – BMI) ..... . 39 Baby, What About You (Elektra/Asylum/Mopage/ 
 Saby, what About Fod (Elektra/Asylum/Midpage)

 Cottillion/Moon & Stars — BMI)

 Born To Lose (Peer Int'I — BMI)

 Breakin' Down (Glentan — BMI)

 16
 Cheap Thrills (Hall-Clement c/o Welk - BMI) .... Coyote Song (Visa — ASCAP) ..... Coyote Song (visa — Acestar) Don't Call Me (Bil-Kar — SESAC) 88 .93 
 Don't Call Me (Bil-Kar — SESAC)

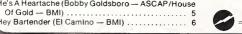
 Don't Send Me No Angels (Tree — BMI)

 Don't You Know (Kelso Herston — BMI)

 Dream Baby (Combine — BMI)

 Dream Maker (Welbeck — ASCAP)

 Everything From Jesus (Hellnote — BMI)
 .20 49 Flight 309 To Tennessee (Peso/Mlghty — BMI) .... Forever On My Mind (MPB — BMI) ..... Goin' Down Hill (John Anderson — BMI) ..... Guilty (American Cowboy — BMI) ..... 14 .62 Hank And Lefty (Newwriters - BMI) ... . 63 He's A Heartache (Bobby Goldsboro - ASCAP/House Of Gold - BMI)



.50

. 61

ASCAP)

BMD

Let's Get ( BMI) s Get Over (Screen-Gems-EMI/Blackwood -L-L-L, Love You All Night (Hitkit - BM!) ......98 = Exceptionally heavy radio activity this week

High Cost Of Leaving (Chinnichap — BMI) . . . . Hold On, I'm Comin' (Irving/Cotillion — BMI) . . . Homegrown Tomatoes (GSC/April — ASCAP) Hot Time In Old (Bibo/Partnership — ASCAP)

It Ain't Real (Irving/Down 'N' Dixie/Face The

Music/Warner-Tamerlane – BMI) It'll Be Me (Knox – BMI) I've Come Back (Jeffrey's Rainbow – BMI)

Leave Them Boys (Tree/Forrest Hills/Tanya Tucker

65

Love And Run (Chip 'N' Dale — ASCAP) . 80 Of A Stranger (Dick James — BMI) .....27 , She's Right (Window — BMI) ......79 In The Mirror (Grandison/Haclende — Beneath (Warner/WB Gold — ASCAP) ...55

Too Hot To Sleep (Warner-Tamerlane/Three Ships BMI/John Bettis, Adm. by W.B. – ASCAP) .... True Love's Getting (Cascade Mtn. – ASCAP) .... Tulsa Ballroom (Peso/Wallet – BMI) .... 33 76

Walk On (Warner-Tamerlane/Babbling Brooks -BMI) Way Down Deep (ATV/Hookit — BMI)

What Am I Gonna Do (Shade Tree – BMI) ...... What I Learned (WB/Russell Smith – ASCAP) ... 43 

BMI) 52 You've Got A Lover (Shake Russell/Bug - BMI)

# COUNTRY RADIO

# **COUNTRY RADIO HIGHLIGHTS**

WWWW — DETROIT — KEVIN HERRING — #1 — OAK RIDGE BOYS ADDS: J. Rodriguez, G. Morris, Alabama KEED — EUGENE — DAN WILLIAMS — #1 — OAK RIDGE BOYS ADDS: Statler Brothers, Alabama, T. Gibbs, C. Lane, K. Rogers, G. Morris, J. Glaser, Sierra, M. McDaniel

WSLR — AKRON — RICK CARDARELLI — #1 — OAK RIDGE BOYS ADDS: G. Morris, D. Allen, Alabama, S. Wariner, R. Skaggs

KXLR — LITTLE ROCK — JEFF DAVIS — #1 — OAK RIDGE BOYS ADDS: D. Wills, M. McDanlel, Chantilly, R. McEntire, L. Greenwood, R. Skaggs WJRB — NASHVILLE — JANET BOZEMAN — #1 — OAK RIDGE BOYS ADDS: Alabama, L. Greenwood, J. Glaser, C. Hunley

# SINGLES REVIEWS OUT OF THE BOX



BARBARA MANDRELL (MCA 52258) One Of A Kind Pair Of Fools (2:42) (Warner-Tamerlane Pub, Corp./Three Ships Music/Warner Bros. Music/Sweet Harmony Music -BMI/ASCAP) (R.C. Bannon, J. Bettis) (Producer: T. Collins)

Lead guitar licks and full use of strings spin around Mandrell's usual crossover vocal style in this second single from her new album, "Spun Gold." The card-playing allusion of the title is not carried through. The "pair of fools" refers to two women who are being misled by the same man, a classic situation in a pedestrian lyric.

### SYLVIA (RCA PB 13589)

The Boy Gets Around (3:27) (Tom Collins Music Corp. — BMI) (R. FlemIng, D. Morgan) (Producer: T. Collins)

Standout percussion keeps the beat aimed toward the dance floor, which should help Sylvia get around to pop, country and jukebox play again. Sure to be a hit with urban cowboys and dancehall groupies.



### FEATURE PICKS

THE KENDALLS (Mercury 814 195-7)

Movin' Train (3:06) (Blbo Music Publ. c/o Welk Music Group/Chappell Music — ASCAP) (T. Rocco, C. Black) (Producer: B. Mevis)

EDDIE RABBITT (Warner Bros. 7-29512)

You Put The Beat In My Heart (3:09) (DebDave Music Music, Inc./Briarpatch Music -BMI) (D. Pfrimmer, R. Giles) (Producer: D. Malloy)

CHANTILLY (F & L 527) Have I Got A Heart For You (2:27) (April Music - ASCAP/Blackwood Music - BMI) (K. Stegall, M. Morrow) (Producers: L. Morton, D. Morgan)

BOBBY G. RICE (Audiograph AG 469)

Alaska (2:58) (Gold Gresh Music - BMI) (D. East) (Producer: C. Fields)

JOHNNY CASH (Columbia 38-04060) I'm Ragged But I'm Right (2:39) (Song Of Cash, Inc. - ASCAP) (Adapted by J. Cash) (Producer: B. Ahern)

JOHN SCHNEIDER (Scotti Brothers ZS4 04064) If You Belleve (3:15) (Karle Lee Music - ASCAP) (M. Stanton) (Producer: M. Stanton)

CEDAR CREEK (Moon Shine MS 3016) Georgia Mules And Country Boys (House of Bryant - BMI) (Boudleaux, F. Bryant) (Producer: A. DIMantino)

# NEW AND DEVELOPING



STEVE EARLE (Epic AE 1726)

Nothin' But You (2:34) (High Chaparral - ASCAP (S. Earle) (Producers: R. Dea, P. Carter)

Earle is being given the big push to bring rockabilly back into country. This initial Epic release will do it if anything can. Earle's vocal has the requisite clipped dellvery pushed through an echo chamber for authenticity. And who could resist a lyric that mentions Maybelline, the Yellow Rose of Texas and Sweet Sixteen? Play it or be square!

# THE COUNTRY MIKE

SOLID GOLD COUNTRY DEBUTS - United Stations takes the lead in country network programming on Sept. 2, becoming the only company offering six hours of country programming each weekend. The United Stations distributes The Weekly Country Music Countdown, which draws an estimated 20 million adult listeners each week. The new series, produced by Ed Salamon, written by Rochelle Friedman and hosted by Stan Martin, will focus on both the pioneers of country music and the earlier hits of country's biggest current stars. Guests for the first month of the Solid Gold Country are: Johnny Paycheck (Sept. 2-4), Brenda Lee (Sept. 9-11), Jim Ed Brown & the Browns) (Sept. 16-18), Dottle West (Sept. 23-25) and Roy Clark (Sept. 30-Oct. 2). In addition to the Countdown and Solid Gold regularly scheduled programs, the com-



TILLIS AND THE POSTER CHILD Here's a pic of the poster radio disc jockeys have been waiting for. It's Mel Tillis and his "Cowboy's Dream," Playboy model/centerfold Kimberly McArthur. Our guess is this one could set a record for longevity on radio studio walls across the country. Bet the rock jocks wish they could program Tillis for a change.

Ken Johnso

pany has a series of holiday specials called the Country Six Pack. BIRTH OF A WINNER - It took nine months for KXY 96 FM and KXY AM Stereo (KOCY) to produce the #1 country combo in Arbitron ratings for adults

25-49 in Oklahoma City. KXY 96 is on a new 1.250-foot tower with 100.000 watts, and KXY AM (KOCY) has become the first and only AM stereo radio station in the state of Oklahoma. Even discounting the numbers of the AMer, KXY 96 took the top of the adults 25-49 ratings in both country and overall guarter-hour listeners. The stations switched from an AOR format (FM) and "Music of Your Life" (AM) in June 1982 to begin the ascent to the top of the Spring Arbitron

SPORTS AROUND THE COUNTRY -Summertime brings out the sports fans and several country radio stations are using sports to build their listenership. 98MZQ (the #1 country station in our nation's capital) recently hosted one of the largest RCA-sanctioned rodeos on the East Coast. The second annual Budweiser Stampede, a weekend with three days of action-packed championship rodeo events plus amusement rides and over 100 exhibitors, was held at the Prince George's Equestrian Center in Upper Marlboro, Md. Special events included a magician, a charity dunking booth and a visit from Rick Dempsey of the Baltimore Orioles. MZQ had a booth where fans could pick up special rodeo buttons

and MZQ bumper stickers. Johnny Paycheck headlined the live evening entertainment .... In Memphis, WMC 79 raised \$3,700 for the Memphis Heart Fund at the eighth annual WMC Heart Fund Open Golf Tournament. The station has been in10 charity softball games throughout the Mid-South so far this summer. Their last game against the Shrine Clowns raised \$6,000 for the Shrine Activities Fund. The 79ers have six more charity softball games to go, including co-sponsorship of the Miller High Life Softball Marathon for Easter Seals. The 79ers will field a team for the Marathon, as well KSON-AM/FM in San Diego is bringing a country concert in to follow the Padres' (continued on page 30)

PROGRAMMERS PICKS						
on	WYRK/Buffalo	Guilty — The Statler Brothers — Mercury/PolyGram				
lov	WNWN/Coldwator	The Boy Gets Around - Sylvia -				

Randy Rowley	WNWN/Coldwater	The Boy Gets Around — Sylvia — RCA
Jay Davis	KCJB/Minot	Lonely But Only For You — Sissy Spacek — Atlantic/America
Coyote Calhoun	WAMZ/Louisville	High Cost Of Leaving — Exile — Epic
Tom Edwards	KUGN/Eugene	MIdnIght Fire — Steve Wariner — RCA
Stan Davis	WVAM/Altoona	Anybody Else's Heart But Mine — Terri Gibbs — MCA
Dave Hensley	WMTZ/Augusta	<b>The Man In The Mirror</b> — Jim Glaser — Noble Vision
Gary Briggs	WPTR/Albany	<b>Stroker's Theme</b> — The Charlie Daniels Band — Epic
Duncan Stewart	WDLW/Boston	Baby I Lled — Deborah Allen — RCA
Rhubarb Jones	WLWI/Montgomery	<b>Somebody's Gonna Love You</b> — Lee Greenwood — MCA
Brian Ringo	KNOE/Monroe	Stranger At My Door — Juice Newton — Capitol
Rene Cloukey	WFST/Caribou	<b>The Man In The Mirror</b> — Jim Glaser — Noble Vision
John Dunaway	WPAP/Panama City	Baby I Lled — Deborah Allen — RCA
John Hart	WUSY/Chattanooga	Why Do We Want What We Know We Can't Have — Reba McEntire — Mercury/PolyGram
Bob Minnich	WHUM/Reading	<b>Lady Down On Love</b> — Alabama — RCA

# BLACK CONTE/IPORARY



ARTY DECO — The Quincy Jones-headed Qwest Records label recently signed the group Deco, which is now in a Los Angeles studio completing its debut album, "Fresh Idea," which is also the name of the first single from the album. The project is being guided by producer Ollie Brown, with Jones serving as executive producer. The group features former members of Switch, including Zane Giles and Phillip Ingram (brother of Qwest artist James Ingram who is also preparing release of an LP for the company). Pictured at the signing are (I-r): Jones; Brown; Giles and Ingram of Deco; and Ed Eckstine, executive vice president, Qwest.

# THE RHYTHM SECTION

RICK WANTS SOME MTV - Well, actually he was just advertising his upcoming Los Angeles concert at the Universal Amphitheatre, Aug. 19, but the point couldn't be missed that Rick James and his record company, Motown, would like to see this iconoclastic funker on the Warner Amex MTV network. Oh, excuse me. Haven't you seen the ad that says, "You've never seen this man on MTV, you may never see this man on MTV, but you can see him at the Universal Amphitheatre Aug. 19." If you haven't been getting your dose of MTV, you've missed this piece of ironic camp. According to Phil Caston, international manager and video production overseer at Motown, "Rick has obviously expressed his feelings, which are exclusive of Motown, but the marketing department belleved that this would be a good idea to center the ad around." Caston said that although the company is still evaluating the viability of video promotion for its artists. Motown believed that having James on MTV would have impact on an audience that James has been trying to reach. But Caston noted that the ad, which employs animated footage of James' newly released "Cold Blooded" LP cover (he's shooting a video on that song) and clips from his "Throwin' Down" video, "was strictly to let people know that you hadn't seen Rick James on MTV, but that you could see him at that concert - nothing more, nothing less." Caston added, though, "everybody needs a laugh now and then."

THE PREZ'S HOUSE — Another artist joins the Reagan Camp. And I do mean camp. That's what you get from Supply Side Records' Jim Gossett as President Ronald Reagan on the single "White House," musically a send up of The Commodores' mid-'70s hit, "Brick House." "It's a White House. My fancy Nancy just letting the rich hang out. Trickle down, trickle down now..." Well, I'm sure you get the jest, er, gist of the record.

gist of the record. **GAINING VISIBILITY** — Former **Five Stairsteps** family member **Clarence Burke** is back with his **Invisible Man's Band** for a jaunty "Sunday Afternoon" on **Alex Masucci's** newly opened Move 'N' Groove Records label. This is the third time around for Burke and Masucci, who began their professional relationship on the Mango Records dancer "All Night Thing." That song was no mild success and after leaving Mango, Burke, the Invisible Man and Masucci joined again on **Nell Bogart's** Boardwalk Entertainment Company label. "Really Want To See You" did not repeat the success of "All Night Thing," and both Burke and Masucci then collaborated for Move 'N' Groove's debut single Glad to "see" Burke and the Invisible Man's Band back in the fray.

**TALENT IN 'CRISIS'** — Singer **Rhetta Hughes** is set to release a 12-inch single on Aria Records titled "Crisis." Her debut release for the label, "Angel Man," a tribute to New York City's Guardian Angels cltlzen protection group, was a top dance track a year ago. Hughes is shooting a video to support release of "Crisis" and she is also preparing a series of personal appearances to coincide with distribution of the record. The songstress is also currently appearing in the Broadway hit musical *Dreamgirls* and will soon join the cast of the musical *Amen Corners* opening in Washington D.C. Sept. 15 and set for Broadway in mid-November.

**ON THE ROAD AGAIN** — **Natalle Cole** is certainly making good her professional comeback from Illness and a languishing career as her personal appearances seem to be growing more bountiful. Prior to her Sept. 6 gig at the Fairmont Hotel Venetian Room in San Francisco with **Tina Turner**, Cole will re-join **Lou Rawls** in concert during a two-week engagement in the High Sierra Theatre of **Del Webb**'s Sahara Tahoe, Aug. 23-Sept. 5 . . . **The Crusaders** are winding down their 18-date tour of Japan, which started last July in Tokyo. Crusaders **Joe Sample** and **Wilton Felder** were joined on the tour by percussionist **Hector Andrade, Ndugu** on drums, **Barry Finnerty** on guitar, **Tim Landers** on bass, **David T. Walker** on guitar and **Larry Graham** as special featured vocalist. The duo is to return to the States to finish work on an MCA LP (their 47th) "Gheeto Blaster."

SHORT CUTS — Shanachle Records has just released a 12-inch 45 RPM single featuring the I Threes in their U.S. debut, titled "Music For The World" b/w "Many Are Called." The I Threes, famed solo artIsts as well as the backing vocalists for Bob Marley and the Wallers, is comprised of Rita Marley, Judy Mowatt and Marcia Griffiths .... KMJQ/Houston news and public affairs director De Ann Collins was selected by Epic Records to do a special Interview with Michael Jackson at the star's Encino, Calif. home. The interview will be featured on radio stations nationwide courtesy of Epic .... "I Like It Wet" is the debut single from Aqua People on newly formed Spider Records. Based in Los Angeles, the label is operated by promotion veteran Spider Harrison ... Andrae Crouch, Joe Cocker and Glen Campbell are slated to perform at the two-hour TV tribute to Ray Charles' 40 anniversary in the music business. Quincy Jones, Barbara Mandrell and Johnny Mathls are set as tributors during the event, set for mid-August taping.

		_		A-			
	TOP 75	5	-		LBUMS		
		Ζ					
			Weeks On				Vee On
1	THRILLER		Chart	40	LIFE (IS SO STRANGE)	13	Cha
2	MICHAEL JACKSON (Epic QE 38112)	1	35	-	WAR (RCA AFL1-4598)	45	
	GLADYS KNIGHT & THE PIPS (Columbia FC 38205)	2	14	41	MODERN HEART CHAMPAIGN (Columbia FC 38284)	38	2
3	BETWEEN THE SHEETS THE ISLEY BROTHERS			42	SERGIO MENDES (A&M SP-4937)	43	
	(T-Neck/CBS FZ 18674) SHE WORKS HARD FOR	3	12	43	BOTTOM'S UP THE CHI-LITES (LARC LR 8103)	34	
4	THE MONEY DONNA SUMMER			44		50	
~	(Mercury/PolyGram 812 265-1 M-1)	4	6	45	THE RHYTHM & THE	50	
5	WE ARE ONE MAZE featuring FRANKIE BEVERLY (Capitol ST-12262)	5	15		BLUES ZZ HILL (Malaco MAL 7411)	47	:
6	GET IT RIGHT	J		46	SOMETHING NEW		
	ARETHA FRANKLIN (Arista AL8-8019)	7	5		(Columbia FC 38709)	44	
7	IN YOUR EYES GEORGE BENSON			47	A LADY IN THE STREET DENISE LaSALLE (Malaco 7412)	51	
8	(Warner Bros. 9 60216-1) JUICY FRUIT	6	10	48	KISSING TO BE CLEVER CULTURE CLUB		
	MTUME (Epic FE 38588)	8	14		(Virgin/Eplc ARE 38398)	55	
9	THE LOOK SHALAMAR (Solar/Elektra 9 80239)	14	3	49	STEVE ARRINGTON'S HALL OF FAME		
10	( <b>"ROSS"</b> DIANA ROSS (RCA AFL 1-4677)	11	6	50	(Atlantic 7 80049-1) PARTY TIME?	46	:
11	LOVE FOR LOVE THE WHISPERS				KURTIS BLOW (Mercury/PolyGram 812 757-1 M-1)	58	
12	(Solar/Elektra 9 60216-1) NO PARKING ON THE	9	21	51	IS THIS THE FUTURE? FATBACK		
	DANCE FLOOR MIDNIGHT STAR			52	(Spring/PolyGram SP-1-6738) SATURDAY NIGHT	53	;
12	(Solar/Elektra 9 60241)	12	8		OLIVER CHEATHAM (MCA-5410)	35	
13	FLASHDANDE ORIGINAL SOUNDTRACK (Casablanca/PolyGram 811 492-1 M-1)	10	16	53	INSIDE LOOKIN' OUT		
14	FOREVER BY YOUR SIDE	.0		54	(Mercury/PolyGram 812 325-1 M-1) BACK TO BASICS	41	
	THE MANHATTANS (Columbia FC 38600)	17	4		THE REDDINGS (Believe In A Dream/CBS FZ 38690)	60	
15	MARY JANE GIRLS (Gordy/Motown 6040GL)	15	15	55	MUSIC "D" TRAIN (Prelude PRL 14109-0898)	56	
16	ON THE RISE THE S.O.S. BAND			56	IT'S SO DELICIOUS	50	
-	(Tabu/CBS FZ 38697)	18	4		STARPOINT (Boardwalk NB-33266-1)	48	
17	I'M SO PROUD DENIECE WILLIAMS (Columbia EC 38622)	16	12	57	RISE RENE & ANGELA (Capitol ST-12267)	84	
18	(Columbla FC 38622) WHEN WILL I SEE YOU	10		58	LET'S DANCE DAVID BOWIE		
	AGAIN THE O'JAYS				(EMI America SO-17093)	61	
10	(Philadelphia Int'I/CBS FZ 38518)	13	8		TELL MR. BLAND BOBBY BLAND (MCA-5425)	57	
20	JEFFREY OSBORNE (A&M SP-4940) ALL THIS LOVE	30	2	60	MEET THE STONE CITY BAND, OUT FROM THE		
	DeBARGE (Motown 6012G)	19	43		SHADOW STONE CITY BAND		
21	CANDY GIRL NEW EDITION (Streetwise SWPL 3301)	21	F	61	(Gordy/Motown 6042GL) CONFRONTATION	-	
22	(Streetwise SWRL 3301) JARREAU	21	6	01	BOB MARLEY & THE WAILERS (Island/Atco 90085-1)	66	
23	(Warner Bros. 9 23801-1) SHINE ON ME	22	19	62	COMPUTER GAMES		
	ONE WAY (MCA-5428)	26	5		GEORGE CLINTON ((Capitol ST-12246)	49	
c4	<b>1999</b> PRINCE (Warner Bros. 9 23720-1F)	20	40	63	LAST NIGHT A D.J. SAVED MY LIFE		
25	STACY LATTISAW	20	2		INDEEP (Sound of New York SNY 1201)	63	
26	(Cotillion/Atco 7 90106-1)	32	3	64	BLUES 'N' JAZZ B.B. KING (MCA-5413)	67	
	LAKESIDE (Solar/Elektra 9 60204-1)	24	15	65	FASCINATION THE HUMAN LEAGUE		
	(Arista AL 9620)	29	21		(Virgin/A&M SP-12501)	71	
20	KILLER ON THE RAMPAGE EDDY GRANT (Ice/Portrait B6R 38554)	23	17	66	BET CHA SAY THAT TO ALL THE GIRLS		
29	GODDESS OF LOVE				SISTER SLEDGE (Cotillion/Atco 7 90089-1)	65	
30	PHYLLIS HYMAN (Arista AL 8-8021)	27	11	67	CONVERSATIONS BRASS CONSTRUCTION		
	JONZUN CREW (Tommy Boy TBLP 1001)	31	16	68	(Capitol ST-12268) GROOVE PATROL	59	
31	BORN TO LOVE PEABO BRYSON & ROBERTA FLACK			00	HIGH INERGY (Gordy/Motown 6041GL)	72	
10	(Capitol ST-12284)	52	2	69	POWERLIGHT EARTH, WIND & FIRE		
	ANGELA BOFILL (Arista AL 9616)	25	31		(Columbia TC 38367)	54	:
33	LIONEL RICHIE (Motown 6007ML)	28	45	70	25 #1 HITS FROM 25 YEARS VARIOUS ARTISTS (Motown 5-308ML 2)	82	
34	THE SONGSTRESS ANITA BAKER			71	(Motown 5-308ML2) TOUCH THE SKY	02	
aF.	(Beverly Glen BG 10002)	36	7		SMOKEY ROBINSON (Tamla/Motown 6030TL)	70	;
35	RONNIE LAWS (Capitol ST-12261)	40	3	72	JOHNNY GILL (Cotillion/Atco 7 90103-1)	73	
	YOU AND I O'BRYAN (Capitol ST-12256)	33	25	73			
37	SKYYLIGHT SKYY (Salsoul/RCA SA 8562)	37	4	74	(RCA AFL1-4348)	68	:
38	FINIS FINIS HENDERSON				(Columbia FC 38180)	_	
39	(Motown 8036ML) VICTORY	42	4	75	STYLE CAMEO		
	LARRY GRAHAM (Warner Bros. 9 23878-1)	39	5		(Atlanta Artists/PolyGram 811 072-1 M-1)	89	1

# ZAPP IS LOCKED UP.

"I Can Make You Dance" is a nationwide smash. It's the latest from Zapp, and the first single from Zapp III.

ZAPP III 1/4/9-23873 Featuring "I Can Make You Dance" 7-29553

Now available on record, cassette and in the 6x12 cassette package, which includes liner notes and special graphics at no additional cost.

Produced by Roger Troutman Co-Produced by Zapp Troutman and Billy Beck



SERGE IS BREAKING OUT.



"Out In The Night" is the debut single from Serge Ponsar. Already breaking R&B and Dance, it's the lead cut from an album of broad appeal, Back To The Light.

SERGE PONSAR Back To The Light Featuring "Out In The Night" 12"-0-20124

Produced by Thirteen Stars Music, Inc. Executive Producer: Ruby Merjan Mixed and Edited by John Luongo



Back to the Eide

# )P 100 BLACK CONTEMPORARY SINGLES

August 20, 1983

Weeks

		Weeks On	
1 SHE WORKS HARD FOR THE	8/13	Unart	34
DONNA SUMMER (Mercury/PolyGrem 812 370-7	) 1	12	35-
FREAK-A-ZOID     MIDNIGHT STAR (Soler/Elektre 7-69828)	3	11	36
3 CRAZY MANHATTANS (Columbie 38-03939)	4	10	37
4 GET IT RIGHT ARETHA FRANKLIN (Ariste ASI-9034)	8	7	
JUST BE GOOD TO ME THE S.O.S. BAND (Tebu/CBS ZS4 03955)	11	8	38
6 HOW DO YOU KEEP THE MUSIC PLAYING			39
JAMES INGRAM AND PATTI AUSTIN (Owest/Werner Bros. 7-29618)		15	40
DEAD GIVEAWAY SHALAMAR (Soler/Elektre 7-69819) DON'T YOU GET SO MAD	9	8	41
JEFFREY OSBORNE (A&M 2561)	10	6	42
COLD BLOODED RICK JAMES (Gordy/Motown 1687GF)	14	5	U
10 JUICY FRUIT MTUME (Epic 34-03578) 11 INSIDE LOVE (SO PERSONAL)	2	2 <b>0</b>	43
11 INSIDE LOVE (SO PERSONAL) GEORGE BENSON (Werner Bros. 7-29649) 12 BOOGIE DOWN	6	14	44
JARREAU (Werner Bros. 7-29624)	5	12	45
THE ISLEY BROTHERS (T-Neck/CBS ZS4 03994)	17	7	46
DIANA ROSS (RCA PB-13549) 15 FLASHDANCE WHAT A	18	8	41
FEELING IRENE CARA (Ceseblence/PolyGrem 811 440-7)	12	15	48
<b>10 TONIGHT I CELEBRATE MY LOVE</b> PEABO BRYSON/ROBERTA FLACK (Cepitol B-5242)		7	49
17 WANNA BE STARTIN' SOMETHIN' MICHAEL JACKSON (Epic 34-03914)		12	50
18 ALL THIS LOVE DeBARGE (Gordy/Motown 1660)	15	18	51
19 LOVE IS THE KEY MAZE FEATURING FRANKIE BEVERLY			52
(Cepitol B-5221) I CAN MAKE YOU DANCE (PART 1)		18	53
21 ROCKIT		4	54
HERBIE HANCOCK (Columbia 38-04054) 22 KEEP ON LOVIN' ME	36	5	55
WHISPERS (Soler/Elektre 7-69827)		15	56
STACY LATTISAW (Cotiliion/Atco 7-99855)	27	8	57
THE GAP BAND (Totel Experience/PolyGrem TE 8209) HIGH-RISE ASHFORD & SIMPSON (Cepitol B-5250)	37	2	58
26 IS THIS THE END NEW EDITION (Streetwise SWRL 1111)	33 31	5	59
27 IT'S LIKE THAT RUN D.M.C. (Profile 7019)	28	12	
28 ELECTRIC AVENUE EDDY GRANT (Ice/Portrait CBS 37-03793)	22	21	60
29 IN THE GROOVE RONNIE LAWS (Cepitol B-5241)	32	9	6 <b>1</b> 62
30 SAVE THE OVERTIME (FOR ME) GLADYS KNIGHT & THE PIPS (Columbia 38-03761)	19	20	63
3 SHINE ON ME ONE WAY (MCA-52228)	35	9	64
32 DO WHAT YOU FEEL DENIECE WILLIAMS (Columbie 38-03807)	24	18	65
<b>3</b> DO IT AGAIN (MEDLEY WITH BILLIE JEAN)			66
SLINGSHOT (Ouality QUS 044)	44	4	-

	8/13	0n Chart
34 TONIGHT I GIVE IN ANGELA BOFILL (Ariste AS 1060)	23	16
SKIP TO MY LOU FINIS HENDERSON (Motown 1669)	38	10
KURTIS BLOW (Mercury/PolyGrem 812 687-7)	41	7
<b>1</b> YOU BROUGHT THE SUNSHINE (INTO MY LIFE)		
33 YOU'RE NUMBER ONE (IN MY BOOK)	46	5
GLADÝS KNIGHT & THE PIPS (Columbia 38-04033) 39 ALL NIGHT LONG	57	4
MARY JANE GIRLS (Gordy/Motown 1690GF) 40 TURN THE MUSIC UP	53	5
LAKESIDE (Soler/Elektra 7-69816) 41 ON THE LINE	42	8
G.T. (A&M 2554)	43	8
SMOKEY ROBINSON & BARBARA MITCHELL (Temle/Motown 1684) 43 (KEEP FEELING) FASCINATION	49	7
THE HUMAN LEAGUE (A&M 2547) ABET'CHA GONNA NEED MY LOVIN'	45	9
LA TOYA JACKSON (LARC LR-81025) 45 CRAZY DAZE	48	4
45 CHALL MOTIVATION (De-Lite/PolyGram DE 827) 45 SMALL TOWN LOVER	47	7
CHERI (21/PolyGrem T1-109)	51	6
FREEZ (Streetwise SWRL 2210) 48 WE ARE THE JONZUN CREW	52	5
THE JONZUN CREW (Tommy Boy TB-834-7)	50	7
RUFUS AND CHAKA KHAN (Werner Bros. 7-29555)	54	3
LILLO (Capitol B-5245)	58	5
NONA HENDRYX (RCA PB-13559)	56	6
MAZE FEATURING FRANKIE BEVERLY (Cepitol B-5255)		3
PHILIP BAILEY (Columbie 38-03968)	62	3
4 LADY LOVE ME (ONE MORE TIME) GEORGE BENSON (Werner Bros. 7-29563)	65	3
55 LOVE ME TONIGHT ATTITUDE (Atlentic/RFC 7-89823)	59	7
56 HUMAN NATURE MICHAEL JACKSON (Epic 34-04026)	67	3
JAM ON REVENGE (THE WIKKI- WIKKI SONG)		
58 FOR YOU		3
L.T.D. (Montege MV 908) 59 KEEP GIVING ME LOVE		
"D" TRAIN (Prelude PRL 8084)		6
6 PILOT ERROR		2
STEPHANIE MILLS (Caseblenca/PolyGrem 814 142-7) 62 TOO MUCH MISTER		1
63 LOOKING AT MIDNIGHT		4
IMAGINATION (Elektre 7-69815) 64 BETWEEN THE SHEETS THE ISLEY BOOTHERS (LANSK/CRS 754 00707)		4
65 ALL OVER YOUR FACE RONNIE DYSON (Cotiliion/Atco 7-99841)		20 1
65 HELP YOURSELF TO MY LOVE KASHIF (Ariste ASI 9063)		3

		Weeks
	8/13	On Chart
DENIECE WILLIAMS (Columbie 38-04037)	73	3 2
68 SPREAD YOUR LOVE EARTH, WIND & FIRE (Columbia 38-04002)		
69 GET DOWN SATURDAY NIGHT		
70 BAD BOY		
SKYY (Selsoul/RCA S7 7057) 71 COMMUNICATION BREAKDOWN	30	) 10
JUNIOR (Mercury/PolyGrem 812 397-7)	34	11
CAMEO (Atlante Artists/PolyGrem 814 077-7)	-	1
GARRETT'S CREW (Clockwork 80913)	80	) 3
GARY BYRD & THE G.B. EXPERIENCE (Wondirection/Motown 4507WGB) 75 BABY I WILL	81	3
MICHAEL LOVESMITH (Motown 1685)	70	6
76 RIDING THE TIGER PHYLLIS HYMAN (Arista ASI-9023)	29	13
HIROSHIMA (Epic 34-03921)	79	3
I'LL TUMBLE 4 YA CULTURE CLUB (Epic 34-03912)	86	2
19 LET YOUR BODY ROCK CHAMPAIGN (Columbia 38-04013)	87	2
80 STREET JUSTICE THE RAKE (Profile 7024)		
8 JUST LIKE ALL THE REST		
THELMA HOUSTON (MCA-52239)	89	2
BILLIE JEAN) CLUB HOUSE (Atlentic 7-89795)	90	2
83 DON'T BE SO SERIOUS		
STARPOINT (Elektre 7-60292) 84 TRUE	40	
SPANDAU BALLET (Chryselis/CBS VS4 42720) 85 LIFE (IS SO STRANGE)	_	1
86 GARDEN PARTY	74	
HERB ALPERT (A&M 2562)	_	1
DAVID GRANT (Chryselis/CBS VS4 42712) 88 GENTLE FIRE	-	1
WILTON FELDER (MCA-52238)	-	1
ANITA BAKER (Beverly Glen BG-2010) 90 PARTY RIGHT HERE	-	1
DAZZ BAND (Motown 1680MF) 91 BAD MOTOR SCOOTER	72	5
THE CHI-LITES (LARC LB-81023) 92 IT'S YOU I LOVE	77	11
PAMELA NIVENS (Sun Valley 8A01) 93 YOUR THING IS YOUR THING	55	8
NEW HORIZONS (Columbia 38-03887)	78	13
94 STONE LOVE KASHIF (Arista ASI-9033)	84	12
95 GOTTA BROKEN HEART AGAIN DEBRA HURD (Geffer 7-29581)	68	5
96 THE HAUNTED HOUSE OF ROCK WHODINI (Jive/Ariste JSI-9031)	85	9
97 IS THIS THE FUTURE? FATBACK (Spring SPR-3032)	83	9
98 SUPER LOVE JOHNNY GILL (Cotiliion/Atco 7-99859)	91	11
99 YOU AND I		

ALPHABETIZED TOP 100 B/C (INCLUDING PUBLISHERS AND LICENSEES)

Ain't Nobody (Overdue - ASCAP) ..... . . . 49 

 Ain't Nobody (Overdue — ASCAP)
 49

 All Night Long (Stone City — ASCAP)
 39

 All Over Your Face (Family Prod./Floopus — BMI). 65
 31

 All Over Your Face (Family Prod./Floopus — BMI). 65
 31

 Angel (Beverly Glen/Spaced Hands — BMI).
 89

 Baby I Will (Jobete — ASCAP)
 75

 Bad Boy (Alligator — ASCAP)
 70

 Bad Motor Scooter (Unichappell/Angelshell — BMI)91
 84

 Between The Sheets (April/Bovine — ASCAP)
 44

 Blame It On Love (Chardax — BMI)
 42

 Blame It On Love (Chardax - BMI) . ...42 Boogie Down (Aljarreau - BMI/See This House - 
 ASCAP)
 12

 Choosey Lover (Bovina – ASCAP)
 13

 Cold Blooded (Stone City – ASCAP)
 9

 Communication Breakdown (Junior/SefMusic/(PRS))
 9
 Dolt Again (MCA/Red Glant - ASCAP/MIJec/Werner 

Flashdance (Chappell/Famous/GMPC/ Carub/Alcor – 490AB) ASCAP)

Freak-A-Zoid (Hip-Trip/Midstar — BMI) ..... 2 
 Get It Right (Uncle Ronnle's/AprII/Thriller Miller –
 ASCAP)
 4

 Good Girl (Bush Burnin' – ASCAP)
 50

 Gotta Broken Heart (EcnIrp – BMI)
 95

 Help Yourself (Burnin' Bush – ASCAP)
 66

 High-Rise (Nick-O-Val – ASCAP)
 56

 How Do You Keep (WB – ASCAP)
 66

 Human Nature (Porcara/John Bettls – ASCAP)
 56

 I.O.U. (Shakin' Baker – BMI)
 47

 I'll Tumble 4 Ya (Virgin – ASCAP/Adm. by Cheppelli)78
 78

 I'm So Proud (Warner-Tamerlane – BMI)
 67

 I Can Make You (Troutman's – BMI)
 20

 I Know (Back Mac/Ruzam – BMI)
 53

 In The Groove (Slap Shot/Mighty Methieson – BMI) 29
 11

 Is This The End? (Boston Intl//Streetsounds –
 ASCAP)
 

 It's You I Love (Simmons Family — ASCAP)
 27

 Jam On Revenge (Wicked Stepmother/Weedot — ASCAP)
 57

 Juicy Fruit (Mtume — BMI)
 10

 Just Be Code (Chick Tome Ascale Chick)
 10

ASCAP). ASCAP) ...... Just Like All (Aller & Esty — BMI) .....

. 81 Keep Giving Me Love (Trumar/Huemar/Diesel -

BMI)

Let Your Body Rock (Walkin/Auteur — BMI) Life (Far Out — ASCAP) Looking At Midnight (Red Bus — Int'l Ltd.) Love Is The Key (Amazement — BMI) Love Me Tonight (Sclence Lab — ASCAP) Miracles (Rare Blue — ASCAP) Nasty Rock (Laurard/Pidgeon Toe — BMI) Never Let You Down (Amazement — BMI) On The Line (IrvIng — BMI) Party Right Here (Jobete/UjIme/Three Go — ASCAP) Party Time (Neutral Gray/Original JB/Fancy 85 63 19 55 . 23 73 52 ...90

ASCAP) Party Time (Neutral Gray/Original JB/Fancy Footworks — ASCAP) Party Train (Total Experience — BMI) Pieces Of Ice (WB/Jamm/Blbo — ASCAP)

36

...14

Skip To My Lou (Rustomatic/Steel-Chest — ASCAP)35 Slow Movin' (All Seeing Eye/Cameo Five —

O'BRYAN (Cepitol B-5224) 82 15

94 13

99 YOU AND 100 WEAK AT THE KNEES STEVE ARRINGTON'S HALL OF FAME (Atlentic 7-89831)

# MOST ADDED SINGLES

- PILOT ERROR STEPHANIE MILLS CASABLANCA/POLYGRAM WYLD, WPAL, WPLZ, WIGO, WRAP, KSOL, OK100, KUKQ, KDAY, WEDR, WGIV, KOKA, WOKB, WDAS, V103, WRBD, WKYS ALL OVER YOUR FACE RONNIE DYSON COTILLION/ATCO WGPR, WPAL, WRAP, OK100, KGFJ, WBMX, WGIV, WOKB, WILD, WUFO, WWDM, WSOK, WZEN STOP DOGGIN' ME AROUND KLIQUE MCA WGPR, WLLE, WPLZ, KSOL, WOKB, WDAS, V103, WRBD, WUFO, WKYS, KDKO WZEN 1.
- 2.
- 3.
- KDKO, WZEN I KNOW --- PHILIP BAILEY --- COLUMBIA WGPR, KSOL, OK100, WJLB, KUKQ, KGFJ, WEDR, WOKB, WILD, WRBD, WWDM, WAMO 4.
- 5.
- WWDM, WAMO PARTY TRAIN THE GAP BNAD TOTAL EXPERIENCE/POLYGRAM WYLD, WPLZ, KUKQ, WLUM, WGIV, WOKB, WLOU, WAMO, KDKO, WZEN SLOW MOVIN' CAMEO ATLANTA ARTISTS/POLYGRAM WLLE, WAIL, WPAL, WATV, WRAP, WNHC, WBMX, WGIV, WOKB AIN'T NOBODY RUFUS AND CHAKA KHAN WARNER BROS. WAIL, WRKS, WPLZ, WJMO, WEDR, WOKB, WUFO, WZEN 6.
- 7.

# MOST ADDED ALBUMS

- 1.
- BORN TO LOVE PEABO BRYSON & ROBERTA FLACK CAPITOL WGPR, WPAL, OK100, KGFJ, KDAY, WEDR, WDAS, WILD, WRBD, WZEN STAY WITH ME TONIGHT JEFFREY OSBORNE A&M WYLD, WDMT, KUKQ, WEDR, WOKB, WSOK, WKYS, KDKO MOTIVATION DE-LITE/POLYGRAM WLLE, WPAL, WTLC, WEDR 2.
- 3.

# **UP AND COMING**

TALK TO ME - LEW KIRTON - BELIEVE IN A DREAM/CBS

WHAT'S SHE GOT - LIQUID GOLD - CRITIQUE CLEAR - CYBOTRON - FANTASY

CHEAP THRILLS - PLANET PATROL - TOMMY BOY

### BLACK RADIO HIGHLIGHTS

V103 — ATLANTA — SCOTT ANDREWS, PD HOTS: New Edition, A. Franklin, Rufus & C. Khan, S. Lattisaw, Michael Jackson, Gap Band, R. James, Zapp, Taco, G. Knight & The Pips, One Way, Isley Brothers, Toto, H. Alpert, J. Osborne, P.Bailey. ADDS: Spandau Bailet, The Fixx, N.Y.C. Peech Boys, S. Mills, Klique, L. Kirton, G.C. Cameron, M. Wycoff, Electric Dread, J.W. Wade, Cybotron.

WIGO — ATLANTA — MIKE ROBERTS, PD -- #1 — NEW EDITION HOTS: Run D.M.C., Midnight Star, Whodini, S.O.S. Band, Manhattans, Isley Brothers, S. Lattisaw, The Reddings, Zapp. ADDS: S. Mills, G. Benson, Newcleus, Clark Sisters, Attitude.

WILD — BOSTON — ELROY SMITH, PD — #1 — FREEZ JUMPS: 6 To 3 — New Edition, 8 To 5 — S.O.S. Band, 10 To 6 — Isley Brothers, 11 To 7 — Clark Sisters, 14 To 8 — R. James, 15 To 10 — J. Osborne, 17 To 11 — P. Bryson/R. Flack, 18 To 14 — Mary Jane Girls, 22 To 16 — Silngshot, 24 To 17 — H. Hancock, 27 To 18 — Rufus & C. Khan, 25 To 22 — "D" Train, 28 To 23 — Michael Jackson, Ex To 24 — Shalamar, Ex To 25 — O'Jays, Ex To 29 — Liquid Gold, Ex To 30 — Champaign. ADDS: Serge, Imagination, R. Dyson, P. Bailey. LP ADDS: S.O.S. Band, Manhattans, P. Bryson/R. Flack, Shalamar.

### WBMX - CHICAGO - LEE MICHAELS, PD - #1 - D. SUMMER

HOTS: A. Franklin, Run D.M.C., Freeez, F. Henderson, Fatback, A. Bofill, Human League, Manhattans, S.O.S. Bard, J. Osborne, Shalamar, Isley Brothers, Lakeside, One Way, D. Ross, Cargo, Clark Sisters, Cheri, G. Byrd, P. Bryson/R. Flack, S. Lites, R. James, Garrett's Crew, H. Hancock, Club House, Slingshot. ADDS: L. Kirton, Whispers, Ozone, R. Dyson, Cameo, Electric Dread, Kashif, Unique. LP ADDS: R. Laws, Spyro Gyra, Hiroshima, E. Gale, B. Gardner, New Edition.

WGCI — CHICAGO — RICHARD PEGUE, PD — #1 — CLARK SISTERS HOTS: G. Knight & The Pips, D. Summer, Freeez, S.O.S. Band, G. Byrd, R. James, Midnight Star, A. Franklin, F. Henderson, A. Baker, Maze, S. Arrington, Michael Jackson, Isley Brothers, O'Bryan, One Way, Club House, Slingshot, Run D.M.C., Manhattans, Mary Jane Girls, Rene & Angela, New Horizons, H. Hancock. ADDS: L. Kirton, Monyaka, Unique, East-West Band.

WCIN — CINCINNATI — FRANK BAILEY, MD — #1 — J. OSBORNE HOTS: S.O.S. Band, D. Ross, R. Laws, A. Franklin, One Way, Shock, G. Jones, War, P. Bryson/R. Flack, Lillo, S. Lattlsaw, M. Lovesmith. ADDS: Planet Patrol, Cybotron, N. Cole, S. Christopher, Weather Girls, L. Kirton, J. Gill, Wuf Ticket, B. Russell, Whispers, A. Baker, Unique, B. Randolph, Rumpel-stilt-skin, Electric Dread.

WDMT — CLEVELAND — BOBBY MAGIC, PD — #1 — NEW EDITION HOTS: A. Franklin, M. Sembello, S.O.S. Band, J. Osborne, Isley Brothers, S. Arrington, R. Laws, Midnight Star, Zapp, R. James, Michael Jackson, Newcleus, Slingshot, P. Bryson/R. Flack, S. Lattisaw, D. Summer, Shalamar, L.T.D., H. Hancock, One Way. ADDS: F. Grace & Rhinstone, Ashford & Simpson, Robinson & Mitchell, Mary Jane Girls. LP ADDS: J. Osborne, Kashif, Cameo, Police, War, Manu data dida Mary Jane girls.

WJMO -- CLEVELAND -- ERIC STONE, PD -- #1 -- MANHATTANS HOTS: P. Hyman, R. Laws, Fatback, J. Osborne, S.O.S. Band, Maze, A. Franklin, Shalamar, Ashford & Simpson, ADDS: Llquid Gold, Slingshot, Rufus & C. Khan, Planet Patrol, Cybotron, S. Christopher, Weather Girls

WGPR-FM — DETROIT — JOE SPENCER, PD — #1 — MIDNIGHT STAR HOTS: D. Summer, Manhattans, S.O.S. Band, J. Osborne, R. James, Maze, Zapp, Rufus & C. Khan, A. Franklin. ADDS: A. Baker, P. Bailey, Whispers, Klique, H. Hancock, Spandau Ballet, Eurythmics, M. Joseph, Rumple-stilt-skin, Cybotron, R. Dyson. LP ADDS: K. Blow, Reddings, P. Bryson/R. Flack.

WJLB — DETROIT — J. MICHAEL McKAY, MD HOTS: Isley Brothers, Mary Jane Girls, Freeez, Midnight Star, G. Knight & The Pips, S.O.S. Band, R. James, A. Franklin, Manhattans, Run D.M.C. ADDS: N. Hendryx, Lillo, Cheri, P. Bailey, Maze, Kashif.

KDAY — LOS ANGELES — JACK PATTERSON, PD — #1 — R. JAMES HOTS: Manhattans, Sexual Harassment, D. Summer, Run D.M.C., New Horizons, Madness, Midnight Star, Imagination, A. Franklin. ADDS: S. Mills, Freeez, Spandau Ballet, T. Houston, Slim, L. Jackson, Home Boy & C.O.L., The Rake. LP ADDS: Shalamar, Spandau Ballet, P. Bryson/R. Flack, M. Scott, Serge R. James Serge, R. James.

KGFJ --- LOS ANGELES --- GEORGE MOORE --- #1 -- D. SUMMER HOTS: A. Franklin, Manhattans, New Horizons, Midnight Star, One Way, H. Hancock, Shalamar,

S.O.S. Band, G.T. ADDS: J. GIII, K. Blow, Sugar Hill Gang, Third World, P. Bailey, R. Dyson, Slingshot, Kashif, LP ADDS: J. Taylor, P. Bryson/R. Flack, Junior. WDIA - MEMPHIS - BOBBY O'DAY, PD

HOTS: A. Franklin, D. Summer, Isley Brothers, J. Osborne, Midnight Star, S.O.S. Band, S. Lattisaw, Clark Sisters, New Edition, Reddings, R. James, Zapp, G. Knight & The Pips. ADDS: G. Benson, J.W. Wade, L. Kirton, Jonzun Crew, Freeez, Imagination, B.B. King.

WILUM — MILWAUKEE — RICK GUZMAN, PD — #1 — S.O.S. BAND
 HOTS: Michael Jackson, D. Summer, Midnight Star, A. Franklin, E. Grant, One Way, Skyy, J. Osborne,
 R. James, M. Sembello, S. Lattisaw, Police, D. Ross, Zapp, New Horizons, Taco, Shalamar, Human
 League, Manhattans, Whispers. ADDS: Ashford & Simpson, B. Joel, Gap Band, Freeez, Slingshot, G.
 Knight & the Pips, N. Hendryx, New Edition, F. Henderson.

WYLD-FM — NEW ORLEANS — BRUTE BAILEY, PD — #1 — F. HENDERSON HOTS: B. Williams, Midnight Star, Skyy, A. Franklin, D. Ross, Michael Jackson, Cheri, H. Hancock, Isley Brothers, J. Osborne, Ashford & Simpson, S.O.S. Band, W. Jackson, A. Baker, Clark Sisters, R. James, Motivation, Rufus & C. Khan, R. Dyson, Spandau Ballet. ADDS: Ritchie Family, Unique, Whispers, Gap Band, S. Mills, Cybotron, L. Kirton, N.Y.C. Peech Boys. LP ADDS: J. Osborne, A. Baker.

WRKS — NEW YORK — BARRY MAYO, PD — #1 — S. MENDES JUMPS: 16 To 4 — Mary Jane Girls, 20 To 6 — S.O.S. Band, 14 To 11 — S. Lattisaw, 18 To 14 — H. Hancock, 30 To 19 — Isley Brothers, 24 To 21 — Manhattans, 26 To 23 — Lee Prentiss, Ex To 26 — P. Bryson/R. Flack, Ex To 28 — J. Osborne, Ex To 30 — C. Bank. ADDS: N. Hendryx, Lillo, Rufus & C. Khan, Collage, M. Wycoff.

WDAS-FM — PHILADELPHIA — JOE TAMBURRO, PD — #1 — H. HANCOCK HOTS: Freez, Midnight Star, Shalamar, Manhattans, D. Ross, J. Osborne, R. James, A. Franklin, D. Summer, Zapp, R. Laws, P. Bryson/R. Flack, Ashford & Simpson, Rufus & C. Khan, Con Funk Shun, G.T., S.O.S. Band, Cashmere, "D" Train, Mary Jane Girls. ADDS: J. Gill, M. Brown, Electric Mind, Klique, S. Mills, N.Y.C. Peech Boys, Lady M., Electric Dread, A. Berti, Fritz, Lakeside. LP ADDS: P. Hyman, P. Bryson/R. Flack.

WAMO — PITTSBURGH — J.C. FLOYD — #1 — S.O.S. BAND JUMPS: 12 To 5 — Isley Brothers, 13 To 8 — A. Franklin, 17 To 9 — R. James, 19 To 11 — One Way, 23 To 19 — R. Laws, 39 To 20 — Rufus & C. Khan, 37 To 21 — G. Knight & The Pips, 28 To 25 — Clark Sisters, 29 To 26 — Mary Jane Girls, 31 To 27 — War, 38 To 28 — G. Benson, 32 To 29 — Ashford & Simpson, 33 To To 30 — Lillo, 35 To 31 — K. Blow, 40 To 35 — Whispers, Ex To 38 — Attitude, Ex To 39 — Newcleus. ADDS: Cybotron, Silngshot, Freez.

KSOL — SAN FRANCISCO — MARVIN ROBINSON, PD — #1 — D. SUMMER HOTS: Midnight Star, Manhattans, Shalamar, A. Franklin, S.O.S. Band, Human League, D. Ross, R. James, J. Csborne. ADDS: P. Balley, S. Mills, Klique, S. Christopher, M. Stewart, Weather Girls. LP ADDS: Shalamar, R. Laws.

KOKA — SHREVEPORT — B.B. DAVIS, PD — #1 — D. SUMMER HOTS: G. Knight & The Plps, Midnight Star, Manhattans, A. Franklin, New Edition, S.O.S. Band, J. Osborne, Shalamar, One Way, D. Ross, Hiroshima, D. Hurd, N. Cole, L. Jackson, Reddings, Motivation, Slingshot, K. Blow, P. Bryson/R. Flack. ADDS: Garrett's Crew, Ashford & Simpson, M. Stewart, S. Robinson/B. Mitchell, Mary Jane Girls, Freeez, T. Houston, J.W. Wade, D. Williams, S.

OK100 — WASHINGTON, D.C. — JON TURK, MD — #1 — D. SUMMER HOTS: Michael Jackson, G. Benson, Manhattans, J. Osborne, G. Knight & The Pips, A. Franklin, Ashford & Simpson, D. Ross, Motivation, S.O.S. Band, D. Hurd, Gap Band, P. Bryson/R. Flack, "D" Train, One Way, Cheri, Lakeslde, Silngshot, H. Hancock, N. Hendryx, S. Lattisaw, Shalamar, Lillo. ADDS: S. Mills, E. Edwards, D. Grant, P. Bailey, R. Dyson, Lady M, Newcleus, Garrett's Crew. LP ADDS: P. Bryson/R. Flack, Klique.

WKYS — WASHINGTON, D.C. — DONNIE SIMPSON, PD — #1 — D. SUMMER HOTS: K. Blow, Midnight Star, S.O.S. Band, R. James, H. Hancock, Michael Jackson, N. Hendryx, I. Cara, A. Franklin, S. Lattisaw, J. Ingram/P. Austin, O'Bryan, S. Mendes, Manhattans, Mtume, Isley Brothers, J. Osborne, A. Jarreau, Shalamar. ADDS: Eurythmics, Experience, Unltd., S. Mills, Klique. LP ADDS: J. Osborne.



**Buddy Allen Management** 

On Cotillion Records and Cassettes A Division of Atlantic Recording Corporation

COTILLION

# -NEWS & REVIEWS-



**MCA TABS BRIGHTON MUSIC** — MCA Music recently entered a co-publishing pact with Roger Davies' Brighton Music. The first act under the agreement is the Ravyns, which record for Davies' RDM Records, distributed by MCA Records. Pictured at the signing are (I-r): Burt Berman, attorney for Davies; Jon Stone, director, creative services, MCA Music; Davies; Leeds Levy, president, MCA Music; Rick Shoemaker, vice president, MCA Music.

# Recent Comedy LPs Create Interest In Neglected Field

### (continued from page 21)

White North," and said that a blg promotional tie-in with MGM/UA for the upcoming soundtrack to the movie Strange Brew — The Adventures of Bob & Doug would include, of course, beer can openers.

On a much smaller scale, but equally impressive nonetheless, is Fatima Records' success with a cast recording of the Los Angeles comic Pee Wee Herman's longrunning show at the Roxy, which was the basis for the child-like comedian's HBO special. According to Fatima president Tito Larriva, who is also head of the L.A.-based spaghetti western band The Plugz, the

### ASCAP Names 2nd Nissim Award Winners

NEW YORK — Donald Grantham and Rhian Samuel have been named the winners of the second annual American Society of Composers, Authors and Publishers (ASCAP)-Rudolf Nissim Composer Competition and will share the \$5,000 award equally. Composer Grantham, who is associate professor of composition and theory at the University of Texas in Austin, won for his entry "Duendecitos," while Samuel, who is on the faculty of the St. Louis Conservatory of Music, won for her "La Belle Dame Sans Mercl."

The winning entries were chosen from 175 orchestral works meeting the eligibility requirement of never having been performed professionally. The ASCAP Foundation, which funds the competition, will make supplementary funds available to a major symphony orchestra to help enable professional premieres of the awarded works.

Rudolf Nissim managed ASCAP's foreign foundation for almost 40 years up until his death in 1978. He left much of his estate to the foundation.

### Important Distributors Opens Seattle Office

LOS ANGELES — Important Record Distributors, Inc. has opened a Pacific Northwest office in Seattle. The branch will be led by Terry McGibblon, who will be responsible for overseeing all sales and promotion for all Important and Relativity Records product.

McGibbon formerly worked with Picwick and WEA Distribution in Seattle. He will be based at the new office at the following address: 2927 36th Avenue South, Seattle, Wash. He can be reached by phone at (206) 722-8060. label sold out its thousand copies in a month, which is remarkable considering the \$25 price tag, \$50 for an autographed copy. He said the price was high because the disc was emblazoned with a silkscreened painting of Herman.

As with Fatima, Rhino Records has had much success in Its packaging of its comedy and novelty product, including a recently released Three Stooges picture disc and bat-shaped "Horror Rock Classics, Vol. 2"

Although comedy product does not have the ready access to radio or video outlets enjoyed by music product, these avenues of exposure are not being overlooked. PolyGram's vice president marketing/product development Rick Bleiweiss, whose computer album project with Steve Allen led to the recently released pair of Allen's "Funny Fone Calls" volumes, noted that Robin Williams' brief "Elmer Fudd Sings Bruce Springsteen" received video play on MTV, as well as airplay on college and AOR stations. Laff Records Drozen also stated the importance of air-play in regard to the Skip Stephenson LP and claimed to be on 160 stations as well as on airplane audlo programming.

However, Drozen added that it was sometimes necessary to buy radio time in order to get radio exposure for comedy product. "We put in excerpts of the records in our radio ads and sometimes have to include bleeps," he explained. "But the bleeps are often funnier than the deleted words."

# Warren/Hansteen Management Bows In New York

LOS ANGELES — Biff Warren and Erlk Hansten have combined their personal management companies to form Warren/Hansteen Management. Mr. Warren, who formed Warren Management in New York over a year ago after a decadelong career as an actor and production executive working in theater, television and film, will head up the New York office of the new company. Mr. Hansteen, who worked with Barry Krost Management before opening HMG Management, is slated to handle the West Coast office duties.

The Beverly Hills office of Warren/Hansteen Management is at 9601 Wilshire Boulevard, Suite 800, Beverly Hills, California, and can be reached by phone at 213/271-5666. The Manhattan office is at 47 West 68th Street, Suite 5F, New York City, NY and can be called by dialing 212/874-3322.

# WHAT'S IN-STORE

### (continued from page 17)

WEA branch manager and three members of his marketing staff, with each winner also allowed to bring a guest. Contest criteria include best overall efforts in market coverage, display/product placement in prime store locations, display creativity and consumer impact, most effective in-store use of merchandising materials and overall account participation. Speaking of merchandise materials, besides a variety of posters and streamers and other more or less typical merch aides, a mechanical cardboard duck rocker boom box in the "Duck Rock" album cover is also available. The zany Item lights up and is being used by some merchants as a genuine sound source by placing a cassette player or radio inside or behind it. 'GET JAZZED' HELPS JAZZ — Oscar Fields, vice president of sales and marketing,

"GET JAZZED' HELPS JAZZ — Oscar Fields, vice president of sales and marketing, black music, at Warner Bros., reports that the just-ended two-week, two-shot "Get Jazzed" national impact program caused some 20,000 album re-orders valued from \$100,000 to \$135,000. The promotion featured the Yellowjackets' "Mirage A Trois," Larry Carlton's "Friends," Pat Metheny's "Travels," Ralph Towner's "Blue Sun," Jack DeJohnette's "Inflation Blues" and Lester Bowle's "All The Magic," and allowed retailers two orders from WEA during the campaign at a 10% discount. Rickie Lee Jones' "Girl At Her Volcano" was ineligible for discount but was included in both advertising and merchandising, the latter including a 24" x 36" poster featuring all the artists. In addition, in-store airplay and visibility contests were held in nine major markets, and special radio spots were made up, including two artists per spot. The promotion was designed to exploit strong releases, as well as the increased public awareness of jazz, especially during the summer season of corporate sponsored jazz festivals. Fields now hopes that two or three similar retail programs will be instituted annually. jim bessman

# THE COUNTRY MIKE

### (continued Irom page 25)

Sept. 11 game against the visiting Cincinnati Reds. The concert caps off the team's season finale with performances by the **Charlie Danlels Band** and **Juice Newton**. The game and concert will give San Diego fans their last chance to see the legendary **Johnny Bench** in a Reds uniform. Rumor has it that Bench and possibly **Eric Show** and **Tim Flannery** may take the stage at the concert to prove there's more to a baseball player than his contract and his brawn. KSON also expects **Kurt Bevaqua**, whom the station described as "the Padres' resident country music mavin and practical joker extraordinare" to find a way to get into the act. Already **Garvey**, Bevaqua and Flannery are heard on recorded promos and 20th Anniversary salutes for KSON. The AMer is adding **Kellen Winslow**, "the NFL's premier tight end," and sportscaster **Jerry Gross** to the station line-up for a daily sports show. Those who follow the horses are kept up-to-date with the *Daily Del Mar Wrap Up* hosted by track publicist and former jockey **Ken Church.** 

Juanita Butler is on vacation this week. She will return with the Country Mike column next week.

# COUNTRY COLUMN

(continued from page 23) **TWO HOUR TV SPECIALS** — While **Ray Charles** is taping his special on the West Coast Aug. 16 and 17, **Janle Fricke** will be taping on the Third Coast. The Charles' special has been tentatively titled *Ray Charles 'A Man And His Soul' Fortieth Anniversary*. Confirmed guests are **Quincy Jones**, **Sarah Vaughan**, **Joe Cocker**, **Glen Campbell** and **Andre Crouch**. Tentative guests are **Marvin Gaye**, **Dionne Warwick**, **Kim Carnes** and **George Jones**. (Please, Lord, let us hear a duet from Charles and Jones!!) Fricke's guests for Janie Fricke: You Ought To Be In Pictures will be Lynn Anderson, Alabama, Ruth Buzzl, Johnny Duncan, Roger Miller, Ray Stevens and **Conway Twitty**. Both specials will be syndicated by Multi-Media Prods., the Fricke taping in Nashville's Tennessee Performing Arts Center will be in association with Jim Owens Entertainment.

THE EASY LIFE OF THE TRAVELING ARTIST — We all know just how plush it is on the road for the name acts, right? We can picture them with the hot tub in the rear of the bus, having grapes peeled by thinly clad groupies, right? Ask Ronnie Prophet what it's like. On the eleventh day of a recent 13-day Canadian tour, the housing and differential on his personalized Econoline dropped to the ground when the left rear axle broke. The rear dual wheels passed the vehicle that bass player Wilson Roberts was wrestling to a halt. The truck was left in Wa Wa, Ontario. (I swear!) The final two dates were played, then Prophet drove a U-Haul back to Wa Wa (I swear!) to babysit the truck until parts arrived. It took five days. Always one to put his time to good use, Prophet indulged himself with fishing and golf while waiting. He also entertained at a party which a local hotel owner threw for area baseball teams. Maybe Econoline will read the item about Kahal and Ovation and ...

**CONGRATULATIONS** — Kathy Hyland is now Assistant Regional Director of the American Guild of Authors and Composers (AGAC) in Nashville. Hyland will now organize all of the guild's local activities, work with current members and increase the visibility of AGAC in Nashville. When AGAC opened its Music Row office little more than a year ago, It had 40 members. Membership has more than doubled, with a Nashville contingent of over 100 and several hundred more in the Southeast region. John D. and Susan Loudermilk signed Marijohn Wilkin ("One Day At A Time") as the first Nashville member when they began organizing out of their home. Ice stevens

### Stones Items Up For Bid At Rock Auction

LOS ANGELES — Two coveted items submitted by the Rolling Stones and the Stones' Keith Richards will be part of the booty on the block at the Sotheby Parke Bennet's annual Rock 'N' Roll Memorabilia Auction to be held in London Sept. 1.

The Stones are submitting the lotus-

shaped stage designed by Robin Wagner and Jules Fisher for the group's 1975 tour of America and the 1976 European tour. Another item is belng submitted by Richards, who is putting up for bld a vintage 1950 Pontiac Chieftaln convertible he purchased in the mld-'50s.

# **NTERNATIONAL**

# INTERNATIONAL DATELINE

### Canada

TORONTO -- The Police Picnic '83 treated fans to a superb and most unusual musical feast. Responding to a heroes welcome, The Police put on a magnificent performance for over 30,000 devoted fans. The chemistry was just right, but that's hardly surprising since Toronto has been a hotbed of Police activity for several years now. In fact it was local promoters The Garys who gave the band Its first break in North America. As hosts of the event, The Police kicked off the final set with "Synchronicity" from the latest album and then paraded out a seemingly endless string of hits. The unusual twist to the evening was provided by the mixed cross-section of acts. There was something for everyone. Local band Blue Peter opened up, followed by The Fixx with its new music approach. Then the program changed direction radically with King Sunny Ade and his African Beats taking the stage to deliver one of the most loyous, danceable sets ever heard in Toronto, King Sunny was followed by everybody's #1 soul brother, James Brown. Brown had trouble at first with the young, new wavish crowd, but his hard work paid off as he got them to their feet before leaving. Brown was a lastminute replacement for Simple Minds who had to cancel. Next was Peter Tosh. who turned in another of his legendary powerful, hypnotic reggae shows. The icing-on-the-cake at this picnic, however, was supplied by The Police who capped the concert with a set nearing two hours. Going off with no hassles and right on schedule, The Police Picnic '83 has been this summer's gem in a star-studded concert season ... CBS Records Canada recently announced the resignations of Rick Aaronson, vice president of business affairs and administration; Graham Powers, vice president of marketing; and Brad Welr director of national promotion. They will be leaving CBS to form their own company, which will provide management and consulting services to the music industry. To replace them, Don Oates, vice president, sales, will be vice president, sales and marketing; Jack Robertson, Sr., vice president, operations, will take over business affairs in the interlm; and Art Graham will become director of national promotion. jan plater

### Japan

TOKYO - Sales for record and tapes in Japan during June this year revealed a downward trend consistent with last year's June trend, according to flaures from the Japan Phonograph Record Assn. (JPRA). The JPRA reported that total sales of both discs and prerecorded tapes during June generated 21.5 billion yen (\$93.4 million), down three percent and seven percent, respectively, from the prior month and the same month last year. Disc volume totaled

11.1 million units, drops of 16% and five percent, respectively, from the previous month and the same period last year. Dollar-wise, gross sales for records brought in 11.9 billion yen (\$51.8 million), down nine percent and 10%, respectively, from the previous month and the same month last year. Prerecorded tape unit volume, on the other hand, was 7.1 million units, up seven percent over the prior month, but down three percent from the same month in 1982. Money, however, was up five percent to 9.6 billion yen (\$41.6 million) over the previous month but was down three percent from the previous year.

By invitation of Watanabe Music Prods., Jazz At The Philharmonic (JATP), a group of jazz musicians from the U.S., will be here this fall holding a series of concerts for the first time in 30 years. Dates will be in Tokyo, Yokohama, Osaka and Nagoya from Oct. 12-21. kozo otsuka

### **United Kingdom**

LONDON - Culture Club has announced that Helen Terry, the girl singer featured prominently on the group's recent hit, 'Church of the Polsoned Mind," has become a permanent member of the lineup. She will be showcased strongly on the band's upcoming Virgin album, "Colour By Numbers," due for release in October, and she will be subsequently recording some songs as a solo performer. She has previously worked in film animation and admits she is totally untrained musically but has recently done vocal arrangements for Jimmy The Moover.

KajaGooGoo has announced the departure of its lead singer Limahl over musical differences. Nick Beggs will now take over as lead singer. Limahl plans to launch his solo career with a self-penned Christmas single, produced by one of the few successful female producers, Anne Dudley, who co-wrote "Buffalo Gals" with Malcolm McLaren and Trevor Horn.

Marc and The Mambas, who now seem to have superceded Soft Cell in Marc Almond's order of priorities, released their second album on Aug. 12 through Phonogram. Titled ''Torment and Toreros," its a double album selling at the price of a single album. The 18 tracks include a re-working of The Walker Brothers standard "In My Room" and the Rogers and Hammerstein classic, "Beat Out That Rhythm On Drum," which is featured in the film Carmen Jones.

Richard Branson's Virgin empire continues to grow. Ten years after the formation of Virgin Records, he has announced the launch of a new label 10 Records. It will be headed by Richard Griffiths, who will also continue in his present position as managing director of Virgin Music. The first product by as yet unnamed artists Is due in mid-September.

# Parachute Club's 'Rise Up' Single Lands On Target With Canadian Radio

### by Jan Plater

TORONTO - One of the most pleasant surprises of the summer has been the debut of a new Toronto band, The Parachute Club, which literally dropped in out of the blue with its debut album on Current Records, distributed worldwlde by RCA and seemed to have landed on target with it. Released in early July, the album took off "out of the box" and "Rise Up" quickly became the most added single on both AM and FM audio across Canada.

The album, featuring danceable Latin rhythms with interesting blends of electronic overlays and some Intelligent lyrics. is scheduled to be released in the U.S. by Aug. 15, with Europe to follow sometime in mid-September. The band will also tour the U.S. this fall and then probably head to Europe in December.

The early success of The Parachute Club is even more noteworthy in view of the fact that the whole project came together in less than six months from start to release. A spontaneous outgrowth of Toronto's new music scene, the band was hastily assembled by its co-leaders Billy Bryans and Lorraine Sogato "to play a few dates and have some fun." Bryans explained that both his and Lorraine's bands weren't working enough to keep them really busy so they formed The Parachute Club to fill the void. From there, a chance meeting with Current Records' Gerry Young got the ball rolling.

Spotting them in an afterhours club in Toronto, Young immediately approached them and offered to sign them to his label. "After hearing them play "Rise Up,' I knew that song was great and had potential," he said, "and if they could write one song of that quality, they could write more. I thought we had a winner, and we did.'

However, it wasn't quite that easy, and it took a few more weeks before the band was signed. The musicians were a bit skeptical and leery of anyone just walking in off the streets and offering them a contract. 'We thought he was out to con us or something," said Bryans. "We'd just been together for a little while, still living to just remember the songs and get the music down. We had to check him out." Young checked out and had them in the studio six weeks later.

The quick success enjoyed by The Parachute Club is somewhat paralleled by that of Current Records. The company was formed in November of 1982 by Young in partnership with Joe Fodor and Brian Keevil, with the intent of finding and developing new talent, particularly in Canada. "Current Records," Young said, "stands for modern music. We're looking for solid progressive programming with an international commercial potential.'

No novice to the music Industry, Young was promotions manager for PolyGram Canada Inc., up until December 1981, when he left to devote his time to managing Martha and the Mufflns. Since then, that band has settled down to become firmly established in Canada, the U.S. and Europe with four albums selling well and being well received critically.

When Young undertook managing Martha and the Muffins, he felt it would take time for the band to build credibility for itself as more than just a 'one hit' outfit based on the success of "Echo Beach." His longterm faith in the band has paid off although at one point in 1981, he had to sell his cottage just to keep the band going.

# U.K. Charts Drop Nolans Single

### by Chrissy lley

LONDON - New controversy arose this week over marketing practices affecting the charts. This time the use of fan clubs for "target marketing" resulted in the removal from the chart of the newly released Nolans' single "Dressed To Kill."

U.K. chart compilers Gallup made the decision to remove the single because of an Epic marketing campaign involving the Nolans fan club in which members were circulated with details of an exclusive of a free Nolans poster if they bought the single the week of release in specific record shops.

The list of 100 record shops throughout the country had the Epic logo in the bottom corner, and after comparing the list with the chart panel shops Gallup informed the British Phonographic Industry that the single would be taken out of the chart because of a "clear breach of the code of conduct.'

This incident highlights the need for reviewing such marketing campaigns which could give certain records unfair advantages in the chart's sample shops.

Last week the BPI Council meeting decided that the problem must be solved by a newly constituted chart committee consisting of BPI director general John Deacon, BPI legal adviser Patrick Isherwood, representatives of the BBC and Music and Video Week, and when necessary Gallup.

The committee will look Into target marketing and general availability of special offers. CBS managing director Paul Russell disputed that the Nolans record should have been taken out of the chart, claiming that special offers to fan clubs have been made for "one thousand years," and redemption has to be arranged in selected shops. He views this as less bad than making offers generally available to the public with limited availability in the trade.

# chrissey liey INTERNATIONAL BESTSELLERS

- Italy TOP TEN 45s 1 Vamos A La Playa M&J Righeira CGD 2 I Like Chopin Gazebo Baby 3 Jullet Robin Gibb PolyGram/Polydor 4 Every Breath You Take Police CBS/A&M 5 Amore Disperato Nada EMI 6 Billile Jean Michael Jackson CBS/Epic 7 Io Ho Te Rettore CGD 8 You Don't Have To Say You Love Me Wail Street Crash Panarecord/Magnet 9 Do You Really Want To Hurt Me Culture Club Virgin 10 Not The Loving Kind Twins Fonit Cetra

Italy

- TOP TEN LPS
- Synchronicity Police CBS/A&M 1983 Lucio Dalla RCA Calore Renato Zero RCA/Zerolandia

- Calore Henato Zero HCA/Zerolandia Kermesse various artists WEA Guccini Francesco Guccini EMI Milano-Madrid Miguel Bose CBS Mixage various artists Baby 20 Anni DI Juke-Box various artists PolyGram Thriller Michael Jackson CBS/Epic Tre Teresa De Sio PolyGram/Philips Music
- 10 Tre

# Japan Japan TOP TEN 45s 1 Tameliki Rocaviliy — Masahiko Kondo — RVC 2 Tantel Monogatari — Hiroko Yakushimaru — Toshiba/EMI 3 Tokio Kakeru Shojo — Tomoyo Harada — Canyon 4 Kanashiyi iroyane — Masaki Uyeda — CBS/Sony 5 Hatsukoi — Kozo Murashita — CBS/Sony 6 Escalation — Nahoko Kawayi — Nippon Columbia 7 Natsu Moyo — Yoshle Kashiwabara — Nippon Phonogram 8 Twilight Yuguredayori — Akina Nakamori — Warner/Pioneer 9 Aoyi Natsu No Epilogue — Chlemi Horl — Canyon 10 Boku Waracchayimasu — Shingo Kazami — For Life

- TOP TEN LPs

- P TEN LPs Kireyi Southern All Stars Victor Flashdance Soundtrack Polystar Tanteyi Monogatari Soundtrack Toshiba/EMI Melodies Tatsuro Yamashita Alfa/Moon Breezing Kyoko III Kyoko Kolzumi Victor After Midnight Masaki Ueda CBS/Sony Burumer(a No Densetsu Soundtrack CBS/Sony Burumer(a No Densetsu Soundtrack CBS/Sony Namini Kleta Love Story Toshihiko Tawara Canyon I Am A Model Eikichi Yazawa Warner/Pioneer Cash Box of J
- 10

-Cash Box of Japan

United Kingdom

- United Kingdom TOP TEN 45s 1 IOU Freeez Beggar's Banquet 2 Wherever I Lay My Hat (That's My House) Paul Young CBS 3 Give It Up KC & The Sunshine Band Epic 4 The Crown Gary Byrd & The G.B. Experience Motown 5 Club Tropicana Wham! Innervision 6 Double Dutch Malcolm McLaren Charisma 7 Wrapped Around Your Finger The Police A&M 8 Long Hot Summer The Style Council Polydor 9 Who's That Girl Eurythmics RCA 10 Big Log Robert Plant Atlantic

### TOP TEN LPs

10

- DP TEN LPs No Pariez Paul Young CBS You And Me Both Yazoo Mute Fantastic Wham! Innervision Synchronicity The Police A&M The Look Shaiamar Solar The Crossing Big Country Mercury Thrilier Michael Jackson Epic The Principle Of Moments Robert Plant Atlantic The Very Best Of The Beach Boys Capitol The Luxury Gap Heaven 17 B.E.F./Virgin Melodi

Melody Maker

<sup>--</sup> Musica e Dischi

# CASH BOX TOPTOO ALBU/VS

### Title, Artist, Label, Number, Distributor

fitle, Artist, Label, Number, Distributor		Weeks On
1 SYNCHRONICITY THE POLICE (A&M SP-3735) RCA	8/13	Chart 8
2 THRILLER MICHAEL JACKSON (Epic OE 38112) CBS	2	35
3 FLASHDANCE 9.98 ORIGINAL SOUNDTRACK	3	17
(Casablanca 811 492-1 M-1) POL <b>4 PYROMANIA</b> 8.98 DEF LEPPARD (Marcury 810 308-1 M-1) POL	3	28
5 THE WILD HEART STEVIE NICKS (Modern/Atco 90084-1) WEA	5	8
6 LET'S DANCE BAVID BOWIE (EMI Amarica SO-17093) CAP	6	17
7 STAYING ALIVE 8.98 ORIGINAL SOUNDTRACK (RSO 813 269-1 Y-1) POL	10	6
8 KEEP IT UP LOVERBOY (Columbia OC 38703) CBS	7	8
9 SHE WORKS HARD FOR THE MONEY 8.98		
DONNA SUMMER (Marcury 812 265-1 M-1) POL 10 CARGO	9	6
MEN AT WORK (Columbia OC 38660) CBS	8	16
THE FIXX (MCA-39001) MCA 12 SPEAKING IN TONGUES 8.98	14	14
TALKING HEADS (Sira 9 23883-1) WEA	13	9
JOURNEY (Columbia OC 38504) CBS	12	27
ROBERT PLANT (Atlantic 7 90101-1) WEA	19	4
15 SWEET DREAMS (ARE MADE OF THIS)		
EURYTHMICS (RCA AFL1-4681) RCA 16 DURAN DURAN		10
(Capitol ST-12158) CAP <b>17 1999</b> 10.98 PRINCE (Warnar Bros. 9 23720-1F) WEA	11	10 40
18 KISSING TO BE CLEVER	20	38
19 FASCINATION 19 THE HUMAN LEAGUE (Virgin/A&M SP-12501) RCA	20	11
20 H <sub>2</sub> O 8.98 DARYL HALL & JOHN OATES	2.	
(RCA AFL1-4383) RCA 21 CUTS LIKE A KNIFE 8.98	16	43
BRYAN ADAMS (A&M SP-4919) RCA           22 PIECE OF MIND         8.98	' 17	27
IRON MAIDEN (Capitol ST-12274) CAP 23 ELIMINATOR 8.98	23	12
ZZ TOP (Warnar Bros. 9 23774-1) WEA	24	19
EDDY GRANT (Ice/Portrait B6R 38554) CBS 25 ALBUM 8.98 JOAN JETT & THE BLACKHEARTS	22	18
(Blackhaart 5437) MCA	25	7
OUIET RIOT (Pasha VFZ 38442) CBS 27 ZEBRA 8.98	27	20
(Atlantic 7 80054-1) WEA 28 "ROSS" 8.98	34	19
DIANA ROSS (RCA AFL1-4677) RCA 29 IN YOUR EYES 8.98	30	6
GEORGE BENSON (Warnar Bros. 9 23744-1) WEA 30 STATE OF CONFUSION 8.98	28	10
THE KINKS (Arista AL 8-8018) IND 31 RHYTHM OF YOUTH 8.98	26	11
MEN WITHOUT HATS (Backstraat BSR 39002) MCA	63	5
U2 (Island/Atco 7 90067-1) WEA	32	23
ELO (Jat OZ 38490) CBS	36	6
TACO (RCA PL 28520) RCA 35 BETWEEN THE SHEETS _	43	7
THE ISLEY BROTHERS (T-Neck FZ 18674) CBS	35	13

### Weeks On 8/13 Chart 36 LIVING IN OZ GIN OZ 8.98 RICK SPRINGFIELD (RCA AFL1-4660) RCA 38 17 37 VISIONS GLADYS KNIGHT & THE PIPS (Columbia FC 38205) CBS 40 14 38 PANCHO & LEFTY MERLE HAGGARD/WILLIE NELSON (Epic FE 37958) CBS 39 **30 39 PUNCH THE CLOCK** ELVIS COSTELLO AND THE ATTRACTIONS (Columbia FC 38897) CBS 77 2 40 FASTWAY (Columbia BFC 38662) CBS 44 13 41 TAKE ANOTHER PICTURE OUARTERFLASH (Geffan GHS 4011) WEA 29 7 42 GET IT RIGHT 8.98 ARETHA FRANKLIN (Arista AL8-8019) IND 50 5 43 BODY WISHES 8.98 ROD STEWART (Warnar Bros. 9 23877-1) WEA 31 9 44 THE LOOK 8.98 SHALAMAR (Solar/Elaktra 9 60239) WEA 52 45 TEXAS FLOOD STEVIE RAY VAUGHAN (Epic BFE 38734) CBS 53 46 LAWYERS IN LOVE 3.98 JACKSON BROWNE (Asylum 9 60268-1) WEA 47 KILROY WAS HERE 5TYX (A&M SP-3734) RCA 42 23 **48 NO PARKING ON THE** DANCE FLOOR MIDNIGHT STAR (Solar/Elaktra 9 60241) WEA 56 7 49 AN INNOCENT MAN BILLY JOEL (Columbia OC 38873) CBS **50 BUSINESS AS USUAL** MEN AT WORK (Columbia ARC 37987) CBS 41 59 51 THE CLOSER YOU GET ... ALABAMA (RCA AHL 1-4633) RCA 46 23 **52 JARREAU** 8.98 (Warnar Bros. 9 23801-1) WEA 51 19 53 LIONEL RICHIE 8.98 (Motown 6007 ML) MCA 49 44 54 HEADHUNTER 8.98 KROKUS (Arista AL 9623) IND 45 **19** 55 SERGIO MENDES 8.98 (A&M SP-4937) RCA 33 15 56 TOO LOW FOR ZERO ELTON JOHN (Gaffan GHS 4006) WEA 57 11 57 MURMUR R.E.M. (I.R.S./A&M SP-70604) RCA 37 17 58 JUICY FRUIT MTUME (Epic FE 38588) RCA 47 14 **59 YOU BOUGHT IT, YOU NAME** IT 8.98 JOE WALSH (Full Moon 9 23884-1) WEA 48 7 60 OUTSIDE INSIDE 8.98 THE TUBES (Capitol ST-12260) CAP 55 20 61 LISTEN 8.98 A FLOCK OF SEAGULLS (Jiva/Arista JL8-8013) IND 54 13 62 OLIVIA'S GREATEST HITS VOL. 2 0LIVIA NEWTON-JOHN (MCA-5347) MCA 58 47 63 THE HURTING TEARS FOR FEARS (Marcury 811 039-1 M-1) POL 65 15 64 HOLY DIVER B.98 8.98 DIO (Warnar Bros. 9 23836-1) WEA 64 9 65 WHAMMY! 8.98 THE B-52's (Warnar Bros. 9 23819-1) WEA 62 14 66 WHITE FEATHERS AJAGOOGOO (EMI Amarica ST-17094) CAP 60 12 67 RIO DURAN DURAN (Harvast ST-12211) CAP 68 35 **68 ALL THIS LOVE** 8.98 DaBARGE (Motown 6012G) MCA 61 30 **69 JANE FONDA'S WORKOUT** RECORD

(Columbia CX2 38054) CBS 70 85

	_		-
		8/13	Weeks On Chart
70 ALLIES CROSBY, STILLS & NASH (Atlantic 7 80075-	8.98 1) WEA	59	8
71 GIRL AT HER VOLCANO RICKIE LEE JONES (Warnar Bros. 9 23805-1	5.99	69	8
72 STAY WITH ME TONIGHT JEFFREY OSBORNE (A&M SP-494	8.98 0) RCA	107	2
73 WE ARE ONE MAZE faaturing FRANKIE BE			
(Capitol ST-1226 74 JULIO JULIO IGLESIAS (Columbia FC 3864	_	75	15 22
75 RETURN OF THE JEDI ORIGINAL SOUNDTRACK (RSO 811 767-1 Y	9.98	73 67	11
76 CITY KIDS	8.98		
SPYRO GYRA (MCA-543 77 INFORMATION DAVE EDMUNDS (Columbia FC 3865		99 74	3
78 IV TOTO (Columbia FC 377	· · ·	72	
79 FIELD DAY	8.98		
(Warnar Bros. 9 23873- 80 PLAYS LIVE	10.98	71	10
PETER GABRIEL (Gaffan 2 GHS 4012	F) WEA	79	9
(Chrysalls FV 414	02) CBS	66	13
82 MADNESS (Gaffan GHS 400	8.98 3) WEA		18
83 EVERYBODY'S ROCKIN'/NEIL & THE			
SHOCKING PINKS NEIL YOUNG (Gaffan GHS 401 84 THE DISTANCE	8.98 3) WEA		Ņ
BOB SEGER & THE SILVER BULLE (Capitol ST-122)		78	32
85 ALWAYS ON MY MIND WILLIE NELSON (Columbia FC 379)	51) CBS	83	73
86 MARY JANE GIRLS (Gordy/Motown 6040G	8.98 iL) MCA		14
87 FOREVER BY YOUR SIDE THE MANH/ (Columbia FC 386)		93	4
88 LOVE FOR LOVE WHISPERS (Solar/Elaktra 9 60216	8.98 1) WEA		19
89 FAREWELL TOUR THE DOOBLE BRC			
(Warnar Bros. 9 23772-1 90 TAKE IT TO THE LIMIT WILLIE NELSON WITH WAYLON JER	_	100	5
(Columbia FC 385)		82	15
91 MAMA AFRICA PETER TOSH (EMI Amarica SO-a70	8.98 95) CAP		10
92 MOUNTAIN MUSIC ALABAMA (RCA AFL1-42)	8.98 29) RCA		77
93 WAITING FUN BOY (Chrysalla B6V 414		96	4
94 GREATEST HITS AIR SUPPLY (Ariata AL8-80	8.98 (24) IND	-	in the
95 NEVER KICK A SLEEPING DOG MITCH RYDER (RIVA RVL 75)	8.98 03) POL	97	
96 THE FINAL CUT	-	0.	
PINK FLOYD (Columbia OC 3824 97 WHAT BECOMES A	43) CBS	85	20
SEMI-LEGEND MOST? JOAN RIVERS (Gaffan GHS 400		87	19
98 FASTER THAN THE SPEED OF NIGHT BONNIE TYLER (Columbia BFC 387	_	153	2
99 ONE NIGHT WITH A STRANGER	6.98		
MARTIN (Marcury 422 810 322-1 M	BRILEY	101	15
100 KASHIF (Arlata AL 96	8.98 20) IND	86	20

# DUMS/101102C

August 20, 1983

Weeks

Weeks

		8/13	On Chart
-			
101	ON THE RISE	111	4
102	TRAVELS 14.98 PAT METHENY GROUP (ECM 23791-1) WEA	91	10
103	CONFRONTATION 8.98 BOB MARLEY & THE WAILERS		
104	(Island/Atco 7 90085-1) WEA	89	10
105	BARBRA STREISAND (Columble TC 37678) CBS THE KEY 8.98	94	31
106	JOAN ARMATRADING (A&M SP-4912) RCA PLEASURE VICTIM 6.98	80	27 28
107	SCANDAL BERLIN (Geffan GHS 2036) WEA 	98 84	20
108	BRANIGAN 2 LAURA BRANIGAN (Atlentic 7 80052-1) WEA	110	29
109	A DECADE OF HITS	121	6
110	DIANA ROSS ANTHOLOGY 9.98 (Motown 6049ML2) MCA	95	12
111	MR. NICE GUY	00	
112	(Cepitol ST-12261) CAP NAKED EYES 8.98	125	4
113	(EMI Americe ST-17089) CAP	114	19
114	LOVERBOY (Columble FC 37838) CBS OCTOPUSSY 8.98	112	93
115	ORIGINAL SOUNDTRACK (A&M SP-4967) RCA I'M SO PROUD	105	8
116	LOW RIDE 8.98	103	12
117	CLOSE TO THE BONE 8.98	102	17
118	TOM TOM CLUB (Sire 9 23916) WEA THE LUXURY GAP 8.98 HEAVEN 17 (Virgin/Ariste 8-8020) IND	- 117	1 12
119	GODDESS OF LOVE PHYLLIS HYMAN (Ariste AL 8-8021) IND	120	10
120	LOST IN SPACE 8.98 JONZUN CREW (Tommy Boy TBLP 1001) IND	109	13
121	25 #1 HITS FROM 25 YEARS 9.98 VARIOUS ARTISTS (Motown 5-308ML) MCA	113	12
122	THE GOLDEN AGE OF WIRELESS 8.98		
123	THOMAS DOLBY (Cepitol ST-12271) CAP SHINE ON ME 8.98	104	21
124	WE'VE GOT TONIGHT 8.98	133	5
125	KENNY ROGERS (Liberty LO-51143) CAP	115	24
126	LAKESIDE (Soiar/Elaktre 9 60204-1) WEA ALL THE GOOD ONES ARE TAKEN 8.98	122	15
127	IAN HUNTER (Columble FC 38628) CBS YOU AND ME BOTH 8.98	128	6
128	YAZ (Sira 9 23903-1) WEA	143	3
129	SPARKS (Atlantic 7 80055-1) WEA SNAPSHOT 8.98	116	18
130	SYLVIA (RCA AFL 1-4672) RCA TOO TOUGH 8.98	108	10
131	ANGELA BOFILL (Arista AL 9616) IND AEROBIC SHAPE-UP II 8.98	106	31
132	JOANIE GREGGAINS (Parade/Peter Pan PA 106) IND GET NERVOUS 8.98	126	35
133	PAT BENATAR (Chrysalis FV 41396) CBS COMPUTER GAMES 6.98 CEORCE CLINICON (Copilal ST 12246) CAR	131	40
134	GEORGE CLINTON (Cepitol ST-12246) CAP WHEN WILL I SEE YOU AGAIN	123	38
135	THE O'JAYS (Philadalphia Int'I FZ 385 18) CBS YOU AND I 0'BRYAN (Capitol ST-12256) CAP	118	8 25
	0 011 AN (040101 51+12230) CAP	119	23

			On
		8/13	
136	SHABOOH SHOOBAH	104	
137	INXS (Atco 7 900721) WEA GREATEST HITS 8.98	124	23
138	KENNY ROGERS (Liberty LOO-1072) CAP ANOTHER PERFECT DAY MOTORHEAD (Bronze/Mercury 811 365-1 M-1) POL	130	6
139	BURNING –		7
140	SHOOTING STAR (Virgin/Epic BFE 38683) CBS SOMEBODY'S GONNA LOVE YOU 8.98	139	1
141	LEE GREENWOOD (MCA 5403) MCA BORN TO LOVE 8.98	142	16
140	PEABO BRYSON & ROBERTA FLACK (Capitol ST-12284) CAP	-	1
142	THE GETAWAY CHRIS DeBURGH (A&M SP-4929) RCA	137	24
143	PRIVATE COLLECTION 8.98 JON AND VANGELIS (Polydor 813 174-1 Y-1) POL	155	3
144	FORTUNE 410 8.98 DONNIE IRIS (MCA-5427) MCA	145	7
145	TOUGHER THAN LEATHER WILLIE NELSON (Columbie OC 38248) CBS	129	23
146	DRASTIC MEASURES KANSAS (CBS Associeted OZ 38733) CBS	_	1
147	THE NET 8.98 LITTLE RIVER BAND (Capitol ST-12273) CAP	127	11
148	SIOGO 8.98 BLACKFOOT (Atco 7 90080-1) WEA	132	10
149	BUILT FOR SPEED 8.98 STRAY CATS (EMI America ST-17070) CAP	147	61
150	CHARLIE 8.98 (Mirage/Atco 7 90098-1) WEA	152	5
151	MODERN HEART	146	22
152	ROMAN HOLLIDAY 8.98 (Jive/Arista JLM5-8086) IND	162	2
153	CANDY GIRL 8.98 NEW EDITION		
154	(Straetwisa SWRL 3301) IND EDDIE MURPHY	159	5
155	(Columbia FC 38180) CBS PRIDE 8.98	178	2
156	ROBERT PALMER (Island Atco 7 90065-1) WEA DEEP SEA SKIVING 8.98	157	16
157	BANANARAMA (London 810 102-1 R-1) POL BELLA DONNA 6.98	141	19
	STEVIE NICKS (Modern/Atco MR 38-139) WEA	161	4
158	WILLIE NELSON'S GREATEST HITS (AND SOME THAT WILL		
	BE) WILLIE NELSON (Columbia KC 237542) CBS	150	101
159	STEVE ARRINGTON'S HALL OF	150	101
100	FAME 8.98 (Atlentic 7 80049-1) WEA	134	24
160	HIGH & DRY 8.98 DEF LEPPARD (Mercury SRM-1-4021) POL	166	8
161	THE HIGH ROAD 5.99 ROXY MUSIC (Wernar Bros. 9 23808-1B) WEA	135	21
162	RONNIE MILSAP (RCA AFL 1-4670) RCA	138	17
163	WITH SYMPATHY 6.98 MINISTRY (Ariste AL 6608) IND	158	12
164	SYNCHRO SYSTEM 8.98 KING SUNNY ADE AND HIS AFRICAN BEATS		
165	(Mengo/Islend MLPS 9737) IND POWER AND THE GLORY	169	3
166	SAXON (Cerrere BFZ 38719) CBS	168	9
167		136	7
168	RED ROCKERS (Columbie BFC 38629) CBS GREATEST HITS	163	14
	DAN FOGELBERG (Full Moon/Epic OE 38303) CBS	144	41
AL	PHABETIZED TOP 200 ALBUMS (BY AR	тізт	)
Iglesia INXS	as, Julio		. 103

199

James, Bob .....

Jackson, Michael. 2 Jarneau. 199 Jarreau. 52 Jett, Joan. 25 Joel, Billy. 49 John, Elton 56 Jon and Vangells. 143 Jones, Rickie Lee. 71 Jonzun Crew. 120 Journey. 13, 191 Kajagoogoo. 66 Kansas. 146 Kasas. 147 Kasas. 147 Kasas. 146 Kasas. 147 Kasas. 147 Kasas. 147 Kasas. 147 Kasas. 147 Kasas. 147 Kasas. 146 Kasas. 147 Ka

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Armatrading, Joan	Dio64
Arrington, Steve 159	Dolby, Thomas
B-52's	Doobie Brothers
Bananarama	Duran Duran 16,67
Benatar, Pat	ELO
Benson, George	Edmunds, Dave
Berlin	English Baat
Blackfoot	Eurythmics
Bofill, Angela	Fastway
Bowie, David 6	Fixx
Branigan, Laura	Fogelberg, Dan168
Briley, Martin	Fonda, Jane
Browne, Jackson 46	Franklin, Aretha 42
Bryson & Flack	Fun Boy Three
Bush, Kate	Gabriel, Peter
Champaign	Grant, Eddy
Charlie	Greenwood, Lae
Chi-Lites	Hagar, Sammy
Clinton, George	Haggard & Nelson
Collins, Phil	Hall & Oetas
Cougar, John	Heaven 17 118
Costello, Elvis	Hoilies
Crenshaw, Marshall	Human League19
Crosby, Stills & Nash	Hunter, lan
Culture Club	Hyman, Phyllis119
Cure	Idol, Billy81

			Weeks On
		8/13	Chart
169	NIGHT AND DAY		
170	JOE JACKSON (A&M SP-4906) RCA SKYYLIGHT 8.98	148	58
171	SKYY (Selsoul SA 8562) RCA SIXTEEN 8.98	172	3
172	STACY LATTISAW (Cotillion/Atco 7 90108-1) WEA KATE BUSH 6.98	-	1
	(EMI America MLP-19004) CAP	174	5
173	SPRING SESSION M 8.98 MISSING PERSONS (Cepitol ST-12228) CAP	151	43
174	MIDNIGHT BLUE 8.98 LOUISE TUCKER (Arlste AL8-8088) IND	_	1
175	KL1 6.98 PETE SHELLEY (Arista AL6-8017) IND	176	5
176	THE WALK 5.99 THE CURE (Sira 9 23928-1B) WEA	177	3
177	HOOKED ON CLASSICS III — JOURNEY THROUGH THE CLASSICS 8.98 LOUIS CLARK conducting THE ROYAL		
. – 4	PHILHARMONIC ORCHESTRA (RCA AFL 1-4588) RCA	149	18
178 179	WHAT GOES AROUND 8.98 THE HOLLIES (Atlentic 7 80078-1) WEA YOU CAN'T STOP ROCK 'N'		5
400	ROLL 8.98 TWISTED SISTER (Atlentic 7 80074-1) WEA	185	3
180	TOO-RYE-AY 8.98 KEVIN ROWLAND & DEXYS MIDNIGHT RUNNERS (Mercury SRM-1-4069) POL		28
181	AMERICAN FOOL 8.98 JOHN COUGAR (Rive RVL 7501) POL		68
182	WORKS 8.96 PINK FLOYD (Cepitol ST-12276) CAP		5 10
183	WHO'S GREATEST HITS 8.98 (MCA-5408) MCA		18
184	LOST IN THE FEELING 8.98 CONWAY TWITTY (Werner Bros. 9 23869-1) WEA		) 3
185	EVERYWHERE AT ONCE 8.98 THE PLIMSOULS (Geffen GHS 4002) WEA		
186	TODAY 8.96 STATLER BROTHERS (Mercury 422 812 184-1 M-1) POL		
187	THREE LOCK BOX 8.96		
188	SAMMY HAGAR (Geffen GHS 2021) WEA BOTTOM'S UP 8.98		
189			
190	GARY MYBICK (Epic B5E 3867) CBS SCRIPT FOR A JESTER'S TEAR 8.98		
191	MARILLION (Capitol ST-12289) CAP		
192	JOURNEY (Columbie TC 34708) CBS BURLAP & SATIN 8.98		8 107
193	DOLLY PARTON (RCA AFL1-4691) RCA SPECIAL BEAT SERVICE 8.96		9
194	THE ENGLISH BEAT (I.R.S./A&M SP 70032) RCA HAVANA MOON	165	5 44
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# ON JAZZ

in vending.

# **TV Sports Enhancing Hit Image For Chart Toppers**

### (continued from page 6)

strumental tracks from Chuck Mangione (now with Columbia), and label founder Herb Alpert. "Herb Alpert's 'Route 101' worked so well with the U.S. Open broadcast," he observed, "and we've serviced his current 'Garden Party' to the networks for use in upcoming sporting events." A single's TV exposure can also be

helpful in breaking down pockets of radio resistance. "While 30 seconds of the instrumental bridge from 'Steppin' Out' doesn't I.D. the artist or even the song,' said Stone, "it can be good promotional leverage. A TV producer wants to play the hits to keep his audience, and play on a show makes a song even more familiar to that audience."

### Must Explore

Some labels consider the network practice to have little promotional value, but most agree it has its merits. "It's nice to hear bits of 'Billie Jean' or 'Der Kom-missar,''' said Walter Winnick, singles promo rep for Epic Records, "although the exposure seems to be limited. But if something comes along that's right for a sports show, it's always a great angle. We've got to explore every promo opportunity.

Full Moon/Epic recording artist Dan Fogelberg performed "Run For The Roses" at last year's Kentucky Derby, before the number was available on a Fogelberg LP. Winnick noted that distributors and accounts were requesting the record the next day. "Snatches of the song, now that it's on disc, are still being played on racing telecasts," he said.

A spokesperson for Warner Bros. Records remarked that although the company does not make a conscious effort to promote to TV sports, all major networks are serviced with product. "They are aware of our hit records," he added. Warner Bros. will make special marketing considerations for the Olympics broadcast schedule, and hopes to bring a number of "positive, uplifting message songs" from current LPs and their catalog to network producers' attention.

However, not all network sports producers are receptive to a record company's advances. Peter Englehart, a producer with ABC Sports, sees the challenge of interlocking music with a sports event a personal one. "I would

rather initiate the idea on my own," he stated, "and except for the push on Chariots Of Fire, I've never been approached to use a particular song. Very often, a record will need major cuts to make sense with a sports visual, so I'd rather find what I need without a whole song in mind."

Glenn Adams at NBC Sports also prefers to seek out music on his own, but was less wary of a record company's overtures. "I take an active interest in listening." Adam remarked, "and record companies might take a more active role. I find that music people will work with you, and work well. They can be very helpful.'

Label representatives 'termed it "difficult" to pinpoint any significant sales results from a hit's national TV exposure. It may be logical for a producer to use Santana's "Winning" or "We Are the Champions" from Queen in a highlight feature, but whether it impacts at the cash register cannot be measured concretely.

"By getting a record on a TV sports show, you're covering your bases," said RCA's Quartararo. "To have a huge-selling record, you want every viable aspect of exposure. When it's right, you can pursue TV actively," but Quartararo added soberly, "it's tough to tell if it's working."

The labels may be underestimating the value of a single's weekend TV airplay. While he admitted sales action was pretty tough to measure, Lew Garrett, director of record purchasing for Camelot DIstributors, found ripples of activity. "A few of our regional reps have mentioned that if a tune is played repeatedly," he observed, "they see people asking for that record in the following week." Garrett cited Stevle Wonder's "Master Blaster" as a sales beneficiary from TV sports play. He echoed the record company reps' views by stating, "Any kind of exposure is certainly a plus."

Beyond the advantages of hit records being aired, there can be slde benefits of mechanical rovaltles, such as with Dan Hartman's "Instant Replay." The song was picked up through word-of-mouth after it was submitted to a jingle house. "The song's use on network TV sports came after the record was over for us." said Teddy Slatus, vice president and general manager of Blue Sky Records, "but sports can be a great outlet to have if you've got the right song."

(continued from page 20) and "We Love You Fats," a tribute to Fats Waller handled smoothly by Teresa Brewer and Earl Hines . . . From Trend comes the second disc by Latin jazz unit Sache, entitled "Aztlan," available as a half-speed master. Releases on the sister label, Discovery, are "Starbright," a duo LP featuring reedman Gary Foster and keyboardist Clare Flscher; "Love Will Win," by planist Dave Muckay's trio featuring flutist Lorl Bell and bassist Andy Simpkins; and "Children At Play," by tuba player Jim Self's Quintet. The band offers unique treatments of Waller's "Jitterbug Waltz," Charles Mingus's "Peggy's Blue Skylight" and Jimmy Rowles's "The Peacocks."

fred goodman

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# COAST TO COAST

### EAST COASTINGS

(continued from page 13)

labels have pacted with Chappell Music for the administration of their two publishing affiliates, Publishing Corp. of America and Musical Properties, Inc. The Easy Street label has been on a roll with Monyaka and Hot Streak . . . Rocshire Records has inked Geoff Edmunds (brother of Dave) to a five-year contract. First release is set for later this month. Maxine Watta was also signed ... Guitarist Mick Ronson is producing Toronto's Perfect Affair for Attic ... Twenty-year-old Simon Wright of Manchester, England is the new drummer for Down Under noise boys AC/DC, replacing original drummer Phil Rudd . . . Upcoming album releases from Island include "Twang Bar King" by guitarist Adrian Belew (who also produced the intriguing and just-released debut LP by Cincinnati's The Raisins on the Strugglebaby label); "Life is Something Special," the first LP by the NYC Peech Boys; "Swordfish Trombone," the label debut of Tom Walts; and "Moments of Madness" by The Local Boys featuring Andy Fairweather Low, Jerry Donahue, Tom Gorman and David Kemper. Also set for release are two soundtrack LPs: Koyaanisqatsi by Philip Glass and Daniel, featuring performances by Paul Robeson. fred goodman

### POINTS WEST

### (continued from page 13)

as a Beastie Boy glggles, "These pussy crumbs are making me itch" . . . In his video for "Everyday I Write The Book," Elvis Costello employs dead ringers for U.K. kooky kouple Chaz & DI . . . Musical Youth zipped from its Palace gig directly to a video shoot for Donna Summers' next 45, "Unconditional Love'... "They say that patriotism is the last refuge to which a scoundrel clings," sings Bob Dylan in "Sweetheart Like You" (aka "What's a Nice Girl Llke You Doing In A Dump Like This") from his upcoming LP. Thirty compositions - 16 originals, 14 covers - were recorded by Dylan, producer Mark Knopfler and Don DeVito, and the disc should be out by September. Dylan is now reportedly working on sequencing the record ... X's next, named "More Fun in the New World," could be out by month's end ... Mick Ronson's slated to produce Tin Turner's first Capitol LP due early next year ... Hit and Run is the title of a new Jin Hendrix biography penned by Jim Morrison and Elvis Presley historian Jerry Hopkins and set for publication by Putnam on Sept. 18, the 13th anniversary of the Voodoo Chile's untimely demlse.

jeffrey ressner

### Callfornia Record Distributors, Inc. Picks Up ABKCO And Sugar Hill

LOS ANGELES - California Record Distributors, Inc., based In Glendale, Callf., has been named West Coast distributor for ABKCO Records and Tapes, which includes recordings by such artists as the Rolling Stones, Herman's Hermits, The

Animais and Chubby Checker. The distributing company also recently pacted Sugar Hill Records for Southern California distribution of the label's product, featuring. groups like The Sugar Hill Gang and Grandmaster Flash.



### Large Exhib Turnout Expected At NAMA '83 Conclave In Chicago

CHICAGO — A near-record number of more than 200 exhibitors is expected at the 1983 NAMA national convention, according to Jack Rielley, director of sales of the sponsoring National Automatic Merchandising Assn. (NAMA).

Rielley said that as of Aug. 1, 1983 exhibitors already had signed contracts for the trade show, which will be held from Oct. 13-16 at McCormick Place in Chicago. The largest number of exhibitors was achieved in 1981 when this event attracted 216 exhibiting firms.

Of the 183 exhibitors, 26 companies will be showing their products for the first time at an NAMA national exhibit, including five manufacturers of vending machines, Rielley said.

said. "One of the innovations in the exhibit will be aseptic packaging, including two beverage product suppliers, two machine manufacturers and one exhibitor of aseptic packaging machinery," Rielley noted.

machinery," Rielley noted. Using the theme "UP — Understanding People," convention meetings at McCormick Place will cover a variety of industry topics, ranging from product merchandising and profitability to consumer opinions of vended coffee.

The format will also include roundtable discussions on warehouse inventory controls and turnover, an analysis of the tobacco industry by financial analyst John Maxwell and a session on estate tax planning by consultant B.J. Thompson. (continued on page 36)

### Leads Vid Game Resurgence by Jeffrey Ressner LOS ANGELES — Although video game arcades and street locations have been reporting severe drops in collections over the summer

**Cinematronics' 'Dragon's Lair'** 

sever drops in collections over the summer months, there seems to be a renewed interest in electronic coin-op entertainment, and the reason can be summed up in merely two words — "Dragon's Lair." During the last few weeks, crowds of kids, teenagers and adults have been huddling around the revolutionary laserdisc-driven animated game, much to the delight of operators, distributors and other industry members who have recently expressed fears that the amusement machine industry trade was just about down for the count. The utterly fantastic success of Dragon's Lair couldn't have come at a more opportune time

# Sega To Release New 'Astron Belt' Laser Disc Unit

LOS ANGELES — On the heels of the introduction of Cinematronics' laserdisc-driven "Dragon's Lair" (see separate story), Sega Electronics is readying the U.S. introduction of what it claims is the "world's first real-time interactive laserdisc video entertainment system." Already being tested at selected locations, Sega's "Astron Belt" will be on the market by the fall.

Over two years in the making, Astron Belt, (continued on page 36)



for its manufacturer, Cinematronics, since the company filed Chapter XI in September 1982 and since then has banked heavily on a positive player reaction to the laser-controlled sword & sorcery adventure.

Using the phrase "positive player reaction" when discussing the response to Dragon's Lair is a severe understatement, however — the game is a *monster*.

Reportedly, the game is taking in as much as \$1,400 a week in some Southern California arcade locations, and routinely doing betwen \$500-\$1,000 worth of weekly business in other areas. Furthermore, in today's depressed coin-op marketplace, most manufacturers seem content with selling between 1,000 and 5,000 units of a new machine. Dragon's Lair, which retails to ops for approximately \$4,000 — about twice as much as a conventional video — has already received around 8,500 orders, and the game's creators are ex-(continued on page 37)



# **INDUSTRY NEWS**

### Large Exhib Turnout Expected At '83 NAMA Conclave In Chicago

(continued from page 35)

Donald Rumsfeld, chief executive of G.D. Searle Corp. and former U.S. Secretary of Defense and former Congressman, will be the keynote speaker Oct. 13. Ralph Sanese, NAMA board chairman, will speak at the opening session.

Another aspect of the "Understanding People" theme agenda will be an Oct. 15 presentation featuring the NAMA professional staff on various facets of dealing with vending industry publics.

Entertainment features of the convention will begin with a Chicagoland Jazz Concert at the opening session on Thursday, followed by the Industry Reception on Friday evening, sponsored by vending machine manufacturers, and the NAMA banquet on Saturday, both at the Chicago Marriott Hotel.

### **Bus Service**

Complimentary bus service from major hotels to McCormick Place will be available to convention visitors and hotel reservations can be booked through the NAMA Housing Bureau at the Westin, Knickerbocker, Sheraton Plaza, Marriott Chicago, Hyatt Regency and McCormick Inn hotels.

Special program activities are planned for spouses, under the direction of Mrs. Don Nowak, including a ladies' hospitality center at McCormick Place.

Reduced price air travel is available to convention visitors through an NAMA sponsored discount plan from Delta and United Airlines, as announced by G.H. Tansey, NAMA director of conventions and education.

NAMA members will register free of charge for the convention, while fees for nonmembers are \$35 each for non-member operating company personnel and \$75 for non-member manufacturing and supplier firms. Additional representatives from each non-member supplier-manufacturer firm can register at \$50 each, Tansey said.

Further information concerning advance registration and hotel reservations may be obtained by contacting NAMA, 7 S. Dearborn St., Chicago, Ill. 60603 or by phoning (312) 346-0370.

# CALENDAR

### 1983

- Sept. 8-11: No. Carolina Coin Operators Assn.; state convention & trade show; Hyatt House; Winston-Salem, N.C.
- Sept. 23-25; Wyoming Candy, Tobacco, Coin Vendors Assn., state convention; Hitching Post Inn; Cheyenne.
- Oct. 13-16: NAMA National Convention; annual convention; McCormick Place; Chicago, III.
- Sept. 28-29; JAMMA (formerly JAA); Tokyo Distribustion Center; Tokyo, Japan; annual trade show.
- Oct. 28-30: Amusement & Music Operators Assn.; annual exposition; The Rivergate; New Orleans, La.
- Nov. 3-6: National Home Electronics Show; Arlington Park Exposition Hall; Arlington Heights, III. (Chicago Suburb).
- Nov. 18-20; IAAPA national convention; The Rivergate; New Orleans.



**ASTRON ACTION** — Sega's revolutionary real-time interactive laser disc entertainment system, "Astron Belt," has been drawing large crowds during test runs at selected Southern California locations. So far, according to the manufacturer, the game has been successful beyond all expectations.

# Sega Readies New Laser Disc Game

### (continued from page 35)

a space-theme game, has already been released in Japan, England, France and Germany and, according to the company, "is enjoying overwhelming player response, with long lines forming at every location."

Unlike standard video games, Astron Belt has been designed "as an ongoing, integrated system rather than a dedicated game."

Using random access capabilities, laserdisc images interact with Sega's computergenerated graphics, changing scenes instantly, which results in "real-time game play action of overwhelming excitement and realism," according to the company. The Astron Belt software includes high quality space-fantasy film footage, special effects film footage and animated film techniques that have been combined with stereo sound.

### Williams Sells Option On Sands Hotel/Casino

LOS ANGELES — On Aug. 1, Williams Electronics Inc. announced the sale of an option to acquire its stake in Greate Bay Hotel Corp. and Greate Bay Casino Corp., which owns and operates the Sands Hotel and Casino in Atlantic City, N.J. PPI Corp., the controlling shareholder of Greate Bay, bought the option for an option price of \$3.5 million. Of that amount \$654,486 was paid in cash and the balance totalling \$2.9 million was represented by PPI's promissory note. All of the option price is to be applied against the purchase price, and the note is subject to cancellation if the option is not approved by the New Jersey Gaming Commission or PPI does not obtain financing.

The option is exercisable, on an all or nothing basis, with respect to 465,811 shares of Greate Bay Casino Corp. at a price of \$27 per share and with respect to 18,552,607 shares of Greate Bay Hotel Corp., representing 21.83% of the outstanding shares of Greate Bay Hotel Corp., at an aggregate price of \$19.7 million. The principal asset of Greate Bay Hotel Corp. is 3,863,000 shares of Greate Bay Casino Corp. common stock.

The option expires on Feb. 15, 1984, unless extended for an additional 90-day period upon the payment to Williams of an additional \$654,486. If the option is exercised, Williams will report a gain of approximately \$12 million from the sale of these securities, and together with \$4 million already reported, Williams will have realized a total of approximately \$16 million in connection with its investment in Greate Bay. Future software for the system will most likely include animation, as well as computergenerated graphics and special effects liveaction motion picture graphics.

Astron Belt will be available in upright and cockpit models, with both cabinet styles reflecting a revolutionary nature of this new coin-operated entertainment technology.

In its test marketing of the game, Sega officials say that southern California locations have reported daily incomes that have begun to exceed the weekly takes of other games there. Over a six-week period, Sega claimed Astron Belt was a steady earner, generating average income as follows:

Week	l		\$95
Week	2	_	\$94
Week	3	_	\$892
Waak	4		CO /

- Week 4 \$841 Week 5 — \$856
- Week 6 \$853

Sega officials also contend that Astron Belt is also "increasing both location traffic and gross revenues. Since the arrival of Astron Belt, collections on other older games have shown an increase in weekly revenues. This is a strong indication of the tremendous 'drawing power' of Sega's laser disc Astron Belt, and its ability to bring players back into the arcade not only to play Astron Belt, but also to play the other 'old, familiar favorites."

For additional information, contact the Sega factory located at 16250 Technology Drive, San Diego, Calif. 92127.

### Dynamo Bows New Corner For Pool Table

LOS ANGELES — Dynamo Corp. has recently incorporated impact-resistant, virtually indestructible corners as a standard feature on its Big D pool table. The new corners, constructed of polystyrene structural foam, offer resistance to scratching denting, chipping and other damage that normally occurs during transportation and regular location use.

"This new corner feature is another example of our continuing efforts to offer the highest quality table at the lowest possible price to help the operator increase his profits," said Dynamo's vice president of sales and marketing Mark Struhs.

"Maintenance of the new corner and the table legs — made of the same material and already standard equipment on the Big D table — consists of an occasional touch-up with Olde English liquid polish. (The new corners) are easily removed and interchanged with all Big D tables shipped after Aug. 1, 1983."

# Oregon Exempts Some Vid Games From State Code

CHICAGO — Following an initial request from the Amusement Game Manufacturers Assn. (AGMA), the Oregon State Electrical Board ruled that provisions of the state's Electrical Code had been wrongly applied to video games. The Electrical Board rescinded some earlier state actions holding games in current use in locations in violation of provisions of the code dealing with electrical equipment.

The Board's ruling came at special meeting July 14 following a request by AGMA executive director Glenn Braswell to the Oregon Department of Commerce and the state Attorney General's office. AGMA made the request after citations were isued April 14 to the owners of several video games currently in use in existing locations.

The April 14 citations centered on a lack of certification for the video games. However, at the July 14 special meeting, the State Electrical Board ruled that the April 14 actions "were beyond the scope of authority," and it was also deemed "advisable to rescind those actions."

While not overturning the need for certification of video games, a requirement that has been on the books for quite some time but not enforced to any great extent until recently, the Board did rule that those games currently in the marketplace should be exempt. In addition, the Board passed a motion rescinding all prior actions regarding video arcade games.

However, in the case of new equipment, the Board held that from now on all video games would be required to be certified for compliance with the state's Electrical Code.

"The Board indicated to us that they will be lenient with respect to inventory equipment so long as manufacturers show good faith in their efforts to comply with the requirements," Braswell told **Cash Box**. Braswell then recommended that each manufacturer should do the following:

- Write a letter, indicating intent to certify all future games sold in the state of Oregon, to: Donald Wilfley, secretary, Oregon State Electrical Advisory Board, Building Codes Division, 401 Labor & Industries Building, Salem, Ore. 97310.
- 2) Proceed immediately with the certification process at an approved testing laboratory.
- Authorize that testing laboratory to advise Wilfley of the submission and its testing progress.

The association will shortly provide manufacturers with information on the certification process of testing laboratories.

Any questions regarding this matter may be directed to Braswell at AGMA, 205 The Strand, suite 3, Alexandria, Va. 22314 (phone (703) 548-8044); or Frank Edwards, chairman of AGMA's UL Committee, who can be reached at (408) 745-2681.



# **Cinematronics' 'Dragon's Lair'**

(continued from page 35)

pecting to produce tens of thousands of units before its run in completed.

"The excitement hasn't abated a bit since the game was released," chuckled Cinematronics' director of marketing Tom Campbell. "The demand, if anything, is stronger than it was two or three weeks ago. The momentum hasn't lessened at all. Right now we're in the unfortunate position of not being able to deliver them to the marketplace quickly enough. We hope to see some light soon, as early as this coming week. At this point, we've gotten sample shipments to every distributor we have, but several of them have only been able to get token orders anywhere from three to five pieces. Now we're in a position of severe backorders - about 6,000 behind. To date, we've shipped approximately 2,300 units."

Because of the overwhelmingly upbeat clamor for "Dragon's Lair," Campbell told **Cash Box** that Cinematronics will drastically shift perspective on its place in the industry and will concentrate solely on the manufacturing of laserdisc-controlled machines, ending its involvement with traditional rastar and vector monitor games. All future disc games are slated to be convertible with the "Dragon's Lair" cabinet by merely replacing the disc, marquee and control board panel. A new disc-activated program, tentatively called "Space Ace," employs animated footage of a futuristic superhero, is currently under development and should be shown to operators at the October Amusement & Music Operator's Assn. (AMOA) Exposition in New Orleans.

in New Orleans. "The mood (at Cinematronics) is very, very good these days," added Campbell. "We're confident we have the best product right now in the industry, and we have a good feeling about some upcoming things. We feel a hell of a lot better than we did 60 days ago! Laser that's our focus from now on. We have no plans to build a conventional video game at this time."

While Cinematronics is handling the manufacturing and distributing end of the Dragon's Lair rollout, it is by no means the only contributing party to the game's success. The viddisc machine was also brought to fruition by the efforts of the programming firm Rick Dyer Industries and the animation company Don Bluth Studio. According to Rick Dyer, who came up with the idea for the game five years ago, it has "exceeded our expectations certainly, even though our expectations were pretty high."

"I started working on the interactive concept about half a decade ago," explained Dyer, "and Dragon's Lair is actually the sixth machine we've created over that time. We began by prototyping the game, scrapping some ideas and building new games learning from our mistakes. On the fifth generation machine — a sit-down model that was the predecessor to Dragon's Lair — we finally made a machine that was usable for presentations. I was trying to decide who would the animator be, and I went out to see a movie called *The Secret of NIMH* with my wife. I

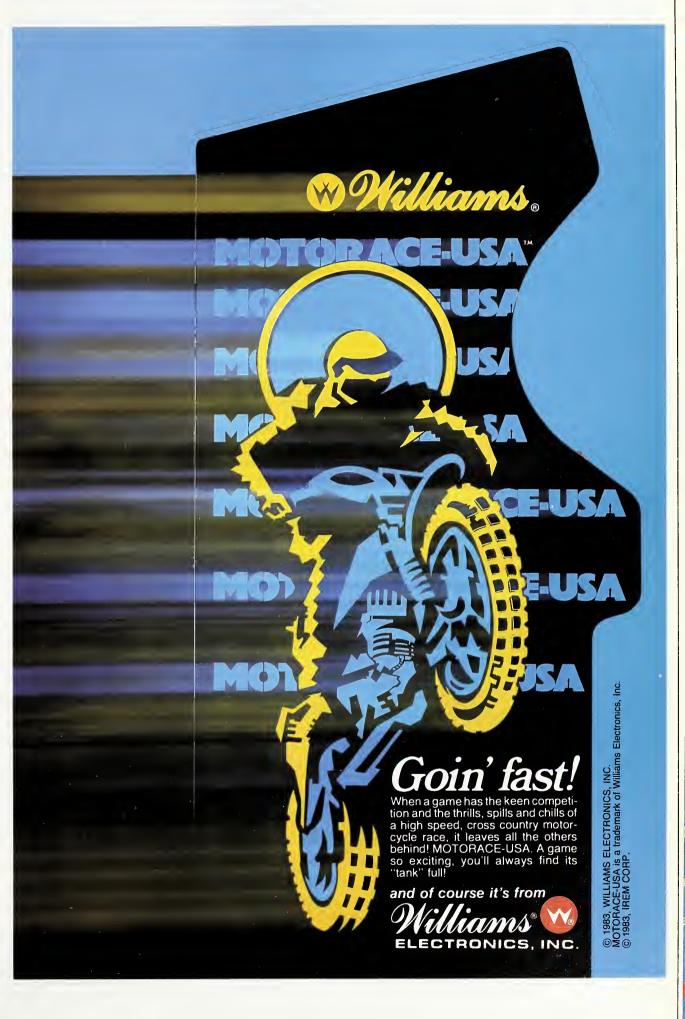


The Weekly Trade Journal.

pointed to the screen and told my wife I wanted the animators of that film to do Dragon's Lair. So I called Don Bluth, and he came over the next day for a presentation. Shortly thereafter, his studio became one of the partners in the venture."

Having secured the services of Bluth, Dyer convinced vidgame manufacturer Cinematronics to invest in the laserdisc machine idea, and together the three formed Starcom, a corporation specifically geared to design and produce the innovative game devices. Although the first game of the series has only been out for a few weeks, Dyer is convinced that it will prove to be one of the most significant and profitable advancements ever in the game arena.

"I think there's the possibility where if Dragon's Lair does hold up, that it will exceed 'Pac-Man.' There's never been a game in the history of arcades that's ever been embraced from the start like this one has."



# **INDUSTRY NEWS**-



AGMA'S TRAVELING EXHIBIT — As part of its continuing government relations effort, the Amusement Game Manufacturers Assn. (AGMA) has been exhibiting at or otherwise participating in a number of conventions of state, county or local officials. AGMA's goal is to provide enlightenment about the industry and give opinion makers an opportunity to actually experience for themselves the fun and challenge of playing the coin-operated games by featuring them in the AGMA exhibit. Pictured is AGMA's booth at the National Assn. of Counties Convention in Milwaukee, July 16-19, which proved to be a very popular attraction. The next scheduled engagement will be the National Conference of State Legislators in San Antonio, where AGMA will present games in the children's recreation suite, following which the association will sponsor a booth at the National League of Cities Convention in New Orleans, November 27-29.

## MorTronics 1st Qtr. Revenues Up Slightly

LOS ANGELES — Revenues for Mor-Tronics, Inc., including results from video, games distributor Circle International (acquired in the third quarter fiscal year 1983), were \$7.1 million for the first quarter ended May 31, up slightly from \$7 million for the same period in 1982.

The figure constituted a net loss of \$540,000, or 11 cents per share. For the first quarter 1982, net income was \$242,000, or seven cents per share before extraordinary credits. The extraordinary credits amounted to \$210,000, or six cents per share.

Commenting on the results, Nate Dolin, chairman of the board, said "As we had earlier stated, we expected a decline in the company's results due to the continued slow-down in the coin-operated video game industry ... The loss in the first quarter is primarily attributable to lower sales volume in that business... While the company is positioned for a turnaround in the coin-operated video game business, our strong financial position is enabling us to expand our restaurant operations through the acquisition of new Kentucky Fried Chicken territories.

## M. Kramer Bows Poker Game, Countertop Vids

CHICAGO — M. Kramer Mfg. Co. of Lakewood, N.J., has introduced a "Skill Stop" poker game in its new line of Model 3000 video card games.

In the Skill Stop game, the player must use eye and hand coordination in order to stop cards that are flashing on the screen and must work against a 10-second countdown not only on the initial deal but on the discards as well. The cards will stop flashing automaticaly if the player has not stopped them within the 10 seconds.

The Skill Stop feature is incorporated in the regular Model 3000 program allowing the operator to change from the Skill Stop to any of the Draw Poker, Joker Poker or Hi-Lo games by use of an internal switch.

As explained by Jeremiah Dooley, vice president of Kramer, "By going to a 64K memory, we were able to put into the Model 3000 all of the features and options that were previously available only by changing chips."

The Skill Stop and all Model 3000 games will be available as upright videos and also as the "L'il Kramer," a new line of counter-top video games being introduced by the firm.

# **Sandler Retires From Vice President Post**

CHICAGO — Hy Sandler, vice president of Sandler Vending Co., noted Minneapolisbased distributing firm, announced his retirement on Aug. 1, stating, "I have decided to sell my interest in our family-owned business and make room for the younger generation."

A well-known and highly respected figure in the coin machine business, Sandler's career goes back about 38 years and encompasses both the operating and distributing levels of the industry. He started out in December of 1945 with Twin City Novelty Co., an operating firm in Minneapolis, founded by Harold Lieberman, who ultimately expanded his organization to include operating, distributing and record one-stop operations.

During his 21-year tenure at Twin City, Sandler eventually got into selling and also became involved in the firm's phonograph record business.

He joined Sandler Vending Co. about 18 years ago, becoming a stockholder in 1970. The firm, originally headquartered in Des Moines, Iowa, was founded by his brother, Irving, in December of 1945. Among the lines represented by the company are Automatic Products, Bally Midway, Rock-Ola and Valley.

The Sandler family has always been wellrepresented at industry functions. Hy and his

### Nintendo Donates Games

CHICAGO — During the period of July 23-30, some 65 western Washington children striken with muscular dystrophy were guests at a special event — the 7th annual MDA Summer Camp, which was held at Camp Waskowitz in North Bend, Wash. The bill of fare included arts and crafts, recreation, swimming, hay rides, bonfires, nature studies and video games.

At the function, each camper was assigned a volunteer counselor for the week to give each of the children the opportunity to experience a camp setting geared to their disability.

Many people and companies donate time and energy to supporting this program and MDA relies on volunteers and corporations to maintain the quality standards set each year. Nintendo of America, Inc., which is headquartered in nearby Redmond, Wash., donated the use of several video games, which were specially adapted to the needs of the handicapped. In addition, Nintendo donated various prizes for winners and runners up in the game play competition.



WICO AT CES — Sponsoring a booth at the recent Summer Consumer Electronics Show (CES) in Chicago, Wico Corp. displayed its new "Computer Command" line of hardware accessories for personal computers and four new additions to its "Command Control" line of arcade-quality controllers for home video and personal computer games. Pictured at the Wico booth are company president Gorson Granson (I) and Skip Roberts, western regional sales manager.

lovely wife, Betty, were a familiar couple at the annual AMOA convention, the Rock-Ola distributors meeting each year and similar gatherings. They recently returned from an extended trip to Jerusalem where they visited with their daughter and  $7 \frac{1}{2}$ -year-old granddaughter. Their son, an ordained rabbi, recently accepted his first pulpit assignment in suburban Dallas, Texas.

Sandler has no definite plans for the immediate future, except to have more time for family trips to Dallas and Jerusalem.

# SERVICE TIPS

The following service tip, for informational purposes, was submitted by Taito America Corporation and applies to the games "Qix," "Space Dungeon," "Kram," "Electric Yo Yo" and "Zoo Keeper," and refers to battery power for the CMOS RAMS on the video board. When these games are powered down, there still is battery to the CMOS RAM on the video board (U85 and U86). The following is the recommended procedure to remove power from these CMOS RAMS.

- Open the back door and pull out the power Interlock switch and power the game up.
- Remove the W1 jumper that is located to the right of the battery on the video board.
- Power the game down and wait for a minimum of two minutes.

Now the power is removed from the CMOS RAMS. All information in these RAMS is lost. Now you may replace the CMOS RAMS without danger of ruining the new chips.

In order for these RAMS to function properly, they must be reprogrammed. To enable this, you must open the coin door and only pull out the bottom interlock (the top interlock must be left in the neutral position). Step the ADV. test button, until the attract mode is on the screen.

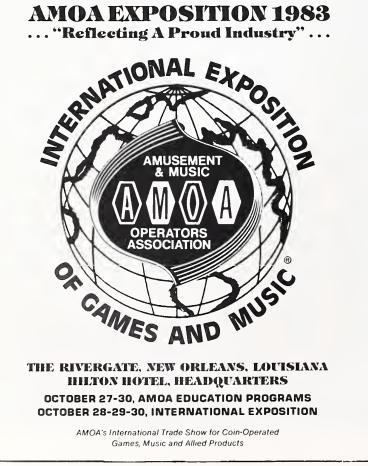
As a further accommodation for operators and service peronnel Taito maintains a Fast Aid Hot Llne to call and the number is (800) 323-0666 (outside Illinois). People in Illinois who need assistance may call (312) 981-1000, Ext. 215.

The following service tip, for information purposes, was submitted by Taito America Corp. It applies to the correct cabling of the board system of "Zookeeper." The following procedure must be observed to connect the R15 cables properly.

The first thing to notice is that when all the cables are off the boards there will be two cables loose. Both of these cables are marked R15. There is another cable that is labeled R15 on the main harness. All of these cables are involved in this procedure.

The R15 on the main harness is connected to the top connector of the coin door processor board. One of the R15 cables is connected between the bottom connector of the coin door processor and the J15 connector on the ROM I/O board. The other R15 connector goes between J1 on the extended ROM board and J1 on the Data/Sound Board.

For further clarification call the Taito America Fast Aid toll-free Hot Line at (800) 323-0666 (outside Illinois). Persons in Illinois may call the following number for service info.: (312) 981-1000, ext. 215.



### **PINBALL MACHINES**

BALLY

BALLY Fathom (8/81) Medusa (10/81) Centaur (10/8) Elektra (12/81) Vector (2/82) Mr. & Mrs. Pac-Man (5/82) Rapld Fire (5/82) Speakeasy, 2-pl. (9/82) Grand Slam (4/83) Goldball (7/83)

GOTTLIEB (see MYLSTAR) MYLSTAR

MYLSTAR Volcano (8/81) Black Hole (10/81) Haunted House (2/82) Devil's Dare (4/82) Caveman Pin/Video (5/82) Rocky (8/82) Spirit (9/82) Punk (11/82) Q\*bert's Quest (2/83) Super Orbit (4/83) Royal Flush Deluxe (4/83) Amazon Hunt (5/83)

STERN Catacomb (9/81) Viper (11/81) Orbitor I (4/82)

WILLIAMS Solar Fire (9/81) Barracora (10/81) Hyperball Pin/Video (2/82) Cosmic Gunfighter (7/82) Defender (2/83) Warlok (2/83) Joust, 2-pl. (3/83) Time Fantasy (4/83)

ZACCARIA Soccer Kina

### **VIDEO GAMES** (upright)

AMSTAR Laser Base (7/81)

### ATARI

Red Baron (8/81) Red Baron, sit-down (8/81) Tempest (10/81) Tempest Cabaret (10/81) Dig Dug (4/82) Dig Dug Cabaret (4/82) Kid Kangaroo (6/82) Gravitar (8/82) Pole Position (12/82) Millipede (12/82) Liberator (12/82) Quantum (12/82) Aviance (2/82) Xevious (2/83) Food Fight (4/83) Star Wars (7/83)

BALLY/MIDWAY Omega Race (8/81) Omega Race Mini-Myte (8/81) Omega Race (8/81) Omega Race MInI-Myte (8/81) Omega Race sit-In capsule (8/81) Galaga (11/81) Galaga (11/81) Kick-Man (1/82) Kick-Man Mini-Myte (1/82) Ms. Pac-Man (2/82) Ms. Pac-Man (2/82) Bosconian (2/82) Bosconian (2/82) Tron Kini-Myte (8/82) Solar Fox (8/82) Solar Fox (8/82) Solar Fox (8/82) Solar Fox Mini-Myte (8/82) Satan's Hollow (10/82) Blueprint (11/82) Blueprint (11/82) Burger Time (11/82) Domino Man (12/82) Burger (2/82) Baby Pac-Man, pin/vld (12/82) Bump 'N' Jump (2/83) Journey (4/83) Mappy (6/83) CENTURI

/anguard (9/81) Challenger (11/81) The Pit (3/82) Loco-Motion (3/82) D-Day (3/82) Tunnel Hunt (7/82) Swimmer (10/82)

# MANUFACTURERS EQUIPMENT

A compilation of music and games equipment (new and used) with approximate production dates included in most cases.

Time Pllot (12/82) Gyruss (5/83) CINEMATRONICS

Solar Quest (10/81) Jack The Glantkiller (4/82) Naughty Boy (5/82) Cosmic Chasm (4/83) Dragon's Lair, laserdisc (7/83) **DATA EAST** 

Explorer (9/82) Burger Time (11/82) Bump 'N' Jump (2/83)

DYNAMO Lil Hustler (12/81) EXIDY

/enture (8/81) Mousetrap (12/81) Victory (2/82) Pepper II (6/82) Whirly Bucket non-video game (11/82) Hardhat (12/82) Fax (5/83)

**GAME PLAN** Megatack (9/81) King And Balloon (10/81) Enigma II (10/81) Kaos (11/81) Pot Of Gold (2/82) Hold 'Em Poker (3/83) GAMETECNIKS Tri-Pool (1/82)

### GDI Red Alert (10/81) Slither (8/82)

GOTTLIEB (see MYLSTAR)

INTERLOGIC, INC. Roc'N Rope (6/83) INTREPID MARKETING

Beezer (1/83) MYLSTAR Reactor (7/82) Q\*bert (12/82) Mad Planets (3/83) Krull (5-83)

NAMCO AMERICA Sweet Licks (4/82) NICHIBUTSU USA

Frisky Tom (1/82) Rug Rats (3/83) Crazy Climber ('81) Moon Shuttle ('81)

NINTENDO Donkey Kong (9/81) Donkey Kong Jr. (8/82) Popeye (12/82) Mario Bros. (6/83)

ROCK-OLA Warp-Warp (9/81) Eyes (7/82) Nibbler (11/82) Rocket Racer (3/83)

SEGA/GREMLIN Frogger (9/81) Eliminator (12/81) Turbo (1/82) 005 (1/82) Eliminator 4-player (2/82) Zaxxon (4/82) Zaxxon (4/82) Turbo Mini-Upright (5/82) Zektor (8/82) Subroc 3-D (8/82) Pengo (10/82) Tac/Scan (10/82) Buck Rogers (12/82) Super Zaxxon (12/82) Monster Bash (12/82) Star Trok (2/82) Star Trek (2/83) Star Trek, cockplt (2/83) Champion Baseball (6/83) SIGMA Launcher Z (12/81) Rolling Star Fire (12/81)

STERN Moon War (10/81) Turtles (11/81) Strategy X (11/81) Jungler (2/82) Frenzy (5/82) Tazz-manla (5/82) Tutankham (7/82) Dark Planet (11/82) Lost Tomb (2/83) Bagmann (2/8) Bagmann (2/8) Mazer Blazer (3/83)

TAITO AMERICA Moon Shuttle (8/81) Moon Shuttle Trimline (8/81) Qix (10/81) Qix Trimline (10/81) Lock 'N Chase (10/81) Grand Champion (12/81) Alpine Skl (3/82) Wild Western (5/82) Electric Yo-Yo (5/82) Kram (5/82) Space Dungeon (7/82) Jungle King (9/82) Jungle Hunt (11/82) Front Line (12/82) Zoo Keeper (4/83) Elevator Action (7/83) Change Lanes (7/83)

# THOMAS AUTOMATICS Triple Punch (6/82) Oli Boo Chu (7/82) Holey Moley (9/82)

**UNIVERSAL USA** Space Panlc (1/81) Cosmic Avenger (8/81) Lady Bug (12/81)

**U.S. BILLIARDS** Quasar (4/81)

WILLIAMS Stargate (10/81) Make Trax (10/81) Robotron 2084 (3/82) Moon Patrol (8/82) Joust (10/82) Sinistar (3/83) Sinistar-cockplt (3/83) Bubbles (3/83) Bubbles-mmini upight (3/83) Motorace USA (7/83) ZACCARIA

Money Money (7/83)

### COCKTAIL TABLES

AMSTAR Phoenix ATARI

Tempest (10/81) Dig Dug (4/82)

BALLY/MIDWAY Omega Race (8/81) Galaga (11/81) Kick-Man (1/82) Ms. Pac-Man (2/82) Bacconjan (2/82) Bosconian (2/82) Tron (8/82) Solar Fox (8/82) Blueprint (11/82) CENTURI

Swimmer (10/82) Gyruss (5/83) ELCON

Diversions booth size (9/81) **GAME PLAN** Shark Attack (5/81) GAMETECNIKS Tri-Pool (1/82) GDI The Thief (4/82) Slither (8/82) GOTTLIEB (see MYLSTAR) MYLSTAR Q\*BERT (6/83)

SEGA/GREMLIN Carnival Space Firebird Astro Blaster (4/81) Frogger (11/81) Zaxxon (5/82) Pengo (1/83) Champion (6/83)

STERN Berzerk (2/81) Scramble (5/81)

TAITO AMERICA Crazy Climber (5/81) Zarzon (5/81) Qix (10/81)

THOMAS AUTOMATICS Triple Punch (6/82) Oli Boo Chu (7/82)

WILLIAMS Joust (10/82 Bubbles (3/83) Motorace USA (7/83)

### PHONOGRAPHS

Centuri 2001 Lowen-NSM Consul Classic Lowen-NSM Prestige ES-2 Lowen-NSM Festival Lowen-NSM 240-1 Lowen-NSM 240-1 Rock-Ola Grand Salon II Console (9/80) Rock-Ola 484 (11/80) Rock-Ola 484 (11/80) Rock-Ola 481 Max 2 (1/81) Rock-Ola Deluxe (10/82) Rock-Ola 488 (10/82) Rock-Ola 476, furniture model Rowe R-85 (10/80) Rowe Lewel Rowe Jewel Rowe R-87 (10-82) Seeburg Phoenix (12/80) Stern/Seeburg DaVinci (7/81) Stern/Seeburg VMC (11/81) VMI Startime Video Jukebox Wurlitzer Cabarina Wurlitzer Tarock Wurlitzer Atlanta Wurlitzer Silhouette

### POOL, SHUFFLE, TABLE GAMES, ETC.

Irving Kaye Sllver Shadow Irving Kaye Llon's Head Dynamo Model 37 Dynamo-The Tournament Foosball (5/82) I.C.E., Chexx TS Tournament Eight Ball U.B.I. Bronco Valley Cougar Valley Tiger Cat Bumper Pool (6/82) Valley Cougar Cheyenne (8/82) Williams Blg Strike shuffle alley

### **CONVERSION KITS**

(including interchangeable games a (Including Interchangeable games o enhancement kits) Bally Midway, Pac-Man Plus (12/82) Centuri, Guzzler Cinematronics, Brix (1/83) Intrepid Marketing, Encore Retro-Kit (1/83) Data East, Burger Time Data East, Burger Time Data East, Bump 'N' Jump (2/83) Data East, Multi Conversion Kit Data East, Cluster Buster (7/83) Data East, Pro Bowling (7/83) Exidy Hardhat (2/83) Exidy Baccar II (6/82) Exidy Pepper II (6/82) Exidy Retrofit Exidy Retrofit Mylstar/Gottlleb, Royal Flush Deluxe (5/83) Interlogic Roc 'N Rope (6/83) Rock-Ola, Levers (3/83) Rock-Ola, Nibbler Rock-Ola, Survival Rock-Ola, Mermald Nichibutsu, Flsky Tom (1/82) Nichibutsu, Rug Rats (3/83) Sega, Tac/Scan (9/82) Sega, Monster Bash (11/82) Sega, Super Zaxxon (1/83) Sega, Super Zaxxon (1/83) Stern, Lost Tomb (2/83) Stern, Pop Flamer (3/83) Stern, Super Draw (7/83) Stern, Fast Draw (7/83) Taito America, Elevator Action (7/83) Universal, Lady Bug Universal, Mr. Do



CENTURI "GYRUSS": A multi-phase (23stage) space adventure video game that begins on the planet Neptune and offers a progression of exciting play elements plus music. (6/4/83).



ENTER-TECH "NOAH'S ARK": This is the fifth model in the factory's Moppet line of video games which are designed specifically for children in the three to nine age bracket. (6/18/83).



SEGA "CHAMPION BASEBALL": All of the elements of the popular sport plus unique split screen visual view and many exciting play features highlight this outstanding video game. (7/2/83).



STERN "SUPER DRAW": One of the first two poker conversion kits intro'd by Stern for adult players. Comes in a dedicated kit and a general kit for vertical monitor games. (7/30/83).



cording to their exposure in Cash Box.

**IN REVIEW** 

Presented is a photographic lineup of some of the amusement machines introduced by the various manufacturers and dated ac-

BALLY MIDWAY "MAPPY": A cute, lighthearted video game involving a micro police mouse named Mappy who prances through the house collecting objects while avoiding his enemies, the cats. (6/18/83).



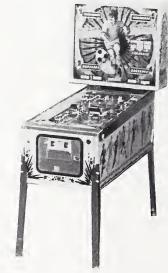
NINTENDO "MARIO BROS.": Donkey Kong's "Mario" is back, this time with brother, Luigi, matching wits, maneuverability and skill against a plague of troublesome pests from underground.



STERN "FAST DRAW": This model of Stern's poker conversion kit is available as a dedicated kit for a once popular horizontal monitor game and a general kit for other horizontals. (7/30/83).



BALLY MIDWAY "JOURNEY": Named for the popular rock group, this video has players assisting Journey members in retrieving their instruments and warding off adoring fans at a concert. (6/25/83).



ZACCARIA "SOCCER KINGS": A pinball game patterned after the sport of soccer, complete with an array of challenging play features and British-accented voice calls throughout play. (7/16/83).



WILLIAMS "MOTORACE USA": A highspeed, cross country motorcycle race is the theme of this video, which offers spills, chills, thrills galore plus continued play option and lot'sa action. (7/30/83).



INTERLOGIC "ROC N' ROPE": "Roc" is a Bird of Fortune, which the player tries to catch, amidst the perils of a variety of cute monsters, dangerous dragons and other adversaries. (6/18/83).



ATARI "ARABIAN": A romantic adventure, in various different play levels, where the player as 'prince' must rescue the beautiful captive princess in the castle tower. Many. obstacles. (7/2/83).



ZACCARIA "MONEY MONEY": A cutesy, multi-phase maze game focusing on a businessman as he faces a variety of obstacles in his efforts to pick up money, and deposit it in the bank. (7/23/83).



ATARI "CRYSTAL CASTLES": A colorful adventure game with Bentley Bear journeying from crystal castle to crystal castle looking for precious rubies and facing challenging obstacles. (8/6/83).

# THE COIN VIDEO EXPERIENCE

### NOW-AT LAST-THE BLOCKBUSTER GAME WE HAVE ALL BEEN WAITING FOR!

H

THE ATARI STAR WARS coin video game introduces a new age of entertainment. With graphic simulation so real it plunges players head-on into the world of LUKE SKYWALKER\* with music and dialogue from the film and special effects that blast state-of-the-art into an unknown dimension!

And the movie release of STAR WARS: RETURN OF THE JEDI\* renews the

# 

STAR WARS experience. So cash in on the connection!

But the thrill of game play goes beyond its great name. We've done our homework. STAR WARS, the game, will explode on the coin video scene just like the film has exploded into every aspect of our lives!

Trust your feeling—call your Atari Distributor. Or contact us for referral at Atari, Inc.,790 Sycamore Drive, PO. Box 906, Milpitas, CA 95035.



3)

# THE ATARI EDGE: FEEL THE POWER OF THE FORCE\*

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# HE JUKEBOX PROGRAMMER indicates new entry

ndicates new entry		August 20, 198
POP	COUNTRY	BLACK CONTEMPORARY
1 EVERY BREATH YOU TAKE THE POLICE (A&M 2542)	1 LOVE SONG OAK RIDGE BOYS (MCA-52224)	1 SHE WORKS HARD FOR THE MONEY
2 SWEET DREAMS (ARE MADE OF THIS) EURYTHMICS (RCA PB-13533)	2 LOST IN THE FEELING CONWAY TWITTY (Wernar Bros. 7-29636)	2 FREAK-A-ZOID
3 MANIAC MICHAEL SEMBELLO (Casabienca/PolyGram 812 516-7)	3 YOU'RE GONNA RUIN MY BAD REPUTATION	3 CRAZY
4 STAND BACK	RONNIE McDOWELL (Epic 34-03946)	
STEVIE NICKS (Modarn/Atco 7-99863) 5 IS THERE SOMETHING I SHOULD KNOW	4 NIGHT GAMES CHARLEY PRIDE (RCA PB-13542)	THE S.O.S. BAND (Tabu/CBS ZS4 03955) 5 GET IT RIGHT
DURAN DURAN (Capitol B-5233) 6 SHE WORKS HARD FOR THE MONEY	5 HEY BARTENDER JOHNNY LEE (Full Moon/Elektra 7-29605)	6 DEAD GIVEAWAT
DONNA SUMMER (Marcury/PolyGram 812 604-7) 7 WANNA BE STARTIN' SOMETHIN'	6 LEAVE THEM BOYS ALONE HANK WILLIAMS, JR. (Warnar/Curb 7-29633)	SHALAMAR (Soler/Elaktra 7-69819) 7 HOW DO YOU KEEP THE MUSIC PLAYING
MICHAEL JACKSON (Epic 34-03914) 8 FLASHDANCE WHAT A FEELING	7 WHY DO I HAVE TO CHOOSE WILLIE NELSON (Columbia 38-03965)	(
IRENE CARA (Casablanca/PolyGram 811 440-7) 9 HOT GIRLS IN LOVE	8 I'M ONLY IN IT FOR THE LOVE JOHN CONLEE (MCA-52231)	8 WANNA BE STARTIN' SOMETHIN' MICHAEL JACKSON (Epic 34-03914)
LOVERBOY (Columbia 38-03941) 10 (KEEP FEELING) FASCINATION	9 GOIN' DOWN HILL JOHN ANDERSON (Warner Bros. 7-29585)	9 DON'T YOU GET SO MAD JEFFREY OSBORNE (A&M 2561)
THE HUMAN LEAGUE (A&M 2547) 11 IT'S A MISTAKE	10 A FIRE I CAN'T PUT OUT GEORGE STRAIT (MCA-52225)	10 COLD BLOODED RICK JAMES (Gordy/Motown 1687GF)
MEN AT WORK (Columbia 38-03959) 12 LAWYERS IN LOVE	11 DREAM BABY LACY J. DALTON (Columbia 38-03926)	11 FLASHDANCE WHAT A FEELING IRENE CARA (Casabianca/PolyGram 811 440-7)
JACKSON BROWNE (Asylum 7-69826) 13 CUTS LIKE A KNIFE	12 WAY DOWN DEEP VERN GOSDIN (Compleat CP-108)	12 TONIGHT I CELEBRATE MY LOVE
BRYAN ADAMS (A&M 2553) 14 TAKE ME TO HEART	13 DON'T YOU KNOW HOW MUCH I LOVE YOU RONNIE MILSAP (RCA PB-13564)	13 PIECES OF ICE DIANA ROSS (RCA PB-13549)
QUARTERFLASH (Gaffen 7-29603) 15 ROCK OF AGES	14 FLIGHT 309 TO TENNESSEE SHELLY WEST (Warnar/Viva 7-29659)	14 CHOOSEY LOVER THE ISLEY BROTHERS (T-Neck/CBS ZS4 03994)
DEF LEPPARD (Mercury/PolyGrem 812 370-7)	15 BREAKIN' DOWN WAYLON JENNINGS (RCA PB-13543)	15 INSIDE LOVE (SO PERSONAL) GEORGE BENSON (Warner Bros. 7-29649)
16 CHINA GIRL DAVID BOWIE (EMI Americe B-8165)	16 PARADISE TONIGHT* CHARLY MCCLAIN & MICKEY GILLEY (Epic 34-04007)	16 JUICY FRUIT MTUME (Epic 34-03578)
17 I'LL TUMBLE 4 YA CULTURE CLUB (Epic 34-03912)	17 IT AIN'T REAL* MARK GRAY (Columbia 38-03893)	17 MIRACLES
18 ROCK 'N' ROLL IS KING ELO (Jet/CBS ZS4 03964)	18 HE'S A HEARTACHE	STACY LATTISAW (Cotiliion/Atco 7-99855) 18 I CAN MAKE YOU DANCE (PART I)
19 OUR HOUSE MADNESS (Gaffan 729668)	JANIE FRICKE (Columbia 38-03899) 19 I ALWAYS GET LUCKY WITH YOU	ZAPP (Warner Bros. 7-29553) 19 IN THE GROOVE
20 SAVED BY ZERO THE FIXX (MCA-52213)	GEORGE JONES (Epic 34-03883) 20 PANCHO AND LEFTY	RONNIE LAWS (Capitol B-5241) 20 HIGH-RISE
21 AFTER THE FALL JOURNEY (Columbia 38-04004)	WILLIE NELSON & MERLE HAGGARD (Epic 34-03842) 21 BABY, WHAT ABOUT YOU*	ASHFORD & SIMPSON (Capitol B-5250) 21 BOOGIE DOWN
22 PUTTIN' ON THE RITZ TACO (RCA PB-50727)	CRYSTAL GAYLE (Werner Bros. 7-29582) 22 I LOVE HER MIND	JARREAU (Warnar Bros. 7-29524) 22 IS THIS THE END
23 HUMAN NATURE MICHAEL JACKSON (Epic 34-04026)	THE BELLAMY BROTHERS (Warnar/Curb 7-29645) 23 ATLANTA BURNED AGAIN LAST NIGHT	NEW EDITION (Streetwise SWRL 1111) 23 KEEP ON LOVIN' ME
24 NEVER GONNA LET YOU GO SERGIO MENDES (A&M 2540)	ATLANTA (MDJ A4831) 24 WHERE ARE YOU SPENDING YOUR	WHISPERS (Solar/Elektra 7-69827) 24 ELECTRIC AVENUE
25 TELL HER ABOUT IT BILLY JOEL (Columbia 38-04012)	NIGHTS THESE DAYS DAVID FRIZZELL (Warnar/Viva 7-29617)	EDDY GRANT (Ica/Portreit/CBS 37-03793) 25 SHINE ON ME
26 PIECES OF ICE DIANA ROSS (RCA PB-13549)	25 YOUR LOVE'S ON THE LINE EARL THOMAS CONLEY (RCA PB-13525)	ONE WAY (MCA-52228)
27 HUMAN TOUCH RICK SPRINGFIELD (RCA PB-13576)	26 I WONDER WHO'S HOLDING MY BABY TONIGHT	THE GAP BAND (Total Experience/PolyGram TE8209) 1 27 YOU BROUGHT THE SUNSHINE (INTO MY
28 DON'T CRY* ASIA (Gaffan 7-29571)	THE WHITES (Warnar/Curb 7-29659) 27 GOOD OLE BOYS	LIFE)* THE CLARK SISTERS (Wastbound/Elektra 7-69810)
29 PROMISES, PROMISES* NAKED EYES (EMI Americe B-8170)	JERRY REED (RCA PB-13527) 28 IF I DIDN'T LOVE YOU	28 LOVE IS THE KEY MAZE FEATURING FRANKIE BEVERLY (Cepitol B-5221)
30 1999	23 TH F BIDN F LOVE FOO GUS HARDIN (RCA PB-13532) 29 SNAPSHOT	29 YOU'RE NUMBER ONE (IN MY BOOK)* GLADYS KNIGHT & THE PIPS (Columbia 38-04033)
PRINCE (Warnar Bros. 7-29896)	30 THE CLOSER YOU GET	30 ALL NIGHT LONG* MARY JANE GIRLS (Gordy/Motown 1690GE)
	ALABAMA (RCA PB-13524)	
		COPDS TO WATCH

# OPERATORS PICKS

Russ Mawdsley Jr. (Russell-Hall, Inc., Holyoke) TELL HER ABOUT IT — Billy Joel — Columbia Vic McCarthy (Catskill Amusement, Hurleyville) NEW LOOKS FROM AN OLD LOVER — B.J. Thomas — Cleveland International Dan Tortorice (Modern Specialty, Madison) (SHE'S) SEXY + 17 — Stray Cats — EMI America

RECORDS TO WATCH	
LET'S GET OVER THEM TOGETHER - Moe Bandy Featuring Becky Hobbs	_

Columbla RAINBOW'S END - Sergio Mendes - A&M PILOT ERROR — Stephanle Mills — Casablanca/PolyGram HOW CAN I REFUSE — Heart — Epic ALL OVER YOUR FACE — Ronnie Dyson — Cotiliion/Atco

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